

Swing States Tracking Poll

Project: 2405215
N Size: 4902 Registered Voters
Margin of Error: ± 1%
July 01-05, 2024

Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	1380	28%
	Wrong track	3522	72%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	2047	42%
	Wrong track	2855	58%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	2384	49%
	Wrong track	2518	51%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	976	20%
	Somewhat favorable	1080	22%
	Somewhat unfavorable	580	12%
	Very unfavorable	2184	45%
	Heard of, no opinion	68	1%
	Never heard of	15	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	1045	21%
	Somewhat favorable	966	20%
	Somewhat unfavorable	546	11%
	Very unfavorable	2062	42%
	Heard of, no opinion	185	4%
	Never heard of	98	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	921	19%
	Somewhat favorable	1198	24%
	Somewhat unfavorable	857	17%
	Very unfavorable	1612	33%
	Heard of, no opinion	230	5%
	Never heard of	86	2%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	685	14%
	Somewhat favorable	1232	25%
	Somewhat unfavorable	969	20%
	Very unfavorable	1679	34%
	Heard of, no opinion	248	5%
	Never heard of	89	2%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	1333	27%
	Somewhat favorable	809	17%
	Somewhat unfavorable	450	9%
	Very unfavorable	2234	46%
	Heard of, no opinion	61	1%
	Never heard of	15	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	405	8%
	Somewhat favorable	1122	23%
	Somewhat unfavorable	959	20%
	Very unfavorable	977	20%
	Heard of, no opinion	729	15%
	Never heard of	710	14%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	595	12%
	Somewhat favorable	682	14%
	Somewhat unfavorable	413	8%
	Very unfavorable	791	16%
	Heard of, no opinion	823	17%
	Never heard of	1599	33%

Question	Response	Frequency	Percentage
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	166	3%
	Somewhat favorable	459	9%
	Somewhat unfavorable	504	10%
	Very unfavorable	586	12%
	Heard of, no opinion	1191	24%
	Never heard of	1996	41%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	441	9%
	Somewhat favorable	1318	27%
	Somewhat unfavorable	992	20%
	Very unfavorable	1098	22%
	Heard of, no opinion	879	18%
	Never heard of	174	4%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	150	3%
	Somewhat favorable	474	10%
	Somewhat unfavorable	583	12%
	Very unfavorable	625	13%
	Heard of, no opinion	1474	30%
	Never heard of	1596	33%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	336	7%
	Somewhat favorable	479	10%
	Somewhat unfavorable	362	7%
	Very unfavorable	726	15%
	Heard of, no opinion	761	16%
	Never heard of	2238	46%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	292	6%
	Somewhat favorable	386	8%
	Somewhat unfavorable	307	6%
	Very unfavorable	524	11%
	Heard of, no opinion	832	17%
	Never heard of	2562	52%

Question	Response	Frequency	Percentage
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	267	5%
	Somewhat favorable	330	7%
	Somewhat unfavorable	252	5%
	Very unfavorable	389	8%
	Heard of, no opinion	710	14%
	Never heard of	2953	60%
BLMB2_26	<i>Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance</i>		
	Very favorable	349	7%
	Somewhat favorable	455	9%
	Somewhat unfavorable	340	7%
	Very unfavorable	669	14%
	Heard of, no opinion	942	19%
	Never heard of	2146	44%
BLMB2_27	<i>Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum</i>		
	Very favorable	289	6%
	Somewhat favorable	426	9%
	Somewhat unfavorable	361	7%
	Very unfavorable	440	9%
	Heard of, no opinion	821	17%
	Never heard of	2564	52%
BLMB2_28	<i>Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio</i>		
	Very favorable	484	10%
	Somewhat favorable	884	18%
	Somewhat unfavorable	712	15%
	Very unfavorable	1089	22%
	Heard of, no opinion	907	19%
	Never heard of	825	17%
BLMB2_29	<i>Do you have a favorable or unfavorable impression of each of the following? — Ben Carson</i>		
	Very favorable	768	16%
	Somewhat favorable	865	18%
	Somewhat unfavorable	548	11%
	Very unfavorable	835	17%
	Heard of, no opinion	883	18%
	Never heard of	1003	20%

Question	Response	Frequency	Percentage
BLMB2_33	<i>Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton</i>		
	Very favorable	354	7%
	Somewhat favorable	411	8%
	Somewhat unfavorable	324	7%
	Very unfavorable	563	11%
	Heard of, no opinion	864	18%
	Never heard of	2386	49%
BLMB2_34	<i>Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver</i>		
	Very favorable	76	2%
	Somewhat favorable	228	5%
	Somewhat unfavorable	310	6%
	Very unfavorable	244	5%
	Heard of, no opinion	898	18%
	Never heard of	3145	64%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden (N=4,887)</i>		
	Yes, and it was mostly positive	956	20%
	Yes, and it was mostly negative	3435	70%
	No, I have not seen, read, or heard anything about them	496	10%
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=4,804)</i>		
	Yes, and it was mostly positive	1296	27%
	Yes, and it was mostly negative	1847	38%
	No, I have not seen, read, or heard anything about them	1662	35%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=4,816)</i>		
	Yes, and it was mostly positive	1191	25%
	Yes, and it was mostly negative	1967	41%
	No, I have not seen, read, or heard anything about them	1658	34%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=4,813)</i>		
	Yes, and it was mostly positive	1030	21%
	Yes, and it was mostly negative	2178	45%
	No, I have not seen, read, or heard anything about them	1605	33%

Question	Response	Frequency	Percentage
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump (N=4,887)</i>		
	Yes, and it was mostly positive	1433	29%
	Yes, and it was mostly negative	2988	61%
	No, I have not seen, read, or heard anything about them	467	10%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=2,906)</i>		
	Yes, and it was mostly positive	209	7%
	Yes, and it was mostly negative	356	12%
	No, I have not seen, read, or heard anything about them	2340	81%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=4,728)</i>		
	Yes, and it was mostly positive	970	21%
	Yes, and it was mostly negative	1366	29%
	No, I have not seen, read, or heard anything about them	2393	51%
BLMB3_9	<i>Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein (N=3,306)</i>		
	Yes, and it was mostly positive	211	6%
	Yes, and it was mostly negative	434	13%
	No, I have not seen, read, or heard anything about them	2661	80%
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	4088	83%
	Somewhat important	665	14%
	Not too important	81	2%
	Not important at all	25	1%
	Don't know/No opinion	44	1%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	1955	40%
	Somewhat important	2066	42%
	Not too important	500	10%
	Not important at all	128	3%
	Don't know/No opinion	253	5%

Question	Response	Frequency	Percentage
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	2464	50%
	Somewhat important	1707	35%
	Not too important	549	11%
	Not important at all	105	2%
	Don't know/No opinion	78	2%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	3041	62%
	Somewhat important	1429	29%
	Not too important	311	6%
	Not important at all	81	2%
	Don't know/No opinion	40	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	2890	59%
	Somewhat important	1302	27%
	Not too important	476	10%
	Not important at all	147	3%
	Don't know/No opinion	87	2%
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	1856	38%
	Somewhat important	1985	40%
	Not too important	584	12%
	Not important at all	243	5%
	Don't know/No opinion	233	5%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	2039	42%
	Somewhat important	1280	26%
	Not too important	685	14%
	Not important at all	824	17%
	Don't know/No opinion	74	2%

Question	Response	Frequency	Percentage
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	2620	53%
	Somewhat important	1695	35%
	Not too important	416	8%
	Not important at all	112	2%
	Don't know/No opinion	58	1%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	2457	50%
	Somewhat important	1377	28%
	Not too important	661	13%
	Not important at all	344	7%
	Don't know/No opinion	63	1%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	2550	52%
	Somewhat important	1188	24%
	Not too important	659	13%
	Not important at all	398	8%
	Don't know/No opinion	106	2%
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)</i>		
	Very important	3028	62%
	Somewhat important	1396	28%
	Not too important	324	7%
	Not important at all	85	2%
	Don't know/No opinion	69	1%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	3229	66%
	Somewhat important	1142	23%
	Not too important	248	5%
	Not important at all	141	3%
	Don't know/No opinion	142	3%

Question	Response	Frequency	Percentage
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	3227	66%
	Somewhat important	1371	28%
	Not too important	205	4%
	Not important at all	66	1%
	Don't know/No opinion	33	1%
BLMB6_14	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies</i>		
	Very important	1169	24%
	Somewhat important	2046	42%
	Not too important	1142	23%
	Not important at all	283	6%
	Don't know/No opinion	262	5%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	1289	26%
	Somewhat important	1789	36%
	Not too important	1151	23%
	Not important at all	479	10%
	Don't know/No opinion	195	4%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	1576	32%
	Somewhat important	1850	38%
	Not too important	844	17%
	Not important at all	415	8%
	Don't know/No opinion	217	4%
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	1653	34%
	Somewhat important	1797	37%
	Not too important	812	17%
	Not important at all	376	8%
	Don't know/No opinion	264	5%

Question	Response	Frequency	Percentage
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	1796	37%
	Infrastructure	28	1%
	Housing	128	3%
	Crime	116	2%
	Immigration	687	14%
	U.S.-China Relations	24	0%
	Climate Change	135	3%
	Education and Schools	67	1%
	Guns	102	2%
	Abortion	413	8%
	Senior Services (Social Security & Medicare)	301	6%
	Democracy	626	13%
	Healthcare	202	4%
	Labor and Unions	20	0%
	Russia-Ukraine War	37	1%
	Israel-Hamas War	60	1%
	Other, please specify:	158	3%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	2483	51%
	Joe Biden	1813	37%
	Neither	606	12%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	2062	42%
	Joe Biden	2011	41%
	Neither	829	17%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	2027	41%
	Joe Biden	1983	40%
	Neither	892	18%
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	2326	47%
	Joe Biden	1771	36%
	Neither	805	16%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	2592	53%
	Joe Biden	1611	33%
	Neither	699	14%

Question	Response	Frequency	Percentage
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	2352	48%
	Joe Biden	1660	34%
	Neither	889	18%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	1514	31%
	Joe Biden	2321	47%
	Neither	1067	22%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	1901	39%
	Joe Biden	2158	44%
	Neither	843	17%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	2157	44%
	Joe Biden	1929	39%
	Neither	816	17%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	1712	35%
	Joe Biden	2328	47%
	Neither	862	18%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)</i>		
	Donald Trump	1905	39%
	Joe Biden	2271	46%
	Neither	726	15%
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	1943	40%
	Joe Biden	2267	46%
	Neither	692	14%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	1893	39%
	Joe Biden	2289	47%
	Neither	720	15%

Question	Response	Frequency	Percentage
BLMB8_14	<i>Who do you trust more to handle each of the following issues? — Regulation of Technology Companies</i>		
	Donald Trump	1948	40%
	Joe Biden	1784	36%
	Neither	1171	24%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	1972	40%
	Joe Biden	2037	42%
	Neither	892	18%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	2269	46%
	Joe Biden	1721	35%
	Neither	912	19%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	2232	46%
	Joe Biden	1568	32%
	Neither	1102	22%
BLMB9_1NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	483	10%
	Not Selected	4419	90%
BLMB9_2NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	431	9%
	Not Selected	4471	91%
BLMB9_3NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	442	9%
	Not Selected	4460	91%
BLMB9_5NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>		
	Selected	254	5%
	Not Selected	4648	95%

Question	Response	Frequency	Percentage
BLMB9_6NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>		
	Selected	976	20%
	Not Selected	3926	80%
BLMB9_7NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>		
	Selected	490	10%
	Not Selected	4412	90%
BLMB9_8NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>		
	Selected	681	14%
	Not Selected	4221	86%
BLMB9_9NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Selected	444	9%
	Not Selected	4458	91%
BLMB9_10NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>		
	Selected	1364	28%
	Not Selected	3538	72%
BLMB9_11NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>		
	Selected	542	11%
	Not Selected	4360	89%
BLMB9_12NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>		
	Selected	92	2%
	Not Selected	4810	98%

Question	Response	Frequency	Percentage
BLMB9_13NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	3144 64%
		Not Selected	1758 36%
BLMB9_14NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	1348 28%
		Not Selected	3554 72%
BLMB9_15NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	1579 32%
		Not Selected	3323 68%
BLMB9_16NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	1411 29%
		Not Selected	3491 71%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	2237 46%
		Joe Biden	1893 39%
		Neither	772 16%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	2204 45%
		Joe Biden	1948 40%
		Neither	749 15%
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>	Donald Trump	2001 41%
		Joe Biden	1777 36%
		Neither	1124 23%

Question	Response	Frequency	Percentage
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	2324	47%
	Joe Biden	1558	32%
	Neither	1020	21%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	2291	47%
	Joe Biden	1839	38%
	Neither	772	16%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	2132	43%
	Joe Biden	1904	39%
	Neither	866	18%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	2272	46%
	Joe Biden	1669	34%
	Neither	960	20%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	1948	40%
	Joe Biden	1926	39%
	Neither	1028	21%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	2112	43%
	Joe Biden	1812	37%
	Neither	978	20%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	2127	43%
	Joe Biden	1647	34%
	Neither	1128	23%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	2372	48%
	Joe Biden	1729	35%
	Neither	801	16%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	2273	46%
	Joe Biden	1730	35%
	Neither	899	18%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	1963	40%
	Joe Biden	2244	46%
	Neither	695	14%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	2436	50%
	Joe Biden	1623	33%
	Neither	843	17%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	2008	41%
	Some	1927	39%
	Not much	653	13%
	Not at all	315	6%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	1617	33%
	Some	1550	32%
	Not much	1048	21%
	Not at all	687	14%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	1902	39%
	Some	1630	33%
	Not much	886	18%
	Not at all	484	10%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	1449	30%
	Some	1535	31%
	Not much	1162	24%
	Not at all	757	15%
BLMB11_6	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference</i>		
	A lot	993	20%
	Some	1824	37%
	Not much	1362	28%
	Not at all	723	15%
BLMB11_7	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation</i>		
	A lot	716	15%
	Some	1258	26%
	Not much	1480	30%
	Not at all	1447	30%
BLMB11_8	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence</i>		
	A lot	769	16%
	Some	1741	36%
	Not much	1539	31%
	Not at all	853	17%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	2013	41%
	Republican Donald Trump	2110	43%
	Independent Robert F. Kennedy Jr.	356	7%
	Independent Cornel West	50	1%
	Green Party candidate Jill Stein	38	1%
	Libertarian Chase Oliver	23	0%
	Someone else, please specify	33	1%
	Would not vote	51	1%
	Don't know/No opinion	229	5%

Question	Response	Frequency	Percentage
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	2184	45%
	Republican Donald Trump	2312	47%
	Would not vote	157	3%
	Don't know/No opinion	250	5%
BLMB42_1	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old</i>		
	Donald Trump	376	8%
	Joe Biden	2144	44%
	Both	2009	41%
	Neither	373	8%
BLMB42_2	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit</i>		
	Donald Trump	2202	45%
	Joe Biden	1119	23%
	Both	195	4%
	Neither	1386	28%
BLMB42_3	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health</i>		
	Donald Trump	2315	47%
	Joe Biden	754	15%
	Both	278	6%
	Neither	1555	32%
BLMB42_4	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous</i>		
	Donald Trump	2334	48%
	Joe Biden	1551	32%
	Both	662	14%
	Neither	355	7%

Question	Response	Frequency	Percentage
BLMB42_5	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate</i>		
	Donald Trump	1473	30%
	Joe Biden	2229	45%
	Both	163	3%
	Neither	1037	21%
BLMB42_6	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me</i>		
	Donald Trump	1728	35%
	Joe Biden	1915	39%
	Both	128	3%
	Neither	1131	23%
BLMB42_7	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader</i>		
	Donald Trump	2316	47%
	Joe Biden	1460	30%
	Both	141	3%
	Neither	986	20%
BLMB42_8	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest</i>		
	Donald Trump	1413	29%
	Joe Biden	1897	39%
	Both	96	2%
	Neither	1496	31%
BLMB42_9	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values</i>		
	Donald Trump	1819	37%
	Joe Biden	1893	39%
	Both	98	2%
	Neither	1091	22%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	1592	32%
	Somewhat more important	1670	34%
	Neither more nor less important	1360	28%
	Somewhat less important	147	3%
	Much less important	133	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	1308	27%
	Some	947	19%
	Not much	487	10%
	Not at all	2023	41%
	Don't know/No opinion	136	3%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	1741	36%
	Better off under Trump	2487	51%
	About the same under both	674	14%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	1693	35%
	Better off under Trump	2373	48%
	About the same under both	836	17%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	1642	33%
	Better off under Trump	2307	47%
	About the same under both	953	19%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	2456	50%
	Better off under Biden	1603	33%
	About the same under both	842	17%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	3341	68%
	Decreased	285	6%
	Remained stable	1276	26%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	696	14%
	Somewhat worried	1025	21%
	Not too worried	1136	23%
	Not at all worried	1205	25%
	Don't know/Not applicable	840	17%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	774	16%
	Somewhat worried	1104	23%
	Not too worried	1126	23%
	Not at all worried	1125	23%
	Don't know/Not applicable	773	16%
BLMB65	<i>Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...</i>		
	Evidence that he committed a crime	2291	47%
	Motivation to damage his presidential campaign	2075	42%
	Don't know/no opinion	536	11%
BLMBdemDB	<i>As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?</i>		
	Yes, I watched all of it	1998	41%
	Yes, I watched some of it	1588	32%
	No, I did not watch the debate	1316	27%
BLMB63_1	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points</i>		
	Joe Biden	1404	29%
	Donald Trump	2123	43%
	Don't know/no opinion	1374	28%

Question	Response	Frequency	Percentage
BLMB63_2	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations</i>		
	Joe Biden	655	13%
	Donald Trump	1826	37%
	Don't know/no opinion	2421	49%
BLMB63_3	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful</i>		
	Joe Biden	1826	37%
	Donald Trump	1614	33%
	Don't know/no opinion	1463	30%
BLMB63_4	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater</i>		
	Joe Biden	633	13%
	Donald Trump	2403	49%
	Don't know/no opinion	1866	38%
BLMB63_5	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant</i>		
	Joe Biden	615	13%
	Donald Trump	2916	59%
	Don't know/no opinion	1371	28%
BLMB63_6	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining</i>		
	Joe Biden	793	16%
	Donald Trump	2036	42%
	Don't know/no opinion	2074	42%
BLMB63_7	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential</i>		
	Joe Biden	1470	30%
	Donald Trump	2083	42%
	Don't know/no opinion	1350	28%
BLMB63_8	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit</i>		
	Joe Biden	849	17%
	Donald Trump	2412	49%
	Don't know/no opinion	1641	33%

Question	Response	Frequency	Percentage
BLMB63_9	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent</i>		
	Joe Biden	752	15%
	Donald Trump	2581	53%
	Don't know/no opinion	1569	32%
BLMB63_10	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like</i>		
	Joe Biden	1566	32%
	Donald Trump	1910	39%
	Don't know/no opinion	1427	29%
BLMB64_1	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden</i>		
	Yes, he should definitely continue his campaign	1221	25%
	Yes, he should probably continue his campaign	715	15%
	No, he should probably not continue his campaign	923	19%
	No, he should definitely not continue his campaign	1781	36%
	Don't know/no opinion	262	5%
BLMB64_2	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump</i>		
	Yes, he should definitely continue his campaign	2019	41%
	Yes, he should probably continue his campaign	456	9%
	No, he should probably not continue his campaign	460	9%
	No, he should definitely not continue his campaign	1735	35%
	Don't know/no opinion	232	5%
BLMB60_1	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer</i>		
	Strongly support	790	16%
	Somewhat support	912	19%
	Somewhat oppose	396	8%
	Strongly oppose	1106	23%
	Don't know/no opinion	1697	35%

Question	Response	Frequency	Percentage
BLMB60_2	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom</i>		
	Strongly support	647	13%
	Somewhat support	875	18%
	Somewhat oppose	448	9%
	Strongly oppose	1425	29%
	Don't know/no opinion	1508	31%
BLMB60_3	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris</i>		
	Strongly support	1194	24%
	Somewhat support	878	18%
	Somewhat oppose	448	9%
	Strongly oppose	1987	41%
	Don't know/no opinion	395	8%
BLMB60_4	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker</i>		
	Strongly support	250	5%
	Somewhat support	730	15%
	Somewhat oppose	432	9%
	Strongly oppose	880	18%
	Don't know/no opinion	2609	53%
BLMB60_5	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore</i>		
	Strongly support	286	6%
	Somewhat support	754	15%
	Somewhat oppose	471	10%
	Strongly oppose	752	15%
	Don't know/no opinion	2639	54%
BLMB60_6	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg</i>		
	Strongly support	730	15%
	Somewhat support	922	19%
	Somewhat oppose	442	9%
	Strongly oppose	1166	24%
	Don't know/no opinion	1642	33%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	4902	100%
xdemGender	Gender: Male	2295	47%
	Gender: Female	2607	53%
	N	4902	
age	Age: 18-34	1295	26%
	Age: 35-44	665	14%
	Age: 45-64	1696	35%
	Age: 65+	1247	25%
	N	4902	
demAgeGeneration	GenZers: 1997-2012	595	12%
	Millennials: 1981-1996	1312	27%
	GenXers: 1965-1980	1290	26%
	Baby Boomers: 1946-1964	1568	32%
	N	4765	
xeduc3	Educ: < College	3088	63%
	Educ: Bachelors degree	1156	24%
	Educ: Post-grad	658	13%
	N	4902	
xdemInc3	Income: Under 50k	2061	42%
	Income: 50k-100k	1789	37%
	Income: 100k+	1052	21%
	N	4902	
xrace_eth	Ethnicity: White (Non-Hispanic)	3597	73%
	Ethnicity: Hispanic	339	7%
	Ethnicity: Black (Non-Hispanic)	722	15%
	Ethnicity: Asian + Other (Non-Hispanic)	243	5%
	N	4902	
xdemReligion	All Christian	2597	53%
	All Non-Christian	236	5%
	Atheist	206	4%
	Agnostic/Nothing in particular	1110	23%
	Something Else	752	15%
	N	4902	
xdemEvang	Evangelical	1318	27%
	Non-Evangelical	1972	40%
	N	3290	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	1859	38%
	PID: Ind (no lean)	1157	24%
	PID: Rep (no lean)	1886	38%
	N	4902	
xpidGender	PID/Gender: Dem Men	799	16%
	PID/Gender: Dem Women	1060	22%
	PID/Gender: Ind Men	615	13%
	PID/Gender: Ind Women	542	11%
	PID/Gender: Rep Men	880	18%
	PID/Gender: Rep Women	1005	21%
	N	4902	
xdemIdeo3	Ideo: Liberal (1-3)	1388	28%
	Ideo: Moderate (4)	1521	31%
	Ideo: Conservative (5-7)	1887	38%
	N	4795	
xdemUsr	Community: Urban	1101	22%
	Community: Suburban	2485	51%
	Community: Rural	1316	27%
	N	4902	
xdemMilHH1	Military HHnm: Yes	763	16%
	Military HH: No	4139	84%
	N	4902	
xdemEmploy	Employ: Private Sector	1791	37%
	Employ: Government	273	6%
	Employ: Self-Employed	411	8%
	Employ: Homemaker	338	7%
	Employ: Student	114	2%
	Employ: Retired	1346	27%
	Employ: Unemployed	382	8%
	Employ: Other	245	5%
	N	4902	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRelig	Protestant	1477	30%
	Roman Catholic	1061	22%
	Mormon	24	0%
	Orthodox (e.g. Greek or Russian Orthodox)	36	1%
	Jewish	120	2%
	Muslim	57	1%
	Buddhist	41	1%
	Hindu	19	0%
	Atheist	206	4%
	Agnostic	213	4%
	Something else	752	15%
	Nothing in particular	897	18%
	<i>N</i>	4902	
BLMBxdem1	Ideo/PID: Conservative Republican	1432	29%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	432	9%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	773	16%
BLMBxdem4	Ideo/PID: Liberal Democrat	1057	22%
BLMBxdem5	Unfavorable of Biden and Trump	845	17%
BLMBxdem6	2024 H2H Matchup: Biden Voter	2184	45%
	2024 H2H Matchup: Trump Voter	2312	47%
	2024 H2H Matchup: Would not Vote	157	3%
	2024 H2H Matchup: Do not Know	250	5%
	<i>N</i>	4902	
BLMBxdem7	2022 House Vote: Democrat	2027	41%
	2022 House Vote: Republican	1923	39%
	<i>N</i>	3950	
BLMBxdem8	2022 House Vote: Did not Vote	878	18%
BLMBxdem9	2020 Vote: Joe Biden	2257	46%
	2020 Vote: Donald Trump	2222	45%
	2020 Vote: Someone Else	70	1%
	<i>N</i>	4549	
BLMBxdem10	2020 Vote: Did not Vote	353	7%
BLMBxdem11	2016 Vote: Hillary Clinton	1711	35%
	2016 Vote: Donald Trump	1952	40%
	2016 Vote: Someone Else	149	3%
	<i>N</i>	3812	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	211	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	198	4%
BLMBxdem14	U.S. Economy: Wrong Track	3522	72%
	U.S. Economy: Right Direction	1380	28%
	<i>N</i>	4902	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	1603	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	2456	50%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	842	17%
	<i>N</i>	4902	
BLMBxdem16	Top 2024 Issue: Economy	1796	37%
BLMBxdem17	Community/Gender: Urban Women	536	11%
BLMBxdem18	Community/Gender: Urban Men	565	12%
BLMBxdem19	Community/Gender: Rural Women	733	15%
BLMBxdem20	Community/Gender: Rural Men	584	12%
BLMBxdem21	Community/Gender: Suburban Women	1338	27%
BLMBxdem22	Community/Gender: Suburban Men	1146	23%
BLMBxdem23	Homeowner	3762	77%
	Renter	1050	21%
	<i>N</i>	4811	
BLMBxdem24	Self + Household: White-Collar	1808	37%
	Self + Household: Blue Collar	2353	48%
	<i>N</i>	4161	
BLMBxdem25	Union HH: Yes	366	7%
	Union HH: No	4536	93%
	<i>N</i>	4902	
BLMBxdem26	LGBTQ+: Yes	470	10%
BLMBxdem27	LGBTQ+: No	4432	90%
BLMBxdem28	Motivated to Vote	4475	91%
BLMBxdem29	Parent: Yes	1541	31%
	Parent: No	3361	69%
	<i>N</i>	4902	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem30	COVID Vaccine: Yes	3422	70%
	COVID Vaccine: No	1480	30%
	N	4902	
BLMBxdem31	Student Loans: Yes	778	16%
	Student Loans: No	4124	84%
	N	4902	
BLMBxdem32	Favorable Opinion of Haley	1526	31%
	Unfavorable Opinion of Haley	1936	39%
	N	3462	
BLMBxdem33	Prodigal Biden Voter	286	6%
BLMBxdem34	Undecided Voter (DK/WNV)	407	8%
BLMBxdem35	Undecided Voter (DK)	250	5%
BLMBxdem36	Watched Debate	3586	73%
BLMBxdem37	Watched Debate: Did not Watch	1316	27%
	Watched Debate: All of it	1998	41%
	Watched Debate: Some of it	1588	32%
	N	4902	
BLMBxdem38	Continue His Campaign: Yes Biden	1936	39%
	Continue His Campaign: No Biden	2704	55%
	N	4640	
BLMBxdem39	Continue His Campaign: Yes Trump	2475	50%
	Continue His Campaign: No Trump	2195	45%
	N	4670	
BLMBxdem40	Conviction: Evidence	2291	47%
	Conviction: Motivation to Damage	2075	42%
	Conviction: DK/NO	536	11%
	N	4902	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



Arizona Tracking Poll

Project: 2405215

N Size: 781 Registered Voters

Margin of Error: ± 4%

July 01-05, 2024

Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	234	30%
	Wrong track	547	70%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	297	38%
	Wrong track	484	62%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	346	44%
	Wrong track	435	56%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	143	18%
	Somewhat favorable	169	22%
	Somewhat unfavorable	95	12%
	Very unfavorable	366	47%
	Heard of, no opinion	7	1%
	Never heard of	2	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	155	20%
	Somewhat favorable	163	21%
	Somewhat unfavorable	82	11%
	Very unfavorable	331	42%
	Heard of, no opinion	31	4%
	Never heard of	18	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	134	17%
	Somewhat favorable	200	26%
	Somewhat unfavorable	142	18%
	Very unfavorable	270	35%
	Heard of, no opinion	21	3%
	Never heard of	14	2%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	135	17%
	Somewhat favorable	184	24%
	Somewhat unfavorable	153	20%
	Very unfavorable	263	34%
	Heard of, no opinion	26	3%
	Never heard of	21	3%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	234	30%
	Somewhat favorable	119	15%
	Somewhat unfavorable	56	7%
	Very unfavorable	364	47%
	Heard of, no opinion	6	1%
	Never heard of	1	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	105	13%
	Somewhat favorable	160	21%
	Somewhat unfavorable	143	18%
	Very unfavorable	120	15%
	Heard of, no opinion	107	14%
	Never heard of	146	19%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	104	13%
	Somewhat favorable	132	17%
	Somewhat unfavorable	58	7%
	Very unfavorable	97	12%
	Heard of, no opinion	127	16%
	Never heard of	263	34%

Question	Response	Frequency	Percentage
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	35	5%
	Somewhat favorable	95	12%
	Somewhat unfavorable	77	10%
	Very unfavorable	93	12%
	Heard of, no opinion	167	21%
	Never heard of	314	40%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	78	10%
	Somewhat favorable	207	27%
	Somewhat unfavorable	160	20%
	Very unfavorable	168	21%
	Heard of, no opinion	122	16%
	Never heard of	47	6%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	32	4%
	Somewhat favorable	103	13%
	Somewhat unfavorable	76	10%
	Very unfavorable	85	11%
	Heard of, no opinion	203	26%
	Never heard of	282	36%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	56	7%
	Somewhat favorable	95	12%
	Somewhat unfavorable	44	6%
	Very unfavorable	114	15%
	Heard of, no opinion	117	15%
	Never heard of	356	46%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	64	8%
	Somewhat favorable	60	8%
	Somewhat unfavorable	69	9%
	Very unfavorable	62	8%
	Heard of, no opinion	112	14%
	Never heard of	415	53%

Question	Response	Frequency	Percentage
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	44	6%
	Somewhat favorable	60	8%
	Somewhat unfavorable	29	4%
	Very unfavorable	38	5%
	Heard of, no opinion	147	19%
	Never heard of	463	59%
BLMB2_26	<i>Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance</i>		
	Very favorable	74	9%
	Somewhat favorable	81	10%
	Somewhat unfavorable	45	6%
	Very unfavorable	104	13%
	Heard of, no opinion	158	20%
	Never heard of	320	41%
BLMB2_27	<i>Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum</i>		
	Very favorable	62	8%
	Somewhat favorable	84	11%
	Somewhat unfavorable	55	7%
	Very unfavorable	57	7%
	Heard of, no opinion	136	17%
	Never heard of	388	50%
BLMB2_28	<i>Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio</i>		
	Very favorable	95	12%
	Somewhat favorable	145	19%
	Somewhat unfavorable	115	15%
	Very unfavorable	160	20%
	Heard of, no opinion	149	19%
	Never heard of	117	15%
BLMB2_29	<i>Do you have a favorable or unfavorable impression of each of the following? — Ben Carson</i>		
	Very favorable	125	16%
	Somewhat favorable	139	18%
	Somewhat unfavorable	67	9%
	Very unfavorable	135	17%
	Heard of, no opinion	145	19%
	Never heard of	171	22%

Question	Response	Frequency	Percentage
BLMB2_33	<i>Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton</i>		
	Very favorable	88	11%
	Somewhat favorable	86	11%
	Somewhat unfavorable	45	6%
	Very unfavorable	67	9%
	Heard of, no opinion	147	19%
	Never heard of	349	45%
BLMB2_34	<i>Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver</i>		
	Very favorable	19	2%
	Somewhat favorable	41	5%
	Somewhat unfavorable	44	6%
	Very unfavorable	34	4%
	Heard of, no opinion	153	20%
	Never heard of	490	63%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	152	20%
	Yes, and it was mostly negative	556	71%
	No, I have not seen, read, or heard anything about them	71	9%
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=763)</i>		
	Yes, and it was mostly positive	219	29%
	Yes, and it was mostly negative	310	41%
	No, I have not seen, read, or heard anything about them	234	31%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=767)</i>		
	Yes, and it was mostly positive	199	26%
	Yes, and it was mostly negative	340	44%
	No, I have not seen, read, or heard anything about them	227	30%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=760)</i>		
	Yes, and it was mostly positive	175	23%
	Yes, and it was mostly negative	347	46%
	No, I have not seen, read, or heard anything about them	238	31%

Question	Response	Frequency	Percentage
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	243	31%
	Yes, and it was mostly negative	468	60%
	No, I have not seen, read, or heard anything about them	69	9%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=467)</i>		
	Yes, and it was mostly positive	46	10%
	Yes, and it was mostly negative	65	14%
	No, I have not seen, read, or heard anything about them	356	76%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=734)</i>		
	Yes, and it was mostly positive	167	23%
	Yes, and it was mostly negative	211	29%
	No, I have not seen, read, or heard anything about them	356	49%
BLMB3_9	<i>Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein (N=499)</i>		
	Yes, and it was mostly positive	63	13%
	Yes, and it was mostly negative	57	11%
	No, I have not seen, read, or heard anything about them	380	76%
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	650	83%
	Somewhat important	99	13%
	Not too important	20	3%
	Not important at all	6	1%
	Don't know/No opinion	6	1%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	295	38%
	Somewhat important	348	45%
	Not too important	76	10%
	Not important at all	25	3%
	Don't know/No opinion	38	5%

Question	Response	Frequency	Percentage
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	416	53%
	Somewhat important	260	33%
	Not too important	71	9%
	Not important at all	22	3%
	Don't know/No opinion	12	2%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	465	60%
	Somewhat important	241	31%
	Not too important	52	7%
	Not important at all	18	2%
	Don't know/No opinion	5	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	485	62%
	Somewhat important	208	27%
	Not too important	66	8%
	Not important at all	12	2%
	Don't know/No opinion	10	1%
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	274	35%
	Somewhat important	336	43%
	Not too important	94	12%
	Not important at all	39	5%
	Don't know/No opinion	38	5%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	347	44%
	Somewhat important	195	25%
	Not too important	97	12%
	Not important at all	130	17%
	Don't know/No opinion	12	2%

Question	Response	Frequency	Percentage
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	351	45%
	Somewhat important	314	40%
	Not too important	84	11%
	Not important at all	17	2%
	Don't know/No opinion	15	2%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	354	45%
	Somewhat important	224	29%
	Not too important	130	17%
	Not important at all	56	7%
	Don't know/No opinion	17	2%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	395	51%
	Somewhat important	197	25%
	Not too important	113	14%
	Not important at all	53	7%
	Don't know/No opinion	23	3%
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)</i>		
	Very important	499	64%
	Somewhat important	212	27%
	Not too important	53	7%
	Not important at all	7	1%
	Don't know/No opinion	10	1%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	505	65%
	Somewhat important	188	24%
	Not too important	41	5%
	Not important at all	21	3%
	Don't know/No opinion	27	3%

Question	Response	Frequency	Percentage
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	530	68%
	Somewhat important	212	27%
	Not too important	21	3%
	Not important at all	11	1%
	Don't know/No opinion	7	1%
BLMB6_14	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies</i>		
	Very important	181	23%
	Somewhat important	345	44%
	Not too important	175	22%
	Not important at all	35	4%
	Don't know/No opinion	46	6%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	179	23%
	Somewhat important	285	37%
	Not too important	210	27%
	Not important at all	72	9%
	Don't know/No opinion	35	4%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	265	34%
	Somewhat important	275	35%
	Not too important	135	17%
	Not important at all	60	8%
	Don't know/No opinion	46	6%
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	271	35%
	Somewhat important	261	33%
	Not too important	137	18%
	Not important at all	70	9%
	Don't know/No opinion	43	6%

Question	Response	Frequency	Percentage
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	269	34%
	Infrastructure	1	0%
	Housing	32	4%
	Crime	22	3%
	Immigration	165	21%
	U.S.-China Relations	1	0%
	Climate Change	30	4%
	Education and Schools	8	1%
	Guns	16	2%
	Abortion	65	8%
	Senior Services (Social Security & Medicare)	32	4%
	Democracy	82	11%
	Healthcare	25	3%
	Labor and Unions	3	0%
	Russia-Ukraine War	2	0%
	Israel-Hamas War	5	1%
	Other, please specify:	22	3%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	419	54%
	Joe Biden	270	35%
	Neither	92	12%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	340	44%
	Joe Biden	312	40%
	Neither	130	17%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	351	45%
	Joe Biden	302	39%
	Neither	128	16%
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	386	49%
	Joe Biden	260	33%
	Neither	135	17%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	410	52%
	Joe Biden	241	31%
	Neither	130	17%

Question	Response	Frequency	Percentage
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	394	50%
	Joe Biden	235	30%
	Neither	152	19%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	260	33%
	Joe Biden	368	47%
	Neither	153	20%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	332	43%
	Joe Biden	341	44%
	Neither	107	14%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	334	43%
	Joe Biden	303	39%
	Neither	144	18%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	293	38%
	Joe Biden	356	46%
	Neither	132	17%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)</i>		
	Donald Trump	304	39%
	Joe Biden	354	45%
	Neither	123	16%
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	303	39%
	Joe Biden	372	48%
	Neither	105	13%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	314	40%
	Joe Biden	367	47%
	Neither	100	13%

Question	Response	Frequency	Percentage
BLMB8_14	<i>Who do you trust more to handle each of the following issues? — Regulation of Technology Companies</i>		
	Donald Trump	334	43%
	Joe Biden	270	35%
	Neither	177	23%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	333	43%
	Joe Biden	315	40%
	Neither	133	17%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	380	49%
	Joe Biden	255	33%
	Neither	146	19%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	359	46%
	Joe Biden	238	30%
	Neither	184	24%
BLMB9_1NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	72	9%
	Not Selected	709	91%
BLMB9_2NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	106	14%
	Not Selected	675	86%
BLMB9_3NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	76	10%
	Not Selected	705	90%
BLMB9_5NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>		
	Selected	46	6%
	Not Selected	735	94%

Question	Response	Frequency	Percentage
BLMB9_6NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>		
		Selected	143 18%
		Not Selected	638 82%
BLMB9_7NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>		
		Selected	77 10%
		Not Selected	704 90%
BLMB9_8NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>		
		Selected	114 15%
		Not Selected	667 85%
BLMB9_9NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
		Selected	57 7%
		Not Selected	724 93%
BLMB9_10NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>		
		Selected	226 29%
		Not Selected	555 71%
BLMB9_11NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>		
		Selected	101 13%
		Not Selected	680 87%
BLMB9_12NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>		
		Selected	19 2%
		Not Selected	762 98%

Question	Response	Frequency	Percentage
BLMB9_13NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	489 63%
		Not Selected	292 37%
BLMB9_14NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	195 25%
		Not Selected	586 75%
BLMB9_15NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	250 32%
		Not Selected	531 68%
BLMB9_16NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	214 27%
		Not Selected	567 73%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	376 48%
		Joe Biden	293 38%
		Neither	112 14%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	368 47%
		Joe Biden	289 37%
		Neither	124 16%
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>	Donald Trump	330 42%
		Joe Biden	277 36%
		Neither	174 22%

Question	Response	Frequency	Percentage
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	383	49%
	Joe Biden	241	31%
	Neither	157	20%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	383	49%
	Joe Biden	290	37%
	Neither	108	14%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	353	45%
	Joe Biden	272	35%
	Neither	156	20%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	386	49%
	Joe Biden	242	31%
	Neither	153	20%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	333	43%
	Joe Biden	276	35%
	Neither	172	22%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	357	46%
	Joe Biden	277	35%
	Neither	147	19%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	345	44%
	Joe Biden	257	33%
	Neither	179	23%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	390	50%
	Joe Biden	265	34%
	Neither	126	16%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	370	47%
	Joe Biden	271	35%
	Neither	140	18%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	318	41%
	Joe Biden	357	46%
	Neither	106	14%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	401	51%
	Joe Biden	251	32%
	Neither	129	16%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	368	47%
	Some	276	35%
	Not much	107	14%
	Not at all	30	4%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	290	37%
	Some	224	29%
	Not much	197	25%
	Not at all	71	9%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	352	45%
	Some	255	33%
	Not much	116	15%
	Not at all	57	7%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	264	34%
	Some	271	35%
	Not much	155	20%
	Not at all	91	12%
BLMB11_6	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference</i>		
	A lot	194	25%
	Some	273	35%
	Not much	225	29%
	Not at all	89	11%
BLMB11_7	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation</i>		
	A lot	148	19%
	Some	239	31%
	Not much	194	25%
	Not at all	200	26%
BLMB11_8	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence</i>		
	A lot	148	19%
	Some	290	37%
	Not much	240	31%
	Not at all	103	13%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	295	38%
	Republican Donald Trump	355	45%
	Independent Robert F. Kennedy Jr.	70	9%
	Independent Cornel West	7	1%
	Green Party candidate Jill Stein	3	0%
	Libertarian Chase Oliver	0	0%
	Someone else, please specify	3	0%
	Would not vote	2	0%
Don't know/No opinion	46	6%	

Question	Response	Frequency	Percentage
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	353	45%
	Republican Donald Trump	379	48%
	Would not vote	17	2%
	Don't know/No opinion	33	4%
BLMB42_1	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old</i>		
	Donald Trump	83	11%
	Joe Biden	349	45%
	Both	298	38%
	Neither	50	6%
BLMB42_2	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit</i>		
	Donald Trump	368	47%
	Joe Biden	153	20%
	Both	45	6%
	Neither	214	27%
BLMB42_3	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health</i>		
	Donald Trump	370	47%
	Joe Biden	105	13%
	Both	54	7%
	Neither	252	32%
BLMB42_4	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous</i>		
	Donald Trump	379	49%
	Joe Biden	254	32%
	Both	99	13%
	Neither	49	6%

Question	Response	Frequency	Percentage
BLMB42_5	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate</i>		
	Donald Trump	265	34%
	Joe Biden	334	43%
	Both	33	4%
	Neither	150	19%
BLMB42_6	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me</i>		
	Donald Trump	294	38%
	Joe Biden	281	36%
	Both	23	3%
	Neither	182	23%
BLMB42_7	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader</i>		
	Donald Trump	384	49%
	Joe Biden	232	30%
	Both	12	2%
	Neither	152	19%
BLMB42_8	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest</i>		
	Donald Trump	245	31%
	Joe Biden	295	38%
	Both	18	2%
	Neither	223	29%
BLMB42_9	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values</i>		
	Donald Trump	289	37%
	Joe Biden	306	39%
	Both	18	2%
	Neither	168	22%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	276	35%
	Somewhat more important	242	31%
	Neither more nor less important	211	27%
	Somewhat less important	33	4%
	Much less important	19	2%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	209	27%
	Some	151	19%
	Not much	71	9%
	Not at all	331	42%
	Don't know/No opinion	20	3%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	269	34%
	Better off under Trump	399	51%
	About the same under both	113	14%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	262	34%
	Better off under Trump	386	49%
	About the same under both	133	17%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	252	32%
	Better off under Trump	374	48%
	About the same under both	155	20%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	389	50%
	Better off under Biden	260	33%
	About the same under both	132	17%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	517	66%
	Decreased	61	8%
	Remained stable	204	26%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	122	16%
	Somewhat worried	169	22%
	Not too worried	158	20%
	Not at all worried	183	23%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	165	21%
	Somewhat worried	202	26%
	Not too worried	142	18%
	Not at all worried	159	20%
BLMB65	<i>Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...</i>		
	Evidence that he committed a crime	382	49%
	Motivation to damage his presidential campaign	330	42%
	Don't know/no opinion	69	9%
BLMBdemDB	<i>As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?</i>		
	Yes, I watched all of it	366	47%
	Yes, I watched some of it	229	29%
	No, I did not watch the debate	186	24%
BLMB63_1	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points</i>		
	Joe Biden	228	29%
	Donald Trump	343	44%
	Don't know/no opinion	210	27%

Question	Response	Frequency	Percentage
BLMB63_2	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations</i>		
	Joe Biden	106	14%
	Donald Trump	319	41%
	Don't know/no opinion	356	46%
BLMB63_3	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful</i>		
	Joe Biden	305	39%
	Donald Trump	275	35%
	Don't know/no opinion	201	26%
BLMB63_4	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater</i>		
	Joe Biden	109	14%
	Donald Trump	386	49%
	Don't know/no opinion	287	37%
BLMB63_5	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant</i>		
	Joe Biden	113	15%
	Donald Trump	488	62%
	Don't know/no opinion	180	23%
BLMB63_6	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining</i>		
	Joe Biden	128	16%
	Donald Trump	328	42%
	Don't know/no opinion	325	42%
BLMB63_7	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential</i>		
	Joe Biden	246	32%
	Donald Trump	334	43%
	Don't know/no opinion	201	26%
BLMB63_8	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit</i>		
	Joe Biden	139	18%
	Donald Trump	394	50%
	Don't know/no opinion	248	32%

Question	Response	Frequency	Percentage
BLMB63_9	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent</i>		
	Joe Biden	135	17%
	Donald Trump	407	52%
	Don't know/no opinion	239	31%
BLMB63_10	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like</i>		
	Joe Biden	233	30%
	Donald Trump	323	41%
	Don't know/no opinion	225	29%
BLMB64_1	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden</i>		
	Yes, he should definitely continue his campaign	182	23%
	Yes, he should probably continue his campaign	126	16%
	No, he should probably not continue his campaign	139	18%
	No, he should definitely not continue his campaign	296	38%
	Don't know/no opinion	38	5%
BLMB64_2	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump</i>		
	Yes, he should definitely continue his campaign	326	42%
	Yes, he should probably continue his campaign	69	9%
	No, he should probably not continue his campaign	76	10%
	No, he should definitely not continue his campaign	273	35%
	Don't know/no opinion	36	5%
BLMB60_1	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer</i>		
	Strongly support	96	12%
	Somewhat support	157	20%
	Somewhat oppose	49	6%
	Strongly oppose	163	21%
	Don't know/no opinion	316	40%

Question	Response	Frequency	Percentage
BLMB60_2	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom</i>		
	Strongly support	105	13%
	Somewhat support	152	19%
	Somewhat oppose	81	10%
	Strongly oppose	263	34%
	Don't know/no opinion	179	23%
BLMB60_3	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris</i>		
	Strongly support	184	24%
	Somewhat support	151	19%
	Somewhat oppose	72	9%
	Strongly oppose	332	43%
	Don't know/no opinion	41	5%
BLMB60_4	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker</i>		
	Strongly support	42	5%
	Somewhat support	118	15%
	Somewhat oppose	72	9%
	Strongly oppose	168	22%
	Don't know/no opinion	381	49%
BLMB60_5	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore</i>		
	Strongly support	41	5%
	Somewhat support	127	16%
	Somewhat oppose	59	8%
	Strongly oppose	132	17%
	Don't know/no opinion	422	54%
BLMB60_6	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg</i>		
	Strongly support	105	13%
	Somewhat support	169	22%
	Somewhat oppose	72	9%
	Strongly oppose	199	25%
	Don't know/no opinion	236	30%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	781	100%
xdemGender	Gender: Male	359	46%
	Gender: Female	422	54%
	N	781	
age	Age: 18-34	199	26%
	Age: 35-44	114	15%
	Age: 45-64	262	34%
	Age: 65+	206	26%
	N	781	
demAgeGeneration	GenZers: 1997-2012	99	13%
	Millennials: 1981-1996	209	27%
	GenXers: 1965-1980	205	26%
	Baby Boomers: 1946-1964	234	30%
	N	747	
xeduc3	Educ: < College	468	60%
	Educ: Bachelors degree	213	27%
	Educ: Post-grad	100	13%
	N	781	
xdemInc3	Income: Under 50k	274	35%
	Income: 50k-100k	311	40%
	Income: 100k+	196	25%
	N	781	
xrace_eth	Ethnicity: White (Non-Hispanic)	499	64%
	Ethnicity: Hispanic	180	23%
	Ethnicity: Black (Non-Hispanic)	39	5%
	Ethnicity: Asian + Other (Non-Hispanic)	62	8%
	N	781	
xdemReligion	All Christian	396	51%
	All Non-Christian	47	6%
	Atheist	32	4%
	Agnostic/Nothing in particular	198	25%
	Something Else	107	14%
	N	781	
xdemEvang	Evangelical	180	23%
	Non-Evangelical	305	39%
	N	485	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	270	35%
	PID: Ind (no lean)	195	25%
	PID: Rep (no lean)	316	40%
	<i>N</i>	781	
xpidGender	PID/Gender: Dem Men	101	13%
	PID/Gender: Dem Women	169	22%
	PID/Gender: Ind Men	102	13%
	PID/Gender: Ind Women	93	12%
	PID/Gender: Rep Men	157	20%
	PID/Gender: Rep Women	159	20%
	<i>N</i>	781	
xdemIdeo3	Ideo: Liberal (1-3)	209	27%
	Ideo: Moderate (4)	241	31%
	Ideo: Conservative (5-7)	315	40%
	<i>N</i>	766	
xdemUsr	Community: Urban	253	32%
	Community: Suburban	412	53%
	Community: Rural	116	15%
	<i>N</i>	781	
xdemMilHH1	Military HHnm: Yes	150	19%
	Military HH: No	631	81%
	<i>N</i>	781	
xdemEmploy	Employ: Private Sector	265	34%
	Employ: Government	46	6%
	Employ: Self-Employed	79	10%
	Employ: Homemaker	47	6%
	Employ: Student	26	3%
	Employ: Retired	204	26%
	Employ: Unemployed	68	9%
	Employ: Other	47	6%
	<i>N</i>	781	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



MORNING CONSULT

Georgia Tracking Poll

Project: 2405215

N Size: 790 Registered Voters

Margin of Error: ± 3%

July 01-04, 2024

Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	219	28%
	Wrong track	571	72%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	369	47%
	Wrong track	421	53%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	388	49%
	Wrong track	402	51%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	180	23%
	Somewhat favorable	174	22%
	Somewhat unfavorable	81	10%
	Very unfavorable	343	43%
	Heard of, no opinion	10	1%
	Never heard of	2	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	198	25%
	Somewhat favorable	146	19%
	Somewhat unfavorable	81	10%
	Very unfavorable	330	42%
	Heard of, no opinion	20	3%
	Never heard of	15	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	169	21%
	Somewhat favorable	164	21%
	Somewhat unfavorable	128	16%
	Very unfavorable	270	34%
	Heard of, no opinion	38	5%
	Never heard of	21	3%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	113	14%
	Somewhat favorable	206	26%
	Somewhat unfavorable	146	19%
	Very unfavorable	252	32%
	Heard of, no opinion	55	7%
	Never heard of	18	2%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	230	29%
	Somewhat favorable	122	15%
	Somewhat unfavorable	95	12%
	Very unfavorable	331	42%
	Heard of, no opinion	10	1%
	Never heard of	2	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	75	10%
	Somewhat favorable	170	22%
	Somewhat unfavorable	129	16%
	Very unfavorable	161	20%
	Heard of, no opinion	125	16%
	Never heard of	129	16%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	111	14%
	Somewhat favorable	120	15%
	Somewhat unfavorable	61	8%
	Very unfavorable	121	15%
	Heard of, no opinion	135	17%
	Never heard of	242	31%

Question	Response	Frequency	Percentage
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	39	5%
	Somewhat favorable	99	13%
	Somewhat unfavorable	61	8%
	Very unfavorable	111	14%
	Heard of, no opinion	193	24%
	Never heard of	287	36%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	81	10%
	Somewhat favorable	214	27%
	Somewhat unfavorable	150	19%
	Very unfavorable	156	20%
	Heard of, no opinion	152	19%
	Never heard of	36	5%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	26	3%
	Somewhat favorable	61	8%
	Somewhat unfavorable	72	9%
	Very unfavorable	118	15%
	Heard of, no opinion	236	30%
	Never heard of	276	35%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	57	7%
	Somewhat favorable	79	10%
	Somewhat unfavorable	46	6%
	Very unfavorable	108	14%
	Heard of, no opinion	148	19%
	Never heard of	352	45%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	50	6%
	Somewhat favorable	57	7%
	Somewhat unfavorable	57	7%
	Very unfavorable	94	12%
	Heard of, no opinion	142	18%
	Never heard of	392	50%

Question	Response	Frequency	Percentage
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	45	6%
	Somewhat favorable	56	7%
	Somewhat unfavorable	44	6%
	Very unfavorable	67	9%
	Heard of, no opinion	123	16%
	Never heard of	454	57%
BLMB2_26	<i>Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance</i>		
	Very favorable	54	7%
	Somewhat favorable	91	12%
	Somewhat unfavorable	43	5%
	Very unfavorable	103	13%
	Heard of, no opinion	163	21%
	Never heard of	336	43%
BLMB2_27	<i>Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum</i>		
	Very favorable	43	5%
	Somewhat favorable	76	10%
	Somewhat unfavorable	41	5%
	Very unfavorable	77	10%
	Heard of, no opinion	144	18%
	Never heard of	409	52%
BLMB2_28	<i>Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio</i>		
	Very favorable	90	11%
	Somewhat favorable	159	20%
	Somewhat unfavorable	95	12%
	Very unfavorable	156	20%
	Heard of, no opinion	148	19%
	Never heard of	143	18%
BLMB2_29	<i>Do you have a favorable or unfavorable impression of each of the following? — Ben Carson</i>		
	Very favorable	158	20%
	Somewhat favorable	149	19%
	Somewhat unfavorable	69	9%
	Very unfavorable	150	19%
	Heard of, no opinion	113	14%
	Never heard of	151	19%

Question	Response	Frequency	Percentage
BLMB2_33	<i>Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton</i>		
	Very favorable	56	7%
	Somewhat favorable	72	9%
	Somewhat unfavorable	46	6%
	Very unfavorable	95	12%
	Heard of, no opinion	162	20%
	Never heard of	358	45%
BLMB2_34	<i>Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver</i>		
	Very favorable	16	2%
	Somewhat favorable	42	5%
	Somewhat unfavorable	56	7%
	Very unfavorable	60	8%
	Heard of, no opinion	170	22%
	Never heard of	445	56%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	168	21%
	Yes, and it was mostly negative	527	67%
	No, I have not seen, read, or heard anything about them	93	12%
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=775)</i>		
	Yes, and it was mostly positive	210	27%
	Yes, and it was mostly negative	305	39%
	No, I have not seen, read, or heard anything about them	259	33%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=769)</i>		
	Yes, and it was mostly positive	187	24%
	Yes, and it was mostly negative	330	43%
	No, I have not seen, read, or heard anything about them	253	33%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=772)</i>		
	Yes, and it was mostly positive	186	24%
	Yes, and it was mostly negative	332	43%
	No, I have not seen, read, or heard anything about them	254	33%

Question	Response	Frequency	Percentage
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	245	31%
	Yes, and it was mostly negative	469	60%
	No, I have not seen, read, or heard anything about them	75	9%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=503)</i>		
	Yes, and it was mostly positive	34	7%
	Yes, and it was mostly negative	73	14%
	No, I have not seen, read, or heard anything about them	396	79%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=754)</i>		
	Yes, and it was mostly positive	150	20%
	Yes, and it was mostly negative	196	26%
	No, I have not seen, read, or heard anything about them	407	54%
BLMB3_9	<i>Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein (N=514)</i>		
	Yes, and it was mostly positive	27	5%
	Yes, and it was mostly negative	74	14%
	No, I have not seen, read, or heard anything about them	413	80%
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	703	89%
	Somewhat important	68	9%
	Not too important	12	2%
	Not important at all	4	0%
	Don't know/No opinion	4	0%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	339	43%
	Somewhat important	287	36%
	Not too important	89	11%
	Not important at all	25	3%
	Don't know/No opinion	50	6%

Question	Response	Frequency	Percentage
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	482	61%
	Somewhat important	202	26%
	Not too important	76	10%
	Not important at all	16	2%
	Don't know/No opinion	14	2%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	562	71%
	Somewhat important	183	23%
	Not too important	29	4%
	Not important at all	10	1%
	Don't know/No opinion	6	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	471	60%
	Somewhat important	197	25%
	Not too important	83	10%
	Not important at all	26	3%
	Don't know/No opinion	13	2%
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	322	41%
	Somewhat important	270	34%
	Not too important	92	12%
	Not important at all	49	6%
	Don't know/No opinion	56	7%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	308	39%
	Somewhat important	221	28%
	Not too important	111	14%
	Not important at all	137	17%
	Don't know/No opinion	13	2%

Question	Response	Frequency	Percentage
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	465	59%
	Somewhat important	242	31%
	Not too important	52	7%
	Not important at all	21	3%
	Don't know/No opinion	10	1%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	446	56%
	Somewhat important	200	25%
	Not too important	93	12%
	Not important at all	42	5%
	Don't know/No opinion	10	1%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	406	51%
	Somewhat important	183	23%
	Not too important	117	15%
	Not important at all	63	8%
	Don't know/No opinion	21	3%
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)</i>		
	Very important	496	63%
	Somewhat important	201	25%
	Not too important	58	7%
	Not important at all	18	2%
	Don't know/No opinion	17	2%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	536	68%
	Somewhat important	166	21%
	Not too important	43	5%
	Not important at all	26	3%
	Don't know/No opinion	19	2%

Question	Response	Frequency	Percentage
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	555	70%
	Somewhat important	181	23%
	Not too important	36	5%
	Not important at all	16	2%
	Don't know/No opinion	3	0%
BLMB6_14	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies</i>		
	Very important	214	27%
	Somewhat important	290	37%
	Not too important	173	22%
	Not important at all	67	8%
	Don't know/No opinion	47	6%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	222	28%
	Somewhat important	264	33%
	Not too important	186	24%
	Not important at all	82	10%
	Don't know/No opinion	36	5%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	268	34%
	Somewhat important	289	37%
	Not too important	114	14%
	Not important at all	74	9%
	Don't know/No opinion	45	6%
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	300	38%
	Somewhat important	260	33%
	Not too important	98	12%
	Not important at all	75	9%
	Don't know/No opinion	57	7%

Question	Response	Frequency	Percentage
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	325	41%
	Infrastructure	3	0%
	Housing	21	3%
	Crime	26	3%
	Immigration	89	11%
	U.S.-China Relations	6	1%
	Climate Change	19	2%
	Education and Schools	14	2%
	Guns	15	2%
	Abortion	67	8%
	Senior Services (Social Security & Medicare)	43	5%
	Democracy	73	9%
	Healthcare	42	5%
	Labor and Unions	2	0%
	Russia-Ukraine War	8	1%
	Israel-Hamas War	7	1%
	Other, please specify:	28	4%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	397	50%
	Joe Biden	299	38%
	Neither	94	12%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	343	43%
	Joe Biden	329	42%
	Neither	118	15%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	336	43%
	Joe Biden	314	40%
	Neither	140	18%
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	368	47%
	Joe Biden	301	38%
	Neither	121	15%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	419	53%
	Joe Biden	277	35%
	Neither	94	12%

Question	Response	Frequency	Percentage
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	381	48%
	Joe Biden	276	35%
	Neither	133	17%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	268	34%
	Joe Biden	342	43%
	Neither	180	23%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	324	41%
	Joe Biden	341	43%
	Neither	125	16%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	360	46%
	Joe Biden	302	38%
	Neither	128	16%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	304	39%
	Joe Biden	349	44%
	Neither	136	17%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)</i>		
	Donald Trump	320	41%
	Joe Biden	360	46%
	Neither	110	14%
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	323	41%
	Joe Biden	361	46%
	Neither	106	13%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	317	40%
	Joe Biden	363	46%
	Neither	110	14%

Question	Response	Frequency	Percentage
BLMB8_14	<i>Who do you trust more to handle each of the following issues? — Regulation of Technology Companies</i>		
	Donald Trump	309	39%
	Joe Biden	306	39%
	Neither	175	22%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	326	41%
	Joe Biden	330	42%
	Neither	134	17%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	381	48%
	Joe Biden	278	35%
	Neither	130	17%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	374	47%
	Joe Biden	257	33%
	Neither	159	20%
BLMB9_1NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	98	12%
	Not Selected	692	88%
BLMB9_2NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	85	11%
	Not Selected	705	89%
BLMB9_3NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	95	12%
	Not Selected	695	88%
BLMB9_5NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>		
	Selected	39	5%
	Not Selected	751	95%

Question	Response	Frequency	Percentage
BLMB9_6NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>		
		Selected	163 21%
		Not Selected	627 79%
BLMB9_7NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>		
		Selected	63 8%
		Not Selected	727 92%
BLMB9_8NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>		
		Selected	100 13%
		Not Selected	690 87%
BLMB9_9NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
		Selected	87 11%
		Not Selected	703 89%
BLMB9_10NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>		
		Selected	259 33%
		Not Selected	531 67%
BLMB9_11NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>		
		Selected	87 11%
		Not Selected	703 89%
BLMB9_12NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>		
		Selected	10 1%
		Not Selected	780 99%

Question	Response	Frequency	Percentage
BLMB9_13NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	489 62%
		Not Selected	301 38%
BLMB9_14NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	189 24%
		Not Selected	601 76%
BLMB9_15NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	251 32%
		Not Selected	539 68%
BLMB9_16NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	222 28%
		Not Selected	568 72%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	370 47%
		Joe Biden	310 39%
		Neither	110 14%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	360 46%
		Joe Biden	313 40%
		Neither	117 15%
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>	Donald Trump	336 42%
		Joe Biden	295 37%
		Neither	159 20%

Question	Response	Frequency	Percentage
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	372	47%
	Joe Biden	259	33%
	Neither	160	20%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	370	47%
	Joe Biden	320	40%
	Neither	100	13%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	347	44%
	Joe Biden	310	39%
	Neither	133	17%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	367	46%
	Joe Biden	285	36%
	Neither	138	17%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	328	42%
	Joe Biden	321	41%
	Neither	141	18%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	350	44%
	Joe Biden	302	38%
	Neither	137	17%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	354	45%
	Joe Biden	278	35%
	Neither	158	20%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	391	49%
	Joe Biden	289	37%
	Neither	110	14%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	372	47%
	Joe Biden	293	37%
	Neither	125	16%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	338	43%
	Joe Biden	342	43%
	Neither	111	14%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	383	48%
	Joe Biden	290	37%
	Neither	117	15%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	327	41%
	Some	277	35%
	Not much	124	16%
	Not at all	62	8%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	237	30%
	Some	273	35%
	Not much	173	22%
	Not at all	108	14%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	267	34%
	Some	282	36%
	Not much	147	19%
	Not at all	94	12%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	206	26%
	Some	252	32%
	Not much	215	27%
	Not at all	118	15%
BLMB11_6	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference</i>		
	A lot	159	20%
	Some	283	36%
	Not much	223	28%
	Not at all	125	16%
BLMB11_7	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation</i>		
	A lot	131	17%
	Some	200	25%
	Not much	249	32%
	Not at all	210	27%
BLMB11_8	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence</i>		
	A lot	140	18%
	Some	295	37%
	Not much	232	29%
	Not at all	122	15%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	334	42%
	Republican Donald Trump	349	44%
	Independent Robert F. Kennedy Jr.	53	7%
	Independent Cornel West	4	1%
	Green Party candidate Jill Stein	3	0%
	Libertarian Chase Oliver	3	0%
	Someone else, please specify	5	1%
	Would not vote	10	1%
	Don't know/No opinion	30	4%

Question	Response	Frequency	Percentage
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	363	46%
	Republican Donald Trump	371	47%
	Would not vote	21	3%
	Don't know/No opinion	35	4%
BLMB42_1	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old</i>		
	Donald Trump	65	8%
	Joe Biden	388	49%
	Both	292	37%
	Neither	45	6%
BLMB42_2	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit</i>		
	Donald Trump	365	46%
	Joe Biden	190	24%
	Both	26	3%
	Neither	209	26%
BLMB42_3	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health</i>		
	Donald Trump	381	48%
	Joe Biden	139	18%
	Both	45	6%
	Neither	226	29%
BLMB42_4	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous</i>		
	Donald Trump	341	43%
	Joe Biden	294	37%
	Both	92	12%
	Neither	63	8%

Question	Response	Frequency	Percentage
BLMB42_5	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate</i>		
	Donald Trump	273	35%
	Joe Biden	338	43%
	Both	23	3%
	Neither	157	20%
BLMB42_6	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me</i>		
	Donald Trump	294	37%
	Joe Biden	303	38%
	Both	13	2%
	Neither	180	23%
BLMB42_7	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader</i>		
	Donald Trump	370	47%
	Joe Biden	253	32%
	Both	21	3%
	Neither	146	18%
BLMB42_8	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest</i>		
	Donald Trump	246	31%
	Joe Biden	300	38%
	Both	18	2%
	Neither	226	29%
BLMB42_9	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values</i>		
	Donald Trump	317	40%
	Joe Biden	295	37%
	Both	12	2%
	Neither	166	21%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	271	34%
	Somewhat more important	273	35%
	Neither more nor less important	207	26%
	Somewhat less important	13	2%
	Much less important	25	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	232	29%
	Some	153	19%
	Not much	67	8%
	Not at all	313	40%
	Don't know/No opinion	25	3%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	287	36%
	Better off under Trump	400	51%
	About the same under both	103	13%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	274	35%
	Better off under Trump	385	49%
	About the same under both	132	17%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	274	35%
	Better off under Trump	373	47%
	About the same under both	143	18%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	389	49%
	Better off under Biden	276	35%
	About the same under both	125	16%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	566	72%
	Decreased	49	6%
	Remained stable	175	22%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	149	19%
	Somewhat worried	175	22%
	Not too worried	170	21%
	Not at all worried	182	23%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	155	20%
	Somewhat worried	191	24%
	Not too worried	168	21%
	Not at all worried	169	21%
BLMB65	<i>Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...</i>		
	Evidence that he committed a crime	353	45%
	Motivation to damage his presidential campaign	350	44%
	Don't know/no opinion	87	11%
BLMBdemDB	<i>As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?</i>		
	Yes, I watched all of it	331	42%
	Yes, I watched some of it	267	34%
BLMB63_1	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points</i>		
	Joe Biden	230	29%
	Donald Trump	353	45%
	Don't know/no opinion	207	26%

Question	Response	Frequency	Percentage
BLMB63_2	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations</i>		
	Joe Biden	139	18%
	Donald Trump	296	37%
	Don't know/no opinion	355	45%
BLMB63_3	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful</i>		
	Joe Biden	294	37%
	Donald Trump	273	35%
	Don't know/no opinion	223	28%
BLMB63_4	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater</i>		
	Joe Biden	119	15%
	Donald Trump	394	50%
	Don't know/no opinion	277	35%
BLMB63_5	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant</i>		
	Joe Biden	116	15%
	Donald Trump	467	59%
	Don't know/no opinion	207	26%
BLMB63_6	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining</i>		
	Joe Biden	140	18%
	Donald Trump	331	42%
	Don't know/no opinion	320	40%
BLMB63_7	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential</i>		
	Joe Biden	242	31%
	Donald Trump	342	43%
	Don't know/no opinion	206	26%
BLMB63_8	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit</i>		
	Joe Biden	141	18%
	Donald Trump	388	49%
	Don't know/no opinion	261	33%

Question	Response	Frequency	Percentage
BLMB63_9	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent</i>		
	Joe Biden	136	17%
	Donald Trump	429	54%
	Don't know/no opinion	225	28%
BLMB63_10	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like</i>		
	Joe Biden	249	32%
	Donald Trump	320	41%
	Don't know/no opinion	221	28%
BLMB64_1	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden</i>		
	Yes, he should definitely continue his campaign	214	27%
	Yes, he should probably continue his campaign	114	14%
	No, he should probably not continue his campaign	135	17%
	No, he should definitely not continue his campaign	283	36%
	Don't know/no opinion	43	5%
BLMB64_2	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump</i>		
	Yes, he should definitely continue his campaign	338	43%
	Yes, he should probably continue his campaign	69	9%
	No, he should probably not continue his campaign	74	9%
	No, he should definitely not continue his campaign	267	34%
	Don't know/no opinion	43	5%
BLMB60_1	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer</i>		
	Strongly support	85	11%
	Somewhat support	140	18%
	Somewhat oppose	63	8%
	Strongly oppose	166	21%
	Don't know/no opinion	337	43%

Question	Response	Frequency	Percentage
BLMB60_2	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom</i>		
	Strongly support	90	11%
	Somewhat support	136	17%
	Somewhat oppose	68	9%
	Strongly oppose	239	30%
BLMB60_3	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris</i>		
	Strongly support	221	28%
	Somewhat support	133	17%
	Somewhat oppose	58	7%
	Strongly oppose	299	38%
BLMB60_4	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker</i>		
	Strongly support	51	6%
	Somewhat support	116	15%
	Somewhat oppose	58	7%
	Strongly oppose	143	18%
BLMB60_5	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore</i>		
	Strongly support	61	8%
	Somewhat support	111	14%
	Somewhat oppose	76	10%
	Strongly oppose	133	17%
BLMB60_6	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg</i>		
	Strongly support	107	14%
	Somewhat support	136	17%
	Somewhat oppose	65	8%
	Strongly oppose	202	26%
	Don't know/no opinion	280	36%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	790	100%
xdemGender	Gender: Male	355	45%
	Gender: Female	435	55%
	N	790	
age	Age: 18-34	222	28%
	Age: 35-44	109	14%
	Age: 45-64	280	35%
	Age: 65+	179	23%
	N	790	
demAgeGeneration	GenZers: 1997-2012	114	14%
	Millennials: 1981-1996	207	26%
	GenXers: 1965-1980	232	29%
	Baby Boomers: 1946-1964	224	28%
	N	778	
xeduc3	Educ: < College	479	61%
	Educ: Bachelors degree	184	23%
	Educ: Post-grad	127	16%
	N	790	
xdemInc3	Income: Under 50k	340	43%
	Income: 50k-100k	285	36%
	Income: 100k+	165	21%
	N	790	
xrace_eth	Ethnicity: White (Non-Hispanic)	476	60%
	Ethnicity: Hispanic	29	4%
	Ethnicity: Black (Non-Hispanic)	255	32%
	Ethnicity: Asian + Other (Non-Hispanic)	30	4%
	N	790	
xdemReligion	All Christian	391	49%
	All Non-Christian	44	6%
	Atheist	21	3%
	Agnostic/Nothing in particular	149	19%
	Something Else	185	23%
	N	790	
xdemEvang	Evangelical	323	41%
	Non-Evangelical	249	32%
	N	572	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	332	42%
	PID: Ind (no lean)	145	18%
	PID: Rep (no lean)	313	40%
	<i>N</i>	790	
xpidGender	PID/Gender: Dem Men	148	19%
	PID/Gender: Dem Women	184	23%
	PID/Gender: Ind Men	79	10%
	PID/Gender: Ind Women	66	8%
	PID/Gender: Rep Men	129	16%
	PID/Gender: Rep Women	185	23%
	<i>N</i>	790	
xdemIdeo3	Ideo: Liberal (1-3)	210	27%
	Ideo: Moderate (4)	231	29%
	Ideo: Conservative (5-7)	330	42%
	<i>N</i>	771	
xdemUsr	Community: Urban	133	17%
	Community: Suburban	434	55%
	Community: Rural	222	28%
	<i>N</i>	790	
xdemMilHH1	Military HHnm: Yes	121	15%
	Military HH: No	669	85%
	<i>N</i>	790	
xdemEmploy	Employ: Private Sector	299	38%
	Employ: Government	61	8%
	Employ: Self-Employed	64	8%
	Employ: Homemaker	41	5%
	Employ: Student	26	3%
	Employ: Retired	206	26%
	Employ: Unemployed	62	8%
	Employ: Other	31	4%
	<i>N</i>	790	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



MORNING CONSULT

Michigan Tracking Poll

Project: 2405215

N Size: 694 Registered Voters

Margin of Error: ± 4%

July 01-05, 2024

Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	187	27%
	Wrong track	507	73%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	302	43%
	Wrong track	392	57%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	356	51%
	Wrong track	338	49%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	149	21%
	Somewhat favorable	142	20%
	Somewhat unfavorable	92	13%
	Very unfavorable	302	43%
	Heard of, no opinion	8	1%
	Never heard of	1	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	164	24%
	Somewhat favorable	132	19%
	Somewhat unfavorable	67	10%
	Very unfavorable	290	42%
	Heard of, no opinion	26	4%
	Never heard of	14	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	142	21%
	Somewhat favorable	173	25%
	Somewhat unfavorable	110	16%
	Very unfavorable	226	33%
	Heard of, no opinion	34	5%
	Never heard of	8	1%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	92	13%
	Somewhat favorable	155	22%
	Somewhat unfavorable	130	19%
	Very unfavorable	268	39%
	Heard of, no opinion	35	5%
	Never heard of	14	2%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	183	26%
	Somewhat favorable	90	13%
	Somewhat unfavorable	41	6%
	Very unfavorable	365	53%
	Heard of, no opinion	12	2%
	Never heard of	2	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	53	8%
	Somewhat favorable	157	23%
	Somewhat unfavorable	127	18%
	Very unfavorable	171	25%
	Heard of, no opinion	90	13%
	Never heard of	95	14%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	59	8%
	Somewhat favorable	80	11%
	Somewhat unfavorable	48	7%
	Very unfavorable	133	19%
	Heard of, no opinion	124	18%
	Never heard of	251	36%

Question	Response	Frequency	Percentage
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	22	3%
	Somewhat favorable	48	7%
	Somewhat unfavorable	89	13%
	Very unfavorable	48	7%
	Heard of, no opinion	158	23%
	Never heard of	329	47%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	48	7%
	Somewhat favorable	169	24%
	Somewhat unfavorable	148	21%
	Very unfavorable	177	26%
	Heard of, no opinion	129	19%
	Never heard of	23	3%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	17	2%
	Somewhat favorable	63	9%
	Somewhat unfavorable	105	15%
	Very unfavorable	67	10%
	Heard of, no opinion	196	28%
	Never heard of	246	36%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	43	6%
	Somewhat favorable	57	8%
	Somewhat unfavorable	48	7%
	Very unfavorable	120	17%
	Heard of, no opinion	105	15%
	Never heard of	320	46%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	59	9%
	Somewhat favorable	56	8%
	Somewhat unfavorable	51	7%
	Very unfavorable	59	9%
	Heard of, no opinion	138	20%
	Never heard of	330	48%

Question	Response	Frequency	Percentage
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	26	4%
	Somewhat favorable	47	7%
	Somewhat unfavorable	33	5%
	Very unfavorable	62	9%
	Heard of, no opinion	93	13%
	Never heard of	433	62%
BLMB2_26	<i>Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance</i>		
	Very favorable	37	5%
	Somewhat favorable	54	8%
	Somewhat unfavorable	49	7%
	Very unfavorable	110	16%
	Heard of, no opinion	136	20%
	Never heard of	308	44%
BLMB2_27	<i>Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum</i>		
	Very favorable	28	4%
	Somewhat favorable	50	7%
	Somewhat unfavorable	62	9%
	Very unfavorable	71	10%
	Heard of, no opinion	114	16%
	Never heard of	369	53%
BLMB2_28	<i>Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio</i>		
	Very favorable	43	6%
	Somewhat favorable	104	15%
	Somewhat unfavorable	95	14%
	Very unfavorable	196	28%
	Heard of, no opinion	142	20%
	Never heard of	115	17%
BLMB2_29	<i>Do you have a favorable or unfavorable impression of each of the following? — Ben Carson</i>		
	Very favorable	85	12%
	Somewhat favorable	111	16%
	Somewhat unfavorable	103	15%
	Very unfavorable	124	18%
	Heard of, no opinion	125	18%
	Never heard of	146	21%

Question	Response	Frequency	Percentage
BLMB2_33	<i>Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton</i>		
	Very favorable	30	4%
	Somewhat favorable	61	9%
	Somewhat unfavorable	46	7%
	Very unfavorable	75	11%
	Heard of, no opinion	124	18%
	Never heard of	359	52%
BLMB2_34	<i>Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver</i>		
	Very favorable	4	1%
	Somewhat favorable	22	3%
	Somewhat unfavorable	51	7%
	Very unfavorable	24	3%
	Heard of, no opinion	113	16%
	Never heard of	479	69%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	132	19%
	Yes, and it was mostly negative	495	71%
	No, I have not seen, read, or heard anything about them	67	10%
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=680)</i>		
	Yes, and it was mostly positive	185	27%
	Yes, and it was mostly negative	225	33%
	No, I have not seen, read, or heard anything about them	271	40%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress</i>		
	Yes, and it was mostly positive	181	26%
	Yes, and it was mostly negative	263	38%
	No, I have not seen, read, or heard anything about them	242	35%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=680)</i>		
	Yes, and it was mostly positive	130	19%
	Yes, and it was mostly negative	309	45%
	No, I have not seen, read, or heard anything about them	241	35%

Question	Response	Frequency	Percentage
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	179	26%
	Yes, and it was mostly negative	445	64%
	No, I have not seen, read, or heard anything about them	67	10%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=365)</i>		
	Yes, and it was mostly positive	25	7%
	Yes, and it was mostly negative	40	11%
	No, I have not seen, read, or heard anything about them	299	82%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=671)</i>		
	Yes, and it was mostly positive	124	18%
	Yes, and it was mostly negative	207	31%
	No, I have not seen, read, or heard anything about them	340	51%
BLMB3_9	<i>Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein (N=448)</i>		
	Yes, and it was mostly positive	29	6%
	Yes, and it was mostly negative	55	12%
	No, I have not seen, read, or heard anything about them	364	81%
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	553	80%
	Somewhat important	119	17%
	Not too important	12	2%
	Not important at all	3	0%
	Don't know/No opinion	7	1%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	273	39%
	Somewhat important	293	42%
	Not too important	81	12%
	Not important at all	21	3%
	Don't know/No opinion	25	4%

Question	Response	Frequency	Percentage
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	349	50%
	Somewhat important	226	33%
	Not too important	94	14%
	Not important at all	16	2%
	Don't know/No opinion	9	1%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	391	56%
	Somewhat important	221	32%
	Not too important	56	8%
	Not important at all	17	2%
	Don't know/No opinion	10	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	383	55%
	Somewhat important	198	29%
	Not too important	81	12%
	Not important at all	23	3%
	Don't know/No opinion	9	1%
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	265	38%
	Somewhat important	271	39%
	Not too important	79	11%
	Not important at all	44	6%
	Don't know/No opinion	34	5%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	310	45%
	Somewhat important	175	25%
	Not too important	81	12%
	Not important at all	119	17%
	Don't know/No opinion	10	1%

Question	Response	Frequency	Percentage
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	368	53%
	Somewhat important	235	34%
	Not too important	64	9%
	Not important at all	23	3%
	Don't know/No opinion	4	1%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	368	53%
	Somewhat important	181	26%
	Not too important	80	12%
	Not important at all	59	9%
	Don't know/No opinion	5	1%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	374	54%
	Somewhat important	158	23%
	Not too important	93	13%
	Not important at all	58	8%
	Don't know/No opinion	11	2%
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)</i>		
	Very important	432	62%
	Somewhat important	193	28%
	Not too important	47	7%
	Not important at all	16	2%
	Don't know/No opinion	6	1%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	473	68%
	Somewhat important	152	22%
	Not too important	35	5%
	Not important at all	16	2%
	Don't know/No opinion	18	3%

Question	Response	Frequency	Percentage
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	474	68%
	Somewhat important	178	26%
	Not too important	20	3%
	Not important at all	18	3%
	Don't know/No opinion	4	1%
BLMB6_14	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies</i>		
	Very important	153	22%
	Somewhat important	290	42%
	Not too important	182	26%
	Not important at all	39	6%
	Don't know/No opinion	30	4%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	195	28%
	Somewhat important	255	37%
	Not too important	160	23%
	Not important at all	71	10%
	Don't know/No opinion	13	2%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	250	36%
	Somewhat important	239	34%
	Not too important	109	16%
	Not important at all	66	9%
	Don't know/No opinion	31	4%
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	241	35%
	Somewhat important	267	39%
	Not too important	115	17%
	Not important at all	40	6%
	Don't know/No opinion	30	4%

Question	Response	Frequency	Percentage
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	257	37%
	Infrastructure	2	0%
	Housing	17	2%
	Crime	13	2%
	Immigration	88	13%
	U.S.-China Relations	2	0%
	Climate Change	28	4%
	Education and Schools	10	1%
	Guns	14	2%
	Abortion	56	8%
	Senior Services (Social Security & Medicare)	48	7%
	Democracy	98	14%
	Healthcare	26	4%
	Labor and Unions	1	0%
	Russia-Ukraine War	10	1%
	Israel-Hamas War	5	1%
	Other, please specify:	19	3%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	334	48%
	Joe Biden	292	42%
	Neither	68	10%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	270	39%
	Joe Biden	308	44%
	Neither	116	17%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	266	38%
	Joe Biden	311	45%
	Neither	117	17%
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	294	42%
	Joe Biden	287	41%
	Neither	113	16%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	348	50%
	Joe Biden	258	37%
	Neither	87	13%

Question	Response	Frequency	Percentage
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	308	44%
	Joe Biden	262	38%
	Neither	124	18%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	191	28%
	Joe Biden	377	54%
	Neither	126	18%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	251	36%
	Joe Biden	334	48%
	Neither	110	16%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	283	41%
	Joe Biden	314	45%
	Neither	97	14%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	214	31%
	Joe Biden	370	53%
	Neither	111	16%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)</i>		
	Donald Trump	242	35%
	Joe Biden	359	52%
	Neither	93	13%
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	251	36%
	Joe Biden	347	50%
	Neither	96	14%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	254	37%
	Joe Biden	357	51%
	Neither	83	12%

Question	Response	Frequency	Percentage
BLMB8_14	<i>Who do you trust more to handle each of the following issues? — Regulation of Technology Companies</i>		
	Donald Trump	268	39%
	Joe Biden	278	40%
	Neither	148	21%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	256	37%
	Joe Biden	314	45%
	Neither	124	18%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	303	44%
	Joe Biden	278	40%
	Neither	113	16%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	275	40%
	Joe Biden	264	38%
	Neither	155	22%
BLMB9_1NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	77	11%
	Not Selected	617	89%
BLMB9_2NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	64	9%
	Not Selected	630	91%
BLMB9_3NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	69	10%
	Not Selected	625	90%
BLMB9_5NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>		
	Selected	38	5%
	Not Selected	656	95%

Question	Response	Frequency	Percentage	
BLMB9_6NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	125	18%
		Not Selected	569	82%
BLMB9_7NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	71	10%
		Not Selected	623	90%
BLMB9_8NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	106	15%
		Not Selected	588	85%
BLMB9_9NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	59	8%
		Not Selected	635	92%
BLMB9_10NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	187	27%
		Not Selected	507	73%
BLMB9_11NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	74	11%
		Not Selected	620	89%
BLMB9_12NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>	Selected	15	2%
		Not Selected	679	98%

Question	Response	Frequency	Percentage	
BLMB9_13NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	434	63%
		Not Selected	260	37%
BLMB9_14NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	172	25%
		Not Selected	522	75%
BLMB9_15NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	233	34%
		Not Selected	461	66%
BLMB9_16NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	217	31%
		Not Selected	477	69%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	303	44%
		Joe Biden	293	42%
		Neither	97	14%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	289	42%
		Joe Biden	295	42%
		Neither	111	16%
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>	Donald Trump	259	37%
		Joe Biden	273	39%
		Neither	162	23%

Question	Response	Frequency	Percentage
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	313	45%
	Joe Biden	261	38%
	Neither	120	17%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	299	43%
	Joe Biden	300	43%
	Neither	94	14%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	284	41%
	Joe Biden	298	43%
	Neither	112	16%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	311	45%
	Joe Biden	272	39%
	Neither	111	16%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	273	39%
	Joe Biden	290	42%
	Neither	131	19%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	291	42%
	Joe Biden	271	39%
	Neither	132	19%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	273	39%
	Joe Biden	260	37%
	Neither	161	23%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	324	47%
	Joe Biden	267	38%
	Neither	104	15%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	309	45%
	Joe Biden	258	37%
	Neither	126	18%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	252	36%
	Joe Biden	357	51%
	Neither	85	12%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	324	47%
	Joe Biden	260	37%
	Neither	110	16%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	303	44%
	Some	273	39%
	Not much	70	10%
	Not at all	48	7%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	263	38%
	Some	206	30%
	Not much	120	17%
	Not at all	106	15%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	310	45%
	Some	203	29%
	Not much	105	15%
	Not at all	76	11%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	236	34%
	Some	212	31%
	Not much	138	20%
	Not at all	109	16%
BLMB11_6	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference</i>		
	A lot	160	23%
	Some	251	36%
	Not much	189	27%
	Not at all	94	14%
BLMB11_7	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation</i>		
	A lot	114	16%
	Some	178	26%
	Not much	198	29%
	Not at all	203	29%
BLMB11_8	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence</i>		
	A lot	121	17%
	Some	236	34%
	Not much	200	29%
	Not at all	137	20%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	314	45%
	Republican Donald Trump	271	39%
	Independent Robert F. Kennedy Jr.	39	6%
	Independent Cornel West	13	2%
	Green Party candidate Jill Stein	8	1%
	Libertarian Chase Oliver	7	1%
	Someone else, please specify	7	1%
	Would not vote	5	1%
	Don't know/No opinion	29	4%

Question	Response	Frequency	Percentage
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	337	48%
	Republican Donald Trump	298	43%
	Would not vote	24	3%
	Don't know/No opinion	35	5%
BLMB42_1	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old</i>		
	Donald Trump	52	8%
	Joe Biden	299	43%
	Both	279	40%
	Neither	64	9%
BLMB42_2	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit</i>		
	Donald Trump	288	41%
	Joe Biden	169	24%
	Both	28	4%
	Neither	209	30%
BLMB42_3	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health</i>		
	Donald Trump	304	44%
	Joe Biden	119	17%
	Both	34	5%
	Neither	237	34%
BLMB42_4	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous</i>		
	Donald Trump	355	51%
	Joe Biden	186	27%
	Both	110	16%
	Neither	43	6%

Question	Response	Frequency	Percentage
BLMB42_5	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate</i>		
	Donald Trump	175	25%
	Joe Biden	350	50%
	Both	25	4%
	Neither	143	21%
BLMB42_6	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me</i>		
	Donald Trump	225	32%
	Joe Biden	283	41%
	Both	19	3%
	Neither	167	24%
BLMB42_7	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader</i>		
	Donald Trump	299	43%
	Joe Biden	218	31%
	Both	21	3%
	Neither	156	23%
BLMB42_8	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest</i>		
	Donald Trump	178	26%
	Joe Biden	291	42%
	Both	11	2%
	Neither	213	31%
BLMB42_9	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values</i>		
	Donald Trump	229	33%
	Joe Biden	293	42%
	Both	18	3%
	Neither	153	22%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	226	33%
	Somewhat more important	213	31%
	Neither more nor less important	203	29%
	Somewhat less important	32	5%
	Much less important	21	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	193	28%
	Some	151	22%
	Not much	57	8%
	Not at all	278	40%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	281	40%
	Better off under Trump	334	48%
	About the same under both	79	11%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	274	39%
	Better off under Trump	313	45%
	About the same under both	107	15%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	261	38%
	Better off under Trump	304	44%
	About the same under both	129	19%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	327	47%
	Better off under Biden	246	35%
	About the same under both	120	17%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	473	68%
	Decreased	35	5%
	Remained stable	186	27%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	80	12%
	Somewhat worried	138	20%
	Not too worried	166	24%
	Not at all worried	181	26%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	93	13%
	Somewhat worried	144	21%
	Not too worried	172	25%
	Not at all worried	165	24%
BLMB65	<i>Based on what you know, do you think that the New York jury’s decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...</i>		
	Evidence that he committed a crime	359	52%
	Motivation to damage his presidential campaign	265	38%
	Don’t know/no opinion	70	10%
BLMBdemDB	<i>As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?</i>		
	Yes, I watched all of it	265	38%
	Yes, I watched some of it	225	32%
BLMB63_1	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points</i>		
	Joe Biden	221	32%
	Donald Trump	267	38%
	Don’t know/no opinion	206	30%

Question	Response	Frequency	Percentage
BLMB63_2	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations</i>		
	Joe Biden	84	12%
	Donald Trump	245	35%
	Don't know/no opinion	365	53%
BLMB63_3	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful</i>		
	Joe Biden	280	40%
	Donald Trump	215	31%
	Don't know/no opinion	199	29%
BLMB63_4	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater</i>		
	Joe Biden	92	13%
	Donald Trump	321	46%
	Don't know/no opinion	281	40%
BLMB63_5	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant</i>		
	Joe Biden	91	13%
	Donald Trump	398	57%
	Don't know/no opinion	205	29%
BLMB63_6	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining</i>		
	Joe Biden	105	15%
	Donald Trump	277	40%
	Don't know/no opinion	312	45%
BLMB63_7	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential</i>		
	Joe Biden	226	33%
	Donald Trump	267	38%
	Don't know/no opinion	201	29%
BLMB63_8	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit</i>		
	Joe Biden	121	17%
	Donald Trump	316	46%
	Don't know/no opinion	257	37%

Question	Response	Frequency	Percentage
BLMB63_9	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent</i>		
	Joe Biden	106	15%
	Donald Trump	340	49%
	Don't know/no opinion	249	36%
BLMB63_10	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like</i>		
	Joe Biden	248	36%
	Donald Trump	240	35%
	Don't know/no opinion	205	30%
BLMB64_1	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden</i>		
	Yes, he should definitely continue his campaign	186	27%
	Yes, he should probably continue his campaign	93	13%
	No, he should probably not continue his campaign	141	20%
	No, he should definitely not continue his campaign	243	35%
	Don't know/no opinion	32	5%
BLMB64_2	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump</i>		
	Yes, he should definitely continue his campaign	259	37%
	Yes, he should probably continue his campaign	76	11%
	No, he should probably not continue his campaign	51	7%
	No, he should definitely not continue his campaign	281	40%
	Don't know/no opinion	27	4%
BLMB60_1	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer</i>		
	Strongly support	270	39%
	Somewhat support	135	19%
	Somewhat oppose	42	6%
	Strongly oppose	203	29%
	Don't know/no opinion	44	6%

Question	Response	Frequency	Percentage
BLMB60_2	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom</i>		
	Strongly support	84	12%
	Somewhat support	123	18%
	Somewhat oppose	64	9%
	Strongly oppose	184	26%
	Don't know/no opinion	239	34%
BLMB60_3	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris</i>		
	Strongly support	170	24%
	Somewhat support	130	19%
	Somewhat oppose	69	10%
	Strongly oppose	280	40%
	Don't know/no opinion	46	7%
BLMB60_4	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker</i>		
	Strongly support	19	3%
	Somewhat support	122	18%
	Somewhat oppose	52	8%
	Strongly oppose	125	18%
	Don't know/no opinion	376	54%
BLMB60_5	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore</i>		
	Strongly support	23	3%
	Somewhat support	101	14%
	Somewhat oppose	66	10%
	Strongly oppose	102	15%
	Don't know/no opinion	402	58%
BLMB60_6	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg</i>		
	Strongly support	118	17%
	Somewhat support	142	20%
	Somewhat oppose	60	9%
	Strongly oppose	148	21%
	Don't know/no opinion	225	32%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	694	100%
xdemGender	Gender: Male	333	48%
	Gender: Female	361	52%
	N	694	
age	Age: 18-34	183	26%
	Age: 35-44	96	14%
	Age: 45-64	248	36%
	Age: 65+	167	24%
	N	694	
demAgeGeneration	GenZers: 1997-2012	89	13%
	Millennials: 1981-1996	180	26%
	GenXers: 1965-1980	201	29%
	Baby Boomers: 1946-1964	213	31%
	N	683	
xeduc3	Educ: < College	466	67%
	Educ: Bachelors degree	142	20%
	Educ: Post-grad	86	12%
	N	694	
xdemInc3	Income: Under 50k	340	49%
	Income: 50k-100k	224	32%
	Income: 100k+	130	19%
	N	694	
xrace_eth	Ethnicity: White (Non-Hispanic)	555	80%
	Ethnicity: Hispanic	22	3%
	Ethnicity: Black (Non-Hispanic)	89	13%
	Ethnicity: Asian + Other (Non-Hispanic)	28	4%
	N	694	
xdemReligion	All Christian	320	46%
	All Non-Christian	24	3%
	Atheist	41	6%
	Agnostic/Nothing in particular	203	29%
	Something Else	106	15%
	N	694	
xdemEvang	Evangelical	136	20%
	Non-Evangelical	282	41%
	N	418	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	288	41%
	PID: Ind (no lean)	160	23%
	PID: Rep (no lean)	246	35%
	N	694	
xpidGender	PID/Gender: Dem Men	120	17%
	PID/Gender: Dem Women	168	24%
	PID/Gender: Ind Men	99	14%
	PID/Gender: Ind Women	61	9%
	PID/Gender: Rep Men	114	16%
	PID/Gender: Rep Women	132	19%
	N	694	
xdemIdeo3	Ideo: Liberal (1-3)	212	30%
	Ideo: Moderate (4)	224	32%
	Ideo: Conservative (5-7)	240	35%
	N	675	
xdemUsr	Community: Urban	149	22%
	Community: Suburban	362	52%
	Community: Rural	183	26%
	N	694	
xdemMilHH1	Military HHnm: Yes	98	14%
	Military HH: No	596	86%
	N	694	
xdemEmploy	Employ: Private Sector	242	35%
	Employ: Government	29	4%
	Employ: Self-Employed	76	11%
	Employ: Homemaker	45	7%
	Employ: Student	19	3%
	Employ: Retired	177	26%
	Employ: Unemployed	77	11%
	Employ: Other	29	4%
	N	694	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



MORNING CONSULT

Nevada Tracking Poll

Project: 2405215

N Size: 452 Registered Voters

Margin of Error: ± 5%

July 01-04, 2024

Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	122	27%
	Wrong track	330	73%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	212	47%
	Wrong track	240	53%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	227	50%
	Wrong track	225	50%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	104	23%
	Somewhat favorable	95	21%
	Somewhat unfavorable	38	8%
	Very unfavorable	203	45%
	Heard of, no opinion	11	2%
	Never heard of	2	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	113	25%
	Somewhat favorable	82	18%
	Somewhat unfavorable	34	8%
	Very unfavorable	182	40%
	Heard of, no opinion	31	7%
	Never heard of	11	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	78	17%
	Somewhat favorable	115	25%
	Somewhat unfavorable	84	19%
	Very unfavorable	144	32%
	Heard of, no opinion	26	6%
	Never heard of	5	1%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	49	11%
	Somewhat favorable	116	26%
	Somewhat unfavorable	108	24%
	Very unfavorable	146	32%
	Heard of, no opinion	23	5%
	Never heard of	9	2%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	117	26%
	Somewhat favorable	74	16%
	Somewhat unfavorable	46	10%
	Very unfavorable	210	47%
	Heard of, no opinion	4	1%
	Never heard of	0	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	24	5%
	Somewhat favorable	113	25%
	Somewhat unfavorable	84	19%
	Very unfavorable	100	22%
	Heard of, no opinion	53	12%
	Never heard of	79	17%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	44	10%
	Somewhat favorable	79	18%
	Somewhat unfavorable	59	13%
	Very unfavorable	68	15%
	Heard of, no opinion	74	16%
	Never heard of	127	28%

Question	Response	Frequency	Percentage
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	11	3%
	Somewhat favorable	38	8%
	Somewhat unfavorable	71	16%
	Very unfavorable	64	14%
	Heard of, no opinion	97	21%
	Never heard of	170	38%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	39	9%
	Somewhat favorable	129	29%
	Somewhat unfavorable	74	16%
	Very unfavorable	103	23%
	Heard of, no opinion	96	21%
	Never heard of	11	3%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	8	2%
	Somewhat favorable	48	11%
	Somewhat unfavorable	61	14%
	Very unfavorable	55	12%
	Heard of, no opinion	109	24%
	Never heard of	171	38%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	25	5%
	Somewhat favorable	55	12%
	Somewhat unfavorable	41	9%
	Very unfavorable	68	15%
	Heard of, no opinion	63	14%
	Never heard of	201	44%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	31	7%
	Somewhat favorable	29	6%
	Somewhat unfavorable	44	10%
	Very unfavorable	44	10%
	Heard of, no opinion	63	14%
	Never heard of	241	53%

Question	Response	Frequency	Percentage
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	39	9%
	Somewhat favorable	32	7%
	Somewhat unfavorable	40	9%
	Very unfavorable	29	6%
	Heard of, no opinion	58	13%
	Never heard of	254	56%
BLMB2_26	<i>Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance</i>		
	Very favorable	44	10%
	Somewhat favorable	40	9%
	Somewhat unfavorable	45	10%
	Very unfavorable	55	12%
	Heard of, no opinion	70	16%
	Never heard of	197	44%
BLMB2_27	<i>Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum</i>		
	Very favorable	21	5%
	Somewhat favorable	40	9%
	Somewhat unfavorable	40	9%
	Very unfavorable	41	9%
	Heard of, no opinion	78	17%
	Never heard of	232	51%
BLMB2_28	<i>Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio</i>		
	Very favorable	51	11%
	Somewhat favorable	85	19%
	Somewhat unfavorable	76	17%
	Very unfavorable	105	23%
	Heard of, no opinion	67	15%
	Never heard of	68	15%
BLMB2_29	<i>Do you have a favorable or unfavorable impression of each of the following? — Ben Carson</i>		
	Very favorable	67	15%
	Somewhat favorable	82	18%
	Somewhat unfavorable	46	10%
	Very unfavorable	83	18%
	Heard of, no opinion	82	18%
	Never heard of	92	20%

Question	Response	Frequency	Percentage
BLMB2_33	<i>Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton</i>		
	Very favorable	35	8%
	Somewhat favorable	49	11%
	Somewhat unfavorable	38	9%
	Very unfavorable	52	12%
	Heard of, no opinion	76	17%
	Never heard of	202	45%
BLMB2_34	<i>Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver</i>		
	Very favorable	5	1%
	Somewhat favorable	28	6%
	Somewhat unfavorable	36	8%
	Very unfavorable	21	5%
	Heard of, no opinion	95	21%
	Never heard of	267	59%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	109	24%
	Yes, and it was mostly negative	307	68%
	No, I have not seen, read, or heard anything about them	33	7%
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=441)</i>		
	Yes, and it was mostly positive	139	32%
	Yes, and it was mostly negative	156	35%
	No, I have not seen, read, or heard anything about them	146	33%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress</i>		
	Yes, and it was mostly positive	131	29%
	Yes, and it was mostly negative	166	37%
	No, I have not seen, read, or heard anything about them	150	33%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress</i>		
	Yes, and it was mostly positive	76	17%
	Yes, and it was mostly negative	240	54%
	No, I have not seen, read, or heard anything about them	127	29%

Question	Response	Frequency	Percentage
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	118	26%
	Yes, and it was mostly negative	306	68%
	No, I have not seen, read, or heard anything about them	28	6%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=282)</i>		
	Yes, and it was mostly positive	23	8%
	Yes, and it was mostly negative	25	9%
	No, I have not seen, read, or heard anything about them	233	83%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=441)</i>		
	Yes, and it was mostly positive	108	25%
	Yes, and it was mostly negative	139	32%
	No, I have not seen, read, or heard anything about them	193	44%
BLMB3_9	<i>Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein (N=281)</i>		
	Yes, and it was mostly positive	12	4%
	Yes, and it was mostly negative	27	10%
	No, I have not seen, read, or heard anything about them	241	86%
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	386	85%
	Somewhat important	55	12%
	Not too important	10	2%
	Not important at all	1	0%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	174	38%
	Somewhat important	190	42%
	Not too important	61	14%
	Not important at all	14	3%
	Don't know/No opinion	13	3%

Question	Response	Frequency	Percentage
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	246	55%
	Somewhat important	156	34%
	Not too important	44	10%
	Not important at all	4	1%
	Don't know/No opinion	2	0%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	306	68%
	Somewhat important	116	26%
	Not too important	21	5%
	Not important at all	6	1%
	Don't know/No opinion	4	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	269	60%
	Somewhat important	126	28%
	Not too important	47	10%
	Not important at all	8	2%
	Don't know/No opinion	2	0%
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	156	35%
	Somewhat important	179	40%
	Not too important	64	14%
	Not important at all	30	7%
	Don't know/No opinion	23	5%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	196	43%
	Somewhat important	97	21%
	Not too important	72	16%
	Not important at all	85	19%
	Don't know/No opinion	2	1%

Question	Response	Frequency	Percentage
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	236	52%
	Somewhat important	153	34%
	Not too important	45	10%
	Not important at all	16	4%
	Don't know/No opinion	2	0%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	220	49%
	Somewhat important	129	29%
	Not too important	69	15%
	Not important at all	32	7%
	Don't know/No opinion	3	1%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	229	51%
	Somewhat important	118	26%
	Not too important	70	15%
	Not important at all	29	6%
	Don't know/No opinion	6	1%
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)</i>		
	Very important	274	61%
	Somewhat important	150	33%
	Not too important	14	3%
	Not important at all	4	1%
	Don't know/No opinion	10	2%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	312	69%
	Somewhat important	90	20%
	Not too important	29	6%
	Not important at all	13	3%
	Don't know/No opinion	8	2%

Question	Response	Frequency	Percentage
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	307	68%
	Somewhat important	116	26%
	Not too important	27	6%
	Not important at all	2	0%
	Don't know/No opinion	1	0%
BLMB6_14	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies</i>		
	Very important	127	28%
	Somewhat important	176	39%
	Not too important	106	23%
	Not important at all	29	6%
	Don't know/No opinion	13	3%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	107	24%
	Somewhat important	184	41%
	Not too important	103	23%
	Not important at all	46	10%
	Don't know/No opinion	12	3%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	130	29%
	Somewhat important	156	34%
	Not too important	90	20%
	Not important at all	54	12%
	Don't know/No opinion	22	5%
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	133	29%
	Somewhat important	156	35%
	Not too important	92	20%
	Not important at all	36	8%
	Don't know/No opinion	35	8%

Question	Response	Frequency	Percentage
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	153	34%
	Infrastructure	3	1%
	Housing	9	2%
	Crime	24	5%
	Immigration	79	17%
	U.S.-China Relations	0	0%
	Climate Change	11	2%
	Education and Schools	5	1%
	Guns	13	3%
	Abortion	31	7%
	Senior Services (Social Security & Medicare)	26	6%
	Democracy	54	12%
	Healthcare	16	4%
	Labor and Unions	4	1%
	Russia-Ukraine War	3	1%
	Israel-Hamas War	2	0%
	Other, please specify:	18	4%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	239	53%
	Joe Biden	153	34%
	Neither	61	13%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	174	38%
	Joe Biden	187	41%
	Neither	91	20%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	187	41%
	Joe Biden	182	40%
	Neither	82	18%
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	223	49%
	Joe Biden	156	35%
	Neither	73	16%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	249	55%
	Joe Biden	140	31%
	Neither	63	14%

Question	Response	Frequency	Percentage
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	223	49%
	Joe Biden	145	32%
	Neither	84	19%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	134	30%
	Joe Biden	221	49%
	Neither	97	22%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	163	36%
	Joe Biden	207	46%
	Neither	82	18%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	204	45%
	Joe Biden	165	36%
	Neither	83	18%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	120	27%
	Joe Biden	229	51%
	Neither	103	23%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)</i>		
	Donald Trump	153	34%
	Joe Biden	234	52%
	Neither	66	14%
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	171	38%
	Joe Biden	215	48%
	Neither	65	14%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	166	37%
	Joe Biden	216	48%
	Neither	69	15%

Question	Response	Frequency	Percentage
BLMB8_14	<i>Who do you trust more to handle each of the following issues? — Regulation of Technology Companies</i>		
	Donald Trump	188	42%
	Joe Biden	149	33%
	Neither	115	25%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	178	39%
	Joe Biden	190	42%
	Neither	84	19%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	197	44%
	Joe Biden	157	35%
	Neither	99	22%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	200	44%
	Joe Biden	144	32%
	Neither	107	24%
BLMB9_1NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	51	11%
	Not Selected	401	89%
BLMB9_2NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	38	8%
	Not Selected	414	92%
BLMB9_3NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	28	6%
	Not Selected	424	94%
BLMB9_5NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>		
	Selected	20	4%
	Not Selected	432	96%

Question	Response	Frequency	Percentage
BLMB9_6NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>		
		Selected	122 27%
		Not Selected	330 73%
BLMB9_7NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>		
		Selected	41 9%
		Not Selected	411 91%
BLMB9_8NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>		
		Selected	67 15%
		Not Selected	385 85%
BLMB9_9NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
		Selected	40 9%
		Not Selected	412 91%
BLMB9_10NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>		
		Selected	169 37%
		Not Selected	283 63%
BLMB9_11NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>		
		Selected	46 10%
		Not Selected	406 90%
BLMB9_12NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>		
		Selected	11 2%
		Not Selected	441 98%

Question	Response	Frequency	Percentage
BLMB9_13NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	292 65%
		Not Selected	160 35%
BLMB9_14NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	112 25%
		Not Selected	340 75%
BLMB9_15NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	134 30%
		Not Selected	318 70%
BLMB9_16NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	125 28%
		Not Selected	327 72%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	198 44%
		Joe Biden	172 38%
		Neither	82 18%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	214 47%
		Joe Biden	163 36%
		Neither	75 17%
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>	Donald Trump	174 39%
		Joe Biden	151 33%
		Neither	127 28%

Question	Response	Frequency	Percentage
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	208	46%
	Joe Biden	139	31%
	Neither	104	23%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	203	45%
	Joe Biden	176	39%
	Neither	72	16%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	177	39%
	Joe Biden	187	41%
	Neither	89	20%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	204	45%
	Joe Biden	138	31%
	Neither	110	24%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	160	35%
	Joe Biden	185	41%
	Neither	107	24%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	185	41%
	Joe Biden	167	37%
	Neither	100	22%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	197	44%
	Joe Biden	136	30%
	Neither	119	26%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	204	45%
	Joe Biden	163	36%
	Neither	86	19%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	207	46%
	Joe Biden	152	34%
	Neither	93	21%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	174	38%
	Joe Biden	217	48%
	Neither	61	14%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	220	49%
	Joe Biden	154	34%
	Neither	77	17%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	181	40%
	Some	177	39%
	Not much	52	11%
	Not at all	42	9%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	157	35%
	Some	133	30%
	Not much	99	22%
	Not at all	63	14%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	176	39%
	Some	145	32%
	Not much	86	19%
	Not at all	44	10%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	117	26%
	Some	138	31%
	Not much	117	26%
	Not at all	80	18%
BLMB11_6	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference</i>		
	A lot	83	18%
	Some	161	36%
	Not much	134	30%
	Not at all	73	16%
BLMB11_7	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation</i>		
	A lot	50	11%
	Some	127	28%
	Not much	119	26%
	Not at all	156	35%
BLMB11_8	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence</i>		
	A lot	60	13%
	Some	162	36%
	Not much	141	31%
	Not at all	89	20%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	174	39%
	Republican Donald Trump	205	45%
	Independent Robert F. Kennedy Jr.	28	6%
	Independent Cornel West	10	2%
	Green Party candidate Jill Stein	2	0%
	Libertarian Chase Oliver	3	1%
	Someone else, please specify	1	0%
	Would not vote	3	1%
	Don't know/No opinion	26	6%

Question	Response	Frequency	Percentage
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	205	45%
	Republican Donald Trump	216	48%
	Would not vote	7	2%
	Don't know/No opinion	24	5%
BLMB42_1	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old</i>		
	Donald Trump	32	7%
	Joe Biden	190	42%
	Both	197	44%
	Neither	33	7%
BLMB42_2	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit</i>		
	Donald Trump	195	43%
	Joe Biden	115	25%
	Both	16	4%
	Neither	126	28%
BLMB42_3	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health</i>		
	Donald Trump	215	48%
	Joe Biden	51	11%
	Both	37	8%
	Neither	149	33%
BLMB42_4	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous</i>		
	Donald Trump	219	49%
	Joe Biden	128	28%
	Both	70	16%
	Neither	35	8%

Question	Response	Frequency	Percentage
BLMB42_5	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate</i>		
	Donald Trump	142	31%
	Joe Biden	208	46%
	Both	15	3%
	Neither	88	19%
BLMB42_6	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me</i>		
	Donald Trump	158	35%
	Joe Biden	183	40%
	Both	14	3%
	Neither	98	22%
BLMB42_7	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader</i>		
	Donald Trump	209	46%
	Joe Biden	137	30%
	Both	24	5%
	Neither	82	18%
BLMB42_8	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest</i>		
	Donald Trump	134	30%
	Joe Biden	174	39%
	Both	7	1%
	Neither	137	30%
BLMB42_9	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values</i>		
	Donald Trump	164	36%
	Joe Biden	180	40%
	Both	10	2%
	Neither	99	22%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	176	39%
	Somewhat more important	141	31%
	Neither more nor less important	105	23%
	Somewhat less important	17	4%
	Much less important	14	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	137	30%
	Some	87	19%
	Not much	29	6%
	Not at all	176	39%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	160	35%
	Better off under Trump	225	50%
	About the same under both	67	15%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	152	34%
	Better off under Trump	215	48%
	About the same under both	85	19%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	151	33%
	Better off under Trump	204	45%
	About the same under both	97	21%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	224	50%
	Better off under Biden	146	32%
	About the same under both	82	18%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	323	71%
	Decreased	25	6%
	Remained stable	104	23%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	73	16%
	Somewhat worried	77	17%
	Not too worried	91	20%
	Not at all worried	123	27%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	80	18%
	Somewhat worried	84	19%
	Not too worried	85	19%
	Not at all worried	123	27%
BLMB65	<i>Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...</i>		
	Evidence that he committed a crime	218	48%
	Motivation to damage his presidential campaign	197	44%
	Don't know/no opinion	37	8%
BLMBdemDB	<i>As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?</i>		
	Yes, I watched all of it	210	46%
	Yes, I watched some of it	126	28%
	No, I did not watch the debate	116	26%
BLMB63_1	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points</i>		
	Joe Biden	127	28%
	Donald Trump	195	43%
	Don't know/no opinion	131	29%

Question	Response	Frequency	Percentage
BLMB63_2	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations</i>		
	Joe Biden	55	12%
	Donald Trump	163	36%
	Don't know/no opinion	234	52%
BLMB63_3	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful</i>		
	Joe Biden	167	37%
	Donald Trump	152	34%
	Don't know/no opinion	133	29%
BLMB63_4	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater</i>		
	Joe Biden	63	14%
	Donald Trump	198	44%
	Don't know/no opinion	191	42%
BLMB63_5	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant</i>		
	Joe Biden	57	13%
	Donald Trump	262	58%
	Don't know/no opinion	133	29%
BLMB63_6	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining</i>		
	Joe Biden	67	15%
	Donald Trump	181	40%
	Don't know/no opinion	205	45%
BLMB63_7	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential</i>		
	Joe Biden	145	32%
	Donald Trump	188	42%
	Don't know/no opinion	119	26%
BLMB63_8	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit</i>		
	Joe Biden	86	19%
	Donald Trump	216	48%
	Don't know/no opinion	150	33%

Question	Response	Frequency	Percentage
BLMB63_9	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent</i>		
	Joe Biden	74	16%
	Donald Trump	242	53%
	Don't know/no opinion	136	30%
BLMB63_10	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like</i>		
	Joe Biden	150	33%
	Donald Trump	168	37%
	Don't know/no opinion	133	30%
BLMB64_1	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden</i>		
	Yes, he should definitely continue his campaign	129	28%
	Yes, he should probably continue his campaign	70	15%
	No, he should probably not continue his campaign	72	16%
	No, he should definitely not continue his campaign	157	35%
	Don't know/no opinion	24	5%
BLMB64_2	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump</i>		
	Yes, he should definitely continue his campaign	202	45%
	Yes, he should probably continue his campaign	36	8%
	No, he should probably not continue his campaign	43	10%
	No, he should definitely not continue his campaign	147	32%
	Don't know/no opinion	23	5%
BLMB60_1	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer</i>		
	Strongly support	52	11%
	Somewhat support	92	20%
	Somewhat oppose	52	12%
	Strongly oppose	85	19%
	Don't know/no opinion	171	38%

Question	Response	Frequency	Percentage
BLMB60_2	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom</i>		
	Strongly support	87	19%
	Somewhat support	81	18%
	Somewhat oppose	50	11%
	Strongly oppose	150	33%
	Don't know/no opinion	84	19%
BLMB60_3	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris</i>		
	Strongly support	142	31%
	Somewhat support	82	18%
	Somewhat oppose	26	6%
	Strongly oppose	177	39%
	Don't know/no opinion	24	5%
BLMB60_4	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker</i>		
	Strongly support	27	6%
	Somewhat support	56	12%
	Somewhat oppose	52	12%
	Strongly oppose	83	18%
	Don't know/no opinion	234	52%
BLMB60_5	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore</i>		
	Strongly support	29	6%
	Somewhat support	62	14%
	Somewhat oppose	49	11%
	Strongly oppose	67	15%
	Don't know/no opinion	245	54%
BLMB60_6	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg</i>		
	Strongly support	85	19%
	Somewhat support	100	22%
	Somewhat oppose	45	10%
	Strongly oppose	90	20%
	Don't know/no opinion	132	29%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	452	100%
xdemGender	Gender: Male	217	48%
	Gender: Female	235	52%
	N	452	
age	Age: 18-34	119	26%
	Age: 35-44	60	13%
	Age: 45-64	157	35%
	Age: 65+	116	26%
	N	452	
demAgeGeneration	GenZers: 1997-2012	68	15%
	Millennials: 1981-1996	107	24%
	GenXers: 1965-1980	125	28%
	Baby Boomers: 1946-1964	135	30%
	N	436	
xeduc3	Educ: < College	309	68%
	Educ: Bachelors degree	92	20%
	Educ: Post-grad	51	11%
	N	452	
xdemInc3	Income: Under 50k	167	37%
	Income: 50k-100k	177	39%
	Income: 100k+	108	24%
	N	452	
xrace_eth	Ethnicity: White (Non-Hispanic)	270	60%
	Ethnicity: Hispanic	83	18%
	Ethnicity: Black (Non-Hispanic)	41	9%
	Ethnicity: Asian + Other (Non-Hispanic)	58	13%
	N	452	
xdemReligion	All Christian	210	46%
	All Non-Christian	34	7%
	Atheist	23	5%
	Agnostic/Nothing in particular	106	23%
	Something Else	80	18%
	N	452	
xdemEvang	Evangelical	98	22%
	Non-Evangelical	184	41%
	N	281	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	186	41%
	PID: Ind (no lean)	115	25%
	PID: Rep (no lean)	151	33%
	N	452	
xpidGender	PID/Gender: Dem Men	75	17%
	PID/Gender: Dem Women	110	24%
	PID/Gender: Ind Men	70	15%
	PID/Gender: Ind Women	45	10%
	PID/Gender: Rep Men	71	16%
	PID/Gender: Rep Women	80	18%
	N	452	
xdemIdeo3	Ideo: Liberal (1-3)	130	29%
	Ideo: Moderate (4)	135	30%
	Ideo: Conservative (5-7)	179	40%
	N	445	
xdemUsr	Community: Urban	178	39%
	Community: Suburban	236	52%
	Community: Rural	38	9%
	N	452	
xdemMilHH1	Military HHnm: Yes	115	25%
	Military HH: No	337	75%
	N	452	
xdemEmploy	Employ: Private Sector	170	38%
	Employ: Government	21	5%
	Employ: Self-Employed	26	6%
	Employ: Homemaker	26	6%
	Employ: Student	25	6%
	Employ: Retired	124	27%
	Employ: Unemployed	46	10%
	Employ: Other	13	3%
	N	452	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



MORNING CONSULT

North Carolina Tracking Poll

Project: 2405215

N Size: 696 Registered Voters

Margin of Error: ± 4%

July 01-04, 2024

Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	197	28%
	Wrong track	499	72%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	280	40%
	Wrong track	416	60%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	340	49%
	Wrong track	356	51%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	130	19%
	Somewhat favorable	158	23%
	Somewhat unfavorable	93	13%
	Very unfavorable	303	44%
	Heard of, no opinion	7	1%
	Never heard of	5	1%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	143	20%
	Somewhat favorable	138	20%
	Somewhat unfavorable	89	13%
	Very unfavorable	296	42%
	Heard of, no opinion	19	3%
	Never heard of	12	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	120	17%
	Somewhat favorable	178	26%
	Somewhat unfavorable	119	17%
	Very unfavorable	232	33%
	Heard of, no opinion	36	5%
	Never heard of	10	1%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	97	14%
	Somewhat favorable	166	24%
	Somewhat unfavorable	151	22%
	Very unfavorable	237	34%
	Heard of, no opinion	39	6%
	Never heard of	6	1%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	182	26%
	Somewhat favorable	114	16%
	Somewhat unfavorable	77	11%
	Very unfavorable	315	45%
	Heard of, no opinion	5	1%
	Never heard of	3	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	53	8%
	Somewhat favorable	179	26%
	Somewhat unfavorable	155	22%
	Very unfavorable	141	20%
	Heard of, no opinion	86	12%
	Never heard of	82	12%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	88	13%
	Somewhat favorable	120	17%
	Somewhat unfavorable	66	10%
	Very unfavorable	137	20%
	Heard of, no opinion	103	15%
	Never heard of	182	26%

Question	Response	Frequency	Percentage
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	27	4%
	Somewhat favorable	66	9%
	Somewhat unfavorable	82	12%
	Very unfavorable	94	14%
	Heard of, no opinion	197	28%
	Never heard of	230	33%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	60	9%
	Somewhat favorable	192	28%
	Somewhat unfavorable	134	19%
	Very unfavorable	168	24%
	Heard of, no opinion	124	18%
	Never heard of	18	3%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	35	5%
	Somewhat favorable	88	13%
	Somewhat unfavorable	87	13%
	Very unfavorable	83	12%
	Heard of, no opinion	230	33%
	Never heard of	173	25%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	40	6%
	Somewhat favorable	73	11%
	Somewhat unfavorable	66	10%
	Very unfavorable	118	17%
	Heard of, no opinion	124	18%
	Never heard of	275	39%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	27	4%
	Somewhat favorable	60	9%
	Somewhat unfavorable	39	6%
	Very unfavorable	93	13%
	Heard of, no opinion	126	18%
	Never heard of	350	50%

Question	Response	Frequency	Percentage
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	32	5%
	Somewhat favorable	43	6%
	Somewhat unfavorable	41	6%
	Very unfavorable	57	8%
	Heard of, no opinion	127	18%
	Never heard of	397	57%
BLMB2_26	<i>Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance</i>		
	Very favorable	45	7%
	Somewhat favorable	62	9%
	Somewhat unfavorable	53	8%
	Very unfavorable	100	14%
	Heard of, no opinion	154	22%
	Never heard of	281	40%
BLMB2_27	<i>Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum</i>		
	Very favorable	36	5%
	Somewhat favorable	57	8%
	Somewhat unfavorable	64	9%
	Very unfavorable	65	9%
	Heard of, no opinion	120	17%
	Never heard of	354	51%
BLMB2_28	<i>Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio</i>		
	Very favorable	71	10%
	Somewhat favorable	130	19%
	Somewhat unfavorable	117	17%
	Very unfavorable	158	23%
	Heard of, no opinion	120	17%
	Never heard of	101	14%
BLMB2_29	<i>Do you have a favorable or unfavorable impression of each of the following? — Ben Carson</i>		
	Very favorable	118	17%
	Somewhat favorable	155	22%
	Somewhat unfavorable	69	10%
	Very unfavorable	134	19%
	Heard of, no opinion	104	15%
	Never heard of	116	17%

Question	Response	Frequency	Percentage
BLMB2_33	<i>Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton</i>		
	Very favorable	43	6%
	Somewhat favorable	53	8%
	Somewhat unfavorable	47	7%
	Very unfavorable	99	14%
	Heard of, no opinion	149	21%
	Never heard of	305	44%
BLMB2_34	<i>Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver</i>		
	Very favorable	12	2%
	Somewhat favorable	38	5%
	Somewhat unfavorable	43	6%
	Very unfavorable	29	4%
	Heard of, no opinion	138	20%
	Never heard of	435	63%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	133	19%
	Yes, and it was mostly negative	465	67%
	No, I have not seen, read, or heard anything about them	93	13%
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=684)</i>		
	Yes, and it was mostly positive	186	27%
	Yes, and it was mostly negative	250	37%
	No, I have not seen, read, or heard anything about them	248	36%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=686)</i>		
	Yes, and it was mostly positive	162	24%
	Yes, and it was mostly negative	269	39%
	No, I have not seen, read, or heard anything about them	255	37%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress</i>		
	Yes, and it was mostly positive	145	21%
	Yes, and it was mostly negative	302	44%
	No, I have not seen, read, or heard anything about them	243	35%

Question	Response	Frequency	Percentage
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	210	30%
	Yes, and it was mostly negative	402	58%
	No, I have not seen, read, or heard anything about them	81	12%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=466)</i>		
	Yes, and it was mostly positive	33	7%
	Yes, and it was mostly negative	53	11%
	No, I have not seen, read, or heard anything about them	379	81%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=678)</i>		
	Yes, and it was mostly positive	137	20%
	Yes, and it was mostly negative	181	27%
	No, I have not seen, read, or heard anything about them	360	53%
BLMB3_9	<i>Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein (N=523)</i>		
	Yes, and it was mostly positive	39	7%
	Yes, and it was mostly negative	61	12%
	No, I have not seen, read, or heard anything about them	423	81%
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	572	82%
	Somewhat important	99	14%
	Not too important	13	2%
	Not important at all	4	1%
	Don't know/No opinion	8	1%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	288	41%
	Somewhat important	302	43%
	Not too important	60	9%
	Not important at all	20	3%
	Don't know/No opinion	26	4%

Question	Response	Frequency	Percentage
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	361	52%
	Somewhat important	239	34%
	Not too important	74	11%
	Not important at all	16	2%
	Don't know/No opinion	6	1%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	428	61%
	Somewhat important	223	32%
	Not too important	30	4%
	Not important at all	9	1%
	Don't know/No opinion	6	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	407	59%
	Somewhat important	202	29%
	Not too important	43	6%
	Not important at all	25	4%
	Don't know/No opinion	19	3%
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	277	40%
	Somewhat important	290	42%
	Not too important	70	10%
	Not important at all	28	4%
	Don't know/No opinion	31	4%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	288	41%
	Somewhat important	187	27%
	Not too important	99	14%
	Not important at all	103	15%
	Don't know/No opinion	19	3%

Question	Response	Frequency	Percentage
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	374	54%
	Somewhat important	248	36%
	Not too important	49	7%
	Not important at all	15	2%
	Don't know/No opinion	9	1%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	346	50%
	Somewhat important	206	30%
	Not too important	77	11%
	Not important at all	56	8%
	Don't know/No opinion	12	2%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	360	52%
	Somewhat important	168	24%
	Not too important	94	14%
	Not important at all	56	8%
	Don't know/No opinion	18	3%
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)</i>		
	Very important	436	63%
	Somewhat important	211	30%
	Not too important	27	4%
	Not important at all	13	2%
	Don't know/No opinion	9	1%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	448	64%
	Somewhat important	175	25%
	Not too important	33	5%
	Not important at all	20	3%
	Don't know/No opinion	21	3%

Question	Response	Frequency	Percentage
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	450	65%
	Somewhat important	213	31%
	Not too important	23	3%
	Not important at all	4	1%
	Don't know/No opinion	6	1%
BLMB6_14	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies</i>		
	Very important	169	24%
	Somewhat important	304	44%
	Not too important	155	22%
	Not important at all	36	5%
	Don't know/No opinion	32	5%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	163	23%
	Somewhat important	262	38%
	Not too important	156	22%
	Not important at all	88	13%
	Don't know/No opinion	28	4%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	228	33%
	Somewhat important	281	40%
	Not too important	105	15%
	Not important at all	51	7%
	Don't know/No opinion	31	4%
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	247	35%
	Somewhat important	252	36%
	Not too important	112	16%
	Not important at all	44	6%
	Don't know/No opinion	41	6%

Question	Response	Frequency	Percentage
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	264	38%
	Infrastructure	6	1%
	Housing	18	3%
	Crime	11	2%
	Immigration	98	14%
	U.S.-China Relations	4	1%
	Climate Change	16	2%
	Education and Schools	15	2%
	Guns	12	2%
	Abortion	51	7%
	Senior Services (Social Security & Medicare)	38	5%
	Democracy	97	14%
	Healthcare	25	4%
	Labor and Unions	3	0%
	Russia-Ukraine War	4	1%
	Israel-Hamas War	9	1%
	Other, please specify:	26	4%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	350	50%
	Joe Biden	252	36%
	Neither	94	14%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	293	42%
	Joe Biden	288	41%
	Neither	115	16%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	286	41%
	Joe Biden	275	40%
	Neither	135	19%
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	343	49%
	Joe Biden	232	33%
	Neither	121	17%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	380	55%
	Joe Biden	199	29%
	Neither	118	17%

Question	Response	Frequency	Percentage
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	339	49%
	Joe Biden	229	33%
	Neither	128	18%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	224	32%
	Joe Biden	304	44%
	Neither	168	24%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	268	39%
	Joe Biden	295	42%
	Neither	132	19%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	314	45%
	Joe Biden	261	37%
	Neither	122	17%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	253	36%
	Joe Biden	314	45%
	Neither	129	19%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)</i>		
	Donald Trump	278	40%
	Joe Biden	319	46%
	Neither	99	14%
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	280	40%
	Joe Biden	317	45%
	Neither	99	14%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	260	37%
	Joe Biden	327	47%
	Neither	109	16%

Question	Response	Frequency	Percentage
BLMB8_14	<i>Who do you trust more to handle each of the following issues? — Regulation of Technology Companies</i>		
	Donald Trump	280	40%
	Joe Biden	242	35%
	Neither	174	25%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	286	41%
	Joe Biden	269	39%
	Neither	142	20%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	319	46%
	Joe Biden	240	35%
	Neither	136	20%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	335	48%
	Joe Biden	198	28%
	Neither	163	23%
BLMB9_1NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	47	7%
	Not Selected	649	93%
BLMB9_2NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	48	7%
	Not Selected	648	93%
BLMB9_3NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	69	10%
	Not Selected	627	90%
BLMB9_5NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>		
	Selected	34	5%
	Not Selected	662	95%

Question	Response	Frequency	Percentage
BLMB9_6NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>		
		Selected	121 17%
		Not Selected	575 83%
BLMB9_7NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>		
		Selected	72 10%
		Not Selected	624 90%
BLMB9_8NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>		
		Selected	90 13%
		Not Selected	606 87%
BLMB9_9NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
		Selected	63 9%
		Not Selected	633 91%
BLMB9_10NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>		
		Selected	204 29%
		Not Selected	492 71%
BLMB9_11NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>		
		Selected	92 13%
		Not Selected	604 87%
BLMB9_12NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>		
		Selected	13 2%
		Not Selected	683 98%

Question	Response	Frequency	Percentage
BLMB9_13NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	447 64%
		Not Selected	249 36%
BLMB9_14NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	194 28%
		Not Selected	502 72%
BLMB9_15NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	240 34%
		Not Selected	456 66%
BLMB9_16NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	200 29%
		Not Selected	496 71%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	309 44%
		Joe Biden	263 38%
		Neither	124 18%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	310 45%
		Joe Biden	274 39%
		Neither	111 16%
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>	Donald Trump	300 43%
		Joe Biden	225 32%
		Neither	170 24%

Question	Response	Frequency	Percentage
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	320	46%
	Joe Biden	207	30%
	Neither	169	24%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	331	48%
	Joe Biden	232	33%
	Neither	133	19%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	303	43%
	Joe Biden	252	36%
	Neither	142	20%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	323	46%
	Joe Biden	226	32%
	Neither	148	21%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	271	39%
	Joe Biden	266	38%
	Neither	160	23%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	294	42%
	Joe Biden	243	35%
	Neither	159	23%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	304	44%
	Joe Biden	205	29%
	Neither	187	27%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	340	49%
	Joe Biden	237	34%
	Neither	119	17%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	326	47%
	Joe Biden	229	33%
	Neither	141	20%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	275	39%
	Joe Biden	318	46%
	Neither	104	15%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	355	51%
	Joe Biden	202	29%
	Neither	138	20%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	276	40%
	Some	279	40%
	Not much	90	13%
	Not at all	51	7%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	202	29%
	Some	236	34%
	Not much	151	22%
	Not at all	106	15%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	249	36%
	Some	265	38%
	Not much	125	18%
	Not at all	57	8%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	201	29%
	Some	231	33%
	Not much	162	23%
	Not at all	102	15%
BLMB11_6	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference</i>		
	A lot	139	20%
	Some	249	36%
	Not much	182	26%
	Not at all	127	18%
BLMB11_7	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation</i>		
	A lot	85	12%
	Some	176	25%
	Not much	222	32%
	Not at all	212	31%
BLMB11_8	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence</i>		
	A lot	98	14%
	Some	254	36%
	Not much	229	33%
	Not at all	115	17%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	279	40%
	Republican Donald Trump	294	42%
	Independent Robert F. Kennedy Jr.	47	7%
	Independent Cornel West	7	1%
	Green Party candidate Jill Stein	7	1%
	Libertarian Chase Oliver	4	1%
	Someone else, please specify	4	1%
	Would not vote	6	1%
	Don't know/No opinion	48	7%

Question	Response	Frequency	Percentage
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	296	43%
	Republican Donald Trump	318	46%
	Would not vote	23	3%
	Don't know/No opinion	59	8%
BLMB42_1	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old</i>		
	Donald Trump	65	9%
	Joe Biden	290	42%
	Both	280	40%
	Neither	60	9%
BLMB42_2	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit</i>		
	Donald Trump	308	44%
	Joe Biden	167	24%
	Both	33	5%
	Neither	188	27%
BLMB42_3	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health</i>		
	Donald Trump	334	48%
	Joe Biden	120	17%
	Both	36	5%
	Neither	207	30%
BLMB42_4	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous</i>		
	Donald Trump	335	48%
	Joe Biden	208	30%
	Both	94	13%
	Neither	60	9%

Question	Response	Frequency	Percentage
BLMB42_5	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate</i>		
	Donald Trump	197	28%
	Joe Biden	311	45%
	Both	31	4%
	Neither	157	23%
BLMB42_6	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me</i>		
	Donald Trump	232	33%
	Joe Biden	273	39%
	Both	30	4%
	Neither	161	23%
BLMB42_7	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader</i>		
	Donald Trump	339	49%
	Joe Biden	199	29%
	Both	22	3%
	Neither	136	19%
BLMB42_8	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest</i>		
	Donald Trump	189	27%
	Joe Biden	274	39%
	Both	22	3%
	Neither	210	30%
BLMB42_9	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values</i>		
	Donald Trump	258	37%
	Joe Biden	248	36%
	Both	15	2%
	Neither	175	25%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	233	33%
	Somewhat more important	244	35%
	Neither more nor less important	190	27%
	Somewhat less important	12	2%
	Much less important	18	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	187	27%
	Some	129	19%
	Not much	67	10%
	Not at all	295	42%
	Don't know/No opinion	18	3%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	238	34%
	Better off under Trump	356	51%
	About the same under both	101	15%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	218	31%
	Better off under Trump	347	50%
	About the same under both	130	19%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	221	32%
	Better off under Trump	327	47%
	About the same under both	148	21%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	344	49%
	Better off under Biden	212	31%
	About the same under both	139	20%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	450	65%
	Decreased	33	5%
	Remained stable	213	31%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	101	14%
	Somewhat worried	139	20%
	Not too worried	142	20%
	Not at all worried	190	27%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	102	15%
	Somewhat worried	150	22%
	Not too worried	141	20%
	Not at all worried	183	26%
BLMB65	<i>Based on what you know, do you think that the New York jury’s decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...</i>		
	Evidence that he committed a crime	310	45%
	Motivation to damage his presidential campaign	307	44%
	Don’t know/no opinion	79	11%
BLMBdemDB	<i>As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?</i>		
	Yes, I watched all of it	270	39%
	Yes, I watched some of it	221	32%
	No, I did not watch the debate	205	29%
BLMB63_1	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points</i>		
	Joe Biden	199	29%
	Donald Trump	302	43%
	Don’t know/no opinion	195	28%

Question	Response	Frequency	Percentage
BLMB63_2	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations</i>		
	Joe Biden	98	14%
	Donald Trump	255	37%
	Don't know/no opinion	343	49%
BLMB63_3	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful</i>		
	Joe Biden	240	34%
	Donald Trump	227	33%
	Don't know/no opinion	230	33%
BLMB63_4	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater</i>		
	Joe Biden	90	13%
	Donald Trump	358	51%
	Don't know/no opinion	248	36%
BLMB63_5	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant</i>		
	Joe Biden	90	13%
	Donald Trump	412	59%
	Don't know/no opinion	193	28%
BLMB63_6	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining</i>		
	Joe Biden	128	18%
	Donald Trump	291	42%
	Don't know/no opinion	278	40%
BLMB63_7	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential</i>		
	Joe Biden	192	28%
	Donald Trump	292	42%
	Don't know/no opinion	212	30%
BLMB63_8	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit</i>		
	Joe Biden	123	18%
	Donald Trump	345	50%
	Don't know/no opinion	228	33%

Question	Response	Frequency	Percentage
BLMB63_9	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent</i>		
	Joe Biden	112	16%
	Donald Trump	358	51%
	Don't know/no opinion	226	32%
BLMB63_10	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like</i>		
	Joe Biden	200	29%
	Donald Trump	262	38%
	Don't know/no opinion	234	34%
BLMB64_1	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden</i>		
	Yes, he should definitely continue his campaign	168	24%
	Yes, he should probably continue his campaign	99	14%
	No, he should probably not continue his campaign	128	18%
	No, he should definitely not continue his campaign	258	37%
	Don't know/no opinion	44	6%
BLMB64_2	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump</i>		
	Yes, he should definitely continue his campaign	289	41%
	Yes, he should probably continue his campaign	66	10%
	No, he should probably not continue his campaign	62	9%
	No, he should definitely not continue his campaign	242	35%
	Don't know/no opinion	36	5%
BLMB60_1	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer</i>		
	Strongly support	88	13%
	Somewhat support	114	16%
	Somewhat oppose	66	10%
	Strongly oppose	138	20%
	Don't know/no opinion	290	42%

Question	Response	Frequency	Percentage
BLMB60_2	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom</i>		
	Strongly support	82	12%
	Somewhat support	142	20%
	Somewhat oppose	62	9%
	Strongly oppose	186	27%
	Don't know/no opinion	224	32%
BLMB60_3	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris</i>		
	Strongly support	167	24%
	Somewhat support	114	16%
	Somewhat oppose	61	9%
	Strongly oppose	280	40%
	Don't know/no opinion	74	11%
BLMB60_4	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker</i>		
	Strongly support	29	4%
	Somewhat support	94	14%
	Somewhat oppose	71	10%
	Strongly oppose	103	15%
	Don't know/no opinion	399	57%
BLMB60_5	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore</i>		
	Strongly support	31	4%
	Somewhat support	122	18%
	Somewhat oppose	64	9%
	Strongly oppose	95	14%
	Don't know/no opinion	384	55%
BLMB60_6	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg</i>		
	Strongly support	93	13%
	Somewhat support	122	18%
	Somewhat oppose	75	11%
	Strongly oppose	153	22%
	Don't know/no opinion	252	36%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	696	100%
xdemGender	Gender: Male	321	46%
	Gender: Female	375	54%
	N	696	
age	Age: 18-34	172	25%
	Age: 35-44	95	14%
	Age: 45-64	229	33%
	Age: 65+	200	29%
	N	696	
demAgeGeneration	GenZers: 1997-2012	80	11%
	Millennials: 1981-1996	181	26%
	GenXers: 1965-1980	173	25%
	Baby Boomers: 1946-1964	239	34%
	N	674	
xeduc3	Educ: < College	439	63%
	Educ: Bachelors degree	159	23%
	Educ: Post-grad	98	14%
	N	696	
xdemInc3	Income: Under 50k	322	46%
	Income: 50k-100k	245	35%
	Income: 100k+	129	19%
	N	696	
xrace_eth	Ethnicity: White (Non-Hispanic)	461	66%
	Ethnicity: Hispanic	36	5%
	Ethnicity: Black (Non-Hispanic)	154	22%
	Ethnicity: Asian + Other (Non-Hispanic)	45	6%
	N	696	
xdemReligion	All Christian	377	54%
	All Non-Christian	30	4%
	Atheist	30	4%
	Agnostic/Nothing in particular	126	18%
	Something Else	133	19%
	N	696	
xdemEvang	Evangelical	265	38%
	Non-Evangelical	239	34%
	N	503	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	231	33%
	PID: Ind (no lean)	212	31%
	PID: Rep (no lean)	253	36%
	N	696	
xpidGender	PID/Gender: Dem Men	100	14%
	PID/Gender: Dem Women	131	19%
	PID/Gender: Ind Men	112	16%
	PID/Gender: Ind Women	101	14%
	PID/Gender: Rep Men	109	16%
	PID/Gender: Rep Women	144	21%
	N	696	
xdemIdeo3	Ideo: Liberal (1-3)	184	26%
	Ideo: Moderate (4)	227	33%
	Ideo: Conservative (5-7)	268	38%
	N	680	
xdemUsr	Community: Urban	128	18%
	Community: Suburban	323	46%
	Community: Rural	245	35%
	N	696	
xdemMilHH1	Military HHnm: Yes	105	15%
	Military HH: No	591	85%
	N	696	
xdemEmploy	Employ: Private Sector	225	32%
	Employ: Government	51	7%
	Employ: Self-Employed	52	7%
	Employ: Homemaker	45	6%
	Employ: Student	14	2%
	Employ: Retired	201	29%
	Employ: Unemployed	70	10%
	Employ: Other	38	6%
	N	696	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

 **MORNING CONSULT**

Pennsylvania Tracking Poll

Project: 2405215

N Size: 794 Registered Voters

Margin of Error: ± 3%

July 01-04, 2024

Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	221	28%
	Wrong track	573	72%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	312	39%
	Wrong track	482	61%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	381	48%
	Wrong track	413	52%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	154	19%
	Somewhat favorable	186	23%
	Somewhat unfavorable	78	10%
	Very unfavorable	360	45%
	Heard of, no opinion	16	2%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	161	20%
	Somewhat favorable	154	19%
	Somewhat unfavorable	94	12%
	Very unfavorable	336	42%
	Heard of, no opinion	36	5%
	Never heard of	13	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	145	18%
	Somewhat favorable	208	26%
	Somewhat unfavorable	135	17%
	Very unfavorable	263	33%
	Heard of, no opinion	29	4%
	Never heard of	14	2%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	110	14%
	Somewhat favorable	205	26%
	Somewhat unfavorable	170	21%
	Very unfavorable	266	33%
	Heard of, no opinion	29	4%
	Never heard of	14	2%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	209	26%
	Somewhat favorable	148	19%
	Somewhat unfavorable	78	10%
	Very unfavorable	344	43%
	Heard of, no opinion	14	2%
	Never heard of	1	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	59	7%
	Somewhat favorable	196	25%
	Somewhat unfavorable	158	20%
	Very unfavorable	163	21%
	Heard of, no opinion	116	15%
	Never heard of	102	13%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	126	16%
	Somewhat favorable	95	12%
	Somewhat unfavorable	72	9%
	Very unfavorable	128	16%
	Heard of, no opinion	125	16%
	Never heard of	247	31%

Question	Response	Frequency	Percentage
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	19	2%
	Somewhat favorable	67	8%
	Somewhat unfavorable	72	9%
	Very unfavorable	114	14%
	Heard of, no opinion	199	25%
	Never heard of	323	41%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	74	9%
	Somewhat favorable	209	26%
	Somewhat unfavorable	169	21%
	Very unfavorable	185	23%
	Heard of, no opinion	137	17%
	Never heard of	20	3%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	24	3%
	Somewhat favorable	75	9%
	Somewhat unfavorable	88	11%
	Very unfavorable	141	18%
	Heard of, no opinion	243	31%
	Never heard of	222	28%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	73	9%
	Somewhat favorable	78	10%
	Somewhat unfavorable	68	9%
	Very unfavorable	125	16%
	Heard of, no opinion	100	13%
	Never heard of	350	44%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	46	6%
	Somewhat favorable	70	9%
	Somewhat unfavorable	54	7%
	Very unfavorable	99	12%
	Heard of, no opinion	119	15%
	Never heard of	407	51%

Question	Response	Frequency	Percentage
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	54	7%
	Somewhat favorable	63	8%
	Somewhat unfavorable	45	6%
	Very unfavorable	77	10%
	Heard of, no opinion	98	12%
	Never heard of	457	57%
BLMB2_26	<i>Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance</i>		
	Very favorable	73	9%
	Somewhat favorable	77	10%
	Somewhat unfavorable	59	7%
	Very unfavorable	122	15%
	Heard of, no opinion	143	18%
	Never heard of	320	40%
BLMB2_27	<i>Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum</i>		
	Very favorable	66	8%
	Somewhat favorable	70	9%
	Somewhat unfavorable	51	6%
	Very unfavorable	80	10%
	Heard of, no opinion	126	16%
	Never heard of	402	51%
BLMB2_28	<i>Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio</i>		
	Very favorable	74	9%
	Somewhat favorable	162	20%
	Somewhat unfavorable	117	15%
	Very unfavorable	179	23%
	Heard of, no opinion	137	17%
	Never heard of	125	16%
BLMB2_29	<i>Do you have a favorable or unfavorable impression of each of the following? — Ben Carson</i>		
	Very favorable	138	17%
	Somewhat favorable	116	15%
	Somewhat unfavorable	102	13%
	Very unfavorable	133	17%
	Heard of, no opinion	155	19%
	Never heard of	150	19%

Question	Response	Frequency	Percentage
BLMB2_33	<i>Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton</i>		
	Very favorable	77	10%
	Somewhat favorable	65	8%
	Somewhat unfavorable	53	7%
	Very unfavorable	104	13%
	Heard of, no opinion	123	16%
	Never heard of	372	47%
BLMB2_34	<i>Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver</i>		
	Very favorable	13	2%
	Somewhat favorable	31	4%
	Somewhat unfavorable	48	6%
	Very unfavorable	45	6%
	Heard of, no opinion	136	17%
	Never heard of	521	66%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	149	19%
	Yes, and it was mostly negative	583	73%
	No, I have not seen, read, or heard anything about them	62	8%
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=781)</i>		
	Yes, and it was mostly positive	204	26%
	Yes, and it was mostly negative	328	42%
	No, I have not seen, read, or heard anything about them	249	32%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=780)</i>		
	Yes, and it was mostly positive	194	25%
	Yes, and it was mostly negative	325	42%
	No, I have not seen, read, or heard anything about them	260	33%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=780)</i>		
	Yes, and it was mostly positive	162	21%
	Yes, and it was mostly negative	361	46%
	No, I have not seen, read, or heard anything about them	257	33%

Question	Response	Frequency	Percentage
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	227	29%
	Yes, and it was mostly negative	496	63%
	No, I have not seen, read, or heard anything about them	70	9%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=471)</i>		
	Yes, and it was mostly positive	25	5%
	Yes, and it was mostly negative	67	14%
	No, I have not seen, read, or heard anything about them	379	81%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=774)</i>		
	Yes, and it was mostly positive	145	19%
	Yes, and it was mostly negative	257	33%
	No, I have not seen, read, or heard anything about them	372	48%
BLMB3_9	<i>Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein (N=572)</i>		
	Yes, and it was mostly positive	32	6%
	Yes, and it was mostly negative	79	14%
	No, I have not seen, read, or heard anything about them	461	81%
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	668	84%
	Somewhat important	100	13%
	Not too important	10	1%
	Not important at all	4	1%
	Don't know/No opinion	11	1%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	330	42%
	Somewhat important	318	40%
	Not too important	77	10%
	Not important at all	22	3%
	Don't know/No opinion	47	6%

Question	Response	Frequency	Percentage
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	328	41%
	Somewhat important	322	40%
	Not too important	100	13%
	Not important at all	22	3%
	Don't know/No opinion	22	3%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	510	64%
	Somewhat important	220	28%
	Not too important	47	6%
	Not important at all	11	1%
	Don't know/No opinion	6	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	473	60%
	Somewhat important	191	24%
	Not too important	84	11%
	Not important at all	26	3%
	Don't know/No opinion	19	2%
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	302	38%
	Somewhat important	335	42%
	Not too important	95	12%
	Not important at all	31	4%
	Don't know/No opinion	31	4%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	307	39%
	Somewhat important	197	25%
	Not too important	120	15%
	Not important at all	156	20%
	Don't know/No opinion	15	2%

Question	Response	Frequency	Percentage
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	416	52%
	Somewhat important	285	36%
	Not too important	65	8%
	Not important at all	13	2%
	Don't know/No opinion	15	2%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	415	52%
	Somewhat important	214	27%
	Not too important	108	14%
	Not important at all	45	6%
	Don't know/No opinion	12	1%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	407	51%
	Somewhat important	211	27%
	Not too important	80	10%
	Not important at all	68	9%
	Don't know/No opinion	28	3%
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)</i>		
	Very important	478	60%
	Somewhat important	223	28%
	Not too important	65	8%
	Not important at all	11	1%
	Don't know/No opinion	18	2%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	527	66%
	Somewhat important	179	23%
	Not too important	39	5%
	Not important at all	27	3%
	Don't know/No opinion	22	3%

Question	Response	Frequency	Percentage
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	481	61%
	Somewhat important	251	32%
	Not too important	45	6%
	Not important at all	9	1%
	Don't know/No opinion	9	1%
BLMB6_14	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies</i>		
	Very important	187	24%
	Somewhat important	332	42%
	Not too important	186	23%
	Not important at all	33	4%
	Don't know/No opinion	56	7%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	213	27%
	Somewhat important	297	37%
	Not too important	186	23%
	Not important at all	58	7%
	Don't know/No opinion	41	5%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	249	31%
	Somewhat important	290	36%
	Not too important	159	20%
	Not important at all	69	9%
	Don't know/No opinion	27	3%
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	275	35%
	Somewhat important	283	36%
	Not too important	132	17%
	Not important at all	62	8%
	Don't know/No opinion	42	5%

Question	Response	Frequency	Percentage
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	269	34%
	Infrastructure	6	1%
	Housing	12	2%
	Crime	24	3%
	Immigration	126	16%
	U.S.-China Relations	1	0%
	Climate Change	16	2%
	Education and Schools	5	1%
	Guns	20	3%
	Abortion	77	10%
	Senior Services (Social Security & Medicare)	42	5%
	Democracy	118	15%
	Healthcare	27	3%
	Labor and Unions	5	1%
	Russia-Ukraine War	7	1%
	Israel-Hamas War	16	2%
	Other, please specify:	23	3%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	405	51%
	Joe Biden	294	37%
	Neither	95	12%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	349	44%
	Joe Biden	312	39%
	Neither	133	17%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	324	41%
	Joe Biden	316	40%
	Neither	154	19%
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	407	51%
	Joe Biden	276	35%
	Neither	111	14%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	426	54%
	Joe Biden	262	33%
	Neither	105	13%

Question	Response	Frequency	Percentage
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	389	49%
	Joe Biden	264	33%
	Neither	141	18%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	226	29%
	Joe Biden	394	50%
	Neither	173	22%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	300	38%
	Joe Biden	355	45%
	Neither	139	17%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	361	45%
	Joe Biden	310	39%
	Neither	124	16%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	269	34%
	Joe Biden	390	49%
	Neither	135	17%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)</i>		
	Donald Trump	311	39%
	Joe Biden	368	46%
	Neither	115	14%
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	322	41%
	Joe Biden	361	45%
	Neither	111	14%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	306	39%
	Joe Biden	367	46%
	Neither	121	15%

Question	Response	Frequency	Percentage
BLMB8_14	<i>Who do you trust more to handle each of the following issues? — Regulation of Technology Companies</i>		
	Donald Trump	312	39%
	Joe Biden	284	36%
	Neither	199	25%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	336	42%
	Joe Biden	324	41%
	Neither	134	17%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	374	47%
	Joe Biden	261	33%
	Neither	159	20%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	376	47%
	Joe Biden	236	30%
	Neither	181	23%
BLMB9_1NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	78	10%
	Not Selected	716	90%
BLMB9_2NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	76	10%
	Not Selected	718	90%
BLMB9_3NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	52	7%
	Not Selected	742	93%
BLMB9_5NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>		
	Selected	46	6%
	Not Selected	748	94%

Question	Response	Frequency	Percentage	
BLMB9_6NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	191	24%
		Not Selected	603	76%
BLMB9_7NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	87	11%
		Not Selected	707	89%
BLMB9_8NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	116	15%
		Not Selected	678	85%
BLMB9_9NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	72	9%
		Not Selected	722	91%
BLMB9_10NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	149	19%
		Not Selected	645	81%
BLMB9_11NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	84	11%
		Not Selected	710	89%
BLMB9_12NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>	Selected	12	2%
		Not Selected	782	98%

Question	Response	Frequency	Percentage
BLMB9_13NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	521 66%
		Not Selected	273 34%
BLMB9_14NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	263 33%
		Not Selected	531 67%
BLMB9_15NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	256 32%
		Not Selected	538 68%
BLMB9_16NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	218 27%
		Not Selected	576 73%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	377 47%
		Joe Biden	296 37%
		Neither	121 15%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	368 46%
		Joe Biden	312 39%
		Neither	114 14%
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>	Donald Trump	333 42%
		Joe Biden	289 36%
		Neither	172 22%

Question	Response	Frequency	Percentage
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	400	50%
	Joe Biden	239	30%
	Neither	155	20%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	376	47%
	Joe Biden	279	35%
	Neither	139	18%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	353	44%
	Joe Biden	316	40%
	Neither	126	16%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	385	49%
	Joe Biden	264	33%
	Neither	145	18%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	311	39%
	Joe Biden	324	41%
	Neither	160	20%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	343	43%
	Joe Biden	292	37%
	Neither	159	20%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	359	45%
	Joe Biden	263	33%
	Neither	172	22%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	394	50%
	Joe Biden	272	34%
	Neither	128	16%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	378	48%
	Joe Biden	271	34%
	Neither	144	18%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	323	41%
	Joe Biden	356	45%
	Neither	115	15%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	417	52%
	Joe Biden	249	31%
	Neither	129	16%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	319	40%
	Some	344	43%
	Not much	93	12%
	Not at all	38	5%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	265	33%
	Some	253	32%
	Not much	185	23%
	Not at all	91	11%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	310	39%
	Some	258	32%
	Not much	165	21%
	Not at all	61	8%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	236	30%
	Some	239	30%
	Not much	203	26%
	Not at all	116	15%
BLMB11_6	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference</i>		
	A lot	156	20%
	Some	313	39%
	Not much	228	29%
	Not at all	96	12%
BLMB11_7	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation</i>		
	A lot	108	14%
	Some	186	23%
	Not much	267	34%
	Not at all	234	29%
BLMB11_8	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence</i>		
	A lot	123	15%
	Some	270	34%
	Not much	274	35%
	Not at all	126	16%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	326	41%
	Republican Donald Trump	351	44%
	Independent Robert F. Kennedy Jr.	57	7%
	Independent Cornel West	5	1%
	Green Party candidate Jill Stein	6	1%
	Libertarian Chase Oliver	0	0%
	Someone else, please specify	8	1%
	Would not vote	7	1%
	Don't know/No opinion	33	4%

Question	Response	Frequency	Percentage
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	347	44%
	Republican Donald Trump	401	51%
	Would not vote	21	3%
	Don't know/No opinion	25	3%
BLMB42_1	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old</i>		
	Donald Trump	47	6%
	Joe Biden	351	44%
	Both	337	42%
	Neither	58	7%
BLMB42_2	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit</i>		
	Donald Trump	369	46%
	Joe Biden	176	22%
	Both	23	3%
	Neither	226	28%
BLMB42_3	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health</i>		
	Donald Trump	391	49%
	Joe Biden	119	15%
	Both	33	4%
	Neither	251	32%
BLMB42_4	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous</i>		
	Donald Trump	376	47%
	Joe Biden	252	32%
	Both	113	14%
	Neither	53	7%

Question	Response	Frequency	Percentage
BLMB42_5	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate</i>		
	Donald Trump	237	30%
	Joe Biden	365	46%
	Both	18	2%
	Neither	174	22%
BLMB42_6	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me</i>		
	Donald Trump	280	35%
	Joe Biden	320	40%
	Both	10	1%
	Neither	185	23%
BLMB42_7	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader</i>		
	Donald Trump	388	49%
	Joe Biden	231	29%
	Both	14	2%
	Neither	160	20%
BLMB42_8	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest</i>		
	Donald Trump	238	30%
	Joe Biden	305	38%
	Both	10	1%
	Neither	241	30%
BLMB42_9	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values</i>		
	Donald Trump	285	36%
	Joe Biden	316	40%
	Both	12	2%
	Neither	180	23%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	219	28%
	Somewhat more important	300	38%
	Neither more nor less important	229	29%
	Somewhat less important	25	3%
	Much less important	20	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	187	24%
	Some	154	19%
	Not much	94	12%
	Not at all	334	42%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	256	32%
	Better off under Trump	420	53%
	About the same under both	118	15%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	266	33%
	Better off under Trump	398	50%
	About the same under both	130	16%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	255	32%
	Better off under Trump	400	50%
	About the same under both	139	17%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	414	52%
	Better off under Biden	259	33%
	About the same under both	120	15%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	548	69%
	Decreased	39	5%
	Remained stable	207	26%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	94	12%
	Somewhat worried	171	21%
	Not too worried	181	23%
	Not at all worried	201	25%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	109	14%
	Somewhat worried	181	23%
	Not too worried	202	25%
	Not at all worried	171	21%
BLMB65	<i>Based on what you know, do you think that the New York jury’s decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...</i>		
	Evidence that he committed a crime	375	47%
	Motivation to damage his presidential campaign	338	43%
	Don’t know/no opinion	82	10%
BLMBdemDB	<i>As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?</i>		
	Yes, I watched all of it	331	42%
	Yes, I watched some of it	259	33%
BLMB63_1	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points</i>		
	Joe Biden	215	27%
	Donald Trump	356	45%
	Don’t know/no opinion	223	28%

Question	Response	Frequency	Percentage
BLMB63_2	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations</i>		
	Joe Biden	97	12%
	Donald Trump	292	37%
	Don't know/no opinion	406	51%
BLMB63_3	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful</i>		
	Joe Biden	298	38%
	Donald Trump	257	32%
	Don't know/no opinion	239	30%
BLMB63_4	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater</i>		
	Joe Biden	92	12%
	Donald Trump	388	49%
	Don't know/no opinion	314	40%
BLMB63_5	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant</i>		
	Joe Biden	89	11%
	Donald Trump	486	61%
	Don't know/no opinion	219	28%
BLMB63_6	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining</i>		
	Joe Biden	113	14%
	Donald Trump	341	43%
	Don't know/no opinion	340	43%
BLMB63_7	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential</i>		
	Joe Biden	224	28%
	Donald Trump	352	44%
	Don't know/no opinion	218	27%
BLMB63_8	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit</i>		
	Joe Biden	133	17%
	Donald Trump	404	51%
	Don't know/no opinion	257	32%

Question	Response	Frequency	Percentage
BLMB63_9	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent</i>		
	Joe Biden	111	14%
	Donald Trump	424	53%
	Don't know/no opinion	259	33%
BLMB63_10	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like</i>		
	Joe Biden	264	33%
	Donald Trump	318	40%
	Don't know/no opinion	212	27%
BLMB64_1	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden</i>		
	Yes, he should definitely continue his campaign	192	24%
	Yes, he should probably continue his campaign	127	16%
	No, he should probably not continue his campaign	181	23%
	No, he should definitely not continue his campaign	258	33%
	Don't know/no opinion	36	5%
BLMB64_2	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump</i>		
	Yes, he should definitely continue his campaign	320	40%
	Yes, he should probably continue his campaign	79	10%
	No, he should probably not continue his campaign	84	11%
	No, he should definitely not continue his campaign	273	34%
	Don't know/no opinion	38	5%
BLMB60_1	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer</i>		
	Strongly support	90	11%
	Somewhat support	153	19%
	Somewhat oppose	72	9%
	Strongly oppose	174	22%
	Don't know/no opinion	306	38%

Question	Response	Frequency	Percentage
BLMB60_2	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom</i>		
	Strongly support	122	15%
	Somewhat support	130	16%
	Somewhat oppose	74	9%
	Strongly oppose	249	31%
	Don't know/no opinion	218	28%
BLMB60_3	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris</i>		
	Strongly support	169	21%
	Somewhat support	149	19%
	Somewhat oppose	87	11%
	Strongly oppose	327	41%
	Don't know/no opinion	61	8%
BLMB60_4	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker</i>		
	Strongly support	45	6%
	Somewhat support	121	15%
	Somewhat oppose	71	9%
	Strongly oppose	151	19%
	Don't know/no opinion	406	51%
BLMB60_5	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore</i>		
	Strongly support	57	7%
	Somewhat support	139	17%
	Somewhat oppose	88	11%
	Strongly oppose	134	17%
	Don't know/no opinion	376	47%
BLMB60_6	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg</i>		
	Strongly support	118	15%
	Somewhat support	154	19%
	Somewhat oppose	77	10%
	Strongly oppose	218	27%
	Don't know/no opinion	227	29%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	794	100%
xdemGender	Gender: Male	378	48%
	Gender: Female	416	52%
	N	794	
age	Age: 18-34	212	27%
	Age: 35-44	103	13%
	Age: 45-64	270	34%
	Age: 65+	210	26%
	N	794	
demAgeGeneration	GenZers: 1997-2012	107	13%
	Millennials: 1981-1996	202	25%
	GenXers: 1965-1980	190	24%
	Baby Boomers: 1946-1964	278	35%
	N	777	
xeduc3	Educ: < College	475	60%
	Educ: Bachelors degree	208	26%
	Educ: Post-grad	112	14%
	N	794	
xdemInc3	Income: Under 50k	313	39%
	Income: 50k-100k	299	38%
	Income: 100k+	182	23%
	N	794	
xrace_eth	Ethnicity: White (Non-Hispanic)	662	83%
	Ethnicity: Hispanic	33	4%
	Ethnicity: Black (Non-Hispanic)	78	10%
	Ethnicity: Asian + Other (Non-Hispanic)	21	3%
	N	794	
xdemReligion	All Christian	484	61%
	All Non-Christian	39	5%
	Atheist	28	4%
	Agnostic/Nothing in particular	164	21%
	Something Else	79	10%
	N	794	
xdemEvang	Evangelical	158	20%
	Non-Evangelical	399	50%
	N	557	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	323	41%
	PID: Ind (no lean)	142	18%
	PID: Rep (no lean)	329	41%
	N	794	
xpidGender	PID/Gender: Dem Men	146	18%
	PID/Gender: Dem Women	176	22%
	PID/Gender: Ind Men	65	8%
	PID/Gender: Ind Women	77	10%
	PID/Gender: Rep Men	166	21%
	PID/Gender: Rep Women	163	21%
	N	794	
xdemIdeo3	Ideo: Liberal (1-3)	225	28%
	Ideo: Moderate (4)	235	30%
	Ideo: Conservative (5-7)	319	40%
	N	780	
xdemUsr	Community: Urban	152	19%
	Community: Suburban	431	54%
	Community: Rural	211	27%
	N	794	
xdemMilHH1	Military HHnm: Yes	121	15%
	Military HH: No	673	85%
	N	794	
xdemEmploy	Employ: Private Sector	289	36%
	Employ: Government	38	5%
	Employ: Self-Employed	58	7%
	Employ: Homemaker	62	8%
	Employ: Student	24	3%
	Employ: Retired	220	28%
	Employ: Unemployed	60	7%
	Employ: Other	44	6%
	N	794	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



MORNING CONSULT

Wisconsin Tracking Poll

Project: 2405215

N Size: 695 Registered Voters

Margin of Error: ± 4%

July 01-05, 2024

Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	192	28%
	Wrong track	503	72%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	262	38%
	Wrong track	433	62%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	337	49%
	Wrong track	358	51%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	118	17%
	Somewhat favorable	175	25%
	Somewhat unfavorable	104	15%
	Very unfavorable	287	41%
	Heard of, no opinion	9	1%
	Never heard of	2	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	114	16%
	Somewhat favorable	165	24%
	Somewhat unfavorable	95	14%
	Very unfavorable	271	39%
	Heard of, no opinion	39	6%
	Never heard of	11	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	107	15%
	Somewhat favorable	184	27%
	Somewhat unfavorable	149	21%
	Very unfavorable	216	31%
	Heard of, no opinion	31	4%
	Never heard of	8	1%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	82	12%
	Somewhat favorable	187	27%
	Somewhat unfavorable	119	17%
	Very unfavorable	248	36%
	Heard of, no opinion	52	7%
	Never heard of	7	1%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	157	23%
	Somewhat favorable	138	20%
	Somewhat unfavorable	52	7%
	Very unfavorable	337	49%
	Heard of, no opinion	7	1%
	Never heard of	3	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	50	7%
	Somewhat favorable	134	19%
	Somewhat unfavorable	141	20%
	Very unfavorable	149	21%
	Heard of, no opinion	121	17%
	Never heard of	100	14%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	46	7%
	Somewhat favorable	93	13%
	Somewhat unfavorable	49	7%
	Very unfavorable	103	15%
	Heard of, no opinion	123	18%
	Never heard of	282	41%

Question	Response	Frequency	Percentage
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	13	2%
	Somewhat favorable	49	7%
	Somewhat unfavorable	62	9%
	Very unfavorable	61	9%
	Heard of, no opinion	150	22%
	Never heard of	360	52%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	65	9%
	Somewhat favorable	154	22%
	Somewhat unfavorable	136	20%
	Very unfavorable	158	23%
	Heard of, no opinion	158	23%
	Never heard of	24	3%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	9	1%
	Somewhat favorable	56	8%
	Somewhat unfavorable	91	13%
	Very unfavorable	69	10%
	Heard of, no opinion	208	30%
	Never heard of	262	38%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	27	4%
	Somewhat favorable	57	8%
	Somewhat unfavorable	55	8%
	Very unfavorable	97	14%
	Heard of, no opinion	89	13%
	Never heard of	371	53%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	30	4%
	Somewhat favorable	44	6%
	Somewhat unfavorable	26	4%
	Very unfavorable	61	9%
	Heard of, no opinion	92	13%
	Never heard of	441	63%

Question	Response	Frequency	Percentage
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	21	3%
	Somewhat favorable	45	6%
	Somewhat unfavorable	22	3%
	Very unfavorable	42	6%
	Heard of, no opinion	75	11%
	Never heard of	489	70%
BLMB2_26	<i>Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance</i>		
	Very favorable	35	5%
	Somewhat favorable	58	8%
	Somewhat unfavorable	39	6%
	Very unfavorable	83	12%
	Heard of, no opinion	111	16%
	Never heard of	370	53%
BLMB2_27	<i>Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum</i>		
	Very favorable	24	3%
	Somewhat favorable	65	9%
	Somewhat unfavorable	49	7%
	Very unfavorable	51	7%
	Heard of, no opinion	103	15%
	Never heard of	404	58%
BLMB2_28	<i>Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio</i>		
	Very favorable	56	8%
	Somewhat favorable	131	19%
	Somewhat unfavorable	102	15%
	Very unfavorable	149	21%
	Heard of, no opinion	120	17%
	Never heard of	137	20%
BLMB2_29	<i>Do you have a favorable or unfavorable impression of each of the following? — Ben Carson</i>		
	Very favorable	70	10%
	Somewhat favorable	126	18%
	Somewhat unfavorable	71	10%
	Very unfavorable	108	16%
	Heard of, no opinion	145	21%
	Never heard of	174	25%

Question	Response	Frequency	Percentage
BLMB2_33	<i>Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton</i>		
	Very favorable	26	4%
	Somewhat favorable	38	5%
	Somewhat unfavorable	44	6%
	Very unfavorable	76	11%
	Heard of, no opinion	86	12%
	Never heard of	424	61%
BLMB2_34	<i>Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver</i>		
	Very favorable	5	1%
	Somewhat favorable	19	3%
	Somewhat unfavorable	45	6%
	Very unfavorable	28	4%
	Heard of, no opinion	105	15%
	Never heard of	493	71%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	123	18%
	Yes, and it was mostly negative	507	73%
	No, I have not seen, read, or heard anything about them	63	9%
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=684)</i>		
	Yes, and it was mostly positive	185	27%
	Yes, and it was mostly negative	258	38%
	No, I have not seen, read, or heard anything about them	240	35%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress</i>		
	Yes, and it was mostly positive	168	24%
	Yes, and it was mostly negative	300	44%
	No, I have not seen, read, or heard anything about them	220	32%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress</i>		
	Yes, and it was mostly positive	135	20%
	Yes, and it was mostly negative	320	47%
	No, I have not seen, read, or heard anything about them	233	34%

Question	Response	Frequency	Percentage
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	185	27%
	Yes, and it was mostly negative	464	67%
	No, I have not seen, read, or heard anything about them	43	6%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=335)</i>		
	Yes, and it was mostly positive	24	7%
	Yes, and it was mostly negative	27	8%
	No, I have not seen, read, or heard anything about them	284	85%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=671)</i>		
	Yes, and it was mostly positive	142	21%
	Yes, and it was mostly negative	168	25%
	No, I have not seen, read, or heard anything about them	361	54%
BLMB3_9	<i>Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein (N=433)</i>		
	Yes, and it was mostly positive	20	5%
	Yes, and it was mostly negative	44	10%
	No, I have not seen, read, or heard anything about them	368	85%
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	551	79%
	Somewhat important	116	17%
	Not too important	15	2%
	Not important at all	10	1%
	Don't know/No opinion	2	0%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	209	30%
	Somewhat important	356	51%
	Not too important	83	12%
	Not important at all	9	1%
	Don't know/No opinion	37	5%

Question	Response	Frequency	Percentage
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	296	43%
	Somewhat important	271	39%
	Not too important	103	15%
	Not important at all	8	1%
	Don't know/No opinion	17	2%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	368	53%
	Somewhat important	233	34%
	Not too important	78	11%
	Not important at all	14	2%
	Don't know/No opinion	2	0%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	367	53%
	Somewhat important	184	26%
	Not too important	110	16%
	Not important at all	21	3%
	Don't know/No opinion	13	2%
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	198	28%
	Somewhat important	333	48%
	Not too important	106	15%
	Not important at all	32	5%
	Don't know/No opinion	26	4%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	262	38%
	Somewhat important	188	27%
	Not too important	129	19%
	Not important at all	111	16%
	Don't know/No opinion	4	1%

Question	Response	Frequency	Percentage
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	332	48%
	Somewhat important	234	34%
	Not too important	85	12%
	Not important at all	26	4%
	Don't know/No opinion	19	3%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	268	39%
	Somewhat important	232	33%
	Not too important	137	20%
	Not important at all	53	8%
	Don't know/No opinion	5	1%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	330	47%
	Somewhat important	186	27%
	Not too important	107	15%
	Not important at all	54	8%
	Don't know/No opinion	18	3%
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)</i>		
	Very important	373	54%
	Somewhat important	247	36%
	Not too important	60	9%
	Not important at all	12	2%
	Don't know/No opinion	3	0%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	419	60%
	Somewhat important	205	29%
	Not too important	25	4%
	Not important at all	12	2%
	Don't know/No opinion	35	5%

Question	Response	Frequency	Percentage
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	433	62%
	Somewhat important	230	33%
	Not too important	30	4%
	Not important at all	2	0%
	Don't know/No opinion	1	0%
BLMB6_14	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies</i>		
	Very important	134	19%
	Somewhat important	297	43%
	Not too important	178	26%
	Not important at all	39	6%
	Don't know/No opinion	47	7%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	139	20%
	Somewhat important	274	39%
	Not too important	173	25%
	Not important at all	80	12%
	Don't know/No opinion	29	4%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	182	26%
	Somewhat important	299	43%
	Not too important	135	19%
	Not important at all	58	8%
	Don't know/No opinion	21	3%
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	174	25%
	Somewhat important	280	40%
	Not too important	152	22%
	Not important at all	55	8%
	Don't know/No opinion	34	5%

Question	Response	Frequency	Percentage
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	271	39%
	Infrastructure	2	0%
	Housing	7	1%
	Crime	8	1%
	Immigration	73	10%
	U.S.-China Relations	6	1%
	Climate Change	34	5%
	Education and Schools	7	1%
	Guns	18	3%
	Abortion	63	9%
	Senior Services (Social Security & Medicare)	43	6%
	Democracy	100	14%
	Healthcare	30	4%
	Labor and Unions	2	0%
	Russia-Ukraine War	0	0%
	Israel-Hamas War	6	1%
	Other, please specify:	25	4%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	331	48%
	Joe Biden	230	33%
	Neither	133	19%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	254	37%
	Joe Biden	291	42%
	Neither	150	22%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	270	39%
	Joe Biden	266	38%
	Neither	159	23%
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	309	45%
	Joe Biden	238	34%
	Neither	148	21%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	339	49%
	Joe Biden	224	32%
	Neither	131	19%

Question	Response	Frequency	Percentage
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	314	45%
	Joe Biden	219	31%
	Neither	162	23%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	207	30%
	Joe Biden	322	46%
	Neither	167	24%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	237	34%
	Joe Biden	309	44%
	Neither	148	21%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	294	42%
	Joe Biden	259	37%
	Neither	142	20%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	222	32%
	Joe Biden	327	47%
	Neither	146	21%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)</i>		
	Donald Trump	253	36%
	Joe Biden	302	43%
	Neither	140	20%
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	259	37%
	Joe Biden	311	45%
	Neither	124	18%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	238	34%
	Joe Biden	314	45%
	Neither	144	21%

Question	Response	Frequency	Percentage
BLMB8_14	<i>Who do you trust more to handle each of the following issues? — Regulation of Technology Companies</i>		
	Donald Trump	253	36%
	Joe Biden	250	36%
	Neither	192	28%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	259	37%
	Joe Biden	277	40%
	Neither	159	23%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	296	43%
	Joe Biden	246	35%
	Neither	153	22%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	293	42%
	Joe Biden	221	32%
	Neither	181	26%
BLMB9_1NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	52	8%
	Not Selected	643	92%
BLMB9_2NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	26	4%
	Not Selected	669	96%
BLMB9_3NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	87	12%
	Not Selected	608	88%
BLMB9_5NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>		
	Selected	36	5%
	Not Selected	659	95%

Question	Response	Frequency	Percentage
BLMB9_6NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>		
		Selected	134 19%
		Not Selected	561 81%
BLMB9_7NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>		
		Selected	59 8%
		Not Selected	636 92%
BLMB9_8NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>		
		Selected	86 12%
		Not Selected	609 88%
BLMB9_9NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
		Selected	64 9%
		Not Selected	631 91%
BLMB9_10NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>		
		Selected	150 22%
		Not Selected	545 78%
BLMB9_11NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>		
		Selected	66 10%
		Not Selected	629 90%
BLMB9_12NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>		
		Selected	16 2%
		Not Selected	679 98%

Question	Response	Frequency	Percentage
BLMB9_13NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	466 67%
		Not Selected	229 33%
BLMB9_14NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	231 33%
		Not Selected	464 67%
BLMB9_15NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	275 40%
		Not Selected	420 60%
BLMB9_16NET	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	164 24%
		Not Selected	531 76%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	289 42%
		Joe Biden	262 38%
		Neither	144 21%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	279 40%
		Joe Biden	289 42%
		Neither	127 18%
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>	Donald Trump	243 35%
		Joe Biden	256 37%
		Neither	196 28%

Question	Response	Frequency	Percentage
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	321	46%
	Joe Biden	208	30%
	Neither	166	24%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	301	43%
	Joe Biden	255	37%
	Neither	139	20%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	285	41%
	Joe Biden	262	38%
	Neither	149	21%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	280	40%
	Joe Biden	221	32%
	Neither	194	28%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	238	34%
	Joe Biden	266	38%
	Neither	190	27%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	266	38%
	Joe Biden	258	37%
	Neither	171	25%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	283	41%
	Joe Biden	216	31%
	Neither	196	28%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	302	44%
	Joe Biden	238	34%
	Neither	155	22%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	291	42%
	Joe Biden	234	34%
	Neither	170	24%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	251	36%
	Joe Biden	321	46%
	Neither	123	18%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	322	46%
	Joe Biden	214	31%
	Neither	159	23%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	288	41%
	Some	275	40%
	Not much	104	15%
	Not at all	27	4%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	243	35%
	Some	186	27%
	Not much	170	24%
	Not at all	96	14%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	277	40%
	Some	224	32%
	Not much	135	19%
	Not at all	60	9%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	205	29%
	Some	197	28%
	Not much	186	27%
	Not at all	107	15%
BLMB11_6	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference</i>		
	A lot	120	17%
	Some	264	38%
	Not much	221	32%
	Not at all	91	13%
BLMB11_7	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation</i>		
	A lot	84	12%
	Some	166	24%
	Not much	229	33%
	Not at all	216	31%
BLMB11_8	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence</i>		
	A lot	83	12%
	Some	237	34%
	Not much	228	33%
	Not at all	147	21%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	284	41%
	Republican Donald Trump	270	39%
	Independent Robert F. Kennedy Jr.	72	10%
	Independent Cornel West	7	1%
	Green Party candidate Jill Stein	8	1%
	Libertarian Chase Oliver	1	0%
	Someone else, please specify	4	1%
	Would not vote	14	2%
	Don't know/No opinion	36	5%

Question	Response	Frequency	Percentage
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	325	47%
	Republican Donald Trump	303	44%
	Would not vote	32	5%
	Don't know/No opinion	36	5%
BLMB42_1	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old</i>		
	Donald Trump	33	5%
	Joe Biden	251	36%
	Both	363	52%
	Neither	48	7%
BLMB42_2	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit</i>		
	Donald Trump	277	40%
	Joe Biden	139	20%
	Both	41	6%
	Neither	238	34%
BLMB42_3	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health</i>		
	Donald Trump	302	43%
	Joe Biden	84	12%
	Both	40	6%
	Neither	270	39%
BLMB42_4	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous</i>		
	Donald Trump	326	47%
	Joe Biden	194	28%
	Both	110	16%
	Neither	66	10%

Question	Response	Frequency	Percentage
BLMB42_5	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate</i>		
	Donald Trump	189	27%
	Joe Biden	341	49%
	Both	32	5%
	Neither	134	19%
BLMB42_6	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me</i>		
	Donald Trump	229	33%
	Joe Biden	255	37%
	Both	24	4%
	Neither	187	27%
BLMB42_7	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader</i>		
	Donald Trump	302	44%
	Joe Biden	184	26%
	Both	29	4%
	Neither	180	26%
BLMB42_8	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest</i>		
	Donald Trump	167	24%
	Joe Biden	267	38%
	Both	23	3%
	Neither	238	34%
BLMB42_9	<i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values</i>		
	Donald Trump	230	33%
	Joe Biden	253	36%
	Both	27	4%
	Neither	185	27%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	225	32%
	Somewhat more important	245	35%
	Neither more nor less important	183	26%
	Somewhat less important	22	3%
	Much less important	20	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	167	24%
	Some	140	20%
	Not much	77	11%
	Not at all	283	41%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	245	35%
	Better off under Trump	341	49%
	About the same under both	109	16%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	253	36%
	Better off under Trump	309	44%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	229	33%
	Better off under Trump	288	42%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	339	49%
	Better off under Biden	219	31%
	About the same under both	137	20%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	444	64%
	Decreased	57	8%
	Remained stable	194	28%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	55	8%
	Somewhat worried	164	24%
	Not too worried	189	27%
	Not at all worried	160	23%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	86	12%
	Somewhat worried	148	21%
	Not too worried	176	25%
	Not at all worried	164	24%
BLMB65	<i>Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...</i>		
	Evidence that he committed a crime	341	49%
	Motivation to damage his presidential campaign	268	39%
	Don't know/no opinion	86	12%
BLMBdemDB	<i>As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?</i>		
	Yes, I watched all of it	253	36%
	Yes, I watched some of it	241	35%
	No, I did not watch the debate	201	29%
BLMB63_1	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points</i>		
	Joe Biden	184	26%
	Donald Trump	279	40%
	Don't know/no opinion	232	33%

Question	Response	Frequency	Percentage
BLMB63_2	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations</i>		
	Joe Biden	71	10%
	Donald Trump	219	31%
	Don't know/no opinion	405	58%
BLMB63_3	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful</i>		
	Joe Biden	253	36%
	Donald Trump	216	31%
	Don't know/no opinion	225	32%
BLMB63_4	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater</i>		
	Joe Biden	53	8%
	Donald Trump	321	46%
	Don't know/no opinion	321	46%
BLMB63_5	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant</i>		
	Joe Biden	60	9%
	Donald Trump	400	58%
	Don't know/no opinion	236	34%
BLMB63_6	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining</i>		
	Joe Biden	117	17%
	Donald Trump	242	35%
	Don't know/no opinion	337	48%
BLMB63_7	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential</i>		
	Joe Biden	204	29%
	Donald Trump	274	39%
	Don't know/no opinion	217	31%
BLMB63_8	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit</i>		
	Joe Biden	99	14%
	Donald Trump	312	45%
	Don't know/no opinion	284	41%

Question	Response	Frequency	Percentage
BLMB63_9	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent</i>		
	Joe Biden	98	14%
	Donald Trump	354	51%
	Don't know/no opinion	243	35%
BLMB63_10	<i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like</i>		
	Joe Biden	218	31%
	Donald Trump	262	38%
	Don't know/no opinion	215	31%
BLMB64_1	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden</i>		
	Yes, he should definitely continue his campaign	139	20%
	Yes, he should probably continue his campaign	108	15%
	No, he should probably not continue his campaign	115	17%
	No, he should definitely not continue his campaign	277	40%
	Don't know/no opinion	57	8%
BLMB64_2	<i>Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump</i>		
	Yes, he should definitely continue his campaign	288	41%
	Yes, he should probably continue his campaign	44	6%
	No, he should probably not continue his campaign	53	8%
	No, he should definitely not continue his campaign	275	40%
	Don't know/no opinion	36	5%
BLMB60_1	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer</i>		
	Strongly support	88	13%
	Somewhat support	157	23%
	Somewhat oppose	46	7%
	Strongly oppose	137	20%
	Don't know/no opinion	267	38%

Question	Response	Frequency	Percentage
BLMB60_2	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom</i>		
	Strongly support	90	13%
	Somewhat support	124	18%
	Somewhat oppose	77	11%
	Strongly oppose	160	23%
	Don't know/no opinion	245	35%
BLMB60_3	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris</i>		
	Strongly support	174	25%
	Somewhat support	111	16%
	Somewhat oppose	56	8%
	Strongly oppose	303	44%
	Don't know/no opinion	51	7%
BLMB60_4	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker</i>		
	Strongly support	38	5%
	Somewhat support	98	14%
	Somewhat oppose	60	9%
	Strongly oppose	133	19%
	Don't know/no opinion	366	53%
BLMB60_5	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore</i>		
	Strongly support	38	5%
	Somewhat support	82	12%
	Somewhat oppose	57	8%
	Strongly oppose	100	14%
	Don't know/no opinion	417	60%
BLMB60_6	<i>If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg</i>		
	Strongly support	110	16%
	Somewhat support	126	18%
	Somewhat oppose	49	7%
	Strongly oppose	150	22%
	Don't know/no opinion	260	37%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	695	100%
xdemGender	Gender: Male	331	48%
	Gender: Female	364	52%
	N	695	
age	Age: 18-34	188	27%
	Age: 35-44	90	13%
	Age: 45-64	254	37%
	Age: 65+	163	24%
	N	695	
demAgeGeneration	GenZers: 1997-2012	90	13%
	Millennials: 1981-1996	176	25%
	GenXers: 1965-1980	195	28%
	Baby Boomers: 1946-1964	220	32%
	N	681	
xeduc3	Educ: < College	471	68%
	Educ: Bachelors degree	151	22%
	Educ: Post-grad	73	10%
	N	695	
xdemInc3	Income: Under 50k	221	32%
	Income: 50k-100k	332	48%
	Income: 100k+	142	20%
	N	695	
xrace_eth	Ethnicity: White (Non-Hispanic)	619	89%
	Ethnicity: Hispanic	29	4%
	Ethnicity: Black (Non-Hispanic)	24	3%
	Ethnicity: Asian + Other (Non-Hispanic)	23	3%
	N	695	
xdemReligion	All Christian	382	55%
	All Non-Christian	30	4%
	Atheist	35	5%
	Agnostic/Nothing in particular	147	21%
	Something Else	102	15%
	N	695	
xdemEvang	Evangelical	159	23%
	Non-Evangelical	320	46%
	N	479	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	239	34%
	PID: Ind (no lean)	199	29%
	PID: Rep (no lean)	257	37%
	N	695	
xpidGender	PID/Gender: Dem Men	98	14%
	PID/Gender: Dem Women	141	20%
	PID/Gender: Ind Men	113	16%
	PID/Gender: Ind Women	86	12%
	PID/Gender: Rep Men	121	17%
	PID/Gender: Rep Women	137	20%
	N	695	
xdemIdeo3	Ideo: Liberal (1-3)	218	31%
	Ideo: Moderate (4)	192	28%
	Ideo: Conservative (5-7)	269	39%
	N	679	
xdemUsr	Community: Urban	168	24%
	Community: Suburban	281	40%
	Community: Rural	246	35%
	N	695	
xdemMilHH1	Military HHnm: Yes	99	14%
	Military HH: No	596	86%
	N	695	
xdemEmploy	Employ: Private Sector	301	43%
	Employ: Government	28	4%
	Employ: Self-Employed	24	3%
	Employ: Homemaker	51	7%
	Employ: Student	13	2%
	Employ: Retired	193	28%
	Employ: Unemployed	45	7%
	Employ: Other	39	6%
	N	695	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



MORNING CONSULT



Swing States Tracking Poll #2405215
July 01-05, 2024

Crosstabulation Results

Methodology:

This Bloomberg/Morning Consult survey, which identifies key issues in the 2024 election and measures how much voters trust Biden vs. Trump on these issues and how Biden vs. Trump perform on a ballot in swing states, was conducted from July 01 - 05, 2024, among a sample of 4902 registered voters in Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania and Wisconsin. The interviews were conducted online, and the data were weighted to approximate a target sample of swing state registered voters based on gender, age, race, marital status, home ownership, 2020 Presidential vote and state. Results from the full survey have a margin of error of +/-1 percentage point(s).

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(1380)	72%	(3522)	4902
Gender: Male	32%	(735)	68%	(1560)	2295
Gender: Female	25%	(645)	75%	(1962)	2607
Age: 18-34	24%	(307)	76%	(988)	1295
Age: 35-44	24%	(156)	76%	(508)	665
Age: 45-64	28%	(481)	72%	(1215)	1696
Age: 65+	35%	(436)	65%	(811)	1247
GenZers: 1997-2012	23%	(135)	77%	(460)	595
Millennials: 1981-1996	24%	(312)	76%	(1000)	1312
GenXers: 1965-1980	29%	(372)	71%	(918)	1290
Baby Boomers: 1946-1964	33%	(515)	67%	(1053)	1568
Educ: < College	24%	(753)	76%	(2335)	3088
Educ: Bachelors degree	32%	(372)	68%	(784)	1156
Educ: Post-grad	39%	(255)	61%	(404)	658
Income: Under 50k	26%	(543)	74%	(1518)	2061
Income: 50k-100k	27%	(488)	73%	(1302)	1789
Income: 100k+	33%	(349)	67%	(703)	1052
Ethnicity: White (Non-Hispanic)	26%	(935)	74%	(2662)	3597
Ethnicity: Hispanic	26%	(88)	74%	(251)	339
Ethnicity: Black (Non-Hispanic)	39%	(281)	61%	(441)	722
Ethnicity: Asian + Other (Non-Hispanic)	31%	(75)	69%	(168)	243
All Christian	27%	(693)	73%	(1904)	2597
All Non-Christian	45%	(105)	55%	(131)	236
Atheist	39%	(81)	61%	(125)	206
Agnostic/Nothing in particular	31%	(339)	69%	(771)	1110
Something Else	21%	(160)	79%	(591)	752
Evangelical	20%	(257)	80%	(1061)	1318
Non-Evangelical	30%	(587)	70%	(1384)	1972

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(1380)	72%	(3522)	4902
PID: Dem (no lean)	50%	(934)	50%	(926)	1859
PID: Ind (no lean)	24%	(277)	76%	(880)	1157
PID: Rep (no lean)	9%	(169)	91%	(1717)	1886
PID/Gender: Dem Men	56%	(451)	44%	(348)	799
PID/Gender: Dem Women	46%	(483)	54%	(577)	1060
PID/Gender: Ind Men	27%	(169)	73%	(446)	615
PID/Gender: Ind Women	20%	(108)	80%	(433)	542
PID/Gender: Rep Men	13%	(114)	87%	(766)	880
PID/Gender: Rep Women	5%	(54)	95%	(951)	1005
Ideo: Liberal (1-3)	48%	(661)	52%	(726)	1388
Ideo: Moderate (4)	34%	(515)	66%	(1006)	1521
Ideo: Conservative (5-7)	10%	(183)	90%	(1704)	1887
Community: Urban	36%	(393)	64%	(708)	1101
Community: Suburban	29%	(723)	71%	(1762)	2485
Community: Rural	20%	(264)	80%	(1052)	1316
Military HHnm: Yes	26%	(201)	74%	(562)	763
Military HH: No	28%	(1179)	72%	(2960)	4139
Employ: Private Sector	28%	(511)	72%	(1281)	1791
Employ: Government	33%	(89)	67%	(184)	273
Employ: Self-Employed	24%	(98)	76%	(314)	411
Employ: Homemaker	15%	(52)	85%	(287)	338
Employ: Student	14%	(16)	86%	(98)	114
Employ: Retired	34%	(451)	66%	(895)	1346
Employ: Unemployed	26%	(101)	74%	(281)	382
Employ: Other	25%	(62)	75%	(183)	245

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(1380)	72%	(3522)	4902
Protestant	24%	(361)	76%	(1116)	1477
Roman Catholic	30%	(323)	70%	(738)	1061
Jewish	45%	(53)	55%	(66)	120
Muslim	32%	(18)	68%	(39)	57
Atheist	39%	(81)	61%	(125)	206
Agnostic	37%	(79)	63%	(134)	213
Something else	21%	(160)	79%	(591)	752
Nothing in particular	29%	(260)	71%	(637)	897
Ideo/PID: Conservative Republican	6%	(85)	94%	(1347)	1432
Ideo/PID: Moderate/Liberal Republican	19%	(83)	81%	(349)	432
Ideo/PID: Moderate/Conservative Democrat	47%	(360)	53%	(413)	773
Ideo/PID: Liberal Democrat	53%	(564)	47%	(493)	1057
Unfavorable of Biden and Trump	10%	(88)	90%	(757)	845
2024 H2H Matchup: Biden Voter	52%	(1146)	48%	(1038)	2184
2024 H2H Matchup: Trump Voter	8%	(177)	92%	(2135)	2312
2024 H2H Matchup: Would not Vote	14%	(22)	86%	(135)	157
2024 H2H Matchup: Do not Know	14%	(36)	86%	(214)	250
2022 House Vote: Democrat	51%	(1032)	49%	(995)	2027
2022 House Vote: Republican	9%	(166)	91%	(1757)	1923
2022 House Vote: Did not Vote	20%	(172)	80%	(706)	878
2020 Vote: Joe Biden	50%	(1128)	50%	(1129)	2257
2020 Vote: Donald Trump	7%	(166)	93%	(2057)	2222
2020 Vote: Someone Else	17%	(12)	83%	(58)	70
2020 Vote: Did not Vote	21%	(74)	79%	(279)	353
2016 Vote: Hillary Clinton	55%	(943)	45%	(768)	1711
2016 Vote: Donald Trump	9%	(178)	91%	(1774)	1952
2016 Vote: Someone Else	21%	(31)	79%	(118)	149
2020 Vote/PID: Not Biden/Democrat	25%	(54)	75%	(158)	211
2020 Vote/PID: Not Trump/Republican	25%	(49)	75%	(149)	198
U.S. Economy: Wrong Track	—	(0)	100%	(3522)	3522
U.S. Economy: Right Direction	100%	(1380)	—	(0)	1380

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(1380)	72%	(3522)	4902
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(947)	41%	(656)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(200)	92%	(2256)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(233)	72%	(610)	842
Top 2024 Issue: Economy	14%	(260)	86%	(1536)	1796
Community/Gender: Urban Women	33%	(175)	67%	(361)	536
Community/Gender: Urban Men	39%	(218)	61%	(347)	565
Community/Gender: Rural Women	17%	(127)	83%	(605)	733
Community/Gender: Rural Men	23%	(137)	77%	(447)	584
Community/Gender: Suburban Women	26%	(343)	74%	(995)	1338
Community/Gender: Suburban Men	33%	(379)	67%	(767)	1146
Homeowner	29%	(1079)	71%	(2683)	3762
Renter	28%	(289)	72%	(761)	1050
Self + Household: White-Collar	35%	(625)	65%	(1183)	1808
Self + Household: Blue Collar	25%	(579)	75%	(1773)	2353
Union HH: Yes	40%	(147)	60%	(219)	366
Union HH: No	27%	(1233)	73%	(3303)	4536
LGBTQ+: Yes	31%	(148)	69%	(322)	470
LGBTQ+: No	28%	(1232)	72%	(3200)	4432
Motivated to Vote	29%	(1304)	71%	(3171)	4475
Parent: Yes	26%	(401)	74%	(1140)	1541
Parent: No	29%	(979)	71%	(2382)	3361
COVID Vaccine: Yes	34%	(1174)	66%	(2248)	3422
COVID Vaccine: No	14%	(205)	86%	(1274)	1480
Student Loans: Yes	24%	(187)	76%	(592)	778
Student Loans: No	29%	(1193)	71%	(2931)	4124
Favorable Opinion of Haley	23%	(350)	77%	(1176)	1526
Unfavorable Opinion of Haley	37%	(712)	63%	(1224)	1936
Prodigal Biden Voter	21%	(59)	79%	(227)	286
Undecided Voter (DK/WNV)	14%	(58)	86%	(349)	407
Undecided Voter (DK)	14%	(36)	86%	(214)	250
Watched Debate	28%	(1007)	72%	(2580)	3586

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(1380)	72%	(3522)	4902
Watched Debate: Did not Watch	28%	(373)	72%	(943)	1316
Watched Debate: All of it	28%	(562)	72%	(1436)	1998
Watched Debate: Some of it	28%	(444)	72%	(1144)	1588
Continue His Campaign: Yes Biden	49%	(947)	51%	(990)	1936
Continue His Campaign: No Biden	14%	(367)	86%	(2337)	2704
Continue His Campaign: Yes Trump	13%	(312)	87%	(2163)	2475
Continue His Campaign: No Trump	45%	(995)	55%	(1200)	2195
Conviction: Evidence	48%	(1089)	52%	(1202)	2291
Conviction: Motivation to Damage	8%	(174)	92%	(1901)	2075
Conviction: DK/NO	22%	(117)	78%	(419)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	42%	(2047)	58%	(2855)	4902
Gender: Male	47%	(1070)	53%	(1225)	2295
Gender: Female	37%	(977)	63%	(1630)	2607
Age: 18-34	39%	(506)	61%	(789)	1295
Age: 35-44	39%	(259)	61%	(406)	665
Age: 45-64	39%	(657)	61%	(1039)	1696
Age: 65+	50%	(625)	50%	(622)	1247
GenZers: 1997-2012	40%	(237)	60%	(359)	595
Millennials: 1981-1996	38%	(499)	62%	(813)	1312
GenXers: 1965-1980	40%	(516)	60%	(774)	1290
Baby Boomers: 1946-1964	47%	(732)	53%	(836)	1568
Educ: < College	37%	(1132)	63%	(1956)	3088
Educ: Bachelors degree	48%	(553)	52%	(603)	1156
Educ: Post-grad	55%	(362)	45%	(296)	658
Income: Under 50k	39%	(801)	61%	(1260)	2061
Income: 50k-100k	42%	(756)	58%	(1033)	1789
Income: 100k+	47%	(490)	53%	(561)	1052
Ethnicity: White (Non-Hispanic)	40%	(1421)	60%	(2176)	3597
Ethnicity: Hispanic	38%	(128)	62%	(211)	339
Ethnicity: Black (Non-Hispanic)	53%	(382)	47%	(340)	722
Ethnicity: Asian + Other (Non-Hispanic)	47%	(115)	53%	(128)	243
All Christian	40%	(1048)	60%	(1550)	2597
All Non-Christian	53%	(126)	47%	(111)	236
Atheist	49%	(101)	51%	(106)	206
Agnostic/Nothing in particular	45%	(502)	55%	(608)	1110
Something Else	36%	(271)	64%	(481)	752
Evangelical	34%	(446)	66%	(872)	1318
Non-Evangelical	43%	(851)	57%	(1121)	1972
PID: Dem (no lean)	62%	(1148)	38%	(712)	1859
PID: Ind (no lean)	41%	(471)	59%	(687)	1157
PID: Rep (no lean)	23%	(429)	77%	(1457)	1886

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	42%	(2047)	58%	(2855)	4902
PID/Gender: Dem Men	66%	(529)	34%	(270)	799
PID/Gender: Dem Women	58%	(618)	42%	(442)	1060
PID/Gender: Ind Men	46%	(283)	54%	(332)	615
PID/Gender: Ind Women	35%	(187)	65%	(354)	542
PID/Gender: Rep Men	29%	(257)	71%	(623)	880
PID/Gender: Rep Women	17%	(171)	83%	(834)	1005
Ideo: Liberal (1-3)	59%	(823)	41%	(564)	1388
Ideo: Moderate (4)	47%	(714)	53%	(807)	1521
Ideo: Conservative (5-7)	25%	(477)	75%	(1410)	1887
Community: Urban	48%	(532)	52%	(569)	1101
Community: Suburban	43%	(1075)	57%	(1409)	2485
Community: Rural	33%	(440)	67%	(876)	1316
Military HHnm: Yes	40%	(308)	60%	(455)	763
Military HH: No	42%	(1739)	58%	(2400)	4139
Employ: Private Sector	42%	(759)	58%	(1033)	1791
Employ: Government	48%	(133)	52%	(141)	273
Employ: Self-Employed	35%	(142)	65%	(269)	411
Employ: Homemaker	30%	(103)	70%	(235)	338
Employ: Student	29%	(33)	71%	(81)	114
Employ: Retired	47%	(638)	53%	(708)	1346
Employ: Unemployed	38%	(144)	62%	(238)	382
Employ: Other	39%	(96)	61%	(149)	245
Protestant	39%	(570)	61%	(907)	1477
Roman Catholic	43%	(456)	57%	(605)	1061
Jewish	55%	(66)	45%	(54)	120
Muslim	41%	(23)	59%	(34)	57
Atheist	49%	(101)	51%	(106)	206
Agnostic	48%	(103)	52%	(110)	213
Something else	36%	(271)	64%	(481)	752
Nothing in particular	44%	(399)	56%	(498)	897
Ideo/PID: Conservative Republican	20%	(292)	80%	(1139)	1432

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	42%	(2047)	58%	(2855)	4902
Ideo/PID: Moderate/Liberal Republican	30%	(132)	70%	(300)	432
Ideo/PID: Moderate/Conservative Democrat	59%	(457)	41%	(315)	773
Ideo/PID: Liberal Democrat	64%	(673)	36%	(383)	1057
Unfavorable of Biden and Trump	31%	(265)	69%	(581)	845
2024 H2H Matchup: Biden Voter	64%	(1396)	36%	(788)	2184
2024 H2H Matchup: Trump Voter	23%	(527)	77%	(1785)	2312
2024 H2H Matchup: Would not Vote	32%	(50)	68%	(107)	157
2024 H2H Matchup: Do not Know	30%	(74)	70%	(176)	250
2022 House Vote: Democrat	63%	(1272)	37%	(755)	2027
2022 House Vote: Republican	24%	(459)	76%	(1464)	1923
2022 House Vote: Did not Vote	34%	(300)	66%	(579)	878
2020 Vote: Joe Biden	62%	(1409)	38%	(848)	2257
2020 Vote: Donald Trump	22%	(484)	78%	(1739)	2222
2020 Vote: Someone Else	38%	(26)	62%	(43)	70
2020 Vote: Did not Vote	36%	(127)	64%	(225)	353
2016 Vote: Hillary Clinton	66%	(1131)	34%	(581)	1711
2016 Vote: Donald Trump	24%	(469)	76%	(1483)	1952
2016 Vote: Someone Else	35%	(52)	65%	(96)	149
2020 Vote/PID: Not Biden/Democrat	39%	(81)	61%	(130)	211
2020 Vote/PID: Not Trump/Republican	45%	(88)	55%	(109)	198
U.S. Economy: Wrong Track	22%	(778)	78%	(2744)	3522
U.S. Economy: Right Direction	92%	(1269)	8%	(111)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(1087)	32%	(516)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(585)	76%	(1871)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	44%	(375)	56%	(467)	842
Top 2024 Issue: Economy	31%	(549)	69%	(1247)	1796
Community/Gender: Urban Women	46%	(245)	54%	(291)	536
Community/Gender: Urban Men	51%	(286)	49%	(279)	565
Community/Gender: Rural Women	29%	(210)	71%	(523)	733
Community/Gender: Rural Men	39%	(230)	61%	(353)	584
Community/Gender: Suburban Women	39%	(522)	61%	(816)	1338

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	42%	(2047)	58%	(2855)	4902
Community/Gender: Suburban Men	48%	(553)	52%	(593)	1146
Homeowner	43%	(1605)	57%	(2156)	3762
Renter	40%	(421)	60%	(629)	1050
Self + Household: White-Collar	49%	(882)	51%	(926)	1808
Self + Household: Blue Collar	38%	(886)	62%	(1467)	2353
Union HH: Yes	47%	(173)	53%	(193)	366
Union HH: No	41%	(1874)	59%	(2662)	4536
LGBTQ+: Yes	47%	(223)	53%	(247)	470
LGBTQ+: No	41%	(1824)	59%	(2608)	4432
Motivated to Vote	43%	(1917)	57%	(2558)	4475
Parent: Yes	39%	(603)	61%	(938)	1541
Parent: No	43%	(1444)	57%	(1917)	3361
COVID Vaccine: Yes	49%	(1669)	51%	(1753)	3422
COVID Vaccine: No	26%	(378)	74%	(1102)	1480
Student Loans: Yes	41%	(316)	59%	(462)	778
Student Loans: No	42%	(1731)	58%	(2393)	4124
Favorable Opinion of Haley	40%	(609)	60%	(917)	1526
Unfavorable Opinion of Haley	49%	(940)	51%	(996)	1936
Prodigal Biden Voter	43%	(123)	57%	(163)	286
Undecided Voter (DK/WNV)	31%	(124)	69%	(283)	407
Undecided Voter (DK)	30%	(74)	70%	(176)	250
Watched Debate	41%	(1474)	59%	(2113)	3586
Watched Debate: Did not Watch	44%	(573)	56%	(742)	1316
Watched Debate: All of it	41%	(818)	59%	(1180)	1998
Watched Debate: Some of it	41%	(655)	59%	(933)	1588
Continue His Campaign: Yes Biden	60%	(1164)	40%	(772)	1936
Continue His Campaign: No Biden	29%	(793)	71%	(1911)	2704
Continue His Campaign: Yes Trump	28%	(688)	72%	(1787)	2475
Continue His Campaign: No Trump	57%	(1257)	43%	(939)	2195

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction	Wrong track	Total N
Registered Voters	42% (2047)	58% (2855)	4902
Conviction: Evidence	60% (1377)	40% (914)	2291
Conviction: Motivation to Damage	23% (480)	77% (1595)	2075
Conviction: DK/NO	35% (189)	65% (346)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(2384)	51%	(2518)	4902
Gender: Male	55%	(1256)	45%	(1039)	2295
Gender: Female	43%	(1128)	57%	(1479)	2607
Age: 18-34	48%	(626)	52%	(669)	1295
Age: 35-44	43%	(284)	57%	(381)	665
Age: 45-64	45%	(766)	55%	(930)	1696
Age: 65+	57%	(708)	43%	(538)	1247
GenZers: 1997-2012	49%	(291)	51%	(305)	595
Millennials: 1981-1996	45%	(592)	55%	(721)	1312
GenXers: 1965-1980	45%	(582)	55%	(708)	1290
Baby Boomers: 1946-1964	54%	(845)	46%	(722)	1568
Educ: < College	44%	(1351)	56%	(1737)	3088
Educ: Bachelors degree	57%	(655)	43%	(501)	1156
Educ: Post-grad	58%	(379)	42%	(280)	658
Income: Under 50k	45%	(924)	55%	(1137)	2061
Income: 50k-100k	49%	(880)	51%	(909)	1789
Income: 100k+	55%	(580)	45%	(472)	1052
Ethnicity: White (Non-Hispanic)	47%	(1683)	53%	(1914)	3597
Ethnicity: Hispanic	46%	(155)	54%	(184)	339
Ethnicity: Black (Non-Hispanic)	56%	(407)	44%	(315)	722
Ethnicity: Asian + Other (Non-Hispanic)	57%	(139)	43%	(104)	243
All Christian	48%	(1252)	52%	(1345)	2597
All Non-Christian	60%	(141)	40%	(95)	236
Atheist	51%	(106)	49%	(101)	206
Agnostic/Nothing in particular	50%	(560)	50%	(550)	1110
Something Else	43%	(325)	57%	(426)	752
Evangelical	40%	(533)	60%	(785)	1318
Non-Evangelical	52%	(1022)	48%	(950)	1972
PID: Dem (no lean)	65%	(1208)	35%	(651)	1859
PID: Ind (no lean)	47%	(539)	53%	(618)	1157
PID: Rep (no lean)	34%	(638)	66%	(1248)	1886

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(2384)	51%	(2518)	4902
PID/Gender: Dem Men	72%	(573)	28%	(227)	799
PID/Gender: Dem Women	60%	(635)	40%	(425)	1060
PID/Gender: Ind Men	51%	(311)	49%	(304)	615
PID/Gender: Ind Women	42%	(227)	58%	(314)	542
PID/Gender: Rep Men	42%	(372)	58%	(508)	880
PID/Gender: Rep Women	26%	(266)	74%	(740)	1005
Ideo: Liberal (1-3)	63%	(874)	37%	(513)	1388
Ideo: Moderate (4)	52%	(797)	48%	(724)	1521
Ideo: Conservative (5-7)	36%	(672)	64%	(1215)	1887
Community: Urban	51%	(562)	49%	(540)	1101
Community: Suburban	51%	(1262)	49%	(1223)	2485
Community: Rural	43%	(561)	57%	(756)	1316
Military HHnm: Yes	52%	(396)	48%	(367)	763
Military HH: No	48%	(1989)	52%	(2150)	4139
Employ: Private Sector	50%	(889)	50%	(903)	1791
Employ: Government	49%	(134)	51%	(140)	273
Employ: Self-Employed	42%	(173)	58%	(238)	411
Employ: Homemaker	37%	(124)	63%	(214)	338
Employ: Student	46%	(52)	54%	(62)	114
Employ: Retired	55%	(741)	45%	(605)	1346
Employ: Unemployed	43%	(163)	57%	(218)	382
Employ: Other	44%	(108)	56%	(137)	245
Protestant	46%	(681)	54%	(796)	1477
Roman Catholic	52%	(548)	48%	(513)	1061
Jewish	59%	(70)	41%	(50)	120
Muslim	40%	(23)	60%	(34)	57
Atheist	51%	(106)	49%	(101)	206
Agnostic	55%	(117)	45%	(96)	213
Something else	43%	(325)	57%	(426)	752
Nothing in particular	49%	(442)	51%	(455)	897
Ideo/PID: Conservative Republican	32%	(457)	68%	(975)	1432

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(2384)	51%	(2518)	4902
Ideo/PID: Moderate/Liberal Republican	41%	(177)	59%	(255)	432
Ideo/PID: Moderate/Conservative Democrat	61%	(474)	39%	(298)	773
Ideo/PID: Liberal Democrat	68%	(714)	32%	(343)	1057
Unfavorable of Biden and Trump	40%	(340)	60%	(506)	845
2024 H2H Matchup: Biden Voter	67%	(1455)	33%	(729)	2184
2024 H2H Matchup: Trump Voter	33%	(773)	67%	(1539)	2312
2024 H2H Matchup: Would not Vote	36%	(57)	64%	(100)	157
2024 H2H Matchup: Do not Know	40%	(99)	60%	(151)	250
2022 House Vote: Democrat	66%	(1329)	34%	(698)	2027
2022 House Vote: Republican	35%	(675)	65%	(1248)	1923
2022 House Vote: Did not Vote	40%	(355)	60%	(524)	878
2020 Vote: Joe Biden	65%	(1463)	35%	(794)	2257
2020 Vote: Donald Trump	33%	(738)	67%	(1485)	2222
2020 Vote: Someone Else	48%	(33)	52%	(36)	70
2020 Vote: Did not Vote	42%	(150)	58%	(203)	353
2016 Vote: Hillary Clinton	68%	(1157)	32%	(554)	1711
2016 Vote: Donald Trump	34%	(667)	66%	(1285)	1952
2016 Vote: Someone Else	43%	(65)	57%	(84)	149
2020 Vote/PID: Not Biden/Democrat	46%	(97)	54%	(114)	211
2020 Vote/PID: Not Trump/Republican	50%	(99)	50%	(99)	198
U.S. Economy: Wrong Track	32%	(1127)	68%	(2395)	3522
U.S. Economy: Right Direction	91%	(1257)	9%	(123)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(1138)	29%	(465)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(839)	66%	(1617)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	48%	(407)	52%	(436)	842
Top 2024 Issue: Economy	38%	(680)	62%	(1117)	1796
Community/Gender: Urban Women	47%	(253)	53%	(283)	536
Community/Gender: Urban Men	55%	(309)	45%	(256)	565
Community/Gender: Rural Women	38%	(276)	62%	(457)	733
Community/Gender: Rural Men	49%	(285)	51%	(298)	584
Community/Gender: Suburban Women	45%	(600)	55%	(739)	1338

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(2384)	51%	(2518)	4902
Community/Gender: Suburban Men	58%	(662)	42%	(484)	1146
Homeowner	50%	(1884)	50%	(1877)	3762
Renter	45%	(472)	55%	(578)	1050
Self + Household: White-Collar	56%	(1021)	44%	(788)	1808
Self + Household: Blue Collar	44%	(1039)	56%	(1314)	2353
Union HH: Yes	52%	(192)	48%	(174)	366
Union HH: No	48%	(2193)	52%	(2344)	4536
LGBTQ+: Yes	54%	(254)	46%	(216)	470
LGBTQ+: No	48%	(2131)	52%	(2302)	4432
Motivated to Vote	50%	(2220)	50%	(2255)	4475
Parent: Yes	45%	(696)	55%	(845)	1541
Parent: No	50%	(1688)	50%	(1673)	3361
COVID Vaccine: Yes	54%	(1860)	46%	(1562)	3422
COVID Vaccine: No	35%	(524)	65%	(956)	1480
Student Loans: Yes	46%	(361)	54%	(417)	778
Student Loans: No	49%	(2023)	51%	(2101)	4124
Favorable Opinion of Haley	51%	(780)	49%	(747)	1526
Unfavorable Opinion of Haley	52%	(1006)	48%	(930)	1936
Prodigal Biden Voter	46%	(130)	54%	(156)	286
Undecided Voter (DK/WNV)	38%	(157)	62%	(250)	407
Undecided Voter (DK)	40%	(99)	60%	(151)	250
Watched Debate	48%	(1727)	52%	(1859)	3586
Watched Debate: Did not Watch	50%	(657)	50%	(659)	1316
Watched Debate: All of it	48%	(950)	52%	(1048)	1998
Watched Debate: Some of it	49%	(777)	51%	(811)	1588
Continue His Campaign: Yes Biden	64%	(1234)	36%	(702)	1936
Continue His Campaign: No Biden	38%	(1036)	62%	(1668)	2704
Continue His Campaign: Yes Trump	38%	(939)	62%	(1536)	2475
Continue His Campaign: No Trump	61%	(1329)	39%	(866)	2195

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction	Wrong track	Total N
Registered Voters	49% (2384)	51% (2518)	4902
Conviction: Evidence	63% (1453)	37% (839)	2291
Conviction: Motivation to Damage	34% (710)	66% (1365)	2075
Conviction: DK/NO	41% (222)	59% (314)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (976)	22% (1080)	12% (580)	45% (2184)	1% (68)	— (15)	4902
Gender: Male	21% (480)	20% (468)	12% (279)	45% (1031)	1% (31)	— (6)	2295
Gender: Female	19% (497)	23% (611)	12% (301)	44% (1153)	1% (37)	— (9)	2607
Age: 18-34	16% (205)	23% (303)	18% (239)	39% (507)	3% (38)	— (2)	1295
Age: 35-44	17% (111)	26% (170)	13% (84)	44% (289)	1% (7)	1% (4)	665
Age: 45-64	19% (323)	22% (379)	10% (170)	47% (799)	1% (19)	— (5)	1696
Age: 65+	27% (336)	18% (228)	7% (86)	47% (589)	— (4)	— (3)	1247
GenZers: 1997-2012	17% (100)	22% (131)	18% (108)	39% (232)	4% (24)	— (1)	595
Millennials: 1981-1996	16% (208)	25% (330)	16% (209)	41% (540)	1% (19)	— (5)	1312
GenXers: 1965-1980	19% (242)	23% (299)	11% (142)	45% (581)	2% (20)	— (5)	1290
Baby Boomers: 1946-1964	25% (391)	19% (295)	7% (111)	49% (766)	— (4)	— (2)	1568
Educ: < College	19% (573)	20% (618)	12% (355)	48% (1483)	2% (46)	— (13)	3088
Educ: Bachelors degree	21% (239)	25% (288)	12% (144)	41% (469)	1% (16)	— (0)	1156
Educ: Post-grad	25% (164)	26% (174)	12% (80)	35% (232)	1% (6)	— (2)	658
Income: Under 50k	21% (436)	21% (442)	10% (215)	44% (912)	2% (44)	1% (12)	2061
Income: 50k-100k	19% (341)	22% (396)	13% (229)	45% (807)	1% (15)	— (2)	1789
Income: 100k+	19% (199)	23% (242)	13% (135)	44% (465)	1% (9)	— (1)	1052
Ethnicity: White (Non-Hispanic)	17% (621)	20% (712)	10% (376)	51% (1837)	1% (39)	— (13)	3597
Ethnicity: Hispanic	20% (69)	21% (71)	14% (48)	42% (143)	2% (7)	— (1)	339
Ethnicity: Black (Non-Hispanic)	35% (250)	33% (235)	15% (108)	15% (112)	2% (16)	— (1)	722
Ethnicity: Asian + Other (Non-Hispanic)	15% (37)	25% (62)	19% (47)	38% (92)	2% (6)	— (0)	243
All Christian	18% (478)	19% (482)	10% (250)	52% (1356)	1% (25)	— (6)	2597
All Non-Christian	32% (75)	25% (60)	13% (30)	27% (65)	2% (5)	1% (2)	236
Atheist	26% (53)	29% (61)	17% (34)	27% (57)	1% (1)	— (0)	206
Agnostic/Nothing in particular	21% (228)	30% (338)	15% (169)	31% (344)	2% (26)	— (4)	1110
Something Else	19% (142)	19% (139)	13% (95)	48% (362)	1% (10)	— (3)	752
Evangelical	14% (190)	15% (193)	10% (130)	59% (783)	1% (15)	— (6)	1318
Non-Evangelical	21% (421)	22% (426)	11% (211)	45% (893)	1% (18)	— (2)	1972
PID: Dem (no lean)	44% (825)	37% (691)	10% (195)	7% (132)	1% (12)	— (5)	1859
PID: Ind (no lean)	9% (108)	25% (295)	19% (225)	42% (487)	3% (38)	— (4)	1157
PID: Rep (no lean)	2% (43)	5% (94)	8% (160)	83% (1564)	1% (18)	— (6)	1886

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (976)	22% (1080)	12% (580)	45% (2184)	1% (68)	— (15)	4902
PID/Gender: Dem Men	49% (391)	33% (262)	10% (83)	7% (56)	1% (5)	— (2)	799
PID/Gender: Dem Women	41% (434)	40% (429)	11% (112)	7% (76)	1% (7)	— (2)	1060
PID/Gender: Ind Men	9% (57)	25% (155)	18% (112)	44% (272)	3% (20)	— (0)	615
PID/Gender: Ind Women	9% (51)	26% (140)	21% (113)	40% (215)	3% (18)	1% (4)	542
PID/Gender: Rep Men	4% (32)	6% (52)	10% (84)	80% (703)	1% (6)	— (3)	880
PID/Gender: Rep Women	1% (11)	4% (43)	8% (76)	86% (861)	1% (12)	— (2)	1005
Ideo: Liberal (1-3)	40% (559)	35% (485)	12% (160)	12% (166)	1% (14)	— (3)	1388
Ideo: Moderate (4)	20% (298)	29% (445)	17% (260)	32% (490)	2% (27)	— (1)	1521
Ideo: Conservative (5-7)	6% (106)	7% (126)	8% (147)	79% (1487)	1% (13)	— (8)	1887
Community: Urban	28% (313)	25% (274)	12% (134)	32% (351)	2% (26)	— (4)	1101
Community: Suburban	20% (491)	24% (595)	12% (288)	43% (1073)	1% (30)	— (7)	2485
Community: Rural	13% (173)	16% (211)	12% (157)	58% (760)	1% (12)	— (4)	1316
Military HHnm: Yes	19% (149)	17% (130)	9% (71)	52% (399)	1% (10)	1% (4)	763
Military HH: No	20% (828)	23% (950)	12% (509)	43% (1784)	1% (57)	— (11)	4139
Employ: Private Sector	19% (338)	23% (413)	14% (257)	42% (761)	1% (22)	— (1)	1791
Employ: Government	20% (54)	26% (70)	15% (41)	37% (102)	1% (4)	1% (2)	273
Employ: Self-Employed	17% (70)	21% (85)	13% (55)	47% (192)	2% (7)	— (2)	411
Employ: Homemaker	11% (39)	22% (75)	13% (45)	51% (174)	1% (5)	— (0)	338
Employ: Student	12% (14)	31% (35)	20% (22)	29% (33)	8% (9)	1% (1)	114
Employ: Retired	26% (348)	18% (242)	6% (86)	49% (660)	— (5)	— (5)	1346
Employ: Unemployed	17% (66)	24% (93)	12% (47)	43% (163)	3% (12)	1% (2)	382
Employ: Other	19% (47)	27% (66)	10% (25)	41% (101)	2% (5)	1% (1)	245
Protestant	18% (261)	17% (255)	9% (140)	55% (807)	1% (9)	— (5)	1477
Roman Catholic	20% (208)	21% (225)	10% (106)	48% (507)	1% (14)	— (1)	1061
Jewish	42% (50)	20% (24)	11% (13)	24% (29)	1% (1)	1% (2)	120
Muslim	20% (11)	28% (16)	15% (8)	36% (20)	2% (1)	— (0)	57
Atheist	26% (53)	29% (61)	17% (34)	27% (57)	1% (1)	— (0)	206
Agnostic	23% (49)	40% (86)	13% (28)	23% (49)	1% (2)	— (0)	213
Something else	19% (142)	19% (139)	13% (95)	48% (362)	1% (10)	— (3)	752
Nothing in particular	20% (179)	28% (252)	16% (141)	33% (295)	3% (25)	— (4)	897
Ideo/PID: Conservative Republican	2% (27)	3% (47)	6% (90)	88% (1256)	1% (8)	— (4)	1432

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (976)	22% (1080)	12% (580)	45% (2184)	1% (68)	— (15)	4902
Ideo/PID: Moderate/Liberal Republican	4% (16)	11% (46)	16% (70)	67% (288)	2% (10)	— (1)	432
Ideo/PID: Moderate/Conservative Democrat	38% (294)	39% (302)	12% (95)	10% (75)	— (4)	— (3)	773
Ideo/PID: Liberal Democrat	49% (521)	36% (376)	9% (95)	5% (56)	1% (7)	— (1)	1057
Unfavorable of Biden and Trump	— (0)	— (0)	47% (398)	53% (447)	— (0)	— (0)	845
2024 H2H Matchup: Biden Voter	42% (918)	43% (932)	11% (246)	3% (69)	1% (15)	— (4)	2184
2024 H2H Matchup: Trump Voter	2% (48)	4% (86)	9% (205)	84% (1936)	1% (28)	— (8)	2312
2024 H2H Matchup: Would not Vote	1% (2)	13% (20)	23% (37)	57% (90)	5% (7)	1% (1)	157
2024 H2H Matchup: Do not Know	3% (8)	17% (43)	37% (92)	36% (89)	7% (17)	1% (2)	250
2022 House Vote: Democrat	41% (834)	39% (788)	12% (243)	7% (146)	1% (13)	— (3)	2027
2022 House Vote: Republican	2% (40)	5% (91)	9% (179)	83% (1588)	1% (17)	— (7)	1923
2022 House Vote: Did not Vote	11% (98)	21% (189)	16% (142)	47% (410)	4% (35)	— (4)	878
2020 Vote: Joe Biden	39% (885)	40% (908)	13% (287)	7% (157)	1% (18)	— (2)	2257
2020 Vote: Donald Trump	2% (49)	4% (85)	10% (215)	83% (1845)	1% (21)	— (7)	2222
2020 Vote: Someone Else	3% (2)	16% (11)	20% (14)	57% (39)	3% (2)	1% (1)	70
2020 Vote: Did not Vote	11% (40)	21% (75)	18% (63)	40% (143)	8% (27)	1% (4)	353
2016 Vote: Hillary Clinton	46% (780)	38% (650)	9% (155)	7% (117)	1% (9)	— (1)	1711
2016 Vote: Donald Trump	3% (55)	7% (131)	10% (195)	79% (1548)	1% (17)	— (6)	1952
2016 Vote: Someone Else	8% (11)	27% (41)	23% (34)	39% (58)	2% (3)	1% (1)	149
2020 Vote/PID: Not Biden/Democrat	18% (38)	28% (59)	20% (41)	31% (66)	2% (4)	1% (3)	211
2020 Vote/PID: Not Trump/Republican	6% (12)	23% (45)	16% (32)	53% (104)	2% (4)	— (0)	198
U.S. Economy: Wrong Track	7% (262)	17% (608)	14% (477)	60% (2116)	1% (48)	— (11)	3522
U.S. Economy: Right Direction	52% (714)	34% (472)	7% (103)	5% (67)	1% (20)	— (4)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49% (786)	40% (638)	8% (124)	3% (41)	1% (13)	— (2)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (70)	5% (127)	11% (266)	80% (1959)	1% (24)	— (10)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (121)	37% (315)	23% (190)	22% (183)	4% (31)	— (3)	842
Top 2024 Issue: Economy	11% (192)	17% (307)	13% (237)	58% (1035)	1% (22)	— (3)	1796
Community/Gender: Urban Women	29% (157)	26% (140)	12% (65)	30% (158)	2% (12)	1% (3)	536
Community/Gender: Urban Men	27% (155)	24% (134)	12% (69)	34% (192)	2% (13)	— (1)	565
Community/Gender: Rural Women	12% (89)	16% (121)	12% (91)	58% (422)	1% (9)	— (2)	733
Community/Gender: Rural Men	14% (84)	15% (90)	11% (66)	58% (337)	1% (3)	— (2)	584
Community/Gender: Suburban Women	19% (251)	26% (351)	11% (145)	43% (572)	1% (15)	— (4)	1338

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (976)	22% (1080)	12% (580)	45% (2184)	1% (68)	— (15)	4902
Community/Gender: Suburban Men	21% (240)	21% (244)	13% (144)	44% (501)	1% (15)	— (3)	1146
Homeowner	20% (736)	21% (785)	11% (424)	47% (1762)	1% (45)	— (10)	3762
Renter	22% (233)	27% (280)	13% (139)	36% (374)	2% (19)	— (5)	1050
Self + Household: White-Collar	24% (426)	24% (435)	11% (198)	40% (729)	1% (16)	— (3)	1808
Self + Household: Blue Collar	18% (420)	19% (456)	12% (272)	50% (1176)	1% (21)	— (7)	2353
Union HH: Yes	28% (102)	22% (80)	10% (38)	37% (135)	3% (10)	— (1)	366
Union HH: No	19% (874)	22% (1000)	12% (542)	45% (2049)	1% (58)	— (14)	4536
LGBTQ+: Yes	26% (123)	28% (133)	17% (79)	26% (121)	3% (12)	— (2)	470
LGBTQ+: No	19% (853)	21% (947)	11% (501)	47% (2062)	1% (56)	— (13)	4432
Motivated to Vote	21% (939)	22% (982)	11% (490)	45% (2012)	1% (42)	— (11)	4475
Parent: Yes	17% (269)	23% (354)	14% (221)	43% (662)	2% (29)	— (7)	1541
Parent: No	21% (708)	22% (726)	11% (359)	45% (1522)	1% (39)	— (8)	3361
COVID Vaccine: Yes	25% (840)	25% (868)	13% (430)	36% (1234)	1% (45)	— (6)	3422
COVID Vaccine: No	9% (137)	14% (212)	10% (149)	64% (950)	2% (23)	1% (9)	1480
Student Loans: Yes	18% (142)	26% (201)	16% (127)	38% (295)	1% (12)	— (2)	778
Student Loans: No	20% (834)	21% (879)	11% (452)	46% (1888)	1% (56)	— (13)	4124
Favorable Opinion of Haley	14% (206)	18% (269)	10% (153)	58% (880)	1% (16)	— (2)	1526
Unfavorable Opinion of Haley	29% (557)	24% (462)	10% (202)	36% (705)	— (6)	— (4)	1936
Prodigal Biden Voter	5% (14)	24% (70)	28% (79)	40% (116)	2% (6)	— (1)	286
Undecided Voter (DK/WNV)	2% (10)	15% (63)	32% (128)	44% (179)	6% (24)	1% (3)	407
Undecided Voter (DK)	3% (8)	17% (43)	37% (92)	36% (89)	7% (17)	1% (2)	250
Watched Debate	21% (743)	19% (691)	11% (383)	48% (1726)	1% (37)	— (7)	3586
Watched Debate: Did not Watch	18% (234)	30% (389)	15% (197)	35% (458)	2% (31)	1% (8)	1316
Watched Debate: All of it	22% (432)	16% (318)	8% (154)	54% (1073)	1% (15)	— (6)	1998
Watched Debate: Some of it	20% (310)	23% (373)	14% (229)	41% (653)	1% (21)	— (1)	1588
Continue His Campaign: Yes Biden	44% (843)	33% (638)	6% (123)	16% (310)	1% (20)	— (3)	1936
Continue His Campaign: No Biden	4% (107)	14% (373)	15% (399)	66% (1793)	1% (23)	— (9)	2704
Continue His Campaign: Yes Trump	6% (141)	8% (188)	9% (222)	77% (1898)	1% (20)	— (7)	2475
Continue His Campaign: No Trump	36% (796)	37% (817)	14% (300)	12% (255)	1% (25)	— (2)	2195

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (976)	22% (1080)	12% (580)	45% (2184)	1% (68)	— (15)	4902
Conviction: Evidence	37% (837)	38% (870)	15% (346)	9% (216)	1% (19)	— (3)	2291
Conviction: Motivation to Damage	4% (91)	6% (115)	6% (124)	83% (1715)	1% (24)	— (6)	2075
Conviction: DK/NO	9% (49)	18% (95)	20% (110)	47% (253)	5% (25)	1% (5)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (1045)	20% (966)	11% (546)	42% (2062)	4% (185)	2% (98)	4902
Gender: Male	20% (467)	19% (426)	12% (272)	44% (1012)	3% (78)	2% (39)	2295
Gender: Female	22% (577)	21% (540)	11% (274)	40% (1051)	4% (107)	2% (58)	2607
Age: 18-34	19% (243)	22% (291)	17% (221)	30% (393)	7% (85)	5% (62)	1295
Age: 35-44	21% (141)	19% (126)	12% (77)	41% (275)	4% (29)	2% (16)	665
Age: 45-64	21% (354)	19% (328)	10% (173)	46% (778)	3% (54)	1% (10)	1696
Age: 65+	25% (306)	18% (222)	6% (75)	49% (617)	1% (17)	1% (10)	1247
GenZers: 1997-2012	20% (119)	21% (126)	17% (101)	27% (162)	7% (43)	8% (45)	595
Millennials: 1981-1996	20% (256)	21% (281)	15% (193)	37% (482)	5% (70)	2% (30)	1312
GenXers: 1965-1980	21% (273)	19% (249)	11% (135)	44% (570)	4% (50)	1% (12)	1290
Baby Boomers: 1946-1964	23% (365)	18% (289)	7% (109)	50% (776)	1% (21)	1% (8)	1568
Educ: < College	20% (629)	17% (537)	10% (314)	45% (1382)	5% (141)	3% (84)	3088
Educ: Bachelors degree	20% (236)	24% (275)	13% (152)	39% (453)	3% (29)	1% (11)	1156
Educ: Post-grad	27% (180)	23% (154)	12% (81)	34% (227)	2% (15)	— (2)	658
Income: Under 50k	24% (485)	19% (385)	9% (192)	40% (826)	5% (107)	3% (66)	2061
Income: 50k-100k	20% (350)	21% (375)	12% (223)	43% (768)	3% (54)	1% (20)	1789
Income: 100k+	20% (210)	20% (206)	12% (131)	45% (468)	2% (25)	1% (11)	1052
Ethnicity: White (Non-Hispanic)	17% (619)	18% (638)	11% (384)	49% (1776)	4% (130)	1% (51)	3597
Ethnicity: Hispanic	21% (71)	22% (75)	12% (42)	33% (113)	6% (19)	6% (19)	339
Ethnicity: Black (Non-Hispanic)	42% (300)	27% (195)	11% (83)	13% (97)	3% (24)	3% (23)	722
Ethnicity: Asian + Other (Non-Hispanic)	22% (54)	24% (59)	15% (37)	31% (76)	5% (12)	2% (5)	243
All Christian	19% (498)	16% (421)	10% (249)	51% (1334)	3% (67)	1% (28)	2597
All Non-Christian	30% (72)	25% (59)	18% (42)	19% (45)	5% (12)	3% (6)	236
Atheist	28% (57)	29% (60)	12% (25)	22% (46)	7% (15)	2% (3)	206
Agnostic/Nothing in particular	22% (249)	27% (302)	14% (155)	28% (310)	5% (56)	3% (38)	1110
Something Else	22% (168)	17% (124)	10% (75)	44% (327)	5% (35)	3% (22)	752
Evangelical	17% (227)	12% (157)	9% (122)	57% (753)	3% (37)	2% (21)	1318
Non-Evangelical	22% (434)	19% (381)	10% (198)	44% (868)	3% (62)	1% (29)	1972
PID: Dem (no lean)	46% (861)	34% (623)	9% (170)	7% (131)	3% (49)	1% (25)	1859
PID: Ind (no lean)	11% (126)	22% (251)	17% (194)	40% (469)	7% (81)	3% (36)	1157
PID: Rep (no lean)	3% (57)	5% (92)	10% (182)	78% (1463)	3% (55)	2% (37)	1886

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (1045)	20% (966)	11% (546)	42% (2062)	4% (185)	2% (98)	4902
PID/Gender: Dem Men	46% (365)	32% (253)	11% (90)	9% (69)	2% (16)	1% (7)	799
PID/Gender: Dem Women	47% (496)	35% (370)	8% (80)	6% (62)	3% (33)	2% (18)	1060
PID/Gender: Ind Men	10% (63)	20% (122)	16% (101)	45% (280)	6% (35)	2% (14)	615
PID/Gender: Ind Women	12% (64)	24% (129)	17% (93)	35% (189)	8% (46)	4% (21)	542
PID/Gender: Rep Men	5% (40)	6% (50)	9% (81)	75% (663)	3% (27)	2% (18)	880
PID/Gender: Rep Women	2% (17)	4% (41)	10% (101)	80% (800)	3% (28)	2% (19)	1005
Ideo: Liberal (1-3)	43% (592)	32% (449)	11% (158)	9% (120)	3% (46)	2% (24)	1388
Ideo: Moderate (4)	22% (338)	25% (384)	15% (223)	31% (474)	5% (69)	2% (33)	1521
Ideo: Conservative (5-7)	5% (100)	6% (116)	9% (162)	76% (1439)	2% (47)	1% (23)	1887
Community: Urban	31% (339)	24% (268)	11% (119)	28% (305)	4% (49)	2% (21)	1101
Community: Suburban	21% (515)	21% (529)	11% (268)	42% (1045)	3% (84)	2% (43)	2485
Community: Rural	14% (191)	13% (170)	12% (159)	54% (712)	4% (51)	3% (33)	1316
Military HHnm: Yes	22% (166)	15% (113)	9% (69)	50% (381)	3% (23)	1% (11)	763
Military HH: No	21% (878)	21% (853)	12% (478)	41% (1682)	4% (162)	2% (87)	4139
Employ: Private Sector	20% (352)	22% (389)	13% (240)	40% (711)	4% (78)	1% (21)	1791
Employ: Government	24% (65)	21% (58)	18% (50)	31% (85)	4% (11)	2% (6)	273
Employ: Self-Employed	17% (71)	18% (75)	10% (42)	48% (196)	4% (18)	2% (8)	411
Employ: Homemaker	15% (51)	20% (69)	9% (30)	51% (172)	3% (11)	2% (6)	338
Employ: Student	28% (32)	26% (30)	17% (19)	17% (20)	7% (8)	5% (5)	114
Employ: Retired	25% (334)	17% (224)	6% (84)	50% (675)	1% (19)	1% (10)	1346
Employ: Unemployed	19% (72)	20% (77)	14% (55)	33% (126)	6% (23)	8% (29)	382
Employ: Other	27% (67)	18% (45)	11% (26)	32% (79)	7% (17)	5% (13)	245
Protestant	19% (285)	15% (218)	8% (125)	55% (809)	2% (31)	1% (9)	1477
Roman Catholic	19% (207)	18% (196)	11% (121)	46% (484)	3% (34)	2% (19)	1061
Jewish	32% (39)	25% (30)	13% (15)	25% (30)	4% (5)	1% (1)	120
Muslim	22% (12)	34% (19)	22% (12)	6% (3)	9% (5)	8% (5)	57
Atheist	28% (57)	29% (60)	12% (25)	22% (46)	7% (15)	2% (3)	206
Agnostic	21% (45)	38% (82)	11% (24)	25% (54)	4% (8)	— (0)	213
Something else	22% (168)	17% (124)	10% (75)	44% (327)	5% (35)	3% (22)	752
Nothing in particular	23% (204)	25% (221)	15% (130)	29% (256)	5% (48)	4% (38)	897
Ideo/PID: Conservative Republican	2% (27)	3% (45)	7% (106)	85% (1212)	2% (29)	1% (13)	1432

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (1045)	20% (966)	11% (546)	42% (2062)	4% (185)	2% (98)	4902
Ideo/PID: Moderate/Liberal Republican	7% (29)	10% (45)	17% (75)	54% (235)	6% (26)	5% (21)	432
Ideo/PID: Moderate/Conservative Democrat	41% (315)	33% (253)	10% (79)	11% (86)	3% (24)	2% (14)	773
Ideo/PID: Liberal Democrat	51% (535)	34% (358)	8% (90)	4% (44)	2% (21)	1% (9)	1057
Unfavorable of Biden and Trump	5% (40)	13% (110)	26% (223)	50% (419)	4% (38)	2% (15)	845
2024 H2H Matchup: Biden Voter	44% (960)	36% (788)	10% (221)	6% (129)	3% (64)	1% (22)	2184
2024 H2H Matchup: Trump Voter	3% (67)	4% (101)	11% (251)	76% (1767)	3% (78)	2% (47)	2312
2024 H2H Matchup: Would not Vote	7% (10)	18% (28)	14% (22)	46% (73)	7% (12)	7% (12)	157
2024 H2H Matchup: Do not Know	3% (7)	20% (49)	21% (52)	37% (93)	12% (31)	7% (17)	250
2022 House Vote: Democrat	43% (872)	35% (710)	11% (217)	7% (151)	3% (59)	1% (19)	2027
2022 House Vote: Republican	3% (57)	4% (81)	10% (192)	79% (1520)	2% (46)	1% (26)	1923
2022 House Vote: Did not Vote	13% (113)	19% (165)	14% (123)	41% (359)	8% (70)	6% (49)	878
2020 Vote: Joe Biden	42% (940)	35% (792)	11% (238)	8% (184)	4% (84)	1% (18)	2257
2020 Vote: Donald Trump	2% (51)	4% (95)	11% (244)	78% (1736)	3% (61)	2% (36)	2222
2020 Vote: Someone Else	2% (2)	15% (10)	20% (14)	52% (36)	6% (4)	5% (3)	70
2020 Vote: Did not Vote	15% (52)	20% (69)	14% (50)	30% (106)	10% (36)	11% (40)	353
2016 Vote: Hillary Clinton	48% (815)	33% (572)	9% (153)	7% (117)	3% (47)	— (7)	1711
2016 Vote: Donald Trump	3% (66)	5% (106)	11% (213)	76% (1490)	3% (57)	1% (20)	1952
2016 Vote: Someone Else	6% (9)	27% (41)	16% (24)	44% (66)	4% (6)	2% (3)	149
2020 Vote/PID: Not Biden/Democrat	20% (42)	27% (57)	19% (40)	23% (49)	5% (11)	6% (13)	211
2020 Vote/PID: Not Trump/Republican	11% (21)	18% (35)	17% (34)	46% (92)	4% (7)	4% (8)	198
U.S. Economy: Wrong Track	11% (380)	15% (521)	12% (417)	57% (1991)	4% (143)	2% (70)	3522
U.S. Economy: Right Direction	48% (665)	32% (445)	9% (129)	5% (72)	3% (42)	2% (27)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50% (808)	34% (550)	8% (131)	3% (54)	2% (39)	1% (21)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (100)	6% (154)	11% (266)	73% (1801)	3% (82)	2% (52)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	16% (136)	31% (261)	18% (149)	25% (208)	8% (64)	3% (24)	842
Top 2024 Issue: Economy	12% (224)	15% (273)	12% (224)	54% (969)	4% (80)	1% (26)	1796
Community/Gender: Urban Women	32% (170)	27% (144)	10% (51)	25% (136)	4% (22)	2% (12)	536
Community/Gender: Urban Men	30% (169)	22% (123)	12% (68)	30% (170)	5% (27)	2% (9)	565
Community/Gender: Rural Women	14% (104)	14% (105)	13% (92)	51% (377)	5% (33)	3% (22)	733
Community/Gender: Rural Men	15% (87)	11% (64)	12% (67)	57% (335)	3% (18)	2% (11)	584
Community/Gender: Suburban Women	23% (303)	22% (290)	10% (130)	40% (539)	4% (51)	2% (24)	1338

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (1045)	20% (966)	11% (546)	42% (2062)	4% (185)	2% (98)	4902
Community/Gender: Suburban Men	18% (212)	21% (238)	12% (137)	44% (507)	3% (33)	2% (19)	1146
Homeowner	21% (778)	19% (708)	11% (410)	45% (1696)	3% (121)	1% (49)	3762
Renter	25% (257)	23% (244)	12% (126)	31% (328)	5% (55)	4% (39)	1050
Self + Household: White-Collar	24% (440)	22% (392)	12% (210)	39% (702)	2% (43)	1% (22)	1808
Self + Household: Blue Collar	19% (443)	18% (428)	10% (242)	48% (1128)	3% (82)	1% (31)	2353
Union HH: Yes	28% (102)	23% (85)	14% (50)	32% (117)	2% (7)	2% (6)	366
Union HH: No	21% (943)	19% (881)	11% (496)	43% (1946)	4% (178)	2% (92)	4536
LGBTQ+: Yes	28% (132)	27% (126)	15% (70)	20% (92)	6% (27)	5% (22)	470
LGBTQ+: No	21% (913)	19% (840)	11% (476)	44% (1970)	4% (158)	2% (75)	4432
Motivated to Vote	22% (1003)	20% (877)	11% (476)	43% (1918)	3% (146)	1% (55)	4475
Parent: Yes	21% (319)	20% (305)	15% (228)	37% (578)	4% (69)	3% (43)	1541
Parent: No	22% (725)	20% (661)	9% (318)	44% (1485)	3% (116)	2% (54)	3361
COVID Vaccine: Yes	26% (891)	23% (777)	11% (382)	35% (1204)	3% (118)	1% (49)	3422
COVID Vaccine: No	10% (153)	13% (189)	11% (164)	58% (859)	5% (67)	3% (48)	1480
Student Loans: Yes	23% (182)	24% (185)	16% (126)	31% (238)	5% (37)	1% (10)	778
Student Loans: No	21% (863)	19% (781)	10% (420)	44% (1825)	4% (148)	2% (88)	4124
Favorable Opinion of Haley	15% (227)	15% (228)	10% (150)	59% (894)	1% (18)	1% (9)	1526
Unfavorable Opinion of Haley	28% (548)	23% (452)	11% (217)	35% (681)	2% (31)	— (7)	1936
Prodigal Biden Voter	11% (31)	25% (70)	19% (55)	32% (93)	10% (30)	2% (7)	286
Undecided Voter (DK/WNV)	4% (18)	19% (77)	18% (74)	41% (166)	10% (43)	7% (29)	407
Undecided Voter (DK)	3% (7)	20% (49)	21% (52)	37% (93)	12% (31)	7% (17)	250
Watched Debate	22% (780)	17% (612)	11% (401)	46% (1646)	3% (107)	1% (40)	3586
Watched Debate: Did not Watch	20% (265)	27% (354)	11% (145)	32% (416)	6% (78)	4% (57)	1316
Watched Debate: All of it	21% (428)	15% (291)	9% (170)	53% (1051)	2% (40)	1% (18)	1998
Watched Debate: Some of it	22% (352)	20% (321)	15% (231)	37% (595)	4% (66)	1% (22)	1588
Continue His Campaign: Yes Biden	43% (837)	30% (582)	6% (120)	17% (323)	2% (46)	1% (27)	1936
Continue His Campaign: No Biden	7% (176)	12% (321)	15% (398)	62% (1663)	4% (103)	2% (43)	2704
Continue His Campaign: Yes Trump	6% (154)	8% (187)	11% (278)	70% (1738)	3% (69)	2% (50)	2475
Continue His Campaign: No Trump	38% (843)	33% (719)	11% (245)	13% (282)	4% (81)	1% (26)	2195

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (1045)	20% (966)	11% (546)	42% (2062)	4% (185)	2% (98)	4902
Conviction: Evidence	39% (890)	34% (773)	12% (279)	11% (251)	3% (73)	1% (25)	2291
Conviction: Motivation to Damage	5% (98)	5% (112)	9% (180)	77% (1601)	3% (53)	2% (31)	2075
Conviction: DK/NO	10% (56)	15% (81)	16% (88)	39% (211)	11% (58)	8% (41)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (921)	24% (1198)	17% (857)	33% (1612)	5% (230)	2% (86)	4902
Gender: Male	19% (443)	23% (517)	18% (422)	35% (801)	3% (76)	2% (35)	2295
Gender: Female	18% (478)	26% (680)	17% (435)	31% (810)	6% (153)	2% (51)	2607
Age: 18-34	18% (231)	27% (347)	21% (267)	22% (290)	8% (104)	4% (55)	1295
Age: 35-44	16% (109)	27% (176)	18% (122)	30% (203)	6% (40)	2% (15)	665
Age: 45-64	19% (316)	23% (396)	17% (294)	36% (613)	4% (64)	1% (12)	1696
Age: 65+	21% (265)	22% (278)	14% (174)	41% (505)	2% (21)	— (4)	1247
GenZers: 1997-2012	19% (116)	26% (153)	21% (123)	20% (118)	8% (50)	6% (36)	595
Millennials: 1981-1996	17% (217)	27% (355)	20% (260)	27% (356)	7% (91)	3% (33)	1312
GenXers: 1965-1980	18% (233)	24% (306)	18% (234)	34% (444)	5% (61)	1% (11)	1290
Baby Boomers: 1946-1964	21% (329)	22% (352)	14% (222)	40% (635)	2% (26)	— (5)	1568
Educ: < College	18% (553)	23% (700)	17% (520)	34% (1056)	6% (185)	2% (74)	3088
Educ: Bachelors degree	19% (224)	27% (311)	19% (218)	32% (366)	3% (30)	1% (7)	1156
Educ: Post-grad	22% (144)	28% (187)	18% (120)	29% (189)	2% (14)	1% (5)	658
Income: Under 50k	20% (417)	23% (484)	16% (320)	31% (645)	7% (136)	3% (59)	2061
Income: 50k-100k	18% (329)	25% (449)	19% (338)	33% (590)	4% (64)	1% (19)	1789
Income: 100k+	17% (175)	25% (265)	19% (199)	36% (376)	3% (30)	1% (7)	1052
Ethnicity: White (Non-Hispanic)	16% (565)	22% (789)	18% (661)	39% (1399)	4% (139)	1% (45)	3597
Ethnicity: Hispanic	20% (67)	26% (90)	17% (58)	26% (89)	6% (20)	4% (15)	339
Ethnicity: Black (Non-Hispanic)	36% (257)	33% (239)	12% (84)	9% (67)	7% (52)	3% (23)	722
Ethnicity: Asian + Other (Non-Hispanic)	13% (32)	33% (80)	22% (53)	23% (57)	8% (18)	1% (3)	243
All Christian	18% (463)	20% (510)	19% (481)	40% (1045)	3% (80)	1% (19)	2597
All Non-Christian	29% (68)	32% (75)	11% (27)	17% (41)	8% (18)	3% (7)	236
Atheist	19% (40)	46% (94)	15% (31)	15% (31)	1% (3)	4% (8)	206
Agnostic/Nothing in particular	20% (221)	32% (356)	18% (203)	20% (221)	7% (76)	3% (34)	1110
Something Else	17% (128)	22% (163)	15% (116)	36% (274)	7% (53)	2% (18)	752
Evangelical	16% (204)	15% (202)	18% (239)	45% (587)	5% (70)	1% (16)	1318
Non-Evangelical	19% (378)	24% (467)	17% (343)	36% (704)	3% (59)	1% (21)	1972
PID: Dem (no lean)	43% (793)	41% (760)	9% (168)	4% (69)	3% (52)	1% (18)	1859
PID: Ind (no lean)	6% (68)	28% (321)	26% (303)	29% (330)	9% (101)	3% (34)	1157
PID: Rep (no lean)	3% (61)	6% (117)	20% (385)	64% (1213)	4% (76)	2% (33)	1886

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (921)	24% (1198)	17% (857)	33% (1612)	5% (230)	2% (86)	4902
PID/Gender: Dem Men	46% (364)	36% (287)	10% (83)	5% (36)	2% (20)	1% (8)	799
PID/Gender: Dem Women	40% (428)	45% (472)	8% (85)	3% (32)	3% (32)	1% (10)	1060
PID/Gender: Ind Men	6% (38)	26% (162)	27% (164)	32% (198)	7% (41)	2% (12)	615
PID/Gender: Ind Women	5% (29)	29% (159)	26% (139)	24% (132)	11% (61)	4% (22)	542
PID/Gender: Rep Men	5% (41)	8% (68)	20% (175)	64% (566)	2% (16)	2% (15)	880
PID/Gender: Rep Women	2% (20)	5% (49)	21% (211)	64% (646)	6% (61)	2% (19)	1005
Ideo: Liberal (1-3)	39% (535)	40% (557)	11% (148)	6% (88)	3% (38)	2% (22)	1388
Ideo: Moderate (4)	17% (258)	33% (496)	23% (347)	20% (306)	6% (88)	2% (26)	1521
Ideo: Conservative (5-7)	6% (120)	7% (128)	19% (355)	63% (1192)	4% (69)	1% (22)	1887
Community: Urban	26% (285)	29% (315)	16% (176)	23% (248)	5% (53)	2% (23)	1101
Community: Suburban	18% (454)	26% (647)	18% (450)	31% (779)	5% (117)	2% (39)	2485
Community: Rural	14% (182)	18% (236)	18% (231)	44% (584)	5% (59)	2% (24)	1316
Military HHnm: Yes	19% (143)	21% (160)	16% (122)	41% (311)	3% (22)	1% (5)	763
Military HH: No	19% (778)	25% (1038)	18% (734)	31% (1301)	5% (207)	2% (81)	4139
Employ: Private Sector	18% (317)	27% (481)	20% (361)	30% (545)	4% (69)	1% (18)	1791
Employ: Government	24% (67)	24% (67)	18% (50)	26% (71)	4% (12)	3% (8)	273
Employ: Self-Employed	17% (72)	23% (95)	16% (67)	36% (148)	4% (18)	3% (12)	411
Employ: Homemaker	10% (34)	24% (83)	17% (57)	37% (124)	9% (30)	3% (10)	338
Employ: Student	14% (16)	32% (37)	19% (22)	13% (15)	15% (17)	6% (7)	114
Employ: Retired	22% (295)	21% (280)	14% (190)	41% (549)	2% (28)	— (5)	1346
Employ: Unemployed	16% (62)	25% (97)	19% (71)	25% (95)	10% (38)	5% (19)	382
Employ: Other	24% (58)	24% (58)	16% (40)	26% (64)	7% (18)	3% (6)	245
Protestant	17% (246)	18% (273)	17% (257)	44% (645)	3% (47)	1% (9)	1477
Roman Catholic	20% (208)	22% (234)	20% (209)	35% (371)	3% (29)	1% (10)	1061
Jewish	30% (36)	27% (33)	12% (14)	21% (25)	8% (10)	2% (3)	120
Muslim	16% (9)	38% (21)	15% (9)	13% (7)	11% (6)	8% (5)	57
Atheist	19% (40)	46% (94)	15% (31)	15% (31)	1% (3)	4% (8)	206
Agnostic	22% (48)	37% (80)	20% (43)	14% (31)	5% (11)	— (0)	213
Something else	17% (128)	22% (163)	15% (116)	36% (274)	7% (53)	2% (18)	752
Nothing in particular	19% (173)	31% (276)	18% (160)	21% (190)	7% (65)	4% (33)	897
Ideo/PID: Conservative Republican	3% (38)	4% (55)	18% (260)	71% (1020)	3% (44)	1% (15)	1432

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (921)	24% (1198)	17% (857)	33% (1612)	5% (230)	2% (86)	4902
Ideo/PID: Moderate/Liberal Republican	5% (23)	14% (60)	28% (122)	42% (181)	6% (27)	4% (19)	432
Ideo/PID: Moderate/Conservative Democrat	38% (292)	40% (307)	12% (94)	5% (41)	4% (29)	1% (10)	773
Ideo/PID: Liberal Democrat	47% (495)	42% (439)	7% (73)	2% (26)	2% (17)	1% (7)	1057
Unfavorable of Biden and Trump	4% (36)	19% (162)	37% (314)	33% (280)	5% (45)	1% (8)	845
2024 H2H Matchup: Biden Voter	38% (836)	43% (947)	11% (243)	4% (82)	3% (60)	1% (15)	2184
2024 H2H Matchup: Trump Voter	3% (75)	7% (168)	21% (492)	62% (1423)	5% (112)	2% (42)	2312
2024 H2H Matchup: Would not Vote	6% (9)	19% (30)	22% (34)	32% (51)	14% (21)	7% (11)	157
2024 H2H Matchup: Do not Know	— (1)	21% (53)	35% (87)	22% (56)	15% (36)	7% (17)	250
2022 House Vote: Democrat	39% (782)	41% (836)	12% (245)	5% (95)	3% (57)	1% (12)	2027
2022 House Vote: Republican	3% (51)	7% (129)	21% (395)	66% (1266)	3% (57)	1% (27)	1923
2022 House Vote: Did not Vote	10% (88)	26% (228)	23% (199)	25% (221)	12% (102)	5% (41)	878
2020 Vote: Joe Biden	36% (810)	42% (946)	13% (293)	5% (118)	3% (70)	1% (20)	2257
2020 Vote: Donald Trump	3% (61)	7% (152)	22% (482)	63% (1400)	4% (96)	1% (31)	2222
2020 Vote: Someone Else	4% (3)	18% (12)	26% (18)	39% (27)	8% (5)	6% (4)	70
2020 Vote: Did not Vote	13% (47)	25% (88)	18% (64)	19% (67)	16% (58)	8% (30)	353
2016 Vote: Hillary Clinton	41% (695)	43% (730)	9% (160)	5% (83)	2% (37)	— (6)	1711
2016 Vote: Donald Trump	3% (67)	8% (149)	21% (413)	63% (1235)	4% (71)	1% (18)	1952
2016 Vote: Someone Else	5% (7)	25% (37)	32% (48)	30% (44)	5% (8)	3% (5)	149
2020 Vote/PID: Not Biden/Democrat	24% (52)	36% (75)	19% (39)	11% (24)	5% (11)	5% (10)	211
2020 Vote/PID: Not Trump/Republican	7% (14)	18% (35)	32% (64)	30% (59)	8% (16)	5% (9)	198
U.S. Economy: Wrong Track	9% (318)	19% (664)	21% (744)	44% (1558)	5% (171)	2% (67)	3522
U.S. Economy: Right Direction	44% (603)	39% (533)	8% (113)	4% (53)	4% (58)	1% (19)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44% (701)	42% (678)	8% (134)	3% (41)	2% (38)	1% (12)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (99)	9% (226)	21% (523)	58% (1430)	5% (134)	2% (45)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (122)	35% (294)	24% (199)	17% (141)	7% (58)	3% (29)	842
Top 2024 Issue: Economy	12% (209)	18% (327)	22% (399)	41% (745)	5% (89)	2% (29)	1796
Community/Gender: Urban Women	27% (142)	30% (160)	16% (87)	21% (112)	5% (25)	2% (11)	536
Community/Gender: Urban Men	25% (143)	28% (155)	16% (89)	24% (136)	5% (29)	2% (12)	565
Community/Gender: Rural Women	12% (89)	19% (142)	18% (134)	42% (304)	6% (46)	2% (17)	733
Community/Gender: Rural Men	16% (93)	16% (93)	17% (97)	48% (280)	2% (13)	1% (7)	584
Community/Gender: Suburban Women	18% (246)	28% (379)	16% (214)	29% (394)	6% (82)	2% (23)	1338

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (921)	24% (1198)	17% (857)	33% (1612)	5% (230)	2% (86)	4902
Community/Gender: Suburban Men	18% (207)	23% (268)	21% (235)	34% (385)	3% (34)	1% (16)	1146
Homeowner	18% (687)	23% (879)	18% (672)	35% (1325)	4% (158)	1% (42)	3762
Renter	21% (225)	28% (298)	16% (170)	25% (258)	6% (63)	3% (37)	1050
Self + Household: White-Collar	22% (402)	25% (459)	18% (320)	31% (568)	3% (47)	1% (12)	1808
Self + Household: Blue Collar	16% (380)	24% (560)	18% (415)	37% (876)	4% (91)	1% (30)	2353
Union HH: Yes	28% (104)	26% (95)	14% (49)	27% (100)	3% (12)	1% (4)	366
Union HH: No	18% (817)	24% (1102)	18% (807)	33% (1511)	5% (217)	2% (81)	4536
LGBTQ+: Yes	26% (120)	32% (150)	19% (91)	13% (61)	5% (23)	5% (25)	470
LGBTQ+: No	18% (800)	24% (1048)	17% (766)	35% (1551)	5% (207)	1% (60)	4432
Motivated to Vote	20% (880)	25% (1103)	17% (768)	34% (1511)	4% (162)	1% (51)	4475
Parent: Yes	19% (288)	25% (380)	19% (289)	30% (456)	6% (89)	3% (39)	1541
Parent: No	19% (633)	24% (817)	17% (568)	34% (1155)	4% (141)	1% (47)	3361
COVID Vaccine: Yes	23% (781)	28% (958)	18% (602)	27% (917)	4% (122)	1% (43)	3422
COVID Vaccine: No	9% (140)	16% (240)	17% (255)	47% (694)	7% (108)	3% (43)	1480
Student Loans: Yes	18% (139)	31% (244)	20% (159)	23% (181)	6% (44)	1% (11)	778
Student Loans: No	19% (782)	23% (953)	17% (698)	35% (1431)	4% (185)	2% (75)	4124
Favorable Opinion of Haley	14% (216)	18% (270)	20% (303)	46% (705)	2% (26)	— (6)	1526
Unfavorable Opinion of Haley	25% (479)	29% (559)	16% (300)	29% (565)	1% (28)	— (4)	1936
Prodigal Biden Voter	9% (26)	30% (85)	31% (89)	19% (56)	7% (20)	4% (10)	286
Undecided Voter (DK/WNV)	3% (10)	20% (83)	30% (122)	26% (106)	14% (58)	7% (28)	407
Undecided Voter (DK)	— (1)	21% (53)	35% (87)	22% (56)	15% (36)	7% (17)	250
Watched Debate	20% (703)	22% (784)	18% (654)	36% (1286)	3% (116)	1% (42)	3586
Watched Debate: Did not Watch	17% (218)	31% (413)	15% (202)	25% (326)	9% (113)	3% (43)	1316
Watched Debate: All of it	21% (412)	18% (364)	14% (284)	44% (875)	2% (42)	1% (22)	1998
Watched Debate: Some of it	18% (291)	26% (421)	23% (371)	26% (411)	5% (74)	1% (21)	1588
Continue His Campaign: Yes Biden	38% (734)	35% (678)	9% (183)	14% (272)	3% (49)	1% (21)	1936
Continue His Campaign: No Biden	6% (159)	17% (447)	23% (633)	47% (1281)	5% (141)	2% (43)	2704
Continue His Campaign: Yes Trump	6% (149)	11% (267)	20% (505)	57% (1403)	4% (107)	2% (43)	2475
Continue His Campaign: No Trump	33% (729)	39% (863)	15% (320)	8% (185)	4% (79)	1% (20)	2195

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (921)	24% (1198)	17% (857)	33% (1612)	5% (230)	2% (86)	4902
Conviction: Evidence	34% (774)	41% (934)	15% (339)	7% (161)	3% (68)	1% (17)	2291
Conviction: Motivation to Damage	5% (97)	8% (161)	19% (399)	63% (1316)	4% (76)	1% (25)	2075
Conviction: DK/NO	9% (50)	19% (103)	22% (119)	25% (134)	16% (86)	8% (44)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (685)	25% (1232)	20% (969)	34% (1679)	5% (248)	2% (89)	4902
Gender: Male	15% (337)	26% (598)	21% (485)	33% (752)	4% (86)	2% (36)	2295
Gender: Female	13% (347)	24% (634)	19% (483)	36% (927)	6% (162)	2% (53)	2607
Age: 18-34	16% (204)	20% (259)	21% (266)	30% (392)	9% (114)	5% (60)	1295
Age: 35-44	16% (104)	25% (164)	20% (130)	31% (204)	7% (49)	2% (13)	665
Age: 45-64	14% (233)	27% (453)	21% (353)	34% (578)	4% (67)	1% (12)	1696
Age: 65+	12% (144)	28% (355)	18% (220)	41% (506)	1% (18)	— (4)	1247
GenZers: 1997-2012	16% (95)	18% (105)	20% (119)	30% (179)	9% (56)	7% (42)	595
Millennials: 1981-1996	16% (205)	23% (303)	20% (269)	31% (401)	8% (103)	2% (32)	1312
GenXers: 1965-1980	14% (186)	25% (318)	21% (269)	34% (441)	5% (64)	1% (12)	1290
Baby Boomers: 1946-1964	12% (182)	30% (464)	19% (294)	38% (599)	2% (25)	— (4)	1568
Educ: < College	16% (488)	26% (818)	19% (580)	30% (930)	6% (199)	2% (72)	3088
Educ: Bachelors degree	11% (126)	24% (279)	21% (242)	40% (464)	3% (34)	1% (10)	1156
Educ: Post-grad	11% (70)	20% (134)	22% (146)	43% (286)	2% (15)	1% (7)	658
Income: Under 50k	14% (296)	24% (487)	18% (372)	34% (699)	7% (151)	3% (56)	2061
Income: 50k-100k	15% (265)	25% (444)	20% (366)	35% (624)	4% (66)	1% (25)	1789
Income: 100k+	12% (123)	29% (301)	22% (231)	34% (356)	3% (31)	1% (9)	1052
Ethnicity: White (Non-Hispanic)	16% (560)	29% (1042)	19% (675)	32% (1141)	4% (139)	1% (41)	3597
Ethnicity: Hispanic	14% (48)	21% (71)	19% (66)	34% (114)	8% (26)	4% (15)	339
Ethnicity: Black (Non-Hispanic)	7% (53)	11% (77)	23% (163)	46% (333)	9% (67)	4% (31)	722
Ethnicity: Asian + Other (Non-Hispanic)	10% (25)	17% (42)	27% (65)	38% (91)	7% (17)	1% (3)	243
All Christian	16% (408)	32% (824)	21% (544)	28% (717)	3% (85)	1% (19)	2597
All Non-Christian	14% (34)	20% (48)	15% (35)	44% (104)	4% (8)	3% (7)	236
Atheist	6% (11)	12% (25)	10% (21)	67% (138)	3% (6)	3% (6)	206
Agnostic/Nothing in particular	8% (90)	17% (184)	20% (219)	46% (507)	7% (76)	3% (35)	1110
Something Else	19% (142)	20% (150)	20% (150)	28% (214)	10% (73)	3% (23)	752
Evangelical	20% (258)	33% (434)	19% (251)	20% (270)	7% (92)	1% (15)	1318
Non-Evangelical	14% (274)	27% (525)	22% (432)	33% (651)	3% (65)	1% (26)	1972
PID: Dem (no lean)	2% (38)	6% (121)	20% (377)	65% (1211)	4% (71)	2% (41)	1859
PID: Ind (no lean)	5% (54)	21% (242)	27% (315)	35% (403)	9% (106)	3% (37)	1157
PID: Rep (no lean)	31% (592)	46% (869)	15% (276)	3% (66)	4% (71)	1% (11)	1886

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (685)	25% (1232)	20% (969)	34% (1679)	5% (248)	2% (89)	4902
PID/Gender: Dem Men	3% (24)	8% (61)	22% (174)	63% (503)	3% (22)	2% (15)	799
PID/Gender: Dem Women	1% (14)	6% (59)	19% (203)	67% (708)	5% (49)	2% (26)	1060
PID/Gender: Ind Men	5% (29)	22% (133)	30% (183)	34% (212)	7% (45)	2% (14)	615
PID/Gender: Ind Women	5% (25)	20% (109)	25% (133)	35% (191)	11% (61)	4% (23)	542
PID/Gender: Rep Men	32% (284)	46% (404)	15% (129)	4% (37)	2% (18)	1% (7)	880
PID/Gender: Rep Women	31% (308)	46% (466)	15% (147)	3% (29)	5% (53)	— (4)	1005
Ideo: Liberal (1-3)	5% (65)	6% (78)	17% (234)	67% (931)	4% (51)	2% (28)	1388
Ideo: Moderate (4)	9% (134)	20% (306)	26% (393)	37% (562)	6% (99)	2% (27)	1521
Ideo: Conservative (5-7)	25% (479)	44% (839)	17% (330)	9% (161)	3% (64)	1% (14)	1887
Community: Urban	13% (145)	18% (197)	21% (235)	39% (432)	6% (62)	3% (31)	1101
Community: Suburban	12% (310)	25% (631)	19% (475)	37% (911)	5% (120)	1% (37)	2485
Community: Rural	17% (230)	31% (404)	20% (259)	26% (336)	5% (66)	2% (22)	1316
Military HHnm: Yes	11% (84)	35% (269)	18% (138)	33% (248)	2% (17)	1% (6)	763
Military HH: No	15% (601)	23% (963)	20% (830)	35% (1431)	6% (231)	2% (84)	4139
Employ: Private Sector	15% (262)	26% (472)	21% (372)	33% (583)	5% (85)	1% (18)	1791
Employ: Government	14% (38)	23% (62)	19% (52)	37% (101)	5% (13)	3% (8)	273
Employ: Self-Employed	18% (76)	24% (99)	19% (77)	29% (118)	6% (24)	4% (17)	411
Employ: Homemaker	19% (65)	25% (83)	21% (71)	23% (79)	9% (29)	3% (11)	338
Employ: Student	10% (12)	12% (14)	22% (25)	33% (38)	15% (18)	7% (8)	114
Employ: Retired	11% (144)	28% (384)	18% (244)	41% (547)	2% (23)	— (5)	1346
Employ: Unemployed	14% (52)	17% (66)	20% (78)	35% (132)	10% (39)	4% (15)	382
Employ: Other	15% (38)	21% (52)	20% (49)	33% (81)	7% (18)	3% (8)	245
Protestant	14% (209)	34% (499)	22% (326)	26% (386)	3% (51)	— (6)	1477
Roman Catholic	17% (180)	29% (309)	19% (207)	30% (320)	3% (33)	1% (12)	1061
Jewish	13% (16)	17% (21)	12% (14)	49% (59)	5% (6)	3% (4)	120
Muslim	16% (9)	21% (12)	17% (10)	39% (22)	2% (1)	6% (3)	57
Atheist	6% (11)	12% (25)	10% (21)	67% (138)	3% (6)	3% (6)	206
Agnostic	3% (7)	14% (29)	22% (47)	57% (121)	3% (7)	1% (2)	213
Something else	19% (142)	20% (150)	20% (150)	28% (214)	10% (73)	3% (23)	752
Nothing in particular	9% (83)	17% (155)	19% (172)	43% (385)	8% (69)	4% (32)	897
Ideo/PID: Conservative Republican	32% (454)	49% (705)	14% (202)	2% (33)	2% (34)	— (3)	1432

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (685)	25% (1232)	20% (969)	34% (1679)	5% (248)	2% (89)	4902
Ideo/PID: Moderate/Liberal Republican	31% (133)	37% (159)	16% (70)	7% (32)	7% (31)	2% (8)	432
Ideo/PID: Moderate/Conservative Democrat	3% (25)	10% (78)	24% (189)	55% (427)	5% (37)	2% (17)	773
Ideo/PID: Liberal Democrat	1% (14)	4% (42)	17% (180)	73% (772)	3% (30)	2% (18)	1057
Unfavorable of Biden and Trump	2% (17)	16% (137)	36% (303)	39% (333)	5% (43)	2% (13)	845
2024 H2H Matchup: Biden Voter	2% (44)	5% (113)	21% (455)	67% (1459)	3% (73)	2% (40)	2184
2024 H2H Matchup: Trump Voter	27% (629)	46% (1055)	17% (400)	4% (91)	5% (112)	1% (25)	2312
2024 H2H Matchup: Would not Vote	3% (5)	13% (21)	25% (40)	37% (58)	14% (23)	7% (11)	157
2024 H2H Matchup: Do not Know	3% (8)	17% (42)	29% (74)	29% (72)	16% (41)	6% (14)	250
2022 House Vote: Democrat	2% (49)	6% (128)	20% (404)	66% (1347)	3% (70)	1% (29)	2027
2022 House Vote: Republican	27% (522)	47% (895)	18% (348)	4% (85)	3% (61)	1% (10)	1923
2022 House Vote: Did not Vote	13% (111)	23% (203)	23% (198)	25% (217)	12% (103)	5% (46)	878
2020 Vote: Joe Biden	2% (55)	7% (149)	21% (473)	65% (1456)	4% (89)	2% (35)	2257
2020 Vote: Donald Trump	27% (590)	46% (1022)	18% (390)	5% (104)	5% (101)	1% (16)	2222
2020 Vote: Someone Else	2% (1)	10% (7)	37% (26)	40% (28)	8% (5)	4% (3)	70
2020 Vote: Did not Vote	11% (39)	15% (54)	23% (80)	26% (91)	15% (53)	10% (35)	353
2016 Vote: Hillary Clinton	3% (46)	6% (110)	19% (333)	67% (1152)	3% (52)	1% (20)	1711
2016 Vote: Donald Trump	24% (467)	45% (872)	19% (368)	8% (162)	4% (76)	— (7)	1952
2016 Vote: Someone Else	2% (3)	11% (16)	30% (44)	48% (72)	6% (8)	3% (5)	149
2020 Vote/PID: Not Biden/Democrat	4% (9)	22% (46)	26% (54)	34% (72)	6% (14)	8% (17)	211
2020 Vote/PID: Not Trump/Republican	23% (46)	30% (60)	24% (48)	14% (27)	7% (13)	2% (4)	198
U.S. Economy: Wrong Track	17% (599)	31% (1089)	20% (705)	25% (868)	5% (193)	2% (67)	3522
U.S. Economy: Right Direction	6% (86)	10% (142)	19% (263)	59% (811)	4% (55)	2% (22)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (37)	5% (81)	19% (298)	69% (1110)	3% (51)	2% (26)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (622)	43% (1054)	18% (452)	7% (161)	6% (135)	1% (32)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (26)	12% (97)	26% (218)	49% (408)	7% (62)	4% (31)	842
Top 2024 Issue: Economy	17% (313)	33% (596)	22% (395)	20% (363)	6% (102)	2% (27)	1796
Community/Gender: Urban Women	11% (58)	18% (95)	20% (105)	42% (228)	6% (33)	3% (17)	536
Community/Gender: Urban Men	15% (86)	18% (102)	23% (130)	36% (204)	5% (29)	2% (13)	565
Community/Gender: Rural Women	19% (136)	30% (221)	18% (135)	24% (175)	7% (51)	2% (14)	733
Community/Gender: Rural Men	16% (93)	31% (183)	21% (124)	28% (161)	3% (15)	1% (7)	584
Community/Gender: Suburban Women	11% (153)	24% (318)	18% (243)	39% (525)	6% (78)	2% (22)	1338

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (685)	25% (1232)	20% (969)	34% (1679)	5% (248)	2% (89)	4902
Community/Gender: Suburban Men	14% (158)	27% (313)	20% (231)	34% (386)	4% (42)	1% (15)	1146
Homeowner	14% (544)	27% (1012)	20% (740)	34% (1263)	4% (160)	1% (43)	3762
Renter	12% (130)	19% (201)	20% (212)	37% (391)	7% (76)	4% (41)	1050
Self + Household: White-Collar	12% (225)	24% (429)	21% (380)	39% (709)	3% (48)	1% (18)	1808
Self + Household: Blue Collar	16% (379)	28% (652)	20% (473)	31% (719)	5% (107)	1% (24)	2353
Union HH: Yes	15% (55)	28% (102)	16% (59)	35% (128)	3% (12)	2% (8)	366
Union HH: No	14% (629)	25% (1130)	20% (909)	34% (1551)	5% (236)	2% (81)	4536
LGBTQ+: Yes	5% (25)	12% (57)	19% (88)	50% (237)	8% (37)	6% (26)	470
LGBTQ+: No	15% (660)	27% (1175)	20% (880)	33% (1443)	5% (212)	1% (63)	4432
Motivated to Vote	14% (647)	26% (1159)	19% (864)	35% (1566)	4% (186)	1% (54)	4475
Parent: Yes	17% (259)	25% (388)	20% (301)	29% (447)	7% (108)	3% (39)	1541
Parent: No	13% (425)	25% (844)	20% (668)	37% (1233)	4% (141)	2% (51)	3361
COVID Vaccine: Yes	11% (375)	22% (748)	20% (678)	42% (1452)	4% (128)	1% (41)	3422
COVID Vaccine: No	21% (310)	33% (484)	20% (290)	15% (227)	8% (120)	3% (48)	1480
Student Loans: Yes	13% (98)	21% (162)	19% (149)	38% (293)	8% (59)	2% (17)	778
Student Loans: No	14% (587)	26% (1070)	20% (819)	34% (1386)	5% (190)	2% (72)	4124
Favorable Opinion of Haley	21% (323)	37% (569)	20% (311)	19% (285)	2% (30)	1% (8)	1526
Unfavorable Opinion of Haley	9% (172)	18% (347)	19% (364)	53% (1026)	1% (23)	— (5)	1936
Prodigal Biden Voter	6% (18)	24% (69)	26% (73)	33% (95)	8% (24)	3% (8)	286
Undecided Voter (DK/WNV)	3% (12)	16% (64)	28% (114)	32% (129)	16% (63)	6% (25)	407
Undecided Voter (DK)	3% (8)	17% (42)	29% (74)	29% (72)	16% (41)	6% (14)	250
Watched Debate	16% (562)	28% (1003)	19% (673)	33% (1171)	4% (136)	1% (41)	3586
Watched Debate: Did not Watch	9% (123)	17% (229)	22% (295)	39% (508)	9% (112)	4% (49)	1316
Watched Debate: All of it	20% (390)	29% (570)	17% (334)	32% (641)	3% (50)	1% (13)	1998
Watched Debate: Some of it	11% (172)	27% (433)	21% (339)	33% (530)	5% (86)	2% (28)	1588
Continue His Campaign: Yes Biden	7% (126)	15% (288)	21% (399)	53% (1024)	3% (63)	2% (36)	1936
Continue His Campaign: No Biden	20% (538)	33% (884)	19% (525)	22% (581)	5% (139)	1% (36)	2704
Continue His Campaign: Yes Trump	26% (640)	43% (1053)	18% (451)	7% (179)	5% (121)	1% (30)	2475
Continue His Campaign: No Trump	2% (41)	7% (145)	21% (459)	65% (1430)	4% (82)	2% (38)	2195

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (685)	25% (1232)	20% (969)	34% (1679)	5% (248)	2% (89)	4902
Conviction: Evidence	3% (75)	8% (182)	20% (468)	64% (1461)	3% (77)	1% (28)	2291
Conviction: Motivation to Damage	25% (524)	44% (910)	19% (395)	7% (144)	4% (80)	1% (22)	2075
Conviction: DK/NO	16% (86)	26% (139)	20% (105)	14% (74)	17% (92)	7% (39)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (1333)	17% (809)	9% (450)	46% (2234)	1% (61)	— (15)	4902
Gender: Male	30% (678)	17% (394)	10% (236)	42% (957)	1% (25)	— (4)	2295
Gender: Female	25% (655)	16% (416)	8% (213)	49% (1277)	1% (36)	— (10)	2607
Age: 18-34	25% (327)	18% (239)	12% (159)	41% (525)	3% (36)	1% (8)	1295
Age: 35-44	31% (206)	18% (119)	7% (49)	42% (278)	2% (10)	— (2)	665
Age: 45-64	27% (460)	17% (285)	9% (145)	47% (791)	1% (13)	— (2)	1696
Age: 65+	27% (341)	13% (166)	8% (96)	51% (640)	— (2)	— (2)	1247
GenZers: 1997-2012	26% (157)	16% (96)	11% (66)	42% (250)	3% (20)	1% (7)	595
Millennials: 1981-1996	28% (361)	19% (249)	11% (139)	41% (535)	2% (25)	— (3)	1312
GenXers: 1965-1980	27% (347)	17% (225)	9% (115)	46% (590)	1% (10)	— (2)	1290
Baby Boomers: 1946-1964	27% (430)	14% (223)	8% (121)	50% (786)	— (6)	— (2)	1568
Educ: < College	32% (976)	17% (524)	8% (253)	41% (1271)	2% (52)	— (12)	3088
Educ: Bachelors degree	21% (244)	17% (194)	11% (121)	51% (587)	1% (7)	— (2)	1156
Educ: Post-grad	17% (113)	14% (91)	11% (75)	57% (376)	— (3)	— (1)	658
Income: Under 50k	30% (618)	14% (291)	8% (163)	46% (938)	2% (40)	1% (10)	2061
Income: 50k-100k	26% (470)	18% (324)	8% (150)	46% (828)	1% (14)	— (3)	1789
Income: 100k+	23% (246)	18% (194)	13% (137)	44% (467)	1% (6)	— (1)	1052
Ethnicity: White (Non-Hispanic)	31% (1103)	18% (655)	8% (292)	42% (1515)	1% (27)	— (5)	3597
Ethnicity: Hispanic	25% (85)	16% (54)	9% (31)	48% (163)	1% (5)	— (2)	339
Ethnicity: Black (Non-Hispanic)	13% (95)	10% (72)	12% (89)	60% (430)	4% (27)	1% (8)	722
Ethnicity: Asian + Other (Non-Hispanic)	20% (49)	12% (28)	15% (37)	52% (126)	1% (2)	— (1)	243
All Christian	31% (810)	19% (493)	10% (250)	39% (1023)	1% (19)	— (2)	2597
All Non-Christian	25% (58)	13% (32)	8% (19)	52% (123)	1% (2)	1% (2)	236
Atheist	13% (26)	7% (15)	6% (12)	74% (154)	— (1)	— (0)	206
Agnostic/Nothing in particular	18% (195)	14% (151)	8% (93)	58% (641)	2% (25)	1% (6)	1110
Something Else	33% (244)	16% (120)	10% (76)	39% (293)	2% (14)	1% (5)	752
Evangelical	39% (513)	21% (273)	9% (122)	30% (392)	1% (17)	— (2)	1318
Non-Evangelical	26% (516)	17% (326)	10% (198)	46% (911)	1% (16)	— (5)	1972
PID: Dem (no lean)	4% (67)	6% (104)	8% (142)	81% (1515)	1% (25)	— (7)	1859
PID: Ind (no lean)	15% (170)	19% (219)	14% (162)	49% (571)	2% (28)	1% (6)	1157
PID: Rep (no lean)	58% (1097)	26% (486)	8% (146)	8% (147)	— (7)	— (1)	1886

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (1333)	17% (809)	9% (450)	46% (2234)	1% (61)	— (15)	4902
PID/Gender: Dem Men	5% (41)	7% (60)	10% (80)	76% (609)	1% (9)	— (2)	799
PID/Gender: Dem Women	2% (26)	4% (44)	6% (62)	86% (907)	2% (17)	— (5)	1060
PID/Gender: Ind Men	17% (103)	19% (118)	15% (90)	46% (286)	3% (15)	— (2)	615
PID/Gender: Ind Women	12% (67)	19% (101)	13% (72)	53% (285)	2% (13)	1% (4)	542
PID/Gender: Rep Men	61% (534)	25% (216)	8% (67)	7% (63)	— (1)	— (0)	880
PID/Gender: Rep Women	56% (563)	27% (271)	8% (80)	8% (85)	1% (6)	— (1)	1005
Ideo: Liberal (1-3)	8% (117)	4% (62)	6% (85)	80% (1108)	1% (12)	— (3)	1388
Ideo: Moderate (4)	15% (235)	17% (263)	12% (186)	53% (804)	2% (31)	— (2)	1521
Ideo: Conservative (5-7)	51% (957)	25% (472)	9% (165)	15% (285)	— (4)	— (4)	1887
Community: Urban	21% (231)	14% (155)	10% (113)	52% (573)	2% (24)	— (5)	1101
Community: Suburban	25% (628)	17% (415)	9% (229)	48% (1183)	1% (24)	— (7)	2485
Community: Rural	36% (474)	18% (239)	8% (109)	36% (479)	1% (13)	— (3)	1316
Military HHnm: Yes	27% (205)	20% (153)	9% (68)	43% (331)	1% (4)	— (3)	763
Military HH: No	27% (1128)	16% (657)	9% (382)	46% (1903)	1% (57)	— (12)	4139
Employ: Private Sector	26% (457)	20% (357)	11% (192)	43% (762)	1% (19)	— (4)	1791
Employ: Government	20% (54)	19% (53)	9% (25)	49% (135)	1% (3)	1% (3)	273
Employ: Self-Employed	38% (156)	12% (49)	7% (28)	41% (170)	2% (8)	— (1)	411
Employ: Homemaker	30% (102)	23% (79)	7% (23)	39% (131)	1% (3)	— (0)	338
Employ: Student	16% (19)	11% (12)	9% (10)	60% (69)	3% (3)	1% (1)	114
Employ: Retired	28% (381)	12% (164)	8% (110)	51% (683)	— (5)	— (2)	1346
Employ: Unemployed	26% (98)	14% (54)	10% (37)	47% (178)	3% (12)	1% (3)	382
Employ: Other	27% (67)	16% (40)	10% (23)	43% (106)	3% (8)	1% (1)	245
Protestant	29% (434)	20% (299)	11% (160)	39% (571)	1% (13)	— (1)	1477
Roman Catholic	33% (350)	17% (180)	8% (85)	41% (439)	1% (6)	— (1)	1061
Jewish	21% (26)	14% (17)	6% (7)	57% (69)	— (0)	1% (2)	120
Muslim	32% (18)	15% (9)	11% (7)	38% (22)	1% (1)	1% (1)	57
Atheist	13% (26)	7% (15)	6% (12)	74% (154)	— (1)	— (0)	206
Agnostic	10% (21)	7% (16)	9% (20)	73% (156)	— (1)	— (0)	213
Something else	33% (244)	16% (120)	10% (76)	39% (293)	2% (14)	1% (5)	752
Nothing in particular	19% (174)	15% (135)	8% (73)	54% (485)	3% (25)	1% (6)	897
Ideo/PID: Conservative Republican	61% (867)	26% (368)	6% (91)	7% (104)	— (2)	— (0)	1432

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (1333)	17% (809)	9% (450)	46% (2234)	1% (61)	— (15)	4902
Ideo/PID: Moderate/Liberal Republican	50% (216)	26% (114)	12% (53)	10% (43)	1% (5)	— (1)	432
Ideo/PID: Moderate/Conservative Democrat	5% (37)	8% (65)	11% (85)	73% (567)	2% (14)	1% (5)	773
Ideo/PID: Liberal Democrat	3% (28)	4% (39)	5% (54)	88% (925)	1% (10)	— (1)	1057
Unfavorable of Biden and Trump	— (0)	— (0)	35% (293)	65% (552)	— (0)	— (0)	845
2024 H2H Matchup: Biden Voter	2% (40)	3% (57)	7% (149)	87% (1906)	1% (23)	— (8)	2184
2024 H2H Matchup: Trump Voter	56% (1286)	31% (706)	9% (215)	4% (90)	1% (13)	— (2)	2312
2024 H2H Matchup: Would not Vote	1% (2)	7% (10)	12% (19)	73% (114)	6% (9)	1% (1)	157
2024 H2H Matchup: Do not Know	2% (5)	14% (36)	26% (66)	50% (124)	6% (15)	2% (4)	250
2022 House Vote: Democrat	3% (62)	5% (110)	7% (138)	83% (1681)	1% (29)	— (7)	2027
2022 House Vote: Republican	55% (1050)	27% (521)	9% (174)	9% (173)	— (4)	— (1)	1923
2022 House Vote: Did not Vote	24% (212)	19% (166)	14% (126)	39% (345)	3% (26)	— (3)	878
2020 Vote: Joe Biden	3% (60)	5% (111)	7% (167)	83% (1880)	1% (33)	— (7)	2257
2020 Vote: Donald Trump	54% (1195)	28% (629)	10% (231)	7% (161)	— (6)	— (1)	2222
2020 Vote: Someone Else	4% (3)	10% (7)	13% (9)	68% (47)	3% (2)	3% (2)	70
2020 Vote: Did not Vote	21% (75)	18% (63)	12% (43)	42% (147)	6% (20)	1% (5)	353
2016 Vote: Hillary Clinton	3% (47)	5% (81)	7% (114)	84% (1445)	1% (21)	— (4)	1711
2016 Vote: Donald Trump	51% (989)	26% (514)	10% (189)	13% (252)	— (6)	— (1)	1952
2016 Vote: Someone Else	3% (5)	14% (21)	10% (15)	70% (104)	2% (2)	1% (2)	149
2020 Vote/PID: Not Biden/Democrat	15% (32)	17% (35)	18% (37)	48% (102)	1% (3)	1% (1)	211
2020 Vote/PID: Not Trump/Republican	32% (63)	19% (38)	13% (26)	34% (67)	2% (4)	— (0)	198
U.S. Economy: Wrong Track	35% (1217)	20% (707)	10% (357)	34% (1187)	1% (45)	— (10)	3522
U.S. Economy: Right Direction	8% (116)	7% (102)	7% (93)	76% (1047)	1% (16)	— (5)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (34)	2% (40)	6% (104)	87% (1397)	1% (22)	— (6)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (1265)	29% (701)	10% (241)	9% (233)	1% (13)	— (3)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (34)	8% (68)	12% (105)	72% (604)	3% (26)	1% (5)	842
Top 2024 Issue: Economy	34% (611)	23% (413)	12% (210)	30% (540)	1% (21)	— (1)	1796
Community/Gender: Urban Women	18% (98)	12% (64)	8% (44)	58% (313)	3% (14)	1% (3)	536
Community/Gender: Urban Men	24% (134)	16% (91)	12% (68)	46% (260)	2% (10)	— (2)	565
Community/Gender: Rural Women	34% (247)	20% (147)	8% (61)	36% (266)	1% (9)	— (3)	733
Community/Gender: Rural Men	39% (227)	16% (93)	8% (47)	36% (213)	1% (3)	— (0)	584
Community/Gender: Suburban Women	23% (311)	15% (205)	8% (108)	52% (698)	1% (12)	— (5)	1338

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (1333)	17% (809)	9% (450)	46% (2234)	1% (61)	— (15)	4902
Community/Gender: Suburban Men	28% (317)	18% (210)	11% (121)	42% (485)	1% (12)	— (2)	1146
Homeowner	28% (1050)	17% (654)	9% (336)	45% (1681)	1% (34)	— (6)	3762
Renter	25% (257)	13% (139)	10% (106)	49% (516)	2% (25)	1% (6)	1050
Self + Household: White-Collar	22% (397)	16% (297)	10% (172)	51% (923)	1% (14)	— (5)	1808
Self + Household: Blue Collar	32% (764)	17% (409)	8% (199)	41% (957)	1% (22)	— (3)	2353
Union HH: Yes	26% (96)	17% (64)	10% (36)	45% (165)	1% (4)	— (1)	366
Union HH: No	27% (1237)	16% (746)	9% (414)	46% (2069)	1% (57)	— (14)	4536
LGBTQ+: Yes	13% (59)	9% (43)	9% (41)	66% (311)	2% (11)	1% (5)	470
LGBTQ+: No	29% (1274)	17% (767)	9% (409)	43% (1923)	1% (50)	— (10)	4432
Motivated to Vote	28% (1259)	16% (730)	9% (388)	46% (2052)	1% (36)	— (10)	4475
Parent: Yes	29% (441)	21% (323)	11% (168)	37% (577)	2% (25)	— (6)	1541
Parent: No	27% (892)	14% (486)	8% (281)	49% (1657)	1% (36)	— (8)	3361
COVID Vaccine: Yes	19% (650)	14% (491)	10% (326)	56% (1917)	1% (32)	— (7)	3422
COVID Vaccine: No	46% (683)	22% (318)	8% (124)	21% (318)	2% (29)	1% (8)	1480
Student Loans: Yes	23% (177)	16% (121)	11% (89)	49% (379)	1% (10)	— (2)	778
Student Loans: No	28% (1156)	17% (688)	9% (360)	45% (1855)	1% (51)	— (13)	4124
Favorable Opinion of Haley	35% (528)	22% (343)	11% (165)	31% (480)	— (7)	— (3)	1526
Unfavorable Opinion of Haley	23% (447)	10% (190)	6% (111)	61% (1182)	— (5)	— (2)	1936
Prodigal Biden Voter	11% (32)	23% (65)	18% (51)	44% (126)	4% (12)	— (0)	286
Undecided Voter (DK/WNV)	2% (7)	11% (46)	21% (85)	58% (238)	6% (25)	1% (5)	407
Undecided Voter (DK)	2% (5)	14% (36)	26% (66)	50% (124)	6% (15)	2% (4)	250
Watched Debate	31% (1095)	18% (629)	9% (319)	42% (1498)	1% (36)	— (10)	3586
Watched Debate: Did not Watch	18% (238)	14% (180)	10% (131)	56% (736)	2% (25)	— (5)	1316
Watched Debate: All of it	37% (730)	17% (340)	7% (137)	39% (778)	— (10)	— (3)	1998
Watched Debate: Some of it	23% (365)	18% (289)	11% (182)	45% (720)	2% (26)	— (6)	1588
Continue His Campaign: Yes Biden	13% (254)	9% (170)	8% (150)	69% (1337)	1% (19)	— (6)	1936
Continue His Campaign: No Biden	38% (1041)	22% (583)	10% (270)	29% (788)	1% (19)	— (3)	2704
Continue His Campaign: Yes Trump	52% (1289)	29% (728)	10% (242)	8% (204)	— (11)	— (0)	2475
Continue His Campaign: No Trump	2% (36)	2% (45)	8% (167)	87% (1912)	1% (29)	— (7)	2195

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (1333)	17% (809)	9% (450)	46% (2234)	1% (61)	— (15)	4902
Conviction: Evidence	4% (82)	4% (96)	7% (159)	84% (1923)	1% (26)	— (5)	2291
Conviction: Motivation to Damage	53% (1109)	28% (573)	10% (197)	9% (179)	1% (13)	— (3)	2075
Conviction: DK/NO	27% (142)	26% (141)	17% (93)	25% (132)	4% (21)	1% (7)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (405)	23% (1122)	20% (959)	20% (977)	15% (729)	14% (710)	4902
Gender: Male	10% (239)	24% (555)	23% (520)	19% (443)	12% (285)	11% (254)	2295
Gender: Female	6% (166)	22% (567)	17% (440)	20% (534)	17% (444)	18% (457)	2607
Age: 18-34	4% (54)	14% (178)	15% (200)	18% (237)	20% (258)	28% (367)	1295
Age: 35-44	8% (51)	18% (120)	18% (120)	20% (130)	16% (106)	21% (138)	665
Age: 45-64	9% (155)	23% (394)	22% (373)	21% (353)	15% (252)	10% (169)	1696
Age: 65+	12% (145)	34% (430)	21% (266)	21% (257)	9% (113)	3% (36)	1247
GenZers: 1997-2012	4% (24)	11% (66)	13% (78)	18% (109)	18% (110)	35% (209)	595
Millennials: 1981-1996	6% (78)	17% (217)	18% (236)	19% (253)	19% (246)	21% (282)	1312
GenXers: 1965-1980	9% (113)	22% (278)	21% (274)	20% (259)	16% (205)	13% (162)	1290
Baby Boomers: 1946-1964	11% (168)	33% (517)	22% (337)	21% (336)	10% (154)	4% (55)	1568
Educ: < College	7% (214)	21% (638)	17% (521)	20% (611)	17% (539)	18% (565)	3088
Educ: Bachelors degree	11% (127)	25% (286)	23% (271)	20% (233)	12% (141)	8% (98)	1156
Educ: Post-grad	10% (64)	30% (197)	25% (167)	20% (133)	7% (49)	7% (48)	658
Income: Under 50k	7% (146)	18% (368)	16% (330)	22% (449)	17% (359)	20% (408)	2061
Income: 50k-100k	9% (154)	24% (438)	22% (389)	20% (359)	14% (252)	11% (198)	1789
Income: 100k+	10% (105)	30% (315)	23% (240)	16% (168)	11% (118)	10% (105)	1052
Ethnicity: White (Non-Hispanic)	9% (329)	26% (937)	20% (719)	20% (718)	13% (478)	12% (416)	3597
Ethnicity: Hispanic	7% (22)	16% (55)	19% (65)	18% (61)	15% (51)	25% (85)	339
Ethnicity: Black (Non-Hispanic)	5% (36)	13% (97)	17% (124)	20% (146)	21% (151)	23% (169)	722
Ethnicity: Asian + Other (Non-Hispanic)	7% (18)	14% (33)	21% (51)	21% (52)	20% (49)	17% (40)	243
All Christian	11% (280)	30% (781)	21% (535)	17% (438)	13% (342)	9% (222)	2597
All Non-Christian	9% (20)	25% (60)	20% (46)	20% (48)	13% (30)	13% (32)	236
Atheist	4% (8)	8% (16)	20% (42)	39% (81)	14% (28)	15% (31)	206
Agnostic/Nothing in particular	5% (51)	13% (149)	19% (215)	24% (267)	18% (199)	21% (229)	1110
Something Else	6% (45)	15% (115)	16% (121)	19% (143)	17% (131)	26% (197)	752
Evangelical	10% (133)	25% (335)	17% (224)	16% (216)	16% (216)	15% (194)	1318
Non-Evangelical	9% (185)	28% (546)	21% (421)	18% (357)	13% (249)	11% (214)	1972
PID: Dem (no lean)	4% (80)	15% (276)	22% (407)	29% (536)	15% (272)	16% (288)	1859
PID: Ind (no lean)	6% (74)	23% (271)	22% (249)	17% (200)	14% (164)	17% (198)	1157
PID: Rep (no lean)	13% (251)	30% (574)	16% (303)	13% (240)	16% (293)	12% (224)	1886

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (405)	23% (1122)	20% (959)	20% (977)	15% (729)	14% (710)	4902
PID/Gender: Dem Men	5% (44)	15% (123)	25% (199)	28% (225)	14% (109)	12% (99)	799
PID/Gender: Dem Women	3% (36)	14% (153)	20% (207)	29% (311)	15% (163)	18% (189)	1060
PID/Gender: Ind Men	7% (43)	27% (167)	25% (156)	17% (105)	12% (72)	11% (71)	615
PID/Gender: Ind Women	6% (31)	19% (104)	17% (93)	17% (95)	17% (92)	23% (127)	542
PID/Gender: Rep Men	17% (151)	30% (264)	19% (164)	13% (112)	12% (104)	10% (84)	880
PID/Gender: Rep Women	10% (99)	31% (309)	14% (139)	13% (128)	19% (189)	14% (140)	1005
Ideo: Liberal (1-3)	3% (41)	11% (151)	24% (335)	34% (467)	13% (179)	15% (215)	1388
Ideo: Moderate (4)	7% (103)	23% (355)	20% (299)	15% (232)	18% (279)	17% (252)	1521
Ideo: Conservative (5-7)	14% (257)	32% (608)	17% (323)	14% (267)	13% (239)	10% (192)	1887
Community: Urban	7% (79)	19% (213)	19% (205)	20% (224)	16% (175)	19% (204)	1101
Community: Suburban	9% (213)	23% (582)	21% (512)	21% (515)	14% (351)	13% (312)	2485
Community: Rural	9% (113)	25% (326)	18% (242)	18% (237)	15% (204)	15% (195)	1316
Military HHnm: Yes	10% (79)	30% (228)	20% (156)	18% (139)	13% (103)	8% (58)	763
Military HH: No	8% (326)	22% (894)	19% (804)	20% (838)	15% (627)	16% (652)	4139
Employ: Private Sector	8% (151)	23% (405)	22% (392)	18% (322)	16% (287)	13% (234)	1791
Employ: Government	6% (16)	15% (40)	26% (72)	18% (48)	17% (46)	19% (51)	273
Employ: Self-Employed	8% (35)	17% (70)	17% (71)	22% (90)	16% (67)	19% (79)	411
Employ: Homemaker	5% (17)	21% (71)	13% (46)	22% (76)	20% (68)	18% (61)	338
Employ: Student	4% (5)	15% (17)	13% (15)	12% (14)	17% (19)	39% (44)	114
Employ: Retired	11% (149)	32% (432)	21% (287)	22% (298)	10% (128)	4% (52)	1346
Employ: Unemployed	6% (23)	12% (47)	13% (51)	20% (78)	18% (70)	30% (113)	382
Employ: Other	4% (9)	16% (40)	10% (25)	21% (51)	18% (44)	31% (76)	245
Protestant	11% (166)	30% (441)	21% (315)	17% (254)	13% (185)	8% (116)	1477
Roman Catholic	10% (108)	31% (324)	20% (209)	17% (176)	14% (150)	9% (95)	1061
Jewish	9% (10)	28% (33)	20% (24)	22% (27)	12% (15)	9% (11)	120
Muslim	2% (1)	23% (13)	13% (7)	16% (9)	19% (11)	27% (16)	57
Atheist	4% (8)	8% (16)	20% (42)	39% (81)	14% (28)	15% (31)	206
Agnostic	6% (12)	14% (29)	23% (49)	28% (61)	18% (38)	12% (25)	213
Something else	6% (45)	15% (115)	16% (121)	19% (143)	17% (131)	26% (197)	752
Nothing in particular	4% (39)	13% (120)	19% (166)	23% (206)	18% (161)	23% (204)	897
Ideo/PID: Conservative Republican	14% (206)	33% (475)	17% (249)	14% (193)	13% (184)	9% (124)	1432

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (405)	23% (1122)	20% (959)	20% (977)	15% (729)	14% (710)	4902
Ideo/PID: Moderate/Liberal Republican	10% (44)	22% (97)	13% (54)	11% (45)	23% (99)	21% (92)	432
Ideo/PID: Moderate/Conservative Democrat	7% (52)	20% (154)	19% (143)	19% (146)	18% (142)	18% (136)	773
Ideo/PID: Liberal Democrat	2% (26)	11% (120)	25% (262)	36% (386)	12% (122)	13% (140)	1057
Unfavorable of Biden and Trump	8% (70)	24% (200)	18% (155)	19% (157)	15% (129)	16% (136)	845
2024 H2H Matchup: Biden Voter	5% (103)	17% (367)	23% (510)	29% (625)	14% (295)	13% (284)	2184
2024 H2H Matchup: Trump Voter	12% (273)	29% (673)	17% (396)	13% (297)	16% (361)	13% (312)	2312
2024 H2H Matchup: Would not Vote	7% (11)	19% (30)	12% (19)	15% (23)	19% (30)	28% (44)	157
2024 H2H Matchup: Do not Know	7% (18)	20% (51)	14% (35)	13% (32)	18% (44)	28% (71)	250
2022 House Vote: Democrat	5% (97)	17% (335)	24% (490)	29% (585)	13% (269)	12% (251)	2027
2022 House Vote: Republican	14% (267)	33% (631)	17% (334)	13% (256)	14% (263)	9% (172)	1923
2022 House Vote: Did not Vote	5% (40)	17% (148)	14% (123)	14% (120)	21% (187)	30% (262)	878
2020 Vote: Joe Biden	5% (112)	17% (374)	23% (522)	29% (644)	14% (315)	13% (291)	2257
2020 Vote: Donald Trump	13% (280)	31% (679)	17% (382)	13% (279)	15% (341)	12% (261)	2222
2020 Vote: Someone Else	7% (5)	28% (19)	20% (14)	7% (5)	19% (14)	19% (13)	70
2020 Vote: Did not Vote	2% (8)	14% (49)	12% (42)	14% (49)	17% (60)	41% (146)	353
2016 Vote: Hillary Clinton	5% (83)	18% (301)	24% (416)	30% (507)	14% (232)	10% (173)	1711
2016 Vote: Donald Trump	13% (262)	32% (629)	19% (371)	13% (261)	13% (253)	9% (176)	1952
2016 Vote: Someone Else	5% (7)	27% (40)	24% (36)	22% (33)	13% (19)	10% (15)	149
2020 Vote/PID: Not Biden/Democrat	5% (10)	18% (39)	16% (35)	12% (26)	15% (33)	33% (70)	211
2020 Vote/PID: Not Trump/Republican	8% (15)	27% (54)	13% (26)	12% (24)	18% (36)	22% (43)	198
U.S. Economy: Wrong Track	9% (316)	24% (860)	17% (613)	17% (611)	16% (553)	16% (568)	3522
U.S. Economy: Right Direction	6% (89)	19% (261)	25% (346)	26% (366)	13% (176)	10% (142)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (67)	16% (250)	23% (375)	31% (493)	13% (211)	13% (208)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11% (276)	30% (725)	16% (403)	13% (322)	16% (394)	14% (337)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	7% (62)	17% (146)	22% (182)	19% (162)	15% (125)	20% (166)	842
Top 2024 Issue: Economy	8% (141)	26% (467)	17% (309)	14% (251)	18% (327)	17% (301)	1796
Community/Gender: Urban Women	7% (35)	17% (92)	15% (82)	22% (119)	18% (95)	21% (113)	536
Community/Gender: Urban Men	8% (45)	21% (121)	22% (123)	19% (105)	14% (80)	16% (91)	565
Community/Gender: Rural Women	5% (40)	26% (188)	15% (112)	16% (119)	19% (140)	18% (135)	733
Community/Gender: Rural Men	12% (72)	24% (138)	22% (130)	20% (119)	11% (64)	10% (60)	584
Community/Gender: Suburban Women	7% (91)	21% (287)	18% (246)	22% (296)	16% (210)	16% (208)	1338

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (405)	23% (1122)	20% (959)	20% (977)	15% (729)	14% (710)	4902
Community/Gender: Suburban Men	11% (122)	26% (295)	23% (266)	19% (219)	12% (141)	9% (103)	1146
Homeowner	9% (345)	25% (952)	21% (783)	19% (733)	14% (531)	11% (417)	3762
Renter	5% (57)	15% (157)	16% (165)	22% (226)	17% (180)	25% (265)	1050
Self + Household: White-Collar	11% (198)	27% (488)	22% (396)	20% (364)	11% (205)	9% (157)	1808
Self + Household: Blue Collar	8% (178)	23% (539)	20% (469)	20% (482)	16% (381)	13% (305)	2353
Union HH: Yes	9% (32)	26% (93)	19% (68)	19% (71)	15% (55)	12% (45)	366
Union HH: No	8% (372)	23% (1028)	20% (891)	20% (906)	15% (674)	15% (665)	4536
LGBTQ+: Yes	4% (17)	13% (62)	16% (77)	26% (120)	17% (79)	24% (115)	470
LGBTQ+: No	9% (388)	24% (1060)	20% (882)	19% (857)	15% (651)	13% (596)	4432
Motivated to Vote	9% (394)	24% (1062)	20% (909)	20% (914)	14% (639)	12% (557)	4475
Parent: Yes	7% (112)	20% (304)	19% (287)	17% (262)	18% (285)	19% (291)	1541
Parent: No	9% (293)	24% (817)	20% (672)	21% (714)	13% (445)	12% (419)	3361
COVID Vaccine: Yes	9% (306)	25% (844)	22% (739)	20% (685)	13% (457)	11% (392)	3422
COVID Vaccine: No	7% (99)	19% (278)	15% (221)	20% (292)	18% (272)	22% (318)	1480
Student Loans: Yes	6% (44)	18% (137)	18% (138)	21% (167)	16% (126)	21% (167)	778
Student Loans: No	9% (361)	24% (985)	20% (821)	20% (810)	15% (604)	13% (543)	4124
Favorable Opinion of Haley	27% (405)	73% (1122)	— (0)	— (0)	— (0)	— (0)	1526
Unfavorable Opinion of Haley	— (0)	— (0)	50% (959)	50% (977)	— (0)	— (0)	1936
Prodigal Biden Voter	8% (22)	19% (55)	17% (49)	16% (45)	18% (52)	22% (62)	286
Undecided Voter (DK/WNV)	7% (29)	20% (81)	13% (54)	14% (55)	18% (73)	28% (115)	407
Undecided Voter (DK)	7% (18)	20% (51)	14% (35)	13% (32)	18% (44)	28% (71)	250
Watched Debate	9% (340)	26% (915)	21% (764)	21% (736)	13% (461)	10% (370)	3586
Watched Debate: Did not Watch	5% (65)	16% (206)	15% (195)	18% (240)	20% (269)	26% (340)	1316
Watched Debate: All of it	12% (237)	27% (543)	23% (468)	23% (452)	9% (175)	6% (122)	1998
Watched Debate: Some of it	6% (102)	23% (372)	19% (296)	18% (284)	18% (286)	16% (247)	1588
Continue His Campaign: Yes Biden	6% (125)	19% (359)	23% (438)	26% (512)	13% (257)	13% (246)	1936
Continue His Campaign: No Biden	10% (268)	27% (719)	18% (489)	16% (429)	15% (407)	15% (393)	2704
Continue His Campaign: Yes Trump	12% (288)	29% (728)	17% (432)	14% (337)	14% (353)	14% (337)	2475
Continue His Campaign: No Trump	5% (108)	16% (360)	23% (504)	28% (608)	14% (316)	14% (299)	2195

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (405)	23% (1122)	20% (959)	20% (977)	15% (729)	14% (710)	4902
Conviction: Evidence	5% (118)	17% (393)	23% (537)	27% (627)	14% (311)	13% (305)	2291
Conviction: Motivation to Damage	12% (256)	31% (650)	18% (377)	14% (281)	13% (278)	11% (234)	2075
Conviction: DK/NO	6% (31)	15% (79)	8% (45)	13% (69)	26% (141)	32% (172)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (595)	14% (682)	8% (413)	16% (791)	17% (823)	33% (1599)	4902
Gender: Male	15% (346)	17% (394)	10% (241)	18% (422)	16% (361)	23% (531)	2295
Gender: Female	10% (249)	11% (288)	7% (172)	14% (369)	18% (462)	41% (1067)	2607
Age: 18-34	5% (69)	10% (131)	9% (117)	9% (122)	18% (230)	48% (625)	1295
Age: 35-44	8% (52)	14% (94)	9% (61)	11% (75)	18% (119)	40% (263)	665
Age: 45-64	12% (199)	15% (255)	8% (136)	18% (299)	18% (303)	30% (504)	1696
Age: 65+	22% (275)	16% (202)	8% (98)	24% (294)	14% (171)	17% (207)	1247
GenZers: 1997-2012	5% (31)	10% (57)	7% (44)	9% (52)	20% (119)	49% (292)	595
Millennials: 1981-1996	7% (86)	12% (162)	10% (132)	11% (141)	17% (220)	44% (571)	1312
GenXers: 1965-1980	10% (132)	14% (183)	8% (98)	17% (214)	19% (244)	32% (418)	1290
Baby Boomers: 1946-1964	20% (310)	17% (261)	8% (128)	22% (350)	14% (227)	19% (292)	1568
Educ: < College	11% (335)	13% (405)	7% (211)	13% (415)	19% (585)	37% (1137)	3088
Educ: Bachelors degree	13% (154)	14% (167)	10% (118)	21% (238)	15% (174)	26% (305)	1156
Educ: Post-grad	16% (105)	17% (110)	13% (84)	21% (138)	10% (63)	24% (157)	658
Income: Under 50k	10% (211)	12% (246)	6% (132)	15% (307)	19% (384)	38% (780)	2061
Income: 50k-100k	13% (225)	14% (253)	9% (167)	17% (307)	16% (292)	30% (545)	1789
Income: 100k+	15% (158)	17% (182)	11% (114)	17% (177)	14% (147)	26% (274)	1052
Ethnicity: White (Non-Hispanic)	15% (530)	15% (537)	8% (279)	15% (556)	16% (577)	31% (1119)	3597
Ethnicity: Hispanic	9% (29)	12% (40)	10% (34)	15% (51)	16% (53)	39% (132)	339
Ethnicity: Black (Non-Hispanic)	4% (26)	11% (79)	10% (73)	20% (147)	20% (144)	35% (253)	722
Ethnicity: Asian + Other (Non-Hispanic)	4% (10)	11% (26)	11% (27)	15% (37)	20% (49)	39% (94)	243
All Christian	18% (466)	17% (447)	9% (245)	14% (354)	15% (398)	26% (688)	2597
All Non-Christian	9% (21)	21% (50)	10% (23)	23% (55)	15% (36)	22% (51)	236
Atheist	3% (7)	5% (11)	10% (20)	30% (63)	12% (24)	40% (82)	206
Agnostic/Nothing in particular	4% (46)	8% (92)	7% (82)	20% (224)	19% (211)	41% (455)	1110
Something Else	7% (55)	11% (82)	6% (43)	13% (95)	20% (153)	43% (323)	752
Evangelical	18% (232)	16% (217)	6% (77)	10% (126)	18% (233)	33% (434)	1318
Non-Evangelical	14% (280)	15% (304)	10% (204)	16% (322)	16% (309)	28% (552)	1972
PID: Dem (no lean)	3% (55)	7% (138)	10% (184)	28% (521)	18% (341)	33% (620)	1859
PID: Ind (no lean)	9% (99)	14% (160)	10% (110)	16% (185)	17% (197)	35% (407)	1157
PID: Rep (no lean)	23% (441)	20% (384)	6% (118)	5% (85)	15% (285)	30% (572)	1886

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Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (595)	14% (682)	8% (413)	16% (791)	17% (823)	33% (1599)	4902
PID/Gender: Dem Men	4% (29)	11% (87)	12% (92)	32% (259)	19% (151)	23% (182)	799
PID/Gender: Dem Women	2% (26)	5% (51)	9% (92)	25% (262)	18% (190)	41% (438)	1060
PID/Gender: Ind Men	10% (63)	16% (99)	12% (73)	20% (125)	17% (102)	25% (153)	615
PID/Gender: Ind Women	7% (36)	11% (60)	7% (37)	11% (60)	17% (94)	47% (254)	542
PID/Gender: Rep Men	29% (254)	24% (208)	9% (75)	4% (39)	12% (107)	22% (196)	880
PID/Gender: Rep Women	19% (187)	18% (177)	4% (43)	5% (46)	18% (177)	37% (376)	1005
Ideo: Liberal (1-3)	3% (36)	5% (76)	10% (135)	32% (450)	17% (231)	33% (460)	1388
Ideo: Moderate (4)	5% (77)	14% (207)	10% (155)	16% (245)	20% (309)	35% (528)	1521
Ideo: Conservative (5-7)	26% (482)	21% (397)	6% (121)	5% (88)	14% (256)	29% (542)	1887
Community: Urban	8% (92)	14% (151)	9% (102)	16% (177)	18% (197)	35% (383)	1101
Community: Suburban	12% (305)	14% (359)	9% (221)	17% (433)	16% (405)	31% (761)	2485
Community: Rural	15% (198)	13% (172)	7% (90)	14% (182)	17% (220)	35% (455)	1316
Military HHnm: Yes	19% (142)	18% (139)	6% (48)	17% (129)	14% (109)	26% (196)	763
Military HH: No	11% (453)	13% (543)	9% (365)	16% (662)	17% (713)	34% (1403)	4139
Employ: Private Sector	11% (190)	16% (292)	9% (168)	15% (265)	17% (298)	32% (577)	1791
Employ: Government	7% (20)	13% (35)	11% (29)	15% (40)	15% (42)	39% (108)	273
Employ: Self-Employed	11% (43)	11% (47)	10% (41)	12% (49)	22% (90)	34% (142)	411
Employ: Homemaker	9% (30)	9% (32)	4% (15)	10% (34)	19% (63)	49% (164)	338
Employ: Student	3% (4)	8% (9)	9% (10)	5% (6)	17% (19)	58% (66)	114
Employ: Retired	20% (265)	16% (218)	8% (105)	23% (314)	14% (193)	19% (252)	1346
Employ: Unemployed	7% (26)	7% (27)	8% (30)	14% (52)	18% (67)	47% (181)	382
Employ: Other	7% (17)	9% (23)	6% (14)	13% (31)	21% (51)	45% (110)	245
Protestant	19% (277)	17% (253)	8% (115)	15% (215)	16% (238)	26% (379)	1477
Roman Catholic	17% (180)	18% (186)	12% (123)	13% (137)	14% (150)	27% (285)	1061
Jewish	9% (11)	20% (24)	9% (10)	30% (36)	13% (16)	19% (22)	120
Muslim	7% (4)	18% (11)	11% (7)	10% (6)	20% (11)	34% (19)	57
Atheist	3% (7)	5% (11)	10% (20)	30% (63)	12% (24)	40% (82)	206
Agnostic	3% (6)	6% (12)	8% (18)	29% (63)	20% (43)	34% (72)	213
Something else	7% (55)	11% (82)	6% (43)	13% (95)	20% (153)	43% (323)	752
Nothing in particular	4% (39)	9% (80)	7% (65)	18% (161)	19% (169)	43% (383)	897
Ideo/PID: Conservative Republican	29% (408)	22% (311)	6% (84)	4% (51)	14% (194)	27% (383)	1432

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (595)	14% (682)	8% (413)	16% (791)	17% (823)	33% (1599)	4902
Ideo/PID: Moderate/Liberal Republican	8% (33)	17% (72)	8% (34)	8% (33)	20% (86)	40% (174)	432
Ideo/PID: Moderate/Conservative Democrat	3% (27)	11% (87)	11% (85)	19% (149)	21% (159)	34% (266)	773
Ideo/PID: Liberal Democrat	3% (28)	5% (51)	9% (99)	35% (372)	16% (172)	32% (334)	1057
Unfavorable of Biden and Trump	4% (35)	14% (120)	13% (110)	14% (116)	17% (144)	38% (320)	845
2024 H2H Matchup: Biden Voter	2% (52)	7% (153)	11% (242)	29% (636)	18% (400)	32% (701)	2184
2024 H2H Matchup: Trump Voter	23% (535)	20% (472)	6% (131)	5% (105)	15% (357)	31% (712)	2312
2024 H2H Matchup: Would not Vote	2% (2)	13% (21)	7% (12)	15% (23)	15% (23)	48% (76)	157
2024 H2H Matchup: Do not Know	2% (6)	15% (37)	11% (28)	11% (27)	17% (43)	44% (110)	250
2022 House Vote: Democrat	3% (58)	8% (165)	11% (224)	31% (621)	18% (365)	29% (593)	2027
2022 House Vote: Republican	26% (495)	22% (432)	6% (122)	5% (102)	14% (276)	26% (496)	1923
2022 House Vote: Did not Vote	4% (39)	9% (81)	7% (58)	7% (59)	19% (164)	54% (477)	878
2020 Vote: Joe Biden	3% (58)	8% (185)	11% (249)	29% (652)	18% (400)	32% (712)	2257
2020 Vote: Donald Trump	24% (525)	21% (464)	6% (134)	5% (102)	15% (341)	30% (656)	2222
2020 Vote: Someone Else	3% (2)	14% (10)	14% (10)	8% (6)	24% (16)	37% (26)	70
2020 Vote: Did not Vote	3% (9)	6% (23)	6% (20)	9% (31)	18% (65)	58% (205)	353
2016 Vote: Hillary Clinton	3% (51)	8% (137)	11% (193)	33% (557)	17% (290)	28% (484)	1711
2016 Vote: Donald Trump	25% (485)	22% (430)	7% (137)	6% (113)	15% (286)	26% (500)	1952
2016 Vote: Someone Else	5% (8)	15% (23)	11% (17)	21% (32)	18% (26)	29% (43)	149
2020 Vote/PID: Not Biden/Democrat	6% (12)	11% (24)	13% (27)	10% (21)	20% (42)	41% (86)	211
2020 Vote/PID: Not Trump/Republican	4% (8)	18% (35)	11% (21)	12% (23)	14% (29)	41% (81)	198
U.S. Economy: Wrong Track	15% (537)	16% (551)	7% (250)	10% (338)	17% (602)	35% (1245)	3522
U.S. Economy: Right Direction	4% (58)	10% (131)	12% (163)	33% (453)	16% (221)	26% (354)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (33)	7% (120)	11% (169)	33% (523)	18% (284)	30% (475)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22% (533)	20% (486)	6% (152)	5% (112)	16% (385)	32% (788)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (28)	9% (77)	11% (92)	18% (155)	18% (154)	40% (336)	842
Top 2024 Issue: Economy	13% (231)	18% (319)	8% (138)	6% (112)	19% (335)	37% (661)	1796
Community/Gender: Urban Women	6% (30)	11% (58)	7% (39)	14% (76)	18% (99)	44% (235)	536
Community/Gender: Urban Men	11% (62)	16% (93)	11% (62)	18% (101)	17% (98)	26% (148)	565
Community/Gender: Rural Women	12% (86)	11% (83)	5% (38)	11% (80)	17% (125)	44% (320)	733
Community/Gender: Rural Men	19% (112)	15% (89)	9% (52)	17% (101)	16% (95)	23% (134)	584
Community/Gender: Suburban Women	10% (132)	11% (147)	7% (95)	16% (213)	18% (238)	38% (512)	1338

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (595)	14% (682)	8% (413)	16% (791)	17% (823)	33% (1599)	4902
Community/Gender: Suburban Men	15% (173)	18% (212)	11% (126)	19% (220)	15% (168)	22% (249)	1146
Homeowner	14% (530)	15% (562)	9% (327)	17% (631)	16% (602)	29% (1109)	3762
Renter	6% (59)	11% (113)	8% (82)	14% (151)	20% (208)	42% (437)	1050
Self + Household: White-Collar	14% (257)	16% (294)	10% (182)	20% (359)	15% (273)	24% (442)	1808
Self + Household: Blue Collar	13% (303)	14% (330)	8% (188)	15% (341)	18% (418)	33% (772)	2353
Union HH: Yes	14% (52)	19% (68)	10% (38)	17% (63)	16% (57)	24% (88)	366
Union HH: No	12% (543)	14% (614)	8% (375)	16% (728)	17% (765)	33% (1511)	4536
LGBTQ+: Yes	3% (16)	9% (41)	7% (33)	19% (88)	17% (79)	45% (213)	470
LGBTQ+: No	13% (579)	14% (640)	9% (380)	16% (703)	17% (744)	31% (1386)	4432
Motivated to Vote	13% (580)	14% (644)	9% (387)	17% (755)	17% (744)	31% (1365)	4475
Parent: Yes	10% (148)	13% (203)	9% (137)	13% (197)	18% (281)	37% (575)	1541
Parent: No	13% (447)	14% (479)	8% (276)	18% (594)	16% (542)	30% (1023)	3361
COVID Vaccine: Yes	11% (382)	14% (471)	9% (321)	20% (680)	16% (545)	30% (1023)	3422
COVID Vaccine: No	14% (213)	14% (210)	6% (92)	7% (110)	19% (278)	39% (576)	1480
Student Loans: Yes	7% (52)	11% (87)	9% (72)	14% (108)	17% (135)	42% (325)	778
Student Loans: No	13% (543)	14% (595)	8% (341)	17% (682)	17% (688)	31% (1274)	4124
Favorable Opinion of Haley	24% (374)	27% (415)	9% (135)	8% (124)	14% (213)	17% (266)	1526
Unfavorable Opinion of Haley	10% (194)	11% (210)	13% (252)	32% (624)	13% (246)	21% (409)	1936
Prodigal Biden Voter	4% (10)	19% (55)	9% (26)	15% (44)	17% (50)	36% (102)	286
Undecided Voter (DK/WNV)	2% (8)	14% (57)	10% (40)	12% (50)	16% (66)	46% (186)	407
Undecided Voter (DK)	2% (6)	15% (37)	11% (28)	11% (27)	17% (43)	44% (110)	250
Watched Debate	15% (547)	16% (577)	9% (333)	17% (607)	16% (577)	26% (946)	3586
Watched Debate: Did not Watch	4% (48)	8% (105)	6% (80)	14% (184)	19% (246)	50% (652)	1316
Watched Debate: All of it	21% (423)	17% (346)	9% (183)	19% (385)	14% (289)	19% (372)	1998
Watched Debate: Some of it	8% (124)	15% (231)	9% (150)	14% (222)	18% (288)	36% (574)	1588
Continue His Campaign: Yes Biden	9% (178)	12% (228)	9% (179)	25% (475)	17% (322)	29% (554)	1936
Continue His Campaign: No Biden	15% (403)	15% (418)	8% (226)	10% (283)	17% (449)	34% (925)	2704
Continue His Campaign: Yes Trump	22% (547)	21% (509)	7% (167)	5% (133)	15% (383)	30% (737)	2475
Continue His Campaign: No Trump	2% (46)	7% (153)	11% (235)	29% (629)	17% (380)	34% (752)	2195

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (595)	14% (682)	8% (413)	16% (791)	17% (823)	33% (1599)	4902
Conviction: Evidence	2% (49)	8% (178)	11% (255)	29% (657)	18% (419)	32% (733)	2291
Conviction: Motivation to Damage	25% (512)	22% (455)	6% (125)	5% (101)	14% (294)	28% (587)	2075
Conviction: DK/NO	6% (34)	9% (48)	6% (33)	6% (33)	21% (110)	52% (278)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (166)	9% (459)	10% (504)	12% (586)	24% (1191)	41% (1996)	4902
Gender: Male	4% (103)	11% (263)	13% (301)	16% (363)	23% (528)	32% (737)	2295
Gender: Female	2% (63)	8% (196)	8% (203)	9% (222)	25% (663)	48% (1260)	2607
Age: 18-34	4% (57)	10% (129)	11% (142)	8% (98)	20% (257)	47% (611)	1295
Age: 35-44	4% (26)	12% (82)	9% (63)	9% (57)	21% (142)	44% (295)	665
Age: 45-64	3% (47)	9% (156)	10% (175)	11% (194)	26% (444)	40% (680)	1696
Age: 65+	3% (36)	7% (92)	10% (125)	19% (236)	28% (348)	33% (410)	1247
GenZers: 1997-2012	5% (32)	8% (48)	11% (63)	8% (47)	19% (114)	49% (291)	595
Millennials: 1981-1996	4% (51)	12% (157)	11% (139)	8% (106)	21% (270)	45% (589)	1312
GenXers: 1965-1980	3% (41)	10% (129)	10% (130)	9% (116)	25% (324)	43% (549)	1290
Baby Boomers: 1946-1964	3% (42)	7% (114)	9% (145)	18% (290)	28% (446)	34% (530)	1568
Educ: < College	3% (87)	8% (253)	10% (296)	11% (339)	24% (748)	44% (1364)	3088
Educ: Bachelors degree	4% (42)	11% (132)	12% (135)	13% (146)	26% (300)	35% (401)	1156
Educ: Post-grad	6% (37)	11% (74)	11% (73)	15% (100)	22% (143)	35% (231)	658
Income: Under 50k	4% (74)	8% (160)	8% (171)	12% (243)	26% (533)	43% (880)	2061
Income: 50k-100k	3% (46)	10% (175)	11% (203)	12% (219)	24% (434)	40% (713)	1789
Income: 100k+	4% (46)	12% (123)	12% (130)	12% (124)	21% (225)	38% (403)	1052
Ethnicity: White (Non-Hispanic)	2% (81)	8% (294)	10% (349)	13% (460)	25% (903)	42% (1511)	3597
Ethnicity: Hispanic	4% (15)	11% (36)	12% (41)	13% (43)	18% (62)	42% (143)	339
Ethnicity: Black (Non-Hispanic)	9% (64)	15% (108)	11% (78)	8% (61)	24% (177)	33% (235)	722
Ethnicity: Asian + Other (Non-Hispanic)	2% (6)	9% (21)	15% (36)	9% (22)	20% (50)	44% (108)	243
All Christian	3% (76)	9% (228)	11% (286)	14% (363)	25% (651)	38% (993)	2597
All Non-Christian	8% (19)	18% (42)	13% (31)	16% (38)	16% (38)	29% (68)	236
Atheist	5% (11)	13% (26)	9% (18)	14% (30)	16% (32)	43% (89)	206
Agnostic/Nothing in particular	4% (40)	9% (99)	8% (94)	9% (99)	26% (292)	44% (486)	1110
Something Else	3% (20)	8% (64)	10% (74)	7% (56)	24% (179)	48% (360)	752
Evangelical	3% (39)	8% (104)	11% (142)	12% (157)	26% (349)	40% (527)	1318
Non-Evangelical	3% (54)	9% (181)	11% (216)	13% (254)	24% (471)	40% (796)	1972
PID: Dem (no lean)	5% (98)	11% (198)	10% (183)	11% (209)	23% (431)	40% (741)	1859
PID: Ind (no lean)	3% (38)	10% (118)	11% (127)	10% (116)	26% (304)	39% (453)	1157
PID: Rep (no lean)	2% (30)	8% (143)	10% (194)	14% (261)	24% (456)	43% (802)	1886

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (166)	9% (459)	10% (504)	12% (586)	24% (1191)	41% (1996)	4902
PID/Gender: Dem Men	7% (59)	13% (102)	11% (88)	15% (123)	23% (183)	31% (245)	799
PID/Gender: Dem Women	4% (39)	9% (96)	9% (95)	8% (86)	23% (248)	47% (496)	1060
PID/Gender: Ind Men	4% (24)	12% (76)	15% (90)	13% (78)	25% (154)	31% (193)	615
PID/Gender: Ind Women	3% (14)	8% (42)	7% (37)	7% (38)	28% (150)	48% (261)	542
PID/Gender: Rep Men	2% (20)	10% (85)	14% (122)	18% (162)	22% (192)	34% (299)	880
PID/Gender: Rep Women	1% (10)	6% (58)	7% (72)	10% (99)	26% (264)	50% (503)	1005
Ideo: Liberal (1-3)	5% (68)	11% (155)	11% (146)	11% (147)	23% (315)	40% (557)	1388
Ideo: Moderate (4)	3% (49)	10% (158)	11% (165)	9% (143)	27% (409)	39% (596)	1521
Ideo: Conservative (5-7)	2% (47)	8% (143)	10% (193)	15% (292)	24% (447)	41% (764)	1887
Community: Urban	6% (63)	14% (149)	12% (127)	9% (98)	22% (240)	38% (423)	1101
Community: Suburban	3% (70)	9% (220)	11% (269)	13% (321)	24% (601)	40% (1004)	2485
Community: Rural	3% (33)	7% (89)	8% (108)	13% (166)	27% (350)	43% (569)	1316
Military HHnm: Yes	4% (27)	10% (80)	11% (86)	13% (97)	27% (204)	35% (269)	763
Military HH: No	3% (139)	9% (379)	10% (418)	12% (489)	24% (987)	42% (1727)	4139
Employ: Private Sector	4% (67)	13% (238)	12% (206)	10% (185)	23% (406)	38% (689)	1791
Employ: Government	5% (13)	10% (26)	11% (29)	12% (34)	19% (53)	43% (119)	273
Employ: Self-Employed	5% (21)	10% (41)	9% (35)	11% (47)	24% (98)	42% (171)	411
Employ: Homemaker	3% (10)	4% (15)	6% (20)	8% (29)	26% (87)	53% (178)	338
Employ: Student	8% (9)	3% (4)	8% (9)	4% (5)	20% (22)	58% (66)	114
Employ: Retired	2% (24)	7% (90)	11% (144)	18% (247)	28% (380)	34% (462)	1346
Employ: Unemployed	4% (15)	6% (23)	11% (42)	7% (26)	25% (96)	47% (180)	382
Employ: Other	3% (8)	9% (23)	8% (19)	6% (15)	20% (50)	54% (131)	245
Protestant	3% (40)	8% (113)	11% (156)	14% (213)	27% (399)	38% (557)	1477
Roman Catholic	3% (33)	10% (107)	12% (128)	13% (143)	23% (243)	38% (407)	1061
Jewish	4% (5)	14% (17)	13% (16)	17% (21)	21% (25)	30% (36)	120
Muslim	16% (9)	26% (15)	13% (7)	7% (4)	8% (4)	31% (18)	57
Atheist	5% (11)	13% (26)	9% (18)	14% (30)	16% (32)	43% (89)	206
Agnostic	5% (10)	10% (21)	10% (21)	8% (18)	30% (63)	38% (80)	213
Something else	3% (20)	8% (64)	10% (74)	7% (56)	24% (179)	48% (360)	752
Nothing in particular	3% (30)	9% (78)	8% (73)	9% (81)	25% (228)	45% (406)	897
Ideo/PID: Conservative Republican	2% (25)	7% (97)	10% (150)	15% (219)	25% (357)	41% (584)	1432

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (166)	9% (459)	10% (504)	12% (586)	24% (1191)	41% (1996)	4902
Ideo/PID: Moderate/Liberal Republican	1% (6)	10% (45)	10% (43)	9% (40)	23% (99)	46% (199)	432
Ideo/PID: Moderate/Conservative Democrat	6% (46)	11% (83)	9% (67)	11% (83)	24% (188)	40% (306)	773
Ideo/PID: Liberal Democrat	5% (52)	11% (115)	11% (116)	12% (126)	22% (235)	39% (413)	1057
Unfavorable of Biden and Trump	3% (29)	8% (69)	12% (98)	11% (89)	26% (222)	40% (337)	845
2024 H2H Matchup: Biden Voter	4% (94)	11% (237)	10% (216)	11% (246)	25% (541)	39% (850)	2184
2024 H2H Matchup: Trump Voter	2% (48)	8% (188)	11% (260)	13% (310)	23% (541)	42% (966)	2312
2024 H2H Matchup: Would not Vote	11% (17)	7% (11)	2% (4)	6% (10)	29% (45)	44% (70)	157
2024 H2H Matchup: Do not Know	3% (7)	9% (22)	10% (25)	8% (20)	26% (64)	44% (111)	250
2022 House Vote: Democrat	5% (111)	11% (232)	11% (213)	11% (227)	24% (488)	37% (756)	2027
2022 House Vote: Republican	2% (32)	9% (168)	11% (216)	16% (306)	24% (469)	38% (731)	1923
2022 House Vote: Did not Vote	2% (18)	6% (54)	8% (66)	5% (47)	25% (216)	54% (477)	878
2020 Vote: Joe Biden	5% (115)	11% (254)	9% (212)	11% (254)	25% (556)	38% (866)	2257
2020 Vote: Donald Trump	2% (35)	8% (182)	11% (253)	14% (306)	25% (549)	40% (897)	2222
2020 Vote: Someone Else	3% (2)	7% (5)	12% (8)	9% (6)	23% (16)	46% (32)	70
2020 Vote: Did not Vote	4% (13)	5% (18)	9% (31)	5% (19)	20% (70)	57% (201)	353
2016 Vote: Hillary Clinton	5% (82)	12% (210)	11% (189)	12% (211)	23% (401)	36% (618)	1711
2016 Vote: Donald Trump	2% (40)	8% (160)	11% (210)	15% (297)	27% (517)	37% (728)	1952
2016 Vote: Someone Else	4% (6)	10% (15)	11% (17)	12% (17)	30% (45)	33% (49)	149
2020 Vote/PID: Not Biden/Democrat	5% (11)	10% (22)	12% (26)	7% (14)	18% (38)	48% (100)	211
2020 Vote/PID: Not Trump/Republican	3% (5)	10% (20)	5% (10)	9% (17)	22% (44)	51% (101)	198
U.S. Economy: Wrong Track	3% (89)	8% (288)	10% (344)	11% (398)	25% (890)	43% (1514)	3522
U.S. Economy: Right Direction	6% (77)	12% (171)	12% (160)	14% (188)	22% (301)	35% (482)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (86)	11% (178)	10% (165)	13% (213)	23% (368)	37% (593)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (53)	8% (198)	11% (259)	13% (313)	24% (585)	43% (1049)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (27)	10% (84)	9% (80)	7% (60)	28% (238)	42% (354)	842
Top 2024 Issue: Economy	3% (53)	11% (190)	10% (188)	9% (166)	22% (396)	45% (803)	1796
Community/Gender: Urban Women	3% (18)	11% (60)	9% (50)	7% (35)	23% (122)	47% (251)	536
Community/Gender: Urban Men	8% (45)	16% (89)	14% (77)	11% (64)	21% (118)	30% (172)	565
Community/Gender: Rural Women	2% (15)	4% (33)	6% (44)	9% (66)	26% (187)	53% (388)	733
Community/Gender: Rural Men	3% (19)	10% (57)	11% (63)	17% (101)	28% (163)	31% (181)	584
Community/Gender: Suburban Women	2% (30)	8% (103)	8% (109)	9% (122)	26% (354)	46% (620)	1338

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (166)	9% (459)	10% (504)	12% (586)	24% (1191)	41% (1996)	4902
Community/Gender: Suburban Men	3% (39)	10% (117)	14% (160)	17% (199)	22% (247)	33% (384)	1146
Homeowner	3% (125)	9% (357)	11% (400)	13% (484)	24% (911)	40% (1486)	3762
Renter	4% (40)	9% (98)	10% (100)	9% (95)	25% (264)	43% (452)	1050
Self + Household: White-Collar	4% (77)	11% (202)	11% (205)	12% (225)	25% (445)	36% (654)	1808
Self + Household: Blue Collar	3% (69)	9% (208)	11% (253)	13% (296)	25% (594)	40% (932)	2353
Union HH: Yes	6% (21)	16% (57)	9% (33)	13% (48)	22% (80)	35% (126)	366
Union HH: No	3% (145)	9% (402)	10% (471)	12% (538)	24% (1111)	41% (1870)	4536
LGBTQ+: Yes	4% (18)	8% (39)	9% (43)	10% (47)	23% (106)	46% (216)	470
LGBTQ+: No	3% (148)	9% (419)	10% (461)	12% (539)	24% (1086)	40% (1780)	4432
Motivated to Vote	3% (150)	10% (434)	11% (470)	13% (560)	25% (1105)	39% (1755)	4475
Parent: Yes	5% (79)	13% (201)	10% (154)	9% (137)	21% (326)	42% (645)	1541
Parent: No	3% (87)	8% (258)	10% (350)	13% (449)	26% (866)	40% (1351)	3361
COVID Vaccine: Yes	3% (118)	10% (335)	11% (364)	13% (430)	25% (856)	39% (1318)	3422
COVID Vaccine: No	3% (48)	8% (124)	9% (140)	11% (156)	23% (335)	46% (678)	1480
Student Loans: Yes	4% (33)	13% (102)	10% (74)	8% (62)	22% (169)	44% (339)	778
Student Loans: No	3% (133)	9% (357)	10% (430)	13% (524)	25% (1022)	40% (1658)	4124
Favorable Opinion of Haley	5% (70)	14% (216)	11% (163)	13% (191)	26% (402)	32% (484)	1526
Unfavorable Opinion of Haley	4% (73)	10% (189)	15% (296)	19% (361)	22% (430)	30% (587)	1936
Prodigal Biden Voter	9% (26)	12% (35)	7% (21)	7% (20)	25% (72)	39% (111)	286
Undecided Voter (DK/WNV)	6% (25)	8% (33)	7% (28)	7% (30)	27% (109)	44% (181)	407
Undecided Voter (DK)	3% (7)	9% (22)	10% (25)	8% (20)	26% (64)	44% (111)	250
Watched Debate	4% (137)	11% (387)	12% (417)	14% (502)	24% (870)	36% (1274)	3586
Watched Debate: Did not Watch	2% (29)	5% (72)	7% (87)	6% (83)	24% (321)	55% (722)	1316
Watched Debate: All of it	5% (91)	11% (214)	12% (232)	18% (353)	26% (520)	29% (589)	1998
Watched Debate: Some of it	3% (45)	11% (173)	12% (185)	9% (150)	22% (350)	43% (685)	1588
Continue His Campaign: Yes Biden	5% (97)	12% (225)	11% (218)	13% (252)	24% (459)	35% (685)	1936
Continue His Campaign: No Biden	2% (64)	8% (222)	10% (265)	12% (315)	25% (668)	43% (1170)	2704
Continue His Campaign: Yes Trump	3% (71)	9% (229)	12% (286)	13% (325)	23% (581)	40% (984)	2475
Continue His Campaign: No Trump	4% (86)	10% (214)	9% (208)	11% (248)	25% (556)	40% (883)	2195

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (166)	9% (459)	10% (504)	12% (586)	24% (1191)	41% (1996)	4902
Conviction: Evidence	4% (92)	11% (244)	10% (226)	11% (260)	25% (575)	39% (894)	2291
Conviction: Motivation to Damage	3% (63)	8% (166)	11% (231)	15% (304)	24% (502)	39% (809)	2075
Conviction: DK/NO	2% (11)	9% (48)	9% (47)	4% (22)	21% (115)	55% (293)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (441)	27% (1318)	20% (992)	22% (1098)	18% (879)	4% (174)	4902
Gender: Male	10% (219)	28% (639)	22% (513)	23% (525)	15% (334)	3% (65)	2295
Gender: Female	9% (223)	26% (679)	18% (479)	22% (574)	21% (545)	4% (108)	2607
Age: 18-34	14% (186)	26% (340)	14% (182)	14% (185)	23% (294)	8% (109)	1295
Age: 35-44	12% (82)	27% (182)	18% (120)	15% (100)	21% (139)	6% (41)	665
Age: 45-64	7% (122)	29% (491)	21% (354)	22% (381)	19% (328)	1% (19)	1696
Age: 65+	4% (51)	24% (305)	27% (335)	35% (432)	10% (119)	— (4)	1247
GenZers: 1997-2012	17% (99)	25% (150)	12% (70)	13% (80)	24% (141)	9% (54)	595
Millennials: 1981-1996	13% (165)	28% (363)	17% (221)	15% (199)	21% (272)	7% (93)	1312
GenXers: 1965-1980	8% (104)	30% (381)	19% (249)	20% (254)	22% (280)	2% (21)	1290
Baby Boomers: 1946-1964	4% (69)	25% (390)	26% (415)	33% (513)	11% (175)	— (6)	1568
Educ: < College	9% (281)	29% (894)	18% (545)	19% (600)	21% (635)	4% (132)	3088
Educ: Bachelors degree	9% (99)	24% (272)	24% (282)	26% (304)	15% (169)	3% (30)	1156
Educ: Post-grad	9% (61)	23% (152)	25% (165)	29% (194)	11% (75)	2% (12)	658
Income: Under 50k	9% (186)	26% (538)	18% (366)	21% (431)	21% (439)	5% (100)	2061
Income: 50k-100k	9% (161)	27% (481)	21% (373)	24% (434)	16% (292)	3% (48)	1789
Income: 100k+	9% (94)	28% (299)	24% (253)	22% (233)	14% (148)	2% (26)	1052
Ethnicity: White (Non-Hispanic)	8% (277)	27% (977)	22% (791)	24% (863)	16% (590)	3% (100)	3597
Ethnicity: Hispanic	14% (46)	29% (99)	13% (43)	17% (58)	18% (62)	9% (32)	339
Ethnicity: Black (Non-Hispanic)	13% (93)	25% (179)	15% (106)	20% (146)	23% (167)	4% (31)	722
Ethnicity: Asian + Other (Non-Hispanic)	10% (25)	26% (64)	21% (52)	13% (31)	25% (60)	4% (11)	243
All Christian	9% (224)	30% (770)	23% (599)	22% (559)	15% (393)	2% (53)	2597
All Non-Christian	11% (27)	29% (69)	17% (40)	27% (65)	13% (31)	3% (6)	236
Atheist	7% (15)	13% (26)	21% (42)	42% (86)	15% (31)	3% (6)	206
Agnostic/Nothing in particular	8% (89)	22% (248)	18% (199)	25% (278)	21% (238)	5% (58)	1110
Something Else	11% (86)	27% (206)	15% (112)	15% (111)	25% (186)	7% (50)	752
Evangelical	11% (143)	32% (419)	19% (251)	14% (182)	20% (270)	4% (53)	1318
Non-Evangelical	8% (158)	27% (538)	23% (450)	24% (479)	15% (301)	2% (46)	1972
PID: Dem (no lean)	8% (143)	20% (370)	18% (332)	34% (641)	17% (313)	3% (61)	1859
PID: Ind (no lean)	10% (116)	27% (308)	21% (246)	20% (235)	18% (207)	4% (46)	1157
PID: Rep (no lean)	10% (183)	34% (640)	22% (414)	12% (222)	19% (359)	4% (67)	1886

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (441)	27% (1318)	20% (992)	22% (1098)	18% (879)	4% (174)	4902
PID/Gender: Dem Men	8% (64)	22% (172)	19% (151)	35% (283)	13% (105)	3% (24)	799
PID/Gender: Dem Women	7% (79)	19% (198)	17% (182)	34% (358)	20% (208)	3% (36)	1060
PID/Gender: Ind Men	9% (55)	28% (172)	24% (148)	22% (133)	15% (93)	2% (14)	615
PID/Gender: Ind Women	11% (61)	25% (136)	18% (98)	19% (102)	21% (114)	6% (32)	542
PID/Gender: Rep Men	11% (100)	34% (295)	24% (214)	12% (108)	15% (136)	3% (26)	880
PID/Gender: Rep Women	8% (83)	34% (346)	20% (200)	11% (114)	22% (223)	4% (40)	1005
Ideo: Liberal (1-3)	7% (103)	18% (248)	19% (268)	38% (521)	15% (201)	3% (46)	1388
Ideo: Moderate (4)	10% (156)	29% (440)	17% (259)	21% (315)	19% (293)	4% (59)	1521
Ideo: Conservative (5-7)	9% (174)	33% (615)	24% (457)	14% (257)	17% (330)	3% (53)	1887
Community: Urban	11% (122)	28% (308)	18% (203)	20% (216)	18% (200)	5% (52)	1101
Community: Suburban	8% (202)	25% (630)	20% (502)	26% (639)	18% (438)	3% (74)	2485
Community: Rural	9% (117)	29% (380)	22% (287)	19% (244)	18% (241)	4% (48)	1316
Military HHnm: Yes	8% (61)	28% (211)	23% (179)	24% (186)	15% (115)	2% (11)	763
Military HH: No	9% (380)	27% (1107)	20% (813)	22% (913)	18% (764)	4% (162)	4139
Employ: Private Sector	12% (214)	30% (542)	20% (359)	18% (316)	17% (307)	3% (53)	1791
Employ: Government	11% (30)	26% (70)	19% (52)	19% (51)	21% (58)	5% (13)	273
Employ: Self-Employed	8% (34)	25% (103)	20% (84)	19% (78)	21% (87)	6% (24)	411
Employ: Homemaker	9% (31)	26% (87)	16% (53)	20% (66)	25% (84)	5% (18)	338
Employ: Student	14% (16)	28% (31)	8% (10)	13% (14)	29% (33)	8% (10)	114
Employ: Retired	4% (60)	24% (329)	26% (351)	34% (456)	11% (143)	— (7)	1346
Employ: Unemployed	7% (25)	23% (89)	12% (46)	22% (84)	27% (104)	9% (34)	382
Employ: Other	13% (31)	27% (66)	16% (38)	14% (33)	25% (62)	6% (15)	245
Protestant	6% (94)	29% (433)	25% (375)	22% (320)	15% (227)	2% (28)	1477
Roman Catholic	11% (121)	30% (319)	20% (215)	22% (229)	15% (156)	2% (21)	1061
Jewish	4% (5)	26% (32)	21% (25)	35% (42)	10% (12)	3% (4)	120
Muslim	28% (16)	26% (15)	10% (5)	11% (6)	21% (12)	4% (2)	57
Atheist	7% (15)	13% (26)	21% (42)	42% (86)	15% (31)	3% (6)	206
Agnostic	6% (12)	16% (35)	29% (62)	32% (68)	14% (30)	3% (7)	213
Something else	11% (86)	27% (206)	15% (112)	15% (111)	25% (186)	7% (50)	752
Nothing in particular	9% (77)	24% (213)	15% (137)	23% (210)	23% (208)	6% (51)	897
Ideo/PID: Conservative Republican	9% (125)	33% (479)	25% (356)	13% (183)	17% (248)	3% (41)	1432

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (441)	27% (1318)	20% (992)	22% (1098)	18% (879)	4% (174)	4902
Ideo/PID: Moderate/Liberal Republican	13% (56)	36% (155)	13% (56)	9% (38)	24% (102)	6% (26)	432
Ideo/PID: Moderate/Conservative Democrat	9% (71)	24% (185)	17% (128)	26% (202)	21% (161)	3% (25)	773
Ideo/PID: Liberal Democrat	6% (68)	17% (183)	19% (201)	42% (439)	13% (136)	3% (31)	1057
Unfavorable of Biden and Trump	8% (70)	25% (210)	25% (210)	21% (182)	18% (150)	3% (24)	845
2024 H2H Matchup: Biden Voter	7% (147)	18% (389)	20% (443)	36% (789)	16% (354)	3% (61)	2184
2024 H2H Matchup: Trump Voter	11% (243)	36% (840)	21% (480)	11% (245)	18% (418)	4% (85)	2312
2024 H2H Matchup: Would not Vote	19% (30)	23% (37)	17% (27)	15% (23)	16% (25)	10% (15)	157
2024 H2H Matchup: Do not Know	8% (20)	21% (51)	17% (42)	17% (42)	33% (83)	5% (12)	250
2022 House Vote: Democrat	8% (157)	18% (371)	21% (423)	36% (737)	14% (287)	3% (52)	2027
2022 House Vote: Republican	9% (177)	36% (684)	23% (445)	13% (243)	17% (321)	3% (51)	1923
2022 House Vote: Did not Vote	12% (102)	27% (241)	13% (115)	12% (104)	29% (252)	7% (65)	878
2020 Vote: Joe Biden	8% (174)	19% (430)	20% (446)	35% (785)	16% (361)	3% (61)	2257
2020 Vote: Donald Trump	9% (209)	35% (786)	22% (488)	12% (262)	18% (411)	3% (67)	2222
2020 Vote: Someone Else	12% (8)	24% (16)	24% (17)	14% (9)	21% (14)	7% (5)	70
2020 Vote: Did not Vote	14% (50)	24% (85)	12% (41)	12% (42)	26% (93)	12% (41)	353
2016 Vote: Hillary Clinton	8% (136)	18% (311)	20% (341)	38% (653)	14% (237)	2% (33)	1711
2016 Vote: Donald Trump	9% (181)	34% (668)	24% (476)	14% (268)	16% (322)	2% (37)	1952
2016 Vote: Someone Else	7% (10)	24% (36)	28% (42)	22% (32)	17% (25)	3% (5)	149
2020 Vote/PID: Not Biden/Democrat	12% (24)	31% (65)	17% (37)	14% (30)	20% (42)	6% (14)	211
2020 Vote/PID: Not Trump/Republican	12% (24)	27% (54)	19% (37)	16% (31)	20% (39)	6% (12)	198
U.S. Economy: Wrong Track	9% (324)	30% (1069)	20% (708)	17% (596)	20% (695)	4% (129)	3522
U.S. Economy: Right Direction	8% (117)	18% (249)	21% (283)	36% (502)	13% (184)	3% (45)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (105)	17% (272)	21% (335)	38% (606)	15% (238)	3% (47)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11% (264)	35% (871)	20% (492)	12% (284)	18% (454)	4% (92)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (72)	21% (175)	20% (165)	25% (208)	22% (188)	4% (34)	842
Top 2024 Issue: Economy	11% (201)	32% (582)	18% (329)	13% (232)	22% (389)	4% (63)	1796
Community/Gender: Urban Women	10% (51)	26% (137)	18% (98)	21% (110)	21% (115)	4% (23)	536
Community/Gender: Urban Men	13% (71)	30% (170)	19% (105)	19% (106)	15% (85)	5% (29)	565
Community/Gender: Rural Women	10% (72)	28% (203)	18% (133)	17% (124)	22% (163)	5% (37)	733
Community/Gender: Rural Men	8% (44)	30% (177)	26% (154)	20% (119)	13% (78)	2% (11)	584
Community/Gender: Suburban Women	7% (99)	25% (338)	19% (248)	25% (339)	20% (267)	4% (48)	1338

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (441)	27% (1318)	20% (992)	22% (1098)	18% (879)	4% (174)	4902
Community/Gender: Suburban Men	9% (104)	26% (292)	22% (254)	26% (300)	15% (171)	2% (25)	1146
Homeowner	9% (321)	26% (991)	22% (820)	24% (892)	17% (628)	3% (109)	3762
Renter	11% (111)	29% (307)	15% (160)	18% (194)	21% (224)	5% (54)	1050
Self + Household: White-Collar	10% (174)	24% (431)	23% (423)	28% (514)	12% (225)	2% (40)	1808
Self + Household: Blue Collar	8% (189)	31% (721)	20% (478)	19% (455)	19% (436)	3% (73)	2353
Union HH: Yes	17% (63)	30% (109)	17% (60)	20% (73)	13% (49)	3% (13)	366
Union HH: No	8% (379)	27% (1210)	21% (932)	23% (1025)	18% (830)	4% (161)	4536
LGBTQ+: Yes	10% (45)	24% (115)	15% (73)	24% (114)	21% (98)	5% (24)	470
LGBTQ+: No	9% (396)	27% (1203)	21% (919)	22% (984)	18% (781)	3% (149)	4432
Motivated to Vote	9% (400)	27% (1213)	21% (947)	23% (1047)	17% (745)	3% (123)	4475
Parent: Yes	13% (207)	29% (440)	18% (275)	15% (235)	19% (299)	6% (86)	1541
Parent: No	7% (234)	26% (878)	21% (717)	26% (863)	17% (580)	3% (88)	3361
COVID Vaccine: Yes	8% (279)	24% (822)	22% (737)	27% (935)	16% (558)	3% (92)	3422
COVID Vaccine: No	11% (162)	34% (496)	17% (255)	11% (163)	22% (321)	6% (82)	1480
Student Loans: Yes	13% (98)	25% (191)	18% (137)	18% (143)	22% (175)	4% (34)	778
Student Loans: No	8% (343)	27% (1127)	21% (855)	23% (955)	17% (704)	3% (140)	4124
Favorable Opinion of Haley	13% (192)	35% (539)	24% (363)	16% (244)	11% (173)	1% (17)	1526
Unfavorable Opinion of Haley	6% (118)	20% (396)	25% (490)	38% (742)	9% (180)	— (9)	1936
Prodigal Biden Voter	16% (46)	31% (88)	16% (45)	14% (40)	20% (56)	4% (11)	286
Undecided Voter (DK/WNV)	12% (50)	22% (88)	17% (68)	16% (65)	26% (107)	7% (28)	407
Undecided Voter (DK)	8% (20)	21% (51)	17% (42)	17% (42)	33% (83)	5% (12)	250
Watched Debate	10% (352)	29% (1035)	21% (760)	23% (834)	14% (511)	3% (94)	3586
Watched Debate: Did not Watch	7% (89)	22% (284)	18% (232)	20% (264)	28% (368)	6% (79)	1316
Watched Debate: All of it	9% (186)	29% (587)	23% (454)	26% (524)	10% (208)	2% (39)	1998
Watched Debate: Some of it	10% (166)	28% (447)	19% (306)	20% (310)	19% (303)	3% (56)	1588
Continue His Campaign: Yes Biden	9% (166)	22% (425)	21% (403)	30% (575)	16% (308)	3% (60)	1936
Continue His Campaign: No Biden	10% (259)	31% (837)	21% (555)	18% (475)	18% (486)	3% (91)	2704
Continue His Campaign: Yes Trump	12% (288)	35% (864)	21% (512)	12% (291)	18% (434)	4% (87)	2475
Continue His Campaign: No Trump	6% (135)	19% (406)	21% (454)	35% (777)	16% (359)	3% (64)	2195

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (441)	27% (1318)	20% (992)	22% (1098)	18% (879)	4% (174)	4902
Conviction: Evidence	7% (163)	18% (420)	20% (469)	36% (817)	16% (371)	2% (51)	2291
Conviction: Motivation to Damage	10% (212)	37% (762)	22% (457)	11% (238)	16% (333)	4% (73)	2075
Conviction: DK/NO	12% (66)	25% (135)	12% (67)	8% (43)	33% (176)	9% (50)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (150)	10% (474)	12% (583)	13% (625)	30% (1474)	33% (1596)	4902
Gender: Male	4% (84)	11% (255)	15% (336)	15% (351)	28% (651)	27% (617)	2295
Gender: Female	3% (66)	8% (219)	9% (247)	11% (274)	32% (823)	38% (979)	2607
Age: 18-34	5% (64)	12% (159)	11% (144)	9% (118)	24% (314)	38% (496)	1295
Age: 35-44	4% (25)	12% (81)	15% (98)	10% (64)	25% (168)	34% (229)	665
Age: 45-64	2% (35)	9% (150)	11% (191)	13% (218)	31% (530)	34% (572)	1696
Age: 65+	2% (26)	7% (84)	12% (150)	18% (225)	37% (462)	24% (300)	1247
GenZers: 1997-2012	5% (31)	10% (61)	11% (66)	9% (55)	23% (139)	41% (244)	595
Millennials: 1981-1996	4% (58)	13% (176)	13% (173)	9% (118)	25% (324)	35% (463)	1312
GenXers: 1965-1980	2% (25)	10% (126)	11% (148)	10% (135)	31% (403)	35% (453)	1290
Baby Boomers: 1946-1964	2% (36)	6% (101)	12% (182)	18% (289)	36% (565)	25% (396)	1568
Educ: < College	3% (88)	8% (260)	10% (311)	12% (367)	30% (915)	37% (1147)	3088
Educ: Bachelors degree	3% (32)	11% (131)	16% (184)	14% (159)	31% (355)	25% (295)	1156
Educ: Post-grad	5% (31)	13% (82)	13% (87)	15% (99)	31% (204)	23% (155)	658
Income: Under 50k	3% (71)	9% (185)	9% (189)	12% (243)	30% (609)	37% (764)	2061
Income: 50k-100k	2% (44)	9% (158)	13% (241)	13% (227)	32% (570)	31% (549)	1789
Income: 100k+	3% (35)	12% (131)	15% (153)	15% (155)	28% (295)	27% (283)	1052
Ethnicity: White (Non-Hispanic)	2% (87)	9% (326)	12% (437)	14% (495)	31% (1131)	31% (1121)	3597
Ethnicity: Hispanic	5% (15)	12% (41)	11% (38)	15% (51)	23% (79)	34% (114)	339
Ethnicity: Black (Non-Hispanic)	7% (47)	11% (79)	9% (62)	9% (66)	26% (187)	39% (282)	722
Ethnicity: Asian + Other (Non-Hispanic)	— (1)	11% (28)	19% (45)	5% (13)	31% (76)	33% (80)	243
All Christian	3% (74)	9% (226)	13% (343)	15% (390)	31% (797)	30% (767)	2597
All Non-Christian	5% (12)	16% (38)	14% (33)	13% (30)	25% (59)	27% (64)	236
Atheist	5% (11)	13% (27)	16% (33)	11% (24)	29% (59)	26% (53)	206
Agnostic/Nothing in particular	4% (39)	10% (116)	10% (116)	10% (107)	32% (353)	34% (380)	1110
Something Else	2% (15)	9% (66)	8% (58)	10% (74)	27% (206)	44% (332)	752
Evangelical	3% (46)	7% (89)	11% (146)	14% (181)	29% (385)	36% (472)	1318
Non-Evangelical	2% (41)	10% (195)	13% (250)	14% (278)	31% (605)	31% (602)	1972
PID: Dem (no lean)	4% (83)	11% (212)	12% (225)	11% (201)	31% (578)	30% (560)	1859
PID: Ind (no lean)	3% (29)	11% (126)	13% (150)	11% (123)	32% (365)	31% (364)	1157
PID: Rep (no lean)	2% (38)	7% (135)	11% (208)	16% (302)	28% (531)	36% (672)	1886

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (150)	10% (474)	12% (583)	13% (625)	30% (1474)	33% (1596)	4902
PID/Gender: Dem Men	6% (44)	13% (101)	14% (111)	13% (103)	30% (243)	25% (196)	799
PID/Gender: Dem Women	4% (39)	10% (111)	11% (113)	9% (98)	32% (335)	34% (364)	1060
PID/Gender: Ind Men	3% (20)	11% (68)	17% (103)	14% (84)	29% (179)	26% (162)	615
PID/Gender: Ind Women	2% (9)	11% (59)	9% (48)	7% (39)	34% (186)	37% (201)	542
PID/Gender: Rep Men	2% (20)	10% (85)	14% (122)	19% (165)	26% (229)	29% (259)	880
PID/Gender: Rep Women	2% (18)	5% (50)	9% (86)	14% (137)	30% (302)	41% (414)	1005
Ideo: Liberal (1-3)	5% (70)	12% (166)	13% (185)	11% (148)	32% (439)	27% (381)	1388
Ideo: Moderate (4)	2% (36)	13% (193)	11% (166)	10% (157)	30% (463)	33% (505)	1521
Ideo: Conservative (5-7)	2% (44)	6% (114)	12% (232)	17% (313)	29% (544)	34% (641)	1887
Community: Urban	5% (54)	14% (156)	12% (130)	11% (120)	25% (276)	33% (365)	1101
Community: Suburban	3% (65)	9% (229)	12% (307)	13% (332)	31% (783)	31% (768)	2485
Community: Rural	2% (31)	7% (89)	11% (145)	13% (173)	32% (415)	35% (463)	1316
Military HHnm: Yes	3% (21)	7% (57)	15% (117)	16% (119)	31% (234)	28% (215)	763
Military HH: No	3% (129)	10% (417)	11% (466)	12% (506)	30% (1240)	33% (1381)	4139
Employ: Private Sector	3% (62)	14% (244)	14% (249)	12% (215)	27% (485)	30% (536)	1791
Employ: Government	5% (12)	11% (29)	12% (34)	10% (28)	24% (66)	38% (104)	273
Employ: Self-Employed	4% (16)	10% (40)	11% (44)	11% (47)	32% (133)	32% (132)	411
Employ: Homemaker	2% (5)	5% (16)	9% (31)	12% (41)	32% (110)	40% (135)	338
Employ: Student	9% (11)	6% (7)	9% (10)	6% (6)	24% (27)	45% (52)	114
Employ: Retired	2% (21)	6% (81)	12% (155)	18% (245)	37% (500)	26% (345)	1346
Employ: Unemployed	3% (12)	10% (38)	10% (38)	7% (26)	23% (86)	48% (182)	382
Employ: Other	5% (12)	7% (18)	9% (21)	7% (17)	27% (67)	45% (110)	245
Protestant	2% (33)	7% (102)	13% (194)	15% (226)	32% (474)	30% (448)	1477
Roman Catholic	4% (39)	11% (116)	14% (144)	15% (158)	29% (310)	28% (294)	1061
Jewish	5% (6)	8% (10)	14% (16)	17% (21)	33% (39)	23% (28)	120
Muslim	4% (2)	16% (9)	10% (6)	13% (8)	14% (8)	43% (24)	57
Atheist	5% (11)	13% (27)	16% (33)	11% (24)	29% (59)	26% (53)	206
Agnostic	3% (6)	17% (37)	14% (31)	11% (24)	32% (68)	22% (48)	213
Something else	2% (15)	9% (66)	8% (58)	10% (74)	27% (206)	44% (332)	752
Nothing in particular	4% (33)	9% (78)	9% (85)	9% (83)	32% (284)	37% (332)	897
Ideo/PID: Conservative Republican	2% (26)	6% (85)	12% (165)	18% (253)	28% (405)	35% (499)	1432

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (150)	10% (474)	12% (583)	13% (625)	30% (1474)	33% (1596)	4902
Ideo/PID: Moderate/Liberal Republican	3% (12)	11% (49)	10% (43)	11% (46)	28% (121)	37% (161)	432
Ideo/PID: Moderate/Conservative Democrat	4% (32)	13% (97)	11% (82)	10% (78)	30% (231)	33% (253)	773
Ideo/PID: Liberal Democrat	5% (51)	11% (115)	14% (143)	11% (121)	32% (336)	27% (290)	1057
Unfavorable of Biden and Trump	3% (23)	9% (76)	15% (126)	12% (102)	31% (258)	31% (260)	845
2024 H2H Matchup: Biden Voter	4% (88)	12% (272)	13% (277)	10% (219)	32% (691)	29% (637)	2184
2024 H2H Matchup: Trump Voter	2% (47)	7% (169)	12% (270)	16% (368)	28% (656)	35% (802)	2312
2024 H2H Matchup: Would not Vote	5% (7)	12% (19)	9% (14)	11% (17)	26% (41)	38% (59)	157
2024 H2H Matchup: Do not Know	3% (8)	5% (13)	9% (22)	9% (22)	35% (86)	39% (98)	250
2022 House Vote: Democrat	5% (94)	13% (257)	14% (276)	11% (216)	31% (633)	27% (552)	2027
2022 House Vote: Republican	2% (40)	8% (145)	13% (242)	18% (346)	29% (558)	31% (592)	1923
2022 House Vote: Did not Vote	2% (16)	8% (66)	6% (57)	6% (53)	30% (262)	48% (425)	878
2020 Vote: Joe Biden	4% (95)	13% (286)	12% (276)	10% (231)	32% (721)	29% (646)	2257
2020 Vote: Donald Trump	2% (43)	7% (156)	12% (270)	16% (365)	29% (647)	33% (742)	2222
2020 Vote: Someone Else	1% (1)	10% (7)	16% (11)	9% (6)	30% (21)	34% (23)	70
2020 Vote: Did not Vote	3% (11)	7% (24)	7% (26)	6% (23)	24% (85)	52% (185)	353
2016 Vote: Hillary Clinton	4% (72)	13% (221)	13% (230)	11% (197)	32% (550)	26% (442)	1711
2016 Vote: Donald Trump	2% (43)	7% (139)	13% (256)	17% (334)	29% (568)	31% (613)	1952
2016 Vote: Someone Else	4% (7)	15% (23)	12% (17)	12% (18)	34% (50)	23% (34)	149
2020 Vote/PID: Not Biden/Democrat	5% (10)	11% (23)	13% (27)	9% (18)	23% (49)	40% (84)	211
2020 Vote/PID: Not Trump/Republican	1% (2)	14% (28)	9% (18)	7% (14)	25% (50)	44% (86)	198
U.S. Economy: Wrong Track	2% (78)	8% (272)	11% (400)	14% (480)	30% (1061)	35% (1231)	3522
U.S. Economy: Right Direction	5% (72)	15% (202)	13% (183)	10% (145)	30% (413)	26% (365)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (76)	12% (193)	12% (193)	12% (193)	30% (486)	29% (462)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (44)	8% (189)	12% (290)	16% (382)	29% (704)	34% (847)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (30)	11% (92)	12% (100)	6% (49)	34% (284)	34% (288)	842
Top 2024 Issue: Economy	2% (37)	9% (156)	11% (205)	12% (212)	29% (527)	37% (660)	1796
Community/Gender: Urban Women	4% (24)	13% (67)	9% (48)	10% (52)	28% (147)	37% (197)	536
Community/Gender: Urban Men	5% (31)	16% (88)	15% (83)	12% (68)	23% (128)	30% (167)	565
Community/Gender: Rural Women	2% (12)	6% (46)	9% (64)	9% (69)	32% (237)	41% (304)	733
Community/Gender: Rural Men	3% (19)	7% (43)	14% (81)	18% (103)	31% (179)	27% (159)	584
Community/Gender: Suburban Women	2% (30)	8% (106)	10% (135)	11% (152)	33% (438)	36% (477)	1338

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (150)	10% (474)	12% (583)	13% (625)	30% (1474)	33% (1596)	4902
Community/Gender: Suburban Men	3% (35)	11% (124)	15% (173)	16% (180)	30% (344)	25% (291)	1146
Homeowner	3% (108)	10% (370)	13% (471)	14% (510)	30% (1146)	31% (1156)	3762
Renter	4% (39)	9% (98)	10% (106)	10% (108)	29% (308)	37% (390)	1050
Self + Household: White-Collar	4% (69)	11% (204)	14% (248)	15% (265)	31% (554)	26% (468)	1808
Self + Household: Blue Collar	3% (64)	9% (217)	12% (281)	13% (296)	31% (725)	33% (770)	2353
Union HH: Yes	7% (26)	18% (66)	15% (55)	14% (51)	23% (84)	23% (83)	366
Union HH: No	3% (124)	9% (407)	12% (528)	13% (574)	31% (1390)	33% (1513)	4536
LGBTQ+: Yes	5% (23)	11% (52)	15% (69)	9% (42)	29% (135)	32% (148)	470
LGBTQ+: No	3% (127)	10% (422)	12% (514)	13% (583)	30% (1339)	33% (1448)	4432
Motivated to Vote	3% (138)	10% (440)	12% (553)	13% (597)	31% (1375)	31% (1372)	4475
Parent: Yes	4% (58)	13% (200)	12% (190)	11% (166)	26% (408)	34% (518)	1541
Parent: No	3% (92)	8% (273)	12% (393)	14% (459)	32% (1066)	32% (1078)	3361
COVID Vaccine: Yes	3% (108)	11% (360)	13% (437)	13% (430)	31% (1066)	30% (1022)	3422
COVID Vaccine: No	3% (42)	8% (114)	10% (146)	13% (195)	28% (408)	39% (574)	1480
Student Loans: Yes	5% (38)	13% (103)	12% (92)	11% (87)	27% (209)	32% (248)	778
Student Loans: No	3% (112)	9% (370)	12% (491)	13% (538)	31% (1264)	33% (1348)	4124
Favorable Opinion of Haley	5% (74)	14% (213)	13% (199)	13% (193)	31% (474)	24% (373)	1526
Unfavorable Opinion of Haley	3% (58)	10% (195)	17% (331)	20% (386)	29% (566)	21% (401)	1936
Prodigal Biden Voter	6% (16)	15% (43)	8% (22)	8% (22)	32% (91)	32% (92)	286
Undecided Voter (DK/WNV)	4% (15)	8% (32)	9% (37)	10% (39)	31% (127)	39% (157)	407
Undecided Voter (DK)	3% (8)	5% (13)	9% (22)	9% (22)	35% (86)	39% (98)	250
Watched Debate	3% (122)	11% (391)	14% (488)	14% (504)	30% (1060)	28% (1022)	3586
Watched Debate: Did not Watch	2% (28)	6% (83)	7% (95)	9% (121)	31% (414)	44% (574)	1316
Watched Debate: All of it	4% (81)	11% (217)	14% (280)	17% (338)	30% (606)	24% (477)	1998
Watched Debate: Some of it	3% (41)	11% (174)	13% (208)	10% (166)	29% (454)	34% (545)	1588
Continue His Campaign: Yes Biden	4% (84)	12% (237)	12% (241)	13% (256)	30% (574)	28% (545)	1936
Continue His Campaign: No Biden	2% (63)	8% (227)	12% (317)	13% (341)	30% (823)	34% (932)	2704
Continue His Campaign: Yes Trump	2% (59)	9% (212)	12% (305)	15% (383)	28% (694)	33% (822)	2475
Continue His Campaign: No Trump	4% (89)	11% (248)	12% (265)	10% (227)	32% (701)	30% (664)	2195

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (150)	10% (474)	12% (583)	13% (625)	30% (1474)	33% (1596)	4902
Conviction: Evidence	4% (90)	12% (280)	13% (287)	10% (233)	32% (730)	29% (673)	2291
Conviction: Motivation to Damage	2% (51)	7% (147)	12% (251)	18% (365)	29% (607)	32% (654)	2075
Conviction: DK/NO	2% (10)	9% (47)	8% (45)	5% (28)	26% (137)	50% (269)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (336)	10% (479)	7% (362)	15% (726)	16% (761)	46% (2238)	4902
Gender: Male	9% (217)	13% (300)	9% (205)	16% (364)	16% (378)	36% (831)	2295
Gender: Female	5% (119)	7% (180)	6% (157)	14% (362)	15% (383)	54% (1407)	2607
Age: 18-34	4% (45)	9% (110)	7% (95)	11% (143)	15% (194)	55% (707)	1295
Age: 35-44	5% (35)	9% (57)	8% (52)	11% (74)	14% (92)	53% (354)	665
Age: 45-64	6% (104)	10% (167)	8% (130)	16% (265)	15% (263)	45% (767)	1696
Age: 65+	12% (151)	12% (145)	7% (85)	19% (243)	17% (213)	33% (410)	1247
GenZers: 1997-2012	3% (16)	9% (52)	7% (41)	12% (71)	14% (85)	55% (330)	595
Millennials: 1981-1996	5% (62)	9% (113)	8% (103)	11% (140)	15% (195)	53% (700)	1312
GenXers: 1965-1980	5% (66)	9% (118)	7% (92)	16% (206)	15% (194)	48% (613)	1290
Baby Boomers: 1946-1964	11% (170)	11% (180)	7% (117)	18% (285)	17% (268)	35% (547)	1568
Educ: < College	7% (209)	9% (270)	6% (197)	12% (377)	16% (490)	50% (1545)	3088
Educ: Bachelors degree	6% (75)	12% (136)	9% (102)	18% (206)	15% (173)	40% (463)	1156
Educ: Post-grad	8% (51)	11% (74)	9% (62)	22% (144)	15% (98)	35% (230)	658
Income: Under 50k	5% (95)	9% (190)	6% (121)	14% (281)	16% (331)	51% (1043)	2061
Income: 50k-100k	7% (133)	9% (161)	8% (138)	17% (296)	15% (271)	44% (790)	1789
Income: 100k+	10% (108)	12% (128)	10% (103)	14% (149)	15% (159)	38% (405)	1052
Ethnicity: White (Non-Hispanic)	8% (292)	10% (367)	7% (244)	15% (556)	15% (556)	44% (1582)	3597
Ethnicity: Hispanic	6% (22)	11% (37)	6% (21)	14% (47)	14% (49)	48% (163)	339
Ethnicity: Black (Non-Hispanic)	3% (19)	8% (60)	10% (70)	12% (89)	16% (117)	51% (368)	722
Ethnicity: Asian + Other (Non-Hispanic)	1% (3)	6% (15)	11% (27)	14% (34)	16% (39)	51% (125)	243
All Christian	10% (248)	12% (315)	8% (211)	13% (334)	16% (414)	41% (1076)	2597
All Non-Christian	7% (18)	12% (28)	11% (25)	20% (47)	14% (34)	36% (85)	236
Atheist	2% (5)	4% (8)	5% (9)	31% (64)	13% (26)	46% (94)	206
Agnostic/Nothing in particular	3% (31)	6% (66)	6% (68)	18% (204)	15% (166)	52% (576)	1110
Something Else	5% (34)	8% (63)	6% (49)	10% (77)	16% (122)	54% (407)	752
Evangelical	9% (124)	11% (147)	6% (85)	9% (118)	17% (229)	47% (616)	1318
Non-Evangelical	8% (155)	11% (226)	9% (173)	14% (284)	15% (298)	42% (836)	1972
PID: Dem (no lean)	3% (47)	5% (87)	7% (136)	23% (423)	16% (289)	47% (877)	1859
PID: Ind (no lean)	4% (45)	8% (94)	8% (98)	16% (183)	16% (188)	47% (549)	1157
PID: Rep (no lean)	13% (243)	16% (299)	7% (128)	6% (120)	15% (284)	43% (812)	1886

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (336)	10% (479)	7% (362)	15% (726)	16% (761)	46% (2238)	4902
PID/Gender: Dem Men	4% (33)	7% (59)	9% (69)	24% (192)	19% (155)	36% (291)	799
PID/Gender: Dem Women	1% (14)	3% (28)	6% (67)	22% (231)	13% (134)	55% (586)	1060
PID/Gender: Ind Men	5% (29)	11% (68)	11% (68)	19% (117)	16% (98)	38% (236)	615
PID/Gender: Ind Women	3% (16)	5% (26)	6% (30)	12% (66)	17% (90)	58% (313)	542
PID/Gender: Rep Men	18% (155)	20% (174)	8% (68)	6% (55)	14% (126)	34% (303)	880
PID/Gender: Rep Women	9% (89)	12% (125)	6% (59)	7% (66)	16% (159)	51% (508)	1005
Ideo: Liberal (1-3)	2% (31)	5% (65)	6% (84)	28% (385)	15% (206)	44% (617)	1388
Ideo: Moderate (4)	3% (44)	8% (121)	9% (134)	15% (222)	16% (239)	50% (761)	1521
Ideo: Conservative (5-7)	14% (258)	16% (293)	8% (142)	6% (111)	16% (300)	41% (782)	1887
Community: Urban	5% (59)	12% (129)	8% (83)	14% (159)	15% (161)	46% (509)	1101
Community: Suburban	7% (169)	10% (238)	7% (183)	16% (407)	15% (370)	45% (1119)	2485
Community: Rural	8% (108)	9% (113)	7% (96)	12% (160)	17% (230)	46% (611)	1316
Military HHnm: Yes	10% (79)	13% (102)	7% (56)	13% (102)	17% (131)	38% (292)	763
Military HH: No	6% (257)	9% (377)	7% (306)	15% (624)	15% (630)	47% (1946)	4139
Employ: Private Sector	6% (111)	11% (199)	8% (146)	15% (265)	16% (293)	43% (777)	1791
Employ: Government	4% (12)	8% (22)	11% (29)	12% (32)	15% (41)	50% (136)	273
Employ: Self-Employed	5% (21)	9% (38)	11% (46)	13% (51)	15% (60)	47% (195)	411
Employ: Homemaker	5% (18)	6% (21)	6% (19)	10% (34)	13% (43)	60% (203)	338
Employ: Student	5% (5)	3% (4)	4% (5)	12% (13)	10% (12)	66% (75)	114
Employ: Retired	10% (140)	12% (158)	7% (92)	19% (259)	16% (218)	36% (480)	1346
Employ: Unemployed	3% (13)	6% (24)	5% (20)	11% (44)	13% (49)	61% (233)	382
Employ: Other	6% (16)	5% (13)	2% (5)	11% (27)	19% (45)	57% (139)	245
Protestant	10% (149)	10% (147)	8% (114)	13% (189)	18% (262)	42% (616)	1477
Roman Catholic	9% (95)	15% (163)	9% (95)	13% (136)	13% (143)	40% (429)	1061
Jewish	9% (11)	12% (14)	9% (11)	22% (27)	14% (17)	34% (40)	120
Muslim	2% (1)	6% (4)	10% (6)	16% (9)	16% (9)	49% (28)	57
Atheist	2% (5)	4% (8)	5% (9)	31% (64)	13% (26)	46% (94)	206
Agnostic	2% (5)	4% (10)	6% (13)	26% (55)	18% (38)	44% (93)	213
Something else	5% (34)	8% (63)	6% (49)	10% (77)	16% (122)	54% (407)	752
Nothing in particular	3% (26)	6% (56)	6% (56)	17% (149)	14% (128)	54% (482)	897
Ideo/PID: Conservative Republican	16% (224)	16% (234)	7% (95)	6% (80)	15% (211)	41% (589)	1432

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Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (336)	10% (479)	7% (362)	15% (726)	16% (761)	46% (2238)	4902
Ideo/PID: Moderate/Liberal Republican	5% (20)	15% (63)	7% (32)	9% (40)	16% (69)	48% (208)	432
Ideo/PID: Moderate/Conservative Democrat	3% (24)	6% (48)	9% (72)	14% (109)	17% (131)	50% (389)	773
Ideo/PID: Liberal Democrat	2% (22)	4% (39)	6% (63)	30% (314)	15% (155)	44% (464)	1057
Unfavorable of Biden and Trump	2% (14)	6% (52)	9% (80)	12% (105)	17% (141)	54% (453)	845
2024 H2H Matchup: Biden Voter	2% (38)	5% (100)	8% (169)	25% (541)	15% (320)	47% (1015)	2184
2024 H2H Matchup: Trump Voter	13% (294)	15% (356)	7% (166)	6% (139)	16% (378)	42% (979)	2312
2024 H2H Matchup: Would not Vote	1% (1)	4% (6)	5% (9)	14% (23)	14% (21)	62% (97)	157
2024 H2H Matchup: Do not Know	1% (2)	7% (17)	7% (18)	9% (23)	17% (43)	59% (147)	250
2022 House Vote: Democrat	2% (41)	5% (102)	8% (166)	26% (528)	15% (309)	43% (882)	2027
2022 House Vote: Republican	14% (276)	18% (337)	8% (156)	6% (117)	15% (295)	39% (743)	1923
2022 House Vote: Did not Vote	2% (17)	4% (39)	4% (34)	8% (68)	17% (148)	65% (572)	878
2020 Vote: Joe Biden	2% (45)	5% (105)	8% (172)	25% (558)	15% (345)	46% (1031)	2257
2020 Vote: Donald Trump	13% (284)	16% (354)	7% (163)	6% (136)	16% (358)	42% (928)	2222
2020 Vote: Someone Else	2% (1)	8% (6)	11% (8)	7% (5)	15% (10)	56% (39)	70
2020 Vote: Did not Vote	1% (5)	4% (15)	5% (19)	7% (26)	14% (48)	68% (240)	353
2016 Vote: Hillary Clinton	2% (35)	5% (85)	8% (137)	27% (465)	14% (244)	43% (744)	1711
2016 Vote: Donald Trump	14% (271)	17% (324)	8% (150)	7% (142)	16% (306)	39% (758)	1952
2016 Vote: Someone Else	1% (1)	10% (15)	8% (12)	17% (25)	16% (23)	48% (72)	149
2020 Vote/PID: Not Biden/Democrat	5% (11)	8% (16)	9% (18)	11% (22)	13% (27)	55% (117)	211
2020 Vote/PID: Not Trump/Republican	3% (5)	12% (23)	5% (10)	12% (24)	17% (34)	51% (101)	198
U.S. Economy: Wrong Track	8% (286)	11% (376)	7% (242)	9% (323)	16% (576)	49% (1720)	3522
U.S. Economy: Right Direction	4% (50)	8% (103)	9% (120)	29% (403)	13% (186)	38% (518)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (34)	5% (75)	7% (119)	28% (454)	14% (228)	43% (693)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12% (288)	15% (359)	7% (172)	6% (148)	16% (405)	44% (1085)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (14)	5% (46)	8% (71)	15% (123)	15% (128)	55% (460)	842
Top 2024 Issue: Economy	7% (119)	11% (194)	7% (132)	7% (128)	16% (295)	52% (929)	1796
Community/Gender: Urban Women	4% (22)	7% (40)	6% (30)	14% (77)	12% (66)	56% (301)	536
Community/Gender: Urban Men	6% (36)	16% (89)	9% (54)	15% (82)	17% (96)	37% (208)	565
Community/Gender: Rural Women	5% (40)	6% (42)	6% (43)	10% (76)	16% (121)	56% (412)	733
Community/Gender: Rural Men	12% (69)	12% (71)	9% (52)	14% (84)	19% (109)	34% (199)	584
Community/Gender: Suburban Women	4% (57)	7% (97)	6% (84)	16% (209)	15% (197)	52% (694)	1338

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Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (336)	10% (479)	7% (362)	15% (726)	16% (761)	46% (2238)	4902
Community/Gender: Suburban Men	10% (112)	12% (140)	9% (99)	17% (197)	15% (174)	37% (424)	1146
Homeowner	8% (299)	11% (401)	8% (295)	15% (577)	15% (564)	43% (1626)	3762
Renter	3% (34)	7% (75)	6% (63)	14% (142)	17% (184)	53% (552)	1050
Self + Household: White-Collar	7% (120)	11% (203)	9% (159)	19% (342)	16% (290)	38% (694)	1808
Self + Household: Blue Collar	8% (190)	10% (245)	7% (169)	13% (300)	16% (370)	46% (1079)	2353
Union HH: Yes	11% (41)	16% (58)	9% (33)	13% (46)	14% (51)	37% (136)	366
Union HH: No	6% (295)	9% (421)	7% (329)	15% (680)	16% (710)	46% (2102)	4536
LGBTQ+: Yes	2% (10)	8% (35)	6% (29)	19% (91)	15% (72)	50% (233)	470
LGBTQ+: No	7% (326)	10% (444)	8% (333)	14% (635)	16% (689)	45% (2005)	4432
Motivated to Vote	7% (329)	10% (456)	7% (332)	16% (694)	16% (710)	44% (1954)	4475
Parent: Yes	7% (102)	11% (163)	8% (123)	12% (184)	16% (249)	47% (720)	1541
Parent: No	7% (234)	9% (317)	7% (238)	16% (541)	15% (513)	45% (1518)	3361
COVID Vaccine: Yes	6% (193)	10% (336)	7% (252)	18% (616)	16% (535)	44% (1490)	3422
COVID Vaccine: No	10% (142)	10% (143)	7% (110)	7% (109)	15% (227)	51% (748)	1480
Student Loans: Yes	3% (22)	9% (74)	7% (55)	14% (105)	16% (124)	51% (398)	778
Student Loans: No	8% (313)	10% (406)	7% (307)	15% (620)	15% (637)	45% (1840)	4124
Favorable Opinion of Haley	14% (211)	18% (268)	8% (127)	8% (130)	17% (260)	35% (531)	1526
Unfavorable Opinion of Haley	6% (112)	8% (163)	11% (213)	29% (557)	13% (245)	33% (645)	1936
Prodigal Biden Voter	3% (10)	8% (22)	6% (17)	14% (40)	18% (53)	51% (145)	286
Undecided Voter (DK/WNV)	1% (3)	6% (24)	7% (27)	11% (45)	16% (64)	60% (244)	407
Undecided Voter (DK)	1% (2)	7% (17)	7% (18)	9% (23)	17% (43)	59% (147)	250
Watched Debate	8% (303)	12% (433)	8% (294)	16% (565)	16% (583)	39% (1408)	3586
Watched Debate: Did not Watch	2% (33)	4% (46)	5% (67)	12% (161)	14% (179)	63% (830)	1316
Watched Debate: All of it	12% (239)	15% (292)	8% (160)	18% (359)	16% (325)	31% (623)	1998
Watched Debate: Some of it	4% (64)	9% (141)	8% (135)	13% (206)	16% (258)	49% (785)	1588
Continue His Campaign: Yes Biden	6% (110)	9% (183)	9% (166)	21% (405)	15% (292)	40% (781)	1936
Continue His Campaign: No Biden	8% (215)	10% (283)	7% (187)	11% (295)	16% (426)	48% (1298)	2704
Continue His Campaign: Yes Trump	12% (307)	16% (390)	8% (191)	7% (176)	16% (401)	41% (1009)	2475
Continue His Campaign: No Trump	1% (27)	4% (83)	7% (161)	24% (531)	14% (316)	49% (1077)	2195

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Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (336)	10% (479)	7% (362)	15% (726)	16% (761)	46% (2238)	4902
Conviction: Evidence	1% (32)	5% (122)	7% (161)	25% (565)	15% (341)	47% (1071)	2291
Conviction: Motivation to Damage	14% (290)	16% (327)	8% (168)	6% (131)	16% (328)	40% (831)	2075
Conviction: DK/NO	2% (13)	6% (31)	6% (33)	6% (30)	17% (93)	63% (337)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (292)	8% (386)	6% (307)	11% (524)	17% (832)	52% (2562)	4902
Gender: Male	8% (186)	10% (234)	9% (196)	12% (269)	18% (402)	44% (1009)	2295
Gender: Female	4% (106)	6% (152)	4% (112)	10% (255)	16% (430)	60% (1552)	2607
Age: 18-34	3% (42)	9% (110)	9% (110)	8% (99)	16% (204)	56% (730)	1295
Age: 35-44	2% (15)	9% (57)	9% (57)	7% (49)	16% (105)	57% (381)	665
Age: 45-64	5% (88)	7% (125)	5% (80)	12% (202)	16% (279)	54% (923)	1696
Age: 65+	12% (147)	8% (94)	5% (60)	14% (174)	20% (244)	42% (528)	1247
GenZers: 1997-2012	3% (17)	9% (55)	9% (53)	7% (40)	16% (93)	57% (337)	595
Millennials: 1981-1996	3% (38)	9% (112)	9% (113)	8% (103)	15% (202)	57% (744)	1312
GenXers: 1965-1980	4% (53)	7% (88)	5% (63)	12% (149)	17% (218)	56% (718)	1290
Baby Boomers: 1946-1964	10% (163)	8% (120)	4% (68)	14% (216)	19% (301)	45% (699)	1568
Educ: < College	6% (183)	7% (206)	6% (175)	9% (263)	17% (530)	56% (1731)	3088
Educ: Bachelors degree	5% (61)	9% (107)	7% (82)	14% (165)	17% (192)	47% (548)	1156
Educ: Post-grad	7% (47)	11% (73)	8% (50)	15% (96)	17% (111)	43% (282)	658
Income: Under 50k	5% (104)	7% (136)	5% (107)	10% (201)	18% (380)	55% (1134)	2061
Income: 50k-100k	6% (108)	8% (138)	7% (125)	11% (201)	16% (293)	52% (925)	1789
Income: 100k+	8% (80)	11% (112)	7% (75)	12% (122)	15% (159)	48% (503)	1052
Ethnicity: White (Non-Hispanic)	7% (252)	7% (266)	5% (197)	11% (384)	17% (626)	52% (1873)	3597
Ethnicity: Hispanic	4% (14)	13% (46)	8% (27)	9% (32)	14% (49)	51% (172)	339
Ethnicity: Black (Non-Hispanic)	2% (17)	8% (60)	9% (63)	12% (89)	16% (116)	52% (377)	722
Ethnicity: Asian + Other (Non-Hispanic)	4% (9)	6% (15)	9% (21)	8% (19)	17% (40)	57% (139)	243
All Christian	7% (194)	9% (236)	7% (170)	10% (257)	17% (452)	50% (1289)	2597
All Non-Christian	7% (16)	20% (47)	9% (22)	16% (39)	9% (20)	39% (92)	236
Atheist	2% (4)	3% (6)	5% (9)	18% (38)	14% (29)	58% (121)	206
Agnostic/Nothing in particular	4% (42)	5% (54)	6% (67)	11% (119)	19% (207)	56% (621)	1110
Something Else	5% (36)	6% (43)	5% (39)	9% (71)	16% (124)	58% (439)	752
Evangelical	6% (80)	8% (106)	6% (74)	8% (108)	18% (234)	54% (716)	1318
Non-Evangelical	7% (145)	9% (168)	7% (128)	11% (217)	17% (336)	50% (977)	1972
PID: Dem (no lean)	3% (61)	6% (112)	7% (130)	17% (314)	16% (301)	51% (940)	1859
PID: Ind (no lean)	5% (53)	7% (78)	7% (76)	9% (106)	17% (194)	56% (649)	1157
PID: Rep (no lean)	9% (177)	10% (196)	5% (100)	5% (104)	18% (336)	52% (972)	1886

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (292)	8% (386)	6% (307)	11% (524)	17% (832)	52% (2562)	4902
PID/Gender: Dem Men	4% (35)	8% (62)	10% (81)	19% (152)	18% (140)	41% (329)	799
PID/Gender: Dem Women	2% (26)	5% (50)	5% (50)	15% (162)	15% (161)	58% (611)	1060
PID/Gender: Ind Men	6% (37)	9% (56)	9% (56)	10% (62)	17% (105)	49% (300)	615
PID/Gender: Ind Women	3% (15)	4% (22)	4% (21)	8% (44)	16% (89)	65% (350)	542
PID/Gender: Rep Men	13% (113)	13% (116)	7% (59)	6% (55)	18% (157)	43% (380)	880
PID/Gender: Rep Women	6% (64)	8% (80)	4% (41)	5% (49)	18% (179)	59% (592)	1005
Ideo: Liberal (1-3)	3% (36)	5% (74)	6% (83)	20% (277)	15% (211)	51% (708)	1388
Ideo: Moderate (4)	3% (52)	7% (111)	8% (121)	10% (147)	18% (269)	54% (820)	1521
Ideo: Conservative (5-7)	11% (202)	11% (200)	5% (101)	5% (93)	18% (331)	51% (960)	1887
Community: Urban	4% (47)	11% (118)	8% (90)	11% (122)	15% (168)	50% (556)	1101
Community: Suburban	6% (147)	8% (194)	5% (133)	11% (279)	17% (427)	53% (1305)	2485
Community: Rural	7% (98)	6% (74)	6% (84)	9% (123)	18% (237)	53% (700)	1316
Military HHnm: Yes	9% (71)	8% (60)	6% (43)	12% (90)	18% (139)	47% (360)	763
Military HH: No	5% (221)	8% (326)	6% (264)	10% (434)	17% (693)	53% (2202)	4139
Employ: Private Sector	5% (84)	10% (182)	8% (137)	11% (199)	16% (289)	50% (900)	1791
Employ: Government	3% (9)	7% (19)	10% (27)	13% (34)	16% (43)	52% (141)	273
Employ: Self-Employed	6% (23)	9% (36)	9% (36)	8% (35)	17% (69)	52% (212)	411
Employ: Homemaker	3% (11)	4% (14)	4% (15)	6% (22)	17% (59)	64% (218)	338
Employ: Student	5% (6)	5% (6)	8% (9)	2% (3)	10% (11)	70% (79)	114
Employ: Retired	10% (138)	7% (95)	4% (53)	13% (181)	21% (277)	45% (602)	1346
Employ: Unemployed	4% (14)	5% (18)	5% (19)	8% (32)	12% (45)	66% (253)	382
Employ: Other	2% (6)	7% (16)	5% (11)	8% (19)	15% (37)	63% (156)	245
Protestant	8% (112)	7% (106)	5% (71)	10% (146)	18% (267)	53% (776)	1477
Roman Catholic	7% (77)	12% (124)	9% (94)	10% (108)	17% (180)	45% (478)	1061
Jewish	8% (10)	18% (21)	9% (11)	21% (25)	7% (9)	38% (45)	120
Muslim	1% (1)	24% (14)	12% (7)	5% (3)	10% (5)	48% (28)	57
Atheist	2% (4)	3% (6)	5% (9)	18% (38)	14% (29)	58% (121)	206
Agnostic	4% (9)	3% (7)	3% (7)	14% (29)	19% (40)	57% (121)	213
Something else	5% (36)	6% (43)	5% (39)	9% (71)	16% (124)	58% (439)	752
Nothing in particular	4% (33)	5% (47)	7% (60)	10% (90)	19% (167)	56% (500)	897
Ideo/PID: Conservative Republican	11% (163)	10% (149)	5% (68)	5% (70)	18% (254)	51% (727)	1432

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (292)	8% (386)	6% (307)	11% (524)	17% (832)	52% (2562)	4902
Ideo/PID: Moderate/Liberal Republican	3% (14)	11% (45)	8% (33)	8% (32)	18% (77)	53% (231)	432
Ideo/PID: Moderate/Conservative Democrat	4% (28)	8% (63)	9% (72)	11% (84)	17% (132)	51% (393)	773
Ideo/PID: Liberal Democrat	3% (32)	5% (48)	5% (57)	22% (229)	15% (163)	50% (528)	1057
Unfavorable of Biden and Trump	2% (16)	4% (35)	6% (48)	10% (81)	19% (160)	60% (505)	845
2024 H2H Matchup: Biden Voter	3% (69)	5% (118)	7% (157)	17% (375)	16% (351)	51% (1113)	2184
2024 H2H Matchup: Trump Voter	9% (214)	11% (247)	6% (133)	5% (122)	18% (418)	51% (1177)	2312
2024 H2H Matchup: Would not Vote	2% (3)	5% (7)	2% (3)	6% (9)	16% (25)	70% (110)	157
2024 H2H Matchup: Do not Know	2% (5)	5% (13)	5% (13)	7% (18)	15% (38)	65% (163)	250
2022 House Vote: Democrat	4% (71)	6% (124)	7% (149)	18% (367)	17% (344)	48% (973)	2027
2022 House Vote: Republican	10% (199)	12% (229)	6% (116)	6% (115)	18% (342)	48% (923)	1923
2022 House Vote: Did not Vote	2% (21)	4% (31)	4% (33)	4% (35)	16% (138)	70% (619)	878
2020 Vote: Joe Biden	3% (72)	6% (133)	7% (159)	17% (386)	17% (373)	50% (1135)	2257
2020 Vote: Donald Trump	10% (213)	10% (229)	6% (123)	5% (120)	18% (405)	51% (1134)	2222
2020 Vote: Someone Else	3% (2)	5% (3)	9% (6)	2% (1)	12% (8)	70% (49)	70
2020 Vote: Did not Vote	1% (5)	6% (21)	5% (19)	5% (17)	13% (46)	69% (244)	353
2016 Vote: Hillary Clinton	3% (58)	6% (101)	7% (126)	20% (343)	16% (273)	47% (810)	1711
2016 Vote: Donald Trump	11% (207)	11% (218)	6% (119)	6% (110)	17% (335)	49% (963)	1952
2016 Vote: Someone Else	2% (2)	6% (10)	7% (11)	9% (14)	15% (22)	61% (90)	149
2020 Vote/PID: Not Biden/Democrat	2% (4)	8% (17)	10% (21)	5% (10)	15% (31)	61% (129)	211
2020 Vote/PID: Not Trump/Republican	3% (6)	8% (16)	5% (10)	6% (12)	21% (41)	57% (112)	198
U.S. Economy: Wrong Track	6% (216)	7% (262)	6% (205)	7% (232)	18% (623)	56% (1985)	3522
U.S. Economy: Right Direction	5% (75)	9% (124)	7% (102)	21% (292)	15% (209)	42% (577)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (56)	6% (101)	8% (124)	20% (316)	17% (265)	46% (741)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9% (221)	10% (254)	5% (135)	5% (128)	17% (428)	53% (1290)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (14)	4% (31)	6% (49)	10% (80)	16% (138)	63% (530)	842
Top 2024 Issue: Economy	5% (90)	10% (175)	6% (110)	5% (93)	17% (312)	57% (1017)	1796
Community/Gender: Urban Women	3% (18)	8% (42)	5% (26)	9% (50)	15% (82)	59% (319)	536
Community/Gender: Urban Men	5% (29)	13% (76)	11% (64)	13% (73)	15% (86)	42% (237)	565
Community/Gender: Rural Women	4% (32)	4% (28)	5% (36)	8% (61)	17% (127)	61% (448)	733
Community/Gender: Rural Men	11% (66)	8% (46)	8% (48)	11% (62)	19% (109)	43% (252)	584
Community/Gender: Suburban Women	4% (57)	6% (81)	4% (50)	11% (144)	16% (221)	59% (786)	1338

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (292)	8% (386)	6% (307)	11% (524)	17% (832)	52% (2562)	4902
Community/Gender: Suburban Men	8% (90)	10% (112)	7% (83)	12% (134)	18% (206)	45% (520)	1146
Homeowner	7% (256)	9% (321)	6% (236)	11% (410)	17% (635)	51% (1904)	3762
Renter	3% (33)	6% (63)	6% (67)	10% (110)	17% (183)	57% (594)	1050
Self + Household: White-Collar	7% (122)	9% (169)	7% (127)	13% (242)	18% (317)	46% (832)	1808
Self + Household: Blue Collar	6% (151)	7% (173)	6% (147)	9% (223)	17% (404)	53% (1254)	2353
Union HH: Yes	11% (40)	14% (52)	9% (34)	9% (32)	16% (58)	41% (150)	366
Union HH: No	6% (252)	7% (334)	6% (273)	11% (492)	17% (774)	53% (2411)	4536
LGBTQ+: Yes	2% (9)	6% (29)	8% (36)	12% (54)	18% (84)	55% (257)	470
LGBTQ+: No	6% (283)	8% (357)	6% (271)	11% (470)	17% (747)	52% (2305)	4432
Motivated to Vote	6% (281)	8% (366)	7% (291)	11% (502)	17% (773)	51% (2262)	4475
Parent: Yes	4% (69)	10% (158)	8% (120)	9% (140)	17% (267)	51% (787)	1541
Parent: No	7% (223)	7% (228)	6% (187)	11% (384)	17% (565)	53% (1774)	3361
COVID Vaccine: Yes	6% (207)	8% (270)	6% (207)	13% (437)	17% (587)	50% (1715)	3422
COVID Vaccine: No	6% (85)	8% (116)	7% (100)	6% (87)	17% (245)	57% (847)	1480
Student Loans: Yes	3% (21)	9% (70)	7% (52)	10% (79)	16% (128)	55% (427)	778
Student Loans: No	7% (270)	8% (316)	6% (255)	11% (444)	17% (704)	52% (2135)	4124
Favorable Opinion of Haley	11% (170)	14% (220)	7% (99)	6% (92)	18% (274)	44% (672)	1526
Unfavorable Opinion of Haley	5% (104)	7% (135)	9% (175)	21% (410)	15% (284)	43% (827)	1936
Prodigal Biden Voter	4% (12)	10% (30)	5% (14)	7% (20)	18% (52)	56% (159)	286
Undecided Voter (DK/WNV)	2% (8)	5% (20)	4% (16)	7% (27)	16% (63)	67% (272)	407
Undecided Voter (DK)	2% (5)	5% (13)	5% (13)	7% (18)	15% (38)	65% (163)	250
Watched Debate	7% (268)	9% (334)	7% (257)	12% (423)	18% (645)	46% (1659)	3586
Watched Debate: Did not Watch	2% (24)	4% (52)	4% (50)	8% (101)	14% (187)	69% (902)	1316
Watched Debate: All of it	10% (202)	10% (201)	7% (145)	13% (266)	20% (397)	39% (787)	1998
Watched Debate: Some of it	4% (66)	8% (133)	7% (112)	10% (157)	16% (248)	55% (872)	1588
Continue His Campaign: Yes Biden	6% (114)	9% (165)	8% (147)	15% (295)	16% (309)	47% (906)	1936
Continue His Campaign: No Biden	6% (163)	8% (215)	6% (151)	8% (211)	18% (476)	55% (1488)	2704
Continue His Campaign: Yes Trump	9% (233)	11% (278)	6% (148)	6% (144)	18% (439)	50% (1233)	2475
Continue His Campaign: No Trump	2% (55)	5% (100)	7% (151)	17% (369)	16% (358)	53% (1163)	2195

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Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (292)	8% (386)	6% (307)	11% (524)	17% (832)	52% (2562)	4902
Conviction: Evidence	3% (69)	6% (134)	6% (145)	17% (383)	16% (375)	52% (1186)	2291
Conviction: Motivation to Damage	10% (213)	11% (220)	6% (132)	6% (116)	18% (377)	49% (1016)	2075
Conviction: DK/NO	2% (10)	6% (32)	6% (30)	5% (25)	15% (80)	67% (360)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (267)	7% (330)	5% (252)	8% (389)	14% (710)	60% (2953)	4902
Gender: Male	8% (178)	9% (209)	7% (160)	9% (206)	14% (330)	53% (1212)	2295
Gender: Female	3% (89)	5% (121)	4% (92)	7% (184)	15% (380)	67% (1742)	2607
Age: 18-34	4% (51)	8% (104)	7% (95)	8% (106)	14% (184)	58% (755)	1295
Age: 35-44	4% (23)	7% (47)	8% (54)	6% (40)	15% (96)	61% (403)	665
Age: 45-64	5% (77)	6% (98)	4% (71)	8% (143)	15% (258)	62% (1049)	1696
Age: 65+	9% (116)	6% (80)	3% (32)	8% (100)	14% (172)	60% (747)	1247
GenZers: 1997-2012	4% (23)	8% (48)	9% (51)	9% (56)	12% (74)	58% (343)	595
Millennials: 1981-1996	4% (51)	8% (101)	7% (97)	7% (87)	15% (199)	59% (778)	1312
GenXers: 1965-1980	4% (49)	6% (73)	4% (53)	8% (102)	16% (200)	63% (813)	1290
Baby Boomers: 1946-1964	8% (130)	6% (100)	3% (48)	9% (137)	15% (228)	59% (925)	1568
Educ: < College	5% (158)	6% (195)	4% (134)	7% (228)	15% (478)	61% (1896)	3088
Educ: Bachelors degree	5% (61)	7% (80)	8% (93)	9% (102)	12% (141)	59% (679)	1156
Educ: Post-grad	7% (49)	8% (56)	4% (25)	9% (59)	14% (91)	58% (379)	658
Income: Under 50k	5% (96)	6% (131)	4% (91)	8% (157)	15% (319)	62% (1268)	2061
Income: 50k-100k	5% (95)	6% (101)	6% (109)	8% (145)	14% (253)	61% (1086)	1789
Income: 100k+	7% (77)	9% (98)	5% (51)	8% (88)	13% (138)	57% (599)	1052
Ethnicity: White (Non-Hispanic)	6% (220)	6% (226)	4% (146)	7% (257)	14% (501)	63% (2249)	3597
Ethnicity: Hispanic	7% (24)	8% (29)	8% (27)	9% (31)	15% (51)	53% (178)	339
Ethnicity: Black (Non-Hispanic)	3% (19)	8% (58)	8% (57)	12% (86)	16% (116)	54% (387)	722
Ethnicity: Asian + Other (Non-Hispanic)	2% (5)	7% (18)	9% (23)	7% (16)	17% (43)	57% (139)	243
All Christian	7% (186)	8% (203)	5% (137)	7% (177)	14% (372)	59% (1523)	2597
All Non-Christian	7% (16)	13% (30)	8% (18)	11% (27)	15% (35)	47% (110)	236
Atheist	2% (3)	2% (4)	5% (11)	12% (25)	11% (23)	68% (141)	206
Agnostic/Nothing in particular	3% (29)	4% (46)	5% (50)	10% (106)	15% (166)	64% (712)	1110
Something Else	4% (33)	6% (48)	5% (36)	7% (55)	15% (114)	62% (467)	752
Evangelical	6% (79)	9% (115)	5% (67)	6% (82)	16% (213)	58% (763)	1318
Non-Evangelical	7% (137)	7% (129)	5% (104)	7% (146)	14% (267)	60% (1189)	1972
PID: Dem (no lean)	2% (39)	5% (102)	6% (111)	12% (225)	14% (255)	61% (1127)	1859
PID: Ind (no lean)	3% (35)	5% (56)	6% (64)	7% (77)	14% (166)	66% (759)	1157
PID: Rep (no lean)	10% (193)	9% (172)	4% (77)	5% (87)	15% (289)	57% (1067)	1886

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (267)	7% (330)	5% (252)	8% (389)	14% (710)	60% (2953)	4902
PID/Gender: Dem Men	4% (30)	8% (62)	8% (66)	14% (115)	15% (116)	51% (410)	799
PID/Gender: Dem Women	1% (9)	4% (40)	4% (45)	10% (110)	13% (139)	68% (717)	1060
PID/Gender: Ind Men	4% (25)	7% (41)	6% (39)	7% (46)	15% (95)	60% (369)	615
PID/Gender: Ind Women	2% (10)	3% (15)	5% (25)	6% (31)	13% (70)	72% (390)	542
PID/Gender: Rep Men	14% (123)	12% (106)	6% (55)	5% (45)	13% (118)	49% (433)	880
PID/Gender: Rep Women	7% (70)	7% (66)	2% (22)	4% (42)	17% (170)	63% (635)	1005
Ideo: Liberal (1-3)	2% (26)	5% (70)	4% (60)	14% (190)	13% (177)	62% (865)	1388
Ideo: Moderate (4)	3% (46)	6% (90)	7% (106)	8% (119)	16% (245)	60% (913)	1521
Ideo: Conservative (5-7)	10% (194)	9% (170)	4% (82)	4% (78)	14% (271)	58% (1091)	1887
Community: Urban	6% (65)	9% (102)	7% (72)	10% (105)	13% (147)	55% (610)	1101
Community: Suburban	5% (130)	7% (163)	5% (122)	8% (203)	14% (336)	62% (1530)	2485
Community: Rural	6% (73)	5% (65)	4% (57)	6% (81)	17% (228)	62% (813)	1316
Military HHnm: Yes	9% (67)	7% (50)	4% (27)	6% (49)	16% (121)	59% (449)	763
Military HH: No	5% (201)	7% (280)	5% (225)	8% (340)	14% (589)	61% (2505)	4139
Employ: Private Sector	5% (95)	9% (162)	7% (118)	8% (145)	15% (272)	56% (999)	1791
Employ: Government	3% (8)	5% (15)	10% (28)	10% (27)	14% (37)	58% (158)	273
Employ: Self-Employed	6% (26)	5% (22)	7% (29)	8% (34)	15% (63)	58% (238)	411
Employ: Homemaker	4% (14)	5% (19)	4% (14)	5% (18)	14% (47)	67% (227)	338
Employ: Student	2% (3)	4% (5)	5% (5)	6% (7)	15% (17)	68% (77)	114
Employ: Retired	8% (107)	5% (71)	3% (36)	9% (121)	14% (189)	61% (824)	1346
Employ: Unemployed	2% (6)	7% (27)	4% (15)	6% (23)	13% (50)	68% (261)	382
Employ: Other	4% (9)	4% (10)	3% (8)	6% (14)	14% (35)	69% (168)	245
Protestant	7% (105)	6% (91)	4% (63)	6% (92)	15% (219)	61% (907)	1477
Roman Catholic	7% (79)	10% (105)	7% (71)	8% (81)	14% (148)	54% (577)	1061
Jewish	9% (11)	9% (11)	5% (6)	14% (16)	14% (16)	50% (60)	120
Muslim	1% (0)	18% (10)	9% (5)	12% (7)	21% (12)	40% (23)	57
Atheist	2% (3)	2% (4)	5% (11)	12% (25)	11% (23)	68% (141)	206
Agnostic	2% (3)	4% (9)	4% (8)	11% (23)	13% (27)	67% (143)	213
Something else	4% (33)	6% (48)	5% (36)	7% (55)	15% (114)	62% (467)	752
Nothing in particular	3% (26)	4% (37)	5% (43)	9% (83)	15% (139)	63% (569)	897
Ideo/PID: Conservative Republican	12% (172)	10% (136)	4% (53)	4% (54)	14% (200)	57% (817)	1432

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Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (267)	7% (330)	5% (252)	8% (389)	14% (710)	60% (2953)	4902
Ideo/PID: Moderate/Liberal Republican	5% (21)	8% (36)	6% (24)	7% (32)	20% (86)	54% (234)	432
Ideo/PID: Moderate/Conservative Democrat	3% (20)	7% (52)	8% (64)	9% (70)	15% (118)	58% (448)	773
Ideo/PID: Liberal Democrat	2% (19)	5% (50)	4% (47)	15% (155)	12% (131)	62% (655)	1057
Unfavorable of Biden and Trump	1% (9)	3% (24)	6% (50)	8% (64)	13% (113)	69% (585)	845
2024 H2H Matchup: Biden Voter	2% (36)	5% (104)	6% (130)	12% (261)	13% (283)	63% (1369)	2184
2024 H2H Matchup: Trump Voter	10% (227)	9% (206)	5% (111)	4% (97)	16% (367)	56% (1304)	2312
2024 H2H Matchup: Would not Vote	1% (2)	2% (4)	— (0)	8% (12)	15% (23)	74% (115)	157
2024 H2H Matchup: Do not Know	1% (3)	7% (17)	4% (10)	8% (19)	14% (36)	66% (165)	250
2022 House Vote: Democrat	2% (40)	6% (112)	6% (125)	13% (258)	14% (278)	60% (1214)	2027
2022 House Vote: Republican	11% (212)	9% (182)	5% (94)	5% (93)	15% (292)	55% (1049)	1923
2022 House Vote: Did not Vote	2% (14)	4% (33)	3% (29)	3% (30)	15% (132)	73% (640)	878
2020 Vote: Joe Biden	2% (42)	5% (111)	6% (138)	12% (263)	14% (315)	62% (1388)	2257
2020 Vote: Donald Trump	10% (219)	9% (205)	4% (94)	5% (101)	15% (340)	57% (1264)	2222
2020 Vote: Someone Else	3% (2)	3% (2)	8% (5)	1% (1)	10% (7)	75% (52)	70
2020 Vote: Did not Vote	1% (5)	4% (13)	4% (14)	7% (24)	14% (49)	70% (248)	353
2016 Vote: Hillary Clinton	2% (37)	6% (95)	6% (98)	13% (226)	14% (231)	60% (1024)	1711
2016 Vote: Donald Trump	11% (208)	9% (175)	5% (90)	4% (88)	15% (286)	57% (1106)	1952
2016 Vote: Someone Else	3% (4)	4% (6)	7% (10)	6% (9)	7% (11)	73% (109)	149
2020 Vote/PID: Not Biden/Democrat	3% (5)	8% (17)	6% (13)	8% (16)	14% (29)	62% (132)	211
2020 Vote/PID: Not Trump/Republican	2% (3)	5% (10)	6% (11)	6% (11)	19% (37)	63% (125)	198
U.S. Economy: Wrong Track	6% (227)	7% (229)	5% (164)	6% (194)	15% (529)	62% (2180)	3522
U.S. Economy: Right Direction	3% (40)	7% (101)	6% (88)	14% (195)	13% (181)	56% (774)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (29)	5% (81)	6% (104)	14% (226)	14% (230)	58% (933)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9% (224)	9% (218)	4% (108)	4% (109)	15% (379)	58% (1419)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (14)	4% (31)	5% (40)	6% (54)	12% (101)	71% (601)	842
Top 2024 Issue: Economy	6% (99)	8% (136)	5% (96)	5% (83)	14% (260)	62% (1123)	1796
Community/Gender: Urban Women	4% (20)	7% (40)	3% (19)	8% (44)	14% (74)	63% (340)	536
Community/Gender: Urban Men	8% (45)	11% (63)	10% (54)	11% (61)	13% (73)	48% (270)	565
Community/Gender: Rural Women	4% (26)	4% (27)	3% (21)	5% (39)	17% (123)	68% (497)	733
Community/Gender: Rural Men	8% (47)	6% (38)	6% (36)	7% (42)	18% (104)	54% (317)	584
Community/Gender: Suburban Women	3% (43)	4% (54)	4% (52)	8% (101)	14% (183)	68% (905)	1338

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (267)	7% (330)	5% (252)	8% (389)	14% (710)	60% (2953)	4902
Community/Gender: Suburban Men	8% (87)	9% (109)	6% (70)	9% (103)	13% (153)	55% (625)	1146
Homeowner	6% (232)	7% (265)	5% (197)	8% (300)	14% (512)	60% (2255)	3762
Renter	3% (32)	6% (62)	5% (53)	8% (84)	18% (185)	60% (635)	1050
Self + Household: White-Collar	6% (115)	8% (137)	5% (92)	9% (158)	14% (260)	58% (1046)	1808
Self + Household: Blue Collar	6% (135)	7% (164)	5% (124)	8% (177)	15% (352)	60% (1401)	2353
Union HH: Yes	9% (34)	14% (51)	8% (29)	10% (36)	15% (55)	44% (161)	366
Union HH: No	5% (234)	6% (279)	5% (223)	8% (353)	14% (655)	62% (2793)	4536
LGBTQ+: Yes	2% (8)	4% (18)	7% (32)	12% (57)	16% (73)	60% (282)	470
LGBTQ+: No	6% (260)	7% (312)	5% (220)	7% (332)	14% (637)	60% (2672)	4432
Motivated to Vote	6% (256)	7% (310)	5% (237)	8% (372)	14% (645)	59% (2654)	4475
Parent: Yes	6% (92)	9% (144)	7% (113)	7% (113)	14% (223)	56% (855)	1541
Parent: No	5% (175)	6% (186)	4% (139)	8% (276)	14% (487)	62% (2098)	3361
COVID Vaccine: Yes	5% (181)	7% (223)	5% (168)	9% (313)	14% (463)	61% (2074)	3422
COVID Vaccine: No	6% (86)	7% (107)	6% (84)	5% (76)	17% (247)	59% (879)	1480
Student Loans: Yes	3% (25)	8% (62)	6% (48)	9% (69)	14% (105)	60% (469)	778
Student Loans: No	6% (242)	7% (268)	5% (204)	8% (320)	15% (605)	60% (2485)	4124
Favorable Opinion of Haley	9% (144)	12% (181)	6% (86)	4% (56)	15% (227)	55% (832)	1526
Unfavorable Opinion of Haley	6% (107)	6% (122)	7% (141)	16% (311)	12% (235)	53% (1020)	1936
Prodigal Biden Voter	4% (11)	10% (28)	6% (16)	4% (11)	19% (55)	58% (165)	286
Undecided Voter (DK/WNV)	1% (5)	5% (21)	3% (10)	8% (31)	15% (59)	69% (280)	407
Undecided Voter (DK)	1% (3)	7% (17)	4% (10)	8% (19)	14% (36)	66% (165)	250
Watched Debate	7% (252)	8% (299)	6% (216)	9% (316)	15% (548)	55% (1955)	3586
Watched Debate: Did not Watch	1% (16)	2% (31)	3% (35)	6% (73)	12% (162)	76% (998)	1316
Watched Debate: All of it	10% (199)	9% (186)	6% (111)	11% (211)	16% (313)	49% (977)	1998
Watched Debate: Some of it	3% (53)	7% (112)	7% (105)	7% (105)	15% (235)	62% (978)	1588
Continue His Campaign: Yes Biden	6% (112)	8% (152)	6% (121)	12% (226)	14% (265)	55% (1061)	1936
Continue His Campaign: No Biden	5% (147)	6% (171)	5% (129)	6% (149)	15% (404)	63% (1704)	2704
Continue His Campaign: Yes Trump	10% (243)	10% (253)	5% (125)	5% (121)	15% (373)	55% (1360)	2475
Continue His Campaign: No Trump	1% (23)	3% (68)	6% (123)	12% (256)	13% (295)	65% (1430)	2195

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (267)	7% (330)	5% (252)	8% (389)	14% (710)	60% (2953)	4902
Conviction: Evidence	1% (33)	5% (108)	6% (128)	12% (272)	13% (297)	63% (1453)	2291
Conviction: Motivation to Damage	11% (224)	9% (186)	5% (104)	5% (95)	15% (315)	56% (1152)	2075
Conviction: DK/NO	2% (11)	7% (36)	4% (20)	4% (22)	18% (98)	65% (349)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (349)	9% (455)	7% (340)	14% (669)	19% (942)	44% (2146)	4902
Gender: Male	9% (212)	12% (282)	9% (204)	15% (355)	19% (438)	35% (804)	2295
Gender: Female	5% (137)	7% (173)	5% (136)	12% (314)	19% (504)	51% (1342)	2607
Age: 18-34	3% (45)	8% (101)	10% (124)	8% (106)	18% (228)	53% (690)	1295
Age: 35-44	5% (34)	10% (69)	7% (46)	10% (69)	18% (119)	49% (329)	665
Age: 45-64	6% (105)	9% (147)	6% (105)	15% (253)	21% (349)	43% (736)	1696
Age: 65+	13% (164)	11% (138)	5% (66)	19% (241)	20% (246)	31% (391)	1247
GenZers: 1997-2012	3% (18)	8% (48)	11% (64)	6% (38)	17% (99)	55% (328)	595
Millennials: 1981-1996	4% (58)	9% (121)	8% (105)	10% (129)	18% (238)	50% (661)	1312
GenXers: 1965-1980	5% (65)	8% (105)	6% (80)	14% (180)	21% (267)	46% (593)	1290
Baby Boomers: 1946-1964	12% (188)	11% (167)	5% (86)	19% (294)	20% (316)	33% (516)	1568
Educ: < College	7% (204)	8% (254)	6% (189)	11% (343)	20% (613)	48% (1485)	3088
Educ: Bachelors degree	8% (90)	10% (121)	8% (94)	17% (193)	18% (209)	39% (449)	1156
Educ: Post-grad	8% (56)	12% (80)	9% (57)	20% (134)	18% (120)	32% (212)	658
Income: Under 50k	6% (124)	8% (156)	6% (123)	12% (245)	19% (395)	49% (1017)	2061
Income: 50k-100k	7% (127)	9% (165)	8% (140)	15% (268)	20% (357)	41% (731)	1789
Income: 100k+	9% (97)	13% (134)	7% (77)	15% (156)	18% (190)	38% (397)	1052
Ethnicity: White (Non-Hispanic)	9% (311)	9% (335)	6% (215)	14% (516)	19% (683)	43% (1537)	3597
Ethnicity: Hispanic	5% (17)	11% (38)	11% (37)	10% (35)	16% (56)	46% (156)	339
Ethnicity: Black (Non-Hispanic)	2% (17)	9% (63)	9% (65)	13% (91)	20% (144)	47% (342)	722
Ethnicity: Asian + Other (Non-Hispanic)	2% (4)	8% (18)	10% (24)	11% (26)	24% (59)	46% (111)	243
All Christian	10% (266)	11% (286)	7% (191)	12% (319)	20% (522)	39% (1014)	2597
All Non-Christian	4% (10)	17% (41)	10% (23)	22% (53)	19% (44)	28% (66)	236
Atheist	3% (7)	4% (8)	6% (13)	29% (61)	13% (27)	44% (91)	206
Agnostic/Nothing in particular	3% (36)	5% (54)	7% (80)	16% (175)	19% (213)	50% (553)	1110
Something Else	4% (32)	9% (67)	4% (33)	8% (62)	18% (135)	56% (423)	752
Evangelical	8% (108)	11% (148)	5% (69)	7% (93)	21% (274)	48% (627)	1318
Non-Evangelical	9% (184)	10% (194)	8% (152)	14% (285)	19% (378)	39% (778)	1972
PID: Dem (no lean)	2% (30)	6% (111)	9% (161)	23% (429)	18% (328)	43% (801)	1859
PID: Ind (no lean)	4% (45)	8% (92)	8% (94)	13% (154)	21% (241)	46% (531)	1157
PID: Rep (no lean)	15% (274)	13% (252)	5% (85)	5% (86)	20% (373)	43% (815)	1886

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (349)	9% (455)	7% (340)	14% (669)	19% (942)	44% (2146)	4902
PID/Gender: Dem Men	2% (14)	8% (66)	10% (82)	27% (217)	18% (144)	35% (276)	799
PID/Gender: Dem Women	2% (16)	4% (45)	7% (79)	20% (211)	17% (183)	50% (525)	1060
PID/Gender: Ind Men	4% (26)	10% (62)	10% (64)	16% (100)	20% (125)	39% (238)	615
PID/Gender: Ind Women	4% (19)	6% (30)	6% (30)	10% (54)	21% (115)	54% (293)	542
PID/Gender: Rep Men	20% (172)	18% (154)	7% (58)	4% (37)	19% (168)	33% (290)	880
PID/Gender: Rep Women	10% (102)	10% (98)	3% (27)	5% (49)	20% (205)	52% (525)	1005
Ideo: Liberal (1-3)	1% (15)	5% (73)	8% (114)	27% (380)	16% (219)	42% (586)	1388
Ideo: Moderate (4)	4% (55)	9% (135)	9% (130)	12% (184)	21% (320)	46% (696)	1521
Ideo: Conservative (5-7)	15% (278)	13% (245)	5% (94)	5% (103)	20% (381)	42% (785)	1887
Community: Urban	5% (55)	11% (116)	9% (103)	14% (152)	17% (188)	44% (487)	1101
Community: Suburban	7% (171)	9% (232)	7% (165)	15% (372)	19% (474)	43% (1070)	2485
Community: Rural	9% (123)	8% (107)	6% (73)	11% (145)	21% (280)	45% (589)	1316
Military HHnm: Yes	11% (85)	10% (77)	5% (38)	14% (110)	22% (167)	37% (285)	763
Military HH: No	6% (264)	9% (378)	7% (302)	14% (559)	19% (775)	45% (1861)	4139
Employ: Private Sector	6% (105)	10% (183)	9% (156)	14% (243)	19% (348)	42% (756)	1791
Employ: Government	3% (9)	9% (24)	11% (29)	13% (36)	15% (42)	49% (133)	273
Employ: Self-Employed	7% (29)	10% (42)	9% (38)	10% (39)	20% (83)	44% (180)	411
Employ: Homemaker	4% (15)	5% (17)	5% (16)	9% (31)	20% (67)	57% (193)	338
Employ: Student	3% (3)	6% (7)	9% (10)	5% (6)	13% (15)	65% (74)	114
Employ: Retired	13% (169)	10% (133)	5% (61)	19% (259)	21% (276)	33% (449)	1346
Employ: Unemployed	4% (16)	7% (25)	4% (17)	10% (38)	18% (70)	56% (215)	382
Employ: Other	1% (3)	10% (24)	5% (13)	8% (18)	16% (40)	60% (147)	245
Protestant	10% (145)	9% (140)	6% (92)	13% (186)	21% (317)	40% (597)	1477
Roman Catholic	11% (115)	13% (135)	9% (95)	12% (130)	19% (201)	36% (385)	1061
Jewish	7% (9)	16% (19)	5% (5)	28% (34)	19% (23)	25% (30)	120
Muslim	— (0)	13% (7)	12% (7)	10% (5)	23% (13)	42% (24)	57
Atheist	3% (7)	4% (8)	6% (13)	29% (61)	13% (27)	44% (91)	206
Agnostic	3% (5)	3% (7)	6% (12)	24% (50)	16% (35)	49% (104)	213
Something else	4% (32)	9% (67)	4% (33)	8% (62)	18% (135)	56% (423)	752
Nothing in particular	3% (30)	5% (47)	8% (67)	14% (125)	20% (179)	50% (449)	897
Ideo/PID: Conservative Republican	17% (246)	13% (190)	4% (62)	4% (64)	20% (284)	41% (585)	1432

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Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (349)	9% (455)	7% (340)	14% (669)	19% (942)	44% (2146)	4902
Ideo/PID: Moderate/Liberal Republican	7% (28)	14% (61)	5% (23)	5% (22)	20% (85)	50% (215)	432
Ideo/PID: Moderate/Conservative Democrat	2% (17)	8% (61)	10% (77)	14% (112)	21% (160)	45% (346)	773
Ideo/PID: Liberal Democrat	1% (12)	5% (50)	8% (84)	30% (317)	15% (159)	41% (434)	1057
Unfavorable of Biden and Trump	1% (10)	8% (64)	8% (67)	11% (90)	19% (163)	53% (452)	845
2024 H2H Matchup: Biden Voter	1% (28)	5% (115)	9% (201)	24% (534)	18% (384)	42% (921)	2184
2024 H2H Matchup: Trump Voter	14% (315)	14% (320)	5% (115)	4% (101)	21% (482)	42% (979)	2312
2024 H2H Matchup: Would not Vote	4% (6)	4% (6)	4% (6)	10% (15)	13% (20)	67% (105)	157
2024 H2H Matchup: Do not Know	— (0)	6% (14)	8% (19)	8% (20)	22% (55)	57% (142)	250
2022 House Vote: Democrat	2% (35)	6% (122)	9% (192)	25% (511)	18% (370)	39% (797)	2027
2022 House Vote: Republican	15% (293)	15% (282)	6% (107)	5% (102)	20% (393)	39% (745)	1923
2022 House Vote: Did not Vote	2% (21)	5% (48)	4% (33)	6% (51)	18% (162)	64% (564)	878
2020 Vote: Joe Biden	2% (35)	6% (130)	9% (201)	24% (545)	18% (409)	41% (936)	2257
2020 Vote: Donald Trump	14% (306)	14% (304)	5% (110)	5% (100)	21% (459)	42% (943)	2222
2020 Vote: Someone Else	1% (1)	4% (3)	12% (9)	4% (3)	23% (16)	55% (38)	70
2020 Vote: Did not Vote	2% (6)	5% (18)	6% (20)	6% (21)	16% (58)	65% (229)	353
2016 Vote: Hillary Clinton	2% (29)	6% (95)	10% (163)	27% (456)	18% (312)	38% (658)	1711
2016 Vote: Donald Trump	15% (290)	14% (280)	5% (99)	6% (108)	20% (400)	40% (775)	1952
2016 Vote: Someone Else	2% (3)	5% (8)	12% (17)	16% (24)	22% (33)	43% (64)	149
2020 Vote/PID: Not Biden/Democrat	3% (6)	10% (22)	10% (22)	6% (12)	17% (36)	53% (113)	211
2020 Vote/PID: Not Trump/Republican	3% (6)	10% (20)	5% (10)	10% (20)	23% (46)	49% (97)	198
U.S. Economy: Wrong Track	9% (313)	10% (339)	6% (203)	8% (268)	20% (719)	48% (1681)	3522
U.S. Economy: Right Direction	3% (37)	8% (116)	10% (138)	29% (401)	16% (222)	34% (466)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1% (23)	5% (87)	9% (150)	27% (436)	18% (284)	39% (624)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13% (309)	13% (319)	5% (124)	5% (114)	20% (495)	45% (1095)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (17)	6% (50)	8% (66)	14% (119)	19% (163)	51% (427)	842
Top 2024 Issue: Economy	7% (127)	10% (184)	6% (115)	6% (113)	20% (358)	50% (899)	1796
Community/Gender: Urban Women	5% (24)	7% (39)	7% (38)	12% (63)	17% (92)	52% (279)	536
Community/Gender: Urban Men	5% (30)	14% (77)	11% (65)	16% (89)	17% (97)	37% (208)	565
Community/Gender: Rural Women	6% (46)	7% (51)	5% (34)	9% (66)	19% (142)	54% (394)	733
Community/Gender: Rural Men	13% (77)	10% (56)	7% (39)	14% (79)	24% (138)	33% (195)	584
Community/Gender: Suburban Women	5% (67)	6% (83)	5% (64)	14% (185)	20% (271)	50% (669)	1338

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Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (349)	9% (455)	7% (340)	14% (669)	19% (942)	44% (2146)	4902
Community/Gender: Suburban Men	9% (105)	13% (149)	9% (101)	16% (187)	18% (203)	35% (402)	1146
Homeowner	8% (312)	10% (379)	7% (260)	14% (543)	19% (710)	41% (1558)	3762
Renter	3% (34)	7% (72)	8% (79)	11% (120)	20% (214)	51% (530)	1050
Self + Household: White-Collar	8% (147)	11% (192)	8% (144)	18% (327)	20% (359)	35% (638)	1808
Self + Household: Blue Collar	8% (181)	10% (225)	6% (152)	12% (283)	19% (457)	45% (1056)	2353
Union HH: Yes	11% (40)	13% (49)	9% (33)	16% (58)	17% (60)	34% (125)	366
Union HH: No	7% (309)	9% (406)	7% (307)	13% (611)	19% (881)	45% (2021)	4536
LGBTQ+: Yes	3% (15)	7% (34)	6% (30)	16% (76)	18% (86)	49% (229)	470
LGBTQ+: No	8% (335)	10% (421)	7% (311)	13% (593)	19% (856)	43% (1917)	4432
Motivated to Vote	8% (339)	10% (426)	7% (317)	14% (646)	20% (875)	42% (1871)	4475
Parent: Yes	5% (85)	11% (176)	9% (138)	10% (154)	20% (304)	44% (685)	1541
Parent: No	8% (264)	8% (279)	6% (202)	15% (515)	19% (638)	43% (1461)	3361
COVID Vaccine: Yes	7% (247)	9% (320)	7% (251)	17% (576)	18% (629)	41% (1400)	3422
COVID Vaccine: No	7% (102)	9% (135)	6% (89)	6% (93)	21% (313)	50% (747)	1480
Student Loans: Yes	4% (33)	7% (53)	7% (56)	14% (106)	20% (159)	48% (371)	778
Student Loans: No	8% (316)	10% (402)	7% (285)	14% (564)	19% (782)	43% (1775)	4124
Favorable Opinion of Haley	13% (206)	18% (270)	6% (95)	7% (109)	21% (314)	35% (533)	1526
Unfavorable Opinion of Haley	6% (126)	8% (156)	11% (212)	28% (533)	17% (322)	30% (587)	1936
Prodigal Biden Voter	3% (10)	10% (29)	7% (20)	10% (29)	21% (59)	49% (139)	286
Undecided Voter (DK/WNV)	1% (6)	5% (20)	6% (24)	9% (35)	18% (75)	61% (246)	407
Undecided Voter (DK)	— (0)	6% (14)	8% (19)	8% (20)	22% (55)	57% (142)	250
Watched Debate	9% (326)	11% (408)	8% (291)	15% (531)	19% (692)	37% (1338)	3586
Watched Debate: Did not Watch	2% (23)	4% (47)	4% (50)	10% (138)	19% (250)	61% (809)	1316
Watched Debate: All of it	13% (268)	13% (265)	8% (151)	17% (331)	20% (390)	30% (593)	1998
Watched Debate: Some of it	4% (59)	9% (143)	9% (140)	13% (200)	19% (302)	47% (745)	1588
Continue His Campaign: Yes Biden	6% (124)	9% (176)	9% (167)	21% (397)	19% (363)	37% (710)	1936
Continue His Campaign: No Biden	8% (210)	10% (269)	6% (163)	9% (250)	20% (543)	47% (1270)	2704
Continue His Campaign: Yes Trump	13% (320)	14% (350)	6% (152)	5% (127)	21% (521)	41% (1004)	2475
Continue His Campaign: No Trump	1% (26)	4% (98)	8% (177)	24% (526)	17% (380)	45% (989)	2195

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Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (349)	9% (455)	7% (340)	14% (669)	19% (942)	44% (2146)	4902
Conviction: Evidence	1% (27)	5% (119)	8% (189)	24% (555)	18% (407)	43% (993)	2291
Conviction: Motivation to Damage	14% (300)	15% (302)	5% (110)	5% (94)	21% (428)	41% (840)	2075
Conviction: DK/NO	4% (22)	6% (34)	8% (41)	4% (19)	20% (107)	58% (313)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (289)	9% (426)	7% (361)	9% (440)	17% (821)	52% (2564)	4902
Gender: Male	7% (172)	12% (274)	9% (204)	10% (232)	18% (417)	43% (995)	2295
Gender: Female	5% (118)	6% (152)	6% (157)	8% (208)	15% (404)	60% (1569)	2607
Age: 18-34	4% (49)	6% (78)	9% (119)	8% (105)	15% (195)	58% (750)	1295
Age: 35-44	3% (20)	7% (44)	10% (69)	7% (50)	16% (107)	56% (375)	665
Age: 45-64	5% (86)	8% (142)	6% (102)	8% (134)	18% (304)	55% (928)	1696
Age: 65+	11% (135)	13% (163)	6% (71)	12% (152)	17% (215)	41% (511)	1247
GenZers: 1997-2012	3% (19)	5% (32)	9% (52)	10% (59)	14% (81)	59% (354)	595
Millennials: 1981-1996	4% (50)	7% (89)	10% (134)	7% (91)	16% (213)	56% (735)	1312
GenXers: 1965-1980	4% (50)	8% (98)	6% (74)	8% (101)	19% (244)	56% (722)	1290
Baby Boomers: 1946-1964	10% (157)	12% (185)	6% (90)	11% (177)	17% (265)	44% (694)	1568
Educ: < College	5% (157)	8% (241)	7% (206)	8% (244)	17% (530)	55% (1710)	3088
Educ: Bachelors degree	7% (82)	10% (111)	9% (103)	11% (121)	15% (176)	49% (561)	1156
Educ: Post-grad	8% (50)	11% (74)	8% (52)	11% (75)	17% (115)	44% (293)	658
Income: Under 50k	5% (104)	8% (161)	6% (132)	8% (170)	18% (369)	55% (1125)	2061
Income: 50k-100k	6% (101)	8% (141)	8% (148)	10% (178)	17% (308)	51% (914)	1789
Income: 100k+	8% (85)	12% (124)	8% (81)	9% (93)	14% (144)	50% (525)	1052
Ethnicity: White (Non-Hispanic)	7% (243)	10% (349)	6% (230)	9% (317)	17% (614)	51% (1844)	3597
Ethnicity: Hispanic	7% (22)	9% (30)	10% (33)	8% (28)	13% (45)	53% (181)	339
Ethnicity: Black (Non-Hispanic)	3% (22)	4% (32)	11% (77)	11% (77)	18% (127)	54% (388)	722
Ethnicity: Asian + Other (Non-Hispanic)	1% (2)	6% (16)	9% (21)	7% (18)	15% (36)	62% (151)	243
All Christian	8% (217)	11% (285)	8% (205)	9% (228)	17% (429)	47% (1233)	2597
All Non-Christian	7% (15)	13% (30)	12% (27)	14% (33)	12% (29)	43% (102)	236
Atheist	2% (4)	5% (10)	6% (12)	13% (27)	12% (25)	62% (129)	206
Agnostic/Nothing in particular	3% (29)	5% (53)	6% (67)	9% (104)	18% (197)	59% (660)	1110
Something Else	3% (23)	7% (49)	7% (50)	6% (48)	19% (141)	59% (440)	752
Evangelical	7% (88)	10% (132)	7% (93)	7% (90)	19% (246)	51% (670)	1318
Non-Evangelical	8% (149)	10% (198)	8% (158)	9% (184)	16% (315)	49% (968)	1972
PID: Dem (no lean)	2% (43)	4% (78)	9% (168)	14% (256)	16% (295)	55% (1020)	1859
PID: Ind (no lean)	4% (44)	7% (86)	8% (91)	8% (94)	17% (196)	56% (646)	1157
PID: Rep (no lean)	11% (203)	14% (263)	5% (103)	5% (90)	18% (330)	48% (897)	1886

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (289)	9% (426)	7% (361)	9% (440)	17% (821)	52% (2564)	4902
PID/Gender: Dem Men	4% (28)	6% (48)	11% (84)	16% (126)	18% (144)	46% (368)	799
PID/Gender: Dem Women	1% (15)	3% (30)	8% (84)	12% (129)	14% (150)	61% (652)	1060
PID/Gender: Ind Men	5% (29)	9% (55)	9% (57)	10% (61)	19% (117)	48% (296)	615
PID/Gender: Ind Women	3% (14)	6% (31)	6% (33)	6% (33)	15% (79)	65% (351)	542
PID/Gender: Rep Men	13% (114)	19% (171)	7% (63)	5% (45)	18% (155)	38% (331)	880
PID/Gender: Rep Women	9% (89)	9% (92)	4% (40)	4% (45)	17% (175)	56% (566)	1005
Ideo: Liberal (1-3)	2% (30)	4% (52)	8% (110)	16% (222)	15% (209)	55% (765)	1388
Ideo: Moderate (4)	3% (48)	7% (109)	10% (146)	8% (123)	18% (275)	54% (819)	1521
Ideo: Conservative (5-7)	11% (210)	14% (265)	5% (103)	5% (91)	17% (318)	48% (899)	1887
Community: Urban	6% (64)	8% (87)	10% (107)	10% (107)	16% (174)	51% (561)	1101
Community: Suburban	6% (147)	8% (211)	7% (179)	9% (234)	17% (415)	52% (1298)	2485
Community: Rural	6% (79)	10% (128)	6% (76)	8% (99)	18% (231)	53% (704)	1316
Military HHnm: Yes	8% (61)	13% (96)	5% (40)	7% (54)	20% (156)	47% (355)	763
Military HH: No	6% (228)	8% (330)	8% (321)	9% (386)	16% (665)	53% (2208)	4139
Employ: Private Sector	5% (90)	10% (173)	9% (161)	9% (154)	18% (328)	49% (886)	1791
Employ: Government	3% (9)	4% (11)	11% (29)	9% (25)	19% (51)	54% (148)	273
Employ: Self-Employed	7% (27)	6% (26)	7% (30)	10% (42)	15% (63)	54% (222)	411
Employ: Homemaker	5% (15)	4% (14)	7% (22)	5% (16)	18% (60)	62% (210)	338
Employ: Student	2% (3)	5% (6)	6% (7)	6% (7)	12% (13)	68% (78)	114
Employ: Retired	9% (122)	12% (160)	6% (78)	12% (164)	16% (216)	45% (606)	1346
Employ: Unemployed	3% (11)	6% (21)	6% (21)	6% (22)	12% (46)	68% (259)	382
Employ: Other	5% (12)	6% (15)	5% (13)	4% (9)	17% (43)	63% (154)	245
Protestant	8% (115)	11% (160)	6% (95)	9% (126)	17% (251)	49% (730)	1477
Roman Catholic	9% (98)	11% (120)	10% (106)	9% (100)	16% (169)	44% (468)	1061
Jewish	8% (9)	14% (17)	9% (11)	17% (21)	11% (13)	41% (49)	120
Muslim	6% (4)	3% (2)	12% (7)	15% (8)	15% (9)	49% (28)	57
Atheist	2% (4)	5% (10)	6% (12)	13% (27)	12% (25)	62% (129)	206
Agnostic	3% (5)	5% (10)	6% (13)	9% (19)	16% (35)	62% (132)	213
Something else	3% (23)	7% (49)	7% (50)	6% (48)	19% (141)	59% (440)	752
Nothing in particular	3% (24)	5% (43)	6% (54)	9% (85)	18% (163)	59% (528)	897
Ideo/PID: Conservative Republican	13% (186)	15% (209)	5% (70)	4% (62)	17% (240)	46% (665)	1432

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (289)	9% (426)	7% (361)	9% (440)	17% (821)	52% (2564)	4902
Ideo/PID: Moderate/Liberal Republican	4% (17)	12% (53)	8% (33)	6% (27)	19% (84)	50% (218)	432
Ideo/PID: Moderate/Conservative Democrat	2% (19)	6% (46)	11% (86)	10% (76)	17% (132)	54% (414)	773
Ideo/PID: Liberal Democrat	2% (24)	3% (32)	8% (82)	17% (180)	15% (160)	55% (579)	1057
Unfavorable of Biden and Trump	2% (13)	7% (58)	9% (73)	7% (61)	17% (145)	59% (495)	845
2024 H2H Matchup: Biden Voter	2% (44)	4% (87)	9% (205)	14% (302)	16% (339)	55% (1206)	2184
2024 H2H Matchup: Trump Voter	10% (239)	14% (323)	6% (130)	5% (108)	18% (415)	47% (1096)	2312
2024 H2H Matchup: Would not Vote	2% (3)	3% (5)	3% (4)	6% (10)	19% (30)	67% (105)	157
2024 H2H Matchup: Do not Know	1% (3)	4% (11)	9% (23)	8% (20)	15% (37)	62% (156)	250
2022 House Vote: Democrat	3% (52)	4% (84)	10% (195)	15% (297)	16% (320)	53% (1079)	2027
2022 House Vote: Republican	11% (220)	16% (299)	6% (118)	5% (98)	17% (336)	44% (852)	1923
2022 House Vote: Did not Vote	2% (16)	5% (42)	5% (41)	4% (35)	17% (153)	67% (591)	878
2020 Vote: Joe Biden	2% (53)	4% (100)	9% (211)	14% (313)	16% (353)	54% (1227)	2257
2020 Vote: Donald Trump	10% (231)	14% (311)	5% (117)	5% (105)	18% (401)	48% (1058)	2222
2020 Vote: Someone Else	4% (3)	1% (1)	12% (8)	6% (4)	12% (9)	64% (45)	70
2020 Vote: Did not Vote	1% (3)	4% (14)	7% (25)	5% (18)	17% (59)	66% (234)	353
2016 Vote: Hillary Clinton	2% (39)	4% (67)	10% (168)	15% (259)	16% (273)	53% (906)	1711
2016 Vote: Donald Trump	11% (218)	15% (291)	6% (113)	5% (104)	18% (355)	45% (871)	1952
2016 Vote: Someone Else	3% (4)	7% (11)	9% (13)	8% (12)	12% (17)	61% (91)	149
2020 Vote/PID: Not Biden/Democrat	3% (6)	6% (13)	9% (20)	6% (13)	15% (32)	60% (127)	211
2020 Vote/PID: Not Trump/Republican	2% (5)	8% (16)	12% (24)	7% (13)	18% (36)	53% (104)	198
U.S. Economy: Wrong Track	6% (226)	10% (342)	6% (224)	5% (193)	17% (614)	55% (1923)	3522
U.S. Economy: Right Direction	5% (64)	6% (84)	10% (137)	18% (247)	15% (206)	46% (641)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (41)	4% (67)	10% (155)	17% (268)	16% (249)	51% (823)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10% (234)	13% (317)	6% (142)	5% (113)	19% (457)	49% (1194)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (14)	5% (43)	8% (65)	7% (59)	14% (116)	65% (546)	842
Top 2024 Issue: Economy	6% (100)	10% (183)	7% (126)	4% (80)	17% (313)	55% (994)	1796
Community/Gender: Urban Women	4% (22)	5% (28)	7% (39)	8% (44)	14% (75)	61% (328)	536
Community/Gender: Urban Men	7% (42)	10% (59)	12% (68)	11% (64)	18% (99)	41% (233)	565
Community/Gender: Rural Women	5% (35)	7% (50)	5% (36)	6% (43)	16% (114)	62% (455)	733
Community/Gender: Rural Men	8% (44)	13% (78)	7% (39)	10% (56)	20% (117)	43% (249)	584
Community/Gender: Suburban Women	5% (61)	5% (73)	6% (82)	9% (121)	16% (215)	59% (786)	1338

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (289)	9% (426)	7% (361)	9% (440)	17% (821)	52% (2564)	4902
Community/Gender: Suburban Men	7% (86)	12% (138)	8% (96)	10% (113)	18% (201)	45% (513)	1146
Homeowner	7% (253)	10% (362)	8% (287)	9% (346)	16% (620)	50% (1893)	3762
Renter	3% (32)	6% (62)	7% (73)	9% (89)	18% (189)	58% (604)	1050
Self + Household: White-Collar	7% (128)	10% (183)	9% (154)	11% (198)	16% (283)	48% (862)	1808
Self + Household: Blue Collar	6% (147)	9% (210)	7% (162)	8% (193)	19% (440)	51% (1201)	2353
Union HH: Yes	10% (38)	13% (47)	9% (33)	9% (31)	15% (55)	44% (160)	366
Union HH: No	6% (251)	8% (379)	7% (328)	9% (409)	17% (766)	53% (2403)	4536
LGBTQ+: Yes	3% (14)	5% (21)	8% (39)	12% (56)	18% (84)	54% (254)	470
LGBTQ+: No	6% (275)	9% (405)	7% (322)	9% (384)	17% (737)	52% (2310)	4432
Motivated to Vote	6% (280)	9% (405)	7% (332)	9% (422)	17% (770)	51% (2266)	4475
Parent: Yes	6% (88)	8% (125)	9% (142)	8% (119)	17% (269)	52% (799)	1541
Parent: No	6% (202)	9% (302)	7% (220)	10% (321)	16% (552)	53% (1765)	3361
COVID Vaccine: Yes	6% (217)	9% (292)	8% (265)	10% (348)	16% (563)	51% (1738)	3422
COVID Vaccine: No	5% (73)	9% (134)	7% (97)	6% (92)	17% (258)	56% (825)	1480
Student Loans: Yes	4% (34)	5% (37)	9% (68)	7% (53)	18% (144)	57% (442)	778
Student Loans: No	6% (256)	9% (389)	7% (293)	9% (387)	16% (677)	51% (2122)	4124
Favorable Opinion of Haley	13% (199)	16% (251)	9% (131)	4% (66)	18% (267)	40% (611)	1526
Unfavorable Opinion of Haley	4% (76)	8% (146)	10% (200)	18% (349)	15% (299)	45% (866)	1936
Prodigal Biden Voter	4% (10)	8% (23)	10% (28)	7% (20)	16% (46)	56% (159)	286
Undecided Voter (DK/WNV)	2% (6)	4% (16)	7% (27)	7% (30)	16% (67)	64% (261)	407
Undecided Voter (DK)	1% (3)	4% (11)	9% (23)	8% (20)	15% (37)	62% (156)	250
Watched Debate	7% (265)	11% (395)	9% (314)	10% (368)	17% (627)	45% (1618)	3586
Watched Debate: Did not Watch	2% (24)	2% (32)	4% (47)	6% (73)	15% (194)	72% (946)	1316
Watched Debate: All of it	11% (217)	14% (277)	8% (164)	12% (232)	19% (370)	37% (737)	1998
Watched Debate: Some of it	3% (48)	7% (117)	9% (150)	9% (135)	16% (257)	55% (880)	1588
Continue His Campaign: Yes Biden	6% (114)	7% (145)	8% (162)	13% (251)	16% (304)	50% (960)	1936
Continue His Campaign: No Biden	6% (170)	10% (268)	7% (192)	6% (168)	17% (473)	53% (1433)	2704
Continue His Campaign: Yes Trump	10% (248)	14% (343)	7% (169)	5% (129)	18% (435)	46% (1150)	2475
Continue His Campaign: No Trump	2% (39)	4% (77)	8% (184)	13% (295)	16% (342)	57% (1258)	2195

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (289)	9% (426)	7% (361)	9% (440)	17% (821)	52% (2564)	4902
Conviction: Evidence	2% (42)	4% (88)	9% (201)	14% (325)	16% (370)	55% (1265)	2291
Conviction: Motivation to Damage	11% (230)	15% (307)	6% (125)	4% (93)	17% (361)	46% (958)	2075
Conviction: DK/NO	3% (17)	6% (31)	7% (35)	4% (21)	17% (89)	64% (341)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (484)	18% (884)	15% (712)	22% (1089)	19% (907)	17% (825)	4902
Gender: Male	12% (286)	21% (483)	16% (364)	24% (546)	15% (341)	12% (275)	2295
Gender: Female	8% (199)	15% (400)	13% (348)	21% (543)	22% (566)	21% (551)	2607
Age: 18-34	6% (77)	12% (156)	14% (182)	16% (204)	22% (280)	31% (396)	1295
Age: 35-44	6% (39)	17% (115)	15% (102)	19% (124)	20% (133)	23% (152)	665
Age: 45-64	9% (161)	19% (330)	15% (247)	24% (408)	19% (330)	13% (219)	1696
Age: 65+	17% (208)	23% (282)	14% (181)	28% (353)	13% (164)	5% (59)	1247
GenZers: 1997-2012	6% (36)	12% (69)	13% (78)	12% (70)	22% (131)	35% (211)	595
Millennials: 1981-1996	6% (77)	15% (197)	15% (202)	19% (249)	20% (267)	24% (320)	1312
GenXers: 1965-1980	8% (98)	19% (248)	14% (177)	24% (308)	20% (259)	16% (200)	1290
Baby Boomers: 1946-1964	15% (242)	22% (338)	15% (231)	27% (430)	15% (234)	6% (93)	1568
Educ: < College	9% (276)	17% (511)	13% (395)	19% (581)	21% (650)	22% (675)	3088
Educ: Bachelors degree	11% (129)	20% (235)	17% (200)	28% (320)	14% (162)	9% (109)	1156
Educ: Post-grad	12% (80)	21% (138)	18% (116)	29% (188)	15% (95)	6% (41)	658
Income: Under 50k	8% (167)	15% (319)	12% (243)	21% (429)	22% (453)	22% (451)	2061
Income: 50k-100k	11% (195)	20% (350)	15% (276)	23% (413)	16% (285)	15% (271)	1789
Income: 100k+	12% (122)	20% (215)	18% (193)	24% (247)	16% (169)	10% (104)	1052
Ethnicity: White (Non-Hispanic)	12% (420)	20% (717)	14% (508)	22% (808)	18% (647)	14% (496)	3597
Ethnicity: Hispanic	10% (33)	16% (53)	14% (48)	21% (70)	18% (61)	22% (75)	339
Ethnicity: Black (Non-Hispanic)	3% (23)	10% (74)	15% (111)	23% (166)	19% (134)	30% (214)	722
Ethnicity: Asian + Other (Non-Hispanic)	3% (8)	16% (39)	19% (45)	19% (46)	27% (66)	16% (40)	243
All Christian	14% (369)	23% (604)	16% (409)	19% (484)	17% (453)	11% (278)	2597
All Non-Christian	10% (24)	18% (42)	16% (37)	28% (65)	12% (28)	16% (39)	236
Atheist	2% (5)	9% (19)	13% (27)	46% (94)	14% (29)	16% (32)	206
Agnostic/Nothing in particular	4% (46)	9% (103)	14% (156)	29% (318)	21% (236)	23% (251)	1110
Something Else	5% (40)	15% (116)	11% (82)	17% (128)	21% (160)	30% (225)	752
Evangelical	13% (170)	23% (305)	11% (150)	13% (166)	21% (280)	19% (247)	1318
Non-Evangelical	12% (232)	20% (398)	17% (337)	22% (437)	16% (324)	12% (244)	1972
PID: Dem (no lean)	3% (63)	8% (144)	15% (288)	39% (726)	17% (320)	17% (319)	1859
PID: Ind (no lean)	6% (68)	18% (209)	19% (222)	22% (250)	19% (218)	16% (190)	1157
PID: Rep (no lean)	19% (353)	28% (530)	11% (203)	6% (113)	20% (370)	17% (316)	1886

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (484)	18% (884)	15% (712)	22% (1089)	19% (907)	17% (825)	4902
PID/Gender: Dem Men	5% (40)	11% (85)	16% (127)	43% (345)	13% (102)	13% (101)	799
PID/Gender: Dem Women	2% (24)	6% (59)	15% (160)	36% (381)	21% (218)	21% (218)	1060
PID/Gender: Ind Men	6% (39)	20% (123)	22% (135)	25% (153)	17% (104)	10% (61)	615
PID/Gender: Ind Women	5% (28)	16% (86)	16% (87)	18% (97)	21% (113)	24% (129)	542
PID/Gender: Rep Men	23% (207)	31% (276)	12% (102)	5% (48)	15% (135)	13% (113)	880
PID/Gender: Rep Women	15% (147)	25% (255)	10% (101)	6% (65)	23% (234)	20% (204)	1005
Ideo: Liberal (1-3)	3% (37)	6% (89)	16% (217)	45% (620)	15% (212)	15% (214)	1388
Ideo: Moderate (4)	5% (70)	16% (238)	18% (275)	22% (328)	21% (313)	19% (296)	1521
Ideo: Conservative (5-7)	20% (377)	29% (556)	11% (215)	7% (136)	18% (346)	14% (256)	1887
Community: Urban	9% (95)	15% (163)	16% (177)	23% (258)	16% (180)	21% (229)	1101
Community: Suburban	10% (246)	19% (463)	15% (362)	24% (600)	18% (455)	14% (358)	2485
Community: Rural	11% (143)	20% (258)	13% (173)	18% (232)	21% (273)	18% (238)	1316
Military HHnm: Yes	13% (99)	24% (182)	14% (106)	24% (186)	15% (114)	10% (77)	763
Military HH: No	9% (386)	17% (702)	15% (606)	22% (904)	19% (794)	18% (748)	4139
Employ: Private Sector	9% (160)	20% (355)	15% (274)	21% (383)	18% (329)	16% (291)	1791
Employ: Government	7% (19)	16% (45)	21% (56)	22% (61)	16% (45)	17% (48)	273
Employ: Self-Employed	8% (33)	15% (63)	13% (55)	19% (80)	22% (92)	21% (88)	411
Employ: Homemaker	5% (17)	15% (50)	13% (43)	17% (57)	28% (95)	22% (76)	338
Employ: Student	3% (4)	7% (8)	13% (15)	11% (13)	25% (28)	41% (47)	114
Employ: Retired	16% (214)	21% (287)	14% (191)	29% (384)	14% (187)	6% (82)	1346
Employ: Unemployed	6% (24)	11% (41)	12% (45)	19% (74)	22% (83)	30% (115)	382
Employ: Other	5% (13)	14% (34)	14% (33)	15% (38)	20% (49)	32% (78)	245
Protestant	15% (218)	24% (347)	15% (228)	18% (265)	18% (273)	10% (146)	1477
Roman Catholic	13% (143)	23% (241)	17% (178)	20% (210)	16% (171)	11% (119)	1061
Jewish	13% (15)	18% (21)	16% (20)	36% (43)	9% (11)	9% (10)	120
Muslim	2% (1)	22% (12)	8% (5)	14% (8)	25% (14)	30% (17)	57
Atheist	2% (5)	9% (19)	13% (27)	46% (94)	14% (29)	16% (32)	206
Agnostic	3% (6)	7% (14)	16% (34)	42% (89)	18% (39)	14% (31)	213
Something else	5% (40)	15% (116)	11% (82)	17% (128)	21% (160)	30% (225)	752
Nothing in particular	4% (40)	10% (89)	14% (122)	26% (230)	22% (197)	25% (220)	897
Ideo/PID: Conservative Republican	22% (322)	31% (440)	10% (141)	6% (81)	19% (270)	12% (178)	1432

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (484)	18% (884)	15% (712)	22% (1089)	19% (907)	17% (825)	4902
Ideo/PID: Moderate/Liberal Republican	7% (32)	21% (90)	14% (60)	7% (32)	21% (92)	29% (126)	432
Ideo/PID: Moderate/Conservative Democrat	5% (37)	10% (79)	17% (131)	27% (211)	19% (151)	21% (163)	773
Ideo/PID: Liberal Democrat	2% (26)	6% (64)	15% (157)	49% (514)	15% (156)	13% (141)	1057
Unfavorable of Biden and Trump	3% (28)	17% (141)	24% (206)	20% (169)	19% (163)	16% (139)	845
2024 H2H Matchup: Biden Voter	3% (60)	7% (151)	18% (397)	41% (891)	17% (370)	14% (315)	2184
2024 H2H Matchup: Trump Voter	18% (411)	29% (668)	11% (249)	6% (141)	19% (450)	17% (392)	2312
2024 H2H Matchup: Would not Vote	2% (3)	12% (20)	14% (21)	13% (21)	27% (43)	32% (50)	157
2024 H2H Matchup: Do not Know	4% (11)	18% (45)	18% (45)	15% (37)	18% (44)	27% (68)	250
2022 House Vote: Democrat	3% (64)	8% (165)	18% (365)	41% (841)	16% (314)	14% (278)	2027
2022 House Vote: Republican	20% (385)	31% (590)	12% (225)	7% (130)	18% (350)	13% (242)	1923
2022 House Vote: Did not Vote	4% (34)	14% (119)	13% (111)	12% (105)	25% (223)	33% (287)	878
2020 Vote: Joe Biden	3% (66)	8% (184)	18% (404)	40% (901)	17% (389)	14% (313)	2257
2020 Vote: Donald Trump	18% (408)	29% (653)	12% (260)	6% (140)	19% (429)	15% (332)	2222
2020 Vote: Someone Else	5% (3)	12% (8)	21% (15)	15% (10)	24% (17)	24% (16)	70
2020 Vote: Did not Vote	2% (7)	11% (38)	10% (34)	11% (38)	21% (73)	46% (163)	353
2016 Vote: Hillary Clinton	3% (45)	8% (145)	17% (289)	45% (771)	15% (261)	12% (199)	1711
2016 Vote: Donald Trump	20% (384)	31% (608)	12% (241)	8% (147)	18% (350)	11% (222)	1952
2016 Vote: Someone Else	6% (8)	16% (24)	23% (35)	25% (37)	21% (31)	10% (14)	149
2020 Vote/PID: Not Biden/Democrat	5% (11)	17% (36)	12% (26)	15% (32)	17% (37)	33% (70)	211
2020 Vote/PID: Not Trump/Republican	3% (6)	21% (41)	16% (32)	9% (18)	25% (49)	26% (52)	198
U.S. Economy: Wrong Track	12% (423)	21% (752)	13% (468)	15% (512)	21% (726)	18% (641)	3522
U.S. Economy: Right Direction	4% (62)	10% (132)	18% (244)	42% (578)	13% (181)	13% (184)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (46)	6% (103)	16% (257)	44% (699)	16% (251)	15% (247)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17% (418)	28% (693)	11% (276)	7% (172)	19% (475)	17% (421)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (20)	10% (87)	21% (178)	26% (219)	21% (181)	19% (157)	842
Top 2024 Issue: Economy	10% (185)	23% (418)	13% (241)	12% (212)	21% (382)	20% (359)	1796
Community/Gender: Urban Women	7% (39)	11% (57)	15% (83)	22% (118)	20% (106)	25% (133)	536
Community/Gender: Urban Men	10% (56)	19% (105)	17% (94)	25% (140)	13% (74)	17% (96)	565
Community/Gender: Rural Women	9% (64)	17% (125)	12% (86)	15% (110)	24% (176)	23% (172)	733
Community/Gender: Rural Men	14% (80)	23% (132)	15% (87)	21% (121)	17% (97)	11% (66)	584
Community/Gender: Suburban Women	7% (96)	16% (218)	13% (179)	24% (315)	21% (284)	18% (246)	1338

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (484)	18% (884)	15% (712)	22% (1089)	19% (907)	17% (825)	4902
Community/Gender: Suburban Men	13% (150)	21% (245)	16% (183)	25% (285)	15% (171)	10% (112)	1146
Homeowner	11% (424)	20% (741)	15% (568)	23% (864)	17% (651)	14% (513)	3762
Renter	5% (57)	12% (130)	13% (136)	20% (213)	22% (235)	27% (280)	1050
Self + Household: White-Collar	12% (222)	19% (347)	17% (310)	27% (484)	15% (267)	10% (177)	1808
Self + Household: Blue Collar	10% (238)	20% (469)	14% (324)	20% (479)	20% (470)	16% (374)	2353
Union HH: Yes	12% (43)	21% (78)	16% (60)	23% (84)	16% (57)	12% (44)	366
Union HH: No	10% (442)	18% (805)	14% (653)	22% (1006)	19% (850)	17% (781)	4536
LGBTQ+: Yes	4% (18)	10% (47)	12% (56)	31% (144)	19% (88)	25% (116)	470
LGBTQ+: No	11% (467)	19% (836)	15% (656)	21% (946)	18% (819)	16% (709)	4432
Motivated to Vote	11% (475)	19% (842)	14% (648)	23% (1044)	18% (822)	14% (643)	4475
Parent: Yes	9% (133)	17% (260)	14% (220)	18% (270)	21% (325)	22% (333)	1541
Parent: No	10% (351)	19% (624)	15% (492)	24% (819)	17% (582)	15% (492)	3361
COVID Vaccine: Yes	10% (338)	17% (573)	16% (545)	28% (944)	17% (571)	13% (451)	3422
COVID Vaccine: No	10% (146)	21% (311)	11% (167)	10% (146)	23% (336)	25% (375)	1480
Student Loans: Yes	7% (55)	14% (108)	16% (121)	22% (171)	21% (165)	20% (159)	778
Student Loans: No	10% (430)	19% (776)	14% (591)	22% (918)	18% (743)	16% (666)	4124
Favorable Opinion of Haley	22% (342)	32% (496)	15% (230)	11% (173)	13% (206)	5% (80)	1526
Unfavorable Opinion of Haley	6% (117)	15% (293)	19% (364)	43% (829)	11% (204)	7% (129)	1936
Prodigal Biden Voter	4% (13)	18% (53)	20% (56)	16% (46)	22% (63)	19% (56)	286
Undecided Voter (DK/WNV)	3% (13)	16% (64)	16% (66)	14% (58)	21% (87)	29% (118)	407
Undecided Voter (DK)	4% (11)	18% (45)	18% (45)	15% (37)	18% (44)	27% (68)	250
Watched Debate	12% (443)	21% (743)	15% (537)	23% (811)	17% (605)	12% (447)	3586
Watched Debate: Did not Watch	3% (42)	11% (141)	13% (175)	21% (278)	23% (302)	29% (378)	1316
Watched Debate: All of it	17% (345)	24% (483)	13% (261)	24% (482)	13% (262)	8% (166)	1998
Watched Debate: Some of it	6% (98)	16% (260)	17% (276)	21% (330)	22% (343)	18% (281)	1588
Continue His Campaign: Yes Biden	8% (150)	13% (248)	15% (298)	34% (657)	16% (317)	14% (266)	1936
Continue His Campaign: No Biden	12% (321)	22% (605)	14% (381)	15% (393)	20% (531)	17% (472)	2704
Continue His Campaign: Yes Trump	17% (429)	28% (704)	11% (282)	8% (205)	18% (454)	16% (402)	2475
Continue His Campaign: No Trump	2% (51)	7% (156)	18% (402)	39% (847)	18% (397)	16% (342)	2195

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (484)	18% (884)	15% (712)	22% (1089)	19% (907)	17% (825)	4902
Conviction: Evidence	3% (71)	8% (173)	18% (423)	40% (919)	17% (391)	14% (314)	2291
Conviction: Motivation to Damage	19% (389)	31% (637)	11% (228)	7% (136)	19% (388)	14% (298)	2075
Conviction: DK/NO	5% (24)	14% (73)	11% (61)	7% (35)	24% (129)	40% (213)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (768)	18% (865)	11% (548)	17% (835)	18% (883)	20% (1003)	4902
Gender: Male	18% (418)	20% (465)	12% (277)	18% (421)	16% (356)	16% (357)	2295
Gender: Female	13% (351)	15% (400)	10% (271)	16% (414)	20% (526)	25% (646)	2607
Age: 18-34	9% (121)	13% (171)	12% (156)	13% (173)	20% (258)	32% (414)	1295
Age: 35-44	12% (82)	18% (123)	10% (68)	16% (109)	18% (116)	25% (167)	665
Age: 45-64	14% (243)	19% (329)	12% (203)	18% (312)	19% (319)	17% (290)	1696
Age: 65+	26% (323)	19% (241)	10% (120)	19% (241)	15% (189)	11% (133)	1247
GenZers: 1997-2012	8% (49)	13% (75)	12% (70)	12% (69)	17% (104)	38% (229)	595
Millennials: 1981-1996	11% (146)	16% (210)	12% (151)	16% (207)	20% (261)	26% (338)	1312
GenXers: 1965-1980	13% (167)	20% (254)	11% (147)	18% (235)	19% (248)	18% (238)	1290
Baby Boomers: 1946-1964	23% (362)	19% (302)	11% (166)	19% (300)	16% (250)	12% (187)	1568
Educ: < College	14% (438)	17% (523)	10% (304)	14% (434)	20% (627)	25% (762)	3088
Educ: Bachelors degree	18% (203)	19% (216)	13% (154)	21% (248)	14% (162)	15% (174)	1156
Educ: Post-grad	19% (127)	19% (126)	14% (90)	23% (154)	14% (94)	10% (68)	658
Income: Under 50k	12% (254)	16% (322)	9% (195)	16% (332)	20% (416)	26% (542)	2061
Income: 50k-100k	18% (321)	17% (310)	12% (208)	17% (311)	17% (309)	18% (331)	1789
Income: 100k+	18% (193)	22% (233)	14% (145)	18% (193)	15% (158)	12% (130)	1052
Ethnicity: White (Non-Hispanic)	19% (666)	19% (668)	11% (388)	16% (559)	17% (627)	19% (689)	3597
Ethnicity: Hispanic	12% (40)	15% (50)	8% (26)	18% (62)	20% (66)	28% (94)	339
Ethnicity: Black (Non-Hispanic)	6% (44)	15% (105)	14% (102)	25% (181)	18% (131)	22% (159)	722
Ethnicity: Asian + Other (Non-Hispanic)	8% (19)	17% (42)	13% (31)	14% (33)	24% (58)	25% (61)	243
All Christian	22% (582)	21% (557)	11% (292)	13% (338)	16% (422)	16% (406)	2597
All Non-Christian	12% (30)	21% (49)	15% (35)	19% (44)	18% (43)	15% (36)	236
Atheist	3% (5)	10% (20)	10% (21)	45% (92)	9% (19)	24% (49)	206
Agnostic/Nothing in particular	6% (64)	11% (124)	12% (133)	22% (249)	22% (241)	27% (299)	1110
Something Else	12% (88)	15% (116)	9% (66)	15% (111)	21% (158)	28% (213)	752
Evangelical	24% (313)	24% (314)	8% (104)	9% (119)	16% (210)	20% (259)	1318
Non-Evangelical	17% (345)	18% (348)	13% (249)	16% (322)	18% (362)	18% (346)	1972
PID: Dem (no lean)	4% (81)	10% (180)	15% (270)	30% (565)	19% (352)	22% (412)	1859
PID: Ind (no lean)	12% (142)	19% (217)	12% (143)	16% (186)	18% (212)	22% (256)	1157
PID: Rep (no lean)	29% (546)	25% (467)	7% (135)	4% (85)	17% (318)	18% (335)	1886

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (768)	18% (865)	11% (548)	17% (835)	18% (883)	20% (1003)	4902
PID/Gender: Dem Men	6% (49)	13% (103)	14% (110)	34% (276)	15% (119)	18% (143)	799
PID/Gender: Dem Women	3% (32)	7% (77)	15% (160)	27% (289)	22% (233)	25% (269)	1060
PID/Gender: Ind Men	14% (85)	20% (122)	14% (87)	18% (111)	18% (114)	16% (97)	615
PID/Gender: Ind Women	10% (57)	18% (96)	10% (57)	14% (75)	18% (98)	29% (159)	542
PID/Gender: Rep Men	32% (284)	27% (240)	9% (80)	4% (34)	14% (124)	13% (117)	880
PID/Gender: Rep Women	26% (261)	23% (227)	5% (54)	5% (51)	19% (194)	22% (218)	1005
Ideo: Liberal (1-3)	4% (58)	9% (122)	14% (197)	37% (508)	17% (231)	20% (273)	1388
Ideo: Moderate (4)	8% (120)	16% (250)	13% (203)	15% (229)	22% (339)	25% (379)	1521
Ideo: Conservative (5-7)	31% (589)	26% (489)	8% (143)	5% (92)	15% (283)	15% (291)	1887
Community: Urban	13% (142)	14% (159)	12% (133)	19% (209)	19% (209)	22% (247)	1101
Community: Suburban	15% (378)	17% (427)	12% (288)	19% (468)	18% (444)	19% (480)	2485
Community: Rural	19% (248)	21% (279)	10% (127)	12% (157)	17% (229)	21% (276)	1316
Military HHnm: Yes	22% (171)	18% (135)	9% (70)	18% (140)	17% (130)	15% (117)	763
Military HH: No	14% (598)	18% (730)	12% (477)	17% (695)	18% (753)	21% (886)	4139
Employ: Private Sector	14% (255)	19% (349)	12% (220)	17% (304)	19% (331)	19% (332)	1791
Employ: Government	12% (33)	17% (46)	13% (37)	18% (49)	18% (49)	21% (59)	273
Employ: Self-Employed	13% (55)	19% (77)	11% (46)	13% (53)	21% (85)	23% (96)	411
Employ: Homemaker	13% (43)	17% (59)	9% (32)	16% (54)	20% (69)	24% (82)	338
Employ: Student	6% (6)	10% (11)	11% (13)	10% (11)	20% (23)	44% (50)	114
Employ: Retired	24% (322)	19% (251)	10% (139)	20% (273)	15% (205)	12% (157)	1346
Employ: Unemployed	9% (33)	10% (40)	9% (35)	15% (58)	21% (80)	36% (136)	382
Employ: Other	8% (21)	13% (32)	10% (26)	14% (34)	17% (41)	37% (91)	245
Protestant	24% (350)	22% (332)	10% (154)	13% (199)	15% (228)	15% (214)	1477
Roman Catholic	21% (219)	20% (214)	12% (132)	12% (131)	18% (186)	17% (178)	1061
Jewish	14% (17)	17% (21)	17% (20)	24% (28)	15% (17)	14% (17)	120
Muslim	9% (5)	19% (11)	5% (3)	12% (7)	32% (18)	22% (13)	57
Atheist	3% (5)	10% (20)	10% (21)	45% (92)	9% (19)	24% (49)	206
Agnostic	4% (8)	11% (23)	15% (33)	33% (71)	16% (33)	21% (44)	213
Something else	12% (88)	15% (116)	9% (66)	15% (111)	21% (158)	28% (213)	752
Nothing in particular	6% (55)	11% (101)	11% (100)	20% (178)	23% (207)	28% (255)	897
Ideo/PID: Conservative Republican	34% (489)	27% (389)	6% (93)	4% (60)	14% (206)	14% (195)	1432

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (768)	18% (865)	11% (548)	17% (835)	18% (883)	20% (1003)	4902
Ideo/PID: Moderate/Liberal Republican	13% (56)	18% (77)	10% (42)	6% (24)	25% (109)	29% (125)	432
Ideo/PID: Moderate/Conservative Democrat	5% (41)	13% (99)	16% (120)	18% (138)	22% (171)	26% (204)	773
Ideo/PID: Liberal Democrat	4% (40)	8% (81)	14% (150)	40% (424)	16% (170)	18% (192)	1057
Unfavorable of Biden and Trump	8% (67)	19% (163)	14% (116)	16% (139)	20% (172)	22% (189)	845
2024 H2H Matchup: Biden Voter	3% (69)	10% (224)	16% (360)	31% (676)	19% (422)	20% (432)	2184
2024 H2H Matchup: Trump Voter	29% (678)	24% (556)	7% (161)	4% (97)	17% (384)	19% (436)	2312
2024 H2H Matchup: Would not Vote	4% (7)	16% (26)	5% (9)	18% (28)	22% (34)	34% (54)	157
2024 H2H Matchup: Do not Know	6% (15)	23% (59)	7% (19)	14% (34)	17% (42)	33% (81)	250
2022 House Vote: Democrat	4% (78)	10% (211)	17% (335)	32% (652)	18% (373)	19% (379)	2027
2022 House Vote: Republican	32% (616)	27% (520)	8% (145)	5% (94)	15% (290)	13% (258)	1923
2022 House Vote: Did not Vote	8% (71)	14% (123)	7% (61)	9% (78)	23% (198)	40% (347)	878
2020 Vote: Joe Biden	4% (83)	11% (249)	16% (353)	31% (691)	19% (434)	20% (448)	2257
2020 Vote: Donald Trump	30% (662)	26% (568)	7% (152)	4% (99)	17% (374)	17% (367)	2222
2020 Vote: Someone Else	10% (7)	18% (12)	18% (12)	11% (8)	16% (11)	28% (20)	70
2020 Vote: Did not Vote	5% (17)	10% (36)	9% (31)	10% (37)	18% (64)	48% (168)	353
2016 Vote: Hillary Clinton	4% (76)	11% (183)	16% (280)	34% (589)	18% (309)	16% (274)	1711
2016 Vote: Donald Trump	31% (598)	28% (542)	8% (158)	5% (100)	15% (294)	13% (260)	1952
2016 Vote: Someone Else	10% (15)	20% (30)	15% (22)	26% (38)	16% (24)	13% (20)	149
2020 Vote/PID: Not Biden/Democrat	12% (25)	11% (24)	13% (27)	13% (27)	16% (34)	35% (74)	211
2020 Vote/PID: Not Trump/Republican	11% (22)	23% (45)	9% (18)	10% (19)	18% (36)	29% (58)	198
U.S. Economy: Wrong Track	19% (680)	20% (687)	10% (351)	11% (380)	18% (647)	22% (778)	3522
U.S. Economy: Right Direction	6% (88)	13% (178)	14% (197)	33% (455)	17% (236)	16% (226)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (51)	10% (156)	16% (257)	34% (551)	17% (278)	19% (311)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27% (671)	24% (592)	7% (172)	5% (131)	17% (412)	19% (477)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (46)	14% (117)	14% (118)	18% (153)	23% (192)	26% (216)	842
Top 2024 Issue: Economy	17% (307)	22% (392)	10% (183)	9% (160)	20% (357)	22% (397)	1796
Community/Gender: Urban Women	12% (62)	10% (53)	12% (66)	17% (93)	21% (113)	28% (149)	536
Community/Gender: Urban Men	14% (80)	19% (106)	12% (67)	21% (117)	17% (97)	17% (99)	565
Community/Gender: Rural Women	16% (118)	20% (145)	9% (63)	10% (74)	20% (149)	25% (183)	733
Community/Gender: Rural Men	22% (130)	23% (133)	11% (64)	14% (83)	14% (80)	16% (93)	584
Community/Gender: Suburban Women	13% (170)	15% (201)	11% (141)	18% (247)	20% (264)	23% (314)	1338

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (768)	18% (865)	11% (548)	17% (835)	18% (883)	20% (1003)	4902
Community/Gender: Suburban Men	18% (208)	20% (226)	13% (146)	19% (222)	16% (180)	14% (165)	1146
Homeowner	18% (661)	19% (713)	11% (426)	17% (645)	17% (653)	18% (664)	3762
Renter	9% (98)	13% (139)	11% (117)	18% (184)	20% (213)	28% (298)	1050
Self + Household: White-Collar	17% (315)	18% (333)	14% (248)	21% (387)	15% (278)	14% (246)	1808
Self + Household: Blue Collar	17% (397)	19% (452)	10% (246)	14% (341)	19% (451)	20% (466)	2353
Union HH: Yes	17% (64)	16% (58)	9% (34)	19% (71)	19% (70)	19% (69)	366
Union HH: No	16% (704)	18% (807)	11% (513)	17% (764)	18% (813)	21% (934)	4536
LGBTQ+: Yes	7% (33)	11% (51)	14% (65)	24% (114)	16% (77)	27% (129)	470
LGBTQ+: No	17% (735)	18% (814)	11% (482)	16% (721)	18% (806)	20% (874)	4432
Motivated to Vote	17% (743)	18% (823)	11% (502)	18% (795)	18% (791)	18% (820)	4475
Parent: Yes	14% (215)	17% (269)	11% (174)	15% (235)	19% (298)	23% (351)	1541
Parent: No	16% (554)	18% (596)	11% (374)	18% (600)	17% (585)	19% (652)	3361
COVID Vaccine: Yes	14% (470)	17% (585)	12% (428)	21% (709)	18% (602)	18% (628)	3422
COVID Vaccine: No	20% (298)	19% (280)	8% (120)	9% (126)	19% (281)	25% (375)	1480
Student Loans: Yes	11% (84)	12% (93)	14% (110)	19% (151)	21% (162)	23% (179)	778
Student Loans: No	17% (685)	19% (772)	11% (438)	17% (685)	17% (720)	20% (825)	4124
Favorable Opinion of Haley	29% (450)	30% (450)	10% (154)	8% (119)	13% (206)	10% (148)	1526
Unfavorable Opinion of Haley	12% (240)	14% (280)	17% (322)	33% (631)	13% (246)	11% (217)	1936
Prodigal Biden Voter	7% (21)	22% (63)	8% (22)	14% (41)	20% (58)	28% (81)	286
Undecided Voter (DK/WNV)	5% (22)	21% (84)	7% (27)	15% (62)	19% (77)	33% (135)	407
Undecided Voter (DK)	6% (15)	23% (59)	7% (19)	14% (34)	17% (42)	33% (81)	250
Watched Debate	19% (666)	19% (693)	11% (411)	18% (631)	17% (596)	16% (590)	3586
Watched Debate: Did not Watch	8% (102)	13% (172)	10% (137)	16% (204)	22% (287)	31% (414)	1316
Watched Debate: All of it	24% (485)	21% (424)	10% (209)	18% (354)	15% (295)	12% (231)	1998
Watched Debate: Some of it	11% (181)	17% (268)	13% (202)	17% (277)	19% (301)	23% (359)	1588
Continue His Campaign: Yes Biden	11% (218)	13% (255)	14% (273)	25% (492)	18% (344)	18% (353)	1936
Continue His Campaign: No Biden	19% (526)	21% (576)	10% (258)	11% (307)	18% (486)	20% (552)	2704
Continue His Campaign: Yes Trump	28% (686)	24% (601)	8% (206)	6% (146)	16% (396)	18% (440)	2475
Continue His Campaign: No Trump	3% (75)	11% (239)	15% (326)	30% (657)	19% (424)	22% (474)	2195

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Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (768)	18% (865)	11% (548)	17% (835)	18% (883)	20% (1003)	4902
Conviction: Evidence	4% (83)	11% (247)	16% (360)	30% (695)	19% (444)	20% (462)	2291
Conviction: Motivation to Damage	31% (651)	25% (523)	7% (148)	5% (106)	15% (319)	16% (328)	2075
Conviction: DK/NO	6% (34)	18% (95)	7% (39)	6% (34)	22% (120)	40% (213)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (354)	8% (411)	7% (324)	11% (563)	18% (864)	49% (2386)	4902
Gender: Male	10% (230)	11% (259)	9% (197)	14% (312)	19% (428)	38% (869)	2295
Gender: Female	5% (124)	6% (152)	5% (128)	10% (250)	17% (436)	58% (1517)	2607
Age: 18-34	5% (69)	7% (86)	9% (115)	9% (113)	16% (201)	55% (711)	1295
Age: 35-44	3% (22)	10% (70)	8% (53)	9% (63)	16% (104)	53% (354)	665
Age: 45-64	6% (98)	8% (129)	7% (113)	11% (195)	20% (340)	48% (822)	1696
Age: 65+	13% (165)	10% (127)	3% (44)	15% (192)	18% (220)	40% (499)	1247
GenZers: 1997-2012	5% (30)	6% (38)	10% (57)	9% (51)	16% (94)	55% (325)	595
Millennials: 1981-1996	5% (60)	9% (115)	8% (108)	9% (120)	16% (204)	54% (705)	1312
GenXers: 1965-1980	4% (57)	7% (96)	7% (88)	11% (140)	19% (242)	52% (666)	1290
Baby Boomers: 1946-1964	12% (188)	10% (150)	4% (67)	15% (231)	19% (299)	40% (634)	1568
Educ: < College	7% (201)	7% (225)	6% (178)	10% (298)	17% (537)	53% (1649)	3088
Educ: Bachelors degree	7% (86)	9% (106)	9% (109)	14% (164)	19% (221)	41% (471)	1156
Educ: Post-grad	10% (67)	12% (81)	6% (37)	15% (101)	16% (107)	40% (266)	658
Income: Under 50k	6% (132)	7% (138)	5% (108)	11% (221)	18% (370)	53% (1091)	2061
Income: 50k-100k	7% (118)	8% (139)	7% (131)	12% (216)	18% (317)	49% (868)	1789
Income: 100k+	10% (103)	13% (134)	8% (85)	12% (125)	17% (177)	41% (427)	1052
Ethnicity: White (Non-Hispanic)	8% (296)	9% (310)	6% (202)	12% (419)	18% (630)	48% (1741)	3597
Ethnicity: Hispanic	8% (26)	12% (40)	7% (24)	8% (28)	15% (52)	50% (168)	339
Ethnicity: Black (Non-Hispanic)	3% (25)	6% (44)	9% (66)	13% (92)	20% (145)	49% (351)	722
Ethnicity: Asian + Other (Non-Hispanic)	3% (7)	7% (18)	13% (33)	9% (23)	15% (38)	52% (125)	243
All Christian	10% (255)	11% (273)	7% (171)	9% (240)	18% (473)	46% (1185)	2597
All Non-Christian	11% (25)	10% (25)	11% (26)	18% (43)	16% (37)	34% (81)	236
Atheist	3% (6)	5% (9)	5% (11)	28% (57)	8% (18)	51% (106)	206
Agnostic/Nothing in particular	3% (34)	5% (56)	7% (75)	14% (159)	17% (188)	54% (598)	1110
Something Else	4% (33)	6% (48)	6% (42)	9% (64)	20% (149)	55% (416)	752
Evangelical	9% (115)	10% (134)	5% (70)	6% (84)	20% (265)	49% (651)	1318
Non-Evangelical	9% (170)	9% (177)	7% (136)	11% (216)	18% (350)	47% (922)	1972
PID: Dem (no lean)	2% (43)	5% (96)	7% (133)	19% (350)	16% (297)	51% (941)	1859
PID: Ind (no lean)	4% (46)	7% (83)	8% (89)	12% (133)	18% (212)	51% (594)	1157
PID: Rep (no lean)	14% (265)	12% (232)	5% (103)	4% (80)	19% (355)	45% (851)	1886

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (354)	8% (411)	7% (324)	11% (563)	18% (864)	49% (2386)	4902
PID/Gender: Dem Men	4% (28)	7% (60)	8% (67)	23% (182)	18% (143)	40% (319)	799
PID/Gender: Dem Women	1% (15)	3% (36)	6% (66)	16% (168)	15% (154)	59% (621)	1060
PID/Gender: Ind Men	5% (31)	10% (60)	10% (60)	15% (91)	20% (123)	41% (251)	615
PID/Gender: Ind Women	3% (15)	4% (23)	5% (28)	8% (43)	17% (89)	63% (343)	542
PID/Gender: Rep Men	19% (171)	16% (140)	8% (69)	5% (40)	18% (162)	34% (299)	880
PID/Gender: Rep Women	9% (94)	9% (92)	3% (34)	4% (40)	19% (193)	55% (552)	1005
Ideo: Liberal (1-3)	3% (35)	4% (58)	7% (94)	23% (325)	15% (202)	48% (673)	1388
Ideo: Moderate (4)	4% (55)	7% (101)	9% (138)	10% (158)	19% (283)	52% (786)	1521
Ideo: Conservative (5-7)	14% (262)	13% (252)	5% (91)	4% (75)	19% (358)	45% (848)	1887
Community: Urban	7% (79)	9% (95)	7% (80)	12% (130)	16% (181)	49% (536)	1101
Community: Suburban	7% (165)	9% (211)	7% (174)	12% (296)	18% (444)	48% (1194)	2485
Community: Rural	8% (109)	8% (105)	5% (70)	10% (137)	18% (240)	50% (656)	1316
Military HHnm: Yes	11% (86)	10% (76)	6% (45)	12% (91)	20% (151)	41% (315)	763
Military HH: No	6% (268)	8% (336)	7% (279)	11% (472)	17% (714)	50% (2070)	4139
Employ: Private Sector	6% (101)	10% (186)	9% (154)	11% (202)	18% (328)	46% (820)	1791
Employ: Government	7% (20)	7% (20)	10% (27)	7% (20)	16% (43)	52% (143)	273
Employ: Self-Employed	6% (25)	8% (34)	9% (36)	11% (46)	16% (67)	49% (203)	411
Employ: Homemaker	5% (17)	3% (9)	6% (19)	6% (20)	18% (61)	63% (214)	338
Employ: Student	5% (6)	2% (2)	7% (8)	6% (7)	15% (17)	65% (74)	114
Employ: Retired	12% (162)	9% (124)	4% (50)	15% (201)	19% (251)	42% (559)	1346
Employ: Unemployed	4% (17)	4% (14)	5% (21)	11% (44)	15% (56)	60% (230)	382
Employ: Other	2% (6)	9% (22)	4% (10)	10% (24)	17% (42)	58% (142)	245
Protestant	10% (143)	9% (135)	5% (81)	9% (134)	20% (298)	46% (685)	1477
Roman Catholic	10% (109)	12% (129)	8% (83)	10% (101)	16% (168)	44% (472)	1061
Jewish	17% (20)	12% (15)	6% (7)	20% (24)	14% (17)	32% (38)	120
Muslim	2% (1)	10% (6)	14% (8)	6% (4)	26% (15)	41% (23)	57
Atheist	3% (6)	5% (9)	5% (11)	28% (57)	8% (18)	51% (106)	206
Agnostic	3% (6)	4% (8)	7% (15)	19% (42)	19% (40)	48% (103)	213
Something else	4% (33)	6% (48)	6% (42)	9% (64)	20% (149)	55% (416)	752
Nothing in particular	3% (28)	5% (49)	7% (60)	13% (117)	16% (148)	55% (495)	897
Ideo/PID: Conservative Republican	16% (232)	14% (193)	4% (64)	4% (51)	19% (269)	44% (624)	1432

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (354)	8% (411)	7% (324)	11% (563)	18% (864)	49% (2386)	4902
Ideo/PID: Moderate/Liberal Republican	8% (33)	9% (39)	9% (38)	7% (28)	18% (79)	50% (214)	432
Ideo/PID: Moderate/Conservative Democrat	2% (19)	7% (53)	9% (67)	11% (84)	19% (145)	52% (404)	773
Ideo/PID: Liberal Democrat	2% (23)	4% (42)	6% (65)	25% (266)	14% (147)	49% (513)	1057
Unfavorable of Biden and Trump	3% (22)	5% (43)	8% (70)	11% (89)	19% (161)	54% (460)	845
2024 H2H Matchup: Biden Voter	2% (44)	5% (105)	7% (159)	20% (434)	15% (336)	51% (1105)	2184
2024 H2H Matchup: Trump Voter	13% (302)	13% (291)	6% (131)	4% (99)	20% (458)	45% (1031)	2312
2024 H2H Matchup: Would not Vote	2% (3)	2% (4)	6% (9)	8% (12)	18% (29)	64% (100)	157
2024 H2H Matchup: Do not Know	2% (5)	5% (12)	10% (25)	7% (17)	17% (42)	60% (150)	250
2022 House Vote: Democrat	2% (47)	5% (108)	8% (162)	21% (417)	16% (332)	47% (962)	2027
2022 House Vote: Republican	15% (284)	13% (254)	6% (121)	4% (84)	20% (389)	41% (790)	1923
2022 House Vote: Did not Vote	3% (23)	5% (44)	4% (38)	6% (51)	15% (130)	67% (592)	878
2020 Vote: Joe Biden	2% (52)	5% (116)	7% (166)	20% (449)	16% (359)	49% (1115)	2257
2020 Vote: Donald Trump	13% (291)	12% (272)	6% (132)	4% (87)	20% (440)	45% (999)	2222
2020 Vote: Someone Else	2% (2)	3% (2)	8% (5)	2% (1)	20% (14)	66% (46)	70
2020 Vote: Did not Vote	3% (9)	6% (21)	6% (21)	7% (25)	15% (52)	64% (226)	353
2016 Vote: Hillary Clinton	2% (38)	5% (83)	8% (131)	22% (376)	16% (269)	48% (813)	1711
2016 Vote: Donald Trump	14% (270)	14% (268)	6% (118)	4% (87)	19% (380)	42% (828)	1952
2016 Vote: Someone Else	3% (5)	6% (9)	7% (11)	11% (16)	18% (26)	55% (82)	149
2020 Vote/PID: Not Biden/Democrat	4% (9)	7% (15)	12% (26)	6% (12)	12% (25)	59% (125)	211
2020 Vote/PID: Not Trump/Republican	6% (12)	8% (16)	8% (16)	8% (16)	16% (31)	54% (106)	198
U.S. Economy: Wrong Track	8% (294)	9% (318)	6% (208)	7% (245)	19% (655)	51% (1802)	3522
U.S. Economy: Right Direction	4% (60)	7% (93)	8% (116)	23% (318)	15% (210)	42% (584)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (37)	5% (72)	8% (131)	22% (359)	16% (262)	46% (743)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12% (301)	12% (295)	6% (144)	5% (114)	19% (466)	46% (1136)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (16)	5% (44)	6% (49)	11% (90)	16% (136)	60% (507)	842
Top 2024 Issue: Economy	7% (124)	10% (179)	7% (118)	6% (106)	18% (329)	52% (940)	1796
Community/Gender: Urban Women	5% (27)	6% (31)	5% (28)	10% (54)	16% (85)	58% (310)	536
Community/Gender: Urban Men	9% (52)	11% (64)	9% (53)	13% (75)	17% (96)	40% (226)	565
Community/Gender: Rural Women	6% (44)	6% (41)	4% (29)	7% (54)	17% (127)	60% (439)	733
Community/Gender: Rural Men	11% (66)	11% (64)	7% (42)	14% (83)	19% (113)	37% (216)	584
Community/Gender: Suburban Women	4% (53)	6% (81)	5% (71)	11% (142)	17% (224)	57% (767)	1338

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (354)	8% (411)	7% (324)	11% (563)	18% (864)	49% (2386)	4902
Community/Gender: Suburban Men	10% (112)	11% (131)	9% (103)	13% (154)	19% (220)	37% (427)	1146
Homeowner	8% (313)	9% (342)	7% (253)	11% (432)	17% (654)	47% (1768)	3762
Renter	4% (38)	6% (67)	6% (68)	12% (125)	18% (192)	53% (560)	1050
Self + Household: White-Collar	9% (162)	10% (177)	7% (132)	15% (267)	17% (314)	42% (754)	1808
Self + Household: Blue Collar	7% (176)	8% (191)	7% (160)	10% (224)	19% (436)	50% (1166)	2353
Union HH: Yes	12% (42)	13% (49)	10% (37)	11% (41)	14% (50)	40% (147)	366
Union HH: No	7% (312)	8% (362)	6% (288)	12% (522)	18% (814)	49% (2238)	4536
LGBTQ+: Yes	4% (17)	6% (29)	6% (28)	16% (74)	17% (80)	51% (242)	470
LGBTQ+: No	8% (337)	9% (382)	7% (297)	11% (489)	18% (785)	48% (2144)	4432
Motivated to Vote	8% (339)	9% (397)	7% (297)	12% (538)	18% (793)	47% (2111)	4475
Parent: Yes	6% (97)	10% (155)	9% (137)	9% (144)	18% (271)	48% (736)	1541
Parent: No	8% (256)	8% (256)	6% (187)	12% (419)	18% (593)	49% (1649)	3361
COVID Vaccine: Yes	7% (253)	8% (265)	7% (228)	14% (476)	17% (576)	47% (1624)	3422
COVID Vaccine: No	7% (101)	10% (146)	6% (96)	6% (87)	20% (289)	51% (762)	1480
Student Loans: Yes	5% (36)	7% (55)	6% (49)	12% (97)	17% (135)	52% (406)	778
Student Loans: No	8% (318)	9% (356)	7% (275)	11% (466)	18% (729)	48% (1980)	4124
Favorable Opinion of Haley	15% (224)	16% (241)	7% (102)	5% (75)	19% (297)	39% (588)	1526
Unfavorable Opinion of Haley	5% (105)	7% (139)	10% (194)	24% (472)	16% (304)	37% (723)	1936
Prodigal Biden Voter	5% (16)	7% (21)	7% (21)	9% (25)	18% (52)	53% (151)	286
Undecided Voter (DK/WNV)	2% (8)	4% (15)	8% (34)	7% (29)	17% (71)	61% (250)	407
Undecided Voter (DK)	2% (5)	5% (12)	10% (25)	7% (17)	17% (42)	60% (150)	250
Watched Debate	9% (325)	10% (368)	8% (275)	12% (442)	18% (644)	43% (1532)	3586
Watched Debate: Did not Watch	2% (29)	3% (43)	4% (50)	9% (120)	17% (221)	65% (853)	1316
Watched Debate: All of it	13% (250)	12% (232)	7% (145)	14% (274)	19% (378)	36% (718)	1998
Watched Debate: Some of it	5% (75)	9% (136)	8% (129)	11% (168)	17% (266)	51% (814)	1588
Continue His Campaign: Yes Biden	7% (142)	8% (156)	7% (138)	17% (328)	17% (321)	44% (850)	1936
Continue His Campaign: No Biden	8% (203)	9% (243)	7% (181)	8% (209)	18% (499)	51% (1369)	2704
Continue His Campaign: Yes Trump	13% (316)	13% (323)	6% (157)	6% (137)	19% (474)	43% (1068)	2475
Continue His Campaign: No Trump	2% (35)	4% (83)	7% (157)	19% (410)	16% (349)	53% (1162)	2195

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Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (354)	8% (411)	7% (324)	11% (563)	18% (864)	49% (2386)	4902
Conviction: Evidence	2% (38)	5% (104)	7% (168)	20% (447)	16% (361)	51% (1173)	2291
Conviction: Motivation to Damage	14% (293)	13% (266)	6% (123)	5% (96)	20% (406)	43% (891)	2075
Conviction: DK/NO	4% (23)	8% (40)	6% (34)	4% (20)	18% (98)	60% (321)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	2% (76)	5% (228)	6% (310)	5% (244)	18% (898)	64% (3145)	4902
Gender: Male	2% (55)	6% (145)	8% (191)	6% (140)	19% (440)	58% (1324)	2295
Gender: Female	1% (21)	3% (83)	5% (119)	4% (104)	18% (458)	70% (1821)	2607
Age: 18-34	3% (41)	8% (101)	10% (128)	6% (83)	17% (218)	56% (724)	1295
Age: 35-44	3% (18)	6% (41)	8% (55)	5% (36)	16% (107)	61% (408)	665
Age: 45-64	1% (11)	3% (47)	5% (89)	4% (74)	21% (349)	66% (1126)	1696
Age: 65+	1% (7)	3% (40)	3% (38)	4% (51)	18% (224)	71% (887)	1247
GenZers: 1997-2012	3% (19)	7% (40)	11% (68)	7% (44)	16% (98)	55% (327)	595
Millennials: 1981-1996	3% (40)	8% (99)	9% (114)	6% (74)	17% (218)	58% (767)	1312
GenXers: 1965-1980	1% (11)	3% (42)	5% (61)	4% (52)	21% (274)	66% (850)	1290
Baby Boomers: 1946-1964	— (7)	3% (45)	4% (63)	5% (72)	18% (288)	70% (1093)	1568
Educ: < College	1% (38)	4% (128)	6% (180)	5% (157)	19% (585)	65% (2000)	3088
Educ: Bachelors degree	1% (13)	5% (60)	8% (89)	4% (49)	17% (197)	65% (748)	1156
Educ: Post-grad	4% (25)	6% (40)	6% (41)	6% (38)	18% (116)	60% (398)	658
Income: Under 50k	1% (31)	4% (80)	5% (113)	5% (102)	19% (401)	65% (1334)	2061
Income: 50k-100k	1% (17)	5% (81)	7% (124)	5% (97)	17% (310)	65% (1160)	1789
Income: 100k+	3% (29)	6% (67)	7% (73)	4% (45)	18% (187)	62% (651)	1052
Ethnicity: White (Non-Hispanic)	1% (51)	4% (136)	5% (176)	5% (168)	18% (649)	67% (2418)	3597
Ethnicity: Hispanic	2% (6)	8% (26)	12% (40)	6% (21)	18% (59)	55% (186)	339
Ethnicity: Black (Non-Hispanic)	2% (17)	8% (59)	10% (73)	6% (43)	18% (133)	55% (397)	722
Ethnicity: Asian + Other (Non-Hispanic)	1% (1)	3% (8)	9% (21)	5% (12)	23% (56)	59% (144)	243
All Christian	1% (38)	5% (121)	6% (163)	5% (131)	18% (469)	64% (1673)	2597
All Non-Christian	3% (7)	11% (26)	9% (22)	8% (20)	10% (24)	58% (137)	236
Atheist	2% (5)	2% (4)	7% (14)	5% (11)	15% (31)	68% (141)	206
Agnostic/Nothing in particular	2% (21)	4% (42)	5% (59)	4% (48)	19% (216)	65% (724)	1110
Something Else	1% (5)	4% (34)	7% (52)	5% (34)	21% (157)	62% (469)	752
Evangelical	1% (12)	5% (65)	7% (95)	4% (59)	21% (272)	62% (816)	1318
Non-Evangelical	2% (30)	4% (88)	6% (117)	5% (105)	18% (346)	65% (1285)	1972
PID: Dem (no lean)	2% (42)	6% (104)	7% (127)	6% (108)	16% (297)	64% (1181)	1859
PID: Ind (no lean)	1% (15)	4% (44)	5% (63)	4% (42)	20% (233)	66% (760)	1157
PID: Rep (no lean)	1% (19)	4% (80)	6% (120)	5% (94)	20% (368)	64% (1204)	1886

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	2% (76)	5% (228)	6% (310)	5% (244)	18% (898)	64% (3145)	4902
PID/Gender: Dem Men	4% (30)	8% (66)	8% (66)	7% (52)	16% (131)	57% (454)	799
PID/Gender: Dem Women	1% (12)	4% (38)	6% (62)	5% (56)	16% (165)	69% (727)	1060
PID/Gender: Ind Men	1% (8)	4% (25)	7% (45)	4% (26)	22% (133)	61% (378)	615
PID/Gender: Ind Women	1% (7)	3% (19)	3% (18)	3% (16)	18% (100)	71% (382)	542
PID/Gender: Rep Men	2% (17)	6% (54)	9% (80)	7% (61)	20% (176)	56% (492)	880
PID/Gender: Rep Women	— (2)	3% (26)	4% (40)	3% (32)	19% (192)	71% (712)	1005
Ideo: Liberal (1-3)	2% (27)	4% (60)	6% (88)	6% (77)	16% (227)	65% (909)	1388
Ideo: Moderate (4)	2% (23)	6% (89)	7% (106)	5% (82)	20% (308)	60% (912)	1521
Ideo: Conservative (5-7)	1% (25)	4% (78)	6% (115)	4% (83)	18% (344)	66% (1242)	1887
Community: Urban	3% (37)	8% (85)	8% (92)	6% (65)	16% (175)	59% (648)	1101
Community: Suburban	1% (33)	4% (98)	6% (146)	5% (125)	19% (461)	65% (1621)	2485
Community: Rural	— (7)	3% (44)	6% (73)	4% (54)	20% (262)	67% (877)	1316
Military HHnm: Yes	1% (6)	4% (29)	6% (43)	3% (26)	20% (152)	66% (507)	763
Military HH: No	2% (71)	5% (200)	6% (267)	5% (218)	18% (746)	64% (2639)	4139
Employ: Private Sector	2% (44)	7% (132)	8% (134)	6% (109)	18% (318)	59% (1055)	1791
Employ: Government	1% (3)	7% (20)	12% (33)	6% (15)	18% (48)	56% (154)	273
Employ: Self-Employed	3% (13)	4% (16)	8% (32)	5% (21)	20% (84)	60% (245)	411
Employ: Homemaker	1% (4)	3% (9)	7% (23)	3% (10)	18% (60)	69% (233)	338
Employ: Student	2% (2)	3% (3)	8% (9)	6% (6)	17% (20)	65% (74)	114
Employ: Retired	— (2)	2% (25)	3% (42)	4% (60)	19% (253)	72% (965)	1346
Employ: Unemployed	1% (6)	4% (13)	6% (24)	5% (18)	17% (64)	67% (257)	382
Employ: Other	1% (3)	4% (10)	5% (13)	2% (6)	21% (51)	66% (163)	245
Protestant	1% (8)	3% (47)	5% (73)	4% (60)	20% (290)	68% (998)	1477
Roman Catholic	3% (29)	7% (73)	8% (86)	7% (70)	16% (171)	60% (633)	1061
Jewish	3% (3)	10% (12)	8% (10)	6% (7)	7% (9)	66% (79)	120
Muslim	5% (3)	11% (6)	14% (8)	5% (3)	12% (7)	53% (30)	57
Atheist	2% (5)	2% (4)	7% (14)	5% (11)	15% (31)	68% (141)	206
Agnostic	2% (5)	1% (2)	7% (14)	4% (9)	21% (45)	65% (138)	213
Something else	1% (5)	4% (34)	7% (52)	5% (34)	21% (157)	62% (469)	752
Nothing in particular	2% (16)	4% (40)	5% (44)	4% (39)	19% (171)	65% (586)	897
Ideo/PID: Conservative Republican	1% (14)	4% (53)	6% (80)	5% (67)	19% (268)	66% (950)	1432

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	2% (76)	5% (228)	6% (310)	5% (244)	18% (898)	64% (3145)	4902
Ideo/PID: Moderate/Liberal Republican	1% (5)	6% (26)	9% (40)	6% (27)	22% (96)	55% (237)	432
Ideo/PID: Moderate/Conservative Democrat	2% (17)	7% (55)	8% (65)	7% (51)	16% (121)	60% (463)	773
Ideo/PID: Liberal Democrat	2% (24)	5% (49)	6% (62)	5% (57)	16% (171)	66% (693)	1057
Unfavorable of Biden and Trump	1% (6)	2% (20)	7% (56)	6% (48)	19% (157)	66% (558)	845
2024 H2H Matchup: Biden Voter	2% (40)	5% (115)	6% (142)	5% (117)	16% (349)	65% (1420)	2184
2024 H2H Matchup: Trump Voter	1% (31)	4% (103)	6% (147)	5% (110)	20% (469)	63% (1451)	2312
2024 H2H Matchup: Would not Vote	2% (3)	— (0)	6% (10)	3% (5)	19% (30)	70% (110)	157
2024 H2H Matchup: Do not Know	1% (3)	4% (10)	4% (11)	5% (12)	20% (50)	66% (165)	250
2022 House Vote: Democrat	2% (38)	6% (119)	7% (137)	5% (110)	17% (338)	63% (1285)	2027
2022 House Vote: Republican	1% (27)	4% (82)	7% (140)	5% (95)	20% (376)	63% (1203)	1923
2022 House Vote: Did not Vote	1% (10)	3% (23)	3% (30)	4% (32)	19% (168)	70% (615)	878
2020 Vote: Joe Biden	2% (45)	5% (121)	6% (138)	5% (121)	16% (369)	65% (1464)	2257
2020 Vote: Donald Trump	1% (22)	4% (89)	6% (143)	5% (108)	21% (460)	63% (1401)	2222
2020 Vote: Someone Else	1% (1)	9% (6)	9% (6)	3% (2)	15% (10)	63% (44)	70
2020 Vote: Did not Vote	2% (9)	4% (13)	7% (23)	3% (12)	17% (59)	67% (237)	353
2016 Vote: Hillary Clinton	2% (34)	6% (96)	6% (111)	6% (101)	16% (271)	64% (1099)	1711
2016 Vote: Donald Trump	1% (22)	4% (85)	6% (110)	5% (95)	21% (400)	64% (1240)	1952
2016 Vote: Someone Else	1% (1)	4% (6)	8% (12)	4% (6)	15% (22)	69% (102)	149
2020 Vote/PID: Not Biden/Democrat	3% (6)	6% (13)	12% (26)	4% (9)	14% (29)	61% (129)	211
2020 Vote/PID: Not Trump/Republican	1% (2)	6% (12)	5% (10)	4% (9)	17% (34)	67% (132)	198
U.S. Economy: Wrong Track	1% (26)	4% (126)	6% (214)	5% (159)	19% (679)	66% (2317)	3522
U.S. Economy: Right Direction	4% (50)	7% (102)	7% (96)	6% (85)	16% (219)	60% (829)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (35)	5% (86)	7% (112)	7% (105)	17% (270)	62% (995)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1% (28)	5% (114)	6% (150)	4% (110)	20% (487)	64% (1567)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (13)	3% (29)	6% (48)	3% (29)	17% (140)	69% (583)	842
Top 2024 Issue: Economy	1% (26)	5% (96)	6% (111)	4% (79)	19% (334)	64% (1151)	1796
Community/Gender: Urban Women	2% (9)	4% (24)	7% (35)	3% (18)	17% (89)	67% (362)	536
Community/Gender: Urban Men	5% (28)	11% (62)	10% (56)	8% (47)	15% (86)	51% (286)	565
Community/Gender: Rural Women	— (2)	3% (22)	3% (25)	4% (28)	20% (148)	69% (508)	733
Community/Gender: Rural Men	1% (5)	4% (22)	8% (48)	4% (26)	20% (114)	63% (369)	584
Community/Gender: Suburban Women	1% (11)	3% (37)	4% (59)	4% (59)	17% (221)	71% (951)	1338

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	2% (76)	5% (228)	6% (310)	5% (244)	18% (898)	64% (3145)	4902
Community/Gender: Suburban Men	2% (22)	5% (61)	8% (87)	6% (67)	21% (240)	58% (670)	1146
Homeowner	2% (58)	5% (170)	7% (249)	5% (180)	17% (657)	65% (2449)	3762
Renter	2% (18)	5% (56)	6% (58)	6% (61)	21% (223)	60% (633)	1050
Self + Household: White-Collar	2% (42)	5% (98)	7% (121)	5% (96)	17% (315)	63% (1135)	1808
Self + Household: Blue Collar	1% (28)	5% (110)	6% (150)	5% (116)	19% (459)	63% (1491)	2353
Union HH: Yes	6% (21)	13% (46)	10% (38)	6% (20)	17% (60)	49% (180)	366
Union HH: No	1% (56)	4% (182)	6% (272)	5% (224)	18% (838)	65% (2965)	4536
LGBTQ+: Yes	2% (10)	6% (27)	6% (28)	6% (26)	20% (95)	60% (283)	470
LGBTQ+: No	1% (66)	5% (201)	6% (282)	5% (218)	18% (803)	65% (2863)	4432
Motivated to Vote	1% (65)	5% (209)	6% (284)	5% (233)	19% (829)	64% (2854)	4475
Parent: Yes	3% (48)	7% (114)	9% (137)	6% (88)	18% (279)	57% (875)	1541
Parent: No	1% (28)	3% (114)	5% (174)	5% (156)	18% (619)	68% (2271)	3361
COVID Vaccine: Yes	2% (53)	5% (162)	6% (202)	5% (164)	18% (605)	65% (2236)	3422
COVID Vaccine: No	2% (23)	4% (66)	7% (108)	5% (80)	20% (293)	61% (909)	1480
Student Loans: Yes	2% (12)	6% (50)	8% (62)	6% (44)	18% (143)	60% (467)	778
Student Loans: No	2% (64)	4% (178)	6% (248)	5% (200)	18% (755)	65% (2678)	4124
Favorable Opinion of Haley	3% (46)	8% (123)	6% (98)	3% (51)	18% (276)	61% (931)	1526
Unfavorable Opinion of Haley	1% (20)	4% (69)	10% (185)	9% (172)	18% (340)	59% (1150)	1936
Prodigal Biden Voter	3% (9)	7% (19)	6% (17)	4% (10)	19% (55)	61% (175)	286
Undecided Voter (DK/WNV)	1% (5)	2% (10)	5% (21)	4% (17)	20% (80)	67% (274)	407
Undecided Voter (DK)	1% (3)	4% (10)	4% (11)	5% (12)	20% (50)	66% (165)	250
Watched Debate	2% (73)	6% (202)	7% (267)	6% (204)	20% (703)	60% (2137)	3586
Watched Debate: Did not Watch	— (4)	2% (26)	3% (43)	3% (40)	15% (195)	77% (1008)	1316
Watched Debate: All of it	2% (40)	6% (118)	7% (135)	6% (125)	21% (423)	58% (1158)	1998
Watched Debate: Some of it	2% (33)	5% (84)	8% (132)	5% (79)	18% (280)	62% (979)	1588
Continue His Campaign: Yes Biden	3% (55)	6% (120)	7% (141)	6% (123)	18% (340)	60% (1157)	1936
Continue His Campaign: No Biden	1% (20)	4% (104)	6% (163)	4% (113)	19% (513)	66% (1790)	2704
Continue His Campaign: Yes Trump	2% (46)	5% (133)	7% (174)	5% (114)	20% (491)	61% (1516)	2475
Continue His Campaign: No Trump	1% (27)	4% (88)	6% (130)	6% (125)	16% (361)	67% (1464)	2195

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	2% (76)	5% (228)	6% (310)	5% (244)	18% (898)	64% (3145)	4902
Conviction: Evidence	1% (32)	5% (111)	6% (145)	6% (128)	16% (378)	65% (1498)	2291
Conviction: Motivation to Damage	2% (35)	4% (90)	6% (133)	5% (101)	20% (425)	62% (1291)	2075
Conviction: DK/NO	2% (9)	5% (28)	6% (32)	3% (15)	18% (95)	66% (356)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(956)	70%	(3435)	10%	(496)	4887
Gender: Male	21%	(472)	69%	(1586)	10%	(231)	2289
Gender: Female	19%	(484)	71%	(1849)	10%	(265)	2598
Age: 18-34	21%	(265)	65%	(846)	14%	(181)	1292
Age: 35-44	22%	(145)	66%	(437)	12%	(79)	661
Age: 45-64	18%	(304)	73%	(1228)	9%	(158)	1691
Age: 65+	19%	(241)	74%	(924)	6%	(78)	1243
GenZers: 1997-2012	22%	(131)	65%	(386)	13%	(77)	594
Millennials: 1981-1996	21%	(269)	66%	(861)	14%	(177)	1307
GenXers: 1965-1980	18%	(233)	72%	(925)	10%	(127)	1285
Baby Boomers: 1946-1964	19%	(294)	74%	(1160)	7%	(112)	1566
Educ: < College	19%	(588)	70%	(2142)	11%	(346)	3075
Educ: Bachelors degree	20%	(232)	71%	(823)	9%	(101)	1156
Educ: Post-grad	21%	(136)	72%	(471)	8%	(49)	656
Income: Under 50k	21%	(437)	67%	(1364)	12%	(248)	2049
Income: 50k-100k	18%	(315)	73%	(1311)	9%	(161)	1788
Income: 100k+	19%	(204)	72%	(760)	8%	(86)	1051
Ethnicity: White (Non-Hispanic)	16%	(561)	75%	(2679)	10%	(345)	3585
Ethnicity: Hispanic	25%	(86)	66%	(225)	8%	(27)	338
Ethnicity: Black (Non-Hispanic)	36%	(260)	50%	(362)	14%	(99)	721
Ethnicity: Asian + Other (Non-Hispanic)	20%	(48)	70%	(170)	10%	(25)	243
All Christian	18%	(462)	74%	(1907)	9%	(222)	2591
All Non-Christian	30%	(70)	56%	(131)	14%	(33)	235
Atheist	20%	(42)	70%	(145)	10%	(20)	206
Agnostic/Nothing in particular	20%	(225)	67%	(736)	13%	(145)	1106
Something Else	21%	(157)	69%	(516)	10%	(76)	749
Evangelical	16%	(214)	73%	(963)	10%	(134)	1312
Non-Evangelical	20%	(400)	72%	(1415)	8%	(155)	1969
PID: Dem (no lean)	38%	(704)	52%	(959)	10%	(192)	1855
PID: Ind (no lean)	12%	(142)	78%	(898)	10%	(113)	1153
PID: Rep (no lean)	6%	(110)	84%	(1578)	10%	(191)	1880

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(956)	70%	(3435)	10%	(496)	4887
PID/Gender: Dem Men	41%	(326)	48%	(379)	11%	(92)	797
PID/Gender: Dem Women	36%	(377)	55%	(580)	9%	(100)	1058
PID/Gender: Ind Men	11%	(67)	80%	(492)	9%	(56)	615
PID/Gender: Ind Women	14%	(74)	75%	(406)	11%	(58)	538
PID/Gender: Rep Men	9%	(78)	82%	(715)	10%	(84)	877
PID/Gender: Rep Women	3%	(33)	86%	(863)	11%	(107)	1003
Ideo: Liberal (1-3)	32%	(448)	58%	(804)	10%	(132)	1385
Ideo: Moderate (4)	23%	(351)	66%	(998)	11%	(171)	1519
Ideo: Conservative (5-7)	8%	(141)	83%	(1565)	9%	(172)	1878
Community: Urban	28%	(304)	60%	(662)	12%	(130)	1097
Community: Suburban	19%	(470)	71%	(1769)	10%	(239)	2478
Community: Rural	14%	(182)	76%	(1004)	10%	(127)	1313
Military HHnm: Yes	15%	(114)	78%	(590)	7%	(55)	759
Military HH: No	20%	(842)	69%	(2845)	11%	(441)	4128
Employ: Private Sector	19%	(336)	69%	(1243)	12%	(211)	1791
Employ: Government	24%	(66)	66%	(180)	9%	(25)	271
Employ: Self-Employed	22%	(90)	65%	(268)	13%	(51)	409
Employ: Homemaker	14%	(48)	73%	(246)	13%	(43)	338
Employ: Student	25%	(28)	71%	(80)	4%	(5)	113
Employ: Retired	19%	(251)	75%	(1008)	6%	(83)	1341
Employ: Unemployed	21%	(79)	64%	(244)	15%	(57)	380
Employ: Other	23%	(57)	68%	(167)	8%	(20)	244
Protestant	16%	(237)	75%	(1109)	9%	(126)	1471
Roman Catholic	21%	(220)	71%	(754)	8%	(87)	1060
Jewish	31%	(37)	61%	(72)	7%	(8)	118
Muslim	34%	(19)	47%	(27)	19%	(11)	57
Atheist	20%	(42)	70%	(145)	10%	(20)	206
Agnostic	20%	(43)	69%	(148)	11%	(23)	213
Something else	21%	(157)	69%	(516)	10%	(76)	749
Nothing in particular	20%	(182)	66%	(588)	14%	(123)	892

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(956)	70%	(3435)	10%	(496)	4887
Ideo/PID: Conservative Republican	5%	(64)	87%	(1239)	9%	(123)	1427
Ideo/PID: Moderate/Liberal Republican	10%	(45)	75%	(323)	15%	(63)	431
Ideo/PID: Moderate/Conservative Democrat	38%	(294)	51%	(392)	11%	(83)	770
Ideo/PID: Liberal Democrat	38%	(399)	52%	(553)	10%	(103)	1055
Unfavorable of Biden and Trump	5%	(44)	88%	(742)	7%	(60)	845
2024 H2H Matchup: Biden Voter	37%	(799)	53%	(1163)	10%	(218)	2180
2024 H2H Matchup: Trump Voter	5%	(121)	86%	(1973)	9%	(209)	2303
2024 H2H Matchup: Would not Vote	10%	(15)	78%	(121)	12%	(19)	156
2024 H2H Matchup: Do not Know	8%	(21)	72%	(178)	20%	(49)	248
2022 House Vote: Democrat	35%	(708)	56%	(1128)	9%	(189)	2025
2022 House Vote: Republican	5%	(105)	86%	(1645)	9%	(166)	1916
2022 House Vote: Did not Vote	16%	(139)	69%	(606)	15%	(129)	874
2020 Vote: Joe Biden	34%	(774)	56%	(1261)	10%	(220)	2255
2020 Vote: Donald Trump	5%	(119)	85%	(1874)	10%	(222)	2215
2020 Vote: Someone Else	8%	(6)	84%	(58)	8%	(5)	69
2020 Vote: Did not Vote	16%	(57)	70%	(243)	14%	(49)	348
2016 Vote: Hillary Clinton	36%	(616)	55%	(939)	9%	(155)	1710
2016 Vote: Donald Trump	6%	(124)	84%	(1642)	9%	(181)	1946
2016 Vote: Someone Else	16%	(23)	75%	(110)	10%	(14)	148
2020 Vote/PID: Not Biden/Democrat	23%	(48)	64%	(134)	12%	(26)	208
2020 Vote/PID: Not Trump/Republican	12%	(24)	78%	(155)	10%	(19)	198
U.S. Economy: Wrong Track	10%	(367)	80%	(2799)	10%	(346)	3511
U.S. Economy: Right Direction	43%	(589)	46%	(637)	11%	(150)	1376
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(709)	46%	(741)	9%	(151)	1601
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(132)	85%	(2077)	10%	(237)	2446
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(115)	73%	(617)	13%	(108)	839
Top 2024 Issue: Economy	13%	(237)	75%	(1347)	12%	(209)	1793
Community/Gender: Urban Women	26%	(140)	61%	(326)	12%	(66)	533
Community/Gender: Urban Men	29%	(164)	60%	(336)	11%	(64)	564
Community/Gender: Rural Women	14%	(100)	76%	(554)	11%	(77)	731

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	20% (956)	70% (3435)	10% (496)	4887
Community/Gender: Rural Men	14% (82)	77% (450)	9% (50)	581
Community/Gender: Suburban Women	18% (244)	73% (969)	9% (121)	1334
Community/Gender: Suburban Men	20% (226)	70% (800)	10% (118)	1144
Homeowner	18% (683)	72% (2709)	10% (359)	3752
Renter	25% (260)	63% (660)	12% (125)	1045
Self + Household: White-Collar	22% (390)	71% (1284)	7% (130)	1805
Self + Household: Blue Collar	17% (408)	72% (1688)	11% (250)	2346
Union HH: Yes	31% (112)	62% (226)	7% (27)	365
Union HH: No	19% (843)	71% (3210)	10% (469)	4522
LGBTQ+: Yes	24% (113)	65% (304)	11% (51)	468
LGBTQ+: No	19% (843)	71% (3132)	10% (445)	4420
Motivated to Vote	20% (889)	71% (3155)	9% (420)	4464
Parent: Yes	21% (320)	67% (1034)	12% (180)	1534
Parent: No	19% (636)	72% (2401)	9% (316)	3353
COVID Vaccine: Yes	22% (764)	68% (2337)	9% (315)	3417
COVID Vaccine: No	13% (191)	75% (1098)	12% (181)	1471
Student Loans: Yes	22% (174)	67% (522)	10% (81)	777
Student Loans: No	19% (782)	71% (2914)	10% (415)	4110
Favorable Opinion of Haley	14% (208)	77% (1179)	9% (137)	1524
Unfavorable Opinion of Haley	23% (447)	69% (1330)	8% (156)	1932
Prodigal Biden Voter	12% (35)	76% (217)	12% (33)	285
Undecided Voter (DK/WNV)	9% (36)	74% (299)	17% (69)	404
Undecided Voter (DK)	8% (21)	72% (178)	20% (49)	248
Watched Debate	18% (662)	73% (2629)	8% (289)	3579
Watched Debate: Did not Watch	22% (294)	62% (806)	16% (207)	1308
Watched Debate: All of it	18% (350)	75% (1498)	7% (145)	1993
Watched Debate: Some of it	20% (312)	71% (1131)	9% (144)	1587
Continue His Campaign: Yes Biden	40% (783)	48% (936)	11% (214)	1933
Continue His Campaign: No Biden	5% (146)	86% (2315)	9% (235)	2696

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(956)	70%	(3435)	10%	(496)	4887
Continue His Campaign: Yes Trump	8%	(198)	82%	(2024)	10%	(247)	2468
Continue His Campaign: No Trump	32%	(708)	58%	(1279)	9%	(206)	2194
Conviction: Evidence	32%	(733)	59%	(1361)	8%	(194)	2288
Conviction: Motivation to Damage	8%	(156)	83%	(1717)	9%	(196)	2069
Conviction: DK/NO	13%	(67)	67%	(358)	20%	(106)	531

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	27% (1296)	38% (1847)	35% (1662)	4804
Gender: Male	27% (614)	41% (927)	32% (715)	2255
Gender: Female	27% (682)	36% (920)	37% (947)	2549
Age: 18-34	27% (327)	34% (422)	39% (484)	1233
Age: 35-44	24% (156)	36% (235)	40% (258)	649
Age: 45-64	25% (425)	39% (653)	36% (609)	1686
Age: 65+	31% (388)	43% (537)	25% (311)	1237
GenZers: 1997-2012	28% (154)	34% (188)	38% (208)	551
Millennials: 1981-1996	24% (312)	35% (454)	40% (516)	1282
GenXers: 1965-1980	26% (328)	38% (487)	36% (462)	1277
Baby Boomers: 1946-1964	30% (461)	42% (649)	29% (450)	1560
Educ: < College	25% (753)	39% (1178)	36% (1072)	3004
Educ: Bachelors degree	28% (318)	38% (432)	34% (394)	1145
Educ: Post-grad	34% (225)	36% (236)	30% (195)	656
Income: Under 50k	28% (556)	36% (722)	36% (717)	1995
Income: 50k-100k	26% (455)	40% (713)	34% (601)	1769
Income: 100k+	27% (285)	40% (411)	33% (344)	1040
Ethnicity: White (Non-Hispanic)	23% (812)	42% (1500)	35% (1235)	3547
Ethnicity: Hispanic	32% (103)	34% (110)	34% (107)	320
Ethnicity: Black (Non-Hispanic)	44% (307)	21% (145)	35% (247)	699
Ethnicity: Asian + Other (Non-Hispanic)	31% (74)	38% (92)	30% (73)	238
All Christian	24% (628)	44% (1130)	32% (811)	2569
All Non-Christian	35% (82)	33% (75)	32% (73)	230
Atheist	34% (70)	25% (50)	41% (83)	203
Agnostic/Nothing in particular	30% (322)	28% (299)	42% (452)	1072
Something Else	27% (195)	40% (293)	33% (243)	730
Evangelical	20% (263)	49% (636)	31% (399)	1297
Non-Evangelical	28% (553)	39% (758)	33% (632)	1943
PID: Dem (no lean)	49% (899)	14% (266)	37% (670)	1834
PID: Ind (no lean)	21% (239)	40% (446)	39% (437)	1121
PID: Rep (no lean)	9% (158)	61% (1135)	30% (555)	1849

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	27% (1296)	38% (1847)	35% (1662)	4804
PID/Gender: Dem Men	48% (383)	16% (128)	35% (281)	792
PID/Gender: Dem Women	50% (516)	13% (138)	37% (388)	1042
PID/Gender: Ind Men	21% (129)	44% (267)	34% (205)	601
PID/Gender: Ind Women	21% (110)	34% (179)	45% (232)	520
PID/Gender: Rep Men	12% (102)	62% (532)	27% (228)	862
PID/Gender: Rep Women	6% (56)	61% (604)	33% (326)	987
Ideo: Liberal (1-3)	46% (631)	16% (224)	37% (508)	1364
Ideo: Moderate (4)	31% (454)	30% (451)	39% (583)	1487
Ideo: Conservative (5-7)	10% (195)	61% (1144)	28% (524)	1864
Community: Urban	36% (384)	31% (337)	33% (359)	1080
Community: Suburban	27% (654)	38% (931)	35% (856)	2441
Community: Rural	20% (257)	45% (579)	35% (447)	1283
Military HHnm: Yes	23% (176)	46% (346)	31% (230)	752
Military HH: No	28% (1120)	37% (1501)	35% (1431)	4052
Employ: Private Sector	26% (452)	38% (673)	36% (645)	1771
Employ: Government	32% (84)	35% (94)	34% (90)	268
Employ: Self-Employed	26% (103)	39% (156)	36% (144)	403
Employ: Homemaker	17% (57)	37% (124)	45% (151)	332
Employ: Student	33% (36)	31% (34)	36% (39)	109
Employ: Retired	31% (408)	43% (576)	26% (351)	1336
Employ: Unemployed	27% (95)	30% (107)	43% (152)	353
Employ: Other	26% (61)	35% (82)	39% (90)	233
Protestant	23% (339)	45% (665)	32% (464)	1468
Roman Catholic	27% (281)	42% (436)	31% (324)	1042
Jewish	37% (44)	39% (46)	24% (28)	119
Muslim	43% (23)	22% (11)	35% (18)	52
Atheist	34% (70)	25% (50)	41% (83)	203
Agnostic	28% (59)	26% (56)	46% (98)	213
Something else	27% (195)	40% (293)	33% (243)	730
Nothing in particular	31% (262)	28% (243)	41% (353)	858

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	27% (1296)	38% (1847)	35% (1662)	4804
Ideo/PID: Conservative Republican	7% (97)	66% (933)	27% (389)	1419
Ideo/PID: Moderate/Liberal Republican	15% (62)	47% (194)	38% (155)	411
Ideo/PID: Moderate/Conservative Democrat	45% (345)	18% (135)	37% (279)	759
Ideo/PID: Liberal Democrat	52% (542)	12% (130)	36% (376)	1048
Unfavorable of Biden and Trump	16% (130)	45% (373)	39% (327)	830
2024 H2H Matchup: Biden Voter	50% (1071)	13% (275)	38% (816)	2162
2024 H2H Matchup: Trump Voter	8% (177)	63% (1432)	29% (655)	2264
2024 H2H Matchup: Would not Vote	13% (19)	45% (65)	42% (60)	145
2024 H2H Matchup: Do not Know	12% (29)	32% (74)	56% (130)	233
2022 House Vote: Democrat	48% (965)	15% (300)	37% (743)	2008
2022 House Vote: Republican	8% (145)	64% (1210)	29% (543)	1897
2022 House Vote: Did not Vote	21% (173)	37% (307)	42% (349)	829
2020 Vote: Joe Biden	47% (1053)	15% (332)	38% (854)	2239
2020 Vote: Donald Trump	7% (157)	63% (1372)	30% (658)	2187
2020 Vote: Someone Else	13% (9)	46% (31)	41% (27)	66
2020 Vote: Did not Vote	25% (78)	36% (112)	39% (123)	313
2016 Vote: Hillary Clinton	50% (856)	15% (248)	35% (600)	1704
2016 Vote: Donald Trump	9% (168)	62% (1190)	30% (574)	1932
2016 Vote: Someone Else	25% (36)	35% (52)	40% (58)	146
2020 Vote/PID: Not Biden/Democrat	30% (59)	31% (62)	39% (78)	199
2020 Vote/PID: Not Trump/Republican	21% (39)	38% (71)	42% (79)	189
U.S. Economy: Wrong Track	16% (547)	49% (1689)	35% (1216)	3452
U.S. Economy: Right Direction	55% (749)	12% (158)	33% (446)	1352
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56% (880)	10% (160)	34% (542)	1582
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9% (209)	61% (1459)	31% (736)	2404
Prsnl. Fin. Sit. 2021-23: Same Under Both	25% (207)	28% (227)	47% (384)	818
Top 2024 Issue: Economy	18% (313)	44% (784)	38% (674)	1770
Community/Gender: Urban Women	36% (189)	28% (148)	36% (187)	524
Community/Gender: Urban Men	35% (195)	34% (189)	31% (172)	556
Community/Gender: Rural Women	19% (136)	42% (301)	39% (274)	711

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	27% (1296)	38% (1847)	35% (1662)	4804
Community/Gender: Rural Men	21% (122)	49% (278)	30% (172)	572
Community/Gender: Suburban Women	27% (358)	36% (471)	37% (486)	1314
Community/Gender: Suburban Men	26% (297)	41% (460)	33% (370)	1127
Homeowner	26% (969)	40% (1486)	34% (1258)	3713
Renter	31% (316)	33% (330)	36% (365)	1011
Self + Household: White-Collar	31% (552)	36% (650)	33% (584)	1786
Self + Household: Blue Collar	24% (551)	43% (993)	33% (778)	2322
Union HH: Yes	40% (144)	37% (133)	23% (83)	360
Union HH: No	26% (1152)	39% (1714)	36% (1578)	4444
LGBTQ+: Yes	35% (157)	27% (119)	38% (172)	447
LGBTQ+: No	26% (1139)	40% (1728)	34% (1490)	4357
Motivated to Vote	28% (1226)	39% (1724)	33% (1470)	4420
Parent: Yes	25% (380)	37% (558)	37% (560)	1498
Parent: No	28% (916)	39% (1289)	33% (1101)	3306
COVID Vaccine: Yes	32% (1063)	34% (1130)	35% (1180)	3373
COVID Vaccine: No	16% (233)	50% (717)	34% (482)	1432
Student Loans: Yes	28% (218)	36% (273)	36% (277)	768
Student Loans: No	27% (1078)	39% (1574)	34% (1384)	4036
Favorable Opinion of Haley	20% (297)	50% (765)	30% (455)	1517
Unfavorable Opinion of Haley	35% (666)	34% (653)	32% (610)	1929
Prodigal Biden Voter	20% (56)	34% (95)	46% (128)	279
Undecided Voter (DK/WNV)	13% (48)	37% (139)	50% (191)	378
Undecided Voter (DK)	12% (29)	32% (74)	56% (130)	233
Watched Debate	27% (969)	43% (1521)	30% (1056)	3546
Watched Debate: Did not Watch	26% (327)	26% (326)	48% (606)	1259
Watched Debate: All of it	26% (524)	48% (959)	25% (497)	1980
Watched Debate: Some of it	28% (445)	36% (562)	36% (558)	1566
Continue His Campaign: Yes Biden	48% (909)	20% (374)	33% (626)	1909
Continue His Campaign: No Biden	13% (347)	52% (1395)	35% (918)	2661

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	27% (1296)	38% (1847)	35% (1662)	4804
Continue His Campaign: Yes Trump	11% (276)	59% (1420)	30% (730)	2425
Continue His Campaign: No Trump	45% (967)	18% (383)	38% (819)	2169
Conviction: Evidence	46% (1031)	17% (387)	37% (848)	2266
Conviction: Motivation to Damage	9% (184)	63% (1287)	28% (573)	2044
Conviction: DK/NO	16% (81)	35% (173)	49% (241)	495

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(1191)	41%	(1967)	34%	(1658)	4816
Gender: Male	26%	(579)	43%	(977)	31%	(704)	2260
Gender: Female	24%	(612)	39%	(990)	37%	(954)	2556
Age: 18-34	26%	(325)	35%	(438)	38%	(477)	1239
Age: 35-44	24%	(153)	36%	(232)	41%	(264)	650
Age: 45-64	24%	(401)	43%	(724)	33%	(559)	1684
Age: 65+	25%	(312)	46%	(573)	29%	(357)	1243
GenZers: 1997-2012	30%	(166)	35%	(194)	36%	(200)	560
Millennials: 1981-1996	24%	(303)	36%	(458)	41%	(518)	1279
GenXers: 1965-1980	23%	(295)	43%	(545)	34%	(438)	1278
Baby Boomers: 1946-1964	25%	(393)	45%	(700)	30%	(470)	1563
Educ: < College	24%	(712)	42%	(1261)	35%	(1041)	3014
Educ: Bachelors degree	26%	(297)	39%	(451)	35%	(401)	1149
Educ: Post-grad	28%	(182)	39%	(255)	33%	(216)	654
Income: Under 50k	26%	(529)	40%	(791)	34%	(681)	2002
Income: 50k-100k	23%	(405)	43%	(768)	34%	(597)	1770
Income: 100k+	25%	(257)	39%	(408)	36%	(379)	1045
Ethnicity: White (Non-Hispanic)	21%	(756)	44%	(1578)	34%	(1219)	3553
Ethnicity: Hispanic	29%	(94)	36%	(117)	35%	(113)	324
Ethnicity: Black (Non-Hispanic)	41%	(284)	25%	(176)	34%	(239)	700
Ethnicity: Asian + Other (Non-Hispanic)	24%	(57)	40%	(96)	36%	(87)	240
All Christian	22%	(570)	44%	(1135)	34%	(873)	2579
All Non-Christian	33%	(75)	35%	(81)	32%	(73)	229
Atheist	34%	(68)	32%	(63)	34%	(68)	199
Agnostic/Nothing in particular	28%	(306)	33%	(352)	39%	(418)	1076
Something Else	23%	(172)	46%	(336)	31%	(225)	733
Evangelical	18%	(230)	49%	(644)	33%	(428)	1302
Non-Evangelical	26%	(503)	41%	(795)	33%	(652)	1951
PID: Dem (no lean)	48%	(881)	18%	(337)	34%	(623)	1841
PID: Ind (no lean)	18%	(198)	44%	(491)	39%	(434)	1123
PID: Rep (no lean)	6%	(113)	62%	(1139)	32%	(600)	1852

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(1191)	41%	(1967)	34%	(1658)	4816
PID/Gender: Dem Men	51%	(402)	18%	(144)	31%	(246)	791
PID/Gender: Dem Women	46%	(479)	18%	(193)	36%	(378)	1050
PID/Gender: Ind Men	17%	(103)	48%	(290)	35%	(209)	603
PID/Gender: Ind Women	18%	(94)	39%	(201)	43%	(225)	520
PID/Gender: Rep Men	9%	(74)	63%	(543)	29%	(249)	865
PID/Gender: Rep Women	4%	(39)	60%	(596)	36%	(352)	987
Ideo: Liberal (1-3)	45%	(608)	22%	(302)	33%	(455)	1366
Ideo: Moderate (4)	26%	(388)	35%	(527)	39%	(580)	1495
Ideo: Conservative (5-7)	10%	(182)	60%	(1112)	31%	(571)	1865
Community: Urban	33%	(351)	35%	(374)	33%	(354)	1078
Community: Suburban	25%	(609)	40%	(973)	35%	(864)	2446
Community: Rural	18%	(232)	48%	(621)	34%	(440)	1293
Military HHnm: Yes	21%	(160)	50%	(378)	29%	(220)	758
Military HH: No	25%	(1031)	39%	(1589)	35%	(1438)	4058
Employ: Private Sector	24%	(419)	39%	(693)	37%	(661)	1773
Employ: Government	29%	(78)	36%	(96)	35%	(92)	266
Employ: Self-Employed	27%	(107)	43%	(171)	31%	(122)	399
Employ: Homemaker	15%	(51)	39%	(129)	45%	(149)	329
Employ: Student	30%	(32)	38%	(41)	32%	(34)	107
Employ: Retired	25%	(342)	45%	(606)	29%	(393)	1341
Employ: Unemployed	24%	(89)	38%	(137)	38%	(137)	363
Employ: Other	31%	(75)	40%	(95)	29%	(69)	239
Protestant	20%	(289)	46%	(682)	34%	(496)	1468
Roman Catholic	26%	(272)	40%	(421)	34%	(358)	1051
Jewish	37%	(43)	38%	(45)	25%	(29)	117
Muslim	31%	(16)	34%	(18)	35%	(19)	52
Atheist	34%	(68)	32%	(63)	34%	(68)	199
Agnostic	31%	(67)	30%	(63)	39%	(83)	213
Something else	23%	(172)	46%	(336)	31%	(225)	733
Nothing in particular	28%	(239)	34%	(289)	39%	(335)	863

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(1191)	41%	(1967)	34%	(1658)	4816
Ideo/PID: Conservative Republican	5%	(77)	64%	(909)	30%	(431)	1417
Ideo/PID: Moderate/Liberal Republican	9%	(36)	53%	(218)	39%	(160)	413
Ideo/PID: Moderate/Conservative Democrat	44%	(338)	20%	(150)	36%	(275)	763
Ideo/PID: Liberal Democrat	51%	(533)	18%	(184)	32%	(333)	1050
Unfavorable of Biden and Trump	13%	(111)	49%	(412)	38%	(314)	838
2024 H2H Matchup: Biden Voter	46%	(996)	19%	(413)	35%	(760)	2168
2024 H2H Matchup: Trump Voter	7%	(155)	61%	(1388)	32%	(727)	2269
2024 H2H Matchup: Would not Vote	18%	(26)	45%	(65)	37%	(54)	145
2024 H2H Matchup: Do not Know	6%	(15)	44%	(102)	50%	(117)	234
2022 House Vote: Democrat	46%	(917)	21%	(414)	34%	(684)	2015
2022 House Vote: Republican	6%	(109)	64%	(1207)	31%	(580)	1896
2022 House Vote: Did not Vote	19%	(161)	37%	(312)	44%	(365)	837
2020 Vote: Joe Biden	44%	(985)	21%	(468)	35%	(784)	2237
2020 Vote: Donald Trump	6%	(124)	62%	(1360)	32%	(707)	2191
2020 Vote: Someone Else	17%	(11)	39%	(26)	43%	(28)	65
2020 Vote: Did not Vote	22%	(71)	35%	(114)	43%	(138)	323
2016 Vote: Hillary Clinton	47%	(798)	19%	(317)	35%	(591)	1705
2016 Vote: Donald Trump	7%	(144)	62%	(1205)	30%	(585)	1934
2016 Vote: Someone Else	17%	(24)	40%	(58)	43%	(62)	144
2020 Vote/PID: Not Biden/Democrat	27%	(53)	33%	(66)	41%	(82)	201
2020 Vote/PID: Not Trump/Republican	13%	(25)	42%	(80)	44%	(84)	188
U.S. Economy: Wrong Track	14%	(494)	51%	(1755)	35%	(1206)	3455
U.S. Economy: Right Direction	51%	(697)	16%	(212)	33%	(452)	1361
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(838)	15%	(246)	32%	(508)	1591
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(178)	60%	(1439)	33%	(795)	2412
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(176)	35%	(283)	44%	(355)	813
Top 2024 Issue: Economy	16%	(279)	45%	(803)	39%	(686)	1768
Community/Gender: Urban Women	33%	(173)	32%	(167)	35%	(185)	525
Community/Gender: Urban Men	32%	(177)	37%	(207)	30%	(169)	553
Community/Gender: Rural Women	16%	(115)	46%	(326)	38%	(274)	716

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(1191)	41%	(1967)	34%	(1658)	4816
Community/Gender: Rural Men	20%	(117)	51%	(294)	29%	(166)	577
Community/Gender: Suburban Women	25%	(324)	38%	(498)	38%	(495)	1316
Community/Gender: Suburban Men	25%	(285)	42%	(476)	33%	(369)	1130
Homeowner	23%	(872)	42%	(1569)	34%	(1279)	3720
Renter	30%	(309)	36%	(360)	34%	(344)	1013
Self + Household: White-Collar	28%	(505)	39%	(692)	33%	(598)	1796
Self + Household: Blue Collar	22%	(509)	45%	(1048)	33%	(766)	2323
Union HH: Yes	40%	(146)	38%	(138)	21%	(78)	361
Union HH: No	23%	(1046)	41%	(1829)	35%	(1580)	4455
LGBTQ+: Yes	35%	(154)	35%	(154)	31%	(136)	444
LGBTQ+: No	24%	(1037)	41%	(1814)	35%	(1522)	4372
Motivated to Vote	25%	(1123)	41%	(1833)	33%	(1468)	4424
Parent: Yes	24%	(359)	39%	(579)	38%	(563)	1502
Parent: No	25%	(832)	42%	(1388)	33%	(1094)	3314
COVID Vaccine: Yes	29%	(980)	37%	(1263)	34%	(1136)	3379
COVID Vaccine: No	15%	(211)	49%	(704)	36%	(521)	1437
Student Loans: Yes	27%	(209)	39%	(298)	34%	(261)	767
Student Loans: No	24%	(983)	41%	(1669)	35%	(1397)	4049
Favorable Opinion of Haley	18%	(268)	50%	(767)	32%	(485)	1520
Unfavorable Opinion of Haley	32%	(625)	38%	(741)	29%	(566)	1932
Prodigal Biden Voter	21%	(57)	39%	(107)	40%	(111)	276
Undecided Voter (DK/WNV)	11%	(41)	44%	(167)	45%	(171)	379
Undecided Voter (DK)	6%	(15)	44%	(102)	50%	(117)	234
Watched Debate	25%	(903)	45%	(1586)	30%	(1056)	3544
Watched Debate: Did not Watch	23%	(289)	30%	(382)	47%	(602)	1272
Watched Debate: All of it	25%	(485)	51%	(1002)	25%	(490)	1977
Watched Debate: Some of it	27%	(418)	37%	(584)	36%	(566)	1567
Continue His Campaign: Yes Biden	45%	(866)	23%	(448)	31%	(601)	1915
Continue His Campaign: No Biden	11%	(290)	54%	(1437)	35%	(934)	2661

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(1191)	41%	(1967)	34%	(1658)	4816
Continue His Campaign: Yes Trump	10%	(240)	58%	(1414)	32%	(778)	2432
Continue His Campaign: No Trump	41%	(902)	23%	(497)	36%	(776)	2175
Conviction: Evidence	41%	(934)	24%	(537)	35%	(803)	2275
Conviction: Motivation to Damage	8%	(172)	62%	(1270)	30%	(608)	2050
Conviction: DK/NO	17%	(85)	33%	(161)	50%	(247)	492

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(1030)	45%	(2178)	33%	(1605)	4813
Gender: Male	24%	(547)	47%	(1051)	29%	(661)	2259
Gender: Female	19%	(483)	44%	(1127)	37%	(944)	2554
Age: 18-34	22%	(268)	43%	(533)	35%	(433)	1234
Age: 35-44	20%	(133)	42%	(276)	37%	(242)	651
Age: 45-64	20%	(344)	45%	(756)	35%	(584)	1684
Age: 65+	23%	(284)	49%	(613)	28%	(346)	1243
GenZers: 1997-2012	22%	(120)	45%	(251)	33%	(184)	554
Millennials: 1981-1996	21%	(271)	42%	(541)	37%	(468)	1280
GenXers: 1965-1980	20%	(255)	45%	(577)	35%	(446)	1278
Baby Boomers: 1946-1964	22%	(350)	47%	(743)	30%	(472)	1564
Educ: < College	24%	(718)	41%	(1249)	35%	(1048)	3016
Educ: Bachelors degree	17%	(198)	50%	(571)	33%	(376)	1146
Educ: Post-grad	17%	(113)	55%	(358)	28%	(180)	652
Income: Under 50k	21%	(427)	44%	(881)	35%	(697)	2005
Income: 50k-100k	22%	(383)	47%	(824)	32%	(558)	1765
Income: 100k+	21%	(219)	45%	(473)	34%	(350)	1043
Ethnicity: White (Non-Hispanic)	24%	(839)	43%	(1519)	34%	(1199)	3557
Ethnicity: Hispanic	22%	(70)	49%	(158)	30%	(96)	324
Ethnicity: Black (Non-Hispanic)	13%	(88)	54%	(374)	33%	(230)	692
Ethnicity: Asian + Other (Non-Hispanic)	14%	(33)	53%	(127)	33%	(80)	240
All Christian	25%	(649)	41%	(1053)	34%	(876)	2578
All Non-Christian	21%	(49)	50%	(114)	29%	(66)	229
Atheist	8%	(16)	67%	(135)	25%	(50)	201
Agnostic/Nothing in particular	13%	(136)	52%	(561)	35%	(379)	1075
Something Else	25%	(180)	43%	(316)	32%	(233)	729
Evangelical	29%	(376)	35%	(452)	36%	(475)	1303
Non-Evangelical	22%	(435)	46%	(898)	32%	(613)	1946
PID: Dem (no lean)	4%	(79)	66%	(1194)	30%	(545)	1818
PID: Ind (no lean)	14%	(154)	52%	(579)	35%	(387)	1120
PID: Rep (no lean)	43%	(797)	22%	(406)	36%	(672)	1875

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	21% (1030)	45% (2178)	33% (1605)	4813
PID/Gender: Dem Men	6% (45)	66% (519)	28% (220)	784
PID/Gender: Dem Women	3% (34)	65% (675)	31% (325)	1034
PID/Gender: Ind Men	14% (84)	56% (338)	30% (179)	602
PID/Gender: Ind Women	13% (69)	46% (241)	40% (208)	518
PID/Gender: Rep Men	48% (417)	22% (194)	30% (262)	873
PID/Gender: Rep Women	38% (380)	21% (212)	41% (410)	1002
Ideo: Liberal (1-3)	7% (96)	67% (909)	26% (354)	1360
Ideo: Moderate (4)	14% (206)	51% (763)	35% (525)	1494
Ideo: Conservative (5-7)	38% (721)	26% (479)	36% (674)	1873
Community: Urban	19% (208)	49% (528)	31% (334)	1070
Community: Suburban	20% (484)	47% (1140)	34% (823)	2448
Community: Rural	26% (337)	39% (510)	35% (447)	1295
Military HHnm: Yes	24% (185)	47% (355)	29% (217)	757
Military HH: No	21% (845)	45% (1823)	34% (1388)	4055
Employ: Private Sector	20% (361)	45% (801)	34% (611)	1773
Employ: Government	18% (49)	51% (134)	31% (82)	265
Employ: Self-Employed	29% (116)	39% (155)	31% (124)	395
Employ: Homemaker	24% (79)	33% (110)	42% (139)	327
Employ: Student	13% (14)	57% (60)	30% (31)	106
Employ: Retired	23% (302)	48% (648)	29% (390)	1341
Employ: Unemployed	17% (61)	44% (162)	39% (144)	367
Employ: Other	20% (47)	45% (108)	35% (82)	238
Protestant	24% (351)	41% (602)	35% (518)	1471
Roman Catholic	27% (280)	41% (432)	32% (337)	1049
Jewish	18% (21)	59% (68)	23% (27)	116
Muslim	27% (14)	37% (20)	36% (19)	54
Atheist	8% (16)	67% (135)	25% (50)	201
Agnostic	5% (11)	61% (130)	33% (71)	211
Something else	25% (180)	43% (316)	32% (233)	729
Nothing in particular	14% (125)	50% (431)	36% (308)	864

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	21% (1030)	45% (2178)	33% (1605)	4813
Ideo/PID: Conservative Republican	45% (637)	20% (287)	35% (504)	1429
Ideo/PID: Moderate/Liberal Republican	36% (154)	27% (113)	37% (157)	425
Ideo/PID: Moderate/Conservative Democrat	6% (47)	59% (446)	35% (262)	755
Ideo/PID: Liberal Democrat	3% (32)	71% (740)	26% (267)	1039
Unfavorable of Biden and Trump	7% (57)	57% (472)	36% (303)	832
2024 H2H Matchup: Biden Voter	4% (76)	68% (1454)	29% (613)	2144
2024 H2H Matchup: Trump Voter	41% (928)	24% (543)	36% (816)	2287
2024 H2H Matchup: Would not Vote	8% (12)	56% (81)	36% (53)	146
2024 H2H Matchup: Do not Know	6% (14)	42% (100)	52% (123)	236
2022 House Vote: Democrat	4% (89)	68% (1357)	28% (553)	1999
2022 House Vote: Republican	41% (780)	25% (471)	35% (662)	1912
2022 House Vote: Did not Vote	19% (155)	38% (316)	43% (361)	832
2020 Vote: Joe Biden	5% (103)	66% (1464)	29% (654)	2222
2020 Vote: Donald Trump	39% (857)	25% (550)	36% (799)	2206
2020 Vote: Someone Else	9% (6)	52% (35)	39% (26)	67
2020 Vote: Did not Vote	20% (64)	41% (129)	39% (125)	318
2016 Vote: Hillary Clinton	5% (79)	66% (1123)	29% (490)	1692
2016 Vote: Donald Trump	37% (718)	28% (548)	35% (680)	1945
2016 Vote: Someone Else	5% (8)	58% (84)	36% (52)	144
2020 Vote/PID: Not Biden/Democrat	11% (22)	52% (100)	37% (73)	195
2020 Vote/PID: Not Trump/Republican	31% (60)	28% (54)	41% (80)	194
U.S. Economy: Wrong Track	26% (894)	39% (1331)	36% (1230)	3455
U.S. Economy: Right Direction	10% (136)	62% (847)	28% (374)	1358
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (67)	69% (1094)	26% (417)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38% (922)	26% (620)	36% (882)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (41)	57% (464)	38% (306)	811
Top 2024 Issue: Economy	26% (455)	35% (626)	39% (688)	1769
Community/Gender: Urban Women	17% (88)	49% (256)	34% (175)	518
Community/Gender: Urban Men	22% (121)	49% (272)	29% (160)	552
Community/Gender: Rural Women	23% (168)	36% (258)	41% (293)	718

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	21% (1030)	45% (2178)	33% (1605)	4813
Community/Gender: Rural Men	29% (170)	44% (253)	27% (154)	576
Community/Gender: Suburban Women	17% (227)	47% (613)	36% (476)	1317
Community/Gender: Suburban Men	23% (257)	47% (527)	31% (347)	1131
Homeowner	22% (827)	45% (1662)	33% (1231)	3719
Renter	19% (188)	48% (487)	33% (333)	1009
Self + Household: White-Collar	20% (350)	50% (888)	31% (552)	1790
Self + Household: Blue Collar	24% (553)	43% (995)	34% (780)	2329
Union HH: Yes	26% (93)	50% (178)	24% (87)	357
Union HH: No	21% (937)	45% (2001)	34% (1518)	4455
LGBTQ+: Yes	11% (48)	60% (265)	29% (131)	443
LGBTQ+: No	22% (982)	44% (1913)	34% (1474)	4369
Motivated to Vote	22% (971)	46% (2035)	32% (1416)	4421
Parent: Yes	23% (348)	42% (633)	35% (521)	1502
Parent: No	21% (682)	47% (1545)	33% (1084)	3310
COVID Vaccine: Yes	17% (588)	51% (1720)	32% (1074)	3381
COVID Vaccine: No	31% (442)	32% (458)	37% (531)	1431
Student Loans: Yes	19% (141)	49% (373)	32% (246)	761
Student Loans: No	22% (889)	45% (1805)	34% (1358)	4052
Favorable Opinion of Haley	31% (475)	35% (534)	34% (510)	1519
Unfavorable Opinion of Haley	16% (311)	58% (1124)	26% (496)	1931
Prodigal Biden Voter	14% (40)	45% (126)	40% (112)	278
Undecided Voter (DK/WNV)	7% (26)	47% (181)	46% (175)	382
Undecided Voter (DK)	6% (14)	42% (100)	52% (123)	236
Watched Debate	25% (887)	45% (1593)	30% (1065)	3546
Watched Debate: Did not Watch	11% (143)	46% (585)	43% (539)	1267
Watched Debate: All of it	30% (600)	43% (850)	27% (536)	1985
Watched Debate: Some of it	18% (288)	48% (743)	34% (530)	1560
Continue His Campaign: Yes Biden	12% (219)	60% (1136)	29% (545)	1900
Continue His Campaign: No Biden	29% (784)	36% (953)	35% (931)	2668

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	21% (1030)	45% (2178)	33% (1605)	4813
Continue His Campaign: Yes Trump	38% (937)	26% (637)	36% (871)	2445
Continue His Campaign: No Trump	4% (82)	67% (1454)	29% (621)	2158
Conviction: Evidence	5% (118)	66% (1493)	29% (652)	2263
Conviction: Motivation to Damage	39% (794)	26% (543)	35% (716)	2053
Conviction: DK/NO	24% (117)	29% (142)	48% (237)	497

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	29% (1433)	61% (2988)	10% (467)	4887
Gender: Male	33% (767)	57% (1307)	9% (217)	2290
Gender: Female	26% (666)	65% (1681)	10% (250)	2597
Age: 18-34	28% (357)	59% (764)	13% (166)	1287
Age: 35-44	29% (190)	59% (389)	13% (83)	662
Age: 45-64	29% (483)	63% (1068)	8% (143)	1694
Age: 65+	32% (403)	62% (767)	6% (75)	1244
GenZers: 1997-2012	29% (172)	60% (354)	10% (61)	588
Millennials: 1981-1996	27% (357)	59% (769)	14% (184)	1309
GenXers: 1965-1980	28% (357)	64% (821)	9% (109)	1287
Baby Boomers: 1946-1964	32% (496)	62% (963)	7% (107)	1566
Educ: < College	32% (991)	58% (1771)	10% (314)	3076
Educ: Bachelors degree	24% (282)	67% (769)	9% (103)	1154
Educ: Post-grad	24% (159)	68% (448)	8% (50)	657
Income: Under 50k	30% (614)	59% (1207)	11% (229)	2051
Income: 50k-100k	28% (507)	63% (1125)	9% (154)	1786
Income: 100k+	30% (311)	62% (655)	8% (85)	1051
Ethnicity: White (Non-Hispanic)	33% (1181)	58% (2091)	9% (321)	3593
Ethnicity: Hispanic	25% (84)	66% (222)	9% (32)	337
Ethnicity: Black (Non-Hispanic)	15% (110)	71% (510)	13% (94)	715
Ethnicity: Asian + Other (Non-Hispanic)	24% (57)	68% (165)	8% (20)	242
All Christian	35% (916)	56% (1461)	8% (218)	2595
All Non-Christian	26% (62)	61% (143)	12% (29)	234
Atheist	11% (22)	82% (169)	7% (15)	206
Agnostic/Nothing in particular	18% (201)	69% (760)	13% (143)	1104
Something Else	31% (231)	61% (453)	8% (63)	747
Evangelical	40% (521)	50% (660)	10% (135)	1316
Non-Evangelical	31% (606)	62% (1226)	7% (135)	1967
PID: Dem (no lean)	6% (119)	84% (1557)	10% (177)	1852
PID: Ind (no lean)	21% (241)	70% (805)	9% (105)	1151
PID: Rep (no lean)	57% (1073)	33% (626)	10% (185)	1884

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	29% (1433)	61% (2988)	10% (467)	4887
PID/Gender: Dem Men	9% (68)	80% (638)	11% (92)	797
PID/Gender: Dem Women	5% (51)	87% (919)	8% (85)	1055
PID/Gender: Ind Men	24% (147)	68% (417)	8% (50)	613
PID/Gender: Ind Women	17% (94)	72% (388)	10% (55)	538
PID/Gender: Rep Men	63% (552)	29% (253)	9% (76)	880
PID/Gender: Rep Women	52% (521)	37% (373)	11% (110)	1004
Ideo: Liberal (1-3)	9% (127)	82% (1140)	8% (117)	1384
Ideo: Moderate (4)	19% (294)	70% (1068)	10% (156)	1519
Ideo: Conservative (5-7)	53% (998)	38% (710)	9% (175)	1883
Community: Urban	23% (255)	66% (718)	11% (123)	1096
Community: Suburban	28% (694)	62% (1548)	10% (236)	2478
Community: Rural	37% (484)	55% (722)	8% (108)	1314
Military HHnm: Yes	33% (248)	61% (463)	6% (49)	760
Military HH: No	29% (1184)	61% (2525)	10% (418)	4127
Employ: Private Sector	28% (496)	61% (1099)	11% (193)	1787
Employ: Government	21% (58)	65% (177)	13% (36)	271
Employ: Self-Employed	37% (151)	52% (213)	11% (47)	411
Employ: Homemaker	33% (111)	54% (182)	13% (45)	338
Employ: Student	20% (22)	76% (86)	4% (5)	113
Employ: Retired	33% (448)	61% (826)	5% (71)	1344
Employ: Unemployed	22% (84)	65% (246)	13% (49)	379
Employ: Other	26% (63)	65% (159)	9% (22)	244
Protestant	35% (520)	56% (831)	8% (125)	1476
Roman Catholic	35% (376)	57% (602)	8% (82)	1060
Jewish	22% (26)	73% (86)	6% (7)	118
Muslim	36% (20)	47% (26)	17% (9)	56
Atheist	11% (22)	82% (169)	7% (15)	206
Agnostic	10% (21)	79% (169)	11% (22)	213
Something else	31% (231)	61% (453)	8% (63)	747
Nothing in particular	20% (179)	66% (591)	14% (121)	891

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(1433)	61%	(2988)	10%	(467)	4887
Ideo/PID: Conservative Republican	60%	(854)	32%	(453)	9%	(125)	1432
Ideo/PID: Moderate/Liberal Republican	49%	(211)	38%	(164)	13%	(56)	431
Ideo/PID: Moderate/Conservative Democrat	9%	(68)	81%	(619)	10%	(80)	768
Ideo/PID: Liberal Democrat	5%	(51)	87%	(914)	9%	(91)	1056
Unfavorable of Biden and Trump	9%	(80)	84%	(706)	7%	(59)	845
2024 H2H Matchup: Biden Voter	4%	(85)	88%	(1904)	9%	(187)	2176
2024 H2H Matchup: Trump Voter	57%	(1318)	34%	(778)	9%	(214)	2310
2024 H2H Matchup: Would not Vote	8%	(12)	80%	(124)	12%	(19)	155
2024 H2H Matchup: Do not Know	7%	(17)	74%	(182)	19%	(47)	246
2022 House Vote: Democrat	6%	(116)	86%	(1740)	8%	(165)	2021
2022 House Vote: Republican	56%	(1081)	35%	(676)	9%	(164)	1922
2022 House Vote: Did not Vote	25%	(218)	60%	(528)	15%	(129)	875
2020 Vote: Joe Biden	6%	(137)	85%	(1919)	9%	(194)	2250
2020 Vote: Donald Trump	54%	(1200)	36%	(800)	10%	(221)	2221
2020 Vote: Someone Else	9%	(6)	85%	(57)	7%	(4)	68
2020 Vote: Did not Vote	26%	(89)	61%	(211)	14%	(48)	348
2016 Vote: Hillary Clinton	5%	(88)	86%	(1475)	8%	(144)	1707
2016 Vote: Donald Trump	52%	(1020)	39%	(753)	9%	(178)	1951
2016 Vote: Someone Else	17%	(25)	75%	(111)	8%	(11)	147
2020 Vote/PID: Not Biden/Democrat	18%	(39)	70%	(148)	11%	(24)	210
2020 Vote/PID: Not Trump/Republican	39%	(76)	51%	(101)	10%	(20)	198
U.S. Economy: Wrong Track	37%	(1291)	54%	(1900)	9%	(321)	3512
U.S. Economy: Right Direction	10%	(141)	79%	(1087)	11%	(146)	1375
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(73)	87%	(1391)	8%	(133)	1597
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(1306)	37%	(915)	9%	(232)	2453
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(54)	81%	(682)	12%	(102)	837
Top 2024 Issue: Economy	36%	(654)	52%	(940)	11%	(201)	1796
Community/Gender: Urban Women	19%	(99)	70%	(372)	12%	(62)	533
Community/Gender: Urban Men	28%	(156)	62%	(346)	11%	(61)	563
Community/Gender: Rural Women	33%	(238)	57%	(417)	10%	(76)	730

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	29% (1433)	61% (2988)	10% (467)	4887
Community/Gender: Rural Men	42% (246)	52% (305)	6% (33)	583
Community/Gender: Suburban Women	25% (328)	67% (892)	8% (113)	1334
Community/Gender: Suburban Men	32% (365)	57% (656)	11% (123)	1144
Homeowner	31% (1146)	60% (2272)	9% (337)	3755
Renter	25% (260)	64% (665)	11% (119)	1044
Self + Household: White-Collar	28% (504)	64% (1148)	8% (152)	1804
Self + Household: Blue Collar	32% (755)	59% (1385)	9% (210)	2350
Union HH: Yes	29% (104)	63% (230)	8% (31)	365
Union HH: No	29% (1328)	61% (2757)	10% (436)	4522
LGBTQ+: Yes	13% (62)	77% (359)	9% (44)	465
LGBTQ+: No	31% (1371)	59% (2629)	10% (423)	4422
Motivated to Vote	30% (1348)	61% (2726)	9% (391)	4465
Parent: Yes	30% (465)	58% (891)	12% (180)	1535
Parent: No	29% (968)	63% (2097)	9% (287)	3352
COVID Vaccine: Yes	23% (792)	68% (2324)	9% (299)	3416
COVID Vaccine: No	44% (640)	45% (664)	11% (168)	1472
Student Loans: Yes	22% (171)	69% (537)	9% (68)	776
Student Loans: No	31% (1261)	60% (2451)	10% (399)	4111
Favorable Opinion of Haley	40% (610)	51% (779)	9% (134)	1523
Unfavorable Opinion of Haley	24% (459)	68% (1322)	8% (153)	1934
Prodigal Biden Voter	25% (70)	64% (184)	11% (31)	286
Undecided Voter (DK/WNV)	7% (29)	76% (306)	16% (66)	401
Undecided Voter (DK)	7% (17)	74% (182)	19% (47)	246
Watched Debate	34% (1221)	58% (2080)	8% (276)	3576
Watched Debate: Did not Watch	16% (212)	69% (908)	15% (191)	1311
Watched Debate: All of it	41% (817)	52% (1044)	7% (134)	1995
Watched Debate: Some of it	26% (403)	65% (1036)	9% (142)	1582
Continue His Campaign: Yes Biden	15% (292)	75% (1439)	10% (199)	1930
Continue His Campaign: No Biden	40% (1080)	52% (1393)	8% (228)	2701

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	29% (1433)	61% (2988)	10% (467)	4887
Continue His Campaign: Yes Trump	54% (1339)	36% (886)	10% (250)	2475
Continue His Campaign: No Trump	3% (74)	89% (1941)	8% (174)	2189
Conviction: Evidence	6% (130)	87% (1989)	7% (168)	2287
Conviction: Motivation to Damage	55% (1138)	36% (747)	9% (187)	2071
Conviction: DK/NO	31% (164)	48% (252)	21% (112)	529

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(209)	12%	(356)	81%	(2340)	2906
Gender: Male	9%	(146)	14%	(212)	77%	(1200)	1558
Gender: Female	5%	(64)	11%	(143)	85%	(1141)	1348
Age: 18-34	12%	(79)	16%	(106)	73%	(498)	683
Age: 35-44	12%	(44)	13%	(46)	76%	(279)	369
Age: 45-64	5%	(54)	10%	(106)	84%	(856)	1016
Age: 65+	4%	(32)	12%	(97)	85%	(707)	837
GenZers: 1997-2012	10%	(31)	19%	(58)	71%	(216)	304
Millennials: 1981-1996	12%	(89)	13%	(93)	75%	(541)	723
GenXers: 1965-1980	6%	(45)	10%	(73)	84%	(623)	741
Baby Boomers: 1946-1964	4%	(41)	11%	(119)	85%	(878)	1037
Educ: < College	6%	(104)	13%	(229)	81%	(1392)	1724
Educ: Bachelors degree	8%	(59)	10%	(78)	82%	(617)	754
Educ: Post-grad	11%	(46)	12%	(49)	78%	(331)	427
Income: Under 50k	7%	(82)	14%	(165)	79%	(935)	1181
Income: 50k-100k	6%	(62)	11%	(115)	84%	(899)	1076
Income: 100k+	10%	(66)	12%	(76)	78%	(507)	649
Ethnicity: White (Non-Hispanic)	5%	(109)	12%	(247)	83%	(1730)	2087
Ethnicity: Hispanic	15%	(28)	14%	(27)	72%	(140)	196
Ethnicity: Black (Non-Hispanic)	13%	(63)	14%	(67)	73%	(358)	488
Ethnicity: Asian + Other (Non-Hispanic)	7%	(9)	10%	(14)	83%	(113)	135
All Christian	7%	(117)	11%	(183)	81%	(1304)	1604
All Non-Christian	12%	(20)	15%	(25)	73%	(122)	168
Atheist	8%	(10)	11%	(12)	81%	(95)	117
Agnostic/Nothing in particular	6%	(39)	12%	(77)	82%	(509)	624
Something Else	6%	(23)	15%	(58)	79%	(311)	392
Evangelical	8%	(60)	12%	(93)	81%	(637)	791
Non-Evangelical	7%	(78)	12%	(144)	81%	(954)	1176
PID: Dem (no lean)	8%	(90)	12%	(139)	80%	(890)	1118
PID: Ind (no lean)	6%	(45)	11%	(77)	83%	(582)	704
PID: Rep (no lean)	7%	(75)	13%	(140)	80%	(869)	1084

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	7%	(209)	12%	(356)	81%	(2340)	2906
PID/Gender: Dem Men	11%	(60)	13%	(73)	76%	(421)	554
PID/Gender: Dem Women	5%	(30)	12%	(65)	83%	(469)	564
PID/Gender: Ind Men	7%	(28)	12%	(52)	81%	(343)	423
PID/Gender: Ind Women	6%	(17)	9%	(26)	85%	(239)	281
PID/Gender: Rep Men	10%	(58)	15%	(87)	75%	(436)	581
PID/Gender: Rep Women	3%	(17)	10%	(52)	86%	(433)	503
Ideo: Liberal (1-3)	9%	(77)	12%	(99)	79%	(654)	830
Ideo: Moderate (4)	7%	(67)	12%	(110)	81%	(748)	924
Ideo: Conservative (5-7)	6%	(65)	13%	(146)	81%	(912)	1122
Community: Urban	12%	(83)	14%	(97)	73%	(498)	678
Community: Suburban	6%	(89)	12%	(182)	82%	(1210)	1480
Community: Rural	5%	(37)	10%	(77)	85%	(633)	747
Military HHnm: Yes	7%	(37)	11%	(55)	81%	(402)	494
Military HH: No	7%	(173)	12%	(301)	80%	(1938)	2412
Employ: Private Sector	10%	(107)	12%	(132)	78%	(864)	1102
Employ: Government	12%	(18)	16%	(25)	72%	(111)	155
Employ: Self-Employed	10%	(23)	11%	(28)	79%	(189)	240
Employ: Homemaker	3%	(5)	10%	(16)	87%	(139)	160
Employ: Retired	3%	(25)	13%	(113)	84%	(747)	884
Employ: Unemployed	7%	(14)	11%	(23)	82%	(165)	202
Employ: Other	7%	(8)	11%	(13)	82%	(93)	114
Protestant	5%	(49)	13%	(119)	82%	(751)	920
Roman Catholic	10%	(65)	9%	(59)	81%	(530)	654
Jewish	6%	(5)	21%	(17)	73%	(61)	83
Atheist	8%	(10)	11%	(12)	81%	(95)	117
Agnostic	9%	(11)	11%	(15)	80%	(107)	133
Something else	6%	(23)	15%	(58)	79%	(311)	392
Nothing in particular	6%	(27)	12%	(61)	82%	(402)	491
Ideo/PID: Conservative Republican	5%	(46)	13%	(109)	82%	(693)	848
Ideo/PID: Moderate/Liberal Republican	12%	(29)	13%	(31)	75%	(174)	233

Continued on next page

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(209)	12%	(356)	81%	(2340)	2906
Ideo/PID: Moderate/Conservative Democrat	8%	(38)	14%	(65)	78%	(364)	467
Ideo/PID: Liberal Democrat	8%	(52)	11%	(74)	80%	(518)	643
Unfavorable of Biden and Trump	6%	(33)	9%	(45)	85%	(430)	508
2024 H2H Matchup: Biden Voter	8%	(100)	12%	(163)	80%	(1070)	1334
2024 H2H Matchup: Trump Voter	7%	(89)	13%	(175)	80%	(1082)	1346
2024 H2H Matchup: Would not Vote	16%	(14)	8%	(7)	76%	(66)	87
2024 H2H Matchup: Do not Know	4%	(6)	8%	(11)	88%	(122)	139
2022 House Vote: Democrat	8%	(101)	12%	(157)	80%	(1013)	1271
2022 House Vote: Republican	7%	(80)	13%	(152)	80%	(959)	1192
2022 House Vote: Did not Vote	6%	(24)	10%	(39)	84%	(337)	401
2020 Vote: Joe Biden	8%	(111)	12%	(171)	80%	(1109)	1391
2020 Vote: Donald Trump	6%	(78)	12%	(165)	82%	(1083)	1326
2020 Vote: Did not Vote	11%	(17)	11%	(17)	78%	(118)	152
2016 Vote: Hillary Clinton	7%	(80)	13%	(142)	80%	(871)	1093
2016 Vote: Donald Trump	6%	(74)	12%	(148)	82%	(1002)	1224
2016 Vote: Someone Else	8%	(8)	8%	(8)	84%	(84)	100
2020 Vote/PID: Not Biden/Democrat	15%	(16)	10%	(11)	76%	(84)	111
2020 Vote/PID: Not Trump/Republican	9%	(8)	13%	(13)	78%	(76)	97
U.S. Economy: Wrong Track	6%	(113)	11%	(225)	83%	(1670)	2008
U.S. Economy: Right Direction	11%	(96)	15%	(131)	75%	(670)	898
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(90)	14%	(138)	77%	(782)	1010
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(89)	12%	(165)	82%	(1154)	1408
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(31)	11%	(53)	83%	(404)	488
Top 2024 Issue: Economy	8%	(81)	11%	(107)	81%	(806)	994
Community/Gender: Urban Women	8%	(23)	10%	(29)	82%	(233)	285
Community/Gender: Urban Men	15%	(60)	17%	(68)	67%	(265)	393
Community/Gender: Rural Women	4%	(15)	10%	(35)	86%	(295)	344
Community/Gender: Rural Men	6%	(23)	11%	(42)	84%	(337)	403
Community/Gender: Suburban Women	4%	(26)	11%	(80)	85%	(612)	718
Community/Gender: Suburban Men	8%	(63)	13%	(102)	78%	(598)	762

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	7%	(209)	12%	(356)	81%	(2340)	2906
Homeowner	7%	(165)	12%	(271)	81%	(1839)	2276
Renter	7%	(42)	14%	(82)	79%	(473)	598
Self + Household: White-Collar	8%	(96)	11%	(124)	81%	(934)	1154
Self + Household: Blue Collar	6%	(88)	13%	(189)	80%	(1143)	1421
Union HH: Yes	17%	(40)	17%	(41)	66%	(158)	239
Union HH: No	6%	(169)	12%	(315)	82%	(2183)	2666
LGBTQ+: Yes	11%	(27)	14%	(36)	75%	(190)	253
LGBTQ+: No	7%	(182)	12%	(320)	81%	(2151)	2652
Motivated to Vote	7%	(193)	12%	(333)	81%	(2193)	2720
Parent: Yes	12%	(111)	11%	(96)	77%	(689)	896
Parent: No	5%	(99)	13%	(260)	82%	(1651)	2010
COVID Vaccine: Yes	8%	(160)	12%	(253)	80%	(1691)	2104
COVID Vaccine: No	6%	(49)	13%	(103)	81%	(650)	802
Student Loans: Yes	13%	(55)	12%	(52)	76%	(333)	440
Student Loans: No	6%	(154)	12%	(304)	81%	(2008)	2466
Favorable Opinion of Haley	9%	(90)	10%	(104)	81%	(848)	1042
Unfavorable Opinion of Haley	6%	(85)	16%	(215)	78%	(1049)	1349
Prodigal Biden Voter	12%	(21)	12%	(21)	76%	(133)	175
Undecided Voter (DK/WNV)	9%	(20)	8%	(17)	83%	(188)	226
Undecided Voter (DK)	4%	(6)	8%	(11)	88%	(122)	139
Watched Debate	8%	(188)	13%	(309)	78%	(1815)	2312
Watched Debate: Did not Watch	4%	(21)	8%	(46)	89%	(525)	593
Watched Debate: All of it	8%	(108)	14%	(193)	79%	(1109)	1410
Watched Debate: Some of it	9%	(80)	13%	(117)	78%	(706)	903
Continue His Campaign: Yes Biden	10%	(123)	13%	(167)	77%	(960)	1251
Continue His Campaign: No Biden	5%	(79)	12%	(182)	83%	(1273)	1534
Continue His Campaign: Yes Trump	7%	(101)	13%	(187)	81%	(1203)	1491
Continue His Campaign: No Trump	8%	(100)	12%	(163)	80%	(1049)	1312

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	7% (209)	12% (356)	81% (2340)	2906
Conviction: Evidence	8% (107)	13% (183)	79% (1108)	1397
Conviction: Motivation to Damage	6% (80)	12% (157)	81% (1029)	1266
Conviction: DK/NO	9% (22)	7% (16)	84% (203)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(970)	29%	(1366)	51%	(2393)	4728
Gender: Male	23%	(520)	31%	(699)	45%	(1010)	2230
Gender: Female	18%	(449)	27%	(667)	55%	(1382)	2499
Age: 18-34	28%	(328)	22%	(258)	51%	(601)	1186
Age: 35-44	24%	(147)	22%	(137)	54%	(339)	623
Age: 45-64	19%	(311)	28%	(465)	54%	(901)	1677
Age: 65+	15%	(183)	41%	(507)	44%	(552)	1242
GenZers: 1997-2012	31%	(167)	22%	(118)	47%	(257)	542
Millennials: 1981-1996	24%	(298)	22%	(270)	53%	(652)	1220
GenXers: 1965-1980	20%	(259)	25%	(318)	54%	(691)	1268
Baby Boomers: 1946-1964	15%	(228)	39%	(602)	47%	(732)	1562
Educ: < College	22%	(641)	25%	(743)	53%	(1572)	2956
Educ: Bachelors degree	18%	(200)	33%	(376)	49%	(550)	1126
Educ: Post-grad	20%	(128)	38%	(247)	42%	(271)	646
Income: Under 50k	21%	(415)	26%	(517)	53%	(1030)	1961
Income: 50k-100k	20%	(340)	31%	(540)	49%	(861)	1741
Income: 100k+	21%	(215)	30%	(310)	49%	(502)	1026
Ethnicity: White (Non-Hispanic)	19%	(660)	30%	(1052)	51%	(1786)	3498
Ethnicity: Hispanic	28%	(85)	26%	(81)	46%	(142)	307
Ethnicity: Black (Non-Hispanic)	25%	(175)	24%	(167)	51%	(349)	691
Ethnicity: Asian + Other (Non-Hispanic)	21%	(50)	29%	(67)	50%	(116)	233
All Christian	22%	(548)	30%	(754)	49%	(1243)	2545
All Non-Christian	25%	(57)	29%	(67)	46%	(106)	230
Atheist	14%	(29)	42%	(84)	43%	(87)	200
Agnostic/Nothing in particular	17%	(176)	30%	(311)	54%	(564)	1052
Something Else	23%	(160)	21%	(149)	56%	(392)	701
Evangelical	22%	(283)	22%	(274)	56%	(708)	1265
Non-Evangelical	21%	(413)	32%	(611)	47%	(902)	1925
PID: Dem (no lean)	16%	(279)	36%	(653)	48%	(866)	1799
PID: Ind (no lean)	22%	(244)	28%	(311)	50%	(556)	1111
PID: Rep (no lean)	25%	(447)	22%	(401)	53%	(971)	1819

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(970)	29%	(1366)	51%	(2393)	4728
PID/Gender: Dem Men	16%	(125)	38%	(291)	46%	(359)	775
PID/Gender: Dem Women	15%	(154)	35%	(362)	50%	(507)	1024
PID/Gender: Ind Men	23%	(141)	32%	(190)	45%	(270)	601
PID/Gender: Ind Women	20%	(103)	24%	(121)	56%	(286)	510
PID/Gender: Rep Men	30%	(255)	26%	(218)	45%	(381)	854
PID/Gender: Rep Women	20%	(192)	19%	(184)	61%	(589)	965
Ideo: Liberal (1-3)	16%	(209)	39%	(525)	45%	(608)	1342
Ideo: Moderate (4)	23%	(332)	26%	(373)	52%	(757)	1461
Ideo: Conservative (5-7)	23%	(418)	25%	(461)	52%	(955)	1834
Community: Urban	24%	(250)	27%	(278)	50%	(521)	1049
Community: Suburban	19%	(449)	32%	(760)	50%	(1202)	2411
Community: Rural	21%	(271)	26%	(328)	53%	(669)	1269
Military HHnm: Yes	21%	(159)	31%	(235)	48%	(358)	751
Military HH: No	20%	(811)	28%	(1132)	51%	(2035)	3977
Employ: Private Sector	23%	(405)	27%	(464)	50%	(869)	1738
Employ: Government	21%	(55)	30%	(79)	49%	(127)	261
Employ: Self-Employed	26%	(102)	24%	(93)	50%	(193)	387
Employ: Homemaker	17%	(55)	20%	(65)	63%	(201)	321
Employ: Student	29%	(30)	19%	(20)	52%	(54)	104
Employ: Retired	15%	(207)	40%	(534)	45%	(599)	1340
Employ: Unemployed	18%	(64)	21%	(73)	60%	(210)	348
Employ: Other	22%	(51)	17%	(39)	61%	(140)	230
Protestant	19%	(281)	31%	(444)	50%	(724)	1449
Roman Catholic	25%	(255)	28%	(292)	47%	(493)	1040
Jewish	18%	(21)	45%	(53)	36%	(42)	116
Muslim	41%	(23)	8%	(5)	50%	(28)	55
Atheist	14%	(29)	42%	(84)	43%	(87)	200
Agnostic	14%	(29)	37%	(75)	49%	(102)	206
Something else	23%	(160)	21%	(149)	56%	(392)	701
Nothing in particular	17%	(147)	28%	(236)	55%	(463)	845

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(970)	29%	(1366)	51%	(2393)	4728
Ideo/PID: Conservative Republican	23%	(318)	24%	(336)	53%	(736)	1391
Ideo/PID: Moderate/Liberal Republican	31%	(127)	16%	(64)	53%	(216)	407
Ideo/PID: Moderate/Conservative Democrat	20%	(150)	28%	(211)	52%	(386)	748
Ideo/PID: Liberal Democrat	12%	(127)	43%	(439)	45%	(460)	1026
Unfavorable of Biden and Trump	22%	(183)	29%	(237)	49%	(401)	821
2024 H2H Matchup: Biden Voter	14%	(300)	38%	(797)	48%	(1025)	2123
2024 H2H Matchup: Trump Voter	27%	(592)	22%	(488)	52%	(1147)	2227
2024 H2H Matchup: Would not Vote	26%	(37)	23%	(33)	51%	(71)	141
2024 H2H Matchup: Do not Know	17%	(41)	20%	(48)	63%	(149)	238
2022 House Vote: Democrat	15%	(299)	38%	(753)	47%	(923)	1975
2022 House Vote: Republican	25%	(470)	24%	(457)	50%	(945)	1871
2022 House Vote: Did not Vote	23%	(185)	17%	(137)	60%	(492)	813
2020 Vote: Joe Biden	16%	(351)	36%	(796)	48%	(1049)	2196
2020 Vote: Donald Trump	25%	(533)	23%	(492)	52%	(1130)	2156
2020 Vote: Someone Else	19%	(12)	35%	(22)	46%	(30)	65
2020 Vote: Did not Vote	24%	(73)	18%	(56)	59%	(183)	312
2016 Vote: Hillary Clinton	15%	(247)	40%	(666)	46%	(765)	1678
2016 Vote: Donald Trump	25%	(474)	25%	(470)	51%	(970)	1915
2016 Vote: Someone Else	13%	(19)	34%	(49)	52%	(76)	144
2020 Vote/PID: Not Biden/Democrat	21%	(43)	26%	(52)	52%	(103)	198
2020 Vote/PID: Not Trump/Republican	25%	(47)	26%	(48)	49%	(91)	186
U.S. Economy: Wrong Track	23%	(766)	25%	(841)	53%	(1786)	3394
U.S. Economy: Right Direction	15%	(203)	39%	(525)	45%	(606)	1335
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(217)	40%	(619)	46%	(721)	1556
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(628)	21%	(502)	52%	(1234)	2364
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(125)	30%	(245)	54%	(439)	808
Top 2024 Issue: Economy	24%	(419)	21%	(364)	55%	(951)	1733
Community/Gender: Urban Women	20%	(101)	26%	(132)	54%	(279)	513
Community/Gender: Urban Men	28%	(148)	27%	(146)	45%	(242)	536
Community/Gender: Rural Women	17%	(121)	22%	(154)	60%	(421)	696

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	21% (970)	29% (1366)	51% (2393)	4728
Community/Gender: Rural Men	26% (150)	30% (174)	43% (248)	573
Community/Gender: Suburban Women	18% (227)	30% (381)	53% (682)	1290
Community/Gender: Suburban Men	20% (222)	34% (378)	46% (520)	1121
Homeowner	20% (716)	30% (1112)	50% (1825)	3653
Renter	23% (234)	25% (245)	52% (517)	996
Self + Household: White-Collar	19% (339)	34% (594)	47% (836)	1768
Self + Household: Blue Collar	22% (490)	28% (649)	50% (1140)	2280
Union HH: Yes	30% (106)	32% (113)	38% (134)	353
Union HH: No	20% (864)	29% (1253)	52% (2258)	4375
LGBTQ+: Yes	20% (90)	31% (138)	49% (218)	445
LGBTQ+: No	21% (880)	29% (1229)	51% (2175)	4283
Motivated to Vote	21% (908)	30% (1304)	49% (2141)	4352
Parent: Yes	24% (347)	24% (346)	52% (762)	1456
Parent: No	19% (622)	31% (1020)	50% (1631)	3273
COVID Vaccine: Yes	18% (606)	33% (1091)	49% (1634)	3331
COVID Vaccine: No	26% (364)	20% (275)	54% (758)	1398
Student Loans: Yes	24% (175)	25% (189)	51% (380)	745
Student Loans: No	20% (794)	30% (1177)	51% (2013)	3984
Favorable Opinion of Haley	26% (396)	25% (376)	49% (737)	1510
Unfavorable Opinion of Haley	16% (306)	41% (796)	43% (825)	1927
Prodigal Biden Voter	31% (85)	20% (55)	49% (135)	275
Undecided Voter (DK/WNV)	21% (78)	21% (81)	58% (220)	379
Undecided Voter (DK)	17% (41)	20% (48)	63% (149)	238
Watched Debate	23% (795)	31% (1083)	46% (1614)	3492
Watched Debate: Did not Watch	14% (174)	23% (283)	63% (779)	1237
Watched Debate: All of it	24% (467)	35% (684)	41% (808)	1959
Watched Debate: Some of it	21% (328)	26% (399)	53% (805)	1532
Continue His Campaign: Yes Biden	18% (339)	34% (644)	48% (892)	1876
Continue His Campaign: No Biden	23% (596)	26% (674)	51% (1343)	2613

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	21% (970)	29% (1366)	51% (2393)	4728
Continue His Campaign: Yes Trump	27% (638)	23% (540)	51% (1210)	2388
Continue His Campaign: No Trump	14% (299)	37% (791)	49% (1041)	2131
Conviction: Evidence	15% (336)	38% (843)	47% (1061)	2240
Conviction: Motivation to Damage	27% (539)	23% (464)	50% (998)	2002
Conviction: DK/NO	19% (94)	12% (59)	69% (333)	486

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	6% (211)	13% (434)	80% (2661)	3306
Gender: Male	8% (137)	15% (253)	77% (1288)	1678
Gender: Female	5% (74)	11% (181)	84% (1372)	1628
Age: 18-34	13% (101)	16% (125)	72% (572)	798
Age: 35-44	7% (32)	15% (65)	78% (338)	436
Age: 45-64	5% (52)	11% (127)	84% (945)	1124
Age: 65+	3% (25)	12% (117)	85% (805)	947
GenZers: 1997-2012	13% (46)	19% (65)	68% (240)	351
Millennials: 1981-1996	10% (87)	14% (119)	76% (643)	849
GenXers: 1965-1980	4% (37)	11% (96)	84% (704)	837
Baby Boomers: 1946-1964	3% (37)	12% (138)	85% (998)	1172
Educ: < College	6% (122)	14% (270)	80% (1549)	1941
Educ: Bachelors degree	5% (43)	12% (102)	83% (716)	861
Educ: Post-grad	9% (46)	12% (63)	79% (395)	504
Income: Under 50k	7% (91)	14% (184)	79% (1022)	1297
Income: 50k-100k	5% (59)	12% (153)	83% (1028)	1240
Income: 100k+	8% (60)	13% (97)	79% (611)	769
Ethnicity: White (Non-Hispanic)	5% (128)	12% (305)	83% (2044)	2477
Ethnicity: Hispanic	12% (26)	20% (46)	68% (153)	225
Ethnicity: Black (Non-Hispanic)	11% (49)	15% (65)	74% (327)	441
Ethnicity: Asian + Other (Non-Hispanic)	5% (8)	11% (19)	84% (137)	164
All Christian	6% (102)	13% (235)	82% (1493)	1830
All Non-Christian	13% (23)	14% (25)	72% (124)	172
Atheist	5% (7)	10% (16)	85% (131)	153
Agnostic/Nothing in particular	8% (55)	13% (97)	79% (577)	730
Something Else	6% (24)	15% (61)	80% (335)	420
Evangelical	5% (39)	13% (113)	82% (693)	846
Non-Evangelical	6% (84)	13% (177)	81% (1108)	1370
PID: Dem (no lean)	6% (84)	13% (166)	81% (1049)	1299
PID: Ind (no lean)	6% (46)	12% (96)	82% (652)	794
PID: Rep (no lean)	7% (82)	14% (173)	79% (959)	1213

Continued on next page

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(211)	13%	(434)	80%	(2661)	3306
PID/Gender: Dem Men	7%	(41)	13%	(79)	80%	(483)	603
PID/Gender: Dem Women	6%	(43)	13%	(87)	81%	(566)	696
PID/Gender: Ind Men	7%	(30)	14%	(62)	80%	(361)	453
PID/Gender: Ind Women	5%	(16)	10%	(33)	86%	(292)	341
PID/Gender: Rep Men	11%	(65)	18%	(112)	71%	(444)	622
PID/Gender: Rep Women	3%	(16)	10%	(61)	87%	(514)	592
Ideo: Liberal (1-3)	6%	(63)	13%	(128)	81%	(816)	1007
Ideo: Moderate (4)	7%	(74)	14%	(139)	79%	(802)	1015
Ideo: Conservative (5-7)	6%	(73)	13%	(166)	81%	(1007)	1246
Community: Urban	10%	(74)	16%	(119)	74%	(543)	736
Community: Suburban	5%	(93)	13%	(230)	81%	(1393)	1716
Community: Rural	5%	(44)	10%	(85)	85%	(724)	853
Military HHnm: Yes	3%	(16)	15%	(82)	82%	(450)	547
Military HH: No	7%	(195)	13%	(352)	80%	(2211)	2758
Employ: Private Sector	9%	(111)	13%	(165)	78%	(980)	1255
Employ: Government	9%	(16)	16%	(26)	75%	(127)	169
Employ: Self-Employed	6%	(17)	15%	(43)	78%	(219)	279
Employ: Homemaker	2%	(5)	9%	(19)	88%	(180)	204
Employ: Student	11%	(7)	15%	(10)	73%	(46)	62
Employ: Retired	3%	(27)	13%	(128)	85%	(847)	1001
Employ: Unemployed	8%	(16)	11%	(22)	81%	(162)	200
Employ: Other	9%	(13)	16%	(22)	74%	(100)	135
Protestant	3%	(31)	12%	(125)	85%	(873)	1029
Roman Catholic	9%	(69)	14%	(104)	77%	(593)	767
Jewish	14%	(13)	13%	(12)	73%	(67)	92
Atheist	5%	(7)	10%	(16)	85%	(131)	153
Agnostic	4%	(7)	12%	(19)	84%	(139)	166
Something else	6%	(24)	15%	(61)	80%	(335)	420
Nothing in particular	9%	(48)	14%	(78)	78%	(438)	565
Ideo/PID: Conservative Republican	6%	(54)	13%	(122)	81%	(757)	933

Continued on next page

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(211)	13%	(434)	80%	(2661)	3306
Ideo/PID: Moderate/Liberal Republican	10%	(28)	19%	(50)	71%	(193)	272
Ideo/PID: Moderate/Conservative Democrat	9%	(45)	14%	(73)	77%	(402)	520
Ideo/PID: Liberal Democrat	5%	(39)	12%	(92)	83%	(635)	766
Unfavorable of Biden and Trump	8%	(44)	9%	(55)	83%	(486)	585
2024 H2H Matchup: Biden Voter	7%	(103)	12%	(182)	82%	(1261)	1546
2024 H2H Matchup: Trump Voter	6%	(93)	15%	(226)	79%	(1190)	1510
2024 H2H Matchup: Would not Vote	9%	(9)	11%	(11)	79%	(78)	98
2024 H2H Matchup: Do not Know	4%	(6)	9%	(14)	87%	(132)	152
2022 House Vote: Democrat	6%	(93)	13%	(188)	81%	(1194)	1475
2022 House Vote: Republican	6%	(78)	15%	(195)	80%	(1059)	1331
2022 House Vote: Did not Vote	8%	(37)	10%	(45)	82%	(372)	454
2020 Vote: Joe Biden	6%	(101)	12%	(192)	82%	(1318)	1611
2020 Vote: Donald Trump	6%	(94)	14%	(213)	79%	(1174)	1481
2020 Vote: Did not Vote	9%	(14)	15%	(26)	76%	(128)	168
2016 Vote: Hillary Clinton	6%	(71)	12%	(155)	82%	(1043)	1269
2016 Vote: Donald Trump	6%	(77)	14%	(183)	81%	(1080)	1339
2016 Vote: Someone Else	7%	(8)	10%	(12)	83%	(96)	115
2020 Vote/PID: Not Biden/Democrat	11%	(14)	13%	(17)	76%	(97)	127
2020 Vote/PID: Not Trump/Republican	3%	(3)	13%	(14)	84%	(94)	111
U.S. Economy: Wrong Track	5%	(116)	13%	(309)	81%	(1866)	2291
U.S. Economy: Right Direction	9%	(95)	12%	(125)	78%	(794)	1015
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(80)	13%	(148)	80%	(913)	1141
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(100)	14%	(232)	79%	(1278)	1610
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(31)	10%	(55)	85%	(469)	555
Top 2024 Issue: Economy	6%	(69)	12%	(138)	82%	(930)	1136
Community/Gender: Urban Women	6%	(20)	16%	(53)	78%	(265)	339
Community/Gender: Urban Men	13%	(54)	17%	(66)	70%	(278)	398
Community/Gender: Rural Women	4%	(19)	9%	(38)	87%	(372)	429
Community/Gender: Rural Men	6%	(25)	11%	(47)	83%	(352)	425
Community/Gender: Suburban Women	4%	(35)	11%	(91)	85%	(735)	861

Continued on next page

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	6% (211)	13% (434)	80% (2661)	3306
Community/Gender: Suburban Men	7% (58)	16% (140)	77% (658)	855
Homeowner	6% (157)	13% (345)	81% (2104)	2605
Renter	8% (54)	13% (86)	79% (520)	660
Self + Household: White-Collar	6% (86)	12% (166)	81% (1088)	1340
Self + Household: Blue Collar	6% (99)	14% (219)	80% (1264)	1583
Union HH: Yes	14% (40)	22% (62)	64% (180)	283
Union HH: No	6% (171)	12% (372)	82% (2480)	3023
LGBTQ+: Yes	10% (32)	16% (51)	74% (239)	321
LGBTQ+: No	6% (179)	13% (384)	81% (2422)	2985
Motivated to Vote	6% (198)	13% (401)	81% (2504)	3102
Parent: Yes	9% (90)	15% (149)	77% (784)	1023
Parent: No	5% (121)	13% (286)	82% (1876)	2283
COVID Vaccine: Yes	6% (155)	13% (303)	81% (1943)	2400
COVID Vaccine: No	6% (56)	14% (131)	79% (718)	905
Student Loans: Yes	11% (60)	15% (79)	74% (391)	530
Student Loans: No	5% (151)	13% (355)	82% (2269)	2776
Favorable Opinion of Haley	8% (97)	12% (141)	79% (916)	1153
Unfavorable Opinion of Haley	5% (76)	16% (247)	79% (1212)	1535
Prodigal Biden Voter	9% (18)	11% (21)	80% (156)	194
Undecided Voter (DK/WNV)	6% (15)	10% (25)	84% (209)	250
Undecided Voter (DK)	4% (6)	9% (14)	87% (132)	152
Watched Debate	7% (174)	15% (374)	79% (2016)	2564
Watched Debate: Did not Watch	5% (37)	8% (60)	87% (645)	742
Watched Debate: All of it	7% (103)	15% (232)	78% (1186)	1522
Watched Debate: Some of it	7% (71)	14% (142)	80% (829)	1043
Continue His Campaign: Yes Biden	8% (112)	13% (184)	79% (1095)	1391
Continue His Campaign: No Biden	5% (96)	13% (234)	81% (1442)	1772
Continue His Campaign: Yes Trump	6% (107)	15% (243)	79% (1303)	1653
Continue His Campaign: No Trump	7% (100)	12% (185)	81% (1246)	1531

Continued on next page

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	6% (211)	13% (434)	80% (2661)	3306
Conviction: Evidence	7% (109)	12% (193)	81% (1317)	1619
Conviction: Motivation to Damage	6% (86)	15% (214)	79% (1121)	1421
Conviction: DK/NO	6% (17)	10% (28)	83% (222)	267

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (4088)	14% (665)	2% (81)	1% (25)	1% (44)	4902
Gender: Male	82% (1872)	15% (347)	2% (50)	1% (16)	— (10)	2295
Gender: Female	85% (2216)	12% (318)	1% (31)	— (9)	1% (34)	2607
Age: 18-34	82% (1061)	14% (181)	2% (27)	1% (12)	1% (14)	1295
Age: 35-44	87% (578)	10% (69)	2% (11)	— (2)	1% (5)	665
Age: 45-64	84% (1421)	13% (222)	2% (29)	— (8)	1% (16)	1696
Age: 65+	83% (1029)	15% (193)	1% (15)	— (2)	1% (9)	1247
GenZers: 1997-2012	81% (481)	14% (81)	3% (17)	2% (9)	1% (7)	595
Millennials: 1981-1996	85% (1119)	12% (159)	2% (20)	— (5)	1% (8)	1312
GenXers: 1965-1980	84% (1085)	13% (164)	2% (22)	— (2)	1% (16)	1290
Baby Boomers: 1946-1964	82% (1290)	15% (237)	1% (21)	— (8)	1% (12)	1568
Educ: < College	85% (2629)	12% (368)	1% (40)	1% (23)	1% (27)	3088
Educ: Bachelors degree	81% (934)	15% (176)	2% (29)	— (2)	1% (15)	1156
Educ: Post-grad	80% (525)	18% (121)	2% (12)	— (0)	— (1)	658
Income: Under 50k	83% (1717)	13% (274)	1% (29)	1% (19)	1% (23)	2061
Income: 50k-100k	84% (1509)	13% (231)	2% (32)	— (4)	1% (13)	1789
Income: 100k+	82% (862)	15% (160)	2% (20)	— (2)	1% (8)	1052
Ethnicity: White (Non-Hispanic)	83% (2995)	14% (505)	2% (58)	— (11)	1% (29)	3597
Ethnicity: Hispanic	82% (279)	13% (43)	2% (7)	2% (7)	1% (3)	339
Ethnicity: Black (Non-Hispanic)	84% (604)	12% (86)	2% (14)	1% (7)	2% (11)	722
Ethnicity: Asian + Other (Non-Hispanic)	87% (211)	12% (30)	1% (2)	— (0)	— (0)	243
All Christian	85% (2209)	13% (327)	1% (32)	— (6)	1% (23)	2597
All Non-Christian	80% (188)	17% (41)	2% (4)	1% (2)	— (1)	236
Atheist	75% (154)	21% (43)	4% (8)	— (1)	— (0)	206
Agnostic/Nothing in particular	79% (872)	17% (188)	3% (32)	— (5)	1% (14)	1110
Something Else	88% (664)	9% (67)	1% (5)	1% (10)	1% (6)	752
Evangelical	88% (1156)	10% (138)	1% (9)	— (3)	1% (12)	1318
Non-Evangelical	85% (1670)	12% (246)	1% (26)	1% (13)	1% (17)	1972
PID: Dem (no lean)	79% (1460)	18% (326)	3% (49)	— (9)	1% (14)	1859
PID: Ind (no lean)	82% (948)	14% (167)	2% (20)	1% (10)	1% (12)	1157
PID: Rep (no lean)	89% (1679)	9% (172)	1% (12)	— (6)	1% (17)	1886

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (4088)	14% (665)	2% (81)	1% (25)	1% (44)	4902
PID/Gender: Dem Men	76% (607)	19% (149)	4% (30)	1% (8)	1% (5)	799
PID/Gender: Dem Women	81% (853)	17% (177)	2% (19)	— (1)	1% (9)	1060
PID/Gender: Ind Men	80% (495)	16% (100)	2% (14)	1% (4)	— (2)	615
PID/Gender: Ind Women	84% (453)	12% (67)	1% (6)	1% (5)	2% (10)	542
PID/Gender: Rep Men	87% (770)	11% (98)	1% (6)	— (3)	— (3)	880
PID/Gender: Rep Women	90% (909)	7% (74)	1% (6)	— (2)	1% (15)	1005
Ideo: Liberal (1-3)	75% (1042)	21% (289)	3% (39)	1% (11)	— (6)	1388
Ideo: Moderate (4)	83% (1258)	14% (209)	2% (29)	1% (9)	1% (15)	1521
Ideo: Conservative (5-7)	90% (1707)	8% (156)	1% (10)	— (1)	1% (13)	1887
Community: Urban	82% (907)	14% (158)	2% (24)	1% (6)	1% (6)	1101
Community: Suburban	83% (2051)	14% (352)	2% (47)	— (12)	1% (23)	2485
Community: Rural	86% (1131)	12% (154)	1% (11)	— (6)	1% (15)	1316
Military HHnm: Yes	83% (636)	13% (100)	2% (12)	1% (9)	1% (6)	763
Military HH: No	83% (3452)	14% (565)	2% (69)	— (16)	1% (38)	4139
Employ: Private Sector	85% (1515)	13% (229)	2% (29)	— (6)	1% (12)	1791
Employ: Government	81% (223)	15% (42)	2% (5)	— (1)	1% (3)	273
Employ: Self-Employed	86% (352)	10% (42)	2% (9)	1% (3)	1% (5)	411
Employ: Homemaker	84% (284)	13% (42)	1% (4)	1% (3)	2% (6)	338
Employ: Student	84% (96)	12% (14)	3% (3)	— (0)	1% (1)	114
Employ: Retired	83% (1115)	15% (202)	1% (16)	— (6)	1% (8)	1346
Employ: Unemployed	79% (302)	15% (56)	3% (10)	2% (7)	2% (7)	382
Employ: Other	82% (200)	16% (38)	2% (5)	— (0)	1% (2)	245
Protestant	87% (1285)	11% (161)	1% (17)	— (2)	1% (12)	1477
Roman Catholic	83% (877)	15% (156)	1% (13)	— (5)	1% (11)	1061
Jewish	82% (98)	15% (18)	1% (2)	1% (2)	1% (1)	120
Muslim	78% (44)	21% (12)	— (0)	1% (0)	— (0)	57
Atheist	75% (154)	21% (43)	4% (8)	— (1)	— (0)	206
Agnostic	75% (159)	21% (45)	3% (6)	— (0)	2% (3)	213
Something else	88% (664)	9% (67)	1% (5)	1% (10)	1% (6)	752
Nothing in particular	80% (713)	16% (143)	3% (26)	1% (5)	1% (10)	897

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (4088)	14% (665)	2% (81)	1% (25)	1% (44)	4902
Ideo/PID: Conservative Republican	91% (1305)	8% (113)	— (5)	— (0)	1% (9)	1432
Ideo/PID: Moderate/Liberal Republican	83% (360)	13% (55)	1% (5)	1% (5)	2% (7)	432
Ideo/PID: Moderate/Conservative Democrat	83% (641)	13% (101)	3% (22)	— (2)	1% (7)	773
Ideo/PID: Liberal Democrat	75% (794)	21% (223)	3% (27)	1% (7)	1% (5)	1057
Unfavorable of Biden and Trump	85% (720)	12% (97)	1% (13)	1% (5)	1% (10)	845
2024 H2H Matchup: Biden Voter	77% (1676)	19% (423)	3% (56)	1% (13)	1% (15)	2184
2024 H2H Matchup: Trump Voter	90% (2083)	8% (189)	1% (15)	— (5)	1% (19)	2312
2024 H2H Matchup: Would not Vote	84% (131)	12% (20)	2% (2)	1% (2)	1% (2)	157
2024 H2H Matchup: Do not Know	79% (198)	13% (33)	3% (7)	2% (5)	3% (7)	250
2022 House Vote: Democrat	77% (1556)	19% (393)	3% (56)	1% (12)	— (9)	2027
2022 House Vote: Republican	90% (1725)	9% (165)	— (9)	— (4)	1% (20)	1923
2022 House Vote: Did not Vote	84% (741)	12% (101)	2% (16)	1% (6)	2% (14)	878
2020 Vote: Joe Biden	78% (1757)	19% (424)	2% (53)	1% (12)	— (11)	2257
2020 Vote: Donald Trump	89% (1983)	9% (194)	1% (18)	— (6)	1% (21)	2222
2020 Vote: Someone Else	89% (62)	7% (5)	1% (1)	1% (1)	1% (1)	70
2020 Vote: Did not Vote	81% (286)	12% (43)	2% (9)	2% (5)	3% (10)	353
2016 Vote: Hillary Clinton	77% (1323)	19% (325)	3% (48)	— (7)	— (8)	1711
2016 Vote: Donald Trump	89% (1731)	9% (184)	1% (14)	— (3)	1% (20)	1952
2016 Vote: Someone Else	82% (121)	15% (22)	2% (3)	1% (1)	1% (1)	149
2020 Vote/PID: Not Biden/Democrat	80% (170)	14% (29)	4% (8)	— (1)	2% (4)	211
2020 Vote/PID: Not Trump/Republican	85% (169)	13% (26)	1% (1)	— (1)	1% (1)	198
U.S. Economy: Wrong Track	89% (3125)	9% (326)	1% (28)	— (12)	1% (31)	3522
U.S. Economy: Right Direction	70% (963)	25% (339)	4% (53)	1% (12)	1% (13)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	74% (1194)	21% (340)	3% (47)	1% (11)	1% (11)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90% (2211)	8% (198)	1% (21)	— (6)	1% (20)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	81% (683)	15% (127)	1% (13)	1% (7)	2% (13)	842
Top 2024 Issue: Economy	94% (1690)	5% (84)	— (5)	— (4)	1% (14)	1796
Community/Gender: Urban Women	83% (447)	14% (73)	2% (9)	1% (3)	1% (3)	536
Community/Gender: Urban Men	81% (460)	15% (85)	3% (15)	1% (3)	— (3)	565
Community/Gender: Rural Women	86% (633)	11% (77)	1% (6)	— (3)	2% (14)	733

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (4088)	14% (665)	2% (81)	1% (25)	1% (44)	4902
Community/Gender: Rural Men	85% (498)	13% (77)	1% (5)	1% (3)	— (1)	584
Community/Gender: Suburban Women	85% (1136)	12% (167)	1% (17)	— (3)	1% (16)	1338
Community/Gender: Suburban Men	80% (915)	16% (185)	3% (30)	1% (10)	1% (7)	1146
Homeowner	83% (3122)	14% (528)	2% (64)	— (15)	1% (32)	3762
Renter	85% (892)	12% (126)	1% (15)	1% (8)	1% (10)	1050
Self + Household: White-Collar	81% (1468)	15% (268)	3% (48)	— (8)	1% (16)	1808
Self + Household: Blue Collar	86% (2013)	13% (296)	1% (24)	— (8)	1% (13)	2353
Union HH: Yes	81% (297)	14% (51)	3% (11)	2% (6)	— (0)	366
Union HH: No	84% (3791)	14% (614)	2% (70)	— (19)	1% (43)	4536
LGBTQ+: Yes	75% (352)	21% (98)	1% (7)	1% (4)	2% (9)	470
LGBTQ+: No	84% (3736)	13% (567)	2% (74)	— (21)	1% (35)	4432
Motivated to Vote	84% (3744)	14% (608)	2% (73)	— (18)	1% (33)	4475
Parent: Yes	85% (1305)	12% (188)	2% (27)	1% (10)	1% (12)	1541
Parent: No	83% (2783)	14% (477)	2% (54)	— (15)	1% (32)	3361
COVID Vaccine: Yes	81% (2778)	16% (534)	2% (60)	— (15)	1% (36)	3422
COVID Vaccine: No	89% (1310)	9% (131)	1% (21)	1% (9)	1% (8)	1480
Student Loans: Yes	84% (654)	14% (107)	1% (9)	1% (4)	1% (4)	778
Student Loans: No	83% (3434)	14% (558)	2% (72)	— (20)	1% (39)	4124
Favorable Opinion of Haley	87% (1335)	11% (166)	1% (12)	— (1)	1% (12)	1526
Unfavorable Opinion of Haley	79% (1524)	18% (341)	2% (47)	1% (14)	— (9)	1936
Prodigal Biden Voter	83% (237)	15% (44)	1% (4)	1% (2)	— (0)	286
Undecided Voter (DK/WNV)	81% (329)	13% (52)	2% (10)	2% (7)	2% (9)	407
Undecided Voter (DK)	79% (198)	13% (33)	3% (7)	2% (5)	3% (7)	250
Watched Debate	84% (3027)	13% (465)	2% (61)	— (13)	1% (21)	3586
Watched Debate: Did not Watch	81% (1061)	15% (200)	2% (20)	1% (12)	2% (22)	1316
Watched Debate: All of it	85% (1704)	12% (239)	2% (35)	— (8)	1% (12)	1998
Watched Debate: Some of it	83% (1322)	14% (226)	2% (26)	— (5)	1% (10)	1588
Continue His Campaign: Yes Biden	81% (1570)	15% (298)	2% (45)	1% (12)	1% (11)	1936
Continue His Campaign: No Biden	86% (2316)	12% (330)	1% (29)	— (10)	1% (19)	2704

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (4088)	14% (665)	2% (81)	1% (25)	1% (44)	4902
Continue His Campaign: Yes Trump	89% (2205)	9% (222)	1% (24)	— (7)	1% (17)	2475
Continue His Campaign: No Trump	78% (1702)	19% (414)	2% (52)	1% (14)	1% (14)	2195
Conviction: Evidence	78% (1777)	19% (430)	2% (55)	1% (14)	1% (14)	2291
Conviction: Motivation to Damage	91% (1878)	8% (166)	1% (15)	— (3)	1% (13)	2075
Conviction: DK/NO	81% (432)	13% (68)	2% (11)	1% (8)	3% (16)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (1955)	42% (2066)	10% (500)	3% (128)	5% (253)	4902
Gender: Male	44% (999)	42% (974)	9% (203)	2% (56)	3% (63)	2295
Gender: Female	37% (957)	42% (1092)	11% (296)	3% (72)	7% (190)	2607
Age: 18-34	38% (489)	37% (473)	13% (170)	3% (42)	9% (120)	1295
Age: 35-44	42% (277)	41% (274)	8% (52)	4% (27)	5% (35)	665
Age: 45-64	40% (677)	44% (740)	10% (175)	2% (38)	4% (66)	1696
Age: 65+	41% (512)	46% (580)	8% (102)	2% (22)	3% (32)	1247
GenZers: 1997-2012	38% (227)	35% (206)	14% (82)	3% (21)	10% (59)	595
Millennials: 1981-1996	40% (524)	39% (518)	10% (138)	3% (43)	7% (89)	1312
GenXers: 1965-1980	38% (493)	45% (579)	10% (128)	3% (34)	4% (56)	1290
Baby Boomers: 1946-1964	42% (655)	45% (700)	9% (142)	2% (26)	3% (44)	1568
Educ: < College	41% (1262)	40% (1249)	9% (285)	3% (96)	6% (196)	3088
Educ: Bachelors degree	38% (437)	45% (520)	11% (130)	2% (25)	4% (44)	1156
Educ: Post-grad	39% (257)	45% (297)	13% (85)	1% (8)	2% (12)	658
Income: Under 50k	42% (874)	38% (788)	9% (178)	3% (69)	7% (152)	2061
Income: 50k-100k	38% (677)	45% (802)	11% (195)	2% (36)	4% (79)	1789
Income: 100k+	38% (405)	45% (476)	12% (127)	2% (24)	2% (21)	1052
Ethnicity: White (Non-Hispanic)	38% (1367)	45% (1611)	10% (376)	3% (91)	4% (152)	3597
Ethnicity: Hispanic	40% (135)	39% (133)	11% (39)	4% (13)	6% (20)	339
Ethnicity: Black (Non-Hispanic)	49% (350)	32% (231)	8% (57)	3% (21)	9% (62)	722
Ethnicity: Asian + Other (Non-Hispanic)	42% (102)	37% (91)	11% (28)	1% (4)	8% (19)	243
All Christian	38% (996)	46% (1185)	10% (268)	2% (57)	3% (91)	2597
All Non-Christian	37% (89)	45% (107)	10% (24)	2% (5)	5% (12)	236
Atheist	50% (104)	35% (71)	8% (17)	2% (3)	5% (11)	206
Agnostic/Nothing in particular	42% (463)	39% (429)	10% (113)	3% (28)	7% (77)	1110
Something Else	40% (303)	36% (274)	10% (78)	5% (34)	8% (62)	752
Evangelical	39% (512)	42% (552)	10% (138)	3% (37)	6% (79)	1318
Non-Evangelical	39% (772)	45% (879)	10% (198)	3% (52)	4% (71)	1972
PID: Dem (no lean)	46% (846)	38% (714)	9% (171)	2% (36)	5% (92)	1859
PID: Ind (no lean)	42% (488)	41% (474)	9% (101)	3% (36)	5% (59)	1157
PID: Rep (no lean)	33% (621)	47% (878)	12% (228)	3% (57)	5% (102)	1886

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (1955)	42% (2066)	10% (500)	3% (128)	5% (253)	4902
PID/Gender: Dem Men	49% (396)	37% (295)	9% (68)	2% (17)	3% (24)	799
PID/Gender: Dem Women	43% (451)	40% (420)	10% (103)	2% (19)	6% (68)	1060
PID/Gender: Ind Men	49% (300)	39% (241)	8% (50)	2% (14)	2% (10)	615
PID/Gender: Ind Women	35% (188)	43% (233)	9% (50)	4% (22)	9% (48)	542
PID/Gender: Rep Men	34% (303)	50% (438)	10% (85)	3% (25)	3% (29)	880
PID/Gender: Rep Women	32% (318)	44% (439)	14% (143)	3% (32)	7% (74)	1005
Ideo: Liberal (1-3)	48% (667)	37% (518)	10% (132)	2% (28)	3% (42)	1388
Ideo: Moderate (4)	41% (616)	42% (646)	9% (137)	2% (31)	6% (90)	1521
Ideo: Conservative (5-7)	34% (642)	46% (875)	12% (222)	3% (58)	5% (90)	1887
Community: Urban	43% (470)	39% (432)	10% (112)	3% (29)	5% (59)	1101
Community: Suburban	39% (971)	43% (1063)	10% (259)	3% (67)	5% (124)	2485
Community: Rural	39% (514)	43% (571)	10% (129)	2% (33)	5% (70)	1316
Military HHnm: Yes	38% (290)	47% (358)	10% (76)	2% (14)	3% (25)	763
Military HH: No	40% (1665)	41% (1708)	10% (423)	3% (115)	6% (228)	4139
Employ: Private Sector	40% (713)	43% (772)	10% (187)	3% (46)	4% (73)	1791
Employ: Government	40% (108)	40% (109)	14% (37)	2% (6)	5% (13)	273
Employ: Self-Employed	38% (158)	42% (174)	11% (45)	3% (12)	5% (22)	411
Employ: Homemaker	36% (123)	38% (128)	10% (35)	6% (19)	10% (34)	338
Employ: Student	38% (43)	37% (42)	10% (11)	3% (4)	13% (15)	114
Employ: Retired	42% (562)	45% (602)	8% (114)	2% (26)	3% (42)	1346
Employ: Unemployed	35% (134)	39% (150)	14% (52)	3% (12)	9% (34)	382
Employ: Other	46% (113)	36% (89)	8% (19)	2% (4)	8% (20)	245
Protestant	37% (547)	47% (701)	10% (154)	1% (21)	4% (54)	1477
Roman Catholic	41% (433)	43% (457)	10% (103)	3% (34)	3% (34)	1061
Jewish	36% (43)	46% (55)	13% (16)	3% (4)	2% (2)	120
Muslim	34% (19)	47% (27)	11% (6)	— (0)	8% (5)	57
Atheist	50% (104)	35% (71)	8% (17)	2% (3)	5% (11)	206
Agnostic	45% (96)	37% (79)	12% (26)	2% (4)	4% (8)	213
Something else	40% (303)	36% (274)	10% (78)	5% (34)	8% (62)	752
Nothing in particular	41% (368)	39% (349)	10% (87)	3% (24)	8% (69)	897

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (1955)	42% (2066)	10% (500)	3% (128)	5% (253)	4902
Ideo/PID: Conservative Republican	32% (465)	47% (679)	12% (172)	3% (43)	5% (72)	1432
Ideo/PID: Moderate/Liberal Republican	35% (151)	45% (193)	12% (54)	2% (8)	6% (27)	432
Ideo/PID: Moderate/Conservative Democrat	44% (343)	39% (300)	8% (65)	2% (15)	6% (50)	773
Ideo/PID: Liberal Democrat	47% (496)	39% (409)	10% (104)	2% (20)	3% (28)	1057
Unfavorable of Biden and Trump	34% (289)	45% (382)	13% (109)	2% (19)	5% (46)	845
2024 H2H Matchup: Biden Voter	46% (1009)	40% (877)	8% (176)	2% (36)	4% (87)	2184
2024 H2H Matchup: Trump Voter	35% (816)	44% (1025)	12% (275)	3% (79)	5% (116)	2312
2024 H2H Matchup: Would not Vote	36% (56)	36% (56)	14% (22)	4% (6)	10% (16)	157
2024 H2H Matchup: Do not Know	30% (74)	43% (108)	11% (28)	3% (8)	13% (33)	250
2022 House Vote: Democrat	47% (953)	39% (793)	8% (159)	2% (42)	4% (80)	2027
2022 House Vote: Republican	35% (665)	46% (893)	12% (226)	3% (55)	4% (84)	1923
2022 House Vote: Did not Vote	35% (306)	40% (349)	13% (111)	3% (27)	10% (86)	878
2020 Vote: Joe Biden	47% (1053)	40% (892)	8% (184)	2% (37)	4% (91)	2257
2020 Vote: Donald Trump	34% (757)	46% (1017)	12% (270)	3% (76)	5% (102)	2222
2020 Vote: Someone Else	35% (24)	48% (33)	8% (5)	4% (3)	5% (3)	70
2020 Vote: Did not Vote	34% (121)	35% (124)	12% (41)	3% (12)	16% (56)	353
2016 Vote: Hillary Clinton	49% (836)	39% (661)	7% (128)	2% (26)	4% (60)	1711
2016 Vote: Donald Trump	34% (673)	47% (926)	12% (230)	3% (58)	3% (65)	1952
2016 Vote: Someone Else	40% (59)	40% (59)	15% (22)	2% (3)	3% (5)	149
2020 Vote/PID: Not Biden/Democrat	35% (74)	34% (72)	15% (33)	5% (10)	11% (23)	211
2020 Vote/PID: Not Trump/Republican	38% (76)	39% (77)	14% (27)	1% (3)	8% (15)	198
U.S. Economy: Wrong Track	37% (1298)	44% (1537)	11% (388)	3% (106)	5% (193)	3522
U.S. Economy: Right Direction	48% (657)	38% (529)	8% (112)	2% (22)	4% (60)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47% (759)	38% (607)	9% (144)	2% (25)	4% (68)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35% (856)	45% (1106)	12% (290)	3% (80)	5% (124)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	40% (340)	42% (353)	8% (66)	3% (23)	7% (60)	842
Top 2024 Issue: Economy	38% (686)	43% (780)	10% (183)	2% (41)	6% (106)	1796
Community/Gender: Urban Women	36% (194)	42% (223)	11% (60)	3% (15)	8% (44)	536
Community/Gender: Urban Men	49% (276)	37% (208)	9% (52)	2% (14)	3% (15)	565
Community/Gender: Rural Women	37% (270)	42% (310)	12% (85)	3% (20)	7% (49)	733

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (1955)	42% (2066)	10% (500)	3% (128)	5% (253)	4902
Community/Gender: Rural Men	42% (244)	45% (261)	8% (44)	2% (13)	4% (21)	584
Community/Gender: Suburban Women	37% (493)	42% (559)	11% (152)	3% (38)	7% (98)	1338
Community/Gender: Suburban Men	42% (478)	44% (505)	9% (107)	3% (29)	2% (26)	1146
Homeowner	39% (1473)	43% (1633)	10% (392)	2% (91)	5% (173)	3762
Renter	42% (444)	38% (403)	9% (96)	3% (34)	7% (73)	1050
Self + Household: White-Collar	39% (699)	45% (816)	11% (207)	2% (39)	3% (46)	1808
Self + Household: Blue Collar	42% (985)	42% (990)	9% (217)	3% (61)	4% (101)	2353
Union HH: Yes	46% (167)	38% (138)	10% (35)	3% (10)	4% (15)	366
Union HH: No	39% (1788)	43% (1928)	10% (464)	3% (118)	5% (238)	4536
LGBTQ+: Yes	43% (200)	33% (153)	13% (61)	3% (15)	9% (41)	470
LGBTQ+: No	40% (1755)	43% (1913)	10% (439)	3% (113)	5% (212)	4432
Motivated to Vote	41% (1840)	42% (1878)	10% (460)	3% (114)	4% (183)	4475
Parent: Yes	39% (604)	41% (634)	11% (166)	3% (50)	6% (87)	1541
Parent: No	40% (1351)	43% (1432)	10% (334)	2% (78)	5% (166)	3361
COVID Vaccine: Yes	40% (1377)	44% (1494)	10% (339)	2% (71)	4% (141)	3422
COVID Vaccine: No	39% (578)	39% (572)	11% (161)	4% (57)	8% (112)	1480
Student Loans: Yes	41% (318)	40% (311)	12% (91)	1% (12)	6% (47)	778
Student Loans: No	40% (1637)	43% (1755)	10% (408)	3% (117)	5% (206)	4124
Favorable Opinion of Haley	38% (573)	46% (709)	11% (170)	2% (34)	3% (41)	1526
Unfavorable Opinion of Haley	46% (883)	40% (779)	10% (185)	2% (45)	2% (44)	1936
Prodigal Biden Voter	37% (106)	43% (124)	10% (30)	3% (8)	6% (18)	286
Undecided Voter (DK/WNV)	32% (130)	40% (164)	12% (50)	3% (13)	12% (49)	407
Undecided Voter (DK)	30% (74)	43% (108)	11% (28)	3% (8)	13% (33)	250
Watched Debate	40% (1450)	43% (1531)	11% (383)	2% (80)	4% (142)	3586
Watched Debate: Did not Watch	38% (505)	41% (535)	9% (117)	4% (49)	8% (111)	1316
Watched Debate: All of it	42% (849)	42% (831)	11% (214)	3% (51)	3% (53)	1998
Watched Debate: Some of it	38% (601)	44% (700)	11% (169)	2% (28)	6% (89)	1588
Continue His Campaign: Yes Biden	47% (908)	39% (750)	8% (159)	2% (39)	4% (81)	1936
Continue His Campaign: No Biden	36% (966)	45% (1212)	12% (326)	3% (76)	5% (125)	2704

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (1955)	42% (2066)	10% (500)	3% (128)	5% (253)	4902
Continue His Campaign: Yes Trump	36% (883)	45% (1102)	12% (300)	3% (84)	4% (106)	2475
Continue His Campaign: No Trump	45% (990)	40% (884)	9% (190)	2% (36)	4% (95)	2195
Conviction: Evidence	45% (1038)	41% (937)	8% (195)	2% (39)	4% (84)	2291
Conviction: Motivation to Damage	36% (741)	45% (932)	12% (249)	3% (67)	4% (86)	2075
Conviction: DK/NO	33% (176)	37% (197)	11% (56)	4% (23)	15% (83)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2464)	35% (1707)	11% (549)	2% (105)	2% (78)	4902
Gender: Male	44% (1017)	38% (869)	14% (314)	3% (63)	1% (32)	2295
Gender: Female	55% (1447)	32% (838)	9% (235)	2% (42)	2% (45)	2607
Age: 18-34	65% (836)	26% (331)	6% (84)	2% (22)	2% (23)	1295
Age: 35-44	58% (386)	30% (201)	9% (61)	2% (10)	1% (6)	665
Age: 45-64	48% (820)	36% (606)	12% (198)	2% (42)	2% (31)	1696
Age: 65+	34% (422)	46% (569)	16% (206)	3% (32)	1% (18)	1247
GenZers: 1997-2012	68% (403)	21% (124)	7% (43)	2% (13)	2% (13)	595
Millennials: 1981-1996	61% (796)	30% (388)	8% (99)	1% (15)	1% (14)	1312
GenXers: 1965-1980	49% (631)	35% (453)	12% (149)	3% (32)	2% (24)	1290
Baby Boomers: 1946-1964	38% (594)	43% (672)	15% (235)	3% (44)	1% (22)	1568
Educ: < College	56% (1715)	32% (995)	9% (276)	2% (56)	1% (46)	3088
Educ: Bachelors degree	44% (507)	37% (430)	15% (169)	2% (26)	2% (24)	1156
Educ: Post-grad	37% (242)	43% (281)	16% (104)	3% (23)	1% (8)	658
Income: Under 50k	60% (1241)	29% (603)	7% (146)	2% (32)	2% (38)	2061
Income: 50k-100k	47% (835)	37% (665)	12% (223)	2% (44)	1% (23)	1789
Income: 100k+	37% (388)	42% (438)	17% (179)	3% (29)	2% (16)	1052
Ethnicity: White (Non-Hispanic)	44% (1592)	38% (1380)	13% (480)	2% (90)	2% (55)	3597
Ethnicity: Hispanic	64% (217)	27% (92)	5% (16)	3% (11)	1% (3)	339
Ethnicity: Black (Non-Hispanic)	73% (526)	21% (152)	4% (28)	— (2)	2% (14)	722
Ethnicity: Asian + Other (Non-Hispanic)	53% (128)	34% (83)	10% (25)	1% (2)	2% (5)	243
All Christian	42% (1099)	40% (1030)	14% (358)	3% (66)	2% (45)	2597
All Non-Christian	47% (112)	38% (90)	12% (29)	1% (2)	2% (4)	236
Atheist	63% (129)	32% (65)	3% (7)	2% (5)	— (1)	206
Agnostic/Nothing in particular	55% (616)	30% (338)	10% (111)	2% (20)	2% (26)	1110
Something Else	68% (508)	25% (184)	6% (45)	2% (12)	— (3)	752
Evangelical	50% (656)	34% (452)	12% (153)	3% (36)	2% (21)	1318
Non-Evangelical	46% (916)	38% (747)	12% (243)	2% (41)	1% (25)	1972
PID: Dem (no lean)	59% (1097)	31% (584)	8% (145)	1% (13)	1% (21)	1859
PID: Ind (no lean)	49% (569)	36% (414)	10% (115)	3% (37)	2% (24)	1157
PID: Rep (no lean)	42% (798)	38% (709)	15% (290)	3% (55)	2% (33)	1886

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2464)	35% (1707)	11% (549)	2% (105)	2% (78)	4902
PID/Gender: Dem Men	52% (419)	34% (269)	11% (91)	1% (9)	1% (11)	799
PID/Gender: Dem Women	64% (678)	30% (315)	5% (53)	— (4)	1% (10)	1060
PID/Gender: Ind Men	44% (274)	40% (248)	11% (65)	4% (22)	1% (6)	615
PID/Gender: Ind Women	54% (295)	31% (166)	9% (49)	3% (14)	3% (17)	542
PID/Gender: Rep Men	37% (324)	40% (352)	18% (157)	4% (32)	2% (15)	880
PID/Gender: Rep Women	47% (474)	36% (357)	13% (132)	2% (24)	2% (18)	1005
Ideo: Liberal (1-3)	59% (819)	32% (444)	8% (106)	1% (11)	1% (8)	1388
Ideo: Moderate (4)	51% (781)	35% (530)	10% (145)	2% (37)	2% (28)	1521
Ideo: Conservative (5-7)	42% (791)	38% (712)	16% (297)	3% (55)	2% (32)	1887
Community: Urban	59% (653)	30% (327)	8% (89)	2% (18)	1% (14)	1101
Community: Suburban	47% (1168)	37% (923)	12% (295)	2% (47)	2% (51)	2485
Community: Rural	49% (642)	35% (456)	13% (165)	3% (40)	1% (13)	1316
Military HHnm: Yes	44% (333)	38% (294)	14% (109)	2% (17)	1% (10)	763
Military HH: No	51% (2131)	34% (1413)	11% (440)	2% (88)	2% (68)	4139
Employ: Private Sector	50% (904)	36% (639)	11% (191)	2% (37)	1% (20)	1791
Employ: Government	54% (146)	30% (83)	13% (36)	2% (7)	— (1)	273
Employ: Self-Employed	55% (226)	27% (113)	14% (56)	2% (8)	2% (8)	411
Employ: Homemaker	58% (197)	28% (95)	8% (26)	4% (13)	3% (9)	338
Employ: Student	71% (81)	22% (25)	3% (3)	3% (3)	2% (2)	114
Employ: Retired	36% (490)	44% (594)	15% (201)	3% (35)	2% (26)	1346
Employ: Unemployed	66% (250)	25% (94)	6% (25)	1% (3)	3% (10)	382
Employ: Other	69% (169)	26% (65)	4% (11)	— (0)	— (1)	245
Protestant	41% (609)	40% (598)	13% (199)	3% (46)	2% (25)	1477
Roman Catholic	43% (455)	39% (417)	14% (152)	2% (19)	2% (18)	1061
Jewish	42% (50)	38% (45)	19% (23)	1% (2)	— (0)	120
Muslim	49% (28)	42% (24)	5% (3)	1% (0)	2% (1)	57
Atheist	63% (129)	32% (65)	3% (7)	2% (5)	— (1)	206
Agnostic	48% (103)	38% (81)	10% (21)	1% (1)	3% (7)	213
Something else	68% (508)	25% (184)	6% (45)	2% (12)	— (3)	752
Nothing in particular	57% (513)	29% (256)	10% (90)	2% (18)	2% (19)	897

Continued on next page

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2464)	35% (1707)	11% (549)	2% (105)	2% (78)	4902
Ideo/PID: Conservative Republican	40% (579)	38% (548)	17% (237)	3% (44)	2% (25)	1432
Ideo/PID: Moderate/Liberal Republican	48% (207)	36% (156)	12% (53)	3% (11)	1% (5)	432
Ideo/PID: Moderate/Conservative Democrat	59% (459)	30% (234)	8% (60)	1% (7)	2% (14)	773
Ideo/PID: Liberal Democrat	58% (616)	33% (345)	8% (85)	1% (6)	1% (6)	1057
Unfavorable of Biden and Trump	49% (416)	34% (291)	12% (103)	2% (19)	2% (17)	845
2024 H2H Matchup: Biden Voter	56% (1230)	33% (723)	8% (172)	1% (32)	1% (27)	2184
2024 H2H Matchup: Trump Voter	44% (1026)	36% (843)	15% (341)	3% (65)	2% (37)	2312
2024 H2H Matchup: Would not Vote	61% (96)	26% (41)	8% (13)	3% (4)	2% (3)	157
2024 H2H Matchup: Do not Know	45% (112)	40% (101)	10% (24)	2% (4)	4% (10)	250
2022 House Vote: Democrat	56% (1143)	33% (665)	8% (166)	1% (27)	1% (26)	2027
2022 House Vote: Republican	40% (776)	38% (739)	17% (319)	3% (57)	2% (32)	1923
2022 House Vote: Did not Vote	58% (511)	31% (270)	7% (59)	2% (20)	2% (18)	878
2020 Vote: Joe Biden	56% (1272)	33% (750)	8% (174)	1% (31)	1% (30)	2257
2020 Vote: Donald Trump	41% (916)	38% (848)	16% (354)	3% (68)	2% (36)	2222
2020 Vote: Someone Else	38% (26)	50% (35)	9% (6)	2% (1)	2% (1)	70
2020 Vote: Did not Vote	71% (250)	21% (75)	4% (15)	1% (4)	3% (10)	353
2016 Vote: Hillary Clinton	55% (933)	35% (600)	8% (139)	1% (24)	1% (16)	1711
2016 Vote: Donald Trump	40% (772)	39% (756)	17% (325)	3% (62)	2% (37)	1952
2016 Vote: Someone Else	38% (57)	45% (67)	15% (23)	1% (1)	1% (2)	149
2020 Vote/PID: Not Biden/Democrat	61% (128)	25% (54)	12% (25)	— (1)	2% (4)	211
2020 Vote/PID: Not Trump/Republican	52% (104)	33% (65)	11% (22)	1% (2)	3% (6)	198
U.S. Economy: Wrong Track	51% (1792)	33% (1173)	12% (419)	2% (82)	2% (57)	3522
U.S. Economy: Right Direction	49% (672)	39% (534)	9% (130)	2% (23)	2% (21)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57% (910)	33% (525)	8% (127)	2% (25)	1% (17)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45% (1105)	36% (884)	14% (354)	3% (72)	2% (41)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (449)	35% (298)	8% (68)	1% (8)	2% (20)	842
Top 2024 Issue: Economy	53% (954)	33% (600)	10% (180)	2% (43)	1% (19)	1796
Community/Gender: Urban Women	64% (341)	28% (150)	6% (32)	1% (7)	1% (6)	536
Community/Gender: Urban Men	55% (313)	31% (177)	10% (57)	2% (11)	1% (8)	565
Community/Gender: Rural Women	53% (390)	33% (240)	10% (73)	3% (20)	1% (10)	733

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2464)	35% (1707)	11% (549)	2% (105)	2% (78)	4902
Community/Gender: Rural Men	43% (253)	37% (216)	16% (92)	3% (20)	— (3)	584
Community/Gender: Suburban Women	54% (717)	33% (447)	10% (130)	1% (16)	2% (29)	1338
Community/Gender: Suburban Men	39% (452)	42% (476)	14% (165)	3% (31)	2% (22)	1146
Homeowner	44% (1657)	38% (1438)	13% (508)	3% (95)	2% (64)	3762
Renter	71% (748)	23% (246)	3% (34)	1% (10)	1% (13)	1050
Self + Household: White-Collar	43% (774)	38% (680)	15% (273)	3% (51)	2% (30)	1808
Self + Household: Blue Collar	51% (1209)	36% (843)	9% (221)	2% (48)	1% (32)	2353
Union HH: Yes	50% (183)	35% (130)	12% (42)	2% (7)	1% (4)	366
Union HH: No	50% (2281)	35% (1577)	11% (507)	2% (98)	2% (74)	4536
LGBTQ+: Yes	66% (312)	27% (125)	4% (21)	1% (7)	1% (5)	470
LGBTQ+: No	49% (2152)	36% (1581)	12% (528)	2% (98)	2% (72)	4432
Motivated to Vote	49% (2195)	36% (1595)	12% (519)	2% (101)	1% (65)	4475
Parent: Yes	58% (891)	29% (449)	10% (158)	2% (27)	1% (16)	1541
Parent: No	47% (1573)	37% (1258)	12% (391)	2% (78)	2% (62)	3361
COVID Vaccine: Yes	47% (1618)	38% (1285)	12% (403)	2% (64)	2% (52)	3422
COVID Vaccine: No	57% (846)	28% (422)	10% (146)	3% (41)	2% (26)	1480
Student Loans: Yes	63% (487)	28% (219)	7% (56)	1% (9)	1% (7)	778
Student Loans: No	48% (1976)	36% (1488)	12% (493)	2% (96)	2% (71)	4124
Favorable Opinion of Haley	38% (587)	41% (630)	16% (247)	3% (43)	1% (20)	1526
Unfavorable Opinion of Haley	50% (976)	36% (692)	11% (207)	2% (42)	1% (19)	1936
Prodigal Biden Voter	57% (164)	31% (89)	9% (26)	1% (2)	1% (4)	286
Undecided Voter (DK/WNV)	51% (208)	35% (141)	9% (37)	2% (8)	3% (13)	407
Undecided Voter (DK)	45% (112)	40% (101)	10% (24)	2% (4)	4% (10)	250
Watched Debate	49% (1770)	35% (1267)	12% (421)	2% (74)	2% (54)	3586
Watched Debate: Did not Watch	53% (694)	33% (440)	10% (128)	2% (31)	2% (23)	1316
Watched Debate: All of it	48% (956)	36% (716)	13% (255)	2% (42)	1% (28)	1998
Watched Debate: Some of it	51% (814)	35% (550)	10% (166)	2% (32)	2% (26)	1588
Continue His Campaign: Yes Biden	55% (1067)	34% (650)	8% (160)	2% (37)	1% (23)	1936
Continue His Campaign: No Biden	47% (1259)	36% (976)	14% (373)	2% (55)	2% (41)	2704

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Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2464)	35% (1707)	11% (549)	2% (105)	2% (78)	4902
Continue His Campaign: Yes Trump	46% (1131)	36% (891)	14% (347)	3% (72)	1% (35)	2475
Continue His Campaign: No Trump	55% (1205)	34% (741)	9% (190)	1% (31)	1% (28)	2195
Conviction: Evidence	55% (1259)	34% (772)	8% (189)	2% (40)	1% (31)	2291
Conviction: Motivation to Damage	44% (909)	37% (768)	15% (316)	3% (54)	1% (28)	2075
Conviction: DK/NO	55% (296)	31% (166)	8% (44)	2% (11)	3% (19)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3041)	29% (1429)	6% (311)	2% (81)	1% (40)	4902
Gender: Male	60% (1378)	29% (667)	8% (184)	2% (49)	1% (17)	2295
Gender: Female	64% (1663)	29% (763)	5% (127)	1% (32)	1% (22)	2607
Age: 18-34	59% (766)	30% (385)	7% (97)	2% (30)	1% (17)	1295
Age: 35-44	61% (404)	29% (194)	6% (42)	3% (20)	1% (5)	665
Age: 45-64	63% (1065)	29% (485)	6% (109)	1% (25)	1% (13)	1696
Age: 65+	65% (807)	29% (366)	5% (62)	1% (8)	— (5)	1247
GenZers: 1997-2012	59% (349)	30% (176)	7% (43)	3% (17)	2% (11)	595
Millennials: 1981-1996	60% (791)	29% (386)	7% (93)	2% (32)	1% (10)	1312
GenXers: 1965-1980	62% (799)	29% (371)	7% (90)	2% (20)	1% (10)	1290
Baby Boomers: 1946-1964	65% (1014)	29% (452)	5% (82)	1% (12)	1% (8)	1568
Educ: < College	65% (2020)	27% (835)	5% (155)	2% (54)	1% (25)	3088
Educ: Bachelors degree	58% (673)	32% (366)	8% (90)	1% (14)	1% (13)	1156
Educ: Post-grad	53% (348)	35% (229)	10% (66)	2% (13)	— (2)	658
Income: Under 50k	65% (1331)	28% (569)	5% (98)	2% (42)	1% (20)	2061
Income: 50k-100k	61% (1087)	30% (533)	8% (135)	1% (23)	1% (12)	1789
Income: 100k+	59% (623)	31% (328)	7% (77)	2% (16)	1% (7)	1052
Ethnicity: White (Non-Hispanic)	59% (2131)	31% (1122)	7% (260)	2% (60)	1% (25)	3597
Ethnicity: Hispanic	64% (215)	27% (93)	6% (20)	3% (10)	— (1)	339
Ethnicity: Black (Non-Hispanic)	76% (549)	19% (140)	2% (17)	1% (7)	1% (9)	722
Ethnicity: Asian + Other (Non-Hispanic)	60% (146)	31% (75)	5% (13)	2% (4)	2% (4)	243
All Christian	67% (1736)	27% (698)	5% (124)	1% (20)	1% (18)	2597
All Non-Christian	62% (147)	29% (68)	7% (17)	2% (4)	— (1)	236
Atheist	33% (69)	44% (90)	17% (34)	6% (12)	1% (1)	206
Agnostic/Nothing in particular	51% (571)	35% (386)	10% (109)	3% (31)	1% (13)	1110
Something Else	69% (519)	25% (187)	3% (26)	2% (14)	1% (6)	752
Evangelical	71% (940)	25% (325)	2% (31)	1% (10)	1% (12)	1318
Non-Evangelical	65% (1276)	28% (545)	6% (117)	1% (21)	1% (13)	1972
PID: Dem (no lean)	58% (1085)	31% (570)	9% (160)	1% (26)	1% (19)	1859
PID: Ind (no lean)	56% (644)	33% (387)	7% (84)	3% (30)	1% (12)	1157
PID: Rep (no lean)	70% (1312)	25% (473)	4% (67)	1% (25)	— (9)	1886

Continued on next page

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3041)	29% (1429)	6% (311)	2% (81)	1% (40)	4902
PID/Gender: Dem Men	53% (424)	31% (252)	12% (95)	2% (16)	2% (13)	799
PID/Gender: Dem Women	62% (661)	30% (318)	6% (65)	1% (10)	1% (6)	1060
PID/Gender: Ind Men	55% (336)	34% (211)	8% (47)	3% (20)	— (1)	615
PID/Gender: Ind Women	57% (308)	32% (176)	7% (37)	2% (10)	2% (10)	542
PID/Gender: Rep Men	70% (618)	23% (204)	5% (42)	2% (13)	— (3)	880
PID/Gender: Rep Women	69% (694)	27% (269)	2% (25)	1% (12)	1% (6)	1005
Ideo: Liberal (1-3)	51% (704)	35% (487)	11% (149)	3% (36)	1% (11)	1388
Ideo: Moderate (4)	61% (924)	30% (460)	6% (94)	2% (27)	1% (15)	1521
Ideo: Conservative (5-7)	71% (1339)	24% (458)	4% (66)	1% (16)	— (8)	1887
Community: Urban	67% (735)	25% (276)	6% (62)	2% (23)	— (5)	1101
Community: Suburban	60% (1501)	30% (753)	7% (168)	1% (37)	1% (26)	2485
Community: Rural	61% (805)	30% (401)	6% (80)	2% (21)	1% (9)	1316
Military HHnm: Yes	65% (499)	28% (214)	4% (34)	1% (10)	1% (5)	763
Military HH: No	61% (2542)	29% (1215)	7% (276)	2% (71)	1% (34)	4139
Employ: Private Sector	60% (1076)	30% (544)	8% (139)	1% (23)	1% (10)	1791
Employ: Government	63% (173)	28% (77)	6% (17)	— (1)	2% (4)	273
Employ: Self-Employed	62% (255)	27% (111)	6% (25)	4% (16)	1% (4)	411
Employ: Homemaker	62% (209)	28% (95)	7% (22)	2% (8)	1% (4)	338
Employ: Student	53% (60)	32% (36)	7% (8)	5% (6)	4% (4)	114
Employ: Retired	64% (857)	30% (404)	5% (65)	1% (15)	— (5)	1346
Employ: Unemployed	64% (244)	26% (100)	6% (24)	2% (7)	2% (7)	382
Employ: Other	68% (167)	25% (62)	4% (10)	2% (4)	— (1)	245
Protestant	67% (993)	27% (392)	5% (75)	1% (8)	1% (9)	1477
Roman Catholic	66% (704)	28% (292)	4% (46)	1% (10)	1% (9)	1061
Jewish	66% (79)	23% (28)	10% (12)	1% (1)	— (0)	120
Muslim	68% (39)	23% (13)	6% (4)	2% (1)	— (0)	57
Atheist	33% (69)	44% (90)	17% (34)	6% (12)	1% (1)	206
Agnostic	46% (99)	33% (71)	17% (35)	2% (5)	1% (3)	213
Something else	69% (519)	25% (187)	3% (26)	2% (14)	1% (6)	752
Nothing in particular	53% (472)	35% (315)	8% (74)	3% (25)	1% (10)	897

Continued on next page

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3041)	29% (1429)	6% (311)	2% (81)	1% (40)	4902
Ideo/PID: Conservative Republican	72% (1033)	23% (335)	3% (48)	1% (10)	— (5)	1432
Ideo/PID: Moderate/Liberal Republican	61% (265)	30% (130)	4% (19)	3% (14)	1% (4)	432
Ideo/PID: Moderate/Conservative Democrat	67% (517)	26% (198)	6% (46)	— (4)	1% (8)	773
Ideo/PID: Liberal Democrat	52% (545)	35% (366)	11% (114)	2% (22)	1% (9)	1057
Unfavorable of Biden and Trump	52% (441)	37% (313)	8% (72)	2% (16)	— (4)	845
2024 H2H Matchup: Biden Voter	55% (1206)	33% (724)	9% (195)	2% (37)	1% (22)	2184
2024 H2H Matchup: Trump Voter	70% (1613)	25% (568)	4% (91)	1% (29)	— (10)	2312
2024 H2H Matchup: Would not Vote	57% (89)	28% (44)	7% (11)	6% (10)	2% (4)	157
2024 H2H Matchup: Do not Know	53% (133)	38% (94)	5% (13)	2% (5)	2% (5)	250
2022 House Vote: Democrat	55% (1108)	34% (680)	9% (184)	2% (42)	1% (14)	2027
2022 House Vote: Republican	71% (1361)	24% (454)	4% (75)	1% (21)	1% (13)	1923
2022 House Vote: Did not Vote	61% (534)	30% (267)	5% (48)	2% (16)	1% (12)	878
2020 Vote: Joe Biden	55% (1251)	33% (734)	9% (209)	2% (43)	1% (21)	2257
2020 Vote: Donald Trump	69% (1538)	26% (570)	3% (75)	1% (28)	1% (12)	2222
2020 Vote: Someone Else	47% (33)	39% (27)	11% (7)	2% (1)	2% (1)	70
2020 Vote: Did not Vote	62% (219)	28% (99)	6% (19)	3% (10)	2% (6)	353
2016 Vote: Hillary Clinton	56% (964)	32% (550)	9% (156)	2% (31)	1% (10)	1711
2016 Vote: Donald Trump	68% (1328)	27% (518)	4% (74)	1% (20)	1% (12)	1952
2016 Vote: Someone Else	49% (72)	36% (54)	11% (16)	3% (4)	1% (2)	149
2020 Vote/PID: Not Biden/Democrat	64% (136)	30% (63)	4% (8)	1% (2)	1% (3)	211
2020 Vote/PID: Not Trump/Republican	66% (131)	23% (45)	10% (19)	1% (2)	1% (1)	198
U.S. Economy: Wrong Track	65% (2302)	27% (966)	5% (180)	2% (53)	1% (22)	3522
U.S. Economy: Right Direction	54% (739)	34% (464)	9% (131)	2% (28)	1% (17)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57% (906)	32% (506)	9% (141)	2% (35)	1% (15)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69% (1688)	25% (625)	4% (106)	1% (27)	— (11)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (447)	35% (299)	8% (63)	2% (20)	2% (13)	842
Top 2024 Issue: Economy	66% (1183)	28% (499)	5% (87)	1% (18)	1% (10)	1796
Community/Gender: Urban Women	70% (374)	24% (131)	4% (22)	2% (8)	— (2)	536
Community/Gender: Urban Men	64% (361)	26% (145)	7% (40)	3% (15)	1% (3)	565
Community/Gender: Rural Women	65% (474)	29% (211)	4% (32)	1% (9)	1% (6)	733

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3041)	29% (1429)	6% (311)	2% (81)	1% (40)	4902
Community/Gender: Rural Men	57% (331)	33% (191)	8% (48)	2% (12)	— (2)	584
Community/Gender: Suburban Women	61% (815)	31% (421)	5% (73)	1% (15)	1% (14)	1338
Community/Gender: Suburban Men	60% (686)	29% (331)	8% (96)	2% (22)	1% (11)	1146
Homeowner	61% (2292)	30% (1130)	7% (252)	2% (59)	1% (28)	3762
Renter	66% (694)	26% (274)	5% (52)	2% (19)	1% (10)	1050
Self + Household: White-Collar	58% (1054)	31% (556)	9% (156)	2% (30)	1% (12)	1808
Self + Household: Blue Collar	64% (1507)	29% (675)	5% (118)	2% (41)	1% (12)	2353
Union HH: Yes	64% (234)	30% (110)	4% (13)	2% (9)	— (0)	366
Union HH: No	62% (2807)	29% (1320)	7% (297)	2% (72)	1% (39)	4536
LGBTQ+: Yes	50% (234)	37% (174)	9% (44)	3% (15)	1% (3)	470
LGBTQ+: No	63% (2807)	28% (1256)	6% (267)	2% (67)	1% (36)	4432
Motivated to Vote	62% (2769)	29% (1313)	7% (294)	2% (72)	1% (27)	4475
Parent: Yes	62% (962)	29% (450)	6% (96)	2% (24)	1% (9)	1541
Parent: No	62% (2079)	29% (979)	6% (214)	2% (57)	1% (31)	3361
COVID Vaccine: Yes	59% (2034)	31% (1054)	7% (251)	2% (53)	1% (30)	3422
COVID Vaccine: No	68% (1008)	25% (376)	4% (59)	2% (28)	1% (9)	1480
Student Loans: Yes	57% (445)	33% (254)	6% (50)	3% (23)	1% (7)	778
Student Loans: No	63% (2596)	29% (1176)	6% (261)	1% (59)	1% (33)	4124
Favorable Opinion of Haley	68% (1036)	26% (402)	4% (67)	1% (12)	1% (9)	1526
Unfavorable Opinion of Haley	56% (1079)	32% (627)	9% (179)	2% (42)	— (10)	1936
Prodigal Biden Voter	58% (165)	29% (83)	9% (26)	4% (10)	1% (2)	286
Undecided Voter (DK/WNV)	54% (221)	34% (138)	6% (24)	4% (15)	2% (8)	407
Undecided Voter (DK)	53% (133)	38% (94)	5% (13)	2% (5)	2% (5)	250
Watched Debate	64% (2284)	29% (1023)	6% (206)	1% (51)	1% (22)	3586
Watched Debate: Did not Watch	58% (757)	31% (406)	8% (105)	2% (30)	1% (18)	1316
Watched Debate: All of it	67% (1345)	26% (523)	5% (105)	1% (19)	— (7)	1998
Watched Debate: Some of it	59% (939)	31% (500)	6% (101)	2% (33)	1% (15)	1588
Continue His Campaign: Yes Biden	62% (1194)	29% (564)	7% (128)	2% (36)	1% (14)	1936
Continue His Campaign: No Biden	63% (1692)	29% (786)	6% (171)	2% (42)	1% (14)	2704

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3041)	29% (1429)	6% (311)	2% (81)	1% (40)	4902
Continue His Campaign: Yes Trump	69% (1707)	25% (616)	4% (104)	1% (37)	— (12)	2475
Continue His Campaign: No Trump	55% (1208)	33% (733)	9% (198)	2% (39)	1% (18)	2195
Conviction: Evidence	54% (1235)	34% (779)	9% (210)	2% (51)	1% (17)	2291
Conviction: Motivation to Damage	71% (1470)	24% (502)	4% (77)	1% (18)	— (7)	2075
Conviction: DK/NO	63% (337)	28% (148)	4% (24)	2% (12)	3% (16)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (2890)	27% (1302)	10% (476)	3% (147)	2% (87)	4902
Gender: Male	60% (1366)	26% (597)	10% (234)	3% (77)	1% (21)	2295
Gender: Female	58% (1524)	27% (706)	9% (242)	3% (70)	3% (66)	2607
Age: 18-34	48% (624)	29% (374)	14% (187)	6% (72)	3% (38)	1295
Age: 35-44	55% (368)	29% (194)	10% (66)	4% (28)	1% (9)	665
Age: 45-64	61% (1030)	26% (436)	10% (163)	2% (40)	2% (27)	1696
Age: 65+	70% (869)	24% (298)	5% (60)	1% (7)	1% (13)	1247
GenZers: 1997-2012	47% (281)	30% (179)	14% (83)	6% (38)	2% (15)	595
Millennials: 1981-1996	52% (683)	28% (372)	13% (165)	5% (62)	2% (29)	1312
GenXers: 1965-1980	59% (755)	26% (341)	11% (138)	2% (31)	2% (23)	1290
Baby Boomers: 1946-1964	68% (1068)	24% (382)	5% (85)	1% (15)	1% (18)	1568
Educ: < College	61% (1881)	24% (745)	10% (296)	3% (99)	2% (67)	3088
Educ: Bachelors degree	56% (649)	30% (348)	9% (105)	3% (36)	2% (18)	1156
Educ: Post-grad	55% (360)	32% (209)	11% (75)	2% (12)	— (2)	658
Income: Under 50k	60% (1229)	25% (526)	9% (186)	4% (74)	2% (46)	2061
Income: 50k-100k	58% (1046)	28% (493)	10% (171)	2% (42)	2% (38)	1789
Income: 100k+	58% (615)	27% (284)	11% (119)	3% (32)	— (3)	1052
Ethnicity: White (Non-Hispanic)	61% (2211)	26% (927)	9% (323)	2% (86)	1% (50)	3597
Ethnicity: Hispanic	55% (186)	26% (87)	12% (41)	5% (18)	2% (6)	339
Ethnicity: Black (Non-Hispanic)	48% (350)	30% (217)	13% (91)	5% (37)	4% (28)	722
Ethnicity: Asian + Other (Non-Hispanic)	59% (143)	29% (71)	8% (21)	2% (6)	1% (3)	243
All Christian	65% (1699)	24% (633)	7% (180)	2% (53)	1% (32)	2597
All Non-Christian	53% (125)	30% (70)	13% (32)	3% (7)	1% (3)	236
Atheist	37% (77)	31% (64)	22% (46)	9% (19)	1% (2)	206
Agnostic/Nothing in particular	46% (510)	32% (360)	15% (167)	4% (44)	3% (28)	1110
Something Else	64% (479)	23% (174)	7% (51)	3% (25)	3% (22)	752
Evangelical	69% (912)	21% (277)	5% (70)	2% (27)	2% (32)	1318
Non-Evangelical	62% (1222)	26% (520)	8% (159)	2% (49)	1% (22)	1972
PID: Dem (no lean)	43% (793)	38% (699)	14% (262)	4% (76)	2% (29)	1859
PID: Ind (no lean)	56% (648)	26% (302)	11% (131)	4% (44)	3% (31)	1157
PID: Rep (no lean)	77% (1448)	16% (301)	4% (83)	1% (27)	1% (26)	1886

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (2890)	27% (1302)	10% (476)	3% (147)	2% (87)	4902
PID/Gender: Dem Men	42% (334)	36% (288)	16% (126)	5% (44)	1% (7)	799
PID/Gender: Dem Women	43% (459)	39% (411)	13% (136)	3% (32)	2% (22)	1060
PID/Gender: Ind Men	58% (357)	27% (165)	11% (70)	3% (17)	1% (7)	615
PID/Gender: Ind Women	54% (291)	25% (138)	11% (62)	5% (27)	4% (24)	542
PID/Gender: Rep Men	77% (675)	16% (144)	4% (39)	2% (16)	1% (7)	880
PID/Gender: Rep Women	77% (774)	16% (157)	4% (44)	1% (12)	2% (19)	1005
Ideo: Liberal (1-3)	40% (559)	36% (503)	17% (231)	5% (75)	1% (20)	1388
Ideo: Moderate (4)	53% (805)	31% (478)	11% (161)	3% (42)	2% (35)	1521
Ideo: Conservative (5-7)	78% (1471)	15% (290)	4% (79)	1% (26)	1% (21)	1887
Community: Urban	53% (585)	29% (315)	13% (142)	4% (43)	1% (16)	1101
Community: Suburban	59% (1470)	27% (680)	9% (218)	3% (75)	2% (41)	2485
Community: Rural	63% (835)	23% (307)	9% (116)	2% (29)	2% (30)	1316
Military HHnm: Yes	66% (501)	23% (175)	8% (61)	2% (16)	1% (10)	763
Military HH: No	58% (2389)	27% (1127)	10% (415)	3% (131)	2% (77)	4139
Employ: Private Sector	54% (976)	29% (526)	12% (217)	3% (54)	1% (17)	1791
Employ: Government	53% (145)	30% (82)	11% (31)	4% (10)	2% (7)	273
Employ: Self-Employed	58% (238)	23% (95)	14% (56)	4% (17)	1% (5)	411
Employ: Homemaker	60% (203)	23% (79)	10% (33)	4% (14)	3% (10)	338
Employ: Student	51% (58)	29% (33)	11% (12)	6% (7)	4% (4)	114
Employ: Retired	70% (936)	23% (309)	5% (72)	1% (13)	1% (16)	1346
Employ: Unemployed	54% (206)	29% (109)	8% (30)	5% (19)	4% (17)	382
Employ: Other	52% (128)	28% (69)	10% (25)	6% (14)	4% (11)	245
Protestant	68% (998)	23% (342)	6% (96)	2% (25)	1% (16)	1477
Roman Catholic	62% (657)	26% (281)	8% (82)	2% (26)	1% (16)	1061
Jewish	58% (69)	28% (33)	12% (14)	2% (3)	— (0)	120
Muslim	36% (21)	42% (24)	18% (10)	4% (2)	— (0)	57
Atheist	37% (77)	31% (64)	22% (46)	9% (19)	1% (2)	206
Agnostic	42% (90)	33% (71)	17% (37)	6% (13)	1% (3)	213
Something else	64% (479)	23% (174)	7% (51)	3% (25)	3% (22)	752
Nothing in particular	47% (421)	32% (289)	15% (131)	3% (31)	3% (25)	897

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (2890)	27% (1302)	10% (476)	3% (147)	2% (87)	4902
Ideo/PID: Conservative Republican	81% (1154)	14% (197)	3% (49)	1% (17)	1% (14)	1432
Ideo/PID: Moderate/Liberal Republican	65% (279)	23% (100)	8% (33)	2% (8)	3% (12)	432
Ideo/PID: Moderate/Conservative Democrat	48% (369)	37% (287)	11% (87)	3% (20)	1% (11)	773
Ideo/PID: Liberal Democrat	39% (413)	38% (402)	16% (174)	5% (56)	1% (12)	1057
Unfavorable of Biden and Trump	55% (463)	30% (255)	10% (88)	3% (28)	1% (12)	845
2024 H2H Matchup: Biden Voter	41% (905)	39% (842)	14% (313)	4% (91)	1% (32)	2184
2024 H2H Matchup: Trump Voter	77% (1784)	15% (338)	5% (113)	2% (39)	2% (38)	2312
2024 H2H Matchup: Would not Vote	46% (73)	28% (44)	14% (22)	7% (11)	4% (7)	157
2024 H2H Matchup: Do not Know	51% (128)	31% (79)	11% (28)	2% (6)	4% (9)	250
2022 House Vote: Democrat	43% (863)	38% (770)	15% (294)	4% (77)	1% (24)	2027
2022 House Vote: Republican	79% (1522)	14% (270)	4% (77)	1% (25)	2% (29)	1923
2022 House Vote: Did not Vote	54% (472)	27% (238)	11% (95)	5% (44)	3% (29)	878
2020 Vote: Joe Biden	42% (958)	38% (858)	14% (317)	4% (94)	1% (31)	2257
2020 Vote: Donald Trump	78% (1726)	15% (337)	4% (93)	1% (31)	2% (34)	2222
2020 Vote: Someone Else	48% (33)	31% (22)	14% (9)	5% (4)	2% (1)	70
2020 Vote: Did not Vote	49% (172)	24% (86)	16% (56)	5% (18)	6% (20)	353
2016 Vote: Hillary Clinton	44% (747)	37% (640)	14% (244)	4% (61)	1% (19)	1711
2016 Vote: Donald Trump	77% (1496)	17% (330)	4% (81)	1% (19)	1% (27)	1952
2016 Vote: Someone Else	47% (70)	33% (48)	13% (19)	7% (11)	1% (1)	149
2020 Vote/PID: Not Biden/Democrat	49% (104)	27% (58)	15% (31)	6% (13)	3% (6)	211
2020 Vote/PID: Not Trump/Republican	53% (104)	29% (58)	13% (25)	3% (7)	2% (4)	198
U.S. Economy: Wrong Track	66% (2337)	22% (762)	7% (264)	3% (100)	2% (60)	3522
U.S. Economy: Right Direction	40% (553)	39% (541)	15% (212)	3% (48)	2% (27)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (654)	38% (608)	16% (251)	4% (66)	2% (25)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75% (1848)	16% (395)	5% (124)	2% (48)	2% (41)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	46% (388)	36% (299)	12% (101)	4% (33)	2% (21)	842
Top 2024 Issue: Economy	61% (1098)	24% (439)	9% (167)	3% (56)	2% (37)	1796
Community/Gender: Urban Women	54% (291)	28% (153)	12% (64)	3% (16)	2% (12)	536
Community/Gender: Urban Men	52% (294)	29% (162)	14% (78)	5% (27)	1% (4)	565
Community/Gender: Rural Women	62% (456)	24% (173)	9% (65)	2% (16)	3% (23)	733

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (2890)	27% (1302)	10% (476)	3% (147)	2% (87)	4902
Community/Gender: Rural Men	65% (379)	23% (134)	9% (51)	2% (13)	1% (7)	584
Community/Gender: Suburban Women	58% (777)	28% (380)	8% (113)	3% (38)	2% (31)	1338
Community/Gender: Suburban Men	60% (693)	26% (300)	9% (105)	3% (37)	1% (10)	1146
Homeowner	61% (2294)	26% (968)	9% (350)	2% (89)	2% (60)	3762
Renter	51% (540)	30% (313)	11% (118)	5% (55)	2% (24)	1050
Self + Household: White-Collar	58% (1041)	30% (534)	10% (175)	2% (45)	1% (13)	1808
Self + Household: Blue Collar	62% (1470)	24% (571)	9% (209)	3% (74)	1% (29)	2353
Union HH: Yes	54% (196)	30% (108)	12% (44)	4% (14)	1% (3)	366
Union HH: No	59% (2693)	26% (1194)	10% (432)	3% (133)	2% (84)	4536
LGBTQ+: Yes	44% (205)	30% (140)	17% (80)	6% (27)	4% (18)	470
LGBTQ+: No	61% (2685)	26% (1163)	9% (396)	3% (121)	2% (69)	4432
Motivated to Vote	60% (2699)	26% (1165)	10% (427)	3% (128)	1% (57)	4475
Parent: Yes	56% (856)	28% (437)	12% (178)	3% (46)	2% (24)	1541
Parent: No	61% (2034)	26% (866)	9% (298)	3% (101)	2% (62)	3361
COVID Vaccine: Yes	56% (1904)	29% (1008)	10% (350)	3% (107)	2% (54)	3422
COVID Vaccine: No	67% (986)	20% (295)	8% (126)	3% (40)	2% (33)	1480
Student Loans: Yes	51% (397)	31% (242)	12% (95)	5% (36)	1% (9)	778
Student Loans: No	60% (2493)	26% (1061)	9% (381)	3% (111)	2% (78)	4124
Favorable Opinion of Haley	73% (1115)	20% (304)	5% (71)	1% (23)	1% (14)	1526
Unfavorable Opinion of Haley	53% (1021)	30% (586)	12% (239)	3% (67)	1% (22)	1936
Prodigal Biden Voter	54% (153)	27% (78)	12% (35)	6% (16)	1% (3)	286
Undecided Voter (DK/WNV)	49% (201)	30% (123)	12% (50)	4% (17)	4% (16)	407
Undecided Voter (DK)	51% (128)	31% (79)	11% (28)	2% (6)	4% (9)	250
Watched Debate	64% (2278)	25% (892)	8% (303)	2% (79)	1% (35)	3586
Watched Debate: Did not Watch	46% (611)	31% (411)	13% (173)	5% (68)	4% (52)	1316
Watched Debate: All of it	70% (1399)	21% (426)	6% (121)	2% (40)	1% (11)	1998
Watched Debate: Some of it	55% (879)	29% (465)	11% (181)	2% (39)	1% (23)	1588
Continue His Campaign: Yes Biden	50% (960)	33% (630)	13% (244)	4% (76)	1% (26)	1936
Continue His Campaign: No Biden	66% (1798)	22% (598)	7% (202)	2% (59)	2% (47)	2704

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (2890)	27% (1302)	10% (476)	3% (147)	2% (87)	4902
Continue His Campaign: Yes Trump	75% (1850)	16% (402)	6% (137)	2% (48)	2% (38)	2475
Continue His Campaign: No Trump	42% (930)	38% (824)	14% (315)	4% (93)	2% (33)	2195
Conviction: Evidence	42% (961)	38% (873)	14% (329)	4% (99)	1% (29)	2291
Conviction: Motivation to Damage	79% (1637)	14% (295)	4% (93)	1% (27)	1% (23)	2075
Conviction: DK/NO	54% (292)	25% (134)	10% (54)	4% (21)	7% (35)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1856)	40% (1985)	12% (584)	5% (243)	5% (233)	4902
Gender: Male	38% (866)	43% (977)	12% (279)	6% (126)	2% (47)	2295
Gender: Female	38% (991)	39% (1009)	12% (305)	4% (117)	7% (186)	2607
Age: 18-34	27% (355)	41% (534)	16% (202)	8% (107)	7% (96)	1295
Age: 35-44	31% (208)	41% (272)	15% (101)	7% (49)	5% (35)	665
Age: 45-64	40% (676)	41% (698)	11% (192)	4% (68)	4% (62)	1696
Age: 65+	49% (617)	39% (481)	7% (89)	2% (19)	3% (40)	1247
GenZers: 1997-2012	28% (166)	41% (245)	14% (84)	9% (53)	8% (47)	595
Millennials: 1981-1996	29% (385)	41% (541)	16% (212)	7% (98)	6% (77)	1312
GenXers: 1965-1980	38% (485)	41% (523)	13% (164)	5% (61)	4% (56)	1290
Baby Boomers: 1946-1964	48% (750)	40% (628)	7% (113)	2% (28)	3% (48)	1568
Educ: < College	38% (1179)	38% (1181)	11% (353)	6% (184)	6% (191)	3088
Educ: Bachelors degree	37% (433)	44% (510)	12% (141)	4% (41)	3% (31)	1156
Educ: Post-grad	37% (245)	45% (294)	14% (90)	3% (18)	2% (12)	658
Income: Under 50k	38% (779)	38% (787)	11% (235)	6% (129)	6% (131)	2061
Income: 50k-100k	39% (696)	41% (736)	12% (220)	4% (69)	4% (69)	1789
Income: 100k+	36% (381)	44% (463)	12% (130)	4% (45)	3% (33)	1052
Ethnicity: White (Non-Hispanic)	40% (1426)	41% (1487)	12% (418)	4% (127)	4% (139)	3597
Ethnicity: Hispanic	30% (102)	41% (139)	15% (50)	11% (36)	4% (13)	339
Ethnicity: Black (Non-Hispanic)	35% (252)	36% (258)	11% (80)	9% (65)	9% (67)	722
Ethnicity: Asian + Other (Non-Hispanic)	31% (76)	41% (101)	15% (36)	6% (15)	6% (15)	243
All Christian	42% (1096)	42% (1082)	10% (255)	3% (78)	3% (86)	2597
All Non-Christian	38% (91)	36% (85)	16% (37)	9% (20)	2% (4)	236
Atheist	28% (59)	46% (94)	17% (35)	5% (10)	4% (8)	206
Agnostic/Nothing in particular	31% (346)	40% (439)	16% (175)	7% (73)	7% (78)	1110
Something Else	35% (265)	38% (285)	11% (82)	8% (62)	8% (57)	752
Evangelical	43% (566)	39% (513)	9% (118)	4% (51)	5% (71)	1318
Non-Evangelical	39% (770)	42% (837)	11% (212)	4% (85)	3% (68)	1972
PID: Dem (no lean)	32% (601)	43% (802)	14% (269)	5% (94)	5% (93)	1859
PID: Ind (no lean)	36% (414)	42% (488)	12% (143)	5% (54)	5% (58)	1157
PID: Rep (no lean)	45% (841)	37% (696)	9% (171)	5% (95)	4% (82)	1886

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1856)	40% (1985)	12% (584)	5% (243)	5% (233)	4902
PID/Gender: Dem Men	32% (255)	44% (352)	15% (119)	6% (48)	3% (26)	799
PID/Gender: Dem Women	33% (346)	42% (450)	14% (151)	4% (46)	6% (67)	1060
PID/Gender: Ind Men	37% (226)	45% (278)	12% (77)	5% (31)	1% (3)	615
PID/Gender: Ind Women	35% (188)	39% (210)	12% (66)	4% (23)	10% (54)	542
PID/Gender: Rep Men	44% (385)	39% (347)	9% (83)	5% (47)	2% (18)	880
PID/Gender: Rep Women	45% (456)	35% (348)	9% (88)	5% (48)	6% (64)	1005
Ideo: Liberal (1-3)	32% (442)	44% (616)	15% (208)	5% (70)	4% (52)	1388
Ideo: Moderate (4)	34% (516)	42% (642)	13% (193)	6% (91)	5% (79)	1521
Ideo: Conservative (5-7)	46% (876)	37% (692)	9% (173)	4% (72)	4% (75)	1887
Community: Urban	37% (404)	40% (435)	12% (137)	6% (68)	5% (56)	1101
Community: Suburban	37% (928)	42% (1034)	12% (287)	5% (117)	5% (118)	2485
Community: Rural	40% (524)	39% (516)	12% (160)	4% (58)	4% (59)	1316
Military HHnm: Yes	46% (350)	37% (285)	9% (70)	4% (33)	3% (25)	763
Military HH: No	36% (1507)	41% (1700)	12% (514)	5% (211)	5% (209)	4139
Employ: Private Sector	34% (613)	44% (781)	14% (245)	5% (96)	3% (56)	1791
Employ: Government	31% (84)	40% (110)	15% (42)	8% (23)	5% (14)	273
Employ: Self-Employed	37% (153)	38% (156)	13% (53)	9% (36)	3% (14)	411
Employ: Homemaker	38% (127)	37% (124)	12% (41)	6% (19)	8% (27)	338
Employ: Student	28% (32)	41% (47)	14% (16)	6% (6)	11% (12)	114
Employ: Retired	49% (663)	37% (501)	8% (102)	2% (28)	4% (52)	1346
Employ: Unemployed	27% (103)	44% (168)	14% (52)	6% (24)	9% (35)	382
Employ: Other	33% (82)	40% (99)	13% (33)	4% (10)	9% (22)	245
Protestant	45% (670)	41% (599)	9% (131)	2% (29)	3% (48)	1477
Roman Catholic	38% (400)	44% (466)	11% (117)	4% (45)	3% (34)	1061
Jewish	46% (55)	36% (43)	11% (13)	7% (8)	— (0)	120
Muslim	25% (14)	45% (26)	21% (12)	4% (2)	5% (3)	57
Atheist	28% (59)	46% (94)	17% (35)	5% (10)	4% (8)	206
Agnostic	32% (68)	37% (80)	19% (40)	5% (11)	7% (15)	213
Something else	35% (265)	38% (285)	11% (82)	8% (62)	8% (57)	752
Nothing in particular	31% (278)	40% (359)	15% (135)	7% (62)	7% (64)	897

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1856)	40% (1985)	12% (584)	5% (243)	5% (233)	4902
Ideo/PID: Conservative Republican	48% (690)	36% (517)	8% (116)	4% (52)	4% (57)	1432
Ideo/PID: Moderate/Liberal Republican	35% (149)	40% (172)	12% (51)	8% (37)	6% (24)	432
Ideo/PID: Moderate/Conservative Democrat	31% (243)	42% (327)	14% (110)	6% (45)	6% (48)	773
Ideo/PID: Liberal Democrat	33% (350)	44% (469)	15% (159)	5% (48)	3% (31)	1057
Unfavorable of Biden and Trump	31% (259)	43% (366)	15% (130)	6% (51)	5% (40)	845
2024 H2H Matchup: Biden Voter	33% (713)	45% (984)	13% (290)	5% (102)	4% (94)	2184
2024 H2H Matchup: Trump Voter	44% (1022)	37% (851)	10% (230)	5% (117)	4% (91)	2312
2024 H2H Matchup: Would not Vote	31% (49)	32% (50)	20% (31)	5% (8)	12% (19)	157
2024 H2H Matchup: Do not Know	29% (73)	40% (100)	13% (33)	6% (15)	12% (29)	250
2022 House Vote: Democrat	33% (670)	45% (909)	14% (276)	5% (94)	4% (78)	2027
2022 House Vote: Republican	47% (904)	36% (697)	8% (160)	4% (83)	4% (79)	1923
2022 House Vote: Did not Vote	30% (263)	40% (348)	16% (137)	7% (59)	8% (70)	878
2020 Vote: Joe Biden	32% (732)	46% (1030)	13% (293)	5% (103)	4% (99)	2257
2020 Vote: Donald Trump	45% (1002)	36% (801)	10% (223)	5% (109)	4% (86)	2222
2020 Vote: Someone Else	30% (21)	40% (28)	14% (10)	9% (6)	7% (5)	70
2020 Vote: Did not Vote	29% (102)	36% (126)	17% (58)	7% (24)	12% (43)	353
2016 Vote: Hillary Clinton	35% (594)	44% (761)	13% (227)	4% (68)	4% (62)	1711
2016 Vote: Donald Trump	46% (895)	38% (736)	9% (182)	4% (83)	3% (57)	1952
2016 Vote: Someone Else	36% (53)	44% (66)	12% (18)	5% (7)	3% (4)	149
2020 Vote/PID: Not Biden/Democrat	24% (51)	38% (81)	22% (46)	7% (15)	8% (17)	211
2020 Vote/PID: Not Trump/Republican	29% (58)	44% (88)	16% (31)	3% (6)	8% (15)	198
U.S. Economy: Wrong Track	39% (1388)	39% (1375)	12% (407)	5% (179)	5% (173)	3522
U.S. Economy: Right Direction	34% (468)	44% (610)	13% (177)	5% (64)	4% (61)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33% (534)	44% (711)	13% (208)	5% (80)	4% (70)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (1060)	37% (914)	11% (261)	5% (126)	4% (96)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	31% (262)	43% (360)	14% (115)	4% (38)	8% (68)	842
Top 2024 Issue: Economy	35% (629)	42% (754)	13% (237)	5% (92)	5% (85)	1796
Community/Gender: Urban Women	39% (209)	35% (188)	13% (68)	5% (29)	8% (43)	536
Community/Gender: Urban Men	35% (195)	44% (248)	12% (70)	7% (39)	2% (13)	565
Community/Gender: Rural Women	39% (285)	39% (287)	12% (87)	4% (28)	6% (45)	733

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1856)	40% (1985)	12% (584)	5% (243)	5% (233)	4902
Community/Gender: Rural Men	41% (239)	39% (229)	12% (73)	5% (30)	2% (14)	584
Community/Gender: Suburban Women	37% (497)	40% (534)	11% (150)	4% (60)	7% (98)	1338
Community/Gender: Suburban Men	38% (431)	44% (500)	12% (136)	5% (58)	2% (20)	1146
Homeowner	39% (1477)	41% (1538)	11% (432)	4% (164)	4% (150)	3762
Renter	33% (346)	40% (415)	13% (141)	7% (75)	7% (73)	1050
Self + Household: White-Collar	41% (738)	42% (759)	12% (209)	3% (58)	2% (45)	1808
Self + Household: Blue Collar	39% (916)	40% (945)	12% (274)	6% (136)	4% (83)	2353
Union HH: Yes	38% (138)	43% (158)	10% (35)	7% (25)	3% (9)	366
Union HH: No	38% (1718)	40% (1827)	12% (549)	5% (218)	5% (224)	4536
LGBTQ+: Yes	29% (137)	40% (189)	16% (75)	7% (31)	8% (37)	470
LGBTQ+: No	39% (1719)	41% (1796)	11% (509)	5% (212)	4% (196)	4432
Motivated to Vote	39% (1753)	41% (1821)	12% (521)	5% (210)	4% (169)	4475
Parent: Yes	33% (507)	41% (637)	15% (227)	7% (102)	4% (68)	1541
Parent: No	40% (1350)	40% (1348)	11% (357)	4% (141)	5% (165)	3361
COVID Vaccine: Yes	38% (1293)	41% (1410)	12% (420)	4% (149)	4% (151)	3422
COVID Vaccine: No	38% (563)	39% (575)	11% (164)	6% (95)	6% (83)	1480
Student Loans: Yes	33% (253)	40% (315)	16% (123)	6% (45)	5% (42)	778
Student Loans: No	39% (1603)	41% (1670)	11% (461)	5% (199)	5% (191)	4124
Favorable Opinion of Haley	47% (713)	38% (579)	11% (161)	3% (39)	2% (33)	1526
Unfavorable Opinion of Haley	37% (720)	43% (842)	11% (220)	5% (103)	3% (51)	1936
Prodigal Biden Voter	27% (77)	45% (129)	14% (41)	7% (20)	7% (19)	286
Undecided Voter (DK/WNV)	30% (122)	37% (150)	16% (64)	6% (24)	12% (47)	407
Undecided Voter (DK)	29% (73)	40% (100)	13% (33)	6% (15)	12% (29)	250
Watched Debate	41% (1481)	40% (1428)	11% (392)	4% (154)	4% (132)	3586
Watched Debate: Did not Watch	29% (375)	42% (557)	15% (192)	7% (89)	8% (102)	1316
Watched Debate: All of it	48% (958)	36% (727)	9% (175)	5% (91)	2% (47)	1998
Watched Debate: Some of it	33% (523)	44% (701)	14% (216)	4% (63)	5% (84)	1588
Continue His Campaign: Yes Biden	37% (724)	42% (820)	12% (228)	4% (86)	4% (78)	1936
Continue His Campaign: No Biden	39% (1052)	40% (1071)	12% (335)	5% (137)	4% (110)	2704

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1856)	40% (1985)	12% (584)	5% (243)	5% (233)	4902
Continue His Campaign: Yes Trump	44% (1088)	37% (925)	10% (249)	5% (129)	3% (84)	2475
Continue His Campaign: No Trump	32% (698)	45% (988)	14% (308)	5% (103)	5% (99)	2195
Conviction: Evidence	32% (741)	45% (1039)	14% (316)	5% (109)	4% (87)	2291
Conviction: Motivation to Damage	46% (955)	37% (764)	9% (194)	4% (88)	4% (74)	2075
Conviction: DK/NO	30% (161)	34% (182)	14% (74)	9% (46)	14% (72)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (2039)	26% (1280)	14% (685)	17% (824)	2% (74)	4902
Gender: Male	38% (883)	26% (591)	14% (331)	20% (467)	1% (24)	2295
Gender: Female	44% (1157)	26% (689)	14% (354)	14% (357)	2% (50)	2607
Age: 18-34	49% (636)	28% (360)	12% (155)	9% (118)	2% (25)	1295
Age: 35-44	40% (263)	27% (177)	14% (93)	17% (115)	3% (17)	665
Age: 45-64	38% (644)	27% (466)	14% (239)	19% (330)	1% (18)	1696
Age: 65+	40% (496)	22% (277)	16% (198)	21% (261)	1% (14)	1247
GenZers: 1997-2012	52% (311)	25% (150)	12% (70)	8% (50)	2% (13)	595
Millennials: 1981-1996	44% (573)	28% (368)	13% (173)	13% (173)	2% (25)	1312
GenXers: 1965-1980	38% (490)	29% (369)	14% (185)	17% (225)	2% (21)	1290
Baby Boomers: 1946-1964	38% (600)	24% (372)	15% (231)	22% (350)	1% (14)	1568
Educ: < College	41% (1271)	26% (794)	13% (416)	18% (542)	2% (64)	3088
Educ: Bachelors degree	41% (472)	27% (310)	15% (171)	17% (196)	1% (7)	1156
Educ: Post-grad	45% (296)	27% (176)	15% (98)	13% (86)	— (2)	658
Income: Under 50k	44% (912)	26% (526)	12% (242)	16% (338)	2% (43)	2061
Income: 50k-100k	42% (746)	26% (459)	14% (257)	17% (302)	1% (26)	1789
Income: 100k+	36% (382)	28% (296)	18% (186)	17% (184)	— (5)	1052
Ethnicity: White (Non-Hispanic)	38% (1378)	25% (903)	16% (560)	20% (717)	1% (41)	3597
Ethnicity: Hispanic	49% (165)	25% (85)	11% (38)	13% (43)	2% (8)	339
Ethnicity: Black (Non-Hispanic)	54% (391)	30% (220)	8% (55)	5% (37)	3% (20)	722
Ethnicity: Asian + Other (Non-Hispanic)	43% (105)	30% (73)	13% (32)	12% (28)	2% (5)	243
All Christian	35% (897)	25% (650)	18% (462)	22% (559)	1% (29)	2597
All Non-Christian	52% (123)	27% (63)	6% (15)	13% (31)	2% (4)	236
Atheist	70% (144)	15% (32)	7% (15)	7% (14)	1% (1)	206
Agnostic/Nothing in particular	51% (565)	29% (324)	10% (115)	8% (84)	2% (22)	1110
Something Else	41% (310)	28% (210)	10% (78)	18% (136)	2% (18)	752
Evangelical	30% (398)	25% (332)	17% (224)	25% (336)	2% (28)	1318
Non-Evangelical	40% (784)	26% (515)	16% (309)	18% (347)	1% (17)	1972
PID: Dem (no lean)	64% (1192)	25% (468)	7% (122)	3% (56)	1% (22)	1859
PID: Ind (no lean)	41% (471)	28% (329)	13% (156)	16% (183)	2% (19)	1157
PID: Rep (no lean)	20% (376)	26% (483)	22% (407)	31% (586)	2% (33)	1886

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (2039)	26% (1280)	14% (685)	17% (824)	2% (74)	4902
PID/Gender: Dem Men	62% (492)	25% (204)	7% (55)	5% (40)	1% (8)	799
PID/Gender: Dem Women	66% (700)	25% (264)	6% (67)	1% (16)	1% (14)	1060
PID/Gender: Ind Men	37% (229)	27% (166)	16% (98)	19% (120)	1% (4)	615
PID/Gender: Ind Women	45% (243)	30% (163)	11% (58)	12% (63)	3% (15)	542
PID/Gender: Rep Men	18% (162)	25% (221)	20% (178)	35% (307)	1% (12)	880
PID/Gender: Rep Women	21% (215)	26% (262)	23% (229)	28% (279)	2% (22)	1005
Ideo: Liberal (1-3)	67% (933)	24% (340)	6% (77)	2% (28)	1% (11)	1388
Ideo: Moderate (4)	46% (692)	31% (468)	13% (197)	9% (141)	1% (22)	1521
Ideo: Conservative (5-7)	20% (371)	23% (440)	21% (401)	34% (645)	2% (30)	1887
Community: Urban	51% (560)	26% (290)	12% (131)	10% (107)	1% (13)	1101
Community: Suburban	41% (1026)	26% (648)	14% (342)	17% (434)	1% (34)	2485
Community: Rural	34% (454)	26% (342)	16% (212)	21% (282)	2% (27)	1316
Military HHnm: Yes	34% (258)	24% (183)	18% (136)	23% (177)	1% (9)	763
Military HH: No	43% (1782)	27% (1097)	13% (549)	16% (647)	2% (65)	4139
Employ: Private Sector	40% (719)	29% (512)	15% (268)	15% (273)	1% (19)	1791
Employ: Government	43% (118)	33% (89)	13% (35)	11% (30)	1% (1)	273
Employ: Self-Employed	40% (165)	25% (104)	13% (55)	20% (80)	2% (8)	411
Employ: Homemaker	42% (143)	26% (89)	10% (34)	18% (62)	3% (10)	338
Employ: Student	57% (65)	23% (26)	9% (11)	9% (10)	2% (2)	114
Employ: Retired	39% (530)	22% (290)	16% (211)	22% (299)	1% (16)	1346
Employ: Unemployed	46% (176)	26% (98)	13% (50)	12% (45)	4% (14)	382
Employ: Other	51% (124)	29% (72)	9% (22)	10% (24)	1% (3)	245
Protestant	31% (457)	25% (373)	19% (276)	24% (352)	1% (19)	1477
Roman Catholic	39% (415)	25% (264)	17% (179)	18% (194)	1% (9)	1061
Jewish	47% (56)	27% (32)	8% (9)	16% (20)	2% (3)	120
Muslim	49% (28)	33% (19)	7% (4)	9% (5)	2% (1)	57
Atheist	70% (144)	15% (32)	7% (15)	7% (14)	1% (1)	206
Agnostic	58% (124)	30% (65)	5% (11)	6% (13)	1% (1)	213
Something else	41% (310)	28% (210)	10% (78)	18% (136)	2% (18)	752
Nothing in particular	49% (441)	29% (259)	12% (105)	8% (71)	2% (21)	897

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (2039)	26% (1280)	14% (685)	17% (824)	2% (74)	4902
Ideo/PID: Conservative Republican	15% (216)	23% (330)	23% (329)	37% (532)	2% (24)	1432
Ideo/PID: Moderate/Liberal Republican	36% (157)	34% (145)	17% (73)	11% (48)	2% (8)	432
Ideo/PID: Moderate/Conservative Democrat	57% (443)	28% (213)	9% (68)	5% (37)	2% (12)	773
Ideo/PID: Liberal Democrat	69% (734)	23% (248)	5% (52)	2% (17)	1% (5)	1057
Unfavorable of Biden and Trump	39% (329)	32% (273)	16% (137)	11% (93)	2% (13)	845
2024 H2H Matchup: Biden Voter	65% (1416)	26% (571)	6% (129)	2% (49)	1% (19)	2184
2024 H2H Matchup: Trump Voter	19% (449)	25% (584)	22% (497)	32% (746)	2% (35)	2312
2024 H2H Matchup: Would not Vote	48% (75)	26% (42)	13% (21)	9% (14)	4% (6)	157
2024 H2H Matchup: Do not Know	40% (100)	33% (83)	15% (37)	6% (15)	6% (15)	250
2022 House Vote: Democrat	65% (1309)	25% (515)	7% (134)	3% (56)	1% (13)	2027
2022 House Vote: Republican	19% (364)	24% (462)	21% (408)	34% (662)	1% (27)	1923
2022 House Vote: Did not Vote	38% (332)	32% (281)	16% (136)	11% (95)	4% (34)	878
2020 Vote: Joe Biden	63% (1427)	27% (614)	6% (143)	2% (53)	1% (21)	2257
2020 Vote: Donald Trump	19% (418)	24% (543)	22% (485)	33% (742)	2% (34)	2222
2020 Vote: Someone Else	31% (21)	41% (29)	15% (10)	13% (9)	— (0)	70
2020 Vote: Did not Vote	49% (173)	27% (95)	13% (46)	6% (20)	5% (19)	353
2016 Vote: Hillary Clinton	65% (1108)	26% (452)	6% (95)	2% (42)	1% (14)	1711
2016 Vote: Donald Trump	19% (379)	24% (470)	21% (416)	34% (661)	1% (25)	1952
2016 Vote: Someone Else	39% (58)	31% (46)	12% (18)	18% (26)	— (1)	149
2020 Vote/PID: Not Biden/Democrat	52% (110)	21% (43)	14% (30)	10% (21)	3% (6)	211
2020 Vote/PID: Not Trump/Republican	37% (73)	35% (69)	18% (35)	6% (13)	4% (8)	198
U.S. Economy: Wrong Track	33% (1180)	26% (900)	17% (604)	22% (786)	2% (53)	3522
U.S. Economy: Right Direction	62% (860)	28% (380)	6% (81)	3% (38)	2% (21)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (1060)	25% (393)	6% (92)	3% (42)	1% (16)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22% (538)	25% (615)	21% (523)	30% (744)	1% (36)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	52% (441)	32% (271)	8% (70)	5% (38)	3% (22)	842
Top 2024 Issue: Economy	31% (561)	28% (508)	19% (339)	21% (370)	1% (19)	1796
Community/Gender: Urban Women	51% (276)	28% (148)	11% (59)	8% (45)	2% (8)	536
Community/Gender: Urban Men	50% (284)	25% (142)	13% (72)	11% (63)	1% (5)	565
Community/Gender: Rural Women	38% (281)	27% (199)	16% (120)	16% (120)	2% (13)	733

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (2039)	26% (1280)	14% (685)	17% (824)	2% (74)	4902
Community/Gender: Rural Men	30% (172)	25% (143)	16% (91)	28% (163)	2% (14)	584
Community/Gender: Suburban Women	45% (600)	26% (343)	13% (174)	14% (193)	2% (29)	1338
Community/Gender: Suburban Men	37% (427)	27% (305)	15% (168)	21% (241)	— (5)	1146
Homeowner	40% (1517)	26% (966)	14% (545)	18% (691)	1% (42)	3762
Renter	46% (480)	28% (291)	12% (130)	12% (121)	3% (28)	1050
Self + Household: White-Collar	44% (795)	26% (464)	15% (268)	15% (264)	1% (17)	1808
Self + Household: Blue Collar	38% (884)	26% (605)	15% (354)	21% (489)	1% (21)	2353
Union HH: Yes	45% (166)	29% (107)	13% (49)	12% (42)	— (2)	366
Union HH: No	41% (1874)	26% (1173)	14% (636)	17% (782)	2% (72)	4536
LGBTQ+: Yes	58% (273)	26% (120)	8% (36)	6% (27)	3% (13)	470
LGBTQ+: No	40% (1766)	26% (1160)	15% (649)	18% (797)	1% (61)	4432
Motivated to Vote	42% (1866)	26% (1144)	14% (626)	18% (790)	1% (49)	4475
Parent: Yes	42% (654)	29% (444)	13% (202)	14% (220)	1% (21)	1541
Parent: No	41% (1385)	25% (835)	14% (483)	18% (604)	2% (53)	3361
COVID Vaccine: Yes	46% (1590)	27% (919)	13% (435)	13% (436)	1% (42)	3422
COVID Vaccine: No	30% (449)	24% (361)	17% (249)	26% (388)	2% (32)	1480
Student Loans: Yes	46% (355)	31% (242)	13% (99)	9% (71)	1% (11)	778
Student Loans: No	41% (1684)	25% (1037)	14% (586)	18% (753)	2% (63)	4124
Favorable Opinion of Haley	30% (456)	28% (424)	20% (298)	22% (333)	1% (15)	1526
Unfavorable Opinion of Haley	51% (997)	20% (386)	10% (200)	18% (340)	1% (14)	1936
Prodigal Biden Voter	45% (128)	37% (105)	12% (33)	5% (14)	2% (6)	286
Undecided Voter (DK/WNV)	43% (175)	31% (125)	14% (58)	7% (29)	5% (20)	407
Undecided Voter (DK)	40% (100)	33% (83)	15% (37)	6% (15)	6% (15)	250
Watched Debate	40% (1436)	26% (929)	15% (524)	18% (653)	1% (44)	3586
Watched Debate: Did not Watch	46% (604)	27% (350)	12% (161)	13% (171)	2% (30)	1316
Watched Debate: All of it	38% (766)	23% (458)	15% (291)	23% (463)	1% (21)	1998
Watched Debate: Some of it	42% (670)	30% (472)	15% (232)	12% (190)	1% (23)	1588
Continue His Campaign: Yes Biden	57% (1099)	23% (444)	8% (154)	11% (218)	1% (21)	1936
Continue His Campaign: No Biden	31% (837)	28% (767)	19% (501)	21% (567)	1% (32)	2704

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (2039)	26% (1280)	14% (685)	17% (824)	2% (74)	4902
Continue His Campaign: Yes Trump	23% (558)	26% (645)	20% (493)	30% (747)	1% (33)	2475
Continue His Campaign: No Trump	63% (1380)	26% (561)	8% (170)	3% (65)	1% (19)	2195
Conviction: Evidence	63% (1436)	27% (629)	6% (146)	3% (65)	1% (16)	2291
Conviction: Motivation to Damage	20% (406)	23% (475)	22% (463)	34% (708)	1% (23)	2075
Conviction: DK/NO	37% (198)	33% (176)	14% (76)	10% (51)	7% (35)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2620)	35% (1695)	8% (416)	2% (112)	1% (58)	4902
Gender: Male	49% (1133)	37% (852)	10% (224)	3% (68)	1% (17)	2295
Gender: Female	57% (1486)	32% (843)	7% (192)	2% (44)	2% (42)	2607
Age: 18-34	63% (816)	28% (366)	5% (69)	2% (23)	2% (20)	1295
Age: 35-44	62% (415)	28% (187)	7% (45)	2% (13)	1% (4)	665
Age: 45-64	50% (850)	36% (616)	9% (158)	3% (47)	2% (26)	1696
Age: 65+	43% (539)	42% (527)	12% (144)	2% (29)	1% (8)	1247
GenZers: 1997-2012	63% (376)	27% (161)	6% (36)	2% (11)	2% (12)	595
Millennials: 1981-1996	63% (824)	29% (379)	6% (76)	2% (23)	1% (10)	1312
GenXers: 1965-1980	52% (676)	36% (459)	8% (106)	2% (28)	2% (20)	1290
Baby Boomers: 1946-1964	43% (681)	41% (638)	12% (187)	3% (46)	1% (16)	1568
Educ: < College	55% (1692)	33% (1026)	8% (248)	3% (83)	1% (39)	3088
Educ: Bachelors degree	51% (584)	37% (422)	10% (115)	2% (20)	1% (15)	1156
Educ: Post-grad	52% (344)	38% (248)	8% (53)	1% (9)	1% (4)	658
Income: Under 50k	57% (1170)	32% (650)	8% (159)	2% (51)	2% (31)	2061
Income: 50k-100k	51% (919)	37% (665)	8% (149)	2% (42)	1% (14)	1789
Income: 100k+	50% (530)	36% (381)	10% (109)	2% (19)	1% (13)	1052
Ethnicity: White (Non-Hispanic)	49% (1772)	37% (1341)	10% (351)	3% (94)	1% (38)	3597
Ethnicity: Hispanic	54% (184)	35% (118)	7% (23)	2% (7)	2% (7)	339
Ethnicity: Black (Non-Hispanic)	72% (519)	22% (158)	4% (29)	1% (8)	1% (9)	722
Ethnicity: Asian + Other (Non-Hispanic)	60% (145)	32% (79)	5% (13)	1% (3)	1% (3)	243
All Christian	49% (1272)	38% (991)	10% (247)	2% (50)	1% (36)	2597
All Non-Christian	55% (129)	35% (83)	7% (15)	4% (9)	— (0)	236
Atheist	55% (114)	36% (74)	6% (13)	1% (3)	1% (3)	206
Agnostic/Nothing in particular	56% (624)	31% (343)	9% (99)	3% (30)	1% (15)	1110
Something Else	64% (481)	27% (204)	6% (42)	3% (20)	1% (5)	752
Evangelical	54% (710)	33% (432)	9% (114)	2% (32)	2% (28)	1318
Non-Evangelical	51% (1012)	38% (743)	8% (166)	2% (38)	1% (12)	1972
PID: Dem (no lean)	61% (1135)	31% (572)	6% (115)	1% (19)	1% (19)	1859
PID: Ind (no lean)	51% (586)	35% (406)	10% (113)	3% (34)	2% (18)	1157
PID: Rep (no lean)	48% (899)	38% (718)	10% (189)	3% (59)	1% (21)	1886

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2620)	35% (1695)	8% (416)	2% (112)	1% (58)	4902
PID/Gender: Dem Men	56% (451)	34% (272)	7% (58)	2% (13)	1% (5)	799
PID/Gender: Dem Women	64% (684)	28% (300)	5% (56)	1% (6)	1% (14)	1060
PID/Gender: Ind Men	47% (287)	38% (234)	11% (68)	4% (23)	1% (4)	615
PID/Gender: Ind Women	55% (300)	32% (172)	8% (45)	2% (11)	2% (13)	542
PID/Gender: Rep Men	45% (396)	39% (346)	11% (98)	4% (33)	1% (7)	880
PID/Gender: Rep Women	50% (503)	37% (371)	9% (91)	3% (26)	1% (14)	1005
Ideo: Liberal (1-3)	61% (848)	32% (445)	5% (69)	1% (15)	1% (9)	1388
Ideo: Moderate (4)	53% (811)	34% (514)	9% (130)	3% (47)	1% (18)	1521
Ideo: Conservative (5-7)	47% (892)	38% (711)	11% (213)	3% (47)	1% (24)	1887
Community: Urban	62% (687)	28% (313)	6% (70)	2% (22)	1% (10)	1101
Community: Suburban	51% (1255)	37% (922)	9% (221)	2% (52)	1% (35)	2485
Community: Rural	51% (678)	35% (461)	10% (125)	3% (38)	1% (14)	1316
Military HHnm: Yes	47% (362)	38% (293)	10% (79)	3% (22)	1% (7)	763
Military HH: No	55% (2258)	34% (1403)	8% (337)	2% (89)	1% (51)	4139
Employ: Private Sector	54% (974)	35% (619)	8% (142)	2% (39)	1% (17)	1791
Employ: Government	67% (183)	24% (67)	7% (19)	1% (3)	1% (2)	273
Employ: Self-Employed	52% (215)	35% (143)	9% (36)	3% (13)	1% (5)	411
Employ: Homemaker	61% (206)	28% (95)	8% (26)	2% (6)	2% (6)	338
Employ: Student	72% (82)	22% (25)	3% (3)	2% (2)	2% (2)	114
Employ: Retired	43% (576)	42% (570)	11% (149)	3% (37)	1% (15)	1346
Employ: Unemployed	58% (221)	29% (112)	8% (29)	3% (10)	2% (9)	382
Employ: Other	66% (163)	27% (66)	5% (11)	1% (2)	1% (3)	245
Protestant	49% (723)	37% (554)	10% (150)	2% (26)	2% (25)	1477
Roman Catholic	49% (520)	39% (417)	8% (88)	2% (25)	1% (11)	1061
Jewish	49% (59)	39% (46)	8% (9)	4% (5)	— (0)	120
Muslim	61% (35)	33% (19)	2% (1)	4% (2)	— (0)	57
Atheist	55% (114)	36% (74)	6% (13)	1% (3)	1% (3)	206
Agnostic	50% (107)	37% (78)	11% (22)	2% (3)	1% (2)	213
Something else	64% (481)	27% (204)	6% (42)	3% (20)	1% (5)	752
Nothing in particular	58% (516)	30% (265)	8% (76)	3% (27)	1% (13)	897

Continued on next page

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2620)	35% (1695)	8% (416)	2% (112)	1% (58)	4902
Ideo/PID: Conservative Republican	46% (655)	39% (562)	11% (159)	3% (38)	1% (18)	1432
Ideo/PID: Moderate/Liberal Republican	54% (233)	34% (148)	7% (29)	5% (20)	— (2)	432
Ideo/PID: Moderate/Conservative Democrat	59% (457)	30% (230)	8% (63)	2% (13)	1% (10)	773
Ideo/PID: Liberal Democrat	62% (657)	32% (336)	5% (50)	1% (6)	1% (8)	1057
Unfavorable of Biden and Trump	49% (415)	38% (319)	10% (87)	2% (15)	1% (9)	845
2024 H2H Matchup: Biden Voter	58% (1265)	33% (718)	7% (151)	1% (26)	1% (23)	2184
2024 H2H Matchup: Trump Voter	50% (1145)	36% (842)	10% (230)	3% (71)	1% (24)	2312
2024 H2H Matchup: Would not Vote	59% (93)	25% (40)	9% (15)	2% (4)	3% (5)	157
2024 H2H Matchup: Do not Know	47% (117)	38% (95)	8% (21)	5% (11)	2% (6)	250
2022 House Vote: Democrat	59% (1188)	32% (653)	7% (142)	1% (27)	1% (17)	2027
2022 House Vote: Republican	46% (889)	39% (744)	11% (206)	3% (62)	1% (22)	1923
2022 House Vote: Did not Vote	57% (501)	31% (276)	7% (65)	2% (19)	2% (18)	878
2020 Vote: Joe Biden	59% (1325)	32% (729)	7% (149)	1% (29)	1% (25)	2257
2020 Vote: Donald Trump	47% (1037)	38% (844)	11% (245)	3% (74)	1% (23)	2222
2020 Vote: Someone Else	57% (39)	30% (21)	5% (4)	5% (4)	3% (2)	70
2020 Vote: Did not Vote	62% (218)	29% (101)	5% (19)	2% (6)	2% (9)	353
2016 Vote: Hillary Clinton	59% (1010)	33% (562)	6% (104)	1% (21)	1% (13)	1711
2016 Vote: Donald Trump	44% (868)	40% (775)	11% (224)	3% (62)	1% (23)	1952
2016 Vote: Someone Else	46% (68)	35% (52)	14% (21)	4% (6)	1% (2)	149
2020 Vote/PID: Not Biden/Democrat	56% (118)	33% (71)	8% (17)	2% (4)	1% (2)	211
2020 Vote/PID: Not Trump/Republican	56% (111)	32% (64)	8% (16)	1% (3)	2% (5)	198
U.S. Economy: Wrong Track	52% (1837)	35% (1244)	9% (319)	2% (84)	1% (39)	3522
U.S. Economy: Right Direction	57% (783)	33% (452)	7% (98)	2% (28)	1% (19)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59% (943)	32% (511)	7% (108)	2% (28)	1% (13)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (1221)	36% (887)	10% (246)	3% (74)	1% (27)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	54% (456)	35% (297)	7% (62)	1% (10)	2% (18)	842
Top 2024 Issue: Economy	53% (956)	36% (648)	8% (144)	2% (29)	1% (20)	1796
Community/Gender: Urban Women	64% (345)	26% (139)	7% (38)	1% (6)	1% (7)	536
Community/Gender: Urban Men	61% (343)	31% (173)	6% (31)	3% (15)	— (3)	565
Community/Gender: Rural Women	56% (412)	32% (238)	7% (52)	3% (21)	1% (10)	733

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2620)	35% (1695)	8% (416)	2% (112)	1% (58)	4902
Community/Gender: Rural Men	45% (265)	38% (224)	13% (74)	3% (17)	1% (4)	584
Community/Gender: Suburban Women	55% (729)	35% (466)	8% (102)	1% (16)	2% (24)	1338
Community/Gender: Suburban Men	46% (526)	40% (455)	10% (119)	3% (36)	1% (10)	1146
Homeowner	51% (1910)	36% (1364)	9% (355)	2% (89)	1% (43)	3762
Renter	62% (655)	29% (303)	5% (57)	2% (20)	1% (14)	1050
Self + Household: White-Collar	50% (899)	37% (676)	10% (178)	2% (32)	1% (23)	1808
Self + Household: Blue Collar	53% (1239)	36% (838)	8% (192)	3% (65)	1% (20)	2353
Union HH: Yes	63% (230)	31% (114)	4% (16)	1% (5)	— (1)	366
Union HH: No	53% (2390)	35% (1582)	9% (401)	2% (107)	1% (58)	4536
LGBTQ+: Yes	63% (296)	29% (134)	6% (27)	2% (9)	1% (4)	470
LGBTQ+: No	52% (2324)	35% (1561)	9% (390)	2% (103)	1% (54)	4432
Motivated to Vote	53% (2365)	35% (1578)	9% (391)	2% (99)	1% (43)	4475
Parent: Yes	66% (1018)	27% (416)	5% (77)	1% (21)	1% (9)	1541
Parent: No	48% (1602)	38% (1279)	10% (339)	3% (91)	1% (50)	3361
COVID Vaccine: Yes	52% (1793)	36% (1248)	8% (290)	2% (58)	1% (33)	3422
COVID Vaccine: No	56% (827)	30% (447)	9% (126)	4% (54)	2% (25)	1480
Student Loans: Yes	65% (507)	28% (219)	5% (39)	1% (8)	1% (5)	778
Student Loans: No	51% (2112)	36% (1476)	9% (378)	3% (104)	1% (54)	4124
Favorable Opinion of Haley	47% (712)	40% (606)	11% (166)	2% (30)	1% (12)	1526
Unfavorable Opinion of Haley	53% (1026)	35% (675)	9% (170)	2% (48)	1% (16)	1936
Prodigal Biden Voter	62% (178)	29% (82)	5% (16)	3% (8)	1% (2)	286
Undecided Voter (DK/WNV)	52% (210)	33% (135)	9% (36)	4% (15)	3% (11)	407
Undecided Voter (DK)	47% (117)	38% (95)	8% (21)	5% (11)	2% (6)	250
Watched Debate	52% (1868)	35% (1272)	9% (327)	2% (82)	1% (38)	3586
Watched Debate: Did not Watch	57% (752)	32% (424)	7% (90)	2% (30)	2% (20)	1316
Watched Debate: All of it	51% (1015)	37% (730)	9% (186)	2% (48)	1% (19)	1998
Watched Debate: Some of it	54% (852)	34% (541)	9% (141)	2% (34)	1% (19)	1588
Continue His Campaign: Yes Biden	58% (1122)	32% (617)	8% (150)	2% (31)	1% (16)	1936
Continue His Campaign: No Biden	50% (1349)	37% (1003)	9% (253)	3% (72)	1% (27)	2704

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2620)	35% (1695)	8% (416)	2% (112)	1% (58)	4902
Continue His Campaign: Yes Trump	49% (1211)	37% (906)	10% (254)	3% (80)	1% (25)	2475
Continue His Campaign: No Trump	58% (1273)	33% (728)	7% (150)	1% (27)	1% (17)	2195
Conviction: Evidence	58% (1319)	33% (760)	7% (155)	1% (31)	1% (26)	2291
Conviction: Motivation to Damage	48% (1000)	38% (780)	10% (218)	3% (64)	1% (12)	2075
Conviction: DK/NO	56% (300)	29% (155)	8% (44)	3% (16)	4% (20)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2457)	28% (1377)	13% (661)	7% (344)	1% (63)	4902
Gender: Male	45% (1028)	30% (682)	16% (365)	9% (204)	1% (17)	2295
Gender: Female	55% (1429)	27% (695)	11% (296)	5% (141)	2% (46)	2607
Age: 18-34	52% (675)	29% (374)	12% (152)	6% (81)	1% (13)	1295
Age: 35-44	49% (325)	30% (196)	13% (88)	7% (46)	2% (10)	665
Age: 45-64	49% (823)	29% (492)	14% (234)	7% (125)	1% (22)	1696
Age: 65+	51% (635)	25% (315)	15% (187)	7% (93)	1% (17)	1247
GenZers: 1997-2012	54% (323)	27% (162)	11% (65)	6% (38)	1% (7)	595
Millennials: 1981-1996	50% (651)	30% (396)	13% (169)	6% (85)	1% (11)	1312
GenXers: 1965-1980	50% (647)	28% (362)	13% (165)	7% (95)	2% (21)	1290
Baby Boomers: 1946-1964	49% (765)	27% (422)	15% (239)	8% (118)	1% (23)	1568
Educ: < College	52% (1594)	26% (817)	13% (405)	7% (226)	2% (47)	3088
Educ: Bachelors degree	47% (546)	31% (362)	14% (163)	7% (77)	1% (8)	1156
Educ: Post-grad	48% (317)	30% (198)	14% (93)	6% (42)	1% (8)	658
Income: Under 50k	54% (1105)	27% (554)	11% (236)	7% (136)	1% (30)	2061
Income: 50k-100k	50% (888)	28% (496)	15% (264)	7% (121)	1% (21)	1789
Income: 100k+	44% (464)	31% (327)	15% (161)	8% (88)	1% (12)	1052
Ethnicity: White (Non-Hispanic)	47% (1688)	30% (1063)	15% (536)	7% (266)	1% (44)	3597
Ethnicity: Hispanic	47% (161)	26% (89)	14% (48)	11% (37)	1% (4)	339
Ethnicity: Black (Non-Hispanic)	68% (494)	22% (162)	5% (37)	3% (23)	1% (6)	722
Ethnicity: Asian + Other (Non-Hispanic)	47% (114)	25% (62)	17% (40)	8% (19)	3% (8)	243
All Christian	47% (1225)	29% (763)	15% (386)	7% (189)	1% (35)	2597
All Non-Christian	57% (135)	26% (62)	11% (27)	5% (12)	— (1)	236
Atheist	55% (113)	26% (54)	12% (25)	6% (13)	1% (1)	206
Agnostic/Nothing in particular	51% (562)	28% (311)	14% (151)	6% (64)	2% (21)	1110
Something Else	56% (422)	25% (187)	10% (72)	9% (66)	1% (4)	752
Evangelical	49% (644)	29% (380)	13% (171)	8% (103)	2% (20)	1318
Non-Evangelical	50% (977)	28% (554)	14% (276)	8% (148)	1% (18)	1972
PID: Dem (no lean)	66% (1233)	23% (435)	7% (139)	2% (42)	1% (11)	1859
PID: Ind (no lean)	45% (515)	28% (324)	17% (192)	9% (106)	2% (20)	1157
PID: Rep (no lean)	38% (709)	33% (617)	18% (331)	10% (196)	2% (32)	1886

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2457)	28% (1377)	13% (661)	7% (344)	1% (63)	4902
PID/Gender: Dem Men	58% (465)	28% (227)	10% (80)	3% (22)	1% (6)	799
PID/Gender: Dem Women	72% (768)	20% (208)	6% (59)	2% (20)	— (5)	1060
PID/Gender: Ind Men	42% (257)	26% (161)	20% (123)	11% (71)	— (3)	615
PID/Gender: Ind Women	48% (258)	30% (163)	13% (68)	7% (35)	3% (17)	542
PID/Gender: Rep Men	35% (306)	33% (293)	18% (162)	13% (111)	1% (8)	880
PID/Gender: Rep Women	40% (403)	32% (324)	17% (169)	9% (86)	2% (24)	1005
Ideo: Liberal (1-3)	65% (901)	24% (333)	8% (113)	3% (36)	— (6)	1388
Ideo: Moderate (4)	52% (791)	28% (425)	13% (197)	6% (89)	1% (19)	1521
Ideo: Conservative (5-7)	37% (704)	32% (601)	18% (344)	11% (206)	2% (32)	1887
Community: Urban	56% (616)	27% (303)	11% (124)	5% (50)	1% (8)	1101
Community: Suburban	50% (1235)	28% (694)	14% (348)	7% (174)	1% (33)	2485
Community: Rural	46% (606)	29% (380)	14% (189)	9% (121)	2% (22)	1316
Military HHnm: Yes	44% (336)	30% (226)	17% (133)	7% (56)	2% (12)	763
Military HH: No	51% (2121)	28% (1151)	13% (528)	7% (288)	1% (51)	4139
Employ: Private Sector	47% (843)	30% (539)	15% (270)	7% (130)	1% (10)	1791
Employ: Government	50% (136)	34% (94)	10% (27)	5% (14)	1% (2)	273
Employ: Self-Employed	48% (196)	27% (113)	15% (61)	9% (37)	1% (5)	411
Employ: Homemaker	56% (189)	22% (74)	11% (37)	7% (25)	4% (13)	338
Employ: Student	56% (64)	26% (30)	10% (11)	5% (6)	3% (3)	114
Employ: Retired	50% (668)	27% (361)	15% (204)	7% (95)	1% (19)	1346
Employ: Unemployed	56% (215)	26% (100)	9% (33)	7% (27)	2% (7)	382
Employ: Other	60% (146)	27% (66)	8% (19)	5% (11)	1% (3)	245
Protestant	47% (700)	27% (405)	15% (228)	8% (121)	2% (24)	1477
Roman Catholic	47% (499)	32% (342)	14% (147)	6% (65)	1% (9)	1061
Jewish	58% (69)	26% (31)	11% (14)	4% (5)	1% (1)	120
Muslim	60% (34)	30% (17)	9% (5)	— (0)	1% (0)	57
Atheist	55% (113)	26% (54)	12% (25)	6% (13)	1% (1)	206
Agnostic	53% (114)	28% (60)	14% (29)	4% (8)	1% (3)	213
Something else	56% (422)	25% (187)	10% (72)	9% (66)	1% (4)	752
Nothing in particular	50% (449)	28% (251)	14% (122)	6% (56)	2% (19)	897

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2457)	28% (1377)	13% (661)	7% (344)	1% (63)	4902
Ideo/PID: Conservative Republican	35% (505)	33% (471)	19% (266)	11% (164)	2% (25)	1432
Ideo/PID: Moderate/Liberal Republican	44% (191)	33% (145)	14% (63)	6% (27)	2% (7)	432
Ideo/PID: Moderate/Conservative Democrat	64% (492)	25% (192)	8% (64)	2% (19)	1% (5)	773
Ideo/PID: Liberal Democrat	68% (722)	22% (236)	7% (73)	2% (23)	— (3)	1057
Unfavorable of Biden and Trump	42% (351)	31% (263)	18% (155)	8% (68)	1% (7)	845
2024 H2H Matchup: Biden Voter	65% (1429)	24% (524)	7% (162)	2% (54)	1% (14)	2184
2024 H2H Matchup: Trump Voter	37% (846)	32% (742)	18% (421)	11% (264)	2% (39)	2312
2024 H2H Matchup: Would not Vote	47% (73)	26% (40)	19% (30)	8% (12)	1% (1)	157
2024 H2H Matchup: Do not Know	43% (109)	28% (71)	19% (48)	6% (14)	3% (8)	250
2022 House Vote: Democrat	65% (1318)	25% (504)	7% (145)	3% (52)	— (7)	2027
2022 House Vote: Republican	35% (681)	32% (609)	19% (373)	12% (229)	2% (32)	1923
2022 House Vote: Did not Vote	49% (431)	27% (238)	15% (134)	6% (52)	3% (23)	878
2020 Vote: Joe Biden	64% (1448)	25% (565)	8% (170)	3% (61)	1% (14)	2257
2020 Vote: Donald Trump	36% (795)	31% (694)	20% (439)	12% (257)	2% (37)	2222
2020 Vote: Someone Else	37% (26)	36% (25)	18% (13)	7% (5)	2% (1)	70
2020 Vote: Did not Vote	53% (188)	27% (94)	11% (39)	6% (21)	3% (11)	353
2016 Vote: Hillary Clinton	66% (1127)	25% (423)	7% (116)	2% (38)	— (8)	1711
2016 Vote: Donald Trump	34% (668)	32% (622)	20% (396)	12% (236)	2% (30)	1952
2016 Vote: Someone Else	45% (66)	30% (45)	20% (30)	3% (5)	1% (2)	149
2020 Vote/PID: Not Biden/Democrat	52% (110)	27% (56)	16% (34)	4% (9)	1% (3)	211
2020 Vote/PID: Not Trump/Republican	48% (95)	31% (62)	17% (33)	2% (4)	2% (4)	198
U.S. Economy: Wrong Track	45% (1575)	29% (1022)	16% (572)	9% (302)	1% (52)	3522
U.S. Economy: Right Direction	64% (883)	26% (354)	6% (89)	3% (43)	1% (11)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (1078)	23% (365)	7% (112)	3% (41)	— (7)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38% (925)	31% (764)	19% (458)	11% (272)	2% (38)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	54% (454)	29% (247)	11% (92)	4% (32)	2% (17)	842
Top 2024 Issue: Economy	42% (759)	31% (559)	17% (310)	8% (141)	2% (27)	1796
Community/Gender: Urban Women	62% (333)	26% (138)	8% (41)	3% (17)	1% (7)	536
Community/Gender: Urban Men	50% (283)	29% (165)	15% (83)	6% (33)	— (2)	565
Community/Gender: Rural Women	48% (350)	29% (215)	13% (98)	7% (54)	2% (16)	733

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2457)	28% (1377)	13% (661)	7% (344)	1% (63)	4902
Community/Gender: Rural Men	44% (256)	28% (164)	16% (91)	11% (67)	1% (6)	584
Community/Gender: Suburban Women	56% (746)	26% (342)	12% (157)	5% (70)	2% (23)	1338
Community/Gender: Suburban Men	43% (490)	31% (352)	17% (191)	9% (104)	1% (9)	1146
Homeowner	48% (1810)	29% (1083)	14% (537)	7% (282)	1% (50)	3762
Renter	57% (603)	26% (268)	11% (111)	5% (57)	1% (11)	1050
Self + Household: White-Collar	50% (904)	27% (495)	14% (254)	7% (134)	1% (21)	1808
Self + Household: Blue Collar	49% (1154)	29% (685)	14% (320)	7% (175)	1% (19)	2353
Union HH: Yes	52% (189)	31% (115)	10% (38)	6% (22)	— (1)	366
Union HH: No	50% (2268)	28% (1262)	14% (623)	7% (322)	1% (62)	4536
LGBTQ+: Yes	55% (260)	27% (128)	11% (49)	6% (27)	1% (4)	470
LGBTQ+: No	50% (2197)	28% (1248)	14% (612)	7% (317)	1% (58)	4432
Motivated to Vote	50% (2236)	28% (1262)	14% (616)	7% (315)	1% (45)	4475
Parent: Yes	50% (776)	29% (453)	13% (195)	7% (105)	1% (12)	1541
Parent: No	50% (1682)	27% (923)	14% (466)	7% (239)	2% (51)	3361
COVID Vaccine: Yes	52% (1789)	29% (980)	13% (444)	5% (169)	1% (41)	3422
COVID Vaccine: No	45% (669)	27% (397)	15% (217)	12% (176)	1% (22)	1480
Student Loans: Yes	52% (408)	32% (246)	11% (84)	4% (33)	1% (7)	778
Student Loans: No	50% (2049)	27% (1131)	14% (577)	8% (311)	1% (56)	4124
Favorable Opinion of Haley	41% (630)	32% (493)	17% (259)	8% (125)	1% (20)	1526
Unfavorable Opinion of Haley	55% (1063)	25% (481)	12% (234)	8% (145)	1% (12)	1936
Prodigal Biden Voter	48% (138)	33% (95)	12% (33)	6% (16)	1% (4)	286
Undecided Voter (DK/WNV)	45% (182)	27% (111)	19% (78)	6% (26)	2% (10)	407
Undecided Voter (DK)	43% (109)	28% (71)	19% (48)	6% (14)	3% (8)	250
Watched Debate	49% (1753)	29% (1040)	14% (518)	7% (241)	1% (33)	3586
Watched Debate: Did not Watch	54% (704)	26% (336)	11% (143)	8% (103)	2% (29)	1316
Watched Debate: All of it	49% (974)	28% (552)	15% (306)	8% (151)	1% (15)	1998
Watched Debate: Some of it	49% (779)	31% (488)	13% (212)	6% (90)	1% (18)	1588
Continue His Campaign: Yes Biden	61% (1176)	24% (472)	9% (169)	6% (109)	1% (10)	1936
Continue His Campaign: No Biden	42% (1148)	31% (833)	17% (466)	8% (219)	1% (38)	2704

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (2457)	28% (1377)	13% (661)	7% (344)	1% (63)	4902
Continue His Campaign: Yes Trump	38% (948)	31% (776)	18% (440)	11% (275)	1% (36)	2475
Continue His Campaign: No Trump	63% (1387)	25% (540)	9% (199)	3% (58)	1% (11)	2195
Conviction: Evidence	64% (1463)	24% (559)	8% (188)	3% (66)	1% (15)	2291
Conviction: Motivation to Damage	37% (763)	31% (643)	19% (404)	12% (242)	1% (24)	2075
Conviction: DK/NO	43% (232)	33% (175)	13% (70)	7% (36)	4% (24)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (2550)	24% (1188)	13% (659)	8% (398)	2% (106)	4902
Gender: Male	45% (1021)	27% (617)	17% (384)	10% (239)	1% (33)	2295
Gender: Female	59% (1529)	22% (570)	11% (276)	6% (159)	3% (73)	2607
Age: 18-34	57% (737)	22% (285)	12% (156)	7% (84)	2% (32)	1295
Age: 35-44	50% (335)	27% (182)	13% (88)	8% (51)	1% (9)	665
Age: 45-64	51% (866)	24% (412)	14% (238)	9% (151)	2% (28)	1696
Age: 65+	49% (611)	25% (309)	14% (177)	9% (112)	3% (38)	1247
GenZers: 1997-2012	55% (328)	22% (133)	12% (70)	8% (46)	3% (18)	595
Millennials: 1981-1996	54% (714)	25% (324)	13% (166)	7% (86)	2% (22)	1312
GenXers: 1965-1980	53% (678)	24% (313)	14% (174)	8% (104)	2% (20)	1290
Baby Boomers: 1946-1964	48% (760)	25% (385)	14% (227)	10% (152)	3% (44)	1568
Educ: < College	52% (1608)	24% (738)	13% (409)	8% (257)	2% (76)	3088
Educ: Bachelors degree	52% (597)	24% (279)	15% (171)	8% (92)	1% (17)	1156
Educ: Post-grad	52% (345)	26% (171)	12% (80)	7% (49)	2% (13)	658
Income: Under 50k	54% (1115)	24% (489)	12% (250)	7% (153)	3% (54)	2061
Income: 50k-100k	51% (921)	25% (442)	14% (252)	8% (137)	2% (37)	1789
Income: 100k+	49% (514)	24% (256)	15% (157)	10% (108)	1% (15)	1052
Ethnicity: White (Non-Hispanic)	50% (1798)	25% (895)	14% (510)	9% (314)	2% (80)	3597
Ethnicity: Hispanic	54% (183)	24% (83)	12% (39)	8% (26)	2% (8)	339
Ethnicity: Black (Non-Hispanic)	61% (439)	21% (152)	10% (73)	6% (46)	2% (13)	722
Ethnicity: Asian + Other (Non-Hispanic)	54% (131)	24% (59)	15% (36)	5% (12)	2% (6)	243
All Christian	46% (1185)	27% (693)	16% (408)	10% (253)	2% (59)	2597
All Non-Christian	60% (141)	22% (53)	10% (24)	6% (14)	2% (5)	236
Atheist	70% (145)	15% (30)	9% (18)	5% (11)	1% (2)	206
Agnostic/Nothing in particular	59% (659)	22% (245)	11% (119)	6% (70)	2% (17)	1110
Something Else	56% (421)	22% (167)	12% (90)	7% (51)	3% (23)	752
Evangelical	47% (625)	27% (356)	13% (175)	8% (108)	4% (55)	1318
Non-Evangelical	49% (960)	25% (485)	16% (313)	10% (189)	1% (25)	1972
PID: Dem (no lean)	70% (1305)	19% (360)	7% (127)	3% (48)	1% (20)	1859
PID: Ind (no lean)	49% (569)	24% (282)	15% (171)	9% (102)	3% (33)	1157
PID: Rep (no lean)	36% (677)	29% (546)	19% (361)	13% (248)	3% (53)	1886

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (2550)	24% (1188)	13% (659)	8% (398)	2% (106)	4902
PID/Gender: Dem Men	60% (480)	24% (191)	11% (90)	4% (30)	1% (8)	799
PID/Gender: Dem Women	78% (824)	16% (168)	3% (37)	2% (19)	1% (12)	1060
PID/Gender: Ind Men	43% (265)	26% (160)	18% (113)	10% (62)	3% (15)	615
PID/Gender: Ind Women	56% (304)	23% (122)	11% (58)	7% (40)	3% (18)	542
PID/Gender: Rep Men	31% (276)	30% (266)	21% (181)	17% (147)	1% (10)	880
PID/Gender: Rep Women	40% (401)	28% (280)	18% (180)	10% (101)	4% (43)	1005
Ideo: Liberal (1-3)	74% (1034)	16% (222)	5% (73)	3% (42)	1% (18)	1388
Ideo: Moderate (4)	52% (795)	27% (404)	14% (207)	6% (84)	2% (29)	1521
Ideo: Conservative (5-7)	35% (669)	28% (533)	19% (366)	14% (268)	3% (51)	1887
Community: Urban	57% (632)	23% (257)	12% (128)	6% (66)	2% (18)	1101
Community: Suburban	51% (1256)	25% (628)	13% (333)	8% (210)	2% (57)	2485
Community: Rural	50% (662)	23% (303)	15% (199)	9% (122)	2% (31)	1316
Military HHnm: Yes	46% (350)	26% (197)	15% (114)	10% (76)	4% (27)	763
Military HH: No	53% (2201)	24% (991)	13% (546)	8% (322)	2% (80)	4139
Employ: Private Sector	51% (917)	25% (457)	14% (253)	8% (144)	1% (20)	1791
Employ: Government	55% (151)	23% (62)	16% (45)	5% (13)	1% (4)	273
Employ: Self-Employed	51% (209)	26% (109)	12% (51)	8% (35)	2% (7)	411
Employ: Homemaker	57% (193)	23% (77)	10% (35)	7% (23)	3% (10)	338
Employ: Student	62% (71)	20% (23)	8% (9)	6% (6)	4% (5)	114
Employ: Retired	50% (666)	23% (311)	15% (198)	10% (133)	3% (38)	1346
Employ: Unemployed	51% (196)	22% (86)	14% (52)	9% (33)	4% (15)	382
Employ: Other	60% (147)	26% (64)	6% (15)	5% (12)	3% (8)	245
Protestant	47% (695)	26% (382)	15% (221)	10% (143)	2% (35)	1477
Roman Catholic	44% (469)	27% (291)	17% (177)	10% (102)	2% (22)	1061
Jewish	58% (70)	21% (25)	13% (16)	6% (7)	2% (2)	120
Muslim	56% (32)	26% (15)	9% (5)	6% (3)	4% (3)	57
Atheist	70% (145)	15% (30)	9% (18)	5% (11)	1% (2)	206
Agnostic	68% (145)	20% (42)	7% (14)	5% (11)	1% (1)	213
Something else	56% (421)	22% (167)	12% (90)	7% (51)	3% (23)	752
Nothing in particular	57% (514)	23% (203)	12% (105)	7% (59)	2% (16)	897

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (2550)	24% (1188)	13% (659)	8% (398)	2% (106)	4902
Ideo/PID: Conservative Republican	34% (492)	28% (406)	20% (288)	14% (205)	3% (42)	1432
Ideo/PID: Moderate/Liberal Republican	41% (179)	30% (131)	16% (69)	10% (41)	3% (12)	432
Ideo/PID: Moderate/Conservative Democrat	61% (470)	25% (192)	10% (73)	3% (27)	1% (11)	773
Ideo/PID: Liberal Democrat	77% (817)	15% (160)	5% (51)	2% (22)	1% (7)	1057
Unfavorable of Biden and Trump	53% (446)	24% (200)	14% (116)	8% (63)	2% (20)	845
2024 H2H Matchup: Biden Voter	71% (1551)	20% (440)	6% (126)	2% (44)	1% (24)	2184
2024 H2H Matchup: Trump Voter	34% (795)	28% (637)	21% (487)	14% (328)	3% (65)	2312
2024 H2H Matchup: Would not Vote	58% (91)	24% (38)	4% (6)	11% (17)	3% (5)	157
2024 H2H Matchup: Do not Know	45% (113)	29% (74)	16% (40)	4% (10)	5% (13)	250
2022 House Vote: Democrat	71% (1430)	19% (388)	7% (138)	3% (52)	1% (20)	2027
2022 House Vote: Republican	33% (642)	29% (560)	20% (384)	14% (278)	3% (59)	1923
2022 House Vote: Did not Vote	51% (447)	26% (224)	14% (122)	7% (59)	3% (26)	878
2020 Vote: Joe Biden	70% (1572)	20% (455)	7% (149)	2% (52)	1% (29)	2257
2020 Vote: Donald Trump	34% (757)	28% (629)	21% (462)	14% (309)	3% (65)	2222
2020 Vote: Someone Else	47% (33)	26% (18)	14% (10)	11% (8)	1% (1)	70
2020 Vote: Did not Vote	53% (188)	24% (86)	11% (39)	8% (29)	3% (12)	353
2016 Vote: Hillary Clinton	72% (1232)	19% (331)	6% (105)	2% (30)	1% (12)	1711
2016 Vote: Donald Trump	34% (666)	28% (538)	21% (404)	15% (284)	3% (60)	1952
2016 Vote: Someone Else	46% (68)	26% (39)	16% (24)	9% (14)	2% (4)	149
2020 Vote/PID: Not Biden/Democrat	53% (112)	23% (48)	17% (35)	6% (13)	2% (4)	211
2020 Vote/PID: Not Trump/Republican	46% (91)	27% (54)	16% (31)	8% (16)	3% (5)	198
U.S. Economy: Wrong Track	46% (1621)	25% (896)	16% (555)	10% (362)	2% (88)	3522
U.S. Economy: Right Direction	67% (929)	21% (292)	8% (104)	3% (36)	1% (19)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72% (1154)	19% (302)	6% (101)	2% (33)	1% (14)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36% (884)	28% (684)	20% (487)	14% (333)	3% (68)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	61% (512)	24% (201)	8% (71)	4% (32)	3% (25)	842
Top 2024 Issue: Economy	40% (722)	29% (520)	19% (336)	10% (173)	3% (46)	1796
Community/Gender: Urban Women	63% (337)	21% (114)	9% (48)	5% (25)	2% (12)	536
Community/Gender: Urban Men	52% (295)	25% (142)	14% (80)	7% (41)	1% (7)	565
Community/Gender: Rural Women	55% (404)	23% (169)	13% (95)	6% (47)	2% (17)	733

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (2550)	24% (1188)	13% (659)	8% (398)	2% (106)	4902
Community/Gender: Rural Men	44% (257)	23% (133)	18% (104)	13% (75)	2% (14)	584
Community/Gender: Suburban Women	59% (787)	21% (287)	10% (133)	7% (87)	3% (44)	1338
Community/Gender: Suburban Men	41% (469)	30% (342)	17% (200)	11% (123)	1% (13)	1146
Homeowner	50% (1889)	25% (926)	14% (538)	9% (331)	2% (78)	3762
Renter	58% (604)	24% (247)	10% (109)	6% (62)	3% (28)	1050
Self + Household: White-Collar	51% (913)	25% (461)	15% (269)	8% (140)	1% (26)	1808
Self + Household: Blue Collar	52% (1221)	23% (544)	14% (329)	9% (212)	2% (47)	2353
Union HH: Yes	51% (188)	27% (98)	11% (40)	10% (36)	1% (4)	366
Union HH: No	52% (2362)	24% (1090)	14% (619)	8% (362)	2% (103)	4536
LGBTQ+: Yes	66% (311)	16% (76)	10% (48)	4% (20)	3% (16)	470
LGBTQ+: No	51% (2240)	25% (1112)	14% (612)	9% (379)	2% (91)	4432
Motivated to Vote	52% (2343)	24% (1072)	14% (607)	8% (368)	2% (85)	4475
Parent: Yes	54% (836)	24% (377)	13% (206)	6% (96)	2% (26)	1541
Parent: No	51% (1714)	24% (811)	13% (453)	9% (302)	2% (80)	3361
COVID Vaccine: Yes	56% (1908)	23% (804)	13% (436)	6% (211)	2% (63)	3422
COVID Vaccine: No	43% (642)	26% (384)	15% (223)	13% (187)	3% (43)	1480
Student Loans: Yes	59% (461)	23% (177)	12% (92)	4% (34)	2% (13)	778
Student Loans: No	51% (2089)	25% (1011)	14% (567)	9% (364)	2% (94)	4124
Favorable Opinion of Haley	41% (631)	29% (438)	18% (273)	9% (145)	3% (40)	1526
Unfavorable Opinion of Haley	59% (1134)	20% (395)	12% (227)	8% (161)	1% (19)	1936
Prodigal Biden Voter	56% (160)	22% (63)	13% (38)	5% (14)	4% (10)	286
Undecided Voter (DK/WNV)	50% (204)	27% (111)	11% (46)	7% (27)	5% (18)	407
Undecided Voter (DK)	45% (113)	29% (74)	16% (40)	4% (10)	5% (13)	250
Watched Debate	49% (1771)	25% (894)	15% (539)	9% (313)	2% (70)	3586
Watched Debate: Did not Watch	59% (780)	22% (294)	9% (120)	7% (86)	3% (36)	1316
Watched Debate: All of it	48% (951)	24% (482)	16% (321)	10% (199)	2% (45)	1998
Watched Debate: Some of it	52% (820)	26% (411)	14% (218)	7% (114)	2% (25)	1588
Continue His Campaign: Yes Biden	63% (1225)	22% (418)	8% (164)	6% (110)	1% (19)	1936
Continue His Campaign: No Biden	44% (1195)	26% (709)	17% (469)	10% (267)	2% (64)	2704

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Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (2550)	24% (1188)	13% (659)	8% (398)	2% (106)	4902
Continue His Campaign: Yes Trump	36% (893)	29% (706)	20% (488)	13% (327)	2% (62)	2475
Continue His Campaign: No Trump	70% (1539)	19% (422)	7% (143)	3% (63)	1% (28)	2195
Conviction: Evidence	71% (1623)	20% (449)	6% (128)	3% (63)	1% (28)	2291
Conviction: Motivation to Damage	33% (692)	28% (584)	22% (453)	14% (294)	3% (52)	2075
Conviction: DK/NO	44% (235)	29% (154)	15% (78)	8% (42)	5% (27)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3028)	28% (1396)	7% (324)	2% (85)	1% (69)	4902
Gender: Male	56% (1283)	33% (755)	8% (185)	2% (49)	1% (24)	2295
Gender: Female	67% (1745)	25% (642)	5% (139)	1% (37)	2% (45)	2607
Age: 18-34	46% (597)	36% (460)	11% (144)	4% (49)	3% (45)	1295
Age: 35-44	54% (357)	35% (230)	8% (54)	3% (18)	1% (5)	665
Age: 45-64	67% (1135)	26% (436)	6% (97)	1% (14)	1% (15)	1696
Age: 65+	75% (940)	22% (271)	2% (28)	— (4)	— (4)	1247
GenZers: 1997-2012	41% (246)	35% (207)	14% (86)	5% (27)	5% (29)	595
Millennials: 1981-1996	52% (676)	36% (468)	8% (110)	3% (40)	1% (18)	1312
GenXers: 1965-1980	63% (816)	28% (363)	7% (84)	1% (11)	1% (16)	1290
Baby Boomers: 1946-1964	76% (1198)	20% (317)	3% (40)	— (8)	— (6)	1568
Educ: < College	65% (2006)	26% (793)	6% (177)	2% (65)	2% (48)	3088
Educ: Bachelors degree	57% (663)	32% (368)	8% (93)	1% (14)	2% (19)	1156
Educ: Post-grad	55% (360)	36% (236)	8% (54)	1% (7)	— (2)	658
Income: Under 50k	69% (1425)	22% (457)	5% (102)	2% (40)	2% (36)	2061
Income: 50k-100k	60% (1065)	30% (535)	8% (135)	2% (32)	1% (22)	1789
Income: 100k+	51% (538)	38% (404)	8% (86)	1% (13)	1% (11)	1052
Ethnicity: White (Non-Hispanic)	62% (2226)	29% (1032)	7% (238)	1% (53)	1% (48)	3597
Ethnicity: Hispanic	53% (178)	31% (105)	13% (42)	3% (9)	1% (4)	339
Ethnicity: Black (Non-Hispanic)	66% (477)	25% (178)	5% (37)	3% (19)	2% (12)	722
Ethnicity: Asian + Other (Non-Hispanic)	60% (147)	33% (81)	3% (7)	1% (3)	2% (5)	243
All Christian	62% (1618)	29% (756)	6% (159)	1% (37)	1% (28)	2597
All Non-Christian	58% (137)	26% (62)	10% (24)	3% (7)	3% (6)	236
Atheist	56% (115)	31% (64)	10% (20)	3% (7)	— (1)	206
Agnostic/Nothing in particular	58% (642)	30% (336)	8% (91)	1% (16)	2% (25)	1110
Something Else	69% (516)	24% (179)	4% (29)	3% (19)	1% (10)	752
Evangelical	65% (852)	27% (351)	6% (76)	2% (22)	1% (18)	1318
Non-Evangelical	63% (1251)	29% (565)	5% (105)	2% (32)	1% (19)	1972
PID: Dem (no lean)	68% (1270)	23% (427)	6% (119)	1% (27)	1% (17)	1859
PID: Ind (no lean)	60% (690)	30% (352)	6% (72)	2% (25)	1% (17)	1157
PID: Rep (no lean)	57% (1069)	33% (617)	7% (132)	2% (32)	2% (35)	1886

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3028)	28% (1396)	7% (324)	2% (85)	1% (69)	4902
PID/Gender: Dem Men	64% (510)	25% (199)	8% (66)	2% (20)	1% (5)	799
PID/Gender: Dem Women	72% (760)	22% (228)	5% (52)	1% (8)	1% (12)	1060
PID/Gender: Ind Men	54% (331)	35% (217)	8% (47)	3% (16)	1% (5)	615
PID/Gender: Ind Women	66% (359)	25% (136)	5% (25)	2% (10)	2% (12)	542
PID/Gender: Rep Men	50% (442)	39% (339)	8% (72)	2% (13)	2% (13)	880
PID/Gender: Rep Women	62% (627)	28% (278)	6% (61)	2% (19)	2% (22)	1005
Ideo: Liberal (1-3)	66% (910)	25% (346)	7% (92)	2% (27)	1% (13)	1388
Ideo: Moderate (4)	63% (964)	28% (431)	6% (89)	1% (18)	1% (18)	1521
Ideo: Conservative (5-7)	58% (1085)	32% (597)	7% (139)	2% (37)	2% (29)	1887
Community: Urban	62% (678)	29% (321)	6% (65)	2% (26)	1% (11)	1101
Community: Suburban	61% (1513)	28% (706)	8% (187)	2% (38)	2% (42)	2485
Community: Rural	64% (837)	28% (369)	5% (72)	2% (21)	1% (16)	1316
Military HHnm: Yes	64% (489)	29% (220)	5% (38)	1% (9)	1% (8)	763
Military HH: No	61% (2540)	28% (1177)	7% (285)	2% (76)	1% (61)	4139
Employ: Private Sector	52% (933)	36% (643)	9% (161)	2% (36)	1% (20)	1791
Employ: Government	53% (145)	36% (98)	8% (22)	3% (7)	1% (1)	273
Employ: Self-Employed	56% (231)	30% (124)	9% (37)	2% (8)	3% (11)	411
Employ: Homemaker	64% (217)	24% (82)	6% (20)	3% (9)	3% (10)	338
Employ: Student	47% (53)	31% (36)	10% (12)	5% (6)	7% (8)	114
Employ: Retired	77% (1036)	20% (267)	2% (34)	— (4)	— (5)	1346
Employ: Unemployed	61% (234)	25% (95)	8% (30)	3% (10)	3% (13)	382
Employ: Other	73% (179)	21% (51)	3% (8)	2% (6)	1% (2)	245
Protestant	64% (952)	29% (424)	5% (74)	1% (13)	1% (13)	1477
Roman Catholic	60% (636)	30% (313)	7% (77)	2% (21)	1% (14)	1061
Jewish	63% (75)	22% (26)	10% (13)	4% (5)	1% (1)	120
Muslim	48% (27)	31% (18)	14% (8)	2% (1)	6% (3)	57
Atheist	56% (115)	31% (64)	10% (20)	3% (7)	— (1)	206
Agnostic	53% (113)	37% (78)	8% (16)	2% (4)	1% (2)	213
Something else	69% (516)	24% (179)	4% (29)	3% (19)	1% (10)	752
Nothing in particular	59% (530)	29% (258)	8% (75)	1% (12)	3% (23)	897

Continued on next page

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3028)	28% (1396)	7% (324)	2% (85)	1% (69)	4902
Ideo/PID: Conservative Republican	56% (795)	34% (482)	7% (103)	2% (29)	2% (24)	1432
Ideo/PID: Moderate/Liberal Republican	59% (256)	31% (133)	7% (28)	1% (3)	3% (12)	432
Ideo/PID: Moderate/Conservative Democrat	70% (538)	21% (166)	6% (48)	1% (9)	2% (12)	773
Ideo/PID: Liberal Democrat	67% (710)	24% (254)	7% (69)	2% (19)	— (4)	1057
Unfavorable of Biden and Trump	56% (471)	34% (287)	8% (63)	2% (14)	1% (10)	845
2024 H2H Matchup: Biden Voter	68% (1492)	24% (530)	5% (111)	1% (31)	1% (20)	2184
2024 H2H Matchup: Trump Voter	56% (1305)	32% (745)	8% (182)	2% (43)	2% (36)	2312
2024 H2H Matchup: Would not Vote	56% (88)	31% (49)	7% (11)	2% (3)	4% (7)	157
2024 H2H Matchup: Do not Know	58% (144)	29% (72)	8% (19)	3% (9)	3% (7)	250
2022 House Vote: Democrat	68% (1374)	25% (497)	5% (110)	1% (30)	1% (16)	2027
2022 House Vote: Republican	57% (1090)	33% (627)	8% (152)	1% (27)	1% (26)	1923
2022 House Vote: Did not Vote	60% (524)	28% (248)	7% (57)	2% (21)	3% (27)	878
2020 Vote: Joe Biden	68% (1534)	25% (555)	5% (112)	2% (35)	1% (21)	2257
2020 Vote: Donald Trump	57% (1259)	33% (723)	8% (173)	2% (34)	2% (34)	2222
2020 Vote: Someone Else	48% (34)	40% (28)	7% (5)	5% (3)	— (0)	70
2020 Vote: Did not Vote	57% (202)	26% (90)	10% (34)	4% (13)	4% (14)	353
2016 Vote: Hillary Clinton	70% (1205)	23% (389)	5% (84)	1% (23)	1% (10)	1711
2016 Vote: Donald Trump	58% (1125)	33% (644)	7% (132)	2% (33)	1% (18)	1952
2016 Vote: Someone Else	55% (81)	37% (54)	5% (8)	1% (2)	2% (3)	149
2020 Vote/PID: Not Biden/Democrat	56% (118)	27% (57)	14% (30)	2% (4)	1% (2)	211
2020 Vote/PID: Not Trump/Republican	56% (110)	32% (63)	6% (13)	3% (5)	3% (6)	198
U.S. Economy: Wrong Track	60% (2104)	30% (1049)	7% (259)	2% (63)	1% (47)	3522
U.S. Economy: Right Direction	67% (924)	25% (347)	5% (65)	2% (22)	2% (22)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69% (1099)	24% (391)	5% (73)	2% (27)	1% (13)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (1396)	32% (775)	8% (201)	2% (45)	2% (39)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	63% (533)	27% (230)	6% (49)	2% (14)	2% (17)	842
Top 2024 Issue: Economy	57% (1015)	34% (606)	7% (127)	1% (27)	1% (23)	1796
Community/Gender: Urban Women	68% (366)	25% (132)	4% (20)	2% (12)	1% (7)	536
Community/Gender: Urban Men	55% (313)	33% (189)	8% (45)	3% (14)	1% (4)	565
Community/Gender: Rural Women	68% (498)	25% (181)	4% (32)	1% (10)	2% (13)	733

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3028)	28% (1396)	7% (324)	2% (85)	1% (69)	4902
Community/Gender: Rural Men	58% (340)	32% (189)	7% (40)	2% (11)	1% (4)	584
Community/Gender: Suburban Women	66% (882)	25% (329)	7% (87)	1% (15)	2% (25)	1338
Community/Gender: Suburban Men	55% (631)	33% (377)	9% (99)	2% (23)	1% (16)	1146
Homeowner	61% (2305)	29% (1104)	7% (248)	1% (53)	1% (51)	3762
Renter	63% (666)	25% (267)	7% (72)	3% (27)	2% (17)	1050
Self + Household: White-Collar	59% (1066)	30% (548)	8% (145)	1% (25)	1% (25)	1808
Self + Household: Blue Collar	63% (1488)	29% (672)	6% (137)	2% (37)	1% (18)	2353
Union HH: Yes	55% (201)	36% (130)	7% (26)	2% (8)	— (1)	366
Union HH: No	62% (2827)	28% (1266)	7% (298)	2% (77)	2% (68)	4536
LGBTQ+: Yes	57% (268)	31% (144)	8% (38)	2% (11)	2% (10)	470
LGBTQ+: No	62% (2761)	28% (1252)	6% (286)	2% (75)	1% (59)	4432
Motivated to Vote	63% (2810)	28% (1263)	6% (284)	2% (69)	1% (48)	4475
Parent: Yes	52% (798)	35% (535)	10% (160)	2% (28)	1% (21)	1541
Parent: No	66% (2231)	26% (861)	5% (164)	2% (57)	1% (48)	3361
COVID Vaccine: Yes	63% (2154)	29% (985)	6% (199)	1% (44)	1% (40)	3422
COVID Vaccine: No	59% (874)	28% (411)	8% (125)	3% (41)	2% (29)	1480
Student Loans: Yes	55% (427)	35% (269)	6% (50)	2% (18)	2% (14)	778
Student Loans: No	63% (2601)	27% (1127)	7% (274)	2% (67)	1% (55)	4124
Favorable Opinion of Haley	63% (962)	30% (455)	5% (81)	1% (19)	1% (10)	1526
Unfavorable Opinion of Haley	63% (1216)	28% (537)	7% (129)	2% (39)	1% (15)	1936
Prodigal Biden Voter	58% (165)	30% (87)	8% (21)	3% (9)	1% (4)	286
Undecided Voter (DK/WNV)	57% (231)	30% (121)	7% (30)	3% (11)	3% (13)	407
Undecided Voter (DK)	58% (144)	29% (72)	8% (19)	3% (9)	3% (7)	250
Watched Debate	62% (2224)	28% (1013)	7% (245)	2% (64)	1% (40)	3586
Watched Debate: Did not Watch	61% (804)	29% (383)	6% (79)	2% (21)	2% (29)	1316
Watched Debate: All of it	65% (1302)	27% (532)	6% (121)	2% (30)	1% (13)	1998
Watched Debate: Some of it	58% (922)	30% (481)	8% (123)	2% (34)	2% (27)	1588
Continue His Campaign: Yes Biden	66% (1269)	26% (510)	5% (103)	2% (32)	1% (22)	1936
Continue His Campaign: No Biden	60% (1611)	30% (814)	8% (205)	2% (45)	1% (30)	2704

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (3028)	28% (1396)	7% (324)	2% (85)	1% (69)	4902
Continue His Campaign: Yes Trump	58% (1426)	31% (774)	8% (194)	2% (46)	1% (36)	2475
Continue His Campaign: No Trump	67% (1468)	25% (559)	5% (115)	1% (32)	1% (21)	2195
Conviction: Evidence	67% (1544)	25% (573)	5% (122)	1% (34)	1% (18)	2291
Conviction: Motivation to Damage	58% (1204)	31% (651)	8% (164)	2% (39)	1% (16)	2075
Conviction: DK/NO	52% (279)	32% (172)	7% (37)	2% (12)	7% (35)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3229)	23% (1142)	5% (248)	3% (141)	3% (142)	4902
Gender: Male	65% (1496)	23% (536)	7% (150)	3% (73)	2% (40)	2295
Gender: Female	66% (1732)	23% (606)	4% (98)	3% (69)	4% (102)	2607
Age: 18-34	56% (719)	29% (378)	6% (79)	5% (67)	4% (52)	1295
Age: 35-44	61% (405)	26% (174)	7% (46)	2% (13)	4% (27)	665
Age: 45-64	69% (1166)	22% (374)	4% (73)	2% (39)	3% (43)	1696
Age: 65+	75% (939)	17% (215)	4% (50)	2% (23)	2% (20)	1247
GenZers: 1997-2012	55% (325)	27% (158)	8% (49)	6% (34)	5% (29)	595
Millennials: 1981-1996	58% (767)	29% (383)	5% (71)	3% (45)	4% (46)	1312
GenXers: 1965-1980	67% (865)	23% (298)	5% (58)	3% (33)	3% (35)	1290
Baby Boomers: 1946-1964	74% (1161)	18% (285)	4% (66)	2% (27)	2% (29)	1568
Educ: < College	64% (1987)	24% (732)	5% (145)	4% (111)	4% (111)	3088
Educ: Bachelors degree	68% (786)	22% (256)	6% (67)	2% (22)	2% (24)	1156
Educ: Post-grad	69% (455)	23% (154)	5% (35)	1% (8)	1% (6)	658
Income: Under 50k	65% (1340)	22% (459)	5% (101)	4% (89)	4% (72)	2061
Income: 50k-100k	66% (1173)	25% (440)	5% (95)	2% (31)	3% (50)	1789
Income: 100k+	68% (716)	23% (242)	5% (53)	2% (21)	2% (20)	1052
Ethnicity: White (Non-Hispanic)	66% (2366)	23% (837)	5% (190)	3% (107)	3% (98)	3597
Ethnicity: Hispanic	61% (206)	27% (93)	5% (17)	4% (12)	3% (11)	339
Ethnicity: Black (Non-Hispanic)	70% (506)	20% (146)	5% (33)	2% (16)	3% (22)	722
Ethnicity: Asian + Other (Non-Hispanic)	62% (151)	27% (66)	3% (9)	3% (7)	4% (11)	243
All Christian	65% (1687)	24% (633)	6% (151)	2% (63)	2% (64)	2597
All Non-Christian	64% (152)	27% (64)	3% (7)	3% (8)	2% (5)	236
Atheist	77% (159)	16% (33)	3% (6)	3% (6)	1% (3)	206
Agnostic/Nothing in particular	67% (748)	21% (234)	4% (47)	3% (35)	4% (46)	1110
Something Else	64% (482)	24% (178)	5% (37)	4% (30)	3% (25)	752
Evangelical	64% (842)	24% (318)	6% (78)	3% (41)	3% (39)	1318
Non-Evangelical	65% (1281)	25% (487)	5% (106)	3% (51)	2% (47)	1972
PID: Dem (no lean)	79% (1476)	16% (295)	3% (54)	1% (10)	1% (24)	1859
PID: Ind (no lean)	66% (760)	21% (245)	5% (61)	4% (43)	4% (48)	1157
PID: Rep (no lean)	53% (992)	32% (602)	7% (133)	5% (88)	4% (70)	1886

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3229)	23% (1142)	5% (248)	3% (141)	3% (142)	4902
PID/Gender: Dem Men	77% (617)	17% (136)	4% (31)	1% (7)	1% (7)	799
PID/Gender: Dem Women	81% (859)	15% (159)	2% (22)	— (3)	2% (18)	1060
PID/Gender: Ind Men	68% (417)	20% (122)	6% (37)	4% (26)	2% (14)	615
PID/Gender: Ind Women	63% (344)	23% (123)	4% (24)	3% (17)	6% (33)	542
PID/Gender: Rep Men	53% (463)	32% (277)	9% (82)	5% (40)	2% (19)	880
PID/Gender: Rep Women	53% (530)	32% (325)	5% (52)	5% (49)	5% (51)	1005
Ideo: Liberal (1-3)	80% (1112)	14% (194)	3% (45)	1% (20)	1% (18)	1388
Ideo: Moderate (4)	66% (1009)	23% (354)	5% (72)	3% (39)	3% (47)	1521
Ideo: Conservative (5-7)	56% (1057)	30% (571)	7% (124)	4% (75)	3% (59)	1887
Community: Urban	69% (761)	21% (232)	5% (51)	3% (30)	2% (27)	1101
Community: Suburban	66% (1649)	24% (587)	5% (114)	3% (64)	3% (70)	2485
Community: Rural	62% (818)	25% (323)	6% (83)	4% (47)	3% (45)	1316
Military HHnm: Yes	67% (514)	23% (174)	5% (40)	2% (13)	3% (21)	763
Military HH: No	66% (2714)	23% (968)	5% (208)	3% (128)	3% (121)	4139
Employ: Private Sector	64% (1155)	26% (459)	6% (102)	2% (43)	2% (33)	1791
Employ: Government	62% (168)	26% (70)	8% (21)	3% (8)	2% (6)	273
Employ: Self-Employed	64% (262)	25% (102)	6% (25)	4% (18)	1% (6)	411
Employ: Homemaker	59% (200)	26% (87)	3% (10)	4% (15)	8% (27)	338
Employ: Student	67% (76)	19% (22)	5% (6)	3% (4)	5% (6)	114
Employ: Retired	75% (1011)	17% (230)	4% (56)	2% (23)	2% (26)	1346
Employ: Unemployed	53% (201)	29% (109)	6% (22)	6% (23)	7% (28)	382
Employ: Other	63% (155)	26% (63)	3% (7)	3% (9)	5% (12)	245
Protestant	66% (971)	25% (364)	5% (80)	2% (31)	2% (31)	1477
Roman Catholic	63% (670)	25% (263)	6% (67)	3% (30)	3% (31)	1061
Jewish	75% (89)	19% (22)	4% (5)	2% (3)	1% (1)	120
Muslim	43% (24)	51% (29)	1% (1)	3% (2)	2% (1)	57
Atheist	77% (159)	16% (33)	3% (6)	3% (6)	1% (3)	206
Agnostic	75% (160)	19% (40)	2% (4)	2% (5)	2% (4)	213
Something else	64% (482)	24% (178)	5% (37)	4% (30)	3% (25)	752
Nothing in particular	66% (588)	22% (194)	5% (43)	3% (30)	5% (42)	897

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3229)	23% (1142)	5% (248)	3% (141)	3% (142)	4902
Ideo/PID: Conservative Republican	53% (762)	33% (467)	7% (100)	4% (54)	3% (49)	1432
Ideo/PID: Moderate/Liberal Republican	51% (222)	29% (127)	7% (31)	8% (33)	5% (20)	432
Ideo/PID: Moderate/Conservative Democrat	75% (576)	20% (156)	3% (25)	— (4)	2% (12)	773
Ideo/PID: Liberal Democrat	83% (879)	13% (136)	3% (28)	1% (6)	1% (8)	1057
Unfavorable of Biden and Trump	60% (510)	28% (236)	6% (53)	2% (21)	3% (26)	845
2024 H2H Matchup: Biden Voter	83% (1805)	14% (309)	2% (37)	— (9)	1% (24)	2184
2024 H2H Matchup: Trump Voter	52% (1211)	31% (710)	8% (183)	5% (120)	4% (87)	2312
2024 H2H Matchup: Would not Vote	53% (84)	29% (45)	6% (10)	3% (5)	8% (13)	157
2024 H2H Matchup: Do not Know	52% (129)	31% (78)	7% (18)	3% (7)	7% (18)	250
2022 House Vote: Democrat	81% (1647)	15% (298)	3% (51)	— (7)	1% (24)	2027
2022 House Vote: Republican	56% (1076)	29% (562)	7% (132)	5% (89)	3% (64)	1923
2022 House Vote: Did not Vote	53% (469)	29% (259)	7% (61)	4% (39)	6% (50)	878
2020 Vote: Joe Biden	80% (1811)	16% (354)	2% (54)	1% (13)	1% (26)	2257
2020 Vote: Donald Trump	53% (1183)	31% (682)	8% (167)	5% (106)	4% (84)	2222
2020 Vote: Someone Else	55% (38)	25% (17)	9% (6)	5% (4)	6% (4)	70
2020 Vote: Did not Vote	56% (196)	25% (89)	6% (21)	5% (19)	8% (28)	353
2016 Vote: Hillary Clinton	84% (1446)	13% (223)	1% (24)	— (4)	1% (14)	1711
2016 Vote: Donald Trump	55% (1080)	30% (581)	8% (148)	4% (86)	3% (56)	1952
2016 Vote: Someone Else	66% (98)	19% (29)	6% (9)	4% (6)	5% (8)	149
2020 Vote/PID: Not Biden/Democrat	64% (136)	23% (49)	6% (13)	3% (7)	3% (6)	211
2020 Vote/PID: Not Trump/Republican	53% (105)	33% (65)	6% (11)	5% (10)	4% (7)	198
U.S. Economy: Wrong Track	60% (2125)	27% (941)	6% (214)	3% (122)	3% (120)	3522
U.S. Economy: Right Direction	80% (1104)	15% (200)	2% (34)	1% (19)	2% (22)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83% (1339)	13% (209)	1% (24)	1% (12)	1% (20)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52% (1286)	31% (771)	8% (190)	5% (117)	4% (93)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	72% (604)	19% (162)	4% (34)	2% (13)	3% (29)	842
Top 2024 Issue: Economy	57% (1031)	30% (534)	6% (101)	4% (64)	4% (66)	1796
Community/Gender: Urban Women	71% (379)	22% (117)	2% (11)	2% (9)	3% (19)	536
Community/Gender: Urban Men	68% (382)	20% (114)	7% (40)	4% (20)	2% (9)	565
Community/Gender: Rural Women	61% (445)	25% (185)	6% (42)	4% (30)	4% (32)	733

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3229)	23% (1142)	5% (248)	3% (141)	3% (142)	4902
Community/Gender: Rural Men	64% (373)	24% (138)	7% (41)	3% (17)	2% (14)	584
Community/Gender: Suburban Women	68% (908)	23% (305)	3% (45)	2% (29)	4% (52)	1338
Community/Gender: Suburban Men	65% (741)	25% (283)	6% (69)	3% (35)	2% (18)	1146
Homeowner	66% (2499)	23% (876)	5% (189)	3% (106)	2% (92)	3762
Renter	65% (686)	23% (238)	5% (54)	3% (30)	4% (42)	1050
Self + Household: White-Collar	70% (1264)	21% (387)	5% (90)	2% (39)	2% (29)	1808
Self + Household: Blue Collar	65% (1534)	24% (573)	5% (121)	3% (75)	2% (49)	2353
Union HH: Yes	66% (240)	27% (99)	4% (14)	2% (8)	1% (5)	366
Union HH: No	66% (2989)	23% (1043)	5% (234)	3% (133)	3% (137)	4536
LGBTQ+: Yes	66% (311)	22% (105)	4% (21)	3% (16)	3% (16)	470
LGBTQ+: No	66% (2917)	23% (1037)	5% (227)	3% (125)	3% (126)	4432
Motivated to Vote	68% (3035)	22% (1005)	5% (216)	3% (117)	2% (103)	4475
Parent: Yes	59% (916)	28% (438)	6% (89)	3% (50)	3% (47)	1541
Parent: No	69% (2312)	21% (704)	5% (159)	3% (91)	3% (95)	3361
COVID Vaccine: Yes	71% (2432)	21% (714)	5% (159)	1% (44)	2% (74)	3422
COVID Vaccine: No	54% (796)	29% (428)	6% (89)	7% (98)	5% (68)	1480
Student Loans: Yes	63% (492)	26% (201)	6% (43)	3% (21)	3% (21)	778
Student Loans: No	66% (2737)	23% (941)	5% (205)	3% (120)	3% (121)	4124
Favorable Opinion of Haley	65% (991)	26% (403)	5% (81)	1% (21)	2% (30)	1526
Unfavorable Opinion of Haley	72% (1402)	18% (352)	4% (84)	3% (65)	2% (33)	1936
Prodigal Biden Voter	53% (152)	35% (99)	7% (20)	3% (7)	3% (7)	286
Undecided Voter (DK/WNV)	52% (213)	30% (123)	7% (28)	3% (13)	7% (30)	407
Undecided Voter (DK)	52% (129)	31% (78)	7% (18)	3% (7)	7% (18)	250
Watched Debate	66% (2363)	24% (855)	5% (183)	3% (102)	2% (83)	3586
Watched Debate: Did not Watch	66% (866)	22% (287)	5% (65)	3% (39)	4% (59)	1316
Watched Debate: All of it	68% (1354)	22% (441)	5% (110)	3% (59)	2% (35)	1998
Watched Debate: Some of it	64% (1009)	26% (414)	5% (74)	3% (43)	3% (48)	1588
Continue His Campaign: Yes Biden	78% (1505)	16% (302)	3% (59)	2% (38)	2% (31)	1936
Continue His Campaign: No Biden	58% (1565)	29% (786)	7% (182)	3% (88)	3% (82)	2704

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3229)	23% (1142)	5% (248)	3% (141)	3% (142)	4902
Continue His Campaign: Yes Trump	54% (1339)	30% (754)	8% (188)	5% (117)	3% (78)	2475
Continue His Campaign: No Trump	80% (1752)	15% (336)	3% (57)	1% (18)	1% (33)	2195
Conviction: Evidence	81% (1859)	15% (336)	2% (48)	1% (18)	1% (30)	2291
Conviction: Motivation to Damage	54% (1127)	30% (626)	8% (173)	4% (91)	3% (57)	2075
Conviction: DK/NO	45% (242)	34% (180)	5% (27)	6% (32)	10% (55)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3227)	28% (1371)	4% (205)	1% (66)	1% (33)	4902
Gender: Male	60% (1385)	32% (737)	5% (114)	2% (45)	1% (14)	2295
Gender: Female	71% (1842)	24% (634)	3% (91)	1% (21)	1% (19)	2607
Age: 18-34	70% (909)	23% (304)	4% (57)	1% (17)	1% (8)	1295
Age: 35-44	62% (414)	31% (206)	4% (26)	2% (14)	1% (4)	665
Age: 45-64	66% (1116)	28% (471)	4% (69)	1% (24)	1% (17)	1696
Age: 65+	63% (788)	31% (391)	4% (53)	1% (11)	— (4)	1247
GenZers: 1997-2012	71% (420)	22% (130)	6% (36)	1% (5)	1% (5)	595
Millennials: 1981-1996	66% (872)	28% (364)	3% (45)	2% (25)	— (6)	1312
GenXers: 1965-1980	66% (853)	27% (352)	4% (55)	1% (14)	1% (16)	1290
Baby Boomers: 1946-1964	64% (998)	30% (478)	4% (63)	1% (22)	— (7)	1568
Educ: < College	69% (2138)	25% (760)	4% (126)	2% (46)	1% (18)	3088
Educ: Bachelors degree	60% (695)	33% (379)	5% (54)	1% (15)	1% (12)	1156
Educ: Post-grad	60% (394)	35% (231)	4% (25)	1% (5)	— (3)	658
Income: Under 50k	72% (1475)	23% (479)	3% (68)	1% (26)	1% (13)	2061
Income: 50k-100k	65% (1164)	28% (502)	5% (89)	1% (20)	1% (14)	1789
Income: 100k+	56% (587)	37% (390)	5% (48)	2% (20)	1% (7)	1052
Ethnicity: White (Non-Hispanic)	62% (2245)	31% (1115)	5% (165)	1% (50)	1% (23)	3597
Ethnicity: Hispanic	71% (242)	19% (66)	5% (18)	3% (11)	1% (2)	339
Ethnicity: Black (Non-Hispanic)	80% (579)	17% (120)	2% (16)	— (3)	1% (5)	722
Ethnicity: Asian + Other (Non-Hispanic)	66% (161)	29% (71)	3% (6)	1% (2)	2% (4)	243
All Christian	61% (1574)	32% (832)	5% (133)	2% (42)	1% (16)	2597
All Non-Christian	71% (167)	24% (56)	3% (6)	1% (3)	2% (4)	236
Atheist	71% (147)	24% (49)	5% (10)	— (1)	1% (1)	206
Agnostic/Nothing in particular	69% (770)	26% (285)	3% (32)	1% (13)	1% (10)	1110
Something Else	76% (570)	20% (149)	3% (23)	1% (7)	— (2)	752
Evangelical	65% (856)	29% (383)	4% (48)	2% (24)	— (7)	1318
Non-Evangelical	63% (1252)	29% (581)	5% (105)	1% (23)	1% (11)	1972
PID: Dem (no lean)	77% (1430)	20% (372)	2% (44)	— (7)	— (7)	1859
PID: Ind (no lean)	64% (739)	30% (347)	3% (39)	2% (20)	1% (12)	1157
PID: Rep (no lean)	56% (1058)	35% (653)	6% (122)	2% (39)	1% (14)	1886

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3227)	28% (1371)	4% (205)	1% (66)	1% (33)	4902
PID/Gender: Dem Men	73% (582)	23% (188)	3% (21)	1% (6)	— (3)	799
PID/Gender: Dem Women	80% (848)	17% (184)	2% (23)	— (1)	— (4)	1060
PID/Gender: Ind Men	58% (354)	36% (221)	4% (24)	2% (12)	1% (5)	615
PID/Gender: Ind Women	71% (385)	23% (126)	3% (15)	2% (8)	1% (8)	542
PID/Gender: Rep Men	51% (449)	37% (328)	8% (69)	3% (28)	1% (7)	880
PID/Gender: Rep Women	61% (609)	32% (325)	5% (53)	1% (11)	1% (7)	1005
Ideo: Liberal (1-3)	78% (1087)	18% (252)	3% (38)	— (6)	— (3)	1388
Ideo: Moderate (4)	69% (1045)	26% (403)	3% (48)	1% (16)	1% (9)	1521
Ideo: Conservative (5-7)	53% (1007)	37% (705)	6% (117)	2% (41)	1% (16)	1887
Community: Urban	71% (785)	23% (255)	4% (45)	1% (13)	— (4)	1101
Community: Suburban	64% (1600)	29% (733)	4% (101)	1% (28)	1% (22)	2485
Community: Rural	64% (843)	29% (384)	4% (59)	2% (24)	1% (7)	1316
Military HHnm: Yes	61% (467)	31% (239)	5% (39)	2% (13)	1% (5)	763
Military HH: No	67% (2760)	27% (1132)	4% (166)	1% (53)	1% (28)	4139
Employ: Private Sector	63% (1133)	31% (547)	4% (70)	2% (31)	1% (11)	1791
Employ: Government	62% (169)	31% (85)	6% (16)	1% (3)	— (1)	273
Employ: Self-Employed	69% (282)	23% (93)	6% (24)	2% (9)	1% (3)	411
Employ: Homemaker	71% (240)	21% (72)	4% (15)	2% (6)	2% (6)	338
Employ: Student	81% (93)	14% (15)	5% (5)	— (0)	1% (1)	114
Employ: Retired	64% (862)	31% (414)	4% (54)	1% (13)	— (4)	1346
Employ: Unemployed	68% (258)	25% (97)	4% (17)	1% (4)	2% (6)	382
Employ: Other	78% (192)	20% (48)	1% (3)	— (1)	— (1)	245
Protestant	61% (900)	32% (477)	5% (71)	2% (23)	— (6)	1477
Roman Catholic	60% (639)	32% (337)	5% (58)	2% (18)	1% (10)	1061
Jewish	67% (80)	29% (35)	2% (3)	2% (2)	— (0)	120
Muslim	78% (45)	16% (9)	5% (3)	1% (0)	— (0)	57
Atheist	71% (147)	24% (49)	5% (10)	— (1)	1% (1)	206
Agnostic	74% (159)	23% (48)	3% (6)	— (1)	— (0)	213
Something else	76% (570)	20% (149)	3% (23)	1% (7)	— (2)	752
Nothing in particular	68% (611)	26% (237)	3% (27)	1% (12)	1% (10)	897

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3227)	28% (1371)	4% (205)	1% (66)	1% (33)	4902
Ideo/PID: Conservative Republican	53% (752)	37% (535)	7% (100)	2% (32)	1% (12)	1432
Ideo/PID: Moderate/Liberal Republican	67% (288)	26% (114)	5% (22)	2% (7)	— (1)	432
Ideo/PID: Moderate/Conservative Democrat	72% (560)	25% (191)	2% (15)	— (4)	— (3)	773
Ideo/PID: Liberal Democrat	80% (842)	17% (180)	3% (28)	— (3)	— (3)	1057
Unfavorable of Biden and Trump	63% (535)	31% (263)	3% (26)	2% (15)	1% (5)	845
2024 H2H Matchup: Biden Voter	76% (1661)	21% (459)	2% (43)	1% (12)	— (9)	2184
2024 H2H Matchup: Trump Voter	57% (1309)	34% (784)	7% (153)	2% (48)	1% (17)	2312
2024 H2H Matchup: Would not Vote	69% (108)	23% (37)	4% (6)	2% (3)	2% (2)	157
2024 H2H Matchup: Do not Know	60% (149)	37% (92)	1% (3)	1% (2)	2% (4)	250
2022 House Vote: Democrat	76% (1534)	21% (426)	2% (45)	1% (12)	— (10)	2027
2022 House Vote: Republican	55% (1048)	36% (696)	7% (125)	2% (40)	1% (14)	1923
2022 House Vote: Did not Vote	68% (596)	26% (230)	4% (33)	1% (12)	1% (8)	878
2020 Vote: Joe Biden	76% (1712)	21% (476)	2% (48)	1% (12)	— (9)	2257
2020 Vote: Donald Trump	55% (1218)	36% (797)	6% (142)	2% (50)	1% (16)	2222
2020 Vote: Someone Else	58% (40)	38% (26)	2% (2)	2% (1)	— (0)	70
2020 Vote: Did not Vote	73% (258)	20% (72)	4% (13)	1% (2)	2% (8)	353
2016 Vote: Hillary Clinton	76% (1308)	21% (353)	2% (33)	1% (9)	— (8)	1711
2016 Vote: Donald Trump	54% (1052)	37% (715)	6% (126)	2% (45)	1% (14)	1952
2016 Vote: Someone Else	63% (94)	29% (44)	4% (5)	3% (4)	1% (2)	149
2020 Vote/PID: Not Biden/Democrat	70% (147)	24% (50)	5% (11)	— (1)	1% (2)	211
2020 Vote/PID: Not Trump/Republican	65% (129)	30% (59)	3% (5)	1% (2)	2% (3)	198
U.S. Economy: Wrong Track	64% (2258)	29% (1024)	5% (167)	1% (53)	1% (21)	3522
U.S. Economy: Right Direction	70% (970)	25% (347)	3% (38)	1% (13)	1% (12)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	76% (1216)	21% (330)	2% (35)	1% (13)	1% (10)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (1405)	34% (838)	6% (150)	2% (48)	1% (14)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	72% (606)	24% (203)	2% (19)	1% (5)	1% (9)	842
Top 2024 Issue: Economy	63% (1124)	31% (548)	5% (82)	2% (30)	1% (12)	1796
Community/Gender: Urban Women	76% (407)	20% (105)	3% (18)	1% (4)	— (2)	536
Community/Gender: Urban Men	67% (377)	26% (150)	5% (27)	2% (10)	— (1)	565
Community/Gender: Rural Women	67% (494)	27% (201)	3% (25)	1% (8)	1% (6)	733

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3227)	28% (1371)	4% (205)	1% (66)	1% (33)	4902
Community/Gender: Rural Men	60% (349)	31% (183)	6% (34)	3% (17)	— (2)	584
Community/Gender: Suburban Women	70% (941)	25% (329)	4% (48)	1% (9)	1% (11)	1338
Community/Gender: Suburban Men	57% (659)	35% (404)	5% (53)	2% (19)	1% (11)	1146
Homeowner	64% (2401)	30% (1114)	5% (172)	1% (51)	1% (25)	3762
Renter	72% (760)	23% (237)	3% (31)	1% (14)	1% (7)	1050
Self + Household: White-Collar	61% (1105)	33% (591)	4% (81)	1% (17)	1% (15)	1808
Self + Household: Blue Collar	67% (1565)	28% (649)	4% (95)	2% (38)	— (7)	2353
Union HH: Yes	67% (247)	27% (100)	3% (10)	2% (8)	— (1)	366
Union HH: No	66% (2981)	28% (1271)	4% (195)	1% (57)	1% (32)	4536
LGBTQ+: Yes	77% (362)	18% (86)	3% (16)	1% (4)	— (2)	470
LGBTQ+: No	65% (2865)	29% (1285)	4% (189)	1% (62)	1% (31)	4432
Motivated to Vote	65% (2928)	28% (1262)	4% (197)	1% (61)	1% (26)	4475
Parent: Yes	65% (995)	28% (434)	5% (75)	2% (25)	1% (11)	1541
Parent: No	66% (2232)	28% (937)	4% (129)	1% (41)	1% (22)	3361
COVID Vaccine: Yes	67% (2278)	28% (968)	4% (131)	1% (25)	1% (20)	3422
COVID Vaccine: No	64% (949)	27% (403)	5% (74)	3% (40)	1% (13)	1480
Student Loans: Yes	71% (553)	25% (193)	3% (24)	1% (8)	— (1)	778
Student Loans: No	65% (2674)	29% (1178)	4% (181)	1% (58)	1% (32)	4124
Favorable Opinion of Haley	58% (891)	34% (520)	5% (79)	1% (20)	1% (16)	1526
Unfavorable Opinion of Haley	67% (1295)	27% (516)	4% (83)	2% (34)	— (8)	1936
Prodigal Biden Voter	68% (194)	27% (78)	4% (11)	1% (2)	— (1)	286
Undecided Voter (DK/WNV)	63% (257)	32% (128)	2% (9)	1% (6)	2% (7)	407
Undecided Voter (DK)	60% (149)	37% (92)	1% (3)	1% (2)	2% (4)	250
Watched Debate	64% (2311)	29% (1047)	4% (158)	1% (48)	1% (23)	3586
Watched Debate: Did not Watch	70% (916)	25% (325)	4% (47)	1% (18)	1% (10)	1316
Watched Debate: All of it	63% (1262)	30% (601)	5% (100)	1% (24)	1% (11)	1998
Watched Debate: Some of it	66% (1049)	28% (446)	4% (58)	1% (23)	1% (12)	1588
Continue His Campaign: Yes Biden	71% (1372)	23% (443)	4% (76)	2% (29)	1% (15)	1936
Continue His Campaign: No Biden	62% (1681)	32% (865)	4% (116)	1% (30)	— (13)	2704

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3227)	28% (1371)	4% (205)	1% (66)	1% (33)	4902
Continue His Campaign: Yes Trump	58% (1427)	33% (824)	6% (156)	2% (53)	1% (16)	2475
Continue His Campaign: No Trump	75% (1640)	22% (490)	2% (45)	1% (12)	— (9)	2195
Conviction: Evidence	75% (1710)	22% (502)	2% (51)	1% (14)	1% (14)	2291
Conviction: Motivation to Damage	57% (1178)	35% (718)	6% (130)	2% (43)	— (6)	2075
Conviction: DK/NO	63% (339)	28% (152)	4% (24)	2% (8)	2% (13)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (1169)	42% (2046)	23% (1142)	6% (283)	5% (262)	4902
Gender: Male	24% (549)	43% (981)	24% (559)	6% (138)	3% (68)	2295
Gender: Female	24% (620)	41% (1065)	22% (583)	6% (145)	7% (194)	2607
Age: 18-34	27% (348)	40% (519)	19% (247)	6% (83)	7% (97)	1295
Age: 35-44	25% (166)	40% (265)	23% (150)	6% (43)	6% (41)	665
Age: 45-64	22% (375)	41% (689)	27% (458)	5% (92)	5% (81)	1696
Age: 65+	22% (279)	46% (572)	23% (287)	5% (65)	3% (43)	1247
GenZers: 1997-2012	27% (161)	39% (231)	21% (125)	6% (36)	7% (42)	595
Millennials: 1981-1996	26% (344)	41% (533)	20% (256)	7% (88)	7% (91)	1312
GenXers: 1965-1980	22% (289)	40% (519)	27% (342)	5% (70)	5% (70)	1290
Baby Boomers: 1946-1964	22% (340)	44% (697)	25% (392)	6% (87)	3% (51)	1568
Educ: < College	25% (763)	40% (1236)	22% (694)	6% (192)	7% (203)	3088
Educ: Bachelors degree	21% (244)	46% (526)	25% (285)	5% (59)	4% (42)	1156
Educ: Post-grad	25% (163)	43% (283)	25% (163)	5% (32)	3% (18)	658
Income: Under 50k	26% (536)	41% (835)	21% (431)	6% (125)	6% (133)	2061
Income: 50k-100k	24% (426)	41% (741)	24% (425)	6% (102)	5% (96)	1789
Income: 100k+	20% (207)	45% (469)	27% (287)	5% (56)	3% (32)	1052
Ethnicity: White (Non-Hispanic)	22% (786)	43% (1548)	25% (890)	5% (193)	5% (180)	3597
Ethnicity: Hispanic	26% (87)	38% (128)	24% (81)	7% (25)	5% (17)	339
Ethnicity: Black (Non-Hispanic)	32% (233)	37% (269)	17% (125)	7% (51)	6% (46)	722
Ethnicity: Asian + Other (Non-Hispanic)	26% (62)	41% (101)	19% (47)	6% (14)	8% (19)	243
All Christian	22% (572)	43% (1117)	25% (655)	6% (148)	4% (106)	2597
All Non-Christian	32% (74)	38% (90)	20% (48)	7% (17)	3% (7)	236
Atheist	25% (51)	41% (84)	28% (57)	3% (6)	4% (8)	206
Agnostic/Nothing in particular	24% (262)	42% (465)	21% (238)	7% (73)	6% (71)	1110
Something Else	28% (209)	38% (289)	19% (145)	5% (40)	9% (69)	752
Evangelical	24% (316)	39% (520)	24% (314)	6% (81)	7% (87)	1318
Non-Evangelical	23% (451)	44% (860)	24% (477)	5% (103)	4% (81)	1972
PID: Dem (no lean)	29% (540)	42% (788)	20% (364)	5% (88)	4% (81)	1859
PID: Ind (no lean)	22% (259)	41% (478)	23% (270)	7% (78)	6% (71)	1157
PID: Rep (no lean)	20% (370)	41% (779)	27% (509)	6% (117)	6% (110)	1886

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (1169)	42% (2046)	23% (1142)	6% (283)	5% (262)	4902
PID/Gender: Dem Men	31% (244)	42% (335)	19% (150)	6% (50)	3% (20)	799
PID/Gender: Dem Women	28% (295)	43% (453)	20% (213)	4% (38)	6% (61)	1060
PID/Gender: Ind Men	22% (136)	43% (267)	25% (155)	6% (39)	3% (18)	615
PID/Gender: Ind Women	23% (124)	39% (212)	21% (115)	7% (39)	10% (53)	542
PID/Gender: Rep Men	19% (169)	43% (379)	29% (253)	6% (49)	3% (29)	880
PID/Gender: Rep Women	20% (201)	40% (400)	25% (255)	7% (68)	8% (81)	1005
Ideo: Liberal (1-3)	29% (400)	44% (607)	20% (277)	4% (55)	4% (49)	1388
Ideo: Moderate (4)	26% (391)	43% (648)	21% (320)	6% (86)	5% (77)	1521
Ideo: Conservative (5-7)	19% (356)	40% (764)	28% (528)	7% (134)	6% (105)	1887
Community: Urban	28% (305)	41% (448)	21% (227)	6% (61)	5% (60)	1101
Community: Suburban	23% (560)	43% (1057)	24% (592)	6% (145)	5% (131)	2485
Community: Rural	23% (304)	41% (541)	25% (323)	6% (77)	5% (71)	1316
Military HHnm: Yes	22% (164)	42% (317)	27% (206)	6% (45)	4% (31)	763
Military HH: No	24% (1005)	42% (1729)	23% (937)	6% (238)	6% (231)	4139
Employ: Private Sector	24% (421)	43% (765)	23% (415)	6% (114)	4% (77)	1791
Employ: Government	22% (60)	40% (110)	26% (72)	7% (19)	4% (12)	273
Employ: Self-Employed	26% (109)	41% (169)	24% (98)	5% (19)	4% (17)	411
Employ: Homemaker	25% (85)	35% (120)	21% (72)	7% (25)	11% (37)	338
Employ: Student	31% (35)	27% (31)	24% (28)	7% (8)	11% (12)	114
Employ: Retired	22% (299)	43% (584)	26% (345)	5% (64)	4% (55)	1346
Employ: Unemployed	24% (92)	40% (154)	22% (83)	6% (23)	8% (30)	382
Employ: Other	27% (67)	46% (114)	12% (31)	4% (10)	10% (24)	245
Protestant	21% (303)	43% (631)	26% (391)	6% (89)	4% (62)	1477
Roman Catholic	24% (253)	43% (460)	24% (256)	5% (55)	3% (37)	1061
Jewish	23% (28)	47% (56)	21% (25)	10% (11)	— (0)	120
Muslim	39% (22)	26% (15)	23% (13)	2% (1)	10% (5)	57
Atheist	25% (51)	41% (84)	28% (57)	3% (6)	4% (8)	206
Agnostic	27% (57)	40% (86)	18% (39)	8% (18)	6% (13)	213
Something else	28% (209)	38% (289)	19% (145)	5% (40)	9% (69)	752
Nothing in particular	23% (205)	42% (379)	22% (199)	6% (55)	7% (58)	897

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (1169)	42% (2046)	23% (1142)	6% (283)	5% (262)	4902
Ideo/PID: Conservative Republican	17% (248)	42% (599)	28% (401)	7% (99)	6% (85)	1432
Ideo/PID: Moderate/Liberal Republican	27% (118)	40% (174)	24% (103)	4% (16)	5% (21)	432
Ideo/PID: Moderate/Conservative Democrat	29% (226)	40% (309)	20% (153)	6% (49)	5% (36)	773
Ideo/PID: Liberal Democrat	29% (309)	45% (473)	19% (205)	4% (38)	3% (32)	1057
Unfavorable of Biden and Trump	19% (164)	40% (340)	29% (249)	5% (45)	6% (48)	845
2024 H2H Matchup: Biden Voter	28% (621)	43% (929)	20% (440)	5% (104)	4% (89)	2184
2024 H2H Matchup: Trump Voter	19% (451)	42% (961)	27% (613)	7% (156)	6% (130)	2312
2024 H2H Matchup: Would not Vote	32% (50)	32% (51)	18% (29)	6% (10)	11% (18)	157
2024 H2H Matchup: Do not Know	19% (47)	42% (105)	24% (60)	5% (13)	10% (25)	250
2022 House Vote: Democrat	28% (572)	44% (887)	19% (392)	5% (95)	4% (81)	2027
2022 House Vote: Republican	19% (369)	42% (802)	27% (519)	7% (132)	5% (100)	1923
2022 House Vote: Did not Vote	24% (213)	38% (331)	24% (213)	5% (46)	9% (76)	878
2020 Vote: Joe Biden	28% (643)	43% (976)	20% (444)	4% (100)	4% (94)	2257
2020 Vote: Donald Trump	18% (408)	42% (927)	27% (610)	7% (154)	6% (123)	2222
2020 Vote: Someone Else	21% (14)	33% (23)	32% (22)	9% (6)	5% (4)	70
2020 Vote: Did not Vote	30% (104)	34% (119)	19% (66)	6% (22)	12% (41)	353
2016 Vote: Hillary Clinton	30% (506)	43% (739)	19% (331)	4% (76)	4% (60)	1711
2016 Vote: Donald Trump	18% (351)	43% (837)	28% (540)	7% (135)	5% (88)	1952
2016 Vote: Someone Else	20% (30)	39% (58)	30% (44)	7% (11)	3% (5)	149
2020 Vote/PID: Not Biden/Democrat	23% (48)	37% (77)	25% (54)	7% (14)	8% (18)	211
2020 Vote/PID: Not Trump/Republican	24% (47)	42% (82)	23% (45)	3% (6)	9% (17)	198
U.S. Economy: Wrong Track	22% (758)	41% (1450)	26% (903)	6% (213)	6% (197)	3522
U.S. Economy: Right Direction	30% (410)	43% (595)	17% (240)	5% (70)	5% (65)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30% (476)	42% (676)	19% (308)	5% (80)	4% (63)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (493)	42% (1031)	26% (630)	7% (165)	6% (137)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	24% (199)	40% (339)	24% (205)	4% (37)	7% (62)	842
Top 2024 Issue: Economy	21% (375)	41% (731)	26% (468)	7% (120)	6% (102)	1796
Community/Gender: Urban Women	25% (135)	41% (218)	21% (115)	5% (28)	8% (40)	536
Community/Gender: Urban Men	30% (170)	41% (229)	20% (112)	6% (34)	4% (20)	565
Community/Gender: Rural Women	24% (176)	41% (297)	24% (173)	5% (37)	7% (50)	733

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (1169)	42% (2046)	23% (1142)	6% (283)	5% (262)	4902
Community/Gender: Rural Men	22% (129)	42% (244)	26% (150)	7% (40)	4% (21)	584
Community/Gender: Suburban Women	23% (310)	41% (550)	22% (295)	6% (80)	8% (104)	1338
Community/Gender: Suburban Men	22% (250)	44% (508)	26% (297)	6% (65)	2% (27)	1146
Homeowner	23% (851)	43% (1605)	24% (911)	6% (215)	5% (180)	3762
Renter	27% (287)	39% (411)	21% (218)	6% (59)	7% (75)	1050
Self + Household: White-Collar	23% (413)	42% (761)	26% (468)	6% (101)	4% (66)	1808
Self + Household: Blue Collar	24% (565)	43% (1016)	23% (539)	6% (143)	4% (90)	2353
Union HH: Yes	35% (128)	34% (124)	22% (81)	6% (21)	3% (11)	366
Union HH: No	23% (1041)	42% (1921)	23% (1061)	6% (262)	6% (251)	4536
LGBTQ+: Yes	32% (151)	36% (170)	19% (87)	6% (27)	7% (34)	470
LGBTQ+: No	23% (1018)	42% (1875)	24% (1056)	6% (256)	5% (228)	4432
Motivated to Vote	24% (1072)	42% (1876)	24% (1066)	6% (260)	4% (201)	4475
Parent: Yes	26% (399)	41% (631)	22% (333)	6% (97)	5% (81)	1541
Parent: No	23% (770)	42% (1414)	24% (809)	6% (186)	5% (181)	3361
COVID Vaccine: Yes	24% (829)	42% (1441)	24% (815)	5% (181)	5% (155)	3422
COVID Vaccine: No	23% (339)	41% (605)	22% (327)	7% (102)	7% (107)	1480
Student Loans: Yes	25% (193)	42% (325)	22% (171)	6% (45)	6% (44)	778
Student Loans: No	24% (976)	42% (1721)	24% (972)	6% (238)	5% (218)	4124
Favorable Opinion of Haley	21% (322)	43% (656)	27% (411)	6% (84)	3% (53)	1526
Unfavorable Opinion of Haley	26% (501)	44% (843)	22% (419)	6% (115)	3% (58)	1936
Prodigal Biden Voter	27% (78)	42% (120)	20% (58)	4% (12)	6% (18)	286
Undecided Voter (DK/WNV)	24% (97)	38% (155)	22% (89)	6% (22)	11% (43)	407
Undecided Voter (DK)	19% (47)	42% (105)	24% (60)	5% (13)	10% (25)	250
Watched Debate	24% (869)	43% (1527)	24% (847)	5% (189)	4% (155)	3586
Watched Debate: Did not Watch	23% (300)	39% (519)	22% (296)	7% (94)	8% (107)	1316
Watched Debate: All of it	26% (510)	42% (842)	23% (462)	6% (115)	3% (69)	1998
Watched Debate: Some of it	23% (359)	43% (685)	24% (384)	5% (74)	5% (85)	1588
Continue His Campaign: Yes Biden	28% (550)	43% (827)	20% (392)	5% (102)	3% (66)	1936
Continue His Campaign: No Biden	20% (542)	42% (1130)	26% (714)	6% (164)	6% (154)	2704

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Table BLMB6_14: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (1169)	42% (2046)	23% (1142)	6% (283)	5% (262)	4902
Continue His Campaign: Yes Trump	20% (498)	42% (1045)	26% (643)	7% (165)	5% (124)	2475
Continue His Campaign: No Trump	28% (607)	42% (920)	21% (464)	5% (108)	4% (96)	2195
Conviction: Evidence	28% (646)	43% (974)	21% (483)	5% (106)	4% (81)	2291
Conviction: Motivation to Damage	19% (402)	42% (874)	27% (556)	7% (141)	5% (101)	2075
Conviction: DK/NO	22% (120)	37% (197)	19% (103)	7% (36)	15% (79)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	26% (1289)	36% (1789)	23% (1151)	10% (479)	4% (195)	4902
Gender: Male	26% (605)	34% (777)	25% (565)	13% (299)	2% (49)	2295
Gender: Female	26% (684)	39% (1011)	22% (585)	7% (180)	6% (146)	2607
Age: 18-34	38% (490)	38% (487)	14% (183)	5% (63)	6% (71)	1295
Age: 35-44	31% (206)	37% (249)	20% (131)	8% (50)	4% (28)	665
Age: 45-64	22% (376)	36% (615)	27% (462)	11% (184)	3% (58)	1696
Age: 65+	17% (216)	35% (438)	30% (374)	15% (181)	3% (37)	1247
GenZers: 1997-2012	41% (243)	36% (217)	13% (78)	4% (24)	6% (33)	595
Millennials: 1981-1996	33% (438)	38% (502)	17% (228)	6% (82)	5% (62)	1312
GenXers: 1965-1980	24% (313)	36% (471)	26% (337)	10% (123)	4% (46)	1290
Baby Boomers: 1946-1964	18% (277)	35% (550)	29% (461)	15% (233)	3% (47)	1568
Educ: < College	31% (946)	35% (1091)	20% (630)	9% (273)	5% (148)	3088
Educ: Bachelors degree	18% (208)	37% (430)	29% (337)	12% (142)	3% (39)	1156
Educ: Post-grad	20% (135)	41% (268)	28% (184)	10% (64)	1% (9)	658
Income: Under 50k	31% (648)	36% (734)	19% (402)	9% (177)	5% (101)	2061
Income: 50k-100k	24% (425)	37% (663)	26% (457)	10% (188)	3% (57)	1789
Income: 100k+	21% (216)	37% (392)	28% (292)	11% (114)	4% (37)	1052
Ethnicity: White (Non-Hispanic)	21% (769)	37% (1337)	26% (949)	11% (404)	4% (138)	3597
Ethnicity: Hispanic	37% (127)	32% (108)	18% (63)	9% (30)	4% (12)	339
Ethnicity: Black (Non-Hispanic)	44% (321)	35% (254)	12% (88)	4% (31)	4% (28)	722
Ethnicity: Asian + Other (Non-Hispanic)	29% (71)	37% (90)	21% (51)	6% (14)	7% (16)	243
All Christian	20% (531)	36% (940)	27% (711)	13% (326)	3% (89)	2597
All Non-Christian	35% (83)	36% (84)	19% (45)	8% (19)	2% (6)	236
Atheist	31% (63)	44% (91)	18% (37)	5% (11)	2% (4)	206
Agnostic/Nothing in particular	30% (337)	37% (409)	21% (232)	6% (72)	5% (60)	1110
Something Else	37% (275)	35% (264)	17% (125)	7% (51)	5% (37)	752
Evangelical	26% (339)	32% (427)	25% (328)	12% (161)	5% (64)	1318
Non-Evangelical	23% (451)	38% (752)	25% (495)	11% (212)	3% (61)	1972
PID: Dem (no lean)	35% (657)	41% (768)	17% (307)	4% (72)	3% (55)	1859
PID: Ind (no lean)	23% (271)	35% (410)	25% (294)	11% (128)	5% (55)	1157
PID: Rep (no lean)	19% (361)	32% (611)	29% (549)	15% (279)	5% (85)	1886

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	26% (1289)	36% (1789)	23% (1151)	10% (479)	4% (195)	4902
PID/Gender: Dem Men	37% (292)	39% (313)	18% (143)	5% (37)	2% (14)	799
PID/Gender: Dem Women	34% (365)	43% (455)	16% (165)	3% (35)	4% (41)	1060
PID/Gender: Ind Men	22% (137)	33% (203)	27% (168)	15% (91)	3% (16)	615
PID/Gender: Ind Women	25% (133)	38% (207)	23% (126)	7% (38)	7% (39)	542
PID/Gender: Rep Men	20% (175)	30% (261)	29% (254)	19% (171)	2% (18)	880
PID/Gender: Rep Women	18% (186)	35% (350)	29% (295)	11% (108)	7% (67)	1005
Ideo: Liberal (1-3)	35% (487)	41% (572)	17% (237)	4% (59)	2% (33)	1388
Ideo: Moderate (4)	28% (426)	39% (594)	22% (340)	7% (104)	4% (57)	1521
Ideo: Conservative (5-7)	18% (342)	31% (585)	30% (557)	17% (313)	5% (90)	1887
Community: Urban	35% (385)	36% (393)	18% (193)	8% (91)	4% (39)	1101
Community: Suburban	23% (576)	37% (923)	26% (643)	9% (233)	4% (110)	2485
Community: Rural	25% (327)	36% (473)	24% (315)	12% (155)	3% (46)	1316
Military HHnm: Yes	19% (146)	35% (268)	30% (230)	12% (94)	3% (24)	763
Military HH: No	28% (1143)	37% (1521)	22% (920)	9% (385)	4% (171)	4139
Employ: Private Sector	29% (516)	37% (669)	22% (400)	9% (161)	3% (45)	1791
Employ: Government	34% (94)	36% (99)	20% (56)	6% (16)	3% (9)	273
Employ: Self-Employed	29% (117)	36% (149)	22% (91)	10% (43)	3% (12)	411
Employ: Homemaker	31% (105)	35% (119)	17% (57)	8% (28)	9% (30)	338
Employ: Student	30% (34)	46% (52)	11% (12)	5% (6)	9% (10)	114
Employ: Retired	17% (228)	34% (462)	31% (417)	14% (193)	3% (47)	1346
Employ: Unemployed	28% (109)	39% (148)	19% (72)	6% (22)	8% (30)	382
Employ: Other	35% (86)	37% (92)	19% (46)	4% (9)	5% (13)	245
Protestant	19% (280)	34% (505)	30% (439)	14% (204)	3% (49)	1477
Roman Catholic	22% (235)	39% (409)	24% (260)	11% (118)	4% (39)	1061
Jewish	29% (34)	37% (44)	24% (29)	9% (11)	2% (2)	120
Muslim	47% (27)	33% (19)	17% (9)	3% (2)	— (0)	57
Atheist	31% (63)	44% (91)	18% (37)	5% (11)	2% (4)	206
Agnostic	26% (56)	41% (88)	21% (44)	7% (15)	5% (11)	213
Something else	37% (275)	35% (264)	17% (125)	7% (51)	5% (37)	752
Nothing in particular	31% (281)	36% (322)	21% (188)	6% (57)	5% (49)	897

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	26% (1289)	36% (1789)	23% (1151)	10% (479)	4% (195)	4902
Ideo/PID: Conservative Republican	16% (233)	31% (450)	30% (429)	18% (252)	5% (69)	1432
Ideo/PID: Moderate/Liberal Republican	29% (123)	36% (154)	26% (114)	6% (27)	3% (15)	432
Ideo/PID: Moderate/Conservative Democrat	37% (289)	38% (293)	17% (134)	4% (30)	4% (28)	773
Ideo/PID: Liberal Democrat	34% (359)	44% (461)	16% (172)	4% (42)	2% (22)	1057
Unfavorable of Biden and Trump	23% (196)	34% (284)	28% (237)	10% (88)	5% (40)	845
2024 H2H Matchup: Biden Voter	33% (714)	42% (912)	19% (411)	4% (89)	3% (58)	2184
2024 H2H Matchup: Trump Voter	20% (467)	31% (728)	29% (660)	15% (355)	4% (102)	2312
2024 H2H Matchup: Would not Vote	34% (53)	36% (56)	14% (22)	8% (13)	8% (13)	157
2024 H2H Matchup: Do not Know	22% (55)	37% (93)	23% (58)	9% (22)	9% (22)	250
2022 House Vote: Democrat	34% (695)	41% (821)	18% (366)	5% (94)	2% (50)	2027
2022 House Vote: Republican	17% (333)	31% (605)	30% (573)	17% (324)	5% (88)	1923
2022 House Vote: Did not Vote	27% (241)	38% (335)	22% (197)	6% (51)	6% (54)	878
2020 Vote: Joe Biden	33% (750)	41% (929)	18% (412)	4% (101)	3% (65)	2257
2020 Vote: Donald Trump	18% (408)	32% (712)	30% (658)	16% (351)	4% (94)	2222
2020 Vote: Someone Else	15% (11)	30% (21)	31% (21)	19% (13)	6% (4)	70
2020 Vote: Did not Vote	34% (120)	36% (127)	17% (59)	4% (15)	9% (32)	353
2016 Vote: Hillary Clinton	34% (584)	42% (711)	17% (298)	5% (79)	2% (40)	1711
2016 Vote: Donald Trump	17% (328)	32% (622)	31% (600)	17% (332)	4% (69)	1952
2016 Vote: Someone Else	17% (25)	37% (55)	30% (45)	13% (19)	3% (4)	149
2020 Vote/PID: Not Biden/Democrat	34% (72)	36% (76)	19% (41)	5% (10)	6% (12)	211
2020 Vote/PID: Not Trump/Republican	26% (51)	35% (69)	27% (53)	6% (12)	7% (13)	198
U.S. Economy: Wrong Track	24% (854)	34% (1200)	25% (896)	12% (424)	4% (149)	3522
U.S. Economy: Right Direction	31% (435)	43% (589)	18% (255)	4% (55)	3% (46)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35% (559)	41% (660)	17% (270)	4% (70)	3% (45)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (490)	33% (816)	28% (681)	15% (362)	4% (106)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	28% (239)	37% (312)	24% (200)	6% (47)	5% (44)	842
Top 2024 Issue: Economy	25% (441)	36% (651)	24% (432)	11% (196)	4% (76)	1796
Community/Gender: Urban Women	31% (166)	38% (205)	19% (104)	6% (33)	5% (28)	536
Community/Gender: Urban Men	39% (220)	33% (188)	16% (89)	10% (57)	2% (11)	565
Community/Gender: Rural Women	26% (188)	40% (292)	21% (156)	8% (60)	5% (38)	733

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	26% (1289)	36% (1789)	23% (1151)	10% (479)	4% (195)	4902
Community/Gender: Rural Men	24% (140)	31% (182)	27% (160)	16% (94)	1% (8)	584
Community/Gender: Suburban Women	25% (331)	38% (515)	24% (325)	6% (87)	6% (80)	1338
Community/Gender: Suburban Men	21% (245)	36% (407)	28% (317)	13% (147)	3% (30)	1146
Homeowner	24% (886)	37% (1377)	25% (954)	11% (403)	4% (141)	3762
Renter	35% (369)	37% (391)	17% (180)	6% (65)	4% (45)	1050
Self + Household: White-Collar	21% (381)	37% (671)	28% (504)	11% (203)	3% (49)	1808
Self + Household: Blue Collar	28% (663)	37% (874)	22% (524)	9% (222)	3% (70)	2353
Union HH: Yes	53% (193)	34% (123)	10% (38)	3% (10)	1% (3)	366
Union HH: No	24% (1096)	37% (1666)	25% (1113)	10% (469)	4% (192)	4536
LGBTQ+: Yes	39% (183)	36% (168)	14% (66)	5% (25)	6% (28)	470
LGBTQ+: No	25% (1106)	37% (1621)	24% (1085)	10% (454)	4% (167)	4432
Motivated to Vote	26% (1152)	37% (1637)	24% (1078)	10% (456)	3% (152)	4475
Parent: Yes	32% (495)	38% (579)	19% (293)	8% (123)	3% (52)	1541
Parent: No	24% (794)	36% (1210)	26% (858)	11% (356)	4% (143)	3361
COVID Vaccine: Yes	26% (878)	37% (1277)	25% (847)	9% (301)	4% (120)	3422
COVID Vaccine: No	28% (411)	35% (512)	21% (304)	12% (178)	5% (75)	1480
Student Loans: Yes	31% (243)	43% (334)	18% (139)	5% (41)	3% (21)	778
Student Loans: No	25% (1045)	35% (1455)	25% (1011)	11% (438)	4% (174)	4124
Favorable Opinion of Haley	20% (302)	33% (509)	31% (467)	13% (202)	3% (46)	1526
Unfavorable Opinion of Haley	27% (526)	38% (739)	23% (437)	10% (191)	2% (43)	1936
Prodigal Biden Voter	34% (96)	37% (106)	17% (48)	7% (21)	5% (14)	286
Undecided Voter (DK/WNV)	27% (108)	37% (149)	20% (80)	9% (35)	9% (35)	407
Undecided Voter (DK)	22% (55)	37% (93)	23% (58)	9% (22)	9% (22)	250
Watched Debate	27% (954)	36% (1275)	24% (875)	10% (363)	3% (119)	3586
Watched Debate: Did not Watch	25% (334)	39% (514)	21% (275)	9% (116)	6% (76)	1316
Watched Debate: All of it	25% (509)	33% (667)	26% (516)	13% (259)	2% (48)	1998
Watched Debate: Some of it	28% (446)	38% (607)	23% (359)	7% (104)	5% (72)	1588
Continue His Campaign: Yes Biden	33% (631)	39% (762)	18% (344)	8% (148)	3% (51)	1936
Continue His Campaign: No Biden	22% (582)	35% (942)	28% (760)	11% (307)	4% (112)	2704

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	26% (1289)	36% (1789)	23% (1151)	10% (479)	4% (195)	4902
Continue His Campaign: Yes Trump	21% (525)	33% (828)	28% (685)	14% (346)	4% (90)	2475
Continue His Campaign: No Trump	32% (693)	40% (884)	20% (430)	5% (119)	3% (69)	2195
Conviction: Evidence	32% (735)	41% (932)	20% (458)	4% (102)	3% (64)	2291
Conviction: Motivation to Damage	19% (399)	32% (658)	29% (611)	16% (336)	3% (71)	2075
Conviction: DK/NO	29% (155)	37% (199)	15% (81)	8% (41)	11% (60)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (1576)	38% (1850)	17% (844)	8% (415)	4% (217)	4902
Gender: Male	33% (764)	37% (848)	18% (402)	10% (233)	2% (48)	2295
Gender: Female	31% (812)	38% (1002)	17% (443)	7% (182)	6% (169)	2607
Age: 18-34	27% (351)	36% (467)	18% (231)	12% (154)	7% (91)	1295
Age: 35-44	27% (179)	35% (233)	21% (139)	12% (83)	5% (31)	665
Age: 45-64	31% (520)	39% (654)	19% (325)	8% (139)	3% (58)	1696
Age: 65+	42% (526)	40% (495)	12% (150)	3% (39)	3% (37)	1247
GenZers: 1997-2012	32% (188)	33% (198)	14% (84)	14% (85)	7% (40)	595
Millennials: 1981-1996	25% (332)	37% (482)	21% (277)	11% (144)	6% (78)	1312
GenXers: 1965-1980	28% (359)	39% (503)	20% (256)	9% (118)	4% (54)	1290
Baby Boomers: 1946-1964	40% (630)	39% (617)	13% (210)	4% (68)	3% (44)	1568
Educ: < College	32% (983)	36% (1096)	17% (519)	10% (316)	6% (174)	3088
Educ: Bachelors degree	31% (355)	43% (494)	18% (205)	6% (69)	3% (33)	1156
Educ: Post-grad	36% (238)	39% (259)	18% (121)	5% (30)	2% (10)	658
Income: Under 50k	34% (711)	35% (729)	15% (302)	9% (192)	6% (128)	2061
Income: 50k-100k	31% (555)	38% (687)	19% (336)	8% (151)	3% (60)	1789
Income: 100k+	29% (310)	41% (433)	20% (207)	7% (72)	3% (29)	1052
Ethnicity: White (Non-Hispanic)	33% (1189)	39% (1408)	17% (626)	7% (247)	4% (127)	3597
Ethnicity: Hispanic	29% (97)	34% (117)	18% (62)	12% (42)	6% (21)	339
Ethnicity: Black (Non-Hispanic)	31% (224)	32% (233)	16% (113)	13% (97)	8% (55)	722
Ethnicity: Asian + Other (Non-Hispanic)	27% (65)	38% (92)	18% (44)	12% (29)	6% (14)	243
All Christian	33% (859)	39% (1023)	18% (465)	7% (175)	3% (76)	2597
All Non-Christian	38% (90)	36% (85)	13% (31)	10% (23)	3% (7)	236
Atheist	35% (72)	43% (88)	11% (22)	7% (14)	5% (10)	206
Agnostic/Nothing in particular	29% (325)	35% (393)	19% (211)	10% (110)	6% (71)	1110
Something Else	31% (231)	35% (261)	15% (115)	12% (92)	7% (53)	752
Evangelical	33% (438)	37% (488)	16% (216)	8% (107)	5% (70)	1318
Non-Evangelical	32% (631)	39% (772)	18% (359)	8% (153)	3% (57)	1972
PID: Dem (no lean)	36% (665)	39% (728)	15% (274)	6% (114)	4% (78)	1859
PID: Ind (no lean)	32% (371)	36% (419)	18% (213)	8% (96)	5% (58)	1157
PID: Rep (no lean)	29% (540)	37% (702)	19% (357)	11% (205)	4% (80)	1886

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (1576)	38% (1850)	17% (844)	8% (415)	4% (217)	4902
PID/Gender: Dem Men	38% (302)	38% (302)	16% (124)	6% (49)	3% (23)	799
PID/Gender: Dem Women	34% (363)	40% (426)	14% (150)	6% (65)	5% (56)	1060
PID/Gender: Ind Men	33% (202)	39% (238)	18% (109)	9% (55)	2% (11)	615
PID/Gender: Ind Women	31% (169)	33% (181)	19% (103)	8% (41)	9% (47)	542
PID/Gender: Rep Men	30% (261)	35% (308)	19% (168)	15% (129)	2% (15)	880
PID/Gender: Rep Women	28% (279)	39% (395)	19% (189)	8% (76)	7% (66)	1005
Ideo: Liberal (1-3)	38% (522)	39% (537)	14% (193)	6% (81)	4% (54)	1388
Ideo: Moderate (4)	32% (489)	39% (599)	17% (253)	7% (105)	5% (75)	1521
Ideo: Conservative (5-7)	29% (544)	36% (686)	20% (380)	11% (215)	3% (61)	1887
Community: Urban	31% (345)	35% (389)	18% (201)	10% (109)	5% (57)	1101
Community: Suburban	33% (820)	39% (966)	17% (412)	8% (191)	4% (95)	2485
Community: Rural	31% (411)	38% (494)	18% (232)	9% (114)	5% (65)	1316
Military HHnm: Yes	39% (296)	33% (252)	17% (132)	8% (59)	3% (24)	763
Military HH: No	31% (1280)	39% (1597)	17% (713)	9% (356)	5% (193)	4139
Employ: Private Sector	27% (480)	40% (722)	20% (354)	10% (176)	3% (60)	1791
Employ: Government	25% (67)	39% (108)	21% (58)	9% (26)	5% (15)	273
Employ: Self-Employed	35% (144)	30% (125)	19% (78)	12% (49)	4% (15)	411
Employ: Homemaker	33% (113)	31% (104)	17% (59)	11% (37)	7% (25)	338
Employ: Student	38% (43)	37% (42)	11% (13)	8% (9)	6% (7)	114
Employ: Retired	41% (551)	39% (520)	13% (179)	4% (55)	3% (42)	1346
Employ: Unemployed	28% (107)	36% (137)	17% (66)	10% (39)	9% (33)	382
Employ: Other	29% (71)	38% (93)	15% (37)	10% (24)	8% (20)	245
Protestant	34% (507)	38% (562)	18% (270)	7% (96)	3% (42)	1477
Roman Catholic	31% (331)	41% (437)	18% (190)	7% (71)	3% (32)	1061
Jewish	41% (50)	39% (47)	10% (12)	9% (11)	— (0)	120
Muslim	24% (14)	30% (17)	26% (15)	14% (8)	6% (4)	57
Atheist	35% (72)	43% (88)	11% (22)	7% (14)	5% (10)	206
Agnostic	31% (67)	41% (87)	15% (33)	6% (14)	6% (13)	213
Something else	31% (231)	35% (261)	15% (115)	12% (92)	7% (53)	752
Nothing in particular	29% (258)	34% (306)	20% (178)	11% (97)	6% (58)	897

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (1576)	38% (1850)	17% (844)	8% (415)	4% (217)	4902
Ideo/PID: Conservative Republican	28% (396)	37% (536)	20% (287)	11% (159)	4% (53)	1432
Ideo/PID: Moderate/Liberal Republican	33% (141)	37% (162)	15% (64)	9% (41)	6% (25)	432
Ideo/PID: Moderate/Conservative Democrat	32% (248)	39% (302)	17% (130)	7% (57)	5% (36)	773
Ideo/PID: Liberal Democrat	39% (411)	40% (418)	13% (142)	5% (53)	3% (33)	1057
Unfavorable of Biden and Trump	28% (236)	41% (344)	20% (173)	7% (61)	4% (31)	845
2024 H2H Matchup: Biden Voter	37% (815)	39% (857)	14% (311)	6% (121)	4% (80)	2184
2024 H2H Matchup: Trump Voter	28% (653)	37% (848)	20% (464)	11% (254)	4% (93)	2312
2024 H2H Matchup: Would not Vote	24% (38)	31% (49)	21% (33)	12% (19)	11% (17)	157
2024 H2H Matchup: Do not Know	28% (70)	38% (96)	15% (37)	8% (21)	11% (27)	250
2022 House Vote: Democrat	37% (749)	39% (799)	14% (286)	6% (123)	3% (70)	2027
2022 House Vote: Republican	30% (582)	37% (714)	19% (363)	10% (187)	4% (77)	1923
2022 House Vote: Did not Vote	26% (231)	35% (307)	21% (183)	10% (91)	7% (65)	878
2020 Vote: Joe Biden	37% (828)	40% (899)	14% (322)	6% (129)	3% (79)	2257
2020 Vote: Donald Trump	28% (623)	36% (807)	21% (465)	11% (234)	4% (94)	2222
2020 Vote: Someone Else	19% (13)	45% (31)	19% (13)	9% (7)	7% (5)	70
2020 Vote: Did not Vote	32% (112)	32% (112)	13% (45)	13% (45)	11% (39)	353
2016 Vote: Hillary Clinton	40% (679)	40% (679)	13% (224)	4% (77)	3% (53)	1711
2016 Vote: Donald Trump	28% (556)	38% (738)	20% (398)	10% (203)	3% (57)	1952
2016 Vote: Someone Else	29% (43)	39% (58)	22% (33)	7% (10)	3% (4)	149
2020 Vote/PID: Not Biden/Democrat	27% (56)	34% (71)	23% (48)	8% (16)	9% (19)	211
2020 Vote/PID: Not Trump/Republican	31% (61)	34% (67)	19% (37)	12% (23)	5% (9)	198
U.S. Economy: Wrong Track	30% (1048)	37% (1290)	19% (664)	10% (357)	5% (163)	3522
U.S. Economy: Right Direction	38% (527)	41% (560)	13% (181)	4% (58)	4% (54)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40% (637)	38% (606)	13% (211)	6% (89)	4% (59)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28% (684)	37% (902)	20% (490)	11% (278)	4% (103)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	30% (254)	41% (341)	17% (144)	6% (48)	7% (55)	842
Top 2024 Issue: Economy	25% (449)	37% (667)	22% (398)	11% (198)	5% (85)	1796
Community/Gender: Urban Women	31% (167)	36% (191)	18% (95)	8% (45)	7% (38)	536
Community/Gender: Urban Men	31% (178)	35% (198)	19% (106)	11% (64)	3% (19)	565
Community/Gender: Rural Women	30% (223)	39% (287)	17% (128)	6% (43)	7% (51)	733

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (1576)	38% (1850)	17% (844)	8% (415)	4% (217)	4902
Community/Gender: Rural Men	32% (188)	36% (207)	18% (104)	12% (71)	2% (14)	584
Community/Gender: Suburban Women	32% (422)	39% (523)	16% (220)	7% (94)	6% (80)	1338
Community/Gender: Suburban Men	35% (398)	39% (443)	17% (192)	9% (98)	1% (15)	1146
Homeowner	33% (1236)	39% (1450)	17% (649)	8% (290)	4% (137)	3762
Renter	29% (307)	36% (375)	17% (180)	11% (116)	7% (72)	1050
Self + Household: White-Collar	34% (624)	39% (714)	17% (316)	6% (117)	2% (38)	1808
Self + Household: Blue Collar	31% (739)	38% (893)	18% (412)	9% (216)	4% (92)	2353
Union HH: Yes	28% (103)	43% (159)	13% (49)	10% (37)	5% (19)	366
Union HH: No	32% (1473)	37% (1691)	18% (796)	8% (378)	4% (199)	4536
LGBTQ+: Yes	35% (163)	36% (170)	14% (67)	8% (39)	7% (31)	470
LGBTQ+: No	32% (1413)	38% (1680)	18% (778)	8% (376)	4% (186)	4432
Motivated to Vote	33% (1467)	39% (1728)	17% (766)	8% (359)	3% (154)	4475
Parent: Yes	26% (407)	38% (582)	20% (313)	11% (173)	4% (66)	1541
Parent: No	35% (1168)	38% (1267)	16% (532)	7% (242)	5% (151)	3361
COVID Vaccine: Yes	34% (1163)	41% (1403)	16% (533)	6% (198)	4% (125)	3422
COVID Vaccine: No	28% (413)	30% (447)	21% (311)	15% (216)	6% (92)	1480
Student Loans: Yes	29% (224)	38% (296)	20% (152)	8% (59)	6% (48)	778
Student Loans: No	33% (1352)	38% (1554)	17% (693)	9% (356)	4% (170)	4124
Favorable Opinion of Haley	34% (516)	40% (605)	18% (271)	7% (103)	2% (32)	1526
Unfavorable Opinion of Haley	36% (689)	37% (718)	16% (312)	9% (169)	2% (48)	1936
Prodigal Biden Voter	26% (76)	43% (123)	16% (45)	10% (29)	5% (14)	286
Undecided Voter (DK/WNV)	27% (108)	36% (145)	17% (69)	10% (40)	11% (45)	407
Undecided Voter (DK)	28% (70)	38% (96)	15% (37)	8% (21)	11% (27)	250
Watched Debate	34% (1221)	38% (1357)	16% (587)	8% (301)	3% (119)	3586
Watched Debate: Did not Watch	27% (354)	37% (492)	20% (257)	9% (114)	7% (98)	1316
Watched Debate: All of it	38% (767)	37% (734)	15% (300)	8% (156)	2% (41)	1998
Watched Debate: Some of it	29% (454)	39% (623)	18% (288)	9% (145)	5% (78)	1588
Continue His Campaign: Yes Biden	38% (731)	38% (729)	14% (268)	7% (138)	4% (71)	1936
Continue His Campaign: No Biden	28% (759)	38% (1039)	20% (540)	10% (260)	4% (106)	2704

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (1576)	38% (1850)	17% (844)	8% (415)	4% (217)	4902
Continue His Campaign: Yes Trump	29% (706)	38% (929)	19% (479)	11% (276)	3% (84)	2475
Continue His Campaign: No Trump	36% (798)	39% (850)	15% (337)	6% (121)	4% (89)	2195
Conviction: Evidence	37% (845)	39% (902)	15% (345)	5% (120)	3% (80)	2291
Conviction: Motivation to Damage	30% (626)	36% (744)	20% (409)	11% (232)	3% (64)	2075
Conviction: DK/NO	20% (105)	38% (204)	17% (91)	12% (63)	14% (73)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (1653)	37% (1797)	17% (812)	8% (376)	5% (264)	4902
Gender: Male	34% (773)	36% (831)	18% (417)	9% (211)	3% (62)	2295
Gender: Female	34% (880)	37% (966)	15% (395)	6% (165)	8% (201)	2607
Age: 18-34	33% (422)	32% (410)	16% (212)	10% (134)	9% (117)	1295
Age: 35-44	28% (188)	35% (230)	19% (124)	11% (76)	7% (47)	665
Age: 45-64	31% (521)	38% (648)	19% (327)	8% (135)	4% (65)	1696
Age: 65+	42% (522)	41% (509)	12% (149)	3% (31)	3% (35)	1247
GenZers: 1997-2012	38% (229)	26% (152)	15% (89)	12% (70)	9% (55)	595
Millennials: 1981-1996	28% (369)	36% (472)	18% (238)	10% (130)	8% (102)	1312
GenXers: 1965-1980	29% (374)	38% (484)	20% (252)	9% (121)	5% (59)	1290
Baby Boomers: 1946-1964	39% (614)	41% (643)	14% (216)	3% (52)	3% (44)	1568
Educ: < College	33% (1025)	34% (1044)	17% (525)	9% (276)	7% (218)	3088
Educ: Bachelors degree	35% (402)	41% (475)	16% (185)	5% (61)	3% (34)	1156
Educ: Post-grad	34% (227)	42% (278)	16% (102)	6% (39)	2% (12)	658
Income: Under 50k	35% (731)	33% (687)	16% (321)	8% (174)	7% (149)	2061
Income: 50k-100k	33% (590)	38% (676)	17% (306)	8% (140)	4% (77)	1789
Income: 100k+	32% (332)	41% (434)	18% (186)	6% (62)	4% (39)	1052
Ethnicity: White (Non-Hispanic)	34% (1232)	39% (1391)	16% (593)	6% (221)	4% (161)	3597
Ethnicity: Hispanic	34% (115)	29% (99)	17% (59)	14% (48)	5% (18)	339
Ethnicity: Black (Non-Hispanic)	34% (243)	28% (201)	18% (129)	11% (80)	10% (69)	722
Ethnicity: Asian + Other (Non-Hispanic)	26% (64)	43% (106)	13% (32)	11% (26)	6% (15)	243
All Christian	35% (901)	40% (1034)	16% (409)	6% (156)	4% (98)	2597
All Non-Christian	51% (120)	28% (66)	12% (27)	6% (14)	4% (9)	236
Atheist	33% (68)	42% (86)	12% (25)	8% (17)	5% (11)	206
Agnostic/Nothing in particular	28% (312)	33% (365)	21% (238)	10% (112)	7% (83)	1110
Something Else	34% (253)	33% (247)	15% (113)	10% (78)	8% (62)	752
Evangelical	39% (520)	35% (467)	13% (175)	6% (80)	6% (76)	1318
Non-Evangelical	31% (611)	40% (795)	17% (338)	7% (146)	4% (80)	1972
PID: Dem (no lean)	33% (615)	39% (728)	16% (298)	6% (114)	6% (106)	1859
PID: Ind (no lean)	32% (366)	36% (412)	18% (204)	9% (107)	6% (68)	1157
PID: Rep (no lean)	36% (672)	35% (657)	16% (311)	8% (155)	5% (90)	1886

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (1653)	37% (1797)	17% (812)	8% (376)	5% (264)	4902
PID/Gender: Dem Men	32% (257)	38% (303)	18% (142)	8% (65)	4% (33)	799
PID/Gender: Dem Women	34% (357)	40% (425)	15% (156)	5% (49)	7% (73)	1060
PID/Gender: Ind Men	30% (187)	39% (238)	19% (119)	10% (59)	2% (13)	615
PID/Gender: Ind Women	33% (179)	32% (174)	16% (85)	9% (49)	10% (55)	542
PID/Gender: Rep Men	37% (329)	33% (291)	18% (157)	10% (87)	2% (17)	880
PID/Gender: Rep Women	34% (344)	36% (367)	15% (154)	7% (68)	7% (74)	1005
Ideo: Liberal (1-3)	35% (482)	40% (552)	15% (203)	6% (88)	5% (63)	1388
Ideo: Moderate (4)	30% (449)	39% (589)	18% (270)	8% (116)	6% (96)	1521
Ideo: Conservative (5-7)	37% (699)	33% (630)	17% (322)	8% (158)	4% (78)	1887
Community: Urban	35% (382)	31% (337)	19% (207)	9% (100)	7% (75)	1101
Community: Suburban	34% (833)	39% (960)	16% (392)	7% (179)	5% (120)	2485
Community: Rural	33% (439)	38% (499)	16% (213)	7% (97)	5% (69)	1316
Military HHnm: Yes	39% (301)	35% (265)	15% (117)	7% (53)	4% (27)	763
Military HH: No	33% (1353)	37% (1531)	17% (695)	8% (323)	6% (237)	4139
Employ: Private Sector	30% (542)	39% (690)	18% (321)	9% (162)	4% (77)	1791
Employ: Government	29% (80)	36% (98)	18% (48)	10% (27)	7% (20)	273
Employ: Self-Employed	31% (127)	33% (137)	22% (90)	9% (36)	5% (22)	411
Employ: Homemaker	33% (111)	30% (103)	19% (64)	9% (32)	9% (29)	338
Employ: Student	46% (52)	24% (27)	10% (11)	8% (9)	13% (15)	114
Employ: Retired	40% (540)	39% (529)	13% (179)	4% (52)	3% (45)	1346
Employ: Unemployed	33% (124)	32% (124)	16% (60)	10% (37)	10% (36)	382
Employ: Other	32% (77)	36% (89)	16% (38)	8% (20)	8% (20)	245
Protestant	37% (547)	40% (587)	15% (221)	5% (71)	3% (51)	1477
Roman Catholic	31% (332)	40% (429)	17% (180)	7% (77)	4% (43)	1061
Jewish	55% (66)	32% (38)	8% (10)	1% (1)	4% (5)	120
Muslim	49% (28)	22% (12)	17% (10)	10% (6)	2% (1)	57
Atheist	33% (68)	42% (86)	12% (25)	8% (17)	5% (11)	206
Agnostic	32% (69)	33% (69)	20% (43)	9% (20)	6% (12)	213
Something else	34% (253)	33% (247)	15% (113)	10% (78)	8% (62)	752
Nothing in particular	27% (244)	33% (295)	22% (195)	10% (92)	8% (71)	897

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (1653)	37% (1797)	17% (812)	8% (376)	5% (264)	4902
Ideo/PID: Conservative Republican	38% (543)	34% (481)	16% (235)	8% (111)	4% (62)	1432
Ideo/PID: Moderate/Liberal Republican	29% (126)	40% (171)	16% (70)	9% (38)	6% (27)	432
Ideo/PID: Moderate/Conservative Democrat	30% (235)	36% (282)	19% (148)	7% (54)	7% (55)	773
Ideo/PID: Liberal Democrat	36% (376)	41% (437)	14% (146)	5% (57)	4% (40)	1057
Unfavorable of Biden and Trump	34% (284)	38% (318)	16% (138)	8% (67)	5% (38)	845
2024 H2H Matchup: Biden Voter	33% (719)	40% (876)	16% (346)	6% (137)	5% (106)	2184
2024 H2H Matchup: Trump Voter	35% (820)	33% (770)	17% (402)	9% (211)	5% (109)	2312
2024 H2H Matchup: Would not Vote	36% (56)	32% (49)	16% (25)	7% (11)	10% (16)	157
2024 H2H Matchup: Do not Know	23% (59)	41% (101)	16% (40)	7% (17)	13% (33)	250
2022 House Vote: Democrat	33% (671)	40% (804)	16% (328)	6% (129)	5% (95)	2027
2022 House Vote: Republican	38% (730)	34% (658)	16% (311)	8% (148)	4% (76)	1923
2022 House Vote: Did not Vote	27% (236)	35% (307)	19% (163)	10% (86)	10% (87)	878
2020 Vote: Joe Biden	33% (734)	40% (907)	16% (368)	6% (137)	5% (112)	2257
2020 Vote: Donald Trump	36% (789)	34% (756)	17% (383)	9% (196)	4% (98)	2222
2020 Vote: Someone Else	21% (14)	49% (34)	15% (11)	9% (6)	6% (4)	70
2020 Vote: Did not Vote	33% (116)	28% (100)	14% (51)	10% (36)	14% (50)	353
2016 Vote: Hillary Clinton	34% (578)	40% (692)	16% (277)	5% (93)	4% (71)	1711
2016 Vote: Donald Trump	36% (694)	35% (679)	18% (351)	8% (163)	3% (64)	1952
2016 Vote: Someone Else	29% (43)	49% (73)	11% (16)	8% (12)	3% (5)	149
2020 Vote/PID: Not Biden/Democrat	33% (69)	31% (66)	19% (40)	7% (16)	10% (20)	211
2020 Vote/PID: Not Trump/Republican	23% (46)	39% (78)	22% (44)	8% (16)	7% (14)	198
U.S. Economy: Wrong Track	35% (1220)	34% (1213)	17% (589)	9% (303)	6% (198)	3522
U.S. Economy: Right Direction	31% (434)	42% (584)	16% (224)	5% (73)	5% (66)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34% (551)	39% (625)	16% (257)	6% (93)	5% (78)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34% (839)	34% (845)	17% (423)	9% (227)	5% (123)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	31% (264)	39% (327)	16% (133)	7% (56)	7% (63)	842
Top 2024 Issue: Economy	27% (489)	36% (647)	20% (362)	10% (186)	6% (112)	1796
Community/Gender: Urban Women	34% (182)	32% (169)	16% (87)	9% (46)	10% (52)	536
Community/Gender: Urban Men	35% (199)	30% (168)	21% (121)	10% (54)	4% (23)	565
Community/Gender: Rural Women	33% (242)	40% (293)	14% (104)	6% (42)	7% (52)	733

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (1653)	37% (1797)	17% (812)	8% (376)	5% (264)	4902
Community/Gender: Rural Men	34% (197)	35% (206)	19% (109)	9% (55)	3% (17)	584
Community/Gender: Suburban Women	34% (456)	38% (504)	15% (204)	6% (77)	7% (97)	1338
Community/Gender: Suburban Men	33% (377)	40% (456)	16% (188)	9% (102)	2% (23)	1146
Homeowner	35% (1299)	38% (1421)	16% (618)	7% (260)	4% (164)	3762
Renter	30% (315)	33% (348)	18% (187)	10% (110)	9% (90)	1050
Self + Household: White-Collar	37% (663)	38% (683)	16% (298)	6% (107)	3% (57)	1808
Self + Household: Blue Collar	33% (773)	38% (887)	17% (397)	8% (192)	4% (104)	2353
Union HH: Yes	32% (118)	37% (135)	16% (58)	12% (45)	3% (10)	366
Union HH: No	34% (1536)	37% (1662)	17% (754)	7% (331)	6% (254)	4536
LGBTQ+: Yes	39% (181)	33% (155)	13% (62)	7% (35)	8% (37)	470
LGBTQ+: No	33% (1472)	37% (1642)	17% (751)	8% (341)	5% (227)	4432
Motivated to Vote	34% (1533)	37% (1677)	16% (734)	7% (329)	5% (202)	4475
Parent: Yes	29% (452)	36% (550)	19% (294)	10% (149)	6% (96)	1541
Parent: No	36% (1202)	37% (1247)	15% (518)	7% (226)	5% (168)	3361
COVID Vaccine: Yes	35% (1191)	39% (1343)	16% (538)	6% (197)	4% (154)	3422
COVID Vaccine: No	31% (462)	31% (454)	19% (274)	12% (179)	7% (110)	1480
Student Loans: Yes	34% (268)	34% (268)	17% (132)	8% (63)	6% (48)	778
Student Loans: No	34% (1385)	37% (1529)	17% (681)	8% (313)	5% (216)	4124
Favorable Opinion of Haley	38% (581)	37% (567)	17% (257)	5% (80)	3% (41)	1526
Unfavorable Opinion of Haley	35% (681)	38% (743)	16% (314)	8% (150)	3% (49)	1936
Prodigal Biden Voter	28% (81)	36% (103)	20% (57)	8% (21)	8% (23)	286
Undecided Voter (DK/WNV)	28% (114)	37% (151)	16% (65)	7% (28)	12% (48)	407
Undecided Voter (DK)	23% (59)	41% (101)	16% (40)	7% (17)	13% (33)	250
Watched Debate	36% (1281)	37% (1322)	16% (587)	7% (259)	4% (137)	3586
Watched Debate: Did not Watch	28% (373)	36% (474)	17% (226)	9% (117)	10% (126)	1316
Watched Debate: All of it	41% (811)	36% (723)	14% (287)	6% (126)	3% (51)	1998
Watched Debate: Some of it	30% (470)	38% (600)	19% (300)	8% (133)	5% (86)	1588
Continue His Campaign: Yes Biden	35% (673)	39% (758)	15% (293)	7% (128)	4% (83)	1936
Continue His Campaign: No Biden	33% (889)	35% (958)	18% (491)	9% (231)	5% (135)	2704

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (1653)	37% (1797)	17% (812)	8% (376)	5% (264)	4902
Continue His Campaign: Yes Trump	35% (858)	34% (846)	18% (437)	9% (230)	4% (103)	2475
Continue His Campaign: No Trump	33% (730)	40% (883)	16% (347)	6% (130)	5% (106)	2195
Conviction: Evidence	33% (754)	40% (913)	17% (380)	6% (138)	5% (105)	2291
Conviction: Motivation to Damage	38% (785)	33% (695)	16% (336)	9% (184)	4% (75)	2075
Conviction: DK/NO	21% (114)	35% (189)	18% (96)	10% (54)	15% (83)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (1796)	1% (28)	3% (128)	2% (116)	14% (687)	— (24)	3% (135)	1% (67)	2% (102)	8% (413)	6% (301)	13%
Gender: Male	37% (858)	— (9)	2% (51)	3% (66)	16% (375)	— (11)	3% (69)	1% (28)	2% (49)	4% (99)	6% (128)	14%
Gender: Female	36% (938)	1% (19)	3% (77)	2% (50)	12% (313)	1% (13)	3% (66)	2% (39)	2% (54)	12% (314)	7% (173)	12%
Age: 18-34	41% (526)	1% (17)	6% (78)	3% (41)	6% (72)	1% (7)	4% (47)	3% (34)	3% (45)	12% (154)	1% (11)	7%
Age: 35-44	47% (315)	— (3)	4% (27)	3% (22)	10% (65)	1% (5)	3% (19)	3% (19)	1% (8)	8% (52)	1% (10)	9%
Age: 45-64	40% (685)	— (6)	1% (22)	2% (29)	15% (247)	1% (11)	2% (35)	1% (12)	2% (27)	8% (133)	6% (96)	14%
Age: 65+	22% (271)	— (1)	— (1)	2% (23)	24% (304)	— (2)	3% (34)	— (3)	2% (22)	6% (75)	15% (184)	19%
GenZers: 1997-2012	36% (215)	2% (11)	6% (39)	5% (27)	4% (25)	1% (5)	4% (23)	3% (20)	3% (17)	14% (84)	1% (4)	7%
Millennials: 1981-1996	46% (607)	1% (10)	5% (63)	3% (34)	8% (106)	1% (7)	3% (43)	2% (32)	3% (34)	9% (113)	1% (15)	8%
GenXers: 1965-1980	43% (557)	— (6)	2% (21)	2% (27)	13% (164)	1% (8)	2% (28)	1% (12)	2% (23)	9% (110)	4% (45)	14%
Baby Boomers: 1946-1964	25% (388)	— (1)	— (5)	2% (28)	23% (365)	— (3)	2% (35)	— (4)	2% (27)	6% (99)	14% (220)	17%
Educ: < College	38% (1158)	1% (22)	3% (105)	2% (75)	14% (439)	1% (18)	3% (89)	1% (39)	2% (56)	8% (259)	7% (218)	11%
Educ: Bachelors degree	37% (428)	— (5)	2% (20)	2% (27)	15% (171)	— (4)	2% (22)	1% (15)	3% (32)	9% (100)	5% (53)	14%
Educ: Post-grad	32% (210)	— (1)	— (3)	2% (14)	12% (77)	— (2)	4% (24)	2% (14)	2% (14)	8% (55)	4% (29)	20%
Income: Under 50k	35% (715)	1% (16)	4% (80)	3% (60)	12% (253)	1% (14)	3% (67)	2% (32)	2% (41)	8% (173)	9% (176)	11%
Income: 50k-100k	38% (685)	— (8)	2% (35)	2% (37)	15% (262)	— (5)	2% (42)	1% (19)	2% (41)	9% (155)	6% (98)	14%
Income: 100k+	38% (396)	— (4)	1% (13)	2% (19)	16% (173)	1% (6)	3% (27)	2% (16)	2% (21)	8% (85)	3% (26)	15%
Ethnicity: White (Non-Hispanic)	36% (1297)	— (17)	2% (54)	2% (55)	17% (604)	— (17)	3% (99)	1% (39)	1% (51)	8% (300)	7% (237)	14%
Ethnicity: Hispanic	46% (156)	— (2)	5% (16)	3% (9)	10% (35)	— (1)	3% (10)	1% (3)	4% (12)	7% (24)	3% (11)	7%
Ethnicity: Black (Non-Hispanic)	34% (248)	1% (9)	7% (49)	6% (42)	2% (14)	1% (4)	3% (19)	3% (20)	5% (33)	11% (78)	6% (46)	11%
Ethnicity: Asian + Other (Non-Hispanic)	39% (95)	— (0)	3% (8)	4% (9)	14% (34)	1% (3)	3% (8)	2% (4)	3% (6)	4% (11)	3% (6)	13%
All Christian	38% (989)	— (10)	2% (44)	2% (45)	20% (518)	1% (14)	2% (54)	1% (22)	2% (51)	7% (174)	7% (177)	11%
All Non-Christian	29% (69)	2% (4)	3% (6)	2% (6)	7% (17)	1% (2)	6% (14)	3% (8)	4% (8)	11% (26)	3% (6)	12%
Atheist	22% (46)	— (0)	4% (7)	3% (6)	3% (6)	— (0)	4% (9)	1% (3)	— (0)	12% (25)	5% (10)	30%
Agnostic/Nothing in particular	36% (404)	1% (6)	4% (46)	3% (31)	6% (72)	— (2)	3% (38)	1% (12)	2% (21)	12% (130)	5% (60)	15%
Something Else	38% (289)	1% (8)	3% (24)	4% (28)	10% (74)	1% (5)	3% (20)	3% (23)	3% (22)	8% (59)	6% (47)	10%
Evangelical	41% (539)	1% (8)	3% (37)	3% (35)	18% (244)	— (6)	2% (20)	2% (21)	2% (31)	6% (82)	6% (85)	7%
Non-Evangelical	36% (718)	1% (10)	1% (28)	2% (38)	17% (334)	1% (13)	3% (54)	1% (22)	2% (40)	8% (148)	7% (136)	14%
PID: Dem (no lean)	26% (474)	— (5)	2% (46)	3% (57)	3% (50)	— (5)	4% (83)	1% (27)	3% (61)	13% (242)	10% (177)	23%
PID: Ind (no lean)	38% (438)	1% (9)	4% (46)	2% (23)	12% (143)	1% (6)	3% (40)	1% (16)	2% (22)	8% (90)	4% (47)	11%
PID: Rep (no lean)	47% (884)	1% (14)	2% (36)	2% (37)	26% (495)	1% (13)	1% (13)	1% (24)	1% (20)	4% (81)	4% (77)	3%
PID/Gender: Dem Men	31% (244)	— (0)	2% (17)	3% (27)	4% (35)	— (3)	5% (38)	1% (11)	3% (24)	5% (39)	8% (65)	25%
PID/Gender: Dem Women	22% (230)	— (5)	3% (28)	3% (30)	1% (16)	— (2)	4% (45)	1% (16)	3% (37)	19% (203)	11% (112)	22%
PID/Gender: Ind Men	37% (231)	1% (3)	3% (21)	3% (16)	15% (92)	— (3)	4% (24)	1% (4)	2% (13)	5% (29)	4% (25)	13%
PID/Gender: Ind Women	38% (208)	1% (6)	5% (25)	1% (7)	9% (50)	1% (3)	3% (16)	2% (12)	2% (8)	11% (60)	4% (22)	10%
PID/Gender: Rep Men	44% (384)	1% (5)	1% (12)	3% (23)	28% (248)	1% (5)	1% (8)	1% (12)	1% (11)	3% (31)	4% (38)	4%
PID/Gender: Rep Women	50% (500)	1% (9)	2% (24)	1% (13)	25% (247)	1% (8)	— (5)	1% (11)	1% (9)	5% (51)	4% (38)	2%
Ideo: Liberal (1-3)	22% (304)	1% (10)	3% (44)	3% (39)	3% (36)	— (3)	5% (67)	2% (27)	4% (51)	14% (201)	7% (98)	24%
Ideo: Moderate (4)	38% (575)	1% (10)	3% (53)	2% (37)	9% (142)	1% (9)	3% (46)	2% (26)	2% (32)	8% (120)	8% (118)	13%
Ideo: Conservative (5-7)	47% (879)	— (6)	1% (20)	2% (32)	27% (505)	1% (11)	1% (20)	1% (10)	1% (18)	4% (79)	4% (79)	4%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (1796)	1% (28)	3% (128)	2% (116)	14% (687)	— (24)	3% (135)	1% (67)	2% (102)	8% (413)	6% (301)	13%
Community: Urban	36% (397)	1% (11)	4% (41)	3% (34)	10% (110)	— (5)	4% (43)	2% (23)	2% (27)	9% (96)	6% (62)	12%
Community: Suburban	35% (876)	— (5)	2% (62)	3% (67)	15% (364)	— (12)	2% (58)	1% (35)	2% (49)	9% (218)	6% (147)	14%
Community: Rural	40% (523)	1% (12)	2% (25)	1% (15)	16% (213)	1% (8)	3% (35)	1% (9)	2% (25)	8% (100)	7% (92)	11%
Military HHnm: Yes	28% (213)	— (2)	1% (9)	3% (20)	23% (179)	— (0)	3% (22)	— (2)	2% (13)	8% (58)	9% (69)	14%
Military HH: No	38% (1584)	1% (26)	3% (119)	2% (96)	12% (508)	1% (24)	3% (113)	2% (65)	2% (89)	9% (356)	6% (232)	13%
Employ: Private Sector	45% (804)	— (6)	2% (38)	2% (43)	12% (208)	1% (14)	2% (37)	1% (22)	2% (32)	9% (164)	2% (38)	11%
Employ: Government	36% (99)	1% (4)	5% (13)	6% (17)	7% (18)	1% (2)	4% (10)	6% (17)	1% (3)	13% (34)	2% (5)	9%
Employ: Self-Employed	44% (179)	1% (4)	2% (9)	2% (6)	9% (37)	1% (3)	3% (14)	2% (9)	3% (11)	7% (30)	3% (14)	12%
Employ: Homemaker	41% (140)	1% (2)	6% (19)	1% (4)	12% (41)	— (0)	2% (8)	2% (7)	2% (5)	10% (33)	3% (9)	11%
Employ: Student	28% (31)	— (0)	7% (7)	3% (3)	7% (8)	— (0)	6% (6)	3% (3)	3% (4)	17% (19)	— (0)	4%
Employ: Retired	24% (318)	— (1)	1% (8)	2% (23)	23% (315)	— (2)	3% (36)	— (2)	2% (25)	5% (73)	15% (203)	19%
Employ: Unemployed	34% (130)	1% (4)	7% (26)	4% (16)	11% (41)	1% (2)	5% (19)	1% (4)	3% (10)	10% (39)	3% (10)	10%
Employ: Other	39% (96)	2% (6)	3% (7)	1% (4)	8% (19)	— (1)	2% (6)	1% (3)	5% (11)	8% (21)	9% (21)	11%
Protestant	39% (571)	— (5)	2% (24)	1% (17)	21% (306)	1% (8)	2% (26)	1% (12)	2% (27)	6% (92)	7% (105)	12%
Roman Catholic	37% (397)	1% (5)	2% (16)	3% (28)	19% (197)	1% (6)	3% (28)	1% (8)	2% (22)	7% (79)	7% (69)	10%
Jewish	20% (24)	— (0)	1% (1)	3% (3)	13% (15)	— (0)	8% (9)	6% (7)	3% (4)	11% (13)	3% (4)	17%
Muslim	44% (25)	4% (2)	6% (3)	5% (3)	2% (1)	3% (2)	1% (0)	2% (1)	2% (1)	7% (4)	1% (0)	1%
Atheist	22% (46)	— (0)	4% (7)	3% (6)	3% (6)	— (0)	4% (9)	1% (3)	— (0)	12% (25)	5% (10)	30%
Agnostic	28% (59)	— (0)	4% (9)	2% (5)	5% (11)	— (1)	7% (15)	1% (2)	1% (2)	13% (29)	4% (9)	25%
Something else	38% (289)	1% (8)	3% (24)	4% (28)	10% (74)	1% (5)	3% (20)	3% (23)	3% (22)	8% (59)	6% (47)	10%
Nothing in particular	38% (345)	1% (6)	4% (36)	3% (26)	7% (61)	— (2)	3% (23)	1% (10)	2% (18)	11% (101)	6% (51)	13%
Ideo/PID: Conservative Republican	49% (703)	— (4)	1% (14)	2% (23)	29% (413)	1% (10)	— (6)	1% (10)	1% (10)	4% (62)	3% (45)	3%
Ideo/PID: Moderate/Liberal Republican	40% (173)	2% (9)	4% (18)	3% (13)	18% (78)	1% (3)	1% (6)	3% (14)	2% (8)	5% (20)	6% (28)	2%
Ideo/PID: Moderate/Conservative Democrat	32% (250)	— (1)	3% (20)	3% (24)	4% (34)	1% (4)	4% (32)	2% (13)	2% (19)	8% (64)	12% (94)	18%
Ideo/PID: Liberal Democrat	21% (217)	— (4)	2% (25)	3% (28)	1% (15)	— (1)	5% (49)	1% (15)	4% (41)	16% (174)	8% (81)	28%
Unfavorable of Biden and Trump	40% (340)	1% (7)	4% (35)	2% (18)	12% (98)	— (1)	2% (16)	2% (18)	2% (14)	9% (76)	4% (34)	8%
2024 H2H Matchup: Biden Voter	24% (519)	— (8)	2% (54)	3% (62)	2% (53)	— (6)	5% (106)	1% (24)	3% (65)	14% (295)	9% (203)	25%
2024 H2H Matchup: Trump Voter	49% (1122)	1% (16)	2% (53)	2% (38)	26% (608)	1% (14)	1% (24)	1% (32)	1% (26)	4% (82)	3% (80)	2%
2024 H2H Matchup: Would not Vote	33% (51)	1% (2)	9% (15)	3% (4)	5% (8)	— (0)	1% (2)	2% (4)	2% (4)	11% (17)	3% (4)	4%
2024 H2H Matchup: Do not Know	42% (105)	1% (2)	3% (7)	5% (13)	7% (18)	2% (4)	1% (4)	3% (7)	3% (7)	8% (19)	6% (14)	7%
2022 House Vote: Democrat	24% (486)	— (8)	3% (52)	3% (52)	3% (59)	— (8)	5% (95)	2% (33)	3% (62)	13% (263)	9% (179)	25%
2022 House Vote: Republican	46% (888)	1% (14)	2% (30)	2% (35)	28% (543)	1% (13)	1% (16)	1% (23)	1% (20)	4% (73)	4% (69)	3%
2022 House Vote: Did not Vote	44% (385)	1% (6)	5% (42)	3% (26)	9% (81)	— (3)	3% (23)	1% (9)	2% (19)	9% (75)	6% (49)	6%
2020 Vote: Joe Biden	25% (573)	— (8)	3% (62)	3% (67)	3% (59)	— (5)	5% (103)	2% (36)	3% (65)	12% (279)	9% (196)	24%
2020 Vote: Donald Trump	48% (1066)	1% (17)	2% (36)	1% (29)	27% (599)	1% (16)	1% (20)	1% (24)	1% (23)	4% (88)	4% (88)	2%
2020 Vote: Someone Else	42% (29)	— (0)	2% (2)	1% (1)	9% (6)	1% (1)	3% (2)	3% (2)	5% (3)	5% (4)	3% (2)	7%
2020 Vote: Did not Vote	36% (128)	1% (3)	8% (28)	5% (19)	7% (24)	1% (3)	3% (10)	1% (5)	3% (11)	12% (43)	4% (15)	4%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (1796)	1% (28)	3% (128)	2% (116)	14% (687)	— (24)	3% (135)	1% (67)	2% (102)	8% (413)	6% (301)	13% (618)
Watched Debate: Did not Watch	35% (466)	— (6)	3% (45)	2% (32)	7% (90)	1% (9)	4% (46)	2% (22)	3% (34)	11% (138)	7% (87)	15% (192)
Watched Debate: All of it	36% (717)	1% (11)	2% (40)	2% (41)	21% (422)	— (8)	2% (46)	1% (13)	1% (25)	7% (136)	6% (122)	13% (271)
Watched Debate: Some of it	39% (614)	1% (11)	3% (42)	3% (43)	11% (175)	— (7)	3% (43)	2% (32)	3% (43)	9% (139)	6% (92)	11% (151)
Continue His Campaign: Yes Biden	30% (572)	— (8)	2% (44)	2% (45)	6% (113)	— (10)	4% (82)	1% (27)	2% (48)	11% (216)	8% (162)	21% (421)
Continue His Campaign: No Biden	42% (1125)	1% (20)	3% (68)	2% (61)	21% (554)	1% (15)	2% (49)	1% (35)	2% (49)	6% (175)	5% (126)	7% (175)
Continue His Campaign: Yes Trump	47% (1170)	1% (16)	2% (56)	2% (45)	25% (611)	1% (15)	1% (29)	1% (31)	2% (40)	4% (95)	4% (100)	3% (75)
Continue His Campaign: No Trump	25% (550)	1% (12)	3% (55)	3% (61)	3% (64)	— (8)	4% (98)	1% (32)	3% (57)	14% (299)	9% (188)	24% (497)
Conviction: Evidence	26% (597)	— (11)	3% (62)	3% (60)	2% (49)	— (8)	5% (107)	1% (34)	3% (60)	13% (304)	9% (198)	24% (567)
Conviction: Motivation to Damage	46% (956)	1% (11)	2% (40)	2% (39)	28% (574)	1% (15)	1% (14)	1% (21)	1% (26)	4% (74)	4% (81)	3% (61)
Conviction: DK/NO	46% (244)	1% (7)	5% (26)	3% (17)	12% (64)	— (2)	3% (15)	2% (12)	3% (16)	7% (35)	4% (21)	4% (20)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2483)	37%	(1813)	12%	(606)	4902
Gender: Male	54%	(1246)	37%	(839)	9%	(210)	2295
Gender: Female	47%	(1237)	37%	(974)	15%	(396)	2607
Age: 18-34	49%	(628)	32%	(414)	19%	(252)	1295
Age: 35-44	52%	(348)	37%	(246)	11%	(71)	665
Age: 45-64	52%	(882)	37%	(632)	11%	(182)	1696
Age: 65+	50%	(625)	42%	(520)	8%	(101)	1247
GenZers: 1997-2012	47%	(278)	31%	(185)	22%	(132)	595
Millennials: 1981-1996	51%	(668)	35%	(456)	14%	(189)	1312
GenXers: 1965-1980	51%	(657)	37%	(476)	12%	(157)	1290
Baby Boomers: 1946-1964	52%	(811)	41%	(637)	8%	(120)	1568
Educ: < College	54%	(1667)	33%	(1021)	13%	(399)	3088
Educ: Bachelors degree	47%	(539)	41%	(478)	12%	(139)	1156
Educ: Post-grad	42%	(277)	48%	(314)	10%	(68)	658
Income: Under 50k	48%	(996)	38%	(775)	14%	(290)	2061
Income: 50k-100k	52%	(928)	36%	(653)	12%	(208)	1789
Income: 100k+	53%	(558)	37%	(385)	10%	(108)	1052
Ethnicity: White (Non-Hispanic)	56%	(2029)	33%	(1192)	10%	(377)	3597
Ethnicity: Hispanic	50%	(170)	31%	(106)	18%	(63)	339
Ethnicity: Black (Non-Hispanic)	25%	(180)	58%	(418)	17%	(124)	722
Ethnicity: Asian + Other (Non-Hispanic)	43%	(104)	40%	(96)	17%	(42)	243
All Christian	59%	(1544)	31%	(816)	9%	(237)	2597
All Non-Christian	37%	(88)	52%	(124)	11%	(25)	236
Atheist	24%	(50)	57%	(117)	19%	(40)	206
Agnostic/Nothing in particular	37%	(406)	46%	(509)	18%	(195)	1110
Something Else	53%	(395)	33%	(247)	15%	(110)	752
Evangelical	66%	(867)	25%	(327)	9%	(124)	1318
Non-Evangelical	52%	(1025)	37%	(728)	11%	(219)	1972
PID: Dem (no lean)	12%	(217)	76%	(1409)	13%	(234)	1859
PID: Ind (no lean)	47%	(541)	29%	(336)	24%	(280)	1157
PID: Rep (no lean)	92%	(1725)	4%	(67)	5%	(93)	1886

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2483)	37%	(1813)	12%	(606)	4902
PID/Gender: Dem Men	15%	(120)	76%	(608)	9%	(72)	799
PID/Gender: Dem Women	9%	(97)	76%	(801)	15%	(162)	1060
PID/Gender: Ind Men	52%	(322)	30%	(186)	18%	(108)	615
PID/Gender: Ind Women	40%	(219)	28%	(151)	32%	(172)	542
PID/Gender: Rep Men	91%	(804)	5%	(45)	3%	(31)	880
PID/Gender: Rep Women	92%	(921)	2%	(22)	6%	(62)	1005
Ideo: Liberal (1-3)	16%	(219)	70%	(969)	14%	(201)	1388
Ideo: Moderate (4)	41%	(621)	43%	(647)	17%	(253)	1521
Ideo: Conservative (5-7)	85%	(1600)	9%	(175)	6%	(112)	1887
Community: Urban	39%	(426)	47%	(516)	14%	(159)	1101
Community: Suburban	49%	(1227)	38%	(956)	12%	(301)	2485
Community: Rural	63%	(830)	26%	(341)	11%	(146)	1316
Military HHnm: Yes	56%	(430)	33%	(255)	10%	(78)	763
Military HH: No	50%	(2053)	38%	(1558)	13%	(529)	4139
Employ: Private Sector	51%	(918)	36%	(649)	13%	(224)	1791
Employ: Government	46%	(126)	37%	(102)	17%	(46)	273
Employ: Self-Employed	54%	(221)	34%	(141)	12%	(50)	411
Employ: Homemaker	56%	(190)	28%	(95)	16%	(54)	338
Employ: Student	42%	(48)	34%	(39)	24%	(27)	114
Employ: Retired	51%	(687)	42%	(560)	7%	(100)	1346
Employ: Unemployed	47%	(178)	37%	(140)	17%	(64)	382
Employ: Other	47%	(115)	36%	(88)	17%	(42)	245
Protestant	60%	(892)	31%	(455)	9%	(130)	1477
Roman Catholic	57%	(604)	33%	(353)	10%	(104)	1061
Jewish	33%	(40)	56%	(67)	11%	(13)	120
Muslim	49%	(28)	38%	(22)	13%	(8)	57
Atheist	24%	(50)	57%	(117)	19%	(40)	206
Agnostic	27%	(58)	57%	(122)	16%	(33)	213
Something else	53%	(395)	33%	(247)	15%	(110)	752
Nothing in particular	39%	(349)	43%	(387)	18%	(161)	897
Ideo/PID: Conservative Republican	94%	(1345)	2%	(34)	4%	(53)	1432
Ideo/PID: Moderate/Liberal Republican	83%	(360)	8%	(34)	9%	(39)	432

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2483)	37%	(1813)	12%	(606)	4902
Ideo/PID: Moderate/Conservative Democrat	16%	(120)	71%	(546)	14%	(107)	773
Ideo/PID: Liberal Democrat	9%	(94)	80%	(843)	11%	(120)	1057
Unfavorable of Biden and Trump	48%	(402)	15%	(127)	37%	(316)	845
2024 H2H Matchup: Biden Voter	8%	(168)	78%	(1710)	14%	(306)	2184
2024 H2H Matchup: Trump Voter	94%	(2175)	2%	(56)	3%	(81)	2312
2024 H2H Matchup: Would not Vote	28%	(43)	12%	(19)	60%	(94)	157
2024 H2H Matchup: Do not Know	39%	(97)	11%	(28)	50%	(126)	250
2022 House Vote: Democrat	12%	(244)	74%	(1504)	14%	(279)	2027
2022 House Vote: Republican	91%	(1748)	4%	(70)	5%	(105)	1923
2022 House Vote: Did not Vote	52%	(458)	27%	(233)	21%	(187)	878
2020 Vote: Joe Biden	11%	(254)	73%	(1644)	16%	(359)	2257
2020 Vote: Donald Trump	91%	(2031)	3%	(69)	6%	(122)	2222
2020 Vote: Someone Else	39%	(27)	10%	(7)	51%	(35)	70
2020 Vote: Did not Vote	48%	(171)	26%	(93)	25%	(90)	353
2016 Vote: Hillary Clinton	11%	(182)	78%	(1333)	11%	(196)	1711
2016 Vote: Donald Trump	87%	(1703)	7%	(137)	6%	(112)	1952
2016 Vote: Someone Else	33%	(50)	32%	(48)	34%	(51)	149
2020 Vote/PID: Not Biden/Democrat	42%	(90)	37%	(78)	21%	(44)	211
2020 Vote/PID: Not Trump/Republican	64%	(126)	16%	(33)	20%	(39)	198
U.S. Economy: Wrong Track	65%	(2286)	21%	(732)	14%	(505)	3522
U.S. Economy: Right Direction	14%	(198)	78%	(1081)	7%	(101)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(80)	86%	(1386)	9%	(137)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(2224)	4%	(90)	6%	(142)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(178)	40%	(337)	39%	(327)	842
Top 2024 Issue: Economy	68%	(1221)	21%	(380)	11%	(195)	1796
Community/Gender: Urban Women	32%	(172)	50%	(266)	18%	(98)	536
Community/Gender: Urban Men	45%	(255)	44%	(249)	11%	(61)	565
Community/Gender: Rural Women	61%	(445)	25%	(187)	14%	(102)	733
Community/Gender: Rural Men	66%	(385)	26%	(154)	8%	(44)	584
Community/Gender: Suburban Women	46%	(621)	39%	(521)	15%	(196)	1338
Community/Gender: Suburban Men	53%	(606)	38%	(435)	9%	(105)	1146

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	51% (2483)	37% (1813)	12% (606)	4902
Homeowner	53% (1989)	36% (1357)	11% (415)	3762
Renter	43% (448)	42% (436)	16% (166)	1050
Self + Household: White-Collar	47% (857)	42% (762)	10% (189)	1808
Self + Household: Blue Collar	56% (1322)	33% (775)	11% (255)	2353
Union HH: Yes	45% (166)	40% (147)	14% (52)	366
Union HH: No	51% (2317)	37% (1666)	12% (554)	4536
LGBTQ+: Yes	28% (131)	51% (239)	21% (100)	470
LGBTQ+: No	53% (2352)	36% (1574)	11% (506)	4432
Motivated to Vote	51% (2298)	38% (1714)	10% (462)	4475
Parent: Yes	54% (827)	33% (511)	13% (203)	1541
Parent: No	49% (1656)	39% (1302)	12% (403)	3361
COVID Vaccine: Yes	42% (1426)	46% (1568)	13% (429)	3422
COVID Vaccine: No	71% (1057)	17% (245)	12% (177)	1480
Student Loans: Yes	43% (336)	39% (303)	18% (139)	778
Student Loans: No	52% (2147)	37% (1510)	11% (467)	4124
Favorable Opinion of Haley	68% (1043)	25% (375)	7% (108)	1526
Unfavorable Opinion of Haley	38% (739)	51% (989)	11% (208)	1936
Prodigal Biden Voter	49% (141)	13% (36)	38% (109)	286
Undecided Voter (DK/WNV)	34% (140)	11% (47)	54% (220)	407
Undecided Voter (DK)	39% (97)	11% (28)	50% (126)	250
Watched Debate	55% (1983)	35% (1264)	9% (339)	3586
Watched Debate: Did not Watch	38% (500)	42% (549)	20% (267)	1316
Watched Debate: All of it	60% (1203)	33% (669)	6% (126)	1998
Watched Debate: Some of it	49% (780)	37% (595)	13% (213)	1588
Continue His Campaign: Yes Biden	24% (462)	69% (1342)	7% (132)	1936
Continue His Campaign: No Biden	71% (1915)	15% (405)	14% (384)	2704
Continue His Campaign: Yes Trump	88% (2177)	8% (199)	4% (98)	2475
Continue His Campaign: No Trump	11% (243)	70% (1529)	19% (423)	2195
Conviction: Evidence	14% (318)	69% (1583)	17% (390)	2291
Conviction: Motivation to Damage	88% (1836)	7% (139)	5% (100)	2075
Conviction: DK/NO	61% (329)	17% (91)	22% (116)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2062)	41% (2011)	17% (829)	4902
Gender: Male	46% (1056)	42% (973)	12% (265)	2295
Gender: Female	39% (1005)	40% (1038)	22% (564)	2607
Age: 18-34	40% (515)	35% (454)	25% (325)	1295
Age: 35-44	45% (296)	38% (255)	17% (114)	665
Age: 45-64	43% (734)	42% (718)	14% (244)	1696
Age: 65+	41% (516)	47% (584)	12% (147)	1247
GenZers: 1997-2012	39% (233)	33% (196)	28% (167)	595
Millennials: 1981-1996	42% (553)	38% (495)	20% (264)	1312
GenXers: 1965-1980	43% (551)	42% (542)	15% (196)	1290
Baby Boomers: 1946-1964	42% (666)	45% (709)	12% (193)	1568
Educ: < College	46% (1423)	37% (1129)	17% (536)	3088
Educ: Bachelors degree	36% (418)	47% (544)	17% (194)	1156
Educ: Post-grad	34% (221)	51% (339)	15% (99)	658
Income: Under 50k	42% (864)	40% (829)	18% (368)	2061
Income: 50k-100k	41% (741)	42% (751)	17% (297)	1789
Income: 100k+	43% (457)	41% (431)	16% (164)	1052
Ethnicity: White (Non-Hispanic)	47% (1696)	38% (1358)	15% (543)	3597
Ethnicity: Hispanic	39% (130)	37% (126)	24% (82)	339
Ethnicity: Black (Non-Hispanic)	21% (153)	60% (431)	19% (139)	722
Ethnicity: Asian + Other (Non-Hispanic)	34% (82)	39% (96)	27% (65)	243
All Christian	50% (1303)	36% (944)	13% (350)	2597
All Non-Christian	31% (72)	53% (125)	16% (39)	236
Atheist	22% (46)	63% (130)	15% (30)	206
Agnostic/Nothing in particular	26% (288)	51% (562)	23% (259)	1110
Something Else	47% (351)	33% (249)	20% (151)	752
Evangelical	58% (764)	28% (374)	14% (180)	1318
Non-Evangelical	43% (857)	41% (802)	16% (313)	1972
PID: Dem (no lean)	8% (142)	79% (1463)	14% (254)	1859
PID: Ind (no lean)	34% (393)	36% (414)	30% (350)	1157
PID: Rep (no lean)	81% (1527)	7% (134)	12% (225)	1886

Continued on next page

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2062)	41% (2011)	17% (829)	4902
PID/Gender: Dem Men	11% (87)	81% (645)	8% (67)	799
PID/Gender: Dem Women	5% (55)	77% (818)	18% (187)	1060
PID/Gender: Ind Men	38% (233)	40% (246)	22% (137)	615
PID/Gender: Ind Women	30% (160)	31% (168)	39% (213)	542
PID/Gender: Rep Men	84% (737)	9% (82)	7% (61)	880
PID/Gender: Rep Women	79% (790)	5% (52)	16% (164)	1005
Ideo: Liberal (1-3)	11% (154)	75% (1040)	14% (193)	1388
Ideo: Moderate (4)	31% (473)	46% (707)	22% (341)	1521
Ideo: Conservative (5-7)	75% (1406)	13% (242)	13% (239)	1887
Community: Urban	32% (349)	50% (550)	18% (201)	1101
Community: Suburban	40% (1001)	43% (1078)	16% (406)	2485
Community: Rural	54% (712)	29% (383)	17% (222)	1316
Military HHnm: Yes	45% (340)	37% (285)	18% (138)	763
Military HH: No	42% (1722)	42% (1726)	17% (691)	4139
Employ: Private Sector	42% (754)	42% (749)	16% (289)	1791
Employ: Government	39% (107)	41% (112)	20% (55)	273
Employ: Self-Employed	48% (197)	35% (143)	17% (71)	411
Employ: Homemaker	49% (164)	30% (103)	21% (71)	338
Employ: Student	25% (28)	40% (46)	35% (40)	114
Employ: Retired	42% (571)	46% (624)	11% (151)	1346
Employ: Unemployed	38% (144)	38% (144)	25% (94)	382
Employ: Other	39% (97)	37% (90)	24% (59)	245
Protestant	51% (759)	35% (515)	14% (203)	1477
Roman Catholic	48% (511)	39% (411)	13% (139)	1061
Jewish	27% (32)	56% (67)	17% (20)	120
Muslim	36% (21)	43% (24)	21% (12)	57
Atheist	22% (46)	63% (130)	15% (30)	206
Agnostic	15% (33)	67% (142)	18% (39)	213
Something else	47% (351)	33% (249)	20% (151)	752
Nothing in particular	28% (256)	47% (420)	25% (221)	897
Ideo/PID: Conservative Republican	84% (1201)	6% (81)	10% (150)	1432
Ideo/PID: Moderate/Liberal Republican	72% (309)	12% (52)	16% (71)	432

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2062)	41% (2011)	17% (829)	4902
Ideo/PID: Moderate/Conservative Democrat	11% (86)	72% (560)	16% (127)	773
Ideo/PID: Liberal Democrat	5% (56)	84% (885)	11% (116)	1057
Unfavorable of Biden and Trump	28% (236)	27% (228)	45% (382)	845
2024 H2H Matchup: Biden Voter	4% (92)	83% (1813)	13% (279)	2184
2024 H2H Matchup: Trump Voter	83% (1910)	5% (125)	12% (278)	2312
2024 H2H Matchup: Would not Vote	8% (12)	19% (30)	73% (114)	157
2024 H2H Matchup: Do not Know	19% (48)	17% (43)	64% (159)	250
2022 House Vote: Democrat	8% (152)	79% (1592)	14% (283)	2027
2022 House Vote: Republican	79% (1520)	8% (144)	13% (259)	1923
2022 House Vote: Did not Vote	42% (367)	30% (265)	28% (247)	878
2020 Vote: Joe Biden	7% (157)	78% (1757)	15% (343)	2257
2020 Vote: Donald Trump	79% (1757)	6% (140)	15% (325)	2222
2020 Vote: Someone Else	16% (11)	19% (14)	65% (45)	70
2020 Vote: Did not Vote	39% (136)	28% (100)	33% (117)	353
2016 Vote: Hillary Clinton	6% (100)	83% (1417)	11% (194)	1711
2016 Vote: Donald Trump	76% (1487)	11% (207)	13% (258)	1952
2016 Vote: Someone Else	20% (30)	37% (56)	42% (63)	149
2020 Vote/PID: Not Biden/Democrat	25% (52)	43% (90)	32% (69)	211
2020 Vote/PID: Not Trump/Republican	51% (101)	28% (55)	21% (42)	198
U.S. Economy: Wrong Track	54% (1886)	26% (908)	21% (728)	3522
U.S. Economy: Right Direction	13% (176)	80% (1103)	7% (101)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (58)	88% (1409)	8% (136)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78% (1905)	8% (198)	14% (354)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	12% (99)	48% (404)	40% (339)	842
Top 2024 Issue: Economy	55% (995)	26% (470)	18% (331)	1796
Community/Gender: Urban Women	27% (142)	51% (271)	23% (123)	536
Community/Gender: Urban Men	37% (207)	49% (279)	14% (79)	565
Community/Gender: Rural Women	52% (380)	27% (198)	21% (155)	733
Community/Gender: Rural Men	57% (332)	32% (185)	11% (66)	584
Community/Gender: Suburban Women	36% (484)	43% (569)	21% (286)	1338
Community/Gender: Suburban Men	45% (517)	44% (509)	11% (120)	1146

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2062)	41% (2011)	17% (829)	4902
Homeowner	44% (1651)	40% (1520)	16% (591)	3762
Renter	36% (376)	45% (470)	19% (204)	1050
Self + Household: White-Collar	38% (682)	48% (860)	15% (267)	1808
Self + Household: Blue Collar	48% (1138)	37% (872)	15% (343)	2353
Union HH: Yes	40% (145)	44% (161)	16% (59)	366
Union HH: No	42% (1916)	41% (1850)	17% (770)	4536
LGBTQ+: Yes	20% (95)	53% (248)	27% (127)	470
LGBTQ+: No	44% (1967)	40% (1763)	16% (703)	4432
Motivated to Vote	43% (1920)	42% (1895)	15% (660)	4475
Parent: Yes	45% (687)	37% (564)	19% (290)	1541
Parent: No	41% (1375)	43% (1447)	16% (539)	3361
COVID Vaccine: Yes	33% (1135)	51% (1733)	16% (554)	3422
COVID Vaccine: No	63% (927)	19% (278)	19% (275)	1480
Student Loans: Yes	34% (268)	42% (327)	24% (183)	778
Student Loans: No	43% (1794)	41% (1684)	16% (646)	4124
Favorable Opinion of Haley	56% (848)	31% (471)	14% (208)	1526
Unfavorable Opinion of Haley	33% (637)	56% (1078)	11% (221)	1936
Prodigal Biden Voter	33% (93)	25% (73)	42% (120)	286
Undecided Voter (DK/WNV)	15% (60)	18% (74)	67% (273)	407
Undecided Voter (DK)	19% (48)	17% (43)	64% (159)	250
Watched Debate	47% (1675)	39% (1407)	14% (505)	3586
Watched Debate: Did not Watch	29% (387)	46% (604)	25% (324)	1316
Watched Debate: All of it	52% (1037)	38% (759)	10% (203)	1998
Watched Debate: Some of it	40% (638)	41% (648)	19% (302)	1588
Continue His Campaign: Yes Biden	20% (380)	71% (1382)	9% (174)	1936
Continue His Campaign: No Biden	59% (1600)	20% (549)	21% (555)	2704
Continue His Campaign: Yes Trump	77% (1903)	11% (283)	12% (289)	2475
Continue His Campaign: No Trump	6% (124)	75% (1636)	20% (435)	2195
Conviction: Evidence	7% (168)	75% (1727)	17% (396)	2291
Conviction: Motivation to Damage	79% (1647)	9% (184)	12% (244)	2075
Conviction: DK/NO	46% (246)	19% (101)	35% (189)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2027)	40% (1983)	18% (892)	4902
Gender: Male	45% (1026)	39% (906)	16% (363)	2295
Gender: Female	38% (1000)	41% (1078)	20% (529)	2607
Age: 18-34	41% (536)	36% (465)	23% (293)	1295
Age: 35-44	44% (293)	40% (265)	16% (106)	665
Age: 45-64	41% (704)	42% (706)	17% (286)	1696
Age: 65+	40% (494)	44% (546)	17% (207)	1247
GenZers: 1997-2012	42% (250)	33% (199)	25% (146)	595
Millennials: 1981-1996	42% (551)	39% (511)	19% (251)	1312
GenXers: 1965-1980	42% (536)	42% (544)	16% (209)	1290
Baby Boomers: 1946-1964	40% (633)	43% (667)	17% (268)	1568
Educ: < College	46% (1415)	37% (1130)	18% (543)	3088
Educ: Bachelors degree	36% (413)	45% (517)	20% (226)	1156
Educ: Post-grad	30% (198)	51% (337)	19% (124)	658
Income: Under 50k	42% (865)	40% (830)	18% (366)	2061
Income: 50k-100k	41% (742)	41% (732)	18% (315)	1789
Income: 100k+	40% (419)	40% (421)	20% (211)	1052
Ethnicity: White (Non-Hispanic)	46% (1661)	36% (1312)	17% (624)	3597
Ethnicity: Hispanic	41% (140)	41% (140)	17% (59)	339
Ethnicity: Black (Non-Hispanic)	20% (144)	60% (436)	20% (143)	722
Ethnicity: Asian + Other (Non-Hispanic)	34% (82)	39% (95)	27% (67)	243
All Christian	49% (1262)	35% (919)	16% (416)	2597
All Non-Christian	33% (77)	52% (124)	15% (35)	236
Atheist	23% (47)	56% (116)	21% (43)	206
Agnostic/Nothing in particular	27% (298)	50% (554)	23% (258)	1110
Something Else	46% (342)	36% (271)	18% (139)	752
Evangelical	56% (742)	28% (370)	16% (205)	1318
Non-Evangelical	42% (827)	41% (807)	17% (338)	1972
PID: Dem (no lean)	6% (121)	80% (1484)	14% (254)	1859
PID: Ind (no lean)	33% (384)	33% (388)	33% (386)	1157
PID: Rep (no lean)	81% (1522)	6% (111)	13% (252)	1886

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2027)	40% (1983)	18% (892)	4902
PID/Gender: Dem Men	9% (74)	79% (632)	12% (93)	799
PID/Gender: Dem Women	4% (47)	80% (852)	15% (161)	1060
PID/Gender: Ind Men	38% (233)	34% (209)	28% (173)	615
PID/Gender: Ind Women	28% (150)	33% (178)	39% (213)	542
PID/Gender: Rep Men	82% (719)	7% (64)	11% (97)	880
PID/Gender: Rep Women	80% (803)	5% (47)	15% (155)	1005
Ideo: Liberal (1-3)	11% (146)	74% (1022)	16% (219)	1388
Ideo: Moderate (4)	30% (459)	46% (706)	23% (356)	1521
Ideo: Conservative (5-7)	73% (1386)	12% (231)	14% (270)	1887
Community: Urban	31% (340)	51% (564)	18% (198)	1101
Community: Suburban	40% (986)	41% (1028)	19% (471)	2485
Community: Rural	53% (701)	30% (392)	17% (224)	1316
Military HHnm: Yes	44% (332)	37% (284)	19% (147)	763
Military HH: No	41% (1694)	41% (1700)	18% (745)	4139
Employ: Private Sector	42% (744)	40% (719)	18% (329)	1791
Employ: Government	40% (110)	41% (113)	18% (50)	273
Employ: Self-Employed	47% (194)	36% (146)	17% (71)	411
Employ: Homemaker	50% (170)	32% (108)	18% (61)	338
Employ: Student	25% (28)	40% (46)	35% (40)	114
Employ: Retired	40% (544)	44% (593)	16% (209)	1346
Employ: Unemployed	37% (141)	41% (156)	22% (85)	382
Employ: Other	39% (95)	42% (102)	20% (48)	245
Protestant	50% (731)	34% (508)	16% (237)	1477
Roman Catholic	47% (496)	38% (398)	16% (167)	1061
Jewish	32% (38)	56% (67)	12% (14)	120
Muslim	43% (24)	36% (20)	22% (12)	57
Atheist	23% (47)	56% (116)	21% (43)	206
Agnostic	17% (36)	62% (132)	21% (45)	213
Something else	46% (342)	36% (271)	18% (139)	752
Nothing in particular	29% (262)	47% (422)	24% (213)	897
Ideo/PID: Conservative Republican	83% (1195)	4% (61)	12% (175)	1432
Ideo/PID: Moderate/Liberal Republican	71% (307)	12% (50)	17% (75)	432

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2027)	40% (1983)	18% (892)	4902
Ideo/PID: Moderate/Conservative Democrat	10% (74)	75% (583)	15% (116)	773
Ideo/PID: Liberal Democrat	4% (46)	84% (882)	12% (128)	1057
Unfavorable of Biden and Trump	24% (204)	25% (208)	51% (434)	845
2024 H2H Matchup: Biden Voter	3% (63)	82% (1799)	15% (322)	2184
2024 H2H Matchup: Trump Voter	82% (1900)	5% (109)	13% (303)	2312
2024 H2H Matchup: Would not Vote	13% (20)	21% (34)	66% (103)	157
2024 H2H Matchup: Do not Know	17% (44)	17% (42)	66% (164)	250
2022 House Vote: Democrat	6% (125)	78% (1582)	16% (320)	2027
2022 House Vote: Republican	79% (1521)	6% (111)	15% (291)	1923
2022 House Vote: Did not Vote	41% (361)	32% (279)	27% (239)	878
2020 Vote: Joe Biden	6% (129)	77% (1738)	17% (390)	2257
2020 Vote: Donald Trump	79% (1750)	6% (133)	15% (339)	2222
2020 Vote: Someone Else	18% (12)	14% (10)	68% (48)	70
2020 Vote: Did not Vote	38% (136)	29% (102)	33% (115)	353
2016 Vote: Hillary Clinton	5% (91)	81% (1384)	14% (236)	1711
2016 Vote: Donald Trump	75% (1461)	10% (186)	16% (305)	1952
2016 Vote: Someone Else	20% (30)	37% (55)	42% (63)	149
2020 Vote/PID: Not Biden/Democrat	29% (61)	44% (94)	27% (56)	211
2020 Vote/PID: Not Trump/Republican	53% (106)	20% (40)	26% (52)	198
U.S. Economy: Wrong Track	53% (1870)	25% (896)	21% (756)	3522
U.S. Economy: Right Direction	11% (157)	79% (1087)	10% (136)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (41)	88% (1415)	9% (148)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77% (1898)	7% (173)	16% (386)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (88)	47% (396)	43% (359)	842
Top 2024 Issue: Economy	55% (996)	26% (459)	19% (342)	1796
Community/Gender: Urban Women	24% (130)	54% (290)	22% (116)	536
Community/Gender: Urban Men	37% (210)	49% (274)	14% (81)	565
Community/Gender: Rural Women	52% (382)	29% (210)	19% (142)	733
Community/Gender: Rural Men	55% (319)	31% (182)	14% (82)	584
Community/Gender: Suburban Women	36% (488)	43% (579)	20% (272)	1338
Community/Gender: Suburban Men	43% (497)	39% (449)	17% (200)	1146

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2027)	40% (1983)	18% (892)	4902
Homeowner	43% (1617)	39% (1476)	18% (669)	3762
Renter	35% (371)	46% (481)	19% (197)	1050
Self + Household: White-Collar	37% (661)	45% (818)	18% (329)	1808
Self + Household: Blue Collar	48% (1121)	37% (862)	16% (370)	2353
Union HH: Yes	41% (150)	44% (163)	15% (53)	366
Union HH: No	41% (1877)	40% (1821)	18% (839)	4536
LGBTQ+: Yes	21% (101)	56% (262)	23% (107)	470
LGBTQ+: No	43% (1926)	39% (1721)	18% (785)	4432
Motivated to Vote	42% (1883)	42% (1861)	16% (731)	4475
Parent: Yes	45% (691)	38% (581)	17% (269)	1541
Parent: No	40% (1336)	42% (1402)	19% (623)	3361
COVID Vaccine: Yes	32% (1085)	49% (1682)	19% (655)	3422
COVID Vaccine: No	64% (941)	20% (301)	16% (237)	1480
Student Loans: Yes	35% (272)	43% (331)	23% (175)	778
Student Loans: No	43% (1755)	40% (1652)	17% (717)	4124
Favorable Opinion of Haley	54% (820)	29% (444)	17% (262)	1526
Unfavorable Opinion of Haley	32% (621)	54% (1042)	14% (272)	1936
Prodigal Biden Voter	31% (88)	24% (70)	45% (128)	286
Undecided Voter (DK/WNV)	16% (64)	19% (76)	66% (267)	407
Undecided Voter (DK)	17% (44)	17% (42)	66% (164)	250
Watched Debate	46% (1643)	38% (1374)	16% (569)	3586
Watched Debate: Did not Watch	29% (383)	46% (610)	25% (323)	1316
Watched Debate: All of it	51% (1019)	36% (727)	13% (252)	1998
Watched Debate: Some of it	39% (624)	41% (646)	20% (317)	1588
Continue His Campaign: Yes Biden	19% (366)	73% (1405)	9% (166)	1936
Continue His Campaign: No Biden	58% (1580)	18% (498)	23% (626)	2704
Continue His Campaign: Yes Trump	76% (1889)	11% (269)	13% (316)	2475
Continue His Campaign: No Trump	5% (104)	74% (1615)	22% (476)	2195
Conviction: Evidence	8% (175)	73% (1675)	19% (441)	2291
Conviction: Motivation to Damage	77% (1597)	9% (189)	14% (289)	2075
Conviction: DK/NO	48% (255)	22% (119)	30% (162)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2326)	36%	(1771)	16%	(805)	4902
Gender: Male	53%	(1212)	35%	(798)	12%	(285)	2295
Gender: Female	43%	(1114)	37%	(973)	20%	(520)	2607
Age: 18-34	44%	(567)	32%	(418)	24%	(310)	1295
Age: 35-44	46%	(308)	37%	(246)	17%	(111)	665
Age: 45-64	49%	(831)	37%	(623)	14%	(243)	1696
Age: 65+	50%	(620)	39%	(485)	11%	(142)	1247
GenZers: 1997-2012	44%	(260)	32%	(188)	25%	(148)	595
Millennials: 1981-1996	45%	(589)	35%	(454)	20%	(269)	1312
GenXers: 1965-1980	48%	(618)	37%	(477)	15%	(194)	1290
Baby Boomers: 1946-1964	50%	(790)	38%	(598)	12%	(180)	1568
Educ: < College	50%	(1553)	33%	(1028)	16%	(507)	3088
Educ: Bachelors degree	44%	(505)	39%	(452)	17%	(199)	1156
Educ: Post-grad	41%	(268)	44%	(291)	15%	(99)	658
Income: Under 50k	47%	(962)	37%	(757)	17%	(341)	2061
Income: 50k-100k	47%	(834)	37%	(660)	16%	(295)	1789
Income: 100k+	50%	(529)	34%	(354)	16%	(169)	1052
Ethnicity: White (Non-Hispanic)	54%	(1931)	32%	(1154)	14%	(512)	3597
Ethnicity: Hispanic	42%	(141)	36%	(122)	22%	(76)	339
Ethnicity: Black (Non-Hispanic)	22%	(157)	57%	(411)	21%	(154)	722
Ethnicity: Asian + Other (Non-Hispanic)	40%	(96)	35%	(84)	26%	(63)	243
All Christian	56%	(1460)	31%	(802)	13%	(335)	2597
All Non-Christian	33%	(79)	50%	(118)	16%	(39)	236
Atheist	24%	(50)	55%	(113)	21%	(43)	206
Agnostic/Nothing in particular	32%	(359)	44%	(492)	23%	(259)	1110
Something Else	50%	(377)	33%	(245)	17%	(130)	752
Evangelical	62%	(823)	25%	(328)	13%	(168)	1318
Non-Evangelical	49%	(973)	36%	(712)	15%	(287)	1972
PID: Dem (no lean)	10%	(180)	74%	(1372)	17%	(308)	1859
PID: Ind (no lean)	44%	(508)	28%	(320)	28%	(329)	1157
PID: Rep (no lean)	87%	(1638)	4%	(79)	9%	(168)	1886

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2326)	36%	(1771)	16%	(805)	4902
PID/Gender: Dem Men	15%	(117)	72%	(579)	13%	(104)	799
PID/Gender: Dem Women	6%	(63)	75%	(793)	19%	(204)	1060
PID/Gender: Ind Men	51%	(312)	27%	(168)	22%	(136)	615
PID/Gender: Ind Women	36%	(196)	28%	(152)	36%	(193)	542
PID/Gender: Rep Men	89%	(783)	6%	(51)	5%	(45)	880
PID/Gender: Rep Women	85%	(854)	3%	(28)	12%	(123)	1005
Ideo: Liberal (1-3)	13%	(181)	69%	(954)	18%	(253)	1388
Ideo: Moderate (4)	38%	(581)	41%	(621)	21%	(319)	1521
Ideo: Conservative (5-7)	81%	(1528)	9%	(169)	10%	(189)	1887
Community: Urban	35%	(386)	46%	(503)	19%	(212)	1101
Community: Suburban	47%	(1165)	37%	(923)	16%	(397)	2485
Community: Rural	59%	(774)	26%	(346)	15%	(197)	1316
Military HHnm: Yes	53%	(405)	32%	(241)	15%	(116)	763
Military HH: No	46%	(1920)	37%	(1530)	17%	(689)	4139
Employ: Private Sector	48%	(858)	35%	(623)	17%	(310)	1791
Employ: Government	41%	(113)	41%	(111)	18%	(49)	273
Employ: Self-Employed	50%	(207)	34%	(141)	15%	(63)	411
Employ: Homemaker	51%	(172)	31%	(105)	18%	(61)	338
Employ: Student	37%	(42)	33%	(38)	30%	(34)	114
Employ: Retired	49%	(664)	39%	(531)	11%	(152)	1346
Employ: Unemployed	43%	(164)	34%	(131)	23%	(87)	382
Employ: Other	43%	(105)	37%	(91)	20%	(49)	245
Protestant	57%	(839)	30%	(438)	14%	(200)	1477
Roman Catholic	55%	(580)	34%	(356)	12%	(125)	1061
Jewish	34%	(40)	56%	(67)	10%	(13)	120
Muslim	39%	(22)	40%	(23)	21%	(12)	57
Atheist	24%	(50)	55%	(113)	21%	(43)	206
Agnostic	22%	(48)	54%	(115)	24%	(50)	213
Something else	50%	(377)	33%	(245)	17%	(130)	752
Nothing in particular	35%	(311)	42%	(377)	23%	(208)	897
Ideo/PID: Conservative Republican	89%	(1278)	3%	(36)	8%	(118)	1432
Ideo/PID: Moderate/Liberal Republican	79%	(341)	10%	(42)	11%	(49)	432

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2326)	36%	(1771)	16%	(805)	4902
Ideo/PID: Moderate/Conservative Democrat	14%	(109)	67%	(520)	18%	(143)	773
Ideo/PID: Liberal Democrat	6%	(68)	78%	(829)	15%	(160)	1057
Unfavorable of Biden and Trump	40%	(335)	15%	(129)	45%	(381)	845
2024 H2H Matchup: Biden Voter	7%	(151)	75%	(1645)	18%	(387)	2184
2024 H2H Matchup: Trump Voter	90%	(2070)	3%	(69)	7%	(173)	2312
2024 H2H Matchup: Would not Vote	18%	(28)	17%	(27)	65%	(102)	157
2024 H2H Matchup: Do not Know	31%	(77)	12%	(31)	57%	(143)	250
2022 House Vote: Democrat	10%	(204)	72%	(1454)	18%	(370)	2027
2022 House Vote: Republican	87%	(1668)	4%	(83)	9%	(172)	1923
2022 House Vote: Did not Vote	48%	(423)	26%	(227)	26%	(229)	878
2020 Vote: Joe Biden	10%	(223)	70%	(1584)	20%	(450)	2257
2020 Vote: Donald Trump	87%	(1931)	4%	(81)	9%	(210)	2222
2020 Vote: Someone Else	29%	(20)	12%	(8)	59%	(41)	70
2020 Vote: Did not Vote	43%	(151)	28%	(99)	29%	(104)	353
2016 Vote: Hillary Clinton	8%	(142)	76%	(1302)	16%	(268)	1711
2016 Vote: Donald Trump	84%	(1636)	6%	(122)	10%	(194)	1952
2016 Vote: Someone Else	30%	(44)	29%	(43)	41%	(61)	149
2020 Vote/PID: Not Biden/Democrat	35%	(74)	38%	(81)	26%	(56)	211
2020 Vote/PID: Not Trump/Republican	59%	(117)	19%	(37)	22%	(43)	198
U.S. Economy: Wrong Track	61%	(2137)	21%	(730)	19%	(656)	3522
U.S. Economy: Right Direction	14%	(189)	75%	(1042)	11%	(149)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(92)	82%	(1320)	12%	(192)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(2084)	5%	(120)	10%	(253)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(151)	39%	(331)	43%	(360)	842
Top 2024 Issue: Economy	62%	(1107)	22%	(392)	17%	(297)	1796
Community/Gender: Urban Women	28%	(152)	48%	(255)	24%	(129)	536
Community/Gender: Urban Men	41%	(234)	44%	(248)	15%	(83)	565
Community/Gender: Rural Women	56%	(412)	25%	(186)	18%	(135)	733
Community/Gender: Rural Men	62%	(362)	27%	(160)	11%	(62)	584
Community/Gender: Suburban Women	41%	(550)	40%	(533)	19%	(256)	1338
Community/Gender: Suburban Men	54%	(616)	34%	(390)	12%	(141)	1146

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Table BLMB8_4: Who do you trust more to handle each of the following issues? — Crime

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2326)	36% (1771)	16% (805)	4902
Homeowner	50% (1879)	35% (1312)	15% (571)	3762
Renter	38% (404)	42% (440)	20% (206)	1050
Self + Household: White-Collar	44% (801)	40% (725)	16% (282)	1808
Self + Household: Blue Collar	53% (1242)	33% (774)	14% (337)	2353
Union HH: Yes	42% (154)	42% (153)	16% (59)	366
Union HH: No	48% (2172)	36% (1618)	16% (746)	4536
LGBTQ+: Yes	22% (104)	51% (239)	27% (126)	470
LGBTQ+: No	50% (2222)	35% (1532)	15% (679)	4432
Motivated to Vote	48% (2160)	37% (1658)	15% (656)	4475
Parent: Yes	49% (750)	33% (511)	18% (281)	1541
Parent: No	47% (1576)	38% (1261)	16% (525)	3361
COVID Vaccine: Yes	38% (1317)	44% (1516)	17% (589)	3422
COVID Vaccine: No	68% (1009)	17% (255)	15% (216)	1480
Student Loans: Yes	39% (304)	38% (296)	23% (179)	778
Student Loans: No	49% (2022)	36% (1476)	15% (626)	4124
Favorable Opinion of Haley	65% (988)	23% (357)	12% (182)	1526
Unfavorable Opinion of Haley	37% (707)	50% (962)	14% (267)	1936
Prodigal Biden Voter	41% (118)	17% (48)	42% (120)	286
Undecided Voter (DK/WNV)	26% (105)	14% (57)	60% (245)	407
Undecided Voter (DK)	31% (77)	12% (31)	57% (143)	250
Watched Debate	52% (1873)	34% (1227)	14% (486)	3586
Watched Debate: Did not Watch	34% (453)	41% (544)	24% (319)	1316
Watched Debate: All of it	58% (1155)	32% (646)	10% (197)	1998
Watched Debate: Some of it	45% (718)	37% (581)	18% (289)	1588
Continue His Campaign: Yes Biden	22% (429)	68% (1310)	10% (196)	1936
Continue His Campaign: No Biden	66% (1795)	15% (395)	19% (514)	2704
Continue His Campaign: Yes Trump	84% (2067)	9% (215)	8% (193)	2475
Continue His Campaign: No Trump	9% (207)	67% (1475)	23% (513)	2195
Conviction: Evidence	11% (246)	67% (1540)	22% (505)	2291
Conviction: Motivation to Damage	86% (1784)	7% (140)	7% (151)	2075
Conviction: DK/NO	55% (296)	17% (91)	28% (148)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(2592)	33%	(1611)	14%	(699)	4902
Gender: Male	57%	(1318)	31%	(718)	11%	(259)	2295
Gender: Female	49%	(1274)	34%	(893)	17%	(440)	2607
Age: 18-34	48%	(619)	31%	(406)	21%	(270)	1295
Age: 35-44	53%	(355)	34%	(225)	13%	(85)	665
Age: 45-64	56%	(947)	32%	(541)	12%	(209)	1696
Age: 65+	54%	(672)	35%	(440)	11%	(135)	1247
GenZers: 1997-2012	46%	(274)	33%	(194)	21%	(127)	595
Millennials: 1981-1996	51%	(670)	32%	(420)	17%	(222)	1312
GenXers: 1965-1980	55%	(709)	32%	(413)	13%	(168)	1290
Baby Boomers: 1946-1964	55%	(861)	34%	(537)	11%	(169)	1568
Educ: < College	56%	(1736)	30%	(923)	14%	(429)	3088
Educ: Bachelors degree	48%	(558)	35%	(405)	17%	(192)	1156
Educ: Post-grad	45%	(298)	43%	(283)	12%	(77)	658
Income: Under 50k	51%	(1058)	33%	(680)	16%	(323)	2061
Income: 50k-100k	53%	(953)	34%	(602)	13%	(234)	1789
Income: 100k+	55%	(582)	31%	(329)	13%	(141)	1052
Ethnicity: White (Non-Hispanic)	59%	(2106)	29%	(1051)	12%	(441)	3597
Ethnicity: Hispanic	48%	(161)	33%	(112)	19%	(66)	339
Ethnicity: Black (Non-Hispanic)	28%	(203)	51%	(372)	21%	(148)	722
Ethnicity: Asian + Other (Non-Hispanic)	50%	(123)	32%	(77)	18%	(44)	243
All Christian	62%	(1608)	28%	(715)	11%	(274)	2597
All Non-Christian	40%	(94)	46%	(109)	14%	(33)	236
Atheist	27%	(56)	50%	(103)	23%	(47)	206
Agnostic/Nothing in particular	37%	(407)	42%	(463)	22%	(241)	1110
Something Else	57%	(427)	29%	(221)	14%	(104)	752
Evangelical	69%	(903)	22%	(292)	9%	(123)	1318
Non-Evangelical	55%	(1089)	32%	(632)	13%	(251)	1972
PID: Dem (no lean)	15%	(273)	69%	(1275)	17%	(311)	1859
PID: Ind (no lean)	51%	(588)	23%	(272)	26%	(297)	1157
PID: Rep (no lean)	92%	(1731)	3%	(65)	5%	(90)	1886

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(2592)	33%	(1611)	14%	(699)	4902
PID/Gender: Dem Men	19%	(150)	67%	(534)	14%	(115)	799
PID/Gender: Dem Women	12%	(123)	70%	(741)	19%	(196)	1060
PID/Gender: Ind Men	57%	(352)	23%	(143)	19%	(120)	615
PID/Gender: Ind Women	43%	(236)	24%	(128)	33%	(178)	542
PID/Gender: Rep Men	93%	(815)	5%	(41)	3%	(24)	880
PID/Gender: Rep Women	91%	(916)	2%	(24)	7%	(66)	1005
Ideo: Liberal (1-3)	18%	(246)	63%	(880)	19%	(262)	1388
Ideo: Moderate (4)	45%	(688)	36%	(541)	19%	(292)	1521
Ideo: Conservative (5-7)	86%	(1621)	9%	(164)	5%	(101)	1887
Community: Urban	40%	(444)	43%	(474)	17%	(183)	1101
Community: Suburban	53%	(1318)	33%	(810)	14%	(357)	2485
Community: Rural	63%	(831)	25%	(327)	12%	(159)	1316
Military HHnm: Yes	59%	(450)	30%	(229)	11%	(84)	763
Military HH: No	52%	(2142)	33%	(1383)	15%	(615)	4139
Employ: Private Sector	54%	(975)	32%	(569)	14%	(247)	1791
Employ: Government	47%	(129)	35%	(97)	18%	(48)	273
Employ: Self-Employed	59%	(242)	29%	(119)	12%	(50)	411
Employ: Homemaker	56%	(189)	28%	(96)	16%	(53)	338
Employ: Student	31%	(35)	42%	(47)	28%	(32)	114
Employ: Retired	54%	(729)	35%	(474)	11%	(143)	1346
Employ: Unemployed	48%	(182)	32%	(121)	21%	(79)	382
Employ: Other	45%	(110)	36%	(87)	19%	(47)	245
Protestant	64%	(942)	26%	(382)	10%	(154)	1477
Roman Catholic	59%	(623)	30%	(321)	11%	(116)	1061
Jewish	37%	(45)	53%	(64)	9%	(11)	120
Muslim	44%	(25)	42%	(24)	14%	(8)	57
Atheist	27%	(56)	50%	(103)	23%	(47)	206
Agnostic	28%	(60)	49%	(104)	23%	(49)	213
Something else	57%	(427)	29%	(221)	14%	(104)	752
Nothing in particular	39%	(346)	40%	(359)	21%	(192)	897
Ideo/PID: Conservative Republican	94%	(1351)	2%	(35)	3%	(46)	1432
Ideo/PID: Moderate/Liberal Republican	84%	(363)	7%	(28)	9%	(41)	432

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(2592)	33%	(1611)	14%	(699)	4902
Ideo/PID: Moderate/Conservative Democrat	20%	(154)	62%	(482)	18%	(137)	773
Ideo/PID: Liberal Democrat	11%	(115)	73%	(771)	16%	(171)	1057
Unfavorable of Biden and Trump	51%	(431)	15%	(127)	34%	(287)	845
2024 H2H Matchup: Biden Voter	12%	(270)	69%	(1508)	19%	(406)	2184
2024 H2H Matchup: Trump Voter	93%	(2149)	3%	(71)	4%	(92)	2312
2024 H2H Matchup: Would not Vote	34%	(53)	9%	(14)	57%	(90)	157
2024 H2H Matchup: Do not Know	48%	(120)	8%	(19)	44%	(111)	250
2022 House Vote: Democrat	16%	(320)	65%	(1325)	19%	(382)	2027
2022 House Vote: Republican	92%	(1764)	3%	(67)	5%	(92)	1923
2022 House Vote: Did not Vote	54%	(476)	24%	(214)	22%	(189)	878
2020 Vote: Joe Biden	16%	(365)	64%	(1443)	20%	(449)	2257
2020 Vote: Donald Trump	92%	(2038)	3%	(64)	5%	(120)	2222
2020 Vote: Someone Else	38%	(27)	9%	(6)	53%	(37)	70
2020 Vote: Did not Vote	46%	(163)	28%	(98)	26%	(92)	353
2016 Vote: Hillary Clinton	15%	(249)	68%	(1171)	17%	(292)	1711
2016 Vote: Donald Trump	89%	(1731)	6%	(112)	6%	(109)	1952
2016 Vote: Someone Else	38%	(57)	24%	(35)	38%	(56)	149
2020 Vote/PID: Not Biden/Democrat	36%	(76)	41%	(87)	23%	(49)	211
2020 Vote/PID: Not Trump/Republican	70%	(139)	11%	(22)	19%	(37)	198
U.S. Economy: Wrong Track	67%	(2344)	19%	(674)	14%	(504)	3522
U.S. Economy: Right Direction	18%	(248)	68%	(937)	14%	(195)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(144)	77%	(1230)	14%	(229)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(2209)	4%	(109)	6%	(138)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(239)	32%	(272)	39%	(331)	842
Top 2024 Issue: Economy	68%	(1229)	20%	(354)	12%	(213)	1796
Community/Gender: Urban Women	36%	(195)	43%	(230)	21%	(111)	536
Community/Gender: Urban Men	44%	(249)	43%	(244)	13%	(72)	565
Community/Gender: Rural Women	60%	(440)	25%	(182)	15%	(111)	733
Community/Gender: Rural Men	67%	(391)	25%	(145)	8%	(48)	584
Community/Gender: Suburban Women	48%	(639)	36%	(481)	16%	(218)	1338
Community/Gender: Suburban Men	59%	(678)	29%	(330)	12%	(138)	1146

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	53% (2592)	33% (1611)	14% (699)	4902
Homeowner	56% (2092)	32% (1186)	13% (484)	3762
Renter	43% (451)	38% (404)	19% (195)	1050
Self + Household: White-Collar	49% (881)	37% (665)	14% (262)	1808
Self + Household: Blue Collar	59% (1393)	30% (703)	11% (257)	2353
Union HH: Yes	49% (180)	40% (146)	11% (40)	366
Union HH: No	53% (2412)	32% (1465)	15% (659)	4536
LGBTQ+: Yes	28% (132)	50% (236)	22% (102)	470
LGBTQ+: No	56% (2460)	31% (1376)	13% (596)	4432
Motivated to Vote	54% (2403)	34% (1521)	12% (551)	4475
Parent: Yes	54% (837)	31% (476)	15% (229)	1541
Parent: No	52% (1755)	34% (1136)	14% (470)	3361
COVID Vaccine: Yes	44% (1511)	40% (1377)	16% (534)	3422
COVID Vaccine: No	73% (1081)	16% (234)	11% (164)	1480
Student Loans: Yes	44% (343)	38% (294)	18% (142)	778
Student Loans: No	55% (2249)	32% (1317)	14% (557)	4124
Favorable Opinion of Haley	71% (1078)	21% (328)	8% (120)	1526
Unfavorable Opinion of Haley	40% (782)	45% (873)	15% (281)	1936
Prodigal Biden Voter	54% (153)	13% (38)	33% (95)	286
Undecided Voter (DK/WNV)	43% (174)	8% (33)	49% (200)	407
Undecided Voter (DK)	48% (120)	8% (19)	44% (111)	250
Watched Debate	57% (2056)	31% (1119)	11% (411)	3586
Watched Debate: Did not Watch	41% (536)	37% (492)	22% (288)	1316
Watched Debate: All of it	62% (1246)	29% (583)	8% (169)	1998
Watched Debate: Some of it	51% (810)	34% (536)	15% (242)	1588
Continue His Campaign: Yes Biden	27% (517)	62% (1206)	11% (213)	1936
Continue His Campaign: No Biden	73% (1967)	13% (346)	14% (392)	2704
Continue His Campaign: Yes Trump	88% (2181)	7% (185)	4% (109)	2475
Continue His Campaign: No Trump	16% (341)	62% (1352)	23% (503)	2195
Conviction: Evidence	18% (406)	61% (1395)	21% (490)	2291
Conviction: Motivation to Damage	90% (1860)	6% (129)	4% (86)	2075
Conviction: DK/NO	61% (326)	16% (88)	23% (122)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(2352)	34%	(1660)	18%	(889)	4902
Gender: Male	53%	(1207)	34%	(782)	13%	(305)	2295
Gender: Female	44%	(1145)	34%	(878)	22%	(584)	2607
Age: 18-34	46%	(599)	29%	(370)	25%	(326)	1295
Age: 35-44	47%	(313)	33%	(222)	19%	(130)	665
Age: 45-64	49%	(835)	35%	(589)	16%	(272)	1696
Age: 65+	49%	(606)	38%	(479)	13%	(162)	1247
GenZers: 1997-2012	46%	(272)	27%	(159)	28%	(164)	595
Millennials: 1981-1996	47%	(614)	32%	(414)	22%	(284)	1312
GenXers: 1965-1980	47%	(611)	35%	(454)	17%	(225)	1290
Baby Boomers: 1946-1964	50%	(788)	37%	(581)	13%	(199)	1568
Educ: < College	52%	(1612)	30%	(923)	18%	(553)	3088
Educ: Bachelors degree	43%	(493)	39%	(448)	19%	(214)	1156
Educ: Post-grad	38%	(247)	44%	(289)	19%	(123)	658
Income: Under 50k	47%	(966)	34%	(701)	19%	(393)	2061
Income: 50k-100k	48%	(862)	34%	(616)	17%	(311)	1789
Income: 100k+	50%	(524)	33%	(343)	18%	(185)	1052
Ethnicity: White (Non-Hispanic)	53%	(1910)	31%	(1113)	16%	(575)	3597
Ethnicity: Hispanic	49%	(165)	29%	(99)	22%	(75)	339
Ethnicity: Black (Non-Hispanic)	25%	(177)	51%	(369)	24%	(176)	722
Ethnicity: Asian + Other (Non-Hispanic)	41%	(100)	33%	(79)	26%	(64)	243
All Christian	57%	(1478)	29%	(761)	14%	(358)	2597
All Non-Christian	37%	(87)	46%	(108)	18%	(42)	236
Atheist	24%	(49)	54%	(112)	22%	(46)	206
Agnostic/Nothing in particular	32%	(354)	42%	(466)	26%	(290)	1110
Something Else	51%	(385)	28%	(213)	20%	(154)	752
Evangelical	64%	(842)	23%	(306)	13%	(170)	1318
Non-Evangelical	50%	(980)	33%	(658)	17%	(333)	1972
PID: Dem (no lean)	12%	(217)	68%	(1268)	20%	(374)	1859
PID: Ind (no lean)	42%	(481)	28%	(323)	30%	(353)	1157
PID: Rep (no lean)	88%	(1654)	4%	(69)	9%	(163)	1886

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(2352)	34%	(1660)	18%	(889)	4902
PID/Gender: Dem Men	15%	(121)	70%	(558)	15%	(120)	799
PID/Gender: Dem Women	9%	(96)	67%	(711)	24%	(254)	1060
PID/Gender: Ind Men	48%	(294)	30%	(184)	22%	(138)	615
PID/Gender: Ind Women	35%	(187)	26%	(139)	40%	(215)	542
PID/Gender: Rep Men	90%	(792)	5%	(41)	5%	(47)	880
PID/Gender: Rep Women	86%	(862)	3%	(28)	11%	(116)	1005
Ideo: Liberal (1-3)	15%	(213)	65%	(901)	20%	(274)	1388
Ideo: Moderate (4)	38%	(579)	37%	(569)	25%	(373)	1521
Ideo: Conservative (5-7)	81%	(1523)	9%	(169)	10%	(194)	1887
Community: Urban	38%	(420)	42%	(466)	20%	(215)	1101
Community: Suburban	46%	(1155)	35%	(874)	18%	(456)	2485
Community: Rural	59%	(778)	24%	(320)	17%	(219)	1316
Military HHnm: Yes	55%	(423)	32%	(245)	12%	(95)	763
Military HH: No	47%	(1930)	34%	(1415)	19%	(794)	4139
Employ: Private Sector	49%	(876)	33%	(593)	18%	(323)	1791
Employ: Government	44%	(120)	35%	(97)	21%	(56)	273
Employ: Self-Employed	52%	(214)	30%	(122)	18%	(76)	411
Employ: Homemaker	51%	(171)	27%	(91)	23%	(76)	338
Employ: Student	33%	(38)	28%	(32)	38%	(44)	114
Employ: Retired	49%	(663)	38%	(516)	12%	(168)	1346
Employ: Unemployed	44%	(169)	33%	(127)	23%	(86)	382
Employ: Other	42%	(102)	34%	(83)	25%	(61)	245
Protestant	58%	(849)	29%	(429)	13%	(198)	1477
Roman Catholic	55%	(587)	30%	(323)	14%	(151)	1061
Jewish	33%	(40)	54%	(64)	13%	(16)	120
Muslim	46%	(26)	33%	(19)	21%	(12)	57
Atheist	24%	(49)	54%	(112)	22%	(46)	206
Agnostic	23%	(50)	51%	(110)	25%	(54)	213
Something else	51%	(385)	28%	(213)	20%	(154)	752
Nothing in particular	34%	(304)	40%	(356)	26%	(236)	897
Ideo/PID: Conservative Republican	90%	(1284)	3%	(39)	8%	(108)	1432
Ideo/PID: Moderate/Liberal Republican	81%	(351)	7%	(30)	12%	(52)	432

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(2352)	34%	(1660)	18%	(889)	4902
Ideo/PID: Moderate/Conservative Democrat	15%	(117)	60%	(462)	25%	(194)	773
Ideo/PID: Liberal Democrat	9%	(97)	74%	(787)	16%	(172)	1057
Unfavorable of Biden and Trump	38%	(320)	14%	(118)	48%	(408)	845
2024 H2H Matchup: Biden Voter	8%	(182)	71%	(1561)	20%	(440)	2184
2024 H2H Matchup: Trump Voter	89%	(2058)	3%	(58)	8%	(196)	2312
2024 H2H Matchup: Would not Vote	21%	(33)	9%	(14)	70%	(110)	157
2024 H2H Matchup: Do not Know	32%	(79)	11%	(27)	57%	(143)	250
2022 House Vote: Democrat	12%	(243)	68%	(1378)	20%	(406)	2027
2022 House Vote: Republican	86%	(1659)	3%	(66)	10%	(198)	1923
2022 House Vote: Did not Vote	49%	(427)	23%	(205)	28%	(246)	878
2020 Vote: Joe Biden	11%	(253)	67%	(1505)	22%	(499)	2257
2020 Vote: Donald Trump	87%	(1926)	3%	(63)	10%	(233)	2222
2020 Vote: Someone Else	25%	(17)	13%	(9)	62%	(43)	70
2020 Vote: Did not Vote	44%	(156)	23%	(82)	32%	(115)	353
2016 Vote: Hillary Clinton	10%	(178)	71%	(1218)	18%	(315)	1711
2016 Vote: Donald Trump	82%	(1609)	7%	(128)	11%	(216)	1952
2016 Vote: Someone Else	30%	(44)	29%	(43)	41%	(61)	149
2020 Vote/PID: Not Biden/Democrat	35%	(74)	32%	(67)	33%	(70)	211
2020 Vote/PID: Not Trump/Republican	58%	(115)	18%	(36)	24%	(47)	198
U.S. Economy: Wrong Track	61%	(2149)	19%	(663)	20%	(710)	3522
U.S. Economy: Right Direction	15%	(203)	72%	(997)	13%	(180)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(124)	79%	(1271)	13%	(209)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(2087)	4%	(98)	11%	(271)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(142)	35%	(291)	49%	(410)	842
Top 2024 Issue: Economy	62%	(1115)	20%	(355)	18%	(327)	1796
Community/Gender: Urban Women	32%	(174)	43%	(232)	24%	(130)	536
Community/Gender: Urban Men	43%	(246)	41%	(234)	15%	(85)	565
Community/Gender: Rural Women	57%	(414)	23%	(166)	21%	(152)	733
Community/Gender: Rural Men	62%	(364)	26%	(153)	11%	(66)	584
Community/Gender: Suburban Women	42%	(557)	36%	(479)	23%	(302)	1338
Community/Gender: Suburban Men	52%	(598)	34%	(395)	13%	(153)	1146

Continued on next page

Table BLMB8_6: Who do you trust more to handle each of the following issues? — U.S.-China Relations

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (2352)	34% (1660)	18% (889)	4902
Homeowner	50% (1890)	33% (1248)	17% (623)	3762
Renter	40% (417)	38% (396)	23% (237)	1050
Self + Household: White-Collar	44% (803)	39% (709)	16% (296)	1808
Self + Household: Blue Collar	54% (1268)	31% (723)	15% (362)	2353
Union HH: Yes	45% (164)	39% (144)	16% (58)	366
Union HH: No	48% (2188)	33% (1516)	18% (832)	4536
LGBTQ+: Yes	25% (117)	45% (211)	30% (141)	470
LGBTQ+: No	50% (2235)	33% (1449)	17% (749)	4432
Motivated to Vote	49% (2180)	35% (1573)	16% (722)	4475
Parent: Yes	49% (763)	30% (467)	20% (312)	1541
Parent: No	47% (1590)	36% (1193)	17% (578)	3361
COVID Vaccine: Yes	39% (1339)	42% (1433)	19% (650)	3422
COVID Vaccine: No	68% (1013)	15% (227)	16% (239)	1480
Student Loans: Yes	40% (310)	35% (272)	25% (196)	778
Student Loans: No	50% (2042)	34% (1388)	17% (693)	4124
Favorable Opinion of Haley	65% (985)	22% (336)	13% (205)	1526
Unfavorable Opinion of Haley	37% (708)	48% (933)	15% (295)	1936
Prodigal Biden Voter	43% (124)	13% (38)	43% (123)	286
Undecided Voter (DK/WNV)	28% (112)	10% (41)	62% (253)	407
Undecided Voter (DK)	32% (79)	11% (27)	57% (143)	250
Watched Debate	53% (1899)	32% (1147)	15% (540)	3586
Watched Debate: Did not Watch	34% (453)	39% (513)	27% (350)	1316
Watched Debate: All of it	59% (1176)	31% (625)	10% (197)	1998
Watched Debate: Some of it	46% (723)	33% (522)	22% (342)	1588
Continue His Campaign: Yes Biden	24% (465)	64% (1237)	12% (234)	1936
Continue His Campaign: No Biden	66% (1796)	13% (359)	20% (548)	2704
Continue His Campaign: Yes Trump	85% (2097)	7% (181)	8% (197)	2475
Continue His Campaign: No Trump	10% (209)	64% (1402)	27% (585)	2195
Conviction: Evidence	13% (288)	63% (1450)	24% (553)	2291
Conviction: Motivation to Damage	86% (1774)	6% (123)	9% (178)	2075
Conviction: DK/NO	54% (290)	16% (87)	30% (159)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(1514)	47%	(2321)	22%	(1067)	4902
Gender: Male	33%	(757)	48%	(1096)	19%	(442)	2295
Gender: Female	29%	(757)	47%	(1225)	24%	(625)	2607
Age: 18-34	31%	(405)	42%	(546)	27%	(343)	1295
Age: 35-44	33%	(220)	44%	(295)	23%	(150)	665
Age: 45-64	31%	(519)	49%	(827)	21%	(350)	1696
Age: 65+	30%	(370)	52%	(653)	18%	(223)	1247
GenZers: 1997-2012	31%	(187)	43%	(254)	26%	(154)	595
Millennials: 1981-1996	32%	(419)	43%	(567)	25%	(326)	1312
GenXers: 1965-1980	29%	(380)	49%	(630)	22%	(280)	1290
Baby Boomers: 1946-1964	31%	(485)	51%	(799)	18%	(283)	1568
Educ: < College	35%	(1076)	42%	(1306)	23%	(706)	3088
Educ: Bachelors degree	25%	(291)	54%	(620)	21%	(245)	1156
Educ: Post-grad	22%	(147)	60%	(395)	18%	(116)	658
Income: Under 50k	33%	(690)	44%	(902)	23%	(468)	2061
Income: 50k-100k	30%	(531)	49%	(878)	21%	(380)	1789
Income: 100k+	28%	(293)	51%	(540)	21%	(219)	1052
Ethnicity: White (Non-Hispanic)	34%	(1239)	45%	(1607)	21%	(751)	3597
Ethnicity: Hispanic	30%	(103)	48%	(162)	22%	(74)	339
Ethnicity: Black (Non-Hispanic)	17%	(121)	59%	(428)	24%	(174)	722
Ethnicity: Asian + Other (Non-Hispanic)	21%	(51)	51%	(124)	28%	(68)	243
All Christian	36%	(937)	43%	(1119)	21%	(541)	2597
All Non-Christian	24%	(57)	59%	(139)	17%	(41)	236
Atheist	15%	(30)	67%	(139)	18%	(37)	206
Agnostic/Nothing in particular	19%	(213)	57%	(629)	24%	(268)	1110
Something Else	37%	(277)	39%	(295)	24%	(180)	752
Evangelical	45%	(591)	33%	(441)	22%	(286)	1318
Non-Evangelical	30%	(597)	48%	(953)	21%	(422)	1972
PID: Dem (no lean)	5%	(87)	81%	(1508)	14%	(264)	1859
PID: Ind (no lean)	20%	(237)	46%	(535)	33%	(386)	1157
PID: Rep (no lean)	63%	(1191)	15%	(278)	22%	(417)	1886

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(1514)	47%	(2321)	22%	(1067)	4902
PID/Gender: Dem Men	7%	(54)	82%	(654)	11%	(92)	799
PID/Gender: Dem Women	3%	(32)	81%	(855)	16%	(173)	1060
PID/Gender: Ind Men	24%	(149)	49%	(304)	26%	(162)	615
PID/Gender: Ind Women	16%	(87)	43%	(231)	41%	(224)	542
PID/Gender: Rep Men	63%	(554)	16%	(138)	21%	(188)	880
PID/Gender: Rep Women	63%	(637)	14%	(140)	23%	(229)	1005
Ideo: Liberal (1-3)	9%	(120)	77%	(1064)	15%	(203)	1388
Ideo: Moderate (4)	22%	(329)	55%	(829)	24%	(363)	1521
Ideo: Conservative (5-7)	55%	(1037)	21%	(404)	24%	(446)	1887
Community: Urban	24%	(260)	54%	(597)	22%	(244)	1101
Community: Suburban	30%	(745)	50%	(1251)	20%	(489)	2485
Community: Rural	39%	(509)	36%	(473)	25%	(334)	1316
Military HHnm: Yes	30%	(228)	46%	(349)	24%	(186)	763
Military HH: No	31%	(1287)	48%	(1972)	21%	(881)	4139
Employ: Private Sector	31%	(555)	48%	(859)	21%	(377)	1791
Employ: Government	26%	(71)	46%	(127)	28%	(75)	273
Employ: Self-Employed	38%	(157)	43%	(177)	19%	(77)	411
Employ: Homemaker	36%	(121)	39%	(131)	25%	(86)	338
Employ: Student	14%	(16)	54%	(61)	32%	(37)	114
Employ: Retired	31%	(411)	52%	(699)	18%	(236)	1346
Employ: Unemployed	29%	(112)	43%	(163)	28%	(107)	382
Employ: Other	28%	(69)	42%	(103)	30%	(73)	245
Protestant	37%	(547)	42%	(616)	21%	(313)	1477
Roman Catholic	34%	(364)	45%	(483)	20%	(215)	1061
Jewish	22%	(26)	65%	(77)	14%	(16)	120
Muslim	31%	(18)	46%	(26)	23%	(13)	57
Atheist	15%	(30)	67%	(139)	18%	(37)	206
Agnostic	11%	(25)	68%	(145)	20%	(43)	213
Something else	37%	(277)	39%	(295)	24%	(180)	752
Nothing in particular	21%	(189)	54%	(483)	25%	(225)	897
Ideo/PID: Conservative Republican	64%	(914)	14%	(203)	22%	(316)	1432
Ideo/PID: Moderate/Liberal Republican	60%	(261)	17%	(74)	22%	(97)	432

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(1514)	47%	(2321)	22%	(1067)	4902
Ideo/PID: Moderate/Conservative Democrat	7%	(52)	76%	(585)	17%	(135)	773
Ideo/PID: Liberal Democrat	3%	(34)	85%	(902)	11%	(120)	1057
Unfavorable of Biden and Trump	11%	(97)	44%	(370)	45%	(378)	845
2024 H2H Matchup: Biden Voter	2%	(43)	87%	(1894)	11%	(247)	2184
2024 H2H Matchup: Trump Voter	62%	(1440)	13%	(304)	25%	(568)	2312
2024 H2H Matchup: Would not Vote	6%	(9)	24%	(38)	70%	(110)	157
2024 H2H Matchup: Do not Know	9%	(23)	34%	(85)	57%	(142)	250
2022 House Vote: Democrat	4%	(88)	82%	(1659)	14%	(280)	2027
2022 House Vote: Republican	60%	(1160)	16%	(305)	24%	(458)	1923
2022 House Vote: Did not Vote	29%	(254)	39%	(339)	32%	(285)	878
2020 Vote: Joe Biden	4%	(83)	82%	(1842)	15%	(332)	2257
2020 Vote: Donald Trump	60%	(1327)	15%	(328)	26%	(568)	2222
2020 Vote: Someone Else	6%	(4)	31%	(21)	64%	(44)	70
2020 Vote: Did not Vote	28%	(100)	37%	(130)	35%	(123)	353
2016 Vote: Hillary Clinton	4%	(64)	85%	(1456)	11%	(191)	1711
2016 Vote: Donald Trump	56%	(1094)	18%	(358)	26%	(500)	1952
2016 Vote: Someone Else	11%	(16)	48%	(72)	41%	(61)	149
2020 Vote/PID: Not Biden/Democrat	18%	(38)	50%	(105)	32%	(68)	211
2020 Vote/PID: Not Trump/Republican	39%	(76)	37%	(74)	24%	(48)	198
U.S. Economy: Wrong Track	39%	(1380)	34%	(1181)	27%	(962)	3522
U.S. Economy: Right Direction	10%	(135)	83%	(1140)	8%	(105)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(37)	89%	(1432)	8%	(134)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58%	(1432)	17%	(406)	25%	(619)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(45)	57%	(483)	37%	(314)	842
Top 2024 Issue: Economy	39%	(703)	35%	(634)	26%	(459)	1796
Community/Gender: Urban Women	20%	(106)	54%	(289)	26%	(142)	536
Community/Gender: Urban Men	27%	(155)	54%	(308)	18%	(102)	565
Community/Gender: Rural Women	39%	(287)	34%	(246)	27%	(200)	733
Community/Gender: Rural Men	38%	(222)	39%	(227)	23%	(134)	584
Community/Gender: Suburban Women	27%	(365)	52%	(690)	21%	(284)	1338
Community/Gender: Suburban Men	33%	(380)	49%	(561)	18%	(205)	1146

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(1514)	47%	(2321)	22%	(1067)	4902
Homeowner	32%	(1204)	47%	(1787)	21%	(771)	3762
Renter	27%	(284)	48%	(506)	25%	(259)	1050
Self + Household: White-Collar	28%	(498)	55%	(994)	17%	(316)	1808
Self + Household: Blue Collar	35%	(833)	43%	(1010)	22%	(511)	2353
Union HH: Yes	27%	(98)	50%	(183)	23%	(84)	366
Union HH: No	31%	(1416)	47%	(2137)	22%	(983)	4536
LGBTQ+: Yes	14%	(67)	60%	(283)	25%	(119)	470
LGBTQ+: No	33%	(1447)	46%	(2038)	21%	(948)	4432
Motivated to Vote	31%	(1407)	49%	(2188)	20%	(880)	4475
Parent: Yes	33%	(515)	44%	(677)	23%	(349)	1541
Parent: No	30%	(999)	49%	(1644)	21%	(718)	3361
COVID Vaccine: Yes	23%	(783)	57%	(1954)	20%	(685)	3422
COVID Vaccine: No	49%	(731)	25%	(366)	26%	(382)	1480
Student Loans: Yes	25%	(191)	49%	(384)	26%	(203)	778
Student Loans: No	32%	(1323)	47%	(1937)	21%	(864)	4124
Favorable Opinion of Haley	40%	(612)	39%	(592)	21%	(323)	1526
Unfavorable Opinion of Haley	25%	(476)	60%	(1152)	16%	(308)	1936
Prodigal Biden Voter	20%	(58)	37%	(105)	43%	(123)	286
Undecided Voter (DK/WNV)	8%	(31)	30%	(123)	62%	(252)	407
Undecided Voter (DK)	9%	(23)	34%	(85)	57%	(142)	250
Watched Debate	35%	(1242)	47%	(1668)	19%	(677)	3586
Watched Debate: Did not Watch	21%	(272)	50%	(653)	30%	(390)	1316
Watched Debate: All of it	39%	(784)	45%	(900)	16%	(314)	1998
Watched Debate: Some of it	29%	(457)	48%	(767)	23%	(363)	1588
Continue His Campaign: Yes Biden	15%	(294)	74%	(1441)	10%	(201)	1936
Continue His Campaign: No Biden	43%	(1169)	29%	(782)	28%	(753)	2704
Continue His Campaign: Yes Trump	58%	(1437)	19%	(467)	23%	(570)	2475
Continue His Campaign: No Trump	3%	(57)	79%	(1736)	18%	(402)	2195
Conviction: Evidence	5%	(114)	80%	(1836)	15%	(342)	2291
Conviction: Motivation to Damage	59%	(1223)	16%	(335)	25%	(517)	2075
Conviction: DK/NO	33%	(177)	28%	(150)	39%	(209)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1901)	44%	(2158)	17%	(843)	4902
Gender: Male	41%	(951)	44%	(1016)	14%	(328)	2295
Gender: Female	36%	(950)	44%	(1141)	20%	(516)	2607
Age: 18-34	36%	(464)	42%	(550)	22%	(281)	1295
Age: 35-44	43%	(286)	43%	(286)	14%	(93)	665
Age: 45-64	40%	(673)	44%	(749)	16%	(274)	1696
Age: 65+	38%	(478)	46%	(573)	16%	(195)	1247
GenZers: 1997-2012	35%	(209)	42%	(250)	23%	(137)	595
Millennials: 1981-1996	40%	(518)	43%	(564)	18%	(230)	1312
GenXers: 1965-1980	39%	(505)	45%	(579)	16%	(206)	1290
Baby Boomers: 1946-1964	39%	(611)	45%	(702)	16%	(255)	1568
Educ: < College	43%	(1342)	40%	(1234)	17%	(511)	3088
Educ: Bachelors degree	33%	(376)	49%	(561)	19%	(218)	1156
Educ: Post-grad	28%	(182)	55%	(362)	17%	(114)	658
Income: Under 50k	41%	(843)	43%	(884)	16%	(334)	2061
Income: 50k-100k	38%	(678)	45%	(800)	17%	(311)	1789
Income: 100k+	36%	(379)	45%	(474)	19%	(199)	1052
Ethnicity: White (Non-Hispanic)	44%	(1575)	40%	(1423)	17%	(600)	3597
Ethnicity: Hispanic	36%	(122)	44%	(149)	20%	(68)	339
Ethnicity: Black (Non-Hispanic)	17%	(126)	65%	(469)	18%	(128)	722
Ethnicity: Asian + Other (Non-Hispanic)	33%	(79)	48%	(117)	19%	(47)	243
All Christian	46%	(1198)	39%	(1000)	15%	(400)	2597
All Non-Christian	28%	(66)	58%	(137)	14%	(34)	236
Atheist	16%	(33)	65%	(135)	19%	(39)	206
Agnostic/Nothing in particular	24%	(270)	53%	(594)	22%	(246)	1110
Something Else	45%	(335)	39%	(293)	17%	(124)	752
Evangelical	56%	(734)	30%	(390)	15%	(195)	1318
Non-Evangelical	39%	(763)	45%	(888)	16%	(321)	1972
PID: Dem (no lean)	5%	(98)	83%	(1542)	12%	(219)	1859
PID: Ind (no lean)	28%	(328)	40%	(465)	31%	(364)	1157
PID: Rep (no lean)	78%	(1474)	8%	(152)	14%	(260)	1886

Continued on next page

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1901)	44%	(2158)	17%	(843)	4902
PID/Gender: Dem Men	7%	(56)	84%	(673)	9%	(70)	799
PID/Gender: Dem Women	4%	(42)	82%	(869)	14%	(149)	1060
PID/Gender: Ind Men	33%	(202)	42%	(255)	26%	(158)	615
PID/Gender: Ind Women	23%	(126)	39%	(209)	38%	(207)	542
PID/Gender: Rep Men	79%	(692)	10%	(88)	11%	(100)	880
PID/Gender: Rep Women	78%	(782)	6%	(64)	16%	(160)	1005
Ideo: Liberal (1-3)	9%	(131)	78%	(1083)	12%	(173)	1388
Ideo: Moderate (4)	28%	(424)	50%	(767)	22%	(330)	1521
Ideo: Conservative (5-7)	70%	(1313)	15%	(280)	16%	(293)	1887
Community: Urban	28%	(308)	54%	(589)	18%	(204)	1101
Community: Suburban	38%	(939)	45%	(1127)	17%	(419)	2485
Community: Rural	50%	(654)	34%	(442)	17%	(221)	1316
Military HHnm: Yes	40%	(308)	40%	(308)	19%	(147)	763
Military HH: No	38%	(1593)	45%	(1850)	17%	(696)	4139
Employ: Private Sector	39%	(691)	44%	(793)	17%	(307)	1791
Employ: Government	33%	(91)	47%	(128)	20%	(54)	273
Employ: Self-Employed	45%	(187)	39%	(160)	16%	(65)	411
Employ: Homemaker	44%	(147)	37%	(124)	20%	(67)	338
Employ: Student	26%	(30)	49%	(56)	25%	(28)	114
Employ: Retired	39%	(532)	46%	(620)	14%	(194)	1346
Employ: Unemployed	34%	(131)	44%	(168)	22%	(83)	382
Employ: Other	37%	(91)	44%	(109)	19%	(46)	245
Protestant	47%	(698)	36%	(533)	17%	(246)	1477
Roman Catholic	44%	(464)	43%	(452)	14%	(146)	1061
Jewish	27%	(32)	61%	(73)	12%	(15)	120
Muslim	32%	(18)	46%	(26)	23%	(13)	57
Atheist	16%	(33)	65%	(135)	19%	(39)	206
Agnostic	15%	(33)	66%	(140)	19%	(40)	213
Something else	45%	(335)	39%	(293)	17%	(124)	752
Nothing in particular	26%	(237)	51%	(454)	23%	(206)	897
Ideo/PID: Conservative Republican	80%	(1143)	6%	(92)	14%	(196)	1432
Ideo/PID: Moderate/Liberal Republican	73%	(314)	14%	(59)	14%	(59)	432

Continued on next page

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1901)	44%	(2158)	17%	(843)	4902
Ideo/PID: Moderate/Conservative Democrat	8%	(64)	77%	(593)	15%	(116)	773
Ideo/PID: Liberal Democrat	3%	(34)	88%	(927)	9%	(96)	1057
Unfavorable of Biden and Trump	17%	(146)	36%	(301)	47%	(398)	845
2024 H2H Matchup: Biden Voter	2%	(50)	86%	(1876)	12%	(257)	2184
2024 H2H Matchup: Trump Voter	78%	(1807)	8%	(176)	14%	(329)	2312
2024 H2H Matchup: Would not Vote	8%	(12)	24%	(38)	68%	(107)	157
2024 H2H Matchup: Do not Know	13%	(32)	27%	(68)	60%	(151)	250
2022 House Vote: Democrat	5%	(103)	82%	(1653)	13%	(271)	2027
2022 House Vote: Republican	75%	(1447)	9%	(170)	16%	(305)	1923
2022 House Vote: Did not Vote	38%	(330)	37%	(321)	26%	(227)	878
2020 Vote: Joe Biden	4%	(100)	81%	(1823)	15%	(334)	2257
2020 Vote: Donald Trump	75%	(1668)	8%	(188)	16%	(367)	2222
2020 Vote: Someone Else	14%	(10)	23%	(16)	64%	(44)	70
2020 Vote: Did not Vote	35%	(123)	37%	(131)	28%	(98)	353
2016 Vote: Hillary Clinton	4%	(75)	85%	(1448)	11%	(188)	1711
2016 Vote: Donald Trump	72%	(1403)	12%	(228)	16%	(321)	1952
2016 Vote: Someone Else	18%	(27)	44%	(65)	38%	(56)	149
2020 Vote/PID: Not Biden/Democrat	22%	(46)	57%	(120)	21%	(45)	211
2020 Vote/PID: Not Trump/Republican	49%	(97)	30%	(59)	21%	(42)	198
U.S. Economy: Wrong Track	50%	(1765)	29%	(1022)	21%	(734)	3522
U.S. Economy: Right Direction	10%	(135)	82%	(1135)	8%	(109)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(39)	91%	(1453)	7%	(111)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(1808)	10%	(254)	16%	(394)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(53)	53%	(451)	40%	(339)	842
Top 2024 Issue: Economy	49%	(885)	31%	(561)	19%	(350)	1796
Community/Gender: Urban Women	24%	(126)	53%	(287)	23%	(123)	536
Community/Gender: Urban Men	32%	(182)	54%	(303)	14%	(81)	565
Community/Gender: Rural Women	49%	(360)	31%	(228)	20%	(145)	733
Community/Gender: Rural Men	50%	(294)	37%	(214)	13%	(75)	584
Community/Gender: Suburban Women	35%	(464)	47%	(627)	18%	(247)	1338
Community/Gender: Suburban Men	41%	(475)	44%	(500)	15%	(172)	1146

Continued on next page

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1901)	44%	(2158)	17%	(843)	4902
Homeowner	40%	(1518)	43%	(1611)	17%	(633)	3762
Renter	33%	(344)	49%	(519)	18%	(186)	1050
Self + Household: White-Collar	34%	(609)	49%	(895)	17%	(304)	1808
Self + Household: Blue Collar	45%	(1059)	40%	(940)	15%	(354)	2353
Union HH: Yes	36%	(132)	49%	(178)	15%	(56)	366
Union HH: No	39%	(1769)	44%	(1980)	17%	(787)	4536
LGBTQ+: Yes	19%	(88)	59%	(276)	22%	(106)	470
LGBTQ+: No	41%	(1812)	42%	(1882)	17%	(738)	4432
Motivated to Vote	40%	(1773)	45%	(2017)	15%	(685)	4475
Parent: Yes	42%	(640)	41%	(633)	17%	(268)	1541
Parent: No	38%	(1260)	45%	(1525)	17%	(576)	3361
COVID Vaccine: Yes	29%	(1006)	53%	(1820)	17%	(596)	3422
COVID Vaccine: No	60%	(895)	23%	(338)	17%	(247)	1480
Student Loans: Yes	31%	(245)	47%	(366)	21%	(167)	778
Student Loans: No	40%	(1656)	43%	(1792)	16%	(676)	4124
Favorable Opinion of Haley	53%	(802)	32%	(482)	16%	(242)	1526
Unfavorable Opinion of Haley	30%	(578)	57%	(1099)	13%	(259)	1936
Prodigal Biden Voter	24%	(70)	33%	(94)	43%	(122)	286
Undecided Voter (DK/WNV)	11%	(44)	26%	(106)	63%	(257)	407
Undecided Voter (DK)	13%	(32)	27%	(68)	60%	(151)	250
Watched Debate	43%	(1533)	42%	(1522)	15%	(531)	3586
Watched Debate: Did not Watch	28%	(368)	48%	(636)	24%	(313)	1316
Watched Debate: All of it	48%	(967)	40%	(801)	11%	(230)	1998
Watched Debate: Some of it	36%	(566)	45%	(721)	19%	(301)	1588
Continue His Campaign: Yes Biden	17%	(322)	74%	(1439)	9%	(175)	1936
Continue His Campaign: No Biden	56%	(1505)	23%	(620)	21%	(579)	2704
Continue His Campaign: Yes Trump	72%	(1793)	14%	(348)	14%	(334)	2475
Continue His Campaign: No Trump	4%	(84)	77%	(1699)	19%	(412)	2195
Conviction: Evidence	5%	(120)	78%	(1794)	16%	(377)	2291
Conviction: Motivation to Damage	75%	(1562)	11%	(221)	14%	(293)	2075
Conviction: DK/NO	41%	(219)	27%	(143)	32%	(173)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	44% (2157)	39% (1929)	17% (816)	4902
Gender: Male	48% (1103)	38% (871)	14% (321)	2295
Gender: Female	40% (1054)	41% (1059)	19% (495)	2607
Age: 18-34	41% (537)	35% (453)	24% (305)	1295
Age: 35-44	45% (301)	37% (246)	18% (118)	665
Age: 45-64	45% (768)	41% (695)	14% (234)	1696
Age: 65+	44% (552)	43% (536)	13% (159)	1247
GenZers: 1997-2012	39% (234)	36% (213)	25% (148)	595
Millennials: 1981-1996	44% (578)	36% (468)	20% (266)	1312
GenXers: 1965-1980	46% (590)	41% (529)	13% (171)	1290
Baby Boomers: 1946-1964	44% (691)	42% (662)	14% (215)	1568
Educ: < College	48% (1495)	35% (1087)	16% (506)	3088
Educ: Bachelors degree	38% (443)	43% (502)	18% (210)	1156
Educ: Post-grad	33% (218)	52% (340)	15% (99)	658
Income: Under 50k	44% (915)	39% (802)	17% (344)	2061
Income: 50k-100k	44% (788)	39% (705)	17% (296)	1789
Income: 100k+	43% (453)	40% (422)	17% (176)	1052
Ethnicity: White (Non-Hispanic)	49% (1777)	35% (1274)	15% (547)	3597
Ethnicity: Hispanic	41% (139)	39% (133)	20% (68)	339
Ethnicity: Black (Non-Hispanic)	21% (154)	58% (422)	20% (146)	722
Ethnicity: Asian + Other (Non-Hispanic)	36% (87)	41% (101)	23% (56)	243
All Christian	52% (1351)	34% (875)	14% (372)	2597
All Non-Christian	27% (64)	54% (128)	19% (44)	236
Atheist	24% (49)	59% (121)	18% (36)	206
Agnostic/Nothing in particular	29% (317)	50% (555)	21% (238)	1110
Something Else	50% (376)	33% (250)	17% (126)	752
Evangelical	62% (811)	26% (345)	12% (162)	1318
Non-Evangelical	45% (880)	39% (767)	16% (325)	1972
PID: Dem (no lean)	8% (157)	77% (1433)	14% (269)	1859
PID: Ind (no lean)	37% (424)	33% (376)	31% (357)	1157
PID: Rep (no lean)	84% (1575)	6% (120)	10% (190)	1886

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2157)	39%	(1929)	17%	(816)	4902
PID/Gender: Dem Men	13%	(103)	76%	(606)	11%	(91)	799
PID/Gender: Dem Women	5%	(54)	78%	(827)	17%	(178)	1060
PID/Gender: Ind Men	42%	(260)	32%	(197)	26%	(159)	615
PID/Gender: Ind Women	30%	(165)	33%	(179)	37%	(198)	542
PID/Gender: Rep Men	84%	(741)	8%	(68)	8%	(71)	880
PID/Gender: Rep Women	83%	(835)	5%	(52)	12%	(119)	1005
Ideo: Liberal (1-3)	12%	(167)	73%	(1010)	15%	(211)	1388
Ideo: Moderate (4)	33%	(509)	45%	(680)	22%	(331)	1521
Ideo: Conservative (5-7)	77%	(1448)	11%	(212)	12%	(227)	1887
Community: Urban	32%	(352)	50%	(545)	19%	(204)	1101
Community: Suburban	43%	(1058)	41%	(1007)	17%	(419)	2485
Community: Rural	57%	(747)	29%	(377)	15%	(193)	1316
Military HHnm: Yes	49%	(377)	36%	(272)	15%	(114)	763
Military HH: No	43%	(1780)	40%	(1657)	17%	(702)	4139
Employ: Private Sector	45%	(797)	38%	(684)	17%	(311)	1791
Employ: Government	38%	(105)	41%	(111)	21%	(58)	273
Employ: Self-Employed	49%	(201)	38%	(155)	14%	(56)	411
Employ: Homemaker	51%	(171)	29%	(99)	20%	(68)	338
Employ: Student	26%	(29)	45%	(51)	30%	(34)	114
Employ: Retired	45%	(604)	43%	(575)	12%	(167)	1346
Employ: Unemployed	40%	(155)	39%	(148)	21%	(79)	382
Employ: Other	38%	(94)	44%	(107)	18%	(44)	245
Protestant	54%	(794)	32%	(475)	14%	(207)	1477
Roman Catholic	49%	(521)	36%	(386)	15%	(155)	1061
Jewish	21%	(25)	63%	(76)	16%	(19)	120
Muslim	38%	(22)	36%	(21)	26%	(15)	57
Atheist	24%	(49)	59%	(121)	18%	(36)	206
Agnostic	20%	(42)	62%	(133)	18%	(38)	213
Something else	50%	(376)	33%	(250)	17%	(126)	752
Nothing in particular	31%	(275)	47%	(422)	22%	(200)	897
Ideo/PID: Conservative Republican	86%	(1234)	5%	(69)	9%	(129)	1432
Ideo/PID: Moderate/Liberal Republican	75%	(325)	12%	(50)	13%	(58)	432

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2157)	39%	(1929)	17%	(816)	4902
Ideo/PID: Moderate/Conservative Democrat	13%	(99)	70%	(542)	17%	(132)	773
Ideo/PID: Liberal Democrat	5%	(56)	82%	(869)	12%	(131)	1057
Unfavorable of Biden and Trump	28%	(237)	27%	(224)	45%	(384)	845
2024 H2H Matchup: Biden Voter	5%	(105)	80%	(1748)	15%	(330)	2184
2024 H2H Matchup: Trump Voter	85%	(1971)	5%	(104)	10%	(236)	2312
2024 H2H Matchup: Would not Vote	13%	(21)	21%	(32)	66%	(104)	157
2024 H2H Matchup: Do not Know	24%	(59)	18%	(45)	59%	(146)	250
2022 House Vote: Democrat	8%	(166)	76%	(1536)	16%	(325)	2027
2022 House Vote: Republican	82%	(1573)	6%	(124)	12%	(226)	1923
2022 House Vote: Did not Vote	45%	(392)	30%	(263)	25%	(224)	878
2020 Vote: Joe Biden	8%	(172)	75%	(1684)	18%	(400)	2257
2020 Vote: Donald Trump	82%	(1829)	6%	(128)	12%	(265)	2222
2020 Vote: Someone Else	23%	(16)	18%	(13)	58%	(41)	70
2020 Vote: Did not Vote	39%	(139)	30%	(105)	31%	(109)	353
2016 Vote: Hillary Clinton	7%	(119)	79%	(1358)	14%	(234)	1711
2016 Vote: Donald Trump	79%	(1543)	8%	(164)	13%	(245)	1952
2016 Vote: Someone Else	22%	(33)	39%	(57)	39%	(59)	149
2020 Vote/PID: Not Biden/Democrat	32%	(68)	44%	(93)	24%	(50)	211
2020 Vote/PID: Not Trump/Republican	56%	(111)	24%	(47)	20%	(40)	198
U.S. Economy: Wrong Track	57%	(1994)	24%	(854)	19%	(674)	3522
U.S. Economy: Right Direction	12%	(162)	78%	(1076)	10%	(142)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(70)	85%	(1367)	10%	(166)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(1971)	7%	(173)	13%	(312)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(115)	46%	(389)	40%	(338)	842
Top 2024 Issue: Economy	57%	(1024)	25%	(449)	18%	(323)	1796
Community/Gender: Urban Women	26%	(141)	53%	(286)	20%	(109)	536
Community/Gender: Urban Men	37%	(211)	46%	(259)	17%	(95)	565
Community/Gender: Rural Women	55%	(405)	28%	(203)	17%	(125)	733
Community/Gender: Rural Men	59%	(342)	30%	(174)	12%	(68)	584
Community/Gender: Suburban Women	38%	(508)	43%	(569)	20%	(261)	1338
Community/Gender: Suburban Men	48%	(550)	38%	(438)	14%	(158)	1146

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	44% (2157)	39% (1929)	17% (816)	4902
Homeowner	46% (1733)	38% (1431)	16% (597)	3762
Renter	37% (385)	45% (476)	18% (189)	1050
Self + Household: White-Collar	39% (704)	46% (835)	15% (269)	1808
Self + Household: Blue Collar	51% (1210)	34% (812)	14% (331)	2353
Union HH: Yes	41% (149)	45% (165)	14% (51)	366
Union HH: No	44% (2008)	39% (1764)	17% (765)	4536
LGBTQ+: Yes	22% (104)	51% (241)	27% (125)	470
LGBTQ+: No	46% (2053)	38% (1689)	16% (691)	4432
Motivated to Vote	45% (2007)	41% (1815)	15% (653)	4475
Parent: Yes	47% (720)	36% (558)	17% (263)	1541
Parent: No	43% (1436)	41% (1371)	16% (553)	3361
COVID Vaccine: Yes	34% (1165)	48% (1649)	18% (608)	3422
COVID Vaccine: No	67% (991)	19% (281)	14% (208)	1480
Student Loans: Yes	37% (292)	42% (326)	21% (161)	778
Student Loans: No	45% (1865)	39% (1603)	16% (655)	4124
Favorable Opinion of Haley	58% (890)	28% (422)	14% (214)	1526
Unfavorable Opinion of Haley	33% (647)	53% (1027)	14% (262)	1936
Prodigal Biden Voter	33% (95)	23% (66)	44% (125)	286
Undecided Voter (DK/WNV)	20% (80)	19% (77)	61% (250)	407
Undecided Voter (DK)	24% (59)	18% (45)	59% (146)	250
Watched Debate	49% (1746)	38% (1364)	13% (477)	3586
Watched Debate: Did not Watch	31% (411)	43% (566)	26% (339)	1316
Watched Debate: All of it	55% (1100)	35% (708)	10% (190)	1998
Watched Debate: Some of it	41% (646)	41% (656)	18% (286)	1588
Continue His Campaign: Yes Biden	20% (394)	69% (1340)	10% (202)	1936
Continue His Campaign: No Biden	62% (1675)	19% (515)	19% (514)	2704
Continue His Campaign: Yes Trump	80% (1968)	10% (259)	10% (248)	2475
Continue His Campaign: No Trump	7% (146)	72% (1581)	21% (468)	2195
Conviction: Evidence	9% (206)	72% (1653)	19% (433)	2291
Conviction: Motivation to Damage	81% (1681)	8% (169)	11% (225)	2075
Conviction: DK/NO	50% (270)	20% (108)	29% (158)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(1712)	47%	(2328)	18%	(862)	4902
Gender: Male	38%	(882)	46%	(1066)	15%	(347)	2295
Gender: Female	32%	(831)	48%	(1262)	20%	(514)	2607
Age: 18-34	33%	(432)	46%	(592)	21%	(271)	1295
Age: 35-44	39%	(259)	44%	(294)	17%	(111)	665
Age: 45-64	35%	(594)	48%	(815)	17%	(287)	1696
Age: 65+	34%	(428)	50%	(627)	15%	(192)	1247
GenZers: 1997-2012	32%	(193)	46%	(276)	21%	(126)	595
Millennials: 1981-1996	36%	(476)	45%	(588)	19%	(248)	1312
GenXers: 1965-1980	34%	(441)	49%	(633)	17%	(216)	1290
Baby Boomers: 1946-1964	35%	(554)	48%	(758)	16%	(256)	1568
Educ: < College	38%	(1175)	44%	(1346)	18%	(567)	3088
Educ: Bachelors degree	31%	(358)	52%	(601)	17%	(197)	1156
Educ: Post-grad	27%	(180)	58%	(380)	15%	(97)	658
Income: Under 50k	35%	(731)	46%	(952)	18%	(378)	2061
Income: 50k-100k	34%	(611)	48%	(866)	17%	(313)	1789
Income: 100k+	35%	(370)	48%	(510)	16%	(171)	1052
Ethnicity: White (Non-Hispanic)	39%	(1415)	44%	(1573)	17%	(609)	3597
Ethnicity: Hispanic	32%	(107)	46%	(157)	22%	(74)	339
Ethnicity: Black (Non-Hispanic)	17%	(123)	65%	(472)	18%	(127)	722
Ethnicity: Asian + Other (Non-Hispanic)	28%	(67)	51%	(125)	21%	(51)	243
All Christian	43%	(1125)	40%	(1043)	17%	(429)	2597
All Non-Christian	25%	(59)	63%	(149)	12%	(28)	236
Atheist	16%	(33)	71%	(147)	13%	(26)	206
Agnostic/Nothing in particular	18%	(202)	61%	(683)	20%	(225)	1110
Something Else	39%	(294)	41%	(305)	20%	(153)	752
Evangelical	53%	(697)	30%	(398)	17%	(223)	1318
Non-Evangelical	35%	(694)	47%	(930)	18%	(348)	1972
PID: Dem (no lean)	5%	(101)	84%	(1566)	10%	(193)	1859
PID: Ind (no lean)	23%	(266)	47%	(543)	30%	(348)	1157
PID: Rep (no lean)	71%	(1346)	12%	(219)	17%	(321)	1886

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Table BLMB8_10: Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(1712)	47%	(2328)	18%	(862)	4902
PID/Gender: Dem Men	8%	(63)	84%	(672)	8%	(65)	799
PID/Gender: Dem Women	4%	(38)	84%	(894)	12%	(128)	1060
PID/Gender: Ind Men	27%	(165)	48%	(298)	25%	(153)	615
PID/Gender: Ind Women	19%	(101)	45%	(246)	36%	(195)	542
PID/Gender: Rep Men	74%	(653)	11%	(97)	15%	(130)	880
PID/Gender: Rep Women	69%	(693)	12%	(122)	19%	(191)	1005
Ideo: Liberal (1-3)	8%	(107)	82%	(1138)	10%	(143)	1388
Ideo: Moderate (4)	24%	(368)	56%	(850)	20%	(303)	1521
Ideo: Conservative (5-7)	64%	(1213)	16%	(310)	19%	(363)	1887
Community: Urban	27%	(296)	56%	(615)	17%	(190)	1101
Community: Suburban	34%	(838)	50%	(1240)	16%	(406)	2485
Community: Rural	44%	(578)	36%	(472)	20%	(266)	1316
Military HHnm: Yes	34%	(261)	47%	(358)	19%	(144)	763
Military HH: No	35%	(1451)	48%	(1970)	17%	(718)	4139
Employ: Private Sector	36%	(644)	47%	(847)	17%	(300)	1791
Employ: Government	32%	(89)	51%	(139)	17%	(46)	273
Employ: Self-Employed	38%	(157)	43%	(178)	18%	(76)	411
Employ: Homemaker	43%	(146)	38%	(128)	19%	(64)	338
Employ: Student	19%	(22)	54%	(61)	27%	(31)	114
Employ: Retired	35%	(470)	50%	(673)	15%	(203)	1346
Employ: Unemployed	30%	(114)	49%	(187)	21%	(81)	382
Employ: Other	29%	(71)	46%	(114)	25%	(61)	245
Protestant	45%	(665)	38%	(562)	17%	(249)	1477
Roman Catholic	41%	(431)	43%	(461)	16%	(169)	1061
Jewish	22%	(26)	67%	(80)	11%	(13)	120
Muslim	30%	(17)	59%	(34)	10%	(6)	57
Atheist	16%	(33)	71%	(147)	13%	(26)	206
Agnostic	9%	(19)	79%	(169)	12%	(26)	213
Something else	39%	(294)	41%	(305)	20%	(153)	752
Nothing in particular	20%	(183)	57%	(514)	22%	(200)	897
Ideo/PID: Conservative Republican	75%	(1073)	9%	(124)	16%	(235)	1432
Ideo/PID: Moderate/Liberal Republican	60%	(259)	22%	(93)	18%	(79)	432

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	35% (1712)	47% (2328)	18% (862)	4902
Ideo/PID: Moderate/Conservative Democrat	8% (65)	77% (598)	14% (110)	773
Ideo/PID: Liberal Democrat	3% (35)	90% (949)	7% (73)	1057
Unfavorable of Biden and Trump	17% (143)	45% (382)	38% (321)	845
2024 H2H Matchup: Biden Voter	3% (72)	89% (1941)	8% (171)	2184
2024 H2H Matchup: Trump Voter	69% (1598)	10% (238)	21% (476)	2312
2024 H2H Matchup: Would not Vote	9% (15)	36% (56)	55% (86)	157
2024 H2H Matchup: Do not Know	11% (28)	37% (93)	52% (130)	250
2022 House Vote: Democrat	5% (107)	85% (1718)	10% (202)	2027
2022 House Vote: Republican	67% (1294)	11% (220)	21% (409)	1923
2022 House Vote: Did not Vote	33% (291)	42% (371)	25% (216)	878
2020 Vote: Joe Biden	5% (117)	84% (1895)	11% (245)	2257
2020 Vote: Donald Trump	67% (1494)	12% (267)	21% (462)	2222
2020 Vote: Someone Else	10% (7)	29% (20)	61% (43)	70
2020 Vote: Did not Vote	27% (95)	41% (146)	32% (112)	353
2016 Vote: Hillary Clinton	5% (82)	87% (1482)	9% (147)	1711
2016 Vote: Donald Trump	64% (1240)	16% (304)	21% (408)	1952
2016 Vote: Someone Else	17% (26)	48% (71)	35% (52)	149
2020 Vote/PID: Not Biden/Democrat	19% (40)	54% (115)	27% (57)	211
2020 Vote/PID: Not Trump/Republican	47% (93)	33% (65)	20% (40)	198
U.S. Economy: Wrong Track	44% (1550)	34% (1200)	22% (773)	3522
U.S. Economy: Right Direction	12% (163)	82% (1128)	6% (89)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (60)	90% (1450)	6% (94)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65% (1589)	15% (358)	21% (510)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (64)	62% (520)	31% (258)	842
Top 2024 Issue: Economy	44% (794)	35% (623)	21% (380)	1796
Community/Gender: Urban Women	22% (120)	59% (315)	19% (101)	536
Community/Gender: Urban Men	31% (176)	53% (300)	16% (89)	565
Community/Gender: Rural Women	42% (306)	36% (262)	23% (165)	733
Community/Gender: Rural Men	47% (272)	36% (210)	17% (101)	584
Community/Gender: Suburban Women	30% (405)	51% (685)	19% (248)	1338
Community/Gender: Suburban Men	38% (434)	48% (555)	14% (158)	1146

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Table BLMB8_10: Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(1712)	47%	(2328)	18%	(862)	4902
Homeowner	36%	(1371)	47%	(1750)	17%	(641)	3762
Renter	29%	(309)	52%	(547)	18%	(193)	1050
Self + Household: White-Collar	32%	(570)	53%	(967)	15%	(271)	1808
Self + Household: Blue Collar	40%	(944)	43%	(1019)	17%	(390)	2353
Union HH: Yes	32%	(117)	53%	(195)	15%	(54)	366
Union HH: No	35%	(1596)	47%	(2133)	18%	(808)	4536
LGBTQ+: Yes	15%	(69)	66%	(309)	19%	(91)	470
LGBTQ+: No	37%	(1644)	46%	(2018)	17%	(770)	4432
Motivated to Vote	36%	(1605)	48%	(2165)	16%	(705)	4475
Parent: Yes	39%	(594)	44%	(677)	18%	(270)	1541
Parent: No	33%	(1119)	49%	(1651)	18%	(592)	3361
COVID Vaccine: Yes	26%	(906)	57%	(1937)	17%	(580)	3422
COVID Vaccine: No	55%	(807)	26%	(391)	19%	(282)	1480
Student Loans: Yes	29%	(224)	51%	(394)	21%	(161)	778
Student Loans: No	36%	(1488)	47%	(1934)	17%	(701)	4124
Favorable Opinion of Haley	47%	(710)	37%	(568)	16%	(248)	1526
Unfavorable Opinion of Haley	28%	(540)	59%	(1148)	13%	(248)	1936
Prodigal Biden Voter	24%	(67)	40%	(114)	37%	(104)	286
Undecided Voter (DK/WNV)	10%	(42)	37%	(149)	53%	(216)	407
Undecided Voter (DK)	11%	(28)	37%	(93)	52%	(130)	250
Watched Debate	39%	(1393)	46%	(1645)	15%	(548)	3586
Watched Debate: Did not Watch	24%	(319)	52%	(683)	24%	(314)	1316
Watched Debate: All of it	43%	(865)	43%	(851)	14%	(282)	1998
Watched Debate: Some of it	33%	(528)	50%	(794)	17%	(266)	1588
Continue His Campaign: Yes Biden	17%	(327)	75%	(1455)	8%	(155)	1936
Continue His Campaign: No Biden	49%	(1318)	29%	(772)	23%	(614)	2704
Continue His Campaign: Yes Trump	64%	(1591)	17%	(420)	19%	(463)	2475
Continue His Campaign: No Trump	4%	(96)	82%	(1790)	14%	(309)	2195
Conviction: Evidence	6%	(143)	83%	(1896)	11%	(252)	2291
Conviction: Motivation to Damage	66%	(1370)	13%	(272)	21%	(433)	2075
Conviction: DK/NO	37%	(199)	30%	(159)	33%	(177)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	39% (1905)	46% (2271)	15% (726)	4902
Gender: Male	42% (957)	47% (1068)	12% (270)	2295
Gender: Female	36% (948)	46% (1203)	17% (456)	2607
Age: 18-34	38% (489)	41% (530)	21% (276)	1295
Age: 35-44	41% (270)	44% (293)	15% (101)	665
Age: 45-64	39% (657)	48% (813)	13% (226)	1696
Age: 65+	39% (488)	51% (636)	10% (123)	1247
GenZers: 1997-2012	38% (229)	39% (230)	23% (137)	595
Millennials: 1981-1996	39% (507)	43% (570)	18% (235)	1312
GenXers: 1965-1980	39% (498)	48% (622)	13% (170)	1290
Baby Boomers: 1946-1964	39% (613)	50% (780)	11% (175)	1568
Educ: < College	43% (1335)	42% (1305)	14% (447)	3088
Educ: Bachelors degree	33% (384)	51% (588)	16% (184)	1156
Educ: Post-grad	28% (185)	57% (378)	15% (95)	658
Income: Under 50k	40% (832)	45% (931)	14% (298)	2061
Income: 50k-100k	38% (686)	48% (852)	14% (252)	1789
Income: 100k+	37% (387)	46% (488)	17% (177)	1052
Ethnicity: White (Non-Hispanic)	44% (1574)	42% (1516)	14% (508)	3597
Ethnicity: Hispanic	36% (123)	45% (153)	19% (64)	339
Ethnicity: Black (Non-Hispanic)	19% (135)	66% (477)	15% (110)	722
Ethnicity: Asian + Other (Non-Hispanic)	30% (73)	52% (126)	18% (45)	243
All Christian	46% (1188)	42% (1079)	13% (330)	2597
All Non-Christian	31% (74)	57% (135)	12% (28)	236
Atheist	17% (36)	67% (138)	16% (32)	206
Agnostic/Nothing in particular	24% (269)	55% (612)	21% (229)	1110
Something Else	45% (337)	41% (308)	14% (107)	752
Evangelical	55% (728)	32% (428)	12% (162)	1318
Non-Evangelical	39% (766)	48% (940)	14% (266)	1972
PID: Dem (no lean)	6% (110)	84% (1568)	10% (181)	1859
PID: Ind (no lean)	28% (320)	44% (509)	28% (328)	1157
PID: Rep (no lean)	78% (1474)	10% (195)	12% (217)	1886

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1905)	46%	(2271)	15%	(726)	4902
PID/Gender: Dem Men	8%	(63)	85%	(678)	7%	(58)	799
PID/Gender: Dem Women	5%	(48)	84%	(889)	12%	(123)	1060
PID/Gender: Ind Men	31%	(190)	46%	(282)	23%	(143)	615
PID/Gender: Ind Women	24%	(130)	42%	(227)	34%	(185)	542
PID/Gender: Rep Men	80%	(704)	12%	(108)	8%	(69)	880
PID/Gender: Rep Women	77%	(770)	9%	(87)	15%	(148)	1005
Ideo: Liberal (1-3)	10%	(133)	79%	(1098)	11%	(157)	1388
Ideo: Moderate (4)	27%	(416)	54%	(820)	19%	(286)	1521
Ideo: Conservative (5-7)	70%	(1325)	17%	(322)	13%	(239)	1887
Community: Urban	29%	(315)	57%	(631)	14%	(155)	1101
Community: Suburban	37%	(920)	48%	(1197)	15%	(368)	2485
Community: Rural	51%	(669)	34%	(443)	15%	(204)	1316
Military HHnm: Yes	41%	(314)	44%	(333)	15%	(116)	763
Military HH: No	38%	(1591)	47%	(1938)	15%	(610)	4139
Employ: Private Sector	39%	(690)	46%	(818)	16%	(283)	1791
Employ: Government	36%	(98)	47%	(127)	18%	(48)	273
Employ: Self-Employed	44%	(183)	41%	(169)	14%	(59)	411
Employ: Homemaker	45%	(154)	37%	(124)	18%	(61)	338
Employ: Student	23%	(27)	47%	(53)	30%	(34)	114
Employ: Retired	39%	(530)	51%	(689)	9%	(126)	1346
Employ: Unemployed	35%	(134)	45%	(173)	20%	(75)	382
Employ: Other	36%	(89)	48%	(118)	16%	(39)	245
Protestant	47%	(699)	39%	(583)	13%	(196)	1477
Roman Catholic	43%	(458)	45%	(478)	12%	(126)	1061
Jewish	29%	(35)	61%	(73)	10%	(12)	120
Muslim	44%	(25)	43%	(25)	12%	(7)	57
Atheist	17%	(36)	67%	(138)	16%	(32)	206
Agnostic	15%	(31)	69%	(148)	16%	(34)	213
Something else	45%	(337)	41%	(308)	14%	(107)	752
Nothing in particular	26%	(238)	52%	(464)	22%	(195)	897
Ideo/PID: Conservative Republican	81%	(1160)	8%	(116)	11%	(156)	1432
Ideo/PID: Moderate/Liberal Republican	69%	(297)	18%	(78)	13%	(57)	432

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1905)	46%	(2271)	15%	(726)	4902
Ideo/PID: Moderate/Conservative Democrat	9%	(67)	80%	(619)	11%	(87)	773
Ideo/PID: Liberal Democrat	4%	(42)	88%	(925)	9%	(90)	1057
Unfavorable of Biden and Trump	16%	(134)	41%	(345)	43%	(366)	845
2024 H2H Matchup: Biden Voter	3%	(55)	88%	(1920)	10%	(209)	2184
2024 H2H Matchup: Trump Voter	78%	(1812)	9%	(220)	12%	(280)	2312
2024 H2H Matchup: Would not Vote	7%	(11)	29%	(45)	64%	(101)	157
2024 H2H Matchup: Do not Know	11%	(27)	35%	(87)	54%	(136)	250
2022 House Vote: Democrat	5%	(105)	84%	(1702)	11%	(219)	2027
2022 House Vote: Republican	75%	(1446)	11%	(209)	14%	(267)	1923
2022 House Vote: Did not Vote	38%	(335)	39%	(346)	22%	(197)	878
2020 Vote: Joe Biden	5%	(102)	83%	(1883)	12%	(272)	2257
2020 Vote: Donald Trump	75%	(1670)	11%	(237)	14%	(315)	2222
2020 Vote: Someone Else	7%	(5)	34%	(24)	59%	(41)	70
2020 Vote: Did not Vote	36%	(127)	36%	(128)	28%	(99)	353
2016 Vote: Hillary Clinton	4%	(74)	87%	(1489)	9%	(149)	1711
2016 Vote: Donald Trump	71%	(1391)	15%	(287)	14%	(274)	1952
2016 Vote: Someone Else	16%	(23)	47%	(70)	37%	(56)	149
2020 Vote/PID: Not Biden/Democrat	25%	(53)	55%	(116)	20%	(43)	211
2020 Vote/PID: Not Trump/Republican	47%	(92)	41%	(81)	12%	(25)	198
U.S. Economy: Wrong Track	50%	(1756)	32%	(1120)	18%	(646)	3522
U.S. Economy: Right Direction	11%	(148)	83%	(1152)	6%	(80)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(49)	92%	(1476)	5%	(79)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(1800)	12%	(306)	14%	(351)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(56)	58%	(490)	35%	(296)	842
Top 2024 Issue: Economy	50%	(903)	33%	(589)	17%	(304)	1796
Community/Gender: Urban Women	25%	(132)	59%	(318)	16%	(87)	536
Community/Gender: Urban Men	32%	(184)	56%	(314)	12%	(68)	565
Community/Gender: Rural Women	50%	(365)	32%	(237)	18%	(131)	733
Community/Gender: Rural Men	52%	(304)	35%	(206)	13%	(73)	584
Community/Gender: Suburban Women	34%	(451)	48%	(649)	18%	(239)	1338
Community/Gender: Suburban Men	41%	(469)	48%	(548)	11%	(129)	1146

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	39% (1905)	46% (2271)	15% (726)	4902
Homeowner	40% (1522)	45% (1701)	14% (538)	3762
Renter	33% (345)	51% (537)	16% (168)	1050
Self + Household: White-Collar	34% (622)	52% (935)	14% (252)	1808
Self + Household: Blue Collar	44% (1044)	42% (999)	13% (310)	2353
Union HH: Yes	34% (124)	51% (188)	15% (54)	366
Union HH: No	39% (1780)	46% (2084)	15% (672)	4536
LGBTQ+: Yes	16% (75)	61% (288)	23% (107)	470
LGBTQ+: No	41% (1830)	45% (1983)	14% (619)	4432
Motivated to Vote	40% (1777)	47% (2119)	13% (579)	4475
Parent: Yes	41% (634)	43% (660)	16% (248)	1541
Parent: No	38% (1271)	48% (1612)	14% (478)	3361
COVID Vaccine: Yes	29% (991)	56% (1922)	15% (509)	3422
COVID Vaccine: No	62% (913)	24% (349)	15% (217)	1480
Student Loans: Yes	31% (242)	47% (367)	22% (170)	778
Student Loans: No	40% (1663)	46% (1904)	13% (556)	4124
Favorable Opinion of Haley	52% (799)	36% (545)	12% (182)	1526
Unfavorable Opinion of Haley	30% (585)	58% (1128)	12% (223)	1936
Prodigal Biden Voter	24% (68)	39% (112)	37% (105)	286
Undecided Voter (DK/WNV)	9% (38)	32% (132)	58% (237)	407
Undecided Voter (DK)	11% (27)	35% (87)	54% (136)	250
Watched Debate	44% (1560)	44% (1592)	12% (433)	3586
Watched Debate: Did not Watch	26% (344)	52% (679)	22% (293)	1316
Watched Debate: All of it	49% (979)	42% (836)	9% (183)	1998
Watched Debate: Some of it	37% (581)	48% (756)	16% (250)	1588
Continue His Campaign: Yes Biden	18% (351)	75% (1451)	7% (134)	1936
Continue His Campaign: No Biden	55% (1479)	27% (729)	18% (496)	2704
Continue His Campaign: Yes Trump	73% (1799)	16% (393)	11% (283)	2475
Continue His Campaign: No Trump	4% (82)	80% (1764)	16% (350)	2195
Conviction: Evidence	5% (119)	82% (1874)	13% (299)	2291
Conviction: Motivation to Damage	75% (1553)	12% (247)	13% (274)	2075
Conviction: DK/NO	43% (233)	28% (150)	29% (153)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1943)	46%	(2267)	14%	(692)	4902
Gender: Male	43%	(986)	46%	(1064)	11%	(246)	2295
Gender: Female	37%	(957)	46%	(1203)	17%	(446)	2607
Age: 18-34	36%	(467)	45%	(582)	19%	(246)	1295
Age: 35-44	40%	(268)	44%	(294)	15%	(102)	665
Age: 45-64	41%	(703)	46%	(785)	12%	(208)	1696
Age: 65+	41%	(505)	49%	(606)	11%	(136)	1247
GenZers: 1997-2012	33%	(199)	45%	(266)	22%	(130)	595
Millennials: 1981-1996	39%	(513)	45%	(587)	16%	(213)	1312
GenXers: 1965-1980	40%	(520)	47%	(603)	13%	(166)	1290
Baby Boomers: 1946-1964	42%	(651)	47%	(743)	11%	(174)	1568
Educ: < College	43%	(1342)	41%	(1276)	15%	(471)	3088
Educ: Bachelors degree	35%	(401)	53%	(612)	12%	(143)	1156
Educ: Post-grad	30%	(200)	58%	(380)	12%	(78)	658
Income: Under 50k	40%	(824)	45%	(931)	15%	(306)	2061
Income: 50k-100k	39%	(696)	47%	(847)	14%	(247)	1789
Income: 100k+	40%	(423)	47%	(489)	13%	(140)	1052
Ethnicity: White (Non-Hispanic)	45%	(1617)	42%	(1495)	13%	(485)	3597
Ethnicity: Hispanic	38%	(130)	45%	(153)	17%	(57)	339
Ethnicity: Black (Non-Hispanic)	17%	(125)	68%	(493)	14%	(104)	722
Ethnicity: Asian + Other (Non-Hispanic)	29%	(70)	52%	(126)	19%	(47)	243
All Christian	48%	(1243)	40%	(1045)	12%	(309)	2597
All Non-Christian	29%	(69)	58%	(137)	13%	(31)	236
Atheist	15%	(32)	70%	(144)	15%	(30)	206
Agnostic/Nothing in particular	24%	(269)	58%	(639)	18%	(202)	1110
Something Else	44%	(331)	40%	(301)	16%	(120)	752
Evangelical	56%	(732)	32%	(422)	12%	(164)	1318
Non-Evangelical	41%	(805)	46%	(907)	13%	(260)	1972
PID: Dem (no lean)	4%	(77)	87%	(1615)	9%	(167)	1859
PID: Ind (no lean)	30%	(352)	43%	(500)	26%	(306)	1157
PID: Rep (no lean)	80%	(1514)	8%	(152)	12%	(219)	1886

Continued on next page

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1943)	46%	(2267)	14%	(692)	4902
PID/Gender: Dem Men	6%	(45)	88%	(703)	6%	(52)	799
PID/Gender: Dem Women	3%	(33)	86%	(912)	11%	(115)	1060
PID/Gender: Ind Men	35%	(217)	44%	(273)	21%	(126)	615
PID/Gender: Ind Women	25%	(135)	42%	(227)	33%	(179)	542
PID/Gender: Rep Men	82%	(724)	10%	(88)	8%	(68)	880
PID/Gender: Rep Women	79%	(790)	6%	(64)	15%	(152)	1005
Ideo: Liberal (1-3)	9%	(123)	81%	(1130)	10%	(134)	1388
Ideo: Moderate (4)	27%	(418)	54%	(823)	18%	(280)	1521
Ideo: Conservative (5-7)	73%	(1371)	15%	(283)	12%	(233)	1887
Community: Urban	29%	(321)	56%	(621)	14%	(159)	1101
Community: Suburban	38%	(942)	49%	(1213)	13%	(330)	2485
Community: Rural	52%	(680)	33%	(433)	15%	(203)	1316
Military HHnm: Yes	45%	(347)	41%	(314)	13%	(102)	763
Military HH: No	39%	(1596)	47%	(1953)	14%	(590)	4139
Employ: Private Sector	39%	(702)	47%	(837)	14%	(253)	1791
Employ: Government	37%	(100)	50%	(138)	13%	(36)	273
Employ: Self-Employed	45%	(185)	42%	(171)	13%	(56)	411
Employ: Homemaker	44%	(151)	36%	(123)	19%	(65)	338
Employ: Student	18%	(20)	54%	(61)	28%	(32)	114
Employ: Retired	41%	(555)	48%	(652)	10%	(140)	1346
Employ: Unemployed	38%	(143)	45%	(173)	17%	(66)	382
Employ: Other	36%	(87)	46%	(113)	18%	(45)	245
Protestant	49%	(727)	38%	(564)	13%	(186)	1477
Roman Catholic	45%	(480)	44%	(463)	11%	(118)	1061
Jewish	28%	(33)	60%	(72)	12%	(15)	120
Muslim	37%	(21)	45%	(25)	18%	(10)	57
Atheist	15%	(32)	70%	(144)	15%	(30)	206
Agnostic	13%	(29)	71%	(152)	15%	(32)	213
Something else	44%	(331)	40%	(301)	16%	(120)	752
Nothing in particular	27%	(240)	54%	(487)	19%	(170)	897
Ideo/PID: Conservative Republican	83%	(1189)	7%	(93)	10%	(149)	1432
Ideo/PID: Moderate/Liberal Republican	71%	(308)	13%	(58)	15%	(67)	432

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Table BLMB8_12: Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1943)	46% (2267)	14% (692)	4902
Ideo/PID: Moderate/Conservative Democrat	6% (48)	82% (631)	12% (94)	773
Ideo/PID: Liberal Democrat	3% (28)	91% (962)	6% (66)	1057
Unfavorable of Biden and Trump	18% (152)	39% (327)	43% (366)	845
2024 H2H Matchup: Biden Voter	2% (33)	92% (2003)	7% (147)	2184
2024 H2H Matchup: Trump Voter	81% (1868)	7% (151)	13% (292)	2312
2024 H2H Matchup: Would not Vote	7% (11)	26% (40)	68% (106)	157
2024 H2H Matchup: Do not Know	12% (31)	29% (73)	59% (147)	250
2022 House Vote: Democrat	4% (87)	86% (1751)	9% (189)	2027
2022 House Vote: Republican	78% (1500)	8% (162)	14% (261)	1923
2022 House Vote: Did not Vote	38% (335)	39% (339)	23% (204)	878
2020 Vote: Joe Biden	4% (82)	86% (1945)	10% (230)	2257
2020 Vote: Donald Trump	79% (1746)	7% (160)	14% (317)	2222
2020 Vote: Someone Else	7% (5)	32% (22)	62% (43)	70
2020 Vote: Did not Vote	31% (111)	40% (140)	29% (102)	353
2016 Vote: Hillary Clinton	4% (75)	89% (1518)	7% (119)	1711
2016 Vote: Donald Trump	74% (1443)	12% (230)	14% (279)	1952
2016 Vote: Someone Else	18% (26)	51% (76)	31% (46)	149
2020 Vote/PID: Not Biden/Democrat	19% (41)	58% (122)	23% (49)	211
2020 Vote/PID: Not Trump/Republican	43% (85)	37% (73)	20% (40)	198
U.S. Economy: Wrong Track	51% (1796)	31% (1098)	18% (628)	3522
U.S. Economy: Right Direction	11% (146)	85% (1169)	5% (64)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (33)	94% (1505)	4% (65)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75% (1843)	11% (258)	14% (355)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (66)	60% (504)	32% (273)	842
Top 2024 Issue: Economy	51% (922)	31% (559)	18% (316)	1796
Community/Gender: Urban Women	24% (130)	59% (314)	17% (92)	536
Community/Gender: Urban Men	34% (192)	54% (307)	12% (67)	565
Community/Gender: Rural Women	50% (366)	31% (227)	19% (140)	733
Community/Gender: Rural Men	54% (314)	35% (206)	11% (63)	584
Community/Gender: Suburban Women	35% (462)	49% (662)	16% (214)	1338
Community/Gender: Suburban Men	42% (480)	48% (550)	10% (116)	1146

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Table BLMB8_12: Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1943)	46% (2267)	14% (692)	4902
Homeowner	42% (1573)	45% (1688)	13% (500)	3762
Renter	32% (338)	52% (551)	15% (161)	1050
Self + Household: White-Collar	35% (631)	53% (954)	12% (224)	1808
Self + Household: Blue Collar	46% (1092)	42% (983)	12% (277)	2353
Union HH: Yes	39% (143)	50% (184)	11% (39)	366
Union HH: No	40% (1800)	46% (2083)	14% (653)	4536
LGBTQ+: Yes	18% (82)	63% (295)	20% (92)	470
LGBTQ+: No	42% (1861)	44% (1972)	14% (600)	4432
Motivated to Vote	41% (1820)	47% (2112)	12% (543)	4475
Parent: Yes	42% (649)	43% (662)	15% (230)	1541
Parent: No	38% (1294)	48% (1605)	14% (462)	3361
COVID Vaccine: Yes	31% (1048)	56% (1915)	13% (459)	3422
COVID Vaccine: No	60% (895)	24% (352)	16% (233)	1480
Student Loans: Yes	32% (247)	50% (392)	18% (138)	778
Student Loans: No	41% (1696)	45% (1875)	13% (554)	4124
Favorable Opinion of Haley	53% (813)	34% (526)	12% (187)	1526
Unfavorable Opinion of Haley	31% (603)	59% (1143)	10% (191)	1936
Prodigal Biden Voter	23% (66)	36% (102)	41% (118)	286
Undecided Voter (DK/WNV)	10% (41)	28% (113)	62% (252)	407
Undecided Voter (DK)	12% (31)	29% (73)	59% (147)	250
Watched Debate	44% (1579)	44% (1589)	12% (418)	3586
Watched Debate: Did not Watch	28% (364)	52% (678)	21% (274)	1316
Watched Debate: All of it	50% (1006)	41% (813)	9% (179)	1998
Watched Debate: Some of it	36% (574)	49% (775)	15% (239)	1588
Continue His Campaign: Yes Biden	18% (351)	76% (1477)	6% (107)	1936
Continue His Campaign: No Biden	56% (1513)	26% (696)	18% (496)	2704
Continue His Campaign: Yes Trump	75% (1847)	14% (350)	11% (278)	2475
Continue His Campaign: No Trump	3% (66)	82% (1807)	15% (323)	2195
Conviction: Evidence	5% (106)	84% (1922)	11% (263)	2291
Conviction: Motivation to Damage	77% (1597)	10% (210)	13% (268)	2075
Conviction: DK/NO	45% (240)	25% (136)	30% (160)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1893)	47%	(2289)	15%	(720)	4902
Gender: Male	41%	(951)	47%	(1071)	12%	(273)	2295
Gender: Female	36%	(942)	47%	(1218)	17%	(447)	2607
Age: 18-34	37%	(479)	43%	(561)	20%	(254)	1295
Age: 35-44	42%	(279)	45%	(299)	13%	(86)	665
Age: 45-64	38%	(652)	48%	(811)	14%	(233)	1696
Age: 65+	39%	(483)	49%	(617)	12%	(147)	1247
GenZers: 1997-2012	37%	(220)	42%	(250)	21%	(125)	595
Millennials: 1981-1996	39%	(513)	45%	(588)	16%	(212)	1312
GenXers: 1965-1980	38%	(496)	48%	(617)	14%	(177)	1290
Baby Boomers: 1946-1964	38%	(603)	49%	(765)	13%	(200)	1568
Educ: < College	43%	(1314)	43%	(1317)	15%	(457)	3088
Educ: Bachelors degree	34%	(390)	52%	(596)	15%	(169)	1156
Educ: Post-grad	29%	(189)	57%	(376)	14%	(94)	658
Income: Under 50k	39%	(810)	46%	(951)	15%	(300)	2061
Income: 50k-100k	39%	(691)	47%	(840)	14%	(258)	1789
Income: 100k+	37%	(392)	47%	(497)	15%	(162)	1052
Ethnicity: White (Non-Hispanic)	44%	(1574)	42%	(1518)	14%	(506)	3597
Ethnicity: Hispanic	35%	(118)	47%	(158)	19%	(63)	339
Ethnicity: Black (Non-Hispanic)	18%	(130)	68%	(493)	14%	(100)	722
Ethnicity: Asian + Other (Non-Hispanic)	30%	(72)	49%	(120)	21%	(51)	243
All Christian	46%	(1191)	41%	(1062)	13%	(344)	2597
All Non-Christian	30%	(72)	57%	(135)	12%	(29)	236
Atheist	17%	(34)	71%	(147)	12%	(26)	206
Agnostic/Nothing in particular	24%	(271)	56%	(620)	20%	(219)	1110
Something Else	43%	(325)	43%	(326)	14%	(102)	752
Evangelical	55%	(727)	33%	(436)	12%	(155)	1318
Non-Evangelical	38%	(759)	47%	(932)	14%	(282)	1972
PID: Dem (no lean)	5%	(89)	86%	(1597)	9%	(174)	1859
PID: Ind (no lean)	28%	(318)	44%	(508)	29%	(330)	1157
PID: Rep (no lean)	79%	(1486)	10%	(184)	11%	(216)	1886

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1893)	47%	(2289)	15%	(720)	4902
PID/Gender: Dem Men	7%	(56)	86%	(684)	7%	(59)	799
PID/Gender: Dem Women	3%	(33)	86%	(912)	11%	(115)	1060
PID/Gender: Ind Men	31%	(191)	46%	(282)	23%	(143)	615
PID/Gender: Ind Women	23%	(127)	42%	(227)	35%	(188)	542
PID/Gender: Rep Men	80%	(703)	12%	(105)	8%	(72)	880
PID/Gender: Rep Women	78%	(782)	8%	(79)	14%	(144)	1005
Ideo: Liberal (1-3)	10%	(135)	79%	(1100)	11%	(152)	1388
Ideo: Moderate (4)	27%	(409)	55%	(838)	18%	(274)	1521
Ideo: Conservative (5-7)	70%	(1319)	17%	(316)	13%	(252)	1887
Community: Urban	28%	(308)	58%	(634)	14%	(159)	1101
Community: Suburban	37%	(931)	48%	(1201)	14%	(353)	2485
Community: Rural	50%	(654)	34%	(454)	16%	(208)	1316
Military HHnm: Yes	40%	(307)	44%	(336)	16%	(120)	763
Military HH: No	38%	(1586)	47%	(1952)	15%	(600)	4139
Employ: Private Sector	38%	(689)	46%	(827)	15%	(276)	1791
Employ: Government	36%	(99)	46%	(125)	18%	(49)	273
Employ: Self-Employed	43%	(177)	43%	(177)	14%	(57)	411
Employ: Homemaker	46%	(155)	38%	(127)	16%	(56)	338
Employ: Student	24%	(28)	48%	(55)	28%	(31)	114
Employ: Retired	39%	(523)	50%	(675)	11%	(148)	1346
Employ: Unemployed	34%	(131)	49%	(186)	17%	(65)	382
Employ: Other	37%	(91)	47%	(116)	16%	(38)	245
Protestant	47%	(690)	40%	(586)	14%	(201)	1477
Roman Catholic	44%	(471)	43%	(456)	13%	(134)	1061
Jewish	26%	(31)	63%	(75)	11%	(13)	120
Muslim	44%	(25)	40%	(23)	16%	(9)	57
Atheist	17%	(34)	71%	(147)	12%	(26)	206
Agnostic	13%	(27)	67%	(144)	20%	(43)	213
Something else	43%	(325)	43%	(326)	14%	(102)	752
Nothing in particular	27%	(244)	53%	(476)	20%	(177)	897
Ideo/PID: Conservative Republican	81%	(1160)	8%	(111)	11%	(161)	1432
Ideo/PID: Moderate/Liberal Republican	71%	(308)	17%	(72)	12%	(52)	432

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1893)	47%	(2289)	15%	(720)	4902
Ideo/PID: Moderate/Conservative Democrat	6%	(48)	83%	(638)	11%	(86)	773
Ideo/PID: Liberal Democrat	4%	(40)	88%	(934)	8%	(82)	1057
Unfavorable of Biden and Trump	16%	(136)	41%	(347)	43%	(362)	845
2024 H2H Matchup: Biden Voter	2%	(43)	90%	(1958)	8%	(183)	2184
2024 H2H Matchup: Trump Voter	78%	(1806)	9%	(204)	13%	(301)	2312
2024 H2H Matchup: Would not Vote	8%	(12)	28%	(43)	65%	(101)	157
2024 H2H Matchup: Do not Know	13%	(32)	33%	(83)	54%	(135)	250
2022 House Vote: Democrat	5%	(99)	85%	(1726)	10%	(203)	2027
2022 House Vote: Republican	75%	(1447)	10%	(200)	14%	(276)	1923
2022 House Vote: Did not Vote	37%	(328)	40%	(350)	23%	(201)	878
2020 Vote: Joe Biden	4%	(97)	85%	(1912)	11%	(248)	2257
2020 Vote: Donald Trump	75%	(1665)	10%	(225)	15%	(332)	2222
2020 Vote: Someone Else	11%	(8)	28%	(20)	61%	(42)	70
2020 Vote: Did not Vote	35%	(123)	38%	(132)	28%	(97)	353
2016 Vote: Hillary Clinton	4%	(70)	87%	(1496)	9%	(146)	1711
2016 Vote: Donald Trump	71%	(1377)	14%	(278)	15%	(297)	1952
2016 Vote: Someone Else	18%	(26)	50%	(74)	33%	(49)	149
2020 Vote/PID: Not Biden/Democrat	19%	(40)	57%	(121)	24%	(50)	211
2020 Vote/PID: Not Trump/Republican	50%	(98)	36%	(71)	14%	(28)	198
U.S. Economy: Wrong Track	49%	(1741)	32%	(1144)	18%	(637)	3522
U.S. Economy: Right Direction	11%	(152)	83%	(1145)	6%	(83)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(38)	93%	(1494)	4%	(72)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(1799)	12%	(293)	15%	(364)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(56)	59%	(501)	34%	(285)	842
Top 2024 Issue: Economy	50%	(906)	33%	(588)	17%	(302)	1796
Community/Gender: Urban Women	23%	(124)	59%	(317)	18%	(95)	536
Community/Gender: Urban Men	33%	(184)	56%	(317)	11%	(64)	565
Community/Gender: Rural Women	50%	(363)	32%	(237)	18%	(132)	733
Community/Gender: Rural Men	50%	(291)	37%	(217)	13%	(76)	584
Community/Gender: Suburban Women	34%	(454)	50%	(664)	16%	(220)	1338
Community/Gender: Suburban Men	42%	(476)	47%	(537)	12%	(133)	1146

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Table BLMB8_13: Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	39% (1893)	47% (2289)	15% (720)	4902
Homeowner	40% (1517)	45% (1710)	14% (535)	3762
Renter	32% (339)	52% (550)	15% (162)	1050
Self + Household: White-Collar	34% (616)	53% (950)	13% (242)	1808
Self + Household: Blue Collar	44% (1042)	42% (992)	14% (319)	2353
Union HH: Yes	36% (133)	52% (189)	12% (44)	366
Union HH: No	39% (1760)	46% (2100)	15% (676)	4536
LGBTQ+: Yes	18% (86)	62% (292)	20% (92)	470
LGBTQ+: No	41% (1807)	45% (1997)	14% (628)	4432
Motivated to Vote	39% (1764)	48% (2130)	13% (581)	4475
Parent: Yes	41% (638)	43% (667)	15% (237)	1541
Parent: No	37% (1255)	48% (1622)	14% (484)	3361
COVID Vaccine: Yes	29% (1006)	56% (1914)	15% (503)	3422
COVID Vaccine: No	60% (887)	25% (375)	15% (218)	1480
Student Loans: Yes	31% (241)	49% (385)	20% (153)	778
Student Loans: No	40% (1652)	46% (1904)	14% (568)	4124
Favorable Opinion of Haley	51% (784)	36% (546)	13% (196)	1526
Unfavorable Opinion of Haley	30% (579)	58% (1120)	12% (237)	1936
Prodigal Biden Voter	25% (72)	37% (104)	38% (109)	286
Undecided Voter (DK/WNV)	11% (44)	31% (127)	58% (236)	407
Undecided Voter (DK)	13% (32)	33% (83)	54% (135)	250
Watched Debate	43% (1540)	45% (1603)	12% (443)	3586
Watched Debate: Did not Watch	27% (353)	52% (686)	21% (277)	1316
Watched Debate: All of it	48% (968)	42% (841)	9% (189)	1998
Watched Debate: Some of it	36% (572)	48% (761)	16% (254)	1588
Continue His Campaign: Yes Biden	18% (343)	76% (1469)	6% (124)	1936
Continue His Campaign: No Biden	55% (1477)	27% (718)	19% (509)	2704
Continue His Campaign: Yes Trump	72% (1794)	15% (382)	12% (299)	2475
Continue His Campaign: No Trump	3% (77)	81% (1782)	15% (337)	2195
Conviction: Evidence	5% (125)	82% (1874)	13% (293)	2291
Conviction: Motivation to Damage	74% (1538)	12% (253)	14% (284)	2075
Conviction: DK/NO	43% (230)	30% (162)	27% (144)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1948)	36%	(1784)	24%	(1171)	4902
Gender: Male	42%	(968)	37%	(840)	21%	(488)	2295
Gender: Female	38%	(980)	36%	(944)	26%	(683)	2607
Age: 18-34	39%	(500)	32%	(414)	29%	(381)	1295
Age: 35-44	42%	(278)	35%	(233)	23%	(153)	665
Age: 45-64	41%	(690)	38%	(647)	21%	(359)	1696
Age: 65+	38%	(480)	39%	(490)	22%	(278)	1247
GenZers: 1997-2012	40%	(236)	30%	(179)	30%	(180)	595
Millennials: 1981-1996	39%	(517)	34%	(452)	26%	(342)	1312
GenXers: 1965-1980	41%	(526)	38%	(494)	21%	(270)	1290
Baby Boomers: 1946-1964	39%	(614)	38%	(603)	22%	(351)	1568
Educ: < College	45%	(1385)	32%	(988)	23%	(715)	3088
Educ: Bachelors degree	33%	(380)	41%	(477)	26%	(298)	1156
Educ: Post-grad	28%	(183)	48%	(318)	24%	(157)	658
Income: Under 50k	41%	(842)	35%	(730)	24%	(490)	2061
Income: 50k-100k	39%	(702)	37%	(658)	24%	(429)	1789
Income: 100k+	38%	(404)	38%	(396)	24%	(252)	1052
Ethnicity: White (Non-Hispanic)	44%	(1582)	33%	(1186)	23%	(830)	3597
Ethnicity: Hispanic	36%	(122)	36%	(123)	28%	(94)	339
Ethnicity: Black (Non-Hispanic)	23%	(164)	54%	(393)	23%	(165)	722
Ethnicity: Asian + Other (Non-Hispanic)	33%	(79)	34%	(82)	34%	(82)	243
All Christian	46%	(1187)	32%	(838)	22%	(572)	2597
All Non-Christian	30%	(71)	50%	(119)	20%	(47)	236
Atheist	20%	(41)	56%	(117)	24%	(49)	206
Agnostic/Nothing in particular	27%	(303)	43%	(474)	30%	(333)	1110
Something Else	46%	(346)	31%	(236)	23%	(171)	752
Evangelical	54%	(709)	25%	(332)	21%	(277)	1318
Non-Evangelical	40%	(791)	37%	(732)	23%	(449)	1972
PID: Dem (no lean)	8%	(147)	72%	(1342)	20%	(370)	1859
PID: Ind (no lean)	33%	(380)	28%	(324)	39%	(453)	1157
PID: Rep (no lean)	75%	(1421)	6%	(117)	18%	(347)	1886

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1948)	36%	(1784)	24%	(1171)	4902
PID/Gender: Dem Men	10%	(83)	74%	(589)	16%	(127)	799
PID/Gender: Dem Women	6%	(64)	71%	(753)	23%	(243)	1060
PID/Gender: Ind Men	35%	(216)	31%	(188)	34%	(212)	615
PID/Gender: Ind Women	30%	(164)	25%	(136)	45%	(242)	542
PID/Gender: Rep Men	76%	(668)	7%	(62)	17%	(149)	880
PID/Gender: Rep Women	75%	(753)	5%	(55)	20%	(198)	1005
Ideo: Liberal (1-3)	12%	(166)	67%	(937)	21%	(285)	1388
Ideo: Moderate (4)	30%	(456)	40%	(615)	30%	(449)	1521
Ideo: Conservative (5-7)	69%	(1296)	11%	(209)	20%	(382)	1887
Community: Urban	30%	(327)	46%	(505)	24%	(269)	1101
Community: Suburban	39%	(971)	38%	(935)	23%	(578)	2485
Community: Rural	49%	(650)	26%	(343)	25%	(323)	1316
Military HHnm: Yes	41%	(315)	35%	(264)	24%	(184)	763
Military HH: No	39%	(1633)	37%	(1519)	24%	(987)	4139
Employ: Private Sector	39%	(708)	38%	(675)	23%	(409)	1791
Employ: Government	37%	(102)	36%	(99)	26%	(72)	273
Employ: Self-Employed	46%	(190)	32%	(132)	22%	(89)	411
Employ: Homemaker	46%	(157)	28%	(94)	26%	(88)	338
Employ: Student	23%	(27)	34%	(39)	43%	(49)	114
Employ: Retired	39%	(519)	39%	(528)	22%	(298)	1346
Employ: Unemployed	41%	(155)	34%	(129)	26%	(97)	382
Employ: Other	37%	(91)	36%	(87)	28%	(67)	245
Protestant	46%	(677)	30%	(449)	24%	(351)	1477
Roman Catholic	45%	(477)	36%	(379)	19%	(205)	1061
Jewish	28%	(34)	57%	(68)	15%	(18)	120
Muslim	34%	(19)	39%	(22)	27%	(15)	57
Atheist	20%	(41)	56%	(117)	24%	(49)	206
Agnostic	15%	(33)	53%	(113)	32%	(68)	213
Something else	46%	(346)	31%	(236)	23%	(171)	752
Nothing in particular	30%	(270)	40%	(362)	30%	(265)	897
Ideo/PID: Conservative Republican	77%	(1106)	5%	(65)	18%	(261)	1432
Ideo/PID: Moderate/Liberal Republican	69%	(299)	12%	(52)	19%	(81)	432

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1948)	36%	(1784)	24%	(1171)	4902
Ideo/PID: Moderate/Conservative Democrat	11%	(83)	66%	(509)	23%	(181)	773
Ideo/PID: Liberal Democrat	6%	(63)	77%	(813)	17%	(181)	1057
Unfavorable of Biden and Trump	22%	(188)	19%	(157)	59%	(500)	845
2024 H2H Matchup: Biden Voter	5%	(110)	74%	(1622)	21%	(452)	2184
2024 H2H Matchup: Trump Voter	76%	(1768)	5%	(109)	19%	(435)	2312
2024 H2H Matchup: Would not Vote	10%	(15)	14%	(23)	76%	(119)	157
2024 H2H Matchup: Do not Know	22%	(56)	12%	(29)	66%	(165)	250
2022 House Vote: Democrat	8%	(167)	70%	(1422)	22%	(438)	2027
2022 House Vote: Republican	73%	(1411)	6%	(119)	20%	(394)	1923
2022 House Vote: Did not Vote	40%	(347)	27%	(234)	34%	(298)	878
2020 Vote: Joe Biden	7%	(163)	69%	(1567)	23%	(528)	2257
2020 Vote: Donald Trump	74%	(1646)	5%	(115)	21%	(462)	2222
2020 Vote: Someone Else	16%	(11)	12%	(8)	73%	(51)	70
2020 Vote: Did not Vote	37%	(129)	26%	(93)	37%	(131)	353
2016 Vote: Hillary Clinton	7%	(118)	74%	(1265)	19%	(328)	1711
2016 Vote: Donald Trump	70%	(1362)	9%	(172)	21%	(419)	1952
2016 Vote: Someone Else	16%	(24)	30%	(45)	53%	(79)	149
2020 Vote/PID: Not Biden/Democrat	28%	(59)	37%	(77)	35%	(75)	211
2020 Vote/PID: Not Trump/Republican	46%	(92)	23%	(46)	31%	(61)	198
U.S. Economy: Wrong Track	50%	(1774)	22%	(771)	28%	(977)	3522
U.S. Economy: Right Direction	13%	(174)	73%	(1013)	14%	(193)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(77)	81%	(1300)	14%	(227)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(1773)	7%	(168)	21%	(516)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(98)	38%	(316)	51%	(428)	842
Top 2024 Issue: Economy	51%	(916)	24%	(427)	25%	(453)	1796
Community/Gender: Urban Women	26%	(138)	46%	(245)	28%	(153)	536
Community/Gender: Urban Men	33%	(189)	46%	(260)	21%	(117)	565
Community/Gender: Rural Women	49%	(357)	25%	(183)	26%	(193)	733
Community/Gender: Rural Men	50%	(293)	27%	(160)	22%	(130)	584
Community/Gender: Suburban Women	36%	(485)	39%	(516)	25%	(337)	1338
Community/Gender: Suburban Men	42%	(485)	37%	(419)	21%	(241)	1146

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Table BLMB8_14: Who do you trust more to handle each of the following issues? — Regulation of Technology Companies

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1948)	36% (1784)	24% (1171)	4902
Homeowner	41% (1555)	36% (1347)	23% (860)	3762
Renter	34% (361)	40% (415)	26% (274)	1050
Self + Household: White-Collar	35% (631)	43% (778)	22% (399)	1808
Self + Household: Blue Collar	46% (1083)	32% (763)	22% (507)	2353
Union HH: Yes	34% (124)	46% (168)	20% (74)	366
Union HH: No	40% (1824)	36% (1616)	24% (1097)	4536
LGBTQ+: Yes	20% (94)	51% (238)	29% (138)	470
LGBTQ+: No	42% (1854)	35% (1546)	23% (1032)	4432
Motivated to Vote	41% (1814)	38% (1678)	22% (983)	4475
Parent: Yes	43% (656)	34% (528)	23% (357)	1541
Parent: No	38% (1291)	37% (1255)	24% (814)	3361
COVID Vaccine: Yes	31% (1050)	45% (1529)	25% (844)	3422
COVID Vaccine: No	61% (898)	17% (255)	22% (327)	1480
Student Loans: Yes	32% (250)	40% (313)	28% (215)	778
Student Loans: No	41% (1698)	36% (1470)	23% (956)	4124
Favorable Opinion of Haley	53% (815)	24% (373)	22% (338)	1526
Unfavorable Opinion of Haley	30% (577)	50% (976)	20% (383)	1936
Prodigal Biden Voter	28% (80)	19% (55)	52% (150)	286
Undecided Voter (DK/WNV)	17% (71)	13% (52)	70% (284)	407
Undecided Voter (DK)	22% (56)	12% (29)	66% (165)	250
Watched Debate	44% (1575)	35% (1263)	21% (748)	3586
Watched Debate: Did not Watch	28% (373)	40% (521)	32% (423)	1316
Watched Debate: All of it	50% (994)	33% (663)	17% (342)	1998
Watched Debate: Some of it	37% (581)	38% (600)	26% (406)	1588
Continue His Campaign: Yes Biden	19% (373)	66% (1285)	14% (278)	1936
Continue His Campaign: No Biden	55% (1497)	16% (434)	29% (773)	2704
Continue His Campaign: Yes Trump	72% (1787)	10% (254)	18% (434)	2475
Continue His Campaign: No Trump	6% (125)	66% (1453)	28% (618)	2195
Conviction: Evidence	8% (191)	66% (1514)	26% (586)	2291
Conviction: Motivation to Damage	73% (1522)	8% (174)	18% (379)	2075
Conviction: DK/NO	44% (234)	18% (95)	38% (206)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1972)	42%	(2037)	18%	(892)	4902
Gender: Male	43%	(975)	42%	(954)	16%	(365)	2295
Gender: Female	38%	(997)	42%	(1083)	20%	(527)	2607
Age: 18-34	41%	(527)	37%	(476)	23%	(292)	1295
Age: 35-44	43%	(285)	39%	(256)	19%	(123)	665
Age: 45-64	40%	(677)	43%	(728)	17%	(292)	1696
Age: 65+	39%	(484)	46%	(577)	15%	(185)	1247
GenZers: 1997-2012	41%	(244)	35%	(207)	24%	(145)	595
Millennials: 1981-1996	41%	(544)	38%	(504)	20%	(264)	1312
GenXers: 1965-1980	40%	(514)	43%	(549)	18%	(227)	1290
Baby Boomers: 1946-1964	39%	(619)	45%	(709)	15%	(240)	1568
Educ: < College	45%	(1381)	37%	(1143)	18%	(563)	3088
Educ: Bachelors degree	34%	(391)	47%	(549)	19%	(216)	1156
Educ: Post-grad	30%	(200)	52%	(345)	17%	(113)	658
Income: Under 50k	41%	(855)	40%	(829)	18%	(378)	2061
Income: 50k-100k	40%	(717)	43%	(766)	17%	(306)	1789
Income: 100k+	38%	(401)	42%	(443)	20%	(208)	1052
Ethnicity: White (Non-Hispanic)	45%	(1630)	38%	(1366)	17%	(602)	3597
Ethnicity: Hispanic	37%	(125)	41%	(140)	22%	(73)	339
Ethnicity: Black (Non-Hispanic)	20%	(145)	60%	(432)	20%	(145)	722
Ethnicity: Asian + Other (Non-Hispanic)	30%	(72)	40%	(98)	30%	(73)	243
All Christian	47%	(1218)	37%	(958)	16%	(421)	2597
All Non-Christian	30%	(71)	55%	(131)	15%	(35)	236
Atheist	21%	(43)	62%	(128)	17%	(35)	206
Agnostic/Nothing in particular	27%	(295)	51%	(569)	22%	(246)	1110
Something Else	46%	(345)	33%	(251)	21%	(155)	752
Evangelical	55%	(728)	28%	(365)	17%	(225)	1318
Non-Evangelical	41%	(800)	42%	(827)	17%	(345)	1972
PID: Dem (no lean)	8%	(145)	78%	(1456)	14%	(259)	1859
PID: Ind (no lean)	33%	(382)	36%	(421)	31%	(355)	1157
PID: Rep (no lean)	77%	(1446)	9%	(161)	15%	(279)	1886

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1972)	42%	(2037)	18%	(892)	4902
PID/Gender: Dem Men	10%	(83)	78%	(620)	12%	(97)	799
PID/Gender: Dem Women	6%	(62)	79%	(836)	15%	(162)	1060
PID/Gender: Ind Men	37%	(229)	38%	(236)	25%	(151)	615
PID/Gender: Ind Women	28%	(153)	34%	(185)	38%	(204)	542
PID/Gender: Rep Men	75%	(664)	11%	(98)	13%	(118)	880
PID/Gender: Rep Women	78%	(782)	6%	(62)	16%	(161)	1005
Ideo: Liberal (1-3)	11%	(152)	75%	(1035)	14%	(201)	1388
Ideo: Moderate (4)	32%	(479)	46%	(702)	22%	(340)	1521
Ideo: Conservative (5-7)	69%	(1307)	15%	(276)	16%	(304)	1887
Community: Urban	30%	(326)	52%	(569)	19%	(205)	1101
Community: Suburban	39%	(965)	43%	(1073)	18%	(447)	2485
Community: Rural	52%	(681)	30%	(395)	18%	(240)	1316
Military HHnm: Yes	43%	(329)	39%	(300)	18%	(134)	763
Military HH: No	40%	(1644)	42%	(1737)	18%	(758)	4139
Employ: Private Sector	40%	(722)	41%	(735)	19%	(334)	1791
Employ: Government	35%	(97)	40%	(108)	25%	(68)	273
Employ: Self-Employed	47%	(195)	37%	(153)	15%	(64)	411
Employ: Homemaker	47%	(158)	34%	(115)	19%	(66)	338
Employ: Student	27%	(30)	40%	(46)	33%	(38)	114
Employ: Retired	39%	(527)	47%	(633)	14%	(187)	1346
Employ: Unemployed	38%	(145)	39%	(150)	23%	(86)	382
Employ: Other	40%	(98)	40%	(98)	20%	(50)	245
Protestant	47%	(691)	35%	(521)	18%	(265)	1477
Roman Catholic	46%	(492)	40%	(420)	14%	(149)	1061
Jewish	29%	(34)	57%	(68)	14%	(17)	120
Muslim	36%	(21)	46%	(26)	18%	(10)	57
Atheist	21%	(43)	62%	(128)	17%	(35)	206
Agnostic	18%	(38)	66%	(142)	16%	(33)	213
Something else	46%	(345)	33%	(251)	21%	(155)	752
Nothing in particular	29%	(256)	48%	(428)	24%	(213)	897
Ideo/PID: Conservative Republican	78%	(1118)	7%	(105)	15%	(209)	1432
Ideo/PID: Moderate/Liberal Republican	72%	(310)	13%	(55)	16%	(67)	432

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1972)	42%	(2037)	18%	(892)	4902
Ideo/PID: Moderate/Conservative Democrat	12%	(92)	71%	(552)	17%	(129)	773
Ideo/PID: Liberal Democrat	5%	(52)	84%	(883)	12%	(123)	1057
Unfavorable of Biden and Trump	23%	(193)	30%	(257)	47%	(396)	845
2024 H2H Matchup: Biden Voter	5%	(100)	81%	(1778)	14%	(306)	2184
2024 H2H Matchup: Trump Voter	78%	(1801)	8%	(176)	14%	(334)	2312
2024 H2H Matchup: Would not Vote	15%	(23)	23%	(35)	63%	(98)	157
2024 H2H Matchup: Do not Know	19%	(48)	19%	(47)	62%	(155)	250
2022 House Vote: Democrat	8%	(164)	78%	(1575)	14%	(288)	2027
2022 House Vote: Republican	74%	(1431)	9%	(181)	16%	(311)	1923
2022 House Vote: Did not Vote	40%	(354)	31%	(271)	29%	(253)	878
2020 Vote: Joe Biden	7%	(167)	77%	(1736)	16%	(353)	2257
2020 Vote: Donald Trump	74%	(1651)	9%	(191)	17%	(380)	2222
2020 Vote: Someone Else	16%	(11)	14%	(9)	70%	(49)	70
2020 Vote: Did not Vote	40%	(142)	28%	(100)	31%	(110)	353
2016 Vote: Hillary Clinton	7%	(112)	81%	(1381)	13%	(218)	1711
2016 Vote: Donald Trump	71%	(1382)	13%	(250)	16%	(320)	1952
2016 Vote: Someone Else	18%	(27)	44%	(65)	38%	(57)	149
2020 Vote/PID: Not Biden/Democrat	29%	(62)	43%	(91)	27%	(58)	211
2020 Vote/PID: Not Trump/Republican	53%	(106)	27%	(53)	20%	(39)	198
U.S. Economy: Wrong Track	51%	(1804)	27%	(952)	22%	(766)	3522
U.S. Economy: Right Direction	12%	(168)	79%	(1085)	9%	(126)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(58)	87%	(1401)	9%	(144)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(1840)	9%	(229)	16%	(388)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(74)	48%	(408)	43%	(360)	842
Top 2024 Issue: Economy	53%	(948)	26%	(476)	21%	(372)	1796
Community/Gender: Urban Women	26%	(137)	53%	(283)	22%	(116)	536
Community/Gender: Urban Men	33%	(189)	51%	(286)	16%	(90)	565
Community/Gender: Rural Women	51%	(375)	28%	(203)	21%	(156)	733
Community/Gender: Rural Men	53%	(307)	33%	(192)	14%	(84)	584
Community/Gender: Suburban Women	36%	(485)	45%	(598)	19%	(256)	1338
Community/Gender: Suburban Men	42%	(480)	41%	(475)	17%	(191)	1146

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Table BLMB8_15: Who do you trust more to handle each of the following issues? — Labor and Unions

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1972)	42% (2037)	18% (892)	4902
Homeowner	42% (1571)	41% (1536)	17% (654)	3762
Renter	34% (361)	45% (475)	20% (214)	1050
Self + Household: White-Collar	36% (654)	48% (861)	16% (293)	1808
Self + Household: Blue Collar	46% (1080)	38% (887)	16% (385)	2353
Union HH: Yes	34% (124)	50% (183)	16% (59)	366
Union HH: No	41% (1849)	41% (1854)	18% (834)	4536
LGBTQ+: Yes	21% (99)	54% (253)	25% (117)	470
LGBTQ+: No	42% (1873)	40% (1784)	17% (775)	4432
Motivated to Vote	41% (1823)	43% (1917)	16% (735)	4475
Parent: Yes	44% (672)	38% (589)	18% (280)	1541
Parent: No	39% (1300)	43% (1449)	18% (612)	3361
COVID Vaccine: Yes	31% (1057)	51% (1747)	18% (618)	3422
COVID Vaccine: No	62% (916)	20% (290)	19% (274)	1480
Student Loans: Yes	34% (263)	45% (353)	21% (163)	778
Student Loans: No	41% (1710)	41% (1685)	18% (729)	4124
Favorable Opinion of Haley	53% (807)	31% (469)	16% (250)	1526
Unfavorable Opinion of Haley	30% (584)	56% (1090)	14% (262)	1936
Prodigal Biden Voter	33% (96)	28% (81)	38% (109)	286
Undecided Voter (DK/WNV)	18% (71)	20% (83)	62% (253)	407
Undecided Voter (DK)	19% (48)	19% (47)	62% (155)	250
Watched Debate	44% (1590)	40% (1440)	16% (557)	3586
Watched Debate: Did not Watch	29% (383)	45% (598)	26% (336)	1316
Watched Debate: All of it	49% (983)	39% (783)	12% (233)	1998
Watched Debate: Some of it	38% (607)	41% (657)	20% (324)	1588
Continue His Campaign: Yes Biden	18% (356)	71% (1381)	10% (199)	1936
Continue His Campaign: No Biden	57% (1538)	21% (577)	22% (589)	2704
Continue His Campaign: Yes Trump	73% (1812)	14% (335)	13% (328)	2475
Continue His Campaign: No Trump	6% (130)	73% (1605)	21% (460)	2195
Conviction: Evidence	8% (190)	74% (1693)	18% (408)	2291
Conviction: Motivation to Damage	74% (1535)	11% (234)	15% (306)	2075
Conviction: DK/NO	46% (247)	21% (110)	33% (178)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2269)	35% (1721)	19% (912)	4902
Gender: Male	50% (1149)	36% (827)	14% (319)	2295
Gender: Female	43% (1120)	34% (894)	23% (593)	2607
Age: 18-34	44% (571)	30% (384)	26% (339)	1295
Age: 35-44	48% (318)	32% (212)	20% (135)	665
Age: 45-64	48% (806)	37% (624)	16% (266)	1696
Age: 65+	46% (574)	40% (501)	14% (172)	1247
GenZers: 1997-2012	44% (259)	29% (176)	27% (160)	595
Millennials: 1981-1996	46% (605)	31% (404)	23% (303)	1312
GenXers: 1965-1980	46% (596)	37% (477)	17% (217)	1290
Baby Boomers: 1946-1964	47% (744)	39% (611)	14% (212)	1568
Educ: < College	50% (1542)	31% (968)	19% (578)	3088
Educ: Bachelors degree	43% (494)	39% (447)	19% (215)	1156
Educ: Post-grad	35% (233)	47% (306)	18% (119)	658
Income: Under 50k	44% (913)	35% (723)	21% (425)	2061
Income: 50k-100k	47% (838)	36% (640)	17% (311)	1789
Income: 100k+	49% (518)	34% (359)	17% (175)	1052
Ethnicity: White (Non-Hispanic)	51% (1851)	32% (1168)	16% (578)	3597
Ethnicity: Hispanic	42% (144)	33% (111)	25% (84)	339
Ethnicity: Black (Non-Hispanic)	25% (178)	49% (351)	27% (193)	722
Ethnicity: Asian + Other (Non-Hispanic)	39% (96)	37% (91)	23% (56)	243
All Christian	55% (1416)	31% (797)	15% (384)	2597
All Non-Christian	38% (89)	48% (114)	14% (33)	236
Atheist	22% (46)	58% (121)	19% (40)	206
Agnostic/Nothing in particular	30% (336)	43% (473)	27% (301)	1110
Something Else	51% (382)	29% (216)	20% (154)	752
Evangelical	61% (808)	24% (319)	14% (191)	1318
Non-Evangelical	48% (949)	35% (683)	17% (340)	1972
PID: Dem (no lean)	12% (218)	68% (1270)	20% (372)	1859
PID: Ind (no lean)	39% (448)	31% (355)	31% (355)	1157
PID: Rep (no lean)	85% (1604)	5% (96)	10% (186)	1886

Continued on next page

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2269)	35% (1721)	19% (912)	4902
PID/Gender: Dem Men	15% (116)	70% (558)	16% (125)	799
PID/Gender: Dem Women	10% (102)	67% (712)	23% (247)	1060
PID/Gender: Ind Men	45% (275)	33% (206)	22% (134)	615
PID/Gender: Ind Women	32% (172)	27% (149)	41% (220)	542
PID/Gender: Rep Men	86% (758)	7% (63)	7% (60)	880
PID/Gender: Rep Women	84% (846)	3% (33)	13% (126)	1005
Ideo: Liberal (1-3)	14% (190)	66% (920)	20% (277)	1388
Ideo: Moderate (4)	36% (554)	40% (602)	24% (365)	1521
Ideo: Conservative (5-7)	79% (1492)	9% (176)	12% (219)	1887
Community: Urban	36% (396)	42% (460)	22% (244)	1101
Community: Suburban	45% (1121)	37% (916)	18% (448)	2485
Community: Rural	57% (752)	26% (345)	17% (219)	1316
Military HHnm: Yes	51% (386)	33% (248)	17% (129)	763
Military HH: No	45% (1883)	36% (1473)	19% (783)	4139
Employ: Private Sector	47% (840)	34% (610)	19% (342)	1791
Employ: Government	41% (112)	36% (98)	23% (64)	273
Employ: Self-Employed	53% (218)	29% (121)	18% (72)	411
Employ: Homemaker	51% (173)	28% (94)	21% (71)	338
Employ: Student	28% (32)	34% (38)	38% (44)	114
Employ: Retired	47% (632)	40% (543)	13% (171)	1346
Employ: Unemployed	42% (162)	35% (135)	22% (85)	382
Employ: Other	41% (102)	33% (81)	25% (62)	245
Protestant	56% (826)	30% (447)	14% (204)	1477
Roman Catholic	52% (550)	32% (338)	16% (173)	1061
Jewish	34% (40)	55% (65)	12% (14)	120
Muslim	52% (30)	30% (17)	18% (11)	57
Atheist	22% (46)	58% (121)	19% (40)	206
Agnostic	21% (44)	52% (112)	27% (57)	213
Something else	51% (382)	29% (216)	20% (154)	752
Nothing in particular	33% (292)	40% (361)	27% (244)	897
Ideo/PID: Conservative Republican	87% (1248)	4% (54)	9% (130)	1432
Ideo/PID: Moderate/Liberal Republican	78% (339)	9% (41)	12% (53)	432

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2269)	35% (1721)	19% (912)	4902
Ideo/PID: Moderate/Conservative Democrat	18% (137)	58% (451)	24% (184)	773
Ideo/PID: Liberal Democrat	7% (77)	76% (801)	17% (179)	1057
Unfavorable of Biden and Trump	37% (311)	18% (154)	45% (381)	845
2024 H2H Matchup: Biden Voter	7% (163)	73% (1591)	20% (429)	2184
2024 H2H Matchup: Trump Voter	87% (2001)	3% (71)	10% (240)	2312
2024 H2H Matchup: Would not Vote	18% (28)	14% (22)	68% (107)	157
2024 H2H Matchup: Do not Know	31% (77)	15% (37)	55% (136)	250
2022 House Vote: Democrat	11% (230)	69% (1395)	20% (403)	2027
2022 House Vote: Republican	84% (1607)	5% (98)	11% (218)	1923
2022 House Vote: Did not Vote	47% (412)	25% (216)	28% (250)	878
2020 Vote: Joe Biden	11% (254)	67% (1521)	21% (482)	2257
2020 Vote: Donald Trump	83% (1855)	4% (100)	12% (268)	2222
2020 Vote: Someone Else	18% (13)	16% (11)	65% (45)	70
2020 Vote: Did not Vote	42% (148)	25% (89)	33% (116)	353
2016 Vote: Hillary Clinton	10% (173)	72% (1238)	18% (301)	1711
2016 Vote: Donald Trump	80% (1564)	8% (147)	12% (241)	1952
2016 Vote: Someone Else	24% (35)	32% (48)	44% (66)	149
2020 Vote/PID: Not Biden/Democrat	33% (69)	36% (75)	32% (68)	211
2020 Vote/PID: Not Trump/Republican	62% (123)	19% (38)	19% (38)	198
U.S. Economy: Wrong Track	59% (2072)	20% (688)	22% (762)	3522
U.S. Economy: Right Direction	14% (197)	75% (1033)	11% (150)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (105)	80% (1282)	14% (217)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83% (2032)	5% (115)	13% (310)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	16% (132)	39% (325)	46% (385)	842
Top 2024 Issue: Economy	60% (1078)	20% (356)	20% (363)	1796
Community/Gender: Urban Women	32% (169)	43% (229)	26% (138)	536
Community/Gender: Urban Men	40% (227)	41% (232)	19% (107)	565
Community/Gender: Rural Women	55% (401)	24% (178)	21% (154)	733
Community/Gender: Rural Men	60% (352)	29% (167)	11% (65)	584
Community/Gender: Suburban Women	41% (550)	36% (487)	23% (301)	1338
Community/Gender: Suburban Men	50% (571)	37% (429)	13% (147)	1146

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Table BLMB8_16: Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2269)	35% (1721)	19% (912)	4902
Homeowner	48% (1814)	35% (1321)	17% (627)	3762
Renter	39% (411)	37% (384)	24% (255)	1050
Self + Household: White-Collar	43% (779)	41% (739)	16% (291)	1808
Self + Household: Blue Collar	52% (1226)	31% (734)	17% (393)	2353
Union HH: Yes	43% (158)	38% (139)	19% (69)	366
Union HH: No	47% (2111)	35% (1582)	19% (843)	4536
LGBTQ+: Yes	24% (110)	47% (222)	29% (137)	470
LGBTQ+: No	49% (2159)	34% (1499)	17% (775)	4432
Motivated to Vote	47% (2089)	37% (1635)	17% (751)	4475
Parent: Yes	49% (755)	30% (469)	21% (318)	1541
Parent: No	45% (1514)	37% (1252)	18% (594)	3361
COVID Vaccine: Yes	37% (1269)	44% (1492)	19% (662)	3422
COVID Vaccine: No	68% (1000)	15% (229)	17% (250)	1480
Student Loans: Yes	39% (305)	34% (264)	27% (209)	778
Student Loans: No	48% (1964)	35% (1457)	17% (703)	4124
Favorable Opinion of Haley	62% (951)	25% (375)	13% (200)	1526
Unfavorable Opinion of Haley	35% (682)	50% (970)	15% (284)	1936
Prodigal Biden Voter	46% (132)	15% (44)	39% (110)	286
Undecided Voter (DK/WNV)	26% (105)	14% (59)	60% (243)	407
Undecided Voter (DK)	31% (77)	15% (37)	55% (136)	250
Watched Debate	52% (1857)	34% (1212)	14% (518)	3586
Watched Debate: Did not Watch	31% (412)	39% (509)	30% (394)	1316
Watched Debate: All of it	58% (1156)	33% (662)	9% (179)	1998
Watched Debate: Some of it	44% (700)	35% (549)	21% (338)	1588
Continue His Campaign: Yes Biden	23% (443)	64% (1238)	13% (255)	1936
Continue His Campaign: No Biden	64% (1736)	16% (428)	20% (540)	2704
Continue His Campaign: Yes Trump	82% (2040)	8% (199)	10% (236)	2475
Continue His Campaign: No Trump	8% (184)	66% (1448)	26% (564)	2195
Conviction: Evidence	11% (261)	65% (1497)	23% (533)	2291
Conviction: Motivation to Damage	83% (1723)	7% (140)	10% (211)	2075
Conviction: DK/NO	53% (285)	16% (83)	31% (168)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2232)	32%	(1568)	22%	(1102)	4902
Gender: Male	49%	(1120)	33%	(748)	19%	(427)	2295
Gender: Female	43%	(1112)	31%	(820)	26%	(675)	2607
Age: 18-34	40%	(524)	26%	(339)	33%	(432)	1295
Age: 35-44	46%	(307)	30%	(200)	24%	(157)	665
Age: 45-64	48%	(811)	33%	(559)	19%	(326)	1696
Age: 65+	47%	(589)	38%	(470)	15%	(187)	1247
GenZers: 1997-2012	39%	(234)	26%	(153)	35%	(208)	595
Millennials: 1981-1996	44%	(574)	28%	(371)	28%	(367)	1312
GenXers: 1965-1980	46%	(598)	33%	(423)	21%	(269)	1290
Baby Boomers: 1946-1964	48%	(757)	37%	(574)	15%	(237)	1568
Educ: < College	49%	(1515)	29%	(887)	22%	(686)	3088
Educ: Bachelors degree	41%	(469)	36%	(415)	24%	(272)	1156
Educ: Post-grad	38%	(248)	40%	(266)	22%	(144)	658
Income: Under 50k	44%	(911)	32%	(669)	23%	(481)	2061
Income: 50k-100k	46%	(820)	32%	(579)	22%	(390)	1789
Income: 100k+	48%	(501)	30%	(320)	22%	(231)	1052
Ethnicity: White (Non-Hispanic)	51%	(1843)	29%	(1036)	20%	(719)	3597
Ethnicity: Hispanic	40%	(135)	31%	(107)	29%	(97)	339
Ethnicity: Black (Non-Hispanic)	23%	(163)	48%	(350)	29%	(210)	722
Ethnicity: Asian + Other (Non-Hispanic)	38%	(92)	31%	(75)	31%	(76)	243
All Christian	55%	(1436)	29%	(742)	16%	(419)	2597
All Non-Christian	36%	(85)	42%	(100)	22%	(52)	236
Atheist	20%	(41)	49%	(100)	31%	(65)	206
Agnostic/Nothing in particular	28%	(308)	38%	(421)	34%	(381)	1110
Something Else	48%	(362)	27%	(204)	25%	(185)	752
Evangelical	62%	(822)	23%	(298)	15%	(198)	1318
Non-Evangelical	47%	(935)	33%	(641)	20%	(395)	1972
PID: Dem (no lean)	12%	(216)	64%	(1191)	24%	(452)	1859
PID: Ind (no lean)	38%	(438)	25%	(294)	37%	(425)	1157
PID: Rep (no lean)	84%	(1578)	4%	(83)	12%	(224)	1886

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2232)	32% (1568)	22% (1102)	4902
PID/Gender: Dem Men	15% (122)	65% (520)	20% (158)	799
PID/Gender: Dem Women	9% (94)	63% (671)	28% (295)	1060
PID/Gender: Ind Men	42% (261)	28% (173)	29% (181)	615
PID/Gender: Ind Women	33% (177)	22% (121)	45% (244)	542
PID/Gender: Rep Men	84% (737)	6% (55)	10% (88)	880
PID/Gender: Rep Women	84% (841)	3% (28)	14% (136)	1005
Ideo: Liberal (1-3)	14% (193)	59% (820)	27% (375)	1388
Ideo: Moderate (4)	35% (535)	37% (564)	28% (421)	1521
Ideo: Conservative (5-7)	78% (1476)	9% (161)	13% (249)	1887
Community: Urban	35% (383)	40% (436)	26% (282)	1101
Community: Suburban	45% (1111)	33% (817)	22% (557)	2485
Community: Rural	56% (738)	24% (315)	20% (263)	1316
Military HHnm: Yes	52% (394)	30% (232)	18% (136)	763
Military HH: No	44% (1838)	32% (1336)	23% (965)	4139
Employ: Private Sector	46% (823)	31% (550)	23% (418)	1791
Employ: Government	41% (112)	33% (90)	26% (71)	273
Employ: Self-Employed	48% (198)	26% (108)	25% (105)	411
Employ: Homemaker	50% (168)	26% (89)	24% (82)	338
Employ: Student	25% (29)	29% (34)	45% (51)	114
Employ: Retired	48% (644)	38% (511)	14% (191)	1346
Employ: Unemployed	41% (156)	30% (115)	29% (111)	382
Employ: Other	42% (102)	29% (71)	29% (72)	245
Protestant	57% (836)	29% (424)	15% (217)	1477
Roman Catholic	53% (559)	29% (311)	18% (191)	1061
Jewish	32% (39)	53% (63)	15% (18)	120
Muslim	52% (30)	24% (13)	24% (14)	57
Atheist	20% (41)	49% (100)	31% (65)	206
Agnostic	19% (41)	43% (93)	37% (79)	213
Something else	48% (362)	27% (204)	25% (185)	752
Nothing in particular	30% (267)	37% (329)	34% (301)	897
Ideo/PID: Conservative Republican	87% (1239)	3% (42)	10% (150)	1432
Ideo/PID: Moderate/Liberal Republican	75% (323)	9% (40)	16% (69)	432

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2232)	32%	(1568)	22%	(1102)	4902
Ideo/PID: Moderate/Conservative Democrat	16%	(122)	58%	(449)	26%	(202)	773
Ideo/PID: Liberal Democrat	9%	(92)	69%	(726)	23%	(239)	1057
Unfavorable of Biden and Trump	36%	(305)	14%	(117)	50%	(424)	845
2024 H2H Matchup: Biden Voter	7%	(157)	67%	(1470)	25%	(556)	2184
2024 H2H Matchup: Trump Voter	85%	(1966)	3%	(61)	12%	(285)	2312
2024 H2H Matchup: Would not Vote	21%	(32)	9%	(14)	70%	(111)	157
2024 H2H Matchup: Do not Know	31%	(77)	9%	(23)	60%	(150)	250
2022 House Vote: Democrat	11%	(232)	63%	(1277)	26%	(518)	2027
2022 House Vote: Republican	83%	(1589)	4%	(74)	14%	(260)	1923
2022 House Vote: Did not Vote	44%	(390)	24%	(208)	32%	(280)	878
2020 Vote: Joe Biden	11%	(249)	62%	(1391)	27%	(616)	2257
2020 Vote: Donald Trump	83%	(1834)	4%	(84)	14%	(305)	2222
2020 Vote: Someone Else	23%	(16)	15%	(10)	63%	(44)	70
2020 Vote: Did not Vote	38%	(133)	23%	(83)	39%	(137)	353
2016 Vote: Hillary Clinton	10%	(175)	68%	(1158)	22%	(378)	1711
2016 Vote: Donald Trump	80%	(1554)	6%	(119)	14%	(280)	1952
2016 Vote: Someone Else	25%	(38)	25%	(38)	49%	(73)	149
2020 Vote/PID: Not Biden/Democrat	32%	(68)	35%	(74)	32%	(69)	211
2020 Vote/PID: Not Trump/Republican	58%	(115)	20%	(39)	22%	(44)	198
U.S. Economy: Wrong Track	58%	(2035)	18%	(622)	25%	(865)	3522
U.S. Economy: Right Direction	14%	(197)	69%	(946)	17%	(236)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(106)	75%	(1198)	19%	(300)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(1989)	4%	(107)	15%	(360)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(137)	31%	(264)	52%	(441)	842
Top 2024 Issue: Economy	58%	(1046)	18%	(324)	24%	(426)	1796
Community/Gender: Urban Women	32%	(173)	39%	(209)	29%	(154)	536
Community/Gender: Urban Men	37%	(210)	40%	(227)	23%	(128)	565
Community/Gender: Rural Women	55%	(401)	23%	(165)	23%	(166)	733
Community/Gender: Rural Men	58%	(337)	26%	(150)	17%	(97)	584
Community/Gender: Suburban Women	40%	(537)	33%	(446)	27%	(355)	1338
Community/Gender: Suburban Men	50%	(574)	32%	(371)	18%	(202)	1146

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2232)	32%	(1568)	22%	(1102)	4902
Homeowner	48%	(1791)	32%	(1189)	21%	(782)	3762
Renter	38%	(400)	35%	(365)	27%	(285)	1050
Self + Household: White-Collar	41%	(749)	37%	(667)	22%	(392)	1808
Self + Household: Blue Collar	52%	(1220)	29%	(685)	19%	(448)	2353
Union HH: Yes	42%	(155)	37%	(135)	21%	(76)	366
Union HH: No	46%	(2077)	32%	(1433)	23%	(1026)	4536
LGBTQ+: Yes	22%	(104)	39%	(185)	39%	(181)	470
LGBTQ+: No	48%	(2128)	31%	(1383)	21%	(921)	4432
Motivated to Vote	47%	(2081)	33%	(1483)	20%	(911)	4475
Parent: Yes	47%	(729)	28%	(431)	25%	(381)	1541
Parent: No	45%	(1503)	34%	(1137)	21%	(720)	3361
COVID Vaccine: Yes	37%	(1278)	39%	(1344)	23%	(800)	3422
COVID Vaccine: No	65%	(955)	15%	(224)	20%	(301)	1480
Student Loans: Yes	36%	(282)	33%	(257)	31%	(240)	778
Student Loans: No	47%	(1951)	32%	(1311)	21%	(862)	4124
Favorable Opinion of Haley	62%	(947)	22%	(340)	16%	(240)	1526
Unfavorable Opinion of Haley	35%	(684)	44%	(856)	20%	(395)	1936
Prodigal Biden Voter	44%	(127)	11%	(32)	45%	(128)	286
Undecided Voter (DK/WNV)	27%	(109)	9%	(37)	64%	(261)	407
Undecided Voter (DK)	31%	(77)	9%	(23)	60%	(150)	250
Watched Debate	50%	(1811)	31%	(1108)	19%	(667)	3586
Watched Debate: Did not Watch	32%	(421)	35%	(460)	33%	(435)	1316
Watched Debate: All of it	57%	(1139)	30%	(598)	13%	(261)	1998
Watched Debate: Some of it	42%	(672)	32%	(511)	26%	(405)	1588
Continue His Campaign: Yes Biden	23%	(439)	60%	(1171)	17%	(327)	1936
Continue His Campaign: No Biden	63%	(1705)	13%	(346)	24%	(653)	2704
Continue His Campaign: Yes Trump	81%	(1994)	8%	(195)	12%	(286)	2475
Continue His Campaign: No Trump	9%	(199)	60%	(1309)	31%	(687)	2195
Conviction: Evidence	11%	(254)	60%	(1367)	29%	(670)	2291
Conviction: Motivation to Damage	82%	(1708)	6%	(119)	12%	(248)	2075
Conviction: DK/NO	50%	(270)	15%	(81)	34%	(184)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(483)	90%	(4419)	4902
Gender: Male	11%	(254)	89%	(2041)	2295
Gender: Female	9%	(230)	91%	(2378)	2607
Age: 18-34	16%	(208)	84%	(1086)	1295
Age: 35-44	11%	(74)	89%	(591)	665
Age: 45-64	9%	(145)	91%	(1551)	1696
Age: 65+	5%	(57)	95%	(1190)	1247
GenZers: 1997-2012	15%	(87)	85%	(508)	595
Millennials: 1981-1996	15%	(191)	85%	(1121)	1312
GenXers: 1965-1980	10%	(124)	90%	(1165)	1290
Baby Boomers: 1946-1964	4%	(70)	96%	(1498)	1568
Educ: < College	10%	(316)	90%	(2772)	3088
Educ: Bachelors degree	10%	(116)	90%	(1040)	1156
Educ: Post-grad	8%	(51)	92%	(607)	658
Income: Under 50k	11%	(227)	89%	(1834)	2061
Income: 50k-100k	10%	(170)	90%	(1619)	1789
Income: 100k+	8%	(86)	92%	(965)	1052
Ethnicity: White (Non-Hispanic)	7%	(253)	93%	(3344)	3597
Ethnicity: Hispanic	12%	(39)	88%	(300)	339
Ethnicity: Black (Non-Hispanic)	22%	(156)	78%	(566)	722
Ethnicity: Asian + Other (Non-Hispanic)	14%	(35)	86%	(209)	243
All Christian	8%	(217)	92%	(2380)	2597
All Non-Christian	14%	(34)	86%	(203)	236
Atheist	10%	(21)	90%	(185)	206
Agnostic/Nothing in particular	10%	(116)	90%	(994)	1110
Something Else	13%	(95)	87%	(656)	752
Evangelical	10%	(126)	90%	(1192)	1318
Non-Evangelical	9%	(177)	91%	(1795)	1972
PID: Dem (no lean)	12%	(215)	88%	(1644)	1859
PID: Ind (no lean)	11%	(127)	89%	(1030)	1157
PID: Rep (no lean)	8%	(142)	92%	(1744)	1886

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(483)	90%	(4419)	4902
PID/Gender: Dem Men	13%	(106)	87%	(693)	799
PID/Gender: Dem Women	10%	(109)	90%	(951)	1060
PID/Gender: Ind Men	11%	(67)	89%	(548)	615
PID/Gender: Ind Women	11%	(60)	89%	(482)	542
PID/Gender: Rep Men	9%	(80)	91%	(800)	880
PID/Gender: Rep Women	6%	(61)	94%	(944)	1005
Ideo: Liberal (1-3)	12%	(171)	88%	(1217)	1388
Ideo: Moderate (4)	11%	(172)	89%	(1349)	1521
Ideo: Conservative (5-7)	7%	(127)	93%	(1759)	1887
Community: Urban	15%	(162)	85%	(939)	1101
Community: Suburban	10%	(242)	90%	(2242)	2485
Community: Rural	6%	(79)	94%	(1238)	1316
Military HHnm: Yes	8%	(58)	92%	(705)	763
Military HH: No	10%	(425)	90%	(3714)	4139
Employ: Private Sector	11%	(203)	89%	(1588)	1791
Employ: Government	10%	(28)	90%	(245)	273
Employ: Self-Employed	10%	(39)	90%	(372)	411
Employ: Homemaker	6%	(20)	94%	(318)	338
Employ: Student	19%	(22)	81%	(92)	114
Employ: Retired	5%	(62)	95%	(1284)	1346
Employ: Unemployed	19%	(72)	81%	(310)	382
Employ: Other	15%	(37)	85%	(209)	245
Protestant	7%	(110)	93%	(1367)	1477
Roman Catholic	9%	(97)	91%	(964)	1061
Jewish	9%	(11)	91%	(109)	120
Muslim	29%	(16)	71%	(41)	57
Atheist	10%	(21)	90%	(185)	206
Agnostic	12%	(25)	88%	(189)	213
Something else	13%	(95)	87%	(656)	752
Nothing in particular	10%	(91)	90%	(806)	897
Ideo/PID: Conservative Republican	6%	(84)	94%	(1347)	1432

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(483)	90%	(4419)	4902
Ideo/PID: Moderate/Liberal Republican	13%	(55)	87%	(377)	432
Ideo/PID: Moderate/Conservative Democrat	10%	(80)	90%	(693)	773
Ideo/PID: Liberal Democrat	12%	(131)	88%	(926)	1057
Unfavorable of Biden and Trump	10%	(83)	90%	(762)	845
2024 H2H Matchup: Biden Voter	11%	(248)	89%	(1936)	2184
2024 H2H Matchup: Trump Voter	9%	(199)	91%	(2113)	2312
2024 H2H Matchup: Would not Vote	9%	(15)	91%	(142)	157
2024 H2H Matchup: Do not Know	9%	(22)	91%	(228)	250
2022 House Vote: Democrat	11%	(225)	89%	(1803)	2027
2022 House Vote: Republican	7%	(135)	93%	(1788)	1923
2022 House Vote: Did not Vote	13%	(115)	87%	(763)	878
2020 Vote: Joe Biden	11%	(255)	89%	(2002)	2257
2020 Vote: Donald Trump	7%	(162)	93%	(2060)	2222
2020 Vote: Someone Else	8%	(6)	92%	(64)	70
2020 Vote: Did not Vote	17%	(60)	83%	(293)	353
2016 Vote: Hillary Clinton	12%	(197)	88%	(1514)	1711
2016 Vote: Donald Trump	6%	(116)	94%	(1836)	1952
2016 Vote: Someone Else	8%	(12)	92%	(137)	149
2020 Vote/PID: Not Biden/Democrat	12%	(26)	88%	(185)	211
2020 Vote/PID: Not Trump/Republican	13%	(26)	87%	(172)	198
U.S. Economy: Wrong Track	9%	(322)	91%	(3200)	3522
U.S. Economy: Right Direction	12%	(161)	88%	(1219)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(172)	89%	(1432)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(209)	92%	(2248)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(103)	88%	(739)	842
Top 2024 Issue: Economy	12%	(209)	88%	(1588)	1796
Community/Gender: Urban Women	13%	(68)	87%	(468)	536
Community/Gender: Urban Men	17%	(95)	83%	(470)	565
Community/Gender: Rural Women	6%	(41)	94%	(692)	733
Community/Gender: Rural Men	6%	(38)	94%	(546)	584
Community/Gender: Suburban Women	9%	(121)	91%	(1218)	1338

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(483)	90%	(4419)	4902
Community/Gender: Suburban Men	11%	(121)	89%	(1025)	1146
Homeowner	9%	(326)	91%	(3435)	3762
Renter	14%	(147)	86%	(902)	1050
Self + Household: White-Collar	9%	(157)	91%	(1651)	1808
Self + Household: Blue Collar	10%	(231)	90%	(2122)	2353
Union HH: Yes	13%	(47)	87%	(319)	366
Union HH: No	10%	(436)	90%	(4100)	4536
LGBTQ+: Yes	10%	(48)	90%	(421)	470
LGBTQ+: No	10%	(435)	90%	(3997)	4432
Motivated to Vote	9%	(415)	91%	(4060)	4475
Parent: Yes	12%	(191)	88%	(1350)	1541
Parent: No	9%	(292)	91%	(3069)	3361
COVID Vaccine: Yes	10%	(333)	90%	(3089)	3422
COVID Vaccine: No	10%	(150)	90%	(1330)	1480
Student Loans: Yes	12%	(96)	88%	(682)	778
Student Loans: No	9%	(387)	91%	(3737)	4124
Favorable Opinion of Haley	8%	(126)	92%	(1401)	1526
Unfavorable Opinion of Haley	10%	(192)	90%	(1744)	1936
Prodigal Biden Voter	12%	(35)	88%	(251)	286
Undecided Voter (DK/WNV)	9%	(36)	91%	(370)	407
Undecided Voter (DK)	9%	(22)	91%	(228)	250
Watched Debate	10%	(355)	90%	(3231)	3586
Watched Debate: Did not Watch	10%	(128)	90%	(1187)	1316
Watched Debate: All of it	9%	(180)	91%	(1818)	1998
Watched Debate: Some of it	11%	(174)	89%	(1413)	1588
Continue His Campaign: Yes Biden	12%	(225)	88%	(1712)	1936
Continue His Campaign: No Biden	8%	(220)	92%	(2484)	2704
Continue His Campaign: Yes Trump	9%	(222)	91%	(2253)	2475
Continue His Campaign: No Trump	11%	(231)	89%	(1965)	2195

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Table BLMB9_1NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs*

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(483)	90%	(4419)	4902
Conviction: Evidence	11%	(247)	89%	(2044)	2291
Conviction: Motivation to Damage	8%	(171)	92%	(1904)	2075
Conviction: DK/NO	12%	(65)	88%	(471)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(431)	91%	(4471)	4902
Gender: Male	10%	(230)	90%	(2065)	2295
Gender: Female	8%	(202)	92%	(2405)	2607
Age: 18-34	17%	(220)	83%	(1075)	1295
Age: 35-44	10%	(67)	90%	(598)	665
Age: 45-64	7%	(113)	93%	(1583)	1696
Age: 65+	3%	(32)	97%	(1215)	1247
GenZers: 1997-2012	19%	(112)	81%	(484)	595
Millennials: 1981-1996	13%	(172)	87%	(1140)	1312
GenXers: 1965-1980	8%	(97)	92%	(1192)	1290
Baby Boomers: 1946-1964	3%	(46)	97%	(1522)	1568
Educ: < College	10%	(302)	90%	(2786)	3088
Educ: Bachelors degree	6%	(74)	94%	(1082)	1156
Educ: Post-grad	8%	(55)	92%	(603)	658
Income: Under 50k	11%	(229)	89%	(1832)	2061
Income: 50k-100k	7%	(119)	93%	(1671)	1789
Income: 100k+	8%	(84)	92%	(968)	1052
Ethnicity: White (Non-Hispanic)	6%	(227)	94%	(3370)	3597
Ethnicity: Hispanic	15%	(49)	85%	(290)	339
Ethnicity: Black (Non-Hispanic)	18%	(126)	82%	(596)	722
Ethnicity: Asian + Other (Non-Hispanic)	12%	(28)	88%	(215)	243
All Christian	7%	(180)	93%	(2418)	2597
All Non-Christian	10%	(23)	90%	(214)	236
Atheist	7%	(14)	93%	(193)	206
Agnostic/Nothing in particular	12%	(138)	88%	(972)	1110
Something Else	10%	(77)	90%	(675)	752
Evangelical	8%	(105)	92%	(1213)	1318
Non-Evangelical	7%	(146)	93%	(1826)	1972
PID: Dem (no lean)	11%	(206)	89%	(1654)	1859
PID: Ind (no lean)	8%	(93)	92%	(1064)	1157
PID: Rep (no lean)	7%	(132)	93%	(1753)	1886

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(431)	91%	(4471)	4902
PID/Gender: Dem Men	13%	(106)	87%	(693)	799
PID/Gender: Dem Women	9%	(100)	91%	(960)	1060
PID/Gender: Ind Men	8%	(51)	92%	(564)	615
PID/Gender: Ind Women	8%	(42)	92%	(499)	542
PID/Gender: Rep Men	8%	(72)	92%	(808)	880
PID/Gender: Rep Women	6%	(60)	94%	(946)	1005
Ideo: Liberal (1-3)	11%	(159)	89%	(1229)	1388
Ideo: Moderate (4)	10%	(145)	90%	(1375)	1521
Ideo: Conservative (5-7)	6%	(117)	94%	(1770)	1887
Community: Urban	14%	(154)	86%	(948)	1101
Community: Suburban	8%	(194)	92%	(2291)	2485
Community: Rural	6%	(84)	94%	(1232)	1316
Military HHnm: Yes	6%	(43)	94%	(719)	763
Military HH: No	9%	(388)	91%	(3751)	4139
Employ: Private Sector	10%	(171)	90%	(1620)	1791
Employ: Government	12%	(34)	88%	(239)	273
Employ: Self-Employed	10%	(41)	90%	(370)	411
Employ: Homemaker	9%	(29)	91%	(309)	338
Employ: Student	15%	(17)	85%	(97)	114
Employ: Retired	3%	(36)	97%	(1311)	1346
Employ: Unemployed	21%	(81)	79%	(300)	382
Employ: Other	9%	(22)	91%	(224)	245
Protestant	5%	(73)	95%	(1404)	1477
Roman Catholic	10%	(101)	90%	(960)	1061
Jewish	6%	(7)	94%	(112)	120
Muslim	17%	(9)	83%	(48)	57
Atheist	7%	(14)	93%	(193)	206
Agnostic	10%	(21)	90%	(192)	213
Something else	10%	(77)	90%	(675)	752
Nothing in particular	13%	(117)	87%	(780)	897
Ideo/PID: Conservative Republican	5%	(76)	95%	(1356)	1432

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(431)	91%	(4471)	4902
Ideo/PID: Moderate/Liberal Republican	13%	(55)	87%	(377)	432
Ideo/PID: Moderate/Conservative Democrat	12%	(90)	88%	(683)	773
Ideo/PID: Liberal Democrat	11%	(113)	89%	(944)	1057
Unfavorable of Biden and Trump	9%	(73)	91%	(772)	845
2024 H2H Matchup: Biden Voter	10%	(211)	90%	(1973)	2184
2024 H2H Matchup: Trump Voter	7%	(172)	93%	(2140)	2312
2024 H2H Matchup: Would not Vote	13%	(20)	87%	(136)	157
2024 H2H Matchup: Do not Know	11%	(28)	89%	(222)	250
2022 House Vote: Democrat	10%	(195)	90%	(1832)	2027
2022 House Vote: Republican	6%	(111)	94%	(1812)	1923
2022 House Vote: Did not Vote	14%	(120)	86%	(759)	878
2020 Vote: Joe Biden	10%	(224)	90%	(2033)	2257
2020 Vote: Donald Trump	6%	(143)	94%	(2079)	2222
2020 Vote: Someone Else	6%	(4)	94%	(65)	70
2020 Vote: Did not Vote	17%	(60)	83%	(293)	353
2016 Vote: Hillary Clinton	9%	(157)	91%	(1555)	1711
2016 Vote: Donald Trump	6%	(116)	94%	(1836)	1952
2016 Vote: Someone Else	7%	(10)	93%	(138)	149
2020 Vote/PID: Not Biden/Democrat	18%	(37)	82%	(174)	211
2020 Vote/PID: Not Trump/Republican	10%	(20)	90%	(178)	198
U.S. Economy: Wrong Track	8%	(280)	92%	(3242)	3522
U.S. Economy: Right Direction	11%	(151)	89%	(1229)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(155)	90%	(1448)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(200)	92%	(2257)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(77)	91%	(766)	842
Top 2024 Issue: Economy	9%	(166)	91%	(1631)	1796
Community/Gender: Urban Women	14%	(75)	86%	(461)	536
Community/Gender: Urban Men	14%	(78)	86%	(487)	565
Community/Gender: Rural Women	6%	(45)	94%	(688)	733
Community/Gender: Rural Men	7%	(39)	93%	(544)	584
Community/Gender: Suburban Women	6%	(81)	94%	(1257)	1338

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(431)	91%	(4471)	4902
Community/Gender: Suburban Men	10%	(112)	90%	(1034)	1146
Homeowner	8%	(283)	92%	(3479)	3762
Renter	13%	(134)	87%	(916)	1050
Self + Household: White-Collar	8%	(148)	92%	(1660)	1808
Self + Household: Blue Collar	8%	(184)	92%	(2169)	2353
Union HH: Yes	11%	(38)	89%	(327)	366
Union HH: No	9%	(393)	91%	(4143)	4536
LGBTQ+: Yes	14%	(67)	86%	(402)	470
LGBTQ+: No	8%	(364)	92%	(4069)	4432
Motivated to Vote	8%	(366)	92%	(4108)	4475
Parent: Yes	11%	(164)	89%	(1378)	1541
Parent: No	8%	(268)	92%	(3093)	3361
COVID Vaccine: Yes	8%	(283)	92%	(3139)	3422
COVID Vaccine: No	10%	(148)	90%	(1331)	1480
Student Loans: Yes	10%	(75)	90%	(703)	778
Student Loans: No	9%	(356)	91%	(3768)	4124
Favorable Opinion of Haley	7%	(103)	93%	(1424)	1526
Unfavorable Opinion of Haley	7%	(142)	93%	(1794)	1936
Prodigal Biden Voter	13%	(38)	87%	(248)	286
Undecided Voter (DK/WNV)	12%	(49)	88%	(358)	407
Undecided Voter (DK)	11%	(28)	89%	(222)	250
Watched Debate	8%	(302)	92%	(3284)	3586
Watched Debate: Did not Watch	10%	(130)	90%	(1186)	1316
Watched Debate: All of it	8%	(158)	92%	(1840)	1998
Watched Debate: Some of it	9%	(144)	91%	(1444)	1588
Continue His Campaign: Yes Biden	10%	(200)	90%	(1736)	1936
Continue His Campaign: No Biden	8%	(204)	92%	(2500)	2704
Continue His Campaign: Yes Trump	8%	(200)	92%	(2275)	2475
Continue His Campaign: No Trump	9%	(200)	91%	(1996)	2195

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Table BLMB9_2NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment*

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(431)	91%	(4471)	4902
Conviction: Evidence	9%	(205)	91%	(2087)	2291
Conviction: Motivation to Damage	7%	(145)	93%	(1930)	2075
Conviction: DK/NO	15%	(81)	85%	(454)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(442)	91%	(4460)	4902
Gender: Male	10%	(227)	90%	(2068)	2295
Gender: Female	8%	(215)	92%	(2392)	2607
Age: 18-34	17%	(222)	83%	(1073)	1295
Age: 35-44	13%	(88)	87%	(577)	665
Age: 45-64	7%	(116)	93%	(1580)	1696
Age: 65+	1%	(17)	99%	(1230)	1247
GenZers: 1997-2012	21%	(122)	79%	(473)	595
Millennials: 1981-1996	14%	(180)	86%	(1132)	1312
GenXers: 1965-1980	8%	(109)	92%	(1180)	1290
Baby Boomers: 1946-1964	2%	(30)	98%	(1538)	1568
Educ: < College	10%	(320)	90%	(2768)	3088
Educ: Bachelors degree	7%	(78)	93%	(1078)	1156
Educ: Post-grad	7%	(44)	93%	(614)	658
Income: Under 50k	10%	(216)	90%	(1845)	2061
Income: 50k-100k	8%	(149)	92%	(1641)	1789
Income: 100k+	7%	(78)	93%	(974)	1052
Ethnicity: White (Non-Hispanic)	7%	(250)	93%	(3347)	3597
Ethnicity: Hispanic	11%	(38)	89%	(301)	339
Ethnicity: Black (Non-Hispanic)	18%	(127)	82%	(595)	722
Ethnicity: Asian + Other (Non-Hispanic)	11%	(27)	89%	(216)	243
All Christian	7%	(174)	93%	(2423)	2597
All Non-Christian	12%	(28)	88%	(208)	236
Atheist	12%	(26)	88%	(181)	206
Agnostic/Nothing in particular	11%	(126)	89%	(984)	1110
Something Else	12%	(88)	88%	(664)	752
Evangelical	9%	(118)	91%	(1200)	1318
Non-Evangelical	7%	(138)	93%	(1833)	1972
PID: Dem (no lean)	11%	(196)	89%	(1663)	1859
PID: Ind (no lean)	10%	(110)	90%	(1047)	1157
PID: Rep (no lean)	7%	(136)	93%	(1750)	1886

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(442)	91%	(4460)	4902
PID/Gender: Dem Men	11%	(88)	89%	(711)	799
PID/Gender: Dem Women	10%	(108)	90%	(952)	1060
PID/Gender: Ind Men	11%	(66)	89%	(549)	615
PID/Gender: Ind Women	8%	(44)	92%	(498)	542
PID/Gender: Rep Men	8%	(72)	92%	(808)	880
PID/Gender: Rep Women	6%	(63)	94%	(942)	1005
Ideo: Liberal (1-3)	11%	(151)	89%	(1237)	1388
Ideo: Moderate (4)	10%	(149)	90%	(1372)	1521
Ideo: Conservative (5-7)	6%	(121)	94%	(1765)	1887
Community: Urban	12%	(134)	88%	(967)	1101
Community: Suburban	7%	(182)	93%	(2302)	2485
Community: Rural	10%	(126)	90%	(1191)	1316
Military HHnm: Yes	5%	(40)	95%	(722)	763
Military HH: No	10%	(402)	90%	(3738)	4139
Employ: Private Sector	12%	(210)	88%	(1581)	1791
Employ: Government	19%	(53)	81%	(221)	273
Employ: Self-Employed	11%	(47)	89%	(364)	411
Employ: Homemaker	8%	(28)	92%	(310)	338
Employ: Student	15%	(17)	85%	(96)	114
Employ: Retired	1%	(14)	99%	(1332)	1346
Employ: Unemployed	9%	(33)	91%	(349)	382
Employ: Other	16%	(39)	84%	(207)	245
Protestant	6%	(88)	94%	(1389)	1477
Roman Catholic	8%	(80)	92%	(981)	1061
Jewish	10%	(12)	90%	(107)	120
Muslim	12%	(7)	88%	(50)	57
Atheist	12%	(26)	88%	(181)	206
Agnostic	7%	(15)	93%	(198)	213
Something else	12%	(88)	88%	(664)	752
Nothing in particular	12%	(111)	88%	(786)	897
Ideo/PID: Conservative Republican	6%	(82)	94%	(1350)	1432

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(442)	91%	(4460)	4902
Ideo/PID: Moderate/Liberal Republican	12%	(54)	88%	(379)	432
Ideo/PID: Moderate/Conservative Democrat	11%	(88)	89%	(684)	773
Ideo/PID: Liberal Democrat	9%	(98)	91%	(958)	1057
Unfavorable of Biden and Trump	10%	(86)	90%	(759)	845
2024 H2H Matchup: Biden Voter	10%	(220)	90%	(1963)	2184
2024 H2H Matchup: Trump Voter	8%	(185)	92%	(2126)	2312
2024 H2H Matchup: Would not Vote	11%	(18)	89%	(139)	157
2024 H2H Matchup: Do not Know	7%	(18)	93%	(232)	250
2022 House Vote: Democrat	10%	(198)	90%	(1830)	2027
2022 House Vote: Republican	7%	(140)	93%	(1783)	1923
2022 House Vote: Did not Vote	11%	(98)	89%	(780)	878
2020 Vote: Joe Biden	10%	(231)	90%	(2027)	2257
2020 Vote: Donald Trump	7%	(155)	93%	(2067)	2222
2020 Vote: Someone Else	3%	(2)	97%	(67)	70
2020 Vote: Did not Vote	15%	(54)	85%	(299)	353
2016 Vote: Hillary Clinton	9%	(162)	91%	(1550)	1711
2016 Vote: Donald Trump	6%	(122)	94%	(1830)	1952
2016 Vote: Someone Else	6%	(9)	94%	(139)	149
2020 Vote/PID: Not Biden/Democrat	15%	(31)	85%	(180)	211
2020 Vote/PID: Not Trump/Republican	13%	(25)	87%	(172)	198
U.S. Economy: Wrong Track	8%	(293)	92%	(3229)	3522
U.S. Economy: Right Direction	11%	(149)	89%	(1231)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(167)	90%	(1436)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(191)	92%	(2265)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(83)	90%	(759)	842
Top 2024 Issue: Economy	10%	(183)	90%	(1613)	1796
Community/Gender: Urban Women	11%	(59)	89%	(476)	536
Community/Gender: Urban Men	13%	(75)	87%	(490)	565
Community/Gender: Rural Women	9%	(69)	91%	(664)	733
Community/Gender: Rural Men	10%	(57)	90%	(527)	584
Community/Gender: Suburban Women	6%	(87)	94%	(1252)	1338

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(442)	91%	(4460)	4902
Community/Gender: Suburban Men	8%	(96)	92%	(1051)	1146
Homeowner	7%	(281)	93%	(3481)	3762
Renter	14%	(151)	86%	(899)	1050
Self + Household: White-Collar	6%	(116)	94%	(1692)	1808
Self + Household: Blue Collar	9%	(222)	91%	(2130)	2353
Union HH: Yes	11%	(40)	89%	(325)	366
Union HH: No	9%	(402)	91%	(4135)	4536
LGBTQ+: Yes	15%	(68)	85%	(401)	470
LGBTQ+: No	8%	(374)	92%	(4059)	4432
Motivated to Vote	8%	(373)	92%	(4102)	4475
Parent: Yes	12%	(186)	88%	(1356)	1541
Parent: No	8%	(256)	92%	(3104)	3361
COVID Vaccine: Yes	7%	(256)	93%	(3166)	3422
COVID Vaccine: No	13%	(186)	87%	(1294)	1480
Student Loans: Yes	12%	(91)	88%	(688)	778
Student Loans: No	9%	(351)	91%	(3772)	4124
Favorable Opinion of Haley	6%	(86)	94%	(1440)	1526
Unfavorable Opinion of Haley	8%	(160)	92%	(1776)	1936
Prodigal Biden Voter	13%	(38)	87%	(248)	286
Undecided Voter (DK/WNV)	9%	(36)	91%	(371)	407
Undecided Voter (DK)	7%	(18)	93%	(232)	250
Watched Debate	9%	(320)	91%	(3267)	3586
Watched Debate: Did not Watch	9%	(122)	91%	(1193)	1316
Watched Debate: All of it	7%	(131)	93%	(1867)	1998
Watched Debate: Some of it	12%	(189)	88%	(1399)	1588
Continue His Campaign: Yes Biden	10%	(192)	90%	(1744)	1936
Continue His Campaign: No Biden	8%	(214)	92%	(2490)	2704
Continue His Campaign: Yes Trump	8%	(204)	92%	(2271)	2475
Continue His Campaign: No Trump	10%	(211)	90%	(1985)	2195

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(442)	91%	(4460)	4902
Conviction: Evidence	9%	(205)	91%	(2086)	2291
Conviction: Motivation to Damage	8%	(169)	92%	(1906)	2075
Conviction: DK/NO	13%	(68)	87%	(468)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(254)	95%	(4648)	4902
Gender: Male	7%	(153)	93%	(2142)	2295
Gender: Female	4%	(101)	96%	(2506)	2607
Age: 18-34	5%	(66)	95%	(1229)	1295
Age: 35-44	4%	(26)	96%	(638)	665
Age: 45-64	4%	(71)	96%	(1625)	1696
Age: 65+	7%	(91)	93%	(1155)	1247
GenZers: 1997-2012	5%	(30)	95%	(565)	595
Millennials: 1981-1996	5%	(60)	95%	(1252)	1312
GenXers: 1965-1980	4%	(48)	96%	(1241)	1290
Baby Boomers: 1946-1964	7%	(104)	93%	(1464)	1568
Educ: < College	4%	(120)	96%	(2968)	3088
Educ: Bachelors degree	7%	(79)	93%	(1077)	1156
Educ: Post-grad	8%	(55)	92%	(603)	658
Income: Under 50k	3%	(54)	97%	(2007)	2061
Income: 50k-100k	6%	(113)	94%	(1676)	1789
Income: 100k+	8%	(87)	92%	(964)	1052
Ethnicity: White (Non-Hispanic)	6%	(199)	94%	(3398)	3597
Ethnicity: Hispanic	5%	(16)	95%	(323)	339
Ethnicity: Black (Non-Hispanic)	3%	(23)	97%	(699)	722
Ethnicity: Asian + Other (Non-Hispanic)	6%	(16)	94%	(228)	243
All Christian	6%	(149)	94%	(2449)	2597
All Non-Christian	8%	(20)	92%	(217)	236
Atheist	5%	(11)	95%	(195)	206
Agnostic/Nothing in particular	5%	(56)	95%	(1054)	1110
Something Else	3%	(20)	97%	(732)	752
Evangelical	4%	(49)	96%	(1270)	1318
Non-Evangelical	6%	(120)	94%	(1852)	1972
PID: Dem (no lean)	4%	(77)	96%	(1782)	1859
PID: Ind (no lean)	5%	(61)	95%	(1096)	1157
PID: Rep (no lean)	6%	(116)	94%	(1769)	1886

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(254)	95%	(4648)	4902
PID/Gender: Dem Men	5%	(41)	95%	(758)	799
PID/Gender: Dem Women	3%	(36)	97%	(1024)	1060
PID/Gender: Ind Men	7%	(40)	93%	(575)	615
PID/Gender: Ind Women	4%	(21)	96%	(521)	542
PID/Gender: Rep Men	8%	(72)	92%	(808)	880
PID/Gender: Rep Women	4%	(45)	96%	(961)	1005
Ideo: Liberal (1-3)	4%	(62)	96%	(1325)	1388
Ideo: Moderate (4)	5%	(74)	95%	(1447)	1521
Ideo: Conservative (5-7)	6%	(116)	94%	(1771)	1887
Community: Urban	3%	(37)	97%	(1064)	1101
Community: Suburban	7%	(162)	93%	(2322)	2485
Community: Rural	4%	(55)	96%	(1261)	1316
Military HHnm: Yes	5%	(36)	95%	(727)	763
Military HH: No	5%	(219)	95%	(3920)	4139
Employ: Private Sector	6%	(101)	94%	(1691)	1791
Employ: Government	7%	(18)	93%	(255)	273
Employ: Self-Employed	6%	(24)	94%	(388)	411
Employ: Homemaker	3%	(9)	97%	(329)	338
Employ: Student	1%	(2)	99%	(112)	114
Employ: Retired	6%	(87)	94%	(1259)	1346
Employ: Unemployed	3%	(10)	97%	(371)	382
Employ: Other	1%	(3)	99%	(242)	245
Protestant	6%	(84)	94%	(1393)	1477
Roman Catholic	6%	(65)	94%	(996)	1061
Jewish	9%	(11)	91%	(109)	120
Muslim	11%	(6)	89%	(51)	57
Atheist	5%	(11)	95%	(195)	206
Agnostic	2%	(5)	98%	(208)	213
Something else	3%	(20)	97%	(732)	752
Nothing in particular	6%	(50)	94%	(846)	897
Ideo/PID: Conservative Republican	7%	(99)	93%	(1333)	1432

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(254)	95%	(4648)	4902
Ideo/PID: Moderate/Liberal Republican	4%	(17)	96%	(415)	432
Ideo/PID: Moderate/Conservative Democrat	4%	(33)	96%	(740)	773
Ideo/PID: Liberal Democrat	4%	(44)	96%	(1012)	1057
Unfavorable of Biden and Trump	6%	(50)	94%	(795)	845
2024 H2H Matchup: Biden Voter	5%	(114)	95%	(2069)	2184
2024 H2H Matchup: Trump Voter	5%	(119)	95%	(2192)	2312
2024 H2H Matchup: Would not Vote	6%	(9)	94%	(148)	157
2024 H2H Matchup: Do not Know	5%	(12)	95%	(238)	250
2022 House Vote: Democrat	5%	(103)	95%	(1925)	2027
2022 House Vote: Republican	6%	(106)	94%	(1817)	1923
2022 House Vote: Did not Vote	5%	(44)	95%	(835)	878
2020 Vote: Joe Biden	5%	(120)	95%	(2137)	2257
2020 Vote: Donald Trump	5%	(110)	95%	(2113)	2222
2020 Vote: Someone Else	7%	(5)	93%	(65)	70
2020 Vote: Did not Vote	6%	(20)	94%	(332)	353
2016 Vote: Hillary Clinton	6%	(95)	94%	(1616)	1711
2016 Vote: Donald Trump	6%	(108)	94%	(1844)	1952
2016 Vote: Someone Else	7%	(10)	93%	(138)	149
2020 Vote/PID: Not Biden/Democrat	4%	(8)	96%	(204)	211
2020 Vote/PID: Not Trump/Republican	9%	(18)	91%	(180)	198
U.S. Economy: Wrong Track	4%	(147)	96%	(3376)	3522
U.S. Economy: Right Direction	8%	(108)	92%	(1272)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(93)	94%	(1510)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(130)	95%	(2326)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(31)	96%	(811)	842
Top 2024 Issue: Economy	5%	(90)	95%	(1707)	1796
Community/Gender: Urban Women	2%	(10)	98%	(526)	536
Community/Gender: Urban Men	5%	(27)	95%	(538)	565
Community/Gender: Rural Women	3%	(25)	97%	(707)	733
Community/Gender: Rural Men	5%	(30)	95%	(554)	584
Community/Gender: Suburban Women	5%	(66)	95%	(1272)	1338

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(254)	95%	(4648)	4902
Community/Gender: Suburban Men	8%	(96)	92%	(1050)	1146
Homeowner	6%	(229)	94%	(3533)	3762
Renter	2%	(23)	98%	(1026)	1050
Self + Household: White-Collar	8%	(147)	92%	(1661)	1808
Self + Household: Blue Collar	4%	(88)	96%	(2265)	2353
Union HH: Yes	5%	(18)	95%	(347)	366
Union HH: No	5%	(236)	95%	(4300)	4536
LGBTQ+: Yes	4%	(19)	96%	(451)	470
LGBTQ+: No	5%	(236)	95%	(4197)	4432
Motivated to Vote	5%	(241)	95%	(4234)	4475
Parent: Yes	5%	(70)	95%	(1471)	1541
Parent: No	5%	(184)	95%	(3177)	3361
COVID Vaccine: Yes	6%	(196)	94%	(3227)	3422
COVID Vaccine: No	4%	(59)	96%	(1421)	1480
Student Loans: Yes	5%	(38)	95%	(740)	778
Student Loans: No	5%	(217)	95%	(3907)	4124
Favorable Opinion of Haley	7%	(100)	93%	(1426)	1526
Unfavorable Opinion of Haley	5%	(105)	95%	(1831)	1936
Prodigal Biden Voter	5%	(13)	95%	(273)	286
Undecided Voter (DK/WNV)	5%	(21)	95%	(386)	407
Undecided Voter (DK)	5%	(12)	95%	(238)	250
Watched Debate	6%	(207)	94%	(3379)	3586
Watched Debate: Did not Watch	4%	(48)	96%	(1268)	1316
Watched Debate: All of it	6%	(114)	94%	(1885)	1998
Watched Debate: Some of it	6%	(93)	94%	(1495)	1588
Continue His Campaign: Yes Biden	6%	(111)	94%	(1825)	1936
Continue His Campaign: No Biden	5%	(137)	95%	(2567)	2704
Continue His Campaign: Yes Trump	5%	(131)	95%	(2344)	2475
Continue His Campaign: No Trump	5%	(118)	95%	(2077)	2195

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Table BLMB9_5NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance*

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(254)	95%	(4648)	4902
Conviction: Evidence	6%	(130)	94%	(2162)	2291
Conviction: Motivation to Damage	5%	(106)	95%	(1969)	2075
Conviction: DK/NO	4%	(19)	96%	(517)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	20%	(976)	80%	(3926)	4902
Gender: Male	22%	(513)	78%	(1782)	2295
Gender: Female	18%	(463)	82%	(2144)	2607
Age: 18-34	20%	(256)	80%	(1039)	1295
Age: 35-44	21%	(138)	79%	(527)	665
Age: 45-64	21%	(348)	79%	(1348)	1696
Age: 65+	19%	(234)	81%	(1012)	1247
GenZers: 1997-2012	22%	(130)	78%	(465)	595
Millennials: 1981-1996	19%	(249)	81%	(1063)	1312
GenXers: 1965-1980	21%	(266)	79%	(1024)	1290
Baby Boomers: 1946-1964	20%	(307)	80%	(1261)	1568
Educ: < College	18%	(563)	82%	(2525)	3088
Educ: Bachelors degree	22%	(257)	78%	(899)	1156
Educ: Post-grad	24%	(157)	76%	(502)	658
Income: Under 50k	15%	(317)	85%	(1744)	2061
Income: 50k-100k	22%	(393)	78%	(1396)	1789
Income: 100k+	25%	(266)	75%	(786)	1052
Ethnicity: White (Non-Hispanic)	20%	(709)	80%	(2889)	3597
Ethnicity: Hispanic	23%	(79)	77%	(260)	339
Ethnicity: Black (Non-Hispanic)	19%	(136)	81%	(586)	722
Ethnicity: Asian + Other (Non-Hispanic)	21%	(52)	79%	(191)	243
All Christian	20%	(522)	80%	(2075)	2597
All Non-Christian	26%	(61)	74%	(175)	236
Atheist	19%	(38)	81%	(168)	206
Agnostic/Nothing in particular	20%	(218)	80%	(892)	1110
Something Else	18%	(136)	82%	(615)	752
Evangelical	18%	(231)	82%	(1087)	1318
Non-Evangelical	21%	(416)	79%	(1556)	1972
PID: Dem (no lean)	18%	(340)	82%	(1519)	1859
PID: Ind (no lean)	19%	(216)	81%	(941)	1157
PID: Rep (no lean)	22%	(420)	78%	(1466)	1886

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	20%	(976)	80%	(3926)	4902
PID/Gender: Dem Men	21%	(170)	79%	(629)	799
PID/Gender: Dem Women	16%	(170)	84%	(890)	1060
PID/Gender: Ind Men	21%	(127)	79%	(488)	615
PID/Gender: Ind Women	16%	(89)	84%	(453)	542
PID/Gender: Rep Men	25%	(216)	75%	(664)	880
PID/Gender: Rep Women	20%	(204)	80%	(801)	1005
Ideo: Liberal (1-3)	16%	(226)	84%	(1162)	1388
Ideo: Moderate (4)	19%	(284)	81%	(1237)	1521
Ideo: Conservative (5-7)	24%	(450)	76%	(1437)	1887
Community: Urban	21%	(227)	79%	(874)	1101
Community: Suburban	21%	(529)	79%	(1955)	2485
Community: Rural	17%	(220)	83%	(1097)	1316
Military HHnm: Yes	21%	(159)	79%	(604)	763
Military HH: No	20%	(817)	80%	(3323)	4139
Employ: Private Sector	22%	(390)	78%	(1402)	1791
Employ: Government	26%	(72)	74%	(202)	273
Employ: Self-Employed	22%	(89)	78%	(322)	411
Employ: Homemaker	14%	(47)	86%	(291)	338
Employ: Student	14%	(16)	86%	(98)	114
Employ: Retired	20%	(266)	80%	(1081)	1346
Employ: Unemployed	13%	(51)	87%	(331)	382
Employ: Other	18%	(45)	82%	(200)	245
Protestant	19%	(279)	81%	(1198)	1477
Roman Catholic	22%	(231)	78%	(830)	1061
Jewish	22%	(27)	78%	(93)	120
Muslim	37%	(21)	63%	(36)	57
Atheist	19%	(38)	81%	(168)	206
Agnostic	24%	(52)	76%	(162)	213
Something else	18%	(136)	82%	(615)	752
Nothing in particular	19%	(166)	81%	(731)	897
Ideo/PID: Conservative Republican	23%	(335)	77%	(1097)	1432

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	20%	(976)	80%	(3926)	4902
Ideo/PID: Moderate/Liberal Republican	19%	(80)	81%	(352)	432
Ideo/PID: Moderate/Conservative Democrat	22%	(169)	78%	(604)	773
Ideo/PID: Liberal Democrat	16%	(166)	84%	(891)	1057
Unfavorable of Biden and Trump	18%	(151)	82%	(695)	845
2024 H2H Matchup: Biden Voter	18%	(394)	82%	(1789)	2184
2024 H2H Matchup: Trump Voter	22%	(503)	78%	(1808)	2312
2024 H2H Matchup: Would not Vote	19%	(30)	81%	(127)	157
2024 H2H Matchup: Do not Know	19%	(48)	81%	(202)	250
2022 House Vote: Democrat	19%	(378)	81%	(1649)	2027
2022 House Vote: Republican	23%	(435)	77%	(1488)	1923
2022 House Vote: Did not Vote	17%	(151)	83%	(728)	878
2020 Vote: Joe Biden	18%	(413)	82%	(1844)	2257
2020 Vote: Donald Trump	22%	(484)	78%	(1738)	2222
2020 Vote: Someone Else	20%	(14)	80%	(56)	70
2020 Vote: Did not Vote	19%	(65)	81%	(287)	353
2016 Vote: Hillary Clinton	19%	(319)	81%	(1393)	1711
2016 Vote: Donald Trump	21%	(415)	79%	(1537)	1952
2016 Vote: Someone Else	19%	(29)	81%	(120)	149
2020 Vote/PID: Not Biden/Democrat	18%	(39)	82%	(173)	211
2020 Vote/PID: Not Trump/Republican	27%	(53)	73%	(145)	198
U.S. Economy: Wrong Track	20%	(691)	80%	(2831)	3522
U.S. Economy: Right Direction	21%	(285)	79%	(1095)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(305)	81%	(1298)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(520)	79%	(1936)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(150)	82%	(692)	842
Top 2024 Issue: Economy	21%	(374)	79%	(1423)	1796
Community/Gender: Urban Women	18%	(99)	82%	(437)	536
Community/Gender: Urban Men	23%	(128)	77%	(437)	565
Community/Gender: Rural Women	14%	(104)	86%	(629)	733
Community/Gender: Rural Men	20%	(116)	80%	(468)	584
Community/Gender: Suburban Women	19%	(260)	81%	(1078)	1338

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	20%	(976)	80%	(3926)	4902
Community/Gender: Suburban Men	23%	(269)	77%	(877)	1146
Homeowner	21%	(785)	79%	(2976)	3762
Renter	17%	(175)	83%	(875)	1050
Self + Household: White-Collar	23%	(412)	77%	(1396)	1808
Self + Household: Blue Collar	19%	(439)	81%	(1913)	2353
Union HH: Yes	25%	(90)	75%	(276)	366
Union HH: No	20%	(886)	80%	(3650)	4536
LGBTQ+: Yes	18%	(83)	82%	(387)	470
LGBTQ+: No	20%	(893)	80%	(3539)	4432
Motivated to Vote	20%	(896)	80%	(3579)	4475
Parent: Yes	22%	(332)	78%	(1210)	1541
Parent: No	19%	(644)	81%	(2716)	3361
COVID Vaccine: Yes	19%	(666)	81%	(2756)	3422
COVID Vaccine: No	21%	(310)	79%	(1170)	1480
Student Loans: Yes	15%	(119)	85%	(659)	778
Student Loans: No	21%	(857)	79%	(3267)	4124
Favorable Opinion of Haley	21%	(319)	79%	(1207)	1526
Unfavorable Opinion of Haley	20%	(386)	80%	(1550)	1936
Prodigal Biden Voter	21%	(59)	79%	(227)	286
Undecided Voter (DK/WNV)	19%	(79)	81%	(328)	407
Undecided Voter (DK)	19%	(48)	81%	(202)	250
Watched Debate	21%	(747)	79%	(2839)	3586
Watched Debate: Did not Watch	17%	(229)	83%	(1087)	1316
Watched Debate: All of it	21%	(420)	79%	(1579)	1998
Watched Debate: Some of it	21%	(327)	79%	(1260)	1588
Continue His Campaign: Yes Biden	20%	(379)	80%	(1557)	1936
Continue His Campaign: No Biden	20%	(550)	80%	(2154)	2704
Continue His Campaign: Yes Trump	22%	(540)	78%	(1935)	2475
Continue His Campaign: No Trump	18%	(396)	82%	(1799)	2195

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	20%	(976)	80%	(3926)	4902
Conviction: Evidence	19%	(430)	81%	(1861)	2291
Conviction: Motivation to Damage	21%	(427)	79%	(1648)	2075
Conviction: DK/NO	22%	(119)	78%	(417)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(490)	90%	(4412)	4902
Gender: Male	12%	(282)	88%	(2013)	2295
Gender: Female	8%	(209)	92%	(2398)	2607
Age: 18-34	7%	(86)	93%	(1209)	1295
Age: 35-44	9%	(60)	91%	(605)	665
Age: 45-64	11%	(182)	89%	(1514)	1696
Age: 65+	13%	(163)	87%	(1084)	1247
GenZers: 1997-2012	7%	(41)	93%	(554)	595
Millennials: 1981-1996	8%	(100)	92%	(1213)	1312
GenXers: 1965-1980	10%	(133)	90%	(1156)	1290
Baby Boomers: 1946-1964	13%	(197)	87%	(1370)	1568
Educ: < College	9%	(275)	91%	(2813)	3088
Educ: Bachelors degree	11%	(124)	89%	(1032)	1156
Educ: Post-grad	14%	(91)	86%	(567)	658
Income: Under 50k	9%	(191)	91%	(1870)	2061
Income: 50k-100k	9%	(161)	91%	(1629)	1789
Income: 100k+	13%	(139)	87%	(913)	1052
Ethnicity: White (Non-Hispanic)	11%	(387)	89%	(3211)	3597
Ethnicity: Hispanic	5%	(17)	95%	(322)	339
Ethnicity: Black (Non-Hispanic)	7%	(48)	93%	(675)	722
Ethnicity: Asian + Other (Non-Hispanic)	16%	(39)	84%	(204)	243
All Christian	10%	(271)	90%	(2326)	2597
All Non-Christian	9%	(22)	91%	(214)	236
Atheist	10%	(20)	90%	(186)	206
Agnostic/Nothing in particular	11%	(123)	89%	(988)	1110
Something Else	7%	(54)	93%	(697)	752
Evangelical	9%	(118)	91%	(1200)	1318
Non-Evangelical	10%	(197)	90%	(1775)	1972
PID: Dem (no lean)	9%	(170)	91%	(1689)	1859
PID: Ind (no lean)	10%	(111)	90%	(1046)	1157
PID: Rep (no lean)	11%	(209)	89%	(1676)	1886

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(490)	90%	(4412)	4902
PID/Gender: Dem Men	10%	(82)	90%	(717)	799
PID/Gender: Dem Women	8%	(88)	92%	(972)	1060
PID/Gender: Ind Men	12%	(74)	88%	(542)	615
PID/Gender: Ind Women	7%	(38)	93%	(504)	542
PID/Gender: Rep Men	14%	(126)	86%	(754)	880
PID/Gender: Rep Women	8%	(84)	92%	(922)	1005
Ideo: Liberal (1-3)	9%	(121)	91%	(1267)	1388
Ideo: Moderate (4)	10%	(150)	90%	(1371)	1521
Ideo: Conservative (5-7)	11%	(217)	89%	(1670)	1887
Community: Urban	10%	(106)	90%	(995)	1101
Community: Suburban	10%	(248)	90%	(2237)	2485
Community: Rural	10%	(137)	90%	(1180)	1316
Military HHnm: Yes	12%	(89)	88%	(674)	763
Military HH: No	10%	(401)	90%	(3738)	4139
Employ: Private Sector	9%	(170)	91%	(1621)	1791
Employ: Government	12%	(34)	88%	(240)	273
Employ: Self-Employed	11%	(46)	89%	(365)	411
Employ: Homemaker	4%	(13)	96%	(325)	338
Employ: Student	7%	(8)	93%	(106)	114
Employ: Retired	13%	(176)	87%	(1171)	1346
Employ: Unemployed	7%	(28)	93%	(354)	382
Employ: Other	6%	(15)	94%	(230)	245
Protestant	11%	(161)	89%	(1316)	1477
Roman Catholic	9%	(99)	91%	(962)	1061
Jewish	8%	(10)	92%	(110)	120
Muslim	11%	(6)	89%	(51)	57
Atheist	10%	(20)	90%	(186)	206
Agnostic	14%	(29)	86%	(184)	213
Something else	7%	(54)	93%	(697)	752
Nothing in particular	10%	(94)	90%	(803)	897
Ideo/PID: Conservative Republican	12%	(170)	88%	(1262)	1432

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(490)	90%	(4412)	4902
Ideo/PID: Moderate/Liberal Republican	9%	(39)	91%	(393)	432
Ideo/PID: Moderate/Conservative Democrat	8%	(66)	92%	(707)	773
Ideo/PID: Liberal Democrat	10%	(104)	90%	(952)	1057
Unfavorable of Biden and Trump	14%	(116)	86%	(730)	845
2024 H2H Matchup: Biden Voter	9%	(194)	91%	(1990)	2184
2024 H2H Matchup: Trump Voter	11%	(254)	89%	(2057)	2312
2024 H2H Matchup: Would not Vote	12%	(18)	88%	(138)	157
2024 H2H Matchup: Do not Know	10%	(24)	90%	(226)	250
2022 House Vote: Democrat	9%	(177)	91%	(1850)	2027
2022 House Vote: Republican	12%	(233)	88%	(1690)	1923
2022 House Vote: Did not Vote	8%	(73)	92%	(806)	878
2020 Vote: Joe Biden	9%	(197)	91%	(2060)	2257
2020 Vote: Donald Trump	12%	(258)	88%	(1964)	2222
2020 Vote: Someone Else	8%	(6)	92%	(64)	70
2020 Vote: Did not Vote	8%	(30)	92%	(323)	353
2016 Vote: Hillary Clinton	10%	(173)	90%	(1539)	1711
2016 Vote: Donald Trump	11%	(218)	89%	(1734)	1952
2016 Vote: Someone Else	10%	(15)	90%	(134)	149
2020 Vote/PID: Not Biden/Democrat	9%	(19)	91%	(192)	211
2020 Vote/PID: Not Trump/Republican	8%	(17)	92%	(181)	198
U.S. Economy: Wrong Track	10%	(368)	90%	(3154)	3522
U.S. Economy: Right Direction	9%	(122)	91%	(1257)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(136)	91%	(1467)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(273)	89%	(2184)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(81)	90%	(761)	842
Top 2024 Issue: Economy	7%	(120)	93%	(1677)	1796
Community/Gender: Urban Women	8%	(44)	92%	(492)	536
Community/Gender: Urban Men	11%	(62)	89%	(503)	565
Community/Gender: Rural Women	8%	(61)	92%	(672)	733
Community/Gender: Rural Men	13%	(75)	87%	(508)	584
Community/Gender: Suburban Women	8%	(103)	92%	(1235)	1338

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(490)	90%	(4412)	4902
Community/Gender: Suburban Men	13%	(145)	87%	(1001)	1146
Homeowner	11%	(395)	89%	(3367)	3762
Renter	8%	(85)	92%	(965)	1050
Self + Household: White-Collar	12%	(215)	88%	(1593)	1808
Self + Household: Blue Collar	10%	(224)	90%	(2129)	2353
Union HH: Yes	12%	(42)	88%	(323)	366
Union HH: No	10%	(448)	90%	(4088)	4536
LGBTQ+: Yes	8%	(38)	92%	(431)	470
LGBTQ+: No	10%	(452)	90%	(3980)	4432
Motivated to Vote	10%	(461)	90%	(4014)	4475
Parent: Yes	8%	(128)	92%	(1413)	1541
Parent: No	11%	(362)	89%	(2999)	3361
COVID Vaccine: Yes	11%	(360)	89%	(3062)	3422
COVID Vaccine: No	9%	(131)	91%	(1349)	1480
Student Loans: Yes	9%	(73)	91%	(705)	778
Student Loans: No	10%	(418)	90%	(3706)	4124
Favorable Opinion of Haley	12%	(190)	88%	(1336)	1526
Unfavorable Opinion of Haley	10%	(198)	90%	(1739)	1936
Prodigal Biden Voter	8%	(22)	92%	(264)	286
Undecided Voter (DK/WNV)	10%	(42)	90%	(365)	407
Undecided Voter (DK)	10%	(24)	90%	(226)	250
Watched Debate	10%	(363)	90%	(3223)	3586
Watched Debate: Did not Watch	10%	(127)	90%	(1189)	1316
Watched Debate: All of it	10%	(200)	90%	(1798)	1998
Watched Debate: Some of it	10%	(163)	90%	(1425)	1588
Continue His Campaign: Yes Biden	10%	(189)	90%	(1747)	1936
Continue His Campaign: No Biden	10%	(279)	90%	(2425)	2704
Continue His Campaign: Yes Trump	11%	(270)	89%	(2205)	2475
Continue His Campaign: No Trump	9%	(197)	91%	(1998)	2195

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Table BLMB9_7NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services*

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(490)	90%	(4412)	4902
Conviction: Evidence	9%	(212)	91%	(2079)	2291
Conviction: Motivation to Damage	12%	(245)	88%	(1830)	2075
Conviction: DK/NO	6%	(33)	94%	(503)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected	Not Selected	Total N
Registered Voters	14% (681)	86% (4221)	4902
Gender: Male	16% (365)	84% (1929)	2295
Gender: Female	12% (316)	88% (2291)	2607
Age: 18-34	12% (156)	88% (1138)	1295
Age: 35-44	13% (87)	87% (578)	665
Age: 45-64	15% (258)	85% (1438)	1696
Age: 65+	14% (181)	86% (1066)	1247
GenZers: 1997-2012	11% (64)	89% (531)	595
Millennials: 1981-1996	13% (173)	87% (1139)	1312
GenXers: 1965-1980	16% (200)	84% (1090)	1290
Baby Boomers: 1946-1964	14% (227)	86% (1341)	1568
Educ: < College	12% (381)	88% (2707)	3088
Educ: Bachelors degree	16% (180)	84% (976)	1156
Educ: Post-grad	18% (121)	82% (537)	658
Income: Under 50k	9% (178)	91% (1883)	2061
Income: 50k-100k	15% (273)	85% (1516)	1789
Income: 100k+	22% (230)	78% (822)	1052
Ethnicity: White (Non-Hispanic)	15% (543)	85% (3054)	3597
Ethnicity: Hispanic	18% (62)	82% (277)	339
Ethnicity: Black (Non-Hispanic)	7% (54)	93% (669)	722
Ethnicity: Asian + Other (Non-Hispanic)	9% (23)	91% (220)	243
All Christian	16% (423)	84% (2174)	2597
All Non-Christian	9% (21)	91% (215)	236
Atheist	15% (31)	85% (176)	206
Agnostic/Nothing in particular	11% (126)	89% (984)	1110
Something Else	11% (80)	89% (672)	752
Evangelical	14% (189)	86% (1129)	1318
Non-Evangelical	15% (306)	85% (1666)	1972
PID: Dem (no lean)	12% (215)	88% (1644)	1859
PID: Ind (no lean)	14% (165)	86% (992)	1157
PID: Rep (no lean)	16% (301)	84% (1584)	1886

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(681)	86%	(4221)	4902
PID/Gender: Dem Men	13%	(106)	87%	(693)	799
PID/Gender: Dem Women	10%	(108)	90%	(952)	1060
PID/Gender: Ind Men	17%	(105)	83%	(511)	615
PID/Gender: Ind Women	11%	(60)	89%	(481)	542
PID/Gender: Rep Men	18%	(154)	82%	(726)	880
PID/Gender: Rep Women	15%	(147)	85%	(858)	1005
Ideo: Liberal (1-3)	12%	(163)	88%	(1224)	1388
Ideo: Moderate (4)	13%	(205)	87%	(1316)	1521
Ideo: Conservative (5-7)	16%	(310)	84%	(1577)	1887
Community: Urban	10%	(107)	90%	(994)	1101
Community: Suburban	15%	(384)	85%	(2101)	2485
Community: Rural	14%	(190)	86%	(1126)	1316
Military HHnm: Yes	17%	(128)	83%	(635)	763
Military HH: No	13%	(553)	87%	(3586)	4139
Employ: Private Sector	16%	(285)	84%	(1506)	1791
Employ: Government	18%	(50)	82%	(224)	273
Employ: Self-Employed	17%	(69)	83%	(342)	411
Employ: Homemaker	13%	(44)	87%	(294)	338
Employ: Student	9%	(11)	91%	(103)	114
Employ: Retired	13%	(179)	87%	(1167)	1346
Employ: Unemployed	7%	(26)	93%	(356)	382
Employ: Other	7%	(18)	93%	(227)	245
Protestant	15%	(223)	85%	(1254)	1477
Roman Catholic	18%	(191)	82%	(870)	1061
Jewish	14%	(17)	86%	(103)	120
Muslim	6%	(3)	94%	(54)	57
Atheist	15%	(31)	85%	(176)	206
Agnostic	14%	(29)	86%	(184)	213
Something else	11%	(80)	89%	(672)	752
Nothing in particular	11%	(97)	89%	(800)	897
Ideo/PID: Conservative Republican	17%	(243)	83%	(1189)	1432

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected	Not Selected	Total N
Registered Voters	14% (681)	86% (4221)	4902
Ideo/PID: Moderate/Liberal Republican	13% (58)	87% (374)	432
Ideo/PID: Moderate/Conservative Democrat	11% (84)	89% (688)	773
Ideo/PID: Liberal Democrat	12% (130)	88% (926)	1057
Unfavorable of Biden and Trump	14% (120)	86% (725)	845
2024 H2H Matchup: Biden Voter	12% (272)	88% (1912)	2184
2024 H2H Matchup: Trump Voter	16% (362)	84% (1950)	2312
2024 H2H Matchup: Would not Vote	7% (10)	93% (147)	157
2024 H2H Matchup: Do not Know	15% (38)	85% (212)	250
2022 House Vote: Democrat	13% (272)	87% (1756)	2027
2022 House Vote: Republican	17% (328)	83% (1595)	1923
2022 House Vote: Did not Vote	9% (75)	91% (803)	878
2020 Vote: Joe Biden	12% (279)	88% (1978)	2257
2020 Vote: Donald Trump	16% (366)	84% (1856)	2222
2020 Vote: Someone Else	19% (13)	81% (56)	70
2020 Vote: Did not Vote	6% (23)	94% (330)	353
2016 Vote: Hillary Clinton	13% (220)	87% (1491)	1711
2016 Vote: Donald Trump	17% (336)	83% (1616)	1952
2016 Vote: Someone Else	13% (19)	87% (130)	149
2020 Vote/PID: Not Biden/Democrat	6% (12)	94% (199)	211
2020 Vote/PID: Not Trump/Republican	11% (22)	89% (176)	198
U.S. Economy: Wrong Track	14% (509)	86% (3013)	3522
U.S. Economy: Right Direction	13% (173)	87% (1207)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12% (192)	88% (1412)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16% (396)	84% (2061)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	11% (94)	89% (748)	842
Top 2024 Issue: Economy	16% (285)	84% (1511)	1796
Community/Gender: Urban Women	7% (40)	93% (496)	536
Community/Gender: Urban Men	12% (67)	88% (498)	565
Community/Gender: Rural Women	13% (95)	87% (638)	733
Community/Gender: Rural Men	16% (95)	84% (488)	584
Community/Gender: Suburban Women	14% (181)	86% (1157)	1338

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(681)	86%	(4221)	4902
Community/Gender: Suburban Men	18%	(203)	82%	(943)	1146
Homeowner	16%	(598)	84%	(3164)	3762
Renter	8%	(79)	92%	(970)	1050
Self + Household: White-Collar	17%	(310)	83%	(1498)	1808
Self + Household: Blue Collar	14%	(326)	86%	(2027)	2353
Union HH: Yes	19%	(69)	81%	(297)	366
Union HH: No	13%	(612)	87%	(3924)	4536
LGBTQ+: Yes	8%	(39)	92%	(431)	470
LGBTQ+: No	14%	(643)	86%	(3790)	4432
Motivated to Vote	15%	(659)	85%	(3816)	4475
Parent: Yes	15%	(229)	85%	(1312)	1541
Parent: No	13%	(452)	87%	(2909)	3361
COVID Vaccine: Yes	15%	(513)	85%	(2909)	3422
COVID Vaccine: No	11%	(168)	89%	(1312)	1480
Student Loans: Yes	14%	(106)	86%	(672)	778
Student Loans: No	14%	(575)	86%	(3549)	4124
Favorable Opinion of Haley	20%	(298)	80%	(1229)	1526
Unfavorable Opinion of Haley	14%	(262)	86%	(1674)	1936
Prodigal Biden Voter	11%	(33)	89%	(253)	286
Undecided Voter (DK/WNV)	12%	(48)	88%	(359)	407
Undecided Voter (DK)	15%	(38)	85%	(212)	250
Watched Debate	15%	(542)	85%	(3045)	3586
Watched Debate: Did not Watch	11%	(140)	89%	(1176)	1316
Watched Debate: All of it	17%	(342)	83%	(1656)	1998
Watched Debate: Some of it	13%	(200)	87%	(1388)	1588
Continue His Campaign: Yes Biden	12%	(227)	88%	(1709)	1936
Continue His Campaign: No Biden	16%	(425)	84%	(2279)	2704
Continue His Campaign: Yes Trump	15%	(382)	85%	(2093)	2475
Continue His Campaign: No Trump	13%	(279)	87%	(1917)	2195

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(681)	86%	(4221)	4902
Conviction: Evidence	13%	(302)	87%	(1989)	2291
Conviction: Motivation to Damage	16%	(326)	84%	(1749)	2075
Conviction: DK/NO	10%	(54)	90%	(482)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(444)	91%	(4458)	4902
Gender: Male	9%	(207)	91%	(2088)	2295
Gender: Female	9%	(237)	91%	(2371)	2607
Age: 18-34	12%	(149)	88%	(1146)	1295
Age: 35-44	10%	(64)	90%	(601)	665
Age: 45-64	9%	(155)	91%	(1541)	1696
Age: 65+	6%	(76)	94%	(1171)	1247
GenZers: 1997-2012	13%	(75)	87%	(520)	595
Millennials: 1981-1996	10%	(133)	90%	(1179)	1312
GenXers: 1965-1980	10%	(124)	90%	(1165)	1290
Baby Boomers: 1946-1964	7%	(106)	93%	(1462)	1568
Educ: < College	8%	(240)	92%	(2848)	3088
Educ: Bachelors degree	11%	(125)	89%	(1031)	1156
Educ: Post-grad	12%	(78)	88%	(580)	658
Income: Under 50k	9%	(188)	91%	(1873)	2061
Income: 50k-100k	9%	(157)	91%	(1633)	1789
Income: 100k+	9%	(99)	91%	(953)	1052
Ethnicity: White (Non-Hispanic)	9%	(307)	91%	(3291)	3597
Ethnicity: Hispanic	7%	(25)	93%	(314)	339
Ethnicity: Black (Non-Hispanic)	12%	(88)	88%	(634)	722
Ethnicity: Asian + Other (Non-Hispanic)	10%	(24)	90%	(220)	243
All Christian	8%	(216)	92%	(2382)	2597
All Non-Christian	10%	(23)	90%	(214)	236
Atheist	8%	(17)	92%	(190)	206
Agnostic/Nothing in particular	10%	(111)	90%	(999)	1110
Something Else	10%	(77)	90%	(675)	752
Evangelical	8%	(103)	92%	(1215)	1318
Non-Evangelical	9%	(185)	91%	(1787)	1972
PID: Dem (no lean)	11%	(209)	89%	(1650)	1859
PID: Ind (no lean)	9%	(104)	91%	(1053)	1157
PID: Rep (no lean)	7%	(131)	93%	(1755)	1886

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(444)	91%	(4458)	4902
PID/Gender: Dem Men	12%	(93)	88%	(706)	799
PID/Gender: Dem Women	11%	(116)	89%	(944)	1060
PID/Gender: Ind Men	9%	(55)	91%	(561)	615
PID/Gender: Ind Women	9%	(49)	91%	(493)	542
PID/Gender: Rep Men	7%	(59)	93%	(821)	880
PID/Gender: Rep Women	7%	(72)	93%	(934)	1005
Ideo: Liberal (1-3)	13%	(173)	87%	(1214)	1388
Ideo: Moderate (4)	8%	(129)	92%	(1392)	1521
Ideo: Conservative (5-7)	7%	(130)	93%	(1757)	1887
Community: Urban	11%	(116)	89%	(985)	1101
Community: Suburban	10%	(240)	90%	(2244)	2485
Community: Rural	7%	(87)	93%	(1229)	1316
Military HHnm: Yes	8%	(62)	92%	(701)	763
Military HH: No	9%	(382)	91%	(3757)	4139
Employ: Private Sector	11%	(198)	89%	(1594)	1791
Employ: Government	12%	(34)	88%	(240)	273
Employ: Self-Employed	8%	(33)	92%	(378)	411
Employ: Homemaker	7%	(25)	93%	(313)	338
Employ: Student	20%	(23)	80%	(91)	114
Employ: Retired	6%	(74)	94%	(1272)	1346
Employ: Unemployed	10%	(39)	90%	(343)	382
Employ: Other	7%	(18)	93%	(227)	245
Protestant	8%	(113)	92%	(1364)	1477
Roman Catholic	9%	(98)	91%	(963)	1061
Jewish	8%	(10)	92%	(110)	120
Muslim	12%	(7)	88%	(50)	57
Atheist	8%	(17)	92%	(190)	206
Agnostic	11%	(23)	89%	(190)	213
Something else	10%	(77)	90%	(675)	752
Nothing in particular	10%	(88)	90%	(809)	897
Ideo/PID: Conservative Republican	7%	(95)	93%	(1337)	1432

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(444)	91%	(4458)	4902
Ideo/PID: Moderate/Liberal Republican	8%	(33)	92%	(399)	432
Ideo/PID: Moderate/Conservative Democrat	8%	(65)	92%	(707)	773
Ideo/PID: Liberal Democrat	13%	(141)	87%	(916)	1057
Unfavorable of Biden and Trump	10%	(88)	90%	(757)	845
2024 H2H Matchup: Biden Voter	11%	(245)	89%	(1938)	2184
2024 H2H Matchup: Trump Voter	7%	(152)	93%	(2159)	2312
2024 H2H Matchup: Would not Vote	14%	(22)	86%	(135)	157
2024 H2H Matchup: Do not Know	10%	(24)	90%	(226)	250
2022 House Vote: Democrat	11%	(222)	89%	(1805)	2027
2022 House Vote: Republican	7%	(133)	93%	(1789)	1923
2022 House Vote: Did not Vote	9%	(82)	91%	(797)	878
2020 Vote: Joe Biden	11%	(258)	89%	(1999)	2257
2020 Vote: Donald Trump	7%	(147)	93%	(2075)	2222
2020 Vote: Someone Else	8%	(6)	92%	(64)	70
2020 Vote: Did not Vote	9%	(32)	91%	(320)	353
2016 Vote: Hillary Clinton	12%	(200)	88%	(1511)	1711
2016 Vote: Donald Trump	6%	(113)	94%	(1839)	1952
2016 Vote: Someone Else	9%	(14)	91%	(135)	149
2020 Vote/PID: Not Biden/Democrat	10%	(21)	90%	(190)	211
2020 Vote/PID: Not Trump/Republican	9%	(18)	91%	(180)	198
U.S. Economy: Wrong Track	8%	(285)	92%	(3237)	3522
U.S. Economy: Right Direction	11%	(159)	89%	(1221)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(166)	90%	(1437)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(181)	93%	(2275)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(96)	89%	(746)	842
Top 2024 Issue: Economy	8%	(152)	92%	(1645)	1796
Community/Gender: Urban Women	10%	(54)	90%	(482)	536
Community/Gender: Urban Men	11%	(61)	89%	(504)	565
Community/Gender: Rural Women	7%	(49)	93%	(684)	733
Community/Gender: Rural Men	7%	(38)	93%	(545)	584
Community/Gender: Suburban Women	10%	(133)	90%	(1205)	1338

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(444)	91%	(4458)	4902
Community/Gender: Suburban Men	9%	(107)	91%	(1039)	1146
Homeowner	9%	(324)	91%	(3437)	3762
Renter	10%	(107)	90%	(943)	1050
Self + Household: White-Collar	10%	(181)	90%	(1627)	1808
Self + Household: Blue Collar	8%	(198)	92%	(2155)	2353
Union HH: Yes	13%	(49)	87%	(317)	366
Union HH: No	9%	(395)	91%	(4141)	4536
LGBTQ+: Yes	13%	(63)	87%	(407)	470
LGBTQ+: No	9%	(381)	91%	(4052)	4432
Motivated to Vote	9%	(401)	91%	(4074)	4475
Parent: Yes	11%	(173)	89%	(1368)	1541
Parent: No	8%	(270)	92%	(3091)	3361
COVID Vaccine: Yes	10%	(332)	90%	(3090)	3422
COVID Vaccine: No	8%	(111)	92%	(1368)	1480
Student Loans: Yes	19%	(149)	81%	(629)	778
Student Loans: No	7%	(295)	93%	(3829)	4124
Favorable Opinion of Haley	6%	(93)	94%	(1433)	1526
Unfavorable Opinion of Haley	11%	(209)	89%	(1727)	1936
Prodigal Biden Voter	12%	(35)	88%	(251)	286
Undecided Voter (DK/WNV)	11%	(46)	89%	(361)	407
Undecided Voter (DK)	10%	(24)	90%	(226)	250
Watched Debate	9%	(325)	91%	(3261)	3586
Watched Debate: Did not Watch	9%	(119)	91%	(1197)	1316
Watched Debate: All of it	9%	(184)	91%	(1814)	1998
Watched Debate: Some of it	9%	(141)	91%	(1447)	1588
Continue His Campaign: Yes Biden	11%	(214)	89%	(1722)	1936
Continue His Campaign: No Biden	8%	(218)	92%	(2486)	2704
Continue His Campaign: Yes Trump	7%	(184)	93%	(2291)	2475
Continue His Campaign: No Trump	11%	(239)	89%	(1957)	2195

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Table BLMB9_9NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(444)	91%	(4458)	4902
Conviction: Evidence	11%	(244)	89%	(2047)	2291
Conviction: Motivation to Damage	8%	(160)	92%	(1915)	2075
Conviction: DK/NO	7%	(39)	93%	(497)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1364)	72%	(3538)	4902
Gender: Male	22%	(504)	78%	(1791)	2295
Gender: Female	33%	(859)	67%	(1748)	2607
Age: 18-34	40%	(516)	60%	(778)	1295
Age: 35-44	33%	(219)	67%	(445)	665
Age: 45-64	25%	(424)	75%	(1272)	1696
Age: 65+	16%	(204)	84%	(1043)	1247
GenZers: 1997-2012	38%	(226)	62%	(369)	595
Millennials: 1981-1996	38%	(495)	62%	(817)	1312
GenXers: 1965-1980	25%	(324)	75%	(965)	1290
Baby Boomers: 1946-1964	19%	(304)	81%	(1264)	1568
Educ: < College	30%	(921)	70%	(2167)	3088
Educ: Bachelors degree	26%	(296)	74%	(860)	1156
Educ: Post-grad	22%	(147)	78%	(511)	658
Income: Under 50k	32%	(658)	68%	(1403)	2061
Income: 50k-100k	28%	(496)	72%	(1293)	1789
Income: 100k+	20%	(209)	80%	(843)	1052
Ethnicity: White (Non-Hispanic)	24%	(879)	76%	(2719)	3597
Ethnicity: Hispanic	37%	(125)	63%	(214)	339
Ethnicity: Black (Non-Hispanic)	38%	(275)	62%	(447)	722
Ethnicity: Asian + Other (Non-Hispanic)	35%	(84)	65%	(159)	243
All Christian	22%	(579)	78%	(2018)	2597
All Non-Christian	28%	(67)	72%	(169)	236
Atheist	38%	(78)	62%	(129)	206
Agnostic/Nothing in particular	36%	(400)	64%	(710)	1110
Something Else	32%	(240)	68%	(511)	752
Evangelical	24%	(314)	76%	(1004)	1318
Non-Evangelical	25%	(487)	75%	(1484)	1972
PID: Dem (no lean)	34%	(629)	66%	(1231)	1859
PID: Ind (no lean)	28%	(328)	72%	(830)	1157
PID: Rep (no lean)	22%	(407)	78%	(1478)	1886

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1364)	72%	(3538)	4902
PID/Gender: Dem Men	27%	(213)	73%	(587)	799
PID/Gender: Dem Women	39%	(416)	61%	(644)	1060
PID/Gender: Ind Men	23%	(141)	77%	(474)	615
PID/Gender: Ind Women	34%	(186)	66%	(355)	542
PID/Gender: Rep Men	17%	(150)	83%	(730)	880
PID/Gender: Rep Women	26%	(257)	74%	(748)	1005
Ideo: Liberal (1-3)	36%	(501)	64%	(886)	1388
Ideo: Moderate (4)	28%	(432)	72%	(1088)	1521
Ideo: Conservative (5-7)	21%	(391)	79%	(1495)	1887
Community: Urban	34%	(375)	66%	(726)	1101
Community: Suburban	27%	(670)	73%	(1814)	2485
Community: Rural	24%	(318)	76%	(998)	1316
Military HHnm: Yes	23%	(177)	77%	(586)	763
Military HH: No	29%	(1187)	71%	(2953)	4139
Employ: Private Sector	30%	(537)	70%	(1255)	1791
Employ: Government	24%	(65)	76%	(208)	273
Employ: Self-Employed	29%	(118)	71%	(293)	411
Employ: Homemaker	36%	(121)	64%	(218)	338
Employ: Student	38%	(43)	62%	(71)	114
Employ: Retired	19%	(256)	81%	(1091)	1346
Employ: Unemployed	37%	(141)	63%	(241)	382
Employ: Other	34%	(83)	66%	(162)	245
Protestant	22%	(327)	78%	(1150)	1477
Roman Catholic	22%	(235)	78%	(827)	1061
Jewish	25%	(29)	75%	(90)	120
Muslim	39%	(22)	61%	(35)	57
Atheist	38%	(78)	62%	(129)	206
Agnostic	32%	(68)	68%	(145)	213
Something else	32%	(240)	68%	(511)	752
Nothing in particular	37%	(332)	63%	(565)	897
Ideo/PID: Conservative Republican	20%	(284)	80%	(1148)	1432

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1364)	72%	(3538)	4902
Ideo/PID: Moderate/Liberal Republican	25%	(109)	75%	(324)	432
Ideo/PID: Moderate/Conservative Democrat	32%	(249)	68%	(523)	773
Ideo/PID: Liberal Democrat	36%	(376)	64%	(681)	1057
Unfavorable of Biden and Trump	30%	(251)	70%	(594)	845
2024 H2H Matchup: Biden Voter	33%	(712)	67%	(1472)	2184
2024 H2H Matchup: Trump Voter	23%	(528)	77%	(1784)	2312
2024 H2H Matchup: Would not Vote	39%	(61)	61%	(96)	157
2024 H2H Matchup: Do not Know	25%	(64)	75%	(186)	250
2022 House Vote: Democrat	33%	(659)	67%	(1368)	2027
2022 House Vote: Republican	19%	(363)	81%	(1560)	1923
2022 House Vote: Did not Vote	36%	(319)	64%	(559)	878
2020 Vote: Joe Biden	33%	(737)	67%	(1520)	2257
2020 Vote: Donald Trump	21%	(467)	79%	(1755)	2222
2020 Vote: Someone Else	31%	(22)	69%	(48)	70
2020 Vote: Did not Vote	39%	(137)	61%	(216)	353
2016 Vote: Hillary Clinton	32%	(540)	68%	(1171)	1711
2016 Vote: Donald Trump	19%	(377)	81%	(1575)	1952
2016 Vote: Someone Else	27%	(40)	73%	(109)	149
2020 Vote/PID: Not Biden/Democrat	34%	(73)	66%	(139)	211
2020 Vote/PID: Not Trump/Republican	36%	(70)	64%	(128)	198
U.S. Economy: Wrong Track	28%	(975)	72%	(2547)	3522
U.S. Economy: Right Direction	28%	(389)	72%	(991)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(503)	69%	(1100)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(562)	77%	(1895)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(299)	65%	(543)	842
Top 2024 Issue: Economy	28%	(496)	72%	(1301)	1796
Community/Gender: Urban Women	40%	(213)	60%	(323)	536
Community/Gender: Urban Men	29%	(162)	71%	(403)	565
Community/Gender: Rural Women	28%	(202)	72%	(531)	733
Community/Gender: Rural Men	20%	(117)	80%	(467)	584
Community/Gender: Suburban Women	33%	(445)	67%	(894)	1338

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1364)	72%	(3538)	4902
Community/Gender: Suburban Men	20%	(226)	80%	(920)	1146
Homeowner	22%	(821)	78%	(2941)	3762
Renter	48%	(508)	52%	(541)	1050
Self + Household: White-Collar	25%	(452)	75%	(1356)	1808
Self + Household: Blue Collar	27%	(641)	73%	(1712)	2353
Union HH: Yes	22%	(80)	78%	(285)	366
Union HH: No	28%	(1283)	72%	(3253)	4536
LGBTQ+: Yes	41%	(192)	59%	(278)	470
LGBTQ+: No	26%	(1172)	74%	(3260)	4432
Motivated to Vote	27%	(1218)	73%	(3257)	4475
Parent: Yes	32%	(500)	68%	(1041)	1541
Parent: No	26%	(863)	74%	(2497)	3361
COVID Vaccine: Yes	27%	(916)	73%	(2506)	3422
COVID Vaccine: No	30%	(448)	70%	(1032)	1480
Student Loans: Yes	36%	(283)	64%	(495)	778
Student Loans: No	26%	(1081)	74%	(3043)	4124
Favorable Opinion of Haley	20%	(312)	80%	(1214)	1526
Unfavorable Opinion of Haley	28%	(541)	72%	(1395)	1936
Prodigal Biden Voter	33%	(94)	67%	(192)	286
Undecided Voter (DK/WNV)	31%	(124)	69%	(282)	407
Undecided Voter (DK)	25%	(64)	75%	(186)	250
Watched Debate	26%	(925)	74%	(2662)	3586
Watched Debate: Did not Watch	33%	(439)	67%	(877)	1316
Watched Debate: All of it	22%	(447)	78%	(1551)	1998
Watched Debate: Some of it	30%	(478)	70%	(1110)	1588
Continue His Campaign: Yes Biden	30%	(578)	70%	(1358)	1936
Continue His Campaign: No Biden	26%	(705)	74%	(1999)	2704
Continue His Campaign: Yes Trump	24%	(592)	76%	(1883)	2475
Continue His Campaign: No Trump	32%	(703)	68%	(1493)	2195

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1364)	72%	(3538)	4902
Conviction: Evidence	33%	(757)	67%	(1534)	2291
Conviction: Motivation to Damage	22%	(452)	78%	(1623)	2075
Conviction: DK/NO	29%	(155)	71%	(381)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(542)	89%	(4360)	4902
Gender: Male	14%	(318)	86%	(1976)	2295
Gender: Female	9%	(223)	91%	(2384)	2607
Age: 18-34	6%	(82)	94%	(1212)	1295
Age: 35-44	7%	(49)	93%	(616)	665
Age: 45-64	11%	(190)	89%	(1506)	1696
Age: 65+	18%	(221)	82%	(1026)	1247
GenZers: 1997-2012	7%	(40)	93%	(555)	595
Millennials: 1981-1996	7%	(87)	93%	(1225)	1312
GenXers: 1965-1980	11%	(143)	89%	(1147)	1290
Baby Boomers: 1946-1964	16%	(244)	84%	(1324)	1568
Educ: < College	9%	(281)	91%	(2807)	3088
Educ: Bachelors degree	13%	(146)	87%	(1010)	1156
Educ: Post-grad	17%	(114)	83%	(544)	658
Income: Under 50k	8%	(171)	92%	(1890)	2061
Income: 50k-100k	11%	(199)	89%	(1590)	1789
Income: 100k+	16%	(172)	84%	(880)	1052
Ethnicity: White (Non-Hispanic)	12%	(445)	88%	(3153)	3597
Ethnicity: Hispanic	9%	(30)	91%	(309)	339
Ethnicity: Black (Non-Hispanic)	5%	(34)	95%	(689)	722
Ethnicity: Asian + Other (Non-Hispanic)	14%	(33)	86%	(210)	243
All Christian	13%	(347)	87%	(2250)	2597
All Non-Christian	10%	(23)	90%	(213)	236
Atheist	10%	(20)	90%	(187)	206
Agnostic/Nothing in particular	8%	(87)	92%	(1023)	1110
Something Else	9%	(64)	91%	(687)	752
Evangelical	14%	(181)	86%	(1137)	1318
Non-Evangelical	11%	(227)	89%	(1745)	1972
PID: Dem (no lean)	7%	(125)	93%	(1734)	1859
PID: Ind (no lean)	13%	(147)	87%	(1010)	1157
PID: Rep (no lean)	14%	(270)	86%	(1616)	1886

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(542)	89%	(4360)	4902
PID/Gender: Dem Men	9%	(71)	91%	(729)	799
PID/Gender: Dem Women	5%	(55)	95%	(1005)	1060
PID/Gender: Ind Men	16%	(97)	84%	(519)	615
PID/Gender: Ind Women	9%	(50)	91%	(492)	542
PID/Gender: Rep Men	17%	(151)	83%	(729)	880
PID/Gender: Rep Women	12%	(119)	88%	(887)	1005
Ideo: Liberal (1-3)	6%	(76)	94%	(1311)	1388
Ideo: Moderate (4)	10%	(144)	90%	(1376)	1521
Ideo: Conservative (5-7)	17%	(316)	83%	(1571)	1887
Community: Urban	9%	(100)	91%	(1001)	1101
Community: Suburban	11%	(281)	89%	(2203)	2485
Community: Rural	12%	(160)	88%	(1156)	1316
Military HHnm: Yes	15%	(116)	85%	(647)	763
Military HH: No	10%	(426)	90%	(3713)	4139
Employ: Private Sector	10%	(184)	90%	(1607)	1791
Employ: Government	6%	(16)	94%	(257)	273
Employ: Self-Employed	11%	(44)	89%	(367)	411
Employ: Homemaker	8%	(28)	92%	(310)	338
Employ: Student	5%	(6)	95%	(108)	114
Employ: Retired	16%	(219)	84%	(1127)	1346
Employ: Unemployed	8%	(32)	92%	(350)	382
Employ: Other	5%	(12)	95%	(233)	245
Protestant	15%	(227)	85%	(1250)	1477
Roman Catholic	11%	(116)	89%	(945)	1061
Jewish	7%	(9)	93%	(111)	120
Muslim	10%	(6)	90%	(51)	57
Atheist	10%	(20)	90%	(187)	206
Agnostic	11%	(24)	89%	(189)	213
Something else	9%	(64)	91%	(687)	752
Nothing in particular	7%	(63)	93%	(834)	897
Ideo/PID: Conservative Republican	16%	(236)	84%	(1196)	1432

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(542)	89%	(4360)	4902
Ideo/PID: Moderate/Liberal Republican	8%	(34)	92%	(399)	432
Ideo/PID: Moderate/Conservative Democrat	8%	(66)	92%	(707)	773
Ideo/PID: Liberal Democrat	6%	(58)	94%	(999)	1057
Unfavorable of Biden and Trump	14%	(121)	86%	(725)	845
2024 H2H Matchup: Biden Voter	8%	(168)	92%	(2016)	2184
2024 H2H Matchup: Trump Voter	14%	(324)	86%	(1988)	2312
2024 H2H Matchup: Would not Vote	10%	(16)	90%	(141)	157
2024 H2H Matchup: Do not Know	14%	(34)	86%	(216)	250
2022 House Vote: Democrat	7%	(151)	93%	(1876)	2027
2022 House Vote: Republican	15%	(297)	85%	(1625)	1923
2022 House Vote: Did not Vote	9%	(82)	91%	(797)	878
2020 Vote: Joe Biden	7%	(164)	93%	(2093)	2257
2020 Vote: Donald Trump	15%	(333)	85%	(1889)	2222
2020 Vote: Someone Else	11%	(8)	89%	(62)	70
2020 Vote: Did not Vote	10%	(36)	90%	(317)	353
2016 Vote: Hillary Clinton	8%	(134)	92%	(1578)	1711
2016 Vote: Donald Trump	16%	(314)	84%	(1638)	1952
2016 Vote: Someone Else	13%	(19)	87%	(130)	149
2020 Vote/PID: Not Biden/Democrat	11%	(24)	89%	(188)	211
2020 Vote/PID: Not Trump/Republican	11%	(22)	89%	(176)	198
U.S. Economy: Wrong Track	12%	(406)	88%	(3116)	3522
U.S. Economy: Right Direction	10%	(135)	90%	(1245)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(121)	92%	(1482)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(326)	87%	(2130)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(94)	89%	(748)	842
Top 2024 Issue: Economy	11%	(191)	89%	(1605)	1796
Community/Gender: Urban Women	8%	(43)	92%	(493)	536
Community/Gender: Urban Men	10%	(58)	90%	(507)	565
Community/Gender: Rural Women	9%	(69)	91%	(664)	733
Community/Gender: Rural Men	16%	(91)	84%	(492)	584
Community/Gender: Suburban Women	8%	(111)	92%	(1227)	1338

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(542)	89%	(4360)	4902
Community/Gender: Suburban Men	15%	(170)	85%	(976)	1146
Homeowner	13%	(475)	87%	(3286)	3762
Renter	6%	(59)	94%	(991)	1050
Self + Household: White-Collar	13%	(244)	87%	(1564)	1808
Self + Household: Blue Collar	10%	(241)	90%	(2112)	2353
Union HH: Yes	10%	(36)	90%	(329)	366
Union HH: No	11%	(505)	89%	(4031)	4536
LGBTQ+: Yes	8%	(39)	92%	(430)	470
LGBTQ+: No	11%	(502)	89%	(3930)	4432
Motivated to Vote	12%	(518)	88%	(3957)	4475
Parent: Yes	8%	(131)	92%	(1410)	1541
Parent: No	12%	(411)	88%	(2950)	3361
COVID Vaccine: Yes	12%	(396)	88%	(3026)	3422
COVID Vaccine: No	10%	(145)	90%	(1334)	1480
Student Loans: Yes	7%	(58)	93%	(720)	778
Student Loans: No	12%	(484)	88%	(3640)	4124
Favorable Opinion of Haley	18%	(271)	82%	(1255)	1526
Unfavorable Opinion of Haley	9%	(169)	91%	(1767)	1936
Prodigal Biden Voter	8%	(24)	92%	(262)	286
Undecided Voter (DK/WNV)	12%	(50)	88%	(357)	407
Undecided Voter (DK)	14%	(34)	86%	(216)	250
Watched Debate	12%	(418)	88%	(3168)	3586
Watched Debate: Did not Watch	9%	(124)	91%	(1192)	1316
Watched Debate: All of it	14%	(270)	86%	(1728)	1998
Watched Debate: Some of it	9%	(148)	91%	(1440)	1588
Continue His Campaign: Yes Biden	9%	(177)	91%	(1759)	1936
Continue His Campaign: No Biden	13%	(341)	87%	(2363)	2704
Continue His Campaign: Yes Trump	13%	(333)	87%	(2142)	2475
Continue His Campaign: No Trump	9%	(196)	91%	(1999)	2195

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Table BLMB9_11NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget*

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(542)	89%	(4360)	4902
Conviction: Evidence	8%	(185)	92%	(2106)	2291
Conviction: Motivation to Damage	15%	(311)	85%	(1764)	2075
Conviction: DK/NO	8%	(45)	92%	(491)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(92)	98%	(4810)	4902
Gender: Male	1%	(32)	99%	(2263)	2295
Gender: Female	2%	(60)	98%	(2547)	2607
Age: 18-34	1%	(10)	99%	(1285)	1295
Age: 35-44	2%	(12)	98%	(653)	665
Age: 45-64	2%	(41)	98%	(1655)	1696
Age: 65+	2%	(29)	98%	(1218)	1247
GenZers: 1997-2012	1%	(4)	99%	(592)	595
Millennials: 1981-1996	1%	(17)	99%	(1296)	1312
GenXers: 1965-1980	3%	(35)	97%	(1255)	1290
Baby Boomers: 1946-1964	2%	(34)	98%	(1534)	1568
Educ: < College	2%	(57)	98%	(3031)	3088
Educ: Bachelors degree	2%	(23)	98%	(1133)	1156
Educ: Post-grad	2%	(12)	98%	(646)	658
Income: Under 50k	2%	(35)	98%	(2026)	2061
Income: 50k-100k	2%	(41)	98%	(1749)	1789
Income: 100k+	2%	(17)	98%	(1035)	1052
Ethnicity: White (Non-Hispanic)	2%	(72)	98%	(3525)	3597
Ethnicity: Hispanic	2%	(7)	98%	(332)	339
Ethnicity: Black (Non-Hispanic)	1%	(6)	99%	(716)	722
Ethnicity: Asian + Other (Non-Hispanic)	3%	(7)	97%	(236)	243
All Christian	2%	(40)	98%	(2557)	2597
All Non-Christian	2%	(6)	98%	(231)	236
Atheist	3%	(6)	97%	(200)	206
Agnostic/Nothing in particular	2%	(26)	98%	(1084)	1110
Something Else	2%	(14)	98%	(738)	752
Evangelical	2%	(20)	98%	(1298)	1318
Non-Evangelical	2%	(34)	98%	(1937)	1972
PID: Dem (no lean)	2%	(30)	98%	(1829)	1859
PID: Ind (no lean)	3%	(35)	97%	(1123)	1157
PID: Rep (no lean)	1%	(27)	99%	(1858)	1886

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(92)	98%	(4810)	4902
PID/Gender: Dem Men	1%	(6)	99%	(793)	799
PID/Gender: Dem Women	2%	(24)	98%	(1036)	1060
PID/Gender: Ind Men	2%	(15)	98%	(600)	615
PID/Gender: Ind Women	4%	(19)	96%	(522)	542
PID/Gender: Rep Men	1%	(10)	99%	(870)	880
PID/Gender: Rep Women	2%	(17)	98%	(989)	1005
Ideo: Liberal (1-3)	2%	(34)	98%	(1354)	1388
Ideo: Moderate (4)	1%	(21)	99%	(1500)	1521
Ideo: Conservative (5-7)	2%	(33)	98%	(1854)	1887
Community: Urban	2%	(19)	98%	(1082)	1101
Community: Suburban	2%	(40)	98%	(2445)	2485
Community: Rural	2%	(33)	98%	(1284)	1316
Military HHnm: Yes	2%	(18)	98%	(745)	763
Military HH: No	2%	(74)	98%	(4065)	4139
Employ: Private Sector	2%	(28)	98%	(1763)	1791
Employ: Government	2%	(5)	98%	(269)	273
Employ: Self-Employed	1%	(6)	99%	(405)	411
Employ: Homemaker	2%	(7)	98%	(331)	338
Employ: Student	1%	(1)	99%	(113)	114
Employ: Retired	3%	(35)	97%	(1311)	1346
Employ: Unemployed	2%	(7)	98%	(375)	382
Employ: Other	1%	(3)	99%	(243)	245
Protestant	1%	(21)	99%	(1456)	1477
Roman Catholic	2%	(19)	98%	(1042)	1061
Jewish	3%	(4)	97%	(116)	120
Muslim	2%	(1)	98%	(56)	57
Atheist	3%	(6)	97%	(200)	206
Agnostic	4%	(8)	96%	(205)	213
Something else	2%	(14)	98%	(738)	752
Nothing in particular	2%	(18)	98%	(879)	897
Ideo/PID: Conservative Republican	2%	(24)	98%	(1408)	1432

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(92)	98%	(4810)	4902
Ideo/PID: Moderate/Liberal Republican	1%	(2)	99%	(430)	432
Ideo/PID: Moderate/Conservative Democrat	1%	(4)	99%	(769)	773
Ideo/PID: Liberal Democrat	2%	(25)	98%	(1032)	1057
Unfavorable of Biden and Trump	2%	(18)	98%	(827)	845
2024 H2H Matchup: Biden Voter	2%	(50)	98%	(2134)	2184
2024 H2H Matchup: Trump Voter	1%	(32)	99%	(2280)	2312
2024 H2H Matchup: Would not Vote	4%	(6)	96%	(151)	157
2024 H2H Matchup: Do not Know	2%	(5)	98%	(245)	250
2022 House Vote: Democrat	2%	(47)	98%	(1980)	2027
2022 House Vote: Republican	2%	(29)	98%	(1894)	1923
2022 House Vote: Did not Vote	1%	(11)	99%	(867)	878
2020 Vote: Joe Biden	2%	(49)	98%	(2208)	2257
2020 Vote: Donald Trump	2%	(34)	98%	(2189)	2222
2020 Vote: Someone Else	5%	(4)	95%	(66)	70
2020 Vote: Did not Vote	2%	(5)	98%	(348)	353
2016 Vote: Hillary Clinton	2%	(40)	98%	(1671)	1711
2016 Vote: Donald Trump	2%	(40)	98%	(1912)	1952
2016 Vote: Someone Else	2%	(3)	98%	(146)	149
2020 Vote/PID: Not Biden/Democrat	—	(1)	100%	(211)	211
2020 Vote/PID: Not Trump/Republican	2%	(4)	98%	(193)	198
U.S. Economy: Wrong Track	2%	(59)	98%	(3463)	3522
U.S. Economy: Right Direction	2%	(32)	98%	(1347)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(46)	97%	(1557)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(32)	99%	(2424)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(13)	98%	(829)	842
Top 2024 Issue: Economy	—	(6)	100%	(1790)	1796
Community/Gender: Urban Women	2%	(13)	98%	(523)	536
Community/Gender: Urban Men	1%	(7)	99%	(558)	565
Community/Gender: Rural Women	3%	(22)	97%	(710)	733
Community/Gender: Rural Men	2%	(10)	98%	(573)	584
Community/Gender: Suburban Women	2%	(25)	98%	(1313)	1338

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(92)	98%	(4810)	4902
Community/Gender: Suburban Men	1%	(15)	99%	(1131)	1146
Homeowner	2%	(78)	98%	(3684)	3762
Renter	1%	(12)	99%	(1038)	1050
Self + Household: White-Collar	2%	(35)	98%	(1773)	1808
Self + Household: Blue Collar	2%	(46)	98%	(2307)	2353
Union HH: Yes	1%	(4)	99%	(361)	366
Union HH: No	2%	(88)	98%	(4449)	4536
LGBTQ+: Yes	2%	(10)	98%	(460)	470
LGBTQ+: No	2%	(82)	98%	(4350)	4432
Motivated to Vote	2%	(89)	98%	(4386)	4475
Parent: Yes	2%	(25)	98%	(1516)	1541
Parent: No	2%	(67)	98%	(3294)	3361
COVID Vaccine: Yes	2%	(74)	98%	(3349)	3422
COVID Vaccine: No	1%	(18)	99%	(1461)	1480
Student Loans: Yes	1%	(9)	99%	(769)	778
Student Loans: No	2%	(83)	98%	(4041)	4124
Favorable Opinion of Haley	1%	(20)	99%	(1506)	1526
Unfavorable Opinion of Haley	3%	(55)	97%	(1881)	1936
Prodigal Biden Voter	2%	(6)	98%	(280)	286
Undecided Voter (DK/WNV)	3%	(10)	97%	(396)	407
Undecided Voter (DK)	2%	(5)	98%	(245)	250
Watched Debate	2%	(60)	98%	(3527)	3586
Watched Debate: Did not Watch	2%	(32)	98%	(1284)	1316
Watched Debate: All of it	2%	(34)	98%	(1964)	1998
Watched Debate: Some of it	2%	(25)	98%	(1563)	1588
Continue His Campaign: Yes Biden	2%	(45)	98%	(1891)	1936
Continue His Campaign: No Biden	1%	(38)	99%	(2666)	2704
Continue His Campaign: Yes Trump	1%	(36)	99%	(2439)	2475
Continue His Campaign: No Trump	2%	(51)	98%	(2144)	2195

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(92)	98%	(4810)	4902
Conviction: Evidence	2%	(55)	98%	(2237)	2291
Conviction: Motivation to Damage	2%	(31)	98%	(2044)	2075
Conviction: DK/NO	1%	(6)	99%	(530)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(3144)	36%	(1758)	4902
Gender: Male	58%	(1322)	42%	(973)	2295
Gender: Female	70%	(1821)	30%	(786)	2607
Age: 18-34	53%	(681)	47%	(613)	1295
Age: 35-44	64%	(422)	36%	(242)	665
Age: 45-64	65%	(1110)	35%	(586)	1696
Age: 65+	75%	(930)	25%	(317)	1247
GenZers: 1997-2012	46%	(276)	54%	(320)	595
Millennials: 1981-1996	61%	(794)	39%	(518)	1312
GenXers: 1965-1980	64%	(827)	36%	(462)	1290
Baby Boomers: 1946-1964	73%	(1145)	27%	(423)	1568
Educ: < College	65%	(2009)	35%	(1079)	3088
Educ: Bachelors degree	66%	(768)	34%	(388)	1156
Educ: Post-grad	56%	(367)	44%	(292)	658
Income: Under 50k	65%	(1334)	35%	(727)	2061
Income: 50k-100k	66%	(1188)	34%	(601)	1789
Income: 100k+	59%	(622)	41%	(430)	1052
Ethnicity: White (Non-Hispanic)	68%	(2443)	32%	(1155)	3597
Ethnicity: Hispanic	60%	(205)	40%	(134)	339
Ethnicity: Black (Non-Hispanic)	49%	(353)	51%	(369)	722
Ethnicity: Asian + Other (Non-Hispanic)	59%	(143)	41%	(100)	243
All Christian	67%	(1733)	33%	(864)	2597
All Non-Christian	49%	(117)	51%	(120)	236
Atheist	58%	(120)	42%	(86)	206
Agnostic/Nothing in particular	62%	(685)	38%	(425)	1110
Something Else	65%	(488)	35%	(263)	752
Evangelical	68%	(891)	32%	(427)	1318
Non-Evangelical	66%	(1295)	34%	(677)	1972
PID: Dem (no lean)	59%	(1095)	41%	(765)	1859
PID: Ind (no lean)	65%	(750)	35%	(408)	1157
PID: Rep (no lean)	69%	(1299)	31%	(586)	1886

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(3144)	36%	(1758)	4902
PID/Gender: Dem Men	51%	(405)	49%	(394)	799
PID/Gender: Dem Women	65%	(689)	35%	(371)	1060
PID/Gender: Ind Men	62%	(379)	38%	(237)	615
PID/Gender: Ind Women	68%	(371)	32%	(171)	542
PID/Gender: Rep Men	61%	(538)	39%	(342)	880
PID/Gender: Rep Women	76%	(761)	24%	(244)	1005
Ideo: Liberal (1-3)	59%	(821)	41%	(567)	1388
Ideo: Moderate (4)	62%	(950)	38%	(571)	1521
Ideo: Conservative (5-7)	70%	(1315)	30%	(572)	1887
Community: Urban	57%	(628)	43%	(473)	1101
Community: Suburban	64%	(1595)	36%	(890)	2485
Community: Rural	70%	(920)	30%	(396)	1316
Military HHnm: Yes	68%	(517)	32%	(246)	763
Military HH: No	63%	(2627)	37%	(1513)	4139
Employ: Private Sector	59%	(1052)	41%	(740)	1791
Employ: Government	51%	(140)	49%	(133)	273
Employ: Self-Employed	56%	(230)	44%	(182)	411
Employ: Homemaker	73%	(249)	27%	(90)	338
Employ: Student	54%	(61)	46%	(53)	114
Employ: Retired	75%	(1004)	25%	(342)	1346
Employ: Unemployed	63%	(240)	37%	(142)	382
Employ: Other	69%	(168)	31%	(77)	245
Protestant	71%	(1051)	29%	(426)	1477
Roman Catholic	61%	(647)	39%	(414)	1061
Jewish	63%	(75)	37%	(45)	120
Muslim	30%	(17)	70%	(40)	57
Atheist	58%	(120)	42%	(86)	206
Agnostic	63%	(134)	37%	(79)	213
Something else	65%	(488)	35%	(263)	752
Nothing in particular	61%	(551)	39%	(345)	897
Ideo/PID: Conservative Republican	71%	(1018)	29%	(413)	1432

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(3144)	36%	(1758)	4902
Ideo/PID: Moderate/Liberal Republican	61%	(265)	39%	(168)	432
Ideo/PID: Moderate/Conservative Democrat	59%	(459)	41%	(314)	773
Ideo/PID: Liberal Democrat	58%	(615)	42%	(442)	1057
Unfavorable of Biden and Trump	70%	(589)	30%	(257)	845
2024 H2H Matchup: Biden Voter	60%	(1317)	40%	(867)	2184
2024 H2H Matchup: Trump Voter	68%	(1575)	32%	(736)	2312
2024 H2H Matchup: Would not Vote	64%	(101)	36%	(56)	157
2024 H2H Matchup: Do not Know	60%	(150)	40%	(100)	250
2022 House Vote: Democrat	60%	(1214)	40%	(814)	2027
2022 House Vote: Republican	69%	(1334)	31%	(589)	1923
2022 House Vote: Did not Vote	63%	(555)	37%	(324)	878
2020 Vote: Joe Biden	60%	(1345)	40%	(912)	2257
2020 Vote: Donald Trump	70%	(1558)	30%	(665)	2222
2020 Vote: Someone Else	63%	(44)	37%	(26)	70
2020 Vote: Did not Vote	56%	(197)	44%	(156)	353
2016 Vote: Hillary Clinton	59%	(1007)	41%	(705)	1711
2016 Vote: Donald Trump	71%	(1392)	29%	(560)	1952
2016 Vote: Someone Else	65%	(96)	35%	(53)	149
2020 Vote/PID: Not Biden/Democrat	58%	(123)	42%	(89)	211
2020 Vote/PID: Not Trump/Republican	53%	(104)	47%	(94)	198
U.S. Economy: Wrong Track	69%	(2419)	31%	(1103)	3522
U.S. Economy: Right Direction	52%	(724)	48%	(656)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(919)	43%	(684)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(1683)	31%	(773)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(541)	36%	(301)	842
Top 2024 Issue: Economy	70%	(1252)	30%	(545)	1796
Community/Gender: Urban Women	66%	(352)	34%	(184)	536
Community/Gender: Urban Men	49%	(277)	51%	(288)	565
Community/Gender: Rural Women	73%	(536)	27%	(197)	733
Community/Gender: Rural Men	66%	(385)	34%	(199)	584
Community/Gender: Suburban Women	70%	(934)	30%	(404)	1338

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(3144)	36%	(1758)	4902
Community/Gender: Suburban Men	58%	(661)	42%	(486)	1146
Homeowner	66%	(2480)	34%	(1282)	3762
Renter	58%	(611)	42%	(438)	1050
Self + Household: White-Collar	61%	(1110)	39%	(698)	1808
Self + Household: Blue Collar	67%	(1575)	33%	(778)	2353
Union HH: Yes	48%	(177)	52%	(189)	366
Union HH: No	65%	(2967)	35%	(1569)	4536
LGBTQ+: Yes	57%	(268)	43%	(201)	470
LGBTQ+: No	65%	(2875)	35%	(1557)	4432
Motivated to Vote	65%	(2903)	35%	(1572)	4475
Parent: Yes	60%	(921)	40%	(620)	1541
Parent: No	66%	(2222)	34%	(1139)	3361
COVID Vaccine: Yes	65%	(2208)	35%	(1215)	3422
COVID Vaccine: No	63%	(936)	37%	(544)	1480
Student Loans: Yes	58%	(448)	42%	(330)	778
Student Loans: No	65%	(2695)	35%	(1429)	4124
Favorable Opinion of Haley	66%	(1007)	34%	(520)	1526
Unfavorable Opinion of Haley	64%	(1242)	36%	(694)	1936
Prodigal Biden Voter	56%	(161)	44%	(125)	286
Undecided Voter (DK/WNV)	62%	(251)	38%	(155)	407
Undecided Voter (DK)	60%	(150)	40%	(100)	250
Watched Debate	64%	(2288)	36%	(1298)	3586
Watched Debate: Did not Watch	65%	(856)	35%	(460)	1316
Watched Debate: All of it	67%	(1341)	33%	(658)	1998
Watched Debate: Some of it	60%	(947)	40%	(641)	1588
Continue His Campaign: Yes Biden	59%	(1150)	41%	(786)	1936
Continue His Campaign: No Biden	68%	(1846)	32%	(858)	2704
Continue His Campaign: Yes Trump	67%	(1651)	33%	(824)	2475
Continue His Campaign: No Trump	62%	(1366)	38%	(829)	2195

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Table BLMB9_13NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(3144)	36%	(1758)	4902
Conviction: Evidence	62%	(1417)	38%	(875)	2291
Conviction: Motivation to Damage	69%	(1433)	31%	(642)	2075
Conviction: DK/NO	55%	(294)	45%	(242)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1348)	72%	(3554)	4902
Gender: Male	29%	(656)	71%	(1639)	2295
Gender: Female	27%	(692)	73%	(1915)	2607
Age: 18-34	26%	(335)	74%	(959)	1295
Age: 35-44	30%	(203)	70%	(462)	665
Age: 45-64	28%	(468)	72%	(1228)	1696
Age: 65+	27%	(342)	73%	(904)	1247
GenZers: 1997-2012	23%	(136)	77%	(459)	595
Millennials: 1981-1996	30%	(393)	70%	(919)	1312
GenXers: 1965-1980	26%	(339)	74%	(950)	1290
Baby Boomers: 1946-1964	28%	(443)	72%	(1125)	1568
Educ: < College	27%	(825)	73%	(2263)	3088
Educ: Bachelors degree	28%	(318)	72%	(837)	1156
Educ: Post-grad	31%	(205)	69%	(454)	658
Income: Under 50k	27%	(555)	73%	(1505)	2061
Income: 50k-100k	28%	(500)	72%	(1289)	1789
Income: 100k+	28%	(293)	72%	(759)	1052
Ethnicity: White (Non-Hispanic)	29%	(1057)	71%	(2541)	3597
Ethnicity: Hispanic	26%	(87)	74%	(252)	339
Ethnicity: Black (Non-Hispanic)	21%	(148)	79%	(574)	722
Ethnicity: Asian + Other (Non-Hispanic)	23%	(56)	77%	(187)	243
All Christian	29%	(763)	71%	(1834)	2597
All Non-Christian	26%	(62)	74%	(174)	236
Atheist	25%	(51)	75%	(156)	206
Agnostic/Nothing in particular	27%	(304)	73%	(806)	1110
Something Else	22%	(168)	78%	(583)	752
Evangelical	26%	(341)	74%	(977)	1318
Non-Evangelical	29%	(574)	71%	(1398)	1972
PID: Dem (no lean)	27%	(501)	73%	(1358)	1859
PID: Ind (no lean)	28%	(329)	72%	(829)	1157
PID: Rep (no lean)	27%	(518)	73%	(1367)	1886

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1348)	72%	(3554)	4902
PID/Gender: Dem Men	29%	(228)	71%	(571)	799
PID/Gender: Dem Women	26%	(273)	74%	(787)	1060
PID/Gender: Ind Men	29%	(177)	71%	(438)	615
PID/Gender: Ind Women	28%	(151)	72%	(390)	542
PID/Gender: Rep Men	28%	(250)	72%	(630)	880
PID/Gender: Rep Women	27%	(268)	73%	(738)	1005
Ideo: Liberal (1-3)	27%	(375)	73%	(1013)	1388
Ideo: Moderate (4)	28%	(423)	72%	(1098)	1521
Ideo: Conservative (5-7)	28%	(529)	72%	(1358)	1887
Community: Urban	24%	(263)	76%	(838)	1101
Community: Suburban	28%	(691)	72%	(1793)	2485
Community: Rural	30%	(394)	70%	(922)	1316
Military HHnm: Yes	27%	(208)	73%	(555)	763
Military HH: No	28%	(1140)	72%	(2999)	4139
Employ: Private Sector	29%	(514)	71%	(1278)	1791
Employ: Government	25%	(67)	75%	(206)	273
Employ: Self-Employed	23%	(95)	77%	(316)	411
Employ: Homemaker	36%	(120)	64%	(218)	338
Employ: Student	20%	(23)	80%	(91)	114
Employ: Retired	27%	(368)	73%	(978)	1346
Employ: Unemployed	27%	(104)	73%	(278)	382
Employ: Other	23%	(57)	77%	(189)	245
Protestant	30%	(449)	70%	(1028)	1477
Roman Catholic	28%	(297)	72%	(764)	1061
Jewish	32%	(39)	68%	(81)	120
Muslim	9%	(5)	91%	(52)	57
Atheist	25%	(51)	75%	(156)	206
Agnostic	36%	(77)	64%	(136)	213
Something else	22%	(168)	78%	(583)	752
Nothing in particular	25%	(226)	75%	(670)	897
Ideo/PID: Conservative Republican	29%	(413)	71%	(1019)	1432

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1348)	72%	(3554)	4902
Ideo/PID: Moderate/Liberal Republican	24%	(104)	76%	(328)	432
Ideo/PID: Moderate/Conservative Democrat	25%	(190)	75%	(583)	773
Ideo/PID: Liberal Democrat	29%	(303)	71%	(753)	1057
Unfavorable of Biden and Trump	25%	(208)	75%	(637)	845
2024 H2H Matchup: Biden Voter	28%	(606)	72%	(1578)	2184
2024 H2H Matchup: Trump Voter	28%	(641)	72%	(1670)	2312
2024 H2H Matchup: Would not Vote	20%	(31)	80%	(125)	157
2024 H2H Matchup: Do not Know	28%	(70)	72%	(180)	250
2022 House Vote: Democrat	28%	(575)	72%	(1453)	2027
2022 House Vote: Republican	28%	(529)	72%	(1394)	1923
2022 House Vote: Did not Vote	25%	(223)	75%	(655)	878
2020 Vote: Joe Biden	28%	(621)	72%	(1636)	2257
2020 Vote: Donald Trump	29%	(639)	71%	(1584)	2222
2020 Vote: Someone Else	30%	(21)	70%	(49)	70
2020 Vote: Did not Vote	19%	(68)	81%	(285)	353
2016 Vote: Hillary Clinton	27%	(459)	73%	(1252)	1711
2016 Vote: Donald Trump	30%	(589)	70%	(1363)	1952
2016 Vote: Someone Else	32%	(47)	68%	(101)	149
2020 Vote/PID: Not Biden/Democrat	28%	(58)	72%	(153)	211
2020 Vote/PID: Not Trump/Republican	22%	(44)	78%	(154)	198
U.S. Economy: Wrong Track	29%	(1014)	71%	(2509)	3522
U.S. Economy: Right Direction	24%	(335)	76%	(1045)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(424)	74%	(1179)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(697)	72%	(1760)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(227)	73%	(615)	842
Top 2024 Issue: Economy	32%	(581)	68%	(1216)	1796
Community/Gender: Urban Women	23%	(121)	77%	(415)	536
Community/Gender: Urban Men	25%	(141)	75%	(424)	565
Community/Gender: Rural Women	28%	(207)	72%	(526)	733
Community/Gender: Rural Men	32%	(187)	68%	(396)	584
Community/Gender: Suburban Women	27%	(364)	73%	(974)	1338

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1348)	72%	(3554)	4902
Community/Gender: Suburban Men	29%	(327)	71%	(819)	1146
Homeowner	29%	(1073)	71%	(2689)	3762
Renter	24%	(254)	76%	(796)	1050
Self + Household: White-Collar	28%	(505)	72%	(1303)	1808
Self + Household: Blue Collar	29%	(676)	71%	(1677)	2353
Union HH: Yes	29%	(106)	71%	(260)	366
Union HH: No	27%	(1242)	73%	(3294)	4536
LGBTQ+: Yes	28%	(130)	72%	(339)	470
LGBTQ+: No	27%	(1218)	73%	(3214)	4432
Motivated to Vote	28%	(1246)	72%	(3229)	4475
Parent: Yes	29%	(451)	71%	(1090)	1541
Parent: No	27%	(897)	73%	(2464)	3361
COVID Vaccine: Yes	27%	(921)	73%	(2501)	3422
COVID Vaccine: No	29%	(427)	71%	(1052)	1480
Student Loans: Yes	29%	(224)	71%	(554)	778
Student Loans: No	27%	(1124)	73%	(2999)	4124
Favorable Opinion of Haley	28%	(424)	72%	(1103)	1526
Unfavorable Opinion of Haley	29%	(560)	71%	(1376)	1936
Prodigal Biden Voter	26%	(74)	74%	(212)	286
Undecided Voter (DK/WNV)	25%	(101)	75%	(306)	407
Undecided Voter (DK)	28%	(70)	72%	(180)	250
Watched Debate	28%	(1002)	72%	(2584)	3586
Watched Debate: Did not Watch	26%	(346)	74%	(970)	1316
Watched Debate: All of it	28%	(564)	72%	(1434)	1998
Watched Debate: Some of it	28%	(439)	72%	(1149)	1588
Continue His Campaign: Yes Biden	27%	(525)	73%	(1411)	1936
Continue His Campaign: No Biden	28%	(758)	72%	(1946)	2704
Continue His Campaign: Yes Trump	28%	(702)	72%	(1773)	2475
Continue His Campaign: No Trump	27%	(586)	73%	(1610)	2195

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1348)	72%	(3554)	4902
Conviction: Evidence	27%	(622)	73%	(1669)	2291
Conviction: Motivation to Damage	28%	(587)	72%	(1488)	2075
Conviction: DK/NO	26%	(139)	74%	(397)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(1579)	68%	(3323)	4902
Gender: Male	27%	(628)	73%	(1667)	2295
Gender: Female	36%	(951)	64%	(1657)	2607
Age: 18-34	25%	(324)	75%	(971)	1295
Age: 35-44	25%	(164)	75%	(501)	665
Age: 45-64	34%	(580)	66%	(1117)	1696
Age: 65+	41%	(511)	59%	(736)	1247
GenZers: 1997-2012	25%	(152)	75%	(444)	595
Millennials: 1981-1996	24%	(316)	76%	(996)	1312
GenXers: 1965-1980	32%	(409)	68%	(880)	1290
Baby Boomers: 1946-1964	41%	(642)	59%	(926)	1568
Educ: < College	31%	(967)	69%	(2121)	3088
Educ: Bachelors degree	33%	(379)	67%	(776)	1156
Educ: Post-grad	35%	(232)	65%	(426)	658
Income: Under 50k	33%	(676)	67%	(1385)	2061
Income: 50k-100k	30%	(536)	70%	(1253)	1789
Income: 100k+	35%	(366)	65%	(685)	1052
Ethnicity: White (Non-Hispanic)	33%	(1178)	67%	(2419)	3597
Ethnicity: Hispanic	25%	(86)	75%	(253)	339
Ethnicity: Black (Non-Hispanic)	34%	(248)	66%	(475)	722
Ethnicity: Asian + Other (Non-Hispanic)	27%	(67)	73%	(177)	243
All Christian	32%	(821)	68%	(1776)	2597
All Non-Christian	36%	(85)	64%	(151)	236
Atheist	36%	(74)	64%	(133)	206
Agnostic/Nothing in particular	32%	(353)	68%	(757)	1110
Something Else	33%	(245)	67%	(506)	752
Evangelical	30%	(400)	70%	(918)	1318
Non-Evangelical	33%	(654)	67%	(1318)	1972
PID: Dem (no lean)	43%	(792)	57%	(1067)	1859
PID: Ind (no lean)	32%	(368)	68%	(789)	1157
PID: Rep (no lean)	22%	(419)	78%	(1467)	1886

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(1579)	68%	(3323)	4902
PID/Gender: Dem Men	38%	(301)	62%	(498)	799
PID/Gender: Dem Women	46%	(491)	54%	(569)	1060
PID/Gender: Ind Men	25%	(155)	75%	(460)	615
PID/Gender: Ind Women	39%	(213)	61%	(329)	542
PID/Gender: Rep Men	19%	(171)	81%	(709)	880
PID/Gender: Rep Women	25%	(247)	75%	(758)	1005
Ideo: Liberal (1-3)	42%	(584)	58%	(804)	1388
Ideo: Moderate (4)	35%	(531)	65%	(990)	1521
Ideo: Conservative (5-7)	23%	(427)	77%	(1459)	1887
Community: Urban	31%	(342)	69%	(759)	1101
Community: Suburban	34%	(838)	66%	(1647)	2485
Community: Rural	30%	(399)	70%	(918)	1316
Military HHnm: Yes	32%	(243)	68%	(520)	763
Military HH: No	32%	(1335)	68%	(2804)	4139
Employ: Private Sector	28%	(498)	72%	(1294)	1791
Employ: Government	29%	(80)	71%	(193)	273
Employ: Self-Employed	29%	(118)	71%	(294)	411
Employ: Homemaker	31%	(104)	69%	(234)	338
Employ: Student	36%	(40)	64%	(73)	114
Employ: Retired	40%	(541)	60%	(805)	1346
Employ: Unemployed	28%	(106)	72%	(275)	382
Employ: Other	37%	(91)	63%	(154)	245
Protestant	30%	(445)	70%	(1032)	1477
Roman Catholic	34%	(364)	66%	(698)	1061
Jewish	44%	(53)	56%	(67)	120
Muslim	16%	(9)	84%	(48)	57
Atheist	36%	(74)	64%	(133)	206
Agnostic	33%	(71)	67%	(143)	213
Something else	33%	(245)	67%	(506)	752
Nothing in particular	31%	(282)	69%	(614)	897
Ideo/PID: Conservative Republican	21%	(295)	79%	(1136)	1432

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(1579)	68%	(3323)	4902
Ideo/PID: Moderate/Liberal Republican	27%	(118)	73%	(315)	432
Ideo/PID: Moderate/Conservative Democrat	40%	(312)	60%	(460)	773
Ideo/PID: Liberal Democrat	44%	(469)	56%	(588)	1057
Unfavorable of Biden and Trump	30%	(256)	70%	(589)	845
2024 H2H Matchup: Biden Voter	43%	(940)	57%	(1244)	2184
2024 H2H Matchup: Trump Voter	22%	(514)	78%	(1798)	2312
2024 H2H Matchup: Would not Vote	27%	(42)	73%	(114)	157
2024 H2H Matchup: Do not Know	33%	(82)	67%	(168)	250
2022 House Vote: Democrat	42%	(860)	58%	(1167)	2027
2022 House Vote: Republican	23%	(446)	77%	(1477)	1923
2022 House Vote: Did not Vote	29%	(252)	71%	(626)	878
2020 Vote: Joe Biden	42%	(954)	58%	(1303)	2257
2020 Vote: Donald Trump	23%	(504)	77%	(1718)	2222
2020 Vote: Someone Else	26%	(18)	74%	(52)	70
2020 Vote: Did not Vote	29%	(102)	71%	(251)	353
2016 Vote: Hillary Clinton	44%	(747)	56%	(964)	1711
2016 Vote: Donald Trump	24%	(464)	76%	(1488)	1952
2016 Vote: Someone Else	36%	(54)	64%	(95)	149
2020 Vote/PID: Not Biden/Democrat	34%	(72)	66%	(140)	211
2020 Vote/PID: Not Trump/Republican	27%	(53)	73%	(145)	198
U.S. Economy: Wrong Track	28%	(993)	72%	(2529)	3522
U.S. Economy: Right Direction	42%	(585)	58%	(794)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(707)	56%	(896)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(554)	77%	(1902)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(317)	62%	(525)	842
Top 2024 Issue: Economy	22%	(387)	78%	(1409)	1796
Community/Gender: Urban Women	36%	(196)	64%	(340)	536
Community/Gender: Urban Men	26%	(147)	74%	(418)	565
Community/Gender: Rural Women	35%	(258)	65%	(475)	733
Community/Gender: Rural Men	24%	(141)	76%	(442)	584
Community/Gender: Suburban Women	37%	(497)	63%	(841)	1338

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(1579)	68%	(3323)	4902
Community/Gender: Suburban Men	30%	(340)	70%	(806)	1146
Homeowner	33%	(1246)	67%	(2516)	3762
Renter	29%	(306)	71%	(744)	1050
Self + Household: White-Collar	35%	(631)	65%	(1178)	1808
Self + Household: Blue Collar	30%	(712)	70%	(1641)	2353
Union HH: Yes	30%	(109)	70%	(256)	366
Union HH: No	32%	(1470)	68%	(3067)	4536
LGBTQ+: Yes	33%	(156)	67%	(314)	470
LGBTQ+: No	32%	(1423)	68%	(3009)	4432
Motivated to Vote	33%	(1463)	67%	(3012)	4475
Parent: Yes	24%	(377)	76%	(1165)	1541
Parent: No	36%	(1202)	64%	(2159)	3361
COVID Vaccine: Yes	36%	(1248)	64%	(2175)	3422
COVID Vaccine: No	22%	(331)	78%	(1149)	1480
Student Loans: Yes	32%	(251)	68%	(527)	778
Student Loans: No	32%	(1328)	68%	(2796)	4124
Favorable Opinion of Haley	30%	(460)	70%	(1066)	1526
Unfavorable Opinion of Haley	36%	(704)	64%	(1232)	1936
Prodigal Biden Voter	28%	(79)	72%	(207)	286
Undecided Voter (DK/WNV)	31%	(125)	69%	(282)	407
Undecided Voter (DK)	33%	(82)	67%	(168)	250
Watched Debate	31%	(1121)	69%	(2465)	3586
Watched Debate: Did not Watch	35%	(457)	65%	(859)	1316
Watched Debate: All of it	32%	(630)	68%	(1368)	1998
Watched Debate: Some of it	31%	(491)	69%	(1097)	1588
Continue His Campaign: Yes Biden	38%	(735)	62%	(1201)	1936
Continue His Campaign: No Biden	28%	(763)	72%	(1941)	2704
Continue His Campaign: Yes Trump	24%	(593)	76%	(1882)	2475
Continue His Campaign: No Trump	41%	(900)	59%	(1295)	2195

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Table BLMB9_15NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(1579)	68%	(3323)	4902
Conviction: Evidence	42%	(964)	58%	(1327)	2291
Conviction: Motivation to Damage	24%	(488)	76%	(1587)	2075
Conviction: DK/NO	24%	(127)	76%	(409)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(1411)	71%	(3491)	4902
Gender: Male	30%	(683)	70%	(1612)	2295
Gender: Female	28%	(729)	72%	(1879)	2607
Age: 18-34	26%	(339)	74%	(956)	1295
Age: 35-44	28%	(187)	72%	(478)	665
Age: 45-64	30%	(507)	70%	(1189)	1696
Age: 65+	30%	(379)	70%	(868)	1247
GenZers: 1997-2012	29%	(173)	71%	(423)	595
Millennials: 1981-1996	26%	(338)	74%	(974)	1312
GenXers: 1965-1980	30%	(389)	70%	(901)	1290
Baby Boomers: 1946-1964	30%	(465)	70%	(1103)	1568
Educ: < College	33%	(1007)	67%	(2081)	3088
Educ: Bachelors degree	24%	(283)	76%	(873)	1156
Educ: Post-grad	18%	(121)	82%	(537)	658
Income: Under 50k	34%	(693)	66%	(1368)	2061
Income: 50k-100k	27%	(489)	73%	(1300)	1789
Income: 100k+	22%	(230)	78%	(822)	1052
Ethnicity: White (Non-Hispanic)	31%	(1104)	69%	(2494)	3597
Ethnicity: Hispanic	26%	(87)	74%	(252)	339
Ethnicity: Black (Non-Hispanic)	23%	(168)	77%	(555)	722
Ethnicity: Asian + Other (Non-Hispanic)	22%	(53)	78%	(190)	243
All Christian	32%	(828)	68%	(1769)	2597
All Non-Christian	26%	(61)	74%	(176)	236
Atheist	16%	(32)	84%	(174)	206
Agnostic/Nothing in particular	21%	(233)	79%	(877)	1110
Something Else	34%	(257)	66%	(495)	752
Evangelical	37%	(489)	63%	(830)	1318
Non-Evangelical	29%	(576)	71%	(1395)	1972
PID: Dem (no lean)	20%	(364)	80%	(1496)	1859
PID: Ind (no lean)	25%	(295)	75%	(863)	1157
PID: Rep (no lean)	40%	(753)	60%	(1132)	1886

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(1411)	71%	(3491)	4902
PID/Gender: Dem Men	23%	(187)	77%	(612)	799
PID/Gender: Dem Women	17%	(176)	83%	(884)	1060
PID/Gender: Ind Men	27%	(164)	73%	(451)	615
PID/Gender: Ind Women	24%	(131)	76%	(411)	542
PID/Gender: Rep Men	38%	(331)	62%	(549)	880
PID/Gender: Rep Women	42%	(422)	58%	(584)	1005
Ideo: Liberal (1-3)	17%	(237)	83%	(1150)	1388
Ideo: Moderate (4)	27%	(404)	73%	(1117)	1521
Ideo: Conservative (5-7)	39%	(736)	61%	(1151)	1887
Community: Urban	24%	(263)	76%	(838)	1101
Community: Suburban	27%	(665)	73%	(1819)	2485
Community: Rural	37%	(483)	63%	(834)	1316
Military HHnm: Yes	34%	(257)	66%	(506)	763
Military HH: No	28%	(1155)	72%	(2984)	4139
Employ: Private Sector	26%	(471)	74%	(1320)	1791
Employ: Government	26%	(71)	74%	(202)	273
Employ: Self-Employed	30%	(124)	70%	(287)	411
Employ: Homemaker	38%	(127)	62%	(211)	338
Employ: Student	27%	(31)	73%	(83)	114
Employ: Retired	31%	(415)	69%	(931)	1346
Employ: Unemployed	25%	(97)	75%	(285)	382
Employ: Other	31%	(75)	69%	(170)	245
Protestant	33%	(490)	67%	(987)	1477
Roman Catholic	30%	(318)	70%	(743)	1061
Jewish	23%	(28)	77%	(92)	120
Muslim	35%	(20)	65%	(37)	57
Atheist	16%	(32)	84%	(174)	206
Agnostic	17%	(36)	83%	(177)	213
Something else	34%	(257)	66%	(495)	752
Nothing in particular	22%	(197)	78%	(700)	897
Ideo/PID: Conservative Republican	42%	(597)	58%	(835)	1432

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(1411)	71%	(3491)	4902
Ideo/PID: Moderate/Liberal Republican	34%	(146)	66%	(286)	432
Ideo/PID: Moderate/Conservative Democrat	24%	(185)	76%	(588)	773
Ideo/PID: Liberal Democrat	16%	(172)	84%	(885)	1057
Unfavorable of Biden and Trump	23%	(197)	77%	(648)	845
2024 H2H Matchup: Biden Voter	18%	(396)	82%	(1787)	2184
2024 H2H Matchup: Trump Voter	40%	(917)	60%	(1394)	2312
2024 H2H Matchup: Would not Vote	21%	(34)	79%	(123)	157
2024 H2H Matchup: Do not Know	26%	(64)	74%	(186)	250
2022 House Vote: Democrat	18%	(364)	82%	(1663)	2027
2022 House Vote: Republican	40%	(773)	60%	(1150)	1923
2022 House Vote: Did not Vote	29%	(252)	71%	(627)	878
2020 Vote: Joe Biden	19%	(432)	81%	(1825)	2257
2020 Vote: Donald Trump	39%	(873)	61%	(1350)	2222
2020 Vote: Someone Else	23%	(16)	77%	(54)	70
2020 Vote: Did not Vote	26%	(91)	74%	(262)	353
2016 Vote: Hillary Clinton	18%	(307)	82%	(1405)	1711
2016 Vote: Donald Trump	39%	(759)	61%	(1193)	1952
2016 Vote: Someone Else	24%	(35)	76%	(114)	149
2020 Vote/PID: Not Biden/Democrat	24%	(51)	76%	(161)	211
2020 Vote/PID: Not Trump/Republican	33%	(65)	67%	(133)	198
U.S. Economy: Wrong Track	33%	(1158)	67%	(2364)	3522
U.S. Economy: Right Direction	18%	(253)	82%	(1127)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(299)	81%	(1304)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(941)	62%	(1515)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(171)	80%	(671)	842
Top 2024 Issue: Economy	36%	(640)	64%	(1156)	1796
Community/Gender: Urban Women	23%	(121)	77%	(415)	536
Community/Gender: Urban Men	25%	(142)	75%	(423)	565
Community/Gender: Rural Women	37%	(272)	63%	(461)	733
Community/Gender: Rural Men	36%	(211)	64%	(372)	584
Community/Gender: Suburban Women	25%	(336)	75%	(1002)	1338

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(1411)	71%	(3491)	4902
Community/Gender: Suburban Men	29%	(329)	71%	(817)	1146
Homeowner	30%	(1114)	70%	(2648)	3762
Renter	26%	(271)	74%	(779)	1050
Self + Household: White-Collar	23%	(411)	77%	(1397)	1808
Self + Household: Blue Collar	33%	(778)	67%	(1575)	2353
Union HH: Yes	28%	(104)	72%	(262)	366
Union HH: No	29%	(1308)	71%	(3229)	4536
LGBTQ+: Yes	22%	(102)	78%	(367)	470
LGBTQ+: No	30%	(1309)	70%	(3123)	4432
Motivated to Vote	28%	(1274)	72%	(3201)	4475
Parent: Yes	29%	(449)	71%	(1092)	1541
Parent: No	29%	(962)	71%	(2398)	3361
COVID Vaccine: Yes	25%	(855)	75%	(2568)	3422
COVID Vaccine: No	38%	(557)	62%	(923)	1480
Student Loans: Yes	23%	(180)	77%	(598)	778
Student Loans: No	30%	(1231)	70%	(2892)	4124
Favorable Opinion of Haley	31%	(474)	69%	(1053)	1526
Unfavorable Opinion of Haley	25%	(482)	75%	(1454)	1936
Prodigal Biden Voter	28%	(79)	72%	(207)	286
Undecided Voter (DK/WNV)	24%	(98)	76%	(309)	407
Undecided Voter (DK)	26%	(64)	74%	(186)	250
Watched Debate	30%	(1088)	70%	(2498)	3586
Watched Debate: Did not Watch	25%	(323)	75%	(992)	1316
Watched Debate: All of it	32%	(643)	68%	(1356)	1998
Watched Debate: Some of it	28%	(445)	72%	(1142)	1588
Continue His Campaign: Yes Biden	22%	(434)	78%	(1502)	1936
Continue His Campaign: No Biden	33%	(904)	67%	(1801)	2704
Continue His Campaign: Yes Trump	37%	(926)	63%	(1549)	2475
Continue His Campaign: No Trump	20%	(429)	80%	(1766)	2195

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(1411)	71%	(3491)	4902
Conviction: Evidence	18%	(418)	82%	(1873)	2291
Conviction: Motivation to Damage	39%	(805)	61%	(1270)	2075
Conviction: DK/NO	35%	(188)	65%	(347)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2237)	39%	(1893)	16%	(772)	4902
Gender: Male	49%	(1135)	38%	(870)	13%	(290)	2295
Gender: Female	42%	(1101)	39%	(1023)	19%	(483)	2607
Age: 18-34	45%	(582)	34%	(442)	21%	(271)	1295
Age: 35-44	47%	(312)	37%	(248)	16%	(104)	665
Age: 45-64	47%	(789)	40%	(677)	14%	(230)	1696
Age: 65+	44%	(553)	42%	(526)	13%	(167)	1247
GenZers: 1997-2012	44%	(261)	32%	(191)	24%	(143)	595
Millennials: 1981-1996	47%	(611)	36%	(479)	17%	(223)	1312
GenXers: 1965-1980	46%	(588)	40%	(516)	14%	(186)	1290
Baby Boomers: 1946-1964	46%	(714)	41%	(649)	13%	(205)	1568
Educ: < College	49%	(1515)	36%	(1101)	15%	(472)	3088
Educ: Bachelors degree	42%	(482)	41%	(476)	17%	(198)	1156
Educ: Post-grad	36%	(240)	48%	(316)	16%	(102)	658
Income: Under 50k	44%	(911)	39%	(800)	17%	(350)	2061
Income: 50k-100k	47%	(843)	40%	(708)	13%	(239)	1789
Income: 100k+	46%	(483)	37%	(385)	17%	(184)	1052
Ethnicity: White (Non-Hispanic)	51%	(1839)	34%	(1231)	15%	(527)	3597
Ethnicity: Hispanic	42%	(143)	39%	(133)	19%	(63)	339
Ethnicity: Black (Non-Hispanic)	23%	(163)	60%	(433)	18%	(127)	722
Ethnicity: Asian + Other (Non-Hispanic)	38%	(92)	39%	(96)	23%	(55)	243
All Christian	54%	(1395)	33%	(862)	13%	(340)	2597
All Non-Christian	33%	(77)	52%	(122)	16%	(37)	236
Atheist	24%	(49)	58%	(119)	19%	(39)	206
Agnostic/Nothing in particular	31%	(340)	47%	(525)	22%	(245)	1110
Something Else	50%	(375)	35%	(264)	15%	(112)	752
Evangelical	61%	(810)	26%	(344)	12%	(164)	1318
Non-Evangelical	47%	(922)	39%	(772)	14%	(278)	1972
PID: Dem (no lean)	10%	(178)	78%	(1443)	13%	(238)	1859
PID: Ind (no lean)	40%	(463)	30%	(349)	30%	(345)	1157
PID: Rep (no lean)	85%	(1596)	5%	(101)	10%	(189)	1886

Continued on next page

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2237)	39% (1893)	16% (772)	4902
PID/Gender: Dem Men	14% (110)	77% (615)	9% (75)	799
PID/Gender: Dem Women	6% (68)	78% (829)	15% (164)	1060
PID/Gender: Ind Men	44% (273)	31% (192)	24% (150)	615
PID/Gender: Ind Women	35% (190)	29% (157)	36% (195)	542
PID/Gender: Rep Men	86% (753)	7% (63)	7% (64)	880
PID/Gender: Rep Women	84% (843)	4% (38)	12% (124)	1005
Ideo: Liberal (1-3)	12% (172)	72% (1002)	15% (214)	1388
Ideo: Moderate (4)	37% (556)	43% (653)	21% (312)	1521
Ideo: Conservative (5-7)	78% (1474)	11% (208)	11% (205)	1887
Community: Urban	34% (379)	49% (543)	16% (180)	1101
Community: Suburban	45% (1119)	40% (993)	15% (373)	2485
Community: Rural	56% (739)	27% (358)	17% (220)	1316
Military HHnm: Yes	50% (379)	35% (264)	16% (119)	763
Military HH: No	45% (1858)	39% (1629)	16% (653)	4139
Employ: Private Sector	46% (832)	38% (685)	15% (274)	1791
Employ: Government	40% (111)	38% (104)	21% (59)	273
Employ: Self-Employed	51% (209)	35% (146)	14% (57)	411
Employ: Homemaker	52% (174)	30% (103)	18% (61)	338
Employ: Student	29% (33)	37% (42)	34% (38)	114
Employ: Retired	45% (600)	43% (576)	13% (170)	1346
Employ: Unemployed	44% (169)	36% (138)	20% (75)	382
Employ: Other	44% (109)	40% (99)	15% (38)	245
Protestant	54% (798)	32% (477)	14% (202)	1477
Roman Catholic	53% (559)	35% (375)	12% (127)	1061
Jewish	31% (37)	57% (68)	13% (15)	120
Muslim	36% (21)	49% (28)	15% (8)	57
Atheist	24% (49)	58% (119)	19% (39)	206
Agnostic	20% (43)	58% (124)	22% (47)	213
Something else	50% (375)	35% (264)	15% (112)	752
Nothing in particular	33% (298)	45% (401)	22% (198)	897
Ideo/PID: Conservative Republican	87% (1242)	4% (58)	9% (132)	1432
Ideo/PID: Moderate/Liberal Republican	77% (335)	10% (42)	13% (56)	432

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2237)	39% (1893)	16% (772)	4902
Ideo/PID: Moderate/Conservative Democrat	14% (111)	71% (550)	14% (111)	773
Ideo/PID: Liberal Democrat	6% (64)	82% (870)	12% (123)	1057
Unfavorable of Biden and Trump	36% (303)	17% (147)	47% (395)	845
2024 H2H Matchup: Biden Voter	5% (116)	81% (1762)	14% (306)	2184
2024 H2H Matchup: Trump Voter	88% (2030)	3% (70)	9% (211)	2312
2024 H2H Matchup: Would not Vote	17% (26)	16% (25)	67% (106)	157
2024 H2H Matchup: Do not Know	26% (65)	14% (36)	60% (150)	250
2022 House Vote: Democrat	9% (187)	76% (1540)	15% (300)	2027
2022 House Vote: Republican	84% (1612)	5% (100)	11% (211)	1923
2022 House Vote: Did not Vote	47% (412)	28% (243)	25% (224)	878
2020 Vote: Joe Biden	9% (193)	75% (1686)	17% (378)	2257
2020 Vote: Donald Trump	85% (1882)	4% (93)	11% (247)	2222
2020 Vote: Someone Else	33% (23)	10% (7)	57% (39)	70
2020 Vote: Did not Vote	39% (138)	30% (107)	30% (107)	353
2016 Vote: Hillary Clinton	8% (137)	80% (1373)	12% (202)	1711
2016 Vote: Donald Trump	80% (1558)	8% (154)	12% (240)	1952
2016 Vote: Someone Else	29% (43)	30% (45)	41% (61)	149
2020 Vote/PID: Not Biden/Democrat	36% (76)	40% (85)	24% (51)	211
2020 Vote/PID: Not Trump/Republican	56% (111)	23% (45)	21% (41)	198
U.S. Economy: Wrong Track	59% (2062)	23% (798)	19% (662)	3522
U.S. Economy: Right Direction	13% (175)	79% (1095)	8% (110)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (68)	88% (1417)	7% (118)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83% (2044)	5% (128)	12% (285)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (125)	41% (348)	44% (369)	842
Top 2024 Issue: Economy	60% (1085)	24% (424)	16% (287)	1796
Community/Gender: Urban Women	29% (156)	53% (283)	18% (98)	536
Community/Gender: Urban Men	39% (223)	46% (260)	15% (82)	565
Community/Gender: Rural Women	54% (398)	27% (195)	19% (140)	733
Community/Gender: Rural Men	58% (341)	28% (163)	14% (80)	584
Community/Gender: Suburban Women	41% (547)	41% (546)	18% (245)	1338
Community/Gender: Suburban Men	50% (572)	39% (447)	11% (127)	1146

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2237)	39% (1893)	16% (772)	4902
Homeowner	48% (1790)	38% (1412)	15% (559)	3762
Renter	39% (408)	44% (460)	17% (182)	1050
Self + Household: White-Collar	42% (756)	43% (784)	15% (268)	1808
Self + Household: Blue Collar	52% (1212)	35% (833)	13% (307)	2353
Union HH: Yes	42% (155)	43% (158)	14% (53)	366
Union HH: No	46% (2082)	38% (1735)	16% (720)	4536
LGBTQ+: Yes	23% (110)	55% (258)	22% (101)	470
LGBTQ+: No	48% (2126)	37% (1635)	15% (671)	4432
Motivated to Vote	46% (2072)	40% (1786)	14% (617)	4475
Parent: Yes	49% (753)	36% (553)	15% (235)	1541
Parent: No	44% (1484)	40% (1340)	16% (537)	3361
COVID Vaccine: Yes	37% (1257)	47% (1615)	16% (550)	3422
COVID Vaccine: No	66% (979)	19% (278)	15% (223)	1480
Student Loans: Yes	39% (300)	41% (320)	20% (159)	778
Student Loans: No	47% (1937)	38% (1573)	15% (614)	4124
Favorable Opinion of Haley	62% (944)	26% (390)	13% (193)	1526
Unfavorable Opinion of Haley	35% (672)	52% (1015)	13% (249)	1936
Prodigal Biden Voter	40% (115)	17% (48)	43% (123)	286
Undecided Voter (DK/WNV)	22% (91)	15% (61)	63% (256)	407
Undecided Voter (DK)	26% (65)	14% (36)	60% (150)	250
Watched Debate	50% (1798)	37% (1321)	13% (468)	3586
Watched Debate: Did not Watch	33% (439)	44% (572)	23% (305)	1316
Watched Debate: All of it	55% (1099)	35% (708)	10% (192)	1998
Watched Debate: Some of it	44% (699)	39% (613)	17% (276)	1588
Continue His Campaign: Yes Biden	22% (420)	71% (1369)	8% (147)	1936
Continue His Campaign: No Biden	64% (1732)	17% (450)	19% (522)	2704
Continue His Campaign: Yes Trump	82% (2030)	9% (233)	9% (212)	2475
Continue His Campaign: No Trump	8% (172)	71% (1562)	21% (462)	2195
Conviction: Evidence	11% (249)	71% (1629)	18% (414)	2291
Conviction: Motivation to Damage	82% (1704)	8% (165)	10% (206)	2075
Conviction: DK/NO	53% (284)	19% (99)	28% (153)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2204)	40% (1948)	15% (749)	4902
Gender: Male	49% (1126)	39% (890)	12% (279)	2295
Gender: Female	41% (1079)	41% (1058)	18% (470)	2607
Age: 18-34	42% (549)	37% (474)	21% (272)	1295
Age: 35-44	46% (304)	38% (249)	17% (111)	665
Age: 45-64	47% (794)	40% (687)	13% (215)	1696
Age: 65+	45% (558)	43% (538)	12% (151)	1247
GenZers: 1997-2012	41% (246)	36% (212)	23% (137)	595
Millennials: 1981-1996	44% (582)	37% (491)	18% (239)	1312
GenXers: 1965-1980	45% (584)	40% (520)	14% (186)	1290
Baby Boomers: 1946-1964	46% (726)	43% (666)	11% (176)	1568
Educ: < College	49% (1510)	36% (1107)	15% (471)	3088
Educ: Bachelors degree	40% (462)	44% (508)	16% (186)	1156
Educ: Post-grad	35% (233)	51% (334)	14% (92)	658
Income: Under 50k	44% (909)	39% (808)	17% (345)	2061
Income: 50k-100k	46% (819)	40% (718)	14% (252)	1789
Income: 100k+	45% (477)	40% (422)	15% (153)	1052
Ethnicity: White (Non-Hispanic)	50% (1808)	35% (1274)	14% (515)	3597
Ethnicity: Hispanic	41% (140)	40% (135)	19% (65)	339
Ethnicity: Black (Non-Hispanic)	23% (165)	61% (442)	16% (116)	722
Ethnicity: Asian + Other (Non-Hispanic)	38% (92)	40% (98)	22% (53)	243
All Christian	53% (1388)	34% (886)	12% (324)	2597
All Non-Christian	34% (82)	52% (122)	14% (33)	236
Atheist	20% (41)	63% (130)	17% (35)	206
Agnostic/Nothing in particular	30% (334)	48% (534)	22% (242)	1110
Something Else	48% (359)	37% (277)	15% (115)	752
Evangelical	61% (806)	27% (362)	11% (150)	1318
Non-Evangelical	46% (901)	40% (788)	14% (283)	1972
PID: Dem (no lean)	9% (160)	79% (1462)	13% (238)	1859
PID: Ind (no lean)	38% (445)	33% (381)	29% (331)	1157
PID: Rep (no lean)	85% (1600)	6% (105)	10% (181)	1886

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2204)	40% (1948)	15% (749)	4902
PID/Gender: Dem Men	12% (93)	79% (628)	10% (78)	799
PID/Gender: Dem Women	6% (66)	79% (834)	15% (160)	1060
PID/Gender: Ind Men	44% (268)	33% (202)	24% (145)	615
PID/Gender: Ind Women	33% (177)	33% (179)	34% (186)	542
PID/Gender: Rep Men	87% (764)	7% (60)	6% (57)	880
PID/Gender: Rep Women	83% (836)	5% (46)	12% (124)	1005
Ideo: Liberal (1-3)	12% (164)	74% (1021)	15% (203)	1388
Ideo: Moderate (4)	35% (534)	45% (682)	20% (304)	1521
Ideo: Conservative (5-7)	78% (1471)	11% (214)	11% (202)	1887
Community: Urban	35% (385)	48% (529)	17% (187)	1101
Community: Suburban	43% (1075)	42% (1041)	15% (369)	2485
Community: Rural	57% (745)	29% (379)	15% (193)	1316
Military HHnm: Yes	49% (376)	37% (282)	14% (105)	763
Military HH: No	44% (1829)	40% (1666)	16% (644)	4139
Employ: Private Sector	45% (806)	40% (710)	15% (275)	1791
Employ: Government	43% (116)	40% (110)	17% (47)	273
Employ: Self-Employed	49% (203)	35% (143)	16% (66)	411
Employ: Homemaker	49% (166)	34% (115)	17% (58)	338
Employ: Student	27% (31)	39% (45)	34% (38)	114
Employ: Retired	46% (621)	43% (581)	11% (144)	1346
Employ: Unemployed	41% (158)	38% (147)	20% (77)	382
Employ: Other	42% (103)	40% (99)	18% (43)	245
Protestant	55% (811)	33% (485)	12% (180)	1477
Roman Catholic	51% (536)	36% (387)	13% (138)	1061
Jewish	31% (37)	53% (64)	16% (19)	120
Muslim	40% (23)	47% (27)	13% (7)	57
Atheist	20% (41)	63% (130)	17% (35)	206
Agnostic	20% (43)	61% (130)	19% (40)	213
Something else	48% (359)	37% (277)	15% (115)	752
Nothing in particular	32% (291)	45% (404)	23% (202)	897
Ideo/PID: Conservative Republican	87% (1246)	4% (64)	8% (121)	1432
Ideo/PID: Moderate/Liberal Republican	78% (335)	9% (40)	13% (57)	432

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2204)	40% (1948)	15% (749)	4902
Ideo/PID: Moderate/Conservative Democrat	12% (91)	73% (562)	15% (119)	773
Ideo/PID: Liberal Democrat	6% (65)	83% (877)	11% (114)	1057
Unfavorable of Biden and Trump	33% (283)	24% (199)	43% (363)	845
2024 H2H Matchup: Biden Voter	5% (109)	81% (1773)	14% (302)	2184
2024 H2H Matchup: Trump Voter	87% (2017)	4% (101)	8% (194)	2312
2024 H2H Matchup: Would not Vote	15% (24)	14% (22)	71% (111)	157
2024 H2H Matchup: Do not Know	22% (55)	21% (52)	57% (143)	250
2022 House Vote: Democrat	8% (169)	77% (1564)	15% (294)	2027
2022 House Vote: Republican	85% (1629)	5% (104)	10% (190)	1923
2022 House Vote: Did not Vote	44% (385)	31% (271)	25% (222)	878
2020 Vote: Joe Biden	8% (177)	76% (1713)	16% (366)	2257
2020 Vote: Donald Trump	84% (1875)	5% (108)	11% (240)	2222
2020 Vote: Someone Else	23% (16)	20% (14)	57% (40)	70
2020 Vote: Did not Vote	39% (136)	32% (113)	29% (103)	353
2016 Vote: Hillary Clinton	7% (123)	80% (1366)	13% (222)	1711
2016 Vote: Donald Trump	80% (1565)	9% (171)	11% (215)	1952
2016 Vote: Someone Else	24% (36)	36% (54)	40% (59)	149
2020 Vote/PID: Not Biden/Democrat	33% (70)	42% (90)	25% (52)	211
2020 Vote/PID: Not Trump/Republican	54% (107)	25% (49)	21% (41)	198
U.S. Economy: Wrong Track	58% (2029)	24% (855)	18% (638)	3522
U.S. Economy: Right Direction	13% (176)	79% (1093)	8% (111)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (61)	89% (1424)	7% (119)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83% (2027)	7% (160)	11% (269)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (116)	43% (365)	43% (361)	842
Top 2024 Issue: Economy	59% (1053)	25% (448)	16% (295)	1796
Community/Gender: Urban Women	29% (158)	50% (269)	20% (110)	536
Community/Gender: Urban Men	40% (227)	46% (260)	14% (78)	565
Community/Gender: Rural Women	54% (399)	28% (203)	18% (131)	733
Community/Gender: Rural Men	59% (346)	30% (176)	11% (62)	584
Community/Gender: Suburban Women	39% (522)	44% (586)	17% (230)	1338
Community/Gender: Suburban Men	48% (553)	40% (454)	12% (139)	1146

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2204)	40% (1948)	15% (749)	4902
Homeowner	47% (1761)	39% (1463)	14% (538)	3762
Renter	38% (403)	44% (464)	17% (183)	1050
Self + Household: White-Collar	41% (737)	45% (821)	14% (250)	1808
Self + Household: Blue Collar	52% (1212)	36% (840)	13% (301)	2353
Union HH: Yes	40% (148)	46% (169)	13% (49)	366
Union HH: No	45% (2057)	39% (1779)	15% (700)	4536
LGBTQ+: Yes	23% (109)	56% (263)	21% (97)	470
LGBTQ+: No	47% (2095)	38% (1685)	15% (652)	4432
Motivated to Vote	46% (2050)	41% (1832)	13% (593)	4475
Parent: Yes	47% (722)	38% (586)	15% (233)	1541
Parent: No	44% (1482)	41% (1363)	15% (516)	3361
COVID Vaccine: Yes	36% (1234)	49% (1663)	15% (525)	3422
COVID Vaccine: No	66% (970)	19% (285)	15% (224)	1480
Student Loans: Yes	38% (295)	42% (324)	20% (159)	778
Student Loans: No	46% (1910)	39% (1624)	14% (590)	4124
Favorable Opinion of Haley	61% (927)	27% (409)	13% (191)	1526
Unfavorable Opinion of Haley	35% (678)	53% (1033)	12% (226)	1936
Prodigal Biden Voter	36% (103)	24% (68)	40% (114)	286
Undecided Voter (DK/WNV)	19% (78)	18% (75)	62% (254)	407
Undecided Voter (DK)	22% (55)	21% (52)	57% (143)	250
Watched Debate	50% (1778)	38% (1360)	13% (449)	3586
Watched Debate: Did not Watch	32% (426)	45% (589)	23% (301)	1316
Watched Debate: All of it	55% (1104)	36% (721)	9% (173)	1998
Watched Debate: Some of it	42% (674)	40% (639)	17% (275)	1588
Continue His Campaign: Yes Biden	21% (414)	71% (1367)	8% (155)	1936
Continue His Campaign: No Biden	63% (1704)	18% (499)	19% (502)	2704
Continue His Campaign: Yes Trump	81% (2012)	11% (261)	8% (202)	2475
Continue His Campaign: No Trump	7% (161)	72% (1584)	20% (450)	2195
Conviction: Evidence	9% (213)	72% (1661)	18% (417)	2291
Conviction: Motivation to Damage	83% (1715)	8% (171)	9% (188)	2075
Conviction: DK/NO	51% (276)	22% (116)	27% (144)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(2001)	36%	(1777)	23%	(1124)	4902
Gender: Male	45%	(1030)	36%	(816)	20%	(449)	2295
Gender: Female	37%	(972)	37%	(960)	26%	(675)	2607
Age: 18-34	43%	(563)	33%	(422)	24%	(310)	1295
Age: 35-44	44%	(293)	37%	(247)	19%	(124)	665
Age: 45-64	41%	(693)	37%	(630)	22%	(373)	1696
Age: 65+	36%	(452)	38%	(478)	25%	(317)	1247
GenZers: 1997-2012	42%	(249)	34%	(200)	25%	(147)	595
Millennials: 1981-1996	45%	(584)	34%	(449)	21%	(279)	1312
GenXers: 1965-1980	41%	(529)	38%	(492)	21%	(269)	1290
Baby Boomers: 1946-1964	37%	(586)	37%	(588)	25%	(394)	1568
Educ: < College	45%	(1383)	34%	(1038)	22%	(667)	3088
Educ: Bachelors degree	35%	(409)	38%	(444)	26%	(303)	1156
Educ: Post-grad	32%	(209)	45%	(295)	23%	(154)	658
Income: Under 50k	41%	(842)	38%	(782)	21%	(437)	2061
Income: 50k-100k	41%	(741)	35%	(632)	23%	(417)	1789
Income: 100k+	40%	(418)	35%	(363)	26%	(270)	1052
Ethnicity: White (Non-Hispanic)	45%	(1626)	32%	(1138)	23%	(833)	3597
Ethnicity: Hispanic	40%	(135)	39%	(134)	21%	(70)	339
Ethnicity: Black (Non-Hispanic)	22%	(162)	58%	(421)	19%	(140)	722
Ethnicity: Asian + Other (Non-Hispanic)	32%	(78)	35%	(84)	33%	(81)	243
All Christian	47%	(1218)	32%	(819)	22%	(560)	2597
All Non-Christian	31%	(73)	49%	(116)	20%	(47)	236
Atheist	22%	(45)	54%	(112)	24%	(50)	206
Agnostic/Nothing in particular	28%	(307)	44%	(485)	29%	(318)	1110
Something Else	48%	(358)	33%	(244)	20%	(149)	752
Evangelical	56%	(736)	25%	(331)	19%	(251)	1318
Non-Evangelical	41%	(803)	36%	(718)	23%	(451)	1972
PID: Dem (no lean)	8%	(153)	73%	(1364)	18%	(342)	1859
PID: Ind (no lean)	35%	(401)	27%	(318)	38%	(439)	1157
PID: Rep (no lean)	77%	(1447)	5%	(95)	18%	(343)	1886

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(2001)	36%	(1777)	23%	(1124)	4902
PID/Gender: Dem Men	11%	(87)	74%	(592)	15%	(120)	799
PID/Gender: Dem Women	6%	(67)	73%	(772)	21%	(222)	1060
PID/Gender: Ind Men	39%	(237)	28%	(172)	34%	(207)	615
PID/Gender: Ind Women	30%	(164)	27%	(146)	43%	(232)	542
PID/Gender: Rep Men	80%	(706)	6%	(52)	14%	(122)	880
PID/Gender: Rep Women	74%	(741)	4%	(43)	22%	(222)	1005
Ideo: Liberal (1-3)	12%	(171)	67%	(931)	21%	(285)	1388
Ideo: Moderate (4)	32%	(488)	41%	(619)	27%	(414)	1521
Ideo: Conservative (5-7)	69%	(1306)	10%	(197)	20%	(384)	1887
Community: Urban	32%	(348)	48%	(528)	20%	(225)	1101
Community: Suburban	40%	(990)	36%	(897)	24%	(597)	2485
Community: Rural	50%	(663)	27%	(351)	23%	(302)	1316
Military HHnm: Yes	41%	(315)	34%	(259)	25%	(190)	763
Military HH: No	41%	(1687)	37%	(1518)	23%	(934)	4139
Employ: Private Sector	44%	(782)	35%	(630)	21%	(379)	1791
Employ: Government	39%	(106)	38%	(104)	23%	(63)	273
Employ: Self-Employed	46%	(190)	33%	(137)	21%	(85)	411
Employ: Homemaker	46%	(155)	30%	(103)	24%	(81)	338
Employ: Student	22%	(25)	42%	(48)	36%	(41)	114
Employ: Retired	37%	(499)	38%	(518)	24%	(329)	1346
Employ: Unemployed	39%	(150)	36%	(138)	25%	(94)	382
Employ: Other	39%	(95)	40%	(99)	21%	(52)	245
Protestant	47%	(693)	30%	(444)	23%	(339)	1477
Roman Catholic	46%	(488)	34%	(360)	20%	(213)	1061
Jewish	27%	(32)	55%	(66)	18%	(22)	120
Muslim	46%	(26)	39%	(22)	16%	(9)	57
Atheist	22%	(45)	54%	(112)	24%	(50)	206
Agnostic	17%	(37)	50%	(106)	33%	(71)	213
Something else	48%	(358)	33%	(244)	20%	(149)	752
Nothing in particular	30%	(270)	42%	(379)	28%	(247)	897
Ideo/PID: Conservative Republican	78%	(1120)	3%	(49)	18%	(263)	1432
Ideo/PID: Moderate/Liberal Republican	72%	(310)	10%	(45)	18%	(77)	432

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2001)	36% (1777)	23% (1124)	4902
Ideo/PID: Moderate/Conservative Democrat	11% (82)	69% (532)	21% (159)	773
Ideo/PID: Liberal Democrat	7% (70)	77% (809)	17% (177)	1057
Unfavorable of Biden and Trump	23% (194)	20% (167)	57% (484)	845
2024 H2H Matchup: Biden Voter	5% (101)	74% (1625)	21% (457)	2184
2024 H2H Matchup: Trump Voter	79% (1825)	4% (93)	17% (394)	2312
2024 H2H Matchup: Would not Vote	14% (22)	19% (29)	67% (105)	157
2024 H2H Matchup: Do not Know	21% (53)	12% (29)	67% (168)	250
2022 House Vote: Democrat	8% (166)	70% (1424)	22% (438)	2027
2022 House Vote: Republican	74% (1431)	5% (101)	20% (391)	1923
2022 House Vote: Did not Vote	43% (382)	28% (244)	29% (252)	878
2020 Vote: Joe Biden	7% (168)	70% (1573)	23% (517)	2257
2020 Vote: Donald Trump	76% (1682)	4% (97)	20% (443)	2222
2020 Vote: Someone Else	17% (12)	7% (5)	76% (53)	70
2020 Vote: Did not Vote	40% (140)	29% (102)	31% (111)	353
2016 Vote: Hillary Clinton	7% (126)	74% (1269)	19% (317)	1711
2016 Vote: Donald Trump	71% (1380)	7% (145)	22% (427)	1952
2016 Vote: Someone Else	23% (34)	29% (43)	48% (72)	149
2020 Vote/PID: Not Biden/Democrat	30% (63)	41% (87)	29% (62)	211
2020 Vote/PID: Not Trump/Republican	51% (101)	21% (41)	28% (56)	198
U.S. Economy: Wrong Track	52% (1830)	22% (763)	26% (929)	3522
U.S. Economy: Right Direction	12% (171)	73% (1014)	14% (195)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (51)	84% (1343)	13% (210)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75% (1850)	6% (138)	19% (468)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	12% (100)	35% (296)	53% (446)	842
Top 2024 Issue: Economy	55% (991)	22% (401)	23% (404)	1796
Community/Gender: Urban Women	27% (143)	49% (261)	25% (132)	536
Community/Gender: Urban Men	36% (205)	47% (267)	16% (93)	565
Community/Gender: Rural Women	49% (356)	27% (196)	25% (181)	733
Community/Gender: Rural Men	53% (308)	27% (156)	21% (121)	584
Community/Gender: Suburban Women	35% (473)	38% (504)	27% (362)	1338
Community/Gender: Suburban Men	45% (517)	34% (394)	21% (235)	1146

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2001)	36% (1777)	23% (1124)	4902
Homeowner	42% (1582)	35% (1325)	23% (855)	3762
Renter	36% (382)	41% (430)	23% (238)	1050
Self + Household: White-Collar	36% (654)	41% (740)	23% (414)	1808
Self + Household: Blue Collar	47% (1104)	33% (771)	20% (478)	2353
Union HH: Yes	43% (158)	39% (144)	17% (63)	366
Union HH: No	41% (1843)	36% (1632)	23% (1061)	4536
LGBTQ+: Yes	22% (104)	50% (234)	28% (131)	470
LGBTQ+: No	43% (1897)	35% (1543)	22% (993)	4432
Motivated to Vote	41% (1852)	37% (1664)	21% (959)	4475
Parent: Yes	46% (703)	35% (536)	20% (302)	1541
Parent: No	39% (1298)	37% (1241)	24% (822)	3361
COVID Vaccine: Yes	32% (1086)	44% (1493)	25% (843)	3422
COVID Vaccine: No	62% (915)	19% (284)	19% (281)	1480
Student Loans: Yes	37% (290)	37% (292)	25% (197)	778
Student Loans: No	41% (1711)	36% (1485)	22% (927)	4124
Favorable Opinion of Haley	53% (804)	25% (374)	23% (348)	1526
Unfavorable Opinion of Haley	31% (599)	49% (940)	21% (398)	1936
Prodigal Biden Voter	34% (99)	18% (51)	48% (136)	286
Undecided Voter (DK/WNV)	19% (75)	14% (58)	67% (273)	407
Undecided Voter (DK)	21% (53)	12% (29)	67% (168)	250
Watched Debate	45% (1624)	35% (1255)	20% (707)	3586
Watched Debate: Did not Watch	29% (377)	40% (522)	32% (417)	1316
Watched Debate: All of it	50% (1000)	33% (663)	17% (335)	1998
Watched Debate: Some of it	39% (624)	37% (592)	23% (372)	1588
Continue His Campaign: Yes Biden	20% (379)	67% (1292)	14% (265)	1936
Continue His Campaign: No Biden	57% (1543)	15% (413)	28% (747)	2704
Continue His Campaign: Yes Trump	74% (1842)	9% (232)	16% (401)	2475
Continue His Campaign: No Trump	6% (127)	66% (1460)	28% (609)	2195
Conviction: Evidence	9% (202)	66% (1509)	25% (581)	2291
Conviction: Motivation to Damage	74% (1541)	8% (168)	18% (367)	2075
Conviction: DK/NO	48% (259)	19% (100)	33% (177)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2324)	32% (1558)	21% (1020)	4902
Gender: Male	52% (1194)	32% (735)	16% (366)	2295
Gender: Female	43% (1130)	32% (823)	25% (654)	2607
Age: 18-34	46% (598)	29% (370)	25% (326)	1295
Age: 35-44	49% (325)	31% (204)	20% (135)	665
Age: 45-64	50% (844)	32% (539)	18% (313)	1696
Age: 65+	45% (556)	36% (445)	20% (246)	1247
GenZers: 1997-2012	46% (273)	29% (175)	25% (147)	595
Millennials: 1981-1996	48% (624)	29% (385)	23% (303)	1312
GenXers: 1965-1980	49% (633)	31% (402)	20% (254)	1290
Baby Boomers: 1946-1964	47% (732)	35% (553)	18% (283)	1568
Educ: < College	51% (1574)	29% (880)	21% (634)	3088
Educ: Bachelors degree	43% (499)	35% (407)	22% (249)	1156
Educ: Post-grad	38% (251)	41% (270)	21% (137)	658
Income: Under 50k	46% (948)	31% (647)	23% (466)	2061
Income: 50k-100k	48% (851)	33% (583)	20% (355)	1789
Income: 100k+	50% (524)	31% (328)	19% (200)	1052
Ethnicity: White (Non-Hispanic)	52% (1868)	29% (1031)	19% (698)	3597
Ethnicity: Hispanic	47% (159)	31% (103)	23% (77)	339
Ethnicity: Black (Non-Hispanic)	27% (198)	49% (354)	24% (171)	722
Ethnicity: Asian + Other (Non-Hispanic)	41% (99)	29% (69)	31% (75)	243
All Christian	55% (1418)	28% (726)	17% (454)	2597
All Non-Christian	39% (93)	42% (100)	18% (43)	236
Atheist	25% (51)	53% (110)	22% (46)	206
Agnostic/Nothing in particular	34% (378)	38% (426)	28% (306)	1110
Something Else	51% (385)	26% (195)	23% (172)	752
Evangelical	61% (807)	21% (275)	18% (236)	1318
Non-Evangelical	48% (954)	32% (637)	19% (381)	1972
PID: Dem (no lean)	13% (244)	65% (1207)	22% (408)	1859
PID: Ind (no lean)	43% (502)	23% (267)	34% (388)	1157
PID: Rep (no lean)	84% (1577)	4% (84)	12% (224)	1886

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2324)	32%	(1558)	21%	(1020)	4902
PID/Gender: Dem Men	17%	(133)	66%	(526)	18%	(141)	799
PID/Gender: Dem Women	11%	(112)	64%	(681)	25%	(267)	1060
PID/Gender: Ind Men	49%	(304)	25%	(156)	25%	(155)	615
PID/Gender: Ind Women	37%	(198)	20%	(111)	43%	(233)	542
PID/Gender: Rep Men	86%	(757)	6%	(53)	8%	(70)	880
PID/Gender: Rep Women	82%	(820)	3%	(31)	15%	(155)	1005
Ideo: Liberal (1-3)	17%	(233)	60%	(835)	23%	(320)	1388
Ideo: Moderate (4)	39%	(593)	35%	(536)	26%	(392)	1521
Ideo: Conservative (5-7)	78%	(1465)	9%	(167)	13%	(254)	1887
Community: Urban	38%	(418)	39%	(433)	23%	(250)	1101
Community: Suburban	47%	(1164)	33%	(809)	21%	(512)	2485
Community: Rural	56%	(742)	24%	(316)	20%	(258)	1316
Military HHnm: Yes	47%	(360)	30%	(228)	23%	(175)	763
Military HH: No	47%	(1964)	32%	(1330)	20%	(845)	4139
Employ: Private Sector	49%	(878)	32%	(575)	19%	(338)	1791
Employ: Government	43%	(119)	31%	(86)	25%	(69)	273
Employ: Self-Employed	53%	(218)	28%	(116)	19%	(77)	411
Employ: Homemaker	52%	(176)	26%	(87)	23%	(76)	338
Employ: Student	33%	(38)	33%	(38)	34%	(38)	114
Employ: Retired	46%	(613)	35%	(478)	19%	(256)	1346
Employ: Unemployed	46%	(175)	29%	(110)	25%	(97)	382
Employ: Other	44%	(107)	28%	(69)	28%	(69)	245
Protestant	55%	(818)	26%	(390)	18%	(268)	1477
Roman Catholic	53%	(557)	31%	(326)	17%	(177)	1061
Jewish	35%	(42)	47%	(56)	18%	(22)	120
Muslim	49%	(28)	35%	(20)	16%	(9)	57
Atheist	25%	(51)	53%	(110)	22%	(46)	206
Agnostic	24%	(51)	48%	(103)	28%	(60)	213
Something else	51%	(385)	26%	(195)	23%	(172)	752
Nothing in particular	36%	(327)	36%	(323)	27%	(246)	897
Ideo/PID: Conservative Republican	86%	(1234)	3%	(42)	11%	(156)	1432
Ideo/PID: Moderate/Liberal Republican	76%	(329)	9%	(40)	15%	(63)	432

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2324)	32%	(1558)	21%	(1020)	4902
Ideo/PID: Moderate/Conservative Democrat	17%	(133)	59%	(458)	24%	(182)	773
Ideo/PID: Liberal Democrat	10%	(108)	69%	(734)	20%	(214)	1057
Unfavorable of Biden and Trump	40%	(339)	13%	(112)	47%	(395)	845
2024 H2H Matchup: Biden Voter	10%	(221)	66%	(1452)	23%	(510)	2184
2024 H2H Matchup: Trump Voter	86%	(1986)	3%	(72)	11%	(254)	2312
2024 H2H Matchup: Would not Vote	22%	(34)	9%	(15)	69%	(109)	157
2024 H2H Matchup: Do not Know	33%	(83)	8%	(19)	59%	(147)	250
2022 House Vote: Democrat	14%	(283)	63%	(1277)	23%	(467)	2027
2022 House Vote: Republican	82%	(1586)	4%	(85)	13%	(252)	1923
2022 House Vote: Did not Vote	49%	(427)	21%	(187)	30%	(264)	878
2020 Vote: Joe Biden	13%	(302)	61%	(1382)	25%	(574)	2257
2020 Vote: Donald Trump	83%	(1845)	4%	(82)	13%	(295)	2222
2020 Vote: Someone Else	37%	(26)	10%	(7)	53%	(37)	70
2020 Vote: Did not Vote	43%	(151)	25%	(87)	32%	(115)	353
2016 Vote: Hillary Clinton	13%	(219)	67%	(1141)	20%	(351)	1711
2016 Vote: Donald Trump	79%	(1542)	7%	(127)	14%	(282)	1952
2016 Vote: Someone Else	33%	(49)	25%	(38)	41%	(61)	149
2020 Vote/PID: Not Biden/Democrat	34%	(73)	36%	(77)	29%	(62)	211
2020 Vote/PID: Not Trump/Republican	63%	(124)	16%	(32)	21%	(42)	198
U.S. Economy: Wrong Track	60%	(2103)	17%	(605)	23%	(814)	3522
U.S. Economy: Right Direction	16%	(221)	69%	(953)	15%	(206)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(115)	76%	(1221)	17%	(267)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(2037)	4%	(100)	13%	(320)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(172)	28%	(238)	51%	(433)	842
Top 2024 Issue: Economy	62%	(1111)	18%	(320)	20%	(365)	1796
Community/Gender: Urban Women	33%	(178)	39%	(207)	28%	(151)	536
Community/Gender: Urban Men	42%	(240)	40%	(226)	18%	(100)	565
Community/Gender: Rural Women	53%	(391)	23%	(167)	24%	(175)	733
Community/Gender: Rural Men	60%	(351)	26%	(150)	14%	(83)	584
Community/Gender: Suburban Women	42%	(561)	34%	(449)	25%	(329)	1338
Community/Gender: Suburban Men	53%	(604)	31%	(359)	16%	(183)	1146

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2324)	32% (1558)	21% (1020)	4902
Homeowner	49% (1851)	31% (1182)	19% (729)	3762
Renter	41% (430)	34% (358)	25% (262)	1050
Self + Household: White-Collar	44% (798)	37% (678)	18% (332)	1808
Self + Household: Blue Collar	53% (1259)	28% (655)	19% (439)	2353
Union HH: Yes	43% (157)	40% (148)	17% (61)	366
Union HH: No	48% (2167)	31% (1410)	21% (959)	4536
LGBTQ+: Yes	25% (115)	47% (219)	29% (135)	470
LGBTQ+: No	50% (2209)	30% (1338)	20% (886)	4432
Motivated to Vote	48% (2149)	33% (1479)	19% (847)	4475
Parent: Yes	50% (769)	29% (452)	21% (320)	1541
Parent: No	46% (1555)	33% (1105)	21% (701)	3361
COVID Vaccine: Yes	39% (1337)	39% (1341)	22% (744)	3422
COVID Vaccine: No	67% (987)	15% (217)	19% (276)	1480
Student Loans: Yes	41% (319)	33% (253)	26% (205)	778
Student Loans: No	49% (2004)	32% (1304)	20% (815)	4124
Favorable Opinion of Haley	63% (959)	21% (324)	16% (243)	1526
Unfavorable Opinion of Haley	37% (709)	45% (870)	18% (357)	1936
Prodigal Biden Voter	44% (127)	11% (30)	45% (129)	286
Undecided Voter (DK/WNV)	29% (117)	8% (34)	63% (256)	407
Undecided Voter (DK)	33% (83)	8% (19)	59% (147)	250
Watched Debate	52% (1879)	31% (1107)	17% (600)	3586
Watched Debate: Did not Watch	34% (445)	34% (450)	32% (421)	1316
Watched Debate: All of it	57% (1148)	30% (592)	13% (258)	1998
Watched Debate: Some of it	46% (731)	32% (515)	21% (341)	1588
Continue His Campaign: Yes Biden	24% (474)	60% (1169)	15% (293)	1936
Continue His Campaign: No Biden	65% (1759)	12% (328)	23% (617)	2704
Continue His Campaign: Yes Trump	81% (2011)	8% (195)	11% (269)	2475
Continue His Campaign: No Trump	12% (266)	59% (1296)	29% (633)	2195
Conviction: Evidence	15% (348)	58% (1334)	27% (610)	2291
Conviction: Motivation to Damage	82% (1699)	7% (140)	11% (236)	2075
Conviction: DK/NO	52% (277)	16% (85)	32% (174)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2291)	38% (1839)	16% (772)	4902
Gender: Male	51% (1166)	37% (854)	12% (275)	2295
Gender: Female	43% (1125)	38% (985)	19% (497)	2607
Age: 18-34	45% (583)	33% (434)	21% (278)	1295
Age: 35-44	47% (316)	36% (237)	17% (112)	665
Age: 45-64	48% (813)	38% (638)	14% (245)	1696
Age: 65+	46% (579)	43% (531)	11% (137)	1247
GenZers: 1997-2012	45% (270)	31% (187)	23% (138)	595
Millennials: 1981-1996	46% (603)	35% (462)	19% (247)	1312
GenXers: 1965-1980	48% (615)	38% (496)	14% (178)	1290
Baby Boomers: 1946-1964	47% (735)	41% (639)	12% (194)	1568
Educ: < College	49% (1528)	34% (1058)	16% (502)	3088
Educ: Bachelors degree	44% (508)	41% (474)	15% (174)	1156
Educ: Post-grad	39% (255)	47% (307)	15% (96)	658
Income: Under 50k	45% (931)	38% (779)	17% (351)	2061
Income: 50k-100k	47% (836)	38% (682)	15% (272)	1789
Income: 100k+	50% (525)	36% (378)	14% (149)	1052
Ethnicity: White (Non-Hispanic)	52% (1863)	33% (1203)	15% (532)	3597
Ethnicity: Hispanic	46% (157)	37% (127)	16% (56)	339
Ethnicity: Black (Non-Hispanic)	25% (182)	58% (418)	17% (123)	722
Ethnicity: Asian + Other (Non-Hispanic)	37% (90)	38% (91)	25% (62)	243
All Christian	55% (1420)	33% (850)	13% (327)	2597
All Non-Christian	39% (93)	50% (117)	11% (27)	236
Atheist	26% (53)	58% (119)	16% (34)	206
Agnostic/Nothing in particular	32% (352)	45% (500)	23% (258)	1110
Something Else	50% (373)	34% (252)	17% (127)	752
Evangelical	62% (814)	26% (339)	13% (165)	1318
Non-Evangelical	48% (938)	38% (752)	14% (281)	1972
PID: Dem (no lean)	11% (197)	75% (1400)	14% (262)	1859
PID: Ind (no lean)	41% (475)	29% (341)	29% (341)	1157
PID: Rep (no lean)	86% (1619)	5% (97)	9% (169)	1886

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2291)	38%	(1839)	16%	(772)	4902
PID/Gender: Dem Men	13%	(104)	77%	(613)	10%	(82)	799
PID/Gender: Dem Women	9%	(93)	74%	(787)	17%	(180)	1060
PID/Gender: Ind Men	47%	(288)	30%	(182)	24%	(145)	615
PID/Gender: Ind Women	34%	(186)	29%	(160)	36%	(196)	542
PID/Gender: Rep Men	88%	(773)	7%	(59)	5%	(48)	880
PID/Gender: Rep Women	84%	(846)	4%	(39)	12%	(121)	1005
Ideo: Liberal (1-3)	14%	(195)	70%	(969)	16%	(224)	1388
Ideo: Moderate (4)	36%	(543)	43%	(660)	21%	(318)	1521
Ideo: Conservative (5-7)	80%	(1517)	10%	(185)	10%	(184)	1887
Community: Urban	35%	(390)	49%	(540)	16%	(172)	1101
Community: Suburban	46%	(1144)	38%	(933)	16%	(407)	2485
Community: Rural	57%	(757)	28%	(366)	15%	(194)	1316
Military HHnm: Yes	50%	(383)	35%	(266)	15%	(114)	763
Military HH: No	46%	(1908)	38%	(1573)	16%	(659)	4139
Employ: Private Sector	47%	(847)	37%	(668)	15%	(276)	1791
Employ: Government	44%	(120)	40%	(108)	16%	(45)	273
Employ: Self-Employed	52%	(214)	32%	(133)	16%	(65)	411
Employ: Homemaker	53%	(179)	31%	(105)	16%	(54)	338
Employ: Student	30%	(34)	33%	(38)	37%	(42)	114
Employ: Retired	46%	(624)	42%	(563)	12%	(159)	1346
Employ: Unemployed	45%	(171)	35%	(132)	21%	(79)	382
Employ: Other	42%	(103)	37%	(91)	21%	(51)	245
Protestant	56%	(824)	32%	(469)	12%	(184)	1477
Roman Catholic	52%	(555)	35%	(370)	13%	(136)	1061
Jewish	36%	(43)	51%	(61)	13%	(15)	120
Muslim	55%	(31)	35%	(20)	10%	(5)	57
Atheist	26%	(53)	58%	(119)	16%	(34)	206
Agnostic	22%	(47)	59%	(125)	20%	(42)	213
Something else	50%	(373)	34%	(252)	17%	(127)	752
Nothing in particular	34%	(306)	42%	(375)	24%	(216)	897
Ideo/PID: Conservative Republican	89%	(1281)	3%	(44)	7%	(107)	1432
Ideo/PID: Moderate/Liberal Republican	74%	(321)	12%	(53)	13%	(58)	432

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2291)	38% (1839)	16% (772)	4902
Ideo/PID: Moderate/Conservative Democrat	14% (112)	69% (535)	16% (126)	773
Ideo/PID: Liberal Democrat	8% (83)	80% (843)	12% (131)	1057
Unfavorable of Biden and Trump	36% (307)	19% (165)	44% (373)	845
2024 H2H Matchup: Biden Voter	6% (141)	79% (1722)	15% (320)	2184
2024 H2H Matchup: Trump Voter	89% (2053)	3% (68)	8% (191)	2312
2024 H2H Matchup: Would not Vote	17% (27)	16% (25)	67% (105)	157
2024 H2H Matchup: Do not Know	28% (70)	9% (24)	63% (157)	250
2022 House Vote: Democrat	10% (207)	74% (1505)	16% (315)	2027
2022 House Vote: Republican	86% (1645)	5% (87)	10% (190)	1923
2022 House Vote: Did not Vote	46% (408)	27% (238)	26% (232)	878
2020 Vote: Joe Biden	10% (232)	73% (1647)	17% (378)	2257
2020 Vote: Donald Trump	85% (1893)	4% (85)	11% (245)	2222
2020 Vote: Someone Else	28% (20)	18% (13)	54% (37)	70
2020 Vote: Did not Vote	42% (146)	27% (94)	32% (112)	353
2016 Vote: Hillary Clinton	9% (151)	77% (1324)	14% (236)	1711
2016 Vote: Donald Trump	82% (1596)	7% (146)	11% (210)	1952
2016 Vote: Someone Else	29% (43)	32% (47)	40% (59)	149
2020 Vote/PID: Not Biden/Democrat	37% (78)	37% (79)	26% (54)	211
2020 Vote/PID: Not Trump/Republican	59% (117)	24% (47)	17% (34)	198
U.S. Economy: Wrong Track	59% (2090)	22% (781)	19% (652)	3522
U.S. Economy: Right Direction	15% (201)	77% (1058)	9% (120)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (73)	86% (1374)	10% (156)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84% (2075)	5% (126)	10% (255)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	17% (143)	40% (338)	43% (361)	842
Top 2024 Issue: Economy	62% (1110)	23% (406)	16% (281)	1796
Community/Gender: Urban Women	30% (160)	50% (270)	20% (106)	536
Community/Gender: Urban Men	41% (230)	48% (269)	12% (66)	565
Community/Gender: Rural Women	56% (409)	27% (195)	18% (128)	733
Community/Gender: Rural Men	60% (348)	29% (171)	11% (65)	584
Community/Gender: Suburban Women	42% (556)	39% (520)	20% (262)	1338
Community/Gender: Suburban Men	51% (588)	36% (414)	13% (144)	1146

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2291)	38% (1839)	16% (772)	4902
Homeowner	49% (1841)	37% (1382)	14% (539)	3762
Renter	39% (411)	42% (437)	19% (202)	1050
Self + Household: White-Collar	44% (802)	43% (772)	13% (235)	1808
Self + Household: Blue Collar	52% (1220)	34% (804)	14% (328)	2353
Union HH: Yes	41% (148)	45% (166)	14% (51)	366
Union HH: No	47% (2143)	37% (1673)	16% (721)	4536
LGBTQ+: Yes	25% (117)	51% (239)	24% (114)	470
LGBTQ+: No	49% (2174)	36% (1600)	15% (658)	4432
Motivated to Vote	48% (2143)	39% (1724)	14% (608)	4475
Parent: Yes	49% (761)	35% (533)	16% (248)	1541
Parent: No	46% (1530)	39% (1306)	16% (525)	3361
COVID Vaccine: Yes	38% (1292)	46% (1573)	16% (558)	3422
COVID Vaccine: No	68% (999)	18% (266)	14% (214)	1480
Student Loans: Yes	40% (311)	39% (307)	21% (161)	778
Student Loans: No	48% (1980)	37% (1532)	15% (612)	4124
Favorable Opinion of Haley	64% (971)	25% (383)	11% (172)	1526
Unfavorable Opinion of Haley	36% (705)	51% (979)	13% (252)	1936
Prodigal Biden Voter	44% (125)	16% (47)	40% (114)	286
Undecided Voter (DK/WNV)	24% (96)	12% (49)	64% (261)	407
Undecided Voter (DK)	28% (70)	9% (24)	63% (157)	250
Watched Debate	52% (1849)	36% (1288)	13% (449)	3586
Watched Debate: Did not Watch	34% (442)	42% (551)	25% (323)	1316
Watched Debate: All of it	56% (1124)	34% (685)	9% (189)	1998
Watched Debate: Some of it	46% (725)	38% (602)	16% (260)	1588
Continue His Campaign: Yes Biden	23% (440)	69% (1331)	9% (165)	1936
Continue His Campaign: No Biden	65% (1763)	16% (439)	19% (502)	2704
Continue His Campaign: Yes Trump	83% (2049)	9% (224)	8% (202)	2475
Continue His Campaign: No Trump	9% (202)	70% (1528)	21% (465)	2195
Conviction: Evidence	11% (259)	70% (1598)	19% (434)	2291
Conviction: Motivation to Damage	85% (1757)	7% (138)	9% (179)	2075
Conviction: DK/NO	51% (274)	19% (103)	30% (159)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2132)	39%	(1904)	18%	(866)	4902
Gender: Male	47%	(1085)	39%	(896)	14%	(314)	2295
Gender: Female	40%	(1047)	39%	(1009)	21%	(552)	2607
Age: 18-34	41%	(525)	35%	(457)	24%	(313)	1295
Age: 35-44	44%	(296)	38%	(253)	17%	(116)	665
Age: 45-64	44%	(740)	40%	(675)	17%	(281)	1696
Age: 65+	46%	(572)	42%	(519)	13%	(156)	1247
GenZers: 1997-2012	40%	(241)	35%	(207)	25%	(148)	595
Millennials: 1981-1996	42%	(554)	37%	(483)	21%	(276)	1312
GenXers: 1965-1980	43%	(554)	41%	(523)	16%	(212)	1290
Baby Boomers: 1946-1964	46%	(717)	41%	(637)	14%	(214)	1568
Educ: < College	47%	(1447)	35%	(1073)	18%	(568)	3088
Educ: Bachelors degree	39%	(447)	44%	(513)	17%	(195)	1156
Educ: Post-grad	36%	(238)	48%	(319)	15%	(102)	658
Income: Under 50k	43%	(884)	39%	(805)	18%	(373)	2061
Income: 50k-100k	44%	(791)	39%	(695)	17%	(304)	1789
Income: 100k+	44%	(457)	38%	(405)	18%	(190)	1052
Ethnicity: White (Non-Hispanic)	49%	(1750)	35%	(1264)	16%	(583)	3597
Ethnicity: Hispanic	40%	(137)	39%	(133)	20%	(69)	339
Ethnicity: Black (Non-Hispanic)	22%	(157)	58%	(416)	21%	(150)	722
Ethnicity: Asian + Other (Non-Hispanic)	36%	(88)	37%	(91)	26%	(64)	243
All Christian	52%	(1343)	34%	(872)	15%	(382)	2597
All Non-Christian	32%	(75)	52%	(124)	16%	(38)	236
Atheist	20%	(42)	62%	(127)	18%	(37)	206
Agnostic/Nothing in particular	28%	(315)	48%	(533)	24%	(263)	1110
Something Else	48%	(357)	33%	(249)	19%	(146)	752
Evangelical	59%	(777)	25%	(336)	16%	(205)	1318
Non-Evangelical	45%	(885)	39%	(771)	16%	(315)	1972
PID: Dem (no lean)	9%	(162)	77%	(1425)	15%	(273)	1859
PID: Ind (no lean)	36%	(417)	30%	(353)	33%	(387)	1157
PID: Rep (no lean)	82%	(1553)	7%	(127)	11%	(206)	1886

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2132)	39%	(1904)	18%	(866)	4902
PID/Gender: Dem Men	11%	(89)	78%	(620)	11%	(90)	799
PID/Gender: Dem Women	7%	(72)	76%	(805)	17%	(183)	1060
PID/Gender: Ind Men	42%	(258)	32%	(199)	26%	(158)	615
PID/Gender: Ind Women	29%	(159)	28%	(153)	42%	(229)	542
PID/Gender: Rep Men	84%	(738)	9%	(76)	7%	(66)	880
PID/Gender: Rep Women	81%	(815)	5%	(50)	14%	(140)	1005
Ideo: Liberal (1-3)	12%	(163)	73%	(1011)	15%	(214)	1388
Ideo: Moderate (4)	34%	(510)	43%	(658)	23%	(353)	1521
Ideo: Conservative (5-7)	76%	(1427)	11%	(212)	13%	(248)	1887
Community: Urban	33%	(367)	50%	(553)	16%	(181)	1101
Community: Suburban	43%	(1064)	39%	(978)	18%	(443)	2485
Community: Rural	53%	(701)	28%	(373)	18%	(242)	1316
Military HHnm: Yes	47%	(359)	37%	(284)	16%	(120)	763
Military HH: No	43%	(1772)	39%	(1621)	18%	(746)	4139
Employ: Private Sector	43%	(776)	38%	(686)	18%	(330)	1791
Employ: Government	37%	(102)	43%	(117)	20%	(54)	273
Employ: Self-Employed	50%	(207)	36%	(150)	13%	(54)	411
Employ: Homemaker	48%	(164)	29%	(99)	22%	(76)	338
Employ: Student	20%	(23)	43%	(49)	37%	(42)	114
Employ: Retired	46%	(614)	42%	(570)	12%	(163)	1346
Employ: Unemployed	39%	(151)	37%	(142)	23%	(89)	382
Employ: Other	39%	(95)	38%	(92)	24%	(58)	245
Protestant	53%	(784)	32%	(476)	15%	(217)	1477
Roman Catholic	49%	(521)	36%	(382)	15%	(158)	1061
Jewish	28%	(33)	60%	(71)	13%	(15)	120
Muslim	42%	(24)	40%	(23)	18%	(10)	57
Atheist	20%	(42)	62%	(127)	18%	(37)	206
Agnostic	20%	(44)	63%	(135)	16%	(35)	213
Something else	48%	(357)	33%	(249)	19%	(146)	752
Nothing in particular	30%	(271)	44%	(397)	25%	(228)	897
Ideo/PID: Conservative Republican	85%	(1216)	5%	(72)	10%	(144)	1432
Ideo/PID: Moderate/Liberal Republican	74%	(320)	12%	(54)	14%	(58)	432

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2132)	39%	(1904)	18%	(866)	4902
Ideo/PID: Moderate/Conservative Democrat	13%	(97)	69%	(532)	19%	(143)	773
Ideo/PID: Liberal Democrat	6%	(62)	83%	(873)	12%	(122)	1057
Unfavorable of Biden and Trump	31%	(258)	22%	(186)	47%	(401)	845
2024 H2H Matchup: Biden Voter	6%	(134)	79%	(1714)	15%	(336)	2184
2024 H2H Matchup: Trump Voter	83%	(1913)	6%	(130)	12%	(268)	2312
2024 H2H Matchup: Would not Vote	18%	(28)	17%	(26)	65%	(102)	157
2024 H2H Matchup: Do not Know	23%	(57)	13%	(33)	64%	(160)	250
2022 House Vote: Democrat	9%	(185)	75%	(1515)	16%	(328)	2027
2022 House Vote: Republican	80%	(1548)	7%	(126)	13%	(249)	1923
2022 House Vote: Did not Vote	43%	(378)	29%	(252)	28%	(248)	878
2020 Vote: Joe Biden	9%	(193)	73%	(1654)	18%	(410)	2257
2020 Vote: Donald Trump	81%	(1793)	6%	(133)	13%	(296)	2222
2020 Vote: Someone Else	21%	(15)	18%	(12)	62%	(43)	70
2020 Vote: Did not Vote	37%	(131)	30%	(106)	33%	(117)	353
2016 Vote: Hillary Clinton	9%	(148)	78%	(1329)	14%	(234)	1711
2016 Vote: Donald Trump	77%	(1500)	10%	(189)	13%	(263)	1952
2016 Vote: Someone Else	24%	(36)	34%	(51)	41%	(62)	149
2020 Vote/PID: Not Biden/Democrat	29%	(61)	47%	(99)	24%	(51)	211
2020 Vote/PID: Not Trump/Republican	54%	(107)	25%	(50)	21%	(41)	198
U.S. Economy: Wrong Track	55%	(1952)	24%	(838)	21%	(731)	3522
U.S. Economy: Right Direction	13%	(180)	77%	(1066)	10%	(134)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(82)	85%	(1371)	9%	(151)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(1931)	7%	(179)	14%	(346)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(119)	42%	(354)	44%	(368)	842
Top 2024 Issue: Economy	57%	(1018)	24%	(432)	19%	(346)	1796
Community/Gender: Urban Women	28%	(152)	50%	(270)	21%	(114)	536
Community/Gender: Urban Men	38%	(216)	50%	(283)	12%	(66)	565
Community/Gender: Rural Women	52%	(378)	25%	(186)	23%	(169)	733
Community/Gender: Rural Men	55%	(323)	32%	(187)	13%	(74)	584
Community/Gender: Suburban Women	39%	(517)	41%	(552)	20%	(269)	1338
Community/Gender: Suburban Men	48%	(547)	37%	(426)	15%	(174)	1146

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2132)	39%	(1904)	18%	(866)	4902
Homeowner	46%	(1731)	37%	(1410)	16%	(621)	3762
Renter	35%	(363)	45%	(469)	21%	(217)	1050
Self + Household: White-Collar	41%	(740)	44%	(796)	15%	(272)	1808
Self + Household: Blue Collar	50%	(1165)	35%	(830)	15%	(358)	2353
Union HH: Yes	42%	(153)	44%	(163)	14%	(50)	366
Union HH: No	44%	(1979)	38%	(1742)	18%	(816)	4536
LGBTQ+: Yes	21%	(96)	54%	(253)	26%	(120)	470
LGBTQ+: No	46%	(2036)	37%	(1651)	17%	(746)	4432
Motivated to Vote	44%	(1986)	40%	(1793)	16%	(696)	4475
Parent: Yes	46%	(705)	35%	(543)	19%	(294)	1541
Parent: No	42%	(1427)	41%	(1361)	17%	(572)	3361
COVID Vaccine: Yes	35%	(1188)	47%	(1625)	18%	(609)	3422
COVID Vaccine: No	64%	(944)	19%	(279)	17%	(256)	1480
Student Loans: Yes	35%	(270)	42%	(327)	23%	(181)	778
Student Loans: No	45%	(1862)	38%	(1577)	17%	(685)	4124
Favorable Opinion of Haley	60%	(913)	25%	(386)	15%	(228)	1526
Unfavorable Opinion of Haley	34%	(652)	53%	(1030)	13%	(254)	1936
Prodigal Biden Voter	32%	(91)	23%	(65)	45%	(130)	286
Undecided Voter (DK/WNV)	21%	(85)	15%	(60)	64%	(262)	407
Undecided Voter (DK)	23%	(57)	13%	(33)	64%	(160)	250
Watched Debate	48%	(1729)	38%	(1349)	14%	(508)	3586
Watched Debate: Did not Watch	31%	(403)	42%	(555)	27%	(357)	1316
Watched Debate: All of it	54%	(1083)	35%	(709)	10%	(206)	1998
Watched Debate: Some of it	41%	(646)	40%	(640)	19%	(303)	1588
Continue His Campaign: Yes Biden	21%	(408)	70%	(1355)	9%	(172)	1936
Continue His Campaign: No Biden	61%	(1640)	18%	(485)	21%	(579)	2704
Continue His Campaign: Yes Trump	78%	(1939)	11%	(271)	11%	(266)	2475
Continue His Campaign: No Trump	7%	(162)	70%	(1542)	22%	(491)	2195
Conviction: Evidence	9%	(206)	71%	(1637)	20%	(449)	2291
Conviction: Motivation to Damage	80%	(1667)	8%	(166)	12%	(242)	2075
Conviction: DK/NO	48%	(259)	19%	(102)	33%	(175)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2272)	34% (1669)	20% (960)	4902
Gender: Male	51% (1171)	33% (757)	16% (367)	2295
Gender: Female	42% (1101)	35% (912)	23% (594)	2607
Age: 18-34	45% (582)	30% (387)	25% (326)	1295
Age: 35-44	46% (308)	35% (231)	19% (126)	665
Age: 45-64	47% (800)	35% (587)	18% (309)	1696
Age: 65+	47% (583)	37% (464)	16% (200)	1247
GenZers: 1997-2012	45% (269)	29% (173)	26% (153)	595
Millennials: 1981-1996	45% (594)	32% (426)	22% (292)	1312
GenXers: 1965-1980	46% (598)	35% (453)	19% (239)	1290
Baby Boomers: 1946-1964	48% (749)	36% (568)	16% (251)	1568
Educ: < College	50% (1535)	31% (955)	19% (598)	3088
Educ: Bachelors degree	42% (480)	38% (435)	21% (240)	1156
Educ: Post-grad	39% (257)	42% (279)	19% (122)	658
Income: Under 50k	45% (924)	35% (716)	20% (421)	2061
Income: 50k-100k	47% (836)	34% (606)	19% (347)	1789
Income: 100k+	49% (512)	33% (347)	18% (192)	1052
Ethnicity: White (Non-Hispanic)	52% (1873)	30% (1076)	18% (648)	3597
Ethnicity: Hispanic	45% (152)	33% (111)	23% (77)	339
Ethnicity: Black (Non-Hispanic)	22% (161)	55% (397)	23% (165)	722
Ethnicity: Asian + Other (Non-Hispanic)	36% (87)	35% (86)	29% (70)	243
All Christian	55% (1425)	29% (755)	16% (417)	2597
All Non-Christian	35% (84)	45% (107)	20% (46)	236
Atheist	23% (47)	50% (103)	27% (56)	206
Agnostic/Nothing in particular	31% (345)	42% (462)	27% (303)	1110
Something Else	49% (371)	32% (243)	18% (138)	752
Evangelical	62% (823)	24% (320)	13% (175)	1318
Non-Evangelical	47% (935)	34% (666)	19% (370)	1972
PID: Dem (no lean)	10% (183)	70% (1305)	20% (372)	1859
PID: Ind (no lean)	40% (467)	24% (281)	35% (409)	1157
PID: Rep (no lean)	86% (1623)	4% (83)	10% (179)	1886

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2272)	34% (1669)	20% (960)	4902
PID/Gender: Dem Men	13% (107)	70% (556)	17% (136)	799
PID/Gender: Dem Women	7% (75)	71% (749)	22% (236)	1060
PID/Gender: Ind Men	47% (290)	25% (152)	28% (174)	615
PID/Gender: Ind Women	33% (177)	24% (130)	43% (235)	542
PID/Gender: Rep Men	88% (774)	6% (49)	6% (57)	880
PID/Gender: Rep Women	84% (849)	3% (34)	12% (122)	1005
Ideo: Liberal (1-3)	12% (172)	65% (904)	22% (312)	1388
Ideo: Moderate (4)	37% (559)	37% (570)	26% (392)	1521
Ideo: Conservative (5-7)	80% (1512)	9% (168)	11% (206)	1887
Community: Urban	35% (389)	43% (474)	22% (237)	1101
Community: Suburban	46% (1132)	35% (867)	20% (486)	2485
Community: Rural	57% (751)	25% (328)	18% (237)	1316
Military HHnm: Yes	49% (374)	32% (242)	19% (147)	763
Military HH: No	46% (1899)	34% (1427)	20% (813)	4139
Employ: Private Sector	48% (852)	34% (604)	19% (336)	1791
Employ: Government	44% (120)	32% (87)	25% (67)	273
Employ: Self-Employed	51% (210)	30% (124)	19% (77)	411
Employ: Homemaker	51% (171)	28% (96)	21% (71)	338
Employ: Student	26% (30)	32% (36)	42% (48)	114
Employ: Retired	47% (629)	38% (507)	16% (210)	1346
Employ: Unemployed	40% (154)	35% (133)	25% (96)	382
Employ: Other	44% (107)	34% (83)	23% (56)	245
Protestant	56% (831)	28% (417)	15% (229)	1477
Roman Catholic	52% (556)	31% (326)	17% (179)	1061
Jewish	35% (42)	45% (54)	20% (24)	120
Muslim	42% (24)	45% (26)	13% (7)	57
Atheist	23% (47)	50% (103)	27% (56)	206
Agnostic	21% (45)	51% (109)	28% (59)	213
Something else	49% (371)	32% (243)	18% (138)	752
Nothing in particular	34% (301)	39% (353)	27% (243)	897
Ideo/PID: Conservative Republican	90% (1283)	2% (30)	8% (119)	1432
Ideo/PID: Moderate/Liberal Republican	75% (323)	12% (54)	13% (56)	432

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2272)	34% (1669)	20% (960)	4902
Ideo/PID: Moderate/Conservative Democrat	14% (106)	64% (496)	22% (171)	773
Ideo/PID: Liberal Democrat	7% (76)	74% (787)	18% (195)	1057
Unfavorable of Biden and Trump	36% (303)	14% (119)	50% (423)	845
2024 H2H Matchup: Biden Voter	6% (140)	71% (1555)	22% (489)	2184
2024 H2H Matchup: Trump Voter	88% (2035)	3% (70)	9% (206)	2312
2024 H2H Matchup: Would not Vote	19% (30)	12% (19)	69% (108)	157
2024 H2H Matchup: Do not Know	27% (67)	10% (26)	63% (157)	250
2022 House Vote: Democrat	10% (211)	68% (1374)	22% (442)	2027
2022 House Vote: Republican	85% (1634)	4% (82)	11% (206)	1923
2022 House Vote: Did not Vote	46% (401)	23% (204)	31% (273)	878
2020 Vote: Joe Biden	10% (222)	66% (1499)	24% (536)	2257
2020 Vote: Donald Trump	85% (1890)	3% (75)	12% (258)	2222
2020 Vote: Someone Else	28% (19)	8% (6)	64% (44)	70
2020 Vote: Did not Vote	40% (141)	26% (91)	34% (121)	353
2016 Vote: Hillary Clinton	9% (154)	71% (1216)	20% (342)	1711
2016 Vote: Donald Trump	81% (1581)	7% (132)	12% (239)	1952
2016 Vote: Someone Else	27% (39)	26% (39)	47% (70)	149
2020 Vote/PID: Not Biden/Democrat	31% (66)	36% (77)	32% (68)	211
2020 Vote/PID: Not Trump/Republican	59% (116)	18% (36)	23% (46)	198
U.S. Economy: Wrong Track	59% (2071)	20% (690)	22% (761)	3522
U.S. Economy: Right Direction	15% (201)	71% (979)	14% (199)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (76)	81% (1296)	14% (231)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84% (2068)	4% (100)	12% (289)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (128)	33% (274)	52% (440)	842
Top 2024 Issue: Economy	62% (1108)	21% (372)	18% (316)	1796
Community/Gender: Urban Women	28% (153)	45% (240)	27% (144)	536
Community/Gender: Urban Men	42% (237)	42% (235)	17% (94)	565
Community/Gender: Rural Women	55% (404)	25% (180)	20% (149)	733
Community/Gender: Rural Men	60% (348)	25% (148)	15% (87)	584
Community/Gender: Suburban Women	41% (545)	37% (493)	22% (301)	1338
Community/Gender: Suburban Men	51% (587)	33% (374)	16% (186)	1146

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2272)	34% (1669)	20% (960)	4902
Homeowner	49% (1833)	33% (1245)	18% (684)	3762
Renter	38% (401)	38% (404)	23% (245)	1050
Self + Household: White-Collar	44% (793)	39% (710)	17% (306)	1808
Self + Household: Blue Collar	52% (1225)	30% (717)	17% (411)	2353
Union HH: Yes	42% (153)	39% (143)	19% (70)	366
Union HH: No	47% (2120)	34% (1527)	20% (890)	4536
LGBTQ+: Yes	23% (110)	49% (232)	27% (127)	470
LGBTQ+: No	49% (2162)	32% (1437)	19% (833)	4432
Motivated to Vote	47% (2116)	35% (1576)	17% (782)	4475
Parent: Yes	48% (738)	32% (501)	20% (303)	1541
Parent: No	46% (1535)	35% (1169)	20% (657)	3361
COVID Vaccine: Yes	38% (1289)	42% (1422)	21% (711)	3422
COVID Vaccine: No	66% (983)	17% (247)	17% (249)	1480
Student Loans: Yes	40% (310)	36% (278)	25% (191)	778
Student Loans: No	48% (1963)	34% (1392)	19% (769)	4124
Favorable Opinion of Haley	63% (967)	22% (335)	15% (224)	1526
Unfavorable Opinion of Haley	35% (677)	47% (909)	18% (350)	1936
Prodigal Biden Voter	43% (124)	14% (41)	43% (122)	286
Undecided Voter (DK/WNV)	24% (97)	11% (44)	65% (265)	407
Undecided Voter (DK)	27% (67)	10% (26)	63% (157)	250
Watched Debate	51% (1825)	33% (1180)	16% (581)	3586
Watched Debate: Did not Watch	34% (447)	37% (489)	29% (379)	1316
Watched Debate: All of it	56% (1126)	31% (626)	12% (247)	1998
Watched Debate: Some of it	44% (700)	35% (554)	21% (334)	1588
Continue His Campaign: Yes Biden	22% (422)	65% (1264)	13% (250)	1936
Continue His Campaign: No Biden	65% (1768)	13% (350)	22% (586)	2704
Continue His Campaign: Yes Trump	82% (2038)	8% (204)	9% (233)	2475
Continue His Campaign: No Trump	9% (201)	63% (1391)	27% (603)	2195
Conviction: Evidence	12% (280)	63% (1442)	25% (569)	2291
Conviction: Motivation to Damage	83% (1714)	7% (142)	11% (219)	2075
Conviction: DK/NO	52% (278)	16% (85)	32% (173)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1948)	39%	(1926)	21%	(1028)	4902
Gender: Male	43%	(997)	39%	(890)	18%	(408)	2295
Gender: Female	36%	(951)	40%	(1036)	24%	(620)	2607
Age: 18-34	39%	(501)	39%	(506)	22%	(287)	1295
Age: 35-44	43%	(285)	38%	(250)	20%	(130)	665
Age: 45-64	40%	(682)	39%	(669)	20%	(345)	1696
Age: 65+	38%	(480)	40%	(501)	21%	(266)	1247
GenZers: 1997-2012	39%	(234)	38%	(227)	23%	(135)	595
Millennials: 1981-1996	40%	(530)	39%	(509)	21%	(273)	1312
GenXers: 1965-1980	41%	(524)	40%	(521)	19%	(245)	1290
Baby Boomers: 1946-1964	39%	(605)	40%	(620)	22%	(343)	1568
Educ: < College	44%	(1350)	36%	(1097)	21%	(641)	3088
Educ: Bachelors degree	34%	(391)	44%	(512)	22%	(253)	1156
Educ: Post-grad	32%	(207)	48%	(317)	20%	(134)	658
Income: Under 50k	41%	(836)	39%	(794)	21%	(431)	2061
Income: 50k-100k	39%	(692)	41%	(732)	20%	(366)	1789
Income: 100k+	40%	(420)	38%	(400)	22%	(231)	1052
Ethnicity: White (Non-Hispanic)	44%	(1587)	35%	(1249)	21%	(761)	3597
Ethnicity: Hispanic	37%	(126)	44%	(150)	18%	(62)	339
Ethnicity: Black (Non-Hispanic)	21%	(151)	60%	(437)	19%	(134)	722
Ethnicity: Asian + Other (Non-Hispanic)	34%	(83)	37%	(90)	29%	(70)	243
All Christian	47%	(1215)	34%	(882)	19%	(500)	2597
All Non-Christian	31%	(73)	52%	(123)	17%	(40)	236
Atheist	21%	(43)	58%	(121)	21%	(43)	206
Agnostic/Nothing in particular	27%	(296)	47%	(523)	26%	(291)	1110
Something Else	43%	(322)	37%	(276)	20%	(153)	752
Evangelical	55%	(724)	27%	(354)	18%	(239)	1318
Non-Evangelical	39%	(777)	40%	(794)	20%	(401)	1972
PID: Dem (no lean)	7%	(134)	77%	(1426)	16%	(299)	1859
PID: Ind (no lean)	32%	(369)	32%	(373)	36%	(415)	1157
PID: Rep (no lean)	77%	(1445)	7%	(127)	17%	(313)	1886

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1948)	39%	(1926)	21%	(1028)	4902
PID/Gender: Dem Men	11%	(86)	77%	(614)	12%	(99)	799
PID/Gender: Dem Women	5%	(48)	77%	(812)	19%	(201)	1060
PID/Gender: Ind Men	35%	(218)	33%	(203)	32%	(195)	615
PID/Gender: Ind Women	28%	(151)	32%	(171)	41%	(220)	542
PID/Gender: Rep Men	79%	(693)	8%	(73)	13%	(114)	880
PID/Gender: Rep Women	75%	(752)	5%	(54)	20%	(199)	1005
Ideo: Liberal (1-3)	11%	(152)	72%	(995)	17%	(241)	1388
Ideo: Moderate (4)	30%	(452)	44%	(676)	26%	(392)	1521
Ideo: Conservative (5-7)	69%	(1311)	12%	(231)	18%	(345)	1887
Community: Urban	31%	(336)	50%	(546)	20%	(219)	1101
Community: Suburban	39%	(960)	40%	(995)	21%	(529)	2485
Community: Rural	49%	(651)	29%	(385)	21%	(280)	1316
Military HHnm: Yes	40%	(307)	36%	(272)	24%	(184)	763
Military HH: No	40%	(1641)	40%	(1654)	20%	(844)	4139
Employ: Private Sector	41%	(731)	41%	(732)	18%	(328)	1791
Employ: Government	37%	(100)	38%	(104)	25%	(69)	273
Employ: Self-Employed	46%	(190)	37%	(151)	17%	(70)	411
Employ: Homemaker	46%	(155)	31%	(106)	23%	(77)	338
Employ: Student	27%	(30)	45%	(52)	28%	(32)	114
Employ: Retired	38%	(511)	40%	(542)	22%	(293)	1346
Employ: Unemployed	36%	(139)	38%	(145)	26%	(98)	382
Employ: Other	37%	(91)	38%	(94)	25%	(60)	245
Protestant	47%	(696)	32%	(476)	21%	(305)	1477
Roman Catholic	46%	(483)	37%	(396)	17%	(182)	1061
Jewish	24%	(29)	54%	(64)	23%	(27)	120
Muslim	40%	(23)	49%	(28)	12%	(7)	57
Atheist	21%	(43)	58%	(121)	21%	(43)	206
Agnostic	15%	(33)	61%	(130)	24%	(50)	213
Something else	43%	(322)	37%	(276)	20%	(153)	752
Nothing in particular	29%	(263)	44%	(394)	27%	(241)	897
Ideo/PID: Conservative Republican	78%	(1121)	5%	(75)	16%	(236)	1432
Ideo/PID: Moderate/Liberal Republican	71%	(308)	12%	(52)	17%	(73)	432

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1948)	39% (1926)	21% (1028)	4902
Ideo/PID: Moderate/Conservative Democrat	11% (84)	71% (545)	19% (144)	773
Ideo/PID: Liberal Democrat	5% (49)	81% (860)	14% (147)	1057
Unfavorable of Biden and Trump	23% (195)	25% (215)	52% (436)	845
2024 H2H Matchup: Biden Voter	4% (90)	79% (1718)	17% (375)	2184
2024 H2H Matchup: Trump Voter	77% (1785)	6% (143)	17% (383)	2312
2024 H2H Matchup: Would not Vote	16% (26)	15% (23)	69% (108)	157
2024 H2H Matchup: Do not Know	19% (46)	17% (42)	65% (162)	250
2022 House Vote: Democrat	7% (145)	74% (1510)	18% (372)	2027
2022 House Vote: Republican	74% (1431)	7% (135)	19% (357)	1923
2022 House Vote: Did not Vote	40% (350)	31% (269)	30% (260)	878
2020 Vote: Joe Biden	7% (153)	73% (1656)	20% (448)	2257
2020 Vote: Donald Trump	74% (1649)	7% (148)	19% (426)	2222
2020 Vote: Someone Else	24% (17)	15% (10)	61% (42)	70
2020 Vote: Did not Vote	36% (129)	32% (112)	32% (113)	353
2016 Vote: Hillary Clinton	7% (125)	77% (1317)	16% (269)	1711
2016 Vote: Donald Trump	70% (1359)	10% (198)	20% (394)	1952
2016 Vote: Someone Else	26% (38)	30% (45)	44% (66)	149
2020 Vote/PID: Not Biden/Democrat	26% (54)	48% (103)	26% (54)	211
2020 Vote/PID: Not Trump/Republican	51% (101)	23% (45)	26% (52)	198
U.S. Economy: Wrong Track	50% (1776)	25% (883)	25% (863)	3522
U.S. Economy: Right Direction	12% (172)	76% (1043)	12% (165)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (67)	85% (1368)	10% (168)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73% (1801)	8% (201)	18% (454)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (80)	42% (357)	48% (406)	842
Top 2024 Issue: Economy	52% (934)	27% (486)	21% (376)	1796
Community/Gender: Urban Women	25% (132)	51% (276)	24% (128)	536
Community/Gender: Urban Men	36% (204)	48% (270)	16% (91)	565
Community/Gender: Rural Women	48% (352)	29% (209)	23% (172)	733
Community/Gender: Rural Men	51% (299)	30% (176)	19% (108)	584
Community/Gender: Suburban Women	35% (467)	41% (551)	24% (320)	1338
Community/Gender: Suburban Men	43% (494)	39% (444)	18% (209)	1146

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1948)	39% (1926)	21% (1028)	4902
Homeowner	41% (1554)	38% (1436)	21% (772)	3762
Renter	34% (360)	44% (464)	22% (226)	1050
Self + Household: White-Collar	35% (626)	45% (818)	20% (364)	1808
Self + Household: Blue Collar	46% (1085)	35% (834)	18% (434)	2353
Union HH: Yes	40% (145)	47% (173)	13% (48)	366
Union HH: No	40% (1803)	39% (1753)	22% (980)	4536
LGBTQ+: Yes	19% (91)	56% (263)	25% (115)	470
LGBTQ+: No	42% (1857)	38% (1663)	21% (913)	4432
Motivated to Vote	40% (1806)	40% (1809)	19% (860)	4475
Parent: Yes	43% (669)	37% (572)	19% (300)	1541
Parent: No	38% (1279)	40% (1354)	22% (728)	3361
COVID Vaccine: Yes	31% (1072)	47% (1621)	21% (730)	3422
COVID Vaccine: No	59% (876)	21% (305)	20% (298)	1480
Student Loans: Yes	32% (251)	46% (355)	22% (173)	778
Student Loans: No	41% (1697)	38% (1571)	21% (856)	4124
Favorable Opinion of Haley	52% (794)	27% (412)	21% (321)	1526
Unfavorable Opinion of Haley	30% (588)	52% (1015)	17% (332)	1936
Prodigal Biden Voter	31% (88)	23% (65)	47% (133)	286
Undecided Voter (DK/WNV)	18% (72)	16% (65)	66% (269)	407
Undecided Voter (DK)	19% (46)	17% (42)	65% (162)	250
Watched Debate	44% (1587)	38% (1357)	18% (642)	3586
Watched Debate: Did not Watch	27% (361)	43% (568)	29% (386)	1316
Watched Debate: All of it	49% (983)	36% (715)	15% (300)	1998
Watched Debate: Some of it	38% (604)	40% (643)	22% (342)	1588
Continue His Campaign: Yes Biden	19% (373)	69% (1338)	12% (225)	1936
Continue His Campaign: No Biden	56% (1501)	19% (516)	25% (687)	2704
Continue His Campaign: Yes Trump	73% (1800)	12% (292)	16% (384)	2475
Continue His Campaign: No Trump	5% (115)	70% (1547)	24% (533)	2195
Conviction: Evidence	9% (196)	70% (1607)	21% (488)	2291
Conviction: Motivation to Damage	72% (1500)	10% (206)	18% (370)	2075
Conviction: DK/NO	47% (252)	21% (113)	32% (170)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2112)	37%	(1812)	20%	(978)	4902
Gender: Male	46%	(1065)	37%	(845)	17%	(384)	2295
Gender: Female	40%	(1047)	37%	(967)	23%	(593)	2607
Age: 18-34	43%	(558)	34%	(434)	23%	(303)	1295
Age: 35-44	45%	(301)	38%	(256)	16%	(108)	665
Age: 45-64	43%	(733)	37%	(626)	20%	(337)	1696
Age: 65+	42%	(520)	40%	(496)	18%	(230)	1247
GenZers: 1997-2012	42%	(251)	33%	(195)	25%	(149)	595
Millennials: 1981-1996	44%	(583)	36%	(474)	19%	(256)	1312
GenXers: 1965-1980	43%	(554)	38%	(484)	20%	(252)	1290
Baby Boomers: 1946-1964	42%	(664)	39%	(605)	19%	(298)	1568
Educ: < College	48%	(1470)	34%	(1039)	19%	(579)	3088
Educ: Bachelors degree	37%	(423)	40%	(460)	24%	(273)	1156
Educ: Post-grad	33%	(219)	48%	(314)	19%	(125)	658
Income: Under 50k	43%	(888)	37%	(772)	19%	(401)	2061
Income: 50k-100k	44%	(779)	37%	(662)	19%	(348)	1789
Income: 100k+	42%	(445)	36%	(378)	22%	(228)	1052
Ethnicity: White (Non-Hispanic)	48%	(1729)	32%	(1165)	20%	(703)	3597
Ethnicity: Hispanic	41%	(139)	38%	(130)	20%	(69)	339
Ethnicity: Black (Non-Hispanic)	22%	(162)	59%	(423)	19%	(137)	722
Ethnicity: Asian + Other (Non-Hispanic)	34%	(82)	39%	(94)	28%	(68)	243
All Christian	51%	(1316)	32%	(827)	17%	(454)	2597
All Non-Christian	33%	(79)	49%	(116)	18%	(42)	236
Atheist	19%	(39)	56%	(116)	25%	(51)	206
Agnostic/Nothing in particular	29%	(322)	45%	(500)	26%	(288)	1110
Something Else	47%	(356)	34%	(253)	19%	(143)	752
Evangelical	59%	(777)	26%	(341)	15%	(200)	1318
Non-Evangelical	43%	(855)	37%	(730)	20%	(387)	1972
PID: Dem (no lean)	8%	(154)	75%	(1394)	17%	(311)	1859
PID: Ind (no lean)	35%	(405)	28%	(326)	37%	(427)	1157
PID: Rep (no lean)	82%	(1553)	5%	(92)	13%	(240)	1886

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Table BLMB10_10: Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2112)	37%	(1812)	20%	(978)	4902
PID/Gender: Dem Men	10%	(83)	75%	(602)	14%	(114)	799
PID/Gender: Dem Women	7%	(70)	75%	(793)	19%	(197)	1060
PID/Gender: Ind Men	39%	(240)	30%	(183)	31%	(192)	615
PID/Gender: Ind Women	30%	(165)	26%	(142)	43%	(235)	542
PID/Gender: Rep Men	84%	(742)	7%	(61)	9%	(78)	880
PID/Gender: Rep Women	81%	(812)	3%	(32)	16%	(162)	1005
Ideo: Liberal (1-3)	12%	(160)	68%	(945)	20%	(283)	1388
Ideo: Moderate (4)	32%	(494)	42%	(640)	25%	(387)	1521
Ideo: Conservative (5-7)	75%	(1424)	11%	(201)	14%	(262)	1887
Community: Urban	33%	(358)	48%	(526)	20%	(217)	1101
Community: Suburban	42%	(1037)	37%	(927)	21%	(521)	2485
Community: Rural	54%	(717)	27%	(359)	18%	(240)	1316
Military HHnm: Yes	46%	(354)	35%	(267)	19%	(142)	763
Military HH: No	42%	(1758)	37%	(1546)	20%	(835)	4139
Employ: Private Sector	43%	(778)	37%	(657)	20%	(357)	1791
Employ: Government	40%	(109)	37%	(102)	23%	(63)	273
Employ: Self-Employed	47%	(195)	35%	(144)	18%	(73)	411
Employ: Homemaker	50%	(170)	30%	(101)	20%	(66)	338
Employ: Student	31%	(35)	37%	(42)	32%	(37)	114
Employ: Retired	42%	(565)	40%	(538)	18%	(243)	1346
Employ: Unemployed	40%	(153)	36%	(138)	24%	(90)	382
Employ: Other	43%	(106)	37%	(90)	20%	(49)	245
Protestant	51%	(759)	31%	(457)	18%	(261)	1477
Roman Catholic	49%	(516)	34%	(362)	17%	(183)	1061
Jewish	29%	(35)	57%	(68)	14%	(16)	120
Muslim	41%	(23)	40%	(23)	19%	(11)	57
Atheist	19%	(39)	56%	(116)	25%	(51)	206
Agnostic	16%	(34)	52%	(112)	32%	(67)	213
Something else	47%	(356)	34%	(253)	19%	(143)	752
Nothing in particular	32%	(288)	43%	(388)	25%	(221)	897
Ideo/PID: Conservative Republican	85%	(1220)	3%	(46)	12%	(166)	1432
Ideo/PID: Moderate/Liberal Republican	73%	(314)	11%	(46)	17%	(72)	432

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	43% (2112)	37% (1812)	20% (978)	4902
Ideo/PID: Moderate/Conservative Democrat	12% (95)	70% (543)	17% (135)	773
Ideo/PID: Liberal Democrat	6% (58)	79% (831)	16% (167)	1057
Unfavorable of Biden and Trump	28% (239)	18% (153)	54% (453)	845
2024 H2H Matchup: Biden Voter	4% (96)	76% (1651)	20% (437)	2184
2024 H2H Matchup: Trump Voter	84% (1940)	4% (99)	12% (272)	2312
2024 H2H Matchup: Would not Vote	13% (21)	12% (20)	74% (116)	157
2024 H2H Matchup: Do not Know	22% (55)	17% (44)	61% (152)	250
2022 House Vote: Democrat	8% (156)	72% (1456)	20% (416)	2027
2022 House Vote: Republican	80% (1542)	5% (102)	15% (279)	1923
2022 House Vote: Did not Vote	44% (390)	28% (242)	28% (246)	878
2020 Vote: Joe Biden	8% (176)	70% (1579)	22% (503)	2257
2020 Vote: Donald Trump	80% (1781)	5% (121)	14% (321)	2222
2020 Vote: Someone Else	20% (14)	14% (10)	66% (46)	70
2020 Vote: Did not Vote	40% (142)	29% (103)	31% (108)	353
2016 Vote: Hillary Clinton	7% (118)	75% (1282)	18% (312)	1711
2016 Vote: Donald Trump	76% (1478)	8% (164)	16% (310)	1952
2016 Vote: Someone Else	26% (38)	27% (40)	47% (70)	149
2020 Vote/PID: Not Biden/Democrat	29% (61)	46% (97)	25% (53)	211
2020 Vote/PID: Not Trump/Republican	56% (110)	18% (35)	26% (52)	198
U.S. Economy: Wrong Track	55% (1929)	22% (783)	23% (810)	3522
U.S. Economy: Right Direction	13% (183)	75% (1030)	12% (167)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (61)	84% (1354)	12% (189)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80% (1956)	6% (142)	15% (358)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	11% (96)	38% (316)	51% (430)	842
Top 2024 Issue: Economy	57% (1030)	23% (422)	19% (344)	1796
Community/Gender: Urban Women	26% (141)	50% (267)	24% (128)	536
Community/Gender: Urban Men	39% (218)	46% (259)	16% (89)	565
Community/Gender: Rural Women	54% (392)	26% (188)	21% (153)	733
Community/Gender: Rural Men	56% (325)	29% (171)	15% (88)	584
Community/Gender: Suburban Women	38% (514)	38% (512)	23% (313)	1338
Community/Gender: Suburban Men	46% (523)	36% (415)	18% (208)	1146

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Table BLMB10_10: Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2112)	37%	(1812)	20%	(978)	4902
Homeowner	45%	(1682)	36%	(1351)	19%	(728)	3762
Renter	37%	(388)	42%	(440)	21%	(221)	1050
Self + Household: White-Collar	39%	(699)	42%	(758)	19%	(351)	1808
Self + Household: Blue Collar	49%	(1158)	33%	(784)	17%	(410)	2353
Union HH: Yes	42%	(153)	40%	(147)	18%	(66)	366
Union HH: No	43%	(1959)	37%	(1666)	20%	(912)	4536
LGBTQ+: Yes	23%	(109)	50%	(233)	27%	(128)	470
LGBTQ+: No	45%	(2003)	36%	(1580)	19%	(850)	4432
Motivated to Vote	44%	(1961)	38%	(1697)	18%	(817)	4475
Parent: Yes	46%	(710)	35%	(544)	19%	(288)	1541
Parent: No	42%	(1402)	38%	(1269)	21%	(690)	3361
COVID Vaccine: Yes	34%	(1154)	44%	(1516)	22%	(752)	3422
COVID Vaccine: No	65%	(958)	20%	(297)	15%	(225)	1480
Student Loans: Yes	39%	(302)	38%	(299)	23%	(176)	778
Student Loans: No	44%	(1810)	37%	(1513)	19%	(801)	4124
Favorable Opinion of Haley	57%	(871)	25%	(379)	18%	(276)	1526
Unfavorable Opinion of Haley	33%	(645)	49%	(955)	17%	(336)	1936
Prodigal Biden Voter	36%	(104)	17%	(50)	46%	(133)	286
Undecided Voter (DK/WNV)	19%	(76)	15%	(63)	66%	(268)	407
Undecided Voter (DK)	22%	(55)	17%	(44)	61%	(152)	250
Watched Debate	48%	(1707)	35%	(1268)	17%	(611)	3586
Watched Debate: Did not Watch	31%	(405)	41%	(544)	28%	(367)	1316
Watched Debate: All of it	53%	(1054)	34%	(677)	13%	(267)	1998
Watched Debate: Some of it	41%	(652)	37%	(592)	22%	(344)	1588
Continue His Campaign: Yes Biden	20%	(394)	68%	(1322)	11%	(220)	1936
Continue His Campaign: No Biden	61%	(1638)	16%	(419)	24%	(646)	2704
Continue His Campaign: Yes Trump	79%	(1947)	10%	(241)	12%	(287)	2475
Continue His Campaign: No Trump	6%	(130)	68%	(1482)	27%	(583)	2195
Conviction: Evidence	9%	(198)	68%	(1549)	24%	(545)	2291
Conviction: Motivation to Damage	79%	(1639)	8%	(159)	13%	(276)	2075
Conviction: DK/NO	51%	(275)	19%	(104)	29%	(157)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	43% (2127)	34% (1647)	23% (1128)	4902
Gender: Male	46% (1054)	33% (762)	21% (478)	2295
Gender: Female	41% (1072)	34% (885)	25% (651)	2607
Age: 18-34	42% (547)	32% (411)	26% (337)	1295
Age: 35-44	44% (295)	33% (222)	22% (148)	665
Age: 45-64	44% (753)	34% (573)	22% (371)	1696
Age: 65+	43% (532)	35% (441)	22% (274)	1247
GenZers: 1997-2012	40% (241)	31% (185)	29% (170)	595
Millennials: 1981-1996	44% (575)	33% (435)	23% (302)	1312
GenXers: 1965-1980	44% (567)	34% (435)	22% (287)	1290
Baby Boomers: 1946-1964	43% (681)	35% (547)	22% (341)	1568
Educ: < College	47% (1466)	30% (939)	22% (684)	3088
Educ: Bachelors degree	37% (431)	38% (437)	25% (287)	1156
Educ: Post-grad	35% (229)	41% (271)	24% (157)	658
Income: Under 50k	43% (890)	34% (700)	23% (472)	2061
Income: 50k-100k	44% (794)	33% (592)	23% (403)	1789
Income: 100k+	42% (443)	34% (355)	24% (254)	1052
Ethnicity: White (Non-Hispanic)	49% (1756)	29% (1061)	22% (781)	3597
Ethnicity: Hispanic	42% (143)	31% (104)	27% (92)	339
Ethnicity: Black (Non-Hispanic)	21% (149)	55% (400)	24% (173)	722
Ethnicity: Asian + Other (Non-Hispanic)	32% (78)	34% (83)	34% (83)	243
All Christian	51% (1336)	29% (750)	20% (511)	2597
All Non-Christian	36% (84)	43% (102)	21% (51)	236
Atheist	19% (40)	52% (107)	29% (60)	206
Agnostic/Nothing in particular	28% (310)	41% (458)	31% (341)	1110
Something Else	47% (356)	31% (230)	22% (166)	752
Evangelical	59% (781)	23% (303)	18% (234)	1318
Non-Evangelical	44% (872)	34% (667)	22% (433)	1972
PID: Dem (no lean)	9% (166)	70% (1293)	22% (400)	1859
PID: Ind (no lean)	35% (401)	24% (276)	41% (480)	1157
PID: Rep (no lean)	83% (1559)	4% (78)	13% (248)	1886

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2127)	34%	(1647)	23%	(1128)	4902
PID/Gender: Dem Men	12%	(98)	70%	(559)	18%	(142)	799
PID/Gender: Dem Women	6%	(68)	69%	(734)	24%	(258)	1060
PID/Gender: Ind Men	37%	(228)	24%	(150)	39%	(237)	615
PID/Gender: Ind Women	32%	(173)	23%	(125)	45%	(243)	542
PID/Gender: Rep Men	83%	(728)	6%	(53)	11%	(99)	880
PID/Gender: Rep Women	83%	(831)	3%	(25)	15%	(149)	1005
Ideo: Liberal (1-3)	12%	(170)	64%	(887)	24%	(330)	1388
Ideo: Moderate (4)	33%	(509)	37%	(570)	29%	(442)	1521
Ideo: Conservative (5-7)	75%	(1412)	9%	(170)	16%	(304)	1887
Community: Urban	34%	(371)	44%	(479)	23%	(251)	1101
Community: Suburban	42%	(1043)	34%	(849)	24%	(592)	2485
Community: Rural	54%	(712)	24%	(319)	22%	(285)	1316
Military HHnm: Yes	45%	(340)	31%	(238)	24%	(184)	763
Military HH: No	43%	(1786)	34%	(1409)	23%	(944)	4139
Employ: Private Sector	44%	(791)	34%	(612)	22%	(388)	1791
Employ: Government	36%	(99)	36%	(99)	28%	(76)	273
Employ: Self-Employed	48%	(199)	30%	(123)	22%	(89)	411
Employ: Homemaker	48%	(162)	24%	(83)	28%	(93)	338
Employ: Student	26%	(29)	33%	(37)	42%	(48)	114
Employ: Retired	43%	(581)	36%	(481)	21%	(283)	1346
Employ: Unemployed	43%	(166)	32%	(124)	24%	(92)	382
Employ: Other	40%	(99)	36%	(87)	24%	(59)	245
Protestant	52%	(773)	28%	(410)	20%	(293)	1477
Roman Catholic	49%	(524)	31%	(330)	20%	(208)	1061
Jewish	31%	(38)	51%	(61)	18%	(21)	120
Muslim	46%	(26)	31%	(18)	23%	(13)	57
Atheist	19%	(40)	52%	(107)	29%	(60)	206
Agnostic	20%	(42)	52%	(110)	28%	(61)	213
Something else	47%	(356)	31%	(230)	22%	(166)	752
Nothing in particular	30%	(268)	39%	(348)	31%	(281)	897
Ideo/PID: Conservative Republican	85%	(1215)	3%	(39)	12%	(178)	1432
Ideo/PID: Moderate/Liberal Republican	75%	(326)	9%	(39)	16%	(67)	432

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2127)	34%	(1647)	23%	(1128)	4902
Ideo/PID: Moderate/Conservative Democrat	13%	(104)	64%	(493)	23%	(176)	773
Ideo/PID: Liberal Democrat	6%	(60)	74%	(783)	20%	(213)	1057
Unfavorable of Biden and Trump	28%	(234)	15%	(124)	58%	(487)	845
2024 H2H Matchup: Biden Voter	5%	(110)	70%	(1531)	25%	(542)	2184
2024 H2H Matchup: Trump Voter	84%	(1943)	3%	(70)	13%	(298)	2312
2024 H2H Matchup: Would not Vote	12%	(19)	10%	(15)	78%	(123)	157
2024 H2H Matchup: Do not Know	21%	(54)	12%	(31)	66%	(165)	250
2022 House Vote: Democrat	9%	(174)	67%	(1356)	25%	(498)	2027
2022 House Vote: Republican	80%	(1531)	4%	(72)	17%	(320)	1923
2022 House Vote: Did not Vote	45%	(399)	24%	(212)	30%	(267)	878
2020 Vote: Joe Biden	8%	(185)	65%	(1462)	27%	(610)	2257
2020 Vote: Donald Trump	81%	(1794)	4%	(88)	15%	(340)	2222
2020 Vote: Someone Else	17%	(12)	13%	(9)	70%	(49)	70
2020 Vote: Did not Vote	38%	(136)	25%	(88)	37%	(129)	353
2016 Vote: Hillary Clinton	7%	(125)	70%	(1204)	22%	(382)	1711
2016 Vote: Donald Trump	76%	(1490)	6%	(126)	17%	(335)	1952
2016 Vote: Someone Else	20%	(30)	25%	(38)	54%	(81)	149
2020 Vote/PID: Not Biden/Democrat	28%	(60)	40%	(85)	31%	(66)	211
2020 Vote/PID: Not Trump/Republican	52%	(104)	18%	(36)	29%	(58)	198
U.S. Economy: Wrong Track	55%	(1948)	19%	(659)	26%	(915)	3522
U.S. Economy: Right Direction	13%	(179)	72%	(988)	15%	(213)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(64)	79%	(1275)	17%	(265)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(1953)	4%	(104)	16%	(400)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(110)	32%	(269)	55%	(464)	842
Top 2024 Issue: Economy	58%	(1036)	20%	(358)	22%	(403)	1796
Community/Gender: Urban Women	30%	(161)	43%	(231)	27%	(144)	536
Community/Gender: Urban Men	37%	(210)	44%	(248)	19%	(107)	565
Community/Gender: Rural Women	53%	(387)	23%	(170)	24%	(176)	733
Community/Gender: Rural Men	56%	(325)	26%	(149)	19%	(109)	584
Community/Gender: Suburban Women	39%	(524)	36%	(483)	25%	(331)	1338
Community/Gender: Suburban Men	45%	(519)	32%	(365)	23%	(262)	1146

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	43% (2127)	34% (1647)	23% (1128)	4902
Homeowner	45% (1707)	32% (1222)	22% (833)	3762
Renter	36% (378)	39% (406)	25% (265)	1050
Self + Household: White-Collar	40% (717)	38% (687)	22% (403)	1808
Self + Household: Blue Collar	49% (1145)	30% (711)	21% (497)	2353
Union HH: Yes	42% (154)	39% (144)	18% (68)	366
Union HH: No	43% (1973)	33% (1503)	23% (1061)	4536
LGBTQ+: Yes	22% (102)	47% (220)	31% (148)	470
LGBTQ+: No	46% (2025)	32% (1427)	22% (980)	4432
Motivated to Vote	44% (1975)	35% (1551)	21% (949)	4475
Parent: Yes	47% (717)	32% (496)	21% (328)	1541
Parent: No	42% (1410)	34% (1151)	24% (800)	3361
COVID Vaccine: Yes	34% (1168)	41% (1401)	25% (853)	3422
COVID Vaccine: No	65% (958)	17% (246)	19% (276)	1480
Student Loans: Yes	37% (285)	36% (280)	27% (213)	778
Student Loans: No	45% (1842)	33% (1367)	22% (915)	4124
Favorable Opinion of Haley	58% (878)	21% (325)	21% (323)	1526
Unfavorable Opinion of Haley	33% (638)	46% (886)	21% (412)	1936
Prodigal Biden Voter	38% (109)	10% (28)	52% (149)	286
Undecided Voter (DK/WNV)	18% (73)	11% (46)	71% (288)	407
Undecided Voter (DK)	21% (54)	12% (31)	66% (165)	250
Watched Debate	48% (1726)	32% (1151)	20% (709)	3586
Watched Debate: Did not Watch	30% (400)	38% (496)	32% (419)	1316
Watched Debate: All of it	54% (1075)	30% (604)	16% (319)	1998
Watched Debate: Some of it	41% (652)	34% (547)	25% (390)	1588
Continue His Campaign: Yes Biden	21% (397)	65% (1251)	15% (288)	1936
Continue His Campaign: No Biden	61% (1644)	13% (338)	27% (721)	2704
Continue His Campaign: Yes Trump	79% (1951)	8% (203)	13% (321)	2475
Continue His Campaign: No Trump	6% (140)	62% (1366)	31% (689)	2195
Conviction: Evidence	9% (198)	62% (1419)	29% (675)	2291
Conviction: Motivation to Damage	80% (1659)	7% (136)	13% (280)	2075
Conviction: DK/NO	50% (269)	17% (93)	32% (174)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (2372)	35% (1729)	16% (801)	4902
Gender: Male	51% (1176)	35% (798)	14% (320)	2295
Gender: Female	46% (1196)	36% (931)	18% (481)	2607
Age: 18-34	45% (589)	32% (415)	22% (291)	1295
Age: 35-44	49% (328)	35% (234)	15% (102)	665
Age: 45-64	50% (843)	36% (607)	15% (246)	1696
Age: 65+	49% (612)	38% (472)	13% (162)	1247
GenZers: 1997-2012	46% (273)	31% (186)	23% (137)	595
Millennials: 1981-1996	47% (617)	34% (444)	19% (251)	1312
GenXers: 1965-1980	49% (635)	36% (461)	15% (194)	1290
Baby Boomers: 1946-1964	50% (781)	38% (588)	13% (198)	1568
Educ: < College	52% (1596)	32% (997)	16% (495)	3088
Educ: Bachelors degree	44% (505)	38% (441)	18% (211)	1156
Educ: Post-grad	41% (272)	44% (291)	15% (96)	658
Income: Under 50k	47% (966)	36% (736)	17% (359)	2061
Income: 50k-100k	49% (879)	36% (640)	15% (270)	1789
Income: 100k+	50% (527)	34% (353)	16% (172)	1052
Ethnicity: White (Non-Hispanic)	54% (1951)	31% (1113)	15% (533)	3597
Ethnicity: Hispanic	44% (150)	36% (122)	20% (66)	339
Ethnicity: Black (Non-Hispanic)	23% (166)	57% (410)	20% (147)	722
Ethnicity: Asian + Other (Non-Hispanic)	43% (105)	34% (84)	23% (55)	243
All Christian	57% (1473)	31% (793)	13% (331)	2597
All Non-Christian	37% (88)	49% (117)	13% (32)	236
Atheist	25% (51)	54% (112)	21% (43)	206
Agnostic/Nothing in particular	34% (374)	42% (466)	24% (270)	1110
Something Else	51% (387)	32% (241)	17% (125)	752
Evangelical	65% (855)	24% (322)	11% (141)	1318
Non-Evangelical	49% (959)	36% (702)	16% (311)	1972
PID: Dem (no lean)	11% (203)	72% (1347)	17% (309)	1859
PID: Ind (no lean)	43% (497)	26% (300)	31% (360)	1157
PID: Rep (no lean)	89% (1672)	4% (81)	7% (133)	1886

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (2372)	35% (1729)	16% (801)	4902
PID/Gender: Dem Men	14% (108)	73% (580)	14% (111)	799
PID/Gender: Dem Women	9% (95)	72% (767)	19% (198)	1060
PID/Gender: Ind Men	48% (293)	27% (165)	26% (157)	615
PID/Gender: Ind Women	38% (204)	25% (136)	37% (202)	542
PID/Gender: Rep Men	88% (775)	6% (53)	6% (52)	880
PID/Gender: Rep Women	89% (897)	3% (28)	8% (81)	1005
Ideo: Liberal (1-3)	14% (194)	67% (924)	19% (269)	1388
Ideo: Moderate (4)	39% (591)	40% (613)	21% (317)	1521
Ideo: Conservative (5-7)	82% (1552)	9% (168)	9% (167)	1887
Community: Urban	36% (396)	46% (502)	18% (203)	1101
Community: Suburban	48% (1192)	35% (881)	17% (412)	2485
Community: Rural	60% (785)	26% (346)	14% (186)	1316
Military HHnm: Yes	52% (400)	33% (254)	14% (109)	763
Military HH: No	48% (1972)	36% (1475)	17% (692)	4139
Employ: Private Sector	49% (880)	35% (635)	15% (276)	1791
Employ: Government	43% (117)	36% (99)	21% (57)	273
Employ: Self-Employed	54% (222)	32% (130)	14% (60)	411
Employ: Homemaker	56% (189)	27% (91)	17% (58)	338
Employ: Student	30% (34)	35% (40)	35% (40)	114
Employ: Retired	48% (648)	39% (521)	13% (177)	1346
Employ: Unemployed	45% (173)	34% (129)	21% (79)	382
Employ: Other	44% (109)	34% (83)	22% (54)	245
Protestant	58% (850)	30% (441)	13% (186)	1477
Roman Catholic	54% (577)	32% (343)	13% (141)	1061
Jewish	37% (45)	51% (61)	11% (14)	120
Muslim	40% (23)	42% (24)	18% (10)	57
Atheist	25% (51)	54% (112)	21% (43)	206
Agnostic	24% (50)	50% (108)	26% (56)	213
Something else	51% (387)	32% (241)	17% (125)	752
Nothing in particular	36% (324)	40% (358)	24% (215)	897
Ideo/PID: Conservative Republican	91% (1305)	3% (42)	6% (85)	1432

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (2372)	35% (1729)	16% (801)	4902
Ideo/PID: Moderate/Liberal Republican	81% (348)	9% (40)	10% (45)	432
Ideo/PID: Moderate/Conservative Democrat	16% (125)	66% (510)	18% (137)	773
Ideo/PID: Liberal Democrat	7% (76)	78% (819)	15% (161)	1057
Unfavorable of Biden and Trump	39% (333)	15% (124)	46% (388)	845
2024 H2H Matchup: Biden Voter	7% (159)	73% (1604)	19% (420)	2184
2024 H2H Matchup: Trump Voter	91% (2099)	3% (76)	6% (137)	2312
2024 H2H Matchup: Would not Vote	23% (35)	13% (21)	64% (101)	157
2024 H2H Matchup: Do not Know	31% (78)	11% (28)	58% (144)	250
2022 House Vote: Democrat	11% (221)	70% (1414)	19% (392)	2027
2022 House Vote: Republican	88% (1694)	5% (87)	7% (141)	1923
2022 House Vote: Did not Vote	49% (430)	25% (218)	26% (231)	878
2020 Vote: Joe Biden	10% (233)	68% (1539)	21% (485)	2257
2020 Vote: Donald Trump	88% (1959)	4% (92)	8% (171)	2222
2020 Vote: Someone Else	35% (24)	13% (9)	53% (37)	70
2020 Vote: Did not Vote	44% (156)	25% (89)	31% (108)	353
2016 Vote: Hillary Clinton	10% (166)	74% (1259)	17% (287)	1711
2016 Vote: Donald Trump	83% (1628)	7% (135)	10% (189)	1952
2016 Vote: Someone Else	30% (45)	27% (40)	43% (64)	149
2020 Vote/PID: Not Biden/Democrat	34% (72)	40% (85)	26% (55)	211
2020 Vote/PID: Not Trump/Republican	59% (116)	19% (38)	22% (44)	198
U.S. Economy: Wrong Track	62% (2177)	20% (714)	18% (631)	3522
U.S. Economy: Right Direction	14% (195)	74% (1014)	12% (170)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (71)	83% (1336)	12% (196)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88% (2161)	4% (99)	8% (196)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	17% (140)	35% (294)	49% (409)	842
Top 2024 Issue: Economy	64% (1151)	22% (387)	14% (258)	1796
Community/Gender: Urban Women	32% (172)	47% (249)	21% (115)	536
Community/Gender: Urban Men	40% (224)	45% (253)	16% (89)	565
Community/Gender: Rural Women	59% (433)	25% (185)	16% (115)	733
Community/Gender: Rural Men	60% (352)	28% (161)	12% (71)	584
Community/Gender: Suburban Women	44% (591)	37% (496)	19% (251)	1338

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (2372)	35% (1729)	16% (801)	4902
Community/Gender: Suburban Men	52% (601)	34% (385)	14% (161)	1146
Homeowner	51% (1901)	34% (1283)	15% (577)	3762
Renter	41% (430)	40% (423)	19% (196)	1050
Self + Household: White-Collar	46% (824)	40% (717)	15% (268)	1808
Self + Household: Blue Collar	54% (1274)	32% (756)	14% (322)	2353
Union HH: Yes	43% (156)	42% (155)	15% (55)	366
Union HH: No	49% (2216)	35% (1574)	16% (746)	4536
LGBTQ+: Yes	25% (118)	51% (239)	24% (113)	470
LGBTQ+: No	51% (2254)	34% (1490)	16% (688)	4432
Motivated to Vote	49% (2199)	36% (1628)	14% (648)	4475
Parent: Yes	51% (792)	33% (508)	16% (242)	1541
Parent: No	47% (1580)	36% (1221)	17% (560)	3361
COVID Vaccine: Yes	39% (1339)	43% (1476)	18% (608)	3422
COVID Vaccine: No	70% (1033)	17% (253)	13% (194)	1480
Student Loans: Yes	41% (320)	37% (288)	22% (171)	778
Student Loans: No	50% (2053)	35% (1441)	15% (631)	4124
Favorable Opinion of Haley	66% (1009)	23% (345)	11% (172)	1526
Unfavorable Opinion of Haley	37% (716)	48% (926)	15% (294)	1936
Prodigal Biden Voter	44% (126)	14% (41)	42% (119)	286
Undecided Voter (DK/WNV)	28% (114)	12% (49)	60% (244)	407
Undecided Voter (DK)	31% (78)	11% (28)	58% (144)	250
Watched Debate	53% (1912)	34% (1207)	13% (467)	3586
Watched Debate: Did not Watch	35% (460)	40% (521)	25% (334)	1316
Watched Debate: All of it	59% (1170)	33% (652)	9% (176)	1998
Watched Debate: Some of it	47% (741)	35% (555)	18% (291)	1588
Continue His Campaign: Yes Biden	22% (434)	67% (1301)	10% (201)	1936
Continue His Campaign: No Biden	68% (1842)	14% (368)	18% (494)	2704
Continue His Campaign: Yes Trump	85% (2105)	8% (207)	7% (163)	2475
Continue His Campaign: No Trump	10% (217)	66% (1442)	24% (536)	2195

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (2372)	35% (1729)	16% (801)	4902
Conviction: Evidence	12% (276)	65% (1494)	23% (520)	2291
Conviction: Motivation to Damage	87% (1797)	7% (139)	7% (139)	2075
Conviction: DK/NO	56% (299)	18% (95)	26% (142)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2273)	35% (1730)	18% (899)	4902
Gender: Male	50% (1155)	35% (799)	15% (341)	2295
Gender: Female	43% (1118)	36% (931)	21% (559)	2607
Age: 18-34	46% (595)	31% (407)	23% (293)	1295
Age: 35-44	48% (319)	36% (238)	16% (107)	665
Age: 45-64	46% (785)	35% (602)	18% (309)	1696
Age: 65+	46% (573)	39% (483)	15% (190)	1247
GenZers: 1997-2012	46% (275)	30% (179)	24% (141)	595
Millennials: 1981-1996	47% (612)	34% (449)	19% (251)	1312
GenXers: 1965-1980	46% (593)	35% (457)	19% (240)	1290
Baby Boomers: 1946-1964	47% (731)	38% (592)	16% (245)	1568
Educ: < College	50% (1532)	32% (980)	19% (575)	3088
Educ: Bachelors degree	41% (478)	39% (450)	20% (229)	1156
Educ: Post-grad	40% (263)	46% (300)	14% (95)	658
Income: Under 50k	45% (923)	36% (734)	20% (404)	2061
Income: 50k-100k	48% (859)	36% (636)	16% (295)	1789
Income: 100k+	47% (490)	34% (361)	19% (201)	1052
Ethnicity: White (Non-Hispanic)	52% (1857)	31% (1126)	17% (614)	3597
Ethnicity: Hispanic	44% (148)	36% (123)	20% (68)	339
Ethnicity: Black (Non-Hispanic)	24% (170)	56% (402)	21% (151)	722
Ethnicity: Asian + Other (Non-Hispanic)	40% (97)	32% (79)	28% (67)	243
All Christian	55% (1417)	31% (793)	15% (388)	2597
All Non-Christian	38% (89)	47% (111)	15% (36)	236
Atheist	24% (50)	53% (110)	23% (47)	206
Agnostic/Nothing in particular	31% (343)	43% (475)	26% (292)	1110
Something Else	50% (373)	32% (242)	18% (137)	752
Evangelical	63% (829)	25% (325)	12% (164)	1318
Non-Evangelical	47% (922)	35% (699)	18% (350)	1972
PID: Dem (no lean)	10% (186)	72% (1342)	18% (331)	1859
PID: Ind (no lean)	41% (474)	25% (294)	34% (389)	1157
PID: Rep (no lean)	86% (1613)	5% (94)	9% (179)	1886

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2273)	35% (1730)	18% (899)	4902
PID/Gender: Dem Men	14% (109)	72% (574)	15% (116)	799
PID/Gender: Dem Women	7% (77)	72% (768)	20% (215)	1060
PID/Gender: Ind Men	45% (280)	27% (165)	28% (171)	615
PID/Gender: Ind Women	36% (194)	24% (129)	40% (219)	542
PID/Gender: Rep Men	87% (766)	7% (60)	6% (54)	880
PID/Gender: Rep Women	84% (846)	3% (34)	12% (125)	1005
Ideo: Liberal (1-3)	14% (196)	67% (933)	19% (259)	1388
Ideo: Moderate (4)	37% (557)	39% (588)	25% (376)	1521
Ideo: Conservative (5-7)	79% (1488)	10% (182)	12% (217)	1887
Community: Urban	36% (391)	45% (497)	19% (213)	1101
Community: Suburban	45% (1127)	36% (898)	18% (460)	2485
Community: Rural	57% (754)	25% (335)	17% (227)	1316
Military HHnm: Yes	50% (385)	33% (249)	17% (129)	763
Military HH: No	46% (1887)	36% (1482)	19% (770)	4139
Employ: Private Sector	48% (860)	35% (625)	17% (306)	1791
Employ: Government	43% (117)	35% (95)	23% (62)	273
Employ: Self-Employed	52% (212)	34% (139)	15% (61)	411
Employ: Homemaker	52% (176)	29% (98)	19% (64)	338
Employ: Student	30% (34)	38% (43)	33% (37)	114
Employ: Retired	45% (610)	39% (526)	16% (210)	1346
Employ: Unemployed	41% (155)	32% (123)	27% (104)	382
Employ: Other	45% (109)	33% (81)	22% (55)	245
Protestant	55% (811)	30% (442)	15% (224)	1477
Roman Catholic	53% (567)	32% (341)	14% (153)	1061
Jewish	35% (42)	51% (61)	14% (16)	120
Muslim	47% (27)	33% (19)	21% (12)	57
Atheist	24% (50)	53% (110)	23% (47)	206
Agnostic	21% (45)	53% (112)	26% (56)	213
Something else	50% (373)	32% (242)	18% (137)	752
Nothing in particular	33% (298)	40% (363)	26% (236)	897
Ideo/PID: Conservative Republican	88% (1260)	3% (45)	9% (127)	1432

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2273)	35% (1730)	18% (899)	4902
Ideo/PID: Moderate/Liberal Republican	77% (334)	11% (48)	12% (50)	432
Ideo/PID: Moderate/Conservative Democrat	14% (106)	65% (506)	21% (160)	773
Ideo/PID: Liberal Democrat	7% (79)	77% (815)	15% (162)	1057
Unfavorable of Biden and Trump	35% (300)	15% (123)	50% (423)	845
2024 H2H Matchup: Biden Voter	6% (132)	74% (1611)	20% (440)	2184
2024 H2H Matchup: Trump Voter	88% (2040)	3% (75)	9% (197)	2312
2024 H2H Matchup: Would not Vote	19% (30)	10% (16)	70% (110)	157
2024 H2H Matchup: Do not Know	28% (70)	11% (28)	61% (152)	250
2022 House Vote: Democrat	10% (196)	69% (1407)	21% (424)	2027
2022 House Vote: Republican	85% (1634)	4% (86)	11% (203)	1923
2022 House Vote: Did not Vote	47% (417)	26% (229)	26% (232)	878
2020 Vote: Joe Biden	9% (208)	69% (1548)	22% (501)	2257
2020 Vote: Donald Trump	85% (1894)	4% (82)	11% (247)	2222
2020 Vote: Someone Else	29% (20)	13% (9)	58% (40)	70
2020 Vote: Did not Vote	43% (150)	26% (92)	31% (111)	353
2016 Vote: Hillary Clinton	8% (144)	73% (1252)	18% (316)	1711
2016 Vote: Donald Trump	81% (1584)	7% (138)	12% (230)	1952
2016 Vote: Someone Else	29% (43)	28% (41)	43% (64)	149
2020 Vote/PID: Not Biden/Democrat	35% (74)	36% (77)	29% (61)	211
2020 Vote/PID: Not Trump/Republican	55% (108)	23% (45)	23% (45)	198
U.S. Economy: Wrong Track	59% (2094)	20% (713)	20% (715)	3522
U.S. Economy: Right Direction	13% (178)	74% (1017)	13% (185)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (69)	83% (1328)	13% (207)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85% (2090)	4% (105)	11% (261)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (114)	35% (297)	51% (431)	842
Top 2024 Issue: Economy	62% (1116)	21% (372)	17% (309)	1796
Community/Gender: Urban Women	30% (159)	46% (247)	24% (130)	536
Community/Gender: Urban Men	41% (232)	44% (250)	15% (83)	565
Community/Gender: Rural Women	55% (403)	25% (180)	21% (150)	733
Community/Gender: Rural Men	60% (352)	27% (156)	13% (76)	584
Community/Gender: Suburban Women	42% (556)	38% (504)	21% (278)	1338

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2273)	35% (1730)	18% (899)	4902
Community/Gender: Suburban Men	50% (571)	34% (393)	16% (181)	1146
Homeowner	48% (1815)	34% (1295)	17% (652)	3762
Renter	40% (417)	39% (414)	21% (219)	1050
Self + Household: White-Collar	43% (782)	41% (740)	16% (286)	1808
Self + Household: Blue Collar	52% (1225)	32% (747)	16% (380)	2353
Union HH: Yes	44% (161)	39% (143)	17% (61)	366
Union HH: No	47% (2111)	35% (1587)	18% (838)	4536
LGBTQ+: Yes	22% (105)	50% (235)	28% (130)	470
LGBTQ+: No	49% (2168)	34% (1496)	17% (769)	4432
Motivated to Vote	47% (2111)	36% (1633)	16% (731)	4475
Parent: Yes	50% (766)	34% (522)	16% (254)	1541
Parent: No	45% (1507)	36% (1208)	19% (646)	3361
COVID Vaccine: Yes	38% (1284)	43% (1465)	20% (673)	3422
COVID Vaccine: No	67% (988)	18% (265)	15% (227)	1480
Student Loans: Yes	41% (320)	37% (286)	22% (172)	778
Student Loans: No	47% (1953)	35% (1444)	18% (727)	4124
Favorable Opinion of Haley	62% (951)	24% (361)	14% (214)	1526
Unfavorable Opinion of Haley	35% (681)	48% (928)	17% (327)	1936
Prodigal Biden Voter	42% (119)	15% (42)	44% (125)	286
Undecided Voter (DK/WNV)	25% (101)	11% (44)	64% (262)	407
Undecided Voter (DK)	28% (70)	11% (28)	61% (152)	250
Watched Debate	51% (1828)	34% (1232)	15% (526)	3586
Watched Debate: Did not Watch	34% (445)	38% (498)	28% (373)	1316
Watched Debate: All of it	57% (1130)	32% (641)	11% (227)	1998
Watched Debate: Some of it	44% (698)	37% (590)	19% (300)	1588
Continue His Campaign: Yes Biden	22% (430)	66% (1283)	11% (223)	1936
Continue His Campaign: No Biden	65% (1749)	14% (383)	21% (571)	2704
Continue His Campaign: Yes Trump	83% (2054)	8% (199)	9% (222)	2475
Continue His Campaign: No Trump	8% (171)	66% (1452)	26% (573)	2195

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2273)	35% (1730)	18% (899)	4902
Conviction: Evidence	11% (256)	65% (1487)	24% (548)	2291
Conviction: Motivation to Damage	83% (1730)	7% (151)	9% (194)	2075
Conviction: DK/NO	54% (287)	17% (91)	29% (158)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1963)	46% (2244)	14% (695)	4902
Gender: Male	44% (1008)	45% (1042)	11% (244)	2295
Gender: Female	37% (955)	46% (1201)	17% (451)	2607
Age: 18-34	39% (509)	42% (546)	19% (240)	1295
Age: 35-44	42% (278)	45% (301)	13% (86)	665
Age: 45-64	40% (679)	46% (784)	14% (232)	1696
Age: 65+	40% (497)	49% (612)	11% (138)	1247
GenZers: 1997-2012	39% (230)	41% (241)	21% (124)	595
Millennials: 1981-1996	41% (534)	44% (583)	15% (196)	1312
GenXers: 1965-1980	39% (509)	46% (599)	14% (182)	1290
Baby Boomers: 1946-1964	40% (634)	48% (748)	12% (185)	1568
Educ: < College	44% (1356)	42% (1306)	14% (426)	3088
Educ: Bachelors degree	34% (393)	50% (578)	16% (185)	1156
Educ: Post-grad	33% (214)	55% (360)	13% (85)	658
Income: Under 50k	40% (828)	45% (932)	15% (301)	2061
Income: 50k-100k	40% (717)	47% (836)	13% (237)	1789
Income: 100k+	40% (417)	45% (476)	15% (158)	1052
Ethnicity: White (Non-Hispanic)	45% (1619)	41% (1487)	14% (491)	3597
Ethnicity: Hispanic	38% (129)	44% (149)	18% (61)	339
Ethnicity: Black (Non-Hispanic)	19% (138)	67% (485)	14% (99)	722
Ethnicity: Asian + Other (Non-Hispanic)	31% (76)	50% (123)	18% (44)	243
All Christian	47% (1230)	40% (1040)	13% (327)	2597
All Non-Christian	27% (63)	60% (143)	13% (30)	236
Atheist	19% (40)	68% (141)	12% (25)	206
Agnostic/Nothing in particular	26% (290)	54% (605)	19% (215)	1110
Something Else	45% (339)	42% (315)	13% (98)	752
Evangelical	56% (742)	33% (429)	11% (147)	1318
Non-Evangelical	40% (791)	46% (908)	14% (273)	1972
PID: Dem (no lean)	6% (116)	84% (1567)	9% (176)	1859
PID: Ind (no lean)	30% (346)	44% (506)	26% (306)	1157
PID: Rep (no lean)	80% (1501)	9% (171)	11% (214)	1886

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1963)	46% (2244)	14% (695)	4902
PID/Gender: Dem Men	9% (71)	85% (681)	6% (47)	799
PID/Gender: Dem Women	4% (45)	84% (886)	12% (129)	1060
PID/Gender: Ind Men	35% (214)	45% (278)	20% (124)	615
PID/Gender: Ind Women	24% (132)	42% (228)	34% (182)	542
PID/Gender: Rep Men	82% (723)	9% (83)	8% (74)	880
PID/Gender: Rep Women	77% (778)	9% (87)	14% (140)	1005
Ideo: Liberal (1-3)	11% (154)	78% (1084)	11% (150)	1388
Ideo: Moderate (4)	28% (430)	54% (825)	17% (266)	1521
Ideo: Conservative (5-7)	71% (1347)	16% (305)	12% (235)	1887
Community: Urban	30% (335)	57% (625)	13% (142)	1101
Community: Suburban	38% (954)	48% (1181)	14% (349)	2485
Community: Rural	51% (675)	33% (438)	16% (204)	1316
Military HHnm: Yes	42% (323)	44% (332)	14% (108)	763
Military HH: No	40% (1640)	46% (1912)	14% (587)	4139
Employ: Private Sector	41% (733)	45% (810)	14% (248)	1791
Employ: Government	40% (109)	44% (121)	16% (43)	273
Employ: Self-Employed	46% (187)	42% (173)	13% (51)	411
Employ: Homemaker	45% (151)	38% (130)	17% (57)	338
Employ: Student	20% (23)	47% (54)	33% (37)	114
Employ: Retired	40% (536)	49% (658)	11% (152)	1346
Employ: Unemployed	34% (131)	48% (185)	17% (66)	382
Employ: Other	37% (92)	46% (113)	17% (41)	245
Protestant	48% (712)	39% (573)	13% (192)	1477
Roman Catholic	45% (482)	42% (449)	12% (131)	1061
Jewish	25% (30)	62% (75)	13% (15)	120
Muslim	34% (19)	49% (28)	17% (10)	57
Atheist	19% (40)	68% (141)	12% (25)	206
Agnostic	15% (32)	69% (146)	16% (35)	213
Something else	45% (339)	42% (315)	13% (98)	752
Nothing in particular	29% (258)	51% (458)	20% (181)	897
Ideo/PID: Conservative Republican	82% (1174)	7% (105)	11% (152)	1432

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1963)	46% (2244)	14% (695)	4902
Ideo/PID: Moderate/Liberal Republican	72% (310)	15% (65)	13% (57)	432
Ideo/PID: Moderate/Conservative Democrat	8% (64)	81% (624)	11% (85)	773
Ideo/PID: Liberal Democrat	5% (50)	87% (922)	8% (85)	1057
Unfavorable of Biden and Trump	19% (158)	38% (320)	43% (367)	845
2024 H2H Matchup: Biden Voter	3% (60)	89% (1943)	8% (181)	2184
2024 H2H Matchup: Trump Voter	80% (1851)	8% (193)	12% (268)	2312
2024 H2H Matchup: Would not Vote	8% (13)	23% (36)	69% (108)	157
2024 H2H Matchup: Do not Know	16% (40)	29% (72)	55% (138)	250
2022 House Vote: Democrat	6% (122)	84% (1696)	10% (210)	2027
2022 House Vote: Republican	77% (1482)	10% (202)	12% (239)	1923
2022 House Vote: Did not Vote	39% (342)	38% (331)	23% (205)	878
2020 Vote: Joe Biden	5% (115)	83% (1882)	11% (259)	2257
2020 Vote: Donald Trump	77% (1708)	9% (206)	14% (309)	2222
2020 Vote: Someone Else	15% (10)	30% (21)	55% (38)	70
2020 Vote: Did not Vote	37% (129)	38% (135)	25% (89)	353
2016 Vote: Hillary Clinton	6% (100)	87% (1480)	8% (131)	1711
2016 Vote: Donald Trump	72% (1411)	14% (266)	14% (275)	1952
2016 Vote: Someone Else	20% (30)	47% (69)	33% (49)	149
2020 Vote/PID: Not Biden/Democrat	27% (57)	52% (109)	21% (45)	211
2020 Vote/PID: Not Trump/Republican	51% (102)	33% (66)	15% (30)	198
U.S. Economy: Wrong Track	51% (1800)	31% (1088)	18% (634)	3522
U.S. Economy: Right Direction	12% (163)	84% (1156)	4% (61)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (53)	92% (1483)	4% (67)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75% (1832)	12% (284)	14% (340)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (78)	57% (477)	34% (288)	842
Top 2024 Issue: Economy	52% (933)	32% (578)	16% (286)	1796
Community/Gender: Urban Women	24% (130)	59% (316)	17% (90)	536
Community/Gender: Urban Men	36% (205)	55% (309)	9% (52)	565
Community/Gender: Rural Women	50% (366)	32% (232)	18% (134)	733
Community/Gender: Rural Men	53% (308)	35% (205)	12% (70)	584
Community/Gender: Suburban Women	34% (459)	49% (653)	17% (227)	1338

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1963)	46% (2244)	14% (695)	4902
Community/Gender: Suburban Men	43% (495)	46% (528)	11% (123)	1146
Homeowner	42% (1576)	45% (1678)	14% (508)	3762
Renter	33% (349)	51% (537)	16% (164)	1050
Self + Household: White-Collar	36% (642)	52% (932)	13% (234)	1808
Self + Household: Blue Collar	46% (1084)	42% (982)	12% (287)	2353
Union HH: Yes	38% (139)	50% (184)	12% (43)	366
Union HH: No	40% (1824)	45% (2060)	14% (653)	4536
LGBTQ+: Yes	21% (100)	58% (274)	20% (95)	470
LGBTQ+: No	42% (1863)	44% (1969)	14% (600)	4432
Motivated to Vote	41% (1823)	47% (2101)	12% (551)	4475
Parent: Yes	42% (654)	42% (655)	15% (232)	1541
Parent: No	39% (1308)	47% (1589)	14% (463)	3361
COVID Vaccine: Yes	31% (1058)	55% (1880)	14% (485)	3422
COVID Vaccine: No	61% (905)	25% (364)	14% (211)	1480
Student Loans: Yes	34% (263)	48% (374)	18% (141)	778
Student Loans: No	41% (1700)	45% (1870)	13% (555)	4124
Favorable Opinion of Haley	54% (824)	35% (530)	11% (173)	1526
Unfavorable Opinion of Haley	31% (592)	58% (1127)	11% (217)	1936
Prodigal Biden Voter	27% (77)	34% (96)	40% (113)	286
Undecided Voter (DK/WNV)	13% (53)	27% (108)	60% (246)	407
Undecided Voter (DK)	16% (40)	29% (72)	55% (138)	250
Watched Debate	44% (1594)	44% (1570)	12% (422)	3586
Watched Debate: Did not Watch	28% (369)	51% (673)	21% (273)	1316
Watched Debate: All of it	50% (1004)	42% (833)	8% (161)	1998
Watched Debate: Some of it	37% (589)	46% (738)	16% (261)	1588
Continue His Campaign: Yes Biden	19% (361)	76% (1467)	6% (107)	1936
Continue His Campaign: No Biden	56% (1527)	25% (683)	18% (494)	2704
Continue His Campaign: Yes Trump	75% (1844)	15% (369)	11% (262)	2475
Continue His Campaign: No Trump	4% (93)	80% (1759)	16% (344)	2195

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1963)	46% (2244)	14% (695)	4902
Conviction: Evidence	6% (147)	81% (1853)	13% (291)	2291
Conviction: Motivation to Damage	76% (1570)	12% (250)	12% (255)	2075
Conviction: DK/NO	46% (246)	26% (141)	28% (149)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(2436)	33%	(1623)	17%	(843)	4902
Gender: Male	53%	(1226)	32%	(741)	14%	(327)	2295
Gender: Female	46%	(1210)	34%	(881)	20%	(516)	2607
Age: 18-34	48%	(620)	30%	(386)	22%	(288)	1295
Age: 35-44	50%	(334)	32%	(216)	17%	(115)	665
Age: 45-64	51%	(858)	34%	(573)	16%	(265)	1696
Age: 65+	50%	(624)	36%	(448)	14%	(175)	1247
GenZers: 1997-2012	48%	(287)	28%	(167)	24%	(141)	595
Millennials: 1981-1996	49%	(640)	32%	(418)	19%	(254)	1312
GenXers: 1965-1980	49%	(638)	33%	(430)	17%	(222)	1290
Baby Boomers: 1946-1964	51%	(807)	36%	(566)	12%	(195)	1568
Educ: < College	53%	(1638)	30%	(933)	17%	(518)	3088
Educ: Bachelors degree	46%	(529)	36%	(413)	19%	(214)	1156
Educ: Post-grad	41%	(270)	42%	(277)	17%	(111)	658
Income: Under 50k	48%	(998)	33%	(690)	18%	(373)	2061
Income: 50k-100k	51%	(907)	33%	(594)	16%	(289)	1789
Income: 100k+	51%	(531)	32%	(339)	17%	(181)	1052
Ethnicity: White (Non-Hispanic)	55%	(1990)	29%	(1046)	16%	(561)	3597
Ethnicity: Hispanic	50%	(170)	32%	(107)	18%	(62)	339
Ethnicity: Black (Non-Hispanic)	24%	(175)	54%	(389)	22%	(158)	722
Ethnicity: Asian + Other (Non-Hispanic)	41%	(101)	33%	(81)	25%	(62)	243
All Christian	58%	(1508)	29%	(748)	13%	(341)	2597
All Non-Christian	34%	(80)	44%	(104)	22%	(53)	236
Atheist	26%	(53)	48%	(99)	26%	(54)	206
Agnostic/Nothing in particular	36%	(396)	39%	(436)	25%	(278)	1110
Something Else	53%	(399)	31%	(235)	16%	(118)	752
Evangelical	65%	(863)	23%	(303)	12%	(153)	1318
Non-Evangelical	51%	(1001)	34%	(673)	15%	(297)	1972
PID: Dem (no lean)	12%	(218)	69%	(1291)	19%	(350)	1859
PID: Ind (no lean)	45%	(524)	23%	(264)	32%	(370)	1157
PID: Rep (no lean)	90%	(1694)	4%	(68)	7%	(124)	1886

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(2436)	33%	(1623)	17%	(843)	4902
PID/Gender: Dem Men	14%	(115)	70%	(557)	16%	(127)	799
PID/Gender: Dem Women	10%	(104)	69%	(734)	21%	(222)	1060
PID/Gender: Ind Men	52%	(318)	23%	(142)	25%	(156)	615
PID/Gender: Ind Women	38%	(206)	23%	(122)	40%	(214)	542
PID/Gender: Rep Men	90%	(794)	5%	(42)	5%	(44)	880
PID/Gender: Rep Women	90%	(900)	3%	(25)	8%	(80)	1005
Ideo: Liberal (1-3)	15%	(213)	63%	(868)	22%	(307)	1388
Ideo: Moderate (4)	40%	(602)	38%	(580)	22%	(338)	1521
Ideo: Conservative (5-7)	84%	(1582)	8%	(152)	8%	(153)	1887
Community: Urban	38%	(419)	43%	(471)	19%	(211)	1101
Community: Suburban	49%	(1223)	33%	(818)	18%	(444)	2485
Community: Rural	60%	(794)	25%	(334)	14%	(188)	1316
Military HHnm: Yes	55%	(421)	30%	(230)	15%	(112)	763
Military HH: No	49%	(2015)	34%	(1393)	18%	(731)	4139
Employ: Private Sector	50%	(894)	33%	(590)	17%	(307)	1791
Employ: Government	44%	(121)	36%	(97)	20%	(56)	273
Employ: Self-Employed	55%	(228)	31%	(126)	14%	(57)	411
Employ: Homemaker	55%	(186)	26%	(88)	19%	(64)	338
Employ: Student	36%	(41)	31%	(35)	33%	(38)	114
Employ: Retired	50%	(679)	36%	(487)	13%	(180)	1346
Employ: Unemployed	46%	(176)	31%	(117)	23%	(89)	382
Employ: Other	45%	(111)	34%	(82)	21%	(52)	245
Protestant	59%	(878)	27%	(403)	13%	(196)	1477
Roman Catholic	55%	(587)	32%	(338)	13%	(136)	1061
Jewish	34%	(41)	51%	(60)	15%	(18)	120
Muslim	38%	(22)	31%	(18)	31%	(18)	57
Atheist	26%	(53)	48%	(99)	26%	(54)	206
Agnostic	25%	(53)	45%	(96)	30%	(65)	213
Something else	53%	(399)	31%	(235)	16%	(118)	752
Nothing in particular	38%	(343)	38%	(340)	24%	(213)	897
Ideo/PID: Conservative Republican	93%	(1329)	2%	(26)	5%	(77)	1432
Ideo/PID: Moderate/Liberal Republican	80%	(345)	10%	(42)	10%	(45)	432

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(2436)	33%	(1623)	17%	(843)	4902
Ideo/PID: Moderate/Conservative Democrat	16%	(127)	66%	(507)	18%	(138)	773
Ideo/PID: Liberal Democrat	9%	(90)	72%	(764)	19%	(202)	1057
Unfavorable of Biden and Trump	43%	(365)	12%	(105)	44%	(375)	845
2024 H2H Matchup: Biden Voter	8%	(172)	70%	(1528)	22%	(484)	2184
2024 H2H Matchup: Trump Voter	93%	(2138)	2%	(55)	5%	(118)	2312
2024 H2H Matchup: Would not Vote	25%	(39)	13%	(21)	62%	(97)	157
2024 H2H Matchup: Do not Know	35%	(87)	8%	(19)	57%	(144)	250
2022 House Vote: Democrat	12%	(236)	66%	(1346)	22%	(445)	2027
2022 House Vote: Republican	90%	(1728)	4%	(69)	7%	(126)	1923
2022 House Vote: Did not Vote	50%	(441)	23%	(204)	27%	(234)	878
2020 Vote: Joe Biden	11%	(255)	65%	(1469)	24%	(533)	2257
2020 Vote: Donald Trump	89%	(1981)	3%	(67)	8%	(174)	2222
2020 Vote: Someone Else	39%	(27)	7%	(5)	54%	(37)	70
2020 Vote: Did not Vote	49%	(172)	23%	(81)	28%	(99)	353
2016 Vote: Hillary Clinton	10%	(176)	70%	(1205)	19%	(331)	1711
2016 Vote: Donald Trump	85%	(1667)	6%	(115)	9%	(169)	1952
2016 Vote: Someone Else	33%	(49)	26%	(38)	41%	(62)	149
2020 Vote/PID: Not Biden/Democrat	42%	(88)	37%	(77)	22%	(46)	211
2020 Vote/PID: Not Trump/Republican	65%	(129)	16%	(32)	19%	(37)	198
U.S. Economy: Wrong Track	63%	(2231)	18%	(651)	18%	(640)	3522
U.S. Economy: Right Direction	15%	(205)	70%	(972)	15%	(203)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(96)	80%	(1284)	14%	(223)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(2178)	4%	(86)	8%	(192)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(162)	30%	(252)	51%	(428)	842
Top 2024 Issue: Economy	66%	(1177)	20%	(353)	15%	(266)	1796
Community/Gender: Urban Women	33%	(177)	43%	(231)	24%	(128)	536
Community/Gender: Urban Men	43%	(242)	42%	(240)	15%	(83)	565
Community/Gender: Rural Women	59%	(430)	24%	(178)	17%	(125)	733
Community/Gender: Rural Men	62%	(364)	27%	(156)	11%	(63)	584
Community/Gender: Suburban Women	45%	(603)	35%	(472)	20%	(263)	1338
Community/Gender: Suburban Men	54%	(620)	30%	(345)	16%	(181)	1146

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	50% (2436)	33% (1623)	17% (843)	4902
Homeowner	52% (1959)	32% (1209)	16% (594)	3762
Renter	41% (434)	38% (395)	21% (220)	1050
Self + Household: White-Collar	46% (827)	38% (682)	17% (299)	1808
Self + Household: Blue Collar	56% (1309)	30% (702)	15% (343)	2353
Union HH: Yes	46% (168)	37% (135)	17% (63)	366
Union HH: No	50% (2269)	33% (1488)	17% (780)	4536
LGBTQ+: Yes	25% (117)	48% (224)	27% (128)	470
LGBTQ+: No	52% (2319)	32% (1399)	16% (715)	4432
Motivated to Vote	50% (2259)	34% (1530)	15% (686)	4475
Parent: Yes	53% (814)	30% (467)	17% (260)	1541
Parent: No	48% (1622)	34% (1156)	17% (583)	3361
COVID Vaccine: Yes	40% (1381)	40% (1383)	19% (658)	3422
COVID Vaccine: No	71% (1055)	16% (240)	13% (185)	1480
Student Loans: Yes	43% (331)	34% (268)	23% (179)	778
Student Loans: No	51% (2105)	33% (1354)	16% (664)	4124
Favorable Opinion of Haley	67% (1030)	21% (326)	11% (170)	1526
Unfavorable Opinion of Haley	38% (733)	45% (866)	17% (337)	1936
Prodigal Biden Voter	48% (138)	12% (35)	39% (113)	286
Undecided Voter (DK/WNV)	31% (126)	10% (40)	59% (241)	407
Undecided Voter (DK)	35% (87)	8% (19)	57% (144)	250
Watched Debate	54% (1948)	32% (1132)	14% (506)	3586
Watched Debate: Did not Watch	37% (488)	37% (491)	26% (337)	1316
Watched Debate: All of it	60% (1191)	30% (601)	10% (206)	1998
Watched Debate: Some of it	48% (757)	33% (531)	19% (300)	1588
Continue His Campaign: Yes Biden	23% (445)	64% (1233)	13% (259)	1936
Continue His Campaign: No Biden	70% (1888)	12% (332)	18% (484)	2704
Continue His Campaign: Yes Trump	86% (2127)	8% (193)	6% (154)	2475
Continue His Campaign: No Trump	11% (249)	62% (1359)	27% (587)	2195
Conviction: Evidence	14% (318)	61% (1397)	25% (577)	2291
Conviction: Motivation to Damage	87% (1814)	6% (134)	6% (127)	2075
Conviction: DK/NO	57% (305)	17% (92)	26% (139)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(2008)	39%	(1927)	13%	(653)	6%	(315)	4902
Gender: Male	44%	(1010)	39%	(906)	12%	(279)	4%	(99)	2295
Gender: Female	38%	(998)	39%	(1021)	14%	(373)	8%	(215)	2607
Age: 18-34	34%	(438)	40%	(513)	17%	(222)	9%	(122)	1295
Age: 35-44	40%	(268)	38%	(250)	15%	(102)	7%	(45)	665
Age: 45-64	41%	(689)	40%	(683)	13%	(222)	6%	(102)	1696
Age: 65+	49%	(613)	39%	(482)	9%	(106)	4%	(46)	1247
GenZers: 1997-2012	30%	(177)	45%	(267)	16%	(93)	10%	(58)	595
Millennials: 1981-1996	39%	(513)	36%	(468)	17%	(226)	8%	(105)	1312
GenXers: 1965-1980	38%	(487)	43%	(549)	13%	(168)	7%	(85)	1290
Baby Boomers: 1946-1964	50%	(776)	37%	(585)	9%	(148)	4%	(59)	1568
Educ: < College	40%	(1225)	40%	(1220)	14%	(423)	7%	(220)	3088
Educ: Bachelors degree	44%	(508)	39%	(448)	12%	(136)	6%	(64)	1156
Educ: Post-grad	42%	(275)	39%	(259)	14%	(94)	5%	(30)	658
Income: Under 50k	39%	(795)	39%	(805)	15%	(313)	7%	(148)	2061
Income: 50k-100k	41%	(731)	39%	(698)	13%	(241)	7%	(119)	1789
Income: 100k+	46%	(482)	40%	(424)	9%	(98)	5%	(47)	1052
Ethnicity: White (Non-Hispanic)	42%	(1510)	39%	(1412)	13%	(454)	6%	(221)	3597
Ethnicity: Hispanic	41%	(140)	36%	(123)	14%	(49)	8%	(27)	339
Ethnicity: Black (Non-Hispanic)	37%	(267)	39%	(282)	17%	(120)	7%	(53)	722
Ethnicity: Asian + Other (Non-Hispanic)	38%	(91)	45%	(110)	12%	(29)	5%	(13)	243
All Christian	46%	(1206)	38%	(980)	11%	(282)	5%	(130)	2597
All Non-Christian	39%	(92)	43%	(101)	13%	(30)	6%	(13)	236
Atheist	26%	(55)	46%	(94)	22%	(45)	6%	(13)	206
Agnostic/Nothing in particular	35%	(388)	42%	(466)	16%	(181)	7%	(76)	1110
Something Else	36%	(268)	38%	(286)	15%	(115)	11%	(83)	752
Evangelical	43%	(561)	39%	(509)	12%	(160)	7%	(88)	1318
Non-Evangelical	45%	(888)	37%	(732)	12%	(230)	6%	(121)	1972
PID: Dem (no lean)	42%	(774)	40%	(737)	14%	(258)	5%	(89)	1859
PID: Ind (no lean)	40%	(460)	39%	(450)	14%	(159)	8%	(87)	1157
PID: Rep (no lean)	41%	(774)	39%	(739)	12%	(235)	7%	(138)	1886

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(2008)	39%	(1927)	13%	(653)	6%	(315)	4902
PID/Gender: Dem Men	43%	(343)	39%	(313)	14%	(112)	4%	(31)	799
PID/Gender: Dem Women	41%	(431)	40%	(424)	14%	(146)	5%	(58)	1060
PID/Gender: Ind Men	44%	(270)	39%	(240)	13%	(80)	4%	(26)	615
PID/Gender: Ind Women	35%	(190)	39%	(210)	15%	(80)	11%	(61)	542
PID/Gender: Rep Men	45%	(398)	40%	(352)	10%	(87)	5%	(43)	880
PID/Gender: Rep Women	37%	(376)	38%	(387)	15%	(147)	10%	(96)	1005
Ideo: Liberal (1-3)	37%	(517)	41%	(576)	15%	(203)	7%	(93)	1388
Ideo: Moderate (4)	41%	(625)	40%	(609)	14%	(213)	5%	(73)	1521
Ideo: Conservative (5-7)	44%	(838)	37%	(705)	11%	(216)	7%	(127)	1887
Community: Urban	42%	(467)	38%	(417)	14%	(152)	6%	(65)	1101
Community: Suburban	40%	(990)	41%	(1018)	13%	(325)	6%	(152)	2485
Community: Rural	42%	(551)	37%	(492)	13%	(176)	7%	(98)	1316
Military HHnm: Yes	44%	(336)	38%	(290)	12%	(92)	6%	(44)	763
Military HH: No	40%	(1672)	40%	(1637)	14%	(560)	7%	(270)	4139
Employ: Private Sector	42%	(753)	39%	(691)	14%	(246)	6%	(102)	1791
Employ: Government	40%	(109)	36%	(98)	14%	(39)	10%	(28)	273
Employ: Self-Employed	34%	(140)	44%	(180)	16%	(64)	7%	(27)	411
Employ: Homemaker	32%	(109)	39%	(133)	18%	(60)	11%	(36)	338
Employ: Student	30%	(34)	42%	(47)	16%	(18)	13%	(15)	114
Employ: Retired	48%	(650)	38%	(513)	10%	(139)	3%	(44)	1346
Employ: Unemployed	31%	(118)	44%	(166)	15%	(56)	11%	(42)	382
Employ: Other	39%	(95)	40%	(98)	12%	(30)	9%	(22)	245
Protestant	47%	(696)	37%	(546)	11%	(156)	5%	(78)	1477
Roman Catholic	46%	(485)	39%	(409)	11%	(119)	4%	(47)	1061
Jewish	43%	(51)	43%	(52)	9%	(11)	5%	(6)	120
Muslim	31%	(18)	50%	(28)	15%	(9)	4%	(2)	57
Atheist	26%	(55)	46%	(94)	22%	(45)	6%	(13)	206
Agnostic	38%	(81)	40%	(86)	14%	(30)	7%	(16)	213
Something else	36%	(268)	38%	(286)	15%	(115)	11%	(83)	752
Nothing in particular	34%	(306)	42%	(380)	17%	(151)	7%	(60)	897
Ideo/PID: Conservative Republican	43%	(618)	38%	(546)	11%	(164)	7%	(104)	1432

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(2008)	39%	(1927)	13%	(653)	6%	(315)	4902
Ideo/PID: Moderate/Liberal Republican	35%	(150)	42%	(181)	15%	(67)	8%	(34)	432
Ideo/PID: Moderate/Conservative Democrat	45%	(345)	38%	(291)	14%	(111)	3%	(26)	773
Ideo/PID: Liberal Democrat	40%	(418)	41%	(438)	13%	(140)	6%	(61)	1057
Unfavorable of Biden and Trump	39%	(332)	39%	(330)	13%	(110)	9%	(73)	845
2024 H2H Matchup: Biden Voter	42%	(916)	40%	(879)	13%	(290)	5%	(98)	2184
2024 H2H Matchup: Trump Voter	42%	(968)	39%	(890)	12%	(285)	7%	(168)	2312
2024 H2H Matchup: Would not Vote	32%	(50)	33%	(51)	18%	(28)	17%	(27)	157
2024 H2H Matchup: Do not Know	29%	(74)	43%	(107)	20%	(49)	8%	(21)	250
2022 House Vote: Democrat	41%	(838)	41%	(824)	13%	(266)	5%	(99)	2027
2022 House Vote: Republican	44%	(852)	36%	(698)	12%	(232)	7%	(141)	1923
2022 House Vote: Did not Vote	34%	(297)	43%	(375)	16%	(144)	7%	(62)	878
2020 Vote: Joe Biden	41%	(932)	41%	(919)	13%	(297)	5%	(108)	2257
2020 Vote: Donald Trump	42%	(944)	37%	(828)	13%	(289)	7%	(162)	2222
2020 Vote: Someone Else	44%	(31)	34%	(23)	11%	(8)	11%	(8)	70
2020 Vote: Did not Vote	29%	(101)	44%	(156)	17%	(59)	10%	(37)	353
2016 Vote: Hillary Clinton	41%	(697)	42%	(720)	14%	(233)	4%	(62)	1711
2016 Vote: Donald Trump	46%	(894)	36%	(710)	11%	(214)	7%	(134)	1952
2016 Vote: Someone Else	43%	(64)	39%	(57)	7%	(11)	11%	(17)	149
2020 Vote/PID: Not Biden/Democrat	35%	(75)	39%	(82)	17%	(36)	9%	(18)	211
2020 Vote/PID: Not Trump/Republican	43%	(86)	44%	(88)	9%	(19)	3%	(6)	198
U.S. Economy: Wrong Track	40%	(1394)	39%	(1367)	14%	(493)	8%	(268)	3522
U.S. Economy: Right Direction	44%	(614)	41%	(560)	12%	(159)	3%	(47)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(676)	41%	(650)	13%	(214)	4%	(64)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(1034)	38%	(936)	13%	(307)	7%	(179)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(298)	40%	(341)	16%	(131)	9%	(72)	842
Top 2024 Issue: Economy	43%	(769)	37%	(671)	13%	(233)	7%	(124)	1796
Community/Gender: Urban Women	42%	(227)	36%	(192)	14%	(75)	8%	(42)	536
Community/Gender: Urban Men	43%	(240)	40%	(226)	13%	(76)	4%	(23)	565
Community/Gender: Rural Women	39%	(289)	39%	(283)	13%	(96)	9%	(65)	733
Community/Gender: Rural Men	45%	(261)	36%	(209)	14%	(80)	6%	(33)	584
Community/Gender: Suburban Women	36%	(481)	41%	(546)	15%	(202)	8%	(109)	1338

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(2008)	39%	(1927)	13%	(653)	6%	(315)	4902
Community/Gender: Suburban Men	44%	(509)	41%	(471)	11%	(123)	4%	(43)	1146
Homeowner	43%	(1600)	39%	(1484)	12%	(455)	6%	(223)	3762
Renter	36%	(381)	39%	(406)	17%	(184)	8%	(79)	1050
Self + Household: White-Collar	44%	(800)	41%	(732)	11%	(195)	4%	(81)	1808
Self + Household: Blue Collar	40%	(946)	39%	(929)	14%	(324)	7%	(154)	2353
Union HH: Yes	42%	(152)	40%	(145)	11%	(40)	8%	(30)	366
Union HH: No	41%	(1856)	39%	(1782)	14%	(613)	6%	(285)	4536
LGBTQ+: Yes	31%	(148)	42%	(196)	19%	(88)	8%	(38)	470
LGBTQ+: No	42%	(1860)	39%	(1731)	13%	(565)	6%	(276)	4432
Motivated to Vote	42%	(1881)	39%	(1765)	12%	(555)	6%	(273)	4475
Parent: Yes	39%	(595)	38%	(585)	15%	(238)	8%	(123)	1541
Parent: No	42%	(1413)	40%	(1342)	12%	(415)	6%	(191)	3361
COVID Vaccine: Yes	43%	(1484)	39%	(1349)	12%	(428)	5%	(163)	3422
COVID Vaccine: No	35%	(524)	39%	(578)	15%	(225)	10%	(152)	1480
Student Loans: Yes	36%	(278)	38%	(293)	18%	(140)	9%	(66)	778
Student Loans: No	42%	(1730)	40%	(1634)	12%	(512)	6%	(248)	4124
Favorable Opinion of Haley	47%	(723)	38%	(581)	11%	(167)	4%	(56)	1526
Unfavorable Opinion of Haley	40%	(777)	39%	(762)	14%	(271)	6%	(126)	1936
Prodigal Biden Voter	35%	(100)	42%	(119)	15%	(44)	8%	(23)	286
Undecided Voter (DK/WNV)	30%	(124)	39%	(158)	19%	(77)	12%	(48)	407
Undecided Voter (DK)	29%	(74)	43%	(107)	20%	(49)	8%	(21)	250
Watched Debate	43%	(1528)	39%	(1410)	13%	(453)	5%	(195)	3586
Watched Debate: Did not Watch	37%	(480)	39%	(516)	15%	(199)	9%	(120)	1316
Watched Debate: All of it	47%	(930)	38%	(759)	10%	(203)	5%	(107)	1998
Watched Debate: Some of it	38%	(598)	41%	(651)	16%	(251)	6%	(88)	1588
Continue His Campaign: Yes Biden	44%	(851)	40%	(780)	12%	(229)	4%	(76)	1936
Continue His Campaign: No Biden	40%	(1086)	38%	(1035)	14%	(372)	8%	(211)	2704
Continue His Campaign: Yes Trump	43%	(1071)	38%	(931)	12%	(301)	7%	(172)	2475
Continue His Campaign: No Trump	40%	(867)	41%	(903)	14%	(311)	5%	(114)	2195

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(2008)	39%	(1927)	13%	(653)	6%	(315)	4902
Conviction: Evidence	42%	(962)	41%	(931)	13%	(291)	5%	(107)	2291
Conviction: Motivation to Damage	42%	(872)	36%	(757)	14%	(281)	8%	(165)	2075
Conviction: DK/NO	32%	(173)	45%	(239)	15%	(81)	8%	(43)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(1617)	32%	(1550)	21%	(1048)	14%	(687)	4902
Gender: Male	36%	(815)	32%	(743)	20%	(458)	12%	(278)	2295
Gender: Female	31%	(801)	31%	(807)	23%	(591)	16%	(408)	2607
Age: 18-34	24%	(314)	35%	(451)	24%	(310)	17%	(219)	1295
Age: 35-44	27%	(178)	32%	(215)	24%	(159)	17%	(113)	665
Age: 45-64	35%	(599)	32%	(539)	19%	(330)	13%	(228)	1696
Age: 65+	42%	(526)	28%	(345)	20%	(249)	10%	(127)	1247
GenZers: 1997-2012	21%	(125)	37%	(218)	25%	(148)	18%	(105)	595
Millennials: 1981-1996	27%	(350)	33%	(431)	24%	(313)	17%	(219)	1312
GenXers: 1965-1980	33%	(423)	34%	(437)	20%	(257)	13%	(172)	1290
Baby Boomers: 1946-1964	42%	(666)	27%	(425)	19%	(298)	11%	(179)	1568
Educ: < College	30%	(918)	32%	(991)	22%	(692)	16%	(488)	3088
Educ: Bachelors degree	37%	(426)	31%	(358)	21%	(242)	11%	(130)	1156
Educ: Post-grad	41%	(273)	31%	(202)	17%	(114)	11%	(69)	658
Income: Under 50k	31%	(639)	33%	(673)	21%	(436)	15%	(313)	2061
Income: 50k-100k	34%	(600)	31%	(549)	22%	(396)	14%	(244)	1789
Income: 100k+	36%	(378)	31%	(329)	20%	(215)	12%	(129)	1052
Ethnicity: White (Non-Hispanic)	33%	(1176)	30%	(1094)	22%	(792)	15%	(535)	3597
Ethnicity: Hispanic	33%	(112)	31%	(105)	23%	(78)	13%	(44)	339
Ethnicity: Black (Non-Hispanic)	35%	(254)	37%	(270)	17%	(126)	10%	(72)	722
Ethnicity: Asian + Other (Non-Hispanic)	31%	(75)	34%	(82)	21%	(51)	15%	(35)	243
All Christian	34%	(884)	31%	(816)	22%	(568)	13%	(329)	2597
All Non-Christian	36%	(86)	37%	(87)	19%	(45)	8%	(19)	236
Atheist	34%	(71)	27%	(56)	20%	(41)	18%	(38)	206
Agnostic/Nothing in particular	36%	(395)	32%	(357)	19%	(205)	14%	(153)	1110
Something Else	24%	(181)	31%	(234)	25%	(188)	20%	(148)	752
Evangelical	26%	(338)	33%	(429)	26%	(346)	16%	(205)	1318
Non-Evangelical	36%	(717)	30%	(599)	20%	(396)	13%	(259)	1972
PID: Dem (no lean)	48%	(890)	32%	(589)	14%	(266)	6%	(115)	1859
PID: Ind (no lean)	33%	(380)	28%	(326)	22%	(254)	17%	(197)	1157
PID: Rep (no lean)	18%	(347)	34%	(635)	28%	(528)	20%	(375)	1886

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(1617)	32%	(1550)	21%	(1048)	14%	(687)	4902
PID/Gender: Dem Men	50%	(397)	33%	(267)	12%	(96)	5%	(40)	799
PID/Gender: Dem Women	46%	(493)	30%	(322)	16%	(170)	7%	(75)	1060
PID/Gender: Ind Men	36%	(219)	27%	(166)	22%	(135)	16%	(96)	615
PID/Gender: Ind Women	30%	(161)	30%	(160)	22%	(119)	19%	(101)	542
PID/Gender: Rep Men	23%	(200)	35%	(311)	26%	(226)	16%	(143)	880
PID/Gender: Rep Women	15%	(147)	32%	(324)	30%	(302)	23%	(232)	1005
Ideo: Liberal (1-3)	47%	(653)	30%	(415)	15%	(203)	8%	(117)	1388
Ideo: Moderate (4)	38%	(575)	33%	(498)	19%	(292)	10%	(156)	1521
Ideo: Conservative (5-7)	20%	(369)	33%	(615)	28%	(526)	20%	(377)	1887
Community: Urban	37%	(406)	35%	(380)	19%	(204)	10%	(111)	1101
Community: Suburban	33%	(829)	32%	(784)	22%	(544)	13%	(327)	2485
Community: Rural	29%	(382)	29%	(386)	23%	(300)	19%	(248)	1316
Military HHnm: Yes	32%	(245)	31%	(234)	21%	(160)	16%	(124)	763
Military HH: No	33%	(1372)	32%	(1316)	21%	(888)	14%	(563)	4139
Employ: Private Sector	32%	(573)	35%	(633)	20%	(365)	12%	(220)	1791
Employ: Government	32%	(88)	30%	(83)	21%	(58)	16%	(44)	273
Employ: Self-Employed	25%	(102)	33%	(137)	23%	(96)	18%	(76)	411
Employ: Homemaker	23%	(77)	30%	(101)	30%	(101)	18%	(60)	338
Employ: Student	20%	(23)	29%	(33)	29%	(34)	21%	(24)	114
Employ: Retired	42%	(561)	27%	(366)	20%	(263)	12%	(157)	1346
Employ: Unemployed	31%	(118)	29%	(111)	22%	(85)	18%	(68)	382
Employ: Other	31%	(75)	35%	(85)	19%	(47)	15%	(38)	245
Protestant	33%	(494)	30%	(445)	23%	(340)	13%	(198)	1477
Roman Catholic	36%	(381)	33%	(348)	20%	(214)	11%	(119)	1061
Jewish	45%	(54)	32%	(38)	20%	(24)	4%	(4)	120
Muslim	20%	(11)	50%	(29)	25%	(14)	5%	(3)	57
Atheist	34%	(71)	27%	(56)	20%	(41)	18%	(38)	206
Agnostic	44%	(93)	28%	(60)	17%	(36)	11%	(23)	213
Something else	24%	(181)	31%	(234)	25%	(188)	20%	(148)	752
Nothing in particular	34%	(302)	33%	(297)	19%	(169)	14%	(129)	897
Ideo/PID: Conservative Republican	16%	(234)	33%	(471)	29%	(414)	22%	(313)	1432

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(1617)	32%	(1550)	21%	(1048)	14%	(687)	4902
Ideo/PID: Moderate/Liberal Republican	25%	(110)	37%	(160)	25%	(106)	13%	(57)	432
Ideo/PID: Moderate/Conservative Democrat	45%	(350)	35%	(267)	15%	(113)	6%	(44)	773
Ideo/PID: Liberal Democrat	50%	(533)	30%	(316)	13%	(142)	6%	(66)	1057
Unfavorable of Biden and Trump	29%	(247)	32%	(267)	23%	(196)	16%	(135)	845
2024 H2H Matchup: Biden Voter	53%	(1153)	30%	(658)	12%	(260)	5%	(113)	2184
2024 H2H Matchup: Trump Voter	16%	(370)	34%	(775)	30%	(682)	21%	(485)	2312
2024 H2H Matchup: Would not Vote	20%	(31)	20%	(31)	29%	(45)	32%	(50)	157
2024 H2H Matchup: Do not Know	25%	(63)	35%	(87)	25%	(62)	16%	(39)	250
2022 House Vote: Democrat	51%	(1035)	30%	(615)	13%	(254)	6%	(123)	2027
2022 House Vote: Republican	19%	(360)	32%	(610)	29%	(565)	20%	(388)	1923
2022 House Vote: Did not Vote	24%	(207)	35%	(308)	24%	(207)	18%	(157)	878
2020 Vote: Joe Biden	50%	(1139)	31%	(701)	13%	(283)	6%	(134)	2257
2020 Vote: Donald Trump	17%	(376)	33%	(724)	30%	(664)	21%	(459)	2222
2020 Vote: Someone Else	30%	(21)	25%	(17)	29%	(20)	16%	(11)	70
2020 Vote: Did not Vote	23%	(81)	31%	(109)	23%	(81)	23%	(82)	353
2016 Vote: Hillary Clinton	53%	(902)	30%	(519)	11%	(194)	6%	(96)	1711
2016 Vote: Donald Trump	20%	(394)	32%	(632)	28%	(546)	19%	(380)	1952
2016 Vote: Someone Else	45%	(66)	28%	(41)	15%	(22)	13%	(19)	149
2020 Vote/PID: Not Biden/Democrat	25%	(53)	32%	(67)	27%	(56)	16%	(34)	211
2020 Vote/PID: Not Trump/Republican	34%	(68)	35%	(70)	21%	(42)	10%	(19)	198
U.S. Economy: Wrong Track	23%	(810)	32%	(1129)	27%	(938)	18%	(646)	3522
U.S. Economy: Right Direction	58%	(807)	31%	(422)	8%	(110)	3%	(41)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(861)	30%	(477)	12%	(198)	4%	(67)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(446)	33%	(810)	28%	(696)	21%	(505)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(310)	31%	(264)	18%	(153)	14%	(115)	842
Top 2024 Issue: Economy	22%	(399)	35%	(634)	26%	(466)	17%	(298)	1796
Community/Gender: Urban Women	36%	(190)	34%	(182)	20%	(105)	11%	(59)	536
Community/Gender: Urban Men	38%	(216)	35%	(198)	18%	(99)	9%	(52)	565
Community/Gender: Rural Women	27%	(196)	30%	(217)	24%	(173)	20%	(147)	733
Community/Gender: Rural Men	32%	(185)	29%	(169)	22%	(127)	17%	(102)	584
Community/Gender: Suburban Women	31%	(415)	30%	(408)	23%	(313)	15%	(203)	1338

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(1617)	32%	(1550)	21%	(1048)	14%	(687)	4902
Community/Gender: Suburban Men	36%	(414)	33%	(376)	20%	(231)	11%	(125)	1146
Homeowner	34%	(1286)	31%	(1160)	21%	(806)	14%	(510)	3762
Renter	30%	(313)	35%	(363)	21%	(222)	14%	(151)	1050
Self + Household: White-Collar	39%	(713)	31%	(556)	19%	(350)	10%	(189)	1808
Self + Household: Blue Collar	30%	(707)	32%	(758)	22%	(526)	15%	(361)	2353
Union HH: Yes	34%	(125)	36%	(133)	18%	(64)	12%	(43)	366
Union HH: No	33%	(1492)	31%	(1417)	22%	(984)	14%	(643)	4536
LGBTQ+: Yes	30%	(141)	31%	(146)	25%	(117)	14%	(65)	470
LGBTQ+: No	33%	(1476)	32%	(1404)	21%	(932)	14%	(621)	4432
Motivated to Vote	34%	(1538)	32%	(1415)	21%	(924)	13%	(598)	4475
Parent: Yes	26%	(403)	35%	(547)	22%	(340)	16%	(251)	1541
Parent: No	36%	(1214)	30%	(1004)	21%	(708)	13%	(435)	3361
COVID Vaccine: Yes	40%	(1365)	32%	(1103)	18%	(625)	10%	(330)	3422
COVID Vaccine: No	17%	(252)	30%	(448)	29%	(423)	24%	(357)	1480
Student Loans: Yes	29%	(228)	36%	(276)	20%	(158)	15%	(116)	778
Student Loans: No	34%	(1389)	31%	(1274)	22%	(890)	14%	(571)	4124
Favorable Opinion of Haley	32%	(489)	35%	(527)	22%	(338)	11%	(172)	1526
Unfavorable Opinion of Haley	40%	(782)	27%	(529)	19%	(360)	14%	(264)	1936
Prodigal Biden Voter	26%	(74)	36%	(104)	23%	(66)	15%	(42)	286
Undecided Voter (DK/WNV)	23%	(94)	29%	(118)	26%	(106)	22%	(89)	407
Undecided Voter (DK)	25%	(63)	35%	(87)	25%	(62)	16%	(39)	250
Watched Debate	33%	(1190)	32%	(1149)	22%	(785)	13%	(462)	3586
Watched Debate: Did not Watch	32%	(427)	31%	(402)	20%	(263)	17%	(224)	1316
Watched Debate: All of it	37%	(733)	29%	(578)	21%	(413)	14%	(274)	1998
Watched Debate: Some of it	29%	(457)	36%	(571)	23%	(372)	12%	(188)	1588
Continue His Campaign: Yes Biden	45%	(877)	31%	(609)	16%	(301)	8%	(149)	1936
Continue His Campaign: No Biden	25%	(676)	32%	(854)	25%	(688)	18%	(486)	2704
Continue His Campaign: Yes Trump	20%	(498)	33%	(828)	27%	(669)	19%	(481)	2475
Continue His Campaign: No Trump	48%	(1055)	29%	(647)	15%	(330)	7%	(163)	2195

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(1617)	32%	(1550)	21%	(1048)	14%	(687)	4902
Conviction: Evidence	51%	(1174)	30%	(676)	13%	(289)	7%	(152)	2291
Conviction: Motivation to Damage	15%	(321)	31%	(648)	31%	(642)	22%	(463)	2075
Conviction: DK/NO	23%	(121)	42%	(226)	22%	(117)	13%	(71)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(1902)	33%	(1630)	18%	(886)	10%	(484)	4902
Gender: Male	41%	(945)	34%	(778)	17%	(386)	8%	(185)	2295
Gender: Female	37%	(957)	33%	(853)	19%	(499)	11%	(298)	2607
Age: 18-34	31%	(405)	38%	(488)	19%	(247)	12%	(155)	1295
Age: 35-44	33%	(221)	34%	(227)	20%	(136)	12%	(81)	665
Age: 45-64	40%	(676)	33%	(555)	17%	(290)	10%	(176)	1696
Age: 65+	48%	(601)	29%	(361)	17%	(213)	6%	(72)	1247
GenZers: 1997-2012	30%	(176)	38%	(224)	20%	(119)	13%	(77)	595
Millennials: 1981-1996	33%	(431)	36%	(472)	20%	(260)	11%	(149)	1312
GenXers: 1965-1980	38%	(494)	34%	(437)	17%	(216)	11%	(143)	1290
Baby Boomers: 1946-1964	47%	(737)	29%	(461)	17%	(267)	7%	(103)	1568
Educ: < College	34%	(1044)	35%	(1069)	20%	(612)	12%	(363)	3088
Educ: Bachelors degree	46%	(531)	31%	(354)	16%	(183)	8%	(88)	1156
Educ: Post-grad	50%	(328)	31%	(207)	14%	(90)	5%	(33)	658
Income: Under 50k	37%	(754)	33%	(687)	19%	(388)	11%	(233)	2061
Income: 50k-100k	40%	(712)	32%	(577)	18%	(330)	10%	(171)	1789
Income: 100k+	42%	(437)	35%	(367)	16%	(167)	8%	(80)	1052
Ethnicity: White (Non-Hispanic)	39%	(1400)	32%	(1162)	19%	(669)	10%	(366)	3597
Ethnicity: Hispanic	40%	(135)	32%	(107)	17%	(58)	11%	(38)	339
Ethnicity: Black (Non-Hispanic)	39%	(284)	36%	(262)	17%	(120)	8%	(57)	722
Ethnicity: Asian + Other (Non-Hispanic)	34%	(84)	41%	(100)	15%	(38)	9%	(22)	243
All Christian	38%	(996)	34%	(873)	20%	(511)	8%	(217)	2597
All Non-Christian	42%	(100)	37%	(88)	14%	(32)	7%	(17)	236
Atheist	53%	(109)	27%	(55)	12%	(24)	9%	(18)	206
Agnostic/Nothing in particular	44%	(487)	32%	(354)	14%	(158)	10%	(112)	1110
Something Else	28%	(211)	35%	(261)	21%	(160)	16%	(120)	752
Evangelical	29%	(388)	35%	(461)	24%	(312)	12%	(157)	1318
Non-Evangelical	41%	(807)	33%	(650)	17%	(343)	9%	(172)	1972
PID: Dem (no lean)	58%	(1073)	29%	(541)	9%	(167)	4%	(77)	1859
PID: Ind (no lean)	40%	(462)	30%	(352)	20%	(234)	9%	(109)	1157
PID: Rep (no lean)	19%	(367)	39%	(737)	26%	(485)	16%	(297)	1886

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(1902)	33%	(1630)	18%	(886)	10%	(484)	4902
PID/Gender: Dem Men	58%	(461)	30%	(236)	9%	(73)	4%	(29)	799
PID/Gender: Dem Women	58%	(612)	29%	(305)	9%	(94)	5%	(49)	1060
PID/Gender: Ind Men	43%	(267)	29%	(176)	20%	(122)	8%	(51)	615
PID/Gender: Ind Women	36%	(195)	32%	(176)	21%	(112)	11%	(59)	542
PID/Gender: Rep Men	25%	(217)	42%	(365)	22%	(191)	12%	(106)	880
PID/Gender: Rep Women	15%	(150)	37%	(372)	29%	(294)	19%	(190)	1005
Ideo: Liberal (1-3)	60%	(837)	26%	(367)	8%	(114)	5%	(70)	1388
Ideo: Moderate (4)	42%	(634)	34%	(514)	17%	(266)	7%	(108)	1521
Ideo: Conservative (5-7)	22%	(408)	38%	(724)	26%	(482)	14%	(273)	1887
Community: Urban	45%	(496)	32%	(352)	16%	(171)	7%	(82)	1101
Community: Suburban	39%	(978)	34%	(846)	17%	(429)	9%	(231)	2485
Community: Rural	33%	(428)	33%	(433)	22%	(286)	13%	(170)	1316
Military HHnm: Yes	38%	(290)	33%	(249)	20%	(153)	9%	(70)	763
Military HH: No	39%	(1612)	33%	(1381)	18%	(732)	10%	(414)	4139
Employ: Private Sector	39%	(694)	35%	(630)	18%	(315)	8%	(152)	1791
Employ: Government	38%	(105)	33%	(89)	17%	(47)	12%	(32)	273
Employ: Self-Employed	30%	(123)	38%	(157)	19%	(76)	14%	(56)	411
Employ: Homemaker	28%	(96)	31%	(104)	26%	(88)	15%	(50)	338
Employ: Student	30%	(34)	32%	(37)	24%	(27)	14%	(16)	114
Employ: Retired	47%	(636)	29%	(393)	17%	(227)	7%	(91)	1346
Employ: Unemployed	34%	(128)	34%	(131)	18%	(68)	15%	(56)	382
Employ: Other	35%	(87)	37%	(91)	15%	(37)	13%	(31)	245
Protestant	38%	(562)	33%	(488)	21%	(307)	8%	(120)	1477
Roman Catholic	40%	(423)	34%	(361)	18%	(189)	8%	(88)	1061
Jewish	54%	(65)	28%	(34)	13%	(16)	5%	(6)	120
Muslim	14%	(8)	56%	(32)	24%	(13)	7%	(4)	57
Atheist	53%	(109)	27%	(55)	12%	(24)	9%	(18)	206
Agnostic	54%	(115)	31%	(65)	11%	(23)	5%	(10)	213
Something else	28%	(211)	35%	(261)	21%	(160)	16%	(120)	752
Nothing in particular	42%	(373)	32%	(288)	15%	(135)	11%	(101)	897
Ideo/PID: Conservative Republican	18%	(256)	39%	(562)	27%	(384)	16%	(230)	1432

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(1902)	33%	(1630)	18%	(886)	10%	(484)	4902
Ideo/PID: Moderate/Liberal Republican	25%	(107)	39%	(170)	22%	(95)	14%	(60)	432
Ideo/PID: Moderate/Conservative Democrat	50%	(385)	34%	(264)	12%	(91)	4%	(33)	773
Ideo/PID: Liberal Democrat	64%	(679)	25%	(269)	7%	(71)	4%	(37)	1057
Unfavorable of Biden and Trump	39%	(327)	35%	(299)	18%	(149)	8%	(71)	845
2024 H2H Matchup: Biden Voter	63%	(1383)	26%	(577)	7%	(152)	3%	(72)	2184
2024 H2H Matchup: Trump Voter	18%	(406)	39%	(911)	28%	(638)	15%	(357)	2312
2024 H2H Matchup: Would not Vote	26%	(41)	30%	(46)	23%	(36)	21%	(33)	157
2024 H2H Matchup: Do not Know	29%	(72)	38%	(96)	24%	(60)	9%	(22)	250
2022 House Vote: Democrat	61%	(1241)	28%	(558)	8%	(154)	4%	(74)	2027
2022 House Vote: Republican	21%	(396)	37%	(718)	27%	(524)	15%	(285)	1923
2022 House Vote: Did not Vote	28%	(244)	38%	(333)	22%	(189)	13%	(113)	878
2020 Vote: Joe Biden	61%	(1378)	28%	(632)	7%	(164)	4%	(83)	2257
2020 Vote: Donald Trump	18%	(401)	39%	(860)	28%	(617)	15%	(344)	2222
2020 Vote: Someone Else	42%	(29)	30%	(21)	21%	(15)	6%	(4)	70
2020 Vote: Did not Vote	27%	(94)	33%	(118)	25%	(89)	15%	(52)	353
2016 Vote: Hillary Clinton	63%	(1084)	26%	(441)	7%	(128)	3%	(58)	1711
2016 Vote: Donald Trump	22%	(426)	38%	(740)	27%	(523)	14%	(264)	1952
2016 Vote: Someone Else	47%	(70)	35%	(53)	11%	(16)	7%	(10)	149
2020 Vote/PID: Not Biden/Democrat	31%	(66)	35%	(75)	24%	(51)	9%	(20)	211
2020 Vote/PID: Not Trump/Republican	41%	(82)	36%	(72)	16%	(31)	7%	(13)	198
U.S. Economy: Wrong Track	28%	(979)	37%	(1287)	23%	(804)	13%	(452)	3522
U.S. Economy: Right Direction	67%	(924)	25%	(344)	6%	(82)	2%	(31)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64%	(1028)	26%	(412)	7%	(117)	3%	(46)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(486)	39%	(962)	27%	(653)	14%	(354)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	46%	(388)	30%	(256)	14%	(115)	10%	(83)	842
Top 2024 Issue: Economy	27%	(489)	39%	(701)	22%	(392)	12%	(215)	1796
Community/Gender: Urban Women	42%	(226)	34%	(180)	16%	(88)	8%	(43)	536
Community/Gender: Urban Men	48%	(270)	30%	(172)	15%	(83)	7%	(40)	565
Community/Gender: Rural Women	29%	(215)	32%	(232)	24%	(173)	15%	(112)	733
Community/Gender: Rural Men	36%	(213)	34%	(200)	19%	(112)	10%	(58)	584
Community/Gender: Suburban Women	39%	(516)	33%	(440)	18%	(238)	11%	(144)	1338

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(1902)	33%	(1630)	18%	(886)	10%	(484)	4902
Community/Gender: Suburban Men	40%	(463)	35%	(405)	17%	(191)	8%	(87)	1146
Homeowner	40%	(1498)	33%	(1236)	18%	(676)	9%	(352)	3762
Renter	37%	(384)	35%	(363)	18%	(189)	11%	(114)	1050
Self + Household: White-Collar	47%	(854)	31%	(563)	15%	(275)	6%	(116)	1808
Self + Household: Blue Collar	35%	(829)	34%	(806)	19%	(449)	11%	(268)	2353
Union HH: Yes	43%	(158)	32%	(119)	14%	(52)	10%	(37)	366
Union HH: No	38%	(1745)	33%	(1512)	18%	(833)	10%	(447)	4536
LGBTQ+: Yes	39%	(184)	33%	(153)	20%	(96)	8%	(37)	470
LGBTQ+: No	39%	(1719)	33%	(1477)	18%	(790)	10%	(447)	4432
Motivated to Vote	41%	(1814)	33%	(1461)	18%	(783)	9%	(417)	4475
Parent: Yes	32%	(496)	36%	(555)	19%	(297)	13%	(194)	1541
Parent: No	42%	(1407)	32%	(1076)	18%	(589)	9%	(290)	3361
COVID Vaccine: Yes	48%	(1642)	32%	(1090)	14%	(492)	6%	(199)	3422
COVID Vaccine: No	18%	(261)	37%	(541)	27%	(393)	19%	(285)	1480
Student Loans: Yes	39%	(300)	37%	(286)	16%	(122)	9%	(70)	778
Student Loans: No	39%	(1602)	33%	(1344)	19%	(764)	10%	(413)	4124
Favorable Opinion of Haley	36%	(546)	37%	(571)	20%	(298)	7%	(112)	1526
Unfavorable Opinion of Haley	49%	(952)	29%	(558)	14%	(272)	8%	(155)	1936
Prodigal Biden Voter	33%	(94)	43%	(123)	15%	(44)	9%	(25)	286
Undecided Voter (DK/WNV)	28%	(113)	35%	(142)	24%	(96)	13%	(55)	407
Undecided Voter (DK)	29%	(72)	38%	(96)	24%	(60)	9%	(22)	250
Watched Debate	39%	(1396)	33%	(1196)	19%	(674)	9%	(320)	3586
Watched Debate: Did not Watch	38%	(507)	33%	(434)	16%	(211)	12%	(164)	1316
Watched Debate: All of it	41%	(820)	31%	(624)	19%	(370)	9%	(184)	1998
Watched Debate: Some of it	36%	(575)	36%	(573)	19%	(304)	9%	(135)	1588
Continue His Campaign: Yes Biden	54%	(1052)	30%	(579)	11%	(218)	5%	(88)	1936
Continue His Campaign: No Biden	29%	(789)	35%	(955)	22%	(604)	13%	(356)	2704
Continue His Campaign: Yes Trump	22%	(545)	38%	(952)	25%	(625)	14%	(353)	2475
Continue His Campaign: No Trump	58%	(1278)	28%	(609)	10%	(215)	4%	(93)	2195

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(1902)	33%	(1630)	18%	(886)	10%	(484)	4902
Conviction: Evidence	63%	(1441)	26%	(598)	7%	(167)	4%	(85)	2291
Conviction: Motivation to Damage	16%	(339)	39%	(811)	29%	(594)	16%	(331)	2075
Conviction: DK/NO	23%	(122)	41%	(221)	23%	(124)	13%	(68)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(1449)	31%	(1535)	24%	(1162)	15%	(757)	4902
Gender: Male	33%	(753)	30%	(697)	23%	(525)	14%	(320)	2295
Gender: Female	27%	(696)	32%	(838)	24%	(637)	17%	(437)	2607
Age: 18-34	23%	(301)	33%	(433)	27%	(347)	16%	(213)	1295
Age: 35-44	25%	(165)	30%	(201)	28%	(188)	17%	(111)	665
Age: 45-64	31%	(521)	33%	(552)	20%	(340)	17%	(283)	1696
Age: 65+	37%	(461)	28%	(349)	23%	(287)	12%	(149)	1247
GenZers: 1997-2012	18%	(106)	37%	(222)	28%	(165)	17%	(102)	595
Millennials: 1981-1996	26%	(345)	30%	(397)	27%	(359)	16%	(211)	1312
GenXers: 1965-1980	30%	(386)	33%	(424)	21%	(265)	17%	(215)	1290
Baby Boomers: 1946-1964	36%	(562)	29%	(456)	22%	(340)	13%	(210)	1568
Educ: < College	26%	(795)	32%	(991)	24%	(756)	18%	(546)	3088
Educ: Bachelors degree	34%	(394)	30%	(347)	23%	(270)	13%	(145)	1156
Educ: Post-grad	40%	(260)	30%	(197)	21%	(136)	10%	(65)	658
Income: Under 50k	28%	(579)	31%	(649)	24%	(497)	16%	(336)	2061
Income: 50k-100k	30%	(535)	30%	(543)	24%	(434)	15%	(277)	1789
Income: 100k+	32%	(335)	33%	(342)	22%	(231)	14%	(143)	1052
Ethnicity: White (Non-Hispanic)	29%	(1051)	30%	(1094)	24%	(864)	16%	(587)	3597
Ethnicity: Hispanic	34%	(114)	29%	(97)	21%	(72)	16%	(56)	339
Ethnicity: Black (Non-Hispanic)	30%	(219)	36%	(258)	23%	(165)	11%	(81)	722
Ethnicity: Asian + Other (Non-Hispanic)	26%	(64)	35%	(86)	25%	(60)	14%	(33)	243
All Christian	29%	(763)	31%	(812)	24%	(626)	15%	(397)	2597
All Non-Christian	34%	(81)	36%	(85)	19%	(45)	11%	(26)	236
Atheist	33%	(67)	33%	(69)	21%	(44)	13%	(27)	206
Agnostic/Nothing in particular	33%	(370)	32%	(361)	20%	(226)	14%	(153)	1110
Something Else	22%	(167)	28%	(209)	29%	(221)	21%	(155)	752
Evangelical	23%	(302)	31%	(412)	27%	(354)	19%	(250)	1318
Non-Evangelical	31%	(614)	30%	(595)	24%	(473)	15%	(289)	1972
PID: Dem (no lean)	45%	(842)	32%	(595)	15%	(274)	8%	(149)	1859
PID: Ind (no lean)	29%	(335)	31%	(353)	24%	(281)	16%	(188)	1157
PID: Rep (no lean)	14%	(272)	31%	(586)	32%	(607)	22%	(420)	1886

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(1449)	31%	(1535)	24%	(1162)	15%	(757)	4902
PID/Gender: Dem Men	49%	(389)	29%	(233)	15%	(123)	7%	(55)	799
PID/Gender: Dem Women	43%	(453)	34%	(362)	14%	(151)	9%	(94)	1060
PID/Gender: Ind Men	33%	(201)	29%	(180)	23%	(144)	15%	(90)	615
PID/Gender: Ind Women	25%	(133)	32%	(173)	25%	(137)	18%	(98)	542
PID/Gender: Rep Men	19%	(163)	32%	(284)	29%	(259)	20%	(175)	880
PID/Gender: Rep Women	11%	(109)	30%	(303)	35%	(349)	24%	(245)	1005
Ideo: Liberal (1-3)	45%	(626)	32%	(442)	14%	(195)	9%	(125)	1388
Ideo: Moderate (4)	33%	(503)	34%	(518)	23%	(348)	10%	(153)	1521
Ideo: Conservative (5-7)	16%	(305)	29%	(556)	31%	(588)	23%	(438)	1887
Community: Urban	35%	(384)	35%	(382)	20%	(220)	10%	(115)	1101
Community: Suburban	30%	(740)	31%	(765)	24%	(603)	15%	(378)	2485
Community: Rural	25%	(325)	29%	(388)	26%	(339)	20%	(264)	1316
Military HHnm: Yes	28%	(213)	31%	(234)	25%	(187)	17%	(130)	763
Military HH: No	30%	(1236)	31%	(1301)	24%	(975)	15%	(627)	4139
Employ: Private Sector	30%	(544)	34%	(609)	23%	(404)	13%	(234)	1791
Employ: Government	25%	(70)	35%	(96)	23%	(63)	17%	(46)	273
Employ: Self-Employed	21%	(87)	32%	(133)	26%	(108)	20%	(84)	411
Employ: Homemaker	21%	(72)	26%	(87)	34%	(115)	19%	(65)	338
Employ: Student	20%	(23)	33%	(38)	25%	(29)	21%	(24)	114
Employ: Retired	36%	(486)	28%	(371)	23%	(309)	13%	(181)	1346
Employ: Unemployed	27%	(105)	31%	(120)	22%	(83)	19%	(74)	382
Employ: Other	26%	(63)	33%	(81)	21%	(51)	20%	(50)	245
Protestant	28%	(410)	31%	(457)	26%	(377)	16%	(234)	1477
Roman Catholic	32%	(340)	32%	(341)	22%	(230)	14%	(150)	1061
Jewish	38%	(46)	35%	(42)	17%	(21)	9%	(11)	120
Muslim	22%	(12)	37%	(21)	29%	(16)	13%	(7)	57
Atheist	33%	(67)	33%	(69)	21%	(44)	13%	(27)	206
Agnostic	39%	(83)	36%	(77)	15%	(32)	10%	(22)	213
Something else	22%	(167)	28%	(209)	29%	(221)	21%	(155)	752
Nothing in particular	32%	(288)	32%	(284)	22%	(195)	15%	(131)	897
Ideo/PID: Conservative Republican	13%	(184)	29%	(420)	34%	(480)	24%	(347)	1432

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(1449)	31%	(1535)	24%	(1162)	15%	(757)	4902
Ideo/PID: Moderate/Liberal Republican	20%	(87)	38%	(162)	28%	(120)	15%	(63)	432
Ideo/PID: Moderate/Conservative Democrat	42%	(322)	33%	(257)	18%	(141)	7%	(52)	773
Ideo/PID: Liberal Democrat	49%	(513)	31%	(331)	12%	(123)	8%	(90)	1057
Unfavorable of Biden and Trump	24%	(201)	37%	(311)	25%	(209)	15%	(125)	845
2024 H2H Matchup: Biden Voter	49%	(1065)	32%	(701)	13%	(275)	7%	(142)	2184
2024 H2H Matchup: Trump Voter	13%	(290)	31%	(709)	34%	(778)	23%	(535)	2312
2024 H2H Matchup: Would not Vote	20%	(31)	28%	(44)	22%	(34)	30%	(48)	157
2024 H2H Matchup: Do not Know	25%	(63)	32%	(80)	30%	(75)	13%	(32)	250
2022 House Vote: Democrat	48%	(969)	33%	(667)	13%	(258)	7%	(134)	2027
2022 House Vote: Republican	15%	(281)	29%	(554)	33%	(644)	23%	(444)	1923
2022 House Vote: Did not Vote	21%	(181)	34%	(294)	28%	(244)	18%	(159)	878
2020 Vote: Joe Biden	47%	(1070)	32%	(731)	13%	(299)	7%	(158)	2257
2020 Vote: Donald Trump	13%	(280)	31%	(691)	33%	(734)	23%	(518)	2222
2020 Vote: Someone Else	38%	(26)	27%	(19)	22%	(15)	14%	(10)	70
2020 Vote: Did not Vote	21%	(73)	27%	(95)	32%	(114)	20%	(71)	353
2016 Vote: Hillary Clinton	49%	(841)	33%	(558)	12%	(208)	6%	(105)	1711
2016 Vote: Donald Trump	16%	(320)	29%	(569)	32%	(634)	22%	(429)	1952
2016 Vote: Someone Else	38%	(56)	38%	(56)	11%	(16)	13%	(20)	149
2020 Vote/PID: Not Biden/Democrat	27%	(58)	26%	(56)	28%	(60)	18%	(38)	211
2020 Vote/PID: Not Trump/Republican	33%	(65)	29%	(57)	27%	(53)	12%	(24)	198
U.S. Economy: Wrong Track	19%	(684)	32%	(1114)	29%	(1032)	20%	(693)	3522
U.S. Economy: Right Direction	55%	(765)	30%	(421)	9%	(130)	5%	(64)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(809)	31%	(492)	13%	(205)	6%	(96)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(355)	31%	(757)	32%	(789)	23%	(555)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(285)	34%	(285)	20%	(167)	13%	(106)	842
Top 2024 Issue: Economy	20%	(354)	33%	(591)	29%	(523)	18%	(329)	1796
Community/Gender: Urban Women	30%	(160)	37%	(197)	20%	(109)	13%	(69)	536
Community/Gender: Urban Men	40%	(224)	33%	(184)	20%	(111)	8%	(46)	565
Community/Gender: Rural Women	23%	(165)	30%	(222)	26%	(193)	21%	(152)	733
Community/Gender: Rural Men	27%	(160)	28%	(166)	25%	(146)	19%	(112)	584
Community/Gender: Suburban Women	28%	(370)	31%	(418)	25%	(335)	16%	(215)	1338

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(1449)	31%	(1535)	24%	(1162)	15%	(757)	4902
Community/Gender: Suburban Men	32%	(369)	30%	(347)	23%	(268)	14%	(162)	1146
Homeowner	30%	(1144)	31%	(1173)	24%	(885)	15%	(558)	3762
Renter	27%	(286)	32%	(336)	24%	(253)	17%	(175)	1050
Self + Household: White-Collar	37%	(661)	32%	(570)	21%	(376)	11%	(201)	1808
Self + Household: Blue Collar	27%	(627)	31%	(736)	25%	(586)	17%	(403)	2353
Union HH: Yes	33%	(119)	34%	(124)	20%	(73)	14%	(50)	366
Union HH: No	29%	(1330)	31%	(1411)	24%	(1089)	16%	(707)	4536
LGBTQ+: Yes	30%	(142)	32%	(149)	24%	(112)	14%	(66)	470
LGBTQ+: No	29%	(1306)	31%	(1386)	24%	(1050)	16%	(691)	4432
Motivated to Vote	31%	(1373)	32%	(1419)	23%	(1014)	15%	(669)	4475
Parent: Yes	26%	(394)	32%	(497)	25%	(378)	18%	(273)	1541
Parent: No	31%	(1055)	31%	(1038)	23%	(784)	14%	(484)	3361
COVID Vaccine: Yes	36%	(1245)	33%	(1121)	20%	(693)	11%	(363)	3422
COVID Vaccine: No	14%	(203)	28%	(414)	32%	(469)	27%	(394)	1480
Student Loans: Yes	28%	(216)	34%	(268)	23%	(182)	14%	(111)	778
Student Loans: No	30%	(1232)	31%	(1266)	24%	(980)	16%	(646)	4124
Favorable Opinion of Haley	27%	(418)	34%	(516)	25%	(386)	14%	(206)	1526
Unfavorable Opinion of Haley	37%	(715)	29%	(562)	20%	(379)	14%	(280)	1936
Prodigal Biden Voter	28%	(81)	31%	(90)	28%	(79)	13%	(36)	286
Undecided Voter (DK/WNV)	23%	(94)	31%	(124)	27%	(109)	20%	(80)	407
Undecided Voter (DK)	25%	(63)	32%	(80)	30%	(75)	13%	(32)	250
Watched Debate	30%	(1068)	31%	(1122)	25%	(879)	14%	(517)	3586
Watched Debate: Did not Watch	29%	(380)	31%	(413)	21%	(283)	18%	(240)	1316
Watched Debate: All of it	32%	(644)	29%	(571)	23%	(461)	16%	(322)	1998
Watched Debate: Some of it	27%	(424)	35%	(550)	26%	(418)	12%	(195)	1588
Continue His Campaign: Yes Biden	42%	(809)	32%	(623)	16%	(311)	10%	(193)	1936
Continue His Campaign: No Biden	21%	(575)	31%	(843)	29%	(777)	19%	(509)	2704
Continue His Campaign: Yes Trump	17%	(418)	31%	(758)	31%	(761)	22%	(537)	2475
Continue His Campaign: No Trump	44%	(971)	32%	(709)	16%	(341)	8%	(175)	2195

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Table BLMB11_4: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(1449)	31%	(1535)	24%	(1162)	15%	(757)	4902
Conviction: Evidence	47%	(1081)	33%	(754)	13%	(301)	7%	(154)	2291
Conviction: Motivation to Damage	12%	(254)	28%	(589)	34%	(713)	25%	(519)	2075
Conviction: DK/NO	21%	(114)	36%	(191)	28%	(147)	16%	(84)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(993)	37%	(1824)	28%	(1362)	15%	(723)	4902
Gender: Male	23%	(519)	39%	(888)	26%	(598)	13%	(290)	2295
Gender: Female	18%	(475)	36%	(936)	29%	(763)	17%	(432)	2607
Age: 18-34	23%	(300)	36%	(470)	26%	(330)	15%	(195)	1295
Age: 35-44	20%	(136)	38%	(252)	27%	(181)	14%	(96)	665
Age: 45-64	18%	(308)	39%	(655)	27%	(460)	16%	(273)	1696
Age: 65+	20%	(249)	36%	(447)	31%	(391)	13%	(160)	1247
GenZers: 1997-2012	24%	(142)	38%	(228)	22%	(131)	16%	(94)	595
Millennials: 1981-1996	22%	(283)	36%	(475)	28%	(367)	14%	(187)	1312
GenXers: 1965-1980	19%	(243)	39%	(497)	26%	(335)	17%	(215)	1290
Baby Boomers: 1946-1964	19%	(303)	36%	(571)	31%	(487)	13%	(207)	1568
Educ: < College	21%	(645)	37%	(1133)	27%	(830)	16%	(479)	3088
Educ: Bachelors degree	18%	(211)	39%	(452)	29%	(333)	14%	(160)	1156
Educ: Post-grad	21%	(137)	36%	(239)	30%	(199)	13%	(84)	658
Income: Under 50k	22%	(449)	35%	(728)	28%	(586)	14%	(299)	2061
Income: 50k-100k	18%	(329)	39%	(695)	27%	(486)	16%	(280)	1789
Income: 100k+	21%	(216)	38%	(401)	28%	(291)	14%	(144)	1052
Ethnicity: White (Non-Hispanic)	19%	(681)	36%	(1301)	29%	(1058)	15%	(557)	3597
Ethnicity: Hispanic	28%	(96)	34%	(114)	25%	(86)	13%	(44)	339
Ethnicity: Black (Non-Hispanic)	24%	(176)	40%	(291)	23%	(168)	12%	(88)	722
Ethnicity: Asian + Other (Non-Hispanic)	17%	(41)	48%	(118)	21%	(50)	14%	(34)	243
All Christian	21%	(545)	38%	(988)	28%	(718)	13%	(346)	2597
All Non-Christian	19%	(44)	46%	(110)	24%	(57)	11%	(26)	236
Atheist	17%	(36)	29%	(60)	34%	(70)	20%	(41)	206
Agnostic/Nothing in particular	21%	(231)	36%	(405)	26%	(293)	16%	(181)	1110
Something Else	18%	(137)	35%	(262)	30%	(224)	17%	(129)	752
Evangelical	20%	(264)	36%	(472)	29%	(389)	15%	(194)	1318
Non-Evangelical	21%	(409)	38%	(755)	27%	(539)	14%	(268)	1972
PID: Dem (no lean)	25%	(466)	39%	(724)	25%	(469)	11%	(201)	1859
PID: Ind (no lean)	19%	(217)	34%	(393)	29%	(333)	19%	(215)	1157
PID: Rep (no lean)	16%	(311)	38%	(708)	30%	(560)	16%	(307)	1886

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(993)	37%	(1824)	28%	(1362)	15%	(723)	4902
PID/Gender: Dem Men	26%	(210)	40%	(320)	25%	(199)	9%	(71)	799
PID/Gender: Dem Women	24%	(256)	38%	(404)	26%	(271)	12%	(130)	1060
PID/Gender: Ind Men	20%	(122)	34%	(211)	29%	(178)	17%	(104)	615
PID/Gender: Ind Women	18%	(95)	34%	(182)	28%	(154)	20%	(110)	542
PID/Gender: Rep Men	21%	(187)	41%	(357)	25%	(221)	13%	(115)	880
PID/Gender: Rep Women	12%	(124)	35%	(351)	34%	(339)	19%	(192)	1005
Ideo: Liberal (1-3)	24%	(329)	37%	(515)	26%	(360)	13%	(185)	1388
Ideo: Moderate (4)	22%	(328)	39%	(599)	27%	(413)	12%	(180)	1521
Ideo: Conservative (5-7)	17%	(323)	36%	(684)	30%	(564)	17%	(315)	1887
Community: Urban	25%	(277)	40%	(437)	23%	(258)	12%	(129)	1101
Community: Suburban	19%	(464)	39%	(965)	28%	(703)	14%	(352)	2485
Community: Rural	19%	(253)	32%	(422)	30%	(401)	18%	(241)	1316
Military HHnm: Yes	18%	(135)	37%	(282)	30%	(230)	15%	(116)	763
Military HH: No	21%	(858)	37%	(1542)	27%	(1132)	15%	(607)	4139
Employ: Private Sector	22%	(396)	39%	(690)	26%	(464)	14%	(242)	1791
Employ: Government	17%	(46)	46%	(127)	22%	(60)	15%	(41)	273
Employ: Self-Employed	18%	(74)	32%	(130)	33%	(137)	17%	(71)	411
Employ: Homemaker	16%	(54)	39%	(131)	30%	(100)	16%	(54)	338
Employ: Student	26%	(30)	34%	(39)	20%	(22)	20%	(23)	114
Employ: Retired	19%	(253)	38%	(506)	30%	(408)	13%	(179)	1346
Employ: Unemployed	22%	(83)	31%	(120)	29%	(111)	18%	(68)	382
Employ: Other	23%	(57)	34%	(83)	24%	(60)	19%	(46)	245
Protestant	19%	(282)	38%	(554)	29%	(422)	15%	(220)	1477
Roman Catholic	24%	(255)	39%	(411)	27%	(282)	11%	(113)	1061
Jewish	20%	(23)	43%	(52)	28%	(33)	9%	(11)	120
Muslim	14%	(8)	58%	(33)	25%	(14)	3%	(2)	57
Atheist	17%	(36)	29%	(60)	34%	(70)	20%	(41)	206
Agnostic	18%	(38)	40%	(85)	26%	(56)	16%	(34)	213
Something else	18%	(137)	35%	(262)	30%	(224)	17%	(129)	752
Nothing in particular	21%	(193)	36%	(320)	26%	(237)	16%	(147)	897
Ideo/PID: Conservative Republican	15%	(218)	37%	(530)	31%	(437)	17%	(246)	1432

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(993)	37%	(1824)	28%	(1362)	15%	(723)	4902
Ideo/PID: Moderate/Liberal Republican	21%	(92)	39%	(169)	27%	(118)	12%	(54)	432
Ideo/PID: Moderate/Conservative Democrat	25%	(195)	42%	(325)	24%	(187)	8%	(65)	773
Ideo/PID: Liberal Democrat	25%	(263)	37%	(393)	26%	(272)	12%	(129)	1057
Unfavorable of Biden and Trump	16%	(135)	36%	(307)	32%	(272)	16%	(131)	845
2024 H2H Matchup: Biden Voter	25%	(546)	38%	(835)	25%	(553)	11%	(248)	2184
2024 H2H Matchup: Trump Voter	17%	(389)	36%	(841)	30%	(692)	17%	(389)	2312
2024 H2H Matchup: Would not Vote	10%	(15)	34%	(53)	31%	(49)	26%	(40)	157
2024 H2H Matchup: Do not Know	17%	(43)	38%	(95)	27%	(67)	18%	(45)	250
2022 House Vote: Democrat	24%	(493)	39%	(793)	25%	(507)	12%	(235)	2027
2022 House Vote: Republican	17%	(331)	35%	(674)	30%	(583)	17%	(334)	1923
2022 House Vote: Did not Vote	18%	(159)	38%	(336)	29%	(250)	15%	(133)	878
2020 Vote: Joe Biden	24%	(552)	38%	(864)	25%	(573)	12%	(268)	2257
2020 Vote: Donald Trump	16%	(366)	36%	(802)	30%	(676)	17%	(378)	2222
2020 Vote: Someone Else	25%	(17)	37%	(26)	20%	(14)	17%	(12)	70
2020 Vote: Did not Vote	16%	(58)	38%	(133)	28%	(98)	18%	(64)	353
2016 Vote: Hillary Clinton	24%	(414)	39%	(666)	25%	(432)	12%	(199)	1711
2016 Vote: Donald Trump	18%	(343)	35%	(689)	31%	(598)	16%	(322)	1952
2016 Vote: Someone Else	28%	(42)	37%	(55)	19%	(28)	16%	(24)	149
2020 Vote/PID: Not Biden/Democrat	20%	(43)	42%	(89)	28%	(58)	10%	(20)	211
2020 Vote/PID: Not Trump/Republican	24%	(47)	36%	(72)	27%	(54)	13%	(25)	198
U.S. Economy: Wrong Track	17%	(616)	36%	(1276)	30%	(1043)	17%	(587)	3522
U.S. Economy: Right Direction	27%	(378)	40%	(548)	23%	(319)	10%	(135)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(418)	38%	(603)	26%	(411)	11%	(172)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(431)	36%	(879)	30%	(736)	17%	(410)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(145)	41%	(342)	25%	(215)	17%	(141)	842
Top 2024 Issue: Economy	20%	(365)	37%	(673)	28%	(497)	15%	(261)	1796
Community/Gender: Urban Women	22%	(120)	39%	(207)	24%	(130)	15%	(79)	536
Community/Gender: Urban Men	28%	(157)	41%	(230)	23%	(128)	9%	(51)	565
Community/Gender: Rural Women	17%	(125)	31%	(226)	32%	(236)	20%	(146)	733
Community/Gender: Rural Men	22%	(127)	34%	(197)	28%	(165)	16%	(94)	584
Community/Gender: Suburban Women	17%	(229)	38%	(504)	30%	(398)	15%	(207)	1338

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(993)	37%	(1824)	28%	(1362)	15%	(723)	4902
Community/Gender: Suburban Men	20%	(235)	40%	(461)	27%	(305)	13%	(145)	1146
Homeowner	20%	(744)	38%	(1430)	28%	(1060)	14%	(528)	3762
Renter	22%	(233)	35%	(364)	27%	(283)	16%	(169)	1050
Self + Household: White-Collar	21%	(380)	38%	(687)	28%	(502)	13%	(239)	1808
Self + Household: Blue Collar	20%	(466)	37%	(863)	29%	(673)	15%	(352)	2353
Union HH: Yes	28%	(102)	41%	(148)	19%	(71)	12%	(44)	366
Union HH: No	20%	(891)	37%	(1676)	28%	(1291)	15%	(678)	4536
LGBTQ+: Yes	19%	(88)	41%	(193)	23%	(107)	17%	(82)	470
LGBTQ+: No	20%	(906)	37%	(1631)	28%	(1255)	14%	(641)	4432
Motivated to Vote	21%	(924)	37%	(1677)	27%	(1230)	14%	(644)	4475
Parent: Yes	21%	(322)	37%	(575)	26%	(400)	16%	(245)	1541
Parent: No	20%	(672)	37%	(1249)	29%	(962)	14%	(478)	3361
COVID Vaccine: Yes	22%	(750)	39%	(1328)	27%	(921)	12%	(422)	3422
COVID Vaccine: No	16%	(243)	34%	(496)	30%	(441)	20%	(300)	1480
Student Loans: Yes	21%	(163)	36%	(278)	28%	(217)	15%	(120)	778
Student Loans: No	20%	(831)	37%	(1546)	28%	(1145)	15%	(602)	4124
Favorable Opinion of Haley	21%	(322)	39%	(591)	28%	(423)	12%	(189)	1526
Unfavorable Opinion of Haley	19%	(373)	36%	(703)	29%	(554)	16%	(306)	1936
Prodigal Biden Voter	18%	(53)	41%	(117)	27%	(77)	13%	(38)	286
Undecided Voter (DK/WNV)	14%	(58)	36%	(148)	28%	(116)	21%	(85)	407
Undecided Voter (DK)	17%	(43)	38%	(95)	27%	(67)	18%	(45)	250
Watched Debate	21%	(758)	38%	(1370)	27%	(982)	13%	(477)	3586
Watched Debate: Did not Watch	18%	(236)	35%	(454)	29%	(380)	19%	(246)	1316
Watched Debate: All of it	23%	(461)	35%	(696)	28%	(563)	14%	(278)	1998
Watched Debate: Some of it	19%	(296)	42%	(674)	26%	(419)	13%	(199)	1588
Continue His Campaign: Yes Biden	27%	(515)	38%	(728)	24%	(473)	11%	(219)	1936
Continue His Campaign: No Biden	16%	(444)	37%	(998)	30%	(820)	16%	(442)	2704
Continue His Campaign: Yes Trump	19%	(471)	36%	(902)	28%	(701)	16%	(401)	2475
Continue His Campaign: No Trump	22%	(487)	38%	(832)	27%	(603)	12%	(274)	2195

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(993)	37%	(1824)	28%	(1362)	15%	(723)	4902
Conviction: Evidence	24%	(550)	38%	(871)	26%	(595)	12%	(275)	2291
Conviction: Motivation to Damage	17%	(359)	34%	(709)	31%	(634)	18%	(372)	2075
Conviction: DK/NO	16%	(84)	46%	(244)	25%	(133)	14%	(75)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(716)	26%	(1258)	30%	(1480)	30%	(1447)	4902
Gender: Male	15%	(351)	25%	(581)	29%	(673)	30%	(690)	2295
Gender: Female	14%	(366)	26%	(678)	31%	(807)	29%	(757)	2607
Age: 18-34	16%	(210)	29%	(380)	28%	(357)	27%	(348)	1295
Age: 35-44	14%	(93)	29%	(190)	28%	(187)	29%	(195)	665
Age: 45-64	13%	(225)	24%	(411)	31%	(518)	32%	(542)	1696
Age: 65+	15%	(189)	22%	(277)	34%	(419)	29%	(362)	1247
GenZers: 1997-2012	17%	(101)	27%	(162)	29%	(172)	27%	(161)	595
Millennials: 1981-1996	14%	(190)	30%	(397)	27%	(361)	28%	(365)	1312
GenXers: 1965-1980	14%	(181)	24%	(312)	30%	(386)	32%	(411)	1290
Baby Boomers: 1946-1964	14%	(227)	23%	(362)	33%	(513)	30%	(465)	1568
Educ: < College	15%	(469)	27%	(826)	30%	(926)	28%	(867)	3088
Educ: Bachelors degree	12%	(143)	27%	(308)	28%	(329)	32%	(376)	1156
Educ: Post-grad	16%	(104)	19%	(124)	34%	(225)	31%	(205)	658
Income: Under 50k	16%	(332)	28%	(574)	29%	(601)	27%	(553)	2061
Income: 50k-100k	13%	(230)	25%	(455)	31%	(561)	30%	(543)	1789
Income: 100k+	15%	(154)	22%	(228)	30%	(318)	33%	(351)	1052
Ethnicity: White (Non-Hispanic)	13%	(471)	23%	(817)	32%	(1150)	32%	(1160)	3597
Ethnicity: Hispanic	17%	(56)	32%	(109)	26%	(89)	25%	(85)	339
Ethnicity: Black (Non-Hispanic)	21%	(155)	37%	(265)	24%	(174)	18%	(129)	722
Ethnicity: Asian + Other (Non-Hispanic)	14%	(35)	28%	(68)	27%	(67)	30%	(74)	243
All Christian	15%	(399)	26%	(664)	32%	(832)	27%	(702)	2597
All Non-Christian	20%	(46)	32%	(75)	24%	(57)	25%	(59)	236
Atheist	9%	(18)	15%	(31)	26%	(54)	50%	(103)	206
Agnostic/Nothing in particular	14%	(156)	26%	(291)	28%	(309)	32%	(354)	1110
Something Else	13%	(97)	26%	(198)	30%	(228)	31%	(229)	752
Evangelical	15%	(204)	24%	(319)	33%	(431)	28%	(364)	1318
Non-Evangelical	14%	(283)	27%	(528)	31%	(614)	28%	(548)	1972
PID: Dem (no lean)	21%	(387)	29%	(539)	26%	(483)	24%	(450)	1859
PID: Ind (no lean)	11%	(129)	22%	(249)	31%	(360)	36%	(419)	1157
PID: Rep (no lean)	11%	(201)	25%	(470)	34%	(637)	31%	(578)	1886

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(716)	26%	(1258)	30%	(1480)	30%	(1447)	4902
PID/Gender: Dem Men	20%	(161)	29%	(236)	25%	(202)	25%	(200)	799
PID/Gender: Dem Women	21%	(226)	29%	(303)	27%	(281)	24%	(250)	1060
PID/Gender: Ind Men	11%	(66)	20%	(125)	32%	(199)	37%	(226)	615
PID/Gender: Ind Women	12%	(63)	23%	(125)	30%	(161)	36%	(193)	542
PID/Gender: Rep Men	14%	(124)	25%	(220)	31%	(272)	30%	(264)	880
PID/Gender: Rep Women	8%	(77)	25%	(250)	36%	(365)	31%	(314)	1005
Ideo: Liberal (1-3)	17%	(234)	25%	(342)	27%	(373)	32%	(438)	1388
Ideo: Moderate (4)	17%	(259)	30%	(461)	30%	(454)	23%	(346)	1521
Ideo: Conservative (5-7)	11%	(209)	23%	(436)	33%	(625)	33%	(616)	1887
Community: Urban	20%	(217)	31%	(342)	26%	(289)	23%	(253)	1101
Community: Suburban	13%	(330)	25%	(624)	31%	(766)	31%	(764)	2485
Community: Rural	13%	(170)	22%	(292)	32%	(425)	33%	(430)	1316
Military HHnm: Yes	11%	(85)	21%	(160)	32%	(246)	36%	(272)	763
Military HH: No	15%	(631)	27%	(1098)	30%	(1235)	28%	(1176)	4139
Employ: Private Sector	17%	(297)	29%	(514)	27%	(492)	27%	(489)	1791
Employ: Government	17%	(48)	25%	(69)	29%	(78)	29%	(78)	273
Employ: Self-Employed	11%	(44)	28%	(114)	29%	(119)	33%	(134)	411
Employ: Homemaker	10%	(36)	24%	(80)	34%	(114)	32%	(109)	338
Employ: Student	16%	(18)	21%	(23)	30%	(35)	33%	(38)	114
Employ: Retired	14%	(187)	21%	(289)	34%	(458)	31%	(413)	1346
Employ: Unemployed	13%	(49)	27%	(102)	31%	(117)	30%	(114)	382
Employ: Other	16%	(38)	27%	(67)	28%	(68)	29%	(72)	245
Protestant	13%	(193)	22%	(323)	35%	(523)	30%	(437)	1477
Roman Catholic	18%	(196)	31%	(326)	28%	(294)	23%	(245)	1061
Jewish	20%	(24)	25%	(30)	27%	(32)	29%	(35)	120
Muslim	14%	(8)	45%	(26)	32%	(18)	8%	(5)	57
Atheist	9%	(18)	15%	(31)	26%	(54)	50%	(103)	206
Agnostic	12%	(25)	23%	(50)	31%	(66)	34%	(72)	213
Something else	13%	(97)	26%	(198)	30%	(228)	31%	(229)	752
Nothing in particular	15%	(131)	27%	(241)	27%	(243)	31%	(282)	897
Ideo/PID: Conservative Republican	8%	(119)	23%	(330)	35%	(502)	34%	(481)	1432

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(716)	26%	(1258)	30%	(1480)	30%	(1447)	4902
Ideo/PID: Moderate/Liberal Republican	18%	(80)	31%	(134)	29%	(127)	21%	(91)	432
Ideo/PID: Moderate/Conservative Democrat	25%	(190)	35%	(274)	25%	(193)	15%	(115)	773
Ideo/PID: Liberal Democrat	18%	(192)	25%	(261)	27%	(282)	30%	(322)	1057
Unfavorable of Biden and Trump	10%	(85)	20%	(169)	31%	(264)	39%	(327)	845
2024 H2H Matchup: Biden Voter	20%	(431)	27%	(596)	27%	(581)	26%	(575)	2184
2024 H2H Matchup: Trump Voter	10%	(236)	25%	(567)	34%	(789)	31%	(720)	2312
2024 H2H Matchup: Would not Vote	10%	(15)	19%	(29)	20%	(31)	52%	(81)	157
2024 H2H Matchup: Do not Know	14%	(34)	26%	(66)	32%	(79)	28%	(71)	250
2022 House Vote: Democrat	20%	(409)	27%	(555)	27%	(541)	26%	(522)	2027
2022 House Vote: Republican	10%	(201)	23%	(435)	34%	(655)	33%	(632)	1923
2022 House Vote: Did not Vote	11%	(95)	29%	(254)	30%	(265)	30%	(264)	878
2020 Vote: Joe Biden	19%	(436)	28%	(623)	26%	(596)	27%	(602)	2257
2020 Vote: Donald Trump	10%	(227)	24%	(529)	34%	(757)	32%	(709)	2222
2020 Vote: Someone Else	16%	(11)	10%	(7)	39%	(27)	35%	(25)	70
2020 Vote: Did not Vote	12%	(42)	28%	(99)	28%	(100)	32%	(112)	353
2016 Vote: Hillary Clinton	20%	(342)	28%	(484)	26%	(437)	26%	(449)	1711
2016 Vote: Donald Trump	11%	(211)	22%	(423)	34%	(663)	34%	(655)	1952
2016 Vote: Someone Else	11%	(16)	28%	(42)	27%	(41)	34%	(50)	149
2020 Vote/PID: Not Biden/Democrat	19%	(39)	26%	(55)	29%	(61)	26%	(56)	211
2020 Vote/PID: Not Trump/Republican	18%	(36)	31%	(61)	24%	(47)	27%	(54)	198
U.S. Economy: Wrong Track	11%	(397)	24%	(841)	32%	(1135)	33%	(1149)	3522
U.S. Economy: Right Direction	23%	(320)	30%	(417)	25%	(345)	22%	(298)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(341)	28%	(450)	26%	(411)	25%	(401)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(272)	25%	(609)	33%	(811)	31%	(764)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(103)	24%	(199)	31%	(258)	33%	(282)	842
Top 2024 Issue: Economy	13%	(239)	27%	(483)	33%	(590)	27%	(484)	1796
Community/Gender: Urban Women	17%	(91)	33%	(177)	27%	(142)	23%	(125)	536
Community/Gender: Urban Men	22%	(125)	29%	(165)	26%	(147)	23%	(128)	565
Community/Gender: Rural Women	13%	(95)	24%	(176)	32%	(236)	31%	(225)	733
Community/Gender: Rural Men	13%	(75)	20%	(116)	32%	(188)	35%	(204)	584
Community/Gender: Suburban Women	13%	(179)	24%	(325)	32%	(428)	30%	(407)	1338

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(716)	26%	(1258)	30%	(1480)	30%	(1447)	4902
Community/Gender: Suburban Men	13%	(151)	26%	(300)	30%	(338)	31%	(358)	1146
Homeowner	14%	(539)	25%	(925)	31%	(1171)	30%	(1127)	3762
Renter	16%	(164)	30%	(315)	27%	(285)	27%	(286)	1050
Self + Household: White-Collar	15%	(279)	25%	(458)	30%	(538)	30%	(534)	1808
Self + Household: Blue Collar	14%	(329)	25%	(592)	30%	(716)	30%	(715)	2353
Union HH: Yes	20%	(74)	24%	(89)	27%	(98)	28%	(103)	366
Union HH: No	14%	(642)	26%	(1169)	30%	(1382)	30%	(1344)	4536
LGBTQ+: Yes	14%	(65)	25%	(117)	27%	(125)	35%	(164)	470
LGBTQ+: No	15%	(652)	26%	(1142)	31%	(1356)	29%	(1284)	4432
Motivated to Vote	15%	(664)	25%	(1139)	30%	(1348)	30%	(1323)	4475
Parent: Yes	15%	(236)	28%	(438)	27%	(422)	29%	(445)	1541
Parent: No	14%	(480)	24%	(820)	31%	(1058)	30%	(1002)	3361
COVID Vaccine: Yes	16%	(547)	26%	(875)	30%	(1010)	29%	(991)	3422
COVID Vaccine: No	11%	(170)	26%	(383)	32%	(470)	31%	(456)	1480
Student Loans: Yes	13%	(102)	28%	(220)	28%	(219)	31%	(238)	778
Student Loans: No	15%	(615)	25%	(1038)	31%	(1262)	29%	(1209)	4124
Favorable Opinion of Haley	16%	(238)	27%	(406)	32%	(487)	26%	(395)	1526
Unfavorable Opinion of Haley	13%	(245)	23%	(437)	29%	(569)	35%	(685)	1936
Prodigal Biden Voter	15%	(42)	29%	(83)	26%	(75)	30%	(86)	286
Undecided Voter (DK/WNV)	12%	(50)	23%	(95)	27%	(110)	37%	(152)	407
Undecided Voter (DK)	14%	(34)	26%	(66)	32%	(79)	28%	(71)	250
Watched Debate	15%	(541)	26%	(919)	31%	(1108)	28%	(1018)	3586
Watched Debate: Did not Watch	13%	(175)	26%	(339)	28%	(373)	33%	(429)	1316
Watched Debate: All of it	16%	(322)	24%	(475)	32%	(636)	28%	(566)	1998
Watched Debate: Some of it	14%	(219)	28%	(445)	30%	(471)	28%	(452)	1588
Continue His Campaign: Yes Biden	21%	(405)	27%	(532)	27%	(524)	25%	(475)	1936
Continue His Campaign: No Biden	10%	(281)	25%	(669)	32%	(876)	32%	(879)	2704
Continue His Campaign: Yes Trump	13%	(316)	25%	(617)	33%	(811)	30%	(731)	2475
Continue His Campaign: No Trump	17%	(372)	26%	(575)	27%	(601)	30%	(648)	2195

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Table BLMB11_7: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(716)	26%	(1258)	30%	(1480)	30%	(1447)	4902
Conviction: Evidence	19%	(429)	26%	(593)	27%	(618)	28%	(651)	2291
Conviction: Motivation to Damage	10%	(200)	23%	(485)	34%	(705)	33%	(685)	2075
Conviction: DK/NO	16%	(87)	34%	(180)	29%	(158)	21%	(111)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(769)	36%	(1741)	31%	(1539)	17%	(853)	4902
Gender: Male	18%	(410)	38%	(872)	30%	(679)	14%	(333)	2295
Gender: Female	14%	(358)	33%	(869)	33%	(860)	20%	(521)	2607
Age: 18-34	18%	(227)	33%	(424)	29%	(380)	20%	(264)	1295
Age: 35-44	16%	(108)	35%	(235)	28%	(183)	21%	(139)	665
Age: 45-64	15%	(248)	36%	(615)	33%	(558)	16%	(275)	1696
Age: 65+	15%	(186)	38%	(468)	34%	(418)	14%	(175)	1247
GenZers: 1997-2012	18%	(109)	30%	(181)	29%	(175)	22%	(130)	595
Millennials: 1981-1996	17%	(220)	35%	(456)	29%	(375)	20%	(262)	1312
GenXers: 1965-1980	14%	(186)	37%	(481)	33%	(421)	16%	(201)	1290
Baby Boomers: 1946-1964	15%	(236)	37%	(578)	33%	(514)	15%	(240)	1568
Educ: < College	16%	(505)	35%	(1080)	31%	(965)	17%	(538)	3088
Educ: Bachelors degree	15%	(175)	36%	(419)	30%	(352)	18%	(210)	1156
Educ: Post-grad	13%	(89)	37%	(242)	34%	(222)	16%	(106)	658
Income: Under 50k	17%	(349)	35%	(719)	31%	(639)	17%	(353)	2061
Income: 50k-100k	14%	(244)	36%	(643)	32%	(579)	18%	(324)	1789
Income: 100k+	17%	(176)	36%	(379)	31%	(321)	17%	(176)	1052
Ethnicity: White (Non-Hispanic)	13%	(485)	36%	(1292)	33%	(1176)	18%	(645)	3597
Ethnicity: Hispanic	20%	(67)	32%	(108)	28%	(96)	20%	(68)	339
Ethnicity: Black (Non-Hispanic)	24%	(171)	36%	(260)	27%	(194)	14%	(98)	722
Ethnicity: Asian + Other (Non-Hispanic)	19%	(46)	33%	(81)	30%	(74)	18%	(43)	243
All Christian	16%	(422)	39%	(1020)	30%	(788)	14%	(367)	2597
All Non-Christian	20%	(48)	32%	(76)	29%	(70)	18%	(43)	236
Atheist	5%	(11)	23%	(47)	44%	(91)	27%	(57)	206
Agnostic/Nothing in particular	15%	(169)	31%	(348)	33%	(362)	21%	(231)	1110
Something Else	16%	(118)	33%	(250)	30%	(229)	21%	(155)	752
Evangelical	17%	(228)	38%	(500)	31%	(411)	14%	(179)	1318
Non-Evangelical	15%	(302)	38%	(747)	30%	(590)	17%	(333)	1972
PID: Dem (no lean)	18%	(343)	33%	(612)	32%	(587)	17%	(317)	1859
PID: Ind (no lean)	13%	(154)	32%	(365)	35%	(409)	20%	(229)	1157
PID: Rep (no lean)	14%	(271)	41%	(764)	29%	(543)	16%	(307)	1886

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(769)	36%	(1741)	31%	(1539)	17%	(853)	4902
PID/Gender: Dem Men	19%	(154)	37%	(299)	30%	(237)	14%	(110)	799
PID/Gender: Dem Women	18%	(189)	30%	(313)	33%	(350)	20%	(208)	1060
PID/Gender: Ind Men	15%	(91)	32%	(197)	36%	(220)	17%	(107)	615
PID/Gender: Ind Women	12%	(63)	31%	(168)	35%	(189)	23%	(122)	542
PID/Gender: Rep Men	19%	(165)	43%	(376)	25%	(222)	13%	(116)	880
PID/Gender: Rep Women	11%	(106)	39%	(388)	32%	(321)	19%	(191)	1005
Ideo: Liberal (1-3)	15%	(214)	29%	(406)	35%	(485)	20%	(282)	1388
Ideo: Moderate (4)	17%	(258)	38%	(580)	31%	(466)	14%	(217)	1521
Ideo: Conservative (5-7)	15%	(283)	39%	(729)	30%	(563)	17%	(311)	1887
Community: Urban	20%	(220)	37%	(409)	28%	(304)	15%	(168)	1101
Community: Suburban	14%	(354)	35%	(881)	33%	(809)	18%	(440)	2485
Community: Rural	15%	(194)	34%	(451)	32%	(426)	19%	(245)	1316
Military HHnm: Yes	12%	(91)	37%	(279)	34%	(262)	17%	(131)	763
Military HH: No	16%	(678)	35%	(1462)	31%	(1278)	17%	(722)	4139
Employ: Private Sector	19%	(334)	38%	(688)	27%	(485)	16%	(284)	1791
Employ: Government	17%	(46)	33%	(90)	30%	(81)	21%	(56)	273
Employ: Self-Employed	13%	(53)	39%	(161)	31%	(126)	17%	(72)	411
Employ: Homemaker	12%	(41)	28%	(93)	38%	(129)	22%	(75)	338
Employ: Student	7%	(8)	30%	(34)	35%	(40)	29%	(32)	114
Employ: Retired	14%	(189)	36%	(483)	34%	(462)	16%	(212)	1346
Employ: Unemployed	15%	(57)	30%	(115)	34%	(130)	21%	(80)	382
Employ: Other	17%	(41)	31%	(77)	35%	(86)	17%	(42)	245
Protestant	15%	(222)	38%	(558)	33%	(481)	15%	(216)	1477
Roman Catholic	18%	(189)	41%	(439)	27%	(292)	13%	(141)	1061
Jewish	20%	(24)	29%	(35)	31%	(37)	20%	(24)	120
Muslim	22%	(13)	33%	(19)	35%	(20)	10%	(6)	57
Atheist	5%	(11)	23%	(47)	44%	(91)	27%	(57)	206
Agnostic	14%	(31)	36%	(77)	27%	(58)	22%	(47)	213
Something else	16%	(118)	33%	(250)	30%	(229)	21%	(155)	752
Nothing in particular	15%	(139)	30%	(270)	34%	(304)	20%	(184)	897
Ideo/PID: Conservative Republican	13%	(193)	41%	(581)	29%	(413)	17%	(244)	1432

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(769)	36%	(1741)	31%	(1539)	17%	(853)	4902
Ideo/PID: Moderate/Liberal Republican	18%	(78)	41%	(177)	28%	(119)	13%	(57)	432
Ideo/PID: Moderate/Conservative Democrat	22%	(167)	38%	(290)	28%	(217)	13%	(99)	773
Ideo/PID: Liberal Democrat	16%	(170)	30%	(314)	35%	(365)	20%	(208)	1057
Unfavorable of Biden and Trump	10%	(85)	31%	(262)	35%	(300)	23%	(199)	845
2024 H2H Matchup: Biden Voter	17%	(374)	32%	(689)	34%	(735)	18%	(386)	2184
2024 H2H Matchup: Trump Voter	15%	(350)	39%	(909)	30%	(691)	16%	(362)	2312
2024 H2H Matchup: Would not Vote	7%	(12)	29%	(45)	28%	(44)	36%	(56)	157
2024 H2H Matchup: Do not Know	14%	(34)	39%	(98)	28%	(69)	20%	(49)	250
2022 House Vote: Democrat	18%	(361)	33%	(660)	32%	(655)	17%	(352)	2027
2022 House Vote: Republican	15%	(279)	39%	(757)	30%	(580)	16%	(307)	1923
2022 House Vote: Did not Vote	14%	(120)	34%	(298)	33%	(286)	20%	(174)	878
2020 Vote: Joe Biden	17%	(379)	32%	(729)	33%	(747)	18%	(402)	2257
2020 Vote: Donald Trump	15%	(333)	39%	(874)	30%	(662)	16%	(354)	2222
2020 Vote: Someone Else	21%	(15)	33%	(23)	23%	(16)	22%	(16)	70
2020 Vote: Did not Vote	12%	(42)	33%	(115)	32%	(114)	23%	(82)	353
2016 Vote: Hillary Clinton	18%	(308)	34%	(575)	32%	(554)	16%	(274)	1711
2016 Vote: Donald Trump	14%	(274)	41%	(792)	29%	(574)	16%	(312)	1952
2016 Vote: Someone Else	17%	(25)	35%	(52)	25%	(37)	24%	(35)	149
2020 Vote/PID: Not Biden/Democrat	19%	(41)	33%	(69)	29%	(62)	19%	(40)	211
2020 Vote/PID: Not Trump/Republican	15%	(29)	36%	(70)	31%	(61)	19%	(37)	198
U.S. Economy: Wrong Track	14%	(477)	36%	(1251)	32%	(1124)	19%	(670)	3522
U.S. Economy: Right Direction	21%	(292)	35%	(489)	30%	(415)	13%	(184)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(295)	33%	(533)	32%	(509)	17%	(267)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(389)	38%	(935)	30%	(739)	16%	(393)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(85)	32%	(272)	35%	(292)	23%	(194)	842
Top 2024 Issue: Economy	17%	(304)	37%	(672)	30%	(542)	16%	(279)	1796
Community/Gender: Urban Women	17%	(92)	34%	(182)	32%	(170)	17%	(93)	536
Community/Gender: Urban Men	23%	(129)	40%	(227)	24%	(134)	13%	(75)	565
Community/Gender: Rural Women	13%	(97)	33%	(243)	32%	(233)	22%	(160)	733
Community/Gender: Rural Men	17%	(97)	36%	(208)	33%	(193)	15%	(85)	584
Community/Gender: Suburban Women	13%	(170)	33%	(444)	34%	(457)	20%	(268)	1338

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(769)	36%	(1741)	31%	(1539)	17%	(853)	4902
Community/Gender: Suburban Men	16%	(184)	38%	(437)	31%	(352)	15%	(173)	1146
Homeowner	15%	(572)	36%	(1351)	32%	(1212)	17%	(627)	3762
Renter	18%	(184)	35%	(369)	28%	(297)	19%	(201)	1050
Self + Household: White-Collar	17%	(313)	35%	(640)	32%	(575)	15%	(280)	1808
Self + Household: Blue Collar	14%	(340)	37%	(866)	31%	(724)	18%	(423)	2353
Union HH: Yes	20%	(72)	41%	(151)	27%	(98)	12%	(45)	366
Union HH: No	15%	(696)	35%	(1590)	32%	(1442)	18%	(809)	4536
LGBTQ+: Yes	14%	(64)	28%	(129)	30%	(141)	29%	(135)	470
LGBTQ+: No	16%	(704)	36%	(1611)	32%	(1398)	16%	(718)	4432
Motivated to Vote	16%	(717)	36%	(1603)	31%	(1391)	17%	(765)	4475
Parent: Yes	16%	(253)	36%	(561)	29%	(445)	18%	(283)	1541
Parent: No	15%	(516)	35%	(1180)	33%	(1094)	17%	(571)	3361
COVID Vaccine: Yes	17%	(569)	35%	(1201)	32%	(1093)	16%	(560)	3422
COVID Vaccine: No	13%	(200)	37%	(540)	30%	(447)	20%	(293)	1480
Student Loans: Yes	14%	(112)	34%	(261)	31%	(243)	21%	(163)	778
Student Loans: No	16%	(657)	36%	(1479)	31%	(1297)	17%	(691)	4124
Favorable Opinion of Haley	18%	(270)	42%	(641)	27%	(415)	13%	(200)	1526
Unfavorable Opinion of Haley	12%	(242)	33%	(634)	35%	(676)	20%	(385)	1936
Prodigal Biden Voter	13%	(38)	35%	(100)	31%	(89)	21%	(59)	286
Undecided Voter (DK/WNV)	11%	(45)	35%	(143)	28%	(113)	26%	(105)	407
Undecided Voter (DK)	14%	(34)	39%	(98)	28%	(69)	20%	(49)	250
Watched Debate	17%	(599)	37%	(1329)	31%	(1104)	15%	(554)	3586
Watched Debate: Did not Watch	13%	(169)	31%	(412)	33%	(435)	23%	(300)	1316
Watched Debate: All of it	18%	(363)	37%	(743)	29%	(586)	15%	(306)	1998
Watched Debate: Some of it	15%	(236)	37%	(586)	33%	(518)	16%	(248)	1588
Continue His Campaign: Yes Biden	19%	(368)	35%	(669)	31%	(592)	16%	(308)	1936
Continue His Campaign: No Biden	13%	(363)	36%	(978)	32%	(867)	18%	(496)	2704
Continue His Campaign: Yes Trump	17%	(431)	39%	(971)	29%	(707)	15%	(366)	2475
Continue His Campaign: No Trump	14%	(302)	32%	(693)	35%	(763)	20%	(437)	2195

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(769)	36%	(1741)	31%	(1539)	17%	(853)	4902
Conviction: Evidence	16%	(358)	31%	(707)	34%	(783)	19%	(444)	2291
Conviction: Motivation to Damage	14%	(298)	39%	(815)	31%	(635)	16%	(326)	2075
Conviction: DK/NO	21%	(113)	41%	(218)	23%	(121)	16%	(84)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
Registered Voters	41%(2013)	43%(2110)	7%(356)	1% (50)	1% (38)	— (23)	1% (33)	1% (51)	5%(229)
Gender: Male	40% (913)	47%(1074)	6%(149)	1% (23)	1% (14)	— (10)	1% (19)	1% (17)	3% (77)
Gender: Female	42%(1100)	40%(1036)	8%(207)	1% (27)	1% (24)	1% (13)	1% (14)	1% (34)	6%(152)
Age: 18-34	39%(499)	39%(504)	11%(139)	1% (17)	1% (19)	1% (11)	1% (8)	2% (30)	5% (67)
Age: 35-44	38% (251)	45%(296)	8% (56)	1% (8)	1% (5)	— (2)	— (3)	— (3)	6% (41)
Age: 45-64	41%(700)	44%(754)	7% (117)	1% (20)	— (6)	— (6)	— (6)	1% (11)	4% (75)
Age: 65+	45%(563)	45%(556)	4% (44)	— (6)	1% (7)	— (3)	1% (15)	— (6)	4% (47)
GenZers: 1997-2012	40%(236)	35%(206)	13% (76)	2% (10)	1% (8)	1% (3)	1% (3)	3% (19)	6% (35)
Millennials: 1981-1996	38%(493)	44% (571)	9% (116)	1% (15)	1% (16)	1% (10)	1% (8)	1% (14)	5% (69)
GenXers: 1965-1980	41%(535)	43%(557)	7% (97)	1% (17)	— (6)	— (5)	— (5)	1% (7)	5% (60)
Baby Boomers: 1946-1964	44%(686)	46% (714)	4% (64)	1% (9)	— (7)	— (4)	1% (13)	1% (10)	4% (60)
Educ: < College	37%(1137)	47%(1448)	8%(235)	1% (33)	1% (21)	— (14)	1% (23)	1% (40)	4% (138)
Educ: Bachelors degree	46%(526)	39%(456)	7% (78)	1% (12)	1% (7)	1% (6)	1% (6)	1% (8)	5% (56)
Educ: Post-grad	53% (351)	31%(206)	6% (42)	1% (6)	1% (9)	— (3)	1% (4)	— (2)	5% (35)
Income: Under 50k	41%(838)	43%(879)	7%(140)	1% (20)	1% (18)	— (8)	1% (18)	2% (32)	5%(108)
Income: 50k-100k	42% (751)	43%(765)	7%(126)	1% (20)	1% (17)	1% (10)	1% (15)	1% (14)	4% (70)
Income: 100k+	40%(424)	44%(466)	8% (89)	1% (10)	— (2)	— (4)	— (0)	1% (5)	5% (51)
Ethnicity: White (Non-Hispanic)	36%(1306)	49%(1767)	7%(242)	1% (28)	1% (28)	1% (20)	1% (27)	1% (26)	4%(154)
Ethnicity: Hispanic	41%(140)	38% (129)	10% (34)	2% (6)	1% (3)	— (1)	— (1)	2% (7)	5% (18)
Ethnicity: Black (Non-Hispanic)	63%(458)	18% (130)	9% (62)	2% (11)	— (1)	— (2)	— (2)	2% (13)	6% (43)
Ethnicity: Asian + Other (Non-Hispanic)	45% (108)	34% (83)	8% (18)	2% (5)	3% (6)	— (0)	1% (2)	2% (5)	6% (14)
All Christian	36%(929)	52%(1343)	6%(164)	1% (13)	— (12)	— (10)	1% (17)	— (13)	4% (95)
All Non-Christian	54%(127)	34% (81)	5% (13)	1% (3)	— (0)	1% (2)	— (0)	1% (3)	3% (7)
Atheist	63% (130)	18% (38)	8% (15)	1% (2)	3% (6)	1% (3)	2% (3)	— (1)	4% (8)
Agnostic/Nothing in particular	51%(568)	27%(303)	9% (96)	2% (20)	1% (13)	— (4)	1% (6)	2% (22)	7% (79)
Something Else	34%(258)	46%(345)	9% (67)	2% (12)	1% (7)	1% (5)	1% (6)	2% (12)	5% (41)
Evangelical	28%(368)	59%(775)	6% (83)	1% (9)	— (6)	— (5)	1% (9)	1% (13)	4% (50)
Non-Evangelical	41%(808)	44%(872)	7%(144)	1% (15)	1% (13)	— (9)	1% (14)	1% (11)	4% (85)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify			
Registered Voters	41% (2013)	43% (2110)	7% (356)	1% (50)	1% (38)	— (23)	1% (33)	1% (51)	5% (229)
PID: Dem (no lean)	84% (1556)	5% (94)	6% (110)	1% (16)	— (8)	— (2)	— (7)	1% (16)	3% (51)
PID: Ind (no lean)	33% (378)	32% (370)	15% (174)	2% (25)	2% (22)	1% (14)	1% (16)	2% (25)	11% (133)
PID: Rep (no lean)	4% (80)	87% (1646)	4% (71)	— (9)	— (9)	— (7)	— (9)	— (9)	2% (45)
PID/Gender: Dem Men	84% (673)	8% (61)	4% (34)	1% (5)	— (2)	— (0)	— (2)	— (3)	2% (19)
PID/Gender: Dem Women	83% (882)	3% (32)	7% (76)	1% (11)	1% (6)	— (2)	1% (6)	1% (14)	3% (31)
PID/Gender: Ind Men	33% (202)	36% (224)	14% (88)	2% (15)	2% (12)	1% (7)	2% (11)	2% (11)	8% (47)
PID/Gender: Ind Women	32% (176)	27% (147)	16% (86)	2% (11)	2% (10)	1% (7)	1% (5)	3% (15)	16% (86)
PID/Gender: Rep Men	4% (38)	90% (789)	3% (27)	— (3)	— (0)	— (3)	1% (6)	— (3)	1% (10)
PID/Gender: Rep Women	4% (42)	85% (857)	4% (45)	1% (6)	1% (8)	— (4)	— (3)	1% (6)	3% (35)
Ideo: Liberal (1-3)	77% (1070)	10% (140)	6% (81)	1% (14)	1% (16)	— (6)	1% (9)	1% (11)	3% (43)
Ideo: Moderate (4)	47% (708)	31% (473)	11% (174)	2% (25)	1% (17)	1% (8)	1% (10)	1% (15)	6% (90)
Ideo: Conservative (5-7)	11% (215)	78% (1466)	5% (86)	1% (11)	— (4)	— (9)	1% (14)	1% (12)	4% (68)
Community: Urban	51% (562)	34% (371)	6% (62)	2% (23)	1% (8)	— (5)	— (4)	1% (16)	5% (50)
Community: Suburban	43% (1068)	41% (1029)	7% (173)	1% (17)	1% (16)	— (9)	1% (21)	1% (23)	5% (129)
Community: Rural	29% (384)	54% (710)	9% (120)	1% (10)	1% (13)	1% (9)	1% (8)	1% (12)	4% (50)
Military HHnm: Yes	37% (283)	49% (371)	7% (52)	1% (8)	— (3)	— (2)	1% (6)	1% (7)	4% (30)
Military HH: No	42% (1730)	42% (1740)	7% (304)	1% (42)	1% (34)	1% (21)	1% (26)	1% (43)	5% (198)
Employ: Private Sector	40% (725)	43% (769)	9% (161)	2% (29)	1% (16)	— (8)	1% (9)	1% (9)	4% (65)
Employ: Government	45% (122)	37% (100)	9% (24)	2% (4)	— (1)	— (0)	— (0)	1% (3)	7% (20)
Employ: Self-Employed	37% (154)	50% (205)	6% (23)	1% (4)	— (1)	1% (2)	1% (2)	1% (5)	4% (15)
Employ: Homemaker	31% (105)	50% (170)	8% (26)	— (0)	1% (4)	1% (2)	1% (3)	2% (7)	6% (22)
Employ: Student	45% (51)	20% (22)	15% (18)	2% (2)	5% (6)	1% (1)	2% (2)	3% (3)	7% (8)
Employ: Retired	45% (602)	45% (605)	4% (56)	— (6)	1% (8)	— (4)	1% (15)	1% (7)	3% (44)
Employ: Unemployed	41% (158)	38% (144)	6% (24)	1% (5)	— (1)	1% (4)	— (0)	3% (11)	9% (33)
Employ: Other	39% (96)	39% (95)	10% (23)	— (0)	1% (2)	— (0)	— (1)	2% (5)	9% (22)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
Registered Voters	41%(2013)	43%(2110)	7%(356)	1% (50)	1% (38)	— (23)	1% (33)	1% (51)	5%(229)
Protestant	35%(514)	53%(788)	6% (87)	— (7)	1% (8)	— (4)	1% (11)	1% (7)	3% (50)
Roman Catholic	38%(403)	49%(515)	7% (73)	— (5)	— (4)	1% (6)	1% (6)	— (5)	4% (45)
Jewish	58% (70)	33% (39)	3% (4)	— (0)	— (0)	2% (2)	— (0)	— (0)	4% (4)
Muslim	38% (21)	47% (27)	8% (4)	4% (2)	— (0)	— (0)	— (0)	4% (2)	— (0)
Atheist	63%(130)	18% (38)	8% (15)	1% (2)	3% (6)	1% (3)	2% (3)	— (1)	4% (8)
Agnostic	62% (131)	18% (38)	9% (18)	4% (10)	2% (5)	— (1)	1% (2)	1% (3)	3% (6)
Something else	34%(258)	46%(345)	9% (67)	2% (12)	1% (7)	1% (5)	1% (6)	2% (12)	5% (41)
Nothing in particular	49%(437)	30%(265)	9% (78)	1% (10)	1% (8)	— (3)	— (4)	2% (19)	8% (72)
Ideo/PID: Conservative Republican	3% (46)	89%(1277)	3% (47)	1% (8)	— (2)	— (7)	1% (7)	1% (8)	2% (31)
Ideo/PID: Moderate/Liberal Republican	8% (34)	81%(350)	5% (24)	— (2)	1% (6)	— (0)	— (2)	— (1)	3% (13)
Ideo/PID: Moderate/Conservative Democrat	78%(605)	8% (63)	8% (60)	1% (9)	— (1)	— (0)	— (3)	1% (6)	3% (27)
Ideo/PID: Liberal Democrat	88%(934)	3% (30)	4% (46)	1% (6)	1% (7)	— (2)	— (5)	1% (7)	2% (19)
Unfavorable of Biden and Trump	26%(222)	22%(182)	21%(175)	5% (38)	3% (28)	2% (18)	3% (23)	3% (27)	15% (131)
2024 H2H Matchup: Biden Voter	91%(1984)	1% (17)	5% (98)	1% (15)	1% (17)	— (5)	— (11)	— (2)	2% (35)
2024 H2H Matchup: Trump Voter	1% (13)	90%(2081)	6%(142)	— (11)	— (8)	— (6)	— (7)	— (3)	2% (41)
2024 H2H Matchup: Would not Vote	6% (10)	— (1)	37% (57)	9% (14)	5% (9)	3% (4)	5% (8)	28% (44)	7% (10)
2024 H2H Matchup: Do not Know	3% (7)	5% (12)	23% (57)	4% (10)	2% (4)	3% (8)	3% (8)	— (1)	57%(143)
2022 House Vote: Democrat	82%(1662)	6% (113)	6% (125)	1% (25)	1% (14)	— (5)	1% (12)	— (10)	3% (62)
2022 House Vote: Republican	4% (69)	85%(1632)	6%(106)	1% (12)	— (5)	— (7)	1% (15)	— (6)	4% (70)
2022 House Vote: Did not Vote	31%(272)	40%(348)	13% (110)	1% (8)	2% (16)	1% (9)	1% (5)	4% (33)	9% (77)
2020 Vote: Joe Biden	82%(1843)	5% (105)	6% (141)	1% (24)	1% (17)	— (7)	1% (15)	1% (15)	4% (90)
2020 Vote: Donald Trump	2% (52)	85%(1883)	7%(147)	1% (17)	— (11)	— (11)	1% (12)	— (10)	4% (80)
2020 Vote: Someone Else	15% (11)	13% (9)	23% (16)	8% (5)	5% (4)	5% (3)	6% (4)	2% (1)	23% (16)
2020 Vote: Did not Vote	30%(107)	32% (113)	15% (51)	1% (4)	2% (6)	1% (3)	— (2)	7% (24)	12% (43)
2016 Vote: Hillary Clinton	85%(1449)	5% (88)	5% (83)	1% (15)	— (7)	— (4)	— (8)	— (6)	3% (50)
2016 Vote: Donald Trump	7% (137)	80%(1570)	6% (119)	1% (16)	— (8)	— (9)	1% (18)	— (9)	3% (67)
2016 Vote: Someone Else	42% (62)	17% (26)	16% (24)	4% (5)	4% (5)	3% (5)	2% (3)	1% (1)	12% (18)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	41% (2013)	43% (2110)	7% (356)	1% (50)	1% (38)	— (23)	1% (33)	1% (51)	5% (229)
2020 Vote/PID: Not Biden/Democrat	43% (92)	27% (58)	14% (31)	1% (3)	1% (3)	— (0)	— (1)	2% (5)	9% (19)
2020 Vote/PID: Not Trump/Republican	28% (55)	57% (112)	4% (9)	— (1)	— (0)	— (1)	1% (2)	2% (4)	8% (15)
U.S. Economy: Wrong Track	26% (903)	55% (1950)	9% (305)	1% (44)	1% (28)	1% (20)	1% (31)	1% (44)	6% (198)
U.S. Economy: Right Direction	80% (1110)	12% (160)	4% (50)	— (7)	1% (10)	— (3)	— (2)	— (7)	2% (31)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91% (1466)	2% (35)	3% (49)	— (5)	— (8)	— (1)	— (3)	1% (8)	2% (28)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5% (114)	81% (1986)	7% (181)	1% (19)	— (11)	1% (13)	1% (17)	1% (18)	4% (97)
Prsnl. Fin. Sit. 2021-23: Same Under Both	51% (433)	11% (89)	15% (126)	3% (26)	2% (19)	1% (9)	2% (13)	3% (24)	12% (104)
Top 2024 Issue: Economy	25% (450)	56% (1008)	10% (175)	1% (20)	1% (10)	1% (11)	— (8)	1% (14)	6% (101)
Community/Gender: Urban Women	55% (293)	27% (147)	6% (30)	2% (11)	1% (5)	— (2)	— (2)	2% (9)	7% (35)
Community/Gender: Urban Men	48% (269)	40% (224)	6% (32)	2% (12)	1% (3)	1% (3)	— (2)	1% (6)	3% (14)
Community/Gender: Rural Women	29% (210)	53% (387)	10% (76)	1% (5)	1% (8)	1% (4)	— (2)	1% (8)	5% (34)
Community/Gender: Rural Men	30% (174)	55% (323)	8% (44)	1% (6)	1% (6)	1% (5)	1% (6)	1% (4)	3% (16)
Community/Gender: Suburban Women	45% (598)	37% (502)	8% (101)	1% (11)	1% (11)	1% (7)	1% (9)	1% (16)	6% (83)
Community/Gender: Suburban Men	41% (470)	46% (527)	6% (72)	— (6)	— (5)	— (2)	1% (12)	1% (7)	4% (46)
Homeowner	40% (1517)	45% (1699)	7% (255)	1% (35)	1% (26)	— (17)	1% (23)	1% (25)	4% (166)
Renter	45% (476)	35% (369)	9% (92)	1% (14)	1% (11)	— (4)	1% (6)	2% (21)	5% (58)
Self + Household: White-Collar	47% (851)	40% (714)	6% (108)	1% (13)	1% (18)	1% (10)	1% (14)	— (8)	4% (72)
Self + Household: Blue Collar	37% (861)	49% (1152)	8% (178)	1% (23)	1% (15)	— (11)	1% (13)	1% (19)	3% (81)
Union HH: Yes	43% (159)	42% (155)	7% (26)	2% (7)	— (2)	— (1)	— (2)	1% (3)	3% (12)
Union HH: No	41% (1854)	43% (1955)	7% (330)	1% (43)	1% (36)	— (22)	1% (31)	1% (48)	5% (217)
LGBTQ+: Yes	56% (263)	19% (89)	10% (48)	2% (8)	2% (9)	1% (5)	1% (5)	3% (14)	6% (29)
LGBTQ+: No	39% (1750)	46% (2021)	7% (308)	1% (43)	1% (29)	— (18)	1% (28)	1% (36)	5% (200)
Motivated to Vote	42% (1900)	44% (1986)	7% (295)	1% (43)	1% (30)	— (16)	1% (31)	— (13)	4% (160)
Parent: Yes	37% (575)	46% (713)	9% (135)	1% (12)	1% (10)	— (5)	— (7)	1% (14)	5% (72)
Parent: No	43% (1438)	42% (1397)	7% (221)	1% (38)	1% (28)	1% (18)	1% (26)	1% (37)	5% (157)
COVID Vaccine: Yes	51% (1735)	34% (1161)	7% (236)	1% (32)	1% (31)	— (15)	1% (24)	1% (27)	5% (162)
COVID Vaccine: No	19% (279)	64% (950)	8% (120)	1% (18)	— (7)	1% (8)	1% (9)	2% (23)	5% (67)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
Registered Voters	41% (2013)	43% (2110)	7% (356)	1% (50)	1% (38)	— (23)	1% (33)	1% (51)	5% (229)
Student Loans: Yes	43% (336)	35% (272)	10% (79)	3% (22)	1% (12)	1% (6)	— (4)	1% (8)	5% (40)
Student Loans: No	41% (1678)	45% (1838)	7% (276)	1% (28)	1% (26)	— (17)	1% (29)	1% (42)	5% (189)
Favorable Opinion of Haley	28% (427)	58% (880)	6% (98)	1% (14)	1% (11)	1% (8)	1% (19)	1% (10)	4% (61)
Unfavorable Opinion of Haley	56% (1077)	33% (637)	5% (105)	1% (20)	1% (15)	— (4)	1% (10)	1% (10)	3% (58)
Prodigal Biden Voter	7% (20)	34% (97)	22% (62)	4% (12)	2% (6)	1% (3)	2% (5)	5% (13)	23% (67)
Undecided Voter (DK/WNV)	4% (16)	3% (12)	28% (115)	6% (24)	3% (13)	3% (12)	4% (15)	11% (45)	38% (153)
Undecided Voter (DK)	3% (7)	5% (12)	23% (57)	4% (10)	2% (4)	3% (8)	3% (8)	— (1)	57% (143)
Watched Debate	39% (1407)	48% (1709)	6% (232)	1% (34)	1% (19)	— (13)	1% (24)	1% (21)	4% (128)
Watched Debate: Did not Watch	46% (606)	31% (401)	9% (124)	1% (16)	1% (19)	1% (10)	1% (9)	2% (30)	8% (101)
Watched Debate: All of it	37% (735)	53% (1061)	5% (102)	1% (12)	— (7)	— (4)	1% (18)	— (7)	3% (53)
Watched Debate: Some of it	42% (672)	41% (647)	8% (130)	1% (22)	1% (12)	1% (9)	— (6)	1% (14)	5% (75)
Continue His Campaign: Yes Biden	73% (1423)	19% (372)	4% (75)	— (9)	— (7)	— (5)	— (4)	— (9)	2% (32)
Continue His Campaign: No Biden	19% (509)	61% (1655)	9% (252)	1% (41)	1% (31)	1% (17)	1% (28)	1% (28)	5% (144)
Continue His Campaign: Yes Trump	9% (225)	81% (2009)	6% (142)	— (9)	— (5)	— (8)	— (10)	— (9)	2% (58)
Continue His Campaign: No Trump	77% (1694)	3% (75)	8% (177)	2% (40)	1% (31)	1% (15)	1% (20)	1% (28)	5% (114)
Conviction: Evidence	78% (1777)	7% (150)	7% (158)	1% (31)	1% (24)	— (9)	1% (22)	1% (18)	4% (102)
Conviction: Motivation to Damage	6% (132)	82% (1702)	6% (132)	1% (13)	1% (11)	— (9)	— (8)	1% (11)	3% (57)
Conviction: DK/NO	19% (104)	48% (258)	12% (65)	1% (7)	— (3)	1% (5)	1% (3)	4% (22)	13% (69)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(2184)	47%	(2312)	3%	(157)	5%	(250)	4902
Gender: Male	43%	(984)	50%	(1151)	2%	(50)	5%	(110)	2295
Gender: Female	46%	(1199)	45%	(1161)	4%	(107)	5%	(140)	2607
Age: 18-34	43%	(563)	44%	(576)	7%	(85)	5%	(71)	1295
Age: 35-44	42%	(280)	51%	(338)	2%	(13)	5%	(34)	665
Age: 45-64	45%	(755)	48%	(821)	2%	(34)	5%	(86)	1696
Age: 65+	47%	(586)	46%	(577)	2%	(25)	5%	(59)	1247
GenZers: 1997-2012	45%	(267)	41%	(245)	7%	(43)	7%	(40)	595
Millennials: 1981-1996	42%	(554)	49%	(643)	4%	(54)	5%	(62)	1312
GenXers: 1965-1980	45%	(579)	47%	(612)	2%	(24)	6%	(75)	1290
Baby Boomers: 1946-1964	46%	(718)	48%	(750)	2%	(35)	4%	(65)	1568
Educ: < College	40%	(1247)	51%	(1576)	3%	(105)	5%	(160)	3088
Educ: Bachelors degree	49%	(564)	43%	(497)	3%	(34)	5%	(61)	1156
Educ: Post-grad	57%	(372)	36%	(239)	3%	(18)	4%	(29)	658
Income: Under 50k	44%	(914)	46%	(939)	4%	(83)	6%	(125)	2061
Income: 50k-100k	46%	(820)	48%	(856)	3%	(47)	4%	(66)	1789
Income: 100k+	43%	(449)	49%	(516)	3%	(26)	6%	(60)	1052
Ethnicity: White (Non-Hispanic)	39%	(1415)	54%	(1925)	3%	(98)	4%	(159)	3597
Ethnicity: Hispanic	47%	(160)	43%	(146)	6%	(19)	4%	(15)	339
Ethnicity: Black (Non-Hispanic)	68%	(493)	21%	(151)	3%	(25)	7%	(53)	722
Ethnicity: Asian + Other (Non-Hispanic)	47%	(115)	37%	(90)	6%	(15)	10%	(23)	243
All Christian	38%	(986)	56%	(1446)	2%	(55)	4%	(110)	2597
All Non-Christian	56%	(133)	35%	(84)	5%	(11)	4%	(9)	236
Atheist	69%	(142)	23%	(47)	5%	(10)	4%	(8)	206
Agnostic/Nothing in particular	56%	(623)	33%	(367)	5%	(56)	6%	(64)	1110
Something Else	40%	(299)	49%	(368)	3%	(25)	8%	(60)	752
Evangelical	30%	(400)	63%	(833)	3%	(36)	4%	(49)	1318
Non-Evangelical	44%	(873)	48%	(937)	2%	(42)	6%	(120)	1972
PID: Dem (no lean)	88%	(1631)	7%	(122)	3%	(47)	3%	(60)	1859
PID: Ind (no lean)	40%	(462)	40%	(458)	7%	(81)	13%	(156)	1157
PID: Rep (no lean)	5%	(91)	92%	(1731)	2%	(29)	2%	(34)	1886

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(2184)	47%	(2312)	3%	(157)	5%	(250)	4902
PID/Gender: Dem Men	87%	(695)	8%	(65)	1%	(10)	4%	(29)	799
PID/Gender: Dem Women	88%	(936)	5%	(57)	3%	(37)	3%	(30)	1060
PID/Gender: Ind Men	40%	(244)	44%	(268)	5%	(33)	12%	(71)	615
PID/Gender: Ind Women	40%	(218)	35%	(190)	9%	(48)	16%	(85)	542
PID/Gender: Rep Men	5%	(46)	93%	(818)	1%	(7)	1%	(9)	880
PID/Gender: Rep Women	4%	(45)	91%	(914)	2%	(22)	2%	(25)	1005
Ideo: Liberal (1-3)	82%	(1144)	12%	(162)	3%	(44)	3%	(38)	1388
Ideo: Moderate (4)	52%	(784)	36%	(553)	4%	(59)	8%	(125)	1521
Ideo: Conservative (5-7)	12%	(228)	83%	(1562)	2%	(37)	3%	(60)	1887
Community: Urban	55%	(606)	37%	(408)	3%	(35)	5%	(53)	1101
Community: Suburban	46%	(1144)	45%	(1128)	3%	(76)	6%	(137)	2485
Community: Rural	33%	(434)	59%	(776)	3%	(46)	5%	(60)	1316
Military HHnm: Yes	40%	(302)	52%	(396)	3%	(20)	6%	(45)	763
Military HH: No	45%	(1881)	46%	(1915)	3%	(137)	5%	(205)	4139
Employ: Private Sector	45%	(798)	48%	(859)	3%	(50)	5%	(85)	1791
Employ: Government	46%	(126)	42%	(116)	5%	(14)	6%	(17)	273
Employ: Self-Employed	40%	(163)	52%	(215)	5%	(20)	3%	(14)	411
Employ: Homemaker	35%	(118)	56%	(188)	4%	(12)	6%	(20)	338
Employ: Student	60%	(68)	28%	(32)	9%	(10)	3%	(3)	114
Employ: Retired	47%	(632)	47%	(635)	2%	(21)	4%	(59)	1346
Employ: Unemployed	45%	(170)	42%	(159)	5%	(17)	9%	(35)	382
Employ: Other	44%	(109)	44%	(107)	5%	(12)	7%	(17)	245
Protestant	37%	(544)	57%	(846)	2%	(32)	4%	(54)	1477
Roman Catholic	41%	(430)	52%	(556)	2%	(21)	5%	(54)	1061
Jewish	61%	(73)	34%	(40)	1%	(2)	4%	(4)	120
Muslim	38%	(22)	48%	(27)	13%	(7)	1%	(1)	57
Atheist	69%	(142)	23%	(47)	5%	(10)	4%	(8)	206
Agnostic	70%	(149)	22%	(46)	6%	(14)	2%	(5)	213
Something else	40%	(299)	49%	(368)	3%	(25)	8%	(60)	752
Nothing in particular	53%	(474)	36%	(321)	5%	(42)	7%	(59)	897

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(2184)	47%	(2312)	3%	(157)	5%	(250)	4902
Ideo/PID: Conservative Republican	3%	(47)	93%	(1338)	2%	(23)	2%	(24)	1432
Ideo/PID: Moderate/Liberal Republican	10%	(43)	86%	(374)	1%	(6)	2%	(9)	432
Ideo/PID: Moderate/Conservative Democrat	82%	(633)	10%	(80)	2%	(16)	6%	(43)	773
Ideo/PID: Liberal Democrat	92%	(976)	4%	(41)	3%	(28)	1%	(11)	1057
Unfavorable of Biden and Trump	35%	(296)	33%	(283)	14%	(116)	18%	(151)	845
2024 H2H Matchup: Biden Voter	100%	(2184)	—	(0)	—	(0)	—	(0)	2184
2024 H2H Matchup: Trump Voter	—	(0)	100%	(2312)	—	(0)	—	(0)	2312
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(157)	—	(0)	157
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(250)	250
2022 House Vote: Democrat	88%	(1774)	7%	(137)	2%	(43)	4%	(73)	2027
2022 House Vote: Republican	4%	(84)	90%	(1738)	2%	(32)	4%	(69)	1923
2022 House Vote: Did not Vote	36%	(314)	47%	(410)	9%	(76)	9%	(78)	878
2020 Vote: Joe Biden	87%	(1971)	6%	(133)	3%	(59)	4%	(94)	2257
2020 Vote: Donald Trump	3%	(74)	91%	(2024)	2%	(39)	4%	(85)	2222
2020 Vote: Someone Else	18%	(12)	29%	(20)	16%	(11)	37%	(26)	70
2020 Vote: Did not Vote	36%	(126)	38%	(134)	13%	(47)	13%	(45)	353
2016 Vote: Hillary Clinton	89%	(1521)	6%	(103)	2%	(28)	3%	(58)	1711
2016 Vote: Donald Trump	9%	(169)	86%	(1670)	2%	(40)	4%	(74)	1952
2016 Vote: Someone Else	49%	(73)	25%	(38)	6%	(9)	20%	(29)	149
2020 Vote/PID: Not Biden/Democrat	50%	(105)	33%	(69)	9%	(19)	9%	(18)	211
2020 Vote/PID: Not Trump/Republican	29%	(57)	60%	(120)	4%	(8)	7%	(13)	198
U.S. Economy: Wrong Track	29%	(1038)	61%	(2135)	4%	(135)	6%	(214)	3522
U.S. Economy: Right Direction	83%	(1146)	13%	(177)	2%	(22)	3%	(36)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	95%	(1527)	2%	(40)	1%	(15)	1%	(21)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(147)	88%	(2161)	2%	(56)	4%	(93)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	60%	(509)	13%	(111)	10%	(86)	16%	(136)	842
Top 2024 Issue: Economy	29%	(519)	62%	(1122)	3%	(51)	6%	(105)	1796
Community/Gender: Urban Women	59%	(314)	31%	(166)	4%	(22)	6%	(34)	536
Community/Gender: Urban Men	52%	(291)	43%	(242)	2%	(13)	3%	(19)	565
Community/Gender: Rural Women	33%	(239)	59%	(430)	4%	(29)	5%	(34)	733

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(2184)	47%	(2312)	3%	(157)	5%	(250)	4902
Community/Gender: Rural Men	33%	(195)	59%	(346)	3%	(17)	4%	(26)	584
Community/Gender: Suburban Women	48%	(646)	42%	(565)	4%	(56)	5%	(72)	1338
Community/Gender: Suburban Men	43%	(498)	49%	(563)	2%	(20)	6%	(65)	1146
Homeowner	43%	(1624)	49%	(1853)	3%	(103)	5%	(181)	3762
Renter	51%	(536)	40%	(415)	4%	(41)	5%	(57)	1050
Self + Household: White-Collar	50%	(905)	43%	(784)	2%	(42)	4%	(78)	1808
Self + Household: Blue Collar	40%	(950)	53%	(1240)	3%	(62)	4%	(101)	2353
Union HH: Yes	48%	(174)	47%	(171)	3%	(11)	3%	(10)	366
Union HH: No	44%	(2010)	47%	(2141)	3%	(146)	5%	(241)	4536
LGBTQ+: Yes	63%	(295)	24%	(113)	7%	(31)	7%	(31)	470
LGBTQ+: No	43%	(1889)	50%	(2199)	3%	(126)	5%	(219)	4432
Motivated to Vote	46%	(2045)	48%	(2164)	2%	(83)	4%	(183)	4475
Parent: Yes	41%	(630)	51%	(793)	3%	(47)	5%	(71)	1541
Parent: No	46%	(1553)	45%	(1519)	3%	(110)	5%	(179)	3361
COVID Vaccine: Yes	54%	(1864)	37%	(1275)	3%	(100)	5%	(183)	3422
COVID Vaccine: No	22%	(320)	70%	(1036)	4%	(56)	5%	(67)	1480
Student Loans: Yes	50%	(387)	41%	(316)	5%	(37)	5%	(38)	778
Student Loans: No	44%	(1796)	48%	(1995)	3%	(120)	5%	(212)	4124
Favorable Opinion of Haley	31%	(470)	62%	(946)	3%	(41)	5%	(69)	1526
Unfavorable Opinion of Haley	59%	(1135)	36%	(692)	2%	(42)	3%	(67)	1936
Prodigal Biden Voter	—	(0)	47%	(133)	21%	(59)	33%	(94)	286
Undecided Voter (DK/WNV)	—	(0)	—	(0)	39%	(157)	61%	(250)	407
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	100%	(250)	250
Watched Debate	42%	(1518)	52%	(1850)	2%	(80)	4%	(138)	3586
Watched Debate: Did not Watch	51%	(666)	35%	(461)	6%	(77)	9%	(112)	1316
Watched Debate: All of it	39%	(786)	56%	(1125)	1%	(27)	3%	(61)	1998
Watched Debate: Some of it	46%	(732)	46%	(726)	3%	(53)	5%	(77)	1588
Continue His Campaign: Yes Biden	77%	(1487)	21%	(401)	1%	(17)	2%	(32)	1936
Continue His Campaign: No Biden	22%	(605)	67%	(1823)	4%	(117)	6%	(159)	2704

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(2184)	47%	(2312)	3%	(157)	5%	(250)	4902
Continue His Campaign: Yes Trump	10%	(245)	87%	(2145)	1%	(21)	3%	(63)	2475
Continue His Campaign: No Trump	83%	(1829)	6%	(127)	5%	(115)	6%	(123)	2195
Conviction: Evidence	84%	(1916)	8%	(194)	4%	(82)	4%	(100)	2291
Conviction: Motivation to Damage	7%	(147)	88%	(1824)	2%	(34)	3%	(70)	2075
Conviction: DK/NO	22%	(120)	55%	(294)	8%	(41)	15%	(80)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(376)	44%	(2144)	41%	(2009)	8%	(373)	4902
Gender: Male	9%	(215)	45%	(1029)	39%	(897)	7%	(154)	2295
Gender: Female	6%	(161)	43%	(1115)	43%	(1112)	8%	(219)	2607
Age: 18-34	13%	(164)	41%	(534)	40%	(521)	6%	(76)	1295
Age: 35-44	7%	(49)	45%	(301)	38%	(256)	9%	(58)	665
Age: 45-64	6%	(99)	45%	(763)	42%	(718)	7%	(116)	1696
Age: 65+	5%	(64)	44%	(544)	41%	(515)	10%	(123)	1247
GenZers: 1997-2012	12%	(73)	40%	(240)	40%	(240)	7%	(42)	595
Millennials: 1981-1996	10%	(135)	44%	(576)	39%	(514)	7%	(87)	1312
GenXers: 1965-1980	6%	(83)	45%	(576)	42%	(539)	7%	(91)	1290
Baby Boomers: 1946-1964	5%	(82)	44%	(694)	42%	(657)	9%	(134)	1568
Educ: < College	8%	(239)	48%	(1474)	37%	(1138)	8%	(237)	3088
Educ: Bachelors degree	7%	(78)	40%	(458)	46%	(529)	8%	(90)	1156
Educ: Post-grad	9%	(60)	32%	(211)	52%	(342)	7%	(45)	658
Income: Under 50k	8%	(174)	45%	(923)	36%	(750)	10%	(214)	2061
Income: 50k-100k	7%	(132)	43%	(770)	44%	(781)	6%	(106)	1789
Income: 100k+	7%	(70)	43%	(450)	45%	(478)	5%	(53)	1052
Ethnicity: White (Non-Hispanic)	6%	(227)	47%	(1691)	40%	(1432)	7%	(247)	3597
Ethnicity: Hispanic	8%	(27)	45%	(153)	39%	(132)	8%	(27)	339
Ethnicity: Black (Non-Hispanic)	12%	(84)	28%	(205)	48%	(346)	12%	(87)	722
Ethnicity: Asian + Other (Non-Hispanic)	16%	(38)	39%	(94)	41%	(99)	5%	(12)	243
All Christian	7%	(171)	50%	(1305)	36%	(935)	7%	(187)	2597
All Non-Christian	17%	(40)	36%	(84)	41%	(97)	6%	(15)	236
Atheist	9%	(18)	19%	(39)	66%	(136)	7%	(14)	206
Agnostic/Nothing in particular	8%	(84)	32%	(358)	51%	(571)	9%	(97)	1110
Something Else	9%	(64)	48%	(357)	36%	(270)	8%	(60)	752
Evangelical	8%	(106)	55%	(729)	31%	(408)	6%	(75)	1318
Non-Evangelical	6%	(127)	46%	(899)	39%	(778)	9%	(168)	1972
PID: Dem (no lean)	11%	(203)	18%	(339)	58%	(1086)	12%	(231)	1859
PID: Ind (no lean)	4%	(48)	37%	(432)	51%	(588)	8%	(90)	1157
PID: Rep (no lean)	7%	(126)	73%	(1372)	18%	(335)	3%	(53)	1886

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(376)	44%	(2144)	41%	(2009)	8%	(373)	4902
PID/Gender: Dem Men	13%	(105)	20%	(163)	55%	(441)	11%	(90)	799
PID/Gender: Dem Women	9%	(98)	17%	(176)	61%	(646)	13%	(140)	1060
PID/Gender: Ind Men	4%	(27)	39%	(241)	50%	(308)	6%	(40)	615
PID/Gender: Ind Women	4%	(21)	35%	(191)	52%	(280)	9%	(50)	542
PID/Gender: Rep Men	9%	(83)	71%	(625)	17%	(148)	3%	(24)	880
PID/Gender: Rep Women	4%	(42)	74%	(747)	19%	(187)	3%	(29)	1005
Ideo: Liberal (1-3)	11%	(156)	18%	(256)	59%	(822)	11%	(154)	1388
Ideo: Moderate (4)	7%	(113)	35%	(538)	49%	(740)	9%	(129)	1521
Ideo: Conservative (5-7)	5%	(101)	69%	(1304)	22%	(411)	4%	(71)	1887
Community: Urban	11%	(120)	35%	(390)	44%	(483)	10%	(109)	1101
Community: Suburban	7%	(175)	43%	(1080)	42%	(1055)	7%	(175)	2485
Community: Rural	6%	(82)	51%	(674)	36%	(472)	7%	(89)	1316
Military HHnm: Yes	5%	(39)	47%	(361)	40%	(307)	7%	(56)	763
Military HH: No	8%	(337)	43%	(1783)	41%	(1702)	8%	(317)	4139
Employ: Private Sector	8%	(152)	43%	(773)	43%	(763)	6%	(103)	1791
Employ: Government	9%	(25)	42%	(115)	42%	(114)	7%	(20)	273
Employ: Self-Employed	9%	(36)	48%	(197)	35%	(144)	8%	(34)	411
Employ: Homemaker	8%	(27)	48%	(164)	35%	(120)	8%	(28)	338
Employ: Student	16%	(18)	29%	(33)	50%	(57)	5%	(6)	114
Employ: Retired	5%	(64)	44%	(598)	42%	(562)	9%	(123)	1346
Employ: Unemployed	9%	(33)	41%	(155)	42%	(161)	9%	(34)	382
Employ: Other	9%	(22)	45%	(109)	36%	(87)	11%	(26)	245
Protestant	5%	(73)	51%	(748)	37%	(545)	7%	(111)	1477
Roman Catholic	9%	(96)	49%	(522)	35%	(371)	7%	(72)	1061
Jewish	19%	(23)	29%	(34)	48%	(57)	5%	(6)	120
Muslim	19%	(11)	46%	(26)	26%	(15)	10%	(6)	57
Atheist	9%	(18)	19%	(39)	66%	(136)	7%	(14)	206
Agnostic	7%	(15)	26%	(54)	62%	(131)	6%	(12)	213
Something else	9%	(64)	48%	(357)	36%	(270)	8%	(60)	752
Nothing in particular	8%	(68)	34%	(304)	49%	(440)	9%	(85)	897
Ideo/PID: Conservative Republican	5%	(70)	76%	(1084)	17%	(245)	2%	(33)	1432

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(376)	44%	(2144)	41%	(2009)	8%	(373)	4902
Ideo/PID: Moderate/Liberal Republican	12%	(54)	63%	(273)	20%	(87)	4%	(18)	432
Ideo/PID: Moderate/Conservative Democrat	10%	(77)	23%	(177)	55%	(426)	12%	(92)	773
Ideo/PID: Liberal Democrat	12%	(122)	14%	(153)	61%	(648)	13%	(134)	1057
Unfavorable of Biden and Trump	2%	(19)	32%	(267)	62%	(525)	4%	(35)	845
2024 H2H Matchup: Biden Voter	10%	(213)	14%	(314)	64%	(1394)	12%	(263)	2184
2024 H2H Matchup: Trump Voter	7%	(152)	75%	(1726)	16%	(363)	3%	(70)	2312
2024 H2H Matchup: Would not Vote	3%	(4)	21%	(32)	67%	(106)	10%	(15)	157
2024 H2H Matchup: Do not Know	3%	(8)	28%	(70)	59%	(146)	10%	(25)	250
2022 House Vote: Democrat	10%	(199)	17%	(344)	61%	(1236)	12%	(249)	2027
2022 House Vote: Republican	6%	(118)	72%	(1391)	19%	(359)	3%	(56)	1923
2022 House Vote: Did not Vote	6%	(56)	44%	(384)	43%	(376)	7%	(63)	878
2020 Vote: Joe Biden	9%	(208)	17%	(373)	62%	(1406)	12%	(271)	2257
2020 Vote: Donald Trump	6%	(131)	73%	(1613)	18%	(410)	3%	(68)	2222
2020 Vote: Someone Else	1%	(1)	27%	(19)	64%	(44)	8%	(6)	70
2020 Vote: Did not Vote	10%	(37)	39%	(139)	42%	(149)	8%	(28)	353
2016 Vote: Hillary Clinton	10%	(168)	17%	(288)	61%	(1035)	13%	(221)	1711
2016 Vote: Donald Trump	6%	(110)	69%	(1347)	22%	(428)	3%	(67)	1952
2016 Vote: Someone Else	3%	(5)	26%	(39)	61%	(91)	9%	(13)	149
2020 Vote/PID: Not Biden/Democrat	11%	(24)	35%	(73)	48%	(102)	6%	(12)	211
2020 Vote/PID: Not Trump/Republican	7%	(13)	44%	(87)	43%	(85)	6%	(13)	198
U.S. Economy: Wrong Track	5%	(186)	54%	(1914)	35%	(1246)	5%	(175)	3522
U.S. Economy: Right Direction	14%	(190)	17%	(229)	55%	(763)	14%	(198)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(201)	14%	(230)	60%	(955)	14%	(217)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(152)	71%	(1755)	19%	(478)	3%	(72)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(24)	19%	(158)	68%	(576)	10%	(85)	842
Top 2024 Issue: Economy	6%	(107)	56%	(1011)	33%	(585)	5%	(94)	1796
Community/Gender: Urban Women	8%	(42)	34%	(184)	47%	(253)	11%	(57)	536
Community/Gender: Urban Men	14%	(78)	36%	(206)	41%	(230)	9%	(52)	565
Community/Gender: Rural Women	6%	(43)	50%	(364)	36%	(267)	8%	(58)	733
Community/Gender: Rural Men	7%	(38)	53%	(310)	35%	(205)	5%	(31)	584
Community/Gender: Suburban Women	6%	(75)	42%	(567)	44%	(592)	8%	(104)	1338

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Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(376)	44%	(2144)	41%	(2009)	8%	(373)	4902
Community/Gender: Suburban Men	9%	(99)	45%	(513)	40%	(462)	6%	(71)	1146
Homeowner	7%	(268)	45%	(1692)	41%	(1536)	7%	(266)	3762
Renter	10%	(101)	39%	(409)	42%	(441)	9%	(98)	1050
Self + Household: White-Collar	8%	(137)	39%	(706)	46%	(825)	8%	(140)	1808
Self + Household: Blue Collar	7%	(167)	49%	(1148)	37%	(876)	7%	(162)	2353
Union HH: Yes	14%	(53)	38%	(140)	41%	(152)	6%	(21)	366
Union HH: No	7%	(324)	44%	(2003)	41%	(1858)	8%	(352)	4536
LGBTQ+: Yes	11%	(51)	24%	(114)	57%	(267)	8%	(37)	470
LGBTQ+: No	7%	(325)	46%	(2029)	39%	(1742)	8%	(336)	4432
Motivated to Vote	8%	(347)	44%	(1961)	41%	(1835)	7%	(332)	4475
Parent: Yes	9%	(144)	47%	(728)	37%	(574)	6%	(95)	1541
Parent: No	7%	(232)	42%	(1416)	43%	(1435)	8%	(278)	3361
COVID Vaccine: Yes	8%	(265)	36%	(1239)	48%	(1639)	8%	(280)	3422
COVID Vaccine: No	8%	(112)	61%	(904)	25%	(370)	6%	(93)	1480
Student Loans: Yes	10%	(78)	34%	(264)	48%	(374)	8%	(63)	778
Student Loans: No	7%	(299)	46%	(1880)	40%	(1635)	8%	(310)	4124
Favorable Opinion of Haley	5%	(83)	56%	(857)	34%	(520)	4%	(66)	1526
Unfavorable Opinion of Haley	9%	(172)	33%	(636)	49%	(943)	10%	(185)	1936
Prodigal Biden Voter	4%	(13)	37%	(105)	51%	(145)	8%	(23)	286
Undecided Voter (DK/WNV)	3%	(12)	25%	(103)	62%	(252)	10%	(40)	407
Undecided Voter (DK)	3%	(8)	28%	(70)	59%	(146)	10%	(25)	250
Watched Debate	8%	(287)	48%	(1722)	37%	(1330)	7%	(247)	3586
Watched Debate: Did not Watch	7%	(89)	32%	(422)	52%	(679)	10%	(126)	1316
Watched Debate: All of it	8%	(161)	52%	(1039)	34%	(673)	6%	(125)	1998
Watched Debate: Some of it	8%	(126)	43%	(683)	41%	(657)	8%	(122)	1588
Continue His Campaign: Yes Biden	13%	(243)	25%	(481)	49%	(944)	14%	(267)	1936
Continue His Campaign: No Biden	4%	(121)	58%	(1574)	35%	(947)	2%	(62)	2704
Continue His Campaign: Yes Trump	6%	(160)	72%	(1794)	17%	(429)	4%	(93)	2475
Continue His Campaign: No Trump	9%	(208)	13%	(289)	66%	(1460)	11%	(239)	2195

Continued on next page

Table BLMB42_1: *Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old*

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(376)	44%	(2144)	41%	(2009)	8%	(373)	4902
Conviction: Evidence	9%	(201)	17%	(379)	64%	(1458)	11%	(254)	2291
Conviction: Motivation to Damage	6%	(125)	73%	(1507)	19%	(385)	3%	(58)	2075
Conviction: DK/NO	9%	(51)	48%	(258)	31%	(166)	11%	(61)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	45%	(2202)	23%	(1119)	4%	(195)	28%	(1386)	4902
Gender: Male	48%	(1110)	22%	(504)	5%	(117)	25%	(563)	2295
Gender: Female	42%	(1091)	24%	(614)	3%	(78)	32%	(823)	2607
Age: 18-34	42%	(544)	17%	(216)	4%	(58)	37%	(477)	1295
Age: 35-44	47%	(314)	23%	(154)	3%	(22)	26%	(176)	665
Age: 45-64	45%	(770)	25%	(416)	4%	(62)	26%	(448)	1696
Age: 65+	46%	(574)	27%	(333)	4%	(53)	23%	(286)	1247
GenZers: 1997-2012	42%	(251)	16%	(97)	4%	(24)	38%	(224)	595
Millennials: 1981-1996	44%	(582)	20%	(263)	4%	(53)	32%	(414)	1312
GenXers: 1965-1980	44%	(571)	24%	(304)	4%	(47)	29%	(368)	1290
Baby Boomers: 1946-1964	47%	(735)	27%	(417)	4%	(64)	22%	(351)	1568
Educ: < College	49%	(1503)	21%	(662)	3%	(107)	26%	(816)	3088
Educ: Bachelors degree	40%	(466)	25%	(286)	5%	(53)	30%	(352)	1156
Educ: Post-grad	35%	(233)	26%	(171)	5%	(36)	33%	(219)	658
Income: Under 50k	45%	(933)	25%	(520)	4%	(81)	26%	(527)	2061
Income: 50k-100k	45%	(799)	21%	(383)	4%	(69)	30%	(538)	1789
Income: 100k+	45%	(470)	20%	(215)	4%	(45)	31%	(321)	1052
Ethnicity: White (Non-Hispanic)	50%	(1802)	20%	(712)	3%	(125)	27%	(958)	3597
Ethnicity: Hispanic	41%	(139)	20%	(69)	5%	(17)	34%	(114)	339
Ethnicity: Black (Non-Hispanic)	23%	(169)	38%	(278)	6%	(43)	32%	(233)	722
Ethnicity: Asian + Other (Non-Hispanic)	37%	(91)	25%	(60)	5%	(11)	33%	(81)	243
All Christian	52%	(1363)	20%	(527)	4%	(104)	23%	(603)	2597
All Non-Christian	35%	(83)	31%	(73)	7%	(17)	27%	(63)	236
Atheist	19%	(39)	34%	(71)	4%	(8)	43%	(89)	206
Agnostic/Nothing in particular	31%	(343)	24%	(270)	4%	(44)	41%	(453)	1110
Something Else	50%	(374)	24%	(177)	3%	(23)	24%	(179)	752
Evangelical	61%	(798)	17%	(229)	3%	(34)	19%	(257)	1318
Non-Evangelical	45%	(895)	24%	(472)	5%	(90)	26%	(514)	1972
PID: Dem (no lean)	10%	(184)	48%	(897)	6%	(117)	36%	(662)	1859
PID: Ind (no lean)	39%	(454)	14%	(165)	3%	(39)	43%	(499)	1157
PID: Rep (no lean)	83%	(1564)	3%	(57)	2%	(40)	12%	(225)	1886

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Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	45%	(2202)	23%	(1119)	4%	(195)	28%	(1386)	4902
PID/Gender: Dem Men	13%	(104)	48%	(385)	8%	(66)	31%	(244)	799
PID/Gender: Dem Women	8%	(80)	48%	(511)	5%	(51)	39%	(418)	1060
PID/Gender: Ind Men	44%	(270)	14%	(89)	3%	(20)	38%	(236)	615
PID/Gender: Ind Women	34%	(183)	14%	(77)	3%	(18)	49%	(263)	542
PID/Gender: Rep Men	84%	(736)	3%	(30)	3%	(31)	9%	(83)	880
PID/Gender: Rep Women	82%	(828)	3%	(26)	1%	(9)	14%	(142)	1005
Ideo: Liberal (1-3)	14%	(189)	45%	(623)	5%	(73)	36%	(503)	1388
Ideo: Moderate (4)	34%	(513)	24%	(370)	5%	(83)	36%	(554)	1521
Ideo: Conservative (5-7)	78%	(1464)	6%	(111)	2%	(37)	15%	(274)	1887
Community: Urban	35%	(384)	31%	(341)	5%	(55)	29%	(321)	1101
Community: Suburban	44%	(1081)	22%	(546)	4%	(109)	30%	(748)	2485
Community: Rural	56%	(736)	18%	(231)	2%	(31)	24%	(318)	1316
Military HHnm: Yes	49%	(372)	23%	(176)	2%	(16)	26%	(199)	763
Military HH: No	44%	(1830)	23%	(942)	4%	(179)	29%	(1187)	4139
Employ: Private Sector	45%	(808)	21%	(378)	5%	(86)	29%	(519)	1791
Employ: Government	39%	(106)	22%	(59)	2%	(6)	37%	(102)	273
Employ: Self-Employed	50%	(206)	22%	(91)	4%	(15)	24%	(100)	411
Employ: Homemaker	50%	(168)	18%	(61)	2%	(8)	30%	(101)	338
Employ: Student	30%	(34)	12%	(13)	5%	(5)	54%	(61)	114
Employ: Retired	46%	(624)	27%	(361)	3%	(47)	23%	(314)	1346
Employ: Unemployed	40%	(154)	25%	(96)	4%	(15)	31%	(117)	382
Employ: Other	41%	(100)	24%	(59)	6%	(14)	30%	(72)	245
Protestant	54%	(793)	20%	(294)	3%	(52)	23%	(338)	1477
Roman Catholic	50%	(526)	22%	(230)	5%	(50)	24%	(255)	1061
Jewish	33%	(40)	37%	(45)	3%	(4)	27%	(32)	120
Muslim	49%	(28)	23%	(13)	6%	(3)	22%	(13)	57
Atheist	19%	(39)	34%	(71)	4%	(8)	43%	(89)	206
Agnostic	20%	(42)	29%	(62)	2%	(4)	50%	(106)	213
Something else	50%	(374)	24%	(177)	3%	(23)	24%	(179)	752
Nothing in particular	34%	(301)	23%	(208)	5%	(40)	39%	(347)	897
Ideo/PID: Conservative Republican	86%	(1233)	2%	(27)	1%	(21)	11%	(152)	1432

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	45%	(2202)	23%	(1119)	4%	(195)	28%	(1386)	4902
Ideo/PID: Moderate/Liberal Republican	72%	(313)	7%	(30)	4%	(18)	16%	(71)	432
Ideo/PID: Moderate/Conservative Democrat	13%	(101)	43%	(331)	8%	(59)	36%	(281)	773
Ideo/PID: Liberal Democrat	8%	(81)	52%	(554)	5%	(57)	35%	(365)	1057
Unfavorable of Biden and Trump	30%	(255)	5%	(39)	2%	(20)	63%	(531)	845
2024 H2H Matchup: Biden Voter	6%	(123)	48%	(1052)	7%	(148)	39%	(861)	2184
2024 H2H Matchup: Trump Voter	86%	(1999)	2%	(52)	1%	(34)	10%	(226)	2312
2024 H2H Matchup: Would not Vote	17%	(27)	2%	(3)	3%	(5)	78%	(122)	157
2024 H2H Matchup: Do not Know	21%	(53)	5%	(12)	3%	(8)	71%	(177)	250
2022 House Vote: Democrat	10%	(199)	46%	(940)	6%	(128)	38%	(761)	2027
2022 House Vote: Republican	83%	(1593)	3%	(50)	2%	(35)	13%	(246)	1923
2022 House Vote: Did not Vote	43%	(380)	14%	(124)	3%	(27)	39%	(346)	878
2020 Vote: Joe Biden	9%	(199)	45%	(1018)	6%	(138)	40%	(902)	2257
2020 Vote: Donald Trump	83%	(1846)	2%	(49)	2%	(43)	13%	(284)	2222
2020 Vote: Someone Else	22%	(16)	3%	(2)	4%	(3)	71%	(49)	70
2020 Vote: Did not Vote	40%	(141)	14%	(49)	3%	(11)	43%	(151)	353
2016 Vote: Hillary Clinton	9%	(149)	50%	(863)	6%	(103)	35%	(596)	1711
2016 Vote: Donald Trump	79%	(1543)	3%	(62)	3%	(50)	15%	(296)	1952
2016 Vote: Someone Else	26%	(39)	17%	(25)	3%	(5)	54%	(80)	149
2020 Vote/PID: Not Biden/Democrat	34%	(72)	18%	(38)	4%	(9)	44%	(93)	211
2020 Vote/PID: Not Trump/Republican	50%	(99)	10%	(21)	4%	(8)	35%	(70)	198
U.S. Economy: Wrong Track	57%	(2022)	11%	(383)	3%	(91)	29%	(1026)	3522
U.S. Economy: Right Direction	13%	(180)	53%	(735)	8%	(104)	26%	(361)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(80)	58%	(926)	6%	(99)	31%	(499)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(2007)	2%	(54)	2%	(43)	14%	(352)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(115)	16%	(139)	6%	(53)	64%	(535)	842
Top 2024 Issue: Economy	59%	(1060)	11%	(201)	4%	(66)	26%	(469)	1796
Community/Gender: Urban Women	31%	(166)	31%	(168)	4%	(21)	34%	(181)	536
Community/Gender: Urban Men	39%	(218)	31%	(173)	6%	(35)	25%	(140)	565
Community/Gender: Rural Women	53%	(391)	18%	(129)	2%	(14)	27%	(199)	733
Community/Gender: Rural Men	59%	(345)	18%	(103)	3%	(17)	20%	(119)	584
Community/Gender: Suburban Women	40%	(534)	24%	(317)	3%	(44)	33%	(443)	1338

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Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	45%	(2202)	23%	(1119)	4%	(195)	28%	(1386)	4902
Community/Gender: Suburban Men	48%	(547)	20%	(229)	6%	(65)	27%	(304)	1146
Homeowner	47%	(1763)	23%	(849)	4%	(142)	27%	(1009)	3762
Renter	38%	(397)	25%	(259)	5%	(52)	33%	(341)	1050
Self + Household: White-Collar	41%	(747)	24%	(435)	5%	(89)	30%	(537)	1808
Self + Household: Blue Collar	50%	(1182)	22%	(518)	3%	(79)	24%	(573)	2353
Union HH: Yes	36%	(133)	25%	(91)	8%	(28)	31%	(113)	366
Union HH: No	46%	(2069)	23%	(1027)	4%	(167)	28%	(1274)	4536
LGBTQ+: Yes	20%	(96)	28%	(132)	4%	(21)	47%	(221)	470
LGBTQ+: No	48%	(2106)	22%	(986)	4%	(174)	26%	(1166)	4432
Motivated to Vote	46%	(2055)	24%	(1074)	4%	(175)	26%	(1170)	4475
Parent: Yes	46%	(714)	19%	(295)	5%	(71)	30%	(462)	1541
Parent: No	44%	(1488)	25%	(824)	4%	(124)	28%	(925)	3361
COVID Vaccine: Yes	35%	(1213)	28%	(959)	4%	(150)	32%	(1101)	3422
COVID Vaccine: No	67%	(989)	11%	(160)	3%	(45)	19%	(286)	1480
Student Loans: Yes	36%	(279)	22%	(173)	6%	(46)	36%	(280)	778
Student Loans: No	47%	(1923)	23%	(945)	4%	(149)	27%	(1107)	4124
Favorable Opinion of Haley	60%	(911)	13%	(192)	4%	(68)	23%	(355)	1526
Unfavorable Opinion of Haley	35%	(685)	33%	(645)	3%	(68)	28%	(539)	1936
Prodigal Biden Voter	35%	(99)	5%	(13)	3%	(9)	57%	(164)	286
Undecided Voter (DK/WNV)	20%	(80)	4%	(15)	3%	(13)	73%	(299)	407
Undecided Voter (DK)	21%	(53)	5%	(12)	3%	(8)	71%	(177)	250
Watched Debate	50%	(1781)	22%	(792)	4%	(139)	24%	(874)	3586
Watched Debate: Did not Watch	32%	(421)	25%	(326)	4%	(56)	39%	(513)	1316
Watched Debate: All of it	56%	(1118)	21%	(425)	4%	(80)	19%	(375)	1998
Watched Debate: Some of it	42%	(663)	23%	(367)	4%	(59)	31%	(499)	1588
Continue His Campaign: Yes Biden	21%	(408)	50%	(964)	7%	(132)	22%	(432)	1936
Continue His Campaign: No Biden	63%	(1714)	4%	(121)	2%	(54)	30%	(815)	2704
Continue His Campaign: Yes Trump	83%	(2052)	5%	(120)	3%	(76)	9%	(227)	2475
Continue His Campaign: No Trump	5%	(121)	43%	(949)	5%	(104)	47%	(1021)	2195

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Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	45%	(2202)	23%	(1119)	4%	(195)	28%	(1386)	4902
Conviction: Evidence	10%	(219)	42%	(967)	5%	(125)	43%	(981)	2291
Conviction: Motivation to Damage	83%	(1727)	4%	(92)	2%	(51)	10%	(205)	2075
Conviction: DK/NO	48%	(257)	11%	(59)	4%	(20)	37%	(200)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2315)	15%	(754)	6%	(278)	32%	(1555)	4902
Gender: Male	50%	(1145)	16%	(361)	6%	(145)	28%	(643)	2295
Gender: Female	45%	(1169)	15%	(393)	5%	(133)	35%	(912)	2607
Age: 18-34	43%	(561)	13%	(173)	5%	(67)	38%	(494)	1295
Age: 35-44	47%	(310)	16%	(108)	5%	(32)	32%	(215)	665
Age: 45-64	49%	(829)	15%	(259)	5%	(86)	31%	(522)	1696
Age: 65+	49%	(615)	17%	(215)	7%	(93)	26%	(324)	1247
GenZers: 1997-2012	43%	(259)	12%	(73)	5%	(27)	40%	(236)	595
Millennials: 1981-1996	45%	(587)	15%	(201)	5%	(66)	35%	(458)	1312
GenXers: 1965-1980	48%	(614)	15%	(191)	5%	(68)	32%	(418)	1290
Baby Boomers: 1946-1964	50%	(786)	18%	(278)	6%	(97)	26%	(407)	1568
Educ: < College	51%	(1571)	14%	(441)	5%	(161)	30%	(914)	3088
Educ: Bachelors degree	42%	(489)	16%	(181)	7%	(76)	35%	(410)	1156
Educ: Post-grad	39%	(254)	20%	(132)	6%	(41)	35%	(231)	658
Income: Under 50k	48%	(982)	17%	(358)	6%	(123)	29%	(598)	2061
Income: 50k-100k	47%	(839)	14%	(254)	6%	(99)	33%	(597)	1789
Income: 100k+	47%	(493)	14%	(143)	5%	(56)	34%	(360)	1052
Ethnicity: White (Non-Hispanic)	52%	(1882)	13%	(481)	5%	(178)	29%	(1056)	3597
Ethnicity: Hispanic	43%	(144)	13%	(44)	8%	(26)	37%	(124)	339
Ethnicity: Black (Non-Hispanic)	27%	(194)	26%	(189)	9%	(62)	38%	(277)	722
Ethnicity: Asian + Other (Non-Hispanic)	39%	(94)	17%	(40)	5%	(12)	40%	(97)	243
All Christian	56%	(1445)	14%	(365)	5%	(137)	25%	(651)	2597
All Non-Christian	35%	(83)	23%	(53)	9%	(21)	33%	(79)	236
Atheist	20%	(42)	21%	(44)	7%	(14)	51%	(106)	206
Agnostic/Nothing in particular	33%	(362)	17%	(185)	6%	(66)	45%	(497)	1110
Something Else	51%	(382)	14%	(107)	5%	(40)	30%	(222)	752
Evangelical	62%	(820)	13%	(170)	3%	(46)	21%	(282)	1318
Non-Evangelical	49%	(963)	15%	(300)	7%	(128)	29%	(581)	1972
PID: Dem (no lean)	12%	(218)	34%	(638)	10%	(184)	44%	(818)	1859
PID: Ind (no lean)	41%	(478)	8%	(91)	5%	(58)	46%	(529)	1157
PID: Rep (no lean)	86%	(1618)	1%	(25)	2%	(36)	11%	(207)	1886

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2315)	15%	(754)	6%	(278)	32%	(1555)	4902
PID/Gender: Dem Men	14%	(112)	36%	(288)	12%	(93)	38%	(306)	799
PID/Gender: Dem Women	10%	(106)	33%	(351)	9%	(91)	48%	(512)	1060
PID/Gender: Ind Men	45%	(280)	9%	(57)	4%	(27)	41%	(252)	615
PID/Gender: Ind Women	37%	(199)	6%	(34)	6%	(31)	51%	(277)	542
PID/Gender: Rep Men	86%	(754)	2%	(17)	3%	(25)	10%	(85)	880
PID/Gender: Rep Women	86%	(864)	1%	(8)	1%	(10)	12%	(123)	1005
Ideo: Liberal (1-3)	15%	(210)	30%	(415)	8%	(117)	46%	(645)	1388
Ideo: Moderate (4)	37%	(564)	16%	(244)	7%	(113)	39%	(599)	1521
Ideo: Conservative (5-7)	80%	(1509)	5%	(86)	2%	(43)	13%	(248)	1887
Community: Urban	36%	(396)	21%	(231)	8%	(85)	35%	(389)	1101
Community: Suburban	47%	(1170)	15%	(362)	6%	(145)	33%	(808)	2485
Community: Rural	57%	(748)	12%	(161)	4%	(49)	27%	(359)	1316
Military HHnm: Yes	52%	(400)	14%	(104)	6%	(43)	28%	(215)	763
Military HH: No	46%	(1915)	16%	(650)	6%	(235)	32%	(1340)	4139
Employ: Private Sector	46%	(818)	15%	(264)	6%	(103)	34%	(606)	1791
Employ: Government	43%	(119)	14%	(40)	4%	(11)	38%	(104)	273
Employ: Self-Employed	50%	(206)	14%	(59)	6%	(24)	30%	(122)	411
Employ: Homemaker	52%	(176)	13%	(43)	4%	(14)	31%	(106)	338
Employ: Student	32%	(36)	13%	(14)	1%	(1)	54%	(62)	114
Employ: Retired	50%	(675)	17%	(225)	7%	(94)	26%	(352)	1346
Employ: Unemployed	45%	(170)	18%	(70)	5%	(18)	32%	(123)	382
Employ: Other	46%	(114)	16%	(39)	5%	(13)	33%	(80)	245
Protestant	57%	(848)	13%	(194)	4%	(64)	25%	(372)	1477
Roman Catholic	52%	(553)	16%	(169)	7%	(70)	25%	(269)	1061
Jewish	31%	(37)	26%	(31)	7%	(8)	36%	(43)	120
Muslim	50%	(29)	13%	(7)	6%	(3)	31%	(18)	57
Atheist	20%	(42)	21%	(44)	7%	(14)	51%	(106)	206
Agnostic	23%	(49)	18%	(39)	6%	(14)	53%	(112)	213
Something else	51%	(382)	14%	(107)	5%	(40)	30%	(222)	752
Nothing in particular	35%	(313)	16%	(146)	6%	(52)	43%	(385)	897
Ideo/PID: Conservative Republican	88%	(1264)	1%	(16)	1%	(19)	9%	(134)	1432

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2315)	15%	(754)	6%	(278)	32%	(1555)	4902
Ideo/PID: Moderate/Liberal Republican	78%	(338)	2%	(9)	4%	(16)	16%	(68)	432
Ideo/PID: Moderate/Conservative Democrat	15%	(119)	32%	(246)	11%	(87)	41%	(320)	773
Ideo/PID: Liberal Democrat	9%	(96)	36%	(384)	9%	(97)	45%	(480)	1057
Unfavorable of Biden and Trump	36%	(308)	3%	(24)	2%	(21)	58%	(492)	845
2024 H2H Matchup: Biden Voter	8%	(178)	33%	(724)	10%	(226)	48%	(1055)	2184
2024 H2H Matchup: Trump Voter	88%	(2026)	1%	(23)	2%	(36)	10%	(227)	2312
2024 H2H Matchup: Would not Vote	22%	(34)	2%	(3)	3%	(4)	74%	(115)	157
2024 H2H Matchup: Do not Know	30%	(76)	1%	(4)	5%	(12)	63%	(158)	250
2022 House Vote: Democrat	12%	(236)	32%	(649)	10%	(200)	46%	(942)	2027
2022 House Vote: Republican	86%	(1647)	1%	(22)	2%	(39)	11%	(216)	1923
2022 House Vote: Did not Vote	46%	(403)	9%	(80)	4%	(35)	41%	(360)	878
2020 Vote: Joe Biden	11%	(255)	31%	(696)	10%	(224)	48%	(1083)	2257
2020 Vote: Donald Trump	85%	(1889)	1%	(23)	2%	(37)	12%	(273)	2222
2020 Vote: Someone Else	37%	(26)	3%	(2)	2%	(1)	58%	(41)	70
2020 Vote: Did not Vote	41%	(145)	9%	(33)	5%	(16)	45%	(159)	353
2016 Vote: Hillary Clinton	10%	(169)	35%	(604)	10%	(172)	45%	(766)	1711
2016 Vote: Donald Trump	82%	(1605)	2%	(35)	2%	(48)	14%	(265)	1952
2016 Vote: Someone Else	29%	(43)	8%	(12)	4%	(6)	59%	(88)	149
2020 Vote/PID: Not Biden/Democrat	34%	(72)	15%	(32)	8%	(17)	43%	(91)	211
2020 Vote/PID: Not Trump/Republican	59%	(118)	5%	(10)	6%	(11)	30%	(58)	198
U.S. Economy: Wrong Track	60%	(2120)	7%	(236)	3%	(112)	30%	(1054)	3522
U.S. Economy: Right Direction	14%	(195)	38%	(518)	12%	(166)	36%	(501)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(108)	41%	(651)	10%	(163)	43%	(682)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(2050)	1%	(26)	2%	(48)	14%	(332)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(157)	9%	(77)	8%	(67)	64%	(541)	842
Top 2024 Issue: Economy	60%	(1082)	8%	(148)	4%	(77)	27%	(489)	1796
Community/Gender: Urban Women	33%	(175)	19%	(104)	6%	(34)	42%	(223)	536
Community/Gender: Urban Men	39%	(221)	23%	(127)	9%	(51)	29%	(165)	565
Community/Gender: Rural Women	55%	(401)	12%	(85)	4%	(29)	30%	(218)	733
Community/Gender: Rural Men	60%	(348)	13%	(76)	3%	(19)	24%	(140)	584
Community/Gender: Suburban Women	44%	(594)	15%	(204)	5%	(70)	35%	(471)	1338

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Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2315)	15%	(754)	6%	(278)	32%	(1555)	4902
Community/Gender: Suburban Men	50%	(576)	14%	(158)	7%	(75)	29%	(337)	1146
Homeowner	49%	(1859)	15%	(554)	6%	(209)	30%	(1140)	3762
Renter	39%	(413)	18%	(191)	6%	(67)	36%	(379)	1050
Self + Household: White-Collar	43%	(785)	18%	(317)	6%	(115)	33%	(591)	1808
Self + Household: Blue Collar	53%	(1251)	13%	(315)	5%	(124)	28%	(663)	2353
Union HH: Yes	40%	(146)	16%	(59)	9%	(31)	35%	(129)	366
Union HH: No	48%	(2168)	15%	(695)	5%	(247)	31%	(1426)	4536
LGBTQ+: Yes	24%	(112)	21%	(98)	5%	(23)	50%	(237)	470
LGBTQ+: No	50%	(2203)	15%	(656)	6%	(256)	30%	(1318)	4432
Motivated to Vote	48%	(2146)	16%	(726)	6%	(251)	30%	(1351)	4475
Parent: Yes	47%	(732)	14%	(210)	5%	(81)	34%	(518)	1541
Parent: No	47%	(1583)	16%	(544)	6%	(197)	31%	(1037)	3361
COVID Vaccine: Yes	38%	(1313)	19%	(646)	7%	(238)	36%	(1226)	3422
COVID Vaccine: No	68%	(1002)	7%	(108)	3%	(41)	22%	(329)	1480
Student Loans: Yes	38%	(295)	15%	(118)	5%	(42)	41%	(323)	778
Student Loans: No	49%	(2020)	15%	(636)	6%	(236)	30%	(1232)	4124
Favorable Opinion of Haley	63%	(960)	10%	(151)	5%	(78)	22%	(337)	1526
Unfavorable Opinion of Haley	36%	(701)	22%	(419)	7%	(128)	36%	(688)	1936
Prodigal Biden Voter	41%	(116)	3%	(8)	4%	(12)	52%	(150)	286
Undecided Voter (DK/WNV)	27%	(110)	2%	(7)	4%	(16)	67%	(273)	407
Undecided Voter (DK)	30%	(76)	1%	(4)	5%	(12)	63%	(158)	250
Watched Debate	52%	(1867)	15%	(547)	5%	(197)	27%	(975)	3586
Watched Debate: Did not Watch	34%	(447)	16%	(207)	6%	(81)	44%	(580)	1316
Watched Debate: All of it	58%	(1150)	15%	(293)	5%	(106)	22%	(449)	1998
Watched Debate: Some of it	45%	(718)	16%	(254)	6%	(90)	33%	(525)	1588
Continue His Campaign: Yes Biden	23%	(451)	35%	(669)	11%	(206)	31%	(610)	1936
Continue His Campaign: No Biden	66%	(1775)	2%	(60)	2%	(60)	30%	(809)	2704
Continue His Campaign: Yes Trump	84%	(2072)	3%	(66)	3%	(80)	10%	(256)	2475
Continue His Campaign: No Trump	9%	(198)	30%	(654)	8%	(180)	53%	(1163)	2195

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Table BLMB42_3: *Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health*

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2315)	15%	(754)	6%	(278)	32%	(1555)	4902
Conviction: Evidence	12%	(281)	28%	(637)	10%	(221)	50%	(1153)	2291
Conviction: Motivation to Damage	84%	(1749)	3%	(72)	2%	(33)	11%	(221)	2075
Conviction: DK/NO	53%	(284)	9%	(46)	5%	(24)	34%	(181)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(2334)	32%	(1551)	14%	(662)	7%	(355)	4902
Gender: Male	47%	(1068)	34%	(788)	13%	(293)	6%	(145)	2295
Gender: Female	49%	(1267)	29%	(763)	14%	(368)	8%	(210)	2607
Age: 18-34	46%	(597)	23%	(299)	19%	(246)	12%	(153)	1295
Age: 35-44	44%	(294)	36%	(241)	13%	(86)	7%	(44)	665
Age: 45-64	48%	(812)	34%	(570)	13%	(214)	6%	(101)	1696
Age: 65+	51%	(632)	35%	(441)	9%	(117)	5%	(57)	1247
GenZers: 1997-2012	44%	(264)	22%	(134)	20%	(119)	13%	(79)	595
Millennials: 1981-1996	46%	(603)	30%	(389)	16%	(206)	9%	(114)	1312
GenXers: 1965-1980	49%	(627)	31%	(405)	13%	(173)	7%	(84)	1290
Baby Boomers: 1946-1964	49%	(768)	37%	(576)	10%	(157)	4%	(68)	1568
Educ: < College	44%	(1371)	34%	(1060)	14%	(418)	8%	(239)	3088
Educ: Bachelors degree	51%	(586)	28%	(329)	13%	(155)	7%	(86)	1156
Educ: Post-grad	57%	(378)	25%	(162)	13%	(88)	5%	(30)	658
Income: Under 50k	47%	(971)	33%	(675)	13%	(260)	8%	(156)	2061
Income: 50k-100k	49%	(877)	30%	(531)	14%	(243)	8%	(139)	1789
Income: 100k+	46%	(486)	33%	(346)	15%	(159)	6%	(60)	1052
Ethnicity: White (Non-Hispanic)	43%	(1551)	37%	(1321)	14%	(489)	7%	(238)	3597
Ethnicity: Hispanic	49%	(168)	27%	(93)	14%	(49)	9%	(30)	339
Ethnicity: Black (Non-Hispanic)	66%	(473)	13%	(93)	13%	(92)	9%	(64)	722
Ethnicity: Asian + Other (Non-Hispanic)	59%	(142)	18%	(45)	14%	(33)	9%	(23)	243
All Christian	42%	(1090)	39%	(1024)	12%	(317)	6%	(166)	2597
All Non-Christian	59%	(140)	19%	(44)	12%	(28)	10%	(24)	236
Atheist	67%	(138)	11%	(24)	17%	(36)	4%	(9)	206
Agnostic/Nothing in particular	57%	(630)	19%	(210)	16%	(180)	8%	(91)	1110
Something Else	45%	(336)	33%	(249)	13%	(101)	9%	(66)	752
Evangelical	36%	(470)	45%	(593)	11%	(151)	8%	(104)	1318
Non-Evangelical	48%	(942)	33%	(653)	13%	(257)	6%	(120)	1972
PID: Dem (no lean)	81%	(1498)	7%	(136)	8%	(149)	4%	(76)	1859
PID: Ind (no lean)	46%	(535)	22%	(257)	22%	(257)	9%	(108)	1157
PID: Rep (no lean)	16%	(301)	61%	(1158)	14%	(256)	9%	(171)	1886

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(2334)	32%	(1551)	14%	(662)	7%	(355)	4902
PID/Gender: Dem Men	78%	(627)	11%	(86)	8%	(64)	3%	(22)	799
PID/Gender: Dem Women	82%	(871)	5%	(50)	8%	(85)	5%	(54)	1060
PID/Gender: Ind Men	45%	(277)	27%	(163)	22%	(133)	7%	(42)	615
PID/Gender: Ind Women	48%	(259)	17%	(94)	23%	(123)	12%	(66)	542
PID/Gender: Rep Men	19%	(164)	61%	(539)	11%	(96)	9%	(81)	880
PID/Gender: Rep Women	14%	(137)	62%	(619)	16%	(160)	9%	(90)	1005
Ideo: Liberal (1-3)	79%	(1098)	8%	(107)	9%	(126)	4%	(57)	1388
Ideo: Moderate (4)	55%	(840)	19%	(296)	16%	(247)	9%	(137)	1521
Ideo: Conservative (5-7)	19%	(354)	60%	(1126)	14%	(267)	7%	(139)	1887
Community: Urban	55%	(604)	24%	(263)	14%	(153)	7%	(81)	1101
Community: Suburban	50%	(1234)	29%	(730)	14%	(336)	7%	(184)	2485
Community: Rural	38%	(496)	42%	(558)	13%	(173)	7%	(90)	1316
Military HHnm: Yes	44%	(339)	35%	(267)	15%	(113)	6%	(44)	763
Military HH: No	48%	(1995)	31%	(1284)	13%	(549)	8%	(311)	4139
Employ: Private Sector	46%	(822)	30%	(538)	16%	(279)	9%	(153)	1791
Employ: Government	53%	(144)	25%	(68)	13%	(36)	9%	(25)	273
Employ: Self-Employed	44%	(183)	35%	(143)	11%	(46)	10%	(39)	411
Employ: Homemaker	40%	(136)	35%	(119)	16%	(54)	9%	(30)	338
Employ: Student	56%	(63)	13%	(15)	26%	(29)	5%	(6)	114
Employ: Retired	50%	(676)	37%	(492)	9%	(121)	4%	(57)	1346
Employ: Unemployed	49%	(187)	29%	(109)	16%	(61)	7%	(25)	382
Employ: Other	50%	(123)	27%	(66)	15%	(36)	8%	(19)	245
Protestant	40%	(594)	41%	(607)	12%	(183)	6%	(94)	1477
Roman Catholic	45%	(483)	37%	(389)	12%	(125)	6%	(65)	1061
Jewish	63%	(75)	19%	(23)	12%	(14)	6%	(7)	120
Muslim	62%	(35)	13%	(7)	9%	(5)	16%	(9)	57
Atheist	67%	(138)	11%	(24)	17%	(36)	4%	(9)	206
Agnostic	71%	(150)	11%	(24)	13%	(27)	5%	(12)	213
Something else	45%	(336)	33%	(249)	13%	(101)	9%	(66)	752
Nothing in particular	53%	(479)	21%	(185)	17%	(153)	9%	(79)	897
Ideo/PID: Conservative Republican	12%	(177)	67%	(956)	13%	(192)	7%	(106)	1432

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(2334)	32%	(1551)	14%	(662)	7%	(355)	4902
Ideo/PID: Moderate/Liberal Republican	27%	(119)	44%	(190)	14%	(61)	14%	(63)	432
Ideo/PID: Moderate/Conservative Democrat	75%	(577)	10%	(74)	10%	(79)	5%	(42)	773
Ideo/PID: Liberal Democrat	85%	(898)	6%	(60)	7%	(69)	3%	(30)	1057
Unfavorable of Biden and Trump	45%	(384)	10%	(81)	37%	(309)	8%	(70)	845
2024 H2H Matchup: Biden Voter	87%	(1892)	5%	(109)	6%	(126)	3%	(56)	2184
2024 H2H Matchup: Trump Voter	13%	(297)	62%	(1427)	15%	(357)	10%	(232)	2312
2024 H2H Matchup: Would not Vote	38%	(60)	2%	(3)	47%	(74)	12%	(19)	157
2024 H2H Matchup: Do not Know	34%	(85)	5%	(12)	42%	(105)	19%	(49)	250
2022 House Vote: Democrat	82%	(1660)	6%	(122)	8%	(166)	4%	(79)	2027
2022 House Vote: Republican	14%	(278)	62%	(1185)	15%	(292)	9%	(168)	1923
2022 House Vote: Did not Vote	42%	(373)	26%	(228)	20%	(180)	11%	(98)	878
2020 Vote: Joe Biden	82%	(1841)	6%	(127)	8%	(190)	4%	(99)	2257
2020 Vote: Donald Trump	14%	(315)	60%	(1341)	16%	(366)	9%	(201)	2222
2020 Vote: Someone Else	42%	(29)	8%	(5)	37%	(26)	13%	(9)	70
2020 Vote: Did not Vote	42%	(149)	22%	(77)	23%	(80)	13%	(46)	353
2016 Vote: Hillary Clinton	84%	(1430)	7%	(112)	7%	(119)	3%	(51)	1711
2016 Vote: Donald Trump	17%	(326)	58%	(1141)	16%	(315)	9%	(169)	1952
2016 Vote: Someone Else	55%	(81)	15%	(22)	21%	(31)	9%	(14)	149
2020 Vote/PID: Not Biden/Democrat	54%	(114)	17%	(36)	23%	(48)	7%	(14)	211
2020 Vote/PID: Not Trump/Republican	40%	(79)	32%	(63)	14%	(27)	14%	(28)	198
U.S. Economy: Wrong Track	35%	(1234)	40%	(1424)	17%	(589)	8%	(276)	3522
U.S. Economy: Right Direction	80%	(1100)	9%	(127)	5%	(73)	6%	(79)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(1393)	7%	(107)	4%	(59)	3%	(44)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(419)	57%	(1410)	16%	(398)	9%	(229)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(522)	4%	(34)	24%	(205)	10%	(82)	842
Top 2024 Issue: Economy	33%	(599)	40%	(717)	17%	(308)	10%	(173)	1796
Community/Gender: Urban Women	57%	(305)	20%	(105)	15%	(78)	9%	(48)	536
Community/Gender: Urban Men	53%	(299)	28%	(158)	13%	(75)	6%	(33)	565
Community/Gender: Rural Women	37%	(274)	39%	(287)	14%	(102)	10%	(71)	733
Community/Gender: Rural Men	38%	(222)	47%	(271)	12%	(71)	3%	(19)	584
Community/Gender: Suburban Women	51%	(688)	28%	(371)	14%	(188)	7%	(91)	1338

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(2334)	32%	(1551)	14%	(662)	7%	(355)	4902
Community/Gender: Suburban Men	48%	(546)	31%	(359)	13%	(148)	8%	(94)	1146
Homeowner	46%	(1742)	34%	(1265)	13%	(497)	7%	(257)	3762
Renter	53%	(556)	25%	(261)	14%	(146)	8%	(86)	1050
Self + Household: White-Collar	52%	(940)	29%	(516)	13%	(233)	7%	(119)	1808
Self + Household: Blue Collar	44%	(1028)	37%	(872)	13%	(305)	6%	(148)	2353
Union HH: Yes	54%	(199)	22%	(82)	15%	(56)	8%	(30)	366
Union HH: No	47%	(2135)	32%	(1469)	13%	(606)	7%	(325)	4536
LGBTQ+: Yes	62%	(289)	12%	(56)	20%	(94)	6%	(30)	470
LGBTQ+: No	46%	(2045)	34%	(1495)	13%	(568)	7%	(325)	4432
Motivated to Vote	48%	(2163)	33%	(1474)	12%	(548)	6%	(290)	4475
Parent: Yes	45%	(687)	32%	(495)	16%	(241)	8%	(118)	1541
Parent: No	49%	(1647)	31%	(1056)	13%	(421)	7%	(238)	3361
COVID Vaccine: Yes	57%	(1946)	24%	(831)	13%	(441)	6%	(204)	3422
COVID Vaccine: No	26%	(388)	49%	(720)	15%	(221)	10%	(151)	1480
Student Loans: Yes	51%	(400)	20%	(156)	20%	(158)	8%	(65)	778
Student Loans: No	47%	(1934)	34%	(1395)	12%	(504)	7%	(291)	4124
Favorable Opinion of Haley	34%	(519)	44%	(667)	14%	(221)	8%	(119)	1526
Unfavorable Opinion of Haley	60%	(1156)	27%	(514)	10%	(191)	4%	(74)	1936
Prodigal Biden Voter	38%	(109)	10%	(30)	33%	(93)	19%	(53)	286
Undecided Voter (DK/WNV)	36%	(145)	4%	(15)	44%	(179)	17%	(68)	407
Undecided Voter (DK)	34%	(85)	5%	(12)	42%	(105)	19%	(49)	250
Watched Debate	45%	(1605)	36%	(1277)	13%	(456)	7%	(248)	3586
Watched Debate: Did not Watch	55%	(729)	21%	(274)	16%	(206)	8%	(107)	1316
Watched Debate: All of it	42%	(841)	42%	(841)	11%	(213)	5%	(104)	1998
Watched Debate: Some of it	48%	(765)	27%	(436)	15%	(242)	9%	(145)	1588
Continue His Campaign: Yes Biden	72%	(1400)	17%	(339)	6%	(107)	5%	(91)	1936
Continue His Campaign: No Biden	31%	(826)	43%	(1154)	19%	(508)	8%	(216)	2704
Continue His Campaign: Yes Trump	18%	(436)	58%	(1438)	14%	(349)	10%	(252)	2475
Continue His Campaign: No Trump	81%	(1785)	4%	(94)	12%	(261)	3%	(56)	2195

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(2334)	32%	(1551)	14%	(662)	7%	(355)	4902
Conviction: Evidence	82%	(1874)	5%	(111)	10%	(232)	3%	(75)	2291
Conviction: Motivation to Damage	14%	(293)	62%	(1295)	15%	(317)	8%	(169)	2075
Conviction: DK/NO	31%	(167)	27%	(145)	21%	(113)	21%	(111)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(1473)	45%	(2229)	3%	(163)	21%	(1037)	4902
Gender: Male	33%	(758)	45%	(1032)	4%	(87)	18%	(418)	2295
Gender: Female	27%	(715)	46%	(1196)	3%	(76)	24%	(620)	2607
Age: 18-34	28%	(364)	39%	(506)	5%	(63)	28%	(361)	1295
Age: 35-44	32%	(214)	44%	(293)	2%	(12)	22%	(145)	665
Age: 45-64	29%	(488)	48%	(814)	4%	(61)	20%	(333)	1696
Age: 65+	33%	(406)	49%	(615)	2%	(27)	16%	(198)	1247
GenZers: 1997-2012	29%	(172)	37%	(219)	6%	(33)	29%	(172)	595
Millennials: 1981-1996	29%	(387)	43%	(559)	3%	(42)	25%	(325)	1312
GenXers: 1965-1980	29%	(368)	49%	(628)	3%	(42)	20%	(252)	1290
Baby Boomers: 1946-1964	32%	(498)	48%	(754)	3%	(46)	17%	(270)	1568
Educ: < College	34%	(1053)	41%	(1256)	4%	(120)	21%	(660)	3088
Educ: Bachelors degree	24%	(281)	51%	(593)	2%	(27)	22%	(255)	1156
Educ: Post-grad	21%	(139)	58%	(379)	3%	(17)	19%	(123)	658
Income: Under 50k	33%	(673)	44%	(912)	4%	(83)	19%	(393)	2061
Income: 50k-100k	29%	(514)	46%	(821)	3%	(57)	22%	(397)	1789
Income: 100k+	27%	(285)	47%	(496)	2%	(24)	23%	(247)	1052
Ethnicity: White (Non-Hispanic)	34%	(1227)	41%	(1479)	3%	(115)	22%	(777)	3597
Ethnicity: Hispanic	29%	(98)	46%	(157)	3%	(10)	22%	(74)	339
Ethnicity: Black (Non-Hispanic)	13%	(94)	66%	(477)	4%	(30)	17%	(121)	722
Ethnicity: Asian + Other (Non-Hispanic)	22%	(54)	48%	(116)	3%	(8)	27%	(66)	243
All Christian	36%	(947)	41%	(1056)	3%	(84)	20%	(510)	2597
All Non-Christian	23%	(55)	57%	(134)	4%	(9)	16%	(37)	236
Atheist	11%	(22)	63%	(130)	1%	(3)	25%	(52)	206
Agnostic/Nothing in particular	17%	(187)	54%	(604)	3%	(32)	26%	(288)	1110
Something Else	35%	(262)	41%	(305)	5%	(35)	20%	(150)	752
Evangelical	44%	(583)	33%	(432)	3%	(46)	20%	(258)	1318
Non-Evangelical	30%	(599)	46%	(910)	4%	(73)	20%	(390)	1972
PID: Dem (no lean)	4%	(77)	83%	(1549)	2%	(37)	11%	(196)	1859
PID: Ind (no lean)	18%	(211)	43%	(501)	4%	(51)	34%	(395)	1157
PID: Rep (no lean)	63%	(1185)	9%	(179)	4%	(76)	24%	(446)	1886

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(1473)	45%	(2229)	3%	(163)	21%	(1037)	4902
PID/Gender: Dem Men	7%	(52)	82%	(655)	3%	(23)	9%	(69)	799
PID/Gender: Dem Women	2%	(25)	84%	(894)	1%	(14)	12%	(127)	1060
PID/Gender: Ind Men	21%	(130)	44%	(273)	4%	(26)	30%	(186)	615
PID/Gender: Ind Women	15%	(80)	42%	(228)	5%	(25)	39%	(209)	542
PID/Gender: Rep Men	65%	(575)	12%	(104)	4%	(39)	18%	(162)	880
PID/Gender: Rep Women	61%	(610)	7%	(75)	4%	(37)	28%	(284)	1005
Ideo: Liberal (1-3)	8%	(106)	79%	(1098)	2%	(25)	11%	(159)	1388
Ideo: Moderate (4)	18%	(276)	53%	(802)	5%	(72)	24%	(371)	1521
Ideo: Conservative (5-7)	57%	(1066)	16%	(299)	3%	(61)	24%	(461)	1887
Community: Urban	24%	(267)	53%	(585)	4%	(47)	18%	(202)	1101
Community: Suburban	27%	(682)	48%	(1195)	3%	(79)	21%	(527)	2485
Community: Rural	40%	(524)	34%	(448)	3%	(37)	23%	(308)	1316
Military HHnm: Yes	33%	(249)	44%	(333)	3%	(22)	21%	(160)	763
Military HH: No	30%	(1224)	46%	(1896)	3%	(142)	21%	(878)	4139
Employ: Private Sector	28%	(502)	46%	(815)	4%	(71)	23%	(404)	1791
Employ: Government	22%	(60)	53%	(144)	4%	(11)	22%	(59)	273
Employ: Self-Employed	40%	(167)	38%	(155)	3%	(13)	19%	(77)	411
Employ: Homemaker	33%	(112)	34%	(116)	2%	(7)	30%	(103)	338
Employ: Student	17%	(19)	43%	(49)	5%	(6)	35%	(40)	114
Employ: Retired	33%	(439)	49%	(661)	2%	(29)	16%	(218)	1346
Employ: Unemployed	27%	(104)	45%	(172)	4%	(17)	23%	(89)	382
Employ: Other	29%	(71)	48%	(118)	4%	(9)	20%	(48)	245
Protestant	36%	(528)	40%	(592)	3%	(43)	21%	(314)	1477
Roman Catholic	37%	(391)	42%	(446)	4%	(41)	17%	(183)	1061
Jewish	17%	(20)	66%	(79)	3%	(3)	15%	(17)	120
Muslim	35%	(20)	45%	(25)	3%	(2)	18%	(10)	57
Atheist	11%	(22)	63%	(130)	1%	(3)	25%	(52)	206
Agnostic	9%	(19)	68%	(145)	2%	(5)	21%	(45)	213
Something else	35%	(262)	41%	(305)	5%	(35)	20%	(150)	752
Nothing in particular	19%	(168)	51%	(459)	3%	(27)	27%	(243)	897
Ideo/PID: Conservative Republican	66%	(939)	7%	(105)	3%	(50)	24%	(338)	1432

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(1473)	45%	(2229)	3%	(163)	21%	(1037)	4902
Ideo/PID: Moderate/Liberal Republican	54%	(232)	17%	(74)	6%	(26)	23%	(101)	432
Ideo/PID: Moderate/Conservative Democrat	5%	(40)	78%	(604)	4%	(28)	13%	(101)	773
Ideo/PID: Liberal Democrat	3%	(36)	87%	(923)	1%	(8)	8%	(90)	1057
Unfavorable of Biden and Trump	5%	(39)	41%	(345)	2%	(13)	53%	(448)	845
2024 H2H Matchup: Biden Voter	2%	(37)	88%	(1921)	2%	(35)	9%	(190)	2184
2024 H2H Matchup: Trump Voter	61%	(1417)	8%	(184)	5%	(109)	26%	(602)	2312
2024 H2H Matchup: Would not Vote	6%	(9)	26%	(40)	2%	(3)	67%	(105)	157
2024 H2H Matchup: Do not Know	4%	(10)	33%	(83)	6%	(16)	56%	(141)	250
2022 House Vote: Democrat	4%	(74)	83%	(1691)	2%	(44)	11%	(219)	2027
2022 House Vote: Republican	60%	(1162)	10%	(191)	4%	(84)	25%	(486)	1923
2022 House Vote: Did not Vote	26%	(226)	38%	(334)	4%	(32)	33%	(287)	878
2020 Vote: Joe Biden	3%	(68)	83%	(1881)	2%	(36)	12%	(272)	2257
2020 Vote: Donald Trump	59%	(1318)	9%	(195)	5%	(105)	27%	(604)	2222
2020 Vote: Someone Else	7%	(5)	40%	(28)	3%	(2)	50%	(35)	70
2020 Vote: Did not Vote	23%	(81)	35%	(124)	6%	(21)	36%	(127)	353
2016 Vote: Hillary Clinton	3%	(49)	87%	(1481)	2%	(31)	9%	(151)	1711
2016 Vote: Donald Trump	57%	(1104)	13%	(254)	5%	(89)	26%	(505)	1952
2016 Vote: Someone Else	11%	(16)	51%	(75)	1%	(2)	37%	(56)	149
2020 Vote/PID: Not Biden/Democrat	17%	(36)	52%	(109)	5%	(10)	26%	(56)	211
2020 Vote/PID: Not Trump/Republican	35%	(68)	38%	(75)	3%	(7)	24%	(48)	198
U.S. Economy: Wrong Track	38%	(1354)	31%	(1098)	3%	(112)	27%	(957)	3522
U.S. Economy: Right Direction	9%	(119)	82%	(1130)	4%	(51)	6%	(80)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(32)	91%	(1460)	2%	(27)	5%	(85)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(1409)	12%	(283)	4%	(110)	27%	(653)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(31)	58%	(485)	3%	(26)	36%	(300)	842
Top 2024 Issue: Economy	37%	(658)	31%	(559)	4%	(75)	28%	(505)	1796
Community/Gender: Urban Women	19%	(102)	56%	(301)	5%	(25)	20%	(109)	536
Community/Gender: Urban Men	29%	(165)	50%	(284)	4%	(22)	17%	(93)	565
Community/Gender: Rural Women	37%	(275)	32%	(238)	2%	(15)	28%	(205)	733
Community/Gender: Rural Men	43%	(249)	36%	(210)	4%	(22)	18%	(102)	584
Community/Gender: Suburban Women	25%	(339)	49%	(658)	3%	(37)	23%	(305)	1338

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(1473)	45%	(2229)	3%	(163)	21%	(1037)	4902
Community/Gender: Suburban Men	30%	(344)	47%	(538)	4%	(43)	19%	(222)	1146
Homeowner	31%	(1178)	45%	(1681)	3%	(115)	21%	(788)	3762
Renter	25%	(267)	50%	(521)	4%	(46)	21%	(215)	1050
Self + Household: White-Collar	25%	(445)	52%	(948)	3%	(58)	20%	(357)	1808
Self + Household: Blue Collar	35%	(835)	41%	(968)	3%	(78)	20%	(472)	2353
Union HH: Yes	29%	(106)	51%	(187)	4%	(16)	15%	(56)	366
Union HH: No	30%	(1367)	45%	(2041)	3%	(147)	22%	(981)	4536
LGBTQ+: Yes	13%	(59)	59%	(278)	3%	(12)	26%	(120)	470
LGBTQ+: No	32%	(1414)	44%	(1950)	3%	(151)	21%	(917)	4432
Motivated to Vote	31%	(1387)	47%	(2081)	3%	(144)	19%	(862)	4475
Parent: Yes	32%	(493)	42%	(649)	3%	(44)	23%	(356)	1541
Parent: No	29%	(980)	47%	(1580)	4%	(119)	20%	(682)	3361
COVID Vaccine: Yes	22%	(746)	56%	(1913)	3%	(102)	19%	(661)	3422
COVID Vaccine: No	49%	(727)	21%	(315)	4%	(61)	25%	(376)	1480
Student Loans: Yes	23%	(177)	48%	(376)	4%	(29)	25%	(196)	778
Student Loans: No	31%	(1296)	45%	(1853)	3%	(134)	20%	(841)	4124
Favorable Opinion of Haley	39%	(602)	35%	(529)	4%	(62)	22%	(334)	1526
Unfavorable Opinion of Haley	24%	(473)	57%	(1111)	2%	(42)	16%	(310)	1936
Prodigal Biden Voter	14%	(41)	36%	(104)	3%	(8)	46%	(132)	286
Undecided Voter (DK/WNV)	5%	(19)	30%	(123)	5%	(19)	60%	(246)	407
Undecided Voter (DK)	4%	(10)	33%	(83)	6%	(16)	56%	(141)	250
Watched Debate	34%	(1218)	43%	(1552)	4%	(132)	19%	(684)	3586
Watched Debate: Did not Watch	19%	(255)	51%	(676)	2%	(31)	27%	(353)	1316
Watched Debate: All of it	41%	(813)	41%	(815)	3%	(59)	16%	(311)	1998
Watched Debate: Some of it	25%	(405)	46%	(737)	5%	(72)	24%	(374)	1588
Continue His Campaign: Yes Biden	15%	(285)	74%	(1435)	3%	(54)	8%	(163)	1936
Continue His Campaign: No Biden	42%	(1128)	26%	(694)	4%	(98)	29%	(784)	2704
Continue His Campaign: Yes Trump	58%	(1433)	14%	(338)	5%	(122)	24%	(582)	2475
Continue His Campaign: No Trump	1%	(30)	81%	(1773)	1%	(27)	17%	(366)	2195

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(1473)	45%	(2229)	3%	(163)	21%	(1037)	4902
Conviction: Evidence	4%	(83)	82%	(1872)	2%	(37)	13%	(301)	2291
Conviction: Motivation to Damage	59%	(1228)	10%	(204)	4%	(93)	27%	(550)	2075
Conviction: DK/NO	30%	(162)	29%	(154)	6%	(33)	35%	(187)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(1728)	39%	(1915)	3%	(128)	23%	(1131)	4902
Gender: Male	39%	(893)	38%	(873)	3%	(70)	20%	(458)	2295
Gender: Female	32%	(835)	40%	(1041)	2%	(58)	26%	(673)	2607
Age: 18-34	31%	(399)	33%	(425)	5%	(59)	32%	(411)	1295
Age: 35-44	38%	(253)	37%	(246)	3%	(20)	22%	(145)	665
Age: 45-64	36%	(615)	41%	(698)	2%	(31)	21%	(352)	1696
Age: 65+	37%	(461)	44%	(545)	1%	(18)	18%	(222)	1247
GenZers: 1997-2012	29%	(175)	32%	(190)	6%	(34)	33%	(196)	595
Millennials: 1981-1996	35%	(457)	35%	(460)	3%	(44)	27%	(351)	1312
GenXers: 1965-1980	36%	(464)	41%	(529)	1%	(18)	22%	(278)	1290
Baby Boomers: 1946-1964	37%	(582)	43%	(674)	2%	(32)	18%	(280)	1568
Educ: < College	39%	(1202)	35%	(1076)	3%	(80)	24%	(729)	3088
Educ: Bachelors degree	31%	(364)	44%	(507)	2%	(28)	22%	(257)	1156
Educ: Post-grad	25%	(162)	50%	(332)	3%	(20)	22%	(145)	658
Income: Under 50k	37%	(757)	39%	(804)	3%	(53)	22%	(447)	2061
Income: 50k-100k	35%	(619)	39%	(693)	2%	(42)	24%	(435)	1789
Income: 100k+	33%	(352)	40%	(417)	3%	(33)	24%	(250)	1052
Ethnicity: White (Non-Hispanic)	41%	(1458)	35%	(1264)	2%	(81)	22%	(795)	3597
Ethnicity: Hispanic	32%	(108)	38%	(130)	3%	(10)	27%	(92)	339
Ethnicity: Black (Non-Hispanic)	14%	(101)	59%	(426)	4%	(30)	23%	(166)	722
Ethnicity: Asian + Other (Non-Hispanic)	25%	(61)	39%	(96)	3%	(7)	33%	(79)	243
All Christian	43%	(1125)	35%	(911)	3%	(69)	19%	(493)	2597
All Non-Christian	27%	(63)	48%	(114)	5%	(13)	20%	(47)	236
Atheist	14%	(30)	52%	(108)	2%	(4)	31%	(64)	206
Agnostic/Nothing in particular	20%	(223)	47%	(524)	2%	(17)	31%	(347)	1110
Something Else	38%	(288)	34%	(258)	3%	(25)	24%	(181)	752
Evangelical	50%	(665)	28%	(370)	2%	(28)	19%	(254)	1318
Non-Evangelical	36%	(712)	40%	(789)	3%	(64)	21%	(407)	1972
PID: Dem (no lean)	4%	(76)	78%	(1455)	2%	(30)	16%	(298)	1859
PID: Ind (no lean)	24%	(280)	33%	(379)	4%	(43)	39%	(456)	1157
PID: Rep (no lean)	73%	(1372)	4%	(81)	3%	(55)	20%	(378)	1886

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(1728)	39%	(1915)	3%	(128)	23%	(1131)	4902
PID/Gender: Dem Men	6%	(49)	78%	(620)	2%	(19)	14%	(111)	799
PID/Gender: Dem Women	3%	(27)	79%	(835)	1%	(11)	18%	(187)	1060
PID/Gender: Ind Men	28%	(173)	33%	(204)	3%	(21)	35%	(218)	615
PID/Gender: Ind Women	20%	(107)	32%	(175)	4%	(22)	44%	(238)	542
PID/Gender: Rep Men	76%	(671)	6%	(49)	3%	(31)	15%	(129)	880
PID/Gender: Rep Women	70%	(701)	3%	(32)	2%	(24)	25%	(249)	1005
Ideo: Liberal (1-3)	8%	(117)	73%	(1011)	2%	(25)	17%	(235)	1388
Ideo: Moderate (4)	23%	(345)	44%	(677)	4%	(57)	29%	(442)	1521
Ideo: Conservative (5-7)	66%	(1244)	11%	(201)	2%	(43)	21%	(399)	1887
Community: Urban	28%	(307)	47%	(521)	3%	(38)	21%	(236)	1101
Community: Suburban	33%	(808)	41%	(1017)	3%	(64)	24%	(595)	2485
Community: Rural	47%	(613)	29%	(377)	2%	(26)	23%	(300)	1316
Military HHnm: Yes	40%	(308)	36%	(274)	2%	(16)	22%	(165)	763
Military HH: No	34%	(1420)	40%	(1641)	3%	(112)	23%	(966)	4139
Employ: Private Sector	34%	(610)	37%	(668)	3%	(56)	25%	(457)	1791
Employ: Government	29%	(80)	43%	(117)	4%	(12)	24%	(64)	273
Employ: Self-Employed	42%	(175)	32%	(133)	2%	(10)	23%	(94)	411
Employ: Homemaker	43%	(144)	29%	(100)	5%	(18)	23%	(76)	338
Employ: Student	16%	(18)	46%	(53)	3%	(3)	35%	(40)	114
Employ: Retired	37%	(499)	44%	(593)	1%	(16)	18%	(238)	1346
Employ: Unemployed	30%	(114)	40%	(151)	2%	(8)	28%	(108)	382
Employ: Other	35%	(87)	41%	(101)	2%	(5)	21%	(53)	245
Protestant	44%	(644)	35%	(517)	2%	(31)	19%	(285)	1477
Roman Catholic	42%	(445)	36%	(385)	3%	(36)	18%	(195)	1061
Jewish	21%	(25)	57%	(69)	7%	(8)	15%	(18)	120
Muslim	42%	(24)	28%	(16)	2%	(1)	28%	(16)	57
Atheist	14%	(30)	52%	(108)	2%	(4)	31%	(64)	206
Agnostic	11%	(23)	60%	(129)	1%	(1)	28%	(60)	213
Something else	38%	(288)	34%	(258)	3%	(25)	24%	(181)	752
Nothing in particular	22%	(200)	44%	(395)	2%	(15)	32%	(286)	897
Ideo/PID: Conservative Republican	76%	(1084)	3%	(43)	2%	(30)	19%	(274)	1432

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(1728)	39%	(1915)	3%	(128)	23%	(1131)	4902
Ideo/PID: Moderate/Liberal Republican	64%	(275)	9%	(38)	6%	(24)	22%	(96)	432
Ideo/PID: Moderate/Conservative Democrat	6%	(43)	72%	(558)	3%	(22)	19%	(150)	773
Ideo/PID: Liberal Democrat	3%	(33)	83%	(876)	1%	(8)	13%	(140)	1057
Unfavorable of Biden and Trump	10%	(80)	22%	(189)	2%	(20)	66%	(556)	845
2024 H2H Matchup: Biden Voter	1%	(31)	82%	(1788)	1%	(32)	15%	(332)	2184
2024 H2H Matchup: Trump Voter	73%	(1678)	3%	(69)	3%	(79)	21%	(486)	2312
2024 H2H Matchup: Would not Vote	4%	(7)	11%	(17)	2%	(3)	83%	(130)	157
2024 H2H Matchup: Do not Know	5%	(12)	16%	(41)	5%	(13)	73%	(184)	250
2022 House Vote: Democrat	4%	(79)	76%	(1550)	2%	(45)	17%	(353)	2027
2022 House Vote: Republican	71%	(1370)	4%	(81)	3%	(54)	22%	(418)	1923
2022 House Vote: Did not Vote	30%	(264)	31%	(274)	3%	(25)	36%	(316)	878
2020 Vote: Joe Biden	3%	(76)	76%	(1715)	2%	(39)	19%	(426)	2257
2020 Vote: Donald Trump	70%	(1552)	3%	(77)	3%	(75)	23%	(518)	2222
2020 Vote: Someone Else	9%	(6)	13%	(9)	3%	(2)	75%	(52)	70
2020 Vote: Did not Vote	26%	(93)	32%	(114)	3%	(11)	38%	(134)	353
2016 Vote: Hillary Clinton	3%	(59)	81%	(1379)	1%	(25)	14%	(248)	1711
2016 Vote: Donald Trump	67%	(1305)	7%	(141)	3%	(57)	23%	(449)	1952
2016 Vote: Someone Else	12%	(18)	37%	(55)	1%	(1)	50%	(74)	149
2020 Vote/PID: Not Biden/Democrat	16%	(34)	51%	(108)	4%	(8)	29%	(62)	211
2020 Vote/PID: Not Trump/Republican	41%	(82)	25%	(49)	2%	(4)	32%	(63)	198
U.S. Economy: Wrong Track	45%	(1600)	24%	(829)	2%	(84)	29%	(1010)	3522
U.S. Economy: Right Direction	9%	(128)	79%	(1086)	3%	(44)	9%	(122)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(40)	87%	(1395)	1%	(16)	10%	(153)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(1655)	6%	(140)	3%	(81)	24%	(580)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(33)	45%	(379)	4%	(31)	47%	(399)	842
Top 2024 Issue: Economy	44%	(788)	24%	(436)	4%	(69)	28%	(503)	1796
Community/Gender: Urban Women	22%	(118)	50%	(270)	2%	(12)	25%	(136)	536
Community/Gender: Urban Men	33%	(188)	44%	(251)	5%	(26)	18%	(100)	565
Community/Gender: Rural Women	45%	(333)	28%	(207)	2%	(15)	24%	(177)	733
Community/Gender: Rural Men	48%	(280)	29%	(170)	2%	(11)	21%	(123)	584
Community/Gender: Suburban Women	29%	(383)	42%	(564)	2%	(31)	27%	(360)	1338

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Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(1728)	39%	(1915)	3%	(128)	23%	(1131)	4902
Community/Gender: Suburban Men	37%	(425)	39%	(453)	3%	(33)	21%	(236)	1146
Homeowner	37%	(1390)	38%	(1438)	3%	(96)	22%	(838)	3762
Renter	29%	(308)	43%	(456)	3%	(30)	24%	(256)	1050
Self + Household: White-Collar	31%	(565)	45%	(809)	3%	(50)	21%	(384)	1808
Self + Household: Blue Collar	41%	(963)	35%	(820)	3%	(59)	22%	(511)	2353
Union HH: Yes	31%	(112)	44%	(162)	7%	(24)	18%	(68)	366
Union HH: No	36%	(1616)	39%	(1753)	2%	(104)	23%	(1064)	4536
LGBTQ+: Yes	13%	(60)	54%	(254)	3%	(14)	30%	(141)	470
LGBTQ+: No	38%	(1668)	37%	(1660)	3%	(114)	22%	(990)	4432
Motivated to Vote	36%	(1629)	41%	(1815)	3%	(115)	20%	(916)	4475
Parent: Yes	37%	(568)	35%	(536)	4%	(59)	25%	(379)	1541
Parent: No	35%	(1160)	41%	(1379)	2%	(69)	22%	(752)	3361
COVID Vaccine: Yes	26%	(903)	48%	(1658)	3%	(87)	23%	(775)	3422
COVID Vaccine: No	56%	(825)	17%	(257)	3%	(41)	24%	(356)	1480
Student Loans: Yes	26%	(204)	41%	(316)	4%	(35)	29%	(223)	778
Student Loans: No	37%	(1524)	39%	(1599)	2%	(93)	22%	(908)	4124
Favorable Opinion of Haley	48%	(729)	27%	(416)	3%	(45)	22%	(336)	1526
Unfavorable Opinion of Haley	29%	(555)	53%	(1024)	1%	(26)	17%	(331)	1936
Prodigal Biden Voter	18%	(51)	21%	(60)	5%	(13)	57%	(162)	286
Undecided Voter (DK/WNV)	5%	(19)	14%	(58)	4%	(16)	77%	(313)	407
Undecided Voter (DK)	5%	(12)	16%	(41)	5%	(13)	73%	(184)	250
Watched Debate	40%	(1426)	38%	(1358)	3%	(99)	20%	(703)	3586
Watched Debate: Did not Watch	23%	(302)	42%	(557)	2%	(29)	33%	(428)	1316
Watched Debate: All of it	46%	(919)	36%	(726)	3%	(55)	15%	(298)	1998
Watched Debate: Some of it	32%	(507)	40%	(632)	3%	(44)	26%	(406)	1588
Continue His Campaign: Yes Biden	16%	(306)	70%	(1361)	3%	(66)	11%	(203)	1936
Continue His Campaign: No Biden	50%	(1356)	17%	(470)	2%	(58)	30%	(820)	2704
Continue His Campaign: Yes Trump	67%	(1669)	9%	(228)	4%	(98)	19%	(480)	2475
Continue His Campaign: No Trump	2%	(46)	72%	(1582)	1%	(25)	25%	(544)	2195

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Table BLMB42_6: *Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me*

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(1728)	39%	(1915)	3%	(128)	23%	(1131)	4902
Conviction: Evidence	5%	(103)	73%	(1672)	2%	(37)	21%	(479)	2291
Conviction: Motivation to Damage	70%	(1445)	6%	(135)	3%	(69)	21%	(426)	2075
Conviction: DK/NO	34%	(180)	20%	(109)	4%	(21)	42%	(226)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2316)	30%	(1460)	3%	(141)	20%	(986)	4902
Gender: Male	50%	(1144)	30%	(677)	4%	(89)	17%	(385)	2295
Gender: Female	45%	(1172)	30%	(783)	2%	(52)	23%	(600)	2607
Age: 18-34	43%	(561)	24%	(304)	5%	(59)	29%	(371)	1295
Age: 35-44	49%	(325)	28%	(185)	3%	(18)	20%	(136)	665
Age: 45-64	48%	(819)	32%	(536)	3%	(44)	18%	(298)	1696
Age: 65+	49%	(611)	35%	(434)	2%	(20)	15%	(182)	1247
GenZers: 1997-2012	41%	(246)	21%	(128)	6%	(34)	32%	(188)	595
Millennials: 1981-1996	47%	(612)	27%	(349)	3%	(42)	24%	(310)	1312
GenXers: 1965-1980	47%	(612)	31%	(398)	3%	(40)	19%	(240)	1290
Baby Boomers: 1946-1964	50%	(778)	35%	(541)	1%	(21)	15%	(228)	1568
Educ: < College	51%	(1577)	27%	(848)	3%	(82)	19%	(581)	3088
Educ: Bachelors degree	42%	(487)	32%	(374)	3%	(35)	22%	(259)	1156
Educ: Post-grad	38%	(251)	36%	(238)	4%	(24)	22%	(145)	658
Income: Under 50k	47%	(961)	30%	(617)	3%	(64)	20%	(420)	2061
Income: 50k-100k	48%	(852)	31%	(546)	2%	(42)	20%	(350)	1789
Income: 100k+	48%	(503)	28%	(297)	3%	(36)	21%	(216)	1052
Ethnicity: White (Non-Hispanic)	53%	(1907)	26%	(930)	3%	(91)	19%	(669)	3597
Ethnicity: Hispanic	45%	(152)	28%	(96)	2%	(7)	25%	(83)	339
Ethnicity: Black (Non-Hispanic)	22%	(159)	49%	(358)	6%	(40)	23%	(166)	722
Ethnicity: Asian + Other (Non-Hispanic)	40%	(98)	31%	(76)	1%	(3)	27%	(66)	243
All Christian	56%	(1442)	26%	(682)	2%	(60)	16%	(413)	2597
All Non-Christian	35%	(83)	42%	(100)	4%	(9)	19%	(44)	236
Atheist	21%	(44)	38%	(79)	6%	(13)	34%	(71)	206
Agnostic/Nothing in particular	33%	(366)	35%	(391)	3%	(32)	29%	(321)	1110
Something Else	51%	(381)	28%	(208)	4%	(28)	18%	(136)	752
Evangelical	63%	(828)	21%	(272)	3%	(35)	14%	(183)	1318
Non-Evangelical	48%	(949)	31%	(611)	3%	(52)	18%	(359)	1972
PID: Dem (no lean)	9%	(163)	63%	(1178)	4%	(71)	24%	(447)	1859
PID: Ind (no lean)	42%	(481)	20%	(236)	4%	(44)	34%	(396)	1157
PID: Rep (no lean)	89%	(1671)	2%	(45)	1%	(27)	8%	(142)	1886

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Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2316)	30%	(1460)	3%	(141)	20%	(986)	4902
PID/Gender: Dem Men	11%	(89)	65%	(523)	5%	(39)	19%	(149)	799
PID/Gender: Dem Women	7%	(75)	62%	(656)	3%	(31)	28%	(298)	1060
PID/Gender: Ind Men	46%	(283)	21%	(127)	4%	(28)	29%	(178)	615
PID/Gender: Ind Women	37%	(198)	20%	(109)	3%	(16)	40%	(218)	542
PID/Gender: Rep Men	88%	(772)	3%	(27)	3%	(22)	7%	(58)	880
PID/Gender: Rep Women	89%	(899)	2%	(18)	—	(5)	8%	(84)	1005
Ideo: Liberal (1-3)	13%	(182)	57%	(787)	4%	(51)	26%	(368)	1388
Ideo: Moderate (4)	38%	(573)	34%	(513)	4%	(62)	24%	(372)	1521
Ideo: Conservative (5-7)	81%	(1524)	7%	(140)	1%	(24)	11%	(198)	1887
Community: Urban	37%	(406)	39%	(429)	4%	(44)	20%	(221)	1101
Community: Suburban	46%	(1132)	31%	(760)	3%	(75)	21%	(518)	2485
Community: Rural	59%	(777)	21%	(271)	2%	(22)	19%	(247)	1316
Military HHnm: Yes	53%	(408)	28%	(216)	1%	(11)	17%	(128)	763
Military HH: No	46%	(1908)	30%	(1244)	3%	(130)	21%	(857)	4139
Employ: Private Sector	47%	(839)	29%	(513)	3%	(59)	21%	(381)	1791
Employ: Government	43%	(117)	28%	(76)	4%	(10)	26%	(70)	273
Employ: Self-Employed	55%	(225)	27%	(112)	3%	(14)	15%	(61)	411
Employ: Homemaker	51%	(171)	24%	(81)	2%	(8)	23%	(78)	338
Employ: Student	30%	(35)	21%	(24)	4%	(5)	44%	(50)	114
Employ: Retired	48%	(653)	35%	(469)	1%	(20)	15%	(205)	1346
Employ: Unemployed	45%	(170)	28%	(107)	5%	(19)	23%	(86)	382
Employ: Other	44%	(107)	32%	(77)	2%	(6)	22%	(55)	245
Protestant	57%	(845)	26%	(388)	2%	(25)	15%	(218)	1477
Roman Catholic	52%	(551)	27%	(287)	3%	(34)	18%	(188)	1061
Jewish	34%	(41)	47%	(56)	2%	(2)	17%	(20)	120
Muslim	43%	(25)	31%	(18)	4%	(2)	22%	(12)	57
Atheist	21%	(44)	38%	(79)	6%	(13)	34%	(71)	206
Agnostic	23%	(49)	43%	(91)	1%	(3)	33%	(70)	213
Something else	51%	(381)	28%	(208)	4%	(28)	18%	(136)	752
Nothing in particular	35%	(317)	33%	(299)	3%	(29)	28%	(251)	897
Ideo/PID: Conservative Republican	90%	(1290)	2%	(24)	1%	(13)	7%	(105)	1432

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Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2316)	30%	(1460)	3%	(141)	20%	(986)	4902
Ideo/PID: Moderate/Liberal Republican	84%	(364)	5%	(22)	3%	(13)	8%	(34)	432
Ideo/PID: Moderate/Conservative Democrat	13%	(97)	59%	(452)	5%	(37)	24%	(186)	773
Ideo/PID: Liberal Democrat	6%	(64)	67%	(708)	3%	(32)	24%	(253)	1057
Unfavorable of Biden and Trump	33%	(280)	7%	(57)	2%	(15)	58%	(493)	845
2024 H2H Matchup: Biden Voter	5%	(111)	65%	(1411)	4%	(87)	26%	(575)	2184
2024 H2H Matchup: Trump Voter	92%	(2120)	1%	(29)	1%	(32)	6%	(130)	2312
2024 H2H Matchup: Would not Vote	14%	(22)	5%	(7)	2%	(3)	79%	(124)	157
2024 H2H Matchup: Do not Know	25%	(62)	5%	(12)	7%	(19)	63%	(156)	250
2022 House Vote: Democrat	9%	(181)	61%	(1238)	4%	(86)	26%	(522)	2027
2022 House Vote: Republican	88%	(1690)	2%	(46)	1%	(26)	8%	(161)	1923
2022 House Vote: Did not Vote	48%	(419)	19%	(171)	3%	(23)	30%	(265)	878
2020 Vote: Joe Biden	9%	(197)	60%	(1345)	4%	(81)	28%	(634)	2257
2020 Vote: Donald Trump	88%	(1955)	2%	(41)	2%	(41)	8%	(185)	2222
2020 Vote: Someone Else	23%	(16)	6%	(4)	3%	(2)	68%	(47)	70
2020 Vote: Did not Vote	42%	(148)	19%	(69)	5%	(17)	34%	(119)	353
2016 Vote: Hillary Clinton	8%	(139)	66%	(1121)	3%	(57)	23%	(395)	1711
2016 Vote: Donald Trump	84%	(1635)	4%	(82)	2%	(37)	10%	(198)	1952
2016 Vote: Someone Else	30%	(44)	21%	(31)	3%	(4)	47%	(70)	149
2020 Vote/PID: Not Biden/Democrat	33%	(69)	29%	(61)	7%	(15)	31%	(66)	211
2020 Vote/PID: Not Trump/Republican	58%	(114)	14%	(28)	4%	(8)	25%	(49)	198
U.S. Economy: Wrong Track	60%	(2126)	15%	(545)	2%	(71)	22%	(779)	3522
U.S. Economy: Right Direction	14%	(190)	66%	(914)	5%	(70)	15%	(206)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(68)	74%	(1191)	3%	(54)	18%	(291)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(2120)	2%	(48)	2%	(42)	10%	(247)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(129)	26%	(221)	5%	(46)	53%	(447)	842
Top 2024 Issue: Economy	61%	(1103)	17%	(300)	3%	(48)	19%	(345)	1796
Community/Gender: Urban Women	33%	(179)	40%	(215)	4%	(21)	22%	(120)	536
Community/Gender: Urban Men	40%	(227)	38%	(214)	4%	(23)	18%	(101)	565
Community/Gender: Rural Women	58%	(424)	20%	(147)	1%	(10)	21%	(153)	733
Community/Gender: Rural Men	61%	(353)	21%	(124)	2%	(12)	16%	(94)	584
Community/Gender: Suburban Women	43%	(569)	31%	(421)	2%	(21)	24%	(327)	1338

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Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2316)	30%	(1460)	3%	(141)	20%	(986)	4902
Community/Gender: Suburban Men	49%	(563)	30%	(339)	5%	(54)	17%	(191)	1146
Homeowner	50%	(1863)	29%	(1092)	2%	(92)	19%	(716)	3762
Renter	39%	(408)	34%	(354)	4%	(45)	23%	(243)	1050
Self + Household: White-Collar	42%	(765)	33%	(598)	4%	(72)	21%	(373)	1808
Self + Household: Blue Collar	53%	(1252)	27%	(647)	2%	(47)	17%	(407)	2353
Union HH: Yes	43%	(158)	34%	(124)	4%	(16)	18%	(68)	366
Union HH: No	48%	(2158)	29%	(1335)	3%	(125)	20%	(918)	4536
LGBTQ+: Yes	23%	(106)	37%	(176)	3%	(14)	37%	(173)	470
LGBTQ+: No	50%	(2209)	29%	(1284)	3%	(127)	18%	(812)	4432
Motivated to Vote	48%	(2164)	31%	(1391)	3%	(115)	18%	(806)	4475
Parent: Yes	49%	(761)	26%	(404)	3%	(51)	21%	(325)	1541
Parent: No	46%	(1554)	31%	(1056)	3%	(91)	20%	(660)	3361
COVID Vaccine: Yes	38%	(1302)	37%	(1263)	3%	(97)	22%	(761)	3422
COVID Vaccine: No	69%	(1014)	13%	(197)	3%	(44)	15%	(225)	1480
Student Loans: Yes	39%	(302)	30%	(230)	4%	(32)	27%	(214)	778
Student Loans: No	49%	(2014)	30%	(1230)	3%	(109)	19%	(772)	4124
Favorable Opinion of Haley	63%	(969)	19%	(283)	2%	(35)	16%	(240)	1526
Unfavorable Opinion of Haley	36%	(696)	43%	(825)	2%	(47)	19%	(368)	1936
Prodigal Biden Voter	42%	(120)	5%	(14)	4%	(11)	49%	(141)	286
Undecided Voter (DK/WNV)	21%	(85)	5%	(20)	5%	(22)	69%	(281)	407
Undecided Voter (DK)	25%	(62)	5%	(12)	7%	(19)	63%	(156)	250
Watched Debate	52%	(1854)	29%	(1039)	3%	(99)	17%	(594)	3586
Watched Debate: Did not Watch	35%	(462)	32%	(420)	3%	(42)	30%	(392)	1316
Watched Debate: All of it	57%	(1136)	28%	(564)	2%	(45)	13%	(254)	1998
Watched Debate: Some of it	45%	(718)	30%	(476)	3%	(54)	21%	(339)	1588
Continue His Campaign: Yes Biden	21%	(407)	61%	(1187)	5%	(91)	13%	(250)	1936
Continue His Campaign: No Biden	67%	(1813)	8%	(224)	2%	(43)	23%	(625)	2704
Continue His Campaign: Yes Trump	86%	(2135)	5%	(135)	3%	(66)	6%	(140)	2475
Continue His Campaign: No Trump	7%	(144)	57%	(1258)	3%	(65)	33%	(729)	2195

Continued on next page

Table BLMB42_7: *Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader*

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(2316)	30%	(1460)	3%	(141)	20%	(986)	4902
Conviction: Evidence	10%	(236)	57%	(1297)	3%	(71)	30%	(688)	2291
Conviction: Motivation to Damage	86%	(1792)	4%	(92)	2%	(45)	7%	(146)	2075
Conviction: DK/NO	54%	(288)	13%	(71)	5%	(25)	28%	(152)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	29%	(1413)	39%	(1897)	2%	(96)	31%	(1496)	4902
Gender: Male	31%	(704)	39%	(890)	3%	(61)	28%	(640)	2295
Gender: Female	27%	(708)	39%	(1007)	1%	(35)	33%	(856)	2607
Age: 18-34	31%	(398)	32%	(410)	3%	(40)	35%	(447)	1295
Age: 35-44	29%	(194)	36%	(237)	2%	(13)	33%	(220)	665
Age: 45-64	27%	(456)	40%	(679)	2%	(28)	31%	(533)	1696
Age: 65+	29%	(365)	46%	(571)	1%	(15)	24%	(295)	1247
GenZers: 1997-2012	31%	(185)	30%	(181)	4%	(26)	34%	(203)	595
Millennials: 1981-1996	30%	(390)	34%	(449)	2%	(27)	34%	(445)	1312
GenXers: 1965-1980	27%	(344)	39%	(507)	1%	(19)	33%	(419)	1290
Baby Boomers: 1946-1964	29%	(452)	44%	(694)	1%	(22)	26%	(400)	1568
Educ: < College	33%	(1025)	34%	(1049)	2%	(64)	31%	(949)	3088
Educ: Bachelors degree	24%	(272)	44%	(506)	1%	(14)	31%	(364)	1156
Educ: Post-grad	18%	(116)	52%	(342)	3%	(18)	28%	(183)	658
Income: Under 50k	32%	(667)	38%	(780)	2%	(48)	27%	(565)	2061
Income: 50k-100k	27%	(491)	39%	(704)	1%	(24)	32%	(571)	1789
Income: 100k+	24%	(255)	39%	(413)	2%	(24)	34%	(360)	1052
Ethnicity: White (Non-Hispanic)	32%	(1157)	35%	(1268)	2%	(58)	31%	(1114)	3597
Ethnicity: Hispanic	27%	(92)	39%	(132)	4%	(13)	30%	(102)	339
Ethnicity: Black (Non-Hispanic)	15%	(105)	56%	(401)	2%	(18)	27%	(198)	722
Ethnicity: Asian + Other (Non-Hispanic)	24%	(59)	39%	(96)	3%	(7)	34%	(82)	243
All Christian	34%	(885)	35%	(911)	2%	(43)	29%	(759)	2597
All Non-Christian	23%	(53)	47%	(110)	5%	(12)	25%	(60)	236
Atheist	9%	(19)	57%	(117)	—	(1)	34%	(70)	206
Agnostic/Nothing in particular	18%	(200)	46%	(513)	2%	(27)	33%	(371)	1110
Something Else	34%	(255)	33%	(246)	2%	(14)	32%	(237)	752
Evangelical	42%	(552)	27%	(360)	2%	(21)	29%	(385)	1318
Non-Evangelical	28%	(559)	40%	(783)	2%	(35)	30%	(594)	1972
PID: Dem (no lean)	4%	(83)	76%	(1416)	2%	(40)	17%	(320)	1859
PID: Ind (no lean)	18%	(211)	33%	(382)	2%	(19)	47%	(545)	1157
PID: Rep (no lean)	59%	(1119)	5%	(100)	2%	(37)	33%	(631)	1886

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	29%	(1413)	39%	(1897)	2%	(96)	31%	(1496)	4902
PID/Gender: Dem Men	5%	(41)	77%	(619)	3%	(25)	14%	(115)	799
PID/Gender: Dem Women	4%	(42)	75%	(797)	1%	(15)	19%	(205)	1060
PID/Gender: Ind Men	20%	(126)	34%	(210)	1%	(8)	44%	(272)	615
PID/Gender: Ind Women	16%	(85)	32%	(172)	2%	(11)	50%	(273)	542
PID/Gender: Rep Men	61%	(538)	7%	(62)	3%	(28)	29%	(253)	880
PID/Gender: Rep Women	58%	(581)	4%	(38)	1%	(9)	38%	(378)	1005
Ideo: Liberal (1-3)	8%	(105)	71%	(982)	3%	(36)	19%	(265)	1388
Ideo: Moderate (4)	19%	(283)	44%	(665)	2%	(37)	35%	(536)	1521
Ideo: Conservative (5-7)	53%	(1002)	12%	(226)	1%	(21)	34%	(637)	1887
Community: Urban	23%	(251)	46%	(511)	3%	(32)	28%	(308)	1101
Community: Suburban	27%	(670)	41%	(1017)	2%	(43)	30%	(755)	2485
Community: Rural	37%	(492)	28%	(370)	2%	(22)	33%	(432)	1316
Military HHnm: Yes	28%	(217)	34%	(257)	2%	(12)	36%	(277)	763
Military HH: No	29%	(1196)	40%	(1641)	2%	(84)	29%	(1219)	4139
Employ: Private Sector	27%	(483)	37%	(667)	2%	(36)	34%	(605)	1791
Employ: Government	24%	(66)	41%	(111)	3%	(8)	32%	(89)	273
Employ: Self-Employed	39%	(159)	33%	(134)	3%	(14)	25%	(104)	411
Employ: Homemaker	33%	(112)	30%	(103)	3%	(9)	34%	(114)	338
Employ: Student	19%	(21)	34%	(39)	1%	(2)	46%	(52)	114
Employ: Retired	30%	(397)	45%	(610)	1%	(14)	24%	(325)	1346
Employ: Unemployed	27%	(101)	36%	(139)	2%	(8)	35%	(133)	382
Employ: Other	29%	(72)	38%	(93)	2%	(6)	30%	(74)	245
Protestant	34%	(495)	34%	(506)	1%	(16)	31%	(461)	1477
Roman Catholic	34%	(361)	37%	(391)	3%	(27)	27%	(282)	1061
Jewish	14%	(17)	56%	(67)	6%	(7)	23%	(28)	120
Muslim	39%	(22)	31%	(18)	—	(0)	31%	(17)	57
Atheist	9%	(19)	57%	(117)	—	(1)	34%	(70)	206
Agnostic	8%	(17)	58%	(125)	2%	(3)	32%	(68)	213
Something else	34%	(255)	33%	(246)	2%	(14)	32%	(237)	752
Nothing in particular	20%	(184)	43%	(388)	3%	(23)	34%	(302)	897
Ideo/PID: Conservative Republican	62%	(886)	5%	(65)	1%	(13)	33%	(468)	1432

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Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	29%	(1413)	39%	(1897)	2%	(96)	31%	(1496)	4902
Ideo/PID: Moderate/Liberal Republican	51%	(220)	8%	(35)	5%	(24)	36%	(154)	432
Ideo/PID: Moderate/Conservative Democrat	6%	(46)	71%	(547)	3%	(24)	20%	(156)	773
Ideo/PID: Liberal Democrat	3%	(35)	81%	(852)	1%	(16)	15%	(154)	1057
Unfavorable of Biden and Trump	6%	(47)	22%	(190)	1%	(8)	71%	(601)	845
2024 H2H Matchup: Biden Voter	2%	(33)	81%	(1762)	2%	(39)	16%	(350)	2184
2024 H2H Matchup: Trump Voter	59%	(1360)	3%	(67)	2%	(50)	36%	(835)	2312
2024 H2H Matchup: Would not Vote	4%	(6)	17%	(27)	—	(0)	79%	(123)	157
2024 H2H Matchup: Do not Know	6%	(14)	16%	(40)	3%	(7)	75%	(188)	250
2022 House Vote: Democrat	4%	(72)	76%	(1534)	2%	(40)	19%	(381)	2027
2022 House Vote: Republican	57%	(1091)	5%	(97)	2%	(36)	36%	(699)	1923
2022 House Vote: Did not Vote	27%	(238)	29%	(256)	2%	(17)	42%	(368)	878
2020 Vote: Joe Biden	3%	(75)	75%	(1689)	2%	(37)	20%	(456)	2257
2020 Vote: Donald Trump	56%	(1242)	4%	(89)	2%	(47)	38%	(845)	2222
2020 Vote: Someone Else	7%	(5)	23%	(16)	2%	(1)	69%	(48)	70
2020 Vote: Did not Vote	26%	(91)	29%	(103)	3%	(11)	42%	(147)	353
2016 Vote: Hillary Clinton	2%	(40)	80%	(1361)	2%	(28)	17%	(283)	1711
2016 Vote: Donald Trump	53%	(1034)	8%	(158)	2%	(40)	37%	(719)	1952
2016 Vote: Someone Else	9%	(14)	33%	(48)	1%	(2)	57%	(84)	149
2020 Vote/PID: Not Biden/Democrat	19%	(40)	39%	(83)	6%	(13)	36%	(76)	211
2020 Vote/PID: Not Trump/Republican	35%	(68)	25%	(49)	4%	(8)	37%	(73)	198
U.S. Economy: Wrong Track	37%	(1297)	23%	(811)	2%	(57)	39%	(1357)	3522
U.S. Economy: Right Direction	8%	(116)	79%	(1086)	3%	(39)	10%	(139)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(30)	86%	(1379)	2%	(25)	11%	(169)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55%	(1345)	6%	(142)	2%	(52)	37%	(918)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(37)	45%	(376)	2%	(20)	49%	(409)	842
Top 2024 Issue: Economy	35%	(638)	24%	(437)	2%	(30)	39%	(692)	1796
Community/Gender: Urban Women	19%	(103)	47%	(254)	2%	(10)	32%	(169)	536
Community/Gender: Urban Men	26%	(148)	45%	(257)	4%	(21)	25%	(140)	565
Community/Gender: Rural Women	36%	(267)	27%	(201)	1%	(8)	35%	(257)	733
Community/Gender: Rural Men	39%	(226)	29%	(169)	2%	(13)	30%	(175)	584
Community/Gender: Suburban Women	25%	(339)	41%	(553)	1%	(17)	32%	(430)	1338

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Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	29%	(1413)	39%	(1897)	2%	(96)	31%	(1496)	4902
Community/Gender: Suburban Men	29%	(331)	40%	(464)	2%	(26)	28%	(325)	1146
Homeowner	29%	(1109)	38%	(1435)	2%	(72)	30%	(1145)	3762
Renter	26%	(277)	42%	(444)	2%	(22)	29%	(307)	1050
Self + Household: White-Collar	23%	(414)	46%	(827)	3%	(48)	29%	(519)	1808
Self + Household: Blue Collar	34%	(805)	34%	(806)	2%	(37)	30%	(704)	2353
Union HH: Yes	27%	(100)	45%	(164)	2%	(8)	26%	(93)	366
Union HH: No	29%	(1313)	38%	(1733)	2%	(88)	31%	(1403)	4536
LGBTQ+: Yes	14%	(67)	50%	(236)	2%	(11)	33%	(155)	470
LGBTQ+: No	30%	(1345)	37%	(1661)	2%	(85)	30%	(1341)	4432
Motivated to Vote	30%	(1321)	40%	(1796)	2%	(78)	29%	(1280)	4475
Parent: Yes	31%	(475)	34%	(521)	3%	(45)	32%	(500)	1541
Parent: No	28%	(938)	41%	(1376)	2%	(51)	30%	(996)	3361
COVID Vaccine: Yes	20%	(689)	49%	(1669)	2%	(59)	29%	(1005)	3422
COVID Vaccine: No	49%	(723)	15%	(228)	2%	(37)	33%	(491)	1480
Student Loans: Yes	23%	(182)	39%	(305)	2%	(16)	35%	(275)	778
Student Loans: No	30%	(1231)	39%	(1592)	2%	(80)	30%	(1220)	4124
Favorable Opinion of Haley	36%	(544)	29%	(440)	2%	(33)	33%	(510)	1526
Unfavorable Opinion of Haley	25%	(480)	52%	(998)	1%	(26)	22%	(432)	1936
Prodigal Biden Voter	18%	(52)	17%	(49)	3%	(7)	62%	(177)	286
Undecided Voter (DK/WNV)	5%	(20)	17%	(67)	2%	(8)	77%	(312)	407
Undecided Voter (DK)	6%	(14)	16%	(40)	3%	(7)	75%	(188)	250
Watched Debate	32%	(1155)	37%	(1333)	2%	(76)	29%	(1022)	3586
Watched Debate: Did not Watch	20%	(258)	43%	(564)	2%	(20)	36%	(474)	1316
Watched Debate: All of it	39%	(770)	36%	(726)	2%	(36)	23%	(467)	1998
Watched Debate: Some of it	24%	(385)	38%	(607)	3%	(40)	35%	(556)	1588
Continue His Campaign: Yes Biden	13%	(260)	69%	(1341)	3%	(55)	14%	(280)	1936
Continue His Campaign: No Biden	41%	(1097)	18%	(488)	1%	(38)	40%	(1081)	2704
Continue His Campaign: Yes Trump	55%	(1364)	9%	(229)	3%	(67)	33%	(815)	2475
Continue His Campaign: No Trump	2%	(37)	72%	(1584)	1%	(24)	25%	(550)	2195

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Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	29%	(1413)	39%	(1897)	2%	(96)	31%	(1496)	4902
Conviction: Evidence	4%	(81)	73%	(1666)	2%	(43)	22%	(502)	2291
Conviction: Motivation to Damage	57%	(1177)	6%	(133)	2%	(41)	35%	(724)	2075
Conviction: DK/NO	29%	(155)	18%	(99)	2%	(12)	50%	(270)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(1819)	39%	(1893)	2%	(98)	22%	(1091)	4902
Gender: Male	41%	(949)	37%	(857)	3%	(61)	19%	(428)	2295
Gender: Female	33%	(871)	40%	(1036)	1%	(38)	25%	(663)	2607
Age: 18-34	33%	(422)	33%	(430)	4%	(48)	30%	(395)	1295
Age: 35-44	40%	(266)	36%	(241)	3%	(19)	21%	(140)	665
Age: 45-64	38%	(651)	40%	(684)	1%	(20)	20%	(340)	1696
Age: 65+	39%	(481)	43%	(538)	1%	(11)	17%	(217)	1247
GenZers: 1997-2012	32%	(188)	31%	(184)	4%	(23)	34%	(201)	595
Millennials: 1981-1996	36%	(476)	36%	(466)	3%	(42)	25%	(328)	1312
GenXers: 1965-1980	37%	(482)	41%	(527)	1%	(18)	20%	(262)	1290
Baby Boomers: 1946-1964	39%	(617)	42%	(658)	1%	(16)	18%	(277)	1568
Educ: < College	41%	(1262)	34%	(1056)	2%	(71)	23%	(699)	3088
Educ: Bachelors degree	33%	(376)	43%	(501)	2%	(19)	22%	(259)	1156
Educ: Post-grad	27%	(181)	51%	(336)	1%	(8)	20%	(133)	658
Income: Under 50k	37%	(770)	38%	(779)	3%	(52)	22%	(460)	2061
Income: 50k-100k	37%	(662)	39%	(703)	2%	(32)	22%	(393)	1789
Income: 100k+	37%	(387)	39%	(411)	1%	(15)	23%	(239)	1052
Ethnicity: White (Non-Hispanic)	42%	(1526)	35%	(1271)	2%	(58)	21%	(742)	3597
Ethnicity: Hispanic	28%	(96)	40%	(135)	4%	(14)	28%	(95)	339
Ethnicity: Black (Non-Hispanic)	18%	(130)	54%	(390)	3%	(21)	25%	(182)	722
Ethnicity: Asian + Other (Non-Hispanic)	28%	(68)	40%	(97)	2%	(5)	30%	(73)	243
All Christian	45%	(1175)	35%	(903)	2%	(45)	18%	(474)	2597
All Non-Christian	29%	(68)	50%	(117)	2%	(6)	19%	(46)	236
Atheist	13%	(26)	56%	(116)	3%	(6)	28%	(59)	206
Agnostic/Nothing in particular	22%	(248)	46%	(515)	2%	(19)	30%	(328)	1110
Something Else	40%	(302)	32%	(242)	3%	(23)	25%	(184)	752
Evangelical	53%	(695)	26%	(348)	2%	(29)	19%	(246)	1318
Non-Evangelical	38%	(749)	40%	(786)	2%	(34)	20%	(402)	1972
PID: Dem (no lean)	4%	(75)	78%	(1442)	2%	(29)	17%	(313)	1859
PID: Ind (no lean)	26%	(300)	32%	(367)	3%	(34)	40%	(457)	1157
PID: Rep (no lean)	77%	(1444)	4%	(84)	2%	(36)	17%	(322)	1886

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(1819)	39%	(1893)	2%	(98)	22%	(1091)	4902
PID/Gender: Dem Men	7%	(53)	76%	(605)	2%	(19)	15%	(122)	799
PID/Gender: Dem Women	2%	(22)	79%	(837)	1%	(10)	18%	(191)	1060
PID/Gender: Ind Men	31%	(190)	32%	(195)	2%	(15)	35%	(216)	615
PID/Gender: Ind Women	20%	(109)	32%	(172)	3%	(18)	45%	(242)	542
PID/Gender: Rep Men	80%	(706)	7%	(58)	3%	(26)	10%	(91)	880
PID/Gender: Rep Women	73%	(739)	3%	(26)	1%	(10)	23%	(231)	1005
Ideo: Liberal (1-3)	9%	(121)	72%	(1001)	2%	(27)	17%	(239)	1388
Ideo: Moderate (4)	24%	(360)	45%	(689)	3%	(38)	29%	(433)	1521
Ideo: Conservative (5-7)	70%	(1314)	10%	(183)	1%	(28)	19%	(362)	1887
Community: Urban	28%	(312)	48%	(533)	2%	(21)	21%	(235)	1101
Community: Suburban	35%	(879)	40%	(994)	2%	(58)	22%	(553)	2485
Community: Rural	48%	(629)	28%	(366)	1%	(19)	23%	(303)	1316
Military HHnm: Yes	42%	(321)	35%	(264)	1%	(7)	22%	(172)	763
Military HH: No	36%	(1499)	39%	(1629)	2%	(92)	22%	(920)	4139
Employ: Private Sector	37%	(661)	38%	(680)	2%	(40)	23%	(410)	1791
Employ: Government	34%	(93)	43%	(117)	2%	(5)	22%	(59)	273
Employ: Self-Employed	46%	(191)	32%	(130)	1%	(6)	21%	(85)	411
Employ: Homemaker	40%	(136)	31%	(105)	2%	(8)	27%	(90)	338
Employ: Student	21%	(24)	40%	(45)	2%	(3)	37%	(42)	114
Employ: Retired	38%	(512)	43%	(579)	1%	(16)	18%	(240)	1346
Employ: Unemployed	32%	(124)	37%	(140)	4%	(14)	27%	(103)	382
Employ: Other	32%	(79)	40%	(97)	3%	(7)	26%	(63)	245
Protestant	46%	(684)	33%	(491)	1%	(20)	19%	(282)	1477
Roman Catholic	43%	(457)	38%	(401)	2%	(21)	17%	(183)	1061
Jewish	19%	(23)	62%	(74)	1%	(2)	18%	(21)	120
Muslim	49%	(28)	30%	(17)	—	(0)	21%	(12)	57
Atheist	13%	(26)	56%	(116)	3%	(6)	28%	(59)	206
Agnostic	13%	(29)	60%	(128)	2%	(4)	25%	(54)	213
Something else	40%	(302)	32%	(242)	3%	(23)	25%	(184)	752
Nothing in particular	24%	(219)	43%	(387)	2%	(15)	31%	(275)	897
Ideo/PID: Conservative Republican	80%	(1149)	2%	(33)	1%	(17)	16%	(233)	1432

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(1819)	39%	(1893)	2%	(98)	22%	(1091)	4902
Ideo/PID: Moderate/Liberal Republican	65%	(279)	12%	(51)	4%	(19)	19%	(84)	432
Ideo/PID: Moderate/Conservative Democrat	5%	(39)	72%	(558)	2%	(18)	20%	(158)	773
Ideo/PID: Liberal Democrat	3%	(36)	82%	(866)	1%	(10)	14%	(145)	1057
Unfavorable of Biden and Trump	13%	(107)	20%	(168)	2%	(17)	65%	(553)	845
2024 H2H Matchup: Biden Voter	1%	(32)	82%	(1783)	1%	(26)	16%	(344)	2184
2024 H2H Matchup: Trump Voter	76%	(1761)	3%	(62)	2%	(55)	19%	(434)	2312
2024 H2H Matchup: Would not Vote	6%	(9)	11%	(17)	2%	(3)	81%	(127)	157
2024 H2H Matchup: Do not Know	7%	(18)	12%	(31)	6%	(14)	75%	(187)	250
2022 House Vote: Democrat	4%	(83)	76%	(1546)	2%	(32)	18%	(365)	2027
2022 House Vote: Republican	74%	(1421)	5%	(87)	2%	(43)	19%	(372)	1923
2022 House Vote: Did not Vote	34%	(298)	28%	(250)	2%	(20)	35%	(311)	878
2020 Vote: Joe Biden	3%	(77)	75%	(1693)	2%	(35)	20%	(452)	2257
2020 Vote: Donald Trump	74%	(1643)	4%	(85)	2%	(49)	20%	(445)	2222
2020 Vote: Someone Else	12%	(8)	16%	(11)	4%	(3)	69%	(48)	70
2020 Vote: Did not Vote	26%	(91)	29%	(103)	3%	(12)	42%	(147)	353
2016 Vote: Hillary Clinton	4%	(71)	81%	(1379)	1%	(21)	14%	(240)	1711
2016 Vote: Donald Trump	70%	(1363)	7%	(135)	2%	(45)	21%	(410)	1952
2016 Vote: Someone Else	13%	(19)	33%	(49)	1%	(1)	53%	(79)	149
2020 Vote/PID: Not Biden/Democrat	17%	(36)	46%	(97)	3%	(7)	34%	(72)	211
2020 Vote/PID: Not Trump/Republican	45%	(89)	20%	(39)	4%	(8)	31%	(62)	198
U.S. Economy: Wrong Track	48%	(1690)	23%	(808)	2%	(60)	27%	(964)	3522
U.S. Economy: Right Direction	9%	(129)	79%	(1085)	3%	(38)	9%	(128)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(33)	86%	(1382)	1%	(12)	11%	(177)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(1741)	6%	(145)	2%	(61)	21%	(509)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(46)	43%	(366)	3%	(26)	48%	(405)	842
Top 2024 Issue: Economy	47%	(843)	24%	(424)	3%	(47)	27%	(482)	1796
Community/Gender: Urban Women	22%	(118)	50%	(268)	2%	(8)	26%	(142)	536
Community/Gender: Urban Men	34%	(194)	47%	(265)	2%	(13)	16%	(93)	565
Community/Gender: Rural Women	45%	(333)	28%	(204)	1%	(9)	25%	(187)	733
Community/Gender: Rural Men	51%	(296)	28%	(161)	2%	(10)	20%	(116)	584
Community/Gender: Suburban Women	31%	(420)	42%	(563)	2%	(20)	25%	(335)	1338

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(1819)	39%	(1893)	2%	(98)	22%	(1091)	4902
Community/Gender: Suburban Men	40%	(459)	38%	(431)	3%	(38)	19%	(219)	1146
Homeowner	39%	(1459)	38%	(1431)	2%	(71)	21%	(800)	3762
Renter	31%	(327)	42%	(442)	2%	(23)	24%	(257)	1050
Self + Household: White-Collar	32%	(581)	44%	(802)	2%	(42)	21%	(384)	1808
Self + Household: Blue Collar	44%	(1030)	35%	(826)	2%	(40)	19%	(456)	2353
Union HH: Yes	34%	(124)	44%	(162)	4%	(15)	18%	(64)	366
Union HH: No	37%	(1696)	38%	(1731)	2%	(83)	23%	(1027)	4536
LGBTQ+: Yes	14%	(66)	53%	(247)	3%	(16)	30%	(140)	470
LGBTQ+: No	40%	(1753)	37%	(1646)	2%	(82)	21%	(952)	4432
Motivated to Vote	38%	(1716)	40%	(1794)	2%	(80)	20%	(885)	4475
Parent: Yes	39%	(603)	35%	(534)	3%	(50)	23%	(354)	1541
Parent: No	36%	(1216)	40%	(1359)	1%	(49)	22%	(737)	3361
COVID Vaccine: Yes	28%	(951)	48%	(1644)	2%	(70)	22%	(757)	3422
COVID Vaccine: No	59%	(868)	17%	(248)	2%	(28)	23%	(335)	1480
Student Loans: Yes	29%	(225)	41%	(316)	3%	(23)	28%	(215)	778
Student Loans: No	39%	(1595)	38%	(1577)	2%	(75)	21%	(877)	4124
Favorable Opinion of Haley	51%	(772)	26%	(400)	3%	(39)	21%	(316)	1526
Unfavorable Opinion of Haley	29%	(553)	52%	(1007)	1%	(21)	18%	(355)	1936
Prodigal Biden Voter	18%	(52)	15%	(43)	6%	(16)	61%	(176)	286
Undecided Voter (DK/WNV)	7%	(27)	12%	(48)	4%	(18)	77%	(314)	407
Undecided Voter (DK)	7%	(18)	12%	(31)	6%	(14)	75%	(187)	250
Watched Debate	42%	(1503)	37%	(1334)	2%	(71)	19%	(679)	3586
Watched Debate: Did not Watch	24%	(317)	42%	(559)	2%	(28)	31%	(413)	1316
Watched Debate: All of it	47%	(949)	35%	(702)	2%	(40)	15%	(307)	1998
Watched Debate: Some of it	35%	(554)	40%	(632)	2%	(31)	23%	(371)	1588
Continue His Campaign: Yes Biden	17%	(338)	70%	(1356)	2%	(37)	11%	(205)	1936
Continue His Campaign: No Biden	52%	(1414)	17%	(451)	2%	(56)	29%	(783)	2704
Continue His Campaign: Yes Trump	70%	(1744)	9%	(225)	3%	(73)	17%	(433)	2475
Continue His Campaign: No Trump	3%	(58)	71%	(1568)	1%	(18)	25%	(551)	2195

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Table BLMB42_9: *Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values*

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(1819)	39%	(1893)	2%	(98)	22%	(1091)	4902
Conviction: Evidence	4%	(89)	73%	(1674)	1%	(32)	22%	(496)	2291
Conviction: Motivation to Damage	73%	(1513)	6%	(121)	3%	(54)	19%	(386)	2075
Conviction: DK/NO	41%	(217)	18%	(98)	2%	(12)	39%	(209)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	32% (1592)	34% (1670)	28% (1360)	3% (147)	3% (133)	4902
Gender: Male	34% (788)	33% (762)	26% (590)	4% (85)	3% (69)	2295
Gender: Female	31% (805)	35% (907)	30% (769)	2% (62)	2% (63)	2607
Age: 18-34	30% (385)	32% (415)	29% (380)	5% (71)	3% (44)	1295
Age: 35-44	25% (169)	36% (238)	32% (215)	4% (24)	3% (18)	665
Age: 45-64	32% (551)	34% (581)	28% (472)	2% (39)	3% (54)	1696
Age: 65+	39% (487)	35% (436)	23% (293)	1% (14)	1% (17)	1247
GenZers: 1997-2012	28% (164)	31% (183)	30% (176)	7% (44)	5% (28)	595
Millennials: 1981-1996	29% (375)	35% (454)	31% (400)	4% (50)	2% (32)	1312
GenXers: 1965-1980	32% (410)	34% (435)	29% (379)	3% (34)	3% (32)	1290
Baby Boomers: 1946-1964	37% (583)	36% (560)	24% (370)	1% (17)	2% (37)	1568
Educ: < College	30% (915)	32% (997)	31% (969)	3% (100)	3% (107)	3088
Educ: Bachelors degree	35% (404)	37% (428)	24% (276)	3% (34)	1% (14)	1156
Educ: Post-grad	42% (274)	37% (244)	17% (115)	2% (14)	2% (12)	658
Income: Under 50k	28% (569)	32% (651)	33% (685)	3% (69)	4% (87)	2061
Income: 50k-100k	35% (623)	35% (622)	26% (460)	3% (50)	2% (35)	1789
Income: 100k+	38% (400)	38% (397)	20% (215)	3% (28)	1% (11)	1052
Ethnicity: White (Non-Hispanic)	33% (1181)	36% (1286)	27% (967)	2% (82)	2% (82)	3597
Ethnicity: Hispanic	31% (107)	31% (105)	28% (96)	4% (13)	6% (19)	339
Ethnicity: Black (Non-Hispanic)	33% (241)	28% (202)	31% (223)	4% (32)	4% (25)	722
Ethnicity: Asian + Other (Non-Hispanic)	26% (64)	32% (77)	31% (74)	9% (21)	3% (7)	243
All Christian	34% (885)	36% (922)	26% (674)	2% (63)	2% (53)	2597
All Non-Christian	36% (86)	31% (72)	21% (50)	7% (17)	5% (12)	236
Atheist	31% (65)	39% (81)	27% (55)	1% (3)	1% (3)	206
Agnostic/Nothing in particular	31% (342)	33% (367)	30% (329)	3% (36)	3% (36)	1110
Something Else	29% (215)	30% (227)	34% (252)	4% (28)	4% (30)	752
Evangelical	31% (409)	34% (446)	30% (399)	2% (33)	2% (32)	1318
Non-Evangelical	34% (667)	35% (688)	26% (514)	3% (54)	2% (48)	1972

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	32% (1592)	34% (1670)	28% (1360)	3% (147)	3% (133)	4902
PID: Dem (no lean)	36% (662)	31% (582)	27% (500)	3% (58)	3% (59)	1859
PID: Ind (no lean)	33% (384)	35% (406)	27% (317)	2% (29)	2% (22)	1157
PID: Rep (no lean)	29% (547)	36% (682)	29% (543)	3% (61)	3% (53)	1886
PID/Gender: Dem Men	38% (304)	29% (235)	25% (202)	4% (29)	4% (30)	799
PID/Gender: Dem Women	34% (358)	33% (347)	28% (298)	3% (29)	3% (28)	1060
PID/Gender: Ind Men	34% (212)	36% (224)	25% (151)	3% (18)	2% (10)	615
PID/Gender: Ind Women	32% (172)	34% (182)	31% (166)	2% (10)	2% (12)	542
PID/Gender: Rep Men	31% (271)	34% (303)	27% (238)	4% (38)	3% (29)	880
PID/Gender: Rep Women	27% (276)	38% (379)	30% (305)	2% (23)	2% (23)	1005
Ideo: Liberal (1-3)	36% (506)	32% (445)	25% (348)	3% (43)	3% (46)	1388
Ideo: Moderate (4)	31% (477)	33% (496)	31% (467)	3% (46)	2% (34)	1521
Ideo: Conservative (5-7)	31% (583)	37% (706)	27% (501)	3% (56)	2% (41)	1887
Community: Urban	33% (363)	30% (327)	31% (339)	3% (28)	4% (44)	1101
Community: Suburban	33% (830)	36% (899)	25% (618)	3% (82)	2% (56)	2485
Community: Rural	30% (399)	34% (444)	31% (403)	3% (38)	2% (33)	1316
Military HHnm: Yes	35% (263)	34% (261)	26% (202)	2% (18)	2% (18)	763
Military HH: No	32% (1329)	34% (1409)	28% (1158)	3% (129)	3% (114)	4139
Employ: Private Sector	33% (584)	35% (619)	27% (478)	4% (65)	3% (46)	1791
Employ: Government	31% (86)	38% (105)	24% (66)	5% (13)	2% (5)	273
Employ: Self-Employed	28% (116)	31% (129)	33% (134)	4% (18)	3% (14)	411
Employ: Homemaker	26% (88)	38% (129)	33% (113)	2% (5)	1% (4)	338
Employ: Student	34% (38)	31% (35)	26% (30)	7% (8)	3% (3)	114
Employ: Retired	38% (517)	35% (466)	23% (312)	1% (18)	3% (34)	1346
Employ: Unemployed	26% (100)	28% (108)	38% (146)	3% (10)	5% (18)	382
Employ: Other	26% (64)	32% (79)	33% (82)	4% (11)	4% (10)	245

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	32% (1592)	34% (1670)	28% (1360)	3% (147)	3% (133)	4902
Protestant	35% (519)	37% (552)	24% (358)	2% (27)	1% (22)	1477
Roman Catholic	32% (343)	33% (355)	29% (303)	3% (32)	3% (28)	1061
Jewish	42% (51)	30% (36)	19% (23)	3% (4)	5% (6)	120
Muslim	13% (7)	30% (17)	33% (19)	20% (11)	5% (3)	57
Atheist	31% (65)	39% (81)	27% (55)	1% (3)	1% (3)	206
Agnostic	32% (69)	37% (80)	25% (54)	3% (7)	2% (4)	213
Something else	29% (215)	30% (227)	34% (252)	4% (28)	4% (30)	752
Nothing in particular	30% (273)	32% (287)	31% (275)	3% (29)	4% (32)	897
Ideo/PID: Conservative Republican	30% (427)	37% (536)	28% (394)	3% (40)	2% (34)	1432
Ideo/PID: Moderate/Liberal Republican	27% (116)	32% (140)	32% (138)	5% (21)	4% (17)	432
Ideo/PID: Moderate/Conservative Democrat	33% (255)	31% (239)	30% (232)	3% (24)	3% (23)	773
Ideo/PID: Liberal Democrat	38% (399)	32% (334)	24% (258)	3% (34)	3% (33)	1057
Unfavorable of Biden and Trump	43% (365)	34% (287)	19% (163)	1% (11)	2% (19)	845
2024 H2H Matchup: Biden Voter	37% (818)	33% (722)	25% (544)	2% (47)	2% (52)	2184
2024 H2H Matchup: Trump Voter	28% (642)	36% (842)	29% (675)	4% (89)	3% (64)	2312
2024 H2H Matchup: Would not Vote	36% (57)	22% (34)	34% (54)	3% (5)	4% (7)	157
2024 H2H Matchup: Do not Know	30% (76)	28% (71)	35% (87)	2% (5)	4% (11)	250
2022 House Vote: Democrat	36% (739)	33% (661)	26% (523)	3% (51)	3% (54)	2027
2022 House Vote: Republican	31% (591)	36% (695)	27% (524)	3% (62)	3% (51)	1923
2022 House Vote: Did not Vote	28% (248)	33% (292)	32% (284)	3% (29)	3% (24)	878
2020 Vote: Joe Biden	37% (826)	33% (754)	25% (560)	3% (57)	3% (59)	2257
2020 Vote: Donald Trump	30% (662)	36% (794)	29% (643)	3% (71)	2% (53)	2222
2020 Vote: Someone Else	33% (23)	35% (25)	28% (19)	1% (1)	3% (2)	70
2020 Vote: Did not Vote	23% (82)	28% (98)	39% (137)	5% (18)	5% (19)	353
2016 Vote: Hillary Clinton	38% (644)	33% (559)	25% (424)	2% (36)	3% (48)	1711
2016 Vote: Donald Trump	32% (619)	36% (695)	28% (550)	3% (52)	2% (36)	1952
2016 Vote: Someone Else	32% (48)	36% (53)	29% (44)	1% (1)	2% (3)	149
2020 Vote/PID: Not Biden/Democrat	27% (57)	31% (65)	31% (66)	6% (12)	5% (11)	211

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	32% (1592)	34% (1670)	28% (1360)	3% (147)	3% (133)	4902
2020 Vote/PID: Not Trump/Republican	29% (56)	37% (73)	23% (46)	6% (12)	5% (10)	198
U.S. Economy: Wrong Track	32% (1126)	35% (1226)	28% (970)	3% (98)	3% (102)	3522
U.S. Economy: Right Direction	34% (467)	32% (443)	28% (390)	4% (49)	2% (31)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36% (575)	32% (518)	26% (421)	3% (46)	3% (42)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (738)	35% (859)	28% (698)	4% (92)	3% (69)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	33% (279)	35% (293)	29% (240)	1% (9)	3% (22)	842
Top 2024 Issue: Economy	30% (533)	35% (625)	30% (534)	3% (58)	3% (47)	1796
Community/Gender: Urban Women	33% (176)	30% (163)	32% (171)	2% (10)	3% (16)	536
Community/Gender: Urban Men	33% (187)	29% (164)	30% (167)	3% (18)	5% (28)	565
Community/Gender: Rural Women	28% (206)	34% (252)	33% (240)	3% (19)	2% (15)	733
Community/Gender: Rural Men	33% (193)	33% (191)	28% (163)	3% (18)	3% (18)	584
Community/Gender: Suburban Women	32% (422)	37% (492)	27% (358)	2% (33)	2% (33)	1338
Community/Gender: Suburban Men	36% (408)	35% (407)	23% (260)	4% (49)	2% (23)	1146
Homeowner	34% (1263)	35% (1306)	27% (1002)	3% (109)	2% (81)	3762
Renter	29% (309)	33% (341)	30% (319)	3% (34)	4% (46)	1050
Self + Household: White-Collar	39% (707)	34% (616)	23% (419)	2% (34)	2% (33)	1808
Self + Household: Blue Collar	30% (713)	35% (823)	28% (668)	3% (80)	3% (68)	2353
Union HH: Yes	38% (137)	29% (105)	24% (89)	5% (20)	4% (15)	366
Union HH: No	32% (1455)	35% (1565)	28% (1271)	3% (127)	3% (118)	4536
LGBTQ+: Yes	36% (170)	30% (140)	27% (125)	4% (19)	3% (16)	470
LGBTQ+: No	32% (1423)	35% (1530)	28% (1235)	3% (128)	3% (117)	4432
Motivated to Vote	34% (1512)	35% (1550)	26% (1180)	3% (122)	2% (111)	4475
Parent: Yes	31% (479)	33% (509)	30% (460)	3% (52)	3% (41)	1541
Parent: No	33% (1113)	35% (1161)	27% (900)	3% (96)	3% (91)	3361
COVID Vaccine: Yes	36% (1231)	35% (1207)	24% (829)	2% (76)	2% (79)	3422
COVID Vaccine: No	24% (361)	31% (463)	36% (531)	5% (71)	4% (54)	1480
Student Loans: Yes	35% (276)	34% (263)	25% (195)	3% (21)	3% (24)	778
Student Loans: No	32% (1317)	34% (1407)	28% (1165)	3% (126)	3% (108)	4124

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	32% (1592)	34% (1670)	28% (1360)	3% (147)	3% (133)	4902
Favorable Opinion of Haley	38% (583)	38% (586)	19% (294)	2% (33)	2% (30)	1526
Unfavorable Opinion of Haley	33% (648)	34% (655)	28% (537)	2% (47)	3% (49)	1936
Prodigal Biden Voter	30% (86)	36% (103)	24% (69)	5% (14)	5% (15)	286
Undecided Voter (DK/WNV)	33% (132)	26% (105)	35% (141)	3% (11)	4% (18)	407
Undecided Voter (DK)	30% (76)	28% (71)	35% (87)	2% (5)	4% (11)	250
Watched Debate	35% (1239)	34% (1237)	25% (904)	3% (110)	3% (96)	3586
Watched Debate: Did not Watch	27% (353)	33% (433)	35% (455)	3% (38)	3% (37)	1316
Watched Debate: All of it	38% (761)	34% (672)	23% (456)	2% (47)	3% (62)	1998
Watched Debate: Some of it	30% (478)	36% (565)	28% (448)	4% (62)	2% (34)	1588
Continue His Campaign: Yes Biden	32% (626)	34% (650)	29% (568)	2% (47)	2% (45)	1936
Continue His Campaign: No Biden	34% (923)	35% (940)	25% (671)	3% (89)	3% (81)	2704
Continue His Campaign: Yes Trump	29% (707)	36% (883)	29% (718)	4% (95)	3% (72)	2475
Continue His Campaign: No Trump	38% (842)	32% (709)	25% (552)	2% (44)	2% (49)	2195
Conviction: Evidence	38% (876)	34% (782)	23% (523)	2% (49)	3% (61)	2291
Conviction: Motivation to Damage	29% (606)	35% (730)	29% (605)	4% (77)	3% (57)	2075
Conviction: DK/NO	21% (111)	29% (158)	43% (232)	4% (21)	3% (14)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot	Some	Not much	Not at all	Don't know/No opinion	Total N
Registered Voters	27% (1308)	19% (947)	10% (487)	41% (2023)	3% (136)	4902
Gender: Male	25% (573)	20% (456)	10% (241)	43% (980)	2% (45)	2295
Gender: Female	28% (735)	19% (491)	9% (246)	40% (1043)	4% (91)	2607
Age: 18-34	23% (298)	28% (368)	15% (197)	28% (367)	5% (64)	1295
Age: 35-44	27% (182)	20% (134)	9% (62)	40% (269)	3% (17)	665
Age: 45-64	28% (468)	15% (260)	9% (151)	46% (781)	2% (37)	1696
Age: 65+	29% (360)	15% (185)	6% (77)	49% (607)	1% (18)	1247
GenZers: 1997-2012	21% (127)	31% (185)	17% (101)	24% (146)	6% (36)	595
Millennials: 1981-1996	25% (335)	24% (311)	12% (153)	36% (472)	3% (41)	1312
GenXers: 1965-1980	28% (358)	16% (212)	10% (124)	44% (562)	3% (33)	1290
Baby Boomers: 1946-1964	29% (451)	14% (217)	6% (98)	50% (777)	2% (25)	1568
Educ: < College	24% (753)	18% (562)	10% (300)	44% (1360)	4% (113)	3088
Educ: Bachelors degree	28% (326)	20% (232)	12% (133)	39% (447)	1% (17)	1156
Educ: Post-grad	35% (229)	23% (153)	8% (54)	33% (216)	1% (7)	658
Income: Under 50k	28% (573)	19% (401)	10% (209)	39% (800)	4% (78)	2061
Income: 50k-100k	25% (454)	19% (349)	11% (189)	42% (760)	2% (38)	1789
Income: 100k+	27% (282)	19% (197)	8% (89)	44% (464)	2% (20)	1052
Ethnicity: White (Non-Hispanic)	23% (839)	16% (585)	9% (339)	49% (1756)	2% (78)	3597
Ethnicity: Hispanic	28% (94)	23% (78)	12% (41)	35% (119)	2% (6)	339
Ethnicity: Black (Non-Hispanic)	43% (314)	30% (214)	11% (81)	10% (69)	6% (43)	722
Ethnicity: Asian + Other (Non-Hispanic)	25% (61)	29% (70)	10% (25)	33% (79)	4% (9)	243
All Christian	23% (591)	16% (418)	9% (238)	50% (1304)	2% (46)	2597
All Non-Christian	38% (90)	30% (70)	9% (20)	21% (50)	2% (6)	236
Atheist	42% (87)	21% (43)	12% (26)	20% (42)	4% (8)	206
Agnostic/Nothing in particular	32% (353)	26% (286)	12% (129)	27% (298)	4% (44)	1110
Something Else	25% (187)	17% (130)	10% (74)	44% (330)	4% (32)	752
Evangelical	19% (246)	13% (169)	10% (131)	55% (727)	3% (45)	1318
Non-Evangelical	27% (528)	19% (366)	9% (174)	44% (870)	2% (34)	1972
PID: Dem (no lean)	54% (1000)	29% (543)	8% (146)	6% (118)	3% (52)	1859
PID: Ind (no lean)	19% (225)	21% (247)	15% (168)	40% (459)	5% (58)	1157
PID: Rep (no lean)	4% (83)	8% (158)	9% (173)	77% (1446)	1% (27)	1886

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot	Some	Not much	Not at all	Don't know/No opinion	Total N
Registered Voters	27% (1308)	19% (947)	10% (487)	41% (2023)	3% (136)	4902
PID/Gender: Dem Men	50% (403)	30% (238)	9% (76)	7% (60)	3% (23)	799
PID/Gender: Dem Women	56% (597)	29% (305)	7% (70)	6% (59)	3% (29)	1060
PID/Gender: Ind Men	18% (109)	20% (125)	14% (89)	45% (278)	2% (14)	615
PID/Gender: Ind Women	21% (115)	22% (122)	15% (79)	33% (181)	8% (44)	542
PID/Gender: Rep Men	7% (61)	10% (92)	9% (76)	73% (642)	1% (9)	880
PID/Gender: Rep Women	2% (22)	6% (65)	10% (97)	80% (803)	2% (18)	1005
Ideo: Liberal (1-3)	53% (736)	30% (411)	7% (104)	8% (112)	2% (25)	1388
Ideo: Moderate (4)	28% (426)	23% (353)	14% (214)	31% (469)	4% (58)	1521
Ideo: Conservative (5-7)	7% (128)	9% (168)	8% (156)	75% (1413)	1% (22)	1887
Community: Urban	34% (379)	25% (275)	11% (121)	26% (285)	4% (41)	1101
Community: Suburban	27% (675)	20% (497)	9% (222)	41% (1029)	2% (61)	2485
Community: Rural	19% (254)	13% (176)	11% (144)	54% (709)	3% (34)	1316
Military HHnm: Yes	26% (200)	13% (98)	9% (70)	50% (380)	2% (15)	763
Military HH: No	27% (1109)	21% (850)	10% (416)	40% (1643)	3% (121)	4139
Employ: Private Sector	25% (452)	22% (391)	12% (211)	39% (703)	2% (35)	1791
Employ: Government	30% (83)	28% (76)	9% (25)	29% (80)	4% (10)	273
Employ: Self-Employed	22% (90)	21% (85)	10% (42)	44% (182)	3% (13)	411
Employ: Homemaker	23% (77)	18% (60)	8% (28)	47% (159)	4% (15)	338
Employ: Student	30% (34)	28% (31)	17% (20)	16% (18)	9% (11)	114
Employ: Retired	30% (401)	13% (175)	6% (77)	50% (672)	2% (21)	1346
Employ: Unemployed	25% (96)	22% (86)	14% (53)	33% (127)	6% (21)	382
Employ: Other	31% (76)	18% (44)	13% (31)	34% (83)	5% (11)	245
Protestant	23% (336)	14% (207)	8% (121)	53% (781)	2% (32)	1477
Roman Catholic	24% (251)	19% (198)	10% (111)	46% (486)	1% (15)	1061
Jewish	45% (54)	23% (27)	5% (5)	25% (30)	3% (4)	120
Muslim	26% (15)	41% (23)	18% (10)	13% (8)	2% (1)	57
Atheist	42% (87)	21% (43)	12% (26)	20% (42)	4% (8)	206
Agnostic	33% (70)	32% (68)	10% (21)	23% (49)	2% (5)	213
Something else	25% (187)	17% (130)	10% (74)	44% (330)	4% (32)	752
Nothing in particular	32% (283)	24% (219)	12% (108)	28% (249)	4% (39)	897

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(1308)	19%	(947)	10%	(487)	41%	(2023)	3%	(136)	4902
Ideo/PID: Conservative Republican	4%	(54)	5%	(76)	7%	(102)	83%	(1186)	1%	(14)	1432
Ideo/PID: Moderate/Liberal Republican	7%	(29)	18%	(79)	16%	(69)	56%	(244)	3%	(11)	432
Ideo/PID: Moderate/Conservative Democrat	46%	(352)	30%	(232)	11%	(83)	10%	(78)	4%	(28)	773
Ideo/PID: Liberal Democrat	60%	(636)	29%	(306)	6%	(62)	4%	(40)	1%	(13)	1057
Unfavorable of Biden and Trump	9%	(80)	22%	(187)	19%	(164)	45%	(381)	4%	(33)	845
2024 H2H Matchup: Biden Voter	54%	(1174)	30%	(663)	9%	(189)	5%	(104)	2%	(54)	2184
2024 H2H Matchup: Trump Voter	4%	(98)	9%	(198)	10%	(228)	76%	(1758)	1%	(28)	2312
2024 H2H Matchup: Would not Vote	10%	(16)	17%	(27)	18%	(28)	42%	(65)	13%	(20)	157
2024 H2H Matchup: Do not Know	8%	(20)	23%	(59)	16%	(41)	38%	(96)	14%	(34)	250
2022 House Vote: Democrat	52%	(1054)	30%	(599)	9%	(173)	8%	(153)	2%	(49)	2027
2022 House Vote: Republican	4%	(80)	8%	(159)	9%	(172)	78%	(1491)	1%	(20)	1923
2022 House Vote: Did not Vote	19%	(168)	19%	(170)	15%	(130)	40%	(347)	7%	(63)	878
2020 Vote: Joe Biden	50%	(1135)	31%	(693)	9%	(204)	7%	(169)	2%	(56)	2257
2020 Vote: Donald Trump	4%	(88)	8%	(173)	9%	(208)	78%	(1723)	1%	(31)	2222
2020 Vote: Someone Else	5%	(3)	16%	(11)	14%	(10)	56%	(39)	10%	(7)	70
2020 Vote: Did not Vote	23%	(82)	20%	(71)	18%	(65)	26%	(93)	12%	(42)	353
2016 Vote: Hillary Clinton	56%	(951)	28%	(482)	7%	(116)	7%	(122)	2%	(40)	1711
2016 Vote: Donald Trump	6%	(111)	8%	(165)	9%	(176)	76%	(1480)	1%	(21)	1952
2016 Vote: Someone Else	19%	(28)	25%	(36)	15%	(22)	38%	(57)	4%	(5)	149
2020 Vote/PID: Not Biden/Democrat	29%	(61)	24%	(51)	17%	(36)	22%	(46)	8%	(17)	211
2020 Vote/PID: Not Trump/Republican	12%	(24)	21%	(42)	19%	(37)	43%	(85)	5%	(9)	198
U.S. Economy: Wrong Track	14%	(511)	16%	(569)	11%	(381)	56%	(1956)	3%	(105)	3522
U.S. Economy: Right Direction	58%	(798)	27%	(378)	8%	(106)	5%	(67)	2%	(31)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(959)	29%	(464)	6%	(93)	3%	(53)	2%	(34)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(137)	10%	(239)	10%	(252)	73%	(1797)	1%	(31)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(212)	29%	(244)	17%	(142)	21%	(174)	8%	(71)	842
Top 2024 Issue: Economy	16%	(290)	16%	(295)	12%	(216)	53%	(950)	2%	(45)	1796
Community/Gender: Urban Women	38%	(202)	24%	(131)	9%	(46)	25%	(134)	4%	(23)	536
Community/Gender: Urban Men	31%	(177)	25%	(144)	13%	(75)	27%	(152)	3%	(18)	565
Community/Gender: Rural Women	19%	(137)	15%	(108)	11%	(82)	52%	(381)	3%	(24)	733

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot	Some	Not much	Not at all	Don't know/No opinion	Total N
Registered Voters	27% (1308)	19% (947)	10% (487)	41% (2023)	3% (136)	4902
Community/Gender: Rural Men	20% (117)	12% (67)	10% (61)	56% (328)	2% (10)	584
Community/Gender: Suburban Women	30% (396)	19% (252)	9% (118)	40% (529)	3% (44)	1338
Community/Gender: Suburban Men	24% (279)	21% (245)	9% (105)	44% (500)	2% (17)	1146
Homeowner	26% (971)	18% (694)	9% (341)	44% (1669)	2% (87)	3762
Renter	31% (325)	23% (238)	13% (132)	30% (312)	4% (43)	1050
Self + Household: White-Collar	31% (559)	21% (383)	9% (154)	38% (686)	1% (26)	1808
Self + Household: Blue Collar	24% (554)	18% (413)	10% (226)	48% (1118)	2% (41)	2353
Union HH: Yes	37% (134)	20% (73)	9% (35)	31% (114)	3% (10)	366
Union HH: No	26% (1174)	19% (874)	10% (452)	42% (1909)	3% (127)	4536
LGBTQ+: Yes	39% (182)	27% (126)	11% (52)	18% (86)	5% (23)	470
LGBTQ+: No	25% (1127)	19% (821)	10% (434)	44% (1937)	3% (113)	4432
Motivated to Vote	28% (1244)	19% (844)	9% (415)	42% (1893)	2% (79)	4475
Parent: Yes	26% (408)	23% (347)	12% (180)	37% (568)	2% (37)	1541
Parent: No	27% (900)	18% (600)	9% (306)	43% (1455)	3% (99)	3361
COVID Vaccine: Yes	32% (1111)	21% (718)	10% (346)	34% (1150)	3% (96)	3422
COVID Vaccine: No	13% (197)	15% (229)	9% (141)	59% (873)	3% (40)	1480
Student Loans: Yes	32% (250)	23% (179)	13% (101)	29% (225)	3% (22)	778
Student Loans: No	26% (1058)	19% (768)	9% (386)	44% (1798)	3% (114)	4124
Favorable Opinion of Haley	16% (245)	15% (236)	10% (149)	57% (877)	1% (19)	1526
Unfavorable Opinion of Haley	37% (721)	21% (404)	7% (139)	34% (655)	1% (17)	1936
Prodigal Biden Voter	12% (34)	31% (89)	18% (51)	33% (94)	6% (18)	286
Undecided Voter (DK/WNV)	9% (36)	21% (86)	17% (70)	40% (161)	13% (54)	407
Undecided Voter (DK)	8% (20)	23% (59)	16% (41)	38% (96)	14% (34)	250
Watched Debate	25% (912)	18% (657)	10% (343)	45% (1608)	2% (66)	3586
Watched Debate: Did not Watch	30% (396)	22% (290)	11% (144)	32% (415)	5% (71)	1316
Watched Debate: All of it	26% (514)	14% (287)	7% (149)	51% (1026)	1% (21)	1998
Watched Debate: Some of it	25% (397)	23% (370)	12% (194)	37% (582)	3% (45)	1588
Continue His Campaign: Yes Biden	52% (1000)	25% (486)	6% (109)	16% (304)	2% (37)	1936
Continue His Campaign: No Biden	10% (263)	15% (399)	13% (347)	61% (1643)	2% (52)	2704

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Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot	Some	Not much	Not at all	Don't know/No opinion	Total N
Registered Voters	27% (1308)	19% (947)	10% (487)	41% (2023)	3% (136)	4902
Continue His Campaign: Yes Trump	8% (208)	11% (266)	9% (234)	70% (1738)	1% (30)	2475
Continue His Campaign: No Trump	48% (1046)	28% (616)	10% (228)	11% (242)	3% (63)	2195
Conviction: Evidence	50% (1146)	29% (655)	10% (232)	9% (206)	2% (52)	2291
Conviction: Motivation to Damage	6% (115)	8% (170)	8% (170)	77% (1602)	1% (17)	2075
Conviction: DK/NO	9% (47)	23% (123)	16% (84)	40% (214)	13% (68)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(1741)	51%	(2487)	14%	(674)	4902
Gender: Male	36%	(815)	54%	(1233)	11%	(247)	2295
Gender: Female	36%	(926)	48%	(1254)	16%	(427)	2607
Age: 18-34	32%	(418)	48%	(622)	20%	(254)	1295
Age: 35-44	36%	(236)	51%	(338)	14%	(90)	665
Age: 45-64	36%	(602)	51%	(870)	13%	(224)	1696
Age: 65+	39%	(484)	53%	(658)	8%	(105)	1247
GenZers: 1997-2012	32%	(190)	47%	(277)	22%	(128)	595
Millennials: 1981-1996	34%	(449)	50%	(655)	16%	(208)	1312
GenXers: 1965-1980	35%	(451)	50%	(649)	15%	(190)	1290
Baby Boomers: 1946-1964	38%	(601)	53%	(834)	8%	(133)	1568
Educ: < College	32%	(978)	54%	(1677)	14%	(433)	3088
Educ: Bachelors degree	40%	(463)	46%	(529)	14%	(164)	1156
Educ: Post-grad	46%	(300)	43%	(282)	12%	(76)	658
Income: Under 50k	35%	(725)	50%	(1023)	15%	(312)	2061
Income: 50k-100k	36%	(653)	51%	(908)	13%	(228)	1789
Income: 100k+	34%	(363)	53%	(556)	13%	(133)	1052
Ethnicity: White (Non-Hispanic)	31%	(1131)	57%	(2054)	11%	(412)	3597
Ethnicity: Hispanic	36%	(124)	46%	(157)	17%	(58)	339
Ethnicity: Black (Non-Hispanic)	55%	(397)	23%	(165)	22%	(161)	722
Ethnicity: Asian + Other (Non-Hispanic)	37%	(89)	45%	(111)	18%	(43)	243
All Christian	30%	(783)	60%	(1549)	10%	(265)	2597
All Non-Christian	48%	(115)	38%	(89)	14%	(32)	236
Atheist	56%	(115)	23%	(47)	22%	(44)	206
Agnostic/Nothing in particular	44%	(486)	36%	(399)	20%	(226)	1110
Something Else	32%	(243)	54%	(403)	14%	(106)	752
Evangelical	24%	(314)	66%	(868)	10%	(136)	1318
Non-Evangelical	35%	(699)	53%	(1039)	12%	(234)	1972
PID: Dem (no lean)	72%	(1344)	11%	(204)	17%	(311)	1859
PID: Ind (no lean)	28%	(324)	48%	(554)	24%	(279)	1157
PID: Rep (no lean)	4%	(73)	92%	(1729)	4%	(84)	1886

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(1741)	51%	(2487)	14%	(674)	4902
PID/Gender: Dem Men	74%	(592)	14%	(108)	12%	(99)	799
PID/Gender: Dem Women	71%	(752)	9%	(96)	20%	(212)	1060
PID/Gender: Ind Men	29%	(181)	52%	(320)	19%	(115)	615
PID/Gender: Ind Women	27%	(144)	43%	(234)	30%	(164)	542
PID/Gender: Rep Men	5%	(42)	91%	(805)	4%	(33)	880
PID/Gender: Rep Women	3%	(31)	92%	(924)	5%	(50)	1005
Ideo: Liberal (1-3)	69%	(963)	14%	(194)	17%	(231)	1388
Ideo: Moderate (4)	39%	(590)	41%	(626)	20%	(305)	1521
Ideo: Conservative (5-7)	9%	(170)	86%	(1625)	5%	(92)	1887
Community: Urban	43%	(473)	39%	(425)	18%	(203)	1101
Community: Suburban	38%	(941)	50%	(1236)	12%	(308)	2485
Community: Rural	25%	(327)	63%	(827)	12%	(162)	1316
Military HHnm: Yes	32%	(246)	57%	(435)	11%	(82)	763
Military HH: No	36%	(1495)	50%	(2053)	14%	(591)	4139
Employ: Private Sector	35%	(626)	52%	(930)	13%	(235)	1791
Employ: Government	39%	(106)	44%	(121)	17%	(46)	273
Employ: Self-Employed	33%	(136)	55%	(227)	12%	(49)	411
Employ: Homemaker	26%	(88)	56%	(189)	18%	(61)	338
Employ: Student	39%	(45)	32%	(36)	29%	(33)	114
Employ: Retired	39%	(530)	52%	(696)	9%	(120)	1346
Employ: Unemployed	31%	(119)	46%	(177)	23%	(86)	382
Employ: Other	37%	(91)	45%	(111)	18%	(44)	245
Protestant	29%	(433)	61%	(903)	10%	(142)	1477
Roman Catholic	32%	(338)	57%	(601)	12%	(122)	1061
Jewish	53%	(63)	37%	(45)	10%	(12)	120
Muslim	37%	(21)	47%	(27)	17%	(10)	57
Atheist	56%	(115)	23%	(47)	22%	(44)	206
Agnostic	52%	(111)	28%	(59)	21%	(44)	213
Something else	32%	(243)	54%	(403)	14%	(106)	752
Nothing in particular	42%	(375)	38%	(340)	20%	(182)	897

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(1741)	51%	(2487)	14%	(674)	4902
Ideo/PID: Conservative Republican	3%	(38)	95%	(1355)	3%	(39)	1432
Ideo/PID: Moderate/Liberal Republican	8%	(35)	82%	(354)	10%	(43)	432
Ideo/PID: Moderate/Conservative Democrat	64%	(497)	17%	(131)	19%	(145)	773
Ideo/PID: Liberal Democrat	79%	(836)	7%	(72)	14%	(149)	1057
Unfavorable of Biden and Trump	18%	(151)	51%	(431)	31%	(264)	845
2024 H2H Matchup: Biden Voter	76%	(1655)	6%	(133)	18%	(396)	2184
2024 H2H Matchup: Trump Voter	2%	(45)	95%	(2189)	3%	(79)	2312
2024 H2H Matchup: Would not Vote	13%	(21)	32%	(51)	54%	(85)	157
2024 H2H Matchup: Do not Know	8%	(20)	46%	(116)	46%	(114)	250
2022 House Vote: Democrat	71%	(1446)	11%	(233)	17%	(349)	2027
2022 House Vote: Republican	3%	(62)	92%	(1763)	5%	(98)	1923
2022 House Vote: Did not Vote	26%	(227)	52%	(454)	23%	(198)	878
2020 Vote: Joe Biden	69%	(1568)	11%	(242)	20%	(447)	2257
2020 Vote: Donald Trump	3%	(66)	92%	(2048)	5%	(108)	2222
2020 Vote: Someone Else	15%	(11)	44%	(30)	41%	(29)	70
2020 Vote: Did not Vote	27%	(96)	47%	(167)	26%	(90)	353
2016 Vote: Hillary Clinton	74%	(1271)	10%	(167)	16%	(274)	1711
2016 Vote: Donald Trump	6%	(121)	87%	(1707)	6%	(124)	1952
2016 Vote: Someone Else	32%	(47)	44%	(65)	25%	(37)	149
2020 Vote/PID: Not Biden/Democrat	40%	(84)	36%	(76)	24%	(51)	211
2020 Vote/PID: Not Trump/Republican	20%	(40)	64%	(126)	16%	(32)	198
U.S. Economy: Wrong Track	20%	(710)	65%	(2296)	15%	(517)	3522
U.S. Economy: Right Direction	75%	(1031)	14%	(192)	11%	(157)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(1410)	4%	(57)	8%	(136)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(77)	93%	(2275)	4%	(104)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(253)	18%	(155)	52%	(434)	842
Top 2024 Issue: Economy	20%	(351)	68%	(1217)	13%	(229)	1796
Community/Gender: Urban Women	43%	(231)	33%	(179)	23%	(126)	536
Community/Gender: Urban Men	43%	(242)	43%	(245)	14%	(78)	565
Community/Gender: Rural Women	24%	(175)	62%	(453)	14%	(105)	733

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	36%	(1741)	51%	(2487)	14%	(674)	4902
Community/Gender: Rural Men	26%	(152)	64%	(374)	10%	(57)	584
Community/Gender: Suburban Women	39%	(520)	46%	(622)	15%	(196)	1338
Community/Gender: Suburban Men	37%	(421)	54%	(613)	10%	(112)	1146
Homeowner	35%	(1309)	53%	(2004)	12%	(448)	3762
Renter	39%	(410)	41%	(435)	19%	(204)	1050
Self + Household: White-Collar	40%	(730)	48%	(860)	12%	(219)	1808
Self + Household: Blue Collar	32%	(763)	56%	(1326)	11%	(264)	2353
Union HH: Yes	41%	(148)	49%	(179)	11%	(38)	366
Union HH: No	35%	(1593)	51%	(2308)	14%	(635)	4536
LGBTQ+: Yes	53%	(247)	25%	(116)	23%	(107)	470
LGBTQ+: No	34%	(1495)	53%	(2371)	13%	(567)	4432
Motivated to Vote	37%	(1641)	51%	(2299)	12%	(535)	4475
Parent: Yes	32%	(494)	53%	(816)	15%	(232)	1541
Parent: No	37%	(1247)	50%	(1672)	13%	(442)	3361
COVID Vaccine: Yes	44%	(1491)	42%	(1424)	15%	(507)	3422
COVID Vaccine: No	17%	(250)	72%	(1064)	11%	(166)	1480
Student Loans: Yes	38%	(295)	43%	(334)	19%	(149)	778
Student Loans: No	35%	(1446)	52%	(2154)	13%	(525)	4124
Favorable Opinion of Haley	21%	(328)	69%	(1048)	10%	(150)	1526
Unfavorable Opinion of Haley	51%	(983)	38%	(732)	11%	(222)	1936
Prodigal Biden Voter	10%	(29)	51%	(147)	38%	(110)	286
Undecided Voter (DK/WNV)	10%	(42)	41%	(166)	49%	(199)	407
Undecided Voter (DK)	8%	(20)	46%	(116)	46%	(114)	250
Watched Debate	34%	(1216)	55%	(1969)	11%	(402)	3586
Watched Debate: Did not Watch	40%	(526)	39%	(519)	21%	(272)	1316
Watched Debate: All of it	32%	(639)	60%	(1207)	8%	(152)	1998
Watched Debate: Some of it	36%	(576)	48%	(762)	16%	(249)	1588
Continue His Campaign: Yes Biden	66%	(1285)	22%	(435)	11%	(216)	1936
Continue His Campaign: No Biden	15%	(404)	72%	(1949)	13%	(350)	2704

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(1741)	51%	(2487)	14%	(674)	4902
Continue His Campaign: Yes Trump	7%	(173)	88%	(2188)	5%	(115)	2475
Continue His Campaign: No Trump	68%	(1495)	11%	(240)	21%	(460)	2195
Conviction: Evidence	67%	(1539)	13%	(303)	20%	(449)	2291
Conviction: Motivation to Damage	5%	(108)	90%	(1872)	5%	(95)	2075
Conviction: DK/NO	17%	(94)	58%	(312)	24%	(130)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(1693)	48%	(2373)	17%	(836)	4902
Gender: Male	34%	(780)	52%	(1186)	14%	(329)	2295
Gender: Female	35%	(914)	46%	(1187)	19%	(507)	2607
Age: 18-34	31%	(403)	46%	(596)	23%	(296)	1295
Age: 35-44	34%	(228)	49%	(326)	17%	(110)	665
Age: 45-64	35%	(593)	50%	(840)	15%	(263)	1696
Age: 65+	38%	(469)	49%	(611)	13%	(167)	1247
GenZers: 1997-2012	32%	(190)	44%	(264)	24%	(141)	595
Millennials: 1981-1996	32%	(423)	48%	(630)	20%	(260)	1312
GenXers: 1965-1980	35%	(448)	48%	(621)	17%	(220)	1290
Baby Boomers: 1946-1964	37%	(585)	50%	(788)	12%	(194)	1568
Educ: < College	32%	(974)	52%	(1600)	17%	(514)	3088
Educ: Bachelors degree	38%	(438)	44%	(504)	18%	(214)	1156
Educ: Post-grad	43%	(281)	41%	(270)	16%	(108)	658
Income: Under 50k	35%	(715)	48%	(991)	17%	(355)	2061
Income: 50k-100k	35%	(633)	48%	(851)	17%	(305)	1789
Income: 100k+	33%	(345)	51%	(531)	17%	(175)	1052
Ethnicity: White (Non-Hispanic)	30%	(1093)	54%	(1949)	15%	(555)	3597
Ethnicity: Hispanic	37%	(125)	44%	(150)	19%	(65)	339
Ethnicity: Black (Non-Hispanic)	53%	(385)	24%	(175)	23%	(163)	722
Ethnicity: Asian + Other (Non-Hispanic)	37%	(91)	41%	(99)	22%	(53)	243
All Christian	29%	(765)	57%	(1471)	14%	(362)	2597
All Non-Christian	50%	(118)	36%	(86)	14%	(33)	236
Atheist	57%	(118)	22%	(45)	21%	(44)	206
Agnostic/Nothing in particular	42%	(466)	33%	(368)	25%	(275)	1110
Something Else	30%	(227)	54%	(403)	16%	(122)	752
Evangelical	22%	(295)	64%	(844)	14%	(179)	1318
Non-Evangelical	35%	(686)	50%	(987)	15%	(299)	1972
PID: Dem (no lean)	71%	(1320)	9%	(171)	20%	(368)	1859
PID: Ind (no lean)	27%	(311)	44%	(507)	29%	(339)	1157
PID: Rep (no lean)	3%	(62)	90%	(1695)	7%	(128)	1886

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(1693)	48%	(2373)	17%	(836)	4902
PID/Gender: Dem Men	72%	(573)	12%	(94)	17%	(133)	799
PID/Gender: Dem Women	71%	(748)	7%	(77)	22%	(236)	1060
PID/Gender: Ind Men	29%	(176)	47%	(292)	24%	(148)	615
PID/Gender: Ind Women	25%	(135)	40%	(215)	35%	(192)	542
PID/Gender: Rep Men	4%	(31)	91%	(800)	6%	(49)	880
PID/Gender: Rep Women	3%	(31)	89%	(895)	8%	(80)	1005
Ideo: Liberal (1-3)	67%	(926)	14%	(193)	19%	(269)	1388
Ideo: Moderate (4)	38%	(583)	37%	(569)	24%	(368)	1521
Ideo: Conservative (5-7)	9%	(163)	83%	(1571)	8%	(153)	1887
Community: Urban	42%	(468)	37%	(411)	20%	(222)	1101
Community: Suburban	37%	(911)	47%	(1158)	17%	(416)	2485
Community: Rural	24%	(315)	61%	(804)	15%	(198)	1316
Military HHnm: Yes	32%	(241)	55%	(418)	14%	(104)	763
Military HH: No	35%	(1453)	47%	(1955)	18%	(732)	4139
Employ: Private Sector	34%	(611)	49%	(876)	17%	(305)	1791
Employ: Government	40%	(108)	41%	(113)	19%	(52)	273
Employ: Self-Employed	31%	(128)	53%	(218)	16%	(65)	411
Employ: Homemaker	24%	(81)	56%	(190)	20%	(67)	338
Employ: Student	36%	(42)	31%	(36)	32%	(37)	114
Employ: Retired	38%	(511)	49%	(661)	13%	(174)	1346
Employ: Unemployed	33%	(125)	45%	(170)	23%	(87)	382
Employ: Other	35%	(86)	45%	(109)	20%	(49)	245
Protestant	29%	(426)	58%	(863)	13%	(188)	1477
Roman Catholic	31%	(329)	53%	(565)	16%	(167)	1061
Jewish	53%	(63)	36%	(43)	12%	(14)	120
Muslim	38%	(21)	48%	(27)	15%	(8)	57
Atheist	57%	(118)	22%	(45)	21%	(44)	206
Agnostic	50%	(106)	22%	(48)	28%	(59)	213
Something else	30%	(227)	54%	(403)	16%	(122)	752
Nothing in particular	40%	(361)	36%	(320)	24%	(216)	897

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(1693)	48%	(2373)	17%	(836)	4902
Ideo/PID: Conservative Republican	2%	(27)	93%	(1332)	5%	(73)	1432
Ideo/PID: Moderate/Liberal Republican	8%	(35)	80%	(344)	12%	(53)	432
Ideo/PID: Moderate/Conservative Democrat	64%	(494)	13%	(99)	23%	(179)	773
Ideo/PID: Liberal Democrat	77%	(810)	7%	(70)	17%	(177)	1057
Unfavorable of Biden and Trump	17%	(142)	43%	(367)	40%	(337)	845
2024 H2H Matchup: Biden Voter	74%	(1611)	4%	(98)	22%	(475)	2184
2024 H2H Matchup: Trump Voter	2%	(45)	92%	(2125)	6%	(141)	2312
2024 H2H Matchup: Would not Vote	11%	(18)	29%	(45)	60%	(94)	157
2024 H2H Matchup: Do not Know	8%	(20)	42%	(105)	50%	(126)	250
2022 House Vote: Democrat	69%	(1405)	9%	(188)	21%	(435)	2027
2022 House Vote: Republican	3%	(62)	89%	(1713)	8%	(147)	1923
2022 House Vote: Did not Vote	25%	(219)	50%	(436)	25%	(224)	878
2020 Vote: Joe Biden	67%	(1523)	9%	(199)	24%	(536)	2257
2020 Vote: Donald Trump	3%	(61)	90%	(1992)	8%	(169)	2222
2020 Vote: Someone Else	12%	(8)	38%	(26)	51%	(35)	70
2020 Vote: Did not Vote	29%	(101)	44%	(156)	27%	(96)	353
2016 Vote: Hillary Clinton	73%	(1245)	8%	(131)	20%	(335)	1711
2016 Vote: Donald Trump	5%	(100)	86%	(1670)	9%	(182)	1952
2016 Vote: Someone Else	31%	(46)	37%	(55)	32%	(48)	149
2020 Vote/PID: Not Biden/Democrat	41%	(86)	34%	(73)	25%	(53)	211
2020 Vote/PID: Not Trump/Republican	18%	(36)	61%	(121)	21%	(41)	198
U.S. Economy: Wrong Track	19%	(677)	62%	(2184)	19%	(661)	3522
U.S. Economy: Right Direction	74%	(1016)	14%	(189)	13%	(175)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(1392)	3%	(51)	10%	(161)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(76)	90%	(2211)	7%	(170)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(225)	13%	(112)	60%	(505)	842
Top 2024 Issue: Economy	19%	(342)	63%	(1140)	18%	(315)	1796
Community/Gender: Urban Women	44%	(238)	32%	(173)	23%	(125)	536
Community/Gender: Urban Men	41%	(229)	42%	(239)	17%	(97)	565
Community/Gender: Rural Women	23%	(167)	60%	(443)	17%	(124)	733

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(1693)	48%	(2373)	17%	(836)	4902
Community/Gender: Rural Men	25%	(148)	62%	(362)	13%	(74)	584
Community/Gender: Suburban Women	38%	(508)	43%	(572)	19%	(258)	1338
Community/Gender: Suburban Men	35%	(402)	51%	(586)	14%	(158)	1146
Homeowner	34%	(1265)	51%	(1901)	16%	(596)	3762
Renter	39%	(406)	41%	(427)	21%	(217)	1050
Self + Household: White-Collar	40%	(719)	45%	(807)	16%	(282)	1808
Self + Household: Blue Collar	31%	(732)	54%	(1280)	15%	(342)	2353
Union HH: Yes	42%	(155)	44%	(162)	13%	(48)	366
Union HH: No	34%	(1538)	49%	(2211)	17%	(788)	4536
LGBTQ+: Yes	51%	(238)	24%	(115)	25%	(116)	470
LGBTQ+: No	33%	(1455)	51%	(2258)	16%	(719)	4432
Motivated to Vote	36%	(1596)	49%	(2199)	15%	(679)	4475
Parent: Yes	31%	(485)	51%	(787)	18%	(270)	1541
Parent: No	36%	(1209)	47%	(1587)	17%	(566)	3361
COVID Vaccine: Yes	42%	(1452)	39%	(1326)	19%	(643)	3422
COVID Vaccine: No	16%	(241)	71%	(1047)	13%	(192)	1480
Student Loans: Yes	37%	(286)	41%	(318)	22%	(174)	778
Student Loans: No	34%	(1407)	50%	(2055)	16%	(662)	4124
Favorable Opinion of Haley	21%	(324)	65%	(988)	14%	(214)	1526
Unfavorable Opinion of Haley	49%	(945)	37%	(721)	14%	(270)	1936
Prodigal Biden Voter	8%	(23)	46%	(130)	46%	(132)	286
Undecided Voter (DK/WNV)	9%	(37)	37%	(150)	54%	(219)	407
Undecided Voter (DK)	8%	(20)	42%	(105)	50%	(126)	250
Watched Debate	33%	(1185)	52%	(1881)	14%	(519)	3586
Watched Debate: Did not Watch	39%	(508)	37%	(492)	24%	(316)	1316
Watched Debate: All of it	31%	(628)	58%	(1150)	11%	(220)	1998
Watched Debate: Some of it	35%	(557)	46%	(731)	19%	(299)	1588
Continue His Campaign: Yes Biden	64%	(1242)	22%	(424)	14%	(270)	1936
Continue His Campaign: No Biden	15%	(404)	68%	(1847)	17%	(453)	2704

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(1693)	48%	(2373)	17%	(836)	4902
Continue His Campaign: Yes Trump	7%	(165)	85%	(2114)	8%	(196)	2475
Continue His Campaign: No Trump	67%	(1463)	9%	(201)	24%	(532)	2195
Conviction: Evidence	65%	(1500)	11%	(242)	24%	(550)	2291
Conviction: Motivation to Damage	5%	(110)	88%	(1825)	7%	(140)	2075
Conviction: DK/NO	16%	(83)	57%	(306)	27%	(146)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(1642)	47%	(2307)	19%	(953)	4902
Gender: Male	33%	(762)	50%	(1148)	17%	(385)	2295
Gender: Female	34%	(880)	44%	(1159)	22%	(568)	2607
Age: 18-34	30%	(392)	44%	(573)	25%	(330)	1295
Age: 35-44	32%	(213)	50%	(329)	18%	(122)	665
Age: 45-64	34%	(580)	48%	(816)	18%	(300)	1696
Age: 65+	37%	(457)	47%	(588)	16%	(201)	1247
GenZers: 1997-2012	30%	(176)	43%	(255)	28%	(165)	595
Millennials: 1981-1996	31%	(411)	47%	(620)	21%	(281)	1312
GenXers: 1965-1980	34%	(436)	47%	(602)	19%	(251)	1290
Baby Boomers: 1946-1964	36%	(572)	49%	(761)	15%	(235)	1568
Educ: < College	31%	(957)	50%	(1550)	19%	(581)	3088
Educ: Bachelors degree	36%	(415)	42%	(485)	22%	(256)	1156
Educ: Post-grad	41%	(270)	41%	(272)	18%	(116)	658
Income: Under 50k	34%	(706)	48%	(981)	18%	(375)	2061
Income: 50k-100k	34%	(609)	46%	(820)	20%	(359)	1789
Income: 100k+	31%	(327)	48%	(506)	21%	(219)	1052
Ethnicity: White (Non-Hispanic)	29%	(1053)	53%	(1893)	18%	(651)	3597
Ethnicity: Hispanic	37%	(127)	43%	(145)	20%	(67)	339
Ethnicity: Black (Non-Hispanic)	53%	(385)	24%	(171)	23%	(167)	722
Ethnicity: Asian + Other (Non-Hispanic)	32%	(78)	40%	(98)	28%	(68)	243
All Christian	28%	(734)	55%	(1426)	17%	(438)	2597
All Non-Christian	49%	(116)	34%	(80)	17%	(40)	236
Atheist	54%	(112)	21%	(44)	24%	(51)	206
Agnostic/Nothing in particular	41%	(456)	33%	(370)	26%	(284)	1110
Something Else	30%	(224)	51%	(387)	19%	(141)	752
Evangelical	21%	(275)	64%	(837)	16%	(206)	1318
Non-Evangelical	34%	(671)	47%	(936)	18%	(365)	1972
PID: Dem (no lean)	69%	(1284)	9%	(176)	21%	(399)	1859
PID: Ind (no lean)	25%	(294)	42%	(481)	33%	(382)	1157
PID: Rep (no lean)	3%	(64)	87%	(1649)	9%	(172)	1886

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(1642)	47%	(2307)	19%	(953)	4902
PID/Gender: Dem Men	71%	(566)	12%	(95)	17%	(138)	799
PID/Gender: Dem Women	68%	(718)	8%	(81)	25%	(261)	1060
PID/Gender: Ind Men	26%	(159)	45%	(280)	29%	(177)	615
PID/Gender: Ind Women	25%	(135)	37%	(201)	38%	(205)	542
PID/Gender: Rep Men	4%	(37)	88%	(772)	8%	(71)	880
PID/Gender: Rep Women	3%	(27)	87%	(877)	10%	(102)	1005
Ideo: Liberal (1-3)	64%	(884)	13%	(179)	23%	(325)	1388
Ideo: Moderate (4)	38%	(571)	37%	(558)	26%	(392)	1521
Ideo: Conservative (5-7)	9%	(167)	81%	(1530)	10%	(189)	1887
Community: Urban	42%	(467)	37%	(405)	21%	(229)	1101
Community: Suburban	35%	(873)	46%	(1132)	19%	(480)	2485
Community: Rural	23%	(302)	59%	(770)	19%	(244)	1316
Military HHnm: Yes	31%	(233)	53%	(405)	16%	(125)	763
Military HH: No	34%	(1409)	46%	(1902)	20%	(828)	4139
Employ: Private Sector	33%	(583)	48%	(861)	19%	(348)	1791
Employ: Government	34%	(92)	40%	(110)	26%	(71)	273
Employ: Self-Employed	30%	(123)	53%	(216)	18%	(72)	411
Employ: Homemaker	27%	(92)	52%	(177)	21%	(70)	338
Employ: Student	38%	(43)	30%	(34)	32%	(37)	114
Employ: Retired	37%	(502)	47%	(639)	15%	(206)	1346
Employ: Unemployed	32%	(121)	43%	(164)	25%	(96)	382
Employ: Other	35%	(87)	43%	(104)	22%	(54)	245
Protestant	27%	(406)	56%	(831)	16%	(241)	1477
Roman Catholic	30%	(316)	52%	(556)	18%	(190)	1061
Jewish	54%	(65)	28%	(34)	17%	(21)	120
Muslim	37%	(21)	50%	(29)	13%	(7)	57
Atheist	54%	(112)	21%	(44)	24%	(51)	206
Agnostic	48%	(102)	22%	(47)	31%	(65)	213
Something else	30%	(224)	51%	(387)	19%	(141)	752
Nothing in particular	39%	(354)	36%	(324)	24%	(219)	897

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Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(1642)	47%	(2307)	19%	(953)	4902
Ideo/PID: Conservative Republican	2%	(30)	91%	(1298)	7%	(104)	1432
Ideo/PID: Moderate/Liberal Republican	8%	(34)	77%	(332)	15%	(66)	432
Ideo/PID: Moderate/Conservative Democrat	64%	(494)	14%	(107)	22%	(172)	773
Ideo/PID: Liberal Democrat	73%	(773)	6%	(67)	21%	(217)	1057
Unfavorable of Biden and Trump	15%	(130)	41%	(349)	43%	(366)	845
2024 H2H Matchup: Biden Voter	71%	(1548)	5%	(115)	24%	(520)	2184
2024 H2H Matchup: Trump Voter	2%	(55)	89%	(2060)	9%	(197)	2312
2024 H2H Matchup: Would not Vote	10%	(16)	26%	(41)	64%	(100)	157
2024 H2H Matchup: Do not Know	9%	(23)	36%	(91)	55%	(136)	250
2022 House Vote: Democrat	67%	(1356)	10%	(200)	23%	(472)	2027
2022 House Vote: Republican	3%	(66)	86%	(1652)	11%	(205)	1923
2022 House Vote: Did not Vote	24%	(214)	48%	(423)	28%	(242)	878
2020 Vote: Joe Biden	65%	(1471)	9%	(205)	26%	(582)	2257
2020 Vote: Donald Trump	3%	(74)	86%	(1921)	10%	(227)	2222
2020 Vote: Someone Else	10%	(7)	32%	(22)	58%	(40)	70
2020 Vote: Did not Vote	26%	(90)	45%	(159)	29%	(104)	353
2016 Vote: Hillary Clinton	70%	(1203)	9%	(149)	21%	(360)	1711
2016 Vote: Donald Trump	5%	(107)	82%	(1600)	13%	(245)	1952
2016 Vote: Someone Else	28%	(42)	35%	(53)	36%	(54)	149
2020 Vote/PID: Not Biden/Democrat	39%	(83)	33%	(69)	28%	(60)	211
2020 Vote/PID: Not Trump/Republican	16%	(32)	58%	(116)	25%	(50)	198
U.S. Economy: Wrong Track	19%	(657)	60%	(2131)	21%	(735)	3522
U.S. Economy: Right Direction	71%	(985)	13%	(176)	16%	(219)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	85%	(1359)	3%	(51)	12%	(193)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(71)	88%	(2156)	9%	(229)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(212)	12%	(100)	63%	(530)	842
Top 2024 Issue: Economy	19%	(333)	62%	(1111)	20%	(352)	1796
Community/Gender: Urban Women	43%	(232)	32%	(174)	24%	(130)	536
Community/Gender: Urban Men	42%	(235)	41%	(231)	18%	(99)	565
Community/Gender: Rural Women	22%	(162)	57%	(418)	21%	(153)	733

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(1642)	47%	(2307)	19%	(953)	4902
Community/Gender: Rural Men	24%	(140)	60%	(352)	16%	(91)	584
Community/Gender: Suburban Women	36%	(486)	42%	(567)	21%	(285)	1338
Community/Gender: Suburban Men	34%	(387)	49%	(564)	17%	(195)	1146
Homeowner	33%	(1227)	49%	(1848)	18%	(687)	3762
Renter	37%	(393)	40%	(416)	23%	(240)	1050
Self + Household: White-Collar	38%	(687)	44%	(787)	18%	(334)	1808
Self + Household: Blue Collar	30%	(711)	53%	(1241)	17%	(401)	2353
Union HH: Yes	40%	(147)	45%	(165)	15%	(54)	366
Union HH: No	33%	(1495)	47%	(2142)	20%	(899)	4536
LGBTQ+: Yes	50%	(234)	24%	(110)	27%	(126)	470
LGBTQ+: No	32%	(1409)	50%	(2196)	19%	(828)	4432
Motivated to Vote	35%	(1546)	48%	(2136)	18%	(792)	4475
Parent: Yes	30%	(467)	50%	(763)	20%	(311)	1541
Parent: No	35%	(1175)	46%	(1543)	19%	(642)	3361
COVID Vaccine: Yes	41%	(1394)	38%	(1294)	21%	(735)	3422
COVID Vaccine: No	17%	(248)	68%	(1013)	15%	(219)	1480
Student Loans: Yes	36%	(281)	39%	(304)	25%	(193)	778
Student Loans: No	33%	(1361)	49%	(2003)	18%	(760)	4124
Favorable Opinion of Haley	20%	(302)	63%	(964)	17%	(261)	1526
Unfavorable Opinion of Haley	47%	(910)	37%	(708)	16%	(318)	1936
Prodigal Biden Voter	10%	(29)	40%	(115)	49%	(141)	286
Undecided Voter (DK/WNV)	10%	(39)	32%	(132)	58%	(236)	407
Undecided Voter (DK)	9%	(23)	36%	(91)	55%	(136)	250
Watched Debate	32%	(1154)	51%	(1825)	17%	(607)	3586
Watched Debate: Did not Watch	37%	(488)	37%	(482)	26%	(346)	1316
Watched Debate: All of it	30%	(608)	56%	(1125)	13%	(266)	1998
Watched Debate: Some of it	34%	(547)	44%	(699)	22%	(342)	1588
Continue His Campaign: Yes Biden	63%	(1225)	22%	(418)	15%	(293)	1936
Continue His Campaign: No Biden	14%	(371)	66%	(1787)	20%	(546)	2704

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(1642)	47%	(2307)	19%	(953)	4902
Continue His Campaign: Yes Trump	7%	(162)	83%	(2052)	11%	(261)	2475
Continue His Campaign: No Trump	64%	(1413)	9%	(197)	27%	(586)	2195
Conviction: Evidence	63%	(1452)	10%	(229)	27%	(610)	2291
Conviction: Motivation to Damage	5%	(102)	86%	(1781)	9%	(192)	2075
Conviction: DK/NO	16%	(88)	55%	(296)	28%	(151)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(2456)	33%	(1603)	17%	(842)	4902
Gender: Male	53%	(1211)	33%	(758)	14%	(326)	2295
Gender: Female	48%	(1245)	32%	(846)	20%	(516)	2607
Age: 18-34	50%	(646)	30%	(395)	20%	(254)	1295
Age: 35-44	52%	(348)	32%	(215)	15%	(101)	665
Age: 45-64	50%	(850)	34%	(570)	16%	(277)	1696
Age: 65+	49%	(612)	34%	(424)	17%	(211)	1247
GenZers: 1997-2012	46%	(276)	33%	(199)	20%	(120)	595
Millennials: 1981-1996	53%	(692)	30%	(393)	17%	(227)	1312
GenXers: 1965-1980	50%	(642)	33%	(429)	17%	(218)	1290
Baby Boomers: 1946-1964	50%	(783)	34%	(540)	16%	(246)	1568
Educ: < College	53%	(1647)	30%	(936)	16%	(505)	3088
Educ: Bachelors degree	46%	(530)	36%	(420)	18%	(206)	1156
Educ: Post-grad	43%	(280)	38%	(247)	20%	(131)	658
Income: Under 50k	49%	(1016)	33%	(675)	18%	(370)	2061
Income: 50k-100k	50%	(902)	33%	(589)	17%	(298)	1789
Income: 100k+	51%	(538)	32%	(339)	17%	(175)	1052
Ethnicity: White (Non-Hispanic)	56%	(2014)	28%	(1006)	16%	(578)	3597
Ethnicity: Hispanic	46%	(155)	34%	(116)	20%	(68)	339
Ethnicity: Black (Non-Hispanic)	26%	(188)	54%	(389)	20%	(145)	722
Ethnicity: Asian + Other (Non-Hispanic)	41%	(99)	38%	(93)	21%	(51)	243
All Christian	58%	(1507)	28%	(716)	14%	(374)	2597
All Non-Christian	39%	(92)	47%	(112)	14%	(33)	236
Atheist	24%	(50)	45%	(92)	31%	(64)	206
Agnostic/Nothing in particular	37%	(406)	41%	(455)	22%	(249)	1110
Something Else	53%	(402)	30%	(227)	16%	(122)	752
Evangelical	66%	(865)	22%	(295)	12%	(158)	1318
Non-Evangelical	51%	(1000)	33%	(641)	17%	(330)	1972
PID: Dem (no lean)	12%	(220)	67%	(1249)	21%	(391)	1859
PID: Ind (no lean)	46%	(528)	25%	(292)	29%	(337)	1157
PID: Rep (no lean)	91%	(1708)	3%	(63)	6%	(115)	1886

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(2456)	33%	(1603)	17%	(842)	4902
PID/Gender: Dem Men	14%	(111)	71%	(564)	16%	(125)	799
PID/Gender: Dem Women	10%	(109)	65%	(685)	25%	(266)	1060
PID/Gender: Ind Men	50%	(305)	26%	(160)	24%	(151)	615
PID/Gender: Ind Women	41%	(223)	24%	(132)	34%	(186)	542
PID/Gender: Rep Men	90%	(795)	4%	(34)	6%	(51)	880
PID/Gender: Rep Women	91%	(913)	3%	(29)	6%	(64)	1005
Ideo: Liberal (1-3)	16%	(229)	61%	(851)	22%	(307)	1388
Ideo: Moderate (4)	41%	(628)	37%	(557)	22%	(335)	1521
Ideo: Conservative (5-7)	83%	(1560)	9%	(170)	8%	(156)	1887
Community: Urban	39%	(427)	42%	(458)	20%	(215)	1101
Community: Suburban	49%	(1215)	34%	(843)	17%	(427)	2485
Community: Rural	62%	(814)	23%	(302)	15%	(200)	1316
Military HHnm: Yes	55%	(422)	29%	(224)	15%	(116)	763
Military HH: No	49%	(2034)	33%	(1379)	18%	(726)	4139
Employ: Private Sector	52%	(940)	33%	(591)	15%	(260)	1791
Employ: Government	46%	(125)	33%	(91)	21%	(58)	273
Employ: Self-Employed	52%	(214)	31%	(129)	17%	(69)	411
Employ: Homemaker	58%	(196)	23%	(76)	19%	(66)	338
Employ: Student	31%	(35)	41%	(47)	28%	(32)	114
Employ: Retired	49%	(655)	35%	(469)	17%	(222)	1346
Employ: Unemployed	46%	(177)	31%	(116)	23%	(88)	382
Employ: Other	46%	(113)	35%	(85)	19%	(47)	245
Protestant	59%	(871)	26%	(385)	15%	(221)	1477
Roman Catholic	56%	(593)	30%	(324)	14%	(145)	1061
Jewish	38%	(46)	50%	(60)	11%	(14)	120
Muslim	51%	(29)	33%	(19)	16%	(9)	57
Atheist	24%	(50)	45%	(92)	31%	(64)	206
Agnostic	22%	(48)	52%	(112)	25%	(54)	213
Something else	53%	(402)	30%	(227)	16%	(122)	752
Nothing in particular	40%	(358)	38%	(344)	22%	(195)	897

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	N	%	N	%	N	
Registered Voters	50%	(2456)	33%	(1603)	17%	(842)	4902
Ideo/PID: Conservative Republican	93%	(1325)	2%	(31)	5%	(76)	1432
Ideo/PID: Moderate/Liberal Republican	84%	(363)	7%	(32)	9%	(38)	432
Ideo/PID: Moderate/Conservative Democrat	16%	(127)	63%	(487)	21%	(159)	773
Ideo/PID: Liberal Democrat	9%	(91)	70%	(744)	21%	(221)	1057
Unfavorable of Biden and Trump	47%	(398)	16%	(139)	37%	(309)	845
2024 H2H Matchup: Biden Voter	7%	(147)	70%	(1527)	23%	(509)	2184
2024 H2H Matchup: Trump Voter	93%	(2161)	2%	(40)	5%	(111)	2312
2024 H2H Matchup: Would not Vote	35%	(56)	10%	(15)	55%	(86)	157
2024 H2H Matchup: Do not Know	37%	(93)	9%	(21)	54%	(136)	250
2022 House Vote: Democrat	12%	(239)	66%	(1330)	23%	(458)	2027
2022 House Vote: Republican	90%	(1726)	3%	(60)	7%	(137)	1923
2022 House Vote: Did not Vote	53%	(465)	23%	(203)	24%	(210)	878
2020 Vote: Joe Biden	12%	(270)	64%	(1441)	24%	(546)	2257
2020 Vote: Donald Trump	90%	(1999)	3%	(58)	7%	(166)	2222
2020 Vote: Someone Else	37%	(26)	16%	(11)	47%	(33)	70
2020 Vote: Did not Vote	46%	(162)	27%	(94)	28%	(97)	353
2016 Vote: Hillary Clinton	11%	(188)	68%	(1159)	21%	(364)	1711
2016 Vote: Donald Trump	86%	(1678)	5%	(104)	9%	(170)	1952
2016 Vote: Someone Else	32%	(48)	30%	(44)	38%	(57)	149
2020 Vote/PID: Not Biden/Democrat	38%	(81)	35%	(74)	27%	(57)	211
2020 Vote/PID: Not Trump/Republican	65%	(130)	17%	(34)	17%	(34)	198
U.S. Economy: Wrong Track	64%	(2256)	19%	(656)	17%	(610)	3522
U.S. Economy: Right Direction	15%	(200)	69%	(947)	17%	(233)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(1603)	—	(0)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(2456)	—	(0)	—	(0)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(842)	842
Top 2024 Issue: Economy	67%	(1197)	19%	(335)	15%	(264)	1796
Community/Gender: Urban Women	34%	(183)	42%	(223)	24%	(130)	536
Community/Gender: Urban Men	43%	(244)	42%	(236)	15%	(85)	565
Community/Gender: Rural Women	61%	(450)	22%	(162)	17%	(121)	733

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(2456)	33%	(1603)	17%	(842)	4902
Community/Gender: Rural Men	62%	(364)	24%	(140)	14%	(79)	584
Community/Gender: Suburban Women	46%	(612)	34%	(461)	20%	(265)	1338
Community/Gender: Suburban Men	53%	(603)	33%	(382)	14%	(161)	1146
Homeowner	52%	(1965)	32%	(1193)	16%	(604)	3762
Renter	42%	(444)	37%	(391)	20%	(215)	1050
Self + Household: White-Collar	46%	(837)	37%	(674)	16%	(298)	1808
Self + Household: Blue Collar	56%	(1310)	29%	(694)	15%	(349)	2353
Union HH: Yes	49%	(179)	37%	(135)	14%	(51)	366
Union HH: No	50%	(2277)	32%	(1468)	17%	(791)	4536
LGBTQ+: Yes	28%	(131)	48%	(225)	24%	(114)	470
LGBTQ+: No	52%	(2325)	31%	(1378)	16%	(729)	4432
Motivated to Vote	51%	(2275)	34%	(1512)	15%	(689)	4475
Parent: Yes	55%	(845)	30%	(467)	15%	(230)	1541
Parent: No	48%	(1612)	34%	(1136)	18%	(613)	3361
COVID Vaccine: Yes	40%	(1385)	40%	(1357)	20%	(680)	3422
COVID Vaccine: No	72%	(1071)	17%	(246)	11%	(162)	1480
Student Loans: Yes	46%	(361)	32%	(252)	21%	(164)	778
Student Loans: No	51%	(2095)	33%	(1351)	16%	(678)	4124
Favorable Opinion of Haley	66%	(1002)	21%	(317)	14%	(208)	1526
Unfavorable Opinion of Haley	37%	(724)	45%	(868)	18%	(344)	1936
Prodigal Biden Voter	54%	(156)	8%	(24)	37%	(107)	286
Undecided Voter (DK/WNV)	36%	(148)	9%	(37)	55%	(222)	407
Undecided Voter (DK)	37%	(93)	9%	(21)	54%	(136)	250
Watched Debate	54%	(1940)	31%	(1124)	15%	(522)	3586
Watched Debate: Did not Watch	39%	(517)	36%	(479)	24%	(320)	1316
Watched Debate: All of it	59%	(1181)	29%	(588)	11%	(230)	1998
Watched Debate: Some of it	48%	(759)	34%	(536)	18%	(292)	1588
Continue His Campaign: Yes Biden	22%	(425)	61%	(1189)	17%	(322)	1936
Continue His Campaign: No Biden	71%	(1926)	13%	(364)	15%	(414)	2704

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump	Better off under Biden	About the same under both	Total N
Registered Voters	50% (2456)	33% (1603)	17% (842)	4902
Continue His Campaign: Yes Trump	87% (2162)	6% (149)	7% (164)	2475
Continue His Campaign: No Trump	11% (231)	63% (1380)	27% (584)	2195
Conviction: Evidence	14% (316)	61% (1398)	25% (577)	2291
Conviction: Motivation to Damage	87% (1814)	6% (120)	7% (141)	2075
Conviction: DK/NO	61% (326)	16% (85)	23% (124)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(3341)	6%	(285)	26%	(1276)	4902
Gender: Male	65%	(1486)	6%	(149)	29%	(660)	2295
Gender: Female	71%	(1855)	5%	(137)	24%	(615)	2607
Age: 18-34	68%	(881)	8%	(99)	24%	(315)	1295
Age: 35-44	68%	(451)	4%	(28)	28%	(185)	665
Age: 45-64	68%	(1148)	6%	(103)	26%	(445)	1696
Age: 65+	69%	(861)	4%	(55)	26%	(330)	1247
GenZers: 1997-2012	67%	(402)	9%	(53)	24%	(140)	595
Millennials: 1981-1996	68%	(894)	6%	(73)	26%	(346)	1312
GenXers: 1965-1980	67%	(868)	6%	(75)	27%	(347)	1290
Baby Boomers: 1946-1964	69%	(1075)	5%	(81)	26%	(411)	1568
Educ: < College	71%	(2187)	6%	(172)	24%	(729)	3088
Educ: Bachelors degree	65%	(748)	7%	(80)	28%	(327)	1156
Educ: Post-grad	62%	(406)	5%	(33)	33%	(219)	658
Income: Under 50k	70%	(1449)	6%	(130)	23%	(482)	2061
Income: 50k-100k	68%	(1211)	5%	(96)	27%	(481)	1789
Income: 100k+	65%	(681)	6%	(59)	30%	(312)	1052
Ethnicity: White (Non-Hispanic)	68%	(2462)	6%	(198)	26%	(937)	3597
Ethnicity: Hispanic	73%	(249)	6%	(20)	21%	(70)	339
Ethnicity: Black (Non-Hispanic)	65%	(471)	7%	(54)	27%	(198)	722
Ethnicity: Asian + Other (Non-Hispanic)	65%	(159)	6%	(14)	29%	(70)	243
All Christian	71%	(1842)	5%	(121)	24%	(635)	2597
All Non-Christian	58%	(137)	11%	(26)	31%	(74)	236
Atheist	51%	(106)	8%	(16)	41%	(85)	206
Agnostic/Nothing in particular	62%	(686)	7%	(75)	31%	(349)	1110
Something Else	76%	(571)	6%	(47)	18%	(134)	752
Evangelical	78%	(1023)	4%	(57)	18%	(238)	1318
Non-Evangelical	68%	(1346)	5%	(108)	26%	(518)	1972
PID: Dem (no lean)	54%	(999)	9%	(164)	37%	(696)	1859
PID: Ind (no lean)	65%	(752)	5%	(61)	30%	(344)	1157
PID: Rep (no lean)	84%	(1590)	3%	(60)	12%	(235)	1886

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(3341)	6%	(285)	26%	(1276)	4902
PID/Gender: Dem Men	50%	(401)	10%	(82)	40%	(316)	799
PID/Gender: Dem Women	56%	(598)	8%	(82)	36%	(380)	1060
PID/Gender: Ind Men	62%	(379)	5%	(33)	33%	(204)	615
PID/Gender: Ind Women	69%	(374)	5%	(28)	26%	(140)	542
PID/Gender: Rep Men	80%	(706)	4%	(34)	16%	(140)	880
PID/Gender: Rep Women	88%	(884)	3%	(26)	10%	(96)	1005
Ideo: Liberal (1-3)	53%	(733)	9%	(120)	38%	(534)	1388
Ideo: Moderate (4)	63%	(955)	6%	(96)	31%	(469)	1521
Ideo: Conservative (5-7)	83%	(1567)	4%	(66)	13%	(254)	1887
Community: Urban	63%	(695)	7%	(80)	30%	(326)	1101
Community: Suburban	68%	(1681)	5%	(132)	27%	(671)	2485
Community: Rural	73%	(965)	6%	(73)	21%	(279)	1316
Military HHnm: Yes	75%	(570)	5%	(39)	20%	(154)	763
Military HH: No	67%	(2771)	6%	(247)	27%	(1121)	4139
Employ: Private Sector	66%	(1183)	6%	(107)	28%	(502)	1791
Employ: Government	68%	(185)	6%	(17)	26%	(71)	273
Employ: Self-Employed	67%	(276)	7%	(28)	26%	(107)	411
Employ: Homemaker	75%	(253)	6%	(20)	19%	(65)	338
Employ: Student	69%	(79)	7%	(9)	23%	(26)	114
Employ: Retired	69%	(923)	5%	(65)	27%	(358)	1346
Employ: Unemployed	70%	(269)	6%	(22)	24%	(91)	382
Employ: Other	71%	(173)	7%	(18)	22%	(54)	245
Protestant	73%	(1079)	4%	(62)	23%	(336)	1477
Roman Catholic	68%	(719)	5%	(56)	27%	(287)	1061
Jewish	62%	(74)	8%	(9)	30%	(36)	120
Muslim	58%	(33)	17%	(10)	25%	(14)	57
Atheist	51%	(106)	8%	(16)	41%	(85)	206
Agnostic	52%	(111)	7%	(15)	41%	(87)	213
Something else	76%	(571)	6%	(47)	18%	(134)	752
Nothing in particular	64%	(575)	7%	(60)	29%	(262)	897
Ideo/PID: Conservative Republican	86%	(1228)	3%	(40)	11%	(164)	1432

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(3341)	6%	(285)	26%	(1276)	4902
Ideo/PID: Moderate/Liberal Republican	79%	(342)	5%	(20)	16%	(70)	432
Ideo/PID: Moderate/Conservative Democrat	58%	(446)	9%	(69)	33%	(259)	773
Ideo/PID: Liberal Democrat	50%	(532)	9%	(95)	41%	(430)	1057
Unfavorable of Biden and Trump	74%	(622)	3%	(28)	23%	(196)	845
2024 H2H Matchup: Biden Voter	50%	(1094)	9%	(191)	41%	(899)	2184
2024 H2H Matchup: Trump Voter	85%	(1955)	3%	(77)	12%	(280)	2312
2024 H2H Matchup: Would not Vote	70%	(110)	7%	(12)	22%	(35)	157
2024 H2H Matchup: Do not Know	73%	(182)	2%	(6)	25%	(62)	250
2022 House Vote: Democrat	51%	(1042)	8%	(170)	40%	(815)	2027
2022 House Vote: Republican	83%	(1602)	3%	(67)	13%	(253)	1923
2022 House Vote: Did not Vote	73%	(637)	5%	(48)	22%	(194)	878
2020 Vote: Joe Biden	53%	(1189)	9%	(193)	39%	(875)	2257
2020 Vote: Donald Trump	84%	(1861)	3%	(64)	13%	(298)	2222
2020 Vote: Someone Else	60%	(42)	—	(0)	39%	(27)	70
2020 Vote: Did not Vote	71%	(249)	8%	(28)	21%	(75)	353
2016 Vote: Hillary Clinton	49%	(845)	9%	(152)	42%	(715)	1711
2016 Vote: Donald Trump	83%	(1629)	3%	(58)	14%	(265)	1952
2016 Vote: Someone Else	62%	(92)	3%	(4)	36%	(53)	149
2020 Vote/PID: Not Biden/Democrat	63%	(134)	8%	(16)	29%	(61)	211
2020 Vote/PID: Not Trump/Republican	77%	(152)	5%	(10)	18%	(36)	198
U.S. Economy: Wrong Track	79%	(2776)	4%	(139)	17%	(607)	3522
U.S. Economy: Right Direction	41%	(565)	11%	(147)	48%	(668)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(743)	10%	(165)	43%	(695)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(2071)	3%	(81)	12%	(305)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	63%	(527)	5%	(40)	33%	(275)	842
Top 2024 Issue: Economy	76%	(1364)	4%	(63)	21%	(369)	1796
Community/Gender: Urban Women	67%	(359)	7%	(36)	26%	(141)	536
Community/Gender: Urban Men	59%	(336)	8%	(44)	33%	(185)	565
Community/Gender: Rural Women	77%	(564)	5%	(33)	18%	(135)	733
Community/Gender: Rural Men	69%	(400)	7%	(39)	25%	(144)	584
Community/Gender: Suburban Women	70%	(932)	5%	(67)	25%	(339)	1338

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(3341)	6%	(285)	26%	(1276)	4902
Community/Gender: Suburban Men	65%	(750)	6%	(65)	29%	(331)	1146
Homeowner	68%	(2544)	6%	(210)	27%	(1007)	3762
Renter	69%	(729)	6%	(67)	24%	(254)	1050
Self + Household: White-Collar	63%	(1141)	6%	(115)	30%	(551)	1808
Self + Household: Blue Collar	72%	(1692)	5%	(125)	23%	(536)	2353
Union HH: Yes	66%	(240)	7%	(24)	28%	(101)	366
Union HH: No	68%	(3101)	6%	(261)	26%	(1175)	4536
LGBTQ+: Yes	61%	(286)	9%	(42)	30%	(141)	470
LGBTQ+: No	69%	(3055)	5%	(243)	26%	(1135)	4432
Motivated to Vote	68%	(3042)	6%	(253)	26%	(1181)	4475
Parent: Yes	70%	(1081)	6%	(87)	24%	(374)	1541
Parent: No	67%	(2260)	6%	(198)	27%	(902)	3361
COVID Vaccine: Yes	64%	(2191)	6%	(212)	30%	(1019)	3422
COVID Vaccine: No	78%	(1150)	5%	(73)	17%	(257)	1480
Student Loans: Yes	70%	(543)	7%	(53)	23%	(181)	778
Student Loans: No	68%	(2798)	6%	(232)	27%	(1094)	4124
Favorable Opinion of Haley	73%	(1121)	5%	(77)	22%	(329)	1526
Unfavorable Opinion of Haley	60%	(1164)	8%	(147)	32%	(624)	1936
Prodigal Biden Voter	75%	(216)	5%	(15)	19%	(55)	286
Undecided Voter (DK/WNV)	72%	(293)	4%	(17)	24%	(97)	407
Undecided Voter (DK)	73%	(182)	2%	(6)	25%	(62)	250
Watched Debate	69%	(2463)	6%	(224)	25%	(899)	3586
Watched Debate: Did not Watch	67%	(878)	5%	(61)	29%	(377)	1316
Watched Debate: All of it	72%	(1434)	6%	(127)	22%	(437)	1998
Watched Debate: Some of it	65%	(1028)	6%	(97)	29%	(462)	1588
Continue His Campaign: Yes Biden	56%	(1092)	7%	(139)	36%	(705)	1936
Continue His Campaign: No Biden	77%	(2085)	5%	(135)	18%	(485)	2704
Continue His Campaign: Yes Trump	81%	(2009)	4%	(102)	15%	(364)	2475
Continue His Campaign: No Trump	54%	(1188)	8%	(171)	38%	(835)	2195

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased	Decreased	Remained stable	Total N
Registered Voters	68% (3341)	6% (285)	26% (1276)	4902
Conviction: Evidence	54% (1235)	8% (181)	38% (875)	2291
Conviction: Motivation to Damage	84% (1746)	4% (73)	12% (256)	2075
Conviction: DK/NO	67% (359)	6% (31)	27% (145)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (696)	21% (1025)	23% (1136)	25% (1205)	17% (840)	4902
Gender: Male	14% (313)	21% (488)	25% (571)	26% (595)	14% (329)	2295
Gender: Female	15% (383)	21% (537)	22% (565)	23% (611)	20% (511)	2607
Age: 18-34	22% (282)	28% (357)	23% (300)	20% (260)	7% (95)	1295
Age: 35-44	17% (112)	28% (183)	29% (192)	22% (148)	4% (29)	665
Age: 45-64	14% (238)	21% (364)	26% (449)	24% (408)	14% (237)	1696
Age: 65+	5% (65)	10% (121)	16% (194)	31% (388)	38% (478)	1247
GenZers: 1997-2012	24% (145)	28% (168)	22% (130)	18% (109)	7% (43)	595
Millennials: 1981-1996	18% (241)	27% (357)	26% (346)	22% (291)	6% (78)	1312
GenXers: 1965-1980	15% (199)	24% (308)	28% (360)	22% (288)	10% (135)	1290
Baby Boomers: 1946-1964	7% (104)	12% (182)	18% (280)	30% (478)	33% (523)	1568
Educ: < College	16% (490)	21% (661)	22% (676)	23% (713)	18% (549)	3088
Educ: Bachelors degree	12% (137)	20% (228)	26% (302)	27% (317)	15% (172)	1156
Educ: Post-grad	11% (69)	21% (136)	24% (158)	27% (176)	18% (119)	658
Income: Under 50k	18% (365)	21% (423)	19% (389)	21% (428)	22% (457)	2061
Income: 50k-100k	12% (212)	22% (389)	24% (433)	27% (474)	16% (281)	1789
Income: 100k+	11% (119)	20% (214)	30% (314)	29% (303)	10% (101)	1052
Ethnicity: White (Non-Hispanic)	11% (413)	19% (701)	24% (851)	25% (907)	20% (725)	3597
Ethnicity: Hispanic	24% (81)	25% (85)	24% (83)	21% (72)	5% (18)	339
Ethnicity: Black (Non-Hispanic)	22% (161)	25% (183)	19% (138)	24% (175)	9% (65)	722
Ethnicity: Asian + Other (Non-Hispanic)	17% (41)	23% (56)	26% (64)	21% (51)	13% (31)	243
All Christian	12% (307)	19% (498)	24% (612)	26% (675)	19% (505)	2597
All Non-Christian	17% (40)	22% (53)	22% (52)	23% (55)	15% (36)	236
Atheist	14% (29)	23% (48)	20% (40)	24% (49)	19% (40)	206
Agnostic/Nothing in particular	15% (166)	23% (257)	24% (263)	23% (261)	15% (163)	1110
Something Else	20% (154)	23% (169)	22% (167)	22% (165)	13% (96)	752
Evangelical	16% (217)	21% (271)	25% (328)	23% (302)	15% (199)	1318
Non-Evangelical	12% (229)	19% (378)	22% (441)	27% (527)	20% (397)	1972
PID: Dem (no lean)	12% (220)	21% (383)	21% (391)	30% (566)	16% (299)	1859
PID: Ind (no lean)	14% (167)	19% (218)	25% (287)	23% (265)	19% (219)	1157
PID: Rep (no lean)	16% (309)	22% (424)	24% (458)	20% (374)	17% (321)	1886

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (696)	21% (1025)	23% (1136)	25% (1205)	17% (840)	4902
PID/Gender: Dem Men	11% (91)	23% (187)	20% (159)	32% (258)	13% (104)	799
PID/Gender: Dem Women	12% (130)	19% (196)	22% (231)	29% (308)	18% (195)	1060
PID/Gender: Ind Men	15% (92)	19% (115)	27% (166)	24% (145)	16% (98)	615
PID/Gender: Ind Women	14% (74)	19% (104)	22% (122)	22% (120)	22% (122)	542
PID/Gender: Rep Men	15% (130)	21% (186)	28% (245)	22% (192)	14% (127)	880
PID/Gender: Rep Women	18% (179)	24% (238)	21% (212)	18% (182)	19% (194)	1005
Ideo: Liberal (1-3)	13% (183)	20% (277)	21% (298)	30% (414)	16% (216)	1388
Ideo: Moderate (4)	14% (209)	23% (349)	24% (364)	24% (361)	16% (238)	1521
Ideo: Conservative (5-7)	15% (279)	20% (384)	24% (452)	22% (414)	19% (358)	1887
Community: Urban	18% (196)	23% (250)	22% (238)	25% (271)	13% (146)	1101
Community: Suburban	13% (316)	21% (510)	25% (617)	25% (609)	17% (432)	2485
Community: Rural	14% (184)	20% (266)	21% (280)	25% (325)	20% (262)	1316
Military HHnm: Yes	12% (93)	13% (98)	22% (165)	29% (218)	25% (189)	763
Military HH: No	15% (603)	22% (928)	23% (970)	24% (988)	16% (651)	4139
Employ: Private Sector	15% (274)	26% (473)	29% (520)	26% (470)	3% (55)	1791
Employ: Government	13% (35)	26% (70)	25% (68)	30% (81)	7% (19)	273
Employ: Self-Employed	19% (78)	22% (90)	30% (122)	22% (90)	8% (32)	411
Employ: Homemaker	15% (50)	25% (83)	25% (83)	20% (68)	16% (54)	338
Employ: Student	27% (31)	24% (28)	19% (21)	21% (24)	9% (10)	114
Employ: Retired	5% (73)	9% (127)	15% (204)	29% (386)	41% (557)	1346
Employ: Unemployed	28% (108)	27% (102)	14% (54)	14% (52)	18% (67)	382
Employ: Other	19% (47)	22% (53)	26% (65)	14% (35)	18% (45)	245
Protestant	11% (157)	16% (240)	24% (354)	28% (419)	21% (306)	1477
Roman Catholic	13% (136)	23% (240)	23% (248)	23% (245)	18% (193)	1061
Jewish	14% (17)	13% (16)	21% (25)	29% (34)	23% (27)	120
Muslim	20% (12)	36% (20)	31% (18)	8% (5)	5% (3)	57
Atheist	14% (29)	23% (48)	20% (40)	24% (49)	19% (40)	206
Agnostic	12% (25)	21% (45)	25% (54)	29% (63)	12% (26)	213
Something else	20% (154)	23% (169)	22% (167)	22% (165)	13% (96)	752
Nothing in particular	16% (140)	24% (212)	23% (209)	22% (198)	15% (137)	897

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (696)	21% (1025)	23% (1136)	25% (1205)	17% (840)	4902
Ideo/PID: Conservative Republican	15% (214)	21% (300)	24% (348)	21% (305)	18% (265)	1432
Ideo/PID: Moderate/Liberal Republican	22% (94)	28% (121)	24% (103)	15% (65)	11% (49)	432
Ideo/PID: Moderate/Conservative Democrat	13% (98)	24% (184)	21% (159)	27% (210)	16% (122)	773
Ideo/PID: Liberal Democrat	11% (113)	19% (198)	21% (225)	33% (353)	16% (168)	1057
Unfavorable of Biden and Trump	13% (109)	20% (168)	26% (222)	21% (180)	20% (167)	845
2024 H2H Matchup: Biden Voter	10% (222)	19% (416)	22% (482)	32% (692)	17% (371)	2184
2024 H2H Matchup: Trump Voter	18% (406)	23% (535)	24% (548)	19% (446)	16% (377)	2312
2024 H2H Matchup: Would not Vote	20% (31)	19% (30)	29% (45)	15% (24)	17% (27)	157
2024 H2H Matchup: Do not Know	15% (37)	18% (44)	24% (61)	17% (43)	26% (64)	250
2022 House Vote: Democrat	11% (216)	20% (396)	22% (456)	31% (622)	17% (337)	2027
2022 House Vote: Republican	16% (312)	21% (395)	24% (456)	21% (397)	19% (363)	1923
2022 House Vote: Did not Vote	17% (150)	24% (213)	25% (216)	20% (173)	14% (127)	878
2020 Vote: Joe Biden	11% (250)	19% (430)	22% (507)	31% (696)	17% (374)	2257
2020 Vote: Donald Trump	16% (366)	21% (476)	24% (532)	20% (445)	18% (404)	2222
2020 Vote: Someone Else	14% (10)	23% (16)	34% (23)	10% (7)	19% (13)	70
2020 Vote: Did not Vote	20% (70)	29% (104)	21% (74)	16% (57)	14% (48)	353
2016 Vote: Hillary Clinton	11% (182)	19% (319)	23% (385)	32% (548)	16% (278)	1711
2016 Vote: Donald Trump	15% (289)	21% (413)	24% (459)	21% (413)	19% (378)	1952
2016 Vote: Someone Else	7% (11)	18% (27)	20% (30)	30% (44)	24% (36)	149
2020 Vote/PID: Not Biden/Democrat	19% (39)	28% (59)	18% (37)	18% (37)	18% (39)	211
2020 Vote/PID: Not Trump/Republican	18% (35)	23% (46)	24% (48)	21% (42)	13% (26)	198
U.S. Economy: Wrong Track	17% (585)	23% (805)	23% (804)	20% (718)	17% (609)	3522
U.S. Economy: Right Direction	8% (111)	16% (220)	24% (332)	35% (487)	17% (230)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9% (142)	19% (302)	24% (380)	34% (538)	15% (242)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18% (442)	23% (576)	23% (569)	19% (463)	16% (405)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (111)	18% (148)	22% (187)	24% (204)	23% (193)	842
Top 2024 Issue: Economy	17% (303)	24% (433)	26% (469)	20% (364)	13% (227)	1796
Community/Gender: Urban Women	18% (95)	18% (97)	23% (123)	24% (129)	17% (92)	536
Community/Gender: Urban Men	18% (101)	27% (153)	20% (115)	25% (142)	9% (54)	565
Community/Gender: Rural Women	15% (109)	21% (156)	19% (139)	22% (162)	23% (166)	733

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (696)	21% (1025)	23% (1136)	25% (1205)	17% (840)	4902
Community/Gender: Rural Men	13% (75)	19% (109)	24% (141)	28% (163)	16% (96)	584
Community/Gender: Suburban Women	13% (179)	21% (284)	23% (303)	24% (320)	19% (253)	1338
Community/Gender: Suburban Men	12% (137)	20% (225)	27% (315)	25% (290)	16% (179)	1146
Homeowner	12% (461)	20% (746)	24% (888)	26% (984)	18% (683)	3762
Renter	20% (213)	25% (258)	22% (230)	20% (208)	13% (141)	1050
Self + Household: White-Collar	11% (192)	19% (346)	24% (434)	30% (534)	17% (302)	1808
Self + Household: Blue Collar	15% (362)	21% (504)	24% (572)	23% (531)	16% (384)	2353
Union HH: Yes	19% (70)	27% (98)	25% (92)	18% (67)	11% (39)	366
Union HH: No	14% (626)	20% (927)	23% (1043)	25% (1139)	18% (801)	4536
LGBTQ+: Yes	19% (91)	23% (108)	23% (110)	22% (105)	12% (55)	470
LGBTQ+: No	14% (605)	21% (917)	23% (1026)	25% (1100)	18% (785)	4432
Motivated to Vote	13% (604)	20% (915)	24% (1054)	25% (1123)	17% (778)	4475
Parent: Yes	18% (279)	28% (436)	26% (407)	22% (341)	5% (78)	1541
Parent: No	12% (417)	18% (590)	22% (728)	26% (864)	23% (762)	3361
COVID Vaccine: Yes	12% (407)	19% (658)	23% (779)	27% (913)	19% (665)	3422
COVID Vaccine: No	20% (289)	25% (367)	24% (356)	20% (292)	12% (175)	1480
Student Loans: Yes	20% (152)	25% (197)	26% (201)	22% (173)	7% (55)	778
Student Loans: No	13% (544)	20% (828)	23% (934)	25% (1032)	19% (785)	4124
Favorable Opinion of Haley	12% (186)	19% (294)	24% (367)	24% (373)	20% (305)	1526
Unfavorable Opinion of Haley	12% (239)	20% (379)	22% (424)	28% (547)	18% (347)	1936
Prodigal Biden Voter	19% (54)	24% (70)	24% (69)	19% (53)	14% (40)	286
Undecided Voter (DK/WNV)	17% (68)	18% (74)	26% (106)	17% (67)	22% (91)	407
Undecided Voter (DK)	15% (37)	18% (44)	24% (61)	17% (43)	26% (64)	250
Watched Debate	15% (522)	22% (799)	23% (820)	24% (851)	17% (595)	3586
Watched Debate: Did not Watch	13% (174)	17% (226)	24% (316)	27% (355)	19% (245)	1316
Watched Debate: All of it	16% (310)	19% (382)	21% (425)	24% (471)	20% (409)	1998
Watched Debate: Some of it	13% (211)	26% (417)	25% (395)	24% (379)	12% (186)	1588
Continue His Campaign: Yes Biden	12% (237)	19% (371)	23% (443)	29% (569)	16% (317)	1936
Continue His Campaign: No Biden	16% (423)	22% (603)	23% (635)	22% (588)	17% (456)	2704

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (696)	21% (1025)	23% (1136)	25% (1205)	17% (840)	4902
Continue His Campaign: Yes Trump	18% (436)	23% (570)	23% (573)	20% (500)	16% (396)	2475
Continue His Campaign: No Trump	10% (223)	19% (410)	24% (516)	30% (666)	17% (381)	2195
Conviction: Evidence	11% (242)	19% (428)	23% (523)	31% (713)	17% (386)	2291
Conviction: Motivation to Damage	17% (351)	23% (467)	24% (499)	19% (397)	17% (361)	2075
Conviction: DK/NO	19% (102)	24% (130)	21% (114)	18% (96)	17% (93)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (774)	23% (1104)	23% (1126)	23% (1125)	16% (773)	4902
Gender: Male	15% (335)	24% (553)	24% (559)	24% (549)	13% (298)	2295
Gender: Female	17% (439)	21% (551)	22% (567)	22% (576)	18% (475)	2607
Age: 18-34	23% (301)	30% (394)	22% (285)	18% (235)	6% (79)	1295
Age: 35-44	19% (126)	28% (185)	28% (189)	20% (136)	4% (30)	665
Age: 45-64	15% (259)	23% (396)	26% (448)	23% (386)	12% (207)	1696
Age: 65+	7% (88)	10% (129)	16% (204)	30% (368)	37% (457)	1247
GenZers: 1997-2012	25% (148)	31% (186)	22% (132)	16% (97)	6% (34)	595
Millennials: 1981-1996	21% (272)	29% (380)	24% (318)	21% (270)	5% (72)	1312
GenXers: 1965-1980	17% (218)	25% (319)	28% (357)	22% (278)	9% (119)	1290
Baby Boomers: 1946-1964	8% (128)	13% (206)	19% (302)	28% (441)	31% (491)	1568
Educ: < College	18% (545)	24% (726)	21% (656)	21% (658)	16% (503)	3088
Educ: Bachelors degree	13% (151)	20% (230)	28% (327)	25% (288)	14% (159)	1156
Educ: Post-grad	12% (78)	22% (148)	22% (143)	27% (179)	17% (111)	658
Income: Under 50k	20% (404)	23% (467)	19% (382)	19% (392)	20% (416)	2061
Income: 50k-100k	14% (246)	23% (415)	24% (424)	25% (442)	15% (263)	1789
Income: 100k+	12% (124)	21% (222)	30% (321)	28% (290)	9% (94)	1052
Ethnicity: White (Non-Hispanic)	13% (483)	21% (752)	23% (840)	24% (855)	19% (667)	3597
Ethnicity: Hispanic	25% (85)	29% (98)	23% (77)	19% (64)	5% (16)	339
Ethnicity: Black (Non-Hispanic)	21% (155)	27% (196)	21% (152)	22% (161)	8% (58)	722
Ethnicity: Asian + Other (Non-Hispanic)	21% (51)	24% (57)	24% (58)	18% (45)	13% (32)	243
All Christian	13% (339)	21% (552)	23% (608)	24% (630)	18% (467)	2597
All Non-Christian	19% (46)	25% (60)	24% (56)	17% (41)	14% (33)	236
Atheist	20% (42)	22% (45)	19% (40)	22% (45)	16% (34)	206
Agnostic/Nothing in particular	16% (183)	25% (272)	22% (246)	23% (259)	13% (150)	1110
Something Else	22% (164)	23% (174)	23% (176)	20% (150)	12% (88)	752
Evangelical	17% (227)	22% (292)	25% (335)	21% (277)	14% (188)	1318
Non-Evangelical	13% (259)	21% (419)	22% (440)	25% (491)	18% (363)	1972

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (774)	23% (1104)	23% (1126)	23% (1125)	16% (773)	4902
PID: Dem (no lean)	14% (251)	21% (396)	22% (413)	28% (527)	15% (271)	1859
PID: Ind (no lean)	16% (182)	21% (238)	24% (279)	22% (252)	18% (206)	1157
PID: Rep (no lean)	18% (341)	25% (469)	23% (434)	18% (346)	16% (296)	1886
PID/Gender: Dem Men	13% (103)	24% (188)	22% (173)	30% (242)	12% (93)	799
PID/Gender: Dem Women	14% (148)	20% (209)	23% (240)	27% (285)	17% (178)	1060
PID/Gender: Ind Men	15% (95)	22% (136)	25% (157)	23% (140)	14% (88)	615
PID/Gender: Ind Women	16% (87)	19% (103)	22% (122)	21% (112)	22% (118)	542
PID/Gender: Rep Men	16% (137)	26% (229)	26% (229)	19% (167)	13% (117)	880
PID/Gender: Rep Women	20% (204)	24% (240)	20% (205)	18% (179)	18% (179)	1005
Ideo: Liberal (1-3)	16% (216)	21% (287)	22% (300)	29% (396)	14% (187)	1388
Ideo: Moderate (4)	15% (230)	24% (362)	25% (379)	22% (330)	14% (220)	1521
Ideo: Conservative (5-7)	16% (306)	23% (437)	23% (425)	20% (381)	18% (337)	1887
Community: Urban	21% (236)	24% (261)	21% (236)	22% (247)	11% (121)	1101
Community: Suburban	13% (333)	23% (566)	24% (607)	23% (575)	16% (404)	2485
Community: Rural	16% (205)	21% (277)	21% (283)	23% (303)	19% (249)	1316
Military HHnm: Yes	13% (97)	16% (125)	21% (157)	27% (205)	24% (180)	763
Military HH: No	16% (677)	24% (979)	23% (969)	22% (920)	14% (593)	4139
Employ: Private Sector	16% (289)	28% (494)	28% (503)	25% (449)	3% (56)	1791
Employ: Government	14% (37)	27% (73)	23% (62)	30% (82)	7% (20)	273
Employ: Self-Employed	17% (70)	31% (127)	27% (110)	19% (80)	6% (24)	411
Employ: Homemaker	17% (56)	24% (80)	26% (89)	19% (63)	15% (50)	338
Employ: Student	28% (32)	28% (32)	19% (22)	20% (22)	5% (6)	114
Employ: Retired	7% (88)	10% (139)	17% (231)	27% (358)	39% (530)	1346
Employ: Unemployed	37% (142)	29% (110)	13% (50)	9% (34)	12% (46)	382
Employ: Other	24% (59)	19% (48)	25% (61)	15% (36)	17% (42)	245

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (774)	23% (1104)	23% (1126)	23% (1125)	16% (773)	4902
Protestant	12% (172)	18% (266)	24% (358)	27% (397)	19% (284)	1477
Roman Catholic	14% (150)	26% (272)	23% (241)	21% (221)	17% (178)	1061
Jewish	14% (17)	16% (19)	26% (31)	26% (31)	18% (21)	120
Muslim	22% (12)	44% (25)	25% (14)	4% (2)	5% (3)	57
Atheist	20% (42)	22% (45)	19% (40)	22% (45)	16% (34)	206
Agnostic	17% (36)	23% (48)	21% (46)	29% (61)	11% (23)	213
Something else	22% (164)	23% (174)	23% (176)	20% (150)	12% (88)	752
Nothing in particular	16% (147)	25% (224)	22% (200)	22% (198)	14% (127)	897
Ideo/PID: Conservative Republican	16% (233)	24% (342)	23% (324)	20% (286)	17% (248)	1432
Ideo/PID: Moderate/Liberal Republican	25% (107)	28% (123)	25% (107)	13% (54)	9% (41)	432
Ideo/PID: Moderate/Conservative Democrat	14% (109)	24% (184)	23% (178)	24% (186)	15% (115)	773
Ideo/PID: Liberal Democrat	13% (134)	20% (211)	21% (227)	32% (339)	14% (146)	1057
Unfavorable of Biden and Trump	15% (126)	23% (191)	24% (203)	20% (172)	18% (153)	845
2024 H2H Matchup: Biden Voter	12% (258)	20% (426)	23% (510)	30% (653)	15% (337)	2184
2024 H2H Matchup: Trump Voter	19% (449)	26% (590)	22% (516)	18% (407)	15% (351)	2312
2024 H2H Matchup: Would not Vote	20% (32)	20% (31)	27% (42)	16% (25)	17% (26)	157
2024 H2H Matchup: Do not Know	14% (35)	23% (57)	23% (59)	16% (40)	24% (59)	250
2022 House Vote: Democrat	13% (267)	20% (408)	23% (462)	29% (585)	15% (305)	2027
2022 House Vote: Republican	17% (335)	23% (445)	23% (439)	19% (366)	18% (337)	1923
2022 House Vote: Did not Vote	17% (152)	27% (235)	25% (217)	18% (161)	13% (114)	878
2020 Vote: Joe Biden	13% (291)	19% (440)	24% (531)	29% (655)	15% (340)	2257
2020 Vote: Donald Trump	18% (397)	24% (541)	23% (501)	18% (409)	17% (373)	2222
2020 Vote: Someone Else	20% (14)	20% (14)	31% (21)	11% (7)	19% (13)	70
2020 Vote: Did not Vote	20% (71)	31% (109)	21% (72)	15% (54)	13% (46)	353
2016 Vote: Hillary Clinton	12% (201)	19% (333)	24% (405)	30% (514)	15% (258)	1711
2016 Vote: Donald Trump	16% (321)	24% (460)	23% (446)	19% (377)	18% (348)	1952
2016 Vote: Someone Else	9% (13)	19% (28)	23% (34)	28% (41)	22% (32)	149
2020 Vote/PID: Not Biden/Democrat	17% (37)	31% (65)	20% (42)	15% (33)	17% (36)	211
2020 Vote/PID: Not Trump/Republican	20% (39)	24% (48)	25% (49)	20% (39)	12% (23)	198

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (774)	23% (1104)	23% (1126)	23% (1125)	16% (773)	4902
U.S. Economy: Wrong Track	18% (641)	25% (870)	22% (787)	19% (672)	16% (552)	3522
U.S. Economy: Right Direction	10% (133)	17% (234)	25% (339)	33% (453)	16% (221)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11% (176)	20% (317)	24% (384)	31% (499)	14% (227)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (481)	26% (633)	22% (540)	18% (430)	15% (372)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (117)	18% (154)	24% (202)	23% (196)	21% (174)	842
Top 2024 Issue: Economy	18% (331)	27% (486)	24% (428)	19% (346)	11% (206)	1796
Community/Gender: Urban Women	21% (115)	19% (100)	22% (119)	23% (125)	14% (77)	536
Community/Gender: Urban Men	21% (121)	28% (161)	21% (117)	22% (123)	8% (44)	565
Community/Gender: Rural Women	17% (122)	22% (158)	20% (143)	21% (155)	21% (155)	733
Community/Gender: Rural Men	14% (83)	20% (119)	24% (139)	25% (148)	16% (94)	584
Community/Gender: Suburban Women	15% (202)	22% (293)	23% (304)	22% (296)	18% (244)	1338
Community/Gender: Suburban Men	11% (131)	24% (273)	26% (303)	24% (279)	14% (160)	1146
Homeowner	14% (517)	22% (813)	24% (888)	24% (910)	17% (634)	3762
Renter	22% (233)	25% (266)	21% (224)	19% (200)	12% (127)	1050
Self + Household: White-Collar	12% (219)	20% (354)	24% (438)	28% (515)	16% (282)	1808
Self + Household: Blue Collar	17% (410)	23% (546)	23% (549)	21% (497)	15% (351)	2353
Union HH: Yes	19% (68)	31% (115)	24% (89)	17% (61)	9% (32)	366
Union HH: No	16% (706)	22% (989)	23% (1037)	23% (1064)	16% (740)	4536
LGBTQ+: Yes	23% (109)	28% (133)	19% (87)	21% (97)	9% (44)	470
LGBTQ+: No	15% (665)	22% (971)	23% (1039)	23% (1028)	16% (729)	4432
Motivated to Vote	15% (692)	22% (976)	23% (1042)	23% (1048)	16% (717)	4475
Parent: Yes	20% (313)	28% (425)	27% (415)	21% (322)	4% (67)	1541
Parent: No	14% (461)	20% (679)	21% (712)	24% (803)	21% (706)	3361
COVID Vaccine: Yes	14% (467)	21% (703)	23% (788)	25% (854)	18% (611)	3422
COVID Vaccine: No	21% (307)	27% (401)	23% (339)	18% (271)	11% (162)	1480
Student Loans: Yes	22% (169)	27% (213)	26% (200)	20% (154)	5% (42)	778
Student Loans: No	15% (605)	22% (891)	22% (926)	24% (971)	18% (730)	4124
Favorable Opinion of Haley	14% (209)	21% (317)	25% (382)	22% (333)	19% (285)	1526
Unfavorable Opinion of Haley	14% (264)	21% (416)	21% (407)	27% (528)	17% (321)	1936

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (774)	23% (1104)	23% (1126)	23% (1125)	16% (773)	4902
Prodigal Biden Voter	22% (62)	25% (71)	24% (68)	17% (49)	12% (36)	286
Undecided Voter (DK/WNV)	16% (67)	22% (88)	25% (101)	16% (65)	21% (85)	407
Undecided Voter (DK)	14% (35)	23% (57)	23% (59)	16% (40)	24% (59)	250
Watched Debate	16% (577)	24% (850)	23% (824)	22% (788)	15% (548)	3586
Watched Debate: Did not Watch	15% (197)	19% (254)	23% (303)	26% (338)	17% (225)	1316
Watched Debate: All of it	18% (359)	20% (408)	21% (427)	21% (427)	19% (377)	1998
Watched Debate: Some of it	14% (218)	28% (442)	25% (397)	23% (360)	11% (171)	1588
Continue His Campaign: Yes Biden	13% (254)	20% (391)	24% (469)	27% (530)	15% (293)	1936
Continue His Campaign: No Biden	18% (482)	25% (663)	22% (597)	20% (547)	15% (416)	2704
Continue His Campaign: Yes Trump	19% (470)	25% (628)	23% (558)	18% (455)	15% (364)	2475
Continue His Campaign: No Trump	12% (265)	20% (430)	24% (524)	29% (626)	16% (349)	2195
Conviction: Evidence	12% (280)	19% (445)	24% (545)	29% (674)	15% (347)	2291
Conviction: Motivation to Damage	19% (387)	25% (512)	23% (477)	18% (368)	16% (331)	2075
Conviction: DK/NO	20% (106)	27% (146)	20% (105)	16% (84)	18% (94)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	47%	(2291)	42%	(2075)	11%	(536)	4902
Gender: Male	45%	(1024)	46%	(1044)	10%	(226)	2295
Gender: Female	49%	(1267)	40%	(1031)	12%	(310)	2607
Age: 18-34	46%	(602)	36%	(461)	18%	(232)	1295
Age: 35-44	44%	(295)	41%	(270)	15%	(100)	665
Age: 45-64	47%	(798)	44%	(751)	9%	(147)	1696
Age: 65+	48%	(596)	48%	(593)	5%	(57)	1247
GenZers: 1997-2012	49%	(294)	31%	(186)	19%	(115)	595
Millennials: 1981-1996	44%	(581)	40%	(521)	16%	(210)	1312
GenXers: 1965-1980	48%	(613)	43%	(553)	10%	(123)	1290
Baby Boomers: 1946-1964	47%	(734)	48%	(750)	5%	(84)	1568
Educ: < College	42%	(1308)	45%	(1379)	13%	(400)	3088
Educ: Bachelors degree	53%	(614)	39%	(450)	8%	(92)	1156
Educ: Post-grad	56%	(369)	37%	(246)	7%	(44)	658
Income: Under 50k	45%	(936)	41%	(853)	13%	(271)	2061
Income: 50k-100k	49%	(875)	42%	(744)	9%	(170)	1789
Income: 100k+	46%	(480)	45%	(478)	9%	(94)	1052
Ethnicity: White (Non-Hispanic)	43%	(1554)	48%	(1719)	9%	(325)	3597
Ethnicity: Hispanic	53%	(180)	35%	(117)	12%	(42)	339
Ethnicity: Black (Non-Hispanic)	62%	(446)	21%	(154)	17%	(123)	722
Ethnicity: Asian + Other (Non-Hispanic)	46%	(112)	35%	(85)	19%	(46)	243
All Christian	40%	(1052)	51%	(1324)	9%	(222)	2597
All Non-Christian	53%	(125)	35%	(82)	12%	(29)	236
Atheist	78%	(161)	17%	(34)	5%	(11)	206
Agnostic/Nothing in particular	60%	(665)	26%	(288)	14%	(157)	1110
Something Else	38%	(288)	46%	(347)	16%	(117)	752
Evangelical	31%	(406)	57%	(756)	12%	(157)	1318
Non-Evangelical	47%	(920)	45%	(879)	9%	(174)	1972

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Table BLMB65: *Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...*

Demographic	Evidence that he		Motivation to damage		Don't know/no opinion		Total N
	committed a crime		his presidential campaign				
Registered Voters	47%	(2291)	42%	(2075)	11%	(536)	4902
PID: Dem (no lean)	82%	(1519)	11%	(202)	7%	(138)	1859
PID: Ind (no lean)	48%	(557)	38%	(442)	14%	(159)	1157
PID: Rep (no lean)	11%	(216)	76%	(1432)	13%	(238)	1886
PID/Gender: Dem Men	79%	(634)	14%	(109)	7%	(56)	799
PID/Gender: Dem Women	84%	(885)	9%	(92)	8%	(82)	1060
PID/Gender: Ind Men	47%	(289)	41%	(254)	12%	(72)	615
PID/Gender: Ind Women	49%	(267)	35%	(188)	16%	(87)	542
PID/Gender: Rep Men	11%	(101)	77%	(681)	11%	(98)	880
PID/Gender: Rep Women	11%	(115)	75%	(751)	14%	(140)	1005
Ideo: Liberal (1-3)	82%	(1133)	13%	(174)	6%	(81)	1388
Ideo: Moderate (4)	54%	(824)	32%	(481)	14%	(215)	1521
Ideo: Conservative (5-7)	16%	(302)	74%	(1389)	10%	(196)	1887
Community: Urban	56%	(614)	32%	(347)	13%	(139)	1101
Community: Suburban	49%	(1212)	41%	(1020)	10%	(253)	2485
Community: Rural	35%	(465)	54%	(708)	11%	(144)	1316
Military HHnm: Yes	42%	(324)	49%	(371)	9%	(68)	763
Military HH: No	48%	(1967)	41%	(1704)	11%	(468)	4139
Employ: Private Sector	47%	(841)	41%	(737)	12%	(214)	1791
Employ: Government	53%	(145)	35%	(95)	12%	(33)	273
Employ: Self-Employed	40%	(165)	47%	(193)	13%	(53)	411
Employ: Homemaker	40%	(135)	47%	(158)	13%	(45)	338
Employ: Student	57%	(65)	26%	(30)	17%	(19)	114
Employ: Retired	48%	(651)	48%	(640)	4%	(55)	1346
Employ: Unemployed	46%	(174)	36%	(137)	19%	(71)	382
Employ: Other	47%	(116)	35%	(85)	18%	(44)	245

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	47%	(2291)	42%	(2075)	11%	(536)	4902
Protestant	40%	(584)	53%	(780)	8%	(112)	1477
Roman Catholic	43%	(453)	48%	(507)	10%	(101)	1061
Jewish	56%	(67)	37%	(44)	7%	(9)	120
Muslim	40%	(23)	38%	(22)	21%	(12)	57
Atheist	78%	(161)	17%	(34)	5%	(11)	206
Agnostic	74%	(158)	19%	(40)	7%	(16)	213
Something else	38%	(288)	46%	(347)	16%	(117)	752
Nothing in particular	57%	(507)	28%	(248)	16%	(141)	897
Ideo/PID: Conservative Republican	9%	(128)	80%	(1152)	11%	(152)	1432
Ideo/PID: Moderate/Liberal Republican	20%	(87)	61%	(264)	19%	(82)	432
Ideo/PID: Moderate/Conservative Democrat	74%	(572)	15%	(119)	11%	(81)	773
Ideo/PID: Liberal Democrat	88%	(929)	8%	(80)	4%	(48)	1057
Unfavorable of Biden and Trump	53%	(451)	32%	(267)	15%	(127)	845
2024 H2H Matchup: Biden Voter	88%	(1916)	7%	(147)	6%	(120)	2184
2024 H2H Matchup: Trump Voter	8%	(194)	79%	(1824)	13%	(294)	2312
2024 H2H Matchup: Would not Vote	52%	(82)	22%	(34)	26%	(41)	157
2024 H2H Matchup: Do not Know	40%	(100)	28%	(70)	32%	(80)	250
2022 House Vote: Democrat	83%	(1690)	11%	(213)	6%	(124)	2027
2022 House Vote: Republican	12%	(227)	78%	(1497)	10%	(199)	1923
2022 House Vote: Did not Vote	40%	(352)	38%	(336)	22%	(191)	878
2020 Vote: Joe Biden	84%	(1897)	9%	(213)	7%	(147)	2257
2020 Vote: Donald Trump	10%	(224)	78%	(1723)	12%	(276)	2222
2020 Vote: Someone Else	43%	(30)	36%	(25)	21%	(14)	70
2020 Vote: Did not Vote	40%	(140)	32%	(114)	28%	(98)	353
2016 Vote: Hillary Clinton	84%	(1446)	10%	(168)	6%	(98)	1711
2016 Vote: Donald Trump	15%	(283)	75%	(1473)	10%	(195)	1952
2016 Vote: Someone Else	60%	(89)	27%	(40)	13%	(19)	149
2020 Vote/PID: Not Biden/Democrat	51%	(108)	31%	(65)	18%	(38)	211
2020 Vote/PID: Not Trump/Republican	38%	(76)	41%	(81)	21%	(41)	198

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he		Motivation to damage		Don't know/no opinion		Total N
	committed a crime		his presidential campaign				
Registered Voters	47%	(2291)	42%	(2075)	11%	(536)	4902
U.S. Economy: Wrong Track	34%	(1202)	54%	(1901)	12%	(419)	3522
U.S. Economy: Right Direction	79%	(1089)	13%	(174)	8%	(117)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(1398)	7%	(120)	5%	(85)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(316)	74%	(1814)	13%	(326)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	69%	(577)	17%	(141)	15%	(124)	842
Top 2024 Issue: Economy	33%	(597)	53%	(956)	14%	(244)	1796
Community/Gender: Urban Women	60%	(319)	27%	(145)	13%	(71)	536
Community/Gender: Urban Men	52%	(295)	36%	(202)	12%	(68)	565
Community/Gender: Rural Women	35%	(256)	52%	(384)	13%	(93)	733
Community/Gender: Rural Men	36%	(209)	55%	(323)	9%	(51)	584
Community/Gender: Suburban Women	52%	(692)	37%	(501)	11%	(145)	1338
Community/Gender: Suburban Men	45%	(520)	45%	(519)	9%	(108)	1146
Homeowner	46%	(1721)	45%	(1683)	10%	(358)	3762
Renter	51%	(538)	34%	(357)	15%	(155)	1050
Self + Household: White-Collar	53%	(960)	40%	(719)	7%	(129)	1808
Self + Household: Blue Collar	43%	(1011)	47%	(1109)	10%	(233)	2353
Union HH: Yes	50%	(185)	41%	(150)	8%	(31)	366
Union HH: No	46%	(2107)	42%	(1925)	11%	(505)	4536
LGBTQ+: Yes	66%	(308)	23%	(110)	11%	(51)	470
LGBTQ+: No	45%	(1983)	44%	(1965)	11%	(484)	4432
Motivated to Vote	47%	(2123)	43%	(1944)	9%	(408)	4475
Parent: Yes	44%	(672)	44%	(672)	13%	(197)	1541
Parent: No	48%	(1619)	42%	(1402)	10%	(339)	3361
COVID Vaccine: Yes	57%	(1939)	35%	(1187)	9%	(296)	3422
COVID Vaccine: No	24%	(352)	60%	(888)	16%	(239)	1480
Student Loans: Yes	54%	(420)	36%	(279)	10%	(80)	778
Student Loans: No	45%	(1872)	44%	(1796)	11%	(456)	4124
Favorable Opinion of Haley	34%	(512)	59%	(905)	7%	(109)	1526
Unfavorable Opinion of Haley	60%	(1164)	34%	(657)	6%	(114)	1936

Continued on next page

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	47%	(2291)	42%	(2075)	11%	(536)	4902
Prodigal Biden Voter	52%	(149)	30%	(87)	17%	(50)	286
Undecided Voter (DK/WNV)	45%	(182)	26%	(104)	30%	(121)	407
Undecided Voter (DK)	40%	(100)	28%	(70)	32%	(80)	250
Watched Debate	44%	(1571)	47%	(1685)	9%	(330)	3586
Watched Debate: Did not Watch	55%	(720)	30%	(390)	16%	(206)	1316
Watched Debate: All of it	40%	(800)	53%	(1062)	7%	(136)	1998
Watched Debate: Some of it	49%	(771)	39%	(624)	12%	(193)	1588
Continue His Campaign: Yes Biden	72%	(1386)	23%	(443)	6%	(107)	1936
Continue His Campaign: No Biden	30%	(816)	58%	(1557)	12%	(331)	2704
Continue His Campaign: Yes Trump	13%	(330)	74%	(1839)	12%	(306)	2475
Continue His Campaign: No Trump	85%	(1865)	9%	(202)	6%	(128)	2195
Conviction: Evidence	100%	(2291)	—	(0)	—	(0)	2291
Conviction: Motivation to Damage	—	(0)	100%	(2075)	—	(0)	2075
Conviction: DK/NO	—	(0)	—	(0)	100%	(536)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	41%	(1998)	32%	(1588)	27%	(1316)	4902
Gender: Male	46%	(1047)	32%	(724)	23%	(523)	2295
Gender: Female	36%	(951)	33%	(863)	30%	(793)	2607
Age: 18-34	31%	(403)	39%	(511)	29%	(381)	1295
Age: 35-44	33%	(220)	35%	(235)	32%	(210)	665
Age: 45-64	40%	(683)	31%	(528)	29%	(485)	1696
Age: 65+	56%	(692)	25%	(314)	19%	(240)	1247
GenZers: 1997-2012	32%	(189)	41%	(245)	27%	(162)	595
Millennials: 1981-1996	32%	(416)	37%	(485)	31%	(410)	1312
GenXers: 1965-1980	37%	(475)	34%	(442)	29%	(372)	1290
Baby Boomers: 1946-1964	53%	(830)	25%	(390)	22%	(348)	1568
Educ: < College	39%	(1212)	32%	(997)	28%	(879)	3088
Educ: Bachelors degree	42%	(490)	34%	(392)	24%	(274)	1156
Educ: Post-grad	45%	(296)	30%	(199)	25%	(163)	658
Income: Under 50k	38%	(791)	30%	(623)	31%	(647)	2061
Income: 50k-100k	42%	(757)	34%	(605)	24%	(427)	1789
Income: 100k+	43%	(450)	34%	(360)	23%	(242)	1052
Ethnicity: White (Non-Hispanic)	44%	(1565)	31%	(1110)	26%	(922)	3597
Ethnicity: Hispanic	42%	(142)	35%	(117)	23%	(80)	339
Ethnicity: Black (Non-Hispanic)	31%	(226)	37%	(264)	32%	(233)	722
Ethnicity: Asian + Other (Non-Hispanic)	27%	(65)	40%	(96)	34%	(82)	243
All Christian	47%	(1216)	31%	(800)	22%	(581)	2597
All Non-Christian	47%	(112)	33%	(78)	20%	(46)	236
Atheist	27%	(56)	41%	(84)	32%	(67)	206
Agnostic/Nothing in particular	30%	(337)	35%	(391)	34%	(383)	1110
Something Else	37%	(278)	31%	(235)	32%	(239)	752
Evangelical	43%	(573)	32%	(418)	25%	(327)	1318
Non-Evangelical	45%	(890)	31%	(604)	24%	(478)	1972
PID: Dem (no lean)	35%	(648)	33%	(611)	32%	(600)	1859
PID: Ind (no lean)	38%	(436)	33%	(384)	29%	(337)	1157
PID: Rep (no lean)	48%	(914)	31%	(593)	20%	(379)	1886

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	41%	(1998)	32%	(1588)	27%	(1316)	4902
PID/Gender: Dem Men	38%	(308)	33%	(267)	28%	(225)	799
PID/Gender: Dem Women	32%	(341)	32%	(344)	35%	(376)	1060
PID/Gender: Ind Men	42%	(258)	34%	(209)	24%	(149)	615
PID/Gender: Ind Women	33%	(178)	32%	(176)	35%	(188)	542
PID/Gender: Rep Men	55%	(481)	28%	(249)	17%	(150)	880
PID/Gender: Rep Women	43%	(433)	34%	(344)	23%	(229)	1005
Ideo: Liberal (1-3)	36%	(503)	34%	(467)	30%	(418)	1388
Ideo: Moderate (4)	35%	(538)	34%	(523)	30%	(459)	1521
Ideo: Conservative (5-7)	50%	(938)	31%	(578)	20%	(370)	1887
Community: Urban	36%	(392)	38%	(417)	27%	(292)	1101
Community: Suburban	43%	(1076)	32%	(791)	25%	(618)	2485
Community: Rural	40%	(531)	29%	(380)	31%	(406)	1316
Military HHnm: Yes	46%	(353)	30%	(227)	24%	(183)	763
Military HH: No	40%	(1645)	33%	(1361)	27%	(1133)	4139
Employ: Private Sector	38%	(688)	37%	(658)	25%	(445)	1791
Employ: Government	32%	(87)	40%	(110)	28%	(77)	273
Employ: Self-Employed	38%	(155)	36%	(148)	26%	(109)	411
Employ: Homemaker	32%	(108)	37%	(124)	31%	(106)	338
Employ: Student	15%	(17)	52%	(60)	33%	(37)	114
Employ: Retired	56%	(750)	23%	(309)	21%	(288)	1346
Employ: Unemployed	31%	(119)	27%	(103)	42%	(160)	382
Employ: Other	31%	(75)	31%	(76)	38%	(94)	245
Protestant	45%	(669)	31%	(465)	23%	(343)	1477
Roman Catholic	49%	(516)	30%	(322)	21%	(223)	1061
Jewish	57%	(68)	25%	(30)	18%	(22)	120
Muslim	28%	(16)	48%	(28)	24%	(14)	57
Atheist	27%	(56)	41%	(84)	32%	(67)	206
Agnostic	29%	(62)	40%	(84)	32%	(67)	213
Something else	37%	(278)	31%	(235)	32%	(239)	752
Nothing in particular	31%	(275)	34%	(306)	35%	(315)	897

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it	Yes, I watched some of it	No, I did not watch the debate	Total N
Registered Voters	41% (1998)	32% (1588)	27% (1316)	4902
Ideo/PID: Conservative Republican	52% (745)	30% (431)	18% (256)	1432
Ideo/PID: Moderate/Liberal Republican	38% (165)	36% (157)	26% (111)	432
Ideo/PID: Moderate/Conservative Democrat	32% (251)	33% (258)	34% (264)	773
Ideo/PID: Liberal Democrat	37% (393)	33% (348)	30% (316)	1057
Unfavorable of Biden and Trump	30% (257)	35% (295)	35% (293)	845
2024 H2H Matchup: Biden Voter	36% (786)	34% (732)	30% (666)	2184
2024 H2H Matchup: Trump Voter	49% (1125)	31% (726)	20% (461)	2312
2024 H2H Matchup: Would not Vote	17% (27)	34% (53)	49% (77)	157
2024 H2H Matchup: Do not Know	24% (61)	31% (77)	45% (112)	250
2022 House Vote: Democrat	37% (747)	34% (684)	29% (596)	2027
2022 House Vote: Republican	52% (993)	31% (587)	18% (343)	1923
2022 House Vote: Did not Vote	27% (236)	34% (297)	39% (346)	878
2020 Vote: Joe Biden	36% (811)	34% (758)	30% (688)	2257
2020 Vote: Donald Trump	49% (1098)	30% (675)	20% (449)	2222
2020 Vote: Someone Else	25% (18)	36% (25)	39% (27)	70
2020 Vote: Did not Vote	20% (71)	37% (130)	43% (152)	353
2016 Vote: Hillary Clinton	39% (668)	33% (560)	28% (484)	1711
2016 Vote: Donald Trump	52% (1015)	31% (597)	17% (341)	1952
2016 Vote: Someone Else	29% (43)	27% (41)	44% (65)	149
2020 Vote/PID: Not Biden/Democrat	27% (57)	36% (75)	37% (79)	211
2020 Vote/PID: Not Trump/Republican	34% (68)	37% (73)	29% (57)	198
U.S. Economy: Wrong Track	41% (1436)	32% (1144)	27% (943)	3522
U.S. Economy: Right Direction	41% (562)	32% (444)	27% (373)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (588)	33% (536)	30% (479)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48% (1181)	31% (759)	21% (517)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (230)	35% (292)	38% (320)	842
Top 2024 Issue: Economy	40% (717)	34% (614)	26% (466)	1796
Community/Gender: Urban Women	31% (165)	40% (213)	29% (158)	536
Community/Gender: Urban Men	40% (227)	36% (204)	24% (134)	565
Community/Gender: Rural Women	35% (256)	31% (226)	34% (251)	733

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	41%	(1998)	32%	(1588)	27%	(1316)	4902
Community/Gender: Rural Men	47%	(275)	26%	(153)	27%	(155)	584
Community/Gender: Suburban Women	40%	(531)	32%	(424)	29%	(384)	1338
Community/Gender: Suburban Men	48%	(545)	32%	(367)	20%	(234)	1146
Homeowner	44%	(1637)	32%	(1200)	25%	(925)	3762
Renter	33%	(347)	35%	(364)	32%	(339)	1050
Self + Household: White-Collar	43%	(786)	34%	(611)	23%	(411)	1808
Self + Household: Blue Collar	43%	(1023)	31%	(728)	26%	(603)	2353
Union HH: Yes	46%	(167)	34%	(123)	21%	(76)	366
Union HH: No	40%	(1832)	32%	(1465)	27%	(1240)	4536
LGBTQ+: Yes	30%	(141)	36%	(167)	34%	(161)	470
LGBTQ+: No	42%	(1857)	32%	(1421)	26%	(1155)	4432
Motivated to Vote	43%	(1937)	32%	(1423)	25%	(1115)	4475
Parent: Yes	38%	(584)	36%	(562)	26%	(395)	1541
Parent: No	42%	(1414)	31%	(1026)	27%	(921)	3361
COVID Vaccine: Yes	42%	(1432)	32%	(1086)	26%	(904)	3422
COVID Vaccine: No	38%	(566)	34%	(502)	28%	(411)	1480
Student Loans: Yes	35%	(270)	35%	(275)	30%	(234)	778
Student Loans: No	42%	(1728)	32%	(1313)	26%	(1082)	4124
Favorable Opinion of Haley	51%	(781)	31%	(474)	18%	(271)	1526
Unfavorable Opinion of Haley	48%	(920)	30%	(581)	22%	(435)	1936
Prodigal Biden Voter	30%	(87)	37%	(106)	33%	(94)	286
Undecided Voter (DK/WNV)	22%	(88)	32%	(130)	46%	(189)	407
Undecided Voter (DK)	24%	(61)	31%	(77)	45%	(112)	250
Watched Debate	56%	(1998)	44%	(1588)	—	(0)	3586
Watched Debate: Did not Watch	—	(0)	—	(0)	100%	(1316)	1316
Watched Debate: All of it	100%	(1998)	—	(0)	—	(0)	1998
Watched Debate: Some of it	—	(0)	100%	(1588)	—	(0)	1588
Continue His Campaign: Yes Biden	40%	(782)	32%	(626)	27%	(528)	1936
Continue His Campaign: No Biden	43%	(1151)	33%	(892)	24%	(661)	2704

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it	Yes, I watched some of it	No, I did not watch the debate	Total N
Registered Voters	41% (1998)	32% (1588)	27% (1316)	4902
Continue His Campaign: Yes Trump	49% (1224)	31% (776)	19% (475)	2475
Continue His Campaign: No Trump	33% (723)	34% (747)	33% (726)	2195
Conviction: Evidence	35% (800)	34% (771)	31% (720)	2291
Conviction: Motivation to Damage	51% (1062)	30% (624)	19% (390)	2075
Conviction: DK/NO	25% (136)	36% (193)	38% (206)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	29% (1404)	43% (2123)	28% (1374)	4902
Gender: Male	29% (674)	47% (1090)	23% (531)	2295
Gender: Female	28% (730)	40% (1033)	32% (844)	2607
Age: 18-34	28% (358)	41% (535)	31% (401)	1295
Age: 35-44	29% (193)	44% (293)	27% (179)	665
Age: 45-64	27% (464)	44% (753)	28% (479)	1696
Age: 65+	31% (389)	44% (543)	25% (315)	1247
GenZers: 1997-2012	27% (162)	41% (242)	32% (191)	595
Millennials: 1981-1996	29% (374)	43% (564)	29% (375)	1312
GenXers: 1965-1980	28% (363)	43% (559)	29% (368)	1290
Baby Boomers: 1946-1964	29% (458)	44% (694)	27% (416)	1568
Educ: < College	26% (812)	47% (1445)	27% (831)	3088
Educ: Bachelors degree	31% (361)	39% (455)	29% (340)	1156
Educ: Post-grad	35% (231)	34% (224)	31% (203)	658
Income: Under 50k	29% (592)	43% (890)	28% (579)	2061
Income: 50k-100k	29% (517)	43% (771)	28% (501)	1789
Income: 100k+	28% (295)	44% (463)	28% (294)	1052
Ethnicity: White (Non-Hispanic)	25% (883)	48% (1737)	27% (978)	3597
Ethnicity: Hispanic	33% (110)	41% (139)	26% (89)	339
Ethnicity: Black (Non-Hispanic)	48% (345)	21% (151)	31% (226)	722
Ethnicity: Asian + Other (Non-Hispanic)	27% (67)	39% (96)	33% (81)	243
All Christian	25% (648)	52% (1344)	23% (606)	2597
All Non-Christian	40% (96)	36% (85)	24% (56)	236
Atheist	41% (84)	21% (43)	39% (80)	206
Agnostic/Nothing in particular	34% (378)	27% (301)	39% (431)	1110
Something Else	27% (199)	47% (351)	27% (201)	752
Evangelical	21% (279)	58% (762)	21% (277)	1318
Non-Evangelical	28% (560)	45% (896)	26% (516)	1972
PID: Dem (no lean)	57% (1063)	9% (161)	34% (635)	1859
PID: Ind (no lean)	23% (263)	36% (419)	41% (476)	1157
PID: Rep (no lean)	4% (78)	82% (1544)	14% (263)	1886

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	29% (1404)	43% (2123)	28% (1374)	4902
PID/Gender: Dem Men	59% (468)	13% (101)	29% (231)	799
PID/Gender: Dem Women	56% (596)	6% (60)	38% (405)	1060
PID/Gender: Ind Men	25% (154)	39% (240)	36% (221)	615
PID/Gender: Ind Women	20% (109)	33% (179)	47% (254)	542
PID/Gender: Rep Men	6% (52)	85% (749)	9% (79)	880
PID/Gender: Rep Women	3% (26)	79% (795)	18% (185)	1005
Ideo: Liberal (1-3)	53% (737)	12% (164)	35% (486)	1388
Ideo: Moderate (4)	33% (500)	34% (511)	34% (510)	1521
Ideo: Conservative (5-7)	8% (155)	75% (1419)	17% (313)	1887
Community: Urban	38% (414)	34% (375)	28% (312)	1101
Community: Suburban	29% (721)	42% (1045)	29% (718)	2485
Community: Rural	20% (269)	53% (703)	26% (344)	1316
Military HHnm: Yes	26% (199)	47% (356)	27% (208)	763
Military HH: No	29% (1205)	43% (1767)	28% (1167)	4139
Employ: Private Sector	29% (515)	44% (789)	27% (487)	1791
Employ: Government	34% (93)	36% (98)	30% (82)	273
Employ: Self-Employed	29% (119)	49% (202)	22% (91)	411
Employ: Homemaker	20% (68)	50% (168)	30% (102)	338
Employ: Student	24% (28)	26% (29)	50% (57)	114
Employ: Retired	30% (397)	44% (599)	26% (350)	1346
Employ: Unemployed	28% (107)	38% (145)	34% (130)	382
Employ: Other	31% (77)	38% (93)	31% (75)	245
Protestant	25% (369)	52% (761)	23% (347)	1477
Roman Catholic	26% (271)	51% (546)	23% (244)	1061
Jewish	41% (49)	32% (38)	28% (33)	120
Muslim	40% (23)	48% (27)	12% (7)	57
Atheist	41% (84)	21% (43)	39% (80)	206
Agnostic	42% (90)	19% (40)	39% (84)	213
Something else	27% (199)	47% (351)	27% (201)	752
Nothing in particular	32% (288)	29% (261)	39% (347)	897
Ideo/PID: Conservative Republican	3% (43)	84% (1210)	12% (179)	1432

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	29% (1404)	43% (2123)	28% (1374)	4902
Ideo/PID: Moderate/Liberal Republican	8% (35)	73% (317)	19% (81)	432
Ideo/PID: Moderate/Conservative Democrat	53% (409)	14% (106)	33% (258)	773
Ideo/PID: Liberal Democrat	61% (647)	5% (55)	34% (355)	1057
Unfavorable of Biden and Trump	13% (107)	28% (236)	59% (502)	845
2024 H2H Matchup: Biden Voter	60% (1307)	5% (109)	35% (767)	2184
2024 H2H Matchup: Trump Voter	2% (56)	84% (1944)	13% (312)	2312
2024 H2H Matchup: Would not Vote	8% (13)	18% (28)	74% (116)	157
2024 H2H Matchup: Do not Know	11% (28)	17% (43)	72% (179)	250
2022 House Vote: Democrat	57% (1146)	9% (180)	35% (701)	2027
2022 House Vote: Republican	3% (67)	81% (1562)	15% (293)	1923
2022 House Vote: Did not Vote	21% (183)	40% (353)	39% (342)	878
2020 Vote: Joe Biden	55% (1231)	8% (190)	37% (836)	2257
2020 Vote: Donald Trump	4% (81)	81% (1790)	16% (352)	2222
2020 Vote: Someone Else	11% (8)	24% (17)	64% (45)	70
2020 Vote: Did not Vote	24% (85)	36% (127)	40% (142)	353
2016 Vote: Hillary Clinton	59% (1007)	8% (134)	33% (570)	1711
2016 Vote: Donald Trump	6% (114)	77% (1501)	17% (337)	1952
2016 Vote: Someone Else	24% (36)	24% (36)	52% (77)	149
2020 Vote/PID: Not Biden/Democrat	33% (70)	26% (55)	41% (86)	211
2020 Vote/PID: Not Trump/Republican	19% (37)	53% (104)	29% (56)	198
U.S. Economy: Wrong Track	16% (570)	55% (1921)	29% (1031)	3522
U.S. Economy: Right Direction	60% (834)	15% (202)	25% (343)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (1070)	5% (79)	28% (454)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (93)	79% (1951)	17% (412)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (241)	11% (93)	60% (507)	842
Top 2024 Issue: Economy	19% (335)	55% (992)	26% (470)	1796
Community/Gender: Urban Women	37% (197)	28% (152)	35% (188)	536
Community/Gender: Urban Men	38% (217)	40% (223)	22% (124)	565
Community/Gender: Rural Women	19% (137)	51% (376)	30% (220)	733
Community/Gender: Rural Men	23% (132)	56% (327)	21% (124)	584
Community/Gender: Suburban Women	30% (397)	38% (506)	33% (436)	1338

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	29% (1404)	43% (2123)	28% (1374)	4902
Community/Gender: Suburban Men	28% (325)	47% (539)	25% (282)	1146
Homeowner	28% (1038)	45% (1705)	27% (1019)	3762
Renter	34% (353)	36% (383)	30% (313)	1050
Self + Household: White-Collar	33% (599)	40% (722)	27% (487)	1808
Self + Household: Blue Collar	26% (604)	49% (1154)	25% (594)	2353
Union HH: Yes	34% (123)	40% (148)	26% (95)	366
Union HH: No	28% (1281)	44% (1976)	28% (1279)	4536
LGBTQ+: Yes	37% (175)	21% (96)	42% (198)	470
LGBTQ+: No	28% (1230)	46% (2027)	27% (1176)	4432
Motivated to Vote	30% (1321)	45% (1999)	26% (1155)	4475
Parent: Yes	29% (447)	46% (716)	25% (379)	1541
Parent: No	29% (958)	42% (1407)	30% (996)	3361
COVID Vaccine: Yes	34% (1178)	35% (1190)	31% (1054)	3422
COVID Vaccine: No	15% (226)	63% (934)	22% (320)	1480
Student Loans: Yes	28% (222)	35% (273)	36% (284)	778
Student Loans: No	29% (1183)	45% (1851)	26% (1090)	4124
Favorable Opinion of Haley	21% (318)	58% (881)	21% (327)	1526
Unfavorable Opinion of Haley	38% (745)	34% (662)	27% (529)	1936
Prodigal Biden Voter	10% (27)	36% (102)	55% (157)	286
Undecided Voter (DK/WNV)	10% (41)	17% (71)	73% (295)	407
Undecided Voter (DK)	11% (28)	17% (43)	72% (179)	250
Watched Debate	32% (1133)	50% (1807)	18% (647)	3586
Watched Debate: Did not Watch	21% (272)	24% (317)	55% (728)	1316
Watched Debate: All of it	30% (604)	57% (1138)	13% (257)	1998
Watched Debate: Some of it	33% (529)	42% (669)	25% (390)	1588
Continue His Campaign: Yes Biden	57% (1095)	20% (397)	23% (444)	1936
Continue His Campaign: No Biden	10% (274)	61% (1651)	29% (779)	2704
Continue His Campaign: Yes Trump	7% (175)	80% (1968)	13% (332)	2475
Continue His Campaign: No Trump	53% (1174)	6% (132)	41% (889)	2195

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Table BLMB63_1: *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points*

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	29% (1404)	43% (2123)	28% (1374)	4902
Conviction: Evidence	53% (1204)	9% (206)	38% (881)	2291
Conviction: Motivation to Damage	6% (128)	80% (1662)	14% (285)	2075
Conviction: DK/NO	14% (73)	48% (255)	39% (208)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (655)	37% (1826)	49% (2421)	4902
Gender: Male	15% (341)	42% (958)	43% (996)	2295
Gender: Female	12% (314)	33% (869)	55% (1425)	2607
Age: 18-34	19% (240)	36% (462)	46% (593)	1295
Age: 35-44	17% (115)	39% (256)	44% (294)	665
Age: 45-64	13% (212)	37% (626)	51% (858)	1696
Age: 65+	7% (89)	39% (482)	54% (676)	1247
GenZers: 1997-2012	19% (114)	36% (214)	45% (267)	595
Millennials: 1981-1996	17% (229)	37% (485)	46% (598)	1312
GenXers: 1965-1980	14% (187)	36% (464)	50% (639)	1290
Baby Boomers: 1946-1964	8% (120)	39% (608)	54% (839)	1568
Educ: < College	13% (415)	40% (1243)	46% (1430)	3088
Educ: Bachelors degree	13% (149)	33% (385)	54% (622)	1156
Educ: Post-grad	14% (91)	30% (198)	56% (369)	658
Income: Under 50k	14% (298)	38% (782)	48% (981)	2061
Income: 50k-100k	12% (223)	36% (651)	51% (915)	1789
Income: 100k+	13% (134)	37% (393)	50% (525)	1052
Ethnicity: White (Non-Hispanic)	9% (340)	41% (1483)	49% (1775)	3597
Ethnicity: Hispanic	20% (67)	38% (130)	42% (142)	339
Ethnicity: Black (Non-Hispanic)	30% (217)	19% (140)	51% (366)	722
Ethnicity: Asian + Other (Non-Hispanic)	13% (32)	30% (74)	57% (138)	243
All Christian	11% (286)	44% (1153)	45% (1158)	2597
All Non-Christian	27% (64)	29% (68)	44% (105)	236
Atheist	11% (23)	19% (39)	70% (144)	206
Agnostic/Nothing in particular	14% (159)	23% (261)	62% (690)	1110
Something Else	16% (123)	41% (306)	43% (323)	752
Evangelical	12% (164)	50% (653)	38% (501)	1318
Non-Evangelical	12% (236)	39% (773)	49% (963)	1972
PID: Dem (no lean)	27% (509)	9% (172)	63% (1178)	1859
PID: Ind (no lean)	7% (85)	29% (341)	63% (731)	1157
PID: Rep (no lean)	3% (62)	70% (1313)	27% (511)	1886

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (655)	37% (1826)	49% (2421)	4902
PID/Gender: Dem Men	31% (249)	13% (106)	56% (444)	799
PID/Gender: Dem Women	25% (260)	6% (67)	69% (734)	1060
PID/Gender: Ind Men	8% (48)	33% (201)	60% (367)	615
PID/Gender: Ind Women	7% (36)	26% (141)	67% (365)	542
PID/Gender: Rep Men	5% (44)	74% (652)	21% (185)	880
PID/Gender: Rep Women	2% (18)	66% (661)	32% (326)	1005
Ideo: Liberal (1-3)	22% (302)	14% (191)	64% (895)	1388
Ideo: Moderate (4)	16% (240)	29% (434)	56% (846)	1521
Ideo: Conservative (5-7)	6% (107)	63% (1180)	32% (600)	1887
Community: Urban	22% (238)	29% (324)	49% (539)	1101
Community: Suburban	12% (289)	37% (909)	52% (1287)	2485
Community: Rural	10% (129)	45% (593)	45% (595)	1316
Military HHnm: Yes	10% (79)	38% (287)	52% (397)	763
Military HH: No	14% (576)	37% (1540)	49% (2023)	4139
Employ: Private Sector	16% (289)	37% (668)	47% (835)	1791
Employ: Government	21% (57)	29% (80)	50% (137)	273
Employ: Self-Employed	14% (57)	45% (185)	41% (170)	411
Employ: Homemaker	10% (35)	40% (135)	50% (168)	338
Employ: Student	18% (20)	20% (23)	62% (71)	114
Employ: Retired	7% (91)	39% (526)	54% (729)	1346
Employ: Unemployed	16% (60)	34% (130)	50% (192)	382
Employ: Other	18% (45)	32% (80)	49% (121)	245
Protestant	10% (145)	43% (634)	47% (698)	1477
Roman Catholic	13% (133)	46% (486)	42% (442)	1061
Jewish	26% (31)	22% (27)	52% (62)	120
Muslim	30% (17)	42% (24)	28% (16)	57
Atheist	11% (23)	19% (39)	70% (144)	206
Agnostic	16% (33)	15% (32)	70% (148)	213
Something else	16% (123)	41% (306)	43% (323)	752
Nothing in particular	14% (126)	26% (229)	60% (542)	897
Ideo/PID: Conservative Republican	2% (33)	71% (1018)	27% (381)	1432

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (655)	37% (1826)	49% (2421)	4902
Ideo/PID: Moderate/Liberal Republican	7% (29)	65% (280)	28% (123)	432
Ideo/PID: Moderate/Conservative Democrat	30% (233)	12% (90)	58% (449)	773
Ideo/PID: Liberal Democrat	26% (273)	8% (82)	66% (702)	1057
Unfavorable of Biden and Trump	4% (33)	19% (161)	77% (651)	845
2024 H2H Matchup: Biden Voter	26% (569)	7% (152)	67% (1462)	2184
2024 H2H Matchup: Trump Voter	3% (70)	70% (1620)	27% (621)	2312
2024 H2H Matchup: Would not Vote	2% (3)	12% (19)	86% (135)	157
2024 H2H Matchup: Do not Know	5% (13)	14% (35)	81% (202)	250
2022 House Vote: Democrat	25% (503)	10% (209)	65% (1316)	2027
2022 House Vote: Republican	3% (59)	68% (1315)	29% (549)	1923
2022 House Vote: Did not Vote	10% (86)	33% (286)	58% (506)	878
2020 Vote: Joe Biden	24% (531)	9% (209)	67% (1517)	2257
2020 Vote: Donald Trump	3% (68)	68% (1504)	29% (650)	2222
2020 Vote: Someone Else	2% (2)	16% (11)	82% (57)	70
2020 Vote: Did not Vote	15% (54)	29% (102)	56% (197)	353
2016 Vote: Hillary Clinton	25% (432)	9% (151)	66% (1128)	1711
2016 Vote: Donald Trump	4% (79)	65% (1268)	31% (606)	1952
2016 Vote: Someone Else	8% (12)	20% (29)	72% (108)	149
2020 Vote/PID: Not Biden/Democrat	19% (41)	27% (57)	54% (113)	211
2020 Vote/PID: Not Trump/Republican	7% (15)	43% (85)	49% (98)	198
U.S. Economy: Wrong Track	8% (286)	46% (1626)	46% (1611)	3522
U.S. Economy: Right Direction	27% (370)	15% (200)	59% (810)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33% (522)	6% (97)	61% (985)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (78)	67% (1637)	30% (741)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	7% (56)	11% (92)	82% (695)	842
Top 2024 Issue: Economy	11% (200)	45% (815)	43% (781)	1796
Community/Gender: Urban Women	19% (101)	24% (128)	57% (307)	536
Community/Gender: Urban Men	24% (137)	35% (196)	41% (231)	565
Community/Gender: Rural Women	8% (60)	42% (305)	50% (368)	733
Community/Gender: Rural Men	12% (69)	49% (288)	39% (227)	584
Community/Gender: Suburban Women	11% (153)	33% (435)	56% (750)	1338

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (655)	37% (1826)	49% (2421)	4902
Community/Gender: Suburban Men	12% (135)	41% (473)	47% (538)	1146
Homeowner	12% (450)	39% (1473)	49% (1839)	3762
Renter	19% (195)	31% (326)	50% (529)	1050
Self + Household: White-Collar	14% (252)	35% (626)	51% (930)	1808
Self + Household: Blue Collar	12% (290)	42% (998)	45% (1065)	2353
Union HH: Yes	24% (88)	35% (127)	41% (151)	366
Union HH: No	13% (568)	37% (1699)	50% (2269)	4536
LGBTQ+: Yes	18% (86)	18% (83)	64% (301)	470
LGBTQ+: No	13% (569)	39% (1744)	48% (2120)	4432
Motivated to Vote	13% (598)	39% (1724)	48% (2153)	4475
Parent: Yes	18% (283)	39% (605)	42% (653)	1541
Parent: No	11% (372)	36% (1221)	53% (1768)	3361
COVID Vaccine: Yes	15% (500)	30% (1037)	55% (1885)	3422
COVID Vaccine: No	11% (156)	53% (789)	36% (535)	1480
Student Loans: Yes	15% (116)	28% (219)	57% (443)	778
Student Loans: No	13% (539)	39% (1607)	48% (1978)	4124
Favorable Opinion of Haley	10% (146)	51% (780)	39% (600)	1526
Unfavorable Opinion of Haley	15% (287)	30% (587)	55% (1062)	1936
Prodigal Biden Voter	5% (14)	29% (83)	66% (189)	286
Undecided Voter (DK/WNV)	4% (16)	13% (54)	83% (337)	407
Undecided Voter (DK)	5% (13)	14% (35)	81% (202)	250
Watched Debate	14% (513)	44% (1583)	42% (1490)	3586
Watched Debate: Did not Watch	11% (142)	19% (244)	71% (930)	1316
Watched Debate: All of it	13% (257)	52% (1047)	35% (695)	1998
Watched Debate: Some of it	16% (257)	34% (536)	50% (796)	1588
Continue His Campaign: Yes Biden	29% (555)	19% (359)	53% (1023)	1936
Continue His Campaign: No Biden	3% (91)	52% (1400)	45% (1213)	2704
Continue His Campaign: Yes Trump	5% (118)	68% (1686)	27% (670)	2475
Continue His Campaign: No Trump	23% (509)	6% (127)	71% (1560)	2195

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (655)	37% (1826)	49% (2421)	4902
Conviction: Evidence	21% (486)	9% (212)	70% (1592)	2291
Conviction: Motivation to Damage	6% (116)	68% (1411)	26% (548)	2075
Conviction: DK/NO	10% (53)	38% (203)	52% (280)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(1826)	33%	(1614)	30%	(1463)	4902
Gender: Male	38%	(867)	36%	(821)	26%	(607)	2295
Gender: Female	37%	(958)	30%	(793)	33%	(855)	2607
Age: 18-34	37%	(485)	29%	(372)	34%	(438)	1295
Age: 35-44	37%	(247)	33%	(220)	30%	(198)	665
Age: 45-64	36%	(613)	33%	(563)	31%	(520)	1696
Age: 65+	39%	(481)	37%	(460)	25%	(306)	1247
GenZers: 1997-2012	37%	(218)	28%	(170)	35%	(208)	595
Millennials: 1981-1996	38%	(493)	31%	(408)	31%	(411)	1312
GenXers: 1965-1980	37%	(480)	32%	(409)	31%	(400)	1290
Baby Boomers: 1946-1964	37%	(584)	36%	(571)	26%	(413)	1568
Educ: < College	33%	(1034)	37%	(1129)	30%	(925)	3088
Educ: Bachelors degree	41%	(478)	28%	(327)	30%	(351)	1156
Educ: Post-grad	48%	(314)	24%	(158)	28%	(186)	658
Income: Under 50k	37%	(754)	35%	(711)	29%	(596)	2061
Income: 50k-100k	39%	(690)	32%	(565)	30%	(535)	1789
Income: 100k+	36%	(382)	32%	(337)	32%	(332)	1052
Ethnicity: White (Non-Hispanic)	33%	(1187)	38%	(1359)	29%	(1051)	3597
Ethnicity: Hispanic	40%	(137)	29%	(99)	30%	(103)	339
Ethnicity: Black (Non-Hispanic)	58%	(415)	14%	(102)	28%	(205)	722
Ethnicity: Asian + Other (Non-Hispanic)	36%	(87)	22%	(53)	43%	(104)	243
All Christian	33%	(845)	41%	(1052)	27%	(699)	2597
All Non-Christian	52%	(123)	23%	(54)	25%	(59)	236
Atheist	53%	(109)	15%	(31)	32%	(66)	206
Agnostic/Nothing in particular	44%	(492)	18%	(203)	37%	(416)	1110
Something Else	34%	(256)	36%	(274)	30%	(222)	752
Evangelical	27%	(352)	47%	(624)	26%	(342)	1318
Non-Evangelical	37%	(733)	34%	(677)	29%	(562)	1972
PID: Dem (no lean)	70%	(1309)	4%	(82)	25%	(469)	1859
PID: Ind (no lean)	33%	(384)	24%	(279)	43%	(494)	1157
PID: Rep (no lean)	7%	(133)	66%	(1253)	26%	(499)	1886

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(1826)	33%	(1614)	30%	(1463)	4902
PID/Gender: Dem Men	72%	(578)	6%	(49)	22%	(172)	799
PID/Gender: Dem Women	69%	(730)	3%	(32)	28%	(297)	1060
PID/Gender: Ind Men	34%	(211)	27%	(164)	39%	(241)	615
PID/Gender: Ind Women	32%	(173)	21%	(115)	47%	(254)	542
PID/Gender: Rep Men	9%	(78)	69%	(608)	22%	(194)	880
PID/Gender: Rep Women	5%	(55)	64%	(646)	30%	(305)	1005
Ideo: Liberal (1-3)	67%	(934)	8%	(116)	24%	(338)	1388
Ideo: Moderate (4)	43%	(655)	22%	(334)	35%	(531)	1521
Ideo: Conservative (5-7)	12%	(222)	60%	(1138)	28%	(527)	1887
Community: Urban	48%	(526)	26%	(284)	26%	(291)	1101
Community: Suburban	38%	(954)	31%	(765)	31%	(766)	2485
Community: Rural	26%	(346)	43%	(565)	31%	(405)	1316
Military HHnm: Yes	32%	(247)	34%	(259)	34%	(256)	763
Military HH: No	38%	(1578)	33%	(1354)	29%	(1206)	4139
Employ: Private Sector	38%	(679)	31%	(553)	31%	(559)	1791
Employ: Government	43%	(118)	26%	(71)	31%	(85)	273
Employ: Self-Employed	36%	(148)	40%	(164)	24%	(100)	411
Employ: Homemaker	30%	(102)	36%	(121)	34%	(115)	338
Employ: Student	38%	(43)	17%	(19)	46%	(52)	114
Employ: Retired	38%	(513)	37%	(497)	25%	(336)	1346
Employ: Unemployed	34%	(132)	29%	(110)	37%	(141)	382
Employ: Other	37%	(92)	32%	(79)	30%	(75)	245
Protestant	31%	(452)	41%	(603)	29%	(423)	1477
Roman Catholic	36%	(377)	40%	(425)	24%	(259)	1061
Jewish	57%	(69)	21%	(26)	21%	(25)	120
Muslim	44%	(25)	27%	(15)	29%	(16)	57
Atheist	53%	(109)	15%	(31)	32%	(66)	206
Agnostic	57%	(121)	11%	(24)	32%	(69)	213
Something else	34%	(256)	36%	(274)	30%	(222)	752
Nothing in particular	41%	(371)	20%	(179)	39%	(347)	897
Ideo/PID: Conservative Republican	5%	(75)	69%	(993)	25%	(364)	1432
Ideo/PID: Moderate/Liberal Republican	13%	(58)	57%	(247)	29%	(127)	432

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(1826)	33%	(1614)	30%	(1463)	4902
Ideo/PID: Moderate/Conservative Democrat	66%	(507)	6%	(46)	28%	(219)	773
Ideo/PID: Liberal Democrat	75%	(792)	3%	(35)	22%	(229)	1057
Unfavorable of Biden and Trump	26%	(220)	11%	(93)	63%	(532)	845
2024 H2H Matchup: Biden Voter	74%	(1620)	2%	(44)	24%	(519)	2184
2024 H2H Matchup: Trump Voter	6%	(140)	67%	(1539)	27%	(632)	2312
2024 H2H Matchup: Would not Vote	17%	(27)	6%	(9)	77%	(121)	157
2024 H2H Matchup: Do not Know	15%	(38)	9%	(21)	76%	(190)	250
2022 House Vote: Democrat	70%	(1419)	4%	(81)	26%	(527)	2027
2022 House Vote: Republican	7%	(141)	66%	(1264)	27%	(518)	1923
2022 House Vote: Did not Vote	29%	(255)	28%	(246)	43%	(377)	878
2020 Vote: Joe Biden	69%	(1547)	3%	(76)	28%	(634)	2257
2020 Vote: Donald Trump	7%	(150)	65%	(1440)	28%	(632)	2222
2020 Vote: Someone Else	20%	(14)	10%	(7)	70%	(49)	70
2020 Vote: Did not Vote	32%	(115)	26%	(91)	42%	(147)	353
2016 Vote: Hillary Clinton	73%	(1244)	4%	(65)	24%	(403)	1711
2016 Vote: Donald Trump	10%	(200)	62%	(1206)	28%	(545)	1952
2016 Vote: Someone Else	34%	(51)	12%	(18)	54%	(80)	149
2020 Vote/PID: Not Biden/Democrat	46%	(98)	22%	(46)	32%	(68)	211
2020 Vote/PID: Not Trump/Republican	24%	(48)	36%	(72)	39%	(78)	198
U.S. Economy: Wrong Track	24%	(851)	42%	(1483)	34%	(1188)	3522
U.S. Economy: Right Direction	71%	(975)	9%	(131)	20%	(274)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	79%	(1260)	3%	(40)	19%	(304)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(214)	62%	(1524)	29%	(719)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(352)	6%	(50)	52%	(440)	842
Top 2024 Issue: Economy	26%	(461)	41%	(736)	33%	(599)	1796
Community/Gender: Urban Women	49%	(262)	20%	(109)	31%	(164)	536
Community/Gender: Urban Men	47%	(264)	31%	(174)	22%	(127)	565
Community/Gender: Rural Women	24%	(175)	41%	(301)	35%	(256)	733
Community/Gender: Rural Men	29%	(170)	45%	(264)	26%	(149)	584
Community/Gender: Suburban Women	39%	(521)	29%	(383)	32%	(435)	1338
Community/Gender: Suburban Men	38%	(433)	33%	(382)	29%	(331)	1146

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	37% (1826)	33% (1614)	30% (1463)	4902
Homeowner	36% (1354)	35% (1305)	29% (1103)	3762
Renter	43% (453)	27% (280)	30% (317)	1050
Self + Household: White-Collar	43% (771)	29% (531)	28% (506)	1808
Self + Household: Blue Collar	34% (794)	38% (898)	28% (661)	2353
Union HH: Yes	45% (166)	30% (109)	25% (90)	366
Union HH: No	37% (1659)	33% (1505)	30% (1372)	4536
LGBTQ+: Yes	49% (228)	13% (63)	38% (178)	470
LGBTQ+: No	36% (1597)	35% (1551)	29% (1284)	4432
Motivated to Vote	38% (1708)	34% (1527)	28% (1240)	4475
Parent: Yes	38% (579)	33% (506)	30% (456)	1541
Parent: No	37% (1246)	33% (1108)	30% (1007)	3361
COVID Vaccine: Yes	45% (1528)	25% (855)	30% (1039)	3422
COVID Vaccine: No	20% (298)	51% (758)	29% (424)	1480
Student Loans: Yes	41% (319)	25% (197)	34% (262)	778
Student Loans: No	37% (1506)	34% (1417)	29% (1200)	4124
Favorable Opinion of Haley	27% (415)	44% (674)	29% (437)	1526
Unfavorable Opinion of Haley	49% (950)	28% (534)	23% (452)	1936
Prodigal Biden Voter	20% (58)	17% (47)	63% (181)	286
Undecided Voter (DK/WNV)	16% (65)	8% (31)	76% (311)	407
Undecided Voter (DK)	15% (38)	9% (21)	76% (190)	250
Watched Debate	39% (1406)	39% (1386)	22% (795)	3586
Watched Debate: Did not Watch	32% (420)	17% (228)	51% (668)	1316
Watched Debate: All of it	36% (726)	46% (919)	18% (354)	1998
Watched Debate: Some of it	43% (680)	29% (467)	28% (441)	1588
Continue His Campaign: Yes Biden	66% (1277)	14% (280)	20% (379)	1936
Continue His Campaign: No Biden	18% (481)	47% (1274)	35% (949)	2704
Continue His Campaign: Yes Trump	12% (287)	63% (1554)	26% (635)	2475
Continue His Campaign: No Trump	67% (1461)	2% (47)	31% (688)	2195
Conviction: Evidence	66% (1521)	4% (102)	29% (668)	2291
Conviction: Motivation to Damage	9% (189)	65% (1349)	26% (537)	2075
Conviction: DK/NO	22% (116)	30% (163)	48% (257)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (633)	49% (2403)	38% (1866)	4902
Gender: Male	14% (324)	53% (1227)	32% (744)	2295
Gender: Female	12% (309)	45% (1176)	43% (1122)	2607
Age: 18-34	17% (222)	49% (637)	34% (435)	1295
Age: 35-44	15% (101)	49% (326)	36% (237)	665
Age: 45-64	12% (198)	49% (831)	39% (667)	1696
Age: 65+	9% (112)	49% (608)	42% (527)	1247
GenZers: 1997-2012	19% (111)	49% (293)	32% (191)	595
Millennials: 1981-1996	16% (206)	49% (648)	35% (458)	1312
GenXers: 1965-1980	13% (164)	48% (616)	39% (509)	1290
Baby Boomers: 1946-1964	9% (149)	49% (772)	41% (647)	1568
Educ: < College	13% (415)	52% (1613)	34% (1060)	3088
Educ: Bachelors degree	12% (139)	45% (525)	43% (491)	1156
Educ: Post-grad	12% (78)	40% (265)	48% (316)	658
Income: Under 50k	15% (305)	49% (1011)	36% (745)	2061
Income: 50k-100k	12% (209)	48% (864)	40% (716)	1789
Income: 100k+	11% (119)	50% (527)	39% (405)	1052
Ethnicity: White (Non-Hispanic)	9% (341)	53% (1894)	38% (1362)	3597
Ethnicity: Hispanic	20% (68)	51% (173)	29% (98)	339
Ethnicity: Black (Non-Hispanic)	26% (190)	32% (232)	42% (300)	722
Ethnicity: Asian + Other (Non-Hispanic)	14% (34)	42% (103)	44% (106)	243
All Christian	11% (282)	56% (1465)	33% (850)	2597
All Non-Christian	24% (58)	40% (95)	35% (84)	236
Atheist	13% (27)	26% (53)	61% (126)	206
Agnostic/Nothing in particular	15% (162)	36% (398)	50% (550)	1110
Something Else	14% (105)	52% (391)	34% (256)	752
Evangelical	12% (156)	62% (818)	26% (344)	1318
Non-Evangelical	11% (226)	51% (997)	38% (748)	1972
PID: Dem (no lean)	27% (506)	18% (332)	55% (1021)	1859
PID: Ind (no lean)	7% (83)	43% (497)	50% (577)	1157
PID: Rep (no lean)	2% (44)	83% (1573)	14% (268)	1886

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (633)	49% (2403)	38% (1866)	4902
PID/Gender: Dem Men	31% (248)	24% (190)	45% (362)	799
PID/Gender: Dem Women	24% (258)	13% (143)	62% (659)	1060
PID/Gender: Ind Men	7% (44)	48% (298)	44% (273)	615
PID/Gender: Ind Women	7% (39)	37% (199)	56% (304)	542
PID/Gender: Rep Men	4% (32)	84% (739)	12% (108)	880
PID/Gender: Rep Women	1% (12)	83% (834)	16% (160)	1005
Ideo: Liberal (1-3)	24% (337)	21% (285)	55% (765)	1388
Ideo: Moderate (4)	15% (221)	41% (624)	44% (677)	1521
Ideo: Conservative (5-7)	4% (70)	78% (1463)	19% (354)	1887
Community: Urban	21% (227)	40% (445)	39% (429)	1101
Community: Suburban	11% (280)	48% (1203)	40% (1001)	2485
Community: Rural	10% (126)	57% (755)	33% (436)	1316
Military HHnm: Yes	10% (75)	50% (378)	41% (309)	763
Military HH: No	13% (558)	49% (2024)	38% (1557)	4139
Employ: Private Sector	15% (261)	50% (904)	35% (627)	1791
Employ: Government	17% (46)	41% (112)	42% (115)	273
Employ: Self-Employed	14% (59)	53% (219)	32% (133)	411
Employ: Homemaker	10% (35)	52% (174)	38% (129)	338
Employ: Student	15% (17)	39% (45)	46% (52)	114
Employ: Retired	9% (115)	49% (660)	42% (571)	1346
Employ: Unemployed	15% (56)	47% (180)	38% (147)	382
Employ: Other	18% (44)	44% (108)	38% (92)	245
Protestant	10% (148)	57% (836)	33% (493)	1477
Roman Catholic	12% (130)	55% (588)	32% (343)	1061
Jewish	23% (27)	36% (43)	42% (50)	120
Muslim	23% (13)	52% (30)	25% (14)	57
Atheist	13% (27)	26% (53)	61% (126)	206
Agnostic	14% (30)	27% (57)	59% (126)	213
Something else	14% (105)	52% (391)	34% (256)	752
Nothing in particular	15% (132)	38% (341)	47% (424)	897
Ideo/PID: Conservative Republican	1% (16)	86% (1231)	13% (185)	1432

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (633)	49% (2403)	38% (1866)	4902
Ideo/PID: Moderate/Liberal Republican	7% (28)	75% (325)	18% (79)	432
Ideo/PID: Moderate/Conservative Democrat	26% (202)	23% (178)	51% (392)	773
Ideo/PID: Liberal Democrat	28% (301)	15% (154)	57% (602)	1057
Unfavorable of Biden and Trump	3% (29)	37% (316)	59% (500)	845
2024 H2H Matchup: Biden Voter	26% (576)	15% (331)	58% (1276)	2184
2024 H2H Matchup: Trump Voter	2% (45)	85% (1964)	13% (303)	2312
2024 H2H Matchup: Would not Vote	5% (7)	22% (34)	74% (115)	157
2024 H2H Matchup: Do not Know	2% (4)	29% (73)	69% (172)	250
2022 House Vote: Democrat	25% (512)	18% (360)	57% (1155)	2027
2022 House Vote: Republican	2% (42)	83% (1596)	15% (285)	1923
2022 House Vote: Did not Vote	9% (76)	47% (415)	44% (387)	878
2020 Vote: Joe Biden	24% (541)	17% (391)	59% (1325)	2257
2020 Vote: Donald Trump	2% (44)	83% (1834)	15% (344)	2222
2020 Vote: Someone Else	3% (2)	26% (18)	71% (49)	70
2020 Vote: Did not Vote	13% (46)	45% (159)	42% (148)	353
2016 Vote: Hillary Clinton	26% (437)	16% (278)	58% (996)	1711
2016 Vote: Donald Trump	3% (52)	80% (1554)	18% (346)	1952
2016 Vote: Someone Else	10% (15)	28% (41)	62% (93)	149
2020 Vote/PID: Not Biden/Democrat	17% (36)	43% (91)	40% (85)	211
2020 Vote/PID: Not Trump/Republican	6% (11)	58% (115)	36% (72)	198
U.S. Economy: Wrong Track	7% (249)	60% (2104)	33% (1170)	3522
U.S. Economy: Right Direction	28% (385)	22% (299)	50% (696)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32% (515)	14% (218)	54% (870)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (58)	81% (1998)	16% (401)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	7% (60)	22% (186)	71% (596)	842
Top 2024 Issue: Economy	10% (182)	62% (1118)	28% (497)	1796
Community/Gender: Urban Women	18% (95)	36% (193)	46% (248)	536
Community/Gender: Urban Men	23% (132)	45% (252)	32% (180)	565
Community/Gender: Rural Women	8% (62)	55% (400)	37% (271)	733
Community/Gender: Rural Men	11% (63)	61% (354)	28% (166)	584
Community/Gender: Suburban Women	11% (152)	44% (583)	45% (604)	1338

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (633)	49% (2403)	38% (1866)	4902
Community/Gender: Suburban Men	11% (128)	54% (620)	35% (398)	1146
Homeowner	12% (437)	51% (1915)	37% (1410)	3762
Renter	18% (188)	42% (446)	40% (417)	1050
Self + Household: White-Collar	13% (231)	46% (831)	41% (746)	1808
Self + Household: Blue Collar	12% (293)	54% (1274)	33% (786)	2353
Union HH: Yes	19% (71)	44% (161)	37% (134)	366
Union HH: No	12% (562)	49% (2242)	38% (1733)	4536
LGBTQ+: Yes	19% (88)	28% (131)	53% (251)	470
LGBTQ+: No	12% (545)	51% (2271)	36% (1616)	4432
Motivated to Vote	13% (580)	50% (2238)	37% (1657)	4475
Parent: Yes	16% (241)	51% (791)	33% (509)	1541
Parent: No	12% (392)	48% (1611)	40% (1357)	3361
COVID Vaccine: Yes	14% (488)	41% (1413)	44% (1521)	3422
COVID Vaccine: No	10% (145)	67% (989)	23% (345)	1480
Student Loans: Yes	15% (117)	42% (326)	43% (335)	778
Student Loans: No	13% (516)	50% (2076)	37% (1532)	4124
Favorable Opinion of Haley	10% (148)	63% (958)	28% (420)	1526
Unfavorable Opinion of Haley	15% (293)	41% (786)	44% (857)	1936
Prodigal Biden Voter	4% (12)	41% (117)	55% (156)	286
Undecided Voter (DK/WNV)	3% (11)	26% (108)	71% (288)	407
Undecided Voter (DK)	2% (4)	29% (73)	69% (172)	250
Watched Debate	14% (491)	56% (2016)	30% (1080)	3586
Watched Debate: Did not Watch	11% (142)	29% (387)	60% (787)	1316
Watched Debate: All of it	13% (264)	61% (1218)	26% (516)	1998
Watched Debate: Some of it	14% (226)	50% (798)	35% (563)	1588
Continue His Campaign: Yes Biden	29% (569)	27% (524)	44% (843)	1936
Continue His Campaign: No Biden	2% (60)	66% (1779)	32% (865)	2704
Continue His Campaign: Yes Trump	4% (108)	83% (2045)	13% (322)	2475
Continue His Campaign: No Trump	23% (507)	14% (307)	63% (1382)	2195

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Table BLMB63_4: *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater*

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	13% (633)	49% (2403)	38% (1866)	4902
Conviction: Evidence	22% (497)	18% (417)	60% (1377)	2291
Conviction: Motivation to Damage	5% (98)	82% (1708)	13% (269)	2075
Conviction: DK/NO	7% (39)	52% (277)	41% (221)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(615)	59%	(2916)	28%	(1371)	4902
Gender: Male	14%	(315)	63%	(1449)	23%	(530)	2295
Gender: Female	11%	(300)	56%	(1467)	32%	(841)	2607
Age: 18-34	16%	(204)	56%	(729)	28%	(362)	1295
Age: 35-44	15%	(101)	57%	(377)	28%	(187)	665
Age: 45-64	12%	(198)	61%	(1027)	28%	(471)	1696
Age: 65+	9%	(112)	63%	(784)	28%	(351)	1247
GenZers: 1997-2012	16%	(97)	55%	(326)	29%	(172)	595
Millennials: 1981-1996	15%	(197)	58%	(757)	27%	(358)	1312
GenXers: 1965-1980	13%	(164)	59%	(759)	28%	(366)	1290
Baby Boomers: 1946-1964	10%	(152)	62%	(973)	28%	(443)	1568
Educ: < College	13%	(398)	59%	(1837)	28%	(854)	3088
Educ: Bachelors degree	11%	(130)	61%	(703)	28%	(324)	1156
Educ: Post-grad	13%	(87)	57%	(377)	29%	(194)	658
Income: Under 50k	14%	(289)	56%	(1164)	30%	(608)	2061
Income: 50k-100k	12%	(212)	61%	(1084)	28%	(493)	1789
Income: 100k+	11%	(114)	64%	(668)	26%	(270)	1052
Ethnicity: White (Non-Hispanic)	9%	(339)	64%	(2311)	26%	(948)	3597
Ethnicity: Hispanic	17%	(58)	58%	(196)	25%	(85)	339
Ethnicity: Black (Non-Hispanic)	26%	(187)	39%	(281)	35%	(254)	722
Ethnicity: Asian + Other (Non-Hispanic)	13%	(31)	53%	(129)	34%	(84)	243
All Christian	11%	(282)	66%	(1725)	23%	(590)	2597
All Non-Christian	22%	(53)	51%	(120)	27%	(63)	236
Atheist	13%	(26)	46%	(96)	41%	(84)	206
Agnostic/Nothing in particular	14%	(152)	48%	(534)	38%	(424)	1110
Something Else	13%	(101)	59%	(442)	28%	(209)	752
Evangelical	11%	(149)	69%	(906)	20%	(263)	1318
Non-Evangelical	12%	(232)	62%	(1215)	27%	(524)	1972
PID: Dem (no lean)	26%	(488)	32%	(590)	42%	(781)	1859
PID: Ind (no lean)	7%	(79)	57%	(664)	36%	(415)	1157
PID: Rep (no lean)	3%	(48)	88%	(1662)	9%	(175)	1886

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(615)	59%	(2916)	28%	(1371)	4902
PID/Gender: Dem Men	30%	(240)	33%	(267)	36%	(292)	799
PID/Gender: Dem Women	23%	(248)	30%	(323)	46%	(489)	1060
PID/Gender: Ind Men	8%	(47)	63%	(386)	30%	(183)	615
PID/Gender: Ind Women	6%	(32)	51%	(278)	43%	(232)	542
PID/Gender: Rep Men	3%	(28)	90%	(796)	6%	(56)	880
PID/Gender: Rep Women	2%	(20)	86%	(866)	12%	(119)	1005
Ideo: Liberal (1-3)	22%	(301)	37%	(518)	41%	(569)	1388
Ideo: Moderate (4)	14%	(220)	52%	(789)	34%	(511)	1521
Ideo: Conservative (5-7)	5%	(88)	83%	(1573)	12%	(225)	1887
Community: Urban	20%	(215)	51%	(559)	30%	(327)	1101
Community: Suburban	11%	(283)	60%	(1498)	28%	(703)	2485
Community: Rural	9%	(117)	65%	(859)	26%	(340)	1316
Military HHnm: Yes	11%	(83)	63%	(480)	26%	(200)	763
Military HH: No	13%	(532)	59%	(2437)	28%	(1171)	4139
Employ: Private Sector	14%	(256)	60%	(1068)	26%	(468)	1791
Employ: Government	16%	(44)	51%	(140)	33%	(89)	273
Employ: Self-Employed	13%	(55)	65%	(268)	22%	(89)	411
Employ: Homemaker	9%	(31)	60%	(202)	31%	(106)	338
Employ: Student	11%	(12)	47%	(54)	42%	(47)	114
Employ: Retired	9%	(117)	63%	(848)	28%	(381)	1346
Employ: Unemployed	15%	(56)	54%	(207)	31%	(119)	382
Employ: Other	18%	(43)	53%	(130)	30%	(72)	245
Protestant	10%	(147)	68%	(1007)	22%	(323)	1477
Roman Catholic	13%	(133)	63%	(673)	24%	(255)	1061
Jewish	25%	(30)	49%	(59)	25%	(30)	120
Muslim	17%	(10)	61%	(35)	23%	(13)	57
Atheist	13%	(26)	46%	(96)	41%	(84)	206
Agnostic	12%	(26)	46%	(97)	42%	(90)	213
Something else	13%	(101)	59%	(442)	28%	(209)	752
Nothing in particular	14%	(126)	49%	(437)	37%	(334)	897
Ideo/PID: Conservative Republican	2%	(23)	91%	(1296)	8%	(112)	1432
Ideo/PID: Moderate/Liberal Republican	6%	(24)	81%	(348)	14%	(60)	432

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(615)	59%	(2916)	28%	(1371)	4902
Ideo/PID: Moderate/Conservative Democrat	28%	(213)	33%	(257)	39%	(303)	773
Ideo/PID: Liberal Democrat	26%	(272)	31%	(330)	43%	(454)	1057
Unfavorable of Biden and Trump	3%	(28)	56%	(469)	41%	(348)	845
2024 H2H Matchup: Biden Voter	25%	(548)	31%	(678)	44%	(958)	2184
2024 H2H Matchup: Trump Voter	2%	(50)	90%	(2082)	8%	(179)	2312
2024 H2H Matchup: Would not Vote	4%	(7)	30%	(47)	66%	(103)	157
2024 H2H Matchup: Do not Know	4%	(10)	44%	(109)	53%	(131)	250
2022 House Vote: Democrat	24%	(487)	34%	(690)	42%	(851)	2027
2022 House Vote: Republican	3%	(52)	88%	(1692)	9%	(178)	1923
2022 House Vote: Did not Vote	8%	(69)	57%	(502)	35%	(307)	878
2020 Vote: Joe Biden	23%	(519)	33%	(756)	44%	(982)	2257
2020 Vote: Donald Trump	2%	(49)	88%	(1956)	10%	(217)	2222
2020 Vote: Someone Else	6%	(4)	44%	(31)	50%	(35)	70
2020 Vote: Did not Vote	12%	(43)	49%	(173)	39%	(137)	353
2016 Vote: Hillary Clinton	25%	(433)	33%	(573)	41%	(706)	1711
2016 Vote: Donald Trump	3%	(59)	86%	(1677)	11%	(216)	1952
2016 Vote: Someone Else	8%	(11)	44%	(66)	48%	(71)	149
2020 Vote/PID: Not Biden/Democrat	17%	(36)	48%	(102)	35%	(74)	211
2020 Vote/PID: Not Trump/Republican	5%	(11)	72%	(142)	23%	(45)	198
U.S. Economy: Wrong Track	7%	(238)	69%	(2436)	24%	(848)	3522
U.S. Economy: Right Direction	27%	(377)	35%	(481)	38%	(523)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(511)	27%	(431)	41%	(662)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(51)	88%	(2155)	10%	(250)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(53)	39%	(330)	55%	(459)	842
Top 2024 Issue: Economy	9%	(155)	71%	(1275)	20%	(366)	1796
Community/Gender: Urban Women	16%	(85)	49%	(261)	35%	(189)	536
Community/Gender: Urban Men	23%	(130)	53%	(298)	24%	(138)	565
Community/Gender: Rural Women	8%	(59)	62%	(453)	30%	(221)	733
Community/Gender: Rural Men	10%	(58)	70%	(406)	20%	(120)	584
Community/Gender: Suburban Women	12%	(156)	56%	(752)	32%	(430)	1338
Community/Gender: Suburban Men	11%	(128)	65%	(746)	24%	(273)	1146

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(615)	59%	(2916)	28%	(1371)	4902
Homeowner	12%	(434)	62%	(2330)	27%	(997)	3762
Renter	16%	(171)	51%	(537)	33%	(342)	1050
Self + Household: White-Collar	13%	(230)	60%	(1083)	27%	(496)	1808
Self + Household: Blue Collar	12%	(281)	63%	(1481)	25%	(591)	2353
Union HH: Yes	19%	(70)	56%	(203)	25%	(93)	366
Union HH: No	12%	(545)	60%	(2713)	28%	(1278)	4536
LGBTQ+: Yes	19%	(91)	38%	(180)	42%	(198)	470
LGBTQ+: No	12%	(524)	62%	(2736)	26%	(1172)	4432
Motivated to Vote	13%	(572)	61%	(2724)	26%	(1179)	4475
Parent: Yes	16%	(245)	60%	(920)	24%	(376)	1541
Parent: No	11%	(370)	59%	(1996)	30%	(995)	3361
COVID Vaccine: Yes	14%	(483)	54%	(1840)	32%	(1100)	3422
COVID Vaccine: No	9%	(132)	73%	(1076)	18%	(271)	1480
Student Loans: Yes	13%	(101)	54%	(419)	33%	(257)	778
Student Loans: No	12%	(513)	61%	(2497)	27%	(1114)	4124
Favorable Opinion of Haley	10%	(147)	75%	(1139)	16%	(240)	1526
Unfavorable Opinion of Haley	14%	(277)	54%	(1039)	32%	(621)	1936
Prodigal Biden Voter	4%	(11)	56%	(162)	40%	(114)	286
Undecided Voter (DK/WNV)	4%	(17)	38%	(156)	58%	(234)	407
Undecided Voter (DK)	4%	(10)	44%	(109)	53%	(131)	250
Watched Debate	14%	(488)	67%	(2420)	19%	(677)	3586
Watched Debate: Did not Watch	10%	(126)	38%	(496)	53%	(694)	1316
Watched Debate: All of it	13%	(270)	72%	(1432)	15%	(296)	1998
Watched Debate: Some of it	14%	(219)	62%	(988)	24%	(381)	1588
Continue His Campaign: Yes Biden	27%	(530)	40%	(774)	33%	(632)	1936
Continue His Campaign: No Biden	3%	(76)	75%	(2032)	22%	(597)	2704
Continue His Campaign: Yes Trump	4%	(99)	88%	(2172)	8%	(204)	2475
Continue His Campaign: No Trump	23%	(499)	31%	(671)	47%	(1026)	2195
Conviction: Evidence	21%	(472)	35%	(795)	45%	(1024)	2291
Conviction: Motivation to Damage	5%	(96)	87%	(1809)	8%	(170)	2075
Conviction: DK/NO	9%	(46)	58%	(312)	33%	(177)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	16% (793)	42% (2036)	42% (2074)	4902
Gender: Male	17% (389)	48% (1110)	35% (795)	2295
Gender: Female	15% (403)	36% (926)	49% (1278)	2607
Age: 18-34	20% (261)	48% (621)	32% (413)	1295
Age: 35-44	19% (126)	46% (303)	35% (235)	665
Age: 45-64	16% (267)	39% (666)	45% (763)	1696
Age: 65+	11% (138)	36% (445)	53% (663)	1247
GenZers: 1997-2012	24% (141)	47% (282)	29% (173)	595
Millennials: 1981-1996	18% (232)	48% (625)	35% (455)	1312
GenXers: 1965-1980	17% (222)	40% (519)	43% (549)	1290
Baby Boomers: 1946-1964	12% (191)	35% (555)	52% (822)	1568
Educ: < College	17% (537)	43% (1333)	39% (1218)	3088
Educ: Bachelors degree	15% (172)	40% (464)	45% (520)	1156
Educ: Post-grad	13% (84)	36% (238)	51% (336)	658
Income: Under 50k	17% (355)	41% (847)	42% (859)	2061
Income: 50k-100k	16% (280)	42% (746)	43% (763)	1789
Income: 100k+	15% (157)	42% (443)	43% (451)	1052
Ethnicity: White (Non-Hispanic)	15% (530)	41% (1490)	44% (1577)	3597
Ethnicity: Hispanic	17% (59)	50% (168)	33% (111)	339
Ethnicity: Black (Non-Hispanic)	24% (170)	40% (291)	36% (262)	722
Ethnicity: Asian + Other (Non-Hispanic)	14% (33)	36% (87)	51% (123)	243
All Christian	15% (392)	46% (1193)	39% (1013)	2597
All Non-Christian	22% (52)	38% (90)	40% (95)	236
Atheist	17% (36)	25% (51)	58% (120)	206
Agnostic/Nothing in particular	16% (174)	34% (381)	50% (555)	1110
Something Else	18% (139)	43% (321)	39% (291)	752
Evangelical	17% (227)	49% (642)	34% (449)	1318
Non-Evangelical	15% (296)	42% (836)	43% (839)	1972
PID: Dem (no lean)	23% (435)	23% (434)	53% (990)	1859
PID: Ind (no lean)	11% (129)	36% (419)	53% (609)	1157
PID: Rep (no lean)	12% (228)	63% (1183)	25% (475)	1886

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	16% (793)	42% (2036)	42% (2074)	4902
PID/Gender: Dem Men	27% (219)	28% (226)	44% (355)	799
PID/Gender: Dem Women	20% (216)	20% (208)	60% (636)	1060
PID/Gender: Ind Men	11% (67)	43% (268)	46% (281)	615
PID/Gender: Ind Women	11% (62)	28% (152)	61% (328)	542
PID/Gender: Rep Men	12% (103)	70% (617)	18% (160)	880
PID/Gender: Rep Women	12% (125)	56% (566)	31% (314)	1005
Ideo: Liberal (1-3)	20% (272)	25% (343)	56% (772)	1388
Ideo: Moderate (4)	18% (269)	37% (569)	45% (682)	1521
Ideo: Conservative (5-7)	13% (244)	58% (1093)	29% (550)	1887
Community: Urban	21% (229)	40% (436)	40% (436)	1101
Community: Suburban	14% (346)	42% (1033)	44% (1106)	2485
Community: Rural	17% (218)	43% (567)	40% (532)	1316
Military HHnm: Yes	13% (97)	39% (295)	49% (371)	763
Military HH: No	17% (696)	42% (1741)	41% (1702)	4139
Employ: Private Sector	18% (328)	46% (822)	36% (642)	1791
Employ: Government	18% (50)	43% (117)	39% (107)	273
Employ: Self-Employed	13% (52)	51% (209)	37% (150)	411
Employ: Homemaker	18% (59)	36% (123)	46% (156)	338
Employ: Student	18% (21)	38% (43)	44% (50)	114
Employ: Retired	11% (152)	35% (474)	53% (720)	1346
Employ: Unemployed	20% (75)	39% (150)	41% (156)	382
Employ: Other	23% (55)	40% (98)	37% (92)	245
Protestant	14% (202)	44% (657)	42% (618)	1477
Roman Catholic	17% (182)	47% (500)	36% (379)	1061
Jewish	24% (28)	28% (34)	48% (57)	120
Muslim	18% (10)	61% (35)	21% (12)	57
Atheist	17% (36)	25% (51)	58% (120)	206
Agnostic	14% (31)	26% (56)	59% (127)	213
Something else	18% (139)	43% (321)	39% (291)	752
Nothing in particular	16% (143)	36% (325)	48% (428)	897
Ideo/PID: Conservative Republican	11% (161)	63% (908)	25% (364)	1432

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	16% (793)	42% (2036)	42% (2074)	4902
Ideo/PID: Moderate/Liberal Republican	15% (63)	61% (265)	24% (104)	432
Ideo/PID: Moderate/Conservative Democrat	26% (201)	28% (220)	46% (352)	773
Ideo/PID: Liberal Democrat	22% (232)	20% (210)	58% (615)	1057
Unfavorable of Biden and Trump	8% (69)	30% (249)	62% (527)	845
2024 H2H Matchup: Biden Voter	23% (493)	20% (437)	57% (1254)	2184
2024 H2H Matchup: Trump Voter	12% (276)	65% (1503)	23% (533)	2312
2024 H2H Matchup: Would not Vote	7% (11)	21% (33)	72% (113)	157
2024 H2H Matchup: Do not Know	5% (13)	25% (63)	70% (174)	250
2022 House Vote: Democrat	22% (441)	23% (470)	55% (1116)	2027
2022 House Vote: Republican	12% (227)	62% (1189)	26% (507)	1923
2022 House Vote: Did not Vote	14% (119)	40% (350)	47% (409)	878
2020 Vote: Joe Biden	21% (469)	22% (504)	57% (1284)	2257
2020 Vote: Donald Trump	12% (260)	62% (1383)	26% (579)	2222
2020 Vote: Someone Else	5% (3)	23% (16)	73% (51)	70
2020 Vote: Did not Vote	17% (60)	38% (134)	45% (160)	353
2016 Vote: Hillary Clinton	21% (363)	22% (372)	57% (976)	1711
2016 Vote: Donald Trump	11% (221)	59% (1156)	29% (575)	1952
2016 Vote: Someone Else	10% (14)	28% (42)	62% (93)	149
2020 Vote/PID: Not Biden/Democrat	23% (49)	39% (82)	38% (80)	211
2020 Vote/PID: Not Trump/Republican	11% (23)	46% (90)	43% (85)	198
U.S. Economy: Wrong Track	13% (466)	48% (1693)	39% (1363)	3522
U.S. Economy: Right Direction	24% (327)	25% (343)	51% (710)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28% (441)	19% (301)	54% (862)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11% (278)	63% (1547)	26% (631)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (73)	22% (188)	69% (581)	842
Top 2024 Issue: Economy	16% (295)	51% (915)	33% (586)	1796
Community/Gender: Urban Women	18% (96)	33% (176)	49% (263)	536
Community/Gender: Urban Men	23% (132)	46% (260)	31% (173)	565
Community/Gender: Rural Women	15% (111)	37% (273)	48% (349)	733
Community/Gender: Rural Men	18% (107)	50% (294)	31% (183)	584
Community/Gender: Suburban Women	15% (196)	36% (477)	50% (666)	1338

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	16% (793)	42% (2036)	42% (2074)	4902
Community/Gender: Suburban Men	13% (150)	49% (556)	38% (440)	1146
Homeowner	16% (584)	41% (1559)	43% (1619)	3762
Renter	19% (197)	42% (439)	39% (414)	1050
Self + Household: White-Collar	15% (278)	40% (716)	45% (814)	1808
Self + Household: Blue Collar	16% (384)	45% (1055)	39% (913)	2353
Union HH: Yes	18% (66)	44% (161)	38% (138)	366
Union HH: No	16% (726)	41% (1875)	43% (1936)	4536
LGBTQ+: Yes	23% (109)	25% (119)	52% (242)	470
LGBTQ+: No	15% (684)	43% (1917)	41% (1831)	4432
Motivated to Vote	17% (739)	42% (1881)	41% (1855)	4475
Parent: Yes	20% (302)	48% (735)	33% (504)	1541
Parent: No	15% (491)	39% (1301)	47% (1569)	3361
COVID Vaccine: Yes	16% (553)	35% (1214)	48% (1655)	3422
COVID Vaccine: No	16% (239)	56% (822)	28% (419)	1480
Student Loans: Yes	16% (123)	43% (332)	42% (323)	778
Student Loans: No	16% (669)	41% (1704)	42% (1750)	4124
Favorable Opinion of Haley	16% (242)	49% (743)	35% (541)	1526
Unfavorable Opinion of Haley	15% (299)	37% (713)	48% (923)	1936
Prodigal Biden Voter	8% (24)	43% (123)	49% (140)	286
Undecided Voter (DK/WNV)	6% (24)	24% (97)	70% (287)	407
Undecided Voter (DK)	5% (13)	25% (63)	70% (174)	250
Watched Debate	18% (631)	48% (1721)	34% (1235)	3586
Watched Debate: Did not Watch	12% (162)	24% (315)	64% (839)	1316
Watched Debate: All of it	16% (329)	52% (1035)	32% (634)	1998
Watched Debate: Some of it	19% (302)	43% (685)	38% (601)	1588
Continue His Campaign: Yes Biden	26% (506)	29% (565)	45% (865)	1936
Continue His Campaign: No Biden	10% (277)	52% (1393)	38% (1034)	2704
Continue His Campaign: Yes Trump	13% (329)	64% (1579)	23% (567)	2475
Continue His Campaign: No Trump	20% (443)	19% (412)	61% (1340)	2195

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	16% (793)	42% (2036)	42% (2074)	4902
Conviction: Evidence	19% (440)	22% (503)	59% (1349)	2291
Conviction: Motivation to Damage	14% (292)	62% (1288)	24% (495)	2075
Conviction: DK/NO	11% (61)	46% (245)	43% (230)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	30% (1470)	42% (2083)	28% (1350)	4902
Gender: Male	31% (715)	46% (1051)	23% (528)	2295
Gender: Female	29% (755)	40% (1031)	31% (821)	2607
Age: 18-34	28% (358)	40% (524)	32% (413)	1295
Age: 35-44	31% (207)	44% (295)	25% (163)	665
Age: 45-64	31% (527)	43% (723)	26% (445)	1696
Age: 65+	30% (378)	43% (541)	26% (328)	1247
GenZers: 1997-2012	26% (152)	40% (237)	35% (206)	595
Millennials: 1981-1996	30% (398)	43% (560)	27% (355)	1312
GenXers: 1965-1980	32% (410)	41% (530)	27% (349)	1290
Baby Boomers: 1946-1964	30% (468)	45% (699)	26% (400)	1568
Educ: < College	28% (852)	46% (1419)	26% (817)	3088
Educ: Bachelors degree	33% (379)	39% (451)	28% (326)	1156
Educ: Post-grad	36% (239)	32% (213)	31% (207)	658
Income: Under 50k	30% (608)	42% (870)	28% (583)	2061
Income: 50k-100k	31% (548)	43% (766)	27% (475)	1789
Income: 100k+	30% (313)	42% (447)	28% (292)	1052
Ethnicity: White (Non-Hispanic)	26% (933)	48% (1710)	27% (955)	3597
Ethnicity: Hispanic	33% (113)	42% (143)	24% (83)	339
Ethnicity: Black (Non-Hispanic)	49% (357)	19% (141)	31% (225)	722
Ethnicity: Asian + Other (Non-Hispanic)	28% (67)	37% (89)	36% (87)	243
All Christian	26% (673)	50% (1307)	24% (617)	2597
All Non-Christian	46% (109)	32% (76)	22% (52)	236
Atheist	44% (90)	18% (37)	38% (79)	206
Agnostic/Nothing in particular	35% (392)	28% (308)	37% (411)	1110
Something Else	27% (206)	47% (355)	25% (191)	752
Evangelical	21% (281)	58% (764)	21% (273)	1318
Non-Evangelical	30% (590)	44% (859)	26% (522)	1972
PID: Dem (no lean)	60% (1121)	7% (137)	32% (601)	1859
PID: Ind (no lean)	23% (267)	34% (395)	43% (495)	1157
PID: Rep (no lean)	4% (82)	82% (1551)	13% (253)	1886

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	30% (1470)	42% (2083)	28% (1350)	4902
PID/Gender: Dem Men	64% (511)	10% (81)	26% (207)	799
PID/Gender: Dem Women	57% (609)	5% (57)	37% (394)	1060
PID/Gender: Ind Men	25% (154)	37% (227)	38% (235)	615
PID/Gender: Ind Women	21% (114)	31% (167)	48% (261)	542
PID/Gender: Rep Men	6% (50)	84% (744)	10% (87)	880
PID/Gender: Rep Women	3% (32)	80% (807)	17% (167)	1005
Ideo: Liberal (1-3)	57% (792)	11% (151)	32% (445)	1388
Ideo: Moderate (4)	34% (511)	31% (475)	35% (535)	1521
Ideo: Conservative (5-7)	8% (153)	76% (1426)	16% (308)	1887
Community: Urban	39% (431)	33% (363)	28% (307)	1101
Community: Suburban	31% (760)	41% (1020)	28% (705)	2485
Community: Rural	21% (279)	53% (700)	26% (337)	1316
Military HHnm: Yes	27% (206)	46% (353)	27% (204)	763
Military HH: No	31% (1264)	42% (1730)	28% (1146)	4139
Employ: Private Sector	31% (553)	43% (776)	26% (463)	1791
Employ: Government	35% (97)	34% (94)	30% (83)	273
Employ: Self-Employed	30% (125)	47% (195)	22% (91)	411
Employ: Homemaker	20% (69)	50% (169)	30% (101)	338
Employ: Student	28% (32)	25% (28)	47% (54)	114
Employ: Retired	30% (401)	44% (590)	26% (354)	1346
Employ: Unemployed	28% (106)	35% (135)	37% (141)	382
Employ: Other	35% (86)	39% (96)	25% (62)	245
Protestant	25% (374)	51% (749)	24% (354)	1477
Roman Catholic	28% (293)	49% (520)	23% (249)	1061
Jewish	50% (60)	28% (34)	22% (27)	120
Muslim	41% (23)	48% (27)	11% (7)	57
Atheist	44% (90)	18% (37)	38% (79)	206
Agnostic	43% (92)	17% (36)	40% (85)	213
Something else	27% (206)	47% (355)	25% (191)	752
Nothing in particular	33% (300)	30% (271)	36% (325)	897
Ideo/PID: Conservative Republican	3% (40)	85% (1216)	12% (176)	1432

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	30% (1470)	42% (2083)	28% (1350)	4902
Ideo/PID: Moderate/Liberal Republican	10% (42)	73% (316)	17% (75)	432
Ideo/PID: Moderate/Conservative Democrat	55% (425)	11% (83)	34% (264)	773
Ideo/PID: Liberal Democrat	65% (687)	5% (53)	30% (316)	1057
Unfavorable of Biden and Trump	14% (116)	25% (214)	61% (515)	845
2024 H2H Matchup: Biden Voter	62% (1362)	4% (84)	34% (737)	2184
2024 H2H Matchup: Trump Voter	3% (65)	84% (1945)	13% (301)	2312
2024 H2H Matchup: Would not Vote	7% (12)	13% (20)	80% (125)	157
2024 H2H Matchup: Do not Know	12% (30)	13% (33)	75% (187)	250
2022 House Vote: Democrat	59% (1187)	8% (153)	34% (687)	2027
2022 House Vote: Republican	4% (84)	80% (1542)	15% (297)	1923
2022 House Vote: Did not Vote	22% (190)	41% (363)	37% (325)	878
2020 Vote: Joe Biden	57% (1292)	7% (164)	35% (800)	2257
2020 Vote: Donald Trump	4% (87)	80% (1785)	16% (350)	2222
2020 Vote: Someone Else	15% (10)	21% (14)	65% (45)	70
2020 Vote: Did not Vote	23% (80)	34% (119)	44% (154)	353
2016 Vote: Hillary Clinton	62% (1056)	7% (118)	31% (537)	1711
2016 Vote: Donald Trump	6% (123)	77% (1494)	17% (335)	1952
2016 Vote: Someone Else	24% (36)	19% (29)	56% (84)	149
2020 Vote/PID: Not Biden/Democrat	34% (72)	26% (56)	40% (84)	211
2020 Vote/PID: Not Trump/Republican	15% (30)	54% (107)	31% (61)	198
U.S. Economy: Wrong Track	18% (624)	54% (1908)	28% (991)	3522
U.S. Economy: Right Direction	61% (845)	13% (175)	26% (359)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69% (1100)	4% (63)	27% (441)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (103)	79% (1934)	17% (419)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	32% (267)	10% (86)	58% (490)	842
Top 2024 Issue: Economy	20% (356)	55% (989)	25% (451)	1796
Community/Gender: Urban Women	38% (206)	27% (143)	35% (187)	536
Community/Gender: Urban Men	40% (225)	39% (220)	21% (120)	565
Community/Gender: Rural Women	18% (134)	53% (389)	29% (210)	733
Community/Gender: Rural Men	25% (145)	53% (311)	22% (127)	584
Community/Gender: Suburban Women	31% (415)	37% (500)	32% (424)	1338

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	30% (1470)	42% (2083)	28% (1350)	4902
Community/Gender: Suburban Men	30% (345)	45% (520)	25% (281)	1146
Homeowner	29% (1086)	44% (1667)	27% (1009)	3762
Renter	35% (367)	36% (378)	29% (305)	1050
Self + Household: White-Collar	34% (614)	39% (705)	27% (489)	1808
Self + Household: Blue Collar	28% (656)	48% (1136)	24% (561)	2353
Union HH: Yes	36% (132)	40% (145)	24% (88)	366
Union HH: No	29% (1337)	43% (1937)	28% (1262)	4536
LGBTQ+: Yes	38% (178)	19% (91)	43% (201)	470
LGBTQ+: No	29% (1292)	45% (1992)	26% (1149)	4432
Motivated to Vote	31% (1389)	44% (1956)	25% (1130)	4475
Parent: Yes	30% (470)	45% (698)	24% (374)	1541
Parent: No	30% (1000)	41% (1385)	29% (976)	3361
COVID Vaccine: Yes	36% (1227)	34% (1151)	31% (1044)	3422
COVID Vaccine: No	16% (243)	63% (932)	21% (305)	1480
Student Loans: Yes	32% (246)	36% (277)	33% (255)	778
Student Loans: No	30% (1224)	44% (1806)	27% (1094)	4124
Favorable Opinion of Haley	21% (317)	56% (853)	23% (357)	1526
Unfavorable Opinion of Haley	40% (775)	34% (662)	26% (499)	1936
Prodigal Biden Voter	10% (29)	34% (97)	56% (160)	286
Undecided Voter (DK/WNV)	10% (42)	13% (54)	77% (312)	407
Undecided Voter (DK)	12% (30)	13% (33)	75% (187)	250
Watched Debate	31% (1113)	49% (1757)	20% (716)	3586
Watched Debate: Did not Watch	27% (356)	25% (326)	48% (634)	1316
Watched Debate: All of it	29% (582)	55% (1108)	15% (309)	1998
Watched Debate: Some of it	33% (531)	41% (650)	26% (407)	1588
Continue His Campaign: Yes Biden	59% (1143)	19% (363)	22% (430)	1936
Continue His Campaign: No Biden	11% (288)	61% (1644)	29% (772)	2704
Continue His Campaign: Yes Trump	7% (177)	79% (1956)	14% (342)	2475
Continue His Campaign: No Trump	56% (1237)	5% (107)	39% (851)	2195

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Table BLMB63_7: *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential*

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	30% (1470)	42% (2083)	28% (1350)	4902
Conviction: Evidence	55% (1264)	8% (176)	37% (851)	2291
Conviction: Motivation to Damage	6% (133)	80% (1658)	14% (284)	2075
Conviction: DK/NO	14% (72)	46% (249)	40% (214)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	17% (849)	49% (2412)	33% (1641)	4902
Gender: Male	19% (432)	53% (1207)	29% (656)	2295
Gender: Female	16% (417)	46% (1205)	38% (986)	2607
Age: 18-34	18% (228)	47% (611)	35% (455)	1295
Age: 35-44	19% (125)	48% (320)	33% (220)	665
Age: 45-64	16% (273)	50% (855)	33% (568)	1696
Age: 65+	18% (222)	50% (626)	32% (398)	1247
GenZers: 1997-2012	16% (94)	47% (281)	37% (220)	595
Millennials: 1981-1996	19% (252)	48% (625)	33% (435)	1312
GenXers: 1965-1980	16% (211)	49% (636)	34% (442)	1290
Baby Boomers: 1946-1964	17% (272)	51% (798)	32% (498)	1568
Educ: < College	16% (497)	52% (1617)	32% (974)	3088
Educ: Bachelors degree	18% (203)	46% (531)	37% (422)	1156
Educ: Post-grad	23% (149)	40% (264)	37% (245)	658
Income: Under 50k	19% (386)	49% (1004)	33% (671)	2061
Income: 50k-100k	17% (296)	49% (884)	34% (609)	1789
Income: 100k+	16% (167)	50% (523)	34% (361)	1052
Ethnicity: White (Non-Hispanic)	15% (523)	54% (1936)	32% (1138)	3597
Ethnicity: Hispanic	19% (64)	49% (165)	32% (110)	339
Ethnicity: Black (Non-Hispanic)	31% (222)	28% (200)	42% (300)	722
Ethnicity: Asian + Other (Non-Hispanic)	17% (40)	45% (110)	38% (93)	243
All Christian	15% (378)	57% (1492)	28% (727)	2597
All Non-Christian	29% (68)	38% (89)	34% (79)	236
Atheist	26% (53)	25% (52)	49% (101)	206
Agnostic/Nothing in particular	19% (216)	34% (382)	46% (513)	1110
Something Else	18% (135)	53% (396)	29% (221)	752
Evangelical	14% (180)	64% (841)	23% (297)	1318
Non-Evangelical	17% (329)	51% (1006)	32% (637)	1972
PID: Dem (no lean)	37% (682)	14% (265)	49% (911)	1859
PID: Ind (no lean)	10% (112)	45% (517)	46% (528)	1157
PID: Rep (no lean)	3% (55)	86% (1629)	11% (202)	1886

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	17% (849)	49% (2412)	33% (1641)	4902
PID/Gender: Dem Men	41% (327)	18% (141)	41% (332)	799
PID/Gender: Dem Women	34% (356)	12% (125)	55% (580)	1060
PID/Gender: Ind Men	10% (63)	49% (303)	41% (250)	615
PID/Gender: Ind Women	9% (49)	40% (215)	51% (278)	542
PID/Gender: Rep Men	5% (42)	87% (764)	8% (74)	880
PID/Gender: Rep Women	1% (12)	86% (865)	13% (128)	1005
Ideo: Liberal (1-3)	34% (470)	18% (254)	48% (664)	1388
Ideo: Moderate (4)	17% (261)	41% (617)	42% (643)	1521
Ideo: Conservative (5-7)	6% (111)	80% (1506)	14% (270)	1887
Community: Urban	23% (254)	40% (436)	37% (411)	1101
Community: Suburban	17% (431)	49% (1207)	34% (846)	2485
Community: Rural	12% (164)	58% (768)	29% (384)	1316
Military HHnm: Yes	15% (118)	53% (405)	31% (240)	763
Military HH: No	18% (731)	48% (2006)	34% (1401)	4139
Employ: Private Sector	18% (329)	49% (879)	33% (584)	1791
Employ: Government	18% (50)	41% (112)	41% (112)	273
Employ: Self-Employed	16% (65)	53% (220)	31% (126)	411
Employ: Homemaker	14% (46)	54% (183)	32% (109)	338
Employ: Student	12% (14)	35% (40)	53% (60)	114
Employ: Retired	17% (232)	51% (682)	32% (432)	1346
Employ: Unemployed	18% (69)	48% (182)	34% (131)	382
Employ: Other	18% (44)	46% (113)	36% (88)	245
Protestant	14% (201)	58% (855)	28% (420)	1477
Roman Catholic	16% (173)	56% (596)	28% (292)	1061
Jewish	31% (38)	38% (45)	31% (37)	120
Muslim	27% (15)	47% (27)	26% (15)	57
Atheist	26% (53)	25% (52)	49% (101)	206
Agnostic	21% (45)	22% (48)	56% (120)	213
Something else	18% (135)	53% (396)	29% (221)	752
Nothing in particular	19% (171)	37% (334)	44% (392)	897
Ideo/PID: Conservative Republican	3% (37)	88% (1262)	9% (133)	1432

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(849)	49%	(2412)	33%	(1641)	4902
Ideo/PID: Moderate/Liberal Republican	4%	(17)	81%	(348)	15%	(67)	432
Ideo/PID: Moderate/Conservative Democrat	33%	(254)	18%	(139)	49%	(381)	773
Ideo/PID: Liberal Democrat	40%	(424)	12%	(125)	48%	(508)	1057
Unfavorable of Biden and Trump	4%	(31)	40%	(342)	56%	(472)	845
2024 H2H Matchup: Biden Voter	35%	(773)	11%	(242)	54%	(1169)	2184
2024 H2H Matchup: Trump Voter	3%	(60)	89%	(2063)	8%	(188)	2312
2024 H2H Matchup: Would not Vote	4%	(6)	18%	(28)	79%	(123)	157
2024 H2H Matchup: Do not Know	4%	(10)	31%	(78)	65%	(162)	250
2022 House Vote: Democrat	35%	(703)	15%	(300)	51%	(1024)	2027
2022 House Vote: Republican	3%	(58)	86%	(1658)	11%	(206)	1923
2022 House Vote: Did not Vote	9%	(82)	49%	(427)	42%	(369)	878
2020 Vote: Joe Biden	33%	(740)	15%	(331)	53%	(1186)	2257
2020 Vote: Donald Trump	3%	(63)	86%	(1921)	11%	(238)	2222
2020 Vote: Someone Else	4%	(2)	24%	(17)	73%	(51)	70
2020 Vote: Did not Vote	12%	(44)	40%	(143)	47%	(166)	353
2016 Vote: Hillary Clinton	37%	(627)	14%	(235)	50%	(849)	1711
2016 Vote: Donald Trump	3%	(67)	83%	(1614)	14%	(271)	1952
2016 Vote: Someone Else	10%	(14)	32%	(48)	58%	(87)	149
2020 Vote/PID: Not Biden/Democrat	19%	(41)	33%	(69)	48%	(102)	211
2020 Vote/PID: Not Trump/Republican	7%	(14)	62%	(122)	32%	(62)	198
U.S. Economy: Wrong Track	9%	(312)	61%	(2158)	30%	(1052)	3522
U.S. Economy: Right Direction	39%	(537)	18%	(254)	43%	(589)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(691)	10%	(164)	47%	(749)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(65)	85%	(2095)	12%	(297)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(94)	18%	(153)	71%	(596)	842
Top 2024 Issue: Economy	11%	(200)	62%	(1121)	26%	(476)	1796
Community/Gender: Urban Women	20%	(108)	34%	(185)	45%	(244)	536
Community/Gender: Urban Men	26%	(147)	44%	(251)	30%	(167)	565
Community/Gender: Rural Women	10%	(75)	57%	(418)	33%	(240)	733
Community/Gender: Rural Men	15%	(89)	60%	(350)	25%	(145)	584
Community/Gender: Suburban Women	18%	(234)	45%	(602)	38%	(502)	1338

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	17% (849)	49% (2412)	33% (1641)	4902
Community/Gender: Suburban Men	17% (197)	53% (605)	30% (344)	1146
Homeowner	16% (621)	51% (1925)	32% (1216)	3762
Renter	21% (217)	42% (445)	37% (388)	1050
Self + Household: White-Collar	20% (353)	46% (823)	35% (632)	1808
Self + Household: Blue Collar	16% (369)	55% (1289)	30% (694)	2353
Union HH: Yes	25% (92)	44% (161)	31% (112)	366
Union HH: No	17% (757)	50% (2250)	34% (1529)	4536
LGBTQ+: Yes	25% (116)	25% (118)	50% (236)	470
LGBTQ+: No	17% (734)	52% (2294)	32% (1405)	4432
Motivated to Vote	18% (805)	50% (2258)	32% (1412)	4475
Parent: Yes	19% (291)	51% (783)	30% (466)	1541
Parent: No	17% (558)	48% (1628)	35% (1175)	3361
COVID Vaccine: Yes	21% (709)	41% (1389)	39% (1324)	3422
COVID Vaccine: No	9% (140)	69% (1022)	21% (317)	1480
Student Loans: Yes	20% (158)	40% (315)	39% (306)	778
Student Loans: No	17% (691)	51% (2097)	32% (1336)	4124
Favorable Opinion of Haley	11% (169)	65% (992)	24% (366)	1526
Unfavorable Opinion of Haley	24% (458)	39% (753)	37% (725)	1936
Prodigal Biden Voter	5% (13)	45% (129)	50% (144)	286
Undecided Voter (DK/WNV)	4% (16)	26% (106)	70% (285)	407
Undecided Voter (DK)	4% (10)	31% (78)	65% (162)	250
Watched Debate	18% (662)	56% (1993)	26% (931)	3586
Watched Debate: Did not Watch	14% (187)	32% (418)	54% (710)	1316
Watched Debate: All of it	18% (351)	62% (1238)	20% (409)	1998
Watched Debate: Some of it	20% (311)	48% (755)	33% (522)	1588
Continue His Campaign: Yes Biden	39% (757)	25% (476)	36% (703)	1936
Continue His Campaign: No Biden	3% (78)	68% (1849)	29% (778)	2704
Continue His Campaign: Yes Trump	5% (115)	86% (2126)	9% (234)	2475
Continue His Campaign: No Trump	32% (708)	11% (242)	57% (1246)	2195

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	17% (849)	49% (2412)	33% (1641)	4902
Conviction: Evidence	31% (703)	15% (338)	55% (1250)	2291
Conviction: Motivation to Damage	5% (101)	86% (1787)	9% (187)	2075
Conviction: DK/NO	8% (45)	54% (287)	38% (204)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(752)	53%	(2581)	32%	(1569)	4902
Gender: Male	17%	(381)	57%	(1306)	26%	(608)	2295
Gender: Female	14%	(372)	49%	(1275)	37%	(961)	2607
Age: 18-34	18%	(228)	48%	(620)	34%	(446)	1295
Age: 35-44	19%	(128)	50%	(332)	31%	(204)	665
Age: 45-64	14%	(246)	55%	(934)	30%	(516)	1696
Age: 65+	12%	(150)	56%	(694)	32%	(403)	1247
GenZers: 1997-2012	17%	(104)	47%	(279)	36%	(212)	595
Millennials: 1981-1996	19%	(244)	49%	(647)	32%	(421)	1312
GenXers: 1965-1980	15%	(197)	54%	(703)	30%	(390)	1290
Baby Boomers: 1946-1964	12%	(194)	56%	(872)	32%	(502)	1568
Educ: < College	15%	(453)	55%	(1686)	31%	(949)	3088
Educ: Bachelors degree	15%	(177)	52%	(597)	33%	(382)	1156
Educ: Post-grad	19%	(122)	45%	(297)	36%	(238)	658
Income: Under 50k	17%	(343)	50%	(1037)	33%	(681)	2061
Income: 50k-100k	15%	(263)	54%	(967)	31%	(559)	1789
Income: 100k+	14%	(146)	55%	(577)	31%	(329)	1052
Ethnicity: White (Non-Hispanic)	12%	(445)	58%	(2087)	30%	(1066)	3597
Ethnicity: Hispanic	18%	(62)	50%	(169)	32%	(109)	339
Ethnicity: Black (Non-Hispanic)	29%	(207)	30%	(219)	41%	(297)	722
Ethnicity: Asian + Other (Non-Hispanic)	16%	(39)	44%	(106)	40%	(98)	243
All Christian	13%	(335)	62%	(1608)	25%	(654)	2597
All Non-Christian	30%	(71)	37%	(87)	33%	(78)	236
Atheist	19%	(39)	28%	(57)	53%	(110)	206
Agnostic/Nothing in particular	17%	(189)	38%	(425)	45%	(496)	1110
Something Else	16%	(118)	53%	(402)	31%	(231)	752
Evangelical	13%	(175)	65%	(859)	22%	(284)	1318
Non-Evangelical	14%	(274)	56%	(1110)	30%	(588)	1972
PID: Dem (no lean)	32%	(593)	19%	(357)	49%	(909)	1859
PID: Ind (no lean)	9%	(99)	51%	(586)	41%	(472)	1157
PID: Rep (no lean)	3%	(60)	87%	(1638)	10%	(188)	1886

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(752)	53%	(2581)	32%	(1569)	4902
PID/Gender: Dem Men	37%	(294)	23%	(181)	41%	(324)	799
PID/Gender: Dem Women	28%	(299)	17%	(176)	55%	(585)	1060
PID/Gender: Ind Men	8%	(48)	58%	(356)	34%	(212)	615
PID/Gender: Ind Women	10%	(52)	42%	(230)	48%	(260)	542
PID/Gender: Rep Men	4%	(39)	87%	(769)	8%	(72)	880
PID/Gender: Rep Women	2%	(21)	86%	(869)	12%	(116)	1005
Ideo: Liberal (1-3)	29%	(397)	23%	(314)	49%	(677)	1388
Ideo: Moderate (4)	16%	(237)	46%	(698)	39%	(586)	1521
Ideo: Conservative (5-7)	6%	(112)	81%	(1535)	13%	(239)	1887
Community: Urban	24%	(260)	41%	(452)	35%	(389)	1101
Community: Suburban	15%	(360)	53%	(1315)	33%	(809)	2485
Community: Rural	10%	(132)	62%	(813)	28%	(371)	1316
Military HHnm: Yes	13%	(102)	57%	(437)	29%	(224)	763
Military HH: No	16%	(650)	52%	(2144)	33%	(1345)	4139
Employ: Private Sector	17%	(302)	53%	(957)	30%	(533)	1791
Employ: Government	20%	(54)	45%	(124)	35%	(96)	273
Employ: Self-Employed	16%	(65)	54%	(223)	30%	(124)	411
Employ: Homemaker	13%	(45)	56%	(190)	31%	(103)	338
Employ: Student	18%	(20)	37%	(43)	45%	(51)	114
Employ: Retired	12%	(159)	56%	(755)	32%	(432)	1346
Employ: Unemployed	19%	(71)	47%	(178)	35%	(133)	382
Employ: Other	15%	(37)	46%	(112)	39%	(97)	245
Protestant	12%	(175)	62%	(913)	26%	(389)	1477
Roman Catholic	15%	(155)	62%	(654)	24%	(252)	1061
Jewish	34%	(41)	35%	(41)	31%	(37)	120
Muslim	29%	(17)	40%	(23)	31%	(17)	57
Atheist	19%	(39)	28%	(57)	53%	(110)	206
Agnostic	21%	(45)	29%	(62)	50%	(106)	213
Something else	16%	(118)	53%	(402)	31%	(231)	752
Nothing in particular	16%	(144)	40%	(363)	43%	(390)	897
Ideo/PID: Conservative Republican	2%	(33)	89%	(1276)	9%	(122)	1432
Ideo/PID: Moderate/Liberal Republican	6%	(25)	80%	(344)	15%	(63)	432

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(752)	53%	(2581)	32%	(1569)	4902
Ideo/PID: Moderate/Conservative Democrat	31%	(241)	24%	(182)	45%	(349)	773
Ideo/PID: Liberal Democrat	33%	(350)	16%	(174)	50%	(532)	1057
Unfavorable of Biden and Trump	4%	(36)	50%	(422)	46%	(387)	845
2024 H2H Matchup: Biden Voter	31%	(675)	17%	(377)	52%	(1131)	2184
2024 H2H Matchup: Trump Voter	3%	(66)	89%	(2067)	8%	(179)	2312
2024 H2H Matchup: Would not Vote	3%	(4)	26%	(41)	71%	(112)	157
2024 H2H Matchup: Do not Know	3%	(7)	38%	(96)	59%	(147)	250
2022 House Vote: Democrat	29%	(593)	21%	(424)	50%	(1010)	2027
2022 House Vote: Republican	3%	(58)	88%	(1688)	9%	(177)	1923
2022 House Vote: Did not Vote	11%	(94)	50%	(438)	39%	(346)	878
2020 Vote: Joe Biden	28%	(639)	20%	(455)	52%	(1163)	2257
2020 Vote: Donald Trump	3%	(62)	88%	(1951)	9%	(209)	2222
2020 Vote: Someone Else	3%	(2)	41%	(29)	55%	(39)	70
2020 Vote: Did not Vote	14%	(49)	41%	(145)	45%	(159)	353
2016 Vote: Hillary Clinton	31%	(539)	19%	(331)	49%	(842)	1711
2016 Vote: Donald Trump	3%	(60)	86%	(1671)	11%	(221)	1952
2016 Vote: Someone Else	10%	(14)	40%	(60)	50%	(75)	149
2020 Vote/PID: Not Biden/Democrat	19%	(40)	38%	(80)	43%	(92)	211
2020 Vote/PID: Not Trump/Republican	8%	(15)	62%	(122)	31%	(61)	198
U.S. Economy: Wrong Track	9%	(303)	64%	(2268)	27%	(951)	3522
U.S. Economy: Right Direction	33%	(449)	23%	(313)	45%	(618)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(607)	15%	(237)	47%	(760)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(73)	86%	(2115)	11%	(268)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(73)	27%	(228)	64%	(541)	842
Top 2024 Issue: Economy	11%	(199)	66%	(1180)	23%	(418)	1796
Community/Gender: Urban Women	21%	(112)	36%	(191)	43%	(233)	536
Community/Gender: Urban Men	26%	(148)	46%	(261)	28%	(156)	565
Community/Gender: Rural Women	8%	(62)	58%	(425)	34%	(246)	733
Community/Gender: Rural Men	12%	(71)	66%	(388)	21%	(125)	584
Community/Gender: Suburban Women	15%	(198)	49%	(659)	36%	(482)	1338
Community/Gender: Suburban Men	14%	(162)	57%	(657)	29%	(327)	1146

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(752)	53%	(2581)	32%	(1569)	4902
Homeowner	14%	(544)	55%	(2064)	31%	(1153)	3762
Renter	19%	(197)	45%	(472)	36%	(380)	1050
Self + Household: White-Collar	16%	(289)	52%	(935)	32%	(584)	1808
Self + Household: Blue Collar	15%	(344)	58%	(1356)	28%	(653)	2353
Union HH: Yes	19%	(70)	48%	(176)	33%	(119)	366
Union HH: No	15%	(682)	53%	(2404)	32%	(1450)	4536
LGBTQ+: Yes	22%	(102)	29%	(138)	49%	(230)	470
LGBTQ+: No	15%	(650)	55%	(2443)	30%	(1339)	4432
Motivated to Vote	16%	(713)	54%	(2404)	30%	(1357)	4475
Parent: Yes	18%	(271)	53%	(824)	29%	(447)	1541
Parent: No	14%	(481)	52%	(1757)	33%	(1122)	3361
COVID Vaccine: Yes	18%	(603)	46%	(1569)	37%	(1249)	3422
COVID Vaccine: No	10%	(149)	68%	(1011)	22%	(320)	1480
Student Loans: Yes	17%	(130)	44%	(343)	39%	(305)	778
Student Loans: No	15%	(622)	54%	(2237)	31%	(1264)	4124
Favorable Opinion of Haley	10%	(158)	70%	(1071)	20%	(298)	1526
Unfavorable Opinion of Haley	19%	(375)	44%	(858)	36%	(703)	1936
Prodigal Biden Voter	4%	(11)	46%	(133)	50%	(142)	286
Undecided Voter (DK/WNV)	3%	(11)	34%	(137)	64%	(259)	407
Undecided Voter (DK)	3%	(7)	38%	(96)	59%	(147)	250
Watched Debate	16%	(571)	60%	(2151)	24%	(863)	3586
Watched Debate: Did not Watch	14%	(181)	33%	(429)	54%	(706)	1316
Watched Debate: All of it	15%	(295)	67%	(1342)	18%	(361)	1998
Watched Debate: Some of it	17%	(276)	51%	(809)	32%	(503)	1588
Continue His Campaign: Yes Biden	34%	(658)	29%	(559)	37%	(720)	1936
Continue His Campaign: No Biden	3%	(83)	71%	(1930)	26%	(691)	2704
Continue His Campaign: Yes Trump	4%	(107)	86%	(2128)	10%	(239)	2475
Continue His Campaign: No Trump	28%	(611)	18%	(405)	54%	(1179)	2195
Conviction: Evidence	26%	(601)	22%	(499)	52%	(1191)	2291
Conviction: Motivation to Damage	5%	(94)	87%	(1807)	8%	(174)	2075
Conviction: DK/NO	11%	(57)	51%	(275)	38%	(203)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	32% (1566)	39% (1910)	29% (1427)	4902
Gender: Male	33% (757)	43% (986)	24% (552)	2295
Gender: Female	31% (808)	35% (924)	34% (875)	2607
Age: 18-34	32% (418)	37% (475)	31% (401)	1295
Age: 35-44	31% (207)	40% (263)	29% (194)	665
Age: 45-64	31% (533)	40% (674)	29% (489)	1696
Age: 65+	33% (408)	40% (497)	27% (343)	1247
GenZers: 1997-2012	32% (189)	35% (211)	33% (195)	595
Millennials: 1981-1996	32% (416)	39% (511)	29% (385)	1312
GenXers: 1965-1980	33% (427)	38% (488)	29% (374)	1290
Baby Boomers: 1946-1964	31% (491)	41% (643)	28% (434)	1568
Educ: < College	29% (881)	42% (1308)	29% (899)	3088
Educ: Bachelors degree	36% (413)	35% (404)	29% (339)	1156
Educ: Post-grad	41% (271)	30% (198)	29% (189)	658
Income: Under 50k	31% (648)	39% (797)	30% (616)	2061
Income: 50k-100k	32% (572)	39% (702)	29% (515)	1789
Income: 100k+	33% (345)	39% (411)	28% (296)	1052
Ethnicity: White (Non-Hispanic)	28% (1017)	44% (1581)	28% (1000)	3597
Ethnicity: Hispanic	31% (105)	41% (140)	28% (94)	339
Ethnicity: Black (Non-Hispanic)	51% (369)	17% (125)	32% (229)	722
Ethnicity: Asian + Other (Non-Hispanic)	31% (75)	26% (64)	43% (104)	243
All Christian	28% (729)	46% (1205)	26% (663)	2597
All Non-Christian	44% (104)	33% (78)	23% (55)	236
Atheist	50% (103)	14% (29)	36% (74)	206
Agnostic/Nothing in particular	38% (427)	24% (272)	37% (412)	1110
Something Else	27% (203)	43% (326)	30% (223)	752
Evangelical	23% (302)	53% (705)	24% (311)	1318
Non-Evangelical	31% (619)	40% (790)	29% (563)	1972
PID: Dem (no lean)	63% (1176)	6% (121)	30% (563)	1859
PID: Ind (no lean)	25% (292)	29% (338)	46% (527)	1157
PID: Rep (no lean)	5% (97)	77% (1451)	18% (338)	1886

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	32% (1566)	39% (1910)	29% (1427)	4902
PID/Gender: Dem Men	66% (524)	10% (79)	25% (197)	799
PID/Gender: Dem Women	62% (652)	4% (42)	35% (366)	1060
PID/Gender: Ind Men	28% (172)	32% (198)	40% (245)	615
PID/Gender: Ind Women	22% (121)	26% (140)	52% (281)	542
PID/Gender: Rep Men	7% (62)	81% (708)	12% (110)	880
PID/Gender: Rep Women	3% (35)	74% (742)	23% (228)	1005
Ideo: Liberal (1-3)	61% (843)	10% (139)	29% (406)	1388
Ideo: Moderate (4)	36% (542)	28% (423)	37% (556)	1521
Ideo: Conservative (5-7)	9% (170)	70% (1323)	21% (393)	1887
Community: Urban	41% (454)	29% (317)	30% (330)	1101
Community: Suburban	33% (813)	38% (953)	29% (718)	2485
Community: Rural	23% (298)	49% (640)	29% (379)	1316
Military HHnm: Yes	27% (203)	43% (331)	30% (229)	763
Military HH: No	33% (1363)	38% (1579)	29% (1198)	4139
Employ: Private Sector	32% (573)	40% (710)	28% (508)	1791
Employ: Government	37% (102)	31% (85)	32% (87)	273
Employ: Self-Employed	32% (132)	45% (186)	23% (93)	411
Employ: Homemaker	25% (85)	47% (159)	28% (94)	338
Employ: Student	36% (41)	21% (24)	42% (48)	114
Employ: Retired	32% (430)	40% (537)	28% (380)	1346
Employ: Unemployed	32% (122)	32% (121)	36% (139)	382
Employ: Other	33% (81)	36% (88)	31% (77)	245
Protestant	27% (399)	47% (696)	26% (382)	1477
Roman Catholic	30% (319)	45% (474)	25% (269)	1061
Jewish	47% (56)	33% (40)	20% (24)	120
Muslim	35% (20)	39% (22)	25% (14)	57
Atheist	50% (103)	14% (29)	36% (74)	206
Agnostic	50% (108)	15% (32)	35% (74)	213
Something else	27% (203)	43% (326)	30% (223)	752
Nothing in particular	36% (319)	27% (240)	38% (338)	897
Ideo/PID: Conservative Republican	3% (50)	80% (1144)	17% (238)	1432

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	32% (1566)	39% (1910)	29% (1427)	4902
Ideo/PID: Moderate/Liberal Republican	11% (47)	67% (290)	22% (94)	432
Ideo/PID: Moderate/Conservative Democrat	56% (435)	9% (73)	34% (265)	773
Ideo/PID: Liberal Democrat	70% (735)	5% (48)	26% (274)	1057
Unfavorable of Biden and Trump	18% (152)	19% (162)	63% (531)	845
2024 H2H Matchup: Biden Voter	67% (1453)	3% (57)	31% (673)	2184
2024 H2H Matchup: Trump Voter	4% (83)	78% (1812)	18% (417)	2312
2024 H2H Matchup: Would not Vote	8% (13)	10% (15)	82% (129)	157
2024 H2H Matchup: Do not Know	7% (16)	10% (25)	83% (208)	250
2022 House Vote: Democrat	62% (1262)	6% (125)	32% (640)	2027
2022 House Vote: Republican	5% (94)	75% (1447)	20% (381)	1923
2022 House Vote: Did not Vote	23% (204)	36% (316)	41% (358)	878
2020 Vote: Joe Biden	60% (1365)	6% (129)	34% (763)	2257
2020 Vote: Donald Trump	4% (100)	75% (1662)	21% (461)	2222
2020 Vote: Someone Else	12% (9)	15% (10)	73% (50)	70
2020 Vote: Did not Vote	26% (92)	31% (108)	43% (153)	353
2016 Vote: Hillary Clinton	65% (1107)	5% (92)	30% (512)	1711
2016 Vote: Donald Trump	7% (143)	72% (1397)	21% (412)	1952
2016 Vote: Someone Else	27% (40)	14% (20)	60% (89)	149
2020 Vote/PID: Not Biden/Democrat	41% (86)	26% (55)	34% (71)	211
2020 Vote/PID: Not Trump/Republican	19% (38)	48% (94)	33% (65)	198
U.S. Economy: Wrong Track	19% (678)	50% (1746)	31% (1098)	3522
U.S. Economy: Right Direction	64% (888)	12% (163)	24% (329)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72% (1154)	2% (37)	26% (412)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5% (124)	74% (1807)	21% (526)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (288)	8% (65)	58% (489)	842
Top 2024 Issue: Economy	20% (360)	50% (900)	30% (537)	1796
Community/Gender: Urban Women	39% (210)	23% (123)	38% (203)	536
Community/Gender: Urban Men	43% (244)	34% (194)	22% (127)	565
Community/Gender: Rural Women	21% (153)	47% (346)	32% (233)	733
Community/Gender: Rural Men	25% (145)	50% (293)	25% (145)	584
Community/Gender: Suburban Women	33% (445)	34% (455)	33% (439)	1338

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	32% (1566)	39% (1910)	29% (1427)	4902
Community/Gender: Suburban Men	32% (368)	43% (499)	24% (280)	1146
Homeowner	31% (1164)	41% (1539)	28% (1059)	3762
Renter	37% (385)	32% (339)	31% (326)	1050
Self + Household: White-Collar	37% (672)	36% (656)	27% (480)	1808
Self + Household: Blue Collar	29% (688)	45% (1049)	26% (616)	2353
Union HH: Yes	39% (143)	34% (125)	27% (98)	366
Union HH: No	31% (1423)	39% (1785)	29% (1328)	4536
LGBTQ+: Yes	43% (203)	17% (78)	40% (189)	470
LGBTQ+: No	31% (1363)	41% (1831)	28% (1238)	4432
Motivated to Vote	33% (1476)	40% (1802)	27% (1196)	4475
Parent: Yes	31% (482)	41% (639)	27% (420)	1541
Parent: No	32% (1083)	38% (1271)	30% (1007)	3361
COVID Vaccine: Yes	39% (1330)	31% (1051)	30% (1041)	3422
COVID Vaccine: No	16% (235)	58% (859)	26% (386)	1480
Student Loans: Yes	34% (267)	31% (241)	35% (270)	778
Student Loans: No	31% (1298)	40% (1669)	28% (1157)	4124
Favorable Opinion of Haley	21% (327)	54% (818)	25% (382)	1526
Unfavorable Opinion of Haley	45% (865)	31% (594)	25% (477)	1936
Prodigal Biden Voter	10% (27)	30% (86)	60% (173)	286
Undecided Voter (DK/WNV)	7% (29)	10% (41)	83% (337)	407
Undecided Voter (DK)	7% (16)	10% (25)	83% (208)	250
Watched Debate	35% (1246)	45% (1629)	20% (711)	3586
Watched Debate: Did not Watch	24% (319)	21% (281)	54% (716)	1316
Watched Debate: All of it	33% (650)	52% (1044)	15% (304)	1998
Watched Debate: Some of it	38% (596)	37% (585)	26% (407)	1588
Continue His Campaign: Yes Biden	60% (1167)	18% (341)	22% (428)	1936
Continue His Campaign: No Biden	13% (359)	55% (1498)	31% (847)	2704
Continue His Campaign: Yes Trump	9% (212)	74% (1824)	18% (439)	2475
Continue His Campaign: No Trump	59% (1300)	3% (71)	38% (825)	2195

Continued on next page

Table BLMB63_10: *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like*

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	32% (1566)	39% (1910)	29% (1427)	4902
Conviction: Evidence	59% (1353)	6% (145)	35% (793)	2291
Conviction: Motivation to Damage	7% (138)	75% (1556)	18% (381)	2075
Conviction: DK/NO	14% (75)	39% (209)	47% (252)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	25%	(1221)	15%	(715)	19%	(923)	36%	(1781)	5%	(262)	4902
Gender: Male	28%	(636)	15%	(338)	19%	(437)	34%	(776)	5%	(108)	2295
Gender: Female	22%	(585)	14%	(377)	19%	(486)	39%	(1005)	6%	(154)	2607
Age: 18-34	22%	(285)	15%	(197)	21%	(271)	35%	(453)	7%	(89)	1295
Age: 35-44	26%	(170)	13%	(86)	20%	(135)	35%	(233)	6%	(40)	665
Age: 45-64	25%	(432)	15%	(254)	19%	(323)	36%	(610)	5%	(77)	1696
Age: 65+	27%	(334)	14%	(178)	15%	(193)	39%	(485)	5%	(57)	1247
GenZers: 1997-2012	22%	(129)	16%	(95)	21%	(127)	33%	(197)	8%	(47)	595
Millennials: 1981-1996	24%	(317)	14%	(183)	20%	(267)	36%	(474)	5%	(71)	1312
GenXers: 1965-1980	23%	(301)	16%	(206)	21%	(264)	35%	(449)	5%	(69)	1290
Baby Boomers: 1946-1964	29%	(447)	13%	(200)	15%	(242)	39%	(613)	4%	(65)	1568
Educ: < College	24%	(744)	13%	(402)	17%	(524)	40%	(1225)	6%	(193)	3088
Educ: Bachelors degree	25%	(293)	17%	(201)	23%	(271)	31%	(356)	3%	(35)	1156
Educ: Post-grad	28%	(184)	17%	(112)	19%	(128)	30%	(201)	5%	(34)	658
Income: Under 50k	27%	(553)	14%	(281)	17%	(350)	36%	(736)	7%	(140)	2061
Income: 50k-100k	23%	(418)	14%	(247)	20%	(357)	38%	(683)	5%	(85)	1789
Income: 100k+	24%	(250)	18%	(188)	20%	(215)	34%	(362)	3%	(37)	1052
Ethnicity: White (Non-Hispanic)	22%	(782)	13%	(484)	20%	(719)	40%	(1450)	4%	(161)	3597
Ethnicity: Hispanic	27%	(92)	17%	(57)	19%	(64)	32%	(109)	5%	(17)	339
Ethnicity: Black (Non-Hispanic)	42%	(301)	18%	(128)	14%	(102)	17%	(126)	9%	(65)	722
Ethnicity: Asian + Other (Non-Hispanic)	19%	(46)	19%	(46)	15%	(37)	40%	(96)	7%	(18)	243
All Christian	23%	(606)	14%	(359)	20%	(512)	38%	(999)	5%	(121)	2597
All Non-Christian	33%	(78)	17%	(41)	17%	(41)	26%	(61)	6%	(15)	236
Atheist	29%	(60)	22%	(45)	18%	(36)	29%	(59)	3%	(6)	206
Agnostic/Nothing in particular	26%	(294)	15%	(172)	19%	(212)	32%	(352)	7%	(81)	1110
Something Else	24%	(183)	13%	(98)	16%	(121)	41%	(310)	5%	(39)	752
Evangelical	20%	(269)	12%	(160)	19%	(248)	44%	(576)	5%	(66)	1318
Non-Evangelical	26%	(507)	15%	(296)	19%	(377)	35%	(699)	5%	(94)	1972

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	25%	(1221)	15%	(715)	19%	(923)	36%	(1781)	5%	(262)	4902
PID: Dem (no lean)	46%	(849)	21%	(381)	16%	(296)	13%	(244)	5%	(88)	1859
PID: Ind (no lean)	18%	(207)	15%	(176)	23%	(265)	35%	(408)	9%	(101)	1157
PID: Rep (no lean)	9%	(164)	8%	(158)	19%	(362)	60%	(1129)	4%	(73)	1886
PID/Gender: Dem Men	49%	(395)	19%	(154)	14%	(111)	14%	(111)	4%	(30)	799
PID/Gender: Dem Women	43%	(455)	22%	(228)	18%	(186)	13%	(133)	6%	(58)	1060
PID/Gender: Ind Men	20%	(124)	16%	(97)	22%	(135)	35%	(217)	7%	(44)	615
PID/Gender: Ind Women	15%	(84)	15%	(79)	24%	(130)	35%	(191)	11%	(57)	542
PID/Gender: Rep Men	13%	(118)	10%	(87)	22%	(192)	51%	(448)	4%	(35)	880
PID/Gender: Rep Women	5%	(46)	7%	(70)	17%	(170)	68%	(681)	4%	(38)	1005
Ideo: Liberal (1-3)	42%	(581)	21%	(285)	17%	(240)	16%	(229)	4%	(52)	1388
Ideo: Moderate (4)	24%	(370)	15%	(233)	22%	(332)	31%	(479)	7%	(106)	1521
Ideo: Conservative (5-7)	13%	(251)	10%	(186)	18%	(341)	55%	(1038)	4%	(70)	1887
Community: Urban	32%	(357)	18%	(194)	17%	(186)	27%	(294)	6%	(70)	1101
Community: Suburban	25%	(613)	15%	(364)	20%	(490)	36%	(890)	5%	(128)	2485
Community: Rural	19%	(251)	12%	(157)	19%	(246)	45%	(597)	5%	(64)	1316
Military HHnm: Yes	23%	(179)	14%	(103)	17%	(133)	40%	(308)	5%	(40)	763
Military HH: No	25%	(1042)	15%	(612)	19%	(790)	36%	(1474)	5%	(222)	4139
Employ: Private Sector	26%	(461)	14%	(257)	22%	(385)	34%	(610)	4%	(78)	1791
Employ: Government	23%	(62)	14%	(38)	26%	(70)	32%	(87)	6%	(16)	273
Employ: Self-Employed	25%	(103)	16%	(65)	16%	(64)	38%	(158)	5%	(21)	411
Employ: Homemaker	18%	(61)	15%	(52)	19%	(63)	42%	(142)	6%	(20)	338
Employ: Student	21%	(23)	21%	(24)	22%	(26)	28%	(32)	8%	(9)	114
Employ: Retired	27%	(362)	13%	(176)	16%	(215)	40%	(532)	5%	(62)	1346
Employ: Unemployed	24%	(93)	15%	(57)	16%	(61)	35%	(132)	10%	(39)	382
Employ: Other	23%	(56)	18%	(45)	16%	(39)	36%	(88)	7%	(17)	245

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	25%	(1221)	15%	(715)	19%	(923)	36%	(1781)	5%	(262)	4902
Protestant	23%	(339)	12%	(180)	20%	(299)	40%	(589)	5%	(70)	1477
Roman Catholic	24%	(255)	17%	(177)	19%	(204)	35%	(376)	5%	(50)	1061
Jewish	33%	(40)	14%	(17)	19%	(23)	28%	(33)	6%	(7)	120
Muslim	25%	(15)	26%	(15)	16%	(9)	22%	(13)	10%	(6)	57
Atheist	29%	(60)	22%	(45)	18%	(36)	29%	(59)	3%	(6)	206
Agnostic	31%	(65)	18%	(39)	18%	(38)	28%	(60)	5%	(11)	213
Something else	24%	(183)	13%	(98)	16%	(121)	41%	(310)	5%	(39)	752
Nothing in particular	25%	(228)	15%	(133)	19%	(174)	33%	(291)	8%	(70)	897
Ideo/PID: Conservative Republican	9%	(136)	8%	(109)	17%	(246)	62%	(891)	3%	(49)	1432
Ideo/PID: Moderate/Liberal Republican	7%	(29)	11%	(49)	26%	(114)	51%	(220)	5%	(21)	432
Ideo/PID: Moderate/Conservative Democrat	41%	(316)	20%	(155)	17%	(131)	16%	(124)	6%	(47)	773
Ideo/PID: Liberal Democrat	49%	(520)	21%	(221)	16%	(165)	11%	(119)	3%	(33)	1057
Unfavorable of Biden and Trump	7%	(55)	10%	(81)	27%	(230)	49%	(417)	7%	(62)	845
2024 H2H Matchup: Biden Voter	46%	(996)	22%	(490)	17%	(372)	11%	(233)	4%	(91)	2184
2024 H2H Matchup: Trump Voter	9%	(208)	8%	(193)	20%	(470)	59%	(1352)	4%	(88)	2312
2024 H2H Matchup: Would not Vote	4%	(7)	6%	(10)	13%	(21)	62%	(97)	15%	(23)	157
2024 H2H Matchup: Do not Know	4%	(9)	9%	(22)	24%	(60)	40%	(99)	24%	(60)	250
2022 House Vote: Democrat	42%	(855)	22%	(448)	16%	(332)	15%	(301)	4%	(91)	2027
2022 House Vote: Republican	10%	(188)	9%	(175)	21%	(400)	57%	(1096)	3%	(65)	1923
2022 House Vote: Did not Vote	19%	(171)	10%	(89)	20%	(172)	40%	(351)	11%	(97)	878
2020 Vote: Joe Biden	41%	(934)	21%	(482)	18%	(401)	14%	(323)	5%	(117)	2257
2020 Vote: Donald Trump	9%	(210)	9%	(192)	20%	(434)	58%	(1295)	4%	(91)	2222
2020 Vote: Someone Else	8%	(5)	4%	(3)	27%	(19)	50%	(35)	11%	(8)	70
2020 Vote: Did not Vote	20%	(71)	11%	(38)	20%	(69)	36%	(128)	13%	(46)	353
2016 Vote: Hillary Clinton	45%	(768)	21%	(360)	16%	(277)	13%	(230)	4%	(76)	1711
2016 Vote: Donald Trump	11%	(213)	9%	(177)	20%	(400)	56%	(1091)	4%	(71)	1952
2016 Vote: Someone Else	20%	(29)	13%	(20)	23%	(34)	38%	(57)	6%	(9)	149
2020 Vote/PID: Not Biden/Democrat	29%	(62)	11%	(24)	22%	(46)	30%	(63)	8%	(17)	211

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	25%	(1221)	15%	(715)	19%	(923)	36%	(1781)	5%	(262)	4902
2020 Vote/PID: Not Trump/Republican	10%	(20)	11%	(21)	28%	(56)	47%	(92)	5%	(10)	198
U.S. Economy: Wrong Track	16%	(553)	12%	(437)	20%	(699)	46%	(1637)	6%	(196)	3522
U.S. Economy: Right Direction	48%	(668)	20%	(278)	16%	(223)	10%	(144)	5%	(66)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(839)	22%	(351)	14%	(229)	8%	(136)	3%	(50)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(217)	8%	(208)	20%	(493)	58%	(1433)	4%	(105)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(165)	19%	(157)	24%	(201)	25%	(212)	13%	(107)	842
Top 2024 Issue: Economy	19%	(343)	13%	(229)	21%	(384)	41%	(741)	6%	(100)	1796
Community/Gender: Urban Women	30%	(162)	17%	(90)	17%	(91)	28%	(148)	8%	(44)	536
Community/Gender: Urban Men	34%	(194)	18%	(104)	17%	(95)	26%	(146)	4%	(25)	565
Community/Gender: Rural Women	14%	(105)	12%	(90)	19%	(137)	49%	(356)	6%	(44)	733
Community/Gender: Rural Men	25%	(146)	12%	(68)	19%	(109)	41%	(241)	3%	(20)	584
Community/Gender: Suburban Women	24%	(317)	15%	(198)	19%	(257)	37%	(501)	5%	(65)	1338
Community/Gender: Suburban Men	26%	(296)	14%	(166)	20%	(233)	34%	(389)	5%	(63)	1146
Homeowner	24%	(904)	15%	(549)	19%	(719)	37%	(1410)	5%	(180)	3762
Renter	29%	(303)	15%	(158)	18%	(186)	32%	(332)	7%	(71)	1050
Self + Household: White-Collar	26%	(476)	17%	(299)	20%	(365)	33%	(603)	4%	(66)	1808
Self + Household: Blue Collar	24%	(566)	13%	(316)	18%	(423)	40%	(943)	4%	(104)	2353
Union HH: Yes	34%	(124)	16%	(57)	16%	(57)	31%	(113)	4%	(14)	366
Union HH: No	24%	(1097)	14%	(658)	19%	(866)	37%	(1669)	5%	(247)	4536
LGBTQ+: Yes	30%	(141)	16%	(77)	21%	(100)	26%	(121)	7%	(32)	470
LGBTQ+: No	24%	(1080)	14%	(639)	19%	(823)	37%	(1660)	5%	(230)	4432
Motivated to Vote	26%	(1155)	15%	(667)	18%	(815)	37%	(1641)	4%	(196)	4475
Parent: Yes	24%	(373)	14%	(219)	21%	(318)	37%	(566)	4%	(65)	1541
Parent: No	25%	(848)	15%	(496)	18%	(605)	36%	(1215)	6%	(197)	3361
COVID Vaccine: Yes	28%	(969)	16%	(560)	19%	(645)	32%	(1080)	5%	(168)	3422
COVID Vaccine: No	17%	(251)	10%	(155)	19%	(278)	47%	(702)	6%	(94)	1480
Student Loans: Yes	27%	(213)	14%	(111)	20%	(154)	35%	(269)	4%	(32)	778
Student Loans: No	24%	(1008)	15%	(604)	19%	(769)	37%	(1512)	6%	(230)	4124

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	25%	(1221)	15%	(715)	19%	(923)	36%	(1781)	5%	(262)	4902
Favorable Opinion of Haley	19%	(283)	13%	(201)	20%	(299)	45%	(688)	4%	(55)	1526
Unfavorable Opinion of Haley	33%	(635)	16%	(314)	18%	(353)	29%	(565)	4%	(69)	1936
Prodigal Biden Voter	5%	(14)	10%	(29)	25%	(70)	46%	(132)	14%	(40)	286
Undecided Voter (DK/WNV)	4%	(16)	8%	(32)	20%	(80)	48%	(196)	20%	(83)	407
Undecided Voter (DK)	4%	(9)	9%	(22)	24%	(60)	40%	(99)	24%	(60)	250
Watched Debate	24%	(876)	15%	(532)	19%	(674)	38%	(1369)	4%	(136)	3586
Watched Debate: Did not Watch	26%	(345)	14%	(183)	19%	(249)	31%	(412)	10%	(126)	1316
Watched Debate: All of it	26%	(518)	13%	(263)	18%	(353)	40%	(798)	3%	(66)	1998
Watched Debate: Some of it	23%	(357)	17%	(269)	20%	(321)	36%	(571)	4%	(70)	1588
Continue His Campaign: Yes Biden	63%	(1221)	37%	(715)	—	(0)	—	(0)	—	(0)	1936
Continue His Campaign: No Biden	—	(0)	—	(0)	34%	(923)	66%	(1781)	—	(0)	2704
Continue His Campaign: Yes Trump	13%	(325)	11%	(266)	19%	(467)	55%	(1349)	3%	(68)	2475
Continue His Campaign: No Trump	39%	(851)	20%	(431)	20%	(435)	19%	(416)	3%	(63)	2195
Conviction: Evidence	40%	(923)	20%	(464)	19%	(437)	17%	(379)	4%	(89)	2291
Conviction: Motivation to Damage	11%	(234)	10%	(209)	18%	(371)	57%	(1186)	4%	(75)	2075
Conviction: DK/NO	12%	(64)	8%	(43)	21%	(115)	40%	(216)	18%	(98)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign	Yes, he should probably continue his campaign	No, he should probably not continue his campaign	No, he should definitely not continue his campaign	Don't know/no opinion	Total N
Registered Voters	41% (2019)	9% (456)	9% (460)	35% (1735)	5% (232)	4902
Gender: Male	45% (1039)	10% (230)	10% (225)	31% (711)	4% (89)	2295
Gender: Female	38% (979)	9% (227)	9% (235)	39% (1024)	5% (143)	2607
Age: 18-34	36% (461)	14% (177)	12% (150)	33% (424)	6% (83)	1295
Age: 35-44	43% (285)	8% (54)	10% (65)	33% (220)	6% (40)	665
Age: 45-64	43% (736)	8% (135)	9% (148)	36% (607)	4% (71)	1696
Age: 65+	43% (537)	7% (89)	8% (97)	39% (485)	3% (38)	1247
GenZers: 1997-2012	34% (200)	14% (83)	10% (59)	35% (208)	8% (45)	595
Millennials: 1981-1996	40% (521)	11% (147)	12% (153)	32% (420)	5% (71)	1312
GenXers: 1965-1980	43% (549)	8% (108)	9% (112)	35% (456)	5% (64)	1290
Baby Boomers: 1946-1964	44% (689)	7% (107)	8% (125)	38% (598)	3% (48)	1568
Educ: < College	46% (1413)	8% (258)	8% (252)	32% (988)	6% (177)	3088
Educ: Bachelors degree	34% (398)	11% (131)	12% (139)	40% (458)	3% (30)	1156
Educ: Post-grad	32% (208)	10% (68)	10% (69)	44% (289)	4% (25)	658
Income: Under 50k	42% (864)	8% (171)	8% (169)	35% (721)	7% (136)	2061
Income: 50k-100k	40% (713)	9% (170)	10% (176)	37% (670)	3% (60)	1789
Income: 100k+	42% (442)	11% (115)	11% (115)	33% (344)	3% (36)	1052
Ethnicity: White (Non-Hispanic)	47% (1676)	9% (328)	8% (302)	32% (1165)	4% (127)	3597
Ethnicity: Hispanic	38% (130)	9% (32)	11% (36)	36% (121)	6% (20)	339
Ethnicity: Black (Non-Hispanic)	19% (138)	10% (73)	13% (91)	48% (347)	10% (74)	722
Ethnicity: Asian + Other (Non-Hispanic)	31% (75)	10% (23)	13% (31)	42% (102)	5% (11)	243
All Christian	49% (1275)	10% (247)	9% (232)	29% (765)	3% (78)	2597
All Non-Christian	31% (74)	11% (26)	9% (21)	44% (103)	5% (12)	236
Atheist	17% (35)	10% (20)	12% (24)	60% (124)	2% (3)	206
Agnostic/Nothing in particular	26% (290)	10% (107)	11% (117)	46% (507)	8% (90)	1110
Something Else	46% (344)	7% (56)	9% (66)	32% (237)	6% (48)	752
Evangelical	56% (734)	10% (128)	7% (97)	23% (306)	4% (53)	1318
Non-Evangelical	43% (846)	9% (171)	10% (195)	35% (686)	4% (73)	1972

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign	Yes, he should probably continue his campaign	No, he should probably not continue his campaign	No, he should definitely not continue his campaign	Don't know/no opinion	Total N
Registered Voters	41% (2019)	9% (456)	9% (460)	35% (1735)	5% (232)	4902
PID: Dem (no lean)	8% (150)	7% (139)	13% (246)	66% (1219)	6% (106)	1859
PID: Ind (no lean)	33% (380)	11% (130)	12% (141)	36% (413)	8% (93)	1157
PID: Rep (no lean)	79% (1489)	10% (188)	4% (73)	5% (103)	2% (33)	1886
PID/Gender: Dem Men	11% (86)	10% (80)	15% (122)	58% (467)	6% (45)	799
PID/Gender: Dem Women	6% (63)	6% (59)	12% (124)	71% (752)	6% (62)	1060
PID/Gender: Ind Men	39% (242)	10% (63)	12% (73)	33% (204)	6% (34)	615
PID/Gender: Ind Women	26% (138)	12% (67)	13% (68)	39% (209)	11% (59)	542
PID/Gender: Rep Men	81% (711)	10% (87)	4% (31)	5% (41)	1% (11)	880
PID/Gender: Rep Women	77% (778)	10% (101)	4% (42)	6% (62)	2% (22)	1005
Ideo: Liberal (1-3)	12% (172)	7% (94)	13% (175)	64% (883)	5% (64)	1388
Ideo: Moderate (4)	29% (447)	11% (175)	12% (180)	41% (626)	6% (93)	1521
Ideo: Conservative (5-7)	72% (1367)	10% (182)	5% (96)	11% (199)	2% (43)	1887
Community: Urban	32% (348)	10% (114)	12% (127)	41% (450)	6% (63)	1101
Community: Suburban	39% (975)	9% (231)	10% (250)	36% (906)	5% (122)	2485
Community: Rural	53% (695)	8% (111)	6% (83)	29% (380)	4% (47)	1316
Military HHnm: Yes	44% (338)	10% (73)	7% (54)	34% (259)	5% (37)	763
Military HH: No	41% (1680)	9% (383)	10% (406)	36% (1476)	5% (194)	4139
Employ: Private Sector	42% (753)	10% (179)	12% (209)	33% (585)	4% (66)	1791
Employ: Government	30% (83)	14% (38)	11% (30)	39% (107)	6% (16)	273
Employ: Self-Employed	46% (190)	9% (39)	7% (28)	32% (133)	5% (21)	411
Employ: Homemaker	45% (152)	13% (42)	7% (22)	30% (102)	6% (20)	338
Employ: Student	20% (23)	4% (5)	18% (20)	48% (55)	9% (10)	114
Employ: Retired	44% (595)	7% (88)	8% (103)	38% (515)	3% (45)	1346
Employ: Unemployed	35% (134)	10% (38)	10% (38)	36% (137)	9% (35)	382
Employ: Other	36% (89)	11% (26)	4% (10)	41% (101)	8% (19)	245

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign	Yes, he should probably continue his campaign	No, he should probably not continue his campaign	No, he should definitely not continue his campaign	Don't know/no opinion	Total N
Registered Voters	41% (2019)	9% (456)	9% (460)	35% (1735)	5% (232)	4902
Protestant	49% (730)	10% (140)	8% (116)	30% (440)	3% (50)	1477
Roman Catholic	48% (506)	10% (102)	10% (109)	30% (316)	3% (28)	1061
Jewish	27% (32)	11% (14)	9% (11)	47% (56)	6% (7)	120
Muslim	38% (22)	16% (9)	13% (8)	32% (18)	2% (1)	57
Atheist	17% (35)	10% (20)	12% (24)	60% (124)	2% (3)	206
Agnostic	21% (45)	7% (14)	10% (22)	57% (121)	5% (12)	213
Something else	46% (344)	7% (56)	9% (66)	32% (237)	6% (48)	752
Nothing in particular	27% (245)	10% (93)	11% (95)	43% (386)	9% (78)	897
Ideo/PID: Conservative Republican	82% (1181)	8% (117)	3% (43)	5% (69)	2% (22)	1432
Ideo/PID: Moderate/Liberal Republican	67% (289)	16% (70)	7% (30)	8% (35)	2% (10)	432
Ideo/PID: Moderate/Conservative Democrat	10% (80)	10% (79)	13% (100)	59% (459)	7% (55)	773
Ideo/PID: Liberal Democrat	6% (68)	6% (60)	13% (142)	70% (743)	4% (44)	1057
Unfavorable of Biden and Trump	17% (143)	15% (129)	16% (136)	44% (375)	7% (62)	845
2024 H2H Matchup: Biden Voter	5% (118)	6% (128)	14% (303)	70% (1526)	5% (109)	2184
2024 H2H Matchup: Trump Voter	81% (1861)	12% (284)	4% (87)	2% (40)	2% (39)	2312
2024 H2H Matchup: Would not Vote	5% (8)	8% (13)	17% (26)	57% (90)	13% (20)	157
2024 H2H Matchup: Do not Know	13% (32)	13% (32)	17% (43)	32% (80)	26% (64)	250
2022 House Vote: Democrat	8% (168)	8% (153)	13% (273)	66% (1332)	5% (100)	2027
2022 House Vote: Republican	78% (1492)	11% (210)	4% (75)	6% (116)	2% (30)	1923
2022 House Vote: Did not Vote	38% (336)	10% (85)	12% (102)	30% (266)	10% (89)	878
2020 Vote: Joe Biden	7% (169)	7% (159)	14% (313)	66% (1485)	6% (132)	2257
2020 Vote: Donald Trump	77% (1720)	11% (254)	4% (94)	5% (103)	2% (51)	2222
2020 Vote: Someone Else	15% (10)	10% (7)	20% (14)	50% (35)	5% (4)	70
2020 Vote: Did not Vote	34% (120)	10% (37)	11% (39)	32% (113)	13% (45)	353
2016 Vote: Hillary Clinton	8% (130)	7% (121)	14% (243)	66% (1132)	5% (85)	1711
2016 Vote: Donald Trump	75% (1458)	10% (199)	4% (85)	9% (171)	2% (39)	1952
2016 Vote: Someone Else	23% (34)	9% (13)	10% (14)	53% (80)	5% (8)	149
2020 Vote/PID: Not Biden/Democrat	28% (59)	14% (30)	10% (22)	40% (85)	7% (15)	211

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Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign	Yes, he should probably continue his campaign	No, he should probably not continue his campaign	No, he should definitely not continue his campaign	Don't know/no opinion	Total N
Registered Voters	41% (2019)	9% (456)	9% (460)	35% (1735)	5% (232)	4902
2020 Vote/PID: Not Trump/Republican	48% (95)	15% (29)	8% (15)	26% (52)	4% (7)	198
U.S. Economy: Wrong Track	52% (1840)	9% (323)	8% (279)	26% (921)	5% (159)	3522
U.S. Economy: Right Direction	13% (178)	10% (133)	13% (181)	59% (815)	5% (73)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (74)	5% (75)	14% (218)	72% (1162)	5% (75)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75% (1852)	13% (310)	4% (106)	5% (125)	3% (63)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	11% (92)	8% (71)	16% (136)	53% (448)	11% (94)	842
Top 2024 Issue: Economy	54% (968)	11% (202)	10% (171)	21% (379)	4% (77)	1796
Community/Gender: Urban Women	26% (141)	9% (48)	11% (58)	47% (252)	7% (37)	536
Community/Gender: Urban Men	37% (207)	12% (66)	12% (69)	35% (198)	5% (26)	565
Community/Gender: Rural Women	50% (366)	9% (65)	6% (41)	31% (227)	5% (34)	733
Community/Gender: Rural Men	56% (329)	8% (47)	7% (41)	26% (153)	2% (13)	584
Community/Gender: Suburban Women	35% (472)	9% (114)	10% (135)	41% (545)	5% (72)	1338
Community/Gender: Suburban Men	44% (503)	10% (117)	10% (115)	31% (360)	4% (50)	1146
Homeowner	43% (1612)	10% (358)	9% (344)	35% (1300)	4% (148)	3762
Renter	35% (368)	9% (94)	11% (111)	39% (405)	7% (72)	1050
Self + Household: White-Collar	37% (671)	10% (174)	11% (191)	40% (717)	3% (54)	1808
Self + Household: Blue Collar	47% (1109)	9% (223)	8% (195)	31% (740)	4% (86)	2353
Union HH: Yes	37% (137)	12% (43)	12% (44)	36% (130)	3% (11)	366
Union HH: No	41% (1882)	9% (413)	9% (416)	35% (1605)	5% (220)	4536
LGBTQ+: Yes	15% (73)	13% (60)	10% (47)	55% (258)	7% (31)	470
LGBTQ+: No	44% (1946)	9% (396)	9% (413)	33% (1477)	5% (201)	4432
Motivated to Vote	42% (1900)	9% (406)	9% (411)	35% (1588)	4% (170)	4475
Parent: Yes	42% (654)	11% (173)	11% (176)	30% (463)	5% (75)	1541
Parent: No	41% (1365)	8% (284)	8% (284)	38% (1272)	5% (156)	3361
COVID Vaccine: Yes	32% (1107)	9% (317)	10% (353)	44% (1490)	5% (155)	3422
COVID Vaccine: No	62% (912)	9% (139)	7% (107)	17% (246)	5% (76)	1480
Student Loans: Yes	32% (252)	12% (90)	12% (92)	40% (315)	4% (29)	778
Student Loans: No	43% (1767)	9% (366)	9% (367)	34% (1421)	5% (203)	4124

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign	Yes, he should probably continue his campaign	No, he should probably not continue his campaign	No, he should definitely not continue his campaign	Don't know/no opinion	Total N
Registered Voters	41% (2019)	9% (456)	9% (460)	35% (1735)	5% (232)	4902
Favorable Opinion of Haley	55% (838)	12% (178)	8% (124)	23% (344)	3% (43)	1526
Unfavorable Opinion of Haley	33% (647)	6% (122)	9% (182)	48% (929)	3% (55)	1936
Prodigal Biden Voter	27% (78)	17% (48)	14% (39)	29% (84)	13% (37)	286
Undecided Voter (DK/WNV)	10% (40)	11% (45)	17% (69)	42% (169)	21% (84)	407
Undecided Voter (DK)	13% (32)	13% (32)	17% (43)	32% (80)	26% (64)	250
Watched Debate	46% (1659)	9% (341)	9% (329)	32% (1140)	3% (117)	3586
Watched Debate: Did not Watch	27% (359)	9% (116)	10% (131)	45% (596)	9% (115)	1316
Watched Debate: All of it	54% (1082)	7% (141)	7% (142)	29% (581)	3% (52)	1998
Watched Debate: Some of it	36% (577)	13% (200)	12% (187)	35% (559)	4% (65)	1588
Continue His Campaign: Yes Biden	22% (433)	8% (158)	12% (229)	54% (1053)	3% (63)	1936
Continue His Campaign: No Biden	56% (1525)	11% (292)	8% (223)	23% (628)	1% (37)	2704
Continue His Campaign: Yes Trump	82% (2019)	18% (456)	— (0)	— (0)	— (0)	2475
Continue His Campaign: No Trump	— (0)	— (0)	21% (460)	79% (1735)	— (0)	2195
Conviction: Evidence	8% (177)	7% (153)	14% (313)	68% (1551)	4% (97)	2291
Conviction: Motivation to Damage	77% (1601)	11% (238)	5% (98)	5% (104)	2% (33)	2075
Conviction: DK/NO	45% (241)	12% (65)	9% (48)	15% (80)	19% (102)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(790)	19%	(912)	8%	(396)	23%	(1106)	35%	(1697)	4902
Gender: Male	17%	(397)	21%	(483)	10%	(227)	25%	(577)	27%	(611)	2295
Gender: Female	15%	(394)	16%	(429)	6%	(169)	20%	(529)	42%	(1086)	2607
Age: 18-34	14%	(175)	17%	(224)	11%	(148)	14%	(186)	43%	(561)	1295
Age: 35-44	15%	(98)	19%	(129)	7%	(47)	20%	(133)	39%	(258)	665
Age: 45-64	16%	(278)	19%	(327)	6%	(109)	25%	(429)	33%	(553)	1696
Age: 65+	19%	(239)	19%	(232)	7%	(92)	29%	(358)	26%	(325)	1247
GenZers: 1997-2012	12%	(73)	17%	(102)	12%	(71)	13%	(79)	45%	(270)	595
Millennials: 1981-1996	14%	(187)	19%	(246)	9%	(121)	18%	(231)	40%	(527)	1312
GenXers: 1965-1980	17%	(220)	19%	(242)	7%	(86)	22%	(286)	35%	(455)	1290
Baby Boomers: 1946-1964	18%	(285)	19%	(301)	7%	(107)	29%	(461)	26%	(413)	1568
Educ: < College	14%	(432)	16%	(492)	8%	(242)	23%	(719)	39%	(1203)	3088
Educ: Bachelors degree	19%	(216)	22%	(254)	9%	(101)	22%	(252)	29%	(332)	1156
Educ: Post-grad	22%	(142)	25%	(166)	8%	(52)	21%	(136)	25%	(162)	658
Income: Under 50k	16%	(330)	16%	(334)	7%	(154)	22%	(443)	39%	(800)	2061
Income: 50k-100k	15%	(275)	19%	(342)	9%	(160)	24%	(434)	32%	(578)	1789
Income: 100k+	18%	(186)	22%	(236)	8%	(82)	22%	(229)	30%	(319)	1052
Ethnicity: White (Non-Hispanic)	16%	(574)	19%	(666)	7%	(269)	26%	(948)	32%	(1140)	3597
Ethnicity: Hispanic	12%	(42)	19%	(66)	7%	(24)	22%	(76)	39%	(131)	339
Ethnicity: Black (Non-Hispanic)	19%	(137)	20%	(143)	11%	(83)	7%	(48)	43%	(312)	722
Ethnicity: Asian + Other (Non-Hispanic)	15%	(37)	16%	(38)	8%	(19)	14%	(34)	47%	(115)	243
All Christian	14%	(351)	19%	(482)	8%	(209)	29%	(747)	31%	(808)	2597
All Non-Christian	24%	(57)	26%	(61)	12%	(28)	13%	(30)	26%	(61)	236
Atheist	26%	(53)	32%	(65)	6%	(13)	6%	(13)	30%	(62)	206
Agnostic/Nothing in particular	22%	(248)	19%	(208)	7%	(81)	15%	(167)	37%	(407)	1110
Something Else	11%	(82)	13%	(96)	9%	(65)	20%	(149)	48%	(360)	752
Evangelical	9%	(116)	13%	(173)	9%	(120)	30%	(394)	39%	(515)	1318
Non-Evangelical	16%	(311)	20%	(395)	8%	(149)	25%	(487)	32%	(629)	1972
PID: Dem (no lean)	29%	(532)	25%	(469)	7%	(128)	6%	(111)	33%	(618)	1859
PID: Ind (no lean)	14%	(160)	18%	(212)	9%	(100)	20%	(226)	40%	(460)	1157
PID: Rep (no lean)	5%	(98)	12%	(231)	9%	(168)	41%	(769)	33%	(619)	1886

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(790)	19%	(912)	8%	(396)	23%	(1106)	35%	(1697)	4902
PID/Gender: Dem Men	30%	(238)	29%	(228)	8%	(68)	6%	(51)	27%	(215)	799
PID/Gender: Dem Women	28%	(295)	23%	(241)	6%	(60)	6%	(61)	38%	(404)	1060
PID/Gender: Ind Men	16%	(99)	20%	(122)	9%	(58)	24%	(145)	31%	(191)	615
PID/Gender: Ind Women	11%	(61)	17%	(89)	8%	(41)	15%	(81)	50%	(269)	542
PID/Gender: Rep Men	7%	(60)	15%	(133)	11%	(100)	43%	(382)	23%	(205)	880
PID/Gender: Rep Women	4%	(38)	10%	(99)	7%	(67)	39%	(387)	41%	(414)	1005
Ideo: Liberal (1-3)	32%	(437)	26%	(361)	7%	(93)	6%	(80)	30%	(417)	1388
Ideo: Moderate (4)	15%	(233)	22%	(329)	9%	(144)	14%	(209)	40%	(607)	1521
Ideo: Conservative (5-7)	6%	(113)	12%	(221)	8%	(152)	42%	(799)	32%	(602)	1887
Community: Urban	19%	(207)	21%	(230)	8%	(91)	16%	(176)	36%	(397)	1101
Community: Suburban	16%	(405)	20%	(502)	8%	(195)	23%	(571)	33%	(811)	2485
Community: Rural	14%	(178)	14%	(180)	8%	(110)	27%	(359)	37%	(489)	1316
Military HHnm: Yes	14%	(107)	19%	(143)	6%	(49)	31%	(238)	30%	(226)	763
Military HH: No	17%	(683)	19%	(770)	8%	(346)	21%	(868)	36%	(1472)	4139
Employ: Private Sector	16%	(291)	21%	(381)	9%	(161)	21%	(373)	33%	(586)	1791
Employ: Government	19%	(52)	17%	(47)	7%	(20)	16%	(43)	41%	(111)	273
Employ: Self-Employed	17%	(68)	20%	(81)	10%	(42)	21%	(84)	33%	(136)	411
Employ: Homemaker	11%	(36)	14%	(46)	7%	(22)	25%	(84)	44%	(150)	338
Employ: Student	18%	(20)	14%	(15)	7%	(8)	11%	(12)	50%	(57)	114
Employ: Retired	18%	(247)	18%	(236)	7%	(94)	30%	(407)	27%	(362)	1346
Employ: Unemployed	13%	(48)	19%	(71)	6%	(23)	15%	(59)	47%	(181)	382
Employ: Other	11%	(28)	14%	(35)	10%	(24)	18%	(44)	47%	(115)	245
Protestant	13%	(187)	17%	(249)	8%	(113)	31%	(459)	32%	(470)	1477
Roman Catholic	15%	(159)	21%	(224)	9%	(92)	26%	(273)	30%	(314)	1061
Jewish	28%	(33)	23%	(27)	11%	(13)	15%	(18)	24%	(28)	120
Muslim	8%	(5)	31%	(18)	20%	(11)	7%	(4)	33%	(19)	57
Atheist	26%	(53)	32%	(65)	6%	(13)	6%	(13)	30%	(62)	206
Agnostic	27%	(57)	25%	(54)	6%	(12)	13%	(27)	30%	(63)	213
Something else	11%	(82)	13%	(96)	9%	(65)	20%	(149)	48%	(360)	752
Nothing in particular	21%	(190)	17%	(154)	8%	(69)	16%	(140)	38%	(343)	897

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(790)	19%	(912)	8%	(396)	23%	(1106)	35%	(1697)	4902
Ideo/PID: Conservative Republican	5%	(66)	10%	(140)	8%	(115)	47%	(674)	31%	(437)	1432
Ideo/PID: Moderate/Liberal Republican	7%	(32)	21%	(90)	12%	(53)	19%	(82)	41%	(176)	432
Ideo/PID: Moderate/Conservative Democrat	21%	(160)	26%	(204)	8%	(63)	8%	(62)	37%	(284)	773
Ideo/PID: Liberal Democrat	35%	(365)	25%	(265)	6%	(65)	5%	(50)	29%	(311)	1057
Unfavorable of Biden and Trump	11%	(92)	22%	(185)	9%	(80)	19%	(161)	39%	(328)	845
2024 H2H Matchup: Biden Voter	29%	(641)	27%	(591)	6%	(135)	5%	(112)	32%	(704)	2184
2024 H2H Matchup: Trump Voter	5%	(120)	11%	(257)	10%	(221)	41%	(936)	34%	(777)	2312
2024 H2H Matchup: Would not Vote	8%	(13)	20%	(32)	10%	(16)	16%	(25)	45%	(70)	157
2024 H2H Matchup: Do not Know	6%	(16)	13%	(32)	9%	(24)	13%	(33)	58%	(146)	250
2022 House Vote: Democrat	29%	(587)	28%	(564)	7%	(137)	6%	(118)	31%	(622)	2027
2022 House Vote: Republican	6%	(114)	12%	(223)	10%	(186)	44%	(854)	28%	(546)	1923
2022 House Vote: Did not Vote	10%	(84)	13%	(118)	8%	(67)	13%	(117)	56%	(492)	878
2020 Vote: Joe Biden	28%	(640)	27%	(603)	7%	(156)	5%	(123)	33%	(735)	2257
2020 Vote: Donald Trump	5%	(115)	11%	(245)	9%	(206)	42%	(924)	33%	(732)	2222
2020 Vote: Someone Else	7%	(5)	19%	(13)	5%	(3)	21%	(14)	48%	(34)	70
2020 Vote: Did not Vote	9%	(31)	15%	(51)	9%	(30)	12%	(44)	56%	(196)	353
2016 Vote: Hillary Clinton	32%	(542)	27%	(458)	6%	(105)	5%	(90)	30%	(516)	1711
2016 Vote: Donald Trump	7%	(127)	12%	(233)	10%	(189)	42%	(825)	30%	(577)	1952
2016 Vote: Someone Else	13%	(19)	25%	(37)	9%	(13)	19%	(29)	34%	(51)	149
2020 Vote/PID: Not Biden/Democrat	15%	(32)	15%	(33)	10%	(21)	15%	(31)	45%	(95)	211
2020 Vote/PID: Not Trump/Republican	6%	(12)	25%	(49)	12%	(24)	17%	(33)	40%	(79)	198
U.S. Economy: Wrong Track	10%	(340)	15%	(534)	8%	(293)	29%	(1039)	37%	(1317)	3522
U.S. Economy: Right Direction	33%	(450)	27%	(379)	7%	(103)	5%	(67)	28%	(381)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(512)	26%	(424)	6%	(92)	5%	(82)	31%	(493)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(135)	12%	(290)	10%	(241)	39%	(950)	34%	(840)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(143)	24%	(198)	7%	(62)	9%	(74)	43%	(364)	842
Top 2024 Issue: Economy	9%	(154)	15%	(267)	9%	(161)	28%	(498)	40%	(717)	1796
Community/Gender: Urban Women	19%	(100)	18%	(96)	6%	(33)	13%	(71)	44%	(237)	536
Community/Gender: Urban Men	19%	(108)	24%	(134)	10%	(58)	19%	(105)	28%	(160)	565
Community/Gender: Rural Women	12%	(86)	11%	(84)	8%	(57)	24%	(177)	45%	(329)	733

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(790)	19%	(912)	8%	(396)	23%	(1106)	35%	(1697)	4902
Community/Gender: Rural Men	16%	(92)	17%	(96)	9%	(52)	31%	(183)	28%	(160)	584
Community/Gender: Suburban Women	16%	(208)	19%	(250)	6%	(79)	21%	(281)	39%	(521)	1338
Community/Gender: Suburban Men	17%	(197)	22%	(253)	10%	(116)	25%	(290)	25%	(290)	1146
Homeowner	17%	(623)	20%	(734)	8%	(286)	25%	(932)	32%	(1187)	3762
Renter	15%	(161)	16%	(170)	10%	(102)	15%	(152)	44%	(465)	1050
Self + Household: White-Collar	20%	(367)	23%	(416)	8%	(150)	21%	(384)	27%	(490)	1808
Self + Household: Blue Collar	15%	(342)	17%	(389)	8%	(189)	27%	(627)	34%	(806)	2353
Union HH: Yes	23%	(84)	25%	(93)	9%	(33)	18%	(67)	24%	(89)	366
Union HH: No	16%	(707)	18%	(820)	8%	(362)	23%	(1039)	35%	(1609)	4536
LGBTQ+: Yes	23%	(108)	22%	(104)	7%	(31)	10%	(46)	38%	(180)	470
LGBTQ+: No	15%	(682)	18%	(808)	8%	(364)	24%	(1061)	34%	(1517)	4432
Motivated to Vote	17%	(760)	19%	(859)	8%	(360)	23%	(1048)	32%	(1448)	4475
Parent: Yes	15%	(230)	20%	(311)	10%	(147)	19%	(292)	36%	(561)	1541
Parent: No	17%	(560)	18%	(601)	7%	(249)	24%	(815)	34%	(1136)	3361
COVID Vaccine: Yes	20%	(672)	22%	(738)	8%	(260)	19%	(638)	33%	(1115)	3422
COVID Vaccine: No	8%	(119)	12%	(174)	9%	(136)	32%	(468)	39%	(583)	1480
Student Loans: Yes	19%	(145)	21%	(164)	7%	(57)	17%	(129)	36%	(283)	778
Student Loans: No	16%	(645)	18%	(748)	8%	(338)	24%	(978)	34%	(1414)	4124
Favorable Opinion of Haley	15%	(221)	20%	(311)	10%	(156)	30%	(459)	25%	(379)	1526
Unfavorable Opinion of Haley	23%	(444)	22%	(426)	8%	(148)	24%	(464)	23%	(454)	1936
Prodigal Biden Voter	13%	(38)	20%	(57)	12%	(33)	9%	(26)	46%	(131)	286
Undecided Voter (DK/WNV)	7%	(29)	16%	(64)	10%	(40)	14%	(58)	53%	(216)	407
Undecided Voter (DK)	6%	(16)	13%	(32)	9%	(24)	13%	(33)	58%	(146)	250
Watched Debate	17%	(605)	19%	(683)	9%	(329)	25%	(897)	30%	(1072)	3586
Watched Debate: Did not Watch	14%	(185)	17%	(229)	5%	(67)	16%	(209)	48%	(625)	1316
Watched Debate: All of it	19%	(370)	17%	(349)	8%	(168)	31%	(621)	24%	(489)	1998
Watched Debate: Some of it	15%	(234)	21%	(334)	10%	(160)	17%	(276)	37%	(583)	1588
Continue His Campaign: Yes Biden	26%	(507)	24%	(455)	7%	(135)	14%	(264)	30%	(575)	1936
Continue His Campaign: No Biden	10%	(260)	16%	(436)	9%	(255)	30%	(799)	35%	(953)	2704

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(790)	19%	(912)	8%	(396)	23%	(1106)	35%	(1697)	4902
Continue His Campaign: Yes Trump	7%	(180)	13%	(322)	10%	(245)	38%	(940)	32%	(788)	2475
Continue His Campaign: No Trump	27%	(591)	26%	(568)	7%	(143)	7%	(156)	34%	(736)	2195
Conviction: Evidence	28%	(648)	26%	(607)	7%	(151)	6%	(139)	33%	(747)	2291
Conviction: Motivation to Damage	5%	(103)	12%	(244)	10%	(204)	43%	(894)	30%	(629)	2075
Conviction: DK/NO	7%	(39)	11%	(61)	8%	(40)	14%	(74)	60%	(321)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(647)	18%	(875)	9%	(448)	29%	(1425)	31%	(1508)	4902
Gender: Male	15%	(337)	20%	(465)	10%	(240)	33%	(751)	22%	(502)	2295
Gender: Female	12%	(310)	16%	(410)	8%	(208)	26%	(674)	39%	(1006)	2607
Age: 18-34	9%	(116)	18%	(237)	13%	(163)	19%	(245)	41%	(534)	1295
Age: 35-44	12%	(78)	19%	(127)	9%	(60)	25%	(163)	36%	(237)	665
Age: 45-64	14%	(230)	18%	(306)	8%	(138)	32%	(550)	28%	(472)	1696
Age: 65+	18%	(222)	16%	(205)	7%	(87)	37%	(467)	21%	(265)	1247
GenZers: 1997-2012	8%	(46)	18%	(107)	15%	(87)	18%	(108)	42%	(248)	595
Millennials: 1981-1996	11%	(141)	19%	(253)	10%	(132)	22%	(290)	38%	(497)	1312
GenXers: 1965-1980	13%	(174)	18%	(237)	8%	(106)	29%	(375)	31%	(399)	1290
Baby Boomers: 1946-1964	17%	(260)	17%	(262)	7%	(115)	38%	(596)	21%	(336)	1568
Educ: < College	11%	(332)	16%	(490)	9%	(269)	29%	(910)	35%	(1086)	3088
Educ: Bachelors degree	16%	(184)	20%	(233)	9%	(109)	29%	(337)	25%	(293)	1156
Educ: Post-grad	20%	(131)	23%	(151)	11%	(70)	27%	(178)	20%	(129)	658
Income: Under 50k	12%	(258)	16%	(324)	8%	(171)	25%	(522)	38%	(787)	2061
Income: 50k-100k	14%	(247)	18%	(321)	10%	(177)	31%	(560)	27%	(484)	1789
Income: 100k+	13%	(142)	22%	(230)	10%	(100)	33%	(343)	22%	(237)	1052
Ethnicity: White (Non-Hispanic)	13%	(478)	17%	(605)	8%	(300)	34%	(1226)	27%	(989)	3597
Ethnicity: Hispanic	13%	(44)	21%	(70)	9%	(30)	27%	(90)	31%	(104)	339
Ethnicity: Black (Non-Hispanic)	14%	(104)	22%	(157)	12%	(86)	7%	(51)	45%	(324)	722
Ethnicity: Asian + Other (Non-Hispanic)	8%	(20)	18%	(43)	13%	(31)	24%	(58)	38%	(91)	243
All Christian	13%	(325)	17%	(433)	8%	(210)	37%	(963)	26%	(666)	2597
All Non-Christian	21%	(51)	28%	(66)	13%	(31)	13%	(31)	24%	(57)	236
Atheist	24%	(49)	24%	(49)	14%	(29)	12%	(25)	26%	(55)	206
Agnostic/Nothing in particular	16%	(173)	19%	(206)	11%	(120)	18%	(202)	37%	(409)	1110
Something Else	7%	(49)	16%	(120)	8%	(58)	27%	(202)	43%	(322)	752
Evangelical	7%	(91)	13%	(177)	8%	(103)	39%	(510)	33%	(437)	1318
Non-Evangelical	14%	(282)	19%	(365)	8%	(163)	32%	(635)	27%	(527)	1972
PID: Dem (no lean)	25%	(461)	26%	(489)	9%	(168)	7%	(133)	33%	(608)	1859
PID: Ind (no lean)	10%	(115)	19%	(215)	9%	(107)	29%	(340)	33%	(379)	1157
PID: Rep (no lean)	4%	(70)	9%	(170)	9%	(172)	50%	(952)	28%	(521)	1886

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(647)	18%	(875)	9%	(448)	29%	(1425)	31%	(1508)	4902
PID/Gender: Dem Men	28%	(227)	29%	(233)	10%	(80)	8%	(66)	24%	(193)	799
PID/Gender: Dem Women	22%	(234)	24%	(256)	8%	(89)	6%	(66)	39%	(415)	1060
PID/Gender: Ind Men	10%	(63)	22%	(134)	10%	(61)	36%	(221)	22%	(137)	615
PID/Gender: Ind Women	10%	(53)	15%	(82)	9%	(46)	22%	(119)	45%	(242)	542
PID/Gender: Rep Men	5%	(47)	11%	(99)	11%	(100)	53%	(463)	20%	(172)	880
PID/Gender: Rep Women	2%	(23)	7%	(71)	7%	(73)	49%	(489)	35%	(349)	1005
Ideo: Liberal (1-3)	27%	(373)	29%	(407)	9%	(127)	7%	(95)	28%	(385)	1388
Ideo: Moderate (4)	13%	(193)	20%	(298)	12%	(182)	19%	(294)	36%	(554)	1521
Ideo: Conservative (5-7)	4%	(77)	9%	(166)	7%	(136)	54%	(1024)	26%	(484)	1887
Community: Urban	14%	(156)	22%	(240)	10%	(113)	20%	(215)	34%	(377)	1101
Community: Suburban	15%	(367)	18%	(456)	9%	(225)	30%	(743)	28%	(694)	2485
Community: Rural	9%	(123)	14%	(178)	8%	(110)	35%	(467)	33%	(438)	1316
Military HHnm: Yes	13%	(98)	16%	(124)	7%	(54)	40%	(305)	24%	(182)	763
Military HH: No	13%	(549)	18%	(751)	10%	(394)	27%	(1120)	32%	(1326)	4139
Employ: Private Sector	14%	(247)	20%	(358)	10%	(181)	28%	(496)	28%	(508)	1791
Employ: Government	11%	(29)	25%	(68)	12%	(34)	24%	(65)	28%	(78)	273
Employ: Self-Employed	10%	(43)	19%	(80)	11%	(45)	27%	(112)	32%	(132)	411
Employ: Homemaker	8%	(28)	12%	(41)	9%	(32)	30%	(101)	40%	(137)	338
Employ: Student	8%	(9)	13%	(15)	9%	(11)	12%	(13)	58%	(66)	114
Employ: Retired	17%	(235)	15%	(202)	7%	(93)	38%	(511)	23%	(304)	1346
Employ: Unemployed	9%	(33)	17%	(64)	9%	(33)	20%	(77)	46%	(174)	382
Employ: Other	9%	(21)	19%	(47)	8%	(19)	20%	(48)	45%	(110)	245
Protestant	12%	(171)	15%	(223)	7%	(103)	40%	(597)	26%	(382)	1477
Roman Catholic	14%	(153)	19%	(199)	10%	(104)	33%	(346)	25%	(260)	1061
Jewish	30%	(36)	23%	(27)	9%	(11)	19%	(23)	20%	(24)	120
Muslim	2%	(1)	39%	(22)	24%	(14)	2%	(1)	33%	(19)	57
Atheist	24%	(49)	24%	(49)	14%	(29)	12%	(25)	26%	(55)	206
Agnostic	22%	(47)	24%	(52)	11%	(24)	14%	(30)	29%	(61)	213
Something else	7%	(49)	16%	(120)	8%	(58)	27%	(202)	43%	(322)	752
Nothing in particular	14%	(126)	17%	(154)	11%	(96)	19%	(173)	39%	(348)	897

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(647)	18%	(875)	9%	(448)	29%	(1425)	31%	(1508)	4902
Ideo/PID: Conservative Republican	3%	(46)	7%	(105)	8%	(108)	58%	(837)	23%	(336)	1432
Ideo/PID: Moderate/Liberal Republican	6%	(24)	15%	(64)	15%	(63)	25%	(107)	40%	(174)	432
Ideo/PID: Moderate/Conservative Democrat	18%	(137)	23%	(179)	10%	(78)	10%	(79)	39%	(299)	773
Ideo/PID: Liberal Democrat	30%	(322)	29%	(310)	9%	(91)	5%	(54)	27%	(281)	1057
Unfavorable of Biden and Trump	7%	(57)	15%	(131)	12%	(102)	31%	(264)	34%	(291)	845
2024 H2H Matchup: Biden Voter	25%	(549)	29%	(630)	10%	(210)	6%	(133)	30%	(661)	2184
2024 H2H Matchup: Trump Voter	4%	(82)	9%	(198)	8%	(193)	52%	(1194)	28%	(645)	2312
2024 H2H Matchup: Would not Vote	5%	(8)	14%	(22)	16%	(24)	25%	(40)	40%	(62)	157
2024 H2H Matchup: Do not Know	3%	(7)	10%	(24)	8%	(21)	23%	(58)	56%	(139)	250
2022 House Vote: Democrat	25%	(511)	29%	(581)	10%	(197)	8%	(161)	28%	(576)	2027
2022 House Vote: Republican	4%	(75)	8%	(160)	9%	(171)	55%	(1058)	24%	(458)	1923
2022 House Vote: Did not Vote	7%	(58)	14%	(123)	8%	(74)	21%	(187)	50%	(437)	878
2020 Vote: Joe Biden	24%	(549)	28%	(633)	10%	(218)	8%	(170)	30%	(688)	2257
2020 Vote: Donald Trump	3%	(69)	8%	(182)	9%	(190)	53%	(1174)	27%	(606)	2222
2020 Vote: Someone Else	9%	(6)	13%	(9)	10%	(7)	32%	(22)	36%	(25)	70
2020 Vote: Did not Vote	6%	(23)	14%	(50)	9%	(33)	16%	(58)	53%	(189)	353
2016 Vote: Hillary Clinton	28%	(480)	29%	(493)	9%	(151)	7%	(125)	27%	(463)	1711
2016 Vote: Donald Trump	4%	(80)	9%	(176)	9%	(172)	54%	(1045)	25%	(479)	1952
2016 Vote: Someone Else	5%	(8)	17%	(25)	13%	(19)	34%	(50)	31%	(46)	149
2020 Vote/PID: Not Biden/Democrat	9%	(19)	18%	(38)	9%	(19)	23%	(48)	42%	(88)	211
2020 Vote/PID: Not Trump/Republican	8%	(15)	18%	(37)	16%	(31)	28%	(56)	30%	(60)	198
U.S. Economy: Wrong Track	7%	(243)	13%	(449)	9%	(311)	39%	(1361)	33%	(1159)	3522
U.S. Economy: Right Direction	29%	(404)	31%	(426)	10%	(137)	5%	(64)	25%	(350)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28%	(442)	29%	(464)	9%	(140)	5%	(77)	30%	(480)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(89)	9%	(230)	8%	(205)	50%	(1229)	29%	(704)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(115)	22%	(182)	12%	(102)	14%	(119)	39%	(325)	842
Top 2024 Issue: Economy	6%	(109)	14%	(251)	10%	(171)	35%	(629)	35%	(637)	1796
Community/Gender: Urban Women	13%	(71)	19%	(101)	8%	(44)	17%	(90)	43%	(230)	536
Community/Gender: Urban Men	15%	(85)	25%	(140)	12%	(69)	22%	(125)	26%	(147)	565
Community/Gender: Rural Women	8%	(59)	12%	(90)	6%	(47)	32%	(233)	41%	(303)	733

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(647)	18%	(875)	9%	(448)	29%	(1425)	31%	(1508)	4902
Community/Gender: Rural Men	11%	(65)	15%	(88)	11%	(63)	40%	(234)	23%	(135)	584
Community/Gender: Suburban Women	13%	(179)	16%	(219)	9%	(117)	26%	(351)	35%	(473)	1338
Community/Gender: Suburban Men	16%	(187)	21%	(237)	9%	(108)	34%	(392)	19%	(221)	1146
Homeowner	14%	(530)	18%	(675)	9%	(340)	31%	(1184)	27%	(1033)	3762
Renter	11%	(113)	19%	(196)	9%	(98)	21%	(216)	41%	(427)	1050
Self + Household: White-Collar	17%	(309)	21%	(384)	10%	(188)	29%	(517)	23%	(409)	1808
Self + Household: Blue Collar	12%	(276)	17%	(394)	9%	(207)	34%	(790)	29%	(686)	2353
Union HH: Yes	20%	(73)	22%	(82)	9%	(31)	26%	(95)	23%	(85)	366
Union HH: No	13%	(574)	17%	(793)	9%	(416)	29%	(1330)	31%	(1423)	4536
LGBTQ+: Yes	16%	(75)	22%	(102)	12%	(54)	11%	(52)	40%	(186)	470
LGBTQ+: No	13%	(572)	17%	(772)	9%	(393)	31%	(1373)	30%	(1322)	4432
Motivated to Vote	14%	(622)	18%	(811)	9%	(408)	30%	(1357)	29%	(1276)	4475
Parent: Yes	12%	(189)	20%	(304)	9%	(144)	25%	(392)	33%	(513)	1541
Parent: No	14%	(458)	17%	(571)	9%	(303)	31%	(1033)	30%	(995)	3361
COVID Vaccine: Yes	17%	(573)	21%	(720)	9%	(312)	25%	(861)	28%	(956)	3422
COVID Vaccine: No	5%	(74)	10%	(155)	9%	(136)	38%	(564)	37%	(552)	1480
Student Loans: Yes	14%	(109)	20%	(159)	11%	(84)	19%	(149)	36%	(278)	778
Student Loans: No	13%	(538)	17%	(716)	9%	(363)	31%	(1276)	30%	(1230)	4124
Favorable Opinion of Haley	9%	(143)	19%	(286)	10%	(147)	43%	(656)	19%	(294)	1526
Unfavorable Opinion of Haley	22%	(433)	22%	(417)	10%	(184)	29%	(562)	18%	(340)	1936
Prodigal Biden Voter	11%	(31)	18%	(52)	10%	(30)	22%	(62)	39%	(112)	286
Undecided Voter (DK/WNV)	4%	(16)	11%	(47)	11%	(45)	24%	(98)	50%	(202)	407
Undecided Voter (DK)	3%	(7)	10%	(24)	8%	(21)	23%	(58)	56%	(139)	250
Watched Debate	14%	(505)	19%	(680)	9%	(341)	33%	(1185)	24%	(875)	3586
Watched Debate: Did not Watch	11%	(141)	15%	(194)	8%	(107)	18%	(240)	48%	(634)	1316
Watched Debate: All of it	16%	(324)	17%	(336)	8%	(158)	41%	(823)	18%	(357)	1998
Watched Debate: Some of it	11%	(182)	22%	(344)	11%	(183)	23%	(362)	33%	(517)	1588
Continue His Campaign: Yes Biden	22%	(430)	24%	(468)	9%	(183)	16%	(305)	28%	(551)	1936
Continue His Campaign: No Biden	7%	(194)	14%	(386)	9%	(250)	40%	(1072)	30%	(802)	2704

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(647)	18%	(875)	9%	(448)	29%	(1425)	31%	(1508)	4902
Continue His Campaign: Yes Trump	5%	(124)	11%	(281)	9%	(218)	49%	(1205)	26%	(648)	2475
Continue His Campaign: No Trump	23%	(498)	26%	(568)	10%	(220)	9%	(202)	32%	(708)	2195
Conviction: Evidence	24%	(557)	28%	(635)	11%	(241)	8%	(176)	30%	(682)	2291
Conviction: Motivation to Damage	3%	(70)	9%	(184)	8%	(165)	55%	(1151)	24%	(504)	2075
Conviction: DK/NO	4%	(20)	10%	(55)	8%	(41)	18%	(97)	60%	(322)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(1194)	18%	(878)	9%	(448)	41%	(1987)	8%	(395)	4902
Gender: Male	23%	(532)	18%	(423)	10%	(221)	42%	(961)	7%	(158)	2295
Gender: Female	25%	(662)	17%	(455)	9%	(227)	39%	(1025)	9%	(237)	2607
Age: 18-34	22%	(288)	22%	(289)	13%	(167)	30%	(388)	13%	(162)	1295
Age: 35-44	24%	(158)	20%	(130)	7%	(48)	41%	(271)	9%	(59)	665
Age: 45-64	25%	(428)	15%	(260)	9%	(146)	45%	(756)	6%	(106)	1696
Age: 65+	26%	(321)	16%	(199)	7%	(87)	46%	(572)	5%	(68)	1247
GenZers: 1997-2012	21%	(125)	25%	(148)	14%	(85)	25%	(148)	15%	(89)	595
Millennials: 1981-1996	23%	(306)	20%	(267)	10%	(129)	37%	(487)	9%	(124)	1312
GenXers: 1965-1980	26%	(332)	15%	(199)	9%	(112)	43%	(554)	7%	(93)	1290
Baby Boomers: 1946-1964	26%	(406)	15%	(236)	7%	(111)	47%	(733)	5%	(82)	1568
Educ: < College	23%	(705)	16%	(490)	8%	(262)	43%	(1332)	10%	(299)	3088
Educ: Bachelors degree	26%	(299)	19%	(221)	11%	(131)	38%	(437)	6%	(67)	1156
Educ: Post-grad	29%	(190)	25%	(167)	8%	(55)	33%	(218)	4%	(29)	658
Income: Under 50k	26%	(540)	16%	(332)	8%	(159)	39%	(796)	11%	(235)	2061
Income: 50k-100k	23%	(417)	19%	(338)	10%	(181)	42%	(752)	6%	(101)	1789
Income: 100k+	23%	(237)	20%	(208)	10%	(108)	42%	(439)	6%	(59)	1052
Ethnicity: White (Non-Hispanic)	20%	(721)	17%	(595)	9%	(316)	48%	(1726)	7%	(239)	3597
Ethnicity: Hispanic	27%	(93)	21%	(70)	13%	(42)	30%	(102)	10%	(33)	339
Ethnicity: Black (Non-Hispanic)	44%	(317)	23%	(168)	9%	(64)	11%	(80)	13%	(94)	722
Ethnicity: Asian + Other (Non-Hispanic)	26%	(64)	19%	(45)	10%	(25)	33%	(80)	12%	(29)	243
All Christian	22%	(565)	15%	(392)	9%	(226)	49%	(1262)	6%	(152)	2597
All Non-Christian	36%	(84)	24%	(56)	12%	(27)	21%	(50)	8%	(19)	236
Atheist	33%	(69)	28%	(57)	9%	(18)	21%	(43)	9%	(19)	206
Agnostic/Nothing in particular	27%	(301)	23%	(255)	11%	(125)	29%	(317)	10%	(112)	1110
Something Else	23%	(175)	16%	(118)	7%	(51)	42%	(314)	12%	(93)	752
Evangelical	19%	(251)	11%	(150)	8%	(108)	53%	(693)	9%	(116)	1318
Non-Evangelical	24%	(481)	18%	(350)	8%	(166)	43%	(849)	6%	(126)	1972
PID: Dem (no lean)	49%	(907)	28%	(519)	8%	(151)	8%	(149)	7%	(134)	1859
PID: Ind (no lean)	16%	(186)	20%	(232)	11%	(131)	41%	(476)	11%	(132)	1157
PID: Rep (no lean)	5%	(102)	7%	(127)	9%	(166)	72%	(1362)	7%	(128)	1886

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(1194)	18%	(878)	9%	(448)	41%	(1987)	8%	(395)	4902
PID/Gender: Dem Men	47%	(372)	27%	(219)	9%	(74)	10%	(81)	7%	(53)	799
PID/Gender: Dem Women	50%	(534)	28%	(300)	7%	(77)	6%	(68)	8%	(81)	1060
PID/Gender: Ind Men	15%	(91)	21%	(131)	10%	(61)	46%	(284)	8%	(48)	615
PID/Gender: Ind Women	18%	(95)	19%	(100)	13%	(70)	36%	(192)	16%	(84)	542
PID/Gender: Rep Men	8%	(69)	8%	(73)	10%	(85)	68%	(597)	6%	(57)	880
PID/Gender: Rep Women	3%	(33)	5%	(55)	8%	(80)	76%	(765)	7%	(72)	1005
Ideo: Liberal (1-3)	48%	(668)	29%	(396)	8%	(117)	9%	(127)	6%	(80)	1388
Ideo: Moderate (4)	24%	(370)	22%	(328)	12%	(181)	33%	(502)	9%	(140)	1521
Ideo: Conservative (5-7)	8%	(142)	8%	(145)	8%	(145)	70%	(1325)	7%	(129)	1887
Community: Urban	32%	(349)	22%	(245)	10%	(111)	27%	(299)	9%	(98)	1101
Community: Suburban	25%	(617)	18%	(456)	8%	(207)	41%	(1020)	7%	(184)	2485
Community: Rural	17%	(229)	13%	(177)	10%	(130)	51%	(668)	9%	(112)	1316
Military HHnm: Yes	23%	(175)	15%	(117)	8%	(62)	49%	(371)	5%	(38)	763
Military HH: No	25%	(1020)	18%	(761)	9%	(386)	39%	(1616)	9%	(357)	4139
Employ: Private Sector	23%	(420)	19%	(343)	10%	(185)	40%	(716)	7%	(126)	1791
Employ: Government	29%	(80)	20%	(54)	12%	(33)	30%	(82)	9%	(25)	273
Employ: Self-Employed	19%	(77)	20%	(83)	10%	(40)	42%	(173)	9%	(39)	411
Employ: Homemaker	19%	(65)	16%	(55)	9%	(29)	46%	(156)	10%	(33)	338
Employ: Student	27%	(30)	26%	(30)	16%	(18)	16%	(18)	16%	(18)	114
Employ: Retired	27%	(360)	15%	(196)	6%	(83)	47%	(629)	6%	(78)	1346
Employ: Unemployed	25%	(94)	19%	(73)	9%	(35)	33%	(126)	14%	(55)	382
Employ: Other	28%	(68)	18%	(44)	10%	(25)	36%	(87)	9%	(22)	245
Protestant	22%	(324)	14%	(209)	8%	(115)	51%	(753)	5%	(76)	1477
Roman Catholic	22%	(231)	16%	(173)	10%	(108)	45%	(476)	7%	(72)	1061
Jewish	37%	(44)	25%	(30)	6%	(7)	23%	(28)	9%	(10)	120
Muslim	28%	(16)	22%	(12)	22%	(13)	17%	(9)	11%	(6)	57
Atheist	33%	(69)	28%	(57)	9%	(18)	21%	(43)	9%	(19)	206
Agnostic	27%	(58)	30%	(64)	12%	(26)	25%	(52)	6%	(14)	213
Something else	23%	(175)	16%	(118)	7%	(51)	42%	(314)	12%	(93)	752
Nothing in particular	27%	(244)	21%	(191)	11%	(100)	29%	(265)	11%	(98)	897

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(1194)	18%	(878)	9%	(448)	41%	(1987)	8%	(395)	4902
Ideo/PID: Conservative Republican	5%	(69)	5%	(74)	7%	(99)	77%	(1102)	6%	(88)	1432
Ideo/PID: Moderate/Liberal Republican	8%	(33)	12%	(53)	15%	(65)	56%	(242)	9%	(39)	432
Ideo/PID: Moderate/Conservative Democrat	41%	(314)	28%	(214)	10%	(77)	12%	(95)	9%	(72)	773
Ideo/PID: Liberal Democrat	55%	(581)	29%	(302)	7%	(72)	5%	(53)	5%	(48)	1057
Unfavorable of Biden and Trump	10%	(83)	17%	(145)	17%	(147)	46%	(393)	9%	(78)	845
2024 H2H Matchup: Biden Voter	48%	(1052)	30%	(661)	9%	(189)	7%	(144)	6%	(138)	2184
2024 H2H Matchup: Trump Voter	5%	(116)	7%	(151)	9%	(206)	73%	(1683)	7%	(156)	2312
2024 H2H Matchup: Would not Vote	10%	(16)	15%	(24)	16%	(25)	38%	(59)	21%	(33)	157
2024 H2H Matchup: Do not Know	4%	(11)	17%	(42)	11%	(28)	40%	(101)	27%	(68)	250
2022 House Vote: Democrat	47%	(943)	30%	(599)	9%	(173)	9%	(185)	6%	(127)	2027
2022 House Vote: Republican	5%	(96)	7%	(132)	9%	(167)	73%	(1403)	6%	(124)	1923
2022 House Vote: Did not Vote	17%	(150)	16%	(137)	11%	(97)	42%	(366)	15%	(128)	878
2020 Vote: Joe Biden	45%	(1024)	29%	(665)	9%	(205)	9%	(201)	7%	(162)	2257
2020 Vote: Donald Trump	5%	(102)	7%	(145)	8%	(185)	74%	(1646)	6%	(143)	2222
2020 Vote: Someone Else	7%	(5)	7%	(5)	14%	(10)	54%	(38)	18%	(13)	70
2020 Vote: Did not Vote	18%	(64)	18%	(63)	13%	(48)	29%	(102)	22%	(78)	353
2016 Vote: Hillary Clinton	50%	(852)	28%	(481)	8%	(134)	8%	(138)	6%	(107)	1711
2016 Vote: Donald Trump	6%	(114)	7%	(143)	9%	(169)	72%	(1412)	6%	(113)	1952
2016 Vote: Someone Else	14%	(21)	23%	(34)	11%	(16)	44%	(65)	8%	(12)	149
2020 Vote/PID: Not Biden/Democrat	26%	(55)	23%	(49)	12%	(26)	25%	(54)	13%	(27)	211
2020 Vote/PID: Not Trump/Republican	12%	(24)	17%	(34)	17%	(34)	45%	(89)	8%	(17)	198
U.S. Economy: Wrong Track	15%	(513)	14%	(497)	9%	(324)	54%	(1904)	8%	(285)	3522
U.S. Economy: Right Direction	49%	(682)	28%	(381)	9%	(124)	6%	(83)	8%	(110)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(843)	29%	(463)	7%	(118)	5%	(80)	6%	(99)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(157)	8%	(194)	8%	(207)	70%	(1729)	7%	(169)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(194)	26%	(221)	15%	(122)	21%	(178)	15%	(127)	842
Top 2024 Issue: Economy	16%	(294)	15%	(265)	10%	(172)	51%	(918)	8%	(148)	1796
Community/Gender: Urban Women	35%	(186)	23%	(122)	8%	(45)	24%	(131)	10%	(52)	536
Community/Gender: Urban Men	29%	(163)	22%	(123)	12%	(66)	30%	(168)	8%	(46)	565
Community/Gender: Rural Women	17%	(126)	14%	(99)	10%	(76)	50%	(363)	9%	(68)	733

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	24% (1194)	18% (878)	9% (448)	41% (1987)	8% (395)	4902
Community/Gender: Rural Men	18% (103)	13% (77)	9% (54)	52% (305)	8% (44)	584
Community/Gender: Suburban Women	26% (350)	18% (235)	8% (106)	40% (531)	9% (116)	1338
Community/Gender: Suburban Men	23% (267)	19% (222)	9% (101)	43% (488)	6% (68)	1146
Homeowner	23% (864)	18% (660)	9% (344)	43% (1633)	7% (261)	3762
Renter	30% (316)	20% (207)	9% (98)	30% (315)	11% (114)	1050
Self + Household: White-Collar	27% (484)	21% (386)	9% (165)	37% (675)	5% (97)	1808
Self + Household: Blue Collar	23% (530)	16% (367)	9% (211)	47% (1101)	6% (144)	2353
Union HH: Yes	29% (107)	22% (80)	13% (46)	32% (115)	5% (18)	366
Union HH: No	24% (1087)	18% (798)	9% (402)	41% (1871)	8% (377)	4536
LGBTQ+: Yes	37% (174)	22% (104)	10% (46)	19% (89)	12% (57)	470
LGBTQ+: No	23% (1021)	17% (774)	9% (402)	43% (1897)	8% (338)	4432
Motivated to Vote	26% (1144)	18% (792)	9% (390)	41% (1853)	7% (296)	4475
Parent: Yes	23% (361)	20% (307)	11% (169)	38% (583)	8% (121)	1541
Parent: No	25% (833)	17% (571)	8% (279)	42% (1403)	8% (274)	3361
COVID Vaccine: Yes	29% (993)	21% (707)	9% (319)	34% (1158)	7% (245)	3422
COVID Vaccine: No	14% (201)	12% (171)	9% (129)	56% (829)	10% (150)	1480
Student Loans: Yes	29% (225)	23% (182)	11% (84)	30% (235)	7% (53)	778
Student Loans: No	24% (970)	17% (696)	9% (364)	42% (1752)	8% (342)	4124
Favorable Opinion of Haley	17% (254)	13% (204)	11% (162)	55% (840)	4% (67)	1526
Unfavorable Opinion of Haley	32% (619)	22% (421)	8% (162)	33% (641)	5% (94)	1936
Prodigal Biden Voter	14% (39)	21% (60)	16% (44)	32% (93)	17% (50)	286
Undecided Voter (DK/WNV)	7% (27)	16% (66)	13% (53)	39% (160)	25% (101)	407
Undecided Voter (DK)	4% (11)	17% (42)	11% (28)	40% (101)	27% (68)	250
Watched Debate	24% (857)	16% (592)	9% (336)	44% (1576)	6% (226)	3586
Watched Debate: Did not Watch	26% (338)	22% (286)	8% (112)	31% (411)	13% (169)	1316
Watched Debate: All of it	24% (479)	15% (290)	8% (150)	49% (974)	5% (105)	1998
Watched Debate: Some of it	24% (377)	19% (302)	12% (186)	38% (602)	8% (121)	1588
Continue His Campaign: Yes Biden	48% (922)	25% (492)	7% (129)	14% (278)	6% (115)	1936
Continue His Campaign: No Biden	9% (235)	13% (346)	11% (308)	60% (1634)	7% (181)	2704

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	24% (1194)	18% (878)	9% (448)	41% (1987)	8% (395)	4902
Continue His Campaign: Yes Trump	9% (215)	9% (211)	8% (210)	68% (1679)	6% (159)	2475
Continue His Campaign: No Trump	42% (932)	28% (625)	10% (230)	12% (264)	7% (144)	2195
Conviction: Evidence	44% (1013)	28% (648)	11% (243)	11% (249)	6% (139)	2291
Conviction: Motivation to Damage	7% (141)	7% (141)	8% (156)	73% (1521)	6% (116)	2075
Conviction: DK/NO	8% (40)	17% (90)	9% (49)	41% (217)	26% (139)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(250)	15%	(730)	9%	(432)	18%	(880)	53%	(2609)	4902
Gender: Male	6%	(140)	19%	(428)	12%	(274)	22%	(498)	42%	(954)	2295
Gender: Female	4%	(110)	12%	(302)	6%	(158)	15%	(382)	63%	(1655)	2607
Age: 18-34	5%	(70)	16%	(212)	11%	(145)	12%	(153)	55%	(715)	1295
Age: 35-44	6%	(37)	14%	(94)	11%	(72)	13%	(89)	56%	(373)	665
Age: 45-64	5%	(77)	14%	(243)	8%	(142)	19%	(322)	54%	(913)	1696
Age: 65+	5%	(66)	15%	(182)	6%	(74)	25%	(317)	49%	(608)	1247
GenZers: 1997-2012	5%	(27)	18%	(109)	12%	(71)	11%	(68)	54%	(320)	595
Millennials: 1981-1996	6%	(74)	15%	(191)	11%	(142)	13%	(166)	56%	(740)	1312
GenXers: 1965-1980	5%	(68)	15%	(192)	8%	(102)	16%	(205)	56%	(723)	1290
Baby Boomers: 1946-1964	5%	(72)	14%	(221)	7%	(107)	26%	(405)	49%	(762)	1568
Educ: < College	4%	(128)	13%	(408)	8%	(254)	18%	(566)	56%	(1733)	3088
Educ: Bachelors degree	6%	(69)	17%	(192)	10%	(119)	19%	(216)	48%	(559)	1156
Educ: Post-grad	8%	(53)	20%	(130)	9%	(60)	15%	(98)	48%	(317)	658
Income: Under 50k	5%	(109)	12%	(252)	8%	(158)	17%	(356)	58%	(1185)	2061
Income: 50k-100k	4%	(78)	16%	(294)	10%	(175)	19%	(340)	50%	(902)	1789
Income: 100k+	6%	(63)	17%	(184)	9%	(100)	17%	(184)	50%	(521)	1052
Ethnicity: White (Non-Hispanic)	5%	(175)	14%	(511)	8%	(277)	21%	(743)	53%	(1892)	3597
Ethnicity: Hispanic	5%	(17)	19%	(63)	13%	(43)	19%	(63)	45%	(152)	339
Ethnicity: Black (Non-Hispanic)	7%	(49)	17%	(124)	12%	(87)	6%	(44)	58%	(418)	722
Ethnicity: Asian + Other (Non-Hispanic)	4%	(9)	13%	(31)	10%	(25)	13%	(31)	61%	(148)	243
All Christian	5%	(126)	15%	(382)	9%	(246)	22%	(583)	49%	(1261)	2597
All Non-Christian	11%	(26)	25%	(59)	12%	(28)	11%	(26)	41%	(97)	236
Atheist	5%	(11)	22%	(45)	10%	(20)	9%	(19)	54%	(112)	206
Agnostic/Nothing in particular	5%	(60)	15%	(165)	7%	(78)	11%	(125)	61%	(682)	1110
Something Else	4%	(28)	10%	(79)	8%	(61)	17%	(127)	61%	(457)	752
Evangelical	4%	(55)	11%	(148)	9%	(115)	22%	(294)	54%	(705)	1318
Non-Evangelical	5%	(96)	15%	(301)	9%	(185)	21%	(408)	50%	(981)	1972
PID: Dem (no lean)	8%	(149)	21%	(382)	9%	(159)	6%	(115)	57%	(1055)	1859
PID: Ind (no lean)	4%	(49)	14%	(167)	9%	(102)	17%	(198)	56%	(643)	1157
PID: Rep (no lean)	3%	(53)	10%	(181)	9%	(172)	30%	(568)	48%	(912)	1886

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(250)	15%	(730)	9%	(432)	18%	(880)	53%	(2609)	4902
PID/Gender: Dem Men	10%	(81)	25%	(202)	12%	(95)	7%	(54)	46%	(367)	799
PID/Gender: Dem Women	6%	(67)	17%	(180)	6%	(64)	6%	(61)	65%	(688)	1060
PID/Gender: Ind Men	5%	(30)	18%	(108)	11%	(67)	23%	(141)	44%	(269)	615
PID/Gender: Ind Women	3%	(19)	11%	(59)	6%	(35)	10%	(56)	69%	(373)	542
PID/Gender: Rep Men	3%	(29)	13%	(117)	13%	(113)	34%	(303)	36%	(317)	880
PID/Gender: Rep Women	2%	(24)	6%	(63)	6%	(59)	26%	(265)	59%	(594)	1005
Ideo: Liberal (1-3)	9%	(124)	22%	(307)	8%	(114)	6%	(85)	55%	(758)	1388
Ideo: Moderate (4)	5%	(77)	17%	(257)	9%	(144)	12%	(178)	57%	(865)	1521
Ideo: Conservative (5-7)	2%	(46)	9%	(162)	9%	(171)	32%	(608)	48%	(900)	1887
Community: Urban	7%	(73)	17%	(189)	12%	(134)	13%	(141)	51%	(564)	1101
Community: Suburban	5%	(119)	16%	(386)	8%	(196)	18%	(446)	54%	(1338)	2485
Community: Rural	4%	(58)	12%	(154)	8%	(103)	22%	(293)	54%	(708)	1316
Military HHnm: Yes	4%	(32)	14%	(108)	8%	(60)	26%	(198)	48%	(365)	763
Military HH: No	5%	(218)	15%	(622)	9%	(373)	16%	(682)	54%	(2244)	4139
Employ: Private Sector	6%	(105)	18%	(321)	11%	(191)	17%	(297)	49%	(877)	1791
Employ: Government	6%	(16)	18%	(48)	9%	(25)	11%	(29)	57%	(156)	273
Employ: Self-Employed	4%	(18)	15%	(60)	9%	(35)	19%	(78)	53%	(220)	411
Employ: Homemaker	3%	(10)	9%	(31)	9%	(31)	16%	(53)	63%	(214)	338
Employ: Student	3%	(3)	16%	(18)	10%	(11)	8%	(10)	63%	(72)	114
Employ: Retired	5%	(69)	12%	(167)	6%	(87)	25%	(339)	51%	(684)	1346
Employ: Unemployed	4%	(15)	16%	(61)	7%	(25)	13%	(49)	61%	(232)	382
Employ: Other	6%	(14)	9%	(23)	11%	(27)	11%	(26)	63%	(155)	245
Protestant	4%	(60)	13%	(189)	8%	(123)	24%	(350)	51%	(756)	1477
Roman Catholic	6%	(64)	17%	(182)	11%	(116)	21%	(225)	45%	(474)	1061
Jewish	15%	(17)	18%	(22)	12%	(14)	12%	(14)	43%	(52)	120
Muslim	2%	(1)	35%	(20)	18%	(10)	7%	(4)	38%	(22)	57
Atheist	5%	(11)	22%	(45)	10%	(20)	9%	(19)	54%	(112)	206
Agnostic	5%	(12)	19%	(41)	7%	(16)	9%	(20)	58%	(125)	213
Something else	4%	(28)	10%	(79)	8%	(61)	17%	(127)	61%	(457)	752
Nothing in particular	5%	(49)	14%	(124)	7%	(63)	12%	(105)	62%	(557)	897

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(250)	15%	(730)	9%	(432)	18%	(880)	53%	(2609)	4902
Ideo/PID: Conservative Republican	3%	(36)	8%	(114)	8%	(116)	34%	(494)	47%	(672)	1432
Ideo/PID: Moderate/Liberal Republican	4%	(15)	15%	(66)	13%	(55)	15%	(67)	53%	(229)	432
Ideo/PID: Moderate/Conservative Democrat	6%	(49)	18%	(142)	10%	(80)	8%	(63)	57%	(439)	773
Ideo/PID: Liberal Democrat	9%	(100)	23%	(239)	7%	(78)	5%	(52)	56%	(588)	1057
Unfavorable of Biden and Trump	3%	(26)	11%	(96)	11%	(90)	16%	(131)	59%	(501)	845
2024 H2H Matchup: Biden Voter	8%	(173)	22%	(483)	8%	(177)	5%	(119)	56%	(1232)	2184
2024 H2H Matchup: Trump Voter	3%	(69)	9%	(204)	10%	(223)	31%	(709)	48%	(1108)	2312
2024 H2H Matchup: Would not Vote	3%	(5)	14%	(22)	5%	(8)	15%	(23)	63%	(98)	157
2024 H2H Matchup: Do not Know	1%	(3)	9%	(22)	10%	(24)	12%	(30)	68%	(171)	250
2022 House Vote: Democrat	8%	(158)	23%	(458)	9%	(178)	7%	(136)	54%	(1097)	2027
2022 House Vote: Republican	3%	(59)	9%	(175)	10%	(184)	34%	(651)	44%	(854)	1923
2022 House Vote: Did not Vote	4%	(31)	10%	(88)	7%	(65)	9%	(78)	70%	(616)	878
2020 Vote: Joe Biden	8%	(183)	20%	(460)	8%	(190)	6%	(137)	57%	(1288)	2257
2020 Vote: Donald Trump	2%	(54)	10%	(218)	9%	(207)	31%	(691)	47%	(1053)	2222
2020 Vote: Someone Else	1%	(1)	12%	(9)	12%	(8)	19%	(13)	55%	(38)	70
2020 Vote: Did not Vote	4%	(13)	12%	(44)	8%	(27)	11%	(39)	65%	(230)	353
2016 Vote: Hillary Clinton	9%	(156)	23%	(392)	8%	(142)	6%	(99)	54%	(923)	1711
2016 Vote: Donald Trump	3%	(50)	9%	(177)	10%	(187)	33%	(645)	46%	(893)	1952
2016 Vote: Someone Else	4%	(5)	10%	(14)	13%	(19)	16%	(24)	58%	(86)	149
2020 Vote/PID: Not Biden/Democrat	5%	(11)	18%	(38)	12%	(26)	14%	(29)	51%	(107)	211
2020 Vote/PID: Not Trump/Republican	4%	(7)	10%	(21)	14%	(28)	16%	(31)	56%	(111)	198
U.S. Economy: Wrong Track	3%	(105)	10%	(370)	9%	(300)	23%	(817)	55%	(1930)	3522
U.S. Economy: Right Direction	11%	(145)	26%	(360)	10%	(132)	5%	(63)	49%	(679)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(140)	24%	(379)	9%	(144)	5%	(81)	54%	(860)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(75)	9%	(225)	9%	(219)	30%	(736)	49%	(1201)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(36)	15%	(126)	8%	(69)	7%	(63)	65%	(548)	842
Top 2024 Issue: Economy	3%	(61)	12%	(212)	10%	(172)	21%	(369)	55%	(983)	1796
Community/Gender: Urban Women	5%	(26)	14%	(74)	8%	(42)	10%	(52)	64%	(342)	536
Community/Gender: Urban Men	8%	(47)	20%	(115)	16%	(92)	16%	(89)	39%	(222)	565
Community/Gender: Rural Women	4%	(30)	8%	(59)	6%	(47)	17%	(126)	64%	(470)	733

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(250)	15%	(730)	9%	(432)	18%	(880)	53%	(2609)	4902
Community/Gender: Rural Men	5%	(28)	16%	(95)	10%	(56)	29%	(168)	41%	(238)	584
Community/Gender: Suburban Women	4%	(53)	13%	(168)	5%	(69)	15%	(205)	63%	(843)	1338
Community/Gender: Suburban Men	6%	(66)	19%	(218)	11%	(127)	21%	(241)	43%	(494)	1146
Homeowner	5%	(192)	16%	(583)	9%	(325)	20%	(738)	51%	(1924)	3762
Renter	5%	(56)	13%	(140)	10%	(101)	12%	(127)	60%	(625)	1050
Self + Household: White-Collar	7%	(120)	18%	(317)	10%	(177)	17%	(308)	49%	(886)	1808
Self + Household: Blue Collar	4%	(101)	15%	(346)	9%	(206)	21%	(505)	51%	(1194)	2353
Union HH: Yes	10%	(37)	25%	(90)	7%	(26)	16%	(57)	42%	(155)	366
Union HH: No	5%	(213)	14%	(640)	9%	(406)	18%	(823)	54%	(2454)	4536
LGBTQ+: Yes	7%	(32)	22%	(102)	6%	(29)	8%	(37)	57%	(269)	470
LGBTQ+: No	5%	(218)	14%	(628)	9%	(403)	19%	(843)	53%	(2340)	4432
Motivated to Vote	5%	(236)	15%	(680)	9%	(397)	19%	(832)	52%	(2331)	4475
Parent: Yes	6%	(96)	17%	(257)	12%	(179)	14%	(209)	52%	(800)	1541
Parent: No	5%	(154)	14%	(473)	8%	(253)	20%	(671)	54%	(1809)	3361
COVID Vaccine: Yes	6%	(199)	17%	(579)	9%	(304)	15%	(527)	53%	(1813)	3422
COVID Vaccine: No	3%	(51)	10%	(151)	9%	(128)	24%	(354)	54%	(796)	1480
Student Loans: Yes	6%	(48)	17%	(135)	10%	(74)	11%	(88)	56%	(433)	778
Student Loans: No	5%	(202)	14%	(595)	9%	(358)	19%	(792)	53%	(2176)	4124
Favorable Opinion of Haley	6%	(85)	16%	(243)	11%	(171)	24%	(361)	44%	(667)	1526
Unfavorable Opinion of Haley	6%	(125)	18%	(350)	9%	(180)	21%	(401)	45%	(881)	1936
Prodigal Biden Voter	7%	(19)	10%	(28)	9%	(25)	12%	(33)	63%	(181)	286
Undecided Voter (DK/WNV)	2%	(8)	11%	(43)	8%	(33)	13%	(53)	66%	(270)	407
Undecided Voter (DK)	1%	(3)	9%	(22)	10%	(24)	12%	(30)	68%	(171)	250
Watched Debate	6%	(200)	16%	(584)	10%	(366)	21%	(737)	47%	(1700)	3586
Watched Debate: Did not Watch	4%	(51)	11%	(146)	5%	(67)	11%	(143)	69%	(910)	1316
Watched Debate: All of it	7%	(132)	16%	(329)	10%	(194)	26%	(522)	41%	(820)	1998
Watched Debate: Some of it	4%	(68)	16%	(254)	11%	(172)	14%	(215)	55%	(880)	1588
Continue His Campaign: Yes Biden	8%	(160)	20%	(390)	9%	(178)	12%	(223)	51%	(984)	1936
Continue His Campaign: No Biden	3%	(86)	12%	(320)	9%	(246)	23%	(631)	53%	(1422)	2704

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(250)	15%	(730)	9%	(432)	18%	(880)	53%	(2609)	4902
Continue His Campaign: Yes Trump	3%	(86)	11%	(264)	10%	(259)	29%	(715)	47%	(1151)	2475
Continue His Campaign: No Trump	7%	(159)	20%	(447)	8%	(168)	7%	(152)	58%	(1270)	2195
Conviction: Evidence	8%	(174)	21%	(491)	8%	(185)	6%	(140)	57%	(1300)	2291
Conviction: Motivation to Damage	3%	(64)	9%	(197)	10%	(209)	33%	(684)	44%	(921)	2075
Conviction: DK/NO	2%	(13)	8%	(41)	7%	(38)	10%	(56)	72%	(388)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	6% (286)	15% (754)	10% (471)	15% (752)	54% (2639)	4902
Gender: Male	7% (172)	19% (430)	13% (293)	18% (409)	43% (991)	2295
Gender: Female	4% (114)	12% (325)	7% (179)	13% (342)	63% (1647)	2607
Age: 18-34	6% (76)	15% (192)	13% (163)	11% (142)	56% (723)	1295
Age: 35-44	7% (45)	16% (109)	9% (62)	12% (80)	56% (369)	665
Age: 45-64	5% (79)	15% (262)	9% (152)	17% (285)	54% (918)	1696
Age: 65+	7% (86)	15% (192)	8% (94)	20% (245)	50% (629)	1247
GenZers: 1997-2012	6% (34)	16% (98)	15% (87)	11% (64)	52% (312)	595
Millennials: 1981-1996	6% (81)	15% (198)	10% (135)	12% (151)	57% (747)	1312
GenXers: 1965-1980	5% (67)	16% (205)	8% (104)	14% (176)	57% (738)	1290
Baby Boomers: 1946-1964	6% (96)	15% (238)	8% (131)	21% (329)	49% (774)	1568
Educ: < College	5% (154)	13% (414)	9% (291)	16% (486)	56% (1743)	3088
Educ: Bachelors degree	6% (71)	17% (200)	10% (121)	15% (179)	51% (584)	1156
Educ: Post-grad	9% (61)	21% (140)	9% (59)	13% (87)	47% (311)	658
Income: Under 50k	6% (121)	12% (251)	9% (182)	15% (307)	58% (1199)	2061
Income: 50k-100k	5% (90)	17% (305)	11% (195)	16% (287)	51% (912)	1789
Income: 100k+	7% (74)	19% (198)	9% (95)	15% (157)	50% (527)	1052
Ethnicity: White (Non-Hispanic)	5% (188)	15% (529)	9% (328)	17% (627)	54% (1925)	3597
Ethnicity: Hispanic	5% (17)	15% (52)	13% (43)	17% (58)	50% (168)	339
Ethnicity: Black (Non-Hispanic)	10% (73)	19% (135)	12% (87)	6% (44)	53% (384)	722
Ethnicity: Asian + Other (Non-Hispanic)	3% (8)	16% (38)	6% (14)	9% (23)	66% (161)	243
All Christian	6% (147)	15% (387)	11% (273)	19% (499)	50% (1292)	2597
All Non-Christian	12% (28)	26% (61)	13% (31)	7% (16)	42% (100)	236
Atheist	7% (14)	21% (44)	7% (15)	7% (14)	58% (119)	206
Agnostic/Nothing in particular	6% (64)	15% (172)	8% (86)	10% (108)	61% (680)	1110
Something Else	4% (33)	12% (91)	9% (66)	15% (115)	59% (447)	752
Evangelical	5% (61)	12% (164)	10% (128)	20% (263)	53% (703)	1318
Non-Evangelical	6% (115)	16% (310)	10% (203)	17% (341)	51% (1003)	1972
PID: Dem (no lean)	10% (178)	21% (390)	8% (156)	6% (106)	55% (1030)	1859
PID: Ind (no lean)	4% (42)	16% (185)	10% (119)	13% (146)	58% (666)	1157
PID: Rep (no lean)	4% (66)	10% (180)	10% (197)	26% (499)	50% (943)	1886

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	6% (286)	15% (754)	10% (471)	15% (752)	54% (2639)	4902
PID/Gender: Dem Men	13% (102)	25% (200)	10% (83)	6% (51)	45% (363)	799
PID/Gender: Dem Women	7% (76)	18% (190)	7% (73)	5% (55)	63% (667)	1060
PID/Gender: Ind Men	5% (28)	18% (110)	13% (83)	16% (101)	48% (294)	615
PID/Gender: Ind Women	2% (13)	14% (74)	7% (36)	8% (45)	69% (373)	542
PID/Gender: Rep Men	5% (41)	14% (120)	14% (127)	29% (257)	38% (335)	880
PID/Gender: Rep Women	3% (25)	6% (60)	7% (70)	24% (242)	60% (608)	1005
Ideo: Liberal (1-3)	10% (138)	22% (312)	9% (119)	5% (70)	54% (749)	1388
Ideo: Moderate (4)	6% (87)	17% (253)	11% (172)	9% (141)	57% (867)	1521
Ideo: Conservative (5-7)	3% (60)	10% (186)	9% (179)	28% (527)	50% (934)	1887
Community: Urban	8% (93)	17% (188)	11% (116)	11% (120)	53% (584)	1101
Community: Suburban	5% (132)	16% (402)	9% (235)	15% (370)	54% (1345)	2485
Community: Rural	5% (61)	12% (164)	9% (121)	20% (261)	54% (710)	1316
Military HHnm: Yes	6% (49)	14% (105)	8% (63)	21% (162)	50% (383)	763
Military HH: No	6% (237)	16% (649)	10% (408)	14% (590)	54% (2255)	4139
Employ: Private Sector	7% (126)	18% (315)	12% (209)	14% (253)	50% (889)	1791
Employ: Government	8% (21)	19% (53)	11% (29)	11% (29)	52% (141)	273
Employ: Self-Employed	4% (15)	13% (52)	13% (54)	13% (55)	57% (236)	411
Employ: Homemaker	2% (8)	11% (38)	6% (20)	16% (54)	64% (218)	338
Employ: Student	3% (4)	12% (14)	10% (11)	9% (10)	67% (76)	114
Employ: Retired	6% (85)	14% (191)	7% (101)	20% (270)	52% (699)	1346
Employ: Unemployed	4% (16)	15% (55)	8% (31)	13% (49)	60% (231)	382
Employ: Other	4% (11)	15% (36)	7% (17)	13% (33)	61% (149)	245
Protestant	5% (80)	13% (197)	9% (131)	20% (302)	52% (767)	1477
Roman Catholic	6% (63)	18% (186)	13% (133)	18% (187)	46% (492)	1061
Jewish	15% (18)	23% (28)	8% (10)	6% (8)	47% (56)	120
Muslim	4% (2)	29% (17)	28% (16)	6% (4)	33% (19)	57
Atheist	7% (14)	21% (44)	7% (15)	7% (14)	58% (119)	206
Agnostic	7% (15)	19% (40)	8% (17)	7% (16)	59% (125)	213
Something else	4% (33)	12% (91)	9% (66)	15% (115)	59% (447)	752
Nothing in particular	5% (49)	15% (132)	8% (69)	10% (92)	62% (554)	897

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(286)	15%	(754)	10%	(471)	15%	(752)	54%	(2639)	4902
Ideo/PID: Conservative Republican	3%	(45)	8%	(112)	10%	(138)	31%	(437)	49%	(701)	1432
Ideo/PID: Moderate/Liberal Republican	5%	(21)	16%	(68)	14%	(60)	13%	(55)	53%	(227)	432
Ideo/PID: Moderate/Conservative Democrat	8%	(63)	20%	(152)	9%	(71)	7%	(57)	56%	(430)	773
Ideo/PID: Liberal Democrat	11%	(115)	22%	(236)	8%	(85)	5%	(48)	54%	(573)	1057
Unfavorable of Biden and Trump	3%	(27)	14%	(120)	11%	(94)	10%	(88)	61%	(517)	845
2024 H2H Matchup: Biden Voter	9%	(203)	22%	(491)	8%	(176)	4%	(95)	56%	(1218)	2184
2024 H2H Matchup: Trump Voter	3%	(80)	9%	(219)	11%	(249)	26%	(611)	50%	(1153)	2312
2024 H2H Matchup: Would not Vote	1%	(2)	12%	(19)	10%	(16)	13%	(21)	63%	(99)	157
2024 H2H Matchup: Do not Know	—	(1)	10%	(25)	12%	(30)	10%	(25)	68%	(169)	250
2022 House Vote: Democrat	10%	(193)	23%	(461)	9%	(181)	5%	(102)	54%	(1090)	2027
2022 House Vote: Republican	4%	(69)	9%	(181)	12%	(223)	29%	(558)	46%	(891)	1923
2022 House Vote: Did not Vote	3%	(23)	12%	(103)	7%	(62)	9%	(80)	69%	(610)	878
2020 Vote: Joe Biden	9%	(211)	21%	(481)	8%	(190)	5%	(106)	56%	(1269)	2257
2020 Vote: Donald Trump	3%	(62)	10%	(219)	11%	(245)	27%	(599)	49%	(1097)	2222
2020 Vote: Someone Else	2%	(2)	20%	(14)	9%	(6)	14%	(10)	54%	(38)	70
2020 Vote: Did not Vote	3%	(11)	12%	(41)	9%	(31)	10%	(36)	66%	(234)	353
2016 Vote: Hillary Clinton	11%	(180)	24%	(402)	8%	(139)	4%	(76)	53%	(913)	1711
2016 Vote: Donald Trump	3%	(62)	10%	(195)	11%	(219)	28%	(544)	48%	(932)	1952
2016 Vote: Someone Else	4%	(7)	13%	(19)	12%	(18)	14%	(20)	57%	(85)	149
2020 Vote/PID: Not Biden/Democrat	3%	(7)	18%	(38)	14%	(30)	15%	(31)	50%	(106)	211
2020 Vote/PID: Not Trump/Republican	6%	(12)	17%	(34)	10%	(19)	11%	(22)	56%	(110)	198
U.S. Economy: Wrong Track	3%	(109)	12%	(414)	10%	(342)	20%	(687)	56%	(1970)	3522
U.S. Economy: Right Direction	13%	(177)	25%	(341)	9%	(129)	5%	(64)	48%	(669)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(171)	24%	(379)	9%	(139)	5%	(79)	52%	(835)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(73)	10%	(250)	11%	(264)	25%	(624)	51%	(1246)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(42)	15%	(125)	8%	(69)	6%	(48)	66%	(557)	842
Top 2024 Issue: Economy	4%	(63)	13%	(232)	10%	(184)	16%	(293)	57%	(1024)	1796
Community/Gender: Urban Women	5%	(29)	16%	(85)	7%	(40)	9%	(46)	63%	(336)	536
Community/Gender: Urban Men	11%	(64)	18%	(103)	13%	(76)	13%	(74)	44%	(248)	565
Community/Gender: Rural Women	4%	(30)	9%	(68)	7%	(49)	16%	(120)	64%	(466)	733

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(286)	15%	(754)	10%	(471)	15%	(752)	54%	(2639)	4902
Community/Gender: Rural Men	5%	(31)	16%	(96)	12%	(72)	24%	(142)	42%	(244)	584
Community/Gender: Suburban Women	4%	(56)	13%	(171)	7%	(90)	13%	(176)	63%	(845)	1338
Community/Gender: Suburban Men	7%	(76)	20%	(231)	13%	(145)	17%	(194)	44%	(500)	1146
Homeowner	6%	(224)	16%	(604)	9%	(354)	17%	(623)	52%	(1957)	3762
Renter	6%	(61)	14%	(143)	11%	(111)	11%	(114)	59%	(621)	1050
Self + Household: White-Collar	7%	(135)	19%	(337)	10%	(182)	14%	(255)	50%	(899)	1808
Self + Household: Blue Collar	5%	(121)	14%	(334)	10%	(244)	18%	(428)	52%	(1226)	2353
Union HH: Yes	11%	(41)	27%	(98)	7%	(25)	17%	(61)	38%	(141)	366
Union HH: No	5%	(245)	14%	(657)	10%	(446)	15%	(691)	55%	(2498)	4536
LGBTQ+: Yes	7%	(34)	20%	(95)	7%	(35)	7%	(31)	58%	(274)	470
LGBTQ+: No	6%	(252)	15%	(659)	10%	(437)	16%	(720)	53%	(2365)	4432
Motivated to Vote	6%	(272)	16%	(704)	10%	(436)	16%	(700)	53%	(2363)	4475
Parent: Yes	7%	(114)	17%	(257)	12%	(177)	13%	(193)	52%	(799)	1541
Parent: No	5%	(172)	15%	(497)	9%	(294)	17%	(558)	55%	(1839)	3361
COVID Vaccine: Yes	7%	(243)	18%	(601)	9%	(313)	13%	(434)	53%	(1831)	3422
COVID Vaccine: No	3%	(43)	10%	(153)	11%	(159)	21%	(317)	55%	(808)	1480
Student Loans: Yes	7%	(56)	18%	(138)	9%	(70)	12%	(93)	54%	(421)	778
Student Loans: No	6%	(230)	15%	(616)	10%	(401)	16%	(659)	54%	(2218)	4124
Favorable Opinion of Haley	7%	(100)	18%	(280)	12%	(178)	20%	(310)	43%	(657)	1526
Unfavorable Opinion of Haley	8%	(147)	18%	(349)	10%	(199)	17%	(336)	47%	(906)	1936
Prodigal Biden Voter	6%	(17)	11%	(32)	11%	(32)	8%	(22)	64%	(182)	286
Undecided Voter (DK/WNV)	1%	(3)	11%	(44)	11%	(46)	11%	(46)	66%	(268)	407
Undecided Voter (DK)	—	(1)	10%	(25)	12%	(30)	10%	(25)	68%	(169)	250
Watched Debate	7%	(238)	17%	(611)	11%	(387)	18%	(631)	48%	(1718)	3586
Watched Debate: Did not Watch	4%	(48)	11%	(143)	6%	(84)	9%	(120)	70%	(921)	1316
Watched Debate: All of it	8%	(159)	17%	(332)	10%	(203)	22%	(443)	43%	(862)	1998
Watched Debate: Some of it	5%	(79)	18%	(279)	12%	(185)	12%	(189)	54%	(856)	1588
Continue His Campaign: Yes Biden	10%	(188)	20%	(395)	9%	(176)	10%	(198)	51%	(980)	1936
Continue His Campaign: No Biden	3%	(89)	13%	(344)	11%	(290)	20%	(530)	54%	(1451)	2704

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(286)	15%	(754)	10%	(471)	15%	(752)	54%	(2639)	4902
Continue His Campaign: Yes Trump	4%	(101)	11%	(280)	12%	(285)	25%	(620)	48%	(1189)	2475
Continue His Campaign: No Trump	8%	(177)	21%	(456)	8%	(178)	6%	(125)	57%	(1259)	2195
Conviction: Evidence	9%	(195)	22%	(498)	9%	(199)	5%	(116)	56%	(1284)	2291
Conviction: Motivation to Damage	4%	(73)	10%	(211)	11%	(236)	28%	(589)	47%	(967)	2075
Conviction: DK/NO	3%	(18)	9%	(46)	7%	(37)	9%	(47)	72%	(388)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(730)	19%	(922)	9%	(442)	24%	(1166)	33%	(1642)	4902
Gender: Male	15%	(333)	21%	(480)	11%	(262)	28%	(638)	25%	(582)	2295
Gender: Female	15%	(397)	17%	(442)	7%	(180)	20%	(528)	41%	(1060)	2607
Age: 18-34	11%	(141)	19%	(250)	11%	(148)	14%	(181)	44%	(575)	1295
Age: 35-44	14%	(95)	20%	(136)	9%	(57)	18%	(116)	39%	(260)	665
Age: 45-64	15%	(253)	19%	(319)	8%	(143)	25%	(430)	32%	(551)	1696
Age: 65+	19%	(241)	17%	(217)	8%	(94)	35%	(438)	21%	(257)	1247
GenZers: 1997-2012	11%	(67)	20%	(118)	13%	(75)	13%	(79)	43%	(257)	595
Millennials: 1981-1996	12%	(163)	20%	(261)	10%	(128)	16%	(206)	42%	(554)	1312
GenXers: 1965-1980	15%	(199)	19%	(241)	8%	(103)	22%	(279)	36%	(468)	1290
Baby Boomers: 1946-1964	18%	(284)	18%	(274)	8%	(125)	35%	(549)	21%	(335)	1568
Educ: < College	13%	(389)	16%	(504)	8%	(261)	24%	(734)	39%	(1201)	3088
Educ: Bachelors degree	17%	(198)	22%	(256)	11%	(122)	25%	(284)	26%	(296)	1156
Educ: Post-grad	22%	(143)	25%	(163)	9%	(59)	23%	(149)	22%	(145)	658
Income: Under 50k	13%	(272)	17%	(360)	8%	(157)	21%	(443)	40%	(829)	2061
Income: 50k-100k	15%	(268)	18%	(323)	11%	(201)	25%	(449)	31%	(549)	1789
Income: 100k+	18%	(190)	23%	(239)	8%	(84)	26%	(274)	25%	(264)	1052
Ethnicity: White (Non-Hispanic)	16%	(567)	18%	(644)	8%	(303)	28%	(1006)	30%	(1078)	3597
Ethnicity: Hispanic	14%	(48)	20%	(67)	12%	(42)	21%	(70)	33%	(112)	339
Ethnicity: Black (Non-Hispanic)	13%	(95)	22%	(159)	10%	(74)	8%	(58)	47%	(337)	722
Ethnicity: Asian + Other (Non-Hispanic)	8%	(20)	21%	(52)	9%	(23)	14%	(33)	47%	(115)	243
All Christian	13%	(349)	18%	(462)	9%	(229)	31%	(800)	29%	(757)	2597
All Non-Christian	21%	(50)	26%	(60)	12%	(28)	16%	(38)	25%	(60)	236
Atheist	25%	(53)	25%	(52)	11%	(23)	12%	(25)	26%	(54)	206
Agnostic/Nothing in particular	19%	(215)	21%	(233)	10%	(112)	13%	(139)	37%	(412)	1110
Something Else	8%	(64)	15%	(115)	7%	(50)	22%	(163)	48%	(360)	752
Evangelical	8%	(104)	15%	(192)	8%	(102)	31%	(402)	39%	(519)	1318
Non-Evangelical	15%	(303)	19%	(374)	9%	(170)	28%	(545)	29%	(580)	1972
PID: Dem (no lean)	27%	(495)	26%	(486)	9%	(169)	7%	(123)	32%	(586)	1859
PID: Ind (no lean)	13%	(151)	20%	(229)	10%	(118)	22%	(253)	35%	(406)	1157
PID: Rep (no lean)	4%	(85)	11%	(207)	8%	(155)	42%	(790)	34%	(649)	1886

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(730)	19%	(922)	9%	(442)	24%	(1166)	33%	(1642)	4902
PID/Gender: Dem Men	25%	(201)	30%	(242)	13%	(104)	8%	(61)	24%	(192)	799
PID/Gender: Dem Women	28%	(294)	23%	(244)	6%	(65)	6%	(63)	37%	(395)	1060
PID/Gender: Ind Men	13%	(81)	21%	(127)	12%	(77)	28%	(170)	26%	(162)	615
PID/Gender: Ind Women	13%	(70)	19%	(102)	8%	(42)	15%	(83)	45%	(245)	542
PID/Gender: Rep Men	6%	(52)	13%	(112)	9%	(81)	46%	(408)	26%	(228)	880
PID/Gender: Rep Women	3%	(33)	10%	(96)	7%	(74)	38%	(382)	42%	(421)	1005
Ideo: Liberal (1-3)	31%	(433)	29%	(397)	8%	(110)	6%	(84)	26%	(365)	1388
Ideo: Moderate (4)	14%	(216)	21%	(323)	12%	(181)	15%	(221)	38%	(580)	1521
Ideo: Conservative (5-7)	4%	(78)	10%	(197)	8%	(149)	45%	(849)	33%	(613)	1887
Community: Urban	16%	(176)	21%	(232)	11%	(118)	16%	(178)	36%	(397)	1101
Community: Suburban	16%	(396)	21%	(510)	9%	(223)	24%	(594)	31%	(762)	2485
Community: Rural	12%	(158)	14%	(180)	8%	(101)	30%	(394)	37%	(483)	1316
Military HHnm: Yes	14%	(103)	16%	(124)	10%	(73)	34%	(263)	26%	(199)	763
Military HH: No	15%	(627)	19%	(797)	9%	(369)	22%	(903)	35%	(1443)	4139
Employ: Private Sector	14%	(248)	23%	(411)	10%	(182)	21%	(368)	32%	(582)	1791
Employ: Government	17%	(47)	19%	(51)	12%	(32)	17%	(46)	36%	(97)	273
Employ: Self-Employed	12%	(51)	18%	(74)	11%	(44)	23%	(95)	36%	(148)	411
Employ: Homemaker	12%	(42)	16%	(53)	7%	(23)	21%	(72)	44%	(148)	338
Employ: Student	11%	(13)	18%	(21)	8%	(10)	8%	(9)	54%	(62)	114
Employ: Retired	19%	(260)	16%	(216)	8%	(102)	35%	(467)	22%	(300)	1346
Employ: Unemployed	12%	(46)	16%	(60)	6%	(23)	17%	(67)	49%	(186)	382
Employ: Other	9%	(23)	15%	(36)	10%	(25)	17%	(43)	48%	(119)	245
Protestant	12%	(182)	16%	(243)	8%	(125)	33%	(485)	30%	(442)	1477
Roman Catholic	15%	(161)	20%	(208)	9%	(96)	28%	(299)	28%	(297)	1061
Jewish	26%	(32)	23%	(28)	5%	(6)	22%	(27)	23%	(27)	120
Muslim	7%	(4)	29%	(16)	22%	(12)	5%	(3)	37%	(21)	57
Atheist	25%	(53)	25%	(52)	11%	(23)	12%	(25)	26%	(54)	206
Agnostic	26%	(56)	25%	(52)	12%	(25)	12%	(26)	26%	(55)	213
Something else	8%	(64)	15%	(115)	7%	(50)	22%	(163)	48%	(360)	752
Nothing in particular	18%	(159)	20%	(180)	10%	(87)	13%	(113)	40%	(357)	897

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(730)	19%	(922)	9%	(442)	24%	(1166)	33%	(1642)	4902
Ideo/PID: Conservative Republican	3%	(49)	9%	(128)	7%	(104)	49%	(703)	31%	(447)	1432
Ideo/PID: Moderate/Liberal Republican	8%	(35)	18%	(78)	12%	(50)	18%	(79)	44%	(190)	432
Ideo/PID: Moderate/Conservative Democrat	17%	(134)	24%	(184)	11%	(87)	10%	(74)	38%	(295)	773
Ideo/PID: Liberal Democrat	34%	(361)	28%	(299)	8%	(83)	5%	(49)	25%	(265)	1057
Unfavorable of Biden and Trump	8%	(66)	20%	(167)	13%	(111)	24%	(200)	36%	(301)	845
2024 H2H Matchup: Biden Voter	27%	(600)	29%	(630)	9%	(207)	6%	(120)	29%	(626)	2184
2024 H2H Matchup: Trump Voter	5%	(108)	10%	(228)	8%	(191)	42%	(977)	35%	(807)	2312
2024 H2H Matchup: Would not Vote	6%	(9)	16%	(25)	12%	(19)	20%	(31)	46%	(73)	157
2024 H2H Matchup: Do not Know	5%	(13)	15%	(38)	10%	(26)	15%	(38)	54%	(136)	250
2022 House Vote: Democrat	28%	(570)	28%	(565)	10%	(206)	6%	(130)	27%	(555)	2027
2022 House Vote: Republican	5%	(92)	11%	(219)	8%	(156)	47%	(902)	29%	(554)	1923
2022 House Vote: Did not Vote	7%	(62)	15%	(132)	8%	(71)	14%	(119)	56%	(494)	878
2020 Vote: Joe Biden	27%	(602)	27%	(611)	10%	(224)	7%	(148)	30%	(672)	2257
2020 Vote: Donald Trump	4%	(96)	11%	(240)	8%	(186)	43%	(948)	34%	(751)	2222
2020 Vote: Someone Else	11%	(8)	20%	(14)	7%	(5)	26%	(18)	36%	(25)	70
2020 Vote: Did not Vote	7%	(24)	16%	(56)	8%	(27)	15%	(52)	55%	(194)	353
2016 Vote: Hillary Clinton	31%	(535)	28%	(473)	9%	(161)	6%	(103)	26%	(439)	1711
2016 Vote: Donald Trump	5%	(89)	12%	(226)	8%	(163)	45%	(882)	30%	(592)	1952
2016 Vote: Someone Else	18%	(27)	17%	(25)	12%	(18)	25%	(37)	28%	(41)	149
2020 Vote/PID: Not Biden/Democrat	8%	(17)	19%	(41)	12%	(26)	20%	(42)	40%	(85)	211
2020 Vote/PID: Not Trump/Republican	7%	(15)	18%	(35)	13%	(26)	23%	(46)	39%	(76)	198
U.S. Economy: Wrong Track	9%	(299)	14%	(504)	8%	(299)	32%	(1112)	37%	(1308)	3522
U.S. Economy: Right Direction	31%	(431)	30%	(418)	10%	(143)	4%	(54)	24%	(334)	1380
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(480)	28%	(446)	9%	(152)	5%	(77)	28%	(449)	1603
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(115)	12%	(287)	9%	(214)	40%	(981)	35%	(859)	2456
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(136)	22%	(189)	9%	(77)	13%	(108)	40%	(333)	842
Top 2024 Issue: Economy	7%	(126)	16%	(285)	9%	(166)	27%	(486)	41%	(734)	1796
Community/Gender: Urban Women	15%	(81)	21%	(111)	8%	(40)	13%	(69)	44%	(234)	536
Community/Gender: Urban Men	17%	(95)	21%	(121)	14%	(78)	19%	(109)	29%	(163)	565
Community/Gender: Rural Women	11%	(83)	11%	(81)	6%	(40)	26%	(188)	46%	(340)	733

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(730)	19%	(922)	9%	(442)	24%	(1166)	33%	(1642)	4902
Community/Gender: Rural Men	13%	(75)	17%	(98)	10%	(61)	35%	(206)	25%	(143)	584
Community/Gender: Suburban Women	17%	(233)	19%	(249)	7%	(100)	20%	(271)	36%	(486)	1338
Community/Gender: Suburban Men	14%	(163)	23%	(261)	11%	(123)	28%	(323)	24%	(275)	1146
Homeowner	16%	(597)	19%	(719)	9%	(340)	26%	(970)	30%	(1136)	3762
Renter	12%	(125)	19%	(196)	9%	(97)	17%	(175)	44%	(458)	1050
Self + Household: White-Collar	19%	(342)	24%	(428)	10%	(179)	24%	(430)	24%	(429)	1808
Self + Household: Blue Collar	13%	(309)	17%	(404)	9%	(211)	27%	(641)	33%	(787)	2353
Union HH: Yes	21%	(75)	26%	(97)	9%	(33)	17%	(61)	27%	(100)	366
Union HH: No	14%	(655)	18%	(825)	9%	(409)	24%	(1105)	34%	(1542)	4536
LGBTQ+: Yes	24%	(113)	18%	(83)	11%	(50)	10%	(47)	38%	(176)	470
LGBTQ+: No	14%	(617)	19%	(839)	9%	(392)	25%	(1119)	33%	(1466)	4432
Motivated to Vote	16%	(714)	19%	(858)	9%	(405)	25%	(1101)	31%	(1397)	4475
Parent: Yes	12%	(190)	22%	(335)	10%	(150)	18%	(277)	38%	(589)	1541
Parent: No	16%	(540)	17%	(587)	9%	(292)	26%	(889)	31%	(1053)	3361
COVID Vaccine: Yes	19%	(652)	22%	(754)	9%	(307)	21%	(723)	29%	(987)	3422
COVID Vaccine: No	5%	(78)	11%	(168)	9%	(135)	30%	(444)	44%	(655)	1480
Student Loans: Yes	15%	(120)	23%	(182)	9%	(70)	15%	(114)	37%	(291)	778
Student Loans: No	15%	(610)	18%	(740)	9%	(372)	26%	(1052)	33%	(1351)	4124
Favorable Opinion of Haley	10%	(147)	22%	(328)	11%	(172)	35%	(538)	22%	(341)	1526
Unfavorable Opinion of Haley	25%	(480)	22%	(418)	9%	(181)	25%	(484)	19%	(373)	1936
Prodigal Biden Voter	9%	(24)	17%	(47)	13%	(38)	17%	(47)	45%	(129)	286
Undecided Voter (DK/WNV)	5%	(22)	16%	(63)	11%	(44)	17%	(68)	51%	(209)	407
Undecided Voter (DK)	5%	(13)	15%	(38)	10%	(26)	15%	(38)	54%	(136)	250
Watched Debate	15%	(534)	20%	(719)	9%	(340)	27%	(985)	28%	(1008)	3586
Watched Debate: Did not Watch	15%	(197)	15%	(203)	8%	(102)	14%	(181)	48%	(633)	1316
Watched Debate: All of it	16%	(324)	18%	(360)	9%	(180)	35%	(700)	22%	(434)	1998
Watched Debate: Some of it	13%	(210)	23%	(358)	10%	(160)	18%	(285)	36%	(574)	1588
Continue His Campaign: Yes Biden	25%	(477)	24%	(466)	9%	(177)	14%	(281)	28%	(536)	1936
Continue His Campaign: No Biden	8%	(225)	16%	(434)	9%	(257)	31%	(844)	35%	(944)	2704

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(730)	19%	(922)	9%	(442)	24%	(1166)	33%	(1642)	4902
Continue His Campaign: Yes Trump	6%	(144)	13%	(310)	9%	(228)	40%	(980)	33%	(813)	2475
Continue His Campaign: No Trump	26%	(563)	27%	(586)	9%	(202)	8%	(176)	30%	(670)	2195
Conviction: Evidence	26%	(606)	28%	(639)	10%	(229)	7%	(159)	29%	(658)	2291
Conviction: Motivation to Damage	5%	(100)	10%	(208)	9%	(176)	46%	(958)	30%	(632)	2075
Conviction: DK/NO	4%	(24)	14%	(75)	7%	(37)	9%	(49)	66%	(352)	536

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	4902	100%
xdemGender	Gender: Male	2295	47%
	Gender: Female	2607	53%
	N	4902	
age	Age: 18-34	1295	26%
	Age: 35-44	665	14%
	Age: 45-64	1696	35%
	Age: 65+	1247	25%
	N	4902	
demAgeGeneration	GenZers: 1997-2012	595	12%
	Millennials: 1981-1996	1312	27%
	GenXers: 1965-1980	1290	26%
	Baby Boomers: 1946-1964	1568	32%
	N	4765	
xeduc3	Educ: < College	3088	63%
	Educ: Bachelors degree	1156	24%
	Educ: Post-grad	658	13%
	N	4902	
xdemInc3	Income: Under 50k	2061	42%
	Income: 50k-100k	1789	37%
	Income: 100k+	1052	21%
	N	4902	
xrace_eth	Ethnicity: White (Non-Hispanic)	3597	73%
	Ethnicity: Hispanic	339	7%
	Ethnicity: Black (Non-Hispanic)	722	15%
	Ethnicity: Asian + Other (Non-Hispanic)	243	5%
	N	4902	
xdemReligion	All Christian	2597	53%
	All Non-Christian	236	5%
	Atheist	206	4%
	Agnostic/Nothing in particular	1110	23%
	Something Else	752	15%
	N	4902	
xdemEvang	Evangelical	1318	27%
	Non-Evangelical	1972	40%
	N	3290	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	1859	38%
	PID: Ind (no lean)	1157	24%
	PID: Rep (no lean)	1886	38%
	N	4902	
xpidGender	PID/Gender: Dem Men	799	16%
	PID/Gender: Dem Women	1060	22%
	PID/Gender: Ind Men	615	13%
	PID/Gender: Ind Women	542	11%
	PID/Gender: Rep Men	880	18%
	PID/Gender: Rep Women	1005	21%
	N	4902	
xdemIdeo3	Ideo: Liberal (1-3)	1388	28%
	Ideo: Moderate (4)	1521	31%
	Ideo: Conservative (5-7)	1887	38%
	N	4795	
xdemUsr	Community: Urban	1101	22%
	Community: Suburban	2485	51%
	Community: Rural	1316	27%
	N	4902	
xdemMilHH1	Military HHnm: Yes	763	16%
	Military HH: No	4139	84%
	N	4902	
xdemEmploy	Employ: Private Sector	1791	37%
	Employ: Government	273	6%
	Employ: Self-Employed	411	8%
	Employ: Homemaker	338	7%
	Employ: Student	114	2%
	Employ: Retired	1346	27%
	Employ: Unemployed	382	8%
	Employ: Other	245	5%
	N	4902	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRelig	Protestant	1477	30%
	Roman Catholic	1061	22%
	Mormon	24	0%
	Orthodox (e.g. Greek or Russian Orthodox)	36	1%
	Jewish	120	2%
	Muslim	57	1%
	Buddhist	41	1%
	Hindu	19	0%
	Atheist	206	4%
	Agnostic	213	4%
	Something else	752	15%
Nothing in particular	897	18%	
	<i>N</i>	4902	
BLMBxdem1	Ideo/PID: Conservative Republican	1432	29%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	432	9%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	773	16%
BLMBxdem4	Ideo/PID: Liberal Democrat	1057	22%
BLMBxdem5	Unfavorable of Biden and Trump	845	17%
BLMBxdem6	2024 H2H Matchup: Biden Voter	2184	45%
	2024 H2H Matchup: Trump Voter	2312	47%
	2024 H2H Matchup: Would not Vote	157	3%
	2024 H2H Matchup: Do not Know	250	5%
	<i>N</i>	4902	
BLMBxdem7	2022 House Vote: Democrat	2027	41%
	2022 House Vote: Republican	1923	39%
	<i>N</i>	3950	
BLMBxdem8	2022 House Vote: Did not Vote	878	18%
BLMBxdem9	2020 Vote: Joe Biden	2257	46%
	2020 Vote: Donald Trump	2222	45%
	2020 Vote: Someone Else	70	1%
	<i>N</i>	4549	
BLMBxdem10	2020 Vote: Did not Vote	353	7%
BLMBxdem11	2016 Vote: Hillary Clinton	1711	35%
	2016 Vote: Donald Trump	1952	40%
	2016 Vote: Someone Else	149	3%
	<i>N</i>	3812	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	211	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	198	4%
BLMBxdem14	U.S. Economy: Wrong Track	3522	72%
	U.S. Economy: Right Direction	1380	28%
	N	4902	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	1603	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	2456	50%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	842	17%
	N	4902	
BLMBxdem16	Top 2024 Issue: Economy	1796	37%
BLMBxdem17	Community/Gender: Urban Women	536	11%
BLMBxdem18	Community/Gender: Urban Men	565	12%
BLMBxdem19	Community/Gender: Rural Women	733	15%
BLMBxdem20	Community/Gender: Rural Men	584	12%
BLMBxdem21	Community/Gender: Suburban Women	1338	27%
BLMBxdem22	Community/Gender: Suburban Men	1146	23%
BLMBxdem23	Homeowner	3762	77%
	Renter	1050	21%
	N	4811	
BLMBxdem24	Self + Household: White-Collar	1808	37%
	Self + Household: Blue Collar	2353	48%
	N	4161	
BLMBxdem25	Union HH: Yes	366	7%
	Union HH: No	4536	93%
	N	4902	
BLMBxdem26	LGBTQ+: Yes	470	10%
BLMBxdem27	LGBTQ+: No	4432	90%
BLMBxdem28	Motivated to Vote	4475	91%
BLMBxdem29	Parent: Yes	1541	31%
	Parent: No	3361	69%
	N	4902	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem30	COVID Vaccine: Yes	3422	70%
	COVID Vaccine: No	1480	30%
	N	4902	
BLMBxdem31	Student Loans: Yes	778	16%
	Student Loans: No	4124	84%
	N	4902	
BLMBxdem32	Favorable Opinion of Haley	1526	31%
	Unfavorable Opinion of Haley	1936	39%
	N	3462	
BLMBxdem33	Prodigal Biden Voter	286	6%
BLMBxdem34	Undecided Voter (DK/WNV)	407	8%
BLMBxdem35	Undecided Voter (DK)	250	5%
BLMBxdem36	Watched Debate	3586	73%
BLMBxdem37	Watched Debate: Did not Watch	1316	27%
	Watched Debate: All of it	1998	41%
	Watched Debate: Some of it	1588	32%
	N	4902	
BLMBxdem38	Continue His Campaign: Yes Biden	1936	39%
	Continue His Campaign: No Biden	2704	55%
	N	4640	
BLMBxdem39	Continue His Campaign: Yes Trump	2475	50%
	Continue His Campaign: No Trump	2195	45%
	N	4670	
BLMBxdem40	Conviction: Evidence	2291	47%
	Conviction: Motivation to Damage	2075	42%
	Conviction: DK/NO	536	11%
	N	4902	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

MORNING CONSULT



Arizona Tracking Poll #2405215
July 01-05, 2024

Crosstabulation Results

Methodology:

This poll was conducted from July 01 - 05, 2024, among a national sample of 781 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	30%	(234)	70%	(547)	781
Gender: Male	32%	(113)	68%	(246)	359
Gender: Female	28%	(120)	72%	(302)	422
Age: 18-34	26%	(51)	74%	(148)	199
Age: 35-44	29%	(33)	71%	(81)	114
Age: 45-64	26%	(68)	74%	(194)	262
Age: 65+	40%	(82)	60%	(124)	206
GenZers: 1997-2012	22%	(22)	78%	(76)	99
Millennials: 1981-1996	29%	(61)	71%	(149)	209
GenXers: 1965-1980	28%	(58)	72%	(148)	205
Baby Boomers: 1946-1964	33%	(77)	67%	(157)	234
Educ: < College	25%	(116)	75%	(352)	468
Educ: Bachelors degree	34%	(72)	66%	(140)	213
Educ: Post-grad	45%	(45)	55%	(55)	100
Income: Under 50k	29%	(78)	71%	(196)	274
Income: 50k-100k	26%	(82)	74%	(229)	311
Income: 100k+	37%	(73)	63%	(123)	196
Ethnicity: White (Non-Hispanic)	30%	(148)	70%	(351)	499
Ethnicity: Hispanic	27%	(50)	73%	(131)	180
Ethnicity: Black (Non-Hispanic)	44%	(17)	56%	(22)	39
Ethnicity: Asian + Other (Non-Hispanic)	30%	(19)	70%	(43)	62
All Christian	29%	(116)	71%	(280)	396
All Non-Christian	45%	(21)	55%	(26)	47
Atheist	33%	(11)	67%	(22)	32
Agnostic/Nothing in particular	35%	(69)	65%	(129)	198
Something Else	16%	(17)	84%	(91)	107
Evangelical	25%	(44)	75%	(136)	180
Non-Evangelical	28%	(86)	72%	(219)	305

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	30%	(234)	70%	(547)	781
PID: Dem (no lean)	57%	(154)	43%	(116)	270
PID: Ind (no lean)	23%	(46)	77%	(149)	195
PID: Rep (no lean)	11%	(34)	89%	(282)	316
PID/Gender: Dem Men	57%	(57)	43%	(44)	101
PID/Gender: Dem Women	57%	(97)	43%	(72)	169
PID/Gender: Ind Men	29%	(29)	71%	(72)	102
PID/Gender: Ind Women	18%	(17)	82%	(77)	93
PID/Gender: Rep Men	17%	(27)	83%	(129)	157
PID/Gender: Rep Women	4%	(7)	96%	(152)	159
Ideo: Liberal (1-3)	48%	(101)	52%	(108)	209
Ideo: Moderate (4)	39%	(94)	61%	(147)	241
Ideo: Conservative (5-7)	12%	(38)	88%	(277)	315
Community: Urban	37%	(95)	63%	(158)	253
Community: Suburban	30%	(125)	70%	(287)	412
Community: Rural	11%	(13)	89%	(103)	116
Military HHnm: Yes	26%	(39)	74%	(111)	150
Military HH: No	31%	(194)	69%	(436)	631
Employ: Private Sector	33%	(87)	67%	(178)	265
Employ: Government	24%	(11)	76%	(35)	46
Employ: Self-Employed	29%	(23)	71%	(56)	79
Employ: Homemaker	8%	(4)	92%	(43)	47
Employ: Student	41%	(11)	59%	(15)	26
Employ: Retired	35%	(72)	65%	(132)	204
Employ: Unemployed	28%	(19)	72%	(49)	68
Employ: Other	16%	(8)	84%	(39)	47

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	30%	(234)	70%	(547)	781
Protestant	23%	(42)	77%	(138)	181
Roman Catholic	36%	(71)	64%	(126)	197
Mormon	1%	(0)	99%	(14)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	4
Jewish	48%	(15)	52%	(16)	31
Muslim	34%	(2)	66%	(5)	7
Buddhist	46%	(2)	54%	(2)	5
Hindu	41%	(2)	59%	(3)	5
Atheist	33%	(11)	67%	(22)	32
Agnostic	45%	(19)	55%	(23)	42
Something else	16%	(17)	84%	(91)	107
Nothing in particular	32%	(50)	68%	(106)	157
Ideo/PID: Conservative Republican	7%	(16)	93%	(227)	243
Ideo/PID: Moderate/Liberal Republican	27%	(18)	73%	(49)	68
Ideo/PID: Moderate/Conservative Democrat	60%	(72)	40%	(47)	119
Ideo/PID: Liberal Democrat	56%	(82)	44%	(65)	146
Unfavorable of Biden and Trump	12%	(16)	88%	(124)	140
2024 H2H Matchup: Biden Voter	52%	(184)	48%	(168)	353
2024 H2H Matchup: Trump Voter	11%	(43)	89%	(335)	379
2024 H2H Matchup: Would not Vote	18%	(3)	82%	(14)	17
2024 H2H Matchup: Do not Know	9%	(3)	91%	(30)	33
2022 House Vote: Democrat	54%	(183)	46%	(156)	339
2022 House Vote: Republican	9%	(30)	91%	(295)	326
2022 House Vote: Did not Vote	19%	(20)	81%	(85)	105
2020 Vote: Joe Biden	52%	(190)	48%	(174)	365
2020 Vote: Donald Trump	9%	(34)	91%	(329)	362
2020 Vote: Someone Else	26%	(3)	74%	(9)	12
2020 Vote: Did not Vote	15%	(7)	85%	(36)	42
2016 Vote: Hillary Clinton	56%	(145)	44%	(113)	257
2016 Vote: Donald Trump	13%	(45)	87%	(297)	342
2016 Vote: Someone Else	20%	(7)	80%	(25)	32

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	30%	(234)	70%	(547)	781
2020 Vote/PID: Not Biden/Democrat	22%	(6)	78%	(20)	26
2020 Vote/PID: Not Trump/Republican	25%	(8)	75%	(26)	34
U.S. Economy: Wrong Track	—	(0)	100%	(547)	547
U.S. Economy: Right Direction	100%	(234)	—	(0)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(151)	42%	(109)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(46)	88%	(343)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(37)	72%	(95)	132
Top 2024 Issue: Economy	19%	(52)	81%	(217)	269
Community/Gender: Urban Women	40%	(40)	60%	(59)	99
Community/Gender: Urban Men	36%	(55)	64%	(99)	154
Community/Gender: Rural Women	7%	(6)	93%	(77)	83
Community/Gender: Rural Men	22%	(7)	78%	(26)	33
Community/Gender: Suburban Women	31%	(74)	69%	(165)	240
Community/Gender: Suburban Men	30%	(51)	70%	(121)	172
Homeowner	31%	(205)	69%	(465)	670
Renter	27%	(27)	73%	(74)	101
Self + Household: White-Collar	39%	(136)	61%	(216)	352
Self + Household: Blue Collar	23%	(70)	77%	(238)	308
Union HH: Yes	48%	(19)	52%	(21)	40
Union HH: No	29%	(214)	71%	(527)	741
LGBTQ+: Yes	49%	(41)	51%	(42)	83
LGBTQ+: No	28%	(193)	72%	(505)	698
Motivated to Vote	31%	(226)	69%	(511)	737
Parent: Yes	30%	(66)	70%	(151)	217
Parent: No	30%	(168)	70%	(396)	564
COVID Vaccine: Yes	35%	(206)	65%	(381)	587
COVID Vaccine: No	14%	(28)	86%	(166)	194
Student Loans: Yes	28%	(30)	72%	(79)	110
Student Loans: No	30%	(203)	70%	(468)	671
Favorable Opinion of Haley	29%	(76)	71%	(190)	266
Unfavorable Opinion of Haley	38%	(98)	62%	(164)	263

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	30%	(234)	70%	(547)	781
Prodigal Biden Voter	34%	(16)	66%	(31)	46
Undecided Voter (DK/WNV)	12%	(6)	88%	(44)	50
Undecided Voter (DK)	9%	(3)	91%	(30)	33
Watched Debate	32%	(189)	68%	(405)	595
Watched Debate: Did not Watch	24%	(44)	76%	(142)	186
Watched Debate: All of it	28%	(103)	72%	(263)	366
Watched Debate: Some of it	38%	(86)	62%	(143)	229
Continue His Campaign: Yes Biden	50%	(154)	50%	(154)	308
Continue His Campaign: No Biden	16%	(71)	84%	(364)	435
Continue His Campaign: Yes Trump	15%	(58)	85%	(338)	395
Continue His Campaign: No Trump	46%	(160)	54%	(189)	349
Conviction: Evidence	45%	(173)	55%	(209)	382
Conviction: Motivation to Damage	11%	(35)	89%	(295)	330
Conviction: DK/NO	37%	(26)	63%	(43)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(297)	62%	(484)	781
Gender: Male	40%	(143)	60%	(216)	359
Gender: Female	37%	(154)	63%	(268)	422
Age: 18-34	37%	(75)	63%	(125)	199
Age: 35-44	40%	(45)	60%	(68)	114
Age: 45-64	34%	(88)	66%	(174)	262
Age: 65+	43%	(89)	57%	(117)	206
GenZers: 1997-2012	34%	(33)	66%	(65)	99
Millennials: 1981-1996	41%	(86)	59%	(123)	209
GenXers: 1965-1980	36%	(73)	64%	(132)	205
Baby Boomers: 1946-1964	38%	(88)	62%	(146)	234
Educ: < College	34%	(159)	66%	(309)	468
Educ: Bachelors degree	42%	(89)	58%	(124)	213
Educ: Post-grad	50%	(50)	50%	(50)	100
Income: Under 50k	39%	(106)	61%	(168)	274
Income: 50k-100k	34%	(106)	66%	(205)	311
Income: 100k+	43%	(85)	57%	(111)	196
Ethnicity: White (Non-Hispanic)	37%	(183)	63%	(317)	499
Ethnicity: Hispanic	36%	(65)	64%	(116)	180
Ethnicity: Black (Non-Hispanic)	48%	(19)	52%	(21)	39
Ethnicity: Asian + Other (Non-Hispanic)	51%	(31)	49%	(30)	62
All Christian	38%	(152)	62%	(244)	396
All Non-Christian	54%	(26)	46%	(22)	47
Atheist	37%	(12)	63%	(20)	32
Agnostic/Nothing in particular	39%	(77)	61%	(121)	198
Something Else	29%	(31)	71%	(77)	107
Evangelical	27%	(48)	73%	(132)	180
Non-Evangelical	42%	(127)	58%	(179)	305
PID: Dem (no lean)	62%	(167)	38%	(103)	270
PID: Ind (no lean)	35%	(69)	65%	(126)	195
PID: Rep (no lean)	19%	(61)	81%	(255)	316

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(297)	62%	(484)	781
PID/Gender: Dem Men	57%	(58)	43%	(43)	101
PID/Gender: Dem Women	65%	(109)	35%	(60)	169
PID/Gender: Ind Men	41%	(42)	59%	(60)	102
PID/Gender: Ind Women	29%	(27)	71%	(66)	93
PID/Gender: Rep Men	28%	(44)	72%	(113)	157
PID/Gender: Rep Women	11%	(18)	89%	(142)	159
Ideo: Liberal (1-3)	57%	(120)	43%	(89)	209
Ideo: Moderate (4)	48%	(115)	52%	(126)	241
Ideo: Conservative (5-7)	20%	(62)	80%	(253)	315
Community: Urban	48%	(122)	52%	(131)	253
Community: Suburban	38%	(155)	62%	(257)	412
Community: Rural	17%	(20)	83%	(96)	116
Military HHnm: Yes	31%	(46)	69%	(104)	150
Military HH: No	40%	(251)	60%	(380)	631
Employ: Private Sector	43%	(115)	57%	(151)	265
Employ: Government	30%	(14)	70%	(32)	46
Employ: Self-Employed	33%	(26)	67%	(53)	79
Employ: Homemaker	14%	(7)	86%	(40)	47
Employ: Student	53%	(14)	47%	(12)	26
Employ: Retired	41%	(84)	59%	(119)	204
Employ: Unemployed	43%	(29)	57%	(38)	68
Employ: Other	19%	(9)	81%	(38)	47

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(297)	62%	(484)	781
Protestant	29%	(52)	71%	(128)	181
Roman Catholic	47%	(92)	53%	(105)	197
Mormon	29%	(4)	71%	(10)	14
Orthodox (e.g. Greek or Russian Orthodox)	100%	(4)	—	(0)	4
Jewish	54%	(17)	46%	(14)	31
Muslim	34%	(2)	66%	(5)	7
Buddhist	90%	(4)	10%	(0)	5
Hindu	49%	(2)	51%	(3)	5
Atheist	37%	(12)	63%	(20)	32
Agnostic	47%	(20)	53%	(22)	42
Something else	29%	(31)	71%	(77)	107
Nothing in particular	37%	(57)	63%	(99)	157
Ideo/PID: Conservative Republican	15%	(36)	85%	(206)	243
Ideo/PID: Moderate/Liberal Republican	37%	(25)	63%	(43)	68
Ideo/PID: Moderate/Conservative Democrat	64%	(76)	36%	(42)	119
Ideo/PID: Liberal Democrat	62%	(90)	38%	(56)	146
Unfavorable of Biden and Trump	22%	(30)	78%	(109)	140
2024 H2H Matchup: Biden Voter	60%	(213)	40%	(140)	353
2024 H2H Matchup: Trump Voter	19%	(73)	81%	(306)	379
2024 H2H Matchup: Would not Vote	26%	(4)	74%	(12)	17
2024 H2H Matchup: Do not Know	23%	(8)	77%	(25)	33
2022 House Vote: Democrat	62%	(209)	38%	(130)	339
2022 House Vote: Republican	14%	(47)	86%	(279)	326
2022 House Vote: Did not Vote	36%	(37)	64%	(67)	105
2020 Vote: Joe Biden	60%	(218)	40%	(146)	365
2020 Vote: Donald Trump	18%	(64)	82%	(298)	362
2020 Vote: Someone Else	45%	(5)	55%	(6)	12
2020 Vote: Did not Vote	23%	(10)	77%	(32)	42
2016 Vote: Hillary Clinton	63%	(161)	37%	(96)	257
2016 Vote: Donald Trump	22%	(76)	78%	(266)	342
2016 Vote: Someone Else	42%	(14)	58%	(18)	32

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(297)	62%	(484)	781
2020 Vote/PID: Not Biden/Democrat	29%	(8)	71%	(18)	26
2020 Vote/PID: Not Trump/Republican	33%	(11)	67%	(23)	34
U.S. Economy: Wrong Track	15%	(84)	85%	(463)	547
U.S. Economy: Right Direction	91%	(213)	9%	(21)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(162)	38%	(98)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(81)	79%	(308)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(54)	59%	(78)	132
Top 2024 Issue: Economy	29%	(77)	71%	(192)	269
Community/Gender: Urban Women	52%	(52)	48%	(47)	99
Community/Gender: Urban Men	46%	(70)	54%	(83)	154
Community/Gender: Rural Women	14%	(12)	86%	(71)	83
Community/Gender: Rural Men	25%	(8)	75%	(25)	33
Community/Gender: Suburban Women	38%	(91)	62%	(149)	240
Community/Gender: Suburban Men	37%	(65)	63%	(108)	172
Homeowner	38%	(256)	62%	(414)	670
Renter	38%	(39)	62%	(62)	101
Self + Household: White-Collar	43%	(150)	57%	(202)	352
Self + Household: Blue Collar	34%	(104)	66%	(204)	308
Union HH: Yes	64%	(26)	36%	(14)	40
Union HH: No	37%	(271)	63%	(469)	741
LGBTQ+: Yes	55%	(46)	45%	(37)	83
LGBTQ+: No	36%	(251)	64%	(447)	698
Motivated to Vote	39%	(285)	61%	(452)	737
Parent: Yes	40%	(86)	60%	(131)	217
Parent: No	37%	(211)	63%	(353)	564
COVID Vaccine: Yes	42%	(246)	58%	(341)	587
COVID Vaccine: No	26%	(51)	74%	(143)	194
Student Loans: Yes	33%	(36)	67%	(74)	110
Student Loans: No	39%	(261)	61%	(410)	671
Favorable Opinion of Haley	33%	(87)	67%	(179)	266
Unfavorable Opinion of Haley	46%	(121)	54%	(142)	263

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(297)	62%	(484)	781
Prodigal Biden Voter	40%	(18)	60%	(28)	46
Undecided Voter (DK/WNV)	24%	(12)	76%	(38)	50
Undecided Voter (DK)	23%	(8)	77%	(25)	33
Watched Debate	39%	(230)	61%	(364)	595
Watched Debate: Did not Watch	36%	(67)	64%	(119)	186
Watched Debate: All of it	38%	(140)	62%	(226)	366
Watched Debate: Some of it	40%	(90)	60%	(138)	229
Continue His Campaign: Yes Biden	57%	(174)	43%	(134)	308
Continue His Campaign: No Biden	26%	(115)	74%	(320)	435
Continue His Campaign: Yes Trump	24%	(95)	76%	(301)	395
Continue His Campaign: No Trump	54%	(189)	46%	(160)	349
Conviction: Evidence	54%	(206)	46%	(176)	382
Conviction: Motivation to Damage	19%	(64)	81%	(266)	330
Conviction: DK/NO	40%	(28)	60%	(42)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	44%	(346)	56%	(435)	781
Gender: Male	49%	(176)	51%	(183)	359
Gender: Female	40%	(170)	60%	(252)	422
Age: 18-34	39%	(77)	61%	(122)	199
Age: 35-44	40%	(46)	60%	(68)	114
Age: 45-64	42%	(109)	58%	(152)	262
Age: 65+	55%	(114)	45%	(92)	206
GenZers: 1997-2012	33%	(32)	67%	(66)	99
Millennials: 1981-1996	43%	(90)	57%	(119)	209
GenXers: 1965-1980	45%	(91)	55%	(114)	205
Baby Boomers: 1946-1964	48%	(111)	52%	(123)	234
Educ: < College	39%	(185)	61%	(284)	468
Educ: Bachelors degree	50%	(105)	50%	(107)	213
Educ: Post-grad	56%	(56)	44%	(44)	100
Income: Under 50k	41%	(113)	59%	(161)	274
Income: 50k-100k	42%	(132)	58%	(179)	311
Income: 100k+	52%	(101)	48%	(95)	196
Ethnicity: White (Non-Hispanic)	45%	(224)	55%	(275)	499
Ethnicity: Hispanic	42%	(76)	58%	(105)	180
Ethnicity: Black (Non-Hispanic)	26%	(10)	74%	(29)	39
Ethnicity: Asian + Other (Non-Hispanic)	58%	(36)	42%	(26)	62
All Christian	48%	(189)	52%	(206)	396
All Non-Christian	61%	(29)	39%	(19)	47
Atheist	40%	(13)	60%	(20)	32
Agnostic/Nothing in particular	40%	(80)	60%	(119)	198
Something Else	33%	(36)	67%	(71)	107
Evangelical	36%	(64)	64%	(116)	180
Non-Evangelical	50%	(152)	50%	(153)	305
PID: Dem (no lean)	62%	(168)	38%	(102)	270
PID: Ind (no lean)	45%	(87)	55%	(108)	195
PID: Rep (no lean)	29%	(91)	71%	(225)	316

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	44%	(346)	56%	(435)	781
PID/Gender: Dem Men	73%	(74)	27%	(27)	101
PID/Gender: Dem Women	56%	(94)	44%	(75)	169
PID/Gender: Ind Men	46%	(47)	54%	(54)	102
PID/Gender: Ind Women	43%	(40)	57%	(53)	93
PID/Gender: Rep Men	35%	(55)	65%	(102)	157
PID/Gender: Rep Women	23%	(36)	77%	(123)	159
Ideo: Liberal (1-3)	61%	(128)	39%	(81)	209
Ideo: Moderate (4)	46%	(111)	54%	(130)	241
Ideo: Conservative (5-7)	33%	(104)	67%	(211)	315
Community: Urban	50%	(127)	50%	(126)	253
Community: Suburban	45%	(187)	55%	(225)	412
Community: Rural	28%	(32)	72%	(84)	116
Military HHnm: Yes	48%	(72)	52%	(79)	150
Military HH: No	44%	(275)	56%	(356)	631
Employ: Private Sector	52%	(139)	48%	(126)	265
Employ: Government	30%	(13)	70%	(32)	46
Employ: Self-Employed	35%	(28)	65%	(51)	79
Employ: Homemaker	14%	(6)	86%	(40)	47
Employ: Student	23%	(6)	77%	(20)	26
Employ: Retired	54%	(111)	46%	(93)	204
Employ: Unemployed	44%	(30)	56%	(38)	68
Employ: Other	28%	(13)	72%	(34)	47

Continued on next page

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	44%	(346)	56%	(435)	781
Protestant	39%	(70)	61%	(111)	181
Roman Catholic	56%	(111)	44%	(86)	197
Mormon	34%	(5)	66%	(9)	14
Orthodox (e.g. Greek or Russian Orthodox)	100%	(4)	—	(0)	4
Jewish	55%	(17)	45%	(14)	31
Muslim	44%	(3)	56%	(4)	7
Buddhist	79%	(4)	21%	(1)	5
Hindu	100%	(5)	—	(0)	5
Atheist	40%	(13)	60%	(20)	32
Agnostic	62%	(26)	38%	(16)	42
Something else	33%	(36)	67%	(71)	107
Nothing in particular	34%	(54)	66%	(103)	157
Ideo/PID: Conservative Republican	29%	(71)	71%	(172)	243
Ideo/PID: Moderate/Liberal Republican	30%	(21)	70%	(47)	68
Ideo/PID: Moderate/Conservative Democrat	61%	(72)	39%	(47)	119
Ideo/PID: Liberal Democrat	65%	(95)	35%	(51)	146
Unfavorable of Biden and Trump	39%	(55)	61%	(85)	140
2024 H2H Matchup: Biden Voter	62%	(219)	38%	(134)	353
2024 H2H Matchup: Trump Voter	28%	(105)	72%	(274)	379
2024 H2H Matchup: Would not Vote	39%	(6)	61%	(10)	17
2024 H2H Matchup: Do not Know	50%	(17)	50%	(16)	33
2022 House Vote: Democrat	64%	(217)	36%	(122)	339
2022 House Vote: Republican	27%	(87)	73%	(238)	326
2022 House Vote: Did not Vote	37%	(39)	63%	(66)	105
2020 Vote: Joe Biden	63%	(228)	37%	(136)	365
2020 Vote: Donald Trump	28%	(100)	72%	(262)	362
2020 Vote: Someone Else	54%	(6)	46%	(5)	12
2020 Vote: Did not Vote	27%	(12)	73%	(31)	42
2016 Vote: Hillary Clinton	68%	(174)	32%	(83)	257
2016 Vote: Donald Trump	30%	(102)	70%	(241)	342
2016 Vote: Someone Else	54%	(17)	46%	(15)	32

Continued on next page

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	44%	(346)	56%	(435)	781
2020 Vote/PID: Not Biden/Democrat	35%	(9)	65%	(17)	26
2020 Vote/PID: Not Trump/Republican	44%	(15)	56%	(19)	34
U.S. Economy: Wrong Track	26%	(140)	74%	(407)	547
U.S. Economy: Right Direction	88%	(206)	12%	(27)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(175)	33%	(86)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(117)	70%	(271)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(54)	59%	(78)	132
Top 2024 Issue: Economy	37%	(100)	63%	(169)	269
Community/Gender: Urban Women	53%	(52)	47%	(47)	99
Community/Gender: Urban Men	48%	(74)	52%	(79)	154
Community/Gender: Rural Women	20%	(17)	80%	(66)	83
Community/Gender: Rural Men	48%	(16)	52%	(17)	33
Community/Gender: Suburban Women	42%	(101)	58%	(139)	240
Community/Gender: Suburban Men	50%	(86)	50%	(86)	172
Homeowner	45%	(299)	55%	(371)	670
Renter	42%	(42)	58%	(59)	101
Self + Household: White-Collar	51%	(181)	49%	(171)	352
Self + Household: Blue Collar	41%	(126)	59%	(182)	308
Union HH: Yes	66%	(27)	34%	(14)	40
Union HH: No	43%	(320)	57%	(421)	741
LGBTQ+: Yes	57%	(47)	43%	(36)	83
LGBTQ+: No	43%	(299)	57%	(399)	698
Motivated to Vote	45%	(330)	55%	(407)	737
Parent: Yes	46%	(99)	54%	(118)	217
Parent: No	44%	(247)	56%	(317)	564
COVID Vaccine: Yes	48%	(283)	52%	(304)	587
COVID Vaccine: No	33%	(63)	67%	(130)	194
Student Loans: Yes	38%	(42)	62%	(67)	110
Student Loans: No	45%	(304)	55%	(367)	671
Favorable Opinion of Haley	47%	(124)	53%	(142)	266
Unfavorable Opinion of Haley	49%	(128)	51%	(135)	263

Continued on next page

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	44%	(346)	56%	(435)	781
Prodigal Biden Voter	49%	(23)	51%	(23)	46
Undecided Voter (DK/WNV)	46%	(23)	54%	(27)	50
Undecided Voter (DK)	50%	(17)	50%	(16)	33
Watched Debate	44%	(259)	56%	(336)	595
Watched Debate: Did not Watch	47%	(88)	53%	(99)	186
Watched Debate: All of it	44%	(160)	56%	(206)	366
Watched Debate: Some of it	43%	(99)	57%	(130)	229
Continue His Campaign: Yes Biden	59%	(183)	41%	(125)	308
Continue His Campaign: No Biden	35%	(151)	65%	(284)	435
Continue His Campaign: Yes Trump	33%	(129)	67%	(267)	395
Continue His Campaign: No Trump	55%	(194)	45%	(156)	349
Conviction: Evidence	59%	(225)	41%	(157)	382
Conviction: Motivation to Damage	27%	(89)	73%	(241)	330
Conviction: DK/NO	47%	(33)	53%	(37)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (143)	22% (169)	12% (95)	47% (366)	1% (7)	— (2)	781
Gender: Male	18% (65)	18% (66)	12% (44)	50% (178)	1% (4)	— (1)	359
Gender: Female	19% (78)	24% (103)	12% (50)	44% (188)	1% (2)	— (0)	422
Age: 18-34	12% (24)	22% (44)	21% (42)	44% (88)	1% (2)	— (0)	199
Age: 35-44	20% (23)	26% (29)	14% (16)	41% (46)	— (0)	— (0)	114
Age: 45-64	14% (37)	21% (55)	9% (25)	53% (139)	2% (5)	1% (2)	262
Age: 65+	29% (60)	20% (41)	6% (12)	45% (93)	— (0)	— (0)	206
GenZers: 1997-2012	12% (11)	18% (18)	23% (22)	47% (47)	— (0)	— (0)	99
Millennials: 1981-1996	17% (35)	25% (53)	16% (34)	41% (86)	1% (2)	— (0)	209
GenXers: 1965-1980	14% (29)	23% (48)	11% (22)	49% (100)	2% (5)	1% (2)	205
Baby Boomers: 1946-1964	24% (57)	19% (45)	7% (15)	50% (116)	— (0)	— (0)	234
Educ: < College	17% (80)	18% (84)	14% (67)	50% (234)	1% (3)	— (0)	468
Educ: Bachelors degree	17% (37)	27% (57)	10% (22)	44% (94)	2% (4)	— (0)	213
Educ: Post-grad	26% (26)	28% (28)	6% (6)	38% (38)	— (0)	1% (1)	100
Income: Under 50k	20% (54)	21% (58)	13% (36)	44% (121)	1% (4)	— (0)	274
Income: 50k-100k	19% (58)	18% (56)	11% (34)	51% (159)	1% (3)	— (2)	311
Income: 100k+	16% (32)	28% (54)	12% (24)	44% (86)	— (0)	— (0)	196
Ethnicity: White (Non-Hispanic)	19% (93)	20% (102)	9% (44)	51% (256)	1% (3)	— (2)	499
Ethnicity: Hispanic	19% (34)	19% (34)	22% (40)	39% (70)	2% (3)	— (0)	180
Ethnicity: Black (Non-Hispanic)	21% (8)	47% (19)	4% (2)	25% (10)	3% (1)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	13% (8)	23% (14)	15% (10)	49% (30)	— (0)	— (0)	62
All Christian	17% (67)	18% (71)	12% (46)	53% (209)	1% (2)	— (0)	396
All Non-Christian	38% (18)	18% (9)	10% (5)	29% (14)	2% (1)	3% (1)	47
Atheist	21% (7)	37% (12)	24% (8)	17% (5)	1% (0)	— (0)	32
Agnostic/Nothing in particular	17% (35)	29% (58)	9% (18)	43% (85)	1% (3)	— (0)	198
Something Else	16% (17)	17% (19)	17% (18)	49% (53)	— (0)	— (0)	107
Evangelical	17% (31)	12% (22)	7% (13)	63% (114)	— (0)	— (0)	180
Non-Evangelical	17% (52)	22% (67)	16% (49)	44% (136)	— (1)	— (0)	305
PID: Dem (no lean)	43% (115)	38% (102)	11% (31)	7% (20)	— (0)	1% (2)	270
PID: Ind (no lean)	12% (22)	23% (46)	23% (44)	41% (80)	1% (2)	— (0)	195
PID: Rep (no lean)	2% (6)	7% (21)	6% (19)	84% (266)	1% (5)	— (0)	316

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (143)	22% (169)	12% (95)	47% (366)	1% (7)	— (2)	781
PID/Gender: Dem Men	51% (51)	25% (25)	14% (14)	9% (9)	— (0)	1% (1)	101
PID/Gender: Dem Women	38% (64)	45% (77)	10% (17)	6% (11)	— (0)	— (0)	169
PID/Gender: Ind Men	11% (11)	25% (25)	18% (18)	45% (46)	2% (2)	— (0)	102
PID/Gender: Ind Women	12% (11)	22% (21)	28% (26)	37% (35)	— (0)	— (0)	93
PID/Gender: Rep Men	1% (2)	10% (15)	8% (13)	79% (124)	2% (3)	— (0)	157
PID/Gender: Rep Women	2% (3)	3% (6)	4% (7)	89% (142)	1% (2)	— (0)	159
Ideo: Liberal (1-3)	40% (83)	33% (68)	18% (39)	9% (19)	— (0)	— (0)	209
Ideo: Moderate (4)	19% (46)	30% (72)	17% (40)	33% (80)	2% (4)	— (0)	241
Ideo: Conservative (5-7)	4% (14)	8% (24)	5% (15)	82% (258)	1% (3)	— (1)	315
Community: Urban	21% (53)	24% (60)	8% (21)	46% (115)	1% (3)	1% (2)	253
Community: Suburban	19% (79)	22% (89)	14% (56)	45% (185)	1% (3)	— (0)	412
Community: Rural	9% (11)	17% (20)	15% (18)	57% (66)	1% (1)	— (0)	116
Military HHnm: Yes	14% (21)	14% (21)	13% (19)	59% (89)	— (0)	— (0)	150
Military HH: No	19% (122)	23% (148)	12% (76)	44% (277)	1% (6)	— (2)	631
Employ: Private Sector	18% (47)	24% (65)	14% (38)	42% (112)	1% (4)	— (0)	265
Employ: Government	13% (6)	6% (3)	22% (10)	55% (25)	— (0)	3% (1)	46
Employ: Self-Employed	22% (17)	12% (10)	9% (7)	57% (45)	— (0)	— (0)	79
Employ: Homemaker	4% (2)	10% (5)	26% (12)	58% (27)	2% (1)	— (0)	47
Employ: Student	4% (1)	46% (12)	13% (3)	36% (9)	— (0)	1% (0)	26
Employ: Retired	25% (51)	24% (48)	5% (10)	46% (94)	— (0)	— (0)	204
Employ: Unemployed	10% (7)	21% (14)	16% (11)	50% (34)	2% (2)	— (0)	68
Employ: Other	27% (13)	25% (12)	7% (3)	41% (19)	— (0)	— (0)	47

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (143)	22% (169)	12% (95)	47% (366)	1% (7)	— (2)	781
Protestant	18% (33)	9% (16)	6% (11)	66% (120)	1% (1)	— (0)	181
Roman Catholic	16% (32)	28% (55)	17% (33)	39% (77)	— (0)	— (0)	197
Mormon	— (0)	3% (0)	13% (2)	75% (10)	9% (1)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	— (0)	— (0)	67% (3)	— (0)	— (0)	4
Jewish	53% (16)	13% (4)	7% (2)	19% (6)	3% (1)	4% (1)	31
Muslim	23% (2)	— (0)	— (0)	77% (5)	— (0)	— (0)	7
Buddhist	6% (0)	43% (2)	— (0)	51% (2)	— (0)	— (0)	5
Hindu	— (0)	49% (2)	51% (3)	— (0)	— (0)	— (0)	5
Atheist	21% (7)	37% (12)	24% (8)	17% (5)	1% (0)	— (0)	32
Agnostic	26% (11)	39% (16)	17% (7)	17% (7)	— (0)	— (0)	42
Something else	16% (17)	17% (19)	17% (18)	49% (53)	— (0)	— (0)	107
Nothing in particular	15% (24)	27% (42)	7% (11)	49% (77)	2% (3)	— (0)	157
Ideo/PID: Conservative Republican	— (1)	5% (11)	4% (10)	90% (218)	1% (3)	— (0)	243
Ideo/PID: Moderate/Liberal Republican	7% (5)	14% (10)	14% (10)	62% (42)	3% (2)	— (0)	68
Ideo/PID: Moderate/Conservative Democrat	34% (40)	42% (50)	12% (14)	11% (13)	— (0)	1% (2)	119
Ideo/PID: Liberal Democrat	51% (75)	33% (48)	11% (17)	5% (7)	— (0)	— (0)	146
Unfavorable of Biden and Trump	— (0)	— (0)	49% (69)	51% (71)	— (0)	— (0)	140
2024 H2H Matchup: Biden Voter	39% (138)	42% (150)	15% (51)	3% (12)	— (1)	— (1)	353
2024 H2H Matchup: Trump Voter	1% (5)	3% (13)	6% (24)	88% (332)	1% (5)	— (0)	379
2024 H2H Matchup: Would not Vote	4% (1)	17% (3)	17% (3)	58% (10)	4% (1)	— (0)	17
2024 H2H Matchup: Do not Know	— (0)	10% (3)	49% (16)	40% (13)	— (0)	1% (0)	33
2022 House Vote: Democrat	36% (121)	39% (131)	16% (54)	9% (32)	— (1)	— (0)	339
2022 House Vote: Republican	2% (7)	5% (15)	8% (25)	85% (276)	1% (3)	— (0)	326
2022 House Vote: Did not Vote	14% (15)	19% (20)	15% (16)	48% (50)	2% (2)	1% (2)	105
2020 Vote: Joe Biden	35% (129)	38% (139)	15% (56)	11% (39)	— (1)	— (0)	365
2020 Vote: Donald Trump	1% (5)	4% (14)	7% (26)	86% (312)	1% (5)	— (0)	362
2020 Vote: Someone Else	8% (1)	38% (4)	12% (1)	42% (5)	— (0)	— (0)	12
2020 Vote: Did not Vote	19% (8)	25% (11)	27% (11)	24% (10)	1% (1)	4% (2)	42
2016 Vote: Hillary Clinton	42% (107)	40% (102)	10% (26)	8% (20)	1% (2)	— (0)	257
2016 Vote: Donald Trump	2% (8)	9% (29)	8% (29)	80% (273)	1% (3)	— (0)	342
2016 Vote: Someone Else	8% (2)	30% (10)	36% (12)	26% (8)	— (0)	— (0)	32

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (143)	22% (169)	12% (95)	47% (366)	1% (7)	— (2)	781
2020 Vote/PID: Not Biden/Democrat	31% (8)	33% (9)	10% (3)	20% (5)	— (0)	6% (2)	26
2020 Vote/PID: Not Trump/Republican	10% (3)	30% (10)	9% (3)	51% (18)	— (0)	— (0)	34
U.S. Economy: Wrong Track	6% (32)	16% (87)	15% (82)	63% (343)	1% (4)	— (0)	547
U.S. Economy: Right Direction	48% (111)	35% (82)	5% (13)	10% (24)	1% (3)	1% (1)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44% (114)	38% (100)	13% (33)	4% (11)	1% (3)	— (0)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (7)	4% (16)	10% (39)	83% (323)	— (1)	— (2)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	16% (21)	40% (53)	17% (23)	24% (32)	2% (3)	— (0)	132
Top 2024 Issue: Economy	11% (29)	21% (57)	13% (35)	55% (147)	— (1)	— (0)	269
Community/Gender: Urban Women	26% (26)	36% (35)	7% (7)	29% (29)	1% (1)	— (0)	99
Community/Gender: Urban Men	17% (27)	16% (24)	9% (13)	56% (86)	1% (2)	1% (1)	154
Community/Gender: Rural Women	5% (4)	20% (16)	17% (14)	56% (46)	2% (1)	— (0)	83
Community/Gender: Rural Men	19% (6)	11% (4)	11% (3)	58% (19)	— (0)	— (0)	33
Community/Gender: Suburban Women	20% (48)	21% (51)	12% (29)	47% (112)	— (0)	— (0)	240
Community/Gender: Suburban Men	18% (32)	22% (37)	16% (28)	42% (73)	2% (3)	— (0)	172
Homeowner	18% (119)	21% (142)	13% (85)	47% (318)	1% (5)	— (2)	670
Renter	22% (23)	25% (25)	8% (8)	43% (43)	1% (1)	— (0)	101
Self + Household: White-Collar	21% (73)	24% (86)	9% (33)	44% (155)	1% (3)	— (2)	352
Self + Household: Blue Collar	19% (58)	16% (50)	15% (45)	49% (152)	1% (3)	— (0)	308
Union HH: Yes	24% (10)	27% (11)	15% (6)	27% (11)	3% (1)	3% (1)	40
Union HH: No	18% (134)	21% (158)	12% (89)	48% (355)	1% (5)	— (0)	741
LGBTQ+: Yes	19% (16)	41% (34)	11% (9)	27% (23)	— (0)	2% (1)	83
LGBTQ+: No	18% (127)	19% (134)	12% (86)	49% (344)	1% (7)	— (0)	698
Motivated to Vote	19% (141)	21% (153)	12% (88)	47% (347)	1% (6)	— (2)	737
Parent: Yes	16% (35)	20% (43)	22% (48)	39% (85)	2% (5)	1% (1)	217
Parent: No	19% (108)	22% (126)	8% (47)	50% (282)	— (2)	— (0)	564
COVID Vaccine: Yes	21% (121)	26% (153)	12% (69)	40% (237)	1% (5)	— (2)	587
COVID Vaccine: No	11% (22)	8% (15)	13% (26)	66% (129)	1% (2)	— (0)	194
Student Loans: Yes	15% (16)	24% (27)	20% (22)	40% (44)	— (0)	1% (2)	110
Student Loans: No	19% (127)	21% (142)	11% (73)	48% (323)	1% (7)	— (0)	671
Favorable Opinion of Haley	12% (33)	21% (55)	9% (23)	57% (151)	1% (4)	— (0)	266
Unfavorable Opinion of Haley	30% (79)	16% (43)	11% (28)	43% (113)	— (0)	— (0)	263

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (143)	22% (169)	12% (95)	47% (366)	1% (7)	— (2)	781
Prodigal Biden Voter	6% (3)	11% (5)	21% (10)	62% (28)	— (0)	— (0)	46
Undecided Voter (DK/WNV)	1% (1)	12% (6)	39% (19)	46% (23)	1% (1)	— (0)	50
Undecided Voter (DK)	— (0)	10% (3)	49% (16)	40% (13)	— (0)	1% (0)	33
Watched Debate	20% (121)	19% (113)	9% (54)	51% (300)	1% (4)	— (2)	595
Watched Debate: Did not Watch	12% (22)	30% (56)	22% (40)	35% (66)	1% (3)	— (0)	186
Watched Debate: All of it	22% (80)	13% (47)	9% (33)	55% (203)	— (1)	— (2)	366
Watched Debate: Some of it	18% (41)	29% (66)	9% (21)	43% (97)	1% (3)	— (0)	229
Continue His Campaign: Yes Biden	39% (121)	34% (104)	10% (31)	15% (46)	2% (5)	— (2)	308
Continue His Campaign: No Biden	5% (22)	11% (49)	13% (58)	70% (305)	— (1)	— (0)	435
Continue His Campaign: Yes Trump	6% (22)	6% (23)	7% (29)	80% (318)	1% (2)	— (2)	395
Continue His Campaign: No Trump	32% (112)	39% (136)	17% (58)	12% (42)	— (1)	— (0)	349
Conviction: Evidence	33% (126)	35% (132)	19% (72)	12% (47)	1% (3)	— (1)	382
Conviction: Motivation to Damage	2% (7)	8% (27)	4% (14)	84% (279)	1% (3)	— (0)	330
Conviction: DK/NO	14% (10)	14% (9)	12% (9)	59% (41)	1% (1)	— (0)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (155)	21% (163)	11% (82)	42% (331)	4% (31)	2% (18)	781
Gender: Male	20% (70)	16% (56)	13% (47)	44% (159)	4% (15)	3% (12)	359
Gender: Female	20% (85)	25% (107)	8% (36)	41% (171)	4% (16)	2% (7)	422
Age: 18-34	18% (35)	28% (57)	16% (32)	29% (58)	4% (7)	5% (10)	199
Age: 35-44	21% (24)	26% (30)	9% (11)	31% (36)	10% (12)	2% (2)	114
Age: 45-64	17% (46)	15% (40)	9% (22)	52% (136)	5% (12)	2% (6)	262
Age: 65+	25% (51)	18% (36)	8% (17)	49% (101)	— (0)	— (0)	206
GenZers: 1997-2012	18% (17)	31% (31)	17% (17)	24% (23)	1% (1)	9% (9)	99
Millennials: 1981-1996	20% (41)	25% (53)	12% (25)	32% (68)	9% (18)	2% (4)	209
GenXers: 1965-1980	17% (35)	18% (37)	9% (18)	48% (98)	6% (12)	3% (6)	205
Baby Boomers: 1946-1964	22% (52)	16% (38)	9% (22)	52% (121)	— (0)	— (0)	234
Educ: < College	20% (92)	18% (84)	11% (49)	45% (210)	4% (20)	3% (12)	468
Educ: Bachelors degree	18% (39)	25% (52)	11% (23)	41% (87)	3% (6)	2% (5)	213
Educ: Post-grad	24% (24)	26% (26)	10% (10)	34% (34)	5% (5)	1% (1)	100
Income: Under 50k	25% (69)	20% (54)	8% (21)	39% (106)	5% (14)	3% (9)	274
Income: 50k-100k	17% (52)	19% (60)	10% (30)	48% (148)	4% (14)	2% (7)	311
Income: 100k+	17% (34)	25% (48)	16% (31)	39% (77)	2% (4)	1% (2)	196
Ethnicity: White (Non-Hispanic)	18% (88)	18% (89)	10% (49)	51% (256)	3% (15)	1% (3)	499
Ethnicity: Hispanic	23% (41)	24% (43)	13% (23)	25% (45)	7% (13)	8% (15)	180
Ethnicity: Black (Non-Hispanic)	33% (13)	38% (15)	8% (3)	15% (6)	5% (2)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	21% (13)	26% (16)	12% (7)	38% (24)	1% (1)	2% (1)	62
All Christian	17% (67)	15% (59)	12% (49)	50% (200)	5% (19)	1% (2)	396
All Non-Christian	39% (19)	16% (8)	14% (7)	25% (12)	3% (1)	3% (1)	47
Atheist	42% (14)	21% (7)	17% (6)	14% (5)	4% (1)	2% (1)	32
Agnostic/Nothing in particular	17% (33)	34% (68)	8% (16)	32% (64)	2% (4)	7% (13)	198
Something Else	22% (23)	20% (22)	5% (6)	47% (50)	5% (5)	1% (1)	107
Evangelical	19% (34)	8% (14)	10% (18)	58% (105)	5% (9)	— (0)	180
Non-Evangelical	18% (54)	21% (65)	11% (35)	44% (134)	5% (14)	1% (3)	305
PID: Dem (no lean)	45% (122)	36% (96)	12% (32)	5% (14)	2% (4)	1% (1)	270
PID: Ind (no lean)	12% (24)	27% (52)	13% (26)	39% (77)	6% (13)	2% (4)	195
PID: Rep (no lean)	3% (9)	5% (15)	8% (24)	76% (240)	5% (14)	4% (13)	316

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (155)	21% (163)	11% (82)	42% (331)	4% (31)	2% (18)	781
PID/Gender: Dem Men	49% (50)	28% (28)	16% (16)	6% (6)	2% (2)	— (0)	101
PID/Gender: Dem Women	43% (72)	40% (68)	10% (16)	5% (8)	2% (3)	1% (1)	169
PID/Gender: Ind Men	15% (15)	20% (21)	15% (15)	42% (42)	8% (8)	1% (1)	102
PID/Gender: Ind Women	9% (9)	34% (32)	12% (11)	37% (34)	5% (5)	3% (3)	93
PID/Gender: Rep Men	4% (6)	5% (8)	10% (16)	71% (111)	4% (6)	7% (11)	157
PID/Gender: Rep Women	2% (4)	4% (7)	5% (8)	81% (129)	6% (9)	1% (2)	159
Ideo: Liberal (1-3)	45% (93)	34% (70)	8% (17)	4% (9)	6% (12)	4% (8)	209
Ideo: Moderate (4)	20% (48)	29% (70)	14% (33)	33% (78)	3% (7)	2% (5)	241
Ideo: Conservative (5-7)	4% (14)	6% (19)	10% (32)	75% (236)	4% (12)	1% (3)	315
Community: Urban	23% (58)	20% (50)	12% (30)	37% (93)	5% (13)	3% (8)	253
Community: Suburban	20% (81)	24% (98)	10% (40)	42% (173)	3% (12)	2% (8)	412
Community: Rural	13% (15)	13% (15)	11% (12)	56% (65)	6% (6)	2% (2)	116
Military HHnm: Yes	19% (29)	14% (21)	5% (8)	58% (87)	2% (3)	2% (2)	150
Military HH: No	20% (126)	23% (142)	12% (74)	39% (243)	5% (29)	3% (16)	631
Employ: Private Sector	20% (54)	21% (56)	13% (35)	39% (103)	4% (11)	3% (7)	265
Employ: Government	11% (5)	30% (14)	11% (5)	39% (18)	7% (3)	2% (1)	46
Employ: Self-Employed	24% (19)	13% (10)	7% (6)	47% (37)	7% (5)	2% (2)	79
Employ: Homemaker	3% (1)	26% (12)	5% (2)	62% (29)	2% (1)	2% (1)	47
Employ: Student	11% (3)	59% (15)	12% (3)	16% (4)	1% (0)	1% (0)	26
Employ: Retired	22% (44)	19% (38)	10% (20)	50% (102)	— (0)	— (0)	204
Employ: Unemployed	20% (13)	12% (8)	14% (9)	36% (25)	14% (10)	4% (3)	68
Employ: Other	33% (16)	19% (9)	5% (3)	30% (14)	2% (1)	10% (5)	47

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (155)	21% (163)	11% (82)	42% (331)	4% (31)	2% (18)	781
Protestant	14% (26)	8% (14)	11% (19)	65% (117)	2% (4)	— (0)	181
Roman Catholic	20% (39)	22% (43)	14% (28)	36% (71)	7% (13)	1% (2)	197
Mormon	— (0)	5% (1)	12% (2)	73% (10)	11% (1)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	43% (2)	— (0)	24% (1)	— (0)	— (0)	4
Jewish	51% (16)	15% (5)	8% (2)	22% (7)	4% (1)	— (0)	31
Muslim	23% (2)	— (0)	— (0)	56% (4)	— (0)	21% (1)	7
Buddhist	33% (2)	16% (1)	28% (1)	23% (1)	— (0)	— (0)	5
Hindu	— (0)	41% (2)	59% (3)	— (0)	— (0)	— (0)	5
Atheist	42% (14)	21% (7)	17% (6)	14% (5)	4% (1)	2% (1)	32
Agnostic	19% (8)	50% (21)	2% (1)	23% (10)	6% (2)	— (0)	42
Something else	22% (23)	20% (22)	5% (6)	47% (50)	5% (5)	1% (1)	107
Nothing in particular	16% (25)	30% (47)	10% (15)	35% (55)	1% (2)	8% (13)	157
Ideo/PID: Conservative Republican	1% (4)	4% (9)	6% (15)	83% (202)	4% (11)	1% (3)	243
Ideo/PID: Moderate/Liberal Republican	9% (6)	9% (6)	14% (9)	50% (34)	5% (4)	14% (9)	68
Ideo/PID: Moderate/Conservative Democrat	35% (41)	36% (43)	18% (22)	8% (10)	2% (2)	1% (1)	119
Ideo/PID: Liberal Democrat	55% (80)	34% (50)	7% (11)	3% (4)	1% (2)	— (0)	146
Unfavorable of Biden and Trump	7% (10)	15% (21)	26% (37)	43% (60)	7% (10)	2% (2)	140
2024 H2H Matchup: Biden Voter	40% (142)	39% (138)	9% (32)	6% (22)	5% (16)	1% (2)	353
2024 H2H Matchup: Trump Voter	3% (11)	4% (16)	8% (32)	77% (293)	3% (13)	4% (14)	379
2024 H2H Matchup: Would not Vote	3% (1)	17% (3)	38% (6)	29% (5)	1% (0)	11% (2)	17
2024 H2H Matchup: Do not Know	5% (2)	20% (6)	37% (12)	32% (11)	5% (2)	1% (0)	33
2022 House Vote: Democrat	36% (124)	39% (133)	13% (43)	6% (21)	5% (17)	— (1)	339
2022 House Vote: Republican	3% (11)	3% (10)	6% (21)	81% (265)	2% (7)	4% (12)	326
2022 House Vote: Did not Vote	20% (21)	18% (19)	13% (14)	38% (39)	7% (7)	4% (5)	105
2020 Vote: Joe Biden	38% (140)	36% (131)	12% (43)	8% (31)	5% (18)	1% (2)	365
2020 Vote: Donald Trump	2% (7)	5% (17)	8% (28)	79% (287)	3% (11)	3% (12)	362
2020 Vote: Someone Else	— (0)	25% (3)	12% (1)	63% (7)	— (0)	— (0)	12
2020 Vote: Did not Vote	21% (9)	29% (12)	23% (10)	13% (6)	4% (2)	9% (4)	42
2016 Vote: Hillary Clinton	43% (110)	33% (86)	13% (33)	7% (17)	4% (11)	— (0)	257
2016 Vote: Donald Trump	3% (12)	8% (28)	9% (31)	73% (250)	3% (10)	3% (11)	342
2016 Vote: Someone Else	12% (4)	25% (8)	4% (1)	38% (12)	17% (6)	3% (1)	32

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (155)	21% (163)	11% (82)	42% (331)	4% (31)	2% (18)	781
2020 Vote/PID: Not Biden/Democrat	27% (7)	40% (10)	12% (3)	13% (3)	6% (2)	2% (0)	26
2020 Vote/PID: Not Trump/Republican	13% (5)	11% (4)	25% (8)	37% (13)	12% (4)	3% (1)	34
U.S. Economy: Wrong Track	10% (55)	15% (81)	11% (60)	57% (312)	5% (27)	2% (11)	547
U.S. Economy: Right Direction	43% (100)	35% (82)	10% (22)	8% (18)	2% (4)	3% (7)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43% (112)	38% (98)	7% (19)	4% (11)	5% (14)	3% (7)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (14)	8% (31)	9% (35)	74% (286)	4% (14)	2% (9)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	22% (29)	26% (34)	22% (29)	26% (34)	2% (3)	2% (3)	132
Top 2024 Issue: Economy	17% (45)	21% (56)	12% (33)	46% (125)	2% (6)	2% (5)	269
Community/Gender: Urban Women	28% (27)	31% (30)	11% (11)	25% (25)	6% (6)	— (0)	99
Community/Gender: Urban Men	20% (31)	13% (20)	13% (20)	44% (68)	5% (7)	5% (8)	154
Community/Gender: Rural Women	13% (11)	15% (12)	9% (8)	55% (46)	5% (4)	3% (2)	83
Community/Gender: Rural Men	14% (5)	7% (2)	14% (5)	58% (19)	7% (2)	1% (0)	33
Community/Gender: Suburban Women	19% (47)	27% (64)	7% (17)	42% (101)	2% (6)	2% (4)	240
Community/Gender: Suburban Men	20% (35)	20% (34)	13% (22)	42% (72)	3% (6)	2% (4)	172
Homeowner	19% (130)	20% (137)	11% (72)	44% (292)	4% (27)	2% (13)	670
Renter	24% (24)	24% (24)	9% (9)	35% (35)	4% (4)	4% (4)	101
Self + Household: White-Collar	22% (79)	21% (75)	11% (40)	42% (146)	1% (5)	2% (7)	352
Self + Household: Blue Collar	17% (54)	20% (62)	10% (29)	45% (137)	6% (20)	2% (6)	308
Union HH: Yes	49% (20)	18% (7)	8% (3)	20% (8)	4% (2)	2% (1)	40
Union HH: No	18% (135)	21% (156)	11% (79)	44% (323)	4% (30)	2% (18)	741
LGBTQ+: Yes	26% (21)	38% (32)	12% (10)	19% (16)	2% (2)	3% (2)	83
LGBTQ+: No	19% (134)	19% (131)	10% (73)	45% (315)	4% (30)	2% (16)	698
Motivated to Vote	21% (154)	20% (148)	10% (77)	43% (314)	4% (29)	2% (15)	737
Parent: Yes	24% (52)	23% (50)	13% (28)	30% (65)	5% (12)	5% (10)	217
Parent: No	18% (103)	20% (114)	10% (54)	47% (266)	3% (19)	1% (8)	564
COVID Vaccine: Yes	22% (130)	24% (141)	12% (71)	36% (211)	4% (21)	2% (12)	587
COVID Vaccine: No	13% (25)	11% (22)	6% (11)	62% (119)	5% (10)	3% (6)	194
Student Loans: Yes	23% (25)	28% (31)	12% (13)	34% (37)	4% (4)	— (0)	110
Student Loans: No	19% (130)	20% (132)	10% (70)	44% (294)	4% (27)	3% (18)	671
Favorable Opinion of Haley	13% (34)	14% (38)	13% (33)	59% (157)	— (0)	1% (3)	266
Unfavorable Opinion of Haley	28% (74)	20% (53)	9% (25)	37% (98)	4% (9)	1% (3)	263

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (155)	21% (163)	11% (82)	42% (331)	4% (31)	2% (18)	781
Prodigal Biden Voter	15% (7)	17% (8)	29% (14)	26% (12)	8% (4)	4% (2)	46
Undecided Voter (DK/WNV)	5% (2)	19% (9)	37% (18)	31% (15)	4% (2)	4% (2)	50
Undecided Voter (DK)	5% (2)	20% (6)	37% (12)	32% (11)	5% (2)	1% (0)	33
Watched Debate	20% (119)	19% (114)	10% (57)	45% (269)	4% (22)	2% (13)	595
Watched Debate: Did not Watch	19% (36)	26% (49)	14% (25)	33% (62)	5% (9)	3% (5)	186
Watched Debate: All of it	19% (71)	13% (49)	8% (31)	53% (195)	4% (15)	1% (5)	366
Watched Debate: Some of it	21% (48)	29% (65)	12% (26)	32% (74)	3% (8)	3% (8)	229
Continue His Campaign: Yes Biden	40% (125)	31% (97)	8% (26)	14% (43)	4% (12)	2% (7)	308
Continue His Campaign: No Biden	7% (29)	11% (49)	12% (53)	64% (277)	4% (18)	2% (10)	435
Continue His Campaign: Yes Trump	8% (31)	7% (26)	9% (37)	70% (279)	4% (14)	2% (8)	395
Continue His Campaign: No Trump	33% (116)	36% (127)	11% (40)	14% (47)	4% (15)	1% (5)	349
Conviction: Evidence	34% (130)	35% (134)	13% (51)	11% (41)	5% (18)	2% (8)	382
Conviction: Motivation to Damage	4% (14)	6% (20)	6% (19)	78% (257)	3% (11)	3% (9)	330
Conviction: DK/NO	17% (12)	13% (9)	17% (12)	47% (33)	3% (2)	2% (1)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (134)	26% (200)	18% (142)	35% (270)	3% (21)	2% (14)	781
Gender: Male	17% (60)	24% (87)	19% (69)	38% (135)	2% (7)	— (2)	359
Gender: Female	18% (74)	27% (114)	17% (72)	32% (135)	3% (14)	3% (13)	422
Age: 18-34	17% (33)	31% (62)	18% (35)	25% (50)	4% (9)	5% (10)	199
Age: 35-44	16% (18)	29% (33)	22% (25)	30% (34)	4% (4)	— (0)	114
Age: 45-64	16% (42)	19% (49)	19% (50)	42% (110)	3% (7)	2% (4)	262
Age: 65+	20% (40)	28% (57)	15% (31)	37% (75)	1% (2)	— (0)	206
GenZers: 1997-2012	17% (17)	28% (27)	20% (20)	21% (20)	7% (6)	8% (8)	99
Millennials: 1981-1996	17% (35)	31% (64)	18% (38)	30% (63)	3% (6)	1% (3)	209
GenXers: 1965-1980	17% (34)	19% (40)	23% (47)	36% (74)	3% (7)	2% (4)	205
Baby Boomers: 1946-1964	17% (40)	27% (63)	14% (33)	41% (97)	1% (2)	— (0)	234
Educ: < College	16% (77)	24% (113)	18% (86)	35% (164)	3% (16)	2% (12)	468
Educ: Bachelors degree	15% (33)	28% (60)	19% (41)	34% (73)	2% (3)	1% (2)	213
Educ: Post-grad	24% (24)	27% (27)	14% (14)	33% (33)	2% (2)	1% (1)	100
Income: Under 50k	22% (59)	23% (64)	13% (36)	35% (96)	3% (8)	4% (11)	274
Income: 50k-100k	16% (49)	24% (75)	22% (69)	35% (110)	2% (7)	— (1)	311
Income: 100k+	13% (26)	31% (61)	19% (37)	33% (64)	3% (6)	1% (3)	196
Ethnicity: White (Non-Hispanic)	14% (69)	25% (125)	16% (82)	42% (208)	2% (10)	1% (5)	499
Ethnicity: Hispanic	26% (47)	27% (48)	14% (26)	24% (44)	4% (7)	5% (9)	180
Ethnicity: Black (Non-Hispanic)	27% (11)	34% (13)	15% (6)	14% (5)	10% (4)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	12% (7)	23% (14)	45% (28)	20% (13)	1% (1)	— (0)	62
All Christian	15% (59)	20% (81)	21% (82)	39% (154)	3% (13)	2% (7)	396
All Non-Christian	30% (14)	39% (18)	4% (2)	21% (10)	3% (1)	3% (2)	47
Atheist	34% (11)	42% (14)	8% (3)	13% (4)	2% (1)	1% (0)	32
Agnostic/Nothing in particular	16% (31)	34% (67)	20% (39)	29% (58)	2% (3)	— (0)	198
Something Else	17% (18)	19% (21)	15% (16)	41% (44)	3% (3)	5% (5)	107
Evangelical	19% (34)	15% (27)	12% (21)	51% (92)	3% (5)	— (0)	180
Non-Evangelical	14% (42)	23% (71)	23% (70)	33% (101)	3% (10)	4% (12)	305
PID: Dem (no lean)	43% (117)	44% (120)	7% (20)	2% (6)	2% (6)	1% (2)	270
PID: Ind (no lean)	5% (11)	27% (53)	28% (54)	29% (57)	7% (13)	4% (8)	195
PID: Rep (no lean)	2% (6)	9% (28)	21% (68)	66% (207)	1% (3)	1% (4)	316

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (134)	26% (200)	18% (142)	35% (270)	3% (21)	2% (14)	781
PID/Gender: Dem Men	47% (47)	40% (41)	8% (8)	4% (4)	1% (1)	— (0)	101
PID/Gender: Dem Women	41% (70)	47% (79)	7% (11)	1% (2)	3% (4)	1% (2)	169
PID/Gender: Ind Men	8% (8)	28% (29)	28% (29)	31% (31)	4% (5)	1% (1)	102
PID/Gender: Ind Women	3% (3)	26% (24)	27% (25)	28% (26)	9% (8)	8% (7)	93
PID/Gender: Rep Men	3% (5)	11% (17)	21% (32)	64% (100)	1% (1)	— (1)	157
PID/Gender: Rep Women	1% (1)	6% (10)	22% (35)	67% (107)	1% (2)	2% (3)	159
Ideo: Liberal (1-3)	42% (87)	42% (88)	9% (19)	5% (11)	2% (4)	— (0)	209
Ideo: Moderate (4)	12% (30)	37% (89)	22% (53)	21% (50)	5% (12)	3% (7)	241
Ideo: Conservative (5-7)	5% (17)	6% (19)	22% (69)	64% (202)	1% (4)	2% (5)	315
Community: Urban	20% (51)	26% (66)	18% (44)	32% (82)	3% (9)	— (1)	253
Community: Suburban	17% (71)	28% (114)	18% (75)	33% (137)	2% (7)	2% (8)	412
Community: Rural	10% (11)	17% (20)	19% (22)	44% (51)	5% (6)	5% (6)	116
Military HHnm: Yes	15% (22)	20% (30)	14% (20)	49% (74)	2% (3)	1% (1)	150
Military HH: No	18% (112)	27% (171)	19% (121)	31% (196)	3% (18)	2% (13)	631
Employ: Private Sector	18% (47)	26% (69)	21% (57)	33% (87)	2% (5)	— (1)	265
Employ: Government	16% (7)	22% (10)	25% (11)	28% (13)	7% (3)	2% (1)	46
Employ: Self-Employed	21% (16)	20% (15)	19% (15)	36% (29)	— (0)	5% (4)	79
Employ: Homemaker	4% (2)	16% (7)	28% (13)	34% (16)	2% (1)	17% (8)	47
Employ: Student	3% (1)	59% (15)	7% (2)	13% (3)	17% (5)	— (0)	26
Employ: Retired	20% (41)	27% (55)	13% (26)	40% (82)	— (0)	— (0)	204
Employ: Unemployed	14% (10)	27% (18)	18% (12)	35% (23)	5% (3)	1% (1)	68
Employ: Other	22% (10)	21% (10)	12% (6)	35% (16)	9% (4)	— (0)	47

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (134)	26% (200)	18% (142)	35% (270)	3% (21)	2% (14)	781
Protestant	13% (24)	12% (22)	18% (33)	54% (97)	3% (5)	— (0)	181
Roman Catholic	17% (34)	28% (56)	21% (42)	26% (52)	3% (6)	4% (7)	197
Mormon	— (0)	21% (3)	34% (5)	35% (5)	10% (1)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	— (0)	67% (3)	— (0)	— (0)	— (0)	4
Jewish	41% (13)	33% (10)	5% (2)	16% (5)	4% (1)	1% (0)	31
Muslim	— (0)	23% (2)	— (0)	56% (4)	— (0)	21% (1)	7
Buddhist	41% (2)	38% (2)	1% (0)	21% (1)	— (0)	— (0)	5
Hindu	— (0)	93% (5)	7% (0)	— (0)	— (0)	— (0)	5
Atheist	34% (11)	42% (14)	8% (3)	13% (4)	2% (1)	1% (0)	32
Agnostic	28% (12)	41% (17)	12% (5)	18% (8)	1% (0)	— (0)	42
Something else	17% (18)	19% (21)	15% (16)	41% (44)	3% (3)	5% (5)	107
Nothing in particular	12% (19)	32% (50)	22% (34)	32% (50)	2% (3)	— (0)	157
Ideo/PID: Conservative Republican	2% (4)	5% (12)	20% (49)	71% (173)	— (1)	1% (3)	243
Ideo/PID: Moderate/Liberal Republican	4% (3)	23% (15)	25% (17)	43% (29)	3% (2)	1% (1)	68
Ideo/PID: Moderate/Conservative Democrat	31% (37)	48% (57)	12% (15)	3% (3)	4% (5)	2% (2)	119
Ideo/PID: Liberal Democrat	55% (80)	40% (59)	4% (5)	2% (3)	— (0)	— (0)	146
Unfavorable of Biden and Trump	6% (9)	24% (34)	34% (48)	30% (42)	3% (5)	2% (2)	140
2024 H2H Matchup: Biden Voter	35% (125)	47% (164)	10% (34)	4% (13)	3% (11)	2% (6)	353
2024 H2H Matchup: Trump Voter	2% (7)	7% (26)	23% (85)	65% (247)	2% (9)	1% (5)	379
2024 H2H Matchup: Would not Vote	9% (1)	13% (2)	32% (5)	18% (3)	7% (1)	21% (4)	17
2024 H2H Matchup: Do not Know	— (0)	24% (8)	51% (17)	22% (7)	2% (1)	1% (0)	33
2022 House Vote: Democrat	32% (109)	45% (153)	16% (53)	4% (13)	2% (7)	2% (5)	339
2022 House Vote: Republican	2% (6)	7% (23)	20% (64)	68% (223)	2% (5)	1% (3)	326
2022 House Vote: Did not Vote	17% (18)	22% (23)	21% (22)	27% (28)	9% (9)	5% (6)	105
2020 Vote: Joe Biden	31% (115)	44% (161)	15% (55)	5% (18)	2% (8)	2% (8)	365
2020 Vote: Donald Trump	2% (8)	6% (22)	21% (78)	67% (244)	2% (7)	1% (4)	362
2020 Vote: Someone Else	8% (1)	26% (3)	11% (1)	54% (6)	1% (0)	— (0)	12
2020 Vote: Did not Vote	25% (10)	33% (14)	19% (8)	3% (1)	14% (6)	7% (3)	42
2016 Vote: Hillary Clinton	35% (90)	46% (118)	12% (31)	6% (15)	1% (3)	1% (2)	257
2016 Vote: Donald Trump	3% (10)	8% (28)	24% (83)	63% (216)	1% (3)	1% (2)	342
2016 Vote: Someone Else	1% (0)	53% (17)	7% (2)	21% (7)	14% (5)	3% (1)	32

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (134)	26% (200)	18% (142)	35% (270)	3% (21)	2% (14)	781
2020 Vote/PID: Not Biden/Democrat	41% (11)	28% (7)	18% (5)	7% (2)	6% (2)	1% (0)	26
2020 Vote/PID: Not Trump/Republican	— (0)	40% (14)	38% (13)	20% (7)	— (0)	2% (1)	34
U.S. Economy: Wrong Track	8% (44)	18% (101)	20% (112)	48% (261)	3% (16)	3% (14)	547
U.S. Economy: Right Direction	38% (90)	42% (99)	13% (30)	4% (9)	2% (5)	— (1)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (99)	48% (125)	10% (25)	3% (7)	1% (4)	— (1)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (16)	7% (27)	22% (86)	61% (239)	3% (12)	2% (9)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (19)	37% (49)	23% (31)	18% (24)	4% (5)	3% (5)	132
Top 2024 Issue: Economy	16% (43)	18% (48)	21% (58)	38% (103)	4% (11)	2% (7)	269
Community/Gender: Urban Women	22% (22)	40% (39)	16% (16)	19% (19)	3% (3)	— (0)	99
Community/Gender: Urban Men	19% (30)	18% (27)	19% (29)	41% (62)	4% (6)	— (0)	154
Community/Gender: Rural Women	6% (5)	21% (17)	21% (17)	38% (32)	7% (6)	7% (6)	83
Community/Gender: Rural Men	18% (6)	8% (3)	15% (5)	57% (19)	— (0)	1% (0)	33
Community/Gender: Suburban Women	20% (47)	24% (57)	16% (39)	35% (84)	2% (6)	3% (7)	240
Community/Gender: Suburban Men	14% (24)	33% (57)	21% (36)	31% (53)	1% (1)	1% (1)	172
Homeowner	17% (113)	25% (167)	19% (129)	35% (237)	2% (15)	1% (10)	670
Renter	19% (20)	31% (31)	12% (12)	30% (30)	6% (6)	2% (2)	101
Self + Household: White-Collar	20% (70)	25% (87)	15% (53)	37% (131)	2% (7)	1% (3)	352
Self + Household: Blue Collar	17% (53)	24% (75)	22% (67)	33% (102)	2% (5)	2% (7)	308
Union HH: Yes	47% (19)	26% (10)	4% (2)	18% (7)	4% (1)	2% (1)	40
Union HH: No	16% (115)	26% (190)	19% (140)	35% (263)	3% (20)	2% (14)	741
LGBTQ+: Yes	26% (22)	39% (32)	11% (9)	17% (14)	5% (4)	2% (1)	83
LGBTQ+: No	16% (112)	24% (168)	19% (132)	37% (255)	2% (17)	2% (13)	698
Motivated to Vote	18% (131)	25% (187)	18% (134)	35% (257)	2% (18)	1% (10)	737
Parent: Yes	20% (44)	25% (55)	22% (48)	25% (55)	3% (7)	4% (8)	217
Parent: No	16% (90)	26% (145)	17% (93)	38% (215)	3% (15)	1% (6)	564
COVID Vaccine: Yes	19% (109)	30% (177)	17% (101)	30% (177)	2% (13)	2% (10)	587
COVID Vaccine: No	13% (25)	12% (23)	21% (40)	48% (93)	4% (8)	2% (4)	194
Student Loans: Yes	22% (24)	26% (29)	24% (26)	23% (25)	3% (3)	2% (2)	110
Student Loans: No	16% (110)	26% (172)	17% (115)	36% (245)	3% (18)	2% (12)	671
Favorable Opinion of Haley	11% (30)	21% (57)	22% (57)	45% (118)	— (1)	1% (2)	266
Unfavorable Opinion of Haley	25% (66)	25% (67)	14% (36)	35% (92)	1% (2)	— (0)	263

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (134)	26% (200)	18% (142)	35% (270)	3% (21)	2% (14)	781
Prodigal Biden Voter	2% (1)	21% (10)	48% (22)	18% (8)	4% (2)	6% (3)	46
Undecided Voter (DK/WNV)	3% (1)	20% (10)	45% (22)	21% (10)	3% (2)	8% (4)	50
Undecided Voter (DK)	— (0)	24% (8)	51% (17)	22% (7)	2% (1)	1% (0)	33
Watched Debate	20% (117)	21% (122)	19% (115)	36% (214)	2% (15)	2% (12)	595
Watched Debate: Did not Watch	9% (17)	42% (78)	14% (26)	30% (56)	4% (7)	1% (3)	186
Watched Debate: All of it	19% (69)	17% (63)	15% (55)	45% (164)	2% (6)	2% (8)	366
Watched Debate: Some of it	21% (48)	26% (59)	26% (60)	22% (50)	4% (9)	2% (3)	229
Continue His Campaign: Yes Biden	36% (112)	35% (109)	11% (34)	11% (35)	3% (11)	2% (7)	308
Continue His Campaign: No Biden	5% (21)	17% (75)	23% (102)	52% (225)	2% (7)	1% (5)	435
Continue His Campaign: Yes Trump	6% (26)	7% (27)	21% (84)	60% (238)	3% (11)	3% (10)	395
Continue His Campaign: No Trump	29% (100)	45% (156)	15% (53)	8% (28)	3% (9)	1% (3)	349
Conviction: Evidence	29% (111)	44% (166)	16% (63)	6% (21)	3% (11)	3% (10)	382
Conviction: Motivation to Damage	4% (13)	7% (25)	17% (58)	68% (226)	2% (8)	— (1)	330
Conviction: DK/NO	14% (10)	14% (10)	30% (21)	33% (23)	4% (3)	5% (3)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (135)	24% (184)	20% (153)	34% (263)	3% (26)	3% (21)	781
Gender: Male	19% (67)	27% (98)	18% (65)	32% (115)	3% (11)	1% (4)	359
Gender: Female	16% (68)	20% (86)	21% (88)	35% (148)	4% (15)	4% (17)	422
Age: 18-34	20% (40)	17% (35)	19% (38)	30% (60)	6% (11)	8% (15)	199
Age: 35-44	19% (21)	15% (17)	22% (25)	36% (41)	7% (8)	1% (1)	114
Age: 45-64	15% (40)	30% (77)	22% (57)	30% (78)	2% (4)	2% (4)	262
Age: 65+	16% (33)	26% (54)	16% (33)	41% (84)	1% (2)	— (0)	206
GenZers: 1997-2012	21% (20)	17% (17)	21% (20)	26% (25)	7% (7)	8% (8)	99
Millennials: 1981-1996	19% (40)	17% (35)	19% (41)	35% (73)	6% (12)	4% (8)	209
GenXers: 1965-1980	13% (27)	32% (65)	22% (46)	29% (60)	2% (3)	2% (4)	205
Baby Boomers: 1946-1964	16% (38)	25% (58)	19% (45)	38% (89)	1% (3)	— (0)	234
Educ: < College	18% (85)	25% (115)	18% (85)	31% (146)	4% (19)	4% (18)	468
Educ: Bachelors degree	15% (32)	21% (44)	23% (49)	38% (81)	3% (6)	— (0)	213
Educ: Post-grad	18% (18)	24% (24)	19% (19)	36% (36)	— (0)	3% (3)	100
Income: Under 50k	16% (45)	24% (67)	16% (44)	33% (90)	5% (14)	5% (15)	274
Income: 50k-100k	20% (61)	22% (68)	20% (63)	35% (108)	2% (7)	2% (5)	311
Income: 100k+	15% (29)	25% (49)	24% (46)	33% (66)	3% (5)	1% (1)	196
Ethnicity: White (Non-Hispanic)	17% (85)	28% (139)	17% (85)	35% (173)	1% (7)	2% (10)	499
Ethnicity: Hispanic	16% (29)	14% (26)	24% (44)	30% (55)	9% (16)	6% (11)	180
Ethnicity: Black (Non-Hispanic)	29% (11)	14% (5)	12% (5)	41% (16)	4% (2)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	14% (9)	22% (14)	31% (19)	30% (19)	2% (1)	— (0)	62
All Christian	20% (79)	26% (101)	23% (92)	25% (100)	4% (16)	2% (7)	396
All Non-Christian	8% (4)	28% (13)	2% (1)	57% (27)	— (0)	6% (3)	47
Atheist	7% (2)	3% (1)	6% (2)	75% (24)	7% (2)	1% (0)	32
Agnostic/Nothing in particular	15% (30)	24% (47)	18% (35)	42% (83)	1% (3)	1% (1)	198
Something Else	19% (20)	20% (21)	21% (23)	27% (29)	4% (5)	9% (10)	107
Evangelical	27% (49)	25% (46)	20% (36)	22% (39)	3% (5)	3% (5)	180
Non-Evangelical	15% (46)	23% (69)	26% (78)	28% (86)	5% (16)	4% (11)	305
PID: Dem (no lean)	4% (11)	4% (11)	23% (61)	63% (171)	2% (6)	4% (10)	270
PID: Ind (no lean)	5% (9)	20% (40)	22% (44)	39% (75)	9% (18)	5% (9)	195
PID: Rep (no lean)	36% (114)	42% (133)	15% (49)	5% (17)	1% (2)	1% (2)	316

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (135)	24% (184)	20% (153)	34% (263)	3% (26)	3% (21)	781
PID/Gender: Dem Men	3% (3)	7% (7)	22% (22)	67% (67)	— (0)	2% (2)	101
PID/Gender: Dem Women	5% (9)	2% (4)	23% (39)	61% (103)	4% (6)	5% (8)	169
PID/Gender: Ind Men	6% (6)	21% (21)	23% (23)	39% (40)	10% (10)	1% (1)	102
PID/Gender: Ind Women	3% (3)	20% (19)	22% (20)	38% (36)	8% (8)	9% (8)	93
PID/Gender: Rep Men	37% (58)	45% (70)	13% (20)	5% (8)	— (0)	1% (1)	157
PID/Gender: Rep Women	35% (56)	39% (63)	18% (29)	5% (9)	1% (1)	1% (1)	159
Ideo: Liberal (1-3)	6% (13)	7% (15)	13% (28)	70% (146)	3% (6)	1% (2)	209
Ideo: Moderate (4)	11% (27)	17% (42)	25% (60)	38% (91)	5% (13)	4% (9)	241
Ideo: Conservative (5-7)	30% (94)	39% (123)	20% (63)	6% (20)	2% (6)	3% (9)	315
Community: Urban	16% (39)	27% (69)	19% (47)	34% (85)	2% (5)	3% (8)	253
Community: Suburban	15% (63)	21% (86)	21% (85)	38% (155)	4% (15)	2% (7)	412
Community: Rural	28% (32)	25% (29)	17% (20)	19% (23)	5% (6)	5% (6)	116
Military HHnm: Yes	13% (20)	30% (46)	22% (33)	33% (50)	— (0)	1% (1)	150
Military HH: No	18% (114)	22% (138)	19% (120)	34% (213)	4% (26)	3% (20)	631
Employ: Private Sector	18% (48)	22% (59)	23% (61)	34% (90)	2% (6)	1% (2)	265
Employ: Government	13% (6)	18% (8)	35% (16)	26% (12)	4% (2)	5% (2)	46
Employ: Self-Employed	24% (19)	21% (16)	12% (10)	27% (21)	4% (4)	11% (9)	79
Employ: Homemaker	21% (10)	30% (14)	14% (6)	17% (8)	5% (2)	13% (6)	47
Employ: Student	40% (11)	16% (4)	16% (4)	14% (4)	14% (4)	— (0)	26
Employ: Retired	14% (29)	26% (53)	16% (33)	43% (88)	— (1)	— (0)	204
Employ: Unemployed	6% (4)	26% (17)	20% (13)	36% (24)	10% (7)	3% (2)	68
Employ: Other	17% (8)	25% (12)	21% (10)	34% (16)	4% (2)	— (0)	47

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (135)	24% (184)	20% (153)	34% (263)	3% (26)	3% (21)	781
Protestant	22% (39)	35% (63)	21% (37)	21% (38)	2% (3)	— (0)	181
Roman Catholic	18% (36)	16% (31)	27% (54)	29% (57)	7% (13)	3% (7)	197
Mormon	14% (2)	59% (8)	8% (1)	16% (2)	1% (0)	2% (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	43% (2)	— (0)	— (0)	57% (2)	— (0)	— (0)	4
Jewish	9% (3)	14% (4)	2% (1)	70% (22)	— (0)	4% (1)	31
Muslim	— (0)	68% (5)	— (0)	11% (1)	— (0)	21% (1)	7
Buddhist	17% (1)	30% (1)	— (0)	53% (2)	— (0)	— (0)	5
Hindu	— (0)	51% (3)	7% (0)	41% (2)	— (0)	— (0)	5
Atheist	7% (2)	3% (1)	6% (2)	75% (24)	7% (2)	1% (0)	32
Agnostic	2% (1)	20% (8)	15% (6)	63% (26)	— (0)	— (0)	42
Something else	19% (20)	20% (21)	21% (23)	27% (29)	4% (5)	9% (10)	107
Nothing in particular	19% (29)	25% (39)	18% (28)	36% (56)	2% (3)	1% (1)	157
Ideo/PID: Conservative Republican	37% (91)	44% (107)	16% (38)	2% (5)	— (1)	1% (1)	243
Ideo/PID: Moderate/Liberal Republican	34% (23)	33% (22)	14% (9)	16% (11)	2% (1)	1% (1)	68
Ideo/PID: Moderate/Conservative Democrat	8% (10)	5% (6)	29% (34)	46% (55)	5% (6)	8% (9)	119
Ideo/PID: Liberal Democrat	1% (2)	4% (5)	18% (26)	77% (113)	— (0)	— (1)	146
Unfavorable of Biden and Trump	— (0)	6% (8)	42% (59)	43% (60)	5% (8)	4% (5)	140
2024 H2H Matchup: Biden Voter	4% (15)	3% (10)	20% (70)	65% (230)	4% (14)	4% (14)	353
2024 H2H Matchup: Trump Voter	31% (119)	44% (166)	16% (62)	5% (18)	3% (11)	1% (3)	379
2024 H2H Matchup: Would not Vote	1% (0)	12% (2)	30% (5)	29% (5)	4% (1)	24% (4)	17
2024 H2H Matchup: Do not Know	— (0)	18% (6)	49% (16)	31% (10)	2% (1)	1% (0)	33
2022 House Vote: Democrat	4% (15)	4% (13)	23% (77)	63% (215)	3% (12)	2% (8)	339
2022 House Vote: Republican	31% (100)	47% (153)	15% (49)	5% (16)	2% (6)	— (1)	326
2022 House Vote: Did not Vote	17% (18)	15% (16)	25% (26)	23% (24)	8% (8)	12% (12)	105
2020 Vote: Joe Biden	4% (14)	5% (16)	22% (80)	62% (227)	4% (13)	4% (15)	365
2020 Vote: Donald Trump	33% (119)	44% (159)	15% (55)	5% (18)	3% (9)	1% (2)	362
2020 Vote: Someone Else	1% (0)	15% (2)	30% (4)	53% (6)	1% (0)	— (0)	12
2020 Vote: Did not Vote	3% (1)	15% (7)	35% (15)	29% (12)	7% (3)	11% (5)	42
2016 Vote: Hillary Clinton	1% (3)	3% (8)	19% (48)	74% (189)	2% (6)	1% (3)	257
2016 Vote: Donald Trump	31% (107)	42% (143)	19% (65)	6% (19)	2% (7)	— (0)	342
2016 Vote: Someone Else	— (0)	10% (3)	33% (11)	31% (10)	23% (7)	3% (1)	32

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (135)	24% (184)	20% (153)	34% (263)	3% (26)	3% (21)	781
2020 Vote/PID: Not Biden/Democrat	6% (2)	7% (2)	47% (12)	30% (8)	1% (0)	8% (2)	26
2020 Vote/PID: Not Trump/Republican	8% (3)	18% (6)	44% (15)	28% (10)	— (0)	2% (1)	34
U.S. Economy: Wrong Track	20% (112)	29% (157)	19% (104)	25% (139)	4% (22)	2% (13)	547
U.S. Economy: Right Direction	10% (23)	12% (27)	21% (49)	53% (124)	1% (3)	4% (8)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (16)	5% (12)	19% (49)	65% (169)	3% (8)	3% (7)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (115)	41% (161)	17% (68)	6% (24)	3% (12)	2% (9)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (4)	8% (11)	27% (36)	54% (71)	4% (5)	4% (6)	132
Top 2024 Issue: Economy	18% (48)	29% (79)	22% (59)	24% (66)	4% (11)	2% (7)	269
Community/Gender: Urban Women	6% (6)	21% (20)	20% (20)	45% (45)	2% (2)	6% (6)	99
Community/Gender: Urban Men	22% (33)	31% (48)	18% (27)	26% (41)	2% (2)	1% (2)	154
Community/Gender: Rural Women	26% (22)	27% (23)	15% (13)	18% (15)	6% (5)	7% (6)	83
Community/Gender: Rural Men	31% (10)	18% (6)	23% (8)	23% (8)	2% (1)	2% (1)	33
Community/Gender: Suburban Women	17% (40)	18% (43)	23% (56)	37% (88)	3% (8)	2% (6)	240
Community/Gender: Suburban Men	13% (23)	25% (44)	17% (30)	39% (67)	4% (8)	1% (2)	172
Homeowner	17% (115)	25% (169)	20% (131)	33% (220)	3% (20)	2% (16)	670
Renter	19% (19)	14% (14)	21% (21)	39% (39)	5% (5)	3% (3)	101
Self + Household: White-Collar	16% (56)	22% (77)	23% (82)	34% (121)	2% (8)	2% (8)	352
Self + Household: Blue Collar	18% (57)	25% (76)	19% (60)	32% (98)	4% (11)	2% (7)	308
Union HH: Yes	11% (5)	37% (15)	10% (4)	35% (14)	2% (1)	5% (2)	40
Union HH: No	18% (130)	23% (169)	20% (149)	34% (249)	3% (25)	3% (19)	741
LGBTQ+: Yes	14% (12)	15% (13)	14% (12)	48% (40)	4% (3)	5% (4)	83
LGBTQ+: No	18% (123)	24% (171)	20% (141)	32% (223)	3% (23)	2% (17)	698
Motivated to Vote	18% (134)	24% (174)	19% (144)	34% (247)	3% (22)	2% (17)	737
Parent: Yes	23% (50)	21% (46)	20% (43)	29% (63)	3% (5)	5% (10)	217
Parent: No	15% (85)	24% (138)	20% (110)	35% (200)	4% (20)	2% (11)	564
COVID Vaccine: Yes	16% (92)	21% (122)	20% (117)	40% (233)	2% (12)	2% (11)	587
COVID Vaccine: No	22% (43)	32% (62)	19% (36)	15% (29)	7% (14)	5% (10)	194
Student Loans: Yes	12% (13)	21% (23)	15% (16)	47% (51)	4% (4)	2% (2)	110
Student Loans: No	18% (122)	24% (161)	20% (137)	32% (212)	3% (22)	3% (19)	671
Favorable Opinion of Haley	22% (58)	34% (91)	21% (55)	22% (59)	1% (2)	— (0)	266
Unfavorable Opinion of Haley	14% (36)	20% (53)	14% (36)	51% (134)	— (1)	— (1)	263

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (135)	24% (184)	20% (153)	34% (263)	3% (26)	3% (21)	781
Prodigal Biden Voter	1% (0)	16% (7)	41% (19)	33% (15)	4% (2)	6% (3)	46
Undecided Voter (DK/WNV)	— (0)	16% (8)	43% (21)	31% (15)	2% (1)	9% (4)	50
Undecided Voter (DK)	— (0)	18% (6)	49% (16)	31% (10)	2% (1)	1% (0)	33
Watched Debate	20% (119)	25% (150)	19% (111)	30% (178)	3% (20)	3% (17)	595
Watched Debate: Did not Watch	8% (15)	18% (34)	23% (42)	46% (85)	3% (6)	2% (4)	186
Watched Debate: All of it	25% (91)	25% (90)	17% (61)	27% (100)	4% (13)	3% (12)	366
Watched Debate: Some of it	13% (29)	26% (60)	22% (50)	34% (78)	3% (7)	2% (5)	229
Continue His Campaign: Yes Biden	8% (25)	16% (48)	19% (58)	50% (155)	2% (7)	5% (15)	308
Continue His Campaign: No Biden	24% (105)	29% (125)	21% (93)	21% (91)	4% (16)	1% (5)	435
Continue His Campaign: Yes Trump	30% (118)	41% (162)	15% (59)	8% (33)	3% (12)	3% (10)	395
Continue His Campaign: No Trump	4% (14)	4% (15)	24% (84)	61% (214)	4% (12)	3% (10)	349
Conviction: Evidence	2% (9)	5% (19)	23% (89)	63% (239)	3% (12)	4% (14)	382
Conviction: Motivation to Damage	35% (114)	43% (142)	14% (47)	4% (14)	3% (12)	— (1)	330
Conviction: DK/NO	16% (11)	34% (23)	24% (17)	14% (10)	3% (2)	9% (6)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	30% (234)	15% (119)	7% (56)	47% (364)	1% (6)	— (1)	781
Gender: Male	31% (112)	19% (70)	7% (26)	42% (149)	— (2)	— (0)	359
Gender: Female	29% (122)	12% (50)	7% (30)	51% (215)	1% (4)	— (1)	422
Age: 18-34	29% (57)	17% (34)	9% (19)	42% (84)	2% (4)	— (1)	199
Age: 35-44	31% (36)	8% (9)	5% (6)	54% (62)	1% (1)	— (0)	114
Age: 45-64	30% (80)	16% (42)	9% (25)	44% (115)	— (0)	— (0)	262
Age: 65+	30% (62)	17% (35)	3% (7)	50% (103)	— (0)	— (0)	206
GenZers: 1997-2012	32% (32)	20% (20)	13% (13)	32% (32)	2% (2)	1% (1)	99
Millennials: 1981-1996	29% (60)	11% (23)	6% (12)	53% (110)	2% (4)	— (0)	209
GenXers: 1965-1980	28% (58)	16% (33)	10% (21)	46% (94)	— (0)	— (0)	205
Baby Boomers: 1946-1964	29% (67)	19% (44)	5% (11)	48% (112)	— (0)	— (0)	234
Educ: < College	33% (156)	17% (78)	6% (27)	43% (202)	1% (5)	— (1)	468
Educ: Bachelors degree	25% (52)	13% (28)	11% (23)	51% (108)	1% (1)	— (0)	213
Educ: Post-grad	26% (26)	13% (13)	6% (6)	55% (55)	— (0)	— (0)	100
Income: Under 50k	34% (93)	13% (35)	9% (25)	42% (116)	2% (5)	— (0)	274
Income: 50k-100k	29% (89)	18% (55)	5% (15)	49% (151)	— (0)	— (1)	311
Income: 100k+	27% (53)	15% (30)	8% (16)	49% (97)	1% (1)	— (0)	196
Ethnicity: White (Non-Hispanic)	31% (153)	18% (92)	5% (26)	45% (226)	— (2)	— (0)	499
Ethnicity: Hispanic	24% (43)	12% (22)	11% (20)	50% (91)	1% (3)	1% (1)	180
Ethnicity: Black (Non-Hispanic)	39% (15)	10% (4)	4% (2)	44% (18)	3% (1)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	36% (22)	3% (2)	13% (8)	48% (30)	— (0)	— (0)	62
All Christian	33% (132)	17% (68)	7% (29)	42% (166)	— (1)	— (0)	396
All Non-Christian	17% (8)	16% (7)	5% (3)	61% (29)	— (0)	2% (1)	47
Atheist	14% (5)	1% (0)	5% (2)	78% (25)	1% (0)	— (0)	32
Agnostic/Nothing in particular	27% (53)	15% (30)	7% (15)	50% (99)	1% (1)	— (0)	198
Something Else	34% (36)	13% (14)	8% (9)	42% (45)	3% (3)	— (0)	107
Evangelical	43% (77)	15% (28)	7% (14)	34% (61)	1% (2)	— (0)	180
Non-Evangelical	27% (83)	17% (51)	8% (23)	48% (146)	1% (3)	— (0)	305
PID: Dem (no lean)	7% (18)	4% (11)	6% (16)	83% (223)	1% (2)	— (0)	270
PID: Ind (no lean)	14% (28)	18% (36)	9% (17)	56% (110)	2% (3)	1% (1)	195
PID: Rep (no lean)	60% (189)	23% (73)	7% (24)	10% (31)	— (0)	— (0)	316

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	30% (234)	15% (119)	7% (56)	47% (364)	1% (6)	— (1)	781
PID/Gender: Dem Men	5% (6)	10% (11)	4% (4)	80% (81)	— (0)	— (0)	101
PID/Gender: Dem Women	7% (12)	— (0)	7% (12)	84% (143)	1% (2)	— (0)	169
PID/Gender: Ind Men	13% (13)	17% (18)	11% (12)	57% (58)	2% (2)	— (0)	102
PID/Gender: Ind Women	16% (15)	20% (18)	6% (6)	56% (52)	2% (2)	1% (1)	93
PID/Gender: Rep Men	60% (94)	27% (42)	7% (11)	7% (11)	— (0)	— (0)	157
PID/Gender: Rep Women	60% (95)	20% (31)	8% (13)	13% (20)	— (0)	— (0)	159
Ideo: Liberal (1-3)	8% (18)	3% (6)	6% (12)	82% (172)	1% (1)	— (0)	209
Ideo: Moderate (4)	19% (47)	17% (42)	10% (23)	52% (125)	2% (4)	— (1)	241
Ideo: Conservative (5-7)	52% (164)	23% (72)	6% (19)	19% (61)	— (0)	— (0)	315
Community: Urban	28% (72)	15% (38)	8% (19)	47% (120)	1% (3)	— (0)	253
Community: Suburban	28% (116)	14% (58)	8% (31)	50% (204)	1% (2)	— (0)	412
Community: Rural	40% (47)	20% (23)	5% (6)	34% (40)	— (0)	1% (1)	116
Military HHnm: Yes	32% (49)	15% (23)	9% (13)	43% (65)	— (0)	— (1)	150
Military HH: No	29% (185)	15% (97)	7% (43)	47% (299)	1% (6)	— (0)	631
Employ: Private Sector	26% (69)	16% (42)	9% (24)	49% (129)	— (1)	— (0)	265
Employ: Government	20% (9)	14% (6)	15% (7)	49% (22)	— (0)	2% (1)	46
Employ: Self-Employed	45% (35)	8% (6)	4% (3)	43% (34)	— (0)	— (0)	79
Employ: Homemaker	38% (18)	28% (13)	7% (3)	27% (13)	— (0)	— (0)	47
Employ: Student	42% (11)	15% (4)	1% (0)	36% (9)	6% (2)	— (0)	26
Employ: Retired	27% (56)	16% (33)	4% (9)	52% (106)	— (0)	— (0)	204
Employ: Unemployed	35% (24)	9% (6)	6% (4)	48% (33)	2% (1)	— (0)	68
Employ: Other	28% (13)	17% (8)	14% (7)	37% (18)	3% (1)	— (0)	47

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	30% (234)	15% (119)	7% (56)	47% (364)	1% (6)	— (1)	781
Protestant	41% (74)	24% (43)	3% (6)	31% (56)	1% (1)	— (0)	181
Roman Catholic	25% (49)	11% (22)	11% (22)	53% (105)	— (0)	— (0)	197
Mormon	58% (8)	18% (3)	8% (1)	16% (2)	— (0)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	43% (2)	— (0)	— (0)	57% (2)	— (0)	— (0)	4
Jewish	15% (5)	10% (3)	— (0)	75% (23)	— (0)	— (0)	31
Muslim	34% (2)	44% (3)	— (0)	11% (1)	— (0)	11% (1)	7
Buddhist	20% (1)	27% (1)	— (0)	53% (2)	— (0)	— (0)	5
Hindu	— (0)	— (0)	51% (3)	49% (2)	— (0)	— (0)	5
Atheist	14% (5)	1% (0)	5% (2)	78% (25)	1% (0)	— (0)	32
Agnostic	5% (2)	13% (5)	5% (2)	77% (32)	— (0)	— (0)	42
Something else	34% (36)	13% (14)	8% (9)	42% (45)	3% (3)	— (0)	107
Nothing in particular	33% (51)	16% (25)	8% (12)	43% (67)	1% (1)	— (0)	157
Ideo/PID: Conservative Republican	61% (148)	24% (57)	6% (15)	9% (23)	— (0)	— (0)	243
Ideo/PID: Moderate/Liberal Republican	54% (36)	23% (16)	11% (8)	12% (8)	— (0)	— (0)	68
Ideo/PID: Moderate/Conservative Democrat	14% (16)	6% (7)	5% (6)	74% (88)	1% (1)	— (0)	119
Ideo/PID: Liberal Democrat	1% (2)	2% (3)	6% (9)	89% (131)	1% (1)	— (0)	146
Unfavorable of Biden and Trump	— (0)	— (0)	25% (34)	75% (106)	— (0)	— (0)	140
2024 H2H Matchup: Biden Voter	4% (14)	2% (9)	5% (18)	88% (310)	1% (3)	— (0)	353
2024 H2H Matchup: Trump Voter	58% (220)	29% (109)	7% (25)	6% (22)	1% (2)	— (0)	379
2024 H2H Matchup: Would not Vote	1% (0)	7% (1)	7% (1)	75% (12)	3% (1)	6% (1)	17
2024 H2H Matchup: Do not Know	— (0)	4% (1)	37% (12)	59% (19)	1% (0)	— (0)	33
2022 House Vote: Democrat	5% (16)	5% (18)	4% (13)	85% (287)	1% (4)	— (0)	339
2022 House Vote: Republican	58% (190)	26% (86)	7% (24)	7% (24)	— (1)	— (0)	326
2022 House Vote: Did not Vote	24% (25)	15% (15)	17% (18)	43% (44)	1% (1)	1% (1)	105
2020 Vote: Joe Biden	5% (17)	5% (19)	4% (16)	85% (309)	1% (4)	— (0)	365
2020 Vote: Donald Trump	60% (216)	26% (94)	7% (25)	7% (27)	— (1)	— (0)	362
2020 Vote: Someone Else	1% (0)	— (0)	16% (2)	83% (10)	— (0)	— (0)	12
2020 Vote: Did not Vote	3% (1)	16% (7)	33% (14)	44% (19)	2% (1)	2% (1)	42
2016 Vote: Hillary Clinton	2% (5)	2% (4)	4% (10)	92% (235)	1% (3)	— (0)	257
2016 Vote: Donald Trump	56% (191)	24% (81)	8% (27)	12% (43)	— (0)	— (0)	342
2016 Vote: Someone Else	— (0)	6% (2)	4% (1)	91% (29)	— (0)	— (0)	32

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	30% (234)	15% (119)	7% (56)	47% (364)	1% (6)	— (1)	781
2020 Vote/PID: Not Biden/Democrat	18% (5)	6% (2)	34% (9)	42% (11)	— (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	14% (5)	8% (3)	17% (6)	60% (21)	— (0)	— (0)	34
U.S. Economy: Wrong Track	37% (203)	18% (98)	8% (42)	36% (198)	1% (5)	— (1)	547
U.S. Economy: Right Direction	13% (31)	9% (21)	6% (14)	71% (166)	— (1)	— (0)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (17)	2% (6)	5% (14)	86% (223)	— (0)	— (0)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (216)	27% (105)	7% (28)	10% (38)	— (1)	— (0)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	1% (1)	6% (8)	11% (15)	78% (102)	3% (4)	1% (1)	132
Top 2024 Issue: Economy	28% (75)	24% (65)	9% (24)	38% (102)	1% (3)	— (0)	269
Community/Gender: Urban Women	16% (16)	9% (9)	9% (9)	65% (64)	2% (2)	— (0)	99
Community/Gender: Urban Men	36% (56)	19% (30)	7% (11)	36% (55)	1% (2)	— (0)	154
Community/Gender: Rural Women	42% (35)	19% (16)	4% (3)	34% (28)	— (0)	1% (1)	83
Community/Gender: Rural Men	37% (12)	21% (7)	7% (2)	35% (12)	— (0)	1% (0)	33
Community/Gender: Suburban Women	30% (72)	10% (25)	8% (18)	51% (122)	1% (2)	— (0)	240
Community/Gender: Suburban Men	25% (44)	19% (33)	8% (13)	48% (82)	— (0)	— (0)	172
Homeowner	31% (205)	16% (108)	7% (44)	46% (311)	— (3)	— (0)	670
Renter	27% (28)	11% (11)	11% (11)	48% (48)	3% (3)	— (0)	101
Self + Household: White-Collar	27% (96)	14% (50)	8% (29)	50% (177)	— (0)	— (1)	352
Self + Household: Blue Collar	31% (96)	18% (55)	7% (23)	42% (130)	1% (4)	— (0)	308
Union HH: Yes	28% (11)	14% (6)	6% (2)	49% (20)	3% (1)	— (0)	40
Union HH: No	30% (223)	15% (114)	7% (54)	46% (344)	1% (5)	— (1)	741
LGBTQ+: Yes	23% (19)	10% (8)	8% (7)	57% (48)	2% (1)	1% (1)	83
LGBTQ+: No	31% (216)	16% (111)	7% (50)	45% (316)	1% (4)	— (0)	698
Motivated to Vote	31% (231)	15% (110)	7% (49)	46% (342)	1% (4)	— (1)	737
Parent: Yes	33% (71)	15% (32)	9% (20)	40% (87)	2% (5)	— (1)	217
Parent: No	29% (163)	16% (88)	6% (36)	49% (277)	— (1)	— (0)	564
COVID Vaccine: Yes	23% (135)	16% (95)	7% (39)	53% (312)	1% (5)	— (0)	587
COVID Vaccine: No	51% (99)	13% (24)	9% (17)	27% (52)	— (0)	— (1)	194
Student Loans: Yes	24% (26)	8% (9)	13% (14)	54% (59)	2% (2)	— (0)	110
Student Loans: No	31% (208)	16% (111)	6% (42)	45% (305)	1% (4)	— (1)	671
Favorable Opinion of Haley	34% (91)	24% (63)	9% (24)	32% (86)	— (1)	— (0)	266
Unfavorable Opinion of Haley	27% (72)	9% (24)	2% (6)	61% (160)	— (0)	— (0)	263

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	30% (234)	15% (119)	7% (56)	47% (364)	1% (6)	— (1)	781
Prodigal Biden Voter	11% (5)	22% (10)	13% (6)	48% (22)	5% (2)	1% (0)	46
Undecided Voter (DK/WNV)	— (0)	5% (2)	27% (13)	64% (32)	2% (1)	2% (1)	50
Undecided Voter (DK)	— (0)	4% (1)	37% (12)	59% (19)	1% (0)	— (0)	33
Watched Debate	36% (212)	15% (87)	7% (44)	41% (246)	1% (5)	— (1)	595
Watched Debate: Did not Watch	12% (23)	17% (32)	7% (12)	63% (118)	— (1)	— (0)	186
Watched Debate: All of it	40% (146)	16% (58)	5% (20)	38% (138)	1% (3)	— (0)	366
Watched Debate: Some of it	29% (65)	13% (29)	11% (24)	47% (107)	1% (2)	— (1)	229
Continue His Campaign: Yes Biden	15% (45)	10% (31)	6% (20)	68% (210)	1% (3)	— (0)	308
Continue His Campaign: No Biden	42% (185)	19% (81)	7% (31)	31% (134)	1% (3)	— (1)	435
Continue His Campaign: Yes Trump	55% (218)	28% (110)	6% (25)	10% (40)	1% (3)	— (0)	395
Continue His Campaign: No Trump	5% (16)	2% (5)	7% (24)	86% (301)	— (2)	— (1)	349
Conviction: Evidence	3% (13)	4% (17)	6% (24)	85% (325)	1% (3)	— (0)	382
Conviction: Motivation to Damage	62% (206)	24% (80)	5% (17)	7% (24)	1% (2)	— (1)	330
Conviction: DK/NO	23% (16)	32% (22)	23% (16)	21% (15)	1% (1)	— (0)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (105)	21% (160)	18% (143)	15% (120)	14% (107)	19% (146)	781
Gender: Male	18% (66)	22% (79)	22% (78)	14% (51)	10% (36)	13% (48)	359
Gender: Female	9% (39)	19% (81)	15% (64)	16% (69)	17% (70)	23% (98)	422
Age: 18-34	2% (5)	8% (16)	16% (32)	12% (23)	19% (39)	43% (85)	199
Age: 35-44	11% (12)	18% (20)	21% (24)	17% (20)	13% (14)	20% (23)	114
Age: 45-64	18% (46)	22% (57)	19% (50)	13% (34)	15% (38)	14% (36)	262
Age: 65+	20% (42)	33% (67)	18% (36)	21% (43)	7% (15)	1% (2)	206
GenZers: 1997-2012	2% (2)	6% (6)	8% (8)	9% (9)	19% (19)	56% (55)	99
Millennials: 1981-1996	7% (15)	13% (27)	23% (49)	16% (33)	16% (34)	25% (51)	209
GenXers: 1965-1980	17% (34)	20% (41)	21% (44)	12% (25)	14% (28)	17% (34)	205
Baby Boomers: 1946-1964	20% (48)	33% (77)	14% (33)	20% (47)	10% (24)	2% (6)	234
Educ: < College	12% (57)	15% (71)	18% (82)	13% (61)	17% (82)	25% (115)	468
Educ: Bachelors degree	16% (35)	30% (64)	15% (32)	18% (39)	9% (19)	11% (24)	213
Educ: Post-grad	13% (13)	26% (26)	29% (28)	20% (20)	6% (6)	7% (7)	100
Income: Under 50k	12% (32)	11% (30)	13% (37)	16% (43)	19% (53)	29% (78)	274
Income: 50k-100k	14% (44)	20% (63)	24% (76)	15% (46)	11% (33)	16% (48)	311
Income: 100k+	15% (29)	34% (67)	15% (30)	15% (30)	10% (20)	10% (20)	196
Ethnicity: White (Non-Hispanic)	16% (81)	26% (129)	17% (83)	19% (94)	11% (55)	11% (57)	499
Ethnicity: Hispanic	9% (16)	14% (25)	17% (31)	11% (20)	15% (27)	34% (61)	180
Ethnicity: Black (Non-Hispanic)	5% (2)	9% (3)	19% (8)	5% (2)	33% (13)	28% (11)	39
Ethnicity: Asian + Other (Non-Hispanic)	9% (6)	4% (3)	33% (21)	7% (4)	19% (12)	27% (17)	62
All Christian	20% (79)	26% (103)	19% (75)	11% (45)	13% (51)	11% (43)	396
All Non-Christian	14% (6)	18% (8)	17% (8)	38% (18)	5% (2)	9% (4)	47
Atheist	2% (1)	5% (2)	13% (4)	43% (14)	22% (7)	15% (5)	32
Agnostic/Nothing in particular	5% (10)	16% (33)	19% (38)	16% (33)	16% (32)	27% (53)	198
Something Else	8% (9)	14% (15)	17% (18)	9% (10)	13% (14)	39% (42)	107
Evangelical	25% (44)	12% (22)	19% (34)	10% (18)	17% (30)	18% (32)	180
Non-Evangelical	14% (43)	30% (91)	18% (55)	12% (36)	11% (35)	15% (45)	305
PID: Dem (no lean)	6% (17)	11% (30)	19% (51)	23% (62)	16% (43)	25% (66)	270
PID: Ind (no lean)	8% (16)	22% (44)	13% (25)	19% (37)	16% (31)	21% (42)	195
PID: Rep (no lean)	23% (72)	27% (86)	21% (66)	7% (21)	10% (33)	12% (39)	316

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(105)	21%	(160)	18%	(143)	15%	(120)	14%	(107)	19%	(146)	781
PID/Gender: Dem Men	9%	(9)	16%	(16)	22%	(22)	24%	(24)	16%	(16)	13%	(14)	101
PID/Gender: Dem Women	5%	(8)	8%	(14)	17%	(29)	22%	(38)	16%	(27)	31%	(53)	169
PID/Gender: Ind Men	12%	(12)	20%	(21)	16%	(17)	22%	(23)	13%	(14)	16%	(16)	102
PID/Gender: Ind Women	4%	(4)	25%	(23)	9%	(9)	16%	(15)	19%	(17)	27%	(25)	93
PID/Gender: Rep Men	28%	(45)	27%	(43)	25%	(40)	3%	(4)	4%	(7)	12%	(19)	157
PID/Gender: Rep Women	17%	(27)	27%	(44)	17%	(26)	10%	(17)	16%	(26)	12%	(20)	159
Ideo: Liberal (1-3)	4%	(9)	10%	(21)	23%	(48)	31%	(64)	10%	(21)	23%	(47)	209
Ideo: Moderate (4)	12%	(29)	24%	(59)	11%	(26)	12%	(28)	18%	(43)	23%	(55)	241
Ideo: Conservative (5-7)	21%	(67)	26%	(80)	22%	(68)	8%	(27)	11%	(35)	12%	(37)	315
Community: Urban	17%	(43)	18%	(45)	22%	(56)	15%	(38)	12%	(32)	15%	(39)	253
Community: Suburban	12%	(49)	23%	(93)	16%	(65)	18%	(72)	14%	(57)	19%	(77)	412
Community: Rural	12%	(14)	19%	(22)	19%	(22)	8%	(9)	16%	(18)	26%	(30)	116
Military HHnm: Yes	20%	(30)	29%	(43)	17%	(25)	12%	(19)	13%	(20)	9%	(14)	150
Military HH: No	12%	(75)	19%	(118)	19%	(118)	16%	(101)	14%	(87)	21%	(132)	631
Employ: Private Sector	13%	(34)	24%	(64)	25%	(66)	13%	(33)	16%	(42)	10%	(27)	265
Employ: Government	2%	(1)	9%	(4)	22%	(10)	25%	(11)	24%	(11)	18%	(8)	46
Employ: Self-Employed	11%	(8)	7%	(6)	25%	(20)	19%	(15)	3%	(3)	35%	(27)	79
Employ: Homemaker	7%	(3)	20%	(9)	4%	(2)	13%	(6)	28%	(13)	28%	(13)	47
Employ: Student	—	(0)	14%	(4)	6%	(2)	6%	(2)	39%	(10)	34%	(9)	26
Employ: Retired	19%	(39)	32%	(66)	19%	(38)	21%	(43)	8%	(16)	1%	(3)	204
Employ: Unemployed	25%	(17)	6%	(4)	2%	(2)	8%	(6)	12%	(8)	47%	(32)	68
Employ: Other	5%	(2)	10%	(5)	8%	(4)	10%	(5)	7%	(3)	60%	(28)	47

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (105)	21% (160)	18% (143)	15% (120)	14% (107)	19% (146)	781
Protestant	28% (50)	25% (45)	21% (38)	13% (23)	10% (18)	4% (7)	181
Roman Catholic	15% (29)	27% (53)	17% (33)	11% (21)	16% (32)	14% (28)	197
Mormon	2% (0)	18% (2)	16% (2)	10% (1)	5% (1)	49% (7)	14
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	43% (2)	33% (1)	— (0)	— (0)	24% (1)	4
Jewish	16% (5)	18% (6)	9% (3)	42% (13)	8% (2)	7% (2)	31
Muslim	23% (2)	— (0)	— (0)	56% (4)	— (0)	21% (1)	7
Buddhist	— (0)	60% (3)	8% (0)	31% (1)	— (0)	1% (0)	5
Hindu	— (0)	— (0)	93% (5)	— (0)	— (0)	7% (0)	5
Atheist	2% (1)	5% (2)	13% (4)	43% (14)	22% (7)	15% (5)	32
Agnostic	— (0)	30% (13)	21% (9)	22% (9)	15% (6)	12% (5)	42
Something else	8% (9)	14% (15)	17% (18)	9% (10)	13% (14)	39% (42)	107
Nothing in particular	6% (10)	13% (20)	19% (29)	15% (24)	16% (26)	31% (48)	157
Ideo/PID: Conservative Republican	24% (58)	28% (69)	24% (57)	6% (15)	8% (21)	10% (23)	243
Ideo/PID: Moderate/Liberal Republican	21% (14)	26% (17)	13% (9)	8% (5)	11% (7)	22% (15)	68
Ideo/PID: Moderate/Conservative Democrat	12% (14)	10% (12)	13% (15)	12% (14)	21% (25)	33% (39)	119
Ideo/PID: Liberal Democrat	2% (3)	12% (18)	25% (37)	33% (48)	12% (18)	16% (23)	146
Unfavorable of Biden and Trump	9% (12)	20% (28)	17% (24)	17% (24)	16% (23)	21% (29)	140
2024 H2H Matchup: Biden Voter	7% (24)	16% (57)	17% (61)	23% (80)	16% (58)	21% (74)	353
2024 H2H Matchup: Trump Voter	21% (78)	24% (93)	19% (73)	9% (32)	12% (46)	15% (58)	379
2024 H2H Matchup: Would not Vote	11% (2)	3% (0)	16% (3)	33% (5)	5% (1)	33% (5)	17
2024 H2H Matchup: Do not Know	5% (2)	31% (10)	21% (7)	8% (3)	6% (2)	29% (10)	33
2022 House Vote: Democrat	8% (26)	14% (49)	18% (63)	24% (82)	17% (58)	18% (61)	339
2022 House Vote: Republican	23% (74)	30% (97)	18% (58)	7% (24)	12% (38)	10% (34)	326
2022 House Vote: Did not Vote	3% (3)	12% (13)	17% (18)	11% (11)	9% (9)	49% (51)	105
2020 Vote: Joe Biden	8% (30)	14% (52)	18% (67)	22% (82)	17% (63)	20% (71)	365
2020 Vote: Donald Trump	20% (72)	27% (100)	20% (73)	10% (35)	11% (40)	12% (43)	362
2020 Vote: Someone Else	23% (3)	39% (5)	4% (0)	9% (1)	— (0)	25% (3)	12
2020 Vote: Did not Vote	2% (1)	10% (4)	5% (2)	6% (2)	10% (4)	68% (29)	42
2016 Vote: Hillary Clinton	9% (22)	16% (41)	22% (56)	27% (69)	16% (40)	12% (30)	257
2016 Vote: Donald Trump	21% (73)	30% (102)	20% (68)	10% (35)	11% (38)	8% (26)	342
2016 Vote: Someone Else	— (0)	14% (5)	21% (7)	5% (2)	14% (5)	45% (14)	32

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (105)	21% (160)	18% (143)	15% (120)	14% (107)	19% (146)	781
2020 Vote/PID: Not Biden/Democrat	7% (2)	12% (3)	8% (2)	1% (0)	8% (2)	65% (17)	26
2020 Vote/PID: Not Trump/Republican	22% (7)	25% (9)	19% (6)	3% (1)	27% (9)	5% (2)	34
U.S. Economy: Wrong Track	14% (79)	20% (111)	17% (93)	13% (71)	13% (74)	22% (120)	547
U.S. Economy: Right Direction	11% (27)	21% (49)	21% (49)	21% (49)	14% (33)	11% (26)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9% (22)	17% (45)	17% (45)	24% (62)	18% (46)	15% (39)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19% (75)	25% (97)	18% (68)	9% (33)	12% (48)	17% (67)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (8)	14% (18)	22% (29)	18% (24)	9% (12)	30% (40)	132
Top 2024 Issue: Economy	9% (24)	23% (63)	18% (48)	9% (24)	17% (46)	24% (64)	269
Community/Gender: Urban Women	7% (7)	20% (20)	17% (17)	20% (20)	15% (15)	20% (20)	99
Community/Gender: Urban Men	24% (36)	16% (25)	25% (39)	12% (18)	11% (16)	12% (19)	154
Community/Gender: Rural Women	12% (10)	15% (13)	18% (15)	7% (6)	18% (15)	30% (25)	83
Community/Gender: Rural Men	10% (3)	30% (10)	23% (8)	10% (3)	11% (4)	15% (5)	33
Community/Gender: Suburban Women	9% (22)	20% (48)	14% (33)	18% (44)	17% (40)	22% (53)	240
Community/Gender: Suburban Men	15% (27)	26% (44)	18% (32)	17% (29)	10% (17)	14% (24)	172
Homeowner	15% (100)	22% (150)	18% (121)	15% (100)	13% (87)	17% (112)	670
Renter	4% (4)	9% (9)	21% (21)	18% (18)	18% (18)	29% (29)	101
Self + Household: White-Collar	21% (73)	27% (96)	14% (50)	16% (58)	12% (44)	9% (32)	352
Self + Household: Blue Collar	6% (20)	19% (58)	24% (73)	16% (49)	13% (40)	22% (68)	308
Union HH: Yes	17% (7)	16% (6)	20% (8)	21% (9)	16% (6)	10% (4)	40
Union HH: No	13% (98)	21% (154)	18% (135)	15% (111)	14% (100)	19% (142)	741
LGBTQ+: Yes	2% (2)	23% (19)	19% (15)	11% (9)	16% (13)	29% (24)	83
LGBTQ+: No	15% (103)	20% (141)	18% (127)	16% (111)	13% (93)	18% (123)	698
Motivated to Vote	14% (103)	21% (155)	19% (137)	16% (115)	14% (102)	17% (126)	737
Parent: Yes	13% (27)	19% (42)	23% (49)	10% (22)	16% (34)	19% (42)	217
Parent: No	14% (78)	21% (119)	17% (94)	17% (98)	13% (72)	19% (105)	564
COVID Vaccine: Yes	15% (89)	23% (137)	17% (97)	17% (98)	14% (83)	14% (83)	587
COVID Vaccine: No	8% (16)	12% (24)	23% (45)	11% (22)	12% (23)	33% (64)	194
Student Loans: Yes	7% (8)	21% (23)	12% (13)	16% (17)	14% (16)	30% (32)	110
Student Loans: No	15% (97)	20% (137)	19% (129)	15% (103)	14% (91)	17% (114)	671
Favorable Opinion of Haley	40% (105)	60% (160)	— (0)	— (0)	— (0)	— (0)	266
Unfavorable Opinion of Haley	— (0)	— (0)	54% (143)	46% (120)	— (0)	— (0)	263

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (105)	21% (160)	18% (143)	15% (120)	14% (107)	19% (146)	781
Prodigal Biden Voter	17% (8)	6% (3)	20% (9)	8% (3)	19% (9)	30% (14)	46
Undecided Voter (DK/WNV)	7% (4)	22% (11)	19% (9)	16% (8)	6% (3)	31% (15)	50
Undecided Voter (DK)	5% (2)	31% (10)	21% (7)	8% (3)	6% (2)	29% (10)	33
Watched Debate	16% (94)	21% (125)	20% (118)	15% (90)	12% (72)	16% (95)	595
Watched Debate: Did not Watch	6% (11)	19% (35)	13% (24)	16% (30)	18% (34)	28% (51)	186
Watched Debate: All of it	21% (76)	24% (88)	20% (74)	14% (53)	9% (32)	12% (44)	366
Watched Debate: Some of it	8% (18)	17% (38)	20% (45)	16% (37)	18% (41)	22% (51)	229
Continue His Campaign: Yes Biden	10% (32)	16% (50)	20% (63)	20% (60)	15% (45)	19% (58)	308
Continue His Campaign: No Biden	16% (71)	24% (106)	17% (73)	12% (53)	12% (54)	17% (76)	435
Continue His Campaign: Yes Trump	20% (80)	25% (97)	19% (74)	10% (38)	11% (44)	16% (62)	395
Continue His Campaign: No Trump	6% (20)	17% (60)	18% (64)	20% (72)	16% (57)	22% (78)	349
Conviction: Evidence	7% (26)	15% (58)	19% (73)	22% (84)	14% (53)	23% (89)	382
Conviction: Motivation to Damage	20% (68)	25% (83)	19% (62)	10% (32)	14% (47)	12% (39)	330
Conviction: DK/NO	17% (12)	28% (19)	12% (8)	6% (4)	10% (7)	27% (19)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (104)	17% (132)	7% (58)	12% (97)	16% (127)	34% (263)	781
Gender: Male	18% (66)	24% (85)	9% (32)	13% (47)	13% (47)	23% (82)	359
Gender: Female	9% (38)	11% (47)	6% (26)	12% (50)	19% (80)	43% (182)	422
Age: 18-34	3% (6)	17% (34)	4% (7)	5% (10)	17% (33)	55% (110)	199
Age: 35-44	8% (9)	25% (28)	18% (21)	6% (6)	14% (16)	29% (33)	114
Age: 45-64	18% (47)	12% (30)	6% (15)	14% (36)	20% (53)	31% (81)	262
Age: 65+	20% (42)	19% (39)	7% (15)	22% (45)	12% (25)	19% (40)	206
GenZers: 1997-2012	4% (4)	14% (13)	3% (3)	4% (4)	11% (11)	63% (63)	99
Millennials: 1981-1996	5% (10)	23% (49)	12% (24)	5% (10)	18% (38)	37% (77)	209
GenXers: 1965-1980	16% (32)	12% (24)	6% (12)	15% (31)	18% (38)	33% (68)	205
Baby Boomers: 1946-1964	20% (46)	18% (41)	7% (16)	19% (45)	17% (39)	20% (47)	234
Educ: < College	13% (61)	16% (73)	6% (28)	10% (46)	16% (74)	40% (186)	468
Educ: Bachelors degree	11% (23)	19% (40)	9% (18)	14% (29)	16% (34)	32% (69)	213
Educ: Post-grad	20% (20)	19% (19)	11% (11)	22% (22)	19% (19)	8% (8)	100
Income: Under 50k	11% (30)	21% (59)	2% (5)	8% (23)	18% (50)	39% (107)	274
Income: 50k-100k	14% (43)	13% (42)	10% (30)	14% (44)	16% (50)	33% (102)	311
Income: 100k+	16% (31)	16% (31)	12% (23)	15% (30)	13% (26)	28% (55)	196
Ethnicity: White (Non-Hispanic)	18% (89)	15% (77)	7% (36)	14% (71)	15% (76)	30% (152)	499
Ethnicity: Hispanic	6% (11)	15% (26)	8% (14)	8% (15)	22% (40)	41% (74)	180
Ethnicity: Black (Non-Hispanic)	4% (2)	50% (20)	6% (2)	13% (5)	9% (3)	18% (7)	39
Ethnicity: Asian + Other (Non-Hispanic)	4% (2)	15% (9)	10% (6)	10% (6)	12% (7)	49% (30)	62
All Christian	21% (82)	17% (69)	10% (39)	9% (37)	16% (63)	27% (106)	396
All Non-Christian	6% (3)	19% (9)	3% (2)	34% (16)	20% (10)	18% (8)	47
Atheist	8% (3)	7% (2)	— (0)	29% (10)	18% (6)	37% (12)	32
Agnostic/Nothing in particular	4% (8)	21% (42)	7% (13)	14% (28)	16% (31)	38% (76)	198
Something Else	8% (8)	9% (10)	4% (5)	6% (7)	16% (17)	57% (61)	107
Evangelical	22% (40)	15% (27)	2% (3)	7% (12)	18% (32)	36% (66)	180
Non-Evangelical	15% (47)	17% (51)	12% (37)	10% (31)	15% (46)	30% (93)	305
PID: Dem (no lean)	4% (10)	10% (28)	7% (19)	25% (66)	17% (46)	37% (100)	270
PID: Ind (no lean)	7% (14)	19% (37)	11% (22)	10% (20)	17% (33)	35% (69)	195
PID: Rep (no lean)	25% (80)	21% (67)	5% (17)	3% (11)	15% (48)	30% (94)	316

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (104)	17% (132)	7% (58)	12% (97)	16% (127)	34% (263)	781
PID/Gender: Dem Men	7% (7)	14% (14)	11% (11)	26% (26)	18% (18)	25% (25)	101
PID/Gender: Dem Women	2% (3)	8% (14)	5% (8)	24% (40)	16% (28)	45% (75)	169
PID/Gender: Ind Men	13% (13)	22% (23)	11% (11)	15% (15)	17% (18)	22% (22)	102
PID/Gender: Ind Women	2% (1)	15% (14)	12% (11)	5% (5)	17% (15)	50% (47)	93
PID/Gender: Rep Men	30% (47)	31% (48)	7% (10)	4% (6)	8% (12)	22% (34)	157
PID/Gender: Rep Women	21% (33)	12% (19)	4% (6)	3% (5)	23% (36)	38% (60)	159
Ideo: Liberal (1-3)	4% (9)	10% (22)	8% (16)	33% (70)	15% (31)	30% (63)	209
Ideo: Moderate (4)	5% (11)	13% (32)	10% (25)	9% (22)	20% (47)	43% (105)	241
Ideo: Conservative (5-7)	27% (84)	25% (78)	6% (18)	2% (5)	14% (43)	28% (88)	315
Community: Urban	16% (41)	19% (47)	9% (23)	15% (38)	11% (27)	31% (77)	253
Community: Suburban	11% (46)	17% (72)	7% (31)	12% (51)	19% (80)	32% (133)	412
Community: Rural	15% (17)	11% (13)	4% (4)	7% (8)	18% (20)	46% (53)	116
Military HHnm: Yes	23% (35)	16% (23)	6% (9)	14% (21)	18% (27)	23% (35)	150
Military HH: No	11% (69)	17% (109)	8% (49)	12% (76)	16% (100)	36% (228)	631
Employ: Private Sector	11% (29)	20% (54)	12% (31)	10% (26)	20% (53)	27% (72)	265
Employ: Government	13% (6)	10% (4)	3% (1)	16% (7)	32% (15)	26% (12)	46
Employ: Self-Employed	7% (6)	9% (7)	11% (9)	10% (8)	19% (15)	44% (35)	79
Employ: Homemaker	4% (2)	5% (2)	— (0)	2% (1)	20% (9)	69% (32)	47
Employ: Student	— (0)	33% (9)	16% (4)	6% (1)	1% (0)	44% (12)	26
Employ: Retired	20% (40)	23% (46)	5% (11)	23% (47)	11% (22)	19% (38)	204
Employ: Unemployed	25% (17)	9% (6)	1% (0)	5% (3)	12% (8)	49% (33)	68
Employ: Other	9% (4)	8% (4)	1% (0)	7% (3)	13% (6)	62% (29)	47

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Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(104)	17%	(132)	7%	(58)	12%	(97)	16%	(127)	34%	(263)	781
Protestant	31%	(56)	15%	(28)	7%	(12)	8%	(15)	15%	(27)	24%	(44)	181
Roman Catholic	12%	(24)	20%	(40)	12%	(23)	11%	(22)	17%	(34)	27%	(54)	197
Mormon	12%	(2)	5%	(1)	13%	(2)	—	(0)	16%	(2)	54%	(7)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	—	(0)	43%	(2)	—	(0)	—	(0)	24%	(1)	4
Jewish	5%	(2)	14%	(4)	4%	(1)	38%	(12)	20%	(6)	19%	(6)	31
Muslim	—	(0)	68%	(5)	—	(0)	11%	(1)	—	(0)	21%	(1)	7
Buddhist	27%	(1)	3%	(0)	6%	(0)	27%	(1)	21%	(1)	17%	(1)	5
Hindu	—	(0)	—	(0)	—	(0)	41%	(2)	51%	(3)	7%	(0)	5
Atheist	8%	(3)	7%	(2)	—	(0)	29%	(10)	18%	(6)	37%	(12)	32
Agnostic	—	(0)	9%	(4)	17%	(7)	22%	(9)	18%	(8)	33%	(14)	42
Something else	8%	(8)	9%	(10)	4%	(5)	6%	(7)	16%	(17)	57%	(61)	107
Nothing in particular	5%	(8)	24%	(38)	4%	(6)	12%	(19)	15%	(23)	40%	(62)	157
Ideo/PID: Conservative Republican	29%	(70)	24%	(57)	5%	(12)	1%	(3)	15%	(36)	27%	(65)	243
Ideo/PID: Moderate/Liberal Republican	14%	(10)	15%	(10)	7%	(5)	11%	(7)	12%	(8)	41%	(27)	68
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	18%	(22)	5%	(6)	9%	(10)	18%	(21)	47%	(55)	119
Ideo/PID: Liberal Democrat	4%	(5)	5%	(7)	9%	(14)	38%	(56)	17%	(24)	28%	(41)	146
Unfavorable of Biden and Trump	3%	(4)	14%	(20)	11%	(15)	6%	(8)	26%	(36)	40%	(57)	140
2024 H2H Matchup: Biden Voter	3%	(10)	10%	(37)	10%	(35)	24%	(84)	17%	(61)	35%	(125)	353
2024 H2H Matchup: Trump Voter	25%	(94)	24%	(89)	5%	(20)	2%	(8)	16%	(60)	28%	(107)	379
2024 H2H Matchup: Would not Vote	—	(0)	30%	(5)	1%	(0)	17%	(3)	2%	(0)	49%	(8)	17
2024 H2H Matchup: Do not Know	—	(0)	4%	(1)	6%	(2)	4%	(1)	16%	(5)	70%	(23)	33
2022 House Vote: Democrat	3%	(11)	12%	(40)	9%	(30)	23%	(80)	18%	(61)	35%	(118)	339
2022 House Vote: Republican	27%	(87)	24%	(78)	4%	(13)	4%	(12)	16%	(52)	26%	(84)	326
2022 House Vote: Did not Vote	4%	(4)	14%	(14)	9%	(9)	4%	(4)	14%	(14)	56%	(59)	105
2020 Vote: Joe Biden	3%	(9)	13%	(48)	10%	(36)	23%	(85)	17%	(61)	35%	(126)	365
2020 Vote: Donald Trump	26%	(95)	22%	(80)	6%	(20)	2%	(9)	16%	(58)	28%	(101)	362
2020 Vote: Someone Else	1%	(0)	16%	(2)	11%	(1)	15%	(2)	23%	(3)	34%	(4)	12
2020 Vote: Did not Vote	—	(0)	7%	(3)	2%	(1)	4%	(2)	13%	(6)	74%	(31)	42
2016 Vote: Hillary Clinton	3%	(7)	8%	(21)	13%	(33)	29%	(75)	18%	(46)	30%	(76)	257
2016 Vote: Donald Trump	25%	(86)	26%	(91)	6%	(20)	3%	(11)	12%	(42)	27%	(92)	342
2016 Vote: Someone Else	—	(0)	25%	(8)	11%	(4)	11%	(3)	17%	(5)	37%	(12)	32

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (104)	17% (132)	7% (58)	12% (97)	16% (127)	34% (263)	781
2020 Vote/PID: Not Biden/Democrat	13% (3)	13% (3)	1% (0)	1% (0)	10% (2)	63% (16)	26
2020 Vote/PID: Not Trump/Republican	4% (1)	24% (8)	6% (2)	10% (3)	19% (7)	36% (12)	34
U.S. Economy: Wrong Track	16% (89)	18% (99)	6% (33)	6% (35)	16% (88)	37% (203)	547
U.S. Economy: Right Direction	6% (15)	14% (33)	11% (25)	26% (62)	17% (39)	26% (60)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (9)	12% (31)	12% (30)	27% (71)	14% (36)	32% (83)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (92)	22% (86)	4% (16)	2% (7)	18% (70)	30% (117)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (3)	12% (15)	8% (11)	14% (18)	16% (21)	48% (63)	132
Top 2024 Issue: Economy	10% (28)	21% (56)	5% (14)	3% (7)	20% (53)	42% (112)	269
Community/Gender: Urban Women	5% (5)	13% (13)	7% (7)	17% (16)	12% (12)	46% (45)	99
Community/Gender: Urban Men	23% (35)	23% (35)	10% (16)	14% (21)	10% (15)	21% (32)	154
Community/Gender: Rural Women	12% (10)	8% (7)	2% (2)	7% (5)	19% (16)	53% (44)	83
Community/Gender: Rural Men	23% (8)	19% (6)	9% (3)	6% (2)	14% (5)	28% (9)	33
Community/Gender: Suburban Women	9% (23)	12% (28)	7% (17)	12% (28)	21% (52)	39% (93)	240
Community/Gender: Suburban Men	13% (23)	25% (44)	8% (14)	14% (24)	16% (28)	23% (40)	172
Homeowner	15% (98)	18% (118)	8% (54)	12% (79)	16% (107)	32% (214)	670
Renter	6% (6)	13% (13)	4% (4)	16% (16)	19% (19)	42% (42)	101
Self + Household: White-Collar	18% (65)	15% (52)	8% (28)	15% (53)	16% (55)	28% (99)	352
Self + Household: Blue Collar	12% (37)	17% (52)	8% (24)	12% (37)	18% (57)	33% (102)	308
Union HH: Yes	13% (5)	30% (12)	11% (5)	10% (4)	26% (10)	10% (4)	40
Union HH: No	13% (99)	16% (120)	7% (53)	13% (93)	16% (117)	35% (259)	741
LGBTQ+: Yes	2% (1)	22% (18)	7% (6)	15% (12)	22% (18)	32% (27)	83
LGBTQ+: No	15% (102)	16% (114)	7% (52)	12% (85)	16% (109)	34% (236)	698
Motivated to Vote	14% (103)	17% (128)	8% (57)	13% (93)	16% (118)	32% (238)	737
Parent: Yes	10% (22)	20% (44)	9% (20)	6% (13)	27% (59)	27% (59)	217
Parent: No	15% (82)	16% (88)	7% (38)	15% (84)	12% (68)	36% (204)	564
COVID Vaccine: Yes	13% (77)	16% (92)	9% (53)	15% (87)	16% (93)	31% (185)	587
COVID Vaccine: No	14% (26)	21% (40)	3% (5)	5% (9)	18% (34)	41% (79)	194
Student Loans: Yes	5% (6)	12% (13)	4% (4)	6% (7)	26% (28)	47% (52)	110
Student Loans: No	15% (98)	18% (119)	8% (53)	13% (90)	15% (99)	31% (211)	671
Favorable Opinion of Haley	30% (80)	22% (59)	9% (24)	6% (16)	12% (31)	21% (56)	266
Unfavorable Opinion of Haley	8% (20)	17% (45)	13% (34)	29% (77)	16% (41)	17% (46)	263

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (104)	17% (132)	7% (58)	12% (97)	16% (127)	34% (263)	781
Prodigal Biden Voter	— (0)	27% (12)	8% (4)	7% (3)	18% (8)	41% (19)	46
Undecided Voter (DK/WNV)	— (0)	13% (6)	5% (2)	9% (4)	11% (5)	63% (31)	50
Undecided Voter (DK)	— (0)	4% (1)	6% (2)	4% (1)	16% (5)	70% (23)	33
Watched Debate	16% (97)	19% (112)	7% (41)	12% (72)	16% (97)	30% (175)	595
Watched Debate: Did not Watch	4% (7)	10% (20)	9% (17)	13% (25)	16% (30)	47% (88)	186
Watched Debate: All of it	22% (82)	19% (69)	7% (26)	13% (47)	15% (54)	24% (88)	366
Watched Debate: Some of it	6% (15)	19% (43)	6% (15)	11% (25)	19% (44)	38% (88)	229
Continue His Campaign: Yes Biden	10% (30)	12% (36)	11% (34)	21% (64)	12% (37)	35% (107)	308
Continue His Campaign: No Biden	16% (71)	20% (85)	5% (23)	6% (26)	19% (83)	34% (147)	435
Continue His Campaign: Yes Trump	25% (97)	23% (93)	5% (22)	2% (9)	16% (63)	28% (111)	395
Continue His Campaign: No Trump	1% (4)	11% (38)	10% (36)	22% (77)	16% (57)	39% (137)	349
Conviction: Evidence	2% (6)	8% (32)	10% (39)	23% (89)	16% (61)	40% (154)	382
Conviction: Motivation to Damage	29% (96)	28% (91)	4% (13)	2% (7)	15% (48)	23% (75)	330
Conviction: DK/NO	2% (2)	12% (8)	9% (6)	1% (1)	26% (18)	49% (34)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	12%	(95)	10%	(77)	12%	(93)	21%	(167)	40%	(314)	781
Gender: Male	5%	(18)	15%	(55)	10%	(37)	17%	(61)	21%	(75)	31%	(113)	359
Gender: Female	4%	(17)	9%	(40)	10%	(40)	8%	(32)	22%	(92)	48%	(201)	422
Age: 18-34	7%	(13)	7%	(13)	11%	(21)	5%	(10)	17%	(34)	54%	(108)	199
Age: 35-44	3%	(3)	16%	(18)	9%	(10)	7%	(8)	23%	(26)	42%	(48)	114
Age: 45-64	2%	(5)	16%	(43)	9%	(22)	11%	(28)	25%	(65)	38%	(99)	262
Age: 65+	7%	(14)	10%	(20)	12%	(24)	23%	(47)	20%	(42)	29%	(59)	206
GenZers: 1997-2012	11%	(11)	6%	(6)	14%	(13)	5%	(5)	14%	(13)	51%	(50)	99
Millennials: 1981-1996	2%	(5)	12%	(26)	8%	(17)	6%	(13)	20%	(43)	50%	(105)	209
GenXers: 1965-1980	2%	(5)	19%	(39)	9%	(18)	9%	(18)	24%	(50)	37%	(76)	205
Baby Boomers: 1946-1964	6%	(14)	8%	(19)	11%	(25)	18%	(43)	24%	(57)	32%	(75)	234
Educ: < College	3%	(12)	11%	(52)	10%	(45)	11%	(51)	22%	(105)	43%	(203)	468
Educ: Bachelors degree	5%	(10)	12%	(26)	9%	(20)	12%	(25)	22%	(46)	40%	(85)	213
Educ: Post-grad	13%	(13)	16%	(16)	12%	(12)	17%	(17)	16%	(16)	26%	(26)	100
Income: Under 50k	5%	(13)	14%	(40)	10%	(27)	11%	(29)	21%	(57)	39%	(108)	274
Income: 50k-100k	2%	(7)	10%	(31)	8%	(25)	13%	(41)	25%	(78)	41%	(128)	311
Income: 100k+	8%	(15)	13%	(25)	13%	(25)	12%	(23)	16%	(32)	39%	(77)	196
Ethnicity: White (Non-Hispanic)	4%	(21)	13%	(63)	9%	(45)	15%	(74)	21%	(106)	38%	(190)	499
Ethnicity: Hispanic	1%	(2)	12%	(21)	13%	(23)	7%	(13)	23%	(41)	44%	(79)	180
Ethnicity: Black (Non-Hispanic)	25%	(10)	16%	(6)	4%	(1)	7%	(3)	35%	(14)	14%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	3%	(2)	7%	(4)	11%	(7)	6%	(4)	10%	(6)	63%	(39)	62
All Christian	5%	(18)	14%	(56)	10%	(40)	13%	(50)	22%	(86)	37%	(146)	396
All Non-Christian	7%	(3)	17%	(8)	5%	(2)	29%	(14)	16%	(8)	26%	(12)	47
Atheist	14%	(5)	13%	(4)	5%	(2)	11%	(4)	20%	(6)	37%	(12)	32
Agnostic/Nothing in particular	5%	(9)	8%	(16)	12%	(24)	10%	(20)	27%	(53)	38%	(76)	198
Something Else	—	(0)	10%	(11)	9%	(9)	5%	(6)	13%	(14)	63%	(67)	107
Evangelical	2%	(4)	10%	(18)	10%	(18)	9%	(16)	23%	(42)	45%	(82)	180
Non-Evangelical	4%	(13)	16%	(48)	9%	(29)	11%	(34)	19%	(57)	41%	(126)	305
PID: Dem (no lean)	7%	(19)	12%	(32)	10%	(28)	11%	(30)	19%	(53)	40%	(108)	270
PID: Ind (no lean)	3%	(5)	14%	(27)	9%	(17)	8%	(16)	26%	(51)	41%	(80)	195
PID: Rep (no lean)	4%	(11)	11%	(36)	10%	(32)	15%	(47)	20%	(63)	40%	(126)	316

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	12%	(95)	10%	(77)	12%	(93)	21%	(167)	40%	(314)	781
PID/Gender: Dem Men	7%	(7)	10%	(10)	10%	(10)	19%	(20)	18%	(18)	36%	(36)	101
PID/Gender: Dem Women	7%	(12)	13%	(22)	11%	(18)	6%	(11)	20%	(34)	42%	(71)	169
PID/Gender: Ind Men	4%	(4)	17%	(17)	12%	(12)	13%	(13)	28%	(28)	28%	(28)	102
PID/Gender: Ind Women	1%	(1)	11%	(10)	5%	(5)	3%	(3)	24%	(23)	55%	(52)	93
PID/Gender: Rep Men	5%	(8)	18%	(28)	10%	(15)	18%	(29)	19%	(29)	31%	(48)	157
PID/Gender: Rep Women	2%	(4)	5%	(8)	11%	(17)	11%	(18)	22%	(34)	49%	(78)	159
Ideo: Liberal (1-3)	6%	(12)	14%	(28)	10%	(22)	13%	(27)	22%	(45)	36%	(76)	209
Ideo: Moderate (4)	6%	(14)	12%	(29)	9%	(21)	10%	(23)	21%	(50)	43%	(104)	241
Ideo: Conservative (5-7)	3%	(9)	12%	(37)	11%	(35)	14%	(43)	22%	(69)	39%	(122)	315
Community: Urban	5%	(12)	19%	(49)	12%	(30)	12%	(30)	19%	(48)	34%	(85)	253
Community: Suburban	5%	(21)	10%	(40)	9%	(37)	12%	(47)	22%	(90)	43%	(176)	412
Community: Rural	2%	(2)	6%	(6)	9%	(10)	14%	(16)	25%	(29)	45%	(53)	116
Military HHnm: Yes	5%	(7)	15%	(23)	10%	(15)	13%	(20)	29%	(43)	28%	(42)	150
Military HH: No	4%	(28)	11%	(72)	10%	(62)	12%	(73)	20%	(124)	43%	(271)	631
Employ: Private Sector	3%	(7)	15%	(41)	11%	(30)	10%	(26)	26%	(69)	35%	(93)	265
Employ: Government	7%	(3)	5%	(2)	7%	(3)	20%	(9)	21%	(9)	40%	(18)	46
Employ: Self-Employed	2%	(2)	12%	(10)	9%	(7)	3%	(2)	19%	(15)	55%	(43)	79
Employ: Homemaker	1%	(0)	2%	(1)	3%	(1)	1%	(0)	28%	(13)	65%	(31)	47
Employ: Student	35%	(9)	3%	(1)	10%	(3)	13%	(3)	11%	(3)	28%	(7)	26
Employ: Retired	6%	(11)	9%	(18)	11%	(23)	24%	(48)	23%	(47)	27%	(56)	204
Employ: Unemployed	2%	(1)	24%	(17)	6%	(4)	—	(0)	7%	(5)	60%	(41)	68
Employ: Other	—	(0)	12%	(6)	11%	(5)	11%	(5)	13%	(6)	53%	(25)	47

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	12%	(95)	10%	(77)	12%	(93)	21%	(167)	40%	(314)	781
Protestant	1%	(2)	17%	(31)	8%	(14)	15%	(27)	25%	(46)	35%	(63)	181
Roman Catholic	8%	(15)	12%	(24)	12%	(24)	9%	(17)	19%	(38)	39%	(78)	197
Mormon	6%	(1)	—	(0)	—	(0)	39%	(5)	13%	(2)	42%	(6)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	33%	(1)	43%	(2)	24%	(1)	—	(0)	—	(0)	4
Jewish	—	(0)	14%	(4)	8%	(2)	35%	(11)	21%	(6)	23%	(7)	31
Muslim	11%	(1)	23%	(2)	—	(0)	44%	(3)	—	(0)	21%	(1)	7
Buddhist	54%	(3)	4%	(0)	—	(0)	—	(0)	17%	(1)	25%	(1)	5
Hindu	—	(0)	41%	(2)	—	(0)	—	(0)	7%	(0)	51%	(3)	5
Atheist	14%	(5)	13%	(4)	5%	(2)	11%	(4)	20%	(6)	37%	(12)	32
Agnostic	1%	(0)	8%	(3)	9%	(4)	15%	(6)	19%	(8)	48%	(20)	42
Something else	—	(0)	10%	(11)	9%	(9)	5%	(6)	13%	(14)	63%	(67)	107
Nothing in particular	6%	(9)	8%	(13)	13%	(20)	9%	(14)	29%	(45)	36%	(56)	157
Ideo/PID: Conservative Republican	4%	(9)	12%	(30)	9%	(23)	15%	(36)	23%	(56)	37%	(90)	243
Ideo/PID: Moderate/Liberal Republican	4%	(3)	9%	(6)	14%	(10)	17%	(11)	11%	(7)	45%	(31)	68
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	13%	(16)	10%	(12)	6%	(7)	16%	(19)	46%	(54)	119
Ideo/PID: Liberal Democrat	6%	(8)	11%	(16)	11%	(16)	16%	(23)	23%	(34)	33%	(49)	146
Unfavorable of Biden and Trump	3%	(4)	8%	(11)	11%	(15)	6%	(9)	26%	(37)	46%	(64)	140
2024 H2H Matchup: Biden Voter	6%	(20)	13%	(47)	10%	(34)	10%	(35)	23%	(82)	38%	(136)	353
2024 H2H Matchup: Trump Voter	3%	(10)	12%	(44)	11%	(42)	15%	(58)	21%	(80)	39%	(146)	379
2024 H2H Matchup: Would not Vote	17%	(3)	12%	(2)	3%	(1)	3%	(1)	9%	(2)	56%	(9)	17
2024 H2H Matchup: Do not Know	5%	(2)	7%	(2)	4%	(1)	1%	(0)	13%	(4)	70%	(23)	33
2022 House Vote: Democrat	7%	(23)	12%	(42)	9%	(31)	11%	(36)	21%	(70)	40%	(137)	339
2022 House Vote: Republican	3%	(9)	14%	(47)	9%	(28)	15%	(50)	23%	(75)	36%	(116)	326
2022 House Vote: Did not Vote	2%	(2)	6%	(7)	12%	(12)	6%	(6)	20%	(21)	55%	(57)	105
2020 Vote: Joe Biden	6%	(22)	14%	(50)	8%	(30)	10%	(36)	22%	(81)	40%	(146)	365
2020 Vote: Donald Trump	3%	(12)	12%	(42)	11%	(39)	15%	(53)	20%	(72)	39%	(143)	362
2020 Vote: Someone Else	7%	(1)	2%	(0)	—	(0)	13%	(2)	36%	(4)	42%	(5)	12
2020 Vote: Did not Vote	1%	(1)	4%	(2)	18%	(8)	6%	(3)	23%	(10)	48%	(20)	42
2016 Vote: Hillary Clinton	3%	(9)	14%	(37)	11%	(29)	14%	(35)	22%	(58)	35%	(90)	257
2016 Vote: Donald Trump	4%	(14)	14%	(49)	9%	(32)	16%	(54)	21%	(71)	36%	(122)	342
2016 Vote: Someone Else	3%	(1)	8%	(3)	7%	(2)	1%	(0)	28%	(9)	53%	(17)	32

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	12%	(95)	10%	(77)	12%	(93)	21%	(167)	40%	(314)	781
2020 Vote/PID: Not Biden/Democrat	7%	(2)	8%	(2)	24%	(6)	1%	(0)	16%	(4)	43%	(11)	26
2020 Vote/PID: Not Trump/Republican	4%	(1)	8%	(3)	6%	(2)	6%	(2)	34%	(12)	41%	(14)	34
U.S. Economy: Wrong Track	2%	(12)	10%	(53)	9%	(48)	13%	(69)	21%	(117)	45%	(248)	547
U.S. Economy: Right Direction	10%	(23)	18%	(42)	12%	(29)	10%	(24)	21%	(50)	28%	(65)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	14%	(35)	12%	(32)	13%	(33)	19%	(48)	36%	(92)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(12)	11%	(43)	9%	(35)	14%	(55)	20%	(77)	43%	(166)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	13%	(17)	8%	(10)	4%	(5)	31%	(41)	42%	(56)	132
Top 2024 Issue: Economy	4%	(10)	12%	(32)	10%	(26)	8%	(23)	20%	(55)	46%	(124)	269
Community/Gender: Urban Women	3%	(3)	15%	(15)	12%	(12)	7%	(7)	17%	(17)	45%	(44)	99
Community/Gender: Urban Men	5%	(8)	22%	(34)	12%	(18)	15%	(23)	20%	(30)	27%	(41)	154
Community/Gender: Rural Women	—	(0)	1%	(1)	8%	(6)	11%	(9)	21%	(18)	59%	(49)	83
Community/Gender: Rural Men	7%	(2)	16%	(5)	11%	(4)	21%	(7)	34%	(11)	12%	(4)	33
Community/Gender: Suburban Women	6%	(14)	10%	(24)	9%	(22)	7%	(16)	24%	(57)	45%	(108)	240
Community/Gender: Suburban Men	4%	(8)	9%	(16)	9%	(15)	18%	(32)	20%	(34)	40%	(68)	172
Homeowner	4%	(30)	13%	(84)	10%	(65)	13%	(87)	21%	(138)	40%	(265)	670
Renter	4%	(4)	10%	(10)	12%	(12)	6%	(6)	27%	(27)	42%	(42)	101
Self + Household: White-Collar	6%	(22)	16%	(55)	11%	(37)	11%	(40)	20%	(72)	36%	(127)	352
Self + Household: Blue Collar	1%	(4)	11%	(35)	10%	(31)	16%	(48)	26%	(80)	36%	(111)	308
Union HH: Yes	16%	(6)	23%	(9)	8%	(3)	8%	(3)	23%	(9)	22%	(9)	40
Union HH: No	4%	(29)	12%	(86)	10%	(74)	12%	(90)	21%	(158)	41%	(305)	741
LGBTQ+: Yes	11%	(9)	18%	(15)	7%	(5)	4%	(3)	20%	(17)	41%	(34)	83
LGBTQ+: No	4%	(26)	11%	(80)	10%	(72)	13%	(90)	22%	(150)	40%	(280)	698
Motivated to Vote	5%	(34)	13%	(93)	10%	(75)	12%	(91)	22%	(161)	38%	(282)	737
Parent: Yes	7%	(16)	15%	(31)	11%	(23)	6%	(13)	24%	(53)	37%	(81)	217
Parent: No	3%	(19)	11%	(63)	10%	(54)	14%	(80)	20%	(114)	41%	(233)	564
COVID Vaccine: Yes	5%	(31)	13%	(79)	9%	(53)	12%	(69)	21%	(125)	39%	(230)	587
COVID Vaccine: No	2%	(4)	8%	(16)	12%	(24)	13%	(24)	21%	(42)	43%	(84)	194
Student Loans: Yes	6%	(6)	17%	(18)	7%	(7)	5%	(5)	24%	(26)	42%	(47)	110
Student Loans: No	4%	(29)	11%	(77)	10%	(70)	13%	(88)	21%	(141)	40%	(267)	671
Favorable Opinion of Haley	6%	(15)	22%	(59)	12%	(32)	11%	(28)	22%	(57)	28%	(73)	266
Unfavorable Opinion of Haley	4%	(10)	12%	(32)	12%	(32)	22%	(58)	22%	(57)	28%	(74)	263

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	12%	(95)	10%	(77)	12%	(93)	21%	(167)	40%	(314)	781
Prodigal Biden Voter	7%	(3)	12%	(5)	4%	(2)	5%	(2)	21%	(10)	50%	(23)	46
Undecided Voter (DK/WNV)	9%	(5)	9%	(4)	4%	(2)	2%	(1)	12%	(6)	65%	(32)	50
Undecided Voter (DK)	5%	(2)	7%	(2)	4%	(1)	1%	(0)	13%	(4)	70%	(23)	33
Watched Debate	6%	(33)	13%	(76)	11%	(64)	13%	(80)	21%	(126)	36%	(216)	595
Watched Debate: Did not Watch	1%	(2)	10%	(19)	7%	(13)	7%	(14)	22%	(41)	52%	(97)	186
Watched Debate: All of it	5%	(20)	15%	(53)	8%	(29)	16%	(60)	20%	(74)	35%	(130)	366
Watched Debate: Some of it	6%	(13)	10%	(23)	15%	(35)	9%	(20)	23%	(52)	38%	(86)	229
Continue His Campaign: Yes Biden	5%	(15)	14%	(43)	15%	(45)	12%	(36)	19%	(59)	35%	(108)	308
Continue His Campaign: No Biden	5%	(20)	12%	(50)	7%	(30)	12%	(51)	21%	(93)	44%	(190)	435
Continue His Campaign: Yes Trump	4%	(16)	12%	(49)	11%	(45)	15%	(59)	18%	(73)	39%	(154)	395
Continue His Campaign: No Trump	5%	(19)	13%	(44)	9%	(32)	7%	(26)	24%	(85)	41%	(143)	349
Conviction: Evidence	3%	(10)	12%	(47)	11%	(40)	10%	(40)	23%	(88)	41%	(157)	382
Conviction: Motivation to Damage	7%	(22)	13%	(42)	10%	(32)	15%	(50)	20%	(66)	35%	(117)	330
Conviction: DK/NO	4%	(3)	9%	(7)	7%	(5)	5%	(3)	18%	(12)	57%	(40)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (78)	27% (207)	20% (160)	21% (168)	16% (122)	6% (47)	781
Gender: Male	11% (41)	29% (106)	20% (71)	22% (78)	11% (41)	7% (23)	359
Gender: Female	9% (37)	24% (102)	21% (89)	21% (89)	19% (82)	6% (23)	422
Age: 18-34	16% (31)	20% (40)	11% (22)	13% (26)	20% (40)	21% (41)	199
Age: 35-44	12% (14)	31% (35)	22% (25)	13% (15)	20% (22)	2% (2)	114
Age: 45-64	8% (20)	33% (86)	20% (51)	20% (53)	18% (48)	1% (4)	262
Age: 65+	6% (13)	22% (46)	30% (61)	36% (74)	6% (12)	— (0)	206
GenZers: 1997-2012	23% (23)	23% (23)	10% (10)	6% (6)	12% (11)	27% (26)	99
Millennials: 1981-1996	11% (22)	24% (50)	17% (36)	16% (33)	24% (51)	8% (17)	209
GenXers: 1965-1980	8% (17)	36% (73)	17% (35)	19% (40)	18% (37)	2% (3)	205
Baby Boomers: 1946-1964	6% (15)	24% (56)	28% (65)	32% (76)	10% (23)	— (0)	234
Educ: < College	9% (41)	29% (134)	17% (78)	19% (91)	18% (82)	9% (42)	468
Educ: Bachelors degree	11% (24)	23% (50)	28% (59)	21% (46)	15% (31)	2% (4)	213
Educ: Post-grad	12% (12)	24% (24)	24% (23)	31% (31)	9% (9)	1% (1)	100
Income: Under 50k	11% (31)	26% (72)	11% (30)	22% (60)	19% (53)	10% (28)	274
Income: 50k-100k	8% (25)	24% (76)	25% (79)	23% (71)	14% (43)	5% (16)	311
Income: 100k+	11% (22)	30% (59)	25% (50)	19% (36)	13% (26)	1% (2)	196
Ethnicity: White (Non-Hispanic)	7% (36)	27% (137)	24% (120)	26% (128)	14% (67)	2% (10)	499
Ethnicity: Hispanic	11% (20)	26% (46)	14% (25)	15% (27)	20% (37)	14% (26)	180
Ethnicity: Black (Non-Hispanic)	43% (17)	25% (10)	10% (4)	11% (4)	11% (4)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	6% (4)	23% (14)	18% (11)	13% (8)	23% (14)	17% (11)	62
All Christian	9% (34)	33% (132)	23% (90)	18% (70)	15% (60)	2% (9)	396
All Non-Christian	18% (8)	7% (3)	17% (8)	47% (22)	10% (5)	1% (0)	47
Atheist	8% (3)	13% (4)	13% (4)	44% (14)	19% (6)	3% (1)	32
Agnostic/Nothing in particular	10% (20)	19% (38)	20% (39)	22% (44)	18% (35)	11% (23)	198
Something Else	12% (13)	28% (30)	17% (18)	16% (17)	15% (17)	12% (13)	107
Evangelical	11% (19)	34% (60)	27% (48)	11% (20)	12% (22)	6% (10)	180
Non-Evangelical	8% (24)	31% (94)	19% (59)	21% (65)	17% (53)	3% (10)	305
PID: Dem (no lean)	8% (22)	19% (50)	22% (58)	31% (83)	13% (35)	8% (22)	270
PID: Ind (no lean)	9% (18)	29% (57)	13% (26)	23% (45)	20% (38)	5% (11)	195
PID: Rep (no lean)	12% (38)	32% (100)	24% (76)	12% (39)	16% (49)	5% (14)	316

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(78)	27%	(207)	20%	(160)	21%	(168)	16%	(122)	6%	(47)	781
PID/Gender: Dem Men	9%	(9)	23%	(23)	17%	(17)	35%	(36)	9%	(9)	7%	(7)	101
PID/Gender: Dem Women	7%	(13)	16%	(27)	24%	(41)	28%	(47)	15%	(26)	9%	(15)	169
PID/Gender: Ind Men	12%	(13)	34%	(35)	15%	(15)	23%	(24)	12%	(13)	3%	(3)	102
PID/Gender: Ind Women	6%	(5)	24%	(22)	11%	(11)	23%	(22)	27%	(26)	8%	(8)	93
PID/Gender: Rep Men	12%	(19)	30%	(48)	25%	(39)	12%	(19)	12%	(19)	9%	(14)	157
PID/Gender: Rep Women	12%	(19)	33%	(52)	23%	(37)	13%	(20)	19%	(31)	—	(1)	159
Ideo: Liberal (1-3)	9%	(19)	12%	(25)	22%	(46)	34%	(71)	17%	(35)	6%	(13)	209
Ideo: Moderate (4)	13%	(30)	27%	(65)	15%	(36)	24%	(58)	16%	(38)	6%	(14)	241
Ideo: Conservative (5-7)	9%	(28)	37%	(117)	24%	(76)	12%	(38)	13%	(42)	5%	(14)	315
Community: Urban	11%	(27)	29%	(72)	20%	(51)	21%	(54)	12%	(29)	8%	(19)	253
Community: Suburban	11%	(45)	24%	(100)	20%	(81)	23%	(96)	17%	(70)	5%	(20)	412
Community: Rural	5%	(5)	30%	(35)	24%	(28)	15%	(18)	19%	(23)	6%	(7)	116
Military HHnm: Yes	7%	(10)	24%	(36)	27%	(41)	26%	(39)	12%	(17)	4%	(6)	150
Military HH: No	11%	(67)	27%	(171)	19%	(118)	20%	(128)	17%	(105)	6%	(40)	631
Employ: Private Sector	12%	(32)	34%	(90)	22%	(57)	15%	(40)	15%	(39)	3%	(8)	265
Employ: Government	19%	(9)	12%	(5)	23%	(11)	27%	(12)	14%	(6)	5%	(2)	46
Employ: Self-Employed	8%	(7)	16%	(12)	22%	(18)	20%	(16)	16%	(13)	17%	(14)	79
Employ: Homemaker	1%	(0)	40%	(19)	7%	(3)	9%	(4)	31%	(15)	12%	(6)	47
Employ: Student	51%	(13)	8%	(2)	—	(0)	14%	(4)	14%	(4)	13%	(4)	26
Employ: Retired	5%	(11)	21%	(42)	30%	(60)	37%	(76)	7%	(14)	—	(0)	204
Employ: Unemployed	5%	(4)	39%	(26)	3%	(2)	16%	(11)	30%	(20)	7%	(5)	68
Employ: Other	5%	(3)	20%	(10)	19%	(9)	11%	(5)	26%	(12)	19%	(9)	47

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(78)	27%	(207)	20%	(160)	21%	(168)	16%	(122)	6%	(47)	781
Protestant	4%	(7)	41%	(75)	30%	(55)	15%	(27)	10%	(17)	—	(0)	181
Roman Catholic	12%	(24)	26%	(50)	17%	(34)	21%	(41)	21%	(41)	4%	(7)	197
Mormon	1%	(0)	52%	(7)	4%	(1)	17%	(2)	9%	(1)	17%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	76%	(3)	—	(0)	24%	(1)	—	(0)	—	(0)	—	(0)	4
Jewish	4%	(1)	4%	(1)	26%	(8)	58%	(18)	8%	(2)	—	(0)	31
Muslim	100%	(7)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	7
Buddhist	—	(0)	47%	(2)	6%	(0)	47%	(2)	1%	(0)	—	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	41%	(2)	51%	(3)	7%	(0)	5
Atheist	8%	(3)	13%	(4)	13%	(4)	44%	(14)	19%	(6)	3%	(1)	32
Agnostic	—	(0)	14%	(6)	33%	(14)	29%	(12)	21%	(9)	3%	(1)	42
Something else	12%	(13)	28%	(30)	17%	(18)	16%	(17)	15%	(17)	12%	(13)	107
Nothing in particular	13%	(20)	20%	(32)	16%	(25)	20%	(32)	17%	(26)	14%	(21)	157
Ideo/PID: Conservative Republican	10%	(23)	35%	(85)	25%	(62)	12%	(29)	14%	(34)	4%	(10)	243
Ideo/PID: Moderate/Liberal Republican	21%	(14)	23%	(15)	19%	(13)	14%	(9)	16%	(11)	7%	(5)	68
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	29%	(34)	17%	(21)	22%	(26)	13%	(15)	8%	(10)	119
Ideo/PID: Liberal Democrat	6%	(9)	11%	(16)	26%	(37)	39%	(57)	13%	(19)	6%	(8)	146
Unfavorable of Biden and Trump	7%	(10)	20%	(28)	21%	(29)	22%	(31)	22%	(31)	7%	(10)	140
2024 H2H Matchup: Biden Voter	8%	(29)	16%	(58)	21%	(74)	33%	(117)	14%	(51)	6%	(23)	353
2024 H2H Matchup: Trump Voter	12%	(44)	36%	(137)	20%	(75)	11%	(43)	16%	(59)	5%	(21)	379
2024 H2H Matchup: Would not Vote	14%	(2)	44%	(7)	10%	(2)	15%	(2)	9%	(1)	8%	(1)	17
2024 H2H Matchup: Do not Know	7%	(2)	17%	(5)	25%	(8)	14%	(5)	32%	(11)	5%	(2)	33
2022 House Vote: Democrat	9%	(31)	18%	(63)	23%	(79)	30%	(101)	13%	(44)	6%	(21)	339
2022 House Vote: Republican	11%	(36)	38%	(125)	20%	(66)	13%	(42)	13%	(43)	4%	(14)	326
2022 House Vote: Did not Vote	9%	(10)	18%	(19)	12%	(13)	17%	(18)	32%	(34)	11%	(12)	105
2020 Vote: Joe Biden	9%	(33)	20%	(73)	21%	(75)	30%	(111)	14%	(51)	6%	(21)	365
2020 Vote: Donald Trump	10%	(38)	36%	(129)	20%	(74)	13%	(47)	17%	(61)	4%	(14)	362
2020 Vote: Someone Else	9%	(1)	10%	(1)	5%	(1)	38%	(4)	37%	(4)	1%	(0)	12
2020 Vote: Did not Vote	12%	(5)	10%	(4)	23%	(10)	14%	(6)	15%	(6)	26%	(11)	42
2016 Vote: Hillary Clinton	7%	(17)	13%	(34)	25%	(65)	39%	(102)	14%	(36)	2%	(5)	257
2016 Vote: Donald Trump	12%	(40)	38%	(131)	21%	(72)	12%	(41)	15%	(50)	2%	(8)	342
2016 Vote: Someone Else	3%	(1)	21%	(7)	6%	(2)	28%	(9)	37%	(12)	5%	(2)	32

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(78)	27%	(207)	20%	(160)	21%	(168)	16%	(122)	6%	(47)	781
2020 Vote/PID: Not Biden/Democrat	6%	(2)	22%	(6)	28%	(7)	11%	(3)	10%	(3)	23%	(6)	26
2020 Vote/PID: Not Trump/Republican	16%	(6)	12%	(4)	42%	(14)	18%	(6)	11%	(4)	1%	(0)	34
U.S. Economy: Wrong Track	9%	(48)	29%	(160)	20%	(109)	17%	(92)	19%	(102)	7%	(36)	547
U.S. Economy: Right Direction	13%	(29)	20%	(47)	21%	(50)	32%	(75)	9%	(20)	5%	(11)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	15%	(39)	24%	(62)	33%	(85)	14%	(36)	6%	(15)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(44)	36%	(139)	19%	(75)	12%	(45)	16%	(62)	6%	(23)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	22%	(28)	17%	(23)	28%	(37)	18%	(24)	6%	(8)	132
Top 2024 Issue: Economy	12%	(31)	34%	(92)	13%	(35)	11%	(30)	22%	(59)	8%	(21)	269
Community/Gender: Urban Women	8%	(8)	18%	(18)	26%	(26)	28%	(28)	14%	(14)	6%	(6)	99
Community/Gender: Urban Men	13%	(19)	36%	(55)	16%	(25)	17%	(25)	10%	(16)	9%	(13)	154
Community/Gender: Rural Women	6%	(5)	28%	(23)	21%	(18)	13%	(11)	24%	(20)	9%	(7)	83
Community/Gender: Rural Men	3%	(1)	37%	(12)	30%	(10)	22%	(7)	9%	(3)	—	(0)	33
Community/Gender: Suburban Women	10%	(25)	25%	(61)	19%	(45)	21%	(50)	20%	(49)	4%	(10)	240
Community/Gender: Suburban Men	12%	(21)	23%	(39)	21%	(36)	26%	(46)	13%	(22)	6%	(10)	172
Homeowner	10%	(65)	26%	(174)	22%	(145)	21%	(141)	15%	(103)	6%	(41)	670
Renter	11%	(11)	30%	(30)	13%	(13)	24%	(24)	18%	(19)	5%	(5)	101
Self + Household: White-Collar	10%	(37)	27%	(95)	25%	(88)	24%	(86)	10%	(35)	3%	(12)	352
Self + Household: Blue Collar	8%	(24)	31%	(95)	18%	(55)	22%	(67)	15%	(47)	7%	(21)	308
Union HH: Yes	36%	(15)	21%	(9)	11%	(4)	16%	(7)	4%	(1)	11%	(5)	40
Union HH: No	9%	(63)	27%	(199)	21%	(155)	22%	(161)	16%	(121)	6%	(42)	741
LGBTQ+: Yes	16%	(13)	23%	(20)	13%	(11)	30%	(25)	14%	(11)	4%	(3)	83
LGBTQ+: No	9%	(64)	27%	(188)	21%	(149)	20%	(142)	16%	(111)	6%	(44)	698
Motivated to Vote	10%	(76)	27%	(201)	21%	(152)	22%	(160)	15%	(109)	5%	(40)	737
Parent: Yes	18%	(39)	30%	(65)	15%	(34)	12%	(25)	17%	(36)	8%	(18)	217
Parent: No	7%	(39)	25%	(143)	22%	(126)	25%	(142)	15%	(86)	5%	(28)	564
COVID Vaccine: Yes	9%	(54)	25%	(149)	20%	(119)	25%	(149)	15%	(88)	5%	(28)	587
COVID Vaccine: No	12%	(24)	30%	(59)	21%	(40)	10%	(18)	18%	(34)	10%	(19)	194
Student Loans: Yes	18%	(20)	23%	(26)	7%	(8)	17%	(18)	25%	(27)	9%	(10)	110
Student Loans: No	9%	(58)	27%	(182)	23%	(151)	22%	(149)	14%	(95)	5%	(36)	671
Favorable Opinion of Haley	13%	(36)	36%	(95)	24%	(65)	16%	(43)	9%	(23)	1%	(4)	266
Unfavorable Opinion of Haley	5%	(12)	20%	(53)	28%	(73)	38%	(99)	10%	(25)	—	(0)	263

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(78)	27%	(207)	20%	(160)	21%	(168)	16%	(122)	6%	(47)	781
Prodigal Biden Voter	15%	(7)	35%	(16)	18%	(9)	11%	(5)	12%	(5)	8%	(4)	46
Undecided Voter (DK/WNV)	9%	(5)	26%	(13)	20%	(10)	14%	(7)	24%	(12)	6%	(3)	50
Undecided Voter (DK)	7%	(2)	17%	(5)	25%	(8)	14%	(5)	32%	(11)	5%	(2)	33
Watched Debate	12%	(69)	28%	(168)	21%	(128)	19%	(112)	13%	(78)	7%	(39)	595
Watched Debate: Did not Watch	4%	(8)	21%	(39)	17%	(32)	30%	(55)	24%	(44)	4%	(7)	186
Watched Debate: All of it	9%	(32)	32%	(118)	21%	(78)	21%	(77)	12%	(45)	4%	(16)	366
Watched Debate: Some of it	16%	(37)	22%	(50)	22%	(50)	16%	(36)	14%	(33)	10%	(23)	229
Continue His Campaign: Yes Biden	8%	(24)	24%	(75)	21%	(65)	27%	(84)	13%	(39)	7%	(21)	308
Continue His Campaign: No Biden	11%	(49)	29%	(127)	20%	(89)	17%	(76)	17%	(74)	5%	(21)	435
Continue His Campaign: Yes Trump	12%	(48)	35%	(140)	19%	(76)	14%	(55)	14%	(55)	6%	(22)	395
Continue His Campaign: No Trump	8%	(29)	18%	(64)	23%	(81)	29%	(100)	16%	(57)	5%	(19)	349
Conviction: Evidence	6%	(22)	19%	(74)	22%	(84)	32%	(124)	14%	(52)	7%	(26)	382
Conviction: Motivation to Damage	13%	(43)	36%	(117)	21%	(69)	12%	(38)	15%	(51)	4%	(12)	330
Conviction: DK/NO	18%	(13)	23%	(16)	10%	(7)	8%	(6)	29%	(20)	12%	(8)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(32)	13%	(103)	10%	(76)	11%	(85)	26%	(203)	36%	(282)	781
Gender: Male	4%	(15)	18%	(65)	14%	(50)	12%	(44)	22%	(78)	29%	(106)	359
Gender: Female	4%	(17)	9%	(37)	6%	(26)	10%	(40)	30%	(125)	42%	(176)	422
Age: 18-34	8%	(17)	8%	(16)	7%	(15)	7%	(13)	17%	(34)	52%	(105)	199
Age: 35-44	6%	(7)	23%	(26)	11%	(12)	7%	(8)	23%	(26)	30%	(35)	114
Age: 45-64	—	(1)	16%	(42)	7%	(18)	10%	(27)	32%	(83)	35%	(91)	262
Age: 65+	4%	(8)	9%	(19)	15%	(32)	17%	(36)	29%	(60)	25%	(51)	206
GenZers: 1997-2012	16%	(16)	6%	(6)	8%	(8)	3%	(3)	14%	(14)	52%	(52)	99
Millennials: 1981-1996	4%	(8)	17%	(36)	9%	(19)	9%	(18)	20%	(41)	41%	(87)	209
GenXers: 1965-1980	—	(1)	18%	(37)	6%	(13)	8%	(17)	31%	(63)	37%	(75)	205
Baby Boomers: 1946-1964	3%	(8)	8%	(20)	13%	(30)	17%	(39)	31%	(73)	27%	(64)	234
Educ: < College	5%	(22)	11%	(51)	8%	(38)	9%	(43)	24%	(111)	43%	(204)	468
Educ: Bachelors degree	3%	(6)	14%	(30)	13%	(28)	8%	(17)	32%	(68)	30%	(64)	213
Educ: Post-grad	5%	(5)	22%	(22)	11%	(11)	24%	(24)	24%	(24)	14%	(14)	100
Income: Under 50k	8%	(21)	15%	(40)	5%	(14)	7%	(18)	25%	(68)	41%	(113)	274
Income: 50k-100k	1%	(5)	10%	(30)	12%	(37)	13%	(40)	26%	(81)	38%	(118)	311
Income: 100k+	3%	(7)	17%	(33)	13%	(25)	13%	(26)	28%	(55)	26%	(51)	196
Ethnicity: White (Non-Hispanic)	2%	(11)	13%	(66)	12%	(58)	11%	(57)	29%	(145)	33%	(162)	499
Ethnicity: Hispanic	5%	(9)	15%	(27)	6%	(12)	12%	(22)	17%	(31)	44%	(79)	180
Ethnicity: Black (Non-Hispanic)	26%	(10)	9%	(3)	1%	(0)	3%	(1)	30%	(12)	31%	(12)	39
Ethnicity: Asian + Other (Non-Hispanic)	3%	(2)	10%	(6)	11%	(7)	6%	(4)	25%	(15)	45%	(28)	62
All Christian	3%	(14)	14%	(54)	12%	(47)	11%	(43)	27%	(105)	34%	(133)	396
All Non-Christian	2%	(1)	13%	(6)	10%	(5)	22%	(10)	32%	(15)	21%	(10)	47
Atheist	2%	(1)	23%	(7)	15%	(5)	6%	(2)	39%	(13)	15%	(5)	32
Agnostic/Nothing in particular	8%	(15)	11%	(23)	8%	(15)	9%	(18)	28%	(55)	36%	(72)	198
Something Else	1%	(2)	12%	(12)	5%	(5)	10%	(11)	14%	(15)	58%	(62)	107
Evangelical	5%	(9)	9%	(17)	9%	(17)	12%	(22)	24%	(44)	40%	(72)	180
Non-Evangelical	2%	(6)	16%	(48)	10%	(31)	11%	(32)	24%	(74)	37%	(113)	305
PID: Dem (no lean)	7%	(20)	15%	(41)	9%	(23)	10%	(28)	24%	(64)	35%	(94)	270
PID: Ind (no lean)	2%	(4)	8%	(15)	14%	(28)	11%	(21)	29%	(58)	35%	(69)	195
PID: Rep (no lean)	3%	(8)	15%	(47)	8%	(26)	11%	(36)	26%	(82)	37%	(118)	316

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(32)	13%	(103)	10%	(76)	11%	(85)	26%	(203)	36%	(282)	781
PID/Gender: Dem Men	6%	(6)	17%	(18)	15%	(15)	16%	(16)	22%	(22)	24%	(24)	101
PID/Gender: Dem Women	8%	(14)	14%	(23)	5%	(8)	7%	(11)	25%	(42)	41%	(70)	169
PID/Gender: Ind Men	4%	(4)	7%	(7)	19%	(19)	16%	(16)	24%	(24)	31%	(32)	102
PID/Gender: Ind Women	1%	(1)	9%	(8)	9%	(9)	6%	(5)	36%	(34)	40%	(37)	93
PID/Gender: Rep Men	4%	(6)	26%	(41)	10%	(16)	8%	(12)	21%	(32)	32%	(50)	157
PID/Gender: Rep Women	2%	(2)	4%	(6)	6%	(9)	15%	(23)	31%	(49)	43%	(69)	159
Ideo: Liberal (1-3)	6%	(13)	17%	(36)	10%	(22)	11%	(23)	28%	(59)	27%	(56)	209
Ideo: Moderate (4)	4%	(10)	12%	(30)	7%	(17)	8%	(20)	23%	(57)	45%	(108)	241
Ideo: Conservative (5-7)	3%	(9)	12%	(36)	12%	(37)	13%	(40)	26%	(83)	35%	(110)	315
Community: Urban	3%	(6)	22%	(55)	10%	(25)	10%	(26)	23%	(58)	33%	(82)	253
Community: Suburban	5%	(21)	11%	(44)	10%	(42)	12%	(51)	27%	(110)	35%	(144)	412
Community: Rural	4%	(5)	3%	(4)	8%	(10)	7%	(8)	30%	(35)	47%	(55)	116
Military HHnm: Yes	2%	(4)	9%	(13)	17%	(25)	14%	(21)	34%	(52)	24%	(36)	150
Military HH: No	5%	(29)	14%	(89)	8%	(52)	10%	(64)	24%	(152)	39%	(246)	631
Employ: Private Sector	4%	(10)	18%	(48)	10%	(26)	9%	(25)	28%	(74)	31%	(83)	265
Employ: Government	—	(0)	6%	(3)	8%	(4)	16%	(7)	26%	(12)	44%	(20)	46
Employ: Self-Employed	—	(0)	7%	(5)	9%	(7)	10%	(8)	31%	(24)	43%	(34)	79
Employ: Homemaker	—	(0)	3%	(1)	—	(0)	6%	(3)	36%	(17)	56%	(26)	47
Employ: Student	40%	(10)	—	(0)	10%	(3)	3%	(1)	11%	(3)	36%	(9)	26
Employ: Retired	2%	(4)	11%	(22)	16%	(33)	16%	(33)	32%	(65)	23%	(46)	204
Employ: Unemployed	—	(0)	27%	(18)	3%	(2)	5%	(4)	9%	(6)	55%	(38)	68
Employ: Other	15%	(7)	11%	(5)	3%	(1)	9%	(4)	7%	(3)	55%	(26)	47

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Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(32)	13%	(103)	10%	(76)	11%	(85)	26%	(203)	36%	(282)	781
Protestant	3%	(6)	14%	(26)	10%	(19)	12%	(21)	28%	(51)	32%	(58)	181
Roman Catholic	4%	(8)	13%	(26)	12%	(24)	11%	(22)	26%	(52)	33%	(65)	197
Mormon	—	(0)	11%	(2)	5%	(1)	—	(0)	18%	(2)	66%	(9)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	76%	(3)	—	(0)	—	(0)	24%	(1)	4
Jewish	3%	(1)	6%	(2)	8%	(2)	21%	(6)	39%	(12)	22%	(7)	31
Muslim	—	(0)	23%	(2)	—	(0)	56%	(4)	—	(0)	21%	(1)	7
Buddhist	—	(0)	54%	(3)	4%	(0)	—	(0)	17%	(1)	25%	(1)	5
Hindu	—	(0)	—	(0)	41%	(2)	—	(0)	51%	(3)	7%	(0)	5
Atheist	2%	(1)	23%	(7)	15%	(5)	6%	(2)	39%	(13)	15%	(5)	32
Agnostic	3%	(1)	9%	(4)	18%	(8)	11%	(5)	39%	(16)	21%	(9)	42
Something else	1%	(2)	12%	(12)	5%	(5)	10%	(11)	14%	(15)	58%	(62)	107
Nothing in particular	9%	(14)	12%	(19)	5%	(8)	9%	(13)	25%	(39)	41%	(64)	157
Ideo/PID: Conservative Republican	3%	(6)	14%	(33)	8%	(21)	13%	(31)	26%	(64)	36%	(87)	243
Ideo/PID: Moderate/Liberal Republican	3%	(2)	20%	(13)	7%	(5)	6%	(4)	20%	(13)	44%	(30)	68
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	15%	(18)	5%	(6)	6%	(7)	18%	(21)	46%	(55)	119
Ideo/PID: Liberal Democrat	5%	(8)	16%	(23)	12%	(17)	14%	(20)	29%	(43)	24%	(36)	146
Unfavorable of Biden and Trump	1%	(1)	7%	(9)	17%	(23)	9%	(12)	32%	(45)	35%	(49)	140
2024 H2H Matchup: Biden Voter	7%	(24)	13%	(45)	9%	(33)	10%	(34)	26%	(92)	35%	(124)	353
2024 H2H Matchup: Trump Voter	2%	(7)	14%	(53)	11%	(40)	12%	(47)	25%	(96)	36%	(136)	379
2024 H2H Matchup: Would not Vote	8%	(1)	18%	(3)	5%	(1)	6%	(1)	10%	(2)	54%	(9)	17
2024 H2H Matchup: Do not Know	—	(0)	5%	(2)	6%	(2)	8%	(3)	41%	(14)	40%	(13)	33
2022 House Vote: Democrat	6%	(19)	13%	(45)	9%	(31)	10%	(35)	26%	(89)	35%	(120)	339
2022 House Vote: Republican	2%	(8)	15%	(49)	10%	(31)	12%	(39)	28%	(91)	33%	(108)	326
2022 House Vote: Did not Vote	5%	(6)	9%	(9)	9%	(10)	7%	(7)	20%	(21)	49%	(52)	105
2020 Vote: Joe Biden	5%	(20)	14%	(51)	8%	(31)	10%	(37)	26%	(96)	36%	(131)	365
2020 Vote: Donald Trump	2%	(7)	14%	(49)	12%	(42)	12%	(43)	27%	(96)	34%	(125)	362
2020 Vote: Someone Else	—	(0)	16%	(2)	12%	(1)	20%	(2)	41%	(5)	10%	(1)	12
2020 Vote: Did not Vote	13%	(5)	2%	(1)	7%	(3)	5%	(2)	15%	(6)	58%	(25)	42
2016 Vote: Hillary Clinton	3%	(8)	15%	(38)	12%	(31)	12%	(31)	27%	(69)	31%	(81)	257
2016 Vote: Donald Trump	3%	(10)	15%	(53)	9%	(32)	12%	(41)	29%	(101)	31%	(105)	342
2016 Vote: Someone Else	1%	(0)	14%	(4)	12%	(4)	4%	(1)	23%	(7)	47%	(15)	32

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(32)	13%	(103)	10%	(76)	11%	(85)	26%	(203)	36%	(282)	781
2020 Vote/PID: Not Biden/Democrat	20%	(5)	18%	(5)	6%	(2)	2%	(1)	19%	(5)	35%	(9)	26
2020 Vote/PID: Not Trump/Republican	4%	(1)	18%	(6)	7%	(2)	5%	(2)	28%	(10)	39%	(13)	34
U.S. Economy: Wrong Track	2%	(10)	11%	(60)	9%	(51)	12%	(65)	27%	(146)	40%	(216)	547
U.S. Economy: Right Direction	10%	(23)	18%	(43)	11%	(26)	8%	(20)	25%	(58)	28%	(65)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	14%	(36)	9%	(24)	13%	(33)	24%	(62)	30%	(79)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(6)	14%	(55)	9%	(36)	12%	(46)	25%	(99)	38%	(147)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	9%	(12)	12%	(15)	4%	(5)	32%	(43)	42%	(56)	132
Top 2024 Issue: Economy	1%	(3)	12%	(33)	7%	(20)	8%	(22)	30%	(80)	42%	(112)	269
Community/Gender: Urban Women	—	(0)	16%	(16)	7%	(7)	8%	(8)	30%	(29)	39%	(38)	99
Community/Gender: Urban Men	4%	(6)	25%	(39)	11%	(18)	11%	(18)	19%	(29)	29%	(44)	154
Community/Gender: Rural Women	—	(0)	4%	(3)	—	(0)	9%	(7)	30%	(25)	57%	(48)	83
Community/Gender: Rural Men	14%	(5)	2%	(1)	29%	(9)	4%	(1)	29%	(10)	23%	(7)	33
Community/Gender: Suburban Women	7%	(17)	8%	(18)	8%	(19)	11%	(25)	30%	(71)	38%	(90)	240
Community/Gender: Suburban Men	3%	(4)	15%	(26)	13%	(23)	15%	(26)	23%	(40)	31%	(54)	172
Homeowner	4%	(30)	13%	(90)	10%	(68)	11%	(73)	26%	(173)	35%	(236)	670
Renter	3%	(3)	10%	(11)	8%	(9)	11%	(11)	29%	(29)	38%	(39)	101
Self + Household: White-Collar	5%	(18)	16%	(55)	11%	(39)	14%	(50)	26%	(90)	28%	(99)	352
Self + Household: Blue Collar	2%	(5)	14%	(42)	9%	(26)	9%	(27)	28%	(87)	39%	(121)	308
Union HH: Yes	7%	(3)	24%	(10)	12%	(5)	11%	(4)	31%	(13)	16%	(6)	40
Union HH: No	4%	(30)	13%	(93)	10%	(72)	11%	(80)	26%	(191)	37%	(276)	741
LGBTQ+: Yes	13%	(11)	20%	(17)	7%	(6)	4%	(3)	32%	(26)	25%	(20)	83
LGBTQ+: No	3%	(21)	12%	(86)	10%	(71)	12%	(81)	25%	(177)	37%	(261)	698
Motivated to Vote	4%	(32)	14%	(101)	10%	(73)	11%	(82)	26%	(194)	35%	(256)	737
Parent: Yes	5%	(10)	21%	(44)	10%	(21)	4%	(9)	23%	(50)	38%	(82)	217
Parent: No	4%	(22)	10%	(58)	10%	(56)	13%	(75)	27%	(154)	35%	(200)	564
COVID Vaccine: Yes	4%	(22)	14%	(82)	11%	(64)	11%	(67)	26%	(151)	34%	(201)	587
COVID Vaccine: No	5%	(10)	10%	(20)	6%	(13)	9%	(18)	27%	(53)	42%	(81)	194
Student Loans: Yes	7%	(8)	16%	(18)	3%	(3)	7%	(8)	33%	(36)	34%	(37)	110
Student Loans: No	4%	(25)	13%	(85)	11%	(74)	11%	(77)	25%	(167)	36%	(244)	671
Favorable Opinion of Haley	5%	(14)	19%	(52)	14%	(38)	11%	(30)	20%	(52)	30%	(80)	266
Unfavorable Opinion of Haley	1%	(2)	16%	(43)	13%	(34)	18%	(47)	32%	(83)	20%	(54)	263

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(32)	13%	(103)	10%	(76)	11%	(85)	26%	(203)	36%	(282)	781
Prodigal Biden Voter	2%	(1)	16%	(7)	3%	(1)	11%	(5)	27%	(13)	41%	(19)	46
Undecided Voter (DK/WNV)	3%	(1)	9%	(5)	5%	(3)	7%	(4)	31%	(15)	44%	(22)	50
Undecided Voter (DK)	—	(0)	5%	(2)	6%	(2)	8%	(3)	41%	(14)	40%	(13)	33
Watched Debate	5%	(32)	15%	(87)	9%	(56)	11%	(67)	26%	(157)	33%	(196)	595
Watched Debate: Did not Watch	—	(0)	8%	(16)	11%	(21)	9%	(17)	25%	(47)	46%	(86)	186
Watched Debate: All of it	3%	(13)	13%	(49)	9%	(31)	14%	(49)	27%	(100)	34%	(123)	366
Watched Debate: Some of it	9%	(19)	16%	(38)	11%	(24)	8%	(18)	25%	(57)	32%	(73)	229
Continue His Campaign: Yes Biden	6%	(19)	16%	(51)	13%	(39)	11%	(35)	21%	(64)	32%	(100)	308
Continue His Campaign: No Biden	3%	(13)	11%	(49)	8%	(35)	10%	(41)	29%	(127)	39%	(170)	435
Continue His Campaign: Yes Trump	3%	(11)	14%	(56)	10%	(40)	12%	(48)	26%	(101)	35%	(139)	395
Continue His Campaign: No Trump	6%	(22)	12%	(43)	10%	(34)	9%	(31)	27%	(93)	36%	(126)	349
Conviction: Evidence	4%	(15)	12%	(48)	8%	(32)	10%	(39)	27%	(102)	38%	(146)	382
Conviction: Motivation to Damage	5%	(17)	15%	(50)	10%	(34)	13%	(42)	27%	(90)	29%	(97)	330
Conviction: DK/NO	—	(0)	7%	(5)	15%	(10)	6%	(4)	17%	(12)	56%	(39)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	12%	(95)	6%	(44)	15%	(114)	15%	(117)	46%	(356)	781
Gender: Male	8%	(30)	20%	(72)	6%	(20)	17%	(60)	13%	(48)	36%	(129)	359
Gender: Female	6%	(26)	5%	(23)	6%	(24)	13%	(54)	16%	(68)	54%	(227)	422
Age: 18-34	2%	(4)	6%	(12)	6%	(11)	8%	(16)	14%	(27)	65%	(130)	199
Age: 35-44	7%	(8)	13%	(15)	6%	(7)	17%	(20)	13%	(15)	43%	(49)	114
Age: 45-64	6%	(17)	13%	(33)	6%	(17)	14%	(37)	16%	(43)	44%	(116)	262
Age: 65+	13%	(27)	17%	(35)	5%	(10)	20%	(41)	15%	(32)	30%	(61)	206
GenZers: 1997-2012	1%	(1)	5%	(5)	9%	(9)	9%	(8)	10%	(10)	65%	(65)	99
Millennials: 1981-1996	5%	(10)	10%	(21)	4%	(8)	12%	(26)	16%	(32)	53%	(111)	209
GenXers: 1965-1980	4%	(9)	13%	(26)	7%	(14)	16%	(33)	14%	(29)	46%	(95)	205
Baby Boomers: 1946-1964	12%	(29)	15%	(35)	5%	(13)	17%	(41)	18%	(42)	32%	(76)	234
Educ: < College	6%	(26)	9%	(44)	5%	(23)	12%	(55)	17%	(80)	51%	(241)	468
Educ: Bachelors degree	7%	(15)	17%	(36)	5%	(11)	15%	(32)	13%	(27)	43%	(92)	213
Educ: Post-grad	15%	(15)	15%	(15)	10%	(10)	27%	(27)	11%	(11)	23%	(23)	100
Income: Under 50k	3%	(8)	11%	(31)	7%	(18)	11%	(31)	20%	(54)	49%	(133)	274
Income: 50k-100k	7%	(23)	11%	(36)	4%	(12)	15%	(48)	13%	(40)	49%	(153)	311
Income: 100k+	13%	(26)	14%	(28)	7%	(14)	18%	(35)	12%	(23)	36%	(70)	196
Ethnicity: White (Non-Hispanic)	9%	(47)	13%	(63)	4%	(22)	17%	(83)	15%	(73)	42%	(211)	499
Ethnicity: Hispanic	5%	(9)	10%	(17)	4%	(7)	11%	(19)	12%	(22)	59%	(106)	180
Ethnicity: Black (Non-Hispanic)	—	(0)	22%	(9)	23%	(9)	6%	(2)	28%	(11)	22%	(9)	39
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	9%	(6)	10%	(6)	14%	(9)	18%	(11)	49%	(30)	62
All Christian	11%	(43)	15%	(60)	5%	(20)	14%	(56)	16%	(62)	39%	(155)	396
All Non-Christian	10%	(5)	2%	(1)	7%	(3)	24%	(11)	24%	(11)	33%	(15)	47
Atheist	1%	(0)	4%	(1)	1%	(0)	37%	(12)	12%	(4)	46%	(15)	32
Agnostic/Nothing in particular	2%	(4)	12%	(23)	9%	(17)	15%	(30)	13%	(27)	49%	(98)	198
Something Else	3%	(4)	9%	(9)	3%	(3)	4%	(5)	12%	(13)	68%	(73)	107
Evangelical	12%	(22)	17%	(30)	2%	(3)	8%	(14)	18%	(32)	44%	(79)	180
Non-Evangelical	7%	(22)	12%	(36)	7%	(20)	15%	(44)	14%	(42)	46%	(140)	305
PID: Dem (no lean)	2%	(5)	7%	(20)	8%	(22)	20%	(53)	14%	(37)	50%	(134)	270
PID: Ind (no lean)	4%	(8)	8%	(16)	4%	(9)	18%	(35)	12%	(24)	53%	(103)	195
PID: Rep (no lean)	14%	(43)	19%	(59)	4%	(14)	8%	(25)	18%	(56)	38%	(119)	316

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	12%	(95)	6%	(44)	15%	(114)	15%	(117)	46%	(356)	781
PID/Gender: Dem Men	3%	(4)	14%	(14)	5%	(5)	22%	(22)	16%	(16)	39%	(40)	101
PID/Gender: Dem Women	1%	(1)	3%	(5)	10%	(17)	18%	(31)	12%	(20)	56%	(95)	169
PID/Gender: Ind Men	5%	(5)	12%	(12)	6%	(6)	19%	(19)	15%	(15)	43%	(44)	102
PID/Gender: Ind Women	3%	(3)	4%	(4)	3%	(3)	17%	(16)	10%	(9)	63%	(59)	93
PID/Gender: Rep Men	13%	(21)	29%	(45)	6%	(10)	12%	(19)	11%	(17)	29%	(45)	157
PID/Gender: Rep Women	14%	(22)	9%	(14)	3%	(4)	4%	(7)	24%	(39)	46%	(73)	159
Ideo: Liberal (1-3)	5%	(10)	7%	(14)	3%	(5)	28%	(58)	16%	(33)	42%	(89)	209
Ideo: Moderate (4)	2%	(5)	7%	(17)	11%	(26)	12%	(30)	11%	(26)	57%	(139)	241
Ideo: Conservative (5-7)	13%	(41)	20%	(64)	4%	(13)	8%	(26)	17%	(53)	37%	(118)	315
Community: Urban	4%	(11)	18%	(45)	4%	(11)	19%	(48)	14%	(36)	40%	(101)	253
Community: Suburban	7%	(31)	11%	(43)	8%	(31)	13%	(54)	14%	(58)	47%	(194)	412
Community: Rural	12%	(14)	5%	(6)	2%	(2)	10%	(12)	19%	(22)	52%	(60)	116
Military HHnm: Yes	10%	(15)	22%	(32)	8%	(13)	10%	(15)	19%	(29)	31%	(47)	150
Military HH: No	7%	(41)	10%	(62)	5%	(32)	16%	(99)	14%	(88)	49%	(309)	631
Employ: Private Sector	8%	(20)	16%	(43)	7%	(18)	11%	(30)	19%	(51)	39%	(103)	265
Employ: Government	7%	(3)	—	(0)	4%	(2)	10%	(5)	24%	(11)	54%	(25)	46
Employ: Self-Employed	5%	(4)	2%	(2)	3%	(3)	18%	(14)	8%	(7)	62%	(49)	79
Employ: Homemaker	3%	(2)	3%	(1)	—	(0)	3%	(2)	29%	(14)	61%	(29)	47
Employ: Student	—	(0)	4%	(1)	33%	(9)	17%	(5)	—	(0)	45%	(12)	26
Employ: Retired	11%	(23)	18%	(36)	6%	(12)	22%	(45)	13%	(27)	30%	(60)	204
Employ: Unemployed	2%	(2)	14%	(9)	1%	(0)	13%	(9)	4%	(3)	66%	(45)	68
Employ: Other	7%	(3)	3%	(1)	—	(0)	10%	(5)	10%	(5)	71%	(33)	47

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	12%	(95)	6%	(44)	15%	(114)	15%	(117)	46%	(356)	781
Protestant	13%	(24)	17%	(31)	5%	(9)	15%	(28)	16%	(29)	33%	(60)	181
Roman Catholic	8%	(16)	13%	(26)	6%	(11)	13%	(26)	16%	(31)	44%	(87)	197
Mormon	12%	(2)	11%	(2)	—	(0)	7%	(1)	10%	(1)	60%	(8)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	24%	(1)	—	(0)	43%	(2)	—	(0)	—	(0)	4
Jewish	7%	(2)	3%	(1)	2%	(1)	25%	(8)	24%	(7)	39%	(12)	31
Muslim	23%	(2)	—	(0)	—	(0)	22%	(2)	44%	(3)	11%	(1)	7
Buddhist	27%	(1)	3%	(0)	—	(0)	—	(0)	20%	(1)	50%	(2)	5
Hindu	—	(0)	—	(0)	51%	(3)	41%	(2)	—	(0)	7%	(0)	5
Atheist	1%	(0)	4%	(1)	1%	(0)	37%	(12)	12%	(4)	46%	(15)	32
Agnostic	3%	(1)	9%	(4)	11%	(5)	20%	(9)	17%	(7)	39%	(16)	42
Something else	3%	(4)	9%	(9)	3%	(3)	4%	(5)	12%	(13)	68%	(73)	107
Nothing in particular	2%	(3)	12%	(19)	8%	(13)	13%	(21)	12%	(19)	52%	(81)	157
Ideo/PID: Conservative Republican	14%	(35)	20%	(49)	4%	(10)	8%	(19)	19%	(45)	35%	(85)	243
Ideo/PID: Moderate/Liberal Republican	12%	(8)	15%	(10)	6%	(4)	9%	(6)	10%	(7)	48%	(32)	68
Ideo/PID: Moderate/Conservative Democrat	1%	(2)	10%	(12)	16%	(19)	7%	(9)	6%	(7)	60%	(71)	119
Ideo/PID: Liberal Democrat	2%	(3)	5%	(8)	2%	(3)	30%	(44)	20%	(30)	40%	(59)	146
Unfavorable of Biden and Trump	—	(0)	5%	(7)	6%	(8)	12%	(17)	16%	(23)	61%	(85)	140
2024 H2H Matchup: Biden Voter	1%	(4)	7%	(24)	8%	(28)	22%	(78)	13%	(45)	49%	(174)	353
2024 H2H Matchup: Trump Voter	14%	(52)	18%	(70)	3%	(13)	8%	(30)	19%	(70)	38%	(144)	379
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	5%	(1)	20%	(3)	11%	(2)	64%	(11)	17
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	8%	(3)	8%	(3)	—	(0)	81%	(27)	33
2022 House Vote: Democrat	2%	(6)	7%	(25)	8%	(26)	22%	(74)	12%	(41)	49%	(168)	339
2022 House Vote: Republican	15%	(50)	21%	(67)	5%	(17)	7%	(22)	17%	(55)	35%	(115)	326
2022 House Vote: Did not Vote	—	(0)	3%	(3)	1%	(1)	11%	(12)	20%	(21)	65%	(68)	105
2020 Vote: Joe Biden	2%	(6)	7%	(25)	8%	(29)	21%	(77)	13%	(49)	49%	(179)	365
2020 Vote: Donald Trump	14%	(50)	19%	(70)	4%	(14)	8%	(30)	17%	(62)	38%	(136)	362
2020 Vote: Someone Else	—	(0)	1%	(0)	2%	(0)	30%	(3)	12%	(1)	55%	(6)	12
2020 Vote: Did not Vote	—	(0)	—	(0)	2%	(1)	7%	(3)	12%	(5)	79%	(34)	42
2016 Vote: Hillary Clinton	1%	(2)	8%	(20)	7%	(17)	28%	(73)	14%	(37)	43%	(110)	257
2016 Vote: Donald Trump	15%	(52)	20%	(69)	4%	(15)	9%	(30)	16%	(56)	35%	(120)	342
2016 Vote: Someone Else	—	(0)	—	(0)	—	(0)	15%	(5)	20%	(7)	65%	(21)	32

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	12%	(95)	6%	(44)	15%	(114)	15%	(117)	46%	(356)	781
2020 Vote/PID: Not Biden/Democrat	6%	(2)	12%	(3)	—	(0)	6%	(1)	3%	(1)	74%	(19)	26
2020 Vote/PID: Not Trump/Republican	8%	(3)	5%	(2)	7%	(3)	11%	(4)	22%	(8)	46%	(16)	34
U.S. Economy: Wrong Track	8%	(43)	12%	(68)	3%	(18)	11%	(59)	17%	(91)	49%	(269)	547
U.S. Economy: Right Direction	6%	(13)	12%	(27)	11%	(26)	24%	(55)	11%	(26)	37%	(86)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	6%	(15)	9%	(22)	24%	(61)	13%	(34)	45%	(117)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(46)	18%	(70)	4%	(16)	7%	(26)	17%	(67)	42%	(164)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	7%	(9)	4%	(6)	20%	(26)	12%	(15)	57%	(75)	132
Top 2024 Issue: Economy	5%	(14)	14%	(38)	5%	(12)	6%	(16)	20%	(53)	50%	(135)	269
Community/Gender: Urban Women	2%	(2)	10%	(10)	6%	(6)	19%	(18)	11%	(11)	52%	(52)	99
Community/Gender: Urban Men	6%	(9)	23%	(36)	3%	(5)	19%	(30)	16%	(25)	32%	(50)	154
Community/Gender: Rural Women	10%	(8)	4%	(3)	—	(0)	6%	(5)	20%	(17)	60%	(50)	83
Community/Gender: Rural Men	19%	(6)	9%	(3)	5%	(2)	20%	(7)	16%	(5)	31%	(10)	33
Community/Gender: Suburban Women	7%	(16)	4%	(10)	7%	(17)	12%	(30)	17%	(40)	52%	(126)	240
Community/Gender: Suburban Men	8%	(14)	19%	(33)	8%	(14)	14%	(24)	11%	(18)	40%	(69)	172
Homeowner	8%	(54)	13%	(86)	6%	(39)	15%	(102)	14%	(93)	44%	(297)	670
Renter	2%	(2)	8%	(8)	5%	(5)	12%	(12)	23%	(23)	50%	(50)	101
Self + Household: White-Collar	9%	(33)	15%	(52)	5%	(17)	19%	(69)	12%	(44)	39%	(138)	352
Self + Household: Blue Collar	7%	(23)	13%	(40)	5%	(16)	10%	(32)	16%	(51)	47%	(146)	308
Union HH: Yes	10%	(4)	20%	(8)	4%	(1)	15%	(6)	28%	(11)	23%	(9)	40
Union HH: No	7%	(52)	12%	(87)	6%	(43)	15%	(108)	14%	(105)	47%	(347)	741
LGBTQ+: Yes	4%	(3)	12%	(10)	15%	(12)	19%	(16)	11%	(9)	40%	(33)	83
LGBTQ+: No	8%	(53)	12%	(85)	5%	(32)	14%	(98)	15%	(107)	46%	(323)	698
Motivated to Vote	7%	(54)	13%	(93)	6%	(43)	15%	(111)	16%	(114)	44%	(321)	737
Parent: Yes	10%	(23)	15%	(33)	5%	(12)	10%	(22)	15%	(33)	44%	(94)	217
Parent: No	6%	(34)	11%	(61)	6%	(32)	16%	(92)	15%	(84)	46%	(261)	564
COVID Vaccine: Yes	6%	(37)	12%	(72)	6%	(38)	18%	(105)	15%	(87)	42%	(248)	587
COVID Vaccine: No	10%	(19)	12%	(22)	3%	(7)	5%	(9)	15%	(30)	55%	(107)	194
Student Loans: Yes	4%	(4)	10%	(11)	6%	(6)	12%	(13)	19%	(21)	50%	(55)	110
Student Loans: No	8%	(52)	12%	(84)	6%	(38)	15%	(101)	14%	(96)	45%	(301)	671
Favorable Opinion of Haley	13%	(34)	23%	(62)	5%	(15)	12%	(32)	14%	(37)	32%	(86)	266
Unfavorable Opinion of Haley	7%	(19)	9%	(25)	7%	(19)	29%	(75)	13%	(35)	34%	(90)	263

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	12%	(95)	6%	(44)	15%	(114)	15%	(117)	46%	(356)	781
Prodigal Biden Voter	4%	(2)	6%	(3)	4%	(2)	13%	(6)	16%	(7)	58%	(27)	46
Undecided Voter (DK/WNV)	—	(0)	2%	(1)	7%	(3)	12%	(6)	4%	(2)	76%	(37)	50
Undecided Voter (DK)	—	(0)	3%	(1)	8%	(3)	8%	(3)	—	(0)	81%	(27)	33
Watched Debate	9%	(53)	14%	(85)	6%	(38)	14%	(84)	16%	(95)	40%	(239)	595
Watched Debate: Did not Watch	2%	(3)	5%	(10)	3%	(6)	16%	(30)	11%	(21)	63%	(117)	186
Watched Debate: All of it	12%	(44)	16%	(58)	6%	(20)	16%	(60)	15%	(54)	35%	(129)	366
Watched Debate: Some of it	4%	(9)	12%	(27)	8%	(18)	11%	(24)	18%	(41)	48%	(109)	229
Continue His Campaign: Yes Biden	7%	(22)	11%	(33)	5%	(16)	20%	(63)	13%	(40)	43%	(134)	308
Continue His Campaign: No Biden	7%	(31)	12%	(52)	6%	(26)	11%	(47)	16%	(69)	48%	(211)	435
Continue His Campaign: Yes Trump	13%	(51)	19%	(73)	3%	(14)	10%	(38)	17%	(66)	39%	(154)	395
Continue His Campaign: No Trump	1%	(5)	5%	(18)	8%	(28)	21%	(74)	13%	(46)	51%	(178)	349
Conviction: Evidence	1%	(6)	6%	(22)	5%	(19)	22%	(85)	13%	(49)	53%	(201)	382
Conviction: Motivation to Damage	15%	(50)	20%	(67)	5%	(18)	7%	(23)	18%	(58)	34%	(114)	330
Conviction: DK/NO	1%	(1)	8%	(6)	10%	(7)	7%	(5)	14%	(10)	60%	(42)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(64)	8%	(60)	9%	(69)	8%	(62)	14%	(112)	53%	(415)	781
Gender: Male	13%	(46)	9%	(34)	10%	(35)	9%	(33)	14%	(52)	45%	(160)	359
Gender: Female	4%	(19)	6%	(26)	8%	(34)	7%	(29)	14%	(60)	60%	(255)	422
Age: 18-34	2%	(5)	10%	(19)	11%	(23)	3%	(7)	8%	(15)	65%	(131)	199
Age: 35-44	5%	(6)	10%	(11)	15%	(17)	3%	(4)	14%	(16)	52%	(59)	114
Age: 45-64	10%	(27)	3%	(8)	8%	(22)	10%	(26)	14%	(37)	54%	(141)	262
Age: 65+	12%	(26)	10%	(21)	3%	(7)	12%	(25)	21%	(44)	41%	(83)	206
GenZers: 1997-2012	2%	(2)	10%	(10)	15%	(14)	3%	(2)	7%	(7)	63%	(62)	99
Millennials: 1981-1996	4%	(9)	10%	(20)	12%	(25)	4%	(8)	10%	(22)	60%	(125)	209
GenXers: 1965-1980	10%	(20)	4%	(7)	11%	(22)	9%	(19)	13%	(27)	54%	(110)	205
Baby Boomers: 1946-1964	10%	(24)	9%	(22)	2%	(5)	12%	(27)	23%	(53)	44%	(103)	234
Educ: < College	9%	(41)	6%	(26)	8%	(38)	6%	(26)	14%	(64)	58%	(274)	468
Educ: Bachelors degree	6%	(12)	10%	(21)	10%	(22)	8%	(17)	13%	(27)	53%	(114)	213
Educ: Post-grad	12%	(12)	13%	(13)	10%	(9)	18%	(18)	20%	(20)	27%	(27)	100
Income: Under 50k	9%	(25)	9%	(25)	9%	(25)	7%	(19)	15%	(42)	50%	(138)	274
Income: 50k-100k	7%	(21)	7%	(22)	7%	(23)	8%	(26)	12%	(38)	58%	(181)	311
Income: 100k+	9%	(18)	7%	(13)	11%	(21)	8%	(16)	16%	(32)	49%	(96)	196
Ethnicity: White (Non-Hispanic)	11%	(54)	7%	(34)	5%	(25)	9%	(45)	16%	(81)	52%	(259)	499
Ethnicity: Hispanic	4%	(8)	13%	(24)	10%	(19)	6%	(11)	9%	(17)	57%	(103)	180
Ethnicity: Black (Non-Hispanic)	—	(0)	2%	(1)	45%	(18)	8%	(3)	13%	(5)	32%	(13)	39
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	3%	(2)	12%	(7)	3%	(2)	14%	(9)	65%	(40)	62
All Christian	11%	(44)	7%	(28)	7%	(29)	6%	(25)	18%	(72)	50%	(197)	396
All Non-Christian	7%	(3)	16%	(8)	—	(0)	17%	(8)	18%	(9)	41%	(20)	47
Atheist	1%	(0)	7%	(2)	4%	(1)	25%	(8)	7%	(2)	56%	(18)	32
Agnostic/Nothing in particular	6%	(12)	9%	(18)	14%	(28)	8%	(16)	11%	(21)	52%	(103)	198
Something Else	4%	(4)	4%	(4)	10%	(10)	4%	(5)	7%	(7)	71%	(76)	107
Evangelical	9%	(17)	7%	(13)	9%	(17)	7%	(12)	15%	(27)	52%	(94)	180
Non-Evangelical	10%	(30)	6%	(18)	6%	(20)	5%	(15)	17%	(52)	56%	(171)	305
PID: Dem (no lean)	2%	(5)	6%	(17)	12%	(31)	14%	(38)	13%	(35)	53%	(143)	270
PID: Ind (no lean)	4%	(7)	6%	(11)	13%	(25)	7%	(13)	14%	(27)	57%	(112)	195
PID: Rep (no lean)	16%	(52)	10%	(32)	4%	(13)	3%	(10)	16%	(49)	51%	(160)	316

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(64)	8%	(60)	9%	(69)	8%	(62)	14%	(112)	53%	(415)	781
PID/Gender: Dem Men	2%	(2)	6%	(6)	10%	(10)	18%	(18)	16%	(16)	47%	(48)	101
PID/Gender: Dem Women	2%	(3)	6%	(10)	12%	(21)	12%	(21)	11%	(19)	56%	(95)	169
PID/Gender: Ind Men	6%	(6)	8%	(8)	16%	(17)	9%	(9)	14%	(15)	48%	(48)	102
PID/Gender: Ind Women	2%	(1)	4%	(4)	8%	(8)	5%	(5)	13%	(12)	68%	(64)	93
PID/Gender: Rep Men	24%	(37)	13%	(20)	5%	(8)	4%	(7)	14%	(21)	41%	(64)	157
PID/Gender: Rep Women	9%	(14)	8%	(12)	3%	(5)	2%	(3)	18%	(28)	60%	(96)	159
Ideo: Liberal (1-3)	2%	(4)	8%	(18)	10%	(21)	18%	(37)	16%	(34)	46%	(96)	209
Ideo: Moderate (4)	4%	(10)	5%	(11)	13%	(31)	8%	(19)	10%	(25)	60%	(145)	241
Ideo: Conservative (5-7)	16%	(50)	10%	(31)	5%	(17)	1%	(4)	15%	(47)	53%	(166)	315
Community: Urban	9%	(24)	9%	(24)	11%	(27)	11%	(27)	9%	(24)	51%	(128)	253
Community: Suburban	8%	(32)	8%	(32)	9%	(38)	7%	(28)	17%	(70)	52%	(213)	412
Community: Rural	7%	(8)	4%	(4)	4%	(5)	6%	(7)	16%	(18)	63%	(73)	116
Military HHnm: Yes	10%	(14)	5%	(8)	7%	(11)	11%	(17)	22%	(33)	45%	(67)	150
Military HH: No	8%	(50)	8%	(52)	9%	(58)	7%	(45)	12%	(78)	55%	(348)	631
Employ: Private Sector	5%	(14)	9%	(24)	13%	(35)	9%	(23)	16%	(42)	48%	(127)	265
Employ: Government	3%	(1)	9%	(4)	8%	(4)	6%	(3)	17%	(8)	57%	(26)	46
Employ: Self-Employed	3%	(2)	5%	(4)	5%	(4)	10%	(8)	10%	(8)	67%	(52)	79
Employ: Homemaker	3%	(2)	2%	(1)	1%	(0)	1%	(0)	17%	(8)	76%	(36)	47
Employ: Student	—	(0)	—	(0)	52%	(14)	—	(0)	—	(0)	48%	(12)	26
Employ: Retired	12%	(25)	10%	(19)	3%	(7)	12%	(25)	18%	(37)	45%	(91)	204
Employ: Unemployed	27%	(18)	—	(0)	1%	(1)	1%	(1)	11%	(8)	60%	(40)	68
Employ: Other	5%	(2)	15%	(7)	10%	(5)	6%	(3)	2%	(1)	63%	(30)	47

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(64)	8%	(60)	9%	(69)	8%	(62)	14%	(112)	53%	(415)	781
Protestant	21%	(37)	5%	(8)	5%	(8)	4%	(7)	19%	(34)	47%	(86)	181
Roman Catholic	3%	(5)	10%	(19)	9%	(18)	8%	(15)	19%	(38)	52%	(102)	197
Mormon	5%	(1)	1%	(0)	12%	(2)	18%	(3)	2%	(0)	61%	(8)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	—	(0)	43%	(2)	—	(0)	—	(0)	24%	(1)	4
Jewish	7%	(2)	9%	(3)	—	(0)	17%	(5)	26%	(8)	41%	(13)	31
Muslim	—	(0)	68%	(5)	—	(0)	11%	(1)	—	(0)	21%	(1)	7
Buddhist	27%	(1)	3%	(0)	—	(0)	—	(0)	16%	(1)	54%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	41%	(2)	—	(0)	59%	(3)	5
Atheist	1%	(0)	7%	(2)	4%	(1)	25%	(8)	7%	(2)	56%	(18)	32
Agnostic	3%	(1)	6%	(3)	9%	(4)	10%	(4)	12%	(5)	59%	(25)	42
Something else	4%	(4)	4%	(4)	10%	(10)	4%	(5)	7%	(7)	71%	(76)	107
Nothing in particular	7%	(11)	10%	(15)	15%	(24)	8%	(12)	10%	(16)	50%	(79)	157
Ideo/PID: Conservative Republican	18%	(44)	9%	(22)	3%	(8)	2%	(4)	16%	(38)	52%	(126)	243
Ideo/PID: Moderate/Liberal Republican	11%	(7)	14%	(9)	7%	(5)	9%	(6)	10%	(7)	49%	(33)	68
Ideo/PID: Moderate/Conservative Democrat	2%	(3)	7%	(8)	15%	(18)	7%	(8)	10%	(11)	59%	(70)	119
Ideo/PID: Liberal Democrat	2%	(3)	6%	(9)	9%	(13)	21%	(30)	16%	(24)	47%	(68)	146
Unfavorable of Biden and Trump	—	(1)	2%	(3)	8%	(11)	5%	(7)	18%	(26)	66%	(93)	140
2024 H2H Matchup: Biden Voter	2%	(7)	5%	(17)	12%	(44)	13%	(47)	15%	(51)	53%	(186)	353
2024 H2H Matchup: Trump Voter	15%	(57)	11%	(40)	6%	(22)	3%	(11)	16%	(59)	50%	(189)	379
2024 H2H Matchup: Would not Vote	3%	(0)	8%	(1)	7%	(1)	2%	(0)	5%	(1)	75%	(12)	17
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	5%	(2)	8%	(3)	—	(0)	84%	(28)	33
2022 House Vote: Democrat	2%	(6)	5%	(16)	12%	(42)	14%	(49)	15%	(50)	52%	(177)	339
2022 House Vote: Republican	17%	(56)	10%	(32)	5%	(15)	4%	(11)	17%	(55)	48%	(156)	326
2022 House Vote: Did not Vote	2%	(2)	10%	(10)	7%	(7)	1%	(1)	7%	(7)	73%	(77)	105
2020 Vote: Joe Biden	2%	(7)	4%	(14)	12%	(45)	13%	(49)	16%	(58)	53%	(191)	365
2020 Vote: Donald Trump	16%	(57)	10%	(38)	6%	(21)	3%	(11)	13%	(48)	52%	(187)	362
2020 Vote: Someone Else	—	(0)	11%	(1)	8%	(1)	9%	(1)	12%	(1)	60%	(7)	12
2020 Vote: Did not Vote	—	(0)	15%	(6)	4%	(2)	1%	(1)	10%	(4)	70%	(30)	42
2016 Vote: Hillary Clinton	1%	(3)	4%	(11)	13%	(34)	17%	(43)	16%	(41)	49%	(126)	257
2016 Vote: Donald Trump	17%	(58)	12%	(40)	6%	(21)	3%	(11)	13%	(45)	49%	(168)	342
2016 Vote: Someone Else	—	(0)	—	(0)	4%	(1)	6%	(2)	19%	(6)	71%	(23)	32

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(64)	8%	(60)	9%	(69)	8%	(62)	14%	(112)	53%	(415)	781
2020 Vote/PID: Not Biden/Democrat	—	(0)	30%	(8)	1%	(0)	—	(0)	12%	(3)	58%	(15)	26
2020 Vote/PID: Not Trump/Republican	4%	(1)	5%	(2)	3%	(1)	1%	(0)	32%	(11)	55%	(19)	34
U.S. Economy: Wrong Track	10%	(54)	6%	(34)	6%	(32)	5%	(29)	14%	(75)	59%	(323)	547
U.S. Economy: Right Direction	4%	(10)	11%	(25)	16%	(37)	14%	(32)	16%	(37)	39%	(92)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	7%	(19)	14%	(36)	16%	(42)	17%	(43)	43%	(112)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(56)	9%	(37)	4%	(17)	3%	(10)	15%	(57)	55%	(213)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	3%	(4)	13%	(17)	7%	(9)	9%	(12)	68%	(90)	132
Top 2024 Issue: Economy	5%	(13)	10%	(26)	10%	(26)	3%	(7)	13%	(35)	61%	(163)	269
Community/Gender: Urban Women	1%	(1)	11%	(11)	8%	(8)	11%	(11)	9%	(9)	60%	(60)	99
Community/Gender: Urban Men	15%	(23)	8%	(13)	12%	(19)	10%	(16)	10%	(15)	44%	(68)	154
Community/Gender: Rural Women	5%	(4)	2%	(2)	4%	(3)	5%	(4)	12%	(10)	72%	(60)	83
Community/Gender: Rural Men	14%	(5)	8%	(3)	4%	(1)	9%	(3)	24%	(8)	41%	(13)	33
Community/Gender: Suburban Women	6%	(14)	6%	(14)	9%	(23)	6%	(13)	17%	(40)	56%	(135)	240
Community/Gender: Suburban Men	10%	(18)	10%	(18)	9%	(15)	8%	(14)	17%	(29)	45%	(78)	172
Homeowner	9%	(60)	8%	(53)	9%	(62)	8%	(52)	15%	(98)	52%	(345)	670
Renter	3%	(4)	6%	(6)	7%	(7)	9%	(10)	13%	(13)	61%	(61)	101
Self + Household: White-Collar	13%	(44)	10%	(35)	6%	(21)	10%	(36)	16%	(55)	46%	(161)	352
Self + Household: Blue Collar	6%	(19)	7%	(21)	11%	(33)	7%	(21)	14%	(43)	56%	(172)	308
Union HH: Yes	9%	(3)	27%	(11)	14%	(6)	7%	(3)	20%	(8)	23%	(9)	40
Union HH: No	8%	(61)	7%	(49)	9%	(63)	8%	(59)	14%	(104)	55%	(405)	741
LGBTQ+: Yes	2%	(1)	10%	(9)	22%	(19)	10%	(8)	12%	(10)	43%	(36)	83
LGBTQ+: No	9%	(63)	7%	(51)	7%	(51)	8%	(53)	15%	(101)	54%	(379)	698
Motivated to Vote	9%	(63)	8%	(58)	9%	(69)	8%	(60)	15%	(110)	51%	(378)	737
Parent: Yes	7%	(14)	14%	(31)	14%	(30)	4%	(8)	12%	(25)	50%	(109)	217
Parent: No	9%	(50)	5%	(29)	7%	(39)	10%	(54)	15%	(86)	54%	(306)	564
COVID Vaccine: Yes	9%	(52)	7%	(41)	9%	(51)	9%	(55)	15%	(87)	51%	(300)	587
COVID Vaccine: No	6%	(12)	10%	(19)	9%	(18)	3%	(6)	13%	(25)	59%	(114)	194
Student Loans: Yes	1%	(1)	9%	(10)	11%	(12)	5%	(5)	17%	(18)	57%	(62)	110
Student Loans: No	9%	(63)	7%	(49)	8%	(57)	8%	(57)	14%	(93)	53%	(353)	671
Favorable Opinion of Haley	17%	(45)	15%	(39)	10%	(25)	3%	(7)	13%	(35)	43%	(115)	266
Unfavorable Opinion of Haley	7%	(18)	6%	(15)	10%	(27)	20%	(52)	13%	(34)	45%	(118)	263

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(64)	8%	(60)	9%	(69)	8%	(62)	14%	(112)	53%	(415)	781
Prodigal Biden Voter	1%	(0)	11%	(5)	10%	(4)	4%	(2)	19%	(9)	56%	(26)	46
Undecided Voter (DK/WNV)	1%	(0)	5%	(2)	6%	(3)	6%	(3)	2%	(1)	81%	(40)	50
Undecided Voter (DK)	—	(0)	3%	(1)	5%	(2)	8%	(3)	—	(0)	84%	(28)	33
Watched Debate	10%	(61)	9%	(52)	9%	(54)	8%	(45)	17%	(99)	48%	(284)	595
Watched Debate: Did not Watch	2%	(3)	4%	(8)	8%	(15)	9%	(17)	7%	(12)	70%	(130)	186
Watched Debate: All of it	15%	(54)	7%	(25)	6%	(21)	8%	(28)	20%	(72)	45%	(165)	366
Watched Debate: Some of it	3%	(7)	12%	(26)	14%	(33)	7%	(16)	12%	(27)	52%	(119)	229
Continue His Campaign: Yes Biden	7%	(21)	10%	(30)	11%	(35)	13%	(39)	13%	(39)	47%	(144)	308
Continue His Campaign: No Biden	9%	(41)	6%	(26)	7%	(30)	4%	(17)	15%	(66)	59%	(255)	435
Continue His Campaign: Yes Trump	14%	(57)	11%	(45)	6%	(23)	3%	(12)	15%	(59)	50%	(199)	395
Continue His Campaign: No Trump	1%	(4)	4%	(13)	13%	(46)	13%	(45)	14%	(50)	54%	(190)	349
Conviction: Evidence	2%	(8)	5%	(19)	10%	(39)	12%	(46)	15%	(58)	55%	(210)	382
Conviction: Motivation to Damage	17%	(55)	11%	(37)	7%	(22)	3%	(10)	15%	(48)	48%	(158)	330
Conviction: DK/NO	—	(0)	5%	(3)	12%	(8)	8%	(5)	7%	(5)	68%	(47)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(44)	8%	(60)	4%	(29)	5%	(38)	19%	(147)	59%	(463)	781
Gender: Male	7%	(26)	13%	(47)	5%	(18)	6%	(20)	19%	(69)	50%	(179)	359
Gender: Female	4%	(18)	3%	(14)	3%	(11)	4%	(18)	18%	(77)	67%	(284)	422
Age: 18-34	6%	(13)	5%	(9)	5%	(9)	2%	(4)	16%	(32)	66%	(132)	199
Age: 35-44	7%	(8)	11%	(12)	8%	(9)	8%	(9)	15%	(18)	51%	(58)	114
Age: 45-64	4%	(10)	7%	(18)	3%	(7)	6%	(15)	24%	(63)	57%	(149)	262
Age: 65+	6%	(13)	10%	(21)	2%	(4)	5%	(10)	17%	(34)	60%	(124)	206
GenZers: 1997-2012	6%	(6)	2%	(2)	5%	(5)	2%	(2)	23%	(23)	61%	(60)	99
Millennials: 1981-1996	7%	(15)	9%	(19)	6%	(13)	5%	(10)	13%	(27)	59%	(124)	209
GenXers: 1965-1980	3%	(5)	7%	(15)	3%	(7)	6%	(12)	23%	(47)	58%	(119)	205
Baby Boomers: 1946-1964	5%	(12)	9%	(21)	2%	(4)	5%	(11)	21%	(49)	59%	(138)	234
Educ: < College	6%	(26)	5%	(25)	2%	(8)	4%	(19)	21%	(99)	62%	(292)	468
Educ: Bachelors degree	6%	(12)	8%	(17)	7%	(15)	5%	(11)	15%	(32)	59%	(126)	213
Educ: Post-grad	7%	(7)	18%	(18)	6%	(6)	9%	(9)	16%	(16)	45%	(45)	100
Income: Under 50k	6%	(17)	7%	(19)	1%	(3)	5%	(12)	23%	(64)	58%	(158)	274
Income: 50k-100k	4%	(13)	5%	(16)	5%	(15)	4%	(14)	18%	(57)	63%	(196)	311
Income: 100k+	7%	(14)	13%	(25)	5%	(10)	6%	(12)	13%	(26)	55%	(108)	196
Ethnicity: White (Non-Hispanic)	6%	(31)	8%	(38)	2%	(12)	6%	(30)	17%	(87)	60%	(302)	499
Ethnicity: Hispanic	6%	(10)	9%	(17)	7%	(12)	1%	(2)	18%	(33)	59%	(106)	180
Ethnicity: Black (Non-Hispanic)	8%	(3)	2%	(1)	—	(0)	5%	(2)	53%	(21)	33%	(13)	39
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	8%	(5)	7%	(4)	8%	(5)	10%	(6)	68%	(42)	62
All Christian	7%	(26)	12%	(46)	4%	(16)	2%	(10)	19%	(74)	57%	(225)	396
All Non-Christian	5%	(2)	8%	(4)	3%	(1)	17%	(8)	19%	(9)	47%	(23)	47
Atheist	11%	(4)	—	(0)	—	(0)	9%	(3)	7%	(2)	72%	(23)	32
Agnostic/Nothing in particular	4%	(8)	5%	(9)	4%	(7)	6%	(12)	25%	(50)	56%	(111)	198
Something Else	4%	(5)	1%	(1)	4%	(4)	5%	(5)	10%	(11)	75%	(81)	107
Evangelical	9%	(16)	9%	(15)	3%	(6)	4%	(7)	18%	(33)	57%	(103)	180
Non-Evangelical	4%	(12)	10%	(31)	4%	(11)	2%	(7)	17%	(51)	64%	(194)	305
PID: Dem (no lean)	3%	(7)	6%	(15)	2%	(4)	9%	(25)	18%	(49)	63%	(170)	270
PID: Ind (no lean)	3%	(5)	3%	(5)	6%	(13)	5%	(10)	18%	(35)	66%	(128)	195
PID: Rep (no lean)	10%	(32)	13%	(40)	4%	(12)	1%	(3)	20%	(63)	52%	(165)	316

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(44)	8%	(60)	4%	(29)	5%	(38)	19%	(147)	59%	(463)	781
PID/Gender: Dem Men	3%	(3)	11%	(11)	3%	(3)	10%	(10)	15%	(15)	58%	(58)	101
PID/Gender: Dem Women	2%	(4)	2%	(4)	—	(1)	9%	(15)	20%	(34)	66%	(112)	169
PID/Gender: Ind Men	5%	(5)	3%	(3)	6%	(6)	7%	(8)	26%	(26)	53%	(54)	102
PID/Gender: Ind Women	—	(0)	2%	(2)	7%	(7)	2%	(2)	9%	(9)	79%	(74)	93
PID/Gender: Rep Men	11%	(17)	21%	(32)	5%	(9)	2%	(3)	18%	(28)	43%	(67)	157
PID/Gender: Rep Women	9%	(14)	5%	(8)	2%	(3)	—	(1)	22%	(35)	62%	(98)	159
Ideo: Liberal (1-3)	5%	(9)	5%	(10)	4%	(7)	10%	(21)	18%	(38)	59%	(124)	209
Ideo: Moderate (4)	5%	(13)	3%	(8)	6%	(14)	5%	(13)	15%	(37)	65%	(157)	241
Ideo: Conservative (5-7)	7%	(22)	14%	(43)	2%	(5)	1%	(4)	21%	(67)	55%	(174)	315
Community: Urban	5%	(13)	14%	(35)	5%	(12)	8%	(20)	18%	(45)	50%	(128)	253
Community: Suburban	6%	(23)	5%	(22)	3%	(14)	4%	(18)	19%	(79)	62%	(257)	412
Community: Rural	7%	(8)	3%	(3)	3%	(3)	—	(0)	19%	(23)	68%	(78)	116
Military HHnm: Yes	3%	(5)	13%	(20)	1%	(2)	2%	(4)	23%	(34)	57%	(85)	150
Military HH: No	6%	(39)	6%	(40)	4%	(27)	5%	(34)	18%	(112)	60%	(377)	631
Employ: Private Sector	8%	(20)	11%	(30)	7%	(19)	5%	(14)	20%	(54)	48%	(128)	265
Employ: Government	3%	(1)	2%	(1)	6%	(3)	9%	(4)	25%	(11)	56%	(25)	46
Employ: Self-Employed	7%	(6)	6%	(4)	—	(0)	6%	(5)	13%	(11)	67%	(53)	79
Employ: Homemaker	—	(0)	3%	(1)	—	(0)	1%	(0)	24%	(11)	72%	(34)	47
Employ: Student	—	(0)	—	(0)	11%	(3)	2%	(1)	39%	(10)	48%	(13)	26
Employ: Retired	6%	(13)	7%	(15)	2%	(4)	6%	(12)	14%	(28)	64%	(131)	204
Employ: Unemployed	—	(0)	12%	(8)	1%	(0)	—	(0)	16%	(11)	71%	(48)	68
Employ: Other	8%	(4)	1%	(1)	—	(0)	3%	(1)	23%	(11)	64%	(30)	47

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(44)	8%	(60)	4%	(29)	5%	(38)	19%	(147)	59%	(463)	781
Protestant	8%	(14)	14%	(26)	1%	(2)	2%	(4)	21%	(38)	53%	(97)	181
Roman Catholic	4%	(9)	9%	(19)	6%	(11)	3%	(5)	17%	(34)	61%	(120)	197
Mormon	16%	(2)	2%	(0)	11%	(2)	5%	(1)	6%	(1)	60%	(8)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	24%	(1)	43%	(2)	—	(0)	—	(0)	—	(0)	4
Jewish	8%	(2)	3%	(1)	4%	(1)	15%	(5)	8%	(2)	62%	(19)	31
Muslim	—	(0)	23%	(2)	—	(0)	22%	(2)	44%	(3)	11%	(1)	7
Buddhist	—	(0)	27%	(1)	—	(0)	—	(0)	22%	(1)	51%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	41%	(2)	51%	(3)	7%	(0)	5
Atheist	11%	(4)	—	(0)	—	(0)	9%	(3)	7%	(2)	72%	(23)	32
Agnostic	—	(0)	9%	(4)	—	(0)	5%	(2)	8%	(3)	78%	(33)	42
Something else	4%	(5)	1%	(1)	4%	(4)	5%	(5)	10%	(11)	75%	(81)	107
Nothing in particular	5%	(8)	4%	(6)	5%	(7)	6%	(10)	30%	(47)	50%	(79)	157
Ideo/PID: Conservative Republican	8%	(20)	15%	(37)	1%	(4)	—	(0)	21%	(50)	55%	(133)	243
Ideo/PID: Moderate/Liberal Republican	18%	(12)	5%	(4)	13%	(8)	5%	(3)	14%	(9)	45%	(30)	68
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	8%	(10)	1%	(1)	5%	(6)	20%	(23)	65%	(77)	119
Ideo/PID: Liberal Democrat	4%	(5)	3%	(5)	2%	(3)	13%	(19)	17%	(25)	60%	(88)	146
Unfavorable of Biden and Trump	1%	(2)	5%	(8)	1%	(2)	5%	(7)	17%	(24)	70%	(98)	140
2024 H2H Matchup: Biden Voter	2%	(8)	5%	(17)	3%	(12)	8%	(29)	17%	(58)	65%	(229)	353
2024 H2H Matchup: Trump Voter	9%	(35)	11%	(41)	4%	(15)	2%	(8)	22%	(83)	52%	(197)	379
2024 H2H Matchup: Would not Vote	12%	(2)	12%	(2)	—	(0)	4%	(1)	17%	(3)	56%	(9)	17
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	5%	(2)	2%	(1)	8%	(3)	81%	(27)	33
2022 House Vote: Democrat	3%	(9)	5%	(17)	2%	(8)	9%	(29)	16%	(53)	66%	(223)	339
2022 House Vote: Republican	9%	(30)	13%	(43)	5%	(16)	1%	(4)	22%	(72)	49%	(161)	326
2022 House Vote: Did not Vote	5%	(5)	—	(0)	4%	(4)	1%	(1)	21%	(21)	70%	(74)	105
2020 Vote: Joe Biden	2%	(8)	6%	(21)	3%	(12)	8%	(29)	17%	(60)	64%	(235)	365
2020 Vote: Donald Trump	10%	(36)	11%	(39)	4%	(14)	2%	(8)	21%	(76)	52%	(189)	362
2020 Vote: Someone Else	1%	(0)	—	(0)	11%	(1)	7%	(1)	—	(0)	81%	(9)	12
2020 Vote: Did not Vote	2%	(1)	—	(0)	5%	(2)	—	(0)	24%	(10)	69%	(29)	42
2016 Vote: Hillary Clinton	3%	(7)	5%	(14)	5%	(12)	12%	(31)	13%	(33)	62%	(160)	257
2016 Vote: Donald Trump	10%	(34)	12%	(42)	4%	(15)	1%	(2)	21%	(70)	52%	(179)	342
2016 Vote: Someone Else	—	(0)	4%	(1)	—	(0)	4%	(1)	13%	(4)	80%	(25)	32

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(44)	8%	(60)	4%	(29)	5%	(38)	19%	(147)	59%	(463)	781
2020 Vote/PID: Not Biden/Democrat	9%	(2)	—	(0)	1%	(0)	—	(0)	37%	(10)	54%	(14)	26
2020 Vote/PID: Not Trump/Republican	4%	(1)	8%	(3)	—	(0)	3%	(1)	26%	(9)	59%	(20)	34
U.S. Economy: Wrong Track	6%	(34)	7%	(36)	2%	(14)	3%	(18)	19%	(106)	62%	(340)	547
U.S. Economy: Right Direction	4%	(10)	10%	(24)	7%	(15)	9%	(20)	18%	(41)	53%	(123)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	5%	(13)	5%	(14)	9%	(23)	18%	(47)	60%	(157)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(34)	11%	(44)	3%	(11)	1%	(4)	20%	(78)	56%	(218)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	3%	(4)	3%	(3)	9%	(11)	16%	(22)	66%	(88)	132
Top 2024 Issue: Economy	5%	(13)	8%	(21)	4%	(11)	3%	(9)	19%	(50)	61%	(164)	269
Community/Gender: Urban Women	1%	(1)	12%	(12)	3%	(3)	10%	(10)	11%	(11)	63%	(62)	99
Community/Gender: Urban Men	8%	(12)	15%	(23)	6%	(9)	6%	(10)	22%	(34)	43%	(66)	154
Community/Gender: Rural Women	5%	(4)	2%	(1)	2%	(2)	—	(0)	15%	(13)	76%	(63)	83
Community/Gender: Rural Men	13%	(4)	5%	(2)	4%	(1)	1%	(0)	30%	(10)	47%	(16)	33
Community/Gender: Suburban Women	6%	(13)	—	(0)	3%	(6)	3%	(7)	22%	(54)	66%	(159)	240
Community/Gender: Suburban Men	5%	(9)	13%	(22)	4%	(7)	6%	(10)	15%	(25)	57%	(98)	172
Homeowner	6%	(39)	8%	(56)	4%	(27)	4%	(29)	19%	(127)	58%	(392)	670
Renter	5%	(5)	4%	(4)	1%	(1)	8%	(9)	18%	(18)	62%	(63)	101
Self + Household: White-Collar	6%	(21)	11%	(39)	4%	(14)	6%	(20)	18%	(62)	56%	(196)	352
Self + Household: Blue Collar	6%	(19)	6%	(18)	4%	(11)	4%	(12)	19%	(58)	61%	(189)	308
Union HH: Yes	10%	(4)	27%	(11)	—	(0)	11%	(4)	31%	(13)	20%	(8)	40
Union HH: No	5%	(40)	7%	(49)	4%	(29)	5%	(34)	18%	(134)	61%	(455)	741
LGBTQ+: Yes	4%	(4)	8%	(7)	2%	(2)	9%	(7)	31%	(26)	45%	(38)	83
LGBTQ+: No	6%	(41)	8%	(53)	4%	(27)	4%	(31)	17%	(121)	61%	(425)	698
Motivated to Vote	6%	(41)	8%	(59)	4%	(29)	5%	(37)	19%	(139)	59%	(431)	737
Parent: Yes	10%	(21)	11%	(24)	7%	(15)	3%	(7)	19%	(41)	50%	(109)	217
Parent: No	4%	(23)	6%	(36)	2%	(13)	6%	(31)	19%	(106)	63%	(354)	564
COVID Vaccine: Yes	4%	(25)	9%	(50)	4%	(23)	5%	(32)	20%	(118)	58%	(339)	587
COVID Vaccine: No	10%	(19)	5%	(10)	3%	(5)	3%	(6)	15%	(29)	64%	(124)	194
Student Loans: Yes	3%	(3)	10%	(11)	2%	(2)	1%	(1)	24%	(26)	60%	(66)	110
Student Loans: No	6%	(41)	7%	(49)	4%	(26)	6%	(37)	18%	(121)	59%	(397)	671
Favorable Opinion of Haley	10%	(26)	17%	(44)	5%	(13)	1%	(3)	16%	(42)	52%	(137)	266
Unfavorable Opinion of Haley	5%	(14)	6%	(15)	5%	(13)	12%	(32)	15%	(41)	56%	(147)	263

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(44)	8%	(60)	4%	(29)	5%	(38)	19%	(147)	59%	(463)	781
Prodigal Biden Voter	4%	(2)	10%	(5)	4%	(2)	3%	(1)	25%	(11)	54%	(25)	46
Undecided Voter (DK/WNV)	4%	(2)	6%	(3)	3%	(2)	3%	(1)	11%	(5)	73%	(36)	50
Undecided Voter (DK)	—	(0)	3%	(1)	5%	(2)	2%	(1)	8%	(3)	81%	(27)	33
Watched Debate	6%	(38)	9%	(56)	4%	(25)	4%	(24)	21%	(123)	55%	(329)	595
Watched Debate: Did not Watch	4%	(7)	2%	(4)	2%	(4)	8%	(14)	13%	(23)	72%	(134)	186
Watched Debate: All of it	8%	(30)	11%	(39)	4%	(14)	4%	(15)	19%	(69)	54%	(198)	366
Watched Debate: Some of it	3%	(7)	7%	(17)	5%	(11)	4%	(8)	24%	(54)	57%	(131)	229
Continue His Campaign: Yes Biden	8%	(24)	9%	(28)	4%	(14)	9%	(27)	14%	(44)	56%	(172)	308
Continue His Campaign: No Biden	5%	(21)	7%	(29)	3%	(13)	2%	(9)	20%	(87)	64%	(277)	435
Continue His Campaign: Yes Trump	10%	(39)	13%	(50)	3%	(13)	3%	(11)	20%	(78)	52%	(204)	395
Continue His Campaign: No Trump	2%	(6)	3%	(9)	4%	(14)	7%	(26)	18%	(63)	67%	(232)	349
Conviction: Evidence	2%	(9)	4%	(15)	3%	(11)	7%	(29)	17%	(63)	67%	(254)	382
Conviction: Motivation to Damage	10%	(32)	12%	(40)	3%	(9)	2%	(7)	22%	(71)	52%	(170)	330
Conviction: DK/NO	4%	(3)	8%	(6)	12%	(9)	3%	(2)	18%	(12)	55%	(38)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	10%	(81)	6%	(45)	13%	(104)	20%	(158)	41%	(320)	781
Gender: Male	9%	(33)	17%	(61)	8%	(28)	13%	(45)	20%	(73)	33%	(118)	359
Gender: Female	10%	(41)	5%	(20)	4%	(17)	14%	(58)	20%	(84)	48%	(202)	422
Age: 18-34	5%	(10)	5%	(11)	6%	(12)	6%	(11)	14%	(27)	64%	(128)	199
Age: 35-44	6%	(7)	19%	(21)	13%	(15)	6%	(7)	23%	(26)	33%	(37)	114
Age: 45-64	10%	(25)	9%	(25)	3%	(7)	16%	(41)	24%	(64)	38%	(100)	262
Age: 65+	15%	(31)	12%	(25)	6%	(12)	21%	(44)	20%	(41)	26%	(54)	206
GenZers: 1997-2012	9%	(9)	4%	(3)	6%	(6)	3%	(3)	14%	(13)	65%	(64)	99
Millennials: 1981-1996	4%	(7)	14%	(28)	10%	(20)	8%	(16)	18%	(38)	47%	(99)	209
GenXers: 1965-1980	9%	(18)	8%	(17)	3%	(7)	16%	(32)	24%	(49)	40%	(82)	205
Baby Boomers: 1946-1964	13%	(31)	13%	(31)	5%	(11)	20%	(47)	22%	(52)	27%	(62)	234
Educ: < College	11%	(50)	7%	(34)	5%	(22)	11%	(50)	21%	(100)	45%	(213)	468
Educ: Bachelors degree	4%	(9)	16%	(34)	7%	(15)	15%	(31)	19%	(40)	40%	(84)	213
Educ: Post-grad	14%	(14)	14%	(14)	8%	(8)	23%	(23)	18%	(18)	23%	(23)	100
Income: Under 50k	10%	(28)	8%	(22)	5%	(14)	10%	(28)	21%	(58)	45%	(124)	274
Income: 50k-100k	8%	(23)	10%	(32)	5%	(16)	15%	(47)	21%	(64)	41%	(129)	311
Income: 100k+	11%	(22)	14%	(28)	8%	(15)	15%	(29)	18%	(35)	35%	(68)	196
Ethnicity: White (Non-Hispanic)	12%	(60)	12%	(58)	5%	(25)	15%	(73)	19%	(96)	38%	(188)	499
Ethnicity: Hispanic	3%	(5)	9%	(16)	10%	(18)	10%	(17)	19%	(34)	50%	(90)	180
Ethnicity: Black (Non-Hispanic)	23%	(9)	2%	(1)	4%	(2)	7%	(3)	43%	(17)	21%	(8)	39
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	10%	(6)	—	(0)	16%	(10)	18%	(11)	56%	(35)	62
All Christian	12%	(46)	15%	(60)	7%	(29)	9%	(36)	22%	(86)	35%	(139)	396
All Non-Christian	3%	(1)	11%	(5)	2%	(1)	42%	(20)	24%	(11)	19%	(9)	47
Atheist	4%	(1)	7%	(2)	4%	(1)	38%	(12)	17%	(5)	30%	(10)	32
Agnostic/Nothing in particular	11%	(22)	4%	(8)	5%	(9)	14%	(28)	21%	(41)	45%	(90)	198
Something Else	3%	(3)	6%	(6)	4%	(4)	6%	(7)	13%	(14)	68%	(73)	107
Evangelical	12%	(22)	12%	(22)	6%	(11)	6%	(11)	16%	(29)	47%	(85)	180
Non-Evangelical	8%	(25)	14%	(41)	6%	(20)	10%	(31)	23%	(71)	39%	(118)	305
PID: Dem (no lean)	4%	(10)	4%	(12)	7%	(20)	24%	(65)	16%	(43)	44%	(120)	270
PID: Ind (no lean)	4%	(8)	7%	(14)	6%	(12)	14%	(27)	26%	(51)	43%	(84)	195
PID: Rep (no lean)	18%	(56)	17%	(55)	4%	(13)	4%	(12)	20%	(64)	37%	(117)	316

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	10%	(81)	6%	(45)	13%	(104)	20%	(158)	41%	(320)	781
PID/Gender: Dem Men	1%	(1)	9%	(9)	12%	(12)	20%	(20)	17%	(17)	41%	(42)	101
PID/Gender: Dem Women	6%	(9)	2%	(3)	4%	(7)	27%	(45)	15%	(26)	46%	(78)	169
PID/Gender: Ind Men	5%	(6)	7%	(8)	7%	(8)	16%	(16)	33%	(33)	31%	(32)	102
PID/Gender: Ind Women	2%	(2)	7%	(7)	4%	(4)	11%	(11)	19%	(18)	56%	(52)	93
PID/Gender: Rep Men	17%	(26)	29%	(45)	5%	(8)	6%	(9)	15%	(23)	29%	(45)	157
PID/Gender: Rep Women	18%	(29)	6%	(10)	3%	(5)	2%	(3)	25%	(40)	45%	(72)	159
Ideo: Liberal (1-3)	1%	(2)	7%	(15)	7%	(14)	29%	(61)	24%	(51)	32%	(67)	209
Ideo: Moderate (4)	8%	(19)	7%	(16)	5%	(12)	12%	(29)	17%	(41)	52%	(124)	241
Ideo: Conservative (5-7)	17%	(52)	16%	(50)	6%	(19)	4%	(14)	19%	(61)	38%	(119)	315
Community: Urban	6%	(15)	15%	(38)	9%	(22)	16%	(41)	14%	(35)	40%	(101)	253
Community: Suburban	11%	(45)	9%	(36)	5%	(19)	13%	(53)	23%	(94)	40%	(164)	412
Community: Rural	11%	(13)	6%	(7)	2%	(3)	9%	(10)	24%	(28)	47%	(55)	116
Military HHnm: Yes	12%	(19)	12%	(19)	4%	(6)	16%	(23)	30%	(45)	26%	(38)	150
Military HH: No	9%	(55)	10%	(63)	6%	(39)	13%	(80)	18%	(112)	45%	(282)	631
Employ: Private Sector	5%	(14)	14%	(38)	9%	(23)	11%	(30)	24%	(63)	36%	(97)	265
Employ: Government	—	(0)	2%	(1)	10%	(5)	23%	(11)	20%	(9)	44%	(20)	46
Employ: Self-Employed	8%	(7)	7%	(6)	4%	(3)	15%	(11)	21%	(17)	44%	(34)	79
Employ: Homemaker	4%	(2)	3%	(1)	—	(0)	—	(0)	41%	(19)	52%	(24)	47
Employ: Student	33%	(9)	4%	(1)	7%	(2)	2%	(1)	12%	(3)	41%	(11)	26
Employ: Retired	15%	(30)	12%	(24)	4%	(8)	22%	(44)	16%	(32)	32%	(66)	204
Employ: Unemployed	14%	(10)	12%	(8)	3%	(2)	4%	(3)	17%	(12)	50%	(34)	68
Employ: Other	7%	(3)	5%	(2)	2%	(1)	7%	(3)	5%	(3)	74%	(35)	47

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	10%	(81)	6%	(45)	13%	(104)	20%	(158)	41%	(320)	781
Protestant	19%	(34)	14%	(26)	7%	(14)	6%	(10)	24%	(43)	30%	(54)	181
Roman Catholic	5%	(9)	16%	(32)	6%	(13)	13%	(25)	21%	(42)	38%	(76)	197
Mormon	19%	(3)	13%	(2)	—	(0)	5%	(1)	2%	(0)	61%	(8)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	76%	(3)	—	(0)	—	(0)	24%	(1)	4
Jewish	4%	(1)	7%	(2)	—	(0)	45%	(14)	27%	(8)	16%	(5)	31
Muslim	—	(0)	23%	(2)	—	(0)	56%	(4)	—	(0)	21%	(1)	7
Buddhist	—	(0)	30%	(1)	16%	(1)	—	(0)	10%	(0)	44%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	41%	(2)	51%	(3)	7%	(0)	5
Atheist	4%	(1)	7%	(2)	4%	(1)	38%	(12)	17%	(5)	30%	(10)	32
Agnostic	6%	(3)	6%	(3)	1%	(0)	24%	(10)	7%	(3)	55%	(23)	42
Something else	3%	(3)	6%	(6)	4%	(4)	6%	(7)	13%	(14)	68%	(73)	107
Nothing in particular	12%	(19)	4%	(5)	6%	(9)	12%	(18)	24%	(38)	43%	(67)	157
Ideo/PID: Conservative Republican	20%	(48)	18%	(43)	4%	(9)	4%	(9)	20%	(49)	35%	(85)	243
Ideo/PID: Moderate/Liberal Republican	12%	(8)	17%	(12)	6%	(4)	5%	(3)	16%	(11)	44%	(30)	68
Ideo/PID: Moderate/Conservative Democrat	7%	(9)	3%	(4)	8%	(10)	12%	(15)	12%	(14)	57%	(68)	119
Ideo/PID: Liberal Democrat	1%	(2)	6%	(8)	7%	(10)	34%	(50)	20%	(29)	33%	(48)	146
Unfavorable of Biden and Trump	—	(0)	3%	(5)	8%	(11)	8%	(11)	28%	(39)	53%	(74)	140
2024 H2H Matchup: Biden Voter	3%	(10)	5%	(16)	7%	(23)	24%	(84)	20%	(69)	43%	(150)	353
2024 H2H Matchup: Trump Voter	17%	(63)	17%	(64)	5%	(19)	4%	(15)	21%	(80)	36%	(137)	379
2024 H2H Matchup: Would not Vote	3%	(0)	—	(0)	6%	(1)	16%	(3)	8%	(1)	67%	(11)	17
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	4%	(1)	8%	(3)	19%	(6)	66%	(22)	33
2022 House Vote: Democrat	3%	(10)	5%	(16)	7%	(24)	24%	(83)	21%	(71)	40%	(135)	339
2022 House Vote: Republican	18%	(59)	18%	(60)	5%	(15)	4%	(13)	23%	(74)	32%	(105)	326
2022 House Vote: Did not Vote	4%	(4)	5%	(5)	1%	(2)	6%	(6)	13%	(13)	71%	(75)	105
2020 Vote: Joe Biden	3%	(10)	5%	(18)	6%	(23)	24%	(88)	21%	(75)	41%	(151)	365
2020 Vote: Donald Trump	17%	(63)	17%	(62)	5%	(18)	4%	(13)	20%	(74)	37%	(132)	362
2020 Vote: Someone Else	1%	(0)	3%	(0)	7%	(1)	18%	(2)	35%	(4)	36%	(4)	12
2020 Vote: Did not Vote	2%	(1)	1%	(0)	8%	(3)	1%	(1)	11%	(5)	77%	(33)	42
2016 Vote: Hillary Clinton	1%	(3)	3%	(8)	9%	(24)	27%	(70)	20%	(51)	40%	(102)	257
2016 Vote: Donald Trump	17%	(58)	20%	(69)	4%	(15)	5%	(16)	20%	(70)	33%	(114)	342
2016 Vote: Someone Else	—	(0)	—	(0)	7%	(2)	16%	(5)	37%	(12)	40%	(13)	32

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	10%	(81)	6%	(45)	13%	(104)	20%	(158)	41%	(320)	781
2020 Vote/PID: Not Biden/Democrat	2%	(0)	5%	(1)	4%	(1)	—	(0)	10%	(3)	78%	(20)	26
2020 Vote/PID: Not Trump/Republican	—	(0)	9%	(3)	—	(0)	9%	(3)	38%	(13)	44%	(15)	34
U.S. Economy: Wrong Track	11%	(62)	10%	(55)	4%	(20)	7%	(40)	22%	(121)	46%	(249)	547
U.S. Economy: Right Direction	5%	(11)	11%	(27)	10%	(24)	27%	(64)	16%	(37)	30%	(71)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	5%	(13)	8%	(21)	28%	(73)	19%	(49)	36%	(93)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(62)	16%	(64)	4%	(14)	4%	(17)	20%	(78)	40%	(155)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	4%	(5)	7%	(10)	11%	(14)	23%	(30)	55%	(72)	132
Top 2024 Issue: Economy	7%	(18)	10%	(26)	7%	(18)	5%	(13)	25%	(68)	47%	(127)	269
Community/Gender: Urban Women	3%	(3)	9%	(9)	6%	(6)	20%	(20)	16%	(16)	46%	(46)	99
Community/Gender: Urban Men	8%	(12)	19%	(30)	11%	(17)	13%	(20)	13%	(19)	36%	(55)	154
Community/Gender: Rural Women	11%	(9)	2%	(2)	2%	(2)	9%	(7)	23%	(19)	53%	(44)	83
Community/Gender: Rural Men	13%	(4)	16%	(5)	4%	(1)	9%	(3)	27%	(9)	32%	(10)	33
Community/Gender: Suburban Women	12%	(29)	4%	(9)	4%	(9)	13%	(31)	20%	(49)	46%	(111)	240
Community/Gender: Suburban Men	9%	(16)	15%	(26)	6%	(10)	13%	(22)	26%	(45)	31%	(53)	172
Homeowner	11%	(72)	11%	(75)	6%	(40)	13%	(88)	19%	(126)	40%	(269)	670
Renter	1%	(1)	6%	(6)	4%	(4)	15%	(15)	30%	(30)	43%	(44)	101
Self + Household: White-Collar	12%	(41)	13%	(46)	7%	(26)	15%	(53)	20%	(71)	33%	(116)	352
Self + Household: Blue Collar	7%	(22)	10%	(31)	4%	(13)	15%	(46)	22%	(66)	42%	(129)	308
Union HH: Yes	7%	(3)	22%	(9)	17%	(7)	15%	(6)	23%	(9)	16%	(6)	40
Union HH: No	10%	(71)	10%	(72)	5%	(38)	13%	(98)	20%	(148)	42%	(314)	741
LGBTQ+: Yes	14%	(11)	10%	(8)	6%	(5)	17%	(14)	13%	(11)	40%	(34)	83
LGBTQ+: No	9%	(62)	11%	(73)	6%	(39)	13%	(89)	21%	(147)	41%	(287)	698
Motivated to Vote	10%	(73)	11%	(79)	6%	(43)	14%	(102)	21%	(153)	39%	(287)	737
Parent: Yes	4%	(10)	17%	(37)	10%	(22)	6%	(13)	20%	(43)	42%	(92)	217
Parent: No	11%	(64)	8%	(44)	4%	(22)	16%	(91)	20%	(115)	40%	(228)	564
COVID Vaccine: Yes	10%	(60)	11%	(67)	6%	(37)	15%	(91)	18%	(106)	38%	(225)	587
COVID Vaccine: No	7%	(13)	7%	(14)	4%	(7)	7%	(13)	27%	(52)	49%	(95)	194
Student Loans: Yes	4%	(5)	5%	(6)	6%	(7)	11%	(12)	32%	(35)	41%	(45)	110
Student Loans: No	10%	(69)	11%	(75)	6%	(38)	14%	(92)	18%	(123)	41%	(275)	671
Favorable Opinion of Haley	16%	(42)	21%	(57)	7%	(20)	8%	(22)	18%	(49)	29%	(77)	266
Unfavorable Opinion of Haley	7%	(19)	9%	(24)	8%	(22)	30%	(79)	18%	(48)	27%	(70)	263

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	10%	(81)	6%	(45)	13%	(104)	20%	(158)	41%	(320)	781
Prodigal Biden Voter	—	(0)	8%	(4)	3%	(1)	12%	(6)	28%	(13)	49%	(23)	46
Undecided Voter (DK/WNV)	1%	(0)	2%	(1)	4%	(2)	11%	(5)	16%	(8)	66%	(33)	50
Undecided Voter (DK)	—	(0)	3%	(1)	4%	(1)	8%	(3)	19%	(6)	66%	(22)	33
Watched Debate	11%	(68)	12%	(71)	6%	(35)	14%	(84)	23%	(134)	34%	(203)	595
Watched Debate: Did not Watch	3%	(6)	5%	(10)	5%	(10)	10%	(19)	13%	(24)	63%	(117)	186
Watched Debate: All of it	15%	(53)	14%	(50)	5%	(18)	15%	(55)	22%	(82)	29%	(108)	366
Watched Debate: Some of it	6%	(14)	9%	(21)	7%	(16)	13%	(29)	23%	(52)	42%	(95)	229
Continue His Campaign: Yes Biden	6%	(17)	11%	(33)	10%	(30)	21%	(65)	17%	(52)	36%	(111)	308
Continue His Campaign: No Biden	12%	(52)	10%	(45)	3%	(15)	8%	(36)	21%	(93)	45%	(196)	435
Continue His Campaign: Yes Trump	16%	(63)	17%	(65)	6%	(25)	4%	(17)	21%	(85)	36%	(141)	395
Continue His Campaign: No Trump	3%	(10)	4%	(12)	6%	(20)	23%	(80)	19%	(66)	46%	(160)	349
Conviction: Evidence	1%	(2)	4%	(15)	6%	(22)	23%	(89)	20%	(75)	47%	(179)	382
Conviction: Motivation to Damage	21%	(69)	18%	(59)	5%	(16)	4%	(14)	21%	(70)	31%	(101)	330
Conviction: DK/NO	3%	(2)	10%	(7)	11%	(7)	1%	(1)	18%	(12)	57%	(39)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(62)	11%	(84)	7%	(55)	7%	(57)	17%	(136)	50%	(388)	781
Gender: Male	8%	(28)	17%	(61)	8%	(30)	7%	(27)	19%	(70)	40%	(144)	359
Gender: Female	8%	(34)	6%	(23)	6%	(25)	7%	(30)	16%	(66)	58%	(243)	422
Age: 18-34	6%	(12)	6%	(13)	3%	(6)	5%	(10)	13%	(25)	67%	(133)	199
Age: 35-44	7%	(8)	13%	(14)	16%	(18)	4%	(5)	15%	(17)	45%	(51)	114
Age: 45-64	5%	(14)	10%	(25)	4%	(12)	6%	(17)	25%	(64)	50%	(130)	262
Age: 65+	13%	(28)	15%	(31)	9%	(18)	12%	(26)	14%	(29)	36%	(73)	206
GenZers: 1997-2012	9%	(9)	3%	(3)	4%	(4)	6%	(5)	15%	(14)	63%	(62)	99
Millennials: 1981-1996	5%	(11)	12%	(24)	10%	(20)	4%	(9)	13%	(27)	56%	(117)	209
GenXers: 1965-1980	3%	(6)	11%	(22)	4%	(8)	6%	(11)	27%	(55)	50%	(102)	205
Baby Boomers: 1946-1964	12%	(29)	14%	(32)	9%	(21)	12%	(28)	14%	(33)	39%	(91)	234
Educ: < College	7%	(32)	10%	(46)	4%	(21)	7%	(33)	17%	(80)	55%	(256)	468
Educ: Bachelors degree	7%	(16)	14%	(29)	10%	(22)	4%	(9)	15%	(32)	50%	(106)	213
Educ: Post-grad	14%	(14)	10%	(10)	12%	(12)	16%	(16)	23%	(23)	25%	(25)	100
Income: Under 50k	7%	(20)	12%	(32)	3%	(8)	6%	(15)	23%	(62)	50%	(137)	274
Income: 50k-100k	6%	(20)	9%	(28)	7%	(22)	8%	(25)	15%	(47)	54%	(169)	311
Income: 100k+	11%	(22)	12%	(24)	13%	(25)	9%	(17)	13%	(26)	42%	(82)	196
Ethnicity: White (Non-Hispanic)	9%	(46)	11%	(57)	7%	(34)	8%	(40)	18%	(89)	47%	(234)	499
Ethnicity: Hispanic	4%	(7)	13%	(24)	6%	(12)	5%	(10)	14%	(25)	57%	(103)	180
Ethnicity: Black (Non-Hispanic)	25%	(10)	2%	(1)	—	(0)	9%	(3)	37%	(15)	27%	(11)	39
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	4%	(2)	15%	(9)	6%	(3)	10%	(6)	65%	(40)	62
All Christian	9%	(34)	15%	(58)	9%	(37)	5%	(20)	16%	(64)	46%	(182)	396
All Non-Christian	6%	(3)	7%	(3)	4%	(2)	30%	(14)	18%	(9)	35%	(17)	47
Atheist	8%	(3)	3%	(1)	—	(0)	21%	(7)	6%	(2)	62%	(20)	32
Agnostic/Nothing in particular	9%	(17)	9%	(17)	5%	(10)	6%	(12)	22%	(44)	49%	(98)	198
Something Else	5%	(5)	4%	(4)	5%	(6)	4%	(4)	16%	(17)	66%	(71)	107
Evangelical	13%	(23)	7%	(13)	7%	(12)	6%	(11)	16%	(28)	52%	(93)	180
Non-Evangelical	5%	(16)	15%	(46)	9%	(28)	4%	(12)	17%	(51)	50%	(151)	305
PID: Dem (no lean)	4%	(10)	6%	(15)	9%	(24)	11%	(31)	18%	(49)	52%	(141)	270
PID: Ind (no lean)	4%	(7)	11%	(21)	9%	(17)	7%	(14)	17%	(34)	52%	(102)	195
PID: Rep (no lean)	14%	(45)	15%	(47)	4%	(13)	4%	(12)	17%	(53)	46%	(145)	316

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(62)	11%	(84)	7%	(55)	7%	(57)	17%	(136)	50%	(388)	781
PID/Gender: Dem Men	1%	(1)	10%	(10)	12%	(13)	11%	(11)	15%	(15)	50%	(51)	101
PID/Gender: Dem Women	5%	(9)	3%	(5)	7%	(12)	12%	(20)	20%	(34)	53%	(90)	169
PID/Gender: Ind Men	7%	(7)	14%	(15)	8%	(9)	8%	(8)	24%	(24)	39%	(39)	102
PID/Gender: Ind Women	—	(0)	7%	(7)	9%	(9)	6%	(6)	10%	(9)	67%	(63)	93
PID/Gender: Rep Men	12%	(19)	23%	(36)	6%	(9)	5%	(8)	20%	(31)	35%	(55)	157
PID/Gender: Rep Women	16%	(26)	7%	(12)	3%	(5)	3%	(5)	14%	(23)	57%	(90)	159
Ideo: Liberal (1-3)	2%	(4)	8%	(16)	8%	(18)	16%	(33)	20%	(42)	46%	(96)	209
Ideo: Moderate (4)	8%	(19)	9%	(21)	8%	(19)	6%	(14)	13%	(31)	57%	(137)	241
Ideo: Conservative (5-7)	12%	(39)	15%	(46)	6%	(18)	2%	(8)	18%	(57)	47%	(147)	315
Community: Urban	6%	(14)	15%	(37)	10%	(25)	8%	(20)	16%	(40)	46%	(116)	253
Community: Suburban	9%	(35)	10%	(41)	7%	(28)	8%	(34)	19%	(77)	48%	(196)	412
Community: Rural	11%	(13)	5%	(6)	1%	(1)	2%	(2)	16%	(18)	65%	(75)	116
Military HHnm: Yes	7%	(10)	18%	(28)	3%	(5)	10%	(15)	23%	(35)	38%	(58)	150
Military HH: No	8%	(52)	9%	(56)	8%	(50)	7%	(42)	16%	(101)	52%	(330)	631
Employ: Private Sector	8%	(21)	13%	(34)	10%	(27)	5%	(13)	19%	(49)	46%	(121)	265
Employ: Government	3%	(1)	2%	(1)	5%	(2)	10%	(4)	27%	(12)	53%	(24)	46
Employ: Self-Employed	5%	(4)	1%	(1)	4%	(3)	11%	(8)	19%	(15)	59%	(47)	79
Employ: Homemaker	4%	(2)	2%	(1)	—	(0)	—	(0)	18%	(9)	75%	(35)	47
Employ: Student	33%	(9)	—	(0)	11%	(3)	6%	(1)	—	(0)	50%	(13)	26
Employ: Retired	11%	(23)	15%	(30)	9%	(18)	12%	(25)	15%	(30)	38%	(77)	204
Employ: Unemployed	2%	(2)	20%	(13)	1%	(1)	2%	(1)	14%	(9)	61%	(41)	68
Employ: Other	3%	(1)	8%	(4)	—	(0)	5%	(2)	23%	(11)	61%	(29)	47

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(62)	11%	(84)	7%	(55)	7%	(57)	17%	(136)	50%	(388)	781
Protestant	12%	(22)	14%	(26)	6%	(11)	4%	(7)	21%	(37)	43%	(78)	181
Roman Catholic	6%	(12)	15%	(29)	12%	(23)	6%	(11)	13%	(26)	48%	(95)	197
Mormon	5%	(1)	23%	(3)	—	(0)	7%	(1)	8%	(1)	57%	(8)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	76%	(3)	—	(0)	—	(0)	24%	(1)	4
Jewish	4%	(1)	7%	(2)	5%	(2)	37%	(11)	16%	(5)	31%	(10)	31
Muslim	23%	(2)	—	(0)	—	(0)	11%	(1)	44%	(3)	21%	(1)	7
Buddhist	—	(0)	27%	(1)	3%	(0)	—	(0)	17%	(1)	53%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	41%	(2)	—	(0)	59%	(3)	5
Atheist	8%	(3)	3%	(1)	—	(0)	21%	(7)	6%	(2)	62%	(20)	32
Agnostic	1%	(0)	13%	(5)	4%	(2)	6%	(2)	16%	(6)	61%	(25)	42
Something else	5%	(5)	4%	(4)	5%	(6)	4%	(4)	16%	(17)	66%	(71)	107
Nothing in particular	11%	(17)	8%	(12)	5%	(8)	6%	(9)	24%	(38)	46%	(72)	157
Ideo/PID: Conservative Republican	14%	(35)	15%	(37)	3%	(8)	3%	(8)	19%	(45)	45%	(110)	243
Ideo/PID: Moderate/Liberal Republican	14%	(10)	15%	(10)	8%	(5)	6%	(4)	5%	(4)	51%	(34)	68
Ideo/PID: Moderate/Conservative Democrat	7%	(9)	9%	(10)	8%	(10)	3%	(4)	13%	(16)	59%	(70)	119
Ideo/PID: Liberal Democrat	1%	(1)	4%	(5)	10%	(14)	18%	(27)	23%	(33)	45%	(66)	146
Unfavorable of Biden and Trump	1%	(2)	9%	(12)	10%	(14)	4%	(6)	18%	(26)	57%	(80)	140
2024 H2H Matchup: Biden Voter	3%	(11)	7%	(24)	11%	(38)	11%	(40)	17%	(60)	51%	(180)	353
2024 H2H Matchup: Trump Voter	13%	(51)	15%	(57)	4%	(15)	3%	(13)	20%	(75)	44%	(167)	379
2024 H2H Matchup: Would not Vote	2%	(0)	13%	(2)	—	(0)	7%	(1)	3%	(0)	76%	(13)	17
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	5%	(2)	8%	(3)	—	(0)	84%	(28)	33
2022 House Vote: Democrat	4%	(15)	7%	(25)	10%	(33)	11%	(37)	16%	(54)	52%	(176)	339
2022 House Vote: Republican	14%	(46)	18%	(58)	4%	(13)	5%	(16)	17%	(55)	42%	(138)	326
2022 House Vote: Did not Vote	1%	(1)	1%	(1)	3%	(3)	2%	(2)	26%	(27)	66%	(69)	105
2020 Vote: Joe Biden	3%	(12)	8%	(29)	10%	(36)	11%	(39)	17%	(62)	51%	(188)	365
2020 Vote: Donald Trump	14%	(50)	15%	(54)	4%	(15)	4%	(14)	18%	(64)	45%	(165)	362
2020 Vote: Someone Else	—	(0)	—	(0)	31%	(4)	18%	(2)	3%	(0)	48%	(6)	12
2020 Vote: Did not Vote	—	(0)	2%	(1)	2%	(1)	3%	(1)	22%	(9)	70%	(30)	42
2016 Vote: Hillary Clinton	1%	(2)	5%	(14)	15%	(39)	13%	(35)	16%	(41)	49%	(127)	257
2016 Vote: Donald Trump	15%	(50)	16%	(55)	4%	(13)	3%	(12)	19%	(66)	43%	(147)	342
2016 Vote: Someone Else	—	(0)	21%	(7)	7%	(2)	4%	(1)	20%	(6)	49%	(16)	32

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(62)	11%	(84)	7%	(55)	7%	(57)	17%	(136)	50%	(388)	781
2020 Vote/PID: Not Biden/Democrat	6%	(2)	9%	(2)	6%	(2)	—	(0)	27%	(7)	51%	(13)	26
2020 Vote/PID: Not Trump/Republican	5%	(2)	14%	(5)	16%	(5)	1%	(0)	21%	(7)	43%	(15)	34
U.S. Economy: Wrong Track	8%	(41)	10%	(57)	4%	(23)	6%	(31)	18%	(97)	55%	(299)	547
U.S. Economy: Right Direction	9%	(21)	12%	(27)	13%	(31)	11%	(26)	17%	(39)	38%	(89)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	8%	(21)	14%	(35)	13%	(33)	17%	(43)	43%	(111)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(43)	14%	(55)	3%	(11)	4%	(14)	18%	(72)	50%	(194)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	6%	(8)	6%	(8)	8%	(10)	15%	(20)	63%	(83)	132
Top 2024 Issue: Economy	5%	(13)	8%	(23)	5%	(13)	4%	(10)	21%	(57)	57%	(154)	269
Community/Gender: Urban Women	4%	(4)	9%	(9)	9%	(9)	10%	(10)	7%	(7)	61%	(60)	99
Community/Gender: Urban Men	7%	(10)	18%	(28)	11%	(17)	6%	(10)	21%	(33)	36%	(56)	154
Community/Gender: Rural Women	11%	(9)	3%	(2)	—	(0)	2%	(2)	12%	(10)	72%	(60)	83
Community/Gender: Rural Men	14%	(4)	11%	(4)	4%	(1)	2%	(1)	25%	(8)	45%	(15)	33
Community/Gender: Suburban Women	9%	(22)	5%	(12)	7%	(16)	8%	(18)	20%	(48)	51%	(123)	240
Community/Gender: Suburban Men	7%	(13)	17%	(29)	7%	(12)	9%	(16)	17%	(29)	43%	(73)	172
Homeowner	9%	(60)	12%	(78)	7%	(49)	7%	(48)	17%	(117)	47%	(318)	670
Renter	2%	(2)	6%	(6)	5%	(5)	9%	(9)	18%	(19)	60%	(60)	101
Self + Household: White-Collar	9%	(31)	12%	(42)	9%	(31)	9%	(32)	20%	(70)	42%	(146)	352
Self + Household: Blue Collar	7%	(21)	12%	(36)	5%	(17)	7%	(20)	17%	(53)	52%	(161)	308
Union HH: Yes	15%	(6)	13%	(5)	11%	(4)	12%	(5)	25%	(10)	24%	(10)	40
Union HH: No	8%	(56)	11%	(79)	7%	(50)	7%	(52)	17%	(125)	51%	(378)	741
LGBTQ+: Yes	12%	(10)	10%	(9)	6%	(5)	5%	(4)	22%	(18)	44%	(37)	83
LGBTQ+: No	7%	(52)	11%	(75)	7%	(50)	7%	(52)	17%	(118)	50%	(351)	698
Motivated to Vote	8%	(60)	11%	(82)	7%	(55)	8%	(56)	18%	(133)	48%	(351)	737
Parent: Yes	8%	(18)	12%	(27)	8%	(16)	5%	(10)	18%	(39)	49%	(106)	217
Parent: No	8%	(44)	10%	(57)	7%	(38)	8%	(47)	17%	(97)	50%	(281)	564
COVID Vaccine: Yes	8%	(49)	11%	(66)	8%	(45)	8%	(48)	17%	(99)	48%	(280)	587
COVID Vaccine: No	7%	(13)	9%	(18)	5%	(9)	5%	(9)	19%	(37)	56%	(108)	194
Student Loans: Yes	5%	(5)	7%	(7)	3%	(3)	2%	(2)	24%	(26)	59%	(65)	110
Student Loans: No	8%	(57)	11%	(77)	8%	(51)	8%	(54)	16%	(109)	48%	(323)	671
Favorable Opinion of Haley	16%	(41)	21%	(55)	10%	(27)	1%	(4)	15%	(39)	37%	(99)	266
Unfavorable Opinion of Haley	4%	(10)	8%	(21)	9%	(25)	18%	(46)	17%	(44)	44%	(116)	263

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(62)	11%	(84)	7%	(55)	7%	(57)	17%	(136)	50%	(388)	781
Prodigal Biden Voter	4%	(2)	11%	(5)	4%	(2)	6%	(3)	23%	(10)	52%	(24)	46
Undecided Voter (DK/WNV)	1%	(0)	6%	(3)	4%	(2)	7%	(4)	1%	(0)	81%	(40)	50
Undecided Voter (DK)	—	(0)	3%	(1)	5%	(2)	8%	(3)	—	(0)	84%	(28)	33
Watched Debate	10%	(58)	12%	(70)	7%	(42)	8%	(48)	19%	(116)	44%	(261)	595
Watched Debate: Did not Watch	2%	(4)	8%	(14)	7%	(12)	5%	(9)	11%	(20)	68%	(127)	186
Watched Debate: All of it	11%	(41)	13%	(49)	7%	(27)	10%	(35)	18%	(66)	40%	(148)	366
Watched Debate: Some of it	8%	(17)	9%	(21)	7%	(15)	5%	(12)	22%	(50)	49%	(113)	229
Continue His Campaign: Yes Biden	7%	(23)	10%	(30)	9%	(29)	11%	(35)	16%	(51)	46%	(141)	308
Continue His Campaign: No Biden	8%	(37)	11%	(49)	6%	(26)	4%	(17)	17%	(76)	53%	(232)	435
Continue His Campaign: Yes Trump	13%	(50)	15%	(60)	4%	(16)	4%	(16)	18%	(71)	46%	(182)	395
Continue His Campaign: No Trump	3%	(9)	6%	(23)	11%	(37)	9%	(32)	18%	(61)	54%	(187)	349
Conviction: Evidence	1%	(4)	6%	(24)	10%	(37)	11%	(44)	18%	(69)	53%	(204)	382
Conviction: Motivation to Damage	17%	(55)	16%	(54)	3%	(12)	3%	(10)	18%	(60)	42%	(139)	330
Conviction: DK/NO	4%	(3)	8%	(6)	10%	(7)	4%	(2)	10%	(7)	65%	(45)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(95)	19%	(145)	15%	(115)	20%	(160)	19%	(149)	15%	(117)	781
Gender: Male	14%	(49)	22%	(79)	17%	(61)	21%	(75)	16%	(58)	10%	(36)	359
Gender: Female	11%	(45)	16%	(66)	13%	(54)	20%	(84)	22%	(91)	19%	(81)	422
Age: 18-34	6%	(12)	11%	(21)	10%	(19)	17%	(35)	26%	(52)	30%	(59)	199
Age: 35-44	9%	(11)	18%	(21)	21%	(24)	15%	(17)	27%	(31)	10%	(11)	114
Age: 45-64	12%	(32)	22%	(59)	14%	(37)	21%	(54)	17%	(45)	13%	(35)	262
Age: 65+	19%	(40)	21%	(44)	17%	(35)	26%	(54)	11%	(22)	6%	(12)	206
GenZers: 1997-2012	3%	(3)	15%	(15)	13%	(13)	4%	(4)	30%	(29)	35%	(35)	99
Millennials: 1981-1996	9%	(19)	13%	(27)	14%	(30)	22%	(47)	24%	(50)	17%	(36)	209
GenXers: 1965-1980	9%	(18)	24%	(48)	15%	(31)	20%	(42)	19%	(40)	13%	(26)	205
Baby Boomers: 1946-1964	18%	(42)	20%	(47)	15%	(35)	25%	(59)	13%	(30)	9%	(21)	234
Educ: < College	9%	(44)	18%	(86)	11%	(50)	20%	(94)	21%	(98)	20%	(96)	468
Educ: Bachelors degree	14%	(30)	21%	(45)	21%	(45)	18%	(37)	18%	(39)	8%	(16)	213
Educ: Post-grad	21%	(21)	14%	(14)	19%	(19)	28%	(28)	12%	(12)	5%	(5)	100
Income: Under 50k	10%	(26)	19%	(51)	11%	(29)	16%	(45)	28%	(78)	16%	(45)	274
Income: 50k-100k	12%	(37)	20%	(62)	12%	(37)	24%	(75)	15%	(46)	17%	(53)	311
Income: 100k+	16%	(31)	16%	(31)	25%	(49)	20%	(40)	13%	(26)	10%	(19)	196
Ethnicity: White (Non-Hispanic)	15%	(77)	20%	(100)	14%	(70)	23%	(114)	16%	(80)	12%	(58)	499
Ethnicity: Hispanic	9%	(17)	12%	(21)	16%	(28)	15%	(27)	26%	(47)	22%	(40)	180
Ethnicity: Black (Non-Hispanic)	2%	(1)	34%	(13)	22%	(9)	15%	(6)	18%	(7)	9%	(3)	39
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	16%	(10)	12%	(8)	22%	(14)	24%	(15)	26%	(16)	62
All Christian	16%	(62)	23%	(91)	17%	(67)	15%	(59)	19%	(75)	11%	(42)	396
All Non-Christian	7%	(4)	10%	(5)	13%	(6)	53%	(25)	10%	(5)	7%	(3)	47
Atheist	6%	(2)	12%	(4)	7%	(2)	61%	(20)	8%	(3)	6%	(2)	32
Agnostic/Nothing in particular	8%	(16)	16%	(32)	16%	(31)	19%	(39)	24%	(47)	17%	(33)	198
Something Else	11%	(12)	12%	(12)	8%	(9)	16%	(17)	19%	(20)	34%	(36)	107
Evangelical	19%	(33)	22%	(39)	10%	(18)	11%	(21)	19%	(35)	19%	(35)	180
Non-Evangelical	13%	(39)	20%	(60)	19%	(57)	17%	(52)	19%	(57)	13%	(39)	305
PID: Dem (no lean)	5%	(14)	9%	(25)	17%	(45)	34%	(91)	19%	(52)	16%	(42)	270
PID: Ind (no lean)	5%	(10)	11%	(22)	19%	(37)	23%	(44)	27%	(52)	15%	(30)	195
PID: Rep (no lean)	22%	(70)	31%	(98)	11%	(33)	8%	(24)	14%	(45)	14%	(45)	316

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(95)	19%	(145)	15%	(115)	20%	(160)	19%	(149)	15%	(117)	781
PID/Gender: Dem Men	7%	(7)	10%	(10)	23%	(23)	33%	(33)	23%	(23)	5%	(5)	101
PID/Gender: Dem Women	4%	(7)	9%	(14)	13%	(22)	35%	(58)	17%	(29)	22%	(38)	169
PID/Gender: Ind Men	9%	(9)	7%	(8)	24%	(25)	29%	(29)	22%	(23)	9%	(9)	102
PID/Gender: Ind Women	2%	(1)	15%	(14)	13%	(12)	16%	(15)	31%	(29)	23%	(21)	93
PID/Gender: Rep Men	21%	(33)	39%	(61)	8%	(13)	8%	(13)	8%	(13)	15%	(23)	157
PID/Gender: Rep Women	23%	(37)	23%	(37)	13%	(20)	7%	(11)	20%	(32)	14%	(22)	159
Ideo: Liberal (1-3)	6%	(13)	6%	(12)	14%	(30)	42%	(88)	23%	(48)	9%	(19)	209
Ideo: Moderate (4)	6%	(14)	13%	(32)	21%	(51)	17%	(40)	20%	(48)	23%	(56)	241
Ideo: Conservative (5-7)	21%	(68)	32%	(100)	11%	(34)	10%	(30)	15%	(47)	12%	(36)	315
Community: Urban	10%	(26)	22%	(56)	14%	(35)	24%	(60)	17%	(43)	13%	(33)	253
Community: Suburban	12%	(50)	18%	(76)	16%	(64)	20%	(84)	20%	(80)	14%	(58)	412
Community: Rural	17%	(19)	11%	(13)	14%	(16)	13%	(15)	22%	(26)	23%	(26)	116
Military HHnm: Yes	16%	(23)	24%	(37)	15%	(22)	26%	(39)	14%	(21)	6%	(9)	150
Military HH: No	11%	(71)	17%	(108)	15%	(93)	19%	(121)	20%	(129)	17%	(109)	631
Employ: Private Sector	12%	(31)	18%	(49)	17%	(44)	22%	(58)	23%	(60)	9%	(24)	265
Employ: Government	13%	(6)	14%	(6)	12%	(5)	20%	(9)	28%	(13)	14%	(6)	46
Employ: Self-Employed	10%	(8)	9%	(7)	15%	(12)	29%	(23)	17%	(14)	19%	(15)	79
Employ: Homemaker	8%	(4)	5%	(3)	11%	(5)	7%	(3)	38%	(18)	30%	(14)	47
Employ: Student	—	(0)	39%	(10)	5%	(1)	11%	(3)	7%	(2)	37%	(10)	26
Employ: Retired	20%	(41)	23%	(46)	17%	(35)	26%	(53)	8%	(15)	6%	(13)	204
Employ: Unemployed	5%	(3)	27%	(18)	10%	(7)	9%	(6)	27%	(18)	22%	(15)	68
Employ: Other	5%	(2)	12%	(5)	11%	(5)	10%	(5)	21%	(10)	42%	(20)	47

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(95)	19%	(145)	15%	(115)	20%	(160)	19%	(149)	15%	(117)	781
Protestant	22%	(39)	32%	(59)	17%	(31)	11%	(20)	12%	(22)	5%	(9)	181
Roman Catholic	11%	(21)	14%	(28)	18%	(35)	18%	(35)	25%	(49)	14%	(28)	197
Mormon	—	(0)	20%	(3)	3%	(0)	27%	(4)	22%	(3)	28%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	43%	(2)	—	(0)	—	(0)	—	(0)	24%	(1)	4
Jewish	7%	(2)	11%	(3)	8%	(2)	59%	(18)	12%	(4)	3%	(1)	31
Muslim	—	(0)	23%	(2)	—	(0)	56%	(4)	—	(0)	21%	(1)	7
Buddhist	27%	(1)	1%	(0)	22%	(1)	17%	(1)	14%	(1)	19%	(1)	5
Hindu	—	(0)	—	(0)	51%	(3)	41%	(2)	7%	(0)	—	(0)	5
Atheist	6%	(2)	12%	(4)	7%	(2)	61%	(20)	8%	(3)	6%	(2)	32
Agnostic	6%	(2)	16%	(7)	19%	(8)	20%	(8)	34%	(14)	5%	(2)	42
Something else	11%	(12)	12%	(12)	8%	(9)	16%	(17)	19%	(20)	34%	(36)	107
Nothing in particular	9%	(14)	16%	(26)	15%	(23)	19%	(30)	21%	(33)	20%	(31)	157
Ideo/PID: Conservative Republican	24%	(57)	36%	(86)	11%	(27)	8%	(19)	12%	(29)	10%	(23)	243
Ideo/PID: Moderate/Liberal Republican	19%	(13)	17%	(12)	9%	(6)	7%	(5)	18%	(12)	29%	(20)	68
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	15%	(18)	22%	(26)	14%	(17)	17%	(20)	26%	(31)	119
Ideo/PID: Liberal Democrat	5%	(7)	4%	(6)	13%	(19)	51%	(74)	22%	(32)	5%	(8)	146
Unfavorable of Biden and Trump	1%	(1)	13%	(18)	23%	(32)	18%	(25)	29%	(40)	17%	(23)	140
2024 H2H Matchup: Biden Voter	4%	(15)	8%	(28)	18%	(62)	35%	(123)	22%	(78)	13%	(46)	353
2024 H2H Matchup: Trump Voter	21%	(80)	29%	(109)	11%	(41)	8%	(31)	17%	(64)	14%	(54)	379
2024 H2H Matchup: Would not Vote	—	(0)	16%	(3)	6%	(1)	10%	(2)	10%	(2)	58%	(10)	17
2024 H2H Matchup: Do not Know	—	(0)	19%	(6)	32%	(11)	10%	(3)	17%	(5)	23%	(7)	33
2022 House Vote: Democrat	4%	(14)	10%	(35)	20%	(67)	33%	(112)	21%	(70)	12%	(42)	339
2022 House Vote: Republican	24%	(78)	32%	(104)	10%	(34)	8%	(25)	14%	(44)	13%	(41)	326
2022 House Vote: Did not Vote	2%	(2)	5%	(5)	14%	(14)	15%	(15)	34%	(36)	31%	(32)	105
2020 Vote: Joe Biden	4%	(14)	10%	(35)	20%	(72)	32%	(118)	21%	(75)	14%	(51)	365
2020 Vote: Donald Trump	22%	(81)	29%	(105)	10%	(36)	10%	(36)	16%	(58)	13%	(47)	362
2020 Vote: Someone Else	1%	(0)	26%	(3)	19%	(2)	41%	(5)	3%	(0)	11%	(1)	12
2020 Vote: Did not Vote	1%	(0)	5%	(2)	11%	(5)	3%	(1)	38%	(16)	42%	(18)	42
2016 Vote: Hillary Clinton	4%	(11)	5%	(14)	20%	(51)	42%	(107)	19%	(49)	10%	(26)	257
2016 Vote: Donald Trump	23%	(79)	33%	(113)	12%	(41)	8%	(27)	15%	(52)	9%	(29)	342
2016 Vote: Someone Else	—	(0)	4%	(1)	18%	(6)	18%	(6)	38%	(12)	22%	(7)	32

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(95)	19%	(145)	15%	(115)	20%	(160)	19%	(149)	15%	(117)	781
2020 Vote/PID: Not Biden/Democrat	8%	(2)	16%	(4)	4%	(1)	7%	(2)	36%	(9)	30%	(8)	26
2020 Vote/PID: Not Trump/Republican	4%	(1)	32%	(11)	20%	(7)	6%	(2)	24%	(8)	15%	(5)	34
U.S. Economy: Wrong Track	14%	(77)	19%	(106)	13%	(68)	15%	(83)	21%	(116)	18%	(97)	547
U.S. Economy: Right Direction	8%	(18)	16%	(38)	20%	(46)	33%	(77)	14%	(33)	9%	(20)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	11%	(30)	16%	(42)	35%	(91)	21%	(56)	11%	(28)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(81)	28%	(107)	11%	(44)	7%	(28)	18%	(72)	15%	(57)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	6%	(8)	21%	(28)	31%	(40)	17%	(22)	24%	(32)	132
Top 2024 Issue: Economy	12%	(32)	21%	(55)	16%	(44)	12%	(33)	21%	(57)	18%	(48)	269
Community/Gender: Urban Women	7%	(7)	17%	(16)	14%	(14)	26%	(25)	17%	(17)	20%	(20)	99
Community/Gender: Urban Men	12%	(18)	26%	(40)	14%	(21)	23%	(35)	17%	(27)	9%	(13)	154
Community/Gender: Rural Women	14%	(12)	10%	(8)	13%	(10)	12%	(10)	23%	(19)	29%	(24)	83
Community/Gender: Rural Men	23%	(7)	16%	(5)	17%	(6)	18%	(6)	21%	(7)	6%	(2)	33
Community/Gender: Suburban Women	11%	(26)	17%	(41)	13%	(30)	21%	(49)	23%	(56)	15%	(37)	240
Community/Gender: Suburban Men	14%	(24)	20%	(34)	20%	(34)	20%	(35)	14%	(25)	12%	(21)	172
Homeowner	13%	(86)	20%	(131)	16%	(106)	20%	(136)	18%	(118)	14%	(94)	670
Renter	8%	(8)	13%	(13)	8%	(8)	22%	(23)	28%	(29)	20%	(20)	101
Self + Household: White-Collar	16%	(57)	23%	(81)	16%	(56)	21%	(73)	16%	(57)	8%	(27)	352
Self + Household: Blue Collar	12%	(37)	16%	(49)	15%	(45)	22%	(67)	23%	(70)	13%	(41)	308
Union HH: Yes	7%	(3)	29%	(12)	15%	(6)	20%	(8)	24%	(10)	5%	(2)	40
Union HH: No	12%	(92)	18%	(133)	15%	(109)	21%	(152)	19%	(140)	16%	(115)	741
LGBTQ+: Yes	7%	(6)	22%	(18)	11%	(9)	22%	(18)	19%	(16)	19%	(16)	83
LGBTQ+: No	13%	(89)	18%	(127)	15%	(106)	20%	(142)	19%	(134)	15%	(101)	698
Motivated to Vote	13%	(93)	19%	(137)	15%	(112)	22%	(159)	18%	(136)	14%	(100)	737
Parent: Yes	10%	(23)	18%	(39)	18%	(39)	15%	(32)	22%	(49)	16%	(35)	217
Parent: No	13%	(72)	19%	(105)	13%	(76)	23%	(127)	18%	(101)	15%	(82)	564
COVID Vaccine: Yes	12%	(71)	18%	(106)	17%	(98)	24%	(140)	15%	(89)	14%	(83)	587
COVID Vaccine: No	12%	(23)	20%	(38)	9%	(17)	10%	(20)	31%	(60)	18%	(34)	194
Student Loans: Yes	9%	(10)	15%	(17)	15%	(16)	16%	(18)	30%	(33)	15%	(16)	110
Student Loans: No	13%	(85)	19%	(128)	15%	(99)	21%	(142)	17%	(116)	15%	(101)	671
Favorable Opinion of Haley	21%	(57)	36%	(97)	20%	(52)	7%	(20)	8%	(20)	7%	(20)	266
Unfavorable Opinion of Haley	10%	(27)	12%	(32)	13%	(35)	47%	(125)	14%	(36)	3%	(8)	263

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(95)	19%	(145)	15%	(115)	20%	(160)	19%	(149)	15%	(117)	781
Prodigal Biden Voter	—	(0)	22%	(10)	24%	(11)	8%	(4)	21%	(10)	24%	(11)	46
Undecided Voter (DK/WNV)	—	(0)	18%	(9)	23%	(11)	10%	(5)	14%	(7)	34%	(17)	50
Undecided Voter (DK)	—	(0)	19%	(6)	32%	(11)	10%	(3)	17%	(5)	23%	(7)	33
Watched Debate	14%	(86)	21%	(126)	15%	(90)	20%	(116)	18%	(105)	12%	(71)	595
Watched Debate: Did not Watch	5%	(9)	10%	(19)	13%	(25)	23%	(44)	24%	(44)	25%	(46)	186
Watched Debate: All of it	17%	(63)	24%	(87)	16%	(57)	19%	(71)	14%	(50)	11%	(38)	366
Watched Debate: Some of it	10%	(22)	17%	(39)	14%	(33)	20%	(46)	24%	(56)	14%	(33)	229
Continue His Campaign: Yes Biden	10%	(32)	11%	(35)	14%	(44)	32%	(98)	18%	(55)	15%	(46)	308
Continue His Campaign: No Biden	14%	(60)	24%	(103)	14%	(63)	12%	(54)	20%	(88)	15%	(66)	435
Continue His Campaign: Yes Trump	21%	(84)	27%	(106)	11%	(42)	11%	(44)	16%	(63)	14%	(57)	395
Continue His Campaign: No Trump	3%	(11)	10%	(35)	19%	(66)	31%	(107)	21%	(75)	16%	(55)	349
Conviction: Evidence	4%	(15)	6%	(25)	19%	(71)	32%	(123)	23%	(87)	16%	(61)	382
Conviction: Motivation to Damage	23%	(76)	33%	(109)	9%	(30)	10%	(32)	16%	(53)	9%	(31)	330
Conviction: DK/NO	6%	(4)	17%	(11)	20%	(14)	6%	(4)	14%	(10)	37%	(26)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (125)	18% (139)	9% (67)	17% (135)	19% (145)	22% (171)	781
Gender: Male	17% (60)	26% (92)	10% (36)	18% (65)	13% (48)	16% (58)	359
Gender: Female	15% (65)	11% (47)	7% (31)	17% (70)	23% (96)	27% (114)	422
Age: 18-34	9% (18)	9% (17)	7% (13)	11% (23)	28% (57)	36% (72)	199
Age: 35-44	12% (13)	16% (18)	12% (13)	18% (20)	20% (22)	23% (26)	114
Age: 45-64	17% (44)	20% (54)	8% (22)	18% (47)	17% (44)	19% (51)	262
Age: 65+	24% (49)	24% (50)	9% (18)	22% (45)	10% (21)	11% (23)	206
GenZers: 1997-2012	13% (13)	4% (4)	8% (7)	6% (6)	26% (25)	44% (43)	99
Millennials: 1981-1996	8% (18)	14% (29)	9% (19)	17% (36)	26% (54)	25% (53)	209
GenXers: 1965-1980	12% (25)	24% (49)	10% (20)	20% (41)	16% (32)	19% (38)	205
Baby Boomers: 1946-1964	23% (53)	23% (54)	8% (19)	19% (45)	13% (30)	15% (34)	234
Educ: < College	14% (67)	14% (66)	8% (37)	14% (64)	23% (107)	27% (127)	468
Educ: Bachelors degree	16% (34)	23% (49)	10% (21)	22% (48)	14% (30)	14% (30)	213
Educ: Post-grad	23% (23)	23% (23)	8% (8)	23% (23)	8% (8)	14% (14)	100
Income: Under 50k	12% (33)	17% (46)	6% (16)	13% (36)	26% (70)	26% (72)	274
Income: 50k-100k	15% (46)	16% (49)	10% (30)	21% (64)	17% (54)	22% (68)	311
Income: 100k+	23% (45)	22% (43)	10% (20)	18% (35)	10% (20)	16% (32)	196
Ethnicity: White (Non-Hispanic)	19% (94)	20% (100)	9% (47)	19% (95)	15% (75)	18% (88)	499
Ethnicity: Hispanic	8% (15)	12% (22)	5% (9)	14% (25)	30% (54)	30% (55)	180
Ethnicity: Black (Non-Hispanic)	26% (10)	4% (1)	20% (8)	24% (9)	16% (6)	11% (4)	39
Ethnicity: Asian + Other (Non-Hispanic)	9% (5)	25% (15)	4% (3)	9% (5)	15% (9)	38% (24)	62
All Christian	22% (85)	25% (98)	9% (35)	10% (41)	16% (63)	19% (73)	396
All Non-Christian	11% (5)	17% (8)	7% (3)	27% (13)	27% (13)	11% (5)	47
Atheist	5% (2)	6% (2)	7% (2)	66% (21)	8% (3)	9% (3)	32
Agnostic/Nothing in particular	12% (24)	10% (20)	10% (20)	23% (46)	21% (42)	24% (47)	198
Something Else	9% (9)	10% (11)	5% (5)	14% (15)	22% (24)	40% (43)	107
Evangelical	27% (49)	21% (37)	4% (7)	9% (16)	16% (30)	23% (41)	180
Non-Evangelical	14% (42)	23% (71)	10% (31)	12% (38)	18% (56)	22% (68)	305
PID: Dem (no lean)	7% (20)	7% (18)	9% (24)	34% (92)	19% (52)	24% (63)	270
PID: Ind (no lean)	11% (21)	17% (34)	10% (19)	13% (25)	22% (43)	27% (52)	195
PID: Rep (no lean)	27% (84)	27% (86)	8% (24)	6% (17)	16% (49)	18% (56)	316

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (125)	18% (139)	9% (67)	17% (135)	19% (145)	22% (171)	781
PID/Gender: Dem Men	7% (7)	16% (16)	10% (10)	41% (41)	14% (14)	12% (12)	101
PID/Gender: Dem Women	7% (12)	2% (3)	8% (14)	30% (51)	22% (38)	30% (51)	169
PID/Gender: Ind Men	14% (14)	17% (18)	13% (13)	13% (13)	23% (23)	20% (21)	102
PID/Gender: Ind Women	7% (7)	18% (16)	7% (6)	13% (12)	21% (20)	34% (32)	93
PID/Gender: Rep Men	25% (38)	37% (59)	8% (13)	7% (11)	7% (11)	16% (25)	157
PID/Gender: Rep Women	28% (45)	17% (28)	7% (11)	4% (7)	24% (39)	19% (31)	159
Ideo: Liberal (1-3)	4% (8)	9% (18)	12% (25)	39% (82)	19% (39)	18% (37)	209
Ideo: Moderate (4)	11% (26)	13% (31)	10% (23)	13% (31)	23% (55)	31% (75)	241
Ideo: Conservative (5-7)	29% (91)	28% (89)	6% (19)	6% (20)	14% (45)	16% (51)	315
Community: Urban	10% (26)	21% (53)	9% (22)	20% (50)	16% (41)	24% (60)	253
Community: Suburban	19% (76)	16% (66)	9% (39)	19% (77)	19% (78)	19% (77)	412
Community: Rural	19% (22)	17% (20)	5% (6)	7% (8)	22% (26)	30% (34)	116
Military HHnm: Yes	20% (30)	26% (39)	8% (12)	12% (19)	22% (33)	12% (18)	150
Military HH: No	15% (95)	16% (100)	9% (55)	19% (117)	18% (111)	24% (153)	631
Employ: Private Sector	14% (38)	20% (54)	14% (38)	19% (50)	15% (40)	17% (46)	265
Employ: Government	12% (5)	18% (8)	7% (3)	11% (5)	32% (15)	19% (9)	46
Employ: Self-Employed	7% (6)	11% (9)	5% (4)	15% (12)	30% (24)	31% (25)	79
Employ: Homemaker	14% (7)	17% (8)	2% (1)	12% (6)	26% (12)	29% (13)	47
Employ: Student	33% (9)	— (0)	7% (2)	10% (3)	21% (5)	29% (8)	26
Employ: Retired	26% (52)	20% (40)	7% (14)	26% (52)	11% (23)	11% (21)	204
Employ: Unemployed	6% (4)	26% (17)	3% (2)	3% (2)	20% (14)	42% (29)	68
Employ: Other	8% (4)	4% (2)	6% (3)	13% (6)	27% (13)	43% (20)	47

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (125)	18% (139)	9% (67)	17% (135)	19% (145)	22% (171)	781
Protestant	29% (53)	33% (60)	9% (16)	8% (14)	11% (20)	10% (17)	181
Roman Catholic	15% (29)	19% (37)	8% (16)	13% (25)	21% (42)	24% (48)	197
Mormon	16% (2)	6% (1)	13% (2)	11% (2)	6% (1)	49% (7)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	— (0)	43% (2)	— (0)	— (0)	24% (1)	4
Jewish	11% (3)	13% (4)	11% (3)	32% (10)	27% (8)	6% (2)	31
Muslim	23% (2)	— (0)	— (0)	11% (1)	44% (3)	21% (1)	7
Buddhist	— (0)	30% (1)	— (0)	4% (0)	33% (2)	33% (2)	5
Hindu	— (0)	51% (3)	— (0)	41% (2)	— (0)	7% (0)	5
Atheist	5% (2)	6% (2)	7% (2)	66% (21)	8% (3)	9% (3)	32
Agnostic	— (0)	14% (6)	13% (5)	39% (16)	24% (10)	10% (4)	42
Something else	9% (9)	10% (11)	5% (5)	14% (15)	22% (24)	40% (43)	107
Nothing in particular	15% (24)	9% (14)	10% (15)	19% (29)	21% (32)	27% (43)	157
Ideo/PID: Conservative Republican	29% (72)	32% (78)	7% (16)	6% (15)	14% (34)	11% (28)	243
Ideo/PID: Moderate/Liberal Republican	18% (12)	12% (8)	11% (7)	3% (2)	16% (11)	39% (26)	68
Ideo/PID: Moderate/Conservative Democrat	15% (17)	6% (7)	8% (9)	16% (19)	20% (23)	35% (42)	119
Ideo/PID: Liberal Democrat	2% (2)	7% (11)	10% (14)	50% (73)	20% (29)	12% (17)	146
Unfavorable of Biden and Trump	4% (6)	19% (27)	10% (13)	16% (23)	26% (37)	25% (34)	140
2024 H2H Matchup: Biden Voter	5% (17)	8% (29)	13% (46)	31% (108)	19% (68)	24% (86)	353
2024 H2H Matchup: Trump Voter	28% (107)	26% (100)	5% (20)	6% (21)	17% (66)	17% (65)	379
2024 H2H Matchup: Would not Vote	2% (0)	10% (2)	— (0)	17% (3)	10% (2)	61% (10)	17
2024 H2H Matchup: Do not Know	2% (1)	25% (8)	1% (0)	11% (4)	29% (9)	31% (10)	33
2022 House Vote: Democrat	6% (21)	9% (30)	11% (36)	31% (104)	20% (68)	24% (80)	339
2022 House Vote: Republican	30% (96)	29% (95)	8% (25)	5% (18)	13% (43)	15% (49)	326
2022 House Vote: Did not Vote	5% (5)	11% (12)	5% (5)	8% (9)	31% (33)	40% (41)	105
2020 Vote: Joe Biden	5% (18)	9% (31)	12% (45)	30% (110)	19% (70)	25% (91)	365
2020 Vote: Donald Trump	28% (103)	28% (100)	5% (19)	5% (20)	18% (64)	16% (57)	362
2020 Vote: Someone Else	27% (3)	51% (6)	— (0)	17% (2)	1% (0)	4% (1)	12
2020 Vote: Did not Vote	2% (1)	4% (2)	6% (3)	9% (4)	26% (11)	54% (23)	42
2016 Vote: Hillary Clinton	4% (9)	6% (16)	14% (35)	41% (106)	19% (48)	16% (42)	257
2016 Vote: Donald Trump	29% (99)	31% (108)	6% (22)	4% (14)	16% (56)	13% (44)	342
2016 Vote: Someone Else	3% (1)	12% (4)	18% (6)	18% (6)	15% (5)	36% (11)	32

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (125)	18% (139)	9% (67)	17% (135)	19% (145)	22% (171)	781
2020 Vote/PID: Not Biden/Democrat	14% (4)	6% (2)	7% (2)	6% (2)	29% (8)	38% (10)	26
2020 Vote/PID: Not Trump/Republican	5% (2)	18% (6)	19% (7)	6% (2)	23% (8)	30% (10)	34
U.S. Economy: Wrong Track	18% (97)	19% (106)	8% (42)	12% (66)	20% (107)	24% (129)	547
U.S. Economy: Right Direction	12% (28)	14% (32)	11% (25)	29% (69)	16% (38)	18% (42)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (18)	9% (22)	12% (32)	30% (79)	18% (47)	23% (61)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26% (102)	26% (101)	6% (23)	5% (19)	18% (70)	19% (74)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (5)	12% (15)	8% (11)	28% (37)	21% (28)	27% (36)	132
Top 2024 Issue: Economy	15% (39)	20% (53)	6% (17)	12% (32)	23% (62)	25% (66)	269
Community/Gender: Urban Women	7% (7)	10% (9)	8% (8)	27% (27)	16% (15)	33% (32)	99
Community/Gender: Urban Men	12% (19)	29% (44)	9% (14)	15% (24)	17% (26)	18% (28)	154
Community/Gender: Rural Women	15% (12)	16% (13)	5% (4)	2% (2)	23% (19)	38% (32)	83
Community/Gender: Rural Men	29% (10)	19% (6)	4% (1)	19% (6)	20% (7)	8% (3)	33
Community/Gender: Suburban Women	19% (45)	10% (24)	8% (19)	17% (41)	26% (62)	21% (49)	240
Community/Gender: Suburban Men	18% (32)	24% (42)	12% (20)	21% (35)	9% (16)	16% (27)	172
Homeowner	17% (115)	20% (131)	9% (57)	17% (116)	17% (117)	20% (134)	670
Renter	9% (9)	7% (7)	9% (10)	18% (18)	26% (26)	30% (30)	101
Self + Household: White-Collar	19% (68)	22% (76)	9% (30)	19% (67)	14% (48)	18% (62)	352
Self + Household: Blue Collar	14% (42)	16% (48)	10% (30)	17% (52)	24% (74)	20% (61)	308
Union HH: Yes	16% (7)	16% (7)	8% (3)	11% (4)	30% (12)	18% (7)	40
Union HH: No	16% (118)	18% (132)	9% (64)	18% (131)	18% (132)	22% (164)	741
LGBTQ+: Yes	16% (13)	9% (8)	9% (8)	29% (24)	13% (11)	23% (19)	83
LGBTQ+: No	16% (111)	19% (131)	8% (59)	16% (111)	19% (133)	22% (152)	698
Motivated to Vote	17% (124)	18% (135)	9% (66)	18% (132)	18% (133)	20% (147)	737
Parent: Yes	12% (26)	20% (44)	9% (19)	15% (33)	26% (56)	18% (38)	217
Parent: No	17% (99)	17% (94)	8% (47)	18% (102)	16% (89)	24% (133)	564
COVID Vaccine: Yes	15% (86)	20% (115)	9% (51)	20% (116)	17% (99)	20% (120)	587
COVID Vaccine: No	20% (39)	12% (24)	8% (15)	10% (19)	23% (45)	27% (52)	194
Student Loans: Yes	10% (11)	12% (13)	10% (11)	13% (14)	38% (41)	18% (20)	110
Student Loans: No	17% (114)	19% (126)	8% (56)	18% (121)	15% (103)	23% (151)	671
Favorable Opinion of Haley	27% (72)	35% (93)	7% (20)	11% (29)	10% (28)	10% (26)	266
Unfavorable Opinion of Haley	13% (34)	14% (37)	14% (37)	33% (88)	17% (44)	9% (23)	263

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (125)	18% (139)	9% (67)	17% (135)	19% (145)	22% (171)	781
Prodigal Biden Voter	9% (4)	15% (7)	3% (1)	10% (4)	32% (15)	31% (14)	46
Undecided Voter (DK/WNV)	2% (1)	20% (10)	1% (0)	13% (7)	22% (11)	41% (20)	50
Undecided Voter (DK)	2% (1)	25% (8)	1% (0)	11% (4)	29% (9)	31% (10)	33
Watched Debate	19% (111)	19% (110)	9% (53)	16% (93)	19% (111)	20% (116)	595
Watched Debate: Did not Watch	7% (14)	15% (28)	8% (14)	23% (42)	18% (33)	29% (55)	186
Watched Debate: All of it	23% (83)	22% (79)	9% (32)	14% (52)	15% (55)	17% (64)	366
Watched Debate: Some of it	12% (28)	14% (31)	9% (20)	18% (40)	25% (56)	23% (53)	229
Continue His Campaign: Yes Biden	12% (36)	13% (39)	9% (27)	28% (88)	17% (52)	22% (67)	308
Continue His Campaign: No Biden	19% (84)	21% (92)	7% (33)	10% (41)	20% (89)	22% (96)	435
Continue His Campaign: Yes Trump	27% (106)	25% (100)	6% (22)	6% (26)	17% (69)	19% (74)	395
Continue His Campaign: No Trump	5% (16)	10% (35)	12% (42)	28% (97)	19% (66)	27% (93)	349
Conviction: Evidence	2% (9)	8% (31)	13% (48)	29% (110)	21% (79)	27% (104)	382
Conviction: Motivation to Damage	33% (108)	26% (87)	5% (15)	7% (22)	16% (53)	13% (44)	330
Conviction: DK/NO	11% (8)	29% (20)	5% (4)	4% (3)	17% (12)	33% (23)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(88)	11%	(86)	6%	(45)	9%	(67)	19%	(147)	45%	(349)	781
Gender: Male	15%	(53)	17%	(60)	8%	(28)	10%	(35)	21%	(76)	30%	(108)	359
Gender: Female	8%	(35)	6%	(26)	4%	(17)	8%	(32)	17%	(71)	57%	(241)	422
Age: 18-34	7%	(14)	9%	(18)	4%	(7)	4%	(7)	16%	(31)	61%	(121)	199
Age: 35-44	7%	(8)	20%	(22)	9%	(11)	9%	(11)	18%	(20)	37%	(42)	114
Age: 45-64	13%	(33)	9%	(24)	6%	(15)	9%	(23)	22%	(59)	41%	(108)	262
Age: 65+	16%	(32)	10%	(21)	6%	(12)	12%	(25)	18%	(37)	38%	(79)	206
GenZers: 1997-2012	11%	(11)	6%	(6)	4%	(4)	3%	(3)	11%	(11)	65%	(64)	99
Millennials: 1981-1996	6%	(12)	16%	(34)	7%	(14)	7%	(14)	19%	(40)	46%	(95)	209
GenXers: 1965-1980	10%	(21)	11%	(23)	6%	(12)	10%	(20)	21%	(44)	42%	(86)	205
Baby Boomers: 1946-1964	14%	(33)	10%	(23)	6%	(14)	11%	(27)	20%	(47)	39%	(91)	234
Educ: < College	11%	(50)	10%	(45)	4%	(20)	7%	(33)	18%	(86)	50%	(234)	468
Educ: Bachelors degree	10%	(21)	11%	(24)	7%	(15)	10%	(21)	18%	(38)	44%	(94)	213
Educ: Post-grad	16%	(16)	17%	(17)	10%	(10)	13%	(13)	22%	(22)	22%	(22)	100
Income: Under 50k	13%	(37)	9%	(24)	3%	(7)	7%	(18)	23%	(64)	45%	(125)	274
Income: 50k-100k	8%	(24)	11%	(34)	6%	(20)	10%	(31)	18%	(57)	47%	(145)	311
Income: 100k+	14%	(28)	14%	(27)	9%	(18)	9%	(18)	13%	(26)	41%	(80)	196
Ethnicity: White (Non-Hispanic)	14%	(70)	10%	(52)	5%	(27)	11%	(55)	17%	(83)	43%	(213)	499
Ethnicity: Hispanic	5%	(8)	15%	(27)	4%	(8)	5%	(8)	19%	(35)	52%	(94)	180
Ethnicity: Black (Non-Hispanic)	26%	(10)	11%	(4)	—	(0)	3%	(1)	35%	(14)	25%	(10)	39
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	4%	(2)	16%	(10)	4%	(3)	23%	(14)	53%	(33)	62
All Christian	14%	(56)	13%	(53)	8%	(32)	5%	(20)	20%	(80)	39%	(154)	396
All Non-Christian	15%	(7)	11%	(5)	6%	(3)	20%	(9)	20%	(9)	28%	(13)	47
Atheist	6%	(2)	8%	(2)	—	(0)	29%	(9)	12%	(4)	46%	(15)	32
Agnostic/Nothing in particular	9%	(19)	9%	(18)	3%	(5)	13%	(26)	18%	(36)	48%	(95)	198
Something Else	4%	(4)	6%	(7)	4%	(5)	2%	(3)	16%	(17)	67%	(72)	107
Evangelical	13%	(24)	7%	(13)	8%	(14)	2%	(4)	21%	(37)	49%	(89)	180
Non-Evangelical	12%	(35)	14%	(44)	6%	(19)	6%	(17)	20%	(60)	42%	(129)	305
PID: Dem (no lean)	6%	(16)	8%	(23)	3%	(9)	16%	(43)	16%	(43)	51%	(137)	270
PID: Ind (no lean)	3%	(7)	8%	(15)	9%	(18)	10%	(19)	22%	(42)	49%	(95)	195
PID: Rep (no lean)	21%	(65)	15%	(48)	6%	(18)	2%	(6)	19%	(61)	37%	(118)	316

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Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(88)	11%	(86)	6%	(45)	9%	(67)	19%	(147)	45%	(349)	781
PID/Gender: Dem Men	6%	(6)	15%	(15)	3%	(3)	17%	(17)	20%	(20)	39%	(39)	101
PID/Gender: Dem Women	6%	(10)	4%	(7)	3%	(6)	15%	(26)	13%	(22)	58%	(98)	169
PID/Gender: Ind Men	5%	(6)	9%	(9)	11%	(11)	13%	(13)	27%	(28)	34%	(35)	102
PID/Gender: Ind Women	1%	(1)	6%	(5)	7%	(7)	6%	(6)	15%	(14)	64%	(60)	93
PID/Gender: Rep Men	27%	(42)	22%	(35)	9%	(13)	3%	(5)	17%	(27)	22%	(34)	157
PID/Gender: Rep Women	15%	(24)	8%	(13)	3%	(5)	—	(0)	21%	(34)	52%	(83)	159
Ideo: Liberal (1-3)	3%	(7)	8%	(16)	3%	(5)	22%	(46)	23%	(48)	41%	(86)	209
Ideo: Moderate (4)	8%	(20)	8%	(19)	9%	(22)	6%	(15)	16%	(37)	53%	(127)	241
Ideo: Conservative (5-7)	19%	(61)	16%	(50)	5%	(17)	2%	(6)	17%	(54)	40%	(127)	315
Community: Urban	13%	(33)	13%	(34)	5%	(11)	12%	(32)	17%	(43)	40%	(101)	253
Community: Suburban	11%	(45)	10%	(42)	6%	(25)	8%	(33)	20%	(84)	45%	(184)	412
Community: Rural	8%	(10)	9%	(10)	7%	(8)	2%	(3)	17%	(20)	56%	(65)	116
Military HHnm: Yes	16%	(24)	9%	(14)	8%	(12)	10%	(15)	24%	(35)	33%	(50)	150
Military HH: No	10%	(64)	11%	(72)	5%	(32)	8%	(52)	18%	(111)	47%	(299)	631
Employ: Private Sector	8%	(21)	15%	(40)	8%	(21)	8%	(20)	26%	(70)	35%	(93)	265
Employ: Government	11%	(5)	9%	(4)	12%	(6)	10%	(4)	10%	(5)	47%	(21)	46
Employ: Self-Employed	2%	(1)	13%	(10)	3%	(2)	12%	(10)	11%	(9)	59%	(46)	79
Employ: Homemaker	6%	(3)	—	(0)	—	(0)	1%	(0)	19%	(9)	74%	(35)	47
Employ: Student	33%	(9)	4%	(1)	12%	(3)	6%	(1)	9%	(2)	36%	(9)	26
Employ: Retired	15%	(30)	13%	(26)	6%	(12)	12%	(25)	16%	(32)	39%	(79)	204
Employ: Unemployed	25%	(17)	—	(0)	1%	(1)	2%	(1)	19%	(13)	53%	(36)	68
Employ: Other	3%	(1)	8%	(4)	1%	(0)	10%	(5)	15%	(7)	63%	(29)	47

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(88)	11%	(86)	6%	(45)	9%	(67)	19%	(147)	45%	(349)	781
Protestant	23%	(42)	9%	(15)	8%	(15)	2%	(4)	21%	(37)	37%	(67)	181
Roman Catholic	7%	(13)	18%	(35)	7%	(14)	7%	(14)	22%	(43)	40%	(78)	197
Mormon	—	(0)	19%	(3)	13%	(2)	11%	(1)	2%	(0)	55%	(8)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	—	(0)	43%	(2)	—	(0)	—	(0)	24%	(1)	4
Jewish	14%	(4)	6%	(2)	10%	(3)	21%	(6)	19%	(6)	31%	(9)	31
Muslim	23%	(2)	44%	(3)	—	(0)	11%	(1)	—	(0)	21%	(1)	7
Buddhist	27%	(1)	3%	(0)	—	(0)	—	(0)	22%	(1)	49%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	41%	(2)	51%	(3)	7%	(0)	5
Atheist	6%	(2)	8%	(2)	—	(0)	29%	(9)	12%	(4)	46%	(15)	32
Agnostic	6%	(3)	13%	(5)	1%	(0)	17%	(7)	19%	(8)	45%	(19)	42
Something else	4%	(4)	6%	(7)	4%	(5)	2%	(3)	16%	(17)	67%	(72)	107
Nothing in particular	10%	(16)	8%	(13)	3%	(5)	12%	(19)	18%	(28)	48%	(76)	157
Ideo/PID: Conservative Republican	23%	(57)	16%	(38)	5%	(12)	—	(1)	19%	(47)	36%	(88)	243
Ideo/PID: Moderate/Liberal Republican	13%	(9)	15%	(10)	9%	(6)	6%	(4)	15%	(10)	42%	(29)	68
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	11%	(14)	6%	(7)	5%	(6)	10%	(12)	58%	(69)	119
Ideo/PID: Liberal Democrat	3%	(5)	6%	(9)	1%	(2)	25%	(36)	21%	(31)	43%	(63)	146
Unfavorable of Biden and Trump	—	(0)	5%	(7)	8%	(12)	7%	(9)	24%	(33)	56%	(79)	140
2024 H2H Matchup: Biden Voter	5%	(16)	7%	(24)	7%	(23)	16%	(55)	18%	(62)	49%	(172)	353
2024 H2H Matchup: Trump Voter	18%	(70)	16%	(59)	5%	(21)	2%	(9)	21%	(79)	37%	(141)	379
2024 H2H Matchup: Would not Vote	5%	(1)	7%	(1)	1%	(0)	9%	(1)	7%	(1)	71%	(12)	17
2024 H2H Matchup: Do not Know	3%	(1)	5%	(2)	2%	(1)	2%	(1)	13%	(4)	74%	(24)	33
2022 House Vote: Democrat	5%	(17)	8%	(28)	6%	(20)	15%	(50)	18%	(63)	48%	(161)	339
2022 House Vote: Republican	21%	(70)	14%	(46)	7%	(22)	2%	(7)	20%	(66)	35%	(115)	326
2022 House Vote: Did not Vote	1%	(1)	11%	(12)	1%	(1)	5%	(5)	16%	(16)	66%	(69)	105
2020 Vote: Joe Biden	5%	(18)	8%	(28)	6%	(22)	14%	(53)	19%	(69)	48%	(174)	365
2020 Vote: Donald Trump	19%	(70)	15%	(55)	5%	(19)	3%	(12)	19%	(68)	38%	(139)	362
2020 Vote: Someone Else	—	(0)	—	(0)	11%	(1)	9%	(1)	32%	(4)	48%	(6)	12
2020 Vote: Did not Vote	—	(0)	5%	(2)	5%	(2)	3%	(1)	14%	(6)	73%	(31)	42
2016 Vote: Hillary Clinton	2%	(5)	7%	(19)	6%	(17)	20%	(50)	19%	(49)	46%	(117)	257
2016 Vote: Donald Trump	21%	(71)	16%	(56)	7%	(25)	2%	(6)	18%	(62)	36%	(122)	342
2016 Vote: Someone Else	—	(0)	4%	(1)	4%	(1)	6%	(2)	31%	(10)	55%	(18)	32

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(88)	11%	(86)	6%	(45)	9%	(67)	19%	(147)	45%	(349)	781
2020 Vote/PID: Not Biden/Democrat	5%	(1)	8%	(2)	1%	(0)	1%	(0)	13%	(3)	72%	(19)	26
2020 Vote/PID: Not Trump/Republican	5%	(2)	15%	(5)	10%	(3)	1%	(0)	20%	(7)	49%	(17)	34
U.S. Economy: Wrong Track	12%	(66)	11%	(58)	5%	(27)	5%	(28)	18%	(100)	49%	(269)	547
U.S. Economy: Right Direction	9%	(22)	12%	(28)	7%	(18)	17%	(39)	20%	(47)	34%	(80)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	9%	(23)	7%	(18)	18%	(48)	20%	(51)	40%	(105)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(71)	15%	(57)	5%	(20)	1%	(5)	19%	(76)	41%	(160)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	4%	(6)	5%	(6)	10%	(13)	15%	(20)	64%	(84)	132
Top 2024 Issue: Economy	6%	(16)	17%	(45)	4%	(12)	5%	(12)	22%	(59)	47%	(126)	269
Community/Gender: Urban Women	5%	(5)	10%	(10)	5%	(5)	14%	(14)	13%	(13)	54%	(54)	99
Community/Gender: Urban Men	18%	(28)	16%	(24)	5%	(7)	11%	(18)	19%	(30)	30%	(47)	154
Community/Gender: Rural Women	4%	(4)	8%	(6)	4%	(3)	—	(0)	17%	(14)	67%	(56)	83
Community/Gender: Rural Men	19%	(6)	11%	(4)	15%	(5)	9%	(3)	18%	(6)	28%	(9)	33
Community/Gender: Suburban Women	11%	(27)	4%	(10)	4%	(9)	8%	(18)	18%	(44)	55%	(132)	240
Community/Gender: Suburban Men	11%	(19)	18%	(31)	9%	(16)	8%	(14)	23%	(40)	30%	(52)	172
Homeowner	13%	(85)	11%	(76)	6%	(40)	8%	(56)	18%	(121)	44%	(292)	670
Renter	3%	(3)	9%	(9)	5%	(5)	10%	(10)	24%	(24)	50%	(50)	101
Self + Household: White-Collar	16%	(57)	10%	(36)	6%	(20)	11%	(40)	17%	(58)	40%	(140)	352
Self + Household: Blue Collar	7%	(22)	13%	(40)	7%	(23)	6%	(19)	20%	(60)	47%	(145)	308
Union HH: Yes	17%	(7)	34%	(14)	4%	(2)	9%	(4)	20%	(8)	16%	(6)	40
Union HH: No	11%	(81)	10%	(72)	6%	(43)	9%	(63)	19%	(139)	46%	(343)	741
LGBTQ+: Yes	13%	(11)	16%	(14)	1%	(1)	10%	(9)	23%	(19)	36%	(30)	83
LGBTQ+: No	11%	(77)	10%	(72)	6%	(44)	8%	(58)	18%	(128)	46%	(319)	698
Motivated to Vote	12%	(86)	12%	(85)	6%	(44)	9%	(66)	19%	(138)	43%	(317)	737
Parent: Yes	10%	(21)	20%	(43)	6%	(13)	4%	(8)	22%	(47)	39%	(85)	217
Parent: No	12%	(67)	7%	(42)	6%	(32)	10%	(59)	18%	(100)	47%	(264)	564
COVID Vaccine: Yes	13%	(74)	11%	(66)	6%	(35)	10%	(60)	17%	(101)	43%	(252)	587
COVID Vaccine: No	7%	(14)	10%	(20)	5%	(10)	4%	(7)	24%	(46)	50%	(97)	194
Student Loans: Yes	5%	(5)	12%	(14)	3%	(3)	8%	(9)	27%	(30)	44%	(48)	110
Student Loans: No	12%	(83)	11%	(72)	6%	(42)	9%	(58)	17%	(117)	45%	(301)	671
Favorable Opinion of Haley	24%	(64)	18%	(48)	7%	(19)	3%	(8)	15%	(41)	33%	(86)	266
Unfavorable Opinion of Haley	5%	(13)	13%	(34)	9%	(23)	22%	(57)	18%	(47)	34%	(89)	263

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(88)	11%	(86)	6%	(45)	9%	(67)	19%	(147)	45%	(349)	781
Prodigal Biden Voter	7%	(3)	11%	(5)	5%	(2)	2%	(1)	27%	(13)	47%	(22)	46
Undecided Voter (DK/WNV)	4%	(2)	6%	(3)	2%	(1)	5%	(2)	11%	(6)	73%	(36)	50
Undecided Voter (DK)	3%	(1)	5%	(2)	2%	(1)	2%	(1)	13%	(4)	74%	(24)	33
Watched Debate	14%	(82)	12%	(71)	7%	(39)	8%	(47)	21%	(123)	39%	(232)	595
Watched Debate: Did not Watch	3%	(6)	8%	(15)	3%	(6)	11%	(20)	13%	(23)	63%	(117)	186
Watched Debate: All of it	19%	(70)	11%	(41)	7%	(24)	8%	(30)	21%	(75)	34%	(125)	366
Watched Debate: Some of it	5%	(12)	13%	(30)	6%	(14)	8%	(17)	21%	(48)	47%	(107)	229
Continue His Campaign: Yes Biden	8%	(24)	11%	(33)	7%	(22)	15%	(48)	16%	(49)	43%	(133)	308
Continue His Campaign: No Biden	13%	(59)	11%	(50)	5%	(23)	3%	(14)	20%	(85)	47%	(205)	435
Continue His Campaign: Yes Trump	19%	(75)	15%	(61)	5%	(20)	3%	(11)	19%	(76)	39%	(153)	395
Continue His Campaign: No Trump	3%	(12)	6%	(22)	7%	(24)	15%	(54)	17%	(59)	51%	(178)	349
Conviction: Evidence	2%	(7)	6%	(24)	6%	(23)	15%	(59)	19%	(73)	51%	(195)	382
Conviction: Motivation to Damage	24%	(78)	17%	(55)	4%	(14)	2%	(8)	18%	(60)	35%	(116)	330
Conviction: DK/NO	4%	(3)	10%	(7)	10%	(7)	1%	(1)	20%	(14)	55%	(38)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(19)	5%	(41)	6%	(44)	4%	(34)	20%	(153)	63%	(490)	781
Gender: Male	4%	(14)	8%	(27)	7%	(24)	7%	(24)	20%	(71)	55%	(199)	359
Gender: Female	1%	(5)	3%	(14)	5%	(20)	2%	(10)	19%	(81)	69%	(292)	422
Age: 18-34	3%	(7)	4%	(8)	10%	(20)	4%	(7)	15%	(30)	64%	(127)	199
Age: 35-44	5%	(6)	10%	(12)	9%	(10)	10%	(11)	11%	(13)	54%	(62)	114
Age: 45-64	2%	(5)	5%	(13)	2%	(5)	3%	(8)	26%	(68)	62%	(163)	262
Age: 65+	1%	(1)	4%	(8)	4%	(9)	4%	(7)	20%	(41)	67%	(139)	206
GenZers: 1997-2012	4%	(4)	3%	(3)	12%	(12)	5%	(5)	10%	(10)	66%	(65)	99
Millennials: 1981-1996	4%	(9)	8%	(17)	9%	(18)	7%	(14)	16%	(33)	57%	(118)	209
GenXers: 1965-1980	2%	(5)	5%	(11)	3%	(5)	4%	(7)	22%	(46)	64%	(131)	205
Baby Boomers: 1946-1964	1%	(1)	4%	(9)	3%	(8)	3%	(7)	25%	(58)	65%	(151)	234
Educ: < College	1%	(5)	4%	(21)	5%	(23)	4%	(18)	21%	(98)	65%	(303)	468
Educ: Bachelors degree	4%	(8)	5%	(12)	8%	(18)	5%	(10)	15%	(32)	62%	(132)	213
Educ: Post-grad	5%	(5)	8%	(8)	4%	(4)	6%	(6)	23%	(23)	55%	(55)	100
Income: Under 50k	1%	(4)	6%	(18)	5%	(15)	4%	(12)	25%	(68)	58%	(159)	274
Income: 50k-100k	2%	(8)	2%	(6)	6%	(19)	6%	(18)	16%	(49)	68%	(211)	311
Income: 100k+	4%	(7)	9%	(17)	6%	(11)	2%	(4)	18%	(35)	61%	(120)	196
Ethnicity: White (Non-Hispanic)	2%	(11)	5%	(24)	3%	(16)	3%	(13)	20%	(100)	67%	(335)	499
Ethnicity: Hispanic	3%	(6)	7%	(13)	8%	(15)	6%	(10)	19%	(34)	57%	(102)	180
Ethnicity: Black (Non-Hispanic)	3%	(1)	9%	(4)	23%	(9)	18%	(7)	20%	(8)	28%	(11)	39
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	1%	(0)	8%	(5)	6%	(4)	17%	(11)	68%	(42)	62
All Christian	3%	(11)	8%	(31)	5%	(22)	2%	(9)	21%	(83)	61%	(240)	396
All Non-Christian	2%	(1)	3%	(2)	2%	(1)	8%	(4)	18%	(9)	66%	(31)	47
Atheist	4%	(1)	2%	(1)	4%	(1)	2%	(1)	20%	(6)	68%	(22)	32
Agnostic/Nothing in particular	2%	(4)	1%	(3)	8%	(16)	9%	(18)	17%	(33)	63%	(125)	198
Something Else	1%	(1)	5%	(5)	5%	(5)	3%	(3)	20%	(22)	67%	(72)	107
Evangelical	2%	(4)	5%	(9)	6%	(11)	2%	(4)	30%	(54)	54%	(97)	180
Non-Evangelical	2%	(6)	9%	(26)	4%	(12)	3%	(8)	16%	(48)	67%	(204)	305
PID: Dem (no lean)	4%	(10)	5%	(14)	7%	(18)	3%	(8)	14%	(38)	67%	(181)	270
PID: Ind (no lean)	1%	(1)	3%	(6)	6%	(12)	7%	(14)	16%	(32)	67%	(130)	195
PID: Rep (no lean)	2%	(7)	7%	(21)	5%	(14)	4%	(12)	26%	(82)	57%	(179)	316

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(19)	5%	(41)	6%	(44)	4%	(34)	20%	(153)	63%	(490)	781
PID/Gender: Dem Men	8%	(8)	7%	(7)	6%	(6)	1%	(1)	15%	(15)	64%	(65)	101
PID/Gender: Dem Women	1%	(2)	4%	(6)	7%	(13)	5%	(8)	14%	(23)	69%	(117)	169
PID/Gender: Ind Men	1%	(1)	2%	(2)	9%	(9)	13%	(13)	19%	(19)	56%	(57)	102
PID/Gender: Ind Women	—	(0)	4%	(4)	3%	(3)	—	(0)	14%	(13)	78%	(73)	93
PID/Gender: Rep Men	3%	(5)	11%	(18)	6%	(10)	6%	(10)	24%	(37)	49%	(77)	157
PID/Gender: Rep Women	2%	(2)	2%	(3)	3%	(5)	1%	(2)	28%	(45)	64%	(102)	159
Ideo: Liberal (1-3)	5%	(11)	3%	(6)	5%	(11)	5%	(11)	17%	(35)	65%	(135)	209
Ideo: Moderate (4)	1%	(3)	5%	(12)	7%	(16)	5%	(12)	16%	(38)	67%	(161)	241
Ideo: Conservative (5-7)	2%	(5)	7%	(23)	5%	(16)	3%	(11)	24%	(75)	59%	(186)	315
Community: Urban	4%	(11)	9%	(24)	6%	(14)	8%	(20)	22%	(54)	51%	(129)	253
Community: Suburban	1%	(6)	3%	(14)	7%	(30)	3%	(14)	15%	(63)	69%	(285)	412
Community: Rural	1%	(1)	3%	(3)	—	(0)	—	(0)	31%	(35)	66%	(76)	116
Military HHnm: Yes	2%	(3)	8%	(13)	6%	(9)	1%	(1)	24%	(35)	59%	(89)	150
Military HH: No	3%	(16)	4%	(28)	6%	(35)	5%	(33)	19%	(117)	64%	(401)	631
Employ: Private Sector	5%	(13)	8%	(21)	7%	(20)	7%	(20)	21%	(56)	51%	(135)	265
Employ: Government	3%	(1)	—	(0)	7%	(3)	—	(0)	25%	(11)	65%	(30)	46
Employ: Self-Employed	3%	(3)	4%	(3)	1%	(1)	7%	(6)	25%	(19)	60%	(47)	79
Employ: Homemaker	—	(0)	2%	(1)	1%	(0)	1%	(0)	30%	(14)	66%	(31)	47
Employ: Student	4%	(1)	—	(0)	43%	(11)	3%	(1)	1%	(0)	49%	(13)	26
Employ: Retired	—	(0)	2%	(5)	4%	(8)	3%	(7)	17%	(34)	74%	(150)	204
Employ: Unemployed	1%	(0)	14%	(9)	1%	(0)	—	(0)	16%	(11)	69%	(47)	68
Employ: Other	—	(0)	3%	(1)	1%	(0)	1%	(0)	15%	(7)	80%	(38)	47

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(19)	5%	(41)	6%	(44)	4%	(34)	20%	(153)	63%	(490)	781
Protestant	1%	(1)	9%	(17)	4%	(7)	1%	(2)	26%	(46)	59%	(107)	181
Roman Catholic	4%	(8)	7%	(14)	6%	(11)	4%	(7)	17%	(34)	62%	(122)	197
Mormon	—	(0)	1%	(0)	11%	(2)	—	(0)	20%	(3)	68%	(9)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	—	(0)	43%	(2)	—	(0)	—	(0)	24%	(1)	4
Jewish	3%	(1)	—	(0)	3%	(1)	10%	(3)	7%	(2)	77%	(24)	31
Muslim	—	(0)	23%	(2)	—	(0)	11%	(1)	44%	(3)	21%	(1)	7
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	26%	(1)	74%	(3)	5
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	41%	(2)	59%	(3)	5
Atheist	4%	(1)	2%	(1)	4%	(1)	2%	(1)	20%	(6)	68%	(22)	32
Agnostic	4%	(1)	—	(0)	1%	(1)	—	(0)	15%	(6)	81%	(34)	42
Something else	1%	(1)	5%	(5)	5%	(5)	3%	(3)	20%	(22)	67%	(72)	107
Nothing in particular	2%	(3)	2%	(3)	10%	(15)	11%	(18)	17%	(27)	58%	(91)	157
Ideo/PID: Conservative Republican	2%	(5)	7%	(16)	4%	(11)	3%	(7)	26%	(64)	58%	(141)	243
Ideo/PID: Moderate/Liberal Republican	4%	(3)	7%	(5)	6%	(4)	7%	(5)	21%	(14)	55%	(37)	68
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	9%	(10)	10%	(12)	4%	(5)	10%	(12)	65%	(78)	119
Ideo/PID: Liberal Democrat	6%	(9)	2%	(3)	4%	(6)	2%	(3)	18%	(26)	68%	(99)	146
Unfavorable of Biden and Trump	1%	(1)	1%	(2)	5%	(7)	5%	(7)	18%	(25)	69%	(97)	140
2024 H2H Matchup: Biden Voter	3%	(10)	5%	(16)	6%	(21)	5%	(17)	14%	(51)	67%	(238)	353
2024 H2H Matchup: Trump Voter	2%	(8)	6%	(24)	5%	(20)	4%	(15)	27%	(101)	56%	(210)	379
2024 H2H Matchup: Would not Vote	1%	(0)	1%	(0)	5%	(1)	7%	(1)	5%	(1)	81%	(13)	17
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	6%	(2)	2%	(1)	1%	(0)	88%	(29)	33
2022 House Vote: Democrat	3%	(10)	5%	(16)	7%	(23)	5%	(16)	15%	(50)	66%	(224)	339
2022 House Vote: Republican	3%	(9)	7%	(23)	6%	(19)	2%	(6)	26%	(85)	57%	(184)	326
2022 House Vote: Did not Vote	—	(0)	1%	(1)	2%	(2)	6%	(7)	17%	(17)	74%	(78)	105
2020 Vote: Joe Biden	3%	(10)	5%	(18)	6%	(23)	4%	(16)	16%	(57)	66%	(240)	365
2020 Vote: Donald Trump	2%	(7)	6%	(23)	5%	(19)	4%	(15)	25%	(90)	58%	(208)	362
2020 Vote: Someone Else	—	(0)	1%	(0)	2%	(0)	18%	(2)	13%	(1)	66%	(8)	12
2020 Vote: Did not Vote	2%	(1)	1%	(0)	3%	(1)	3%	(1)	10%	(4)	80%	(34)	42
2016 Vote: Hillary Clinton	3%	(9)	5%	(14)	6%	(15)	7%	(17)	15%	(40)	63%	(163)	257
2016 Vote: Donald Trump	3%	(9)	7%	(25)	6%	(19)	3%	(11)	24%	(81)	58%	(197)	342
2016 Vote: Someone Else	—	(0)	—	(0)	—	(0)	7%	(2)	10%	(3)	83%	(27)	32

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	2%	(19)	5%	(41)	6%	(44)	4%	(34)	20%	(153)	63%	(490)	781
2020 Vote/PID: Not Biden/Democrat	4%	(1)	5%	(1)	1%	(0)	—	(0)	10%	(2)	81%	(21)	26
2020 Vote/PID: Not Trump/Republican	—	(0)	5%	(2)	—	(0)	4%	(1)	26%	(9)	65%	(22)	34
U.S. Economy: Wrong Track	1%	(5)	4%	(21)	3%	(19)	4%	(25)	21%	(115)	67%	(364)	547
U.S. Economy: Right Direction	6%	(14)	9%	(20)	11%	(26)	4%	(10)	16%	(38)	54%	(126)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(12)	5%	(12)	9%	(23)	5%	(12)	16%	(41)	62%	(160)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(5)	6%	(23)	4%	(17)	3%	(11)	24%	(94)	61%	(238)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	4%	(5)	4%	(5)	8%	(10)	13%	(18)	70%	(92)	132
Top 2024 Issue: Economy	2%	(6)	6%	(17)	4%	(10)	5%	(14)	21%	(57)	62%	(166)	269
Community/Gender: Urban Women	1%	(1)	7%	(6)	6%	(6)	8%	(8)	14%	(14)	65%	(65)	99
Community/Gender: Urban Men	7%	(10)	11%	(17)	6%	(9)	8%	(13)	27%	(41)	42%	(64)	154
Community/Gender: Rural Women	—	(0)	2%	(2)	—	(0)	—	(0)	30%	(25)	68%	(56)	83
Community/Gender: Rural Men	4%	(1)	4%	(1)	—	(0)	—	(0)	32%	(11)	60%	(20)	33
Community/Gender: Suburban Women	2%	(4)	2%	(6)	6%	(15)	1%	(2)	18%	(43)	71%	(170)	240
Community/Gender: Suburban Men	1%	(2)	5%	(9)	9%	(16)	7%	(11)	11%	(20)	67%	(115)	172
Homeowner	3%	(18)	5%	(34)	6%	(40)	4%	(27)	20%	(132)	63%	(420)	670
Renter	1%	(1)	6%	(6)	4%	(4)	7%	(7)	20%	(20)	62%	(62)	101
Self + Household: White-Collar	4%	(14)	8%	(27)	4%	(15)	4%	(13)	18%	(63)	62%	(219)	352
Self + Household: Blue Collar	1%	(5)	4%	(12)	6%	(17)	5%	(14)	23%	(72)	61%	(188)	308
Union HH: Yes	19%	(8)	20%	(8)	5%	(2)	1%	(0)	27%	(11)	28%	(11)	40
Union HH: No	1%	(11)	4%	(33)	6%	(42)	5%	(34)	19%	(142)	65%	(479)	741
LGBTQ+: Yes	6%	(5)	6%	(5)	15%	(13)	2%	(2)	21%	(17)	50%	(42)	83
LGBTQ+: No	2%	(14)	5%	(36)	5%	(32)	5%	(33)	19%	(135)	64%	(449)	698
Motivated to Vote	2%	(18)	5%	(40)	6%	(44)	5%	(34)	20%	(150)	61%	(452)	737
Parent: Yes	8%	(17)	10%	(21)	7%	(16)	7%	(15)	19%	(42)	49%	(107)	217
Parent: No	—	(2)	4%	(20)	5%	(29)	3%	(19)	20%	(111)	68%	(383)	564
COVID Vaccine: Yes	2%	(11)	6%	(36)	6%	(38)	4%	(21)	19%	(110)	63%	(371)	587
COVID Vaccine: No	4%	(8)	3%	(5)	3%	(7)	7%	(13)	22%	(42)	61%	(119)	194
Student Loans: Yes	4%	(4)	8%	(9)	4%	(4)	5%	(6)	26%	(28)	53%	(58)	110
Student Loans: No	2%	(14)	5%	(32)	6%	(40)	4%	(28)	18%	(124)	64%	(432)	671
Favorable Opinion of Haley	5%	(12)	11%	(30)	6%	(16)	2%	(5)	20%	(53)	56%	(149)	266
Unfavorable Opinion of Haley	2%	(5)	3%	(8)	7%	(18)	9%	(24)	20%	(53)	59%	(154)	263

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(19)	5%	(41)	6%	(44)	4%	(34)	20%	(153)	63%	(490)	781
Prodigal Biden Voter	—	(0)	6%	(3)	5%	(3)	3%	(1)	22%	(10)	64%	(29)	46
Undecided Voter (DK/WNV)	—	(0)	2%	(1)	6%	(3)	4%	(2)	2%	(1)	85%	(42)	50
Undecided Voter (DK)	—	(0)	3%	(1)	6%	(2)	2%	(1)	1%	(0)	88%	(29)	33
Watched Debate	3%	(19)	6%	(38)	6%	(38)	4%	(24)	22%	(133)	57%	(342)	595
Watched Debate: Did not Watch	—	(0)	1%	(3)	3%	(6)	5%	(10)	10%	(20)	80%	(148)	186
Watched Debate: All of it	2%	(9)	8%	(28)	4%	(15)	3%	(11)	24%	(88)	59%	(216)	366
Watched Debate: Some of it	4%	(10)	5%	(11)	10%	(24)	6%	(13)	20%	(45)	55%	(126)	229
Continue His Campaign: Yes Biden	5%	(14)	8%	(23)	6%	(19)	6%	(19)	15%	(48)	60%	(185)	308
Continue His Campaign: No Biden	1%	(4)	4%	(17)	5%	(24)	3%	(11)	23%	(100)	64%	(280)	435
Continue His Campaign: Yes Trump	2%	(9)	8%	(31)	5%	(20)	4%	(14)	25%	(100)	56%	(222)	395
Continue His Campaign: No Trump	3%	(10)	3%	(9)	6%	(20)	6%	(20)	14%	(50)	69%	(241)	349
Conviction: Evidence	3%	(10)	4%	(15)	4%	(15)	5%	(20)	15%	(58)	69%	(265)	382
Conviction: Motivation to Damage	2%	(7)	6%	(19)	7%	(24)	4%	(13)	27%	(88)	54%	(178)	330
Conviction: DK/NO	3%	(2)	10%	(7)	8%	(6)	2%	(2)	9%	(6)	69%	(48)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(152)	71%	(556)	9%	(71)	779
Gender: Male	21%	(74)	68%	(243)	11%	(41)	358
Gender: Female	19%	(78)	74%	(313)	7%	(30)	421
Age: 18-34	21%	(41)	71%	(141)	8%	(17)	199
Age: 35-44	31%	(35)	54%	(61)	15%	(17)	114
Age: 45-64	14%	(36)	78%	(203)	8%	(22)	260
Age: 65+	19%	(40)	73%	(151)	8%	(16)	206
GenZers: 1997-2012	21%	(21)	70%	(69)	9%	(9)	98
Millennials: 1981-1996	27%	(56)	61%	(129)	12%	(25)	209
GenXers: 1965-1980	14%	(29)	76%	(156)	10%	(20)	204
Baby Boomers: 1946-1964	18%	(41)	76%	(177)	7%	(16)	234
Educ: < College	19%	(90)	72%	(336)	9%	(42)	468
Educ: Bachelors degree	19%	(40)	73%	(156)	8%	(17)	213
Educ: Post-grad	22%	(22)	66%	(65)	12%	(12)	99
Income: Under 50k	24%	(65)	70%	(193)	6%	(16)	274
Income: 50k-100k	14%	(45)	73%	(225)	13%	(40)	309
Income: 100k+	22%	(42)	71%	(139)	8%	(15)	196
Ethnicity: White (Non-Hispanic)	17%	(85)	72%	(359)	11%	(53)	498
Ethnicity: Hispanic	28%	(51)	68%	(123)	4%	(6)	180
Ethnicity: Black (Non-Hispanic)	17%	(7)	78%	(31)	5%	(2)	39
Ethnicity: Asian + Other (Non-Hispanic)	15%	(10)	69%	(43)	15%	(9)	62
All Christian	19%	(73)	77%	(303)	5%	(19)	395
All Non-Christian	28%	(13)	65%	(30)	7%	(3)	46
Atheist	38%	(12)	51%	(17)	11%	(4)	32
Agnostic/Nothing in particular	15%	(30)	69%	(136)	16%	(33)	198
Something Else	22%	(24)	66%	(71)	12%	(12)	107
Evangelical	19%	(33)	71%	(127)	11%	(20)	180
Non-Evangelical	20%	(62)	77%	(233)	3%	(9)	305
PID: Dem (no lean)	40%	(109)	51%	(137)	8%	(23)	268
PID: Ind (no lean)	12%	(24)	80%	(155)	8%	(16)	195
PID: Rep (no lean)	6%	(20)	84%	(264)	10%	(32)	316

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(152)	71%	(556)	9%	(71)	779
PID/Gender: Dem Men	46%	(46)	40%	(40)	14%	(14)	99
PID/Gender: Dem Women	37%	(62)	58%	(98)	5%	(9)	169
PID/Gender: Ind Men	12%	(12)	77%	(78)	11%	(11)	102
PID/Gender: Ind Women	12%	(11)	82%	(77)	6%	(5)	93
PID/Gender: Rep Men	10%	(16)	80%	(125)	10%	(16)	157
PID/Gender: Rep Women	3%	(5)	87%	(139)	10%	(16)	159
Ideo: Liberal (1-3)	40%	(83)	49%	(102)	11%	(24)	209
Ideo: Moderate (4)	18%	(43)	75%	(180)	7%	(18)	241
Ideo: Conservative (5-7)	8%	(25)	83%	(261)	9%	(28)	314
Community: Urban	21%	(54)	68%	(170)	11%	(28)	251
Community: Suburban	21%	(86)	70%	(287)	9%	(39)	412
Community: Rural	11%	(12)	85%	(99)	4%	(5)	116
Military HHnm: Yes	14%	(21)	81%	(122)	5%	(7)	150
Military HH: No	21%	(131)	69%	(434)	10%	(64)	629
Employ: Private Sector	22%	(58)	66%	(175)	12%	(33)	265
Employ: Government	20%	(9)	76%	(33)	4%	(2)	44
Employ: Self-Employed	19%	(15)	72%	(56)	9%	(7)	79
Employ: Homemaker	3%	(1)	92%	(43)	5%	(3)	47
Employ: Student	16%	(4)	84%	(22)	—	(0)	26
Employ: Retired	17%	(35)	74%	(151)	9%	(18)	204
Employ: Unemployed	23%	(16)	68%	(46)	9%	(6)	68
Employ: Other	31%	(14)	65%	(30)	5%	(2)	47

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(152)	71%	(556)	9%	(71)	779
Protestant	9%	(17)	86%	(155)	5%	(8)	181
Roman Catholic	28%	(54)	68%	(134)	4%	(8)	197
Mormon	5%	(1)	77%	(11)	18%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	76%	(3)	—	(0)	4
Jewish	38%	(11)	58%	(17)	3%	(1)	29
Muslim	23%	(2)	65%	(5)	11%	(1)	7
Buddhist	—	(0)	73%	(3)	27%	(1)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	38%	(12)	51%	(17)	11%	(4)	32
Agnostic	9%	(4)	66%	(28)	25%	(10)	42
Something else	22%	(24)	66%	(71)	12%	(12)	107
Nothing in particular	17%	(26)	69%	(108)	14%	(22)	157
Ideo/PID: Conservative Republican	6%	(13)	86%	(208)	9%	(21)	243
Ideo/PID: Moderate/Liberal Republican	10%	(7)	75%	(50)	16%	(11)	68
Ideo/PID: Moderate/Conservative Democrat	36%	(42)	60%	(71)	4%	(4)	117
Ideo/PID: Liberal Democrat	45%	(66)	43%	(62)	12%	(18)	146
Unfavorable of Biden and Trump	12%	(17)	83%	(116)	5%	(7)	140
2024 H2H Matchup: Biden Voter	37%	(130)	54%	(189)	9%	(32)	351
2024 H2H Matchup: Trump Voter	5%	(20)	86%	(326)	9%	(32)	379
2024 H2H Matchup: Would not Vote	8%	(1)	77%	(13)	15%	(3)	17
2024 H2H Matchup: Do not Know	—	(0)	88%	(29)	12%	(4)	33
2022 House Vote: Democrat	32%	(109)	58%	(196)	10%	(33)	339
2022 House Vote: Republican	7%	(23)	85%	(278)	8%	(25)	326
2022 House Vote: Did not Vote	20%	(20)	73%	(75)	7%	(7)	103
2020 Vote: Joe Biden	34%	(123)	57%	(209)	9%	(33)	365
2020 Vote: Donald Trump	5%	(19)	86%	(312)	9%	(32)	362
2020 Vote: Someone Else	—	(0)	78%	(9)	22%	(3)	12
2020 Vote: Did not Vote	25%	(10)	66%	(27)	10%	(4)	41

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(152)	71%	(556)	9%	(71)	779
2016 Vote: Hillary Clinton	33%	(86)	54%	(139)	12%	(32)	257
2016 Vote: Donald Trump	7%	(24)	86%	(295)	7%	(23)	342
2016 Vote: Someone Else	42%	(14)	54%	(17)	4%	(1)	32
2020 Vote/PID: Not Biden/Democrat	36%	(9)	54%	(13)	10%	(3)	25
2020 Vote/PID: Not Trump/Republican	10%	(3)	68%	(23)	22%	(8)	34
U.S. Economy: Wrong Track	12%	(65)	80%	(437)	8%	(46)	547
U.S. Economy: Right Direction	38%	(87)	52%	(120)	11%	(25)	232
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(116)	45%	(118)	10%	(26)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(21)	86%	(334)	9%	(33)	387
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	80%	(105)	9%	(12)	132
Top 2024 Issue: Economy	17%	(46)	75%	(202)	8%	(22)	269
Community/Gender: Urban Women	30%	(29)	58%	(57)	13%	(13)	99
Community/Gender: Urban Men	16%	(25)	74%	(113)	10%	(15)	152
Community/Gender: Rural Women	10%	(8)	86%	(71)	4%	(3)	83
Community/Gender: Rural Men	13%	(4)	84%	(28)	3%	(1)	33
Community/Gender: Suburban Women	17%	(41)	77%	(185)	6%	(14)	240
Community/Gender: Suburban Men	26%	(45)	59%	(102)	15%	(25)	172
Homeowner	19%	(127)	72%	(481)	9%	(61)	669
Renter	23%	(23)	68%	(68)	9%	(9)	101
Self + Household: White-Collar	23%	(80)	68%	(240)	9%	(31)	351
Self + Household: Blue Collar	17%	(53)	75%	(231)	8%	(24)	308
Union HH: Yes	45%	(18)	53%	(21)	2%	(1)	39
Union HH: No	18%	(134)	72%	(536)	9%	(70)	740
LGBTQ+: Yes	16%	(13)	74%	(60)	10%	(8)	82
LGBTQ+: No	20%	(139)	71%	(496)	9%	(63)	698
Motivated to Vote	20%	(150)	71%	(521)	9%	(65)	735
Parent: Yes	24%	(51)	69%	(148)	8%	(17)	215
Parent: No	18%	(101)	72%	(409)	10%	(54)	564
COVID Vaccine: Yes	20%	(119)	71%	(415)	9%	(52)	586
COVID Vaccine: No	17%	(33)	73%	(142)	10%	(19)	194

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(152)	71%	(556)	9%	(71)	779
Student Loans: Yes	23%	(25)	72%	(78)	5%	(5)	108
Student Loans: No	19%	(128)	71%	(478)	10%	(66)	671
Favorable Opinion of Haley	11%	(31)	77%	(205)	11%	(30)	266
Unfavorable Opinion of Haley	24%	(64)	70%	(184)	5%	(14)	263
Prodigal Biden Voter	7%	(3)	86%	(40)	6%	(3)	46
Undecided Voter (DK/WNV)	3%	(1)	84%	(42)	13%	(6)	49
Undecided Voter (DK)	—	(0)	88%	(29)	12%	(4)	33
Watched Debate	21%	(126)	74%	(437)	5%	(31)	593
Watched Debate: Did not Watch	14%	(27)	64%	(119)	22%	(40)	186
Watched Debate: All of it	16%	(59)	80%	(290)	4%	(16)	364
Watched Debate: Some of it	29%	(67)	64%	(147)	6%	(15)	229
Continue His Campaign: Yes Biden	43%	(132)	46%	(141)	11%	(33)	307
Continue His Campaign: No Biden	5%	(20)	88%	(383)	7%	(32)	435
Continue His Campaign: Yes Trump	7%	(28)	83%	(328)	10%	(38)	394
Continue His Campaign: No Trump	33%	(116)	59%	(208)	7%	(26)	349
Conviction: Evidence	32%	(122)	60%	(227)	8%	(32)	380
Conviction: Motivation to Damage	5%	(18)	85%	(281)	9%	(31)	330
Conviction: DK/NO	18%	(12)	70%	(49)	12%	(8)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(219)	41%	(310)	31%	(234)	763
Gender: Male	26%	(89)	45%	(158)	29%	(100)	347
Gender: Female	31%	(130)	37%	(152)	32%	(134)	415
Age: 18-34	33%	(61)	33%	(62)	35%	(65)	189
Age: 35-44	27%	(30)	36%	(40)	38%	(42)	112
Age: 45-64	26%	(65)	42%	(108)	32%	(82)	256
Age: 65+	30%	(62)	48%	(99)	22%	(44)	206
GenZers: 1997-2012	39%	(35)	29%	(26)	33%	(29)	90
Millennials: 1981-1996	27%	(57)	35%	(72)	37%	(77)	206
GenXers: 1965-1980	29%	(57)	42%	(83)	30%	(59)	200
Baby Boomers: 1946-1964	27%	(62)	47%	(110)	26%	(62)	234
Educ: < College	27%	(122)	40%	(184)	33%	(149)	456
Educ: Bachelors degree	29%	(60)	40%	(84)	31%	(64)	208
Educ: Post-grad	37%	(36)	42%	(42)	21%	(21)	99
Income: Under 50k	34%	(90)	37%	(98)	29%	(77)	265
Income: 50k-100k	21%	(65)	43%	(131)	35%	(107)	303
Income: 100k+	33%	(63)	42%	(81)	26%	(50)	194
Ethnicity: White (Non-Hispanic)	23%	(114)	47%	(232)	30%	(151)	497
Ethnicity: Hispanic	35%	(58)	31%	(51)	34%	(57)	166
Ethnicity: Black (Non-Hispanic)	63%	(25)	17%	(7)	20%	(8)	39
Ethnicity: Asian + Other (Non-Hispanic)	36%	(22)	33%	(20)	31%	(19)	61
All Christian	23%	(91)	49%	(194)	27%	(108)	393
All Non-Christian	50%	(23)	28%	(13)	22%	(10)	46
Atheist	50%	(16)	15%	(5)	35%	(11)	32
Agnostic/Nothing in particular	30%	(55)	27%	(49)	44%	(81)	185
Something Else	32%	(34)	45%	(48)	23%	(24)	106
Evangelical	22%	(39)	56%	(101)	22%	(39)	180
Non-Evangelical	28%	(84)	44%	(132)	29%	(87)	302
PID: Dem (no lean)	57%	(154)	12%	(31)	31%	(84)	268
PID: Ind (no lean)	25%	(47)	37%	(71)	39%	(74)	191
PID: Rep (no lean)	6%	(18)	69%	(208)	25%	(77)	303

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(219)	41%	(310)	31%	(234)	763
PID/Gender: Dem Men	54%	(54)	11%	(11)	36%	(36)	101
PID/Gender: Dem Women	59%	(99)	12%	(20)	29%	(48)	168
PID/Gender: Ind Men	25%	(25)	39%	(39)	37%	(37)	101
PID/Gender: Ind Women	24%	(22)	35%	(32)	41%	(37)	90
PID/Gender: Rep Men	7%	(10)	74%	(108)	19%	(28)	146
PID/Gender: Rep Women	5%	(8)	63%	(100)	31%	(49)	157
Ideo: Liberal (1-3)	55%	(110)	12%	(24)	33%	(66)	201
Ideo: Moderate (4)	33%	(78)	29%	(68)	38%	(90)	237
Ideo: Conservative (5-7)	9%	(29)	69%	(215)	22%	(68)	312
Community: Urban	31%	(77)	42%	(103)	27%	(66)	245
Community: Suburban	31%	(125)	36%	(146)	33%	(134)	404
Community: Rural	15%	(17)	54%	(61)	31%	(35)	113
Military HHnm: Yes	23%	(34)	53%	(79)	23%	(35)	148
Military HH: No	30%	(184)	38%	(231)	32%	(200)	615
Employ: Private Sector	29%	(76)	39%	(101)	32%	(81)	258
Employ: Government	20%	(9)	43%	(19)	37%	(17)	45
Employ: Self-Employed	36%	(28)	46%	(36)	18%	(14)	77
Employ: Homemaker	19%	(9)	47%	(21)	34%	(15)	46
Employ: Student	49%	(13)	22%	(6)	29%	(8)	26
Employ: Retired	29%	(60)	47%	(95)	24%	(49)	203
Employ: Unemployed	14%	(9)	35%	(23)	50%	(33)	65
Employ: Other	38%	(16)	21%	(9)	42%	(18)	42

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(219)	41%	(310)	31%	(234)	763
Protestant	13%	(24)	63%	(113)	24%	(44)	181
Roman Catholic	33%	(65)	37%	(72)	30%	(58)	195
Mormon	14%	(2)	49%	(7)	37%	(5)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	67%	(3)	33%	(1)	4
Jewish	57%	(18)	20%	(6)	22%	(7)	31
Muslim	30%	(2)	56%	(3)	15%	(1)	6
Buddhist	35%	(2)	23%	(1)	41%	(2)	5
Hindu	41%	(2)	51%	(3)	7%	(0)	5
Atheist	50%	(16)	15%	(5)	35%	(11)	32
Agnostic	25%	(11)	36%	(15)	39%	(16)	42
Something else	32%	(34)	45%	(48)	23%	(24)	106
Nothing in particular	31%	(44)	24%	(34)	45%	(65)	143
Ideo/PID: Conservative Republican	5%	(12)	75%	(179)	20%	(49)	240
Ideo/PID: Moderate/Liberal Republican	10%	(6)	50%	(29)	40%	(23)	58
Ideo/PID: Moderate/Conservative Democrat	51%	(60)	16%	(19)	33%	(39)	117
Ideo/PID: Liberal Democrat	64%	(94)	8%	(12)	28%	(41)	146
Unfavorable of Biden and Trump	20%	(28)	40%	(55)	40%	(55)	138
2024 H2H Matchup: Biden Voter	54%	(190)	12%	(41)	34%	(120)	351
2024 H2H Matchup: Trump Voter	6%	(23)	69%	(251)	25%	(90)	364
2024 H2H Matchup: Would not Vote	25%	(4)	37%	(5)	38%	(6)	15
2024 H2H Matchup: Do not Know	7%	(2)	37%	(12)	56%	(18)	33
2022 House Vote: Democrat	50%	(168)	14%	(46)	36%	(123)	338
2022 House Vote: Republican	6%	(18)	68%	(214)	26%	(81)	314
2022 House Vote: Did not Vote	31%	(31)	42%	(42)	27%	(27)	100
2020 Vote: Joe Biden	52%	(189)	14%	(49)	34%	(124)	363
2020 Vote: Donald Trump	4%	(15)	71%	(247)	25%	(88)	350
2020 Vote: Someone Else	14%	(2)	32%	(4)	55%	(6)	12
2020 Vote: Did not Vote	34%	(13)	26%	(10)	40%	(16)	38

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(219)	41%	(310)	31%	(234)	763
2016 Vote: Hillary Clinton	52%	(133)	17%	(43)	32%	(82)	257
2016 Vote: Donald Trump	8%	(27)	67%	(223)	24%	(81)	331
2016 Vote: Someone Else	26%	(8)	11%	(3)	63%	(20)	31
2020 Vote/PID: Not Biden/Democrat	49%	(13)	22%	(6)	29%	(7)	26
2020 Vote/PID: Not Trump/Republican	19%	(6)	35%	(12)	46%	(15)	34
U.S. Economy: Wrong Track	17%	(90)	52%	(277)	31%	(168)	536
U.S. Economy: Right Direction	57%	(129)	14%	(32)	29%	(66)	227
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(152)	11%	(28)	29%	(73)	253
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(31)	64%	(245)	28%	(105)	380
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(36)	29%	(37)	44%	(57)	129
Top 2024 Issue: Economy	25%	(67)	42%	(110)	33%	(88)	264
Community/Gender: Urban Women	41%	(41)	27%	(26)	32%	(32)	99
Community/Gender: Urban Men	25%	(36)	52%	(76)	23%	(34)	146
Community/Gender: Rural Women	16%	(13)	55%	(44)	29%	(23)	81
Community/Gender: Rural Men	12%	(4)	53%	(17)	35%	(11)	33
Community/Gender: Suburban Women	32%	(76)	34%	(81)	33%	(78)	235
Community/Gender: Suburban Men	29%	(49)	38%	(65)	33%	(55)	169
Homeowner	28%	(187)	42%	(275)	30%	(195)	657
Renter	30%	(29)	34%	(33)	37%	(36)	97
Self + Household: White-Collar	33%	(113)	39%	(133)	28%	(98)	345
Self + Household: Blue Collar	23%	(70)	45%	(137)	31%	(95)	302
Union HH: Yes	58%	(23)	29%	(11)	14%	(5)	40
Union HH: No	27%	(196)	41%	(298)	32%	(229)	723
LGBTQ+: Yes	43%	(35)	17%	(14)	40%	(32)	81
LGBTQ+: No	27%	(184)	43%	(296)	30%	(202)	682
Motivated to Vote	30%	(213)	41%	(298)	29%	(211)	722
Parent: Yes	34%	(71)	38%	(78)	28%	(57)	207
Parent: No	27%	(148)	42%	(231)	32%	(177)	556
COVID Vaccine: Yes	32%	(186)	37%	(211)	31%	(178)	575
COVID Vaccine: No	18%	(33)	52%	(98)	30%	(56)	188

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(219)	41%	(310)	31%	(234)	763
Student Loans: Yes	36%	(40)	35%	(38)	29%	(31)	109
Student Loans: No	27%	(179)	42%	(271)	31%	(203)	653
Favorable Opinion of Haley	18%	(48)	57%	(150)	25%	(65)	263
Unfavorable Opinion of Haley	36%	(93)	42%	(110)	22%	(58)	260
Prodigal Biden Voter	30%	(13)	30%	(13)	41%	(18)	44
Undecided Voter (DK/WNV)	13%	(6)	37%	(17)	50%	(24)	47
Undecided Voter (DK)	7%	(2)	37%	(12)	56%	(18)	33
Watched Debate	31%	(179)	44%	(258)	25%	(144)	582
Watched Debate: Did not Watch	22%	(39)	29%	(52)	50%	(90)	181
Watched Debate: All of it	25%	(89)	52%	(187)	23%	(84)	361
Watched Debate: Some of it	41%	(90)	32%	(70)	27%	(60)	221
Continue His Campaign: Yes Biden	53%	(159)	19%	(57)	28%	(85)	302
Continue His Campaign: No Biden	12%	(52)	56%	(240)	31%	(133)	425
Continue His Campaign: Yes Trump	12%	(47)	63%	(245)	24%	(95)	387
Continue His Campaign: No Trump	48%	(164)	17%	(57)	36%	(124)	344
Conviction: Evidence	47%	(175)	16%	(61)	37%	(138)	374
Conviction: Motivation to Damage	9%	(29)	69%	(223)	22%	(70)	321
Conviction: DK/NO	22%	(15)	39%	(26)	39%	(27)	68

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(199)	44%	(340)	30%	(227)	767
Gender: Male	25%	(89)	50%	(180)	25%	(88)	357
Gender: Female	27%	(110)	39%	(160)	34%	(139)	409
Age: 18-34	30%	(57)	36%	(69)	34%	(64)	190
Age: 35-44	35%	(39)	38%	(44)	27%	(31)	113
Age: 45-64	20%	(53)	52%	(135)	27%	(70)	258
Age: 65+	24%	(50)	45%	(94)	30%	(62)	206
GenZers: 1997-2012	41%	(37)	27%	(25)	32%	(29)	91
Millennials: 1981-1996	29%	(60)	40%	(83)	31%	(64)	207
GenXers: 1965-1980	21%	(43)	54%	(109)	25%	(50)	201
Baby Boomers: 1946-1964	23%	(53)	45%	(106)	32%	(75)	234
Educ: < College	27%	(121)	42%	(193)	31%	(143)	457
Educ: Bachelors degree	22%	(47)	47%	(99)	31%	(65)	211
Educ: Post-grad	31%	(30)	49%	(49)	20%	(20)	99
Income: Under 50k	30%	(80)	46%	(121)	24%	(63)	264
Income: 50k-100k	22%	(68)	43%	(134)	35%	(108)	310
Income: 100k+	26%	(51)	44%	(86)	29%	(57)	193
Ethnicity: White (Non-Hispanic)	22%	(107)	47%	(234)	31%	(153)	494
Ethnicity: Hispanic	35%	(60)	37%	(64)	28%	(48)	171
Ethnicity: Black (Non-Hispanic)	48%	(19)	37%	(15)	15%	(6)	39
Ethnicity: Asian + Other (Non-Hispanic)	21%	(13)	45%	(28)	33%	(21)	62
All Christian	23%	(90)	50%	(196)	27%	(103)	389
All Non-Christian	44%	(20)	33%	(15)	23%	(11)	46
Atheist	47%	(15)	24%	(8)	29%	(9)	32
Agnostic/Nothing in particular	24%	(48)	38%	(75)	38%	(75)	198
Something Else	25%	(26)	46%	(47)	28%	(29)	102
Evangelical	21%	(38)	54%	(98)	25%	(44)	180
Non-Evangelical	25%	(74)	47%	(137)	28%	(82)	293
PID: Dem (no lean)	52%	(139)	15%	(40)	33%	(89)	268
PID: Ind (no lean)	20%	(38)	44%	(83)	35%	(66)	187
PID: Rep (no lean)	7%	(22)	70%	(217)	23%	(72)	312

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(199)	44%	(340)	30%	(227)	767
PID/Gender: Dem Men	50%	(51)	16%	(16)	34%	(34)	101
PID/Gender: Dem Women	53%	(88)	14%	(24)	33%	(55)	167
PID/Gender: Ind Men	22%	(23)	51%	(51)	27%	(27)	101
PID/Gender: Ind Women	18%	(15)	37%	(32)	45%	(39)	86
PID/Gender: Rep Men	10%	(16)	73%	(113)	17%	(27)	156
PID/Gender: Rep Women	4%	(7)	67%	(104)	29%	(45)	156
Ideo: Liberal (1-3)	50%	(104)	20%	(42)	30%	(63)	209
Ideo: Moderate (4)	29%	(69)	32%	(75)	39%	(90)	234
Ideo: Conservative (5-7)	8%	(26)	69%	(215)	22%	(69)	310
Community: Urban	29%	(74)	47%	(119)	23%	(59)	252
Community: Suburban	28%	(112)	39%	(160)	33%	(132)	405
Community: Rural	11%	(12)	56%	(62)	33%	(36)	110
Military HHnm: Yes	23%	(34)	55%	(82)	22%	(32)	149
Military HH: No	27%	(165)	42%	(258)	32%	(195)	617
Employ: Private Sector	24%	(64)	49%	(129)	27%	(72)	265
Employ: Government	18%	(8)	50%	(22)	32%	(14)	45
Employ: Self-Employed	30%	(23)	49%	(37)	20%	(15)	75
Employ: Homemaker	4%	(2)	65%	(25)	31%	(12)	39
Employ: Student	63%	(17)	11%	(3)	26%	(7)	26
Employ: Retired	25%	(50)	39%	(80)	36%	(74)	203
Employ: Unemployed	32%	(21)	37%	(25)	31%	(21)	67
Employ: Other	31%	(15)	42%	(20)	27%	(13)	47

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(199)	44%	(340)	30%	(227)	767
Protestant	12%	(22)	64%	(116)	24%	(43)	181
Roman Catholic	34%	(65)	38%	(72)	29%	(54)	190
Mormon	16%	(2)	53%	(7)	31%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	24%	(1)	33%	(1)	4
Jewish	50%	(15)	24%	(7)	26%	(8)	31
Muslim	30%	(2)	56%	(3)	15%	(1)	6
Buddhist	30%	(1)	37%	(2)	33%	(2)	5
Hindu	41%	(2)	51%	(3)	7%	(0)	5
Atheist	47%	(15)	24%	(8)	29%	(9)	32
Agnostic	27%	(11)	34%	(14)	39%	(16)	42
Something else	25%	(26)	46%	(47)	28%	(29)	102
Nothing in particular	23%	(37)	39%	(61)	38%	(59)	156
Ideo/PID: Conservative Republican	6%	(14)	72%	(173)	22%	(52)	240
Ideo/PID: Moderate/Liberal Republican	12%	(8)	59%	(39)	30%	(20)	67
Ideo/PID: Moderate/Conservative Democrat	46%	(54)	19%	(22)	35%	(41)	117
Ideo/PID: Liberal Democrat	58%	(85)	12%	(18)	30%	(44)	146
Unfavorable of Biden and Trump	17%	(24)	45%	(61)	38%	(52)	138
2024 H2H Matchup: Biden Voter	50%	(173)	15%	(54)	35%	(120)	347
2024 H2H Matchup: Trump Voter	6%	(24)	71%	(267)	22%	(83)	374
2024 H2H Matchup: Would not Vote	10%	(1)	36%	(5)	54%	(7)	13
2024 H2H Matchup: Do not Know	3%	(1)	46%	(15)	51%	(17)	33
2022 House Vote: Democrat	45%	(150)	20%	(65)	36%	(119)	334
2022 House Vote: Republican	5%	(17)	72%	(232)	23%	(73)	323
2022 House Vote: Did not Vote	31%	(31)	35%	(34)	34%	(34)	99
2020 Vote: Joe Biden	45%	(162)	18%	(65)	37%	(131)	357
2020 Vote: Donald Trump	6%	(20)	74%	(264)	21%	(75)	358
2020 Vote: Someone Else	23%	(3)	31%	(4)	45%	(5)	12
2020 Vote: Did not Vote	37%	(15)	21%	(8)	42%	(17)	40

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(199)	44%	(340)	30%	(227)	767
2016 Vote: Hillary Clinton	44%	(113)	20%	(51)	36%	(92)	255
2016 Vote: Donald Trump	7%	(25)	71%	(240)	22%	(74)	340
2016 Vote: Someone Else	42%	(13)	18%	(6)	40%	(12)	31
2020 Vote/PID: Not Biden/Democrat	32%	(8)	36%	(9)	31%	(8)	26
2020 Vote/PID: Not Trump/Republican	12%	(4)	25%	(8)	62%	(21)	34
U.S. Economy: Wrong Track	16%	(83)	55%	(292)	30%	(159)	534
U.S. Economy: Right Direction	50%	(116)	21%	(49)	29%	(68)	233
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(141)	18%	(47)	28%	(72)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(30)	68%	(257)	25%	(93)	380
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(28)	29%	(37)	49%	(62)	127
Top 2024 Issue: Economy	22%	(57)	51%	(135)	27%	(71)	263
Community/Gender: Urban Women	36%	(35)	32%	(32)	32%	(32)	99
Community/Gender: Urban Men	26%	(39)	57%	(87)	18%	(27)	153
Community/Gender: Rural Women	11%	(8)	53%	(41)	37%	(28)	77
Community/Gender: Rural Men	13%	(4)	64%	(21)	23%	(8)	33
Community/Gender: Suburban Women	29%	(67)	37%	(87)	34%	(79)	233
Community/Gender: Suburban Men	27%	(46)	42%	(73)	31%	(53)	171
Homeowner	25%	(166)	45%	(300)	29%	(194)	660
Renter	31%	(31)	38%	(37)	31%	(31)	99
Self + Household: White-Collar	30%	(104)	43%	(149)	27%	(96)	349
Self + Household: Blue Collar	22%	(65)	49%	(149)	29%	(87)	301
Union HH: Yes	54%	(21)	30%	(12)	16%	(6)	40
Union HH: No	24%	(178)	45%	(328)	30%	(221)	727
LGBTQ+: Yes	40%	(32)	33%	(27)	27%	(22)	82
LGBTQ+: No	24%	(167)	46%	(313)	30%	(205)	685
Motivated to Vote	27%	(198)	44%	(323)	28%	(206)	727
Parent: Yes	27%	(57)	45%	(94)	27%	(57)	208
Parent: No	25%	(142)	44%	(246)	30%	(170)	558
COVID Vaccine: Yes	29%	(165)	40%	(231)	31%	(181)	577
COVID Vaccine: No	18%	(34)	58%	(110)	24%	(46)	190

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(199)	44%	(340)	30%	(227)	767
Student Loans: Yes	25%	(27)	45%	(48)	30%	(32)	107
Student Loans: No	26%	(172)	44%	(292)	30%	(195)	659
Favorable Opinion of Haley	18%	(47)	55%	(145)	27%	(72)	263
Unfavorable Opinion of Haley	32%	(85)	45%	(117)	23%	(61)	263
Prodigal Biden Voter	8%	(3)	36%	(16)	56%	(24)	43
Undecided Voter (DK/WNV)	5%	(2)	43%	(20)	52%	(24)	46
Undecided Voter (DK)	3%	(1)	46%	(15)	51%	(17)	33
Watched Debate	30%	(173)	47%	(276)	23%	(134)	583
Watched Debate: Did not Watch	14%	(27)	35%	(64)	51%	(93)	184
Watched Debate: All of it	22%	(79)	56%	(200)	22%	(79)	358
Watched Debate: Some of it	41%	(93)	34%	(76)	25%	(56)	225
Continue His Campaign: Yes Biden	46%	(139)	26%	(78)	28%	(83)	301
Continue His Campaign: No Biden	13%	(57)	57%	(243)	30%	(130)	430
Continue His Campaign: Yes Trump	9%	(37)	67%	(260)	23%	(89)	385
Continue His Campaign: No Trump	45%	(155)	20%	(68)	36%	(123)	346
Conviction: Evidence	42%	(156)	20%	(74)	38%	(142)	372
Conviction: Motivation to Damage	8%	(26)	71%	(234)	21%	(69)	329
Conviction: DK/NO	26%	(17)	49%	(32)	25%	(17)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(175)	46%	(347)	31%	(238)	760
Gender: Male	27%	(96)	47%	(166)	26%	(93)	355
Gender: Female	19%	(79)	45%	(180)	36%	(146)	404
Age: 18-34	23%	(42)	41%	(75)	36%	(67)	184
Age: 35-44	18%	(20)	55%	(62)	27%	(30)	112
Age: 45-64	24%	(62)	44%	(114)	32%	(82)	257
Age: 65+	25%	(51)	46%	(95)	29%	(59)	206
GenZers: 1997-2012	16%	(14)	50%	(46)	34%	(30)	90
Millennials: 1981-1996	23%	(47)	44%	(88)	33%	(66)	201
GenXers: 1965-1980	24%	(49)	45%	(91)	30%	(61)	201
Baby Boomers: 1946-1964	24%	(56)	47%	(109)	29%	(69)	234
Educ: < College	26%	(118)	42%	(189)	32%	(143)	450
Educ: Bachelors degree	18%	(39)	50%	(107)	31%	(67)	213
Educ: Post-grad	18%	(18)	52%	(51)	29%	(28)	97
Income: Under 50k	26%	(66)	45%	(115)	30%	(77)	259
Income: 50k-100k	22%	(66)	45%	(137)	34%	(103)	306
Income: 100k+	22%	(42)	48%	(94)	30%	(58)	195
Ethnicity: White (Non-Hispanic)	25%	(123)	44%	(214)	31%	(152)	489
Ethnicity: Hispanic	24%	(40)	44%	(74)	32%	(55)	169
Ethnicity: Black (Non-Hispanic)	10%	(4)	76%	(30)	14%	(6)	39
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	46%	(29)	42%	(26)	62
All Christian	28%	(108)	46%	(178)	26%	(102)	389
All Non-Christian	6%	(3)	62%	(28)	32%	(14)	45
Atheist	7%	(2)	76%	(24)	17%	(5)	32
Agnostic/Nothing in particular	19%	(37)	43%	(84)	38%	(75)	197
Something Else	24%	(24)	33%	(32)	43%	(42)	98
Evangelical	28%	(49)	40%	(69)	32%	(56)	175
Non-Evangelical	26%	(77)	46%	(135)	28%	(81)	294
PID: Dem (no lean)	4%	(11)	64%	(166)	32%	(83)	260
PID: Ind (no lean)	8%	(15)	56%	(104)	36%	(67)	186
PID: Rep (no lean)	48%	(149)	24%	(76)	28%	(88)	314

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(175)	46%	(347)	31%	(238)	760
PID/Gender: Dem Men	6%	(6)	59%	(58)	36%	(35)	99
PID/Gender: Dem Women	3%	(5)	67%	(108)	30%	(48)	161
PID/Gender: Ind Men	8%	(8)	67%	(67)	25%	(26)	101
PID/Gender: Ind Women	8%	(7)	43%	(37)	49%	(42)	85
PID/Gender: Rep Men	53%	(83)	26%	(41)	21%	(32)	156
PID/Gender: Rep Women	42%	(67)	22%	(35)	36%	(56)	158
Ideo: Liberal (1-3)	8%	(16)	68%	(141)	25%	(51)	207
Ideo: Moderate (4)	13%	(29)	50%	(117)	37%	(86)	233
Ideo: Conservative (5-7)	41%	(124)	28%	(85)	31%	(96)	306
Community: Urban	28%	(68)	47%	(116)	25%	(61)	245
Community: Suburban	15%	(60)	49%	(197)	36%	(148)	405
Community: Rural	43%	(47)	30%	(33)	27%	(30)	110
Military HHnm: Yes	27%	(41)	46%	(69)	26%	(39)	149
Military HH: No	22%	(134)	45%	(277)	33%	(199)	611
Employ: Private Sector	20%	(54)	52%	(137)	28%	(73)	263
Employ: Government	18%	(8)	44%	(19)	38%	(17)	43
Employ: Self-Employed	36%	(25)	39%	(27)	25%	(18)	70
Employ: Homemaker	42%	(17)	26%	(10)	33%	(13)	41
Employ: Student	7%	(2)	65%	(17)	28%	(7)	26
Employ: Retired	18%	(37)	47%	(96)	35%	(71)	203
Employ: Unemployed	27%	(18)	33%	(22)	40%	(26)	66
Employ: Other	28%	(13)	41%	(19)	31%	(14)	47

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(175)	46%	(347)	31%	(238)	760
Protestant	34%	(62)	41%	(75)	24%	(44)	181
Roman Catholic	21%	(40)	51%	(98)	28%	(52)	191
Mormon	31%	(4)	37%	(5)	32%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	24%	(1)	33%	(1)	4
Jewish	1%	(0)	70%	(21)	29%	(9)	29
Muslim	30%	(2)	—	(0)	70%	(4)	6
Buddhist	19%	(1)	53%	(2)	28%	(1)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	7%	(2)	76%	(24)	17%	(5)	32
Agnostic	11%	(5)	43%	(18)	47%	(19)	42
Something else	24%	(24)	33%	(32)	43%	(42)	98
Nothing in particular	21%	(33)	43%	(66)	36%	(56)	155
Ideo/PID: Conservative Republican	48%	(116)	23%	(56)	29%	(69)	242
Ideo/PID: Moderate/Liberal Republican	43%	(29)	29%	(19)	28%	(19)	67
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	54%	(59)	39%	(43)	110
Ideo/PID: Liberal Democrat	2%	(3)	74%	(108)	24%	(35)	146
Unfavorable of Biden and Trump	—	(0)	61%	(82)	39%	(52)	135
2024 H2H Matchup: Biden Voter	3%	(10)	67%	(226)	31%	(103)	338
2024 H2H Matchup: Trump Voter	44%	(164)	27%	(100)	30%	(112)	376
2024 H2H Matchup: Would not Vote	8%	(1)	45%	(6)	48%	(6)	13
2024 H2H Matchup: Do not Know	—	(0)	48%	(16)	52%	(17)	33
2022 House Vote: Democrat	4%	(13)	65%	(215)	31%	(104)	332
2022 House Vote: Republican	43%	(140)	28%	(90)	29%	(94)	325
2022 House Vote: Did not Vote	22%	(20)	36%	(33)	43%	(39)	92
2020 Vote: Joe Biden	4%	(13)	63%	(222)	33%	(115)	350
2020 Vote: Donald Trump	44%	(159)	27%	(98)	29%	(104)	360
2020 Vote: Someone Else	1%	(0)	54%	(6)	45%	(5)	12
2020 Vote: Did not Vote	7%	(3)	56%	(21)	37%	(14)	38

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(175)	46%	(347)	31%	(238)	760
2016 Vote: Hillary Clinton	4%	(10)	67%	(171)	29%	(73)	254
2016 Vote: Donald Trump	42%	(142)	29%	(100)	29%	(100)	342
2016 Vote: Someone Else	—	(0)	52%	(16)	48%	(15)	31
2020 Vote/PID: Not Biden/Democrat	9%	(2)	60%	(14)	32%	(8)	24
2020 Vote/PID: Not Trump/Republican	10%	(3)	32%	(11)	58%	(19)	34
U.S. Economy: Wrong Track	29%	(153)	38%	(205)	33%	(176)	535
U.S. Economy: Right Direction	9%	(21)	63%	(142)	28%	(62)	225
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	70%	(176)	27%	(69)	253
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(165)	24%	(91)	33%	(124)	380
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	62%	(79)	36%	(46)	126
Top 2024 Issue: Economy	28%	(74)	38%	(101)	33%	(88)	263
Community/Gender: Urban Women	15%	(14)	52%	(48)	33%	(31)	93
Community/Gender: Urban Men	35%	(54)	45%	(68)	20%	(30)	152
Community/Gender: Rural Women	47%	(36)	25%	(19)	28%	(22)	77
Community/Gender: Rural Men	33%	(11)	43%	(14)	25%	(8)	32
Community/Gender: Suburban Women	12%	(28)	48%	(112)	40%	(93)	234
Community/Gender: Suburban Men	19%	(32)	50%	(85)	32%	(54)	171
Homeowner	23%	(149)	46%	(299)	32%	(207)	655
Renter	25%	(25)	45%	(44)	30%	(29)	98
Self + Household: White-Collar	22%	(76)	49%	(167)	29%	(101)	344
Self + Household: Blue Collar	24%	(73)	45%	(135)	31%	(94)	301
Union HH: Yes	33%	(13)	45%	(17)	22%	(8)	38
Union HH: No	22%	(162)	46%	(329)	32%	(230)	722
LGBTQ+: Yes	16%	(13)	52%	(41)	32%	(25)	79
LGBTQ+: No	24%	(162)	45%	(306)	31%	(213)	681
Motivated to Vote	23%	(169)	47%	(338)	30%	(214)	720
Parent: Yes	28%	(58)	44%	(91)	28%	(57)	207
Parent: No	21%	(116)	46%	(255)	33%	(181)	553
COVID Vaccine: Yes	21%	(123)	47%	(272)	32%	(182)	576
COVID Vaccine: No	28%	(52)	41%	(75)	31%	(57)	183

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(175)	46%	(347)	31%	(238)	760
Student Loans: Yes	15%	(16)	50%	(53)	36%	(38)	107
Student Loans: No	24%	(159)	45%	(293)	31%	(200)	653
Favorable Opinion of Haley	32%	(84)	36%	(96)	32%	(85)	265
Unfavorable Opinion of Haley	19%	(49)	58%	(152)	23%	(61)	261
Prodigal Biden Voter	9%	(4)	35%	(15)	56%	(24)	43
Undecided Voter (DK/WNV)	2%	(1)	47%	(21)	51%	(23)	45
Undecided Voter (DK)	—	(0)	48%	(16)	52%	(17)	33
Watched Debate	27%	(156)	47%	(272)	26%	(149)	577
Watched Debate: Did not Watch	10%	(18)	41%	(75)	49%	(89)	182
Watched Debate: All of it	35%	(125)	40%	(143)	24%	(86)	354
Watched Debate: Some of it	14%	(31)	58%	(129)	28%	(63)	224
Continue His Campaign: Yes Biden	11%	(32)	61%	(179)	28%	(82)	294
Continue His Campaign: No Biden	32%	(139)	35%	(151)	33%	(141)	430
Continue His Campaign: Yes Trump	43%	(168)	26%	(101)	30%	(116)	386
Continue His Campaign: No Trump	2%	(7)	67%	(227)	31%	(105)	339
Conviction: Evidence	3%	(11)	64%	(236)	33%	(120)	368
Conviction: Motivation to Damage	44%	(145)	27%	(88)	29%	(96)	329
Conviction: DK/NO	30%	(19)	35%	(22)	34%	(22)	63

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(243)	60%	(468)	9%	(69)	780
Gender: Male	35%	(126)	56%	(201)	9%	(32)	359
Gender: Female	28%	(117)	63%	(267)	9%	(37)	421
Age: 18-34	32%	(63)	59%	(118)	9%	(18)	199
Age: 35-44	28%	(32)	58%	(66)	13%	(15)	113
Age: 45-64	30%	(79)	63%	(165)	7%	(17)	262
Age: 65+	33%	(68)	58%	(119)	9%	(19)	206
GenZers: 1997-2012	42%	(41)	54%	(53)	4%	(4)	98
Millennials: 1981-1996	25%	(53)	61%	(127)	14%	(29)	209
GenXers: 1965-1980	27%	(56)	65%	(133)	8%	(16)	205
Baby Boomers: 1946-1964	34%	(79)	58%	(137)	8%	(18)	234
Educ: < College	36%	(169)	57%	(267)	7%	(32)	467
Educ: Bachelors degree	24%	(52)	65%	(139)	10%	(22)	213
Educ: Post-grad	23%	(23)	63%	(63)	15%	(15)	100
Income: Under 50k	34%	(92)	58%	(160)	8%	(22)	274
Income: 50k-100k	31%	(97)	59%	(183)	10%	(30)	310
Income: 100k+	27%	(53)	64%	(126)	8%	(17)	196
Ethnicity: White (Non-Hispanic)	33%	(167)	56%	(281)	10%	(52)	499
Ethnicity: Hispanic	22%	(40)	72%	(129)	6%	(10)	179
Ethnicity: Black (Non-Hispanic)	41%	(16)	54%	(21)	5%	(2)	39
Ethnicity: Asian + Other (Non-Hispanic)	32%	(20)	61%	(38)	7%	(4)	62
All Christian	34%	(133)	60%	(236)	7%	(26)	396
All Non-Christian	21%	(10)	72%	(34)	7%	(3)	47
Atheist	4%	(1)	84%	(27)	11%	(4)	32
Agnostic/Nothing in particular	35%	(69)	54%	(107)	11%	(23)	198
Something Else	28%	(30)	60%	(64)	12%	(13)	107
Evangelical	38%	(69)	50%	(90)	12%	(21)	180
Non-Evangelical	28%	(87)	66%	(203)	5%	(15)	305
PID: Dem (no lean)	10%	(26)	81%	(220)	9%	(24)	270
PID: Ind (no lean)	20%	(38)	73%	(142)	7%	(14)	194
PID: Rep (no lean)	56%	(178)	34%	(107)	10%	(31)	316

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(243)	60%	(468)	9%	(69)	780
PID/Gender: Dem Men	12%	(12)	76%	(76)	12%	(12)	101
PID/Gender: Dem Women	8%	(14)	85%	(143)	7%	(12)	169
PID/Gender: Ind Men	20%	(21)	74%	(75)	5%	(5)	101
PID/Gender: Ind Women	19%	(18)	72%	(67)	9%	(9)	93
PID/Gender: Rep Men	59%	(92)	32%	(50)	9%	(15)	157
PID/Gender: Rep Women	54%	(86)	36%	(57)	10%	(17)	159
Ideo: Liberal (1-3)	8%	(17)	82%	(171)	10%	(21)	209
Ideo: Moderate (4)	27%	(65)	65%	(155)	9%	(21)	241
Ideo: Conservative (5-7)	49%	(156)	42%	(133)	8%	(26)	315
Community: Urban	32%	(81)	59%	(150)	9%	(22)	253
Community: Suburban	28%	(114)	63%	(258)	10%	(40)	412
Community: Rural	42%	(48)	52%	(60)	6%	(7)	115
Military HHnm: Yes	30%	(46)	65%	(98)	4%	(6)	150
Military HH: No	31%	(197)	59%	(370)	10%	(63)	630
Employ: Private Sector	27%	(72)	63%	(168)	9%	(25)	265
Employ: Government	18%	(8)	67%	(30)	16%	(7)	45
Employ: Self-Employed	37%	(29)	56%	(44)	7%	(6)	79
Employ: Homemaker	45%	(21)	46%	(22)	9%	(4)	47
Employ: Student	50%	(13)	44%	(12)	6%	(2)	26
Employ: Retired	31%	(64)	60%	(122)	9%	(18)	204
Employ: Unemployed	26%	(17)	66%	(45)	9%	(6)	68
Employ: Other	40%	(19)	56%	(26)	4%	(2)	47

Continued on next page

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(243)	60%	(468)	9%	(69)	780
Protestant	40%	(73)	54%	(98)	5%	(10)	181
Roman Catholic	27%	(53)	66%	(130)	7%	(14)	197
Mormon	41%	(6)	41%	(6)	18%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	21%	(6)	76%	(24)	3%	(1)	31
Muslim	38%	(2)	49%	(3)	13%	(1)	6
Buddhist	19%	(1)	53%	(2)	27%	(1)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	4%	(1)	84%	(27)	11%	(4)	32
Agnostic	17%	(7)	68%	(28)	15%	(6)	42
Something else	28%	(30)	60%	(64)	12%	(13)	107
Nothing in particular	39%	(62)	50%	(79)	10%	(16)	156
Ideo/PID: Conservative Republican	56%	(135)	37%	(89)	8%	(19)	243
Ideo/PID: Moderate/Liberal Republican	57%	(39)	25%	(17)	18%	(12)	68
Ideo/PID: Moderate/Conservative Democrat	17%	(21)	76%	(90)	7%	(8)	119
Ideo/PID: Liberal Democrat	4%	(6)	85%	(125)	11%	(16)	146
Unfavorable of Biden and Trump	6%	(9)	88%	(123)	6%	(9)	140
2024 H2H Matchup: Biden Voter	7%	(26)	85%	(301)	7%	(26)	353
2024 H2H Matchup: Trump Voter	57%	(215)	35%	(131)	9%	(33)	379
2024 H2H Matchup: Would not Vote	2%	(0)	81%	(13)	17%	(3)	16
2024 H2H Matchup: Do not Know	6%	(2)	73%	(24)	21%	(7)	33
2022 House Vote: Democrat	8%	(26)	84%	(284)	8%	(28)	339
2022 House Vote: Republican	56%	(183)	36%	(118)	8%	(25)	326
2022 House Vote: Did not Vote	26%	(27)	60%	(62)	14%	(14)	104
2020 Vote: Joe Biden	8%	(30)	83%	(304)	8%	(30)	364
2020 Vote: Donald Trump	56%	(204)	35%	(126)	9%	(32)	362
2020 Vote: Someone Else	9%	(1)	83%	(10)	8%	(1)	12
2020 Vote: Did not Vote	18%	(8)	69%	(29)	12%	(5)	42

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(243)	60%	(468)	9%	(69)	780
2016 Vote: Hillary Clinton	5%	(12)	88%	(227)	7%	(18)	257
2016 Vote: Donald Trump	53%	(183)	37%	(127)	10%	(33)	342
2016 Vote: Someone Else	—	(0)	96%	(31)	4%	(1)	32
2020 Vote/PID: Not Biden/Democrat	24%	(6)	66%	(17)	10%	(3)	26
2020 Vote/PID: Not Trump/Republican	13%	(4)	68%	(23)	19%	(7)	34
U.S. Economy: Wrong Track	38%	(207)	55%	(299)	7%	(40)	546
U.S. Economy: Right Direction	15%	(35)	72%	(169)	12%	(29)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	81%	(211)	11%	(29)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(212)	37%	(143)	9%	(34)	388
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	87%	(114)	4%	(6)	131
Top 2024 Issue: Economy	37%	(99)	56%	(152)	7%	(19)	269
Community/Gender: Urban Women	18%	(18)	72%	(71)	10%	(10)	99
Community/Gender: Urban Men	41%	(63)	51%	(79)	8%	(12)	154
Community/Gender: Rural Women	42%	(35)	50%	(41)	8%	(6)	82
Community/Gender: Rural Men	40%	(13)	58%	(19)	2%	(1)	33
Community/Gender: Suburban Women	27%	(64)	65%	(155)	9%	(21)	240
Community/Gender: Suburban Men	29%	(50)	60%	(103)	11%	(19)	172
Homeowner	31%	(210)	60%	(400)	9%	(60)	670
Renter	31%	(31)	61%	(61)	8%	(8)	101
Self + Household: White-Collar	26%	(90)	62%	(216)	13%	(45)	351
Self + Household: Blue Collar	33%	(101)	62%	(190)	5%	(16)	308
Union HH: Yes	35%	(14)	61%	(25)	4%	(2)	40
Union HH: No	31%	(229)	60%	(444)	9%	(67)	740
LGBTQ+: Yes	27%	(22)	65%	(53)	8%	(7)	82
LGBTQ+: No	32%	(221)	59%	(415)	9%	(62)	698
Motivated to Vote	32%	(233)	61%	(446)	8%	(58)	736
Parent: Yes	32%	(69)	58%	(124)	10%	(22)	216
Parent: No	31%	(174)	61%	(344)	8%	(47)	564
COVID Vaccine: Yes	28%	(164)	63%	(372)	9%	(51)	587
COVID Vaccine: No	41%	(79)	50%	(97)	9%	(17)	193

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(243)	60%	(468)	9%	(69)	780
Student Loans: Yes	19%	(21)	73%	(80)	8%	(9)	110
Student Loans: No	33%	(222)	58%	(388)	9%	(60)	670
Favorable Opinion of Haley	38%	(101)	49%	(131)	12%	(33)	265
Unfavorable Opinion of Haley	24%	(64)	69%	(181)	7%	(17)	263
Prodigal Biden Voter	15%	(7)	71%	(33)	13%	(6)	46
Undecided Voter (DK/WNV)	5%	(2)	75%	(37)	20%	(10)	48
Undecided Voter (DK)	6%	(2)	73%	(24)	21%	(7)	33
Watched Debate	36%	(214)	57%	(340)	7%	(40)	594
Watched Debate: Did not Watch	16%	(29)	69%	(128)	15%	(29)	186
Watched Debate: All of it	40%	(148)	54%	(196)	6%	(22)	366
Watched Debate: Some of it	29%	(66)	63%	(144)	8%	(18)	228
Continue His Campaign: Yes Biden	17%	(51)	73%	(223)	11%	(33)	308
Continue His Campaign: No Biden	42%	(183)	51%	(220)	7%	(31)	434
Continue His Campaign: Yes Trump	56%	(220)	36%	(142)	8%	(34)	395
Continue His Campaign: No Trump	5%	(17)	88%	(306)	7%	(26)	348
Conviction: Evidence	6%	(22)	87%	(331)	8%	(29)	382
Conviction: Motivation to Damage	58%	(192)	35%	(115)	7%	(23)	329
Conviction: DK/NO	42%	(29)	33%	(23)	25%	(17)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(46)	14%	(65)	76%	(356)	467
Gender: Male	15%	(37)	17%	(43)	67%	(166)	246
Gender: Female	4%	(9)	10%	(22)	86%	(190)	221
Age: 18-34	11%	(10)	23%	(21)	66%	(61)	92
Age: 35-44	21%	(14)	14%	(9)	65%	(43)	66
Age: 45-64	8%	(14)	9%	(14)	83%	(135)	163
Age: 65+	6%	(9)	14%	(20)	80%	(118)	147
GenZers: 1997-2012	8%	(4)	29%	(14)	63%	(30)	49
Millennials: 1981-1996	19%	(20)	16%	(16)	65%	(68)	104
GenXers: 1965-1980	11%	(14)	8%	(10)	81%	(105)	130
Baby Boomers: 1946-1964	5%	(8)	12%	(19)	83%	(132)	159
Educ: < College	5%	(14)	12%	(33)	82%	(218)	265
Educ: Bachelors degree	16%	(20)	17%	(22)	67%	(85)	128
Educ: Post-grad	16%	(12)	14%	(10)	70%	(52)	74
Income: Under 50k	11%	(18)	14%	(24)	75%	(125)	166
Income: 50k-100k	5%	(9)	14%	(26)	81%	(147)	182
Income: 100k+	17%	(20)	13%	(15)	71%	(84)	119
Ethnicity: White (Non-Hispanic)	10%	(31)	13%	(39)	77%	(239)	309
Ethnicity: Hispanic	12%	(12)	10%	(10)	78%	(79)	101
Ethnicity: Black (Non-Hispanic)	9%	(3)	36%	(12)	55%	(19)	34
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	18%	(4)	82%	(19)	23
All Christian	12%	(29)	11%	(28)	77%	(193)	249
All Non-Christian	11%	(4)	17%	(6)	72%	(25)	35
Atheist	12%	(2)	9%	(2)	79%	(16)	21
Agnostic/Nothing in particular	8%	(10)	20%	(25)	72%	(88)	122
Something Else	3%	(1)	11%	(4)	86%	(34)	40
Evangelical	8%	(8)	11%	(11)	81%	(79)	98
Non-Evangelical	12%	(22)	10%	(19)	77%	(138)	179
PID: Dem (no lean)	8%	(13)	14%	(22)	79%	(128)	162
PID: Ind (no lean)	6%	(7)	16%	(18)	78%	(91)	115
PID: Rep (no lean)	14%	(27)	13%	(25)	73%	(138)	190

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(46)	14%	(65)	76%	(356)	467
PID/Gender: Dem Men	14%	(9)	15%	(10)	71%	(45)	64
PID/Gender: Dem Women	3%	(3)	13%	(12)	84%	(82)	98
PID/Gender: Ind Men	5%	(3)	20%	(15)	75%	(55)	73
PID/Gender: Ind Women	8%	(3)	8%	(3)	84%	(35)	42
PID/Gender: Rep Men	22%	(24)	17%	(19)	60%	(65)	108
PID/Gender: Rep Women	3%	(2)	8%	(6)	89%	(73)	81
Ideo: Liberal (1-3)	8%	(11)	9%	(12)	83%	(111)	134
Ideo: Moderate (4)	12%	(16)	16%	(23)	72%	(99)	137
Ideo: Conservative (5-7)	10%	(19)	16%	(31)	74%	(143)	193
Community: Urban	17%	(29)	15%	(25)	68%	(114)	168
Community: Suburban	7%	(16)	15%	(34)	79%	(185)	236
Community: Rural	1%	(1)	9%	(6)	90%	(57)	63
Military HHnm: Yes	10%	(11)	11%	(12)	79%	(85)	108
Military HH: No	10%	(35)	15%	(53)	76%	(271)	359
Employ: Private Sector	16%	(27)	14%	(25)	70%	(120)	172
Employ: Government	4%	(1)	21%	(6)	75%	(21)	28
Employ: Self-Employed	3%	(1)	2%	(1)	95%	(33)	35
Employ: Homemaker	3%	(0)	1%	(0)	96%	(16)	16
Employ: Student	3%	(1)	61%	(11)	36%	(7)	19
Employ: Retired	5%	(7)	13%	(19)	82%	(121)	148
Employ: Unemployed	29%	(8)	2%	(1)	69%	(18)	27
Employ: Other	4%	(1)	9%	(2)	87%	(19)	22

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(46)	14%	(65)	76%	(356)	467
Protestant	8%	(9)	13%	(15)	80%	(94)	118
Roman Catholic	17%	(20)	8%	(10)	75%	(90)	120
Mormon	—	(0)	—	(0)	100%	(8)	8
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	67%	(3)	33%	(1)	4
Jewish	9%	(2)	12%	(3)	79%	(19)	24
Muslim	30%	(2)	56%	(3)	15%	(1)	6
Buddhist	5%	(0)	—	(0)	95%	(3)	3
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	12%	(2)	9%	(2)	79%	(16)	21
Agnostic	5%	(1)	12%	(3)	83%	(18)	22
Something else	3%	(1)	11%	(4)	86%	(34)	40
Nothing in particular	9%	(9)	22%	(22)	69%	(70)	101
Ideo/PID: Conservative Republican	12%	(18)	11%	(17)	77%	(118)	153
Ideo/PID: Moderate/Liberal Republican	25%	(9)	21%	(8)	55%	(20)	37
Ideo/PID: Moderate/Conservative Democrat	12%	(7)	19%	(12)	70%	(45)	64
Ideo/PID: Liberal Democrat	5%	(5)	10%	(10)	85%	(83)	98
Unfavorable of Biden and Trump	5%	(4)	10%	(8)	84%	(64)	76
2024 H2H Matchup: Biden Voter	7%	(16)	13%	(28)	80%	(174)	217
2024 H2H Matchup: Trump Voter	12%	(28)	16%	(37)	72%	(168)	233
2024 H2H Matchup: Would not Vote	30%	(2)	5%	(0)	65%	(5)	7
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	100%	(10)	10
2022 House Vote: Democrat	8%	(15)	14%	(29)	78%	(158)	202
2022 House Vote: Republican	13%	(28)	12%	(25)	75%	(156)	209
2022 House Vote: Did not Vote	6%	(3)	9%	(4)	85%	(40)	47
2020 Vote: Joe Biden	9%	(19)	12%	(26)	80%	(174)	219
2020 Vote: Donald Trump	12%	(26)	17%	(37)	72%	(157)	219
2020 Vote: Someone Else	—	(0)	19%	(1)	81%	(5)	7
2020 Vote: Did not Vote	6%	(1)	6%	(1)	87%	(19)	22

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(46)	14%	(65)	76%	(356)	467
2016 Vote: Hillary Clinton	8%	(13)	12%	(21)	80%	(133)	167
2016 Vote: Donald Trump	13%	(29)	15%	(34)	71%	(157)	220
2016 Vote: Someone Else	9%	(1)	4%	(1)	87%	(13)	15
2020 Vote/PID: Not Biden/Democrat	9%	(1)	—	(0)	91%	(13)	15
2020 Vote/PID: Not Trump/Republican	8%	(2)	1%	(0)	91%	(18)	20
U.S. Economy: Wrong Track	7%	(21)	11%	(33)	82%	(245)	299
U.S. Economy: Right Direction	15%	(25)	19%	(32)	66%	(111)	168
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(16)	17%	(29)	74%	(124)	168
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(27)	12%	(28)	75%	(168)	223
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(3)	12%	(9)	84%	(64)	76
Top 2024 Issue: Economy	13%	(19)	14%	(20)	73%	(106)	145
Community/Gender: Urban Women	12%	(7)	5%	(3)	83%	(45)	55
Community/Gender: Urban Men	20%	(23)	19%	(22)	61%	(68)	113
Community/Gender: Rural Women	—	(0)	8%	(3)	92%	(31)	34
Community/Gender: Rural Men	2%	(1)	11%	(3)	87%	(25)	29
Community/Gender: Suburban Women	2%	(2)	12%	(16)	86%	(113)	132
Community/Gender: Suburban Men	13%	(14)	17%	(18)	69%	(72)	104
Homeowner	10%	(42)	15%	(60)	75%	(303)	405
Renter	6%	(4)	9%	(5)	85%	(50)	59
Self + Household: White-Collar	16%	(36)	13%	(29)	71%	(160)	226
Self + Household: Blue Collar	5%	(10)	11%	(21)	84%	(167)	197
Union HH: Yes	28%	(9)	23%	(7)	49%	(15)	31
Union HH: No	9%	(37)	13%	(58)	78%	(341)	436
LGBTQ+: Yes	12%	(6)	23%	(11)	65%	(32)	49
LGBTQ+: No	10%	(40)	13%	(54)	78%	(324)	418
Motivated to Vote	10%	(44)	14%	(64)	76%	(347)	455
Parent: Yes	21%	(28)	9%	(12)	70%	(95)	136
Parent: No	5%	(18)	16%	(53)	79%	(261)	331
COVID Vaccine: Yes	11%	(39)	15%	(54)	74%	(263)	357
COVID Vaccine: No	6%	(7)	10%	(11)	84%	(93)	110

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(46)	14%	(65)	76%	(356)	467
Student Loans: Yes	15%	(10)	8%	(5)	77%	(48)	63
Student Loans: No	9%	(36)	15%	(60)	76%	(308)	404
Favorable Opinion of Haley	15%	(28)	15%	(29)	70%	(135)	192
Unfavorable Opinion of Haley	9%	(16)	14%	(26)	77%	(146)	188
Prodigal Biden Voter	16%	(4)	—	(0)	84%	(19)	23
Undecided Voter (DK/WNV)	13%	(2)	2%	(0)	85%	(15)	17
Undecided Voter (DK)	—	(0)	—	(0)	100%	(10)	10
Watched Debate	12%	(45)	15%	(56)	73%	(278)	378
Watched Debate: Did not Watch	2%	(2)	10%	(9)	88%	(78)	89
Watched Debate: All of it	10%	(24)	12%	(29)	77%	(183)	236
Watched Debate: Some of it	14%	(20)	19%	(27)	67%	(95)	142
Continue His Campaign: Yes Biden	14%	(27)	13%	(27)	73%	(146)	200
Continue His Campaign: No Biden	8%	(19)	14%	(35)	78%	(191)	245
Continue His Campaign: Yes Trump	12%	(29)	15%	(37)	73%	(176)	242
Continue His Campaign: No Trump	8%	(17)	12%	(24)	80%	(164)	206
Conviction: Evidence	8%	(18)	10%	(22)	82%	(185)	225
Conviction: Motivation to Damage	11%	(24)	18%	(39)	71%	(151)	213
Conviction: DK/NO	14%	(4)	16%	(5)	70%	(21)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(167)	29%	(211)	49%	(356)	734
Gender: Male	27%	(89)	33%	(112)	40%	(134)	336
Gender: Female	19%	(77)	25%	(99)	56%	(222)	398
Age: 18-34	37%	(59)	17%	(28)	46%	(72)	158
Age: 35-44	22%	(24)	26%	(29)	53%	(59)	112
Age: 45-64	22%	(57)	26%	(68)	52%	(133)	258
Age: 65+	13%	(27)	43%	(88)	45%	(92)	206
GenZers: 1997-2012	48%	(35)	15%	(11)	37%	(27)	72
Millennials: 1981-1996	24%	(46)	23%	(44)	53%	(103)	192
GenXers: 1965-1980	26%	(51)	23%	(46)	52%	(105)	202
Baby Boomers: 1946-1964	15%	(34)	41%	(95)	45%	(105)	234
Educ: < College	26%	(110)	24%	(102)	50%	(214)	426
Educ: Bachelors degree	20%	(41)	33%	(68)	48%	(100)	209
Educ: Post-grad	16%	(16)	41%	(41)	43%	(42)	99
Income: Under 50k	30%	(75)	22%	(55)	47%	(116)	246
Income: 50k-100k	18%	(52)	30%	(88)	52%	(154)	295
Income: 100k+	21%	(40)	35%	(68)	44%	(86)	194
Ethnicity: White (Non-Hispanic)	18%	(89)	33%	(163)	48%	(237)	489
Ethnicity: Hispanic	29%	(45)	20%	(31)	51%	(79)	155
Ethnicity: Black (Non-Hispanic)	46%	(18)	22%	(9)	32%	(12)	39
Ethnicity: Asian + Other (Non-Hispanic)	27%	(14)	17%	(9)	55%	(28)	51
All Christian	27%	(103)	27%	(104)	46%	(179)	386
All Non-Christian	19%	(9)	45%	(21)	36%	(17)	47
Atheist	12%	(4)	51%	(16)	37%	(12)	31
Agnostic/Nothing in particular	18%	(31)	29%	(51)	53%	(94)	176
Something Else	22%	(21)	20%	(19)	58%	(54)	94
Evangelical	22%	(38)	23%	(39)	54%	(92)	170
Non-Evangelical	27%	(81)	28%	(81)	45%	(133)	295
PID: Dem (no lean)	16%	(40)	33%	(81)	51%	(128)	248
PID: Ind (no lean)	22%	(40)	29%	(53)	50%	(92)	185
PID: Rep (no lean)	29%	(87)	26%	(78)	45%	(137)	302

Continued on next page

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(167)	29%	(211)	49%	(356)	734
PID/Gender: Dem Men	12%	(12)	35%	(33)	53%	(50)	94
PID/Gender: Dem Women	18%	(28)	31%	(48)	51%	(78)	154
PID/Gender: Ind Men	26%	(26)	32%	(32)	42%	(41)	99
PID/Gender: Ind Women	16%	(14)	24%	(21)	59%	(51)	86
PID/Gender: Rep Men	36%	(52)	33%	(48)	31%	(44)	143
PID/Gender: Rep Women	22%	(35)	19%	(30)	59%	(93)	159
Ideo: Liberal (1-3)	14%	(27)	37%	(73)	49%	(97)	196
Ideo: Moderate (4)	23%	(53)	24%	(54)	53%	(120)	227
Ideo: Conservative (5-7)	29%	(87)	28%	(84)	43%	(130)	301
Community: Urban	31%	(73)	29%	(67)	40%	(94)	233
Community: Suburban	16%	(64)	31%	(121)	53%	(208)	392
Community: Rural	28%	(30)	22%	(24)	50%	(55)	109
Military HHnm: Yes	25%	(36)	33%	(47)	42%	(60)	144
Military HH: No	22%	(130)	28%	(164)	50%	(296)	590
Employ: Private Sector	26%	(68)	27%	(69)	47%	(121)	258
Employ: Government	23%	(10)	28%	(12)	48%	(21)	43
Employ: Self-Employed	23%	(15)	42%	(27)	36%	(23)	65
Employ: Homemaker	28%	(12)	6%	(3)	66%	(27)	41
Employ: Student	70%	(16)	6%	(1)	23%	(5)	23
Employ: Retired	9%	(17)	44%	(89)	48%	(97)	204
Employ: Unemployed	37%	(23)	7%	(4)	56%	(35)	63
Employ: Other	15%	(6)	16%	(6)	69%	(26)	38

Continued on next page

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(167)	29%	(211)	49%	(356)	734
Protestant	27%	(50)	30%	(54)	43%	(77)	181
Roman Catholic	25%	(48)	25%	(48)	50%	(94)	190
Mormon	22%	(3)	19%	(2)	58%	(7)	11
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	—	(0)	33%	(1)	4
Jewish	5%	(2)	62%	(19)	33%	(10)	31
Muslim	89%	(6)	—	(0)	11%	(1)	7
Buddhist	19%	(1)	4%	(0)	77%	(4)	5
Hindu	—	(0)	45%	(2)	55%	(3)	5
Atheist	12%	(4)	51%	(16)	37%	(12)	31
Agnostic	8%	(3)	37%	(15)	55%	(22)	41
Something else	22%	(21)	20%	(19)	58%	(54)	94
Nothing in particular	20%	(28)	27%	(36)	53%	(72)	135
Ideo/PID: Conservative Republican	31%	(72)	28%	(65)	42%	(97)	233
Ideo/PID: Moderate/Liberal Republican	25%	(16)	21%	(13)	55%	(34)	63
Ideo/PID: Moderate/Conservative Democrat	27%	(29)	16%	(18)	57%	(62)	109
Ideo/PID: Liberal Democrat	8%	(11)	45%	(63)	47%	(65)	138
Unfavorable of Biden and Trump	17%	(22)	24%	(31)	60%	(77)	130
2024 H2H Matchup: Biden Voter	15%	(49)	33%	(109)	52%	(171)	330
2024 H2H Matchup: Trump Voter	30%	(108)	27%	(97)	43%	(153)	358
2024 H2H Matchup: Would not Vote	36%	(6)	6%	(1)	58%	(9)	15
2024 H2H Matchup: Do not Know	12%	(4)	14%	(4)	74%	(23)	31
2022 House Vote: Democrat	16%	(52)	32%	(102)	52%	(164)	318
2022 House Vote: Republican	27%	(85)	27%	(85)	45%	(142)	312
2022 House Vote: Did not Vote	31%	(29)	18%	(17)	50%	(47)	93
2020 Vote: Joe Biden	16%	(57)	31%	(108)	52%	(179)	343
2020 Vote: Donald Trump	29%	(102)	27%	(93)	44%	(153)	348
2020 Vote: Someone Else	3%	(0)	20%	(2)	78%	(9)	12
2020 Vote: Did not Vote	26%	(8)	26%	(8)	48%	(15)	31

Continued on next page

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(167)	29%	(211)	49%	(356)	734
2016 Vote: Hillary Clinton	13%	(32)	40%	(100)	48%	(120)	252
2016 Vote: Donald Trump	29%	(97)	24%	(80)	47%	(157)	334
2016 Vote: Someone Else	—	(0)	17%	(5)	83%	(25)	30
2020 Vote/PID: Not Biden/Democrat	25%	(5)	14%	(3)	61%	(12)	20
2020 Vote/PID: Not Trump/Republican	15%	(5)	24%	(8)	61%	(21)	34
U.S. Economy: Wrong Track	25%	(129)	27%	(136)	48%	(247)	512
U.S. Economy: Right Direction	17%	(38)	34%	(75)	49%	(109)	223
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(30)	36%	(88)	52%	(127)	245
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(116)	24%	(88)	44%	(161)	366
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	28%	(35)	55%	(69)	124
Top 2024 Issue: Economy	27%	(68)	23%	(58)	49%	(122)	248
Community/Gender: Urban Women	19%	(18)	33%	(31)	47%	(44)	93
Community/Gender: Urban Men	39%	(55)	25%	(36)	35%	(50)	140
Community/Gender: Rural Women	32%	(24)	17%	(13)	52%	(39)	76
Community/Gender: Rural Men	19%	(6)	34%	(11)	47%	(15)	33
Community/Gender: Suburban Women	16%	(36)	24%	(55)	60%	(139)	230
Community/Gender: Suburban Men	17%	(28)	40%	(65)	43%	(69)	162
Homeowner	22%	(141)	30%	(186)	48%	(302)	630
Renter	25%	(24)	25%	(24)	51%	(49)	96
Self + Household: White-Collar	19%	(65)	34%	(116)	47%	(159)	340
Self + Household: Blue Collar	25%	(71)	27%	(77)	49%	(140)	287
Union HH: Yes	48%	(17)	28%	(10)	24%	(9)	36
Union HH: No	21%	(150)	29%	(201)	50%	(348)	699
LGBTQ+: Yes	31%	(25)	21%	(17)	47%	(38)	80
LGBTQ+: No	22%	(142)	30%	(194)	49%	(318)	654
Motivated to Vote	23%	(163)	29%	(201)	48%	(333)	697
Parent: Yes	32%	(63)	21%	(42)	47%	(93)	198
Parent: No	19%	(104)	32%	(169)	49%	(263)	536
COVID Vaccine: Yes	22%	(122)	30%	(168)	48%	(270)	559
COVID Vaccine: No	26%	(45)	25%	(44)	49%	(87)	175

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	23% (167)	29% (211)	49% (356)	734
Student Loans: Yes	30% (30)	19% (18)	51% (51)	99
Student Loans: No	22% (137)	30% (193)	48% (305)	635
Favorable Opinion of Haley	30% (78)	28% (73)	42% (111)	262
Unfavorable Opinion of Haley	15% (38)	46% (120)	40% (105)	263
Prodigal Biden Voter	24% (10)	12% (5)	64% (27)	42
Undecided Voter (DK/WNV)	20% (9)	11% (5)	69% (32)	46
Undecided Voter (DK)	12% (4)	14% (4)	74% (23)	31
Watched Debate	27% (150)	31% (174)	42% (232)	555
Watched Debate: Did not Watch	9% (17)	21% (38)	69% (124)	179
Watched Debate: All of it	28% (98)	33% (115)	39% (137)	350
Watched Debate: Some of it	25% (52)	28% (58)	46% (95)	205
Continue His Campaign: Yes Biden	17% (48)	36% (104)	47% (135)	288
Continue His Campaign: No Biden	28% (115)	23% (97)	49% (203)	414
Continue His Campaign: Yes Trump	30% (111)	28% (104)	42% (158)	373
Continue His Campaign: No Trump	16% (53)	31% (101)	53% (176)	330
Conviction: Evidence	13% (45)	34% (120)	54% (191)	355
Conviction: Motivation to Damage	34% (107)	27% (86)	39% (124)	318
Conviction: DK/NO	24% (15)	9% (5)	67% (41)	61

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(63)	11%	(57)	76%	(380)	499
Gender: Male	16%	(41)	15%	(39)	69%	(174)	253
Gender: Female	9%	(22)	7%	(18)	84%	(206)	246
Age: 18-34	25%	(23)	15%	(14)	60%	(57)	95
Age: 35-44	19%	(15)	9%	(7)	72%	(57)	79
Age: 45-64	9%	(15)	10%	(17)	82%	(139)	171
Age: 65+	6%	(10)	12%	(19)	82%	(126)	155
GenZers: 1997-2012	34%	(16)	14%	(6)	52%	(24)	47
Millennials: 1981-1996	18%	(22)	12%	(15)	70%	(85)	123
GenXers: 1965-1980	11%	(15)	8%	(10)	81%	(105)	130
Baby Boomers: 1946-1964	5%	(9)	12%	(20)	83%	(141)	170
Educ: < College	15%	(39)	6%	(16)	79%	(209)	265
Educ: Bachelors degree	7%	(11)	18%	(27)	75%	(111)	149
Educ: Post-grad	15%	(13)	15%	(13)	70%	(60)	86
Income: Under 50k	22%	(36)	7%	(11)	71%	(114)	161
Income: 50k-100k	6%	(11)	11%	(22)	83%	(160)	193
Income: 100k+	11%	(16)	16%	(24)	73%	(106)	145
Ethnicity: White (Non-Hispanic)	9%	(32)	10%	(35)	80%	(270)	337
Ethnicity: Hispanic	19%	(19)	13%	(13)	68%	(69)	101
Ethnicity: Black (Non-Hispanic)	38%	(10)	12%	(3)	50%	(14)	27
Ethnicity: Asian + Other (Non-Hispanic)	6%	(2)	15%	(5)	79%	(27)	34
All Christian	11%	(29)	13%	(35)	76%	(199)	263
All Non-Christian	19%	(7)	11%	(4)	70%	(26)	38
Atheist	4%	(1)	4%	(1)	92%	(25)	28
Agnostic/Nothing in particular	16%	(21)	11%	(14)	72%	(91)	126
Something Else	10%	(4)	5%	(2)	85%	(39)	45
Evangelical	8%	(9)	10%	(11)	81%	(88)	108
Non-Evangelical	13%	(25)	12%	(23)	75%	(145)	192
PID: Dem (no lean)	16%	(28)	10%	(17)	74%	(130)	175
PID: Ind (no lean)	7%	(9)	9%	(11)	84%	(106)	126
PID: Rep (no lean)	13%	(26)	14%	(28)	73%	(144)	198

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(63)	11%	(57)	76%	(380)	499
PID/Gender: Dem Men	12%	(9)	10%	(7)	78%	(59)	76
PID/Gender: Dem Women	19%	(18)	10%	(10)	71%	(71)	99
PID/Gender: Ind Men	10%	(7)	15%	(11)	75%	(53)	70
PID/Gender: Ind Women	4%	(2)	2%	(1)	95%	(53)	56
PID/Gender: Rep Men	23%	(24)	19%	(21)	58%	(62)	107
PID/Gender: Rep Women	2%	(2)	8%	(7)	90%	(82)	91
Ideo: Liberal (1-3)	13%	(20)	8%	(12)	79%	(121)	153
Ideo: Moderate (4)	10%	(14)	16%	(22)	73%	(98)	134
Ideo: Conservative (5-7)	14%	(29)	11%	(22)	75%	(154)	205
Community: Urban	17%	(29)	15%	(25)	68%	(116)	170
Community: Suburban	11%	(30)	10%	(27)	79%	(211)	268
Community: Rural	6%	(3)	7%	(4)	87%	(53)	61
Military HHnm: Yes	9%	(11)	14%	(16)	77%	(88)	114
Military HH: No	14%	(52)	11%	(41)	76%	(292)	385
Employ: Private Sector	11%	(20)	15%	(28)	74%	(135)	182
Employ: Government	17%	(4)	14%	(3)	69%	(18)	26
Employ: Self-Employed	11%	(5)	5%	(2)	83%	(37)	45
Employ: Homemaker	—	(0)	2%	(0)	98%	(20)	21
Employ: Student	62%	(10)	15%	(2)	23%	(4)	17
Employ: Retired	5%	(8)	11%	(17)	84%	(133)	158
Employ: Unemployed	26%	(8)	3%	(1)	72%	(22)	30
Employ: Other	37%	(8)	10%	(2)	53%	(11)	21

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Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(63)	11%	(57)	76%	(380)	499
Protestant	10%	(12)	11%	(14)	79%	(97)	123
Roman Catholic	13%	(18)	14%	(18)	73%	(97)	132
Mormon	—	(0)	22%	(1)	78%	(4)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	57%	(2)	43%	(1)	3
Jewish	10%	(2)	17%	(4)	73%	(17)	24
Muslim	85%	(5)	—	(0)	15%	(1)	6
Buddhist	—	(0)	5%	(0)	95%	(3)	3
Hindu	—	(0)	—	(0)	100%	(5)	5
Atheist	4%	(1)	4%	(1)	92%	(25)	28
Agnostic	3%	(1)	14%	(5)	83%	(27)	33
Something else	10%	(4)	5%	(2)	85%	(39)	45
Nothing in particular	21%	(20)	10%	(10)	68%	(64)	93
Ideo/PID: Conservative Republican	13%	(21)	11%	(18)	75%	(117)	155
Ideo/PID: Moderate/Liberal Republican	13%	(5)	27%	(10)	60%	(23)	38
Ideo/PID: Moderate/Conservative Democrat	23%	(15)	10%	(7)	66%	(43)	64
Ideo/PID: Liberal Democrat	12%	(13)	10%	(11)	79%	(87)	111
Unfavorable of Biden and Trump	2%	(2)	4%	(4)	93%	(85)	91
2024 H2H Matchup: Biden Voter	14%	(32)	10%	(23)	76%	(173)	229
2024 H2H Matchup: Trump Voter	12%	(30)	13%	(33)	74%	(180)	243
2024 H2H Matchup: Would not Vote	12%	(1)	7%	(1)	82%	(6)	8
2024 H2H Matchup: Do not Know	—	(0)	1%	(0)	99%	(20)	20
2022 House Vote: Democrat	12%	(27)	10%	(23)	77%	(169)	219
2022 House Vote: Republican	10%	(22)	13%	(29)	77%	(167)	218
2022 House Vote: Did not Vote	26%	(14)	7%	(4)	67%	(36)	53
2020 Vote: Joe Biden	12%	(29)	9%	(21)	79%	(184)	234
2020 Vote: Donald Trump	11%	(27)	13%	(32)	75%	(178)	238
2020 Vote: Someone Else	—	(0)	15%	(2)	85%	(9)	11
2020 Vote: Did not Vote	38%	(7)	12%	(2)	51%	(9)	18

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(63)	11%	(57)	76%	(380)	499
2016 Vote: Hillary Clinton	9%	(16)	10%	(18)	81%	(142)	176
2016 Vote: Donald Trump	13%	(30)	13%	(32)	74%	(175)	237
2016 Vote: Someone Else	—	(0)	4%	(1)	96%	(16)	17
2020 Vote/PID: Not Biden/Democrat	39%	(7)	—	(0)	61%	(10)	17
2020 Vote/PID: Not Trump/Republican	8%	(2)	1%	(0)	91%	(19)	21
U.S. Economy: Wrong Track	9%	(31)	11%	(35)	80%	(265)	331
U.S. Economy: Right Direction	19%	(32)	13%	(21)	68%	(115)	168
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(29)	11%	(20)	73%	(132)	181
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(30)	14%	(33)	74%	(179)	242
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(3)	5%	(4)	91%	(69)	76
Top 2024 Issue: Economy	9%	(14)	15%	(23)	76%	(119)	157
Community/Gender: Urban Women	8%	(5)	14%	(8)	78%	(47)	61
Community/Gender: Urban Men	22%	(24)	15%	(17)	63%	(69)	110
Community/Gender: Rural Women	—	(0)	10%	(3)	90%	(32)	35
Community/Gender: Rural Men	13%	(3)	4%	(1)	83%	(21)	25
Community/Gender: Suburban Women	11%	(17)	4%	(6)	84%	(126)	150
Community/Gender: Suburban Men	11%	(13)	18%	(21)	71%	(85)	118
Homeowner	14%	(59)	12%	(51)	75%	(325)	434
Renter	6%	(4)	10%	(6)	84%	(52)	62
Self + Household: White-Collar	14%	(35)	14%	(36)	72%	(182)	253
Self + Household: Blue Collar	10%	(18)	10%	(18)	81%	(151)	187
Union HH: Yes	33%	(11)	17%	(6)	51%	(17)	34
Union HH: No	11%	(52)	11%	(51)	78%	(363)	465
LGBTQ+: Yes	27%	(17)	7%	(4)	66%	(42)	63
LGBTQ+: No	11%	(46)	12%	(52)	77%	(338)	436
Motivated to Vote	13%	(62)	11%	(55)	76%	(364)	481
Parent: Yes	17%	(23)	15%	(20)	68%	(92)	135
Parent: No	11%	(40)	10%	(37)	79%	(288)	364
COVID Vaccine: Yes	13%	(52)	12%	(47)	74%	(287)	386
COVID Vaccine: No	10%	(11)	8%	(9)	82%	(93)	113

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(63)	11%	(57)	76%	(380)	499
Student Loans: Yes	16%	(12)	16%	(12)	68%	(49)	72
Student Loans: No	12%	(51)	11%	(45)	77%	(331)	427
Favorable Opinion of Haley	14%	(25)	16%	(30)	70%	(131)	186
Unfavorable Opinion of Haley	8%	(18)	13%	(26)	79%	(165)	209
Prodigal Biden Voter	13%	(4)	1%	(0)	86%	(23)	27
Undecided Voter (DK/WNV)	3%	(1)	3%	(1)	94%	(26)	28
Undecided Voter (DK)	—	(0)	1%	(0)	99%	(20)	20
Watched Debate	15%	(60)	13%	(51)	72%	(288)	399
Watched Debate: Did not Watch	3%	(3)	5%	(5)	92%	(92)	101
Watched Debate: All of it	10%	(24)	16%	(38)	74%	(180)	243
Watched Debate: Some of it	23%	(36)	8%	(13)	69%	(107)	156
Continue His Campaign: Yes Biden	15%	(31)	12%	(26)	73%	(151)	208
Continue His Campaign: No Biden	12%	(32)	10%	(27)	78%	(207)	265
Continue His Campaign: Yes Trump	12%	(31)	15%	(38)	73%	(186)	256
Continue His Campaign: No Trump	14%	(32)	8%	(18)	78%	(173)	223
Conviction: Evidence	11%	(25)	10%	(22)	80%	(188)	236
Conviction: Motivation to Damage	15%	(35)	12%	(29)	73%	(169)	233
Conviction: DK/NO	9%	(3)	18%	(5)	73%	(22)	31

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (650)	13% (99)	3% (20)	1% (6)	1% (6)	781
Gender: Male	77% (277)	17% (62)	3% (11)	2% (6)	1% (3)	359
Gender: Female	89% (374)	9% (36)	2% (9)	— (0)	1% (3)	422
Age: 18-34	79% (158)	14% (28)	2% (4)	3% (6)	2% (4)	199
Age: 35-44	82% (93)	16% (18)	2% (3)	— (0)	— (0)	114
Age: 45-64	84% (220)	11% (29)	4% (11)	— (0)	1% (2)	262
Age: 65+	87% (180)	11% (24)	1% (2)	— (0)	— (0)	206
GenZers: 1997-2012	77% (76)	13% (12)	3% (3)	6% (6)	1% (1)	99
Millennials: 1981-1996	82% (172)	15% (31)	2% (4)	— (0)	1% (3)	209
GenXers: 1965-1980	85% (176)	12% (24)	2% (4)	— (0)	1% (2)	205
Baby Boomers: 1946-1964	86% (200)	11% (26)	3% (7)	— (0)	— (0)	234
Educ: < College	84% (395)	10% (49)	3% (14)	1% (6)	1% (4)	468
Educ: Bachelors degree	82% (175)	15% (31)	2% (5)	— (0)	1% (2)	213
Educ: Post-grad	81% (81)	18% (18)	1% (1)	— (0)	— (0)	100
Income: Under 50k	84% (231)	10% (26)	3% (8)	2% (5)	1% (4)	274
Income: 50k-100k	85% (263)	12% (38)	3% (8)	— (1)	— (0)	311
Income: 100k+	80% (156)	17% (34)	2% (4)	— (0)	1% (2)	196
Ethnicity: White (Non-Hispanic)	84% (417)	12% (62)	3% (14)	— (0)	1% (6)	499
Ethnicity: Hispanic	81% (145)	15% (27)	2% (3)	3% (5)	— (0)	180
Ethnicity: Black (Non-Hispanic)	91% (36)	1% (0)	3% (1)	4% (1)	1% (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	84% (52)	14% (9)	2% (1)	— (0)	— (0)	62
All Christian	86% (339)	11% (42)	2% (8)	1% (5)	1% (2)	396
All Non-Christian	78% (37)	21% (10)	— (0)	— (0)	— (0)	47
Atheist	69% (23)	21% (7)	10% (3)	— (0)	— (0)	32
Agnostic/Nothing in particular	75% (149)	19% (37)	4% (7)	1% (1)	2% (3)	198
Something Else	96% (103)	2% (3)	1% (1)	— (0)	1% (1)	107
Evangelical	91% (163)	5% (9)	2% (3)	3% (5)	— (0)	180
Non-Evangelical	87% (265)	11% (33)	1% (4)	— (0)	1% (3)	305
PID: Dem (no lean)	78% (211)	17% (46)	2% (5)	2% (5)	1% (3)	270
PID: Ind (no lean)	87% (170)	9% (18)	4% (7)	— (0)	— (1)	195
PID: Rep (no lean)	85% (270)	11% (35)	2% (8)	— (1)	1% (2)	316

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (650)	13% (99)	3% (20)	1% (6)	1% (6)	781
PID/Gender: Dem Men	67% (68)	23% (23)	2% (2)	5% (5)	3% (3)	101
PID/Gender: Dem Women	85% (143)	13% (23)	2% (3)	— (0)	— (0)	169
PID/Gender: Ind Men	83% (84)	11% (11)	7% (7)	— (0)	— (0)	102
PID/Gender: Ind Women	92% (86)	8% (7)	— (0)	— (0)	1% (1)	93
PID/Gender: Rep Men	79% (124)	18% (29)	1% (2)	1% (1)	— (0)	157
PID/Gender: Rep Women	91% (145)	4% (7)	4% (6)	— (0)	1% (2)	159
Ideo: Liberal (1-3)	74% (154)	20% (41)	4% (9)	2% (5)	— (0)	209
Ideo: Moderate (4)	83% (200)	13% (32)	2% (5)	1% (1)	1% (3)	241
Ideo: Conservative (5-7)	91% (287)	8% (24)	— (1)	— (0)	1% (2)	315
Community: Urban	82% (208)	12% (31)	3% (8)	2% (5)	— (1)	253
Community: Suburban	82% (339)	15% (61)	1% (5)	— (2)	1% (5)	412
Community: Rural	89% (103)	6% (7)	5% (6)	— (0)	— (0)	116
Military HHnm: Yes	83% (125)	8% (12)	6% (9)	3% (5)	— (0)	150
Military HH: No	83% (526)	14% (86)	2% (11)	— (2)	1% (6)	631
Employ: Private Sector	82% (217)	15% (40)	1% (2)	2% (6)	— (0)	265
Employ: Government	73% (33)	24% (11)	2% (1)	— (0)	— (0)	46
Employ: Self-Employed	79% (62)	17% (14)	3% (2)	— (0)	— (0)	79
Employ: Homemaker	79% (37)	5% (3)	11% (5)	— (0)	4% (2)	47
Employ: Student	81% (21)	7% (2)	12% (3)	— (0)	1% (0)	26
Employ: Retired	87% (178)	11% (22)	2% (3)	— (0)	— (0)	204
Employ: Unemployed	92% (62)	4% (2)	— (0)	— (0)	5% (3)	68
Employ: Other	84% (40)	10% (5)	6% (3)	— (0)	— (0)	47

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (650)	13% (99)	3% (20)	1% (6)	1% (6)	781
Protestant	93% (168)	6% (11)	1% (1)	— (0)	— (0)	181
Roman Catholic	80% (157)	15% (29)	2% (5)	2% (5)	1% (2)	197
Mormon	77% (11)	7% (1)	16% (2)	— (0)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	76% (3)	24% (1)	— (0)	— (0)	— (0)	4
Jewish	77% (24)	23% (7)	— (0)	— (0)	— (0)	31
Muslim	66% (5)	34% (2)	— (0)	— (0)	— (0)	7
Buddhist	80% (4)	16% (1)	— (0)	4% (0)	— (0)	5
Hindu	100% (5)	— (0)	— (0)	— (0)	— (0)	5
Atheist	69% (23)	21% (7)	10% (3)	— (0)	— (0)	32
Agnostic	71% (30)	22% (9)	— (0)	— (0)	7% (3)	42
Something else	96% (103)	2% (3)	1% (1)	— (0)	1% (1)	107
Nothing in particular	76% (120)	18% (28)	5% (7)	1% (1)	— (0)	157
Ideo/PID: Conservative Republican	91% (222)	7% (18)	1% (1)	— (0)	1% (2)	243
Ideo/PID: Moderate/Liberal Republican	69% (46)	26% (17)	3% (2)	2% (1)	— (0)	68
Ideo/PID: Moderate/Conservative Democrat	80% (95)	16% (20)	1% (1)	— (0)	3% (3)	119
Ideo/PID: Liberal Democrat	76% (111)	18% (26)	3% (4)	3% (5)	— (0)	146
Unfavorable of Biden and Trump	81% (113)	13% (19)	2% (3)	3% (5)	— (0)	140
2024 H2H Matchup: Biden Voter	78% (276)	17% (60)	3% (9)	1% (5)	1% (3)	353
2024 H2H Matchup: Trump Voter	87% (330)	9% (35)	3% (11)	— (1)	1% (2)	379
2024 H2H Matchup: Would not Vote	74% (12)	24% (4)	— (0)	— (0)	2% (0)	17
2024 H2H Matchup: Do not Know	99% (33)	— (0)	— (0)	— (0)	1% (0)	33
2022 House Vote: Democrat	79% (266)	16% (55)	3% (9)	1% (5)	1% (3)	339
2022 House Vote: Republican	85% (278)	11% (37)	2% (7)	— (1)	1% (2)	326
2022 House Vote: Did not Vote	91% (95)	6% (6)	3% (3)	— (0)	1% (1)	105
2020 Vote: Joe Biden	79% (286)	17% (62)	2% (8)	1% (5)	1% (3)	365
2020 Vote: Donald Trump	88% (318)	9% (32)	2% (9)	— (1)	1% (2)	362
2020 Vote: Someone Else	100% (12)	— (0)	— (0)	— (0)	— (0)	12
2020 Vote: Did not Vote	81% (34)	11% (5)	7% (3)	— (0)	1% (1)	42

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (650)	13% (99)	3% (20)	1% (6)	1% (6)	781
2016 Vote: Hillary Clinton	77% (197)	19% (49)	3% (8)	— (0)	1% (3)	257
2016 Vote: Donald Trump	89% (303)	8% (27)	2% (8)	— (1)	1% (2)	342
2016 Vote: Someone Else	82% (26)	17% (5)	— (0)	1% (0)	1% (0)	32
2020 Vote/PID: Not Biden/Democrat	93% (24)	7% (2)	— (0)	— (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	78% (27)	22% (7)	— (0)	— (0)	— (0)	34
U.S. Economy: Wrong Track	89% (486)	8% (42)	2% (11)	1% (6)	— (3)	547
U.S. Economy: Right Direction	71% (165)	24% (57)	4% (8)	— (0)	1% (3)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78% (204)	16% (41)	3% (8)	2% (5)	1% (3)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86% (333)	11% (41)	3% (12)	— (1)	1% (2)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	86% (114)	13% (17)	— (0)	— (0)	1% (1)	132
Top 2024 Issue: Economy	93% (250)	5% (14)	— (0)	2% (5)	— (0)	269
Community/Gender: Urban Women	87% (86)	11% (11)	2% (2)	— (0)	1% (1)	99
Community/Gender: Urban Men	80% (123)	13% (20)	4% (6)	3% (5)	— (0)	154
Community/Gender: Rural Women	90% (74)	4% (3)	6% (5)	— (0)	— (0)	83
Community/Gender: Rural Men	87% (29)	11% (4)	2% (1)	— (0)	— (0)	33
Community/Gender: Suburban Women	89% (214)	9% (23)	1% (1)	— (0)	1% (2)	240
Community/Gender: Suburban Men	73% (125)	22% (39)	2% (4)	1% (2)	2% (3)	172
Homeowner	83% (558)	12% (83)	3% (18)	1% (6)	1% (5)	670
Renter	83% (84)	14% (14)	2% (2)	— (0)	1% (1)	101
Self + Household: White-Collar	82% (287)	13% (46)	2% (8)	2% (6)	2% (5)	352
Self + Household: Blue Collar	87% (267)	11% (35)	2% (7)	— (0)	— (0)	308
Union HH: Yes	62% (25)	24% (9)	3% (1)	11% (5)	— (0)	40
Union HH: No	84% (625)	12% (89)	3% (19)	— (2)	1% (6)	741
LGBTQ+: Yes	68% (57)	30% (25)	1% (1)	— (0)	— (0)	83
LGBTQ+: No	85% (594)	11% (74)	3% (19)	1% (6)	1% (6)	698
Motivated to Vote	84% (616)	12% (90)	3% (19)	1% (6)	1% (6)	737
Parent: Yes	82% (177)	14% (31)	2% (3)	3% (6)	— (0)	217
Parent: No	84% (474)	12% (68)	3% (16)	— (0)	1% (6)	564
COVID Vaccine: Yes	82% (482)	14% (80)	2% (14)	1% (5)	1% (6)	587
COVID Vaccine: No	87% (168)	10% (19)	3% (6)	1% (1)	— (0)	194

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	83% (650)	13% (99)	3% (20)	1% (6)	1% (6)	781
Student Loans: Yes	77% (84)	12% (13)	5% (5)	4% (5)	2% (3)	110
Student Loans: No	84% (566)	13% (85)	2% (14)	— (2)	1% (3)	671
Favorable Opinion of Haley	88% (234)	11% (28)	1% (1)	— (0)	1% (2)	266
Unfavorable Opinion of Haley	79% (208)	16% (42)	4% (10)	1% (2)	— (1)	263
Prodigal Biden Voter	86% (40)	14% (6)	— (0)	— (0)	— (0)	46
Undecided Voter (DK/WNV)	91% (45)	8% (4)	— (0)	— (0)	1% (1)	50
Undecided Voter (DK)	99% (33)	— (0)	— (0)	— (0)	1% (0)	33
Watched Debate	84% (501)	12% (69)	3% (16)	1% (6)	— (2)	595
Watched Debate: Did not Watch	80% (150)	16% (29)	2% (3)	— (0)	2% (4)	186
Watched Debate: All of it	86% (315)	10% (38)	3% (10)	— (1)	1% (2)	366
Watched Debate: Some of it	81% (186)	14% (32)	3% (6)	2% (5)	— (0)	229
Continue His Campaign: Yes Biden	80% (247)	14% (42)	4% (11)	1% (5)	1% (3)	308
Continue His Campaign: No Biden	86% (374)	11% (48)	2% (9)	— (2)	1% (2)	435
Continue His Campaign: Yes Trump	87% (343)	10% (38)	3% (11)	— (1)	1% (2)	395
Continue His Campaign: No Trump	81% (283)	15% (52)	3% (9)	1% (5)	— (0)	349
Conviction: Evidence	77% (294)	17% (65)	3% (12)	2% (6)	1% (4)	382
Conviction: Motivation to Damage	92% (303)	6% (21)	2% (6)	— (0)	— (0)	330
Conviction: DK/NO	76% (53)	18% (13)	2% (2)	— (0)	3% (2)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (295)	45% (348)	10% (76)	3% (25)	5% (38)	781
Gender: Male	43% (153)	43% (156)	9% (32)	3% (11)	2% (7)	359
Gender: Female	34% (141)	46% (192)	10% (44)	3% (13)	7% (31)	422
Age: 18-34	30% (60)	38% (76)	13% (27)	8% (15)	11% (22)	199
Age: 35-44	48% (54)	41% (46)	6% (7)	4% (5)	1% (1)	114
Age: 45-64	37% (97)	48% (124)	10% (27)	— (1)	5% (12)	262
Age: 65+	40% (83)	49% (101)	8% (15)	2% (4)	1% (2)	206
GenZers: 1997-2012	27% (26)	50% (49)	16% (15)	4% (4)	3% (3)	99
Millennials: 1981-1996	41% (85)	34% (70)	9% (18)	7% (16)	10% (20)	209
GenXers: 1965-1980	38% (78)	48% (98)	11% (22)	— (1)	3% (6)	205
Baby Boomers: 1946-1964	38% (90)	49% (115)	7% (17)	2% (4)	4% (8)	234
Educ: < College	38% (178)	43% (199)	8% (38)	5% (23)	6% (30)	468
Educ: Bachelors degree	39% (83)	46% (99)	11% (24)	— (1)	3% (6)	213
Educ: Post-grad	34% (34)	50% (50)	14% (14)	1% (1)	2% (2)	100
Income: Under 50k	41% (112)	39% (108)	9% (25)	3% (8)	8% (21)	274
Income: 50k-100k	36% (113)	44% (138)	9% (29)	5% (16)	5% (14)	311
Income: 100k+	35% (69)	52% (102)	11% (21)	— (1)	1% (3)	196
Ethnicity: White (Non-Hispanic)	34% (172)	48% (239)	10% (49)	3% (13)	5% (27)	499
Ethnicity: Hispanic	39% (70)	38% (68)	12% (21)	6% (11)	6% (10)	180
Ethnicity: Black (Non-Hispanic)	52% (21)	40% (16)	5% (2)	— (0)	3% (1)	39
Ethnicity: Asian + Other (Non-Hispanic)	52% (32)	40% (25)	6% (3)	2% (1)	— (0)	62
All Christian	39% (156)	47% (187)	9% (34)	2% (9)	2% (10)	396
All Non-Christian	46% (22)	41% (20)	11% (5)	2% (1)	— (0)	47
Atheist	39% (13)	43% (14)	11% (3)	1% (0)	6% (2)	32
Agnostic/Nothing in particular	32% (64)	48% (96)	8% (15)	3% (5)	10% (19)	198
Something Else	38% (41)	30% (32)	17% (18)	9% (9)	7% (8)	107
Evangelical	38% (68)	37% (66)	15% (27)	5% (9)	5% (9)	180
Non-Evangelical	41% (124)	47% (144)	7% (23)	2% (6)	3% (8)	305
PID: Dem (no lean)	45% (121)	40% (108)	7% (19)	2% (6)	6% (15)	270
PID: Ind (no lean)	41% (79)	44% (87)	7% (14)	3% (6)	4% (8)	195
PID: Rep (no lean)	30% (94)	48% (153)	13% (42)	4% (12)	5% (15)	316

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (295)	45% (348)	10% (76)	3% (25)	5% (38)	781
PID/Gender: Dem Men	51% (51)	39% (40)	5% (5)	1% (1)	4% (4)	101
PID/Gender: Dem Women	42% (70)	40% (68)	8% (14)	3% (5)	6% (11)	169
PID/Gender: Ind Men	54% (55)	34% (35)	4% (5)	6% (6)	2% (2)	102
PID/Gender: Ind Women	26% (25)	56% (52)	11% (10)	— (0)	7% (7)	93
PID/Gender: Rep Men	30% (47)	52% (81)	14% (22)	3% (5)	1% (1)	157
PID/Gender: Rep Women	29% (47)	45% (72)	13% (20)	5% (8)	8% (13)	159
Ideo: Liberal (1-3)	47% (99)	38% (79)	11% (22)	— (1)	4% (8)	209
Ideo: Moderate (4)	36% (87)	47% (113)	8% (18)	5% (12)	4% (11)	241
Ideo: Conservative (5-7)	34% (107)	48% (152)	11% (35)	3% (10)	4% (11)	315
Community: Urban	39% (99)	44% (110)	11% (27)	3% (8)	4% (9)	253
Community: Suburban	38% (158)	45% (185)	10% (39)	3% (11)	5% (20)	412
Community: Rural	33% (38)	45% (52)	8% (9)	6% (6)	8% (10)	116
Military HHnm: Yes	32% (49)	51% (77)	9% (13)	4% (6)	4% (6)	150
Military HH: No	39% (246)	43% (271)	10% (63)	3% (19)	5% (32)	631
Employ: Private Sector	39% (104)	45% (120)	12% (32)	2% (4)	2% (5)	265
Employ: Government	43% (20)	32% (14)	8% (4)	11% (5)	6% (3)	46
Employ: Self-Employed	22% (18)	50% (39)	14% (11)	7% (6)	7% (5)	79
Employ: Homemaker	42% (20)	23% (11)	12% (6)	5% (3)	18% (8)	47
Employ: Student	8% (2)	59% (15)	17% (4)	8% (2)	8% (2)	26
Employ: Retired	40% (82)	51% (104)	6% (12)	2% (4)	— (1)	204
Employ: Unemployed	42% (28)	41% (28)	10% (7)	— (0)	7% (5)	68
Employ: Other	45% (21)	34% (16)	1% (1)	1% (0)	19% (9)	47

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (295)	45% (348)	10% (76)	3% (25)	5% (38)	781
Protestant	38% (69)	49% (89)	9% (16)	— (0)	3% (6)	181
Roman Catholic	42% (83)	45% (89)	8% (16)	3% (6)	2% (4)	197
Mormon	18% (2)	56% (8)	7% (1)	18% (2)	1% (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	24% (1)	43% (2)	— (0)	— (0)	4
Jewish	46% (14)	41% (13)	10% (3)	3% (1)	— (0)	31
Muslim	78% (6)	— (0)	22% (2)	— (0)	— (0)	7
Buddhist	6% (0)	94% (4)	— (0)	— (0)	— (0)	5
Hindu	41% (2)	51% (3)	7% (0)	— (0)	— (0)	5
Atheist	39% (13)	43% (14)	11% (3)	1% (0)	6% (2)	32
Agnostic	41% (17)	40% (17)	9% (4)	1% (0)	9% (4)	42
Something else	38% (41)	30% (32)	17% (18)	9% (9)	7% (8)	107
Nothing in particular	30% (47)	50% (79)	7% (11)	3% (5)	10% (15)	157
Ideo/PID: Conservative Republican	30% (74)	52% (126)	13% (32)	3% (6)	2% (5)	243
Ideo/PID: Moderate/Liberal Republican	30% (20)	40% (27)	14% (10)	7% (5)	8% (6)	68
Ideo/PID: Moderate/Conservative Democrat	38% (45)	46% (54)	5% (6)	4% (5)	7% (8)	119
Ideo/PID: Liberal Democrat	52% (76)	37% (54)	9% (13)	— (1)	2% (3)	146
Unfavorable of Biden and Trump	23% (32)	53% (74)	14% (19)	8% (11)	3% (4)	140
2024 H2H Matchup: Biden Voter	46% (161)	41% (145)	7% (24)	2% (5)	5% (18)	353
2024 H2H Matchup: Trump Voter	32% (120)	47% (177)	12% (46)	5% (18)	5% (18)	379
2024 H2H Matchup: Would not Vote	42% (7)	46% (8)	4% (1)	5% (1)	3% (0)	17
2024 H2H Matchup: Do not Know	23% (8)	55% (18)	17% (5)	— (0)	5% (2)	33
2022 House Vote: Democrat	46% (154)	42% (142)	7% (22)	2% (5)	4% (15)	339
2022 House Vote: Republican	28% (92)	51% (166)	13% (43)	3% (10)	4% (15)	326
2022 House Vote: Did not Vote	42% (44)	37% (39)	9% (9)	5% (5)	8% (8)	105
2020 Vote: Joe Biden	45% (166)	42% (152)	7% (26)	1% (5)	4% (16)	365
2020 Vote: Donald Trump	31% (112)	48% (176)	12% (42)	5% (16)	4% (16)	362
2020 Vote: Someone Else	43% (5)	33% (4)	23% (3)	— (0)	1% (0)	12
2020 Vote: Did not Vote	28% (12)	39% (16)	11% (5)	7% (3)	15% (6)	42

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (295)	45% (348)	10% (76)	3% (25)	5% (38)	781
2016 Vote: Hillary Clinton	49% (126)	37% (96)	7% (17)	4% (10)	3% (8)	257
2016 Vote: Donald Trump	33% (114)	49% (169)	13% (45)	1% (5)	3% (9)	342
2016 Vote: Someone Else	38% (12)	49% (16)	9% (3)	— (0)	5% (2)	32
2020 Vote/PID: Not Biden/Democrat	48% (12)	27% (7)	6% (2)	2% (1)	17% (4)	26
2020 Vote/PID: Not Trump/Republican	34% (12)	48% (17)	15% (5)	— (0)	2% (1)	34
U.S. Economy: Wrong Track	34% (188)	47% (255)	11% (58)	3% (19)	5% (27)	547
U.S. Economy: Right Direction	46% (107)	40% (92)	8% (18)	3% (6)	5% (11)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45% (117)	43% (113)	7% (19)	— (0)	4% (11)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32% (123)	46% (181)	12% (48)	5% (19)	5% (18)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	42% (55)	41% (54)	6% (8)	4% (5)	7% (9)	132
Top 2024 Issue: Economy	37% (101)	44% (118)	10% (27)	3% (9)	5% (14)	269
Community/Gender: Urban Women	34% (34)	48% (47)	9% (9)	1% (1)	8% (8)	99
Community/Gender: Urban Men	42% (65)	41% (63)	12% (18)	4% (6)	1% (1)	154
Community/Gender: Rural Women	36% (30)	40% (33)	7% (6)	7% (6)	9% (8)	83
Community/Gender: Rural Men	25% (8)	58% (19)	10% (3)	1% (0)	6% (2)	33
Community/Gender: Suburban Women	32% (78)	47% (112)	12% (29)	2% (6)	6% (15)	240
Community/Gender: Suburban Men	46% (80)	43% (73)	6% (10)	3% (5)	3% (4)	172
Homeowner	38% (253)	45% (300)	9% (63)	3% (21)	5% (33)	670
Renter	37% (38)	43% (43)	12% (12)	3% (3)	5% (5)	101
Self + Household: White-Collar	37% (131)	49% (171)	10% (35)	1% (3)	4% (13)	352
Self + Household: Blue Collar	43% (134)	38% (118)	10% (31)	4% (14)	4% (11)	308
Union HH: Yes	36% (15)	46% (18)	10% (4)	1% (0)	8% (3)	40
Union HH: No	38% (280)	44% (329)	10% (72)	3% (24)	5% (35)	741
LGBTQ+: Yes	27% (22)	43% (35)	16% (13)	2% (2)	13% (11)	83
LGBTQ+: No	39% (272)	45% (312)	9% (63)	3% (23)	4% (27)	698
Motivated to Vote	39% (289)	44% (324)	10% (74)	3% (23)	4% (27)	737
Parent: Yes	42% (91)	38% (81)	11% (24)	6% (13)	3% (7)	217
Parent: No	36% (204)	47% (266)	9% (51)	2% (11)	6% (31)	564
COVID Vaccine: Yes	36% (214)	48% (280)	9% (54)	3% (17)	4% (21)	587
COVID Vaccine: No	42% (80)	35% (68)	11% (21)	4% (7)	9% (17)	194

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(295)	45%	(348)	10%	(76)	3%	(25)	5%	(38)	781
Student Loans: Yes	39%	(43)	41%	(45)	16%	(18)	—	(1)	3%	(3)	110
Student Loans: No	38%	(252)	45%	(303)	9%	(58)	4%	(24)	5%	(35)	671
Favorable Opinion of Haley	36%	(95)	51%	(136)	9%	(23)	2%	(4)	2%	(7)	266
Unfavorable Opinion of Haley	44%	(116)	41%	(108)	10%	(27)	3%	(9)	1%	(2)	263
Prodigal Biden Voter	37%	(17)	47%	(22)	11%	(5)	—	(0)	4%	(2)	46
Undecided Voter (DK/WNV)	29%	(15)	52%	(26)	12%	(6)	2%	(1)	4%	(2)	50
Undecided Voter (DK)	23%	(8)	55%	(18)	17%	(5)	—	(0)	5%	(2)	33
Watched Debate	40%	(240)	44%	(263)	10%	(57)	2%	(12)	4%	(22)	595
Watched Debate: Did not Watch	30%	(55)	45%	(85)	10%	(18)	7%	(12)	9%	(16)	186
Watched Debate: All of it	41%	(152)	43%	(157)	9%	(33)	3%	(10)	4%	(14)	366
Watched Debate: Some of it	38%	(88)	46%	(106)	11%	(24)	1%	(2)	3%	(8)	229
Continue His Campaign: Yes Biden	47%	(146)	37%	(115)	8%	(25)	2%	(5)	6%	(17)	308
Continue His Campaign: No Biden	31%	(137)	48%	(211)	12%	(51)	5%	(20)	4%	(17)	435
Continue His Campaign: Yes Trump	34%	(134)	46%	(181)	11%	(44)	5%	(18)	5%	(18)	395
Continue His Campaign: No Trump	43%	(149)	42%	(148)	8%	(29)	2%	(6)	5%	(16)	349
Conviction: Evidence	44%	(167)	41%	(156)	9%	(33)	2%	(9)	4%	(17)	382
Conviction: Motivation to Damage	35%	(115)	49%	(162)	9%	(30)	4%	(12)	3%	(11)	330
Conviction: DK/NO	18%	(12)	44%	(30)	18%	(13)	6%	(4)	15%	(10)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (416)	33% (260)	9% (71)	3% (22)	2% (12)	781
Gender: Male	47% (168)	36% (131)	11% (39)	4% (15)	2% (8)	359
Gender: Female	59% (249)	31% (129)	8% (33)	2% (7)	1% (4)	422
Age: 18-34	69% (137)	17% (33)	6% (12)	5% (11)	3% (6)	199
Age: 35-44	59% (68)	30% (34)	10% (12)	— (0)	— (0)	114
Age: 45-64	52% (136)	39% (101)	6% (16)	2% (4)	2% (4)	262
Age: 65+	36% (75)	44% (91)	15% (31)	3% (7)	1% (2)	206
GenZers: 1997-2012	64% (63)	17% (17)	8% (8)	9% (9)	2% (2)	99
Millennials: 1981-1996	66% (139)	23% (48)	8% (16)	1% (2)	2% (4)	209
GenXers: 1965-1980	57% (117)	36% (73)	5% (10)	1% (2)	1% (3)	205
Baby Boomers: 1946-1964	39% (92)	43% (100)	14% (32)	4% (9)	1% (2)	234
Educ: < College	61% (285)	28% (132)	6% (29)	4% (17)	1% (5)	468
Educ: Bachelors degree	47% (101)	40% (84)	10% (22)	— (1)	2% (5)	213
Educ: Post-grad	30% (30)	44% (44)	21% (21)	4% (4)	2% (2)	100
Income: Under 50k	69% (190)	21% (58)	5% (14)	2% (6)	2% (5)	274
Income: 50k-100k	49% (152)	36% (113)	9% (27)	4% (14)	1% (4)	311
Income: 100k+	38% (74)	45% (88)	15% (29)	1% (2)	1% (2)	196
Ethnicity: White (Non-Hispanic)	44% (219)	41% (207)	10% (50)	3% (13)	2% (10)	499
Ethnicity: Hispanic	70% (126)	23% (42)	3% (5)	4% (7)	— (1)	180
Ethnicity: Black (Non-Hispanic)	83% (33)	9% (4)	1% (0)	4% (1)	3% (1)	39
Ethnicity: Asian + Other (Non-Hispanic)	62% (38)	12% (8)	25% (16)	— (0)	— (0)	62
All Christian	51% (203)	35% (139)	10% (38)	2% (8)	2% (8)	396
All Non-Christian	41% (19)	45% (21)	14% (7)	— (0)	— (0)	47
Atheist	67% (22)	21% (7)	1% (0)	9% (3)	1% (0)	32
Agnostic/Nothing in particular	50% (99)	37% (72)	11% (21)	1% (2)	2% (4)	198
Something Else	68% (73)	19% (21)	4% (5)	8% (9)	— (0)	107
Evangelical	54% (98)	32% (58)	8% (15)	3% (6)	2% (3)	180
Non-Evangelical	55% (169)	32% (97)	9% (27)	3% (9)	1% (3)	305
PID: Dem (no lean)	62% (169)	31% (84)	4% (11)	— (0)	2% (6)	270
PID: Ind (no lean)	53% (104)	34% (66)	6% (11)	7% (13)	1% (1)	195
PID: Rep (no lean)	45% (143)	35% (109)	16% (49)	3% (9)	2% (5)	316

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (416)	33% (260)	9% (71)	3% (22)	2% (12)	781
PID/Gender: Dem Men	47% (47)	44% (44)	4% (4)	— (0)	5% (5)	101
PID/Gender: Dem Women	72% (121)	24% (40)	4% (7)	— (0)	1% (1)	169
PID/Gender: Ind Men	54% (55)	35% (36)	4% (4)	6% (6)	1% (1)	102
PID/Gender: Ind Women	53% (49)	33% (30)	8% (7)	7% (7)	— (0)	93
PID/Gender: Rep Men	42% (65)	32% (51)	19% (31)	6% (9)	1% (1)	157
PID/Gender: Rep Women	49% (78)	37% (59)	12% (19)	— (0)	2% (3)	159
Ideo: Liberal (1-3)	60% (126)	35% (73)	3% (6)	1% (3)	1% (2)	209
Ideo: Moderate (4)	53% (128)	32% (78)	6% (14)	7% (16)	2% (5)	241
Ideo: Conservative (5-7)	49% (153)	33% (103)	16% (50)	1% (3)	2% (6)	315
Community: Urban	60% (151)	32% (82)	4% (9)	3% (8)	1% (3)	253
Community: Suburban	49% (201)	35% (145)	12% (50)	2% (7)	2% (9)	412
Community: Rural	55% (64)	28% (33)	10% (12)	6% (7)	— (0)	116
Military HHnm: Yes	47% (71)	34% (52)	14% (21)	4% (6)	— (0)	150
Military HH: No	55% (345)	33% (208)	8% (50)	3% (16)	2% (12)	631
Employ: Private Sector	52% (137)	39% (102)	7% (17)	2% (6)	1% (3)	265
Employ: Government	59% (27)	15% (7)	23% (10)	2% (1)	— (0)	46
Employ: Self-Employed	63% (50)	16% (13)	20% (16)	1% (1)	— (0)	79
Employ: Homemaker	63% (29)	18% (8)	— (0)	11% (5)	9% (4)	47
Employ: Student	75% (20)	17% (4)	— (0)	8% (2)	— (0)	26
Employ: Retired	32% (65)	50% (102)	14% (28)	4% (7)	1% (2)	204
Employ: Unemployed	79% (53)	17% (11)	— (0)	— (0)	4% (3)	68
Employ: Other	75% (35)	25% (12)	— (0)	— (0)	— (0)	47

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (416)	33% (260)	9% (71)	3% (22)	2% (12)	781
Protestant	43% (78)	41% (75)	11% (20)	2% (4)	3% (5)	181
Roman Catholic	59% (116)	30% (60)	9% (18)	1% (2)	1% (2)	197
Mormon	47% (7)	28% (4)	8% (1)	16% (2)	1% (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	76% (3)	— (0)	— (0)	— (0)	24% (1)	4
Jewish	34% (10)	47% (14)	19% (6)	1% (0)	— (0)	31
Muslim	66% (5)	23% (2)	10% (1)	— (0)	— (0)	7
Buddhist	37% (2)	57% (3)	6% (0)	— (0)	— (0)	5
Hindu	49% (2)	51% (3)	— (0)	— (0)	— (0)	5
Atheist	67% (22)	21% (7)	1% (0)	9% (3)	1% (0)	32
Agnostic	32% (13)	48% (20)	11% (5)	— (0)	9% (4)	42
Something else	68% (73)	19% (21)	4% (5)	8% (9)	— (0)	107
Nothing in particular	55% (86)	33% (52)	10% (16)	1% (2)	— (0)	157
Ideo/PID: Conservative Republican	45% (110)	33% (80)	19% (45)	1% (3)	2% (4)	243
Ideo/PID: Moderate/Liberal Republican	47% (32)	37% (25)	6% (4)	9% (6)	1% (1)	68
Ideo/PID: Moderate/Conservative Democrat	63% (75)	28% (34)	4% (5)	— (0)	4% (5)	119
Ideo/PID: Liberal Democrat	61% (89)	34% (50)	4% (6)	— (0)	— (1)	146
Unfavorable of Biden and Trump	61% (85)	29% (41)	7% (10)	2% (3)	1% (1)	140
2024 H2H Matchup: Biden Voter	60% (213)	32% (112)	4% (15)	3% (9)	1% (5)	353
2024 H2H Matchup: Trump Voter	47% (178)	35% (131)	13% (51)	3% (12)	2% (7)	379
2024 H2H Matchup: Would not Vote	73% (12)	14% (2)	13% (2)	— (0)	1% (0)	17
2024 H2H Matchup: Do not Know	40% (13)	46% (15)	11% (4)	4% (1)	— (0)	33
2022 House Vote: Democrat	58% (197)	33% (111)	5% (16)	3% (10)	2% (5)	339
2022 House Vote: Republican	43% (141)	37% (122)	15% (47)	3% (9)	2% (7)	326
2022 House Vote: Did not Vote	70% (74)	21% (22)	6% (6)	3% (3)	— (0)	105
2020 Vote: Joe Biden	59% (214)	32% (118)	5% (19)	2% (9)	1% (4)	365
2020 Vote: Donald Trump	47% (171)	35% (126)	13% (49)	3% (11)	2% (6)	362
2020 Vote: Someone Else	22% (3)	58% (7)	19% (2)	— (0)	1% (0)	12
2020 Vote: Did not Vote	67% (28)	22% (9)	3% (1)	5% (2)	3% (1)	42

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (416)	33% (260)	9% (71)	3% (22)	2% (12)	781
2016 Vote: Hillary Clinton	55% (142)	37% (95)	5% (12)	2% (4)	2% (4)	257
2016 Vote: Donald Trump	47% (160)	36% (122)	13% (43)	3% (11)	2% (7)	342
2016 Vote: Someone Else	65% (21)	32% (10)	2% (1)	— (0)	— (0)	32
2020 Vote/PID: Not Biden/Democrat	65% (17)	14% (4)	11% (3)	— (0)	10% (3)	26
2020 Vote/PID: Not Trump/Republican	29% (10)	48% (17)	21% (7)	— (0)	2% (1)	34
U.S. Economy: Wrong Track	56% (306)	28% (153)	11% (60)	4% (21)	1% (7)	547
U.S. Economy: Right Direction	47% (110)	46% (107)	5% (12)	— (1)	2% (5)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55% (144)	37% (95)	6% (16)	1% (2)	1% (4)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (191)	32% (124)	13% (50)	4% (17)	2% (7)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	61% (81)	31% (41)	4% (5)	3% (3)	1% (1)	132
Top 2024 Issue: Economy	55% (148)	35% (95)	5% (13)	4% (11)	1% (3)	269
Community/Gender: Urban Women	63% (62)	32% (32)	3% (3)	2% (2)	— (0)	99
Community/Gender: Urban Men	58% (89)	32% (49)	4% (6)	4% (6)	2% (3)	154
Community/Gender: Rural Women	62% (51)	26% (21)	6% (5)	6% (5)	— (0)	83
Community/Gender: Rural Men	39% (13)	36% (12)	19% (6)	5% (2)	— (0)	33
Community/Gender: Suburban Women	56% (135)	32% (76)	10% (24)	— (0)	2% (4)	240
Community/Gender: Suburban Men	38% (66)	40% (69)	15% (26)	4% (7)	3% (4)	172
Homeowner	50% (332)	36% (239)	10% (68)	3% (21)	2% (11)	670
Renter	77% (78)	18% (18)	3% (3)	1% (1)	1% (1)	101
Self + Household: White-Collar	46% (163)	36% (127)	14% (48)	2% (6)	2% (8)	352
Self + Household: Blue Collar	59% (181)	32% (98)	4% (13)	4% (12)	1% (4)	308
Union HH: Yes	62% (25)	22% (9)	8% (3)	4% (2)	4% (2)	40
Union HH: No	53% (391)	34% (251)	9% (68)	3% (20)	1% (10)	741
LGBTQ+: Yes	55% (46)	37% (31)	5% (4)	2% (1)	1% (0)	83
LGBTQ+: No	53% (370)	33% (229)	10% (67)	3% (21)	2% (12)	698
Motivated to Vote	54% (395)	34% (248)	8% (61)	3% (21)	2% (11)	737
Parent: Yes	63% (137)	24% (51)	9% (19)	3% (8)	1% (2)	217
Parent: No	49% (279)	37% (208)	9% (52)	3% (14)	2% (10)	564
COVID Vaccine: Yes	51% (301)	36% (211)	8% (49)	3% (16)	2% (10)	587
COVID Vaccine: No	59% (115)	25% (48)	12% (23)	3% (6)	1% (2)	194

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (416)	33% (260)	9% (71)	3% (22)	2% (12)	781
Student Loans: Yes	74% (81)	22% (24)	2% (2)	1% (1)	2% (2)	110
Student Loans: No	50% (335)	35% (236)	10% (69)	3% (21)	1% (10)	671
Favorable Opinion of Haley	44% (117)	40% (107)	12% (31)	2% (6)	2% (5)	266
Unfavorable Opinion of Haley	50% (131)	37% (97)	9% (24)	3% (9)	1% (2)	263
Prodigal Biden Voter	53% (24)	30% (14)	17% (8)	— (0)	— (0)	46
Undecided Voter (DK/WNV)	51% (25)	35% (17)	11% (6)	3% (1)	— (0)	50
Undecided Voter (DK)	40% (13)	46% (15)	11% (4)	4% (1)	— (0)	33
Watched Debate	54% (318)	32% (190)	10% (59)	3% (19)	1% (9)	595
Watched Debate: Did not Watch	52% (98)	38% (70)	7% (13)	1% (3)	2% (3)	186
Watched Debate: All of it	51% (185)	35% (130)	9% (32)	3% (11)	2% (8)	366
Watched Debate: Some of it	58% (133)	26% (60)	12% (26)	4% (8)	— (1)	229
Continue His Campaign: Yes Biden	54% (167)	35% (109)	5% (16)	3% (10)	2% (6)	308
Continue His Campaign: No Biden	52% (227)	32% (138)	12% (53)	3% (12)	1% (6)	435
Continue His Campaign: Yes Trump	48% (189)	34% (133)	13% (50)	4% (16)	2% (8)	395
Continue His Campaign: No Trump	62% (218)	29% (103)	6% (21)	2% (6)	— (1)	349
Conviction: Evidence	57% (216)	32% (123)	6% (22)	4% (15)	1% (5)	382
Conviction: Motivation to Damage	49% (163)	35% (116)	13% (44)	1% (3)	1% (5)	330
Conviction: DK/NO	53% (37)	30% (21)	7% (5)	7% (5)	3% (2)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (465)	31% (241)	7% (52)	2% (18)	1% (5)	781
Gender: Male	60% (215)	27% (96)	9% (33)	3% (12)	1% (3)	359
Gender: Female	59% (250)	34% (145)	5% (19)	2% (7)	— (1)	422
Age: 18-34	51% (102)	30% (59)	14% (28)	3% (6)	2% (5)	199
Age: 35-44	65% (73)	31% (36)	4% (5)	— (0)	— (0)	114
Age: 45-64	60% (156)	33% (86)	4% (10)	4% (10)	— (0)	262
Age: 65+	65% (134)	29% (60)	5% (10)	1% (2)	— (0)	206
GenZers: 1997-2012	41% (40)	34% (34)	20% (20)	3% (3)	2% (2)	99
Millennials: 1981-1996	64% (134)	27% (56)	6% (13)	1% (3)	1% (3)	209
GenXers: 1965-1980	58% (118)	34% (70)	5% (10)	4% (7)	— (0)	205
Baby Boomers: 1946-1964	63% (146)	32% (74)	4% (9)	2% (4)	— (0)	234
Educ: < College	63% (293)	28% (129)	8% (36)	1% (7)	1% (4)	468
Educ: Bachelors degree	58% (124)	32% (68)	6% (13)	3% (7)	1% (1)	213
Educ: Post-grad	48% (48)	44% (44)	3% (3)	5% (5)	— (0)	100
Income: Under 50k	63% (173)	29% (81)	4% (11)	2% (5)	2% (5)	274
Income: 50k-100k	59% (182)	32% (98)	7% (22)	3% (9)	— (0)	311
Income: 100k+	56% (110)	32% (62)	10% (19)	2% (5)	— (0)	196
Ethnicity: White (Non-Hispanic)	60% (298)	31% (155)	7% (34)	2% (9)	1% (4)	499
Ethnicity: Hispanic	59% (107)	30% (54)	6% (11)	5% (9)	— (0)	180
Ethnicity: Black (Non-Hispanic)	63% (25)	33% (13)	3% (1)	1% (0)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	58% (36)	31% (19)	10% (6)	— (0)	1% (1)	62
All Christian	68% (270)	26% (105)	5% (18)	1% (3)	— (0)	396
All Non-Christian	56% (27)	32% (15)	9% (4)	2% (1)	1% (1)	47
Atheist	41% (13)	27% (9)	15% (5)	15% (5)	1% (0)	32
Agnostic/Nothing in particular	47% (93)	37% (73)	11% (21)	4% (8)	2% (3)	198
Something Else	58% (62)	37% (40)	3% (3)	2% (2)	— (0)	107
Evangelical	72% (130)	24% (44)	2% (4)	1% (1)	— (0)	180
Non-Evangelical	63% (191)	32% (97)	5% (14)	1% (3)	— (1)	305
PID: Dem (no lean)	53% (143)	36% (98)	8% (21)	1% (4)	2% (4)	270
PID: Ind (no lean)	54% (106)	37% (72)	5% (11)	4% (7)	— (0)	195
PID: Rep (no lean)	69% (217)	22% (71)	7% (21)	2% (8)	— (0)	316

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (465)	31% (241)	7% (52)	2% (18)	1% (5)	781
PID/Gender: Dem Men	48% (48)	37% (37)	10% (10)	2% (2)	3% (3)	101
PID/Gender: Dem Women	56% (95)	36% (61)	6% (10)	1% (2)	1% (1)	169
PID/Gender: Ind Men	63% (65)	28% (28)	5% (6)	3% (3)	— (0)	102
PID/Gender: Ind Women	44% (41)	46% (43)	6% (5)	4% (4)	— (0)	93
PID/Gender: Rep Men	65% (103)	20% (31)	11% (17)	4% (6)	— (0)	157
PID/Gender: Rep Women	72% (114)	25% (40)	2% (4)	1% (2)	— (0)	159
Ideo: Liberal (1-3)	51% (107)	34% (70)	8% (17)	6% (13)	1% (1)	209
Ideo: Moderate (4)	49% (118)	43% (103)	6% (16)	— (1)	1% (3)	241
Ideo: Conservative (5-7)	74% (232)	19% (60)	6% (19)	1% (4)	— (0)	315
Community: Urban	65% (165)	24% (61)	8% (20)	2% (6)	— (0)	253
Community: Suburban	55% (225)	35% (143)	7% (28)	3% (12)	1% (5)	412
Community: Rural	64% (75)	32% (37)	3% (3)	— (1)	— (0)	116
Military HHnm: Yes	66% (99)	29% (44)	3% (4)	2% (3)	— (0)	150
Military HH: No	58% (366)	31% (197)	8% (48)	2% (15)	1% (5)	631
Employ: Private Sector	57% (151)	34% (90)	6% (15)	3% (8)	— (1)	265
Employ: Government	72% (33)	24% (11)	4% (2)	— (0)	— (0)	46
Employ: Self-Employed	50% (39)	31% (24)	15% (12)	4% (3)	— (0)	79
Employ: Homemaker	58% (27)	39% (18)	— (0)	2% (1)	— (0)	47
Employ: Student	17% (4)	58% (15)	18% (5)	8% (2)	— (0)	26
Employ: Retired	68% (139)	25% (51)	5% (10)	2% (4)	— (0)	204
Employ: Unemployed	58% (39)	26% (17)	10% (7)	— (0)	6% (4)	68
Employ: Other	69% (33)	27% (13)	2% (1)	2% (1)	— (0)	47

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (465)	31% (241)	7% (52)	2% (18)	1% (5)	781
Protestant	75% (136)	21% (38)	4% (7)	— (0)	— (0)	181
Roman Catholic	62% (123)	32% (64)	4% (8)	1% (2)	— (0)	197
Mormon	56% (8)	23% (3)	17% (2)	4% (0)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	76% (3)	— (0)	24% (1)	— (0)	— (0)	4
Jewish	57% (18)	29% (9)	14% (4)	— (0)	— (0)	31
Muslim	66% (5)	23% (2)	— (0)	10% (1)	— (0)	7
Buddhist	30% (1)	52% (2)	— (0)	4% (0)	14% (1)	5
Hindu	59% (3)	41% (2)	— (0)	— (0)	— (0)	5
Atheist	41% (13)	27% (9)	15% (5)	15% (5)	1% (0)	32
Agnostic	29% (12)	57% (24)	2% (1)	5% (2)	7% (3)	42
Something else	58% (62)	37% (40)	3% (3)	2% (2)	— (0)	107
Nothing in particular	52% (81)	31% (49)	13% (21)	4% (6)	— (0)	157
Ideo/PID: Conservative Republican	73% (178)	18% (43)	7% (17)	2% (4)	— (0)	243
Ideo/PID: Moderate/Liberal Republican	56% (38)	34% (23)	5% (3)	5% (3)	— (0)	68
Ideo/PID: Moderate/Conservative Democrat	55% (65)	36% (43)	6% (8)	— (0)	3% (3)	119
Ideo/PID: Liberal Democrat	50% (74)	37% (55)	9% (13)	3% (4)	1% (1)	146
Unfavorable of Biden and Trump	51% (71)	36% (50)	10% (14)	3% (5)	1% (1)	140
2024 H2H Matchup: Biden Voter	52% (182)	39% (139)	6% (21)	2% (7)	1% (4)	353
2024 H2H Matchup: Trump Voter	69% (260)	22% (84)	7% (25)	2% (9)	— (0)	379
2024 H2H Matchup: Would not Vote	40% (7)	43% (7)	11% (2)	6% (1)	— (0)	17
2024 H2H Matchup: Do not Know	48% (16)	35% (12)	10% (3)	5% (2)	2% (1)	33
2022 House Vote: Democrat	51% (173)	39% (131)	6% (20)	3% (10)	1% (4)	339
2022 House Vote: Republican	70% (227)	22% (72)	6% (19)	2% (7)	— (0)	326
2022 House Vote: Did not Vote	57% (60)	30% (31)	12% (12)	1% (1)	— (0)	105
2020 Vote: Joe Biden	50% (183)	38% (139)	8% (28)	3% (11)	1% (4)	365
2020 Vote: Donald Trump	70% (252)	25% (89)	4% (14)	2% (7)	— (0)	362
2020 Vote: Someone Else	27% (3)	58% (7)	15% (2)	— (0)	— (0)	12
2020 Vote: Did not Vote	64% (27)	15% (6)	19% (8)	1% (0)	1% (0)	42

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (465)	31% (241)	7% (52)	2% (18)	1% (5)	781
2016 Vote: Hillary Clinton	50% (129)	39% (101)	7% (17)	3% (8)	1% (3)	257
2016 Vote: Donald Trump	70% (240)	25% (86)	3% (10)	2% (7)	— (0)	342
2016 Vote: Someone Else	46% (15)	38% (12)	16% (5)	1% (0)	— (0)	32
2020 Vote/PID: Not Biden/Democrat	84% (22)	13% (3)	2% (1)	1% (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	65% (22)	10% (4)	21% (7)	2% (1)	1% (0)	34
U.S. Economy: Wrong Track	65% (356)	26% (145)	6% (34)	2% (12)	— (1)	547
U.S. Economy: Right Direction	47% (109)	41% (96)	8% (18)	3% (7)	2% (4)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54% (139)	34% (89)	6% (16)	4% (12)	1% (4)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67% (262)	25% (97)	7% (25)	1% (4)	— (0)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (64)	42% (55)	8% (10)	2% (2)	— (1)	132
Top 2024 Issue: Economy	65% (174)	30% (81)	4% (12)	1% (2)	— (0)	269
Community/Gender: Urban Women	61% (60)	30% (30)	6% (6)	3% (3)	— (0)	99
Community/Gender: Urban Men	68% (105)	20% (31)	9% (15)	2% (3)	— (0)	154
Community/Gender: Rural Women	67% (56)	31% (26)	2% (2)	— (0)	— (0)	83
Community/Gender: Rural Men	57% (19)	35% (12)	5% (2)	2% (1)	— (0)	33
Community/Gender: Suburban Women	56% (134)	37% (89)	5% (12)	1% (3)	1% (1)	240
Community/Gender: Suburban Men	53% (91)	31% (54)	10% (16)	5% (8)	2% (3)	172
Homeowner	59% (399)	31% (210)	7% (45)	2% (13)	— (3)	670
Renter	62% (62)	26% (26)	6% (6)	5% (5)	1% (1)	101
Self + Household: White-Collar	59% (209)	31% (109)	6% (21)	3% (10)	1% (3)	352
Self + Household: Blue Collar	67% (207)	25% (77)	6% (19)	2% (5)	— (1)	308
Union HH: Yes	64% (26)	30% (12)	3% (1)	3% (1)	— (0)	40
Union HH: No	59% (440)	31% (229)	7% (51)	2% (17)	1% (5)	741
LGBTQ+: Yes	39% (33)	50% (41)	7% (6)	3% (3)	1% (0)	83
LGBTQ+: No	62% (433)	29% (199)	7% (46)	2% (16)	1% (4)	698
Motivated to Vote	60% (439)	31% (228)	7% (49)	2% (16)	1% (5)	737
Parent: Yes	63% (138)	29% (62)	3% (7)	5% (10)	— (0)	217
Parent: No	58% (328)	32% (179)	8% (45)	1% (8)	1% (5)	564
COVID Vaccine: Yes	56% (331)	34% (198)	7% (40)	2% (13)	1% (4)	587
COVID Vaccine: No	69% (134)	22% (43)	6% (12)	3% (5)	— (0)	194

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (465)	31% (241)	7% (52)	2% (18)	1% (5)	781
Student Loans: Yes	46% (50)	48% (52)	2% (3)	4% (5)	— (0)	110
Student Loans: No	62% (415)	28% (189)	7% (49)	2% (14)	1% (5)	671
Favorable Opinion of Haley	64% (170)	31% (82)	4% (10)	1% (3)	— (0)	266
Unfavorable Opinion of Haley	55% (145)	34% (90)	7% (17)	4% (10)	— (1)	263
Prodigal Biden Voter	45% (21)	26% (12)	18% (8)	10% (5)	1% (1)	46
Undecided Voter (DK/WNV)	45% (22)	38% (19)	11% (5)	5% (3)	1% (1)	50
Undecided Voter (DK)	48% (16)	35% (12)	10% (3)	5% (2)	2% (1)	33
Watched Debate	64% (378)	28% (167)	6% (35)	2% (14)	— (1)	595
Watched Debate: Did not Watch	47% (87)	40% (74)	9% (17)	3% (5)	2% (4)	186
Watched Debate: All of it	66% (240)	29% (105)	5% (18)	1% (2)	— (1)	366
Watched Debate: Some of it	60% (138)	27% (61)	8% (18)	5% (12)	— (1)	229
Continue His Campaign: Yes Biden	56% (171)	33% (102)	7% (22)	3% (9)	1% (4)	308
Continue His Campaign: No Biden	62% (268)	30% (129)	7% (30)	2% (7)	— (1)	435
Continue His Campaign: Yes Trump	68% (270)	24% (96)	6% (24)	1% (5)	— (0)	395
Continue His Campaign: No Trump	51% (179)	38% (132)	8% (27)	3% (9)	— (1)	349
Conviction: Evidence	50% (192)	35% (132)	10% (37)	4% (16)	1% (5)	382
Conviction: Motivation to Damage	74% (245)	22% (73)	3% (11)	— (1)	— (0)	330
Conviction: DK/NO	42% (29)	51% (35)	6% (4)	1% (0)	— (0)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (485)	27% (208)	8% (66)	2% (12)	1% (10)	781
Gender: Male	63% (225)	26% (92)	8% (28)	3% (9)	1% (5)	359
Gender: Female	62% (260)	28% (116)	9% (38)	1% (3)	1% (5)	422
Age: 18-34	54% (109)	32% (65)	9% (18)	3% (7)	1% (2)	199
Age: 35-44	50% (57)	34% (39)	14% (16)	1% (1)	— (0)	114
Age: 45-64	64% (168)	22% (57)	11% (28)	1% (2)	3% (7)	262
Age: 65+	73% (151)	23% (48)	2% (4)	1% (2)	1% (1)	206
GenZers: 1997-2012	49% (48)	34% (33)	11% (11)	5% (5)	1% (1)	99
Millennials: 1981-1996	55% (115)	32% (67)	11% (23)	1% (2)	— (1)	209
GenXers: 1965-1980	61% (125)	26% (53)	9% (18)	1% (2)	3% (7)	205
Baby Boomers: 1946-1964	73% (170)	20% (46)	6% (14)	1% (2)	1% (1)	234
Educ: < College	66% (311)	24% (111)	7% (34)	1% (6)	1% (7)	468
Educ: Bachelors degree	59% (126)	28% (59)	11% (22)	1% (2)	1% (3)	213
Educ: Post-grad	48% (48)	37% (37)	10% (10)	5% (5)	— (0)	100
Income: Under 50k	62% (171)	30% (81)	7% (18)	1% (2)	1% (2)	274
Income: 50k-100k	64% (198)	24% (76)	8% (24)	2% (6)	3% (8)	311
Income: 100k+	60% (117)	26% (51)	12% (24)	2% (4)	— (0)	196
Ethnicity: White (Non-Hispanic)	64% (321)	24% (122)	8% (40)	2% (10)	1% (7)	499
Ethnicity: Hispanic	58% (104)	30% (54)	10% (18)	1% (2)	2% (3)	180
Ethnicity: Black (Non-Hispanic)	42% (16)	40% (16)	16% (6)	2% (1)	1% (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	70% (44)	26% (16)	3% (2)	— (0)	— (0)	62
All Christian	71% (279)	23% (90)	5% (22)	1% (4)	— (2)	396
All Non-Christian	62% (29)	20% (10)	17% (8)	1% (1)	— (0)	47
Atheist	33% (11)	40% (13)	14% (4)	12% (4)	1% (0)	32
Agnostic/Nothing in particular	51% (102)	32% (64)	11% (22)	2% (3)	4% (7)	198
Something Else	60% (64)	29% (32)	10% (10)	1% (1)	— (0)	107
Evangelical	76% (136)	18% (33)	5% (10)	1% (1)	— (0)	180
Non-Evangelical	64% (196)	28% (85)	7% (22)	— (1)	1% (2)	305
PID: Dem (no lean)	43% (117)	44% (119)	11% (28)	2% (5)	— (0)	270
PID: Ind (no lean)	55% (108)	26% (51)	14% (28)	3% (6)	1% (2)	195
PID: Rep (no lean)	82% (260)	12% (38)	3% (9)	1% (2)	2% (7)	316

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (485)	27% (208)	8% (66)	2% (12)	1% (10)	781
PID/Gender: Dem Men	42% (42)	46% (46)	8% (8)	4% (4)	— (0)	101
PID/Gender: Dem Women	44% (75)	43% (73)	12% (21)	— (1)	— (0)	169
PID/Gender: Ind Men	60% (61)	22% (23)	13% (13)	3% (3)	2% (2)	102
PID/Gender: Ind Women	50% (47)	31% (29)	16% (15)	3% (2)	1% (0)	93
PID/Gender: Rep Men	78% (122)	14% (23)	5% (7)	1% (2)	2% (3)	157
PID/Gender: Rep Women	87% (138)	9% (15)	1% (2)	— (0)	3% (4)	159
Ideo: Liberal (1-3)	42% (89)	37% (78)	16% (33)	4% (9)	— (0)	209
Ideo: Moderate (4)	50% (120)	38% (93)	9% (21)	1% (2)	2% (6)	241
Ideo: Conservative (5-7)	85% (266)	11% (33)	4% (12)	— (1)	1% (3)	315
Community: Urban	60% (151)	27% (68)	10% (24)	3% (8)	1% (2)	253
Community: Suburban	60% (245)	29% (122)	8% (33)	1% (4)	2% (8)	412
Community: Rural	76% (88)	16% (18)	7% (9)	— (0)	1% (1)	116
Military HHnm: Yes	68% (102)	22% (34)	8% (12)	1% (1)	1% (1)	150
Military HH: No	61% (383)	28% (174)	9% (54)	2% (11)	1% (9)	631
Employ: Private Sector	54% (143)	33% (87)	12% (32)	— (0)	1% (3)	265
Employ: Government	52% (24)	31% (14)	14% (6)	3% (1)	— (0)	46
Employ: Self-Employed	58% (46)	18% (14)	19% (15)	3% (2)	3% (2)	79
Employ: Homemaker	62% (29)	22% (11)	16% (7)	— (0)	— (0)	47
Employ: Student	48% (13)	37% (10)	4% (1)	12% (3)	— (0)	26
Employ: Retired	76% (155)	21% (42)	1% (2)	2% (3)	— (0)	204
Employ: Unemployed	66% (45)	31% (21)	2% (1)	1% (1)	— (0)	68
Employ: Other	65% (31)	19% (9)	4% (2)	2% (1)	9% (4)	47

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (485)	27% (208)	8% (66)	2% (12)	1% (10)	781
Protestant	81% (146)	15% (27)	3% (6)	— (0)	1% (1)	181
Roman Catholic	62% (122)	30% (59)	8% (15)	— (1)	— (0)	197
Mormon	52% (7)	27% (4)	3% (0)	17% (2)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	100% (4)	— (0)	— (0)	— (0)	— (0)	4
Jewish	56% (17)	25% (8)	18% (5)	1% (0)	— (0)	31
Muslim	90% (6)	10% (1)	— (0)	— (0)	— (0)	7
Buddhist	68% (3)	28% (1)	— (0)	4% (0)	— (0)	5
Hindu	51% (3)	— (0)	49% (2)	— (0)	— (0)	5
Atheist	33% (11)	40% (13)	14% (4)	12% (4)	1% (0)	32
Agnostic	42% (17)	49% (21)	4% (2)	4% (2)	— (0)	42
Something else	60% (64)	29% (32)	10% (10)	1% (1)	— (0)	107
Nothing in particular	54% (84)	28% (44)	13% (20)	1% (2)	5% (7)	157
Ideo/PID: Conservative Republican	88% (214)	9% (21)	1% (4)	— (1)	1% (3)	243
Ideo/PID: Moderate/Liberal Republican	62% (42)	22% (15)	8% (6)	1% (1)	6% (4)	68
Ideo/PID: Moderate/Conservative Democrat	45% (54)	51% (60)	4% (5)	— (0)	— (0)	119
Ideo/PID: Liberal Democrat	41% (60)	40% (59)	16% (23)	3% (5)	— (0)	146
Unfavorable of Biden and Trump	51% (71)	34% (47)	13% (18)	2% (3)	— (0)	140
2024 H2H Matchup: Biden Voter	45% (160)	41% (145)	11% (40)	2% (8)	— (0)	353
2024 H2H Matchup: Trump Voter	79% (301)	13% (48)	5% (18)	1% (3)	2% (9)	379
2024 H2H Matchup: Would not Vote	42% (7)	27% (4)	20% (3)	7% (1)	4% (1)	17
2024 H2H Matchup: Do not Know	54% (18)	33% (11)	12% (4)	— (0)	— (0)	33
2022 House Vote: Democrat	44% (149)	42% (141)	13% (42)	2% (7)	— (0)	339
2022 House Vote: Republican	83% (271)	10% (34)	4% (12)	1% (2)	2% (7)	326
2022 House Vote: Did not Vote	58% (61)	30% (31)	7% (7)	4% (4)	1% (1)	105
2020 Vote: Joe Biden	44% (159)	43% (156)	12% (43)	2% (7)	— (0)	365
2020 Vote: Donald Trump	81% (295)	11% (39)	5% (18)	— (2)	2% (8)	362
2020 Vote: Someone Else	46% (5)	31% (4)	21% (3)	— (0)	1% (0)	12
2020 Vote: Did not Vote	59% (25)	23% (10)	6% (3)	9% (4)	2% (1)	42

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (485)	27% (208)	8% (66)	2% (12)	1% (10)	781
2016 Vote: Hillary Clinton	43% (112)	41% (107)	13% (33)	2% (6)	— (0)	257
2016 Vote: Donald Trump	81% (277)	13% (45)	4% (14)	— (2)	1% (4)	342
2016 Vote: Someone Else	59% (19)	29% (9)	11% (3)	1% (0)	— (0)	32
2020 Vote/PID: Not Biden/Democrat	76% (20)	17% (4)	3% (1)	4% (1)	— (0)	26
2020 Vote/PID: Not Trump/Republican	72% (25)	25% (9)	1% (0)	— (0)	1% (0)	34
U.S. Economy: Wrong Track	72% (394)	18% (99)	7% (38)	2% (11)	1% (6)	547
U.S. Economy: Right Direction	39% (91)	47% (109)	12% (28)	1% (2)	2% (4)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45% (118)	41% (106)	11% (29)	2% (5)	1% (3)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76% (296)	16% (64)	5% (18)	1% (5)	2% (6)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	54% (72)	29% (39)	15% (19)	1% (1)	1% (1)	132
Top 2024 Issue: Economy	62% (166)	27% (73)	9% (23)	— (1)	2% (6)	269
Community/Gender: Urban Women	58% (57)	29% (28)	10% (10)	3% (3)	— (0)	99
Community/Gender: Urban Men	61% (94)	26% (40)	9% (14)	3% (5)	1% (1)	154
Community/Gender: Rural Women	78% (64)	13% (11)	9% (7)	— (0)	— (0)	83
Community/Gender: Rural Men	72% (24)	21% (7)	4% (1)	— (0)	2% (1)	33
Community/Gender: Suburban Women	58% (138)	32% (77)	9% (21)	— (0)	2% (4)	240
Community/Gender: Suburban Men	62% (108)	26% (45)	7% (13)	2% (4)	2% (3)	172
Homeowner	63% (425)	26% (172)	9% (57)	1% (8)	1% (8)	670
Renter	52% (52)	34% (34)	9% (9)	4% (4)	2% (2)	101
Self + Household: White-Collar	60% (212)	27% (95)	10% (36)	2% (7)	1% (3)	352
Self + Household: Blue Collar	68% (208)	25% (77)	6% (17)	1% (4)	1% (2)	308
Union HH: Yes	43% (17)	50% (20)	3% (1)	3% (1)	2% (1)	40
Union HH: No	63% (468)	25% (188)	9% (65)	2% (11)	1% (9)	741
LGBTQ+: Yes	42% (35)	42% (35)	6% (5)	4% (4)	6% (5)	83
LGBTQ+: No	64% (450)	25% (173)	9% (61)	1% (9)	1% (5)	698
Motivated to Vote	63% (462)	27% (197)	8% (62)	2% (12)	1% (4)	737
Parent: Yes	52% (114)	34% (73)	12% (25)	1% (2)	1% (3)	217
Parent: No	66% (371)	24% (135)	7% (41)	2% (10)	1% (7)	564
COVID Vaccine: Yes	58% (343)	29% (171)	9% (54)	2% (10)	1% (8)	587
COVID Vaccine: No	73% (142)	19% (37)	6% (11)	1% (2)	1% (2)	194

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (485)	27% (208)	8% (66)	2% (12)	1% (10)	781
Student Loans: Yes	41% (45)	47% (51)	10% (11)	2% (2)	— (0)	110
Student Loans: No	66% (441)	23% (157)	8% (54)	2% (10)	1% (9)	671
Favorable Opinion of Haley	74% (195)	22% (59)	3% (9)	— (0)	1% (3)	266
Unfavorable Opinion of Haley	56% (148)	26% (67)	15% (39)	3% (8)	— (1)	263
Prodigal Biden Voter	55% (25)	38% (17)	6% (3)	1% (1)	1% (0)	46
Undecided Voter (DK/WNV)	50% (25)	31% (15)	15% (7)	2% (1)	2% (1)	50
Undecided Voter (DK)	54% (18)	33% (11)	12% (4)	— (0)	— (0)	33
Watched Debate	65% (386)	26% (154)	7% (43)	1% (7)	1% (5)	595
Watched Debate: Did not Watch	53% (99)	29% (54)	13% (23)	3% (5)	3% (5)	186
Watched Debate: All of it	74% (269)	19% (70)	6% (23)	— (1)	1% (2)	366
Watched Debate: Some of it	51% (117)	36% (83)	8% (19)	3% (6)	1% (3)	229
Continue His Campaign: Yes Biden	49% (150)	34% (105)	15% (46)	1% (5)	1% (3)	308
Continue His Campaign: No Biden	73% (315)	21% (91)	4% (16)	1% (6)	1% (6)	435
Continue His Campaign: Yes Trump	77% (306)	14% (56)	6% (23)	1% (4)	2% (6)	395
Continue His Campaign: No Trump	46% (161)	40% (139)	12% (42)	2% (7)	— (0)	349
Conviction: Evidence	45% (170)	38% (146)	13% (49)	3% (12)	1% (4)	382
Conviction: Motivation to Damage	81% (267)	16% (52)	3% (10)	— (0)	— (1)	330
Conviction: DK/NO	69% (48)	15% (10)	10% (7)	— (0)	7% (5)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (274)	43% (336)	12% (94)	5% (39)	5% (38)	781
Gender: Male	34% (122)	45% (161)	14% (50)	6% (20)	2% (7)	359
Gender: Female	36% (152)	42% (175)	10% (44)	5% (20)	7% (31)	422
Age: 18-34	16% (33)	50% (100)	14% (29)	11% (22)	8% (16)	199
Age: 35-44	35% (39)	38% (43)	15% (17)	9% (10)	4% (4)	114
Age: 45-64	39% (101)	45% (118)	9% (23)	1% (3)	6% (17)	262
Age: 65+	49% (100)	37% (75)	12% (25)	2% (4)	1% (1)	206
GenZers: 1997-2012	11% (11)	62% (61)	18% (18)	9% (8)	1% (1)	99
Millennials: 1981-1996	29% (60)	38% (79)	13% (28)	11% (23)	9% (19)	209
GenXers: 1965-1980	35% (73)	47% (96)	8% (16)	2% (4)	8% (16)	205
Baby Boomers: 1946-1964	49% (114)	38% (88)	11% (26)	2% (4)	1% (2)	234
Educ: < College	33% (156)	41% (193)	13% (60)	6% (27)	7% (32)	468
Educ: Bachelors degree	37% (78)	47% (100)	10% (21)	4% (8)	3% (6)	213
Educ: Post-grad	39% (39)	43% (43)	13% (13)	4% (4)	— (0)	100
Income: Under 50k	30% (83)	45% (123)	14% (38)	6% (17)	5% (14)	274
Income: 50k-100k	37% (116)	40% (125)	12% (36)	6% (17)	5% (17)	311
Income: 100k+	38% (75)	45% (89)	10% (20)	3% (5)	4% (7)	196
Ethnicity: White (Non-Hispanic)	41% (205)	38% (189)	13% (67)	2% (11)	5% (27)	499
Ethnicity: Hispanic	25% (45)	49% (88)	10% (17)	11% (20)	5% (9)	180
Ethnicity: Black (Non-Hispanic)	21% (8)	62% (24)	10% (4)	3% (1)	4% (2)	39
Ethnicity: Asian + Other (Non-Hispanic)	24% (15)	56% (34)	9% (5)	11% (7)	— (0)	62
All Christian	43% (169)	43% (169)	10% (41)	2% (8)	2% (9)	396
All Non-Christian	49% (23)	32% (15)	11% (5)	9% (4)	— (0)	47
Atheist	24% (8)	43% (14)	23% (7)	4% (1)	6% (2)	32
Agnostic/Nothing in particular	26% (51)	46% (92)	10% (21)	8% (16)	10% (19)	198
Something Else	22% (23)	43% (46)	18% (19)	9% (10)	8% (9)	107
Evangelical	35% (63)	41% (74)	14% (25)	5% (9)	5% (9)	180
Non-Evangelical	41% (125)	44% (135)	10% (30)	2% (8)	3% (8)	305
PID: Dem (no lean)	25% (68)	53% (143)	12% (34)	3% (8)	6% (17)	270
PID: Ind (no lean)	34% (66)	47% (92)	13% (25)	3% (6)	3% (6)	195
PID: Rep (no lean)	44% (140)	32% (100)	11% (35)	8% (25)	5% (16)	316

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (274)	43% (336)	12% (94)	5% (39)	5% (38)	781
PID/Gender: Dem Men	27% (27)	51% (51)	15% (15)	1% (1)	6% (6)	101
PID/Gender: Dem Women	24% (41)	55% (92)	11% (18)	4% (7)	6% (11)	169
PID/Gender: Ind Men	33% (33)	47% (48)	15% (16)	4% (4)	— (0)	102
PID/Gender: Ind Women	35% (33)	47% (44)	10% (10)	1% (1)	6% (5)	93
PID/Gender: Rep Men	40% (62)	39% (61)	12% (19)	9% (14)	— (1)	157
PID/Gender: Rep Women	49% (78)	24% (39)	10% (16)	7% (11)	10% (15)	159
Ideo: Liberal (1-3)	28% (58)	50% (104)	15% (31)	4% (9)	4% (7)	209
Ideo: Moderate (4)	29% (71)	47% (114)	13% (32)	7% (16)	4% (9)	241
Ideo: Conservative (5-7)	46% (144)	37% (115)	8% (25)	4% (13)	6% (18)	315
Community: Urban	35% (89)	42% (106)	14% (34)	4% (10)	5% (14)	253
Community: Suburban	34% (140)	47% (193)	9% (36)	5% (21)	6% (23)	412
Community: Rural	39% (45)	32% (37)	20% (24)	7% (9)	2% (2)	116
Military HHnm: Yes	47% (71)	35% (53)	11% (16)	5% (7)	2% (3)	150
Military HH: No	32% (202)	45% (283)	12% (78)	5% (32)	6% (36)	631
Employ: Private Sector	29% (78)	52% (137)	12% (31)	4% (11)	3% (8)	265
Employ: Government	27% (12)	41% (19)	8% (4)	18% (8)	6% (3)	46
Employ: Self-Employed	32% (25)	40% (32)	12% (10)	10% (8)	6% (5)	79
Employ: Homemaker	40% (19)	30% (14)	16% (8)	5% (2)	9% (4)	47
Employ: Student	10% (2)	62% (16)	29% (8)	— (0)	— (0)	26
Employ: Retired	48% (98)	38% (78)	11% (22)	2% (4)	1% (2)	204
Employ: Unemployed	38% (26)	36% (24)	16% (11)	1% (0)	9% (6)	68
Employ: Other	30% (14)	36% (17)	1% (0)	12% (5)	22% (10)	47

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (274)	43% (336)	12% (94)	5% (39)	5% (38)	781
Protestant	55% (99)	38% (68)	6% (11)	1% (1)	1% (2)	181
Roman Catholic	33% (65)	48% (95)	13% (25)	3% (5)	3% (6)	197
Mormon	22% (3)	34% (5)	26% (4)	11% (1)	7% (1)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	24% (1)	43% (2)	— (0)	— (0)	4
Jewish	55% (17)	35% (11)	10% (3)	— (0)	— (0)	31
Muslim	34% (2)	44% (3)	— (0)	22% (2)	— (0)	7
Buddhist	83% (4)	17% (1)	— (0)	— (0)	— (0)	5
Hindu	— (0)	7% (0)	41% (2)	51% (3)	— (0)	5
Atheist	24% (8)	43% (14)	23% (7)	4% (1)	6% (2)	32
Agnostic	17% (7)	59% (25)	9% (4)	2% (1)	12% (5)	42
Something else	22% (23)	43% (46)	18% (19)	9% (10)	8% (9)	107
Nothing in particular	28% (44)	43% (67)	11% (17)	9% (15)	9% (14)	157
Ideo/PID: Conservative Republican	48% (117)	34% (82)	8% (19)	5% (13)	5% (12)	243
Ideo/PID: Moderate/Liberal Republican	34% (23)	26% (18)	16% (11)	17% (11)	6% (4)	68
Ideo/PID: Moderate/Conservative Democrat	19% (23)	57% (68)	12% (14)	6% (7)	7% (8)	119
Ideo/PID: Liberal Democrat	31% (45)	52% (76)	13% (20)	1% (1)	3% (5)	146
Unfavorable of Biden and Trump	19% (27)	51% (72)	15% (20)	11% (16)	4% (5)	140
2024 H2H Matchup: Biden Voter	25% (89)	55% (194)	11% (40)	3% (9)	6% (21)	353
2024 H2H Matchup: Trump Voter	46% (174)	33% (124)	13% (48)	6% (22)	3% (12)	379
2024 H2H Matchup: Would not Vote	30% (5)	41% (7)	15% (3)	7% (1)	7% (1)	17
2024 H2H Matchup: Do not Know	19% (6)	36% (12)	12% (4)	23% (7)	11% (4)	33
2022 House Vote: Democrat	26% (89)	52% (177)	13% (43)	3% (11)	5% (18)	339
2022 House Vote: Republican	47% (154)	32% (103)	11% (35)	7% (23)	3% (11)	326
2022 House Vote: Did not Vote	27% (29)	51% (53)	9% (9)	4% (5)	9% (9)	105
2020 Vote: Joe Biden	27% (98)	54% (195)	11% (40)	4% (13)	5% (19)	365
2020 Vote: Donald Trump	46% (165)	32% (114)	13% (45)	7% (24)	4% (14)	362
2020 Vote: Someone Else	42% (5)	33% (4)	8% (1)	15% (2)	2% (0)	12
2020 Vote: Did not Vote	15% (6)	53% (23)	18% (8)	1% (0)	13% (6)	42

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (274)	43% (336)	12% (94)	5% (39)	5% (38)	781
2016 Vote: Hillary Clinton	29% (75)	48% (123)	15% (38)	3% (8)	5% (13)	257
2016 Vote: Donald Trump	47% (159)	34% (115)	12% (41)	6% (20)	2% (7)	342
2016 Vote: Someone Else	22% (7)	68% (22)	— (0)	9% (3)	— (0)	32
2020 Vote/PID: Not Biden/Democrat	15% (4)	46% (12)	20% (5)	1% (0)	17% (4)	26
2020 Vote/PID: Not Trump/Republican	29% (10)	37% (13)	5% (2)	15% (5)	14% (5)	34
U.S. Economy: Wrong Track	36% (197)	40% (220)	13% (70)	6% (32)	5% (28)	547
U.S. Economy: Right Direction	33% (76)	50% (116)	10% (24)	3% (7)	4% (10)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29% (75)	52% (136)	10% (27)	2% (6)	7% (17)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44% (169)	32% (124)	13% (51)	8% (31)	3% (13)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	23% (30)	57% (75)	12% (15)	2% (3)	7% (9)	132
Top 2024 Issue: Economy	30% (82)	45% (121)	11% (31)	8% (20)	6% (15)	269
Community/Gender: Urban Women	35% (34)	41% (41)	11% (11)	2% (2)	12% (11)	99
Community/Gender: Urban Men	36% (55)	42% (65)	16% (24)	5% (8)	1% (2)	154
Community/Gender: Rural Women	40% (33)	33% (28)	17% (14)	7% (6)	2% (2)	83
Community/Gender: Rural Men	37% (12)	29% (9)	28% (9)	7% (2)	— (0)	33
Community/Gender: Suburban Women	35% (84)	45% (107)	8% (19)	5% (12)	7% (18)	240
Community/Gender: Suburban Men	32% (55)	50% (86)	10% (17)	6% (10)	3% (5)	172
Homeowner	36% (240)	43% (288)	12% (77)	5% (32)	5% (32)	670
Renter	28% (28)	44% (44)	16% (16)	7% (7)	5% (5)	101
Self + Household: White-Collar	43% (151)	43% (150)	9% (30)	2% (8)	4% (14)	352
Self + Household: Blue Collar	33% (102)	42% (128)	12% (38)	8% (24)	5% (15)	308
Union HH: Yes	36% (14)	54% (22)	3% (1)	6% (3)	1% (0)	40
Union HH: No	35% (259)	42% (314)	12% (92)	5% (37)	5% (38)	741
LGBTQ+: Yes	12% (10)	60% (49)	16% (13)	4% (3)	9% (7)	83
LGBTQ+: No	38% (264)	41% (286)	11% (80)	5% (36)	4% (31)	698
Motivated to Vote	36% (267)	43% (318)	12% (90)	5% (36)	3% (26)	737
Parent: Yes	31% (68)	41% (90)	15% (32)	9% (19)	3% (7)	217
Parent: No	36% (206)	44% (246)	11% (61)	4% (20)	5% (31)	564
COVID Vaccine: Yes	37% (216)	42% (249)	11% (67)	5% (27)	5% (29)	587
COVID Vaccine: No	30% (58)	45% (87)	14% (27)	6% (12)	5% (10)	194

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(274)	43%	(336)	12%	(94)	5%	(39)	5%	(38)	781
Student Loans: Yes	24%	(27)	55%	(60)	13%	(14)	2%	(2)	6%	(6)	110
Student Loans: No	37%	(247)	41%	(275)	12%	(80)	6%	(37)	5%	(32)	671
Favorable Opinion of Haley	53%	(141)	32%	(84)	11%	(28)	2%	(5)	3%	(8)	266
Unfavorable Opinion of Haley	32%	(84)	48%	(125)	13%	(35)	7%	(18)	—	(0)	263
Prodigal Biden Voter	32%	(15)	41%	(19)	11%	(5)	11%	(5)	4%	(2)	46
Undecided Voter (DK/WNV)	22%	(11)	38%	(19)	13%	(6)	17%	(9)	10%	(5)	50
Undecided Voter (DK)	19%	(6)	36%	(12)	12%	(4)	23%	(7)	11%	(4)	33
Watched Debate	40%	(236)	40%	(241)	12%	(71)	4%	(26)	4%	(21)	595
Watched Debate: Did not Watch	20%	(38)	51%	(95)	12%	(23)	7%	(13)	9%	(17)	186
Watched Debate: All of it	47%	(174)	33%	(119)	12%	(42)	6%	(20)	3%	(11)	366
Watched Debate: Some of it	27%	(62)	53%	(121)	13%	(29)	3%	(6)	4%	(10)	229
Continue His Campaign: Yes Biden	35%	(108)	45%	(140)	12%	(38)	1%	(4)	6%	(18)	308
Continue His Campaign: No Biden	37%	(159)	40%	(173)	12%	(54)	8%	(33)	4%	(16)	435
Continue His Campaign: Yes Trump	46%	(182)	32%	(125)	14%	(54)	6%	(22)	3%	(12)	395
Continue His Campaign: No Trump	23%	(79)	58%	(201)	10%	(35)	4%	(14)	6%	(20)	349
Conviction: Evidence	25%	(94)	55%	(211)	11%	(43)	4%	(15)	5%	(19)	382
Conviction: Motivation to Damage	50%	(167)	32%	(106)	11%	(37)	5%	(15)	2%	(6)	330
Conviction: DK/NO	19%	(13)	28%	(19)	20%	(14)	13%	(9)	19%	(13)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (347)	25% (195)	12% (97)	17% (130)	2% (12)	781
Gender: Male	41% (147)	27% (97)	13% (45)	19% (67)	1% (3)	359
Gender: Female	47% (200)	23% (98)	12% (52)	15% (63)	2% (9)	422
Age: 18-34	55% (110)	25% (51)	8% (16)	11% (21)	1% (1)	199
Age: 35-44	43% (49)	35% (40)	7% (7)	15% (17)	1% (1)	114
Age: 45-64	36% (94)	26% (69)	16% (43)	19% (49)	3% (7)	262
Age: 65+	46% (94)	17% (35)	15% (31)	21% (43)	2% (3)	206
GenZers: 1997-2012	63% (62)	22% (22)	7% (7)	7% (7)	1% (1)	99
Millennials: 1981-1996	45% (94)	32% (67)	8% (16)	14% (30)	1% (1)	209
GenXers: 1965-1980	38% (78)	26% (54)	17% (35)	15% (31)	3% (7)	205
Baby Boomers: 1946-1964	42% (97)	21% (48)	15% (35)	22% (50)	1% (3)	234
Educ: < College	44% (206)	27% (126)	10% (45)	18% (83)	2% (9)	468
Educ: Bachelors degree	46% (98)	22% (46)	15% (31)	16% (34)	2% (3)	213
Educ: Post-grad	43% (43)	23% (23)	21% (21)	13% (13)	— (0)	100
Income: Under 50k	48% (130)	27% (73)	9% (25)	15% (41)	2% (5)	274
Income: 50k-100k	43% (135)	22% (69)	12% (37)	21% (65)	2% (6)	311
Income: 100k+	42% (82)	27% (53)	18% (35)	13% (25)	1% (1)	196
Ethnicity: White (Non-Hispanic)	42% (208)	23% (116)	15% (73)	20% (98)	1% (4)	499
Ethnicity: Hispanic	47% (84)	27% (49)	8% (14)	14% (25)	4% (8)	180
Ethnicity: Black (Non-Hispanic)	69% (27)	22% (9)	1% (0)	9% (4)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	44% (27)	35% (21)	16% (10)	6% (4)	— (0)	62
All Christian	40% (159)	22% (88)	16% (64)	20% (78)	1% (6)	396
All Non-Christian	59% (28)	28% (13)	3% (1)	10% (5)	— (0)	47
Atheist	76% (25)	12% (4)	4% (1)	6% (2)	1% (0)	32
Agnostic/Nothing in particular	51% (100)	29% (58)	10% (19)	8% (16)	2% (5)	198
Something Else	32% (35)	29% (31)	10% (11)	28% (30)	1% (1)	107
Evangelical	30% (55)	16% (28)	16% (28)	38% (68)	1% (1)	180
Non-Evangelical	43% (132)	28% (84)	15% (46)	12% (37)	2% (6)	305
PID: Dem (no lean)	72% (194)	21% (58)	3% (8)	3% (9)	1% (2)	270
PID: Ind (no lean)	44% (86)	32% (62)	11% (21)	13% (25)	1% (1)	195
PID: Rep (no lean)	21% (66)	24% (75)	22% (69)	31% (97)	3% (9)	316

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (347)	25% (195)	12% (97)	17% (130)	2% (12)	781
PID/Gender: Dem Men	66% (66)	23% (23)	3% (3)	9% (9)	— (0)	101
PID/Gender: Dem Women	76% (128)	20% (34)	3% (5)	— (0)	1% (2)	169
PID/Gender: Ind Men	43% (44)	31% (31)	9% (9)	17% (17)	— (0)	102
PID/Gender: Ind Women	45% (42)	33% (31)	12% (11)	8% (8)	2% (1)	93
PID/Gender: Rep Men	24% (37)	27% (42)	21% (33)	26% (41)	2% (3)	157
PID/Gender: Rep Women	19% (30)	21% (33)	23% (36)	35% (55)	4% (6)	159
Ideo: Liberal (1-3)	74% (155)	18% (37)	4% (8)	4% (8)	— (0)	209
Ideo: Moderate (4)	48% (117)	34% (83)	7% (18)	9% (21)	1% (2)	241
Ideo: Conservative (5-7)	21% (66)	22% (70)	22% (68)	32% (101)	3% (10)	315
Community: Urban	50% (127)	25% (63)	8% (21)	15% (37)	2% (4)	253
Community: Suburban	43% (179)	26% (107)	13% (53)	16% (66)	2% (8)	412
Community: Rural	35% (40)	21% (25)	20% (23)	24% (28)	— (0)	116
Military HHnm: Yes	28% (43)	29% (43)	16% (25)	25% (37)	2% (3)	150
Military HH: No	48% (304)	24% (151)	12% (73)	15% (93)	2% (10)	631
Employ: Private Sector	38% (100)	28% (75)	15% (40)	17% (46)	2% (5)	265
Employ: Government	39% (18)	30% (14)	9% (4)	19% (8)	3% (1)	46
Employ: Self-Employed	49% (38)	18% (14)	6% (5)	24% (19)	3% (2)	79
Employ: Homemaker	38% (18)	42% (20)	12% (6)	8% (4)	— (0)	47
Employ: Student	76% (20)	19% (5)	2% (0)	4% (1)	— (0)	26
Employ: Retired	43% (88)	16% (32)	17% (35)	23% (46)	1% (2)	204
Employ: Unemployed	57% (38)	34% (23)	6% (4)	3% (2)	— (0)	68
Employ: Other	57% (27)	25% (12)	5% (3)	9% (4)	3% (2)	47

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (347)	25% (195)	12% (97)	17% (130)	2% (12)	781
Protestant	35% (63)	16% (29)	18% (32)	31% (55)	1% (1)	181
Roman Catholic	45% (90)	27% (53)	16% (31)	10% (20)	2% (4)	197
Mormon	29% (4)	39% (5)	13% (2)	16% (2)	2% (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	76% (3)	24% (1)	— (0)	— (0)	— (0)	4
Jewish	61% (19)	31% (10)	5% (1)	3% (1)	— (0)	31
Muslim	34% (2)	10% (1)	— (0)	56% (4)	— (0)	7
Buddhist	99% (5)	1% (0)	— (0)	— (0)	— (0)	5
Hindu	41% (2)	59% (3)	— (0)	— (0)	— (0)	5
Atheist	76% (25)	12% (4)	4% (1)	6% (2)	1% (0)	32
Agnostic	58% (24)	21% (9)	13% (6)	6% (3)	1% (0)	42
Something else	32% (35)	29% (31)	10% (11)	28% (30)	1% (1)	107
Nothing in particular	49% (76)	32% (49)	9% (14)	8% (13)	3% (4)	157
Ideo/PID: Conservative Republican	16% (39)	21% (51)	25% (61)	34% (83)	4% (9)	243
Ideo/PID: Moderate/Liberal Republican	40% (27)	29% (19)	11% (7)	20% (14)	— (0)	68
Ideo/PID: Moderate/Conservative Democrat	63% (75)	28% (34)	4% (5)	3% (3)	1% (1)	119
Ideo/PID: Liberal Democrat	78% (114)	16% (24)	2% (3)	4% (5)	— (0)	146
Unfavorable of Biden and Trump	41% (57)	35% (49)	11% (16)	13% (18)	— (0)	140
2024 H2H Matchup: Biden Voter	71% (251)	22% (77)	3% (12)	3% (12)	— (2)	353
2024 H2H Matchup: Trump Voter	20% (75)	27% (103)	20% (76)	30% (114)	3% (10)	379
2024 H2H Matchup: Would not Vote	59% (10)	14% (2)	7% (1)	20% (3)	— (0)	17
2024 H2H Matchup: Do not Know	34% (11)	39% (13)	24% (8)	3% (1)	— (0)	33
2022 House Vote: Democrat	68% (231)	26% (87)	3% (11)	3% (9)	1% (2)	339
2022 House Vote: Republican	18% (58)	24% (78)	22% (73)	33% (107)	3% (9)	326
2022 House Vote: Did not Vote	54% (56)	23% (24)	12% (13)	9% (10)	1% (1)	105
2020 Vote: Joe Biden	69% (252)	24% (86)	5% (17)	3% (10)	— (0)	365
2020 Vote: Donald Trump	17% (62)	26% (93)	21% (78)	33% (119)	3% (11)	362
2020 Vote: Someone Else	25% (3)	66% (8)	1% (0)	8% (1)	— (0)	12
2020 Vote: Did not Vote	70% (30)	20% (9)	7% (3)	2% (1)	1% (0)	42

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (347)	25% (195)	12% (97)	17% (130)	2% (12)	781
2016 Vote: Hillary Clinton	72% (184)	22% (56)	3% (7)	3% (8)	1% (1)	257
2016 Vote: Donald Trump	20% (69)	25% (86)	23% (77)	30% (103)	2% (7)	342
2016 Vote: Someone Else	57% (18)	30% (10)	10% (3)	3% (1)	1% (0)	32
2020 Vote/PID: Not Biden/Democrat	63% (16)	11% (3)	7% (2)	14% (4)	5% (1)	26
2020 Vote/PID: Not Trump/Republican	39% (13)	30% (10)	16% (6)	14% (5)	1% (0)	34
U.S. Economy: Wrong Track	36% (195)	24% (132)	16% (86)	23% (126)	1% (7)	547
U.S. Economy: Right Direction	65% (151)	27% (63)	5% (11)	2% (4)	2% (5)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70% (182)	22% (58)	1% (4)	5% (13)	2% (4)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23% (88)	27% (103)	21% (80)	29% (112)	2% (6)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	59% (77)	25% (33)	10% (14)	4% (6)	1% (2)	132
Top 2024 Issue: Economy	33% (88)	31% (85)	16% (43)	17% (47)	3% (7)	269
Community/Gender: Urban Women	62% (61)	17% (17)	6% (6)	12% (12)	4% (4)	99
Community/Gender: Urban Men	43% (66)	30% (47)	10% (15)	16% (25)	— (0)	154
Community/Gender: Rural Women	36% (30)	24% (20)	17% (14)	22% (18)	— (0)	83
Community/Gender: Rural Men	31% (10)	14% (5)	26% (9)	28% (9)	1% (0)	33
Community/Gender: Suburban Women	45% (109)	26% (61)	13% (32)	14% (33)	2% (5)	240
Community/Gender: Suburban Men	41% (70)	26% (45)	12% (21)	19% (33)	2% (3)	172
Homeowner	44% (292)	25% (164)	14% (91)	17% (114)	1% (8)	670
Renter	47% (48)	28% (28)	6% (6)	15% (15)	4% (4)	101
Self + Household: White-Collar	45% (159)	24% (85)	14% (50)	15% (53)	1% (5)	352
Self + Household: Blue Collar	40% (125)	24% (74)	12% (37)	21% (66)	2% (6)	308
Union HH: Yes	48% (19)	26% (10)	3% (1)	23% (9)	— (0)	40
Union HH: No	44% (327)	25% (184)	13% (96)	16% (121)	2% (12)	741
LGBTQ+: Yes	63% (52)	25% (20)	7% (6)	6% (5)	1% (0)	83
LGBTQ+: No	42% (295)	25% (174)	13% (92)	18% (126)	2% (12)	698
Motivated to Vote	44% (322)	25% (181)	13% (94)	17% (128)	2% (12)	737
Parent: Yes	40% (87)	33% (71)	12% (25)	14% (31)	1% (3)	217
Parent: No	46% (259)	22% (124)	13% (72)	18% (99)	2% (9)	564
COVID Vaccine: Yes	48% (279)	26% (152)	12% (71)	13% (78)	1% (8)	587
COVID Vaccine: No	35% (67)	22% (43)	14% (27)	27% (52)	2% (4)	194

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	44%	(347)	25%	(195)	12%	(97)	17%	(130)	2%	(12)	781
Student Loans: Yes	47%	(52)	25%	(27)	12%	(13)	13%	(14)	4%	(4)	110
Student Loans: No	44%	(295)	25%	(168)	13%	(85)	17%	(116)	1%	(8)	671
Favorable Opinion of Haley	31%	(82)	26%	(69)	20%	(53)	20%	(52)	3%	(9)	266
Unfavorable Opinion of Haley	52%	(136)	22%	(57)	8%	(20)	19%	(49)	—	(0)	263
Prodigal Biden Voter	47%	(21)	38%	(18)	14%	(6)	1%	(1)	—	(0)	46
Undecided Voter (DK/WNV)	42%	(21)	31%	(15)	18%	(9)	9%	(4)	—	(0)	50
Undecided Voter (DK)	34%	(11)	39%	(13)	24%	(8)	3%	(1)	—	(0)	33
Watched Debate	44%	(262)	24%	(140)	13%	(80)	17%	(102)	2%	(11)	595
Watched Debate: Did not Watch	46%	(85)	29%	(55)	10%	(18)	15%	(28)	—	(1)	186
Watched Debate: All of it	40%	(147)	24%	(89)	16%	(59)	19%	(69)	1%	(3)	366
Watched Debate: Some of it	50%	(115)	22%	(51)	9%	(21)	15%	(34)	4%	(8)	229
Continue His Campaign: Yes Biden	59%	(183)	20%	(63)	8%	(25)	11%	(33)	2%	(5)	308
Continue His Campaign: No Biden	33%	(144)	28%	(123)	16%	(68)	21%	(92)	2%	(7)	435
Continue His Campaign: Yes Trump	25%	(98)	27%	(106)	19%	(76)	27%	(108)	2%	(7)	395
Continue His Campaign: No Trump	66%	(230)	23%	(81)	5%	(17)	6%	(20)	1%	(2)	349
Conviction: Evidence	64%	(246)	25%	(94)	5%	(19)	5%	(17)	1%	(5)	382
Conviction: Motivation to Damage	23%	(76)	24%	(80)	21%	(69)	30%	(100)	2%	(5)	330
Conviction: DK/NO	36%	(25)	29%	(20)	14%	(10)	18%	(12)	3%	(2)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(351)	40%	(314)	11%	(84)	2%	(17)	2%	(15)	781
Gender: Male	42%	(149)	43%	(153)	11%	(39)	4%	(14)	1%	(4)	359
Gender: Female	48%	(202)	38%	(161)	11%	(45)	1%	(3)	3%	(11)	422
Age: 18-34	50%	(100)	34%	(68)	8%	(16)	3%	(7)	5%	(9)	199
Age: 35-44	53%	(61)	32%	(36)	13%	(15)	1%	(2)	—	(0)	114
Age: 45-64	39%	(103)	47%	(124)	9%	(24)	2%	(5)	2%	(6)	262
Age: 65+	42%	(87)	41%	(85)	14%	(29)	2%	(4)	—	(0)	206
GenZers: 1997-2012	52%	(51)	33%	(33)	13%	(13)	1%	(1)	1%	(1)	99
Millennials: 1981-1996	51%	(107)	34%	(71)	8%	(16)	3%	(7)	4%	(8)	209
GenXers: 1965-1980	40%	(82)	49%	(100)	9%	(18)	1%	(3)	1%	(3)	205
Baby Boomers: 1946-1964	43%	(100)	40%	(94)	13%	(31)	3%	(6)	1%	(3)	234
Educ: < College	43%	(201)	46%	(213)	7%	(34)	2%	(11)	2%	(9)	468
Educ: Bachelors degree	49%	(104)	31%	(66)	17%	(37)	2%	(4)	1%	(2)	213
Educ: Post-grad	46%	(46)	34%	(34)	13%	(13)	3%	(3)	4%	(4)	100
Income: Under 50k	50%	(136)	35%	(95)	11%	(29)	2%	(5)	3%	(9)	274
Income: 50k-100k	39%	(122)	45%	(141)	12%	(37)	3%	(8)	1%	(3)	311
Income: 100k+	48%	(93)	39%	(77)	10%	(19)	2%	(4)	1%	(3)	196
Ethnicity: White (Non-Hispanic)	41%	(207)	43%	(213)	12%	(59)	2%	(8)	3%	(14)	499
Ethnicity: Hispanic	46%	(83)	40%	(72)	9%	(17)	4%	(7)	1%	(1)	180
Ethnicity: Black (Non-Hispanic)	81%	(32)	12%	(5)	5%	(2)	1%	(0)	—	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	47%	(29)	39%	(24)	10%	(6)	4%	(2)	—	(0)	62
All Christian	44%	(175)	40%	(158)	13%	(52)	1%	(4)	2%	(7)	396
All Non-Christian	49%	(23)	45%	(21)	2%	(1)	4%	(2)	—	(0)	47
Atheist	55%	(18)	27%	(9)	16%	(5)	1%	(0)	1%	(0)	32
Agnostic/Nothing in particular	45%	(89)	41%	(82)	9%	(18)	4%	(7)	2%	(3)	198
Something Else	43%	(46)	41%	(44)	7%	(8)	4%	(4)	5%	(5)	107
Evangelical	46%	(82)	36%	(65)	10%	(19)	3%	(6)	5%	(8)	180
Non-Evangelical	43%	(132)	42%	(129)	13%	(39)	1%	(2)	1%	(3)	305
PID: Dem (no lean)	53%	(143)	37%	(100)	6%	(16)	1%	(3)	3%	(9)	270
PID: Ind (no lean)	45%	(88)	39%	(77)	15%	(29)	1%	(1)	—	(0)	195
PID: Rep (no lean)	38%	(121)	43%	(137)	13%	(40)	4%	(13)	2%	(6)	316

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (351)	40% (314)	11% (84)	2% (17)	2% (15)	781
PID/Gender: Dem Men	48% (48)	42% (42)	6% (6)	— (0)	4% (4)	101
PID/Gender: Dem Women	56% (94)	34% (57)	6% (10)	1% (2)	3% (5)	169
PID/Gender: Ind Men	40% (41)	49% (50)	10% (10)	1% (1)	— (0)	102
PID/Gender: Ind Women	51% (47)	29% (27)	20% (19)	— (0)	— (0)	93
PID/Gender: Rep Men	38% (60)	39% (61)	15% (23)	8% (12)	— (0)	157
PID/Gender: Rep Women	38% (60)	48% (76)	10% (16)	1% (1)	3% (5)	159
Ideo: Liberal (1-3)	57% (119)	35% (74)	6% (13)	1% (3)	— (1)	209
Ideo: Moderate (4)	41% (98)	42% (102)	12% (29)	4% (10)	1% (3)	241
Ideo: Conservative (5-7)	40% (126)	42% (131)	13% (42)	1% (5)	3% (11)	315
Community: Urban	48% (121)	37% (92)	11% (28)	3% (7)	2% (5)	253
Community: Suburban	44% (183)	41% (170)	10% (41)	2% (8)	2% (10)	412
Community: Rural	41% (47)	45% (52)	13% (15)	2% (2)	— (0)	116
Military HHnm: Yes	39% (58)	39% (59)	19% (29)	2% (3)	1% (2)	150
Military HH: No	46% (293)	40% (255)	9% (55)	2% (15)	2% (13)	631
Employ: Private Sector	46% (123)	36% (96)	14% (37)	3% (8)	— (1)	265
Employ: Government	56% (25)	30% (14)	15% (7)	— (0)	— (0)	46
Employ: Self-Employed	37% (29)	44% (34)	11% (8)	2% (2)	7% (5)	79
Employ: Homemaker	48% (22)	37% (17)	10% (5)	2% (1)	3% (2)	47
Employ: Student	65% (17)	26% (7)	8% (2)	— (0)	1% (0)	26
Employ: Retired	38% (76)	47% (97)	12% (24)	2% (4)	1% (2)	204
Employ: Unemployed	43% (29)	46% (31)	1% (1)	4% (2)	7% (5)	68
Employ: Other	60% (28)	40% (19)	— (0)	— (0)	— (0)	47

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(351)	40%	(314)	11%	(84)	2%	(17)	2%	(15)	781
Protestant	45%	(82)	36%	(66)	16%	(28)	1%	(2)	2%	(3)	181
Roman Catholic	44%	(86)	43%	(84)	11%	(22)	1%	(2)	2%	(3)	197
Mormon	43%	(6)	38%	(5)	16%	(2)	—	(0)	4%	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	—	(0)	—	(0)	4
Jewish	46%	(14)	49%	(15)	3%	(1)	1%	(0)	—	(0)	31
Muslim	55%	(4)	23%	(2)	—	(0)	22%	(2)	—	(0)	7
Buddhist	51%	(2)	43%	(2)	6%	(0)	—	(0)	—	(0)	5
Hindu	51%	(3)	49%	(2)	—	(0)	—	(0)	—	(0)	5
Atheist	55%	(18)	27%	(9)	16%	(5)	1%	(0)	1%	(0)	32
Agnostic	32%	(13)	46%	(19)	14%	(6)	—	(0)	7%	(3)	42
Something else	43%	(46)	41%	(44)	7%	(8)	4%	(4)	5%	(5)	107
Nothing in particular	48%	(75)	40%	(63)	7%	(12)	4%	(7)	—	(0)	157
Ideo/PID: Conservative Republican	38%	(92)	41%	(100)	16%	(40)	2%	(5)	2%	(6)	243
Ideo/PID: Moderate/Liberal Republican	41%	(27)	47%	(32)	—	(0)	12%	(8)	—	(0)	68
Ideo/PID: Moderate/Conservative Democrat	46%	(55)	38%	(45)	7%	(8)	2%	(3)	6%	(8)	119
Ideo/PID: Liberal Democrat	57%	(84)	37%	(54)	5%	(7)	—	(0)	1%	(1)	146
Unfavorable of Biden and Trump	41%	(58)	42%	(59)	13%	(18)	2%	(3)	2%	(3)	140
2024 H2H Matchup: Biden Voter	51%	(180)	39%	(136)	8%	(29)	—	(0)	2%	(8)	353
2024 H2H Matchup: Trump Voter	39%	(147)	43%	(163)	13%	(49)	4%	(16)	1%	(4)	379
2024 H2H Matchup: Would not Vote	61%	(10)	27%	(4)	7%	(1)	—	(0)	5%	(1)	17
2024 H2H Matchup: Do not Know	45%	(15)	30%	(10)	16%	(5)	2%	(1)	7%	(2)	33
2022 House Vote: Democrat	52%	(175)	37%	(125)	10%	(33)	1%	(3)	1%	(3)	339
2022 House Vote: Republican	36%	(116)	46%	(149)	14%	(44)	4%	(12)	1%	(4)	326
2022 House Vote: Did not Vote	55%	(57)	29%	(31)	7%	(7)	2%	(2)	7%	(8)	105
2020 Vote: Joe Biden	48%	(174)	40%	(145)	9%	(34)	1%	(3)	2%	(8)	365
2020 Vote: Donald Trump	39%	(143)	43%	(155)	13%	(47)	4%	(13)	2%	(5)	362
2020 Vote: Someone Else	38%	(4)	47%	(5)	9%	(1)	7%	(1)	—	(0)	12
2020 Vote: Did not Vote	70%	(30)	21%	(9)	5%	(2)	1%	(0)	3%	(1)	42

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (351)	40% (314)	11% (84)	2% (17)	2% (15)	781
2016 Vote: Hillary Clinton	50% (130)	42% (107)	6% (14)	1% (3)	1% (3)	257
2016 Vote: Donald Trump	42% (142)	40% (138)	13% (44)	4% (13)	2% (5)	342
2016 Vote: Someone Else	32% (10)	50% (16)	15% (5)	3% (1)	— (0)	32
2020 Vote/PID: Not Biden/Democrat	78% (20)	19% (5)	— (0)	1% (0)	2% (1)	26
2020 Vote/PID: Not Trump/Republican	40% (14)	36% (12)	20% (7)	2% (1)	1% (0)	34
U.S. Economy: Wrong Track	45% (244)	40% (218)	13% (70)	2% (10)	1% (6)	547
U.S. Economy: Right Direction	46% (107)	41% (96)	6% (14)	3% (7)	4% (9)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53% (138)	33% (87)	9% (24)	1% (3)	3% (8)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (150)	42% (162)	15% (57)	4% (14)	2% (7)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (63)	49% (65)	2% (3)	1% (1)	— (1)	132
Top 2024 Issue: Economy	45% (122)	38% (103)	14% (37)	2% (6)	1% (2)	269
Community/Gender: Urban Women	50% (50)	32% (31)	13% (13)	— (0)	5% (5)	99
Community/Gender: Urban Men	46% (71)	40% (61)	9% (14)	4% (7)	— (0)	154
Community/Gender: Rural Women	42% (35)	46% (38)	13% (10)	— (0)	— (0)	83
Community/Gender: Rural Men	38% (12)	42% (14)	14% (5)	6% (2)	— (0)	33
Community/Gender: Suburban Women	49% (118)	38% (92)	9% (21)	1% (3)	2% (6)	240
Community/Gender: Suburban Men	38% (65)	45% (78)	12% (20)	3% (5)	2% (4)	172
Homeowner	42% (284)	42% (279)	12% (80)	2% (14)	2% (13)	670
Renter	61% (61)	31% (31)	4% (4)	3% (3)	1% (1)	101
Self + Household: White-Collar	45% (159)	35% (123)	15% (52)	1% (4)	4% (13)	352
Self + Household: Blue Collar	45% (137)	44% (135)	10% (32)	1% (4)	— (0)	308
Union HH: Yes	48% (19)	32% (13)	12% (5)	6% (3)	1% (1)	40
Union HH: No	45% (332)	41% (301)	11% (79)	2% (15)	2% (14)	741
LGBTQ+: Yes	53% (44)	34% (28)	12% (10)	1% (1)	1% (0)	83
LGBTQ+: No	44% (307)	41% (286)	11% (74)	2% (16)	2% (14)	698
Motivated to Vote	45% (330)	41% (301)	10% (75)	2% (17)	2% (14)	737
Parent: Yes	59% (127)	28% (61)	9% (21)	4% (8)	— (0)	217
Parent: No	40% (224)	45% (252)	11% (64)	2% (10)	3% (15)	564
COVID Vaccine: Yes	47% (274)	40% (237)	11% (62)	1% (5)	1% (8)	587
COVID Vaccine: No	40% (77)	39% (76)	11% (22)	6% (12)	3% (6)	194

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(351)	40%	(314)	11%	(84)	2%	(17)	2%	(15)	781
Student Loans: Yes	57%	(63)	26%	(29)	13%	(14)	3%	(4)	—	(0)	110
Student Loans: No	43%	(288)	42%	(285)	10%	(70)	2%	(14)	2%	(15)	671
Favorable Opinion of Haley	42%	(113)	38%	(101)	16%	(42)	2%	(5)	2%	(5)	266
Unfavorable Opinion of Haley	46%	(122)	42%	(111)	8%	(22)	3%	(7)	—	(0)	263
Prodigal Biden Voter	47%	(22)	33%	(15)	12%	(6)	7%	(3)	1%	(0)	46
Undecided Voter (DK/WNV)	50%	(25)	29%	(14)	13%	(7)	2%	(1)	6%	(3)	50
Undecided Voter (DK)	45%	(15)	30%	(10)	16%	(5)	2%	(1)	7%	(2)	33
Watched Debate	46%	(274)	38%	(227)	11%	(68)	3%	(15)	2%	(11)	595
Watched Debate: Did not Watch	42%	(78)	46%	(87)	9%	(16)	1%	(2)	2%	(4)	186
Watched Debate: All of it	39%	(143)	44%	(161)	13%	(46)	2%	(7)	2%	(9)	366
Watched Debate: Some of it	57%	(130)	29%	(66)	10%	(22)	4%	(8)	1%	(2)	229
Continue His Campaign: Yes Biden	50%	(153)	39%	(120)	8%	(23)	1%	(4)	3%	(8)	308
Continue His Campaign: No Biden	41%	(178)	42%	(183)	13%	(56)	3%	(13)	1%	(5)	435
Continue His Campaign: Yes Trump	40%	(156)	41%	(164)	14%	(57)	3%	(14)	1%	(5)	395
Continue His Campaign: No Trump	52%	(182)	38%	(134)	7%	(25)	1%	(4)	1%	(5)	349
Conviction: Evidence	49%	(187)	39%	(149)	9%	(36)	1%	(5)	1%	(4)	382
Conviction: Motivation to Damage	44%	(145)	41%	(136)	12%	(41)	1%	(4)	2%	(5)	330
Conviction: DK/NO	28%	(19)	42%	(29)	11%	(7)	12%	(8)	8%	(5)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (354)	29% (224)	17% (130)	7% (56)	2% (17)	781
Gender: Male	33% (120)	38% (137)	18% (66)	10% (34)	1% (3)	359
Gender: Female	56% (234)	21% (87)	15% (64)	5% (22)	3% (14)	422
Age: 18-34	55% (109)	27% (55)	10% (20)	6% (13)	2% (3)	199
Age: 35-44	43% (49)	31% (35)	18% (21)	7% (8)	1% (1)	114
Age: 45-64	38% (98)	33% (85)	18% (48)	8% (21)	4% (9)	262
Age: 65+	47% (98)	24% (49)	20% (41)	7% (15)	2% (3)	206
GenZers: 1997-2012	59% (58)	31% (30)	6% (6)	3% (3)	— (0)	99
Millennials: 1981-1996	46% (96)	28% (58)	17% (35)	8% (16)	2% (4)	209
GenXers: 1965-1980	40% (83)	33% (67)	17% (35)	7% (14)	3% (6)	205
Baby Boomers: 1946-1964	42% (99)	26% (60)	21% (48)	9% (20)	3% (6)	234
Educ: < College	48% (223)	26% (123)	15% (71)	8% (40)	2% (12)	468
Educ: Bachelors degree	45% (97)	31% (66)	18% (39)	5% (10)	1% (2)	213
Educ: Post-grad	34% (34)	35% (35)	21% (21)	7% (7)	3% (3)	100
Income: Under 50k	54% (148)	27% (74)	12% (34)	5% (14)	2% (4)	274
Income: 50k-100k	44% (136)	27% (85)	19% (58)	7% (22)	3% (10)	311
Income: 100k+	36% (70)	33% (65)	20% (39)	10% (20)	1% (2)	196
Ethnicity: White (Non-Hispanic)	42% (209)	30% (148)	19% (93)	7% (36)	3% (14)	499
Ethnicity: Hispanic	48% (87)	31% (55)	10% (18)	10% (17)	2% (3)	180
Ethnicity: Black (Non-Hispanic)	66% (26)	23% (9)	7% (3)	5% (2)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	52% (32)	19% (12)	27% (17)	1% (1)	— (0)	62
All Christian	41% (162)	30% (119)	17% (67)	10% (41)	2% (7)	396
All Non-Christian	60% (28)	29% (14)	11% (5)	— (0)	— (0)	47
Atheist	43% (14)	37% (12)	15% (5)	5% (2)	— (0)	32
Agnostic/Nothing in particular	43% (84)	32% (63)	17% (34)	4% (7)	5% (10)	198
Something Else	61% (65)	15% (16)	17% (19)	6% (7)	— (0)	107
Evangelical	45% (81)	23% (41)	22% (39)	9% (16)	2% (3)	180
Non-Evangelical	45% (138)	29% (88)	15% (44)	10% (31)	1% (4)	305
PID: Dem (no lean)	63% (171)	23% (61)	9% (25)	4% (10)	1% (3)	270
PID: Ind (no lean)	42% (83)	35% (68)	17% (34)	4% (9)	1% (2)	195
PID: Rep (no lean)	32% (101)	30% (95)	23% (72)	12% (37)	4% (11)	316

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(354)	29%	(224)	17%	(130)	7%	(56)	2%	(17)	781
PID/Gender: Dem Men	50%	(50)	36%	(37)	7%	(8)	4%	(4)	3%	(3)	101
PID/Gender: Dem Women	71%	(121)	15%	(25)	10%	(17)	4%	(7)	—	(0)	169
PID/Gender: Ind Men	37%	(38)	36%	(37)	22%	(22)	5%	(5)	—	(0)	102
PID/Gender: Ind Women	48%	(45)	33%	(31)	12%	(12)	4%	(4)	3%	(2)	93
PID/Gender: Rep Men	20%	(32)	40%	(63)	23%	(36)	16%	(26)	—	(0)	157
PID/Gender: Rep Women	43%	(69)	20%	(32)	22%	(36)	7%	(12)	7%	(11)	159
Ideo: Liberal (1-3)	62%	(130)	28%	(59)	8%	(17)	1%	(2)	—	(1)	209
Ideo: Moderate (4)	49%	(119)	26%	(63)	15%	(37)	6%	(15)	3%	(7)	241
Ideo: Conservative (5-7)	32%	(102)	31%	(96)	22%	(70)	12%	(39)	3%	(8)	315
Community: Urban	47%	(118)	29%	(74)	17%	(44)	7%	(17)	—	(0)	253
Community: Suburban	43%	(178)	30%	(125)	16%	(64)	7%	(29)	4%	(16)	412
Community: Rural	50%	(58)	22%	(25)	20%	(23)	8%	(10)	—	(0)	116
Military HHnm: Yes	39%	(59)	26%	(40)	20%	(30)	12%	(19)	2%	(3)	150
Military HH: No	47%	(295)	29%	(184)	16%	(101)	6%	(38)	2%	(13)	631
Employ: Private Sector	39%	(104)	31%	(81)	22%	(58)	8%	(22)	—	(0)	265
Employ: Government	49%	(22)	24%	(11)	8%	(4)	19%	(9)	—	(0)	46
Employ: Self-Employed	46%	(36)	27%	(21)	18%	(14)	9%	(7)	—	(0)	79
Employ: Homemaker	68%	(32)	11%	(5)	12%	(6)	1%	(1)	7%	(3)	47
Employ: Student	50%	(13)	34%	(9)	14%	(4)	—	(0)	2%	(0)	26
Employ: Retired	42%	(86)	28%	(57)	21%	(43)	7%	(15)	2%	(3)	204
Employ: Unemployed	45%	(31)	45%	(30)	2%	(1)	1%	(0)	8%	(5)	68
Employ: Other	64%	(30)	19%	(9)	3%	(1)	5%	(2)	9%	(4)	47

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(354)	29%	(224)	17%	(130)	7%	(56)	2%	(17)	781
Protestant	39%	(71)	29%	(53)	19%	(34)	11%	(20)	2%	(3)	181
Roman Catholic	42%	(83)	31%	(60)	16%	(31)	10%	(20)	2%	(3)	197
Mormon	44%	(6)	35%	(5)	17%	(2)	4%	(0)	—	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	—	(0)	—	(0)	4
Jewish	58%	(18)	38%	(12)	3%	(1)	1%	(0)	—	(0)	31
Muslim	68%	(5)	11%	(1)	22%	(2)	—	(0)	—	(0)	7
Buddhist	74%	(3)	22%	(1)	4%	(0)	—	(0)	—	(0)	5
Hindu	49%	(2)	—	(0)	51%	(3)	—	(0)	—	(0)	5
Atheist	43%	(14)	37%	(12)	15%	(5)	5%	(2)	—	(0)	32
Agnostic	43%	(18)	27%	(11)	21%	(9)	2%	(1)	7%	(3)	42
Something else	61%	(65)	15%	(16)	17%	(19)	6%	(7)	—	(0)	107
Nothing in particular	42%	(66)	33%	(51)	16%	(26)	4%	(6)	4%	(7)	157
Ideo/PID: Conservative Republican	28%	(69)	33%	(79)	23%	(55)	14%	(33)	3%	(7)	243
Ideo/PID: Moderate/Liberal Republican	46%	(31)	23%	(16)	19%	(13)	6%	(4)	7%	(4)	68
Ideo/PID: Moderate/Conservative Democrat	56%	(67)	22%	(26)	12%	(14)	7%	(8)	3%	(3)	119
Ideo/PID: Liberal Democrat	71%	(104)	21%	(31)	7%	(10)	1%	(2)	—	(0)	146
Unfavorable of Biden and Trump	39%	(54)	31%	(43)	24%	(34)	6%	(9)	—	(0)	140
2024 H2H Matchup: Biden Voter	61%	(217)	26%	(93)	8%	(29)	3%	(11)	1%	(4)	353
2024 H2H Matchup: Trump Voter	31%	(117)	31%	(117)	23%	(86)	12%	(45)	3%	(13)	379
2024 H2H Matchup: Would not Vote	48%	(8)	41%	(7)	9%	(1)	3%	(0)	—	(0)	17
2024 H2H Matchup: Do not Know	37%	(12)	21%	(7)	42%	(14)	—	(0)	1%	(0)	33
2022 House Vote: Democrat	58%	(198)	28%	(96)	9%	(32)	3%	(10)	1%	(3)	339
2022 House Vote: Republican	29%	(95)	32%	(104)	24%	(77)	12%	(37)	4%	(13)	326
2022 House Vote: Did not Vote	55%	(57)	21%	(22)	16%	(17)	7%	(7)	1%	(1)	105
2020 Vote: Joe Biden	60%	(219)	26%	(97)	11%	(39)	2%	(7)	1%	(3)	365
2020 Vote: Donald Trump	30%	(110)	30%	(107)	23%	(84)	13%	(48)	4%	(13)	362
2020 Vote: Someone Else	12%	(1)	60%	(7)	27%	(3)	—	(0)	—	(0)	12
2020 Vote: Did not Vote	56%	(24)	30%	(13)	9%	(4)	3%	(1)	2%	(1)	42

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (354)	29% (224)	17% (130)	7% (56)	2% (17)	781
2016 Vote: Hillary Clinton	58% (149)	26% (67)	10% (27)	4% (11)	1% (3)	257
2016 Vote: Donald Trump	29% (98)	32% (110)	25% (85)	13% (43)	2% (6)	342
2016 Vote: Someone Else	38% (12)	42% (13)	20% (6)	— (0)	— (0)	32
2020 Vote/PID: Not Biden/Democrat	51% (13)	29% (8)	5% (1)	15% (4)	— (0)	26
2020 Vote/PID: Not Trump/Republican	47% (16)	20% (7)	33% (11)	1% (0)	— (0)	34
U.S. Economy: Wrong Track	41% (223)	29% (158)	20% (110)	8% (43)	3% (14)	547
U.S. Economy: Right Direction	56% (131)	28% (66)	9% (20)	6% (13)	1% (3)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (167)	25% (64)	8% (21)	2% (5)	1% (4)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31% (121)	31% (119)	22% (87)	13% (49)	3% (13)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	50% (66)	31% (41)	17% (22)	2% (2)	— (0)	132
Top 2024 Issue: Economy	44% (118)	25% (67)	25% (67)	4% (12)	2% (4)	269
Community/Gender: Urban Women	63% (62)	18% (18)	15% (15)	4% (4)	— (0)	99
Community/Gender: Urban Men	36% (56)	36% (55)	19% (29)	9% (14)	— (0)	154
Community/Gender: Rural Women	57% (47)	18% (15)	19% (16)	6% (5)	— (0)	83
Community/Gender: Rural Men	33% (11)	31% (10)	21% (7)	14% (5)	— (0)	33
Community/Gender: Suburban Women	52% (125)	23% (54)	14% (34)	6% (13)	6% (13)	240
Community/Gender: Suburban Men	31% (53)	41% (71)	17% (30)	9% (16)	2% (3)	172
Homeowner	44% (295)	29% (196)	17% (115)	7% (49)	2% (16)	670
Renter	53% (53)	25% (26)	14% (14)	7% (7)	1% (1)	101
Self + Household: White-Collar	45% (160)	28% (100)	16% (56)	7% (25)	3% (11)	352
Self + Household: Blue Collar	46% (140)	31% (96)	14% (43)	9% (29)	— (0)	308
Union HH: Yes	63% (25)	22% (9)	9% (4)	6% (2)	— (0)	40
Union HH: No	44% (329)	29% (215)	17% (126)	7% (54)	2% (17)	741
LGBTQ+: Yes	51% (42)	22% (18)	19% (15)	4% (3)	5% (4)	83
LGBTQ+: No	45% (312)	29% (205)	16% (115)	8% (53)	2% (13)	698
Motivated to Vote	45% (330)	29% (214)	17% (125)	7% (55)	2% (12)	737
Parent: Yes	44% (95)	31% (66)	15% (32)	10% (22)	— (1)	217
Parent: No	46% (259)	28% (158)	17% (98)	6% (34)	3% (16)	564
COVID Vaccine: Yes	46% (271)	28% (162)	17% (100)	7% (39)	3% (16)	587
COVID Vaccine: No	43% (83)	32% (62)	16% (30)	9% (18)	— (0)	194

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(354)	29%	(224)	17%	(130)	7%	(56)	2%	(17)	781
Student Loans: Yes	52%	(57)	29%	(32)	14%	(15)	4%	(4)	2%	(2)	110
Student Loans: No	44%	(297)	29%	(192)	17%	(115)	8%	(52)	2%	(14)	671
Favorable Opinion of Haley	37%	(99)	30%	(81)	23%	(60)	7%	(19)	3%	(7)	266
Unfavorable Opinion of Haley	47%	(123)	28%	(73)	18%	(46)	8%	(21)	—	(0)	263
Prodigal Biden Voter	40%	(18)	34%	(15)	25%	(12)	1%	(0)	—	(0)	46
Undecided Voter (DK/WNV)	40%	(20)	27%	(14)	31%	(15)	1%	(0)	—	(0)	50
Undecided Voter (DK)	37%	(12)	21%	(7)	42%	(14)	—	(0)	1%	(0)	33
Watched Debate	46%	(272)	27%	(163)	18%	(106)	7%	(44)	1%	(9)	595
Watched Debate: Did not Watch	44%	(82)	32%	(60)	13%	(24)	7%	(12)	4%	(8)	186
Watched Debate: All of it	43%	(156)	27%	(99)	20%	(75)	7%	(27)	2%	(8)	366
Watched Debate: Some of it	51%	(117)	28%	(64)	14%	(31)	7%	(17)	—	(0)	229
Continue His Campaign: Yes Biden	57%	(177)	24%	(75)	11%	(32)	6%	(20)	1%	(4)	308
Continue His Campaign: No Biden	39%	(170)	29%	(127)	21%	(91)	8%	(36)	2%	(10)	435
Continue His Campaign: Yes Trump	35%	(139)	30%	(119)	20%	(81)	11%	(45)	3%	(13)	395
Continue His Campaign: No Trump	57%	(199)	28%	(99)	12%	(41)	3%	(9)	—	(1)	349
Conviction: Evidence	57%	(217)	27%	(105)	10%	(40)	4%	(17)	1%	(4)	382
Conviction: Motivation to Damage	36%	(119)	29%	(96)	23%	(74)	10%	(35)	2%	(7)	330
Conviction: DK/NO	27%	(19)	34%	(24)	23%	(16)	7%	(5)	9%	(6)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (395)	25% (197)	14% (113)	7% (53)	3% (23)	781
Gender: Male	40% (145)	29% (104)	17% (62)	11% (39)	2% (8)	359
Gender: Female	59% (249)	22% (93)	12% (50)	3% (14)	4% (15)	422
Age: 18-34	64% (128)	24% (48)	4% (8)	7% (13)	1% (2)	199
Age: 35-44	46% (53)	29% (33)	15% (17)	3% (4)	6% (7)	114
Age: 45-64	42% (110)	27% (70)	21% (55)	8% (22)	2% (6)	262
Age: 65+	51% (104)	22% (46)	16% (33)	7% (14)	4% (8)	206
GenZers: 1997-2012	66% (65)	25% (24)	3% (3)	4% (4)	3% (2)	99
Millennials: 1981-1996	53% (111)	27% (56)	11% (23)	6% (12)	3% (7)	209
GenXers: 1965-1980	43% (88)	29% (59)	20% (41)	7% (14)	1% (3)	205
Baby Boomers: 1946-1964	50% (116)	20% (46)	18% (41)	9% (21)	4% (10)	234
Educ: < College	53% (250)	25% (119)	10% (49)	7% (33)	4% (18)	468
Educ: Bachelors degree	49% (104)	23% (49)	22% (46)	6% (12)	1% (2)	213
Educ: Post-grad	42% (42)	30% (30)	17% (17)	8% (8)	3% (3)	100
Income: Under 50k	55% (150)	26% (72)	10% (27)	5% (14)	4% (11)	274
Income: 50k-100k	50% (155)	27% (84)	14% (42)	6% (19)	4% (11)	311
Income: 100k+	46% (89)	21% (41)	23% (44)	10% (20)	1% (1)	196
Ethnicity: White (Non-Hispanic)	48% (240)	26% (128)	16% (79)	8% (41)	2% (11)	499
Ethnicity: Hispanic	58% (104)	21% (37)	8% (15)	6% (12)	7% (12)	180
Ethnicity: Black (Non-Hispanic)	61% (24)	19% (7)	19% (8)	1% (0)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	43% (26)	40% (25)	18% (11)	— (0)	— (0)	62
All Christian	43% (170)	29% (115)	17% (67)	7% (27)	4% (17)	396
All Non-Christian	72% (34)	13% (6)	6% (3)	8% (4)	— (0)	47
Atheist	76% (25)	11% (3)	5% (1)	8% (3)	1% (0)	32
Agnostic/Nothing in particular	55% (109)	23% (46)	16% (31)	5% (11)	1% (2)	198
Something Else	54% (58)	25% (27)	10% (10)	8% (8)	4% (4)	107
Evangelical	49% (89)	26% (46)	13% (23)	8% (14)	4% (8)	180
Non-Evangelical	44% (135)	28% (86)	17% (51)	7% (20)	4% (13)	305
PID: Dem (no lean)	74% (201)	18% (49)	6% (17)	1% (2)	— (1)	270
PID: Ind (no lean)	44% (85)	28% (55)	17% (32)	6% (12)	5% (10)	195
PID: Rep (no lean)	34% (109)	29% (93)	20% (63)	12% (39)	4% (12)	316

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (395)	25% (197)	14% (113)	7% (53)	3% (23)	781
PID/Gender: Dem Men	69% (69)	22% (22)	7% (7)	1% (1)	1% (1)	101
PID/Gender: Dem Women	78% (131)	16% (28)	6% (10)	— (0)	— (0)	169
PID/Gender: Ind Men	32% (33)	31% (32)	20% (20)	11% (11)	6% (6)	102
PID/Gender: Ind Women	57% (53)	25% (23)	13% (12)	1% (1)	4% (4)	93
PID/Gender: Rep Men	28% (44)	32% (51)	22% (35)	17% (26)	1% (1)	157
PID/Gender: Rep Women	41% (65)	26% (42)	18% (29)	8% (12)	7% (11)	159
Ideo: Liberal (1-3)	78% (164)	11% (22)	5% (11)	3% (5)	3% (7)	209
Ideo: Moderate (4)	53% (127)	27% (66)	15% (37)	3% (8)	1% (2)	241
Ideo: Conservative (5-7)	31% (99)	31% (98)	21% (65)	13% (39)	4% (14)	315
Community: Urban	52% (131)	25% (63)	14% (36)	7% (17)	2% (6)	253
Community: Suburban	50% (207)	24% (97)	15% (64)	7% (28)	4% (16)	412
Community: Rural	49% (57)	31% (36)	11% (13)	7% (8)	1% (1)	116
Military HHnm: Yes	43% (65)	28% (42)	15% (22)	10% (16)	4% (6)	150
Military HH: No	52% (330)	25% (156)	14% (91)	6% (37)	3% (17)	631
Employ: Private Sector	41% (107)	27% (71)	24% (62)	9% (23)	1% (2)	265
Employ: Government	50% (23)	27% (12)	7% (3)	17% (8)	— (0)	46
Employ: Self-Employed	63% (50)	21% (16)	5% (4)	6% (5)	5% (4)	79
Employ: Homemaker	56% (26)	33% (15)	6% (3)	2% (1)	3% (2)	47
Employ: Student	69% (18)	23% (6)	— (0)	1% (0)	8% (2)	26
Employ: Retired	53% (108)	19% (39)	16% (33)	8% (16)	3% (7)	204
Employ: Unemployed	49% (33)	35% (24)	5% (4)	— (0)	10% (7)	68
Employ: Other	63% (30)	29% (13)	7% (3)	1% (1)	— (0)	47

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (395)	25% (197)	14% (113)	7% (53)	3% (23)	781
Protestant	38% (69)	34% (62)	16% (28)	8% (14)	4% (7)	181
Roman Catholic	49% (97)	22% (43)	18% (35)	6% (12)	5% (9)	197
Mormon	16% (2)	51% (7)	23% (3)	9% (1)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	67% (3)	— (0)	— (0)	— (0)	4
Jewish	78% (24)	12% (4)	9% (3)	1% (0)	— (0)	31
Muslim	45% (3)	— (0)	— (0)	55% (4)	— (0)	7
Buddhist	100% (5)	— (0)	— (0)	— (0)	— (0)	5
Hindu	41% (2)	51% (3)	7% (0)	— (0)	— (0)	5
Atheist	76% (25)	11% (3)	5% (1)	8% (3)	1% (0)	32
Agnostic	59% (25)	12% (5)	24% (10)	5% (2)	— (0)	42
Something else	54% (58)	25% (27)	10% (10)	8% (8)	4% (4)	107
Nothing in particular	54% (84)	26% (41)	13% (21)	5% (8)	1% (2)	157
Ideo/PID: Conservative Republican	30% (73)	31% (75)	22% (53)	12% (29)	5% (12)	243
Ideo/PID: Moderate/Liberal Republican	51% (35)	19% (13)	15% (10)	14% (10)	— (0)	68
Ideo/PID: Moderate/Conservative Democrat	62% (74)	28% (34)	9% (11)	— (0)	— (0)	119
Ideo/PID: Liberal Democrat	86% (126)	8% (12)	4% (6)	1% (1)	1% (1)	146
Unfavorable of Biden and Trump	55% (77)	25% (35)	7% (9)	9% (13)	4% (6)	140
2024 H2H Matchup: Biden Voter	69% (244)	19% (68)	8% (29)	1% (3)	3% (9)	353
2024 H2H Matchup: Trump Voter	33% (126)	30% (113)	21% (80)	12% (46)	4% (14)	379
2024 H2H Matchup: Would not Vote	43% (7)	21% (3)	10% (2)	26% (4)	1% (0)	17
2024 H2H Matchup: Do not Know	55% (18)	38% (13)	5% (2)	1% (0)	1% (0)	33
2022 House Vote: Democrat	69% (232)	19% (65)	9% (31)	— (1)	3% (9)	339
2022 House Vote: Republican	30% (96)	32% (104)	21% (70)	13% (43)	4% (13)	326
2022 House Vote: Did not Vote	60% (63)	22% (23)	11% (11)	6% (7)	1% (1)	105
2020 Vote: Joe Biden	69% (251)	19% (69)	9% (33)	1% (3)	2% (9)	365
2020 Vote: Donald Trump	32% (116)	30% (108)	22% (78)	13% (47)	4% (13)	362
2020 Vote: Someone Else	30% (3)	42% (5)	7% (1)	20% (2)	1% (0)	12
2020 Vote: Did not Vote	58% (25)	36% (15)	2% (1)	2% (1)	2% (1)	42

Continued on next page

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (395)	25% (197)	14% (113)	7% (53)	3% (23)	781
2016 Vote: Hillary Clinton	72% (186)	20% (50)	7% (17)	1% (2)	— (1)	257
2016 Vote: Donald Trump	32% (110)	30% (102)	22% (75)	13% (46)	3% (10)	342
2016 Vote: Someone Else	37% (12)	22% (7)	13% (4)	4% (1)	25% (8)	32
2020 Vote/PID: Not Biden/Democrat	59% (15)	28% (7)	10% (3)	3% (1)	— (0)	26
2020 Vote/PID: Not Trump/Republican	45% (15)	26% (9)	18% (6)	10% (3)	1% (0)	34
U.S. Economy: Wrong Track	45% (246)	27% (145)	16% (88)	9% (47)	4% (22)	547
U.S. Economy: Right Direction	64% (149)	22% (52)	11% (25)	2% (6)	1% (2)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70% (183)	16% (43)	8% (21)	2% (4)	3% (9)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34% (133)	31% (122)	20% (76)	11% (43)	4% (14)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	60% (79)	25% (32)	11% (15)	4% (5)	— (1)	132
Top 2024 Issue: Economy	39% (105)	30% (81)	19% (51)	9% (25)	3% (7)	269
Community/Gender: Urban Women	60% (59)	17% (16)	15% (14)	4% (4)	5% (5)	99
Community/Gender: Urban Men	47% (72)	30% (47)	14% (22)	8% (13)	— (1)	154
Community/Gender: Rural Women	55% (46)	30% (25)	11% (9)	4% (3)	— (0)	83
Community/Gender: Rural Men	34% (11)	34% (11)	12% (4)	16% (5)	4% (1)	33
Community/Gender: Suburban Women	60% (145)	21% (51)	11% (27)	3% (7)	4% (10)	240
Community/Gender: Suburban Men	36% (63)	27% (46)	21% (37)	12% (21)	4% (6)	172
Homeowner	49% (328)	26% (173)	15% (102)	7% (46)	3% (20)	670
Renter	58% (59)	23% (23)	10% (10)	6% (6)	3% (3)	101
Self + Household: White-Collar	50% (176)	24% (86)	16% (55)	6% (21)	4% (14)	352
Self + Household: Blue Collar	50% (153)	24% (75)	16% (48)	8% (23)	3% (8)	308
Union HH: Yes	47% (19)	26% (11)	12% (5)	15% (6)	— (0)	40
Union HH: No	51% (376)	25% (186)	15% (108)	6% (47)	3% (23)	741
LGBTQ+: Yes	65% (54)	13% (11)	14% (12)	6% (5)	2% (2)	83
LGBTQ+: No	49% (341)	27% (186)	14% (101)	7% (48)	3% (22)	698
Motivated to Vote	50% (372)	25% (183)	15% (108)	7% (52)	3% (23)	737
Parent: Yes	52% (112)	25% (54)	17% (36)	6% (13)	— (0)	217
Parent: No	50% (283)	25% (143)	14% (77)	7% (40)	4% (23)	564
COVID Vaccine: Yes	54% (320)	24% (143)	14% (82)	5% (30)	2% (12)	587
COVID Vaccine: No	39% (75)	28% (54)	16% (30)	12% (23)	6% (11)	194

Continued on next page

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	51%	(395)	25%	(197)	14%	(113)	7%	(53)	3%	(23)	781
Student Loans: Yes	59%	(65)	21%	(23)	15%	(17)	2%	(2)	3%	(3)	110
Student Loans: No	49%	(330)	26%	(174)	14%	(96)	8%	(51)	3%	(20)	671
Favorable Opinion of Haley	38%	(100)	29%	(78)	22%	(59)	7%	(17)	4%	(11)	266
Unfavorable Opinion of Haley	59%	(155)	21%	(54)	9%	(25)	10%	(27)	1%	(1)	263
Prodigal Biden Voter	58%	(27)	31%	(14)	8%	(4)	4%	(2)	—	(0)	46
Undecided Voter (DK/WNV)	51%	(25)	32%	(16)	6%	(3)	9%	(4)	1%	(0)	50
Undecided Voter (DK)	55%	(18)	38%	(13)	5%	(2)	1%	(0)	1%	(0)	33
Watched Debate	48%	(288)	27%	(158)	15%	(89)	7%	(40)	3%	(20)	595
Watched Debate: Did not Watch	57%	(107)	21%	(39)	13%	(24)	7%	(13)	2%	(3)	186
Watched Debate: All of it	47%	(171)	27%	(97)	17%	(61)	5%	(20)	5%	(16)	366
Watched Debate: Some of it	51%	(117)	27%	(61)	12%	(28)	9%	(20)	2%	(4)	229
Continue His Campaign: Yes Biden	57%	(177)	22%	(68)	15%	(45)	4%	(13)	2%	(5)	308
Continue His Campaign: No Biden	47%	(207)	26%	(113)	14%	(61)	9%	(40)	3%	(15)	435
Continue His Campaign: Yes Trump	36%	(141)	32%	(125)	18%	(73)	11%	(42)	3%	(14)	395
Continue His Campaign: No Trump	67%	(234)	18%	(62)	9%	(33)	3%	(11)	3%	(9)	349
Conviction: Evidence	66%	(253)	19%	(73)	9%	(34)	3%	(12)	2%	(9)	382
Conviction: Motivation to Damage	33%	(109)	31%	(102)	21%	(70)	10%	(35)	4%	(14)	330
Conviction: DK/NO	47%	(33)	32%	(22)	12%	(8)	9%	(6)	—	(0)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (499)	27% (212)	7% (53)	1% (7)	1% (10)	781
Gender: Male	58% (208)	32% (116)	8% (28)	1% (2)	2% (6)	359
Gender: Female	69% (291)	23% (96)	6% (26)	1% (5)	1% (5)	422
Age: 18-34	52% (104)	24% (48)	18% (35)	2% (5)	4% (8)	199
Age: 35-44	56% (63)	37% (42)	4% (5)	1% (2)	1% (1)	114
Age: 45-64	69% (180)	27% (71)	3% (9)	— (1)	— (1)	262
Age: 65+	74% (152)	24% (50)	2% (4)	— (0)	— (0)	206
GenZers: 1997-2012	53% (52)	28% (27)	17% (17)	1% (1)	2% (2)	99
Millennials: 1981-1996	54% (114)	29% (60)	11% (24)	3% (6)	3% (6)	209
GenXers: 1965-1980	67% (137)	28% (57)	4% (9)	— (1)	1% (1)	205
Baby Boomers: 1946-1964	76% (179)	22% (52)	1% (3)	— (0)	— (0)	234
Educ: < College	67% (313)	25% (118)	5% (24)	1% (4)	2% (10)	468
Educ: Bachelors degree	61% (130)	27% (58)	10% (22)	1% (2)	— (0)	213
Educ: Post-grad	56% (56)	36% (36)	8% (8)	— (0)	— (0)	100
Income: Under 50k	69% (190)	24% (65)	3% (9)	1% (3)	3% (7)	274
Income: 50k-100k	67% (208)	21% (66)	10% (31)	1% (2)	1% (3)	311
Income: 100k+	52% (101)	41% (80)	6% (13)	1% (2)	— (0)	196
Ethnicity: White (Non-Hispanic)	64% (321)	28% (141)	5% (27)	1% (5)	1% (6)	499
Ethnicity: Hispanic	55% (99)	28% (51)	13% (23)	1% (2)	2% (4)	180
Ethnicity: Black (Non-Hispanic)	85% (34)	13% (5)	2% (1)	— (0)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	72% (45)	23% (14)	4% (2)	— (0)	— (0)	62
All Christian	65% (257)	28% (109)	6% (23)	1% (3)	1% (4)	396
All Non-Christian	72% (34)	20% (9)	6% (3)	2% (1)	— (0)	47
Atheist	75% (24)	19% (6)	6% (2)	1% (0)	— (0)	32
Agnostic/Nothing in particular	59% (116)	31% (62)	7% (14)	— (1)	2% (5)	198
Something Else	63% (67)	23% (25)	11% (12)	2% (2)	1% (1)	107
Evangelical	67% (121)	23% (42)	9% (17)	— (0)	— (0)	180
Non-Evangelical	64% (195)	29% (88)	4% (14)	1% (4)	1% (4)	305
PID: Dem (no lean)	71% (191)	20% (55)	6% (15)	— (1)	3% (8)	270
PID: Ind (no lean)	61% (119)	30% (58)	7% (13)	2% (4)	1% (1)	195
PID: Rep (no lean)	60% (189)	31% (99)	8% (25)	1% (2)	— (1)	316

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (499)	27% (212)	7% (53)	1% (7)	1% (10)	781
PID/Gender: Dem Men	61% (62)	26% (26)	7% (7)	1% (1)	5% (5)	101
PID/Gender: Dem Women	76% (129)	17% (29)	5% (8)	— (0)	2% (4)	169
PID/Gender: Ind Men	59% (60)	33% (33)	7% (7)	1% (1)	— (0)	102
PID/Gender: Ind Women	63% (59)	26% (24)	6% (6)	3% (3)	1% (1)	93
PID/Gender: Rep Men	55% (86)	36% (56)	9% (14)	— (0)	1% (1)	157
PID/Gender: Rep Women	65% (103)	27% (43)	7% (11)	1% (2)	— (0)	159
Ideo: Liberal (1-3)	65% (136)	24% (51)	8% (16)	1% (2)	2% (4)	209
Ideo: Moderate (4)	63% (153)	28% (68)	5% (13)	1% (3)	2% (4)	241
Ideo: Conservative (5-7)	63% (198)	29% (91)	7% (22)	1% (2)	1% (2)	315
Community: Urban	64% (161)	27% (69)	8% (20)	— (1)	1% (1)	253
Community: Suburban	64% (262)	28% (113)	6% (24)	1% (5)	2% (8)	412
Community: Rural	65% (75)	25% (29)	8% (10)	1% (1)	1% (1)	116
Military HHnm: Yes	65% (98)	32% (48)	2% (4)	— (0)	— (0)	150
Military HH: No	63% (401)	26% (163)	8% (50)	1% (7)	2% (10)	631
Employ: Private Sector	53% (142)	36% (95)	9% (23)	1% (3)	1% (2)	265
Employ: Government	50% (23)	41% (19)	8% (4)	— (0)	— (0)	46
Employ: Self-Employed	66% (52)	21% (17)	10% (8)	1% (1)	2% (2)	79
Employ: Homemaker	65% (30)	26% (12)	5% (2)	2% (1)	2% (1)	47
Employ: Student	57% (15)	15% (4)	24% (6)	— (0)	4% (1)	26
Employ: Retired	75% (153)	24% (48)	1% (2)	— (0)	— (0)	204
Employ: Unemployed	73% (49)	10% (7)	11% (8)	— (0)	6% (4)	68
Employ: Other	74% (35)	23% (11)	— (0)	4% (2)	— (0)	47

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (499)	27% (212)	7% (53)	1% (7)	1% (10)	781
Protestant	72% (130)	24% (43)	4% (7)	— (0)	— (0)	181
Roman Catholic	60% (119)	31% (61)	6% (12)	1% (2)	2% (3)	197
Mormon	46% (6)	33% (5)	17% (2)	4% (0)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	— (0)	43% (2)	— (0)	24% (1)	4
Jewish	73% (22)	17% (5)	9% (3)	1% (0)	— (0)	31
Muslim	89% (6)	— (0)	— (0)	11% (1)	— (0)	7
Buddhist	67% (3)	33% (2)	— (0)	— (0)	— (0)	5
Hindu	49% (2)	51% (3)	— (0)	— (0)	— (0)	5
Atheist	75% (24)	19% (6)	6% (2)	1% (0)	— (0)	32
Agnostic	49% (20)	38% (16)	6% (3)	— (0)	7% (3)	42
Something else	63% (67)	23% (25)	11% (12)	2% (2)	1% (1)	107
Nothing in particular	61% (96)	30% (46)	7% (12)	1% (1)	1% (2)	157
Ideo/PID: Conservative Republican	61% (148)	30% (72)	9% (21)	1% (2)	— (0)	243
Ideo/PID: Moderate/Liberal Republican	52% (35)	40% (27)	6% (4)	— (0)	1% (1)	68
Ideo/PID: Moderate/Conservative Democrat	71% (84)	17% (20)	7% (8)	— (0)	5% (6)	119
Ideo/PID: Liberal Democrat	70% (102)	24% (35)	5% (7)	— (0)	2% (2)	146
Unfavorable of Biden and Trump	52% (73)	38% (53)	6% (8)	2% (3)	2% (3)	140
2024 H2H Matchup: Biden Voter	71% (251)	21% (76)	4% (16)	1% (2)	2% (8)	353
2024 H2H Matchup: Trump Voter	59% (223)	31% (118)	9% (35)	1% (2)	— (1)	379
2024 H2H Matchup: Would not Vote	48% (8)	32% (5)	9% (1)	— (0)	11% (2)	17
2024 H2H Matchup: Do not Know	49% (16)	38% (13)	5% (2)	7% (2)	— (0)	33
2022 House Vote: Democrat	66% (222)	26% (87)	6% (20)	1% (2)	2% (8)	339
2022 House Vote: Republican	59% (193)	32% (104)	8% (25)	1% (3)	— (1)	326
2022 House Vote: Did not Vote	76% (79)	14% (15)	7% (7)	1% (1)	2% (2)	105
2020 Vote: Joe Biden	68% (249)	23% (83)	6% (21)	1% (2)	3% (9)	365
2020 Vote: Donald Trump	60% (217)	32% (115)	7% (26)	1% (4)	— (1)	362
2020 Vote: Someone Else	31% (4)	50% (6)	10% (1)	8% (1)	— (0)	12
2020 Vote: Did not Vote	68% (29)	18% (7)	14% (6)	1% (0)	— (0)	42

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (499)	27% (212)	7% (53)	1% (7)	1% (10)	781
2016 Vote: Hillary Clinton	67% (173)	23% (59)	6% (15)	1% (3)	3% (7)	257
2016 Vote: Donald Trump	62% (212)	32% (109)	5% (19)	1% (3)	— (1)	342
2016 Vote: Someone Else	74% (24)	21% (7)	— (0)	3% (1)	3% (1)	32
2020 Vote/PID: Not Biden/Democrat	82% (21)	8% (2)	9% (2)	1% (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	59% (20)	34% (12)	5% (2)	1% (0)	— (0)	34
U.S. Economy: Wrong Track	63% (346)	28% (156)	7% (36)	1% (6)	1% (4)	547
U.S. Economy: Right Direction	65% (152)	24% (56)	8% (18)	— (1)	3% (7)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71% (184)	22% (58)	4% (11)	— (1)	2% (6)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58% (226)	31% (121)	10% (38)	1% (3)	— (1)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	67% (88)	24% (32)	3% (4)	3% (4)	3% (3)	132
Top 2024 Issue: Economy	61% (164)	32% (86)	6% (15)	1% (3)	— (0)	269
Community/Gender: Urban Women	70% (69)	24% (24)	4% (4)	— (0)	1% (1)	99
Community/Gender: Urban Men	60% (92)	30% (46)	10% (16)	1% (1)	— (0)	154
Community/Gender: Rural Women	70% (58)	22% (18)	8% (7)	— (0)	— (0)	83
Community/Gender: Rural Men	51% (17)	33% (11)	9% (3)	4% (1)	4% (1)	33
Community/Gender: Suburban Women	68% (163)	23% (54)	6% (15)	2% (5)	1% (3)	240
Community/Gender: Suburban Men	57% (99)	34% (59)	5% (9)	— (0)	3% (5)	172
Homeowner	65% (433)	27% (179)	7% (45)	1% (4)	1% (8)	670
Renter	57% (58)	31% (31)	7% (7)	3% (3)	2% (2)	101
Self + Household: White-Collar	63% (222)	28% (99)	7% (24)	— (0)	2% (7)	352
Self + Household: Blue Collar	64% (198)	26% (81)	8% (24)	1% (4)	— (1)	308
Union HH: Yes	61% (25)	32% (13)	4% (2)	3% (1)	— (0)	40
Union HH: No	64% (474)	27% (199)	7% (52)	1% (6)	1% (10)	741
LGBTQ+: Yes	56% (47)	31% (26)	10% (8)	— (0)	3% (2)	83
LGBTQ+: No	65% (452)	27% (186)	6% (45)	1% (7)	1% (8)	698
Motivated to Vote	65% (476)	27% (196)	7% (52)	1% (5)	1% (8)	737
Parent: Yes	53% (115)	35% (75)	10% (23)	2% (4)	— (0)	217
Parent: No	68% (384)	24% (136)	5% (31)	1% (3)	2% (10)	564
COVID Vaccine: Yes	63% (373)	29% (167)	6% (35)	1% (4)	1% (8)	587
COVID Vaccine: No	65% (126)	23% (44)	10% (18)	2% (3)	1% (2)	194

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (499)	27% (212)	7% (53)	1% (7)	1% (10)	781
Student Loans: Yes	64% (70)	25% (28)	10% (11)	— (0)	1% (1)	110
Student Loans: No	64% (429)	27% (184)	6% (43)	1% (7)	1% (9)	671
Favorable Opinion of Haley	66% (175)	29% (77)	4% (12)	— (0)	— (1)	266
Unfavorable Opinion of Haley	60% (157)	31% (80)	8% (21)	1% (2)	1% (1)	263
Prodigal Biden Voter	44% (20)	30% (14)	19% (9)	3% (2)	4% (2)	46
Undecided Voter (DK/WNV)	49% (24)	36% (18)	6% (3)	5% (2)	4% (2)	50
Undecided Voter (DK)	49% (16)	38% (13)	5% (2)	7% (2)	— (0)	33
Watched Debate	65% (388)	25% (151)	7% (44)	1% (6)	1% (6)	595
Watched Debate: Did not Watch	59% (111)	32% (61)	5% (9)	1% (1)	2% (4)	186
Watched Debate: All of it	67% (247)	24% (88)	7% (26)	1% (4)	— (2)	366
Watched Debate: Some of it	62% (141)	28% (63)	8% (18)	1% (2)	2% (4)	229
Continue His Campaign: Yes Biden	64% (197)	26% (81)	6% (17)	1% (4)	3% (9)	308
Continue His Campaign: No Biden	64% (278)	27% (118)	8% (34)	1% (4)	— (1)	435
Continue His Campaign: Yes Trump	58% (230)	31% (123)	9% (37)	1% (4)	— (1)	395
Continue His Campaign: No Trump	71% (248)	23% (80)	4% (12)	1% (3)	2% (6)	349
Conviction: Evidence	67% (257)	22% (85)	7% (27)	1% (4)	2% (9)	382
Conviction: Motivation to Damage	63% (208)	30% (99)	6% (20)	1% (2)	— (1)	330
Conviction: DK/NO	48% (34)	40% (28)	9% (6)	2% (1)	— (0)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	65% (505)	24% (188)	5% (41)	3% (21)	3% (27)	781
Gender: Male	62% (222)	24% (87)	8% (29)	4% (16)	1% (5)	359
Gender: Female	67% (282)	24% (101)	3% (12)	1% (5)	5% (22)	422
Age: 18-34	51% (102)	32% (64)	7% (14)	7% (14)	3% (6)	199
Age: 35-44	63% (72)	31% (36)	3% (4)	1% (1)	1% (2)	114
Age: 45-64	66% (174)	21% (54)	5% (14)	2% (4)	6% (16)	262
Age: 65+	76% (157)	17% (35)	5% (9)	1% (1)	2% (3)	206
GenZers: 1997-2012	40% (39)	39% (38)	12% (12)	7% (7)	2% (2)	99
Millennials: 1981-1996	62% (129)	29% (61)	2% (5)	4% (8)	3% (6)	209
GenXers: 1965-1980	64% (131)	23% (47)	5% (10)	2% (4)	6% (13)	205
Baby Boomers: 1946-1964	76% (177)	15% (36)	6% (13)	1% (1)	3% (6)	234
Educ: < College	65% (306)	22% (103)	5% (24)	4% (17)	4% (18)	468
Educ: Bachelors degree	65% (138)	24% (51)	7% (15)	1% (1)	4% (8)	213
Educ: Post-grad	61% (61)	34% (34)	3% (3)	3% (3)	— (0)	100
Income: Under 50k	64% (176)	23% (63)	5% (13)	4% (11)	4% (12)	274
Income: 50k-100k	65% (201)	25% (78)	6% (18)	2% (6)	2% (7)	311
Income: 100k+	65% (128)	24% (47)	5% (10)	2% (4)	4% (7)	196
Ethnicity: White (Non-Hispanic)	67% (334)	22% (110)	6% (29)	2% (8)	4% (18)	499
Ethnicity: Hispanic	59% (107)	28% (50)	3% (6)	5% (9)	5% (8)	180
Ethnicity: Black (Non-Hispanic)	59% (23)	27% (10)	9% (3)	5% (2)	1% (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	65% (40)	28% (17)	5% (3)	2% (1)	— (0)	62
All Christian	66% (262)	23% (89)	7% (27)	1% (4)	4% (14)	396
All Non-Christian	72% (34)	20% (10)	5% (2)	3% (2)	— (0)	47
Atheist	87% (28)	4% (1)	1% (0)	7% (2)	1% (0)	32
Agnostic/Nothing in particular	55% (110)	30% (60)	5% (10)	4% (9)	5% (10)	198
Something Else	66% (71)	26% (28)	1% (1)	4% (4)	3% (3)	107
Evangelical	71% (128)	20% (35)	6% (11)	2% (4)	1% (1)	180
Non-Evangelical	63% (192)	26% (80)	5% (15)	1% (4)	5% (14)	305
PID: Dem (no lean)	79% (214)	16% (44)	3% (7)	— (0)	2% (5)	270
PID: Ind (no lean)	66% (128)	23% (46)	4% (8)	3% (5)	4% (8)	195
PID: Rep (no lean)	51% (163)	31% (98)	8% (26)	5% (15)	4% (14)	316

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	65% (505)	24% (188)	5% (41)	3% (21)	3% (27)	781
PID/Gender: Dem Men	83% (84)	10% (10)	6% (6)	— (0)	1% (1)	101
PID/Gender: Dem Women	77% (130)	20% (34)	— (1)	— (0)	3% (4)	169
PID/Gender: Ind Men	71% (72)	19% (19)	5% (6)	3% (3)	2% (2)	102
PID/Gender: Ind Women	60% (56)	28% (27)	3% (3)	2% (2)	6% (6)	93
PID/Gender: Rep Men	42% (66)	37% (58)	11% (17)	8% (12)	2% (3)	157
PID/Gender: Rep Women	60% (96)	25% (40)	5% (8)	2% (3)	7% (12)	159
Ideo: Liberal (1-3)	79% (166)	11% (24)	3% (7)	3% (6)	3% (6)	209
Ideo: Moderate (4)	62% (150)	27% (66)	5% (12)	2% (4)	4% (9)	241
Ideo: Conservative (5-7)	58% (183)	30% (95)	6% (18)	3% (8)	3% (10)	315
Community: Urban	65% (165)	23% (57)	7% (17)	3% (8)	2% (5)	253
Community: Suburban	63% (261)	26% (106)	4% (16)	2% (10)	5% (19)	412
Community: Rural	68% (79)	21% (25)	6% (7)	2% (3)	2% (2)	116
Military HHnm: Yes	59% (88)	22% (33)	13% (20)	2% (2)	4% (7)	150
Military HH: No	66% (417)	25% (155)	3% (21)	3% (18)	3% (20)	631
Employ: Private Sector	60% (160)	29% (77)	7% (19)	2% (6)	1% (3)	265
Employ: Government	35% (16)	48% (22)	6% (3)	6% (3)	5% (2)	46
Employ: Self-Employed	68% (53)	24% (19)	3% (2)	3% (2)	3% (2)	79
Employ: Homemaker	57% (27)	21% (10)	9% (4)	4% (2)	9% (4)	47
Employ: Student	38% (10)	51% (13)	8% (2)	1% (0)	1% (0)	26
Employ: Retired	77% (157)	17% (34)	3% (7)	1% (2)	2% (4)	204
Employ: Unemployed	78% (53)	13% (9)	3% (2)	— (0)	6% (4)	68
Employ: Other	63% (29)	10% (5)	3% (1)	10% (5)	14% (7)	47

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	65% (505)	24% (188)	5% (41)	3% (21)	3% (27)	781
Protestant	69% (125)	21% (39)	6% (11)	2% (3)	2% (3)	181
Roman Catholic	63% (125)	24% (48)	7% (14)	— (0)	5% (10)	197
Mormon	69% (9)	3% (0)	16% (2)	2% (0)	10% (1)	14
Orthodox (e.g. Greek or Russian Orthodox)	57% (2)	43% (2)	— (0)	— (0)	— (0)	4
Jewish	85% (26)	14% (4)	1% (0)	— (0)	— (0)	31
Muslim	11% (1)	68% (5)	11% (1)	10% (1)	— (0)	7
Buddhist	56% (3)	14% (1)	14% (1)	17% (1)	— (0)	5
Hindu	93% (5)	— (0)	7% (0)	— (0)	— (0)	5
Atheist	87% (28)	4% (1)	1% (0)	7% (2)	1% (0)	32
Agnostic	66% (28)	25% (10)	9% (4)	— (0)	— (0)	42
Something else	66% (71)	26% (28)	1% (1)	4% (4)	3% (3)	107
Nothing in particular	53% (82)	32% (50)	4% (6)	6% (9)	6% (10)	157
Ideo/PID: Conservative Republican	54% (131)	33% (81)	7% (17)	3% (6)	3% (7)	243
Ideo/PID: Moderate/Liberal Republican	46% (31)	25% (17)	6% (4)	12% (8)	11% (7)	68
Ideo/PID: Moderate/Conservative Democrat	69% (81)	28% (33)	— (0)	— (0)	3% (4)	119
Ideo/PID: Liberal Democrat	87% (128)	7% (10)	5% (7)	— (0)	1% (1)	146
Unfavorable of Biden and Trump	58% (81)	31% (43)	7% (10)	2% (3)	2% (3)	140
2024 H2H Matchup: Biden Voter	82% (288)	15% (51)	2% (6)	— (0)	2% (7)	353
2024 H2H Matchup: Trump Voter	50% (190)	32% (123)	9% (33)	5% (19)	4% (15)	379
2024 H2H Matchup: Would not Vote	66% (11)	13% (2)	6% (1)	— (0)	15% (3)	17
2024 H2H Matchup: Do not Know	48% (16)	36% (12)	4% (1)	5% (2)	7% (2)	33
2022 House Vote: Democrat	76% (259)	19% (65)	3% (10)	— (0)	2% (5)	339
2022 House Vote: Republican	55% (179)	29% (96)	7% (22)	5% (16)	4% (13)	326
2022 House Vote: Did not Vote	61% (64)	21% (22)	7% (7)	3% (4)	7% (8)	105
2020 Vote: Joe Biden	77% (282)	19% (68)	2% (7)	1% (3)	1% (4)	365
2020 Vote: Donald Trump	53% (194)	29% (105)	8% (28)	5% (18)	5% (18)	362
2020 Vote: Someone Else	34% (4)	43% (5)	9% (1)	1% (0)	13% (2)	12
2020 Vote: Did not Vote	58% (25)	23% (10)	12% (5)	— (0)	7% (3)	42

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	65% (505)	24% (188)	5% (41)	3% (21)	3% (27)	781
2016 Vote: Hillary Clinton	83% (215)	14% (35)	1% (1)	1% (3)	1% (3)	257
2016 Vote: Donald Trump	56% (190)	30% (103)	7% (25)	4% (15)	3% (9)	342
2016 Vote: Someone Else	71% (23)	14% (5)	4% (1)	— (0)	11% (4)	32
2020 Vote/PID: Not Biden/Democrat	80% (21)	11% (3)	3% (1)	— (0)	6% (2)	26
2020 Vote/PID: Not Trump/Republican	49% (17)	45% (16)	1% (0)	4% (1)	— (0)	34
U.S. Economy: Wrong Track	63% (342)	24% (129)	7% (36)	3% (19)	4% (21)	547
U.S. Economy: Right Direction	69% (162)	25% (59)	2% (5)	1% (2)	3% (6)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	81% (211)	15% (38)	2% (6)	— (0)	2% (6)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (191)	34% (130)	8% (33)	5% (19)	4% (15)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	77% (102)	15% (20)	2% (3)	1% (2)	4% (5)	132
Top 2024 Issue: Economy	53% (143)	34% (91)	4% (10)	5% (15)	4% (11)	269
Community/Gender: Urban Women	69% (69)	26% (26)	2% (2)	— (0)	2% (2)	99
Community/Gender: Urban Men	63% (96)	20% (31)	10% (16)	5% (8)	2% (3)	154
Community/Gender: Rural Women	71% (59)	19% (16)	5% (4)	2% (2)	3% (2)	83
Community/Gender: Rural Men	60% (20)	28% (9)	9% (3)	3% (1)	— (0)	33
Community/Gender: Suburban Women	64% (154)	25% (59)	3% (6)	1% (3)	7% (17)	240
Community/Gender: Suburban Men	62% (106)	27% (47)	6% (10)	4% (7)	1% (2)	172
Homeowner	65% (434)	25% (165)	5% (36)	2% (16)	3% (20)	670
Renter	63% (64)	21% (21)	5% (5)	5% (5)	6% (6)	101
Self + Household: White-Collar	70% (246)	20% (70)	6% (22)	2% (6)	2% (9)	352
Self + Household: Blue Collar	65% (200)	26% (79)	4% (12)	4% (12)	2% (5)	308
Union HH: Yes	42% (17)	33% (13)	13% (5)	10% (4)	2% (1)	40
Union HH: No	66% (488)	24% (174)	5% (36)	2% (17)	4% (26)	741
LGBTQ+: Yes	49% (41)	34% (29)	2% (1)	5% (4)	10% (8)	83
LGBTQ+: No	66% (464)	23% (159)	6% (40)	2% (17)	3% (19)	698
Motivated to Vote	66% (484)	24% (174)	5% (40)	3% (20)	3% (20)	737
Parent: Yes	56% (122)	33% (71)	5% (11)	3% (6)	3% (7)	217
Parent: No	68% (383)	21% (117)	5% (30)	3% (15)	4% (20)	564
COVID Vaccine: Yes	67% (392)	24% (140)	4% (25)	2% (10)	3% (20)	587
COVID Vaccine: No	58% (113)	25% (48)	8% (16)	5% (11)	3% (6)	194

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	65%	(505)	24%	(188)	5%	(41)	3%	(21)	3%	(27)	781
Student Loans: Yes	68%	(74)	21%	(23)	4%	(5)	3%	(3)	4%	(5)	110
Student Loans: No	64%	(431)	25%	(165)	5%	(36)	3%	(18)	3%	(22)	671
Favorable Opinion of Haley	65%	(172)	26%	(69)	5%	(14)	1%	(2)	3%	(8)	266
Unfavorable Opinion of Haley	72%	(188)	21%	(55)	3%	(7)	3%	(8)	1%	(3)	263
Prodigal Biden Voter	43%	(20)	46%	(21)	2%	(1)	6%	(3)	4%	(2)	46
Undecided Voter (DK/WNV)	54%	(27)	28%	(14)	5%	(2)	3%	(2)	9%	(5)	50
Undecided Voter (DK)	48%	(16)	36%	(12)	4%	(1)	5%	(2)	7%	(2)	33
Watched Debate	64%	(381)	25%	(148)	6%	(33)	3%	(15)	3%	(17)	595
Watched Debate: Did not Watch	66%	(123)	22%	(40)	4%	(8)	3%	(6)	5%	(9)	186
Watched Debate: All of it	71%	(258)	21%	(76)	5%	(19)	2%	(9)	1%	(4)	366
Watched Debate: Some of it	54%	(123)	32%	(72)	6%	(14)	3%	(6)	6%	(13)	229
Continue His Campaign: Yes Biden	74%	(229)	16%	(49)	4%	(13)	2%	(7)	3%	(10)	308
Continue His Campaign: No Biden	57%	(247)	31%	(134)	6%	(25)	3%	(12)	4%	(17)	435
Continue His Campaign: Yes Trump	53%	(210)	31%	(123)	8%	(32)	5%	(18)	3%	(13)	395
Continue His Campaign: No Trump	77%	(269)	17%	(58)	3%	(9)	—	(1)	3%	(11)	349
Conviction: Evidence	77%	(294)	16%	(62)	3%	(12)	1%	(3)	3%	(10)	382
Conviction: Motivation to Damage	55%	(181)	31%	(103)	7%	(24)	4%	(14)	2%	(8)	330
Conviction: DK/NO	42%	(29)	33%	(23)	8%	(6)	5%	(3)	13%	(9)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (530)	27% (212)	3% (21)	1% (11)	1% (7)	781
Gender: Male	60% (216)	32% (114)	5% (17)	2% (8)	1% (3)	359
Gender: Female	74% (314)	23% (98)	1% (4)	1% (3)	1% (3)	422
Age: 18-34	75% (149)	18% (36)	5% (10)	1% (3)	— (1)	199
Age: 35-44	63% (71)	34% (39)	2% (2)	1% (1)	— (0)	114
Age: 45-64	63% (165)	30% (79)	3% (7)	2% (6)	2% (4)	262
Age: 65+	70% (144)	28% (58)	1% (2)	1% (1)	1% (1)	206
GenZers: 1997-2012	74% (73)	19% (19)	5% (5)	— (0)	1% (1)	99
Millennials: 1981-1996	69% (144)	26% (54)	3% (7)	2% (4)	— (0)	209
GenXers: 1965-1980	67% (137)	27% (55)	4% (7)	2% (3)	1% (3)	205
Baby Boomers: 1946-1964	67% (156)	30% (70)	1% (2)	1% (3)	1% (3)	234
Educ: < College	69% (322)	27% (127)	2% (11)	1% (6)	— (2)	468
Educ: Bachelors degree	64% (136)	30% (65)	3% (7)	1% (3)	1% (3)	213
Educ: Post-grad	72% (72)	20% (20)	3% (3)	2% (2)	2% (2)	100
Income: Under 50k	78% (213)	19% (52)	2% (5)	1% (3)	— (1)	274
Income: 50k-100k	63% (196)	31% (97)	3% (9)	2% (5)	1% (4)	311
Income: 100k+	61% (121)	32% (63)	4% (7)	2% (4)	1% (1)	196
Ethnicity: White (Non-Hispanic)	65% (324)	31% (153)	3% (14)	1% (5)	1% (4)	499
Ethnicity: Hispanic	73% (131)	19% (35)	3% (5)	4% (7)	2% (3)	180
Ethnicity: Black (Non-Hispanic)	82% (33)	13% (5)	4% (2)	— (0)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	69% (42)	31% (19)	— (0)	— (0)	— (0)	62
All Christian	66% (260)	29% (114)	3% (13)	1% (5)	1% (3)	396
All Non-Christian	79% (38)	19% (9)	2% (1)	— (0)	— (0)	47
Atheist	78% (25)	16% (5)	4% (1)	1% (0)	1% (0)	32
Agnostic/Nothing in particular	64% (126)	31% (62)	2% (4)	2% (3)	1% (3)	198
Something Else	75% (80)	21% (23)	2% (2)	2% (2)	— (0)	107
Evangelical	68% (122)	29% (53)	1% (1)	2% (3)	1% (2)	180
Non-Evangelical	68% (207)	26% (81)	4% (12)	1% (4)	1% (2)	305
PID: Dem (no lean)	83% (223)	16% (42)	1% (2)	— (1)	1% (2)	270
PID: Ind (no lean)	65% (127)	30% (59)	3% (6)	1% (2)	— (1)	195
PID: Rep (no lean)	57% (179)	35% (111)	4% (13)	3% (8)	1% (5)	316

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (530)	27% (212)	3% (21)	1% (11)	1% (7)	781
PID/Gender: Dem Men	78% (78)	19% (20)	2% (2)	1% (1)	— (0)	101
PID/Gender: Dem Women	86% (145)	13% (22)	— (0)	— (0)	1% (2)	169
PID/Gender: Ind Men	57% (58)	37% (38)	5% (5)	1% (1)	— (0)	102
PID/Gender: Ind Women	75% (70)	23% (21)	1% (1)	2% (1)	— (0)	93
PID/Gender: Rep Men	51% (80)	36% (57)	6% (10)	4% (7)	2% (3)	157
PID/Gender: Rep Women	62% (99)	34% (54)	2% (3)	1% (1)	1% (2)	159
Ideo: Liberal (1-3)	84% (176)	13% (27)	2% (3)	1% (3)	— (0)	209
Ideo: Moderate (4)	65% (158)	30% (73)	3% (6)	1% (2)	1% (2)	241
Ideo: Conservative (5-7)	59% (186)	34% (107)	4% (11)	2% (6)	1% (5)	315
Community: Urban	69% (173)	26% (66)	3% (7)	2% (6)	— (0)	253
Community: Suburban	67% (276)	28% (116)	2% (10)	1% (4)	2% (6)	412
Community: Rural	69% (80)	26% (30)	4% (4)	1% (1)	— (0)	116
Military HHnm: Yes	55% (82)	38% (57)	4% (6)	2% (3)	1% (2)	150
Military HH: No	71% (447)	25% (155)	2% (15)	1% (8)	1% (5)	631
Employ: Private Sector	62% (164)	31% (81)	4% (10)	3% (7)	1% (3)	265
Employ: Government	58% (26)	36% (16)	6% (3)	1% (0)	— (0)	46
Employ: Self-Employed	69% (54)	27% (21)	3% (2)	1% (1)	— (0)	79
Employ: Homemaker	75% (35)	20% (9)	— (0)	2% (1)	3% (2)	47
Employ: Student	78% (21)	8% (2)	13% (3)	— (0)	1% (0)	26
Employ: Retired	67% (137)	31% (63)	1% (2)	1% (1)	1% (1)	204
Employ: Unemployed	82% (56)	16% (11)	2% (1)	— (0)	— (0)	68
Employ: Other	78% (37)	19% (9)	— (0)	3% (1)	— (0)	47

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (530)	27% (212)	3% (21)	1% (11)	1% (7)	781
Protestant	61% (111)	33% (60)	3% (6)	1% (2)	1% (2)	181
Roman Catholic	70% (138)	25% (50)	2% (5)	1% (2)	1% (2)	197
Mormon	62% (9)	19% (3)	16% (2)	4% (0)	— (0)	14
Orthodox (e.g. Greek or Russian Orthodox)	76% (3)	24% (1)	— (0)	— (0)	— (0)	4
Jewish	77% (24)	20% (6)	2% (1)	1% (0)	— (0)	31
Muslim	77% (5)	23% (2)	— (0)	— (0)	— (0)	7
Buddhist	78% (4)	22% (1)	— (0)	— (0)	— (0)	5
Hindu	100% (5)	— (0)	— (0)	— (0)	— (0)	5
Atheist	78% (25)	16% (5)	4% (1)	1% (0)	1% (0)	32
Agnostic	64% (27)	35% (15)	— (0)	— (0)	— (0)	42
Something else	75% (80)	21% (23)	2% (2)	2% (2)	— (0)	107
Nothing in particular	63% (99)	30% (47)	3% (4)	2% (3)	2% (3)	157
Ideo/PID: Conservative Republican	57% (138)	34% (84)	5% (11)	2% (6)	2% (5)	243
Ideo/PID: Moderate/Liberal Republican	59% (40)	34% (23)	3% (2)	4% (3)	— (0)	68
Ideo/PID: Moderate/Conservative Democrat	75% (89)	23% (28)	— (0)	— (0)	1% (1)	119
Ideo/PID: Liberal Democrat	89% (130)	9% (14)	1% (2)	— (0)	— (0)	146
Unfavorable of Biden and Trump	66% (92)	31% (43)	2% (3)	2% (2)	— (0)	140
2024 H2H Matchup: Biden Voter	81% (286)	17% (61)	1% (3)	1% (2)	— (2)	353
2024 H2H Matchup: Trump Voter	56% (211)	36% (136)	5% (18)	2% (9)	1% (5)	379
2024 H2H Matchup: Would not Vote	69% (11)	22% (4)	8% (1)	— (0)	1% (0)	17
2024 H2H Matchup: Do not Know	63% (21)	37% (12)	— (0)	— (0)	1% (0)	33
2022 House Vote: Democrat	77% (261)	22% (73)	1% (3)	— (1)	— (2)	339
2022 House Vote: Republican	55% (179)	36% (118)	5% (15)	3% (9)	1% (5)	326
2022 House Vote: Did not Vote	83% (86)	13% (14)	3% (3)	1% (1)	— (0)	105
2020 Vote: Joe Biden	80% (290)	19% (68)	1% (5)	— (1)	— (0)	365
2020 Vote: Donald Trump	56% (205)	35% (128)	4% (14)	3% (10)	2% (6)	362
2020 Vote: Someone Else	22% (3)	77% (9)	— (0)	1% (0)	— (0)	12
2020 Vote: Did not Vote	76% (32)	17% (7)	6% (2)	— (0)	2% (1)	42

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (530)	27% (212)	3% (21)	1% (11)	1% (7)	781
2016 Vote: Hillary Clinton	76% (196)	21% (53)	2% (5)	1% (2)	1% (1)	257
2016 Vote: Donald Trump	58% (198)	34% (118)	4% (13)	3% (9)	1% (4)	342
2016 Vote: Someone Else	80% (26)	20% (6)	— (0)	— (0)	— (0)	32
2020 Vote/PID: Not Biden/Democrat	86% (22)	8% (2)	— (0)	— (0)	5% (1)	26
2020 Vote/PID: Not Trump/Republican	55% (19)	39% (13)	4% (2)	— (0)	1% (0)	34
U.S. Economy: Wrong Track	68% (370)	27% (150)	3% (18)	1% (7)	— (2)	547
U.S. Economy: Right Direction	68% (159)	27% (62)	2% (4)	2% (4)	2% (5)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80% (207)	16% (43)	1% (3)	1% (3)	2% (4)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (221)	37% (143)	4% (17)	2% (6)	1% (2)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	77% (102)	20% (27)	1% (1)	1% (1)	— (0)	132
Top 2024 Issue: Economy	65% (174)	32% (87)	2% (5)	1% (3)	— (0)	269
Community/Gender: Urban Women	72% (72)	24% (23)	4% (4)	— (0)	— (0)	99
Community/Gender: Urban Men	66% (102)	28% (42)	2% (4)	4% (6)	— (0)	154
Community/Gender: Rural Women	76% (63)	24% (20)	— (0)	— (0)	— (0)	83
Community/Gender: Rural Men	52% (17)	33% (11)	12% (4)	2% (1)	— (0)	33
Community/Gender: Suburban Women	75% (179)	23% (55)	— (0)	1% (3)	1% (3)	240
Community/Gender: Suburban Men	56% (97)	35% (61)	6% (10)	1% (1)	2% (3)	172
Homeowner	68% (456)	27% (183)	3% (18)	1% (9)	1% (6)	670
Renter	65% (65)	29% (30)	2% (3)	3% (3)	1% (1)	101
Self + Household: White-Collar	67% (234)	27% (94)	4% (14)	2% (5)	1% (4)	352
Self + Household: Blue Collar	69% (211)	28% (85)	2% (7)	2% (5)	— (0)	308
Union HH: Yes	80% (32)	14% (5)	— (0)	6% (2)	— (0)	40
Union HH: No	67% (497)	28% (207)	3% (21)	1% (9)	1% (7)	741
LGBTQ+: Yes	73% (61)	20% (17)	6% (5)	— (0)	1% (0)	83
LGBTQ+: No	67% (469)	28% (195)	2% (16)	2% (11)	1% (6)	698
Motivated to Vote	68% (498)	27% (202)	3% (21)	1% (10)	1% (7)	737
Parent: Yes	72% (157)	20% (43)	4% (8)	3% (6)	1% (3)	217
Parent: No	66% (373)	30% (170)	2% (13)	1% (5)	1% (4)	564
COVID Vaccine: Yes	69% (407)	27% (159)	2% (10)	1% (4)	1% (6)	587
COVID Vaccine: No	63% (122)	27% (53)	6% (11)	4% (7)	— (0)	194

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	68%	(530)	27%	(212)	3%	(21)	1%	(11)	1%	(7)	781
Student Loans: Yes	79%	(87)	19%	(21)	—	(1)	1%	(1)	—	(0)	110
Student Loans: No	66%	(443)	29%	(191)	3%	(21)	1%	(10)	1%	(7)	671
Favorable Opinion of Haley	60%	(158)	35%	(94)	3%	(8)	—	(0)	2%	(6)	266
Unfavorable Opinion of Haley	71%	(187)	23%	(60)	3%	(8)	3%	(7)	—	(0)	263
Prodigal Biden Voter	60%	(28)	34%	(16)	6%	(3)	—	(0)	—	(0)	46
Undecided Voter (DK/WNV)	65%	(32)	32%	(16)	3%	(1)	—	(0)	1%	(0)	50
Undecided Voter (DK)	63%	(21)	37%	(12)	—	(0)	—	(0)	1%	(0)	33
Watched Debate	68%	(403)	27%	(158)	3%	(18)	2%	(10)	1%	(7)	595
Watched Debate: Did not Watch	68%	(127)	29%	(54)	2%	(3)	1%	(2)	—	(0)	186
Watched Debate: All of it	67%	(245)	27%	(100)	4%	(13)	1%	(5)	1%	(3)	366
Watched Debate: Some of it	69%	(158)	25%	(57)	2%	(5)	2%	(5)	2%	(4)	229
Continue His Campaign: Yes Biden	72%	(223)	23%	(70)	2%	(6)	2%	(5)	2%	(5)	308
Continue His Campaign: No Biden	64%	(280)	30%	(132)	4%	(16)	1%	(6)	—	(2)	435
Continue His Campaign: Yes Trump	58%	(228)	36%	(141)	4%	(16)	2%	(8)	1%	(2)	395
Continue His Campaign: No Trump	80%	(280)	17%	(59)	2%	(5)	1%	(3)	—	(2)	349
Conviction: Evidence	77%	(294)	18%	(70)	2%	(7)	2%	(6)	1%	(5)	382
Conviction: Motivation to Damage	61%	(200)	34%	(113)	4%	(12)	1%	(4)	1%	(2)	330
Conviction: DK/NO	51%	(36)	43%	(30)	3%	(2)	2%	(1)	—	(0)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	23%	(181)	44%	(345)	22%	(175)	4%	(35)	6%	(46)	781
Gender: Male	21%	(77)	47%	(169)	24%	(88)	5%	(18)	2%	(8)	359
Gender: Female	25%	(104)	42%	(175)	21%	(87)	4%	(17)	9%	(38)	422
Age: 18-34	30%	(61)	35%	(69)	22%	(43)	5%	(10)	8%	(16)	199
Age: 35-44	25%	(28)	53%	(60)	14%	(16)	4%	(5)	4%	(5)	114
Age: 45-64	15%	(40)	47%	(122)	27%	(70)	4%	(11)	7%	(19)	262
Age: 65+	25%	(52)	45%	(93)	22%	(46)	5%	(9)	3%	(5)	206
GenZers: 1997-2012	34%	(34)	35%	(35)	23%	(23)	4%	(4)	3%	(3)	99
Millennials: 1981-1996	27%	(56)	44%	(92)	16%	(34)	5%	(10)	8%	(17)	209
GenXers: 1965-1980	13%	(28)	46%	(94)	29%	(59)	3%	(7)	8%	(17)	205
Baby Boomers: 1946-1964	23%	(53)	45%	(104)	23%	(55)	6%	(13)	4%	(8)	234
Educ: < College	24%	(111)	45%	(209)	20%	(93)	5%	(24)	7%	(31)	468
Educ: Bachelors degree	26%	(54)	42%	(90)	26%	(56)	2%	(5)	4%	(8)	213
Educ: Post-grad	16%	(16)	46%	(46)	26%	(26)	6%	(6)	6%	(6)	100
Income: Under 50k	26%	(70)	47%	(128)	18%	(50)	5%	(13)	5%	(14)	274
Income: 50k-100k	22%	(70)	46%	(142)	20%	(62)	4%	(12)	8%	(25)	311
Income: 100k+	21%	(41)	38%	(74)	32%	(64)	5%	(10)	4%	(7)	196
Ethnicity: White (Non-Hispanic)	19%	(96)	45%	(223)	24%	(120)	5%	(24)	7%	(36)	499
Ethnicity: Hispanic	26%	(46)	43%	(77)	22%	(39)	4%	(8)	5%	(10)	180
Ethnicity: Black (Non-Hispanic)	62%	(24)	20%	(8)	12%	(5)	6%	(2)	—	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	23%	(14)	59%	(36)	18%	(11)	—	(0)	—	(0)	62
All Christian	22%	(85)	49%	(192)	23%	(90)	3%	(11)	5%	(18)	396
All Non-Christian	39%	(18)	36%	(17)	19%	(9)	6%	(3)	—	(0)	47
Atheist	24%	(8)	37%	(12)	34%	(11)	3%	(1)	2%	(1)	32
Agnostic/Nothing in particular	20%	(39)	46%	(91)	22%	(43)	5%	(11)	8%	(15)	198
Something Else	29%	(31)	30%	(33)	21%	(23)	9%	(10)	11%	(12)	107
Evangelical	29%	(52)	31%	(56)	28%	(50)	5%	(10)	7%	(13)	180
Non-Evangelical	19%	(58)	53%	(160)	20%	(62)	3%	(9)	5%	(16)	305
PID: Dem (no lean)	30%	(80)	40%	(107)	22%	(58)	2%	(7)	7%	(18)	270
PID: Ind (no lean)	24%	(47)	41%	(79)	25%	(49)	5%	(10)	5%	(10)	195
PID: Rep (no lean)	17%	(54)	50%	(158)	21%	(68)	6%	(18)	6%	(18)	316

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	23% (181)	44% (345)	22% (175)	4% (35)	6% (46)	781
PID/Gender: Dem Men	21% (21)	37% (38)	30% (30)	5% (5)	6% (6)	101
PID/Gender: Dem Women	35% (58)	41% (70)	17% (28)	1% (1)	7% (12)	169
PID/Gender: Ind Men	27% (27)	39% (40)	28% (29)	5% (6)	— (0)	102
PID/Gender: Ind Women	21% (19)	42% (39)	22% (20)	5% (5)	11% (10)	93
PID/Gender: Rep Men	18% (28)	58% (92)	18% (29)	4% (7)	1% (1)	157
PID/Gender: Rep Women	17% (27)	42% (67)	24% (39)	7% (11)	10% (16)	159
Ideo: Liberal (1-3)	26% (55)	44% (92)	22% (47)	3% (6)	5% (10)	209
Ideo: Moderate (4)	26% (63)	43% (103)	21% (51)	5% (13)	5% (12)	241
Ideo: Conservative (5-7)	19% (61)	47% (147)	24% (77)	3% (10)	6% (20)	315
Community: Urban	23% (59)	45% (115)	24% (60)	3% (7)	5% (12)	253
Community: Suburban	21% (85)	46% (188)	22% (90)	4% (17)	8% (32)	412
Community: Rural	32% (37)	36% (42)	21% (24)	10% (11)	1% (1)	116
Military HHnm: Yes	20% (29)	41% (62)	30% (45)	6% (10)	3% (5)	150
Military HH: No	24% (152)	45% (283)	21% (130)	4% (25)	7% (41)	631
Employ: Private Sector	23% (60)	47% (124)	24% (64)	4% (9)	3% (8)	265
Employ: Government	14% (6)	46% (21)	27% (12)	8% (3)	5% (2)	46
Employ: Self-Employed	26% (21)	36% (28)	24% (19)	3% (3)	10% (8)	79
Employ: Homemaker	25% (12)	34% (16)	17% (8)	14% (7)	9% (4)	47
Employ: Student	63% (17)	9% (2)	12% (3)	10% (2)	7% (2)	26
Employ: Retired	24% (50)	45% (92)	23% (48)	4% (9)	3% (6)	204
Employ: Unemployed	13% (9)	53% (36)	22% (15)	— (0)	11% (7)	68
Employ: Other	15% (7)	54% (25)	13% (6)	2% (1)	17% (8)	47

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	23%	(181)	44%	(345)	22%	(175)	4%	(35)	6%	(46)	781
Protestant	22%	(40)	47%	(86)	23%	(41)	4%	(6)	4%	(8)	181
Roman Catholic	20%	(39)	50%	(98)	24%	(48)	1%	(2)	5%	(10)	197
Mormon	34%	(5)	54%	(7)	3%	(0)	4%	(0)	5%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	24%	(1)	—	(0)	43%	(2)	—	(0)	4
Jewish	32%	(10)	44%	(13)	17%	(5)	7%	(2)	—	(0)	31
Muslim	34%	(2)	—	(0)	55%	(4)	11%	(1)	—	(0)	7
Buddhist	31%	(1)	69%	(3)	—	(0)	—	(0)	—	(0)	5
Hindu	93%	(5)	7%	(0)	—	(0)	—	(0)	—	(0)	5
Atheist	24%	(8)	37%	(12)	34%	(11)	3%	(1)	2%	(1)	32
Agnostic	14%	(6)	40%	(17)	31%	(13)	—	(0)	15%	(6)	42
Something else	29%	(31)	30%	(33)	21%	(23)	9%	(10)	11%	(12)	107
Nothing in particular	21%	(33)	47%	(74)	19%	(30)	7%	(10)	6%	(9)	157
Ideo/PID: Conservative Republican	18%	(45)	51%	(123)	22%	(55)	4%	(9)	5%	(12)	243
Ideo/PID: Moderate/Liberal Republican	13%	(9)	52%	(35)	20%	(13)	7%	(5)	8%	(6)	68
Ideo/PID: Moderate/Conservative Democrat	33%	(39)	37%	(44)	21%	(25)	3%	(3)	7%	(8)	119
Ideo/PID: Liberal Democrat	28%	(41)	43%	(63)	23%	(33)	2%	(4)	4%	(6)	146
Unfavorable of Biden and Trump	17%	(24)	44%	(62)	31%	(44)	4%	(5)	4%	(6)	140
2024 H2H Matchup: Biden Voter	28%	(100)	41%	(145)	22%	(76)	2%	(6)	7%	(26)	353
2024 H2H Matchup: Trump Voter	17%	(64)	49%	(185)	24%	(90)	6%	(24)	4%	(15)	379
2024 H2H Matchup: Would not Vote	60%	(10)	21%	(3)	11%	(2)	4%	(1)	4%	(1)	17
2024 H2H Matchup: Do not Know	22%	(7)	33%	(11)	20%	(7)	13%	(4)	11%	(4)	33
2022 House Vote: Democrat	29%	(100)	40%	(136)	22%	(75)	2%	(6)	7%	(23)	339
2022 House Vote: Republican	18%	(58)	48%	(156)	23%	(76)	7%	(23)	4%	(13)	326
2022 House Vote: Did not Vote	21%	(22)	45%	(47)	21%	(22)	4%	(4)	9%	(10)	105
2020 Vote: Joe Biden	29%	(105)	41%	(148)	22%	(81)	2%	(7)	6%	(23)	365
2020 Vote: Donald Trump	18%	(64)	48%	(175)	22%	(81)	7%	(25)	5%	(17)	362
2020 Vote: Someone Else	16%	(2)	20%	(2)	48%	(6)	14%	(2)	2%	(0)	12
2020 Vote: Did not Vote	23%	(10)	44%	(19)	16%	(7)	4%	(2)	13%	(6)	42

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	23% (181)	44% (345)	22% (175)	4% (35)	6% (46)	781
2016 Vote: Hillary Clinton	29% (74)	45% (115)	18% (46)	3% (8)	6% (15)	257
2016 Vote: Donald Trump	18% (61)	48% (163)	25% (87)	6% (21)	3% (11)	342
2016 Vote: Someone Else	11% (4)	60% (19)	17% (5)	5% (2)	7% (2)	32
2020 Vote/PID: Not Biden/Democrat	22% (6)	35% (9)	12% (3)	12% (3)	19% (5)	26
2020 Vote/PID: Not Trump/Republican	15% (5)	46% (16)	25% (8)	1% (0)	14% (5)	34
U.S. Economy: Wrong Track	20% (108)	46% (250)	23% (128)	6% (31)	6% (31)	547
U.S. Economy: Right Direction	31% (73)	41% (95)	20% (47)	2% (4)	6% (14)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26% (68)	41% (107)	22% (58)	2% (5)	8% (22)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18% (72)	48% (186)	23% (89)	6% (24)	5% (18)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	31% (41)	39% (52)	21% (27)	4% (6)	4% (6)	132
Top 2024 Issue: Economy	18% (48)	45% (121)	25% (69)	6% (17)	6% (15)	269
Community/Gender: Urban Women	28% (28)	42% (42)	17% (16)	2% (2)	11% (11)	99
Community/Gender: Urban Men	20% (31)	48% (73)	29% (44)	3% (5)	1% (1)	154
Community/Gender: Rural Women	32% (27)	37% (31)	22% (18)	9% (7)	— (0)	83
Community/Gender: Rural Men	31% (10)	34% (11)	19% (6)	12% (4)	4% (1)	33
Community/Gender: Suburban Women	21% (50)	43% (103)	22% (53)	3% (8)	11% (26)	240
Community/Gender: Suburban Men	21% (35)	49% (85)	22% (38)	5% (9)	3% (6)	172
Homeowner	23% (151)	44% (298)	23% (154)	4% (28)	6% (39)	670
Renter	26% (27)	41% (41)	20% (20)	7% (7)	6% (6)	101
Self + Household: White-Collar	20% (70)	45% (160)	26% (92)	2% (6)	7% (24)	352
Self + Household: Blue Collar	28% (85)	43% (132)	20% (63)	5% (16)	4% (11)	308
Union HH: Yes	23% (9)	33% (13)	40% (16)	3% (1)	1% (0)	40
Union HH: No	23% (172)	45% (331)	21% (159)	5% (33)	6% (45)	741
LGBTQ+: Yes	28% (23)	33% (28)	26% (21)	5% (4)	9% (7)	83
LGBTQ+: No	23% (158)	45% (317)	22% (154)	4% (31)	6% (39)	698
Motivated to Vote	24% (175)	44% (323)	23% (172)	4% (32)	5% (35)	737
Parent: Yes	30% (65)	41% (88)	21% (47)	6% (12)	2% (5)	217
Parent: No	21% (116)	45% (256)	23% (129)	4% (23)	7% (41)	564
COVID Vaccine: Yes	23% (138)	44% (258)	23% (137)	3% (19)	6% (35)	587
COVID Vaccine: No	22% (43)	45% (86)	20% (38)	8% (16)	5% (10)	194

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	23%	(181)	44%	(345)	22%	(175)	4%	(35)	6%	(46)	781
Student Loans: Yes	29%	(31)	38%	(42)	27%	(29)	2%	(2)	5%	(5)	110
Student Loans: No	22%	(150)	45%	(303)	22%	(146)	5%	(33)	6%	(41)	671
Favorable Opinion of Haley	17%	(44)	51%	(135)	25%	(65)	5%	(12)	3%	(8)	266
Unfavorable Opinion of Haley	27%	(72)	45%	(119)	22%	(58)	4%	(10)	1%	(3)	263
Prodigal Biden Voter	30%	(14)	38%	(17)	23%	(11)	5%	(2)	3%	(2)	46
Undecided Voter (DK/WNV)	35%	(17)	29%	(14)	17%	(9)	10%	(5)	9%	(4)	50
Undecided Voter (DK)	22%	(7)	33%	(11)	20%	(7)	13%	(4)	11%	(4)	33
Watched Debate	25%	(150)	46%	(274)	20%	(120)	4%	(27)	4%	(23)	595
Watched Debate: Did not Watch	16%	(31)	38%	(71)	29%	(55)	4%	(8)	12%	(22)	186
Watched Debate: All of it	24%	(86)	48%	(176)	20%	(72)	5%	(17)	4%	(14)	366
Watched Debate: Some of it	28%	(64)	43%	(98)	21%	(48)	4%	(9)	4%	(10)	229
Continue His Campaign: Yes Biden	28%	(85)	44%	(135)	19%	(59)	3%	(8)	7%	(21)	308
Continue His Campaign: No Biden	19%	(84)	45%	(197)	26%	(113)	6%	(25)	4%	(16)	435
Continue His Campaign: Yes Trump	19%	(76)	49%	(194)	21%	(85)	6%	(25)	4%	(16)	395
Continue His Campaign: No Trump	26%	(92)	39%	(137)	25%	(88)	2%	(8)	7%	(24)	349
Conviction: Evidence	27%	(103)	41%	(157)	24%	(91)	2%	(8)	6%	(23)	382
Conviction: Motivation to Damage	20%	(65)	51%	(169)	20%	(67)	5%	(17)	4%	(12)	330
Conviction: DK/NO	18%	(13)	27%	(18)	25%	(17)	14%	(9)	16%	(11)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	23% (179)	37% (285)	27% (210)	9% (72)	4% (35)	781
Gender: Male	24% (87)	32% (114)	29% (103)	13% (48)	2% (7)	359
Gender: Female	22% (92)	41% (171)	25% (107)	6% (25)	6% (27)	422
Age: 18-34	36% (72)	37% (74)	20% (39)	4% (7)	3% (7)	199
Age: 35-44	32% (36)	37% (42)	25% (28)	5% (6)	1% (2)	114
Age: 45-64	13% (34)	37% (97)	29% (76)	13% (34)	8% (21)	262
Age: 65+	18% (37)	35% (72)	32% (66)	12% (25)	3% (5)	206
GenZers: 1997-2012	29% (28)	49% (49)	17% (17)	2% (2)	2% (2)	99
Millennials: 1981-1996	37% (78)	32% (66)	23% (48)	5% (10)	3% (7)	209
GenXers: 1965-1980	15% (31)	36% (73)	30% (61)	12% (24)	8% (16)	205
Baby Boomers: 1946-1964	16% (37)	36% (85)	30% (69)	14% (33)	4% (9)	234
Educ: < College	25% (118)	36% (167)	26% (122)	8% (38)	5% (23)	468
Educ: Bachelors degree	19% (41)	39% (84)	25% (54)	12% (26)	4% (8)	213
Educ: Post-grad	20% (20)	35% (35)	34% (34)	8% (8)	3% (3)	100
Income: Under 50k	21% (57)	45% (124)	25% (69)	5% (13)	4% (11)	274
Income: 50k-100k	28% (86)	29% (90)	26% (80)	13% (40)	5% (15)	311
Income: 100k+	18% (36)	37% (72)	31% (60)	10% (19)	4% (8)	196
Ethnicity: White (Non-Hispanic)	18% (92)	38% (187)	30% (148)	10% (48)	5% (24)	499
Ethnicity: Hispanic	33% (60)	37% (66)	16% (29)	9% (16)	5% (9)	180
Ethnicity: Black (Non-Hispanic)	36% (14)	45% (18)	10% (4)	10% (4)	— (0)	39
Ethnicity: Asian + Other (Non-Hispanic)	20% (12)	23% (14)	48% (30)	8% (5)	1% (1)	62
All Christian	17% (68)	39% (154)	28% (112)	11% (45)	4% (17)	396
All Non-Christian	36% (17)	33% (16)	23% (11)	6% (3)	1% (1)	47
Atheist	38% (12)	23% (8)	28% (9)	7% (2)	3% (1)	32
Agnostic/Nothing in particular	23% (46)	36% (71)	27% (54)	6% (12)	8% (16)	198
Something Else	33% (35)	35% (37)	23% (24)	10% (10)	— (0)	107
Evangelical	22% (39)	32% (57)	29% (52)	15% (27)	3% (5)	180
Non-Evangelical	19% (58)	43% (130)	25% (77)	9% (27)	4% (12)	305
PID: Dem (no lean)	30% (82)	44% (120)	20% (54)	2% (6)	3% (9)	270
PID: Ind (no lean)	20% (38)	39% (76)	28% (55)	9% (18)	4% (8)	195
PID: Rep (no lean)	19% (59)	29% (90)	32% (101)	15% (48)	6% (18)	316

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	23%	(179)	37%	(285)	27%	(210)	9%	(72)	4%	(35)	781
PID/Gender: Dem Men	34%	(35)	39%	(40)	20%	(20)	2%	(2)	4%	(4)	101
PID/Gender: Dem Women	28%	(47)	47%	(80)	20%	(33)	2%	(4)	3%	(4)	169
PID/Gender: Ind Men	27%	(27)	28%	(28)	30%	(30)	16%	(16)	—	(0)	102
PID/Gender: Ind Women	12%	(11)	51%	(47)	27%	(25)	2%	(2)	8%	(7)	93
PID/Gender: Rep Men	16%	(25)	30%	(47)	34%	(53)	19%	(30)	2%	(2)	157
PID/Gender: Rep Women	21%	(34)	27%	(44)	30%	(48)	11%	(18)	10%	(16)	159
Ideo: Liberal (1-3)	31%	(65)	42%	(88)	19%	(41)	4%	(7)	4%	(8)	209
Ideo: Moderate (4)	21%	(51)	46%	(111)	23%	(55)	7%	(17)	3%	(8)	241
Ideo: Conservative (5-7)	18%	(57)	27%	(84)	34%	(107)	15%	(47)	6%	(19)	315
Community: Urban	28%	(71)	36%	(91)	26%	(65)	7%	(18)	3%	(8)	253
Community: Suburban	16%	(65)	40%	(166)	27%	(113)	11%	(44)	6%	(24)	412
Community: Rural	37%	(43)	25%	(29)	27%	(32)	9%	(10)	2%	(2)	116
Military HHnm: Yes	16%	(23)	27%	(41)	33%	(50)	21%	(32)	2%	(4)	150
Military HH: No	25%	(155)	39%	(244)	25%	(160)	6%	(40)	5%	(31)	631
Employ: Private Sector	25%	(66)	35%	(93)	27%	(73)	11%	(30)	2%	(4)	265
Employ: Government	27%	(12)	34%	(16)	23%	(11)	12%	(5)	4%	(2)	46
Employ: Self-Employed	34%	(27)	28%	(22)	33%	(26)	3%	(2)	3%	(2)	79
Employ: Homemaker	30%	(14)	34%	(16)	20%	(9)	6%	(3)	9%	(4)	47
Employ: Student	22%	(6)	66%	(17)	9%	(2)	—	(0)	2%	(1)	26
Employ: Retired	13%	(27)	34%	(69)	35%	(72)	14%	(28)	4%	(7)	204
Employ: Unemployed	19%	(13)	54%	(37)	13%	(9)	3%	(2)	11%	(8)	68
Employ: Other	30%	(14)	33%	(15)	18%	(9)	5%	(3)	14%	(6)	47

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	23%	(179)	37%	(285)	27%	(210)	9%	(72)	4%	(35)	781
Protestant	13%	(24)	38%	(69)	29%	(52)	16%	(29)	4%	(7)	181
Roman Catholic	19%	(38)	41%	(80)	27%	(53)	8%	(15)	5%	(11)	197
Mormon	20%	(3)	22%	(3)	53%	(7)	5%	(1)	—	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	76%	(3)	24%	(1)	—	(0)	—	(0)	—	(0)	4
Jewish	28%	(9)	40%	(12)	25%	(8)	7%	(2)	—	(0)	31
Muslim	89%	(6)	—	(0)	—	(0)	11%	(1)	—	(0)	7
Buddhist	4%	(0)	77%	(4)	6%	(0)	—	(0)	14%	(1)	5
Hindu	41%	(2)	—	(0)	59%	(3)	—	(0)	—	(0)	5
Atheist	38%	(12)	23%	(8)	28%	(9)	7%	(2)	3%	(1)	32
Agnostic	18%	(7)	33%	(14)	24%	(10)	9%	(4)	16%	(7)	42
Something else	33%	(35)	35%	(37)	23%	(24)	10%	(10)	—	(0)	107
Nothing in particular	25%	(39)	37%	(58)	28%	(44)	5%	(8)	6%	(9)	157
Ideo/PID: Conservative Republican	15%	(37)	27%	(66)	36%	(86)	17%	(40)	6%	(14)	243
Ideo/PID: Moderate/Liberal Republican	31%	(21)	36%	(24)	15%	(10)	11%	(8)	6%	(4)	68
Ideo/PID: Moderate/Conservative Democrat	28%	(33)	45%	(54)	21%	(24)	3%	(4)	3%	(4)	119
Ideo/PID: Liberal Democrat	31%	(45)	45%	(66)	19%	(28)	2%	(2)	3%	(5)	146
Unfavorable of Biden and Trump	18%	(26)	38%	(53)	33%	(46)	5%	(7)	6%	(9)	140
2024 H2H Matchup: Biden Voter	27%	(97)	44%	(155)	23%	(80)	4%	(12)	3%	(9)	353
2024 H2H Matchup: Trump Voter	18%	(67)	31%	(116)	31%	(119)	15%	(57)	5%	(20)	379
2024 H2H Matchup: Would not Vote	45%	(7)	35%	(6)	8%	(1)	6%	(1)	6%	(1)	17
2024 H2H Matchup: Do not Know	23%	(8)	26%	(9)	30%	(10)	7%	(2)	14%	(5)	33
2022 House Vote: Democrat	26%	(89)	44%	(148)	22%	(75)	4%	(14)	3%	(12)	339
2022 House Vote: Republican	18%	(58)	29%	(94)	33%	(106)	15%	(50)	6%	(18)	326
2022 House Vote: Did not Vote	29%	(30)	41%	(42)	23%	(24)	3%	(3)	4%	(5)	105
2020 Vote: Joe Biden	27%	(100)	43%	(157)	24%	(87)	3%	(10)	3%	(11)	365
2020 Vote: Donald Trump	18%	(66)	29%	(106)	31%	(112)	16%	(56)	6%	(21)	362
2020 Vote: Someone Else	3%	(0)	10%	(1)	32%	(4)	41%	(5)	13%	(2)	12
2020 Vote: Did not Vote	28%	(12)	50%	(21)	17%	(7)	2%	(1)	3%	(1)	42

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	23%	(179)	37%	(285)	27%	(210)	9%	(72)	4%	(35)	781
2016 Vote: Hillary Clinton	29%	(73)	43%	(110)	23%	(59)	3%	(9)	3%	(7)	257
2016 Vote: Donald Trump	19%	(65)	30%	(102)	31%	(106)	16%	(53)	5%	(16)	342
2016 Vote: Someone Else	9%	(3)	49%	(16)	30%	(10)	7%	(2)	5%	(2)	32
2020 Vote/PID: Not Biden/Democrat	37%	(10)	49%	(13)	8%	(2)	3%	(1)	3%	(1)	26
2020 Vote/PID: Not Trump/Republican	15%	(5)	31%	(11)	46%	(16)	3%	(1)	5%	(2)	34
U.S. Economy: Wrong Track	21%	(115)	33%	(180)	30%	(164)	11%	(59)	5%	(29)	547
U.S. Economy: Right Direction	27%	(64)	45%	(105)	20%	(46)	6%	(13)	2%	(6)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(70)	44%	(116)	22%	(57)	4%	(10)	3%	(9)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(67)	33%	(129)	30%	(116)	14%	(56)	5%	(21)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(42)	31%	(41)	28%	(37)	5%	(6)	4%	(5)	132
Top 2024 Issue: Economy	22%	(60)	32%	(87)	30%	(80)	11%	(29)	5%	(14)	269
Community/Gender: Urban Women	27%	(27)	41%	(41)	24%	(23)	2%	(2)	6%	(6)	99
Community/Gender: Urban Men	29%	(45)	33%	(50)	27%	(42)	10%	(15)	1%	(2)	154
Community/Gender: Rural Women	37%	(31)	27%	(22)	26%	(21)	8%	(7)	2%	(2)	83
Community/Gender: Rural Men	36%	(12)	20%	(7)	32%	(10)	11%	(4)	1%	(0)	33
Community/Gender: Suburban Women	14%	(34)	45%	(108)	26%	(62)	7%	(16)	8%	(19)	240
Community/Gender: Suburban Men	18%	(30)	33%	(58)	29%	(51)	17%	(29)	3%	(5)	172
Homeowner	22%	(150)	36%	(241)	28%	(188)	9%	(62)	4%	(29)	670
Renter	26%	(26)	39%	(40)	21%	(21)	9%	(9)	5%	(5)	101
Self + Household: White-Collar	18%	(62)	41%	(143)	27%	(97)	10%	(34)	4%	(16)	352
Self + Household: Blue Collar	31%	(96)	33%	(101)	22%	(69)	10%	(32)	3%	(9)	308
Union HH: Yes	59%	(24)	19%	(8)	20%	(8)	1%	(0)	—	(0)	40
Union HH: No	21%	(155)	37%	(278)	27%	(202)	10%	(72)	5%	(35)	741
LGBTQ+: Yes	21%	(18)	45%	(37)	21%	(18)	5%	(4)	7%	(6)	83
LGBTQ+: No	23%	(161)	36%	(248)	28%	(192)	10%	(68)	4%	(29)	698
Motivated to Vote	22%	(165)	36%	(268)	28%	(205)	10%	(71)	4%	(27)	737
Parent: Yes	39%	(85)	32%	(69)	21%	(45)	7%	(14)	2%	(4)	217
Parent: No	17%	(94)	38%	(216)	29%	(165)	10%	(58)	5%	(31)	564
COVID Vaccine: Yes	22%	(128)	38%	(223)	27%	(156)	9%	(50)	5%	(30)	587
COVID Vaccine: No	26%	(51)	32%	(62)	28%	(54)	11%	(22)	2%	(5)	194

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	23%	(179)	37%	(285)	27%	(210)	9%	(72)	4%	(35)	781
Student Loans: Yes	27%	(29)	41%	(44)	24%	(26)	3%	(3)	6%	(6)	110
Student Loans: No	22%	(149)	36%	(241)	27%	(184)	10%	(69)	4%	(28)	671
Favorable Opinion of Haley	20%	(53)	36%	(95)	25%	(67)	14%	(37)	5%	(13)	266
Unfavorable Opinion of Haley	24%	(62)	35%	(91)	31%	(82)	9%	(25)	1%	(2)	263
Prodigal Biden Voter	27%	(13)	42%	(19)	21%	(10)	4%	(2)	6%	(3)	46
Undecided Voter (DK/WNV)	31%	(15)	29%	(14)	23%	(11)	7%	(3)	11%	(5)	50
Undecided Voter (DK)	23%	(8)	26%	(9)	30%	(10)	7%	(2)	14%	(5)	33
Watched Debate	24%	(144)	37%	(223)	25%	(148)	9%	(56)	4%	(24)	595
Watched Debate: Did not Watch	19%	(35)	34%	(63)	33%	(62)	9%	(16)	6%	(11)	186
Watched Debate: All of it	25%	(92)	36%	(133)	24%	(86)	12%	(43)	3%	(12)	366
Watched Debate: Some of it	23%	(52)	39%	(90)	27%	(62)	6%	(13)	5%	(11)	229
Continue His Campaign: Yes Biden	32%	(97)	35%	(109)	23%	(71)	7%	(23)	3%	(9)	308
Continue His Campaign: No Biden	15%	(67)	38%	(167)	30%	(130)	11%	(50)	5%	(21)	435
Continue His Campaign: Yes Trump	20%	(80)	32%	(126)	30%	(118)	13%	(51)	5%	(19)	395
Continue His Campaign: No Trump	25%	(88)	43%	(149)	24%	(85)	5%	(18)	2%	(9)	349
Conviction: Evidence	26%	(99)	42%	(161)	24%	(92)	5%	(18)	3%	(12)	382
Conviction: Motivation to Damage	19%	(62)	31%	(101)	32%	(107)	14%	(47)	4%	(14)	330
Conviction: DK/NO	26%	(18)	35%	(24)	16%	(11)	11%	(8)	12%	(8)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (265)	35% (275)	17% (135)	8% (60)	6% (46)	781
Gender: Male	33% (117)	34% (121)	19% (70)	11% (41)	3% (11)	359
Gender: Female	35% (148)	37% (154)	15% (65)	5% (19)	8% (35)	422
Age: 18-34	25% (50)	35% (71)	12% (23)	17% (34)	11% (22)	199
Age: 35-44	27% (30)	32% (36)	28% (32)	9% (11)	4% (4)	114
Age: 45-64	31% (82)	42% (110)	17% (43)	3% (8)	7% (19)	262
Age: 65+	50% (103)	28% (58)	18% (37)	4% (7)	1% (1)	206
GenZers: 1997-2012	29% (29)	33% (32)	13% (12)	24% (23)	2% (2)	99
Millennials: 1981-1996	24% (51)	35% (73)	20% (41)	10% (20)	12% (24)	209
GenXers: 1965-1980	28% (58)	43% (89)	16% (32)	4% (8)	9% (18)	205
Baby Boomers: 1946-1964	46% (109)	31% (73)	18% (42)	3% (8)	1% (2)	234
Educ: < College	33% (153)	34% (159)	16% (76)	9% (43)	8% (38)	468
Educ: Bachelors degree	34% (72)	41% (88)	16% (35)	5% (10)	4% (8)	213
Educ: Post-grad	40% (40)	28% (28)	24% (24)	7% (7)	— (0)	100
Income: Under 50k	34% (95)	35% (96)	16% (45)	7% (19)	7% (19)	274
Income: 50k-100k	35% (110)	32% (101)	16% (51)	10% (30)	6% (20)	311
Income: 100k+	31% (61)	40% (78)	20% (39)	5% (11)	4% (7)	196
Ethnicity: White (Non-Hispanic)	38% (191)	34% (169)	18% (88)	4% (22)	6% (29)	499
Ethnicity: Hispanic	24% (43)	43% (77)	15% (27)	12% (22)	6% (11)	180
Ethnicity: Black (Non-Hispanic)	41% (16)	32% (13)	15% (6)	3% (1)	8% (3)	39
Ethnicity: Asian + Other (Non-Hispanic)	24% (15)	26% (16)	21% (13)	24% (15)	4% (2)	62
All Christian	41% (161)	36% (144)	17% (68)	3% (12)	3% (10)	396
All Non-Christian	51% (24)	22% (10)	17% (8)	9% (4)	2% (1)	47
Atheist	30% (10)	38% (12)	17% (5)	7% (2)	9% (3)	32
Agnostic/Nothing in particular	29% (57)	29% (57)	19% (38)	13% (27)	10% (20)	198
Something Else	13% (14)	48% (52)	14% (15)	14% (15)	11% (12)	107
Evangelical	35% (64)	36% (64)	17% (31)	6% (10)	6% (10)	180
Non-Evangelical	35% (108)	40% (122)	16% (50)	5% (16)	3% (10)	305
PID: Dem (no lean)	36% (98)	39% (106)	12% (31)	6% (16)	7% (19)	270
PID: Ind (no lean)	29% (57)	37% (73)	23% (46)	5% (10)	5% (9)	195
PID: Rep (no lean)	35% (110)	31% (97)	18% (58)	10% (33)	6% (18)	316

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (265)	35% (275)	17% (135)	8% (60)	6% (46)	781
PID/Gender: Dem Men	34% (35)	42% (43)	9% (9)	8% (8)	6% (6)	101
PID/Gender: Dem Women	38% (64)	37% (63)	13% (22)	5% (8)	7% (12)	169
PID/Gender: Ind Men	25% (25)	40% (40)	25% (25)	8% (8)	3% (3)	102
PID/Gender: Ind Women	34% (32)	35% (32)	22% (21)	2% (2)	7% (6)	93
PID/Gender: Rep Men	37% (57)	24% (38)	23% (36)	16% (24)	1% (1)	157
PID/Gender: Rep Women	33% (53)	37% (59)	14% (22)	6% (9)	11% (17)	159
Ideo: Liberal (1-3)	36% (76)	39% (83)	12% (26)	8% (16)	4% (8)	209
Ideo: Moderate (4)	32% (78)	35% (84)	20% (47)	7% (17)	6% (15)	241
Ideo: Conservative (5-7)	34% (109)	34% (106)	18% (57)	8% (26)	6% (18)	315
Community: Urban	38% (97)	28% (71)	19% (48)	8% (21)	6% (16)	253
Community: Suburban	33% (136)	39% (162)	13% (54)	8% (34)	6% (27)	412
Community: Rural	28% (32)	36% (41)	29% (33)	4% (5)	3% (4)	116
Military HHnm: Yes	41% (62)	27% (40)	25% (38)	4% (6)	3% (4)	150
Military HH: No	32% (203)	37% (234)	15% (97)	9% (54)	7% (42)	631
Employ: Private Sector	28% (75)	38% (102)	22% (58)	7% (19)	4% (11)	265
Employ: Government	16% (8)	43% (19)	18% (8)	15% (7)	8% (4)	46
Employ: Self-Employed	29% (23)	36% (28)	15% (12)	14% (11)	7% (6)	79
Employ: Homemaker	38% (18)	18% (9)	31% (15)	5% (2)	7% (3)	47
Employ: Student	49% (13)	37% (10)	9% (2)	6% (1)	— (0)	26
Employ: Retired	47% (96)	32% (65)	16% (33)	4% (8)	1% (2)	204
Employ: Unemployed	37% (25)	34% (23)	7% (5)	8% (5)	15% (10)	68
Employ: Other	19% (9)	40% (19)	4% (2)	16% (7)	22% (10)	47

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (265)	35% (275)	17% (135)	8% (60)	6% (46)	781
Protestant	51% (93)	28% (50)	16% (29)	3% (6)	2% (3)	181
Roman Catholic	33% (65)	43% (84)	18% (36)	3% (6)	3% (6)	197
Mormon	13% (2)	49% (7)	21% (3)	5% (1)	12% (2)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	67% (3)	— (0)	— (0)	— (0)	4
Jewish	63% (19)	20% (6)	17% (5)	— (0)	— (0)	31
Muslim	23% (2)	44% (3)	— (0)	22% (2)	11% (1)	7
Buddhist	22% (1)	20% (1)	54% (3)	4% (0)	— (0)	5
Hindu	41% (2)	— (0)	7% (0)	51% (3)	— (0)	5
Atheist	30% (10)	38% (12)	17% (5)	7% (2)	9% (3)	32
Agnostic	39% (16)	35% (14)	14% (6)	— (0)	12% (5)	42
Something else	13% (14)	48% (52)	14% (15)	14% (15)	11% (12)	107
Nothing in particular	26% (41)	27% (43)	20% (32)	17% (26)	10% (15)	157
Ideo/PID: Conservative Republican	36% (88)	33% (80)	17% (42)	9% (21)	5% (12)	243
Ideo/PID: Moderate/Liberal Republican	32% (22)	25% (17)	17% (11)	17% (11)	10% (7)	68
Ideo/PID: Moderate/Conservative Democrat	32% (38)	40% (48)	12% (14)	7% (8)	8% (10)	119
Ideo/PID: Liberal Democrat	41% (60)	39% (57)	11% (17)	6% (8)	3% (5)	146
Unfavorable of Biden and Trump	20% (28)	50% (70)	19% (27)	7% (10)	4% (5)	140
2024 H2H Matchup: Biden Voter	37% (130)	41% (145)	13% (45)	3% (11)	6% (22)	353
2024 H2H Matchup: Trump Voter	34% (129)	30% (115)	20% (77)	10% (39)	5% (18)	379
2024 H2H Matchup: Would not Vote	18% (3)	11% (2)	39% (7)	18% (3)	13% (2)	17
2024 H2H Matchup: Do not Know	10% (3)	41% (14)	18% (6)	20% (7)	11% (4)	33
2022 House Vote: Democrat	35% (119)	38% (129)	15% (52)	5% (18)	6% (22)	339
2022 House Vote: Republican	35% (113)	31% (100)	20% (67)	10% (34)	4% (12)	326
2022 House Vote: Did not Vote	30% (31)	44% (46)	10% (11)	5% (5)	11% (12)	105
2020 Vote: Joe Biden	36% (133)	40% (145)	12% (44)	6% (22)	6% (22)	365
2020 Vote: Donald Trump	33% (120)	30% (107)	23% (82)	10% (36)	5% (17)	362
2020 Vote: Someone Else	17% (2)	40% (5)	35% (4)	7% (1)	1% (0)	12
2020 Vote: Did not Vote	24% (10)	44% (19)	13% (5)	3% (1)	16% (7)	42

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (265)	35% (275)	17% (135)	8% (60)	6% (46)	781
2016 Vote: Hillary Clinton	40% (102)	38% (98)	13% (33)	3% (9)	6% (16)	257
2016 Vote: Donald Trump	35% (119)	32% (111)	21% (73)	9% (30)	3% (9)	342
2016 Vote: Someone Else	23% (7)	56% (18)	14% (4)	7% (2)	— (0)	32
2020 Vote/PID: Not Biden/Democrat	16% (4)	44% (12)	21% (5)	1% (0)	18% (5)	26
2020 Vote/PID: Not Trump/Republican	27% (9)	27% (9)	15% (5)	18% (6)	13% (4)	34
U.S. Economy: Wrong Track	32% (175)	35% (192)	18% (96)	9% (52)	6% (32)	547
U.S. Economy: Right Direction	39% (90)	35% (83)	17% (39)	3% (8)	6% (14)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42% (111)	35% (92)	12% (32)	3% (8)	7% (17)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31% (122)	32% (126)	20% (78)	12% (45)	5% (19)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	25% (33)	43% (57)	19% (25)	5% (7)	8% (11)	132
Top 2024 Issue: Economy	23% (62)	37% (99)	20% (55)	13% (36)	7% (18)	269
Community/Gender: Urban Women	37% (37)	32% (31)	15% (15)	5% (5)	12% (12)	99
Community/Gender: Urban Men	39% (61)	26% (40)	22% (34)	10% (16)	3% (4)	154
Community/Gender: Rural Women	30% (25)	38% (32)	26% (22)	2% (1)	4% (3)	83
Community/Gender: Rural Men	23% (7)	29% (10)	34% (11)	11% (4)	3% (1)	33
Community/Gender: Suburban Women	36% (86)	38% (91)	12% (29)	5% (13)	9% (21)	240
Community/Gender: Suburban Men	29% (49)	41% (71)	14% (25)	12% (21)	3% (6)	172
Homeowner	35% (236)	35% (232)	18% (117)	7% (48)	5% (37)	670
Renter	27% (27)	39% (40)	15% (15)	11% (11)	8% (8)	101
Self + Household: White-Collar	41% (145)	35% (124)	15% (54)	4% (13)	5% (17)	352
Self + Household: Blue Collar	25% (78)	39% (119)	21% (64)	9% (29)	5% (17)	308
Union HH: Yes	43% (17)	39% (16)	1% (0)	9% (4)	8% (3)	40
Union HH: No	33% (248)	35% (259)	18% (134)	8% (56)	6% (43)	741
LGBTQ+: Yes	28% (23)	33% (27)	21% (18)	7% (6)	11% (9)	83
LGBTQ+: No	35% (242)	35% (248)	17% (117)	8% (54)	5% (37)	698
Motivated to Vote	34% (252)	36% (267)	18% (131)	7% (55)	4% (33)	737
Parent: Yes	24% (53)	39% (85)	24% (52)	7% (16)	5% (11)	217
Parent: No	38% (213)	34% (190)	15% (83)	8% (44)	6% (35)	564
COVID Vaccine: Yes	38% (220)	34% (201)	16% (95)	7% (39)	5% (31)	587
COVID Vaccine: No	23% (45)	38% (73)	20% (40)	11% (21)	8% (15)	194

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	34%	(265)	35%	(275)	17%	(135)	8%	(60)	6%	(46)	781
Student Loans: Yes	26%	(29)	41%	(45)	21%	(23)	5%	(5)	7%	(8)	110
Student Loans: No	35%	(237)	34%	(230)	17%	(112)	8%	(55)	6%	(38)	671
Favorable Opinion of Haley	39%	(105)	35%	(93)	19%	(52)	2%	(6)	4%	(10)	266
Unfavorable Opinion of Haley	39%	(104)	34%	(89)	16%	(43)	9%	(24)	1%	(3)	263
Prodigal Biden Voter	19%	(9)	30%	(14)	12%	(6)	30%	(14)	9%	(4)	46
Undecided Voter (DK/WNV)	13%	(6)	31%	(15)	25%	(12)	19%	(10)	12%	(6)	50
Undecided Voter (DK)	10%	(3)	41%	(14)	18%	(6)	20%	(7)	11%	(4)	33
Watched Debate	37%	(222)	33%	(198)	17%	(98)	8%	(50)	4%	(27)	595
Watched Debate: Did not Watch	23%	(43)	41%	(77)	20%	(37)	5%	(10)	10%	(19)	186
Watched Debate: All of it	43%	(156)	29%	(108)	18%	(64)	7%	(26)	3%	(12)	366
Watched Debate: Some of it	29%	(66)	39%	(90)	15%	(34)	11%	(24)	6%	(14)	229
Continue His Campaign: Yes Biden	37%	(114)	35%	(106)	15%	(45)	7%	(20)	7%	(22)	308
Continue His Campaign: No Biden	32%	(138)	35%	(153)	20%	(87)	9%	(37)	4%	(19)	435
Continue His Campaign: Yes Trump	33%	(132)	29%	(116)	23%	(90)	10%	(40)	4%	(18)	395
Continue His Campaign: No Trump	34%	(117)	44%	(153)	12%	(40)	4%	(16)	6%	(22)	349
Conviction: Evidence	34%	(130)	40%	(153)	14%	(55)	6%	(23)	5%	(20)	382
Conviction: Motivation to Damage	39%	(129)	29%	(97)	20%	(67)	9%	(30)	3%	(9)	330
Conviction: DK/NO	9%	(6)	36%	(25)	20%	(14)	11%	(8)	25%	(17)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (271)	33% (261)	18% (137)	9% (70)	6% (43)	781
Gender: Male	31% (110)	32% (117)	22% (81)	12% (42)	3% (10)	359
Gender: Female	38% (161)	34% (144)	13% (56)	7% (28)	8% (33)	422
Age: 18-34	29% (58)	26% (52)	15% (30)	21% (41)	10% (19)	199
Age: 35-44	29% (32)	32% (36)	24% (27)	12% (13)	4% (5)	114
Age: 45-64	30% (80)	40% (104)	20% (52)	3% (9)	7% (18)	262
Age: 65+	49% (101)	33% (68)	14% (29)	3% (7)	1% (1)	206
GenZers: 1997-2012	34% (33)	21% (21)	18% (18)	23% (22)	5% (5)	99
Millennials: 1981-1996	25% (53)	32% (67)	19% (39)	15% (31)	9% (19)	209
GenXers: 1965-1980	30% (62)	39% (80)	18% (37)	4% (9)	8% (17)	205
Baby Boomers: 1946-1964	46% (108)	34% (80)	16% (37)	3% (7)	1% (2)	234
Educ: < College	36% (169)	28% (133)	17% (79)	11% (52)	8% (36)	468
Educ: Bachelors degree	33% (71)	43% (91)	16% (35)	4% (9)	4% (8)	213
Educ: Post-grad	31% (31)	37% (37)	23% (23)	9% (9)	— (0)	100
Income: Under 50k	36% (99)	30% (83)	20% (56)	7% (20)	6% (16)	274
Income: 50k-100k	36% (113)	31% (95)	14% (45)	12% (38)	6% (19)	311
Income: 100k+	30% (58)	42% (83)	19% (36)	6% (11)	4% (8)	196
Ethnicity: White (Non-Hispanic)	37% (184)	34% (168)	18% (89)	6% (29)	6% (29)	499
Ethnicity: Hispanic	28% (51)	38% (68)	13% (24)	15% (27)	5% (10)	180
Ethnicity: Black (Non-Hispanic)	39% (16)	33% (13)	21% (8)	2% (1)	4% (2)	39
Ethnicity: Asian + Other (Non-Hispanic)	32% (20)	19% (12)	24% (15)	20% (12)	4% (3)	62
All Christian	39% (154)	38% (151)	15% (61)	4% (18)	3% (11)	396
All Non-Christian	54% (26)	25% (12)	17% (8)	3% (2)	1% (0)	47
Atheist	28% (9)	41% (13)	17% (6)	9% (3)	4% (1)	32
Agnostic/Nothing in particular	28% (55)	28% (55)	20% (39)	14% (29)	10% (20)	198
Something Else	24% (26)	27% (29)	21% (23)	18% (19)	9% (10)	107
Evangelical	39% (71)	32% (57)	16% (28)	7% (13)	6% (10)	180
Non-Evangelical	34% (105)	39% (118)	17% (52)	7% (22)	3% (9)	305
PID: Dem (no lean)	32% (87)	40% (108)	16% (42)	6% (15)	7% (18)	270
PID: Ind (no lean)	32% (62)	34% (66)	22% (42)	8% (16)	5% (9)	195
PID: Rep (no lean)	39% (122)	27% (87)	17% (53)	12% (39)	5% (16)	316

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(271)	33%	(261)	18%	(137)	9%	(70)	6%	(43)	781
PID/Gender: Dem Men	23%	(23)	45%	(45)	19%	(19)	9%	(9)	5%	(5)	101
PID/Gender: Dem Women	38%	(64)	37%	(63)	13%	(23)	4%	(6)	8%	(13)	169
PID/Gender: Ind Men	30%	(30)	33%	(33)	27%	(28)	6%	(6)	4%	(5)	102
PID/Gender: Ind Women	34%	(32)	35%	(33)	15%	(14)	10%	(10)	5%	(4)	93
PID/Gender: Rep Men	36%	(57)	24%	(38)	22%	(34)	17%	(27)	—	(1)	157
PID/Gender: Rep Women	41%	(65)	30%	(48)	12%	(19)	7%	(11)	10%	(16)	159
Ideo: Liberal (1-3)	37%	(77)	39%	(81)	14%	(29)	7%	(15)	3%	(6)	209
Ideo: Moderate (4)	29%	(70)	35%	(84)	20%	(48)	10%	(24)	6%	(15)	241
Ideo: Conservative (5-7)	39%	(122)	29%	(93)	17%	(55)	9%	(28)	6%	(18)	315
Community: Urban	35%	(90)	32%	(81)	15%	(39)	11%	(27)	7%	(17)	253
Community: Suburban	33%	(138)	37%	(151)	16%	(67)	8%	(31)	6%	(26)	412
Community: Rural	37%	(43)	25%	(29)	27%	(31)	10%	(12)	1%	(1)	116
Military HHnm: Yes	44%	(66)	27%	(40)	23%	(34)	4%	(6)	3%	(4)	150
Military HH: No	32%	(205)	35%	(221)	16%	(103)	10%	(63)	6%	(39)	631
Employ: Private Sector	28%	(74)	38%	(100)	23%	(60)	8%	(21)	4%	(10)	265
Employ: Government	23%	(11)	39%	(18)	22%	(10)	12%	(5)	4%	(2)	46
Employ: Self-Employed	23%	(18)	35%	(27)	12%	(9)	24%	(19)	6%	(5)	79
Employ: Homemaker	42%	(20)	19%	(9)	27%	(13)	5%	(3)	6%	(3)	47
Employ: Student	55%	(14)	26%	(7)	9%	(2)	—	(0)	11%	(3)	26
Employ: Retired	43%	(88)	37%	(75)	15%	(32)	4%	(7)	1%	(2)	204
Employ: Unemployed	50%	(34)	16%	(11)	11%	(8)	11%	(8)	12%	(8)	68
Employ: Other	24%	(11)	31%	(15)	7%	(3)	16%	(7)	22%	(10)	47

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (271)	33% (261)	18% (137)	9% (70)	6% (43)	781
Protestant	51% (93)	34% (61)	8% (15)	5% (9)	2% (3)	181
Roman Catholic	29% (57)	43% (84)	22% (43)	4% (7)	3% (6)	197
Mormon	26% (4)	27% (4)	19% (3)	11% (1)	17% (2)	14
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	43% (2)	24% (1)	— (0)	— (0)	4
Jewish	60% (18)	35% (11)	4% (1)	— (0)	1% (0)	31
Muslim	34% (2)	— (0)	44% (3)	22% (2)	— (0)	7
Buddhist	64% (3)	19% (1)	17% (1)	— (0)	— (0)	5
Hindu	41% (2)	— (0)	59% (3)	— (0)	— (0)	5
Atheist	28% (9)	41% (13)	17% (6)	9% (3)	4% (1)	32
Agnostic	28% (12)	23% (10)	33% (14)	7% (3)	10% (4)	42
Something else	24% (26)	27% (29)	21% (23)	18% (19)	9% (10)	107
Nothing in particular	28% (44)	29% (46)	16% (26)	17% (26)	10% (16)	157
Ideo/PID: Conservative Republican	44% (106)	26% (63)	15% (36)	10% (25)	5% (12)	243
Ideo/PID: Moderate/Liberal Republican	22% (15)	34% (23)	18% (12)	19% (13)	7% (4)	68
Ideo/PID: Moderate/Conservative Democrat	26% (31)	40% (47)	19% (23)	7% (8)	9% (10)	119
Ideo/PID: Liberal Democrat	38% (56)	41% (60)	13% (19)	5% (7)	3% (4)	146
Unfavorable of Biden and Trump	29% (40)	33% (46)	25% (35)	9% (13)	4% (6)	140
2024 H2H Matchup: Biden Voter	34% (120)	40% (142)	16% (55)	4% (13)	6% (22)	353
2024 H2H Matchup: Trump Voter	37% (140)	28% (107)	17% (66)	13% (49)	4% (17)	379
2024 H2H Matchup: Would not Vote	38% (6)	12% (2)	33% (5)	10% (2)	7% (1)	17
2024 H2H Matchup: Do not Know	12% (4)	28% (9)	32% (10)	16% (5)	12% (4)	33
2022 House Vote: Democrat	32% (110)	40% (137)	16% (55)	5% (18)	6% (19)	339
2022 House Vote: Republican	40% (132)	27% (88)	17% (56)	12% (41)	3% (10)	326
2022 House Vote: Did not Vote	26% (27)	33% (34)	20% (21)	8% (8)	14% (15)	105
2020 Vote: Joe Biden	34% (126)	39% (143)	15% (56)	6% (21)	5% (19)	365
2020 Vote: Donald Trump	37% (134)	27% (97)	20% (71)	13% (45)	4% (14)	362
2020 Vote: Someone Else	30% (4)	35% (4)	27% (3)	7% (1)	1% (0)	12
2020 Vote: Did not Vote	16% (7)	39% (16)	15% (6)	6% (3)	25% (10)	42

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (271)	33% (261)	18% (137)	9% (70)	6% (43)	781
2016 Vote: Hillary Clinton	33% (85)	43% (111)	14% (35)	6% (14)	5% (12)	257
2016 Vote: Donald Trump	38% (130)	31% (105)	21% (73)	8% (29)	2% (6)	342
2016 Vote: Someone Else	32% (10)	41% (13)	19% (6)	6% (2)	2% (1)	32
2020 Vote/PID: Not Biden/Democrat	23% (6)	32% (8)	18% (5)	8% (2)	18% (5)	26
2020 Vote/PID: Not Trump/Republican	23% (8)	29% (10)	27% (9)	9% (3)	12% (4)	34
U.S. Economy: Wrong Track	34% (184)	30% (165)	19% (106)	11% (60)	6% (33)	547
U.S. Economy: Right Direction	37% (87)	41% (95)	13% (31)	4% (10)	5% (11)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (97)	38% (100)	15% (40)	3% (7)	6% (17)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36% (139)	29% (111)	18% (70)	14% (52)	4% (17)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	26% (35)	38% (50)	21% (27)	8% (10)	7% (9)	132
Top 2024 Issue: Economy	24% (65)	33% (88)	24% (64)	13% (36)	6% (16)	269
Community/Gender: Urban Women	41% (41)	31% (31)	6% (6)	10% (10)	12% (12)	99
Community/Gender: Urban Men	32% (49)	32% (50)	22% (33)	11% (17)	3% (5)	154
Community/Gender: Rural Women	38% (31)	30% (25)	24% (20)	8% (6)	1% (0)	83
Community/Gender: Rural Men	36% (12)	13% (4)	34% (11)	16% (5)	1% (0)	33
Community/Gender: Suburban Women	37% (89)	37% (88)	13% (31)	5% (11)	9% (21)	240
Community/Gender: Suburban Men	28% (49)	36% (62)	21% (36)	11% (20)	3% (5)	172
Homeowner	35% (236)	33% (219)	19% (125)	9% (57)	5% (34)	670
Renter	30% (31)	38% (38)	12% (12)	12% (12)	8% (8)	101
Self + Household: White-Collar	39% (139)	34% (118)	17% (60)	5% (18)	5% (17)	352
Self + Household: Blue Collar	29% (90)	37% (114)	18% (57)	10% (30)	5% (16)	308
Union HH: Yes	34% (14)	29% (12)	24% (10)	11% (5)	2% (1)	40
Union HH: No	35% (257)	34% (249)	17% (127)	9% (65)	6% (42)	741
LGBTQ+: Yes	34% (29)	32% (26)	19% (16)	8% (6)	7% (6)	83
LGBTQ+: No	35% (242)	34% (234)	17% (121)	9% (63)	5% (37)	698
Motivated to Vote	35% (259)	34% (249)	18% (129)	9% (69)	4% (30)	737
Parent: Yes	25% (55)	39% (84)	21% (47)	11% (24)	3% (7)	217
Parent: No	38% (215)	31% (176)	16% (90)	8% (46)	6% (36)	564
COVID Vaccine: Yes	37% (216)	34% (198)	18% (103)	6% (37)	6% (33)	587
COVID Vaccine: No	28% (54)	32% (63)	17% (34)	17% (33)	5% (11)	194

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(271)	33%	(261)	18%	(137)	9%	(70)	6%	(43)	781
Student Loans: Yes	32%	(36)	32%	(35)	21%	(23)	8%	(9)	6%	(7)	110
Student Loans: No	35%	(235)	34%	(226)	17%	(114)	9%	(61)	5%	(36)	671
Favorable Opinion of Haley	45%	(120)	30%	(79)	18%	(49)	3%	(9)	3%	(9)	266
Unfavorable Opinion of Haley	33%	(86)	38%	(99)	18%	(46)	11%	(30)	—	(1)	263
Prodigal Biden Voter	25%	(11)	30%	(14)	18%	(8)	22%	(10)	6%	(3)	46
Undecided Voter (DK/WNV)	21%	(10)	23%	(11)	32%	(16)	14%	(7)	10%	(5)	50
Undecided Voter (DK)	12%	(4)	28%	(9)	32%	(10)	16%	(5)	12%	(4)	33
Watched Debate	38%	(224)	32%	(193)	17%	(99)	9%	(54)	4%	(24)	595
Watched Debate: Did not Watch	25%	(46)	36%	(68)	20%	(38)	8%	(15)	10%	(19)	186
Watched Debate: All of it	43%	(158)	29%	(105)	16%	(59)	9%	(34)	3%	(10)	366
Watched Debate: Some of it	29%	(67)	38%	(88)	18%	(40)	9%	(20)	6%	(14)	229
Continue His Campaign: Yes Biden	32%	(100)	39%	(119)	17%	(53)	7%	(21)	5%	(16)	308
Continue His Campaign: No Biden	36%	(158)	29%	(128)	18%	(79)	11%	(47)	5%	(23)	435
Continue His Campaign: Yes Trump	37%	(145)	27%	(105)	19%	(77)	13%	(52)	4%	(16)	395
Continue His Campaign: No Trump	33%	(117)	41%	(144)	16%	(55)	4%	(12)	6%	(21)	349
Conviction: Evidence	30%	(113)	40%	(153)	18%	(70)	6%	(24)	6%	(22)	382
Conviction: Motivation to Damage	45%	(147)	26%	(85)	17%	(56)	11%	(36)	2%	(5)	330
Conviction: DK/NO	15%	(10)	33%	(23)	16%	(11)	14%	(10)	23%	(16)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (269)	—	(1) 4%	(32) 3%	(22) 21%	(165) —	(1) 4%	(30) 1%	(8) 2%	(16) 8%	(65) 4%	(32) 11%
Gender: Male	33% (118)	—	(1) 5%	(19) 1%	(5) 26%	(93) —	(0) 3%	(10) 1%	(3) 2%	(9) 3%	(10) 2%	(8) 12%
Gender: Female	36% (151)	—	(0) 3%	(12) 4%	(17) 17%	(72) —	(1) 5%	(20) 1%	(6) 2%	(7) 13%	(54) 6%	(24) 10%
Age: 18-34	41% (81)	—	(1) 6%	(13) 9%	(18) 8%	(16) —	(1) 7%	(15) —	(0) 5%	(10) 10%	(21) —	(1) 5%
Age: 35-44	38% (43)	—	(0) 11%	(12) 1%	(1) 17%	(19) 1%	(1) 2%	(2) 2%	(3) 2%	(3) 6%	(7) 1%	(1) 9%
Age: 45-64	41% (108)	—	(0) 3%	(7) 1%	(3) 25%	(67) —	(0) 4%	(10) 1%	(3) 1%	(4) 6%	(17) 2%	(4) 8%
Age: 65+	18% (37)	—	(0) —	(0) —	(1) 31%	(63) —	(0) 2%	(3) 1%	(3) —	(0) 10%	(20) 13%	(26) 19%
GenZers: 1997-2012	36% (35)	1%	(1) 6%	(6) 10%	(10) 12%	(11) 1%	(1) 5%	(5) —	(0) 3%	(3) 15%	(15) —	(0) 3%
Millennials: 1981-1996	42% (88)	—	(0) 9%	(18) 4%	(8) 12%	(24) —	(1) 5%	(11) 1%	(2) 5%	(10) 5%	(11) —	(1) 7%
GenXers: 1965-1980	44% (91)	—	(0) 2%	(4) 1%	(3) 22%	(44) —	(0) 4%	(8) 2%	(3) 2%	(3) 8%	(16) 1%	(2) 8%
Baby Boomers: 1946-1964	21% (50)	—	(0) 1%	(3) —	(1) 32%	(75) —	(0) 2%	(6) 1%	(3) —	(0) 9%	(21) 11%	(26) 16%
Educ: < College	34% (158)	—	(1) 5%	(21) 4%	(18) 22%	(103) —	(1) 4%	(17) 1%	(5) 2%	(10) 9%	(44) 4%	(18) 9%
Educ: Bachelors degree	34% (72)	—	(0) 5%	(10) —	(1) 22%	(47) —	(1) 3%	(6) 1%	(2) 3%	(6) 8%	(17) 2%	(5) 11%
Educ: Post-grad	39% (39)	—	(0) 1%	(1) 3%	(3) 15%	(15) —	(0) 7%	(7) 1%	(1) —	(0) 4%	(4) 9%	(9) 15%
Income: Under 50k	37% (100)	—	(1) 5%	(12) 6%	(16) 18%	(49) —	(1) 5%	(14) 2%	(4) 1%	(3) 10%	(28) 4%	(11) 8%
Income: 50k-100k	35% (108)	—	(0) 4%	(12) 2%	(6) 24%	(74) —	(0) 2%	(5) 1%	(3) 4%	(11) 7%	(22) 4%	(13) 12%
Income: 100k+	31% (61)	—	(0) 3%	(7) —	(1) 21%	(42) —	(0) 5%	(10) 1%	(1) 1%	(2) 7%	(15) 4%	(8) 12%
Ethnicity: White (Non-Hispanic)	29% (146)	—	(0) 3%	(14) 1%	(3) 25%	(122) —	(0) 4%	(20) 1%	(4) 1%	(3) 9%	(47) 6%	(31) 14%
Ethnicity: Hispanic	44% (79)	1%	(1) 8%	(14) 5%	(9) 14%	(25) —	(0) 3%	(5) 1%	(2) 6%	(11) 8%	(15) —	(1) 4%
Ethnicity: Black (Non-Hispanic)	47% (18)	—	(0) 2%	(1) 26%	(10) —	(0) 1%	(0) 1%	(0) —	(0) 5%	(2) 3%	(1) —	(0) 13%
Ethnicity: Asian + Other (Non-Hispanic)	43% (26)	—	(0) 4%	(2) 1%	(0) 28%	(17) 1%	(1) 7%	(4) 5%	(3) —	(0) 3%	(2) 1%	(0) 3%
All Christian	32% (126)	—	(1) 4%	(15) 2%	(8) 31%	(123) —	(0) 2%	(9) 1%	(3) 2%	(6) 6%	(25) 7%	(27) 9%
All Non-Christian	26% (12)	—	(0) 6%	(3) —	(0) 5%	(2) 1%	(1) 12%	(6) 2%	(1) —	(0) 13%	(6) 3%	(1) 17%
Atheist	13% (4)	—	(0) 3%	(1) 3%	(1) —	(0) 1%	(0) 1%	(0) 6%	(2) —	(0) 9%	(3) 2%	(1) 35%
Agnostic/Nothing in particular	37% (73)	—	(0) 6%	(11) 6%	(12) 15%	(31) —	(1) 4%	(8) —	(0) 3%	(5) 12%	(24) 1%	(2) 11%
Something Else	50% (54)	—	(0) 2%	(2) —	(0) 9%	(10) —	(0) 6%	(7) 2%	(2) 5%	(5) 6%	(7) —	(0) 6%
Evangelical	32% (58)	1%	(1) 1%	(2) 1%	(2) 32%	(57) —	(0) 3%	(5) 1%	(2) 3%	(6) 6%	(12) 4%	(8) 4%
Non-Evangelical	38% (117)	—	(0) 4%	(13) 2%	(6) 23%	(71) —	(0) 3%	(11) 1%	(3) 1%	(3) 6%	(19) 6%	(19) 10%
PID: Dem (no lean)	28% (75)	—	(0) 3%	(7) 6%	(17) 3%	(7) —	(1) 7%	(20) 2%	(6) 1%	(4) 16%	(42) 6%	(16) 21%
PID: Ind (no lean)	37% (73)	—	(0) 10%	(20) 1%	(1) 16%	(30) —	(0) 3%	(7) —	(1) 2%	(4) 9%	(17) 3%	(6) 11%
PID: Rep (no lean)	38% (121)	—	(1) 1%	(5) 1%	(4) 40%	(127) —	(0) 1%	(3) 1%	(2) 3%	(9) 2%	(6) 3%	(9) 2%
PID/Gender: Dem Men	27% (28)	—	(0) 3%	(3) 1%	(1) 7%	(7) —	(0) 4%	(4) 1%	(1) 2%	(2) 5%	(5) 6%	(6) 29%
PID/Gender: Dem Women	28% (48)	—	(0) 2%	(4) 9%	(16) —	(0) 9%	(16) 3%	(4) 1%	(2) 22%	(37) 6%	(11) 6%	(11) 16%
PID/Gender: Ind Men	38% (39)	—	(0) 15%	(15) —	(0) 16%	(16) —	(0) 3%	(3) —	(0) 3%	(3) 2%	(2) —	(0) 11%
PID/Gender: Ind Women	36% (34)	—	(0) 5%	(5) 1%	(1) 16%	(15) —	(0) 4%	(3) 1%	(1) —	(0) 16%	(15) 7%	(6) 11%
PID/Gender: Rep Men	33% (51)	1%	(1) 1%	(2) 2%	(4) 45%	(70) —	(0) 2%	(3) 1%	(1) 2%	(3) 2%	(3) 2%	(3) 1%
PID/Gender: Rep Women	44% (70)	—	(0) 2%	(3) —	(0) 36%	(57) —	(0) —	(0) 1%	(1) 3%	(5) 1%	(2) 4%	(7) 3%
Ideo: Liberal (1-3)	23% (49)	—	(1) 6%	(14) 2%	(5) 3%	(6) —	(1) 6%	(13) 1%	(3) 2%	(5) 19%	(39) 4%	(8) 23%
Ideo: Moderate (4)	43% (104)	—	(0) 4%	(10) 7%	(16) 7%	(16) —	(0) 3%	(7) 2%	(6) 2%	(5) 8%	(19) 6%	(14) 11%
Ideo: Conservative (5-7)	35% (110)	—	(0) 2%	(7) —	(1) 44%	(138) —	(0) 3%	(9) —	(0) 2%	(7) 1%	(5) 3%	(11) 2%

Continued on next page

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (269)	— (1)	4% (32)	3% (22)	21% (165)	— (1)	4% (30)	1% (8)	2% (16)	8% (65)	4% (32)	11%
Community: Urban	39% (100)	— (0)	5% (12)	1% (3)	18% (46)	— (0)	5% (12)	2% (5)	3% (8)	4% (11)	3% (7)	12%
Community: Suburban	31% (128)	— (1)	4% (16)	5% (19)	22% (89)	— (1)	3% (13)	— (1)	1% (3)	11% (44)	4% (16)	12%
Community: Rural	36% (42)	— (0)	4% (4)	— (0)	25% (29)	— (0)	4% (5)	2% (2)	5% (5)	9% (10)	9% (10)	3%
Military HHnm: Yes	27% (41)	— (0)	1% (1)	3% (5)	35% (52)	— (0)	2% (3)	1% (1)	— (0)	9% (13)	5% (7)	13%
Military HH: No	36% (228)	— (1)	5% (30)	3% (17)	18% (113)	— (1)	4% (27)	1% (7)	3% (16)	8% (51)	4% (25)	10%
Employ: Private Sector	40% (106)	— (1)	5% (13)	2% (6)	18% (49)	— (0)	1% (4)	2% (6)	2% (5)	7% (19)	3% (7)	7%
Employ: Government	60% (27)	— (0)	8% (4)	13% (6)	— (0)	— (0)	— (0)	— (0)	1% (0)	2% (1)	2% (1)	7%
Employ: Self-Employed	25% (20)	— (0)	— (0)	— (0)	28% (22)	— (0)	15% (12)	— (0)	8% (6)	8% (6)	1% (1)	7%
Employ: Homemaker	42% (20)	— (0)	8% (4)	— (0)	22% (10)	— (0)	— (0)	2% (1)	— (0)	8% (4)	10% (5)	7%
Employ: Student	17% (4)	— (0)	— (0)	33% (9)	12% (3)	— (0)	10% (3)	— (0)	10% (2)	12% (3)	— (0)	3%
Employ: Retired	23% (46)	— (0)	— (1)	— (1)	29% (59)	— (0)	3% (7)	1% (1)	— (0)	9% (19)	8% (16)	20%
Employ: Unemployed	25% (17)	— (0)	15% (10)	1% (0)	29% (20)	1% (1)	6% (4)	1% (1)	1% (1)	7% (5)	2% (1)	10%
Employ: Other	63% (29)	— (0)	1% (0)	— (0)	4% (2)	— (0)	2% (1)	— (0)	1% (1)	16% (8)	3% (1)	5%
Protestant	29% (52)	1% (1)	— (1)	— (0)	44% (79)	— (0)	1% (2)	1% (1)	1% (1)	6% (10)	6% (11)	8%
Roman Catholic	35% (68)	— (0)	6% (13)	4% (8)	20% (39)	— (0)	3% (7)	1% (1)	1% (3)	7% (14)	8% (15)	9%
Mormon	42% (6)	— (0)	2% (0)	— (0)	19% (3)	— (0)	— (0)	— (0)	16% (2)	4% (1)	10% (1)	5%
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	— (0)	33% (1)	— (0)	43% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	24%
Jewish	9% (3)	— (0)	3% (1)	— (0)	7% (2)	— (0)	11% (3)	3% (1)	— (0)	18% (5)	5% (1)	25%
Muslim	68% (5)	— (0)	22% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Buddhist	45% (2)	— (0)	3% (0)	— (0)	— (0)	14% (1)	4% (0)	— (0)	— (0)	16% (1)	— (0)	6%
Hindu	51% (3)	— (0)	7% (0)	— (0)	— (0)	— (0)	41% (2)	— (0)	— (0)	— (0)	— (0)	—
Atheist	13% (4)	— (0)	3% (1)	3% (1)	— (0)	— (0)	1% (0)	6% (2)	— (0)	9% (3)	2% (1)	35%
Agnostic	27% (11)	— (0)	7% (3)	3% (1)	11% (5)	— (0)	5% (2)	— (0)	1% (0)	7% (3)	— (0)	28%
Something else	50% (54)	— (0)	2% (2)	— (0)	9% (10)	— (0)	6% (7)	2% (2)	5% (5)	6% (7)	— (0)	6%
Nothing in particular	39% (61)	— (0)	5% (8)	7% (11)	16% (26)	— (1)	3% (5)	— (0)	3% (5)	14% (21)	1% (2)	7%
Ideo/PID: Conservative Republican	34% (82)	— (0)	1% (4)	1% (1)	49% (118)	— (0)	— (1)	— (0)	2% (5)	2% (4)	4% (9)	2%
Ideo/PID: Moderate/Liberal Republican	57% (38)	1% (1)	— (0)	4% (2)	8% (6)	— (0)	3% (2)	3% (2)	5% (3)	2% (2)	— (0)	2%
Ideo/PID: Moderate/Conservative Democrat	36% (42)	— (0)	2% (2)	11% (14)	6% (7)	— (0)	9% (11)	4% (4)	2% (2)	5% (6)	7% (8)	17%
Ideo/PID: Liberal Democrat	20% (29)	— (0)	3% (5)	2% (3)	— (1)	— (1)	6% (9)	1% (1)	1% (2)	24% (36)	5% (8)	25%
Unfavorable of Biden and Trump	37% (52)	— (0)	16% (22)	4% (6)	12% (17)	— (1)	2% (2)	1% (1)	— (0)	8% (11)	1% (1)	8%
2024 H2H Matchup: Biden Voter	27% (95)	— (0)	6% (21)	5% (17)	4% (14)	— (0)	6% (22)	2% (6)	1% (4)	15% (52)	5% (19)	21%
2024 H2H Matchup: Trump Voter	40% (153)	— (1)	1% (5)	1% (3)	40% (150)	— (0)	1% (4)	1% (2)	3% (12)	2% (6)	3% (13)	1%
2024 H2H Matchup: Would not Vote	9% (1)	— (0)	28% (5)	8% (1)	5% (1)	2% (0)	12% (2)	— (0)	2% (0)	7% (1)	— (0)	1%
2024 H2H Matchup: Do not Know	61% (20)	— (0)	2% (1)	— (0)	1% (0)	2% (1)	4% (1)	— (0)	— (0)	17% (6)	1% (0)	5%
2022 House Vote: Democrat	28% (96)	— (0)	6% (20)	5% (17)	5% (16)	— (1)	5% (18)	2% (7)	1% (5)	13% (45)	6% (21)	20%
2022 House Vote: Republican	37% (121)	— (1)	2% (6)	1% (4)	42% (138)	— (0)	1% (3)	— (1)	3% (9)	2% (5)	3% (9)	2%
2022 House Vote: Did not Vote	43% (45)	— (0)	5% (5)	1% (1)	10% (11)	— (0)	9% (9)	— (0)	3% (3)	14% (14)	3% (3)	7%

Continued on next page

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (269)	— (1)	4% (32)	3% (22)	21% (165)	— (1)	4% (30)	1% (8)	2% (16)	8% (65)	4% (32)	11%
2020 Vote: Joe Biden	28% (104)	— (0)	6% (23)	5% (18)	4% (15)	— (1)	7% (25)	2% (6)	1% (5)	13% (48)	5% (19)	20%
2020 Vote: Donald Trump	40% (144)	— (1)	2% (6)	1% (3)	40% (145)	— (0)	— (1)	1% (2)	2% (9)	2% (7)	3% (12)	1%
2020 Vote: Someone Else	51% (6)	— (0)	8% (1)	— (0)	12% (1)	— (0)	— (0)	1% (0)	— (0)	8% (1)	— (0)	8%
2020 Vote: Did not Vote	36% (15)	— (0)	3% (1)	2% (1)	7% (3)	— (0)	7% (3)	1% (0)	6% (3)	20% (8)	1% (0)	9%
2016 Vote: Hillary Clinton	23% (59)	— (0)	5% (12)	3% (9)	4% (11)	— (0)	7% (18)	2% (5)	1% (4)	15% (37)	6% (16)	26%
2016 Vote: Donald Trump	40% (138)	— (1)	3% (9)	1% (3)	39% (134)	— (0)	— (2)	— (1)	1% (3)	2% (6)	3% (10)	2%
2016 Vote: Someone Else	34% (11)	— (0)	21% (7)	4% (1)	8% (3)	— (0)	1% (0)	5% (1)	— (0)	10% (3)	1% (0)	11%
2020 Vote/PID: Not Biden/Democrat	48% (12)	— (0)	— (0)	— (0)	7% (2)	— (0)	2% (0)	— (0)	2% (0)	23% (6)	— (0)	12%
2020 Vote/PID: Not Trump/Republican	46% (16)	— (0)	6% (2)	3% (1)	9% (3)	— (0)	5% (2)	— (0)	— (0)	4% (1)	1% (0)	7%
U.S. Economy: Wrong Track	40% (217)	— (1)	5% (26)	1% (5)	27% (149)	— (1)	2% (12)	— (2)	2% (12)	6% (34)	3% (19)	6%
U.S. Economy: Right Direction	22% (52)	— (0)	3% (6)	7% (17)	7% (16)	— (0)	8% (18)	3% (6)	2% (4)	13% (31)	6% (13)	22%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20% (53)	— (0)	5% (13)	5% (12)	5% (12)	— (0)	7% (17)	3% (7)	2% (5)	16% (42)	5% (13)	22%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42% (164)	— (1)	2% (6)	2% (8)	37% (145)	— (1)	1% (5)	— (0)	2% (8)	2% (8)	3% (13)	2%
Prsnl. Fin. Sit. 2021-23: Same Under Both	39% (52)	— (0)	9% (12)	1% (2)	6% (8)	1% (1)	5% (7)	1% (1)	2% (3)	11% (15)	5% (6)	15%
Top 2024 Issue: Economy	100% (269)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community/Gender: Urban Women	38% (38)	— (0)	4% (4)	— (0)	9% (9)	— (0)	9% (9)	4% (4)	— (0)	10% (10)	5% (5)	14%
Community/Gender: Urban Men	40% (62)	— (0)	5% (8)	2% (3)	25% (38)	— (0)	2% (3)	1% (1)	5% (8)	— (0)	1% (2)	11%
Community/Gender: Rural Women	38% (32)	— (0)	3% (3)	— (0)	18% (15)	— (0)	4% (3)	2% (2)	6% (5)	11% (9)	12% (10)	—
Community/Gender: Rural Men	30% (10)	— (0)	4% (1)	— (0)	43% (14)	1% (0)	5% (2)	— (0)	— (0)	4% (1)	1% (0)	8%
Community/Gender: Suburban Women	34% (82)	— (0)	2% (6)	7% (16)	20% (48)	— (1)	3% (7)	— (0)	1% (2)	15% (35)	4% (9)	11%
Community/Gender: Suburban Men	27% (46)	1% (1)	6% (10)	1% (2)	24% (41)	— (0)	3% (5)	1% (1)	1% (1)	5% (9)	4% (6)	13%
Homeowner	35% (232)	— (0)	4% (24)	3% (21)	23% (152)	— (0)	4% (26)	1% (4)	2% (14)	8% (52)	4% (29)	10%
Renter	34% (34)	1% (1)	6% (7)	1% (1)	12% (12)	— (0)	4% (4)	4% (4)	2% (2)	12% (12)	3% (3)	12%
Self + Household: White-Collar	28% (98)	— (0)	3% (11)	1% (4)	25% (86)	— (0)	6% (20)	2% (6)	1% (5)	9% (33)	5% (17)	12%
Self + Household: Blue Collar	40% (124)	— (1)	5% (15)	3% (8)	19% (60)	— (1)	1% (2)	1% (2)	3% (10)	6% (18)	3% (8)	10%
Union HH: Yes	56% (23)	— (0)	7% (3)	3% (1)	2% (1)	— (0)	2% (1)	— (0)	6% (2)	2% (1)	1% (0)	14%
Union HH: No	33% (247)	— (1)	4% (29)	3% (21)	22% (164)	— (1)	4% (29)	1% (8)	2% (14)	9% (64)	4% (32)	10%
LGBTQ+: Yes	31% (26)	— (0)	6% (5)	16% (13)	4% (3)	— (0)	5% (5)	— (0)	2% (1)	11% (9)	1% (1)	12%
LGBTQ+: No	35% (243)	— (1)	4% (27)	1% (9)	23% (162)	— (1)	4% (25)	1% (8)	2% (15)	8% (55)	4% (31)	10%
Motivated to Vote	33% (246)	— (1)	4% (31)	3% (22)	22% (162)	— (1)	4% (28)	1% (8)	2% (15)	8% (61)	4% (30)	11%
Parent: Yes	46% (100)	— (0)	5% (10)	5% (11)	11% (23)	— (1)	2% (4)	2% (4)	6% (13)	5% (11)	1% (3)	6%
Parent: No	30% (169)	— (1)	4% (21)	2% (11)	25% (142)	— (1)	5% (26)	1% (4)	1% (3)	9% (53)	5% (29)	12%
COVID Vaccine: Yes	35% (205)	— (1)	3% (18)	3% (16)	19% (112)	— (1)	3% (19)	1% (6)	1% (7)	9% (51)	5% (30)	13%
COVID Vaccine: No	33% (64)	— (0)	7% (13)	3% (6)	28% (54)	— (0)	5% (11)	1% (2)	5% (9)	7% (14)	1% (2)	2%
Student Loans: Yes	56% (62)	— (0)	5% (5)	2% (3)	7% (7)	— (0)	4% (4)	— (0)	— (0)	6% (7)	1% (1)	12%
Student Loans: No	31% (207)	— (1)	4% (26)	3% (19)	24% (158)	— (1)	4% (25)	1% (8)	2% (16)	9% (58)	5% (31)	10%
Favorable Opinion of Haley	33% (87)	— (0)	2% (5)	1% (1)	36% (95)	— (0)	2% (5)	1% (2)	1% (2)	5% (14)	7% (17)	6%
Unfavorable Opinion of Haley	27% (72)	— (0)	4% (11)	3% (7)	15% (39)	— (1)	3% (9)	2% (5)	4% (10)	11% (28)	4% (9)	21%
Prodigal Biden Voter	48% (22)	— (0)	6% (3)	3% (1)	10% (4)	2% (1)	10% (4)	— (0)	3% (1)	7% (3)	1% (0)	4%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (269)	— (1)	4% (32)	3% (22)	21% (165)	— (1)	4% (30)	1% (8)	2% (16)	8% (65)	4% (32)	11%
Undecided Voter (DK/WNV)	43% (21)	— (0)	11% (6)	3% (1)	2% (1)	2% (1)	7% (3)	— (0)	1% (0)	14% (7)	— (0)	4%
Undecided Voter (DK)	61% (20)	— (0)	2% (1)	— (0)	1% (0)	2% (1)	4% (1)	— (0)	— (0)	17% (6)	1% (0)	5%
Watched Debate	34% (201)	— (1)	4% (24)	3% (17)	24% (144)	— (0)	3% (19)	1% (5)	2% (14)	8% (47)	5% (28)	9%
Watched Debate: Did not Watch	36% (68)	— (0)	4% (8)	3% (5)	12% (22)	1% (1)	6% (11)	2% (3)	1% (2)	9% (17)	2% (4)	14%
Watched Debate: All of it	34% (124)	— (0)	5% (18)	1% (3)	29% (107)	— (0)	3% (11)	— (0)	2% (8)	5% (19)	6% (21)	10%
Watched Debate: Some of it	34% (78)	— (1)	2% (5)	6% (13)	16% (37)	— (0)	4% (8)	2% (5)	3% (6)	12% (28)	3% (7)	9%
Continue His Campaign: Yes Biden	31% (95)	— (0)	2% (6)	2% (5)	9% (28)	— (0)	6% (17)	2% (6)	2% (6)	15% (45)	4% (12)	19%
Continue His Campaign: No Biden	35% (154)	— (1)	6% (25)	4% (17)	30% (130)	— (1)	3% (11)	1% (2)	2% (10)	4% (17)	5% (20)	5%
Continue His Campaign: Yes Trump	41% (161)	— (1)	1% (5)	1% (3)	39% (152)	— (0)	1% (4)	— (1)	2% (9)	2% (8)	4% (14)	3%
Continue His Campaign: No Trump	28% (98)	— (0)	7% (24)	6% (19)	3% (12)	— (1)	6% (22)	2% (7)	2% (5)	15% (54)	5% (16)	18%
Conviction: Evidence	28% (107)	— (0)	7% (26)	3% (13)	4% (15)	— (1)	5% (19)	2% (6)	2% (9)	14% (55)	5% (19)	20%
Conviction: Motivation to Damage	39% (129)	— (1)	1% (5)	3% (9)	41% (137)	— (0)	— (2)	1% (2)	2% (7)	2% (8)	3% (10)	1%
Conviction: DK/NO	47% (33)	— (0)	1% (1)	— (0)	19% (13)	1% (0)	13% (9)	— (0)	1% (0)	3% (2)	4% (2)	3%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(419)	35%	(270)	12%	(92)	781
Gender: Male	60%	(214)	31%	(110)	10%	(35)	359
Gender: Female	48%	(204)	38%	(160)	14%	(57)	422
Age: 18-34	49%	(99)	30%	(60)	20%	(41)	199
Age: 35-44	50%	(57)	37%	(42)	13%	(15)	114
Age: 45-64	61%	(160)	29%	(75)	10%	(27)	262
Age: 65+	50%	(104)	45%	(93)	5%	(9)	206
GenZers: 1997-2012	54%	(54)	30%	(30)	16%	(15)	99
Millennials: 1981-1996	48%	(101)	33%	(70)	18%	(39)	209
GenXers: 1965-1980	59%	(122)	30%	(62)	11%	(22)	205
Baby Boomers: 1946-1964	53%	(125)	40%	(93)	7%	(16)	234
Educ: < College	56%	(263)	31%	(144)	13%	(62)	468
Educ: Bachelors degree	50%	(106)	38%	(82)	12%	(25)	213
Educ: Post-grad	50%	(50)	45%	(45)	5%	(5)	100
Income: Under 50k	51%	(139)	38%	(105)	11%	(30)	274
Income: 50k-100k	55%	(171)	32%	(100)	13%	(39)	311
Income: 100k+	55%	(109)	33%	(65)	12%	(23)	196
Ethnicity: White (Non-Hispanic)	56%	(280)	35%	(176)	9%	(43)	499
Ethnicity: Hispanic	51%	(93)	32%	(57)	17%	(30)	180
Ethnicity: Black (Non-Hispanic)	32%	(13)	54%	(21)	14%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	55%	(34)	25%	(15)	21%	(13)	62
All Christian	63%	(251)	30%	(120)	6%	(25)	396
All Non-Christian	36%	(17)	52%	(25)	13%	(6)	47
Atheist	21%	(7)	52%	(17)	27%	(9)	32
Agnostic/Nothing in particular	43%	(86)	42%	(83)	15%	(29)	198
Something Else	54%	(58)	24%	(26)	22%	(24)	107
Evangelical	64%	(115)	28%	(51)	8%	(14)	180
Non-Evangelical	59%	(180)	30%	(92)	11%	(33)	305
PID: Dem (no lean)	11%	(30)	77%	(208)	12%	(31)	270
PID: Ind (no lean)	54%	(106)	24%	(46)	22%	(43)	195
PID: Rep (no lean)	89%	(282)	5%	(16)	6%	(18)	316

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(419)	35%	(270)	12%	(92)	781
PID/Gender: Dem Men	19%	(19)	75%	(76)	6%	(6)	101
PID/Gender: Dem Women	7%	(12)	78%	(133)	15%	(25)	169
PID/Gender: Ind Men	57%	(58)	20%	(20)	24%	(24)	102
PID/Gender: Ind Women	52%	(48)	28%	(26)	20%	(19)	93
PID/Gender: Rep Men	88%	(138)	9%	(14)	3%	(5)	157
PID/Gender: Rep Women	91%	(144)	1%	(2)	8%	(13)	159
Ideo: Liberal (1-3)	18%	(37)	70%	(146)	12%	(26)	209
Ideo: Moderate (4)	42%	(102)	41%	(99)	16%	(40)	241
Ideo: Conservative (5-7)	86%	(272)	7%	(24)	6%	(20)	315
Community: Urban	54%	(137)	34%	(86)	12%	(30)	253
Community: Suburban	50%	(205)	38%	(156)	13%	(52)	412
Community: Rural	67%	(77)	25%	(29)	9%	(10)	116
Military HHnm: Yes	58%	(88)	29%	(44)	12%	(19)	150
Military HH: No	52%	(331)	36%	(226)	12%	(73)	631
Employ: Private Sector	51%	(136)	33%	(88)	16%	(41)	265
Employ: Government	56%	(26)	19%	(9)	24%	(11)	46
Employ: Self-Employed	61%	(48)	32%	(25)	7%	(5)	79
Employ: Homemaker	71%	(33)	13%	(6)	16%	(7)	47
Employ: Student	44%	(12)	43%	(11)	13%	(3)	26
Employ: Retired	49%	(99)	46%	(93)	5%	(11)	204
Employ: Unemployed	63%	(42)	31%	(21)	6%	(4)	68
Employ: Other	48%	(22)	35%	(16)	17%	(8)	47

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(419)	35%	(270)	12%	(92)	781
Protestant	71%	(128)	26%	(47)	3%	(5)	181
Roman Catholic	55%	(109)	35%	(70)	9%	(18)	197
Mormon	82%	(11)	10%	(1)	8%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	28%	(9)	63%	(19)	9%	(3)	31
Muslim	68%	(5)	—	(0)	32%	(2)	7
Buddhist	20%	(1)	66%	(3)	14%	(1)	5
Hindu	51%	(3)	41%	(2)	7%	(0)	5
Atheist	21%	(7)	52%	(17)	27%	(9)	32
Agnostic	23%	(9)	67%	(28)	11%	(5)	42
Something else	54%	(58)	24%	(26)	22%	(24)	107
Nothing in particular	49%	(77)	35%	(55)	16%	(25)	157
Ideo/PID: Conservative Republican	92%	(222)	2%	(5)	6%	(15)	243
Ideo/PID: Moderate/Liberal Republican	80%	(54)	15%	(10)	4%	(3)	68
Ideo/PID: Moderate/Conservative Democrat	17%	(20)	70%	(83)	13%	(16)	119
Ideo/PID: Liberal Democrat	7%	(10)	86%	(126)	8%	(11)	146
Unfavorable of Biden and Trump	46%	(65)	13%	(18)	40%	(57)	140
2024 H2H Matchup: Biden Voter	12%	(41)	74%	(259)	15%	(52)	353
2024 H2H Matchup: Trump Voter	95%	(360)	2%	(9)	3%	(10)	379
2024 H2H Matchup: Would not Vote	34%	(6)	3%	(0)	63%	(10)	17
2024 H2H Matchup: Do not Know	38%	(13)	2%	(1)	60%	(20)	33
2022 House Vote: Democrat	16%	(55)	67%	(227)	17%	(58)	339
2022 House Vote: Republican	91%	(298)	4%	(12)	5%	(16)	326
2022 House Vote: Did not Vote	56%	(59)	29%	(30)	15%	(16)	105
2020 Vote: Joe Biden	16%	(59)	67%	(243)	17%	(63)	365
2020 Vote: Donald Trump	93%	(336)	3%	(12)	4%	(14)	362
2020 Vote: Someone Else	60%	(7)	8%	(1)	32%	(4)	12
2020 Vote: Did not Vote	41%	(17)	33%	(14)	27%	(11)	42
2016 Vote: Hillary Clinton	10%	(25)	75%	(192)	16%	(40)	257
2016 Vote: Donald Trump	90%	(307)	5%	(17)	5%	(17)	342
2016 Vote: Someone Else	34%	(11)	42%	(14)	24%	(8)	32
2020 Vote/PID: Not Biden/Democrat	34%	(9)	41%	(11)	25%	(7)	26

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(419)	35%	(270)	12%	(92)	781
2020 Vote/PID: Not Trump/Republican	40%	(14)	20%	(7)	40%	(14)	34
U.S. Economy: Wrong Track	68%	(370)	17%	(95)	15%	(82)	547
U.S. Economy: Right Direction	21%	(48)	75%	(175)	5%	(11)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	79%	(206)	11%	(29)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	93%	(363)	3%	(13)	3%	(12)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(30)	38%	(51)	39%	(51)	132
Top 2024 Issue: Economy	68%	(183)	21%	(57)	11%	(29)	269
Community/Gender: Urban Women	34%	(34)	47%	(47)	19%	(19)	99
Community/Gender: Urban Men	67%	(103)	25%	(39)	7%	(11)	154
Community/Gender: Rural Women	66%	(55)	24%	(20)	10%	(8)	83
Community/Gender: Rural Men	67%	(22)	27%	(9)	5%	(2)	33
Community/Gender: Suburban Women	48%	(116)	39%	(94)	12%	(30)	240
Community/Gender: Suburban Men	52%	(89)	36%	(62)	13%	(22)	172
Homeowner	55%	(370)	34%	(228)	11%	(72)	670
Renter	45%	(45)	38%	(38)	17%	(17)	101
Self + Household: White-Collar	52%	(182)	41%	(144)	7%	(26)	352
Self + Household: Blue Collar	56%	(174)	27%	(84)	16%	(50)	308
Union HH: Yes	47%	(19)	45%	(18)	8%	(3)	40
Union HH: No	54%	(400)	34%	(252)	12%	(89)	741
LGBTQ+: Yes	32%	(26)	55%	(46)	13%	(11)	83
LGBTQ+: No	56%	(393)	32%	(224)	12%	(81)	698
Motivated to Vote	54%	(399)	35%	(261)	10%	(77)	737
Parent: Yes	54%	(118)	27%	(58)	19%	(40)	217
Parent: No	53%	(301)	38%	(212)	9%	(52)	564
COVID Vaccine: Yes	48%	(279)	41%	(243)	11%	(65)	587
COVID Vaccine: No	72%	(139)	14%	(27)	14%	(27)	194
Student Loans: Yes	47%	(51)	35%	(39)	18%	(20)	110
Student Loans: No	55%	(368)	34%	(231)	11%	(72)	671
Favorable Opinion of Haley	69%	(182)	26%	(70)	5%	(13)	266
Unfavorable Opinion of Haley	42%	(109)	47%	(124)	11%	(29)	263
Prodigal Biden Voter	56%	(26)	2%	(1)	42%	(19)	46
Undecided Voter (DK/WNV)	37%	(18)	2%	(1)	61%	(30)	50

Continued on next page

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(419)	35%	(270)	12%	(92)	781
Undecided Voter (DK)	38%	(13)	2%	(1)	60%	(20)	33
Watched Debate	58%	(346)	34%	(204)	7%	(44)	595
Watched Debate: Did not Watch	39%	(73)	35%	(66)	26%	(48)	186
Watched Debate: All of it	64%	(234)	30%	(111)	6%	(21)	366
Watched Debate: Some of it	49%	(112)	41%	(94)	10%	(23)	229
Continue His Campaign: Yes Biden	29%	(91)	63%	(193)	8%	(24)	308
Continue His Campaign: No Biden	72%	(313)	16%	(69)	12%	(53)	435
Continue His Campaign: Yes Trump	91%	(361)	7%	(27)	2%	(8)	395
Continue His Campaign: No Trump	14%	(50)	64%	(223)	22%	(76)	349
Conviction: Evidence	18%	(68)	62%	(238)	20%	(76)	382
Conviction: Motivation to Damage	91%	(301)	5%	(18)	3%	(11)	330
Conviction: DK/NO	72%	(50)	21%	(14)	7%	(5)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(340)	40%	(312)	17%	(130)	781
Gender: Male	49%	(175)	38%	(135)	13%	(48)	359
Gender: Female	39%	(164)	42%	(176)	19%	(81)	422
Age: 18-34	37%	(74)	36%	(71)	27%	(54)	199
Age: 35-44	41%	(46)	39%	(44)	21%	(23)	114
Age: 45-64	48%	(127)	36%	(95)	16%	(41)	262
Age: 65+	45%	(93)	49%	(102)	6%	(12)	206
GenZers: 1997-2012	42%	(41)	34%	(33)	24%	(24)	99
Millennials: 1981-1996	37%	(78)	38%	(79)	25%	(52)	209
GenXers: 1965-1980	48%	(98)	37%	(76)	15%	(31)	205
Baby Boomers: 1946-1964	45%	(105)	45%	(106)	10%	(23)	234
Educ: < College	46%	(215)	37%	(172)	17%	(82)	468
Educ: Bachelors degree	36%	(76)	45%	(95)	20%	(42)	213
Educ: Post-grad	49%	(49)	45%	(45)	6%	(6)	100
Income: Under 50k	45%	(123)	37%	(102)	18%	(50)	274
Income: 50k-100k	42%	(131)	40%	(124)	18%	(56)	311
Income: 100k+	44%	(86)	44%	(86)	12%	(24)	196
Ethnicity: White (Non-Hispanic)	48%	(238)	41%	(204)	12%	(58)	499
Ethnicity: Hispanic	35%	(63)	32%	(58)	32%	(59)	180
Ethnicity: Black (Non-Hispanic)	28%	(11)	58%	(23)	13%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	45%	(28)	42%	(26)	13%	(8)	62
All Christian	53%	(209)	35%	(138)	12%	(48)	396
All Non-Christian	34%	(16)	56%	(27)	10%	(5)	47
Atheist	5%	(2)	83%	(27)	12%	(4)	32
Agnostic/Nothing in particular	33%	(66)	43%	(86)	23%	(46)	198
Something Else	43%	(47)	31%	(33)	25%	(27)	107
Evangelical	58%	(105)	29%	(52)	13%	(24)	180
Non-Evangelical	46%	(141)	37%	(114)	17%	(51)	305
PID: Dem (no lean)	9%	(25)	80%	(215)	11%	(30)	270
PID: Ind (no lean)	35%	(67)	36%	(71)	29%	(57)	195
PID: Rep (no lean)	78%	(248)	8%	(26)	13%	(43)	316

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(340)	40%	(312)	17%	(130)	781
PID/Gender: Dem Men	17%	(18)	77%	(78)	6%	(6)	101
PID/Gender: Dem Women	4%	(7)	82%	(138)	14%	(24)	169
PID/Gender: Ind Men	33%	(34)	42%	(43)	24%	(25)	102
PID/Gender: Ind Women	36%	(34)	29%	(28)	35%	(32)	93
PID/Gender: Rep Men	79%	(124)	9%	(15)	11%	(18)	157
PID/Gender: Rep Women	78%	(124)	7%	(11)	16%	(25)	159
Ideo: Liberal (1-3)	12%	(25)	72%	(151)	16%	(32)	209
Ideo: Moderate (4)	31%	(76)	48%	(116)	21%	(50)	241
Ideo: Conservative (5-7)	73%	(231)	14%	(44)	13%	(40)	315
Community: Urban	44%	(112)	42%	(105)	14%	(35)	253
Community: Suburban	40%	(166)	43%	(175)	17%	(71)	412
Community: Rural	54%	(62)	26%	(31)	20%	(23)	116
Military HHnm: Yes	50%	(74)	34%	(51)	17%	(25)	150
Military HH: No	42%	(266)	41%	(261)	17%	(105)	631
Employ: Private Sector	41%	(108)	41%	(110)	18%	(48)	265
Employ: Government	46%	(21)	27%	(12)	27%	(12)	46
Employ: Self-Employed	50%	(40)	36%	(29)	13%	(11)	79
Employ: Homemaker	57%	(27)	17%	(8)	26%	(12)	47
Employ: Student	32%	(8)	54%	(14)	14%	(4)	26
Employ: Retired	43%	(88)	50%	(102)	7%	(14)	204
Employ: Unemployed	48%	(32)	29%	(20)	23%	(16)	68
Employ: Other	35%	(17)	37%	(17)	28%	(13)	47

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(340)	40%	(312)	17%	(130)	781
Protestant	65%	(117)	28%	(50)	8%	(14)	181
Roman Catholic	42%	(82)	41%	(82)	17%	(33)	197
Mormon	64%	(9)	30%	(4)	5%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	18%	(6)	72%	(22)	10%	(3)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	53%	(2)	—	(0)	5
Hindu	51%	(3)	41%	(2)	7%	(0)	5
Atheist	5%	(2)	83%	(27)	12%	(4)	32
Agnostic	22%	(9)	67%	(28)	11%	(5)	42
Something else	43%	(47)	31%	(33)	25%	(27)	107
Nothing in particular	37%	(57)	37%	(58)	26%	(41)	157
Ideo/PID: Conservative Republican	81%	(197)	6%	(14)	13%	(32)	243
Ideo/PID: Moderate/Liberal Republican	67%	(45)	17%	(11)	16%	(11)	68
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	73%	(87)	12%	(14)	119
Ideo/PID: Liberal Democrat	4%	(6)	88%	(129)	8%	(11)	146
Unfavorable of Biden and Trump	23%	(33)	32%	(44)	45%	(63)	140
2024 H2H Matchup: Biden Voter	6%	(20)	79%	(278)	15%	(54)	353
2024 H2H Matchup: Trump Voter	83%	(313)	5%	(20)	12%	(46)	379
2024 H2H Matchup: Would not Vote	6%	(1)	36%	(6)	57%	(10)	17
2024 H2H Matchup: Do not Know	18%	(6)	23%	(8)	59%	(20)	33
2022 House Vote: Democrat	10%	(34)	72%	(244)	18%	(61)	339
2022 House Vote: Republican	78%	(254)	8%	(25)	14%	(46)	326
2022 House Vote: Did not Vote	46%	(48)	38%	(39)	16%	(17)	105
2020 Vote: Joe Biden	9%	(35)	74%	(271)	16%	(59)	365
2020 Vote: Donald Trump	81%	(292)	5%	(19)	14%	(51)	362
2020 Vote: Someone Else	17%	(2)	42%	(5)	41%	(5)	12
2020 Vote: Did not Vote	26%	(11)	40%	(17)	33%	(14)	42
2016 Vote: Hillary Clinton	6%	(16)	80%	(205)	14%	(36)	257
2016 Vote: Donald Trump	79%	(269)	10%	(35)	11%	(38)	342
2016 Vote: Someone Else	9%	(3)	50%	(16)	41%	(13)	32
2020 Vote/PID: Not Biden/Democrat	25%	(7)	47%	(12)	27%	(7)	26

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(340)	40%	(312)	17%	(130)	781
2020 Vote/PID: Not Trump/Republican	32%	(11)	43%	(15)	25%	(9)	34
U.S. Economy: Wrong Track	54%	(297)	25%	(137)	21%	(114)	547
U.S. Economy: Right Direction	18%	(43)	75%	(174)	7%	(16)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	82%	(215)	11%	(29)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(310)	8%	(30)	13%	(49)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	51%	(67)	39%	(51)	132
Top 2024 Issue: Economy	56%	(151)	23%	(61)	21%	(57)	269
Community/Gender: Urban Women	27%	(27)	58%	(57)	15%	(15)	99
Community/Gender: Urban Men	55%	(85)	31%	(48)	13%	(20)	154
Community/Gender: Rural Women	52%	(44)	23%	(19)	24%	(20)	83
Community/Gender: Rural Men	56%	(19)	34%	(11)	9%	(3)	33
Community/Gender: Suburban Women	39%	(94)	41%	(99)	19%	(46)	240
Community/Gender: Suburban Men	42%	(72)	44%	(76)	14%	(25)	172
Homeowner	44%	(294)	40%	(265)	17%	(111)	670
Renter	43%	(43)	42%	(42)	16%	(16)	101
Self + Household: White-Collar	44%	(154)	45%	(158)	11%	(40)	352
Self + Household: Blue Collar	45%	(138)	35%	(108)	20%	(62)	308
Union HH: Yes	44%	(18)	40%	(16)	16%	(6)	40
Union HH: No	43%	(322)	40%	(295)	17%	(123)	741
LGBTQ+: Yes	21%	(18)	58%	(48)	21%	(17)	83
LGBTQ+: No	46%	(322)	38%	(263)	16%	(112)	698
Motivated to Vote	45%	(329)	41%	(299)	15%	(109)	737
Parent: Yes	46%	(100)	29%	(63)	25%	(54)	217
Parent: No	43%	(240)	44%	(248)	13%	(76)	564
COVID Vaccine: Yes	38%	(224)	48%	(279)	14%	(84)	587
COVID Vaccine: No	60%	(116)	17%	(32)	23%	(46)	194
Student Loans: Yes	43%	(47)	32%	(36)	25%	(27)	110
Student Loans: No	44%	(293)	41%	(276)	15%	(103)	671
Favorable Opinion of Haley	57%	(150)	33%	(87)	11%	(28)	266
Unfavorable Opinion of Haley	35%	(93)	51%	(133)	14%	(36)	263
Prodigal Biden Voter	41%	(19)	31%	(14)	28%	(13)	46
Undecided Voter (DK/WNV)	14%	(7)	27%	(14)	59%	(29)	50

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(340)	40%	(312)	17%	(130)	781
Undecided Voter (DK)	18%	(6)	23%	(8)	59%	(20)	33
Watched Debate	47%	(280)	38%	(224)	15%	(90)	595
Watched Debate: Did not Watch	32%	(59)	47%	(87)	21%	(40)	186
Watched Debate: All of it	53%	(193)	35%	(126)	13%	(46)	366
Watched Debate: Some of it	38%	(87)	43%	(98)	19%	(44)	229
Continue His Campaign: Yes Biden	22%	(69)	66%	(202)	12%	(37)	308
Continue His Campaign: No Biden	59%	(255)	23%	(100)	19%	(81)	435
Continue His Campaign: Yes Trump	78%	(309)	9%	(37)	13%	(50)	395
Continue His Campaign: No Trump	7%	(25)	73%	(256)	20%	(68)	349
Conviction: Evidence	8%	(30)	72%	(276)	20%	(75)	382
Conviction: Motivation to Damage	81%	(269)	6%	(21)	12%	(41)	330
Conviction: DK/NO	59%	(41)	21%	(14)	20%	(14)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(351)	39%	(302)	16%	(128)	781
Gender: Male	48%	(172)	37%	(134)	15%	(53)	359
Gender: Female	42%	(179)	40%	(168)	18%	(75)	422
Age: 18-34	44%	(88)	38%	(76)	18%	(36)	199
Age: 35-44	39%	(44)	44%	(50)	18%	(20)	114
Age: 45-64	51%	(133)	31%	(81)	19%	(49)	262
Age: 65+	42%	(87)	47%	(96)	11%	(23)	206
GenZers: 1997-2012	51%	(50)	40%	(40)	9%	(9)	99
Millennials: 1981-1996	38%	(79)	40%	(83)	22%	(47)	209
GenXers: 1965-1980	50%	(103)	33%	(67)	17%	(35)	205
Baby Boomers: 1946-1964	44%	(103)	42%	(97)	15%	(34)	234
Educ: < College	49%	(232)	35%	(166)	15%	(71)	468
Educ: Bachelors degree	37%	(79)	44%	(94)	18%	(39)	213
Educ: Post-grad	40%	(40)	43%	(42)	17%	(17)	100
Income: Under 50k	45%	(122)	39%	(107)	16%	(45)	274
Income: 50k-100k	49%	(152)	37%	(116)	14%	(43)	311
Income: 100k+	39%	(77)	40%	(79)	21%	(40)	196
Ethnicity: White (Non-Hispanic)	47%	(233)	38%	(190)	15%	(77)	499
Ethnicity: Hispanic	41%	(75)	40%	(72)	19%	(34)	180
Ethnicity: Black (Non-Hispanic)	28%	(11)	58%	(23)	14%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	52%	(32)	29%	(18)	18%	(11)	62
All Christian	52%	(205)	34%	(133)	15%	(58)	396
All Non-Christian	22%	(10)	59%	(28)	19%	(9)	47
Atheist	18%	(6)	53%	(17)	29%	(9)	32
Agnostic/Nothing in particular	38%	(76)	46%	(91)	16%	(32)	198
Something Else	50%	(54)	31%	(34)	18%	(20)	107
Evangelical	59%	(106)	31%	(55)	10%	(18)	180
Non-Evangelical	45%	(139)	36%	(109)	19%	(58)	305
PID: Dem (no lean)	9%	(23)	79%	(213)	12%	(34)	270
PID: Ind (no lean)	37%	(72)	33%	(64)	30%	(60)	195
PID: Rep (no lean)	81%	(256)	8%	(26)	11%	(35)	316

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(351)	39%	(302)	16%	(128)	781
PID/Gender: Dem Men	11%	(11)	80%	(81)	9%	(9)	101
PID/Gender: Dem Women	8%	(13)	78%	(132)	14%	(24)	169
PID/Gender: Ind Men	35%	(36)	34%	(35)	31%	(31)	102
PID/Gender: Ind Women	39%	(36)	31%	(29)	30%	(28)	93
PID/Gender: Rep Men	80%	(126)	12%	(18)	8%	(13)	157
PID/Gender: Rep Women	81%	(130)	5%	(8)	14%	(22)	159
Ideo: Liberal (1-3)	8%	(18)	73%	(153)	18%	(38)	209
Ideo: Moderate (4)	36%	(88)	46%	(111)	18%	(43)	241
Ideo: Conservative (5-7)	76%	(239)	12%	(37)	12%	(39)	315
Community: Urban	43%	(109)	45%	(113)	12%	(31)	253
Community: Suburban	42%	(172)	38%	(158)	20%	(82)	412
Community: Rural	61%	(71)	27%	(31)	12%	(14)	116
Military HHnm: Yes	48%	(72)	35%	(53)	17%	(25)	150
Military HH: No	44%	(279)	39%	(249)	16%	(103)	631
Employ: Private Sector	41%	(110)	40%	(106)	19%	(50)	265
Employ: Government	45%	(20)	30%	(14)	26%	(12)	46
Employ: Self-Employed	57%	(45)	30%	(24)	13%	(10)	79
Employ: Homemaker	68%	(32)	18%	(8)	14%	(7)	47
Employ: Student	35%	(9)	60%	(16)	6%	(1)	26
Employ: Retired	40%	(82)	48%	(97)	12%	(24)	204
Employ: Unemployed	49%	(33)	28%	(19)	23%	(16)	68
Employ: Other	42%	(20)	40%	(19)	18%	(8)	47

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(351)	39%	(302)	16%	(128)	781
Protestant	62%	(111)	30%	(54)	8%	(15)	181
Roman Catholic	41%	(80)	39%	(76)	21%	(41)	197
Mormon	80%	(11)	10%	(1)	10%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	18%	(6)	67%	(21)	15%	(4)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	20%	(1)	76%	(4)	4%	(0)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	18%	(6)	53%	(17)	29%	(9)	32
Agnostic	22%	(9)	63%	(26)	15%	(6)	42
Something else	50%	(54)	31%	(34)	18%	(20)	107
Nothing in particular	43%	(67)	41%	(64)	16%	(26)	157
Ideo/PID: Conservative Republican	83%	(203)	4%	(10)	13%	(30)	243
Ideo/PID: Moderate/Liberal Republican	70%	(47)	24%	(16)	6%	(4)	68
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	72%	(86)	13%	(15)	119
Ideo/PID: Liberal Democrat	4%	(6)	87%	(127)	10%	(14)	146
Unfavorable of Biden and Trump	21%	(30)	28%	(39)	51%	(72)	140
2024 H2H Matchup: Biden Voter	7%	(23)	76%	(269)	17%	(60)	353
2024 H2H Matchup: Trump Voter	84%	(318)	7%	(26)	9%	(34)	379
2024 H2H Matchup: Would not Vote	22%	(4)	18%	(3)	60%	(10)	17
2024 H2H Matchup: Do not Know	18%	(6)	12%	(4)	70%	(23)	33
2022 House Vote: Democrat	10%	(35)	69%	(235)	20%	(69)	339
2022 House Vote: Republican	81%	(263)	8%	(25)	12%	(38)	326
2022 House Vote: Did not Vote	47%	(50)	34%	(36)	19%	(19)	105
2020 Vote: Joe Biden	11%	(39)	71%	(260)	18%	(66)	365
2020 Vote: Donald Trump	82%	(295)	7%	(26)	11%	(41)	362
2020 Vote: Someone Else	22%	(3)	19%	(2)	59%	(7)	12
2020 Vote: Did not Vote	34%	(14)	33%	(14)	33%	(14)	42
2016 Vote: Hillary Clinton	5%	(12)	77%	(197)	19%	(48)	257
2016 Vote: Donald Trump	78%	(268)	10%	(34)	12%	(41)	342
2016 Vote: Someone Else	8%	(3)	52%	(17)	39%	(13)	32
2020 Vote/PID: Not Biden/Democrat	28%	(7)	41%	(11)	31%	(8)	26

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(351)	39%	(302)	16%	(128)	781
2020 Vote/PID: Not Trump/Republican	29%	(10)	33%	(11)	38%	(13)	34
U.S. Economy: Wrong Track	57%	(310)	23%	(125)	21%	(113)	547
U.S. Economy: Right Direction	18%	(41)	76%	(178)	6%	(15)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	83%	(215)	12%	(31)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(323)	6%	(23)	11%	(44)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	49%	(65)	40%	(53)	132
Top 2024 Issue: Economy	58%	(155)	27%	(72)	16%	(42)	269
Community/Gender: Urban Women	29%	(29)	51%	(51)	20%	(20)	99
Community/Gender: Urban Men	52%	(80)	40%	(62)	7%	(11)	154
Community/Gender: Rural Women	63%	(52)	24%	(20)	13%	(11)	83
Community/Gender: Rural Men	56%	(18)	34%	(11)	10%	(3)	33
Community/Gender: Suburban Women	41%	(98)	41%	(98)	18%	(44)	240
Community/Gender: Suburban Men	43%	(73)	35%	(61)	22%	(38)	172
Homeowner	46%	(310)	38%	(255)	16%	(106)	670
Renter	38%	(39)	43%	(44)	18%	(18)	101
Self + Household: White-Collar	42%	(147)	45%	(158)	13%	(47)	352
Self + Household: Blue Collar	49%	(150)	31%	(97)	20%	(61)	308
Union HH: Yes	38%	(16)	57%	(23)	5%	(2)	40
Union HH: No	45%	(335)	38%	(279)	17%	(126)	741
LGBTQ+: Yes	30%	(25)	59%	(49)	12%	(10)	83
LGBTQ+: No	47%	(326)	36%	(254)	17%	(118)	698
Motivated to Vote	46%	(336)	40%	(292)	15%	(108)	737
Parent: Yes	47%	(102)	33%	(73)	20%	(43)	217
Parent: No	44%	(249)	41%	(230)	15%	(85)	564
COVID Vaccine: Yes	39%	(231)	45%	(265)	16%	(91)	587
COVID Vaccine: No	62%	(120)	20%	(38)	19%	(36)	194
Student Loans: Yes	44%	(48)	37%	(41)	19%	(21)	110
Student Loans: No	45%	(303)	39%	(261)	16%	(107)	671
Favorable Opinion of Haley	58%	(153)	29%	(76)	14%	(36)	266
Unfavorable Opinion of Haley	32%	(83)	54%	(143)	14%	(36)	263
Prodigal Biden Voter	42%	(19)	20%	(9)	38%	(17)	46
Undecided Voter (DK/WNV)	19%	(9)	14%	(7)	67%	(33)	50

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(351)	39%	(302)	16%	(128)	781
Undecided Voter (DK)	18%	(6)	12%	(4)	70%	(23)	33
Watched Debate	49%	(291)	37%	(220)	14%	(83)	595
Watched Debate: Did not Watch	32%	(59)	44%	(83)	24%	(44)	186
Watched Debate: All of it	54%	(199)	32%	(117)	14%	(50)	366
Watched Debate: Some of it	40%	(92)	45%	(103)	15%	(33)	229
Continue His Campaign: Yes Biden	24%	(75)	69%	(212)	7%	(22)	308
Continue His Campaign: No Biden	61%	(264)	19%	(83)	20%	(89)	435
Continue His Campaign: Yes Trump	80%	(318)	9%	(37)	10%	(41)	395
Continue His Campaign: No Trump	8%	(27)	71%	(248)	21%	(74)	349
Conviction: Evidence	11%	(44)	67%	(254)	22%	(84)	382
Conviction: Motivation to Damage	81%	(266)	10%	(32)	10%	(32)	330
Conviction: DK/NO	59%	(41)	25%	(17)	16%	(11)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	33%	(260)	17%	(135)	781
Gender: Male	55%	(198)	32%	(115)	13%	(47)	359
Gender: Female	45%	(188)	35%	(146)	21%	(88)	422
Age: 18-34	43%	(86)	28%	(55)	30%	(59)	199
Age: 35-44	38%	(43)	40%	(45)	22%	(26)	114
Age: 45-64	59%	(155)	27%	(72)	13%	(35)	262
Age: 65+	50%	(102)	43%	(88)	8%	(16)	206
GenZers: 1997-2012	50%	(49)	21%	(21)	29%	(29)	99
Millennials: 1981-1996	37%	(78)	37%	(77)	26%	(54)	209
GenXers: 1965-1980	55%	(113)	28%	(58)	16%	(33)	205
Baby Boomers: 1946-1964	54%	(127)	38%	(89)	8%	(18)	234
Educ: < College	51%	(238)	30%	(141)	19%	(89)	468
Educ: Bachelors degree	45%	(97)	37%	(79)	18%	(37)	213
Educ: Post-grad	51%	(51)	40%	(40)	9%	(9)	100
Income: Under 50k	51%	(139)	31%	(86)	18%	(49)	274
Income: 50k-100k	48%	(148)	34%	(106)	18%	(57)	311
Income: 100k+	50%	(99)	35%	(69)	15%	(29)	196
Ethnicity: White (Non-Hispanic)	53%	(264)	34%	(171)	13%	(65)	499
Ethnicity: Hispanic	39%	(71)	34%	(62)	27%	(48)	180
Ethnicity: Black (Non-Hispanic)	61%	(24)	33%	(13)	5%	(2)	39
Ethnicity: Asian + Other (Non-Hispanic)	44%	(27)	23%	(14)	33%	(20)	62
All Christian	58%	(230)	28%	(112)	13%	(53)	396
All Non-Christian	27%	(13)	53%	(25)	20%	(9)	47
Atheist	13%	(4)	57%	(18)	30%	(10)	32
Agnostic/Nothing in particular	41%	(82)	40%	(79)	19%	(37)	198
Something Else	52%	(56)	24%	(26)	24%	(25)	107
Evangelical	63%	(113)	25%	(45)	12%	(22)	180
Non-Evangelical	54%	(164)	29%	(90)	17%	(52)	305
PID: Dem (no lean)	12%	(31)	70%	(190)	18%	(49)	270
PID: Ind (no lean)	46%	(89)	23%	(45)	31%	(61)	195
PID: Rep (no lean)	84%	(265)	8%	(25)	8%	(26)	316

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	33%	(260)	17%	(135)	781
PID/Gender: Dem Men	16%	(16)	69%	(70)	15%	(16)	101
PID/Gender: Dem Women	9%	(15)	71%	(121)	20%	(33)	169
PID/Gender: Ind Men	48%	(49)	25%	(26)	26%	(27)	102
PID/Gender: Ind Women	43%	(40)	21%	(19)	36%	(34)	93
PID/Gender: Rep Men	85%	(133)	12%	(19)	3%	(5)	157
PID/Gender: Rep Women	83%	(133)	3%	(6)	13%	(21)	159
Ideo: Liberal (1-3)	14%	(29)	66%	(137)	21%	(43)	209
Ideo: Moderate (4)	40%	(96)	36%	(86)	25%	(59)	241
Ideo: Conservative (5-7)	81%	(254)	10%	(32)	9%	(29)	315
Community: Urban	45%	(114)	34%	(85)	21%	(54)	253
Community: Suburban	49%	(202)	36%	(146)	16%	(64)	412
Community: Rural	61%	(70)	25%	(29)	15%	(17)	116
Military HHnm: Yes	58%	(87)	24%	(36)	18%	(27)	150
Military HH: No	47%	(299)	36%	(224)	17%	(108)	631
Employ: Private Sector	47%	(125)	34%	(91)	19%	(50)	265
Employ: Government	47%	(21)	23%	(10)	31%	(14)	46
Employ: Self-Employed	55%	(44)	33%	(26)	11%	(9)	79
Employ: Homemaker	64%	(30)	10%	(5)	26%	(12)	47
Employ: Student	69%	(18)	7%	(2)	24%	(6)	26
Employ: Retired	48%	(98)	42%	(86)	9%	(19)	204
Employ: Unemployed	40%	(27)	27%	(19)	33%	(22)	68
Employ: Other	49%	(23)	46%	(22)	6%	(3)	47

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	33%	(260)	17%	(135)	781
Protestant	68%	(124)	24%	(44)	7%	(13)	181
Roman Catholic	49%	(97)	33%	(65)	18%	(35)	197
Mormon	60%	(8)	5%	(1)	35%	(5)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	20%	(6)	62%	(19)	18%	(5)	31
Muslim	44%	(3)	23%	(2)	32%	(2)	7
Buddhist	20%	(1)	49%	(2)	31%	(1)	5
Hindu	51%	(3)	41%	(2)	7%	(0)	5
Atheist	13%	(4)	57%	(18)	30%	(10)	32
Agnostic	19%	(8)	55%	(23)	25%	(11)	42
Something else	52%	(56)	24%	(26)	24%	(25)	107
Nothing in particular	47%	(74)	36%	(56)	17%	(27)	157
Ideo/PID: Conservative Republican	88%	(213)	3%	(8)	9%	(22)	243
Ideo/PID: Moderate/Liberal Republican	69%	(46)	25%	(17)	6%	(4)	68
Ideo/PID: Moderate/Conservative Democrat	19%	(23)	61%	(73)	20%	(23)	119
Ideo/PID: Liberal Democrat	6%	(8)	77%	(113)	17%	(25)	146
Unfavorable of Biden and Trump	33%	(47)	18%	(25)	49%	(69)	140
2024 H2H Matchup: Biden Voter	12%	(44)	66%	(234)	21%	(75)	353
2024 H2H Matchup: Trump Voter	87%	(330)	5%	(20)	8%	(29)	379
2024 H2H Matchup: Would not Vote	26%	(4)	28%	(5)	46%	(8)	17
2024 H2H Matchup: Do not Know	24%	(8)	5%	(2)	71%	(23)	33
2022 House Vote: Democrat	15%	(50)	59%	(201)	26%	(88)	339
2022 House Vote: Republican	88%	(286)	6%	(19)	6%	(21)	326
2022 House Vote: Did not Vote	44%	(46)	33%	(35)	23%	(24)	105
2020 Vote: Joe Biden	14%	(50)	60%	(220)	26%	(95)	365
2020 Vote: Donald Trump	88%	(320)	6%	(20)	6%	(22)	362
2020 Vote: Someone Else	38%	(4)	8%	(1)	54%	(6)	12
2020 Vote: Did not Vote	25%	(11)	46%	(19)	29%	(13)	42
2016 Vote: Hillary Clinton	7%	(19)	72%	(186)	20%	(52)	257
2016 Vote: Donald Trump	86%	(293)	6%	(20)	9%	(30)	342
2016 Vote: Someone Else	10%	(3)	38%	(12)	52%	(17)	32
2020 Vote/PID: Not Biden/Democrat	32%	(8)	56%	(15)	12%	(3)	26

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	33%	(260)	17%	(135)	781
2020 Vote/PID: Not Trump/Republican	37%	(13)	28%	(10)	34%	(12)	34
U.S. Economy: Wrong Track	63%	(343)	18%	(101)	19%	(103)	547
U.S. Economy: Right Direction	18%	(42)	68%	(159)	14%	(32)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(23)	71%	(186)	20%	(52)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(334)	5%	(19)	9%	(36)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(29)	42%	(55)	36%	(48)	132
Top 2024 Issue: Economy	61%	(163)	20%	(54)	19%	(52)	269
Community/Gender: Urban Women	31%	(31)	44%	(43)	26%	(25)	99
Community/Gender: Urban Men	54%	(83)	27%	(42)	19%	(29)	154
Community/Gender: Rural Women	59%	(49)	24%	(20)	17%	(14)	83
Community/Gender: Rural Men	65%	(21)	27%	(9)	8%	(3)	33
Community/Gender: Suburban Women	45%	(109)	34%	(83)	20%	(48)	240
Community/Gender: Suburban Men	54%	(93)	37%	(64)	9%	(16)	172
Homeowner	51%	(340)	33%	(219)	17%	(111)	670
Renter	43%	(43)	38%	(39)	19%	(19)	101
Self + Household: White-Collar	46%	(164)	40%	(140)	14%	(49)	352
Self + Household: Blue Collar	53%	(163)	27%	(85)	19%	(60)	308
Union HH: Yes	41%	(17)	28%	(11)	30%	(12)	40
Union HH: No	50%	(369)	34%	(249)	17%	(123)	741
LGBTQ+: Yes	41%	(34)	38%	(32)	20%	(17)	83
LGBTQ+: No	50%	(351)	33%	(228)	17%	(118)	698
Motivated to Vote	50%	(371)	33%	(244)	16%	(121)	737
Parent: Yes	50%	(108)	27%	(58)	23%	(50)	217
Parent: No	49%	(277)	36%	(202)	15%	(85)	564
COVID Vaccine: Yes	44%	(261)	39%	(229)	17%	(98)	587
COVID Vaccine: No	65%	(125)	16%	(31)	19%	(37)	194
Student Loans: Yes	48%	(52)	25%	(27)	28%	(30)	110
Student Loans: No	50%	(333)	35%	(233)	16%	(105)	671
Favorable Opinion of Haley	66%	(176)	25%	(67)	8%	(22)	266
Unfavorable Opinion of Haley	39%	(103)	45%	(119)	15%	(41)	263
Prodigal Biden Voter	31%	(14)	13%	(6)	56%	(26)	46
Undecided Voter (DK/WNV)	24%	(12)	13%	(6)	63%	(31)	50

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	33%	(260)	17%	(135)	781
Undecided Voter (DK)	24%	(8)	5%	(2)	71%	(23)	33
Watched Debate	54%	(321)	31%	(186)	15%	(88)	595
Watched Debate: Did not Watch	35%	(65)	40%	(74)	26%	(48)	186
Watched Debate: All of it	60%	(218)	29%	(106)	11%	(42)	366
Watched Debate: Some of it	45%	(103)	35%	(80)	20%	(45)	229
Continue His Campaign: Yes Biden	24%	(74)	61%	(188)	15%	(46)	308
Continue His Campaign: No Biden	67%	(293)	14%	(62)	18%	(79)	435
Continue His Campaign: Yes Trump	84%	(333)	7%	(27)	9%	(36)	395
Continue His Campaign: No Trump	13%	(46)	62%	(215)	25%	(88)	349
Conviction: Evidence	11%	(41)	62%	(237)	27%	(103)	382
Conviction: Motivation to Damage	90%	(298)	3%	(10)	7%	(22)	330
Conviction: DK/NO	67%	(47)	19%	(13)	14%	(9)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(410)	31%	(241)	17%	(130)	781
Gender: Male	58%	(208)	25%	(90)	17%	(61)	359
Gender: Female	48%	(201)	36%	(151)	16%	(69)	422
Age: 18-34	47%	(95)	31%	(62)	22%	(43)	199
Age: 35-44	42%	(48)	35%	(40)	23%	(26)	114
Age: 45-64	60%	(158)	25%	(64)	15%	(40)	262
Age: 65+	53%	(110)	37%	(75)	10%	(21)	206
GenZers: 1997-2012	48%	(47)	33%	(33)	19%	(19)	99
Millennials: 1981-1996	44%	(91)	32%	(68)	24%	(50)	209
GenXers: 1965-1980	61%	(126)	25%	(51)	14%	(28)	205
Baby Boomers: 1946-1964	55%	(129)	34%	(79)	12%	(27)	234
Educ: < College	55%	(260)	27%	(125)	18%	(83)	468
Educ: Bachelors degree	48%	(102)	33%	(70)	19%	(41)	213
Educ: Post-grad	48%	(48)	46%	(46)	6%	(6)	100
Income: Under 50k	49%	(135)	31%	(84)	20%	(55)	274
Income: 50k-100k	55%	(171)	32%	(99)	13%	(40)	311
Income: 100k+	53%	(104)	30%	(58)	18%	(34)	196
Ethnicity: White (Non-Hispanic)	56%	(282)	32%	(158)	12%	(60)	499
Ethnicity: Hispanic	47%	(85)	29%	(52)	24%	(43)	180
Ethnicity: Black (Non-Hispanic)	31%	(12)	48%	(19)	21%	(8)	39
Ethnicity: Asian + Other (Non-Hispanic)	50%	(31)	21%	(13)	30%	(18)	62
All Christian	63%	(249)	24%	(96)	13%	(51)	396
All Non-Christian	35%	(16)	39%	(18)	27%	(13)	47
Atheist	16%	(5)	52%	(17)	32%	(10)	32
Agnostic/Nothing in particular	38%	(76)	41%	(82)	20%	(41)	198
Something Else	60%	(64)	26%	(28)	15%	(16)	107
Evangelical	68%	(123)	24%	(44)	7%	(13)	180
Non-Evangelical	58%	(176)	25%	(78)	17%	(52)	305
PID: Dem (no lean)	12%	(34)	65%	(176)	22%	(61)	270
PID: Ind (no lean)	49%	(96)	25%	(48)	26%	(52)	195
PID: Rep (no lean)	89%	(281)	6%	(18)	6%	(18)	316

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(410)	31%	(241)	17%	(130)	781
PID/Gender: Dem Men	21%	(21)	57%	(57)	22%	(22)	101
PID/Gender: Dem Women	7%	(12)	70%	(118)	23%	(38)	169
PID/Gender: Ind Men	48%	(48)	19%	(19)	34%	(34)	102
PID/Gender: Ind Women	51%	(47)	31%	(29)	18%	(17)	93
PID/Gender: Rep Men	89%	(139)	9%	(14)	3%	(4)	157
PID/Gender: Rep Women	89%	(142)	2%	(4)	9%	(14)	159
Ideo: Liberal (1-3)	12%	(26)	65%	(136)	22%	(47)	209
Ideo: Moderate (4)	46%	(111)	33%	(80)	21%	(50)	241
Ideo: Conservative (5-7)	86%	(271)	6%	(19)	8%	(25)	315
Community: Urban	51%	(129)	33%	(84)	16%	(39)	253
Community: Suburban	49%	(200)	33%	(136)	19%	(76)	412
Community: Rural	69%	(80)	18%	(21)	12%	(14)	116
Military HHnm: Yes	61%	(92)	21%	(32)	18%	(27)	150
Military HH: No	50%	(318)	33%	(209)	16%	(103)	631
Employ: Private Sector	51%	(135)	28%	(75)	21%	(55)	265
Employ: Government	57%	(26)	21%	(10)	22%	(10)	46
Employ: Self-Employed	61%	(48)	29%	(23)	9%	(7)	79
Employ: Homemaker	63%	(30)	12%	(6)	25%	(12)	47
Employ: Student	35%	(9)	50%	(13)	14%	(4)	26
Employ: Retired	53%	(107)	37%	(75)	11%	(22)	204
Employ: Unemployed	50%	(34)	28%	(19)	22%	(15)	68
Employ: Other	45%	(21)	43%	(20)	12%	(6)	47

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(410)	31%	(241)	17%	(130)	781
Protestant	75%	(136)	20%	(36)	5%	(9)	181
Roman Catholic	50%	(99)	29%	(58)	20%	(40)	197
Mormon	82%	(11)	8%	(1)	9%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	29%	(9)	47%	(15)	23%	(7)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	20%	(1)	49%	(2)	31%	(1)	5
Hindu	51%	(3)	—	(0)	49%	(2)	5
Atheist	16%	(5)	52%	(17)	32%	(10)	32
Agnostic	18%	(8)	66%	(28)	16%	(6)	42
Something else	60%	(64)	26%	(28)	15%	(16)	107
Nothing in particular	44%	(68)	35%	(54)	22%	(34)	157
Ideo/PID: Conservative Republican	94%	(227)	2%	(5)	4%	(11)	243
Ideo/PID: Moderate/Liberal Republican	77%	(52)	19%	(13)	4%	(3)	68
Ideo/PID: Moderate/Conservative Democrat	22%	(26)	52%	(62)	26%	(31)	119
Ideo/PID: Liberal Democrat	5%	(8)	75%	(109)	20%	(29)	146
Unfavorable of Biden and Trump	40%	(56)	13%	(18)	47%	(66)	140
2024 H2H Matchup: Biden Voter	12%	(42)	63%	(222)	25%	(89)	353
2024 H2H Matchup: Trump Voter	91%	(345)	4%	(16)	5%	(18)	379
2024 H2H Matchup: Would not Vote	38%	(6)	7%	(1)	55%	(9)	17
2024 H2H Matchup: Do not Know	51%	(17)	8%	(3)	41%	(14)	33
2022 House Vote: Democrat	16%	(55)	58%	(196)	26%	(89)	339
2022 House Vote: Republican	90%	(293)	4%	(13)	6%	(20)	326
2022 House Vote: Did not Vote	56%	(59)	30%	(31)	14%	(15)	105
2020 Vote: Joe Biden	16%	(58)	57%	(207)	27%	(100)	365
2020 Vote: Donald Trump	91%	(331)	3%	(13)	5%	(19)	362
2020 Vote: Someone Else	39%	(5)	22%	(3)	39%	(5)	12
2020 Vote: Did not Vote	39%	(17)	46%	(19)	15%	(6)	42
2016 Vote: Hillary Clinton	13%	(32)	61%	(156)	27%	(69)	257
2016 Vote: Donald Trump	86%	(296)	6%	(22)	7%	(24)	342
2016 Vote: Someone Else	19%	(6)	33%	(11)	48%	(15)	32
2020 Vote/PID: Not Biden/Democrat	33%	(9)	57%	(15)	10%	(3)	26

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(410)	31%	(241)	17%	(130)	781
2020 Vote/PID: Not Trump/Republican	53%	(18)	20%	(7)	27%	(9)	34
U.S. Economy: Wrong Track	66%	(364)	16%	(85)	18%	(98)	547
U.S. Economy: Right Direction	20%	(46)	67%	(156)	14%	(32)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	68%	(177)	22%	(57)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(348)	5%	(21)	5%	(20)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(36)	33%	(43)	40%	(53)	132
Top 2024 Issue: Economy	65%	(175)	19%	(52)	15%	(41)	269
Community/Gender: Urban Women	36%	(36)	49%	(49)	15%	(15)	99
Community/Gender: Urban Men	61%	(94)	23%	(36)	16%	(24)	154
Community/Gender: Rural Women	67%	(56)	16%	(13)	17%	(14)	83
Community/Gender: Rural Men	75%	(25)	23%	(8)	2%	(1)	33
Community/Gender: Suburban Women	46%	(110)	37%	(89)	17%	(40)	240
Community/Gender: Suburban Men	52%	(90)	27%	(47)	21%	(36)	172
Homeowner	54%	(364)	29%	(195)	17%	(111)	670
Renter	42%	(42)	44%	(45)	14%	(14)	101
Self + Household: White-Collar	50%	(175)	37%	(130)	13%	(46)	352
Self + Household: Blue Collar	60%	(185)	23%	(70)	17%	(53)	308
Union HH: Yes	47%	(19)	33%	(14)	19%	(8)	40
Union HH: No	53%	(391)	31%	(228)	16%	(122)	741
LGBTQ+: Yes	35%	(29)	50%	(41)	15%	(13)	83
LGBTQ+: No	55%	(381)	29%	(200)	17%	(117)	698
Motivated to Vote	53%	(391)	31%	(227)	16%	(119)	737
Parent: Yes	52%	(112)	26%	(55)	23%	(49)	217
Parent: No	53%	(297)	33%	(186)	14%	(81)	564
COVID Vaccine: Yes	48%	(281)	36%	(211)	16%	(95)	587
COVID Vaccine: No	66%	(129)	16%	(31)	18%	(34)	194
Student Loans: Yes	45%	(49)	29%	(32)	26%	(28)	110
Student Loans: No	54%	(360)	31%	(209)	15%	(102)	671
Favorable Opinion of Haley	70%	(186)	24%	(63)	6%	(17)	266
Unfavorable Opinion of Haley	41%	(108)	41%	(107)	18%	(47)	263
Prodigal Biden Voter	47%	(22)	13%	(6)	40%	(18)	46
Undecided Voter (DK/WNV)	46%	(23)	8%	(4)	46%	(23)	50

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(410)	31%	(241)	17%	(130)	781
Undecided Voter (DK)	51%	(17)	8%	(3)	41%	(14)	33
Watched Debate	56%	(330)	31%	(182)	14%	(83)	595
Watched Debate: Did not Watch	43%	(80)	32%	(60)	25%	(47)	186
Watched Debate: All of it	62%	(225)	27%	(99)	11%	(42)	366
Watched Debate: Some of it	46%	(105)	36%	(83)	18%	(41)	229
Continue His Campaign: Yes Biden	29%	(89)	54%	(166)	17%	(53)	308
Continue His Campaign: No Biden	71%	(307)	15%	(64)	15%	(64)	435
Continue His Campaign: Yes Trump	88%	(348)	6%	(24)	6%	(23)	395
Continue His Campaign: No Trump	15%	(53)	56%	(196)	29%	(100)	349
Conviction: Evidence	18%	(70)	53%	(204)	28%	(107)	382
Conviction: Motivation to Damage	88%	(292)	7%	(22)	5%	(16)	330
Conviction: DK/NO	69%	(48)	22%	(15)	10%	(7)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	30%	(235)	19%	(152)	781
Gender: Male	56%	(200)	31%	(111)	13%	(48)	359
Gender: Female	46%	(193)	29%	(124)	25%	(104)	422
Age: 18-34	53%	(106)	23%	(46)	24%	(47)	199
Age: 35-44	43%	(49)	29%	(32)	28%	(32)	114
Age: 45-64	53%	(139)	26%	(68)	21%	(55)	262
Age: 65+	48%	(99)	43%	(89)	9%	(18)	206
GenZers: 1997-2012	66%	(65)	15%	(15)	19%	(19)	99
Millennials: 1981-1996	43%	(89)	29%	(61)	28%	(58)	209
GenXers: 1965-1980	49%	(101)	28%	(57)	23%	(47)	205
Baby Boomers: 1946-1964	51%	(120)	37%	(88)	11%	(26)	234
Educ: < College	54%	(254)	26%	(120)	20%	(94)	468
Educ: Bachelors degree	44%	(94)	35%	(75)	21%	(44)	213
Educ: Post-grad	45%	(45)	41%	(41)	14%	(14)	100
Income: Under 50k	52%	(141)	28%	(77)	20%	(55)	274
Income: 50k-100k	50%	(154)	31%	(96)	20%	(61)	311
Income: 100k+	50%	(98)	32%	(62)	18%	(35)	196
Ethnicity: White (Non-Hispanic)	53%	(265)	32%	(160)	15%	(75)	499
Ethnicity: Hispanic	47%	(85)	26%	(47)	27%	(49)	180
Ethnicity: Black (Non-Hispanic)	48%	(19)	26%	(10)	26%	(10)	39
Ethnicity: Asian + Other (Non-Hispanic)	40%	(25)	30%	(18)	30%	(18)	62
All Christian	59%	(235)	28%	(112)	12%	(49)	396
All Non-Christian	31%	(15)	49%	(23)	20%	(9)	47
Atheist	23%	(7)	50%	(16)	27%	(9)	32
Agnostic/Nothing in particular	39%	(77)	32%	(64)	29%	(57)	198
Something Else	55%	(59)	18%	(20)	26%	(28)	107
Evangelical	68%	(123)	23%	(42)	9%	(16)	180
Non-Evangelical	52%	(158)	29%	(88)	19%	(59)	305
PID: Dem (no lean)	16%	(43)	63%	(169)	21%	(57)	270
PID: Ind (no lean)	38%	(74)	25%	(49)	37%	(73)	195
PID: Rep (no lean)	88%	(277)	5%	(17)	7%	(22)	316

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	30%	(235)	19%	(152)	781
PID/Gender: Dem Men	22%	(22)	67%	(68)	10%	(10)	101
PID/Gender: Dem Women	12%	(21)	60%	(101)	28%	(47)	169
PID/Gender: Ind Men	36%	(36)	30%	(30)	34%	(35)	102
PID/Gender: Ind Women	40%	(37)	20%	(19)	40%	(38)	93
PID/Gender: Rep Men	90%	(141)	8%	(13)	1%	(2)	157
PID/Gender: Rep Women	85%	(136)	2%	(4)	12%	(20)	159
Ideo: Liberal (1-3)	16%	(34)	60%	(126)	24%	(49)	209
Ideo: Moderate (4)	40%	(96)	32%	(77)	28%	(68)	241
Ideo: Conservative (5-7)	81%	(256)	10%	(32)	9%	(27)	315
Community: Urban	53%	(133)	31%	(77)	17%	(42)	253
Community: Suburban	45%	(185)	32%	(134)	23%	(94)	412
Community: Rural	65%	(76)	21%	(24)	14%	(16)	116
Military HHnm: Yes	63%	(94)	24%	(37)	13%	(19)	150
Military HH: No	47%	(299)	31%	(199)	21%	(133)	631
Employ: Private Sector	45%	(120)	34%	(89)	21%	(56)	265
Employ: Government	55%	(25)	21%	(10)	24%	(11)	46
Employ: Self-Employed	63%	(49)	26%	(20)	11%	(9)	79
Employ: Homemaker	66%	(31)	6%	(3)	28%	(13)	47
Employ: Student	73%	(19)	9%	(2)	18%	(5)	26
Employ: Retired	48%	(97)	42%	(85)	10%	(21)	204
Employ: Unemployed	51%	(35)	17%	(12)	32%	(21)	68
Employ: Other	37%	(17)	30%	(14)	33%	(16)	47

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	30%	(235)	19%	(152)	781
Protestant	69%	(125)	25%	(46)	5%	(10)	181
Roman Catholic	49%	(96)	33%	(64)	19%	(37)	197
Mormon	79%	(11)	8%	(1)	12%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	23%	(7)	66%	(20)	11%	(3)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	22%	(1)	31%	(1)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	23%	(7)	50%	(16)	27%	(9)	32
Agnostic	20%	(8)	54%	(22)	27%	(11)	42
Something else	55%	(59)	18%	(20)	26%	(28)	107
Nothing in particular	44%	(69)	27%	(42)	29%	(46)	157
Ideo/PID: Conservative Republican	90%	(219)	3%	(8)	6%	(15)	243
Ideo/PID: Moderate/Liberal Republican	77%	(52)	13%	(9)	10%	(7)	68
Ideo/PID: Moderate/Conservative Democrat	23%	(28)	51%	(61)	25%	(30)	119
Ideo/PID: Liberal Democrat	11%	(16)	74%	(108)	15%	(22)	146
Unfavorable of Biden and Trump	36%	(51)	10%	(14)	54%	(75)	140
2024 H2H Matchup: Biden Voter	11%	(41)	63%	(224)	25%	(88)	353
2024 H2H Matchup: Trump Voter	91%	(343)	2%	(8)	7%	(27)	379
2024 H2H Matchup: Would not Vote	18%	(3)	21%	(3)	61%	(10)	17
2024 H2H Matchup: Do not Know	21%	(7)	—	(0)	79%	(26)	33
2022 House Vote: Democrat	15%	(51)	58%	(196)	27%	(92)	339
2022 House Vote: Republican	89%	(288)	5%	(15)	7%	(22)	326
2022 House Vote: Did not Vote	49%	(51)	20%	(21)	31%	(32)	105
2020 Vote: Joe Biden	14%	(52)	58%	(212)	28%	(101)	365
2020 Vote: Donald Trump	89%	(321)	3%	(10)	9%	(32)	362
2020 Vote: Someone Else	26%	(3)	19%	(2)	55%	(6)	12
2020 Vote: Did not Vote	43%	(18)	28%	(12)	29%	(12)	42
2016 Vote: Hillary Clinton	5%	(14)	67%	(172)	28%	(72)	257
2016 Vote: Donald Trump	86%	(293)	6%	(21)	8%	(28)	342
2016 Vote: Someone Else	14%	(4)	34%	(11)	52%	(17)	32
2020 Vote/PID: Not Biden/Democrat	42%	(11)	41%	(11)	18%	(5)	26

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	30%	(235)	19%	(152)	781
2020 Vote/PID: Not Trump/Republican	41%	(14)	26%	(9)	33%	(11)	34
U.S. Economy: Wrong Track	62%	(339)	15%	(81)	23%	(127)	547
U.S. Economy: Right Direction	23%	(54)	66%	(154)	11%	(25)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(31)	70%	(181)	18%	(48)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(345)	3%	(12)	8%	(32)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	32%	(42)	55%	(73)	132
Top 2024 Issue: Economy	60%	(161)	18%	(47)	23%	(61)	269
Community/Gender: Urban Women	32%	(31)	41%	(40)	28%	(27)	99
Community/Gender: Urban Men	66%	(102)	24%	(37)	10%	(15)	154
Community/Gender: Rural Women	70%	(58)	13%	(11)	17%	(14)	83
Community/Gender: Rural Men	54%	(18)	40%	(13)	6%	(2)	33
Community/Gender: Suburban Women	43%	(104)	30%	(73)	26%	(63)	240
Community/Gender: Suburban Men	47%	(81)	35%	(61)	18%	(31)	172
Homeowner	52%	(347)	30%	(201)	18%	(122)	670
Renter	42%	(43)	32%	(33)	25%	(26)	101
Self + Household: White-Collar	49%	(172)	36%	(128)	15%	(52)	352
Self + Household: Blue Collar	53%	(163)	27%	(84)	20%	(61)	308
Union HH: Yes	60%	(24)	33%	(13)	7%	(3)	40
Union HH: No	50%	(370)	30%	(222)	20%	(149)	741
LGBTQ+: Yes	38%	(32)	38%	(31)	24%	(20)	83
LGBTQ+: No	52%	(362)	29%	(204)	19%	(132)	698
Motivated to Vote	52%	(382)	31%	(225)	18%	(129)	737
Parent: Yes	55%	(119)	22%	(48)	23%	(50)	217
Parent: No	49%	(275)	33%	(188)	18%	(102)	564
COVID Vaccine: Yes	45%	(263)	35%	(205)	20%	(119)	587
COVID Vaccine: No	68%	(131)	16%	(30)	17%	(33)	194
Student Loans: Yes	45%	(50)	26%	(28)	29%	(32)	110
Student Loans: No	51%	(344)	31%	(207)	18%	(120)	671
Favorable Opinion of Haley	65%	(172)	26%	(69)	9%	(25)	266
Unfavorable Opinion of Haley	38%	(99)	41%	(108)	21%	(56)	263
Prodigal Biden Voter	43%	(20)	7%	(3)	50%	(23)	46
Undecided Voter (DK/WNV)	20%	(10)	7%	(3)	73%	(36)	50

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	30%	(235)	19%	(152)	781
Undecided Voter (DK)	21%	(7)	—	(0)	79%	(26)	33
Watched Debate	56%	(335)	31%	(182)	13%	(77)	595
Watched Debate: Did not Watch	31%	(58)	29%	(54)	40%	(75)	186
Watched Debate: All of it	62%	(226)	28%	(103)	10%	(37)	366
Watched Debate: Some of it	48%	(110)	34%	(79)	18%	(40)	229
Continue His Campaign: Yes Biden	27%	(84)	57%	(177)	16%	(48)	308
Continue His Campaign: No Biden	69%	(298)	12%	(52)	19%	(85)	435
Continue His Campaign: Yes Trump	87%	(343)	5%	(21)	8%	(32)	395
Continue His Campaign: No Trump	13%	(47)	56%	(197)	30%	(105)	349
Conviction: Evidence	15%	(56)	56%	(215)	29%	(110)	382
Conviction: Motivation to Damage	90%	(296)	3%	(11)	7%	(23)	330
Conviction: DK/NO	60%	(42)	13%	(9)	26%	(18)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	33%	(260)	47%	(368)	20%	(153)	781
Gender: Male	37%	(132)	47%	(168)	16%	(59)	359
Gender: Female	30%	(128)	47%	(200)	22%	(94)	422
Age: 18-34	31%	(61)	45%	(90)	24%	(48)	199
Age: 35-44	31%	(36)	51%	(58)	17%	(20)	114
Age: 45-64	37%	(97)	41%	(108)	22%	(57)	262
Age: 65+	32%	(66)	54%	(112)	14%	(28)	206
GenZers: 1997-2012	27%	(27)	48%	(48)	25%	(24)	99
Millennials: 1981-1996	33%	(69)	47%	(98)	20%	(42)	209
GenXers: 1965-1980	36%	(73)	43%	(87)	22%	(45)	205
Baby Boomers: 1946-1964	33%	(76)	51%	(119)	16%	(38)	234
Educ: < College	36%	(168)	42%	(197)	22%	(103)	468
Educ: Bachelors degree	29%	(62)	55%	(117)	16%	(33)	213
Educ: Post-grad	30%	(30)	54%	(54)	17%	(17)	100
Income: Under 50k	37%	(101)	44%	(121)	19%	(52)	274
Income: 50k-100k	34%	(105)	47%	(146)	19%	(60)	311
Income: 100k+	27%	(53)	52%	(101)	21%	(42)	196
Ethnicity: White (Non-Hispanic)	36%	(182)	45%	(223)	19%	(94)	499
Ethnicity: Hispanic	28%	(50)	46%	(82)	27%	(48)	180
Ethnicity: Black (Non-Hispanic)	30%	(12)	68%	(27)	2%	(1)	39
Ethnicity: Asian + Other (Non-Hispanic)	26%	(16)	59%	(36)	16%	(10)	62
All Christian	40%	(159)	43%	(170)	17%	(66)	396
All Non-Christian	19%	(9)	70%	(33)	10%	(5)	47
Atheist	14%	(4)	63%	(21)	23%	(8)	32
Agnostic/Nothing in particular	25%	(49)	57%	(113)	18%	(35)	198
Something Else	35%	(38)	29%	(31)	36%	(39)	107
Evangelical	51%	(91)	34%	(61)	16%	(28)	180
Non-Evangelical	31%	(95)	45%	(137)	24%	(73)	305
PID: Dem (no lean)	5%	(12)	82%	(220)	14%	(37)	270
PID: Ind (no lean)	21%	(42)	52%	(102)	27%	(52)	195
PID: Rep (no lean)	65%	(206)	15%	(46)	20%	(64)	316

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	33%	(260)	47%	(368)	20%	(153)	781
PID/Gender: Dem Men	6%	(6)	82%	(83)	12%	(12)	101
PID/Gender: Dem Women	4%	(6)	81%	(138)	15%	(25)	169
PID/Gender: Ind Men	22%	(23)	55%	(56)	22%	(23)	102
PID/Gender: Ind Women	20%	(19)	49%	(45)	31%	(29)	93
PID/Gender: Rep Men	66%	(103)	19%	(30)	15%	(24)	157
PID/Gender: Rep Women	65%	(103)	11%	(17)	25%	(39)	159
Ideo: Liberal (1-3)	9%	(19)	82%	(171)	9%	(19)	209
Ideo: Moderate (4)	22%	(52)	53%	(127)	26%	(62)	241
Ideo: Conservative (5-7)	58%	(182)	21%	(66)	21%	(67)	315
Community: Urban	35%	(90)	46%	(116)	19%	(47)	253
Community: Suburban	30%	(122)	52%	(215)	18%	(75)	412
Community: Rural	41%	(48)	32%	(37)	27%	(31)	116
Military HHnm: Yes	35%	(53)	43%	(64)	22%	(33)	150
Military HH: No	33%	(207)	48%	(304)	19%	(120)	631
Employ: Private Sector	31%	(82)	47%	(126)	22%	(57)	265
Employ: Government	37%	(17)	42%	(19)	21%	(9)	46
Employ: Self-Employed	36%	(29)	45%	(36)	18%	(14)	79
Employ: Homemaker	45%	(21)	21%	(10)	34%	(16)	47
Employ: Student	26%	(7)	56%	(15)	18%	(5)	26
Employ: Retired	33%	(68)	55%	(113)	11%	(23)	204
Employ: Unemployed	40%	(27)	39%	(26)	21%	(14)	68
Employ: Other	21%	(10)	51%	(24)	28%	(13)	47

Continued on next page

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	33%	(260)	47%	(368)	20%	(153)	781
Protestant	53%	(95)	35%	(63)	12%	(22)	181
Roman Catholic	27%	(53)	53%	(104)	20%	(40)	197
Mormon	60%	(8)	12%	(2)	27%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	11%	(4)	81%	(25)	7%	(2)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	3%	(0)	80%	(4)	17%	(1)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	14%	(4)	63%	(21)	23%	(8)	32
Agnostic	11%	(5)	73%	(30)	16%	(7)	42
Something else	35%	(38)	29%	(31)	36%	(39)	107
Nothing in particular	29%	(45)	53%	(83)	18%	(29)	157
Ideo/PID: Conservative Republican	66%	(159)	13%	(33)	21%	(51)	243
Ideo/PID: Moderate/Liberal Republican	61%	(41)	20%	(14)	19%	(13)	68
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	72%	(86)	20%	(24)	119
Ideo/PID: Liberal Democrat	2%	(3)	89%	(130)	9%	(13)	146
Unfavorable of Biden and Trump	12%	(17)	46%	(65)	42%	(59)	140
2024 H2H Matchup: Biden Voter	2%	(7)	86%	(305)	12%	(41)	353
2024 H2H Matchup: Trump Voter	66%	(250)	11%	(41)	23%	(88)	379
2024 H2H Matchup: Would not Vote	15%	(3)	27%	(5)	57%	(9)	17
2024 H2H Matchup: Do not Know	—	(0)	54%	(18)	46%	(15)	33
2022 House Vote: Democrat	3%	(11)	80%	(271)	17%	(56)	339
2022 House Vote: Republican	64%	(210)	15%	(48)	21%	(67)	326
2022 House Vote: Did not Vote	35%	(36)	43%	(45)	22%	(23)	105
2020 Vote: Joe Biden	4%	(16)	80%	(290)	16%	(58)	365
2020 Vote: Donald Trump	65%	(234)	13%	(46)	23%	(82)	362
2020 Vote: Someone Else	3%	(0)	56%	(7)	41%	(5)	12
2020 Vote: Did not Vote	22%	(9)	59%	(25)	19%	(8)	42
2016 Vote: Hillary Clinton	5%	(12)	81%	(209)	14%	(36)	257
2016 Vote: Donald Trump	63%	(215)	17%	(59)	20%	(68)	342
2016 Vote: Someone Else	6%	(2)	65%	(21)	29%	(9)	32
2020 Vote/PID: Not Biden/Democrat	15%	(4)	63%	(16)	22%	(6)	26

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	33%	(260)	47%	(368)	20%	(153)	781
2020 Vote/PID: Not Trump/Republican	24%	(8)	50%	(17)	26%	(9)	34
U.S. Economy: Wrong Track	42%	(230)	34%	(185)	24%	(132)	547
U.S. Economy: Right Direction	13%	(30)	78%	(183)	9%	(21)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(12)	88%	(230)	7%	(19)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	63%	(245)	15%	(57)	22%	(86)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	61%	(81)	37%	(48)	132
Top 2024 Issue: Economy	36%	(97)	39%	(105)	25%	(67)	269
Community/Gender: Urban Women	21%	(21)	59%	(58)	21%	(20)	99
Community/Gender: Urban Men	45%	(69)	38%	(58)	17%	(26)	154
Community/Gender: Rural Women	43%	(35)	27%	(22)	31%	(25)	83
Community/Gender: Rural Men	37%	(12)	46%	(15)	17%	(6)	33
Community/Gender: Suburban Women	30%	(72)	50%	(120)	20%	(48)	240
Community/Gender: Suburban Men	29%	(50)	55%	(95)	16%	(27)	172
Homeowner	34%	(225)	47%	(318)	19%	(127)	670
Renter	33%	(33)	45%	(46)	22%	(22)	101
Self + Household: White-Collar	34%	(121)	53%	(187)	13%	(44)	352
Self + Household: Blue Collar	34%	(104)	42%	(131)	24%	(73)	308
Union HH: Yes	41%	(16)	51%	(21)	8%	(3)	40
Union HH: No	33%	(243)	47%	(348)	20%	(150)	741
LGBTQ+: Yes	14%	(12)	67%	(55)	19%	(16)	83
LGBTQ+: No	36%	(248)	45%	(313)	20%	(137)	698
Motivated to Vote	35%	(255)	47%	(348)	18%	(134)	737
Parent: Yes	38%	(83)	39%	(85)	23%	(49)	217
Parent: No	31%	(177)	50%	(283)	18%	(104)	564
COVID Vaccine: Yes	29%	(168)	53%	(310)	19%	(109)	587
COVID Vaccine: No	47%	(92)	30%	(58)	23%	(44)	194
Student Loans: Yes	30%	(33)	51%	(56)	19%	(21)	110
Student Loans: No	34%	(227)	47%	(312)	20%	(132)	671
Favorable Opinion of Haley	43%	(115)	37%	(99)	20%	(52)	266
Unfavorable Opinion of Haley	28%	(74)	57%	(151)	14%	(38)	263
Prodigal Biden Voter	24%	(11)	35%	(16)	40%	(19)	46
Undecided Voter (DK/WNV)	5%	(3)	45%	(22)	50%	(25)	50

Continued on next page

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	33%	(260)	47%	(368)	20%	(153)	781
Undecided Voter (DK)	—	(0)	54%	(18)	46%	(15)	33
Watched Debate	37%	(220)	48%	(282)	15%	(92)	595
Watched Debate: Did not Watch	21%	(40)	46%	(86)	33%	(61)	186
Watched Debate: All of it	42%	(154)	42%	(152)	16%	(60)	366
Watched Debate: Some of it	29%	(66)	57%	(130)	14%	(32)	229
Continue His Campaign: Yes Biden	18%	(54)	69%	(211)	14%	(42)	308
Continue His Campaign: No Biden	46%	(199)	31%	(137)	23%	(100)	435
Continue His Campaign: Yes Trump	60%	(237)	17%	(68)	23%	(90)	395
Continue His Campaign: No Trump	5%	(18)	79%	(276)	16%	(55)	349
Conviction: Evidence	6%	(24)	78%	(296)	16%	(62)	382
Conviction: Motivation to Damage	63%	(208)	16%	(52)	21%	(71)	330
Conviction: DK/NO	41%	(28)	30%	(21)	30%	(21)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(332)	44%	(341)	14%	(107)	781
Gender: Male	46%	(167)	42%	(153)	11%	(40)	359
Gender: Female	39%	(165)	45%	(189)	16%	(68)	422
Age: 18-34	44%	(87)	39%	(77)	18%	(35)	199
Age: 35-44	37%	(42)	52%	(59)	12%	(13)	114
Age: 45-64	46%	(120)	38%	(99)	17%	(44)	262
Age: 65+	40%	(83)	52%	(107)	8%	(16)	206
GenZers: 1997-2012	48%	(47)	34%	(34)	18%	(18)	99
Millennials: 1981-1996	39%	(81)	48%	(99)	14%	(29)	209
GenXers: 1965-1980	44%	(90)	41%	(84)	15%	(31)	205
Baby Boomers: 1946-1964	41%	(97)	46%	(108)	12%	(29)	234
Educ: < College	47%	(221)	39%	(184)	13%	(63)	468
Educ: Bachelors degree	36%	(77)	49%	(104)	15%	(32)	213
Educ: Post-grad	34%	(34)	54%	(54)	12%	(12)	100
Income: Under 50k	45%	(123)	41%	(112)	14%	(40)	274
Income: 50k-100k	46%	(142)	44%	(136)	11%	(33)	311
Income: 100k+	34%	(67)	48%	(94)	18%	(35)	196
Ethnicity: White (Non-Hispanic)	43%	(215)	43%	(216)	14%	(68)	499
Ethnicity: Hispanic	40%	(72)	43%	(78)	17%	(30)	180
Ethnicity: Black (Non-Hispanic)	50%	(20)	48%	(19)	2%	(1)	39
Ethnicity: Asian + Other (Non-Hispanic)	41%	(25)	45%	(28)	14%	(8)	62
All Christian	49%	(193)	40%	(157)	12%	(46)	396
All Non-Christian	24%	(11)	65%	(31)	11%	(5)	47
Atheist	8%	(3)	69%	(22)	23%	(7)	32
Agnostic/Nothing in particular	41%	(82)	46%	(92)	13%	(25)	198
Something Else	41%	(44)	37%	(40)	22%	(24)	107
Evangelical	61%	(110)	29%	(51)	10%	(19)	180
Non-Evangelical	38%	(115)	46%	(141)	16%	(49)	305
PID: Dem (no lean)	11%	(31)	80%	(215)	9%	(24)	270
PID: Ind (no lean)	26%	(50)	52%	(101)	22%	(44)	195
PID: Rep (no lean)	80%	(251)	8%	(25)	13%	(40)	316

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(332)	44%	(341)	14%	(107)	781
PID/Gender: Dem Men	13%	(13)	79%	(80)	8%	(8)	101
PID/Gender: Dem Women	11%	(18)	80%	(136)	9%	(15)	169
PID/Gender: Ind Men	29%	(29)	55%	(56)	16%	(17)	102
PID/Gender: Ind Women	22%	(21)	49%	(46)	29%	(27)	93
PID/Gender: Rep Men	80%	(125)	11%	(17)	9%	(15)	157
PID/Gender: Rep Women	79%	(126)	5%	(7)	16%	(26)	159
Ideo: Liberal (1-3)	10%	(21)	80%	(167)	10%	(20)	209
Ideo: Moderate (4)	33%	(79)	50%	(121)	17%	(41)	241
Ideo: Conservative (5-7)	72%	(225)	15%	(47)	13%	(42)	315
Community: Urban	42%	(107)	44%	(112)	14%	(34)	253
Community: Suburban	41%	(167)	44%	(183)	15%	(62)	412
Community: Rural	50%	(58)	40%	(47)	9%	(11)	116
Military HHnm: Yes	49%	(74)	32%	(48)	19%	(28)	150
Military HH: No	41%	(258)	46%	(293)	13%	(79)	631
Employ: Private Sector	38%	(101)	45%	(120)	17%	(44)	265
Employ: Government	38%	(17)	33%	(15)	29%	(13)	46
Employ: Self-Employed	54%	(42)	34%	(27)	12%	(9)	79
Employ: Homemaker	49%	(23)	31%	(15)	20%	(9)	47
Employ: Student	63%	(17)	31%	(8)	6%	(1)	26
Employ: Retired	40%	(81)	52%	(106)	8%	(17)	204
Employ: Unemployed	45%	(31)	42%	(28)	13%	(9)	68
Employ: Other	44%	(21)	46%	(22)	10%	(5)	47

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(332)	44%	(341)	14%	(107)	781
Protestant	62%	(113)	32%	(58)	6%	(10)	181
Roman Catholic	35%	(69)	48%	(95)	17%	(33)	197
Mormon	74%	(10)	12%	(2)	14%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	14%	(4)	77%	(24)	9%	(3)	31
Muslim	68%	(5)	—	(0)	32%	(2)	7
Buddhist	47%	(2)	53%	(2)	—	(0)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	8%	(3)	69%	(22)	23%	(7)	32
Agnostic	17%	(7)	72%	(30)	11%	(4)	42
Something else	41%	(44)	37%	(40)	22%	(24)	107
Nothing in particular	48%	(74)	39%	(62)	13%	(21)	157
Ideo/PID: Conservative Republican	80%	(195)	6%	(14)	14%	(34)	243
Ideo/PID: Moderate/Liberal Republican	74%	(50)	16%	(11)	9%	(6)	68
Ideo/PID: Moderate/Conservative Democrat	22%	(26)	68%	(81)	10%	(12)	119
Ideo/PID: Liberal Democrat	3%	(4)	89%	(130)	8%	(12)	146
Unfavorable of Biden and Trump	12%	(17)	42%	(59)	46%	(64)	140
2024 H2H Matchup: Biden Voter	5%	(19)	86%	(302)	9%	(32)	353
2024 H2H Matchup: Trump Voter	82%	(311)	7%	(26)	11%	(42)	379
2024 H2H Matchup: Would not Vote	17%	(3)	10%	(2)	73%	(12)	17
2024 H2H Matchup: Do not Know	—	(0)	34%	(11)	66%	(22)	33
2022 House Vote: Democrat	9%	(30)	77%	(262)	14%	(47)	339
2022 House Vote: Republican	79%	(258)	9%	(28)	12%	(40)	326
2022 House Vote: Did not Vote	39%	(41)	43%	(45)	18%	(18)	105
2020 Vote: Joe Biden	10%	(35)	77%	(282)	13%	(47)	365
2020 Vote: Donald Trump	80%	(288)	8%	(29)	12%	(45)	362
2020 Vote: Someone Else	3%	(0)	44%	(5)	53%	(6)	12
2020 Vote: Did not Vote	20%	(8)	60%	(25)	20%	(9)	42
2016 Vote: Hillary Clinton	5%	(12)	84%	(217)	11%	(28)	257
2016 Vote: Donald Trump	76%	(260)	12%	(41)	12%	(41)	342
2016 Vote: Someone Else	6%	(2)	70%	(23)	24%	(8)	32
2020 Vote/PID: Not Biden/Democrat	14%	(4)	68%	(18)	18%	(5)	26

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(332)	44%	(341)	14%	(107)	781
2020 Vote/PID: Not Trump/Republican	25%	(9)	34%	(12)	41%	(14)	34
U.S. Economy: Wrong Track	52%	(287)	31%	(171)	16%	(90)	547
U.S. Economy: Right Direction	20%	(46)	73%	(170)	8%	(18)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	85%	(220)	7%	(19)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(306)	10%	(37)	12%	(46)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	64%	(84)	32%	(43)	132
Top 2024 Issue: Economy	50%	(134)	37%	(100)	13%	(35)	269
Community/Gender: Urban Women	26%	(26)	55%	(55)	19%	(19)	99
Community/Gender: Urban Men	53%	(81)	37%	(57)	10%	(16)	154
Community/Gender: Rural Women	52%	(43)	38%	(32)	10%	(8)	83
Community/Gender: Rural Men	47%	(15)	46%	(15)	7%	(2)	33
Community/Gender: Suburban Women	40%	(97)	43%	(102)	17%	(41)	240
Community/Gender: Suburban Men	41%	(70)	47%	(81)	13%	(22)	172
Homeowner	44%	(292)	44%	(292)	13%	(86)	670
Renter	38%	(38)	45%	(45)	18%	(18)	101
Self + Household: White-Collar	38%	(134)	48%	(170)	14%	(48)	352
Self + Household: Blue Collar	46%	(142)	40%	(123)	14%	(43)	308
Union HH: Yes	35%	(14)	47%	(19)	18%	(7)	40
Union HH: No	43%	(318)	44%	(322)	14%	(100)	741
LGBTQ+: Yes	37%	(31)	49%	(41)	14%	(12)	83
LGBTQ+: No	43%	(302)	43%	(301)	14%	(96)	698
Motivated to Vote	44%	(321)	44%	(325)	12%	(90)	737
Parent: Yes	44%	(94)	40%	(88)	16%	(35)	217
Parent: No	42%	(238)	45%	(254)	13%	(73)	564
COVID Vaccine: Yes	37%	(219)	50%	(295)	12%	(73)	587
COVID Vaccine: No	58%	(113)	24%	(47)	18%	(34)	194
Student Loans: Yes	39%	(43)	44%	(48)	17%	(19)	110
Student Loans: No	43%	(290)	44%	(293)	13%	(88)	671
Favorable Opinion of Haley	54%	(143)	34%	(91)	12%	(31)	266
Unfavorable Opinion of Haley	34%	(90)	53%	(139)	13%	(33)	263
Prodigal Biden Voter	38%	(17)	19%	(9)	43%	(20)	46
Undecided Voter (DK/WNV)	6%	(3)	26%	(13)	68%	(34)	50

Continued on next page

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(332)	44%	(341)	14%	(107)	781
Undecided Voter (DK)	—	(0)	34%	(11)	66%	(22)	33
Watched Debate	47%	(278)	42%	(248)	12%	(69)	595
Watched Debate: Did not Watch	29%	(54)	50%	(94)	21%	(38)	186
Watched Debate: All of it	50%	(182)	40%	(147)	10%	(37)	366
Watched Debate: Some of it	42%	(96)	44%	(101)	14%	(32)	229
Continue His Campaign: Yes Biden	20%	(61)	72%	(222)	8%	(25)	308
Continue His Campaign: No Biden	60%	(260)	23%	(99)	17%	(76)	435
Continue His Campaign: Yes Trump	76%	(299)	14%	(54)	11%	(43)	395
Continue His Campaign: No Trump	8%	(28)	76%	(266)	16%	(55)	349
Conviction: Evidence	7%	(28)	78%	(297)	15%	(57)	382
Conviction: Motivation to Damage	81%	(267)	8%	(27)	11%	(37)	330
Conviction: DK/NO	54%	(38)	26%	(18)	20%	(14)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	39%	(303)	18%	(144)	781
Gender: Male	46%	(164)	40%	(143)	14%	(52)	359
Gender: Female	40%	(170)	38%	(160)	22%	(92)	422
Age: 18-34	36%	(72)	38%	(75)	26%	(52)	199
Age: 35-44	38%	(44)	44%	(50)	18%	(20)	114
Age: 45-64	49%	(128)	34%	(88)	17%	(46)	262
Age: 65+	44%	(90)	43%	(89)	13%	(26)	206
GenZers: 1997-2012	34%	(34)	35%	(35)	30%	(30)	99
Millennials: 1981-1996	38%	(79)	42%	(88)	20%	(42)	209
GenXers: 1965-1980	48%	(99)	35%	(72)	17%	(34)	205
Baby Boomers: 1946-1964	45%	(104)	40%	(93)	16%	(37)	234
Educ: < College	47%	(219)	34%	(160)	19%	(90)	468
Educ: Bachelors degree	37%	(78)	43%	(91)	20%	(43)	213
Educ: Post-grad	37%	(37)	52%	(52)	11%	(11)	100
Income: Under 50k	45%	(124)	37%	(102)	18%	(48)	274
Income: 50k-100k	44%	(137)	39%	(121)	17%	(52)	311
Income: 100k+	37%	(73)	41%	(80)	22%	(44)	196
Ethnicity: White (Non-Hispanic)	46%	(231)	38%	(189)	16%	(79)	499
Ethnicity: Hispanic	37%	(67)	41%	(74)	22%	(39)	180
Ethnicity: Black (Non-Hispanic)	39%	(15)	28%	(11)	33%	(13)	39
Ethnicity: Asian + Other (Non-Hispanic)	33%	(21)	46%	(28)	21%	(13)	62
All Christian	52%	(206)	31%	(124)	17%	(66)	396
All Non-Christian	19%	(9)	65%	(31)	16%	(8)	47
Atheist	18%	(6)	74%	(24)	8%	(3)	32
Agnostic/Nothing in particular	31%	(62)	45%	(89)	24%	(47)	198
Something Else	47%	(51)	34%	(36)	19%	(20)	107
Evangelical	60%	(108)	30%	(55)	9%	(17)	180
Non-Evangelical	44%	(135)	34%	(102)	22%	(68)	305
PID: Dem (no lean)	6%	(15)	75%	(203)	19%	(52)	270
PID: Ind (no lean)	38%	(73)	35%	(69)	27%	(53)	195
PID: Rep (no lean)	78%	(245)	10%	(31)	13%	(40)	316

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	39%	(303)	18%	(144)	781
PID/Gender: Dem Men	7%	(7)	87%	(87)	7%	(7)	101
PID/Gender: Dem Women	5%	(9)	68%	(115)	27%	(45)	169
PID/Gender: Ind Men	41%	(41)	30%	(30)	29%	(30)	102
PID/Gender: Ind Women	34%	(32)	41%	(39)	24%	(23)	93
PID/Gender: Rep Men	74%	(116)	16%	(25)	10%	(15)	157
PID/Gender: Rep Women	81%	(129)	4%	(6)	15%	(25)	159
Ideo: Liberal (1-3)	11%	(24)	76%	(160)	12%	(26)	209
Ideo: Moderate (4)	32%	(78)	40%	(96)	28%	(68)	241
Ideo: Conservative (5-7)	72%	(226)	14%	(45)	14%	(44)	315
Community: Urban	40%	(101)	41%	(103)	19%	(48)	253
Community: Suburban	38%	(158)	41%	(171)	20%	(84)	412
Community: Rural	65%	(75)	25%	(29)	10%	(12)	116
Military HHnm: Yes	51%	(76)	32%	(48)	18%	(26)	150
Military HH: No	41%	(258)	40%	(255)	19%	(118)	631
Employ: Private Sector	40%	(106)	42%	(110)	19%	(49)	265
Employ: Government	41%	(19)	27%	(12)	31%	(14)	46
Employ: Self-Employed	44%	(35)	46%	(37)	10%	(8)	79
Employ: Homemaker	67%	(32)	15%	(7)	18%	(8)	47
Employ: Student	29%	(8)	25%	(6)	47%	(12)	26
Employ: Retired	44%	(90)	45%	(91)	11%	(22)	204
Employ: Unemployed	42%	(28)	32%	(21)	26%	(18)	68
Employ: Other	36%	(17)	38%	(18)	27%	(13)	47

Continued on next page

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	39%	(303)	18%	(144)	781
Protestant	67%	(121)	27%	(50)	6%	(11)	181
Roman Catholic	36%	(72)	36%	(71)	27%	(54)	197
Mormon	78%	(11)	10%	(1)	12%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	11%	(4)	74%	(23)	14%	(4)	31
Muslim	68%	(5)	—	(0)	32%	(2)	7
Buddhist	20%	(1)	66%	(3)	14%	(1)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	18%	(6)	74%	(24)	8%	(3)	32
Agnostic	19%	(8)	71%	(30)	10%	(4)	42
Something else	47%	(51)	34%	(36)	19%	(20)	107
Nothing in particular	35%	(54)	38%	(59)	28%	(43)	157
Ideo/PID: Conservative Republican	81%	(196)	7%	(18)	12%	(29)	243
Ideo/PID: Moderate/Liberal Republican	64%	(43)	19%	(13)	16%	(11)	68
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	60%	(72)	30%	(36)	119
Ideo/PID: Liberal Democrat	3%	(4)	89%	(130)	9%	(13)	146
Unfavorable of Biden and Trump	22%	(30)	31%	(44)	47%	(66)	140
2024 H2H Matchup: Biden Voter	6%	(22)	74%	(261)	20%	(69)	353
2024 H2H Matchup: Trump Voter	80%	(305)	7%	(28)	12%	(46)	379
2024 H2H Matchup: Would not Vote	11%	(2)	38%	(6)	51%	(8)	17
2024 H2H Matchup: Do not Know	17%	(5)	21%	(7)	62%	(21)	33
2022 House Vote: Democrat	8%	(27)	68%	(231)	24%	(81)	339
2022 House Vote: Republican	78%	(256)	10%	(31)	12%	(39)	326
2022 House Vote: Did not Vote	46%	(48)	36%	(38)	18%	(19)	105
2020 Vote: Joe Biden	8%	(29)	69%	(252)	23%	(84)	365
2020 Vote: Donald Trump	80%	(291)	8%	(30)	11%	(41)	362
2020 Vote: Someone Else	15%	(2)	44%	(5)	41%	(5)	12
2020 Vote: Did not Vote	29%	(12)	37%	(16)	34%	(14)	42
2016 Vote: Hillary Clinton	6%	(16)	76%	(197)	17%	(45)	257
2016 Vote: Donald Trump	77%	(262)	11%	(38)	12%	(42)	342
2016 Vote: Someone Else	10%	(3)	44%	(14)	46%	(15)	32
2020 Vote/PID: Not Biden/Democrat	30%	(8)	41%	(11)	29%	(7)	26

Continued on next page

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	39%	(303)	18%	(144)	781
2020 Vote/PID: Not Trump/Republican	29%	(10)	32%	(11)	39%	(13)	34
U.S. Economy: Wrong Track	56%	(308)	24%	(131)	20%	(108)	547
U.S. Economy: Right Direction	11%	(26)	73%	(171)	16%	(36)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	82%	(213)	15%	(40)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(305)	9%	(34)	13%	(50)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	43%	(56)	41%	(54)	132
Top 2024 Issue: Economy	54%	(145)	26%	(70)	20%	(54)	269
Community/Gender: Urban Women	31%	(30)	53%	(52)	17%	(17)	99
Community/Gender: Urban Men	46%	(71)	33%	(51)	21%	(32)	154
Community/Gender: Rural Women	65%	(54)	22%	(18)	14%	(11)	83
Community/Gender: Rural Men	66%	(22)	32%	(10)	3%	(1)	33
Community/Gender: Suburban Women	36%	(86)	37%	(90)	27%	(65)	240
Community/Gender: Suburban Men	42%	(72)	47%	(81)	11%	(19)	172
Homeowner	44%	(292)	38%	(255)	18%	(123)	670
Renter	38%	(38)	44%	(44)	19%	(19)	101
Self + Household: White-Collar	39%	(138)	47%	(164)	14%	(50)	352
Self + Household: Blue Collar	51%	(156)	33%	(102)	16%	(49)	308
Union HH: Yes	37%	(15)	56%	(23)	7%	(3)	40
Union HH: No	43%	(319)	38%	(280)	19%	(142)	741
LGBTQ+: Yes	22%	(18)	45%	(38)	32%	(27)	83
LGBTQ+: No	45%	(316)	38%	(265)	17%	(117)	698
Motivated to Vote	44%	(327)	39%	(290)	16%	(120)	737
Parent: Yes	46%	(100)	37%	(79)	17%	(37)	217
Parent: No	41%	(234)	40%	(223)	19%	(107)	564
COVID Vaccine: Yes	35%	(208)	44%	(261)	20%	(118)	587
COVID Vaccine: No	65%	(126)	21%	(42)	13%	(26)	194
Student Loans: Yes	44%	(48)	43%	(47)	13%	(15)	110
Student Loans: No	43%	(286)	38%	(256)	19%	(130)	671
Favorable Opinion of Haley	58%	(155)	30%	(78)	12%	(32)	266
Unfavorable Opinion of Haley	33%	(87)	51%	(134)	16%	(41)	263
Prodigal Biden Voter	22%	(10)	27%	(13)	51%	(23)	46
Undecided Voter (DK/WNV)	15%	(7)	27%	(13)	59%	(29)	50

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	39%	(303)	18%	(144)	781
Undecided Voter (DK)	17%	(5)	21%	(7)	62%	(21)	33
Watched Debate	47%	(279)	38%	(223)	16%	(93)	595
Watched Debate: Did not Watch	30%	(55)	43%	(80)	28%	(52)	186
Watched Debate: All of it	55%	(201)	34%	(124)	11%	(42)	366
Watched Debate: Some of it	34%	(78)	43%	(99)	22%	(51)	229
Continue His Campaign: Yes Biden	22%	(67)	67%	(206)	11%	(35)	308
Continue His Campaign: No Biden	58%	(252)	19%	(85)	23%	(99)	435
Continue His Campaign: Yes Trump	77%	(306)	11%	(44)	12%	(46)	395
Continue His Campaign: No Trump	7%	(26)	67%	(234)	26%	(90)	349
Conviction: Evidence	10%	(37)	68%	(261)	22%	(83)	382
Conviction: Motivation to Damage	79%	(262)	7%	(22)	14%	(46)	330
Conviction: DK/NO	50%	(35)	28%	(20)	21%	(15)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(293)	46%	(356)	17%	(132)	781
Gender: Male	40%	(145)	44%	(157)	16%	(57)	359
Gender: Female	35%	(148)	47%	(199)	18%	(75)	422
Age: 18-34	41%	(83)	40%	(80)	18%	(36)	199
Age: 35-44	36%	(41)	50%	(57)	14%	(16)	114
Age: 45-64	38%	(99)	42%	(110)	20%	(53)	262
Age: 65+	34%	(71)	53%	(108)	13%	(27)	206
GenZers: 1997-2012	47%	(46)	35%	(35)	18%	(18)	99
Millennials: 1981-1996	37%	(77)	48%	(100)	16%	(33)	209
GenXers: 1965-1980	35%	(72)	44%	(91)	21%	(42)	205
Baby Boomers: 1946-1964	36%	(85)	49%	(114)	15%	(35)	234
Educ: < College	39%	(185)	42%	(196)	19%	(88)	468
Educ: Bachelors degree	35%	(75)	50%	(105)	15%	(32)	213
Educ: Post-grad	34%	(34)	54%	(54)	12%	(12)	100
Income: Under 50k	41%	(111)	42%	(116)	17%	(47)	274
Income: 50k-100k	38%	(118)	45%	(139)	17%	(53)	311
Income: 100k+	33%	(64)	51%	(101)	16%	(32)	196
Ethnicity: White (Non-Hispanic)	38%	(191)	47%	(234)	15%	(74)	499
Ethnicity: Hispanic	34%	(62)	45%	(81)	21%	(37)	180
Ethnicity: Black (Non-Hispanic)	50%	(20)	38%	(15)	12%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	34%	(21)	41%	(25)	25%	(16)	62
All Christian	43%	(170)	43%	(172)	14%	(54)	396
All Non-Christian	17%	(8)	72%	(34)	11%	(5)	47
Atheist	9%	(3)	81%	(26)	11%	(4)	32
Agnostic/Nothing in particular	31%	(61)	45%	(90)	24%	(47)	198
Something Else	48%	(52)	31%	(34)	21%	(22)	107
Evangelical	57%	(102)	31%	(56)	12%	(22)	180
Non-Evangelical	35%	(108)	48%	(145)	17%	(52)	305
PID: Dem (no lean)	9%	(23)	82%	(222)	9%	(24)	270
PID: Ind (no lean)	29%	(56)	48%	(94)	23%	(45)	195
PID: Rep (no lean)	68%	(214)	13%	(40)	20%	(62)	316

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(293)	46%	(356)	17%	(132)	781
PID/Gender: Dem Men	8%	(8)	84%	(85)	9%	(9)	101
PID/Gender: Dem Women	9%	(15)	82%	(138)	9%	(16)	169
PID/Gender: Ind Men	27%	(28)	54%	(55)	19%	(19)	102
PID/Gender: Ind Women	30%	(28)	41%	(39)	28%	(26)	93
PID/Gender: Rep Men	70%	(110)	11%	(17)	19%	(29)	157
PID/Gender: Rep Women	66%	(105)	14%	(22)	20%	(33)	159
Ideo: Liberal (1-3)	10%	(21)	84%	(177)	6%	(12)	209
Ideo: Moderate (4)	30%	(72)	47%	(113)	23%	(56)	241
Ideo: Conservative (5-7)	62%	(195)	21%	(65)	17%	(55)	315
Community: Urban	38%	(96)	44%	(111)	18%	(46)	253
Community: Suburban	34%	(142)	49%	(201)	17%	(69)	412
Community: Rural	48%	(56)	37%	(43)	15%	(17)	116
Military HHnm: Yes	34%	(51)	48%	(72)	18%	(27)	150
Military HH: No	38%	(243)	45%	(284)	17%	(105)	631
Employ: Private Sector	39%	(102)	48%	(127)	14%	(36)	265
Employ: Government	34%	(16)	51%	(23)	15%	(7)	46
Employ: Self-Employed	45%	(35)	40%	(32)	15%	(12)	79
Employ: Homemaker	47%	(22)	38%	(18)	15%	(7)	47
Employ: Student	61%	(16)	26%	(7)	13%	(3)	26
Employ: Retired	36%	(74)	51%	(104)	12%	(25)	204
Employ: Unemployed	25%	(17)	37%	(25)	38%	(26)	68
Employ: Other	26%	(12)	42%	(20)	32%	(15)	47

Continued on next page

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(293)	46%	(356)	17%	(132)	781
Protestant	50%	(91)	34%	(62)	15%	(28)	181
Roman Catholic	34%	(68)	53%	(105)	12%	(24)	197
Mormon	69%	(9)	20%	(3)	12%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	11%	(3)	78%	(24)	11%	(3)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	19%	(1)	80%	(4)	1%	(0)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	9%	(3)	81%	(26)	11%	(4)	32
Agnostic	10%	(4)	82%	(34)	8%	(3)	42
Something else	48%	(52)	31%	(34)	21%	(22)	107
Nothing in particular	36%	(57)	36%	(56)	28%	(44)	157
Ideo/PID: Conservative Republican	69%	(167)	12%	(29)	19%	(47)	243
Ideo/PID: Moderate/Liberal Republican	63%	(43)	16%	(11)	21%	(14)	68
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	70%	(83)	15%	(17)	119
Ideo/PID: Liberal Democrat	3%	(5)	94%	(138)	2%	(3)	146
Unfavorable of Biden and Trump	14%	(20)	59%	(82)	27%	(38)	140
2024 H2H Matchup: Biden Voter	8%	(29)	83%	(293)	9%	(31)	353
2024 H2H Matchup: Trump Voter	69%	(261)	11%	(40)	21%	(78)	379
2024 H2H Matchup: Would not Vote	23%	(4)	35%	(6)	42%	(7)	17
2024 H2H Matchup: Do not Know	—	(0)	52%	(17)	48%	(16)	33
2022 House Vote: Democrat	11%	(37)	78%	(263)	11%	(39)	339
2022 House Vote: Republican	67%	(220)	13%	(41)	20%	(65)	326
2022 House Vote: Did not Vote	32%	(33)	44%	(46)	24%	(25)	105
2020 Vote: Joe Biden	10%	(38)	78%	(286)	11%	(41)	365
2020 Vote: Donald Trump	68%	(247)	12%	(44)	20%	(72)	362
2020 Vote: Someone Else	1%	(0)	48%	(6)	52%	(6)	12
2020 Vote: Did not Vote	20%	(9)	48%	(21)	31%	(13)	42
2016 Vote: Hillary Clinton	6%	(16)	85%	(220)	8%	(22)	257
2016 Vote: Donald Trump	65%	(223)	17%	(57)	18%	(62)	342
2016 Vote: Someone Else	6%	(2)	63%	(20)	31%	(10)	32
2020 Vote/PID: Not Biden/Democrat	14%	(4)	53%	(14)	33%	(9)	26

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Table BLMB8_10: Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(293)	46%	(356)	17%	(132)	781
2020 Vote/PID: Not Trump/Republican	33%	(11)	37%	(13)	30%	(10)	34
U.S. Economy: Wrong Track	46%	(254)	33%	(182)	20%	(112)	547
U.S. Economy: Right Direction	17%	(40)	75%	(174)	9%	(20)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(31)	82%	(213)	6%	(16)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(257)	15%	(57)	19%	(75)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	65%	(85)	31%	(41)	132
Top 2024 Issue: Economy	44%	(119)	33%	(88)	23%	(63)	269
Community/Gender: Urban Women	25%	(25)	58%	(58)	16%	(16)	99
Community/Gender: Urban Men	46%	(70)	35%	(54)	19%	(30)	154
Community/Gender: Rural Women	47%	(39)	35%	(29)	18%	(15)	83
Community/Gender: Rural Men	51%	(17)	43%	(14)	6%	(2)	33
Community/Gender: Suburban Women	35%	(84)	47%	(112)	18%	(43)	240
Community/Gender: Suburban Men	33%	(58)	52%	(89)	15%	(25)	172
Homeowner	38%	(255)	45%	(303)	17%	(112)	670
Renter	36%	(37)	46%	(46)	18%	(18)	101
Self + Household: White-Collar	35%	(123)	50%	(178)	15%	(52)	352
Self + Household: Blue Collar	40%	(123)	42%	(130)	18%	(54)	308
Union HH: Yes	30%	(12)	63%	(25)	7%	(3)	40
Union HH: No	38%	(281)	45%	(331)	17%	(129)	741
LGBTQ+: Yes	30%	(25)	55%	(45)	16%	(13)	83
LGBTQ+: No	38%	(269)	44%	(310)	17%	(119)	698
Motivated to Vote	39%	(288)	46%	(341)	15%	(108)	737
Parent: Yes	43%	(94)	39%	(85)	17%	(37)	217
Parent: No	35%	(199)	48%	(270)	17%	(94)	564
COVID Vaccine: Yes	32%	(188)	52%	(305)	16%	(94)	587
COVID Vaccine: No	54%	(106)	26%	(51)	19%	(38)	194
Student Loans: Yes	35%	(38)	45%	(50)	20%	(22)	110
Student Loans: No	38%	(255)	46%	(306)	16%	(110)	671
Favorable Opinion of Haley	44%	(116)	36%	(97)	20%	(53)	266
Unfavorable Opinion of Haley	31%	(82)	58%	(152)	11%	(28)	263
Prodigal Biden Voter	19%	(9)	38%	(18)	43%	(20)	46
Undecided Voter (DK/WNV)	8%	(4)	46%	(23)	46%	(23)	50

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(293)	46%	(356)	17%	(132)	781
Undecided Voter (DK)	—	(0)	52%	(17)	48%	(16)	33
Watched Debate	41%	(244)	44%	(261)	15%	(90)	595
Watched Debate: Did not Watch	27%	(49)	51%	(95)	23%	(42)	186
Watched Debate: All of it	42%	(152)	44%	(160)	15%	(53)	366
Watched Debate: Some of it	40%	(92)	44%	(100)	16%	(37)	229
Continue His Campaign: Yes Biden	22%	(67)	71%	(219)	7%	(22)	308
Continue His Campaign: No Biden	50%	(219)	28%	(123)	21%	(93)	435
Continue His Campaign: Yes Trump	64%	(255)	16%	(64)	19%	(77)	395
Continue His Campaign: No Trump	10%	(36)	76%	(267)	13%	(46)	349
Conviction: Evidence	9%	(33)	78%	(297)	14%	(52)	382
Conviction: Motivation to Damage	70%	(231)	12%	(41)	18%	(58)	330
Conviction: DK/NO	43%	(30)	26%	(18)	31%	(21)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	45%	(354)	16%	(123)	781
Gender: Male	43%	(153)	45%	(161)	13%	(45)	359
Gender: Female	36%	(151)	46%	(194)	18%	(77)	422
Age: 18-34	38%	(77)	35%	(70)	26%	(53)	199
Age: 35-44	32%	(37)	51%	(58)	16%	(18)	114
Age: 45-64	40%	(105)	45%	(118)	15%	(39)	262
Age: 65+	42%	(86)	52%	(108)	6%	(12)	206
GenZers: 1997-2012	35%	(34)	36%	(36)	29%	(29)	99
Millennials: 1981-1996	37%	(78)	43%	(90)	19%	(40)	209
GenXers: 1965-1980	37%	(75)	48%	(99)	15%	(31)	205
Baby Boomers: 1946-1964	43%	(101)	48%	(113)	9%	(21)	234
Educ: < College	41%	(192)	42%	(195)	17%	(82)	468
Educ: Bachelors degree	37%	(78)	49%	(105)	14%	(30)	213
Educ: Post-grad	34%	(34)	55%	(55)	11%	(11)	100
Income: Under 50k	40%	(110)	47%	(129)	13%	(35)	274
Income: 50k-100k	39%	(120)	44%	(135)	18%	(55)	311
Income: 100k+	38%	(74)	46%	(90)	17%	(32)	196
Ethnicity: White (Non-Hispanic)	41%	(204)	46%	(228)	13%	(67)	499
Ethnicity: Hispanic	35%	(62)	40%	(73)	25%	(45)	180
Ethnicity: Black (Non-Hispanic)	25%	(10)	69%	(27)	6%	(2)	39
Ethnicity: Asian + Other (Non-Hispanic)	45%	(28)	42%	(26)	13%	(8)	62
All Christian	45%	(179)	43%	(168)	12%	(48)	396
All Non-Christian	25%	(12)	59%	(28)	16%	(8)	47
Atheist	12%	(4)	72%	(23)	16%	(5)	32
Agnostic/Nothing in particular	32%	(64)	47%	(93)	21%	(41)	198
Something Else	43%	(46)	38%	(41)	19%	(21)	107
Evangelical	58%	(105)	33%	(60)	9%	(16)	180
Non-Evangelical	36%	(110)	48%	(145)	16%	(49)	305
PID: Dem (no lean)	8%	(22)	80%	(216)	12%	(31)	270
PID: Ind (no lean)	25%	(49)	49%	(95)	26%	(51)	195
PID: Rep (no lean)	74%	(233)	14%	(43)	13%	(40)	316

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	45%	(354)	16%	(123)	781
PID/Gender: Dem Men	9%	(9)	77%	(78)	13%	(14)	101
PID/Gender: Dem Women	8%	(13)	82%	(138)	10%	(18)	169
PID/Gender: Ind Men	26%	(26)	52%	(52)	23%	(23)	102
PID/Gender: Ind Women	24%	(22)	46%	(43)	30%	(28)	93
PID/Gender: Rep Men	75%	(118)	19%	(30)	5%	(9)	157
PID/Gender: Rep Women	72%	(115)	8%	(13)	20%	(32)	159
Ideo: Liberal (1-3)	8%	(18)	81%	(169)	11%	(23)	209
Ideo: Moderate (4)	25%	(60)	53%	(128)	22%	(53)	241
Ideo: Conservative (5-7)	70%	(220)	17%	(55)	13%	(40)	315
Community: Urban	35%	(89)	50%	(126)	15%	(38)	253
Community: Suburban	38%	(155)	46%	(190)	16%	(67)	412
Community: Rural	52%	(60)	33%	(39)	15%	(18)	116
Military HHnm: Yes	44%	(67)	40%	(60)	16%	(24)	150
Military HH: No	38%	(238)	47%	(294)	16%	(99)	631
Employ: Private Sector	38%	(101)	45%	(118)	17%	(46)	265
Employ: Government	45%	(21)	35%	(16)	20%	(9)	46
Employ: Self-Employed	55%	(44)	37%	(30)	7%	(6)	79
Employ: Homemaker	41%	(19)	16%	(7)	43%	(20)	47
Employ: Student	22%	(6)	56%	(15)	22%	(6)	26
Employ: Retired	41%	(83)	54%	(110)	5%	(10)	204
Employ: Unemployed	29%	(20)	55%	(37)	16%	(11)	68
Employ: Other	24%	(11)	45%	(21)	31%	(15)	47

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	45%	(354)	16%	(123)	781
Protestant	57%	(102)	35%	(63)	9%	(15)	181
Roman Catholic	34%	(67)	52%	(102)	15%	(29)	197
Mormon	60%	(8)	14%	(2)	25%	(3)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	16%	(5)	75%	(23)	10%	(3)	31
Muslim	68%	(5)	11%	(1)	22%	(2)	7
Buddhist	47%	(2)	53%	(2)	—	(0)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	12%	(4)	72%	(23)	16%	(5)	32
Agnostic	17%	(7)	68%	(29)	14%	(6)	42
Something else	43%	(46)	38%	(41)	19%	(21)	107
Nothing in particular	36%	(56)	41%	(65)	23%	(35)	157
Ideo/PID: Conservative Republican	78%	(189)	10%	(24)	13%	(30)	243
Ideo/PID: Moderate/Liberal Republican	58%	(39)	28%	(19)	15%	(10)	68
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	76%	(90)	10%	(12)	119
Ideo/PID: Liberal Democrat	4%	(6)	85%	(125)	10%	(15)	146
Unfavorable of Biden and Trump	15%	(20)	43%	(60)	43%	(60)	140
2024 H2H Matchup: Biden Voter	2%	(8)	86%	(304)	11%	(40)	353
2024 H2H Matchup: Trump Voter	77%	(290)	9%	(35)	14%	(53)	379
2024 H2H Matchup: Would not Vote	23%	(4)	29%	(5)	47%	(8)	17
2024 H2H Matchup: Do not Know	7%	(2)	30%	(10)	64%	(21)	33
2022 House Vote: Democrat	6%	(19)	80%	(270)	15%	(50)	339
2022 House Vote: Republican	74%	(240)	11%	(36)	15%	(49)	326
2022 House Vote: Did not Vote	40%	(42)	43%	(45)	17%	(18)	105
2020 Vote: Joe Biden	6%	(22)	80%	(292)	14%	(51)	365
2020 Vote: Donald Trump	75%	(272)	10%	(35)	15%	(55)	362
2020 Vote: Someone Else	1%	(0)	42%	(5)	57%	(7)	12
2020 Vote: Did not Vote	25%	(11)	51%	(22)	24%	(10)	42
2016 Vote: Hillary Clinton	5%	(14)	83%	(214)	11%	(29)	257
2016 Vote: Donald Trump	71%	(242)	16%	(55)	13%	(45)	342
2016 Vote: Someone Else	—	(0)	70%	(23)	30%	(9)	32
2020 Vote/PID: Not Biden/Democrat	31%	(8)	54%	(14)	16%	(4)	26

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	45%	(354)	16%	(123)	781
2020 Vote/PID: Not Trump/Republican	22%	(8)	54%	(18)	24%	(8)	34
U.S. Economy: Wrong Track	50%	(275)	31%	(170)	19%	(103)	547
U.S. Economy: Right Direction	13%	(30)	79%	(185)	8%	(19)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	90%	(233)	6%	(16)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(285)	11%	(42)	16%	(62)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	60%	(79)	34%	(45)	132
Top 2024 Issue: Economy	47%	(126)	32%	(86)	21%	(57)	269
Community/Gender: Urban Women	26%	(26)	60%	(59)	14%	(14)	99
Community/Gender: Urban Men	41%	(63)	43%	(67)	15%	(24)	154
Community/Gender: Rural Women	50%	(41)	30%	(25)	20%	(17)	83
Community/Gender: Rural Men	56%	(18)	42%	(14)	2%	(1)	33
Community/Gender: Suburban Women	35%	(84)	46%	(109)	19%	(46)	240
Community/Gender: Suburban Men	42%	(72)	46%	(80)	12%	(21)	172
Homeowner	40%	(265)	44%	(297)	16%	(108)	670
Renter	36%	(37)	50%	(51)	14%	(14)	101
Self + Household: White-Collar	37%	(129)	53%	(185)	11%	(38)	352
Self + Household: Blue Collar	42%	(129)	38%	(118)	20%	(62)	308
Union HH: Yes	44%	(18)	41%	(16)	15%	(6)	40
Union HH: No	39%	(286)	46%	(338)	16%	(117)	741
LGBTQ+: Yes	23%	(19)	61%	(51)	16%	(13)	83
LGBTQ+: No	41%	(285)	43%	(303)	16%	(109)	698
Motivated to Vote	40%	(295)	46%	(341)	14%	(101)	737
Parent: Yes	43%	(93)	37%	(81)	20%	(43)	217
Parent: No	37%	(211)	48%	(274)	14%	(80)	564
COVID Vaccine: Yes	32%	(190)	52%	(303)	16%	(94)	587
COVID Vaccine: No	59%	(114)	26%	(51)	15%	(29)	194
Student Loans: Yes	38%	(42)	45%	(50)	17%	(18)	110
Student Loans: No	39%	(263)	45%	(305)	16%	(104)	671
Favorable Opinion of Haley	49%	(131)	38%	(101)	12%	(33)	266
Unfavorable Opinion of Haley	34%	(90)	53%	(140)	12%	(33)	263
Prodigal Biden Voter	30%	(14)	29%	(14)	41%	(19)	46
Undecided Voter (DK/WNV)	12%	(6)	29%	(15)	58%	(29)	50

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	45%	(354)	16%	(123)	781
Undecided Voter (DK)	7%	(2)	30%	(10)	64%	(21)	33
Watched Debate	43%	(255)	44%	(264)	13%	(76)	595
Watched Debate: Did not Watch	26%	(49)	48%	(90)	25%	(47)	186
Watched Debate: All of it	47%	(173)	41%	(149)	12%	(44)	366
Watched Debate: Some of it	36%	(82)	50%	(115)	14%	(32)	229
Continue His Campaign: Yes Biden	20%	(63)	70%	(215)	10%	(30)	308
Continue His Campaign: No Biden	53%	(233)	29%	(126)	18%	(76)	435
Continue His Campaign: Yes Trump	71%	(280)	14%	(55)	15%	(60)	395
Continue His Campaign: No Trump	5%	(18)	80%	(279)	15%	(51)	349
Conviction: Evidence	5%	(19)	78%	(299)	17%	(63)	382
Conviction: Motivation to Damage	77%	(253)	11%	(37)	12%	(40)	330
Conviction: DK/NO	46%	(32)	26%	(18)	27%	(19)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(303)	48%	(372)	13%	(105)	781
Gender: Male	43%	(156)	47%	(169)	10%	(34)	359
Gender: Female	35%	(147)	48%	(203)	17%	(71)	422
Age: 18-34	31%	(63)	49%	(98)	19%	(39)	199
Age: 35-44	39%	(44)	52%	(59)	9%	(10)	114
Age: 45-64	45%	(118)	41%	(109)	14%	(36)	262
Age: 65+	38%	(79)	52%	(106)	10%	(21)	206
GenZers: 1997-2012	27%	(26)	52%	(51)	22%	(21)	99
Millennials: 1981-1996	38%	(79)	50%	(104)	12%	(26)	209
GenXers: 1965-1980	42%	(86)	44%	(91)	14%	(28)	205
Baby Boomers: 1946-1964	40%	(95)	47%	(110)	13%	(29)	234
Educ: < College	41%	(191)	45%	(209)	15%	(68)	468
Educ: Bachelors degree	34%	(71)	55%	(116)	12%	(25)	213
Educ: Post-grad	41%	(41)	47%	(47)	12%	(12)	100
Income: Under 50k	41%	(111)	47%	(129)	12%	(33)	274
Income: 50k-100k	40%	(123)	49%	(152)	12%	(36)	311
Income: 100k+	35%	(69)	47%	(91)	18%	(36)	196
Ethnicity: White (Non-Hispanic)	42%	(210)	45%	(227)	12%	(62)	499
Ethnicity: Hispanic	37%	(67)	45%	(80)	18%	(33)	180
Ethnicity: Black (Non-Hispanic)	31%	(12)	67%	(27)	2%	(1)	39
Ethnicity: Asian + Other (Non-Hispanic)	23%	(14)	62%	(38)	15%	(9)	62
All Christian	47%	(186)	42%	(168)	11%	(42)	396
All Non-Christian	26%	(13)	55%	(26)	19%	(9)	47
Atheist	10%	(3)	77%	(25)	14%	(4)	32
Agnostic/Nothing in particular	31%	(61)	56%	(111)	14%	(27)	198
Something Else	38%	(41)	40%	(43)	22%	(23)	107
Evangelical	58%	(105)	34%	(62)	7%	(13)	180
Non-Evangelical	37%	(112)	47%	(143)	17%	(51)	305
PID: Dem (no lean)	4%	(12)	87%	(233)	9%	(25)	270
PID: Ind (no lean)	30%	(58)	48%	(94)	22%	(43)	195
PID: Rep (no lean)	74%	(234)	14%	(45)	12%	(38)	316

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(303)	48%	(372)	13%	(105)	781
PID/Gender: Dem Men	8%	(9)	85%	(86)	6%	(6)	101
PID/Gender: Dem Women	2%	(3)	87%	(147)	11%	(18)	169
PID/Gender: Ind Men	32%	(32)	51%	(52)	17%	(17)	102
PID/Gender: Ind Women	27%	(25)	45%	(42)	27%	(26)	93
PID/Gender: Rep Men	73%	(115)	20%	(31)	7%	(11)	157
PID/Gender: Rep Women	75%	(119)	8%	(13)	17%	(27)	159
Ideo: Liberal (1-3)	9%	(19)	86%	(180)	5%	(11)	209
Ideo: Moderate (4)	22%	(53)	55%	(132)	23%	(56)	241
Ideo: Conservative (5-7)	71%	(225)	18%	(55)	11%	(35)	315
Community: Urban	40%	(101)	48%	(122)	12%	(30)	253
Community: Suburban	35%	(143)	51%	(212)	14%	(58)	412
Community: Rural	51%	(60)	33%	(38)	16%	(18)	116
Military HHnm: Yes	44%	(66)	39%	(59)	17%	(25)	150
Military HH: No	38%	(237)	50%	(314)	13%	(80)	631
Employ: Private Sector	39%	(103)	51%	(134)	11%	(28)	265
Employ: Government	42%	(19)	44%	(20)	14%	(7)	46
Employ: Self-Employed	46%	(36)	45%	(36)	9%	(7)	79
Employ: Homemaker	44%	(21)	16%	(7)	41%	(19)	47
Employ: Student	24%	(6)	63%	(17)	12%	(3)	26
Employ: Retired	40%	(81)	51%	(105)	9%	(18)	204
Employ: Unemployed	37%	(25)	45%	(30)	19%	(13)	68
Employ: Other	27%	(13)	50%	(23)	23%	(11)	47

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(303)	48%	(372)	13%	(105)	781
Protestant	60%	(108)	33%	(60)	7%	(13)	181
Roman Catholic	35%	(68)	51%	(101)	14%	(28)	197
Mormon	60%	(8)	30%	(4)	9%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	16%	(5)	74%	(23)	10%	(3)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	26%	(1)	27%	(1)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	10%	(3)	77%	(25)	14%	(4)	32
Agnostic	17%	(7)	77%	(32)	5%	(2)	42
Something else	38%	(41)	40%	(43)	22%	(23)	107
Nothing in particular	34%	(53)	50%	(78)	16%	(25)	157
Ideo/PID: Conservative Republican	78%	(189)	11%	(28)	11%	(26)	243
Ideo/PID: Moderate/Liberal Republican	58%	(39)	25%	(17)	17%	(12)	68
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	77%	(92)	16%	(20)	119
Ideo/PID: Liberal Democrat	3%	(4)	94%	(138)	3%	(5)	146
Unfavorable of Biden and Trump	15%	(21)	46%	(65)	39%	(54)	140
2024 H2H Matchup: Biden Voter	3%	(9)	90%	(318)	7%	(25)	353
2024 H2H Matchup: Trump Voter	77%	(290)	9%	(34)	14%	(54)	379
2024 H2H Matchup: Would not Vote	14%	(2)	28%	(5)	58%	(10)	17
2024 H2H Matchup: Do not Know	4%	(1)	45%	(15)	50%	(17)	33
2022 House Vote: Democrat	4%	(14)	85%	(289)	10%	(36)	339
2022 House Vote: Republican	74%	(240)	11%	(36)	15%	(50)	326
2022 House Vote: Did not Vote	40%	(42)	42%	(44)	18%	(18)	105
2020 Vote: Joe Biden	5%	(17)	84%	(307)	11%	(41)	365
2020 Vote: Donald Trump	76%	(276)	9%	(31)	15%	(55)	362
2020 Vote: Someone Else	1%	(0)	56%	(7)	43%	(5)	12
2020 Vote: Did not Vote	23%	(10)	67%	(28)	10%	(4)	42
2016 Vote: Hillary Clinton	5%	(13)	87%	(223)	8%	(21)	257
2016 Vote: Donald Trump	73%	(250)	13%	(45)	14%	(47)	342
2016 Vote: Someone Else	6%	(2)	80%	(26)	15%	(5)	32
2020 Vote/PID: Not Biden/Democrat	20%	(5)	66%	(17)	13%	(4)	26

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(303)	48%	(372)	13%	(105)	781
2020 Vote/PID: Not Trump/Republican	24%	(8)	59%	(20)	17%	(6)	34
U.S. Economy: Wrong Track	50%	(272)	34%	(186)	16%	(90)	547
U.S. Economy: Right Direction	13%	(31)	80%	(187)	7%	(16)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	92%	(241)	3%	(8)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(278)	12%	(47)	16%	(63)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	64%	(85)	26%	(34)	132
Top 2024 Issue: Economy	48%	(130)	36%	(96)	16%	(43)	269
Community/Gender: Urban Women	22%	(22)	65%	(64)	13%	(13)	99
Community/Gender: Urban Men	51%	(79)	38%	(58)	11%	(16)	154
Community/Gender: Rural Women	52%	(43)	30%	(25)	18%	(15)	83
Community/Gender: Rural Men	50%	(16)	42%	(14)	8%	(3)	33
Community/Gender: Suburban Women	34%	(83)	48%	(115)	18%	(43)	240
Community/Gender: Suburban Men	35%	(60)	56%	(97)	9%	(15)	172
Homeowner	39%	(263)	48%	(319)	13%	(88)	670
Renter	36%	(37)	50%	(50)	14%	(14)	101
Self + Household: White-Collar	39%	(136)	52%	(182)	10%	(35)	352
Self + Household: Blue Collar	41%	(126)	43%	(134)	16%	(48)	308
Union HH: Yes	45%	(18)	51%	(21)	4%	(2)	40
Union HH: No	38%	(285)	47%	(352)	14%	(104)	741
LGBTQ+: Yes	17%	(14)	70%	(58)	14%	(11)	83
LGBTQ+: No	41%	(289)	45%	(315)	13%	(94)	698
Motivated to Vote	40%	(296)	47%	(349)	13%	(92)	737
Parent: Yes	41%	(89)	42%	(90)	17%	(38)	217
Parent: No	38%	(214)	50%	(282)	12%	(68)	564
COVID Vaccine: Yes	33%	(195)	53%	(311)	14%	(82)	587
COVID Vaccine: No	56%	(109)	32%	(62)	12%	(24)	194
Student Loans: Yes	34%	(37)	52%	(57)	14%	(16)	110
Student Loans: No	40%	(266)	47%	(316)	13%	(90)	671
Favorable Opinion of Haley	51%	(136)	36%	(97)	12%	(33)	266
Unfavorable Opinion of Haley	36%	(94)	55%	(144)	10%	(25)	263
Prodigal Biden Voter	23%	(11)	37%	(17)	40%	(19)	46
Undecided Voter (DK/WNV)	8%	(4)	40%	(20)	53%	(26)	50

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(303)	48%	(372)	13%	(105)	781
Undecided Voter (DK)	4%	(1)	45%	(15)	50%	(17)	33
Watched Debate	42%	(250)	46%	(276)	11%	(68)	595
Watched Debate: Did not Watch	28%	(53)	52%	(96)	20%	(38)	186
Watched Debate: All of it	50%	(183)	38%	(138)	12%	(45)	366
Watched Debate: Some of it	29%	(67)	61%	(139)	10%	(23)	229
Continue His Campaign: Yes Biden	23%	(70)	72%	(222)	5%	(17)	308
Continue His Campaign: No Biden	51%	(223)	30%	(130)	19%	(82)	435
Continue His Campaign: Yes Trump	71%	(280)	14%	(56)	15%	(59)	395
Continue His Campaign: No Trump	5%	(17)	84%	(294)	11%	(38)	349
Conviction: Evidence	6%	(23)	83%	(316)	11%	(43)	382
Conviction: Motivation to Damage	75%	(249)	12%	(38)	13%	(43)	330
Conviction: DK/NO	46%	(32)	27%	(18)	28%	(19)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(314)	47%	(367)	13%	(100)	781
Gender: Male	45%	(161)	46%	(164)	10%	(34)	359
Gender: Female	36%	(152)	48%	(203)	16%	(66)	422
Age: 18-34	37%	(73)	46%	(91)	18%	(36)	199
Age: 35-44	40%	(46)	50%	(57)	10%	(11)	114
Age: 45-64	41%	(106)	43%	(112)	17%	(44)	262
Age: 65+	43%	(89)	52%	(107)	5%	(10)	206
GenZers: 1997-2012	39%	(39)	45%	(44)	16%	(16)	99
Millennials: 1981-1996	38%	(79)	48%	(101)	14%	(29)	209
GenXers: 1965-1980	39%	(79)	45%	(92)	17%	(34)	205
Baby Boomers: 1946-1964	42%	(99)	49%	(114)	9%	(22)	234
Educ: < College	43%	(203)	45%	(209)	12%	(57)	468
Educ: Bachelors degree	35%	(75)	50%	(107)	14%	(30)	213
Educ: Post-grad	36%	(36)	51%	(51)	13%	(13)	100
Income: Under 50k	37%	(101)	50%	(138)	13%	(35)	274
Income: 50k-100k	45%	(141)	44%	(135)	11%	(34)	311
Income: 100k+	36%	(71)	48%	(94)	16%	(31)	196
Ethnicity: White (Non-Hispanic)	43%	(217)	45%	(225)	12%	(57)	499
Ethnicity: Hispanic	34%	(61)	47%	(85)	19%	(35)	180
Ethnicity: Black (Non-Hispanic)	28%	(11)	71%	(28)	1%	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	41%	(25)	47%	(29)	12%	(8)	62
All Christian	46%	(184)	43%	(169)	11%	(42)	396
All Non-Christian	25%	(12)	57%	(27)	19%	(9)	47
Atheist	9%	(3)	80%	(26)	10%	(3)	32
Agnostic/Nothing in particular	37%	(74)	50%	(98)	13%	(26)	198
Something Else	39%	(41)	43%	(46)	18%	(20)	107
Evangelical	59%	(107)	33%	(59)	8%	(14)	180
Non-Evangelical	35%	(106)	50%	(153)	15%	(46)	305
PID: Dem (no lean)	6%	(17)	85%	(229)	9%	(23)	270
PID: Ind (no lean)	28%	(55)	52%	(101)	20%	(40)	195
PID: Rep (no lean)	76%	(242)	12%	(37)	12%	(38)	316

Continued on next page

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(314)	47%	(367)	13%	(100)	781
PID/Gender: Dem Men	10%	(10)	87%	(88)	3%	(3)	101
PID/Gender: Dem Women	4%	(7)	84%	(141)	12%	(21)	169
PID/Gender: Ind Men	32%	(33)	53%	(54)	15%	(15)	102
PID/Gender: Ind Women	23%	(22)	50%	(47)	26%	(25)	93
PID/Gender: Rep Men	75%	(118)	14%	(22)	11%	(17)	157
PID/Gender: Rep Women	77%	(123)	9%	(15)	13%	(21)	159
Ideo: Liberal (1-3)	9%	(19)	81%	(170)	10%	(20)	209
Ideo: Moderate (4)	29%	(70)	55%	(133)	16%	(39)	241
Ideo: Conservative (5-7)	69%	(218)	19%	(59)	12%	(38)	315
Community: Urban	41%	(105)	48%	(122)	10%	(26)	253
Community: Suburban	36%	(150)	49%	(202)	15%	(61)	412
Community: Rural	51%	(59)	37%	(43)	12%	(14)	116
Military HHnm: Yes	43%	(65)	43%	(64)	14%	(21)	150
Military HH: No	39%	(249)	48%	(303)	13%	(79)	631
Employ: Private Sector	37%	(98)	47%	(125)	16%	(42)	265
Employ: Government	47%	(21)	35%	(16)	18%	(8)	46
Employ: Self-Employed	51%	(40)	41%	(32)	8%	(6)	79
Employ: Homemaker	51%	(24)	24%	(11)	25%	(12)	47
Employ: Student	20%	(5)	55%	(14)	25%	(6)	26
Employ: Retired	41%	(83)	53%	(108)	6%	(13)	204
Employ: Unemployed	34%	(23)	57%	(39)	9%	(6)	68
Employ: Other	39%	(18)	47%	(22)	14%	(7)	47

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(314)	47%	(367)	13%	(100)	781
Protestant	59%	(106)	35%	(64)	6%	(11)	181
Roman Catholic	33%	(65)	52%	(102)	15%	(30)	197
Mormon	78%	(11)	17%	(2)	5%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	33%	(1)	24%	(1)	4
Jewish	16%	(5)	73%	(22)	12%	(4)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	30%	(1)	53%	(2)	17%	(1)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	9%	(3)	80%	(26)	10%	(3)	32
Agnostic	18%	(7)	67%	(28)	15%	(6)	42
Something else	39%	(41)	43%	(46)	18%	(20)	107
Nothing in particular	42%	(66)	45%	(70)	13%	(20)	157
Ideo/PID: Conservative Republican	76%	(185)	10%	(25)	14%	(33)	243
Ideo/PID: Moderate/Liberal Republican	75%	(51)	18%	(12)	7%	(5)	68
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	78%	(93)	10%	(12)	119
Ideo/PID: Liberal Democrat	2%	(4)	90%	(132)	7%	(11)	146
Unfavorable of Biden and Trump	16%	(22)	44%	(62)	40%	(56)	140
2024 H2H Matchup: Biden Voter	2%	(7)	90%	(319)	8%	(27)	353
2024 H2H Matchup: Trump Voter	80%	(304)	8%	(29)	12%	(45)	379
2024 H2H Matchup: Would not Vote	13%	(2)	29%	(5)	58%	(10)	17
2024 H2H Matchup: Do not Know	—	(0)	44%	(15)	56%	(18)	33
2022 House Vote: Democrat	7%	(23)	84%	(285)	9%	(31)	339
2022 House Vote: Republican	75%	(244)	11%	(35)	14%	(46)	326
2022 House Vote: Did not Vote	38%	(39)	41%	(43)	21%	(22)	105
2020 Vote: Joe Biden	6%	(22)	84%	(307)	10%	(36)	365
2020 Vote: Donald Trump	77%	(280)	9%	(32)	14%	(51)	362
2020 Vote: Someone Else	1%	(0)	56%	(7)	43%	(5)	12
2020 Vote: Did not Vote	29%	(12)	50%	(21)	21%	(9)	42
2016 Vote: Hillary Clinton	5%	(12)	85%	(219)	10%	(25)	257
2016 Vote: Donald Trump	71%	(243)	16%	(54)	13%	(44)	342
2016 Vote: Someone Else	6%	(2)	75%	(24)	20%	(6)	32
2020 Vote/PID: Not Biden/Democrat	23%	(6)	62%	(16)	15%	(4)	26

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Table BLMB8_13: Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(314)	47%	(367)	13%	(100)	781
2020 Vote/PID: Not Trump/Republican	34%	(12)	50%	(17)	16%	(6)	34
U.S. Economy: Wrong Track	50%	(276)	34%	(186)	16%	(86)	547
U.S. Economy: Right Direction	16%	(38)	78%	(181)	6%	(15)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	94%	(244)	3%	(9)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(298)	10%	(40)	13%	(51)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	63%	(83)	31%	(41)	132
Top 2024 Issue: Economy	50%	(134)	37%	(100)	13%	(35)	269
Community/Gender: Urban Women	25%	(24)	59%	(58)	17%	(17)	99
Community/Gender: Urban Men	52%	(80)	42%	(64)	6%	(9)	154
Community/Gender: Rural Women	53%	(44)	32%	(27)	14%	(12)	83
Community/Gender: Rural Men	45%	(15)	49%	(16)	6%	(2)	33
Community/Gender: Suburban Women	35%	(84)	49%	(118)	16%	(38)	240
Community/Gender: Suburban Men	38%	(66)	48%	(84)	13%	(23)	172
Homeowner	41%	(276)	47%	(316)	12%	(78)	670
Renter	35%	(35)	46%	(47)	19%	(19)	101
Self + Household: White-Collar	36%	(126)	54%	(192)	10%	(35)	352
Self + Household: Blue Collar	44%	(137)	41%	(126)	15%	(46)	308
Union HH: Yes	43%	(17)	57%	(23)	—	(0)	40
Union HH: No	40%	(297)	46%	(344)	14%	(100)	741
LGBTQ+: Yes	26%	(22)	60%	(50)	14%	(12)	83
LGBTQ+: No	42%	(292)	45%	(317)	13%	(89)	698
Motivated to Vote	41%	(303)	47%	(347)	12%	(87)	737
Parent: Yes	43%	(92)	38%	(82)	20%	(43)	217
Parent: No	39%	(221)	51%	(285)	10%	(58)	564
COVID Vaccine: Yes	35%	(204)	54%	(319)	11%	(64)	587
COVID Vaccine: No	56%	(109)	25%	(48)	19%	(37)	194
Student Loans: Yes	33%	(36)	49%	(54)	18%	(20)	110
Student Loans: No	41%	(278)	47%	(313)	12%	(81)	671
Favorable Opinion of Haley	48%	(128)	39%	(103)	13%	(35)	266
Unfavorable Opinion of Haley	35%	(91)	54%	(141)	12%	(30)	263
Prodigal Biden Voter	36%	(17)	34%	(16)	30%	(14)	46
Undecided Voter (DK/WNV)	4%	(2)	39%	(19)	57%	(28)	50

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(314)	47%	(367)	13%	(100)	781
Undecided Voter (DK)	—	(0)	44%	(15)	56%	(18)	33
Watched Debate	43%	(258)	46%	(271)	11%	(66)	595
Watched Debate: Did not Watch	30%	(56)	52%	(96)	19%	(35)	186
Watched Debate: All of it	48%	(177)	42%	(155)	9%	(35)	366
Watched Debate: Some of it	35%	(81)	51%	(116)	14%	(31)	229
Continue His Campaign: Yes Biden	20%	(62)	74%	(227)	6%	(19)	308
Continue His Campaign: No Biden	55%	(240)	28%	(122)	17%	(72)	435
Continue His Campaign: Yes Trump	75%	(298)	15%	(57)	10%	(40)	395
Continue His Campaign: No Trump	4%	(12)	83%	(291)	13%	(46)	349
Conviction: Evidence	6%	(21)	81%	(311)	13%	(50)	382
Conviction: Motivation to Damage	77%	(253)	12%	(38)	12%	(39)	330
Conviction: DK/NO	57%	(39)	26%	(18)	17%	(12)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	35%	(270)	23%	(177)	781
Gender: Male	45%	(162)	35%	(126)	20%	(70)	359
Gender: Female	41%	(172)	34%	(143)	25%	(107)	422
Age: 18-34	42%	(84)	27%	(54)	31%	(61)	199
Age: 35-44	39%	(45)	37%	(42)	24%	(27)	114
Age: 45-64	44%	(116)	35%	(91)	21%	(55)	262
Age: 65+	44%	(90)	40%	(82)	16%	(34)	206
GenZers: 1997-2012	48%	(47)	26%	(25)	27%	(26)	99
Millennials: 1981-1996	38%	(79)	33%	(70)	29%	(61)	209
GenXers: 1965-1980	44%	(91)	36%	(74)	19%	(40)	205
Baby Boomers: 1946-1964	43%	(101)	36%	(85)	20%	(48)	234
Educ: < College	48%	(224)	28%	(130)	24%	(114)	468
Educ: Bachelors degree	34%	(72)	43%	(91)	23%	(50)	213
Educ: Post-grad	38%	(38)	49%	(49)	13%	(13)	100
Income: Under 50k	47%	(129)	32%	(88)	21%	(57)	274
Income: 50k-100k	44%	(136)	33%	(102)	23%	(73)	311
Income: 100k+	35%	(69)	40%	(79)	24%	(48)	196
Ethnicity: White (Non-Hispanic)	44%	(220)	35%	(177)	20%	(102)	499
Ethnicity: Hispanic	36%	(66)	32%	(58)	31%	(56)	180
Ethnicity: Black (Non-Hispanic)	50%	(20)	32%	(13)	18%	(7)	39
Ethnicity: Asian + Other (Non-Hispanic)	46%	(28)	35%	(22)	19%	(12)	62
All Christian	48%	(191)	32%	(126)	20%	(78)	396
All Non-Christian	30%	(14)	60%	(29)	10%	(5)	47
Atheist	10%	(3)	58%	(19)	32%	(10)	32
Agnostic/Nothing in particular	36%	(71)	34%	(67)	30%	(60)	198
Something Else	51%	(55)	27%	(29)	22%	(24)	107
Evangelical	58%	(104)	27%	(48)	15%	(27)	180
Non-Evangelical	43%	(131)	34%	(105)	23%	(69)	305
PID: Dem (no lean)	8%	(22)	70%	(189)	22%	(59)	270
PID: Ind (no lean)	38%	(74)	27%	(53)	35%	(68)	195
PID: Rep (no lean)	75%	(238)	9%	(27)	16%	(50)	316

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	35%	(270)	23%	(177)	781
PID/Gender: Dem Men	9%	(9)	73%	(73)	18%	(18)	101
PID/Gender: Dem Women	7%	(12)	68%	(116)	24%	(41)	169
PID/Gender: Ind Men	33%	(34)	34%	(34)	33%	(34)	102
PID/Gender: Ind Women	43%	(40)	20%	(19)	37%	(34)	93
PID/Gender: Rep Men	76%	(119)	12%	(19)	12%	(19)	157
PID/Gender: Rep Women	75%	(119)	5%	(9)	20%	(32)	159
Ideo: Liberal (1-3)	11%	(23)	68%	(142)	21%	(44)	209
Ideo: Moderate (4)	32%	(78)	37%	(89)	31%	(74)	241
Ideo: Conservative (5-7)	72%	(227)	12%	(37)	16%	(51)	315
Community: Urban	40%	(101)	39%	(98)	21%	(54)	253
Community: Suburban	40%	(164)	37%	(151)	24%	(98)	412
Community: Rural	60%	(70)	19%	(22)	21%	(25)	116
Military HHnm: Yes	45%	(67)	32%	(49)	23%	(34)	150
Military HH: No	42%	(267)	35%	(221)	23%	(143)	631
Employ: Private Sector	37%	(98)	41%	(109)	22%	(59)	265
Employ: Government	43%	(20)	29%	(13)	28%	(13)	46
Employ: Self-Employed	52%	(41)	37%	(29)	12%	(9)	79
Employ: Homemaker	67%	(31)	4%	(2)	29%	(14)	47
Employ: Student	63%	(16)	10%	(3)	27%	(7)	26
Employ: Retired	41%	(84)	40%	(81)	19%	(39)	204
Employ: Unemployed	44%	(30)	24%	(16)	32%	(22)	68
Employ: Other	32%	(15)	36%	(17)	32%	(15)	47

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	35%	(270)	23%	(177)	781
Protestant	62%	(113)	25%	(45)	13%	(23)	181
Roman Catholic	34%	(68)	40%	(80)	25%	(50)	197
Mormon	63%	(9)	5%	(1)	33%	(5)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	33%	(1)	24%	(1)	4
Jewish	18%	(6)	73%	(22)	9%	(3)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	47%	(2)	53%	(2)	—	(0)	5
Hindu	51%	(3)	41%	(2)	7%	(0)	5
Atheist	10%	(3)	58%	(19)	32%	(10)	32
Agnostic	23%	(10)	55%	(23)	21%	(9)	42
Something else	51%	(55)	27%	(29)	22%	(24)	107
Nothing in particular	39%	(61)	28%	(44)	33%	(51)	157
Ideo/PID: Conservative Republican	79%	(191)	5%	(11)	17%	(41)	243
Ideo/PID: Moderate/Liberal Republican	64%	(43)	24%	(16)	13%	(9)	68
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	60%	(71)	26%	(31)	119
Ideo/PID: Liberal Democrat	4%	(5)	80%	(118)	16%	(23)	146
Unfavorable of Biden and Trump	26%	(36)	21%	(30)	53%	(74)	140
2024 H2H Matchup: Biden Voter	8%	(28)	69%	(244)	23%	(81)	353
2024 H2H Matchup: Trump Voter	77%	(293)	5%	(19)	17%	(66)	379
2024 H2H Matchup: Would not Vote	15%	(2)	25%	(4)	60%	(10)	17
2024 H2H Matchup: Do not Know	32%	(10)	8%	(3)	60%	(20)	33
2022 House Vote: Democrat	11%	(37)	61%	(208)	28%	(94)	339
2022 House Vote: Republican	77%	(249)	7%	(24)	16%	(52)	326
2022 House Vote: Did not Vote	39%	(41)	33%	(35)	28%	(29)	105
2020 Vote: Joe Biden	11%	(39)	63%	(229)	27%	(97)	365
2020 Vote: Donald Trump	79%	(286)	6%	(22)	15%	(54)	362
2020 Vote: Someone Else	—	(0)	19%	(2)	81%	(9)	12
2020 Vote: Did not Vote	23%	(10)	38%	(16)	39%	(17)	42
2016 Vote: Hillary Clinton	7%	(18)	68%	(174)	25%	(65)	257
2016 Vote: Donald Trump	73%	(251)	10%	(36)	16%	(55)	342
2016 Vote: Someone Else	6%	(2)	42%	(13)	53%	(17)	32
2020 Vote/PID: Not Biden/Democrat	10%	(3)	52%	(14)	37%	(10)	26

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	35%	(270)	23%	(177)	781
2020 Vote/PID: Not Trump/Republican	26%	(9)	31%	(11)	43%	(15)	34
U.S. Economy: Wrong Track	55%	(299)	19%	(101)	27%	(147)	547
U.S. Economy: Right Direction	15%	(35)	72%	(168)	13%	(31)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(22)	74%	(194)	17%	(45)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(298)	7%	(26)	17%	(65)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	38%	(50)	51%	(67)	132
Top 2024 Issue: Economy	50%	(134)	26%	(69)	24%	(66)	269
Community/Gender: Urban Women	25%	(25)	47%	(46)	29%	(28)	99
Community/Gender: Urban Men	50%	(76)	33%	(51)	17%	(26)	154
Community/Gender: Rural Women	63%	(52)	14%	(12)	23%	(19)	83
Community/Gender: Rural Men	52%	(17)	29%	(10)	19%	(6)	33
Community/Gender: Suburban Women	40%	(95)	36%	(85)	25%	(60)	240
Community/Gender: Suburban Men	40%	(69)	38%	(65)	22%	(38)	172
Homeowner	44%	(293)	34%	(230)	22%	(148)	670
Renter	39%	(39)	36%	(37)	25%	(25)	101
Self + Household: White-Collar	40%	(140)	45%	(159)	15%	(53)	352
Self + Household: Blue Collar	44%	(137)	28%	(87)	27%	(84)	308
Union HH: Yes	34%	(14)	53%	(21)	13%	(5)	40
Union HH: No	43%	(320)	34%	(248)	23%	(172)	741
LGBTQ+: Yes	29%	(24)	44%	(37)	27%	(22)	83
LGBTQ+: No	44%	(310)	33%	(233)	22%	(155)	698
Motivated to Vote	44%	(324)	35%	(257)	21%	(155)	737
Parent: Yes	43%	(92)	31%	(67)	26%	(57)	217
Parent: No	43%	(242)	36%	(203)	21%	(120)	564
COVID Vaccine: Yes	37%	(220)	40%	(237)	22%	(130)	587
COVID Vaccine: No	59%	(114)	17%	(33)	24%	(47)	194
Student Loans: Yes	40%	(44)	38%	(42)	22%	(24)	110
Student Loans: No	43%	(290)	34%	(228)	23%	(153)	671
Favorable Opinion of Haley	55%	(146)	27%	(72)	18%	(48)	266
Unfavorable Opinion of Haley	35%	(93)	48%	(127)	16%	(43)	263
Prodigal Biden Voter	29%	(13)	13%	(6)	58%	(27)	46
Undecided Voter (DK/WNV)	26%	(13)	14%	(7)	60%	(30)	50

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(334)	35%	(270)	23%	(177)	781
Undecided Voter (DK)	32%	(10)	8%	(3)	60%	(20)	33
Watched Debate	47%	(278)	35%	(208)	18%	(109)	595
Watched Debate: Did not Watch	30%	(56)	33%	(62)	37%	(68)	186
Watched Debate: All of it	52%	(192)	30%	(110)	17%	(64)	366
Watched Debate: Some of it	38%	(86)	43%	(98)	20%	(45)	229
Continue His Campaign: Yes Biden	21%	(65)	65%	(200)	14%	(43)	308
Continue His Campaign: No Biden	59%	(256)	14%	(62)	27%	(117)	435
Continue His Campaign: Yes Trump	75%	(295)	9%	(34)	17%	(67)	395
Continue His Campaign: No Trump	9%	(31)	63%	(219)	28%	(99)	349
Conviction: Evidence	8%	(32)	63%	(239)	29%	(111)	382
Conviction: Motivation to Damage	81%	(268)	4%	(14)	14%	(47)	330
Conviction: DK/NO	48%	(34)	24%	(17)	27%	(19)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	40%	(315)	17%	(133)	781
Gender: Male	46%	(166)	39%	(139)	15%	(54)	359
Gender: Female	40%	(167)	42%	(175)	19%	(80)	422
Age: 18-34	39%	(78)	35%	(69)	26%	(52)	199
Age: 35-44	44%	(50)	39%	(44)	17%	(19)	114
Age: 45-64	46%	(120)	40%	(104)	15%	(38)	262
Age: 65+	41%	(85)	47%	(97)	11%	(24)	206
GenZers: 1997-2012	43%	(42)	30%	(30)	27%	(27)	99
Millennials: 1981-1996	41%	(85)	39%	(81)	21%	(43)	209
GenXers: 1965-1980	44%	(90)	41%	(84)	15%	(31)	205
Baby Boomers: 1946-1964	43%	(100)	45%	(105)	13%	(30)	234
Educ: < College	44%	(206)	37%	(174)	19%	(87)	468
Educ: Bachelors degree	40%	(85)	42%	(90)	18%	(38)	213
Educ: Post-grad	42%	(42)	50%	(50)	8%	(8)	100
Income: Under 50k	43%	(119)	40%	(111)	16%	(44)	274
Income: 50k-100k	43%	(134)	39%	(123)	17%	(54)	311
Income: 100k+	41%	(80)	42%	(81)	18%	(35)	196
Ethnicity: White (Non-Hispanic)	45%	(227)	41%	(207)	13%	(66)	499
Ethnicity: Hispanic	31%	(56)	37%	(67)	32%	(57)	180
Ethnicity: Black (Non-Hispanic)	50%	(20)	47%	(19)	3%	(1)	39
Ethnicity: Asian + Other (Non-Hispanic)	49%	(30)	36%	(22)	15%	(9)	62
All Christian	50%	(197)	36%	(144)	14%	(55)	396
All Non-Christian	21%	(10)	65%	(31)	14%	(7)	47
Atheist	18%	(6)	61%	(20)	21%	(7)	32
Agnostic/Nothing in particular	36%	(72)	43%	(84)	21%	(42)	198
Something Else	45%	(48)	33%	(35)	22%	(24)	107
Evangelical	55%	(99)	35%	(64)	9%	(17)	180
Non-Evangelical	44%	(135)	36%	(110)	19%	(59)	305
PID: Dem (no lean)	10%	(27)	78%	(210)	12%	(32)	270
PID: Ind (no lean)	31%	(60)	40%	(78)	30%	(58)	195
PID: Rep (no lean)	78%	(246)	9%	(27)	14%	(43)	316

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	40%	(315)	17%	(133)	781
PID/Gender: Dem Men	6%	(6)	82%	(83)	12%	(12)	101
PID/Gender: Dem Women	13%	(21)	75%	(127)	12%	(21)	169
PID/Gender: Ind Men	32%	(33)	42%	(43)	25%	(26)	102
PID/Gender: Ind Women	29%	(27)	37%	(35)	34%	(32)	93
PID/Gender: Rep Men	81%	(127)	9%	(13)	10%	(16)	157
PID/Gender: Rep Women	74%	(119)	9%	(14)	17%	(27)	159
Ideo: Liberal (1-3)	10%	(21)	78%	(163)	12%	(25)	209
Ideo: Moderate (4)	31%	(76)	43%	(105)	25%	(61)	241
Ideo: Conservative (5-7)	73%	(229)	14%	(45)	13%	(40)	315
Community: Urban	43%	(109)	46%	(116)	11%	(28)	253
Community: Suburban	41%	(168)	40%	(165)	19%	(79)	412
Community: Rural	48%	(55)	29%	(34)	23%	(27)	116
Military HHnm: Yes	45%	(68)	37%	(55)	18%	(27)	150
Military HH: No	42%	(265)	41%	(260)	17%	(106)	631
Employ: Private Sector	42%	(111)	43%	(113)	16%	(41)	265
Employ: Government	40%	(18)	33%	(15)	27%	(12)	46
Employ: Self-Employed	52%	(41)	37%	(29)	11%	(9)	79
Employ: Homemaker	50%	(24)	19%	(9)	31%	(15)	47
Employ: Student	52%	(14)	26%	(7)	22%	(6)	26
Employ: Retired	41%	(83)	49%	(101)	10%	(20)	204
Employ: Unemployed	43%	(29)	33%	(22)	24%	(16)	68
Employ: Other	29%	(13)	41%	(19)	31%	(14)	47

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	40%	(315)	17%	(133)	781
Protestant	61%	(109)	30%	(54)	10%	(17)	181
Roman Catholic	39%	(77)	43%	(85)	18%	(36)	197
Mormon	62%	(9)	31%	(4)	6%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	33%	(1)	24%	(1)	4
Jewish	11%	(3)	74%	(23)	15%	(5)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	20%	(1)	80%	(4)	—	(0)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	18%	(6)	61%	(20)	21%	(7)	32
Agnostic	18%	(7)	72%	(30)	10%	(4)	42
Something else	45%	(48)	33%	(35)	22%	(24)	107
Nothing in particular	41%	(65)	35%	(54)	24%	(38)	157
Ideo/PID: Conservative Republican	79%	(193)	6%	(16)	14%	(34)	243
Ideo/PID: Moderate/Liberal Republican	70%	(47)	17%	(11)	13%	(9)	68
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	69%	(82)	15%	(18)	119
Ideo/PID: Liberal Democrat	6%	(8)	87%	(128)	7%	(10)	146
Unfavorable of Biden and Trump	21%	(29)	36%	(51)	43%	(60)	140
2024 H2H Matchup: Biden Voter	8%	(28)	78%	(274)	15%	(51)	353
2024 H2H Matchup: Trump Voter	79%	(300)	7%	(26)	14%	(53)	379
2024 H2H Matchup: Would not Vote	22%	(4)	30%	(5)	48%	(8)	17
2024 H2H Matchup: Do not Know	6%	(2)	30%	(10)	64%	(21)	33
2022 House Vote: Democrat	12%	(40)	72%	(244)	16%	(55)	339
2022 House Vote: Republican	76%	(248)	9%	(29)	15%	(49)	326
2022 House Vote: Did not Vote	36%	(38)	39%	(41)	25%	(26)	105
2020 Vote: Joe Biden	11%	(40)	73%	(265)	16%	(59)	365
2020 Vote: Donald Trump	78%	(283)	8%	(28)	14%	(52)	362
2020 Vote: Someone Else	21%	(2)	24%	(3)	55%	(6)	12
2020 Vote: Did not Vote	18%	(8)	45%	(19)	37%	(16)	42
2016 Vote: Hillary Clinton	8%	(21)	80%	(207)	11%	(29)	257
2016 Vote: Donald Trump	75%	(257)	11%	(39)	13%	(46)	342
2016 Vote: Someone Else	6%	(2)	51%	(16)	43%	(14)	32
2020 Vote/PID: Not Biden/Democrat	23%	(6)	53%	(14)	24%	(6)	26

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Table BLMB8_15: Who do you trust more to handle each of the following issues? — Labor and Unions

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	40%	(315)	17%	(133)	781
2020 Vote/PID: Not Trump/Republican	34%	(12)	39%	(13)	27%	(9)	34
U.S. Economy: Wrong Track	52%	(286)	28%	(153)	20%	(109)	547
U.S. Economy: Right Direction	20%	(47)	69%	(162)	11%	(25)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	77%	(201)	13%	(33)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(298)	9%	(36)	14%	(55)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	58%	(77)	35%	(46)	132
Top 2024 Issue: Economy	50%	(135)	31%	(84)	18%	(49)	269
Community/Gender: Urban Women	27%	(27)	60%	(60)	13%	(13)	99
Community/Gender: Urban Men	54%	(82)	37%	(56)	10%	(15)	154
Community/Gender: Rural Women	48%	(40)	25%	(21)	27%	(22)	83
Community/Gender: Rural Men	46%	(15)	40%	(13)	14%	(5)	33
Community/Gender: Suburban Women	42%	(100)	40%	(95)	19%	(45)	240
Community/Gender: Suburban Men	40%	(68)	41%	(70)	20%	(34)	172
Homeowner	44%	(293)	39%	(264)	17%	(114)	670
Renter	38%	(38)	46%	(46)	17%	(17)	101
Self + Household: White-Collar	43%	(152)	44%	(157)	12%	(44)	352
Self + Household: Blue Collar	40%	(123)	39%	(121)	21%	(64)	308
Union HH: Yes	41%	(16)	56%	(23)	3%	(1)	40
Union HH: No	43%	(317)	39%	(292)	18%	(132)	741
LGBTQ+: Yes	34%	(28)	48%	(40)	19%	(16)	83
LGBTQ+: No	44%	(305)	39%	(275)	17%	(118)	698
Motivated to Vote	44%	(322)	41%	(306)	15%	(110)	737
Parent: Yes	43%	(93)	38%	(82)	19%	(42)	217
Parent: No	43%	(240)	41%	(233)	16%	(92)	564
COVID Vaccine: Yes	38%	(221)	46%	(272)	16%	(94)	587
COVID Vaccine: No	58%	(112)	22%	(43)	20%	(39)	194
Student Loans: Yes	39%	(43)	46%	(51)	15%	(16)	110
Student Loans: No	43%	(290)	39%	(264)	17%	(117)	671
Favorable Opinion of Haley	55%	(147)	30%	(80)	15%	(39)	266
Unfavorable Opinion of Haley	32%	(85)	56%	(147)	12%	(31)	263
Prodigal Biden Voter	33%	(15)	24%	(11)	43%	(20)	46
Undecided Voter (DK/WNV)	12%	(6)	30%	(15)	59%	(29)	50

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	40%	(315)	17%	(133)	781
Undecided Voter (DK)	6%	(2)	30%	(10)	64%	(21)	33
Watched Debate	47%	(281)	39%	(230)	14%	(84)	595
Watched Debate: Did not Watch	28%	(52)	46%	(85)	26%	(49)	186
Watched Debate: All of it	51%	(188)	35%	(128)	13%	(49)	366
Watched Debate: Some of it	40%	(92)	44%	(102)	15%	(35)	229
Continue His Campaign: Yes Biden	21%	(64)	68%	(209)	11%	(35)	308
Continue His Campaign: No Biden	59%	(258)	20%	(89)	20%	(88)	435
Continue His Campaign: Yes Trump	74%	(291)	14%	(55)	13%	(50)	395
Continue His Campaign: No Trump	11%	(40)	68%	(239)	20%	(71)	349
Conviction: Evidence	8%	(30)	71%	(270)	21%	(82)	382
Conviction: Motivation to Damage	81%	(266)	8%	(28)	11%	(36)	330
Conviction: DK/NO	54%	(37)	24%	(17)	22%	(15)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(380)	33%	(255)	19%	(146)	781
Gender: Male	53%	(190)	33%	(118)	14%	(51)	359
Gender: Female	45%	(190)	32%	(137)	23%	(95)	422
Age: 18-34	47%	(93)	27%	(53)	26%	(52)	199
Age: 35-44	48%	(55)	33%	(37)	19%	(22)	114
Age: 45-64	52%	(136)	29%	(76)	19%	(50)	262
Age: 65+	46%	(95)	43%	(89)	11%	(22)	206
GenZers: 1997-2012	48%	(48)	26%	(26)	26%	(25)	99
Millennials: 1981-1996	48%	(100)	30%	(64)	22%	(46)	209
GenXers: 1965-1980	49%	(100)	29%	(60)	22%	(45)	205
Baby Boomers: 1946-1964	49%	(115)	40%	(95)	10%	(25)	234
Educ: < College	52%	(241)	29%	(134)	20%	(93)	468
Educ: Bachelors degree	44%	(93)	34%	(73)	22%	(47)	213
Educ: Post-grad	45%	(45)	48%	(48)	6%	(6)	100
Income: Under 50k	50%	(136)	30%	(83)	20%	(55)	274
Income: 50k-100k	45%	(141)	35%	(108)	20%	(62)	311
Income: 100k+	53%	(103)	33%	(64)	15%	(29)	196
Ethnicity: White (Non-Hispanic)	51%	(252)	35%	(172)	15%	(74)	499
Ethnicity: Hispanic	50%	(91)	27%	(48)	23%	(41)	180
Ethnicity: Black (Non-Hispanic)	26%	(10)	49%	(19)	25%	(10)	39
Ethnicity: Asian + Other (Non-Hispanic)	42%	(26)	25%	(15)	33%	(21)	62
All Christian	59%	(234)	29%	(115)	12%	(46)	396
All Non-Christian	37%	(18)	46%	(22)	17%	(8)	47
Atheist	11%	(4)	62%	(20)	27%	(9)	32
Agnostic/Nothing in particular	34%	(68)	37%	(74)	28%	(56)	198
Something Else	52%	(56)	22%	(24)	25%	(27)	107
Evangelical	64%	(115)	26%	(47)	10%	(18)	180
Non-Evangelical	54%	(163)	29%	(89)	17%	(53)	305
PID: Dem (no lean)	13%	(34)	65%	(175)	23%	(61)	270
PID: Ind (no lean)	46%	(90)	31%	(61)	23%	(44)	195
PID: Rep (no lean)	81%	(256)	6%	(19)	13%	(41)	316

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(380)	33%	(255)	19%	(146)	781
PID/Gender: Dem Men	15%	(15)	71%	(71)	14%	(14)	101
PID/Gender: Dem Women	11%	(19)	61%	(104)	28%	(47)	169
PID/Gender: Ind Men	51%	(52)	31%	(32)	18%	(18)	102
PID/Gender: Ind Women	41%	(38)	31%	(29)	28%	(26)	93
PID/Gender: Rep Men	79%	(123)	10%	(15)	12%	(18)	157
PID/Gender: Rep Women	83%	(133)	2%	(4)	14%	(23)	159
Ideo: Liberal (1-3)	15%	(30)	66%	(139)	19%	(40)	209
Ideo: Moderate (4)	38%	(92)	37%	(90)	24%	(59)	241
Ideo: Conservative (5-7)	79%	(249)	8%	(26)	13%	(40)	315
Community: Urban	48%	(123)	35%	(88)	17%	(42)	253
Community: Suburban	45%	(185)	34%	(141)	21%	(86)	412
Community: Rural	62%	(72)	22%	(26)	15%	(18)	116
Military HHnm: Yes	53%	(80)	30%	(45)	17%	(26)	150
Military HH: No	48%	(300)	33%	(211)	19%	(120)	631
Employ: Private Sector	47%	(125)	32%	(85)	21%	(55)	265
Employ: Government	42%	(19)	23%	(11)	35%	(16)	46
Employ: Self-Employed	53%	(41)	34%	(27)	14%	(11)	79
Employ: Homemaker	66%	(31)	7%	(3)	27%	(13)	47
Employ: Student	40%	(10)	48%	(12)	13%	(3)	26
Employ: Retired	44%	(90)	44%	(89)	12%	(24)	204
Employ: Unemployed	61%	(41)	26%	(18)	13%	(9)	68
Employ: Other	46%	(22)	23%	(11)	31%	(15)	47

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Table BLMB8_16: Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(380)	33%	(255)	19%	(146)	781
Protestant	67%	(121)	23%	(42)	9%	(17)	181
Roman Catholic	51%	(101)	35%	(69)	14%	(27)	197
Mormon	77%	(11)	10%	(1)	13%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	24%	(7)	61%	(19)	16%	(5)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	22%	(1)	31%	(1)	5
Hindu	51%	(3)	41%	(2)	7%	(0)	5
Atheist	11%	(4)	62%	(20)	27%	(9)	32
Agnostic	19%	(8)	58%	(24)	23%	(10)	42
Something else	52%	(56)	22%	(24)	25%	(27)	107
Nothing in particular	39%	(60)	32%	(50)	29%	(46)	157
Ideo/PID: Conservative Republican	83%	(203)	3%	(6)	14%	(34)	243
Ideo/PID: Moderate/Liberal Republican	71%	(48)	19%	(13)	10%	(7)	68
Ideo/PID: Moderate/Conservative Democrat	21%	(25)	52%	(62)	27%	(31)	119
Ideo/PID: Liberal Democrat	6%	(9)	77%	(112)	17%	(25)	146
Unfavorable of Biden and Trump	35%	(49)	22%	(30)	43%	(60)	140
2024 H2H Matchup: Biden Voter	10%	(36)	66%	(233)	24%	(84)	353
2024 H2H Matchup: Trump Voter	87%	(330)	4%	(16)	9%	(33)	379
2024 H2H Matchup: Would not Vote	40%	(7)	16%	(3)	44%	(7)	17
2024 H2H Matchup: Do not Know	24%	(8)	10%	(3)	66%	(22)	33
2022 House Vote: Democrat	13%	(44)	62%	(209)	25%	(86)	339
2022 House Vote: Republican	84%	(273)	6%	(19)	10%	(34)	326
2022 House Vote: Did not Vote	57%	(60)	19%	(20)	23%	(24)	105
2020 Vote: Joe Biden	14%	(50)	62%	(225)	25%	(90)	365
2020 Vote: Donald Trump	85%	(308)	5%	(19)	10%	(35)	362
2020 Vote: Someone Else	4%	(1)	45%	(5)	51%	(6)	12
2020 Vote: Did not Vote	49%	(21)	14%	(6)	36%	(15)	42
2016 Vote: Hillary Clinton	7%	(17)	68%	(176)	25%	(64)	257
2016 Vote: Donald Trump	84%	(286)	8%	(26)	9%	(31)	342
2016 Vote: Someone Else	27%	(9)	42%	(13)	31%	(10)	32
2020 Vote/PID: Not Biden/Democrat	47%	(12)	21%	(5)	32%	(8)	26

Continued on next page

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(380)	33%	(255)	19%	(146)	781
2020 Vote/PID: Not Trump/Republican	33%	(12)	26%	(9)	40%	(14)	34
U.S. Economy: Wrong Track	61%	(334)	16%	(87)	23%	(127)	547
U.S. Economy: Right Direction	20%	(46)	72%	(168)	8%	(19)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	74%	(192)	16%	(42)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(335)	4%	(16)	10%	(38)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	36%	(47)	50%	(66)	132
Top 2024 Issue: Economy	59%	(158)	20%	(55)	21%	(56)	269
Community/Gender: Urban Women	33%	(32)	42%	(41)	26%	(25)	99
Community/Gender: Urban Men	59%	(90)	30%	(46)	11%	(17)	154
Community/Gender: Rural Women	68%	(56)	16%	(13)	16%	(14)	83
Community/Gender: Rural Men	49%	(16)	39%	(13)	12%	(4)	33
Community/Gender: Suburban Women	42%	(101)	34%	(82)	24%	(56)	240
Community/Gender: Suburban Men	49%	(84)	34%	(59)	17%	(30)	172
Homeowner	50%	(332)	33%	(220)	18%	(118)	670
Renter	43%	(44)	33%	(34)	23%	(24)	101
Self + Household: White-Collar	48%	(168)	41%	(144)	12%	(41)	352
Self + Household: Blue Collar	54%	(167)	25%	(76)	21%	(65)	308
Union HH: Yes	42%	(17)	49%	(20)	9%	(3)	40
Union HH: No	49%	(363)	32%	(235)	19%	(142)	741
LGBTQ+: Yes	25%	(21)	46%	(38)	29%	(24)	83
LGBTQ+: No	51%	(359)	31%	(217)	17%	(122)	698
Motivated to Vote	49%	(364)	34%	(248)	17%	(125)	737
Parent: Yes	52%	(112)	25%	(54)	23%	(50)	217
Parent: No	47%	(268)	36%	(201)	17%	(96)	564
COVID Vaccine: Yes	43%	(250)	39%	(228)	19%	(110)	587
COVID Vaccine: No	67%	(130)	14%	(28)	19%	(36)	194
Student Loans: Yes	42%	(46)	33%	(36)	25%	(27)	110
Student Loans: No	50%	(334)	33%	(219)	18%	(119)	671
Favorable Opinion of Haley	61%	(163)	27%	(71)	12%	(31)	266
Unfavorable Opinion of Haley	38%	(101)	46%	(122)	15%	(40)	263
Prodigal Biden Voter	51%	(23)	13%	(6)	36%	(17)	46
Undecided Voter (DK/WNV)	29%	(14)	12%	(6)	59%	(29)	50

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(380)	33%	(255)	19%	(146)	781
Undecided Voter (DK)	24%	(8)	10%	(3)	66%	(22)	33
Watched Debate	54%	(323)	33%	(195)	13%	(77)	595
Watched Debate: Did not Watch	30%	(57)	32%	(61)	37%	(69)	186
Watched Debate: All of it	60%	(221)	31%	(113)	9%	(33)	366
Watched Debate: Some of it	45%	(103)	36%	(82)	19%	(44)	229
Continue His Campaign: Yes Biden	26%	(79)	58%	(178)	17%	(51)	308
Continue His Campaign: No Biden	66%	(286)	16%	(71)	18%	(78)	435
Continue His Campaign: Yes Trump	83%	(330)	8%	(31)	9%	(34)	395
Continue His Campaign: No Trump	12%	(43)	59%	(206)	29%	(101)	349
Conviction: Evidence	16%	(62)	58%	(220)	26%	(99)	382
Conviction: Motivation to Damage	84%	(278)	7%	(23)	9%	(29)	330
Conviction: DK/NO	56%	(39)	18%	(13)	25%	(18)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(359)	30%	(238)	24%	(184)	781
Gender: Male	50%	(181)	32%	(113)	18%	(65)	359
Gender: Female	42%	(178)	30%	(124)	28%	(119)	422
Age: 18-34	38%	(76)	24%	(48)	38%	(76)	199
Age: 35-44	43%	(49)	41%	(46)	16%	(18)	114
Age: 45-64	53%	(138)	25%	(65)	22%	(59)	262
Age: 65+	46%	(95)	38%	(79)	16%	(32)	206
GenZers: 1997-2012	43%	(42)	21%	(21)	36%	(36)	99
Millennials: 1981-1996	39%	(82)	34%	(71)	27%	(56)	209
GenXers: 1965-1980	50%	(103)	27%	(54)	23%	(48)	205
Baby Boomers: 1946-1964	49%	(114)	35%	(81)	17%	(39)	234
Educ: < College	47%	(221)	27%	(126)	26%	(121)	468
Educ: Bachelors degree	44%	(93)	32%	(68)	24%	(52)	213
Educ: Post-grad	45%	(45)	44%	(44)	12%	(12)	100
Income: Under 50k	48%	(132)	31%	(84)	21%	(58)	274
Income: 50k-100k	41%	(128)	31%	(97)	27%	(85)	311
Income: 100k+	50%	(99)	29%	(57)	21%	(41)	196
Ethnicity: White (Non-Hispanic)	50%	(251)	31%	(154)	19%	(95)	499
Ethnicity: Hispanic	41%	(74)	30%	(54)	29%	(53)	180
Ethnicity: Black (Non-Hispanic)	26%	(10)	50%	(20)	24%	(10)	39
Ethnicity: Asian + Other (Non-Hispanic)	39%	(24)	17%	(10)	45%	(28)	62
All Christian	58%	(229)	28%	(111)	14%	(55)	396
All Non-Christian	33%	(16)	44%	(21)	23%	(11)	47
Atheist	13%	(4)	50%	(16)	37%	(12)	32
Agnostic/Nothing in particular	30%	(59)	34%	(68)	36%	(71)	198
Something Else	47%	(50)	20%	(21)	33%	(35)	107
Evangelical	63%	(114)	22%	(39)	15%	(27)	180
Non-Evangelical	51%	(155)	30%	(91)	19%	(59)	305
PID: Dem (no lean)	10%	(27)	59%	(160)	31%	(83)	270
PID: Ind (no lean)	40%	(79)	31%	(61)	29%	(56)	195
PID: Rep (no lean)	80%	(253)	5%	(17)	15%	(46)	316

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(359)	30%	(238)	24%	(184)	781
PID/Gender: Dem Men	14%	(14)	64%	(65)	22%	(22)	101
PID/Gender: Dem Women	7%	(13)	56%	(95)	36%	(61)	169
PID/Gender: Ind Men	43%	(43)	35%	(36)	22%	(23)	102
PID/Gender: Ind Women	38%	(35)	27%	(25)	35%	(33)	93
PID/Gender: Rep Men	79%	(123)	8%	(13)	13%	(21)	157
PID/Gender: Rep Women	82%	(130)	2%	(4)	16%	(25)	159
Ideo: Liberal (1-3)	14%	(28)	60%	(126)	26%	(55)	209
Ideo: Moderate (4)	33%	(79)	34%	(83)	33%	(79)	241
Ideo: Conservative (5-7)	78%	(245)	9%	(28)	13%	(42)	315
Community: Urban	46%	(115)	32%	(81)	22%	(57)	253
Community: Suburban	43%	(176)	34%	(138)	24%	(97)	412
Community: Rural	58%	(67)	16%	(19)	26%	(30)	116
Military HHnm: Yes	56%	(85)	26%	(39)	18%	(27)	150
Military HH: No	43%	(274)	32%	(199)	25%	(157)	631
Employ: Private Sector	49%	(130)	30%	(78)	22%	(57)	265
Employ: Government	50%	(23)	24%	(11)	26%	(12)	46
Employ: Self-Employed	43%	(34)	29%	(23)	28%	(22)	79
Employ: Homemaker	63%	(30)	3%	(2)	33%	(15)	47
Employ: Student	18%	(5)	48%	(12)	34%	(9)	26
Employ: Retired	44%	(89)	39%	(80)	17%	(35)	204
Employ: Unemployed	41%	(28)	31%	(21)	28%	(19)	68
Employ: Other	45%	(21)	23%	(11)	31%	(15)	47

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(359)	30%	(238)	24%	(184)	781
Protestant	68%	(123)	25%	(45)	7%	(13)	181
Roman Catholic	48%	(95)	33%	(64)	19%	(38)	197
Mormon	66%	(9)	7%	(1)	27%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	33%	(1)	24%	(1)	4
Jewish	22%	(7)	60%	(18)	18%	(6)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	20%	(1)	49%	(2)	31%	(1)	5
Hindu	51%	(3)	—	(0)	49%	(2)	5
Atheist	13%	(4)	50%	(16)	37%	(12)	32
Agnostic	19%	(8)	47%	(19)	34%	(14)	42
Something else	47%	(50)	20%	(21)	33%	(35)	107
Nothing in particular	33%	(52)	31%	(49)	36%	(56)	157
Ideo/PID: Conservative Republican	84%	(203)	2%	(5)	14%	(34)	243
Ideo/PID: Moderate/Liberal Republican	68%	(46)	17%	(11)	15%	(10)	68
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	48%	(57)	40%	(48)	119
Ideo/PID: Liberal Democrat	9%	(13)	70%	(103)	21%	(31)	146
Unfavorable of Biden and Trump	34%	(48)	16%	(23)	49%	(69)	140
2024 H2H Matchup: Biden Voter	9%	(32)	62%	(220)	29%	(101)	353
2024 H2H Matchup: Trump Voter	83%	(314)	3%	(12)	14%	(53)	379
2024 H2H Matchup: Would not Vote	34%	(6)	22%	(4)	44%	(7)	17
2024 H2H Matchup: Do not Know	24%	(8)	5%	(2)	71%	(23)	33
2022 House Vote: Democrat	9%	(32)	58%	(197)	33%	(110)	339
2022 House Vote: Republican	84%	(273)	4%	(14)	12%	(39)	326
2022 House Vote: Did not Vote	48%	(50)	20%	(21)	32%	(33)	105
2020 Vote: Joe Biden	11%	(39)	57%	(209)	32%	(117)	365
2020 Vote: Donald Trump	83%	(301)	4%	(16)	13%	(45)	362
2020 Vote: Someone Else	16%	(2)	45%	(5)	39%	(5)	12
2020 Vote: Did not Vote	39%	(17)	19%	(8)	41%	(17)	42
2016 Vote: Hillary Clinton	5%	(12)	63%	(161)	33%	(84)	257
2016 Vote: Donald Trump	84%	(288)	7%	(23)	9%	(32)	342
2016 Vote: Someone Else	10%	(3)	59%	(19)	31%	(10)	32
2020 Vote/PID: Not Biden/Democrat	44%	(11)	24%	(6)	32%	(8)	26

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(359)	30%	(238)	24%	(184)	781
2020 Vote/PID: Not Trump/Republican	37%	(13)	26%	(9)	37%	(13)	34
U.S. Economy: Wrong Track	59%	(325)	15%	(81)	26%	(142)	547
U.S. Economy: Right Direction	14%	(33)	67%	(157)	18%	(43)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	69%	(181)	21%	(54)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(315)	4%	(16)	15%	(57)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	31%	(41)	56%	(74)	132
Top 2024 Issue: Economy	60%	(161)	17%	(47)	23%	(61)	269
Community/Gender: Urban Women	31%	(30)	35%	(35)	34%	(34)	99
Community/Gender: Urban Men	55%	(85)	30%	(46)	15%	(23)	154
Community/Gender: Rural Women	60%	(50)	9%	(7)	31%	(26)	83
Community/Gender: Rural Men	52%	(17)	34%	(11)	14%	(5)	33
Community/Gender: Suburban Women	41%	(98)	34%	(82)	25%	(60)	240
Community/Gender: Suburban Men	46%	(79)	33%	(56)	22%	(37)	172
Homeowner	47%	(316)	30%	(201)	23%	(153)	670
Renter	39%	(39)	34%	(35)	27%	(27)	101
Self + Household: White-Collar	48%	(168)	36%	(126)	16%	(58)	352
Self + Household: Blue Collar	49%	(150)	26%	(82)	25%	(77)	308
Union HH: Yes	57%	(23)	37%	(15)	6%	(2)	40
Union HH: No	45%	(336)	30%	(223)	25%	(182)	741
LGBTQ+: Yes	20%	(17)	47%	(39)	32%	(27)	83
LGBTQ+: No	49%	(342)	28%	(198)	23%	(158)	698
Motivated to Vote	47%	(347)	31%	(228)	22%	(162)	737
Parent: Yes	47%	(101)	23%	(50)	30%	(66)	217
Parent: No	46%	(258)	33%	(188)	21%	(119)	564
COVID Vaccine: Yes	41%	(242)	35%	(207)	23%	(138)	587
COVID Vaccine: No	60%	(117)	16%	(31)	24%	(47)	194
Student Loans: Yes	43%	(47)	23%	(25)	34%	(38)	110
Student Loans: No	46%	(312)	32%	(213)	22%	(147)	671
Favorable Opinion of Haley	62%	(164)	23%	(62)	15%	(40)	266
Unfavorable Opinion of Haley	37%	(97)	41%	(109)	21%	(56)	263
Prodigal Biden Voter	28%	(13)	12%	(5)	60%	(28)	46
Undecided Voter (DK/WNV)	27%	(13)	11%	(5)	62%	(31)	50

Continued on next page

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(359)	30%	(238)	24%	(184)	781
Undecided Voter (DK)	24%	(8)	5%	(2)	71%	(23)	33
Watched Debate	51%	(301)	30%	(179)	19%	(115)	595
Watched Debate: Did not Watch	31%	(58)	31%	(59)	37%	(70)	186
Watched Debate: All of it	56%	(205)	28%	(103)	16%	(58)	366
Watched Debate: Some of it	42%	(95)	33%	(76)	25%	(57)	229
Continue His Campaign: Yes Biden	26%	(80)	54%	(168)	19%	(60)	308
Continue His Campaign: No Biden	61%	(265)	14%	(62)	25%	(108)	435
Continue His Campaign: Yes Trump	79%	(311)	8%	(30)	14%	(54)	395
Continue His Campaign: No Trump	12%	(42)	54%	(189)	34%	(118)	349
Conviction: Evidence	13%	(50)	53%	(200)	34%	(131)	382
Conviction: Motivation to Damage	82%	(269)	7%	(24)	11%	(36)	330
Conviction: DK/NO	56%	(39)	19%	(13)	25%	(17)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(72)	91%	(709)	781
Gender: Male	12%	(44)	88%	(315)	359
Gender: Female	7%	(27)	93%	(394)	422
Age: 18-34	14%	(27)	86%	(172)	199
Age: 35-44	11%	(12)	89%	(101)	114
Age: 45-64	8%	(21)	92%	(241)	262
Age: 65+	6%	(12)	94%	(194)	206
GenZers: 1997-2012	5%	(5)	95%	(93)	99
Millennials: 1981-1996	16%	(34)	84%	(175)	209
GenXers: 1965-1980	10%	(20)	90%	(185)	205
Baby Boomers: 1946-1964	4%	(8)	96%	(226)	234
Educ: < College	10%	(45)	90%	(423)	468
Educ: Bachelors degree	9%	(18)	91%	(195)	213
Educ: Post-grad	9%	(9)	91%	(91)	100
Income: Under 50k	12%	(34)	88%	(240)	274
Income: 50k-100k	7%	(22)	93%	(289)	311
Income: 100k+	8%	(16)	92%	(180)	196
Ethnicity: White (Non-Hispanic)	6%	(32)	94%	(467)	499
Ethnicity: Hispanic	11%	(19)	89%	(161)	180
Ethnicity: Black (Non-Hispanic)	19%	(7)	81%	(32)	39
Ethnicity: Asian + Other (Non-Hispanic)	21%	(13)	79%	(49)	62
All Christian	8%	(31)	92%	(365)	396
All Non-Christian	7%	(3)	93%	(44)	47
Atheist	11%	(4)	89%	(29)	32
Agnostic/Nothing in particular	9%	(19)	91%	(180)	198
Something Else	15%	(16)	85%	(91)	107
Evangelical	8%	(14)	92%	(166)	180
Non-Evangelical	10%	(32)	90%	(273)	305
PID: Dem (no lean)	12%	(32)	88%	(238)	270
PID: Ind (no lean)	9%	(18)	91%	(177)	195
PID: Rep (no lean)	7%	(22)	93%	(294)	316

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(72)	91%	(709)	781
PID/Gender: Dem Men	14%	(14)	86%	(87)	101
PID/Gender: Dem Women	11%	(18)	89%	(151)	169
PID/Gender: Ind Men	14%	(14)	86%	(88)	102
PID/Gender: Ind Women	4%	(4)	96%	(89)	93
PID/Gender: Rep Men	10%	(16)	90%	(140)	157
PID/Gender: Rep Women	3%	(5)	97%	(154)	159
Ideo: Liberal (1-3)	11%	(22)	89%	(187)	209
Ideo: Moderate (4)	9%	(22)	91%	(219)	241
Ideo: Conservative (5-7)	8%	(24)	92%	(291)	315
Community: Urban	14%	(34)	86%	(219)	253
Community: Suburban	7%	(30)	93%	(382)	412
Community: Rural	6%	(7)	94%	(108)	116
Military HHnm: Yes	7%	(10)	93%	(140)	150
Military HH: No	10%	(61)	90%	(569)	631
Employ: Private Sector	15%	(39)	85%	(227)	265
Employ: Government	8%	(4)	92%	(42)	46
Employ: Self-Employed	5%	(4)	95%	(75)	79
Employ: Homemaker	2%	(1)	98%	(46)	47
Employ: Student	12%	(3)	88%	(23)	26
Employ: Retired	5%	(11)	95%	(193)	204
Employ: Unemployed	6%	(4)	94%	(63)	68
Employ: Other	15%	(7)	85%	(40)	47

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(72)	91%	(709)	781
Protestant	6%	(10)	94%	(170)	181
Roman Catholic	10%	(20)	90%	(177)	197
Mormon	3%	(0)	97%	(13)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	—	(0)	100%	(31)	31
Muslim	44%	(3)	56%	(4)	7
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(5)	5
Atheist	11%	(4)	89%	(29)	32
Agnostic	4%	(2)	96%	(40)	42
Something else	15%	(16)	85%	(91)	107
Nothing in particular	11%	(17)	89%	(140)	157
Ideo/PID: Conservative Republican	7%	(17)	93%	(226)	243
Ideo/PID: Moderate/Liberal Republican	7%	(5)	93%	(63)	68
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	88%	(105)	119
Ideo/PID: Liberal Democrat	10%	(15)	90%	(132)	146
Unfavorable of Biden and Trump	6%	(9)	94%	(131)	140
2024 H2H Matchup: Biden Voter	11%	(39)	89%	(314)	353
2024 H2H Matchup: Trump Voter	8%	(30)	92%	(348)	379
2024 H2H Matchup: Would not Vote	16%	(3)	84%	(14)	17
2024 H2H Matchup: Do not Know	1%	(0)	99%	(33)	33
2022 House Vote: Democrat	11%	(36)	89%	(303)	339
2022 House Vote: Republican	6%	(19)	94%	(307)	326
2022 House Vote: Did not Vote	16%	(16)	84%	(88)	105
2020 Vote: Joe Biden	10%	(37)	90%	(328)	365
2020 Vote: Donald Trump	8%	(28)	92%	(334)	362
2020 Vote: Someone Else	4%	(1)	96%	(11)	12
2020 Vote: Did not Vote	16%	(7)	84%	(36)	42
2016 Vote: Hillary Clinton	11%	(28)	89%	(230)	257
2016 Vote: Donald Trump	9%	(30)	91%	(312)	342
2016 Vote: Someone Else	15%	(5)	85%	(27)	32

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(72)	91%	(709)	781
2020 Vote/PID: Not Biden/Democrat	31%	(8)	69%	(18)	26
2020 Vote/PID: Not Trump/Republican	5%	(2)	95%	(33)	34
U.S. Economy: Wrong Track	9%	(52)	91%	(496)	547
U.S. Economy: Right Direction	9%	(20)	91%	(213)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(22)	92%	(239)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(30)	92%	(358)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	85%	(112)	132
Top 2024 Issue: Economy	13%	(34)	87%	(235)	269
Community/Gender: Urban Women	8%	(8)	92%	(91)	99
Community/Gender: Urban Men	17%	(26)	83%	(128)	154
Community/Gender: Rural Women	5%	(4)	95%	(79)	83
Community/Gender: Rural Men	11%	(4)	89%	(29)	33
Community/Gender: Suburban Women	7%	(16)	93%	(224)	240
Community/Gender: Suburban Men	8%	(15)	92%	(158)	172
Homeowner	9%	(58)	91%	(612)	670
Renter	13%	(13)	87%	(88)	101
Self + Household: White-Collar	7%	(23)	93%	(329)	352
Self + Household: Blue Collar	11%	(33)	89%	(275)	308
Union HH: Yes	20%	(8)	80%	(32)	40
Union HH: No	9%	(64)	91%	(677)	741
LGBTQ+: Yes	10%	(9)	90%	(74)	83
LGBTQ+: No	9%	(63)	91%	(635)	698
Motivated to Vote	9%	(65)	91%	(672)	737
Parent: Yes	13%	(29)	87%	(188)	217
Parent: No	8%	(43)	92%	(521)	564
COVID Vaccine: Yes	9%	(51)	91%	(536)	587
COVID Vaccine: No	11%	(21)	89%	(173)	194
Student Loans: Yes	13%	(15)	87%	(95)	110
Student Loans: No	9%	(57)	91%	(614)	671
Favorable Opinion of Haley	7%	(19)	93%	(247)	266
Unfavorable Opinion of Haley	13%	(34)	87%	(229)	263

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(72)	91%	(709)	781
Prodigal Biden Voter	12%	(5)	88%	(41)	46
Undecided Voter (DK/WNV)	6%	(3)	94%	(47)	50
Undecided Voter (DK)	1%	(0)	99%	(33)	33
Watched Debate	9%	(51)	91%	(543)	595
Watched Debate: Did not Watch	11%	(21)	89%	(166)	186
Watched Debate: All of it	7%	(26)	93%	(340)	366
Watched Debate: Some of it	11%	(25)	89%	(203)	229
Continue His Campaign: Yes Biden	11%	(33)	89%	(276)	308
Continue His Campaign: No Biden	7%	(31)	93%	(404)	435
Continue His Campaign: Yes Trump	8%	(30)	92%	(366)	395
Continue His Campaign: No Trump	12%	(41)	88%	(308)	349
Conviction: Evidence	12%	(46)	88%	(336)	382
Conviction: Motivation to Damage	7%	(24)	93%	(306)	330
Conviction: DK/NO	2%	(2)	98%	(68)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(106)	86%	(675)	781
Gender: Male	11%	(41)	89%	(318)	359
Gender: Female	16%	(66)	84%	(356)	422
Age: 18-34	29%	(57)	71%	(142)	199
Age: 35-44	16%	(18)	84%	(96)	114
Age: 45-64	9%	(24)	91%	(238)	262
Age: 65+	4%	(7)	96%	(199)	206
GenZers: 1997-2012	40%	(40)	60%	(59)	99
Millennials: 1981-1996	17%	(35)	83%	(174)	209
GenXers: 1965-1980	10%	(21)	90%	(184)	205
Baby Boomers: 1946-1964	3%	(7)	97%	(227)	234
Educ: < College	16%	(77)	84%	(392)	468
Educ: Bachelors degree	9%	(18)	91%	(195)	213
Educ: Post-grad	11%	(11)	89%	(89)	100
Income: Under 50k	23%	(63)	77%	(211)	274
Income: 50k-100k	7%	(23)	93%	(288)	311
Income: 100k+	10%	(20)	90%	(176)	196
Ethnicity: White (Non-Hispanic)	6%	(32)	94%	(467)	499
Ethnicity: Hispanic	28%	(50)	72%	(130)	180
Ethnicity: Black (Non-Hispanic)	36%	(14)	64%	(25)	39
Ethnicity: Asian + Other (Non-Hispanic)	15%	(9)	85%	(53)	62
All Christian	11%	(42)	89%	(353)	396
All Non-Christian	7%	(3)	93%	(44)	47
Atheist	10%	(3)	90%	(29)	32
Agnostic/Nothing in particular	20%	(40)	80%	(158)	198
Something Else	16%	(17)	84%	(90)	107
Evangelical	11%	(20)	89%	(160)	180
Non-Evangelical	12%	(37)	88%	(268)	305
PID: Dem (no lean)	22%	(59)	78%	(211)	270
PID: Ind (no lean)	13%	(25)	87%	(170)	195
PID: Rep (no lean)	7%	(22)	93%	(294)	316

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(106)	86%	(675)	781
PID/Gender: Dem Men	19%	(19)	81%	(82)	101
PID/Gender: Dem Women	24%	(40)	76%	(129)	169
PID/Gender: Ind Men	10%	(10)	90%	(92)	102
PID/Gender: Ind Women	16%	(15)	84%	(78)	93
PID/Gender: Rep Men	8%	(12)	92%	(145)	157
PID/Gender: Rep Women	6%	(10)	94%	(149)	159
Ideo: Liberal (1-3)	20%	(43)	80%	(166)	209
Ideo: Moderate (4)	19%	(46)	81%	(195)	241
Ideo: Conservative (5-7)	4%	(13)	96%	(302)	315
Community: Urban	15%	(38)	85%	(215)	253
Community: Suburban	14%	(57)	86%	(355)	412
Community: Rural	9%	(11)	91%	(105)	116
Military HHnm: Yes	14%	(22)	86%	(128)	150
Military HH: No	13%	(84)	87%	(546)	631
Employ: Private Sector	12%	(31)	88%	(234)	265
Employ: Government	22%	(10)	78%	(36)	46
Employ: Self-Employed	17%	(14)	83%	(65)	79
Employ: Homemaker	16%	(8)	84%	(39)	47
Employ: Student	36%	(9)	64%	(17)	26
Employ: Retired	3%	(7)	97%	(197)	204
Employ: Unemployed	29%	(20)	71%	(48)	68
Employ: Other	18%	(8)	82%	(39)	47

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(106)	86%	(675)	781
Protestant	7%	(12)	93%	(169)	181
Roman Catholic	14%	(28)	86%	(169)	197
Mormon	12%	(2)	88%	(12)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	4%	(1)	96%	(29)	31
Muslim	11%	(1)	89%	(6)	7
Buddhist	30%	(1)	70%	(3)	5
Hindu	—	(0)	100%	(5)	5
Atheist	10%	(3)	90%	(29)	32
Agnostic	8%	(3)	92%	(39)	42
Something else	16%	(17)	84%	(90)	107
Nothing in particular	24%	(37)	76%	(120)	157
Ideo/PID: Conservative Republican	4%	(10)	96%	(232)	243
Ideo/PID: Moderate/Liberal Republican	16%	(11)	84%	(57)	68
Ideo/PID: Moderate/Conservative Democrat	24%	(29)	76%	(90)	119
Ideo/PID: Liberal Democrat	20%	(30)	80%	(117)	146
Unfavorable of Biden and Trump	21%	(29)	79%	(111)	140
2024 H2H Matchup: Biden Voter	19%	(66)	81%	(287)	353
2024 H2H Matchup: Trump Voter	9%	(33)	91%	(346)	379
2024 H2H Matchup: Would not Vote	26%	(4)	74%	(12)	17
2024 H2H Matchup: Do not Know	10%	(3)	90%	(30)	33
2022 House Vote: Democrat	20%	(69)	80%	(270)	339
2022 House Vote: Republican	6%	(20)	94%	(306)	326
2022 House Vote: Did not Vote	16%	(17)	84%	(88)	105
2020 Vote: Joe Biden	20%	(72)	80%	(292)	365
2020 Vote: Donald Trump	7%	(24)	93%	(339)	362
2020 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote: Did not Vote	25%	(10)	75%	(32)	42
2016 Vote: Hillary Clinton	12%	(30)	88%	(227)	257
2016 Vote: Donald Trump	6%	(20)	94%	(322)	342
2016 Vote: Someone Else	38%	(12)	62%	(20)	32

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(106)	86%	(675)	781
2020 Vote/PID: Not Biden/Democrat	35%	(9)	65%	(17)	26
2020 Vote/PID: Not Trump/Republican	11%	(4)	89%	(31)	34
U.S. Economy: Wrong Track	11%	(59)	89%	(489)	547
U.S. Economy: Right Direction	20%	(47)	80%	(186)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(44)	83%	(216)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(42)	89%	(347)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	84%	(111)	132
Top 2024 Issue: Economy	15%	(39)	85%	(230)	269
Community/Gender: Urban Women	11%	(11)	89%	(88)	99
Community/Gender: Urban Men	18%	(27)	82%	(126)	154
Community/Gender: Rural Women	12%	(10)	88%	(73)	83
Community/Gender: Rural Men	2%	(1)	98%	(32)	33
Community/Gender: Suburban Women	19%	(45)	81%	(195)	240
Community/Gender: Suburban Men	7%	(13)	93%	(160)	172
Homeowner	13%	(90)	87%	(581)	670
Renter	14%	(14)	86%	(87)	101
Self + Household: White-Collar	10%	(36)	90%	(316)	352
Self + Household: Blue Collar	14%	(43)	86%	(265)	308
Union HH: Yes	25%	(10)	75%	(30)	40
Union HH: No	13%	(96)	87%	(645)	741
LGBTQ+: Yes	21%	(18)	79%	(66)	83
LGBTQ+: No	13%	(89)	87%	(609)	698
Motivated to Vote	14%	(103)	86%	(634)	737
Parent: Yes	20%	(43)	80%	(174)	217
Parent: No	11%	(64)	89%	(500)	564
COVID Vaccine: Yes	13%	(74)	87%	(513)	587
COVID Vaccine: No	17%	(33)	83%	(161)	194
Student Loans: Yes	17%	(18)	83%	(91)	110
Student Loans: No	13%	(88)	87%	(583)	671
Favorable Opinion of Haley	6%	(15)	94%	(251)	266
Unfavorable Opinion of Haley	13%	(33)	87%	(229)	263

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(106)	86%	(675)	781
Prodigal Biden Voter	34%	(16)	66%	(30)	46
Undecided Voter (DK/WNV)	15%	(8)	85%	(42)	50
Undecided Voter (DK)	10%	(3)	90%	(30)	33
Watched Debate	14%	(81)	86%	(514)	595
Watched Debate: Did not Watch	14%	(26)	86%	(161)	186
Watched Debate: All of it	11%	(41)	89%	(325)	366
Watched Debate: Some of it	17%	(40)	83%	(189)	229
Continue His Campaign: Yes Biden	16%	(50)	84%	(258)	308
Continue His Campaign: No Biden	12%	(52)	88%	(383)	435
Continue His Campaign: Yes Trump	10%	(41)	90%	(355)	395
Continue His Campaign: No Trump	18%	(62)	82%	(288)	349
Conviction: Evidence	18%	(68)	82%	(314)	382
Conviction: Motivation to Damage	8%	(26)	92%	(304)	330
Conviction: DK/NO	19%	(13)	81%	(56)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(705)	781
Gender: Male	8%	(30)	92%	(330)	359
Gender: Female	11%	(47)	89%	(375)	422
Age: 18-34	24%	(48)	76%	(152)	199
Age: 35-44	14%	(16)	86%	(98)	114
Age: 45-64	4%	(10)	96%	(252)	262
Age: 65+	1%	(2)	99%	(204)	206
GenZers: 1997-2012	33%	(32)	67%	(66)	99
Millennials: 1981-1996	15%	(32)	85%	(177)	209
GenXers: 1965-1980	5%	(10)	95%	(196)	205
Baby Boomers: 1946-1964	1%	(2)	99%	(232)	234
Educ: < College	13%	(60)	87%	(408)	468
Educ: Bachelors degree	6%	(13)	94%	(200)	213
Educ: Post-grad	3%	(3)	97%	(97)	100
Income: Under 50k	12%	(33)	88%	(241)	274
Income: 50k-100k	10%	(30)	90%	(281)	311
Income: 100k+	7%	(13)	93%	(183)	196
Ethnicity: White (Non-Hispanic)	6%	(29)	94%	(471)	499
Ethnicity: Hispanic	15%	(28)	85%	(153)	180
Ethnicity: Black (Non-Hispanic)	23%	(9)	77%	(30)	39
Ethnicity: Asian + Other (Non-Hispanic)	17%	(11)	83%	(51)	62
All Christian	6%	(24)	94%	(372)	396
All Non-Christian	6%	(3)	94%	(45)	47
Atheist	12%	(4)	88%	(29)	32
Agnostic/Nothing in particular	16%	(33)	84%	(166)	198
Something Else	12%	(13)	88%	(94)	107
Evangelical	4%	(8)	96%	(172)	180
Non-Evangelical	9%	(26)	91%	(279)	305
PID: Dem (no lean)	14%	(38)	86%	(232)	270
PID: Ind (no lean)	10%	(19)	90%	(176)	195
PID: Rep (no lean)	6%	(19)	94%	(297)	316

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(705)	781
PID/Gender: Dem Men	10%	(10)	90%	(90)	101
PID/Gender: Dem Women	16%	(27)	84%	(142)	169
PID/Gender: Ind Men	7%	(7)	93%	(94)	102
PID/Gender: Ind Women	13%	(12)	87%	(82)	93
PID/Gender: Rep Men	8%	(12)	92%	(145)	157
PID/Gender: Rep Women	5%	(7)	95%	(152)	159
Ideo: Liberal (1-3)	8%	(17)	92%	(192)	209
Ideo: Moderate (4)	12%	(30)	88%	(211)	241
Ideo: Conservative (5-7)	8%	(25)	92%	(290)	315
Community: Urban	10%	(25)	90%	(228)	253
Community: Suburban	10%	(39)	90%	(373)	412
Community: Rural	10%	(12)	90%	(104)	116
Military HHnm: Yes	2%	(3)	98%	(148)	150
Military HH: No	12%	(73)	88%	(557)	631
Employ: Private Sector	11%	(30)	89%	(235)	265
Employ: Government	12%	(6)	88%	(40)	46
Employ: Self-Employed	12%	(9)	88%	(69)	79
Employ: Homemaker	15%	(7)	85%	(40)	47
Employ: Student	54%	(14)	46%	(12)	26
Employ: Retired	—	(0)	100%	(204)	204
Employ: Unemployed	3%	(2)	97%	(66)	68
Employ: Other	17%	(8)	83%	(39)	47

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(705)	781
Protestant	2%	(4)	98%	(177)	181
Roman Catholic	9%	(17)	91%	(180)	197
Mormon	21%	(3)	79%	(11)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	9%	(3)	91%	(28)	31
Muslim	—	(0)	100%	(7)	7
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(5)	5
Atheist	12%	(4)	88%	(29)	32
Agnostic	1%	(0)	99%	(41)	42
Something else	12%	(13)	88%	(94)	107
Nothing in particular	21%	(32)	79%	(124)	157
Ideo/PID: Conservative Republican	6%	(14)	94%	(229)	243
Ideo/PID: Moderate/Liberal Republican	8%	(5)	92%	(62)	68
Ideo/PID: Moderate/Conservative Democrat	18%	(22)	82%	(97)	119
Ideo/PID: Liberal Democrat	8%	(12)	92%	(134)	146
Unfavorable of Biden and Trump	13%	(19)	87%	(121)	140
2024 H2H Matchup: Biden Voter	12%	(42)	88%	(311)	353
2024 H2H Matchup: Trump Voter	7%	(26)	93%	(352)	379
2024 H2H Matchup: Would not Vote	24%	(4)	76%	(13)	17
2024 H2H Matchup: Do not Know	11%	(4)	89%	(29)	33
2022 House Vote: Democrat	13%	(45)	87%	(294)	339
2022 House Vote: Republican	5%	(18)	95%	(308)	326
2022 House Vote: Did not Vote	9%	(9)	91%	(95)	105
2020 Vote: Joe Biden	12%	(45)	88%	(320)	365
2020 Vote: Donald Trump	6%	(21)	94%	(341)	362
2020 Vote: Someone Else	2%	(0)	98%	(11)	12
2020 Vote: Did not Vote	23%	(10)	77%	(33)	42
2016 Vote: Hillary Clinton	10%	(26)	90%	(231)	257
2016 Vote: Donald Trump	3%	(11)	97%	(331)	342
2016 Vote: Someone Else	9%	(3)	91%	(29)	32

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(705)	781
2020 Vote/PID: Not Biden/Democrat	26%	(7)	74%	(19)	26
2020 Vote/PID: Not Trump/Republican	12%	(4)	88%	(30)	34
U.S. Economy: Wrong Track	10%	(54)	90%	(494)	547
U.S. Economy: Right Direction	10%	(23)	90%	(211)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	89%	(233)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(27)	93%	(361)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	84%	(111)	132
Top 2024 Issue: Economy	11%	(29)	89%	(240)	269
Community/Gender: Urban Women	13%	(13)	87%	(87)	99
Community/Gender: Urban Men	8%	(12)	92%	(142)	154
Community/Gender: Rural Women	11%	(9)	89%	(74)	83
Community/Gender: Rural Men	9%	(3)	91%	(30)	33
Community/Gender: Suburban Women	10%	(25)	90%	(215)	240
Community/Gender: Suburban Men	8%	(14)	92%	(158)	172
Homeowner	9%	(59)	91%	(611)	670
Renter	16%	(16)	84%	(85)	101
Self + Household: White-Collar	5%	(17)	95%	(335)	352
Self + Household: Blue Collar	9%	(29)	91%	(279)	308
Union HH: Yes	6%	(2)	94%	(38)	40
Union HH: No	10%	(74)	90%	(667)	741
LGBTQ+: Yes	18%	(15)	82%	(68)	83
LGBTQ+: No	9%	(61)	91%	(637)	698
Motivated to Vote	9%	(68)	91%	(669)	737
Parent: Yes	12%	(26)	88%	(191)	217
Parent: No	9%	(50)	91%	(514)	564
COVID Vaccine: Yes	10%	(57)	90%	(530)	587
COVID Vaccine: No	10%	(19)	90%	(175)	194
Student Loans: Yes	11%	(12)	89%	(97)	110
Student Loans: No	10%	(64)	90%	(608)	671
Favorable Opinion of Haley	3%	(7)	97%	(259)	266
Unfavorable Opinion of Haley	7%	(19)	93%	(244)	263

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(705)	781
Prodigal Biden Voter	17%	(8)	83%	(38)	46
Undecided Voter (DK/WNV)	15%	(8)	85%	(42)	50
Undecided Voter (DK)	11%	(4)	89%	(29)	33
Watched Debate	9%	(52)	91%	(543)	595
Watched Debate: Did not Watch	13%	(25)	87%	(162)	186
Watched Debate: All of it	5%	(18)	95%	(348)	366
Watched Debate: Some of it	15%	(34)	85%	(195)	229
Continue His Campaign: Yes Biden	10%	(32)	90%	(277)	308
Continue His Campaign: No Biden	9%	(39)	91%	(396)	435
Continue His Campaign: Yes Trump	8%	(30)	92%	(365)	395
Continue His Campaign: No Trump	12%	(43)	88%	(306)	349
Conviction: Evidence	10%	(39)	90%	(342)	382
Conviction: Motivation to Damage	10%	(32)	90%	(298)	330
Conviction: DK/NO	6%	(4)	94%	(65)	69

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(735)	781
Gender: Male	9%	(32)	91%	(328)	359
Gender: Female	3%	(14)	97%	(408)	422
Age: 18-34	7%	(14)	93%	(186)	199
Age: 35-44	4%	(4)	96%	(110)	114
Age: 45-64	6%	(17)	94%	(245)	262
Age: 65+	6%	(11)	94%	(195)	206
GenZers: 1997-2012	8%	(8)	92%	(91)	99
Millennials: 1981-1996	4%	(9)	96%	(200)	209
GenXers: 1965-1980	7%	(14)	93%	(192)	205
Baby Boomers: 1946-1964	6%	(13)	94%	(221)	234
Educ: < College	5%	(24)	95%	(445)	468
Educ: Bachelors degree	7%	(14)	93%	(199)	213
Educ: Post-grad	8%	(8)	92%	(92)	100
Income: Under 50k	2%	(6)	98%	(269)	274
Income: 50k-100k	9%	(27)	91%	(284)	311
Income: 100k+	7%	(13)	93%	(183)	196
Ethnicity: White (Non-Hispanic)	6%	(30)	94%	(469)	499
Ethnicity: Hispanic	4%	(8)	96%	(173)	180
Ethnicity: Black (Non-Hispanic)	4%	(1)	96%	(38)	39
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	90%	(55)	62
All Christian	4%	(16)	96%	(380)	396
All Non-Christian	18%	(8)	82%	(39)	47
Atheist	3%	(1)	97%	(31)	32
Agnostic/Nothing in particular	9%	(19)	91%	(180)	198
Something Else	1%	(1)	99%	(106)	107
Evangelical	2%	(3)	98%	(177)	180
Non-Evangelical	5%	(15)	95%	(291)	305
PID: Dem (no lean)	4%	(10)	96%	(259)	270
PID: Ind (no lean)	3%	(5)	97%	(190)	195
PID: Rep (no lean)	10%	(30)	90%	(286)	316

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(735)	781
PID/Gender: Dem Men	5%	(5)	95%	(96)	101
PID/Gender: Dem Women	3%	(6)	97%	(163)	169
PID/Gender: Ind Men	2%	(2)	98%	(99)	102
PID/Gender: Ind Women	3%	(3)	97%	(91)	93
PID/Gender: Rep Men	16%	(24)	84%	(132)	157
PID/Gender: Rep Women	4%	(6)	96%	(154)	159
Ideo: Liberal (1-3)	3%	(6)	97%	(204)	209
Ideo: Moderate (4)	5%	(13)	95%	(228)	241
Ideo: Conservative (5-7)	9%	(27)	91%	(288)	315
Community: Urban	4%	(9)	96%	(243)	253
Community: Suburban	9%	(36)	91%	(376)	412
Community: Rural	—	(0)	100%	(116)	116
Military HHnm: Yes	3%	(5)	97%	(145)	150
Military HH: No	6%	(41)	94%	(590)	631
Employ: Private Sector	5%	(12)	95%	(253)	265
Employ: Government	5%	(2)	95%	(43)	46
Employ: Self-Employed	12%	(9)	88%	(69)	79
Employ: Homemaker	2%	(1)	98%	(46)	47
Employ: Student	—	(0)	100%	(26)	26
Employ: Retired	9%	(19)	91%	(184)	204
Employ: Unemployed	—	(0)	100%	(68)	68
Employ: Other	4%	(2)	96%	(45)	47

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(735)	781
Protestant	4%	(6)	96%	(174)	181
Roman Catholic	5%	(10)	95%	(188)	197
Mormon	—	(0)	100%	(14)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	18%	(5)	82%	(25)	31
Muslim	23%	(2)	77%	(5)	7
Buddhist	27%	(1)	73%	(3)	5
Hindu	—	(0)	100%	(5)	5
Atheist	3%	(1)	97%	(31)	32
Agnostic	6%	(3)	94%	(39)	42
Something else	1%	(1)	99%	(106)	107
Nothing in particular	10%	(16)	90%	(141)	157
Ideo/PID: Conservative Republican	10%	(24)	90%	(219)	243
Ideo/PID: Moderate/Liberal Republican	9%	(6)	91%	(61)	68
Ideo/PID: Moderate/Conservative Democrat	6%	(8)	94%	(111)	119
Ideo/PID: Liberal Democrat	2%	(3)	98%	(144)	146
Unfavorable of Biden and Trump	3%	(5)	97%	(135)	140
2024 H2H Matchup: Biden Voter	3%	(12)	97%	(341)	353
2024 H2H Matchup: Trump Voter	8%	(30)	92%	(349)	379
2024 H2H Matchup: Would not Vote	11%	(2)	89%	(15)	17
2024 H2H Matchup: Do not Know	6%	(2)	94%	(31)	33
2022 House Vote: Democrat	3%	(10)	97%	(329)	339
2022 House Vote: Republican	8%	(27)	92%	(298)	326
2022 House Vote: Did not Vote	7%	(8)	93%	(97)	105
2020 Vote: Joe Biden	4%	(15)	96%	(349)	365
2020 Vote: Donald Trump	8%	(29)	92%	(333)	362
2020 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote: Did not Vote	3%	(1)	97%	(41)	42
2016 Vote: Hillary Clinton	4%	(11)	96%	(247)	257
2016 Vote: Donald Trump	7%	(24)	93%	(318)	342
2016 Vote: Someone Else	9%	(3)	91%	(29)	32

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(735)	781
2020 Vote/PID: Not Biden/Democrat	5%	(1)	95%	(25)	26
2020 Vote/PID: Not Trump/Republican	14%	(5)	86%	(30)	34
U.S. Economy: Wrong Track	6%	(31)	94%	(517)	547
U.S. Economy: Right Direction	6%	(15)	94%	(219)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	97%	(251)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(30)	92%	(358)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	95%	(126)	132
Top 2024 Issue: Economy	7%	(18)	93%	(251)	269
Community/Gender: Urban Women	2%	(2)	98%	(97)	99
Community/Gender: Urban Men	5%	(8)	95%	(146)	154
Community/Gender: Rural Women	—	(0)	100%	(83)	83
Community/Gender: Rural Men	1%	(0)	99%	(33)	33
Community/Gender: Suburban Women	5%	(12)	95%	(227)	240
Community/Gender: Suburban Men	14%	(24)	86%	(149)	172
Homeowner	6%	(43)	94%	(627)	670
Renter	2%	(2)	98%	(99)	101
Self + Household: White-Collar	9%	(31)	91%	(322)	352
Self + Household: Blue Collar	2%	(7)	98%	(301)	308
Union HH: Yes	13%	(5)	87%	(35)	40
Union HH: No	5%	(40)	95%	(700)	741
LGBTQ+: Yes	3%	(2)	97%	(81)	83
LGBTQ+: No	6%	(43)	94%	(655)	698
Motivated to Vote	6%	(44)	94%	(693)	737
Parent: Yes	6%	(13)	94%	(203)	217
Parent: No	6%	(32)	94%	(532)	564
COVID Vaccine: Yes	6%	(35)	94%	(552)	587
COVID Vaccine: No	5%	(11)	95%	(183)	194
Student Loans: Yes	3%	(4)	97%	(106)	110
Student Loans: No	6%	(42)	94%	(629)	671
Favorable Opinion of Haley	7%	(20)	93%	(246)	266
Unfavorable Opinion of Haley	5%	(13)	95%	(250)	263

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(735)	781
Prodigal Biden Voter	10%	(4)	90%	(42)	46
Undecided Voter (DK/WNV)	8%	(4)	92%	(46)	50
Undecided Voter (DK)	6%	(2)	94%	(31)	33
Watched Debate	7%	(40)	93%	(555)	595
Watched Debate: Did not Watch	3%	(6)	97%	(181)	186
Watched Debate: All of it	4%	(16)	96%	(350)	366
Watched Debate: Some of it	11%	(24)	89%	(205)	229
Continue His Campaign: Yes Biden	6%	(18)	94%	(291)	308
Continue His Campaign: No Biden	6%	(25)	94%	(410)	435
Continue His Campaign: Yes Trump	7%	(27)	93%	(368)	395
Continue His Campaign: No Trump	4%	(14)	96%	(336)	349
Conviction: Evidence	5%	(21)	95%	(361)	382
Conviction: Motivation to Damage	7%	(24)	93%	(306)	330
Conviction: DK/NO	1%	(1)	99%	(68)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(143)	82%	(638)	781
Gender: Male	21%	(74)	79%	(285)	359
Gender: Female	16%	(68)	84%	(354)	422
Age: 18-34	14%	(27)	86%	(172)	199
Age: 35-44	19%	(21)	81%	(93)	114
Age: 45-64	23%	(61)	77%	(201)	262
Age: 65+	16%	(33)	84%	(173)	206
GenZers: 1997-2012	15%	(15)	85%	(83)	99
Millennials: 1981-1996	15%	(32)	85%	(177)	209
GenXers: 1965-1980	25%	(52)	75%	(154)	205
Baby Boomers: 1946-1964	16%	(39)	84%	(195)	234
Educ: < College	16%	(75)	84%	(393)	468
Educ: Bachelors degree	21%	(45)	79%	(168)	213
Educ: Post-grad	23%	(23)	77%	(77)	100
Income: Under 50k	9%	(25)	91%	(249)	274
Income: 50k-100k	22%	(67)	78%	(244)	311
Income: 100k+	26%	(50)	74%	(146)	196
Ethnicity: White (Non-Hispanic)	20%	(100)	80%	(399)	499
Ethnicity: Hispanic	16%	(29)	84%	(151)	180
Ethnicity: Black (Non-Hispanic)	1%	(0)	99%	(39)	39
Ethnicity: Asian + Other (Non-Hispanic)	21%	(13)	79%	(49)	62
All Christian	18%	(73)	82%	(322)	396
All Non-Christian	11%	(5)	89%	(42)	47
Atheist	16%	(5)	84%	(27)	32
Agnostic/Nothing in particular	22%	(43)	78%	(155)	198
Something Else	15%	(16)	85%	(91)	107
Evangelical	17%	(31)	83%	(149)	180
Non-Evangelical	18%	(55)	82%	(250)	305
PID: Dem (no lean)	17%	(45)	83%	(224)	270
PID: Ind (no lean)	13%	(25)	87%	(170)	195
PID: Rep (no lean)	23%	(72)	77%	(244)	316

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Registered Voters	18%	(143)	82%	(638)	781
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PID/Gender: Dem Women	11%	(18)	89%	(151)	169
PID/Gender: Ind Men	13%	(13)	87%	(89)	102
PID/Gender: Ind Women	12%	(12)	88%	(82)	93
PID/Gender: Rep Men	22%	(34)	78%	(122)	157
PID/Gender: Rep Women	24%	(38)	76%	(121)	159
Ideo: Liberal (1-3)	18%	(37)	82%	(172)	209
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Ideo: Conservative (5-7)	21%	(65)	79%	(250)	315
Community: Urban	20%	(51)	80%	(202)	253
Community: Suburban	18%	(73)	82%	(340)	412
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Employ: Private Sector	24%	(63)	76%	(202)	265
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Employ: Homemaker	12%	(6)	88%	(41)	47
Employ: Student	11%	(3)	89%	(23)	26
Employ: Retired	15%	(31)	85%	(173)	204
Employ: Unemployed	13%	(9)	87%	(59)	68
Employ: Other	18%	(8)	82%	(39)	47

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Protestant	14%	(26)	86%	(155)	181
Roman Catholic	22%	(43)	78%	(154)	197
Mormon	17%	(2)	83%	(11)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	4
Jewish	10%	(3)	90%	(28)	31
Muslim	21%	(1)	79%	(6)	7
Buddhist	17%	(1)	83%	(4)	5
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Top 2024 Issue: Economy	16%	(42)	84%	(227)	269
Community/Gender: Urban Women	18%	(18)	82%	(81)	99
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Community/Gender: Rural Women	16%	(13)	84%	(70)	83
Community/Gender: Rural Men	18%	(6)	82%	(27)	33
Community/Gender: Suburban Women	15%	(37)	85%	(203)	240
Community/Gender: Suburban Men	21%	(36)	79%	(137)	172
Homeowner	18%	(123)	82%	(547)	670
Renter	18%	(18)	82%	(83)	101
Self + Household: White-Collar	22%	(78)	78%	(274)	352
Self + Household: Blue Collar	16%	(48)	84%	(260)	308
Union HH: Yes	25%	(10)	75%	(30)	40
Union HH: No	18%	(133)	82%	(608)	741
LGBTQ+: Yes	28%	(23)	72%	(60)	83
LGBTQ+: No	17%	(119)	83%	(579)	698
Motivated to Vote	18%	(132)	82%	(605)	737
Parent: Yes	20%	(43)	80%	(174)	217
Parent: No	18%	(100)	82%	(464)	564
COVID Vaccine: Yes	17%	(101)	83%	(486)	587
COVID Vaccine: No	22%	(42)	78%	(152)	194
Student Loans: Yes	9%	(10)	91%	(100)	110
Student Loans: No	20%	(133)	80%	(539)	671
Favorable Opinion of Haley	22%	(58)	78%	(208)	266
Unfavorable Opinion of Haley	18%	(47)	82%	(216)	263

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(143)	82%	(638)	781
Prodigal Biden Voter	17%	(8)	83%	(38)	46
Undecided Voter (DK/WNV)	16%	(8)	84%	(41)	50
Undecided Voter (DK)	19%	(6)	81%	(27)	33
Watched Debate	18%	(107)	82%	(487)	595
Watched Debate: Did not Watch	19%	(35)	81%	(151)	186
Watched Debate: All of it	17%	(62)	83%	(304)	366
Watched Debate: Some of it	20%	(45)	80%	(183)	229
Continue His Campaign: Yes Biden	19%	(57)	81%	(251)	308
Continue His Campaign: No Biden	19%	(82)	81%	(353)	435
Continue His Campaign: Yes Trump	16%	(64)	84%	(332)	395
Continue His Campaign: No Trump	20%	(70)	80%	(279)	349
Conviction: Evidence	20%	(77)	80%	(304)	382
Conviction: Motivation to Damage	16%	(54)	84%	(276)	330
Conviction: DK/NO	17%	(12)	83%	(58)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(77)	90%	(704)	781
Gender: Male	12%	(43)	88%	(316)	359
Gender: Female	8%	(34)	92%	(388)	422
Age: 18-34	10%	(20)	90%	(179)	199
Age: 35-44	5%	(5)	95%	(108)	114
Age: 45-64	13%	(35)	87%	(227)	262
Age: 65+	8%	(16)	92%	(190)	206
GenZers: 1997-2012	19%	(18)	81%	(80)	99
Millennials: 1981-1996	3%	(6)	97%	(203)	209
GenXers: 1965-1980	13%	(27)	87%	(179)	205
Baby Boomers: 1946-1964	11%	(25)	89%	(209)	234
Educ: < College	12%	(56)	88%	(413)	468
Educ: Bachelors degree	4%	(8)	96%	(204)	213
Educ: Post-grad	13%	(13)	87%	(87)	100
Income: Under 50k	11%	(30)	89%	(244)	274
Income: 50k-100k	9%	(28)	91%	(283)	311
Income: 100k+	10%	(19)	90%	(177)	196
Ethnicity: White (Non-Hispanic)	11%	(55)	89%	(445)	499
Ethnicity: Hispanic	6%	(11)	94%	(169)	180
Ethnicity: Black (Non-Hispanic)	2%	(1)	98%	(39)	39
Ethnicity: Asian + Other (Non-Hispanic)	16%	(10)	84%	(52)	62
All Christian	8%	(33)	92%	(363)	396
All Non-Christian	10%	(5)	90%	(43)	47
Atheist	7%	(2)	93%	(30)	32
Agnostic/Nothing in particular	16%	(33)	84%	(166)	198
Something Else	4%	(4)	96%	(103)	107
Evangelical	6%	(10)	94%	(170)	180
Non-Evangelical	7%	(23)	93%	(283)	305
PID: Dem (no lean)	9%	(24)	91%	(246)	270
PID: Ind (no lean)	8%	(16)	92%	(180)	195
PID: Rep (no lean)	12%	(37)	88%	(279)	316

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(77)	90%	(704)	781
PID/Gender: Dem Men	7%	(7)	93%	(94)	101
PID/Gender: Dem Women	10%	(17)	90%	(152)	169
PID/Gender: Ind Men	9%	(10)	91%	(92)	102
PID/Gender: Ind Women	6%	(6)	94%	(88)	93
PID/Gender: Rep Men	17%	(26)	83%	(131)	157
PID/Gender: Rep Women	7%	(11)	93%	(148)	159
Ideo: Liberal (1-3)	12%	(25)	88%	(184)	209
Ideo: Moderate (4)	7%	(17)	93%	(225)	241
Ideo: Conservative (5-7)	11%	(34)	89%	(281)	315
Community: Urban	9%	(23)	91%	(230)	253
Community: Suburban	10%	(43)	90%	(369)	412
Community: Rural	9%	(11)	91%	(105)	116
Military HHnm: Yes	5%	(7)	95%	(143)	150
Military HH: No	11%	(70)	89%	(561)	631
Employ: Private Sector	6%	(16)	94%	(249)	265
Employ: Government	4%	(2)	96%	(44)	46
Employ: Self-Employed	16%	(12)	84%	(66)	79
Employ: Homemaker	2%	(1)	98%	(46)	47
Employ: Student	14%	(4)	86%	(23)	26
Employ: Retired	10%	(20)	90%	(184)	204
Employ: Unemployed	19%	(13)	81%	(55)	68
Employ: Other	20%	(10)	80%	(38)	47

Continued on next page

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(77)	90%	(704)	781
Protestant	11%	(21)	89%	(160)	181
Roman Catholic	4%	(8)	96%	(189)	197
Mormon	29%	(4)	71%	(10)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	4%	(1)	96%	(29)	31
Muslim	11%	(1)	89%	(6)	7
Buddhist	6%	(0)	94%	(4)	5
Hindu	51%	(3)	49%	(2)	5
Atheist	7%	(2)	93%	(30)	32
Agnostic	16%	(7)	84%	(35)	42
Something else	4%	(4)	96%	(103)	107
Nothing in particular	16%	(26)	84%	(131)	157
Ideo/PID: Conservative Republican	12%	(28)	88%	(214)	243
Ideo/PID: Moderate/Liberal Republican	13%	(9)	87%	(59)	68
Ideo/PID: Moderate/Conservative Democrat	2%	(3)	98%	(116)	119
Ideo/PID: Liberal Democrat	14%	(21)	86%	(125)	146
Unfavorable of Biden and Trump	7%	(10)	93%	(130)	140
2024 H2H Matchup: Biden Voter	7%	(25)	93%	(328)	353
2024 H2H Matchup: Trump Voter	12%	(44)	88%	(335)	379
2024 H2H Matchup: Would not Vote	27%	(4)	73%	(12)	17
2024 H2H Matchup: Do not Know	10%	(3)	90%	(30)	33
2022 House Vote: Democrat	6%	(20)	94%	(319)	339
2022 House Vote: Republican	14%	(45)	86%	(281)	326
2022 House Vote: Did not Vote	11%	(12)	89%	(93)	105
2020 Vote: Joe Biden	6%	(20)	94%	(344)	365
2020 Vote: Donald Trump	13%	(46)	87%	(316)	362
2020 Vote: Someone Else	2%	(0)	98%	(11)	12
2020 Vote: Did not Vote	24%	(10)	76%	(32)	42
2016 Vote: Hillary Clinton	8%	(20)	92%	(237)	257
2016 Vote: Donald Trump	9%	(31)	91%	(311)	342
2016 Vote: Someone Else	1%	(0)	99%	(32)	32

Continued on next page

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(77)	90%	(704)	781
2020 Vote/PID: Not Biden/Democrat	28%	(7)	72%	(19)	26
2020 Vote/PID: Not Trump/Republican	7%	(2)	93%	(32)	34
U.S. Economy: Wrong Track	11%	(60)	89%	(487)	547
U.S. Economy: Right Direction	7%	(16)	93%	(217)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	92%	(240)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(48)	88%	(341)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	93%	(123)	132
Top 2024 Issue: Economy	7%	(19)	93%	(250)	269
Community/Gender: Urban Women	9%	(9)	91%	(90)	99
Community/Gender: Urban Men	9%	(14)	91%	(140)	154
Community/Gender: Rural Women	8%	(7)	92%	(76)	83
Community/Gender: Rural Men	13%	(4)	87%	(29)	33
Community/Gender: Suburban Women	8%	(18)	92%	(222)	240
Community/Gender: Suburban Men	14%	(25)	86%	(148)	172
Homeowner	10%	(68)	90%	(602)	670
Renter	7%	(7)	93%	(94)	101
Self + Household: White-Collar	11%	(40)	89%	(312)	352
Self + Household: Blue Collar	6%	(18)	94%	(290)	308
Union HH: Yes	5%	(2)	95%	(38)	40
Union HH: No	10%	(74)	90%	(666)	741
LGBTQ+: Yes	10%	(8)	90%	(75)	83
LGBTQ+: No	10%	(68)	90%	(629)	698
Motivated to Vote	10%	(72)	90%	(665)	737
Parent: Yes	6%	(13)	94%	(204)	217
Parent: No	11%	(64)	89%	(500)	564
COVID Vaccine: Yes	9%	(51)	91%	(536)	587
COVID Vaccine: No	13%	(26)	87%	(168)	194
Student Loans: Yes	6%	(7)	94%	(103)	110
Student Loans: No	10%	(70)	90%	(602)	671
Favorable Opinion of Haley	11%	(29)	89%	(237)	266
Unfavorable Opinion of Haley	8%	(21)	92%	(242)	263

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(77)	90%	(704)	781
Prodigal Biden Voter	3%	(1)	97%	(45)	46
Undecided Voter (DK/WNV)	15%	(8)	85%	(42)	50
Undecided Voter (DK)	10%	(3)	90%	(30)	33
Watched Debate	9%	(53)	91%	(542)	595
Watched Debate: Did not Watch	13%	(24)	87%	(162)	186
Watched Debate: All of it	6%	(23)	94%	(343)	366
Watched Debate: Some of it	13%	(30)	87%	(199)	229
Continue His Campaign: Yes Biden	9%	(28)	91%	(280)	308
Continue His Campaign: No Biden	10%	(42)	90%	(393)	435
Continue His Campaign: Yes Trump	11%	(43)	89%	(352)	395
Continue His Campaign: No Trump	8%	(28)	92%	(321)	349
Conviction: Evidence	8%	(32)	92%	(350)	382
Conviction: Motivation to Damage	11%	(36)	89%	(294)	330
Conviction: DK/NO	12%	(8)	88%	(61)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(114)	85%	(667)	781
Gender: Male	15%	(55)	85%	(305)	359
Gender: Female	14%	(59)	86%	(363)	422
Age: 18-34	10%	(19)	90%	(180)	199
Age: 35-44	15%	(17)	85%	(97)	114
Age: 45-64	19%	(50)	81%	(212)	262
Age: 65+	14%	(28)	86%	(178)	206
GenZers: 1997-2012	10%	(10)	90%	(89)	99
Millennials: 1981-1996	11%	(23)	89%	(186)	209
GenXers: 1965-1980	19%	(39)	81%	(166)	205
Baby Boomers: 1946-1964	18%	(41)	82%	(193)	234
Educ: < College	10%	(47)	90%	(422)	468
Educ: Bachelors degree	23%	(48)	77%	(164)	213
Educ: Post-grad	19%	(19)	81%	(81)	100
Income: Under 50k	7%	(19)	93%	(255)	274
Income: 50k-100k	15%	(46)	85%	(265)	311
Income: 100k+	25%	(49)	75%	(147)	196
Ethnicity: White (Non-Hispanic)	16%	(80)	84%	(419)	499
Ethnicity: Hispanic	13%	(24)	87%	(157)	180
Ethnicity: Black (Non-Hispanic)	5%	(2)	95%	(37)	39
Ethnicity: Asian + Other (Non-Hispanic)	13%	(8)	87%	(54)	62
All Christian	18%	(70)	82%	(325)	396
All Non-Christian	6%	(3)	94%	(45)	47
Atheist	10%	(3)	90%	(29)	32
Agnostic/Nothing in particular	12%	(24)	88%	(175)	198
Something Else	13%	(14)	87%	(93)	107
Evangelical	17%	(31)	83%	(149)	180
Non-Evangelical	16%	(48)	84%	(257)	305
PID: Dem (no lean)	10%	(27)	90%	(243)	270
PID: Ind (no lean)	20%	(39)	80%	(157)	195
PID: Rep (no lean)	15%	(48)	85%	(268)	316

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(114)	85%	(667)	781
PID/Gender: Dem Men	13%	(13)	87%	(88)	101
PID/Gender: Dem Women	8%	(14)	92%	(155)	169
PID/Gender: Ind Men	19%	(19)	81%	(82)	102
PID/Gender: Ind Women	21%	(19)	79%	(74)	93
PID/Gender: Rep Men	14%	(22)	86%	(134)	157
PID/Gender: Rep Women	16%	(26)	84%	(133)	159
Ideo: Liberal (1-3)	10%	(21)	90%	(188)	209
Ideo: Moderate (4)	15%	(35)	85%	(206)	241
Ideo: Conservative (5-7)	18%	(57)	82%	(258)	315
Community: Urban	10%	(26)	90%	(227)	253
Community: Suburban	16%	(67)	84%	(345)	412
Community: Rural	18%	(20)	82%	(96)	116
Military HHnm: Yes	21%	(31)	79%	(119)	150
Military HH: No	13%	(82)	87%	(548)	631
Employ: Private Sector	17%	(46)	83%	(219)	265
Employ: Government	13%	(6)	87%	(40)	46
Employ: Self-Employed	10%	(8)	90%	(71)	79
Employ: Homemaker	15%	(7)	85%	(40)	47
Employ: Student	5%	(1)	95%	(25)	26
Employ: Retired	19%	(38)	81%	(166)	204
Employ: Unemployed	3%	(2)	97%	(66)	68
Employ: Other	11%	(5)	89%	(42)	47

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(114)	85%	(667)	781
Protestant	16%	(28)	84%	(152)	181
Roman Catholic	19%	(37)	81%	(160)	197
Mormon	25%	(3)	75%	(10)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	4
Jewish	9%	(3)	91%	(28)	31
Muslim	—	(0)	100%	(7)	7
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(5)	5
Atheist	10%	(3)	90%	(29)	32
Agnostic	28%	(12)	72%	(30)	42
Something else	13%	(14)	87%	(93)	107
Nothing in particular	8%	(12)	92%	(144)	157
Ideo/PID: Conservative Republican	15%	(37)	85%	(206)	243
Ideo/PID: Moderate/Liberal Republican	17%	(11)	83%	(56)	68
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	94%	(111)	119
Ideo/PID: Liberal Democrat	13%	(19)	87%	(127)	146
Unfavorable of Biden and Trump	16%	(22)	84%	(118)	140
2024 H2H Matchup: Biden Voter	12%	(43)	88%	(310)	353
2024 H2H Matchup: Trump Voter	16%	(60)	84%	(319)	379
2024 H2H Matchup: Would not Vote	12%	(2)	88%	(15)	17
2024 H2H Matchup: Do not Know	28%	(9)	72%	(24)	33
2022 House Vote: Democrat	13%	(44)	87%	(295)	339
2022 House Vote: Republican	18%	(58)	82%	(268)	326
2022 House Vote: Did not Vote	11%	(12)	89%	(93)	105
2020 Vote: Joe Biden	13%	(46)	87%	(319)	365
2020 Vote: Donald Trump	18%	(63)	82%	(299)	362
2020 Vote: Someone Else	22%	(3)	78%	(9)	12
2020 Vote: Did not Vote	5%	(2)	95%	(40)	42
2016 Vote: Hillary Clinton	12%	(32)	88%	(225)	257
2016 Vote: Donald Trump	20%	(67)	80%	(275)	342
2016 Vote: Someone Else	3%	(1)	97%	(31)	32

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(114)	85%	(667)	781
2020 Vote/PID: Not Biden/Democrat	1%	(0)	99%	(26)	26
2020 Vote/PID: Not Trump/Republican	12%	(4)	88%	(30)	34
U.S. Economy: Wrong Track	15%	(83)	85%	(465)	547
U.S. Economy: Right Direction	13%	(31)	87%	(202)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(35)	87%	(226)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(60)	85%	(329)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	85%	(113)	132
Top 2024 Issue: Economy	16%	(44)	84%	(225)	269
Community/Gender: Urban Women	5%	(5)	95%	(94)	99
Community/Gender: Urban Men	14%	(21)	86%	(133)	154
Community/Gender: Rural Women	16%	(13)	84%	(70)	83
Community/Gender: Rural Men	21%	(7)	79%	(26)	33
Community/Gender: Suburban Women	17%	(41)	83%	(199)	240
Community/Gender: Suburban Men	15%	(27)	85%	(146)	172
Homeowner	16%	(104)	84%	(566)	670
Renter	10%	(10)	90%	(91)	101
Self + Household: White-Collar	21%	(74)	79%	(278)	352
Self + Household: Blue Collar	10%	(29)	90%	(279)	308
Union HH: Yes	24%	(10)	76%	(31)	40
Union HH: No	14%	(104)	86%	(637)	741
LGBTQ+: Yes	7%	(6)	93%	(77)	83
LGBTQ+: No	15%	(108)	85%	(590)	698
Motivated to Vote	15%	(109)	85%	(628)	737
Parent: Yes	12%	(25)	88%	(192)	217
Parent: No	16%	(89)	84%	(476)	564
COVID Vaccine: Yes	16%	(92)	84%	(495)	587
COVID Vaccine: No	11%	(22)	89%	(172)	194
Student Loans: Yes	14%	(15)	86%	(94)	110
Student Loans: No	15%	(99)	85%	(573)	671
Favorable Opinion of Haley	21%	(55)	79%	(211)	266
Unfavorable Opinion of Haley	11%	(29)	89%	(233)	263

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(114)	85%	(667)	781
Prodigal Biden Voter	10%	(5)	90%	(41)	46
Undecided Voter (DK/WNV)	22%	(11)	78%	(39)	50
Undecided Voter (DK)	28%	(9)	72%	(24)	33
Watched Debate	14%	(84)	86%	(511)	595
Watched Debate: Did not Watch	16%	(30)	84%	(157)	186
Watched Debate: All of it	15%	(56)	85%	(310)	366
Watched Debate: Some of it	12%	(28)	88%	(200)	229
Continue His Campaign: Yes Biden	15%	(47)	85%	(261)	308
Continue His Campaign: No Biden	14%	(61)	86%	(374)	435
Continue His Campaign: Yes Trump	15%	(61)	85%	(334)	395
Continue His Campaign: No Trump	14%	(50)	86%	(299)	349
Conviction: Evidence	13%	(50)	87%	(332)	382
Conviction: Motivation to Damage	16%	(53)	84%	(277)	330
Conviction: DK/NO	17%	(12)	83%	(58)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(57)	93%	(724)	781
Gender: Male	8%	(30)	92%	(329)	359
Gender: Female	7%	(27)	93%	(394)	422
Age: 18-34	10%	(20)	90%	(180)	199
Age: 35-44	6%	(6)	94%	(107)	114
Age: 45-64	7%	(19)	93%	(243)	262
Age: 65+	6%	(12)	94%	(194)	206
GenZers: 1997-2012	8%	(8)	92%	(90)	99
Millennials: 1981-1996	9%	(18)	91%	(191)	209
GenXers: 1965-1980	9%	(19)	91%	(186)	205
Baby Boomers: 1946-1964	5%	(11)	95%	(223)	234
Educ: < College	8%	(36)	92%	(433)	468
Educ: Bachelors degree	7%	(16)	93%	(197)	213
Educ: Post-grad	6%	(6)	94%	(94)	100
Income: Under 50k	9%	(24)	91%	(250)	274
Income: 50k-100k	7%	(20)	93%	(291)	311
Income: 100k+	7%	(13)	93%	(183)	196
Ethnicity: White (Non-Hispanic)	7%	(36)	93%	(463)	499
Ethnicity: Hispanic	7%	(13)	93%	(167)	180
Ethnicity: Black (Non-Hispanic)	5%	(2)	95%	(38)	39
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	90%	(56)	62
All Christian	10%	(40)	90%	(355)	396
All Non-Christian	3%	(1)	97%	(46)	47
Atheist	3%	(1)	97%	(32)	32
Agnostic/Nothing in particular	5%	(10)	95%	(189)	198
Something Else	5%	(5)	95%	(102)	107
Evangelical	8%	(15)	92%	(165)	180
Non-Evangelical	10%	(30)	90%	(275)	305
PID: Dem (no lean)	6%	(16)	94%	(254)	270
PID: Ind (no lean)	7%	(15)	93%	(181)	195
PID: Rep (no lean)	9%	(27)	91%	(289)	316

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(57)	93%	(724)	781
PID/Gender: Dem Men	7%	(7)	93%	(93)	101
PID/Gender: Dem Women	5%	(8)	95%	(160)	169
PID/Gender: Ind Men	9%	(9)	91%	(93)	102
PID/Gender: Ind Women	6%	(5)	94%	(88)	93
PID/Gender: Rep Men	9%	(13)	91%	(143)	157
PID/Gender: Rep Women	9%	(14)	91%	(146)	159
Ideo: Liberal (1-3)	8%	(16)	92%	(193)	209
Ideo: Moderate (4)	6%	(15)	94%	(227)	241
Ideo: Conservative (5-7)	8%	(25)	92%	(290)	315
Community: Urban	8%	(21)	92%	(232)	253
Community: Suburban	6%	(23)	94%	(389)	412
Community: Rural	12%	(13)	88%	(103)	116
Military HHnm: Yes	7%	(10)	93%	(140)	150
Military HH: No	8%	(47)	92%	(583)	631
Employ: Private Sector	9%	(24)	91%	(241)	265
Employ: Government	7%	(3)	93%	(42)	46
Employ: Self-Employed	5%	(4)	95%	(75)	79
Employ: Homemaker	17%	(8)	83%	(39)	47
Employ: Student	12%	(3)	88%	(23)	26
Employ: Retired	2%	(4)	98%	(200)	204
Employ: Unemployed	15%	(10)	85%	(57)	68
Employ: Other	1%	(0)	99%	(47)	47

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(57)	93%	(724)	781
Protestant	15%	(28)	85%	(153)	181
Roman Catholic	6%	(13)	94%	(185)	197
Mormon	—	(0)	100%	(14)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	4%	(1)	96%	(29)	31
Muslim	—	(0)	100%	(7)	7
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(5)	5
Atheist	3%	(1)	97%	(32)	32
Agnostic	8%	(3)	92%	(39)	42
Something else	5%	(5)	95%	(102)	107
Nothing in particular	4%	(7)	96%	(150)	157
Ideo/PID: Conservative Republican	9%	(22)	91%	(220)	243
Ideo/PID: Moderate/Liberal Republican	5%	(4)	95%	(64)	68
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	95%	(113)	119
Ideo/PID: Liberal Democrat	7%	(10)	93%	(137)	146
Unfavorable of Biden and Trump	7%	(9)	93%	(131)	140
2024 H2H Matchup: Biden Voter	7%	(23)	93%	(330)	353
2024 H2H Matchup: Trump Voter	8%	(29)	92%	(350)	379
2024 H2H Matchup: Would not Vote	6%	(1)	94%	(15)	17
2024 H2H Matchup: Do not Know	13%	(4)	87%	(29)	33
2022 House Vote: Democrat	7%	(22)	93%	(317)	339
2022 House Vote: Republican	8%	(26)	92%	(300)	326
2022 House Vote: Did not Vote	9%	(9)	91%	(96)	105
2020 Vote: Joe Biden	6%	(23)	94%	(341)	365
2020 Vote: Donald Trump	8%	(29)	92%	(333)	362
2020 Vote: Someone Else	1%	(0)	99%	(12)	12
2020 Vote: Did not Vote	11%	(5)	89%	(38)	42
2016 Vote: Hillary Clinton	7%	(18)	93%	(239)	257
2016 Vote: Donald Trump	7%	(24)	93%	(318)	342
2016 Vote: Someone Else	—	(0)	100%	(32)	32

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(57)	93%	(724)	781
2020 Vote/PID: Not Biden/Democrat	8%	(2)	92%	(24)	26
2020 Vote/PID: Not Trump/Republican	2%	(1)	98%	(34)	34
U.S. Economy: Wrong Track	8%	(45)	92%	(503)	547
U.S. Economy: Right Direction	5%	(12)	95%	(221)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	95%	(248)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(34)	91%	(355)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	92%	(121)	132
Top 2024 Issue: Economy	5%	(13)	95%	(256)	269
Community/Gender: Urban Women	4%	(4)	96%	(95)	99
Community/Gender: Urban Men	11%	(16)	89%	(137)	154
Community/Gender: Rural Women	13%	(11)	87%	(72)	83
Community/Gender: Rural Men	8%	(3)	92%	(30)	33
Community/Gender: Suburban Women	5%	(12)	95%	(228)	240
Community/Gender: Suburban Men	6%	(11)	94%	(162)	172
Homeowner	7%	(49)	93%	(621)	670
Renter	7%	(7)	93%	(94)	101
Self + Household: White-Collar	8%	(27)	92%	(325)	352
Self + Household: Blue Collar	7%	(21)	93%	(287)	308
Union HH: Yes	10%	(4)	90%	(36)	40
Union HH: No	7%	(53)	93%	(687)	741
LGBTQ+: Yes	7%	(6)	93%	(77)	83
LGBTQ+: No	7%	(51)	93%	(647)	698
Motivated to Vote	7%	(53)	93%	(684)	737
Parent: Yes	7%	(15)	93%	(202)	217
Parent: No	8%	(43)	92%	(521)	564
COVID Vaccine: Yes	8%	(50)	92%	(537)	587
COVID Vaccine: No	4%	(8)	96%	(186)	194
Student Loans: Yes	13%	(14)	87%	(95)	110
Student Loans: No	6%	(43)	94%	(628)	671
Favorable Opinion of Haley	8%	(22)	92%	(243)	266
Unfavorable Opinion of Haley	6%	(16)	94%	(247)	263

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(57)	93%	(724)	781
Prodigal Biden Voter	6%	(3)	94%	(43)	46
Undecided Voter (DK/WNV)	11%	(5)	89%	(44)	50
Undecided Voter (DK)	13%	(4)	87%	(29)	33
Watched Debate	9%	(52)	91%	(542)	595
Watched Debate: Did not Watch	3%	(5)	97%	(181)	186
Watched Debate: All of it	10%	(37)	90%	(329)	366
Watched Debate: Some of it	7%	(15)	93%	(213)	229
Continue His Campaign: Yes Biden	7%	(23)	93%	(286)	308
Continue His Campaign: No Biden	8%	(34)	92%	(401)	435
Continue His Campaign: Yes Trump	9%	(35)	91%	(361)	395
Continue His Campaign: No Trump	5%	(18)	95%	(331)	349
Conviction: Evidence	5%	(20)	95%	(361)	382
Conviction: Motivation to Damage	10%	(32)	90%	(298)	330
Conviction: DK/NO	8%	(5)	92%	(64)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(226)	71%	(555)	781
Gender: Male	22%	(79)	78%	(280)	359
Gender: Female	35%	(147)	65%	(275)	422
Age: 18-34	37%	(73)	63%	(126)	199
Age: 35-44	41%	(47)	59%	(67)	114
Age: 45-64	27%	(72)	73%	(190)	262
Age: 65+	17%	(34)	83%	(172)	206
GenZers: 1997-2012	29%	(29)	71%	(70)	99
Millennials: 1981-1996	42%	(87)	58%	(122)	209
GenXers: 1965-1980	29%	(59)	71%	(146)	205
Baby Boomers: 1946-1964	21%	(50)	79%	(184)	234
Educ: < College	31%	(145)	69%	(323)	468
Educ: Bachelors degree	28%	(60)	72%	(153)	213
Educ: Post-grad	21%	(21)	79%	(79)	100
Income: Under 50k	33%	(90)	67%	(184)	274
Income: 50k-100k	29%	(90)	71%	(221)	311
Income: 100k+	24%	(46)	76%	(150)	196
Ethnicity: White (Non-Hispanic)	24%	(120)	76%	(379)	499
Ethnicity: Hispanic	36%	(65)	64%	(115)	180
Ethnicity: Black (Non-Hispanic)	46%	(18)	54%	(21)	39
Ethnicity: Asian + Other (Non-Hispanic)	36%	(22)	64%	(39)	62
All Christian	25%	(100)	75%	(296)	396
All Non-Christian	28%	(13)	72%	(34)	47
Atheist	42%	(14)	58%	(19)	32
Agnostic/Nothing in particular	32%	(63)	68%	(136)	198
Something Else	35%	(37)	65%	(70)	107
Evangelical	21%	(38)	79%	(142)	180
Non-Evangelical	31%	(94)	69%	(212)	305
PID: Dem (no lean)	29%	(79)	71%	(191)	270
PID: Ind (no lean)	40%	(79)	60%	(117)	195
PID: Rep (no lean)	22%	(69)	78%	(247)	316

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(226)	71%	(555)	781
PID/Gender: Dem Men	20%	(20)	80%	(81)	101
PID/Gender: Dem Women	35%	(59)	65%	(110)	169
PID/Gender: Ind Men	29%	(30)	71%	(72)	102
PID/Gender: Ind Women	52%	(49)	48%	(45)	93
PID/Gender: Rep Men	19%	(29)	81%	(127)	157
PID/Gender: Rep Women	25%	(40)	75%	(120)	159
Ideo: Liberal (1-3)	33%	(68)	67%	(141)	209
Ideo: Moderate (4)	32%	(77)	68%	(165)	241
Ideo: Conservative (5-7)	23%	(73)	77%	(242)	315
Community: Urban	33%	(84)	67%	(169)	253
Community: Suburban	26%	(109)	74%	(303)	412
Community: Rural	29%	(33)	71%	(82)	116
Military HHnm: Yes	29%	(44)	71%	(106)	150
Military HH: No	29%	(182)	71%	(449)	631
Employ: Private Sector	35%	(92)	65%	(174)	265
Employ: Government	36%	(17)	64%	(29)	46
Employ: Self-Employed	35%	(28)	65%	(51)	79
Employ: Homemaker	53%	(25)	47%	(22)	47
Employ: Student	33%	(9)	67%	(18)	26
Employ: Retired	16%	(32)	84%	(171)	204
Employ: Unemployed	22%	(15)	78%	(53)	68
Employ: Other	21%	(10)	79%	(37)	47

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(226)	71%	(555)	781
Protestant	18%	(33)	82%	(148)	181
Roman Catholic	31%	(62)	69%	(135)	197
Mormon	23%	(3)	77%	(11)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	4
Jewish	19%	(6)	81%	(25)	31
Muslim	55%	(4)	45%	(3)	7
Buddhist	24%	(1)	76%	(4)	5
Hindu	49%	(2)	51%	(3)	5
Atheist	42%	(14)	58%	(19)	32
Agnostic	22%	(9)	78%	(32)	42
Something else	35%	(37)	65%	(70)	107
Nothing in particular	34%	(53)	66%	(103)	157
Ideo/PID: Conservative Republican	21%	(52)	79%	(191)	243
Ideo/PID: Moderate/Liberal Republican	17%	(12)	83%	(56)	68
Ideo/PID: Moderate/Conservative Democrat	28%	(34)	72%	(85)	119
Ideo/PID: Liberal Democrat	30%	(44)	70%	(102)	146
Unfavorable of Biden and Trump	34%	(47)	66%	(93)	140
2024 H2H Matchup: Biden Voter	34%	(121)	66%	(232)	353
2024 H2H Matchup: Trump Voter	24%	(90)	76%	(289)	379
2024 H2H Matchup: Would not Vote	45%	(8)	55%	(9)	17
2024 H2H Matchup: Do not Know	25%	(8)	75%	(25)	33
2022 House Vote: Democrat	35%	(117)	65%	(222)	339
2022 House Vote: Republican	19%	(62)	81%	(264)	326
2022 House Vote: Did not Vote	44%	(46)	56%	(58)	105
2020 Vote: Joe Biden	34%	(123)	66%	(241)	365
2020 Vote: Donald Trump	25%	(91)	75%	(272)	362
2020 Vote: Someone Else	18%	(2)	82%	(10)	12
2020 Vote: Did not Vote	24%	(10)	76%	(32)	42
2016 Vote: Hillary Clinton	34%	(88)	66%	(169)	257
2016 Vote: Donald Trump	25%	(84)	75%	(258)	342
2016 Vote: Someone Else	25%	(8)	75%	(24)	32

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(226)	71%	(555)	781
2020 Vote/PID: Not Biden/Democrat	25%	(7)	75%	(19)	26
2020 Vote/PID: Not Trump/Republican	18%	(6)	82%	(28)	34
U.S. Economy: Wrong Track	29%	(157)	71%	(390)	547
U.S. Economy: Right Direction	29%	(69)	71%	(165)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(78)	70%	(182)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(101)	74%	(288)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(47)	64%	(85)	132
Top 2024 Issue: Economy	35%	(94)	65%	(175)	269
Community/Gender: Urban Women	39%	(39)	61%	(60)	99
Community/Gender: Urban Men	29%	(45)	71%	(109)	154
Community/Gender: Rural Women	34%	(29)	66%	(54)	83
Community/Gender: Rural Men	15%	(5)	85%	(28)	33
Community/Gender: Suburban Women	33%	(79)	67%	(160)	240
Community/Gender: Suburban Men	17%	(30)	83%	(143)	172
Homeowner	25%	(168)	75%	(503)	670
Renter	53%	(53)	47%	(47)	101
Self + Household: White-Collar	24%	(86)	76%	(266)	352
Self + Household: Blue Collar	34%	(104)	66%	(204)	308
Union HH: Yes	31%	(13)	69%	(28)	40
Union HH: No	29%	(213)	71%	(527)	741
LGBTQ+: Yes	38%	(31)	62%	(52)	83
LGBTQ+: No	28%	(195)	72%	(503)	698
Motivated to Vote	29%	(215)	71%	(522)	737
Parent: Yes	39%	(84)	61%	(133)	217
Parent: No	25%	(142)	75%	(422)	564
COVID Vaccine: Yes	29%	(168)	71%	(419)	587
COVID Vaccine: No	30%	(58)	70%	(136)	194
Student Loans: Yes	38%	(41)	62%	(69)	110
Student Loans: No	28%	(185)	72%	(487)	671
Favorable Opinion of Haley	19%	(50)	81%	(215)	266
Unfavorable Opinion of Haley	33%	(88)	67%	(175)	263

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(226)	71%	(555)	781
Prodigal Biden Voter	30%	(14)	70%	(32)	46
Undecided Voter (DK/WNV)	32%	(16)	68%	(34)	50
Undecided Voter (DK)	25%	(8)	75%	(25)	33
Watched Debate	28%	(169)	72%	(426)	595
Watched Debate: Did not Watch	31%	(57)	69%	(129)	186
Watched Debate: All of it	25%	(92)	75%	(274)	366
Watched Debate: Some of it	34%	(77)	66%	(152)	229
Continue His Campaign: Yes Biden	31%	(94)	69%	(214)	308
Continue His Campaign: No Biden	28%	(124)	72%	(311)	435
Continue His Campaign: Yes Trump	26%	(104)	74%	(291)	395
Continue His Campaign: No Trump	33%	(114)	67%	(235)	349
Conviction: Evidence	35%	(135)	65%	(247)	382
Conviction: Motivation to Damage	23%	(76)	77%	(254)	330
Conviction: DK/NO	22%	(15)	78%	(54)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(101)	87%	(680)	781
Gender: Male	17%	(60)	83%	(300)	359
Gender: Female	10%	(41)	90%	(381)	422
Age: 18-34	9%	(18)	91%	(182)	199
Age: 35-44	6%	(7)	94%	(107)	114
Age: 45-64	11%	(29)	89%	(233)	262
Age: 65+	23%	(48)	77%	(158)	206
GenZers: 1997-2012	14%	(14)	86%	(84)	99
Millennials: 1981-1996	5%	(9)	95%	(200)	209
GenXers: 1965-1980	10%	(21)	90%	(184)	205
Baby Boomers: 1946-1964	20%	(48)	80%	(186)	234
Educ: < College	13%	(59)	87%	(410)	468
Educ: Bachelors degree	13%	(27)	87%	(185)	213
Educ: Post-grad	15%	(15)	85%	(85)	100
Income: Under 50k	14%	(39)	86%	(235)	274
Income: 50k-100k	11%	(35)	89%	(276)	311
Income: 100k+	14%	(27)	86%	(169)	196
Ethnicity: White (Non-Hispanic)	15%	(77)	85%	(422)	499
Ethnicity: Hispanic	7%	(12)	93%	(168)	180
Ethnicity: Black (Non-Hispanic)	23%	(9)	77%	(31)	39
Ethnicity: Asian + Other (Non-Hispanic)	5%	(3)	95%	(59)	62
All Christian	16%	(63)	84%	(333)	396
All Non-Christian	9%	(4)	91%	(43)	47
Atheist	12%	(4)	88%	(29)	32
Agnostic/Nothing in particular	12%	(24)	88%	(175)	198
Something Else	6%	(6)	94%	(101)	107
Evangelical	12%	(22)	88%	(158)	180
Non-Evangelical	15%	(45)	85%	(260)	305
PID: Dem (no lean)	9%	(25)	91%	(245)	270
PID: Ind (no lean)	14%	(28)	86%	(167)	195
PID: Rep (no lean)	15%	(48)	85%	(268)	316

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Table BLMB9_11NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget*

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(101)	87%	(680)	781
PID/Gender: Dem Men	11%	(12)	89%	(89)	101
PID/Gender: Dem Women	8%	(13)	92%	(156)	169
PID/Gender: Ind Men	18%	(19)	82%	(83)	102
PID/Gender: Ind Women	10%	(9)	90%	(84)	93
PID/Gender: Rep Men	19%	(30)	81%	(127)	157
PID/Gender: Rep Women	12%	(19)	88%	(141)	159
Ideo: Liberal (1-3)	7%	(14)	93%	(195)	209
Ideo: Moderate (4)	12%	(29)	88%	(213)	241
Ideo: Conservative (5-7)	19%	(58)	81%	(257)	315
Community: Urban	11%	(27)	89%	(226)	253
Community: Suburban	12%	(51)	88%	(361)	412
Community: Rural	19%	(23)	81%	(93)	116
Military HHnm: Yes	23%	(35)	77%	(115)	150
Military HH: No	10%	(66)	90%	(565)	631
Employ: Private Sector	7%	(19)	93%	(246)	265
Employ: Government	8%	(4)	92%	(42)	46
Employ: Self-Employed	8%	(6)	92%	(72)	79
Employ: Homemaker	10%	(5)	90%	(42)	47
Employ: Student	34%	(9)	66%	(17)	26
Employ: Retired	22%	(44)	78%	(160)	204
Employ: Unemployed	16%	(11)	84%	(57)	68
Employ: Other	7%	(4)	93%	(43)	47

Continued on next page

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(101)	87%	(680)	781
Protestant	23%	(42)	77%	(138)	181
Roman Catholic	9%	(19)	91%	(179)	197
Mormon	12%	(2)	88%	(12)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	4%	(1)	96%	(29)	31
Muslim	23%	(2)	77%	(5)	7
Buddhist	33%	(2)	67%	(3)	5
Hindu	—	(0)	100%	(5)	5
Atheist	12%	(4)	88%	(29)	32
Agnostic	22%	(9)	78%	(32)	42
Something else	6%	(6)	94%	(101)	107
Nothing in particular	9%	(14)	91%	(142)	157
Ideo/PID: Conservative Republican	18%	(43)	82%	(199)	243
Ideo/PID: Moderate/Liberal Republican	7%	(5)	93%	(63)	68
Ideo/PID: Moderate/Conservative Democrat	13%	(16)	87%	(103)	119
Ideo/PID: Liberal Democrat	6%	(9)	94%	(138)	146
Unfavorable of Biden and Trump	8%	(11)	92%	(129)	140
2024 H2H Matchup: Biden Voter	10%	(37)	90%	(316)	353
2024 H2H Matchup: Trump Voter	17%	(63)	83%	(316)	379
2024 H2H Matchup: Would not Vote	—	(0)	100%	(17)	17
2024 H2H Matchup: Do not Know	4%	(1)	96%	(32)	33
2022 House Vote: Democrat	11%	(37)	89%	(302)	339
2022 House Vote: Republican	17%	(56)	83%	(270)	326
2022 House Vote: Did not Vote	8%	(8)	92%	(96)	105
2020 Vote: Joe Biden	10%	(36)	90%	(329)	365
2020 Vote: Donald Trump	16%	(59)	84%	(303)	362
2020 Vote: Someone Else	23%	(3)	77%	(9)	12
2020 Vote: Did not Vote	8%	(3)	92%	(39)	42
2016 Vote: Hillary Clinton	8%	(21)	92%	(236)	257
2016 Vote: Donald Trump	19%	(64)	81%	(278)	342
2016 Vote: Someone Else	4%	(1)	96%	(31)	32

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(101)	87%	(680)	781
2020 Vote/PID: Not Biden/Democrat	10%	(3)	90%	(23)	26
2020 Vote/PID: Not Trump/Republican	13%	(5)	87%	(30)	34
U.S. Economy: Wrong Track	12%	(66)	88%	(481)	547
U.S. Economy: Right Direction	15%	(34)	85%	(199)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(28)	89%	(233)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(61)	84%	(328)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	90%	(119)	132
Top 2024 Issue: Economy	8%	(22)	92%	(247)	269
Community/Gender: Urban Women	9%	(9)	91%	(91)	99
Community/Gender: Urban Men	12%	(19)	88%	(135)	154
Community/Gender: Rural Women	9%	(7)	91%	(76)	83
Community/Gender: Rural Men	47%	(16)	53%	(17)	33
Community/Gender: Suburban Women	11%	(26)	89%	(214)	240
Community/Gender: Suburban Men	15%	(26)	85%	(147)	172
Homeowner	14%	(97)	86%	(573)	670
Renter	4%	(4)	96%	(97)	101
Self + Household: White-Collar	14%	(50)	86%	(303)	352
Self + Household: Blue Collar	13%	(41)	87%	(267)	308
Union HH: Yes	20%	(8)	80%	(32)	40
Union HH: No	13%	(93)	87%	(648)	741
LGBTQ+: Yes	25%	(21)	75%	(62)	83
LGBTQ+: No	11%	(80)	89%	(618)	698
Motivated to Vote	13%	(99)	87%	(638)	737
Parent: Yes	7%	(16)	93%	(201)	217
Parent: No	15%	(85)	85%	(479)	564
COVID Vaccine: Yes	13%	(78)	87%	(509)	587
COVID Vaccine: No	12%	(23)	88%	(171)	194
Student Loans: Yes	14%	(16)	86%	(94)	110
Student Loans: No	13%	(85)	87%	(586)	671
Favorable Opinion of Haley	21%	(56)	79%	(209)	266
Unfavorable Opinion of Haley	9%	(23)	91%	(240)	263

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(101)	87%	(680)	781
Prodigal Biden Voter	9%	(4)	91%	(42)	46
Undecided Voter (DK/WNV)	3%	(1)	97%	(48)	50
Undecided Voter (DK)	4%	(1)	96%	(32)	33
Watched Debate	14%	(83)	86%	(512)	595
Watched Debate: Did not Watch	10%	(18)	90%	(168)	186
Watched Debate: All of it	15%	(55)	85%	(311)	366
Watched Debate: Some of it	12%	(27)	88%	(201)	229
Continue His Campaign: Yes Biden	10%	(31)	90%	(277)	308
Continue His Campaign: No Biden	15%	(66)	85%	(369)	435
Continue His Campaign: Yes Trump	17%	(67)	83%	(329)	395
Continue His Campaign: No Trump	9%	(32)	91%	(317)	349
Conviction: Evidence	7%	(26)	93%	(355)	382
Conviction: Motivation to Damage	22%	(72)	78%	(259)	330
Conviction: DK/NO	4%	(3)	96%	(66)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(19)	98%	(762)	781
Gender: Male	2%	(9)	98%	(351)	359
Gender: Female	2%	(10)	98%	(412)	422
Age: 18-34	1%	(1)	99%	(198)	199
Age: 35-44	1%	(1)	99%	(113)	114
Age: 45-64	2%	(6)	98%	(256)	262
Age: 65+	5%	(10)	95%	(196)	206
GenZers: 1997-2012	1%	(1)	99%	(97)	99
Millennials: 1981-1996	1%	(1)	99%	(208)	209
GenXers: 1965-1980	2%	(4)	98%	(201)	205
Baby Boomers: 1946-1964	4%	(9)	96%	(225)	234
Educ: < College	2%	(10)	98%	(458)	468
Educ: Bachelors degree	3%	(7)	97%	(205)	213
Educ: Post-grad	1%	(1)	99%	(99)	100
Income: Under 50k	2%	(6)	98%	(268)	274
Income: 50k-100k	3%	(8)	97%	(303)	311
Income: 100k+	2%	(5)	98%	(191)	196
Ethnicity: White (Non-Hispanic)	3%	(14)	97%	(486)	499
Ethnicity: Hispanic	2%	(3)	98%	(177)	180
Ethnicity: Black (Non-Hispanic)	1%	(0)	99%	(39)	39
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	98%	(61)	62
All Christian	2%	(6)	98%	(389)	396
All Non-Christian	7%	(3)	93%	(44)	47
Atheist	11%	(4)	89%	(29)	32
Agnostic/Nothing in particular	2%	(4)	98%	(194)	198
Something Else	2%	(2)	98%	(106)	107
Evangelical	2%	(4)	98%	(176)	180
Non-Evangelical	1%	(4)	99%	(301)	305
PID: Dem (no lean)	2%	(6)	98%	(264)	270
PID: Ind (no lean)	5%	(10)	95%	(186)	195
PID: Rep (no lean)	1%	(3)	99%	(313)	316

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(19)	98%	(762)	781
PID/Gender: Dem Men	1%	(1)	99%	(99)	101
PID/Gender: Dem Women	3%	(4)	97%	(165)	169
PID/Gender: Ind Men	5%	(5)	95%	(96)	102
PID/Gender: Ind Women	4%	(4)	96%	(89)	93
PID/Gender: Rep Men	1%	(2)	99%	(155)	157
PID/Gender: Rep Women	1%	(1)	99%	(158)	159
Ideo: Liberal (1-3)	4%	(8)	96%	(201)	209
Ideo: Moderate (4)	1%	(3)	99%	(238)	241
Ideo: Conservative (5-7)	2%	(6)	98%	(309)	315
Community: Urban	3%	(7)	97%	(246)	253
Community: Suburban	2%	(8)	98%	(404)	412
Community: Rural	3%	(3)	97%	(112)	116
Military HHnm: Yes	5%	(7)	95%	(143)	150
Military HH: No	2%	(12)	98%	(619)	631
Employ: Private Sector	1%	(2)	99%	(263)	265
Employ: Government	2%	(1)	98%	(44)	46
Employ: Self-Employed	3%	(2)	97%	(76)	79
Employ: Homemaker	—	(0)	100%	(47)	47
Employ: Student	4%	(1)	96%	(25)	26
Employ: Retired	5%	(11)	95%	(193)	204
Employ: Unemployed	—	(0)	100%	(68)	68
Employ: Other	2%	(1)	98%	(46)	47

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(19)	98%	(762)	781
Protestant	1%	(2)	99%	(179)	181
Roman Catholic	2%	(4)	98%	(193)	197
Mormon	—	(0)	100%	(14)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	10%	(3)	90%	(28)	31
Muslim	—	(0)	100%	(7)	7
Buddhist	6%	(0)	94%	(4)	5
Hindu	—	(0)	100%	(5)	5
Atheist	11%	(4)	89%	(29)	32
Agnostic	4%	(2)	96%	(40)	42
Something else	2%	(2)	98%	(106)	107
Nothing in particular	2%	(2)	98%	(154)	157
Ideo/PID: Conservative Republican	1%	(3)	99%	(240)	243
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(68)	68
Ideo/PID: Moderate/Conservative Democrat	—	(0)	100%	(119)	119
Ideo/PID: Liberal Democrat	4%	(5)	96%	(141)	146
Unfavorable of Biden and Trump	4%	(5)	96%	(135)	140
2024 H2H Matchup: Biden Voter	3%	(11)	97%	(342)	353
2024 H2H Matchup: Trump Voter	2%	(7)	98%	(372)	379
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(16)	17
2024 H2H Matchup: Do not Know	1%	(0)	99%	(33)	33
2022 House Vote: Democrat	3%	(9)	97%	(331)	339
2022 House Vote: Republican	2%	(6)	98%	(320)	326
2022 House Vote: Did not Vote	2%	(2)	98%	(103)	105
2020 Vote: Joe Biden	2%	(9)	98%	(356)	365
2020 Vote: Donald Trump	2%	(6)	98%	(356)	362
2020 Vote: Someone Else	19%	(2)	81%	(9)	12
2020 Vote: Did not Vote	3%	(1)	97%	(41)	42
2016 Vote: Hillary Clinton	3%	(7)	97%	(250)	257
2016 Vote: Donald Trump	2%	(8)	98%	(334)	342
2016 Vote: Someone Else	6%	(2)	94%	(30)	32

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(19)	98%	(762)	781
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(26)	26
2020 Vote/PID: Not Trump/Republican	—	(0)	100%	(34)	34
U.S. Economy: Wrong Track	3%	(15)	97%	(532)	547
U.S. Economy: Right Direction	2%	(4)	98%	(230)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	96%	(249)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(6)	99%	(383)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	99%	(130)	132
Top 2024 Issue: Economy	—	(0)	100%	(269)	269
Community/Gender: Urban Women	5%	(5)	95%	(94)	99
Community/Gender: Urban Men	1%	(2)	99%	(152)	154
Community/Gender: Rural Women	4%	(3)	96%	(80)	83
Community/Gender: Rural Men	1%	(0)	99%	(33)	33
Community/Gender: Suburban Women	1%	(2)	99%	(238)	240
Community/Gender: Suburban Men	4%	(6)	96%	(166)	172
Homeowner	2%	(16)	98%	(655)	670
Renter	3%	(3)	97%	(98)	101
Self + Household: White-Collar	2%	(9)	98%	(343)	352
Self + Household: Blue Collar	2%	(8)	98%	(300)	308
Union HH: Yes	—	(0)	100%	(40)	40
Union HH: No	3%	(19)	97%	(722)	741
LGBTQ+: Yes	1%	(1)	99%	(82)	83
LGBTQ+: No	3%	(18)	97%	(680)	698
Motivated to Vote	2%	(17)	98%	(720)	737
Parent: Yes	1%	(2)	99%	(215)	217
Parent: No	3%	(17)	97%	(547)	564
COVID Vaccine: Yes	3%	(17)	97%	(571)	587
COVID Vaccine: No	1%	(2)	99%	(192)	194
Student Loans: Yes	2%	(2)	98%	(107)	110
Student Loans: No	2%	(16)	98%	(655)	671
Favorable Opinion of Haley	2%	(5)	98%	(261)	266
Unfavorable Opinion of Haley	4%	(10)	96%	(253)	263

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(19)	98%	(762)	781
Prodigal Biden Voter	1%	(0)	99%	(46)	46
Undecided Voter (DK/WNV)	1%	(1)	99%	(49)	50
Undecided Voter (DK)	1%	(0)	99%	(33)	33
Watched Debate	2%	(14)	98%	(580)	595
Watched Debate: Did not Watch	2%	(4)	98%	(182)	186
Watched Debate: All of it	2%	(9)	98%	(357)	366
Watched Debate: Some of it	2%	(5)	98%	(223)	229
Continue His Campaign: Yes Biden	2%	(6)	98%	(302)	308
Continue His Campaign: No Biden	2%	(10)	98%	(425)	435
Continue His Campaign: Yes Trump	2%	(9)	98%	(386)	395
Continue His Campaign: No Trump	2%	(7)	98%	(342)	349
Conviction: Evidence	3%	(12)	97%	(370)	382
Conviction: Motivation to Damage	2%	(6)	98%	(324)	330
Conviction: DK/NO	—	(0)	100%	(69)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(489)	37%	(292)	781
Gender: Male	54%	(194)	46%	(165)	359
Gender: Female	70%	(295)	30%	(127)	422
Age: 18-34	51%	(103)	49%	(97)	199
Age: 35-44	60%	(68)	40%	(45)	114
Age: 45-64	67%	(176)	33%	(86)	262
Age: 65+	69%	(142)	31%	(64)	206
GenZers: 1997-2012	45%	(44)	55%	(54)	99
Millennials: 1981-1996	60%	(125)	40%	(84)	209
GenXers: 1965-1980	67%	(137)	33%	(68)	205
Baby Boomers: 1946-1964	66%	(155)	34%	(79)	234
Educ: < College	64%	(301)	36%	(167)	468
Educ: Bachelors degree	62%	(132)	38%	(81)	213
Educ: Post-grad	55%	(55)	45%	(45)	100
Income: Under 50k	60%	(166)	40%	(108)	274
Income: 50k-100k	68%	(213)	32%	(98)	311
Income: 100k+	56%	(110)	44%	(86)	196
Ethnicity: White (Non-Hispanic)	67%	(332)	33%	(167)	499
Ethnicity: Hispanic	60%	(108)	40%	(72)	180
Ethnicity: Black (Non-Hispanic)	44%	(17)	56%	(22)	39
Ethnicity: Asian + Other (Non-Hispanic)	50%	(31)	50%	(31)	62
All Christian	66%	(261)	34%	(134)	396
All Non-Christian	50%	(24)	50%	(24)	47
Atheist	46%	(15)	54%	(18)	32
Agnostic/Nothing in particular	56%	(112)	44%	(86)	198
Something Else	71%	(77)	29%	(31)	107
Evangelical	70%	(126)	30%	(54)	180
Non-Evangelical	66%	(202)	34%	(103)	305
PID: Dem (no lean)	59%	(159)	41%	(111)	270
PID: Ind (no lean)	61%	(120)	39%	(75)	195
PID: Rep (no lean)	66%	(210)	34%	(106)	316

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Table BLMB9_13NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(489)	37%	(292)	781
PID/Gender: Dem Men	55%	(55)	45%	(46)	101
PID/Gender: Dem Women	61%	(104)	39%	(65)	169
PID/Gender: Ind Men	53%	(54)	47%	(48)	102
PID/Gender: Ind Women	70%	(66)	30%	(28)	93
PID/Gender: Rep Men	54%	(85)	46%	(72)	157
PID/Gender: Rep Women	78%	(125)	22%	(35)	159
Ideo: Liberal (1-3)	58%	(122)	42%	(87)	209
Ideo: Moderate (4)	64%	(153)	36%	(88)	241
Ideo: Conservative (5-7)	65%	(204)	35%	(111)	315
Community: Urban	60%	(151)	40%	(102)	253
Community: Suburban	63%	(262)	37%	(151)	412
Community: Rural	66%	(76)	34%	(39)	116
Military HHnm: Yes	59%	(89)	41%	(62)	150
Military HH: No	63%	(400)	37%	(231)	631
Employ: Private Sector	55%	(145)	45%	(120)	265
Employ: Government	47%	(21)	53%	(24)	46
Employ: Self-Employed	58%	(46)	42%	(33)	79
Employ: Homemaker	64%	(30)	36%	(17)	47
Employ: Student	37%	(10)	63%	(17)	26
Employ: Retired	69%	(140)	31%	(63)	204
Employ: Unemployed	90%	(61)	10%	(7)	68
Employ: Other	75%	(35)	25%	(12)	47

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(489)	37%	(292)	781
Protestant	72%	(130)	28%	(51)	181
Roman Catholic	62%	(122)	38%	(75)	197
Mormon	71%	(10)	29%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	65%	(20)	35%	(11)	31
Muslim	11%	(1)	89%	(6)	7
Buddhist	59%	(3)	41%	(2)	5
Hindu	7%	(0)	93%	(5)	5
Atheist	46%	(15)	54%	(18)	32
Agnostic	47%	(20)	53%	(22)	42
Something else	71%	(77)	29%	(31)	107
Nothing in particular	59%	(92)	41%	(64)	157
Ideo/PID: Conservative Republican	68%	(165)	32%	(77)	243
Ideo/PID: Moderate/Liberal Republican	59%	(40)	41%	(28)	68
Ideo/PID: Moderate/Conservative Democrat	58%	(68)	42%	(50)	119
Ideo/PID: Liberal Democrat	59%	(87)	41%	(60)	146
Unfavorable of Biden and Trump	66%	(93)	34%	(47)	140
2024 H2H Matchup: Biden Voter	58%	(205)	42%	(147)	353
2024 H2H Matchup: Trump Voter	66%	(251)	34%	(127)	379
2024 H2H Matchup: Would not Vote	37%	(6)	63%	(10)	17
2024 H2H Matchup: Do not Know	78%	(26)	22%	(7)	33
2022 House Vote: Democrat	60%	(204)	40%	(135)	339
2022 House Vote: Republican	68%	(223)	32%	(103)	326
2022 House Vote: Did not Vote	55%	(57)	45%	(47)	105
2020 Vote: Joe Biden	59%	(216)	41%	(149)	365
2020 Vote: Donald Trump	66%	(240)	34%	(122)	362
2020 Vote: Someone Else	69%	(8)	31%	(4)	12
2020 Vote: Did not Vote	59%	(25)	41%	(18)	42
2016 Vote: Hillary Clinton	59%	(152)	41%	(105)	257
2016 Vote: Donald Trump	65%	(224)	35%	(118)	342
2016 Vote: Someone Else	78%	(25)	22%	(7)	32

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(489)	37%	(292)	781
2020 Vote/PID: Not Biden/Democrat	51%	(13)	49%	(13)	26
2020 Vote/PID: Not Trump/Republican	63%	(22)	37%	(13)	34
U.S. Economy: Wrong Track	68%	(373)	32%	(174)	547
U.S. Economy: Right Direction	49%	(115)	51%	(118)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(139)	46%	(121)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(265)	32%	(124)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(85)	36%	(47)	132
Top 2024 Issue: Economy	67%	(180)	33%	(89)	269
Community/Gender: Urban Women	66%	(65)	34%	(34)	99
Community/Gender: Urban Men	56%	(86)	44%	(68)	154
Community/Gender: Rural Women	74%	(61)	26%	(22)	83
Community/Gender: Rural Men	46%	(15)	54%	(18)	33
Community/Gender: Suburban Women	70%	(168)	30%	(71)	240
Community/Gender: Suburban Men	54%	(93)	46%	(79)	172
Homeowner	63%	(419)	37%	(251)	670
Renter	63%	(64)	37%	(37)	101
Self + Household: White-Collar	59%	(208)	41%	(144)	352
Self + Household: Blue Collar	69%	(212)	31%	(96)	308
Union HH: Yes	25%	(10)	75%	(30)	40
Union HH: No	65%	(478)	35%	(262)	741
LGBTQ+: Yes	48%	(40)	52%	(44)	83
LGBTQ+: No	64%	(449)	36%	(249)	698
Motivated to Vote	62%	(457)	38%	(280)	737
Parent: Yes	55%	(119)	45%	(98)	217
Parent: No	66%	(370)	34%	(194)	564
COVID Vaccine: Yes	61%	(359)	39%	(228)	587
COVID Vaccine: No	67%	(130)	33%	(64)	194
Student Loans: Yes	63%	(69)	37%	(41)	110
Student Loans: No	63%	(420)	37%	(252)	671
Favorable Opinion of Haley	62%	(165)	38%	(101)	266
Unfavorable Opinion of Haley	64%	(169)	36%	(94)	263

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(489)	37%	(292)	781
Prodigal Biden Voter	63%	(29)	37%	(17)	46
Undecided Voter (DK/WNV)	64%	(32)	36%	(18)	50
Undecided Voter (DK)	78%	(26)	22%	(7)	33
Watched Debate	63%	(373)	37%	(222)	595
Watched Debate: Did not Watch	62%	(116)	38%	(70)	186
Watched Debate: All of it	68%	(247)	32%	(119)	366
Watched Debate: Some of it	55%	(125)	45%	(103)	229
Continue His Campaign: Yes Biden	56%	(172)	44%	(136)	308
Continue His Campaign: No Biden	69%	(299)	31%	(136)	435
Continue His Campaign: Yes Trump	66%	(263)	34%	(133)	395
Continue His Campaign: No Trump	59%	(207)	41%	(142)	349
Conviction: Evidence	61%	(233)	39%	(148)	382
Conviction: Motivation to Damage	66%	(218)	34%	(112)	330
Conviction: DK/NO	54%	(37)	46%	(32)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(195)	75%	(586)	781
Gender: Male	27%	(96)	73%	(263)	359
Gender: Female	23%	(99)	77%	(323)	422
Age: 18-34	23%	(45)	77%	(154)	199
Age: 35-44	28%	(32)	72%	(82)	114
Age: 45-64	24%	(63)	76%	(199)	262
Age: 65+	27%	(55)	73%	(151)	206
GenZers: 1997-2012	20%	(20)	80%	(79)	99
Millennials: 1981-1996	27%	(58)	73%	(152)	209
GenXers: 1965-1980	24%	(48)	76%	(157)	205
Baby Boomers: 1946-1964	24%	(57)	76%	(177)	234
Educ: < College	21%	(99)	79%	(370)	468
Educ: Bachelors degree	28%	(60)	72%	(153)	213
Educ: Post-grad	36%	(36)	64%	(64)	100
Income: Under 50k	26%	(71)	74%	(203)	274
Income: 50k-100k	24%	(74)	76%	(237)	311
Income: 100k+	25%	(49)	75%	(147)	196
Ethnicity: White (Non-Hispanic)	26%	(129)	74%	(371)	499
Ethnicity: Hispanic	23%	(42)	77%	(138)	180
Ethnicity: Black (Non-Hispanic)	34%	(14)	66%	(26)	39
Ethnicity: Asian + Other (Non-Hispanic)	16%	(10)	84%	(52)	62
All Christian	27%	(106)	73%	(290)	396
All Non-Christian	28%	(13)	72%	(34)	47
Atheist	23%	(7)	77%	(25)	32
Agnostic/Nothing in particular	24%	(48)	76%	(150)	198
Something Else	19%	(21)	81%	(87)	107
Evangelical	22%	(40)	78%	(140)	180
Non-Evangelical	26%	(81)	74%	(225)	305
PID: Dem (no lean)	24%	(64)	76%	(206)	270
PID: Ind (no lean)	28%	(55)	72%	(140)	195
PID: Rep (no lean)	24%	(76)	76%	(240)	316

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(195)	75%	(586)	781
PID/Gender: Dem Men	23%	(23)	77%	(77)	101
PID/Gender: Dem Women	24%	(40)	76%	(129)	169
PID/Gender: Ind Men	38%	(39)	62%	(63)	102
PID/Gender: Ind Women	18%	(16)	82%	(77)	93
PID/Gender: Rep Men	21%	(33)	79%	(123)	157
PID/Gender: Rep Women	27%	(42)	73%	(117)	159
Ideo: Liberal (1-3)	23%	(47)	77%	(162)	209
Ideo: Moderate (4)	25%	(60)	75%	(182)	241
Ideo: Conservative (5-7)	27%	(87)	73%	(228)	315
Community: Urban	25%	(62)	75%	(190)	253
Community: Suburban	27%	(112)	73%	(300)	412
Community: Rural	17%	(20)	83%	(96)	116
Military HHnm: Yes	25%	(38)	75%	(112)	150
Military HH: No	25%	(157)	75%	(474)	631
Employ: Private Sector	30%	(79)	70%	(186)	265
Employ: Government	22%	(10)	78%	(36)	46
Employ: Self-Employed	16%	(13)	84%	(66)	79
Employ: Homemaker	28%	(13)	72%	(34)	47
Employ: Student	16%	(4)	84%	(22)	26
Employ: Retired	25%	(50)	75%	(153)	204
Employ: Unemployed	25%	(17)	75%	(51)	68
Employ: Other	19%	(9)	81%	(38)	47

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(195)	75%	(586)	781
Protestant	29%	(52)	71%	(129)	181
Roman Catholic	24%	(48)	76%	(149)	197
Mormon	23%	(3)	77%	(11)	14
Orthodox (e.g. Greek or Russian Orthodox)	76%	(3)	24%	(1)	4
Jewish	27%	(8)	73%	(22)	31
Muslim	—	(0)	100%	(7)	7
Buddhist	—	(0)	100%	(5)	5
Hindu	93%	(5)	7%	(0)	5
Atheist	23%	(7)	77%	(25)	32
Agnostic	24%	(10)	76%	(32)	42
Something else	19%	(21)	81%	(87)	107
Nothing in particular	24%	(38)	76%	(119)	157
Ideo/PID: Conservative Republican	26%	(63)	74%	(180)	243
Ideo/PID: Moderate/Liberal Republican	19%	(13)	81%	(55)	68
Ideo/PID: Moderate/Conservative Democrat	29%	(35)	71%	(84)	119
Ideo/PID: Liberal Democrat	20%	(29)	80%	(118)	146
Unfavorable of Biden and Trump	21%	(30)	79%	(110)	140
2024 H2H Matchup: Biden Voter	22%	(77)	78%	(276)	353
2024 H2H Matchup: Trump Voter	28%	(108)	72%	(271)	379
2024 H2H Matchup: Would not Vote	13%	(2)	87%	(14)	17
2024 H2H Matchup: Do not Know	26%	(8)	74%	(25)	33
2022 House Vote: Democrat	21%	(73)	79%	(267)	339
2022 House Vote: Republican	28%	(91)	72%	(234)	326
2022 House Vote: Did not Vote	23%	(24)	77%	(81)	105
2020 Vote: Joe Biden	23%	(84)	77%	(280)	365
2020 Vote: Donald Trump	27%	(98)	73%	(264)	362
2020 Vote: Someone Else	50%	(6)	50%	(6)	12
2020 Vote: Did not Vote	15%	(6)	85%	(36)	42
2016 Vote: Hillary Clinton	24%	(63)	76%	(195)	257
2016 Vote: Donald Trump	27%	(93)	73%	(250)	342
2016 Vote: Someone Else	23%	(7)	77%	(25)	32

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(195)	75%	(586)	781
2020 Vote/PID: Not Biden/Democrat	7%	(2)	93%	(24)	26
2020 Vote/PID: Not Trump/Republican	18%	(6)	82%	(28)	34
U.S. Economy: Wrong Track	25%	(134)	75%	(413)	547
U.S. Economy: Right Direction	26%	(60)	74%	(173)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(54)	79%	(207)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(103)	74%	(286)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(38)	71%	(94)	132
Top 2024 Issue: Economy	29%	(78)	71%	(191)	269
Community/Gender: Urban Women	28%	(28)	72%	(72)	99
Community/Gender: Urban Men	23%	(35)	77%	(119)	154
Community/Gender: Rural Women	12%	(10)	88%	(73)	83
Community/Gender: Rural Men	30%	(10)	70%	(23)	33
Community/Gender: Suburban Women	26%	(62)	74%	(178)	240
Community/Gender: Suburban Men	29%	(51)	71%	(122)	172
Homeowner	26%	(174)	74%	(497)	670
Renter	19%	(19)	81%	(81)	101
Self + Household: White-Collar	28%	(100)	72%	(252)	352
Self + Household: Blue Collar	23%	(71)	77%	(237)	308
Union HH: Yes	22%	(9)	78%	(31)	40
Union HH: No	25%	(186)	75%	(555)	741
LGBTQ+: Yes	18%	(15)	82%	(68)	83
LGBTQ+: No	26%	(180)	74%	(518)	698
Motivated to Vote	25%	(183)	75%	(554)	737
Parent: Yes	27%	(57)	73%	(159)	217
Parent: No	24%	(137)	76%	(427)	564
COVID Vaccine: Yes	23%	(137)	77%	(450)	587
COVID Vaccine: No	30%	(58)	70%	(136)	194
Student Loans: Yes	29%	(32)	71%	(78)	110
Student Loans: No	24%	(163)	76%	(508)	671
Favorable Opinion of Haley	28%	(74)	72%	(191)	266
Unfavorable Opinion of Haley	21%	(56)	79%	(206)	263

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(195)	75%	(586)	781
Prodigal Biden Voter	29%	(13)	71%	(33)	46
Undecided Voter (DK/WNV)	21%	(11)	79%	(39)	50
Undecided Voter (DK)	26%	(8)	74%	(25)	33
Watched Debate	24%	(144)	76%	(450)	595
Watched Debate: Did not Watch	27%	(50)	73%	(136)	186
Watched Debate: All of it	25%	(92)	75%	(274)	366
Watched Debate: Some of it	23%	(52)	77%	(176)	229
Continue His Campaign: Yes Biden	25%	(78)	75%	(231)	308
Continue His Campaign: No Biden	24%	(102)	76%	(333)	435
Continue His Campaign: Yes Trump	27%	(108)	73%	(287)	395
Continue His Campaign: No Trump	22%	(78)	78%	(271)	349
Conviction: Evidence	21%	(80)	79%	(302)	382
Conviction: Motivation to Damage	27%	(89)	73%	(241)	330
Conviction: DK/NO	37%	(26)	63%	(44)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(250)	68%	(531)	781
Gender: Male	29%	(104)	71%	(255)	359
Gender: Female	35%	(146)	65%	(276)	422
Age: 18-34	23%	(45)	77%	(154)	199
Age: 35-44	26%	(30)	74%	(84)	114
Age: 45-64	34%	(89)	66%	(173)	262
Age: 65+	42%	(86)	58%	(120)	206
GenZers: 1997-2012	18%	(17)	82%	(81)	99
Millennials: 1981-1996	28%	(58)	72%	(152)	209
GenXers: 1965-1980	29%	(59)	71%	(146)	205
Baby Boomers: 1946-1964	44%	(103)	56%	(131)	234
Educ: < College	29%	(136)	71%	(332)	468
Educ: Bachelors degree	37%	(79)	63%	(134)	213
Educ: Post-grad	35%	(35)	65%	(65)	100
Income: Under 50k	30%	(83)	70%	(191)	274
Income: 50k-100k	32%	(99)	68%	(212)	311
Income: 100k+	35%	(68)	65%	(128)	196
Ethnicity: White (Non-Hispanic)	36%	(178)	64%	(321)	499
Ethnicity: Hispanic	32%	(58)	68%	(122)	180
Ethnicity: Black (Non-Hispanic)	13%	(5)	87%	(34)	39
Ethnicity: Asian + Other (Non-Hispanic)	13%	(8)	87%	(54)	62
All Christian	35%	(137)	65%	(259)	396
All Non-Christian	45%	(22)	55%	(26)	47
Atheist	29%	(10)	71%	(23)	32
Agnostic/Nothing in particular	27%	(54)	73%	(144)	198
Something Else	26%	(28)	74%	(79)	107
Evangelical	30%	(54)	70%	(126)	180
Non-Evangelical	35%	(108)	65%	(197)	305
PID: Dem (no lean)	43%	(116)	57%	(153)	270
PID: Ind (no lean)	29%	(57)	71%	(138)	195
PID: Rep (no lean)	24%	(77)	76%	(239)	316

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

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Registered Voters	32%	(250)	68%	(531)	781
PID/Gender: Dem Men	39%	(39)	61%	(61)	101
PID/Gender: Dem Women	45%	(77)	55%	(92)	169
PID/Gender: Ind Men	26%	(27)	74%	(75)	102
PID/Gender: Ind Women	32%	(30)	68%	(63)	93
PID/Gender: Rep Men	24%	(38)	76%	(119)	157
PID/Gender: Rep Women	24%	(39)	76%	(121)	159
Ideo: Liberal (1-3)	40%	(83)	60%	(126)	209
Ideo: Moderate (4)	32%	(77)	68%	(165)	241
Ideo: Conservative (5-7)	29%	(90)	71%	(225)	315
Community: Urban	29%	(74)	71%	(178)	253
Community: Suburban	36%	(147)	64%	(265)	412
Community: Rural	24%	(28)	76%	(88)	116
Military HHnm: Yes	31%	(46)	69%	(104)	150
Military HH: No	32%	(204)	68%	(427)	631
Employ: Private Sector	26%	(70)	74%	(196)	265
Employ: Government	29%	(13)	71%	(32)	46
Employ: Self-Employed	34%	(27)	66%	(52)	79
Employ: Homemaker	28%	(13)	72%	(34)	47
Employ: Student	18%	(5)	82%	(21)	26
Employ: Retired	44%	(90)	56%	(113)	204
Employ: Unemployed	33%	(22)	67%	(45)	68
Employ: Other	21%	(10)	79%	(37)	47

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(250)	68%	(531)	781
Protestant	28%	(50)	72%	(130)	181
Roman Catholic	42%	(84)	58%	(114)	197
Mormon	20%	(3)	80%	(11)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	62%	(19)	38%	(12)	31
Muslim	—	(0)	100%	(7)	7
Buddhist	48%	(2)	52%	(2)	5
Hindu	7%	(0)	93%	(5)	5
Atheist	29%	(10)	71%	(23)	32
Agnostic	39%	(16)	61%	(25)	42
Something else	26%	(28)	74%	(79)	107
Nothing in particular	24%	(38)	76%	(119)	157
Ideo/PID: Conservative Republican	27%	(66)	73%	(176)	243
Ideo/PID: Moderate/Liberal Republican	14%	(10)	86%	(58)	68
Ideo/PID: Moderate/Conservative Democrat	40%	(47)	60%	(71)	119
Ideo/PID: Liberal Democrat	47%	(69)	53%	(78)	146
Unfavorable of Biden and Trump	29%	(41)	71%	(99)	140
2024 H2H Matchup: Biden Voter	43%	(153)	57%	(200)	353
2024 H2H Matchup: Trump Voter	23%	(86)	77%	(293)	379
2024 H2H Matchup: Would not Vote	37%	(6)	63%	(10)	17
2024 H2H Matchup: Do not Know	17%	(6)	83%	(27)	33
2022 House Vote: Democrat	39%	(133)	61%	(206)	339
2022 House Vote: Republican	23%	(74)	77%	(252)	326
2022 House Vote: Did not Vote	38%	(39)	62%	(65)	105
2020 Vote: Joe Biden	40%	(147)	60%	(218)	365
2020 Vote: Donald Trump	24%	(86)	76%	(276)	362
2020 Vote: Someone Else	33%	(4)	67%	(8)	12
2020 Vote: Did not Vote	31%	(13)	69%	(29)	42
2016 Vote: Hillary Clinton	44%	(112)	56%	(145)	257
2016 Vote: Donald Trump	25%	(84)	75%	(258)	342
2016 Vote: Someone Else	41%	(13)	59%	(19)	32

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(250)	68%	(531)	781
2020 Vote/PID: Not Biden/Democrat	30%	(8)	70%	(18)	26
2020 Vote/PID: Not Trump/Republican	28%	(9)	72%	(25)	34
U.S. Economy: Wrong Track	29%	(158)	71%	(389)	547
U.S. Economy: Right Direction	39%	(92)	61%	(142)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(120)	54%	(141)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(90)	77%	(299)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(40)	69%	(92)	132
Top 2024 Issue: Economy	22%	(59)	78%	(210)	269
Community/Gender: Urban Women	36%	(36)	64%	(63)	99
Community/Gender: Urban Men	25%	(38)	75%	(115)	154
Community/Gender: Rural Women	31%	(26)	69%	(57)	83
Community/Gender: Rural Men	7%	(2)	93%	(31)	33
Community/Gender: Suburban Women	35%	(84)	65%	(156)	240
Community/Gender: Suburban Men	37%	(63)	63%	(109)	172
Homeowner	34%	(228)	66%	(442)	670
Renter	18%	(18)	82%	(83)	101
Self + Household: White-Collar	36%	(125)	64%	(227)	352
Self + Household: Blue Collar	33%	(100)	67%	(208)	308
Union HH: Yes	19%	(8)	81%	(33)	40
Union HH: No	33%	(242)	67%	(498)	741
LGBTQ+: Yes	26%	(22)	74%	(61)	83
LGBTQ+: No	33%	(228)	67%	(470)	698
Motivated to Vote	33%	(242)	67%	(495)	737
Parent: Yes	25%	(54)	75%	(163)	217
Parent: No	35%	(196)	65%	(368)	564
COVID Vaccine: Yes	34%	(202)	66%	(385)	587
COVID Vaccine: No	25%	(48)	75%	(146)	194
Student Loans: Yes	32%	(35)	68%	(75)	110
Student Loans: No	32%	(215)	68%	(456)	671
Favorable Opinion of Haley	32%	(85)	68%	(181)	266
Unfavorable Opinion of Haley	35%	(91)	65%	(171)	263

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(250)	68%	(531)	781
Prodigal Biden Voter	11%	(5)	89%	(41)	46
Undecided Voter (DK/WNV)	24%	(12)	76%	(38)	50
Undecided Voter (DK)	17%	(6)	83%	(27)	33
Watched Debate	31%	(184)	69%	(411)	595
Watched Debate: Did not Watch	35%	(66)	65%	(120)	186
Watched Debate: All of it	35%	(127)	65%	(239)	366
Watched Debate: Some of it	25%	(56)	75%	(172)	229
Continue His Campaign: Yes Biden	37%	(115)	63%	(194)	308
Continue His Campaign: No Biden	29%	(127)	71%	(308)	435
Continue His Campaign: Yes Trump	25%	(98)	75%	(298)	395
Continue His Campaign: No Trump	41%	(142)	59%	(207)	349
Conviction: Evidence	41%	(155)	59%	(226)	382
Conviction: Motivation to Damage	25%	(84)	75%	(246)	330
Conviction: DK/NO	16%	(11)	84%	(58)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(214)	73%	(567)	781
Gender: Male	28%	(100)	72%	(259)	359
Gender: Female	27%	(114)	73%	(308)	422
Age: 18-34	23%	(47)	77%	(153)	199
Age: 35-44	20%	(22)	80%	(91)	114
Age: 45-64	29%	(77)	71%	(185)	262
Age: 65+	33%	(68)	67%	(138)	206
GenZers: 1997-2012	19%	(19)	81%	(80)	99
Millennials: 1981-1996	24%	(50)	76%	(159)	209
GenXers: 1965-1980	27%	(56)	73%	(150)	205
Baby Boomers: 1946-1964	31%	(72)	69%	(162)	234
Educ: < College	30%	(139)	70%	(329)	468
Educ: Bachelors degree	22%	(46)	78%	(167)	213
Educ: Post-grad	29%	(29)	71%	(71)	100
Income: Under 50k	31%	(85)	69%	(189)	274
Income: 50k-100k	26%	(80)	74%	(231)	311
Income: 100k+	25%	(48)	75%	(148)	196
Ethnicity: White (Non-Hispanic)	30%	(149)	70%	(350)	499
Ethnicity: Hispanic	19%	(35)	81%	(145)	180
Ethnicity: Black (Non-Hispanic)	15%	(6)	85%	(34)	39
Ethnicity: Asian + Other (Non-Hispanic)	39%	(24)	61%	(38)	62
All Christian	30%	(119)	70%	(276)	396
All Non-Christian	42%	(20)	58%	(28)	47
Atheist	15%	(5)	85%	(28)	32
Agnostic/Nothing in particular	22%	(44)	78%	(155)	198
Something Else	25%	(26)	75%	(81)	107
Evangelical	36%	(65)	64%	(115)	180
Non-Evangelical	24%	(74)	76%	(231)	305
PID: Dem (no lean)	17%	(46)	83%	(224)	270
PID: Ind (no lean)	22%	(44)	78%	(152)	195
PID: Rep (no lean)	39%	(124)	61%	(192)	316

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(214)	73%	(567)	781
PID/Gender: Dem Men	21%	(21)	79%	(80)	101
PID/Gender: Dem Women	15%	(25)	85%	(144)	169
PID/Gender: Ind Men	26%	(27)	74%	(75)	102
PID/Gender: Ind Women	18%	(17)	82%	(77)	93
PID/Gender: Rep Men	33%	(52)	67%	(105)	157
PID/Gender: Rep Women	45%	(72)	55%	(87)	159
Ideo: Liberal (1-3)	19%	(40)	81%	(169)	209
Ideo: Moderate (4)	18%	(42)	82%	(199)	241
Ideo: Conservative (5-7)	40%	(125)	60%	(190)	315
Community: Urban	26%	(67)	74%	(186)	253
Community: Suburban	25%	(104)	75%	(308)	412
Community: Rural	37%	(43)	63%	(73)	116
Military HHnm: Yes	29%	(43)	71%	(107)	150
Military HH: No	27%	(171)	73%	(460)	631
Employ: Private Sector	23%	(60)	77%	(205)	265
Employ: Government	43%	(20)	57%	(26)	46
Employ: Self-Employed	38%	(30)	62%	(49)	79
Employ: Homemaker	31%	(15)	69%	(32)	47
Employ: Student	15%	(4)	85%	(22)	26
Employ: Retired	32%	(66)	68%	(138)	204
Employ: Unemployed	12%	(8)	88%	(60)	68
Employ: Other	25%	(12)	75%	(35)	47

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(214)	73%	(567)	781
Protestant	40%	(72)	60%	(109)	181
Roman Catholic	21%	(41)	79%	(157)	197
Mormon	30%	(4)	70%	(10)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	4
Jewish	29%	(9)	71%	(22)	31
Muslim	78%	(5)	22%	(2)	7
Buddhist	17%	(1)	83%	(4)	5
Hindu	93%	(5)	7%	(0)	5
Atheist	15%	(5)	85%	(28)	32
Agnostic	20%	(8)	80%	(33)	42
Something else	25%	(26)	75%	(81)	107
Nothing in particular	22%	(35)	78%	(121)	157
Ideo/PID: Conservative Republican	42%	(101)	58%	(142)	243
Ideo/PID: Moderate/Liberal Republican	28%	(19)	72%	(49)	68
Ideo/PID: Moderate/Conservative Democrat	18%	(21)	82%	(98)	119
Ideo/PID: Liberal Democrat	17%	(24)	83%	(122)	146
Unfavorable of Biden and Trump	25%	(35)	75%	(105)	140
2024 H2H Matchup: Biden Voter	16%	(55)	84%	(298)	353
2024 H2H Matchup: Trump Voter	39%	(147)	61%	(232)	379
2024 H2H Matchup: Would not Vote	9%	(2)	91%	(15)	17
2024 H2H Matchup: Do not Know	33%	(11)	67%	(22)	33
2022 House Vote: Democrat	16%	(53)	84%	(286)	339
2022 House Vote: Republican	39%	(126)	61%	(200)	326
2022 House Vote: Did not Vote	27%	(28)	73%	(77)	105
2020 Vote: Joe Biden	17%	(63)	83%	(302)	365
2020 Vote: Donald Trump	38%	(139)	62%	(223)	362
2020 Vote: Someone Else	14%	(2)	86%	(10)	12
2020 Vote: Did not Vote	25%	(10)	75%	(32)	42
2016 Vote: Hillary Clinton	16%	(41)	84%	(216)	257
2016 Vote: Donald Trump	39%	(132)	61%	(210)	342
2016 Vote: Someone Else	13%	(4)	87%	(28)	32

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(214)	73%	(567)	781
2020 Vote/PID: Not Biden/Democrat	15%	(4)	85%	(22)	26
2020 Vote/PID: Not Trump/Republican	44%	(15)	56%	(19)	34
U.S. Economy: Wrong Track	30%	(165)	70%	(383)	547
U.S. Economy: Right Direction	21%	(49)	79%	(184)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(49)	81%	(211)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(144)	63%	(245)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	84%	(111)	132
Top 2024 Issue: Economy	36%	(98)	64%	(171)	269
Community/Gender: Urban Women	26%	(26)	74%	(73)	99
Community/Gender: Urban Men	26%	(41)	74%	(113)	154
Community/Gender: Rural Women	34%	(28)	66%	(55)	83
Community/Gender: Rural Men	45%	(15)	55%	(18)	33
Community/Gender: Suburban Women	25%	(60)	75%	(180)	240
Community/Gender: Suburban Men	26%	(45)	74%	(128)	172
Homeowner	28%	(189)	72%	(482)	670
Renter	22%	(23)	78%	(78)	101
Self + Household: White-Collar	25%	(87)	75%	(265)	352
Self + Household: Blue Collar	32%	(98)	68%	(210)	308
Union HH: Yes	28%	(11)	72%	(29)	40
Union HH: No	27%	(203)	73%	(538)	741
LGBTQ+: Yes	17%	(14)	83%	(69)	83
LGBTQ+: No	29%	(200)	71%	(498)	698
Motivated to Vote	27%	(200)	73%	(537)	737
Parent: Yes	29%	(62)	71%	(155)	217
Parent: No	27%	(152)	73%	(412)	564
COVID Vaccine: Yes	27%	(156)	73%	(431)	587
COVID Vaccine: No	30%	(58)	70%	(136)	194
Student Loans: Yes	19%	(21)	81%	(88)	110
Student Loans: No	29%	(193)	71%	(479)	671
Favorable Opinion of Haley	30%	(80)	70%	(186)	266
Unfavorable Opinion of Haley	29%	(77)	71%	(185)	263

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(214)	73%	(567)	781
Prodigal Biden Voter	25%	(11)	75%	(35)	46
Undecided Voter (DK/WNV)	25%	(12)	75%	(37)	50
Undecided Voter (DK)	33%	(11)	67%	(22)	33
Watched Debate	30%	(179)	70%	(415)	595
Watched Debate: Did not Watch	19%	(35)	81%	(152)	186
Watched Debate: All of it	36%	(132)	64%	(234)	366
Watched Debate: Some of it	21%	(47)	79%	(181)	229
Continue His Campaign: Yes Biden	20%	(61)	80%	(247)	308
Continue His Campaign: No Biden	33%	(142)	67%	(293)	435
Continue His Campaign: Yes Trump	37%	(146)	63%	(249)	395
Continue His Campaign: No Trump	16%	(55)	84%	(295)	349
Conviction: Evidence	15%	(58)	85%	(324)	382
Conviction: Motivation to Damage	39%	(127)	61%	(203)	330
Conviction: DK/NO	41%	(29)	59%	(41)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(376)	38%	(293)	14%	(112)	781
Gender: Male	52%	(186)	34%	(121)	14%	(51)	359
Gender: Female	45%	(190)	41%	(172)	14%	(60)	422
Age: 18-34	51%	(101)	31%	(62)	18%	(36)	199
Age: 35-44	45%	(51)	38%	(43)	17%	(19)	114
Age: 45-64	52%	(136)	34%	(89)	14%	(37)	262
Age: 65+	43%	(88)	48%	(98)	10%	(20)	206
GenZers: 1997-2012	63%	(62)	22%	(21)	15%	(15)	99
Millennials: 1981-1996	43%	(89)	39%	(82)	18%	(38)	209
GenXers: 1965-1980	49%	(100)	37%	(76)	14%	(29)	205
Baby Boomers: 1946-1964	46%	(108)	42%	(98)	12%	(28)	234
Educ: < College	54%	(253)	34%	(160)	12%	(56)	468
Educ: Bachelors degree	41%	(88)	40%	(84)	19%	(41)	213
Educ: Post-grad	36%	(36)	49%	(49)	15%	(15)	100
Income: Under 50k	51%	(139)	34%	(93)	15%	(42)	274
Income: 50k-100k	49%	(152)	40%	(125)	11%	(34)	311
Income: 100k+	44%	(85)	38%	(74)	18%	(36)	196
Ethnicity: White (Non-Hispanic)	51%	(253)	37%	(187)	12%	(59)	499
Ethnicity: Hispanic	43%	(77)	39%	(71)	18%	(32)	180
Ethnicity: Black (Non-Hispanic)	52%	(20)	33%	(13)	16%	(6)	39
Ethnicity: Asian + Other (Non-Hispanic)	41%	(26)	36%	(22)	22%	(14)	62
All Christian	55%	(217)	34%	(133)	12%	(46)	396
All Non-Christian	28%	(13)	51%	(24)	22%	(10)	47
Atheist	21%	(7)	58%	(19)	21%	(7)	32
Agnostic/Nothing in particular	43%	(85)	40%	(80)	17%	(34)	198
Something Else	51%	(55)	35%	(38)	14%	(15)	107
Evangelical	66%	(119)	30%	(53)	4%	(7)	180
Non-Evangelical	46%	(141)	38%	(115)	16%	(49)	305
PID: Dem (no lean)	15%	(39)	76%	(206)	9%	(25)	270
PID: Ind (no lean)	34%	(67)	31%	(60)	35%	(68)	195
PID: Rep (no lean)	86%	(270)	9%	(27)	6%	(19)	316

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(376)	38%	(293)	14%	(112)	781
PID/Gender: Dem Men	19%	(20)	74%	(74)	7%	(7)	101
PID/Gender: Dem Women	12%	(20)	78%	(132)	11%	(18)	169
PID/Gender: Ind Men	34%	(35)	28%	(28)	38%	(39)	102
PID/Gender: Ind Women	35%	(32)	34%	(32)	32%	(30)	93
PID/Gender: Rep Men	84%	(132)	12%	(18)	4%	(6)	157
PID/Gender: Rep Women	87%	(138)	5%	(9)	8%	(13)	159
Ideo: Liberal (1-3)	13%	(27)	70%	(146)	17%	(36)	209
Ideo: Moderate (4)	41%	(99)	41%	(99)	18%	(43)	241
Ideo: Conservative (5-7)	77%	(243)	14%	(44)	9%	(28)	315
Community: Urban	48%	(120)	41%	(105)	11%	(28)	253
Community: Suburban	44%	(182)	38%	(158)	17%	(72)	412
Community: Rural	64%	(74)	26%	(30)	10%	(12)	116
Military HHnm: Yes	56%	(84)	29%	(43)	15%	(23)	150
Military HH: No	46%	(292)	40%	(249)	14%	(89)	631
Employ: Private Sector	45%	(121)	39%	(103)	16%	(41)	265
Employ: Government	45%	(20)	25%	(11)	31%	(14)	46
Employ: Self-Employed	57%	(45)	33%	(26)	9%	(7)	79
Employ: Homemaker	65%	(30)	20%	(9)	15%	(7)	47
Employ: Student	58%	(15)	22%	(6)	19%	(5)	26
Employ: Retired	42%	(85)	48%	(97)	10%	(21)	204
Employ: Unemployed	57%	(38)	25%	(17)	18%	(12)	68
Employ: Other	44%	(21)	48%	(23)	7%	(4)	47

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(376)	38%	(293)	14%	(112)	781
Protestant	68%	(123)	28%	(51)	3%	(6)	181
Roman Catholic	42%	(82)	40%	(80)	18%	(36)	197
Mormon	64%	(9)	5%	(1)	32%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	18%	(6)	67%	(21)	14%	(4)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	26%	(1)	27%	(1)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	21%	(7)	58%	(19)	21%	(7)	32
Agnostic	22%	(9)	54%	(23)	24%	(10)	42
Something else	51%	(55)	35%	(38)	14%	(15)	107
Nothing in particular	48%	(75)	37%	(57)	15%	(24)	157
Ideo/PID: Conservative Republican	87%	(210)	6%	(16)	7%	(17)	243
Ideo/PID: Moderate/Liberal Republican	80%	(54)	17%	(11)	3%	(2)	68
Ideo/PID: Moderate/Conservative Democrat	21%	(25)	68%	(81)	10%	(12)	119
Ideo/PID: Liberal Democrat	9%	(13)	83%	(121)	8%	(12)	146
Unfavorable of Biden and Trump	30%	(43)	16%	(23)	53%	(74)	140
2024 H2H Matchup: Biden Voter	10%	(35)	77%	(272)	13%	(46)	353
2024 H2H Matchup: Trump Voter	88%	(334)	4%	(14)	8%	(30)	379
2024 H2H Matchup: Would not Vote	13%	(2)	22%	(4)	65%	(11)	17
2024 H2H Matchup: Do not Know	15%	(5)	10%	(3)	75%	(25)	33
2022 House Vote: Democrat	13%	(45)	69%	(235)	17%	(59)	339
2022 House Vote: Republican	86%	(281)	6%	(20)	7%	(24)	326
2022 House Vote: Did not Vote	41%	(43)	35%	(37)	24%	(25)	105
2020 Vote: Joe Biden	14%	(51)	70%	(255)	16%	(58)	365
2020 Vote: Donald Trump	86%	(312)	5%	(17)	9%	(33)	362
2020 Vote: Someone Else	29%	(3)	8%	(1)	63%	(7)	12
2020 Vote: Did not Vote	23%	(10)	46%	(19)	31%	(13)	42
2016 Vote: Hillary Clinton	6%	(16)	80%	(206)	14%	(35)	257
2016 Vote: Donald Trump	82%	(280)	8%	(27)	10%	(35)	342
2016 Vote: Someone Else	10%	(3)	42%	(13)	48%	(15)	32
2020 Vote/PID: Not Biden/Democrat	31%	(8)	60%	(16)	9%	(2)	26

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(376)	38%	(293)	14%	(112)	781
2020 Vote/PID: Not Trump/Republican	34%	(12)	44%	(15)	23%	(8)	34
U.S. Economy: Wrong Track	60%	(329)	22%	(119)	18%	(100)	547
U.S. Economy: Right Direction	20%	(47)	75%	(174)	5%	(12)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	81%	(211)	11%	(28)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(339)	4%	(17)	8%	(33)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	49%	(65)	39%	(51)	132
Top 2024 Issue: Economy	60%	(163)	26%	(71)	13%	(36)	269
Community/Gender: Urban Women	33%	(33)	56%	(56)	11%	(11)	99
Community/Gender: Urban Men	57%	(88)	32%	(49)	11%	(17)	154
Community/Gender: Rural Women	64%	(53)	26%	(21)	10%	(8)	83
Community/Gender: Rural Men	63%	(21)	26%	(9)	11%	(4)	33
Community/Gender: Suburban Women	43%	(104)	39%	(95)	17%	(41)	240
Community/Gender: Suburban Men	45%	(78)	37%	(64)	18%	(31)	172
Homeowner	49%	(331)	37%	(250)	13%	(90)	670
Renter	43%	(43)	40%	(41)	17%	(17)	101
Self + Household: White-Collar	44%	(155)	43%	(152)	13%	(45)	352
Self + Household: Blue Collar	51%	(156)	34%	(104)	15%	(48)	308
Union HH: Yes	46%	(19)	46%	(18)	8%	(3)	40
Union HH: No	48%	(358)	37%	(274)	15%	(109)	741
LGBTQ+: Yes	38%	(32)	49%	(41)	12%	(10)	83
LGBTQ+: No	49%	(344)	36%	(252)	15%	(102)	698
Motivated to Vote	49%	(364)	38%	(277)	13%	(97)	737
Parent: Yes	49%	(107)	34%	(74)	16%	(35)	217
Parent: No	48%	(269)	39%	(219)	14%	(77)	564
COVID Vaccine: Yes	43%	(252)	44%	(257)	13%	(78)	587
COVID Vaccine: No	64%	(124)	19%	(36)	17%	(34)	194
Student Loans: Yes	41%	(45)	38%	(42)	21%	(23)	110
Student Loans: No	49%	(331)	37%	(251)	13%	(89)	671
Favorable Opinion of Haley	61%	(162)	28%	(74)	11%	(30)	266
Unfavorable Opinion of Haley	37%	(96)	49%	(130)	14%	(37)	263
Prodigal Biden Voter	44%	(20)	19%	(9)	37%	(17)	46
Undecided Voter (DK/WNV)	14%	(7)	14%	(7)	72%	(36)	50

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(376)	38%	(293)	14%	(112)	781
Undecided Voter (DK)	15%	(5)	10%	(3)	75%	(25)	33
Watched Debate	52%	(311)	35%	(210)	12%	(74)	595
Watched Debate: Did not Watch	35%	(66)	45%	(83)	20%	(38)	186
Watched Debate: All of it	58%	(212)	32%	(119)	10%	(35)	366
Watched Debate: Some of it	43%	(99)	40%	(91)	17%	(38)	229
Continue His Campaign: Yes Biden	25%	(76)	71%	(219)	4%	(13)	308
Continue His Campaign: No Biden	66%	(288)	15%	(63)	19%	(84)	435
Continue His Campaign: Yes Trump	85%	(334)	9%	(34)	7%	(27)	395
Continue His Campaign: No Trump	11%	(39)	69%	(240)	20%	(69)	349
Conviction: Evidence	11%	(43)	69%	(263)	20%	(75)	382
Conviction: Motivation to Damage	88%	(290)	5%	(16)	7%	(24)	330
Conviction: DK/NO	62%	(43)	20%	(14)	18%	(13)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	37%	(289)	16%	(124)	781
Gender: Male	50%	(181)	34%	(124)	15%	(54)	359
Gender: Female	44%	(186)	39%	(165)	17%	(70)	422
Age: 18-34	47%	(94)	34%	(67)	19%	(39)	199
Age: 35-44	38%	(43)	44%	(50)	18%	(21)	114
Age: 45-64	52%	(135)	29%	(77)	19%	(50)	262
Age: 65+	47%	(96)	46%	(95)	7%	(15)	206
GenZers: 1997-2012	53%	(52)	28%	(28)	19%	(19)	99
Millennials: 1981-1996	40%	(83)	42%	(87)	18%	(39)	209
GenXers: 1965-1980	48%	(99)	31%	(64)	21%	(43)	205
Baby Boomers: 1946-1964	49%	(116)	40%	(95)	10%	(24)	234
Educ: < College	51%	(240)	34%	(161)	14%	(68)	468
Educ: Bachelors degree	40%	(84)	39%	(82)	22%	(46)	213
Educ: Post-grad	43%	(43)	46%	(46)	11%	(11)	100
Income: Under 50k	49%	(135)	38%	(103)	13%	(36)	274
Income: 50k-100k	48%	(151)	35%	(110)	16%	(50)	311
Income: 100k+	42%	(82)	39%	(76)	19%	(38)	196
Ethnicity: White (Non-Hispanic)	50%	(251)	36%	(181)	13%	(67)	499
Ethnicity: Hispanic	39%	(70)	43%	(77)	19%	(34)	180
Ethnicity: Black (Non-Hispanic)	53%	(21)	34%	(14)	13%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	42%	(26)	29%	(18)	30%	(18)	62
All Christian	55%	(217)	33%	(131)	12%	(47)	396
All Non-Christian	30%	(14)	48%	(23)	22%	(10)	47
Atheist	21%	(7)	62%	(20)	17%	(6)	32
Agnostic/Nothing in particular	41%	(81)	38%	(75)	21%	(42)	198
Something Else	45%	(48)	37%	(40)	18%	(20)	107
Evangelical	63%	(114)	30%	(54)	6%	(12)	180
Non-Evangelical	45%	(137)	37%	(114)	18%	(54)	305
PID: Dem (no lean)	14%	(37)	77%	(207)	10%	(27)	270
PID: Ind (no lean)	36%	(70)	33%	(64)	32%	(62)	195
PID: Rep (no lean)	83%	(261)	6%	(19)	11%	(36)	316

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	37%	(289)	16%	(124)	781
PID/Gender: Dem Men	14%	(15)	80%	(81)	6%	(6)	101
PID/Gender: Dem Women	13%	(22)	75%	(126)	12%	(21)	169
PID/Gender: Ind Men	37%	(37)	30%	(31)	33%	(34)	102
PID/Gender: Ind Women	35%	(33)	35%	(33)	30%	(28)	93
PID/Gender: Rep Men	83%	(130)	8%	(12)	10%	(15)	157
PID/Gender: Rep Women	83%	(132)	4%	(6)	13%	(21)	159
Ideo: Liberal (1-3)	11%	(23)	75%	(158)	14%	(29)	209
Ideo: Moderate (4)	41%	(99)	41%	(100)	18%	(43)	241
Ideo: Conservative (5-7)	76%	(239)	9%	(27)	15%	(49)	315
Community: Urban	46%	(117)	38%	(96)	16%	(40)	253
Community: Suburban	45%	(184)	38%	(158)	17%	(70)	412
Community: Rural	57%	(66)	30%	(35)	13%	(15)	116
Military HHnm: Yes	54%	(82)	29%	(44)	16%	(24)	150
Military HH: No	45%	(286)	39%	(245)	16%	(100)	631
Employ: Private Sector	42%	(112)	36%	(96)	22%	(57)	265
Employ: Government	53%	(24)	21%	(10)	26%	(12)	46
Employ: Self-Employed	56%	(44)	32%	(25)	12%	(10)	79
Employ: Homemaker	54%	(25)	29%	(14)	17%	(8)	47
Employ: Student	59%	(15)	15%	(4)	26%	(7)	26
Employ: Retired	45%	(92)	47%	(96)	8%	(15)	204
Employ: Unemployed	54%	(37)	35%	(24)	11%	(7)	68
Employ: Other	38%	(18)	46%	(22)	16%	(8)	47

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	37%	(289)	16%	(124)	781
Protestant	66%	(119)	27%	(49)	7%	(12)	181
Roman Catholic	43%	(84)	40%	(80)	17%	(34)	197
Mormon	84%	(12)	10%	(1)	6%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	27%	(8)	58%	(18)	15%	(5)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	47%	(2)	26%	(1)	27%	(1)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	21%	(7)	62%	(20)	17%	(6)	32
Agnostic	22%	(9)	60%	(25)	18%	(8)	42
Something else	45%	(48)	37%	(40)	18%	(20)	107
Nothing in particular	46%	(72)	32%	(50)	22%	(34)	157
Ideo/PID: Conservative Republican	84%	(204)	3%	(6)	14%	(33)	243
Ideo/PID: Moderate/Liberal Republican	77%	(52)	18%	(12)	5%	(3)	68
Ideo/PID: Moderate/Conservative Democrat	25%	(30)	62%	(74)	13%	(15)	119
Ideo/PID: Liberal Democrat	5%	(7)	88%	(129)	7%	(11)	146
Unfavorable of Biden and Trump	24%	(34)	25%	(35)	51%	(72)	140
2024 H2H Matchup: Biden Voter	8%	(28)	77%	(270)	15%	(54)	353
2024 H2H Matchup: Trump Voter	87%	(329)	3%	(13)	10%	(37)	379
2024 H2H Matchup: Would not Vote	23%	(4)	10%	(2)	67%	(11)	17
2024 H2H Matchup: Do not Know	19%	(6)	14%	(4)	68%	(22)	33
2022 House Vote: Democrat	12%	(39)	70%	(238)	18%	(62)	339
2022 House Vote: Republican	85%	(276)	5%	(16)	10%	(34)	326
2022 House Vote: Did not Vote	47%	(49)	32%	(34)	21%	(22)	105
2020 Vote: Joe Biden	12%	(45)	70%	(255)	18%	(65)	365
2020 Vote: Donald Trump	85%	(307)	4%	(14)	11%	(41)	362
2020 Vote: Someone Else	27%	(3)	8%	(1)	65%	(8)	12
2020 Vote: Did not Vote	30%	(13)	44%	(19)	25%	(11)	42
2016 Vote: Hillary Clinton	6%	(15)	76%	(196)	18%	(46)	257
2016 Vote: Donald Trump	81%	(277)	5%	(18)	14%	(47)	342
2016 Vote: Someone Else	10%	(3)	62%	(20)	28%	(9)	32
2020 Vote/PID: Not Biden/Democrat	33%	(9)	56%	(15)	11%	(3)	26

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	37%	(289)	16%	(124)	781
2020 Vote/PID: Not Trump/Republican	32%	(11)	29%	(10)	39%	(13)	34
U.S. Economy: Wrong Track	58%	(315)	23%	(129)	19%	(104)	547
U.S. Economy: Right Direction	23%	(53)	69%	(160)	9%	(21)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	81%	(211)	13%	(33)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(331)	5%	(18)	10%	(39)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	45%	(59)	40%	(53)	132
Top 2024 Issue: Economy	55%	(149)	27%	(72)	18%	(49)	269
Community/Gender: Urban Women	31%	(31)	50%	(49)	19%	(18)	99
Community/Gender: Urban Men	56%	(86)	30%	(46)	14%	(21)	154
Community/Gender: Rural Women	55%	(46)	29%	(24)	15%	(13)	83
Community/Gender: Rural Men	61%	(20)	32%	(11)	7%	(2)	33
Community/Gender: Suburban Women	46%	(109)	38%	(92)	16%	(39)	240
Community/Gender: Suburban Men	43%	(75)	39%	(67)	18%	(31)	172
Homeowner	48%	(325)	37%	(245)	15%	(100)	670
Renter	40%	(40)	41%	(41)	19%	(19)	101
Self + Household: White-Collar	43%	(150)	45%	(158)	12%	(44)	352
Self + Household: Blue Collar	51%	(156)	33%	(100)	17%	(52)	308
Union HH: Yes	41%	(17)	53%	(21)	6%	(2)	40
Union HH: No	47%	(351)	36%	(268)	17%	(122)	741
LGBTQ+: Yes	45%	(37)	46%	(38)	10%	(8)	83
LGBTQ+: No	47%	(330)	36%	(251)	17%	(116)	698
Motivated to Vote	48%	(350)	37%	(276)	15%	(111)	737
Parent: Yes	46%	(100)	35%	(76)	19%	(41)	217
Parent: No	47%	(268)	38%	(213)	15%	(84)	564
COVID Vaccine: Yes	42%	(247)	43%	(251)	15%	(88)	587
COVID Vaccine: No	62%	(120)	19%	(38)	19%	(36)	194
Student Loans: Yes	42%	(46)	37%	(40)	21%	(23)	110
Student Loans: No	48%	(321)	37%	(249)	15%	(102)	671
Favorable Opinion of Haley	60%	(159)	28%	(73)	12%	(33)	266
Unfavorable Opinion of Haley	36%	(96)	48%	(125)	16%	(42)	263
Prodigal Biden Voter	47%	(22)	13%	(6)	40%	(18)	46
Undecided Voter (DK/WNV)	20%	(10)	12%	(6)	68%	(33)	50

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	37%	(289)	16%	(124)	781
Undecided Voter (DK)	19%	(6)	14%	(4)	68%	(22)	33
Watched Debate	52%	(307)	35%	(210)	13%	(78)	595
Watched Debate: Did not Watch	32%	(60)	43%	(79)	25%	(47)	186
Watched Debate: All of it	55%	(202)	33%	(122)	11%	(42)	366
Watched Debate: Some of it	46%	(105)	38%	(88)	16%	(36)	229
Continue His Campaign: Yes Biden	22%	(68)	67%	(206)	11%	(34)	308
Continue His Campaign: No Biden	66%	(286)	17%	(74)	17%	(75)	435
Continue His Campaign: Yes Trump	83%	(328)	9%	(36)	8%	(32)	395
Continue His Campaign: No Trump	10%	(36)	68%	(237)	22%	(76)	349
Conviction: Evidence	10%	(37)	68%	(261)	22%	(84)	382
Conviction: Motivation to Damage	87%	(287)	4%	(14)	9%	(29)	330
Conviction: DK/NO	63%	(44)	20%	(14)	17%	(12)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(330)	36%	(277)	22%	(174)	781
Gender: Male	49%	(177)	34%	(121)	17%	(61)	359
Gender: Female	36%	(153)	37%	(156)	27%	(113)	422
Age: 18-34	45%	(90)	36%	(71)	19%	(38)	199
Age: 35-44	39%	(45)	45%	(51)	15%	(18)	114
Age: 45-64	44%	(116)	27%	(70)	29%	(76)	262
Age: 65+	38%	(79)	41%	(85)	20%	(42)	206
GenZers: 1997-2012	52%	(52)	31%	(30)	17%	(16)	99
Millennials: 1981-1996	39%	(82)	43%	(89)	18%	(38)	209
GenXers: 1965-1980	42%	(87)	28%	(58)	29%	(60)	205
Baby Boomers: 1946-1964	40%	(93)	37%	(87)	23%	(54)	234
Educ: < College	47%	(218)	34%	(159)	19%	(91)	468
Educ: Bachelors degree	37%	(80)	35%	(75)	27%	(58)	213
Educ: Post-grad	32%	(32)	43%	(43)	25%	(25)	100
Income: Under 50k	45%	(123)	37%	(102)	18%	(49)	274
Income: 50k-100k	45%	(139)	34%	(106)	21%	(66)	311
Income: 100k+	34%	(67)	35%	(69)	30%	(59)	196
Ethnicity: White (Non-Hispanic)	44%	(220)	35%	(172)	21%	(107)	499
Ethnicity: Hispanic	38%	(68)	40%	(71)	23%	(41)	180
Ethnicity: Black (Non-Hispanic)	30%	(12)	54%	(21)	16%	(6)	39
Ethnicity: Asian + Other (Non-Hispanic)	48%	(29)	20%	(12)	33%	(20)	62
All Christian	49%	(193)	31%	(124)	20%	(78)	396
All Non-Christian	20%	(9)	54%	(26)	26%	(12)	47
Atheist	14%	(5)	67%	(22)	19%	(6)	32
Agnostic/Nothing in particular	35%	(70)	39%	(78)	25%	(50)	198
Something Else	49%	(53)	26%	(28)	25%	(27)	107
Evangelical	59%	(105)	25%	(44)	17%	(30)	180
Non-Evangelical	42%	(128)	34%	(105)	24%	(73)	305
PID: Dem (no lean)	9%	(26)	72%	(195)	18%	(49)	270
PID: Ind (no lean)	34%	(66)	31%	(60)	35%	(68)	195
PID: Rep (no lean)	75%	(238)	7%	(22)	18%	(56)	316

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(330)	36%	(277)	22%	(174)	781
PID/Gender: Dem Men	15%	(15)	71%	(72)	14%	(14)	101
PID/Gender: Dem Women	6%	(10)	73%	(123)	21%	(36)	169
PID/Gender: Ind Men	35%	(36)	34%	(34)	31%	(32)	102
PID/Gender: Ind Women	33%	(30)	28%	(26)	39%	(37)	93
PID/Gender: Rep Men	80%	(126)	10%	(15)	10%	(16)	157
PID/Gender: Rep Women	70%	(112)	4%	(7)	25%	(40)	159
Ideo: Liberal (1-3)	11%	(23)	65%	(137)	23%	(49)	209
Ideo: Moderate (4)	32%	(77)	43%	(103)	25%	(61)	241
Ideo: Conservative (5-7)	71%	(222)	11%	(33)	19%	(59)	315
Community: Urban	45%	(113)	36%	(92)	19%	(49)	253
Community: Suburban	37%	(153)	39%	(159)	24%	(100)	412
Community: Rural	55%	(64)	23%	(26)	22%	(26)	116
Military HHnm: Yes	47%	(71)	28%	(43)	24%	(37)	150
Military HH: No	41%	(259)	37%	(235)	22%	(137)	631
Employ: Private Sector	43%	(113)	34%	(91)	23%	(61)	265
Employ: Government	38%	(17)	30%	(14)	32%	(15)	46
Employ: Self-Employed	47%	(37)	29%	(23)	24%	(19)	79
Employ: Homemaker	64%	(30)	11%	(5)	24%	(11)	47
Employ: Student	30%	(8)	49%	(13)	20%	(5)	26
Employ: Retired	38%	(78)	43%	(87)	19%	(38)	204
Employ: Unemployed	49%	(33)	33%	(23)	18%	(12)	68
Employ: Other	28%	(13)	46%	(22)	26%	(12)	47

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(330)	36%	(277)	22%	(174)	781
Protestant	59%	(106)	28%	(50)	14%	(25)	181
Roman Catholic	37%	(74)	36%	(72)	26%	(52)	197
Mormon	80%	(11)	5%	(1)	15%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	15%	(5)	64%	(20)	21%	(7)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	20%	(1)	49%	(2)	31%	(1)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	14%	(5)	67%	(22)	19%	(6)	32
Agnostic	21%	(9)	46%	(19)	34%	(14)	42
Something else	49%	(53)	26%	(28)	25%	(27)	107
Nothing in particular	39%	(61)	38%	(59)	23%	(36)	157
Ideo/PID: Conservative Republican	77%	(188)	4%	(9)	19%	(46)	243
Ideo/PID: Moderate/Liberal Republican	66%	(44)	20%	(13)	15%	(10)	68
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	68%	(81)	18%	(21)	119
Ideo/PID: Liberal Democrat	6%	(9)	75%	(110)	19%	(27)	146
Unfavorable of Biden and Trump	19%	(26)	22%	(31)	59%	(83)	140
2024 H2H Matchup: Biden Voter	7%	(24)	72%	(256)	21%	(73)	353
2024 H2H Matchup: Trump Voter	79%	(299)	4%	(16)	17%	(64)	379
2024 H2H Matchup: Would not Vote	11%	(2)	27%	(5)	62%	(10)	17
2024 H2H Matchup: Do not Know	15%	(5)	4%	(1)	81%	(27)	33
2022 House Vote: Democrat	11%	(37)	65%	(220)	24%	(82)	339
2022 House Vote: Republican	75%	(244)	7%	(24)	18%	(58)	326
2022 House Vote: Did not Vote	40%	(42)	31%	(32)	29%	(31)	105
2020 Vote: Joe Biden	11%	(41)	66%	(239)	23%	(85)	365
2020 Vote: Donald Trump	76%	(276)	5%	(20)	19%	(67)	362
2020 Vote: Someone Else	15%	(2)	8%	(1)	77%	(9)	12
2020 Vote: Did not Vote	27%	(12)	42%	(18)	31%	(13)	42
2016 Vote: Hillary Clinton	6%	(16)	69%	(177)	25%	(64)	257
2016 Vote: Donald Trump	73%	(249)	8%	(29)	19%	(64)	342
2016 Vote: Someone Else	6%	(2)	53%	(17)	42%	(13)	32
2020 Vote/PID: Not Biden/Democrat	20%	(5)	64%	(17)	15%	(4)	26

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(330)	36%	(277)	22%	(174)	781
2020 Vote/PID: Not Trump/Republican	29%	(10)	31%	(11)	39%	(13)	34
U.S. Economy: Wrong Track	53%	(292)	21%	(117)	25%	(139)	547
U.S. Economy: Right Direction	16%	(38)	69%	(161)	15%	(35)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	77%	(201)	16%	(41)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(300)	6%	(23)	17%	(66)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	40%	(53)	51%	(67)	132
Top 2024 Issue: Economy	55%	(148)	24%	(64)	21%	(57)	269
Community/Gender: Urban Women	26%	(26)	45%	(45)	28%	(28)	99
Community/Gender: Urban Men	56%	(86)	30%	(47)	13%	(21)	154
Community/Gender: Rural Women	57%	(47)	17%	(15)	26%	(22)	83
Community/Gender: Rural Men	51%	(17)	36%	(12)	13%	(4)	33
Community/Gender: Suburban Women	33%	(79)	40%	(97)	26%	(63)	240
Community/Gender: Suburban Men	43%	(74)	36%	(63)	21%	(36)	172
Homeowner	43%	(288)	35%	(234)	22%	(148)	670
Renter	39%	(40)	40%	(41)	20%	(20)	101
Self + Household: White-Collar	39%	(138)	40%	(140)	21%	(75)	352
Self + Household: Blue Collar	46%	(141)	34%	(106)	20%	(61)	308
Union HH: Yes	48%	(19)	43%	(17)	9%	(3)	40
Union HH: No	42%	(310)	35%	(260)	23%	(171)	741
LGBTQ+: Yes	26%	(22)	51%	(43)	22%	(19)	83
LGBTQ+: No	44%	(308)	34%	(235)	22%	(155)	698
Motivated to Vote	44%	(321)	36%	(262)	21%	(154)	737
Parent: Yes	44%	(96)	30%	(65)	26%	(56)	217
Parent: No	41%	(234)	38%	(213)	21%	(118)	564
COVID Vaccine: Yes	37%	(216)	41%	(238)	23%	(133)	587
COVID Vaccine: No	59%	(114)	20%	(40)	21%	(41)	194
Student Loans: Yes	39%	(42)	33%	(36)	28%	(31)	110
Student Loans: No	43%	(287)	36%	(241)	21%	(143)	671
Favorable Opinion of Haley	51%	(135)	25%	(67)	24%	(63)	266
Unfavorable Opinion of Haley	33%	(88)	45%	(118)	21%	(56)	263
Prodigal Biden Voter	38%	(18)	18%	(8)	43%	(20)	46
Undecided Voter (DK/WNV)	13%	(7)	12%	(6)	75%	(37)	50

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(330)	36%	(277)	22%	(174)	781
Undecided Voter (DK)	15%	(5)	4%	(1)	81%	(27)	33
Watched Debate	47%	(278)	35%	(207)	18%	(109)	595
Watched Debate: Did not Watch	28%	(51)	38%	(70)	35%	(65)	186
Watched Debate: All of it	51%	(187)	33%	(121)	16%	(58)	366
Watched Debate: Some of it	40%	(91)	38%	(86)	22%	(51)	229
Continue His Campaign: Yes Biden	23%	(72)	64%	(198)	12%	(38)	308
Continue His Campaign: No Biden	56%	(246)	16%	(69)	28%	(120)	435
Continue His Campaign: Yes Trump	77%	(303)	9%	(36)	14%	(56)	395
Continue His Campaign: No Trump	7%	(24)	64%	(225)	29%	(100)	349
Conviction: Evidence	10%	(39)	63%	(239)	27%	(104)	382
Conviction: Motivation to Damage	78%	(258)	7%	(25)	14%	(47)	330
Conviction: DK/NO	47%	(33)	20%	(14)	32%	(23)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	31%	(241)	20%	(157)	781
Gender: Male	53%	(190)	30%	(106)	18%	(63)	359
Gender: Female	46%	(193)	32%	(135)	22%	(94)	422
Age: 18-34	48%	(95)	28%	(56)	24%	(48)	199
Age: 35-44	44%	(50)	40%	(46)	15%	(17)	114
Age: 45-64	55%	(145)	23%	(59)	22%	(58)	262
Age: 65+	45%	(93)	38%	(79)	17%	(34)	206
GenZers: 1997-2012	53%	(52)	25%	(24)	22%	(22)	99
Millennials: 1981-1996	44%	(93)	37%	(77)	19%	(40)	209
GenXers: 1965-1980	53%	(109)	21%	(44)	25%	(52)	205
Baby Boomers: 1946-1964	48%	(113)	36%	(84)	16%	(37)	234
Educ: < College	54%	(251)	27%	(128)	19%	(90)	468
Educ: Bachelors degree	45%	(97)	34%	(72)	21%	(44)	213
Educ: Post-grad	36%	(36)	41%	(41)	23%	(23)	100
Income: Under 50k	48%	(131)	29%	(78)	24%	(65)	274
Income: 50k-100k	50%	(155)	32%	(100)	18%	(57)	311
Income: 100k+	50%	(98)	32%	(63)	18%	(35)	196
Ethnicity: White (Non-Hispanic)	50%	(251)	32%	(158)	18%	(90)	499
Ethnicity: Hispanic	52%	(93)	28%	(51)	20%	(36)	180
Ethnicity: Black (Non-Hispanic)	29%	(11)	48%	(19)	23%	(9)	39
Ethnicity: Asian + Other (Non-Hispanic)	44%	(27)	22%	(13)	35%	(21)	62
All Christian	59%	(233)	27%	(106)	14%	(57)	396
All Non-Christian	40%	(19)	40%	(19)	20%	(10)	47
Atheist	21%	(7)	69%	(22)	10%	(3)	32
Agnostic/Nothing in particular	35%	(70)	35%	(70)	29%	(58)	198
Something Else	51%	(55)	22%	(24)	27%	(29)	107
Evangelical	64%	(115)	21%	(38)	15%	(27)	180
Non-Evangelical	52%	(159)	29%	(90)	19%	(57)	305
PID: Dem (no lean)	12%	(32)	63%	(170)	25%	(67)	270
PID: Ind (no lean)	45%	(87)	27%	(53)	28%	(56)	195
PID: Rep (no lean)	84%	(264)	6%	(18)	11%	(34)	316

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	31%	(241)	20%	(157)	781
PID/Gender: Dem Men	18%	(18)	64%	(65)	18%	(18)	101
PID/Gender: Dem Women	8%	(14)	63%	(106)	29%	(49)	169
PID/Gender: Ind Men	45%	(46)	27%	(27)	28%	(28)	102
PID/Gender: Ind Women	44%	(41)	27%	(25)	29%	(27)	93
PID/Gender: Rep Men	80%	(126)	9%	(14)	11%	(17)	157
PID/Gender: Rep Women	87%	(138)	2%	(4)	11%	(17)	159
Ideo: Liberal (1-3)	16%	(34)	59%	(124)	24%	(51)	209
Ideo: Moderate (4)	39%	(93)	37%	(88)	25%	(60)	241
Ideo: Conservative (5-7)	79%	(250)	9%	(28)	12%	(37)	315
Community: Urban	48%	(121)	33%	(85)	19%	(47)	253
Community: Suburban	46%	(192)	34%	(139)	20%	(82)	412
Community: Rural	61%	(71)	15%	(17)	24%	(28)	116
Military HHnm: Yes	51%	(77)	23%	(34)	26%	(39)	150
Military HH: No	49%	(306)	33%	(207)	19%	(118)	631
Employ: Private Sector	46%	(122)	34%	(89)	20%	(54)	265
Employ: Government	49%	(22)	23%	(10)	29%	(13)	46
Employ: Self-Employed	55%	(44)	26%	(20)	19%	(15)	79
Employ: Homemaker	71%	(33)	11%	(5)	19%	(9)	47
Employ: Student	42%	(11)	48%	(12)	10%	(3)	26
Employ: Retired	44%	(90)	38%	(78)	17%	(35)	204
Employ: Unemployed	62%	(42)	19%	(13)	19%	(13)	68
Employ: Other	42%	(20)	26%	(12)	32%	(15)	47

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	31%	(241)	20%	(157)	781
Protestant	70%	(126)	24%	(44)	6%	(11)	181
Roman Catholic	47%	(93)	30%	(60)	22%	(44)	197
Mormon	84%	(12)	3%	(0)	12%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	28%	(8)	51%	(16)	21%	(7)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	26%	(1)	27%	(1)	5
Hindu	51%	(3)	41%	(2)	7%	(0)	5
Atheist	21%	(7)	69%	(22)	10%	(3)	32
Agnostic	18%	(8)	54%	(22)	28%	(12)	42
Something else	51%	(55)	22%	(24)	27%	(29)	107
Nothing in particular	40%	(63)	30%	(47)	30%	(47)	157
Ideo/PID: Conservative Republican	87%	(212)	3%	(6)	10%	(24)	243
Ideo/PID: Moderate/Liberal Republican	70%	(47)	17%	(12)	13%	(9)	68
Ideo/PID: Moderate/Conservative Democrat	20%	(24)	55%	(65)	25%	(29)	119
Ideo/PID: Liberal Democrat	5%	(7)	72%	(105)	23%	(34)	146
Unfavorable of Biden and Trump	37%	(52)	16%	(23)	47%	(66)	140
2024 H2H Matchup: Biden Voter	11%	(39)	62%	(220)	27%	(94)	353
2024 H2H Matchup: Trump Voter	87%	(328)	4%	(14)	10%	(36)	379
2024 H2H Matchup: Would not Vote	36%	(6)	19%	(3)	45%	(7)	17
2024 H2H Matchup: Do not Know	31%	(10)	10%	(3)	59%	(19)	33
2022 House Vote: Democrat	15%	(52)	57%	(194)	27%	(93)	339
2022 House Vote: Republican	85%	(278)	4%	(15)	10%	(33)	326
2022 House Vote: Did not Vote	48%	(50)	25%	(27)	26%	(28)	105
2020 Vote: Joe Biden	15%	(54)	57%	(209)	28%	(102)	365
2020 Vote: Donald Trump	85%	(309)	5%	(18)	10%	(35)	362
2020 Vote: Someone Else	24%	(3)	22%	(3)	54%	(6)	12
2020 Vote: Did not Vote	41%	(18)	27%	(12)	31%	(13)	42
2016 Vote: Hillary Clinton	9%	(23)	67%	(173)	24%	(61)	257
2016 Vote: Donald Trump	82%	(280)	6%	(20)	12%	(42)	342
2016 Vote: Someone Else	33%	(11)	25%	(8)	41%	(13)	32
2020 Vote/PID: Not Biden/Democrat	26%	(7)	44%	(12)	30%	(8)	26

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	31%	(241)	20%	(157)	781
2020 Vote/PID: Not Trump/Republican	38%	(13)	22%	(8)	39%	(13)	34
U.S. Economy: Wrong Track	61%	(334)	17%	(91)	22%	(123)	547
U.S. Economy: Right Direction	21%	(49)	64%	(150)	15%	(34)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(25)	70%	(183)	20%	(53)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(331)	4%	(17)	11%	(41)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(27)	31%	(41)	48%	(63)	132
Top 2024 Issue: Economy	58%	(157)	19%	(50)	23%	(62)	269
Community/Gender: Urban Women	35%	(35)	44%	(43)	21%	(21)	99
Community/Gender: Urban Men	56%	(86)	27%	(41)	17%	(26)	154
Community/Gender: Rural Women	66%	(55)	11%	(9)	23%	(19)	83
Community/Gender: Rural Men	47%	(16)	25%	(8)	28%	(9)	33
Community/Gender: Suburban Women	43%	(104)	34%	(82)	22%	(54)	240
Community/Gender: Suburban Men	51%	(88)	33%	(57)	16%	(28)	172
Homeowner	50%	(334)	31%	(206)	20%	(131)	670
Renter	46%	(46)	32%	(33)	22%	(22)	101
Self + Household: White-Collar	47%	(166)	36%	(127)	17%	(59)	352
Self + Household: Blue Collar	55%	(170)	26%	(79)	19%	(59)	308
Union HH: Yes	36%	(15)	42%	(17)	21%	(9)	40
Union HH: No	50%	(369)	30%	(224)	20%	(148)	741
LGBTQ+: Yes	24%	(20)	49%	(40)	27%	(22)	83
LGBTQ+: No	52%	(363)	29%	(200)	19%	(135)	698
Motivated to Vote	51%	(372)	31%	(232)	18%	(133)	737
Parent: Yes	54%	(118)	27%	(58)	19%	(41)	217
Parent: No	47%	(265)	32%	(183)	21%	(116)	564
COVID Vaccine: Yes	43%	(251)	36%	(211)	21%	(125)	587
COVID Vaccine: No	68%	(132)	16%	(30)	16%	(32)	194
Student Loans: Yes	42%	(46)	31%	(34)	27%	(29)	110
Student Loans: No	50%	(337)	31%	(207)	19%	(128)	671
Favorable Opinion of Haley	64%	(170)	22%	(59)	14%	(36)	266
Unfavorable Opinion of Haley	36%	(95)	44%	(114)	20%	(53)	263
Prodigal Biden Voter	51%	(24)	10%	(5)	38%	(18)	46
Undecided Voter (DK/WNV)	33%	(16)	13%	(6)	54%	(27)	50

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	31%	(241)	20%	(157)	781
Undecided Voter (DK)	31%	(10)	10%	(3)	59%	(19)	33
Watched Debate	55%	(325)	29%	(174)	16%	(96)	595
Watched Debate: Did not Watch	32%	(59)	36%	(66)	33%	(61)	186
Watched Debate: All of it	62%	(225)	27%	(99)	11%	(42)	366
Watched Debate: Some of it	43%	(99)	33%	(75)	24%	(54)	229
Continue His Campaign: Yes Biden	25%	(77)	57%	(177)	17%	(54)	308
Continue His Campaign: No Biden	67%	(291)	13%	(57)	20%	(87)	435
Continue His Campaign: Yes Trump	83%	(329)	7%	(29)	9%	(37)	395
Continue His Campaign: No Trump	12%	(43)	57%	(198)	31%	(108)	349
Conviction: Evidence	18%	(68)	53%	(203)	29%	(111)	382
Conviction: Motivation to Damage	84%	(277)	8%	(25)	8%	(28)	330
Conviction: DK/NO	56%	(39)	19%	(13)	25%	(17)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	37%	(290)	14%	(108)	781
Gender: Male	53%	(189)	37%	(132)	11%	(39)	359
Gender: Female	46%	(194)	38%	(159)	16%	(69)	422
Age: 18-34	52%	(105)	34%	(67)	14%	(28)	199
Age: 35-44	39%	(44)	46%	(52)	15%	(17)	114
Age: 45-64	52%	(136)	31%	(81)	17%	(45)	262
Age: 65+	48%	(98)	44%	(90)	8%	(17)	206
GenZers: 1997-2012	59%	(58)	25%	(25)	16%	(16)	99
Millennials: 1981-1996	43%	(90)	44%	(92)	13%	(27)	209
GenXers: 1965-1980	49%	(102)	33%	(68)	17%	(35)	205
Baby Boomers: 1946-1964	50%	(116)	38%	(89)	12%	(29)	234
Educ: < College	51%	(241)	34%	(160)	14%	(68)	468
Educ: Bachelors degree	46%	(98)	40%	(85)	14%	(30)	213
Educ: Post-grad	44%	(44)	46%	(46)	10%	(10)	100
Income: Under 50k	51%	(139)	38%	(104)	11%	(31)	274
Income: 50k-100k	47%	(146)	37%	(114)	16%	(51)	311
Income: 100k+	50%	(98)	37%	(72)	13%	(26)	196
Ethnicity: White (Non-Hispanic)	51%	(255)	36%	(182)	13%	(62)	499
Ethnicity: Hispanic	44%	(79)	43%	(77)	14%	(24)	180
Ethnicity: Black (Non-Hispanic)	50%	(20)	37%	(15)	13%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	48%	(30)	26%	(16)	25%	(16)	62
All Christian	58%	(230)	34%	(133)	8%	(32)	396
All Non-Christian	28%	(13)	52%	(25)	20%	(10)	47
Atheist	18%	(6)	66%	(21)	17%	(5)	32
Agnostic/Nothing in particular	38%	(76)	40%	(79)	22%	(43)	198
Something Else	54%	(58)	29%	(32)	16%	(18)	107
Evangelical	63%	(113)	28%	(50)	10%	(17)	180
Non-Evangelical	53%	(163)	37%	(112)	10%	(30)	305
PID: Dem (no lean)	17%	(46)	75%	(203)	8%	(21)	270
PID: Ind (no lean)	36%	(71)	34%	(66)	30%	(59)	195
PID: Rep (no lean)	84%	(267)	7%	(22)	9%	(27)	316

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	37%	(290)	14%	(108)	781
PID/Gender: Dem Men	18%	(18)	81%	(82)	1%	(1)	101
PID/Gender: Dem Women	16%	(28)	72%	(121)	12%	(20)	169
PID/Gender: Ind Men	37%	(38)	33%	(33)	30%	(30)	102
PID/Gender: Ind Women	35%	(33)	34%	(32)	31%	(29)	93
PID/Gender: Rep Men	85%	(133)	10%	(16)	5%	(8)	157
PID/Gender: Rep Women	84%	(134)	4%	(6)	12%	(20)	159
Ideo: Liberal (1-3)	11%	(22)	77%	(160)	13%	(27)	209
Ideo: Moderate (4)	42%	(100)	41%	(98)	18%	(43)	241
Ideo: Conservative (5-7)	81%	(254)	9%	(28)	11%	(34)	315
Community: Urban	47%	(119)	39%	(99)	14%	(35)	253
Community: Suburban	46%	(192)	40%	(166)	13%	(55)	412
Community: Rural	63%	(73)	22%	(25)	16%	(18)	116
Military HHnm: Yes	60%	(89)	32%	(47)	9%	(13)	150
Military HH: No	47%	(294)	38%	(243)	15%	(94)	631
Employ: Private Sector	44%	(116)	39%	(102)	18%	(47)	265
Employ: Government	63%	(29)	22%	(10)	14%	(7)	46
Employ: Self-Employed	59%	(46)	32%	(25)	9%	(7)	79
Employ: Homemaker	62%	(29)	17%	(8)	21%	(10)	47
Employ: Student	70%	(18)	10%	(3)	20%	(5)	26
Employ: Retired	46%	(94)	45%	(92)	9%	(18)	204
Employ: Unemployed	52%	(35)	39%	(27)	9%	(6)	68
Employ: Other	33%	(15)	50%	(24)	17%	(8)	47

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	37%	(290)	14%	(108)	781
Protestant	68%	(124)	29%	(52)	3%	(5)	181
Roman Catholic	47%	(94)	40%	(78)	13%	(25)	197
Mormon	80%	(11)	5%	(1)	16%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	27%	(8)	58%	(18)	14%	(4)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	20%	(1)	66%	(3)	14%	(1)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	18%	(6)	66%	(21)	17%	(5)	32
Agnostic	18%	(8)	64%	(27)	17%	(7)	42
Something else	54%	(58)	29%	(32)	16%	(18)	107
Nothing in particular	44%	(69)	34%	(52)	23%	(35)	157
Ideo/PID: Conservative Republican	89%	(215)	3%	(6)	9%	(21)	243
Ideo/PID: Moderate/Liberal Republican	69%	(46)	22%	(15)	9%	(6)	68
Ideo/PID: Moderate/Conservative Democrat	31%	(37)	61%	(72)	8%	(10)	119
Ideo/PID: Liberal Democrat	6%	(8)	86%	(127)	8%	(11)	146
Unfavorable of Biden and Trump	31%	(43)	26%	(36)	44%	(61)	140
2024 H2H Matchup: Biden Voter	12%	(43)	76%	(269)	11%	(40)	353
2024 H2H Matchup: Trump Voter	88%	(332)	4%	(13)	9%	(33)	379
2024 H2H Matchup: Would not Vote	14%	(2)	21%	(3)	65%	(11)	17
2024 H2H Matchup: Do not Know	17%	(6)	12%	(4)	71%	(23)	33
2022 House Vote: Democrat	18%	(62)	68%	(231)	14%	(47)	339
2022 House Vote: Republican	85%	(275)	7%	(23)	8%	(27)	326
2022 House Vote: Did not Vote	41%	(43)	34%	(35)	25%	(27)	105
2020 Vote: Joe Biden	17%	(60)	70%	(256)	13%	(48)	365
2020 Vote: Donald Trump	85%	(309)	4%	(15)	11%	(39)	362
2020 Vote: Someone Else	14%	(2)	29%	(3)	57%	(7)	12
2020 Vote: Did not Vote	30%	(13)	38%	(16)	32%	(14)	42
2016 Vote: Hillary Clinton	10%	(25)	76%	(195)	14%	(37)	257
2016 Vote: Donald Trump	83%	(285)	8%	(26)	9%	(31)	342
2016 Vote: Someone Else	9%	(3)	62%	(20)	29%	(9)	32
2020 Vote/PID: Not Biden/Democrat	31%	(8)	55%	(14)	14%	(4)	26

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	37%	(290)	14%	(108)	781
2020 Vote/PID: Not Trump/Republican	29%	(10)	35%	(12)	36%	(12)	34
U.S. Economy: Wrong Track	59%	(321)	23%	(126)	18%	(100)	547
U.S. Economy: Right Direction	27%	(62)	70%	(164)	3%	(8)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(28)	80%	(208)	9%	(25)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(340)	5%	(21)	7%	(28)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	47%	(62)	41%	(55)	132
Top 2024 Issue: Economy	58%	(157)	27%	(72)	15%	(40)	269
Community/Gender: Urban Women	27%	(27)	50%	(49)	23%	(23)	99
Community/Gender: Urban Men	60%	(92)	33%	(50)	8%	(12)	154
Community/Gender: Rural Women	67%	(55)	16%	(14)	17%	(14)	83
Community/Gender: Rural Men	52%	(17)	35%	(12)	13%	(4)	33
Community/Gender: Suburban Women	47%	(112)	40%	(96)	13%	(32)	240
Community/Gender: Suburban Men	46%	(80)	40%	(70)	13%	(23)	172
Homeowner	51%	(340)	37%	(246)	13%	(84)	670
Renter	40%	(40)	41%	(41)	19%	(19)	101
Self + Household: White-Collar	47%	(165)	43%	(152)	10%	(35)	352
Self + Household: Blue Collar	52%	(161)	35%	(108)	13%	(39)	308
Union HH: Yes	36%	(14)	60%	(24)	4%	(2)	40
Union HH: No	50%	(369)	36%	(266)	14%	(106)	741
LGBTQ+: Yes	37%	(30)	48%	(40)	15%	(13)	83
LGBTQ+: No	51%	(353)	36%	(250)	14%	(95)	698
Motivated to Vote	51%	(374)	37%	(276)	12%	(87)	737
Parent: Yes	50%	(108)	33%	(71)	18%	(38)	217
Parent: No	49%	(275)	39%	(220)	12%	(69)	564
COVID Vaccine: Yes	44%	(260)	42%	(248)	13%	(79)	587
COVID Vaccine: No	63%	(123)	22%	(42)	15%	(29)	194
Student Loans: Yes	42%	(46)	42%	(46)	16%	(17)	110
Student Loans: No	50%	(337)	36%	(244)	13%	(90)	671
Favorable Opinion of Haley	63%	(167)	27%	(73)	9%	(25)	266
Unfavorable Opinion of Haley	37%	(97)	48%	(127)	15%	(39)	263
Prodigal Biden Voter	47%	(22)	17%	(8)	35%	(16)	46
Undecided Voter (DK/WNV)	16%	(8)	15%	(8)	69%	(34)	50

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	37%	(290)	14%	(108)	781
Undecided Voter (DK)	17%	(6)	12%	(4)	71%	(23)	33
Watched Debate	53%	(317)	36%	(212)	11%	(65)	595
Watched Debate: Did not Watch	36%	(66)	42%	(78)	23%	(42)	186
Watched Debate: All of it	56%	(205)	36%	(130)	8%	(31)	366
Watched Debate: Some of it	49%	(112)	36%	(82)	15%	(35)	229
Continue His Campaign: Yes Biden	24%	(75)	69%	(213)	7%	(21)	308
Continue His Campaign: No Biden	68%	(297)	15%	(67)	16%	(71)	435
Continue His Campaign: Yes Trump	84%	(332)	8%	(33)	8%	(30)	395
Continue His Campaign: No Trump	13%	(45)	68%	(239)	19%	(65)	349
Conviction: Evidence	13%	(50)	69%	(262)	18%	(69)	382
Conviction: Motivation to Damage	90%	(296)	4%	(14)	6%	(21)	330
Conviction: DK/NO	54%	(38)	21%	(14)	25%	(17)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(353)	35%	(272)	20%	(156)	781
Gender: Male	52%	(188)	34%	(121)	14%	(51)	359
Gender: Female	39%	(165)	36%	(151)	25%	(106)	422
Age: 18-34	46%	(92)	30%	(60)	24%	(47)	199
Age: 35-44	36%	(41)	41%	(46)	23%	(26)	114
Age: 45-64	45%	(117)	30%	(78)	26%	(67)	262
Age: 65+	50%	(103)	43%	(88)	7%	(15)	206
GenZers: 1997-2012	51%	(50)	27%	(26)	22%	(22)	99
Millennials: 1981-1996	39%	(82)	38%	(79)	23%	(49)	209
GenXers: 1965-1980	42%	(86)	30%	(61)	29%	(59)	205
Baby Boomers: 1946-1964	51%	(119)	39%	(91)	11%	(25)	234
Educ: < College	48%	(227)	31%	(143)	21%	(98)	468
Educ: Bachelors degree	38%	(81)	39%	(82)	23%	(49)	213
Educ: Post-grad	44%	(44)	46%	(46)	10%	(10)	100
Income: Under 50k	48%	(133)	33%	(91)	18%	(51)	274
Income: 50k-100k	45%	(139)	34%	(107)	21%	(64)	311
Income: 100k+	41%	(80)	38%	(74)	21%	(41)	196
Ethnicity: White (Non-Hispanic)	47%	(234)	37%	(183)	16%	(82)	499
Ethnicity: Hispanic	45%	(81)	30%	(53)	26%	(46)	180
Ethnicity: Black (Non-Hispanic)	30%	(12)	50%	(20)	20%	(8)	39
Ethnicity: Asian + Other (Non-Hispanic)	41%	(25)	26%	(16)	33%	(20)	62
All Christian	55%	(218)	28%	(112)	17%	(66)	396
All Non-Christian	29%	(14)	56%	(26)	15%	(7)	47
Atheist	11%	(3)	76%	(25)	14%	(4)	32
Agnostic/Nothing in particular	34%	(67)	42%	(83)	24%	(47)	198
Something Else	46%	(49)	24%	(26)	29%	(32)	107
Evangelical	61%	(110)	24%	(43)	15%	(28)	180
Non-Evangelical	48%	(146)	30%	(92)	22%	(67)	305
PID: Dem (no lean)	10%	(28)	73%	(198)	16%	(44)	270
PID: Ind (no lean)	36%	(71)	28%	(55)	35%	(69)	195
PID: Rep (no lean)	80%	(254)	6%	(20)	13%	(43)	316

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(353)	35%	(272)	20%	(156)	781
PID/Gender: Dem Men	18%	(19)	78%	(78)	4%	(4)	101
PID/Gender: Dem Women	5%	(9)	71%	(119)	24%	(40)	169
PID/Gender: Ind Men	36%	(36)	30%	(30)	34%	(35)	102
PID/Gender: Ind Women	37%	(35)	26%	(25)	37%	(34)	93
PID/Gender: Rep Men	85%	(133)	8%	(12)	7%	(12)	157
PID/Gender: Rep Women	76%	(121)	4%	(7)	19%	(31)	159
Ideo: Liberal (1-3)	11%	(24)	71%	(149)	17%	(36)	209
Ideo: Moderate (4)	34%	(83)	39%	(94)	26%	(64)	241
Ideo: Conservative (5-7)	76%	(239)	9%	(28)	15%	(48)	315
Community: Urban	46%	(117)	37%	(95)	16%	(41)	253
Community: Suburban	40%	(165)	38%	(156)	22%	(91)	412
Community: Rural	60%	(70)	19%	(22)	21%	(24)	116
Military HHnm: Yes	54%	(81)	30%	(45)	16%	(23)	150
Military HH: No	43%	(271)	36%	(227)	21%	(133)	631
Employ: Private Sector	44%	(118)	35%	(92)	21%	(55)	265
Employ: Government	44%	(20)	26%	(12)	30%	(14)	46
Employ: Self-Employed	53%	(42)	36%	(28)	11%	(9)	79
Employ: Homemaker	64%	(30)	12%	(6)	24%	(11)	47
Employ: Student	25%	(6)	43%	(11)	32%	(8)	26
Employ: Retired	46%	(93)	43%	(87)	12%	(24)	204
Employ: Unemployed	43%	(29)	27%	(18)	29%	(20)	68
Employ: Other	31%	(14)	37%	(17)	33%	(15)	47

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(353)	35%	(272)	20%	(156)	781
Protestant	66%	(119)	26%	(47)	8%	(15)	181
Roman Catholic	44%	(88)	31%	(62)	24%	(48)	197
Mormon	69%	(10)	10%	(1)	21%	(3)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	21%	(7)	66%	(20)	13%	(4)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	20%	(1)	53%	(2)	27%	(1)	5
Hindu	51%	(3)	41%	(2)	7%	(0)	5
Atheist	11%	(3)	76%	(25)	14%	(4)	32
Agnostic	20%	(9)	66%	(27)	14%	(6)	42
Something else	46%	(49)	24%	(26)	29%	(32)	107
Nothing in particular	38%	(59)	36%	(56)	27%	(42)	157
Ideo/PID: Conservative Republican	85%	(206)	2%	(5)	13%	(32)	243
Ideo/PID: Moderate/Liberal Republican	63%	(43)	21%	(14)	16%	(11)	68
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	64%	(76)	20%	(24)	119
Ideo/PID: Liberal Democrat	6%	(9)	83%	(121)	11%	(16)	146
Unfavorable of Biden and Trump	29%	(41)	20%	(28)	51%	(71)	140
2024 H2H Matchup: Biden Voter	8%	(29)	72%	(252)	20%	(71)	353
2024 H2H Matchup: Trump Voter	83%	(313)	5%	(17)	13%	(49)	379
2024 H2H Matchup: Would not Vote	27%	(4)	10%	(2)	63%	(10)	17
2024 H2H Matchup: Do not Know	19%	(6)	2%	(1)	79%	(26)	33
2022 House Vote: Democrat	12%	(42)	64%	(218)	23%	(79)	339
2022 House Vote: Republican	80%	(261)	6%	(18)	14%	(46)	326
2022 House Vote: Did not Vote	44%	(46)	28%	(29)	28%	(30)	105
2020 Vote: Joe Biden	12%	(44)	65%	(237)	23%	(84)	365
2020 Vote: Donald Trump	82%	(296)	6%	(20)	13%	(46)	362
2020 Vote: Someone Else	13%	(1)	19%	(2)	68%	(8)	12
2020 Vote: Did not Vote	26%	(11)	29%	(12)	44%	(19)	42
2016 Vote: Hillary Clinton	7%	(18)	71%	(184)	22%	(55)	257
2016 Vote: Donald Trump	78%	(266)	7%	(24)	15%	(52)	342
2016 Vote: Someone Else	10%	(3)	44%	(14)	46%	(15)	32
2020 Vote/PID: Not Biden/Democrat	26%	(7)	46%	(12)	28%	(7)	26

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(353)	35%	(272)	20%	(156)	781
2020 Vote/PID: Not Trump/Republican	33%	(11)	28%	(9)	39%	(13)	34
U.S. Economy: Wrong Track	57%	(310)	19%	(107)	24%	(131)	547
U.S. Economy: Right Direction	18%	(42)	71%	(166)	11%	(26)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(23)	77%	(202)	14%	(36)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(315)	5%	(20)	14%	(54)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	39%	(51)	50%	(67)	132
Top 2024 Issue: Economy	54%	(146)	23%	(63)	22%	(60)	269
Community/Gender: Urban Women	28%	(28)	46%	(45)	26%	(26)	99
Community/Gender: Urban Men	58%	(89)	32%	(49)	10%	(15)	154
Community/Gender: Rural Women	59%	(49)	15%	(12)	26%	(21)	83
Community/Gender: Rural Men	63%	(21)	28%	(9)	9%	(3)	33
Community/Gender: Suburban Women	37%	(88)	39%	(94)	24%	(58)	240
Community/Gender: Suburban Men	45%	(78)	36%	(62)	19%	(32)	172
Homeowner	47%	(312)	34%	(228)	19%	(130)	670
Renter	38%	(38)	41%	(42)	21%	(21)	101
Self + Household: White-Collar	44%	(156)	41%	(145)	14%	(51)	352
Self + Household: Blue Collar	49%	(151)	29%	(88)	22%	(69)	308
Union HH: Yes	57%	(23)	37%	(15)	7%	(3)	40
Union HH: No	45%	(330)	35%	(257)	21%	(154)	741
LGBTQ+: Yes	25%	(21)	51%	(42)	24%	(20)	83
LGBTQ+: No	48%	(332)	33%	(230)	20%	(136)	698
Motivated to Vote	46%	(341)	36%	(263)	18%	(133)	737
Parent: Yes	47%	(103)	29%	(62)	24%	(52)	217
Parent: No	44%	(250)	37%	(210)	18%	(104)	564
COVID Vaccine: Yes	40%	(236)	41%	(238)	19%	(113)	587
COVID Vaccine: No	60%	(116)	17%	(34)	23%	(44)	194
Student Loans: Yes	39%	(43)	30%	(33)	30%	(33)	110
Student Loans: No	46%	(310)	36%	(239)	18%	(123)	671
Favorable Opinion of Haley	60%	(159)	25%	(65)	16%	(42)	266
Unfavorable Opinion of Haley	36%	(94)	50%	(131)	14%	(38)	263
Prodigal Biden Voter	39%	(18)	11%	(5)	50%	(23)	46
Undecided Voter (DK/WNV)	22%	(11)	5%	(2)	74%	(37)	50

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(353)	35%	(272)	20%	(156)	781
Undecided Voter (DK)	19%	(6)	2%	(1)	79%	(26)	33
Watched Debate	50%	(298)	33%	(198)	17%	(99)	595
Watched Debate: Did not Watch	29%	(54)	40%	(75)	31%	(57)	186
Watched Debate: All of it	55%	(202)	31%	(112)	14%	(53)	366
Watched Debate: Some of it	42%	(97)	37%	(86)	20%	(46)	229
Continue His Campaign: Yes Biden	25%	(77)	63%	(194)	12%	(37)	308
Continue His Campaign: No Biden	60%	(261)	17%	(72)	23%	(102)	435
Continue His Campaign: Yes Trump	80%	(316)	9%	(36)	11%	(43)	395
Continue His Campaign: No Trump	9%	(30)	63%	(219)	29%	(100)	349
Conviction: Evidence	13%	(49)	62%	(236)	25%	(96)	382
Conviction: Motivation to Damage	81%	(269)	7%	(22)	12%	(40)	330
Conviction: DK/NO	50%	(35)	21%	(14)	29%	(20)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	31%	(242)	20%	(153)	781
Gender: Male	53%	(190)	30%	(107)	17%	(62)	359
Gender: Female	46%	(196)	32%	(136)	21%	(90)	422
Age: 18-34	51%	(103)	26%	(52)	23%	(45)	199
Age: 35-44	37%	(42)	36%	(41)	27%	(31)	114
Age: 45-64	53%	(138)	27%	(71)	20%	(53)	262
Age: 65+	50%	(104)	38%	(78)	12%	(24)	206
GenZers: 1997-2012	58%	(57)	26%	(25)	16%	(16)	99
Millennials: 1981-1996	41%	(86)	32%	(66)	27%	(57)	209
GenXers: 1965-1980	51%	(105)	28%	(57)	21%	(43)	205
Baby Boomers: 1946-1964	52%	(121)	34%	(79)	15%	(34)	234
Educ: < College	53%	(249)	25%	(119)	21%	(100)	468
Educ: Bachelors degree	44%	(93)	39%	(82)	18%	(37)	213
Educ: Post-grad	44%	(44)	41%	(41)	15%	(15)	100
Income: Under 50k	51%	(138)	29%	(81)	20%	(55)	274
Income: 50k-100k	49%	(153)	32%	(99)	19%	(60)	311
Income: 100k+	49%	(95)	32%	(63)	19%	(38)	196
Ethnicity: White (Non-Hispanic)	51%	(256)	32%	(158)	17%	(85)	499
Ethnicity: Hispanic	43%	(78)	34%	(61)	23%	(41)	180
Ethnicity: Black (Non-Hispanic)	52%	(20)	30%	(12)	18%	(7)	39
Ethnicity: Asian + Other (Non-Hispanic)	52%	(32)	17%	(10)	31%	(19)	62
All Christian	59%	(234)	28%	(109)	13%	(53)	396
All Non-Christian	24%	(11)	47%	(22)	29%	(14)	47
Atheist	20%	(7)	48%	(15)	32%	(11)	32
Agnostic/Nothing in particular	40%	(78)	36%	(71)	25%	(49)	198
Something Else	52%	(56)	23%	(25)	25%	(26)	107
Evangelical	63%	(113)	27%	(48)	10%	(19)	180
Non-Evangelical	54%	(164)	27%	(83)	19%	(58)	305
PID: Dem (no lean)	14%	(38)	65%	(176)	21%	(56)	270
PID: Ind (no lean)	41%	(80)	21%	(41)	38%	(74)	195
PID: Rep (no lean)	85%	(268)	8%	(25)	7%	(23)	316

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	31%	(242)	20%	(153)	781
PID/Gender: Dem Men	16%	(16)	70%	(70)	15%	(15)	101
PID/Gender: Dem Women	13%	(22)	63%	(106)	24%	(41)	169
PID/Gender: Ind Men	42%	(43)	18%	(18)	40%	(40)	102
PID/Gender: Ind Women	40%	(37)	24%	(23)	36%	(33)	93
PID/Gender: Rep Men	84%	(132)	11%	(18)	5%	(7)	157
PID/Gender: Rep Women	86%	(137)	4%	(7)	10%	(16)	159
Ideo: Liberal (1-3)	9%	(19)	65%	(135)	26%	(55)	209
Ideo: Moderate (4)	42%	(101)	34%	(82)	24%	(58)	241
Ideo: Conservative (5-7)	83%	(260)	8%	(24)	10%	(31)	315
Community: Urban	48%	(122)	33%	(83)	19%	(48)	253
Community: Suburban	46%	(188)	34%	(141)	20%	(83)	412
Community: Rural	65%	(76)	15%	(18)	19%	(22)	116
Military HHnm: Yes	55%	(83)	27%	(41)	17%	(26)	150
Military HH: No	48%	(304)	32%	(201)	20%	(126)	631
Employ: Private Sector	45%	(120)	34%	(90)	21%	(55)	265
Employ: Government	48%	(22)	24%	(11)	29%	(13)	46
Employ: Self-Employed	55%	(44)	24%	(19)	21%	(16)	79
Employ: Homemaker	64%	(30)	11%	(5)	25%	(12)	47
Employ: Student	68%	(18)	16%	(4)	15%	(4)	26
Employ: Retired	47%	(96)	40%	(82)	13%	(26)	204
Employ: Unemployed	53%	(36)	21%	(14)	26%	(17)	68
Employ: Other	44%	(21)	35%	(17)	21%	(10)	47

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	31%	(242)	20%	(153)	781
Protestant	70%	(127)	24%	(43)	6%	(11)	181
Roman Catholic	48%	(94)	32%	(63)	20%	(40)	197
Mormon	82%	(11)	2%	(0)	16%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	22%	(7)	55%	(17)	23%	(7)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	20%	(1)	80%	(4)	—	(0)	5
Hindu	—	(0)	—	(0)	100%	(5)	5
Atheist	20%	(7)	48%	(15)	32%	(11)	32
Agnostic	19%	(8)	57%	(24)	24%	(10)	42
Something else	52%	(56)	23%	(25)	25%	(26)	107
Nothing in particular	45%	(70)	30%	(47)	25%	(39)	157
Ideo/PID: Conservative Republican	89%	(215)	3%	(7)	9%	(21)	243
Ideo/PID: Moderate/Liberal Republican	70%	(47)	27%	(18)	3%	(2)	68
Ideo/PID: Moderate/Conservative Democrat	25%	(29)	54%	(65)	21%	(25)	119
Ideo/PID: Liberal Democrat	6%	(8)	76%	(111)	18%	(27)	146
Unfavorable of Biden and Trump	29%	(41)	13%	(18)	58%	(81)	140
2024 H2H Matchup: Biden Voter	11%	(38)	63%	(222)	26%	(93)	353
2024 H2H Matchup: Trump Voter	88%	(334)	4%	(16)	8%	(29)	379
2024 H2H Matchup: Would not Vote	32%	(5)	5%	(1)	64%	(11)	17
2024 H2H Matchup: Do not Know	28%	(9)	10%	(3)	62%	(21)	33
2022 House Vote: Democrat	17%	(56)	57%	(192)	27%	(91)	339
2022 House Vote: Republican	86%	(279)	6%	(21)	8%	(27)	326
2022 House Vote: Did not Vote	46%	(48)	27%	(28)	27%	(28)	105
2020 Vote: Joe Biden	16%	(58)	57%	(210)	27%	(97)	365
2020 Vote: Donald Trump	87%	(315)	5%	(18)	8%	(30)	362
2020 Vote: Someone Else	13%	(1)	22%	(3)	65%	(8)	12
2020 Vote: Did not Vote	29%	(12)	29%	(12)	42%	(18)	42
2016 Vote: Hillary Clinton	9%	(23)	63%	(161)	28%	(73)	257
2016 Vote: Donald Trump	84%	(286)	8%	(26)	9%	(30)	342
2016 Vote: Someone Else	6%	(2)	32%	(10)	62%	(20)	32
2020 Vote/PID: Not Biden/Democrat	21%	(6)	44%	(11)	35%	(9)	26

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	31%	(242)	20%	(153)	781
2020 Vote/PID: Not Trump/Republican	29%	(10)	31%	(11)	41%	(14)	34
U.S. Economy: Wrong Track	61%	(332)	16%	(89)	23%	(127)	547
U.S. Economy: Right Direction	23%	(54)	66%	(153)	11%	(26)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(30)	71%	(185)	17%	(45)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(340)	5%	(18)	8%	(30)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	30%	(39)	58%	(77)	132
Top 2024 Issue: Economy	61%	(163)	21%	(56)	19%	(50)	269
Community/Gender: Urban Women	30%	(29)	42%	(42)	28%	(28)	99
Community/Gender: Urban Men	60%	(93)	27%	(41)	13%	(20)	154
Community/Gender: Rural Women	66%	(55)	13%	(11)	21%	(17)	83
Community/Gender: Rural Men	65%	(21)	20%	(7)	15%	(5)	33
Community/Gender: Suburban Women	47%	(112)	35%	(83)	19%	(45)	240
Community/Gender: Suburban Men	44%	(76)	34%	(58)	22%	(38)	172
Homeowner	52%	(345)	30%	(201)	19%	(124)	670
Renter	38%	(39)	37%	(38)	24%	(25)	101
Self + Household: White-Collar	48%	(168)	40%	(141)	12%	(44)	352
Self + Household: Blue Collar	52%	(160)	25%	(78)	23%	(70)	308
Union HH: Yes	40%	(16)	46%	(19)	13%	(5)	40
Union HH: No	50%	(370)	30%	(223)	20%	(147)	741
LGBTQ+: Yes	40%	(33)	39%	(33)	21%	(17)	83
LGBTQ+: No	51%	(353)	30%	(210)	19%	(136)	698
Motivated to Vote	50%	(369)	32%	(234)	18%	(134)	737
Parent: Yes	46%	(100)	29%	(62)	25%	(55)	217
Parent: No	51%	(286)	32%	(180)	17%	(98)	564
COVID Vaccine: Yes	45%	(266)	35%	(208)	19%	(113)	587
COVID Vaccine: No	62%	(121)	18%	(34)	20%	(39)	194
Student Loans: Yes	44%	(48)	32%	(35)	24%	(27)	110
Student Loans: No	50%	(338)	31%	(207)	19%	(126)	671
Favorable Opinion of Haley	64%	(170)	24%	(63)	12%	(32)	266
Unfavorable Opinion of Haley	36%	(94)	43%	(113)	21%	(55)	263
Prodigal Biden Voter	52%	(24)	9%	(4)	39%	(18)	46
Undecided Voter (DK/WNV)	29%	(14)	8%	(4)	63%	(31)	50

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(386)	31%	(242)	20%	(153)	781
Undecided Voter (DK)	28%	(9)	10%	(3)	62%	(21)	33
Watched Debate	55%	(325)	30%	(179)	15%	(90)	595
Watched Debate: Did not Watch	33%	(61)	34%	(63)	34%	(63)	186
Watched Debate: All of it	59%	(216)	27%	(98)	14%	(52)	366
Watched Debate: Some of it	48%	(109)	36%	(82)	17%	(38)	229
Continue His Campaign: Yes Biden	25%	(77)	61%	(189)	14%	(43)	308
Continue His Campaign: No Biden	69%	(299)	11%	(46)	21%	(90)	435
Continue His Campaign: Yes Trump	86%	(339)	6%	(25)	8%	(32)	395
Continue His Campaign: No Trump	12%	(43)	57%	(200)	31%	(107)	349
Conviction: Evidence	14%	(52)	56%	(214)	30%	(116)	382
Conviction: Motivation to Damage	89%	(293)	5%	(15)	7%	(22)	330
Conviction: DK/NO	60%	(41)	19%	(13)	21%	(15)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	35%	(276)	22%	(172)	781
Gender: Male	48%	(173)	32%	(116)	19%	(70)	359
Gender: Female	38%	(160)	38%	(159)	24%	(103)	422
Age: 18-34	47%	(94)	32%	(64)	21%	(42)	199
Age: 35-44	40%	(45)	39%	(44)	21%	(24)	114
Age: 45-64	42%	(111)	33%	(86)	25%	(65)	262
Age: 65+	40%	(83)	40%	(82)	20%	(42)	206
GenZers: 1997-2012	57%	(56)	27%	(27)	16%	(15)	99
Millennials: 1981-1996	39%	(82)	38%	(80)	22%	(47)	209
GenXers: 1965-1980	40%	(82)	34%	(70)	26%	(54)	205
Baby Boomers: 1946-1964	42%	(98)	37%	(87)	21%	(49)	234
Educ: < College	47%	(220)	30%	(139)	23%	(110)	468
Educ: Bachelors degree	37%	(79)	42%	(89)	21%	(45)	213
Educ: Post-grad	34%	(34)	48%	(48)	18%	(18)	100
Income: Under 50k	46%	(125)	35%	(95)	20%	(54)	274
Income: 50k-100k	43%	(135)	34%	(106)	23%	(70)	311
Income: 100k+	37%	(73)	38%	(74)	25%	(48)	196
Ethnicity: White (Non-Hispanic)	44%	(221)	35%	(176)	21%	(102)	499
Ethnicity: Hispanic	36%	(66)	40%	(71)	24%	(43)	180
Ethnicity: Black (Non-Hispanic)	55%	(22)	24%	(10)	21%	(8)	39
Ethnicity: Asian + Other (Non-Hispanic)	40%	(25)	30%	(19)	29%	(18)	62
All Christian	48%	(191)	31%	(123)	21%	(81)	396
All Non-Christian	23%	(11)	57%	(27)	20%	(10)	47
Atheist	11%	(4)	67%	(22)	22%	(7)	32
Agnostic/Nothing in particular	41%	(81)	37%	(73)	22%	(44)	198
Something Else	43%	(46)	28%	(30)	29%	(31)	107
Evangelical	58%	(105)	25%	(44)	17%	(31)	180
Non-Evangelical	39%	(119)	35%	(107)	26%	(79)	305
PID: Dem (no lean)	11%	(29)	70%	(188)	20%	(53)	270
PID: Ind (no lean)	32%	(62)	32%	(63)	36%	(70)	195
PID: Rep (no lean)	76%	(242)	8%	(25)	16%	(50)	316

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	35%	(276)	22%	(172)	781
PID/Gender: Dem Men	14%	(14)	73%	(73)	13%	(13)	101
PID/Gender: Dem Women	9%	(15)	68%	(114)	23%	(40)	169
PID/Gender: Ind Men	35%	(36)	29%	(29)	36%	(37)	102
PID/Gender: Ind Women	28%	(26)	36%	(34)	35%	(33)	93
PID/Gender: Rep Men	79%	(123)	9%	(14)	13%	(20)	157
PID/Gender: Rep Women	74%	(119)	7%	(11)	19%	(30)	159
Ideo: Liberal (1-3)	10%	(21)	68%	(143)	22%	(45)	209
Ideo: Moderate (4)	34%	(81)	41%	(98)	26%	(62)	241
Ideo: Conservative (5-7)	71%	(224)	11%	(34)	18%	(56)	315
Community: Urban	43%	(108)	37%	(93)	21%	(52)	253
Community: Suburban	40%	(167)	38%	(156)	22%	(90)	412
Community: Rural	51%	(59)	23%	(27)	26%	(30)	116
Military HHnm: Yes	44%	(66)	30%	(45)	26%	(39)	150
Military HH: No	42%	(267)	37%	(230)	21%	(134)	631
Employ: Private Sector	38%	(101)	40%	(105)	22%	(59)	265
Employ: Government	48%	(22)	26%	(12)	25%	(12)	46
Employ: Self-Employed	46%	(37)	34%	(27)	20%	(16)	79
Employ: Homemaker	64%	(30)	12%	(6)	24%	(11)	47
Employ: Student	63%	(17)	19%	(5)	18%	(5)	26
Employ: Retired	40%	(82)	40%	(81)	20%	(41)	204
Employ: Unemployed	44%	(30)	33%	(22)	23%	(16)	68
Employ: Other	33%	(16)	38%	(18)	29%	(14)	47

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	35%	(276)	22%	(172)	781
Protestant	60%	(108)	25%	(46)	15%	(27)	181
Roman Catholic	35%	(70)	38%	(75)	27%	(52)	197
Mormon	80%	(11)	6%	(1)	15%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	11%	(3)	64%	(20)	25%	(8)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	53%	(2)	—	(0)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	11%	(4)	67%	(22)	22%	(7)	32
Agnostic	17%	(7)	65%	(27)	17%	(7)	42
Something else	43%	(46)	28%	(30)	29%	(31)	107
Nothing in particular	47%	(74)	29%	(46)	23%	(36)	157
Ideo/PID: Conservative Republican	76%	(185)	6%	(16)	17%	(42)	243
Ideo/PID: Moderate/Liberal Republican	76%	(51)	13%	(9)	11%	(8)	68
Ideo/PID: Moderate/Conservative Democrat	20%	(24)	59%	(70)	21%	(25)	119
Ideo/PID: Liberal Democrat	4%	(6)	80%	(117)	16%	(23)	146
Unfavorable of Biden and Trump	20%	(28)	30%	(42)	50%	(70)	140
2024 H2H Matchup: Biden Voter	7%	(23)	69%	(244)	24%	(86)	353
2024 H2H Matchup: Trump Voter	79%	(301)	5%	(18)	16%	(60)	379
2024 H2H Matchup: Would not Vote	44%	(7)	14%	(2)	43%	(7)	17
2024 H2H Matchup: Do not Know	7%	(2)	35%	(12)	58%	(19)	33
2022 House Vote: Democrat	11%	(39)	62%	(210)	27%	(91)	339
2022 House Vote: Republican	77%	(249)	9%	(30)	14%	(46)	326
2022 House Vote: Did not Vote	38%	(39)	32%	(33)	31%	(32)	105
2020 Vote: Joe Biden	12%	(45)	62%	(228)	25%	(92)	365
2020 Vote: Donald Trump	77%	(278)	8%	(28)	16%	(56)	362
2020 Vote: Someone Else	1%	(0)	33%	(4)	66%	(8)	12
2020 Vote: Did not Vote	23%	(10)	39%	(17)	38%	(16)	42
2016 Vote: Hillary Clinton	7%	(19)	69%	(177)	24%	(62)	257
2016 Vote: Donald Trump	71%	(245)	10%	(34)	19%	(64)	342
2016 Vote: Someone Else	6%	(2)	38%	(12)	57%	(18)	32
2020 Vote/PID: Not Biden/Democrat	12%	(3)	54%	(14)	35%	(9)	26

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	35%	(276)	22%	(172)	781
2020 Vote/PID: Not Trump/Republican	34%	(12)	18%	(6)	48%	(17)	34
U.S. Economy: Wrong Track	52%	(287)	23%	(126)	24%	(134)	547
U.S. Economy: Right Direction	20%	(46)	64%	(149)	16%	(38)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	74%	(193)	17%	(44)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(298)	8%	(30)	16%	(61)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	39%	(52)	51%	(67)	132
Top 2024 Issue: Economy	51%	(137)	27%	(73)	22%	(59)	269
Community/Gender: Urban Women	23%	(22)	52%	(51)	26%	(26)	99
Community/Gender: Urban Men	56%	(85)	27%	(42)	17%	(26)	154
Community/Gender: Rural Women	55%	(46)	19%	(16)	26%	(21)	83
Community/Gender: Rural Men	39%	(13)	34%	(11)	27%	(9)	33
Community/Gender: Suburban Women	38%	(92)	39%	(92)	23%	(56)	240
Community/Gender: Suburban Men	43%	(75)	37%	(63)	20%	(34)	172
Homeowner	44%	(294)	34%	(227)	22%	(149)	670
Renter	37%	(37)	42%	(42)	21%	(21)	101
Self + Household: White-Collar	39%	(136)	43%	(152)	18%	(64)	352
Self + Household: Blue Collar	44%	(136)	32%	(97)	24%	(74)	308
Union HH: Yes	40%	(16)	57%	(23)	3%	(1)	40
Union HH: No	43%	(317)	34%	(253)	23%	(171)	741
LGBTQ+: Yes	35%	(29)	48%	(40)	17%	(14)	83
LGBTQ+: No	44%	(304)	34%	(236)	23%	(158)	698
Motivated to Vote	44%	(321)	36%	(262)	21%	(153)	737
Parent: Yes	43%	(93)	35%	(76)	22%	(48)	217
Parent: No	43%	(240)	35%	(200)	22%	(124)	564
COVID Vaccine: Yes	39%	(227)	41%	(241)	20%	(119)	587
COVID Vaccine: No	55%	(106)	18%	(35)	28%	(53)	194
Student Loans: Yes	31%	(35)	46%	(51)	22%	(24)	110
Student Loans: No	44%	(299)	33%	(225)	22%	(148)	671
Favorable Opinion of Haley	53%	(140)	27%	(71)	21%	(55)	266
Unfavorable Opinion of Haley	34%	(88)	49%	(129)	17%	(45)	263
Prodigal Biden Voter	48%	(22)	13%	(6)	39%	(18)	46
Undecided Voter (DK/WNV)	19%	(9)	28%	(14)	53%	(26)	50

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(333)	35%	(276)	22%	(172)	781
Undecided Voter (DK)	7%	(2)	35%	(12)	58%	(19)	33
Watched Debate	46%	(275)	35%	(210)	18%	(110)	595
Watched Debate: Did not Watch	31%	(58)	35%	(66)	34%	(63)	186
Watched Debate: All of it	51%	(186)	34%	(125)	15%	(55)	366
Watched Debate: Some of it	39%	(89)	37%	(85)	24%	(54)	229
Continue His Campaign: Yes Biden	21%	(65)	63%	(193)	16%	(50)	308
Continue His Campaign: No Biden	59%	(256)	17%	(73)	24%	(106)	435
Continue His Campaign: Yes Trump	76%	(300)	11%	(42)	13%	(53)	395
Continue His Campaign: No Trump	8%	(29)	61%	(212)	31%	(108)	349
Conviction: Evidence	9%	(34)	62%	(237)	29%	(110)	382
Conviction: Motivation to Damage	79%	(260)	6%	(20)	15%	(50)	330
Conviction: DK/NO	56%	(39)	26%	(18)	18%	(12)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(357)	35%	(277)	19%	(147)	781
Gender: Male	48%	(174)	35%	(124)	17%	(61)	359
Gender: Female	43%	(183)	36%	(153)	20%	(86)	422
Age: 18-34	48%	(96)	32%	(63)	20%	(40)	199
Age: 35-44	39%	(45)	48%	(54)	13%	(15)	114
Age: 45-64	49%	(128)	27%	(72)	24%	(62)	262
Age: 65+	43%	(89)	43%	(88)	14%	(29)	206
GenZers: 1997-2012	61%	(60)	27%	(26)	12%	(12)	99
Millennials: 1981-1996	38%	(80)	42%	(89)	20%	(41)	209
GenXers: 1965-1980	47%	(96)	28%	(58)	25%	(51)	205
Baby Boomers: 1946-1964	45%	(105)	38%	(90)	17%	(39)	234
Educ: < College	51%	(241)	32%	(152)	16%	(76)	468
Educ: Bachelors degree	36%	(77)	39%	(82)	25%	(53)	213
Educ: Post-grad	39%	(39)	43%	(43)	18%	(18)	100
Income: Under 50k	47%	(128)	36%	(98)	18%	(48)	274
Income: 50k-100k	49%	(152)	37%	(115)	14%	(44)	311
Income: 100k+	40%	(78)	33%	(64)	28%	(54)	196
Ethnicity: White (Non-Hispanic)	49%	(242)	34%	(170)	17%	(87)	499
Ethnicity: Hispanic	40%	(72)	43%	(77)	17%	(31)	180
Ethnicity: Black (Non-Hispanic)	51%	(20)	31%	(12)	18%	(7)	39
Ethnicity: Asian + Other (Non-Hispanic)	37%	(23)	28%	(17)	35%	(22)	62
All Christian	52%	(205)	31%	(124)	17%	(67)	396
All Non-Christian	28%	(13)	53%	(25)	19%	(9)	47
Atheist	15%	(5)	51%	(16)	35%	(11)	32
Agnostic/Nothing in particular	40%	(80)	42%	(83)	18%	(36)	198
Something Else	50%	(54)	27%	(29)	23%	(24)	107
Evangelical	61%	(109)	29%	(52)	11%	(19)	180
Non-Evangelical	45%	(137)	32%	(99)	23%	(70)	305
PID: Dem (no lean)	11%	(29)	71%	(192)	18%	(48)	270
PID: Ind (no lean)	34%	(66)	31%	(60)	35%	(69)	195
PID: Rep (no lean)	83%	(261)	8%	(25)	9%	(30)	316

Continued on next page

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(357)	35%	(277)	19%	(147)	781
PID/Gender: Dem Men	13%	(13)	71%	(71)	16%	(17)	101
PID/Gender: Dem Women	10%	(16)	72%	(121)	19%	(32)	169
PID/Gender: Ind Men	34%	(34)	32%	(33)	34%	(35)	102
PID/Gender: Ind Women	34%	(32)	29%	(27)	37%	(34)	93
PID/Gender: Rep Men	81%	(127)	13%	(20)	6%	(10)	157
PID/Gender: Rep Women	85%	(135)	3%	(5)	13%	(20)	159
Ideo: Liberal (1-3)	10%	(20)	71%	(149)	19%	(40)	209
Ideo: Moderate (4)	38%	(92)	37%	(90)	25%	(59)	241
Ideo: Conservative (5-7)	75%	(238)	11%	(35)	14%	(43)	315
Community: Urban	43%	(108)	40%	(102)	17%	(43)	253
Community: Suburban	43%	(179)	37%	(152)	20%	(82)	412
Community: Rural	61%	(71)	20%	(23)	19%	(22)	116
Military HHnm: Yes	50%	(75)	31%	(47)	19%	(28)	150
Military HH: No	45%	(282)	36%	(230)	19%	(118)	631
Employ: Private Sector	38%	(101)	37%	(98)	25%	(67)	265
Employ: Government	51%	(23)	23%	(11)	26%	(12)	46
Employ: Self-Employed	57%	(45)	31%	(24)	12%	(10)	79
Employ: Homemaker	67%	(31)	16%	(8)	17%	(8)	47
Employ: Student	69%	(18)	17%	(5)	13%	(3)	26
Employ: Retired	42%	(86)	43%	(87)	15%	(30)	204
Employ: Unemployed	48%	(32)	33%	(22)	20%	(13)	68
Employ: Other	44%	(21)	50%	(23)	7%	(3)	47

Continued on next page

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(357)	35%	(277)	19%	(147)	781
Protestant	64%	(116)	27%	(48)	9%	(17)	181
Roman Catholic	39%	(77)	37%	(73)	24%	(48)	197
Mormon	82%	(11)	3%	(0)	15%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	18%	(6)	67%	(21)	14%	(4)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	49%	(2)	4%	(0)	5
Hindu	—	(0)	41%	(2)	59%	(3)	5
Atheist	15%	(5)	51%	(16)	35%	(11)	32
Agnostic	18%	(8)	56%	(23)	26%	(11)	42
Something else	50%	(54)	27%	(29)	23%	(24)	107
Nothing in particular	46%	(73)	38%	(59)	16%	(25)	157
Ideo/PID: Conservative Republican	85%	(206)	4%	(11)	11%	(26)	243
Ideo/PID: Moderate/Liberal Republican	74%	(50)	21%	(14)	5%	(3)	68
Ideo/PID: Moderate/Conservative Democrat	19%	(22)	59%	(70)	22%	(27)	119
Ideo/PID: Liberal Democrat	5%	(7)	81%	(119)	14%	(21)	146
Unfavorable of Biden and Trump	21%	(29)	23%	(32)	56%	(79)	140
2024 H2H Matchup: Biden Voter	7%	(26)	71%	(251)	22%	(76)	353
2024 H2H Matchup: Trump Voter	86%	(326)	5%	(20)	9%	(33)	379
2024 H2H Matchup: Would not Vote	18%	(3)	21%	(3)	61%	(10)	17
2024 H2H Matchup: Do not Know	8%	(3)	9%	(3)	84%	(28)	33
2022 House Vote: Democrat	11%	(38)	63%	(215)	25%	(86)	339
2022 House Vote: Republican	83%	(271)	7%	(24)	10%	(31)	326
2022 House Vote: Did not Vote	43%	(45)	30%	(31)	27%	(28)	105
2020 Vote: Joe Biden	12%	(44)	64%	(232)	24%	(89)	365
2020 Vote: Donald Trump	82%	(297)	7%	(25)	11%	(40)	362
2020 Vote: Someone Else	1%	(0)	33%	(4)	66%	(8)	12
2020 Vote: Did not Vote	36%	(15)	39%	(17)	25%	(10)	42
2016 Vote: Hillary Clinton	4%	(10)	73%	(187)	24%	(61)	257
2016 Vote: Donald Trump	79%	(272)	8%	(27)	13%	(43)	342
2016 Vote: Someone Else	6%	(2)	42%	(14)	52%	(17)	32
2020 Vote/PID: Not Biden/Democrat	24%	(6)	61%	(16)	15%	(4)	26

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(357)	35%	(277)	19%	(147)	781
2020 Vote/PID: Not Trump/Republican	37%	(13)	28%	(10)	34%	(12)	34
U.S. Economy: Wrong Track	57%	(311)	22%	(119)	21%	(117)	547
U.S. Economy: Right Direction	20%	(46)	67%	(158)	13%	(30)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	77%	(200)	16%	(41)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(326)	5%	(18)	11%	(44)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	45%	(59)	46%	(61)	132
Top 2024 Issue: Economy	56%	(152)	25%	(66)	19%	(51)	269
Community/Gender: Urban Women	28%	(28)	50%	(50)	22%	(22)	99
Community/Gender: Urban Men	52%	(80)	34%	(52)	14%	(22)	154
Community/Gender: Rural Women	64%	(53)	16%	(14)	19%	(16)	83
Community/Gender: Rural Men	53%	(17)	29%	(10)	17%	(6)	33
Community/Gender: Suburban Women	42%	(102)	37%	(90)	20%	(48)	240
Community/Gender: Suburban Men	45%	(77)	36%	(62)	19%	(33)	172
Homeowner	47%	(314)	35%	(234)	18%	(122)	670
Renter	40%	(40)	39%	(39)	21%	(21)	101
Self + Household: White-Collar	43%	(152)	42%	(147)	15%	(54)	352
Self + Household: Blue Collar	47%	(146)	33%	(100)	20%	(61)	308
Union HH: Yes	46%	(19)	39%	(16)	15%	(6)	40
Union HH: No	46%	(338)	35%	(262)	19%	(141)	741
LGBTQ+: Yes	41%	(34)	43%	(35)	17%	(14)	83
LGBTQ+: No	46%	(323)	35%	(242)	19%	(133)	698
Motivated to Vote	47%	(344)	36%	(264)	17%	(128)	737
Parent: Yes	46%	(101)	31%	(67)	23%	(49)	217
Parent: No	45%	(257)	37%	(210)	17%	(98)	564
COVID Vaccine: Yes	40%	(232)	40%	(237)	20%	(117)	587
COVID Vaccine: No	64%	(125)	21%	(40)	15%	(29)	194
Student Loans: Yes	44%	(48)	34%	(37)	22%	(24)	110
Student Loans: No	46%	(309)	36%	(240)	18%	(123)	671
Favorable Opinion of Haley	59%	(158)	25%	(67)	15%	(40)	266
Unfavorable Opinion of Haley	33%	(86)	48%	(126)	19%	(50)	263
Prodigal Biden Voter	48%	(22)	13%	(6)	39%	(18)	46
Undecided Voter (DK/WNV)	11%	(6)	13%	(6)	76%	(38)	50

Continued on next page

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(357)	35%	(277)	19%	(147)	781
Undecided Voter (DK)	8%	(3)	9%	(3)	84%	(28)	33
Watched Debate	51%	(303)	35%	(205)	14%	(86)	595
Watched Debate: Did not Watch	29%	(54)	38%	(72)	33%	(61)	186
Watched Debate: All of it	57%	(209)	31%	(115)	11%	(42)	366
Watched Debate: Some of it	41%	(94)	40%	(90)	19%	(44)	229
Continue His Campaign: Yes Biden	21%	(65)	67%	(205)	12%	(38)	308
Continue His Campaign: No Biden	64%	(280)	14%	(62)	21%	(93)	435
Continue His Campaign: Yes Trump	82%	(325)	8%	(32)	10%	(38)	395
Continue His Campaign: No Trump	8%	(29)	65%	(227)	27%	(94)	349
Conviction: Evidence	9%	(35)	65%	(250)	25%	(97)	382
Conviction: Motivation to Damage	85%	(280)	5%	(16)	10%	(34)	330
Conviction: DK/NO	61%	(42)	16%	(11)	23%	(16)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(345)	33%	(257)	23%	(179)	781
Gender: Male	48%	(172)	32%	(117)	20%	(70)	359
Gender: Female	41%	(173)	33%	(140)	26%	(109)	422
Age: 18-34	47%	(95)	32%	(63)	21%	(42)	199
Age: 35-44	38%	(43)	38%	(43)	24%	(28)	114
Age: 45-64	45%	(117)	25%	(65)	30%	(79)	262
Age: 65+	44%	(90)	41%	(85)	15%	(31)	206
GenZers: 1997-2012	55%	(54)	27%	(26)	19%	(18)	99
Millennials: 1981-1996	39%	(82)	37%	(78)	24%	(49)	209
GenXers: 1965-1980	42%	(87)	27%	(55)	31%	(63)	205
Baby Boomers: 1946-1964	45%	(105)	36%	(85)	19%	(44)	234
Educ: < College	50%	(232)	29%	(135)	22%	(102)	468
Educ: Bachelors degree	36%	(77)	37%	(79)	27%	(57)	213
Educ: Post-grad	36%	(36)	43%	(43)	21%	(21)	100
Income: Under 50k	49%	(135)	33%	(91)	18%	(48)	274
Income: 50k-100k	44%	(136)	32%	(99)	25%	(76)	311
Income: 100k+	38%	(74)	35%	(68)	28%	(55)	196
Ethnicity: White (Non-Hispanic)	44%	(222)	35%	(173)	21%	(104)	499
Ethnicity: Hispanic	40%	(73)	32%	(57)	28%	(51)	180
Ethnicity: Black (Non-Hispanic)	63%	(25)	36%	(14)	2%	(1)	39
Ethnicity: Asian + Other (Non-Hispanic)	42%	(26)	20%	(12)	38%	(23)	62
All Christian	51%	(202)	30%	(119)	19%	(74)	396
All Non-Christian	25%	(12)	43%	(20)	31%	(15)	47
Atheist	7%	(2)	65%	(21)	28%	(9)	32
Agnostic/Nothing in particular	40%	(80)	34%	(67)	26%	(52)	198
Something Else	45%	(48)	27%	(29)	28%	(30)	107
Evangelical	57%	(103)	27%	(48)	16%	(29)	180
Non-Evangelical	44%	(134)	32%	(98)	24%	(73)	305
PID: Dem (no lean)	13%	(34)	67%	(181)	20%	(55)	270
PID: Ind (no lean)	36%	(70)	29%	(56)	36%	(70)	195
PID: Rep (no lean)	76%	(241)	6%	(20)	17%	(54)	316

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(345)	33%	(257)	23%	(179)	781
PID/Gender: Dem Men	14%	(14)	71%	(72)	15%	(15)	101
PID/Gender: Dem Women	12%	(19)	65%	(109)	24%	(40)	169
PID/Gender: Ind Men	37%	(38)	28%	(28)	35%	(36)	102
PID/Gender: Ind Women	34%	(32)	29%	(27)	37%	(34)	93
PID/Gender: Rep Men	77%	(120)	11%	(17)	13%	(20)	157
PID/Gender: Rep Women	76%	(121)	2%	(4)	22%	(34)	159
Ideo: Liberal (1-3)	9%	(20)	67%	(141)	23%	(49)	209
Ideo: Moderate (4)	37%	(88)	36%	(86)	28%	(67)	241
Ideo: Conservative (5-7)	73%	(231)	9%	(29)	18%	(56)	315
Community: Urban	43%	(108)	35%	(88)	22%	(57)	253
Community: Suburban	41%	(169)	35%	(145)	24%	(98)	412
Community: Rural	59%	(68)	21%	(24)	21%	(24)	116
Military HHnm: Yes	51%	(76)	27%	(41)	22%	(33)	150
Military HH: No	43%	(269)	34%	(216)	23%	(146)	631
Employ: Private Sector	39%	(104)	38%	(100)	23%	(61)	265
Employ: Government	46%	(21)	22%	(10)	32%	(15)	46
Employ: Self-Employed	53%	(42)	24%	(19)	23%	(18)	79
Employ: Homemaker	69%	(32)	11%	(5)	20%	(9)	47
Employ: Student	56%	(15)	24%	(6)	19%	(5)	26
Employ: Retired	42%	(86)	39%	(79)	19%	(39)	204
Employ: Unemployed	48%	(32)	30%	(20)	23%	(15)	68
Employ: Other	28%	(13)	38%	(18)	35%	(16)	47

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(345)	33%	(257)	23%	(179)	781
Protestant	63%	(113)	26%	(47)	11%	(21)	181
Roman Catholic	39%	(76)	36%	(70)	26%	(51)	197
Mormon	82%	(11)	3%	(0)	15%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	18%	(6)	59%	(18)	23%	(7)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	20%	(1)	53%	(2)	27%	(1)	5
Hindu	—	(0)	—	(0)	100%	(5)	5
Atheist	7%	(2)	65%	(21)	28%	(9)	32
Agnostic	18%	(8)	56%	(23)	26%	(11)	42
Something else	45%	(48)	27%	(29)	28%	(30)	107
Nothing in particular	46%	(72)	28%	(44)	26%	(41)	157
Ideo/PID: Conservative Republican	80%	(194)	3%	(8)	17%	(42)	243
Ideo/PID: Moderate/Liberal Republican	63%	(42)	19%	(13)	19%	(13)	68
Ideo/PID: Moderate/Conservative Democrat	26%	(31)	55%	(65)	20%	(23)	119
Ideo/PID: Liberal Democrat	2%	(3)	79%	(115)	19%	(28)	146
Unfavorable of Biden and Trump	18%	(25)	22%	(31)	60%	(83)	140
2024 H2H Matchup: Biden Voter	9%	(30)	67%	(235)	25%	(88)	353
2024 H2H Matchup: Trump Voter	81%	(307)	4%	(16)	15%	(55)	379
2024 H2H Matchup: Would not Vote	31%	(5)	4%	(1)	66%	(11)	17
2024 H2H Matchup: Do not Know	8%	(3)	14%	(5)	77%	(25)	33
2022 House Vote: Democrat	14%	(47)	60%	(204)	26%	(89)	339
2022 House Vote: Republican	76%	(248)	5%	(17)	18%	(60)	326
2022 House Vote: Did not Vote	45%	(47)	30%	(31)	26%	(27)	105
2020 Vote: Joe Biden	14%	(50)	61%	(222)	25%	(93)	365
2020 Vote: Donald Trump	78%	(284)	6%	(20)	16%	(58)	362
2020 Vote: Someone Else	1%	(0)	14%	(2)	85%	(10)	12
2020 Vote: Did not Vote	26%	(11)	32%	(13)	42%	(18)	42
2016 Vote: Hillary Clinton	8%	(22)	67%	(173)	24%	(62)	257
2016 Vote: Donald Trump	73%	(251)	7%	(24)	19%	(67)	342
2016 Vote: Someone Else	6%	(2)	42%	(13)	53%	(17)	32
2020 Vote/PID: Not Biden/Democrat	17%	(4)	45%	(12)	38%	(10)	26

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(345)	33%	(257)	23%	(179)	781
2020 Vote/PID: Not Trump/Republican	30%	(10)	26%	(9)	44%	(15)	34
U.S. Economy: Wrong Track	55%	(301)	20%	(108)	25%	(139)	547
U.S. Economy: Right Direction	19%	(44)	64%	(149)	17%	(40)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	73%	(189)	20%	(53)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(312)	5%	(20)	15%	(57)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	37%	(48)	52%	(69)	132
Top 2024 Issue: Economy	54%	(144)	24%	(65)	22%	(60)	269
Community/Gender: Urban Women	26%	(26)	41%	(41)	33%	(33)	99
Community/Gender: Urban Men	54%	(83)	31%	(47)	16%	(24)	154
Community/Gender: Rural Women	60%	(50)	17%	(14)	23%	(19)	83
Community/Gender: Rural Men	55%	(18)	29%	(10)	16%	(5)	33
Community/Gender: Suburban Women	41%	(97)	36%	(85)	24%	(57)	240
Community/Gender: Suburban Men	41%	(72)	35%	(60)	24%	(41)	172
Homeowner	45%	(303)	32%	(215)	23%	(152)	670
Renter	38%	(39)	39%	(39)	23%	(23)	101
Self + Household: White-Collar	41%	(143)	40%	(140)	20%	(69)	352
Self + Household: Blue Collar	47%	(145)	28%	(85)	25%	(77)	308
Union HH: Yes	39%	(16)	49%	(20)	13%	(5)	40
Union HH: No	44%	(329)	32%	(237)	23%	(174)	741
LGBTQ+: Yes	29%	(24)	44%	(37)	26%	(22)	83
LGBTQ+: No	46%	(321)	32%	(220)	23%	(157)	698
Motivated to Vote	46%	(336)	33%	(247)	21%	(154)	737
Parent: Yes	45%	(97)	31%	(67)	24%	(53)	217
Parent: No	44%	(248)	34%	(190)	22%	(126)	564
COVID Vaccine: Yes	38%	(225)	38%	(224)	24%	(138)	587
COVID Vaccine: No	62%	(120)	17%	(33)	21%	(41)	194
Student Loans: Yes	37%	(41)	38%	(42)	25%	(27)	110
Student Loans: No	45%	(304)	32%	(215)	23%	(152)	671
Favorable Opinion of Haley	54%	(142)	25%	(66)	21%	(57)	266
Unfavorable Opinion of Haley	34%	(91)	43%	(113)	22%	(59)	263
Prodigal Biden Voter	48%	(22)	4%	(2)	47%	(22)	46
Undecided Voter (DK/WNV)	16%	(8)	11%	(5)	73%	(36)	50

Continued on next page

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(345)	33%	(257)	23%	(179)	781
Undecided Voter (DK)	8%	(3)	14%	(5)	77%	(25)	33
Watched Debate	50%	(299)	31%	(185)	19%	(111)	595
Watched Debate: Did not Watch	25%	(46)	38%	(72)	37%	(69)	186
Watched Debate: All of it	55%	(201)	28%	(102)	17%	(63)	366
Watched Debate: Some of it	43%	(98)	36%	(83)	21%	(48)	229
Continue His Campaign: Yes Biden	20%	(63)	64%	(197)	16%	(48)	308
Continue His Campaign: No Biden	61%	(267)	12%	(51)	27%	(117)	435
Continue His Campaign: Yes Trump	79%	(312)	8%	(33)	13%	(51)	395
Continue His Campaign: No Trump	9%	(31)	59%	(205)	32%	(113)	349
Conviction: Evidence	12%	(46)	57%	(218)	31%	(117)	382
Conviction: Motivation to Damage	81%	(267)	8%	(25)	12%	(38)	330
Conviction: DK/NO	46%	(32)	20%	(14)	34%	(24)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(390)	34%	(265)	16%	(126)	781
Gender: Male	54%	(195)	32%	(116)	14%	(49)	359
Gender: Female	46%	(196)	35%	(149)	18%	(77)	422
Age: 18-34	46%	(91)	34%	(68)	20%	(40)	199
Age: 35-44	41%	(47)	40%	(46)	18%	(21)	114
Age: 45-64	58%	(153)	27%	(72)	14%	(37)	262
Age: 65+	48%	(99)	39%	(79)	13%	(28)	206
GenZers: 1997-2012	51%	(51)	36%	(36)	12%	(12)	99
Millennials: 1981-1996	42%	(87)	36%	(75)	23%	(47)	209
GenXers: 1965-1980	56%	(115)	28%	(58)	15%	(32)	205
Baby Boomers: 1946-1964	51%	(120)	35%	(82)	14%	(32)	234
Educ: < College	53%	(248)	32%	(148)	15%	(72)	468
Educ: Bachelors degree	45%	(95)	36%	(76)	20%	(42)	213
Educ: Post-grad	47%	(47)	41%	(41)	13%	(13)	100
Income: Under 50k	48%	(132)	37%	(100)	15%	(42)	274
Income: 50k-100k	52%	(161)	31%	(96)	17%	(54)	311
Income: 100k+	50%	(97)	35%	(68)	15%	(30)	196
Ethnicity: White (Non-Hispanic)	54%	(268)	32%	(160)	14%	(71)	499
Ethnicity: Hispanic	46%	(82)	35%	(62)	20%	(36)	180
Ethnicity: Black (Non-Hispanic)	29%	(11)	55%	(22)	16%	(6)	39
Ethnicity: Asian + Other (Non-Hispanic)	47%	(29)	33%	(20)	20%	(12)	62
All Christian	58%	(229)	29%	(113)	13%	(53)	396
All Non-Christian	33%	(16)	51%	(24)	16%	(8)	47
Atheist	23%	(8)	56%	(18)	20%	(7)	32
Agnostic/Nothing in particular	42%	(83)	39%	(77)	20%	(39)	198
Something Else	52%	(56)	30%	(32)	18%	(19)	107
Evangelical	63%	(114)	28%	(50)	9%	(17)	180
Non-Evangelical	51%	(157)	31%	(94)	18%	(54)	305
PID: Dem (no lean)	11%	(29)	73%	(197)	16%	(44)	270
PID: Ind (no lean)	38%	(74)	27%	(54)	34%	(67)	195
PID: Rep (no lean)	91%	(287)	4%	(14)	5%	(15)	316

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(390)	34%	(265)	16%	(126)	781
PID/Gender: Dem Men	15%	(15)	77%	(77)	8%	(8)	101
PID/Gender: Dem Women	8%	(14)	71%	(120)	21%	(35)	169
PID/Gender: Ind Men	35%	(36)	28%	(28)	37%	(38)	102
PID/Gender: Ind Women	41%	(38)	27%	(25)	32%	(30)	93
PID/Gender: Rep Men	92%	(144)	6%	(10)	2%	(3)	157
PID/Gender: Rep Women	90%	(143)	2%	(4)	8%	(12)	159
Ideo: Liberal (1-3)	14%	(30)	66%	(137)	20%	(42)	209
Ideo: Moderate (4)	41%	(98)	38%	(93)	21%	(51)	241
Ideo: Conservative (5-7)	81%	(256)	11%	(34)	8%	(25)	315
Community: Urban	47%	(119)	38%	(96)	15%	(38)	253
Community: Suburban	48%	(197)	35%	(144)	17%	(70)	412
Community: Rural	64%	(75)	21%	(24)	15%	(18)	116
Military HHnm: Yes	55%	(83)	26%	(40)	19%	(28)	150
Military HH: No	49%	(308)	36%	(225)	15%	(98)	631
Employ: Private Sector	47%	(123)	36%	(95)	18%	(47)	265
Employ: Government	48%	(22)	26%	(12)	26%	(12)	46
Employ: Self-Employed	60%	(47)	27%	(22)	13%	(10)	79
Employ: Homemaker	71%	(33)	11%	(5)	18%	(9)	47
Employ: Student	35%	(9)	49%	(13)	16%	(4)	26
Employ: Retired	46%	(95)	40%	(82)	13%	(27)	204
Employ: Unemployed	57%	(39)	27%	(18)	16%	(11)	68
Employ: Other	48%	(23)	38%	(18)	14%	(6)	47

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(390)	34%	(265)	16%	(126)	781
Protestant	69%	(125)	25%	(45)	6%	(11)	181
Roman Catholic	46%	(90)	34%	(66)	21%	(41)	197
Mormon	82%	(11)	5%	(1)	13%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	18%	(6)	63%	(19)	18%	(6)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	53%	(2)	—	(0)	5
Hindu	51%	(3)	41%	(2)	7%	(0)	5
Atheist	23%	(8)	56%	(18)	20%	(7)	32
Agnostic	22%	(9)	49%	(20)	29%	(12)	42
Something else	52%	(56)	30%	(32)	18%	(19)	107
Nothing in particular	47%	(73)	36%	(56)	17%	(27)	157
Ideo/PID: Conservative Republican	92%	(223)	2%	(6)	6%	(13)	243
Ideo/PID: Moderate/Liberal Republican	86%	(58)	12%	(8)	2%	(2)	68
Ideo/PID: Moderate/Conservative Democrat	18%	(21)	65%	(78)	17%	(20)	119
Ideo/PID: Liberal Democrat	5%	(8)	81%	(119)	13%	(20)	146
Unfavorable of Biden and Trump	32%	(45)	17%	(24)	50%	(71)	140
2024 H2H Matchup: Biden Voter	7%	(25)	71%	(250)	22%	(79)	353
2024 H2H Matchup: Trump Voter	93%	(352)	3%	(11)	4%	(16)	379
2024 H2H Matchup: Would not Vote	23%	(4)	18%	(3)	59%	(10)	17
2024 H2H Matchup: Do not Know	30%	(10)	5%	(2)	65%	(22)	33
2022 House Vote: Democrat	11%	(38)	63%	(213)	26%	(88)	339
2022 House Vote: Republican	90%	(294)	4%	(14)	5%	(18)	326
2022 House Vote: Did not Vote	52%	(55)	31%	(33)	16%	(17)	105
2020 Vote: Joe Biden	12%	(43)	65%	(236)	23%	(85)	365
2020 Vote: Donald Trump	91%	(328)	4%	(14)	6%	(20)	362
2020 Vote: Someone Else	39%	(4)	8%	(1)	53%	(6)	12
2020 Vote: Did not Vote	34%	(14)	33%	(14)	34%	(14)	42
2016 Vote: Hillary Clinton	5%	(14)	71%	(183)	23%	(60)	257
2016 Vote: Donald Trump	88%	(300)	5%	(16)	8%	(26)	342
2016 Vote: Someone Else	14%	(4)	35%	(11)	51%	(16)	32

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(390)	34%	(265)	16%	(126)	781
2020 Vote/PID: Not Biden/Democrat	31%	(8)	45%	(12)	24%	(6)	26
2020 Vote/PID: Not Trump/Republican	46%	(16)	22%	(8)	32%	(11)	34
U.S. Economy: Wrong Track	63%	(345)	18%	(99)	19%	(103)	547
U.S. Economy: Right Direction	19%	(45)	71%	(165)	10%	(23)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	78%	(202)	17%	(44)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	92%	(356)	4%	(14)	5%	(19)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	37%	(49)	48%	(63)	132
Top 2024 Issue: Economy	63%	(169)	24%	(65)	13%	(35)	269
Community/Gender: Urban Women	32%	(31)	46%	(46)	22%	(22)	99
Community/Gender: Urban Men	57%	(87)	33%	(51)	10%	(16)	154
Community/Gender: Rural Women	66%	(55)	17%	(14)	16%	(14)	83
Community/Gender: Rural Men	59%	(20)	29%	(9)	12%	(4)	33
Community/Gender: Suburban Women	46%	(109)	37%	(89)	17%	(41)	240
Community/Gender: Suburban Men	51%	(88)	32%	(55)	17%	(29)	172
Homeowner	51%	(341)	33%	(223)	16%	(106)	670
Renter	46%	(46)	38%	(38)	17%	(17)	101
Self + Household: White-Collar	48%	(168)	40%	(139)	13%	(45)	352
Self + Household: Blue Collar	53%	(164)	29%	(89)	18%	(55)	308
Union HH: Yes	38%	(15)	55%	(22)	7%	(3)	40
Union HH: No	51%	(375)	33%	(243)	17%	(123)	741
LGBTQ+: Yes	29%	(24)	51%	(43)	19%	(16)	83
LGBTQ+: No	52%	(366)	32%	(222)	16%	(110)	698
Motivated to Vote	50%	(371)	35%	(256)	15%	(110)	737
Parent: Yes	54%	(117)	28%	(62)	18%	(38)	217
Parent: No	48%	(273)	36%	(203)	16%	(88)	564
COVID Vaccine: Yes	44%	(258)	40%	(232)	17%	(97)	587
COVID Vaccine: No	69%	(133)	17%	(32)	15%	(29)	194
Student Loans: Yes	44%	(48)	34%	(38)	22%	(24)	110
Student Loans: No	51%	(342)	34%	(227)	15%	(102)	671
Favorable Opinion of Haley	65%	(172)	23%	(60)	13%	(33)	266
Unfavorable Opinion of Haley	39%	(103)	45%	(118)	16%	(41)	263

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(390)	34%	(265)	16%	(126)	781
Prodigal Biden Voter	53%	(25)	9%	(4)	37%	(17)	46
Undecided Voter (DK/WNV)	28%	(14)	9%	(5)	63%	(31)	50
Undecided Voter (DK)	30%	(10)	5%	(2)	65%	(22)	33
Watched Debate	55%	(329)	33%	(196)	12%	(69)	595
Watched Debate: Did not Watch	33%	(61)	37%	(68)	30%	(57)	186
Watched Debate: All of it	61%	(223)	30%	(108)	9%	(35)	366
Watched Debate: Some of it	46%	(106)	39%	(88)	15%	(35)	229
Continue His Campaign: Yes Biden	27%	(82)	65%	(199)	9%	(27)	308
Continue His Campaign: No Biden	68%	(294)	14%	(60)	19%	(82)	435
Continue His Campaign: Yes Trump	88%	(346)	7%	(29)	5%	(20)	395
Continue His Campaign: No Trump	10%	(34)	63%	(220)	27%	(96)	349
Conviction: Evidence	14%	(53)	60%	(228)	26%	(101)	382
Conviction: Motivation to Damage	87%	(289)	7%	(24)	5%	(17)	330
Conviction: DK/NO	71%	(49)	18%	(12)	11%	(8)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	35%	(271)	18%	(140)	781
Gender: Male	53%	(191)	34%	(123)	13%	(45)	359
Gender: Female	42%	(179)	35%	(148)	23%	(95)	422
Age: 18-34	47%	(93)	34%	(68)	19%	(39)	199
Age: 35-44	46%	(52)	33%	(37)	22%	(24)	114
Age: 45-64	51%	(133)	30%	(79)	19%	(49)	262
Age: 65+	45%	(92)	42%	(86)	13%	(28)	206
GenZers: 1997-2012	56%	(55)	30%	(29)	14%	(14)	99
Millennials: 1981-1996	42%	(88)	35%	(74)	23%	(47)	209
GenXers: 1965-1980	49%	(101)	32%	(66)	19%	(39)	205
Baby Boomers: 1946-1964	46%	(108)	39%	(91)	15%	(35)	234
Educ: < College	52%	(241)	28%	(131)	21%	(96)	468
Educ: Bachelors degree	39%	(83)	47%	(100)	14%	(31)	213
Educ: Post-grad	46%	(46)	41%	(41)	13%	(13)	100
Income: Under 50k	49%	(133)	34%	(94)	17%	(47)	274
Income: 50k-100k	50%	(156)	32%	(99)	18%	(56)	311
Income: 100k+	41%	(81)	40%	(78)	19%	(37)	196
Ethnicity: White (Non-Hispanic)	50%	(249)	34%	(169)	16%	(82)	499
Ethnicity: Hispanic	45%	(81)	34%	(61)	21%	(38)	180
Ethnicity: Black (Non-Hispanic)	32%	(13)	56%	(22)	12%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	43%	(27)	31%	(19)	25%	(16)	62
All Christian	57%	(227)	30%	(117)	13%	(52)	396
All Non-Christian	34%	(16)	44%	(21)	22%	(11)	47
Atheist	16%	(5)	65%	(21)	19%	(6)	32
Agnostic/Nothing in particular	35%	(69)	44%	(88)	21%	(42)	198
Something Else	49%	(53)	23%	(25)	28%	(30)	107
Evangelical	64%	(114)	24%	(43)	12%	(22)	180
Non-Evangelical	49%	(151)	32%	(97)	19%	(58)	305
PID: Dem (no lean)	11%	(31)	71%	(192)	17%	(47)	270
PID: Ind (no lean)	40%	(77)	27%	(53)	33%	(64)	195
PID: Rep (no lean)	83%	(261)	8%	(26)	9%	(29)	316

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	35%	(271)	18%	(140)	781
PID/Gender: Dem Men	21%	(21)	73%	(73)	7%	(7)	101
PID/Gender: Dem Women	6%	(10)	70%	(119)	24%	(40)	169
PID/Gender: Ind Men	40%	(40)	27%	(28)	33%	(34)	102
PID/Gender: Ind Women	40%	(37)	27%	(25)	33%	(31)	93
PID/Gender: Rep Men	83%	(130)	14%	(22)	3%	(5)	157
PID/Gender: Rep Women	83%	(132)	2%	(4)	15%	(24)	159
Ideo: Liberal (1-3)	14%	(29)	69%	(145)	17%	(36)	209
Ideo: Moderate (4)	37%	(90)	37%	(90)	25%	(61)	241
Ideo: Conservative (5-7)	78%	(244)	11%	(36)	11%	(35)	315
Community: Urban	47%	(119)	38%	(97)	15%	(37)	253
Community: Suburban	43%	(178)	38%	(155)	19%	(79)	412
Community: Rural	63%	(73)	16%	(19)	21%	(24)	116
Military HHnm: Yes	53%	(80)	24%	(36)	23%	(34)	150
Military HH: No	46%	(290)	37%	(235)	17%	(106)	631
Employ: Private Sector	46%	(121)	39%	(103)	15%	(41)	265
Employ: Government	50%	(23)	24%	(11)	26%	(12)	46
Employ: Self-Employed	60%	(47)	32%	(26)	8%	(6)	79
Employ: Homemaker	62%	(29)	15%	(7)	24%	(11)	47
Employ: Student	37%	(10)	40%	(11)	23%	(6)	26
Employ: Retired	43%	(88)	42%	(85)	15%	(30)	204
Employ: Unemployed	52%	(35)	22%	(15)	26%	(17)	68
Employ: Other	35%	(16)	31%	(14)	35%	(16)	47

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	35%	(271)	18%	(140)	781
Protestant	68%	(123)	27%	(48)	5%	(9)	181
Roman Catholic	46%	(90)	34%	(67)	20%	(40)	197
Mormon	82%	(11)	3%	(0)	15%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	19%	(6)	55%	(17)	26%	(8)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	39%	(2)	14%	(1)	5
Hindu	51%	(3)	41%	(2)	7%	(0)	5
Atheist	16%	(5)	65%	(21)	19%	(6)	32
Agnostic	18%	(8)	55%	(23)	27%	(11)	42
Something else	49%	(53)	23%	(25)	28%	(30)	107
Nothing in particular	39%	(61)	41%	(65)	19%	(30)	157
Ideo/PID: Conservative Republican	86%	(208)	5%	(12)	9%	(23)	243
Ideo/PID: Moderate/Liberal Republican	70%	(48)	21%	(14)	9%	(6)	68
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	63%	(75)	22%	(26)	119
Ideo/PID: Liberal Democrat	9%	(13)	79%	(116)	12%	(17)	146
Unfavorable of Biden and Trump	35%	(49)	12%	(16)	53%	(75)	140
2024 H2H Matchup: Biden Voter	8%	(28)	70%	(248)	22%	(76)	353
2024 H2H Matchup: Trump Voter	87%	(330)	4%	(17)	8%	(32)	379
2024 H2H Matchup: Would not Vote	17%	(3)	24%	(4)	59%	(10)	17
2024 H2H Matchup: Do not Know	25%	(8)	8%	(3)	67%	(22)	33
2022 House Vote: Democrat	13%	(43)	65%	(220)	23%	(77)	339
2022 House Vote: Republican	83%	(270)	7%	(22)	10%	(33)	326
2022 House Vote: Did not Vote	47%	(49)	27%	(28)	26%	(27)	105
2020 Vote: Joe Biden	13%	(47)	65%	(237)	22%	(81)	365
2020 Vote: Donald Trump	85%	(306)	6%	(20)	10%	(36)	362
2020 Vote: Someone Else	12%	(1)	22%	(3)	66%	(8)	12
2020 Vote: Did not Vote	36%	(15)	27%	(11)	37%	(16)	42
2016 Vote: Hillary Clinton	7%	(18)	71%	(182)	22%	(57)	257
2016 Vote: Donald Trump	82%	(280)	8%	(29)	10%	(34)	342
2016 Vote: Someone Else	6%	(2)	34%	(11)	60%	(19)	32

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	35%	(271)	18%	(140)	781
2020 Vote/PID: Not Biden/Democrat	31%	(8)	44%	(12)	24%	(6)	26
2020 Vote/PID: Not Trump/Republican	33%	(12)	26%	(9)	41%	(14)	34
U.S. Economy: Wrong Track	61%	(332)	18%	(96)	22%	(119)	547
U.S. Economy: Right Direction	16%	(38)	75%	(175)	9%	(21)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	79%	(205)	16%	(43)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(342)	5%	(20)	7%	(27)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	35%	(46)	53%	(70)	132
Top 2024 Issue: Economy	61%	(165)	23%	(61)	16%	(43)	269
Community/Gender: Urban Women	29%	(28)	50%	(50)	21%	(21)	99
Community/Gender: Urban Men	59%	(90)	31%	(47)	11%	(16)	154
Community/Gender: Rural Women	63%	(52)	13%	(11)	24%	(20)	83
Community/Gender: Rural Men	63%	(21)	25%	(8)	12%	(4)	33
Community/Gender: Suburban Women	41%	(99)	37%	(88)	22%	(54)	240
Community/Gender: Suburban Men	46%	(79)	39%	(68)	15%	(25)	172
Homeowner	49%	(326)	34%	(228)	17%	(117)	670
Renter	41%	(41)	40%	(40)	19%	(20)	101
Self + Household: White-Collar	45%	(157)	43%	(150)	13%	(45)	352
Self + Household: Blue Collar	51%	(158)	30%	(92)	19%	(58)	308
Union HH: Yes	53%	(22)	45%	(18)	2%	(1)	40
Union HH: No	47%	(348)	34%	(253)	19%	(139)	741
LGBTQ+: Yes	26%	(22)	55%	(46)	19%	(16)	83
LGBTQ+: No	50%	(348)	32%	(226)	18%	(124)	698
Motivated to Vote	48%	(357)	35%	(261)	16%	(119)	737
Parent: Yes	51%	(111)	33%	(72)	15%	(33)	217
Parent: No	46%	(259)	35%	(199)	19%	(107)	564
COVID Vaccine: Yes	42%	(245)	39%	(230)	19%	(112)	587
COVID Vaccine: No	64%	(125)	21%	(41)	14%	(28)	194
Student Loans: Yes	47%	(51)	37%	(40)	17%	(18)	110
Student Loans: No	47%	(318)	34%	(231)	18%	(122)	671
Favorable Opinion of Haley	62%	(164)	26%	(69)	12%	(32)	266
Unfavorable Opinion of Haley	38%	(100)	45%	(119)	17%	(44)	263

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	35%	(271)	18%	(140)	781
Prodigal Biden Voter	51%	(23)	11%	(5)	39%	(18)	46
Undecided Voter (DK/WNV)	22%	(11)	13%	(7)	65%	(32)	50
Undecided Voter (DK)	25%	(8)	8%	(3)	67%	(22)	33
Watched Debate	52%	(310)	35%	(208)	13%	(77)	595
Watched Debate: Did not Watch	32%	(60)	34%	(63)	34%	(64)	186
Watched Debate: All of it	59%	(218)	28%	(102)	13%	(47)	366
Watched Debate: Some of it	40%	(92)	47%	(107)	13%	(30)	229
Continue His Campaign: Yes Biden	26%	(81)	63%	(193)	11%	(34)	308
Continue His Campaign: No Biden	63%	(275)	15%	(67)	22%	(94)	435
Continue His Campaign: Yes Trump	85%	(335)	8%	(30)	8%	(30)	395
Continue His Campaign: No Trump	8%	(26)	63%	(222)	29%	(101)	349
Conviction: Evidence	12%	(45)	61%	(235)	27%	(102)	382
Conviction: Motivation to Damage	85%	(282)	7%	(23)	8%	(25)	330
Conviction: DK/NO	61%	(42)	20%	(14)	19%	(13)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(318)	46%	(357)	14%	(106)	781
Gender: Male	43%	(155)	48%	(171)	9%	(33)	359
Gender: Female	39%	(163)	44%	(186)	17%	(73)	422
Age: 18-34	38%	(76)	42%	(84)	20%	(40)	199
Age: 35-44	35%	(39)	53%	(60)	12%	(14)	114
Age: 45-64	44%	(117)	40%	(106)	15%	(40)	262
Age: 65+	42%	(86)	52%	(107)	6%	(13)	206
GenZers: 1997-2012	40%	(40)	46%	(45)	14%	(14)	99
Millennials: 1981-1996	36%	(75)	46%	(96)	18%	(38)	209
GenXers: 1965-1980	43%	(87)	42%	(86)	16%	(32)	205
Baby Boomers: 1946-1964	42%	(98)	49%	(114)	9%	(22)	234
Educ: < College	43%	(201)	44%	(208)	13%	(59)	468
Educ: Bachelors degree	37%	(79)	45%	(96)	18%	(38)	213
Educ: Post-grad	37%	(37)	53%	(53)	9%	(9)	100
Income: Under 50k	38%	(105)	48%	(131)	14%	(38)	274
Income: 50k-100k	47%	(146)	40%	(123)	13%	(42)	311
Income: 100k+	34%	(67)	53%	(103)	13%	(26)	196
Ethnicity: White (Non-Hispanic)	43%	(214)	46%	(230)	11%	(56)	499
Ethnicity: Hispanic	38%	(69)	44%	(79)	18%	(32)	180
Ethnicity: Black (Non-Hispanic)	32%	(13)	56%	(22)	12%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	37%	(23)	42%	(26)	21%	(13)	62
All Christian	46%	(183)	42%	(167)	11%	(45)	396
All Non-Christian	20%	(10)	66%	(31)	13%	(6)	47
Atheist	10%	(3)	81%	(26)	9%	(3)	32
Agnostic/Nothing in particular	38%	(75)	44%	(88)	18%	(35)	198
Something Else	44%	(47)	41%	(44)	15%	(16)	107
Evangelical	56%	(101)	35%	(63)	9%	(17)	180
Non-Evangelical	38%	(117)	48%	(145)	14%	(44)	305
PID: Dem (no lean)	8%	(21)	81%	(219)	11%	(30)	270
PID: Ind (no lean)	27%	(52)	51%	(99)	22%	(44)	195
PID: Rep (no lean)	78%	(245)	12%	(38)	10%	(32)	316

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(318)	46%	(357)	14%	(106)	781
PID/Gender: Dem Men	10%	(10)	87%	(88)	3%	(3)	101
PID/Gender: Dem Women	6%	(10)	78%	(132)	16%	(27)	169
PID/Gender: Ind Men	29%	(29)	56%	(56)	15%	(16)	102
PID/Gender: Ind Women	24%	(22)	46%	(43)	30%	(28)	93
PID/Gender: Rep Men	74%	(115)	17%	(27)	9%	(15)	157
PID/Gender: Rep Women	82%	(130)	7%	(12)	11%	(18)	159
Ideo: Liberal (1-3)	9%	(19)	81%	(170)	9%	(20)	209
Ideo: Moderate (4)	30%	(73)	52%	(125)	18%	(43)	241
Ideo: Conservative (5-7)	69%	(219)	20%	(62)	11%	(35)	315
Community: Urban	39%	(99)	51%	(129)	10%	(25)	253
Community: Suburban	39%	(159)	45%	(186)	16%	(68)	412
Community: Rural	52%	(60)	37%	(43)	12%	(13)	116
Military HHnm: Yes	50%	(74)	38%	(57)	13%	(19)	150
Military HH: No	39%	(243)	48%	(300)	14%	(87)	631
Employ: Private Sector	38%	(101)	47%	(123)	15%	(41)	265
Employ: Government	45%	(21)	22%	(10)	32%	(15)	46
Employ: Self-Employed	54%	(43)	39%	(31)	7%	(6)	79
Employ: Homemaker	54%	(25)	24%	(11)	22%	(10)	47
Employ: Student	23%	(6)	57%	(15)	20%	(5)	26
Employ: Retired	40%	(81)	53%	(108)	7%	(15)	204
Employ: Unemployed	33%	(22)	56%	(38)	11%	(7)	68
Employ: Other	40%	(19)	45%	(21)	15%	(7)	47

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(318)	46%	(357)	14%	(106)	781
Protestant	58%	(105)	34%	(61)	8%	(14)	181
Roman Catholic	33%	(66)	52%	(102)	15%	(30)	197
Mormon	78%	(11)	12%	(2)	10%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	16%	(5)	72%	(22)	12%	(4)	31
Muslim	55%	(4)	23%	(2)	22%	(2)	7
Buddhist	20%	(1)	66%	(3)	14%	(1)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	10%	(3)	81%	(26)	9%	(3)	32
Agnostic	27%	(11)	59%	(25)	14%	(6)	42
Something else	44%	(47)	41%	(44)	15%	(16)	107
Nothing in particular	41%	(64)	41%	(63)	19%	(29)	157
Ideo/PID: Conservative Republican	78%	(188)	10%	(24)	12%	(30)	243
Ideo/PID: Moderate/Liberal Republican	76%	(51)	21%	(14)	3%	(2)	68
Ideo/PID: Moderate/Conservative Democrat	13%	(16)	74%	(88)	13%	(15)	119
Ideo/PID: Liberal Democrat	3%	(4)	90%	(132)	7%	(10)	146
Unfavorable of Biden and Trump	10%	(14)	46%	(65)	44%	(61)	140
2024 H2H Matchup: Biden Voter	3%	(10)	87%	(307)	10%	(35)	353
2024 H2H Matchup: Trump Voter	79%	(300)	10%	(38)	11%	(40)	379
2024 H2H Matchup: Would not Vote	24%	(4)	18%	(3)	58%	(10)	17
2024 H2H Matchup: Do not Know	9%	(3)	28%	(9)	63%	(21)	33
2022 House Vote: Democrat	7%	(24)	79%	(269)	14%	(46)	339
2022 House Vote: Republican	77%	(251)	13%	(42)	10%	(33)	326
2022 House Vote: Did not Vote	38%	(40)	38%	(40)	24%	(25)	105
2020 Vote: Joe Biden	7%	(26)	80%	(292)	13%	(47)	365
2020 Vote: Donald Trump	77%	(281)	11%	(41)	11%	(40)	362
2020 Vote: Someone Else	1%	(0)	56%	(7)	43%	(5)	12
2020 Vote: Did not Vote	26%	(11)	40%	(17)	33%	(14)	42
2016 Vote: Hillary Clinton	5%	(12)	83%	(213)	13%	(32)	257
2016 Vote: Donald Trump	72%	(245)	18%	(61)	11%	(36)	342
2016 Vote: Someone Else	6%	(2)	65%	(21)	30%	(10)	32

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(318)	46%	(357)	14%	(106)	781
2020 Vote/PID: Not Biden/Democrat	17%	(4)	52%	(13)	32%	(8)	26
2020 Vote/PID: Not Trump/Republican	25%	(9)	52%	(18)	23%	(8)	34
U.S. Economy: Wrong Track	51%	(281)	32%	(174)	17%	(92)	547
U.S. Economy: Right Direction	16%	(36)	78%	(183)	6%	(14)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	89%	(232)	5%	(13)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(297)	12%	(48)	11%	(44)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	59%	(77)	37%	(49)	132
Top 2024 Issue: Economy	51%	(138)	34%	(91)	15%	(39)	269
Community/Gender: Urban Women	27%	(27)	59%	(58)	14%	(14)	99
Community/Gender: Urban Men	47%	(72)	46%	(71)	7%	(11)	154
Community/Gender: Rural Women	56%	(47)	32%	(26)	12%	(10)	83
Community/Gender: Rural Men	40%	(13)	49%	(16)	11%	(4)	33
Community/Gender: Suburban Women	37%	(89)	42%	(102)	20%	(49)	240
Community/Gender: Suburban Men	40%	(70)	49%	(84)	11%	(19)	172
Homeowner	42%	(279)	46%	(308)	12%	(83)	670
Renter	35%	(36)	45%	(46)	19%	(19)	101
Self + Household: White-Collar	35%	(122)	54%	(191)	11%	(39)	352
Self + Household: Blue Collar	48%	(147)	38%	(117)	14%	(44)	308
Union HH: Yes	37%	(15)	61%	(25)	2%	(1)	40
Union HH: No	41%	(303)	45%	(333)	14%	(105)	741
LGBTQ+: Yes	29%	(24)	58%	(48)	12%	(10)	83
LGBTQ+: No	42%	(293)	44%	(309)	14%	(96)	698
Motivated to Vote	41%	(304)	47%	(345)	12%	(87)	737
Parent: Yes	42%	(92)	38%	(83)	19%	(42)	217
Parent: No	40%	(226)	49%	(274)	11%	(64)	564
COVID Vaccine: Yes	35%	(207)	53%	(313)	12%	(68)	587
COVID Vaccine: No	57%	(111)	23%	(44)	20%	(38)	194
Student Loans: Yes	37%	(40)	41%	(45)	22%	(24)	110
Student Loans: No	41%	(277)	46%	(312)	12%	(82)	671
Favorable Opinion of Haley	53%	(141)	38%	(100)	9%	(25)	266
Unfavorable Opinion of Haley	32%	(85)	54%	(143)	13%	(34)	263

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(318)	46%	(357)	14%	(106)	781
Prodigal Biden Voter	37%	(17)	23%	(10)	40%	(19)	46
Undecided Voter (DK/WNV)	14%	(7)	25%	(12)	61%	(30)	50
Undecided Voter (DK)	9%	(3)	28%	(9)	63%	(21)	33
Watched Debate	45%	(266)	45%	(268)	10%	(60)	595
Watched Debate: Did not Watch	27%	(51)	48%	(89)	25%	(46)	186
Watched Debate: All of it	50%	(181)	43%	(159)	7%	(25)	366
Watched Debate: Some of it	37%	(85)	48%	(109)	15%	(35)	229
Continue His Campaign: Yes Biden	20%	(60)	76%	(234)	4%	(14)	308
Continue His Campaign: No Biden	56%	(245)	26%	(112)	18%	(77)	435
Continue His Campaign: Yes Trump	74%	(291)	18%	(70)	9%	(34)	395
Continue His Campaign: No Trump	6%	(20)	76%	(266)	18%	(63)	349
Conviction: Evidence	9%	(33)	76%	(289)	16%	(60)	382
Conviction: Motivation to Damage	76%	(249)	15%	(49)	10%	(32)	330
Conviction: DK/NO	51%	(36)	29%	(20)	20%	(14)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(401)	32%	(251)	16%	(129)	781
Gender: Male	57%	(204)	32%	(114)	11%	(41)	359
Gender: Female	47%	(197)	33%	(137)	21%	(88)	422
Age: 18-34	51%	(101)	32%	(65)	17%	(34)	199
Age: 35-44	42%	(48)	39%	(44)	19%	(22)	114
Age: 45-64	57%	(150)	24%	(62)	19%	(51)	262
Age: 65+	50%	(103)	39%	(81)	11%	(23)	206
GenZers: 1997-2012	58%	(58)	28%	(27)	14%	(14)	99
Millennials: 1981-1996	43%	(90)	38%	(79)	19%	(40)	209
GenXers: 1965-1980	55%	(114)	24%	(48)	21%	(43)	205
Baby Boomers: 1946-1964	52%	(122)	36%	(85)	12%	(27)	234
Educ: < College	53%	(250)	28%	(132)	18%	(86)	468
Educ: Bachelors degree	49%	(105)	36%	(77)	14%	(31)	213
Educ: Post-grad	46%	(46)	42%	(42)	12%	(12)	100
Income: Under 50k	52%	(143)	32%	(89)	15%	(42)	274
Income: 50k-100k	52%	(160)	31%	(97)	17%	(54)	311
Income: 100k+	50%	(98)	34%	(66)	16%	(32)	196
Ethnicity: White (Non-Hispanic)	54%	(267)	30%	(152)	16%	(80)	499
Ethnicity: Hispanic	49%	(89)	34%	(62)	16%	(29)	180
Ethnicity: Black (Non-Hispanic)	40%	(16)	55%	(22)	5%	(2)	39
Ethnicity: Asian + Other (Non-Hispanic)	46%	(29)	26%	(16)	28%	(17)	62
All Christian	59%	(232)	30%	(118)	11%	(45)	396
All Non-Christian	36%	(17)	40%	(19)	24%	(11)	47
Atheist	25%	(8)	51%	(17)	24%	(8)	32
Agnostic/Nothing in particular	44%	(87)	35%	(69)	21%	(42)	198
Something Else	53%	(57)	27%	(29)	21%	(22)	107
Evangelical	64%	(116)	28%	(50)	8%	(14)	180
Non-Evangelical	52%	(160)	30%	(93)	17%	(52)	305
PID: Dem (no lean)	12%	(32)	68%	(185)	20%	(53)	270
PID: Ind (no lean)	48%	(93)	24%	(47)	28%	(56)	195
PID: Rep (no lean)	88%	(277)	6%	(20)	6%	(20)	316

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(401)	32%	(251)	16%	(129)	781
PID/Gender: Dem Men	13%	(13)	75%	(76)	12%	(12)	101
PID/Gender: Dem Women	11%	(19)	64%	(109)	25%	(42)	169
PID/Gender: Ind Men	52%	(53)	22%	(23)	26%	(26)	102
PID/Gender: Ind Women	42%	(40)	26%	(24)	32%	(30)	93
PID/Gender: Rep Men	88%	(138)	10%	(16)	2%	(3)	157
PID/Gender: Rep Women	87%	(139)	3%	(4)	10%	(16)	159
Ideo: Liberal (1-3)	16%	(34)	59%	(124)	24%	(51)	209
Ideo: Moderate (4)	40%	(97)	38%	(91)	22%	(54)	241
Ideo: Conservative (5-7)	84%	(263)	10%	(32)	6%	(20)	315
Community: Urban	49%	(124)	35%	(88)	16%	(41)	253
Community: Suburban	49%	(202)	35%	(142)	16%	(68)	412
Community: Rural	64%	(74)	18%	(21)	18%	(21)	116
Military HHnm: Yes	61%	(91)	20%	(29)	20%	(30)	150
Military HH: No	49%	(310)	35%	(222)	16%	(99)	631
Employ: Private Sector	48%	(129)	37%	(98)	14%	(38)	265
Employ: Government	54%	(25)	21%	(10)	25%	(11)	46
Employ: Self-Employed	60%	(47)	23%	(18)	17%	(14)	79
Employ: Homemaker	64%	(30)	9%	(4)	27%	(13)	47
Employ: Student	37%	(10)	42%	(11)	21%	(5)	26
Employ: Retired	49%	(101)	38%	(77)	13%	(26)	204
Employ: Unemployed	54%	(37)	25%	(17)	21%	(14)	68
Employ: Other	50%	(24)	35%	(16)	15%	(7)	47

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(401)	32%	(251)	16%	(129)	781
Protestant	71%	(128)	25%	(45)	4%	(8)	181
Roman Catholic	46%	(91)	35%	(70)	18%	(36)	197
Mormon	81%	(11)	8%	(1)	11%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	4
Jewish	27%	(8)	50%	(15)	23%	(7)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	20%	(1)	76%	(4)	4%	(0)	5
Hindu	51%	(3)	—	(0)	49%	(2)	5
Atheist	25%	(8)	51%	(17)	24%	(8)	32
Agnostic	19%	(8)	49%	(20)	33%	(14)	42
Something else	53%	(57)	27%	(29)	21%	(22)	107
Nothing in particular	51%	(79)	31%	(49)	18%	(29)	157
Ideo/PID: Conservative Republican	92%	(223)	2%	(6)	6%	(14)	243
Ideo/PID: Moderate/Liberal Republican	71%	(48)	21%	(14)	9%	(6)	68
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	66%	(79)	18%	(21)	119
Ideo/PID: Liberal Democrat	9%	(13)	70%	(102)	22%	(32)	146
Unfavorable of Biden and Trump	40%	(57)	16%	(22)	44%	(61)	140
2024 H2H Matchup: Biden Voter	10%	(36)	66%	(233)	24%	(84)	353
2024 H2H Matchup: Trump Voter	93%	(351)	3%	(13)	4%	(16)	379
2024 H2H Matchup: Would not Vote	24%	(4)	23%	(4)	54%	(9)	17
2024 H2H Matchup: Do not Know	33%	(11)	7%	(2)	61%	(20)	33
2022 House Vote: Democrat	12%	(42)	62%	(210)	26%	(87)	339
2022 House Vote: Republican	90%	(294)	5%	(17)	5%	(16)	326
2022 House Vote: Did not Vote	56%	(58)	22%	(23)	22%	(23)	105
2020 Vote: Joe Biden	13%	(49)	61%	(222)	26%	(94)	365
2020 Vote: Donald Trump	90%	(325)	4%	(16)	6%	(22)	362
2020 Vote: Someone Else	40%	(5)	22%	(3)	38%	(4)	12
2020 Vote: Did not Vote	52%	(22)	27%	(11)	21%	(9)	42
2016 Vote: Hillary Clinton	9%	(23)	65%	(166)	26%	(68)	257
2016 Vote: Donald Trump	87%	(296)	8%	(28)	5%	(18)	342
2016 Vote: Someone Else	10%	(3)	34%	(11)	56%	(18)	32
2020 Vote/PID: Not Biden/Democrat	56%	(14)	36%	(9)	8%	(2)	26

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(401)	32%	(251)	16%	(129)	781
2020 Vote/PID: Not Trump/Republican	47%	(16)	21%	(7)	32%	(11)	34
U.S. Economy: Wrong Track	66%	(362)	16%	(90)	17%	(96)	547
U.S. Economy: Right Direction	17%	(39)	69%	(161)	14%	(33)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	75%	(194)	19%	(50)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(354)	3%	(13)	5%	(21)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(30)	33%	(44)	44%	(58)	132
Top 2024 Issue: Economy	63%	(169)	25%	(68)	12%	(32)	269
Community/Gender: Urban Women	36%	(35)	39%	(38)	26%	(26)	99
Community/Gender: Urban Men	58%	(89)	32%	(50)	10%	(15)	154
Community/Gender: Rural Women	65%	(54)	13%	(11)	22%	(18)	83
Community/Gender: Rural Men	62%	(21)	31%	(10)	7%	(2)	33
Community/Gender: Suburban Women	45%	(108)	37%	(88)	18%	(44)	240
Community/Gender: Suburban Men	55%	(95)	31%	(54)	14%	(24)	172
Homeowner	53%	(354)	31%	(210)	16%	(106)	670
Renter	44%	(44)	37%	(37)	19%	(19)	101
Self + Household: White-Collar	48%	(169)	38%	(133)	14%	(50)	352
Self + Household: Blue Collar	57%	(176)	28%	(87)	15%	(45)	308
Union HH: Yes	44%	(18)	44%	(18)	12%	(5)	40
Union HH: No	52%	(383)	32%	(234)	17%	(124)	741
LGBTQ+: Yes	32%	(27)	42%	(35)	25%	(21)	83
LGBTQ+: No	54%	(374)	31%	(216)	15%	(108)	698
Motivated to Vote	52%	(384)	32%	(238)	16%	(115)	737
Parent: Yes	54%	(117)	31%	(68)	14%	(31)	217
Parent: No	50%	(284)	32%	(183)	17%	(97)	564
COVID Vaccine: Yes	45%	(262)	38%	(223)	17%	(102)	587
COVID Vaccine: No	71%	(139)	15%	(28)	14%	(27)	194
Student Loans: Yes	51%	(56)	33%	(37)	15%	(17)	110
Student Loans: No	51%	(345)	32%	(215)	17%	(112)	671
Favorable Opinion of Haley	68%	(180)	22%	(58)	10%	(27)	266
Unfavorable Opinion of Haley	41%	(107)	40%	(106)	19%	(50)	263
Prodigal Biden Voter	58%	(27)	9%	(4)	33%	(15)	46
Undecided Voter (DK/WNV)	30%	(15)	12%	(6)	58%	(29)	50

Continued on next page

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(401)	32%	(251)	16%	(129)	781
Undecided Voter (DK)	33%	(11)	7%	(2)	61%	(20)	33
Watched Debate	57%	(338)	31%	(184)	12%	(73)	595
Watched Debate: Did not Watch	34%	(63)	36%	(68)	30%	(56)	186
Watched Debate: All of it	61%	(224)	27%	(98)	12%	(44)	366
Watched Debate: Some of it	50%	(114)	37%	(86)	13%	(29)	229
Continue His Campaign: Yes Biden	26%	(79)	61%	(188)	14%	(42)	308
Continue His Campaign: No Biden	70%	(303)	12%	(53)	18%	(78)	435
Continue His Campaign: Yes Trump	88%	(347)	7%	(27)	5%	(21)	395
Continue His Campaign: No Trump	12%	(42)	60%	(209)	28%	(98)	349
Conviction: Evidence	17%	(63)	56%	(214)	27%	(105)	382
Conviction: Motivation to Damage	90%	(295)	7%	(24)	3%	(11)	330
Conviction: DK/NO	61%	(42)	20%	(14)	19%	(13)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(368)	35%	(276)	14%	(107)	4%	(30)	781
Gender: Male	54%	(192)	34%	(121)	10%	(36)	3%	(9)	359
Gender: Female	42%	(175)	37%	(155)	17%	(70)	5%	(21)	422
Age: 18-34	36%	(72)	40%	(81)	18%	(36)	5%	(11)	199
Age: 35-44	43%	(49)	36%	(41)	18%	(20)	3%	(3)	114
Age: 45-64	51%	(133)	33%	(85)	12%	(32)	4%	(12)	262
Age: 65+	55%	(113)	33%	(69)	9%	(20)	2%	(5)	206
GenZers: 1997-2012	24%	(24)	52%	(51)	20%	(20)	3%	(3)	99
Millennials: 1981-1996	46%	(97)	33%	(69)	16%	(33)	5%	(10)	209
GenXers: 1965-1980	52%	(107)	30%	(62)	12%	(24)	6%	(12)	205
Baby Boomers: 1946-1964	52%	(121)	36%	(83)	11%	(26)	2%	(4)	234
Educ: < College	46%	(217)	34%	(159)	16%	(75)	4%	(17)	468
Educ: Bachelors degree	52%	(110)	35%	(74)	11%	(23)	3%	(6)	213
Educ: Post-grad	41%	(41)	43%	(43)	9%	(9)	7%	(7)	100
Income: Under 50k	51%	(141)	26%	(72)	18%	(51)	4%	(11)	274
Income: 50k-100k	46%	(143)	35%	(109)	14%	(45)	4%	(14)	311
Income: 100k+	43%	(84)	49%	(95)	6%	(11)	3%	(6)	196
Ethnicity: White (Non-Hispanic)	48%	(237)	36%	(180)	12%	(62)	4%	(20)	499
Ethnicity: Hispanic	41%	(74)	39%	(71)	16%	(29)	4%	(6)	180
Ethnicity: Black (Non-Hispanic)	50%	(20)	15%	(6)	34%	(13)	1%	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	59%	(37)	31%	(19)	4%	(2)	6%	(4)	62
All Christian	52%	(207)	34%	(133)	10%	(41)	4%	(15)	396
All Non-Christian	57%	(27)	29%	(14)	9%	(4)	5%	(2)	47
Atheist	25%	(8)	43%	(14)	31%	(10)	2%	(1)	32
Agnostic/Nothing in particular	38%	(75)	39%	(77)	20%	(39)	4%	(7)	198
Something Else	47%	(50)	36%	(39)	11%	(12)	5%	(6)	107
Evangelical	54%	(97)	32%	(57)	9%	(17)	5%	(9)	180
Non-Evangelical	50%	(154)	36%	(109)	11%	(33)	3%	(11)	305
PID: Dem (no lean)	52%	(140)	31%	(83)	13%	(35)	4%	(12)	270
PID: Ind (no lean)	44%	(85)	39%	(76)	14%	(26)	4%	(7)	195
PID: Rep (no lean)	45%	(143)	37%	(116)	14%	(46)	4%	(11)	316

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(368)	35%	(276)	14%	(107)	4%	(30)	781
PID/Gender: Dem Men	53%	(53)	35%	(35)	9%	(9)	4%	(4)	101
PID/Gender: Dem Women	51%	(87)	29%	(48)	15%	(26)	5%	(8)	169
PID/Gender: Ind Men	54%	(55)	34%	(34)	10%	(11)	2%	(2)	102
PID/Gender: Ind Women	33%	(30)	45%	(42)	17%	(16)	6%	(5)	93
PID/Gender: Rep Men	54%	(85)	33%	(52)	11%	(17)	2%	(3)	157
PID/Gender: Rep Women	37%	(58)	40%	(64)	18%	(29)	5%	(8)	159
Ideo: Liberal (1-3)	44%	(92)	36%	(75)	16%	(33)	4%	(8)	209
Ideo: Moderate (4)	45%	(108)	38%	(92)	14%	(34)	3%	(8)	241
Ideo: Conservative (5-7)	53%	(167)	34%	(107)	10%	(32)	3%	(10)	315
Community: Urban	56%	(141)	31%	(78)	12%	(29)	2%	(5)	253
Community: Suburban	43%	(178)	37%	(152)	15%	(63)	5%	(19)	412
Community: Rural	42%	(49)	40%	(46)	12%	(14)	5%	(6)	116
Military HHnm: Yes	48%	(73)	34%	(52)	15%	(23)	2%	(3)	150
Military HH: No	47%	(295)	36%	(224)	13%	(84)	4%	(28)	631
Employ: Private Sector	56%	(148)	30%	(80)	12%	(31)	3%	(7)	265
Employ: Government	50%	(23)	25%	(11)	20%	(9)	5%	(2)	46
Employ: Self-Employed	35%	(28)	44%	(35)	16%	(12)	5%	(4)	79
Employ: Homemaker	21%	(10)	47%	(22)	21%	(10)	10%	(5)	47
Employ: Student	20%	(5)	37%	(10)	42%	(11)	—	(0)	26
Employ: Retired	51%	(105)	39%	(80)	8%	(16)	2%	(3)	204
Employ: Unemployed	44%	(30)	39%	(26)	7%	(5)	10%	(7)	68
Employ: Other	41%	(19)	27%	(13)	28%	(13)	5%	(2)	47

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(368)	35%	(276)	14%	(107)	4%	(30)	781
Protestant	54%	(98)	34%	(62)	9%	(16)	3%	(5)	181
Roman Catholic	52%	(102)	33%	(65)	11%	(22)	4%	(9)	197
Mormon	32%	(4)	41%	(6)	21%	(3)	6%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	76%	(3)	—	(0)	24%	(1)	—	(0)	4
Jewish	52%	(16)	36%	(11)	10%	(3)	2%	(1)	31
Muslim	68%	(5)	10%	(1)	11%	(1)	11%	(1)	7
Buddhist	35%	(2)	33%	(2)	14%	(1)	17%	(1)	5
Hindu	93%	(5)	7%	(0)	—	(0)	—	(0)	5
Atheist	25%	(8)	43%	(14)	31%	(10)	2%	(1)	32
Agnostic	35%	(15)	50%	(21)	6%	(3)	9%	(4)	42
Something else	47%	(50)	36%	(39)	11%	(12)	5%	(6)	107
Nothing in particular	39%	(61)	36%	(56)	23%	(36)	2%	(3)	157
Ideo/PID: Conservative Republican	49%	(118)	36%	(88)	11%	(27)	4%	(10)	243
Ideo/PID: Moderate/Liberal Republican	35%	(24)	41%	(28)	21%	(14)	2%	(2)	68
Ideo/PID: Moderate/Conservative Democrat	58%	(68)	24%	(28)	14%	(17)	4%	(5)	119
Ideo/PID: Liberal Democrat	49%	(71)	37%	(54)	10%	(14)	5%	(7)	146
Unfavorable of Biden and Trump	45%	(63)	34%	(47)	14%	(20)	7%	(9)	140
2024 H2H Matchup: Biden Voter	48%	(171)	35%	(123)	14%	(48)	3%	(11)	353
2024 H2H Matchup: Trump Voter	46%	(175)	36%	(136)	14%	(53)	4%	(15)	379
2024 H2H Matchup: Would not Vote	59%	(10)	17%	(3)	21%	(3)	3%	(0)	17
2024 H2H Matchup: Do not Know	36%	(12)	43%	(14)	8%	(3)	12%	(4)	33
2022 House Vote: Democrat	46%	(156)	36%	(120)	15%	(51)	3%	(12)	339
2022 House Vote: Republican	46%	(151)	35%	(115)	14%	(45)	4%	(14)	326
2022 House Vote: Did not Vote	50%	(53)	38%	(39)	9%	(9)	3%	(3)	105
2020 Vote: Joe Biden	49%	(178)	35%	(127)	13%	(46)	4%	(14)	365
2020 Vote: Donald Trump	48%	(173)	34%	(124)	15%	(53)	3%	(12)	362
2020 Vote: Someone Else	53%	(6)	28%	(3)	10%	(1)	9%	(1)	12
2020 Vote: Did not Vote	25%	(11)	51%	(22)	15%	(6)	9%	(4)	42
2016 Vote: Hillary Clinton	49%	(125)	35%	(89)	13%	(33)	4%	(11)	257
2016 Vote: Donald Trump	52%	(178)	32%	(110)	12%	(42)	3%	(12)	342
2016 Vote: Someone Else	52%	(17)	29%	(9)	7%	(2)	12%	(4)	32

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(368)	35%	(276)	14%	(107)	4%	(30)	781
2020 Vote/PID: Not Biden/Democrat	47%	(12)	36%	(9)	16%	(4)	1%	(0)	26
2020 Vote/PID: Not Trump/Republican	57%	(20)	43%	(15)	—	(0)	—	(0)	34
U.S. Economy: Wrong Track	46%	(250)	37%	(201)	13%	(73)	4%	(23)	547
U.S. Economy: Right Direction	50%	(117)	32%	(75)	15%	(34)	3%	(7)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(126)	35%	(91)	14%	(37)	2%	(6)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(170)	38%	(149)	14%	(54)	4%	(16)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(71)	27%	(36)	12%	(16)	6%	(8)	132
Top 2024 Issue: Economy	54%	(145)	33%	(89)	9%	(24)	4%	(11)	269
Community/Gender: Urban Women	47%	(46)	35%	(34)	15%	(15)	3%	(3)	99
Community/Gender: Urban Men	61%	(94)	28%	(43)	9%	(14)	1%	(2)	154
Community/Gender: Rural Women	35%	(29)	49%	(40)	12%	(10)	5%	(4)	83
Community/Gender: Rural Men	61%	(20)	18%	(6)	15%	(5)	6%	(2)	33
Community/Gender: Suburban Women	42%	(100)	33%	(80)	19%	(46)	6%	(14)	240
Community/Gender: Suburban Men	45%	(78)	42%	(72)	10%	(18)	3%	(5)	172
Homeowner	48%	(321)	36%	(240)	13%	(87)	3%	(22)	670
Renter	43%	(43)	34%	(34)	16%	(16)	7%	(7)	101
Self + Household: White-Collar	50%	(175)	39%	(137)	8%	(28)	4%	(13)	352
Self + Household: Blue Collar	48%	(149)	32%	(99)	17%	(54)	2%	(7)	308
Union HH: Yes	58%	(23)	35%	(14)	7%	(3)	—	(0)	40
Union HH: No	47%	(344)	35%	(262)	14%	(104)	4%	(30)	741
LGBTQ+: Yes	37%	(31)	29%	(24)	31%	(25)	3%	(2)	83
LGBTQ+: No	48%	(337)	36%	(252)	12%	(81)	4%	(28)	698
Motivated to Vote	48%	(353)	36%	(262)	13%	(94)	4%	(28)	737
Parent: Yes	45%	(97)	36%	(77)	14%	(31)	6%	(12)	217
Parent: No	48%	(271)	35%	(199)	13%	(76)	3%	(18)	564
COVID Vaccine: Yes	49%	(290)	34%	(200)	13%	(74)	4%	(23)	587
COVID Vaccine: No	40%	(77)	39%	(76)	17%	(32)	4%	(8)	194
Student Loans: Yes	46%	(51)	33%	(36)	17%	(19)	4%	(4)	110
Student Loans: No	47%	(317)	36%	(240)	13%	(88)	4%	(26)	671
Favorable Opinion of Haley	55%	(147)	35%	(93)	7%	(19)	2%	(6)	266
Unfavorable Opinion of Haley	48%	(126)	34%	(90)	15%	(39)	3%	(7)	263

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(368)	35%	(276)	14%	(107)	4%	(30)	781
Prodigal Biden Voter	44%	(20)	37%	(17)	8%	(3)	12%	(5)	46
Undecided Voter (DK/WNV)	44%	(22)	34%	(17)	13%	(6)	9%	(5)	50
Undecided Voter (DK)	36%	(12)	43%	(14)	8%	(3)	12%	(4)	33
Watched Debate	48%	(285)	37%	(221)	11%	(67)	4%	(21)	595
Watched Debate: Did not Watch	44%	(82)	30%	(55)	21%	(40)	5%	(9)	186
Watched Debate: All of it	52%	(191)	37%	(137)	7%	(26)	3%	(12)	366
Watched Debate: Some of it	41%	(94)	37%	(84)	18%	(41)	4%	(9)	229
Continue His Campaign: Yes Biden	53%	(162)	34%	(104)	12%	(35)	2%	(7)	308
Continue His Campaign: No Biden	44%	(193)	36%	(157)	15%	(66)	4%	(19)	435
Continue His Campaign: Yes Trump	45%	(179)	38%	(149)	14%	(53)	4%	(15)	395
Continue His Campaign: No Trump	48%	(168)	34%	(118)	15%	(51)	4%	(12)	349
Conviction: Evidence	49%	(188)	35%	(135)	12%	(46)	3%	(12)	382
Conviction: Motivation to Damage	44%	(147)	36%	(119)	16%	(53)	3%	(11)	330
Conviction: DK/NO	47%	(33)	32%	(22)	11%	(8)	10%	(7)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(290)	29%	(224)	25%	(197)	9%	(71)	781
Gender: Male	45%	(163)	29%	(104)	19%	(69)	6%	(23)	359
Gender: Female	30%	(126)	28%	(119)	30%	(128)	11%	(48)	422
Age: 18-34	30%	(60)	31%	(62)	28%	(55)	11%	(22)	199
Age: 35-44	33%	(37)	27%	(31)	31%	(35)	9%	(10)	114
Age: 45-64	39%	(102)	32%	(83)	22%	(58)	7%	(19)	262
Age: 65+	44%	(90)	23%	(48)	23%	(48)	10%	(20)	206
GenZers: 1997-2012	16%	(16)	40%	(40)	37%	(37)	7%	(7)	99
Millennials: 1981-1996	38%	(80)	26%	(53)	24%	(49)	12%	(26)	209
GenXers: 1965-1980	41%	(84)	29%	(60)	22%	(46)	7%	(15)	205
Baby Boomers: 1946-1964	41%	(95)	26%	(61)	24%	(55)	10%	(23)	234
Educ: < College	33%	(153)	30%	(139)	29%	(136)	9%	(40)	468
Educ: Bachelors degree	44%	(93)	30%	(64)	20%	(42)	6%	(14)	213
Educ: Post-grad	43%	(43)	20%	(20)	19%	(19)	17%	(17)	100
Income: Under 50k	39%	(107)	28%	(75)	25%	(69)	8%	(23)	274
Income: 50k-100k	37%	(115)	28%	(86)	29%	(90)	6%	(20)	311
Income: 100k+	35%	(68)	32%	(62)	19%	(38)	15%	(29)	196
Ethnicity: White (Non-Hispanic)	39%	(192)	28%	(137)	25%	(125)	9%	(45)	499
Ethnicity: Hispanic	34%	(62)	30%	(54)	27%	(49)	8%	(15)	180
Ethnicity: Black (Non-Hispanic)	46%	(18)	30%	(12)	24%	(9)	1%	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	28%	(17)	33%	(20)	21%	(13)	18%	(11)	62
All Christian	43%	(170)	26%	(103)	20%	(80)	11%	(43)	396
All Non-Christian	30%	(14)	40%	(19)	23%	(11)	7%	(3)	47
Atheist	48%	(16)	18%	(6)	25%	(8)	9%	(3)	32
Agnostic/Nothing in particular	29%	(57)	35%	(69)	31%	(61)	6%	(11)	198
Something Else	31%	(33)	24%	(26)	34%	(37)	10%	(11)	107
Evangelical	35%	(63)	26%	(47)	28%	(51)	10%	(19)	180
Non-Evangelical	44%	(135)	25%	(76)	21%	(63)	11%	(32)	305
PID: Dem (no lean)	47%	(127)	32%	(87)	16%	(44)	4%	(11)	270
PID: Ind (no lean)	39%	(76)	22%	(43)	29%	(57)	10%	(19)	195
PID: Rep (no lean)	27%	(86)	29%	(93)	30%	(96)	13%	(41)	316

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(290)	29%	(224)	25%	(197)	9%	(71)	781
PID/Gender: Dem Men	54%	(55)	32%	(32)	10%	(10)	3%	(3)	101
PID/Gender: Dem Women	43%	(72)	33%	(55)	20%	(34)	5%	(8)	169
PID/Gender: Ind Men	44%	(45)	25%	(25)	24%	(25)	7%	(7)	102
PID/Gender: Ind Women	34%	(32)	19%	(18)	34%	(32)	13%	(12)	93
PID/Gender: Rep Men	41%	(64)	30%	(47)	21%	(34)	8%	(13)	157
PID/Gender: Rep Women	14%	(22)	29%	(46)	39%	(62)	18%	(28)	159
Ideo: Liberal (1-3)	51%	(106)	28%	(59)	18%	(38)	3%	(7)	209
Ideo: Moderate (4)	43%	(103)	28%	(67)	21%	(51)	8%	(20)	241
Ideo: Conservative (5-7)	26%	(81)	30%	(95)	31%	(98)	13%	(41)	315
Community: Urban	45%	(115)	32%	(80)	17%	(43)	6%	(15)	253
Community: Suburban	34%	(140)	27%	(112)	29%	(119)	10%	(41)	412
Community: Rural	30%	(35)	27%	(31)	30%	(35)	13%	(15)	116
Military HHnm: Yes	35%	(52)	28%	(43)	26%	(38)	12%	(17)	150
Military HH: No	38%	(238)	29%	(181)	25%	(158)	9%	(54)	631
Employ: Private Sector	41%	(108)	32%	(86)	17%	(45)	10%	(26)	265
Employ: Government	32%	(15)	43%	(19)	14%	(6)	12%	(5)	46
Employ: Self-Employed	25%	(20)	24%	(19)	39%	(31)	12%	(9)	79
Employ: Homemaker	12%	(6)	17%	(8)	58%	(27)	13%	(6)	47
Employ: Student	22%	(6)	28%	(7)	43%	(11)	8%	(2)	26
Employ: Retired	43%	(87)	27%	(55)	24%	(48)	7%	(14)	204
Employ: Unemployed	47%	(32)	22%	(15)	20%	(14)	11%	(7)	68
Employ: Other	35%	(16)	30%	(14)	32%	(15)	4%	(2)	47

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(290)	29%	(224)	25%	(197)	9%	(71)	781
Protestant	46%	(83)	22%	(41)	21%	(38)	11%	(19)	181
Roman Catholic	42%	(82)	28%	(56)	20%	(39)	10%	(20)	197
Mormon	22%	(3)	35%	(5)	20%	(3)	23%	(3)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	—	(0)	4
Jewish	33%	(10)	44%	(14)	21%	(6)	2%	(1)	31
Muslim	23%	(2)	44%	(3)	32%	(2)	—	(0)	7
Buddhist	8%	(0)	43%	(2)	48%	(2)	1%	(0)	5
Hindu	41%	(2)	7%	(0)	—	(0)	51%	(3)	5
Atheist	48%	(16)	18%	(6)	25%	(8)	9%	(3)	32
Agnostic	48%	(20)	36%	(15)	12%	(5)	4%	(2)	42
Something else	31%	(33)	24%	(26)	34%	(37)	10%	(11)	107
Nothing in particular	23%	(37)	35%	(54)	36%	(56)	6%	(9)	157
Ideo/PID: Conservative Republican	23%	(57)	31%	(74)	30%	(74)	16%	(38)	243
Ideo/PID: Moderate/Liberal Republican	43%	(29)	27%	(18)	25%	(17)	5%	(3)	68
Ideo/PID: Moderate/Conservative Democrat	45%	(54)	32%	(38)	15%	(18)	8%	(9)	119
Ideo/PID: Liberal Democrat	50%	(74)	33%	(49)	15%	(22)	1%	(2)	146
Unfavorable of Biden and Trump	41%	(57)	23%	(32)	26%	(36)	11%	(15)	140
2024 H2H Matchup: Biden Voter	50%	(178)	30%	(107)	17%	(60)	2%	(8)	353
2024 H2H Matchup: Trump Voter	25%	(94)	28%	(106)	34%	(128)	13%	(50)	379
2024 H2H Matchup: Would not Vote	42%	(7)	17%	(3)	19%	(3)	22%	(4)	17
2024 H2H Matchup: Do not Know	34%	(11)	24%	(8)	15%	(5)	27%	(9)	33
2022 House Vote: Democrat	48%	(162)	30%	(103)	19%	(65)	3%	(9)	339
2022 House Vote: Republican	27%	(86)	27%	(87)	33%	(108)	14%	(44)	326
2022 House Vote: Did not Vote	36%	(38)	30%	(32)	16%	(17)	17%	(18)	105
2020 Vote: Joe Biden	49%	(180)	29%	(106)	18%	(65)	3%	(13)	365
2020 Vote: Donald Trump	26%	(93)	26%	(95)	34%	(124)	14%	(50)	362
2020 Vote: Someone Else	39%	(5)	38%	(4)	11%	(1)	13%	(2)	12
2020 Vote: Did not Vote	26%	(11)	41%	(18)	14%	(6)	18%	(7)	42
2016 Vote: Hillary Clinton	55%	(141)	27%	(68)	14%	(35)	5%	(13)	257
2016 Vote: Donald Trump	31%	(105)	31%	(105)	28%	(96)	11%	(37)	342
2016 Vote: Someone Else	55%	(18)	11%	(4)	27%	(9)	7%	(2)	32

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(290)	29%	(224)	25%	(197)	9%	(71)	781
2020 Vote/PID: Not Biden/Democrat	20%	(5)	46%	(12)	25%	(6)	9%	(2)	26
2020 Vote/PID: Not Trump/Republican	41%	(14)	44%	(15)	13%	(5)	1%	(0)	34
U.S. Economy: Wrong Track	31%	(168)	27%	(148)	30%	(166)	12%	(65)	547
U.S. Economy: Right Direction	52%	(122)	32%	(76)	13%	(30)	3%	(6)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(125)	31%	(81)	18%	(47)	3%	(8)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(97)	29%	(114)	32%	(125)	14%	(53)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(68)	22%	(29)	19%	(25)	7%	(10)	132
Top 2024 Issue: Economy	32%	(86)	35%	(95)	25%	(66)	8%	(21)	269
Community/Gender: Urban Women	37%	(37)	27%	(27)	28%	(27)	8%	(8)	99
Community/Gender: Urban Men	50%	(78)	35%	(54)	10%	(15)	5%	(7)	154
Community/Gender: Rural Women	22%	(19)	26%	(22)	40%	(33)	12%	(10)	83
Community/Gender: Rural Men	50%	(16)	28%	(9)	6%	(2)	16%	(5)	33
Community/Gender: Suburban Women	30%	(71)	30%	(71)	28%	(67)	13%	(31)	240
Community/Gender: Suburban Men	40%	(69)	24%	(41)	30%	(52)	6%	(10)	172
Homeowner	37%	(250)	29%	(193)	25%	(170)	8%	(57)	670
Renter	36%	(37)	29%	(30)	23%	(23)	12%	(12)	101
Self + Household: White-Collar	41%	(144)	31%	(108)	19%	(66)	10%	(34)	352
Self + Household: Blue Collar	33%	(100)	31%	(95)	29%	(91)	7%	(23)	308
Union HH: Yes	43%	(18)	37%	(15)	12%	(5)	7%	(3)	40
Union HH: No	37%	(272)	28%	(208)	26%	(192)	9%	(68)	741
LGBTQ+: Yes	39%	(33)	19%	(16)	37%	(30)	5%	(4)	83
LGBTQ+: No	37%	(257)	30%	(207)	24%	(166)	10%	(67)	698
Motivated to Vote	38%	(281)	28%	(210)	25%	(184)	8%	(62)	737
Parent: Yes	33%	(71)	30%	(64)	26%	(56)	12%	(26)	217
Parent: No	39%	(218)	28%	(159)	25%	(141)	8%	(46)	564
COVID Vaccine: Yes	42%	(245)	29%	(171)	21%	(123)	8%	(48)	587
COVID Vaccine: No	23%	(44)	27%	(52)	38%	(74)	12%	(23)	194
Student Loans: Yes	42%	(46)	26%	(29)	24%	(27)	7%	(8)	110
Student Loans: No	36%	(244)	29%	(195)	25%	(170)	9%	(63)	671
Favorable Opinion of Haley	42%	(111)	29%	(76)	20%	(54)	9%	(24)	266
Unfavorable Opinion of Haley	44%	(115)	25%	(65)	23%	(62)	8%	(20)	263

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(290)	29%	(224)	25%	(197)	9%	(71)	781
Prodigal Biden Voter	34%	(16)	26%	(12)	21%	(9)	20%	(9)	46
Undecided Voter (DK/WNV)	36%	(18)	22%	(11)	16%	(8)	26%	(13)	50
Undecided Voter (DK)	34%	(11)	24%	(8)	15%	(5)	27%	(9)	33
Watched Debate	36%	(213)	30%	(179)	25%	(149)	9%	(53)	595
Watched Debate: Did not Watch	41%	(76)	24%	(44)	26%	(48)	10%	(18)	186
Watched Debate: All of it	40%	(147)	26%	(95)	24%	(89)	10%	(35)	366
Watched Debate: Some of it	29%	(67)	37%	(85)	26%	(60)	8%	(18)	229
Continue His Campaign: Yes Biden	45%	(139)	31%	(95)	18%	(55)	6%	(19)	308
Continue His Campaign: No Biden	31%	(136)	28%	(120)	30%	(132)	11%	(46)	435
Continue His Campaign: Yes Trump	27%	(109)	27%	(108)	33%	(129)	12%	(49)	395
Continue His Campaign: No Trump	48%	(169)	31%	(107)	17%	(59)	4%	(15)	349
Conviction: Evidence	49%	(186)	31%	(118)	16%	(59)	5%	(18)	382
Conviction: Motivation to Damage	23%	(75)	26%	(87)	38%	(126)	13%	(43)	330
Conviction: DK/NO	41%	(29)	27%	(19)	17%	(11)	15%	(10)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(352)	33%	(255)	15%	(116)	7%	(57)	781
Gender: Male	48%	(172)	36%	(128)	11%	(38)	6%	(22)	359
Gender: Female	43%	(181)	30%	(127)	19%	(78)	9%	(36)	422
Age: 18-34	35%	(70)	43%	(85)	15%	(29)	8%	(15)	199
Age: 35-44	43%	(49)	29%	(33)	14%	(16)	13%	(15)	114
Age: 45-64	48%	(126)	31%	(81)	16%	(41)	5%	(13)	262
Age: 65+	52%	(107)	27%	(55)	14%	(30)	7%	(14)	206
GenZers: 1997-2012	30%	(30)	50%	(49)	14%	(14)	6%	(6)	99
Millennials: 1981-1996	41%	(87)	33%	(69)	14%	(30)	11%	(23)	209
GenXers: 1965-1980	51%	(104)	29%	(60)	14%	(29)	6%	(12)	205
Baby Boomers: 1946-1964	49%	(115)	29%	(67)	16%	(38)	6%	(15)	234
Educ: < College	40%	(190)	33%	(156)	18%	(85)	8%	(38)	468
Educ: Bachelors degree	53%	(113)	34%	(72)	10%	(22)	3%	(6)	213
Educ: Post-grad	49%	(49)	28%	(28)	9%	(9)	14%	(13)	100
Income: Under 50k	49%	(135)	28%	(78)	14%	(37)	9%	(24)	274
Income: 50k-100k	44%	(136)	31%	(97)	19%	(59)	6%	(19)	311
Income: 100k+	42%	(82)	41%	(80)	10%	(20)	7%	(14)	196
Ethnicity: White (Non-Hispanic)	47%	(234)	30%	(150)	16%	(79)	7%	(36)	499
Ethnicity: Hispanic	42%	(75)	34%	(62)	15%	(26)	10%	(18)	180
Ethnicity: Black (Non-Hispanic)	52%	(20)	39%	(15)	9%	(3)	1%	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	36%	(22)	45%	(28)	13%	(8)	6%	(4)	62
All Christian	45%	(179)	30%	(118)	16%	(65)	9%	(34)	396
All Non-Christian	56%	(26)	38%	(18)	4%	(2)	3%	(1)	47
Atheist	70%	(23)	19%	(6)	5%	(2)	6%	(2)	32
Agnostic/Nothing in particular	39%	(78)	41%	(82)	14%	(28)	5%	(11)	198
Something Else	43%	(47)	29%	(31)	19%	(20)	9%	(9)	107
Evangelical	40%	(72)	30%	(54)	21%	(37)	10%	(18)	180
Non-Evangelical	49%	(149)	30%	(91)	14%	(43)	7%	(23)	305
PID: Dem (no lean)	62%	(167)	31%	(83)	5%	(13)	3%	(7)	270
PID: Ind (no lean)	51%	(99)	25%	(49)	14%	(28)	10%	(19)	195
PID: Rep (no lean)	27%	(86)	39%	(123)	24%	(75)	10%	(32)	316

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(352)	33%	(255)	15%	(116)	7%	(57)	781
PID/Gender: Dem Men	64%	(65)	27%	(28)	6%	(6)	3%	(3)	101
PID/Gender: Dem Women	61%	(103)	33%	(55)	4%	(7)	2%	(4)	169
PID/Gender: Ind Men	50%	(50)	29%	(30)	12%	(13)	9%	(9)	102
PID/Gender: Ind Women	52%	(49)	21%	(19)	17%	(16)	10%	(10)	93
PID/Gender: Rep Men	36%	(57)	45%	(71)	12%	(20)	6%	(10)	157
PID/Gender: Rep Women	18%	(29)	33%	(52)	35%	(56)	14%	(22)	159
Ideo: Liberal (1-3)	69%	(144)	22%	(46)	4%	(9)	5%	(10)	209
Ideo: Moderate (4)	48%	(116)	31%	(75)	14%	(34)	7%	(16)	241
Ideo: Conservative (5-7)	29%	(91)	41%	(129)	22%	(68)	8%	(27)	315
Community: Urban	54%	(138)	30%	(77)	11%	(27)	5%	(12)	253
Community: Suburban	42%	(174)	35%	(146)	14%	(60)	8%	(33)	412
Community: Rural	35%	(41)	28%	(33)	26%	(30)	11%	(12)	116
Military HHnm: Yes	51%	(77)	23%	(34)	20%	(29)	7%	(10)	150
Military HH: No	44%	(275)	35%	(221)	14%	(87)	8%	(48)	631
Employ: Private Sector	43%	(114)	38%	(101)	12%	(31)	7%	(19)	265
Employ: Government	59%	(27)	21%	(9)	13%	(6)	8%	(3)	46
Employ: Self-Employed	37%	(29)	35%	(27)	17%	(13)	11%	(9)	79
Employ: Homemaker	29%	(14)	23%	(11)	41%	(19)	7%	(3)	47
Employ: Student	20%	(5)	59%	(15)	20%	(5)	2%	(0)	26
Employ: Retired	54%	(110)	29%	(60)	13%	(27)	3%	(7)	204
Employ: Unemployed	50%	(34)	23%	(16)	6%	(4)	21%	(14)	68
Employ: Other	42%	(20)	34%	(16)	23%	(11)	2%	(1)	47

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(352)	33%	(255)	15%	(116)	7%	(57)	781
Protestant	46%	(83)	28%	(51)	18%	(33)	7%	(13)	181
Roman Catholic	46%	(91)	32%	(62)	13%	(26)	9%	(18)	197
Mormon	23%	(3)	24%	(3)	33%	(5)	20%	(3)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	43%	(2)	24%	(1)	—	(0)	4
Jewish	73%	(22)	22%	(7)	3%	(1)	2%	(1)	31
Muslim	11%	(1)	78%	(5)	11%	(1)	—	(0)	7
Buddhist	19%	(1)	63%	(3)	—	(0)	18%	(1)	5
Hindu	49%	(2)	51%	(3)	—	(0)	—	(0)	5
Atheist	70%	(23)	19%	(6)	5%	(2)	6%	(2)	32
Agnostic	60%	(25)	33%	(14)	4%	(2)	3%	(1)	42
Something else	43%	(47)	29%	(31)	19%	(20)	9%	(9)	107
Nothing in particular	34%	(53)	43%	(68)	17%	(26)	6%	(9)	157
Ideo/PID: Conservative Republican	26%	(62)	42%	(101)	22%	(53)	11%	(26)	243
Ideo/PID: Moderate/Liberal Republican	35%	(24)	31%	(21)	25%	(17)	9%	(6)	68
Ideo/PID: Moderate/Conservative Democrat	52%	(62)	36%	(43)	8%	(10)	3%	(4)	119
Ideo/PID: Liberal Democrat	72%	(105)	24%	(35)	2%	(3)	2%	(3)	146
Unfavorable of Biden and Trump	52%	(73)	29%	(41)	10%	(13)	9%	(13)	140
2024 H2H Matchup: Biden Voter	70%	(248)	23%	(81)	3%	(11)	3%	(12)	353
2024 H2H Matchup: Trump Voter	23%	(85)	41%	(157)	25%	(95)	11%	(42)	379
2024 H2H Matchup: Would not Vote	35%	(6)	34%	(6)	21%	(3)	9%	(2)	17
2024 H2H Matchup: Do not Know	39%	(13)	35%	(11)	20%	(7)	6%	(2)	33
2022 House Vote: Democrat	68%	(229)	26%	(87)	3%	(10)	4%	(12)	339
2022 House Vote: Republican	25%	(82)	38%	(125)	26%	(84)	11%	(35)	326
2022 House Vote: Did not Vote	36%	(37)	37%	(39)	18%	(19)	9%	(10)	105
2020 Vote: Joe Biden	68%	(249)	24%	(89)	3%	(12)	4%	(14)	365
2020 Vote: Donald Trump	23%	(84)	40%	(146)	26%	(94)	11%	(39)	362
2020 Vote: Someone Else	62%	(7)	16%	(2)	19%	(2)	3%	(0)	12
2020 Vote: Did not Vote	28%	(12)	43%	(18)	19%	(8)	10%	(4)	42
2016 Vote: Hillary Clinton	74%	(189)	20%	(53)	3%	(9)	3%	(7)	257
2016 Vote: Donald Trump	31%	(105)	39%	(134)	22%	(74)	9%	(29)	342
2016 Vote: Someone Else	51%	(16)	16%	(5)	12%	(4)	21%	(7)	32

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(352)	33%	(255)	15%	(116)	7%	(57)	781
2020 Vote/PID: Not Biden/Democrat	29%	(8)	51%	(13)	18%	(5)	2%	(0)	26
2020 Vote/PID: Not Trump/Republican	65%	(22)	35%	(12)	—	(0)	—	(0)	34
U.S. Economy: Wrong Track	37%	(200)	35%	(191)	19%	(104)	9%	(52)	547
U.S. Economy: Right Direction	65%	(152)	27%	(64)	5%	(12)	2%	(6)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(176)	24%	(63)	5%	(12)	4%	(9)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(102)	39%	(153)	24%	(91)	11%	(43)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(75)	30%	(39)	10%	(13)	4%	(6)	132
Top 2024 Issue: Economy	37%	(101)	42%	(114)	14%	(36)	7%	(18)	269
Community/Gender: Urban Women	56%	(56)	25%	(25)	13%	(13)	6%	(6)	99
Community/Gender: Urban Men	53%	(82)	34%	(52)	9%	(14)	4%	(6)	154
Community/Gender: Rural Women	31%	(26)	25%	(21)	33%	(27)	11%	(9)	83
Community/Gender: Rural Men	46%	(15)	35%	(11)	9%	(3)	10%	(3)	33
Community/Gender: Suburban Women	41%	(99)	34%	(81)	16%	(38)	9%	(21)	240
Community/Gender: Suburban Men	43%	(75)	37%	(64)	12%	(22)	7%	(12)	172
Homeowner	46%	(309)	32%	(218)	15%	(99)	7%	(45)	670
Renter	39%	(40)	33%	(34)	16%	(16)	11%	(11)	101
Self + Household: White-Collar	52%	(182)	32%	(112)	9%	(32)	7%	(26)	352
Self + Household: Blue Collar	43%	(131)	31%	(95)	20%	(60)	7%	(22)	308
Union HH: Yes	39%	(16)	49%	(20)	7%	(3)	5%	(2)	40
Union HH: No	45%	(336)	32%	(235)	15%	(114)	7%	(55)	741
LGBTQ+: Yes	42%	(35)	42%	(35)	13%	(11)	3%	(3)	83
LGBTQ+: No	45%	(317)	32%	(220)	15%	(106)	8%	(55)	698
Motivated to Vote	46%	(338)	33%	(244)	14%	(105)	7%	(50)	737
Parent: Yes	35%	(76)	39%	(84)	16%	(36)	10%	(21)	217
Parent: No	49%	(276)	30%	(170)	14%	(81)	7%	(37)	564
COVID Vaccine: Yes	52%	(305)	31%	(180)	12%	(70)	6%	(32)	587
COVID Vaccine: No	24%	(47)	39%	(75)	24%	(47)	13%	(25)	194
Student Loans: Yes	53%	(59)	33%	(36)	11%	(12)	3%	(3)	110
Student Loans: No	44%	(294)	33%	(219)	16%	(105)	8%	(54)	671
Favorable Opinion of Haley	45%	(120)	32%	(86)	16%	(42)	7%	(18)	266
Unfavorable Opinion of Haley	53%	(138)	30%	(79)	13%	(35)	4%	(12)	263

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(352)	33%	(255)	15%	(116)	7%	(57)	781
Prodigal Biden Voter	40%	(18)	40%	(18)	9%	(4)	12%	(5)	46
Undecided Voter (DK/WNV)	38%	(19)	35%	(17)	20%	(10)	7%	(4)	50
Undecided Voter (DK)	39%	(13)	35%	(11)	20%	(7)	6%	(2)	33
Watched Debate	43%	(256)	35%	(206)	15%	(87)	8%	(47)	595
Watched Debate: Did not Watch	52%	(97)	27%	(49)	16%	(30)	6%	(11)	186
Watched Debate: All of it	44%	(163)	32%	(116)	15%	(54)	9%	(33)	366
Watched Debate: Some of it	41%	(93)	39%	(89)	14%	(32)	6%	(14)	229
Continue His Campaign: Yes Biden	60%	(186)	26%	(80)	10%	(31)	4%	(11)	308
Continue His Campaign: No Biden	35%	(151)	37%	(160)	19%	(81)	10%	(43)	435
Continue His Campaign: Yes Trump	29%	(113)	38%	(151)	23%	(91)	10%	(40)	395
Continue His Campaign: No Trump	63%	(220)	28%	(96)	6%	(21)	3%	(11)	349
Conviction: Evidence	67%	(256)	24%	(91)	6%	(22)	3%	(12)	382
Conviction: Motivation to Damage	21%	(68)	43%	(141)	26%	(85)	11%	(36)	330
Conviction: DK/NO	40%	(28)	32%	(23)	14%	(10)	14%	(10)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(264)	35%	(271)	20%	(155)	12%	(91)	781
Gender: Male	39%	(139)	35%	(125)	18%	(65)	8%	(30)	359
Gender: Female	30%	(125)	35%	(146)	21%	(90)	14%	(61)	422
Age: 18-34	25%	(51)	49%	(98)	15%	(30)	10%	(21)	199
Age: 35-44	34%	(38)	25%	(28)	23%	(26)	19%	(22)	114
Age: 45-64	36%	(96)	32%	(85)	22%	(57)	9%	(25)	262
Age: 65+	39%	(80)	29%	(61)	20%	(42)	11%	(24)	206
GenZers: 1997-2012	18%	(17)	59%	(59)	15%	(14)	8%	(8)	99
Millennials: 1981-1996	34%	(71)	31%	(65)	20%	(41)	15%	(31)	209
GenXers: 1965-1980	37%	(75)	34%	(71)	18%	(37)	11%	(23)	205
Baby Boomers: 1946-1964	38%	(88)	29%	(67)	22%	(52)	12%	(27)	234
Educ: < College	30%	(142)	37%	(174)	20%	(95)	12%	(57)	468
Educ: Bachelors degree	36%	(77)	35%	(75)	20%	(43)	8%	(17)	213
Educ: Post-grad	45%	(45)	22%	(22)	17%	(17)	17%	(17)	100
Income: Under 50k	38%	(104)	35%	(97)	16%	(44)	11%	(30)	274
Income: 50k-100k	32%	(99)	37%	(116)	21%	(65)	10%	(31)	311
Income: 100k+	31%	(61)	30%	(59)	24%	(47)	15%	(30)	196
Ethnicity: White (Non-Hispanic)	36%	(178)	33%	(163)	20%	(102)	11%	(56)	499
Ethnicity: Hispanic	32%	(57)	33%	(60)	22%	(40)	12%	(23)	180
Ethnicity: Black (Non-Hispanic)	42%	(16)	47%	(19)	10%	(4)	1%	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	48%	(30)	14%	(9)	18%	(11)	62
All Christian	34%	(134)	34%	(135)	19%	(74)	13%	(52)	396
All Non-Christian	35%	(17)	47%	(22)	15%	(7)	3%	(1)	47
Atheist	65%	(21)	21%	(7)	5%	(2)	9%	(3)	32
Agnostic/Nothing in particular	32%	(64)	37%	(73)	23%	(45)	8%	(16)	198
Something Else	27%	(28)	32%	(34)	25%	(26)	17%	(18)	107
Evangelical	29%	(52)	31%	(56)	26%	(47)	14%	(25)	180
Non-Evangelical	34%	(104)	35%	(108)	16%	(50)	14%	(43)	305
PID: Dem (no lean)	47%	(128)	33%	(90)	13%	(36)	6%	(15)	270
PID: Ind (no lean)	33%	(65)	34%	(67)	16%	(31)	17%	(32)	195
PID: Rep (no lean)	23%	(71)	36%	(115)	28%	(87)	14%	(43)	316

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(264)	35%	(271)	20%	(155)	12%	(91)	781
PID/Gender: Dem Men	53%	(54)	26%	(26)	13%	(13)	8%	(8)	101
PID/Gender: Dem Women	44%	(74)	38%	(64)	14%	(23)	4%	(7)	169
PID/Gender: Ind Men	39%	(40)	34%	(34)	15%	(15)	12%	(12)	102
PID/Gender: Ind Women	27%	(25)	35%	(32)	17%	(16)	22%	(20)	93
PID/Gender: Rep Men	29%	(46)	41%	(65)	23%	(37)	6%	(10)	157
PID/Gender: Rep Women	16%	(25)	31%	(50)	32%	(51)	21%	(33)	159
Ideo: Liberal (1-3)	49%	(103)	30%	(62)	14%	(29)	7%	(15)	209
Ideo: Moderate (4)	35%	(85)	37%	(89)	17%	(40)	11%	(27)	241
Ideo: Conservative (5-7)	24%	(75)	38%	(119)	24%	(76)	14%	(45)	315
Community: Urban	40%	(102)	36%	(90)	17%	(43)	7%	(18)	253
Community: Suburban	32%	(134)	34%	(140)	21%	(86)	13%	(53)	412
Community: Rural	25%	(29)	36%	(41)	22%	(26)	17%	(20)	116
Military HHnm: Yes	33%	(49)	33%	(49)	21%	(32)	13%	(20)	150
Military HH: No	34%	(215)	35%	(222)	20%	(123)	11%	(71)	631
Employ: Private Sector	34%	(90)	36%	(94)	18%	(47)	13%	(33)	265
Employ: Government	48%	(22)	28%	(13)	12%	(5)	12%	(6)	46
Employ: Self-Employed	32%	(25)	33%	(26)	22%	(17)	12%	(10)	79
Employ: Homemaker	12%	(6)	36%	(17)	39%	(18)	13%	(6)	47
Employ: Student	21%	(6)	65%	(17)	8%	(2)	6%	(1)	26
Employ: Retired	37%	(75)	34%	(70)	21%	(42)	9%	(17)	204
Employ: Unemployed	37%	(25)	35%	(24)	7%	(5)	20%	(13)	68
Employ: Other	32%	(15)	22%	(11)	37%	(17)	8%	(4)	47

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(264)	35%	(271)	20%	(155)	12%	(91)	781
Protestant	35%	(64)	32%	(58)	23%	(42)	10%	(17)	181
Roman Catholic	32%	(63)	37%	(72)	15%	(29)	17%	(33)	197
Mormon	39%	(5)	18%	(2)	25%	(3)	18%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	—	(0)	4
Jewish	34%	(11)	51%	(16)	10%	(3)	5%	(1)	31
Muslim	35%	(2)	55%	(4)	10%	(1)	—	(0)	7
Buddhist	35%	(2)	47%	(2)	17%	(1)	1%	(0)	5
Hindu	41%	(2)	7%	(0)	51%	(3)	—	(0)	5
Atheist	65%	(21)	21%	(7)	5%	(2)	9%	(3)	32
Agnostic	36%	(15)	35%	(15)	13%	(6)	15%	(6)	42
Something else	27%	(28)	32%	(34)	25%	(26)	17%	(18)	107
Nothing in particular	31%	(49)	37%	(58)	25%	(40)	6%	(9)	157
Ideo/PID: Conservative Republican	22%	(53)	37%	(90)	26%	(62)	15%	(37)	243
Ideo/PID: Moderate/Liberal Republican	26%	(18)	36%	(24)	30%	(20)	8%	(6)	68
Ideo/PID: Moderate/Conservative Democrat	45%	(53)	39%	(46)	10%	(12)	7%	(8)	119
Ideo/PID: Liberal Democrat	51%	(75)	30%	(44)	14%	(21)	5%	(7)	146
Unfavorable of Biden and Trump	37%	(52)	32%	(45)	17%	(24)	14%	(20)	140
2024 H2H Matchup: Biden Voter	49%	(171)	35%	(122)	11%	(38)	6%	(21)	353
2024 H2H Matchup: Trump Voter	20%	(74)	35%	(133)	30%	(112)	16%	(59)	379
2024 H2H Matchup: Would not Vote	50%	(8)	35%	(6)	6%	(1)	10%	(2)	17
2024 H2H Matchup: Do not Know	30%	(10)	32%	(11)	11%	(4)	26%	(9)	33
2022 House Vote: Democrat	47%	(160)	37%	(125)	10%	(33)	6%	(21)	339
2022 House Vote: Republican	22%	(70)	33%	(106)	30%	(98)	16%	(51)	326
2022 House Vote: Did not Vote	28%	(30)	33%	(35)	21%	(22)	17%	(18)	105
2020 Vote: Joe Biden	48%	(175)	36%	(133)	9%	(32)	7%	(25)	365
2020 Vote: Donald Trump	20%	(74)	34%	(124)	29%	(107)	16%	(58)	362
2020 Vote: Someone Else	46%	(5)	27%	(3)	13%	(2)	14%	(2)	12
2020 Vote: Did not Vote	23%	(10)	27%	(11)	33%	(14)	16%	(7)	42
2016 Vote: Hillary Clinton	53%	(135)	33%	(84)	9%	(22)	6%	(16)	257
2016 Vote: Donald Trump	26%	(88)	34%	(116)	27%	(93)	13%	(45)	342
2016 Vote: Someone Else	43%	(14)	21%	(7)	7%	(2)	30%	(9)	32

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(264)	35%	(271)	20%	(155)	12%	(91)	781
2020 Vote/PID: Not Biden/Democrat	29%	(8)	14%	(4)	49%	(13)	8%	(2)	26
2020 Vote/PID: Not Trump/Republican	44%	(15)	36%	(12)	18%	(6)	2%	(1)	34
U.S. Economy: Wrong Track	26%	(145)	34%	(187)	24%	(133)	15%	(83)	547
U.S. Economy: Right Direction	51%	(119)	36%	(85)	9%	(22)	3%	(7)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(124)	34%	(87)	12%	(31)	7%	(18)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(84)	35%	(135)	28%	(110)	15%	(60)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(57)	37%	(49)	10%	(14)	10%	(13)	132
Top 2024 Issue: Economy	28%	(76)	38%	(103)	24%	(66)	9%	(25)	269
Community/Gender: Urban Women	40%	(40)	32%	(32)	18%	(18)	10%	(10)	99
Community/Gender: Urban Men	40%	(62)	38%	(59)	16%	(25)	5%	(8)	154
Community/Gender: Rural Women	17%	(14)	39%	(32)	25%	(21)	19%	(15)	83
Community/Gender: Rural Men	44%	(14)	27%	(9)	16%	(5)	13%	(4)	33
Community/Gender: Suburban Women	29%	(70)	34%	(82)	21%	(51)	15%	(36)	240
Community/Gender: Suburban Men	37%	(63)	33%	(57)	20%	(34)	10%	(18)	172
Homeowner	34%	(230)	35%	(233)	20%	(134)	11%	(74)	670
Renter	32%	(32)	36%	(36)	19%	(19)	14%	(14)	101
Self + Household: White-Collar	42%	(147)	30%	(107)	16%	(55)	12%	(43)	352
Self + Household: Blue Collar	31%	(94)	34%	(105)	24%	(73)	12%	(37)	308
Union HH: Yes	44%	(18)	44%	(18)	7%	(3)	5%	(2)	40
Union HH: No	33%	(246)	34%	(254)	21%	(152)	12%	(89)	741
LGBTQ+: Yes	38%	(32)	30%	(25)	24%	(20)	7%	(6)	83
LGBTQ+: No	33%	(232)	35%	(246)	19%	(135)	12%	(85)	698
Motivated to Vote	34%	(253)	35%	(257)	19%	(143)	11%	(84)	737
Parent: Yes	28%	(60)	37%	(79)	22%	(48)	13%	(29)	217
Parent: No	36%	(204)	34%	(192)	19%	(106)	11%	(62)	564
COVID Vaccine: Yes	39%	(229)	35%	(208)	16%	(94)	10%	(56)	587
COVID Vaccine: No	18%	(35)	33%	(64)	31%	(61)	18%	(35)	194
Student Loans: Yes	45%	(49)	29%	(32)	17%	(19)	9%	(10)	110
Student Loans: No	32%	(215)	36%	(240)	20%	(136)	12%	(81)	671
Favorable Opinion of Haley	38%	(102)	31%	(82)	19%	(50)	12%	(31)	266
Unfavorable Opinion of Haley	40%	(104)	31%	(82)	22%	(59)	7%	(18)	263

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(264)	35%	(271)	20%	(155)	12%	(91)	781
Prodigal Biden Voter	40%	(18)	34%	(15)	13%	(6)	14%	(6)	46
Undecided Voter (DK/WNV)	37%	(18)	33%	(16)	9%	(5)	20%	(10)	50
Undecided Voter (DK)	30%	(10)	32%	(11)	11%	(4)	26%	(9)	33
Watched Debate	33%	(197)	36%	(212)	20%	(120)	11%	(66)	595
Watched Debate: Did not Watch	36%	(67)	32%	(60)	19%	(35)	13%	(25)	186
Watched Debate: All of it	34%	(124)	33%	(121)	21%	(75)	12%	(45)	366
Watched Debate: Some of it	32%	(73)	40%	(91)	20%	(45)	9%	(20)	229
Continue His Campaign: Yes Biden	43%	(131)	37%	(115)	14%	(42)	7%	(20)	308
Continue His Campaign: No Biden	27%	(119)	34%	(147)	24%	(103)	15%	(66)	435
Continue His Campaign: Yes Trump	23%	(92)	35%	(139)	27%	(106)	15%	(58)	395
Continue His Campaign: No Trump	45%	(159)	33%	(117)	13%	(46)	8%	(28)	349
Conviction: Evidence	48%	(182)	34%	(129)	12%	(45)	7%	(25)	382
Conviction: Motivation to Damage	18%	(58)	37%	(122)	28%	(93)	17%	(57)	330
Conviction: DK/NO	34%	(24)	29%	(20)	24%	(17)	13%	(9)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	25%	(194)	35%	(273)	29%	(225)	11%	(89)	781
Gender: Male	26%	(94)	38%	(136)	27%	(96)	9%	(33)	359
Gender: Female	24%	(100)	33%	(137)	30%	(128)	13%	(57)	422
Age: 18-34	30%	(59)	39%	(79)	21%	(43)	9%	(19)	199
Age: 35-44	27%	(31)	29%	(32)	35%	(40)	10%	(11)	114
Age: 45-64	21%	(56)	37%	(96)	30%	(80)	11%	(30)	262
Age: 65+	23%	(48)	32%	(65)	31%	(63)	14%	(30)	206
GenZers: 1997-2012	22%	(22)	49%	(49)	23%	(22)	6%	(6)	99
Millennials: 1981-1996	32%	(68)	29%	(61)	28%	(59)	10%	(21)	209
GenXers: 1965-1980	24%	(50)	37%	(75)	26%	(54)	13%	(26)	205
Baby Boomers: 1946-1964	20%	(47)	32%	(74)	34%	(80)	14%	(33)	234
Educ: < College	25%	(119)	35%	(164)	29%	(138)	10%	(49)	468
Educ: Bachelors degree	25%	(54)	34%	(73)	29%	(62)	11%	(24)	213
Educ: Post-grad	21%	(21)	37%	(37)	25%	(25)	17%	(17)	100
Income: Under 50k	32%	(88)	33%	(89)	29%	(79)	6%	(18)	274
Income: 50k-100k	26%	(82)	32%	(100)	30%	(92)	12%	(37)	311
Income: 100k+	12%	(24)	43%	(84)	28%	(54)	17%	(34)	196
Ethnicity: White (Non-Hispanic)	23%	(116)	33%	(167)	31%	(152)	13%	(64)	499
Ethnicity: Hispanic	32%	(58)	27%	(48)	34%	(61)	7%	(13)	180
Ethnicity: Black (Non-Hispanic)	39%	(15)	50%	(20)	9%	(4)	2%	(1)	39
Ethnicity: Asian + Other (Non-Hispanic)	7%	(4)	62%	(39)	13%	(8)	18%	(11)	62
All Christian	27%	(108)	34%	(133)	26%	(105)	13%	(50)	396
All Non-Christian	17%	(8)	40%	(19)	30%	(14)	14%	(7)	47
Atheist	25%	(8)	31%	(10)	27%	(9)	17%	(6)	32
Agnostic/Nothing in particular	18%	(36)	39%	(77)	33%	(66)	10%	(19)	198
Something Else	32%	(34)	32%	(34)	29%	(31)	8%	(8)	107
Evangelical	35%	(63)	30%	(53)	23%	(42)	12%	(22)	180
Non-Evangelical	24%	(73)	35%	(108)	29%	(90)	11%	(34)	305
PID: Dem (no lean)	27%	(72)	38%	(104)	24%	(66)	11%	(29)	270
PID: Ind (no lean)	22%	(43)	30%	(59)	35%	(69)	12%	(24)	195
PID: Rep (no lean)	25%	(79)	35%	(110)	28%	(90)	12%	(37)	316

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	25%	(194)	35%	(273)	29%	(225)	11%	(89)	781
PID/Gender: Dem Men	25%	(25)	43%	(43)	23%	(23)	10%	(10)	101
PID/Gender: Dem Women	27%	(46)	36%	(61)	25%	(43)	11%	(19)	169
PID/Gender: Ind Men	17%	(17)	32%	(32)	40%	(41)	11%	(11)	102
PID/Gender: Ind Women	28%	(26)	29%	(27)	30%	(28)	13%	(12)	93
PID/Gender: Rep Men	33%	(52)	39%	(60)	21%	(33)	7%	(12)	157
PID/Gender: Rep Women	17%	(27)	31%	(50)	36%	(57)	16%	(25)	159
Ideo: Liberal (1-3)	29%	(60)	30%	(62)	31%	(64)	11%	(23)	209
Ideo: Moderate (4)	26%	(64)	40%	(97)	24%	(58)	10%	(23)	241
Ideo: Conservative (5-7)	22%	(70)	35%	(111)	30%	(95)	12%	(39)	315
Community: Urban	33%	(83)	37%	(93)	21%	(53)	10%	(24)	253
Community: Suburban	21%	(88)	35%	(144)	32%	(134)	11%	(47)	412
Community: Rural	20%	(23)	32%	(37)	33%	(38)	15%	(18)	116
Military HHnm: Yes	20%	(30)	27%	(40)	42%	(63)	11%	(17)	150
Military HH: No	26%	(164)	37%	(233)	26%	(162)	11%	(72)	631
Employ: Private Sector	28%	(74)	39%	(103)	24%	(65)	9%	(24)	265
Employ: Government	14%	(6)	47%	(21)	33%	(15)	7%	(3)	46
Employ: Self-Employed	29%	(23)	30%	(23)	27%	(21)	15%	(12)	79
Employ: Homemaker	11%	(5)	24%	(11)	47%	(22)	18%	(9)	47
Employ: Student	15%	(4)	67%	(18)	7%	(2)	10%	(3)	26
Employ: Retired	21%	(42)	34%	(69)	32%	(66)	13%	(27)	204
Employ: Unemployed	35%	(24)	30%	(20)	21%	(15)	13%	(9)	68
Employ: Other	34%	(16)	15%	(7)	42%	(20)	8%	(4)	47

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	25%	(194)	35%	(273)	29%	(225)	11%	(89)	781
Protestant	29%	(53)	35%	(63)	24%	(44)	11%	(21)	181
Roman Catholic	25%	(49)	33%	(64)	29%	(57)	14%	(27)	197
Mormon	32%	(4)	27%	(4)	27%	(4)	14%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	—	(0)	4
Jewish	7%	(2)	40%	(12)	43%	(13)	10%	(3)	31
Muslim	23%	(2)	65%	(5)	11%	(1)	—	(0)	7
Buddhist	35%	(2)	43%	(2)	1%	(0)	21%	(1)	5
Hindu	49%	(2)	—	(0)	—	(0)	51%	(3)	5
Atheist	25%	(8)	31%	(10)	27%	(9)	17%	(6)	32
Agnostic	26%	(11)	27%	(11)	33%	(14)	15%	(6)	42
Something else	32%	(34)	32%	(34)	29%	(31)	8%	(8)	107
Nothing in particular	16%	(25)	42%	(66)	34%	(52)	8%	(13)	157
Ideo/PID: Conservative Republican	24%	(58)	35%	(84)	29%	(69)	13%	(31)	243
Ideo/PID: Moderate/Liberal Republican	32%	(22)	36%	(24)	24%	(16)	8%	(5)	68
Ideo/PID: Moderate/Conservative Democrat	31%	(37)	45%	(53)	15%	(18)	9%	(11)	119
Ideo/PID: Liberal Democrat	24%	(35)	34%	(49)	31%	(45)	12%	(18)	146
Unfavorable of Biden and Trump	23%	(33)	28%	(39)	37%	(52)	12%	(16)	140
2024 H2H Matchup: Biden Voter	28%	(97)	37%	(131)	26%	(92)	9%	(33)	353
2024 H2H Matchup: Trump Voter	24%	(89)	33%	(124)	31%	(118)	12%	(47)	379
2024 H2H Matchup: Would not Vote	28%	(5)	27%	(4)	32%	(5)	13%	(2)	17
2024 H2H Matchup: Do not Know	8%	(3)	41%	(13)	28%	(9)	23%	(8)	33
2022 House Vote: Democrat	25%	(85)	39%	(134)	26%	(89)	9%	(31)	339
2022 House Vote: Republican	25%	(80)	29%	(96)	32%	(103)	14%	(46)	326
2022 House Vote: Did not Vote	25%	(26)	40%	(41)	25%	(26)	11%	(11)	105
2020 Vote: Joe Biden	28%	(102)	38%	(137)	24%	(87)	10%	(38)	365
2020 Vote: Donald Trump	22%	(81)	32%	(117)	33%	(119)	13%	(46)	362
2020 Vote: Someone Else	16%	(2)	23%	(3)	57%	(7)	4%	(1)	12
2020 Vote: Did not Vote	21%	(9)	38%	(16)	29%	(12)	12%	(5)	42
2016 Vote: Hillary Clinton	29%	(74)	36%	(93)	23%	(60)	12%	(30)	257
2016 Vote: Donald Trump	24%	(84)	34%	(117)	30%	(104)	11%	(38)	342
2016 Vote: Someone Else	27%	(9)	31%	(10)	33%	(10)	10%	(3)	32

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	25%	(194)	35%	(273)	29%	(225)	11%	(89)	781
2020 Vote/PID: Not Biden/Democrat	13%	(3)	38%	(10)	48%	(13)	1%	(0)	26
2020 Vote/PID: Not Trump/Republican	23%	(8)	52%	(18)	20%	(7)	5%	(2)	34
U.S. Economy: Wrong Track	24%	(133)	31%	(172)	32%	(175)	12%	(68)	547
U.S. Economy: Right Direction	26%	(61)	43%	(101)	21%	(50)	9%	(21)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(74)	37%	(96)	26%	(67)	9%	(23)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(92)	32%	(126)	31%	(121)	13%	(50)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(28)	39%	(51)	28%	(37)	12%	(16)	132
Top 2024 Issue: Economy	27%	(72)	37%	(98)	29%	(78)	8%	(21)	269
Community/Gender: Urban Women	31%	(31)	31%	(31)	22%	(22)	16%	(16)	99
Community/Gender: Urban Men	34%	(52)	41%	(62)	20%	(31)	5%	(8)	154
Community/Gender: Rural Women	20%	(17)	30%	(25)	33%	(27)	17%	(14)	83
Community/Gender: Rural Men	19%	(6)	36%	(12)	34%	(11)	12%	(4)	33
Community/Gender: Suburban Women	22%	(52)	34%	(82)	33%	(79)	11%	(27)	240
Community/Gender: Suburban Men	21%	(36)	36%	(62)	32%	(55)	12%	(20)	172
Homeowner	25%	(170)	34%	(229)	29%	(197)	11%	(74)	670
Renter	22%	(22)	40%	(40)	25%	(26)	13%	(13)	101
Self + Household: White-Collar	26%	(92)	37%	(130)	23%	(82)	14%	(49)	352
Self + Household: Blue Collar	24%	(74)	29%	(90)	38%	(116)	9%	(28)	308
Union HH: Yes	38%	(15)	53%	(21)	7%	(3)	2%	(1)	40
Union HH: No	24%	(179)	34%	(252)	30%	(222)	12%	(88)	741
LGBTQ+: Yes	22%	(19)	42%	(35)	26%	(22)	9%	(8)	83
LGBTQ+: No	25%	(175)	34%	(238)	29%	(203)	12%	(81)	698
Motivated to Vote	25%	(186)	35%	(258)	28%	(208)	12%	(85)	737
Parent: Yes	30%	(66)	32%	(69)	24%	(52)	14%	(30)	217
Parent: No	23%	(128)	36%	(204)	31%	(172)	11%	(60)	564
COVID Vaccine: Yes	26%	(152)	36%	(209)	26%	(154)	12%	(71)	587
COVID Vaccine: No	22%	(42)	33%	(64)	36%	(71)	9%	(18)	194
Student Loans: Yes	36%	(40)	33%	(36)	21%	(23)	10%	(11)	110
Student Loans: No	23%	(154)	35%	(237)	30%	(202)	12%	(78)	671
Favorable Opinion of Haley	31%	(84)	30%	(80)	26%	(69)	13%	(34)	266
Unfavorable Opinion of Haley	18%	(48)	36%	(96)	33%	(87)	12%	(32)	263

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	25%	(194)	35%	(273)	29%	(225)	11%	(89)	781
Prodigal Biden Voter	27%	(12)	42%	(19)	16%	(7)	15%	(7)	46
Undecided Voter (DK/WNV)	15%	(7)	36%	(18)	30%	(15)	20%	(10)	50
Undecided Voter (DK)	8%	(3)	41%	(13)	28%	(9)	23%	(8)	33
Watched Debate	25%	(147)	37%	(221)	27%	(158)	12%	(69)	595
Watched Debate: Did not Watch	25%	(47)	28%	(53)	36%	(67)	11%	(20)	186
Watched Debate: All of it	28%	(101)	33%	(122)	27%	(98)	12%	(45)	366
Watched Debate: Some of it	20%	(46)	43%	(98)	26%	(60)	10%	(24)	229
Continue His Campaign: Yes Biden	29%	(88)	32%	(99)	29%	(89)	10%	(32)	308
Continue His Campaign: No Biden	22%	(96)	38%	(163)	29%	(127)	11%	(49)	435
Continue His Campaign: Yes Trump	24%	(95)	33%	(131)	31%	(121)	12%	(48)	395
Continue His Campaign: No Trump	25%	(88)	39%	(135)	26%	(91)	10%	(35)	349
Conviction: Evidence	27%	(101)	37%	(143)	27%	(102)	9%	(36)	382
Conviction: Motivation to Damage	21%	(70)	33%	(109)	33%	(109)	13%	(42)	330
Conviction: DK/NO	33%	(23)	31%	(21)	20%	(14)	16%	(11)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	31%	(239)	25%	(194)	26%	(200)	781
Gender: Male	23%	(82)	31%	(111)	20%	(73)	26%	(93)	359
Gender: Female	16%	(66)	30%	(128)	29%	(121)	25%	(107)	422
Age: 18-34	22%	(43)	37%	(75)	19%	(38)	22%	(43)	199
Age: 35-44	17%	(20)	27%	(31)	31%	(36)	24%	(27)	114
Age: 45-64	18%	(47)	31%	(82)	23%	(59)	28%	(74)	262
Age: 65+	19%	(39)	25%	(51)	30%	(61)	27%	(56)	206
GenZers: 1997-2012	29%	(29)	30%	(30)	26%	(26)	15%	(14)	99
Millennials: 1981-1996	16%	(34)	36%	(76)	22%	(47)	25%	(52)	209
GenXers: 1965-1980	20%	(40)	31%	(63)	21%	(42)	29%	(59)	205
Baby Boomers: 1946-1964	16%	(38)	26%	(60)	29%	(68)	29%	(67)	234
Educ: < College	20%	(92)	32%	(149)	27%	(127)	21%	(100)	468
Educ: Bachelors degree	17%	(36)	37%	(78)	19%	(39)	28%	(60)	213
Educ: Post-grad	20%	(20)	12%	(12)	28%	(28)	40%	(40)	100
Income: Under 50k	31%	(85)	31%	(85)	18%	(49)	20%	(56)	274
Income: 50k-100k	13%	(40)	31%	(96)	33%	(102)	24%	(74)	311
Income: 100k+	12%	(24)	30%	(58)	22%	(44)	36%	(70)	196
Ethnicity: White (Non-Hispanic)	17%	(85)	25%	(127)	27%	(135)	31%	(153)	499
Ethnicity: Hispanic	22%	(40)	40%	(72)	25%	(44)	14%	(25)	180
Ethnicity: Black (Non-Hispanic)	48%	(19)	31%	(12)	7%	(3)	13%	(5)	39
Ethnicity: Asian + Other (Non-Hispanic)	7%	(4)	46%	(28)	20%	(12)	28%	(17)	62
All Christian	20%	(79)	32%	(128)	25%	(99)	23%	(90)	396
All Non-Christian	19%	(9)	25%	(12)	25%	(12)	31%	(15)	47
Atheist	15%	(5)	15%	(5)	9%	(3)	60%	(20)	32
Agnostic/Nothing in particular	18%	(36)	28%	(55)	30%	(59)	24%	(49)	198
Something Else	18%	(19)	36%	(39)	20%	(22)	25%	(27)	107
Evangelical	21%	(37)	33%	(59)	24%	(43)	23%	(41)	180
Non-Evangelical	18%	(56)	34%	(105)	24%	(73)	23%	(71)	305
PID: Dem (no lean)	24%	(65)	32%	(86)	21%	(58)	23%	(62)	270
PID: Ind (no lean)	17%	(32)	22%	(43)	29%	(56)	33%	(64)	195
PID: Rep (no lean)	16%	(52)	35%	(110)	25%	(80)	23%	(74)	316

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	31%	(239)	25%	(194)	26%	(200)	781
PID/Gender: Dem Men	28%	(28)	23%	(23)	24%	(24)	26%	(26)	101
PID/Gender: Dem Women	22%	(37)	37%	(63)	20%	(34)	21%	(36)	169
PID/Gender: Ind Men	16%	(16)	20%	(20)	31%	(32)	33%	(34)	102
PID/Gender: Ind Women	17%	(16)	25%	(23)	26%	(25)	32%	(30)	93
PID/Gender: Rep Men	25%	(38)	44%	(68)	11%	(18)	21%	(32)	157
PID/Gender: Rep Women	8%	(13)	26%	(42)	39%	(63)	26%	(42)	159
Ideo: Liberal (1-3)	25%	(53)	22%	(47)	24%	(50)	28%	(59)	209
Ideo: Moderate (4)	20%	(49)	37%	(89)	22%	(54)	21%	(50)	241
Ideo: Conservative (5-7)	15%	(46)	32%	(101)	26%	(82)	27%	(85)	315
Community: Urban	26%	(65)	34%	(85)	22%	(56)	19%	(47)	253
Community: Suburban	16%	(67)	30%	(123)	25%	(104)	29%	(119)	412
Community: Rural	14%	(17)	26%	(31)	30%	(35)	29%	(34)	116
Military HHnm: Yes	17%	(25)	25%	(37)	26%	(38)	33%	(50)	150
Military HH: No	20%	(123)	32%	(202)	25%	(156)	24%	(150)	631
Employ: Private Sector	20%	(54)	37%	(98)	17%	(44)	26%	(69)	265
Employ: Government	14%	(7)	36%	(16)	30%	(13)	20%	(9)	46
Employ: Self-Employed	12%	(9)	30%	(24)	23%	(18)	35%	(27)	79
Employ: Homemaker	15%	(7)	21%	(10)	32%	(15)	32%	(15)	47
Employ: Student	33%	(9)	27%	(7)	33%	(9)	7%	(2)	26
Employ: Retired	17%	(34)	24%	(49)	31%	(63)	28%	(58)	204
Employ: Unemployed	29%	(20)	24%	(16)	29%	(20)	17%	(12)	68
Employ: Other	20%	(9)	39%	(18)	25%	(12)	17%	(8)	47

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	31%	(239)	25%	(194)	26%	(200)	781
Protestant	22%	(41)	28%	(51)	27%	(49)	22%	(40)	181
Roman Catholic	17%	(34)	38%	(74)	23%	(45)	23%	(45)	197
Mormon	18%	(3)	13%	(2)	32%	(4)	37%	(5)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	—	(0)	4
Jewish	9%	(3)	24%	(7)	30%	(9)	37%	(11)	31
Muslim	35%	(2)	44%	(3)	21%	(1)	—	(0)	7
Buddhist	22%	(1)	30%	(1)	30%	(1)	18%	(1)	5
Hindu	51%	(3)	—	(0)	—	(0)	49%	(2)	5
Atheist	15%	(5)	15%	(5)	9%	(3)	60%	(20)	32
Agnostic	10%	(4)	31%	(13)	22%	(9)	36%	(15)	42
Something else	18%	(19)	36%	(39)	20%	(22)	25%	(27)	107
Nothing in particular	20%	(32)	27%	(42)	31%	(49)	21%	(34)	157
Ideo/PID: Conservative Republican	14%	(33)	32%	(79)	27%	(66)	27%	(65)	243
Ideo/PID: Moderate/Liberal Republican	27%	(18)	45%	(31)	14%	(9)	14%	(9)	68
Ideo/PID: Moderate/Conservative Democrat	26%	(30)	45%	(54)	16%	(19)	14%	(16)	119
Ideo/PID: Liberal Democrat	23%	(34)	22%	(32)	24%	(35)	31%	(45)	146
Unfavorable of Biden and Trump	14%	(20)	21%	(29)	27%	(38)	38%	(53)	140
2024 H2H Matchup: Biden Voter	24%	(84)	31%	(110)	22%	(76)	23%	(82)	353
2024 H2H Matchup: Trump Voter	14%	(54)	31%	(119)	28%	(106)	27%	(100)	379
2024 H2H Matchup: Would not Vote	22%	(4)	18%	(3)	16%	(3)	44%	(7)	17
2024 H2H Matchup: Do not Know	20%	(7)	19%	(6)	31%	(10)	30%	(10)	33
2022 House Vote: Democrat	23%	(79)	29%	(99)	25%	(84)	23%	(78)	339
2022 House Vote: Republican	17%	(54)	29%	(96)	27%	(88)	27%	(88)	326
2022 House Vote: Did not Vote	13%	(13)	42%	(44)	20%	(21)	25%	(27)	105
2020 Vote: Joe Biden	23%	(84)	30%	(109)	22%	(81)	25%	(91)	365
2020 Vote: Donald Trump	16%	(57)	31%	(114)	27%	(97)	26%	(95)	362
2020 Vote: Someone Else	19%	(2)	14%	(2)	19%	(2)	49%	(6)	12
2020 Vote: Did not Vote	13%	(6)	33%	(14)	34%	(14)	19%	(8)	42
2016 Vote: Hillary Clinton	20%	(52)	31%	(80)	22%	(56)	27%	(70)	257
2016 Vote: Donald Trump	18%	(63)	31%	(108)	26%	(89)	24%	(83)	342
2016 Vote: Someone Else	13%	(4)	35%	(11)	24%	(8)	28%	(9)	32

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	31%	(239)	25%	(194)	26%	(200)	781
2020 Vote/PID: Not Biden/Democrat	21%	(5)	38%	(10)	31%	(8)	10%	(3)	26
2020 Vote/PID: Not Trump/Republican	14%	(5)	45%	(15)	17%	(6)	24%	(8)	34
U.S. Economy: Wrong Track	15%	(80)	30%	(166)	27%	(145)	29%	(156)	547
U.S. Economy: Right Direction	29%	(69)	31%	(72)	21%	(49)	19%	(43)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(62)	31%	(82)	21%	(55)	23%	(61)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(67)	30%	(117)	27%	(106)	26%	(99)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	30%	(40)	25%	(33)	30%	(40)	132
Top 2024 Issue: Economy	19%	(51)	38%	(102)	24%	(64)	19%	(52)	269
Community/Gender: Urban Women	17%	(17)	34%	(34)	28%	(28)	21%	(21)	99
Community/Gender: Urban Men	31%	(48)	33%	(51)	18%	(28)	17%	(26)	154
Community/Gender: Rural Women	13%	(11)	25%	(21)	36%	(30)	25%	(21)	83
Community/Gender: Rural Men	17%	(6)	30%	(10)	14%	(5)	39%	(13)	33
Community/Gender: Suburban Women	16%	(38)	30%	(73)	27%	(64)	27%	(65)	240
Community/Gender: Suburban Men	17%	(29)	29%	(50)	23%	(40)	31%	(54)	172
Homeowner	19%	(130)	31%	(205)	25%	(167)	25%	(168)	670
Renter	16%	(17)	32%	(32)	25%	(25)	27%	(27)	101
Self + Household: White-Collar	22%	(76)	28%	(99)	22%	(78)	28%	(99)	352
Self + Household: Blue Collar	18%	(54)	29%	(90)	30%	(92)	23%	(72)	308
Union HH: Yes	37%	(15)	37%	(15)	10%	(4)	17%	(7)	40
Union HH: No	18%	(133)	30%	(224)	26%	(190)	26%	(193)	741
LGBTQ+: Yes	26%	(22)	25%	(20)	24%	(20)	25%	(21)	83
LGBTQ+: No	18%	(126)	31%	(218)	25%	(175)	26%	(179)	698
Motivated to Vote	20%	(144)	31%	(225)	24%	(176)	26%	(192)	737
Parent: Yes	24%	(52)	32%	(69)	22%	(49)	21%	(47)	217
Parent: No	17%	(96)	30%	(169)	26%	(146)	27%	(153)	564
COVID Vaccine: Yes	20%	(120)	30%	(177)	24%	(140)	26%	(151)	587
COVID Vaccine: No	15%	(29)	32%	(62)	28%	(54)	25%	(49)	194
Student Loans: Yes	19%	(21)	30%	(33)	19%	(21)	31%	(34)	110
Student Loans: No	19%	(127)	31%	(206)	26%	(173)	25%	(165)	671
Favorable Opinion of Haley	21%	(56)	35%	(94)	20%	(54)	23%	(62)	266
Unfavorable Opinion of Haley	16%	(41)	23%	(60)	29%	(76)	32%	(85)	263

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	31%	(239)	25%	(194)	26%	(200)	781
Prodigal Biden Voter	17%	(8)	19%	(9)	31%	(14)	33%	(15)	46
Undecided Voter (DK/WNV)	21%	(10)	19%	(9)	26%	(13)	35%	(17)	50
Undecided Voter (DK)	20%	(7)	19%	(6)	31%	(10)	30%	(10)	33
Watched Debate	21%	(123)	31%	(182)	26%	(152)	23%	(137)	595
Watched Debate: Did not Watch	14%	(26)	30%	(56)	23%	(42)	33%	(62)	186
Watched Debate: All of it	24%	(87)	25%	(93)	28%	(102)	23%	(84)	366
Watched Debate: Some of it	16%	(36)	39%	(89)	22%	(51)	23%	(53)	229
Continue His Campaign: Yes Biden	22%	(69)	34%	(105)	20%	(60)	24%	(75)	308
Continue His Campaign: No Biden	16%	(69)	30%	(129)	28%	(123)	26%	(114)	435
Continue His Campaign: Yes Trump	19%	(75)	30%	(118)	27%	(106)	24%	(97)	395
Continue His Campaign: No Trump	20%	(69)	32%	(113)	22%	(77)	26%	(91)	349
Conviction: Evidence	19%	(73)	31%	(120)	23%	(86)	27%	(102)	382
Conviction: Motivation to Damage	16%	(53)	30%	(100)	27%	(88)	27%	(89)	330
Conviction: DK/NO	32%	(22)	26%	(18)	28%	(20)	13%	(9)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	37%	(290)	31%	(240)	13%	(103)	781
Gender: Male	24%	(85)	41%	(149)	25%	(88)	10%	(37)	359
Gender: Female	15%	(62)	34%	(142)	36%	(151)	16%	(66)	422
Age: 18-34	25%	(49)	35%	(70)	25%	(50)	16%	(31)	199
Age: 35-44	17%	(20)	38%	(43)	30%	(34)	14%	(16)	114
Age: 45-64	21%	(55)	38%	(99)	31%	(80)	11%	(28)	262
Age: 65+	12%	(24)	38%	(78)	37%	(76)	13%	(28)	206
GenZers: 1997-2012	19%	(19)	42%	(41)	22%	(22)	17%	(17)	99
Millennials: 1981-1996	24%	(50)	34%	(72)	28%	(59)	13%	(28)	209
GenXers: 1965-1980	22%	(46)	34%	(70)	33%	(67)	11%	(23)	205
Baby Boomers: 1946-1964	13%	(30)	41%	(96)	32%	(74)	14%	(34)	234
Educ: < College	20%	(95)	34%	(159)	34%	(161)	11%	(54)	468
Educ: Bachelors degree	18%	(37)	44%	(93)	23%	(48)	16%	(35)	213
Educ: Post-grad	15%	(15)	39%	(39)	31%	(31)	15%	(15)	100
Income: Under 50k	29%	(80)	32%	(87)	29%	(78)	11%	(29)	274
Income: 50k-100k	14%	(45)	37%	(116)	36%	(113)	12%	(37)	311
Income: 100k+	11%	(22)	45%	(88)	25%	(49)	19%	(37)	196
Ethnicity: White (Non-Hispanic)	16%	(82)	37%	(186)	34%	(169)	12%	(62)	499
Ethnicity: Hispanic	21%	(37)	34%	(61)	31%	(56)	15%	(27)	180
Ethnicity: Black (Non-Hispanic)	33%	(13)	40%	(16)	23%	(9)	3%	(1)	39
Ethnicity: Asian + Other (Non-Hispanic)	24%	(15)	45%	(28)	10%	(6)	21%	(13)	62
All Christian	19%	(76)	41%	(164)	27%	(107)	12%	(49)	396
All Non-Christian	20%	(9)	35%	(17)	33%	(16)	12%	(6)	47
Atheist	14%	(5)	27%	(9)	39%	(13)	20%	(7)	32
Agnostic/Nothing in particular	15%	(29)	38%	(75)	36%	(71)	11%	(23)	198
Something Else	27%	(29)	24%	(25)	31%	(33)	18%	(20)	107
Evangelical	21%	(38)	37%	(66)	29%	(52)	13%	(24)	180
Non-Evangelical	21%	(64)	37%	(113)	28%	(85)	14%	(44)	305
PID: Dem (no lean)	20%	(53)	34%	(92)	32%	(86)	15%	(39)	270
PID: Ind (no lean)	19%	(38)	34%	(67)	32%	(62)	15%	(29)	195
PID: Rep (no lean)	18%	(57)	42%	(132)	29%	(92)	11%	(35)	316

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	37%	(290)	31%	(240)	13%	(103)	781
PID/Gender: Dem Men	23%	(23)	32%	(32)	34%	(34)	12%	(12)	101
PID/Gender: Dem Women	18%	(30)	35%	(60)	31%	(52)	16%	(27)	169
PID/Gender: Ind Men	20%	(20)	41%	(42)	27%	(27)	12%	(12)	102
PID/Gender: Ind Women	19%	(18)	27%	(25)	37%	(34)	18%	(17)	93
PID/Gender: Rep Men	27%	(43)	48%	(75)	17%	(27)	8%	(13)	157
PID/Gender: Rep Women	9%	(14)	36%	(57)	41%	(66)	14%	(23)	159
Ideo: Liberal (1-3)	18%	(38)	26%	(54)	42%	(88)	14%	(29)	209
Ideo: Moderate (4)	22%	(54)	40%	(95)	25%	(61)	13%	(30)	241
Ideo: Conservative (5-7)	18%	(55)	44%	(139)	26%	(81)	13%	(40)	315
Community: Urban	26%	(65)	37%	(93)	26%	(65)	11%	(29)	253
Community: Suburban	15%	(63)	39%	(159)	32%	(131)	14%	(59)	412
Community: Rural	17%	(19)	33%	(38)	37%	(43)	14%	(16)	116
Military HHnm: Yes	16%	(24)	36%	(53)	29%	(43)	19%	(29)	150
Military HH: No	20%	(123)	38%	(237)	31%	(197)	12%	(74)	631
Employ: Private Sector	22%	(57)	42%	(110)	24%	(65)	13%	(33)	265
Employ: Government	8%	(4)	56%	(26)	23%	(11)	12%	(6)	46
Employ: Self-Employed	9%	(7)	32%	(26)	46%	(36)	13%	(10)	79
Employ: Homemaker	30%	(14)	18%	(8)	40%	(19)	13%	(6)	47
Employ: Student	—	(0)	73%	(19)	16%	(4)	12%	(3)	26
Employ: Retired	13%	(26)	38%	(78)	35%	(71)	14%	(29)	204
Employ: Unemployed	38%	(26)	18%	(12)	28%	(19)	16%	(11)	68
Employ: Other	29%	(14)	24%	(11)	34%	(16)	13%	(6)	47

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	37%	(290)	31%	(240)	13%	(103)	781
Protestant	22%	(41)	35%	(64)	30%	(53)	13%	(23)	181
Roman Catholic	17%	(33)	46%	(90)	25%	(49)	13%	(25)	197
Mormon	3%	(0)	61%	(8)	32%	(4)	5%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	—	(0)	4
Jewish	12%	(4)	42%	(13)	30%	(9)	16%	(5)	31
Muslim	11%	(1)	56%	(4)	34%	(2)	—	(0)	7
Buddhist	50%	(2)	3%	(0)	30%	(1)	17%	(1)	5
Hindu	51%	(3)	—	(0)	49%	(2)	—	(0)	5
Atheist	14%	(5)	27%	(9)	39%	(13)	20%	(7)	32
Agnostic	25%	(10)	31%	(13)	31%	(13)	14%	(6)	42
Something else	27%	(29)	24%	(25)	31%	(33)	18%	(20)	107
Nothing in particular	12%	(19)	40%	(63)	37%	(58)	11%	(17)	157
Ideo/PID: Conservative Republican	17%	(42)	42%	(103)	29%	(69)	12%	(28)	243
Ideo/PID: Moderate/Liberal Republican	21%	(14)	43%	(29)	26%	(18)	10%	(7)	68
Ideo/PID: Moderate/Conservative Democrat	26%	(31)	43%	(52)	18%	(21)	13%	(15)	119
Ideo/PID: Liberal Democrat	15%	(22)	27%	(39)	42%	(61)	16%	(24)	146
Unfavorable of Biden and Trump	12%	(16)	38%	(53)	28%	(39)	23%	(32)	140
2024 H2H Matchup: Biden Voter	21%	(75)	32%	(114)	34%	(121)	12%	(43)	353
2024 H2H Matchup: Trump Voter	17%	(65)	42%	(159)	29%	(110)	12%	(45)	379
2024 H2H Matchup: Would not Vote	19%	(3)	10%	(2)	32%	(5)	40%	(7)	17
2024 H2H Matchup: Do not Know	15%	(5)	49%	(16)	9%	(3)	28%	(9)	33
2022 House Vote: Democrat	17%	(58)	32%	(109)	36%	(123)	15%	(50)	339
2022 House Vote: Republican	18%	(60)	42%	(135)	28%	(92)	12%	(38)	326
2022 House Vote: Did not Vote	28%	(30)	37%	(38)	21%	(22)	14%	(14)	105
2020 Vote: Joe Biden	20%	(73)	31%	(112)	36%	(131)	13%	(48)	365
2020 Vote: Donald Trump	18%	(66)	43%	(156)	26%	(96)	12%	(44)	362
2020 Vote: Someone Else	13%	(2)	36%	(4)	31%	(4)	21%	(2)	12
2020 Vote: Did not Vote	15%	(6)	42%	(18)	23%	(10)	20%	(8)	42
2016 Vote: Hillary Clinton	19%	(48)	31%	(80)	36%	(93)	15%	(37)	257
2016 Vote: Donald Trump	20%	(68)	45%	(153)	25%	(85)	11%	(36)	342
2016 Vote: Someone Else	24%	(8)	15%	(5)	43%	(14)	18%	(6)	32

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	37%	(290)	31%	(240)	13%	(103)	781
2020 Vote/PID: Not Biden/Democrat	17%	(4)	47%	(12)	22%	(6)	14%	(4)	26
2020 Vote/PID: Not Trump/Republican	8%	(3)	36%	(13)	48%	(16)	8%	(3)	34
U.S. Economy: Wrong Track	19%	(102)	37%	(204)	30%	(164)	14%	(78)	547
U.S. Economy: Right Direction	20%	(46)	37%	(86)	32%	(76)	11%	(26)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(48)	38%	(98)	32%	(84)	12%	(30)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(75)	41%	(159)	28%	(110)	12%	(45)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(24)	26%	(34)	35%	(46)	21%	(28)	132
Top 2024 Issue: Economy	23%	(63)	43%	(115)	27%	(73)	7%	(19)	269
Community/Gender: Urban Women	19%	(18)	27%	(27)	40%	(39)	15%	(14)	99
Community/Gender: Urban Men	31%	(47)	43%	(66)	17%	(26)	9%	(14)	154
Community/Gender: Rural Women	16%	(14)	29%	(24)	39%	(32)	15%	(13)	83
Community/Gender: Rural Men	18%	(6)	42%	(14)	32%	(11)	9%	(3)	33
Community/Gender: Suburban Women	13%	(30)	38%	(91)	33%	(80)	16%	(39)	240
Community/Gender: Suburban Men	19%	(33)	40%	(69)	30%	(52)	11%	(20)	172
Homeowner	19%	(126)	38%	(255)	31%	(208)	12%	(82)	670
Renter	18%	(18)	35%	(35)	28%	(29)	19%	(19)	101
Self + Household: White-Collar	22%	(76)	38%	(135)	26%	(91)	14%	(50)	352
Self + Household: Blue Collar	17%	(51)	36%	(111)	36%	(111)	11%	(34)	308
Union HH: Yes	18%	(7)	59%	(24)	18%	(7)	6%	(2)	40
Union HH: No	19%	(140)	36%	(267)	31%	(233)	14%	(101)	741
LGBTQ+: Yes	17%	(14)	37%	(31)	26%	(22)	19%	(16)	83
LGBTQ+: No	19%	(133)	37%	(260)	31%	(218)	12%	(87)	698
Motivated to Vote	20%	(144)	37%	(275)	30%	(219)	13%	(99)	737
Parent: Yes	27%	(58)	39%	(84)	20%	(43)	15%	(32)	217
Parent: No	16%	(89)	37%	(207)	35%	(197)	13%	(71)	564
COVID Vaccine: Yes	20%	(119)	36%	(213)	31%	(180)	13%	(76)	587
COVID Vaccine: No	15%	(29)	40%	(78)	31%	(60)	14%	(28)	194
Student Loans: Yes	18%	(20)	41%	(44)	24%	(27)	17%	(18)	110
Student Loans: No	19%	(127)	37%	(246)	32%	(213)	13%	(85)	671
Favorable Opinion of Haley	22%	(58)	43%	(115)	23%	(62)	11%	(30)	266
Unfavorable Opinion of Haley	12%	(32)	34%	(90)	40%	(105)	14%	(36)	263

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(148)	37%	(290)	31%	(240)	13%	(103)	781
Prodigal Biden Voter	12%	(6)	23%	(11)	39%	(18)	25%	(12)	46
Undecided Voter (DK/WNV)	16%	(8)	36%	(18)	16%	(8)	32%	(16)	50
Undecided Voter (DK)	15%	(5)	49%	(16)	9%	(3)	28%	(9)	33
Watched Debate	19%	(111)	41%	(244)	28%	(169)	12%	(71)	595
Watched Debate: Did not Watch	20%	(37)	25%	(46)	38%	(71)	17%	(32)	186
Watched Debate: All of it	22%	(82)	38%	(137)	30%	(109)	10%	(37)	366
Watched Debate: Some of it	12%	(28)	47%	(107)	26%	(59)	15%	(34)	229
Continue His Campaign: Yes Biden	23%	(72)	34%	(104)	29%	(89)	14%	(43)	308
Continue His Campaign: No Biden	14%	(62)	41%	(179)	32%	(137)	13%	(56)	435
Continue His Campaign: Yes Trump	20%	(81)	40%	(159)	29%	(114)	10%	(41)	395
Continue His Campaign: No Trump	16%	(54)	36%	(127)	32%	(112)	16%	(56)	349
Conviction: Evidence	17%	(66)	31%	(120)	36%	(136)	16%	(59)	382
Conviction: Motivation to Damage	19%	(62)	43%	(141)	28%	(92)	11%	(35)	330
Conviction: DK/NO	28%	(20)	42%	(29)	17%	(12)	13%	(9)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
Registered Voters	38% (295)	45% (355)	9% (70)	1% (7)	— (3)	— (0)	— (3)	— (2)	6% (46)
Gender: Male	33% (120)	52% (186)	9% (32)	1% (2)	— (0)	— (0)	— (1)	— (0)	5% (17)
Gender: Female	42% (176)	40% (169)	9% (38)	1% (4)	1% (2)	— (0)	— (2)	— (1)	7% (29)
Age: 18-34	37% (73)	38% (76)	17% (33)	1% (2)	— (0)	— (0)	— (0)	1% (1)	6% (12)
Age: 35-44	38% (43)	40% (45)	5% (5)	— (0)	2% (2)	— (0)	1% (1)	— (0)	15% (17)
Age: 45-64	31% (82)	51% (133)	10% (27)	1% (3)	— (0)	— (0)	— (0)	— (0)	6% (16)
Age: 65+	47% (98)	49% (101)	2% (4)	1% (1)	— (0)	— (0)	1% (1)	— (0)	— (1)
GenZers: 1997-2012	28% (27)	38% (38)	27% (27)	2% (1)	— (0)	— (0)	— (0)	1% (1)	3% (3)
Millennials: 1981-1996	41% (86)	39% (83)	5% (10)	— (1)	1% (2)	— (0)	1% (1)	— (0)	12% (26)
GenXers: 1965-1980	33% (67)	47% (98)	12% (25)	1% (3)	— (0)	— (0)	— (0)	— (0)	6% (12)
Baby Boomers: 1946-1964	42% (99)	51% (120)	3% (7)	1% (2)	— (0)	— (0)	1% (1)	— (0)	2% (4)
Educ: < College	35% (163)	48% (224)	10% (46)	1% (3)	— (1)	— (0)	1% (3)	— (2)	6% (27)
Educ: Bachelors degree	40% (86)	42% (89)	10% (22)	1% (2)	1% (2)	— (0)	— (0)	— (0)	5% (11)
Educ: Post-grad	46% (46)	42% (42)	2% (2)	2% (2)	— (0)	— (0)	— (0)	— (0)	8% (8)
Income: Under 50k	38% (105)	44% (120)	11% (30)	1% (1)	— (1)	— (0)	— (0)	1% (2)	5% (13)
Income: 50k-100k	40% (123)	46% (144)	6% (18)	1% (4)	— (1)	— (0)	1% (3)	— (0)	6% (18)
Income: 100k+	34% (66)	46% (91)	11% (22)	1% (2)	— (0)	— (0)	— (0)	— (0)	8% (15)
Ethnicity: White (Non-Hispanic)	39% (195)	51% (254)	5% (23)	1% (5)	— (2)	— (0)	— (1)	— (1)	4% (19)
Ethnicity: Hispanic	40% (72)	36% (65)	13% (23)	— (0)	— (1)	— (0)	1% (2)	— (0)	10% (18)
Ethnicity: Black (Non-Hispanic)	28% (11)	29% (12)	40% (16)	— (0)	— (0)	1% (0)	— (0)	1% (0)	1% (0)
Ethnicity: Asian + Other (Non-Hispanic)	28% (17)	41% (25)	13% (8)	3% (2)	1% (1)	— (0)	— (0)	— (0)	15% (9)
All Christian	33% (131)	55% (216)	7% (26)	1% (3)	— (0)	— (0)	1% (3)	— (0)	4% (17)
All Non-Christian	53% (25)	33% (16)	2% (1)	4% (2)	— (0)	— (0)	— (0)	— (0)	8% (4)
Atheist	74% (24)	10% (3)	7% (2)	— (0)	6% (2)	— (0)	— (0)	1% (0)	1% (0)
Agnostic/Nothing in particular	41% (81)	41% (81)	10% (20)	— (0)	— (0)	— (0)	— (0)	— (0)	8% (15)
Something Else	32% (35)	37% (40)	19% (21)	1% (2)	— (0)	— (0)	— (0)	1% (1)	9% (10)
Evangelical	29% (52)	61% (109)	8% (14)	— (0)	— (0)	— (0)	— (0)	— (0)	3% (5)
Non-Evangelical	36% (111)	44% (136)	10% (29)	1% (4)	— (0)	— (0)	1% (3)	— (1)	7% (21)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	38% (295)	45% (355)	9% (70)	1% (7)	— (3)	— (0)	— (3)	— (2)	6% (46)
PID: Dem (no lean)	82% (222)	5% (14)	8% (21)	1% (3)	— (1)	— (0)	1% (2)	— (0)	3% (8)
PID: Ind (no lean)	32% (63)	32% (62)	19% (36)	1% (2)	1% (2)	— (0)	— (0)	1% (2)	13% (26)
PID: Rep (no lean)	3% (10)	88% (279)	4% (13)	— (2)	— (0)	— (0)	— (1)	— (0)	4% (12)
PID/Gender: Dem Men	89% (89)	9% (9)	1% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	1% (1)
PID/Gender: Dem Women	79% (133)	3% (5)	11% (19)	1% (2)	— (1)	— (0)	1% (2)	— (0)	4% (7)
PID/Gender: Ind Men	28% (29)	32% (32)	23% (24)	2% (2)	— (0)	— (0)	— (0)	— (0)	14% (14)
PID/Gender: Ind Women	37% (35)	32% (30)	13% (13)	1% (1)	2% (2)	— (0)	— (0)	1% (1)	13% (12)
PID/Gender: Rep Men	1% (2)	93% (145)	4% (6)	— (0)	— (0)	— (0)	1% (1)	— (0)	1% (2)
PID/Gender: Rep Women	5% (8)	84% (134)	4% (7)	1% (2)	— (0)	— (0)	— (0)	— (0)	6% (10)
Ideo: Liberal (1-3)	78% (163)	10% (21)	5% (10)	1% (1)	— (1)	— (0)	— (1)	— (0)	6% (12)
Ideo: Moderate (4)	42% (101)	29% (71)	18% (44)	1% (4)	1% (2)	— (0)	1% (1)	— (1)	8% (18)
Ideo: Conservative (5-7)	9% (30)	82% (258)	5% (15)	— (2)	— (0)	— (0)	— (1)	— (0)	3% (10)
Community: Urban	39% (99)	46% (117)	7% (17)	— (1)	— (1)	— (0)	1% (2)	— (1)	6% (15)
Community: Suburban	40% (165)	42% (175)	9% (38)	1% (4)	— (1)	— (0)	— (1)	— (0)	7% (28)
Community: Rural	27% (31)	55% (64)	13% (16)	1% (1)	— (0)	— (0)	— (0)	— (0)	3% (3)
Military HHnm: Yes	36% (54)	54% (81)	5% (8)	2% (3)	1% (1)	— (0)	1% (1)	— (0)	2% (2)
Military HH: No	38% (241)	43% (274)	10% (62)	1% (4)	— (2)	— (0)	— (2)	— (2)	7% (43)
Employ: Private Sector	37% (99)	44% (116)	9% (24)	1% (4)	1% (2)	— (0)	— (1)	— (0)	7% (18)
Employ: Government	36% (16)	41% (19)	11% (5)	— (0)	— (0)	— (0)	— (0)	— (0)	12% (6)
Employ: Self-Employed	39% (31)	56% (44)	2% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	3% (2)
Employ: Homemaker	19% (9)	56% (26)	17% (8)	— (0)	— (0)	— (0)	— (0)	— (0)	8% (4)
Employ: Student	15% (4)	15% (4)	63% (16)	— (0)	— (0)	— (0)	1% (0)	— (0)	6% (2)
Employ: Retired	47% (97)	46% (94)	3% (7)	1% (1)	— (0)	— (0)	1% (1)	— (0)	1% (3)
Employ: Unemployed	34% (23)	45% (31)	6% (4)	2% (1)	— (0)	— (0)	— (0)	1% (1)	11% (8)
Employ: Other	34% (16)	47% (22)	10% (5)	— (0)	— (0)	— (0)	— (0)	— (0)	9% (4)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify		
Registered Voters	38% (295)	45% (355)	9% (70)	1% (7)	— (0)	— (0)	— (2)	6% (46)
Protestant	27% (50)	69% (124)	2% (4)	1% (1)	— (0)	— (0)	— (0)	1% (2)
Roman Catholic	40% (79)	41% (81)	10% (19)	1% (1)	— (0)	— (0)	1% (3)	7% (14)
Mormon	10% (1)	64% (9)	22% (3)	2% (0)	— (0)	— (0)	— (0)	2% (0)
Orthodox (e.g. Greek or Russian Orthodox)	33% (1)	67% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Jewish	71% (22)	25% (8)	1% (0)	— (0)	— (0)	— (0)	— (0)	3% (1)
Muslim	— (0)	78% (5)	11% (1)	11% (1)	— (0)	— (0)	— (0)	— (0)
Buddhist	26% (1)	47% (2)	— (0)	27% (1)	— (0)	— (0)	— (0)	— (0)
Hindu	41% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	59% (3)
Atheist	74% (24)	10% (3)	7% (2)	— (0)	6% (2)	— (0)	1% (0)	1% (0)
Agnostic	73% (30)	17% (7)	2% (1)	— (0)	— (0)	— (0)	1% (0)	7% (3)
Something else	32% (35)	37% (40)	19% (21)	1% (2)	— (0)	— (0)	— (0)	9% (10)
Nothing in particular	32% (51)	47% (73)	12% (19)	— (0)	— (0)	— (0)	— (0)	8% (12)
Ideo/PID: Conservative Republican	3% (6)	92% (223)	2% (5)	1% (2)	— (0)	— (0)	— (1)	2% (6)
Ideo/PID: Moderate/Liberal Republican	5% (3)	74% (50)	12% (8)	— (0)	— (0)	— (0)	— (0)	9% (6)
Ideo/PID: Moderate/Conservative Democrat	70% (83)	10% (12)	15% (18)	1% (1)	— (0)	— (0)	1% (1)	2% (2)
Ideo/PID: Liberal Democrat	94% (138)	2% (2)	1% (2)	1% (1)	— (1)	— (0)	— (0)	1% (2)
Unfavorable of Biden and Trump	28% (40)	21% (29)	19% (26)	5% (7)	2% (2)	— (0)	1% (1)	25% (35)
2024 H2H Matchup: Biden Voter	83% (293)	1% (3)	11% (38)	— (1)	— (1)	— (0)	— (2)	4% (15)
2024 H2H Matchup: Trump Voter	— (0)	93% (352)	4% (16)	— (2)	— (0)	— (0)	— (1)	2% (8)
2024 H2H Matchup: Would not Vote	16% (3)	— (0)	48% (8)	5% (1)	8% (1)	3% (0)	2% (0)	12% (2)
2024 H2H Matchup: Do not Know	— (0)	— (0)	23% (8)	9% (3)	3% (1)	— (0)	— (0)	66% (22)
2022 House Vote: Democrat	73% (248)	6% (20)	12% (39)	1% (4)	— (1)	— (0)	1% (2)	7% (25)
2022 House Vote: Republican	3% (10)	89% (289)	5% (16)	1% (2)	— (0)	— (0)	— (1)	3% (8)
2022 House Vote: Did not Vote	33% (34)	41% (43)	14% (15)	— (0)	2% (2)	— (0)	— (0)	2% (2)
2020 Vote: Joe Biden	74% (269)	5% (19)	13% (46)	1% (3)	— (1)	— (0)	1% (3)	6% (23)
2020 Vote: Donald Trump	2% (6)	90% (326)	4% (16)	1% (3)	— (1)	— (0)	— (0)	3% (10)
2020 Vote: Someone Else	42% (5)	13% (1)	12% (1)	7% (1)	9% (1)	— (0)	— (0)	17% (2)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify		
Registered Voters	38% (295)	45% (355)	9% (70)	1% (7)	— (3)	— (0)	— (3)	6% (46)
2020 Vote: Did not Vote	37% (16)	19% (8)	15% (6)	— (0)	1% (0)	1% (0)	— (0)	24% (10)
2016 Vote: Hillary Clinton	83% (214)	2% (6)	7% (18)	— (1)	— (1)	— (0)	1% (2)	6% (15)
2016 Vote: Donald Trump	4% (14)	84% (287)	7% (23)	1% (3)	— (1)	— (0)	— (1)	4% (13)
2016 Vote: Someone Else	62% (20)	6% (2)	7% (2)	3% (1)	3% (1)	— (0)	— (0)	19% (6)
2020 Vote/PID: Not Biden/Democrat	52% (14)	22% (6)	1% (0)	— (0)	— (0)	— (0)	— (0)	25% (7)
2020 Vote/PID: Not Trump/Republican	28% (10)	36% (12)	10% (3)	— (0)	— (0)	— (0)	3% (1)	23% (8)
U.S. Economy: Wrong Track	24% (132)	57% (312)	9% (51)	1% (5)	— (2)	— (0)	1% (3)	7% (40)
U.S. Economy: Right Direction	70% (163)	19% (43)	8% (19)	— (1)	— (0)	— (0)	— (0)	2% (6)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	82% (215)	5% (13)	7% (19)	— (0)	— (0)	— (0)	— (0)	5% (13)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5% (19)	84% (327)	6% (25)	— (2)	— (1)	— (0)	1% (2)	3% (13)
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (62)	11% (15)	20% (26)	3% (5)	1% (1)	— (0)	— (0)	15% (20)
Top 2024 Issue: Economy	24% (66)	52% (139)	12% (32)	1% (3)	— (0)	— (0)	1% (1)	10% (27)
Community/Gender: Urban Women	56% (55)	28% (28)	4% (4)	— (0)	1% (1)	— (0)	2% (2)	9% (9)
Community/Gender: Urban Men	28% (44)	58% (89)	8% (13)	1% (1)	— (0)	— (0)	— (0)	4% (6)
Community/Gender: Rural Women	24% (20)	56% (46)	16% (13)	— (0)	— (0)	— (0)	— (0)	4% (3)
Community/Gender: Rural Men	35% (12)	52% (17)	8% (2)	3% (1)	1% (0)	1% (0)	— (0)	— (0)
Community/Gender: Suburban Women	42% (101)	39% (94)	9% (22)	2% (4)	1% (1)	— (0)	— (0)	7% (17)
Community/Gender: Suburban Men	37% (64)	46% (80)	9% (16)	— (0)	— (0)	— (0)	1% (1)	6% (11)
Homeowner	37% (250)	47% (313)	9% (60)	1% (5)	— (1)	— (0)	— (3)	6% (39)
Renter	43% (43)	39% (39)	10% (10)	— (0)	1% (1)	— (0)	— (0)	7% (7)
Self + Household: White-Collar	42% (148)	45% (159)	6% (22)	1% (4)	— (1)	— (0)	— (1)	5% (17)
Self + Household: Blue Collar	35% (107)	48% (149)	9% (29)	1% (2)	— (1)	— (0)	— (1)	6% (19)
Union HH: Yes	50% (20)	42% (17)	6% (2)	— (0)	— (0)	— (0)	— (0)	1% (0)
Union HH: No	37% (275)	46% (338)	9% (68)	1% (7)	— (3)	— (0)	— (3)	6% (45)
LGBTQ+: Yes	54% (45)	23% (19)	17% (14)	— (0)	2% (1)	— (0)	2% (2)	2% (1)
LGBTQ+: No	36% (250)	48% (336)	8% (56)	1% (7)	— (2)	— (0)	— (1)	6% (45)
Motivated to Vote	39% (285)	47% (343)	9% (67)	1% (7)	— (2)	— (0)	— (3)	4% (30)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
Registered Voters	38%(295)	45%(355)	9% (70)	1% (7)	— (3)	— (0)	— (3)	— (2)	6% (46)
Parent: Yes	33% (72)	47%(103)	11% (24)	— (0)	— (1)	— (0)	1% (1)	— (0)	7% (15)
Parent: No	40%(223)	45%(253)	8% (46)	1% (7)	— (2)	— (0)	— (2)	— (2)	5% (31)
COVID Vaccine: Yes	44%(261)	39%(227)	10% (56)	1% (3)	— (2)	— (0)	1% (3)	— (1)	6% (34)
COVID Vaccine: No	18% (34)	66%(128)	7% (14)	2% (3)	1% (1)	— (0)	— (0)	1% (1)	6% (12)
Student Loans: Yes	44% (49)	34% (37)	13% (14)	2% (3)	1% (1)	— (0)	— (0)	— (1)	6% (6)
Student Loans: No	37%(246)	47%(318)	8% (56)	1% (4)	— (2)	— (0)	— (3)	— (1)	6% (39)
Favorable Opinion of Haley	26% (70)	61%(163)	6% (16)	1% (3)	— (1)	— (0)	1% (3)	— (0)	4% (11)
Unfavorable Opinion of Haley	51% (135)	37% (98)	5% (13)	1% (4)	— (1)	— (0)	— (0)	— (1)	4% (12)
Prodigal Biden Voter	6% (3)	37% (17)	20% (9)	3% (1)	2% (1)	— (0)	3% (1)	1% (0)	29% (13)
Undecided Voter (DK/WNV)	5% (3)	— (0)	31% (15)	7% (4)	4% (2)	1% (0)	1% (0)	4% (2)	46% (23)
Undecided Voter (DK)	— (0)	— (0)	23% (8)	9% (3)	3% (1)	— (0)	— (0)	— (0)	66% (22)
Watched Debate	35%(206)	50%(296)	9% (54)	1% (5)	— (2)	— (0)	— (3)	— (1)	4% (27)
Watched Debate: Did not Watch	48% (89)	32% (59)	9% (16)	1% (1)	1% (1)	— (0)	— (0)	— (1)	10% (19)
Watched Debate: All of it	33%(122)	55%(201)	7% (24)	1% (3)	— (0)	— (0)	1% (3)	— (0)	3% (13)
Watched Debate: Some of it	37% (84)	42% (95)	13% (30)	1% (2)	1% (1)	— (0)	— (0)	— (1)	6% (14)
Continue His Campaign: Yes Biden	68% (210)	23% (70)	7% (21)	— (1)	— (0)	— (0)	— (0)	— (0)	2% (6)
Continue His Campaign: No Biden	18% (77)	63%(274)	10% (44)	1% (5)	1% (2)	— (0)	1% (3)	— (1)	7% (28)
Continue His Campaign: Yes Trump	8% (30)	85%(335)	4% (16)	— (0)	— (0)	— (0)	1% (2)	— (0)	3% (12)
Continue His Campaign: No Trump	70%(245)	4% (15)	15% (51)	2% (7)	1% (2)	— (0)	— (0)	— (1)	8% (28)
Conviction: Evidence	71%(273)	7% (27)	11% (43)	1% (4)	1% (2)	— (0)	1% (2)	— (1)	8% (30)
Conviction: Motivation to Damage	3% (10)	88%(289)	6% (21)	1% (3)	— (0)	— (0)	— (1)	— (0)	2% (5)
Conviction: DK/NO	18% (13)	57% (39)	8% (6)	— (0)	— (0)	— (0)	— (0)	1% (1)	15% (10)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(353)	48%	(379)	2%	(17)	4%	(33)	781
Gender: Male	41%	(147)	55%	(197)	2%	(8)	2%	(7)	359
Gender: Female	49%	(206)	43%	(182)	2%	(8)	6%	(26)	422
Age: 18-34	49%	(97)	41%	(82)	5%	(10)	5%	(10)	199
Age: 35-44	49%	(55)	44%	(50)	1%	(1)	7%	(8)	114
Age: 45-64	38%	(100)	55%	(144)	2%	(4)	5%	(14)	262
Age: 65+	49%	(100)	50%	(103)	1%	(1)	1%	(1)	206
GenZers: 1997-2012	50%	(49)	42%	(42)	5%	(5)	4%	(4)	99
Millennials: 1981-1996	48%	(101)	43%	(89)	3%	(7)	6%	(12)	209
GenXers: 1965-1980	40%	(82)	52%	(108)	—	(1)	7%	(14)	205
Baby Boomers: 1946-1964	45%	(104)	52%	(123)	2%	(5)	1%	(3)	234
Educ: < College	44%	(204)	52%	(242)	2%	(10)	3%	(13)	468
Educ: Bachelors degree	47%	(99)	44%	(93)	2%	(5)	7%	(15)	213
Educ: Post-grad	50%	(50)	44%	(44)	1%	(1)	5%	(5)	100
Income: Under 50k	49%	(136)	45%	(123)	3%	(9)	3%	(7)	274
Income: 50k-100k	45%	(139)	51%	(158)	1%	(3)	3%	(11)	311
Income: 100k+	40%	(78)	50%	(98)	2%	(5)	8%	(15)	196
Ethnicity: White (Non-Hispanic)	42%	(208)	54%	(270)	1%	(7)	3%	(15)	499
Ethnicity: Hispanic	53%	(95)	40%	(71)	4%	(8)	3%	(6)	180
Ethnicity: Black (Non-Hispanic)	69%	(27)	29%	(12)	2%	(1)	—	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	36%	(22)	42%	(26)	2%	(1)	21%	(13)	62
All Christian	39%	(154)	57%	(225)	2%	(7)	3%	(10)	396
All Non-Christian	58%	(27)	30%	(14)	4%	(2)	8%	(4)	47
Atheist	78%	(25)	13%	(4)	6%	(2)	3%	(1)	32
Agnostic/Nothing in particular	51%	(102)	43%	(86)	2%	(4)	3%	(7)	198
Something Else	42%	(45)	47%	(50)	2%	(2)	10%	(11)	107
Evangelical	32%	(58)	65%	(117)	1%	(2)	2%	(4)	180
Non-Evangelical	45%	(138)	47%	(144)	2%	(7)	6%	(17)	305
PID: Dem (no lean)	91%	(246)	6%	(15)	2%	(5)	1%	(3)	270
PID: Ind (no lean)	47%	(92)	37%	(72)	5%	(11)	11%	(21)	195
PID: Rep (no lean)	5%	(14)	92%	(291)	—	(1)	3%	(9)	316

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(353)	48%	(379)	2%	(17)	4%	(33)	781
PID/Gender: Dem Men	91%	(92)	8%	(8)	1%	(1)	—	(0)	101
PID/Gender: Dem Women	92%	(155)	4%	(7)	2%	(4)	2%	(3)	169
PID/Gender: Ind Men	48%	(49)	39%	(39)	6%	(6)	7%	(7)	102
PID/Gender: Ind Women	46%	(43)	35%	(32)	5%	(5)	14%	(13)	93
PID/Gender: Rep Men	4%	(6)	95%	(150)	1%	(1)	—	(0)	157
PID/Gender: Rep Women	5%	(9)	89%	(142)	—	(0)	6%	(9)	159
Ideo: Liberal (1-3)	86%	(179)	10%	(21)	2%	(4)	2%	(5)	209
Ideo: Moderate (4)	55%	(132)	35%	(84)	2%	(5)	8%	(20)	241
Ideo: Conservative (5-7)	11%	(36)	85%	(268)	2%	(6)	2%	(6)	315
Community: Urban	46%	(116)	49%	(124)	2%	(5)	3%	(8)	253
Community: Suburban	47%	(194)	46%	(190)	2%	(9)	4%	(19)	412
Community: Rural	37%	(43)	56%	(65)	2%	(3)	5%	(6)	116
Military HHnm: Yes	38%	(57)	57%	(86)	1%	(1)	4%	(6)	150
Military HH: No	47%	(296)	46%	(293)	2%	(15)	4%	(27)	631
Employ: Private Sector	45%	(120)	47%	(124)	2%	(5)	6%	(16)	265
Employ: Government	35%	(16)	47%	(21)	6%	(3)	12%	(6)	46
Employ: Self-Employed	37%	(29)	59%	(46)	4%	(3)	—	(0)	79
Employ: Homemaker	32%	(15)	62%	(29)	—	(0)	6%	(3)	47
Employ: Student	60%	(16)	29%	(8)	5%	(1)	6%	(2)	26
Employ: Retired	50%	(101)	48%	(97)	1%	(1)	2%	(4)	204
Employ: Unemployed	46%	(31)	47%	(32)	3%	(2)	4%	(3)	68
Employ: Other	52%	(24)	46%	(22)	2%	(1)	1%	(0)	47

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(353)	48%	(379)	2%	(17)	4%	(33)	781
Protestant	29%	(53)	70%	(126)	—	(0)	1%	(1)	181
Roman Catholic	50%	(98)	43%	(84)	3%	(7)	4%	(8)	197
Mormon	10%	(1)	83%	(11)	—	(0)	7%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	—	(0)	4
Jewish	73%	(22)	25%	(8)	2%	(1)	—	(0)	31
Muslim	—	(0)	78%	(5)	11%	(1)	11%	(1)	7
Buddhist	53%	(2)	20%	(1)	14%	(1)	14%	(1)	5
Hindu	49%	(2)	—	(0)	—	(0)	51%	(3)	5
Atheist	78%	(25)	13%	(4)	6%	(2)	3%	(1)	32
Agnostic	75%	(31)	17%	(7)	2%	(1)	5%	(2)	42
Something else	42%	(45)	47%	(50)	2%	(2)	10%	(11)	107
Nothing in particular	45%	(70)	50%	(78)	2%	(3)	3%	(5)	157
Ideo/PID: Conservative Republican	3%	(7)	94%	(229)	—	(1)	2%	(5)	243
Ideo/PID: Moderate/Liberal Republican	10%	(7)	84%	(57)	—	(0)	6%	(4)	68
Ideo/PID: Moderate/Conservative Democrat	85%	(101)	11%	(13)	2%	(2)	2%	(3)	119
Ideo/PID: Liberal Democrat	96%	(141)	2%	(2)	2%	(3)	—	(1)	146
Unfavorable of Biden and Trump	41%	(57)	31%	(43)	8%	(11)	21%	(29)	140
2024 H2H Matchup: Biden Voter	100%	(353)	—	(0)	—	(0)	—	(0)	353
2024 H2H Matchup: Trump Voter	—	(0)	100%	(379)	—	(0)	—	(0)	379
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(17)	—	(0)	17
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(33)	33
2022 House Vote: Democrat	88%	(299)	7%	(25)	1%	(5)	3%	(10)	339
2022 House Vote: Republican	4%	(12)	92%	(301)	1%	(4)	3%	(9)	326
2022 House Vote: Did not Vote	37%	(39)	44%	(46)	7%	(8)	12%	(12)	105
2020 Vote: Joe Biden	87%	(319)	7%	(25)	2%	(9)	3%	(12)	365
2020 Vote: Donald Trump	2%	(7)	94%	(341)	1%	(4)	3%	(11)	362
2020 Vote: Someone Else	42%	(5)	17%	(2)	2%	(0)	39%	(5)	12
2020 Vote: Did not Vote	53%	(22)	25%	(11)	9%	(4)	13%	(6)	42

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(353)	48%	(379)	2%	(17)	4%	(33)	781
2016 Vote: Hillary Clinton	90%	(232)	5%	(14)	2%	(5)	2%	(6)	257
2016 Vote: Donald Trump	8%	(27)	87%	(298)	1%	(4)	4%	(14)	342
2016 Vote: Someone Else	81%	(26)	6%	(2)	5%	(2)	8%	(3)	32
2020 Vote/PID: Not Biden/Democrat	68%	(18)	22%	(6)	3%	(1)	7%	(2)	26
2020 Vote/PID: Not Trump/Republican	39%	(14)	46%	(16)	3%	(1)	11%	(4)	34
U.S. Economy: Wrong Track	31%	(168)	61%	(335)	2%	(14)	5%	(30)	547
U.S. Economy: Right Direction	79%	(184)	19%	(43)	1%	(3)	1%	(3)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	93%	(242)	5%	(12)	—	(1)	2%	(6)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(30)	89%	(345)	1%	(4)	3%	(10)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(81)	16%	(21)	9%	(12)	13%	(17)	132
Top 2024 Issue: Economy	35%	(95)	57%	(153)	1%	(1)	7%	(20)	269
Community/Gender: Urban Women	60%	(59)	30%	(30)	2%	(2)	8%	(8)	99
Community/Gender: Urban Men	37%	(56)	61%	(94)	2%	(3)	1%	(1)	154
Community/Gender: Rural Women	36%	(30)	56%	(47)	2%	(2)	6%	(5)	83
Community/Gender: Rural Men	40%	(13)	55%	(18)	3%	(1)	3%	(1)	33
Community/Gender: Suburban Women	49%	(117)	44%	(105)	2%	(4)	5%	(13)	240
Community/Gender: Suburban Men	45%	(77)	49%	(85)	3%	(5)	3%	(5)	172
Homeowner	45%	(300)	49%	(331)	1%	(9)	4%	(30)	670
Renter	49%	(50)	44%	(45)	4%	(4)	3%	(3)	101
Self + Household: White-Collar	47%	(164)	47%	(166)	2%	(7)	4%	(15)	352
Self + Household: Blue Collar	44%	(135)	51%	(156)	1%	(4)	4%	(13)	308
Union HH: Yes	53%	(21)	45%	(18)	3%	(1)	—	(0)	40
Union HH: No	45%	(332)	49%	(361)	2%	(15)	4%	(33)	741
LGBTQ+: Yes	68%	(56)	27%	(22)	3%	(3)	3%	(2)	83
LGBTQ+: No	42%	(297)	51%	(357)	2%	(14)	4%	(31)	698
Motivated to Vote	46%	(338)	50%	(366)	1%	(10)	3%	(23)	737
Parent: Yes	42%	(92)	50%	(108)	2%	(4)	6%	(13)	217
Parent: No	46%	(261)	48%	(271)	2%	(13)	4%	(20)	564
COVID Vaccine: Yes	52%	(302)	42%	(248)	2%	(12)	4%	(25)	587
COVID Vaccine: No	26%	(50)	67%	(131)	3%	(5)	4%	(8)	194

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(353)	48%	(379)	2%	(17)	4%	(33)	781
Student Loans: Yes	53%	(58)	40%	(44)	4%	(4)	4%	(4)	110
Student Loans: No	44%	(295)	50%	(335)	2%	(13)	4%	(29)	671
Favorable Opinion of Haley	30%	(81)	64%	(170)	1%	(2)	5%	(12)	266
Unfavorable Opinion of Haley	53%	(140)	40%	(105)	3%	(8)	4%	(9)	263
Prodigal Biden Voter	—	(0)	55%	(25)	19%	(9)	25%	(12)	46
Undecided Voter (DK/WNV)	—	(0)	—	(0)	33%	(17)	67%	(33)	50
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	100%	(33)	33
Watched Debate	43%	(255)	52%	(311)	2%	(10)	3%	(18)	595
Watched Debate: Did not Watch	52%	(98)	36%	(68)	3%	(6)	8%	(15)	186
Watched Debate: All of it	40%	(146)	57%	(208)	1%	(5)	2%	(8)	366
Watched Debate: Some of it	48%	(109)	45%	(103)	2%	(6)	5%	(11)	229
Continue His Campaign: Yes Biden	75%	(231)	23%	(72)	1%	(3)	1%	(2)	308
Continue His Campaign: No Biden	24%	(104)	68%	(296)	3%	(12)	5%	(23)	435
Continue His Campaign: Yes Trump	10%	(40)	88%	(350)	—	(2)	1%	(4)	395
Continue His Campaign: No Trump	83%	(291)	7%	(23)	4%	(14)	6%	(21)	349
Conviction: Evidence	83%	(317)	10%	(36)	3%	(13)	4%	(15)	382
Conviction: Motivation to Damage	7%	(23)	91%	(299)	1%	(2)	2%	(7)	330
Conviction: DK/NO	19%	(13)	63%	(44)	2%	(1)	17%	(12)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	11%	(83)	45%	(349)	38%	(298)	6%	(50)	781
Gender: Male	13%	(47)	46%	(165)	35%	(125)	6%	(22)	359
Gender: Female	9%	(37)	44%	(184)	41%	(173)	7%	(28)	422
Age: 18-34	12%	(23)	49%	(98)	30%	(59)	9%	(19)	199
Age: 35-44	18%	(20)	40%	(46)	36%	(41)	6%	(7)	114
Age: 45-64	9%	(23)	46%	(120)	42%	(109)	4%	(9)	262
Age: 65+	8%	(17)	41%	(85)	43%	(89)	7%	(15)	206
GenZers: 1997-2012	14%	(14)	47%	(46)	33%	(33)	6%	(6)	99
Millennials: 1981-1996	14%	(30)	46%	(97)	30%	(63)	9%	(20)	209
GenXers: 1965-1980	8%	(17)	43%	(88)	45%	(92)	4%	(9)	205
Baby Boomers: 1946-1964	10%	(23)	43%	(102)	41%	(97)	5%	(12)	234
Educ: < College	11%	(51)	49%	(231)	33%	(155)	7%	(32)	468
Educ: Bachelors degree	11%	(23)	36%	(76)	47%	(100)	6%	(13)	213
Educ: Post-grad	9%	(9)	42%	(42)	43%	(43)	6%	(6)	100
Income: Under 50k	14%	(39)	44%	(122)	30%	(83)	11%	(30)	274
Income: 50k-100k	10%	(31)	49%	(152)	36%	(113)	5%	(15)	311
Income: 100k+	7%	(14)	38%	(75)	52%	(101)	3%	(6)	196
Ethnicity: White (Non-Hispanic)	9%	(47)	44%	(222)	41%	(203)	5%	(27)	499
Ethnicity: Hispanic	9%	(17)	49%	(89)	32%	(57)	9%	(17)	180
Ethnicity: Black (Non-Hispanic)	30%	(12)	25%	(10)	39%	(15)	6%	(2)	39
Ethnicity: Asian + Other (Non-Hispanic)	12%	(8)	46%	(28)	36%	(22)	6%	(4)	62
All Christian	10%	(39)	52%	(207)	34%	(134)	4%	(16)	396
All Non-Christian	10%	(5)	30%	(14)	51%	(24)	9%	(4)	47
Atheist	15%	(5)	9%	(3)	58%	(19)	18%	(6)	32
Agnostic/Nothing in particular	12%	(24)	39%	(77)	43%	(86)	6%	(11)	198
Something Else	10%	(11)	45%	(48)	33%	(35)	12%	(13)	107
Evangelical	11%	(21)	57%	(103)	28%	(50)	4%	(7)	180
Non-Evangelical	9%	(28)	46%	(142)	37%	(113)	7%	(22)	305
PID: Dem (no lean)	14%	(39)	19%	(52)	56%	(150)	11%	(29)	270
PID: Ind (no lean)	5%	(9)	40%	(78)	47%	(92)	8%	(15)	195
PID: Rep (no lean)	11%	(36)	69%	(219)	18%	(55)	2%	(6)	316

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	11%	(83)	45%	(349)	38%	(298)	6%	(50)	781
PID/Gender: Dem Men	11%	(11)	22%	(23)	53%	(53)	14%	(15)	101
PID/Gender: Dem Women	17%	(28)	18%	(30)	58%	(97)	8%	(14)	169
PID/Gender: Ind Men	8%	(8)	34%	(34)	54%	(55)	4%	(4)	102
PID/Gender: Ind Women	1%	(1)	47%	(44)	40%	(37)	12%	(11)	93
PID/Gender: Rep Men	18%	(28)	69%	(108)	11%	(18)	2%	(3)	157
PID/Gender: Rep Women	5%	(8)	69%	(110)	24%	(38)	2%	(3)	159
Ideo: Liberal (1-3)	10%	(22)	17%	(35)	63%	(131)	10%	(21)	209
Ideo: Moderate (4)	13%	(31)	39%	(94)	41%	(98)	7%	(18)	241
Ideo: Conservative (5-7)	7%	(23)	69%	(217)	21%	(66)	3%	(9)	315
Community: Urban	12%	(31)	47%	(120)	34%	(86)	6%	(16)	253
Community: Suburban	10%	(41)	42%	(174)	42%	(173)	6%	(25)	412
Community: Rural	10%	(12)	48%	(56)	34%	(40)	7%	(9)	116
Military HHnm: Yes	3%	(5)	47%	(70)	44%	(67)	5%	(8)	150
Military HH: No	12%	(78)	44%	(279)	37%	(231)	7%	(42)	631
Employ: Private Sector	12%	(31)	45%	(120)	38%	(101)	5%	(12)	265
Employ: Government	7%	(3)	55%	(25)	35%	(16)	3%	(1)	46
Employ: Self-Employed	4%	(3)	54%	(43)	34%	(26)	8%	(6)	79
Employ: Homemaker	17%	(8)	45%	(21)	34%	(16)	4%	(2)	47
Employ: Student	38%	(10)	24%	(6)	33%	(9)	6%	(1)	26
Employ: Retired	7%	(14)	42%	(85)	45%	(91)	7%	(14)	204
Employ: Unemployed	16%	(11)	37%	(25)	32%	(22)	15%	(10)	68
Employ: Other	8%	(4)	51%	(24)	35%	(17)	6%	(3)	47

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	11%	(83)	45%	(349)	38%	(298)	6%	(50)	781
Protestant	8%	(15)	56%	(102)	32%	(59)	3%	(5)	181
Roman Catholic	11%	(22)	48%	(94)	35%	(69)	6%	(11)	197
Mormon	—	(0)	64%	(9)	36%	(5)	—	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	43%	(2)	33%	(1)	—	(0)	4
Jewish	9%	(3)	24%	(8)	60%	(19)	6%	(2)	31
Muslim	10%	(1)	44%	(3)	11%	(1)	35%	(2)	7
Buddhist	30%	(1)	18%	(1)	53%	(2)	—	(0)	5
Hindu	—	(0)	51%	(3)	49%	(2)	—	(0)	5
Atheist	15%	(5)	9%	(3)	58%	(19)	18%	(6)	32
Agnostic	1%	(1)	25%	(10)	62%	(26)	11%	(5)	42
Something else	10%	(11)	45%	(48)	33%	(35)	12%	(13)	107
Nothing in particular	15%	(23)	43%	(67)	38%	(60)	4%	(7)	157
Ideo/PID: Conservative Republican	7%	(18)	73%	(178)	18%	(44)	1%	(3)	243
Ideo/PID: Moderate/Liberal Republican	21%	(14)	58%	(39)	16%	(11)	6%	(4)	68
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	30%	(36)	43%	(51)	12%	(14)	119
Ideo/PID: Liberal Democrat	12%	(17)	11%	(16)	68%	(99)	10%	(15)	146
Unfavorable of Biden and Trump	2%	(2)	36%	(50)	60%	(84)	3%	(4)	140
2024 H2H Matchup: Biden Voter	13%	(45)	16%	(56)	62%	(220)	9%	(32)	353
2024 H2H Matchup: Trump Voter	10%	(38)	74%	(282)	12%	(46)	3%	(12)	379
2024 H2H Matchup: Would not Vote	—	(0)	33%	(6)	50%	(8)	16%	(3)	17
2024 H2H Matchup: Do not Know	—	(0)	17%	(6)	72%	(24)	11%	(4)	33
2022 House Vote: Democrat	13%	(45)	18%	(61)	61%	(206)	8%	(28)	339
2022 House Vote: Republican	11%	(35)	71%	(231)	15%	(48)	4%	(12)	326
2022 House Vote: Did not Vote	1%	(1)	49%	(52)	40%	(41)	10%	(10)	105
2020 Vote: Joe Biden	11%	(42)	19%	(70)	59%	(217)	10%	(36)	365
2020 Vote: Donald Trump	10%	(37)	72%	(262)	14%	(52)	3%	(11)	362
2020 Vote: Someone Else	—	(0)	26%	(3)	68%	(8)	7%	(1)	12
2020 Vote: Did not Vote	11%	(5)	34%	(14)	49%	(21)	6%	(3)	42
2016 Vote: Hillary Clinton	10%	(25)	17%	(43)	61%	(158)	12%	(31)	257
2016 Vote: Donald Trump	12%	(40)	64%	(220)	21%	(72)	3%	(10)	342
2016 Vote: Someone Else	1%	(0)	19%	(6)	63%	(20)	17%	(6)	32

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	11%	(83)	45%	(349)	38%	(298)	6%	(50)	781
2020 Vote/PID: Not Biden/Democrat	15%	(4)	37%	(10)	45%	(12)	3%	(1)	26
2020 Vote/PID: Not Trump/Republican	4%	(1)	27%	(9)	64%	(22)	5%	(2)	34
U.S. Economy: Wrong Track	7%	(37)	54%	(296)	33%	(181)	6%	(34)	547
U.S. Economy: Right Direction	20%	(47)	23%	(54)	50%	(117)	7%	(16)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(37)	14%	(36)	63%	(164)	9%	(24)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(39)	73%	(285)	13%	(52)	3%	(12)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	22%	(29)	62%	(81)	11%	(15)	132
Top 2024 Issue: Economy	7%	(20)	57%	(153)	30%	(80)	6%	(17)	269
Community/Gender: Urban Women	10%	(10)	36%	(36)	45%	(45)	9%	(9)	99
Community/Gender: Urban Men	14%	(21)	55%	(84)	27%	(41)	5%	(7)	154
Community/Gender: Rural Women	9%	(8)	46%	(38)	37%	(31)	8%	(7)	83
Community/Gender: Rural Men	13%	(4)	54%	(18)	27%	(9)	6%	(2)	33
Community/Gender: Suburban Women	8%	(19)	46%	(110)	41%	(97)	5%	(13)	240
Community/Gender: Suburban Men	12%	(21)	37%	(63)	44%	(75)	7%	(12)	172
Homeowner	11%	(72)	45%	(304)	38%	(258)	5%	(36)	670
Renter	11%	(12)	41%	(41)	35%	(35)	13%	(13)	101
Self + Household: White-Collar	11%	(39)	40%	(141)	43%	(152)	6%	(20)	352
Self + Household: Blue Collar	8%	(24)	51%	(156)	36%	(111)	5%	(17)	308
Union HH: Yes	19%	(8)	45%	(18)	25%	(10)	10%	(4)	40
Union HH: No	10%	(76)	45%	(331)	39%	(288)	6%	(46)	741
LGBTQ+: Yes	18%	(15)	30%	(25)	45%	(37)	8%	(7)	83
LGBTQ+: No	10%	(69)	47%	(325)	37%	(261)	6%	(44)	698
Motivated to Vote	11%	(80)	45%	(332)	38%	(280)	6%	(45)	737
Parent: Yes	9%	(19)	55%	(119)	29%	(62)	8%	(16)	217
Parent: No	11%	(64)	41%	(230)	42%	(236)	6%	(34)	564
COVID Vaccine: Yes	11%	(66)	41%	(239)	41%	(243)	7%	(39)	587
COVID Vaccine: No	9%	(18)	57%	(111)	28%	(55)	6%	(11)	194
Student Loans: Yes	8%	(9)	39%	(42)	47%	(52)	6%	(7)	110
Student Loans: No	11%	(75)	46%	(307)	37%	(246)	6%	(44)	671
Favorable Opinion of Haley	10%	(27)	50%	(133)	38%	(100)	2%	(6)	266
Unfavorable Opinion of Haley	11%	(29)	36%	(95)	46%	(120)	7%	(19)	263

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	11%	(83)	45%	(349)	38%	(298)	6%	(50)	781
Prodigal Biden Voter	2%	(1)	40%	(19)	40%	(19)	17%	(8)	46
Undecided Voter (DK/WNV)	—	(0)	23%	(11)	65%	(32)	13%	(6)	50
Undecided Voter (DK)	—	(0)	17%	(6)	72%	(24)	11%	(4)	33
Watched Debate	12%	(74)	48%	(283)	35%	(205)	5%	(32)	595
Watched Debate: Did not Watch	5%	(9)	36%	(66)	50%	(93)	10%	(18)	186
Watched Debate: All of it	11%	(40)	50%	(185)	35%	(127)	4%	(15)	366
Watched Debate: Some of it	15%	(34)	43%	(98)	34%	(78)	8%	(18)	229
Continue His Campaign: Yes Biden	13%	(41)	29%	(90)	45%	(140)	12%	(38)	308
Continue His Campaign: No Biden	9%	(38)	57%	(246)	33%	(143)	2%	(8)	435
Continue His Campaign: Yes Trump	10%	(41)	73%	(288)	14%	(55)	3%	(12)	395
Continue His Campaign: No Trump	12%	(43)	15%	(54)	64%	(222)	9%	(31)	349
Conviction: Evidence	9%	(33)	19%	(72)	63%	(240)	10%	(36)	382
Conviction: Motivation to Damage	11%	(37)	73%	(241)	13%	(42)	3%	(10)	330
Conviction: DK/NO	19%	(13)	52%	(36)	23%	(16)	5%	(4)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(368)	20%	(153)	6%	(45)	27%	(214)	781
Gender: Male	51%	(185)	19%	(67)	7%	(24)	23%	(83)	359
Gender: Female	44%	(184)	20%	(86)	5%	(21)	31%	(131)	422
Age: 18-34	42%	(84)	13%	(26)	8%	(17)	37%	(73)	199
Age: 35-44	41%	(46)	26%	(29)	6%	(7)	27%	(31)	114
Age: 45-64	53%	(139)	18%	(46)	3%	(8)	26%	(68)	262
Age: 65+	48%	(99)	25%	(52)	7%	(14)	20%	(42)	206
GenZers: 1997-2012	46%	(46)	7%	(6)	13%	(13)	34%	(33)	99
Millennials: 1981-1996	40%	(84)	23%	(49)	5%	(10)	32%	(67)	209
GenXers: 1965-1980	50%	(102)	18%	(37)	3%	(6)	29%	(60)	205
Baby Boomers: 1946-1964	50%	(117)	23%	(54)	5%	(12)	22%	(51)	234
Educ: < College	52%	(244)	18%	(84)	5%	(22)	25%	(119)	468
Educ: Bachelors degree	39%	(82)	20%	(42)	7%	(14)	35%	(74)	213
Educ: Post-grad	43%	(43)	27%	(27)	10%	(10)	21%	(21)	100
Income: Under 50k	47%	(129)	19%	(52)	6%	(17)	28%	(76)	274
Income: 50k-100k	50%	(154)	20%	(61)	5%	(16)	25%	(79)	311
Income: 100k+	43%	(85)	21%	(40)	6%	(11)	30%	(59)	196
Ethnicity: White (Non-Hispanic)	51%	(257)	21%	(103)	4%	(20)	24%	(120)	499
Ethnicity: Hispanic	41%	(74)	17%	(31)	6%	(11)	35%	(63)	180
Ethnicity: Black (Non-Hispanic)	29%	(11)	22%	(9)	29%	(11)	20%	(8)	39
Ethnicity: Asian + Other (Non-Hispanic)	42%	(26)	16%	(10)	5%	(3)	37%	(23)	62
All Christian	56%	(223)	17%	(66)	5%	(20)	22%	(87)	396
All Non-Christian	29%	(14)	34%	(16)	—	(0)	38%	(18)	47
Atheist	10%	(3)	50%	(16)	2%	(1)	39%	(13)	32
Agnostic/Nothing in particular	39%	(78)	14%	(29)	11%	(22)	35%	(70)	198
Something Else	48%	(52)	25%	(27)	3%	(3)	24%	(26)	107
Evangelical	65%	(116)	20%	(36)	2%	(3)	14%	(25)	180
Non-Evangelical	47%	(144)	19%	(57)	6%	(20)	28%	(85)	305
PID: Dem (no lean)	9%	(25)	41%	(110)	10%	(28)	40%	(107)	270
PID: Ind (no lean)	40%	(78)	12%	(24)	5%	(10)	42%	(83)	195
PID: Rep (no lean)	84%	(266)	6%	(19)	2%	(7)	8%	(25)	316

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(368)	20%	(153)	6%	(45)	27%	(214)	781
PID/Gender: Dem Men	16%	(16)	44%	(45)	12%	(12)	27%	(28)	101
PID/Gender: Dem Women	5%	(9)	39%	(65)	9%	(16)	47%	(79)	169
PID/Gender: Ind Men	39%	(39)	12%	(12)	5%	(5)	45%	(46)	102
PID/Gender: Ind Women	41%	(39)	13%	(12)	6%	(5)	40%	(37)	93
PID/Gender: Rep Men	82%	(129)	7%	(10)	4%	(7)	7%	(10)	157
PID/Gender: Rep Women	86%	(136)	5%	(9)	—	(0)	9%	(14)	159
Ideo: Liberal (1-3)	9%	(19)	41%	(86)	7%	(15)	42%	(89)	209
Ideo: Moderate (4)	36%	(88)	19%	(46)	10%	(24)	34%	(83)	241
Ideo: Conservative (5-7)	81%	(255)	6%	(20)	2%	(6)	11%	(34)	315
Community: Urban	47%	(119)	27%	(68)	4%	(9)	22%	(57)	253
Community: Suburban	43%	(177)	17%	(71)	8%	(34)	32%	(130)	412
Community: Rural	62%	(72)	12%	(14)	2%	(2)	24%	(27)	116
Military HHnm: Yes	56%	(85)	16%	(24)	4%	(6)	23%	(35)	150
Military HH: No	45%	(284)	20%	(129)	6%	(39)	28%	(179)	631
Employ: Private Sector	44%	(116)	22%	(58)	7%	(20)	27%	(72)	265
Employ: Government	51%	(23)	10%	(5)	3%	(1)	37%	(17)	46
Employ: Self-Employed	57%	(45)	26%	(20)	2%	(2)	16%	(13)	79
Employ: Homemaker	66%	(31)	3%	(1)	1%	(1)	30%	(14)	47
Employ: Student	25%	(7)	4%	(1)	41%	(11)	30%	(8)	26
Employ: Retired	46%	(94)	23%	(48)	5%	(10)	25%	(52)	204
Employ: Unemployed	47%	(32)	18%	(12)	1%	(1)	34%	(23)	68
Employ: Other	46%	(21)	18%	(8)	3%	(1)	34%	(16)	47

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(368)	20%	(153)	6%	(45)	27%	(214)	781
Protestant	71%	(128)	11%	(20)	5%	(9)	13%	(24)	181
Roman Catholic	41%	(81)	23%	(46)	5%	(10)	30%	(60)	197
Mormon	80%	(11)	—	(0)	1%	(0)	18%	(3)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	—	(0)	—	(0)	33%	(1)	4
Jewish	27%	(8)	44%	(13)	—	(0)	29%	(9)	31
Muslim	55%	(4)	23%	(2)	—	(0)	22%	(2)	7
Buddhist	30%	(1)	22%	(1)	—	(0)	48%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(5)	5
Atheist	10%	(3)	50%	(16)	2%	(1)	39%	(13)	32
Agnostic	19%	(8)	20%	(8)	7%	(3)	54%	(23)	42
Something else	48%	(52)	25%	(27)	3%	(3)	24%	(26)	107
Nothing in particular	44%	(69)	13%	(20)	12%	(19)	30%	(48)	157
Ideo/PID: Conservative Republican	87%	(211)	4%	(11)	2%	(6)	6%	(15)	243
Ideo/PID: Moderate/Liberal Republican	72%	(49)	12%	(8)	2%	(1)	14%	(9)	68
Ideo/PID: Moderate/Conservative Democrat	17%	(21)	31%	(37)	14%	(17)	38%	(45)	119
Ideo/PID: Liberal Democrat	3%	(4)	49%	(72)	7%	(11)	40%	(59)	146
Unfavorable of Biden and Trump	29%	(41)	6%	(9)	1%	(1)	63%	(89)	140
2024 H2H Matchup: Biden Voter	5%	(18)	40%	(140)	11%	(38)	45%	(157)	353
2024 H2H Matchup: Trump Voter	90%	(343)	3%	(13)	2%	(7)	4%	(16)	379
2024 H2H Matchup: Would not Vote	30%	(5)	—	(0)	3%	(0)	67%	(11)	17
2024 H2H Matchup: Do not Know	10%	(3)	—	(0)	—	(0)	90%	(30)	33
2022 House Vote: Democrat	10%	(33)	36%	(122)	11%	(39)	43%	(146)	339
2022 House Vote: Republican	86%	(280)	5%	(16)	1%	(4)	8%	(25)	326
2022 House Vote: Did not Vote	47%	(49)	13%	(14)	2%	(2)	38%	(40)	105
2020 Vote: Joe Biden	9%	(34)	37%	(134)	10%	(37)	44%	(159)	365
2020 Vote: Donald Trump	88%	(320)	4%	(14)	2%	(6)	6%	(22)	362
2020 Vote: Someone Else	1%	(0)	8%	(1)	—	(0)	91%	(11)	12
2020 Vote: Did not Vote	34%	(14)	8%	(3)	4%	(2)	54%	(23)	42
2016 Vote: Hillary Clinton	8%	(19)	42%	(108)	8%	(20)	43%	(110)	257
2016 Vote: Donald Trump	81%	(279)	5%	(17)	2%	(8)	11%	(39)	342
2016 Vote: Someone Else	6%	(2)	21%	(7)	9%	(3)	65%	(21)	32

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(368)	20%	(153)	6%	(45)	27%	(214)	781
2020 Vote/PID: Not Biden/Democrat	29%	(8)	8%	(2)	3%	(1)	60%	(16)	26
2020 Vote/PID: Not Trump/Republican	28%	(10)	21%	(7)	4%	(1)	47%	(16)	34
U.S. Economy: Wrong Track	60%	(328)	10%	(54)	3%	(15)	27%	(150)	547
U.S. Economy: Right Direction	17%	(40)	42%	(98)	13%	(31)	27%	(64)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	45%	(118)	12%	(32)	38%	(99)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(337)	4%	(16)	1%	(5)	8%	(32)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	15%	(19)	6%	(9)	64%	(84)	132
Top 2024 Issue: Economy	57%	(152)	14%	(36)	5%	(14)	25%	(67)	269
Community/Gender: Urban Women	30%	(30)	38%	(38)	2%	(2)	30%	(30)	99
Community/Gender: Urban Men	58%	(89)	20%	(30)	5%	(7)	17%	(27)	154
Community/Gender: Rural Women	64%	(53)	11%	(9)	1%	(1)	24%	(20)	83
Community/Gender: Rural Men	58%	(19)	14%	(5)	4%	(1)	23%	(8)	33
Community/Gender: Suburban Women	42%	(101)	16%	(39)	8%	(19)	34%	(81)	240
Community/Gender: Suburban Men	44%	(76)	18%	(32)	9%	(15)	29%	(49)	172
Homeowner	49%	(328)	19%	(127)	6%	(40)	26%	(176)	670
Renter	37%	(37)	24%	(25)	5%	(5)	33%	(34)	101
Self + Household: White-Collar	44%	(156)	23%	(81)	5%	(19)	27%	(96)	352
Self + Household: Blue Collar	50%	(155)	18%	(56)	5%	(15)	27%	(82)	308
Union HH: Yes	34%	(14)	37%	(15)	15%	(6)	14%	(6)	40
Union HH: No	48%	(355)	19%	(138)	5%	(39)	28%	(209)	741
LGBTQ+: Yes	25%	(21)	17%	(14)	17%	(14)	40%	(33)	83
LGBTQ+: No	50%	(347)	20%	(138)	4%	(31)	26%	(181)	698
Motivated to Vote	48%	(353)	20%	(151)	6%	(44)	26%	(189)	737
Parent: Yes	45%	(98)	21%	(46)	9%	(19)	25%	(55)	217
Parent: No	48%	(271)	19%	(107)	5%	(27)	28%	(160)	564
COVID Vaccine: Yes	41%	(239)	23%	(134)	7%	(41)	29%	(172)	587
COVID Vaccine: No	67%	(129)	10%	(19)	2%	(4)	22%	(42)	194
Student Loans: Yes	33%	(37)	22%	(24)	6%	(7)	39%	(43)	110
Student Loans: No	49%	(332)	19%	(129)	6%	(39)	26%	(172)	671
Favorable Opinion of Haley	60%	(159)	12%	(33)	7%	(19)	21%	(55)	266
Unfavorable Opinion of Haley	40%	(104)	28%	(74)	4%	(12)	28%	(73)	263

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(368)	20%	(153)	6%	(45)	27%	(214)	781
Prodigal Biden Voter	41%	(19)	4%	(2)	—	(0)	56%	(26)	46
Undecided Voter (DK/WNV)	16%	(8)	—	(0)	1%	(0)	83%	(41)	50
Undecided Voter (DK)	10%	(3)	—	(0)	—	(0)	90%	(30)	33
Watched Debate	51%	(302)	19%	(116)	6%	(38)	23%	(138)	595
Watched Debate: Did not Watch	35%	(66)	20%	(37)	4%	(7)	41%	(76)	186
Watched Debate: All of it	59%	(215)	18%	(65)	5%	(19)	18%	(67)	366
Watched Debate: Some of it	38%	(87)	22%	(50)	9%	(20)	31%	(71)	229
Continue His Campaign: Yes Biden	23%	(71)	45%	(139)	9%	(27)	23%	(72)	308
Continue His Campaign: No Biden	66%	(287)	3%	(12)	4%	(18)	27%	(118)	435
Continue His Campaign: Yes Trump	86%	(342)	7%	(26)	2%	(9)	5%	(18)	395
Continue His Campaign: No Trump	7%	(24)	34%	(120)	9%	(32)	50%	(173)	349
Conviction: Evidence	11%	(42)	34%	(129)	7%	(26)	48%	(184)	382
Conviction: Motivation to Damage	86%	(285)	3%	(10)	5%	(17)	5%	(18)	330
Conviction: DK/NO	59%	(41)	20%	(14)	3%	(2)	18%	(13)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	13%	(105)	7%	(54)	32%	(252)	781
Gender: Male	52%	(185)	13%	(48)	9%	(33)	26%	(93)	359
Gender: Female	44%	(185)	13%	(57)	5%	(21)	38%	(158)	422
Age: 18-34	43%	(86)	10%	(20)	6%	(11)	41%	(82)	199
Age: 35-44	36%	(41)	21%	(24)	4%	(5)	39%	(44)	114
Age: 45-64	56%	(147)	10%	(25)	7%	(17)	28%	(72)	262
Age: 65+	47%	(96)	17%	(35)	10%	(21)	26%	(54)	206
GenZers: 1997-2012	47%	(46)	2%	(2)	6%	(6)	45%	(44)	99
Millennials: 1981-1996	37%	(78)	20%	(41)	5%	(10)	38%	(80)	209
GenXers: 1965-1980	54%	(111)	10%	(20)	7%	(14)	30%	(61)	205
Baby Boomers: 1946-1964	50%	(117)	16%	(38)	8%	(20)	25%	(59)	234
Educ: < College	52%	(245)	12%	(54)	4%	(17)	33%	(153)	468
Educ: Bachelors degree	39%	(82)	15%	(32)	9%	(18)	38%	(80)	213
Educ: Post-grad	43%	(43)	19%	(19)	19%	(19)	19%	(19)	100
Income: Under 50k	47%	(128)	14%	(39)	6%	(16)	33%	(91)	274
Income: 50k-100k	51%	(159)	13%	(41)	6%	(18)	30%	(93)	311
Income: 100k+	42%	(83)	13%	(25)	10%	(20)	35%	(69)	196
Ethnicity: White (Non-Hispanic)	51%	(253)	14%	(69)	7%	(35)	28%	(142)	499
Ethnicity: Hispanic	42%	(76)	13%	(23)	8%	(15)	37%	(66)	180
Ethnicity: Black (Non-Hispanic)	28%	(11)	11%	(4)	11%	(4)	51%	(20)	39
Ethnicity: Asian + Other (Non-Hispanic)	49%	(31)	12%	(8)	—	(0)	38%	(23)	62
All Christian	55%	(217)	11%	(43)	8%	(30)	27%	(105)	396
All Non-Christian	35%	(17)	24%	(11)	9%	(4)	31%	(15)	47
Atheist	17%	(5)	26%	(9)	3%	(1)	54%	(18)	32
Agnostic/Nothing in particular	40%	(78)	13%	(26)	8%	(16)	40%	(78)	198
Something Else	49%	(52)	15%	(16)	3%	(3)	34%	(36)	107
Evangelical	60%	(109)	15%	(27)	3%	(5)	21%	(39)	180
Non-Evangelical	48%	(147)	10%	(31)	9%	(28)	32%	(99)	305
PID: Dem (no lean)	11%	(30)	29%	(79)	13%	(35)	47%	(126)	270
PID: Ind (no lean)	42%	(81)	10%	(20)	5%	(9)	44%	(85)	195
PID: Rep (no lean)	82%	(259)	2%	(6)	3%	(10)	13%	(40)	316

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	13%	(105)	7%	(54)	32%	(252)	781
PID/Gender: Dem Men	16%	(16)	31%	(32)	22%	(23)	30%	(30)	101
PID/Gender: Dem Women	8%	(14)	28%	(47)	7%	(12)	57%	(96)	169
PID/Gender: Ind Men	40%	(41)	10%	(10)	2%	(2)	48%	(49)	102
PID/Gender: Ind Women	43%	(40)	10%	(10)	7%	(7)	39%	(37)	93
PID/Gender: Rep Men	82%	(128)	4%	(6)	5%	(8)	9%	(14)	157
PID/Gender: Rep Women	82%	(131)	—	(0)	1%	(2)	16%	(26)	159
Ideo: Liberal (1-3)	12%	(26)	29%	(62)	13%	(27)	45%	(95)	209
Ideo: Moderate (4)	40%	(96)	13%	(30)	7%	(18)	40%	(97)	241
Ideo: Conservative (5-7)	77%	(241)	4%	(13)	3%	(9)	17%	(52)	315
Community: Urban	42%	(107)	18%	(46)	6%	(15)	34%	(85)	253
Community: Suburban	47%	(192)	12%	(49)	9%	(37)	33%	(135)	412
Community: Rural	61%	(71)	8%	(10)	3%	(3)	28%	(32)	116
Military HHnm: Yes	50%	(75)	7%	(10)	10%	(15)	33%	(50)	150
Military HH: No	47%	(295)	15%	(94)	6%	(40)	32%	(202)	631
Employ: Private Sector	43%	(114)	15%	(39)	10%	(25)	33%	(87)	265
Employ: Government	47%	(21)	12%	(6)	—	(0)	41%	(19)	46
Employ: Self-Employed	53%	(42)	14%	(11)	6%	(5)	27%	(21)	79
Employ: Homemaker	64%	(30)	—	(0)	2%	(1)	34%	(16)	47
Employ: Student	29%	(8)	8%	(2)	—	(0)	63%	(16)	26
Employ: Retired	49%	(100)	16%	(32)	9%	(19)	26%	(53)	204
Employ: Unemployed	50%	(34)	15%	(10)	1%	(1)	34%	(23)	68
Employ: Other	47%	(22)	10%	(5)	8%	(4)	35%	(17)	47

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	13%	(105)	7%	(54)	32%	(252)	781
Protestant	66%	(120)	7%	(13)	5%	(10)	21%	(38)	181
Roman Catholic	42%	(84)	15%	(30)	10%	(20)	32%	(63)	197
Mormon	82%	(11)	—	(0)	1%	(0)	16%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	—	(0)	—	(0)	33%	(1)	4
Jewish	25%	(8)	30%	(9)	15%	(4)	30%	(9)	31
Muslim	78%	(5)	—	(0)	—	(0)	22%	(2)	7
Buddhist	20%	(1)	49%	(2)	—	(0)	31%	(1)	5
Hindu	51%	(3)	—	(0)	—	(0)	49%	(2)	5
Atheist	17%	(5)	26%	(9)	3%	(1)	54%	(18)	32
Agnostic	19%	(8)	20%	(8)	17%	(7)	44%	(18)	42
Something else	49%	(52)	15%	(16)	3%	(3)	34%	(36)	107
Nothing in particular	45%	(70)	11%	(18)	5%	(8)	38%	(60)	157
Ideo/PID: Conservative Republican	83%	(201)	1%	(1)	4%	(9)	13%	(31)	243
Ideo/PID: Moderate/Liberal Republican	78%	(53)	7%	(5)	2%	(1)	13%	(9)	68
Ideo/PID: Moderate/Conservative Democrat	18%	(22)	25%	(30)	9%	(11)	47%	(56)	119
Ideo/PID: Liberal Democrat	5%	(8)	33%	(49)	16%	(24)	46%	(67)	146
Unfavorable of Biden and Trump	29%	(40)	1%	(1)	5%	(7)	66%	(92)	140
2024 H2H Matchup: Biden Voter	8%	(28)	28%	(98)	13%	(45)	52%	(182)	353
2024 H2H Matchup: Trump Voter	86%	(327)	2%	(6)	2%	(8)	10%	(38)	379
2024 H2H Matchup: Would not Vote	47%	(8)	5%	(1)	5%	(1)	43%	(7)	17
2024 H2H Matchup: Do not Know	25%	(8)	—	(0)	—	(0)	75%	(25)	33
2022 House Vote: Democrat	11%	(37)	26%	(88)	13%	(44)	50%	(171)	339
2022 House Vote: Republican	85%	(277)	1%	(5)	3%	(9)	11%	(35)	326
2022 House Vote: Did not Vote	50%	(53)	10%	(11)	1%	(1)	38%	(40)	105
2020 Vote: Joe Biden	13%	(48)	26%	(94)	12%	(45)	49%	(178)	365
2020 Vote: Donald Trump	85%	(306)	2%	(6)	2%	(9)	11%	(41)	362
2020 Vote: Someone Else	26%	(3)	8%	(1)	—	(0)	66%	(8)	12
2020 Vote: Did not Vote	30%	(13)	8%	(3)	3%	(1)	59%	(25)	42
2016 Vote: Hillary Clinton	8%	(22)	31%	(79)	13%	(33)	48%	(123)	257
2016 Vote: Donald Trump	79%	(271)	3%	(11)	3%	(9)	15%	(52)	342
2016 Vote: Someone Else	17%	(5)	5%	(2)	9%	(3)	69%	(22)	32

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	13%	(105)	7%	(54)	32%	(252)	781
2020 Vote/PID: Not Biden/Democrat	30%	(8)	2%	(1)	1%	(0)	67%	(17)	26
2020 Vote/PID: Not Trump/Republican	45%	(15)	—	(0)	11%	(4)	45%	(15)	34
U.S. Economy: Wrong Track	60%	(331)	4%	(25)	3%	(18)	32%	(174)	547
U.S. Economy: Right Direction	17%	(39)	34%	(80)	15%	(36)	34%	(78)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	33%	(87)	14%	(38)	47%	(122)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(327)	3%	(11)	1%	(5)	12%	(45)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(29)	5%	(7)	9%	(11)	64%	(85)	132
Top 2024 Issue: Economy	57%	(153)	5%	(13)	8%	(21)	30%	(81)	269
Community/Gender: Urban Women	28%	(27)	26%	(26)	1%	(1)	45%	(45)	99
Community/Gender: Urban Men	52%	(80)	13%	(20)	9%	(13)	26%	(40)	154
Community/Gender: Rural Women	59%	(49)	4%	(3)	3%	(3)	34%	(28)	83
Community/Gender: Rural Men	67%	(22)	19%	(6)	1%	(0)	12%	(4)	33
Community/Gender: Suburban Women	45%	(109)	12%	(28)	7%	(18)	36%	(86)	240
Community/Gender: Suburban Men	48%	(83)	12%	(21)	11%	(19)	28%	(49)	172
Homeowner	49%	(328)	12%	(83)	7%	(48)	31%	(211)	670
Renter	39%	(39)	21%	(21)	5%	(5)	35%	(36)	101
Self + Household: White-Collar	43%	(152)	16%	(56)	9%	(32)	32%	(112)	352
Self + Household: Blue Collar	52%	(161)	13%	(39)	7%	(20)	29%	(88)	308
Union HH: Yes	46%	(19)	8%	(3)	23%	(9)	23%	(9)	40
Union HH: No	47%	(352)	14%	(102)	6%	(45)	33%	(243)	741
LGBTQ+: Yes	28%	(23)	18%	(15)	6%	(5)	49%	(40)	83
LGBTQ+: No	50%	(347)	13%	(90)	7%	(49)	30%	(211)	698
Motivated to Vote	48%	(354)	14%	(102)	7%	(53)	31%	(227)	737
Parent: Yes	49%	(106)	13%	(27)	11%	(24)	27%	(59)	217
Parent: No	47%	(265)	14%	(77)	5%	(30)	34%	(192)	564
COVID Vaccine: Yes	42%	(245)	15%	(90)	9%	(53)	34%	(199)	587
COVID Vaccine: No	65%	(125)	8%	(15)	1%	(1)	27%	(53)	194
Student Loans: Yes	34%	(38)	12%	(13)	12%	(14)	42%	(45)	110
Student Loans: No	50%	(333)	14%	(92)	6%	(41)	31%	(206)	671
Favorable Opinion of Haley	61%	(161)	9%	(24)	10%	(26)	21%	(55)	266
Unfavorable Opinion of Haley	38%	(100)	21%	(56)	8%	(21)	33%	(86)	263

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	13%	(105)	7%	(54)	32%	(252)	781
Prodigal Biden Voter	53%	(25)	2%	(1)	3%	(1)	42%	(19)	46
Undecided Voter (DK/WNV)	32%	(16)	2%	(1)	2%	(1)	64%	(32)	50
Undecided Voter (DK)	25%	(8)	—	(0)	—	(0)	75%	(25)	33
Watched Debate	52%	(308)	13%	(78)	8%	(45)	27%	(163)	595
Watched Debate: Did not Watch	33%	(62)	14%	(26)	5%	(9)	48%	(89)	186
Watched Debate: All of it	60%	(218)	11%	(39)	8%	(31)	21%	(77)	366
Watched Debate: Some of it	39%	(90)	17%	(39)	6%	(14)	37%	(85)	229
Continue His Campaign: Yes Biden	25%	(76)	31%	(96)	12%	(38)	32%	(98)	308
Continue His Campaign: No Biden	66%	(286)	2%	(7)	3%	(14)	30%	(129)	435
Continue His Campaign: Yes Trump	82%	(325)	3%	(11)	4%	(16)	11%	(43)	395
Continue His Campaign: No Trump	11%	(37)	24%	(85)	9%	(33)	56%	(194)	349
Conviction: Evidence	15%	(58)	22%	(84)	12%	(44)	51%	(196)	382
Conviction: Motivation to Damage	84%	(276)	2%	(8)	2%	(6)	12%	(40)	330
Conviction: DK/NO	53%	(37)	18%	(13)	6%	(4)	22%	(16)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(379)	32%	(254)	13%	(99)	6%	(49)	781
Gender: Male	45%	(163)	36%	(130)	13%	(45)	6%	(21)	359
Gender: Female	51%	(216)	29%	(124)	13%	(54)	7%	(28)	422
Age: 18-34	44%	(88)	32%	(65)	14%	(28)	9%	(18)	199
Age: 35-44	56%	(64)	29%	(33)	10%	(12)	4%	(5)	114
Age: 45-64	47%	(123)	32%	(83)	13%	(34)	8%	(21)	262
Age: 65+	50%	(104)	35%	(72)	12%	(25)	2%	(5)	206
GenZers: 1997-2012	40%	(39)	32%	(32)	19%	(18)	9%	(9)	99
Millennials: 1981-1996	53%	(110)	31%	(65)	9%	(20)	7%	(14)	209
GenXers: 1965-1980	49%	(101)	28%	(57)	14%	(29)	9%	(19)	205
Baby Boomers: 1946-1964	48%	(112)	36%	(83)	14%	(32)	3%	(7)	234
Educ: < College	45%	(212)	36%	(168)	13%	(59)	6%	(29)	468
Educ: Bachelors degree	54%	(114)	26%	(56)	13%	(27)	7%	(15)	213
Educ: Post-grad	53%	(53)	30%	(30)	13%	(13)	5%	(5)	100
Income: Under 50k	47%	(128)	34%	(93)	14%	(39)	5%	(14)	274
Income: 50k-100k	51%	(158)	33%	(102)	8%	(25)	8%	(25)	311
Income: 100k+	47%	(93)	30%	(58)	18%	(34)	5%	(10)	196
Ethnicity: White (Non-Hispanic)	47%	(232)	36%	(182)	12%	(60)	5%	(25)	499
Ethnicity: Hispanic	48%	(87)	28%	(51)	14%	(25)	10%	(18)	180
Ethnicity: Black (Non-Hispanic)	64%	(25)	20%	(8)	12%	(5)	4%	(2)	39
Ethnicity: Asian + Other (Non-Hispanic)	56%	(35)	21%	(13)	15%	(9)	8%	(5)	62
All Christian	44%	(175)	39%	(154)	12%	(47)	5%	(19)	396
All Non-Christian	62%	(29)	22%	(10)	13%	(6)	3%	(2)	47
Atheist	78%	(25)	4%	(1)	15%	(5)	3%	(1)	32
Agnostic/Nothing in particular	56%	(111)	25%	(50)	9%	(18)	10%	(20)	198
Something Else	36%	(38)	36%	(38)	21%	(23)	7%	(8)	107
Evangelical	32%	(57)	54%	(98)	10%	(19)	4%	(6)	180
Non-Evangelical	50%	(153)	27%	(83)	16%	(50)	6%	(20)	305
PID: Dem (no lean)	82%	(222)	10%	(28)	4%	(11)	3%	(9)	270
PID: Ind (no lean)	48%	(94)	22%	(43)	24%	(47)	6%	(12)	195
PID: Rep (no lean)	20%	(63)	58%	(183)	13%	(41)	9%	(29)	316

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(379)	32%	(254)	13%	(99)	6%	(49)	781
PID/Gender: Dem Men	77%	(78)	18%	(18)	2%	(2)	2%	(2)	101
PID/Gender: Dem Women	85%	(144)	5%	(9)	5%	(9)	4%	(7)	169
PID/Gender: Ind Men	49%	(49)	24%	(24)	25%	(26)	2%	(2)	102
PID/Gender: Ind Women	47%	(44)	20%	(19)	22%	(21)	10%	(9)	93
PID/Gender: Rep Men	23%	(36)	56%	(87)	11%	(17)	10%	(16)	157
PID/Gender: Rep Women	17%	(27)	60%	(96)	15%	(24)	8%	(12)	159
Ideo: Liberal (1-3)	79%	(165)	9%	(18)	9%	(19)	3%	(7)	209
Ideo: Moderate (4)	56%	(135)	20%	(48)	16%	(39)	8%	(19)	241
Ideo: Conservative (5-7)	22%	(69)	59%	(186)	12%	(39)	6%	(20)	315
Community: Urban	50%	(127)	36%	(91)	8%	(20)	6%	(15)	253
Community: Suburban	51%	(211)	27%	(111)	15%	(60)	7%	(30)	412
Community: Rural	35%	(40)	45%	(53)	17%	(19)	3%	(4)	116
Military HHnm: Yes	43%	(64)	43%	(64)	12%	(18)	3%	(4)	150
Military HH: No	50%	(315)	30%	(189)	13%	(81)	7%	(45)	631
Employ: Private Sector	47%	(124)	33%	(87)	13%	(34)	8%	(20)	265
Employ: Government	58%	(26)	25%	(11)	13%	(6)	5%	(2)	46
Employ: Self-Employed	39%	(31)	46%	(36)	7%	(5)	8%	(7)	79
Employ: Homemaker	38%	(18)	23%	(11)	36%	(17)	4%	(2)	47
Employ: Student	53%	(14)	22%	(6)	17%	(5)	8%	(2)	26
Employ: Retired	53%	(107)	36%	(74)	9%	(19)	2%	(4)	204
Employ: Unemployed	53%	(36)	27%	(18)	13%	(9)	7%	(5)	68
Employ: Other	50%	(23)	24%	(11)	9%	(4)	17%	(8)	47

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(379)	32%	(254)	13%	(99)	6%	(49)	781
Protestant	37%	(67)	47%	(85)	11%	(21)	5%	(9)	181
Roman Catholic	53%	(105)	29%	(58)	13%	(25)	5%	(9)	197
Mormon	11%	(1)	75%	(10)	12%	(2)	2%	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	—	(0)	4
Jewish	79%	(24)	11%	(4)	7%	(2)	3%	(1)	31
Muslim	10%	(1)	68%	(5)	11%	(1)	11%	(1)	7
Buddhist	42%	(2)	44%	(2)	14%	(1)	1%	(0)	5
Hindu	49%	(2)	—	(0)	51%	(3)	—	(0)	5
Atheist	78%	(25)	4%	(1)	15%	(5)	3%	(1)	32
Agnostic	74%	(31)	18%	(7)	3%	(1)	5%	(2)	42
Something else	36%	(38)	36%	(38)	21%	(23)	7%	(8)	107
Nothing in particular	51%	(80)	27%	(42)	11%	(16)	12%	(18)	157
Ideo/PID: Conservative Republican	16%	(38)	64%	(156)	13%	(31)	7%	(18)	243
Ideo/PID: Moderate/Liberal Republican	30%	(20)	40%	(27)	15%	(10)	16%	(11)	68
Ideo/PID: Moderate/Conservative Democrat	75%	(89)	15%	(18)	5%	(6)	5%	(6)	119
Ideo/PID: Liberal Democrat	88%	(128)	7%	(10)	4%	(6)	2%	(3)	146
Unfavorable of Biden and Trump	50%	(70)	6%	(9)	37%	(52)	6%	(9)	140
2024 H2H Matchup: Biden Voter	85%	(300)	5%	(19)	8%	(28)	2%	(6)	353
2024 H2H Matchup: Trump Voter	17%	(63)	62%	(235)	12%	(47)	9%	(34)	379
2024 H2H Matchup: Would not Vote	24%	(4)	1%	(0)	53%	(9)	22%	(4)	17
2024 H2H Matchup: Do not Know	36%	(12)	—	(0)	47%	(15)	17%	(6)	33
2022 House Vote: Democrat	82%	(277)	5%	(18)	10%	(33)	3%	(11)	339
2022 House Vote: Republican	15%	(47)	61%	(200)	16%	(51)	8%	(28)	326
2022 House Vote: Did not Vote	44%	(46)	33%	(34)	14%	(15)	9%	(9)	105
2020 Vote: Joe Biden	80%	(290)	7%	(27)	10%	(35)	4%	(13)	365
2020 Vote: Donald Trump	16%	(60)	61%	(221)	15%	(54)	8%	(28)	362
2020 Vote: Someone Else	43%	(5)	1%	(0)	23%	(3)	32%	(4)	12
2020 Vote: Did not Vote	57%	(24)	14%	(6)	17%	(7)	12%	(5)	42
2016 Vote: Hillary Clinton	88%	(226)	3%	(8)	6%	(15)	3%	(9)	257
2016 Vote: Donald Trump	21%	(70)	57%	(194)	15%	(52)	8%	(26)	342
2016 Vote: Someone Else	54%	(17)	6%	(2)	34%	(11)	7%	(2)	32

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(379)	32%	(254)	13%	(99)	6%	(49)	781
2020 Vote/PID: Not Biden/Democrat	64%	(17)	18%	(5)	15%	(4)	2%	(1)	26
2020 Vote/PID: Not Trump/Republican	58%	(20)	13%	(5)	20%	(7)	8%	(3)	34
U.S. Economy: Wrong Track	37%	(201)	41%	(224)	16%	(88)	6%	(35)	547
U.S. Economy: Right Direction	76%	(178)	13%	(30)	5%	(11)	6%	(14)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84%	(219)	8%	(21)	4%	(10)	4%	(10)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(76)	59%	(231)	15%	(56)	7%	(26)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(85)	1%	(1)	25%	(33)	10%	(13)	132
Top 2024 Issue: Economy	34%	(93)	38%	(102)	20%	(53)	8%	(22)	269
Community/Gender: Urban Women	57%	(57)	25%	(25)	12%	(11)	6%	(6)	99
Community/Gender: Urban Men	46%	(71)	43%	(66)	5%	(8)	6%	(9)	154
Community/Gender: Rural Women	34%	(28)	42%	(35)	21%	(18)	3%	(3)	83
Community/Gender: Rural Men	38%	(12)	54%	(18)	5%	(2)	3%	(1)	33
Community/Gender: Suburban Women	55%	(131)	27%	(64)	10%	(25)	8%	(19)	240
Community/Gender: Suburban Men	46%	(80)	27%	(46)	21%	(35)	6%	(11)	172
Homeowner	48%	(321)	34%	(225)	12%	(84)	6%	(41)	670
Renter	54%	(54)	27%	(27)	12%	(12)	7%	(7)	101
Self + Household: White-Collar	53%	(187)	31%	(108)	11%	(39)	5%	(18)	352
Self + Household: Blue Collar	41%	(125)	38%	(118)	17%	(51)	4%	(13)	308
Union HH: Yes	45%	(18)	39%	(16)	13%	(5)	3%	(1)	40
Union HH: No	49%	(361)	32%	(238)	13%	(94)	6%	(48)	741
LGBTQ+: Yes	67%	(56)	12%	(10)	14%	(12)	7%	(6)	83
LGBTQ+: No	46%	(323)	35%	(244)	12%	(87)	6%	(43)	698
Motivated to Vote	48%	(356)	34%	(248)	13%	(93)	5%	(40)	737
Parent: Yes	43%	(94)	31%	(66)	19%	(40)	8%	(16)	217
Parent: No	51%	(285)	33%	(188)	10%	(59)	6%	(33)	564
COVID Vaccine: Yes	56%	(329)	27%	(161)	12%	(70)	5%	(27)	587
COVID Vaccine: No	26%	(50)	48%	(93)	15%	(29)	11%	(22)	194
Student Loans: Yes	45%	(50)	25%	(28)	23%	(25)	7%	(7)	110
Student Loans: No	49%	(329)	34%	(226)	11%	(74)	6%	(42)	671
Favorable Opinion of Haley	36%	(96)	39%	(104)	18%	(48)	7%	(18)	266
Unfavorable Opinion of Haley	61%	(159)	29%	(77)	7%	(18)	3%	(8)	263

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(379)	32%	(254)	13%	(99)	6%	(49)	781
Prodigal Biden Voter	41%	(19)	19%	(9)	23%	(11)	18%	(8)	46
Undecided Voter (DK/WNV)	32%	(16)	—	(0)	49%	(24)	19%	(9)	50
Undecided Voter (DK)	36%	(12)	—	(0)	47%	(15)	17%	(6)	33
Watched Debate	46%	(274)	37%	(218)	12%	(69)	6%	(34)	595
Watched Debate: Did not Watch	57%	(105)	19%	(36)	16%	(30)	8%	(15)	186
Watched Debate: All of it	40%	(145)	41%	(151)	14%	(51)	5%	(18)	366
Watched Debate: Some of it	56%	(128)	29%	(67)	8%	(18)	7%	(16)	229
Continue His Campaign: Yes Biden	69%	(214)	18%	(54)	6%	(20)	7%	(20)	308
Continue His Campaign: No Biden	35%	(152)	43%	(189)	16%	(72)	5%	(23)	435
Continue His Campaign: Yes Trump	21%	(85)	59%	(234)	12%	(47)	7%	(29)	395
Continue His Campaign: No Trump	78%	(272)	6%	(20)	13%	(46)	3%	(12)	349
Conviction: Evidence	79%	(302)	5%	(19)	13%	(50)	3%	(11)	382
Conviction: Motivation to Damage	20%	(66)	64%	(210)	10%	(33)	6%	(20)	330
Conviction: DK/NO	15%	(11)	35%	(24)	23%	(16)	26%	(18)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	34%	(265)	43%	(334)	4%	(33)	19%	(150)	781
Gender: Male	38%	(138)	40%	(143)	4%	(15)	18%	(63)	359
Gender: Female	30%	(127)	45%	(191)	4%	(18)	20%	(86)	422
Age: 18-34	32%	(64)	38%	(75)	7%	(14)	23%	(46)	199
Age: 35-44	35%	(40)	44%	(50)	—	(0)	21%	(24)	114
Age: 45-64	33%	(87)	41%	(107)	6%	(15)	20%	(52)	262
Age: 65+	36%	(74)	49%	(102)	1%	(3)	13%	(28)	206
GenZers: 1997-2012	35%	(34)	30%	(30)	11%	(11)	23%	(23)	99
Millennials: 1981-1996	33%	(69)	44%	(92)	2%	(3)	21%	(45)	209
GenXers: 1965-1980	31%	(64)	45%	(91)	7%	(14)	18%	(36)	205
Baby Boomers: 1946-1964	34%	(81)	44%	(104)	2%	(4)	19%	(45)	234
Educ: < College	37%	(173)	37%	(173)	5%	(23)	21%	(99)	468
Educ: Bachelors degree	27%	(58)	52%	(111)	3%	(7)	18%	(37)	213
Educ: Post-grad	34%	(34)	50%	(50)	3%	(3)	13%	(13)	100
Income: Under 50k	34%	(95)	41%	(112)	8%	(22)	17%	(46)	274
Income: 50k-100k	35%	(110)	44%	(136)	2%	(5)	19%	(60)	311
Income: 100k+	31%	(61)	44%	(86)	3%	(7)	22%	(43)	196
Ethnicity: White (Non-Hispanic)	36%	(178)	41%	(205)	4%	(18)	20%	(98)	499
Ethnicity: Hispanic	30%	(54)	46%	(84)	3%	(5)	21%	(37)	180
Ethnicity: Black (Non-Hispanic)	31%	(12)	44%	(18)	23%	(9)	1%	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	33%	(20)	44%	(27)	—	(0)	23%	(15)	62
All Christian	39%	(154)	39%	(156)	4%	(16)	17%	(69)	396
All Non-Christian	24%	(11)	61%	(29)	—	(0)	16%	(7)	47
Atheist	11%	(4)	56%	(18)	2%	(1)	31%	(10)	32
Agnostic/Nothing in particular	27%	(53)	46%	(92)	7%	(13)	20%	(40)	198
Something Else	40%	(43)	36%	(39)	3%	(3)	21%	(23)	107
Evangelical	53%	(96)	34%	(61)	1%	(2)	12%	(21)	180
Non-Evangelical	29%	(89)	43%	(130)	6%	(17)	23%	(70)	305
PID: Dem (no lean)	4%	(10)	81%	(217)	5%	(12)	11%	(30)	270
PID: Ind (no lean)	25%	(50)	43%	(83)	1%	(2)	31%	(60)	195
PID: Rep (no lean)	65%	(206)	10%	(33)	6%	(19)	19%	(59)	316

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	34%	(265)	43%	(334)	4%	(33)	19%	(150)	781
PID/Gender: Dem Men	8%	(8)	80%	(81)	1%	(1)	10%	(10)	101
PID/Gender: Dem Women	1%	(1)	81%	(137)	6%	(11)	12%	(20)	169
PID/Gender: Ind Men	27%	(27)	43%	(43)	1%	(1)	30%	(30)	102
PID/Gender: Ind Women	24%	(22)	43%	(40)	1%	(1)	32%	(30)	93
PID/Gender: Rep Men	65%	(102)	12%	(19)	8%	(13)	14%	(22)	157
PID/Gender: Rep Women	65%	(104)	9%	(14)	4%	(6)	23%	(36)	159
Ideo: Liberal (1-3)	7%	(15)	77%	(160)	2%	(4)	14%	(29)	209
Ideo: Moderate (4)	25%	(60)	50%	(120)	6%	(15)	19%	(46)	241
Ideo: Conservative (5-7)	58%	(184)	16%	(49)	4%	(13)	22%	(69)	315
Community: Urban	34%	(86)	46%	(116)	5%	(14)	15%	(37)	253
Community: Suburban	30%	(124)	45%	(185)	4%	(17)	21%	(87)	412
Community: Rural	47%	(55)	29%	(33)	2%	(2)	22%	(26)	116
Military HHnm: Yes	38%	(57)	41%	(61)	5%	(8)	16%	(24)	150
Military HH: No	33%	(208)	43%	(272)	4%	(25)	20%	(125)	631
Employ: Private Sector	32%	(84)	43%	(115)	4%	(10)	21%	(57)	265
Employ: Government	29%	(13)	55%	(25)	2%	(1)	14%	(6)	46
Employ: Self-Employed	48%	(38)	35%	(28)	—	(0)	17%	(13)	79
Employ: Homemaker	41%	(19)	17%	(8)	3%	(1)	39%	(18)	47
Employ: Student	21%	(5)	28%	(7)	33%	(9)	19%	(5)	26
Employ: Retired	35%	(72)	52%	(106)	2%	(3)	11%	(22)	204
Employ: Unemployed	23%	(15)	32%	(22)	13%	(9)	33%	(22)	68
Employ: Other	38%	(18)	49%	(23)	1%	(0)	12%	(6)	47

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	34%	(265)	43%	(334)	4%	(33)	19%	(150)	781
Protestant	47%	(85)	29%	(52)	6%	(11)	18%	(33)	181
Roman Catholic	29%	(57)	51%	(100)	3%	(5)	18%	(35)	197
Mormon	75%	(10)	12%	(2)	2%	(0)	10%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	—	(0)	4
Jewish	11%	(4)	83%	(26)	—	(0)	5%	(2)	31
Muslim	78%	(5)	—	(0)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	26%	(1)	—	(0)	28%	(1)	5
Hindu	—	(0)	41%	(2)	—	(0)	59%	(3)	5
Atheist	11%	(4)	56%	(18)	2%	(1)	31%	(10)	32
Agnostic	10%	(4)	72%	(30)	1%	(1)	17%	(7)	42
Something else	40%	(43)	36%	(39)	3%	(3)	21%	(23)	107
Nothing in particular	31%	(49)	40%	(62)	8%	(12)	21%	(33)	157
Ideo/PID: Conservative Republican	66%	(159)	8%	(18)	5%	(13)	21%	(52)	243
Ideo/PID: Moderate/Liberal Republican	62%	(42)	22%	(15)	8%	(5)	9%	(6)	68
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	70%	(84)	10%	(12)	15%	(18)	119
Ideo/PID: Liberal Democrat	3%	(4)	88%	(130)	—	(0)	8%	(12)	146
Unfavorable of Biden and Trump	4%	(6)	39%	(54)	—	(0)	57%	(79)	140
2024 H2H Matchup: Biden Voter	3%	(10)	83%	(293)	4%	(14)	10%	(37)	353
2024 H2H Matchup: Trump Voter	67%	(253)	7%	(26)	5%	(19)	21%	(80)	379
2024 H2H Matchup: Would not Vote	11%	(2)	14%	(2)	4%	(1)	72%	(12)	17
2024 H2H Matchup: Do not Know	—	(0)	37%	(12)	—	(0)	63%	(21)	33
2022 House Vote: Democrat	3%	(11)	79%	(266)	4%	(13)	14%	(48)	339
2022 House Vote: Republican	66%	(215)	6%	(21)	6%	(19)	22%	(71)	326
2022 House Vote: Did not Vote	34%	(35)	42%	(44)	1%	(1)	23%	(25)	105
2020 Vote: Joe Biden	4%	(14)	77%	(281)	4%	(13)	15%	(56)	365
2020 Vote: Donald Trump	67%	(242)	6%	(23)	5%	(18)	22%	(80)	362
2020 Vote: Someone Else	1%	(0)	56%	(7)	—	(0)	43%	(5)	12
2020 Vote: Did not Vote	22%	(9)	56%	(24)	5%	(2)	18%	(8)	42
2016 Vote: Hillary Clinton	1%	(3)	86%	(220)	1%	(4)	12%	(30)	257
2016 Vote: Donald Trump	61%	(210)	13%	(44)	5%	(18)	20%	(70)	342
2016 Vote: Someone Else	6%	(2)	39%	(13)	—	(0)	55%	(18)	32

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	34%	(265)	43%	(334)	4%	(33)	19%	(150)	781
2020 Vote/PID: Not Biden/Democrat	24%	(6)	64%	(17)	1%	(0)	10%	(3)	26
2020 Vote/PID: Not Trump/Republican	18%	(6)	55%	(19)	4%	(1)	24%	(8)	34
U.S. Economy: Wrong Track	44%	(243)	28%	(155)	3%	(15)	25%	(135)	547
U.S. Economy: Right Direction	9%	(22)	77%	(179)	8%	(18)	6%	(15)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	84%	(218)	5%	(13)	9%	(23)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(258)	9%	(34)	5%	(18)	20%	(79)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	62%	(81)	1%	(2)	36%	(47)	132
Top 2024 Issue: Economy	41%	(110)	35%	(93)	3%	(8)	22%	(58)	269
Community/Gender: Urban Women	20%	(20)	59%	(59)	3%	(3)	18%	(18)	99
Community/Gender: Urban Men	43%	(66)	37%	(57)	7%	(11)	13%	(19)	154
Community/Gender: Rural Women	49%	(41)	25%	(21)	2%	(2)	23%	(19)	83
Community/Gender: Rural Men	42%	(14)	37%	(12)	1%	(0)	20%	(7)	33
Community/Gender: Suburban Women	28%	(66)	46%	(111)	6%	(13)	21%	(49)	240
Community/Gender: Suburban Men	33%	(58)	43%	(74)	2%	(4)	22%	(37)	172
Homeowner	35%	(232)	42%	(284)	4%	(30)	19%	(124)	670
Renter	31%	(31)	46%	(46)	2%	(2)	21%	(21)	101
Self + Household: White-Collar	28%	(100)	52%	(182)	5%	(18)	15%	(53)	352
Self + Household: Blue Collar	39%	(120)	37%	(113)	2%	(5)	23%	(70)	308
Union HH: Yes	40%	(16)	54%	(22)	3%	(1)	3%	(1)	40
Union HH: No	34%	(249)	42%	(312)	4%	(32)	20%	(148)	741
LGBTQ+: Yes	19%	(16)	53%	(44)	13%	(11)	14%	(12)	83
LGBTQ+: No	36%	(249)	41%	(289)	3%	(22)	20%	(138)	698
Motivated to Vote	35%	(256)	43%	(314)	4%	(32)	18%	(135)	737
Parent: Yes	38%	(83)	39%	(84)	4%	(9)	19%	(41)	217
Parent: No	32%	(182)	44%	(249)	4%	(24)	19%	(109)	564
COVID Vaccine: Yes	28%	(163)	50%	(292)	4%	(26)	18%	(106)	587
COVID Vaccine: No	53%	(102)	21%	(41)	4%	(7)	22%	(43)	194
Student Loans: Yes	20%	(22)	49%	(53)	4%	(4)	28%	(30)	110
Student Loans: No	36%	(243)	42%	(280)	4%	(29)	18%	(119)	671
Favorable Opinion of Haley	41%	(109)	33%	(86)	6%	(17)	20%	(53)	266
Unfavorable Opinion of Haley	30%	(80)	52%	(135)	2%	(5)	16%	(42)	263

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	34%	(265)	43%	(334)	4%	(33)	19%	(150)	781
Prodigal Biden Voter	12%	(6)	34%	(16)	—	(0)	53%	(25)	46
Undecided Voter (DK/WNV)	4%	(2)	29%	(15)	1%	(1)	66%	(33)	50
Undecided Voter (DK)	—	(0)	37%	(12)	—	(0)	63%	(21)	33
Watched Debate	37%	(222)	41%	(242)	5%	(30)	17%	(101)	595
Watched Debate: Did not Watch	23%	(44)	49%	(91)	2%	(3)	26%	(49)	186
Watched Debate: All of it	43%	(156)	35%	(127)	3%	(13)	19%	(71)	366
Watched Debate: Some of it	29%	(66)	51%	(116)	8%	(17)	13%	(30)	229
Continue His Campaign: Yes Biden	17%	(53)	70%	(217)	3%	(9)	9%	(29)	308
Continue His Campaign: No Biden	46%	(201)	23%	(100)	5%	(23)	25%	(111)	435
Continue His Campaign: Yes Trump	65%	(258)	11%	(42)	5%	(19)	19%	(76)	395
Continue His Campaign: No Trump	1%	(5)	77%	(268)	4%	(13)	18%	(63)	349
Conviction: Evidence	4%	(16)	77%	(295)	1%	(4)	17%	(66)	382
Conviction: Motivation to Damage	67%	(222)	7%	(22)	8%	(26)	18%	(59)	330
Conviction: DK/NO	39%	(27)	23%	(16)	3%	(2)	35%	(24)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	38%	(294)	36%	(281)	3%	(23)	23%	(182)	781
Gender: Male	47%	(167)	34%	(124)	2%	(7)	17%	(61)	359
Gender: Female	30%	(127)	37%	(158)	4%	(16)	29%	(121)	422
Age: 18-34	34%	(68)	32%	(63)	7%	(13)	28%	(55)	199
Age: 35-44	38%	(43)	34%	(38)	2%	(3)	26%	(30)	114
Age: 45-64	40%	(105)	35%	(92)	2%	(4)	23%	(60)	262
Age: 65+	38%	(79)	43%	(88)	1%	(3)	18%	(37)	206
GenZers: 1997-2012	35%	(35)	28%	(27)	7%	(7)	30%	(29)	99
Millennials: 1981-1996	36%	(75)	34%	(72)	4%	(9)	26%	(54)	209
GenXers: 1965-1980	36%	(74)	38%	(78)	1%	(3)	24%	(50)	205
Baby Boomers: 1946-1964	40%	(93)	38%	(89)	2%	(4)	20%	(47)	234
Educ: < College	41%	(193)	31%	(146)	3%	(12)	25%	(117)	468
Educ: Bachelors degree	34%	(73)	42%	(90)	3%	(6)	20%	(43)	213
Educ: Post-grad	28%	(28)	45%	(45)	5%	(5)	22%	(22)	100
Income: Under 50k	39%	(108)	33%	(91)	5%	(13)	23%	(62)	274
Income: 50k-100k	39%	(120)	39%	(121)	1%	(3)	21%	(67)	311
Income: 100k+	34%	(66)	36%	(70)	3%	(7)	27%	(54)	196
Ethnicity: White (Non-Hispanic)	41%	(206)	35%	(173)	1%	(7)	23%	(114)	499
Ethnicity: Hispanic	30%	(55)	39%	(69)	8%	(14)	23%	(42)	180
Ethnicity: Black (Non-Hispanic)	28%	(11)	44%	(17)	5%	(2)	23%	(9)	39
Ethnicity: Asian + Other (Non-Hispanic)	36%	(22)	36%	(22)	—	(0)	28%	(17)	62
All Christian	48%	(190)	29%	(115)	3%	(13)	20%	(79)	396
All Non-Christian	23%	(11)	56%	(27)	—	(0)	21%	(10)	47
Atheist	7%	(2)	53%	(17)	4%	(1)	36%	(12)	32
Agnostic/Nothing in particular	27%	(53)	44%	(88)	1%	(3)	27%	(54)	198
Something Else	36%	(38)	32%	(34)	6%	(6)	26%	(28)	107
Evangelical	62%	(111)	24%	(43)	—	(0)	14%	(25)	180
Non-Evangelical	34%	(103)	34%	(104)	6%	(19)	26%	(79)	305
PID: Dem (no lean)	5%	(12)	74%	(200)	2%	(6)	19%	(51)	270
PID: Ind (no lean)	23%	(46)	34%	(67)	6%	(11)	36%	(71)	195
PID: Rep (no lean)	75%	(236)	5%	(14)	2%	(5)	19%	(60)	316

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	38%	(294)	36%	(281)	3%	(23)	23%	(182)	781
PID/Gender: Dem Men	12%	(12)	78%	(78)	1%	(1)	9%	(9)	101
PID/Gender: Dem Women	—	(0)	72%	(122)	3%	(5)	25%	(42)	169
PID/Gender: Ind Men	27%	(27)	36%	(36)	3%	(3)	34%	(35)	102
PID/Gender: Ind Women	20%	(19)	33%	(31)	8%	(8)	39%	(36)	93
PID/Gender: Rep Men	82%	(128)	6%	(9)	2%	(3)	11%	(17)	157
PID/Gender: Rep Women	68%	(108)	3%	(5)	2%	(3)	27%	(43)	159
Ideo: Liberal (1-3)	9%	(19)	73%	(153)	2%	(4)	16%	(34)	209
Ideo: Moderate (4)	22%	(53)	41%	(99)	6%	(14)	31%	(75)	241
Ideo: Conservative (5-7)	69%	(216)	8%	(26)	2%	(5)	21%	(68)	315
Community: Urban	40%	(100)	42%	(105)	2%	(5)	17%	(42)	253
Community: Suburban	34%	(140)	37%	(152)	3%	(11)	27%	(110)	412
Community: Rural	47%	(54)	21%	(25)	6%	(7)	26%	(30)	116
Military HHnm: Yes	47%	(71)	27%	(40)	1%	(2)	25%	(38)	150
Military HH: No	35%	(224)	38%	(241)	3%	(21)	23%	(144)	631
Employ: Private Sector	41%	(108)	35%	(92)	3%	(9)	21%	(56)	265
Employ: Government	26%	(12)	32%	(14)	—	(0)	43%	(19)	46
Employ: Self-Employed	47%	(37)	31%	(25)	3%	(3)	18%	(14)	79
Employ: Homemaker	36%	(17)	12%	(6)	16%	(7)	36%	(17)	47
Employ: Student	19%	(5)	20%	(5)	—	(0)	61%	(16)	26
Employ: Retired	38%	(77)	45%	(92)	1%	(2)	16%	(32)	204
Employ: Unemployed	35%	(24)	37%	(25)	2%	(2)	26%	(17)	68
Employ: Other	30%	(14)	46%	(22)	2%	(1)	21%	(10)	47

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	38%	(294)	36%	(281)	3%	(23)	23%	(182)	781
Protestant	60%	(108)	25%	(46)	1%	(2)	13%	(24)	181
Roman Catholic	35%	(68)	34%	(67)	5%	(10)	26%	(52)	197
Mormon	78%	(11)	3%	(0)	—	(0)	19%	(3)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	—	(0)	4
Jewish	15%	(5)	73%	(22)	—	(0)	12%	(4)	31
Muslim	78%	(5)	—	(0)	—	(0)	22%	(2)	7
Buddhist	20%	(1)	49%	(2)	—	(0)	31%	(1)	5
Hindu	—	(0)	41%	(2)	—	(0)	59%	(3)	5
Atheist	7%	(2)	53%	(17)	4%	(1)	36%	(12)	32
Agnostic	16%	(7)	65%	(27)	—	(0)	19%	(8)	42
Something else	36%	(38)	32%	(34)	6%	(6)	26%	(28)	107
Nothing in particular	30%	(47)	39%	(61)	2%	(3)	29%	(46)	157
Ideo/PID: Conservative Republican	78%	(190)	—	(1)	1%	(3)	20%	(49)	243
Ideo/PID: Moderate/Liberal Republican	62%	(42)	19%	(13)	4%	(2)	15%	(10)	68
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	62%	(74)	4%	(5)	28%	(34)	119
Ideo/PID: Liberal Democrat	4%	(6)	84%	(122)	1%	(1)	12%	(17)	146
Unfavorable of Biden and Trump	10%	(14)	15%	(21)	1%	(1)	74%	(104)	140
2024 H2H Matchup: Biden Voter	2%	(7)	74%	(262)	4%	(14)	20%	(69)	353
2024 H2H Matchup: Trump Voter	75%	(285)	4%	(14)	2%	(7)	19%	(73)	379
2024 H2H Matchup: Would not Vote	9%	(1)	10%	(2)	14%	(2)	67%	(11)	17
2024 H2H Matchup: Do not Know	—	(0)	11%	(4)	—	(0)	89%	(29)	33
2022 House Vote: Democrat	3%	(11)	68%	(231)	5%	(16)	24%	(81)	339
2022 House Vote: Republican	75%	(243)	3%	(11)	1%	(5)	21%	(67)	326
2022 House Vote: Did not Vote	35%	(37)	36%	(37)	2%	(2)	27%	(28)	105
2020 Vote: Joe Biden	3%	(13)	68%	(248)	4%	(16)	24%	(88)	365
2020 Vote: Donald Trump	75%	(273)	3%	(10)	1%	(5)	20%	(74)	362
2020 Vote: Someone Else	1%	(0)	19%	(2)	12%	(1)	68%	(8)	12
2020 Vote: Did not Vote	19%	(8)	49%	(21)	3%	(1)	28%	(12)	42
2016 Vote: Hillary Clinton	1%	(4)	76%	(196)	3%	(8)	19%	(49)	257
2016 Vote: Donald Trump	71%	(243)	7%	(23)	1%	(5)	21%	(70)	342
2016 Vote: Someone Else	6%	(2)	32%	(10)	4%	(1)	58%	(19)	32

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	38%	(294)	36%	(281)	3%	(23)	23%	(182)	781
2020 Vote/PID: Not Biden/Democrat	15%	(4)	67%	(17)	5%	(1)	13%	(3)	26
2020 Vote/PID: Not Trump/Republican	18%	(6)	24%	(8)	4%	(1)	54%	(19)	34
U.S. Economy: Wrong Track	49%	(267)	20%	(112)	3%	(14)	28%	(155)	547
U.S. Economy: Right Direction	12%	(27)	73%	(170)	4%	(9)	12%	(28)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	76%	(198)	2%	(4)	17%	(45)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(280)	6%	(24)	3%	(12)	19%	(73)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	45%	(60)	5%	(7)	49%	(64)	132
Top 2024 Issue: Economy	41%	(110)	29%	(78)	6%	(16)	24%	(65)	269
Community/Gender: Urban Women	18%	(18)	51%	(50)	4%	(4)	28%	(28)	99
Community/Gender: Urban Men	54%	(83)	36%	(55)	1%	(2)	9%	(14)	154
Community/Gender: Rural Women	47%	(39)	18%	(15)	8%	(6)	27%	(22)	83
Community/Gender: Rural Men	45%	(15)	28%	(9)	2%	(1)	24%	(8)	33
Community/Gender: Suburban Women	29%	(70)	38%	(92)	2%	(6)	30%	(71)	240
Community/Gender: Suburban Men	40%	(70)	35%	(60)	3%	(5)	22%	(38)	172
Homeowner	39%	(259)	35%	(236)	3%	(21)	23%	(154)	670
Renter	33%	(33)	42%	(42)	2%	(2)	23%	(24)	101
Self + Household: White-Collar	36%	(126)	43%	(150)	2%	(9)	19%	(68)	352
Self + Household: Blue Collar	41%	(128)	32%	(99)	4%	(11)	23%	(71)	308
Union HH: Yes	48%	(19)	44%	(18)	9%	(3)	—	(0)	40
Union HH: No	37%	(275)	36%	(264)	3%	(20)	25%	(182)	741
LGBTQ+: Yes	11%	(9)	49%	(41)	6%	(5)	34%	(28)	83
LGBTQ+: No	41%	(285)	34%	(240)	3%	(18)	22%	(154)	698
Motivated to Vote	39%	(290)	36%	(268)	3%	(20)	22%	(160)	737
Parent: Yes	38%	(82)	29%	(63)	8%	(16)	26%	(56)	217
Parent: No	38%	(212)	39%	(219)	1%	(7)	22%	(127)	564
COVID Vaccine: Yes	31%	(181)	41%	(240)	3%	(20)	25%	(146)	587
COVID Vaccine: No	58%	(113)	22%	(42)	1%	(3)	19%	(36)	194
Student Loans: Yes	27%	(30)	40%	(44)	6%	(7)	26%	(29)	110
Student Loans: No	39%	(264)	35%	(238)	2%	(16)	23%	(153)	671
Favorable Opinion of Haley	50%	(134)	24%	(63)	5%	(12)	21%	(56)	266
Unfavorable Opinion of Haley	33%	(86)	49%	(128)	1%	(2)	18%	(46)	263

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Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	38%	(294)	36%	(281)	3%	(23)	23%	(182)	781
Prodigal Biden Voter	11%	(5)	23%	(11)	7%	(3)	59%	(27)	46
Undecided Voter (DK/WNV)	3%	(1)	11%	(5)	5%	(2)	82%	(40)	50
Undecided Voter (DK)	—	(0)	11%	(4)	—	(0)	89%	(29)	33
Watched Debate	42%	(247)	36%	(212)	3%	(20)	19%	(115)	595
Watched Debate: Did not Watch	25%	(47)	37%	(70)	2%	(3)	36%	(67)	186
Watched Debate: All of it	47%	(170)	33%	(119)	4%	(13)	17%	(64)	366
Watched Debate: Some of it	34%	(77)	41%	(93)	3%	(7)	23%	(52)	229
Continue His Campaign: Yes Biden	20%	(61)	64%	(197)	6%	(19)	11%	(32)	308
Continue His Campaign: No Biden	51%	(223)	16%	(70)	1%	(4)	32%	(138)	435
Continue His Campaign: Yes Trump	71%	(280)	8%	(32)	5%	(19)	17%	(65)	395
Continue His Campaign: No Trump	4%	(12)	66%	(231)	1%	(4)	29%	(101)	349
Conviction: Evidence	5%	(20)	68%	(260)	2%	(8)	25%	(94)	382
Conviction: Motivation to Damage	75%	(247)	2%	(7)	4%	(13)	19%	(63)	330
Conviction: DK/NO	40%	(27)	21%	(14)	3%	(2)	37%	(26)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(384)	30%	(232)	2%	(12)	19%	(152)	781
Gender: Male	53%	(191)	29%	(104)	3%	(10)	15%	(55)	359
Gender: Female	46%	(194)	31%	(129)	—	(2)	23%	(98)	422
Age: 18-34	47%	(94)	25%	(50)	1%	(3)	26%	(52)	199
Age: 35-44	48%	(54)	29%	(33)	1%	(1)	23%	(26)	114
Age: 45-64	53%	(140)	26%	(69)	1%	(3)	19%	(50)	262
Age: 65+	47%	(96)	39%	(81)	3%	(6)	11%	(23)	206
GenZers: 1997-2012	50%	(49)	23%	(22)	3%	(3)	25%	(25)	99
Millennials: 1981-1996	46%	(96)	28%	(59)	—	(1)	25%	(52)	209
GenXers: 1965-1980	51%	(105)	28%	(58)	1%	(3)	19%	(40)	205
Baby Boomers: 1946-1964	50%	(116)	33%	(78)	2%	(5)	15%	(35)	234
Educ: < College	54%	(255)	27%	(127)	—	(2)	18%	(84)	468
Educ: Bachelors degree	40%	(85)	30%	(64)	3%	(6)	27%	(58)	213
Educ: Post-grad	45%	(44)	42%	(42)	4%	(4)	10%	(10)	100
Income: Under 50k	51%	(141)	32%	(88)	1%	(2)	16%	(43)	274
Income: 50k-100k	49%	(152)	30%	(94)	1%	(4)	20%	(61)	311
Income: 100k+	47%	(91)	26%	(51)	3%	(7)	24%	(48)	196
Ethnicity: White (Non-Hispanic)	51%	(253)	30%	(149)	2%	(8)	18%	(89)	499
Ethnicity: Hispanic	44%	(79)	32%	(58)	2%	(3)	22%	(40)	180
Ethnicity: Black (Non-Hispanic)	53%	(21)	24%	(10)	2%	(1)	21%	(8)	39
Ethnicity: Asian + Other (Non-Hispanic)	49%	(31)	25%	(15)	—	(0)	26%	(16)	62
All Christian	59%	(233)	25%	(101)	1%	(5)	14%	(57)	396
All Non-Christian	29%	(14)	51%	(24)	3%	(1)	17%	(8)	47
Atheist	14%	(4)	43%	(14)	1%	(0)	42%	(13)	32
Agnostic/Nothing in particular	42%	(83)	31%	(61)	2%	(4)	25%	(50)	198
Something Else	47%	(50)	30%	(32)	1%	(1)	22%	(23)	107
Evangelical	65%	(117)	25%	(45)	—	(1)	10%	(18)	180
Non-Evangelical	50%	(153)	29%	(88)	2%	(5)	19%	(59)	305
PID: Dem (no lean)	13%	(34)	64%	(174)	1%	(3)	22%	(60)	270
PID: Ind (no lean)	40%	(78)	22%	(43)	1%	(2)	37%	(72)	195
PID: Rep (no lean)	86%	(272)	5%	(16)	2%	(7)	7%	(21)	316

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Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(384)	30%	(232)	2%	(12)	19%	(152)	781
PID/Gender: Dem Men	12%	(12)	73%	(74)	3%	(3)	12%	(13)	101
PID/Gender: Dem Women	13%	(22)	59%	(100)	—	(0)	28%	(47)	169
PID/Gender: Ind Men	43%	(43)	20%	(20)	1%	(1)	37%	(38)	102
PID/Gender: Ind Women	37%	(35)	24%	(23)	2%	(2)	37%	(34)	93
PID/Gender: Rep Men	86%	(135)	6%	(10)	5%	(7)	3%	(4)	157
PID/Gender: Rep Women	86%	(137)	4%	(6)	—	(0)	10%	(16)	159
Ideo: Liberal (1-3)	12%	(26)	61%	(128)	1%	(3)	25%	(52)	209
Ideo: Moderate (4)	42%	(101)	32%	(76)	1%	(3)	25%	(61)	241
Ideo: Conservative (5-7)	80%	(251)	9%	(27)	2%	(6)	10%	(31)	315
Community: Urban	46%	(115)	35%	(88)	1%	(3)	19%	(48)	253
Community: Suburban	48%	(200)	30%	(123)	2%	(9)	20%	(81)	412
Community: Rural	60%	(70)	18%	(21)	1%	(1)	21%	(24)	116
Military HHnm: Yes	61%	(92)	25%	(37)	1%	(2)	13%	(20)	150
Military HH: No	46%	(293)	31%	(195)	2%	(10)	21%	(132)	631
Employ: Private Sector	42%	(112)	30%	(81)	3%	(8)	24%	(65)	265
Employ: Government	57%	(26)	21%	(9)	2%	(1)	21%	(9)	46
Employ: Self-Employed	62%	(49)	28%	(22)	—	(0)	9%	(7)	79
Employ: Homemaker	58%	(27)	14%	(7)	—	(0)	28%	(13)	47
Employ: Student	62%	(16)	14%	(4)	—	(0)	24%	(6)	26
Employ: Retired	46%	(93)	40%	(82)	1%	(3)	13%	(26)	204
Employ: Unemployed	57%	(39)	21%	(14)	—	(0)	21%	(15)	68
Employ: Other	48%	(23)	28%	(13)	—	(0)	23%	(11)	47

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Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(384)	30%	(232)	2%	(12)	19%	(152)	781
Protestant	71%	(128)	25%	(45)	—	(0)	4%	(8)	181
Roman Catholic	47%	(93)	28%	(55)	2%	(4)	23%	(46)	197
Mormon	82%	(11)	—	(0)	—	(0)	18%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	24%	(1)	—	(0)	33%	(1)	4
Jewish	16%	(5)	64%	(20)	4%	(1)	16%	(5)	31
Muslim	78%	(5)	—	(0)	—	(0)	22%	(2)	7
Buddhist	20%	(1)	49%	(2)	—	(0)	31%	(1)	5
Hindu	51%	(3)	41%	(2)	—	(0)	7%	(0)	5
Atheist	14%	(4)	43%	(14)	1%	(0)	42%	(13)	32
Agnostic	18%	(8)	51%	(21)	—	(0)	31%	(13)	42
Something else	47%	(50)	30%	(32)	1%	(1)	22%	(23)	107
Nothing in particular	48%	(75)	25%	(40)	3%	(4)	24%	(37)	157
Ideo/PID: Conservative Republican	89%	(216)	3%	(6)	2%	(6)	6%	(14)	243
Ideo/PID: Moderate/Liberal Republican	75%	(50)	14%	(9)	2%	(1)	10%	(6)	68
Ideo/PID: Moderate/Conservative Democrat	25%	(30)	53%	(63)	1%	(1)	21%	(25)	119
Ideo/PID: Liberal Democrat	3%	(4)	76%	(111)	1%	(2)	21%	(30)	146
Unfavorable of Biden and Trump	38%	(53)	6%	(8)	—	(0)	56%	(79)	140
2024 H2H Matchup: Biden Voter	8%	(28)	63%	(221)	1%	(4)	28%	(99)	353
2024 H2H Matchup: Trump Voter	92%	(347)	2%	(8)	2%	(7)	4%	(16)	379
2024 H2H Matchup: Would not Vote	10%	(2)	16%	(3)	4%	(1)	70%	(12)	17
2024 H2H Matchup: Do not Know	23%	(8)	1%	(0)	—	(0)	76%	(25)	33
2022 House Vote: Democrat	13%	(43)	57%	(195)	2%	(6)	28%	(95)	339
2022 House Vote: Republican	89%	(290)	3%	(9)	2%	(6)	6%	(20)	326
2022 House Vote: Did not Vote	46%	(48)	24%	(25)	1%	(1)	29%	(31)	105
2020 Vote: Joe Biden	13%	(49)	56%	(206)	1%	(4)	29%	(106)	365
2020 Vote: Donald Trump	89%	(322)	3%	(11)	2%	(6)	6%	(23)	362
2020 Vote: Someone Else	13%	(1)	19%	(2)	2%	(0)	66%	(8)	12
2020 Vote: Did not Vote	29%	(12)	31%	(13)	4%	(2)	36%	(15)	42
2016 Vote: Hillary Clinton	7%	(18)	62%	(159)	1%	(3)	30%	(78)	257
2016 Vote: Donald Trump	84%	(288)	6%	(19)	2%	(7)	8%	(28)	342
2016 Vote: Someone Else	24%	(8)	30%	(10)	—	(0)	47%	(15)	32

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(384)	30%	(232)	2%	(12)	19%	(152)	781
2020 Vote/PID: Not Biden/Democrat	25%	(6)	44%	(11)	1%	(0)	30%	(8)	26
2020 Vote/PID: Not Trump/Republican	41%	(14)	21%	(7)	4%	(1)	34%	(12)	34
U.S. Economy: Wrong Track	62%	(339)	15%	(84)	—	(2)	22%	(122)	547
U.S. Economy: Right Direction	19%	(45)	64%	(149)	4%	(10)	13%	(30)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(24)	68%	(178)	2%	(6)	20%	(52)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(345)	5%	(18)	1%	(5)	5%	(21)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	27%	(36)	1%	(1)	60%	(79)	132
Top 2024 Issue: Economy	55%	(148)	20%	(54)	1%	(4)	23%	(63)	269
Community/Gender: Urban Women	29%	(28)	45%	(44)	—	(0)	26%	(26)	99
Community/Gender: Urban Men	56%	(87)	28%	(44)	1%	(2)	14%	(21)	154
Community/Gender: Rural Women	62%	(52)	17%	(14)	—	(0)	21%	(17)	83
Community/Gender: Rural Men	55%	(18)	23%	(7)	2%	(1)	21%	(7)	33
Community/Gender: Suburban Women	47%	(114)	30%	(71)	—	(1)	23%	(54)	240
Community/Gender: Suburban Men	50%	(86)	31%	(53)	4%	(8)	15%	(26)	172
Homeowner	51%	(341)	30%	(199)	2%	(10)	18%	(120)	670
Renter	41%	(41)	31%	(31)	1%	(1)	27%	(27)	101
Self + Household: White-Collar	44%	(153)	36%	(128)	3%	(9)	17%	(61)	352
Self + Household: Blue Collar	55%	(168)	27%	(84)	—	(1)	18%	(55)	308
Union HH: Yes	46%	(18)	41%	(16)	4%	(2)	10%	(4)	40
Union HH: No	49%	(366)	29%	(216)	1%	(11)	20%	(148)	741
LGBTQ+: Yes	37%	(31)	37%	(31)	—	(0)	26%	(22)	83
LGBTQ+: No	51%	(354)	29%	(202)	2%	(12)	19%	(131)	698
Motivated to Vote	50%	(371)	30%	(224)	1%	(11)	18%	(132)	737
Parent: Yes	48%	(105)	26%	(57)	3%	(6)	23%	(49)	217
Parent: No	50%	(280)	31%	(175)	1%	(6)	18%	(103)	564
COVID Vaccine: Yes	42%	(249)	34%	(202)	2%	(10)	21%	(126)	587
COVID Vaccine: No	70%	(136)	15%	(30)	1%	(2)	14%	(27)	194
Student Loans: Yes	36%	(39)	29%	(31)	1%	(2)	34%	(38)	110
Student Loans: No	51%	(345)	30%	(201)	2%	(10)	17%	(115)	671
Favorable Opinion of Haley	63%	(168)	19%	(50)	4%	(10)	14%	(38)	266
Unfavorable Opinion of Haley	37%	(98)	43%	(114)	1%	(1)	19%	(50)	263

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(384)	30%	(232)	2%	(12)	19%	(152)	781
Prodigal Biden Voter	46%	(21)	6%	(3)	1%	(1)	47%	(22)	46
Undecided Voter (DK/WNV)	19%	(9)	6%	(3)	1%	(1)	74%	(37)	50
Undecided Voter (DK)	23%	(8)	1%	(0)	—	(0)	76%	(25)	33
Watched Debate	53%	(316)	30%	(179)	2%	(11)	15%	(89)	595
Watched Debate: Did not Watch	37%	(69)	29%	(54)	1%	(1)	34%	(63)	186
Watched Debate: All of it	58%	(214)	28%	(101)	2%	(7)	12%	(45)	366
Watched Debate: Some of it	44%	(102)	34%	(78)	2%	(4)	20%	(45)	229
Continue His Campaign: Yes Biden	19%	(59)	63%	(195)	3%	(10)	14%	(43)	308
Continue His Campaign: No Biden	72%	(311)	7%	(33)	—	(2)	21%	(89)	435
Continue His Campaign: Yes Trump	86%	(339)	7%	(27)	2%	(8)	6%	(22)	395
Continue His Campaign: No Trump	12%	(41)	55%	(192)	1%	(2)	33%	(115)	349
Conviction: Evidence	11%	(40)	56%	(212)	1%	(5)	32%	(124)	382
Conviction: Motivation to Damage	90%	(298)	3%	(10)	1%	(3)	6%	(19)	330
Conviction: DK/NO	67%	(46)	15%	(11)	5%	(3)	13%	(9)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(245)	38%	(295)	2%	(18)	29%	(223)	781
Gender: Male	33%	(119)	37%	(134)	4%	(16)	25%	(91)	359
Gender: Female	30%	(126)	38%	(162)	1%	(2)	31%	(132)	422
Age: 18-34	35%	(71)	34%	(67)	2%	(4)	29%	(57)	199
Age: 35-44	33%	(37)	38%	(44)	—	(0)	29%	(32)	114
Age: 45-64	29%	(76)	35%	(91)	4%	(10)	32%	(84)	262
Age: 65+	30%	(61)	45%	(93)	1%	(3)	24%	(49)	206
GenZers: 1997-2012	42%	(42)	27%	(27)	4%	(4)	26%	(26)	99
Millennials: 1981-1996	32%	(66)	39%	(82)	—	(0)	29%	(61)	209
GenXers: 1965-1980	26%	(54)	36%	(74)	5%	(10)	33%	(68)	205
Baby Boomers: 1946-1964	29%	(69)	42%	(97)	1%	(3)	28%	(65)	234
Educ: < College	37%	(174)	32%	(152)	2%	(11)	28%	(131)	468
Educ: Bachelors degree	22%	(48)	46%	(98)	2%	(4)	30%	(63)	213
Educ: Post-grad	23%	(23)	46%	(46)	3%	(3)	29%	(29)	100
Income: Under 50k	36%	(97)	39%	(106)	4%	(11)	22%	(60)	274
Income: 50k-100k	31%	(98)	38%	(119)	1%	(3)	29%	(91)	311
Income: 100k+	25%	(49)	36%	(70)	2%	(5)	37%	(72)	196
Ethnicity: White (Non-Hispanic)	31%	(154)	37%	(183)	3%	(13)	30%	(150)	499
Ethnicity: Hispanic	30%	(53)	41%	(73)	3%	(5)	27%	(49)	180
Ethnicity: Black (Non-Hispanic)	49%	(20)	44%	(17)	1%	(0)	6%	(2)	39
Ethnicity: Asian + Other (Non-Hispanic)	29%	(18)	35%	(22)	—	(0)	36%	(22)	62
All Christian	33%	(131)	34%	(133)	3%	(12)	30%	(120)	396
All Non-Christian	29%	(14)	53%	(25)	—	(0)	19%	(9)	47
Atheist	13%	(4)	60%	(20)	1%	(0)	26%	(8)	32
Agnostic/Nothing in particular	30%	(60)	42%	(84)	2%	(4)	26%	(51)	198
Something Else	34%	(36)	32%	(34)	2%	(2)	32%	(35)	107
Evangelical	46%	(83)	30%	(55)	1%	(1)	23%	(41)	180
Non-Evangelical	24%	(72)	36%	(110)	4%	(13)	36%	(110)	305
PID: Dem (no lean)	6%	(17)	76%	(204)	1%	(3)	17%	(46)	270
PID: Ind (no lean)	23%	(45)	38%	(75)	1%	(2)	38%	(74)	195
PID: Rep (no lean)	58%	(183)	5%	(16)	4%	(13)	33%	(103)	316

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(245)	38%	(295)	2%	(18)	29%	(223)	781
PID/Gender: Dem Men	6%	(6)	76%	(77)	2%	(2)	15%	(15)	101
PID/Gender: Dem Women	6%	(11)	75%	(127)	—	(0)	18%	(31)	169
PID/Gender: Ind Men	23%	(24)	44%	(45)	—	(0)	33%	(33)	102
PID/Gender: Ind Women	23%	(21)	32%	(30)	2%	(2)	43%	(40)	93
PID/Gender: Rep Men	57%	(89)	8%	(12)	8%	(13)	27%	(42)	157
PID/Gender: Rep Women	59%	(94)	3%	(4)	—	(0)	38%	(61)	159
Ideo: Liberal (1-3)	8%	(17)	73%	(152)	3%	(5)	17%	(35)	209
Ideo: Moderate (4)	24%	(58)	44%	(107)	1%	(3)	31%	(74)	241
Ideo: Conservative (5-7)	52%	(163)	11%	(33)	3%	(9)	35%	(109)	315
Community: Urban	30%	(76)	41%	(104)	5%	(12)	24%	(61)	253
Community: Suburban	29%	(119)	38%	(158)	1%	(5)	32%	(131)	412
Community: Rural	43%	(50)	29%	(33)	1%	(1)	27%	(31)	116
Military HHnm: Yes	26%	(40)	31%	(46)	5%	(8)	38%	(56)	150
Military HH: No	33%	(205)	40%	(249)	2%	(10)	26%	(166)	631
Employ: Private Sector	27%	(73)	40%	(107)	2%	(5)	30%	(80)	265
Employ: Government	26%	(12)	30%	(14)	2%	(1)	41%	(19)	46
Employ: Self-Employed	48%	(38)	33%	(26)	—	(0)	18%	(14)	79
Employ: Homemaker	37%	(18)	25%	(12)	—	(0)	37%	(18)	47
Employ: Student	58%	(15)	5%	(1)	8%	(2)	29%	(8)	26
Employ: Retired	30%	(60)	46%	(93)	1%	(2)	24%	(49)	204
Employ: Unemployed	22%	(15)	33%	(22)	12%	(8)	33%	(22)	68
Employ: Other	29%	(14)	42%	(20)	—	(0)	29%	(14)	47

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(245)	38%	(295)	2%	(18)	29%	(223)	781
Protestant	39%	(70)	25%	(45)	4%	(8)	32%	(57)	181
Roman Catholic	25%	(49)	43%	(85)	2%	(4)	30%	(59)	197
Mormon	67%	(9)	10%	(1)	—	(0)	23%	(3)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	—	(0)	4
Jewish	19%	(6)	71%	(22)	—	(0)	10%	(3)	31
Muslim	78%	(5)	—	(0)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	26%	(1)	—	(0)	27%	(1)	5
Hindu	—	(0)	41%	(2)	—	(0)	59%	(3)	5
Atheist	13%	(4)	60%	(20)	1%	(0)	26%	(8)	32
Agnostic	10%	(4)	64%	(27)	—	(0)	26%	(11)	42
Something else	34%	(36)	32%	(34)	2%	(2)	32%	(35)	107
Nothing in particular	35%	(56)	36%	(57)	2%	(4)	26%	(40)	157
Ideo/PID: Conservative Republican	58%	(141)	2%	(4)	4%	(9)	36%	(88)	243
Ideo/PID: Moderate/Liberal Republican	54%	(36)	19%	(13)	6%	(4)	22%	(15)	68
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	65%	(77)	1%	(1)	23%	(28)	119
Ideo/PID: Liberal Democrat	3%	(4)	84%	(123)	1%	(1)	12%	(18)	146
Unfavorable of Biden and Trump	6%	(8)	22%	(31)	1%	(1)	72%	(100)	140
2024 H2H Matchup: Biden Voter	4%	(15)	78%	(275)	1%	(4)	17%	(58)	353
2024 H2H Matchup: Trump Voter	60%	(227)	4%	(16)	4%	(14)	32%	(122)	379
2024 H2H Matchup: Would not Vote	5%	(1)	19%	(3)	1%	(0)	75%	(12)	17
2024 H2H Matchup: Do not Know	4%	(1)	5%	(2)	—	(0)	90%	(30)	33
2022 House Vote: Democrat	5%	(18)	71%	(241)	1%	(3)	23%	(77)	339
2022 House Vote: Republican	57%	(187)	4%	(13)	4%	(13)	35%	(113)	326
2022 House Vote: Did not Vote	36%	(38)	33%	(35)	2%	(2)	29%	(30)	105
2020 Vote: Joe Biden	5%	(18)	71%	(258)	1%	(3)	23%	(85)	365
2020 Vote: Donald Trump	60%	(217)	4%	(14)	3%	(12)	33%	(119)	362
2020 Vote: Someone Else	1%	(0)	42%	(5)	—	(0)	57%	(7)	12
2020 Vote: Did not Vote	23%	(10)	44%	(18)	6%	(3)	27%	(11)	42
2016 Vote: Hillary Clinton	1%	(2)	80%	(205)	1%	(3)	19%	(48)	257
2016 Vote: Donald Trump	56%	(192)	7%	(24)	4%	(13)	33%	(112)	342
2016 Vote: Someone Else	6%	(2)	35%	(11)	—	(0)	59%	(19)	32

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(245)	38%	(295)	2%	(18)	29%	(223)	781
2020 Vote/PID: Not Biden/Democrat	24%	(6)	50%	(13)	1%	(0)	25%	(7)	26
2020 Vote/PID: Not Trump/Republican	13%	(4)	22%	(7)	4%	(1)	61%	(21)	34
U.S. Economy: Wrong Track	39%	(212)	24%	(131)	2%	(10)	36%	(195)	547
U.S. Economy: Right Direction	14%	(33)	70%	(165)	3%	(8)	12%	(28)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	78%	(202)	2%	(6)	15%	(38)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(222)	6%	(25)	3%	(11)	34%	(131)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	52%	(69)	1%	(1)	41%	(54)	132
Top 2024 Issue: Economy	33%	(89)	33%	(89)	1%	(4)	32%	(87)	269
Community/Gender: Urban Women	17%	(16)	50%	(49)	1%	(1)	32%	(32)	99
Community/Gender: Urban Men	39%	(59)	36%	(55)	7%	(11)	19%	(29)	154
Community/Gender: Rural Women	44%	(36)	28%	(23)	—	(0)	28%	(23)	83
Community/Gender: Rural Men	40%	(13)	31%	(10)	4%	(1)	25%	(8)	33
Community/Gender: Suburban Women	30%	(73)	37%	(89)	—	(1)	32%	(77)	240
Community/Gender: Suburban Men	27%	(46)	40%	(69)	2%	(4)	31%	(54)	172
Homeowner	32%	(212)	37%	(249)	3%	(17)	29%	(192)	670
Renter	30%	(31)	44%	(44)	1%	(1)	25%	(26)	101
Self + Household: White-Collar	26%	(91)	44%	(155)	4%	(15)	26%	(91)	352
Self + Household: Blue Collar	33%	(103)	34%	(104)	—	(0)	33%	(101)	308
Union HH: Yes	38%	(15)	57%	(23)	3%	(1)	2%	(1)	40
Union HH: No	31%	(229)	37%	(272)	2%	(17)	30%	(222)	741
LGBTQ+: Yes	26%	(21)	46%	(38)	2%	(1)	27%	(22)	83
LGBTQ+: No	32%	(223)	37%	(258)	2%	(17)	29%	(200)	698
Motivated to Vote	32%	(238)	38%	(282)	2%	(18)	27%	(200)	737
Parent: Yes	34%	(74)	35%	(75)	3%	(6)	28%	(61)	217
Parent: No	30%	(171)	39%	(220)	2%	(12)	29%	(162)	564
COVID Vaccine: Yes	26%	(150)	44%	(260)	2%	(12)	28%	(165)	587
COVID Vaccine: No	49%	(95)	18%	(35)	3%	(6)	30%	(57)	194
Student Loans: Yes	24%	(26)	47%	(51)	2%	(2)	28%	(31)	110
Student Loans: No	33%	(219)	36%	(244)	2%	(16)	29%	(192)	671
Favorable Opinion of Haley	35%	(93)	27%	(72)	5%	(14)	33%	(87)	266
Unfavorable Opinion of Haley	28%	(74)	50%	(130)	2%	(4)	21%	(55)	263

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(245)	38%	(295)	2%	(18)	29%	(223)	781
Prodigal Biden Voter	11%	(5)	11%	(5)	—	(0)	78%	(36)	46
Undecided Voter (DK/WNV)	4%	(2)	10%	(5)	—	(0)	85%	(42)	50
Undecided Voter (DK)	4%	(1)	5%	(2)	—	(0)	90%	(30)	33
Watched Debate	36%	(212)	37%	(220)	3%	(18)	24%	(145)	595
Watched Debate: Did not Watch	17%	(32)	41%	(76)	—	(0)	42%	(78)	186
Watched Debate: All of it	39%	(143)	34%	(124)	3%	(11)	24%	(88)	366
Watched Debate: Some of it	31%	(70)	42%	(95)	3%	(7)	25%	(57)	229
Continue His Campaign: Yes Biden	14%	(44)	69%	(213)	3%	(9)	14%	(42)	308
Continue His Campaign: No Biden	45%	(194)	16%	(68)	2%	(9)	38%	(165)	435
Continue His Campaign: Yes Trump	58%	(228)	11%	(42)	3%	(13)	28%	(112)	395
Continue His Campaign: No Trump	4%	(14)	67%	(235)	1%	(5)	27%	(96)	349
Conviction: Evidence	4%	(16)	69%	(264)	1%	(5)	25%	(96)	382
Conviction: Motivation to Damage	62%	(204)	5%	(16)	4%	(12)	30%	(99)	330
Conviction: DK/NO	36%	(25)	23%	(16)	2%	(1)	39%	(27)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(289)	39%	(306)	2%	(18)	22%	(168)	781
Gender: Male	45%	(162)	39%	(141)	1%	(4)	14%	(51)	359
Gender: Female	30%	(126)	39%	(165)	3%	(13)	28%	(117)	422
Age: 18-34	32%	(63)	35%	(71)	6%	(13)	27%	(53)	199
Age: 35-44	36%	(41)	46%	(53)	1%	(1)	17%	(19)	114
Age: 45-64	40%	(104)	34%	(89)	1%	(2)	26%	(68)	262
Age: 65+	39%	(80)	46%	(94)	1%	(3)	14%	(29)	206
GenZers: 1997-2012	33%	(32)	32%	(31)	10%	(10)	25%	(25)	99
Millennials: 1981-1996	34%	(71)	43%	(90)	2%	(3)	21%	(45)	209
GenXers: 1965-1980	37%	(76)	36%	(75)	1%	(2)	26%	(53)	205
Baby Boomers: 1946-1964	39%	(92)	41%	(96)	1%	(3)	19%	(44)	234
Educ: < College	39%	(185)	35%	(164)	3%	(14)	23%	(106)	468
Educ: Bachelors degree	35%	(74)	45%	(96)	1%	(1)	20%	(42)	213
Educ: Post-grad	30%	(30)	46%	(46)	3%	(3)	21%	(21)	100
Income: Under 50k	38%	(105)	38%	(105)	5%	(13)	19%	(52)	274
Income: 50k-100k	40%	(123)	41%	(129)	—	(0)	19%	(59)	311
Income: 100k+	31%	(61)	37%	(73)	2%	(5)	29%	(57)	196
Ethnicity: White (Non-Hispanic)	40%	(201)	38%	(187)	1%	(5)	21%	(106)	499
Ethnicity: Hispanic	29%	(52)	46%	(83)	2%	(3)	23%	(42)	180
Ethnicity: Black (Non-Hispanic)	32%	(13)	44%	(17)	23%	(9)	2%	(1)	39
Ethnicity: Asian + Other (Non-Hispanic)	37%	(23)	31%	(19)	—	(0)	33%	(20)	62
All Christian	44%	(175)	37%	(146)	2%	(6)	17%	(68)	396
All Non-Christian	26%	(12)	56%	(26)	—	(0)	18%	(9)	47
Atheist	6%	(2)	62%	(20)	1%	(0)	31%	(10)	32
Agnostic/Nothing in particular	29%	(58)	42%	(82)	5%	(10)	24%	(48)	198
Something Else	39%	(41)	29%	(31)	1%	(1)	31%	(34)	107
Evangelical	57%	(103)	31%	(56)	—	(0)	12%	(21)	180
Non-Evangelical	34%	(103)	39%	(118)	2%	(7)	25%	(78)	305
PID: Dem (no lean)	3%	(7)	75%	(204)	4%	(12)	17%	(47)	270
PID: Ind (no lean)	25%	(50)	41%	(81)	1%	(2)	32%	(63)	195
PID: Rep (no lean)	73%	(231)	7%	(22)	1%	(4)	18%	(58)	316

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(289)	39%	(306)	2%	(18)	22%	(168)	781
PID/Gender: Dem Men	6%	(6)	77%	(77)	1%	(1)	16%	(16)	101
PID/Gender: Dem Women	1%	(1)	75%	(126)	6%	(10)	18%	(31)	169
PID/Gender: Ind Men	32%	(32)	45%	(46)	—	(0)	22%	(23)	102
PID/Gender: Ind Women	19%	(17)	37%	(34)	2%	(2)	43%	(40)	93
PID/Gender: Rep Men	79%	(124)	11%	(18)	2%	(3)	8%	(12)	157
PID/Gender: Rep Women	67%	(107)	3%	(5)	1%	(1)	29%	(46)	159
Ideo: Liberal (1-3)	7%	(14)	77%	(160)	1%	(3)	15%	(32)	209
Ideo: Moderate (4)	21%	(51)	45%	(109)	5%	(11)	29%	(70)	241
Ideo: Conservative (5-7)	69%	(218)	10%	(33)	1%	(3)	20%	(62)	315
Community: Urban	37%	(93)	45%	(114)	—	(1)	18%	(46)	253
Community: Suburban	33%	(136)	39%	(161)	4%	(17)	24%	(98)	412
Community: Rural	51%	(59)	28%	(32)	—	(0)	21%	(24)	116
Military HHnm: Yes	46%	(70)	31%	(46)	—	(0)	23%	(34)	150
Military HH: No	35%	(219)	41%	(260)	3%	(17)	21%	(134)	631
Employ: Private Sector	37%	(97)	42%	(112)	1%	(3)	20%	(53)	265
Employ: Government	28%	(13)	30%	(14)	—	(0)	42%	(19)	46
Employ: Self-Employed	50%	(39)	31%	(25)	2%	(2)	17%	(13)	79
Employ: Homemaker	38%	(18)	24%	(11)	3%	(1)	35%	(16)	47
Employ: Student	24%	(6)	25%	(7)	33%	(9)	18%	(5)	26
Employ: Retired	39%	(80)	46%	(94)	1%	(1)	14%	(28)	204
Employ: Unemployed	33%	(22)	32%	(22)	1%	(1)	34%	(23)	68
Employ: Other	27%	(13)	47%	(22)	2%	(1)	23%	(11)	47

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(289)	39%	(306)	2%	(18)	22%	(168)	781
Protestant	57%	(103)	27%	(50)	1%	(1)	15%	(27)	181
Roman Catholic	31%	(61)	47%	(93)	2%	(5)	19%	(38)	197
Mormon	69%	(10)	10%	(1)	—	(0)	21%	(3)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	—	(0)	4
Jewish	15%	(5)	76%	(23)	—	(0)	9%	(3)	31
Muslim	78%	(5)	—	(0)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	22%	(1)	—	(0)	31%	(1)	5
Hindu	—	(0)	41%	(2)	—	(0)	59%	(3)	5
Atheist	6%	(2)	62%	(20)	1%	(0)	31%	(10)	32
Agnostic	17%	(7)	62%	(26)	—	(0)	20%	(9)	42
Something else	39%	(41)	29%	(31)	1%	(1)	31%	(34)	107
Nothing in particular	32%	(50)	36%	(57)	6%	(10)	25%	(40)	157
Ideo/PID: Conservative Republican	78%	(189)	2%	(5)	1%	(1)	19%	(47)	243
Ideo/PID: Moderate/Liberal Republican	55%	(37)	25%	(17)	4%	(3)	16%	(11)	68
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	64%	(76)	10%	(11)	23%	(27)	119
Ideo/PID: Liberal Democrat	2%	(3)	85%	(124)	—	(0)	13%	(19)	146
Unfavorable of Biden and Trump	8%	(11)	25%	(35)	—	(0)	67%	(93)	140
2024 H2H Matchup: Biden Voter	1%	(5)	80%	(281)	3%	(11)	16%	(56)	353
2024 H2H Matchup: Trump Voter	75%	(283)	5%	(20)	1%	(4)	19%	(71)	379
2024 H2H Matchup: Would not Vote	4%	(1)	12%	(2)	14%	(2)	70%	(12)	17
2024 H2H Matchup: Do not Know	—	(0)	11%	(4)	—	(0)	89%	(29)	33
2022 House Vote: Democrat	2%	(8)	72%	(244)	4%	(12)	22%	(75)	339
2022 House Vote: Republican	74%	(241)	6%	(19)	1%	(3)	19%	(63)	326
2022 House Vote: Did not Vote	35%	(37)	35%	(36)	2%	(2)	27%	(29)	105
2020 Vote: Joe Biden	3%	(9)	71%	(258)	4%	(14)	23%	(83)	365
2020 Vote: Donald Trump	75%	(271)	6%	(22)	1%	(3)	18%	(66)	362
2020 Vote: Someone Else	1%	(0)	19%	(2)	—	(0)	80%	(9)	12
2020 Vote: Did not Vote	19%	(8)	56%	(24)	2%	(1)	22%	(9)	42
2016 Vote: Hillary Clinton	1%	(4)	79%	(203)	1%	(3)	18%	(48)	257
2016 Vote: Donald Trump	71%	(241)	9%	(30)	1%	(5)	19%	(66)	342
2016 Vote: Someone Else	6%	(2)	41%	(13)	—	(0)	54%	(17)	32

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(289)	39%	(306)	2%	(18)	22%	(168)	781
2020 Vote/PID: Not Biden/Democrat	14%	(4)	68%	(18)	1%	(0)	16%	(4)	26
2020 Vote/PID: Not Trump/Republican	18%	(6)	24%	(8)	4%	(1)	54%	(19)	34
U.S. Economy: Wrong Track	48%	(265)	25%	(135)	1%	(4)	26%	(143)	547
U.S. Economy: Right Direction	10%	(23)	73%	(171)	6%	(14)	11%	(26)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	81%	(211)	4%	(11)	12%	(30)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(278)	8%	(31)	1%	(4)	19%	(75)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	48%	(64)	2%	(3)	48%	(63)	132
Top 2024 Issue: Economy	39%	(106)	33%	(89)	2%	(5)	26%	(69)	269
Community/Gender: Urban Women	19%	(19)	51%	(51)	—	(0)	30%	(30)	99
Community/Gender: Urban Men	48%	(74)	41%	(63)	—	(0)	10%	(16)	154
Community/Gender: Rural Women	49%	(40)	26%	(21)	—	(0)	26%	(21)	83
Community/Gender: Rural Men	57%	(19)	32%	(11)	1%	(0)	10%	(3)	33
Community/Gender: Suburban Women	28%	(67)	39%	(93)	5%	(13)	28%	(66)	240
Community/Gender: Suburban Men	40%	(69)	39%	(68)	2%	(4)	19%	(32)	172
Homeowner	38%	(253)	39%	(262)	2%	(15)	21%	(140)	670
Renter	33%	(34)	42%	(42)	2%	(2)	23%	(23)	101
Self + Household: White-Collar	35%	(124)	45%	(158)	1%	(5)	19%	(65)	352
Self + Household: Blue Collar	40%	(124)	36%	(111)	—	(0)	24%	(73)	308
Union HH: Yes	33%	(13)	57%	(23)	3%	(1)	7%	(3)	40
Union HH: No	37%	(275)	38%	(283)	2%	(16)	22%	(166)	741
LGBTQ+: Yes	14%	(12)	49%	(41)	12%	(10)	25%	(21)	83
LGBTQ+: No	40%	(277)	38%	(266)	1%	(8)	21%	(148)	698
Motivated to Vote	39%	(284)	39%	(291)	2%	(15)	20%	(147)	737
Parent: Yes	35%	(76)	39%	(84)	3%	(5)	24%	(52)	217
Parent: No	38%	(212)	39%	(223)	2%	(12)	21%	(117)	564
COVID Vaccine: Yes	30%	(175)	44%	(258)	3%	(17)	23%	(137)	587
COVID Vaccine: No	58%	(113)	25%	(48)	—	(1)	16%	(32)	194
Student Loans: Yes	21%	(23)	49%	(54)	2%	(2)	27%	(30)	110
Student Loans: No	40%	(265)	38%	(252)	2%	(15)	21%	(139)	671
Favorable Opinion of Haley	50%	(132)	28%	(75)	2%	(6)	20%	(53)	266
Unfavorable Opinion of Haley	32%	(84)	50%	(131)	—	(1)	18%	(47)	263

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(289)	39%	(306)	2%	(18)	22%	(168)	781
Prodigal Biden Voter	10%	(4)	9%	(4)	7%	(3)	74%	(34)	46
Undecided Voter (DK/WNV)	1%	(1)	11%	(6)	5%	(2)	82%	(41)	50
Undecided Voter (DK)	—	(0)	11%	(4)	—	(0)	89%	(29)	33
Watched Debate	41%	(246)	40%	(238)	2%	(15)	16%	(96)	595
Watched Debate: Did not Watch	23%	(43)	37%	(68)	2%	(3)	39%	(72)	186
Watched Debate: All of it	46%	(170)	37%	(135)	1%	(4)	16%	(58)	366
Watched Debate: Some of it	33%	(76)	45%	(103)	5%	(11)	17%	(38)	229
Continue His Campaign: Yes Biden	17%	(53)	71%	(219)	2%	(6)	10%	(30)	308
Continue His Campaign: No Biden	52%	(224)	17%	(75)	3%	(11)	29%	(124)	435
Continue His Campaign: Yes Trump	70%	(278)	11%	(44)	2%	(6)	17%	(67)	395
Continue His Campaign: No Trump	2%	(6)	70%	(245)	3%	(12)	25%	(87)	349
Conviction: Evidence	3%	(13)	72%	(277)	1%	(3)	23%	(89)	382
Conviction: Motivation to Damage	75%	(248)	5%	(15)	4%	(14)	16%	(54)	330
Conviction: DK/NO	41%	(28)	21%	(15)	1%	(1)	37%	(26)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	35%	(276)	31%	(242)	27%	(211)	4%	(33)	2%	(19)	781
Gender: Male	38%	(138)	28%	(101)	27%	(98)	4%	(14)	2%	(9)	359
Gender: Female	33%	(139)	33%	(141)	27%	(113)	5%	(19)	2%	(10)	422
Age: 18-34	36%	(72)	23%	(45)	28%	(55)	9%	(19)	4%	(8)	199
Age: 35-44	31%	(35)	32%	(37)	35%	(40)	1%	(1)	1%	(1)	114
Age: 45-64	38%	(99)	32%	(83)	26%	(68)	1%	(3)	3%	(9)	262
Age: 65+	34%	(70)	37%	(77)	23%	(48)	5%	(10)	—	(1)	206
GenZers: 1997-2012	41%	(41)	17%	(17)	16%	(16)	19%	(18)	6%	(6)	99
Millennials: 1981-1996	31%	(64)	30%	(62)	38%	(79)	1%	(2)	1%	(3)	209
GenXers: 1965-1980	42%	(86)	30%	(62)	23%	(47)	1%	(3)	4%	(9)	205
Baby Boomers: 1946-1964	32%	(74)	39%	(92)	26%	(60)	3%	(7)	1%	(1)	234
Educ: < College	34%	(157)	26%	(124)	32%	(149)	5%	(25)	3%	(13)	468
Educ: Bachelors degree	37%	(79)	39%	(84)	21%	(45)	2%	(5)	—	(0)	213
Educ: Post-grad	40%	(40)	34%	(34)	17%	(17)	3%	(3)	5%	(5)	100
Income: Under 50k	36%	(100)	26%	(71)	27%	(75)	6%	(18)	4%	(10)	274
Income: 50k-100k	34%	(106)	33%	(104)	28%	(86)	3%	(10)	2%	(5)	311
Income: 100k+	36%	(70)	34%	(67)	25%	(49)	3%	(6)	2%	(4)	196
Ethnicity: White (Non-Hispanic)	37%	(184)	34%	(169)	25%	(126)	2%	(12)	2%	(8)	499
Ethnicity: Hispanic	36%	(66)	29%	(52)	29%	(52)	1%	(2)	5%	(8)	180
Ethnicity: Black (Non-Hispanic)	42%	(17)	7%	(3)	21%	(8)	22%	(9)	7%	(3)	39
Ethnicity: Asian + Other (Non-Hispanic)	16%	(10)	28%	(17)	40%	(25)	16%	(10)	—	(0)	62
All Christian	37%	(145)	32%	(128)	26%	(103)	3%	(14)	1%	(5)	396
All Non-Christian	50%	(24)	31%	(15)	14%	(7)	2%	(1)	3%	(1)	47
Atheist	31%	(10)	18%	(6)	49%	(16)	—	(0)	2%	(0)	32
Agnostic/Nothing in particular	34%	(68)	28%	(56)	25%	(50)	8%	(15)	5%	(9)	198
Something Else	27%	(29)	35%	(37)	33%	(35)	3%	(3)	3%	(3)	107
Evangelical	27%	(48)	34%	(62)	31%	(56)	6%	(11)	2%	(3)	180
Non-Evangelical	38%	(116)	32%	(99)	26%	(81)	2%	(6)	1%	(4)	305

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	35%	(276)	31%	(242)	27%	(211)	4%	(33)	2%	(19)	781
PID: Dem (no lean)	44%	(119)	22%	(60)	24%	(66)	6%	(16)	3%	(9)	270
PID: Ind (no lean)	32%	(62)	34%	(67)	31%	(60)	2%	(3)	1%	(2)	195
PID: Rep (no lean)	30%	(95)	36%	(114)	27%	(85)	4%	(14)	2%	(8)	316
PID/Gender: Dem Men	47%	(47)	22%	(23)	26%	(26)	2%	(2)	4%	(4)	101
PID/Gender: Dem Women	42%	(72)	22%	(38)	24%	(40)	8%	(14)	3%	(5)	169
PID/Gender: Ind Men	36%	(37)	32%	(33)	31%	(32)	1%	(1)	—	(0)	102
PID/Gender: Ind Women	28%	(26)	37%	(35)	30%	(28)	3%	(2)	2%	(2)	93
PID/Gender: Rep Men	34%	(54)	29%	(46)	26%	(40)	7%	(11)	3%	(5)	157
PID/Gender: Rep Women	26%	(41)	43%	(69)	28%	(44)	2%	(3)	2%	(3)	159
Ideo: Liberal (1-3)	50%	(105)	26%	(54)	20%	(42)	—	(1)	4%	(8)	209
Ideo: Moderate (4)	32%	(78)	28%	(69)	31%	(76)	7%	(17)	1%	(2)	241
Ideo: Conservative (5-7)	30%	(94)	37%	(116)	26%	(82)	5%	(15)	3%	(8)	315
Community: Urban	37%	(93)	30%	(75)	30%	(77)	1%	(4)	2%	(4)	253
Community: Suburban	38%	(157)	29%	(119)	25%	(103)	5%	(21)	3%	(12)	412
Community: Rural	22%	(26)	41%	(48)	27%	(31)	7%	(9)	2%	(3)	116
Military HHnm: Yes	39%	(59)	27%	(41)	28%	(42)	2%	(2)	4%	(5)	150
Military HH: No	34%	(217)	32%	(201)	27%	(168)	5%	(31)	2%	(14)	631
Employ: Private Sector	36%	(97)	32%	(85)	28%	(74)	2%	(5)	2%	(5)	265
Employ: Government	20%	(9)	44%	(20)	29%	(13)	—	(0)	7%	(3)	46
Employ: Self-Employed	29%	(23)	28%	(22)	32%	(25)	10%	(8)	2%	(1)	79
Employ: Homemaker	28%	(13)	41%	(19)	29%	(14)	2%	(1)	—	(0)	47
Employ: Student	32%	(8)	8%	(2)	21%	(5)	40%	(10)	—	(0)	26
Employ: Retired	35%	(71)	37%	(76)	22%	(45)	4%	(9)	1%	(3)	204
Employ: Unemployed	60%	(41)	11%	(7)	26%	(18)	—	(0)	3%	(2)	68
Employ: Other	31%	(15)	22%	(11)	34%	(16)	1%	(0)	11%	(5)	47

Continued on next page

Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	35%	(276)	31%	(242)	27%	(211)	4%	(33)	2%	(19)	781
Protestant	37%	(66)	34%	(62)	22%	(40)	6%	(10)	1%	(2)	181
Roman Catholic	35%	(69)	31%	(61)	31%	(61)	2%	(4)	1%	(2)	197
Mormon	47%	(6)	31%	(4)	11%	(2)	—	(0)	11%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	100%	(4)	—	(0)	—	(0)	—	(0)	—	(0)	4
Jewish	58%	(18)	24%	(7)	14%	(4)	—	(0)	4%	(1)	31
Muslim	—	(0)	68%	(5)	22%	(2)	10%	(1)	—	(0)	7
Buddhist	33%	(2)	50%	(2)	17%	(1)	—	(0)	—	(0)	5
Hindu	93%	(5)	7%	(0)	—	(0)	—	(0)	—	(0)	5
Atheist	31%	(10)	18%	(6)	49%	(16)	—	(0)	2%	(0)	32
Agnostic	38%	(16)	28%	(12)	30%	(12)	1%	(0)	3%	(1)	42
Something else	27%	(29)	35%	(37)	33%	(35)	3%	(3)	3%	(3)	107
Nothing in particular	33%	(52)	28%	(44)	24%	(37)	10%	(15)	5%	(8)	157
Ideo/PID: Conservative Republican	28%	(69)	39%	(95)	24%	(59)	5%	(13)	3%	(7)	243
Ideo/PID: Moderate/Liberal Republican	38%	(26)	26%	(18)	32%	(22)	1%	(1)	2%	(1)	68
Ideo/PID: Moderate/Conservative Democrat	38%	(45)	20%	(24)	27%	(32)	13%	(16)	1%	(2)	119
Ideo/PID: Liberal Democrat	50%	(73)	24%	(36)	20%	(30)	—	(0)	5%	(7)	146
Unfavorable of Biden and Trump	49%	(68)	27%	(38)	23%	(32)	—	(0)	1%	(2)	140
2024 H2H Matchup: Biden Voter	43%	(153)	27%	(94)	22%	(79)	5%	(19)	3%	(9)	353
2024 H2H Matchup: Trump Voter	28%	(104)	36%	(135)	31%	(117)	4%	(14)	2%	(8)	379
2024 H2H Matchup: Would not Vote	52%	(9)	9%	(1)	37%	(6)	1%	(0)	1%	(0)	17
2024 H2H Matchup: Do not Know	33%	(11)	35%	(12)	27%	(9)	—	(0)	5%	(2)	33
2022 House Vote: Democrat	42%	(142)	29%	(98)	23%	(78)	6%	(19)	1%	(2)	339
2022 House Vote: Republican	31%	(102)	35%	(114)	27%	(87)	4%	(14)	3%	(9)	326
2022 House Vote: Did not Vote	29%	(30)	27%	(28)	36%	(38)	1%	(1)	7%	(8)	105
2020 Vote: Joe Biden	43%	(158)	29%	(106)	21%	(77)	5%	(19)	1%	(4)	365
2020 Vote: Donald Trump	29%	(106)	34%	(123)	31%	(113)	4%	(13)	2%	(8)	362
2020 Vote: Someone Else	35%	(4)	27%	(3)	38%	(4)	—	(0)	—	(0)	12
2020 Vote: Did not Vote	21%	(9)	23%	(10)	38%	(16)	1%	(0)	17%	(7)	42

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	35%	(276)	31%	(242)	27%	(211)	4%	(33)	2%	(19)	781
2016 Vote: Hillary Clinton	40%	(102)	32%	(82)	23%	(60)	4%	(10)	2%	(4)	257
2016 Vote: Donald Trump	32%	(109)	32%	(109)	32%	(111)	2%	(7)	2%	(6)	342
2016 Vote: Someone Else	45%	(14)	21%	(7)	34%	(11)	—	(0)	—	(0)	32
2020 Vote/PID: Not Biden/Democrat	12%	(3)	13%	(3)	50%	(13)	—	(0)	26%	(7)	26
2020 Vote/PID: Not Trump/Republican	31%	(11)	62%	(21)	3%	(1)	4%	(1)	—	(0)	34
U.S. Economy: Wrong Track	34%	(184)	32%	(177)	28%	(155)	3%	(16)	3%	(16)	547
U.S. Economy: Right Direction	40%	(93)	28%	(65)	24%	(56)	7%	(17)	1%	(3)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(108)	29%	(75)	20%	(53)	7%	(18)	3%	(8)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(117)	33%	(128)	31%	(119)	4%	(15)	2%	(10)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(51)	30%	(39)	30%	(39)	—	(0)	1%	(2)	132
Top 2024 Issue: Economy	35%	(94)	33%	(88)	29%	(79)	—	(1)	2%	(7)	269
Community/Gender: Urban Women	33%	(33)	37%	(37)	26%	(26)	3%	(3)	1%	(1)	99
Community/Gender: Urban Men	40%	(61)	25%	(38)	33%	(51)	—	(1)	2%	(4)	154
Community/Gender: Rural Women	20%	(17)	46%	(39)	29%	(24)	4%	(3)	—	(0)	83
Community/Gender: Rural Men	28%	(9)	29%	(9)	20%	(7)	17%	(5)	7%	(2)	33
Community/Gender: Suburban Women	37%	(89)	27%	(65)	26%	(63)	6%	(13)	4%	(9)	240
Community/Gender: Suburban Men	39%	(68)	31%	(54)	23%	(41)	4%	(7)	2%	(3)	172
Homeowner	37%	(246)	31%	(210)	26%	(171)	4%	(29)	2%	(14)	670
Renter	27%	(28)	29%	(29)	36%	(37)	3%	(3)	4%	(4)	101
Self + Household: White-Collar	45%	(158)	28%	(100)	22%	(78)	1%	(5)	3%	(12)	352
Self + Household: Blue Collar	32%	(100)	37%	(114)	26%	(81)	3%	(9)	1%	(4)	308
Union HH: Yes	52%	(21)	27%	(11)	12%	(5)	3%	(1)	6%	(3)	40
Union HH: No	34%	(255)	31%	(231)	28%	(206)	4%	(32)	2%	(17)	741
LGBTQ+: Yes	43%	(36)	20%	(17)	23%	(19)	12%	(10)	2%	(2)	83
LGBTQ+: No	34%	(240)	32%	(225)	27%	(192)	3%	(23)	2%	(17)	698
Motivated to Vote	36%	(268)	31%	(229)	26%	(188)	4%	(33)	2%	(18)	737
Parent: Yes	36%	(79)	31%	(66)	29%	(62)	1%	(3)	3%	(7)	217
Parent: No	35%	(198)	31%	(175)	26%	(148)	5%	(30)	2%	(13)	564

Continued on next page

Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	35%	(276)	31%	(242)	27%	(211)	4%	(33)	2%	(19)	781
COVID Vaccine: Yes	38%	(222)	32%	(191)	25%	(147)	3%	(19)	1%	(8)	587
COVID Vaccine: No	28%	(54)	26%	(51)	33%	(63)	7%	(14)	6%	(11)	194
Student Loans: Yes	53%	(58)	27%	(29)	18%	(20)	—	(0)	1%	(2)	110
Student Loans: No	32%	(218)	32%	(213)	28%	(191)	5%	(33)	3%	(18)	671
Favorable Opinion of Haley	41%	(109)	37%	(99)	20%	(53)	2%	(5)	—	(0)	266
Unfavorable Opinion of Haley	33%	(87)	35%	(92)	27%	(70)	3%	(9)	2%	(5)	263
Prodigal Biden Voter	32%	(15)	42%	(19)	20%	(9)	2%	(1)	4%	(2)	46
Undecided Voter (DK/WNV)	39%	(19)	26%	(13)	31%	(15)	—	(0)	4%	(2)	50
Undecided Voter (DK)	33%	(11)	35%	(12)	27%	(9)	—	(0)	5%	(2)	33
Watched Debate	38%	(225)	31%	(183)	24%	(141)	5%	(30)	3%	(15)	595
Watched Debate: Did not Watch	28%	(51)	32%	(59)	37%	(69)	1%	(3)	2%	(4)	186
Watched Debate: All of it	43%	(158)	31%	(113)	22%	(79)	3%	(10)	1%	(5)	366
Watched Debate: Some of it	29%	(67)	31%	(70)	27%	(62)	9%	(20)	4%	(10)	229
Continue His Campaign: Yes Biden	38%	(116)	32%	(99)	25%	(77)	2%	(8)	3%	(10)	308
Continue His Campaign: No Biden	35%	(152)	31%	(136)	26%	(114)	6%	(25)	2%	(8)	435
Continue His Campaign: Yes Trump	31%	(122)	32%	(128)	31%	(122)	4%	(14)	2%	(10)	395
Continue His Campaign: No Trump	40%	(139)	30%	(106)	22%	(78)	5%	(18)	2%	(8)	349
Conviction: Evidence	44%	(169)	30%	(114)	21%	(80)	2%	(9)	2%	(9)	382
Conviction: Motivation to Damage	27%	(88)	36%	(118)	28%	(92)	7%	(24)	2%	(7)	330
Conviction: DK/NO	27%	(19)	14%	(10)	55%	(38)	—	(0)	4%	(3)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(209)	19%	(151)	9%	(71)	42%	(331)	3%	(20)	781
Gender: Male	25%	(90)	18%	(66)	11%	(38)	45%	(163)	1%	(3)	359
Gender: Female	28%	(119)	20%	(85)	8%	(33)	40%	(168)	4%	(17)	422
Age: 18-34	20%	(41)	35%	(69)	11%	(21)	28%	(57)	6%	(12)	199
Age: 35-44	32%	(37)	25%	(28)	5%	(6)	35%	(40)	2%	(3)	114
Age: 45-64	26%	(69)	11%	(28)	10%	(27)	51%	(134)	2%	(5)	262
Age: 65+	30%	(62)	13%	(26)	8%	(17)	49%	(101)	—	(0)	206
GenZers: 1997-2012	18%	(17)	40%	(40)	15%	(15)	23%	(23)	4%	(4)	99
Millennials: 1981-1996	28%	(58)	28%	(58)	6%	(12)	34%	(71)	5%	(11)	209
GenXers: 1965-1980	28%	(57)	11%	(23)	11%	(23)	47%	(97)	2%	(5)	205
Baby Boomers: 1946-1964	28%	(66)	12%	(28)	9%	(20)	51%	(120)	—	(0)	234
Educ: < College	23%	(109)	20%	(92)	9%	(42)	45%	(211)	3%	(14)	468
Educ: Bachelors degree	27%	(58)	19%	(41)	11%	(24)	41%	(86)	2%	(4)	213
Educ: Post-grad	42%	(42)	18%	(18)	5%	(5)	33%	(33)	2%	(2)	100
Income: Under 50k	30%	(83)	23%	(62)	5%	(14)	40%	(109)	2%	(6)	274
Income: 50k-100k	25%	(76)	16%	(50)	11%	(35)	45%	(139)	3%	(11)	311
Income: 100k+	25%	(49)	20%	(39)	11%	(22)	42%	(83)	2%	(3)	196
Ethnicity: White (Non-Hispanic)	25%	(127)	14%	(69)	10%	(48)	49%	(245)	2%	(11)	499
Ethnicity: Hispanic	27%	(49)	29%	(53)	10%	(19)	28%	(51)	5%	(9)	180
Ethnicity: Black (Non-Hispanic)	37%	(15)	40%	(16)	6%	(2)	16%	(6)	1%	(0)	39
Ethnicity: Asian + Other (Non-Hispanic)	29%	(18)	22%	(14)	2%	(1)	46%	(28)	—	(0)	62
All Christian	19%	(74)	20%	(77)	9%	(37)	51%	(203)	1%	(4)	396
All Non-Christian	47%	(22)	17%	(8)	9%	(4)	24%	(11)	2%	(1)	47
Atheist	52%	(17)	17%	(5)	20%	(6)	8%	(3)	3%	(1)	32
Agnostic/Nothing in particular	34%	(68)	22%	(43)	9%	(18)	32%	(63)	3%	(6)	198
Something Else	25%	(27)	16%	(17)	4%	(4)	48%	(52)	7%	(8)	107
Evangelical	19%	(34)	12%	(22)	9%	(17)	57%	(102)	3%	(6)	180
Non-Evangelical	22%	(67)	22%	(67)	7%	(21)	47%	(145)	2%	(6)	305
PID: Dem (no lean)	55%	(149)	29%	(78)	8%	(21)	6%	(15)	3%	(7)	270
PID: Ind (no lean)	22%	(43)	27%	(53)	11%	(21)	37%	(72)	3%	(7)	195
PID: Rep (no lean)	5%	(17)	6%	(20)	9%	(29)	77%	(244)	2%	(6)	316

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(209)	19%	(151)	9%	(71)	42%	(331)	3%	(20)	781
PID/Gender: Dem Men	51%	(51)	31%	(31)	9%	(10)	8%	(8)	1%	(1)	101
PID/Gender: Dem Women	58%	(98)	28%	(47)	7%	(11)	4%	(7)	4%	(6)	169
PID/Gender: Ind Men	23%	(24)	24%	(25)	11%	(11)	41%	(42)	—	(0)	102
PID/Gender: Ind Women	20%	(19)	30%	(28)	10%	(9)	33%	(31)	6%	(6)	93
PID/Gender: Rep Men	10%	(15)	7%	(11)	11%	(17)	72%	(113)	1%	(1)	157
PID/Gender: Rep Women	1%	(2)	6%	(9)	8%	(12)	82%	(131)	3%	(5)	159
Ideo: Liberal (1-3)	59%	(123)	27%	(57)	7%	(15)	5%	(11)	2%	(3)	209
Ideo: Moderate (4)	25%	(60)	28%	(69)	15%	(35)	30%	(72)	2%	(5)	241
Ideo: Conservative (5-7)	8%	(25)	8%	(24)	6%	(20)	77%	(242)	1%	(4)	315
Community: Urban	27%	(68)	23%	(59)	9%	(23)	38%	(96)	3%	(8)	253
Community: Suburban	30%	(125)	18%	(75)	8%	(34)	41%	(167)	2%	(10)	412
Community: Rural	14%	(16)	15%	(17)	12%	(13)	58%	(68)	2%	(2)	116
Military HHnm: Yes	19%	(28)	17%	(25)	9%	(14)	55%	(82)	1%	(1)	150
Military HH: No	29%	(180)	20%	(126)	9%	(57)	39%	(249)	3%	(19)	631
Employ: Private Sector	31%	(83)	20%	(53)	7%	(18)	39%	(103)	3%	(7)	265
Employ: Government	19%	(8)	33%	(15)	3%	(1)	46%	(21)	—	(0)	46
Employ: Self-Employed	26%	(20)	15%	(12)	2%	(2)	53%	(42)	4%	(3)	79
Employ: Homemaker	10%	(5)	22%	(10)	11%	(5)	55%	(26)	2%	(1)	47
Employ: Student	8%	(2)	51%	(13)	25%	(7)	8%	(2)	8%	(2)	26
Employ: Retired	27%	(56)	14%	(28)	12%	(25)	47%	(95)	—	(0)	204
Employ: Unemployed	24%	(16)	23%	(16)	15%	(10)	34%	(23)	4%	(3)	68
Employ: Other	38%	(18)	7%	(3)	6%	(3)	41%	(19)	9%	(4)	47

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(209)	19%	(151)	9%	(71)	42%	(331)	3%	(20)	781
Protestant	17%	(31)	11%	(19)	8%	(14)	64%	(116)	—	(0)	181
Roman Catholic	21%	(42)	27%	(53)	10%	(19)	40%	(79)	2%	(4)	197
Mormon	1%	(0)	29%	(4)	14%	(2)	55%	(8)	—	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	33%	(1)	43%	(2)	—	(0)	—	(0)	4
Jewish	67%	(20)	5%	(2)	10%	(3)	15%	(5)	3%	(1)	31
Muslim	23%	(2)	22%	(2)	10%	(1)	44%	(3)	—	(0)	7
Buddhist	—	(0)	63%	(3)	14%	(1)	18%	(1)	6%	(0)	5
Hindu	—	(0)	41%	(2)	—	(0)	59%	(3)	—	(0)	5
Atheist	52%	(17)	17%	(5)	20%	(6)	8%	(3)	3%	(1)	32
Agnostic	47%	(20)	22%	(9)	9%	(4)	17%	(7)	5%	(2)	42
Something else	25%	(27)	16%	(17)	4%	(4)	48%	(52)	7%	(8)	107
Nothing in particular	31%	(49)	22%	(34)	9%	(15)	35%	(55)	2%	(4)	157
Ideo/PID: Conservative Republican	5%	(12)	3%	(8)	7%	(17)	83%	(202)	2%	(4)	243
Ideo/PID: Moderate/Liberal Republican	8%	(5)	17%	(11)	18%	(12)	55%	(37)	3%	(2)	68
Ideo/PID: Moderate/Conservative Democrat	44%	(52)	32%	(38)	11%	(13)	11%	(13)	2%	(2)	119
Ideo/PID: Liberal Democrat	65%	(96)	28%	(40)	5%	(8)	1%	(1)	1%	(1)	146
Unfavorable of Biden and Trump	7%	(9)	33%	(46)	16%	(22)	40%	(57)	4%	(6)	140
2024 H2H Matchup: Biden Voter	52%	(185)	31%	(109)	7%	(25)	5%	(19)	4%	(15)	353
2024 H2H Matchup: Trump Voter	6%	(21)	7%	(27)	9%	(36)	77%	(293)	1%	(2)	379
2024 H2H Matchup: Would not Vote	4%	(1)	29%	(5)	11%	(2)	49%	(8)	6%	(1)	17
2024 H2H Matchup: Do not Know	5%	(2)	31%	(10)	24%	(8)	34%	(11)	6%	(2)	33
2022 House Vote: Democrat	48%	(162)	33%	(111)	9%	(31)	7%	(22)	4%	(14)	339
2022 House Vote: Republican	5%	(17)	5%	(16)	8%	(25)	81%	(264)	1%	(4)	326
2022 House Vote: Did not Vote	27%	(28)	19%	(19)	12%	(13)	40%	(42)	2%	(2)	105
2020 Vote: Joe Biden	48%	(175)	32%	(117)	9%	(31)	8%	(29)	3%	(12)	365
2020 Vote: Donald Trump	5%	(18)	6%	(22)	7%	(26)	81%	(293)	1%	(2)	362
2020 Vote: Someone Else	11%	(1)	23%	(3)	32%	(4)	34%	(4)	—	(0)	12
2020 Vote: Did not Vote	34%	(14)	21%	(9)	21%	(9)	9%	(4)	14%	(6)	42

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(209)	19%	(151)	9%	(71)	42%	(331)	3%	(20)	781
2016 Vote: Hillary Clinton	56%	(144)	26%	(68)	8%	(21)	5%	(12)	5%	(12)	257
2016 Vote: Donald Trump	6%	(22)	9%	(30)	9%	(29)	76%	(260)	—	(1)	342
2016 Vote: Someone Else	30%	(10)	30%	(10)	8%	(2)	29%	(9)	3%	(1)	32
2020 Vote/PID: Not Biden/Democrat	44%	(11)	13%	(3)	9%	(2)	19%	(5)	15%	(4)	26
2020 Vote/PID: Not Trump/Republican	7%	(2)	19%	(6)	28%	(10)	35%	(12)	12%	(4)	34
U.S. Economy: Wrong Track	14%	(79)	15%	(81)	10%	(53)	58%	(315)	3%	(19)	547
U.S. Economy: Right Direction	55%	(129)	30%	(70)	7%	(17)	7%	(16)	1%	(1)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(141)	32%	(82)	6%	(14)	5%	(13)	4%	(9)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(23)	10%	(39)	9%	(34)	75%	(290)	1%	(3)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(45)	23%	(30)	16%	(22)	21%	(28)	6%	(8)	132
Top 2024 Issue: Economy	20%	(53)	19%	(52)	11%	(31)	47%	(128)	2%	(5)	269
Community/Gender: Urban Women	40%	(40)	24%	(23)	4%	(4)	26%	(26)	6%	(6)	99
Community/Gender: Urban Men	18%	(28)	23%	(35)	12%	(19)	46%	(70)	1%	(2)	154
Community/Gender: Rural Women	13%	(11)	15%	(12)	12%	(10)	58%	(48)	3%	(2)	83
Community/Gender: Rural Men	15%	(5)	14%	(5)	12%	(4)	60%	(20)	—	(0)	33
Community/Gender: Suburban Women	29%	(69)	20%	(49)	8%	(19)	39%	(95)	4%	(9)	240
Community/Gender: Suburban Men	33%	(57)	15%	(26)	9%	(16)	42%	(73)	1%	(1)	172
Homeowner	26%	(173)	19%	(125)	9%	(59)	44%	(297)	2%	(16)	670
Renter	35%	(35)	22%	(22)	10%	(10)	30%	(30)	3%	(3)	101
Self + Household: White-Collar	31%	(108)	20%	(69)	8%	(27)	41%	(145)	1%	(2)	352
Self + Household: Blue Collar	23%	(72)	18%	(55)	10%	(29)	46%	(143)	3%	(9)	308
Union HH: Yes	44%	(18)	34%	(14)	3%	(1)	19%	(8)	—	(0)	40
Union HH: No	26%	(191)	19%	(137)	9%	(69)	44%	(323)	3%	(20)	741
LGBTQ+: Yes	41%	(34)	34%	(28)	9%	(7)	15%	(12)	2%	(2)	83
LGBTQ+: No	25%	(174)	18%	(123)	9%	(63)	46%	(319)	3%	(18)	698
Motivated to Vote	28%	(205)	19%	(138)	9%	(65)	43%	(314)	2%	(14)	737
Parent: Yes	29%	(64)	25%	(54)	11%	(24)	33%	(72)	1%	(2)	217
Parent: No	26%	(145)	17%	(97)	8%	(46)	46%	(258)	3%	(18)	564
COVID Vaccine: Yes	30%	(175)	21%	(123)	10%	(59)	36%	(213)	3%	(17)	587
COVID Vaccine: No	17%	(34)	14%	(28)	6%	(12)	61%	(118)	1%	(3)	194

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(209)	19%	(151)	9%	(71)	42%	(331)	3%	(20)	781
Student Loans: Yes	35%	(38)	21%	(23)	5%	(6)	36%	(39)	3%	(4)	110
Student Loans: No	25%	(171)	19%	(128)	10%	(65)	43%	(292)	2%	(16)	671
Favorable Opinion of Haley	16%	(43)	13%	(36)	10%	(28)	59%	(158)	—	(1)	266
Unfavorable Opinion of Haley	39%	(101)	18%	(47)	6%	(15)	37%	(96)	1%	(3)	263
Prodigal Biden Voter	15%	(7)	27%	(12)	29%	(13)	25%	(11)	4%	(2)	46
Undecided Voter (DK/WNV)	5%	(2)	30%	(15)	20%	(10)	39%	(19)	6%	(3)	50
Undecided Voter (DK)	5%	(2)	31%	(10)	24%	(8)	34%	(11)	6%	(2)	33
Watched Debate	26%	(152)	19%	(115)	9%	(51)	45%	(269)	1%	(7)	595
Watched Debate: Did not Watch	30%	(56)	19%	(36)	10%	(19)	33%	(62)	7%	(13)	186
Watched Debate: All of it	22%	(81)	15%	(57)	6%	(21)	55%	(202)	2%	(6)	366
Watched Debate: Some of it	31%	(71)	26%	(59)	13%	(30)	29%	(66)	1%	(2)	229
Continue His Campaign: Yes Biden	52%	(161)	27%	(83)	5%	(15)	14%	(43)	2%	(7)	308
Continue His Campaign: No Biden	9%	(37)	14%	(62)	12%	(54)	63%	(276)	1%	(6)	435
Continue His Campaign: Yes Trump	10%	(39)	11%	(42)	7%	(28)	72%	(285)	—	(2)	395
Continue His Campaign: No Trump	44%	(154)	29%	(102)	12%	(40)	12%	(40)	3%	(12)	349
Conviction: Evidence	48%	(184)	27%	(104)	11%	(42)	10%	(38)	3%	(13)	382
Conviction: Motivation to Damage	4%	(14)	10%	(34)	6%	(19)	79%	(260)	1%	(3)	330
Conviction: DK/NO	15%	(10)	18%	(13)	14%	(10)	47%	(33)	6%	(4)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(269)	51%	(399)	14%	(113)	781
Gender: Male	34%	(121)	53%	(192)	13%	(47)	359
Gender: Female	35%	(149)	49%	(207)	16%	(66)	422
Age: 18-34	33%	(66)	48%	(96)	19%	(37)	199
Age: 35-44	38%	(43)	43%	(49)	19%	(22)	114
Age: 45-64	29%	(77)	55%	(145)	15%	(40)	262
Age: 65+	41%	(84)	52%	(108)	7%	(14)	206
GenZers: 1997-2012	28%	(28)	53%	(52)	19%	(19)	99
Millennials: 1981-1996	37%	(78)	43%	(91)	19%	(40)	209
GenXers: 1965-1980	31%	(64)	52%	(107)	17%	(34)	205
Baby Boomers: 1946-1964	36%	(83)	56%	(131)	8%	(20)	234
Educ: < College	30%	(143)	55%	(256)	15%	(69)	468
Educ: Bachelors degree	39%	(84)	44%	(95)	16%	(35)	213
Educ: Post-grad	43%	(43)	48%	(48)	9%	(9)	100
Income: Under 50k	38%	(103)	50%	(138)	12%	(33)	274
Income: 50k-100k	31%	(98)	51%	(159)	17%	(54)	311
Income: 100k+	35%	(69)	52%	(102)	13%	(25)	196
Ethnicity: White (Non-Hispanic)	34%	(168)	55%	(272)	12%	(59)	499
Ethnicity: Hispanic	34%	(62)	48%	(87)	18%	(32)	180
Ethnicity: Black (Non-Hispanic)	48%	(19)	29%	(11)	23%	(9)	39
Ethnicity: Asian + Other (Non-Hispanic)	33%	(20)	45%	(28)	22%	(13)	62
All Christian	30%	(121)	60%	(239)	9%	(36)	396
All Non-Christian	39%	(19)	44%	(21)	16%	(8)	47
Atheist	65%	(21)	11%	(4)	24%	(8)	32
Agnostic/Nothing in particular	41%	(82)	37%	(74)	21%	(42)	198
Something Else	25%	(27)	57%	(61)	18%	(19)	107
Evangelical	23%	(41)	68%	(123)	9%	(17)	180
Non-Evangelical	34%	(103)	54%	(164)	12%	(38)	305
PID: Dem (no lean)	73%	(196)	13%	(34)	15%	(40)	270
PID: Ind (no lean)	29%	(56)	43%	(84)	28%	(55)	195
PID: Rep (no lean)	5%	(17)	89%	(280)	6%	(19)	316

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Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(269)	51%	(399)	14%	(113)	781
PID/Gender: Dem Men	76%	(77)	17%	(17)	6%	(6)	101
PID/Gender: Dem Women	70%	(119)	10%	(17)	20%	(34)	169
PID/Gender: Ind Men	30%	(30)	36%	(37)	34%	(35)	102
PID/Gender: Ind Women	28%	(26)	51%	(47)	22%	(20)	93
PID/Gender: Rep Men	8%	(13)	88%	(137)	4%	(6)	157
PID/Gender: Rep Women	2%	(4)	90%	(143)	8%	(12)	159
Ideo: Liberal (1-3)	68%	(142)	13%	(28)	19%	(39)	209
Ideo: Moderate (4)	41%	(100)	40%	(97)	18%	(45)	241
Ideo: Conservative (5-7)	8%	(26)	85%	(267)	7%	(22)	315
Community: Urban	36%	(90)	49%	(123)	16%	(39)	253
Community: Suburban	38%	(157)	49%	(201)	13%	(54)	412
Community: Rural	19%	(22)	64%	(74)	17%	(20)	116
Military HHnm: Yes	32%	(48)	63%	(94)	6%	(8)	150
Military HH: No	35%	(221)	48%	(304)	17%	(105)	631
Employ: Private Sector	35%	(93)	47%	(126)	18%	(47)	265
Employ: Government	34%	(16)	49%	(22)	17%	(8)	46
Employ: Self-Employed	36%	(28)	62%	(49)	2%	(2)	79
Employ: Homemaker	15%	(7)	76%	(36)	9%	(4)	47
Employ: Student	48%	(12)	29%	(8)	23%	(6)	26
Employ: Retired	40%	(82)	51%	(104)	8%	(17)	204
Employ: Unemployed	25%	(17)	53%	(36)	21%	(14)	68
Employ: Other	29%	(14)	38%	(18)	34%	(16)	47

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(269)	51%	(399)	14%	(113)	781
Protestant	27%	(48)	71%	(129)	2%	(4)	181
Roman Catholic	35%	(69)	49%	(96)	16%	(32)	197
Mormon	10%	(1)	85%	(12)	6%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	4
Jewish	50%	(15)	48%	(15)	2%	(1)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	26%	(1)	20%	(1)	54%	(3)	5
Hindu	41%	(2)	—	(0)	59%	(3)	5
Atheist	65%	(21)	11%	(4)	24%	(8)	32
Agnostic	60%	(25)	18%	(8)	21%	(9)	42
Something else	25%	(27)	57%	(61)	18%	(19)	107
Nothing in particular	36%	(57)	43%	(67)	21%	(33)	157
Ideo/PID: Conservative Republican	2%	(5)	94%	(228)	4%	(9)	243
Ideo/PID: Moderate/Liberal Republican	17%	(12)	68%	(46)	14%	(10)	68
Ideo/PID: Moderate/Conservative Democrat	65%	(77)	18%	(21)	17%	(20)	119
Ideo/PID: Liberal Democrat	81%	(119)	9%	(13)	10%	(15)	146
Unfavorable of Biden and Trump	20%	(28)	42%	(59)	38%	(53)	140
2024 H2H Matchup: Biden Voter	73%	(258)	8%	(29)	19%	(66)	353
2024 H2H Matchup: Trump Voter	3%	(10)	93%	(353)	4%	(15)	379
2024 H2H Matchup: Would not Vote	9%	(1)	31%	(5)	60%	(10)	17
2024 H2H Matchup: Do not Know	—	(0)	34%	(11)	66%	(22)	33
2022 House Vote: Democrat	66%	(223)	15%	(50)	19%	(66)	339
2022 House Vote: Republican	4%	(14)	88%	(288)	7%	(23)	326
2022 House Vote: Did not Vote	28%	(30)	55%	(57)	17%	(18)	105
2020 Vote: Joe Biden	65%	(239)	15%	(54)	20%	(72)	365
2020 Vote: Donald Trump	3%	(12)	90%	(327)	6%	(23)	362
2020 Vote: Someone Else	19%	(2)	47%	(5)	34%	(4)	12
2020 Vote: Did not Vote	38%	(16)	30%	(13)	33%	(14)	42

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(269)	51%	(399)	14%	(113)	781
2016 Vote: Hillary Clinton	72%	(186)	11%	(29)	16%	(42)	257
2016 Vote: Donald Trump	7%	(24)	85%	(292)	8%	(27)	342
2016 Vote: Someone Else	42%	(14)	17%	(5)	41%	(13)	32
2020 Vote/PID: Not Biden/Democrat	42%	(11)	30%	(8)	28%	(7)	26
2020 Vote/PID: Not Trump/Republican	22%	(8)	47%	(16)	31%	(11)	34
U.S. Economy: Wrong Track	17%	(94)	65%	(358)	18%	(96)	547
U.S. Economy: Right Direction	75%	(175)	18%	(41)	7%	(17)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	81%	(211)	7%	(18)	12%	(31)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(19)	91%	(354)	4%	(16)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(39)	20%	(27)	50%	(66)	132
Top 2024 Issue: Economy	19%	(51)	64%	(172)	17%	(46)	269
Community/Gender: Urban Women	46%	(45)	35%	(34)	20%	(20)	99
Community/Gender: Urban Men	29%	(45)	58%	(89)	13%	(20)	154
Community/Gender: Rural Women	14%	(11)	67%	(55)	19%	(16)	83
Community/Gender: Rural Men	32%	(10)	57%	(19)	11%	(4)	33
Community/Gender: Suburban Women	38%	(92)	49%	(117)	13%	(30)	240
Community/Gender: Suburban Men	38%	(65)	49%	(84)	14%	(23)	172
Homeowner	34%	(229)	52%	(348)	14%	(93)	670
Renter	38%	(38)	47%	(47)	16%	(16)	101
Self + Household: White-Collar	40%	(142)	50%	(177)	10%	(34)	352
Self + Household: Blue Collar	29%	(89)	55%	(170)	16%	(49)	308
Union HH: Yes	30%	(12)	59%	(24)	11%	(4)	40
Union HH: No	35%	(257)	51%	(375)	15%	(109)	741
LGBTQ+: Yes	56%	(47)	25%	(21)	19%	(16)	83
LGBTQ+: No	32%	(223)	54%	(378)	14%	(97)	698
Motivated to Vote	35%	(260)	52%	(384)	13%	(94)	737
Parent: Yes	29%	(63)	54%	(117)	17%	(36)	217
Parent: No	37%	(206)	50%	(281)	14%	(77)	564
COVID Vaccine: Yes	40%	(236)	46%	(268)	14%	(83)	587
COVID Vaccine: No	17%	(33)	67%	(131)	16%	(30)	194

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(269)	51%	(399)	14%	(113)	781
Student Loans: Yes	30%	(33)	50%	(55)	20%	(22)	110
Student Loans: No	35%	(236)	51%	(343)	14%	(92)	671
Favorable Opinion of Haley	24%	(65)	68%	(180)	8%	(21)	266
Unfavorable Opinion of Haley	47%	(123)	40%	(104)	13%	(35)	263
Prodigal Biden Voter	3%	(1)	64%	(29)	34%	(15)	46
Undecided Voter (DK/WNV)	3%	(1)	33%	(16)	64%	(32)	50
Undecided Voter (DK)	—	(0)	34%	(11)	66%	(22)	33
Watched Debate	32%	(189)	56%	(333)	12%	(72)	595
Watched Debate: Did not Watch	43%	(80)	35%	(66)	22%	(41)	186
Watched Debate: All of it	26%	(94)	63%	(229)	12%	(43)	366
Watched Debate: Some of it	42%	(95)	46%	(104)	13%	(29)	229
Continue His Campaign: Yes Biden	62%	(191)	26%	(80)	12%	(38)	308
Continue His Campaign: No Biden	16%	(71)	71%	(308)	13%	(56)	435
Continue His Campaign: Yes Trump	7%	(27)	88%	(350)	5%	(19)	395
Continue His Campaign: No Trump	65%	(228)	11%	(40)	23%	(81)	349
Conviction: Evidence	62%	(238)	16%	(63)	21%	(81)	382
Conviction: Motivation to Damage	5%	(15)	90%	(297)	5%	(18)	330
Conviction: DK/NO	23%	(16)	56%	(39)	20%	(14)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(262)	49%	(386)	17%	(133)	781
Gender: Male	33%	(119)	53%	(190)	14%	(50)	359
Gender: Female	34%	(143)	46%	(196)	20%	(83)	422
Age: 18-34	35%	(70)	44%	(88)	21%	(41)	199
Age: 35-44	40%	(45)	43%	(49)	18%	(20)	114
Age: 45-64	26%	(67)	56%	(147)	18%	(48)	262
Age: 65+	39%	(80)	50%	(102)	12%	(24)	206
GenZers: 1997-2012	35%	(34)	45%	(44)	20%	(20)	99
Millennials: 1981-1996	37%	(78)	43%	(90)	20%	(41)	209
GenXers: 1965-1980	26%	(54)	54%	(111)	20%	(40)	205
Baby Boomers: 1946-1964	34%	(80)	53%	(123)	13%	(31)	234
Educ: < College	32%	(150)	51%	(241)	16%	(77)	468
Educ: Bachelors degree	34%	(73)	45%	(96)	21%	(44)	213
Educ: Post-grad	39%	(39)	49%	(49)	12%	(12)	100
Income: Under 50k	41%	(112)	47%	(129)	12%	(33)	274
Income: 50k-100k	29%	(89)	51%	(159)	20%	(63)	311
Income: 100k+	31%	(61)	50%	(98)	19%	(37)	196
Ethnicity: White (Non-Hispanic)	31%	(157)	52%	(262)	16%	(81)	499
Ethnicity: Hispanic	39%	(71)	46%	(82)	15%	(28)	180
Ethnicity: Black (Non-Hispanic)	47%	(19)	29%	(11)	24%	(9)	39
Ethnicity: Asian + Other (Non-Hispanic)	26%	(16)	49%	(30)	25%	(15)	62
All Christian	31%	(122)	58%	(228)	11%	(45)	396
All Non-Christian	39%	(18)	43%	(21)	18%	(9)	47
Atheist	68%	(22)	13%	(4)	19%	(6)	32
Agnostic/Nothing in particular	37%	(74)	37%	(74)	26%	(51)	198
Something Else	24%	(26)	55%	(59)	21%	(23)	107
Evangelical	24%	(43)	65%	(117)	11%	(19)	180
Non-Evangelical	33%	(100)	52%	(158)	16%	(47)	305
PID: Dem (no lean)	72%	(194)	9%	(25)	19%	(51)	270
PID: Ind (no lean)	29%	(56)	40%	(79)	31%	(60)	195
PID: Rep (no lean)	4%	(12)	89%	(282)	7%	(22)	316

Continued on next page

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	34%	(262)	49%	(386)	17%	(133)	781
PID/Gender: Dem Men	80%	(81)	11%	(11)	9%	(9)	101
PID/Gender: Dem Women	67%	(113)	8%	(14)	25%	(42)	169
PID/Gender: Ind Men	30%	(31)	36%	(37)	33%	(34)	102
PID/Gender: Ind Women	27%	(25)	45%	(42)	28%	(26)	93
PID/Gender: Rep Men	5%	(8)	90%	(142)	5%	(7)	157
PID/Gender: Rep Women	2%	(4)	88%	(141)	9%	(15)	159
Ideo: Liberal (1-3)	68%	(143)	13%	(27)	19%	(39)	209
Ideo: Moderate (4)	41%	(98)	38%	(91)	22%	(52)	241
Ideo: Conservative (5-7)	6%	(20)	83%	(261)	11%	(34)	315
Community: Urban	35%	(88)	47%	(119)	18%	(46)	253
Community: Suburban	36%	(150)	48%	(197)	16%	(65)	412
Community: Rural	21%	(24)	60%	(70)	19%	(22)	116
Military HHnm: Yes	32%	(48)	57%	(86)	11%	(16)	150
Military HH: No	34%	(214)	48%	(300)	18%	(117)	631
Employ: Private Sector	33%	(88)	46%	(122)	21%	(55)	265
Employ: Government	30%	(13)	52%	(24)	18%	(8)	46
Employ: Self-Employed	37%	(29)	60%	(47)	3%	(3)	79
Employ: Homemaker	11%	(5)	76%	(36)	13%	(6)	47
Employ: Student	47%	(12)	29%	(8)	23%	(6)	26
Employ: Retired	39%	(80)	48%	(98)	13%	(26)	204
Employ: Unemployed	35%	(24)	49%	(33)	16%	(11)	68
Employ: Other	24%	(11)	37%	(17)	39%	(18)	47

Continued on next page

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(262)	49%	(386)	17%	(133)	781
Protestant	26%	(46)	70%	(127)	4%	(8)	181
Roman Catholic	36%	(72)	45%	(90)	18%	(36)	197
Mormon	14%	(2)	76%	(10)	10%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	4
Jewish	50%	(15)	38%	(12)	13%	(4)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	20%	(1)	20%	(1)	60%	(3)	5
Hindu	41%	(2)	51%	(3)	7%	(0)	5
Atheist	68%	(22)	13%	(4)	19%	(6)	32
Agnostic	52%	(22)	18%	(8)	30%	(13)	42
Something else	24%	(26)	55%	(59)	21%	(23)	107
Nothing in particular	33%	(52)	42%	(66)	24%	(38)	157
Ideo/PID: Conservative Republican	1%	(3)	92%	(224)	6%	(15)	243
Ideo/PID: Moderate/Liberal Republican	12%	(8)	77%	(52)	11%	(7)	68
Ideo/PID: Moderate/Conservative Democrat	68%	(80)	14%	(17)	18%	(21)	119
Ideo/PID: Liberal Democrat	78%	(114)	5%	(8)	17%	(25)	146
Unfavorable of Biden and Trump	28%	(39)	33%	(46)	39%	(55)	140
2024 H2H Matchup: Biden Voter	72%	(253)	4%	(16)	24%	(84)	353
2024 H2H Matchup: Trump Voter	1%	(5)	93%	(353)	6%	(21)	379
2024 H2H Matchup: Would not Vote	4%	(1)	34%	(6)	62%	(10)	17
2024 H2H Matchup: Do not Know	11%	(4)	36%	(12)	53%	(18)	33
2022 House Vote: Democrat	64%	(217)	11%	(37)	25%	(84)	339
2022 House Vote: Republican	3%	(11)	90%	(293)	7%	(22)	326
2022 House Vote: Did not Vote	30%	(31)	50%	(52)	20%	(21)	105
2020 Vote: Joe Biden	65%	(237)	11%	(41)	24%	(87)	365
2020 Vote: Donald Trump	2%	(6)	91%	(329)	8%	(28)	362
2020 Vote: Someone Else	19%	(2)	43%	(5)	38%	(4)	12
2020 Vote: Did not Vote	42%	(18)	27%	(11)	32%	(13)	42

Continued on next page

Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	34%	(262)	49%	(386)	17%	(133)	781
2016 Vote: Hillary Clinton	72%	(184)	8%	(20)	20%	(53)	257
2016 Vote: Donald Trump	3%	(9)	87%	(298)	10%	(36)	342
2016 Vote: Someone Else	56%	(18)	16%	(5)	28%	(9)	32
2020 Vote/PID: Not Biden/Democrat	49%	(13)	21%	(6)	30%	(8)	26
2020 Vote/PID: Not Trump/Republican	22%	(8)	43%	(15)	35%	(12)	34
U.S. Economy: Wrong Track	18%	(100)	62%	(340)	20%	(108)	547
U.S. Economy: Right Direction	69%	(162)	20%	(46)	11%	(25)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80%	(209)	6%	(16)	14%	(35)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(17)	91%	(354)	5%	(18)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(36)	12%	(16)	61%	(80)	132
Top 2024 Issue: Economy	19%	(51)	58%	(156)	23%	(62)	269
Community/Gender: Urban Women	47%	(47)	32%	(32)	20%	(20)	99
Community/Gender: Urban Men	27%	(41)	56%	(87)	17%	(26)	154
Community/Gender: Rural Women	17%	(14)	64%	(53)	20%	(16)	83
Community/Gender: Rural Men	31%	(10)	51%	(17)	18%	(6)	33
Community/Gender: Suburban Women	34%	(82)	46%	(111)	19%	(47)	240
Community/Gender: Suburban Men	39%	(68)	50%	(86)	11%	(19)	172
Homeowner	33%	(223)	50%	(337)	16%	(111)	670
Renter	37%	(37)	45%	(45)	18%	(18)	101
Self + Household: White-Collar	38%	(133)	47%	(167)	15%	(52)	352
Self + Household: Blue Collar	30%	(93)	54%	(168)	15%	(47)	308
Union HH: Yes	47%	(19)	44%	(18)	9%	(4)	40
Union HH: No	33%	(243)	50%	(368)	17%	(129)	741
LGBTQ+: Yes	56%	(47)	21%	(18)	22%	(18)	83
LGBTQ+: No	31%	(215)	53%	(368)	16%	(115)	698
Motivated to Vote	34%	(251)	51%	(374)	15%	(113)	737
Parent: Yes	30%	(64)	54%	(117)	16%	(36)	217
Parent: No	35%	(198)	48%	(269)	17%	(98)	564
COVID Vaccine: Yes	38%	(226)	43%	(254)	18%	(107)	587
COVID Vaccine: No	19%	(37)	68%	(131)	13%	(26)	194

Continued on next page

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(262)	49%	(386)	17%	(133)	781
Student Loans: Yes	34%	(37)	43%	(47)	23%	(26)	110
Student Loans: No	33%	(225)	51%	(339)	16%	(107)	671
Favorable Opinion of Haley	23%	(61)	66%	(174)	11%	(30)	266
Unfavorable Opinion of Haley	43%	(112)	42%	(110)	15%	(40)	263
Prodigal Biden Voter	6%	(3)	59%	(27)	36%	(16)	46
Undecided Voter (DK/WNV)	8%	(4)	35%	(17)	56%	(28)	50
Undecided Voter (DK)	11%	(4)	36%	(12)	53%	(18)	33
Watched Debate	31%	(185)	55%	(326)	14%	(83)	595
Watched Debate: Did not Watch	41%	(77)	32%	(60)	27%	(50)	186
Watched Debate: All of it	27%	(99)	61%	(222)	12%	(45)	366
Watched Debate: Some of it	38%	(86)	46%	(104)	17%	(38)	229
Continue His Campaign: Yes Biden	58%	(180)	24%	(74)	18%	(55)	308
Continue His Campaign: No Biden	17%	(76)	69%	(299)	14%	(60)	435
Continue His Campaign: Yes Trump	6%	(25)	86%	(341)	7%	(29)	395
Continue His Campaign: No Trump	65%	(226)	9%	(30)	27%	(93)	349
Conviction: Evidence	61%	(234)	13%	(51)	26%	(97)	382
Conviction: Motivation to Damage	5%	(16)	88%	(290)	7%	(24)	330
Conviction: DK/NO	18%	(12)	65%	(45)	17%	(12)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(252)	48%	(374)	20%	(155)	781
Gender: Male	30%	(109)	51%	(181)	19%	(69)	359
Gender: Female	34%	(143)	46%	(193)	21%	(87)	422
Age: 18-34	35%	(71)	43%	(87)	21%	(42)	199
Age: 35-44	34%	(38)	43%	(49)	24%	(27)	114
Age: 45-64	25%	(65)	53%	(140)	22%	(57)	262
Age: 65+	38%	(78)	48%	(99)	14%	(29)	206
GenZers: 1997-2012	28%	(28)	49%	(49)	22%	(22)	99
Millennials: 1981-1996	37%	(78)	40%	(84)	22%	(47)	209
GenXers: 1965-1980	25%	(52)	51%	(104)	24%	(49)	205
Baby Boomers: 1946-1964	34%	(78)	51%	(120)	15%	(36)	234
Educ: < College	30%	(142)	50%	(236)	19%	(91)	468
Educ: Bachelors degree	34%	(72)	42%	(90)	24%	(50)	213
Educ: Post-grad	38%	(38)	48%	(48)	14%	(14)	100
Income: Under 50k	38%	(105)	47%	(129)	15%	(41)	274
Income: 50k-100k	30%	(92)	48%	(149)	22%	(69)	311
Income: 100k+	28%	(55)	49%	(96)	23%	(45)	196
Ethnicity: White (Non-Hispanic)	30%	(149)	52%	(258)	18%	(92)	499
Ethnicity: Hispanic	37%	(67)	42%	(75)	21%	(38)	180
Ethnicity: Black (Non-Hispanic)	47%	(19)	29%	(11)	24%	(9)	39
Ethnicity: Asian + Other (Non-Hispanic)	26%	(16)	48%	(30)	25%	(16)	62
All Christian	29%	(115)	56%	(222)	15%	(59)	396
All Non-Christian	41%	(19)	40%	(19)	19%	(9)	47
Atheist	67%	(22)	11%	(4)	22%	(7)	32
Agnostic/Nothing in particular	37%	(72)	35%	(70)	28%	(56)	198
Something Else	22%	(24)	55%	(59)	23%	(25)	107
Evangelical	22%	(39)	67%	(120)	12%	(21)	180
Non-Evangelical	31%	(95)	49%	(149)	20%	(61)	305
PID: Dem (no lean)	69%	(186)	9%	(24)	22%	(60)	270
PID: Ind (no lean)	25%	(49)	40%	(77)	35%	(68)	195
PID: Rep (no lean)	5%	(16)	86%	(273)	9%	(27)	316

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	32%	(252)	48%	(374)	20%	(155)	781
PID/Gender: Dem Men	71%	(72)	11%	(11)	17%	(18)	101
PID/Gender: Dem Women	68%	(115)	7%	(12)	25%	(42)	169
PID/Gender: Ind Men	25%	(25)	36%	(37)	39%	(40)	102
PID/Gender: Ind Women	26%	(24)	44%	(41)	30%	(28)	93
PID/Gender: Rep Men	8%	(12)	85%	(134)	7%	(11)	157
PID/Gender: Rep Women	2%	(4)	87%	(139)	10%	(16)	159
Ideo: Liberal (1-3)	62%	(130)	13%	(27)	25%	(52)	209
Ideo: Moderate (4)	40%	(96)	37%	(89)	23%	(56)	241
Ideo: Conservative (5-7)	8%	(24)	80%	(252)	12%	(39)	315
Community: Urban	34%	(87)	46%	(117)	19%	(49)	253
Community: Suburban	35%	(144)	46%	(188)	20%	(80)	412
Community: Rural	18%	(21)	60%	(69)	22%	(26)	116
Military HHnm: Yes	31%	(47)	56%	(84)	13%	(19)	150
Military HH: No	32%	(205)	46%	(290)	22%	(136)	631
Employ: Private Sector	33%	(86)	43%	(113)	25%	(65)	265
Employ: Government	32%	(15)	50%	(23)	18%	(8)	46
Employ: Self-Employed	35%	(28)	59%	(46)	6%	(5)	79
Employ: Homemaker	14%	(7)	76%	(36)	9%	(4)	47
Employ: Student	43%	(11)	34%	(9)	23%	(6)	26
Employ: Retired	38%	(77)	47%	(95)	16%	(32)	204
Employ: Unemployed	25%	(17)	50%	(34)	25%	(17)	68
Employ: Other	25%	(12)	38%	(18)	36%	(17)	47

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(252)	48%	(374)	20%	(155)	781
Protestant	25%	(45)	69%	(124)	7%	(12)	181
Roman Catholic	33%	(66)	44%	(86)	23%	(46)	197
Mormon	14%	(2)	76%	(10)	10%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	4
Jewish	53%	(16)	33%	(10)	14%	(4)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	20%	(1)	20%	(1)	60%	(3)	5
Hindu	41%	(2)	51%	(3)	7%	(0)	5
Atheist	67%	(22)	11%	(4)	22%	(7)	32
Agnostic	47%	(19)	18%	(8)	35%	(15)	42
Something else	22%	(24)	55%	(59)	23%	(25)	107
Nothing in particular	34%	(53)	40%	(63)	26%	(41)	157
Ideo/PID: Conservative Republican	2%	(4)	90%	(218)	8%	(20)	243
Ideo/PID: Moderate/Liberal Republican	17%	(12)	72%	(49)	11%	(7)	68
Ideo/PID: Moderate/Conservative Democrat	69%	(82)	12%	(14)	19%	(23)	119
Ideo/PID: Liberal Democrat	71%	(104)	7%	(10)	22%	(32)	146
Unfavorable of Biden and Trump	22%	(31)	33%	(46)	45%	(63)	140
2024 H2H Matchup: Biden Voter	67%	(238)	5%	(18)	27%	(97)	353
2024 H2H Matchup: Trump Voter	2%	(8)	90%	(342)	8%	(29)	379
2024 H2H Matchup: Would not Vote	12%	(2)	21%	(3)	67%	(11)	17
2024 H2H Matchup: Do not Know	11%	(4)	33%	(11)	56%	(18)	33
2022 House Vote: Democrat	60%	(202)	11%	(38)	29%	(99)	339
2022 House Vote: Republican	4%	(14)	87%	(283)	9%	(29)	326
2022 House Vote: Did not Vote	32%	(33)	47%	(50)	21%	(22)	105
2020 Vote: Joe Biden	61%	(223)	11%	(39)	28%	(103)	365
2020 Vote: Donald Trump	3%	(10)	88%	(318)	9%	(34)	362
2020 Vote: Someone Else	19%	(2)	35%	(4)	45%	(5)	12
2020 Vote: Did not Vote	40%	(17)	31%	(13)	30%	(13)	42

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	32%	(252)	48%	(374)	20%	(155)	781
2016 Vote: Hillary Clinton	68%	(176)	7%	(19)	24%	(62)	257
2016 Vote: Donald Trump	4%	(14)	84%	(289)	12%	(40)	342
2016 Vote: Someone Else	38%	(12)	13%	(4)	49%	(16)	32
2020 Vote/PID: Not Biden/Democrat	47%	(12)	19%	(5)	34%	(9)	26
2020 Vote/PID: Not Trump/Republican	22%	(8)	40%	(14)	38%	(13)	34
U.S. Economy: Wrong Track	17%	(92)	61%	(332)	23%	(123)	547
U.S. Economy: Right Direction	68%	(160)	18%	(42)	14%	(32)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	76%	(198)	5%	(14)	19%	(49)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(18)	89%	(346)	6%	(25)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(36)	11%	(14)	62%	(82)	132
Top 2024 Issue: Economy	17%	(47)	58%	(156)	25%	(67)	269
Community/Gender: Urban Women	45%	(45)	33%	(33)	22%	(21)	99
Community/Gender: Urban Men	27%	(42)	55%	(84)	18%	(28)	154
Community/Gender: Rural Women	15%	(12)	62%	(51)	23%	(19)	83
Community/Gender: Rural Men	27%	(9)	53%	(18)	19%	(6)	33
Community/Gender: Suburban Women	36%	(86)	45%	(108)	19%	(46)	240
Community/Gender: Suburban Men	34%	(58)	46%	(80)	20%	(34)	172
Homeowner	32%	(212)	49%	(326)	20%	(132)	670
Renter	37%	(38)	45%	(45)	18%	(18)	101
Self + Household: White-Collar	38%	(132)	45%	(157)	18%	(63)	352
Self + Household: Blue Collar	27%	(84)	54%	(166)	19%	(58)	308
Union HH: Yes	45%	(18)	41%	(17)	14%	(6)	40
Union HH: No	32%	(234)	48%	(358)	20%	(150)	741
LGBTQ+: Yes	52%	(44)	22%	(19)	25%	(21)	83
LGBTQ+: No	30%	(208)	51%	(355)	19%	(134)	698
Motivated to Vote	32%	(239)	49%	(363)	18%	(135)	737
Parent: Yes	30%	(66)	50%	(108)	20%	(42)	217
Parent: No	33%	(186)	47%	(266)	20%	(113)	564
COVID Vaccine: Yes	37%	(217)	42%	(248)	21%	(122)	587
COVID Vaccine: No	18%	(34)	65%	(126)	17%	(33)	194

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(252)	48%	(374)	20%	(155)	781
Student Loans: Yes	37%	(40)	40%	(43)	24%	(26)	110
Student Loans: No	32%	(212)	49%	(331)	19%	(129)	671
Favorable Opinion of Haley	20%	(53)	64%	(170)	16%	(42)	266
Unfavorable Opinion of Haley	44%	(115)	40%	(104)	16%	(43)	263
Prodigal Biden Voter	9%	(4)	52%	(24)	39%	(18)	46
Undecided Voter (DK/WNV)	12%	(6)	29%	(14)	59%	(29)	50
Undecided Voter (DK)	11%	(4)	33%	(11)	56%	(18)	33
Watched Debate	30%	(180)	53%	(315)	17%	(100)	595
Watched Debate: Did not Watch	39%	(72)	32%	(59)	30%	(55)	186
Watched Debate: All of it	25%	(91)	59%	(216)	16%	(58)	366
Watched Debate: Some of it	39%	(88)	43%	(99)	18%	(42)	229
Continue His Campaign: Yes Biden	58%	(180)	22%	(67)	20%	(61)	308
Continue His Campaign: No Biden	15%	(66)	67%	(293)	17%	(76)	435
Continue His Campaign: Yes Trump	7%	(27)	85%	(336)	8%	(33)	395
Continue His Campaign: No Trump	62%	(215)	8%	(27)	31%	(108)	349
Conviction: Evidence	60%	(227)	11%	(42)	30%	(113)	382
Conviction: Motivation to Damage	4%	(12)	88%	(289)	9%	(28)	330
Conviction: DK/NO	17%	(12)	62%	(43)	21%	(14)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(389)	33%	(260)	17%	(132)	781
Gender: Male	53%	(190)	33%	(119)	14%	(51)	359
Gender: Female	47%	(199)	34%	(141)	19%	(81)	422
Age: 18-34	50%	(100)	30%	(60)	20%	(40)	199
Age: 35-44	45%	(51)	43%	(49)	12%	(14)	114
Age: 45-64	54%	(142)	25%	(65)	21%	(54)	262
Age: 65+	47%	(96)	42%	(86)	12%	(24)	206
GenZers: 1997-2012	51%	(51)	31%	(30)	18%	(17)	99
Millennials: 1981-1996	47%	(99)	36%	(76)	16%	(34)	209
GenXers: 1965-1980	52%	(108)	25%	(52)	22%	(45)	205
Baby Boomers: 1946-1964	49%	(114)	39%	(90)	13%	(30)	234
Educ: < College	52%	(243)	30%	(138)	19%	(87)	468
Educ: Bachelors degree	44%	(94)	38%	(81)	18%	(37)	213
Educ: Post-grad	52%	(52)	41%	(41)	7%	(7)	100
Income: Under 50k	48%	(133)	33%	(92)	18%	(50)	274
Income: 50k-100k	52%	(161)	31%	(96)	17%	(54)	311
Income: 100k+	49%	(95)	37%	(72)	14%	(28)	196
Ethnicity: White (Non-Hispanic)	53%	(265)	31%	(157)	15%	(77)	499
Ethnicity: Hispanic	45%	(82)	38%	(68)	17%	(31)	180
Ethnicity: Black (Non-Hispanic)	30%	(12)	40%	(16)	30%	(12)	39
Ethnicity: Asian + Other (Non-Hispanic)	48%	(30)	32%	(20)	20%	(12)	62
All Christian	60%	(236)	28%	(111)	12%	(49)	396
All Non-Christian	36%	(17)	44%	(21)	20%	(9)	47
Atheist	22%	(7)	52%	(17)	25%	(8)	32
Agnostic/Nothing in particular	36%	(72)	42%	(83)	22%	(44)	198
Something Else	53%	(57)	27%	(29)	20%	(21)	107
Evangelical	64%	(115)	26%	(46)	10%	(18)	180
Non-Evangelical	53%	(163)	29%	(90)	17%	(52)	305
PID: Dem (no lean)	12%	(32)	65%	(175)	23%	(63)	270
PID: Ind (no lean)	39%	(77)	30%	(59)	31%	(60)	195
PID: Rep (no lean)	89%	(280)	8%	(27)	3%	(10)	316

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(389)	33%	(260)	17%	(132)	781
PID/Gender: Dem Men	14%	(14)	73%	(73)	14%	(14)	101
PID/Gender: Dem Women	11%	(18)	60%	(102)	29%	(49)	169
PID/Gender: Ind Men	36%	(37)	31%	(32)	33%	(33)	102
PID/Gender: Ind Women	43%	(40)	29%	(27)	28%	(26)	93
PID/Gender: Rep Men	89%	(139)	9%	(14)	2%	(4)	157
PID/Gender: Rep Women	88%	(141)	8%	(12)	4%	(6)	159
Ideo: Liberal (1-3)	13%	(28)	67%	(139)	20%	(42)	209
Ideo: Moderate (4)	43%	(104)	33%	(79)	24%	(58)	241
Ideo: Conservative (5-7)	79%	(250)	13%	(40)	8%	(25)	315
Community: Urban	49%	(124)	36%	(92)	15%	(38)	253
Community: Suburban	47%	(194)	35%	(145)	18%	(74)	412
Community: Rural	62%	(72)	20%	(24)	18%	(21)	116
Military HHnm: Yes	58%	(88)	27%	(41)	15%	(22)	150
Military HH: No	48%	(301)	35%	(220)	17%	(110)	631
Employ: Private Sector	47%	(124)	36%	(96)	17%	(45)	265
Employ: Government	66%	(30)	23%	(10)	11%	(5)	46
Employ: Self-Employed	60%	(47)	27%	(21)	13%	(10)	79
Employ: Homemaker	67%	(32)	9%	(4)	23%	(11)	47
Employ: Student	35%	(9)	49%	(13)	16%	(4)	26
Employ: Retired	45%	(91)	41%	(83)	14%	(29)	204
Employ: Unemployed	52%	(35)	32%	(22)	16%	(11)	68
Employ: Other	42%	(20)	23%	(11)	35%	(16)	47

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(389)	33%	(260)	17%	(132)	781
Protestant	71%	(128)	20%	(36)	9%	(16)	181
Roman Catholic	47%	(94)	36%	(71)	16%	(32)	197
Mormon	82%	(11)	14%	(2)	3%	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	4
Jewish	23%	(7)	65%	(20)	12%	(4)	31
Muslim	78%	(5)	—	(0)	22%	(2)	7
Buddhist	47%	(2)	16%	(1)	36%	(2)	5
Hindu	51%	(3)	—	(0)	49%	(2)	5
Atheist	22%	(7)	52%	(17)	25%	(8)	32
Agnostic	18%	(8)	61%	(25)	21%	(9)	42
Something else	53%	(57)	27%	(29)	20%	(21)	107
Nothing in particular	41%	(64)	37%	(57)	22%	(35)	157
Ideo/PID: Conservative Republican	90%	(219)	7%	(16)	3%	(8)	243
Ideo/PID: Moderate/Liberal Republican	82%	(55)	16%	(11)	2%	(2)	68
Ideo/PID: Moderate/Conservative Democrat	19%	(23)	56%	(67)	24%	(29)	119
Ideo/PID: Liberal Democrat	6%	(9)	74%	(108)	20%	(29)	146
Unfavorable of Biden and Trump	39%	(55)	27%	(38)	34%	(48)	140
2024 H2H Matchup: Biden Voter	8%	(30)	69%	(242)	23%	(81)	353
2024 H2H Matchup: Trump Voter	91%	(345)	3%	(12)	6%	(21)	379
2024 H2H Matchup: Would not Vote	22%	(4)	5%	(1)	74%	(12)	17
2024 H2H Matchup: Do not Know	30%	(10)	17%	(6)	53%	(17)	33
2022 House Vote: Democrat	13%	(45)	64%	(216)	23%	(78)	339
2022 House Vote: Republican	88%	(288)	5%	(17)	6%	(21)	326
2022 House Vote: Did not Vote	50%	(52)	23%	(24)	27%	(28)	105
2020 Vote: Joe Biden	13%	(48)	64%	(232)	23%	(85)	365
2020 Vote: Donald Trump	89%	(323)	4%	(14)	7%	(25)	362
2020 Vote: Someone Else	32%	(4)	19%	(2)	49%	(6)	12
2020 Vote: Did not Vote	32%	(14)	30%	(13)	38%	(16)	42

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(389)	33%	(260)	17%	(132)	781
2016 Vote: Hillary Clinton	9%	(24)	65%	(166)	26%	(67)	257
2016 Vote: Donald Trump	84%	(288)	8%	(29)	7%	(25)	342
2016 Vote: Someone Else	11%	(4)	50%	(16)	39%	(12)	32
2020 Vote/PID: Not Biden/Democrat	32%	(8)	39%	(10)	29%	(8)	26
2020 Vote/PID: Not Trump/Republican	43%	(15)	47%	(16)	11%	(4)	34
U.S. Economy: Wrong Track	63%	(343)	20%	(109)	17%	(95)	547
U.S. Economy: Right Direction	20%	(46)	65%	(151)	16%	(37)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(260)	—	(0)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(389)	—	(0)	—	(0)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(132)	132
Top 2024 Issue: Economy	61%	(164)	20%	(53)	19%	(52)	269
Community/Gender: Urban Women	36%	(36)	46%	(46)	18%	(18)	99
Community/Gender: Urban Men	57%	(88)	30%	(46)	13%	(20)	154
Community/Gender: Rural Women	64%	(53)	16%	(13)	20%	(16)	83
Community/Gender: Rural Men	56%	(18)	31%	(10)	13%	(4)	33
Community/Gender: Suburban Women	46%	(110)	34%	(82)	20%	(47)	240
Community/Gender: Suburban Men	48%	(83)	36%	(63)	15%	(26)	172
Homeowner	51%	(341)	33%	(224)	16%	(106)	670
Renter	45%	(45)	34%	(35)	21%	(21)	101
Self + Household: White-Collar	47%	(166)	41%	(144)	12%	(42)	352
Self + Household: Blue Collar	54%	(168)	27%	(85)	18%	(56)	308
Union HH: Yes	46%	(19)	40%	(16)	14%	(6)	40
Union HH: No	50%	(370)	33%	(244)	17%	(126)	741
LGBTQ+: Yes	36%	(30)	46%	(38)	18%	(15)	83
LGBTQ+: No	51%	(359)	32%	(222)	17%	(117)	698
Motivated to Vote	51%	(374)	34%	(247)	16%	(116)	737
Parent: Yes	55%	(119)	29%	(64)	16%	(34)	217
Parent: No	48%	(270)	35%	(196)	17%	(98)	564
COVID Vaccine: Yes	44%	(259)	38%	(223)	18%	(105)	587
COVID Vaccine: No	67%	(130)	19%	(37)	14%	(27)	194

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	N	%	N	%	N	
Registered Voters	50%	(389)	33%	(260)	17%	(132)	781
Student Loans: Yes	48%	(53)	31%	(34)	21%	(23)	110
Student Loans: No	50%	(336)	34%	(227)	16%	(109)	671
Favorable Opinion of Haley	65%	(172)	25%	(67)	10%	(26)	266
Unfavorable Opinion of Haley	39%	(102)	41%	(107)	20%	(54)	263
Prodigal Biden Voter	51%	(24)	14%	(6)	35%	(16)	46
Undecided Voter (DK/WNV)	27%	(14)	13%	(6)	60%	(30)	50
Undecided Voter (DK)	30%	(10)	17%	(6)	53%	(17)	33
Watched Debate	54%	(321)	33%	(194)	13%	(79)	595
Watched Debate: Did not Watch	36%	(68)	35%	(66)	28%	(53)	186
Watched Debate: All of it	61%	(222)	27%	(100)	12%	(43)	366
Watched Debate: Some of it	43%	(98)	41%	(94)	16%	(36)	229
Continue His Campaign: Yes Biden	23%	(72)	58%	(180)	18%	(56)	308
Continue His Campaign: No Biden	70%	(303)	16%	(71)	14%	(61)	435
Continue His Campaign: Yes Trump	88%	(347)	6%	(23)	6%	(26)	395
Continue His Campaign: No Trump	10%	(35)	62%	(215)	28%	(99)	349
Conviction: Evidence	15%	(56)	60%	(228)	26%	(98)	382
Conviction: Motivation to Damage	86%	(284)	7%	(23)	7%	(23)	330
Conviction: DK/NO	71%	(49)	13%	(9)	16%	(11)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased	Decreased	Remained stable	Total N
Registered Voters	66% (517)	8% (61)	26% (204)	781
Gender: Male	64% (229)	6% (23)	30% (107)	359
Gender: Female	68% (288)	9% (38)	23% (96)	422
Age: 18-34	69% (138)	11% (23)	20% (39)	199
Age: 35-44	63% (72)	4% (5)	33% (37)	114
Age: 45-64	66% (173)	8% (21)	26% (68)	262
Age: 65+	65% (135)	6% (12)	29% (59)	206
GenZers: 1997-2012	65% (64)	14% (14)	21% (21)	99
Millennials: 1981-1996	68% (143)	6% (12)	26% (54)	209
GenXers: 1965-1980	70% (143)	8% (16)	22% (46)	205
Baby Boomers: 1946-1964	62% (146)	8% (18)	30% (70)	234
Educ: < College	70% (328)	7% (34)	23% (106)	468
Educ: Bachelors degree	66% (140)	6% (13)	28% (59)	213
Educ: Post-grad	48% (48)	13% (13)	39% (38)	100
Income: Under 50k	68% (185)	12% (33)	21% (56)	274
Income: 50k-100k	72% (225)	6% (19)	22% (67)	311
Income: 100k+	54% (106)	5% (10)	41% (80)	196
Ethnicity: White (Non-Hispanic)	64% (321)	7% (35)	29% (143)	499
Ethnicity: Hispanic	76% (137)	5% (9)	19% (34)	180
Ethnicity: Black (Non-Hispanic)	43% (17)	37% (15)	20% (8)	39
Ethnicity: Asian + Other (Non-Hispanic)	66% (41)	4% (2)	30% (19)	62
All Christian	71% (281)	6% (24)	23% (90)	396
All Non-Christian	55% (26)	5% (2)	41% (19)	47
Atheist	45% (15)	14% (4)	41% (13)	32
Agnostic/Nothing in particular	59% (118)	11% (22)	29% (58)	198
Something Else	72% (77)	7% (8)	21% (23)	107
Evangelical	74% (132)	7% (12)	20% (36)	180
Non-Evangelical	69% (209)	7% (20)	25% (76)	305
PID: Dem (no lean)	53% (142)	13% (35)	35% (93)	270
PID: Ind (no lean)	61% (119)	9% (17)	30% (59)	195
PID: Rep (no lean)	81% (256)	3% (9)	16% (51)	316

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	66%	(517)	8%	(61)	26%	(204)	781
PID/Gender: Dem Men	51%	(52)	8%	(8)	40%	(41)	101
PID/Gender: Dem Women	53%	(90)	16%	(26)	31%	(52)	169
PID/Gender: Ind Men	56%	(57)	11%	(11)	33%	(34)	102
PID/Gender: Ind Women	66%	(61)	7%	(7)	27%	(26)	93
PID/Gender: Rep Men	77%	(120)	2%	(4)	21%	(33)	157
PID/Gender: Rep Women	85%	(136)	3%	(5)	11%	(18)	159
Ideo: Liberal (1-3)	51%	(106)	8%	(17)	41%	(86)	209
Ideo: Moderate (4)	60%	(145)	13%	(31)	27%	(66)	241
Ideo: Conservative (5-7)	80%	(253)	4%	(13)	16%	(49)	315
Community: Urban	65%	(165)	8%	(20)	27%	(68)	253
Community: Suburban	65%	(266)	9%	(37)	26%	(109)	412
Community: Rural	74%	(85)	4%	(4)	23%	(26)	116
Military HHnm: Yes	74%	(111)	4%	(6)	22%	(33)	150
Military HH: No	64%	(406)	9%	(55)	27%	(170)	631
Employ: Private Sector	61%	(161)	10%	(26)	29%	(78)	265
Employ: Government	77%	(35)	7%	(3)	16%	(7)	46
Employ: Self-Employed	55%	(44)	10%	(8)	34%	(27)	79
Employ: Homemaker	80%	(38)	—	(0)	19%	(9)	47
Employ: Student	56%	(15)	33%	(9)	11%	(3)	26
Employ: Retired	62%	(127)	6%	(12)	32%	(64)	204
Employ: Unemployed	86%	(58)	3%	(2)	11%	(7)	68
Employ: Other	83%	(39)	1%	(0)	16%	(8)	47

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	66%	(517)	8%	(61)	26%	(204)	781
Protestant	72%	(130)	9%	(15)	20%	(36)	181
Roman Catholic	68%	(135)	5%	(9)	27%	(53)	197
Mormon	90%	(12)	—	(0)	10%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	100%	(4)	—	(0)	—	(0)	4
Jewish	61%	(19)	2%	(1)	36%	(11)	31
Muslim	34%	(2)	11%	(1)	56%	(4)	7
Buddhist	40%	(2)	16%	(1)	44%	(2)	5
Hindu	59%	(3)	—	(0)	41%	(2)	5
Atheist	45%	(15)	14%	(4)	41%	(13)	32
Agnostic	60%	(25)	6%	(2)	34%	(14)	42
Something else	72%	(77)	7%	(8)	21%	(23)	107
Nothing in particular	59%	(93)	13%	(20)	28%	(44)	157
Ideo/PID: Conservative Republican	83%	(202)	1%	(3)	16%	(38)	243
Ideo/PID: Moderate/Liberal Republican	71%	(48)	9%	(6)	20%	(13)	68
Ideo/PID: Moderate/Conservative Democrat	60%	(71)	21%	(25)	20%	(23)	119
Ideo/PID: Liberal Democrat	45%	(67)	7%	(10)	48%	(70)	146
Unfavorable of Biden and Trump	74%	(104)	2%	(3)	24%	(33)	140
2024 H2H Matchup: Biden Voter	49%	(173)	14%	(50)	37%	(130)	353
2024 H2H Matchup: Trump Voter	83%	(313)	2%	(8)	15%	(57)	379
2024 H2H Matchup: Would not Vote	60%	(10)	17%	(3)	23%	(4)	17
2024 H2H Matchup: Do not Know	62%	(20)	—	(0)	38%	(13)	33
2022 House Vote: Democrat	50%	(169)	12%	(40)	38%	(130)	339
2022 House Vote: Republican	81%	(264)	3%	(10)	16%	(52)	326
2022 House Vote: Did not Vote	73%	(76)	10%	(10)	17%	(18)	105
2020 Vote: Joe Biden	51%	(185)	14%	(50)	36%	(130)	365
2020 Vote: Donald Trump	81%	(294)	2%	(7)	17%	(61)	362
2020 Vote: Someone Else	43%	(5)	—	(0)	57%	(7)	12
2020 Vote: Did not Vote	78%	(33)	8%	(3)	15%	(6)	42
2016 Vote: Hillary Clinton	48%	(124)	12%	(30)	40%	(103)	257
2016 Vote: Donald Trump	81%	(275)	3%	(10)	16%	(56)	342
2016 Vote: Someone Else	68%	(22)	—	(0)	32%	(10)	32

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	66%	(517)	8%	(61)	26%	(204)	781
2020 Vote/PID: Not Biden/Democrat	79%	(20)	6%	(2)	15%	(4)	26
2020 Vote/PID: Not Trump/Republican	79%	(27)	11%	(4)	10%	(3)	34
U.S. Economy: Wrong Track	77%	(421)	5%	(27)	18%	(99)	547
U.S. Economy: Right Direction	41%	(95)	14%	(34)	45%	(105)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(122)	16%	(41)	38%	(98)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(320)	1%	(5)	16%	(64)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(75)	11%	(15)	32%	(42)	132
Top 2024 Issue: Economy	76%	(204)	5%	(13)	19%	(52)	269
Community/Gender: Urban Women	56%	(55)	11%	(11)	34%	(33)	99
Community/Gender: Urban Men	71%	(110)	6%	(9)	23%	(35)	154
Community/Gender: Rural Women	76%	(63)	3%	(2)	21%	(17)	83
Community/Gender: Rural Men	67%	(22)	6%	(2)	28%	(9)	33
Community/Gender: Suburban Women	71%	(169)	10%	(25)	19%	(46)	240
Community/Gender: Suburban Men	56%	(97)	7%	(12)	37%	(63)	172
Homeowner	66%	(443)	8%	(55)	26%	(173)	670
Renter	65%	(66)	5%	(5)	30%	(30)	101
Self + Household: White-Collar	61%	(215)	9%	(33)	30%	(104)	352
Self + Household: Blue Collar	71%	(218)	5%	(15)	25%	(76)	308
Union HH: Yes	50%	(20)	12%	(5)	38%	(15)	40
Union HH: No	67%	(496)	8%	(56)	25%	(188)	741
LGBTQ+: Yes	59%	(49)	20%	(17)	22%	(18)	83
LGBTQ+: No	67%	(468)	6%	(44)	27%	(186)	698
Motivated to Vote	66%	(486)	8%	(57)	26%	(193)	737
Parent: Yes	66%	(143)	6%	(14)	28%	(60)	217
Parent: No	66%	(374)	8%	(47)	25%	(144)	564
COVID Vaccine: Yes	64%	(376)	8%	(45)	28%	(167)	587
COVID Vaccine: No	73%	(141)	8%	(16)	19%	(37)	194
Student Loans: Yes	69%	(75)	10%	(11)	21%	(23)	110
Student Loans: No	66%	(441)	7%	(49)	27%	(181)	671
Favorable Opinion of Haley	71%	(188)	5%	(13)	24%	(65)	266
Unfavorable Opinion of Haley	58%	(153)	7%	(19)	34%	(90)	263

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	66%	(517)	8%	(61)	26%	(204)	781
Prodigal Biden Voter	76%	(35)	4%	(2)	20%	(9)	46
Undecided Voter (DK/WNV)	61%	(30)	6%	(3)	33%	(16)	50
Undecided Voter (DK)	62%	(20)	—	(0)	38%	(13)	33
Watched Debate	67%	(397)	9%	(52)	24%	(146)	595
Watched Debate: Did not Watch	64%	(120)	5%	(9)	31%	(58)	186
Watched Debate: All of it	73%	(266)	6%	(22)	21%	(78)	366
Watched Debate: Some of it	57%	(131)	13%	(30)	30%	(68)	229
Continue His Campaign: Yes Biden	55%	(171)	9%	(26)	36%	(111)	308
Continue His Campaign: No Biden	75%	(326)	7%	(30)	18%	(80)	435
Continue His Campaign: Yes Trump	80%	(316)	2%	(8)	18%	(72)	395
Continue His Campaign: No Trump	50%	(175)	14%	(50)	36%	(124)	349
Conviction: Evidence	55%	(211)	10%	(38)	35%	(133)	382
Conviction: Motivation to Damage	81%	(266)	5%	(16)	15%	(48)	330
Conviction: DK/NO	56%	(39)	10%	(7)	33%	(23)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	16%	(122)	22%	(169)	20%	(158)	23%	(183)	19%	(149)	781
Gender: Male	15%	(53)	23%	(83)	21%	(76)	23%	(81)	18%	(66)	359
Gender: Female	16%	(69)	20%	(85)	19%	(82)	24%	(102)	20%	(83)	422
Age: 18-34	20%	(40)	32%	(65)	15%	(30)	20%	(41)	12%	(24)	199
Age: 35-44	22%	(26)	26%	(30)	19%	(22)	30%	(34)	3%	(3)	114
Age: 45-64	15%	(39)	23%	(59)	24%	(63)	19%	(51)	19%	(50)	262
Age: 65+	9%	(18)	7%	(15)	21%	(42)	28%	(59)	35%	(71)	206
GenZers: 1997-2012	14%	(14)	36%	(35)	17%	(17)	25%	(25)	8%	(8)	99
Millennials: 1981-1996	25%	(51)	27%	(56)	17%	(36)	22%	(46)	9%	(19)	209
GenXers: 1965-1980	18%	(36)	24%	(49)	25%	(51)	19%	(38)	15%	(31)	205
Baby Boomers: 1946-1964	9%	(21)	12%	(28)	22%	(51)	27%	(64)	30%	(71)	234
Educ: < College	15%	(70)	22%	(101)	19%	(91)	23%	(107)	21%	(100)	468
Educ: Bachelors degree	17%	(37)	20%	(43)	24%	(51)	22%	(47)	17%	(36)	213
Educ: Post-grad	16%	(16)	25%	(25)	17%	(17)	30%	(30)	13%	(13)	100
Income: Under 50k	16%	(44)	25%	(68)	16%	(45)	18%	(49)	25%	(69)	274
Income: 50k-100k	15%	(48)	20%	(62)	23%	(73)	25%	(77)	16%	(51)	311
Income: 100k+	15%	(30)	20%	(39)	21%	(40)	29%	(57)	15%	(30)	196
Ethnicity: White (Non-Hispanic)	12%	(61)	16%	(78)	23%	(113)	24%	(120)	25%	(127)	499
Ethnicity: Hispanic	24%	(44)	30%	(54)	18%	(33)	21%	(37)	6%	(11)	180
Ethnicity: Black (Non-Hispanic)	13%	(5)	51%	(20)	5%	(2)	20%	(8)	11%	(4)	39
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	26%	(16)	14%	(9)	30%	(18)	10%	(6)	62
All Christian	16%	(63)	21%	(82)	19%	(75)	21%	(84)	23%	(92)	396
All Non-Christian	13%	(6)	16%	(7)	10%	(5)	40%	(19)	21%	(10)	47
Atheist	13%	(4)	31%	(10)	10%	(3)	29%	(9)	17%	(6)	32
Agnostic/Nothing in particular	13%	(26)	27%	(53)	25%	(50)	24%	(48)	10%	(21)	198
Something Else	21%	(23)	15%	(16)	23%	(24)	21%	(23)	20%	(21)	107
Evangelical	21%	(38)	18%	(33)	20%	(36)	17%	(31)	23%	(42)	180
Non-Evangelical	15%	(45)	19%	(59)	20%	(61)	23%	(70)	23%	(70)	305
PID: Dem (no lean)	13%	(34)	23%	(63)	14%	(38)	30%	(82)	19%	(53)	270
PID: Ind (no lean)	14%	(28)	19%	(38)	18%	(35)	29%	(56)	20%	(39)	195
PID: Rep (no lean)	19%	(60)	21%	(68)	27%	(85)	15%	(46)	18%	(58)	316

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(122)	22%	(169)	20%	(158)	23%	(183)	19%	(149)	781
PID/Gender: Dem Men	12%	(12)	28%	(28)	10%	(10)	32%	(32)	18%	(18)	101
PID/Gender: Dem Women	13%	(22)	21%	(35)	17%	(28)	29%	(50)	20%	(34)	169
PID/Gender: Ind Men	16%	(17)	20%	(20)	21%	(22)	26%	(26)	17%	(17)	102
PID/Gender: Ind Women	12%	(12)	19%	(18)	14%	(13)	32%	(30)	23%	(22)	93
PID/Gender: Rep Men	16%	(24)	22%	(35)	28%	(44)	15%	(23)	20%	(31)	157
PID/Gender: Rep Women	22%	(35)	21%	(33)	26%	(41)	14%	(23)	17%	(27)	159
Ideo: Liberal (1-3)	12%	(25)	24%	(50)	17%	(35)	38%	(79)	10%	(21)	209
Ideo: Moderate (4)	17%	(41)	20%	(48)	19%	(45)	23%	(56)	21%	(51)	241
Ideo: Conservative (5-7)	16%	(51)	21%	(66)	24%	(77)	15%	(48)	23%	(73)	315
Community: Urban	16%	(39)	23%	(58)	16%	(40)	29%	(73)	17%	(43)	253
Community: Suburban	16%	(66)	21%	(86)	25%	(102)	22%	(91)	16%	(67)	412
Community: Rural	15%	(17)	21%	(25)	14%	(17)	17%	(19)	33%	(39)	116
Military HHnm: Yes	15%	(22)	13%	(20)	21%	(31)	22%	(33)	29%	(44)	150
Military HH: No	16%	(100)	24%	(149)	20%	(127)	24%	(150)	17%	(105)	631
Employ: Private Sector	22%	(60)	27%	(73)	22%	(57)	26%	(69)	3%	(7)	265
Employ: Government	17%	(8)	24%	(11)	24%	(11)	29%	(13)	6%	(3)	46
Employ: Self-Employed	23%	(18)	26%	(20)	24%	(19)	13%	(10)	14%	(11)	79
Employ: Homemaker	7%	(3)	29%	(14)	23%	(11)	22%	(10)	18%	(9)	47
Employ: Student	20%	(5)	45%	(12)	5%	(1)	17%	(4)	13%	(3)	26
Employ: Retired	5%	(10)	8%	(15)	18%	(36)	29%	(58)	41%	(83)	204
Employ: Unemployed	10%	(7)	21%	(14)	16%	(11)	10%	(7)	42%	(29)	68
Employ: Other	23%	(11)	20%	(9)	24%	(11)	24%	(11)	9%	(4)	47

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	16%	(122)	22%	(169)	20%	(158)	23%	(183)	19%	(149)	781
Protestant	10%	(19)	14%	(24)	22%	(39)	19%	(35)	35%	(64)	181
Roman Catholic	21%	(41)	26%	(51)	17%	(34)	22%	(43)	14%	(28)	197
Mormon	11%	(2)	36%	(5)	16%	(2)	34%	(5)	2%	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	33%	(1)	—	(0)	24%	(1)	—	(0)	4
Jewish	4%	(1)	7%	(2)	13%	(4)	50%	(15)	26%	(8)	31
Muslim	34%	(2)	44%	(3)	11%	(1)	11%	(1)	—	(0)	7
Buddhist	3%	(0)	44%	(2)	—	(0)	17%	(1)	36%	(2)	5
Hindu	51%	(3)	—	(0)	—	(0)	41%	(2)	7%	(0)	5
Atheist	13%	(4)	31%	(10)	10%	(3)	29%	(9)	17%	(6)	32
Agnostic	8%	(3)	19%	(8)	31%	(13)	20%	(8)	23%	(9)	42
Something else	21%	(23)	15%	(16)	23%	(24)	21%	(23)	20%	(21)	107
Nothing in particular	14%	(22)	29%	(46)	24%	(37)	26%	(40)	7%	(11)	157
Ideo/PID: Conservative Republican	19%	(45)	20%	(49)	28%	(67)	13%	(31)	21%	(51)	243
Ideo/PID: Moderate/Liberal Republican	21%	(14)	22%	(15)	24%	(17)	22%	(15)	10%	(7)	68
Ideo/PID: Moderate/Conservative Democrat	11%	(14)	26%	(31)	15%	(18)	17%	(21)	30%	(35)	119
Ideo/PID: Liberal Democrat	11%	(17)	22%	(32)	14%	(21)	42%	(61)	11%	(17)	146
Unfavorable of Biden and Trump	18%	(25)	21%	(29)	25%	(35)	24%	(33)	12%	(17)	140
2024 H2H Matchup: Biden Voter	12%	(44)	21%	(73)	17%	(61)	32%	(111)	18%	(63)	353
2024 H2H Matchup: Trump Voter	18%	(69)	23%	(88)	22%	(85)	16%	(62)	20%	(75)	379
2024 H2H Matchup: Would not Vote	26%	(4)	26%	(4)	25%	(4)	8%	(1)	16%	(3)	17
2024 H2H Matchup: Do not Know	15%	(5)	11%	(4)	22%	(7)	27%	(9)	24%	(8)	33
2022 House Vote: Democrat	12%	(41)	22%	(76)	17%	(58)	33%	(111)	16%	(54)	339
2022 House Vote: Republican	21%	(70)	17%	(54)	23%	(75)	15%	(48)	24%	(79)	326
2022 House Vote: Did not Vote	9%	(9)	37%	(38)	22%	(23)	17%	(18)	16%	(16)	105
2020 Vote: Joe Biden	12%	(44)	21%	(76)	17%	(63)	32%	(118)	18%	(64)	365
2020 Vote: Donald Trump	19%	(70)	22%	(80)	22%	(80)	15%	(56)	21%	(77)	362
2020 Vote: Someone Else	—	(0)	15%	(2)	38%	(4)	30%	(3)	18%	(2)	12
2020 Vote: Did not Vote	20%	(8)	26%	(11)	26%	(11)	16%	(7)	13%	(5)	42

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(122)	22%	(169)	20%	(158)	23%	(183)	19%	(149)	781
2016 Vote: Hillary Clinton	11%	(29)	20%	(51)	14%	(37)	37%	(95)	18%	(45)	257
2016 Vote: Donald Trump	20%	(68)	22%	(75)	21%	(72)	16%	(54)	22%	(74)	342
2016 Vote: Someone Else	11%	(4)	8%	(3)	29%	(9)	21%	(7)	31%	(10)	32
2020 Vote/PID: Not Biden/Democrat	20%	(5)	39%	(10)	9%	(2)	7%	(2)	25%	(7)	26
2020 Vote/PID: Not Trump/Republican	13%	(5)	12%	(4)	44%	(15)	23%	(8)	8%	(3)	34
U.S. Economy: Wrong Track	16%	(90)	21%	(114)	22%	(120)	21%	(113)	20%	(111)	547
U.S. Economy: Right Direction	14%	(32)	23%	(54)	16%	(38)	30%	(71)	16%	(38)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	22%	(56)	21%	(54)	33%	(87)	17%	(43)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(81)	24%	(92)	21%	(82)	15%	(59)	19%	(75)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	16%	(21)	16%	(21)	29%	(38)	23%	(31)	132
Top 2024 Issue: Economy	17%	(45)	26%	(71)	22%	(59)	21%	(57)	13%	(36)	269
Community/Gender: Urban Women	16%	(16)	13%	(13)	23%	(22)	28%	(27)	21%	(20)	99
Community/Gender: Urban Men	15%	(24)	29%	(45)	11%	(17)	30%	(46)	15%	(23)	154
Community/Gender: Rural Women	13%	(11)	22%	(19)	16%	(13)	17%	(14)	32%	(27)	83
Community/Gender: Rural Men	18%	(6)	18%	(6)	11%	(4)	16%	(5)	36%	(12)	33
Community/Gender: Suburban Women	18%	(42)	22%	(53)	19%	(47)	25%	(61)	15%	(36)	240
Community/Gender: Suburban Men	14%	(24)	19%	(33)	32%	(55)	17%	(30)	18%	(31)	172
Homeowner	16%	(105)	21%	(141)	20%	(132)	24%	(160)	20%	(133)	670
Renter	16%	(16)	26%	(27)	22%	(22)	23%	(23)	13%	(13)	101
Self + Household: White-Collar	14%	(48)	16%	(58)	19%	(66)	28%	(100)	23%	(80)	352
Self + Household: Blue Collar	21%	(64)	24%	(73)	22%	(67)	19%	(59)	15%	(45)	308
Union HH: Yes	27%	(11)	23%	(9)	16%	(7)	25%	(10)	8%	(3)	40
Union HH: No	15%	(111)	22%	(159)	20%	(151)	23%	(173)	20%	(146)	741
LGBTQ+: Yes	20%	(16)	35%	(29)	23%	(19)	10%	(9)	12%	(10)	83
LGBTQ+: No	15%	(106)	20%	(139)	20%	(139)	25%	(175)	20%	(139)	698
Motivated to Vote	15%	(114)	22%	(164)	20%	(147)	23%	(171)	19%	(142)	737
Parent: Yes	26%	(56)	36%	(78)	15%	(33)	20%	(43)	3%	(7)	217
Parent: No	12%	(66)	16%	(91)	22%	(125)	25%	(141)	25%	(142)	564
COVID Vaccine: Yes	14%	(83)	19%	(114)	21%	(124)	26%	(153)	19%	(113)	587
COVID Vaccine: No	20%	(39)	28%	(55)	17%	(33)	16%	(30)	19%	(36)	194

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(122)	22%	(169)	20%	(158)	23%	(183)	19%	(149)	781
Student Loans: Yes	20%	(22)	26%	(29)	23%	(25)	20%	(22)	10%	(11)	110
Student Loans: No	15%	(100)	21%	(140)	20%	(133)	24%	(161)	21%	(138)	671
Favorable Opinion of Haley	20%	(53)	14%	(38)	21%	(57)	19%	(50)	26%	(68)	266
Unfavorable Opinion of Haley	13%	(34)	22%	(56)	16%	(41)	31%	(83)	18%	(48)	263
Prodigal Biden Voter	19%	(9)	29%	(13)	12%	(6)	23%	(11)	16%	(8)	46
Undecided Voter (DK/WNV)	19%	(9)	16%	(8)	23%	(11)	21%	(10)	21%	(11)	50
Undecided Voter (DK)	15%	(5)	11%	(4)	22%	(7)	27%	(9)	24%	(8)	33
Watched Debate	16%	(93)	24%	(140)	19%	(114)	23%	(135)	19%	(112)	595
Watched Debate: Did not Watch	16%	(29)	15%	(28)	23%	(43)	26%	(49)	20%	(37)	186
Watched Debate: All of it	17%	(61)	20%	(74)	17%	(64)	21%	(75)	25%	(93)	366
Watched Debate: Some of it	14%	(32)	29%	(67)	22%	(50)	26%	(60)	9%	(20)	229
Continue His Campaign: Yes Biden	12%	(37)	20%	(60)	18%	(56)	33%	(102)	17%	(53)	308
Continue His Campaign: No Biden	18%	(77)	24%	(103)	22%	(97)	17%	(74)	20%	(85)	435
Continue His Campaign: Yes Trump	19%	(76)	23%	(91)	20%	(80)	19%	(74)	19%	(76)	395
Continue His Campaign: No Trump	12%	(43)	21%	(73)	21%	(73)	28%	(99)	18%	(61)	349
Conviction: Evidence	12%	(45)	21%	(80)	19%	(74)	32%	(122)	16%	(61)	382
Conviction: Motivation to Damage	18%	(59)	25%	(82)	19%	(62)	16%	(53)	23%	(75)	330
Conviction: DK/NO	26%	(18)	10%	(7)	33%	(23)	13%	(9)	19%	(13)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	21%	(165)	26%	(202)	18%	(142)	20%	(159)	14%	(113)	781
Gender: Male	22%	(79)	25%	(89)	21%	(76)	19%	(69)	13%	(46)	359
Gender: Female	20%	(86)	27%	(113)	16%	(67)	21%	(90)	16%	(67)	422
Age: 18-34	24%	(49)	36%	(71)	17%	(34)	14%	(28)	9%	(18)	199
Age: 35-44	26%	(29)	28%	(32)	19%	(21)	22%	(25)	6%	(7)	114
Age: 45-64	25%	(66)	29%	(75)	18%	(47)	19%	(49)	10%	(26)	262
Age: 65+	11%	(22)	12%	(24)	20%	(40)	28%	(57)	30%	(62)	206
GenZers: 1997-2012	22%	(21)	39%	(38)	19%	(19)	17%	(16)	4%	(4)	99
Millennials: 1981-1996	27%	(57)	29%	(62)	17%	(36)	16%	(33)	10%	(21)	209
GenXers: 1965-1980	30%	(62)	31%	(63)	15%	(31)	18%	(37)	6%	(13)	205
Baby Boomers: 1946-1964	10%	(24)	17%	(39)	23%	(54)	26%	(61)	24%	(56)	234
Educ: < College	24%	(110)	26%	(121)	17%	(80)	18%	(86)	15%	(71)	468
Educ: Bachelors degree	19%	(41)	24%	(52)	24%	(52)	18%	(38)	14%	(29)	213
Educ: Post-grad	14%	(14)	29%	(29)	10%	(10)	34%	(34)	13%	(13)	100
Income: Under 50k	28%	(76)	30%	(83)	12%	(34)	13%	(36)	16%	(44)	274
Income: 50k-100k	20%	(62)	23%	(73)	21%	(66)	21%	(64)	15%	(46)	311
Income: 100k+	14%	(27)	23%	(46)	22%	(43)	30%	(59)	11%	(22)	196
Ethnicity: White (Non-Hispanic)	18%	(88)	20%	(98)	20%	(100)	23%	(115)	20%	(99)	499
Ethnicity: Hispanic	29%	(53)	38%	(68)	17%	(30)	12%	(22)	4%	(8)	180
Ethnicity: Black (Non-Hispanic)	14%	(5)	47%	(19)	4%	(2)	25%	(10)	10%	(4)	39
Ethnicity: Asian + Other (Non-Hispanic)	30%	(18)	29%	(18)	18%	(11)	21%	(13)	3%	(2)	62
All Christian	22%	(86)	26%	(102)	17%	(67)	20%	(78)	16%	(63)	396
All Non-Christian	20%	(10)	16%	(7)	14%	(7)	35%	(17)	15%	(7)	47
Atheist	27%	(9)	20%	(7)	12%	(4)	33%	(11)	7%	(2)	32
Agnostic/Nothing in particular	21%	(43)	28%	(55)	22%	(43)	18%	(35)	11%	(23)	198
Something Else	17%	(18)	28%	(30)	21%	(22)	17%	(19)	17%	(18)	107
Evangelical	18%	(33)	29%	(52)	20%	(36)	13%	(24)	19%	(35)	180
Non-Evangelical	22%	(66)	25%	(76)	17%	(51)	22%	(66)	15%	(46)	305

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	21%	(165)	26%	(202)	18%	(142)	20%	(159)	14%	(113)	781
PID: Dem (no lean)	18%	(49)	28%	(76)	13%	(36)	25%	(68)	15%	(41)	270
PID: Ind (no lean)	23%	(44)	20%	(39)	16%	(31)	24%	(46)	18%	(35)	195
PID: Rep (no lean)	23%	(72)	27%	(87)	24%	(75)	14%	(45)	12%	(37)	316
PID/Gender: Dem Men	16%	(17)	27%	(27)	13%	(13)	28%	(28)	16%	(16)	101
PID/Gender: Dem Women	19%	(32)	29%	(49)	14%	(23)	24%	(40)	15%	(25)	169
PID/Gender: Ind Men	26%	(26)	20%	(21)	19%	(19)	19%	(19)	16%	(16)	102
PID/Gender: Ind Women	19%	(18)	19%	(18)	13%	(12)	29%	(27)	20%	(19)	93
PID/Gender: Rep Men	23%	(36)	26%	(41)	28%	(43)	14%	(22)	9%	(14)	157
PID/Gender: Rep Women	23%	(36)	29%	(45)	20%	(32)	14%	(23)	15%	(23)	159
Ideo: Liberal (1-3)	22%	(47)	22%	(47)	12%	(26)	35%	(74)	7%	(15)	209
Ideo: Moderate (4)	20%	(49)	27%	(65)	18%	(44)	19%	(46)	15%	(37)	241
Ideo: Conservative (5-7)	20%	(63)	27%	(84)	23%	(71)	12%	(39)	18%	(57)	315
Community: Urban	22%	(56)	26%	(66)	17%	(44)	22%	(57)	12%	(31)	253
Community: Suburban	20%	(81)	24%	(99)	21%	(86)	22%	(91)	13%	(55)	412
Community: Rural	24%	(28)	32%	(37)	11%	(12)	9%	(11)	24%	(27)	116
Military HHnm: Yes	26%	(39)	19%	(29)	16%	(25)	18%	(26)	21%	(31)	150
Military HH: No	20%	(126)	27%	(173)	19%	(118)	21%	(132)	13%	(81)	631
Employ: Private Sector	22%	(58)	32%	(86)	18%	(49)	24%	(63)	3%	(9)	265
Employ: Government	23%	(11)	26%	(12)	19%	(9)	27%	(12)	4%	(2)	46
Employ: Self-Employed	18%	(14)	36%	(28)	22%	(17)	12%	(9)	13%	(10)	79
Employ: Homemaker	21%	(10)	39%	(18)	18%	(8)	9%	(4)	14%	(7)	47
Employ: Student	17%	(5)	59%	(15)	5%	(1)	17%	(4)	2%	(0)	26
Employ: Retired	8%	(16)	9%	(19)	21%	(42)	26%	(53)	36%	(74)	204
Employ: Unemployed	62%	(42)	12%	(8)	15%	(10)	—	(0)	10%	(7)	68
Employ: Other	21%	(10)	31%	(15)	12%	(6)	27%	(13)	8%	(4)	47

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	21%	(165)	26%	(202)	18%	(142)	20%	(159)	14%	(113)	781
Protestant	24%	(43)	15%	(28)	15%	(28)	21%	(39)	24%	(44)	181
Roman Catholic	19%	(38)	35%	(70)	19%	(38)	17%	(33)	9%	(19)	197
Mormon	20%	(3)	31%	(4)	5%	(1)	43%	(6)	1%	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	76%	(3)	—	(0)	24%	(1)	—	(0)	—	(0)	4
Jewish	9%	(3)	9%	(3)	14%	(4)	48%	(15)	20%	(6)	31
Muslim	23%	(2)	55%	(4)	22%	(2)	—	(0)	—	(0)	7
Buddhist	57%	(3)	17%	(1)	17%	(1)	—	(0)	9%	(0)	5
Hindu	51%	(3)	—	(0)	—	(0)	41%	(2)	7%	(0)	5
Atheist	27%	(9)	20%	(7)	12%	(4)	33%	(11)	7%	(2)	32
Agnostic	18%	(7)	17%	(7)	26%	(11)	17%	(7)	22%	(9)	42
Something else	17%	(18)	28%	(30)	21%	(22)	17%	(19)	17%	(18)	107
Nothing in particular	22%	(35)	31%	(48)	20%	(32)	18%	(28)	9%	(13)	157
Ideo/PID: Conservative Republican	24%	(58)	27%	(66)	23%	(55)	13%	(31)	14%	(34)	243
Ideo/PID: Moderate/Liberal Republican	22%	(15)	24%	(16)	28%	(19)	21%	(14)	6%	(4)	68
Ideo/PID: Moderate/Conservative Democrat	17%	(21)	32%	(38)	16%	(19)	13%	(16)	22%	(26)	119
Ideo/PID: Liberal Democrat	16%	(24)	26%	(38)	12%	(17)	36%	(52)	10%	(15)	146
Unfavorable of Biden and Trump	30%	(42)	21%	(29)	24%	(34)	15%	(20)	11%	(15)	140
2024 H2H Matchup: Biden Voter	19%	(67)	25%	(89)	15%	(52)	28%	(98)	13%	(47)	353
2024 H2H Matchup: Trump Voter	23%	(87)	29%	(109)	19%	(72)	14%	(54)	15%	(57)	379
2024 H2H Matchup: Would not Vote	31%	(5)	5%	(1)	41%	(7)	11%	(2)	13%	(2)	17
2024 H2H Matchup: Do not Know	17%	(6)	10%	(3)	38%	(12)	16%	(5)	19%	(6)	33
2022 House Vote: Democrat	20%	(68)	26%	(89)	15%	(51)	27%	(91)	12%	(40)	339
2022 House Vote: Republican	24%	(79)	25%	(82)	18%	(60)	15%	(50)	17%	(56)	326
2022 House Vote: Did not Vote	15%	(16)	29%	(30)	28%	(29)	15%	(16)	12%	(13)	105
2020 Vote: Joe Biden	20%	(71)	24%	(88)	16%	(57)	27%	(99)	14%	(50)	365
2020 Vote: Donald Trump	23%	(83)	28%	(101)	19%	(70)	14%	(51)	16%	(57)	362
2020 Vote: Someone Else	1%	(0)	21%	(2)	52%	(6)	23%	(3)	2%	(0)	12
2020 Vote: Did not Vote	25%	(11)	24%	(10)	23%	(10)	15%	(6)	13%	(5)	42

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	21%	(165)	26%	(202)	18%	(142)	20%	(159)	14%	(113)	781
2016 Vote: Hillary Clinton	15%	(39)	19%	(49)	17%	(45)	33%	(85)	15%	(40)	257
2016 Vote: Donald Trump	24%	(82)	27%	(94)	19%	(64)	15%	(51)	15%	(51)	342
2016 Vote: Someone Else	38%	(12)	14%	(4)	13%	(4)	18%	(6)	17%	(5)	32
2020 Vote/PID: Not Biden/Democrat	22%	(6)	40%	(10)	8%	(2)	5%	(1)	25%	(7)	26
2020 Vote/PID: Not Trump/Republican	10%	(3)	16%	(5)	55%	(19)	12%	(4)	8%	(3)	34
U.S. Economy: Wrong Track	23%	(126)	26%	(142)	20%	(107)	17%	(95)	14%	(77)	547
U.S. Economy: Right Direction	17%	(39)	26%	(60)	15%	(35)	27%	(64)	15%	(36)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(37)	24%	(63)	17%	(45)	30%	(77)	15%	(39)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(103)	28%	(111)	17%	(66)	14%	(55)	14%	(54)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(26)	22%	(28)	24%	(32)	20%	(26)	15%	(20)	132
Top 2024 Issue: Economy	19%	(50)	38%	(101)	18%	(47)	14%	(39)	12%	(32)	269
Community/Gender: Urban Women	12%	(12)	21%	(21)	19%	(19)	27%	(27)	20%	(19)	99
Community/Gender: Urban Men	28%	(43)	29%	(45)	16%	(25)	19%	(29)	7%	(11)	154
Community/Gender: Rural Women	26%	(21)	38%	(31)	9%	(7)	9%	(7)	19%	(16)	83
Community/Gender: Rural Men	21%	(7)	17%	(6)	15%	(5)	11%	(4)	35%	(12)	33
Community/Gender: Suburban Women	22%	(52)	25%	(60)	17%	(41)	23%	(55)	13%	(31)	240
Community/Gender: Suburban Men	17%	(29)	22%	(38)	26%	(45)	21%	(36)	14%	(24)	172
Homeowner	22%	(146)	26%	(174)	17%	(113)	20%	(137)	15%	(101)	670
Renter	17%	(17)	26%	(26)	26%	(26)	22%	(22)	10%	(10)	101
Self + Household: White-Collar	20%	(69)	19%	(68)	20%	(71)	25%	(86)	16%	(58)	352
Self + Household: Blue Collar	26%	(79)	28%	(86)	16%	(48)	19%	(58)	12%	(38)	308
Union HH: Yes	19%	(8)	53%	(21)	9%	(4)	14%	(6)	5%	(2)	40
Union HH: No	21%	(158)	24%	(180)	19%	(139)	21%	(153)	15%	(111)	741
LGBTQ+: Yes	22%	(19)	46%	(38)	12%	(10)	10%	(8)	9%	(8)	83
LGBTQ+: No	21%	(147)	23%	(163)	19%	(132)	22%	(151)	15%	(105)	698
Motivated to Vote	21%	(156)	26%	(195)	18%	(130)	20%	(151)	14%	(106)	737
Parent: Yes	23%	(50)	46%	(99)	13%	(29)	15%	(33)	2%	(5)	217
Parent: No	20%	(115)	18%	(102)	20%	(113)	22%	(126)	19%	(107)	564

Continued on next page

Table BLMB20_2: In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	21% (165)	26% (202)	18% (142)	20% (159)	14% (113)	781
COVID Vaccine: Yes	21% (123)	24% (140)	20% (115)	22% (130)	13% (79)	587
COVID Vaccine: No	22% (43)	32% (61)	14% (27)	15% (28)	18% (34)	194
Student Loans: Yes	23% (25)	39% (43)	19% (21)	14% (15)	5% (5)	110
Student Loans: No	21% (140)	24% (159)	18% (121)	21% (143)	16% (108)	671
Favorable Opinion of Haley	24% (63)	23% (62)	20% (52)	17% (45)	17% (44)	266
Unfavorable Opinion of Haley	16% (42)	25% (64)	13% (34)	30% (79)	17% (44)	263
Prodigal Biden Voter	31% (14)	21% (10)	23% (11)	11% (5)	14% (6)	46
Undecided Voter (DK/WNV)	22% (11)	8% (4)	39% (19)	14% (7)	17% (8)	50
Undecided Voter (DK)	17% (6)	10% (3)	38% (12)	16% (5)	19% (6)	33
Watched Debate	21% (125)	29% (171)	18% (105)	19% (115)	13% (79)	595
Watched Debate: Did not Watch	21% (40)	17% (31)	20% (37)	23% (44)	18% (34)	186
Watched Debate: All of it	26% (93)	23% (83)	14% (50)	20% (74)	18% (65)	366
Watched Debate: Some of it	14% (32)	38% (87)	24% (55)	18% (41)	6% (13)	229
Continue His Campaign: Yes Biden	15% (47)	25% (76)	18% (57)	26% (80)	15% (48)	308
Continue His Campaign: No Biden	25% (108)	27% (120)	19% (81)	16% (71)	13% (55)	435
Continue His Campaign: Yes Trump	24% (94)	28% (111)	18% (70)	16% (63)	14% (57)	395
Continue His Campaign: No Trump	19% (65)	24% (85)	20% (69)	25% (86)	13% (44)	349
Conviction: Evidence	21% (79)	21% (82)	18% (69)	28% (106)	12% (46)	382
Conviction: Motivation to Damage	22% (73)	29% (95)	18% (59)	14% (47)	17% (56)	330
Conviction: DK/NO	19% (13)	36% (25)	21% (14)	9% (6)	15% (11)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	49%	(382)	42%	(330)	9%	(69)	781
Gender: Male	47%	(169)	45%	(160)	8%	(30)	359
Gender: Female	50%	(212)	40%	(170)	9%	(40)	422
Age: 18-34	54%	(107)	36%	(72)	11%	(21)	199
Age: 35-44	50%	(57)	35%	(40)	15%	(17)	114
Age: 45-64	45%	(117)	46%	(121)	9%	(24)	262
Age: 65+	49%	(101)	48%	(98)	4%	(7)	206
GenZers: 1997-2012	55%	(54)	36%	(36)	9%	(9)	99
Millennials: 1981-1996	51%	(107)	35%	(73)	14%	(29)	209
GenXers: 1965-1980	47%	(97)	43%	(87)	10%	(21)	205
Baby Boomers: 1946-1964	46%	(107)	50%	(117)	4%	(10)	234
Educ: < College	46%	(218)	46%	(213)	8%	(37)	468
Educ: Bachelors degree	55%	(117)	35%	(74)	10%	(22)	213
Educ: Post-grad	47%	(47)	43%	(43)	10%	(10)	100
Income: Under 50k	48%	(132)	42%	(116)	10%	(27)	274
Income: 50k-100k	51%	(160)	42%	(131)	7%	(20)	311
Income: 100k+	46%	(90)	43%	(84)	11%	(22)	196
Ethnicity: White (Non-Hispanic)	45%	(224)	47%	(232)	9%	(43)	499
Ethnicity: Hispanic	60%	(109)	30%	(54)	10%	(18)	180
Ethnicity: Black (Non-Hispanic)	48%	(19)	43%	(17)	9%	(3)	39
Ethnicity: Asian + Other (Non-Hispanic)	48%	(30)	43%	(26)	9%	(5)	62
All Christian	41%	(163)	50%	(198)	9%	(35)	396
All Non-Christian	60%	(29)	32%	(15)	8%	(4)	47
Atheist	90%	(29)	8%	(3)	2%	(1)	32
Agnostic/Nothing in particular	59%	(117)	34%	(68)	7%	(14)	198
Something Else	41%	(44)	43%	(46)	16%	(17)	107
Evangelical	30%	(54)	54%	(97)	16%	(29)	180
Non-Evangelical	48%	(147)	45%	(139)	6%	(19)	305

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Motivation to damage						Total N
	Evidence that he committed a crime		his presidential campaign		Don't know/no opinion		
Registered Voters	49%	(382)	42%	(330)	9%	(69)	781
PID: Dem (no lean)	86%	(233)	9%	(23)	5%	(13)	270
PID: Ind (no lean)	55%	(107)	36%	(69)	9%	(18)	195
PID: Rep (no lean)	13%	(41)	75%	(237)	12%	(37)	316
PID/Gender: Dem Men	90%	(90)	7%	(7)	3%	(3)	101
PID/Gender: Dem Women	84%	(143)	10%	(16)	6%	(10)	169
PID/Gender: Ind Men	56%	(57)	34%	(34)	11%	(11)	102
PID/Gender: Ind Women	54%	(51)	38%	(35)	8%	(8)	93
PID/Gender: Rep Men	14%	(22)	76%	(119)	10%	(16)	157
PID/Gender: Rep Women	12%	(19)	74%	(118)	14%	(22)	159
Ideo: Liberal (1-3)	89%	(185)	9%	(18)	3%	(5)	209
Ideo: Moderate (4)	57%	(137)	27%	(65)	16%	(39)	241
Ideo: Conservative (5-7)	17%	(53)	76%	(241)	7%	(22)	315
Community: Urban	48%	(122)	41%	(104)	11%	(27)	253
Community: Suburban	52%	(214)	39%	(162)	9%	(36)	412
Community: Rural	39%	(45)	55%	(64)	6%	(7)	116
Military HHnm: Yes	41%	(62)	55%	(83)	3%	(5)	150
Military HH: No	51%	(320)	39%	(247)	10%	(64)	631
Employ: Private Sector	50%	(134)	40%	(106)	10%	(26)	265
Employ: Government	57%	(26)	33%	(15)	10%	(5)	46
Employ: Self-Employed	37%	(29)	50%	(39)	13%	(11)	79
Employ: Homemaker	37%	(17)	55%	(26)	8%	(4)	47
Employ: Student	38%	(10)	49%	(13)	13%	(3)	26
Employ: Retired	51%	(104)	46%	(94)	3%	(6)	204
Employ: Unemployed	53%	(36)	34%	(23)	13%	(9)	68
Employ: Other	55%	(26)	32%	(15)	14%	(6)	47

Continued on next page

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	49%	(382)	42%	(330)	9%	(69)	781
Protestant	30%	(55)	63%	(113)	7%	(13)	181
Roman Catholic	52%	(102)	39%	(77)	9%	(19)	197
Mormon	30%	(4)	59%	(8)	11%	(2)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	—	(0)	43%	(2)	4
Jewish	75%	(23)	24%	(7)	1%	(0)	31
Muslim	10%	(1)	90%	(6)	—	(0)	7
Buddhist	53%	(2)	30%	(1)	18%	(1)	5
Hindu	49%	(2)	—	(0)	51%	(3)	5
Atheist	90%	(29)	8%	(3)	2%	(1)	32
Agnostic	79%	(33)	19%	(8)	2%	(1)	42
Something else	41%	(44)	43%	(46)	16%	(17)	107
Nothing in particular	53%	(83)	38%	(60)	8%	(13)	157
Ideo/PID: Conservative Republican	10%	(25)	83%	(202)	6%	(16)	243
Ideo/PID: Moderate/Liberal Republican	24%	(16)	44%	(30)	32%	(22)	68
Ideo/PID: Moderate/Conservative Democrat	75%	(89)	16%	(19)	9%	(11)	119
Ideo/PID: Liberal Democrat	95%	(139)	3%	(5)	2%	(2)	146
Unfavorable of Biden and Trump	66%	(93)	21%	(30)	12%	(17)	140
2024 H2H Matchup: Biden Voter	90%	(317)	6%	(23)	4%	(13)	353
2024 H2H Matchup: Trump Voter	10%	(36)	79%	(299)	12%	(44)	379
2024 H2H Matchup: Would not Vote	80%	(13)	12%	(2)	7%	(1)	17
2024 H2H Matchup: Do not Know	45%	(15)	20%	(7)	35%	(12)	33
2022 House Vote: Democrat	86%	(293)	9%	(31)	4%	(15)	339
2022 House Vote: Republican	11%	(35)	77%	(250)	13%	(41)	326
2022 House Vote: Did not Vote	48%	(50)	39%	(41)	13%	(13)	105
2020 Vote: Joe Biden	86%	(315)	9%	(33)	5%	(17)	365
2020 Vote: Donald Trump	8%	(30)	80%	(288)	12%	(44)	362
2020 Vote: Someone Else	46%	(5)	38%	(4)	16%	(2)	12
2020 Vote: Did not Vote	73%	(31)	11%	(5)	16%	(7)	42

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he		Motivation to damage		Don't know/no opinion		Total N
	committed a crime		his presidential campaign				
Registered Voters	49%	(382)	42%	(330)	9%	(69)	781
2016 Vote: Hillary Clinton	90%	(231)	7%	(17)	4%	(9)	257
2016 Vote: Donald Trump	14%	(47)	75%	(257)	11%	(38)	342
2016 Vote: Someone Else	86%	(28)	4%	(1)	10%	(3)	32
2020 Vote/PID: Not Biden/Democrat	78%	(20)	17%	(4)	6%	(1)	26
2020 Vote/PID: Not Trump/Republican	67%	(23)	29%	(10)	4%	(1)	34
U.S. Economy: Wrong Track	38%	(209)	54%	(295)	8%	(43)	547
U.S. Economy: Right Direction	74%	(173)	15%	(35)	11%	(26)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(228)	9%	(23)	4%	(9)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(56)	73%	(284)	13%	(49)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	74%	(98)	17%	(23)	8%	(11)	132
Top 2024 Issue: Economy	40%	(107)	48%	(129)	12%	(33)	269
Community/Gender: Urban Women	58%	(58)	29%	(28)	13%	(13)	99
Community/Gender: Urban Men	42%	(64)	49%	(75)	9%	(14)	154
Community/Gender: Rural Women	38%	(31)	58%	(48)	5%	(4)	83
Community/Gender: Rural Men	43%	(14)	48%	(16)	8%	(3)	33
Community/Gender: Suburban Women	51%	(123)	39%	(94)	9%	(23)	240
Community/Gender: Suburban Men	53%	(91)	40%	(69)	8%	(13)	172
Homeowner	48%	(320)	44%	(296)	8%	(54)	670
Renter	55%	(56)	32%	(32)	13%	(13)	101
Self + Household: White-Collar	51%	(180)	40%	(141)	9%	(31)	352
Self + Household: Blue Collar	50%	(153)	45%	(137)	6%	(18)	308
Union HH: Yes	52%	(21)	38%	(16)	10%	(4)	40
Union HH: No	49%	(361)	42%	(315)	9%	(65)	741
LGBTQ+: Yes	62%	(51)	30%	(25)	9%	(7)	83
LGBTQ+: No	47%	(330)	44%	(305)	9%	(62)	698
Motivated to Vote	48%	(356)	44%	(322)	8%	(59)	737
Parent: Yes	49%	(106)	40%	(87)	11%	(24)	217
Parent: No	49%	(276)	43%	(243)	8%	(46)	564

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	49%	(382)	42%	(330)	9%	(69)	781
COVID Vaccine: Yes	54%	(319)	37%	(220)	8%	(48)	587
COVID Vaccine: No	32%	(63)	57%	(110)	11%	(21)	194
Student Loans: Yes	60%	(65)	29%	(32)	11%	(12)	110
Student Loans: No	47%	(316)	44%	(298)	9%	(57)	671
Favorable Opinion of Haley	31%	(83)	57%	(151)	12%	(31)	266
Unfavorable Opinion of Haley	60%	(157)	36%	(93)	5%	(12)	263
Prodigal Biden Voter	66%	(30)	21%	(10)	13%	(6)	46
Undecided Voter (DK/WNV)	57%	(28)	17%	(9)	26%	(13)	50
Undecided Voter (DK)	45%	(15)	20%	(7)	35%	(12)	33
Watched Debate	45%	(267)	47%	(279)	8%	(49)	595
Watched Debate: Did not Watch	61%	(115)	28%	(51)	11%	(20)	186
Watched Debate: All of it	40%	(146)	52%	(191)	8%	(29)	366
Watched Debate: Some of it	53%	(121)	39%	(88)	9%	(20)	229
Continue His Campaign: Yes Biden	72%	(223)	22%	(67)	6%	(18)	308
Continue His Campaign: No Biden	32%	(139)	58%	(252)	10%	(43)	435
Continue His Campaign: Yes Trump	13%	(51)	76%	(299)	11%	(45)	395
Continue His Campaign: No Trump	88%	(307)	7%	(24)	5%	(18)	349
Conviction: Evidence	100%	(382)	—	(0)	—	(0)	382
Conviction: Motivation to Damage	—	(0)	100%	(330)	—	(0)	330
Conviction: DK/NO	—	(0)	—	(0)	100%	(69)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	47%	(366)	29%	(229)	24%	(186)	781
Gender: Male	52%	(187)	30%	(108)	18%	(64)	359
Gender: Female	42%	(179)	29%	(121)	29%	(122)	422
Age: 18-34	35%	(71)	40%	(80)	24%	(49)	199
Age: 35-44	36%	(41)	34%	(38)	30%	(35)	114
Age: 45-64	45%	(117)	29%	(76)	27%	(70)	262
Age: 65+	67%	(138)	17%	(35)	16%	(33)	206
GenZers: 1997-2012	33%	(32)	49%	(49)	18%	(17)	99
Millennials: 1981-1996	38%	(79)	33%	(69)	29%	(61)	209
GenXers: 1965-1980	42%	(85)	30%	(61)	29%	(59)	205
Baby Boomers: 1946-1964	60%	(140)	21%	(49)	19%	(45)	234
Educ: < College	47%	(221)	28%	(130)	25%	(117)	468
Educ: Bachelors degree	42%	(89)	34%	(71)	25%	(52)	213
Educ: Post-grad	56%	(56)	27%	(27)	17%	(17)	100
Income: Under 50k	39%	(107)	34%	(93)	27%	(75)	274
Income: 50k-100k	55%	(170)	24%	(76)	21%	(65)	311
Income: 100k+	46%	(90)	31%	(60)	24%	(46)	196
Ethnicity: White (Non-Hispanic)	51%	(254)	25%	(123)	25%	(123)	499
Ethnicity: Hispanic	45%	(80)	33%	(60)	22%	(40)	180
Ethnicity: Black (Non-Hispanic)	28%	(11)	52%	(21)	20%	(8)	39
Ethnicity: Asian + Other (Non-Hispanic)	34%	(21)	40%	(25)	25%	(16)	62
All Christian	56%	(223)	27%	(105)	17%	(67)	396
All Non-Christian	67%	(32)	18%	(9)	15%	(7)	47
Atheist	16%	(5)	43%	(14)	41%	(13)	32
Agnostic/Nothing in particular	33%	(66)	36%	(72)	31%	(61)	198
Something Else	37%	(40)	27%	(29)	35%	(38)	107
Evangelical	50%	(90)	27%	(48)	23%	(42)	180
Non-Evangelical	55%	(167)	26%	(80)	19%	(58)	305
PID: Dem (no lean)	39%	(104)	34%	(92)	27%	(74)	270
PID: Ind (no lean)	43%	(83)	28%	(55)	29%	(57)	195
PID: Rep (no lean)	57%	(179)	26%	(82)	18%	(56)	316

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	47%	(366)	29%	(229)	24%	(186)	781
PID/Gender: Dem Men	51%	(51)	27%	(27)	22%	(23)	101
PID/Gender: Dem Women	31%	(53)	39%	(65)	30%	(51)	169
PID/Gender: Ind Men	46%	(47)	31%	(31)	23%	(23)	102
PID/Gender: Ind Women	39%	(36)	25%	(24)	36%	(34)	93
PID/Gender: Rep Men	57%	(89)	32%	(50)	12%	(18)	157
PID/Gender: Rep Women	56%	(90)	20%	(32)	23%	(37)	159
Ideo: Liberal (1-3)	38%	(79)	38%	(79)	25%	(52)	209
Ideo: Moderate (4)	43%	(103)	27%	(65)	30%	(73)	241
Ideo: Conservative (5-7)	57%	(178)	27%	(84)	17%	(53)	315
Community: Urban	45%	(113)	37%	(94)	18%	(46)	253
Community: Suburban	45%	(186)	29%	(119)	26%	(107)	412
Community: Rural	58%	(67)	14%	(16)	29%	(33)	116
Military HHnm: Yes	51%	(76)	26%	(39)	24%	(36)	150
Military HH: No	46%	(290)	30%	(190)	24%	(151)	631
Employ: Private Sector	44%	(116)	34%	(89)	23%	(60)	265
Employ: Government	32%	(15)	41%	(19)	26%	(12)	46
Employ: Self-Employed	42%	(33)	31%	(24)	27%	(21)	79
Employ: Homemaker	58%	(27)	14%	(6)	28%	(13)	47
Employ: Student	15%	(4)	76%	(20)	9%	(2)	26
Employ: Retired	60%	(121)	21%	(43)	19%	(39)	204
Employ: Unemployed	54%	(36)	20%	(14)	26%	(18)	68
Employ: Other	28%	(13)	28%	(13)	44%	(21)	47

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	47%	(366)	29%	(229)	24%	(186)	781
Protestant	67%	(120)	15%	(27)	19%	(34)	181
Roman Catholic	49%	(96)	37%	(73)	14%	(28)	197
Mormon	31%	(4)	29%	(4)	40%	(5)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	4
Jewish	73%	(22)	12%	(4)	15%	(5)	31
Muslim	35%	(2)	65%	(5)	—	(0)	7
Buddhist	49%	(2)	7%	(0)	44%	(2)	5
Hindu	93%	(5)	—	(0)	7%	(0)	5
Atheist	16%	(5)	43%	(14)	41%	(13)	32
Agnostic	37%	(15)	20%	(9)	43%	(18)	42
Something else	37%	(40)	27%	(29)	35%	(38)	107
Nothing in particular	32%	(50)	40%	(63)	27%	(43)	157
Ideo/PID: Conservative Republican	60%	(145)	26%	(62)	15%	(36)	243
Ideo/PID: Moderate/Liberal Republican	44%	(30)	28%	(19)	28%	(19)	68
Ideo/PID: Moderate/Conservative Democrat	43%	(51)	29%	(34)	29%	(34)	119
Ideo/PID: Liberal Democrat	36%	(53)	39%	(58)	24%	(35)	146
Unfavorable of Biden and Trump	31%	(43)	29%	(41)	40%	(56)	140
2024 H2H Matchup: Biden Voter	41%	(146)	31%	(109)	28%	(98)	353
2024 H2H Matchup: Trump Voter	55%	(208)	27%	(103)	18%	(68)	379
2024 H2H Matchup: Would not Vote	28%	(5)	34%	(6)	38%	(6)	17
2024 H2H Matchup: Do not Know	23%	(8)	33%	(11)	44%	(15)	33
2022 House Vote: Democrat	40%	(134)	35%	(117)	26%	(88)	339
2022 House Vote: Republican	61%	(198)	22%	(72)	17%	(56)	326
2022 House Vote: Did not Vote	29%	(31)	35%	(36)	36%	(38)	105
2020 Vote: Joe Biden	43%	(156)	31%	(112)	27%	(97)	365
2020 Vote: Donald Trump	56%	(203)	26%	(93)	18%	(67)	362
2020 Vote: Someone Else	22%	(3)	27%	(3)	51%	(6)	12
2020 Vote: Did not Vote	12%	(5)	50%	(21)	38%	(16)	42

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		
Registered Voters	47%	(366)	29%	(229)	24%	(186)	781
2016 Vote: Hillary Clinton	42%	(108)	27%	(71)	31%	(79)	257
2016 Vote: Donald Trump	59%	(201)	26%	(89)	15%	(52)	342
2016 Vote: Someone Else	33%	(11)	18%	(6)	49%	(16)	32
2020 Vote/PID: Not Biden/Democrat	24%	(6)	44%	(11)	32%	(8)	26
2020 Vote/PID: Not Trump/Republican	36%	(12)	39%	(13)	25%	(8)	34
U.S. Economy: Wrong Track	48%	(263)	26%	(143)	26%	(142)	547
U.S. Economy: Right Direction	44%	(103)	37%	(86)	19%	(44)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(100)	36%	(94)	25%	(66)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(222)	25%	(98)	17%	(68)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(43)	27%	(36)	40%	(53)	132
Top 2024 Issue: Economy	46%	(124)	29%	(78)	25%	(68)	269
Community/Gender: Urban Women	35%	(35)	36%	(36)	29%	(29)	99
Community/Gender: Urban Men	51%	(78)	38%	(58)	11%	(17)	154
Community/Gender: Rural Women	62%	(51)	11%	(9)	27%	(23)	83
Community/Gender: Rural Men	47%	(16)	21%	(7)	32%	(11)	33
Community/Gender: Suburban Women	39%	(93)	32%	(76)	29%	(71)	240
Community/Gender: Suburban Men	54%	(93)	25%	(43)	21%	(36)	172
Homeowner	50%	(337)	27%	(181)	23%	(152)	670
Renter	27%	(27)	43%	(44)	30%	(30)	101
Self + Household: White-Collar	49%	(174)	30%	(106)	21%	(72)	352
Self + Household: Blue Collar	51%	(158)	26%	(80)	23%	(70)	308
Union HH: Yes	47%	(19)	40%	(16)	13%	(5)	40
Union HH: No	47%	(347)	29%	(213)	24%	(181)	741
LGBTQ+: Yes	30%	(25)	40%	(33)	30%	(25)	83
LGBTQ+: No	49%	(341)	28%	(196)	23%	(161)	698
Motivated to Vote	49%	(360)	28%	(206)	23%	(172)	737
Parent: Yes	40%	(87)	41%	(88)	19%	(42)	217
Parent: No	49%	(279)	25%	(140)	26%	(145)	564
COVID Vaccine: Yes	47%	(277)	27%	(161)	25%	(150)	587
COVID Vaccine: No	46%	(89)	35%	(68)	19%	(37)	194

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	47%	(366)	29%	(229)	24%	(186)	781
Student Loans: Yes	44%	(48)	36%	(40)	20%	(22)	110
Student Loans: No	47%	(318)	28%	(189)	24%	(164)	671
Favorable Opinion of Haley	62%	(164)	21%	(56)	18%	(47)	266
Unfavorable Opinion of Haley	48%	(127)	31%	(82)	21%	(54)	263
Prodigal Biden Voter	38%	(18)	39%	(18)	23%	(11)	46
Undecided Voter (DK/WNV)	24%	(12)	33%	(16)	42%	(21)	50
Undecided Voter (DK)	23%	(8)	33%	(11)	44%	(15)	33
Watched Debate	62%	(366)	38%	(229)	—	(0)	595
Watched Debate: Did not Watch	—	(0)	—	(0)	100%	(186)	186
Watched Debate: All of it	100%	(366)	—	(0)	—	(0)	366
Watched Debate: Some of it	—	(0)	100%	(229)	—	(0)	229
Continue His Campaign: Yes Biden	42%	(128)	35%	(109)	23%	(72)	308
Continue His Campaign: No Biden	52%	(226)	25%	(111)	23%	(99)	435
Continue His Campaign: Yes Trump	60%	(235)	24%	(95)	16%	(65)	395
Continue His Campaign: No Trump	32%	(113)	36%	(126)	32%	(110)	349
Conviction: Evidence	38%	(146)	32%	(121)	30%	(115)	382
Conviction: Motivation to Damage	58%	(191)	27%	(88)	16%	(51)	330
Conviction: DK/NO	42%	(29)	28%	(20)	29%	(20)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(228)	44%	(343)	27%	(210)	781
Gender: Male	31%	(112)	49%	(175)	20%	(73)	359
Gender: Female	28%	(116)	40%	(169)	32%	(137)	422
Age: 18-34	30%	(59)	46%	(91)	25%	(49)	199
Age: 35-44	31%	(35)	43%	(49)	26%	(30)	114
Age: 45-64	22%	(58)	42%	(110)	36%	(94)	262
Age: 65+	37%	(76)	46%	(94)	17%	(36)	206
GenZers: 1997-2012	25%	(25)	52%	(51)	23%	(22)	99
Millennials: 1981-1996	33%	(69)	42%	(87)	25%	(53)	209
GenXers: 1965-1980	23%	(48)	37%	(76)	40%	(81)	205
Baby Boomers: 1946-1964	31%	(73)	47%	(111)	22%	(50)	234
Educ: < College	28%	(131)	47%	(219)	25%	(118)	468
Educ: Bachelors degree	28%	(60)	38%	(82)	34%	(71)	213
Educ: Post-grad	38%	(38)	42%	(42)	20%	(20)	100
Income: Under 50k	31%	(84)	44%	(120)	26%	(71)	274
Income: 50k-100k	32%	(98)	44%	(137)	24%	(76)	311
Income: 100k+	24%	(46)	44%	(86)	32%	(63)	196
Ethnicity: White (Non-Hispanic)	27%	(136)	46%	(229)	27%	(134)	499
Ethnicity: Hispanic	36%	(65)	38%	(68)	26%	(47)	180
Ethnicity: Black (Non-Hispanic)	32%	(13)	50%	(20)	18%	(7)	39
Ethnicity: Asian + Other (Non-Hispanic)	23%	(14)	42%	(26)	35%	(22)	62
All Christian	27%	(106)	51%	(204)	22%	(85)	396
All Non-Christian	43%	(20)	31%	(15)	26%	(12)	47
Atheist	43%	(14)	6%	(2)	50%	(16)	32
Agnostic/Nothing in particular	30%	(60)	38%	(74)	32%	(64)	198
Something Else	25%	(27)	45%	(48)	30%	(32)	107
Evangelical	26%	(47)	59%	(107)	15%	(27)	180
Non-Evangelical	28%	(85)	44%	(135)	28%	(85)	305
PID: Dem (no lean)	59%	(159)	11%	(29)	30%	(82)	270
PID: Ind (no lean)	23%	(44)	36%	(71)	41%	(80)	195
PID: Rep (no lean)	8%	(24)	77%	(244)	15%	(48)	316

Continued on next page

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	29% (228)	44% (343)	27% (210)	781
PID/Gender: Dem Men	65% (66)	14% (14)	21% (21)	101
PID/Gender: Dem Women	55% (93)	9% (15)	36% (61)	169
PID/Gender: Ind Men	24% (25)	39% (39)	37% (38)	102
PID/Gender: Ind Women	21% (20)	34% (32)	45% (42)	93
PID/Gender: Rep Men	13% (21)	77% (121)	9% (14)	157
PID/Gender: Rep Women	2% (3)	77% (122)	21% (34)	159
Ideo: Liberal (1-3)	57% (118)	10% (21)	33% (69)	209
Ideo: Moderate (4)	34% (82)	34% (82)	32% (78)	241
Ideo: Conservative (5-7)	9% (27)	74% (234)	17% (54)	315
Community: Urban	36% (90)	42% (105)	23% (58)	253
Community: Suburban	29% (119)	42% (172)	29% (121)	412
Community: Rural	16% (19)	57% (66)	27% (31)	116
Military HHnm: Yes	21% (32)	53% (80)	25% (38)	150
Military HH: No	31% (196)	42% (263)	27% (172)	631
Employ: Private Sector	32% (85)	40% (105)	28% (75)	265
Employ: Government	18% (8)	52% (24)	30% (13)	46
Employ: Self-Employed	26% (20)	53% (42)	21% (17)	79
Employ: Homemaker	17% (8)	62% (29)	21% (10)	47
Employ: Student	17% (5)	53% (14)	29% (8)	26
Employ: Retired	33% (67)	43% (88)	24% (48)	204
Employ: Unemployed	28% (19)	41% (28)	30% (21)	68
Employ: Other	33% (16)	27% (13)	40% (19)	47

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(228)	44%	(343)	27%	(210)	781
Protestant	25%	(46)	59%	(106)	16%	(29)	181
Roman Catholic	30%	(59)	44%	(87)	26%	(51)	197
Mormon	—	(0)	59%	(8)	41%	(6)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	4
Jewish	58%	(18)	22%	(7)	19%	(6)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	9%	(0)	47%	(2)	43%	(2)	5
Hindu	41%	(2)	—	(0)	59%	(3)	5
Atheist	43%	(14)	6%	(2)	50%	(16)	32
Agnostic	40%	(17)	17%	(7)	43%	(18)	42
Something else	25%	(27)	45%	(48)	30%	(32)	107
Nothing in particular	28%	(43)	43%	(67)	29%	(46)	157
Ideo/PID: Conservative Republican	5%	(13)	81%	(198)	13%	(32)	243
Ideo/PID: Moderate/Liberal Republican	17%	(11)	60%	(40)	24%	(16)	68
Ideo/PID: Moderate/Conservative Democrat	50%	(59)	23%	(27)	27%	(32)	119
Ideo/PID: Liberal Democrat	68%	(99)	1%	(2)	31%	(45)	146
Unfavorable of Biden and Trump	18%	(26)	24%	(34)	58%	(81)	140
2024 H2H Matchup: Biden Voter	58%	(203)	8%	(28)	35%	(122)	353
2024 H2H Matchup: Trump Voter	6%	(22)	83%	(313)	12%	(44)	379
2024 H2H Matchup: Would not Vote	8%	(1)	13%	(2)	78%	(13)	17
2024 H2H Matchup: Do not Know	5%	(2)	2%	(1)	93%	(31)	33
2022 House Vote: Democrat	52%	(177)	12%	(42)	36%	(121)	339
2022 House Vote: Republican	7%	(22)	79%	(257)	14%	(47)	326
2022 House Vote: Did not Vote	27%	(28)	40%	(42)	33%	(35)	105
2020 Vote: Joe Biden	51%	(187)	12%	(45)	36%	(133)	365
2020 Vote: Donald Trump	7%	(25)	79%	(287)	14%	(50)	362
2020 Vote: Someone Else	11%	(1)	13%	(1)	76%	(9)	12
2020 Vote: Did not Vote	34%	(15)	22%	(9)	44%	(19)	42
2016 Vote: Hillary Clinton	62%	(159)	3%	(7)	35%	(91)	257
2016 Vote: Donald Trump	9%	(30)	77%	(263)	14%	(49)	342
2016 Vote: Someone Else	4%	(1)	23%	(7)	73%	(23)	32

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(228)	44%	(343)	27%	(210)	781
2020 Vote/PID: Not Biden/Democrat	42%	(11)	25%	(6)	33%	(9)	26
2020 Vote/PID: Not Trump/Republican	14%	(5)	33%	(11)	53%	(18)	34
U.S. Economy: Wrong Track	18%	(96)	54%	(295)	29%	(157)	547
U.S. Economy: Right Direction	56%	(132)	21%	(49)	23%	(53)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(159)	9%	(22)	30%	(79)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(23)	81%	(313)	14%	(53)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(46)	6%	(8)	59%	(78)	132
Top 2024 Issue: Economy	20%	(53)	49%	(132)	31%	(84)	269
Community/Gender: Urban Women	38%	(38)	25%	(25)	36%	(36)	99
Community/Gender: Urban Men	34%	(52)	52%	(80)	14%	(22)	154
Community/Gender: Rural Women	13%	(11)	60%	(50)	27%	(22)	83
Community/Gender: Rural Men	24%	(8)	49%	(16)	27%	(9)	33
Community/Gender: Suburban Women	28%	(68)	39%	(94)	33%	(78)	240
Community/Gender: Suburban Men	30%	(51)	46%	(79)	25%	(42)	172
Homeowner	28%	(191)	45%	(303)	26%	(177)	670
Renter	36%	(36)	38%	(38)	27%	(27)	101
Self + Household: White-Collar	33%	(118)	41%	(143)	26%	(92)	352
Self + Household: Blue Collar	28%	(85)	48%	(149)	24%	(74)	308
Union HH: Yes	41%	(17)	43%	(17)	16%	(6)	40
Union HH: No	29%	(211)	44%	(326)	27%	(203)	741
LGBTQ+: Yes	34%	(29)	28%	(24)	37%	(31)	83
LGBTQ+: No	29%	(199)	46%	(320)	26%	(179)	698
Motivated to Vote	30%	(218)	45%	(335)	25%	(184)	737
Parent: Yes	33%	(72)	46%	(99)	21%	(46)	217
Parent: No	28%	(156)	43%	(244)	29%	(164)	564
COVID Vaccine: Yes	33%	(191)	38%	(224)	29%	(172)	587
COVID Vaccine: No	19%	(37)	62%	(119)	19%	(38)	194
Student Loans: Yes	33%	(36)	36%	(39)	32%	(35)	110
Student Loans: No	29%	(192)	45%	(304)	26%	(175)	671
Favorable Opinion of Haley	26%	(70)	55%	(146)	19%	(49)	266
Unfavorable Opinion of Haley	38%	(99)	35%	(91)	28%	(72)	263

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(228)	44%	(343)	27%	(210)	781
Prodigal Biden Voter	6%	(3)	42%	(19)	52%	(24)	46
Undecided Voter (DK/WNV)	6%	(3)	5%	(3)	88%	(44)	50
Undecided Voter (DK)	5%	(2)	2%	(1)	93%	(31)	33
Watched Debate	32%	(192)	51%	(306)	16%	(97)	595
Watched Debate: Did not Watch	19%	(36)	20%	(37)	61%	(113)	186
Watched Debate: All of it	32%	(119)	56%	(206)	11%	(41)	366
Watched Debate: Some of it	32%	(73)	44%	(100)	24%	(56)	229
Continue His Campaign: Yes Biden	57%	(176)	20%	(62)	23%	(70)	308
Continue His Campaign: No Biden	11%	(48)	62%	(270)	27%	(117)	435
Continue His Campaign: Yes Trump	9%	(36)	79%	(311)	12%	(49)	395
Continue His Campaign: No Trump	51%	(178)	8%	(29)	41%	(142)	349
Conviction: Evidence	52%	(197)	10%	(38)	38%	(146)	382
Conviction: Motivation to Damage	5%	(18)	82%	(270)	13%	(42)	330
Conviction: DK/NO	19%	(13)	50%	(35)	31%	(22)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(106)	41%	(319)	46%	(356)	781
Gender: Male	18%	(66)	43%	(156)	38%	(138)	359
Gender: Female	10%	(41)	39%	(163)	52%	(218)	422
Age: 18-34	18%	(36)	44%	(87)	38%	(76)	199
Age: 35-44	23%	(26)	35%	(40)	41%	(47)	114
Age: 45-64	12%	(33)	39%	(101)	49%	(128)	262
Age: 65+	5%	(11)	44%	(91)	51%	(104)	206
GenZers: 1997-2012	19%	(19)	49%	(49)	31%	(31)	99
Millennials: 1981-1996	21%	(43)	36%	(76)	43%	(90)	209
GenXers: 1965-1980	14%	(28)	38%	(78)	48%	(99)	205
Baby Boomers: 1946-1964	7%	(16)	42%	(99)	51%	(119)	234
Educ: < College	14%	(64)	43%	(202)	43%	(202)	468
Educ: Bachelors degree	14%	(30)	36%	(76)	50%	(107)	213
Educ: Post-grad	12%	(12)	41%	(41)	47%	(47)	100
Income: Under 50k	16%	(45)	41%	(112)	43%	(117)	274
Income: 50k-100k	12%	(36)	41%	(129)	47%	(146)	311
Income: 100k+	13%	(25)	40%	(78)	47%	(93)	196
Ethnicity: White (Non-Hispanic)	11%	(53)	42%	(211)	47%	(236)	499
Ethnicity: Hispanic	21%	(37)	34%	(61)	46%	(82)	180
Ethnicity: Black (Non-Hispanic)	17%	(7)	51%	(20)	32%	(13)	39
Ethnicity: Asian + Other (Non-Hispanic)	15%	(9)	44%	(27)	41%	(25)	62
All Christian	12%	(49)	47%	(186)	41%	(161)	396
All Non-Christian	18%	(8)	27%	(13)	56%	(26)	47
Atheist	4%	(1)	16%	(5)	80%	(26)	32
Agnostic/Nothing in particular	14%	(28)	33%	(66)	52%	(104)	198
Something Else	18%	(19)	46%	(50)	36%	(38)	107
Evangelical	17%	(31)	55%	(98)	28%	(51)	180
Non-Evangelical	12%	(36)	42%	(128)	46%	(141)	305
PID: Dem (no lean)	26%	(70)	12%	(33)	62%	(167)	270
PID: Ind (no lean)	8%	(15)	34%	(67)	58%	(113)	195
PID: Rep (no lean)	7%	(21)	69%	(219)	24%	(76)	316

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(106)	41%	(319)	46%	(356)	781
PID/Gender: Dem Men	36%	(37)	16%	(16)	47%	(48)	101
PID/Gender: Dem Women	20%	(33)	10%	(16)	71%	(119)	169
PID/Gender: Ind Men	9%	(10)	30%	(31)	61%	(62)	102
PID/Gender: Ind Women	6%	(6)	39%	(37)	55%	(51)	93
PID/Gender: Rep Men	12%	(19)	70%	(109)	18%	(28)	157
PID/Gender: Rep Women	1%	(2)	69%	(110)	30%	(48)	159
Ideo: Liberal (1-3)	22%	(47)	14%	(28)	64%	(134)	209
Ideo: Moderate (4)	14%	(33)	34%	(82)	53%	(127)	241
Ideo: Conservative (5-7)	8%	(26)	64%	(203)	27%	(86)	315
Community: Urban	21%	(52)	36%	(92)	43%	(108)	253
Community: Suburban	12%	(47)	39%	(159)	50%	(206)	412
Community: Rural	6%	(7)	58%	(68)	36%	(42)	116
Military HHnm: Yes	6%	(9)	46%	(69)	48%	(72)	150
Military HH: No	15%	(97)	40%	(250)	45%	(284)	631
Employ: Private Sector	20%	(52)	38%	(101)	42%	(113)	265
Employ: Government	14%	(6)	39%	(18)	47%	(21)	46
Employ: Self-Employed	13%	(11)	53%	(42)	33%	(26)	79
Employ: Homemaker	4%	(2)	67%	(32)	28%	(13)	47
Employ: Student	5%	(1)	58%	(15)	37%	(10)	26
Employ: Retired	4%	(8)	40%	(81)	56%	(114)	204
Employ: Unemployed	22%	(15)	27%	(18)	51%	(35)	68
Employ: Other	23%	(11)	26%	(12)	51%	(24)	47

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(106)	41%	(319)	46%	(356)	781
Protestant	8%	(14)	56%	(101)	36%	(65)	181
Roman Catholic	17%	(33)	38%	(76)	45%	(89)	197
Mormon	—	(0)	51%	(7)	49%	(7)	14
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	43%	(2)	—	(0)	4
Jewish	23%	(7)	12%	(4)	65%	(20)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	27%	(1)	19%	(1)	53%	(2)	5
Hindu	—	(0)	51%	(3)	49%	(2)	5
Atheist	4%	(1)	16%	(5)	80%	(26)	32
Agnostic	15%	(6)	16%	(7)	69%	(29)	42
Something else	18%	(19)	46%	(50)	36%	(38)	107
Nothing in particular	14%	(22)	38%	(59)	48%	(75)	157
Ideo/PID: Conservative Republican	5%	(13)	72%	(175)	23%	(55)	243
Ideo/PID: Moderate/Liberal Republican	13%	(8)	57%	(39)	30%	(20)	68
Ideo/PID: Moderate/Conservative Democrat	28%	(33)	19%	(23)	53%	(63)	119
Ideo/PID: Liberal Democrat	25%	(37)	7%	(10)	68%	(99)	146
Unfavorable of Biden and Trump	8%	(12)	18%	(25)	74%	(104)	140
2024 H2H Matchup: Biden Voter	24%	(85)	10%	(35)	66%	(233)	353
2024 H2H Matchup: Trump Voter	5%	(20)	72%	(274)	22%	(84)	379
2024 H2H Matchup: Would not Vote	2%	(0)	16%	(3)	82%	(14)	17
2024 H2H Matchup: Do not Know	—	(0)	23%	(8)	77%	(25)	33
2022 House Vote: Democrat	19%	(65)	12%	(42)	68%	(232)	339
2022 House Vote: Republican	6%	(20)	72%	(233)	22%	(72)	326
2022 House Vote: Did not Vote	19%	(20)	39%	(41)	42%	(44)	105
2020 Vote: Joe Biden	20%	(72)	13%	(46)	68%	(247)	365
2020 Vote: Donald Trump	6%	(23)	73%	(263)	21%	(76)	362
2020 Vote: Someone Else	11%	(1)	1%	(0)	88%	(10)	12
2020 Vote: Did not Vote	23%	(10)	23%	(10)	54%	(23)	42
2016 Vote: Hillary Clinton	20%	(52)	8%	(21)	71%	(184)	257
2016 Vote: Donald Trump	9%	(30)	69%	(236)	22%	(77)	342
2016 Vote: Someone Else	2%	(1)	7%	(2)	91%	(29)	32

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(106)	41%	(319)	46%	(356)	781
2020 Vote/PID: Not Biden/Democrat	34%	(9)	29%	(8)	37%	(10)	26
2020 Vote/PID: Not Trump/Republican	4%	(1)	18%	(6)	78%	(27)	34
U.S. Economy: Wrong Track	10%	(54)	50%	(274)	40%	(220)	547
U.S. Economy: Right Direction	22%	(52)	19%	(46)	58%	(136)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(71)	11%	(29)	61%	(160)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(21)	72%	(280)	23%	(88)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	7%	(10)	82%	(108)	132
Top 2024 Issue: Economy	11%	(30)	46%	(125)	42%	(114)	269
Community/Gender: Urban Women	15%	(15)	28%	(27)	57%	(56)	99
Community/Gender: Urban Men	24%	(37)	42%	(65)	34%	(52)	154
Community/Gender: Rural Women	4%	(3)	62%	(51)	34%	(28)	83
Community/Gender: Rural Men	10%	(3)	50%	(16)	40%	(13)	33
Community/Gender: Suburban Women	9%	(22)	35%	(85)	56%	(133)	240
Community/Gender: Suburban Men	15%	(25)	43%	(75)	42%	(72)	172
Homeowner	13%	(87)	42%	(284)	45%	(299)	670
Renter	18%	(18)	34%	(34)	48%	(49)	101
Self + Household: White-Collar	18%	(65)	37%	(129)	45%	(158)	352
Self + Household: Blue Collar	11%	(35)	46%	(141)	43%	(132)	308
Union HH: Yes	36%	(14)	41%	(17)	23%	(9)	40
Union HH: No	12%	(92)	41%	(303)	47%	(346)	741
LGBTQ+: Yes	15%	(12)	31%	(26)	54%	(45)	83
LGBTQ+: No	13%	(94)	42%	(294)	44%	(311)	698
Motivated to Vote	14%	(101)	42%	(308)	44%	(328)	737
Parent: Yes	23%	(51)	46%	(101)	30%	(65)	217
Parent: No	10%	(56)	39%	(218)	51%	(290)	564
COVID Vaccine: Yes	14%	(80)	35%	(205)	51%	(302)	587
COVID Vaccine: No	14%	(26)	59%	(114)	28%	(53)	194
Student Loans: Yes	13%	(14)	31%	(34)	56%	(61)	110
Student Loans: No	14%	(92)	42%	(285)	44%	(294)	671
Favorable Opinion of Haley	15%	(40)	52%	(138)	33%	(88)	266
Unfavorable Opinion of Haley	11%	(28)	36%	(95)	53%	(139)	263

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(106)	41%	(319)	46%	(356)	781
Prodigal Biden Voter	1%	(0)	28%	(13)	71%	(33)	46
Undecided Voter (DK/WNV)	1%	(0)	21%	(10)	79%	(39)	50
Undecided Voter (DK)	—	(0)	23%	(8)	77%	(25)	33
Watched Debate	15%	(88)	48%	(288)	37%	(218)	595
Watched Debate: Did not Watch	10%	(18)	17%	(31)	74%	(137)	186
Watched Debate: All of it	11%	(42)	55%	(200)	34%	(124)	366
Watched Debate: Some of it	20%	(46)	39%	(88)	41%	(94)	229
Continue His Campaign: Yes Biden	28%	(85)	23%	(70)	50%	(153)	308
Continue His Campaign: No Biden	5%	(21)	55%	(237)	41%	(177)	435
Continue His Campaign: Yes Trump	6%	(26)	70%	(278)	23%	(92)	395
Continue His Campaign: No Trump	22%	(77)	10%	(35)	68%	(237)	349
Conviction: Evidence	20%	(76)	11%	(41)	69%	(265)	382
Conviction: Motivation to Damage	5%	(16)	74%	(246)	21%	(69)	330
Conviction: DK/NO	21%	(14)	47%	(33)	32%	(22)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	39%	(305)	35%	(275)	26%	(201)	781
Gender: Male	41%	(148)	38%	(136)	21%	(75)	359
Gender: Female	37%	(157)	33%	(139)	30%	(126)	422
Age: 18-34	40%	(79)	31%	(62)	29%	(58)	199
Age: 35-44	42%	(48)	34%	(38)	24%	(27)	114
Age: 45-64	36%	(94)	36%	(95)	28%	(73)	262
Age: 65+	40%	(83)	38%	(79)	21%	(44)	206
GenZers: 1997-2012	42%	(41)	29%	(29)	29%	(28)	99
Millennials: 1981-1996	40%	(84)	34%	(71)	26%	(55)	209
GenXers: 1965-1980	37%	(77)	31%	(65)	31%	(64)	205
Baby Boomers: 1946-1964	39%	(92)	40%	(95)	20%	(47)	234
Educ: < College	36%	(170)	38%	(179)	25%	(119)	468
Educ: Bachelors degree	43%	(92)	32%	(69)	25%	(52)	213
Educ: Post-grad	43%	(43)	27%	(27)	30%	(30)	100
Income: Under 50k	40%	(110)	32%	(89)	27%	(75)	274
Income: 50k-100k	37%	(116)	40%	(124)	23%	(70)	311
Income: 100k+	40%	(78)	32%	(62)	28%	(56)	196
Ethnicity: White (Non-Hispanic)	38%	(188)	38%	(191)	24%	(120)	499
Ethnicity: Hispanic	42%	(76)	28%	(51)	30%	(54)	180
Ethnicity: Black (Non-Hispanic)	62%	(24)	28%	(11)	10%	(4)	39
Ethnicity: Asian + Other (Non-Hispanic)	27%	(16)	35%	(22)	38%	(23)	62
All Christian	33%	(131)	42%	(168)	25%	(97)	396
All Non-Christian	52%	(25)	24%	(11)	24%	(11)	47
Atheist	71%	(23)	8%	(3)	21%	(7)	32
Agnostic/Nothing in particular	43%	(86)	29%	(58)	27%	(54)	198
Something Else	37%	(40)	33%	(36)	29%	(32)	107
Evangelical	29%	(53)	53%	(96)	17%	(31)	180
Non-Evangelical	38%	(116)	32%	(98)	30%	(91)	305
PID: Dem (no lean)	70%	(190)	5%	(14)	24%	(66)	270
PID: Ind (no lean)	40%	(77)	23%	(45)	37%	(73)	195
PID: Rep (no lean)	12%	(38)	68%	(216)	20%	(62)	316

Continued on next page

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	39%	(305)	35%	(275)	26%	(201)	781
PID/Gender: Dem Men	77%	(77)	5%	(5)	18%	(18)	101
PID/Gender: Dem Women	67%	(113)	5%	(8)	28%	(48)	169
PID/Gender: Ind Men	40%	(41)	23%	(23)	37%	(38)	102
PID/Gender: Ind Women	39%	(36)	24%	(22)	38%	(35)	93
PID/Gender: Rep Men	19%	(30)	69%	(108)	12%	(19)	157
PID/Gender: Rep Women	5%	(8)	68%	(108)	27%	(43)	159
Ideo: Liberal (1-3)	72%	(151)	9%	(18)	19%	(39)	209
Ideo: Moderate (4)	42%	(102)	22%	(52)	36%	(87)	241
Ideo: Conservative (5-7)	16%	(49)	63%	(199)	21%	(66)	315
Community: Urban	45%	(114)	37%	(94)	18%	(45)	253
Community: Suburban	40%	(166)	31%	(126)	29%	(120)	412
Community: Rural	21%	(25)	48%	(55)	31%	(36)	116
Military HHnm: Yes	34%	(51)	45%	(67)	21%	(32)	150
Military HH: No	40%	(254)	33%	(208)	27%	(169)	631
Employ: Private Sector	43%	(114)	33%	(87)	24%	(64)	265
Employ: Government	28%	(13)	32%	(15)	40%	(18)	46
Employ: Self-Employed	36%	(28)	51%	(40)	14%	(11)	79
Employ: Homemaker	29%	(14)	49%	(23)	22%	(10)	47
Employ: Student	50%	(13)	17%	(4)	33%	(9)	26
Employ: Retired	40%	(82)	38%	(77)	22%	(45)	204
Employ: Unemployed	33%	(23)	24%	(16)	43%	(29)	68
Employ: Other	40%	(19)	27%	(13)	33%	(15)	47

Continued on next page

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	39%	(305)	35%	(275)	26%	(201)	781
Protestant	30%	(54)	51%	(92)	19%	(35)	181
Roman Catholic	38%	(75)	33%	(66)	28%	(56)	197
Mormon	1%	(0)	54%	(7)	44%	(6)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	4
Jewish	71%	(22)	14%	(4)	15%	(5)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	23%	(1)	30%	(1)	47%	(2)	5
Hindu	41%	(2)	—	(0)	59%	(3)	5
Atheist	71%	(23)	8%	(3)	21%	(7)	32
Agnostic	54%	(23)	17%	(7)	28%	(12)	42
Something else	37%	(40)	33%	(36)	29%	(32)	107
Nothing in particular	41%	(64)	32%	(50)	27%	(43)	157
Ideo/PID: Conservative Republican	10%	(24)	72%	(174)	18%	(44)	243
Ideo/PID: Moderate/Liberal Republican	20%	(13)	55%	(37)	25%	(17)	68
Ideo/PID: Moderate/Conservative Democrat	57%	(68)	10%	(11)	33%	(40)	119
Ideo/PID: Liberal Democrat	83%	(122)	2%	(2)	15%	(22)	146
Unfavorable of Biden and Trump	31%	(44)	9%	(12)	60%	(84)	140
2024 H2H Matchup: Biden Voter	74%	(261)	2%	(7)	24%	(84)	353
2024 H2H Matchup: Trump Voter	9%	(36)	70%	(266)	20%	(77)	379
2024 H2H Matchup: Would not Vote	9%	(1)	8%	(1)	83%	(14)	17
2024 H2H Matchup: Do not Know	20%	(7)	1%	(0)	79%	(26)	33
2022 House Vote: Democrat	69%	(234)	4%	(15)	27%	(91)	339
2022 House Vote: Republican	11%	(35)	69%	(223)	21%	(67)	326
2022 House Vote: Did not Vote	32%	(33)	33%	(34)	35%	(37)	105
2020 Vote: Joe Biden	67%	(245)	5%	(18)	28%	(102)	365
2020 Vote: Donald Trump	10%	(36)	69%	(251)	21%	(76)	362
2020 Vote: Someone Else	51%	(6)	1%	(0)	48%	(6)	12
2020 Vote: Did not Vote	43%	(18)	16%	(7)	41%	(17)	42
2016 Vote: Hillary Clinton	74%	(191)	3%	(8)	23%	(58)	257
2016 Vote: Donald Trump	14%	(46)	67%	(228)	20%	(68)	342
2016 Vote: Someone Else	22%	(7)	6%	(2)	72%	(23)	32
2020 Vote/PID: Not Biden/Democrat	52%	(14)	15%	(4)	33%	(8)	26

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	39%	(305)	35%	(275)	26%	(201)	781
2020 Vote/PID: Not Trump/Republican	41%	(14)	19%	(6)	40%	(14)	34
U.S. Economy: Wrong Track	26%	(144)	45%	(247)	29%	(156)	547
U.S. Economy: Right Direction	69%	(160)	12%	(28)	19%	(45)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78%	(202)	3%	(9)	19%	(49)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(46)	67%	(261)	21%	(82)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(57)	4%	(5)	53%	(70)	132
Top 2024 Issue: Economy	28%	(76)	39%	(105)	33%	(88)	269
Community/Gender: Urban Women	51%	(51)	27%	(26)	22%	(22)	99
Community/Gender: Urban Men	41%	(63)	44%	(67)	15%	(23)	154
Community/Gender: Rural Women	16%	(13)	51%	(42)	33%	(27)	83
Community/Gender: Rural Men	35%	(12)	40%	(13)	25%	(8)	33
Community/Gender: Suburban Women	39%	(93)	29%	(70)	32%	(77)	240
Community/Gender: Suburban Men	43%	(74)	32%	(56)	25%	(43)	172
Homeowner	38%	(257)	36%	(243)	25%	(170)	670
Renter	44%	(45)	30%	(31)	25%	(26)	101
Self + Household: White-Collar	44%	(155)	33%	(115)	23%	(82)	352
Self + Household: Blue Collar	37%	(115)	39%	(121)	23%	(72)	308
Union HH: Yes	60%	(24)	32%	(13)	7%	(3)	40
Union HH: No	38%	(280)	35%	(262)	27%	(198)	741
LGBTQ+: Yes	54%	(45)	18%	(15)	28%	(23)	83
LGBTQ+: No	37%	(260)	37%	(260)	25%	(178)	698
Motivated to Vote	40%	(292)	37%	(270)	24%	(174)	737
Parent: Yes	41%	(89)	37%	(80)	22%	(47)	217
Parent: No	38%	(216)	35%	(195)	27%	(154)	564
COVID Vaccine: Yes	44%	(256)	29%	(169)	28%	(162)	587
COVID Vaccine: No	25%	(49)	55%	(106)	20%	(39)	194
Student Loans: Yes	51%	(56)	27%	(29)	22%	(25)	110
Student Loans: No	37%	(249)	37%	(246)	26%	(176)	671
Favorable Opinion of Haley	32%	(84)	46%	(123)	22%	(59)	266
Unfavorable Opinion of Haley	48%	(127)	30%	(79)	21%	(56)	263
Prodigal Biden Voter	19%	(9)	22%	(10)	59%	(27)	46
Undecided Voter (DK/WNV)	16%	(8)	3%	(2)	81%	(40)	50

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	39%	(305)	35%	(275)	26%	(201)	781
Undecided Voter (DK)	20%	(7)	1%	(0)	79%	(26)	33
Watched Debate	41%	(243)	41%	(245)	18%	(106)	595
Watched Debate: Did not Watch	33%	(62)	16%	(30)	51%	(95)	186
Watched Debate: All of it	37%	(136)	46%	(167)	17%	(63)	366
Watched Debate: Some of it	47%	(107)	34%	(78)	19%	(43)	229
Continue His Campaign: Yes Biden	67%	(207)	16%	(49)	17%	(53)	308
Continue His Campaign: No Biden	20%	(87)	50%	(215)	31%	(133)	435
Continue His Campaign: Yes Trump	15%	(60)	67%	(264)	18%	(72)	395
Continue His Campaign: No Trump	66%	(229)	3%	(9)	32%	(111)	349
Conviction: Evidence	66%	(250)	4%	(16)	30%	(115)	382
Conviction: Motivation to Damage	11%	(38)	70%	(230)	19%	(62)	330
Conviction: DK/NO	25%	(17)	42%	(29)	33%	(23)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(109)	49%	(386)	37%	(287)	781
Gender: Male	17%	(62)	53%	(189)	30%	(109)	359
Gender: Female	11%	(46)	47%	(197)	42%	(178)	422
Age: 18-34	20%	(40)	51%	(101)	29%	(58)	199
Age: 35-44	20%	(23)	46%	(53)	34%	(38)	114
Age: 45-64	12%	(30)	47%	(123)	41%	(109)	262
Age: 65+	7%	(15)	53%	(109)	40%	(82)	206
GenZers: 1997-2012	25%	(25)	54%	(53)	20%	(20)	99
Millennials: 1981-1996	18%	(38)	47%	(99)	34%	(72)	209
GenXers: 1965-1980	11%	(24)	44%	(91)	44%	(91)	205
Baby Boomers: 1946-1964	9%	(21)	51%	(120)	40%	(93)	234
Educ: < College	15%	(69)	53%	(247)	32%	(152)	468
Educ: Bachelors degree	12%	(27)	44%	(94)	43%	(92)	213
Educ: Post-grad	13%	(13)	45%	(45)	42%	(42)	100
Income: Under 50k	18%	(49)	48%	(132)	34%	(94)	274
Income: 50k-100k	13%	(40)	51%	(158)	36%	(113)	311
Income: 100k+	10%	(20)	49%	(96)	41%	(80)	196
Ethnicity: White (Non-Hispanic)	9%	(47)	51%	(257)	39%	(196)	499
Ethnicity: Hispanic	24%	(43)	44%	(79)	32%	(58)	180
Ethnicity: Black (Non-Hispanic)	19%	(7)	53%	(21)	28%	(11)	39
Ethnicity: Asian + Other (Non-Hispanic)	19%	(11)	47%	(29)	35%	(22)	62
All Christian	13%	(53)	55%	(219)	31%	(124)	396
All Non-Christian	14%	(7)	49%	(23)	37%	(18)	47
Atheist	11%	(4)	9%	(3)	79%	(26)	32
Agnostic/Nothing in particular	13%	(25)	47%	(92)	41%	(81)	198
Something Else	18%	(20)	46%	(49)	36%	(39)	107
Evangelical	15%	(27)	62%	(111)	23%	(41)	180
Non-Evangelical	14%	(44)	47%	(144)	38%	(117)	305
PID: Dem (no lean)	26%	(69)	21%	(57)	53%	(144)	270
PID: Ind (no lean)	11%	(22)	42%	(83)	46%	(90)	195
PID: Rep (no lean)	5%	(17)	78%	(246)	17%	(53)	316

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(109)	49%	(386)	37%	(287)	781
PID/Gender: Dem Men	32%	(32)	30%	(30)	38%	(38)	101
PID/Gender: Dem Women	22%	(36)	16%	(27)	63%	(106)	169
PID/Gender: Ind Men	13%	(14)	42%	(43)	44%	(45)	102
PID/Gender: Ind Women	9%	(9)	43%	(40)	48%	(45)	93
PID/Gender: Rep Men	10%	(16)	74%	(116)	16%	(25)	157
PID/Gender: Rep Women	1%	(1)	82%	(131)	17%	(28)	159
Ideo: Liberal (1-3)	24%	(50)	24%	(50)	52%	(109)	209
Ideo: Moderate (4)	16%	(38)	43%	(103)	42%	(101)	241
Ideo: Conservative (5-7)	7%	(21)	72%	(227)	21%	(67)	315
Community: Urban	19%	(48)	46%	(116)	35%	(89)	253
Community: Suburban	11%	(47)	49%	(202)	40%	(164)	412
Community: Rural	12%	(14)	59%	(68)	29%	(34)	116
Military HHnm: Yes	10%	(15)	51%	(77)	39%	(59)	150
Military HH: No	15%	(94)	49%	(309)	36%	(228)	631
Employ: Private Sector	19%	(50)	43%	(115)	38%	(100)	265
Employ: Government	12%	(5)	49%	(22)	40%	(18)	46
Employ: Self-Employed	9%	(7)	63%	(49)	28%	(22)	79
Employ: Homemaker	16%	(7)	53%	(25)	32%	(15)	47
Employ: Student	8%	(2)	64%	(17)	28%	(7)	26
Employ: Retired	6%	(11)	50%	(102)	44%	(90)	204
Employ: Unemployed	19%	(13)	54%	(36)	27%	(18)	68
Employ: Other	25%	(12)	42%	(20)	33%	(15)	47

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(109)	49%	(386)	37%	(287)	781
Protestant	12%	(22)	64%	(115)	24%	(43)	181
Roman Catholic	15%	(30)	46%	(91)	39%	(76)	197
Mormon	—	(0)	69%	(10)	31%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	4
Jewish	17%	(5)	46%	(14)	37%	(11)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	27%	(1)	20%	(1)	53%	(2)	5
Hindu	—	(0)	51%	(3)	49%	(2)	5
Atheist	11%	(4)	9%	(3)	79%	(26)	32
Agnostic	14%	(6)	31%	(13)	55%	(23)	42
Something else	18%	(20)	46%	(49)	36%	(39)	107
Nothing in particular	13%	(20)	51%	(79)	37%	(58)	157
Ideo/PID: Conservative Republican	4%	(11)	79%	(192)	17%	(40)	243
Ideo/PID: Moderate/Liberal Republican	9%	(6)	72%	(49)	18%	(12)	68
Ideo/PID: Moderate/Conservative Democrat	23%	(27)	30%	(36)	47%	(56)	119
Ideo/PID: Liberal Democrat	29%	(42)	15%	(21)	57%	(83)	146
Unfavorable of Biden and Trump	7%	(10)	33%	(46)	60%	(84)	140
2024 H2H Matchup: Biden Voter	27%	(94)	18%	(63)	56%	(196)	353
2024 H2H Matchup: Trump Voter	4%	(14)	82%	(310)	14%	(55)	379
2024 H2H Matchup: Would not Vote	2%	(0)	21%	(3)	77%	(13)	17
2024 H2H Matchup: Do not Know	—	(0)	29%	(10)	71%	(23)	33
2022 House Vote: Democrat	22%	(76)	22%	(75)	55%	(188)	339
2022 House Vote: Republican	5%	(17)	80%	(260)	15%	(48)	326
2022 House Vote: Did not Vote	13%	(14)	46%	(48)	41%	(43)	105
2020 Vote: Joe Biden	22%	(81)	21%	(77)	57%	(206)	365
2020 Vote: Donald Trump	5%	(17)	81%	(292)	15%	(53)	362
2020 Vote: Someone Else	11%	(1)	26%	(3)	62%	(7)	12
2020 Vote: Did not Vote	20%	(8)	33%	(14)	47%	(20)	42
2016 Vote: Hillary Clinton	21%	(55)	16%	(42)	62%	(160)	257
2016 Vote: Donald Trump	7%	(23)	78%	(267)	15%	(52)	342
2016 Vote: Someone Else	3%	(1)	24%	(8)	73%	(23)	32

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(109)	49%	(386)	37%	(287)	781
2020 Vote/PID: Not Biden/Democrat	32%	(8)	23%	(6)	45%	(12)	26
2020 Vote/PID: Not Trump/Republican	8%	(3)	25%	(8)	68%	(23)	34
U.S. Economy: Wrong Track	9%	(51)	57%	(311)	34%	(186)	547
U.S. Economy: Right Direction	25%	(57)	32%	(75)	43%	(101)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(71)	20%	(53)	52%	(136)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(25)	79%	(309)	14%	(55)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	19%	(25)	72%	(95)	132
Top 2024 Issue: Economy	12%	(33)	58%	(155)	30%	(81)	269
Community/Gender: Urban Women	15%	(15)	33%	(32)	52%	(52)	99
Community/Gender: Urban Men	21%	(33)	54%	(84)	24%	(37)	154
Community/Gender: Rural Women	9%	(7)	59%	(49)	32%	(26)	83
Community/Gender: Rural Men	19%	(6)	58%	(19)	23%	(8)	33
Community/Gender: Suburban Women	10%	(24)	48%	(116)	42%	(100)	240
Community/Gender: Suburban Men	13%	(23)	50%	(86)	37%	(64)	172
Homeowner	13%	(90)	51%	(341)	36%	(239)	670
Renter	18%	(18)	42%	(43)	40%	(40)	101
Self + Household: White-Collar	16%	(56)	45%	(158)	39%	(139)	352
Self + Household: Blue Collar	15%	(47)	54%	(166)	31%	(95)	308
Union HH: Yes	38%	(15)	45%	(18)	17%	(7)	40
Union HH: No	13%	(93)	50%	(368)	38%	(280)	741
LGBTQ+: Yes	17%	(14)	39%	(33)	44%	(36)	83
LGBTQ+: No	14%	(94)	51%	(353)	36%	(250)	698
Motivated to Vote	14%	(105)	50%	(370)	36%	(262)	737
Parent: Yes	22%	(49)	50%	(109)	27%	(59)	217
Parent: No	11%	(60)	49%	(276)	40%	(228)	564
COVID Vaccine: Yes	14%	(80)	45%	(265)	41%	(242)	587
COVID Vaccine: No	15%	(28)	62%	(121)	23%	(45)	194
Student Loans: Yes	19%	(21)	45%	(49)	36%	(40)	110
Student Loans: No	13%	(88)	50%	(336)	37%	(247)	671
Favorable Opinion of Haley	12%	(32)	59%	(157)	29%	(77)	266
Unfavorable Opinion of Haley	14%	(37)	42%	(110)	44%	(115)	263

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(109)	49%	(386)	37%	(287)	781
Prodigal Biden Voter	—	(0)	41%	(19)	59%	(27)	46
Undecided Voter (DK/WNV)	1%	(0)	26%	(13)	73%	(36)	50
Undecided Voter (DK)	—	(0)	29%	(10)	71%	(23)	33
Watched Debate	16%	(98)	56%	(335)	27%	(162)	595
Watched Debate: Did not Watch	6%	(11)	27%	(50)	67%	(125)	186
Watched Debate: All of it	17%	(61)	61%	(223)	23%	(83)	366
Watched Debate: Some of it	16%	(37)	49%	(113)	35%	(79)	229
Continue His Campaign: Yes Biden	29%	(89)	28%	(86)	43%	(134)	308
Continue His Campaign: No Biden	5%	(20)	66%	(285)	30%	(130)	435
Continue His Campaign: Yes Trump	7%	(28)	80%	(317)	13%	(50)	395
Continue His Campaign: No Trump	23%	(79)	17%	(59)	60%	(211)	349
Conviction: Evidence	22%	(83)	19%	(73)	59%	(226)	382
Conviction: Motivation to Damage	5%	(15)	81%	(268)	14%	(47)	330
Conviction: DK/NO	15%	(10)	65%	(45)	20%	(14)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(113)	62%	(488)	23%	(180)	781
Gender: Male	17%	(60)	66%	(237)	17%	(62)	359
Gender: Female	13%	(53)	60%	(251)	28%	(117)	422
Age: 18-34	20%	(40)	53%	(106)	27%	(53)	199
Age: 35-44	23%	(26)	57%	(65)	20%	(23)	114
Age: 45-64	13%	(33)	65%	(169)	23%	(60)	262
Age: 65+	7%	(15)	72%	(148)	21%	(44)	206
GenZers: 1997-2012	29%	(29)	55%	(54)	16%	(15)	99
Millennials: 1981-1996	18%	(37)	55%	(114)	28%	(58)	209
GenXers: 1965-1980	13%	(28)	60%	(123)	26%	(54)	205
Baby Boomers: 1946-1964	9%	(20)	73%	(170)	19%	(44)	234
Educ: < College	16%	(75)	60%	(283)	24%	(111)	468
Educ: Bachelors degree	11%	(24)	66%	(140)	23%	(49)	213
Educ: Post-grad	14%	(14)	66%	(66)	20%	(20)	100
Income: Under 50k	20%	(54)	56%	(152)	25%	(68)	274
Income: 50k-100k	13%	(42)	65%	(202)	22%	(67)	311
Income: 100k+	9%	(18)	68%	(134)	23%	(44)	196
Ethnicity: White (Non-Hispanic)	9%	(44)	68%	(342)	23%	(114)	499
Ethnicity: Hispanic	23%	(41)	52%	(94)	25%	(46)	180
Ethnicity: Black (Non-Hispanic)	45%	(18)	32%	(12)	24%	(9)	39
Ethnicity: Asian + Other (Non-Hispanic)	18%	(11)	65%	(40)	17%	(10)	62
All Christian	14%	(54)	69%	(271)	18%	(71)	396
All Non-Christian	11%	(5)	66%	(31)	22%	(11)	47
Atheist	4%	(1)	35%	(11)	61%	(20)	32
Agnostic/Nothing in particular	17%	(34)	56%	(112)	27%	(53)	198
Something Else	18%	(19)	59%	(63)	24%	(25)	107
Evangelical	17%	(30)	74%	(133)	9%	(17)	180
Non-Evangelical	14%	(42)	62%	(189)	24%	(74)	305
PID: Dem (no lean)	29%	(78)	33%	(89)	38%	(102)	270
PID: Ind (no lean)	10%	(20)	62%	(122)	27%	(53)	195
PID: Rep (no lean)	5%	(15)	88%	(277)	8%	(24)	316

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(113)	62%	(488)	23%	(180)	781
PID/Gender: Dem Men	35%	(35)	40%	(40)	26%	(26)	101
PID/Gender: Dem Women	26%	(43)	29%	(49)	45%	(76)	169
PID/Gender: Ind Men	11%	(11)	60%	(61)	28%	(29)	102
PID/Gender: Ind Women	9%	(8)	65%	(60)	26%	(25)	93
PID/Gender: Rep Men	9%	(14)	86%	(135)	5%	(7)	157
PID/Gender: Rep Women	1%	(1)	89%	(142)	10%	(17)	159
Ideo: Liberal (1-3)	24%	(50)	43%	(90)	33%	(69)	209
Ideo: Moderate (4)	16%	(39)	52%	(125)	32%	(78)	241
Ideo: Conservative (5-7)	7%	(23)	85%	(267)	8%	(25)	315
Community: Urban	18%	(46)	60%	(151)	22%	(55)	253
Community: Suburban	14%	(58)	62%	(254)	24%	(100)	412
Community: Rural	8%	(9)	71%	(82)	21%	(25)	116
Military HHnm: Yes	8%	(13)	66%	(100)	25%	(38)	150
Military HH: No	16%	(101)	62%	(388)	22%	(142)	631
Employ: Private Sector	19%	(50)	57%	(152)	24%	(64)	265
Employ: Government	12%	(5)	61%	(28)	27%	(12)	46
Employ: Self-Employed	12%	(10)	76%	(60)	12%	(9)	79
Employ: Homemaker	3%	(1)	71%	(33)	26%	(12)	47
Employ: Student	41%	(11)	45%	(12)	14%	(4)	26
Employ: Retired	4%	(9)	72%	(147)	24%	(48)	204
Employ: Unemployed	21%	(14)	58%	(39)	21%	(14)	68
Employ: Other	29%	(14)	38%	(18)	33%	(15)	47

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(113)	62%	(488)	23%	(180)	781
Protestant	12%	(21)	75%	(135)	14%	(25)	181
Roman Catholic	16%	(31)	63%	(125)	21%	(41)	197
Mormon	—	(0)	63%	(9)	37%	(5)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	4
Jewish	18%	(5)	59%	(18)	23%	(7)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	—	(0)	66%	(3)	34%	(2)	5
Hindu	—	(0)	93%	(5)	7%	(0)	5
Atheist	4%	(1)	35%	(11)	61%	(20)	32
Agnostic	6%	(3)	62%	(26)	31%	(13)	42
Something else	18%	(19)	59%	(63)	24%	(25)	107
Nothing in particular	20%	(31)	55%	(85)	25%	(40)	157
Ideo/PID: Conservative Republican	4%	(10)	90%	(219)	6%	(14)	243
Ideo/PID: Moderate/Liberal Republican	8%	(5)	78%	(52)	14%	(10)	68
Ideo/PID: Moderate/Conservative Democrat	31%	(36)	31%	(37)	38%	(45)	119
Ideo/PID: Liberal Democrat	28%	(42)	36%	(52)	36%	(53)	146
Unfavorable of Biden and Trump	8%	(11)	56%	(79)	36%	(50)	140
2024 H2H Matchup: Biden Voter	28%	(100)	37%	(131)	35%	(122)	353
2024 H2H Matchup: Trump Voter	3%	(13)	89%	(336)	8%	(30)	379
2024 H2H Matchup: Would not Vote	1%	(0)	35%	(6)	64%	(11)	17
2024 H2H Matchup: Do not Know	—	(0)	46%	(15)	54%	(18)	33
2022 House Vote: Democrat	22%	(75)	42%	(142)	36%	(122)	339
2022 House Vote: Republican	5%	(17)	87%	(282)	8%	(27)	326
2022 House Vote: Did not Vote	19%	(20)	53%	(56)	28%	(29)	105
2020 Vote: Joe Biden	24%	(87)	42%	(153)	34%	(125)	365
2020 Vote: Donald Trump	4%	(15)	87%	(314)	9%	(34)	362
2020 Vote: Someone Else	11%	(1)	68%	(8)	20%	(2)	12
2020 Vote: Did not Vote	24%	(10)	33%	(14)	43%	(18)	42
2016 Vote: Hillary Clinton	24%	(62)	39%	(100)	37%	(96)	257
2016 Vote: Donald Trump	5%	(18)	89%	(303)	6%	(21)	342
2016 Vote: Someone Else	5%	(2)	38%	(12)	57%	(18)	32
2020 Vote/PID: Not Biden/Democrat	28%	(7)	31%	(8)	41%	(11)	26

Continued on next page

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(113)	62%	(488)	23%	(180)	781
2020 Vote/PID: Not Trump/Republican	4%	(1)	84%	(29)	13%	(4)	34
U.S. Economy: Wrong Track	9%	(51)	71%	(386)	20%	(110)	547
U.S. Economy: Right Direction	27%	(62)	44%	(102)	30%	(69)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(84)	37%	(97)	30%	(79)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	87%	(338)	9%	(35)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	41%	(53)	49%	(65)	132
Top 2024 Issue: Economy	11%	(29)	67%	(180)	22%	(60)	269
Community/Gender: Urban Women	13%	(13)	51%	(50)	36%	(36)	99
Community/Gender: Urban Men	22%	(33)	66%	(101)	13%	(20)	154
Community/Gender: Rural Women	3%	(2)	74%	(62)	23%	(19)	83
Community/Gender: Rural Men	20%	(7)	63%	(21)	17%	(6)	33
Community/Gender: Suburban Women	16%	(38)	58%	(139)	26%	(62)	240
Community/Gender: Suburban Men	12%	(21)	67%	(115)	21%	(37)	172
Homeowner	14%	(95)	64%	(427)	22%	(148)	670
Renter	17%	(17)	55%	(55)	28%	(29)	101
Self + Household: White-Collar	16%	(58)	61%	(216)	22%	(78)	352
Self + Household: Blue Collar	13%	(39)	67%	(207)	20%	(62)	308
Union HH: Yes	37%	(15)	51%	(20)	12%	(5)	40
Union HH: No	13%	(98)	63%	(468)	24%	(175)	741
LGBTQ+: Yes	22%	(18)	39%	(32)	39%	(33)	83
LGBTQ+: No	14%	(95)	65%	(456)	21%	(147)	698
Motivated to Vote	15%	(110)	64%	(471)	21%	(157)	737
Parent: Yes	19%	(40)	58%	(125)	24%	(51)	217
Parent: No	13%	(73)	64%	(363)	23%	(129)	564
COVID Vaccine: Yes	15%	(86)	61%	(359)	24%	(142)	587
COVID Vaccine: No	14%	(27)	67%	(129)	19%	(37)	194
Student Loans: Yes	16%	(17)	57%	(63)	27%	(29)	110
Student Loans: No	14%	(96)	63%	(425)	22%	(150)	671
Favorable Opinion of Haley	10%	(27)	77%	(205)	12%	(33)	266
Unfavorable Opinion of Haley	14%	(38)	60%	(157)	26%	(68)	263
Prodigal Biden Voter	—	(0)	70%	(32)	30%	(14)	46
Undecided Voter (DK/WNV)	—	(0)	43%	(21)	57%	(28)	50

Continued on next page

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(113)	62%	(488)	23%	(180)	781
Undecided Voter (DK)	—	(0)	46%	(15)	54%	(18)	33
Watched Debate	16%	(96)	69%	(412)	15%	(86)	595
Watched Debate: Did not Watch	9%	(17)	41%	(76)	50%	(93)	186
Watched Debate: All of it	15%	(55)	76%	(278)	9%	(33)	366
Watched Debate: Some of it	18%	(41)	59%	(134)	23%	(53)	229
Continue His Campaign: Yes Biden	28%	(86)	45%	(138)	28%	(85)	308
Continue His Campaign: No Biden	6%	(27)	77%	(336)	17%	(73)	435
Continue His Campaign: Yes Trump	6%	(22)	86%	(342)	8%	(32)	395
Continue His Campaign: No Trump	25%	(89)	37%	(131)	37%	(129)	349
Conviction: Evidence	21%	(81)	42%	(161)	37%	(139)	382
Conviction: Motivation to Damage	7%	(22)	86%	(283)	8%	(25)	330
Conviction: DK/NO	15%	(11)	63%	(44)	21%	(15)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	16% (128)	42% (328)	42% (325)	781
Gender: Male	18% (66)	50% (179)	32% (114)	359
Gender: Female	15% (62)	35% (149)	50% (210)	422
Age: 18-34	24% (48)	46% (92)	29% (59)	199
Age: 35-44	20% (23)	48% (55)	32% (36)	114
Age: 45-64	12% (30)	41% (106)	48% (125)	262
Age: 65+	13% (27)	36% (75)	51% (105)	206
GenZers: 1997-2012	30% (30)	47% (46)	23% (22)	99
Millennials: 1981-1996	20% (41)	47% (98)	33% (70)	209
GenXers: 1965-1980	12% (25)	40% (82)	48% (98)	205
Baby Boomers: 1946-1964	13% (30)	34% (81)	53% (124)	234
Educ: < College	19% (91)	41% (190)	40% (187)	468
Educ: Bachelors degree	12% (26)	43% (92)	45% (95)	213
Educ: Post-grad	11% (11)	46% (46)	43% (43)	100
Income: Under 50k	20% (55)	43% (118)	37% (101)	274
Income: 50k-100k	13% (41)	44% (137)	43% (133)	311
Income: 100k+	16% (32)	37% (73)	47% (92)	196
Ethnicity: White (Non-Hispanic)	16% (78)	40% (198)	45% (224)	499
Ethnicity: Hispanic	18% (32)	48% (87)	34% (61)	180
Ethnicity: Black (Non-Hispanic)	33% (13)	36% (14)	31% (12)	39
Ethnicity: Asian + Other (Non-Hispanic)	9% (6)	47% (29)	44% (27)	62
All Christian	16% (63)	48% (188)	36% (144)	396
All Non-Christian	11% (5)	30% (14)	59% (28)	47
Atheist	6% (2)	20% (7)	73% (24)	32
Agnostic/Nothing in particular	17% (35)	41% (81)	42% (83)	198
Something Else	22% (23)	36% (39)	43% (46)	107
Evangelical	16% (30)	51% (92)	32% (58)	180
Non-Evangelical	17% (53)	41% (125)	42% (127)	305
PID: Dem (no lean)	22% (60)	21% (57)	57% (154)	270
PID: Ind (no lean)	13% (25)	40% (78)	47% (92)	195
PID: Rep (no lean)	14% (43)	61% (194)	25% (79)	316

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(128)	42%	(328)	42%	(325)	781
PID/Gender: Dem Men	31%	(31)	24%	(25)	45%	(45)	101
PID/Gender: Dem Women	17%	(29)	19%	(32)	64%	(108)	169
PID/Gender: Ind Men	13%	(13)	47%	(48)	40%	(41)	102
PID/Gender: Ind Women	13%	(12)	32%	(30)	55%	(51)	93
PID/Gender: Rep Men	14%	(21)	68%	(107)	18%	(28)	157
PID/Gender: Rep Women	14%	(22)	54%	(87)	32%	(51)	159
Ideo: Liberal (1-3)	17%	(36)	27%	(56)	56%	(118)	209
Ideo: Moderate (4)	21%	(50)	36%	(87)	43%	(104)	241
Ideo: Conservative (5-7)	13%	(42)	57%	(180)	30%	(93)	315
Community: Urban	18%	(47)	42%	(106)	40%	(100)	253
Community: Suburban	14%	(59)	41%	(169)	45%	(185)	412
Community: Rural	19%	(23)	46%	(53)	34%	(40)	116
Military HHnm: Yes	10%	(15)	41%	(62)	49%	(73)	150
Military HH: No	18%	(113)	42%	(266)	40%	(252)	631
Employ: Private Sector	18%	(47)	45%	(120)	37%	(98)	265
Employ: Government	14%	(6)	46%	(21)	40%	(18)	46
Employ: Self-Employed	12%	(10)	43%	(34)	44%	(35)	79
Employ: Homemaker	34%	(16)	33%	(15)	34%	(16)	47
Employ: Student	46%	(12)	21%	(6)	33%	(9)	26
Employ: Retired	8%	(15)	37%	(74)	56%	(114)	204
Employ: Unemployed	19%	(13)	56%	(38)	25%	(17)	68
Employ: Other	18%	(9)	43%	(20)	38%	(18)	47

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(128)	42%	(328)	42%	(325)	781
Protestant	16%	(30)	49%	(88)	35%	(63)	181
Roman Catholic	15%	(30)	46%	(91)	39%	(76)	197
Mormon	18%	(3)	46%	(6)	36%	(5)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	4
Jewish	12%	(4)	18%	(5)	70%	(22)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	27%	(1)	20%	(1)	53%	(2)	5
Hindu	—	(0)	51%	(3)	49%	(2)	5
Atheist	6%	(2)	20%	(7)	73%	(24)	32
Agnostic	8%	(3)	23%	(10)	69%	(29)	42
Something else	22%	(23)	36%	(39)	43%	(46)	107
Nothing in particular	20%	(31)	45%	(71)	35%	(54)	157
Ideo/PID: Conservative Republican	13%	(31)	60%	(146)	27%	(66)	243
Ideo/PID: Moderate/Liberal Republican	18%	(12)	65%	(44)	18%	(12)	68
Ideo/PID: Moderate/Conservative Democrat	26%	(31)	26%	(31)	48%	(57)	119
Ideo/PID: Liberal Democrat	19%	(28)	18%	(26)	63%	(92)	146
Unfavorable of Biden and Trump	8%	(11)	29%	(41)	62%	(87)	140
2024 H2H Matchup: Biden Voter	22%	(78)	19%	(67)	59%	(208)	353
2024 H2H Matchup: Trump Voter	13%	(48)	66%	(249)	21%	(81)	379
2024 H2H Matchup: Would not Vote	6%	(1)	23%	(4)	71%	(12)	17
2024 H2H Matchup: Do not Know	2%	(1)	26%	(9)	72%	(24)	33
2022 House Vote: Democrat	21%	(71)	21%	(71)	58%	(197)	339
2022 House Vote: Republican	14%	(47)	61%	(200)	24%	(79)	326
2022 House Vote: Did not Vote	9%	(10)	47%	(50)	43%	(45)	105
2020 Vote: Joe Biden	21%	(76)	20%	(74)	59%	(214)	365
2020 Vote: Donald Trump	13%	(47)	64%	(233)	23%	(82)	362
2020 Vote: Someone Else	—	(0)	17%	(2)	83%	(10)	12
2020 Vote: Did not Vote	11%	(5)	44%	(19)	45%	(19)	42
2016 Vote: Hillary Clinton	17%	(43)	18%	(46)	66%	(169)	257
2016 Vote: Donald Trump	14%	(48)	61%	(208)	25%	(86)	342
2016 Vote: Someone Else	3%	(1)	28%	(9)	69%	(22)	32

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(128)	42%	(328)	42%	(325)	781
2020 Vote/PID: Not Biden/Democrat	11%	(3)	51%	(13)	38%	(10)	26
2020 Vote/PID: Not Trump/Republican	8%	(3)	28%	(10)	64%	(22)	34
U.S. Economy: Wrong Track	14%	(77)	47%	(259)	39%	(212)	547
U.S. Economy: Right Direction	22%	(51)	30%	(69)	48%	(113)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(64)	19%	(49)	56%	(147)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(50)	65%	(252)	22%	(86)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	20%	(27)	70%	(92)	132
Top 2024 Issue: Economy	16%	(43)	48%	(130)	36%	(96)	269
Community/Gender: Urban Women	13%	(13)	25%	(25)	62%	(61)	99
Community/Gender: Urban Men	22%	(34)	53%	(81)	25%	(39)	154
Community/Gender: Rural Women	18%	(15)	45%	(37)	37%	(31)	83
Community/Gender: Rural Men	24%	(8)	49%	(16)	27%	(9)	33
Community/Gender: Suburban Women	15%	(35)	36%	(87)	49%	(118)	240
Community/Gender: Suburban Men	14%	(24)	47%	(82)	39%	(67)	172
Homeowner	17%	(111)	43%	(290)	40%	(269)	670
Renter	16%	(16)	36%	(36)	49%	(49)	101
Self + Household: White-Collar	17%	(61)	39%	(139)	43%	(153)	352
Self + Household: Blue Collar	15%	(47)	45%	(139)	40%	(122)	308
Union HH: Yes	33%	(13)	43%	(17)	24%	(10)	40
Union HH: No	15%	(115)	42%	(311)	43%	(315)	741
LGBTQ+: Yes	26%	(21)	25%	(20)	50%	(41)	83
LGBTQ+: No	15%	(107)	44%	(308)	41%	(283)	698
Motivated to Vote	16%	(120)	43%	(314)	41%	(303)	737
Parent: Yes	24%	(52)	47%	(101)	29%	(63)	217
Parent: No	13%	(76)	40%	(227)	46%	(262)	564
COVID Vaccine: Yes	18%	(104)	37%	(219)	45%	(264)	587
COVID Vaccine: No	12%	(24)	56%	(109)	31%	(61)	194
Student Loans: Yes	19%	(21)	40%	(44)	41%	(45)	110
Student Loans: No	16%	(107)	42%	(285)	42%	(280)	671
Favorable Opinion of Haley	18%	(47)	47%	(124)	36%	(94)	266
Unfavorable Opinion of Haley	13%	(35)	40%	(104)	47%	(124)	263

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(128)	42%	(328)	42%	(325)	781
Prodigal Biden Voter	3%	(1)	45%	(21)	52%	(24)	46
Undecided Voter (DK/WNV)	3%	(1)	25%	(12)	72%	(36)	50
Undecided Voter (DK)	2%	(1)	26%	(9)	72%	(24)	33
Watched Debate	19%	(112)	48%	(288)	33%	(194)	595
Watched Debate: Did not Watch	8%	(16)	22%	(40)	70%	(130)	186
Watched Debate: All of it	19%	(70)	53%	(193)	28%	(103)	366
Watched Debate: Some of it	18%	(42)	41%	(95)	40%	(92)	229
Continue His Campaign: Yes Biden	24%	(74)	30%	(93)	46%	(141)	308
Continue His Campaign: No Biden	12%	(54)	52%	(225)	36%	(157)	435
Continue His Campaign: Yes Trump	16%	(62)	65%	(257)	19%	(77)	395
Continue His Campaign: No Trump	19%	(66)	18%	(62)	63%	(221)	349
Conviction: Evidence	16%	(63)	22%	(85)	61%	(234)	382
Conviction: Motivation to Damage	14%	(45)	64%	(211)	22%	(74)	330
Conviction: DK/NO	30%	(21)	47%	(32)	24%	(16)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(246)	43%	(334)	26%	(201)	781
Gender: Male	35%	(125)	46%	(166)	19%	(68)	359
Gender: Female	29%	(121)	40%	(168)	31%	(133)	422
Age: 18-34	29%	(58)	44%	(89)	26%	(53)	199
Age: 35-44	40%	(45)	38%	(44)	22%	(25)	114
Age: 45-64	31%	(82)	43%	(112)	26%	(68)	262
Age: 65+	29%	(60)	44%	(90)	27%	(56)	206
GenZers: 1997-2012	26%	(26)	51%	(50)	23%	(23)	99
Millennials: 1981-1996	37%	(78)	39%	(81)	24%	(50)	209
GenXers: 1965-1980	35%	(72)	38%	(78)	27%	(56)	205
Baby Boomers: 1946-1964	26%	(62)	46%	(108)	28%	(64)	234
Educ: < College	29%	(135)	47%	(222)	24%	(111)	468
Educ: Bachelors degree	35%	(75)	36%	(76)	29%	(62)	213
Educ: Post-grad	36%	(36)	37%	(37)	27%	(27)	100
Income: Under 50k	32%	(89)	42%	(116)	25%	(69)	274
Income: 50k-100k	33%	(102)	44%	(137)	23%	(72)	311
Income: 100k+	28%	(55)	41%	(81)	31%	(60)	196
Ethnicity: White (Non-Hispanic)	28%	(142)	45%	(225)	26%	(132)	499
Ethnicity: Hispanic	36%	(66)	40%	(72)	24%	(43)	180
Ethnicity: Black (Non-Hispanic)	64%	(25)	28%	(11)	8%	(3)	39
Ethnicity: Asian + Other (Non-Hispanic)	22%	(13)	42%	(26)	36%	(23)	62
All Christian	26%	(102)	48%	(191)	26%	(102)	396
All Non-Christian	51%	(24)	25%	(12)	24%	(11)	47
Atheist	51%	(17)	10%	(3)	39%	(13)	32
Agnostic/Nothing in particular	36%	(72)	38%	(76)	25%	(50)	198
Something Else	29%	(31)	48%	(51)	23%	(25)	107
Evangelical	25%	(45)	61%	(110)	14%	(25)	180
Non-Evangelical	29%	(87)	39%	(120)	32%	(98)	305
PID: Dem (no lean)	62%	(166)	10%	(27)	29%	(77)	270
PID: Ind (no lean)	26%	(50)	30%	(59)	44%	(86)	195
PID: Rep (no lean)	10%	(30)	79%	(248)	12%	(38)	316

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(246)	43%	(334)	26%	(201)	781
PID/Gender: Dem Men	63%	(64)	20%	(20)	16%	(17)	101
PID/Gender: Dem Women	60%	(102)	4%	(7)	36%	(60)	169
PID/Gender: Ind Men	36%	(37)	31%	(31)	33%	(34)	102
PID/Gender: Ind Women	14%	(13)	30%	(28)	56%	(52)	93
PID/Gender: Rep Men	16%	(24)	73%	(115)	11%	(18)	157
PID/Gender: Rep Women	4%	(6)	84%	(134)	12%	(20)	159
Ideo: Liberal (1-3)	62%	(130)	12%	(25)	26%	(54)	209
Ideo: Moderate (4)	33%	(79)	32%	(77)	35%	(85)	241
Ideo: Conservative (5-7)	11%	(36)	71%	(225)	17%	(54)	315
Community: Urban	36%	(92)	44%	(110)	20%	(51)	253
Community: Suburban	33%	(137)	38%	(157)	29%	(119)	412
Community: Rural	15%	(17)	58%	(67)	27%	(31)	116
Military HHnm: Yes	21%	(32)	55%	(82)	24%	(36)	150
Military HH: No	34%	(214)	40%	(252)	26%	(164)	631
Employ: Private Sector	38%	(100)	39%	(105)	23%	(61)	265
Employ: Government	20%	(9)	42%	(19)	37%	(17)	46
Employ: Self-Employed	30%	(24)	54%	(43)	16%	(12)	79
Employ: Homemaker	16%	(8)	64%	(30)	19%	(9)	47
Employ: Student	47%	(12)	19%	(5)	34%	(9)	26
Employ: Retired	27%	(54)	43%	(87)	31%	(63)	204
Employ: Unemployed	32%	(22)	37%	(25)	31%	(21)	68
Employ: Other	37%	(17)	44%	(21)	19%	(9)	47

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(246)	43%	(334)	26%	(201)	781
Protestant	23%	(42)	54%	(98)	22%	(40)	181
Roman Catholic	30%	(59)	41%	(80)	30%	(58)	197
Mormon	—	(0)	75%	(10)	25%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	4
Jewish	66%	(20)	18%	(6)	16%	(5)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	37%	(2)	19%	(1)	43%	(2)	5
Hindu	41%	(2)	—	(0)	59%	(3)	5
Atheist	51%	(17)	10%	(3)	39%	(13)	32
Agnostic	42%	(17)	18%	(8)	40%	(17)	42
Something else	29%	(31)	48%	(51)	23%	(25)	107
Nothing in particular	35%	(55)	44%	(69)	21%	(33)	157
Ideo/PID: Conservative Republican	8%	(19)	80%	(195)	12%	(28)	243
Ideo/PID: Moderate/Liberal Republican	16%	(11)	71%	(48)	13%	(9)	68
Ideo/PID: Moderate/Conservative Democrat	53%	(63)	13%	(16)	34%	(40)	119
Ideo/PID: Liberal Democrat	70%	(103)	8%	(11)	22%	(33)	146
Unfavorable of Biden and Trump	17%	(23)	24%	(34)	59%	(83)	140
2024 H2H Matchup: Biden Voter	63%	(220)	6%	(20)	32%	(112)	353
2024 H2H Matchup: Trump Voter	6%	(23)	81%	(307)	13%	(49)	379
2024 H2H Matchup: Would not Vote	3%	(0)	20%	(3)	77%	(13)	17
2024 H2H Matchup: Do not Know	6%	(2)	13%	(4)	80%	(26)	33
2022 House Vote: Democrat	56%	(189)	11%	(38)	33%	(112)	339
2022 House Vote: Republican	9%	(29)	78%	(253)	14%	(44)	326
2022 House Vote: Did not Vote	25%	(26)	39%	(41)	36%	(38)	105
2020 Vote: Joe Biden	56%	(204)	10%	(37)	34%	(123)	365
2020 Vote: Donald Trump	7%	(26)	80%	(288)	13%	(49)	362
2020 Vote: Someone Else	19%	(2)	13%	(1)	68%	(8)	12
2020 Vote: Did not Vote	32%	(14)	19%	(8)	49%	(21)	42
2016 Vote: Hillary Clinton	61%	(157)	4%	(11)	35%	(89)	257
2016 Vote: Donald Trump	10%	(35)	75%	(257)	15%	(50)	342
2016 Vote: Someone Else	29%	(9)	6%	(2)	66%	(21)	32

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(246)	43%	(334)	26%	(201)	781
2020 Vote/PID: Not Biden/Democrat	39%	(10)	28%	(7)	33%	(9)	26
2020 Vote/PID: Not Trump/Republican	22%	(7)	30%	(10)	49%	(17)	34
U.S. Economy: Wrong Track	19%	(104)	54%	(298)	27%	(146)	547
U.S. Economy: Right Direction	61%	(142)	16%	(37)	23%	(54)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(172)	6%	(16)	28%	(72)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(26)	79%	(309)	14%	(54)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(48)	7%	(9)	57%	(75)	132
Top 2024 Issue: Economy	19%	(52)	53%	(144)	27%	(73)	269
Community/Gender: Urban Women	41%	(40)	29%	(29)	30%	(30)	99
Community/Gender: Urban Men	33%	(51)	53%	(81)	14%	(21)	154
Community/Gender: Rural Women	8%	(6)	62%	(51)	31%	(25)	83
Community/Gender: Rural Men	34%	(11)	49%	(16)	17%	(6)	33
Community/Gender: Suburban Women	31%	(74)	37%	(88)	32%	(77)	240
Community/Gender: Suburban Men	36%	(63)	40%	(68)	24%	(41)	172
Homeowner	31%	(211)	43%	(290)	25%	(169)	670
Renter	33%	(34)	41%	(42)	25%	(26)	101
Self + Household: White-Collar	37%	(129)	38%	(133)	26%	(90)	352
Self + Household: Blue Collar	31%	(96)	49%	(152)	19%	(59)	308
Union HH: Yes	43%	(18)	44%	(18)	12%	(5)	40
Union HH: No	31%	(229)	43%	(317)	26%	(196)	741
LGBTQ+: Yes	51%	(42)	21%	(18)	27%	(23)	83
LGBTQ+: No	29%	(204)	45%	(317)	25%	(178)	698
Motivated to Vote	32%	(237)	44%	(321)	24%	(179)	737
Parent: Yes	35%	(76)	48%	(104)	17%	(37)	217
Parent: No	30%	(170)	41%	(231)	29%	(163)	564
COVID Vaccine: Yes	34%	(199)	37%	(218)	29%	(170)	587
COVID Vaccine: No	24%	(47)	60%	(116)	16%	(31)	194
Student Loans: Yes	37%	(40)	38%	(41)	26%	(28)	110
Student Loans: No	31%	(206)	44%	(293)	26%	(172)	671
Favorable Opinion of Haley	24%	(63)	53%	(141)	23%	(62)	266
Unfavorable Opinion of Haley	40%	(104)	36%	(93)	25%	(65)	263

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(246)	43%	(334)	26%	(201)	781
Prodigal Biden Voter	2%	(1)	41%	(19)	57%	(26)	46
Undecided Voter (DK/WNV)	5%	(3)	16%	(8)	79%	(39)	50
Undecided Voter (DK)	6%	(2)	13%	(4)	80%	(26)	33
Watched Debate	34%	(200)	48%	(286)	18%	(108)	595
Watched Debate: Did not Watch	24%	(46)	26%	(49)	49%	(92)	186
Watched Debate: All of it	30%	(110)	53%	(193)	17%	(63)	366
Watched Debate: Some of it	40%	(90)	40%	(93)	20%	(46)	229
Continue His Campaign: Yes Biden	60%	(186)	21%	(64)	19%	(59)	308
Continue His Campaign: No Biden	12%	(54)	59%	(259)	28%	(122)	435
Continue His Campaign: Yes Trump	10%	(39)	79%	(314)	11%	(43)	395
Continue His Campaign: No Trump	57%	(198)	6%	(20)	38%	(132)	349
Conviction: Evidence	54%	(204)	10%	(37)	37%	(140)	382
Conviction: Motivation to Damage	9%	(29)	77%	(253)	14%	(48)	330
Conviction: DK/NO	18%	(13)	63%	(43)	19%	(13)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	18% (139)	50% (394)	32% (248)	781
Gender: Male	21% (74)	51% (182)	29% (103)	359
Gender: Female	16% (66)	50% (212)	34% (144)	422
Age: 18-34	18% (36)	54% (108)	28% (56)	199
Age: 35-44	25% (28)	40% (46)	35% (40)	114
Age: 45-64	14% (36)	52% (135)	35% (91)	262
Age: 65+	19% (39)	51% (105)	30% (61)	206
GenZers: 1997-2012	15% (14)	61% (60)	24% (24)	99
Millennials: 1981-1996	24% (49)	44% (93)	32% (67)	209
GenXers: 1965-1980	14% (29)	49% (100)	37% (76)	205
Baby Boomers: 1946-1964	19% (44)	53% (124)	28% (66)	234
Educ: < College	20% (92)	53% (249)	27% (127)	468
Educ: Bachelors degree	12% (26)	45% (96)	42% (90)	213
Educ: Post-grad	21% (21)	49% (48)	30% (30)	100
Income: Under 50k	21% (58)	50% (138)	29% (79)	274
Income: 50k-100k	17% (54)	51% (158)	32% (99)	311
Income: 100k+	14% (27)	50% (99)	36% (70)	196
Ethnicity: White (Non-Hispanic)	17% (85)	51% (255)	32% (160)	499
Ethnicity: Hispanic	21% (38)	49% (89)	30% (54)	180
Ethnicity: Black (Non-Hispanic)	14% (5)	55% (22)	31% (12)	39
Ethnicity: Asian + Other (Non-Hispanic)	18% (11)	47% (29)	35% (22)	62
All Christian	15% (59)	59% (232)	26% (104)	396
All Non-Christian	28% (13)	35% (16)	37% (18)	47
Atheist	37% (12)	10% (3)	53% (17)	32
Agnostic/Nothing in particular	16% (33)	44% (88)	39% (78)	198
Something Else	20% (22)	51% (54)	29% (31)	107
Evangelical	20% (36)	62% (112)	18% (33)	180
Non-Evangelical	14% (44)	54% (163)	32% (98)	305
PID: Dem (no lean)	37% (99)	18% (48)	46% (123)	270
PID: Ind (no lean)	11% (21)	39% (76)	50% (98)	195
PID: Rep (no lean)	6% (19)	86% (271)	8% (26)	316

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(139)	50%	(394)	32%	(248)	781
PID/Gender: Dem Men	48%	(49)	21%	(21)	31%	(31)	101
PID/Gender: Dem Women	30%	(50)	16%	(27)	55%	(92)	169
PID/Gender: Ind Men	11%	(11)	34%	(35)	55%	(56)	102
PID/Gender: Ind Women	11%	(10)	44%	(41)	45%	(43)	93
PID/Gender: Rep Men	9%	(14)	81%	(126)	10%	(16)	157
PID/Gender: Rep Women	3%	(5)	91%	(145)	6%	(9)	159
Ideo: Liberal (1-3)	38%	(79)	14%	(30)	48%	(100)	209
Ideo: Moderate (4)	13%	(31)	46%	(110)	41%	(100)	241
Ideo: Conservative (5-7)	9%	(29)	78%	(246)	13%	(40)	315
Community: Urban	24%	(60)	46%	(116)	31%	(77)	253
Community: Suburban	16%	(65)	50%	(208)	34%	(139)	412
Community: Rural	12%	(14)	61%	(70)	27%	(31)	116
Military HHnm: Yes	12%	(19)	59%	(89)	29%	(43)	150
Military HH: No	19%	(121)	48%	(306)	32%	(204)	631
Employ: Private Sector	21%	(57)	45%	(120)	34%	(89)	265
Employ: Government	13%	(6)	62%	(28)	25%	(11)	46
Employ: Self-Employed	21%	(17)	57%	(45)	22%	(17)	79
Employ: Homemaker	4%	(2)	69%	(32)	26%	(12)	47
Employ: Student	10%	(2)	66%	(17)	24%	(6)	26
Employ: Retired	15%	(30)	49%	(100)	36%	(73)	204
Employ: Unemployed	24%	(16)	41%	(28)	35%	(24)	68
Employ: Other	20%	(9)	50%	(24)	30%	(14)	47

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(139)	50%	(394)	32%	(248)	781
Protestant	13%	(24)	64%	(115)	23%	(42)	181
Roman Catholic	17%	(34)	54%	(106)	29%	(57)	197
Mormon	—	(0)	68%	(9)	32%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	4
Jewish	43%	(13)	22%	(7)	35%	(11)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	6%	(0)	30%	(1)	64%	(3)	5
Hindu	—	(0)	51%	(3)	49%	(2)	5
Atheist	37%	(12)	10%	(3)	53%	(17)	32
Agnostic	8%	(3)	21%	(9)	71%	(30)	42
Something else	20%	(22)	51%	(54)	29%	(31)	107
Nothing in particular	19%	(29)	50%	(79)	31%	(48)	157
Ideo/PID: Conservative Republican	6%	(16)	87%	(212)	6%	(16)	243
Ideo/PID: Moderate/Liberal Republican	5%	(4)	80%	(54)	15%	(10)	68
Ideo/PID: Moderate/Conservative Democrat	26%	(31)	31%	(37)	43%	(51)	119
Ideo/PID: Liberal Democrat	47%	(68)	7%	(10)	46%	(68)	146
Unfavorable of Biden and Trump	7%	(10)	38%	(54)	54%	(76)	140
2024 H2H Matchup: Biden Voter	35%	(124)	14%	(48)	51%	(181)	353
2024 H2H Matchup: Trump Voter	4%	(14)	88%	(335)	8%	(29)	379
2024 H2H Matchup: Would not Vote	6%	(1)	14%	(2)	80%	(13)	17
2024 H2H Matchup: Do not Know	—	(0)	26%	(8)	74%	(24)	33
2022 House Vote: Democrat	32%	(107)	18%	(62)	50%	(170)	339
2022 House Vote: Republican	5%	(16)	85%	(278)	10%	(32)	326
2022 House Vote: Did not Vote	14%	(15)	49%	(51)	37%	(38)	105
2020 Vote: Joe Biden	31%	(111)	19%	(68)	51%	(185)	365
2020 Vote: Donald Trump	5%	(19)	86%	(312)	9%	(32)	362
2020 Vote: Someone Else	11%	(1)	1%	(0)	88%	(10)	12
2020 Vote: Did not Vote	19%	(8)	33%	(14)	48%	(20)	42
2016 Vote: Hillary Clinton	36%	(93)	11%	(28)	53%	(137)	257
2016 Vote: Donald Trump	6%	(20)	82%	(279)	13%	(43)	342
2016 Vote: Someone Else	3%	(1)	21%	(7)	76%	(24)	32

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(139)	50%	(394)	32%	(248)	781
2020 Vote/PID: Not Biden/Democrat	28%	(7)	28%	(7)	44%	(11)	26
2020 Vote/PID: Not Trump/Republican	16%	(5)	46%	(16)	38%	(13)	34
U.S. Economy: Wrong Track	11%	(60)	60%	(329)	29%	(159)	547
U.S. Economy: Right Direction	34%	(80)	28%	(65)	38%	(89)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(112)	12%	(31)	45%	(117)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(16)	89%	(345)	7%	(27)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	14%	(18)	78%	(103)	132
Top 2024 Issue: Economy	11%	(29)	59%	(159)	30%	(81)	269
Community/Gender: Urban Women	24%	(24)	32%	(32)	44%	(43)	99
Community/Gender: Urban Men	24%	(36)	54%	(84)	22%	(34)	154
Community/Gender: Rural Women	8%	(6)	64%	(53)	28%	(23)	83
Community/Gender: Rural Men	25%	(8)	52%	(17)	24%	(8)	33
Community/Gender: Suburban Women	15%	(36)	53%	(127)	32%	(77)	240
Community/Gender: Suburban Men	17%	(29)	47%	(81)	36%	(62)	172
Homeowner	17%	(114)	52%	(349)	31%	(207)	670
Renter	24%	(24)	41%	(42)	35%	(35)	101
Self + Household: White-Collar	22%	(77)	46%	(163)	32%	(113)	352
Self + Household: Blue Collar	18%	(55)	55%	(169)	27%	(84)	308
Union HH: Yes	40%	(16)	43%	(17)	17%	(7)	40
Union HH: No	17%	(123)	51%	(377)	32%	(241)	741
LGBTQ+: Yes	14%	(11)	43%	(36)	43%	(36)	83
LGBTQ+: No	18%	(128)	51%	(359)	30%	(211)	698
Motivated to Vote	19%	(137)	51%	(376)	30%	(225)	737
Parent: Yes	21%	(46)	57%	(122)	22%	(48)	217
Parent: No	17%	(93)	48%	(272)	35%	(199)	564
COVID Vaccine: Yes	20%	(117)	46%	(268)	35%	(203)	587
COVID Vaccine: No	12%	(23)	65%	(126)	23%	(45)	194
Student Loans: Yes	18%	(20)	44%	(48)	38%	(42)	110
Student Loans: No	18%	(119)	52%	(347)	31%	(205)	671
Favorable Opinion of Haley	11%	(30)	65%	(172)	24%	(64)	266
Unfavorable Opinion of Haley	25%	(65)	38%	(100)	37%	(97)	263

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(139)	50%	(394)	32%	(248)	781
Prodigal Biden Voter	2%	(1)	52%	(24)	46%	(21)	46
Undecided Voter (DK/WNV)	2%	(1)	22%	(11)	76%	(38)	50
Undecided Voter (DK)	—	(0)	26%	(8)	74%	(24)	33
Watched Debate	19%	(112)	56%	(335)	25%	(148)	595
Watched Debate: Did not Watch	15%	(28)	32%	(60)	53%	(99)	186
Watched Debate: All of it	17%	(62)	60%	(219)	23%	(86)	366
Watched Debate: Some of it	22%	(50)	51%	(116)	27%	(63)	229
Continue His Campaign: Yes Biden	41%	(125)	26%	(79)	34%	(104)	308
Continue His Campaign: No Biden	3%	(14)	69%	(301)	28%	(120)	435
Continue His Campaign: Yes Trump	5%	(19)	87%	(343)	8%	(33)	395
Continue His Campaign: No Trump	33%	(114)	12%	(41)	56%	(194)	349
Conviction: Evidence	30%	(114)	16%	(61)	54%	(207)	382
Conviction: Motivation to Damage	4%	(13)	87%	(286)	9%	(31)	330
Conviction: DK/NO	18%	(12)	68%	(47)	14%	(10)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(135)	52%	(407)	31%	(239)	781
Gender: Male	19%	(70)	57%	(205)	24%	(85)	359
Gender: Female	15%	(65)	48%	(203)	37%	(154)	422
Age: 18-34	20%	(41)	49%	(98)	31%	(61)	199
Age: 35-44	25%	(29)	47%	(53)	28%	(31)	114
Age: 45-64	14%	(36)	53%	(140)	33%	(86)	262
Age: 65+	14%	(29)	57%	(117)	29%	(61)	206
GenZers: 1997-2012	24%	(24)	46%	(45)	30%	(30)	99
Millennials: 1981-1996	22%	(46)	49%	(102)	29%	(62)	209
GenXers: 1965-1980	14%	(29)	52%	(107)	34%	(70)	205
Baby Boomers: 1946-1964	14%	(33)	57%	(132)	29%	(68)	234
Educ: < College	19%	(87)	54%	(253)	27%	(129)	468
Educ: Bachelors degree	13%	(28)	49%	(105)	38%	(80)	213
Educ: Post-grad	20%	(20)	49%	(49)	30%	(30)	100
Income: Under 50k	21%	(57)	48%	(131)	32%	(86)	274
Income: 50k-100k	16%	(48)	57%	(178)	27%	(84)	311
Income: 100k+	15%	(29)	50%	(99)	35%	(68)	196
Ethnicity: White (Non-Hispanic)	15%	(75)	56%	(277)	29%	(147)	499
Ethnicity: Hispanic	20%	(36)	46%	(83)	34%	(61)	180
Ethnicity: Black (Non-Hispanic)	34%	(13)	34%	(13)	33%	(13)	39
Ethnicity: Asian + Other (Non-Hispanic)	17%	(10)	55%	(34)	29%	(18)	62
All Christian	13%	(52)	62%	(245)	25%	(99)	396
All Non-Christian	38%	(18)	26%	(12)	36%	(17)	47
Atheist	20%	(7)	17%	(6)	63%	(20)	32
Agnostic/Nothing in particular	18%	(35)	46%	(91)	36%	(72)	198
Something Else	22%	(24)	49%	(53)	29%	(31)	107
Evangelical	16%	(29)	65%	(117)	19%	(34)	180
Non-Evangelical	15%	(45)	56%	(170)	30%	(91)	305
PID: Dem (no lean)	33%	(90)	20%	(53)	47%	(127)	270
PID: Ind (no lean)	8%	(17)	46%	(90)	45%	(89)	195
PID: Rep (no lean)	9%	(28)	84%	(264)	7%	(23)	316

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(135)	52%	(407)	31%	(239)	781
PID/Gender: Dem Men	41%	(41)	30%	(31)	29%	(29)	101
PID/Gender: Dem Women	29%	(49)	13%	(22)	58%	(98)	169
PID/Gender: Ind Men	9%	(9)	48%	(49)	43%	(44)	102
PID/Gender: Ind Women	8%	(8)	44%	(41)	48%	(45)	93
PID/Gender: Rep Men	13%	(20)	80%	(125)	8%	(12)	157
PID/Gender: Rep Women	6%	(9)	87%	(139)	7%	(11)	159
Ideo: Liberal (1-3)	29%	(61)	20%	(42)	51%	(106)	209
Ideo: Moderate (4)	17%	(41)	44%	(106)	39%	(94)	241
Ideo: Conservative (5-7)	10%	(33)	80%	(252)	10%	(30)	315
Community: Urban	22%	(56)	47%	(120)	30%	(77)	253
Community: Suburban	16%	(64)	52%	(214)	32%	(134)	412
Community: Rural	12%	(14)	63%	(73)	24%	(28)	116
Military HHnm: Yes	5%	(8)	63%	(94)	32%	(48)	150
Military HH: No	20%	(127)	50%	(313)	30%	(191)	631
Employ: Private Sector	21%	(55)	48%	(127)	32%	(84)	265
Employ: Government	12%	(5)	68%	(31)	21%	(9)	46
Employ: Self-Employed	17%	(13)	56%	(44)	27%	(21)	79
Employ: Homemaker	15%	(7)	62%	(29)	23%	(11)	47
Employ: Student	34%	(9)	46%	(12)	20%	(5)	26
Employ: Retired	11%	(23)	54%	(109)	35%	(72)	204
Employ: Unemployed	21%	(14)	45%	(31)	33%	(23)	68
Employ: Other	19%	(9)	51%	(24)	30%	(14)	47

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(135)	52%	(407)	31%	(239)	781
Protestant	11%	(19)	70%	(127)	19%	(34)	181
Roman Catholic	16%	(31)	54%	(107)	30%	(59)	197
Mormon	—	(0)	61%	(8)	39%	(5)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	4
Jewish	50%	(15)	15%	(5)	35%	(11)	31
Muslim	23%	(2)	55%	(4)	22%	(2)	7
Buddhist	17%	(1)	30%	(1)	53%	(2)	5
Hindu	—	(0)	51%	(3)	49%	(2)	5
Atheist	20%	(7)	17%	(6)	63%	(20)	32
Agnostic	10%	(4)	28%	(12)	62%	(26)	42
Something else	22%	(24)	49%	(53)	29%	(31)	107
Nothing in particular	20%	(31)	51%	(80)	29%	(46)	157
Ideo/PID: Conservative Republican	8%	(19)	86%	(208)	6%	(15)	243
Ideo/PID: Moderate/Liberal Republican	14%	(9)	74%	(50)	12%	(8)	68
Ideo/PID: Moderate/Conservative Democrat	34%	(40)	29%	(35)	37%	(43)	119
Ideo/PID: Liberal Democrat	34%	(49)	12%	(18)	54%	(79)	146
Unfavorable of Biden and Trump	5%	(7)	46%	(64)	50%	(69)	140
2024 H2H Matchup: Biden Voter	31%	(111)	16%	(58)	52%	(184)	353
2024 H2H Matchup: Trump Voter	6%	(24)	88%	(332)	6%	(23)	379
2024 H2H Matchup: Would not Vote	—	(0)	26%	(4)	74%	(12)	17
2024 H2H Matchup: Do not Know	—	(0)	40%	(13)	60%	(20)	33
2022 House Vote: Democrat	29%	(97)	22%	(73)	50%	(169)	339
2022 House Vote: Republican	7%	(22)	85%	(278)	8%	(26)	326
2022 House Vote: Did not Vote	16%	(16)	47%	(49)	37%	(39)	105
2020 Vote: Joe Biden	29%	(104)	20%	(74)	51%	(186)	365
2020 Vote: Donald Trump	6%	(22)	88%	(318)	6%	(22)	362
2020 Vote: Someone Else	—	(0)	25%	(3)	75%	(9)	12
2020 Vote: Did not Vote	20%	(8)	28%	(12)	53%	(22)	42
2016 Vote: Hillary Clinton	30%	(78)	19%	(49)	51%	(130)	257
2016 Vote: Donald Trump	7%	(25)	84%	(287)	9%	(30)	342
2016 Vote: Someone Else	3%	(1)	20%	(6)	77%	(25)	32
2020 Vote/PID: Not Biden/Democrat	31%	(8)	25%	(6)	44%	(12)	26

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(135)	52%	(407)	31%	(239)	781
2020 Vote/PID: Not Trump/Republican	20%	(7)	40%	(14)	40%	(14)	34
U.S. Economy: Wrong Track	9%	(52)	62%	(342)	28%	(154)	547
U.S. Economy: Right Direction	35%	(83)	28%	(66)	36%	(85)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(103)	13%	(33)	48%	(124)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(27)	87%	(338)	6%	(23)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(5)	27%	(36)	69%	(91)	132
Top 2024 Issue: Economy	10%	(26)	62%	(166)	28%	(76)	269
Community/Gender: Urban Women	24%	(24)	32%	(32)	44%	(44)	99
Community/Gender: Urban Men	21%	(32)	57%	(88)	22%	(33)	154
Community/Gender: Rural Women	11%	(9)	62%	(52)	26%	(22)	83
Community/Gender: Rural Men	15%	(5)	66%	(22)	19%	(6)	33
Community/Gender: Suburban Women	13%	(32)	50%	(120)	37%	(89)	240
Community/Gender: Suburban Men	19%	(33)	55%	(95)	26%	(45)	172
Homeowner	17%	(112)	54%	(361)	29%	(197)	670
Renter	22%	(22)	42%	(43)	36%	(36)	101
Self + Household: White-Collar	19%	(66)	49%	(171)	33%	(115)	352
Self + Household: Blue Collar	17%	(53)	59%	(181)	24%	(74)	308
Union HH: Yes	30%	(12)	36%	(14)	34%	(14)	40
Union HH: No	17%	(123)	53%	(393)	30%	(225)	741
LGBTQ+: Yes	23%	(19)	32%	(26)	45%	(37)	83
LGBTQ+: No	17%	(115)	55%	(381)	29%	(202)	698
Motivated to Vote	18%	(131)	53%	(388)	30%	(218)	737
Parent: Yes	22%	(47)	52%	(112)	27%	(57)	217
Parent: No	16%	(88)	52%	(295)	32%	(181)	564
COVID Vaccine: Yes	19%	(109)	48%	(280)	34%	(198)	587
COVID Vaccine: No	13%	(25)	66%	(127)	21%	(41)	194
Student Loans: Yes	14%	(15)	49%	(54)	37%	(40)	110
Student Loans: No	18%	(119)	53%	(354)	30%	(198)	671
Favorable Opinion of Haley	13%	(35)	65%	(174)	21%	(57)	266
Unfavorable Opinion of Haley	18%	(47)	47%	(125)	35%	(91)	263
Prodigal Biden Voter	4%	(2)	54%	(25)	42%	(19)	46
Undecided Voter (DK/WNV)	—	(0)	35%	(18)	65%	(32)	50

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(135)	52%	(407)	31%	(239)	781
Undecided Voter (DK)	—	(0)	40%	(13)	60%	(20)	33
Watched Debate	19%	(111)	57%	(341)	24%	(143)	595
Watched Debate: Did not Watch	13%	(24)	36%	(67)	52%	(96)	186
Watched Debate: All of it	17%	(63)	64%	(234)	19%	(69)	366
Watched Debate: Some of it	21%	(48)	47%	(107)	32%	(74)	229
Continue His Campaign: Yes Biden	36%	(112)	28%	(86)	36%	(111)	308
Continue His Campaign: No Biden	5%	(23)	71%	(308)	24%	(104)	435
Continue His Campaign: Yes Trump	8%	(31)	85%	(335)	7%	(30)	395
Continue His Campaign: No Trump	27%	(95)	18%	(63)	54%	(190)	349
Conviction: Evidence	25%	(95)	21%	(82)	54%	(205)	382
Conviction: Motivation to Damage	8%	(25)	84%	(278)	8%	(27)	330
Conviction: DK/NO	21%	(14)	69%	(48)	11%	(7)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	30% (233)	41% (323)	29% (225)	781
Gender: Male	33% (117)	47% (170)	20% (73)	359
Gender: Female	28% (116)	36% (153)	36% (152)	422
Age: 18-34	25% (49)	46% (91)	29% (59)	199
Age: 35-44	39% (45)	34% (39)	27% (30)	114
Age: 45-64	26% (68)	41% (106)	34% (88)	262
Age: 65+	35% (72)	42% (86)	23% (48)	206
GenZers: 1997-2012	17% (16)	58% (57)	26% (26)	99
Millennials: 1981-1996	37% (78)	35% (73)	28% (59)	209
GenXers: 1965-1980	28% (58)	37% (75)	35% (72)	205
Baby Boomers: 1946-1964	30% (70)	43% (101)	27% (64)	234
Educ: < College	27% (126)	45% (212)	28% (131)	468
Educ: Bachelors degree	33% (70)	36% (76)	31% (66)	213
Educ: Post-grad	38% (38)	35% (35)	28% (28)	100
Income: Under 50k	31% (86)	42% (115)	27% (73)	274
Income: 50k-100k	27% (85)	44% (138)	28% (88)	311
Income: 100k+	32% (62)	36% (70)	32% (63)	196
Ethnicity: White (Non-Hispanic)	29% (147)	42% (210)	29% (142)	499
Ethnicity: Hispanic	31% (55)	39% (69)	31% (55)	180
Ethnicity: Black (Non-Hispanic)	31% (12)	46% (18)	24% (9)	39
Ethnicity: Asian + Other (Non-Hispanic)	31% (19)	41% (25)	28% (17)	62
All Christian	28% (110)	47% (187)	25% (98)	396
All Non-Christian	43% (20)	28% (13)	29% (14)	47
Atheist	55% (18)	2% (1)	43% (14)	32
Agnostic/Nothing in particular	29% (58)	39% (77)	32% (64)	198
Something Else	25% (27)	42% (45)	33% (35)	107
Evangelical	21% (38)	58% (104)	21% (38)	180
Non-Evangelical	32% (97)	39% (118)	30% (90)	305
PID: Dem (no lean)	60% (161)	12% (32)	29% (77)	270
PID: Ind (no lean)	26% (51)	25% (50)	49% (95)	195
PID: Rep (no lean)	7% (22)	76% (242)	17% (52)	316

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	30%	(233)	41%	(323)	29%	(225)	781
PID/Gender: Dem Men	67%	(67)	18%	(18)	16%	(16)	101
PID/Gender: Dem Women	55%	(94)	8%	(14)	36%	(62)	169
PID/Gender: Ind Men	33%	(34)	24%	(25)	43%	(43)	102
PID/Gender: Ind Women	18%	(17)	27%	(25)	55%	(52)	93
PID/Gender: Rep Men	10%	(16)	81%	(127)	9%	(13)	157
PID/Gender: Rep Women	4%	(6)	72%	(114)	24%	(39)	159
Ideo: Liberal (1-3)	63%	(131)	9%	(19)	28%	(59)	209
Ideo: Moderate (4)	29%	(69)	29%	(71)	42%	(101)	241
Ideo: Conservative (5-7)	10%	(32)	72%	(227)	18%	(56)	315
Community: Urban	34%	(87)	40%	(101)	26%	(65)	253
Community: Suburban	32%	(132)	38%	(157)	30%	(123)	412
Community: Rural	12%	(14)	56%	(65)	31%	(36)	116
Military HHnm: Yes	20%	(31)	49%	(74)	30%	(45)	150
Military HH: No	32%	(203)	39%	(249)	28%	(179)	631
Employ: Private Sector	29%	(78)	40%	(107)	30%	(81)	265
Employ: Government	23%	(10)	40%	(18)	37%	(17)	46
Employ: Self-Employed	33%	(26)	53%	(41)	15%	(12)	79
Employ: Homemaker	15%	(7)	63%	(30)	22%	(10)	47
Employ: Student	10%	(3)	60%	(16)	29%	(8)	26
Employ: Retired	34%	(70)	38%	(77)	28%	(57)	204
Employ: Unemployed	36%	(25)	31%	(21)	32%	(22)	68
Employ: Other	32%	(15)	27%	(13)	40%	(19)	47

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	30%	(233)	41%	(323)	29%	(225)	781
Protestant	25%	(45)	57%	(102)	18%	(33)	181
Roman Catholic	32%	(64)	38%	(75)	30%	(59)	197
Mormon	3%	(0)	56%	(8)	40%	(6)	14
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	67%	(3)	—	(0)	4
Jewish	55%	(17)	22%	(7)	22%	(7)	31
Muslim	—	(0)	78%	(5)	22%	(2)	7
Buddhist	31%	(1)	20%	(1)	49%	(2)	5
Hindu	41%	(2)	—	(0)	59%	(3)	5
Atheist	55%	(18)	2%	(1)	43%	(14)	32
Agnostic	41%	(17)	16%	(7)	42%	(18)	42
Something else	25%	(27)	42%	(45)	33%	(35)	107
Nothing in particular	26%	(40)	45%	(70)	29%	(46)	157
Ideo/PID: Conservative Republican	4%	(10)	82%	(199)	14%	(34)	243
Ideo/PID: Moderate/Liberal Republican	17%	(12)	55%	(37)	28%	(19)	68
Ideo/PID: Moderate/Conservative Democrat	46%	(55)	21%	(25)	33%	(39)	119
Ideo/PID: Liberal Democrat	72%	(106)	4%	(6)	23%	(34)	146
Unfavorable of Biden and Trump	19%	(27)	18%	(25)	63%	(88)	140
2024 H2H Matchup: Biden Voter	60%	(212)	7%	(25)	33%	(115)	353
2024 H2H Matchup: Trump Voter	5%	(18)	78%	(296)	17%	(65)	379
2024 H2H Matchup: Would not Vote	8%	(1)	11%	(2)	81%	(13)	17
2024 H2H Matchup: Do not Know	6%	(2)	—	(0)	94%	(31)	33
2022 House Vote: Democrat	54%	(183)	10%	(35)	36%	(121)	339
2022 House Vote: Republican	7%	(24)	75%	(246)	17%	(56)	326
2022 House Vote: Did not Vote	24%	(25)	37%	(39)	38%	(40)	105
2020 Vote: Joe Biden	54%	(198)	11%	(39)	35%	(128)	365
2020 Vote: Donald Trump	6%	(22)	76%	(275)	18%	(65)	362
2020 Vote: Someone Else	11%	(1)	2%	(0)	87%	(10)	12
2020 Vote: Did not Vote	28%	(12)	21%	(9)	52%	(22)	42
2016 Vote: Hillary Clinton	60%	(155)	3%	(7)	37%	(95)	257
2016 Vote: Donald Trump	10%	(33)	73%	(251)	17%	(58)	342
2016 Vote: Someone Else	29%	(9)	—	(0)	71%	(23)	32

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	30%	(233)	41%	(323)	29%	(225)	781
2020 Vote/PID: Not Biden/Democrat	38%	(10)	25%	(6)	37%	(10)	26
2020 Vote/PID: Not Trump/Republican	20%	(7)	22%	(8)	58%	(20)	34
U.S. Economy: Wrong Track	17%	(96)	50%	(276)	32%	(176)	547
U.S. Economy: Right Direction	59%	(138)	20%	(47)	21%	(49)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(164)	10%	(26)	27%	(70)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(23)	76%	(295)	18%	(71)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(46)	2%	(2)	63%	(83)	132
Top 2024 Issue: Economy	18%	(49)	45%	(122)	36%	(98)	269
Community/Gender: Urban Women	35%	(35)	24%	(24)	41%	(40)	99
Community/Gender: Urban Men	34%	(52)	50%	(77)	16%	(25)	154
Community/Gender: Rural Women	7%	(6)	58%	(48)	34%	(29)	83
Community/Gender: Rural Men	25%	(8)	51%	(17)	24%	(8)	33
Community/Gender: Suburban Women	32%	(76)	34%	(81)	35%	(83)	240
Community/Gender: Suburban Men	33%	(56)	44%	(76)	23%	(40)	172
Homeowner	29%	(192)	43%	(288)	28%	(189)	670
Renter	39%	(39)	33%	(33)	28%	(28)	101
Self + Household: White-Collar	36%	(128)	40%	(139)	24%	(85)	352
Self + Household: Blue Collar	29%	(88)	44%	(136)	27%	(84)	308
Union HH: Yes	37%	(15)	54%	(22)	9%	(3)	40
Union HH: No	30%	(219)	41%	(301)	30%	(221)	741
LGBTQ+: Yes	33%	(27)	27%	(23)	40%	(33)	83
LGBTQ+: No	30%	(206)	43%	(300)	27%	(192)	698
Motivated to Vote	31%	(225)	43%	(318)	26%	(194)	737
Parent: Yes	28%	(60)	46%	(100)	26%	(57)	217
Parent: No	31%	(173)	40%	(223)	30%	(168)	564
COVID Vaccine: Yes	34%	(199)	35%	(207)	31%	(181)	587
COVID Vaccine: No	18%	(35)	60%	(116)	22%	(44)	194
Student Loans: Yes	30%	(33)	35%	(39)	35%	(38)	110
Student Loans: No	30%	(200)	42%	(284)	28%	(187)	671
Favorable Opinion of Haley	23%	(62)	53%	(140)	24%	(64)	266
Unfavorable Opinion of Haley	41%	(109)	32%	(84)	27%	(70)	263

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	30%	(233)	41%	(323)	29%	(225)	781
Prodigal Biden Voter	5%	(2)	35%	(16)	60%	(28)	46
Undecided Voter (DK/WNV)	7%	(3)	4%	(2)	90%	(44)	50
Undecided Voter (DK)	6%	(2)	—	(0)	94%	(31)	33
Watched Debate	33%	(195)	48%	(286)	19%	(113)	595
Watched Debate: Did not Watch	21%	(38)	20%	(37)	60%	(111)	186
Watched Debate: All of it	32%	(116)	52%	(190)	16%	(60)	366
Watched Debate: Some of it	34%	(79)	42%	(96)	24%	(54)	229
Continue His Campaign: Yes Biden	58%	(179)	21%	(65)	21%	(64)	308
Continue His Campaign: No Biden	12%	(52)	57%	(249)	31%	(134)	435
Continue His Campaign: Yes Trump	10%	(39)	74%	(295)	16%	(62)	395
Continue His Campaign: No Trump	52%	(183)	7%	(26)	40%	(140)	349
Conviction: Evidence	53%	(202)	10%	(38)	37%	(141)	382
Conviction: Motivation to Damage	6%	(19)	77%	(253)	18%	(58)	330
Conviction: DK/NO	18%	(13)	45%	(31)	37%	(25)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	23%	(182)	16%	(126)	18%	(139)	38%	(296)	5%	(38)	781
Gender: Male	25%	(89)	16%	(59)	17%	(60)	37%	(134)	5%	(17)	359
Gender: Female	22%	(93)	16%	(67)	19%	(79)	38%	(162)	5%	(21)	422
Age: 18-34	18%	(36)	22%	(44)	19%	(37)	36%	(71)	6%	(11)	199
Age: 35-44	28%	(32)	16%	(18)	20%	(23)	33%	(38)	3%	(3)	114
Age: 45-64	19%	(50)	16%	(42)	19%	(51)	40%	(105)	6%	(15)	262
Age: 65+	31%	(64)	11%	(22)	14%	(28)	40%	(83)	4%	(8)	206
GenZers: 1997-2012	12%	(11)	23%	(23)	22%	(22)	40%	(39)	3%	(3)	99
Millennials: 1981-1996	27%	(56)	19%	(39)	17%	(35)	33%	(68)	5%	(11)	209
GenXers: 1965-1980	18%	(37)	19%	(39)	21%	(42)	35%	(72)	7%	(14)	205
Baby Boomers: 1946-1964	31%	(72)	7%	(17)	15%	(34)	43%	(101)	4%	(10)	234
Educ: < College	22%	(103)	16%	(75)	16%	(74)	43%	(200)	4%	(17)	468
Educ: Bachelors degree	22%	(47)	18%	(38)	21%	(46)	33%	(71)	6%	(12)	213
Educ: Post-grad	33%	(32)	13%	(13)	19%	(19)	26%	(26)	9%	(9)	100
Income: Under 50k	22%	(61)	15%	(42)	20%	(56)	38%	(105)	4%	(10)	274
Income: 50k-100k	25%	(79)	14%	(42)	13%	(41)	42%	(130)	6%	(19)	311
Income: 100k+	21%	(42)	21%	(41)	21%	(42)	31%	(62)	5%	(9)	196
Ethnicity: White (Non-Hispanic)	24%	(119)	14%	(72)	17%	(86)	41%	(206)	3%	(17)	499
Ethnicity: Hispanic	25%	(44)	21%	(38)	16%	(29)	33%	(59)	6%	(10)	180
Ethnicity: Black (Non-Hispanic)	29%	(12)	9%	(3)	27%	(11)	15%	(6)	20%	(8)	39
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	21%	(13)	21%	(13)	41%	(25)	5%	(3)	62
All Christian	21%	(85)	15%	(58)	19%	(75)	43%	(168)	2%	(10)	396
All Non-Christian	34%	(16)	16%	(8)	9%	(4)	33%	(16)	8%	(4)	47
Atheist	56%	(18)	9%	(3)	12%	(4)	18%	(6)	6%	(2)	32
Agnostic/Nothing in particular	19%	(37)	17%	(34)	23%	(47)	31%	(61)	10%	(20)	198
Something Else	24%	(26)	22%	(24)	9%	(9)	43%	(46)	2%	(2)	107
Evangelical	24%	(43)	13%	(23)	9%	(17)	50%	(91)	4%	(7)	180
Non-Evangelical	21%	(64)	19%	(59)	21%	(65)	37%	(113)	1%	(4)	305

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	23%	(182)	16%	(126)	18%	(139)	38%	(296)	5%	(38)	781
PID: Dem (no lean)	43%	(117)	23%	(61)	17%	(46)	13%	(36)	4%	(10)	270
PID: Ind (no lean)	19%	(38)	19%	(37)	23%	(44)	28%	(55)	11%	(22)	195
PID: Rep (no lean)	9%	(27)	9%	(29)	15%	(49)	65%	(205)	2%	(6)	316
PID/Gender: Dem Men	46%	(46)	25%	(25)	13%	(13)	15%	(15)	2%	(2)	101
PID/Gender: Dem Women	42%	(71)	21%	(36)	19%	(33)	13%	(21)	5%	(8)	169
PID/Gender: Ind Men	25%	(25)	19%	(19)	16%	(16)	28%	(29)	12%	(12)	102
PID/Gender: Ind Women	14%	(13)	19%	(18)	29%	(28)	28%	(26)	10%	(9)	93
PID/Gender: Rep Men	11%	(18)	10%	(15)	19%	(30)	58%	(91)	2%	(3)	157
PID/Gender: Rep Women	6%	(10)	8%	(14)	12%	(19)	72%	(114)	2%	(3)	159
Ideo: Liberal (1-3)	46%	(97)	22%	(45)	14%	(30)	11%	(23)	7%	(14)	209
Ideo: Moderate (4)	18%	(44)	18%	(44)	27%	(65)	33%	(80)	4%	(9)	241
Ideo: Conservative (5-7)	13%	(41)	11%	(36)	13%	(42)	59%	(187)	2%	(8)	315
Community: Urban	23%	(59)	21%	(54)	12%	(32)	39%	(98)	4%	(11)	253
Community: Suburban	25%	(102)	13%	(52)	22%	(89)	35%	(145)	6%	(24)	412
Community: Rural	18%	(21)	18%	(21)	15%	(18)	46%	(54)	3%	(3)	116
Military HHnm: Yes	19%	(28)	11%	(16)	18%	(26)	49%	(74)	4%	(5)	150
Military HH: No	24%	(154)	17%	(110)	18%	(112)	35%	(222)	5%	(32)	631
Employ: Private Sector	26%	(70)	20%	(52)	18%	(49)	28%	(75)	7%	(19)	265
Employ: Government	19%	(9)	9%	(4)	40%	(18)	31%	(14)	1%	(0)	46
Employ: Self-Employed	20%	(16)	14%	(11)	7%	(5)	57%	(44)	3%	(2)	79
Employ: Homemaker	9%	(4)	21%	(10)	20%	(10)	48%	(22)	2%	(1)	47
Employ: Student	5%	(1)	20%	(5)	44%	(12)	28%	(7)	2%	(1)	26
Employ: Retired	26%	(54)	13%	(26)	15%	(31)	41%	(84)	4%	(9)	204
Employ: Unemployed	17%	(12)	12%	(8)	20%	(13)	48%	(32)	3%	(2)	68
Employ: Other	34%	(16)	20%	(9)	2%	(1)	36%	(17)	8%	(4)	47

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	23%	(182)	16%	(126)	18%	(139)	38%	(296)	5%	(38)	781
Protestant	20%	(37)	8%	(15)	17%	(31)	51%	(93)	3%	(5)	181
Roman Catholic	22%	(44)	22%	(43)	21%	(41)	33%	(65)	2%	(4)	197
Mormon	22%	(3)	2%	(0)	9%	(1)	63%	(9)	5%	(1)	14
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	—	(0)	33%	(1)	43%	(2)	—	(0)	4
Jewish	45%	(14)	14%	(4)	10%	(3)	28%	(9)	4%	(1)	31
Muslim	23%	(2)	—	(0)	11%	(1)	66%	(5)	—	(0)	7
Buddhist	6%	(0)	27%	(1)	14%	(1)	54%	(2)	—	(0)	5
Hindu	7%	(0)	41%	(2)	—	(0)	—	(0)	51%	(3)	5
Atheist	56%	(18)	9%	(3)	12%	(4)	18%	(6)	6%	(2)	32
Agnostic	21%	(9)	18%	(8)	27%	(11)	13%	(5)	22%	(9)	42
Something else	24%	(26)	22%	(24)	9%	(9)	43%	(46)	2%	(2)	107
Nothing in particular	18%	(28)	17%	(26)	23%	(35)	35%	(55)	7%	(11)	157
Ideo/PID: Conservative Republican	8%	(19)	8%	(19)	13%	(32)	68%	(166)	2%	(6)	243
Ideo/PID: Moderate/Liberal Republican	12%	(8)	14%	(10)	24%	(16)	49%	(33)	—	(0)	68
Ideo/PID: Moderate/Conservative Democrat	31%	(37)	23%	(27)	23%	(27)	23%	(27)	1%	(1)	119
Ideo/PID: Liberal Democrat	55%	(80)	22%	(33)	13%	(19)	6%	(9)	4%	(5)	146
Unfavorable of Biden and Trump	6%	(8)	11%	(15)	34%	(47)	42%	(59)	7%	(10)	140
2024 H2H Matchup: Biden Voter	41%	(144)	25%	(87)	18%	(63)	12%	(41)	5%	(18)	353
2024 H2H Matchup: Trump Voter	10%	(37)	9%	(35)	15%	(58)	63%	(238)	3%	(11)	379
2024 H2H Matchup: Would not Vote	1%	(0)	18%	(3)	24%	(4)	50%	(8)	7%	(1)	17
2024 H2H Matchup: Do not Know	—	(0)	5%	(2)	43%	(14)	27%	(9)	25%	(8)	33
2022 House Vote: Democrat	36%	(123)	24%	(82)	20%	(67)	14%	(49)	5%	(18)	339
2022 House Vote: Republican	10%	(34)	8%	(27)	15%	(50)	61%	(200)	5%	(15)	326
2022 House Vote: Did not Vote	22%	(23)	13%	(13)	20%	(21)	41%	(43)	4%	(4)	105
2020 Vote: Joe Biden	36%	(132)	24%	(87)	20%	(71)	15%	(56)	5%	(18)	365
2020 Vote: Donald Trump	11%	(38)	9%	(34)	15%	(55)	62%	(223)	3%	(12)	362
2020 Vote: Someone Else	—	(0)	—	(0)	9%	(1)	77%	(9)	14%	(2)	12
2020 Vote: Did not Vote	27%	(12)	13%	(5)	27%	(11)	18%	(8)	15%	(6)	42

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	23%	(182)	16%	(126)	18%	(139)	38%	(296)	5%	(38)	781
2016 Vote: Hillary Clinton	44%	(112)	21%	(55)	17%	(44)	12%	(32)	5%	(14)	257
2016 Vote: Donald Trump	11%	(39)	11%	(37)	15%	(50)	59%	(203)	4%	(13)	342
2016 Vote: Someone Else	6%	(2)	25%	(8)	24%	(8)	31%	(10)	14%	(4)	32
2020 Vote/PID: Not Biden/Democrat	45%	(12)	9%	(2)	13%	(3)	19%	(5)	14%	(4)	26
2020 Vote/PID: Not Trump/Republican	7%	(2)	17%	(6)	32%	(11)	45%	(15)	—	(0)	34
U.S. Economy: Wrong Track	15%	(82)	13%	(73)	17%	(93)	50%	(271)	5%	(29)	547
U.S. Economy: Right Direction	43%	(100)	23%	(53)	19%	(45)	11%	(25)	4%	(9)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(122)	22%	(58)	18%	(47)	9%	(23)	4%	(9)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(36)	9%	(36)	15%	(60)	63%	(243)	3%	(14)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(24)	24%	(32)	24%	(31)	22%	(30)	11%	(15)	132
Top 2024 Issue: Economy	16%	(42)	20%	(53)	17%	(46)	40%	(108)	7%	(20)	269
Community/Gender: Urban Women	30%	(30)	19%	(19)	12%	(12)	32%	(32)	6%	(6)	99
Community/Gender: Urban Men	19%	(29)	23%	(35)	13%	(19)	43%	(66)	3%	(5)	154
Community/Gender: Rural Women	11%	(9)	20%	(16)	15%	(13)	51%	(42)	4%	(3)	83
Community/Gender: Rural Men	37%	(12)	13%	(4)	15%	(5)	36%	(12)	—	(0)	33
Community/Gender: Suburban Women	22%	(54)	13%	(32)	22%	(54)	37%	(88)	5%	(12)	240
Community/Gender: Suburban Men	28%	(48)	12%	(20)	21%	(36)	33%	(57)	7%	(12)	172
Homeowner	22%	(148)	16%	(110)	18%	(122)	38%	(258)	5%	(32)	670
Renter	32%	(32)	16%	(16)	12%	(12)	36%	(36)	5%	(5)	101
Self + Household: White-Collar	26%	(91)	18%	(63)	18%	(63)	35%	(122)	4%	(14)	352
Self + Household: Blue Collar	24%	(74)	13%	(39)	17%	(51)	42%	(129)	5%	(16)	308
Union HH: Yes	43%	(17)	24%	(10)	10%	(4)	21%	(8)	3%	(1)	40
Union HH: No	22%	(165)	16%	(117)	18%	(135)	39%	(288)	5%	(37)	741
LGBTQ+: Yes	22%	(18)	14%	(11)	30%	(25)	31%	(25)	4%	(3)	83
LGBTQ+: No	23%	(164)	16%	(115)	16%	(114)	39%	(271)	5%	(35)	698
Motivated to Vote	24%	(178)	16%	(121)	17%	(126)	38%	(282)	4%	(30)	737
Parent: Yes	24%	(52)	20%	(43)	20%	(43)	33%	(71)	4%	(8)	217
Parent: No	23%	(130)	15%	(84)	17%	(95)	40%	(225)	5%	(29)	564

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	23%	(182)	16%	(126)	18%	(139)	38%	(296)	5%	(38)	781
COVID Vaccine: Yes	24%	(143)	19%	(110)	18%	(104)	34%	(200)	5%	(29)	587
COVID Vaccine: No	20%	(39)	8%	(16)	18%	(34)	50%	(96)	4%	(8)	194
Student Loans: Yes	25%	(27)	15%	(16)	17%	(19)	37%	(40)	6%	(7)	110
Student Loans: No	23%	(155)	16%	(110)	18%	(119)	38%	(256)	5%	(31)	671
Favorable Opinion of Haley	17%	(44)	14%	(38)	18%	(47)	49%	(130)	2%	(6)	266
Unfavorable Opinion of Haley	34%	(90)	13%	(33)	15%	(40)	33%	(87)	5%	(13)	263
Prodigal Biden Voter	6%	(3)	9%	(4)	24%	(11)	48%	(22)	13%	(6)	46
Undecided Voter (DK/WNV)	—	(0)	10%	(5)	36%	(18)	35%	(17)	19%	(9)	50
Undecided Voter (DK)	—	(0)	5%	(2)	43%	(14)	27%	(9)	25%	(8)	33
Watched Debate	24%	(145)	15%	(91)	16%	(94)	41%	(242)	4%	(22)	595
Watched Debate: Did not Watch	20%	(37)	19%	(35)	24%	(44)	29%	(54)	9%	(16)	186
Watched Debate: All of it	24%	(89)	11%	(38)	14%	(53)	47%	(173)	3%	(12)	366
Watched Debate: Some of it	24%	(56)	23%	(53)	18%	(42)	30%	(69)	4%	(9)	229
Continue His Campaign: Yes Biden	59%	(182)	41%	(126)	—	(0)	—	(0)	—	(0)	308
Continue His Campaign: No Biden	—	(0)	—	(0)	32%	(139)	68%	(296)	—	(0)	435
Continue His Campaign: Yes Trump	14%	(54)	11%	(42)	14%	(55)	59%	(233)	3%	(11)	395
Continue His Campaign: No Trump	34%	(118)	22%	(78)	22%	(77)	17%	(61)	4%	(15)	349
Conviction: Evidence	35%	(135)	23%	(88)	19%	(74)	17%	(65)	5%	(19)	382
Conviction: Motivation to Damage	12%	(39)	9%	(28)	17%	(57)	59%	(195)	3%	(11)	330
Conviction: DK/NO	12%	(8)	14%	(10)	11%	(7)	52%	(36)	12%	(8)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	42%	(326)	9%	(69)	10%	(76)	35%	(273)	5%	(36)	781
Gender: Male	48%	(171)	8%	(30)	10%	(35)	29%	(106)	5%	(17)	359
Gender: Female	37%	(155)	9%	(39)	10%	(41)	40%	(167)	5%	(19)	422
Age: 18-34	34%	(67)	11%	(23)	11%	(22)	37%	(75)	7%	(14)	199
Age: 35-44	39%	(44)	8%	(9)	11%	(12)	40%	(46)	2%	(2)	114
Age: 45-64	45%	(117)	8%	(22)	12%	(30)	30%	(80)	5%	(13)	262
Age: 65+	48%	(98)	8%	(16)	6%	(12)	35%	(73)	4%	(7)	206
GenZers: 1997-2012	31%	(30)	17%	(17)	8%	(8)	40%	(39)	5%	(5)	99
Millennials: 1981-1996	38%	(80)	7%	(15)	11%	(24)	38%	(80)	5%	(10)	209
GenXers: 1965-1980	41%	(84)	9%	(18)	14%	(29)	30%	(61)	7%	(14)	205
Baby Boomers: 1946-1964	48%	(112)	8%	(18)	6%	(14)	35%	(82)	3%	(8)	234
Educ: < College	45%	(213)	9%	(42)	7%	(34)	34%	(161)	4%	(18)	468
Educ: Bachelors degree	34%	(72)	8%	(16)	18%	(38)	36%	(77)	5%	(10)	213
Educ: Post-grad	42%	(42)	11%	(11)	4%	(4)	35%	(35)	9%	(9)	100
Income: Under 50k	41%	(112)	9%	(25)	8%	(23)	37%	(101)	5%	(13)	274
Income: 50k-100k	44%	(137)	7%	(23)	8%	(25)	36%	(111)	5%	(15)	311
Income: 100k+	40%	(78)	11%	(21)	14%	(28)	31%	(61)	4%	(8)	196
Ethnicity: White (Non-Hispanic)	46%	(230)	9%	(45)	8%	(41)	32%	(161)	4%	(22)	499
Ethnicity: Hispanic	34%	(60)	10%	(18)	11%	(21)	40%	(72)	5%	(10)	180
Ethnicity: Black (Non-Hispanic)	27%	(11)	12%	(5)	8%	(3)	51%	(20)	1%	(1)	39
Ethnicity: Asian + Other (Non-Hispanic)	41%	(25)	1%	(1)	18%	(11)	33%	(21)	7%	(4)	62
All Christian	53%	(209)	7%	(27)	9%	(35)	29%	(117)	2%	(8)	396
All Non-Christian	30%	(14)	8%	(4)	8%	(4)	38%	(18)	16%	(8)	47
Atheist	8%	(3)	17%	(5)	5%	(2)	68%	(22)	3%	(1)	32
Agnostic/Nothing in particular	28%	(56)	11%	(22)	8%	(17)	44%	(88)	8%	(16)	198
Something Else	41%	(44)	10%	(11)	18%	(20)	27%	(29)	4%	(4)	107
Evangelical	58%	(104)	5%	(8)	10%	(19)	24%	(43)	3%	(6)	180
Non-Evangelical	45%	(137)	9%	(28)	11%	(35)	32%	(99)	2%	(6)	305

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	42%	(326)	9%	(69)	10%	(76)	35%	(273)	5%	(36)	781
PID: Dem (no lean)	8%	(21)	6%	(15)	12%	(32)	69%	(185)	6%	(17)	270
PID: Ind (no lean)	31%	(60)	12%	(24)	14%	(28)	35%	(68)	7%	(15)	195
PID: Rep (no lean)	78%	(245)	10%	(30)	5%	(16)	6%	(20)	2%	(5)	316
PID/Gender: Dem Men	10%	(10)	9%	(9)	13%	(13)	59%	(60)	8%	(8)	101
PID/Gender: Dem Women	6%	(10)	3%	(6)	11%	(19)	74%	(125)	5%	(9)	169
PID/Gender: Ind Men	32%	(33)	10%	(10)	14%	(14)	39%	(40)	6%	(6)	102
PID/Gender: Ind Women	30%	(28)	15%	(14)	15%	(14)	31%	(29)	9%	(8)	93
PID/Gender: Rep Men	82%	(128)	7%	(11)	5%	(8)	4%	(7)	2%	(3)	157
PID/Gender: Rep Women	73%	(117)	12%	(19)	5%	(7)	8%	(13)	1%	(2)	159
Ideo: Liberal (1-3)	11%	(23)	5%	(11)	10%	(20)	65%	(136)	9%	(19)	209
Ideo: Moderate (4)	27%	(65)	13%	(31)	16%	(39)	42%	(101)	3%	(6)	241
Ideo: Conservative (5-7)	74%	(232)	8%	(27)	6%	(17)	10%	(32)	2%	(8)	315
Community: Urban	41%	(103)	12%	(29)	11%	(29)	34%	(86)	2%	(6)	253
Community: Suburban	39%	(159)	8%	(33)	9%	(37)	37%	(154)	7%	(29)	412
Community: Rural	56%	(65)	6%	(7)	9%	(10)	28%	(33)	1%	(2)	116
Military HHnm: Yes	49%	(73)	9%	(14)	9%	(14)	30%	(45)	3%	(4)	150
Military HH: No	40%	(253)	9%	(55)	10%	(62)	36%	(229)	5%	(32)	631
Employ: Private Sector	40%	(106)	8%	(21)	13%	(35)	34%	(89)	5%	(14)	265
Employ: Government	29%	(13)	10%	(4)	18%	(8)	43%	(19)	1%	(0)	46
Employ: Self-Employed	55%	(44)	9%	(7)	4%	(3)	30%	(23)	3%	(2)	79
Employ: Homemaker	53%	(25)	20%	(9)	13%	(6)	11%	(5)	3%	(1)	47
Employ: Student	23%	(6)	1%	(0)	21%	(5)	55%	(14)	1%	(0)	26
Employ: Retired	44%	(90)	6%	(12)	7%	(14)	37%	(76)	6%	(12)	204
Employ: Unemployed	37%	(25)	13%	(9)	2%	(2)	38%	(26)	10%	(7)	68
Employ: Other	38%	(18)	13%	(6)	6%	(3)	43%	(20)	—	(0)	47

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	42%	(326)	9%	(69)	10%	(76)	35%	(273)	5%	(36)	781
Protestant	65%	(118)	6%	(11)	4%	(7)	22%	(40)	2%	(4)	181
Roman Catholic	40%	(79)	7%	(15)	14%	(27)	37%	(73)	2%	(4)	197
Mormon	68%	(9)	9%	(1)	7%	(1)	15%	(2)	—	(0)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	—	(0)	—	(0)	33%	(1)	—	(0)	4
Jewish	22%	(7)	13%	(4)	10%	(3)	41%	(12)	15%	(5)	31
Muslim	78%	(5)	—	(0)	11%	(1)	11%	(1)	—	(0)	7
Buddhist	47%	(2)	—	(0)	—	(0)	53%	(2)	—	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	41%	(2)	59%	(3)	5
Atheist	8%	(3)	17%	(5)	5%	(2)	68%	(22)	3%	(1)	32
Agnostic	16%	(7)	1%	(1)	11%	(4)	50%	(21)	22%	(9)	42
Something else	41%	(44)	10%	(11)	18%	(20)	27%	(29)	4%	(4)	107
Nothing in particular	32%	(49)	13%	(21)	8%	(12)	43%	(67)	4%	(7)	157
Ideo/PID: Conservative Republican	83%	(202)	7%	(16)	3%	(6)	5%	(13)	2%	(5)	243
Ideo/PID: Moderate/Liberal Republican	55%	(37)	21%	(14)	14%	(9)	10%	(7)	—	(0)	68
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	8%	(9)	16%	(19)	62%	(74)	4%	(4)	119
Ideo/PID: Liberal Democrat	6%	(9)	4%	(6)	9%	(13)	72%	(106)	9%	(13)	146
Unfavorable of Biden and Trump	11%	(15)	16%	(22)	19%	(27)	46%	(64)	8%	(12)	140
2024 H2H Matchup: Biden Voter	6%	(22)	5%	(18)	12%	(44)	70%	(247)	6%	(21)	353
2024 H2H Matchup: Trump Voter	80%	(302)	12%	(47)	5%	(19)	1%	(4)	2%	(6)	379
2024 H2H Matchup: Would not Vote	8%	(1)	2%	(0)	22%	(4)	62%	(10)	6%	(1)	17
2024 H2H Matchup: Do not Know	1%	(0)	11%	(4)	31%	(10)	34%	(11)	24%	(8)	33
2022 House Vote: Democrat	9%	(30)	7%	(25)	11%	(38)	66%	(224)	6%	(21)	339
2022 House Vote: Republican	78%	(253)	10%	(32)	5%	(16)	5%	(15)	3%	(9)	326
2022 House Vote: Did not Vote	38%	(40)	8%	(9)	20%	(21)	29%	(30)	5%	(5)	105
2020 Vote: Joe Biden	9%	(32)	6%	(23)	14%	(49)	65%	(237)	7%	(24)	365
2020 Vote: Donald Trump	79%	(286)	11%	(40)	4%	(16)	3%	(10)	3%	(10)	362
2020 Vote: Someone Else	1%	(0)	2%	(0)	44%	(5)	53%	(6)	—	(0)	12
2020 Vote: Did not Vote	20%	(8)	13%	(6)	14%	(6)	47%	(20)	7%	(3)	42

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	42%	(326)	9%	(69)	10%	(76)	35%	(273)	5%	(36)	781
2016 Vote: Hillary Clinton	9%	(23)	6%	(15)	12%	(30)	67%	(171)	7%	(18)	257
2016 Vote: Donald Trump	75%	(257)	8%	(29)	8%	(27)	6%	(20)	3%	(10)	342
2016 Vote: Someone Else	6%	(2)	—	(0)	5%	(2)	80%	(26)	9%	(3)	32
2020 Vote/PID: Not Biden/Democrat	21%	(6)	14%	(4)	7%	(2)	58%	(15)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	26%	(9)	10%	(3)	16%	(5)	47%	(16)	1%	(0)	34
U.S. Economy: Wrong Track	53%	(289)	9%	(49)	8%	(43)	27%	(146)	4%	(21)	547
U.S. Economy: Right Direction	16%	(37)	9%	(20)	14%	(33)	54%	(127)	7%	(16)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	4%	(9)	13%	(33)	70%	(182)	8%	(22)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(298)	12%	(48)	4%	(15)	5%	(20)	2%	(7)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	9%	(12)	21%	(27)	54%	(72)	6%	(8)	132
Top 2024 Issue: Economy	46%	(125)	14%	(36)	14%	(38)	22%	(59)	4%	(10)	269
Community/Gender: Urban Women	26%	(26)	8%	(8)	12%	(12)	50%	(50)	4%	(4)	99
Community/Gender: Urban Men	50%	(77)	14%	(21)	11%	(17)	24%	(37)	1%	(2)	154
Community/Gender: Rural Women	55%	(46)	8%	(6)	9%	(7)	26%	(22)	2%	(2)	83
Community/Gender: Rural Men	57%	(19)	2%	(0)	8%	(3)	33%	(11)	—	(0)	33
Community/Gender: Suburban Women	35%	(84)	10%	(24)	9%	(22)	40%	(96)	6%	(14)	240
Community/Gender: Suburban Men	44%	(76)	5%	(9)	9%	(15)	34%	(58)	9%	(15)	172
Homeowner	43%	(289)	9%	(60)	10%	(64)	34%	(228)	4%	(29)	670
Renter	34%	(34)	9%	(9)	10%	(11)	40%	(40)	7%	(7)	101
Self + Household: White-Collar	40%	(141)	8%	(29)	10%	(37)	37%	(130)	4%	(15)	352
Self + Household: Blue Collar	46%	(141)	9%	(28)	9%	(29)	31%	(97)	5%	(14)	308
Union HH: Yes	43%	(18)	10%	(4)	4%	(2)	38%	(15)	5%	(2)	40
Union HH: No	42%	(309)	9%	(65)	10%	(74)	35%	(258)	5%	(34)	741
LGBTQ+: Yes	16%	(13)	17%	(14)	14%	(11)	49%	(41)	4%	(4)	83
LGBTQ+: No	45%	(313)	8%	(55)	9%	(65)	33%	(232)	5%	(33)	698
Motivated to Vote	44%	(321)	8%	(59)	10%	(72)	34%	(253)	4%	(31)	737
Parent: Yes	41%	(90)	13%	(27)	14%	(30)	28%	(61)	4%	(9)	217
Parent: No	42%	(237)	7%	(42)	8%	(46)	38%	(212)	5%	(27)	564

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	42%	(326)	9%	(69)	10%	(76)	35%	(273)	5%	(36)	781
COVID Vaccine: Yes	35%	(207)	10%	(60)	11%	(65)	38%	(223)	5%	(32)	587
COVID Vaccine: No	62%	(119)	4%	(9)	6%	(11)	26%	(50)	2%	(5)	194
Student Loans: Yes	30%	(33)	12%	(13)	18%	(20)	36%	(39)	4%	(4)	110
Student Loans: No	44%	(294)	8%	(56)	8%	(56)	35%	(234)	5%	(32)	671
Favorable Opinion of Haley	57%	(150)	10%	(27)	11%	(29)	19%	(50)	3%	(9)	266
Unfavorable Opinion of Haley	35%	(92)	7%	(19)	7%	(18)	45%	(117)	6%	(16)	263
Prodigal Biden Voter	26%	(12)	16%	(7)	18%	(8)	31%	(14)	9%	(4)	46
Undecided Voter (DK/WNV)	3%	(1)	8%	(4)	28%	(14)	43%	(22)	18%	(9)	50
Undecided Voter (DK)	1%	(0)	11%	(4)	31%	(10)	34%	(11)	24%	(8)	33
Watched Debate	47%	(280)	9%	(51)	9%	(52)	31%	(187)	4%	(25)	595
Watched Debate: Did not Watch	25%	(47)	10%	(18)	13%	(24)	46%	(86)	6%	(12)	186
Watched Debate: All of it	56%	(206)	8%	(29)	5%	(17)	26%	(96)	5%	(18)	366
Watched Debate: Some of it	32%	(74)	10%	(22)	15%	(35)	40%	(91)	3%	(7)	229
Continue His Campaign: Yes Biden	23%	(71)	8%	(25)	13%	(41)	51%	(156)	5%	(16)	308
Continue His Campaign: No Biden	56%	(244)	10%	(44)	8%	(33)	24%	(105)	2%	(9)	435
Continue His Campaign: Yes Trump	83%	(326)	17%	(69)	—	(0)	—	(0)	—	(0)	395
Continue His Campaign: No Trump	—	(0)	—	(0)	22%	(76)	78%	(273)	—	(0)	349
Conviction: Evidence	8%	(31)	5%	(20)	15%	(58)	65%	(250)	6%	(23)	382
Conviction: Motivation to Damage	80%	(266)	10%	(34)	3%	(9)	5%	(15)	2%	(7)	330
Conviction: DK/NO	43%	(30)	22%	(15)	14%	(10)	12%	(8)	9%	(7)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(96)	20%	(157)	6%	(49)	21%	(163)	40%	(316)	781
Gender: Male	18%	(64)	25%	(88)	6%	(22)	23%	(83)	29%	(102)	359
Gender: Female	8%	(32)	16%	(69)	6%	(27)	19%	(80)	51%	(214)	422
Age: 18-34	7%	(15)	20%	(39)	7%	(15)	12%	(25)	53%	(106)	199
Age: 35-44	16%	(18)	17%	(20)	4%	(4)	17%	(20)	46%	(52)	114
Age: 45-64	13%	(33)	19%	(50)	4%	(12)	26%	(68)	38%	(99)	262
Age: 65+	15%	(30)	23%	(48)	9%	(19)	25%	(51)	29%	(59)	206
GenZers: 1997-2012	12%	(11)	19%	(19)	10%	(10)	13%	(13)	45%	(45)	99
Millennials: 1981-1996	10%	(20)	19%	(39)	4%	(8)	15%	(31)	53%	(110)	209
GenXers: 1965-1980	15%	(30)	20%	(41)	4%	(8)	20%	(40)	42%	(86)	205
Baby Boomers: 1946-1964	12%	(28)	23%	(54)	9%	(21)	26%	(61)	30%	(69)	234
Educ: < College	8%	(37)	15%	(72)	7%	(33)	21%	(98)	49%	(228)	468
Educ: Bachelors degree	21%	(44)	24%	(51)	4%	(8)	21%	(44)	31%	(66)	213
Educ: Post-grad	15%	(15)	33%	(33)	8%	(8)	21%	(21)	22%	(22)	100
Income: Under 50k	8%	(21)	20%	(56)	7%	(20)	21%	(58)	43%	(119)	274
Income: 50k-100k	11%	(34)	17%	(52)	6%	(20)	23%	(71)	43%	(134)	311
Income: 100k+	21%	(41)	25%	(48)	4%	(9)	18%	(34)	32%	(63)	196
Ethnicity: White (Non-Hispanic)	13%	(66)	20%	(102)	7%	(34)	24%	(118)	36%	(180)	499
Ethnicity: Hispanic	9%	(16)	17%	(31)	6%	(11)	20%	(37)	47%	(86)	180
Ethnicity: Black (Non-Hispanic)	6%	(2)	48%	(19)	1%	(1)	13%	(5)	32%	(13)	39
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	8%	(5)	5%	(3)	6%	(4)	61%	(38)	62
All Christian	10%	(41)	23%	(92)	6%	(25)	25%	(101)	35%	(137)	396
All Non-Christian	28%	(13)	28%	(13)	2%	(1)	12%	(6)	29%	(14)	47
Atheist	14%	(5)	29%	(9)	11%	(4)	4%	(1)	42%	(14)	32
Agnostic/Nothing in particular	15%	(30)	18%	(37)	4%	(9)	17%	(34)	45%	(89)	198
Something Else	7%	(7)	5%	(6)	10%	(10)	21%	(22)	58%	(62)	107
Evangelical	8%	(14)	14%	(25)	7%	(12)	30%	(55)	41%	(74)	180
Non-Evangelical	10%	(32)	23%	(70)	8%	(23)	21%	(64)	38%	(116)	305
PID: Dem (no lean)	15%	(40)	27%	(72)	5%	(14)	7%	(19)	46%	(124)	270
PID: Ind (no lean)	9%	(18)	21%	(42)	10%	(19)	14%	(26)	46%	(90)	195
PID: Rep (no lean)	12%	(37)	13%	(43)	5%	(16)	37%	(118)	32%	(102)	316

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(96)	20%	(157)	6%	(49)	21%	(163)	40%	(316)	781
PID/Gender: Dem Men	25%	(25)	32%	(32)	5%	(5)	11%	(11)	27%	(28)	101
PID/Gender: Dem Women	9%	(15)	24%	(40)	6%	(10)	5%	(8)	57%	(96)	169
PID/Gender: Ind Men	9%	(9)	26%	(26)	6%	(7)	18%	(18)	41%	(42)	102
PID/Gender: Ind Women	10%	(9)	17%	(16)	13%	(12)	9%	(8)	52%	(48)	93
PID/Gender: Rep Men	18%	(29)	19%	(30)	7%	(11)	34%	(54)	21%	(33)	157
PID/Gender: Rep Women	5%	(9)	8%	(13)	3%	(5)	40%	(64)	43%	(69)	159
Ideo: Liberal (1-3)	19%	(40)	30%	(62)	5%	(11)	7%	(15)	39%	(81)	209
Ideo: Moderate (4)	10%	(24)	20%	(48)	7%	(17)	14%	(33)	50%	(119)	241
Ideo: Conservative (5-7)	10%	(32)	15%	(46)	6%	(20)	35%	(111)	34%	(106)	315
Community: Urban	14%	(36)	22%	(56)	5%	(13)	16%	(40)	42%	(107)	253
Community: Suburban	13%	(54)	21%	(87)	6%	(26)	22%	(90)	38%	(155)	412
Community: Rural	4%	(5)	11%	(13)	8%	(10)	29%	(33)	47%	(55)	116
Military HHnm: Yes	11%	(17)	30%	(45)	3%	(5)	31%	(46)	25%	(38)	150
Military HH: No	12%	(79)	18%	(112)	7%	(44)	19%	(117)	44%	(278)	631
Employ: Private Sector	14%	(37)	24%	(65)	5%	(13)	17%	(44)	40%	(106)	265
Employ: Government	10%	(5)	25%	(11)	6%	(3)	21%	(10)	39%	(18)	46
Employ: Self-Employed	18%	(15)	10%	(8)	9%	(7)	14%	(11)	49%	(38)	79
Employ: Homemaker	—	(0)	15%	(7)	15%	(7)	25%	(12)	45%	(21)	47
Employ: Student	6%	(2)	41%	(11)	—	(0)	20%	(5)	33%	(9)	26
Employ: Retired	14%	(28)	20%	(40)	8%	(17)	30%	(62)	28%	(57)	204
Employ: Unemployed	12%	(8)	17%	(12)	1%	(1)	9%	(6)	60%	(41)	68
Employ: Other	3%	(2)	7%	(3)	4%	(2)	29%	(14)	57%	(27)	47

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(96)	20%	(157)	6%	(49)	21%	(163)	40%	(316)	781
Protestant	9%	(16)	22%	(40)	8%	(15)	34%	(62)	26%	(47)	181
Roman Catholic	12%	(23)	25%	(48)	5%	(10)	18%	(35)	41%	(81)	197
Mormon	3%	(0)	4%	(1)	2%	(0)	31%	(4)	60%	(8)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	57%	(2)	—	(0)	—	(0)	—	(0)	4
Jewish	38%	(12)	16%	(5)	3%	(1)	16%	(5)	27%	(8)	31
Muslim	23%	(2)	55%	(4)	—	(0)	11%	(1)	10%	(1)	7
Buddhist	—	(0)	55%	(3)	—	(0)	—	(0)	45%	(2)	5
Hindu	—	(0)	41%	(2)	—	(0)	—	(0)	59%	(3)	5
Atheist	14%	(5)	29%	(9)	11%	(4)	4%	(1)	42%	(14)	32
Agnostic	17%	(7)	28%	(12)	4%	(2)	17%	(7)	34%	(14)	42
Something else	7%	(7)	5%	(6)	10%	(10)	21%	(22)	58%	(62)	107
Nothing in particular	15%	(23)	16%	(25)	5%	(7)	17%	(26)	48%	(75)	157
Ideo/PID: Conservative Republican	12%	(28)	14%	(33)	4%	(10)	39%	(96)	31%	(76)	243
Ideo/PID: Moderate/Liberal Republican	13%	(9)	14%	(10)	9%	(6)	26%	(18)	37%	(25)	68
Ideo/PID: Moderate/Conservative Democrat	6%	(8)	25%	(30)	7%	(8)	10%	(12)	51%	(61)	119
Ideo/PID: Liberal Democrat	22%	(32)	29%	(42)	4%	(6)	5%	(7)	40%	(58)	146
Unfavorable of Biden and Trump	3%	(4)	23%	(32)	3%	(4)	12%	(17)	59%	(83)	140
2024 H2H Matchup: Biden Voter	16%	(57)	28%	(100)	6%	(23)	6%	(20)	44%	(153)	353
2024 H2H Matchup: Trump Voter	10%	(37)	12%	(47)	6%	(24)	37%	(140)	35%	(131)	379
2024 H2H Matchup: Would not Vote	4%	(1)	37%	(6)	13%	(2)	14%	(2)	32%	(5)	17
2024 H2H Matchup: Do not Know	5%	(2)	11%	(4)	2%	(1)	2%	(1)	79%	(26)	33
2022 House Vote: Democrat	15%	(51)	29%	(99)	7%	(25)	6%	(21)	42%	(143)	339
2022 House Vote: Republican	12%	(38)	13%	(44)	6%	(19)	40%	(130)	29%	(95)	326
2022 House Vote: Did not Vote	5%	(5)	13%	(14)	5%	(5)	8%	(9)	69%	(72)	105
2020 Vote: Joe Biden	16%	(57)	27%	(100)	7%	(26)	6%	(20)	44%	(161)	365
2020 Vote: Donald Trump	10%	(35)	14%	(51)	6%	(21)	37%	(136)	33%	(121)	362
2020 Vote: Someone Else	11%	(1)	25%	(3)	—	(0)	20%	(2)	44%	(5)	12
2020 Vote: Did not Vote	7%	(3)	7%	(3)	4%	(2)	12%	(5)	70%	(30)	42

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(96)	20%	(157)	6%	(49)	21%	(163)	40%	(316)	781
2016 Vote: Hillary Clinton	21%	(54)	26%	(66)	7%	(17)	8%	(21)	38%	(99)	257
2016 Vote: Donald Trump	9%	(30)	18%	(61)	5%	(18)	36%	(124)	32%	(109)	342
2016 Vote: Someone Else	1%	(0)	19%	(6)	—	(0)	12%	(4)	68%	(22)	32
2020 Vote/PID: Not Biden/Democrat	8%	(2)	6%	(2)	8%	(2)	19%	(5)	59%	(15)	26
2020 Vote/PID: Not Trump/Republican	10%	(3)	17%	(6)	11%	(4)	12%	(4)	50%	(17)	34
U.S. Economy: Wrong Track	8%	(46)	15%	(81)	6%	(30)	27%	(150)	44%	(241)	547
U.S. Economy: Right Direction	21%	(50)	33%	(76)	8%	(19)	6%	(14)	32%	(75)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(58)	27%	(70)	6%	(16)	6%	(15)	39%	(101)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(31)	13%	(52)	7%	(27)	35%	(137)	37%	(142)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	26%	(34)	5%	(6)	9%	(12)	55%	(73)	132
Top 2024 Issue: Economy	3%	(9)	18%	(47)	8%	(20)	24%	(65)	47%	(128)	269
Community/Gender: Urban Women	11%	(11)	13%	(13)	4%	(3)	14%	(14)	58%	(58)	99
Community/Gender: Urban Men	17%	(26)	28%	(43)	6%	(10)	17%	(27)	32%	(49)	154
Community/Gender: Rural Women	4%	(3)	12%	(10)	10%	(8)	23%	(19)	51%	(42)	83
Community/Gender: Rural Men	6%	(2)	10%	(3)	5%	(2)	43%	(14)	37%	(12)	33
Community/Gender: Suburban Women	8%	(19)	19%	(45)	6%	(15)	20%	(48)	47%	(113)	240
Community/Gender: Suburban Men	21%	(36)	24%	(42)	6%	(11)	24%	(42)	24%	(41)	172
Homeowner	13%	(88)	20%	(137)	6%	(39)	22%	(145)	39%	(261)	670
Renter	7%	(7)	18%	(18)	9%	(10)	17%	(17)	48%	(49)	101
Self + Household: White-Collar	19%	(66)	24%	(84)	5%	(19)	20%	(69)	32%	(113)	352
Self + Household: Blue Collar	7%	(21)	18%	(55)	7%	(22)	25%	(78)	43%	(133)	308
Union HH: Yes	28%	(11)	40%	(16)	8%	(3)	5%	(2)	19%	(8)	40
Union HH: No	11%	(85)	19%	(141)	6%	(46)	22%	(161)	42%	(308)	741
LGBTQ+: Yes	17%	(14)	33%	(28)	6%	(5)	10%	(9)	34%	(28)	83
LGBTQ+: No	12%	(82)	18%	(129)	6%	(44)	22%	(155)	41%	(288)	698
Motivated to Vote	13%	(95)	21%	(157)	6%	(47)	21%	(158)	38%	(281)	737
Parent: Yes	14%	(31)	24%	(53)	6%	(14)	13%	(27)	43%	(92)	217
Parent: No	11%	(65)	18%	(104)	6%	(35)	24%	(136)	40%	(224)	564
COVID Vaccine: Yes	14%	(80)	24%	(138)	6%	(35)	19%	(113)	38%	(222)	587
COVID Vaccine: No	8%	(16)	10%	(19)	7%	(14)	26%	(51)	49%	(94)	194

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(96)	20%	(157)	6%	(49)	21%	(163)	40%	(316)	781
Student Loans: Yes	9%	(10)	29%	(32)	3%	(4)	16%	(18)	43%	(47)	110
Student Loans: No	13%	(86)	19%	(125)	7%	(45)	22%	(145)	40%	(269)	671
Favorable Opinion of Haley	18%	(47)	25%	(67)	7%	(18)	25%	(67)	25%	(67)	266
Unfavorable Opinion of Haley	15%	(40)	24%	(63)	7%	(20)	21%	(56)	32%	(84)	263
Prodigal Biden Voter	8%	(4)	12%	(6)	9%	(4)	11%	(5)	59%	(27)	46
Undecided Voter (DK/WNV)	5%	(2)	20%	(10)	6%	(3)	6%	(3)	64%	(31)	50
Undecided Voter (DK)	5%	(2)	11%	(4)	2%	(1)	2%	(1)	79%	(26)	33
Watched Debate	12%	(71)	22%	(132)	8%	(45)	24%	(142)	34%	(204)	595
Watched Debate: Did not Watch	13%	(25)	13%	(24)	2%	(4)	12%	(21)	60%	(112)	186
Watched Debate: All of it	12%	(45)	19%	(69)	9%	(31)	28%	(103)	32%	(117)	366
Watched Debate: Some of it	11%	(26)	28%	(64)	6%	(13)	17%	(39)	38%	(87)	229
Continue His Campaign: Yes Biden	15%	(46)	26%	(79)	9%	(28)	11%	(35)	39%	(120)	308
Continue His Campaign: No Biden	10%	(46)	16%	(70)	5%	(20)	28%	(120)	41%	(179)	435
Continue His Campaign: Yes Trump	10%	(39)	17%	(66)	7%	(27)	34%	(133)	33%	(131)	395
Continue His Campaign: No Trump	15%	(52)	25%	(86)	6%	(22)	7%	(26)	47%	(163)	349
Conviction: Evidence	16%	(61)	24%	(93)	7%	(28)	7%	(26)	45%	(173)	382
Conviction: Motivation to Damage	8%	(27)	18%	(58)	5%	(17)	39%	(129)	30%	(98)	330
Conviction: DK/NO	11%	(7)	8%	(5)	5%	(4)	12%	(8)	64%	(44)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	19%	(152)	10%	(81)	34%	(263)	23%	(179)	781
Gender: Male	15%	(52)	23%	(81)	13%	(45)	36%	(129)	14%	(51)	359
Gender: Female	12%	(53)	17%	(71)	9%	(36)	32%	(134)	30%	(128)	422
Age: 18-34	7%	(14)	16%	(32)	21%	(42)	21%	(42)	35%	(70)	199
Age: 35-44	12%	(14)	30%	(34)	3%	(4)	30%	(35)	24%	(28)	114
Age: 45-64	12%	(31)	18%	(47)	10%	(26)	41%	(107)	20%	(52)	262
Age: 65+	22%	(46)	19%	(40)	5%	(10)	39%	(80)	14%	(29)	206
GenZers: 1997-2012	5%	(5)	17%	(17)	28%	(28)	17%	(16)	33%	(32)	99
Millennials: 1981-1996	10%	(22)	23%	(49)	9%	(18)	28%	(59)	30%	(62)	209
GenXers: 1965-1980	13%	(26)	19%	(40)	9%	(18)	34%	(70)	25%	(52)	205
Baby Boomers: 1946-1964	18%	(42)	19%	(45)	8%	(18)	43%	(100)	13%	(29)	234
Educ: < College	11%	(51)	16%	(74)	11%	(53)	34%	(158)	28%	(133)	468
Educ: Bachelors degree	15%	(31)	25%	(54)	10%	(22)	33%	(70)	17%	(36)	213
Educ: Post-grad	23%	(23)	24%	(24)	7%	(7)	35%	(35)	10%	(10)	100
Income: Under 50k	11%	(30)	17%	(46)	15%	(41)	29%	(79)	28%	(78)	274
Income: 50k-100k	14%	(42)	17%	(53)	8%	(25)	39%	(123)	22%	(68)	311
Income: 100k+	17%	(33)	27%	(53)	8%	(16)	31%	(61)	17%	(33)	196
Ethnicity: White (Non-Hispanic)	16%	(78)	19%	(93)	9%	(43)	39%	(196)	18%	(88)	499
Ethnicity: Hispanic	9%	(16)	21%	(38)	12%	(22)	27%	(48)	31%	(55)	180
Ethnicity: Black (Non-Hispanic)	15%	(6)	12%	(5)	33%	(13)	8%	(3)	32%	(13)	39
Ethnicity: Asian + Other (Non-Hispanic)	7%	(5)	25%	(16)	4%	(3)	26%	(16)	37%	(23)	62
All Christian	13%	(53)	18%	(72)	9%	(35)	43%	(169)	17%	(66)	396
All Non-Christian	34%	(16)	29%	(14)	9%	(4)	14%	(7)	14%	(6)	47
Atheist	22%	(7)	30%	(10)	18%	(6)	8%	(2)	22%	(7)	32
Agnostic/Nothing in particular	11%	(22)	22%	(43)	13%	(25)	25%	(50)	30%	(59)	198
Something Else	7%	(7)	12%	(13)	10%	(11)	33%	(35)	38%	(41)	107
Evangelical	5%	(9)	13%	(24)	13%	(24)	45%	(81)	23%	(42)	180
Non-Evangelical	16%	(49)	19%	(57)	7%	(21)	39%	(119)	19%	(59)	305
PID: Dem (no lean)	27%	(74)	26%	(70)	11%	(30)	4%	(12)	31%	(84)	270
PID: Ind (no lean)	10%	(20)	23%	(44)	14%	(28)	26%	(50)	27%	(54)	195
PID: Rep (no lean)	4%	(11)	12%	(38)	8%	(24)	64%	(201)	13%	(42)	316

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	19%	(152)	10%	(81)	34%	(263)	23%	(179)	781
PID/Gender: Dem Men	36%	(36)	28%	(28)	11%	(12)	7%	(7)	18%	(18)	101
PID/Gender: Dem Women	23%	(38)	25%	(41)	11%	(19)	3%	(4)	39%	(66)	169
PID/Gender: Ind Men	8%	(8)	28%	(28)	16%	(16)	26%	(27)	22%	(22)	102
PID/Gender: Ind Women	12%	(11)	17%	(16)	12%	(11)	25%	(24)	33%	(31)	93
PID/Gender: Rep Men	5%	(8)	16%	(25)	11%	(17)	61%	(95)	7%	(11)	157
PID/Gender: Rep Women	2%	(3)	8%	(13)	4%	(6)	66%	(105)	19%	(31)	159
Ideo: Liberal (1-3)	26%	(55)	32%	(67)	15%	(31)	6%	(12)	21%	(43)	209
Ideo: Moderate (4)	16%	(38)	19%	(45)	12%	(29)	19%	(47)	34%	(81)	241
Ideo: Conservative (5-7)	4%	(12)	13%	(39)	6%	(20)	63%	(199)	14%	(44)	315
Community: Urban	12%	(32)	23%	(58)	11%	(29)	29%	(74)	24%	(60)	253
Community: Suburban	16%	(66)	21%	(86)	9%	(37)	33%	(137)	21%	(87)	412
Community: Rural	7%	(8)	7%	(8)	14%	(16)	44%	(52)	28%	(33)	116
Military HHnm: Yes	13%	(20)	14%	(21)	10%	(14)	50%	(75)	14%	(20)	150
Military HH: No	14%	(86)	21%	(131)	11%	(67)	30%	(188)	25%	(159)	631
Employ: Private Sector	14%	(38)	22%	(59)	14%	(37)	32%	(85)	18%	(47)	265
Employ: Government	6%	(3)	20%	(9)	17%	(8)	34%	(15)	22%	(10)	46
Employ: Self-Employed	14%	(11)	26%	(20)	4%	(3)	37%	(29)	20%	(15)	79
Employ: Homemaker	4%	(2)	10%	(5)	16%	(7)	38%	(18)	32%	(15)	47
Employ: Student	10%	(3)	16%	(4)	45%	(12)	4%	(1)	26%	(7)	26
Employ: Retired	19%	(38)	21%	(42)	6%	(12)	42%	(85)	13%	(27)	204
Employ: Unemployed	7%	(5)	14%	(9)	2%	(2)	30%	(20)	47%	(32)	68
Employ: Other	12%	(5)	7%	(3)	3%	(1)	22%	(10)	56%	(26)	47

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	19%	(152)	10%	(81)	34%	(263)	23%	(179)	781
Protestant	12%	(21)	11%	(21)	8%	(15)	58%	(104)	11%	(19)	181
Roman Catholic	15%	(30)	24%	(47)	10%	(19)	31%	(61)	21%	(42)	197
Mormon	—	(0)	28%	(4)	7%	(1)	23%	(3)	42%	(6)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	33%	(1)	—	(0)	24%	(1)	—	(0)	4
Jewish	50%	(15)	22%	(7)	1%	(0)	19%	(6)	8%	(2)	31
Muslim	—	(0)	23%	(2)	55%	(4)	11%	(1)	10%	(1)	7
Buddhist	12%	(1)	71%	(3)	—	(0)	—	(0)	18%	(1)	5
Hindu	—	(0)	41%	(2)	—	(0)	7%	(0)	51%	(3)	5
Atheist	22%	(7)	30%	(10)	18%	(6)	8%	(2)	22%	(7)	32
Agnostic	27%	(11)	26%	(11)	4%	(2)	18%	(7)	25%	(10)	42
Something else	7%	(7)	12%	(13)	10%	(11)	33%	(35)	38%	(41)	107
Nothing in particular	7%	(11)	20%	(32)	15%	(23)	27%	(42)	31%	(48)	157
Ideo/PID: Conservative Republican	2%	(5)	11%	(26)	6%	(14)	72%	(174)	9%	(23)	243
Ideo/PID: Moderate/Liberal Republican	9%	(6)	18%	(12)	14%	(9)	32%	(22)	27%	(18)	68
Ideo/PID: Moderate/Conservative Democrat	23%	(28)	18%	(21)	11%	(13)	6%	(8)	41%	(49)	119
Ideo/PID: Liberal Democrat	32%	(47)	33%	(48)	12%	(17)	3%	(4)	21%	(30)	146
Unfavorable of Biden and Trump	11%	(15)	15%	(21)	16%	(22)	27%	(38)	32%	(44)	140
2024 H2H Matchup: Biden Voter	25%	(89)	28%	(98)	14%	(50)	5%	(18)	28%	(97)	353
2024 H2H Matchup: Trump Voter	3%	(12)	12%	(45)	8%	(29)	61%	(232)	16%	(61)	379
2024 H2H Matchup: Would not Vote	—	(0)	39%	(7)	17%	(3)	24%	(4)	20%	(3)	17
2024 H2H Matchup: Do not Know	11%	(4)	9%	(3)	—	(0)	27%	(9)	54%	(18)	33
2022 House Vote: Democrat	26%	(88)	29%	(99)	14%	(47)	7%	(24)	24%	(82)	339
2022 House Vote: Republican	3%	(10)	12%	(40)	7%	(24)	64%	(208)	14%	(44)	326
2022 House Vote: Did not Vote	7%	(7)	11%	(12)	10%	(11)	26%	(27)	45%	(47)	105
2020 Vote: Joe Biden	25%	(90)	29%	(105)	14%	(49)	7%	(26)	26%	(94)	365
2020 Vote: Donald Trump	3%	(10)	11%	(39)	7%	(27)	63%	(228)	16%	(59)	362
2020 Vote: Someone Else	—	(0)	26%	(3)	—	(0)	58%	(7)	17%	(2)	12
2020 Vote: Did not Vote	12%	(5)	13%	(5)	13%	(5)	6%	(2)	57%	(24)	42

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	19%	(152)	10%	(81)	34%	(263)	23%	(179)	781
2016 Vote: Hillary Clinton	32%	(82)	30%	(76)	9%	(22)	6%	(15)	24%	(62)	257
2016 Vote: Donald Trump	4%	(13)	12%	(42)	8%	(27)	63%	(215)	13%	(45)	342
2016 Vote: Someone Else	10%	(3)	22%	(7)	7%	(2)	30%	(9)	31%	(10)	32
2020 Vote/PID: Not Biden/Democrat	6%	(2)	11%	(3)	6%	(2)	21%	(6)	55%	(14)	26
2020 Vote/PID: Not Trump/Republican	5%	(2)	22%	(7)	16%	(5)	42%	(14)	15%	(5)	34
U.S. Economy: Wrong Track	7%	(37)	13%	(70)	10%	(56)	46%	(249)	25%	(135)	547
U.S. Economy: Right Direction	29%	(68)	35%	(82)	11%	(25)	6%	(14)	19%	(45)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(76)	28%	(74)	13%	(33)	5%	(14)	24%	(64)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(10)	12%	(48)	8%	(33)	59%	(231)	17%	(67)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	23%	(30)	12%	(16)	14%	(18)	37%	(49)	132
Top 2024 Issue: Economy	4%	(12)	14%	(37)	14%	(37)	36%	(96)	32%	(87)	269
Community/Gender: Urban Women	16%	(16)	26%	(25)	6%	(6)	18%	(18)	35%	(34)	99
Community/Gender: Urban Men	10%	(16)	21%	(33)	15%	(23)	37%	(56)	17%	(26)	154
Community/Gender: Rural Women	6%	(5)	5%	(4)	11%	(9)	44%	(36)	34%	(28)	83
Community/Gender: Rural Men	9%	(3)	11%	(4)	20%	(7)	46%	(15)	14%	(5)	33
Community/Gender: Suburban Women	14%	(33)	17%	(41)	9%	(21)	33%	(79)	28%	(66)	240
Community/Gender: Suburban Men	19%	(33)	26%	(45)	9%	(16)	34%	(58)	12%	(20)	172
Homeowner	14%	(93)	19%	(126)	11%	(71)	36%	(240)	21%	(140)	670
Renter	12%	(12)	24%	(25)	9%	(9)	20%	(20)	34%	(34)	101
Self + Household: White-Collar	15%	(53)	25%	(87)	8%	(29)	35%	(125)	17%	(59)	352
Self + Household: Blue Collar	15%	(45)	16%	(49)	12%	(38)	36%	(111)	21%	(65)	308
Union HH: Yes	19%	(8)	34%	(14)	25%	(10)	12%	(5)	10%	(4)	40
Union HH: No	13%	(97)	19%	(138)	10%	(71)	35%	(258)	24%	(175)	741
LGBTQ+: Yes	8%	(7)	33%	(28)	25%	(21)	9%	(8)	24%	(20)	83
LGBTQ+: No	14%	(98)	18%	(125)	9%	(61)	37%	(255)	23%	(159)	698
Motivated to Vote	14%	(103)	20%	(150)	11%	(79)	34%	(252)	21%	(153)	737
Parent: Yes	14%	(30)	22%	(48)	15%	(31)	28%	(61)	21%	(46)	217
Parent: No	13%	(75)	18%	(104)	9%	(50)	36%	(202)	24%	(133)	564
COVID Vaccine: Yes	16%	(97)	21%	(125)	10%	(59)	30%	(176)	22%	(131)	587
COVID Vaccine: No	4%	(9)	14%	(27)	12%	(23)	45%	(87)	25%	(48)	194

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	19%	(152)	10%	(81)	34%	(263)	23%	(179)	781
Student Loans: Yes	15%	(17)	23%	(25)	19%	(21)	20%	(21)	24%	(26)	110
Student Loans: No	13%	(89)	19%	(127)	9%	(61)	36%	(241)	23%	(153)	671
Favorable Opinion of Haley	11%	(28)	21%	(57)	8%	(22)	46%	(123)	13%	(35)	266
Unfavorable Opinion of Haley	27%	(70)	22%	(59)	10%	(25)	34%	(88)	8%	(21)	263
Prodigal Biden Voter	7%	(3)	25%	(12)	5%	(2)	26%	(12)	36%	(17)	46
Undecided Voter (DK/WNV)	7%	(4)	19%	(9)	6%	(3)	26%	(13)	43%	(21)	50
Undecided Voter (DK)	11%	(4)	9%	(3)	—	(0)	27%	(9)	54%	(18)	33
Watched Debate	14%	(81)	21%	(127)	11%	(67)	38%	(225)	16%	(96)	595
Watched Debate: Did not Watch	13%	(25)	14%	(25)	8%	(15)	21%	(38)	45%	(83)	186
Watched Debate: All of it	14%	(52)	18%	(68)	5%	(17)	48%	(175)	15%	(55)	366
Watched Debate: Some of it	13%	(29)	26%	(59)	22%	(49)	22%	(50)	18%	(41)	229
Continue His Campaign: Yes Biden	23%	(70)	26%	(81)	13%	(41)	12%	(36)	26%	(80)	308
Continue His Campaign: No Biden	7%	(32)	15%	(66)	8%	(36)	50%	(218)	19%	(83)	435
Continue His Campaign: Yes Trump	6%	(25)	13%	(52)	7%	(28)	57%	(227)	16%	(63)	395
Continue His Campaign: No Trump	20%	(69)	28%	(97)	15%	(53)	9%	(33)	28%	(97)	349
Conviction: Evidence	25%	(96)	28%	(106)	13%	(48)	8%	(31)	26%	(101)	382
Conviction: Motivation to Damage	2%	(7)	10%	(34)	8%	(26)	67%	(221)	13%	(42)	330
Conviction: DK/NO	2%	(2)	19%	(13)	10%	(7)	16%	(11)	53%	(37)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(184)	19%	(151)	9%	(72)	43%	(332)	5%	(41)	781
Gender: Male	22%	(80)	20%	(71)	10%	(35)	43%	(156)	5%	(18)	359
Gender: Female	25%	(104)	19%	(81)	9%	(38)	42%	(176)	5%	(23)	422
Age: 18-34	23%	(47)	18%	(36)	16%	(32)	35%	(69)	8%	(16)	199
Age: 35-44	30%	(34)	24%	(27)	4%	(5)	36%	(41)	6%	(7)	114
Age: 45-64	20%	(52)	20%	(53)	7%	(18)	50%	(130)	3%	(9)	262
Age: 65+	25%	(51)	17%	(35)	9%	(18)	45%	(92)	5%	(10)	206
GenZers: 1997-2012	20%	(19)	19%	(18)	20%	(19)	34%	(34)	8%	(8)	99
Millennials: 1981-1996	28%	(59)	21%	(45)	8%	(17)	35%	(73)	7%	(15)	209
GenXers: 1965-1980	21%	(42)	22%	(46)	7%	(15)	46%	(94)	4%	(8)	205
Baby Boomers: 1946-1964	25%	(59)	14%	(34)	9%	(21)	47%	(110)	4%	(10)	234
Educ: < College	22%	(104)	16%	(75)	10%	(47)	46%	(214)	6%	(29)	468
Educ: Bachelors degree	25%	(52)	23%	(50)	10%	(21)	39%	(82)	3%	(7)	213
Educ: Post-grad	27%	(27)	27%	(27)	4%	(4)	36%	(36)	6%	(6)	100
Income: Under 50k	30%	(82)	16%	(44)	7%	(20)	44%	(120)	3%	(7)	274
Income: 50k-100k	20%	(62)	18%	(56)	9%	(29)	43%	(135)	9%	(28)	311
Income: 100k+	20%	(39)	26%	(51)	12%	(23)	39%	(77)	3%	(6)	196
Ethnicity: White (Non-Hispanic)	21%	(106)	17%	(87)	9%	(43)	48%	(241)	5%	(24)	499
Ethnicity: Hispanic	31%	(56)	19%	(34)	14%	(25)	28%	(50)	8%	(15)	180
Ethnicity: Black (Non-Hispanic)	21%	(8)	29%	(11)	8%	(3)	36%	(14)	6%	(2)	39
Ethnicity: Asian + Other (Non-Hispanic)	23%	(14)	30%	(19)	2%	(1)	44%	(27)	1%	(0)	62
All Christian	21%	(83)	15%	(60)	11%	(43)	49%	(195)	4%	(15)	396
All Non-Christian	34%	(16)	25%	(12)	12%	(6)	23%	(11)	6%	(3)	47
Atheist	51%	(16)	25%	(8)	15%	(5)	6%	(2)	3%	(1)	32
Agnostic/Nothing in particular	23%	(45)	23%	(46)	8%	(15)	39%	(77)	8%	(15)	198
Something Else	22%	(24)	24%	(25)	4%	(4)	44%	(48)	6%	(7)	107
Evangelical	19%	(35)	13%	(24)	10%	(18)	52%	(94)	5%	(10)	180
Non-Evangelical	23%	(72)	19%	(57)	8%	(26)	47%	(142)	3%	(8)	305
PID: Dem (no lean)	46%	(124)	29%	(78)	11%	(31)	9%	(24)	5%	(13)	270
PID: Ind (no lean)	23%	(45)	22%	(43)	7%	(14)	40%	(79)	7%	(15)	195
PID: Rep (no lean)	5%	(15)	9%	(30)	9%	(28)	73%	(229)	4%	(14)	316

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(184)	19%	(151)	9%	(72)	43%	(332)	5%	(41)	781
PID/Gender: Dem Men	44%	(44)	34%	(34)	11%	(11)	9%	(9)	3%	(3)	101
PID/Gender: Dem Women	47%	(80)	26%	(45)	12%	(20)	9%	(16)	6%	(10)	169
PID/Gender: Ind Men	22%	(22)	21%	(22)	5%	(5)	44%	(45)	8%	(8)	102
PID/Gender: Ind Women	24%	(22)	23%	(22)	10%	(9)	36%	(34)	7%	(6)	93
PID/Gender: Rep Men	8%	(13)	10%	(15)	12%	(19)	65%	(103)	5%	(7)	157
PID/Gender: Rep Women	1%	(2)	9%	(15)	6%	(9)	79%	(127)	4%	(7)	159
Ideo: Liberal (1-3)	52%	(108)	31%	(65)	7%	(16)	7%	(14)	3%	(7)	209
Ideo: Moderate (4)	23%	(56)	22%	(53)	15%	(35)	34%	(81)	7%	(17)	241
Ideo: Conservative (5-7)	6%	(19)	11%	(34)	7%	(21)	73%	(231)	3%	(10)	315
Community: Urban	25%	(64)	22%	(56)	9%	(23)	37%	(95)	6%	(15)	253
Community: Suburban	25%	(103)	20%	(82)	8%	(35)	42%	(171)	5%	(20)	412
Community: Rural	14%	(16)	11%	(13)	13%	(15)	57%	(66)	5%	(6)	116
Military HHnm: Yes	22%	(32)	10%	(15)	12%	(19)	54%	(81)	2%	(3)	150
Military HH: No	24%	(151)	22%	(136)	9%	(54)	40%	(252)	6%	(38)	631
Employ: Private Sector	26%	(68)	24%	(63)	7%	(20)	37%	(99)	6%	(15)	265
Employ: Government	14%	(7)	25%	(11)	16%	(7)	43%	(20)	2%	(1)	46
Employ: Self-Employed	24%	(19)	15%	(12)	4%	(3)	54%	(42)	3%	(3)	79
Employ: Homemaker	8%	(4)	20%	(9)	9%	(4)	53%	(25)	11%	(5)	47
Employ: Student	13%	(3)	4%	(1)	30%	(8)	43%	(11)	9%	(2)	26
Employ: Retired	23%	(47)	18%	(37)	10%	(20)	45%	(92)	4%	(8)	204
Employ: Unemployed	32%	(21)	15%	(10)	12%	(8)	40%	(27)	2%	(1)	68
Employ: Other	32%	(15)	16%	(8)	5%	(2)	35%	(17)	12%	(5)	47

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(184)	19%	(151)	9%	(72)	43%	(332)	5%	(41)	781
Protestant	15%	(27)	12%	(22)	7%	(14)	63%	(114)	2%	(4)	181
Roman Catholic	28%	(56)	17%	(34)	13%	(26)	38%	(74)	4%	(7)	197
Mormon	3%	(0)	20%	(3)	3%	(0)	46%	(6)	28%	(4)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	33%	(1)	67%	(3)	—	(0)	—	(0)	4
Jewish	49%	(15)	20%	(6)	16%	(5)	12%	(4)	3%	(1)	31
Muslim	—	(0)	23%	(2)	—	(0)	56%	(4)	21%	(1)	7
Buddhist	22%	(1)	47%	(2)	14%	(1)	17%	(1)	—	(0)	5
Hindu	—	(0)	41%	(2)	—	(0)	51%	(3)	7%	(0)	5
Atheist	51%	(16)	25%	(8)	15%	(5)	6%	(2)	3%	(1)	32
Agnostic	31%	(13)	34%	(14)	6%	(3)	23%	(10)	5%	(2)	42
Something else	22%	(24)	24%	(25)	4%	(4)	44%	(48)	6%	(7)	107
Nothing in particular	20%	(32)	20%	(32)	8%	(13)	43%	(67)	9%	(13)	157
Ideo/PID: Conservative Republican	4%	(9)	9%	(22)	6%	(15)	78%	(190)	3%	(6)	243
Ideo/PID: Moderate/Liberal Republican	9%	(6)	12%	(8)	19%	(13)	50%	(34)	11%	(8)	68
Ideo/PID: Moderate/Conservative Democrat	34%	(40)	27%	(32)	18%	(21)	19%	(22)	3%	(3)	119
Ideo/PID: Liberal Democrat	57%	(83)	31%	(45)	7%	(10)	2%	(2)	4%	(6)	146
Unfavorable of Biden and Trump	15%	(21)	14%	(19)	21%	(29)	43%	(61)	7%	(9)	140
2024 H2H Matchup: Biden Voter	46%	(162)	33%	(117)	8%	(28)	9%	(32)	4%	(14)	353
2024 H2H Matchup: Trump Voter	4%	(17)	7%	(26)	9%	(33)	74%	(281)	6%	(22)	379
2024 H2H Matchup: Would not Vote	12%	(2)	18%	(3)	20%	(3)	37%	(6)	14%	(2)	17
2024 H2H Matchup: Do not Know	10%	(3)	18%	(6)	22%	(7)	40%	(13)	9%	(3)	33
2022 House Vote: Democrat	43%	(146)	33%	(111)	10%	(34)	10%	(34)	4%	(14)	339
2022 House Vote: Republican	5%	(15)	6%	(19)	8%	(25)	77%	(250)	5%	(16)	326
2022 House Vote: Did not Vote	20%	(21)	20%	(21)	12%	(13)	42%	(44)	6%	(7)	105
2020 Vote: Joe Biden	43%	(155)	32%	(118)	10%	(38)	11%	(39)	4%	(15)	365
2020 Vote: Donald Trump	5%	(17)	6%	(23)	7%	(24)	78%	(282)	4%	(16)	362
2020 Vote: Someone Else	11%	(1)	15%	(2)	11%	(1)	62%	(7)	1%	(0)	12
2020 Vote: Did not Vote	23%	(10)	21%	(9)	23%	(10)	10%	(4)	24%	(10)	42

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(184)	19%	(151)	9%	(72)	43%	(332)	5%	(41)	781
2016 Vote: Hillary Clinton	45%	(117)	34%	(87)	11%	(28)	5%	(12)	6%	(14)	257
2016 Vote: Donald Trump	6%	(20)	9%	(32)	8%	(27)	73%	(251)	4%	(12)	342
2016 Vote: Someone Else	49%	(16)	3%	(1)	—	(0)	38%	(12)	10%	(3)	32
2020 Vote/PID: Not Biden/Democrat	34%	(9)	23%	(6)	6%	(2)	21%	(5)	16%	(4)	26
2020 Vote/PID: Not Trump/Republican	10%	(3)	32%	(11)	18%	(6)	33%	(11)	7%	(2)	34
U.S. Economy: Wrong Track	15%	(85)	14%	(75)	9%	(48)	56%	(305)	6%	(34)	547
U.S. Economy: Right Direction	42%	(99)	33%	(76)	10%	(24)	12%	(27)	3%	(7)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(129)	32%	(84)	5%	(14)	9%	(25)	4%	(9)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(21)	9%	(37)	9%	(34)	72%	(279)	5%	(18)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(34)	23%	(31)	19%	(25)	21%	(28)	11%	(14)	132
Top 2024 Issue: Economy	18%	(49)	19%	(51)	9%	(25)	46%	(124)	7%	(20)	269
Community/Gender: Urban Women	31%	(31)	29%	(28)	8%	(8)	26%	(26)	6%	(6)	99
Community/Gender: Urban Men	22%	(33)	18%	(27)	10%	(15)	45%	(69)	6%	(10)	154
Community/Gender: Rural Women	16%	(13)	11%	(9)	11%	(9)	57%	(47)	6%	(5)	83
Community/Gender: Rural Men	10%	(3)	12%	(4)	17%	(5)	58%	(19)	4%	(1)	33
Community/Gender: Suburban Women	25%	(60)	18%	(43)	9%	(21)	43%	(103)	5%	(13)	240
Community/Gender: Suburban Men	25%	(43)	23%	(39)	8%	(14)	40%	(68)	4%	(8)	172
Homeowner	23%	(154)	19%	(125)	9%	(62)	45%	(300)	4%	(30)	670
Renter	29%	(29)	24%	(24)	9%	(9)	29%	(29)	10%	(10)	101
Self + Household: White-Collar	26%	(91)	22%	(78)	7%	(25)	42%	(146)	3%	(12)	352
Self + Household: Blue Collar	21%	(66)	19%	(59)	11%	(33)	44%	(137)	4%	(13)	308
Union HH: Yes	41%	(16)	33%	(13)	8%	(3)	17%	(7)	2%	(1)	40
Union HH: No	23%	(167)	19%	(138)	9%	(69)	44%	(326)	5%	(40)	741
LGBTQ+: Yes	43%	(36)	18%	(15)	7%	(6)	28%	(23)	4%	(3)	83
LGBTQ+: No	21%	(148)	20%	(137)	10%	(67)	44%	(309)	5%	(38)	698
Motivated to Vote	24%	(180)	19%	(142)	9%	(66)	43%	(316)	5%	(34)	737
Parent: Yes	26%	(56)	22%	(48)	16%	(34)	33%	(72)	3%	(7)	217
Parent: No	23%	(128)	18%	(103)	7%	(39)	46%	(260)	6%	(34)	564
COVID Vaccine: Yes	25%	(147)	22%	(130)	10%	(60)	37%	(215)	6%	(35)	587
COVID Vaccine: No	19%	(37)	11%	(21)	7%	(13)	60%	(117)	3%	(6)	194

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(184)	19%	(151)	9%	(72)	43%	(332)	5%	(41)	781
Student Loans: Yes	33%	(36)	22%	(24)	7%	(7)	36%	(39)	2%	(3)	110
Student Loans: No	22%	(148)	19%	(127)	10%	(65)	44%	(293)	6%	(38)	671
Favorable Opinion of Haley	15%	(41)	15%	(41)	11%	(29)	54%	(144)	4%	(10)	266
Unfavorable Opinion of Haley	30%	(78)	22%	(59)	5%	(14)	38%	(100)	4%	(11)	263
Prodigal Biden Voter	18%	(8)	20%	(9)	28%	(13)	20%	(9)	14%	(6)	46
Undecided Voter (DK/WNV)	11%	(5)	18%	(9)	22%	(11)	39%	(19)	11%	(5)	50
Undecided Voter (DK)	10%	(3)	18%	(6)	22%	(7)	40%	(13)	9%	(3)	33
Watched Debate	23%	(139)	19%	(111)	8%	(48)	46%	(274)	4%	(22)	595
Watched Debate: Did not Watch	24%	(45)	22%	(41)	13%	(24)	31%	(58)	10%	(19)	186
Watched Debate: All of it	20%	(72)	16%	(60)	6%	(24)	53%	(194)	4%	(16)	366
Watched Debate: Some of it	29%	(67)	22%	(51)	11%	(24)	35%	(80)	3%	(6)	229
Continue His Campaign: Yes Biden	45%	(139)	32%	(100)	6%	(18)	12%	(37)	5%	(14)	308
Continue His Campaign: No Biden	10%	(42)	9%	(40)	12%	(54)	65%	(284)	3%	(15)	435
Continue His Campaign: Yes Trump	10%	(39)	9%	(37)	7%	(27)	69%	(272)	5%	(21)	395
Continue His Campaign: No Trump	39%	(135)	30%	(105)	13%	(44)	15%	(52)	4%	(13)	349
Conviction: Evidence	40%	(152)	32%	(123)	13%	(49)	10%	(39)	5%	(18)	382
Conviction: Motivation to Damage	7%	(22)	6%	(19)	4%	(13)	80%	(264)	3%	(11)	330
Conviction: DK/NO	14%	(9)	13%	(9)	14%	(10)	41%	(29)	18%	(12)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(42)	15%	(118)	9%	(72)	22%	(168)	49%	(381)	781
Gender: Male	6%	(22)	21%	(76)	11%	(41)	27%	(99)	34%	(122)	359
Gender: Female	5%	(20)	10%	(42)	7%	(31)	16%	(69)	61%	(259)	422
Age: 18-34	3%	(6)	19%	(38)	13%	(26)	11%	(21)	54%	(108)	199
Age: 35-44	8%	(10)	17%	(19)	5%	(6)	18%	(21)	51%	(58)	114
Age: 45-64	1%	(4)	11%	(29)	8%	(22)	27%	(72)	52%	(136)	262
Age: 65+	11%	(23)	16%	(32)	9%	(19)	26%	(54)	38%	(78)	206
GenZers: 1997-2012	3%	(3)	25%	(24)	13%	(13)	11%	(11)	48%	(47)	99
Millennials: 1981-1996	6%	(12)	16%	(33)	9%	(19)	14%	(30)	55%	(115)	209
GenXers: 1965-1980	2%	(4)	10%	(21)	9%	(18)	24%	(49)	55%	(114)	205
Baby Boomers: 1946-1964	9%	(21)	16%	(37)	8%	(20)	26%	(61)	41%	(96)	234
Educ: < College	3%	(12)	11%	(53)	10%	(45)	22%	(102)	55%	(256)	468
Educ: Bachelors degree	8%	(17)	22%	(47)	8%	(18)	19%	(41)	42%	(89)	213
Educ: Post-grad	12%	(12)	17%	(17)	9%	(9)	25%	(25)	36%	(36)	100
Income: Under 50k	3%	(9)	13%	(36)	10%	(29)	22%	(62)	51%	(139)	274
Income: 50k-100k	3%	(9)	13%	(41)	10%	(30)	23%	(71)	51%	(160)	311
Income: 100k+	12%	(24)	21%	(41)	7%	(13)	18%	(35)	42%	(82)	196
Ethnicity: White (Non-Hispanic)	7%	(34)	13%	(65)	7%	(36)	25%	(123)	48%	(242)	499
Ethnicity: Hispanic	4%	(7)	11%	(19)	12%	(21)	21%	(39)	52%	(94)	180
Ethnicity: Black (Non-Hispanic)	1%	(0)	45%	(18)	13%	(5)	4%	(1)	38%	(15)	39
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	26%	(16)	15%	(9)	9%	(6)	48%	(29)	62
All Christian	7%	(27)	13%	(52)	11%	(44)	27%	(106)	42%	(167)	396
All Non-Christian	13%	(6)	33%	(16)	1%	(0)	17%	(8)	36%	(17)	47
Atheist	8%	(2)	11%	(4)	5%	(2)	1%	(0)	75%	(24)	32
Agnostic/Nothing in particular	2%	(4)	19%	(37)	7%	(14)	18%	(36)	54%	(108)	198
Something Else	3%	(3)	9%	(10)	12%	(13)	16%	(17)	60%	(65)	107
Evangelical	6%	(11)	10%	(19)	8%	(14)	27%	(48)	49%	(88)	180
Non-Evangelical	6%	(19)	13%	(40)	13%	(38)	24%	(73)	44%	(135)	305
PID: Dem (no lean)	6%	(17)	19%	(52)	9%	(24)	3%	(9)	62%	(167)	270
PID: Ind (no lean)	5%	(10)	17%	(33)	10%	(19)	15%	(29)	54%	(105)	195
PID: Rep (no lean)	5%	(15)	11%	(34)	9%	(30)	41%	(130)	34%	(108)	316

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(42)	15%	(118)	9%	(72)	22%	(168)	49%	(381)	781
PID/Gender: Dem Men	13%	(13)	25%	(25)	7%	(8)	5%	(6)	49%	(49)	101
PID/Gender: Dem Women	2%	(4)	16%	(27)	10%	(16)	2%	(4)	70%	(118)	169
PID/Gender: Ind Men	2%	(2)	24%	(25)	9%	(10)	18%	(19)	46%	(47)	102
PID/Gender: Ind Women	9%	(8)	9%	(8)	10%	(9)	11%	(10)	62%	(58)	93
PID/Gender: Rep Men	4%	(7)	16%	(26)	15%	(24)	47%	(74)	16%	(26)	157
PID/Gender: Rep Women	5%	(8)	5%	(8)	4%	(6)	35%	(56)	52%	(83)	159
Ideo: Liberal (1-3)	6%	(13)	20%	(42)	7%	(15)	6%	(13)	61%	(127)	209
Ideo: Moderate (4)	7%	(16)	17%	(41)	10%	(24)	13%	(31)	54%	(129)	241
Ideo: Conservative (5-7)	4%	(12)	11%	(35)	10%	(32)	38%	(120)	37%	(115)	315
Community: Urban	6%	(16)	14%	(35)	14%	(34)	23%	(57)	44%	(111)	253
Community: Suburban	6%	(23)	17%	(69)	7%	(30)	19%	(80)	51%	(210)	412
Community: Rural	3%	(3)	13%	(15)	7%	(8)	27%	(31)	52%	(60)	116
Military HHnm: Yes	6%	(10)	13%	(20)	8%	(12)	33%	(50)	39%	(59)	150
Military HH: No	5%	(33)	16%	(98)	9%	(60)	19%	(118)	51%	(322)	631
Employ: Private Sector	5%	(13)	19%	(51)	12%	(33)	20%	(52)	44%	(117)	265
Employ: Government	7%	(3)	25%	(11)	4%	(2)	15%	(7)	50%	(23)	46
Employ: Self-Employed	5%	(4)	16%	(13)	3%	(3)	21%	(17)	54%	(43)	79
Employ: Homemaker	2%	(1)	11%	(5)	12%	(6)	25%	(12)	49%	(23)	47
Employ: Student	—	(0)	49%	(13)	15%	(4)	2%	(1)	34%	(9)	26
Employ: Retired	9%	(19)	10%	(21)	10%	(20)	27%	(56)	43%	(87)	204
Employ: Unemployed	—	(0)	1%	(1)	3%	(2)	23%	(16)	72%	(49)	68
Employ: Other	5%	(2)	6%	(3)	5%	(2)	19%	(9)	66%	(31)	47

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(42)	15%	(118)	9%	(72)	22%	(168)	49%	(381)	781
Protestant	3%	(5)	12%	(22)	8%	(14)	40%	(72)	37%	(67)	181
Roman Catholic	11%	(22)	14%	(27)	13%	(26)	16%	(32)	46%	(91)	197
Mormon	—	(0)	8%	(1)	16%	(2)	15%	(2)	61%	(8)	14
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	57%	(2)	43%	(2)	—	(0)	—	(0)	4
Jewish	10%	(3)	32%	(10)	1%	(0)	16%	(5)	41%	(13)	31
Muslim	23%	(2)	44%	(3)	—	(0)	11%	(1)	21%	(1)	7
Buddhist	30%	(1)	16%	(1)	—	(0)	—	(0)	53%	(2)	5
Hindu	—	(0)	41%	(2)	—	(0)	51%	(3)	7%	(0)	5
Atheist	8%	(2)	11%	(4)	5%	(2)	1%	(0)	75%	(24)	32
Agnostic	4%	(2)	24%	(10)	6%	(3)	12%	(5)	54%	(23)	42
Something else	3%	(3)	9%	(10)	12%	(13)	16%	(17)	60%	(65)	107
Nothing in particular	1%	(2)	17%	(27)	7%	(11)	20%	(31)	54%	(85)	157
Ideo/PID: Conservative Republican	3%	(8)	10%	(23)	10%	(24)	43%	(105)	34%	(82)	243
Ideo/PID: Moderate/Liberal Republican	9%	(6)	15%	(10)	8%	(5)	30%	(20)	39%	(26)	68
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	21%	(25)	10%	(12)	6%	(7)	55%	(65)	119
Ideo/PID: Liberal Democrat	6%	(8)	19%	(27)	8%	(12)	1%	(2)	67%	(98)	146
Unfavorable of Biden and Trump	4%	(5)	8%	(12)	6%	(8)	12%	(17)	70%	(98)	140
2024 H2H Matchup: Biden Voter	7%	(26)	20%	(70)	10%	(34)	4%	(15)	59%	(208)	353
2024 H2H Matchup: Trump Voter	3%	(13)	11%	(41)	10%	(37)	39%	(148)	37%	(140)	379
2024 H2H Matchup: Would not Vote	18%	(3)	21%	(3)	5%	(1)	13%	(2)	44%	(7)	17
2024 H2H Matchup: Do not Know	—	(0)	12%	(4)	—	(0)	10%	(3)	78%	(26)	33
2022 House Vote: Democrat	6%	(22)	21%	(72)	10%	(34)	4%	(15)	58%	(197)	339
2022 House Vote: Republican	4%	(13)	12%	(37)	8%	(26)	43%	(141)	33%	(109)	326
2022 House Vote: Did not Vote	7%	(8)	8%	(8)	11%	(12)	9%	(9)	65%	(68)	105
2020 Vote: Joe Biden	7%	(27)	20%	(71)	10%	(36)	4%	(14)	59%	(216)	365
2020 Vote: Donald Trump	4%	(13)	12%	(43)	8%	(29)	42%	(151)	35%	(127)	362
2020 Vote: Someone Else	—	(0)	26%	(3)	—	(0)	19%	(2)	55%	(6)	12
2020 Vote: Did not Vote	5%	(2)	4%	(2)	17%	(7)	2%	(1)	72%	(30)	42

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(42)	15%	(118)	9%	(72)	22%	(168)	49%	(381)	781
2016 Vote: Hillary Clinton	8%	(21)	21%	(53)	10%	(26)	5%	(12)	56%	(145)	257
2016 Vote: Donald Trump	5%	(17)	11%	(38)	9%	(30)	42%	(143)	33%	(114)	342
2016 Vote: Someone Else	1%	(0)	2%	(1)	7%	(2)	7%	(2)	83%	(27)	32
2020 Vote/PID: Not Biden/Democrat	11%	(3)	9%	(2)	15%	(4)	5%	(1)	60%	(16)	26
2020 Vote/PID: Not Trump/Republican	10%	(3)	6%	(2)	23%	(8)	11%	(4)	50%	(17)	34
U.S. Economy: Wrong Track	3%	(14)	10%	(56)	8%	(43)	29%	(159)	50%	(275)	547
U.S. Economy: Right Direction	12%	(28)	27%	(62)	12%	(29)	4%	(9)	45%	(105)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	21%	(56)	11%	(28)	4%	(9)	56%	(146)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(18)	10%	(40)	9%	(34)	38%	(146)	39%	(151)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	17%	(23)	7%	(10)	10%	(13)	64%	(84)	132
Top 2024 Issue: Economy	2%	(6)	12%	(32)	14%	(38)	21%	(57)	51%	(136)	269
Community/Gender: Urban Women	6%	(6)	12%	(12)	8%	(7)	11%	(11)	64%	(63)	99
Community/Gender: Urban Men	7%	(10)	15%	(23)	17%	(27)	30%	(46)	31%	(48)	154
Community/Gender: Rural Women	1%	(1)	10%	(9)	9%	(7)	22%	(18)	57%	(47)	83
Community/Gender: Rural Men	6%	(2)	18%	(6)	2%	(1)	38%	(12)	37%	(12)	33
Community/Gender: Suburban Women	6%	(13)	9%	(22)	7%	(16)	17%	(40)	62%	(148)	240
Community/Gender: Suburban Men	6%	(10)	27%	(47)	8%	(14)	23%	(40)	36%	(61)	172
Homeowner	6%	(38)	16%	(106)	9%	(58)	23%	(156)	47%	(312)	670
Renter	4%	(4)	11%	(11)	14%	(14)	11%	(11)	61%	(61)	101
Self + Household: White-Collar	8%	(29)	14%	(51)	7%	(26)	22%	(78)	48%	(169)	352
Self + Household: Blue Collar	3%	(10)	16%	(49)	11%	(34)	25%	(76)	45%	(140)	308
Union HH: Yes	17%	(7)	37%	(15)	6%	(2)	6%	(2)	34%	(14)	40
Union HH: No	5%	(35)	14%	(103)	9%	(69)	22%	(166)	50%	(367)	741
LGBTQ+: Yes	7%	(5)	30%	(25)	7%	(6)	7%	(5)	50%	(41)	83
LGBTQ+: No	5%	(37)	13%	(94)	9%	(66)	23%	(163)	49%	(339)	698
Motivated to Vote	5%	(40)	16%	(117)	9%	(70)	22%	(162)	47%	(348)	737
Parent: Yes	9%	(20)	19%	(41)	15%	(33)	16%	(35)	40%	(87)	217
Parent: No	4%	(22)	14%	(77)	7%	(39)	24%	(133)	52%	(293)	564
COVID Vaccine: Yes	6%	(36)	17%	(97)	9%	(52)	20%	(120)	48%	(282)	587
COVID Vaccine: No	3%	(6)	11%	(21)	10%	(20)	25%	(48)	51%	(99)	194

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(42)	15%	(118)	9%	(72)	22%	(168)	49%	(381)	781
Student Loans: Yes	7%	(8)	21%	(23)	5%	(6)	7%	(8)	59%	(65)	110
Student Loans: No	5%	(34)	14%	(95)	10%	(66)	24%	(160)	47%	(316)	671
Favorable Opinion of Haley	9%	(23)	18%	(47)	11%	(30)	28%	(75)	34%	(91)	266
Unfavorable Opinion of Haley	5%	(14)	17%	(45)	10%	(27)	25%	(66)	42%	(110)	263
Prodigal Biden Voter	10%	(5)	12%	(5)	5%	(2)	8%	(3)	65%	(30)	46
Undecided Voter (DK/WNV)	6%	(3)	15%	(7)	2%	(1)	11%	(5)	66%	(33)	50
Undecided Voter (DK)	—	(0)	12%	(4)	—	(0)	10%	(3)	78%	(26)	33
Watched Debate	6%	(36)	18%	(105)	11%	(63)	26%	(153)	40%	(238)	595
Watched Debate: Did not Watch	3%	(6)	7%	(14)	5%	(9)	8%	(15)	77%	(143)	186
Watched Debate: All of it	8%	(29)	14%	(53)	10%	(36)	32%	(119)	35%	(129)	366
Watched Debate: Some of it	3%	(7)	23%	(52)	12%	(27)	15%	(34)	48%	(109)	229
Continue His Campaign: Yes Biden	9%	(29)	17%	(53)	12%	(37)	10%	(32)	51%	(157)	308
Continue His Campaign: No Biden	3%	(11)	13%	(58)	8%	(34)	30%	(130)	46%	(201)	435
Continue His Campaign: Yes Trump	5%	(21)	12%	(46)	11%	(43)	36%	(144)	36%	(142)	395
Continue His Campaign: No Trump	6%	(21)	20%	(70)	8%	(26)	6%	(19)	61%	(213)	349
Conviction: Evidence	7%	(27)	17%	(64)	10%	(40)	6%	(21)	60%	(229)	382
Conviction: Motivation to Damage	4%	(13)	14%	(46)	8%	(25)	43%	(140)	32%	(105)	330
Conviction: DK/NO	3%	(2)	11%	(8)	10%	(7)	9%	(7)	67%	(46)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(41)	16%	(127)	8%	(59)	17%	(132)	54%	(422)	781
Gender: Male	6%	(21)	24%	(87)	11%	(38)	19%	(69)	40%	(144)	359
Gender: Female	5%	(19)	10%	(40)	5%	(21)	15%	(63)	66%	(278)	422
Age: 18-34	4%	(7)	16%	(33)	9%	(18)	13%	(26)	58%	(115)	199
Age: 35-44	9%	(11)	19%	(22)	8%	(9)	11%	(12)	53%	(60)	114
Age: 45-64	2%	(4)	14%	(37)	5%	(14)	21%	(54)	58%	(153)	262
Age: 65+	9%	(18)	18%	(36)	9%	(18)	19%	(40)	46%	(94)	206
GenZers: 1997-2012	3%	(3)	18%	(18)	15%	(15)	17%	(16)	48%	(47)	99
Millennials: 1981-1996	7%	(14)	18%	(37)	6%	(12)	10%	(21)	60%	(125)	209
GenXers: 1965-1980	3%	(5)	14%	(29)	4%	(9)	19%	(39)	60%	(123)	205
Baby Boomers: 1946-1964	7%	(16)	17%	(41)	8%	(18)	18%	(42)	50%	(117)	234
Educ: < College	2%	(10)	13%	(60)	8%	(36)	18%	(86)	59%	(277)	468
Educ: Bachelors degree	10%	(20)	22%	(46)	7%	(15)	14%	(29)	48%	(103)	213
Educ: Post-grad	10%	(10)	21%	(21)	8%	(8)	17%	(17)	43%	(43)	100
Income: Under 50k	3%	(8)	13%	(37)	7%	(18)	21%	(58)	56%	(154)	274
Income: 50k-100k	3%	(11)	17%	(52)	8%	(26)	17%	(52)	55%	(170)	311
Income: 100k+	11%	(22)	20%	(39)	8%	(15)	11%	(22)	50%	(98)	196
Ethnicity: White (Non-Hispanic)	6%	(29)	14%	(70)	8%	(38)	19%	(93)	54%	(269)	499
Ethnicity: Hispanic	4%	(7)	19%	(34)	5%	(10)	19%	(34)	52%	(95)	180
Ethnicity: Black (Non-Hispanic)	5%	(2)	16%	(6)	26%	(10)	3%	(1)	50%	(20)	39
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	27%	(17)	2%	(1)	5%	(3)	63%	(39)	62
All Christian	6%	(25)	16%	(63)	9%	(36)	21%	(84)	48%	(189)	396
All Non-Christian	8%	(4)	35%	(17)	1%	(0)	10%	(5)	46%	(22)	47
Atheist	6%	(2)	29%	(9)	2%	(1)	3%	(1)	60%	(19)	32
Agnostic/Nothing in particular	3%	(6)	14%	(28)	11%	(21)	11%	(22)	61%	(121)	198
Something Else	4%	(5)	10%	(11)	2%	(2)	18%	(20)	66%	(71)	107
Evangelical	6%	(11)	14%	(25)	7%	(13)	22%	(39)	51%	(92)	180
Non-Evangelical	5%	(16)	15%	(47)	7%	(20)	21%	(63)	52%	(159)	305
PID: Dem (no lean)	6%	(16)	21%	(57)	8%	(21)	3%	(8)	62%	(168)	270
PID: Ind (no lean)	5%	(9)	18%	(35)	7%	(14)	9%	(17)	61%	(120)	195
PID: Rep (no lean)	5%	(16)	11%	(35)	7%	(24)	34%	(107)	42%	(134)	316

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(41)	16%	(127)	8%	(59)	17%	(132)	54%	(422)	781
PID/Gender: Dem Men	10%	(11)	34%	(35)	8%	(8)	2%	(2)	45%	(45)	101
PID/Gender: Dem Women	3%	(5)	13%	(23)	8%	(13)	3%	(6)	73%	(123)	169
PID/Gender: Ind Men	3%	(3)	22%	(22)	9%	(9)	9%	(9)	57%	(57)	102
PID/Gender: Ind Women	6%	(6)	14%	(13)	5%	(5)	9%	(8)	67%	(62)	93
PID/Gender: Rep Men	5%	(8)	19%	(30)	13%	(20)	37%	(58)	26%	(41)	157
PID/Gender: Rep Women	5%	(8)	3%	(5)	2%	(3)	31%	(50)	58%	(93)	159
Ideo: Liberal (1-3)	9%	(19)	24%	(49)	5%	(10)	5%	(10)	58%	(121)	209
Ideo: Moderate (4)	3%	(8)	14%	(34)	12%	(29)	9%	(21)	62%	(149)	241
Ideo: Conservative (5-7)	4%	(14)	14%	(43)	6%	(20)	31%	(97)	45%	(142)	315
Community: Urban	8%	(20)	16%	(42)	10%	(27)	14%	(36)	51%	(128)	253
Community: Suburban	5%	(21)	19%	(80)	7%	(29)	16%	(64)	53%	(218)	412
Community: Rural	—	(0)	5%	(6)	3%	(4)	27%	(32)	65%	(75)	116
Military HHnm: Yes	7%	(11)	14%	(22)	6%	(9)	26%	(39)	46%	(70)	150
Military HH: No	5%	(30)	17%	(106)	8%	(50)	15%	(93)	56%	(352)	631
Employ: Private Sector	7%	(18)	21%	(56)	8%	(22)	11%	(31)	52%	(138)	265
Employ: Government	1%	(0)	28%	(13)	3%	(2)	15%	(7)	53%	(24)	46
Employ: Self-Employed	4%	(3)	17%	(13)	1%	(0)	17%	(13)	61%	(48)	79
Employ: Homemaker	—	(0)	2%	(1)	4%	(2)	33%	(15)	61%	(29)	47
Employ: Student	6%	(2)	6%	(2)	41%	(11)	6%	(1)	41%	(11)	26
Employ: Retired	7%	(13)	17%	(34)	9%	(18)	20%	(40)	48%	(98)	204
Employ: Unemployed	4%	(3)	8%	(6)	2%	(1)	26%	(17)	61%	(41)	68
Employ: Other	3%	(1)	5%	(2)	6%	(3)	16%	(7)	70%	(33)	47

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(41)	16%	(127)	8%	(59)	17%	(132)	54%	(422)	781
Protestant	3%	(5)	13%	(24)	9%	(16)	30%	(55)	45%	(80)	181
Roman Catholic	9%	(18)	19%	(37)	8%	(16)	14%	(27)	51%	(100)	197
Mormon	—	(0)	4%	(1)	20%	(3)	15%	(2)	61%	(8)	14
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	33%	(1)	24%	(1)	—	(0)	—	(0)	4
Jewish	7%	(2)	30%	(9)	1%	(0)	11%	(3)	51%	(16)	31
Muslim	23%	(2)	44%	(3)	—	(0)	22%	(2)	10%	(1)	7
Buddhist	1%	(0)	46%	(2)	—	(0)	—	(0)	53%	(2)	5
Hindu	—	(0)	41%	(2)	—	(0)	—	(0)	59%	(3)	5
Atheist	6%	(2)	29%	(9)	2%	(1)	3%	(1)	60%	(19)	32
Agnostic	9%	(4)	16%	(7)	7%	(3)	6%	(3)	62%	(26)	42
Something else	4%	(5)	10%	(11)	2%	(2)	18%	(20)	66%	(71)	107
Nothing in particular	1%	(2)	14%	(21)	12%	(18)	13%	(20)	61%	(95)	157
Ideo/PID: Conservative Republican	4%	(10)	12%	(29)	5%	(11)	36%	(88)	43%	(103)	243
Ideo/PID: Moderate/Liberal Republican	8%	(6)	8%	(6)	18%	(12)	22%	(15)	43%	(29)	68
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	17%	(21)	14%	(16)	4%	(5)	61%	(72)	119
Ideo/PID: Liberal Democrat	8%	(11)	25%	(37)	3%	(5)	2%	(3)	62%	(91)	146
Unfavorable of Biden and Trump	4%	(5)	16%	(23)	6%	(9)	6%	(8)	68%	(95)	140
2024 H2H Matchup: Biden Voter	7%	(24)	23%	(80)	8%	(26)	3%	(11)	60%	(211)	353
2024 H2H Matchup: Trump Voter	4%	(17)	11%	(41)	9%	(33)	30%	(115)	46%	(173)	379
2024 H2H Matchup: Would not Vote	—	(0)	25%	(4)	—	(0)	30%	(5)	45%	(7)	17
2024 H2H Matchup: Do not Know	—	(0)	6%	(2)	—	(0)	2%	(1)	91%	(30)	33
2022 House Vote: Democrat	7%	(24)	23%	(77)	8%	(26)	4%	(13)	59%	(199)	339
2022 House Vote: Republican	4%	(15)	13%	(41)	9%	(28)	33%	(109)	41%	(133)	326
2022 House Vote: Did not Vote	2%	(2)	7%	(8)	4%	(5)	8%	(9)	78%	(81)	105
2020 Vote: Joe Biden	7%	(24)	22%	(79)	7%	(27)	4%	(15)	60%	(220)	365
2020 Vote: Donald Trump	4%	(16)	12%	(42)	8%	(27)	31%	(113)	45%	(164)	362
2020 Vote: Someone Else	—	(0)	11%	(1)	—	(0)	18%	(2)	71%	(8)	12
2020 Vote: Did not Vote	1%	(0)	11%	(5)	12%	(5)	5%	(2)	70%	(30)	42

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(41)	16%	(127)	8%	(59)	17%	(132)	54%	(422)	781
2016 Vote: Hillary Clinton	7%	(19)	23%	(59)	6%	(16)	4%	(10)	60%	(154)	257
2016 Vote: Donald Trump	5%	(18)	11%	(38)	8%	(29)	31%	(106)	44%	(151)	342
2016 Vote: Someone Else	1%	(0)	24%	(8)	—	(0)	7%	(2)	68%	(22)	32
2020 Vote/PID: Not Biden/Democrat	5%	(1)	16%	(4)	11%	(3)	9%	(2)	59%	(15)	26
2020 Vote/PID: Not Trump/Republican	9%	(3)	14%	(5)	15%	(5)	12%	(4)	50%	(17)	34
U.S. Economy: Wrong Track	3%	(17)	12%	(64)	5%	(29)	23%	(126)	57%	(312)	547
U.S. Economy: Right Direction	10%	(23)	27%	(64)	13%	(30)	3%	(6)	47%	(110)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(22)	26%	(68)	10%	(26)	2%	(6)	53%	(138)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(13)	11%	(43)	7%	(27)	31%	(119)	48%	(187)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	12%	(16)	4%	(6)	5%	(7)	73%	(97)	132
Top 2024 Issue: Economy	3%	(7)	13%	(36)	6%	(17)	15%	(41)	63%	(168)	269
Community/Gender: Urban Women	8%	(8)	15%	(15)	3%	(3)	6%	(6)	68%	(68)	99
Community/Gender: Urban Men	8%	(12)	18%	(27)	15%	(24)	20%	(30)	40%	(61)	154
Community/Gender: Rural Women	—	(0)	1%	(1)	4%	(3)	27%	(22)	69%	(57)	83
Community/Gender: Rural Men	—	(0)	15%	(5)	2%	(1)	29%	(9)	54%	(18)	33
Community/Gender: Suburban Women	5%	(11)	11%	(25)	6%	(15)	14%	(35)	64%	(153)	240
Community/Gender: Suburban Men	5%	(9)	32%	(55)	8%	(14)	17%	(29)	38%	(65)	172
Homeowner	5%	(36)	17%	(114)	8%	(52)	18%	(119)	52%	(350)	670
Renter	4%	(4)	13%	(14)	7%	(7)	12%	(12)	64%	(64)	101
Self + Household: White-Collar	6%	(22)	19%	(67)	6%	(21)	18%	(64)	50%	(178)	352
Self + Household: Blue Collar	5%	(14)	15%	(47)	8%	(26)	17%	(52)	55%	(168)	308
Union HH: Yes	17%	(7)	45%	(18)	1%	(0)	14%	(6)	23%	(9)	40
Union HH: No	5%	(34)	15%	(109)	8%	(59)	17%	(127)	56%	(412)	741
LGBTQ+: Yes	4%	(3)	20%	(17)	13%	(11)	9%	(7)	54%	(45)	83
LGBTQ+: No	5%	(37)	16%	(111)	7%	(48)	18%	(125)	54%	(377)	698
Motivated to Vote	5%	(40)	17%	(127)	8%	(58)	17%	(126)	52%	(386)	737
Parent: Yes	9%	(20)	21%	(45)	7%	(16)	11%	(25)	51%	(111)	217
Parent: No	4%	(21)	15%	(82)	8%	(43)	19%	(107)	55%	(311)	564
COVID Vaccine: Yes	6%	(36)	16%	(93)	8%	(45)	17%	(98)	54%	(315)	587
COVID Vaccine: No	3%	(5)	18%	(34)	7%	(14)	18%	(34)	55%	(107)	194

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(41)	16%	(127)	8%	(59)	17%	(132)	54%	(422)	781
Student Loans: Yes	9%	(9)	19%	(21)	3%	(4)	8%	(9)	61%	(67)	110
Student Loans: No	5%	(31)	16%	(107)	8%	(55)	18%	(123)	53%	(355)	671
Favorable Opinion of Haley	9%	(24)	19%	(52)	7%	(19)	25%	(66)	40%	(105)	266
Unfavorable Opinion of Haley	6%	(16)	20%	(52)	9%	(23)	12%	(32)	53%	(138)	263
Prodigal Biden Voter	4%	(2)	9%	(4)	4%	(2)	14%	(6)	70%	(32)	46
Undecided Voter (DK/WNV)	—	(0)	12%	(6)	—	(0)	12%	(6)	76%	(38)	50
Undecided Voter (DK)	—	(0)	6%	(2)	—	(0)	2%	(1)	91%	(30)	33
Watched Debate	6%	(33)	19%	(114)	9%	(55)	19%	(116)	47%	(277)	595
Watched Debate: Did not Watch	4%	(7)	7%	(14)	2%	(4)	9%	(16)	78%	(145)	186
Watched Debate: All of it	6%	(23)	18%	(66)	8%	(28)	25%	(93)	43%	(156)	366
Watched Debate: Some of it	4%	(10)	21%	(48)	12%	(27)	10%	(23)	53%	(120)	229
Continue His Campaign: Yes Biden	8%	(23)	23%	(71)	7%	(20)	9%	(29)	54%	(165)	308
Continue His Campaign: No Biden	4%	(16)	13%	(56)	9%	(39)	23%	(98)	52%	(227)	435
Continue His Campaign: Yes Trump	6%	(23)	13%	(51)	7%	(29)	30%	(120)	44%	(173)	395
Continue His Campaign: No Trump	5%	(16)	20%	(71)	9%	(30)	4%	(13)	63%	(220)	349
Conviction: Evidence	5%	(21)	22%	(85)	7%	(25)	4%	(17)	61%	(234)	382
Conviction: Motivation to Damage	5%	(18)	11%	(35)	8%	(27)	34%	(111)	42%	(139)	330
Conviction: DK/NO	3%	(2)	11%	(8)	10%	(7)	6%	(4)	71%	(49)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	22%	(169)	9%	(72)	25%	(199)	30%	(236)	781
Gender: Male	14%	(49)	24%	(86)	13%	(45)	28%	(102)	21%	(77)	359
Gender: Female	13%	(56)	20%	(83)	6%	(27)	23%	(97)	38%	(159)	422
Age: 18-34	8%	(16)	26%	(53)	11%	(22)	13%	(25)	42%	(84)	199
Age: 35-44	13%	(15)	25%	(29)	5%	(6)	22%	(25)	35%	(39)	114
Age: 45-64	13%	(33)	20%	(51)	9%	(23)	29%	(76)	30%	(78)	262
Age: 65+	20%	(41)	18%	(36)	10%	(21)	35%	(73)	17%	(34)	206
GenZers: 1997-2012	8%	(8)	39%	(38)	12%	(11)	12%	(11)	30%	(29)	99
Millennials: 1981-1996	10%	(21)	21%	(43)	8%	(16)	18%	(38)	44%	(91)	209
GenXers: 1965-1980	15%	(30)	20%	(41)	8%	(17)	23%	(48)	34%	(70)	205
Baby Boomers: 1946-1964	18%	(43)	18%	(42)	10%	(23)	36%	(85)	17%	(41)	234
Educ: < College	8%	(39)	19%	(88)	10%	(47)	27%	(127)	36%	(168)	468
Educ: Bachelors degree	20%	(43)	25%	(53)	9%	(19)	23%	(48)	23%	(50)	213
Educ: Post-grad	23%	(23)	28%	(28)	7%	(7)	24%	(24)	18%	(18)	100
Income: Under 50k	9%	(24)	20%	(54)	9%	(24)	22%	(61)	41%	(111)	274
Income: 50k-100k	12%	(36)	22%	(68)	10%	(30)	30%	(94)	27%	(83)	311
Income: 100k+	23%	(46)	24%	(48)	9%	(18)	22%	(43)	21%	(41)	196
Ethnicity: White (Non-Hispanic)	18%	(88)	17%	(86)	10%	(52)	31%	(152)	24%	(121)	499
Ethnicity: Hispanic	9%	(17)	24%	(44)	9%	(17)	21%	(37)	36%	(65)	180
Ethnicity: Black (Non-Hispanic)	1%	(0)	38%	(15)	5%	(2)	5%	(2)	51%	(20)	39
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	39%	(24)	2%	(1)	11%	(7)	48%	(29)	62
All Christian	11%	(45)	20%	(79)	10%	(39)	32%	(127)	27%	(105)	396
All Non-Christian	30%	(14)	36%	(17)	2%	(1)	13%	(6)	19%	(9)	47
Atheist	40%	(13)	17%	(6)	21%	(7)	5%	(2)	17%	(6)	32
Agnostic/Nothing in particular	14%	(27)	25%	(49)	9%	(18)	19%	(37)	34%	(67)	198
Something Else	5%	(5)	18%	(19)	7%	(8)	24%	(26)	45%	(48)	107
Evangelical	8%	(15)	15%	(28)	9%	(16)	35%	(63)	33%	(59)	180
Non-Evangelical	11%	(33)	22%	(68)	9%	(28)	29%	(88)	29%	(88)	305
PID: Dem (no lean)	23%	(63)	30%	(81)	10%	(26)	4%	(12)	33%	(88)	270
PID: Ind (no lean)	10%	(20)	25%	(50)	8%	(15)	19%	(36)	38%	(74)	195
PID: Rep (no lean)	7%	(22)	12%	(39)	10%	(31)	48%	(151)	23%	(73)	316

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	22%	(169)	9%	(72)	25%	(199)	30%	(236)	781
PID/Gender: Dem Men	28%	(28)	33%	(33)	20%	(20)	6%	(6)	14%	(14)	101
PID/Gender: Dem Women	20%	(34)	28%	(48)	4%	(6)	4%	(6)	44%	(75)	169
PID/Gender: Ind Men	7%	(8)	27%	(27)	10%	(10)	19%	(19)	37%	(38)	102
PID/Gender: Ind Women	13%	(13)	24%	(22)	6%	(5)	18%	(17)	39%	(37)	93
PID/Gender: Rep Men	8%	(13)	16%	(26)	10%	(15)	49%	(77)	16%	(25)	157
PID/Gender: Rep Women	6%	(9)	8%	(13)	10%	(16)	46%	(74)	30%	(48)	159
Ideo: Liberal (1-3)	30%	(63)	35%	(73)	7%	(14)	4%	(9)	24%	(50)	209
Ideo: Moderate (4)	9%	(22)	24%	(57)	13%	(31)	15%	(35)	40%	(97)	241
Ideo: Conservative (5-7)	6%	(20)	12%	(39)	9%	(27)	48%	(150)	25%	(79)	315
Community: Urban	13%	(34)	20%	(52)	12%	(31)	23%	(59)	31%	(77)	253
Community: Suburban	16%	(65)	24%	(98)	8%	(33)	23%	(94)	29%	(122)	412
Community: Rural	5%	(6)	17%	(19)	7%	(8)	39%	(46)	32%	(37)	116
Military HHnm: Yes	10%	(14)	17%	(26)	9%	(14)	45%	(67)	19%	(29)	150
Military HH: No	14%	(91)	23%	(143)	9%	(58)	21%	(132)	33%	(207)	631
Employ: Private Sector	13%	(34)	30%	(78)	9%	(25)	17%	(46)	31%	(82)	265
Employ: Government	5%	(2)	28%	(13)	13%	(6)	16%	(7)	39%	(18)	46
Employ: Self-Employed	11%	(9)	18%	(14)	11%	(9)	29%	(22)	31%	(24)	79
Employ: Homemaker	—	(0)	23%	(11)	3%	(1)	40%	(19)	35%	(16)	47
Employ: Student	13%	(3)	41%	(11)	13%	(3)	2%	(0)	31%	(8)	26
Employ: Retired	23%	(47)	15%	(31)	11%	(21)	35%	(72)	16%	(33)	204
Employ: Unemployed	5%	(3)	4%	(3)	10%	(7)	28%	(19)	53%	(36)	68
Employ: Other	14%	(6)	20%	(9)	1%	(0)	27%	(13)	39%	(18)	47

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	22%	(169)	9%	(72)	25%	(199)	30%	(236)	781
Protestant	5%	(10)	19%	(34)	12%	(22)	46%	(84)	18%	(32)	181
Roman Catholic	17%	(33)	21%	(42)	7%	(14)	21%	(41)	34%	(66)	197
Mormon	1%	(0)	10%	(1)	21%	(3)	17%	(2)	52%	(7)	14
Orthodox (e.g. Greek or Russian Orthodox)	67%	(3)	33%	(1)	—	(0)	—	(0)	—	(0)	4
Jewish	38%	(12)	36%	(11)	—	(0)	17%	(5)	9%	(3)	31
Muslim	23%	(2)	—	(0)	11%	(1)	11%	(1)	55%	(4)	7
Buddhist	27%	(1)	23%	(1)	—	(0)	6%	(0)	45%	(2)	5
Hindu	—	(0)	93%	(5)	—	(0)	—	(0)	7%	(0)	5
Atheist	40%	(13)	17%	(6)	21%	(7)	5%	(2)	17%	(6)	32
Agnostic	31%	(13)	20%	(9)	6%	(3)	16%	(7)	26%	(11)	42
Something else	5%	(5)	18%	(19)	7%	(8)	24%	(26)	45%	(48)	107
Nothing in particular	9%	(14)	26%	(40)	10%	(15)	20%	(31)	36%	(56)	157
Ideo/PID: Conservative Republican	5%	(12)	11%	(28)	10%	(25)	53%	(128)	20%	(49)	243
Ideo/PID: Moderate/Liberal Republican	15%	(10)	16%	(11)	9%	(6)	26%	(18)	34%	(23)	68
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	22%	(26)	15%	(18)	8%	(9)	44%	(52)	119
Ideo/PID: Liberal Democrat	34%	(50)	37%	(54)	5%	(8)	2%	(2)	22%	(32)	146
Unfavorable of Biden and Trump	6%	(9)	25%	(34)	15%	(21)	15%	(22)	39%	(54)	140
2024 H2H Matchup: Biden Voter	23%	(82)	32%	(112)	10%	(36)	5%	(17)	30%	(106)	353
2024 H2H Matchup: Trump Voter	6%	(23)	10%	(38)	9%	(34)	47%	(176)	28%	(108)	379
2024 H2H Matchup: Would not Vote	4%	(1)	26%	(4)	13%	(2)	15%	(2)	41%	(7)	17
2024 H2H Matchup: Do not Know	—	(0)	43%	(14)	2%	(1)	8%	(3)	47%	(16)	33
2022 House Vote: Democrat	23%	(78)	31%	(105)	12%	(40)	5%	(15)	30%	(100)	339
2022 House Vote: Republican	6%	(21)	14%	(44)	8%	(25)	52%	(168)	21%	(67)	326
2022 House Vote: Did not Vote	6%	(6)	17%	(18)	6%	(7)	11%	(12)	59%	(62)	105
2020 Vote: Joe Biden	22%	(80)	30%	(109)	12%	(43)	5%	(17)	32%	(115)	365
2020 Vote: Donald Trump	5%	(20)	12%	(43)	7%	(24)	48%	(175)	28%	(101)	362
2020 Vote: Someone Else	1%	(0)	36%	(4)	—	(0)	46%	(5)	17%	(2)	12
2020 Vote: Did not Vote	11%	(5)	30%	(13)	13%	(5)	5%	(2)	41%	(17)	42

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	22%	(169)	9%	(72)	25%	(199)	30%	(236)	781
2016 Vote: Hillary Clinton	28%	(71)	27%	(69)	12%	(31)	6%	(14)	28%	(72)	257
2016 Vote: Donald Trump	7%	(24)	15%	(51)	7%	(25)	48%	(164)	23%	(80)	342
2016 Vote: Someone Else	10%	(3)	7%	(2)	15%	(5)	12%	(4)	56%	(18)	32
2020 Vote/PID: Not Biden/Democrat	8%	(2)	31%	(8)	1%	(0)	22%	(6)	38%	(10)	26
2020 Vote/PID: Not Trump/Republican	16%	(5)	14%	(5)	33%	(11)	19%	(6)	19%	(6)	34
U.S. Economy: Wrong Track	7%	(37)	17%	(93)	8%	(45)	35%	(192)	33%	(180)	547
U.S. Economy: Right Direction	29%	(68)	33%	(76)	12%	(27)	3%	(6)	24%	(56)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(65)	35%	(91)	10%	(27)	4%	(11)	26%	(67)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(21)	13%	(51)	9%	(33)	46%	(177)	27%	(106)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	21%	(28)	9%	(12)	8%	(11)	48%	(63)	132
Top 2024 Issue: Economy	5%	(15)	20%	(53)	10%	(27)	22%	(58)	43%	(116)	269
Community/Gender: Urban Women	15%	(14)	22%	(22)	9%	(9)	12%	(11)	43%	(43)	99
Community/Gender: Urban Men	13%	(20)	19%	(30)	14%	(22)	31%	(48)	22%	(35)	154
Community/Gender: Rural Women	2%	(2)	14%	(12)	7%	(6)	39%	(32)	38%	(31)	83
Community/Gender: Rural Men	11%	(4)	22%	(7)	8%	(3)	41%	(14)	17%	(6)	33
Community/Gender: Suburban Women	17%	(40)	20%	(49)	5%	(13)	22%	(53)	35%	(85)	240
Community/Gender: Suburban Men	15%	(26)	29%	(49)	12%	(20)	23%	(40)	21%	(37)	172
Homeowner	14%	(93)	22%	(148)	9%	(62)	27%	(181)	28%	(186)	670
Renter	11%	(12)	20%	(20)	9%	(9)	17%	(18)	42%	(42)	101
Self + Household: White-Collar	19%	(66)	26%	(90)	8%	(28)	26%	(91)	22%	(77)	352
Self + Household: Blue Collar	9%	(27)	18%	(56)	13%	(39)	29%	(90)	32%	(97)	308
Union HH: Yes	20%	(8)	41%	(17)	3%	(1)	8%	(3)	26%	(11)	40
Union HH: No	13%	(97)	21%	(153)	10%	(71)	26%	(195)	30%	(225)	741
LGBTQ+: Yes	22%	(18)	30%	(25)	10%	(8)	9%	(8)	29%	(24)	83
LGBTQ+: No	12%	(87)	21%	(145)	9%	(64)	27%	(191)	30%	(212)	698
Motivated to Vote	14%	(104)	22%	(162)	10%	(72)	26%	(194)	28%	(205)	737
Parent: Yes	13%	(27)	27%	(59)	9%	(20)	18%	(40)	33%	(71)	217
Parent: No	14%	(78)	20%	(111)	9%	(53)	28%	(159)	29%	(164)	564
COVID Vaccine: Yes	16%	(93)	23%	(135)	10%	(60)	24%	(138)	27%	(161)	587
COVID Vaccine: No	6%	(12)	18%	(35)	6%	(12)	31%	(61)	39%	(75)	194

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	22%	(169)	9%	(72)	25%	(199)	30%	(236)	781
Student Loans: Yes	10%	(11)	27%	(30)	12%	(13)	11%	(12)	40%	(44)	110
Student Loans: No	14%	(94)	21%	(140)	9%	(59)	28%	(187)	29%	(192)	671
Favorable Opinion of Haley	14%	(37)	20%	(53)	12%	(31)	37%	(97)	18%	(47)	266
Unfavorable Opinion of Haley	22%	(59)	26%	(69)	8%	(21)	25%	(65)	18%	(48)	263
Prodigal Biden Voter	4%	(2)	21%	(10)	18%	(8)	11%	(5)	46%	(21)	46
Undecided Voter (DK/WNV)	1%	(1)	37%	(18)	6%	(3)	10%	(5)	45%	(22)	50
Undecided Voter (DK)	—	(0)	43%	(14)	2%	(1)	8%	(3)	47%	(16)	33
Watched Debate	13%	(75)	24%	(141)	8%	(49)	30%	(178)	25%	(151)	595
Watched Debate: Did not Watch	16%	(30)	15%	(28)	12%	(23)	11%	(20)	45%	(85)	186
Watched Debate: All of it	13%	(47)	19%	(70)	8%	(30)	39%	(143)	20%	(75)	366
Watched Debate: Some of it	12%	(27)	31%	(71)	8%	(19)	15%	(35)	33%	(76)	229
Continue His Campaign: Yes Biden	23%	(71)	30%	(92)	8%	(26)	11%	(34)	27%	(85)	308
Continue His Campaign: No Biden	6%	(27)	17%	(72)	11%	(46)	36%	(158)	30%	(131)	435
Continue His Campaign: Yes Trump	8%	(30)	14%	(54)	8%	(31)	44%	(175)	27%	(105)	395
Continue His Campaign: No Trump	19%	(65)	31%	(108)	12%	(41)	6%	(21)	33%	(114)	349
Conviction: Evidence	21%	(82)	31%	(118)	11%	(43)	6%	(21)	31%	(117)	382
Conviction: Motivation to Damage	5%	(17)	12%	(41)	7%	(22)	53%	(175)	23%	(75)	330
Conviction: DK/NO	8%	(6)	15%	(10)	11%	(8)	3%	(2)	63%	(44)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	781	100%
xdemGender	Gender: Male	359	46%
	Gender: Female	422	54%
	N	781	
age	Age: 18-34	199	26%
	Age: 35-44	114	15%
	Age: 45-64	262	34%
	Age: 65+	206	26%
	N	781	
demAgeGeneration	GenZers: 1997-2012	99	13%
	Millennials: 1981-1996	209	27%
	GenXers: 1965-1980	205	26%
	Baby Boomers: 1946-1964	234	30%
	N	747	
xeduc3	Educ: < College	468	60%
	Educ: Bachelors degree	213	27%
	Educ: Post-grad	100	13%
	N	781	
xdemInc3	Income: Under 50k	274	35%
	Income: 50k-100k	311	40%
	Income: 100k+	196	25%
	N	781	
xrace_eth	Ethnicity: White (Non-Hispanic)	499	64%
	Ethnicity: Hispanic	180	23%
	Ethnicity: Black (Non-Hispanic)	39	5%
	Ethnicity: Asian + Other (Non-Hispanic)	62	8%
	N	781	
xdemReligion	All Christian	396	51%
	All Non-Christian	47	6%
	Atheist	32	4%
	Agnostic/Nothing in particular	198	25%
	Something Else	107	14%
	N	781	
xdemEvang	Evangelical	180	23%
	Non-Evangelical	305	39%
	N	485	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	270	35%
	PID: Ind (no lean)	195	25%
	PID: Rep (no lean)	316	40%
	N	781	
xpidGender	PID/Gender: Dem Men	101	13%
	PID/Gender: Dem Women	169	22%
	PID/Gender: Ind Men	102	13%
	PID/Gender: Ind Women	93	12%
	PID/Gender: Rep Men	157	20%
	PID/Gender: Rep Women	159	20%
	N	781	
xdemIdeo3	Ideo: Liberal (1-3)	209	27%
	Ideo: Moderate (4)	241	31%
	Ideo: Conservative (5-7)	315	40%
	N	766	
xdemUsr	Community: Urban	253	32%
	Community: Suburban	412	53%
	Community: Rural	116	15%
	N	781	
xdemMilHH1	Military HHnm: Yes	150	19%
	Military HH: No	631	81%
	N	781	
xdemEmploy	Employ: Private Sector	265	34%
	Employ: Government	46	6%
	Employ: Self-Employed	79	10%
	Employ: Homemaker	47	6%
	Employ: Student	26	3%
	Employ: Retired	204	26%
	Employ: Unemployed	68	9%
	Employ: Other	47	6%
	N	781	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRelig	Protestant	181	23%
	Roman Catholic	197	25%
	Mormon	14	2%
	Orthodox (e.g. Greek or Russian Orthodox)	4	0%
	Jewish	31	4%
	Muslim	7	1%
	Buddhist	5	1%
	Hindu	5	1%
	Atheist	32	4%
	Agnostic	42	5%
	Something else	107	14%
	Nothing in particular	157	20%
	<i>N</i>	781	
BLMBxdem1	Ideo/PID: Conservative Republican	243	31%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	68	9%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	119	15%
BLMBxdem4	Ideo/PID: Liberal Democrat	146	19%
BLMBxdem5	Unfavorable of Biden and Trump	140	18%
BLMBxdem6	2024 H2H Matchup: Biden Voter	353	45%
	2024 H2H Matchup: Trump Voter	379	48%
	2024 H2H Matchup: Would not Vote	17	2%
	2024 H2H Matchup: Do not Know	33	4%
	<i>N</i>	781	
BLMBxdem7	2022 House Vote: Democrat	339	43%
	2022 House Vote: Republican	326	42%
	<i>N</i>	665	
BLMBxdem8	2022 House Vote: Did not Vote	105	13%
BLMBxdem9	2020 Vote: Joe Biden	365	47%
	2020 Vote: Donald Trump	362	46%
	2020 Vote: Someone Else	12	1%
	<i>N</i>	739	
BLMBxdem10	2020 Vote: Did not Vote	42	5%
BLMBxdem11	2016 Vote: Hillary Clinton	257	33%
	2016 Vote: Donald Trump	342	44%
	2016 Vote: Someone Else	32	4%
	<i>N</i>	631	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	26	3%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	34	4%
BLMBxdem14	U.S. Economy: Wrong Track	547	70%
	U.S. Economy: Right Direction	234	30%
	<i>N</i>	781	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	260	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	389	50%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	132	17%
	<i>N</i>	781	
BLMBxdem16	Top 2024 Issue: Economy	269	34%
BLMBxdem17	Community/Gender: Urban Women	99	13%
BLMBxdem18	Community/Gender: Urban Men	154	20%
BLMBxdem19	Community/Gender: Rural Women	83	11%
BLMBxdem20	Community/Gender: Rural Men	33	4%
BLMBxdem21	Community/Gender: Suburban Women	240	31%
BLMBxdem22	Community/Gender: Suburban Men	172	22%
BLMBxdem23	Homeowner	670	86%
	Renter	101	13%
	<i>N</i>	771	
BLMBxdem24	Self + Household: White-Collar	352	45%
	Self + Household: Blue Collar	308	39%
	<i>N</i>	660	
BLMBxdem25	Union HH: Yes	40	5%
	Union HH: No	741	95%
	<i>N</i>	781	
BLMBxdem26	LGBTQ+: Yes	83	11%
BLMBxdem27	LGBTQ+: No	698	89%
BLMBxdem28	Motivated to Vote	737	94%
BLMBxdem29	Parent: Yes	217	28%
	Parent: No	564	72%
	<i>N</i>	781	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem30	COVID Vaccine: Yes	587	75%
	COVID Vaccine: No	194	25%
	N	781	
BLMBxdem31	Student Loans: Yes	110	14%
	Student Loans: No	671	86%
	N	781	
BLMBxdem32	Favorable Opinion of Haley	266	34%
	Unfavorable Opinion of Haley	263	34%
	N	528	
BLMBxdem33	Prodigal Biden Voter	46	6%
BLMBxdem34	Undecided Voter (DK/WNV)	50	6%
BLMBxdem35	Undecided Voter (DK)	33	4%
BLMBxdem36	Watched Debate	595	76%
BLMBxdem37	Watched Debate: Did not Watch	186	24%
	Watched Debate: All of it	366	47%
	Watched Debate: Some of it	229	29%
	N	781	
BLMBxdem38	Continue His Campaign: Yes Biden	308	39%
	Continue His Campaign: No Biden	435	56%
	N	743	
BLMBxdem39	Continue His Campaign: Yes Trump	395	51%
	Continue His Campaign: No Trump	349	45%
	N	745	
BLMBxdem40	Conviction: Evidence	382	49%
	Conviction: Motivation to Damage	330	42%
	Conviction: DK/NO	69	9%
	N	781	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Georgia Tracking Poll #2405215
July 01-04, 2024

Crosstabulation Results

Methodology:

This poll was conducted from July 01 - 04, 2024, among a national sample of 790 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(219)	72%	(571)	790
Gender: Male	34%	(122)	66%	(234)	355
Gender: Female	22%	(97)	78%	(338)	435
Age: 18-34	29%	(64)	71%	(158)	222
Age: 35-44	19%	(21)	81%	(88)	109
Age: 45-64	28%	(77)	72%	(202)	280
Age: 65+	32%	(57)	68%	(123)	179
GenZers: 1997-2012	29%	(33)	71%	(81)	114
Millennials: 1981-1996	24%	(50)	76%	(157)	207
GenXers: 1965-1980	28%	(64)	72%	(168)	232
Baby Boomers: 1946-1964	31%	(69)	69%	(155)	224
Educ: < College	22%	(105)	78%	(375)	479
Educ: Bachelors degree	38%	(70)	62%	(115)	184
Educ: Post-grad	35%	(45)	65%	(82)	127
Income: Under 50k	27%	(90)	73%	(250)	340
Income: 50k-100k	24%	(68)	76%	(217)	285
Income: 100k+	36%	(60)	64%	(105)	165
Ethnicity: White (Non-Hispanic)	19%	(91)	81%	(385)	476
Ethnicity: Hispanic	37%	(11)	63%	(18)	29
Ethnicity: Black (Non-Hispanic)	42%	(107)	58%	(148)	255
Ethnicity: Asian + Other (Non-Hispanic)	34%	(10)	66%	(20)	30
All Christian	28%	(108)	72%	(283)	391
All Non-Christian	52%	(23)	48%	(21)	44
Atheist	25%	(5)	75%	(16)	21
Agnostic/Nothing in particular	25%	(37)	75%	(112)	149
Something Else	25%	(46)	75%	(140)	185
Evangelical	20%	(63)	80%	(259)	323
Non-Evangelical	35%	(87)	65%	(162)	249

Continued on next page

Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(219)	72%	(571)	790
PID: Dem (no lean)	49%	(162)	51%	(170)	332
PID: Ind (no lean)	19%	(27)	81%	(118)	145
PID: Rep (no lean)	10%	(30)	90%	(283)	313
PID/Gender: Dem Men	59%	(88)	41%	(60)	148
PID/Gender: Dem Women	40%	(74)	60%	(110)	184
PID/Gender: Ind Men	20%	(15)	80%	(63)	79
PID/Gender: Ind Women	17%	(11)	83%	(54)	66
PID/Gender: Rep Men	15%	(19)	85%	(110)	129
PID/Gender: Rep Women	6%	(11)	94%	(173)	185
Ideo: Liberal (1-3)	39%	(82)	61%	(128)	210
Ideo: Moderate (4)	37%	(86)	63%	(145)	231
Ideo: Conservative (5-7)	13%	(43)	87%	(287)	330
Community: Urban	41%	(54)	59%	(79)	133
Community: Suburban	29%	(125)	71%	(309)	434
Community: Rural	18%	(39)	82%	(183)	222
Military HHnm: Yes	27%	(33)	73%	(88)	121
Military HH: No	28%	(186)	72%	(483)	669
Employ: Private Sector	34%	(101)	66%	(197)	299
Employ: Government	30%	(18)	70%	(43)	61
Employ: Self-Employed	22%	(14)	78%	(50)	64
Employ: Homemaker	8%	(3)	92%	(38)	41
Employ: Student	18%	(5)	82%	(22)	26
Employ: Retired	25%	(52)	75%	(154)	206
Employ: Unemployed	32%	(20)	68%	(42)	62
Employ: Other	17%	(5)	83%	(26)	31

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(219)	72%	(571)	790
Protestant	22%	(66)	78%	(231)	297
Roman Catholic	43%	(39)	57%	(50)	89
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	21%	(1)	5
Jewish	67%	(12)	33%	(6)	18
Muslim	17%	(1)	83%	(7)	9
Buddhist	74%	(7)	26%	(3)	10
Hindu	27%	(2)	73%	(5)	7
Atheist	25%	(5)	75%	(16)	21
Agnostic	12%	(4)	88%	(26)	30
Something else	25%	(46)	75%	(140)	185
Nothing in particular	28%	(33)	72%	(86)	119
Ideo/PID: Conservative Republican	7%	(18)	93%	(229)	247
Ideo/PID: Moderate/Liberal Republican	18%	(11)	82%	(50)	61
Ideo/PID: Moderate/Conservative Democrat	55%	(88)	45%	(71)	160
Ideo/PID: Liberal Democrat	42%	(68)	58%	(95)	163
Unfavorable of Biden and Trump	9%	(11)	91%	(107)	117
2024 H2H Matchup: Biden Voter	47%	(172)	53%	(191)	363
2024 H2H Matchup: Trump Voter	9%	(33)	91%	(337)	371
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(21)	21
2024 H2H Matchup: Do not Know	36%	(13)	64%	(23)	35
2022 House Vote: Democrat	47%	(154)	53%	(175)	329
2022 House Vote: Republican	10%	(32)	90%	(297)	329
2022 House Vote: Did not Vote	26%	(33)	74%	(92)	126
2020 Vote: Joe Biden	47%	(171)	53%	(196)	367
2020 Vote: Donald Trump	9%	(31)	91%	(334)	366
2020 Vote: Someone Else	41%	(4)	59%	(6)	10
2020 Vote: Did not Vote	26%	(12)	74%	(35)	48
2016 Vote: Hillary Clinton	52%	(146)	48%	(132)	278
2016 Vote: Donald Trump	9%	(25)	91%	(267)	292
2016 Vote: Someone Else	14%	(3)	86%	(17)	20
2020 Vote/PID: Not Biden/Democrat	39%	(12)	61%	(18)	30

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(219)	72%	(571)	790
2020 Vote/PID: Not Trump/Republican	33%	(9)	67%	(17)	26
U.S. Economy: Wrong Track	—	(0)	100%	(571)	571
U.S. Economy: Right Direction	100%	(219)	—	(0)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(146)	47%	(130)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(38)	90%	(351)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(35)	72%	(90)	125
Top 2024 Issue: Economy	15%	(48)	85%	(277)	325
Community/Gender: Urban Women	35%	(25)	65%	(47)	72
Community/Gender: Urban Men	48%	(29)	52%	(32)	61
Community/Gender: Rural Women	15%	(21)	85%	(115)	136
Community/Gender: Rural Men	21%	(18)	79%	(68)	87
Community/Gender: Suburban Women	23%	(51)	77%	(176)	227
Community/Gender: Suburban Men	36%	(74)	64%	(133)	207
Homeowner	28%	(139)	72%	(359)	498
Renter	28%	(78)	72%	(200)	278
Self + Household: White-Collar	31%	(92)	69%	(206)	298
Self + Household: Blue Collar	24%	(88)	76%	(276)	364
Union HH: Yes	59%	(20)	41%	(14)	34
Union HH: No	26%	(199)	74%	(557)	756
LGBTQ+: Yes	33%	(29)	67%	(57)	86
LGBTQ+: No	27%	(190)	73%	(514)	704
Motivated to Vote	28%	(202)	72%	(513)	715
Parent: Yes	31%	(82)	69%	(185)	268
Parent: No	26%	(137)	74%	(386)	522
COVID Vaccine: Yes	35%	(175)	65%	(327)	501
COVID Vaccine: No	15%	(44)	85%	(244)	289
Student Loans: Yes	26%	(34)	74%	(97)	131
Student Loans: No	28%	(185)	72%	(474)	659
Favorable Opinion of Haley	21%	(52)	79%	(193)	245
Unfavorable Opinion of Haley	36%	(104)	64%	(186)	290
Prodigal Biden Voter	29%	(11)	71%	(26)	36

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(219)	72%	(571)	790
Undecided Voter (DK/WNV)	23%	(13)	77%	(43)	56
Undecided Voter (DK)	36%	(13)	64%	(23)	35
Watched Debate	28%	(165)	72%	(433)	598
Watched Debate: Did not Watch	28%	(54)	72%	(138)	192
Watched Debate: All of it	30%	(99)	70%	(231)	331
Watched Debate: Some of it	25%	(66)	75%	(201)	267
Continue His Campaign: Yes Biden	44%	(145)	56%	(183)	329
Continue His Campaign: No Biden	14%	(60)	86%	(359)	418
Continue His Campaign: Yes Trump	15%	(62)	85%	(345)	407
Continue His Campaign: No Trump	43%	(145)	57%	(195)	340
Conviction: Evidence	42%	(147)	58%	(206)	353
Conviction: Motivation to Damage	13%	(45)	87%	(305)	350
Conviction: DK/NO	31%	(27)	69%	(60)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(369)	53%	(421)	790
Gender: Male	54%	(192)	46%	(163)	355
Gender: Female	41%	(176)	59%	(258)	435
Age: 18-34	40%	(88)	60%	(134)	222
Age: 35-44	37%	(41)	63%	(68)	109
Age: 45-64	48%	(133)	52%	(147)	280
Age: 65+	60%	(107)	40%	(72)	179
GenZers: 1997-2012	42%	(49)	58%	(66)	114
Millennials: 1981-1996	35%	(72)	65%	(135)	207
GenXers: 1965-1980	47%	(110)	53%	(122)	232
Baby Boomers: 1946-1964	60%	(134)	40%	(90)	224
Educ: < College	40%	(191)	60%	(288)	479
Educ: Bachelors degree	56%	(103)	44%	(81)	184
Educ: Post-grad	59%	(74)	41%	(52)	127
Income: Under 50k	42%	(144)	58%	(197)	340
Income: 50k-100k	47%	(133)	53%	(152)	285
Income: 100k+	56%	(92)	44%	(72)	165
Ethnicity: White (Non-Hispanic)	43%	(203)	57%	(272)	476
Ethnicity: Hispanic	53%	(15)	47%	(13)	29
Ethnicity: Black (Non-Hispanic)	51%	(131)	49%	(124)	255
Ethnicity: Asian + Other (Non-Hispanic)	62%	(18)	38%	(11)	30
All Christian	50%	(197)	50%	(194)	391
All Non-Christian	53%	(23)	47%	(20)	44
Atheist	35%	(7)	65%	(14)	21
Agnostic/Nothing in particular	45%	(67)	55%	(82)	149
Something Else	40%	(75)	60%	(111)	185
Evangelical	45%	(146)	55%	(177)	323
Non-Evangelical	49%	(121)	51%	(128)	249
PID: Dem (no lean)	53%	(176)	47%	(156)	332
PID: Ind (no lean)	43%	(62)	57%	(83)	145
PID: Rep (no lean)	42%	(131)	58%	(183)	313

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(369)	53%	(421)	790
PID/Gender: Dem Men	61%	(90)	39%	(58)	148
PID/Gender: Dem Women	47%	(86)	53%	(98)	184
PID/Gender: Ind Men	42%	(33)	58%	(46)	79
PID/Gender: Ind Women	44%	(29)	56%	(37)	66
PID/Gender: Rep Men	54%	(70)	46%	(59)	129
PID/Gender: Rep Women	33%	(61)	67%	(123)	185
Ideo: Liberal (1-3)	43%	(91)	57%	(119)	210
Ideo: Moderate (4)	52%	(119)	48%	(112)	231
Ideo: Conservative (5-7)	44%	(144)	56%	(185)	330
Community: Urban	47%	(63)	53%	(71)	133
Community: Suburban	48%	(209)	52%	(225)	434
Community: Rural	44%	(97)	56%	(125)	222
Military HHnm: Yes	49%	(59)	51%	(62)	121
Military HH: No	46%	(310)	54%	(359)	669
Employ: Private Sector	51%	(151)	49%	(148)	299
Employ: Government	55%	(34)	45%	(27)	61
Employ: Self-Employed	38%	(24)	62%	(40)	64
Employ: Homemaker	31%	(13)	69%	(29)	41
Employ: Student	16%	(4)	84%	(22)	26
Employ: Retired	50%	(103)	50%	(103)	206
Employ: Unemployed	44%	(27)	56%	(35)	62
Employ: Other	43%	(13)	57%	(18)	31

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(369)	53%	(421)	790
Protestant	48%	(143)	52%	(154)	297
Roman Catholic	55%	(49)	45%	(40)	89
Orthodox (e.g. Greek or Russian Orthodox)	100%	(5)	—	(0)	5
Jewish	59%	(11)	41%	(7)	18
Muslim	10%	(1)	90%	(8)	9
Buddhist	74%	(7)	26%	(3)	10
Hindu	62%	(5)	38%	(3)	7
Atheist	35%	(7)	65%	(14)	21
Agnostic	33%	(10)	67%	(20)	30
Something else	40%	(75)	60%	(111)	185
Nothing in particular	48%	(57)	52%	(62)	119
Ideo/PID: Conservative Republican	43%	(107)	57%	(141)	247
Ideo/PID: Moderate/Liberal Republican	34%	(21)	66%	(40)	61
Ideo/PID: Moderate/Conservative Democrat	62%	(98)	38%	(61)	160
Ideo/PID: Liberal Democrat	43%	(70)	57%	(93)	163
Unfavorable of Biden and Trump	34%	(40)	66%	(78)	117
2024 H2H Matchup: Biden Voter	53%	(191)	47%	(171)	363
2024 H2H Matchup: Trump Voter	40%	(148)	60%	(222)	371
2024 H2H Matchup: Would not Vote	48%	(10)	52%	(11)	21
2024 H2H Matchup: Do not Know	53%	(19)	47%	(17)	35
2022 House Vote: Democrat	54%	(176)	46%	(152)	329
2022 House Vote: Republican	42%	(139)	58%	(189)	329
2022 House Vote: Did not Vote	41%	(52)	59%	(74)	126
2020 Vote: Joe Biden	54%	(200)	46%	(168)	367
2020 Vote: Donald Trump	37%	(137)	63%	(229)	366
2020 Vote: Someone Else	71%	(7)	29%	(3)	10
2020 Vote: Did not Vote	53%	(25)	47%	(22)	48
2016 Vote: Hillary Clinton	58%	(162)	42%	(116)	278
2016 Vote: Donald Trump	41%	(120)	59%	(172)	292
2016 Vote: Someone Else	44%	(9)	56%	(11)	20
2020 Vote/PID: Not Biden/Democrat	46%	(14)	54%	(16)	30

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(369)	53%	(421)	790
2020 Vote/PID: Not Trump/Republican	69%	(18)	31%	(8)	26
U.S. Economy: Wrong Track	31%	(179)	69%	(392)	571
U.S. Economy: Right Direction	87%	(190)	13%	(29)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(151)	45%	(124)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(156)	60%	(233)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(61)	51%	(64)	125
Top 2024 Issue: Economy	43%	(139)	57%	(186)	325
Community/Gender: Urban Women	44%	(32)	56%	(40)	72
Community/Gender: Urban Men	50%	(31)	50%	(31)	61
Community/Gender: Rural Women	39%	(53)	61%	(83)	136
Community/Gender: Rural Men	51%	(44)	49%	(43)	87
Community/Gender: Suburban Women	40%	(92)	60%	(135)	227
Community/Gender: Suburban Men	57%	(117)	43%	(90)	207
Homeowner	53%	(265)	47%	(233)	498
Renter	36%	(100)	64%	(178)	278
Self + Household: White-Collar	50%	(148)	50%	(150)	298
Self + Household: Blue Collar	44%	(162)	56%	(203)	364
Union HH: Yes	58%	(20)	42%	(14)	34
Union HH: No	46%	(349)	54%	(407)	756
LGBTQ+: Yes	46%	(40)	54%	(46)	86
LGBTQ+: No	47%	(329)	53%	(375)	704
Motivated to Vote	48%	(343)	52%	(372)	715
Parent: Yes	49%	(131)	51%	(137)	268
Parent: No	46%	(238)	54%	(284)	522
COVID Vaccine: Yes	53%	(268)	47%	(234)	501
COVID Vaccine: No	35%	(101)	65%	(188)	289
Student Loans: Yes	42%	(55)	58%	(76)	131
Student Loans: No	48%	(314)	52%	(345)	659
Favorable Opinion of Haley	51%	(125)	49%	(120)	245
Unfavorable Opinion of Haley	49%	(141)	51%	(149)	290
Prodigal Biden Voter	61%	(22)	39%	(14)	36

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(369)	53%	(421)	790
Undecided Voter (DK/WNV)	51%	(29)	49%	(28)	56
Undecided Voter (DK)	53%	(19)	47%	(17)	35
Watched Debate	47%	(281)	53%	(317)	598
Watched Debate: Did not Watch	45%	(87)	55%	(105)	192
Watched Debate: All of it	53%	(175)	47%	(155)	331
Watched Debate: Some of it	40%	(106)	60%	(161)	267
Continue His Campaign: Yes Biden	53%	(175)	47%	(154)	329
Continue His Campaign: No Biden	41%	(171)	59%	(247)	418
Continue His Campaign: Yes Trump	44%	(180)	56%	(227)	407
Continue His Campaign: No Trump	50%	(170)	50%	(171)	340
Conviction: Evidence	51%	(180)	49%	(173)	353
Conviction: Motivation to Damage	42%	(147)	58%	(203)	350
Conviction: DK/NO	48%	(42)	52%	(45)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(388)	51%	(402)	790
Gender: Male	58%	(204)	42%	(151)	355
Gender: Female	42%	(184)	58%	(251)	435
Age: 18-34	50%	(112)	50%	(110)	222
Age: 35-44	38%	(41)	62%	(68)	109
Age: 45-64	47%	(131)	53%	(149)	280
Age: 65+	58%	(104)	42%	(75)	179
GenZers: 1997-2012	54%	(61)	46%	(53)	114
Millennials: 1981-1996	42%	(86)	58%	(121)	207
GenXers: 1965-1980	48%	(111)	52%	(122)	232
Baby Boomers: 1946-1964	56%	(127)	44%	(97)	224
Educ: < College	43%	(205)	57%	(274)	479
Educ: Bachelors degree	61%	(112)	39%	(72)	184
Educ: Post-grad	56%	(70)	44%	(56)	127
Income: Under 50k	43%	(147)	57%	(193)	340
Income: 50k-100k	52%	(148)	48%	(137)	285
Income: 100k+	56%	(93)	44%	(72)	165
Ethnicity: White (Non-Hispanic)	43%	(203)	57%	(272)	476
Ethnicity: Hispanic	53%	(15)	47%	(14)	29
Ethnicity: Black (Non-Hispanic)	58%	(149)	42%	(106)	255
Ethnicity: Asian + Other (Non-Hispanic)	67%	(20)	33%	(10)	30
All Christian	51%	(200)	49%	(191)	391
All Non-Christian	74%	(32)	26%	(12)	44
Atheist	35%	(7)	65%	(14)	21
Agnostic/Nothing in particular	48%	(71)	52%	(78)	149
Something Else	42%	(78)	58%	(108)	185
Evangelical	41%	(132)	59%	(190)	323
Non-Evangelical	56%	(140)	44%	(109)	249
PID: Dem (no lean)	62%	(207)	38%	(125)	332
PID: Ind (no lean)	40%	(58)	60%	(86)	145
PID: Rep (no lean)	39%	(123)	61%	(190)	313

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(388)	51%	(402)	790
PID/Gender: Dem Men	71%	(105)	29%	(43)	148
PID/Gender: Dem Women	56%	(102)	44%	(82)	184
PID/Gender: Ind Men	43%	(34)	57%	(44)	79
PID/Gender: Ind Women	36%	(24)	64%	(42)	66
PID/Gender: Rep Men	51%	(66)	49%	(63)	129
PID/Gender: Rep Women	31%	(57)	69%	(127)	185
Ideo: Liberal (1-3)	57%	(120)	43%	(90)	210
Ideo: Moderate (4)	54%	(124)	46%	(106)	231
Ideo: Conservative (5-7)	40%	(132)	60%	(198)	330
Community: Urban	50%	(67)	50%	(66)	133
Community: Suburban	51%	(223)	49%	(211)	434
Community: Rural	44%	(97)	56%	(125)	222
Military HHnm: Yes	54%	(65)	46%	(55)	121
Military HH: No	48%	(323)	52%	(347)	669
Employ: Private Sector	53%	(158)	47%	(141)	299
Employ: Government	57%	(35)	43%	(26)	61
Employ: Self-Employed	35%	(22)	65%	(42)	64
Employ: Homemaker	43%	(18)	57%	(23)	41
Employ: Student	36%	(10)	64%	(17)	26
Employ: Retired	48%	(99)	52%	(107)	206
Employ: Unemployed	48%	(30)	52%	(32)	62
Employ: Other	55%	(17)	45%	(14)	31

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(388)	51%	(402)	790
Protestant	45%	(134)	55%	(164)	297
Roman Catholic	69%	(61)	31%	(28)	89
Orthodox (e.g. Greek or Russian Orthodox)	100%	(5)	—	(0)	5
Jewish	62%	(11)	38%	(7)	18
Muslim	55%	(5)	45%	(4)	9
Buddhist	89%	(9)	11%	(1)	10
Hindu	100%	(7)	—	(0)	7
Atheist	35%	(7)	65%	(14)	21
Agnostic	34%	(10)	66%	(20)	30
Something else	42%	(78)	58%	(108)	185
Nothing in particular	51%	(61)	49%	(58)	119
Ideo/PID: Conservative Republican	39%	(97)	61%	(150)	247
Ideo/PID: Moderate/Liberal Republican	37%	(23)	63%	(38)	61
Ideo/PID: Moderate/Conservative Democrat	63%	(101)	37%	(59)	160
Ideo/PID: Liberal Democrat	61%	(100)	39%	(63)	163
Unfavorable of Biden and Trump	37%	(43)	63%	(74)	117
2024 H2H Matchup: Biden Voter	62%	(225)	38%	(138)	363
2024 H2H Matchup: Trump Voter	37%	(138)	63%	(233)	371
2024 H2H Matchup: Would not Vote	38%	(8)	62%	(13)	21
2024 H2H Matchup: Do not Know	47%	(17)	53%	(19)	35
2022 House Vote: Democrat	63%	(207)	37%	(122)	329
2022 House Vote: Republican	40%	(131)	60%	(198)	329
2022 House Vote: Did not Vote	37%	(47)	63%	(79)	126
2020 Vote: Joe Biden	62%	(229)	38%	(138)	367
2020 Vote: Donald Trump	35%	(126)	65%	(239)	366
2020 Vote: Someone Else	83%	(8)	17%	(2)	10
2020 Vote: Did not Vote	52%	(25)	48%	(23)	48
2016 Vote: Hillary Clinton	66%	(183)	34%	(95)	278
2016 Vote: Donald Trump	35%	(101)	65%	(190)	292
2016 Vote: Someone Else	39%	(8)	61%	(12)	20
2020 Vote/PID: Not Biden/Democrat	46%	(14)	54%	(16)	30

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(388)	51%	(402)	790
2020 Vote/PID: Not Trump/Republican	73%	(19)	27%	(7)	26
U.S. Economy: Wrong Track	33%	(189)	67%	(383)	571
U.S. Economy: Right Direction	91%	(199)	9%	(19)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(175)	37%	(101)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(149)	62%	(240)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(64)	49%	(61)	125
Top 2024 Issue: Economy	40%	(130)	60%	(195)	325
Community/Gender: Urban Women	42%	(30)	58%	(42)	72
Community/Gender: Urban Men	60%	(37)	40%	(24)	61
Community/Gender: Rural Women	41%	(56)	59%	(80)	136
Community/Gender: Rural Men	48%	(42)	52%	(45)	87
Community/Gender: Suburban Women	43%	(98)	57%	(129)	227
Community/Gender: Suburban Men	61%	(126)	39%	(81)	207
Homeowner	53%	(263)	47%	(234)	498
Renter	43%	(120)	57%	(158)	278
Self + Household: White-Collar	56%	(167)	44%	(131)	298
Self + Household: Blue Collar	45%	(164)	55%	(200)	364
Union HH: Yes	72%	(25)	28%	(10)	34
Union HH: No	48%	(363)	52%	(392)	756
LGBTQ+: Yes	49%	(42)	51%	(44)	86
LGBTQ+: No	49%	(346)	51%	(358)	704
Motivated to Vote	50%	(354)	50%	(361)	715
Parent: Yes	51%	(136)	49%	(132)	268
Parent: No	48%	(252)	52%	(270)	522
COVID Vaccine: Yes	55%	(275)	45%	(226)	501
COVID Vaccine: No	39%	(113)	61%	(176)	289
Student Loans: Yes	45%	(59)	55%	(73)	131
Student Loans: No	50%	(329)	50%	(329)	659
Favorable Opinion of Haley	49%	(119)	51%	(126)	245
Unfavorable Opinion of Haley	54%	(157)	46%	(133)	290
Prodigal Biden Voter	55%	(20)	45%	(16)	36

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(388)	51%	(402)	790
Undecided Voter (DK/WNV)	44%	(25)	56%	(32)	56
Undecided Voter (DK)	47%	(17)	53%	(19)	35
Watched Debate	51%	(304)	49%	(294)	598
Watched Debate: Did not Watch	44%	(84)	56%	(108)	192
Watched Debate: All of it	55%	(181)	45%	(150)	331
Watched Debate: Some of it	46%	(123)	54%	(144)	267
Continue His Campaign: Yes Biden	59%	(195)	41%	(134)	329
Continue His Campaign: No Biden	40%	(167)	60%	(251)	418
Continue His Campaign: Yes Trump	42%	(169)	58%	(238)	407
Continue His Campaign: No Trump	59%	(201)	41%	(139)	340
Conviction: Evidence	58%	(204)	42%	(149)	353
Conviction: Motivation to Damage	41%	(142)	59%	(207)	350
Conviction: DK/NO	48%	(42)	52%	(45)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (180)	22% (174)	10% (81)	43% (343)	1% (10)	— (2)	790
Gender: Male	25% (89)	23% (81)	9% (33)	42% (150)	1% (3)	— (0)	355
Gender: Female	21% (91)	21% (93)	11% (48)	44% (193)	2% (8)	1% (2)	435
Age: 18-34	23% (52)	24% (53)	17% (37)	33% (74)	3% (6)	— (1)	222
Age: 35-44	19% (21)	24% (26)	8% (9)	48% (52)	— (0)	1% (2)	109
Age: 45-64	24% (67)	25% (70)	10% (28)	40% (112)	1% (3)	— (0)	280
Age: 65+	23% (41)	14% (26)	4% (7)	58% (105)	1% (1)	— (0)	179
GenZers: 1997-2012	24% (27)	28% (32)	16% (18)	28% (32)	4% (5)	— (0)	114
Millennials: 1981-1996	21% (44)	22% (45)	13% (27)	43% (89)	1% (1)	1% (2)	207
GenXers: 1965-1980	23% (53)	28% (64)	10% (23)	38% (89)	1% (3)	— (0)	232
Baby Boomers: 1946-1964	24% (54)	14% (31)	6% (14)	55% (124)	1% (1)	— (0)	224
Educ: < College	20% (95)	21% (98)	11% (54)	47% (223)	1% (6)	— (2)	479
Educ: Bachelors degree	28% (52)	24% (44)	12% (22)	34% (64)	1% (3)	— (0)	184
Educ: Post-grad	26% (33)	25% (31)	4% (5)	44% (56)	1% (1)	— (0)	127
Income: Under 50k	23% (79)	22% (76)	10% (33)	42% (144)	2% (5)	1% (2)	340
Income: 50k-100k	20% (58)	23% (65)	13% (37)	43% (122)	1% (2)	— (0)	285
Income: 100k+	26% (42)	20% (33)	6% (10)	47% (77)	2% (3)	— (0)	165
Ethnicity: White (Non-Hispanic)	14% (65)	16% (78)	7% (34)	61% (292)	1% (5)	— (2)	476
Ethnicity: Hispanic	33% (10)	16% (5)	19% (5)	32% (9)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	40% (102)	31% (79)	14% (37)	12% (32)	2% (6)	— (0)	255
Ethnicity: Asian + Other (Non-Hispanic)	10% (3)	42% (12)	15% (5)	32% (10)	— (0)	— (0)	30
All Christian	21% (82)	17% (65)	8% (31)	53% (209)	1% (3)	— (2)	391
All Non-Christian	31% (13)	33% (14)	14% (6)	15% (7)	6% (3)	1% (0)	44
Atheist	41% (9)	4% (1)	21% (4)	34% (7)	— (0)	— (0)	21
Agnostic/Nothing in particular	24% (36)	34% (51)	9% (14)	30% (45)	2% (4)	— (0)	149
Something Else	22% (40)	23% (43)	14% (26)	41% (76)	— (1)	— (0)	185
Evangelical	16% (51)	20% (65)	7% (22)	56% (179)	1% (4)	1% (2)	323
Non-Evangelical	27% (68)	17% (43)	14% (35)	41% (103)	— (0)	— (0)	249
PID: Dem (no lean)	50% (164)	36% (121)	10% (32)	4% (13)	1% (2)	— (0)	332
PID: Ind (no lean)	8% (12)	24% (35)	19% (28)	43% (63)	4% (6)	— (0)	145
PID: Rep (no lean)	1% (3)	6% (18)	7% (21)	85% (267)	1% (2)	1% (2)	313

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	23%	(180)	22%	(174)	10%	(81)	43%	(343)	1%	(10)	—	(2)	790
PID/Gender: Dem Men	53%	(78)	37%	(55)	7%	(10)	3%	(4)	—	(0)	—	(0)	148
PID/Gender: Dem Women	47%	(86)	36%	(66)	12%	(21)	5%	(9)	1%	(1)	—	(0)	184
PID/Gender: Ind Men	9%	(7)	23%	(18)	18%	(14)	47%	(37)	3%	(2)	—	(0)	79
PID/Gender: Ind Women	8%	(5)	25%	(17)	21%	(14)	39%	(26)	6%	(4)	1%	(0)	66
PID/Gender: Rep Men	3%	(3)	6%	(8)	7%	(9)	85%	(109)	—	(0)	—	(0)	129
PID/Gender: Rep Women	—	(0)	5%	(10)	7%	(13)	86%	(158)	1%	(2)	1%	(2)	185
Ideo: Liberal (1-3)	44%	(92)	35%	(74)	9%	(18)	10%	(22)	2%	(4)	—	(0)	210
Ideo: Moderate (4)	27%	(62)	29%	(68)	15%	(36)	27%	(63)	1%	(2)	—	(0)	231
Ideo: Conservative (5-7)	7%	(23)	7%	(25)	7%	(24)	77%	(253)	1%	(3)	1%	(2)	330
Community: Urban	40%	(54)	25%	(34)	13%	(18)	18%	(24)	2%	(3)	1%	(2)	133
Community: Suburban	24%	(102)	22%	(95)	11%	(47)	43%	(185)	1%	(5)	—	(0)	434
Community: Rural	11%	(24)	20%	(45)	8%	(17)	60%	(134)	1%	(3)	—	(0)	222
Military HHnm: Yes	25%	(30)	19%	(23)	9%	(11)	43%	(52)	3%	(4)	—	(0)	121
Military HH: No	22%	(150)	22%	(150)	10%	(70)	43%	(291)	1%	(6)	—	(2)	669
Employ: Private Sector	24%	(71)	26%	(77)	12%	(35)	38%	(113)	1%	(3)	—	(0)	299
Employ: Government	29%	(18)	24%	(14)	12%	(7)	31%	(19)	4%	(3)	—	(0)	61
Employ: Self-Employed	20%	(13)	29%	(19)	12%	(7)	34%	(22)	2%	(1)	2%	(2)	64
Employ: Homemaker	10%	(4)	17%	(7)	8%	(3)	65%	(27)	—	(0)	—	(0)	41
Employ: Student	19%	(5)	25%	(7)	18%	(5)	29%	(8)	7%	(2)	1%	(0)	26
Employ: Retired	23%	(47)	13%	(26)	7%	(14)	57%	(118)	—	(1)	—	(0)	206
Employ: Unemployed	25%	(15)	22%	(14)	15%	(9)	37%	(23)	1%	(1)	1%	(0)	62
Employ: Other	19%	(6)	35%	(11)	2%	(1)	42%	(13)	2%	(1)	—	(0)	31

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (180)	22% (174)	10% (81)	43% (343)	1% (10)	— (2)	790
Protestant	17% (51)	16% (49)	6% (19)	58% (174)	1% (2)	1% (2)	297
Roman Catholic	32% (28)	18% (16)	13% (12)	37% (33)	— (0)	— (0)	89
Orthodox (e.g. Greek or Russian Orthodox)	45% (2)	— (0)	— (0)	45% (2)	10% (0)	— (0)	5
Jewish	46% (8)	37% (6)	7% (1)	8% (1)	— (0)	2% (0)	18
Muslim	32% (3)	10% (1)	41% (3)	— (0)	17% (1)	— (0)	9
Buddhist	26% (3)	38% (4)	11% (1)	13% (1)	12% (1)	— (0)	10
Hindu	— (0)	43% (3)	5% (0)	52% (4)	— (0)	— (0)	7
Atheist	41% (9)	4% (1)	21% (4)	34% (7)	— (0)	— (0)	21
Agnostic	20% (6)	33% (10)	10% (3)	32% (10)	4% (1)	— (0)	30
Something else	22% (40)	23% (43)	14% (26)	41% (76)	— (1)	— (0)	185
Nothing in particular	25% (30)	35% (41)	9% (10)	29% (35)	2% (2)	— (0)	119
Ideo/PID: Conservative Republican	1% (3)	3% (7)	7% (17)	87% (217)	1% (2)	1% (2)	247
Ideo/PID: Moderate/Liberal Republican	— (0)	16% (10)	7% (4)	77% (47)	— (0)	— (0)	61
Ideo/PID: Moderate/Conservative Democrat	46% (74)	38% (60)	12% (18)	5% (7)	— (0)	— (0)	160
Ideo/PID: Liberal Democrat	54% (88)	35% (58)	6% (11)	3% (5)	1% (2)	— (0)	163
Unfavorable of Biden and Trump	— (0)	— (0)	48% (56)	52% (62)	— (0)	— (0)	117
2024 H2H Matchup: Biden Voter	47% (170)	41% (148)	9% (34)	2% (9)	1% (2)	— (0)	363
2024 H2H Matchup: Trump Voter	2% (7)	4% (13)	8% (31)	84% (313)	2% (6)	1% (2)	371
2024 H2H Matchup: Would not Vote	3% (1)	16% (3)	14% (3)	61% (13)	6% (1)	— (0)	21
2024 H2H Matchup: Do not Know	8% (3)	28% (10)	38% (13)	23% (8)	4% (1)	— (0)	35
2022 House Vote: Democrat	49% (162)	35% (115)	11% (35)	4% (15)	1% (2)	— (0)	329
2022 House Vote: Republican	1% (5)	6% (19)	8% (25)	83% (274)	1% (4)	1% (2)	329
2022 House Vote: Did not Vote	11% (13)	31% (39)	15% (19)	40% (50)	3% (4)	— (1)	126
2020 Vote: Joe Biden	45% (167)	38% (140)	12% (43)	4% (16)	— (1)	— (0)	367
2020 Vote: Donald Trump	2% (7)	5% (18)	8% (29)	83% (305)	1% (5)	— (2)	366
2020 Vote: Someone Else	— (0)	25% (2)	20% (2)	55% (5)	— (0)	— (0)	10
2020 Vote: Did not Vote	12% (6)	29% (14)	15% (7)	36% (17)	7% (3)	2% (1)	48
2016 Vote: Hillary Clinton	53% (148)	33% (91)	9% (24)	5% (13)	1% (1)	— (0)	278
2016 Vote: Donald Trump	3% (8)	7% (19)	7% (22)	82% (240)	1% (4)	— (0)	292
2016 Vote: Someone Else	10% (2)	24% (5)	11% (2)	56% (11)	— (0)	— (0)	20
2020 Vote/PID: Not Biden/Democrat	24% (7)	41% (12)	14% (4)	19% (6)	1% (0)	1% (0)	30

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (180)	22% (174)	10% (81)	43% (343)	1% (10)	— (2)	790
2020 Vote/PID: Not Trump/Republican	6% (2)	26% (7)	12% (3)	56% (15)	— (0)	— (0)	26
U.S. Economy: Wrong Track	11% (62)	19% (107)	11% (64)	57% (328)	1% (7)	— (2)	571
U.S. Economy: Right Direction	54% (118)	30% (66)	8% (17)	7% (15)	1% (3)	— (0)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54% (149)	35% (97)	9% (26)	— (1)	1% (3)	— (0)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (14)	5% (18)	9% (34)	81% (317)	1% (4)	1% (2)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (17)	47% (58)	17% (22)	20% (25)	3% (4)	— (0)	125
Top 2024 Issue: Economy	14% (45)	19% (63)	10% (32)	55% (178)	1% (4)	1% (2)	325
Community/Gender: Urban Women	33% (24)	25% (18)	14% (10)	22% (16)	4% (3)	2% (2)	72
Community/Gender: Urban Men	49% (30)	26% (16)	13% (8)	12% (8)	— (0)	— (0)	61
Community/Gender: Rural Women	11% (15)	19% (26)	11% (15)	57% (77)	1% (2)	— (0)	136
Community/Gender: Rural Men	10% (8)	22% (19)	3% (2)	65% (57)	1% (1)	— (0)	87
Community/Gender: Suburban Women	23% (52)	22% (49)	10% (23)	44% (100)	1% (3)	— (0)	227
Community/Gender: Suburban Men	24% (50)	22% (46)	11% (23)	41% (85)	1% (2)	— (0)	207
Homeowner	21% (107)	19% (95)	8% (40)	50% (250)	1% (5)	— (2)	498
Renter	26% (73)	27% (76)	14% (38)	30% (85)	2% (6)	— (0)	278
Self + Household: White-Collar	26% (77)	23% (70)	9% (26)	41% (123)	— (1)	— (0)	298
Self + Household: Blue Collar	20% (72)	18% (66)	9% (34)	51% (185)	2% (6)	1% (2)	364
Union HH: Yes	42% (14)	22% (8)	9% (3)	18% (6)	8% (3)	— (0)	34
Union HH: No	22% (165)	22% (166)	10% (78)	45% (336)	1% (8)	— (2)	756
LGBTQ+: Yes	32% (27)	29% (25)	16% (14)	19% (16)	4% (3)	— (0)	86
LGBTQ+: No	22% (152)	21% (149)	10% (67)	46% (327)	1% (7)	— (2)	704
Motivated to Vote	24% (174)	21% (151)	8% (61)	45% (320)	1% (9)	— (2)	715
Parent: Yes	25% (66)	24% (65)	10% (26)	39% (105)	1% (4)	1% (2)	268
Parent: No	22% (114)	21% (109)	11% (55)	45% (237)	1% (7)	— (1)	522
COVID Vaccine: Yes	28% (139)	26% (129)	11% (56)	34% (171)	1% (6)	— (0)	501
COVID Vaccine: No	14% (41)	16% (45)	9% (25)	59% (172)	1% (4)	1% (2)	289
Student Loans: Yes	24% (32)	29% (38)	12% (15)	33% (44)	2% (3)	— (0)	131
Student Loans: No	22% (148)	21% (136)	10% (66)	45% (299)	1% (7)	— (2)	659
Favorable Opinion of Haley	16% (39)	14% (35)	6% (14)	62% (151)	2% (5)	1% (2)	245
Unfavorable Opinion of Haley	33% (95)	23% (65)	11% (32)	34% (98)	— (0)	— (0)	290
Prodigal Biden Voter	9% (3)	30% (11)	33% (12)	28% (10)	— (0)	— (0)	36

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (180)	22% (174)	10% (81)	43% (343)	1% (10)	— (2)	790
Undecided Voter (DK/WNV)	6% (3)	23% (13)	29% (16)	37% (21)	5% (3)	— (0)	56
Undecided Voter (DK)	8% (3)	28% (10)	38% (13)	23% (8)	4% (1)	— (0)	35
Watched Debate	23% (140)	19% (113)	10% (59)	47% (278)	1% (7)	— (0)	598
Watched Debate: Did not Watch	21% (40)	31% (60)	11% (22)	34% (65)	2% (3)	1% (2)	192
Watched Debate: All of it	25% (82)	14% (46)	9% (30)	51% (167)	1% (4)	— (0)	331
Watched Debate: Some of it	22% (58)	25% (67)	11% (29)	41% (111)	1% (3)	— (0)	267
Continue His Campaign: Yes Biden	48% (159)	29% (95)	5% (17)	17% (56)	1% (3)	— (0)	329
Continue His Campaign: No Biden	4% (17)	14% (59)	13% (56)	67% (279)	1% (5)	— (2)	418
Continue His Campaign: Yes Trump	6% (25)	8% (31)	8% (33)	76% (310)	2% (7)	— (0)	407
Continue His Campaign: No Trump	43% (146)	36% (124)	11% (39)	9% (31)	— (1)	— (0)	340
Conviction: Evidence	41% (145)	37% (132)	13% (45)	8% (29)	1% (2)	— (0)	353
Conviction: Motivation to Damage	8% (28)	6% (20)	5% (18)	79% (277)	1% (5)	1% (2)	350
Conviction: DK/NO	8% (7)	25% (22)	20% (17)	43% (37)	4% (3)	— (0)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	25% (198)	19% (146)	10% (81)	42% (330)	3% (20)	2% (15)	790
Gender: Male	24% (84)	19% (69)	9% (31)	46% (163)	1% (5)	1% (5)	355
Gender: Female	26% (114)	18% (78)	11% (50)	39% (167)	4% (16)	2% (10)	435
Age: 18-34	25% (56)	21% (46)	16% (36)	27% (61)	4% (9)	6% (14)	222
Age: 35-44	19% (21)	23% (25)	6% (6)	50% (55)	1% (1)	— (0)	109
Age: 45-64	27% (77)	19% (53)	11% (31)	39% (108)	4% (10)	— (0)	280
Age: 65+	24% (43)	12% (22)	4% (7)	59% (106)	— (1)	— (0)	179
GenZers: 1997-2012	31% (36)	20% (23)	12% (14)	23% (26)	4% (5)	10% (11)	114
Millennials: 1981-1996	20% (41)	22% (46)	14% (28)	40% (84)	3% (5)	2% (3)	207
GenXers: 1965-1980	27% (63)	19% (45)	10% (23)	39% (91)	4% (10)	— (0)	232
Baby Boomers: 1946-1964	25% (56)	14% (32)	7% (16)	54% (120)	— (1)	— (0)	224
Educ: < College	24% (114)	16% (76)	9% (41)	45% (216)	4% (17)	3% (14)	479
Educ: Bachelors degree	26% (49)	26% (48)	15% (28)	31% (58)	1% (2)	— (1)	184
Educ: Post-grad	27% (35)	18% (23)	9% (12)	44% (56)	1% (1)	— (0)	127
Income: Under 50k	29% (98)	17% (57)	7% (25)	40% (137)	3% (11)	3% (12)	340
Income: 50k-100k	20% (56)	22% (63)	13% (36)	42% (120)	3% (9)	— (1)	285
Income: 100k+	27% (44)	16% (26)	12% (20)	45% (73)	— (0)	1% (2)	165
Ethnicity: White (Non-Hispanic)	14% (69)	13% (62)	11% (52)	58% (276)	2% (11)	1% (6)	476
Ethnicity: Hispanic	32% (9)	22% (6)	10% (3)	32% (9)	— (0)	4% (1)	29
Ethnicity: Black (Non-Hispanic)	44% (112)	27% (68)	9% (23)	14% (35)	4% (10)	3% (8)	255
Ethnicity: Asian + Other (Non-Hispanic)	25% (7)	33% (10)	11% (3)	31% (9)	— (0)	— (0)	30
All Christian	22% (87)	14% (56)	10% (41)	50% (196)	1% (5)	2% (6)	391
All Non-Christian	30% (13)	30% (13)	16% (7)	17% (8)	6% (2)	1% (0)	44
Atheist	35% (7)	17% (4)	9% (2)	32% (7)	7% (2)	— (0)	21
Agnostic/Nothing in particular	29% (44)	23% (34)	14% (21)	29% (44)	3% (4)	2% (2)	149
Something Else	25% (47)	21% (39)	6% (11)	41% (76)	4% (7)	3% (6)	185
Evangelical	21% (67)	15% (49)	8% (25)	52% (169)	2% (8)	2% (5)	323
Non-Evangelical	26% (65)	18% (46)	10% (26)	41% (101)	2% (4)	3% (7)	249
PID: Dem (no lean)	53% (175)	30% (100)	9% (29)	5% (16)	2% (5)	2% (6)	332
PID: Ind (no lean)	7% (11)	20% (30)	18% (26)	46% (66)	6% (8)	3% (4)	145
PID: Rep (no lean)	4% (11)	5% (17)	8% (26)	79% (248)	2% (7)	1% (5)	313

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	25%	(198)	19%	(146)	10%	(81)	42%	(330)	3%	(20)	2%	(15)	790
PID/Gender: Dem Men	51%	(76)	28%	(42)	12%	(18)	7%	(11)	—	(0)	1%	(2)	148
PID/Gender: Dem Women	54%	(99)	32%	(58)	6%	(11)	3%	(5)	3%	(5)	2%	(5)	184
PID/Gender: Ind Men	6%	(4)	25%	(19)	14%	(11)	53%	(42)	2%	(1)	1%	(1)	79
PID/Gender: Ind Women	10%	(6)	16%	(10)	22%	(15)	37%	(24)	11%	(7)	5%	(3)	66
PID/Gender: Rep Men	3%	(3)	6%	(8)	2%	(2)	86%	(110)	3%	(3)	2%	(2)	129
PID/Gender: Rep Women	4%	(8)	5%	(9)	13%	(24)	74%	(137)	2%	(4)	1%	(2)	185
Ideo: Liberal (1-3)	47%	(98)	29%	(61)	11%	(24)	10%	(21)	2%	(3)	2%	(3)	210
Ideo: Moderate (4)	31%	(71)	23%	(52)	14%	(31)	26%	(61)	4%	(10)	3%	(6)	231
Ideo: Conservative (5-7)	8%	(27)	8%	(26)	8%	(26)	74%	(244)	1%	(5)	1%	(2)	330
Community: Urban	45%	(60)	25%	(33)	9%	(13)	17%	(23)	2%	(3)	2%	(3)	133
Community: Suburban	25%	(109)	20%	(85)	11%	(47)	41%	(180)	2%	(8)	1%	(5)	434
Community: Rural	13%	(29)	13%	(28)	10%	(21)	57%	(128)	4%	(9)	3%	(7)	222
Military HHnm: Yes	28%	(34)	14%	(17)	8%	(10)	48%	(58)	1%	(2)	—	(0)	121
Military HH: No	24%	(164)	19%	(129)	11%	(71)	41%	(272)	3%	(19)	2%	(14)	669
Employ: Private Sector	23%	(70)	21%	(64)	13%	(40)	37%	(111)	4%	(11)	1%	(4)	299
Employ: Government	36%	(22)	21%	(13)	13%	(8)	26%	(16)	3%	(2)	1%	(1)	61
Employ: Self-Employed	25%	(16)	24%	(15)	5%	(3)	40%	(26)	3%	(2)	3%	(2)	64
Employ: Homemaker	12%	(5)	20%	(8)	9%	(4)	59%	(24)	—	(0)	—	(0)	41
Employ: Student	39%	(10)	21%	(6)	15%	(4)	17%	(5)	4%	(1)	3%	(1)	26
Employ: Retired	25%	(51)	11%	(23)	7%	(14)	57%	(118)	—	(1)	—	(0)	206
Employ: Unemployed	19%	(12)	22%	(14)	11%	(7)	33%	(21)	3%	(2)	12%	(7)	62
Employ: Other	38%	(12)	14%	(4)	5%	(1)	36%	(11)	8%	(2)	—	(0)	31

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	25% (198)	19% (146)	10% (81)	42% (330)	3% (20)	2% (15)	790
Protestant	21% (62)	12% (36)	9% (27)	56% (166)	2% (5)	1% (2)	297
Roman Catholic	26% (23)	21% (19)	16% (14)	32% (28)	— (0)	5% (5)	89
Orthodox (e.g. Greek or Russian Orthodox)	31% (1)	24% (1)	— (0)	45% (2)	— (0)	— (0)	5
Jewish	35% (6)	31% (5)	15% (3)	16% (3)	— (0)	2% (0)	18
Muslim	32% (3)	27% (2)	12% (1)	— (0)	28% (2)	— (0)	9
Buddhist	41% (4)	23% (2)	13% (1)	23% (2)	— (0)	— (0)	10
Hindu	— (0)	43% (3)	24% (2)	33% (2)	— (0)	— (0)	7
Atheist	35% (7)	17% (4)	9% (2)	32% (7)	7% (2)	— (0)	21
Agnostic	25% (7)	25% (8)	9% (3)	40% (12)	— (0)	— (0)	30
Something else	25% (47)	21% (39)	6% (11)	41% (76)	4% (7)	3% (6)	185
Nothing in particular	30% (36)	22% (27)	15% (18)	27% (32)	4% (4)	2% (2)	119
Ideo/PID: Conservative Republican	3% (7)	4% (10)	7% (19)	85% (210)	1% (1)	— (1)	247
Ideo/PID: Moderate/Liberal Republican	7% (4)	8% (5)	13% (8)	56% (34)	9% (6)	7% (4)	61
Ideo/PID: Moderate/Conservative Democrat	52% (82)	28% (45)	9% (14)	7% (12)	2% (4)	1% (2)	160
Ideo/PID: Liberal Democrat	56% (91)	31% (50)	9% (14)	3% (4)	1% (2)	1% (2)	163
Unfavorable of Biden and Trump	7% (8)	14% (16)	23% (27)	51% (59)	3% (4)	2% (2)	117
2024 H2H Matchup: Biden Voter	50% (183)	32% (115)	10% (36)	5% (19)	2% (7)	1% (3)	363
2024 H2H Matchup: Trump Voter	3% (12)	5% (18)	10% (38)	78% (289)	2% (8)	2% (6)	371
2024 H2H Matchup: Would not Vote	12% (3)	17% (4)	14% (3)	40% (8)	5% (1)	11% (2)	21
2024 H2H Matchup: Do not Know	— (0)	25% (9)	11% (4)	39% (14)	14% (5)	9% (3)	35
2022 House Vote: Democrat	53% (174)	31% (100)	11% (35)	4% (12)	2% (6)	1% (2)	329
2022 House Vote: Republican	3% (11)	5% (17)	10% (32)	79% (261)	1% (4)	1% (4)	329
2022 House Vote: Did not Vote	10% (13)	23% (29)	11% (14)	40% (51)	8% (10)	7% (9)	126
2020 Vote: Joe Biden	48% (178)	32% (119)	11% (39)	5% (20)	2% (8)	1% (3)	367
2020 Vote: Donald Trump	3% (11)	4% (15)	10% (38)	80% (291)	2% (7)	1% (4)	366
2020 Vote: Someone Else	11% (1)	14% (1)	6% (1)	53% (5)	— (0)	16% (2)	10
2020 Vote: Did not Vote	17% (8)	23% (11)	6% (3)	30% (14)	11% (5)	12% (6)	48
2016 Vote: Hillary Clinton	55% (152)	28% (78)	12% (32)	4% (10)	2% (6)	— (0)	278
2016 Vote: Donald Trump	4% (12)	6% (19)	10% (29)	78% (227)	1% (4)	— (1)	292
2016 Vote: Someone Else	7% (1)	6% (1)	16% (3)	68% (13)	4% (1)	— (0)	20
2020 Vote/PID: Not Biden/Democrat	31% (9)	31% (9)	3% (1)	20% (6)	4% (1)	10% (3)	30

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	25% (198)	19% (146)	10% (81)	42% (330)	3% (20)	2% (15)	790
2020 Vote/PID: Not Trump/Republican	10% (3)	34% (9)	8% (2)	45% (12)	2% (0)	1% (0)	26
U.S. Economy: Wrong Track	16% (92)	15% (84)	10% (55)	55% (311)	3% (18)	2% (10)	571
U.S. Economy: Right Direction	48% (106)	29% (63)	12% (26)	8% (19)	1% (2)	2% (5)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55% (153)	30% (83)	7% (19)	5% (13)	1% (4)	2% (5)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5% (18)	6% (25)	10% (38)	75% (290)	3% (10)	2% (7)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	22% (27)	31% (39)	19% (23)	21% (27)	5% (7)	2% (3)	125
Top 2024 Issue: Economy	14% (46)	16% (54)	13% (41)	53% (173)	2% (7)	2% (5)	325
Community/Gender: Urban Women	40% (28)	24% (17)	9% (6)	21% (15)	4% (3)	4% (3)	72
Community/Gender: Urban Men	52% (32)	26% (16)	10% (6)	12% (8)	— (0)	— (0)	61
Community/Gender: Rural Women	14% (19)	12% (16)	14% (19)	50% (68)	6% (9)	3% (5)	136
Community/Gender: Rural Men	11% (10)	14% (12)	3% (3)	69% (59)	1% (1)	3% (2)	87
Community/Gender: Suburban Women	29% (66)	19% (44)	11% (25)	37% (84)	2% (5)	1% (3)	227
Community/Gender: Suburban Men	20% (42)	20% (41)	11% (22)	46% (95)	2% (4)	1% (3)	207
Homeowner	22% (109)	19% (93)	9% (45)	48% (237)	2% (8)	1% (5)	498
Renter	32% (88)	18% (50)	12% (34)	30% (84)	4% (12)	4% (10)	278
Self + Household: White-Collar	27% (82)	19% (57)	13% (37)	39% (117)	1% (3)	1% (2)	298
Self + Household: Blue Collar	22% (80)	17% (61)	9% (31)	49% (177)	2% (9)	2% (6)	364
Union HH: Yes	38% (13)	20% (7)	13% (4)	20% (7)	6% (2)	4% (1)	34
Union HH: No	24% (185)	18% (140)	10% (76)	43% (323)	2% (19)	2% (13)	756
LGBTQ+: Yes	36% (31)	21% (18)	14% (12)	16% (14)	5% (4)	7% (6)	86
LGBTQ+: No	24% (166)	18% (128)	10% (68)	45% (316)	2% (16)	1% (9)	704
Motivated to Vote	27% (190)	18% (128)	10% (73)	43% (308)	2% (12)	1% (5)	715
Parent: Yes	27% (72)	21% (57)	12% (32)	36% (98)	2% (6)	1% (3)	268
Parent: No	24% (125)	17% (90)	9% (49)	44% (232)	3% (14)	2% (12)	522
COVID Vaccine: Yes	32% (159)	20% (102)	10% (50)	34% (170)	3% (13)	1% (7)	501
COVID Vaccine: No	13% (39)	15% (44)	11% (30)	55% (160)	3% (7)	3% (8)	289
Student Loans: Yes	32% (41)	26% (34)	14% (18)	27% (35)	2% (3)	1% (1)	131
Student Loans: No	24% (156)	17% (113)	10% (63)	45% (295)	3% (18)	2% (14)	659
Favorable Opinion of Haley	18% (45)	12% (30)	8% (20)	61% (150)	— (1)	— (0)	245
Unfavorable Opinion of Haley	33% (96)	18% (53)	12% (34)	36% (103)	1% (2)	1% (1)	290
Prodigal Biden Voter	12% (4)	37% (13)	16% (6)	20% (7)	11% (4)	5% (2)	36

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	25% (198)	19% (146)	10% (81)	42% (330)	3% (20)	2% (15)	790
Undecided Voter (DK/WNV)	5% (3)	22% (13)	13% (7)	40% (22)	11% (6)	10% (6)	56
Undecided Voter (DK)	— (0)	25% (9)	11% (4)	39% (14)	14% (5)	9% (3)	35
Watched Debate	25% (151)	17% (100)	11% (67)	44% (264)	2% (12)	1% (5)	598
Watched Debate: Did not Watch	24% (47)	24% (47)	7% (14)	34% (66)	5% (9)	5% (10)	192
Watched Debate: All of it	28% (91)	13% (44)	8% (27)	50% (165)	1% (2)	1% (2)	331
Watched Debate: Some of it	22% (60)	21% (56)	15% (40)	37% (99)	4% (10)	1% (3)	267
Continue His Campaign: Yes Biden	47% (153)	28% (92)	4% (15)	18% (61)	2% (5)	1% (4)	329
Continue His Campaign: No Biden	9% (36)	11% (44)	15% (64)	62% (261)	2% (7)	1% (5)	418
Continue His Campaign: Yes Trump	6% (25)	9% (37)	11% (45)	70% (287)	2% (8)	1% (5)	407
Continue His Campaign: No Trump	47% (160)	28% (97)	10% (35)	10% (33)	2% (7)	2% (8)	340
Conviction: Evidence	46% (162)	30% (105)	11% (40)	11% (38)	1% (5)	1% (3)	353
Conviction: Motivation to Damage	7% (24)	7% (25)	10% (35)	73% (255)	2% (8)	1% (4)	350
Conviction: DK/NO	13% (12)	19% (17)	7% (6)	42% (37)	9% (8)	10% (9)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (169)	21% (164)	16% (128)	34% (270)	5% (38)	3% (21)	790
Gender: Male	21% (76)	21% (74)	15% (53)	39% (138)	3% (9)	1% (5)	355
Gender: Female	21% (93)	21% (90)	17% (76)	30% (131)	7% (29)	4% (16)	435
Age: 18-34	22% (48)	26% (58)	17% (38)	22% (48)	7% (16)	6% (13)	222
Age: 35-44	20% (21)	18% (19)	18% (20)	32% (35)	8% (9)	4% (5)	109
Age: 45-64	22% (61)	23% (63)	18% (49)	34% (94)	4% (12)	— (1)	280
Age: 65+	22% (39)	13% (24)	12% (21)	52% (93)	1% (1)	1% (2)	179
GenZers: 1997-2012	25% (29)	29% (33)	13% (15)	17% (19)	7% (8)	9% (10)	114
Millennials: 1981-1996	20% (40)	21% (43)	20% (42)	28% (59)	8% (17)	3% (7)	207
GenXers: 1965-1980	19% (44)	25% (57)	18% (43)	33% (77)	4% (10)	— (1)	232
Baby Boomers: 1946-1964	24% (53)	14% (30)	12% (28)	47% (106)	2% (3)	1% (3)	224
Educ: < College	21% (99)	18% (86)	14% (66)	37% (177)	7% (34)	4% (17)	479
Educ: Bachelors degree	24% (45)	29% (53)	23% (42)	21% (39)	2% (4)	1% (2)	184
Educ: Post-grad	20% (26)	20% (26)	16% (20)	42% (53)	— (0)	2% (2)	127
Income: Under 50k	25% (84)	19% (64)	13% (45)	32% (109)	7% (22)	5% (17)	340
Income: 50k-100k	18% (51)	23% (65)	18% (51)	36% (103)	5% (15)	1% (2)	285
Income: 100k+	21% (34)	22% (36)	20% (33)	35% (58)	1% (1)	1% (2)	165
Ethnicity: White (Non-Hispanic)	12% (56)	15% (71)	18% (87)	48% (228)	5% (26)	2% (7)	476
Ethnicity: Hispanic	31% (9)	21% (6)	6% (2)	31% (9)	2% (1)	10% (3)	29
Ethnicity: Black (Non-Hispanic)	39% (100)	28% (72)	13% (34)	11% (27)	5% (12)	4% (10)	255
Ethnicity: Asian + Other (Non-Hispanic)	10% (3)	50% (15)	18% (5)	19% (6)	— (0)	2% (1)	30
All Christian	20% (78)	13% (53)	20% (77)	41% (162)	4% (17)	1% (4)	391
All Non-Christian	31% (13)	33% (15)	11% (5)	15% (7)	7% (3)	3% (1)	44
Atheist	11% (2)	71% (15)	3% (1)	15% (3)	— (0)	— (0)	21
Agnostic/Nothing in particular	25% (37)	26% (39)	16% (24)	22% (33)	7% (11)	4% (6)	149
Something Else	20% (38)	23% (43)	12% (22)	35% (65)	4% (7)	5% (10)	185
Evangelical	18% (57)	15% (49)	17% (56)	44% (142)	4% (14)	2% (5)	323
Non-Evangelical	23% (57)	19% (47)	17% (43)	33% (83)	4% (10)	4% (9)	249
PID: Dem (no lean)	48% (158)	36% (118)	9% (30)	4% (13)	2% (5)	2% (8)	332
PID: Ind (no lean)	3% (4)	26% (38)	31% (44)	28% (40)	8% (11)	5% (7)	145
PID: Rep (no lean)	2% (6)	3% (8)	17% (54)	69% (217)	7% (21)	2% (7)	313

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (169)	21% (164)	16% (128)	34% (270)	5% (38)	3% (21)	790
PID/Gender: Dem Men	48% (71)	33% (49)	9% (14)	6% (9)	1% (2)	3% (4)	148
PID/Gender: Dem Women	48% (88)	37% (69)	9% (16)	2% (4)	2% (4)	2% (4)	184
PID/Gender: Ind Men	2% (2)	28% (22)	31% (24)	34% (27)	5% (4)	— (0)	79
PID/Gender: Ind Women	4% (2)	24% (16)	30% (20)	20% (14)	11% (7)	10% (7)	66
PID/Gender: Rep Men	3% (3)	3% (3)	12% (15)	80% (102)	3% (3)	1% (1)	129
PID/Gender: Rep Women	2% (3)	3% (5)	21% (39)	62% (114)	10% (18)	3% (5)	185
Ideo: Liberal (1-3)	42% (88)	39% (81)	9% (20)	6% (14)	2% (4)	2% (4)	210
Ideo: Moderate (4)	23% (53)	28% (66)	22% (50)	18% (41)	7% (16)	2% (5)	231
Ideo: Conservative (5-7)	8% (25)	4% (13)	17% (58)	65% (213)	4% (14)	2% (7)	330
Community: Urban	33% (45)	32% (43)	10% (14)	17% (23)	4% (5)	3% (3)	133
Community: Suburban	22% (94)	20% (88)	20% (86)	32% (137)	5% (22)	2% (8)	434
Community: Rural	14% (30)	15% (33)	13% (29)	49% (110)	5% (11)	4% (10)	222
Military HHnm: Yes	22% (27)	19% (23)	19% (22)	36% (44)	4% (4)	1% (1)	121
Military HH: No	21% (142)	21% (142)	16% (106)	34% (226)	5% (34)	3% (20)	669
Employ: Private Sector	19% (56)	26% (78)	19% (56)	29% (88)	6% (17)	1% (3)	299
Employ: Government	33% (20)	24% (15)	14% (9)	22% (13)	1% (0)	6% (4)	61
Employ: Self-Employed	25% (16)	20% (13)	12% (7)	36% (23)	4% (2)	4% (2)	64
Employ: Homemaker	14% (6)	17% (7)	20% (8)	38% (16)	10% (4)	2% (1)	41
Employ: Student	20% (5)	28% (7)	16% (4)	19% (5)	9% (2)	8% (2)	26
Employ: Retired	21% (43)	13% (26)	14% (30)	49% (102)	1% (3)	1% (2)	206
Employ: Unemployed	23% (14)	17% (10)	21% (13)	20% (12)	12% (7)	8% (5)	62
Employ: Other	26% (8)	25% (8)	3% (1)	37% (12)	5% (1)	5% (1)	31

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (169)	21% (164)	16% (128)	34% (270)	5% (38)	3% (21)	790
Protestant	17% (51)	14% (41)	19% (56)	46% (135)	4% (12)	1% (2)	297
Roman Catholic	28% (25)	13% (12)	23% (21)	27% (24)	5% (5)	2% (2)	89
Orthodox (e.g. Greek or Russian Orthodox)	55% (3)	— (0)	— (0)	45% (2)	— (0)	— (0)	5
Jewish	25% (4)	42% (7)	8% (1)	15% (3)	2% (0)	7% (1)	18
Muslim	32% (3)	27% (2)	— (0)	12% (1)	28% (2)	— (0)	9
Buddhist	51% (5)	25% (2)	19% (2)	5% (1)	— (0)	— (0)	10
Hindu	16% (1)	32% (2)	19% (1)	33% (2)	— (0)	— (0)	7
Atheist	11% (2)	71% (15)	3% (1)	15% (3)	— (0)	— (0)	21
Agnostic	19% (6)	16% (5)	33% (10)	32% (9)	— (0)	— (0)	30
Something else	20% (38)	23% (43)	12% (22)	35% (65)	4% (7)	5% (10)	185
Nothing in particular	26% (31)	29% (34)	12% (14)	20% (23)	9% (11)	5% (6)	119
Ideo/PID: Conservative Republican	1% (3)	1% (2)	17% (43)	75% (185)	5% (12)	1% (3)	247
Ideo/PID: Moderate/Liberal Republican	5% (3)	9% (5)	18% (11)	49% (30)	13% (8)	6% (4)	61
Ideo/PID: Moderate/Conservative Democrat	45% (72)	32% (51)	11% (17)	7% (12)	2% (4)	3% (4)	160
Ideo/PID: Liberal Democrat	51% (84)	39% (64)	7% (11)	1% (1)	1% (2)	1% (1)	163
Unfavorable of Biden and Trump	5% (6)	14% (16)	37% (44)	37% (43)	5% (6)	2% (2)	117
2024 H2H Matchup: Biden Voter	44% (161)	38% (137)	10% (36)	5% (18)	2% (6)	1% (5)	363
2024 H2H Matchup: Trump Voter	2% (6)	5% (19)	19% (70)	65% (241)	7% (28)	2% (8)	371
2024 H2H Matchup: Would not Vote	6% (1)	3% (1)	32% (7)	35% (7)	11% (2)	13% (3)	21
2024 H2H Matchup: Do not Know	— (0)	22% (8)	45% (16)	12% (4)	6% (2)	15% (5)	35
2022 House Vote: Democrat	47% (156)	35% (115)	11% (36)	4% (12)	2% (7)	1% (4)	329
2022 House Vote: Republican	1% (3)	6% (20)	19% (61)	67% (220)	5% (18)	2% (5)	329
2022 House Vote: Did not Vote	8% (10)	23% (28)	23% (29)	27% (34)	10% (13)	9% (11)	126
2020 Vote: Joe Biden	42% (156)	37% (135)	13% (48)	4% (15)	1% (5)	3% (9)	367
2020 Vote: Donald Trump	2% (6)	4% (15)	20% (74)	66% (243)	6% (23)	1% (5)	366
2020 Vote: Someone Else	— (0)	29% (3)	2% (0)	47% (4)	6% (1)	16% (2)	10
2020 Vote: Did not Vote	14% (7)	25% (12)	12% (6)	16% (7)	21% (10)	11% (5)	48
2016 Vote: Hillary Clinton	49% (135)	37% (102)	11% (30)	2% (6)	1% (3)	— (1)	278
2016 Vote: Donald Trump	2% (7)	4% (11)	20% (60)	69% (202)	4% (13)	— (0)	292
2016 Vote: Someone Else	— (0)	10% (2)	27% (5)	40% (8)	12% (2)	11% (2)	20
2020 Vote/PID: Not Biden/Democrat	25% (7)	30% (9)	13% (4)	13% (4)	6% (2)	13% (4)	30

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (169)	21% (164)	16% (128)	34% (270)	5% (38)	3% (21)	790
2020 Vote/PID: Not Trump/Republican	6% (2)	18% (5)	23% (6)	32% (8)	13% (3)	7% (2)	26
U.S. Economy: Wrong Track	13% (72)	16% (94)	19% (108)	44% (253)	5% (30)	2% (14)	571
U.S. Economy: Right Direction	44% (96)	32% (71)	9% (20)	8% (17)	4% (8)	3% (8)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49% (136)	36% (98)	9% (26)	3% (9)	1% (2)	2% (6)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (12)	6% (23)	18% (70)	63% (245)	8% (29)	2% (9)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	17% (21)	34% (43)	26% (33)	12% (16)	6% (7)	5% (6)	125
Top 2024 Issue: Economy	13% (41)	17% (57)	20% (64)	44% (144)	4% (14)	2% (6)	325
Community/Gender: Urban Women	34% (24)	23% (17)	17% (12)	17% (12)	5% (4)	4% (3)	72
Community/Gender: Urban Men	33% (20)	43% (26)	2% (1)	18% (11)	2% (2)	2% (1)	61
Community/Gender: Rural Women	14% (19)	16% (21)	17% (23)	40% (54)	8% (10)	6% (8)	136
Community/Gender: Rural Men	13% (11)	13% (11)	7% (6)	64% (55)	1% (1)	2% (2)	87
Community/Gender: Suburban Women	22% (50)	23% (52)	18% (40)	29% (65)	7% (15)	2% (5)	227
Community/Gender: Suburban Men	21% (44)	18% (37)	22% (45)	35% (72)	3% (6)	1% (3)	207
Homeowner	21% (102)	18% (87)	18% (88)	39% (195)	4% (20)	1% (5)	498
Renter	24% (66)	27% (74)	13% (37)	25% (69)	6% (17)	5% (15)	278
Self + Household: White-Collar	23% (70)	22% (66)	18% (53)	34% (100)	2% (5)	1% (4)	298
Self + Household: Blue Collar	17% (63)	19% (71)	17% (62)	40% (145)	4% (16)	2% (8)	364
Union HH: Yes	43% (15)	31% (11)	5% (2)	14% (5)	3% (1)	4% (1)	34
Union HH: No	20% (154)	20% (154)	17% (127)	35% (265)	5% (37)	3% (20)	756
LGBTQ+: Yes	33% (29)	29% (25)	15% (13)	10% (9)	2% (2)	10% (8)	86
LGBTQ+: No	20% (140)	20% (139)	16% (115)	37% (261)	5% (36)	2% (13)	704
Motivated to Vote	22% (157)	22% (155)	15% (110)	36% (254)	4% (29)	1% (9)	715
Parent: Yes	24% (63)	24% (64)	16% (43)	27% (74)	6% (15)	3% (8)	268
Parent: No	20% (105)	19% (101)	16% (85)	38% (196)	4% (22)	2% (13)	522
COVID Vaccine: Yes	26% (129)	25% (127)	16% (79)	27% (137)	3% (17)	2% (11)	501
COVID Vaccine: No	14% (39)	13% (37)	17% (49)	46% (133)	7% (21)	3% (10)	289
Student Loans: Yes	20% (26)	34% (44)	17% (22)	25% (32)	2% (3)	3% (4)	131
Student Loans: No	22% (142)	18% (120)	16% (106)	36% (237)	5% (35)	3% (18)	659
Favorable Opinion of Haley	16% (39)	11% (28)	18% (45)	51% (125)	4% (9)	— (1)	245
Unfavorable Opinion of Haley	30% (87)	23% (68)	14% (41)	30% (88)	1% (2)	1% (3)	290
Prodigal Biden Voter	10% (4)	28% (10)	37% (13)	11% (4)	1% (0)	13% (5)	36

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (169)	21% (164)	16% (128)	34% (270)	5% (38)	3% (21)	790
Undecided Voter (DK/WNV)	3% (1)	15% (8)	40% (23)	20% (11)	8% (4)	15% (8)	56
Undecided Voter (DK)	— (0)	22% (8)	45% (16)	12% (4)	6% (2)	15% (5)	35
Watched Debate	21% (128)	20% (119)	17% (100)	37% (219)	4% (25)	1% (6)	598
Watched Debate: Did not Watch	21% (41)	23% (45)	14% (28)	26% (51)	7% (13)	8% (15)	192
Watched Debate: All of it	25% (83)	16% (53)	12% (41)	43% (142)	3% (8)	1% (4)	331
Watched Debate: Some of it	17% (45)	25% (67)	22% (60)	29% (76)	6% (16)	1% (3)	267
Continue His Campaign: Yes Biden	43% (140)	28% (91)	10% (32)	17% (56)	1% (3)	2% (7)	329
Continue His Campaign: No Biden	5% (20)	15% (62)	22% (91)	50% (209)	7% (29)	2% (7)	418
Continue His Campaign: Yes Trump	6% (23)	9% (38)	19% (76)	58% (238)	6% (24)	2% (9)	407
Continue His Campaign: No Trump	39% (133)	34% (115)	14% (47)	9% (30)	2% (8)	2% (8)	340
Conviction: Evidence	39% (138)	35% (125)	14% (48)	9% (32)	2% (7)	1% (3)	353
Conviction: Motivation to Damage	7% (23)	6% (22)	19% (67)	62% (217)	4% (14)	2% (7)	350
Conviction: DK/NO	9% (8)	19% (17)	15% (13)	24% (21)	19% (17)	13% (12)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (113)	26% (206)	19% (146)	32% (252)	7% (55)	2% (18)	790
Gender: Male	13% (45)	29% (104)	21% (73)	31% (109)	5% (19)	2% (6)	355
Gender: Female	16% (68)	24% (102)	17% (73)	33% (143)	8% (36)	3% (12)	435
Age: 18-34	14% (31)	20% (45)	17% (37)	33% (72)	10% (23)	6% (14)	222
Age: 35-44	15% (16)	24% (27)	22% (24)	23% (25)	14% (15)	2% (3)	109
Age: 45-64	15% (42)	24% (66)	18% (52)	37% (104)	6% (16)	— (0)	280
Age: 65+	13% (24)	38% (68)	19% (34)	28% (50)	1% (2)	1% (2)	179
GenZers: 1997-2012	12% (14)	18% (21)	15% (18)	36% (41)	10% (12)	8% (9)	114
Millennials: 1981-1996	15% (32)	23% (47)	20% (41)	27% (55)	12% (25)	3% (7)	207
GenXers: 1965-1980	15% (36)	23% (53)	20% (46)	37% (85)	6% (14)	— (0)	232
Baby Boomers: 1946-1964	13% (29)	36% (81)	17% (38)	31% (69)	2% (5)	1% (2)	224
Educ: < College	16% (77)	27% (130)	17% (81)	28% (134)	9% (43)	3% (14)	479
Educ: Bachelors degree	10% (18)	21% (39)	19% (36)	44% (80)	5% (9)	1% (3)	184
Educ: Post-grad	14% (18)	30% (37)	24% (30)	29% (37)	2% (3)	1% (1)	127
Income: Under 50k	13% (45)	22% (76)	18% (62)	32% (109)	10% (36)	4% (12)	340
Income: 50k-100k	15% (42)	27% (77)	21% (59)	31% (89)	5% (14)	2% (5)	285
Income: 100k+	16% (26)	32% (53)	15% (25)	33% (54)	3% (5)	1% (1)	165
Ethnicity: White (Non-Hispanic)	21% (99)	34% (163)	18% (84)	20% (96)	6% (28)	1% (6)	476
Ethnicity: Hispanic	— (0)	30% (9)	13% (4)	51% (15)	2% (1)	4% (1)	29
Ethnicity: Black (Non-Hispanic)	4% (11)	10% (26)	21% (52)	51% (131)	10% (24)	4% (10)	255
Ethnicity: Asian + Other (Non-Hispanic)	10% (3)	26% (8)	20% (6)	34% (10)	8% (2)	2% (1)	30
All Christian	15% (61)	32% (125)	18% (72)	27% (107)	5% (20)	2% (6)	391
All Non-Christian	22% (9)	28% (12)	5% (2)	44% (19)	1% (0)	1% (0)	44
Atheist	7% (2)	25% (5)	17% (4)	51% (11)	— (0)	— (0)	21
Agnostic/Nothing in particular	8% (12)	20% (30)	20% (29)	40% (59)	8% (12)	4% (7)	149
Something Else	16% (29)	18% (34)	21% (39)	30% (56)	12% (23)	3% (5)	185
Evangelical	17% (56)	32% (104)	17% (55)	24% (77)	8% (26)	2% (5)	323
Non-Evangelical	13% (32)	22% (55)	22% (55)	34% (85)	7% (17)	2% (6)	249
PID: Dem (no lean)	3% (11)	8% (26)	17% (57)	63% (209)	6% (19)	3% (10)	332
PID: Ind (no lean)	7% (10)	22% (32)	32% (46)	24% (35)	11% (16)	4% (6)	145
PID: Rep (no lean)	29% (92)	47% (148)	14% (43)	3% (8)	6% (20)	— (1)	313

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (113)	26% (206)	19% (146)	32% (252)	7% (55)	2% (18)	790
PID/Gender: Dem Men	5% (7)	12% (17)	19% (28)	57% (84)	5% (7)	3% (5)	148
PID/Gender: Dem Women	2% (4)	5% (9)	16% (29)	68% (125)	6% (12)	3% (6)	184
PID/Gender: Ind Men	6% (4)	25% (20)	38% (30)	22% (18)	9% (7)	— (0)	79
PID/Gender: Ind Women	8% (5)	18% (12)	24% (16)	26% (17)	14% (9)	9% (6)	66
PID/Gender: Rep Men	26% (33)	52% (67)	12% (15)	5% (7)	4% (6)	1% (1)	129
PID/Gender: Rep Women	32% (59)	44% (82)	15% (28)	1% (1)	8% (15)	— (0)	185
Ideo: Liberal (1-3)	6% (13)	6% (12)	17% (35)	60% (127)	6% (13)	5% (10)	210
Ideo: Moderate (4)	9% (21)	18% (42)	23% (52)	40% (91)	9% (20)	1% (3)	231
Ideo: Conservative (5-7)	23% (76)	45% (148)	17% (58)	9% (30)	5% (15)	1% (2)	330
Community: Urban	7% (10)	18% (23)	19% (26)	46% (62)	6% (8)	4% (5)	133
Community: Suburban	14% (61)	25% (108)	19% (84)	33% (143)	7% (32)	1% (5)	434
Community: Rural	19% (42)	33% (74)	16% (37)	21% (47)	7% (15)	3% (8)	222
Military HHnm: Yes	9% (11)	33% (40)	14% (17)	37% (45)	5% (7)	1% (1)	121
Military HH: No	15% (102)	25% (166)	19% (130)	31% (207)	7% (49)	3% (17)	669
Employ: Private Sector	17% (52)	23% (68)	20% (59)	31% (93)	8% (24)	1% (3)	299
Employ: Government	12% (8)	21% (13)	18% (11)	36% (22)	7% (4)	5% (3)	61
Employ: Self-Employed	7% (5)	25% (16)	17% (11)	44% (28)	5% (3)	2% (1)	64
Employ: Homemaker	29% (12)	36% (15)	17% (7)	13% (5)	4% (1)	2% (1)	41
Employ: Student	11% (3)	25% (7)	9% (2)	30% (8)	16% (4)	9% (2)	26
Employ: Retired	12% (25)	35% (72)	19% (40)	31% (64)	2% (4)	1% (2)	206
Employ: Unemployed	3% (2)	17% (11)	21% (13)	37% (23)	15% (9)	7% (4)	62
Employ: Other	22% (7)	16% (5)	11% (3)	29% (9)	16% (5)	6% (2)	31

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (113)	26% (206)	19% (146)	32% (252)	7% (55)	2% (18)	790
Protestant	16% (48)	36% (106)	17% (51)	25% (75)	5% (14)	1% (2)	297
Roman Catholic	12% (11)	21% (19)	21% (19)	36% (32)	6% (6)	4% (3)	89
Orthodox (e.g. Greek or Russian Orthodox)	45% (2)	— (0)	45% (2)	— (0)	— (0)	10% (0)	5
Jewish	17% (3)	17% (3)	1% (0)	60% (11)	2% (0)	2% (0)	18
Muslim	— (0)	50% (4)	— (0)	50% (4)	— (0)	— (0)	9
Buddhist	43% (4)	14% (1)	— (0)	44% (4)	— (0)	— (0)	10
Hindu	30% (2)	46% (3)	24% (2)	— (0)	— (0)	— (0)	7
Atheist	7% (2)	25% (5)	17% (4)	51% (11)	— (0)	— (0)	21
Agnostic	10% (3)	21% (6)	12% (3)	52% (16)	6% (2)	— (0)	30
Something else	16% (29)	18% (34)	21% (39)	30% (56)	12% (23)	3% (5)	185
Nothing in particular	8% (9)	20% (24)	22% (26)	37% (44)	9% (10)	5% (7)	119
Ideo/PID: Conservative Republican	28% (69)	51% (126)	15% (37)	2% (5)	3% (8)	— (1)	247
Ideo/PID: Moderate/Liberal Republican	34% (21)	36% (22)	10% (6)	5% (3)	15% (9)	— (0)	61
Ideo/PID: Moderate/Conservative Democrat	4% (6)	11% (18)	17% (27)	61% (97)	5% (8)	2% (3)	160
Ideo/PID: Liberal Democrat	3% (5)	4% (6)	18% (29)	66% (108)	6% (10)	3% (5)	163
Unfavorable of Biden and Trump	2% (2)	13% (16)	36% (42)	41% (48)	4% (5)	4% (5)	117
2024 H2H Matchup: Biden Voter	4% (13)	8% (30)	18% (65)	63% (227)	5% (17)	3% (11)	363
2024 H2H Matchup: Trump Voter	26% (96)	46% (169)	16% (59)	4% (15)	8% (29)	1% (2)	371
2024 H2H Matchup: Would not Vote	5% (1)	6% (1)	21% (4)	35% (7)	17% (4)	16% (3)	21
2024 H2H Matchup: Do not Know	8% (3)	16% (6)	50% (18)	6% (2)	15% (5)	5% (2)	35
2022 House Vote: Democrat	4% (14)	7% (23)	18% (58)	63% (206)	6% (20)	2% (8)	329
2022 House Vote: Republican	26% (86)	48% (157)	16% (53)	4% (13)	6% (19)	1% (2)	329
2022 House Vote: Did not Vote	11% (13)	21% (26)	27% (34)	24% (30)	12% (16)	6% (7)	126
2020 Vote: Joe Biden	3% (13)	8% (30)	20% (72)	60% (221)	6% (22)	3% (9)	367
2020 Vote: Donald Trump	26% (95)	44% (161)	18% (66)	5% (17)	7% (24)	— (1)	366
2020 Vote: Someone Else	— (0)	46% (4)	26% (3)	27% (3)	— (0)	— (0)	10
2020 Vote: Did not Vote	11% (5)	21% (10)	11% (5)	23% (11)	19% (9)	15% (7)	48
2016 Vote: Hillary Clinton	5% (13)	8% (23)	18% (51)	63% (174)	5% (13)	1% (4)	278
2016 Vote: Donald Trump	21% (61)	47% (137)	20% (58)	6% (18)	6% (16)	— (1)	292
2016 Vote: Someone Else	4% (1)	18% (3)	21% (4)	30% (6)	16% (3)	10% (2)	20
2020 Vote/PID: Not Biden/Democrat	— (0)	20% (6)	20% (6)	37% (11)	10% (3)	14% (4)	30

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (113)	26% (206)	19% (146)	32% (252)	7% (55)	2% (18)	790
2020 Vote/PID: Not Trump/Republican	16% (4)	40% (10)	15% (4)	11% (3)	18% (5)	— (0)	26
U.S. Economy: Wrong Track	16% (92)	29% (166)	20% (113)	25% (143)	8% (44)	2% (14)	571
U.S. Economy: Right Direction	10% (21)	18% (40)	15% (34)	50% (109)	5% (11)	2% (4)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (11)	8% (22)	16% (43)	66% (183)	5% (12)	1% (4)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (96)	44% (171)	16% (62)	6% (24)	8% (30)	2% (6)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (6)	11% (13)	33% (42)	35% (44)	10% (13)	6% (8)	125
Top 2024 Issue: Economy	18% (57)	30% (99)	21% (69)	23% (76)	6% (18)	2% (6)	325
Community/Gender: Urban Women	10% (7)	16% (11)	22% (16)	43% (31)	6% (4)	5% (3)	72
Community/Gender: Urban Men	5% (3)	20% (12)	17% (10)	50% (31)	6% (4)	3% (2)	61
Community/Gender: Rural Women	21% (28)	33% (44)	14% (19)	21% (28)	9% (13)	3% (4)	136
Community/Gender: Rural Men	16% (14)	35% (30)	21% (18)	21% (18)	3% (2)	4% (4)	87
Community/Gender: Suburban Women	15% (33)	21% (47)	17% (39)	37% (84)	8% (19)	2% (5)	227
Community/Gender: Suburban Men	13% (28)	30% (61)	22% (45)	29% (59)	7% (13)	— (1)	207
Homeowner	17% (85)	29% (144)	18% (88)	30% (148)	6% (28)	1% (5)	498
Renter	9% (25)	22% (61)	19% (53)	36% (101)	9% (25)	5% (13)	278
Self + Household: White-Collar	14% (40)	26% (77)	18% (55)	37% (111)	4% (12)	1% (3)	298
Self + Household: Blue Collar	16% (60)	31% (112)	20% (73)	25% (92)	5% (18)	2% (8)	364
Union HH: Yes	22% (8)	17% (6)	14% (5)	37% (13)	10% (3)	— (0)	34
Union HH: No	14% (105)	26% (200)	19% (142)	32% (239)	7% (52)	2% (18)	756
LGBTQ+: Yes	5% (4)	12% (10)	14% (12)	47% (40)	14% (12)	8% (7)	86
LGBTQ+: No	15% (109)	28% (196)	19% (134)	30% (211)	6% (43)	2% (11)	704
Motivated to Vote	15% (110)	28% (197)	17% (122)	33% (234)	6% (42)	1% (10)	715
Parent: Yes	17% (45)	25% (67)	18% (49)	29% (78)	9% (24)	2% (6)	268
Parent: No	13% (68)	27% (139)	19% (98)	33% (174)	6% (31)	2% (12)	522
COVID Vaccine: Yes	12% (59)	23% (117)	17% (86)	41% (204)	5% (27)	2% (9)	501
COVID Vaccine: No	19% (54)	31% (89)	21% (60)	17% (48)	10% (28)	3% (9)	289
Student Loans: Yes	11% (14)	18% (23)	18% (24)	44% (58)	7% (9)	3% (3)	131
Student Loans: No	15% (99)	28% (183)	19% (122)	29% (194)	7% (47)	2% (15)	659
Favorable Opinion of Haley	22% (54)	42% (102)	13% (32)	17% (41)	5% (12)	1% (3)	245
Unfavorable Opinion of Haley	8% (22)	17% (48)	21% (62)	52% (152)	1% (3)	1% (2)	290
Prodigal Biden Voter	4% (2)	25% (9)	33% (12)	17% (6)	14% (5)	7% (2)	36

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (113)	26% (206)	19% (146)	32% (252)	7% (55)	2% (18)	790
Undecided Voter (DK/WNV)	7% (4)	13% (7)	39% (22)	17% (9)	16% (9)	9% (5)	56
Undecided Voter (DK)	8% (3)	16% (6)	50% (18)	6% (2)	15% (5)	5% (2)	35
Watched Debate	15% (90)	28% (166)	18% (109)	31% (186)	6% (37)	2% (9)	598
Watched Debate: Did not Watch	12% (23)	21% (40)	19% (37)	34% (65)	10% (18)	5% (9)	192
Watched Debate: All of it	15% (50)	29% (96)	17% (57)	34% (111)	4% (14)	1% (2)	331
Watched Debate: Some of it	15% (40)	26% (70)	19% (52)	28% (75)	8% (23)	3% (7)	267
Continue His Campaign: Yes Biden	6% (20)	17% (57)	19% (61)	50% (166)	5% (15)	3% (9)	329
Continue His Campaign: No Biden	22% (91)	33% (137)	18% (77)	18% (75)	8% (32)	2% (7)	418
Continue His Campaign: Yes Trump	25% (103)	44% (178)	16% (66)	6% (25)	8% (33)	1% (2)	407
Continue His Campaign: No Trump	2% (8)	6% (19)	20% (69)	64% (217)	4% (14)	4% (12)	340
Conviction: Evidence	7% (24)	8% (28)	18% (63)	61% (216)	4% (15)	2% (6)	353
Conviction: Motivation to Damage	22% (78)	44% (155)	19% (65)	7% (25)	6% (22)	2% (5)	350
Conviction: DK/NO	12% (11)	26% (23)	20% (18)	13% (12)	20% (18)	8% (7)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (230)	15% (122)	12% (95)	42% (331)	1% (10)	— (2)	790
Gender: Male	31% (111)	16% (55)	14% (51)	38% (136)	1% (2)	— (0)	355
Gender: Female	27% (119)	15% (67)	10% (44)	45% (195)	2% (8)	— (2)	435
Age: 18-34	25% (56)	15% (34)	14% (31)	42% (94)	3% (6)	1% (2)	222
Age: 35-44	31% (34)	17% (19)	12% (13)	38% (42)	1% (1)	— (0)	109
Age: 45-64	28% (79)	13% (35)	12% (33)	46% (129)	1% (3)	— (0)	280
Age: 65+	34% (60)	19% (34)	10% (19)	37% (66)	— (0)	— (0)	179
GenZers: 1997-2012	25% (28)	7% (8)	12% (14)	52% (60)	4% (4)	— (0)	114
Millennials: 1981-1996	28% (58)	21% (43)	13% (27)	36% (76)	1% (2)	1% (1)	207
GenXers: 1965-1980	29% (68)	12% (29)	13% (31)	45% (104)	1% (2)	— (0)	232
Baby Boomers: 1946-1964	32% (71)	18% (41)	10% (22)	40% (89)	1% (2)	— (0)	224
Educ: < College	35% (169)	14% (68)	11% (54)	38% (181)	2% (7)	— (0)	479
Educ: Bachelors degree	19% (36)	14% (26)	13% (23)	52% (95)	1% (3)	1% (1)	184
Educ: Post-grad	20% (26)	23% (29)	14% (17)	43% (55)	— (0)	— (0)	127
Income: Under 50k	30% (103)	11% (38)	12% (42)	44% (151)	2% (5)	— (2)	340
Income: 50k-100k	29% (84)	17% (47)	11% (31)	42% (120)	1% (3)	— (0)	285
Income: 100k+	26% (43)	23% (37)	14% (22)	36% (60)	1% (2)	— (0)	165
Ethnicity: White (Non-Hispanic)	40% (192)	20% (96)	10% (47)	29% (138)	1% (3)	— (0)	476
Ethnicity: Hispanic	15% (4)	21% (6)	14% (4)	50% (15)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	10% (25)	7% (17)	15% (39)	65% (166)	3% (8)	1% (2)	255
Ethnicity: Asian + Other (Non-Hispanic)	27% (8)	12% (4)	19% (6)	42% (13)	— (0)	— (0)	30
All Christian	33% (128)	19% (76)	10% (39)	37% (144)	1% (4)	— (0)	391
All Non-Christian	24% (10)	17% (7)	10% (4)	49% (21)	— (0)	1% (0)	44
Atheist	16% (3)	17% (4)	19% (4)	47% (10)	— (0)	— (0)	21
Agnostic/Nothing in particular	22% (33)	9% (14)	12% (18)	53% (79)	3% (4)	1% (1)	149
Something Else	30% (55)	12% (22)	16% (30)	41% (77)	1% (2)	— (0)	185
Evangelical	38% (124)	18% (59)	10% (33)	32% (102)	1% (5)	— (0)	323
Non-Evangelical	23% (58)	15% (37)	14% (36)	47% (116)	1% (2)	— (0)	249
PID: Dem (no lean)	4% (13)	5% (18)	12% (39)	77% (255)	2% (6)	— (2)	332
PID: Ind (no lean)	14% (20)	25% (36)	22% (32)	36% (52)	3% (4)	— (0)	145
PID: Rep (no lean)	63% (197)	22% (68)	8% (24)	8% (24)	— (0)	— (0)	313

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (230)	15% (122)	12% (95)	42% (331)	1% (10)	— (2)	790
PID/Gender: Dem Men	9% (13)	9% (14)	16% (24)	65% (97)	— (1)	— (0)	148
PID/Gender: Dem Women	— (0)	2% (4)	8% (15)	86% (158)	3% (5)	1% (2)	184
PID/Gender: Ind Men	17% (14)	27% (21)	25% (20)	29% (23)	2% (1)	— (0)	79
PID/Gender: Ind Women	10% (7)	22% (15)	19% (13)	44% (29)	4% (3)	— (0)	66
PID/Gender: Rep Men	66% (84)	16% (21)	6% (7)	13% (16)	— (0)	— (0)	129
PID/Gender: Rep Women	61% (112)	26% (48)	9% (16)	4% (8)	— (0)	— (0)	185
Ideo: Liberal (1-3)	9% (19)	3% (6)	13% (27)	74% (156)	2% (3)	— (0)	210
Ideo: Moderate (4)	15% (36)	15% (36)	16% (37)	52% (119)	1% (3)	— (0)	231
Ideo: Conservative (5-7)	52% (171)	24% (79)	9% (29)	15% (49)	— (0)	— (0)	330
Community: Urban	15% (20)	10% (13)	14% (18)	57% (76)	5% (6)	— (0)	133
Community: Suburban	29% (124)	15% (64)	13% (54)	43% (187)	1% (4)	— (1)	434
Community: Rural	39% (86)	20% (46)	10% (22)	30% (68)	— (0)	— (0)	222
Military HHnm: Yes	29% (35)	14% (17)	12% (14)	45% (54)	— (1)	— (0)	121
Military HH: No	29% (195)	16% (106)	12% (81)	41% (276)	1% (10)	— (1)	669
Employ: Private Sector	27% (81)	19% (57)	14% (41)	40% (119)	— (1)	— (0)	299
Employ: Government	18% (11)	18% (11)	12% (7)	46% (28)	4% (2)	2% (1)	61
Employ: Self-Employed	27% (18)	11% (7)	8% (5)	52% (33)	2% (2)	— (0)	64
Employ: Homemaker	48% (20)	17% (7)	22% (9)	12% (5)	2% (1)	— (0)	41
Employ: Student	28% (7)	7% (2)	7% (2)	55% (14)	2% (0)	1% (0)	26
Employ: Retired	35% (72)	15% (30)	8% (16)	41% (85)	1% (2)	— (0)	206
Employ: Unemployed	17% (10)	10% (6)	17% (11)	55% (34)	1% (1)	— (0)	62
Employ: Other	34% (11)	7% (2)	15% (5)	39% (12)	4% (1)	— (0)	31

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (230)	15% (122)	12% (95)	42% (331)	1% (10)	— (2)	790
Protestant	34% (102)	21% (62)	10% (29)	34% (101)	1% (3)	— (0)	297
Roman Catholic	27% (24)	14% (13)	11% (10)	46% (41)	1% (1)	— (0)	89
Orthodox (e.g. Greek or Russian Orthodox)	45% (2)	24% (1)	— (0)	31% (1)	— (0)	— (0)	5
Jewish	13% (2)	11% (2)	12% (2)	62% (11)	— (0)	2% (0)	18
Muslim	41% (3)	10% (1)	— (0)	50% (4)	— (0)	— (0)	9
Buddhist	10% (1)	46% (5)	— (0)	44% (4)	— (0)	— (0)	10
Hindu	49% (4)	— (0)	27% (2)	24% (2)	— (0)	— (0)	7
Atheist	16% (3)	17% (4)	19% (4)	47% (10)	— (0)	— (0)	21
Agnostic	26% (8)	11% (3)	1% (0)	62% (18)	— (0)	— (0)	30
Something else	30% (55)	12% (22)	16% (30)	41% (77)	1% (2)	— (0)	185
Nothing in particular	21% (25)	9% (10)	15% (18)	51% (61)	3% (4)	1% (1)	119
Ideo/PID: Conservative Republican	63% (156)	23% (57)	7% (17)	7% (17)	— (0)	— (0)	247
Ideo/PID: Moderate/Liberal Republican	61% (37)	18% (11)	11% (7)	10% (6)	— (0)	— (0)	61
Ideo/PID: Moderate/Conservative Democrat	5% (7)	9% (14)	14% (22)	72% (114)	2% (2)	— (0)	160
Ideo/PID: Liberal Democrat	4% (6)	3% (4)	10% (17)	83% (135)	1% (1)	— (0)	163
Unfavorable of Biden and Trump	— (0)	— (0)	37% (43)	63% (74)	— (0)	— (0)	117
2024 H2H Matchup: Biden Voter	3% (11)	3% (12)	12% (44)	80% (289)	1% (5)	— (2)	363
2024 H2H Matchup: Trump Voter	59% (219)	28% (105)	9% (32)	4% (14)	— (0)	— (0)	371
2024 H2H Matchup: Would not Vote	— (0)	8% (2)	14% (3)	71% (15)	7% (1)	— (0)	21
2024 H2H Matchup: Do not Know	— (0)	11% (4)	46% (16)	34% (12)	9% (3)	— (0)	35
2022 House Vote: Democrat	4% (12)	6% (18)	12% (40)	77% (252)	2% (6)	— (1)	329
2022 House Vote: Republican	57% (188)	24% (80)	10% (34)	8% (26)	— (0)	— (0)	329
2022 House Vote: Did not Vote	23% (29)	19% (24)	16% (20)	38% (48)	3% (4)	— (0)	126
2020 Vote: Joe Biden	3% (11)	5% (18)	12% (45)	78% (286)	2% (6)	— (1)	367
2020 Vote: Donald Trump	56% (207)	26% (94)	12% (43)	6% (22)	— (1)	— (0)	366
2020 Vote: Someone Else	11% (1)	16% (2)	13% (1)	44% (4)	16% (2)	— (0)	10
2020 Vote: Did not Vote	24% (11)	20% (9)	11% (5)	38% (18)	5% (3)	1% (0)	48
2016 Vote: Hillary Clinton	3% (10)	5% (13)	14% (40)	76% (211)	1% (3)	— (1)	278
2016 Vote: Donald Trump	53% (156)	26% (76)	11% (31)	10% (28)	— (1)	— (0)	292
2016 Vote: Someone Else	10% (2)	45% (9)	19% (4)	26% (5)	— (0)	— (0)	20
2020 Vote/PID: Not Biden/Democrat	13% (4)	19% (6)	26% (8)	36% (11)	5% (2)	1% (0)	30

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (230)	15% (122)	12% (95)	42% (331)	1% (10)	— (2)	790
2020 Vote/PID: Not Trump/Republican	44% (11)	14% (4)	7% (2)	33% (9)	2% (0)	— (0)	26
U.S. Economy: Wrong Track	36% (205)	17% (98)	12% (71)	33% (190)	1% (6)	— (0)	571
U.S. Economy: Right Direction	11% (25)	11% (24)	11% (24)	64% (140)	2% (4)	1% (1)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (5)	3% (8)	12% (33)	81% (224)	2% (5)	— (0)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (221)	25% (97)	9% (34)	9% (35)	— (1)	— (0)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (4)	13% (17)	22% (28)	57% (71)	3% (4)	1% (1)	125
Top 2024 Issue: Economy	36% (118)	19% (60)	13% (41)	32% (103)	1% (3)	— (0)	325
Community/Gender: Urban Women	16% (11)	10% (7)	7% (5)	62% (45)	6% (4)	— (0)	72
Community/Gender: Urban Men	14% (9)	10% (6)	22% (14)	50% (31)	3% (2)	— (0)	61
Community/Gender: Rural Women	33% (45)	26% (35)	10% (13)	31% (41)	— (0)	— (0)	136
Community/Gender: Rural Men	47% (41)	12% (10)	11% (9)	30% (26)	— (0)	— (0)	87
Community/Gender: Suburban Women	28% (63)	11% (24)	12% (26)	48% (108)	2% (4)	1% (1)	227
Community/Gender: Suburban Men	30% (61)	19% (39)	14% (28)	38% (79)	— (0)	— (0)	207
Homeowner	33% (162)	17% (87)	11% (52)	39% (193)	1% (4)	— (0)	498
Renter	23% (64)	13% (36)	14% (38)	48% (133)	2% (6)	— (1)	278
Self + Household: White-Collar	23% (67)	16% (47)	14% (42)	47% (140)	— (1)	— (0)	298
Self + Household: Blue Collar	37% (135)	17% (61)	11% (41)	34% (122)	1% (4)	— (0)	364
Union HH: Yes	20% (7)	20% (7)	10% (4)	50% (17)	— (0)	— (0)	34
Union HH: No	30% (223)	15% (116)	12% (92)	41% (314)	1% (10)	— (2)	756
LGBTQ+: Yes	12% (10)	7% (6)	16% (14)	63% (54)	3% (2)	— (0)	86
LGBTQ+: No	31% (220)	17% (117)	12% (82)	39% (277)	1% (8)	— (2)	704
Motivated to Vote	31% (221)	16% (112)	11% (77)	42% (299)	1% (6)	— (0)	715
Parent: Yes	28% (76)	19% (51)	15% (39)	38% (101)	— (1)	— (0)	268
Parent: No	29% (154)	14% (71)	11% (56)	44% (230)	2% (9)	— (2)	522
COVID Vaccine: Yes	21% (107)	14% (69)	13% (63)	51% (257)	1% (5)	— (1)	501
COVID Vaccine: No	43% (123)	19% (54)	11% (32)	26% (74)	2% (6)	— (0)	289
Student Loans: Yes	22% (29)	13% (17)	15% (20)	48% (63)	2% (2)	1% (1)	131
Student Loans: No	31% (201)	16% (105)	11% (75)	41% (268)	1% (8)	— (0)	659
Favorable Opinion of Haley	39% (97)	27% (66)	9% (22)	23% (57)	1% (2)	1% (1)	245
Unfavorable Opinion of Haley	24% (68)	6% (18)	12% (34)	59% (170)	— (0)	— (0)	290
Prodigal Biden Voter	7% (3)	20% (7)	24% (9)	46% (17)	2% (1)	— (0)	36

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (230)	15% (122)	12% (95)	42% (331)	1% (10)	— (2)	790
Undecided Voter (DK/WNV)	— (0)	10% (6)	34% (19)	48% (27)	8% (5)	— (0)	56
Undecided Voter (DK)	— (0)	11% (4)	46% (16)	34% (12)	9% (3)	— (0)	35
Watched Debate	32% (192)	16% (97)	11% (67)	39% (234)	1% (6)	— (2)	598
Watched Debate: Did not Watch	20% (38)	13% (25)	14% (28)	50% (97)	2% (4)	— (0)	192
Watched Debate: All of it	34% (113)	18% (59)	9% (30)	39% (128)	— (0)	— (0)	331
Watched Debate: Some of it	29% (79)	14% (38)	14% (37)	40% (106)	2% (6)	— (1)	267
Continue His Campaign: Yes Biden	13% (43)	10% (34)	10% (33)	66% (216)	— (1)	— (1)	329
Continue His Campaign: No Biden	44% (183)	20% (83)	13% (54)	23% (97)	— (1)	— (0)	418
Continue His Campaign: Yes Trump	54% (221)	27% (112)	11% (46)	6% (26)	— (1)	— (0)	407
Continue His Campaign: No Trump	2% (6)	3% (9)	9% (30)	85% (291)	1% (3)	— (1)	340
Conviction: Evidence	5% (18)	4% (15)	12% (41)	78% (274)	1% (5)	— (0)	353
Conviction: Motivation to Damage	53% (185)	27% (96)	10% (35)	10% (34)	— (1)	— (0)	350
Conviction: DK/NO	31% (27)	14% (12)	22% (19)	27% (23)	5% (4)	1% (1)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (75)	22% (170)	16% (129)	20% (161)	16% (125)	16% (129)	790
Gender: Male	13% (48)	19% (67)	20% (71)	19% (67)	16% (58)	13% (45)	355
Gender: Female	6% (28)	24% (103)	13% (59)	22% (94)	16% (68)	19% (84)	435
Age: 18-34	6% (13)	13% (30)	14% (32)	16% (36)	23% (51)	28% (61)	222
Age: 35-44	9% (10)	17% (19)	16% (17)	20% (22)	14% (15)	23% (25)	109
Age: 45-64	9% (24)	21% (58)	16% (45)	25% (70)	16% (46)	14% (38)	280
Age: 65+	16% (28)	36% (64)	20% (36)	18% (32)	8% (14)	3% (5)	179
GenZers: 1997-2012	3% (3)	14% (16)	10% (11)	17% (20)	22% (26)	34% (39)	114
Millennials: 1981-1996	8% (17)	15% (31)	18% (37)	19% (39)	19% (39)	22% (45)	207
GenXers: 1965-1980	10% (23)	19% (44)	16% (37)	23% (54)	17% (40)	15% (35)	232
Baby Boomers: 1946-1964	14% (30)	32% (71)	19% (43)	21% (48)	9% (21)	5% (11)	224
Educ: < College	7% (33)	20% (94)	11% (54)	21% (99)	20% (96)	22% (103)	479
Educ: Bachelors degree	12% (21)	22% (40)	25% (45)	21% (39)	11% (20)	10% (18)	184
Educ: Post-grad	16% (21)	28% (36)	24% (30)	18% (23)	7% (9)	7% (8)	127
Income: Under 50k	4% (15)	17% (58)	11% (38)	23% (79)	19% (65)	25% (85)	340
Income: 50k-100k	14% (39)	24% (67)	17% (49)	18% (50)	17% (48)	11% (31)	285
Income: 100k+	13% (21)	27% (45)	26% (42)	19% (31)	7% (12)	8% (14)	165
Ethnicity: White (Non-Hispanic)	12% (55)	29% (136)	16% (78)	17% (82)	13% (62)	13% (62)	476
Ethnicity: Hispanic	3% (1)	17% (5)	24% (7)	24% (7)	12% (3)	20% (6)	29
Ethnicity: Black (Non-Hispanic)	6% (16)	10% (26)	15% (39)	24% (62)	21% (55)	23% (58)	255
Ethnicity: Asian + Other (Non-Hispanic)	11% (3)	9% (3)	16% (5)	33% (10)	17% (5)	14% (4)	30
All Christian	12% (48)	30% (117)	18% (70)	18% (70)	11% (44)	10% (41)	391
All Non-Christian	10% (4)	30% (13)	23% (10)	21% (9)	4% (2)	12% (5)	44
Atheist	11% (2)	7% (1)	20% (4)	24% (5)	28% (6)	9% (2)	21
Agnostic/Nothing in particular	7% (11)	15% (22)	19% (29)	23% (34)	19% (29)	17% (25)	149
Something Else	5% (9)	9% (16)	9% (16)	23% (42)	24% (45)	30% (56)	185
Evangelical	8% (27)	27% (87)	12% (39)	18% (59)	17% (54)	18% (57)	323
Non-Evangelical	11% (28)	19% (47)	18% (45)	22% (54)	14% (35)	16% (39)	249
PID: Dem (no lean)	6% (21)	12% (41)	21% (70)	27% (88)	17% (55)	17% (56)	332
PID: Ind (no lean)	9% (13)	22% (32)	18% (26)	14% (21)	19% (28)	17% (25)	145
PID: Rep (no lean)	13% (41)	31% (96)	10% (33)	17% (52)	14% (43)	16% (49)	313

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(75)	22%	(170)	16%	(129)	20%	(161)	16%	(125)	16%	(129)	790
PID/Gender: Dem Men	7%	(11)	12%	(17)	25%	(37)	22%	(32)	18%	(26)	17%	(25)	148
PID/Gender: Dem Women	6%	(10)	13%	(24)	18%	(33)	31%	(56)	15%	(28)	17%	(31)	184
PID/Gender: Ind Men	9%	(7)	25%	(19)	23%	(18)	14%	(11)	23%	(18)	6%	(4)	79
PID/Gender: Ind Women	8%	(5)	20%	(13)	12%	(8)	15%	(10)	14%	(10)	31%	(20)	66
PID/Gender: Rep Men	23%	(29)	24%	(31)	12%	(16)	18%	(24)	10%	(13)	13%	(16)	129
PID/Gender: Rep Women	6%	(12)	35%	(65)	9%	(17)	15%	(28)	16%	(30)	18%	(32)	185
Ideo: Liberal (1-3)	3%	(7)	10%	(21)	26%	(54)	29%	(60)	14%	(29)	19%	(39)	210
Ideo: Moderate (4)	6%	(13)	21%	(48)	17%	(40)	19%	(44)	22%	(50)	15%	(36)	231
Ideo: Conservative (5-7)	16%	(54)	31%	(102)	11%	(35)	17%	(56)	11%	(37)	14%	(46)	330
Community: Urban	8%	(10)	16%	(22)	17%	(23)	22%	(30)	16%	(21)	20%	(27)	133
Community: Suburban	10%	(45)	24%	(104)	19%	(84)	19%	(84)	14%	(61)	13%	(56)	434
Community: Rural	9%	(20)	20%	(44)	10%	(23)	21%	(47)	19%	(42)	21%	(46)	222
Military HHnm: Yes	12%	(14)	20%	(24)	27%	(33)	13%	(16)	19%	(22)	10%	(11)	121
Military HH: No	9%	(61)	22%	(146)	14%	(96)	22%	(145)	15%	(103)	18%	(118)	669
Employ: Private Sector	11%	(32)	17%	(51)	21%	(63)	19%	(58)	15%	(44)	16%	(49)	299
Employ: Government	9%	(5)	18%	(11)	16%	(10)	18%	(11)	22%	(13)	17%	(11)	61
Employ: Self-Employed	7%	(4)	23%	(14)	13%	(8)	23%	(15)	16%	(10)	19%	(12)	64
Employ: Homemaker	10%	(4)	27%	(11)	3%	(1)	18%	(7)	24%	(10)	18%	(8)	41
Employ: Student	11%	(3)	18%	(5)	3%	(1)	11%	(3)	18%	(5)	40%	(10)	26
Employ: Retired	11%	(23)	34%	(69)	18%	(38)	23%	(48)	10%	(21)	3%	(7)	206
Employ: Unemployed	4%	(3)	10%	(6)	9%	(5)	24%	(15)	22%	(14)	32%	(20)	62
Employ: Other	—	(0)	8%	(2)	8%	(2)	15%	(5)	28%	(9)	41%	(13)	31

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(75)	22%	(170)	16%	(129)	20%	(161)	16%	(125)	16%	(129)	790
Protestant	13%	(37)	33%	(98)	18%	(54)	17%	(51)	9%	(28)	9%	(28)	297
Roman Catholic	9%	(8)	22%	(19)	15%	(14)	21%	(19)	18%	(16)	15%	(13)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(2)	—	(0)	45%	(2)	—	(0)	—	(0)	—	(0)	5
Jewish	5%	(1)	38%	(7)	35%	(6)	12%	(2)	—	(0)	9%	(2)	18
Muslim	—	(0)	38%	(3)	12%	(1)	—	(0)	21%	(2)	28%	(2)	9
Buddhist	23%	(2)	11%	(1)	26%	(3)	28%	(3)	—	(0)	12%	(1)	10
Hindu	16%	(1)	27%	(2)	—	(0)	57%	(4)	—	(0)	—	(0)	7
Atheist	11%	(2)	7%	(1)	20%	(4)	24%	(5)	28%	(6)	9%	(2)	21
Agnostic	15%	(4)	12%	(4)	18%	(5)	27%	(8)	14%	(4)	13%	(4)	30
Something else	5%	(9)	9%	(16)	9%	(16)	23%	(42)	24%	(45)	30%	(56)	185
Nothing in particular	6%	(7)	15%	(18)	19%	(23)	22%	(26)	20%	(24)	18%	(21)	119
Ideo/PID: Conservative Republican	16%	(39)	34%	(84)	12%	(28)	17%	(43)	11%	(28)	10%	(26)	247
Ideo/PID: Moderate/Liberal Republican	4%	(2)	20%	(12)	7%	(4)	15%	(9)	18%	(11)	36%	(22)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(16)	15%	(24)	15%	(24)	25%	(40)	18%	(28)	17%	(27)	160
Ideo/PID: Liberal Democrat	2%	(4)	11%	(18)	28%	(46)	29%	(48)	14%	(23)	15%	(24)	163
Unfavorable of Biden and Trump	10%	(12)	15%	(18)	18%	(21)	26%	(31)	15%	(18)	16%	(18)	117
2024 H2H Matchup: Biden Voter	5%	(17)	14%	(49)	23%	(82)	27%	(98)	17%	(60)	16%	(57)	363
2024 H2H Matchup: Trump Voter	15%	(54)	31%	(113)	11%	(41)	15%	(57)	13%	(49)	15%	(57)	371
2024 H2H Matchup: Would not Vote	22%	(5)	11%	(2)	4%	(1)	10%	(2)	27%	(6)	27%	(6)	21
2024 H2H Matchup: Do not Know	—	(0)	15%	(5)	17%	(6)	11%	(4)	28%	(10)	30%	(10)	35
2022 House Vote: Democrat	6%	(20)	15%	(49)	24%	(78)	26%	(85)	16%	(51)	14%	(44)	329
2022 House Vote: Republican	15%	(50)	31%	(102)	12%	(41)	16%	(53)	12%	(38)	14%	(45)	329
2022 House Vote: Did not Vote	4%	(5)	14%	(18)	8%	(10)	15%	(19)	27%	(33)	31%	(39)	126
2020 Vote: Joe Biden	5%	(20)	14%	(50)	24%	(87)	27%	(98)	17%	(61)	14%	(51)	367
2020 Vote: Donald Trump	15%	(53)	31%	(113)	11%	(40)	15%	(55)	14%	(52)	14%	(53)	366
2020 Vote: Someone Else	12%	(1)	16%	(2)	17%	(2)	19%	(2)	17%	(2)	19%	(2)	10
2020 Vote: Did not Vote	3%	(1)	12%	(6)	2%	(1)	14%	(6)	21%	(10)	50%	(24)	48
2016 Vote: Hillary Clinton	7%	(18)	14%	(39)	24%	(67)	27%	(76)	16%	(45)	11%	(32)	278
2016 Vote: Donald Trump	17%	(48)	33%	(95)	14%	(41)	14%	(41)	11%	(31)	12%	(35)	292
2016 Vote: Someone Else	10%	(2)	34%	(7)	31%	(6)	19%	(4)	2%	(0)	4%	(1)	20
2020 Vote/PID: Not Biden/Democrat	8%	(2)	8%	(2)	4%	(1)	16%	(5)	15%	(4)	50%	(15)	30

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(75)	22%	(170)	16%	(129)	20%	(161)	16%	(125)	16%	(129)	790
2020 Vote/PID: Not Trump/Republican	3%	(1)	26%	(7)	9%	(2)	27%	(7)	12%	(3)	22%	(6)	26
U.S. Economy: Wrong Track	10%	(55)	24%	(138)	13%	(77)	19%	(110)	16%	(94)	17%	(98)	571
U.S. Economy: Right Direction	9%	(21)	15%	(32)	24%	(53)	23%	(51)	15%	(32)	14%	(31)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(12)	13%	(35)	25%	(68)	27%	(73)	15%	(41)	17%	(47)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(54)	30%	(115)	11%	(44)	17%	(64)	13%	(51)	15%	(60)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	16%	(20)	14%	(18)	18%	(23)	26%	(33)	18%	(22)	125
Top 2024 Issue: Economy	10%	(31)	24%	(78)	14%	(47)	16%	(52)	20%	(64)	16%	(53)	325
Community/Gender: Urban Women	8%	(6)	18%	(13)	15%	(11)	26%	(19)	14%	(10)	19%	(14)	72
Community/Gender: Urban Men	7%	(4)	14%	(9)	20%	(12)	18%	(11)	19%	(12)	22%	(14)	61
Community/Gender: Rural Women	4%	(5)	23%	(32)	10%	(13)	21%	(28)	17%	(23)	25%	(35)	136
Community/Gender: Rural Men	17%	(15)	15%	(13)	11%	(9)	21%	(18)	22%	(19)	14%	(12)	87
Community/Gender: Suburban Women	7%	(17)	26%	(58)	15%	(34)	21%	(47)	15%	(35)	16%	(36)	227
Community/Gender: Suburban Men	14%	(29)	22%	(46)	24%	(49)	18%	(37)	13%	(27)	10%	(20)	207
Homeowner	12%	(62)	25%	(124)	19%	(96)	19%	(95)	14%	(71)	10%	(50)	498
Renter	5%	(13)	16%	(46)	11%	(31)	22%	(61)	18%	(51)	27%	(75)	278
Self + Household: White-Collar	14%	(42)	23%	(68)	21%	(64)	23%	(68)	11%	(34)	7%	(22)	298
Self + Household: Blue Collar	8%	(27)	24%	(87)	15%	(54)	18%	(64)	17%	(62)	19%	(70)	364
Union HH: Yes	11%	(4)	21%	(7)	12%	(4)	19%	(6)	15%	(5)	22%	(8)	34
Union HH: No	9%	(72)	22%	(163)	17%	(125)	20%	(154)	16%	(120)	16%	(122)	756
LGBTQ+: Yes	4%	(4)	13%	(11)	9%	(8)	27%	(23)	17%	(15)	30%	(26)	86
LGBTQ+: No	10%	(72)	23%	(159)	17%	(122)	20%	(138)	16%	(111)	15%	(104)	704
Motivated to Vote	10%	(74)	23%	(162)	17%	(125)	21%	(149)	15%	(105)	14%	(101)	715
Parent: Yes	8%	(23)	21%	(58)	18%	(47)	16%	(42)	19%	(52)	17%	(47)	268
Parent: No	10%	(53)	22%	(112)	16%	(82)	23%	(119)	14%	(74)	16%	(83)	522
COVID Vaccine: Yes	12%	(63)	22%	(110)	20%	(101)	19%	(96)	13%	(68)	13%	(64)	501
COVID Vaccine: No	4%	(13)	21%	(60)	10%	(28)	22%	(64)	20%	(58)	23%	(65)	289
Student Loans: Yes	5%	(6)	16%	(21)	18%	(24)	26%	(34)	17%	(22)	19%	(25)	131
Student Loans: No	11%	(69)	23%	(149)	16%	(105)	19%	(127)	16%	(103)	16%	(104)	659
Favorable Opinion of Haley	31%	(75)	69%	(170)	—	(0)	—	(0)	—	(0)	—	(0)	245
Unfavorable Opinion of Haley	—	(0)	—	(0)	45%	(129)	55%	(161)	—	(0)	—	(0)	290
Prodigal Biden Voter	10%	(4)	12%	(4)	18%	(6)	8%	(3)	25%	(9)	29%	(10)	36

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(75)	22%	(170)	16%	(129)	20%	(161)	16%	(125)	16%	(129)	790
Undecided Voter (DK/WNV)	8%	(5)	13%	(8)	12%	(7)	10%	(6)	28%	(16)	29%	(16)	56
Undecided Voter (DK)	—	(0)	15%	(5)	17%	(6)	11%	(4)	28%	(10)	30%	(10)	35
Watched Debate	12%	(69)	25%	(150)	17%	(101)	21%	(125)	14%	(83)	12%	(69)	598
Watched Debate: Did not Watch	3%	(6)	10%	(20)	15%	(28)	19%	(36)	22%	(42)	31%	(60)	192
Watched Debate: All of it	14%	(47)	28%	(91)	21%	(68)	22%	(74)	8%	(25)	8%	(26)	331
Watched Debate: Some of it	9%	(23)	22%	(59)	12%	(33)	19%	(51)	22%	(58)	16%	(44)	267
Continue His Campaign: Yes Biden	8%	(28)	18%	(58)	22%	(71)	23%	(77)	13%	(44)	15%	(50)	329
Continue His Campaign: No Biden	11%	(46)	26%	(107)	13%	(55)	19%	(78)	16%	(68)	15%	(64)	418
Continue His Campaign: Yes Trump	14%	(58)	29%	(120)	12%	(50)	15%	(62)	14%	(56)	15%	(61)	407
Continue His Campaign: No Trump	5%	(16)	13%	(46)	22%	(75)	28%	(96)	15%	(52)	16%	(55)	340
Conviction: Evidence	6%	(20)	14%	(50)	23%	(83)	27%	(95)	15%	(53)	15%	(53)	353
Conviction: Motivation to Damage	14%	(49)	31%	(109)	12%	(40)	17%	(59)	13%	(46)	13%	(47)	350
Conviction: DK/NO	7%	(6)	13%	(11)	7%	(6)	8%	(7)	31%	(27)	34%	(29)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(111)	15%	(120)	8%	(61)	15%	(121)	17%	(135)	31%	(242)	790
Gender: Male	19%	(67)	19%	(66)	10%	(37)	14%	(51)	15%	(55)	23%	(80)	355
Gender: Female	10%	(44)	12%	(54)	6%	(24)	16%	(70)	19%	(81)	37%	(162)	435
Age: 18-34	6%	(14)	12%	(27)	9%	(20)	8%	(17)	23%	(51)	42%	(93)	222
Age: 35-44	9%	(10)	13%	(14)	7%	(8)	11%	(12)	15%	(16)	45%	(49)	109
Age: 45-64	12%	(34)	15%	(41)	9%	(25)	18%	(51)	19%	(52)	28%	(77)	280
Age: 65+	30%	(54)	22%	(39)	4%	(8)	22%	(40)	9%	(16)	13%	(23)	179
GenZers: 1997-2012	6%	(7)	11%	(13)	8%	(9)	5%	(5)	25%	(28)	45%	(52)	114
Millennials: 1981-1996	7%	(15)	13%	(27)	9%	(18)	12%	(25)	18%	(37)	41%	(86)	207
GenXers: 1965-1980	11%	(26)	13%	(31)	10%	(22)	18%	(41)	19%	(44)	29%	(68)	232
Baby Boomers: 1946-1964	26%	(59)	21%	(46)	5%	(11)	22%	(49)	11%	(25)	15%	(34)	224
Educ: < College	13%	(62)	13%	(64)	6%	(29)	13%	(60)	19%	(89)	37%	(176)	479
Educ: Bachelors degree	12%	(23)	15%	(28)	11%	(21)	21%	(39)	18%	(33)	22%	(41)	184
Educ: Post-grad	21%	(27)	22%	(28)	8%	(11)	17%	(22)	11%	(14)	20%	(26)	127
Income: Under 50k	12%	(42)	10%	(34)	6%	(20)	15%	(50)	18%	(61)	39%	(134)	340
Income: 50k-100k	14%	(40)	15%	(44)	9%	(26)	15%	(44)	17%	(48)	29%	(84)	285
Income: 100k+	18%	(30)	26%	(42)	9%	(15)	17%	(27)	16%	(27)	15%	(24)	165
Ethnicity: White (Non-Hispanic)	22%	(103)	18%	(83)	5%	(23)	11%	(54)	17%	(82)	28%	(131)	476
Ethnicity: Hispanic	11%	(3)	—	(0)	16%	(5)	24%	(7)	5%	(1)	44%	(13)	29
Ethnicity: Black (Non-Hispanic)	2%	(5)	11%	(28)	13%	(33)	22%	(57)	18%	(46)	34%	(87)	255
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	30%	(9)	—	(0)	11%	(3)	21%	(6)	38%	(11)	30
All Christian	19%	(74)	17%	(68)	9%	(34)	15%	(58)	16%	(61)	25%	(96)	391
All Non-Christian	18%	(8)	29%	(13)	6%	(3)	22%	(10)	11%	(5)	13%	(6)	44
Atheist	5%	(1)	17%	(4)	—	(0)	13%	(3)	26%	(6)	38%	(8)	21
Agnostic/Nothing in particular	9%	(13)	8%	(12)	8%	(12)	17%	(26)	20%	(30)	38%	(56)	149
Something Else	8%	(16)	13%	(23)	7%	(13)	13%	(24)	19%	(34)	41%	(75)	185
Evangelical	15%	(48)	17%	(54)	5%	(17)	12%	(38)	18%	(59)	33%	(107)	323
Non-Evangelical	16%	(40)	15%	(38)	11%	(28)	17%	(42)	15%	(36)	26%	(65)	249
PID: Dem (no lean)	4%	(13)	10%	(32)	10%	(35)	27%	(91)	18%	(59)	31%	(102)	332
PID: Ind (no lean)	13%	(19)	18%	(25)	10%	(14)	9%	(13)	19%	(28)	31%	(44)	145
PID: Rep (no lean)	25%	(79)	20%	(63)	4%	(12)	5%	(17)	15%	(48)	30%	(96)	313

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(111)	15%	(120)	8%	(61)	15%	(121)	17%	(135)	31%	(242)	790
PID/Gender: Dem Men	5%	(7)	14%	(20)	14%	(21)	24%	(36)	18%	(27)	25%	(37)	148
PID/Gender: Dem Women	4%	(7)	6%	(12)	8%	(14)	30%	(55)	18%	(32)	35%	(65)	184
PID/Gender: Ind Men	17%	(13)	20%	(16)	15%	(12)	10%	(8)	18%	(14)	20%	(15)	79
PID/Gender: Ind Women	9%	(6)	14%	(9)	3%	(2)	9%	(6)	21%	(14)	44%	(29)	66
PID/Gender: Rep Men	36%	(47)	24%	(30)	3%	(4)	5%	(7)	10%	(13)	21%	(27)	129
PID/Gender: Rep Women	17%	(32)	18%	(33)	4%	(8)	5%	(10)	19%	(35)	37%	(68)	185
Ideo: Liberal (1-3)	3%	(6)	6%	(12)	10%	(21)	27%	(56)	21%	(43)	34%	(72)	210
Ideo: Moderate (4)	7%	(16)	14%	(32)	11%	(26)	20%	(46)	18%	(42)	30%	(69)	231
Ideo: Conservative (5-7)	27%	(89)	23%	(76)	4%	(14)	5%	(18)	15%	(48)	25%	(84)	330
Community: Urban	2%	(3)	11%	(15)	8%	(10)	24%	(32)	24%	(32)	31%	(41)	133
Community: Suburban	17%	(76)	17%	(72)	10%	(42)	15%	(66)	14%	(59)	27%	(119)	434
Community: Rural	15%	(33)	15%	(33)	3%	(8)	10%	(23)	20%	(44)	37%	(82)	222
Military HHnm: Yes	25%	(31)	10%	(12)	7%	(9)	19%	(23)	14%	(17)	24%	(29)	121
Military HH: No	12%	(80)	16%	(108)	8%	(52)	15%	(97)	18%	(118)	32%	(213)	669
Employ: Private Sector	12%	(36)	14%	(41)	10%	(29)	15%	(44)	18%	(55)	31%	(94)	299
Employ: Government	7%	(4)	19%	(12)	12%	(7)	7%	(4)	22%	(14)	32%	(20)	61
Employ: Self-Employed	13%	(9)	18%	(12)	6%	(4)	12%	(8)	17%	(11)	33%	(21)	64
Employ: Homemaker	17%	(7)	10%	(4)	—	(0)	13%	(5)	29%	(12)	31%	(13)	41
Employ: Student	7%	(2)	15%	(4)	4%	(1)	—	(0)	27%	(7)	47%	(12)	26
Employ: Retired	22%	(46)	21%	(44)	4%	(8)	23%	(48)	13%	(27)	16%	(33)	206
Employ: Unemployed	6%	(4)	4%	(2)	18%	(11)	12%	(8)	12%	(7)	48%	(30)	62
Employ: Other	14%	(4)	7%	(2)	—	(0)	9%	(3)	7%	(2)	63%	(19)	31

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(111)	15%	(120)	8%	(61)	15%	(121)	17%	(135)	31%	(242)	790
Protestant	20%	(61)	18%	(55)	6%	(17)	15%	(46)	14%	(42)	26%	(77)	297
Roman Catholic	13%	(12)	15%	(13)	17%	(15)	12%	(10)	20%	(18)	22%	(20)	89
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	—	(0)	34%	(2)	45%	(2)	—	(0)	—	(0)	5
Jewish	18%	(3)	31%	(6)	—	(0)	35%	(6)	12%	(2)	4%	(1)	18
Muslim	—	(0)	22%	(2)	17%	(1)	11%	(1)	21%	(2)	28%	(2)	9
Buddhist	34%	(3)	12%	(1)	10%	(1)	26%	(3)	11%	(1)	7%	(1)	10
Hindu	19%	(1)	57%	(4)	—	(0)	—	(0)	—	(0)	24%	(2)	7
Atheist	5%	(1)	17%	(4)	—	(0)	13%	(3)	26%	(6)	38%	(8)	21
Agnostic	19%	(6)	4%	(1)	5%	(2)	24%	(7)	14%	(4)	34%	(10)	30
Something else	8%	(16)	13%	(23)	7%	(13)	13%	(24)	19%	(34)	41%	(75)	185
Nothing in particular	6%	(7)	9%	(11)	9%	(10)	16%	(19)	22%	(26)	39%	(46)	119
Ideo/PID: Conservative Republican	30%	(73)	23%	(57)	3%	(8)	3%	(7)	16%	(38)	25%	(62)	247
Ideo/PID: Moderate/Liberal Republican	9%	(5)	9%	(6)	5%	(3)	15%	(9)	16%	(9)	46%	(28)	61
Ideo/PID: Moderate/Conservative Democrat	4%	(7)	14%	(22)	11%	(18)	28%	(45)	18%	(28)	25%	(40)	160
Ideo/PID: Liberal Democrat	4%	(6)	6%	(10)	11%	(17)	28%	(46)	19%	(30)	33%	(54)	163
Unfavorable of Biden and Trump	8%	(9)	16%	(19)	16%	(18)	15%	(18)	14%	(16)	31%	(36)	117
2024 H2H Matchup: Biden Voter	4%	(13)	9%	(33)	10%	(37)	28%	(100)	20%	(71)	30%	(108)	363
2024 H2H Matchup: Trump Voter	26%	(97)	20%	(76)	3%	(11)	5%	(19)	15%	(57)	30%	(111)	371
2024 H2H Matchup: Would not Vote	3%	(1)	16%	(3)	6%	(1)	2%	(0)	24%	(5)	49%	(10)	21
2024 H2H Matchup: Do not Know	—	(0)	22%	(8)	31%	(11)	4%	(1)	6%	(2)	36%	(13)	35
2022 House Vote: Democrat	4%	(14)	10%	(32)	12%	(39)	28%	(92)	20%	(64)	27%	(88)	329
2022 House Vote: Republican	27%	(88)	23%	(77)	4%	(12)	5%	(17)	14%	(46)	27%	(89)	329
2022 House Vote: Did not Vote	7%	(9)	9%	(11)	8%	(10)	8%	(10)	20%	(25)	48%	(60)	126
2020 Vote: Joe Biden	4%	(14)	10%	(38)	10%	(38)	27%	(100)	19%	(68)	30%	(109)	367
2020 Vote: Donald Trump	26%	(96)	22%	(80)	5%	(19)	5%	(17)	15%	(56)	27%	(99)	366
2020 Vote: Someone Else	—	(0)	5%	(0)	33%	(3)	—	(0)	25%	(2)	37%	(4)	10
2020 Vote: Did not Vote	3%	(1)	5%	(2)	1%	(0)	8%	(4)	18%	(9)	65%	(31)	48
2016 Vote: Hillary Clinton	4%	(11)	11%	(31)	11%	(30)	32%	(89)	17%	(46)	26%	(71)	278
2016 Vote: Donald Trump	31%	(89)	24%	(70)	5%	(14)	5%	(15)	14%	(40)	22%	(64)	292
2016 Vote: Someone Else	—	(0)	17%	(3)	14%	(3)	3%	(1)	10%	(2)	56%	(11)	20
2020 Vote/PID: Not Biden/Democrat	—	(0)	13%	(4)	18%	(5)	6%	(2)	15%	(5)	48%	(14)	30

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Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(111)	15%	(120)	8%	(61)	15%	(121)	17%	(135)	31%	(242)	790
2020 Vote/PID: Not Trump/Republican	2%	(1)	17%	(4)	13%	(4)	7%	(2)	18%	(5)	43%	(11)	26
U.S. Economy: Wrong Track	18%	(100)	16%	(90)	6%	(36)	10%	(56)	17%	(96)	34%	(194)	571
U.S. Economy: Right Direction	5%	(11)	14%	(30)	11%	(25)	29%	(64)	18%	(40)	22%	(48)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(7)	12%	(33)	11%	(30)	29%	(81)	19%	(54)	26%	(72)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(97)	19%	(73)	5%	(21)	6%	(23)	14%	(55)	31%	(120)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	11%	(14)	8%	(10)	13%	(17)	21%	(27)	40%	(50)	125
Top 2024 Issue: Economy	16%	(52)	17%	(55)	8%	(25)	7%	(24)	17%	(56)	34%	(112)	325
Community/Gender: Urban Women	4%	(3)	8%	(6)	7%	(5)	20%	(15)	25%	(18)	35%	(25)	72
Community/Gender: Urban Men	—	(0)	15%	(9)	9%	(5)	28%	(17)	23%	(14)	25%	(15)	61
Community/Gender: Rural Women	9%	(12)	12%	(16)	4%	(6)	12%	(16)	22%	(30)	42%	(57)	136
Community/Gender: Rural Men	24%	(21)	20%	(18)	2%	(2)	8%	(7)	16%	(14)	29%	(25)	87
Community/Gender: Suburban Women	13%	(30)	14%	(32)	6%	(13)	17%	(39)	14%	(32)	35%	(80)	227
Community/Gender: Suburban Men	22%	(46)	19%	(40)	14%	(29)	13%	(27)	13%	(27)	19%	(39)	207
Homeowner	19%	(93)	18%	(89)	8%	(38)	16%	(81)	16%	(80)	23%	(116)	498
Renter	6%	(16)	11%	(31)	6%	(18)	14%	(38)	20%	(55)	43%	(119)	278
Self + Household: White-Collar	17%	(51)	21%	(63)	7%	(21)	20%	(60)	14%	(41)	20%	(61)	298
Self + Household: Blue Collar	15%	(55)	14%	(51)	8%	(30)	12%	(42)	18%	(67)	33%	(119)	364
Union HH: Yes	10%	(4)	24%	(8)	20%	(7)	8%	(3)	11%	(4)	28%	(10)	34
Union HH: No	14%	(108)	15%	(112)	7%	(54)	16%	(118)	17%	(132)	31%	(232)	756
LGBTQ+: Yes	3%	(3)	12%	(10)	8%	(7)	14%	(12)	17%	(15)	45%	(39)	86
LGBTQ+: No	15%	(108)	16%	(110)	8%	(53)	15%	(108)	17%	(121)	29%	(203)	704
Motivated to Vote	15%	(109)	16%	(115)	7%	(50)	16%	(115)	17%	(125)	28%	(201)	715
Parent: Yes	11%	(29)	15%	(40)	8%	(21)	15%	(41)	17%	(45)	34%	(91)	268
Parent: No	16%	(82)	15%	(80)	8%	(40)	15%	(80)	17%	(91)	29%	(151)	522
COVID Vaccine: Yes	14%	(70)	16%	(80)	8%	(41)	19%	(97)	16%	(79)	27%	(135)	501
COVID Vaccine: No	14%	(41)	14%	(40)	7%	(19)	8%	(24)	20%	(57)	37%	(107)	289
Student Loans: Yes	6%	(7)	13%	(16)	8%	(10)	13%	(17)	19%	(25)	42%	(55)	131
Student Loans: No	16%	(104)	16%	(104)	8%	(51)	16%	(103)	17%	(111)	28%	(187)	659
Favorable Opinion of Haley	31%	(76)	31%	(77)	4%	(9)	8%	(19)	13%	(33)	13%	(32)	245
Unfavorable Opinion of Haley	11%	(31)	12%	(35)	15%	(43)	33%	(95)	11%	(33)	18%	(53)	290
Prodigal Biden Voter	5%	(2)	26%	(9)	8%	(3)	4%	(1)	13%	(5)	45%	(16)	36

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(111)	15%	(120)	8%	(61)	15%	(121)	17%	(135)	31%	(242)	790
Undecided Voter (DK/WNV)	1%	(1)	20%	(11)	22%	(12)	3%	(2)	13%	(7)	41%	(23)	56
Undecided Voter (DK)	—	(0)	22%	(8)	31%	(11)	4%	(1)	6%	(2)	36%	(13)	35
Watched Debate	17%	(101)	18%	(109)	8%	(50)	16%	(93)	17%	(103)	24%	(142)	598
Watched Debate: Did not Watch	5%	(10)	6%	(11)	6%	(11)	14%	(28)	17%	(32)	52%	(100)	192
Watched Debate: All of it	23%	(75)	20%	(67)	9%	(31)	20%	(66)	14%	(45)	14%	(46)	331
Watched Debate: Some of it	10%	(26)	16%	(42)	7%	(19)	10%	(27)	22%	(58)	36%	(95)	267
Continue His Campaign: Yes Biden	12%	(39)	15%	(48)	10%	(33)	22%	(71)	17%	(57)	24%	(80)	329
Continue His Campaign: No Biden	17%	(71)	17%	(72)	6%	(27)	11%	(45)	15%	(64)	33%	(139)	418
Continue His Campaign: Yes Trump	24%	(97)	21%	(87)	7%	(27)	4%	(18)	14%	(59)	29%	(119)	407
Continue His Campaign: No Trump	3%	(11)	8%	(27)	9%	(29)	30%	(101)	19%	(66)	31%	(106)	340
Conviction: Evidence	4%	(14)	10%	(36)	10%	(36)	29%	(101)	19%	(66)	28%	(100)	353
Conviction: Motivation to Damage	26%	(91)	22%	(78)	5%	(18)	4%	(15)	14%	(50)	28%	(99)	350
Conviction: DK/NO	7%	(6)	8%	(7)	8%	(7)	5%	(4)	22%	(20)	50%	(44)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(39)	13%	(99)	8%	(61)	14%	(111)	24%	(193)	36%	(287)	790
Gender: Male	7%	(24)	15%	(53)	9%	(32)	15%	(55)	26%	(92)	28%	(100)	355
Gender: Female	3%	(15)	11%	(46)	7%	(29)	13%	(57)	23%	(101)	43%	(187)	435
Age: 18-34	6%	(13)	11%	(24)	8%	(17)	10%	(21)	22%	(49)	44%	(97)	222
Age: 35-44	4%	(4)	14%	(16)	7%	(8)	12%	(14)	20%	(22)	42%	(46)	109
Age: 45-64	4%	(11)	15%	(42)	9%	(25)	13%	(36)	24%	(67)	35%	(99)	280
Age: 65+	6%	(10)	10%	(18)	6%	(11)	23%	(41)	31%	(55)	25%	(45)	179
GenZers: 1997-2012	8%	(9)	9%	(10)	8%	(9)	10%	(12)	19%	(22)	46%	(53)	114
Millennials: 1981-1996	4%	(8)	14%	(28)	7%	(15)	11%	(22)	23%	(47)	42%	(87)	207
GenXers: 1965-1980	5%	(12)	16%	(37)	8%	(19)	11%	(26)	24%	(55)	36%	(83)	232
Baby Boomers: 1946-1964	4%	(10)	10%	(23)	7%	(17)	22%	(50)	29%	(64)	27%	(60)	224
Educ: < College	3%	(12)	9%	(45)	6%	(31)	13%	(64)	27%	(128)	42%	(199)	479
Educ: Bachelors degree	8%	(14)	17%	(31)	12%	(23)	14%	(26)	22%	(41)	27%	(50)	184
Educ: Post-grad	10%	(13)	18%	(23)	6%	(8)	17%	(21)	19%	(24)	30%	(38)	127
Income: Under 50k	3%	(11)	8%	(27)	7%	(25)	15%	(52)	23%	(80)	43%	(145)	340
Income: 50k-100k	4%	(10)	13%	(36)	8%	(23)	14%	(40)	31%	(87)	31%	(88)	285
Income: 100k+	10%	(17)	22%	(35)	8%	(13)	12%	(20)	16%	(26)	33%	(54)	165
Ethnicity: White (Non-Hispanic)	2%	(11)	9%	(43)	7%	(32)	16%	(78)	25%	(121)	40%	(191)	476
Ethnicity: Hispanic	7%	(2)	7%	(2)	6%	(2)	24%	(7)	12%	(3)	45%	(13)	29
Ethnicity: Black (Non-Hispanic)	9%	(24)	19%	(48)	10%	(26)	10%	(25)	25%	(63)	27%	(69)	255
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	19%	(6)	6%	(2)	5%	(2)	21%	(6)	46%	(14)	30
All Christian	4%	(15)	10%	(39)	9%	(37)	16%	(62)	25%	(99)	36%	(139)	391
All Non-Christian	17%	(7)	41%	(18)	3%	(1)	15%	(7)	5%	(2)	19%	(8)	44
Atheist	11%	(2)	27%	(6)	11%	(2)	8%	(2)	5%	(1)	38%	(8)	21
Agnostic/Nothing in particular	5%	(7)	13%	(20)	5%	(7)	12%	(19)	25%	(37)	40%	(59)	149
Something Else	4%	(8)	9%	(17)	7%	(14)	12%	(23)	29%	(53)	39%	(72)	185
Evangelical	3%	(9)	9%	(28)	8%	(26)	12%	(39)	30%	(97)	38%	(124)	323
Non-Evangelical	5%	(14)	10%	(25)	10%	(24)	18%	(45)	22%	(56)	34%	(86)	249
PID: Dem (no lean)	10%	(34)	18%	(60)	10%	(33)	11%	(37)	21%	(70)	29%	(98)	332
PID: Ind (no lean)	3%	(5)	16%	(23)	7%	(10)	9%	(13)	30%	(44)	35%	(50)	145
PID: Rep (no lean)	—	(0)	5%	(15)	6%	(19)	19%	(61)	25%	(79)	44%	(139)	313

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(39)	13%	(99)	8%	(61)	14%	(111)	24%	(193)	36%	(287)	790
PID/Gender: Dem Men	15%	(22)	18%	(27)	12%	(18)	8%	(13)	21%	(31)	26%	(38)	148
PID/Gender: Dem Women	7%	(12)	18%	(34)	8%	(15)	13%	(25)	21%	(39)	32%	(60)	184
PID/Gender: Ind Men	3%	(2)	20%	(16)	7%	(5)	14%	(11)	30%	(23)	27%	(21)	79
PID/Gender: Ind Women	4%	(3)	12%	(8)	6%	(4)	3%	(2)	31%	(20)	44%	(29)	66
PID/Gender: Rep Men	—	(0)	8%	(11)	7%	(8)	24%	(31)	29%	(38)	32%	(41)	129
PID/Gender: Rep Women	—	(0)	3%	(5)	6%	(10)	16%	(30)	23%	(42)	53%	(98)	185
Ideo: Liberal (1-3)	7%	(15)	19%	(41)	8%	(18)	9%	(19)	21%	(45)	35%	(73)	210
Ideo: Moderate (4)	7%	(16)	15%	(35)	11%	(26)	11%	(26)	24%	(56)	30%	(70)	231
Ideo: Conservative (5-7)	2%	(8)	7%	(22)	5%	(17)	20%	(66)	27%	(88)	39%	(128)	330
Community: Urban	12%	(15)	19%	(25)	10%	(13)	10%	(14)	22%	(30)	28%	(37)	133
Community: Suburban	4%	(19)	14%	(60)	8%	(36)	14%	(63)	26%	(112)	34%	(146)	434
Community: Rural	2%	(4)	6%	(14)	6%	(13)	16%	(35)	23%	(52)	47%	(104)	222
Military HHnm: Yes	7%	(8)	12%	(15)	14%	(17)	11%	(13)	27%	(32)	29%	(36)	121
Military HH: No	5%	(31)	13%	(84)	7%	(44)	15%	(98)	24%	(161)	38%	(251)	669
Employ: Private Sector	7%	(20)	19%	(56)	10%	(30)	12%	(36)	18%	(53)	35%	(104)	299
Employ: Government	9%	(5)	15%	(9)	3%	(2)	8%	(5)	23%	(14)	43%	(26)	61
Employ: Self-Employed	4%	(3)	11%	(7)	8%	(5)	13%	(9)	25%	(16)	38%	(24)	64
Employ: Homemaker	—	(0)	12%	(5)	—	(0)	10%	(4)	40%	(16)	39%	(16)	41
Employ: Student	14%	(4)	—	(0)	5%	(1)	2%	(0)	17%	(5)	62%	(16)	26
Employ: Retired	2%	(4)	7%	(14)	9%	(19)	23%	(47)	30%	(62)	29%	(60)	206
Employ: Unemployed	2%	(1)	8%	(5)	6%	(4)	15%	(9)	34%	(21)	36%	(22)	62
Employ: Other	3%	(1)	10%	(3)	—	(0)	8%	(3)	20%	(6)	59%	(18)	31

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(39)	13%	(99)	8%	(61)	14%	(111)	24%	(193)	36%	(287)	790
Protestant	4%	(11)	8%	(23)	7%	(21)	16%	(48)	30%	(91)	35%	(103)	297
Roman Catholic	4%	(4)	14%	(13)	17%	(15)	15%	(14)	10%	(9)	39%	(35)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	69%	(3)	—	(0)	10%	(0)	—	(0)	21%	(1)	5
Jewish	13%	(2)	30%	(5)	—	(0)	22%	(4)	12%	(2)	23%	(4)	18
Muslim	17%	(1)	79%	(7)	4%	(0)	—	(0)	—	(0)	—	(0)	9
Buddhist	34%	(3)	25%	(2)	8%	(1)	18%	(2)	—	(0)	15%	(1)	10
Hindu	—	(0)	43%	(3)	5%	(0)	14%	(1)	—	(0)	39%	(3)	7
Atheist	11%	(2)	27%	(6)	11%	(2)	8%	(2)	5%	(1)	38%	(8)	21
Agnostic	7%	(2)	17%	(5)	5%	(1)	7%	(2)	24%	(7)	39%	(12)	30
Something else	4%	(8)	9%	(17)	7%	(14)	12%	(23)	29%	(53)	39%	(72)	185
Nothing in particular	4%	(5)	12%	(14)	5%	(6)	14%	(16)	25%	(30)	40%	(48)	119
Ideo/PID: Conservative Republican	—	(0)	3%	(7)	6%	(16)	20%	(51)	27%	(67)	43%	(107)	247
Ideo/PID: Moderate/Liberal Republican	—	(0)	12%	(7)	5%	(3)	17%	(11)	20%	(12)	46%	(28)	61
Ideo/PID: Moderate/Conservative Democrat	13%	(21)	19%	(31)	10%	(17)	14%	(22)	21%	(34)	23%	(36)	160
Ideo/PID: Liberal Democrat	8%	(13)	18%	(30)	10%	(16)	10%	(16)	21%	(34)	33%	(54)	163
Unfavorable of Biden and Trump	6%	(7)	7%	(9)	13%	(15)	15%	(18)	27%	(32)	31%	(37)	117
2024 H2H Matchup: Biden Voter	9%	(33)	19%	(70)	9%	(31)	12%	(43)	22%	(81)	29%	(105)	363
2024 H2H Matchup: Trump Voter	1%	(4)	6%	(24)	7%	(25)	18%	(66)	25%	(94)	43%	(159)	371
2024 H2H Matchup: Would not Vote	7%	(1)	7%	(1)	—	(0)	8%	(2)	34%	(7)	45%	(9)	21
2024 H2H Matchup: Do not Know	—	(0)	9%	(3)	15%	(5)	3%	(1)	33%	(12)	40%	(14)	35
2022 House Vote: Democrat	11%	(35)	21%	(69)	10%	(33)	10%	(32)	23%	(75)	25%	(83)	329
2022 House Vote: Republican	—	(2)	8%	(25)	7%	(22)	18%	(59)	26%	(86)	41%	(134)	329
2022 House Vote: Did not Vote	1%	(1)	3%	(4)	4%	(5)	15%	(19)	22%	(28)	54%	(68)	126
2020 Vote: Joe Biden	10%	(37)	19%	(69)	9%	(31)	12%	(43)	23%	(83)	28%	(104)	367
2020 Vote: Donald Trump	—	(0)	7%	(26)	7%	(27)	17%	(64)	27%	(97)	41%	(152)	366
2020 Vote: Someone Else	8%	(1)	—	(0)	10%	(1)	25%	(2)	24%	(2)	33%	(3)	10
2020 Vote: Did not Vote	2%	(1)	8%	(4)	5%	(2)	4%	(2)	23%	(11)	58%	(28)	48
2016 Vote: Hillary Clinton	10%	(29)	21%	(60)	9%	(25)	12%	(32)	21%	(58)	27%	(74)	278
2016 Vote: Donald Trump	1%	(4)	7%	(20)	7%	(21)	20%	(57)	30%	(86)	35%	(103)	292
2016 Vote: Someone Else	—	(0)	8%	(1)	11%	(2)	10%	(2)	36%	(7)	35%	(7)	20
2020 Vote/PID: Not Biden/Democrat	3%	(1)	11%	(3)	16%	(5)	1%	(0)	19%	(6)	49%	(15)	30

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(39)	13%	(99)	8%	(61)	14%	(111)	24%	(193)	36%	(287)	790
2020 Vote/PID: Not Trump/Republican	—	(0)	13%	(3)	4%	(1)	18%	(5)	15%	(4)	50%	(13)	26
U.S. Economy: Wrong Track	3%	(18)	9%	(54)	7%	(38)	14%	(79)	27%	(154)	40%	(228)	571
U.S. Economy: Right Direction	9%	(20)	21%	(45)	11%	(23)	15%	(32)	18%	(39)	27%	(59)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(28)	19%	(51)	9%	(25)	12%	(33)	22%	(61)	28%	(78)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	7%	(27)	6%	(25)	17%	(68)	26%	(100)	42%	(165)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	16%	(21)	9%	(12)	8%	(11)	26%	(32)	35%	(44)	125
Top 2024 Issue: Economy	3%	(10)	13%	(42)	7%	(21)	13%	(41)	22%	(72)	42%	(138)	325
Community/Gender: Urban Women	11%	(8)	14%	(10)	10%	(7)	11%	(8)	18%	(13)	37%	(27)	72
Community/Gender: Urban Men	13%	(8)	25%	(15)	9%	(6)	9%	(6)	27%	(17)	17%	(10)	61
Community/Gender: Rural Women	1%	(2)	6%	(8)	5%	(7)	16%	(21)	18%	(24)	54%	(73)	136
Community/Gender: Rural Men	3%	(3)	7%	(6)	6%	(5)	16%	(14)	32%	(28)	35%	(31)	87
Community/Gender: Suburban Women	2%	(6)	12%	(28)	7%	(15)	12%	(27)	28%	(64)	38%	(87)	227
Community/Gender: Suburban Men	6%	(13)	15%	(32)	10%	(21)	17%	(35)	23%	(47)	28%	(59)	207
Homeowner	4%	(22)	11%	(54)	9%	(46)	15%	(76)	25%	(126)	35%	(174)	498
Renter	6%	(17)	16%	(44)	5%	(15)	12%	(33)	23%	(65)	37%	(104)	278
Self + Household: White-Collar	8%	(23)	15%	(46)	9%	(26)	18%	(53)	22%	(66)	28%	(84)	298
Self + Household: Blue Collar	4%	(13)	12%	(44)	8%	(27)	12%	(44)	27%	(98)	38%	(138)	364
Union HH: Yes	15%	(5)	18%	(6)	10%	(3)	10%	(3)	18%	(6)	29%	(10)	34
Union HH: No	4%	(34)	12%	(93)	8%	(58)	14%	(108)	25%	(187)	37%	(277)	756
LGBTQ+: Yes	5%	(4)	15%	(13)	10%	(9)	9%	(7)	16%	(14)	45%	(39)	86
LGBTQ+: No	5%	(34)	12%	(86)	7%	(52)	15%	(104)	25%	(179)	35%	(248)	704
Motivated to Vote	5%	(38)	13%	(96)	8%	(57)	15%	(109)	24%	(175)	34%	(240)	715
Parent: Yes	7%	(18)	17%	(46)	8%	(21)	11%	(30)	21%	(55)	37%	(98)	268
Parent: No	4%	(21)	10%	(53)	8%	(40)	16%	(82)	26%	(138)	36%	(189)	522
COVID Vaccine: Yes	7%	(33)	15%	(77)	10%	(49)	13%	(66)	25%	(123)	31%	(154)	501
COVID Vaccine: No	2%	(6)	8%	(22)	4%	(13)	16%	(45)	24%	(70)	46%	(133)	289
Student Loans: Yes	9%	(11)	14%	(19)	9%	(12)	4%	(5)	27%	(36)	37%	(49)	131
Student Loans: No	4%	(27)	12%	(80)	8%	(50)	16%	(106)	24%	(157)	36%	(238)	659
Favorable Opinion of Haley	7%	(18)	14%	(34)	6%	(16)	14%	(34)	29%	(72)	29%	(71)	245
Unfavorable Opinion of Haley	6%	(18)	13%	(39)	14%	(41)	24%	(70)	18%	(53)	24%	(69)	290
Prodigal Biden Voter	12%	(4)	7%	(2)	9%	(3)	4%	(1)	32%	(12)	36%	(13)	36

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(39)	13%	(99)	8%	(61)	14%	(111)	24%	(193)	36%	(287)	790
Undecided Voter (DK/WNV)	3%	(1)	8%	(5)	10%	(5)	5%	(3)	33%	(19)	42%	(23)	56
Undecided Voter (DK)	—	(0)	9%	(3)	15%	(5)	3%	(1)	33%	(12)	40%	(14)	35
Watched Debate	6%	(34)	14%	(83)	9%	(52)	16%	(95)	25%	(152)	30%	(182)	598
Watched Debate: Did not Watch	2%	(5)	8%	(16)	5%	(9)	8%	(16)	21%	(41)	55%	(105)	192
Watched Debate: All of it	7%	(22)	14%	(47)	10%	(34)	20%	(65)	24%	(80)	25%	(83)	331
Watched Debate: Some of it	5%	(12)	13%	(36)	7%	(18)	11%	(30)	27%	(72)	37%	(98)	267
Continue His Campaign: Yes Biden	9%	(30)	16%	(54)	8%	(26)	16%	(51)	23%	(75)	28%	(92)	329
Continue His Campaign: No Biden	2%	(8)	9%	(39)	8%	(35)	13%	(56)	26%	(110)	41%	(170)	418
Continue His Campaign: Yes Trump	3%	(12)	10%	(40)	7%	(30)	16%	(65)	25%	(104)	39%	(157)	407
Continue His Campaign: No Trump	8%	(27)	15%	(52)	9%	(31)	13%	(44)	24%	(81)	31%	(104)	340
Conviction: Evidence	9%	(33)	18%	(64)	9%	(31)	12%	(42)	21%	(73)	31%	(111)	353
Conviction: Motivation to Damage	2%	(6)	6%	(22)	9%	(30)	17%	(61)	28%	(97)	38%	(133)	350
Conviction: DK/NO	—	(0)	15%	(13)	—	(0)	10%	(8)	26%	(23)	49%	(43)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(81)	27%	(214)	19%	(150)	20%	(156)	19%	(152)	5%	(36)	790
Gender: Male	11%	(38)	26%	(92)	25%	(89)	19%	(67)	16%	(58)	3%	(11)	355
Gender: Female	10%	(43)	28%	(123)	14%	(61)	20%	(89)	22%	(95)	6%	(25)	435
Age: 18-34	15%	(32)	27%	(59)	12%	(26)	15%	(34)	23%	(51)	9%	(20)	222
Age: 35-44	13%	(15)	30%	(33)	17%	(18)	13%	(15)	18%	(20)	8%	(9)	109
Age: 45-64	9%	(26)	27%	(76)	18%	(51)	21%	(58)	23%	(63)	2%	(5)	280
Age: 65+	5%	(9)	26%	(46)	30%	(54)	28%	(49)	10%	(19)	1%	(2)	179
GenZers: 1997-2012	16%	(18)	28%	(33)	7%	(8)	14%	(16)	27%	(31)	8%	(9)	114
Millennials: 1981-1996	14%	(28)	28%	(58)	17%	(35)	16%	(33)	17%	(36)	8%	(17)	207
GenXers: 1965-1980	11%	(25)	26%	(60)	17%	(39)	19%	(43)	25%	(57)	3%	(8)	232
Baby Boomers: 1946-1964	4%	(9)	27%	(61)	28%	(64)	27%	(61)	12%	(27)	1%	(2)	224
Educ: < College	11%	(53)	30%	(142)	15%	(71)	18%	(88)	21%	(103)	5%	(23)	479
Educ: Bachelors degree	10%	(19)	22%	(41)	25%	(46)	19%	(35)	19%	(34)	5%	(10)	184
Educ: Post-grad	7%	(9)	25%	(32)	26%	(33)	26%	(33)	12%	(15)	3%	(4)	127
Income: Under 50k	10%	(34)	27%	(93)	15%	(51)	20%	(68)	20%	(70)	7%	(25)	340
Income: 50k-100k	11%	(31)	28%	(79)	19%	(54)	19%	(55)	21%	(60)	2%	(7)	285
Income: 100k+	10%	(16)	26%	(43)	27%	(45)	20%	(33)	14%	(23)	3%	(5)	165
Ethnicity: White (Non-Hispanic)	9%	(43)	29%	(136)	22%	(106)	20%	(96)	16%	(78)	4%	(17)	476
Ethnicity: Hispanic	17%	(5)	29%	(8)	9%	(3)	23%	(7)	11%	(3)	11%	(3)	29
Ethnicity: Black (Non-Hispanic)	11%	(28)	24%	(62)	14%	(36)	19%	(49)	25%	(65)	6%	(15)	255
Ethnicity: Asian + Other (Non-Hispanic)	17%	(5)	26%	(8)	20%	(6)	15%	(4)	21%	(6)	2%	(1)	30
All Christian	11%	(43)	26%	(103)	25%	(99)	19%	(73)	15%	(60)	3%	(13)	391
All Non-Christian	11%	(5)	37%	(16)	16%	(7)	22%	(10)	11%	(5)	3%	(1)	44
Atheist	20%	(4)	37%	(8)	3%	(1)	34%	(7)	7%	(1)	—	(0)	21
Agnostic/Nothing in particular	6%	(9)	24%	(36)	13%	(20)	24%	(35)	27%	(41)	5%	(7)	149
Something Else	11%	(20)	28%	(51)	12%	(23)	17%	(31)	25%	(46)	8%	(15)	185
Evangelical	11%	(35)	29%	(95)	18%	(58)	15%	(47)	21%	(67)	6%	(21)	323
Non-Evangelical	10%	(26)	23%	(57)	26%	(64)	23%	(56)	16%	(39)	3%	(7)	249
PID: Dem (no lean)	9%	(29)	25%	(83)	16%	(53)	27%	(91)	18%	(61)	5%	(16)	332
PID: Ind (no lean)	12%	(17)	26%	(37)	21%	(30)	14%	(20)	23%	(33)	5%	(7)	145
PID: Rep (no lean)	11%	(35)	30%	(95)	21%	(67)	14%	(45)	18%	(58)	4%	(14)	313

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(81)	27%	(214)	19%	(150)	20%	(156)	19%	(152)	5%	(36)	790
PID/Gender: Dem Men	10%	(15)	27%	(40)	23%	(34)	21%	(32)	15%	(22)	4%	(6)	148
PID/Gender: Dem Women	8%	(14)	23%	(43)	11%	(20)	32%	(59)	21%	(39)	6%	(10)	184
PID/Gender: Ind Men	8%	(7)	27%	(21)	24%	(19)	13%	(10)	27%	(21)	1%	(1)	79
PID/Gender: Ind Women	16%	(11)	24%	(16)	17%	(11)	16%	(10)	19%	(12)	9%	(6)	66
PID/Gender: Rep Men	13%	(17)	24%	(30)	29%	(37)	20%	(25)	11%	(15)	4%	(5)	129
PID/Gender: Rep Women	10%	(18)	35%	(64)	16%	(30)	11%	(20)	23%	(43)	5%	(9)	185
Ideo: Liberal (1-3)	8%	(16)	25%	(53)	14%	(30)	28%	(60)	19%	(41)	5%	(11)	210
Ideo: Moderate (4)	12%	(27)	27%	(63)	18%	(42)	20%	(45)	20%	(45)	4%	(9)	231
Ideo: Conservative (5-7)	12%	(38)	29%	(94)	23%	(77)	15%	(51)	17%	(57)	4%	(13)	330
Community: Urban	14%	(19)	24%	(32)	18%	(23)	18%	(24)	19%	(25)	7%	(10)	133
Community: Suburban	9%	(41)	26%	(113)	22%	(94)	23%	(99)	17%	(72)	4%	(16)	434
Community: Rural	10%	(22)	31%	(70)	14%	(32)	15%	(33)	25%	(55)	5%	(11)	222
Military HHnm: Yes	5%	(5)	22%	(27)	26%	(31)	20%	(24)	25%	(30)	2%	(3)	121
Military HH: No	11%	(76)	28%	(188)	18%	(118)	20%	(132)	18%	(122)	5%	(34)	669
Employ: Private Sector	14%	(40)	27%	(81)	21%	(62)	17%	(50)	19%	(56)	3%	(9)	299
Employ: Government	9%	(5)	27%	(17)	15%	(9)	16%	(10)	25%	(15)	8%	(5)	61
Employ: Self-Employed	15%	(10)	18%	(12)	15%	(10)	23%	(15)	16%	(10)	11%	(7)	64
Employ: Homemaker	11%	(5)	40%	(16)	7%	(3)	12%	(5)	27%	(11)	3%	(1)	41
Employ: Student	14%	(4)	43%	(11)	—	(0)	2%	(1)	35%	(9)	5%	(1)	26
Employ: Retired	5%	(9)	27%	(55)	25%	(51)	30%	(62)	12%	(25)	1%	(3)	206
Employ: Unemployed	7%	(4)	24%	(15)	13%	(8)	16%	(10)	32%	(20)	8%	(5)	62
Employ: Other	12%	(4)	25%	(8)	19%	(6)	12%	(4)	16%	(5)	17%	(5)	31

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(81)	27%	(214)	19%	(150)	20%	(156)	19%	(152)	5%	(36)	790
Protestant	11%	(31)	25%	(74)	25%	(74)	21%	(62)	16%	(46)	3%	(9)	297
Roman Catholic	11%	(10)	31%	(28)	28%	(25)	12%	(11)	15%	(13)	4%	(3)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	45%	(2)	—	(0)	10%	(0)	—	(0)	—	(0)	5
Jewish	5%	(1)	27%	(5)	23%	(4)	33%	(6)	5%	(1)	7%	(1)	18
Muslim	12%	(1)	45%	(4)	11%	(1)	—	(0)	32%	(3)	—	(0)	9
Buddhist	6%	(1)	42%	(4)	—	(0)	39%	(4)	12%	(1)	—	(0)	10
Hindu	30%	(2)	43%	(3)	27%	(2)	—	(0)	—	(0)	—	(0)	7
Atheist	20%	(4)	37%	(8)	3%	(1)	34%	(7)	7%	(1)	—	(0)	21
Agnostic	5%	(1)	9%	(3)	18%	(5)	41%	(12)	24%	(7)	4%	(1)	30
Something else	11%	(20)	28%	(51)	12%	(23)	17%	(31)	25%	(46)	8%	(15)	185
Nothing in particular	7%	(8)	28%	(34)	12%	(15)	19%	(23)	28%	(34)	5%	(6)	119
Ideo/PID: Conservative Republican	11%	(28)	29%	(72)	24%	(60)	15%	(38)	17%	(41)	3%	(8)	247
Ideo/PID: Moderate/Liberal Republican	11%	(7)	32%	(20)	11%	(7)	12%	(7)	25%	(15)	9%	(5)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(18)	26%	(42)	18%	(28)	25%	(40)	17%	(27)	3%	(5)	160
Ideo/PID: Liberal Democrat	7%	(11)	25%	(41)	15%	(24)	31%	(50)	18%	(30)	5%	(8)	163
Unfavorable of Biden and Trump	6%	(7)	24%	(28)	18%	(21)	28%	(33)	21%	(25)	3%	(4)	117
2024 H2H Matchup: Biden Voter	9%	(33)	25%	(89)	15%	(55)	28%	(102)	19%	(68)	4%	(16)	363
2024 H2H Matchup: Trump Voter	12%	(44)	30%	(113)	23%	(85)	13%	(47)	18%	(68)	4%	(14)	371
2024 H2H Matchup: Would not Vote	17%	(4)	22%	(5)	11%	(2)	21%	(4)	15%	(3)	14%	(3)	21
2024 H2H Matchup: Do not Know	2%	(1)	21%	(7)	21%	(7)	9%	(3)	38%	(14)	9%	(3)	35
2022 House Vote: Democrat	10%	(32)	23%	(77)	18%	(60)	27%	(90)	17%	(57)	4%	(12)	329
2022 House Vote: Republican	10%	(33)	30%	(97)	25%	(81)	14%	(47)	18%	(59)	4%	(12)	329
2022 House Vote: Did not Vote	13%	(16)	30%	(38)	7%	(9)	14%	(18)	26%	(33)	10%	(12)	126
2020 Vote: Joe Biden	9%	(34)	24%	(87)	15%	(56)	28%	(103)	20%	(72)	4%	(16)	367
2020 Vote: Donald Trump	11%	(39)	31%	(113)	23%	(83)	14%	(51)	18%	(68)	4%	(13)	366
2020 Vote: Someone Else	7%	(1)	6%	(1)	50%	(5)	—	(0)	22%	(2)	16%	(2)	10
2020 Vote: Did not Vote	16%	(8)	30%	(14)	12%	(6)	6%	(3)	23%	(11)	13%	(6)	48
2016 Vote: Hillary Clinton	10%	(27)	26%	(72)	16%	(46)	28%	(78)	17%	(47)	3%	(9)	278
2016 Vote: Donald Trump	11%	(32)	30%	(87)	25%	(74)	15%	(43)	17%	(49)	2%	(7)	292
2016 Vote: Someone Else	7%	(1)	40%	(8)	36%	(7)	—	(0)	17%	(3)	—	(0)	20
2020 Vote/PID: Not Biden/Democrat	12%	(4)	29%	(9)	28%	(8)	2%	(1)	18%	(5)	11%	(3)	30

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(81)	27%	(214)	19%	(150)	20%	(156)	19%	(152)	5%	(36)	790
2020 Vote/PID: Not Trump/Republican	17%	(4)	32%	(8)	22%	(6)	7%	(2)	19%	(5)	3%	(1)	26
U.S. Economy: Wrong Track	9%	(51)	28%	(157)	19%	(108)	18%	(104)	22%	(123)	5%	(27)	571
U.S. Economy: Right Direction	14%	(30)	26%	(57)	19%	(42)	24%	(52)	13%	(29)	4%	(9)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(24)	23%	(63)	17%	(46)	28%	(78)	19%	(51)	5%	(13)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(44)	31%	(120)	22%	(86)	14%	(54)	17%	(67)	5%	(18)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	26%	(32)	13%	(17)	19%	(24)	27%	(34)	4%	(6)	125
Top 2024 Issue: Economy	11%	(36)	30%	(98)	20%	(64)	12%	(40)	22%	(73)	4%	(14)	325
Community/Gender: Urban Women	15%	(11)	24%	(17)	14%	(10)	19%	(14)	20%	(14)	9%	(6)	72
Community/Gender: Urban Men	13%	(8)	25%	(15)	22%	(13)	16%	(10)	18%	(11)	6%	(4)	61
Community/Gender: Rural Women	13%	(18)	31%	(42)	10%	(13)	13%	(17)	28%	(38)	6%	(8)	136
Community/Gender: Rural Men	5%	(4)	32%	(28)	22%	(19)	19%	(16)	20%	(17)	3%	(3)	87
Community/Gender: Suburban Women	6%	(15)	28%	(64)	17%	(37)	26%	(58)	19%	(42)	5%	(11)	227
Community/Gender: Suburban Men	13%	(26)	24%	(49)	27%	(57)	20%	(41)	14%	(29)	2%	(5)	207
Homeowner	9%	(46)	25%	(125)	23%	(114)	22%	(107)	17%	(85)	4%	(20)	498
Renter	12%	(34)	31%	(86)	12%	(35)	17%	(46)	22%	(62)	5%	(15)	278
Self + Household: White-Collar	10%	(29)	24%	(71)	23%	(67)	28%	(82)	14%	(40)	3%	(8)	298
Self + Household: Blue Collar	11%	(39)	34%	(125)	19%	(68)	13%	(48)	18%	(67)	5%	(17)	364
Union HH: Yes	17%	(6)	26%	(9)	14%	(5)	16%	(5)	23%	(8)	4%	(1)	34
Union HH: No	10%	(75)	27%	(206)	19%	(145)	20%	(151)	19%	(145)	5%	(35)	756
LGBTQ+: Yes	8%	(6)	28%	(24)	9%	(7)	21%	(18)	25%	(22)	10%	(8)	86
LGBTQ+: No	11%	(75)	27%	(191)	20%	(142)	20%	(138)	19%	(131)	4%	(28)	704
Motivated to Vote	10%	(73)	27%	(195)	20%	(143)	21%	(147)	18%	(131)	4%	(26)	715
Parent: Yes	16%	(42)	28%	(76)	19%	(50)	14%	(38)	17%	(45)	7%	(18)	268
Parent: No	8%	(39)	27%	(139)	19%	(100)	23%	(118)	21%	(108)	4%	(19)	522
COVID Vaccine: Yes	9%	(45)	27%	(136)	22%	(108)	23%	(114)	17%	(83)	3%	(15)	501
COVID Vaccine: No	12%	(36)	27%	(79)	14%	(41)	15%	(42)	24%	(69)	7%	(21)	289
Student Loans: Yes	10%	(13)	25%	(33)	18%	(23)	16%	(21)	26%	(34)	5%	(7)	131
Student Loans: No	10%	(68)	27%	(181)	19%	(126)	21%	(135)	18%	(118)	4%	(29)	659
Favorable Opinion of Haley	13%	(31)	31%	(77)	27%	(66)	14%	(35)	12%	(30)	3%	(7)	245
Unfavorable Opinion of Haley	10%	(29)	23%	(67)	21%	(61)	36%	(104)	10%	(28)	1%	(1)	290
Prodigal Biden Voter	19%	(7)	31%	(11)	16%	(6)	6%	(2)	24%	(9)	4%	(1)	36

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(81)	27%	(214)	19%	(150)	20%	(156)	19%	(152)	5%	(36)	790
Undecided Voter (DK/WNV)	8%	(4)	21%	(12)	17%	(10)	13%	(8)	29%	(17)	11%	(6)	56
Undecided Voter (DK)	2%	(1)	21%	(7)	21%	(7)	9%	(3)	38%	(14)	9%	(3)	35
Watched Debate	11%	(67)	29%	(173)	20%	(120)	20%	(122)	16%	(98)	3%	(19)	598
Watched Debate: Did not Watch	7%	(14)	22%	(42)	15%	(30)	18%	(34)	29%	(55)	9%	(18)	192
Watched Debate: All of it	13%	(43)	27%	(91)	25%	(81)	22%	(74)	9%	(30)	4%	(12)	331
Watched Debate: Some of it	9%	(24)	31%	(82)	14%	(39)	18%	(48)	25%	(68)	2%	(6)	267
Continue His Campaign: Yes Biden	10%	(33)	25%	(82)	21%	(69)	24%	(78)	15%	(49)	6%	(18)	329
Continue His Campaign: No Biden	11%	(48)	29%	(123)	18%	(76)	18%	(73)	21%	(86)	3%	(12)	418
Continue His Campaign: Yes Trump	12%	(51)	33%	(133)	21%	(87)	12%	(48)	18%	(73)	4%	(15)	407
Continue His Campaign: No Trump	8%	(29)	21%	(73)	17%	(57)	31%	(107)	17%	(58)	5%	(16)	340
Conviction: Evidence	8%	(29)	25%	(87)	17%	(59)	30%	(104)	18%	(63)	3%	(11)	353
Conviction: Motivation to Damage	13%	(47)	31%	(109)	23%	(81)	12%	(43)	15%	(52)	5%	(18)	350
Conviction: DK/NO	7%	(6)	21%	(18)	12%	(10)	9%	(8)	42%	(37)	10%	(8)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(26)	8%	(61)	9%	(72)	15%	(118)	30%	(236)	35%	(276)	790
Gender: Male	5%	(18)	8%	(28)	10%	(34)	17%	(59)	31%	(111)	30%	(105)	355
Gender: Female	2%	(9)	7%	(33)	9%	(38)	13%	(59)	29%	(126)	39%	(171)	435
Age: 18-34	7%	(15)	11%	(25)	9%	(19)	9%	(20)	24%	(54)	40%	(88)	222
Age: 35-44	—	(0)	9%	(9)	10%	(10)	14%	(15)	30%	(33)	38%	(42)	109
Age: 45-64	1%	(4)	7%	(20)	10%	(29)	14%	(40)	30%	(85)	36%	(101)	280
Age: 65+	4%	(7)	3%	(6)	8%	(14)	24%	(42)	36%	(65)	25%	(45)	179
GenZers: 1997-2012	10%	(11)	7%	(8)	9%	(10)	12%	(13)	20%	(23)	43%	(49)	114
Millennials: 1981-1996	2%	(4)	13%	(27)	9%	(20)	9%	(18)	29%	(61)	38%	(78)	207
GenXers: 1965-1980	1%	(3)	9%	(20)	11%	(27)	13%	(31)	29%	(67)	36%	(85)	232
Baby Boomers: 1946-1964	4%	(8)	3%	(6)	7%	(16)	22%	(50)	37%	(82)	28%	(62)	224
Educ: < College	3%	(14)	5%	(24)	6%	(31)	15%	(70)	29%	(140)	42%	(200)	479
Educ: Bachelors degree	2%	(4)	13%	(24)	14%	(26)	16%	(30)	33%	(61)	22%	(40)	184
Educ: Post-grad	7%	(8)	10%	(13)	12%	(15)	15%	(18)	28%	(35)	29%	(36)	127
Income: Under 50k	2%	(6)	6%	(19)	6%	(20)	15%	(50)	26%	(88)	46%	(157)	340
Income: 50k-100k	4%	(11)	7%	(21)	11%	(32)	15%	(42)	34%	(98)	28%	(81)	285
Income: 100k+	5%	(9)	13%	(21)	12%	(20)	16%	(26)	30%	(50)	23%	(38)	165
Ethnicity: White (Non-Hispanic)	3%	(13)	7%	(31)	9%	(43)	16%	(78)	32%	(152)	33%	(158)	476
Ethnicity: Hispanic	8%	(2)	10%	(3)	8%	(2)	19%	(6)	19%	(5)	36%	(10)	29
Ethnicity: Black (Non-Hispanic)	4%	(11)	9%	(23)	9%	(23)	11%	(29)	28%	(71)	38%	(98)	255
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	11%	(3)	14%	(4)	16%	(5)	26%	(8)	33%	(10)	30
All Christian	3%	(12)	7%	(26)	9%	(36)	19%	(74)	31%	(120)	31%	(123)	391
All Non-Christian	11%	(5)	28%	(12)	15%	(6)	11%	(5)	21%	(9)	15%	(6)	44
Atheist	11%	(2)	6%	(1)	9%	(2)	16%	(3)	31%	(7)	27%	(6)	21
Agnostic/Nothing in particular	3%	(5)	8%	(12)	9%	(14)	12%	(17)	30%	(45)	38%	(56)	149
Something Else	1%	(3)	5%	(9)	8%	(15)	10%	(18)	30%	(55)	46%	(85)	185
Evangelical	3%	(10)	6%	(19)	7%	(21)	12%	(39)	32%	(102)	41%	(131)	323
Non-Evangelical	2%	(4)	5%	(14)	12%	(29)	22%	(54)	29%	(73)	30%	(75)	249
PID: Dem (no lean)	6%	(19)	11%	(35)	11%	(36)	12%	(41)	28%	(94)	32%	(106)	332
PID: Ind (no lean)	1%	(2)	10%	(14)	10%	(14)	15%	(21)	35%	(51)	29%	(42)	145
PID: Rep (no lean)	2%	(5)	4%	(11)	7%	(22)	18%	(55)	29%	(92)	41%	(128)	313

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(26)	8%	(61)	9%	(72)	15%	(118)	30%	(236)	35%	(276)	790
PID/Gender: Dem Men	8%	(12)	13%	(20)	10%	(16)	10%	(14)	31%	(46)	27%	(40)	148
PID/Gender: Dem Women	4%	(7)	8%	(15)	11%	(21)	15%	(27)	26%	(48)	36%	(66)	184
PID/Gender: Ind Men	1%	(1)	7%	(6)	10%	(8)	24%	(19)	38%	(30)	19%	(15)	79
PID/Gender: Ind Women	1%	(1)	13%	(9)	9%	(6)	4%	(3)	31%	(20)	42%	(28)	66
PID/Gender: Rep Men	4%	(5)	2%	(3)	8%	(10)	20%	(26)	27%	(35)	39%	(50)	129
PID/Gender: Rep Women	—	(0)	5%	(8)	6%	(11)	16%	(29)	31%	(57)	42%	(78)	185
Ideo: Liberal (1-3)	5%	(10)	11%	(23)	10%	(21)	11%	(24)	30%	(63)	33%	(69)	210
Ideo: Moderate (4)	3%	(6)	9%	(22)	13%	(29)	13%	(31)	32%	(74)	30%	(69)	231
Ideo: Conservative (5-7)	3%	(10)	5%	(16)	7%	(22)	19%	(63)	28%	(94)	38%	(125)	330
Community: Urban	4%	(5)	12%	(16)	9%	(12)	10%	(13)	31%	(41)	35%	(47)	133
Community: Suburban	4%	(17)	8%	(37)	11%	(49)	17%	(74)	30%	(129)	30%	(129)	434
Community: Rural	2%	(5)	4%	(8)	5%	(12)	14%	(31)	30%	(66)	45%	(100)	222
Military HHnm: Yes	4%	(4)	6%	(7)	11%	(13)	21%	(26)	30%	(37)	28%	(33)	121
Military HH: No	3%	(22)	8%	(53)	9%	(59)	14%	(92)	30%	(200)	36%	(243)	669
Employ: Private Sector	4%	(13)	12%	(37)	13%	(38)	13%	(39)	25%	(74)	33%	(98)	299
Employ: Government	6%	(3)	8%	(5)	14%	(8)	4%	(2)	36%	(22)	33%	(20)	61
Employ: Self-Employed	6%	(4)	13%	(9)	12%	(8)	11%	(7)	29%	(19)	29%	(18)	64
Employ: Homemaker	—	(0)	5%	(2)	—	(0)	19%	(8)	48%	(20)	28%	(11)	41
Employ: Student	12%	(3)	—	(0)	8%	(2)	9%	(2)	26%	(7)	46%	(12)	26
Employ: Retired	1%	(2)	1%	(2)	6%	(13)	26%	(53)	35%	(73)	31%	(63)	206
Employ: Unemployed	2%	(1)	9%	(6)	6%	(4)	10%	(6)	25%	(16)	48%	(30)	62
Employ: Other	—	(0)	1%	(0)	1%	(0)	1%	(0)	20%	(6)	76%	(23)	31

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Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(26)	8%	(61)	9%	(72)	15%	(118)	30%	(236)	35%	(276)	790
Protestant	2%	(7)	5%	(16)	7%	(20)	19%	(55)	34%	(101)	33%	(97)	297
Roman Catholic	5%	(5)	8%	(7)	18%	(16)	21%	(19)	21%	(19)	26%	(23)	89
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	45%	(2)	—	(0)	—	(0)	—	(0)	45%	(2)	5
Jewish	13%	(2)	11%	(2)	7%	(1)	21%	(4)	36%	(6)	12%	(2)	18
Muslim	17%	(1)	22%	(2)	28%	(2)	4%	(0)	—	(0)	28%	(2)	9
Buddhist	11%	(1)	54%	(5)	—	(0)	5%	(1)	26%	(3)	4%	(0)	10
Hindu	—	(0)	43%	(3)	38%	(3)	—	(0)	—	(0)	19%	(1)	7
Atheist	11%	(2)	6%	(1)	9%	(2)	16%	(3)	31%	(7)	27%	(6)	21
Agnostic	1%	(0)	13%	(4)	6%	(2)	23%	(7)	28%	(8)	29%	(9)	30
Something else	1%	(3)	5%	(9)	8%	(15)	10%	(18)	30%	(55)	46%	(85)	185
Nothing in particular	4%	(4)	7%	(8)	10%	(12)	9%	(10)	31%	(37)	40%	(47)	119
Ideo/PID: Conservative Republican	2%	(5)	4%	(10)	6%	(14)	19%	(47)	31%	(76)	39%	(96)	247
Ideo/PID: Moderate/Liberal Republican	—	(0)	3%	(2)	12%	(7)	14%	(8)	24%	(14)	48%	(29)	61
Ideo/PID: Moderate/Conservative Democrat	6%	(9)	11%	(18)	12%	(20)	14%	(23)	27%	(44)	29%	(47)	160
Ideo/PID: Liberal Democrat	6%	(10)	11%	(18)	10%	(17)	11%	(18)	29%	(47)	32%	(53)	163
Unfavorable of Biden and Trump	1%	(1)	6%	(7)	13%	(16)	16%	(19)	31%	(36)	33%	(38)	117
2024 H2H Matchup: Biden Voter	5%	(18)	12%	(42)	11%	(40)	13%	(47)	29%	(104)	31%	(111)	363
2024 H2H Matchup: Trump Voter	2%	(6)	5%	(17)	7%	(27)	18%	(68)	31%	(113)	38%	(139)	371
2024 H2H Matchup: Would not Vote	3%	(1)	5%	(1)	2%	(0)	8%	(2)	37%	(8)	44%	(9)	21
2024 H2H Matchup: Do not Know	3%	(1)	3%	(1)	12%	(4)	3%	(1)	33%	(12)	47%	(17)	35
2022 House Vote: Democrat	6%	(20)	13%	(42)	12%	(38)	13%	(41)	29%	(94)	28%	(93)	329
2022 House Vote: Republican	2%	(5)	4%	(15)	8%	(28)	18%	(58)	32%	(104)	36%	(119)	329
2022 House Vote: Did not Vote	1%	(1)	3%	(4)	5%	(6)	12%	(16)	28%	(35)	50%	(63)	126
2020 Vote: Joe Biden	5%	(18)	12%	(44)	11%	(39)	13%	(46)	31%	(114)	29%	(106)	367
2020 Vote: Donald Trump	2%	(6)	4%	(14)	8%	(30)	18%	(66)	30%	(110)	38%	(140)	366
2020 Vote: Someone Else	—	(0)	—	(0)	10%	(1)	25%	(2)	33%	(3)	32%	(3)	10
2020 Vote: Did not Vote	4%	(2)	7%	(3)	4%	(2)	8%	(4)	19%	(9)	58%	(27)	48
2016 Vote: Hillary Clinton	6%	(16)	10%	(29)	12%	(32)	14%	(38)	31%	(87)	27%	(75)	278
2016 Vote: Donald Trump	1%	(4)	6%	(17)	9%	(25)	19%	(55)	31%	(90)	35%	(101)	292
2016 Vote: Someone Else	—	(0)	12%	(2)	5%	(1)	12%	(2)	36%	(7)	35%	(7)	20
2020 Vote/PID: Not Biden/Democrat	4%	(1)	6%	(2)	21%	(6)	9%	(3)	14%	(4)	47%	(14)	30

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(26)	8%	(61)	9%	(72)	15%	(118)	30%	(236)	35%	(276)	790
2020 Vote/PID: Not Trump/Republican	—	(0)	12%	(3)	11%	(3)	10%	(3)	27%	(7)	40%	(10)	26
U.S. Economy: Wrong Track	2%	(9)	6%	(32)	7%	(43)	15%	(88)	32%	(185)	37%	(214)	571
U.S. Economy: Right Direction	8%	(17)	13%	(29)	14%	(30)	13%	(30)	23%	(51)	28%	(62)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	11%	(31)	11%	(31)	14%	(39)	29%	(79)	29%	(81)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(5)	5%	(20)	7%	(28)	19%	(72)	30%	(118)	38%	(146)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	8%	(9)	11%	(13)	5%	(6)	32%	(40)	39%	(49)	125
Top 2024 Issue: Economy	1%	(4)	9%	(28)	9%	(28)	13%	(43)	30%	(98)	38%	(124)	325
Community/Gender: Urban Women	4%	(3)	8%	(6)	10%	(7)	9%	(6)	30%	(21)	39%	(28)	72
Community/Gender: Urban Men	3%	(2)	16%	(10)	7%	(5)	11%	(7)	32%	(20)	31%	(19)	61
Community/Gender: Rural Women	1%	(2)	5%	(7)	8%	(11)	12%	(16)	26%	(35)	49%	(66)	136
Community/Gender: Rural Men	4%	(3)	2%	(2)	1%	(1)	17%	(15)	36%	(32)	40%	(34)	87
Community/Gender: Suburban Women	2%	(4)	9%	(20)	9%	(21)	16%	(36)	31%	(69)	34%	(77)	227
Community/Gender: Suburban Men	6%	(13)	8%	(17)	14%	(28)	18%	(37)	29%	(60)	25%	(52)	207
Homeowner	3%	(16)	8%	(38)	11%	(53)	17%	(86)	31%	(153)	30%	(151)	498
Renter	4%	(10)	8%	(23)	7%	(19)	10%	(29)	29%	(82)	41%	(115)	278
Self + Household: White-Collar	4%	(12)	10%	(31)	12%	(36)	21%	(61)	30%	(89)	23%	(68)	298
Self + Household: Blue Collar	3%	(13)	7%	(24)	8%	(31)	12%	(43)	28%	(103)	41%	(151)	364
Union HH: Yes	14%	(5)	12%	(4)	23%	(8)	6%	(2)	24%	(8)	21%	(7)	34
Union HH: No	3%	(21)	8%	(57)	9%	(65)	15%	(116)	30%	(228)	36%	(269)	756
LGBTQ+: Yes	5%	(4)	11%	(9)	10%	(9)	11%	(9)	21%	(18)	42%	(36)	86
LGBTQ+: No	3%	(22)	7%	(52)	9%	(64)	15%	(109)	31%	(219)	34%	(240)	704
Motivated to Vote	3%	(24)	8%	(57)	9%	(67)	16%	(114)	31%	(221)	32%	(232)	715
Parent: Yes	4%	(10)	13%	(36)	9%	(25)	12%	(31)	26%	(70)	36%	(96)	268
Parent: No	3%	(17)	5%	(25)	9%	(47)	17%	(87)	32%	(166)	35%	(181)	522
COVID Vaccine: Yes	5%	(23)	10%	(48)	10%	(50)	14%	(71)	33%	(165)	29%	(144)	501
COVID Vaccine: No	1%	(3)	4%	(13)	8%	(22)	16%	(47)	25%	(72)	46%	(132)	289
Student Loans: Yes	4%	(5)	13%	(17)	9%	(12)	8%	(10)	31%	(40)	35%	(46)	131
Student Loans: No	3%	(21)	7%	(44)	9%	(60)	16%	(107)	30%	(196)	35%	(230)	659
Favorable Opinion of Haley	7%	(18)	12%	(30)	9%	(21)	18%	(45)	29%	(72)	24%	(60)	245
Unfavorable Opinion of Haley	1%	(4)	7%	(20)	16%	(46)	23%	(67)	31%	(91)	21%	(62)	290
Prodigal Biden Voter	5%	(2)	10%	(3)	5%	(2)	3%	(1)	51%	(19)	27%	(10)	36

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Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(26)	8%	(61)	9%	(72)	15%	(118)	30%	(236)	35%	(276)	790
Undecided Voter (DK/WNV)	3%	(2)	3%	(2)	8%	(5)	5%	(3)	34%	(19)	46%	(26)	56
Undecided Voter (DK)	3%	(1)	3%	(1)	12%	(4)	3%	(1)	33%	(12)	47%	(17)	35
Watched Debate	4%	(25)	9%	(55)	11%	(67)	17%	(100)	30%	(179)	29%	(172)	598
Watched Debate: Did not Watch	1%	(1)	3%	(6)	3%	(5)	10%	(18)	30%	(58)	54%	(104)	192
Watched Debate: All of it	6%	(20)	10%	(32)	11%	(38)	21%	(69)	29%	(95)	23%	(77)	331
Watched Debate: Some of it	2%	(5)	9%	(23)	11%	(29)	11%	(31)	31%	(84)	36%	(96)	267
Continue His Campaign: Yes Biden	6%	(18)	9%	(31)	11%	(37)	16%	(53)	29%	(95)	28%	(94)	329
Continue His Campaign: No Biden	2%	(8)	6%	(25)	7%	(31)	15%	(63)	31%	(130)	39%	(161)	418
Continue His Campaign: Yes Trump	3%	(13)	6%	(23)	10%	(40)	17%	(67)	29%	(118)	35%	(144)	407
Continue His Campaign: No Trump	4%	(13)	10%	(34)	9%	(32)	15%	(50)	31%	(105)	31%	(106)	340
Conviction: Evidence	4%	(15)	11%	(39)	12%	(41)	14%	(48)	29%	(102)	30%	(107)	353
Conviction: Motivation to Damage	3%	(11)	5%	(17)	8%	(29)	18%	(65)	31%	(110)	34%	(119)	350
Conviction: DK/NO	—	(0)	6%	(5)	3%	(2)	6%	(5)	28%	(24)	58%	(50)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(57)	10%	(79)	6%	(46)	14%	(108)	19%	(148)	45%	(352)	790
Gender: Male	11%	(39)	13%	(44)	7%	(27)	12%	(41)	21%	(73)	37%	(131)	355
Gender: Female	4%	(19)	8%	(34)	5%	(20)	15%	(67)	17%	(75)	51%	(221)	435
Age: 18-34	5%	(12)	7%	(16)	7%	(15)	11%	(25)	19%	(41)	51%	(113)	222
Age: 35-44	5%	(5)	8%	(9)	6%	(6)	8%	(9)	14%	(16)	59%	(64)	109
Age: 45-64	5%	(13)	9%	(25)	6%	(17)	14%	(40)	20%	(56)	46%	(128)	280
Age: 65+	15%	(27)	16%	(29)	5%	(9)	19%	(33)	20%	(35)	26%	(46)	179
GenZers: 1997-2012	4%	(5)	7%	(8)	3%	(4)	13%	(15)	18%	(21)	54%	(62)	114
Millennials: 1981-1996	6%	(12)	7%	(15)	8%	(17)	9%	(18)	16%	(33)	54%	(111)	207
GenXers: 1965-1980	5%	(13)	10%	(23)	4%	(10)	15%	(35)	20%	(47)	45%	(105)	232
Baby Boomers: 1946-1964	10%	(23)	15%	(33)	7%	(15)	18%	(40)	20%	(44)	31%	(69)	224
Educ: < College	7%	(33)	9%	(42)	4%	(19)	12%	(59)	18%	(84)	50%	(242)	479
Educ: Bachelors degree	5%	(10)	14%	(26)	10%	(18)	14%	(25)	18%	(34)	39%	(71)	184
Educ: Post-grad	11%	(14)	8%	(10)	7%	(9)	19%	(24)	24%	(30)	31%	(39)	127
Income: Under 50k	5%	(16)	8%	(26)	5%	(15)	13%	(44)	16%	(54)	54%	(184)	340
Income: 50k-100k	9%	(26)	12%	(34)	5%	(14)	15%	(42)	19%	(54)	40%	(115)	285
Income: 100k+	9%	(16)	11%	(18)	11%	(17)	13%	(22)	24%	(39)	32%	(53)	165
Ethnicity: White (Non-Hispanic)	10%	(46)	12%	(59)	6%	(27)	12%	(59)	21%	(98)	39%	(186)	476
Ethnicity: Hispanic	8%	(2)	7%	(2)	5%	(1)	12%	(3)	20%	(6)	48%	(14)	29
Ethnicity: Black (Non-Hispanic)	3%	(7)	6%	(16)	6%	(15)	17%	(44)	15%	(39)	53%	(135)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	4%	(1)	10%	(3)	5%	(2)	17%	(5)	59%	(18)	30
All Christian	7%	(29)	12%	(46)	6%	(24)	13%	(52)	19%	(74)	42%	(165)	391
All Non-Christian	15%	(7)	18%	(8)	11%	(5)	19%	(8)	9%	(4)	29%	(13)	44
Atheist	11%	(2)	11%	(2)	—	(0)	13%	(3)	40%	(8)	24%	(5)	21
Agnostic/Nothing in particular	4%	(6)	9%	(13)	6%	(8)	14%	(21)	18%	(27)	49%	(73)	149
Something Else	7%	(13)	5%	(9)	5%	(9)	13%	(24)	19%	(34)	52%	(96)	185
Evangelical	8%	(26)	9%	(29)	4%	(13)	10%	(32)	21%	(66)	49%	(157)	323
Non-Evangelical	7%	(17)	11%	(27)	8%	(19)	17%	(42)	17%	(41)	42%	(103)	249
PID: Dem (no lean)	5%	(18)	6%	(21)	6%	(18)	21%	(69)	16%	(55)	45%	(151)	332
PID: Ind (no lean)	4%	(5)	13%	(19)	5%	(7)	8%	(12)	24%	(35)	46%	(67)	145
PID: Rep (no lean)	11%	(34)	12%	(38)	7%	(21)	9%	(27)	19%	(59)	43%	(135)	313

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(57)	10%	(79)	6%	(46)	14%	(108)	19%	(148)	45%	(352)	790
PID/Gender: Dem Men	9%	(13)	9%	(13)	9%	(13)	16%	(23)	19%	(28)	39%	(58)	148
PID/Gender: Dem Women	2%	(5)	5%	(8)	3%	(5)	25%	(46)	15%	(27)	50%	(93)	184
PID/Gender: Ind Men	3%	(2)	19%	(15)	8%	(6)	10%	(8)	21%	(17)	40%	(32)	79
PID/Gender: Ind Women	5%	(3)	6%	(4)	2%	(1)	6%	(4)	27%	(18)	53%	(35)	66
PID/Gender: Rep Men	18%	(23)	13%	(17)	6%	(8)	8%	(11)	22%	(29)	32%	(42)	129
PID/Gender: Rep Women	6%	(11)	12%	(21)	7%	(13)	9%	(16)	16%	(30)	50%	(93)	185
Ideo: Liberal (1-3)	3%	(6)	7%	(14)	4%	(9)	23%	(49)	21%	(44)	42%	(89)	210
Ideo: Moderate (4)	4%	(10)	8%	(17)	6%	(14)	14%	(32)	17%	(39)	51%	(118)	231
Ideo: Conservative (5-7)	12%	(41)	14%	(47)	7%	(22)	8%	(27)	19%	(62)	39%	(130)	330
Community: Urban	7%	(9)	8%	(10)	5%	(7)	14%	(19)	17%	(23)	49%	(66)	133
Community: Suburban	8%	(33)	12%	(52)	7%	(30)	15%	(65)	18%	(77)	41%	(178)	434
Community: Rural	7%	(16)	8%	(17)	4%	(10)	11%	(24)	22%	(48)	49%	(108)	222
Military HHnm: Yes	16%	(20)	14%	(16)	5%	(6)	12%	(15)	14%	(17)	39%	(47)	121
Military HH: No	6%	(38)	9%	(62)	6%	(40)	14%	(93)	20%	(131)	46%	(306)	669
Employ: Private Sector	7%	(21)	10%	(31)	7%	(22)	14%	(41)	18%	(52)	44%	(132)	299
Employ: Government	1%	(1)	11%	(7)	11%	(7)	5%	(3)	30%	(18)	41%	(25)	61
Employ: Self-Employed	5%	(3)	8%	(5)	8%	(5)	14%	(9)	21%	(13)	45%	(29)	64
Employ: Homemaker	9%	(4)	4%	(2)	—	(0)	14%	(6)	20%	(8)	53%	(22)	41
Employ: Student	7%	(2)	1%	(0)	—	(0)	19%	(5)	8%	(2)	65%	(17)	26
Employ: Retired	10%	(21)	14%	(30)	5%	(11)	18%	(38)	19%	(39)	33%	(68)	206
Employ: Unemployed	3%	(2)	6%	(4)	3%	(2)	11%	(7)	16%	(10)	61%	(38)	62
Employ: Other	16%	(5)	—	(0)	—	(0)	—	(0)	15%	(4)	70%	(21)	31

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(57)	10%	(79)	6%	(46)	14%	(108)	19%	(148)	45%	(352)	790
Protestant	9%	(28)	10%	(31)	4%	(11)	12%	(36)	21%	(63)	43%	(128)	297
Roman Catholic	1%	(1)	17%	(15)	13%	(12)	16%	(14)	12%	(10)	41%	(37)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	24%	(1)	45%	(2)	21%	(1)	10%	(0)	5
Jewish	18%	(3)	11%	(2)	8%	(1)	34%	(6)	—	(0)	29%	(5)	18
Muslim	—	(0)	40%	(3)	11%	(1)	—	(0)	21%	(2)	28%	(2)	9
Buddhist	34%	(3)	12%	(1)	2%	(0)	21%	(2)	13%	(1)	18%	(2)	10
Hindu	—	(0)	16%	(1)	27%	(2)	—	(0)	14%	(1)	43%	(3)	7
Atheist	11%	(2)	11%	(2)	—	(0)	13%	(3)	40%	(8)	24%	(5)	21
Agnostic	6%	(2)	4%	(1)	7%	(2)	11%	(3)	30%	(9)	42%	(12)	30
Something else	7%	(13)	5%	(9)	5%	(9)	13%	(24)	19%	(34)	52%	(96)	185
Nothing in particular	4%	(5)	10%	(12)	5%	(6)	15%	(18)	15%	(18)	51%	(61)	119
Ideo/PID: Conservative Republican	13%	(32)	14%	(34)	6%	(16)	7%	(17)	20%	(49)	40%	(100)	247
Ideo/PID: Moderate/Liberal Republican	4%	(2)	7%	(4)	8%	(5)	16%	(10)	13%	(8)	53%	(32)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(12)	6%	(9)	7%	(11)	19%	(31)	14%	(22)	47%	(75)	160
Ideo/PID: Liberal Democrat	4%	(6)	7%	(12)	4%	(7)	23%	(38)	19%	(32)	42%	(69)	163
Unfavorable of Biden and Trump	2%	(3)	6%	(7)	9%	(11)	16%	(18)	23%	(27)	44%	(51)	117
2024 H2H Matchup: Biden Voter	4%	(15)	6%	(22)	5%	(18)	21%	(76)	18%	(66)	45%	(165)	363
2024 H2H Matchup: Trump Voter	11%	(41)	13%	(50)	6%	(23)	8%	(29)	20%	(73)	42%	(154)	371
2024 H2H Matchup: Would not Vote	3%	(1)	10%	(2)	2%	(1)	5%	(1)	21%	(4)	58%	(12)	21
2024 H2H Matchup: Do not Know	—	(0)	12%	(4)	12%	(4)	4%	(2)	13%	(5)	59%	(21)	35
2022 House Vote: Democrat	5%	(16)	8%	(25)	6%	(20)	20%	(67)	20%	(65)	41%	(135)	329
2022 House Vote: Republican	11%	(37)	15%	(49)	8%	(26)	8%	(25)	20%	(66)	38%	(126)	329
2022 House Vote: Did not Vote	3%	(3)	4%	(5)	—	(1)	11%	(14)	12%	(15)	70%	(88)	126
2020 Vote: Joe Biden	5%	(20)	6%	(23)	5%	(18)	21%	(76)	19%	(71)	43%	(158)	367
2020 Vote: Donald Trump	10%	(37)	14%	(51)	7%	(25)	8%	(30)	20%	(73)	41%	(150)	366
2020 Vote: Someone Else	—	(0)	25%	(2)	14%	(1)	—	(0)	—	(0)	61%	(6)	10
2020 Vote: Did not Vote	1%	(1)	4%	(2)	4%	(2)	2%	(1)	8%	(4)	81%	(38)	48
2016 Vote: Hillary Clinton	5%	(13)	8%	(21)	5%	(15)	23%	(64)	15%	(40)	45%	(124)	278
2016 Vote: Donald Trump	13%	(37)	17%	(48)	7%	(21)	8%	(23)	21%	(60)	35%	(102)	292
2016 Vote: Someone Else	—	(0)	11%	(2)	2%	(0)	4%	(1)	21%	(4)	62%	(12)	20
2020 Vote/PID: Not Biden/Democrat	—	(0)	1%	(0)	15%	(4)	10%	(3)	4%	(1)	71%	(21)	30

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(57)	10%	(79)	6%	(46)	14%	(108)	19%	(148)	45%	(352)	790
2020 Vote/PID: Not Trump/Republican	2%	(1)	11%	(3)	4%	(1)	7%	(2)	13%	(3)	62%	(16)	26
U.S. Economy: Wrong Track	7%	(42)	10%	(57)	5%	(26)	10%	(54)	21%	(121)	47%	(270)	571
U.S. Economy: Right Direction	7%	(16)	10%	(21)	9%	(20)	24%	(53)	12%	(27)	38%	(82)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	6%	(16)	5%	(15)	22%	(60)	19%	(52)	44%	(121)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(42)	14%	(54)	6%	(24)	8%	(32)	18%	(71)	43%	(166)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	7%	(8)	6%	(7)	12%	(15)	20%	(25)	52%	(65)	125
Top 2024 Issue: Economy	4%	(13)	11%	(35)	8%	(26)	8%	(26)	19%	(63)	50%	(161)	325
Community/Gender: Urban Women	6%	(4)	6%	(5)	5%	(4)	12%	(9)	15%	(11)	56%	(40)	72
Community/Gender: Urban Men	8%	(5)	9%	(5)	5%	(3)	17%	(10)	19%	(12)	42%	(26)	61
Community/Gender: Rural Women	3%	(5)	6%	(8)	4%	(6)	13%	(18)	18%	(24)	55%	(75)	136
Community/Gender: Rural Men	13%	(11)	11%	(9)	5%	(4)	7%	(6)	27%	(23)	38%	(33)	87
Community/Gender: Suburban Women	4%	(10)	10%	(22)	5%	(10)	18%	(40)	17%	(39)	46%	(105)	227
Community/Gender: Suburban Men	11%	(23)	14%	(30)	9%	(19)	12%	(25)	18%	(38)	35%	(73)	207
Homeowner	10%	(49)	11%	(54)	8%	(39)	14%	(72)	19%	(94)	38%	(190)	498
Renter	3%	(8)	9%	(24)	2%	(6)	12%	(35)	19%	(52)	55%	(152)	278
Self + Household: White-Collar	8%	(23)	11%	(34)	7%	(22)	19%	(58)	19%	(57)	35%	(104)	298
Self + Household: Blue Collar	8%	(31)	11%	(41)	5%	(19)	9%	(34)	21%	(76)	45%	(163)	364
Union HH: Yes	15%	(5)	24%	(8)	18%	(6)	7%	(3)	8%	(3)	28%	(10)	34
Union HH: No	7%	(52)	9%	(71)	5%	(40)	14%	(105)	19%	(145)	45%	(342)	756
LGBTQ+: Yes	2%	(1)	8%	(7)	3%	(2)	14%	(12)	21%	(18)	53%	(45)	86
LGBTQ+: No	8%	(56)	10%	(72)	6%	(44)	14%	(95)	18%	(130)	44%	(307)	704
Motivated to Vote	8%	(57)	11%	(77)	6%	(43)	15%	(104)	19%	(139)	41%	(294)	715
Parent: Yes	11%	(28)	9%	(23)	6%	(15)	11%	(31)	18%	(49)	45%	(121)	268
Parent: No	6%	(29)	11%	(55)	6%	(31)	15%	(77)	19%	(99)	44%	(231)	522
COVID Vaccine: Yes	7%	(36)	10%	(51)	6%	(29)	17%	(83)	20%	(99)	41%	(204)	501
COVID Vaccine: No	8%	(22)	10%	(28)	6%	(18)	9%	(25)	17%	(49)	51%	(148)	289
Student Loans: Yes	3%	(5)	7%	(9)	6%	(7)	9%	(12)	20%	(26)	56%	(73)	131
Student Loans: No	8%	(53)	11%	(70)	6%	(39)	15%	(96)	19%	(122)	42%	(279)	659
Favorable Opinion of Haley	15%	(38)	21%	(51)	7%	(16)	8%	(19)	20%	(50)	29%	(71)	245
Unfavorable Opinion of Haley	6%	(16)	8%	(22)	10%	(28)	27%	(79)	16%	(47)	33%	(97)	290
Prodigal Biden Voter	12%	(4)	6%	(2)	6%	(2)	5%	(2)	24%	(9)	47%	(17)	36

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(57)	10%	(79)	6%	(46)	14%	(108)	19%	(148)	45%	(352)	790
Undecided Voter (DK/WNV)	1%	(1)	12%	(7)	8%	(5)	5%	(3)	16%	(9)	59%	(33)	56
Undecided Voter (DK)	—	(0)	12%	(4)	12%	(4)	4%	(2)	13%	(5)	59%	(21)	35
Watched Debate	9%	(53)	13%	(75)	7%	(42)	14%	(86)	20%	(120)	37%	(223)	598
Watched Debate: Did not Watch	2%	(4)	2%	(4)	2%	(5)	11%	(22)	15%	(28)	67%	(129)	192
Watched Debate: All of it	11%	(37)	15%	(50)	9%	(29)	16%	(52)	20%	(65)	29%	(97)	331
Watched Debate: Some of it	6%	(15)	9%	(25)	5%	(12)	13%	(34)	21%	(55)	47%	(126)	267
Continue His Campaign: Yes Biden	8%	(25)	11%	(37)	8%	(25)	16%	(53)	20%	(66)	37%	(122)	329
Continue His Campaign: No Biden	8%	(32)	10%	(41)	5%	(20)	12%	(51)	18%	(75)	47%	(199)	418
Continue His Campaign: Yes Trump	12%	(49)	15%	(62)	7%	(28)	8%	(32)	18%	(75)	39%	(160)	407
Continue His Campaign: No Trump	2%	(8)	5%	(17)	5%	(15)	22%	(75)	19%	(66)	47%	(158)	340
Conviction: Evidence	3%	(9)	7%	(24)	4%	(14)	22%	(77)	18%	(64)	47%	(165)	353
Conviction: Motivation to Damage	13%	(47)	14%	(50)	9%	(30)	7%	(24)	19%	(68)	37%	(131)	350
Conviction: DK/NO	2%	(2)	5%	(5)	2%	(2)	8%	(7)	19%	(16)	65%	(56)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(50)	7%	(57)	7%	(57)	12%	(94)	18%	(142)	50%	(392)	790
Gender: Male	9%	(31)	10%	(35)	11%	(38)	10%	(35)	19%	(67)	42%	(148)	355
Gender: Female	4%	(18)	5%	(21)	4%	(19)	13%	(58)	17%	(74)	56%	(244)	435
Age: 18-34	5%	(10)	6%	(14)	10%	(22)	9%	(20)	19%	(41)	52%	(114)	222
Age: 35-44	1%	(1)	7%	(8)	7%	(7)	10%	(11)	15%	(16)	60%	(66)	109
Age: 45-64	4%	(13)	6%	(17)	5%	(15)	13%	(35)	16%	(46)	55%	(153)	280
Age: 65+	14%	(26)	10%	(18)	7%	(12)	15%	(27)	21%	(38)	33%	(59)	179
GenZers: 1997-2012	5%	(6)	6%	(7)	8%	(9)	12%	(13)	16%	(19)	53%	(61)	114
Millennials: 1981-1996	3%	(6)	7%	(15)	9%	(19)	8%	(17)	17%	(36)	55%	(115)	207
GenXers: 1965-1980	4%	(9)	7%	(16)	5%	(12)	12%	(29)	17%	(40)	54%	(127)	232
Baby Boomers: 1946-1964	11%	(25)	8%	(17)	7%	(16)	15%	(34)	21%	(47)	38%	(85)	224
Educ: < College	6%	(30)	5%	(25)	5%	(25)	11%	(53)	18%	(84)	55%	(261)	479
Educ: Bachelors degree	4%	(8)	9%	(16)	10%	(19)	13%	(25)	20%	(37)	43%	(79)	184
Educ: Post-grad	9%	(12)	12%	(15)	9%	(12)	13%	(16)	16%	(21)	40%	(51)	127
Income: Under 50k	5%	(16)	4%	(13)	5%	(15)	14%	(47)	17%	(57)	56%	(192)	340
Income: 50k-100k	8%	(23)	7%	(21)	10%	(27)	11%	(30)	20%	(57)	44%	(126)	285
Income: 100k+	6%	(10)	14%	(22)	8%	(14)	10%	(16)	17%	(28)	45%	(74)	165
Ethnicity: White (Non-Hispanic)	9%	(41)	8%	(37)	7%	(34)	11%	(51)	20%	(94)	46%	(219)	476
Ethnicity: Hispanic	—	(0)	12%	(4)	4%	(1)	13%	(4)	17%	(5)	54%	(16)	29
Ethnicity: Black (Non-Hispanic)	3%	(7)	5%	(13)	9%	(22)	15%	(37)	15%	(40)	54%	(137)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	11%	(3)	—	(0)	5%	(2)	12%	(3)	67%	(20)	30
All Christian	6%	(22)	8%	(30)	9%	(35)	12%	(47)	19%	(74)	47%	(182)	391
All Non-Christian	12%	(5)	19%	(8)	13%	(6)	11%	(5)	10%	(4)	34%	(15)	44
Atheist	5%	(1)	11%	(2)	—	(0)	8%	(2)	32%	(7)	44%	(9)	21
Agnostic/Nothing in particular	5%	(8)	5%	(8)	4%	(6)	13%	(19)	17%	(26)	55%	(83)	149
Something Else	7%	(13)	4%	(8)	5%	(9)	12%	(22)	17%	(31)	55%	(103)	185
Evangelical	4%	(14)	8%	(27)	5%	(18)	10%	(33)	19%	(61)	53%	(170)	323
Non-Evangelical	9%	(21)	4%	(10)	11%	(27)	14%	(36)	17%	(43)	45%	(113)	249
PID: Dem (no lean)	4%	(13)	6%	(22)	10%	(34)	17%	(58)	13%	(44)	49%	(162)	332
PID: Ind (no lean)	6%	(9)	7%	(10)	7%	(10)	4%	(6)	23%	(34)	53%	(76)	145
PID: Rep (no lean)	9%	(28)	8%	(25)	4%	(13)	10%	(30)	20%	(64)	49%	(153)	313

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(50)	7%	(57)	7%	(57)	12%	(94)	18%	(142)	50%	(392)	790
PID/Gender: Dem Men	7%	(10)	9%	(13)	18%	(27)	12%	(18)	12%	(18)	42%	(62)	148
PID/Gender: Dem Women	1%	(2)	5%	(8)	4%	(7)	22%	(40)	14%	(26)	54%	(100)	184
PID/Gender: Ind Men	9%	(7)	11%	(8)	7%	(6)	7%	(5)	23%	(18)	43%	(34)	79
PID/Gender: Ind Women	3%	(2)	2%	(1)	6%	(4)	1%	(1)	23%	(15)	65%	(43)	66
PID/Gender: Rep Men	11%	(14)	11%	(14)	4%	(6)	10%	(12)	24%	(31)	40%	(52)	129
PID/Gender: Rep Women	8%	(14)	6%	(12)	4%	(8)	10%	(18)	18%	(33)	55%	(101)	185
Ideo: Liberal (1-3)	1%	(3)	6%	(12)	8%	(17)	14%	(30)	18%	(38)	52%	(110)	210
Ideo: Moderate (4)	4%	(10)	7%	(15)	9%	(20)	13%	(29)	16%	(37)	51%	(119)	231
Ideo: Conservative (5-7)	11%	(37)	9%	(29)	6%	(19)	10%	(33)	19%	(64)	45%	(148)	330
Community: Urban	5%	(7)	5%	(6)	10%	(13)	13%	(17)	20%	(26)	48%	(64)	133
Community: Suburban	6%	(27)	10%	(43)	7%	(31)	11%	(50)	18%	(76)	48%	(207)	434
Community: Rural	7%	(16)	3%	(7)	6%	(13)	12%	(27)	18%	(39)	54%	(121)	222
Military HHnm: Yes	13%	(16)	6%	(8)	7%	(8)	11%	(13)	17%	(21)	45%	(54)	121
Military HH: No	5%	(33)	7%	(49)	7%	(48)	12%	(80)	18%	(121)	50%	(337)	669
Employ: Private Sector	6%	(17)	11%	(32)	8%	(24)	13%	(37)	14%	(43)	48%	(145)	299
Employ: Government	3%	(2)	6%	(4)	11%	(7)	7%	(4)	29%	(17)	44%	(27)	61
Employ: Self-Employed	5%	(3)	7%	(4)	6%	(4)	11%	(7)	16%	(10)	55%	(35)	64
Employ: Homemaker	1%	(0)	5%	(2)	15%	(6)	2%	(1)	34%	(14)	44%	(18)	41
Employ: Student	9%	(2)	3%	(1)	4%	(1)	4%	(1)	9%	(2)	71%	(19)	26
Employ: Retired	11%	(23)	6%	(12)	5%	(11)	16%	(32)	21%	(42)	41%	(85)	206
Employ: Unemployed	2%	(1)	2%	(1)	3%	(2)	16%	(10)	9%	(6)	68%	(42)	62
Employ: Other	—	(0)	—	(0)	6%	(2)	4%	(1)	22%	(7)	68%	(21)	31

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(50)	7%	(57)	7%	(57)	12%	(94)	18%	(142)	50%	(392)	790
Protestant	6%	(17)	6%	(17)	7%	(20)	12%	(37)	21%	(61)	49%	(145)	297
Roman Catholic	5%	(5)	13%	(12)	17%	(15)	11%	(10)	13%	(12)	39%	(35)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	34%	(2)	—	(0)	—	(0)	21%	(1)	45%	(2)	5
Jewish	18%	(3)	5%	(1)	13%	(2)	22%	(4)	—	(0)	41%	(7)	18
Muslim	—	(0)	22%	(2)	28%	(2)	—	(0)	21%	(2)	28%	(2)	9
Buddhist	23%	(2)	11%	(1)	11%	(1)	10%	(1)	25%	(2)	20%	(2)	10
Hindu	—	(0)	57%	(4)	—	(0)	—	(0)	—	(0)	43%	(3)	7
Atheist	5%	(1)	11%	(2)	—	(0)	8%	(2)	32%	(7)	44%	(9)	21
Agnostic	12%	(3)	3%	(1)	4%	(1)	5%	(2)	18%	(5)	58%	(17)	30
Something else	7%	(13)	4%	(8)	5%	(9)	12%	(22)	17%	(31)	55%	(103)	185
Nothing in particular	4%	(5)	6%	(7)	4%	(5)	14%	(17)	17%	(20)	55%	(65)	119
Ideo/PID: Conservative Republican	9%	(23)	9%	(22)	5%	(11)	9%	(22)	21%	(53)	47%	(117)	247
Ideo/PID: Moderate/Liberal Republican	8%	(5)	5%	(3)	3%	(2)	14%	(8)	14%	(9)	56%	(34)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(11)	6%	(10)	13%	(21)	18%	(29)	13%	(21)	43%	(69)	160
Ideo/PID: Liberal Democrat	1%	(2)	7%	(12)	8%	(13)	17%	(28)	14%	(23)	53%	(86)	163
Unfavorable of Biden and Trump	3%	(3)	2%	(3)	7%	(9)	16%	(19)	23%	(27)	48%	(57)	117
2024 H2H Matchup: Biden Voter	3%	(12)	6%	(22)	9%	(32)	16%	(60)	16%	(56)	50%	(181)	363
2024 H2H Matchup: Trump Voter	10%	(37)	8%	(31)	5%	(20)	8%	(31)	21%	(78)	47%	(174)	371
2024 H2H Matchup: Would not Vote	3%	(1)	5%	(1)	5%	(1)	—	(0)	19%	(4)	67%	(14)	21
2024 H2H Matchup: Do not Know	—	(0)	7%	(3)	11%	(4)	9%	(3)	10%	(4)	63%	(22)	35
2022 House Vote: Democrat	4%	(12)	8%	(26)	10%	(34)	16%	(54)	17%	(55)	45%	(147)	329
2022 House Vote: Republican	11%	(35)	8%	(28)	6%	(18)	7%	(24)	21%	(68)	47%	(156)	329
2022 House Vote: Did not Vote	2%	(3)	2%	(2)	4%	(5)	11%	(14)	13%	(16)	68%	(85)	126
2020 Vote: Joe Biden	4%	(14)	6%	(24)	9%	(32)	16%	(59)	17%	(62)	48%	(177)	367
2020 Vote: Donald Trump	9%	(34)	8%	(31)	5%	(20)	9%	(33)	20%	(74)	47%	(174)	366
2020 Vote: Someone Else	11%	(1)	2%	(0)	25%	(2)	—	(0)	—	(0)	61%	(6)	10
2020 Vote: Did not Vote	1%	(0)	5%	(2)	5%	(2)	2%	(1)	12%	(6)	76%	(36)	48
2016 Vote: Hillary Clinton	5%	(13)	7%	(19)	10%	(28)	17%	(48)	15%	(40)	47%	(130)	278
2016 Vote: Donald Trump	11%	(32)	10%	(29)	5%	(15)	9%	(27)	21%	(61)	44%	(128)	292
2016 Vote: Someone Else	—	(0)	1%	(0)	16%	(3)	4%	(1)	6%	(1)	73%	(14)	20
2020 Vote/PID: Not Biden/Democrat	1%	(0)	8%	(2)	22%	(6)	8%	(2)	7%	(2)	54%	(16)	30

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(50)	7%	(57)	7%	(57)	12%	(94)	18%	(142)	50%	(392)	790
2020 Vote/PID: Not Trump/Republican	4%	(1)	7%	(2)	5%	(1)	6%	(2)	25%	(7)	52%	(14)	26
U.S. Economy: Wrong Track	6%	(36)	6%	(35)	5%	(28)	9%	(52)	19%	(110)	54%	(310)	571
U.S. Economy: Right Direction	6%	(13)	10%	(22)	13%	(29)	19%	(42)	14%	(31)	37%	(82)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	7%	(19)	10%	(29)	16%	(45)	16%	(44)	48%	(133)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(38)	9%	(34)	5%	(21)	9%	(34)	20%	(78)	47%	(184)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	3%	(3)	6%	(7)	12%	(15)	16%	(21)	59%	(74)	125
Top 2024 Issue: Economy	6%	(19)	9%	(30)	7%	(24)	8%	(25)	15%	(49)	55%	(179)	325
Community/Gender: Urban Women	3%	(2)	5%	(4)	7%	(5)	15%	(11)	14%	(10)	55%	(40)	72
Community/Gender: Urban Men	7%	(4)	5%	(3)	13%	(8)	10%	(6)	26%	(16)	39%	(24)	61
Community/Gender: Rural Women	4%	(6)	2%	(2)	3%	(5)	15%	(20)	16%	(21)	60%	(82)	136
Community/Gender: Rural Men	11%	(10)	5%	(5)	9%	(8)	8%	(7)	20%	(18)	45%	(39)	87
Community/Gender: Suburban Women	5%	(11)	7%	(15)	4%	(9)	12%	(28)	19%	(43)	54%	(123)	227
Community/Gender: Suburban Men	8%	(17)	13%	(28)	11%	(22)	11%	(22)	16%	(34)	41%	(84)	207
Homeowner	8%	(41)	8%	(39)	7%	(35)	12%	(59)	20%	(101)	45%	(222)	498
Renter	3%	(9)	6%	(17)	8%	(21)	11%	(31)	15%	(41)	57%	(159)	278
Self + Household: White-Collar	7%	(21)	10%	(31)	8%	(24)	13%	(38)	16%	(48)	45%	(135)	298
Self + Household: Blue Collar	8%	(28)	6%	(23)	6%	(20)	12%	(43)	21%	(75)	48%	(175)	364
Union HH: Yes	8%	(3)	15%	(5)	15%	(5)	13%	(5)	16%	(5)	33%	(11)	34
Union HH: No	6%	(47)	7%	(52)	7%	(51)	12%	(89)	18%	(136)	50%	(381)	756
LGBTQ+: Yes	2%	(2)	8%	(7)	8%	(7)	9%	(8)	19%	(17)	53%	(45)	86
LGBTQ+: No	7%	(48)	7%	(49)	7%	(49)	12%	(86)	18%	(125)	49%	(346)	704
Motivated to Vote	7%	(49)	8%	(54)	7%	(52)	13%	(90)	19%	(135)	47%	(334)	715
Parent: Yes	6%	(15)	10%	(28)	7%	(20)	12%	(31)	18%	(47)	47%	(127)	268
Parent: No	7%	(35)	6%	(29)	7%	(37)	12%	(62)	18%	(95)	51%	(265)	522
COVID Vaccine: Yes	7%	(35)	8%	(40)	8%	(39)	13%	(67)	18%	(88)	47%	(234)	501
COVID Vaccine: No	5%	(15)	6%	(17)	6%	(18)	9%	(27)	19%	(54)	55%	(158)	289
Student Loans: Yes	4%	(5)	6%	(8)	8%	(10)	8%	(10)	19%	(25)	56%	(73)	131
Student Loans: No	7%	(45)	7%	(49)	7%	(46)	13%	(83)	18%	(117)	48%	(319)	659
Favorable Opinion of Haley	13%	(33)	14%	(35)	10%	(23)	8%	(19)	18%	(44)	37%	(91)	245
Unfavorable Opinion of Haley	5%	(14)	6%	(17)	9%	(26)	23%	(68)	17%	(48)	40%	(116)	290
Prodigal Biden Voter	7%	(3)	8%	(3)	3%	(1)	6%	(2)	26%	(9)	50%	(18)	36

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(50)	7%	(57)	7%	(57)	12%	(94)	18%	(142)	50%	(392)	790
Undecided Voter (DK/WNV)	1%	(1)	6%	(4)	9%	(5)	6%	(3)	14%	(8)	64%	(36)	56
Undecided Voter (DK)	—	(0)	7%	(3)	11%	(4)	9%	(3)	10%	(4)	63%	(22)	35
Watched Debate	8%	(50)	9%	(53)	9%	(51)	13%	(79)	19%	(113)	42%	(252)	598
Watched Debate: Did not Watch	—	(0)	2%	(3)	3%	(5)	8%	(15)	15%	(29)	73%	(140)	192
Watched Debate: All of it	12%	(39)	8%	(26)	11%	(38)	15%	(48)	21%	(70)	33%	(110)	331
Watched Debate: Some of it	4%	(11)	10%	(27)	5%	(13)	12%	(31)	16%	(43)	53%	(141)	267
Continue His Campaign: Yes Biden	9%	(28)	9%	(31)	10%	(32)	13%	(43)	15%	(51)	44%	(145)	329
Continue His Campaign: No Biden	5%	(21)	6%	(26)	5%	(23)	11%	(48)	20%	(82)	52%	(219)	418
Continue His Campaign: Yes Trump	11%	(44)	10%	(41)	6%	(23)	9%	(38)	20%	(80)	45%	(182)	407
Continue His Campaign: No Trump	2%	(6)	4%	(14)	10%	(34)	16%	(55)	16%	(56)	52%	(176)	340
Conviction: Evidence	2%	(8)	5%	(18)	9%	(31)	18%	(63)	15%	(54)	51%	(178)	353
Conviction: Motivation to Damage	12%	(42)	10%	(34)	7%	(23)	6%	(22)	21%	(74)	44%	(155)	350
Conviction: DK/NO	—	(0)	5%	(5)	3%	(2)	10%	(8)	16%	(14)	67%	(58)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	7%	(56)	6%	(44)	9%	(67)	16%	(123)	57%	(454)	790
Gender: Male	8%	(29)	9%	(32)	8%	(29)	8%	(28)	16%	(56)	51%	(181)	355
Gender: Female	4%	(16)	5%	(24)	4%	(16)	9%	(39)	15%	(67)	63%	(273)	435
Age: 18-34	3%	(7)	8%	(17)	5%	(11)	9%	(20)	15%	(34)	60%	(133)	222
Age: 35-44	5%	(5)	7%	(8)	9%	(10)	4%	(5)	12%	(13)	64%	(69)	109
Age: 45-64	4%	(12)	6%	(16)	5%	(14)	10%	(27)	16%	(46)	59%	(166)	280
Age: 65+	12%	(22)	8%	(15)	6%	(10)	9%	(15)	18%	(31)	48%	(86)	179
GenZers: 1997-2012	3%	(3)	8%	(9)	3%	(3)	10%	(12)	17%	(20)	59%	(67)	114
Millennials: 1981-1996	4%	(8)	7%	(15)	8%	(17)	6%	(13)	12%	(25)	63%	(130)	207
GenXers: 1965-1980	5%	(11)	7%	(16)	3%	(7)	9%	(21)	16%	(37)	60%	(140)	232
Baby Boomers: 1946-1964	9%	(20)	6%	(14)	7%	(17)	9%	(21)	18%	(41)	50%	(111)	224
Educ: < College	4%	(21)	6%	(28)	4%	(20)	8%	(40)	16%	(79)	61%	(291)	479
Educ: Bachelors degree	5%	(10)	8%	(14)	12%	(22)	9%	(17)	14%	(26)	51%	(95)	184
Educ: Post-grad	12%	(15)	11%	(14)	1%	(2)	8%	(10)	14%	(18)	54%	(69)	127
Income: Under 50k	4%	(12)	5%	(18)	5%	(16)	10%	(33)	14%	(48)	62%	(212)	340
Income: 50k-100k	8%	(22)	6%	(18)	7%	(21)	7%	(20)	17%	(48)	55%	(157)	285
Income: 100k+	7%	(11)	12%	(20)	4%	(7)	9%	(15)	17%	(27)	51%	(85)	165
Ethnicity: White (Non-Hispanic)	9%	(41)	6%	(30)	4%	(18)	5%	(25)	17%	(83)	59%	(279)	476
Ethnicity: Hispanic	7%	(2)	4%	(1)	4%	(1)	20%	(6)	9%	(3)	55%	(16)	29
Ethnicity: Black (Non-Hispanic)	1%	(3)	8%	(21)	9%	(22)	14%	(36)	13%	(33)	55%	(140)	255
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	14%	(4)	8%	(2)	—	(0)	13%	(4)	65%	(19)	30
All Christian	7%	(26)	5%	(19)	7%	(27)	7%	(28)	16%	(62)	59%	(230)	391
All Non-Christian	14%	(6)	25%	(11)	11%	(5)	4%	(2)	4%	(2)	42%	(18)	44
Atheist	—	(0)	17%	(4)	11%	(2)	10%	(2)	19%	(4)	44%	(9)	21
Agnostic/Nothing in particular	5%	(7)	6%	(9)	2%	(3)	12%	(18)	14%	(21)	61%	(91)	149
Something Else	4%	(7)	7%	(13)	4%	(8)	10%	(18)	19%	(34)	57%	(105)	185
Evangelical	4%	(14)	5%	(17)	6%	(19)	6%	(19)	20%	(64)	59%	(189)	323
Non-Evangelical	7%	(19)	6%	(14)	6%	(15)	11%	(26)	13%	(32)	57%	(142)	249
PID: Dem (no lean)	3%	(11)	9%	(32)	8%	(27)	14%	(45)	12%	(41)	53%	(177)	332
PID: Ind (no lean)	3%	(4)	8%	(11)	4%	(5)	2%	(3)	20%	(29)	64%	(93)	145
PID: Rep (no lean)	10%	(30)	4%	(13)	4%	(12)	6%	(19)	17%	(54)	59%	(185)	313

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	7%	(56)	6%	(44)	9%	(67)	16%	(123)	57%	(454)	790
PID/Gender: Dem Men	6%	(9)	14%	(20)	11%	(17)	12%	(18)	11%	(16)	46%	(68)	148
PID/Gender: Dem Women	1%	(2)	6%	(11)	5%	(10)	15%	(27)	13%	(25)	59%	(109)	184
PID/Gender: Ind Men	4%	(3)	11%	(8)	3%	(3)	4%	(3)	26%	(21)	53%	(41)	79
PID/Gender: Ind Women	1%	(1)	4%	(3)	4%	(2)	—	(0)	12%	(8)	78%	(52)	66
PID/Gender: Rep Men	14%	(17)	3%	(4)	7%	(9)	5%	(7)	16%	(20)	56%	(72)	129
PID/Gender: Rep Women	7%	(13)	5%	(10)	2%	(3)	7%	(12)	18%	(34)	61%	(113)	185
Ideo: Liberal (1-3)	1%	(2)	8%	(16)	7%	(15)	10%	(21)	16%	(33)	58%	(123)	210
Ideo: Moderate (4)	5%	(10)	8%	(19)	5%	(11)	12%	(27)	15%	(34)	56%	(129)	231
Ideo: Conservative (5-7)	10%	(33)	6%	(21)	6%	(18)	6%	(19)	16%	(54)	56%	(185)	330
Community: Urban	4%	(6)	8%	(11)	9%	(12)	11%	(14)	16%	(22)	52%	(69)	133
Community: Suburban	7%	(30)	9%	(38)	6%	(25)	8%	(34)	13%	(55)	58%	(252)	434
Community: Rural	4%	(9)	3%	(7)	4%	(8)	8%	(19)	21%	(47)	60%	(133)	222
Military HHnm: Yes	14%	(17)	4%	(5)	7%	(9)	8%	(9)	15%	(18)	52%	(63)	121
Military HH: No	4%	(28)	8%	(51)	5%	(36)	9%	(58)	16%	(105)	58%	(391)	669
Employ: Private Sector	6%	(19)	11%	(33)	5%	(14)	9%	(25)	12%	(36)	58%	(172)	299
Employ: Government	1%	(0)	9%	(5)	8%	(5)	7%	(5)	22%	(13)	53%	(32)	61
Employ: Self-Employed	1%	(1)	9%	(6)	7%	(5)	6%	(4)	16%	(11)	60%	(39)	64
Employ: Homemaker	1%	(0)	—	(0)	7%	(3)	1%	(0)	32%	(13)	60%	(25)	41
Employ: Student	4%	(1)	7%	(2)	—	(0)	6%	(2)	22%	(6)	61%	(16)	26
Employ: Retired	10%	(21)	4%	(7)	7%	(15)	11%	(22)	18%	(37)	50%	(103)	206
Employ: Unemployed	2%	(1)	4%	(3)	5%	(3)	14%	(9)	9%	(6)	66%	(41)	62
Employ: Other	6%	(2)	—	(0)	—	(0)	1%	(0)	5%	(2)	87%	(27)	31

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	7%	(56)	6%	(44)	9%	(67)	16%	(123)	57%	(454)	790
Protestant	6%	(19)	3%	(8)	6%	(17)	7%	(19)	17%	(50)	62%	(184)	297
Roman Catholic	8%	(7)	12%	(10)	11%	(9)	9%	(8)	14%	(12)	47%	(42)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	24%	(1)	—	(0)	—	(0)	—	(0)	76%	(3)	5
Jewish	17%	(3)	18%	(3)	7%	(1)	8%	(1)	—	(0)	50%	(9)	18
Muslim	—	(0)	40%	(3)	28%	(2)	—	(0)	4%	(0)	28%	(2)	9
Buddhist	23%	(2)	11%	(1)	10%	(1)	3%	(0)	13%	(1)	40%	(4)	10
Hindu	14%	(1)	43%	(3)	—	(0)	—	(0)	—	(0)	43%	(3)	7
Atheist	—	(0)	17%	(4)	11%	(2)	10%	(2)	19%	(4)	44%	(9)	21
Agnostic	6%	(2)	7%	(2)	—	(0)	6%	(2)	9%	(3)	72%	(22)	30
Something else	4%	(7)	7%	(13)	4%	(8)	10%	(18)	19%	(34)	57%	(105)	185
Nothing in particular	4%	(5)	6%	(7)	2%	(3)	13%	(16)	16%	(19)	59%	(70)	119
Ideo/PID: Conservative Republican	11%	(27)	4%	(10)	5%	(11)	5%	(11)	18%	(45)	58%	(143)	247
Ideo/PID: Moderate/Liberal Republican	6%	(3)	5%	(3)	1%	(1)	13%	(8)	15%	(9)	60%	(37)	61
Ideo/PID: Moderate/Conservative Democrat	6%	(9)	10%	(16)	8%	(13)	16%	(26)	12%	(19)	48%	(77)	160
Ideo/PID: Liberal Democrat	1%	(2)	10%	(16)	9%	(14)	12%	(19)	12%	(20)	56%	(92)	163
Unfavorable of Biden and Trump	2%	(3)	1%	(2)	7%	(9)	15%	(18)	19%	(22)	55%	(64)	117
2024 H2H Matchup: Biden Voter	3%	(10)	9%	(33)	8%	(27)	12%	(42)	14%	(51)	55%	(200)	363
2024 H2H Matchup: Trump Voter	10%	(35)	5%	(19)	4%	(15)	6%	(21)	17%	(63)	59%	(217)	371
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	8%	(2)	18%	(4)	73%	(15)	21
2024 H2H Matchup: Do not Know	—	(0)	12%	(4)	6%	(2)	7%	(3)	13%	(5)	62%	(22)	35
2022 House Vote: Democrat	3%	(10)	11%	(37)	7%	(25)	13%	(42)	15%	(48)	51%	(168)	329
2022 House Vote: Republican	10%	(33)	4%	(13)	5%	(16)	5%	(17)	18%	(60)	58%	(189)	329
2022 House Vote: Did not Vote	3%	(3)	5%	(6)	2%	(3)	6%	(7)	10%	(12)	75%	(94)	126
2020 Vote: Joe Biden	4%	(13)	9%	(34)	7%	(25)	12%	(44)	15%	(55)	53%	(196)	367
2020 Vote: Donald Trump	9%	(32)	5%	(19)	4%	(16)	6%	(21)	17%	(63)	59%	(214)	366
2020 Vote: Someone Else	—	(0)	5%	(0)	21%	(2)	—	(0)	—	(0)	74%	(7)	10
2020 Vote: Did not Vote	—	(0)	5%	(2)	3%	(1)	5%	(2)	10%	(5)	77%	(37)	48
2016 Vote: Hillary Clinton	4%	(10)	11%	(32)	7%	(20)	12%	(34)	13%	(35)	52%	(146)	278
2016 Vote: Donald Trump	12%	(35)	5%	(15)	4%	(11)	6%	(18)	16%	(47)	57%	(166)	292
2016 Vote: Someone Else	—	(0)	5%	(1)	14%	(3)	—	(0)	3%	(1)	78%	(15)	20
2020 Vote/PID: Not Biden/Democrat	—	(0)	9%	(3)	11%	(3)	10%	(3)	1%	(0)	69%	(21)	30

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	7%	(56)	6%	(44)	9%	(67)	16%	(123)	57%	(454)	790
2020 Vote/PID: Not Trump/Republican	—	(0)	7%	(2)	8%	(2)	6%	(2)	18%	(5)	61%	(16)	26
U.S. Economy: Wrong Track	6%	(34)	4%	(25)	4%	(23)	7%	(39)	17%	(100)	61%	(350)	571
U.S. Economy: Right Direction	5%	(11)	14%	(31)	10%	(22)	13%	(28)	11%	(23)	48%	(104)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	10%	(27)	7%	(20)	13%	(35)	15%	(40)	53%	(145)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(34)	6%	(22)	4%	(15)	6%	(25)	17%	(66)	58%	(226)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	5%	(6)	7%	(9)	6%	(7)	13%	(17)	66%	(83)	125
Top 2024 Issue: Economy	5%	(17)	6%	(21)	3%	(11)	7%	(24)	14%	(45)	64%	(207)	325
Community/Gender: Urban Women	3%	(2)	5%	(4)	7%	(5)	14%	(10)	15%	(11)	56%	(40)	72
Community/Gender: Urban Men	6%	(4)	12%	(7)	11%	(7)	7%	(4)	17%	(11)	46%	(28)	61
Community/Gender: Rural Women	4%	(5)	4%	(6)	—	(0)	12%	(16)	17%	(23)	62%	(85)	136
Community/Gender: Rural Men	5%	(4)	1%	(1)	9%	(7)	3%	(2)	27%	(23)	56%	(48)	87
Community/Gender: Suburban Women	4%	(9)	6%	(14)	5%	(10)	6%	(13)	14%	(32)	65%	(148)	227
Community/Gender: Suburban Men	10%	(21)	11%	(24)	7%	(15)	10%	(21)	11%	(22)	50%	(104)	207
Homeowner	8%	(41)	6%	(30)	6%	(31)	8%	(42)	16%	(79)	55%	(275)	498
Renter	1%	(4)	9%	(25)	5%	(13)	9%	(24)	16%	(43)	61%	(169)	278
Self + Household: White-Collar	8%	(24)	10%	(28)	5%	(14)	11%	(32)	12%	(37)	55%	(163)	298
Self + Household: Blue Collar	6%	(20)	7%	(24)	7%	(24)	7%	(24)	19%	(68)	56%	(204)	364
Union HH: Yes	8%	(3)	22%	(8)	19%	(6)	8%	(3)	2%	(1)	41%	(14)	34
Union HH: No	6%	(43)	6%	(48)	5%	(38)	9%	(65)	16%	(122)	58%	(440)	756
LGBTQ+: Yes	—	(0)	5%	(5)	6%	(5)	9%	(8)	15%	(13)	65%	(55)	86
LGBTQ+: No	6%	(45)	7%	(51)	6%	(39)	8%	(60)	16%	(110)	57%	(399)	704
Motivated to Vote	6%	(45)	7%	(53)	6%	(40)	9%	(66)	16%	(114)	56%	(397)	715
Parent: Yes	7%	(19)	12%	(31)	5%	(12)	9%	(25)	13%	(35)	55%	(146)	268
Parent: No	5%	(27)	5%	(25)	6%	(32)	8%	(43)	17%	(89)	59%	(308)	522
COVID Vaccine: Yes	7%	(35)	9%	(43)	6%	(31)	9%	(46)	14%	(69)	55%	(278)	501
COVID Vaccine: No	4%	(11)	4%	(13)	5%	(14)	7%	(21)	19%	(54)	61%	(176)	289
Student Loans: Yes	5%	(7)	8%	(11)	5%	(6)	9%	(12)	14%	(18)	59%	(78)	131
Student Loans: No	6%	(39)	7%	(45)	6%	(38)	8%	(55)	16%	(105)	57%	(376)	659
Favorable Opinion of Haley	10%	(23)	15%	(36)	7%	(18)	4%	(10)	15%	(36)	50%	(122)	245
Unfavorable Opinion of Haley	6%	(18)	5%	(15)	8%	(24)	18%	(53)	15%	(43)	47%	(137)	290
Prodigal Biden Voter	8%	(3)	9%	(3)	—	(0)	7%	(3)	18%	(7)	57%	(21)	36

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	7%	(56)	6%	(44)	9%	(67)	16%	(123)	57%	(454)	790
Undecided Voter (DK/WNV)	—	(0)	8%	(4)	4%	(2)	7%	(4)	15%	(9)	66%	(37)	56
Undecided Voter (DK)	—	(0)	12%	(4)	6%	(2)	7%	(3)	13%	(5)	62%	(22)	35
Watched Debate	8%	(45)	9%	(52)	7%	(40)	9%	(55)	17%	(103)	51%	(303)	598
Watched Debate: Did not Watch	—	(0)	2%	(4)	2%	(5)	6%	(12)	10%	(20)	78%	(151)	192
Watched Debate: All of it	10%	(34)	9%	(31)	7%	(23)	11%	(38)	19%	(64)	42%	(140)	331
Watched Debate: Some of it	4%	(11)	8%	(21)	6%	(16)	6%	(17)	15%	(39)	61%	(163)	267
Continue His Campaign: Yes Biden	7%	(22)	11%	(37)	9%	(30)	10%	(34)	16%	(52)	47%	(154)	329
Continue His Campaign: No Biden	6%	(23)	4%	(18)	3%	(15)	8%	(32)	15%	(62)	64%	(269)	418
Continue His Campaign: Yes Trump	10%	(40)	9%	(35)	6%	(24)	5%	(20)	16%	(65)	55%	(222)	407
Continue His Campaign: No Trump	2%	(5)	5%	(19)	6%	(20)	14%	(47)	14%	(48)	59%	(201)	340
Conviction: Evidence	2%	(7)	7%	(26)	7%	(25)	12%	(44)	13%	(46)	58%	(204)	353
Conviction: Motivation to Damage	11%	(38)	7%	(24)	5%	(18)	6%	(20)	18%	(63)	53%	(187)	350
Conviction: DK/NO	1%	(0)	6%	(5)	1%	(1)	5%	(4)	15%	(13)	72%	(63)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	12%	(91)	5%	(43)	13%	(103)	21%	(163)	43%	(336)	790
Gender: Male	8%	(30)	18%	(62)	7%	(25)	11%	(40)	22%	(78)	34%	(120)	355
Gender: Female	6%	(25)	7%	(29)	4%	(17)	14%	(62)	20%	(86)	50%	(216)	435
Age: 18-34	3%	(8)	9%	(21)	9%	(20)	10%	(22)	16%	(35)	52%	(116)	222
Age: 35-44	4%	(5)	11%	(12)	4%	(5)	12%	(13)	16%	(18)	53%	(58)	109
Age: 45-64	3%	(9)	12%	(33)	4%	(11)	14%	(38)	23%	(66)	44%	(123)	280
Age: 65+	19%	(33)	14%	(25)	4%	(7)	16%	(30)	25%	(45)	22%	(40)	179
GenZers: 1997-2012	3%	(3)	8%	(9)	12%	(13)	9%	(11)	13%	(15)	55%	(63)	114
Millennials: 1981-1996	4%	(9)	11%	(24)	5%	(11)	11%	(22)	17%	(35)	51%	(106)	207
GenXers: 1965-1980	4%	(9)	10%	(23)	4%	(8)	13%	(30)	25%	(58)	45%	(104)	232
Baby Boomers: 1946-1964	13%	(30)	15%	(34)	4%	(10)	17%	(38)	23%	(52)	27%	(61)	224
Educ: < College	6%	(27)	8%	(38)	4%	(21)	12%	(57)	21%	(102)	49%	(233)	479
Educ: Bachelors degree	10%	(18)	14%	(26)	9%	(16)	15%	(27)	20%	(36)	33%	(62)	184
Educ: Post-grad	7%	(9)	22%	(28)	5%	(6)	15%	(18)	19%	(24)	33%	(41)	127
Income: Under 50k	4%	(13)	8%	(27)	3%	(11)	13%	(45)	20%	(67)	52%	(177)	340
Income: 50k-100k	10%	(28)	10%	(29)	7%	(19)	13%	(36)	23%	(65)	38%	(109)	285
Income: 100k+	8%	(13)	21%	(35)	8%	(13)	13%	(22)	19%	(32)	30%	(50)	165
Ethnicity: White (Non-Hispanic)	10%	(47)	12%	(57)	4%	(21)	13%	(61)	24%	(113)	37%	(177)	476
Ethnicity: Hispanic	10%	(3)	11%	(3)	5%	(1)	18%	(5)	16%	(4)	42%	(12)	29
Ethnicity: Black (Non-Hispanic)	1%	(4)	11%	(29)	6%	(16)	14%	(35)	17%	(42)	50%	(128)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	4%	(1)	13%	(4)	5%	(2)	11%	(3)	62%	(18)	30
All Christian	8%	(32)	12%	(48)	6%	(23)	12%	(47)	25%	(99)	36%	(142)	391
All Non-Christian	10%	(4)	35%	(15)	16%	(7)	17%	(7)	1%	(0)	22%	(9)	44
Atheist	16%	(3)	6%	(1)	—	(0)	13%	(3)	27%	(6)	37%	(8)	21
Agnostic/Nothing in particular	4%	(6)	7%	(11)	3%	(5)	18%	(26)	17%	(25)	51%	(76)	149
Something Else	5%	(8)	9%	(16)	4%	(8)	10%	(19)	18%	(34)	54%	(101)	185
Evangelical	5%	(18)	9%	(29)	3%	(11)	7%	(24)	25%	(81)	49%	(159)	323
Non-Evangelical	9%	(23)	13%	(32)	8%	(19)	17%	(42)	20%	(51)	33%	(82)	249
PID: Dem (no lean)	2%	(7)	10%	(34)	9%	(29)	21%	(69)	15%	(51)	43%	(142)	332
PID: Ind (no lean)	5%	(7)	11%	(17)	6%	(9)	7%	(10)	28%	(40)	43%	(62)	145
PID: Rep (no lean)	13%	(40)	13%	(40)	2%	(5)	8%	(24)	23%	(72)	42%	(132)	313

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	12%	(91)	5%	(43)	13%	(103)	21%	(163)	43%	(336)	790
PID/Gender: Dem Men	4%	(5)	16%	(24)	11%	(16)	17%	(25)	16%	(23)	37%	(54)	148
PID/Gender: Dem Women	1%	(2)	5%	(10)	7%	(13)	24%	(44)	15%	(28)	48%	(88)	184
PID/Gender: Ind Men	5%	(4)	18%	(14)	8%	(6)	8%	(7)	28%	(22)	34%	(26)	79
PID/Gender: Ind Women	6%	(4)	4%	(3)	4%	(3)	5%	(3)	27%	(18)	54%	(35)	66
PID/Gender: Rep Men	16%	(21)	19%	(25)	3%	(3)	6%	(8)	25%	(32)	31%	(39)	129
PID/Gender: Rep Women	10%	(19)	9%	(16)	1%	(2)	8%	(15)	22%	(40)	50%	(93)	185
Ideo: Liberal (1-3)	1%	(2)	8%	(18)	6%	(13)	24%	(49)	15%	(32)	45%	(96)	210
Ideo: Moderate (4)	4%	(9)	10%	(23)	9%	(21)	12%	(27)	22%	(50)	43%	(100)	231
Ideo: Conservative (5-7)	13%	(43)	15%	(49)	3%	(9)	8%	(26)	24%	(80)	37%	(123)	330
Community: Urban	2%	(3)	11%	(15)	8%	(10)	16%	(21)	13%	(17)	51%	(68)	133
Community: Suburban	8%	(35)	13%	(57)	6%	(25)	14%	(59)	22%	(94)	37%	(162)	434
Community: Rural	7%	(16)	8%	(18)	3%	(7)	10%	(23)	23%	(52)	48%	(106)	222
Military HHnm: Yes	18%	(21)	9%	(11)	2%	(3)	9%	(11)	28%	(34)	33%	(40)	121
Military HH: No	5%	(33)	12%	(79)	6%	(40)	14%	(91)	19%	(129)	44%	(296)	669
Employ: Private Sector	6%	(18)	13%	(39)	8%	(23)	14%	(42)	18%	(52)	42%	(124)	299
Employ: Government	—	(0)	25%	(15)	3%	(2)	5%	(3)	25%	(15)	42%	(25)	61
Employ: Self-Employed	3%	(2)	13%	(8)	6%	(4)	14%	(9)	15%	(10)	49%	(31)	64
Employ: Homemaker	5%	(2)	1%	(0)	—	(0)	13%	(5)	29%	(12)	53%	(22)	41
Employ: Student	4%	(1)	—	(0)	10%	(3)	4%	(1)	15%	(4)	67%	(18)	26
Employ: Retired	14%	(29)	12%	(25)	3%	(6)	17%	(35)	26%	(54)	27%	(56)	206
Employ: Unemployed	2%	(1)	4%	(3)	7%	(4)	12%	(8)	17%	(10)	57%	(36)	62
Employ: Other	1%	(0)	—	(0)	1%	(0)	—	(0)	18%	(6)	80%	(25)	31

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	12%	(91)	5%	(43)	13%	(103)	21%	(163)	43%	(336)	790
Protestant	8%	(25)	10%	(29)	4%	(12)	12%	(36)	27%	(81)	38%	(114)	297
Roman Catholic	8%	(7)	18%	(16)	12%	(11)	13%	(11)	19%	(17)	30%	(27)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	69%	(3)	—	(0)	—	(0)	—	(0)	31%	(1)	5
Jewish	17%	(3)	23%	(4)	12%	(2)	27%	(5)	—	(0)	21%	(4)	18
Muslim	—	(0)	50%	(4)	17%	(1)	—	(0)	4%	(0)	28%	(2)	9
Buddhist	11%	(1)	43%	(4)	—	(0)	26%	(3)	—	(0)	20%	(2)	10
Hindu	—	(0)	35%	(3)	46%	(3)	—	(0)	—	(0)	19%	(1)	7
Atheist	16%	(3)	6%	(1)	—	(0)	13%	(3)	27%	(6)	37%	(8)	21
Agnostic	11%	(3)	7%	(2)	1%	(0)	21%	(6)	13%	(4)	46%	(14)	30
Something else	5%	(8)	9%	(16)	4%	(8)	10%	(19)	18%	(34)	54%	(101)	185
Nothing in particular	2%	(3)	7%	(9)	4%	(5)	17%	(20)	17%	(21)	52%	(63)	119
Ideo/PID: Conservative Republican	15%	(36)	13%	(32)	2%	(5)	7%	(18)	26%	(65)	37%	(92)	247
Ideo/PID: Moderate/Liberal Republican	5%	(3)	13%	(8)	—	(0)	10%	(6)	12%	(8)	59%	(36)	61
Ideo/PID: Moderate/Conservative Democrat	3%	(5)	13%	(20)	10%	(16)	17%	(27)	17%	(27)	41%	(65)	160
Ideo/PID: Liberal Democrat	2%	(2)	8%	(13)	8%	(13)	26%	(42)	15%	(24)	42%	(68)	163
Unfavorable of Biden and Trump	2%	(3)	9%	(11)	9%	(10)	15%	(18)	23%	(27)	42%	(49)	117
2024 H2H Matchup: Biden Voter	2%	(8)	9%	(32)	8%	(31)	21%	(76)	17%	(62)	42%	(153)	363
2024 H2H Matchup: Trump Voter	12%	(46)	14%	(54)	2%	(7)	7%	(25)	24%	(89)	41%	(150)	371
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	7%	(1)	7%	(1)	13%	(3)	73%	(15)	21
2024 H2H Matchup: Do not Know	—	(0)	15%	(5)	11%	(4)	—	(0)	25%	(9)	49%	(17)	35
2022 House Vote: Democrat	3%	(9)	10%	(35)	9%	(31)	21%	(70)	18%	(58)	38%	(126)	329
2022 House Vote: Republican	12%	(41)	16%	(52)	3%	(8)	6%	(19)	25%	(83)	38%	(125)	329
2022 House Vote: Did not Vote	3%	(4)	3%	(4)	3%	(3)	9%	(12)	15%	(19)	66%	(83)	126
2020 Vote: Joe Biden	3%	(10)	9%	(34)	8%	(31)	21%	(77)	18%	(68)	40%	(147)	367
2020 Vote: Donald Trump	12%	(44)	15%	(54)	2%	(7)	7%	(24)	25%	(92)	39%	(144)	366
2020 Vote: Someone Else	2%	(0)	3%	(0)	33%	(3)	—	(0)	11%	(1)	51%	(5)	10
2020 Vote: Did not Vote	—	(0)	5%	(2)	4%	(2)	3%	(1)	4%	(2)	84%	(40)	48
2016 Vote: Hillary Clinton	3%	(9)	9%	(26)	8%	(22)	23%	(64)	17%	(47)	39%	(110)	278
2016 Vote: Donald Trump	15%	(43)	17%	(51)	3%	(8)	5%	(14)	27%	(79)	33%	(97)	292
2016 Vote: Someone Else	1%	(0)	5%	(1)	17%	(3)	1%	(0)	20%	(4)	56%	(11)	20
2020 Vote/PID: Not Biden/Democrat	—	(0)	16%	(5)	11%	(3)	—	(0)	1%	(0)	72%	(22)	30

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	12%	(91)	5%	(43)	13%	(103)	21%	(163)	43%	(336)	790
2020 Vote/PID: Not Trump/Republican	1%	(0)	9%	(2)	9%	(2)	7%	(2)	18%	(5)	57%	(15)	26
U.S. Economy: Wrong Track	8%	(44)	11%	(60)	3%	(18)	9%	(54)	24%	(135)	46%	(260)	571
U.S. Economy: Right Direction	5%	(10)	14%	(31)	11%	(25)	22%	(49)	13%	(28)	35%	(76)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	8%	(21)	9%	(25)	23%	(64)	16%	(45)	42%	(116)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(45)	14%	(55)	2%	(9)	7%	(26)	23%	(88)	43%	(166)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(4)	12%	(15)	7%	(9)	10%	(13)	24%	(30)	44%	(55)	125
Top 2024 Issue: Economy	6%	(20)	13%	(44)	5%	(15)	8%	(27)	20%	(64)	48%	(155)	325
Community/Gender: Urban Women	4%	(3)	5%	(4)	6%	(4)	14%	(10)	14%	(10)	57%	(41)	72
Community/Gender: Urban Men	—	(0)	19%	(11)	10%	(6)	18%	(11)	11%	(7)	43%	(26)	61
Community/Gender: Rural Women	5%	(7)	6%	(8)	4%	(5)	14%	(18)	16%	(22)	55%	(74)	136
Community/Gender: Rural Men	10%	(9)	11%	(10)	2%	(2)	5%	(4)	34%	(29)	37%	(32)	87
Community/Gender: Suburban Women	6%	(15)	7%	(16)	4%	(8)	15%	(34)	23%	(53)	44%	(101)	227
Community/Gender: Suburban Men	10%	(21)	20%	(41)	8%	(17)	12%	(25)	20%	(41)	30%	(62)	207
Homeowner	10%	(47)	12%	(59)	6%	(28)	15%	(73)	22%	(107)	37%	(183)	498
Renter	2%	(6)	11%	(30)	5%	(14)	10%	(28)	19%	(52)	53%	(147)	278
Self + Household: White-Collar	8%	(25)	15%	(45)	7%	(21)	18%	(54)	19%	(55)	33%	(97)	298
Self + Household: Blue Collar	7%	(27)	11%	(39)	4%	(15)	9%	(34)	26%	(93)	43%	(156)	364
Union HH: Yes	10%	(3)	31%	(11)	9%	(3)	10%	(3)	16%	(5)	25%	(9)	34
Union HH: No	7%	(51)	11%	(80)	5%	(40)	13%	(99)	21%	(158)	43%	(328)	756
LGBTQ+: Yes	4%	(3)	11%	(9)	6%	(5)	15%	(13)	10%	(8)	55%	(47)	86
LGBTQ+: No	7%	(51)	12%	(82)	5%	(37)	13%	(90)	22%	(155)	41%	(289)	704
Motivated to Vote	8%	(54)	12%	(87)	5%	(38)	14%	(99)	21%	(148)	40%	(289)	715
Parent: Yes	7%	(18)	13%	(36)	5%	(14)	12%	(32)	18%	(49)	44%	(118)	268
Parent: No	7%	(36)	11%	(55)	5%	(29)	14%	(71)	22%	(114)	42%	(218)	522
COVID Vaccine: Yes	8%	(42)	14%	(68)	7%	(34)	15%	(73)	20%	(100)	37%	(184)	501
COVID Vaccine: No	4%	(13)	8%	(23)	3%	(9)	10%	(30)	22%	(63)	53%	(152)	289
Student Loans: Yes	3%	(4)	8%	(11)	5%	(6)	14%	(18)	21%	(27)	49%	(65)	131
Student Loans: No	8%	(50)	12%	(80)	6%	(37)	13%	(85)	21%	(136)	41%	(271)	659
Favorable Opinion of Haley	16%	(39)	21%	(50)	6%	(14)	6%	(14)	21%	(52)	31%	(76)	245
Unfavorable Opinion of Haley	5%	(15)	10%	(30)	9%	(27)	28%	(81)	19%	(54)	29%	(83)	290
Prodigal Biden Voter	5%	(2)	14%	(5)	6%	(2)	3%	(1)	24%	(9)	47%	(17)	36

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	12%	(91)	5%	(43)	13%	(103)	21%	(163)	43%	(336)	790
Undecided Voter (DK/WNV)	—	(0)	9%	(5)	10%	(5)	3%	(1)	21%	(12)	58%	(33)	56
Undecided Voter (DK)	—	(0)	15%	(5)	11%	(4)	—	(0)	25%	(9)	49%	(17)	35
Watched Debate	9%	(54)	15%	(87)	6%	(38)	14%	(84)	21%	(126)	35%	(209)	598
Watched Debate: Did not Watch	—	(0)	2%	(4)	2%	(5)	10%	(19)	19%	(37)	66%	(127)	192
Watched Debate: All of it	13%	(43)	17%	(56)	8%	(25)	15%	(50)	22%	(72)	26%	(85)	331
Watched Debate: Some of it	4%	(12)	11%	(31)	5%	(13)	13%	(34)	20%	(54)	46%	(124)	267
Continue His Campaign: Yes Biden	9%	(28)	12%	(40)	8%	(27)	16%	(53)	19%	(62)	36%	(120)	329
Continue His Campaign: No Biden	6%	(26)	12%	(50)	3%	(14)	11%	(46)	23%	(97)	44%	(185)	418
Continue His Campaign: Yes Trump	12%	(48)	17%	(68)	3%	(14)	6%	(26)	23%	(93)	39%	(157)	407
Continue His Campaign: No Trump	2%	(6)	6%	(21)	8%	(27)	22%	(75)	19%	(63)	44%	(148)	340
Conviction: Evidence	2%	(7)	9%	(31)	7%	(24)	22%	(78)	17%	(59)	44%	(154)	353
Conviction: Motivation to Damage	13%	(46)	16%	(54)	4%	(15)	5%	(18)	25%	(87)	37%	(130)	350
Conviction: DK/NO	2%	(1)	6%	(5)	5%	(5)	7%	(6)	20%	(17)	60%	(53)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(43)	10%	(76)	5%	(41)	10%	(77)	18%	(144)	52%	(409)	790
Gender: Male	7%	(26)	14%	(51)	6%	(23)	9%	(33)	21%	(75)	42%	(148)	355
Gender: Female	4%	(17)	6%	(25)	4%	(18)	10%	(44)	16%	(69)	60%	(261)	435
Age: 18-34	3%	(7)	6%	(13)	7%	(15)	10%	(21)	13%	(29)	61%	(136)	222
Age: 35-44	2%	(2)	6%	(7)	6%	(7)	9%	(10)	16%	(17)	61%	(67)	109
Age: 45-64	3%	(7)	9%	(24)	5%	(13)	8%	(22)	22%	(62)	54%	(151)	280
Age: 65+	15%	(26)	18%	(32)	3%	(6)	14%	(24)	20%	(36)	31%	(55)	179
GenZers: 1997-2012	3%	(3)	3%	(3)	6%	(7)	11%	(13)	16%	(18)	62%	(71)	114
Millennials: 1981-1996	3%	(5)	8%	(17)	7%	(15)	8%	(17)	13%	(28)	60%	(124)	207
GenXers: 1965-1980	2%	(5)	8%	(18)	4%	(9)	9%	(20)	22%	(52)	55%	(128)	232
Baby Boomers: 1946-1964	11%	(26)	16%	(36)	4%	(9)	12%	(26)	20%	(45)	36%	(81)	224
Educ: < College	4%	(21)	6%	(30)	3%	(16)	10%	(47)	19%	(93)	57%	(272)	479
Educ: Bachelors degree	6%	(11)	13%	(23)	9%	(16)	11%	(21)	14%	(26)	47%	(87)	184
Educ: Post-grad	8%	(11)	19%	(23)	7%	(8)	7%	(9)	20%	(25)	40%	(51)	127
Income: Under 50k	4%	(14)	5%	(17)	2%	(8)	11%	(37)	18%	(61)	59%	(202)	340
Income: 50k-100k	6%	(18)	11%	(33)	8%	(22)	8%	(24)	20%	(57)	46%	(131)	285
Income: 100k+	6%	(10)	16%	(27)	7%	(11)	10%	(16)	16%	(26)	46%	(75)	165
Ethnicity: White (Non-Hispanic)	8%	(37)	12%	(59)	4%	(20)	8%	(39)	21%	(98)	47%	(223)	476
Ethnicity: Hispanic	5%	(1)	12%	(4)	5%	(1)	17%	(5)	8%	(2)	52%	(15)	29
Ethnicity: Black (Non-Hispanic)	2%	(4)	4%	(10)	7%	(18)	13%	(33)	16%	(42)	58%	(149)	255
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	14%	(4)	5%	(2)	—	(0)	5%	(1)	76%	(23)	30
All Christian	8%	(32)	10%	(39)	6%	(23)	10%	(37)	18%	(71)	48%	(189)	391
All Non-Christian	10%	(4)	22%	(10)	12%	(5)	12%	(5)	9%	(4)	34%	(15)	44
Atheist	6%	(1)	16%	(3)	1%	(0)	5%	(1)	19%	(4)	53%	(11)	21
Agnostic/Nothing in particular	2%	(3)	7%	(11)	3%	(5)	10%	(15)	17%	(25)	60%	(90)	149
Something Else	1%	(2)	7%	(13)	4%	(7)	10%	(18)	22%	(41)	56%	(105)	185
Evangelical	5%	(17)	8%	(24)	4%	(15)	6%	(18)	24%	(77)	53%	(172)	323
Non-Evangelical	6%	(16)	10%	(25)	6%	(16)	15%	(38)	14%	(35)	48%	(120)	249
PID: Dem (no lean)	4%	(12)	5%	(15)	8%	(27)	14%	(46)	17%	(55)	53%	(177)	332
PID: Ind (no lean)	4%	(5)	13%	(18)	3%	(4)	6%	(9)	19%	(27)	56%	(81)	145
PID: Rep (no lean)	8%	(25)	14%	(43)	3%	(10)	7%	(22)	20%	(62)	48%	(151)	313

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(43)	10%	(76)	5%	(41)	10%	(77)	18%	(144)	52%	(409)	790
PID/Gender: Dem Men	8%	(11)	6%	(9)	10%	(14)	12%	(18)	22%	(33)	42%	(62)	148
PID/Gender: Dem Women	—	(1)	3%	(6)	7%	(13)	15%	(28)	12%	(22)	62%	(114)	184
PID/Gender: Ind Men	4%	(3)	18%	(14)	5%	(4)	9%	(7)	22%	(17)	42%	(33)	79
PID/Gender: Ind Women	3%	(2)	6%	(4)	—	(0)	3%	(2)	15%	(10)	72%	(48)	66
PID/Gender: Rep Men	9%	(11)	22%	(28)	4%	(5)	6%	(7)	20%	(25)	41%	(52)	129
PID/Gender: Rep Women	8%	(14)	8%	(15)	3%	(5)	8%	(15)	20%	(37)	54%	(99)	185
Ideo: Liberal (1-3)	3%	(7)	2%	(5)	5%	(11)	12%	(26)	21%	(43)	56%	(117)	210
Ideo: Moderate (4)	2%	(5)	10%	(23)	6%	(14)	11%	(26)	18%	(40)	53%	(122)	231
Ideo: Conservative (5-7)	9%	(30)	15%	(48)	5%	(16)	8%	(25)	17%	(58)	46%	(153)	330
Community: Urban	4%	(6)	6%	(8)	5%	(7)	12%	(15)	19%	(26)	54%	(72)	133
Community: Suburban	6%	(26)	11%	(49)	6%	(28)	10%	(42)	18%	(76)	49%	(214)	434
Community: Rural	5%	(11)	9%	(19)	3%	(7)	9%	(19)	19%	(42)	56%	(124)	222
Military HHnm: Yes	14%	(17)	9%	(10)	6%	(8)	4%	(5)	16%	(19)	51%	(61)	121
Military HH: No	4%	(25)	10%	(66)	5%	(33)	11%	(72)	19%	(125)	52%	(348)	669
Employ: Private Sector	4%	(12)	11%	(34)	7%	(21)	10%	(30)	17%	(51)	51%	(151)	299
Employ: Government	2%	(1)	3%	(2)	8%	(5)	6%	(3)	29%	(18)	52%	(32)	61
Employ: Self-Employed	1%	(1)	12%	(8)	2%	(1)	7%	(5)	15%	(10)	62%	(40)	64
Employ: Homemaker	11%	(4)	7%	(3)	10%	(4)	3%	(1)	22%	(9)	48%	(20)	41
Employ: Student	3%	(1)	—	(0)	—	(0)	14%	(4)	14%	(4)	69%	(18)	26
Employ: Retired	11%	(22)	13%	(27)	3%	(7)	13%	(27)	21%	(42)	39%	(81)	206
Employ: Unemployed	—	(0)	4%	(2)	3%	(2)	11%	(7)	10%	(6)	72%	(44)	62
Employ: Other	6%	(2)	1%	(0)	—	(0)	—	(0)	16%	(5)	76%	(23)	31

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(43)	10%	(76)	5%	(41)	10%	(77)	18%	(144)	52%	(409)	790
Protestant	8%	(23)	9%	(27)	4%	(12)	10%	(30)	20%	(58)	50%	(147)	297
Roman Catholic	10%	(9)	11%	(9)	13%	(12)	8%	(7)	14%	(13)	45%	(40)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	69%	(3)	—	(0)	—	(0)	—	(0)	31%	(1)	5
Jewish	12%	(2)	19%	(3)	5%	(1)	22%	(4)	15%	(3)	27%	(5)	18
Muslim	—	(0)	22%	(2)	28%	(2)	—	(0)	4%	(0)	46%	(4)	9
Buddhist	23%	(2)	11%	(1)	21%	(2)	15%	(1)	—	(0)	30%	(3)	10
Hindu	—	(0)	43%	(3)	—	(0)	—	(0)	14%	(1)	43%	(3)	7
Atheist	6%	(1)	16%	(3)	1%	(0)	5%	(1)	19%	(4)	53%	(11)	21
Agnostic	6%	(2)	12%	(4)	—	(0)	5%	(1)	14%	(4)	64%	(19)	30
Something else	1%	(2)	7%	(13)	4%	(7)	10%	(18)	22%	(41)	56%	(105)	185
Nothing in particular	1%	(2)	6%	(7)	4%	(5)	11%	(13)	17%	(21)	59%	(71)	119
Ideo/PID: Conservative Republican	9%	(23)	14%	(36)	4%	(10)	6%	(15)	19%	(46)	48%	(118)	247
Ideo/PID: Moderate/Liberal Republican	3%	(2)	12%	(7)	—	(0)	12%	(7)	23%	(14)	50%	(31)	61
Ideo/PID: Moderate/Conservative Democrat	3%	(5)	8%	(12)	10%	(16)	16%	(26)	15%	(23)	49%	(78)	160
Ideo/PID: Liberal Democrat	4%	(7)	2%	(3)	7%	(11)	13%	(20)	19%	(31)	55%	(90)	163
Unfavorable of Biden and Trump	1%	(1)	13%	(15)	4%	(5)	11%	(13)	18%	(21)	53%	(62)	117
2024 H2H Matchup: Biden Voter	3%	(11)	5%	(17)	7%	(26)	14%	(51)	18%	(66)	53%	(191)	363
2024 H2H Matchup: Trump Voter	8%	(31)	15%	(54)	3%	(10)	7%	(25)	18%	(68)	49%	(183)	371
2024 H2H Matchup: Would not Vote	3%	(1)	12%	(3)	—	(0)	—	(0)	19%	(4)	66%	(14)	21
2024 H2H Matchup: Do not Know	—	(0)	7%	(3)	13%	(5)	3%	(1)	17%	(6)	60%	(21)	35
2022 House Vote: Democrat	4%	(12)	5%	(17)	8%	(27)	14%	(46)	18%	(60)	51%	(167)	329
2022 House Vote: Republican	8%	(27)	17%	(55)	3%	(11)	6%	(21)	18%	(60)	47%	(155)	329
2022 House Vote: Did not Vote	3%	(4)	4%	(5)	2%	(3)	7%	(8)	17%	(21)	68%	(85)	126
2020 Vote: Joe Biden	3%	(13)	6%	(21)	7%	(24)	14%	(51)	18%	(66)	52%	(192)	367
2020 Vote: Donald Trump	8%	(29)	14%	(52)	4%	(14)	7%	(25)	20%	(73)	47%	(172)	366
2020 Vote: Someone Else	2%	(0)	15%	(1)	11%	(1)	—	(0)	—	(0)	72%	(7)	10
2020 Vote: Did not Vote	—	(0)	3%	(1)	3%	(1)	2%	(1)	11%	(5)	81%	(39)	48
2016 Vote: Hillary Clinton	3%	(8)	6%	(17)	7%	(21)	15%	(42)	18%	(50)	51%	(141)	278
2016 Vote: Donald Trump	11%	(31)	17%	(50)	3%	(10)	7%	(19)	20%	(59)	42%	(122)	292
2016 Vote: Someone Else	1%	(0)	1%	(0)	9%	(2)	—	(0)	10%	(2)	78%	(15)	20
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	16%	(5)	3%	(1)	9%	(3)	71%	(21)	30

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(43)	10%	(76)	5%	(41)	10%	(77)	18%	(144)	52%	(409)	790
2020 Vote/PID: Not Trump/Republican	1%	(0)	11%	(3)	7%	(2)	6%	(2)	13%	(3)	62%	(16)	26
U.S. Economy: Wrong Track	5%	(31)	10%	(56)	4%	(20)	7%	(40)	19%	(110)	55%	(315)	571
U.S. Economy: Right Direction	5%	(12)	9%	(20)	9%	(21)	17%	(37)	16%	(34)	43%	(94)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	5%	(14)	8%	(21)	16%	(45)	16%	(45)	52%	(143)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(32)	14%	(55)	3%	(13)	7%	(26)	19%	(72)	49%	(192)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	6%	(8)	6%	(7)	5%	(6)	22%	(27)	59%	(74)	125
Top 2024 Issue: Economy	4%	(14)	13%	(42)	4%	(13)	5%	(18)	19%	(61)	54%	(176)	325
Community/Gender: Urban Women	4%	(3)	4%	(3)	4%	(3)	10%	(8)	17%	(12)	61%	(44)	72
Community/Gender: Urban Men	4%	(2)	9%	(5)	6%	(4)	13%	(8)	22%	(14)	46%	(28)	61
Community/Gender: Rural Women	3%	(4)	7%	(9)	2%	(2)	12%	(16)	15%	(20)	62%	(84)	136
Community/Gender: Rural Men	9%	(7)	12%	(10)	5%	(4)	4%	(3)	25%	(22)	46%	(40)	87
Community/Gender: Suburban Women	4%	(10)	6%	(14)	5%	(12)	9%	(20)	16%	(37)	59%	(134)	227
Community/Gender: Suburban Men	8%	(16)	17%	(35)	7%	(15)	11%	(22)	19%	(39)	39%	(80)	207
Homeowner	7%	(36)	12%	(59)	6%	(29)	10%	(48)	20%	(99)	46%	(227)	498
Renter	2%	(5)	6%	(17)	4%	(11)	10%	(28)	16%	(45)	62%	(171)	278
Self + Household: White-Collar	7%	(21)	15%	(44)	6%	(17)	10%	(30)	15%	(44)	47%	(140)	298
Self + Household: Blue Collar	5%	(20)	8%	(31)	6%	(20)	9%	(33)	22%	(80)	49%	(180)	364
Union HH: Yes	11%	(4)	7%	(2)	14%	(5)	13%	(5)	12%	(4)	43%	(15)	34
Union HH: No	5%	(39)	10%	(74)	5%	(36)	10%	(73)	19%	(140)	52%	(394)	756
LGBTQ+: Yes	2%	(2)	6%	(5)	9%	(8)	8%	(7)	21%	(18)	54%	(46)	86
LGBTQ+: No	6%	(40)	10%	(71)	5%	(33)	10%	(70)	18%	(127)	52%	(363)	704
Motivated to Vote	6%	(43)	10%	(74)	5%	(35)	10%	(75)	19%	(138)	49%	(351)	715
Parent: Yes	6%	(15)	11%	(29)	5%	(15)	10%	(27)	16%	(43)	52%	(138)	268
Parent: No	5%	(27)	9%	(47)	5%	(26)	10%	(50)	19%	(101)	52%	(271)	522
COVID Vaccine: Yes	6%	(30)	12%	(62)	6%	(28)	11%	(53)	18%	(90)	48%	(238)	501
COVID Vaccine: No	4%	(13)	5%	(14)	4%	(13)	8%	(24)	19%	(55)	59%	(171)	289
Student Loans: Yes	4%	(5)	5%	(6)	6%	(8)	6%	(8)	20%	(26)	59%	(78)	131
Student Loans: No	6%	(38)	11%	(70)	5%	(32)	10%	(69)	18%	(119)	50%	(331)	659
Favorable Opinion of Haley	13%	(32)	21%	(53)	5%	(12)	7%	(18)	16%	(39)	37%	(91)	245
Unfavorable Opinion of Haley	3%	(9)	8%	(22)	7%	(20)	20%	(57)	18%	(53)	45%	(129)	290
Prodigal Biden Voter	5%	(2)	12%	(4)	1%	(0)	—	(0)	17%	(6)	64%	(23)	36

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(43)	10%	(76)	5%	(41)	10%	(77)	18%	(144)	52%	(409)	790
Undecided Voter (DK/WNV)	1%	(1)	9%	(5)	8%	(5)	2%	(1)	18%	(10)	62%	(35)	56
Undecided Voter (DK)	—	(0)	7%	(3)	13%	(5)	3%	(1)	17%	(6)	60%	(21)	35
Watched Debate	7%	(42)	12%	(72)	6%	(39)	11%	(63)	20%	(118)	44%	(263)	598
Watched Debate: Did not Watch	—	(0)	2%	(4)	1%	(2)	7%	(14)	14%	(27)	76%	(146)	192
Watched Debate: All of it	10%	(35)	16%	(53)	6%	(19)	11%	(36)	20%	(68)	36%	(120)	331
Watched Debate: Some of it	3%	(8)	7%	(19)	7%	(19)	10%	(28)	19%	(50)	54%	(143)	267
Continue His Campaign: Yes Biden	6%	(21)	10%	(32)	8%	(25)	12%	(40)	18%	(58)	46%	(153)	329
Continue His Campaign: No Biden	5%	(22)	11%	(44)	4%	(16)	8%	(35)	18%	(76)	54%	(226)	418
Continue His Campaign: Yes Trump	9%	(36)	15%	(63)	5%	(20)	6%	(24)	18%	(73)	47%	(191)	407
Continue His Campaign: No Trump	2%	(7)	3%	(11)	6%	(21)	15%	(52)	18%	(61)	55%	(188)	340
Conviction: Evidence	2%	(7)	4%	(15)	7%	(25)	15%	(53)	18%	(65)	53%	(187)	353
Conviction: Motivation to Damage	10%	(34)	16%	(55)	4%	(15)	5%	(19)	19%	(65)	46%	(162)	350
Conviction: DK/NO	2%	(1)	7%	(6)	1%	(1)	6%	(5)	16%	(14)	68%	(60)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(90)	20%	(159)	12%	(95)	20%	(156)	19%	(148)	18%	(143)	790
Gender: Male	15%	(53)	25%	(89)	12%	(42)	19%	(66)	16%	(58)	13%	(47)	355
Gender: Female	9%	(37)	16%	(70)	12%	(53)	21%	(90)	21%	(90)	22%	(96)	435
Age: 18-34	6%	(14)	15%	(34)	11%	(25)	13%	(29)	25%	(56)	28%	(63)	222
Age: 35-44	7%	(8)	13%	(14)	18%	(19)	16%	(18)	15%	(16)	31%	(34)	109
Age: 45-64	10%	(29)	20%	(55)	12%	(33)	24%	(67)	20%	(56)	14%	(39)	280
Age: 65+	22%	(39)	31%	(56)	10%	(17)	23%	(41)	11%	(20)	4%	(7)	179
GenZers: 1997-2012	5%	(6)	17%	(19)	8%	(10)	11%	(12)	25%	(29)	34%	(39)	114
Millennials: 1981-1996	8%	(16)	13%	(28)	16%	(33)	16%	(34)	20%	(41)	27%	(56)	207
GenXers: 1965-1980	10%	(24)	19%	(44)	14%	(32)	22%	(50)	20%	(47)	15%	(35)	232
Baby Boomers: 1946-1964	18%	(39)	29%	(64)	9%	(20)	26%	(59)	13%	(29)	6%	(12)	224
Educ: < College	10%	(46)	18%	(86)	11%	(50)	17%	(81)	21%	(103)	23%	(112)	479
Educ: Bachelors degree	12%	(22)	20%	(37)	15%	(28)	26%	(48)	15%	(28)	11%	(21)	184
Educ: Post-grad	17%	(22)	29%	(37)	13%	(16)	21%	(26)	13%	(17)	7%	(9)	127
Income: Under 50k	7%	(24)	17%	(58)	9%	(29)	20%	(68)	22%	(73)	26%	(88)	340
Income: 50k-100k	15%	(42)	19%	(55)	15%	(41)	19%	(55)	19%	(54)	13%	(38)	285
Income: 100k+	14%	(24)	28%	(46)	15%	(24)	20%	(33)	13%	(21)	10%	(16)	165
Ethnicity: White (Non-Hispanic)	16%	(76)	26%	(125)	11%	(54)	15%	(72)	18%	(85)	14%	(65)	476
Ethnicity: Hispanic	18%	(5)	10%	(3)	11%	(3)	32%	(9)	11%	(3)	18%	(5)	29
Ethnicity: Black (Non-Hispanic)	3%	(8)	10%	(25)	13%	(33)	27%	(70)	22%	(55)	25%	(65)	255
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	23%	(7)	17%	(5)	15%	(4)	16%	(5)	26%	(8)	30
All Christian	15%	(60)	25%	(97)	13%	(51)	18%	(72)	15%	(60)	13%	(51)	391
All Non-Christian	19%	(8)	19%	(8)	18%	(8)	25%	(11)	2%	(1)	17%	(7)	44
Atheist	6%	(1)	16%	(3)	2%	(0)	33%	(7)	27%	(6)	16%	(3)	21
Agnostic/Nothing in particular	5%	(7)	14%	(21)	9%	(13)	27%	(41)	23%	(34)	23%	(34)	149
Something Else	7%	(13)	16%	(30)	12%	(22)	14%	(25)	26%	(48)	25%	(47)	185
Evangelical	14%	(44)	24%	(78)	12%	(37)	12%	(39)	19%	(61)	20%	(64)	323
Non-Evangelical	12%	(29)	20%	(49)	14%	(35)	23%	(57)	18%	(45)	13%	(33)	249
PID: Dem (no lean)	6%	(19)	10%	(32)	13%	(44)	36%	(119)	16%	(53)	20%	(65)	332
PID: Ind (no lean)	4%	(6)	27%	(39)	17%	(24)	12%	(18)	25%	(36)	15%	(22)	145
PID: Rep (no lean)	21%	(65)	28%	(89)	9%	(27)	6%	(19)	19%	(59)	18%	(56)	313

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(90)	20%	(159)	12%	(95)	20%	(156)	19%	(148)	18%	(143)	790
PID/Gender: Dem Men	10%	(15)	14%	(20)	13%	(19)	33%	(49)	14%	(21)	16%	(23)	148
PID/Gender: Dem Women	2%	(4)	6%	(12)	13%	(24)	38%	(70)	17%	(32)	23%	(42)	184
PID/Gender: Ind Men	1%	(1)	35%	(27)	20%	(15)	14%	(11)	26%	(20)	4%	(3)	79
PID/Gender: Ind Women	7%	(5)	17%	(11)	13%	(9)	10%	(7)	24%	(16)	28%	(19)	66
PID/Gender: Rep Men	28%	(36)	32%	(41)	6%	(7)	5%	(6)	14%	(17)	16%	(20)	129
PID/Gender: Rep Women	15%	(28)	26%	(47)	10%	(19)	7%	(13)	23%	(42)	19%	(36)	185
Ideo: Liberal (1-3)	4%	(8)	9%	(19)	13%	(28)	35%	(73)	16%	(34)	23%	(48)	210
Ideo: Moderate (4)	7%	(16)	18%	(41)	16%	(36)	24%	(55)	21%	(49)	14%	(33)	231
Ideo: Conservative (5-7)	20%	(66)	30%	(99)	9%	(31)	8%	(27)	17%	(55)	16%	(52)	330
Community: Urban	9%	(12)	10%	(13)	17%	(23)	23%	(31)	18%	(24)	23%	(30)	133
Community: Suburban	13%	(58)	21%	(93)	13%	(55)	22%	(96)	17%	(72)	14%	(59)	434
Community: Rural	9%	(20)	24%	(53)	7%	(16)	13%	(28)	23%	(52)	24%	(53)	222
Military HHnm: Yes	18%	(21)	16%	(19)	15%	(18)	27%	(33)	16%	(19)	9%	(11)	121
Military HH: No	10%	(68)	21%	(141)	11%	(77)	18%	(123)	19%	(129)	20%	(132)	669
Employ: Private Sector	13%	(38)	19%	(58)	14%	(40)	21%	(63)	17%	(51)	16%	(49)	299
Employ: Government	9%	(6)	30%	(18)	11%	(6)	9%	(5)	25%	(15)	17%	(10)	61
Employ: Self-Employed	4%	(3)	16%	(10)	18%	(12)	20%	(13)	12%	(8)	29%	(18)	64
Employ: Homemaker	8%	(3)	10%	(4)	18%	(8)	14%	(6)	30%	(12)	20%	(8)	41
Employ: Student	9%	(2)	12%	(3)	5%	(1)	3%	(1)	28%	(7)	42%	(11)	26
Employ: Retired	16%	(33)	27%	(55)	10%	(21)	25%	(51)	16%	(33)	7%	(14)	206
Employ: Unemployed	2%	(1)	12%	(7)	10%	(6)	21%	(13)	27%	(17)	28%	(17)	62
Employ: Other	12%	(4)	10%	(3)	1%	(0)	14%	(4)	17%	(5)	46%	(14)	31

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(90)	20%	(159)	12%	(95)	20%	(156)	19%	(148)	18%	(143)	790
Protestant	17%	(51)	26%	(77)	13%	(37)	18%	(54)	14%	(42)	12%	(35)	297
Roman Catholic	10%	(9)	23%	(20)	15%	(13)	19%	(17)	17%	(15)	17%	(15)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	24%	(1)	10%	(0)	45%	(2)	21%	(1)	5
Jewish	18%	(3)	12%	(2)	15%	(3)	46%	(8)	2%	(0)	7%	(1)	18
Muslim	17%	(1)	20%	(2)	30%	(3)	—	(0)	4%	(0)	28%	(2)	9
Buddhist	23%	(2)	11%	(1)	25%	(3)	29%	(3)	—	(0)	12%	(1)	10
Hindu	16%	(1)	46%	(3)	5%	(0)	—	(0)	—	(0)	33%	(2)	7
Atheist	6%	(1)	16%	(3)	2%	(0)	33%	(7)	27%	(6)	16%	(3)	21
Agnostic	11%	(3)	13%	(4)	8%	(3)	41%	(12)	21%	(6)	6%	(2)	30
Something else	7%	(13)	16%	(30)	12%	(22)	14%	(25)	26%	(48)	25%	(47)	185
Nothing in particular	3%	(4)	14%	(17)	9%	(10)	24%	(29)	23%	(27)	27%	(32)	119
Ideo/PID: Conservative Republican	24%	(59)	32%	(78)	8%	(21)	4%	(11)	18%	(45)	14%	(34)	247
Ideo/PID: Moderate/Liberal Republican	10%	(6)	17%	(11)	10%	(6)	13%	(8)	20%	(12)	30%	(18)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(12)	9%	(14)	14%	(22)	36%	(57)	17%	(27)	17%	(28)	160
Ideo/PID: Liberal Democrat	4%	(7)	11%	(18)	14%	(22)	38%	(62)	13%	(21)	20%	(33)	163
Unfavorable of Biden and Trump	5%	(5)	20%	(24)	19%	(22)	23%	(27)	21%	(25)	12%	(14)	117
2024 H2H Matchup: Biden Voter	5%	(19)	9%	(33)	15%	(53)	35%	(128)	17%	(63)	18%	(67)	363
2024 H2H Matchup: Trump Voter	19%	(69)	32%	(118)	8%	(31)	6%	(23)	18%	(68)	17%	(63)	371
2024 H2H Matchup: Would not Vote	8%	(2)	6%	(1)	5%	(1)	14%	(3)	40%	(8)	27%	(6)	21
2024 H2H Matchup: Do not Know	—	(0)	21%	(7)	29%	(10)	6%	(2)	24%	(9)	21%	(7)	35
2022 House Vote: Democrat	6%	(18)	11%	(36)	15%	(51)	36%	(119)	16%	(54)	15%	(50)	329
2022 House Vote: Republican	20%	(66)	33%	(109)	10%	(33)	4%	(15)	17%	(55)	16%	(51)	329
2022 House Vote: Did not Vote	4%	(5)	12%	(15)	8%	(10)	15%	(19)	29%	(37)	32%	(40)	126
2020 Vote: Joe Biden	6%	(21)	10%	(37)	15%	(53)	34%	(126)	19%	(70)	16%	(60)	367
2020 Vote: Donald Trump	19%	(68)	31%	(114)	11%	(39)	6%	(23)	19%	(68)	15%	(54)	366
2020 Vote: Someone Else	—	(0)	26%	(2)	13%	(1)	25%	(2)	17%	(2)	19%	(2)	10
2020 Vote: Did not Vote	2%	(1)	12%	(6)	2%	(1)	11%	(5)	18%	(9)	56%	(26)	48
2016 Vote: Hillary Clinton	6%	(16)	10%	(29)	15%	(41)	41%	(113)	15%	(41)	13%	(37)	278
2016 Vote: Donald Trump	24%	(69)	35%	(101)	9%	(26)	5%	(16)	15%	(45)	12%	(36)	292
2016 Vote: Someone Else	—	(0)	23%	(4)	24%	(5)	11%	(2)	17%	(3)	26%	(5)	20
2020 Vote/PID: Not Biden/Democrat	1%	(0)	6%	(2)	11%	(3)	21%	(6)	12%	(4)	48%	(14)	30

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(90)	20%	(159)	12%	(95)	20%	(156)	19%	(148)	18%	(143)	790
2020 Vote/PID: Not Trump/Republican	5%	(1)	22%	(6)	10%	(3)	11%	(3)	22%	(6)	31%	(8)	26
U.S. Economy: Wrong Track	13%	(73)	23%	(130)	11%	(64)	15%	(86)	20%	(114)	18%	(105)	571
U.S. Economy: Right Direction	8%	(17)	13%	(29)	14%	(31)	32%	(70)	16%	(34)	17%	(38)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	10%	(27)	13%	(36)	38%	(104)	15%	(43)	19%	(53)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(69)	31%	(121)	10%	(37)	7%	(27)	18%	(70)	17%	(66)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	10%	(12)	17%	(21)	20%	(24)	28%	(36)	19%	(24)	125
Top 2024 Issue: Economy	12%	(40)	24%	(79)	11%	(35)	10%	(33)	20%	(66)	22%	(72)	325
Community/Gender: Urban Women	8%	(6)	11%	(8)	17%	(12)	25%	(18)	17%	(12)	23%	(16)	72
Community/Gender: Urban Men	10%	(6)	9%	(6)	18%	(11)	22%	(13)	19%	(11)	22%	(14)	61
Community/Gender: Rural Women	7%	(10)	20%	(27)	7%	(9)	13%	(18)	24%	(32)	29%	(39)	136
Community/Gender: Rural Men	11%	(10)	30%	(26)	8%	(7)	12%	(10)	22%	(19)	16%	(14)	87
Community/Gender: Suburban Women	10%	(22)	16%	(35)	14%	(31)	24%	(54)	20%	(45)	18%	(40)	227
Community/Gender: Suburban Men	18%	(37)	28%	(58)	12%	(24)	21%	(42)	13%	(28)	9%	(19)	207
Homeowner	15%	(76)	22%	(109)	13%	(63)	21%	(102)	16%	(82)	13%	(65)	498
Renter	5%	(13)	17%	(47)	10%	(28)	18%	(51)	23%	(65)	26%	(73)	278
Self + Household: White-Collar	15%	(44)	21%	(63)	14%	(41)	26%	(76)	14%	(41)	11%	(32)	298
Self + Household: Blue Collar	12%	(45)	24%	(89)	11%	(39)	15%	(55)	18%	(67)	19%	(70)	364
Union HH: Yes	10%	(4)	38%	(13)	16%	(5)	16%	(6)	12%	(4)	8%	(3)	34
Union HH: No	11%	(86)	19%	(146)	12%	(89)	20%	(150)	19%	(144)	19%	(140)	756
LGBTQ+: Yes	5%	(4)	12%	(10)	12%	(10)	23%	(20)	19%	(16)	30%	(25)	86
LGBTQ+: No	12%	(85)	21%	(149)	12%	(85)	19%	(136)	19%	(132)	17%	(117)	704
Motivated to Vote	12%	(89)	22%	(154)	11%	(80)	21%	(150)	18%	(129)	16%	(112)	715
Parent: Yes	14%	(37)	13%	(36)	13%	(34)	17%	(47)	21%	(56)	22%	(58)	268
Parent: No	10%	(53)	24%	(123)	12%	(61)	21%	(109)	18%	(92)	16%	(84)	522
COVID Vaccine: Yes	13%	(66)	19%	(94)	12%	(62)	25%	(125)	17%	(86)	14%	(68)	501
COVID Vaccine: No	8%	(24)	23%	(65)	11%	(33)	11%	(31)	21%	(62)	26%	(74)	289
Student Loans: Yes	9%	(11)	13%	(18)	16%	(21)	21%	(28)	18%	(24)	22%	(29)	131
Student Loans: No	12%	(79)	22%	(142)	11%	(73)	19%	(128)	19%	(124)	17%	(114)	659
Favorable Opinion of Haley	25%	(62)	35%	(86)	12%	(30)	10%	(24)	12%	(30)	5%	(13)	245
Unfavorable Opinion of Haley	7%	(21)	18%	(51)	17%	(50)	42%	(121)	9%	(27)	7%	(21)	290
Prodigal Biden Voter	5%	(2)	24%	(9)	14%	(5)	4%	(2)	38%	(14)	15%	(5)	36

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(90)	20%	(159)	12%	(95)	20%	(156)	19%	(148)	18%	(143)	790
Undecided Voter (DK/WNV)	3%	(2)	15%	(9)	20%	(11)	9%	(5)	30%	(17)	23%	(13)	56
Undecided Voter (DK)	—	(0)	21%	(7)	29%	(10)	6%	(2)	24%	(9)	21%	(7)	35
Watched Debate	14%	(82)	24%	(145)	12%	(70)	19%	(116)	16%	(96)	15%	(89)	598
Watched Debate: Did not Watch	4%	(8)	8%	(15)	13%	(24)	21%	(40)	27%	(52)	28%	(53)	192
Watched Debate: All of it	18%	(59)	28%	(92)	13%	(42)	22%	(73)	11%	(38)	8%	(27)	331
Watched Debate: Some of it	9%	(23)	20%	(52)	11%	(28)	16%	(43)	22%	(58)	23%	(63)	267
Continue His Campaign: Yes Biden	11%	(37)	17%	(55)	11%	(36)	29%	(94)	17%	(55)	16%	(53)	329
Continue His Campaign: No Biden	13%	(53)	24%	(102)	13%	(55)	14%	(57)	19%	(79)	17%	(73)	418
Continue His Campaign: Yes Trump	18%	(74)	32%	(129)	10%	(42)	6%	(25)	18%	(72)	16%	(65)	407
Continue His Campaign: No Trump	4%	(14)	8%	(27)	14%	(48)	37%	(125)	19%	(64)	18%	(63)	340
Conviction: Evidence	6%	(21)	10%	(34)	16%	(55)	37%	(130)	15%	(54)	17%	(59)	353
Conviction: Motivation to Damage	19%	(66)	32%	(113)	9%	(32)	6%	(21)	19%	(65)	15%	(52)	350
Conviction: DK/NO	2%	(2)	15%	(13)	9%	(8)	5%	(4)	33%	(29)	36%	(32)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (158)	19% (149)	9% (69)	19% (150)	14% (113)	19% (151)	790
Gender: Male	23% (80)	23% (83)	10% (36)	15% (52)	13% (47)	16% (57)	355
Gender: Female	18% (77)	15% (66)	8% (34)	23% (98)	15% (66)	22% (93)	435
Age: 18-34	15% (33)	18% (39)	7% (16)	15% (33)	13% (30)	32% (71)	222
Age: 35-44	14% (15)	14% (16)	10% (11)	17% (18)	20% (21)	26% (28)	109
Age: 45-64	17% (47)	18% (51)	11% (31)	23% (64)	17% (46)	14% (40)	280
Age: 65+	35% (63)	24% (43)	6% (11)	20% (35)	9% (16)	6% (11)	179
GenZers: 1997-2012	13% (15)	17% (19)	7% (8)	13% (14)	10% (11)	41% (47)	114
Millennials: 1981-1996	14% (30)	16% (33)	9% (19)	18% (36)	19% (39)	24% (50)	207
GenXers: 1965-1980	18% (43)	19% (43)	11% (25)	22% (52)	16% (37)	14% (33)	232
Baby Boomers: 1946-1964	29% (65)	22% (50)	8% (17)	21% (48)	12% (26)	8% (18)	224
Educ: < College	18% (88)	18% (87)	6% (28)	17% (80)	17% (81)	24% (115)	479
Educ: Bachelors degree	16% (29)	19% (35)	16% (30)	24% (43)	11% (21)	14% (26)	184
Educ: Post-grad	32% (40)	21% (27)	9% (11)	21% (27)	9% (11)	8% (10)	127
Income: Under 50k	14% (49)	16% (55)	5% (18)	20% (70)	15% (52)	28% (97)	340
Income: 50k-100k	23% (66)	20% (56)	13% (36)	17% (49)	14% (41)	13% (36)	285
Income: 100k+	26% (42)	23% (37)	9% (15)	19% (32)	12% (21)	11% (18)	165
Ethnicity: White (Non-Hispanic)	29% (136)	22% (104)	6% (30)	14% (65)	14% (65)	16% (75)	476
Ethnicity: Hispanic	16% (5)	14% (4)	7% (2)	21% (6)	10% (3)	32% (9)	29
Ethnicity: Black (Non-Hispanic)	4% (11)	14% (35)	14% (36)	28% (71)	17% (42)	24% (61)	255
Ethnicity: Asian + Other (Non-Hispanic)	21% (6)	19% (6)	5% (1)	26% (8)	9% (3)	21% (6)	30
All Christian	25% (96)	24% (93)	8% (30)	18% (71)	10% (40)	15% (60)	391
All Non-Christian	25% (11)	21% (9)	5% (2)	25% (11)	10% (4)	14% (6)	44
Atheist	11% (2)	22% (5)	7% (1)	24% (5)	13% (3)	23% (5)	21
Agnostic/Nothing in particular	9% (14)	12% (17)	8% (12)	22% (34)	23% (34)	26% (38)	149
Something Else	18% (34)	13% (24)	13% (24)	16% (29)	17% (32)	22% (41)	185
Evangelical	26% (85)	22% (71)	8% (26)	13% (41)	14% (44)	17% (56)	323
Non-Evangelical	18% (45)	18% (46)	11% (28)	23% (57)	11% (28)	18% (45)	249
PID: Dem (no lean)	6% (21)	12% (39)	14% (46)	32% (106)	13% (42)	23% (78)	332
PID: Ind (no lean)	18% (26)	17% (25)	11% (16)	15% (22)	18% (27)	20% (29)	145
PID: Rep (no lean)	35% (110)	27% (84)	2% (7)	7% (23)	14% (45)	14% (45)	313

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Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (158)	19% (149)	9% (69)	19% (150)	14% (113)	19% (151)	790
PID/Gender: Dem Men	8% (12)	17% (26)	14% (21)	25% (37)	11% (17)	24% (36)	148
PID/Gender: Dem Women	5% (10)	7% (14)	14% (25)	37% (69)	14% (25)	23% (42)	184
PID/Gender: Ind Men	22% (17)	19% (15)	15% (12)	11% (9)	24% (19)	9% (7)	79
PID/Gender: Ind Women	14% (9)	15% (10)	6% (4)	20% (13)	12% (8)	33% (22)	66
PID/Gender: Rep Men	40% (51)	32% (42)	2% (2)	5% (7)	9% (12)	11% (14)	129
PID/Gender: Rep Women	32% (59)	23% (43)	2% (4)	9% (16)	18% (33)	16% (30)	185
Ideo: Liberal (1-3)	7% (14)	12% (24)	9% (19)	35% (74)	12% (25)	26% (54)	210
Ideo: Moderate (4)	8% (19)	17% (39)	14% (31)	24% (55)	19% (44)	18% (42)	231
Ideo: Conservative (5-7)	38% (125)	26% (84)	6% (20)	6% (21)	12% (41)	12% (39)	330
Community: Urban	9% (11)	10% (13)	11% (14)	26% (34)	21% (28)	24% (32)	133
Community: Suburban	21% (91)	20% (88)	10% (44)	20% (88)	12% (51)	17% (72)	434
Community: Rural	25% (55)	21% (47)	5% (11)	13% (28)	15% (34)	21% (46)	222
Military HHnm: Yes	31% (37)	9% (11)	8% (9)	21% (26)	15% (18)	16% (19)	121
Military HH: No	18% (120)	21% (137)	9% (60)	19% (124)	14% (96)	20% (131)	669
Employ: Private Sector	18% (53)	20% (60)	9% (28)	21% (62)	15% (44)	17% (52)	299
Employ: Government	22% (14)	20% (12)	7% (4)	13% (8)	19% (12)	19% (11)	61
Employ: Self-Employed	9% (6)	24% (16)	11% (7)	14% (9)	15% (10)	27% (18)	64
Employ: Homemaker	17% (7)	20% (8)	14% (6)	13% (5)	22% (9)	13% (5)	41
Employ: Student	11% (3)	21% (6)	— (0)	21% (5)	11% (3)	37% (10)	26
Employ: Retired	30% (62)	20% (41)	7% (15)	24% (50)	11% (23)	8% (16)	206
Employ: Unemployed	9% (5)	6% (4)	11% (7)	17% (10)	17% (10)	41% (25)	62
Employ: Other	26% (8)	4% (1)	10% (3)	4% (1)	11% (3)	46% (14)	31

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (158)	19% (149)	9% (69)	19% (150)	14% (113)	19% (151)	790
Protestant	27% (79)	24% (72)	6% (17)	19% (56)	11% (32)	14% (41)	297
Roman Catholic	19% (17)	23% (21)	14% (12)	15% (13)	10% (9)	19% (17)	89
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	24% (1)	— (0)	45% (2)	— (0)	31% (1)	5
Jewish	25% (4)	7% (1)	13% (2)	30% (5)	16% (3)	9% (2)	18
Muslim	35% (3)	33% (3)	— (0)	— (0)	4% (0)	28% (2)	9
Buddhist	23% (2)	31% (3)	— (0)	39% (4)	2% (0)	4% (0)	10
Hindu	16% (1)	27% (2)	— (0)	24% (2)	14% (1)	19% (1)	7
Atheist	11% (2)	22% (5)	7% (1)	24% (5)	13% (3)	23% (5)	21
Agnostic	16% (5)	8% (2)	9% (3)	31% (9)	17% (5)	19% (6)	30
Something else	18% (34)	13% (24)	13% (24)	16% (29)	17% (32)	22% (41)	185
Nothing in particular	8% (9)	12% (15)	8% (9)	20% (24)	24% (29)	27% (33)	119
Ideo/PID: Conservative Republican	41% (101)	30% (75)	2% (5)	5% (11)	12% (30)	10% (24)	247
Ideo/PID: Moderate/Liberal Republican	14% (9)	14% (8)	2% (1)	19% (11)	24% (15)	27% (17)	61
Ideo/PID: Moderate/Conservative Democrat	7% (12)	13% (21)	19% (30)	29% (47)	14% (22)	18% (28)	160
Ideo/PID: Liberal Democrat	6% (10)	11% (18)	10% (16)	36% (59)	11% (18)	26% (42)	163
Unfavorable of Biden and Trump	10% (12)	20% (24)	9% (11)	26% (31)	18% (21)	17% (20)	117
2024 H2H Matchup: Biden Voter	6% (22)	11% (41)	14% (51)	33% (118)	14% (52)	22% (78)	363
2024 H2H Matchup: Trump Voter	36% (132)	26% (97)	3% (11)	7% (25)	14% (50)	15% (56)	371
2024 H2H Matchup: Would not Vote	8% (2)	18% (4)	7% (2)	13% (3)	18% (4)	36% (7)	21
2024 H2H Matchup: Do not Know	6% (2)	21% (7)	16% (6)	11% (4)	19% (7)	26% (9)	35
2022 House Vote: Democrat	7% (24)	12% (38)	15% (51)	33% (109)	14% (45)	19% (63)	329
2022 House Vote: Republican	36% (117)	29% (94)	4% (12)	6% (20)	13% (43)	13% (42)	329
2022 House Vote: Did not Vote	13% (17)	13% (17)	4% (5)	15% (19)	19% (24)	35% (45)	126
2020 Vote: Joe Biden	6% (24)	12% (43)	15% (56)	32% (119)	13% (49)	21% (76)	367
2020 Vote: Donald Trump	35% (129)	26% (96)	3% (12)	7% (26)	15% (56)	12% (46)	366
2020 Vote: Someone Else	22% (2)	14% (1)	3% (0)	22% (2)	14% (1)	25% (2)	10
2020 Vote: Did not Vote	5% (2)	17% (8)	1% (1)	6% (3)	15% (7)	56% (27)	48
2016 Vote: Hillary Clinton	8% (21)	11% (30)	17% (48)	35% (98)	14% (40)	15% (42)	278
2016 Vote: Donald Trump	38% (111)	29% (86)	3% (8)	8% (23)	12% (35)	10% (29)	292
2016 Vote: Someone Else	25% (5)	23% (4)	8% (2)	13% (2)	15% (3)	16% (3)	20
2020 Vote/PID: Not Biden/Democrat	6% (2)	14% (4)	7% (2)	14% (4)	15% (4)	45% (13)	30

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Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (158)	19% (149)	9% (69)	19% (150)	14% (113)	19% (151)	790
2020 Vote/PID: Not Trump/Republican	19% (5)	30% (8)	1% (0)	11% (3)	11% (3)	29% (8)	26
U.S. Economy: Wrong Track	23% (133)	20% (113)	7% (42)	15% (86)	15% (85)	20% (112)	571
U.S. Economy: Right Direction	11% (25)	16% (35)	12% (27)	29% (64)	13% (29)	18% (38)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (19)	12% (33)	13% (36)	33% (91)	14% (37)	22% (61)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33% (128)	25% (96)	4% (15)	10% (39)	13% (51)	15% (60)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (10)	16% (20)	15% (19)	16% (20)	20% (25)	24% (30)	125
Top 2024 Issue: Economy	21% (69)	22% (73)	9% (30)	13% (42)	15% (49)	19% (63)	325
Community/Gender: Urban Women	13% (9)	6% (4)	9% (6)	27% (19)	16% (12)	29% (21)	72
Community/Gender: Urban Men	3% (2)	14% (9)	13% (8)	24% (15)	27% (17)	18% (11)	61
Community/Gender: Rural Women	20% (27)	20% (27)	4% (6)	17% (22)	16% (22)	24% (32)	136
Community/Gender: Rural Men	33% (28)	24% (20)	6% (6)	7% (6)	14% (13)	16% (14)	87
Community/Gender: Suburban Women	18% (41)	15% (35)	10% (22)	25% (56)	14% (33)	18% (40)	227
Community/Gender: Suburban Men	24% (50)	26% (53)	11% (22)	15% (31)	9% (18)	16% (33)	207
Homeowner	24% (118)	21% (107)	9% (46)	18% (90)	13% (65)	15% (73)	498
Renter	13% (37)	14% (39)	8% (22)	21% (59)	17% (46)	27% (75)	278
Self + Household: White-Collar	22% (67)	19% (56)	12% (36)	24% (72)	10% (31)	12% (36)	298
Self + Household: Blue Collar	22% (79)	22% (79)	7% (27)	14% (51)	16% (59)	19% (69)	364
Union HH: Yes	22% (7)	19% (7)	9% (3)	24% (8)	11% (4)	14% (5)	34
Union HH: No	20% (150)	19% (142)	9% (66)	19% (142)	14% (110)	19% (146)	756
LGBTQ+: Yes	14% (12)	16% (14)	4% (4)	24% (21)	11% (9)	31% (27)	86
LGBTQ+: No	21% (146)	19% (135)	9% (66)	18% (129)	15% (104)	18% (124)	704
Motivated to Vote	22% (155)	20% (143)	8% (57)	20% (146)	14% (99)	16% (115)	715
Parent: Yes	16% (42)	19% (52)	10% (26)	19% (51)	16% (42)	20% (54)	268
Parent: No	22% (115)	19% (97)	8% (43)	19% (99)	14% (71)	19% (97)	522
COVID Vaccine: Yes	18% (91)	20% (99)	9% (45)	22% (112)	13% (64)	18% (90)	501
COVID Vaccine: No	23% (67)	17% (50)	8% (24)	13% (38)	17% (49)	21% (61)	289
Student Loans: Yes	16% (21)	12% (15)	10% (14)	26% (34)	19% (25)	18% (23)	131
Student Loans: No	21% (137)	20% (133)	8% (56)	18% (117)	13% (88)	19% (128)	659
Favorable Opinion of Haley	36% (88)	33% (82)	5% (13)	10% (25)	9% (22)	6% (15)	245
Unfavorable Opinion of Haley	17% (49)	14% (40)	14% (39)	38% (109)	10% (28)	9% (25)	290
Prodigal Biden Voter	10% (3)	24% (9)	15% (5)	10% (4)	13% (5)	28% (10)	36

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Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (158)	19% (149)	9% (69)	19% (150)	14% (113)	19% (151)	790
Undecided Voter (DK/WNV)	7% (4)	20% (11)	13% (7)	12% (7)	19% (11)	30% (17)	56
Undecided Voter (DK)	6% (2)	21% (7)	16% (6)	11% (4)	19% (7)	26% (9)	35
Watched Debate	23% (140)	21% (125)	9% (52)	19% (112)	13% (78)	15% (91)	598
Watched Debate: Did not Watch	9% (18)	13% (24)	9% (17)	20% (38)	19% (36)	31% (60)	192
Watched Debate: All of it	26% (87)	24% (80)	8% (28)	21% (68)	10% (32)	10% (35)	331
Watched Debate: Some of it	20% (53)	17% (44)	9% (25)	16% (44)	17% (45)	21% (56)	267
Continue His Campaign: Yes Biden	16% (53)	15% (50)	13% (41)	23% (75)	14% (45)	20% (65)	329
Continue His Campaign: No Biden	24% (101)	23% (94)	7% (27)	17% (69)	14% (60)	16% (66)	418
Continue His Campaign: Yes Trump	34% (140)	26% (107)	6% (23)	7% (30)	12% (50)	14% (57)	407
Continue His Campaign: No Trump	5% (16)	11% (38)	12% (41)	35% (119)	15% (52)	22% (75)	340
Conviction: Evidence	7% (23)	13% (45)	14% (48)	33% (115)	14% (51)	20% (70)	353
Conviction: Motivation to Damage	37% (130)	26% (92)	4% (13)	7% (26)	12% (42)	13% (46)	350
Conviction: DK/NO	5% (4)	14% (12)	9% (8)	10% (9)	23% (20)	40% (35)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	9%	(72)	6%	(46)	12%	(95)	20%	(162)	45%	(358)	790
Gender: Male	9%	(33)	12%	(43)	8%	(28)	12%	(41)	21%	(74)	38%	(136)	355
Gender: Female	5%	(23)	7%	(29)	4%	(18)	12%	(54)	20%	(88)	51%	(222)	435
Age: 18-34	7%	(16)	7%	(15)	6%	(14)	10%	(21)	14%	(32)	56%	(124)	222
Age: 35-44	4%	(4)	5%	(5)	9%	(10)	8%	(9)	17%	(19)	56%	(62)	109
Age: 45-64	4%	(10)	6%	(17)	6%	(16)	15%	(41)	27%	(75)	43%	(121)	280
Age: 65+	14%	(26)	20%	(35)	3%	(6)	14%	(24)	20%	(36)	29%	(51)	179
GenZers: 1997-2012	7%	(8)	6%	(7)	5%	(6)	10%	(11)	14%	(16)	58%	(67)	114
Millennials: 1981-1996	6%	(12)	6%	(12)	9%	(18)	9%	(19)	16%	(32)	55%	(114)	207
GenXers: 1965-1980	4%	(10)	6%	(15)	5%	(12)	14%	(32)	25%	(57)	45%	(105)	232
Baby Boomers: 1946-1964	10%	(23)	16%	(36)	4%	(9)	15%	(33)	25%	(56)	30%	(67)	224
Educ: < College	6%	(30)	7%	(33)	5%	(24)	10%	(50)	18%	(88)	53%	(253)	479
Educ: Bachelors degree	9%	(16)	8%	(16)	8%	(15)	15%	(28)	25%	(47)	35%	(64)	184
Educ: Post-grad	8%	(10)	18%	(23)	6%	(7)	14%	(17)	22%	(27)	33%	(42)	127
Income: Under 50k	6%	(21)	5%	(17)	3%	(9)	13%	(44)	17%	(59)	56%	(191)	340
Income: 50k-100k	8%	(22)	10%	(27)	8%	(22)	12%	(33)	22%	(62)	42%	(118)	285
Income: 100k+	8%	(13)	17%	(28)	10%	(16)	11%	(19)	25%	(41)	30%	(49)	165
Ethnicity: White (Non-Hispanic)	9%	(43)	13%	(60)	5%	(25)	10%	(48)	22%	(107)	41%	(194)	476
Ethnicity: Hispanic	8%	(2)	10%	(3)	5%	(1)	17%	(5)	14%	(4)	46%	(13)	29
Ethnicity: Black (Non-Hispanic)	3%	(8)	4%	(10)	7%	(18)	16%	(40)	19%	(47)	52%	(133)	255
Ethnicity: Asian + Other (Non-Hispanic)	9%	(3)	—	(0)	7%	(2)	10%	(3)	13%	(4)	61%	(18)	30
All Christian	8%	(33)	11%	(44)	7%	(28)	10%	(41)	22%	(84)	41%	(161)	391
All Non-Christian	10%	(4)	23%	(10)	10%	(4)	21%	(9)	4%	(2)	31%	(14)	44
Atheist	11%	(2)	17%	(4)	—	(0)	8%	(2)	26%	(5)	38%	(8)	21
Agnostic/Nothing in particular	6%	(9)	5%	(8)	4%	(7)	18%	(27)	17%	(25)	49%	(73)	149
Something Else	4%	(7)	4%	(7)	4%	(7)	9%	(17)	24%	(45)	55%	(103)	185
Evangelical	7%	(21)	10%	(31)	3%	(9)	8%	(25)	24%	(77)	49%	(159)	323
Non-Evangelical	8%	(19)	7%	(18)	11%	(26)	12%	(30)	21%	(52)	41%	(103)	249
PID: Dem (no lean)	4%	(13)	6%	(22)	7%	(23)	19%	(63)	19%	(65)	44%	(147)	332
PID: Ind (no lean)	5%	(8)	6%	(8)	10%	(15)	9%	(12)	21%	(30)	49%	(71)	145
PID: Rep (no lean)	11%	(36)	13%	(42)	3%	(9)	7%	(20)	21%	(67)	45%	(140)	313

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	9%	(72)	6%	(46)	12%	(95)	20%	(162)	45%	(358)	790
PID/Gender: Dem Men	5%	(8)	8%	(12)	10%	(14)	17%	(24)	20%	(30)	40%	(59)	148
PID/Gender: Dem Women	3%	(5)	5%	(9)	5%	(8)	21%	(38)	19%	(35)	48%	(89)	184
PID/Gender: Ind Men	7%	(6)	8%	(6)	13%	(10)	10%	(8)	21%	(16)	41%	(32)	79
PID/Gender: Ind Women	3%	(2)	4%	(2)	7%	(5)	6%	(4)	21%	(14)	59%	(39)	66
PID/Gender: Rep Men	15%	(19)	19%	(24)	3%	(3)	7%	(8)	22%	(28)	35%	(45)	129
PID/Gender: Rep Women	9%	(16)	10%	(18)	3%	(5)	6%	(12)	21%	(39)	51%	(95)	185
Ideo: Liberal (1-3)	4%	(8)	5%	(10)	4%	(8)	22%	(47)	18%	(38)	47%	(100)	210
Ideo: Moderate (4)	4%	(10)	5%	(12)	12%	(27)	12%	(27)	21%	(49)	46%	(105)	231
Ideo: Conservative (5-7)	11%	(38)	15%	(51)	3%	(11)	7%	(22)	22%	(71)	42%	(137)	330
Community: Urban	6%	(8)	6%	(8)	5%	(7)	17%	(22)	18%	(25)	48%	(63)	133
Community: Suburban	8%	(33)	10%	(46)	7%	(32)	12%	(52)	20%	(86)	43%	(185)	434
Community: Rural	7%	(15)	8%	(18)	3%	(7)	9%	(21)	23%	(51)	49%	(110)	222
Military HHnm: Yes	18%	(21)	11%	(13)	4%	(4)	13%	(16)	13%	(16)	42%	(51)	121
Military HH: No	5%	(35)	9%	(59)	6%	(42)	12%	(80)	22%	(146)	46%	(308)	669
Employ: Private Sector	5%	(14)	9%	(27)	9%	(27)	14%	(41)	18%	(54)	46%	(137)	299
Employ: Government	6%	(4)	13%	(8)	8%	(5)	4%	(2)	31%	(19)	38%	(23)	61
Employ: Self-Employed	6%	(4)	9%	(6)	6%	(4)	15%	(9)	12%	(7)	53%	(34)	64
Employ: Homemaker	5%	(2)	—	(0)	6%	(2)	6%	(3)	39%	(16)	44%	(18)	41
Employ: Student	13%	(3)	—	(0)	1%	(0)	4%	(1)	15%	(4)	68%	(18)	26
Employ: Retired	13%	(27)	14%	(28)	2%	(4)	14%	(28)	25%	(52)	33%	(67)	206
Employ: Unemployed	3%	(2)	1%	(1)	6%	(4)	18%	(11)	7%	(4)	65%	(40)	62
Employ: Other	2%	(1)	8%	(2)	—	(0)	—	(0)	21%	(6)	69%	(21)	31

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Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	9%	(72)	6%	(46)	12%	(95)	20%	(162)	45%	(358)	790
Protestant	9%	(26)	12%	(34)	5%	(15)	9%	(28)	23%	(68)	43%	(127)	297
Roman Catholic	8%	(7)	9%	(8)	15%	(13)	12%	(11)	19%	(17)	37%	(33)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	24%	(1)	—	(0)	45%	(2)	—	(0)	31%	(1)	5
Jewish	18%	(3)	18%	(3)	—	(0)	27%	(5)	9%	(2)	27%	(5)	18
Muslim	—	(0)	40%	(3)	17%	(1)	11%	(1)	4%	(0)	28%	(2)	9
Buddhist	—	(0)	34%	(3)	8%	(1)	26%	(3)	—	(0)	32%	(3)	10
Hindu	16%	(1)	—	(0)	27%	(2)	14%	(1)	—	(0)	43%	(3)	7
Atheist	11%	(2)	17%	(4)	—	(0)	8%	(2)	26%	(5)	38%	(8)	21
Agnostic	12%	(3)	5%	(1)	8%	(2)	18%	(5)	11%	(3)	48%	(14)	30
Something else	4%	(7)	4%	(7)	4%	(7)	9%	(17)	24%	(45)	55%	(103)	185
Nothing in particular	5%	(6)	6%	(7)	4%	(4)	18%	(22)	18%	(22)	50%	(59)	119
Ideo/PID: Conservative Republican	13%	(33)	15%	(38)	2%	(6)	5%	(12)	21%	(53)	43%	(105)	247
Ideo/PID: Moderate/Liberal Republican	4%	(2)	7%	(5)	5%	(3)	13%	(8)	19%	(12)	52%	(32)	61
Ideo/PID: Moderate/Conservative Democrat	4%	(6)	8%	(13)	10%	(16)	17%	(28)	21%	(34)	40%	(63)	160
Ideo/PID: Liberal Democrat	4%	(6)	5%	(9)	4%	(7)	22%	(35)	18%	(30)	46%	(76)	163
Unfavorable of Biden and Trump	3%	(3)	7%	(8)	9%	(11)	15%	(18)	21%	(25)	44%	(52)	117
2024 H2H Matchup: Biden Voter	4%	(15)	6%	(20)	6%	(22)	20%	(72)	18%	(67)	46%	(166)	363
2024 H2H Matchup: Trump Voter	10%	(39)	14%	(51)	4%	(16)	6%	(22)	23%	(84)	43%	(160)	371
2024 H2H Matchup: Would not Vote	3%	(1)	2%	(0)	5%	(1)	6%	(1)	22%	(5)	61%	(13)	21
2024 H2H Matchup: Do not Know	4%	(2)	3%	(1)	19%	(7)	—	(0)	19%	(7)	55%	(19)	35
2022 House Vote: Democrat	4%	(13)	7%	(23)	8%	(27)	20%	(64)	19%	(64)	42%	(138)	329
2022 House Vote: Republican	11%	(37)	14%	(47)	5%	(15)	5%	(18)	24%	(78)	41%	(134)	329
2022 House Vote: Did not Vote	5%	(6)	2%	(3)	3%	(4)	10%	(12)	13%	(16)	68%	(85)	126
2020 Vote: Joe Biden	4%	(15)	7%	(25)	6%	(23)	20%	(73)	20%	(72)	43%	(160)	367
2020 Vote: Donald Trump	11%	(40)	12%	(43)	5%	(19)	6%	(21)	23%	(85)	43%	(159)	366
2020 Vote: Someone Else	—	(0)	27%	(3)	22%	(2)	—	(0)	12%	(1)	39%	(4)	10
2020 Vote: Did not Vote	4%	(2)	4%	(2)	4%	(2)	5%	(2)	7%	(4)	76%	(36)	48
2016 Vote: Hillary Clinton	5%	(14)	5%	(15)	8%	(22)	21%	(58)	20%	(55)	41%	(113)	278
2016 Vote: Donald Trump	12%	(34)	15%	(45)	6%	(17)	6%	(18)	22%	(65)	38%	(112)	292
2016 Vote: Someone Else	—	(0)	8%	(2)	16%	(3)	1%	(0)	19%	(4)	57%	(11)	20
2020 Vote/PID: Not Biden/Democrat	1%	(0)	—	(0)	20%	(6)	3%	(1)	8%	(2)	67%	(20)	30

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Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	9%	(72)	6%	(46)	12%	(95)	20%	(162)	45%	(358)	790
2020 Vote/PID: Not Trump/Republican	2%	(1)	18%	(5)	8%	(2)	7%	(2)	9%	(2)	57%	(15)	26
U.S. Economy: Wrong Track	8%	(44)	9%	(52)	4%	(23)	8%	(47)	22%	(128)	48%	(277)	571
U.S. Economy: Right Direction	6%	(12)	9%	(20)	10%	(23)	22%	(48)	16%	(34)	37%	(81)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	5%	(13)	6%	(16)	22%	(62)	20%	(55)	43%	(117)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(39)	13%	(52)	5%	(20)	6%	(24)	22%	(85)	44%	(170)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	6%	(7)	8%	(10)	8%	(10)	18%	(23)	56%	(71)	125
Top 2024 Issue: Economy	7%	(21)	10%	(31)	5%	(15)	7%	(22)	22%	(71)	50%	(164)	325
Community/Gender: Urban Women	3%	(2)	6%	(4)	4%	(3)	17%	(12)	19%	(14)	50%	(36)	72
Community/Gender: Urban Men	9%	(6)	6%	(4)	6%	(4)	17%	(10)	17%	(11)	44%	(27)	61
Community/Gender: Rural Women	5%	(7)	5%	(7)	4%	(5)	11%	(15)	21%	(28)	53%	(72)	136
Community/Gender: Rural Men	9%	(8)	13%	(11)	2%	(2)	6%	(5)	26%	(23)	44%	(38)	87
Community/Gender: Suburban Women	6%	(13)	8%	(17)	4%	(10)	12%	(27)	20%	(45)	50%	(114)	227
Community/Gender: Suburban Men	9%	(20)	14%	(28)	11%	(22)	12%	(25)	20%	(41)	34%	(71)	207
Homeowner	9%	(46)	11%	(53)	6%	(31)	12%	(62)	22%	(110)	39%	(195)	498
Renter	3%	(9)	7%	(19)	5%	(13)	12%	(32)	18%	(51)	55%	(153)	278
Self + Household: White-Collar	9%	(28)	13%	(39)	6%	(17)	16%	(48)	20%	(59)	36%	(107)	298
Self + Household: Blue Collar	7%	(26)	8%	(31)	8%	(28)	8%	(29)	22%	(80)	47%	(170)	364
Union HH: Yes	10%	(3)	26%	(9)	12%	(4)	6%	(2)	10%	(3)	36%	(12)	34
Union HH: No	7%	(53)	8%	(63)	6%	(42)	12%	(93)	21%	(159)	46%	(346)	756
LGBTQ+: Yes	4%	(3)	6%	(5)	4%	(3)	12%	(10)	19%	(17)	55%	(47)	86
LGBTQ+: No	8%	(53)	10%	(67)	6%	(43)	12%	(85)	21%	(145)	44%	(311)	704
Motivated to Vote	8%	(54)	10%	(71)	6%	(41)	13%	(91)	21%	(153)	43%	(306)	715
Parent: Yes	6%	(16)	11%	(30)	6%	(16)	11%	(31)	21%	(57)	44%	(118)	268
Parent: No	8%	(40)	8%	(42)	6%	(30)	12%	(65)	20%	(105)	46%	(241)	522
COVID Vaccine: Yes	8%	(38)	10%	(50)	7%	(36)	15%	(73)	19%	(96)	41%	(208)	501
COVID Vaccine: No	6%	(18)	8%	(22)	4%	(10)	8%	(22)	23%	(65)	52%	(150)	289
Student Loans: Yes	4%	(6)	6%	(8)	6%	(8)	9%	(12)	19%	(25)	56%	(73)	131
Student Loans: No	8%	(50)	10%	(65)	6%	(38)	13%	(83)	21%	(137)	43%	(285)	659
Favorable Opinion of Haley	17%	(41)	20%	(48)	6%	(14)	6%	(14)	21%	(52)	31%	(75)	245
Unfavorable Opinion of Haley	4%	(13)	6%	(18)	10%	(28)	27%	(78)	22%	(64)	31%	(90)	290
Prodigal Biden Voter	2%	(1)	15%	(6)	6%	(2)	3%	(1)	23%	(8)	50%	(18)	36

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(56)	9%	(72)	6%	(46)	12%	(95)	20%	(162)	45%	(358)	790
Undecided Voter (DK/WNV)	4%	(2)	2%	(1)	14%	(8)	2%	(1)	20%	(11)	57%	(32)	56
Undecided Voter (DK)	4%	(2)	3%	(1)	19%	(7)	—	(0)	19%	(7)	55%	(19)	35
Watched Debate	9%	(52)	12%	(69)	7%	(43)	13%	(79)	21%	(124)	39%	(231)	598
Watched Debate: Did not Watch	2%	(4)	2%	(3)	2%	(3)	8%	(16)	20%	(38)	66%	(127)	192
Watched Debate: All of it	10%	(34)	15%	(51)	6%	(20)	15%	(50)	24%	(79)	29%	(96)	331
Watched Debate: Some of it	7%	(17)	7%	(18)	8%	(22)	11%	(29)	17%	(45)	51%	(135)	267
Continue His Campaign: Yes Biden	8%	(25)	11%	(36)	7%	(24)	17%	(55)	19%	(64)	38%	(125)	329
Continue His Campaign: No Biden	7%	(29)	9%	(36)	5%	(22)	9%	(36)	21%	(89)	49%	(206)	418
Continue His Campaign: Yes Trump	11%	(45)	15%	(61)	6%	(23)	6%	(24)	21%	(85)	41%	(168)	407
Continue His Campaign: No Trump	3%	(11)	3%	(11)	6%	(21)	21%	(70)	20%	(68)	47%	(160)	340
Conviction: Evidence	3%	(11)	5%	(16)	7%	(25)	20%	(71)	19%	(66)	46%	(163)	353
Conviction: Motivation to Damage	12%	(44)	15%	(54)	4%	(15)	6%	(20)	24%	(84)	38%	(133)	350
Conviction: DK/NO	1%	(1)	3%	(2)	7%	(6)	5%	(4)	14%	(12)	70%	(61)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	5%	(42)	7%	(56)	8%	(60)	22%	(170)	56%	(445)	790
Gender: Male	3%	(9)	8%	(28)	9%	(31)	9%	(31)	27%	(96)	45%	(160)	355
Gender: Female	2%	(7)	3%	(14)	6%	(25)	7%	(29)	17%	(74)	66%	(285)	435
Age: 18-34	4%	(9)	7%	(16)	10%	(22)	9%	(20)	19%	(42)	51%	(113)	222
Age: 35-44	2%	(3)	4%	(5)	9%	(10)	8%	(9)	17%	(19)	59%	(64)	109
Age: 45-64	1%	(1)	3%	(10)	6%	(17)	8%	(22)	24%	(66)	58%	(163)	280
Age: 65+	2%	(4)	6%	(11)	4%	(7)	5%	(9)	24%	(43)	59%	(105)	179
GenZers: 1997-2012	3%	(3)	8%	(9)	11%	(12)	11%	(13)	19%	(22)	48%	(55)	114
Millennials: 1981-1996	4%	(8)	5%	(11)	9%	(19)	7%	(15)	18%	(37)	56%	(117)	207
GenXers: 1965-1980	1%	(1)	4%	(8)	5%	(12)	8%	(19)	25%	(59)	57%	(132)	232
Baby Boomers: 1946-1964	2%	(4)	6%	(13)	6%	(12)	6%	(13)	23%	(51)	58%	(131)	224
Educ: < College	1%	(7)	4%	(19)	5%	(25)	10%	(49)	20%	(98)	59%	(281)	479
Educ: Bachelors degree	1%	(1)	8%	(15)	11%	(21)	4%	(8)	25%	(46)	51%	(94)	184
Educ: Post-grad	7%	(8)	6%	(8)	8%	(10)	3%	(4)	21%	(26)	56%	(70)	127
Income: Under 50k	2%	(6)	3%	(10)	7%	(24)	8%	(28)	21%	(73)	59%	(200)	340
Income: 50k-100k	1%	(3)	7%	(20)	7%	(20)	8%	(23)	22%	(63)	55%	(156)	285
Income: 100k+	4%	(7)	8%	(13)	8%	(12)	5%	(9)	21%	(35)	54%	(89)	165
Ethnicity: White (Non-Hispanic)	2%	(9)	6%	(26)	5%	(23)	7%	(35)	21%	(101)	59%	(282)	476
Ethnicity: Hispanic	—	(0)	4%	(1)	11%	(3)	11%	(3)	19%	(5)	55%	(16)	29
Ethnicity: Black (Non-Hispanic)	3%	(7)	5%	(13)	10%	(26)	8%	(20)	23%	(59)	51%	(129)	255
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	4%	(1)	13%	(4)	5%	(2)	16%	(5)	61%	(18)	30
All Christian	1%	(5)	3%	(12)	8%	(32)	7%	(29)	21%	(83)	59%	(230)	391
All Non-Christian	5%	(2)	33%	(15)	6%	(2)	10%	(4)	10%	(4)	36%	(16)	44
Atheist	17%	(4)	2%	(0)	—	(0)	5%	(1)	30%	(6)	46%	(10)	21
Agnostic/Nothing in particular	4%	(6)	5%	(7)	4%	(5)	5%	(8)	24%	(35)	58%	(87)	149
Something Else	—	(0)	4%	(8)	9%	(16)	9%	(17)	23%	(42)	55%	(103)	185
Evangelical	1%	(2)	4%	(14)	7%	(22)	7%	(22)	22%	(70)	60%	(193)	323
Non-Evangelical	1%	(3)	2%	(6)	10%	(26)	10%	(24)	21%	(51)	56%	(139)	249
PID: Dem (no lean)	4%	(13)	6%	(20)	10%	(34)	8%	(27)	21%	(68)	51%	(169)	332
PID: Ind (no lean)	1%	(2)	5%	(7)	5%	(7)	7%	(10)	26%	(38)	56%	(81)	145
PID: Rep (no lean)	—	(1)	5%	(14)	5%	(16)	8%	(24)	20%	(64)	62%	(195)	313

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	2%	(16)	5%	(42)	7%	(56)	8%	(60)	22%	(170)	56%	(445)	790
PID/Gender: Dem Men	5%	(8)	10%	(15)	13%	(19)	8%	(11)	24%	(36)	39%	(58)	148
PID/Gender: Dem Women	3%	(6)	3%	(5)	8%	(15)	8%	(15)	18%	(32)	60%	(111)	184
PID/Gender: Ind Men	—	(0)	5%	(4)	7%	(5)	11%	(8)	34%	(27)	43%	(34)	79
PID/Gender: Ind Women	3%	(2)	5%	(3)	2%	(1)	2%	(1)	17%	(11)	72%	(47)	66
PID/Gender: Rep Men	1%	(1)	6%	(8)	5%	(7)	9%	(11)	26%	(33)	53%	(68)	129
PID/Gender: Rep Women	—	(0)	3%	(6)	5%	(9)	7%	(12)	17%	(31)	69%	(127)	185
Ideo: Liberal (1-3)	3%	(6)	5%	(11)	8%	(17)	6%	(13)	25%	(53)	53%	(111)	210
Ideo: Moderate (4)	3%	(7)	5%	(11)	8%	(19)	11%	(24)	21%	(48)	53%	(122)	231
Ideo: Conservative (5-7)	1%	(4)	6%	(21)	6%	(20)	7%	(23)	21%	(69)	59%	(194)	330
Community: Urban	5%	(7)	8%	(10)	12%	(16)	7%	(9)	20%	(27)	48%	(64)	133
Community: Suburban	2%	(8)	5%	(23)	7%	(31)	7%	(30)	22%	(94)	57%	(247)	434
Community: Rural	—	(1)	4%	(9)	4%	(8)	10%	(21)	22%	(49)	60%	(134)	222
Military HHnm: Yes	1%	(1)	6%	(7)	10%	(12)	5%	(6)	28%	(34)	50%	(61)	121
Military HH: No	2%	(15)	5%	(35)	7%	(44)	8%	(54)	20%	(136)	57%	(385)	669
Employ: Private Sector	4%	(11)	7%	(22)	8%	(24)	9%	(27)	19%	(58)	53%	(158)	299
Employ: Government	3%	(2)	11%	(7)	9%	(5)	3%	(2)	32%	(20)	42%	(26)	61
Employ: Self-Employed	2%	(1)	7%	(5)	7%	(5)	9%	(6)	20%	(13)	55%	(35)	64
Employ: Homemaker	—	(0)	2%	(1)	16%	(7)	5%	(2)	23%	(10)	53%	(22)	41
Employ: Student	3%	(1)	—	(0)	6%	(2)	8%	(2)	16%	(4)	67%	(18)	26
Employ: Retired	1%	(1)	4%	(7)	3%	(7)	7%	(15)	24%	(49)	62%	(127)	206
Employ: Unemployed	—	(0)	1%	(1)	12%	(7)	9%	(6)	20%	(12)	58%	(36)	62
Employ: Other	—	(0)	—	(0)	—	(0)	4%	(1)	18%	(5)	78%	(24)	31

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	5%	(42)	7%	(56)	8%	(60)	22%	(170)	56%	(445)	790
Protestant	1%	(2)	3%	(9)	5%	(16)	7%	(20)	21%	(63)	63%	(187)	297
Roman Catholic	3%	(2)	4%	(3)	17%	(15)	11%	(9)	19%	(17)	47%	(42)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	24%	(1)	—	(0)	66%	(3)	10%	(0)	5
Jewish	5%	(1)	32%	(6)	5%	(1)	6%	(1)	9%	(2)	42%	(7)	18
Muslim	—	(0)	50%	(4)	17%	(1)	—	(0)	4%	(0)	28%	(2)	9
Buddhist	—	(0)	34%	(3)	—	(0)	34%	(3)	3%	(0)	29%	(3)	10
Hindu	14%	(1)	16%	(1)	—	(0)	—	(0)	27%	(2)	43%	(3)	7
Atheist	17%	(4)	2%	(0)	—	(0)	5%	(1)	30%	(6)	46%	(10)	21
Agnostic	1%	(0)	5%	(1)	—	(0)	1%	(0)	23%	(7)	69%	(21)	30
Something else	—	(0)	4%	(8)	9%	(16)	9%	(17)	23%	(42)	55%	(103)	185
Nothing in particular	5%	(6)	5%	(6)	4%	(5)	6%	(8)	24%	(28)	56%	(66)	119
Ideo/PID: Conservative Republican	—	(1)	4%	(10)	5%	(12)	6%	(15)	23%	(56)	62%	(153)	247
Ideo/PID: Moderate/Liberal Republican	—	(0)	7%	(4)	6%	(3)	14%	(9)	12%	(7)	61%	(37)	61
Ideo/PID: Moderate/Conservative Democrat	5%	(8)	7%	(11)	12%	(19)	11%	(18)	17%	(27)	48%	(77)	160
Ideo/PID: Liberal Democrat	3%	(6)	6%	(9)	9%	(15)	5%	(8)	25%	(40)	52%	(84)	163
Unfavorable of Biden and Trump	1%	(1)	3%	(4)	7%	(9)	12%	(14)	31%	(36)	46%	(53)	117
2024 H2H Matchup: Biden Voter	4%	(13)	6%	(23)	9%	(33)	8%	(28)	22%	(79)	51%	(186)	363
2024 H2H Matchup: Trump Voter	1%	(2)	5%	(18)	5%	(20)	7%	(27)	20%	(75)	62%	(229)	371
2024 H2H Matchup: Would not Vote	3%	(1)	—	(0)	—	(0)	2%	(0)	25%	(5)	70%	(15)	21
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	8%	(3)	13%	(4)	32%	(11)	45%	(16)	35
2022 House Vote: Democrat	3%	(11)	7%	(23)	10%	(33)	8%	(27)	23%	(76)	48%	(158)	329
2022 House Vote: Republican	—	(1)	5%	(18)	6%	(19)	7%	(22)	21%	(69)	61%	(200)	329
2022 House Vote: Did not Vote	3%	(3)	1%	(1)	2%	(2)	9%	(11)	18%	(22)	68%	(86)	126
2020 Vote: Joe Biden	4%	(14)	7%	(24)	9%	(32)	8%	(29)	23%	(84)	50%	(185)	367
2020 Vote: Donald Trump	—	(1)	4%	(14)	6%	(23)	8%	(29)	22%	(81)	60%	(218)	366
2020 Vote: Someone Else	—	(0)	25%	(2)	10%	(1)	—	(0)	4%	(0)	61%	(6)	10
2020 Vote: Did not Vote	3%	(1)	4%	(2)	—	(0)	4%	(2)	12%	(6)	78%	(37)	48
2016 Vote: Hillary Clinton	4%	(11)	6%	(16)	10%	(28)	8%	(23)	21%	(58)	51%	(142)	278
2016 Vote: Donald Trump	1%	(4)	5%	(14)	4%	(12)	8%	(23)	22%	(64)	60%	(174)	292
2016 Vote: Someone Else	—	(0)	13%	(3)	5%	(1)	4%	(1)	13%	(3)	65%	(13)	20
2020 Vote/PID: Not Biden/Democrat	1%	(0)	3%	(1)	11%	(3)	10%	(3)	6%	(2)	68%	(21)	30

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	5%	(42)	7%	(56)	8%	(60)	22%	(170)	56%	(445)	790
2020 Vote/PID: Not Trump/Republican	—	(0)	16%	(4)	5%	(1)	1%	(0)	8%	(2)	70%	(18)	26
U.S. Economy: Wrong Track	1%	(4)	4%	(23)	5%	(30)	7%	(40)	23%	(130)	60%	(344)	571
U.S. Economy: Right Direction	6%	(12)	9%	(19)	12%	(26)	9%	(20)	19%	(41)	46%	(101)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	5%	(15)	11%	(30)	9%	(25)	23%	(62)	49%	(136)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(2)	5%	(20)	5%	(21)	8%	(31)	20%	(77)	61%	(237)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	5%	(7)	4%	(5)	3%	(4)	25%	(31)	58%	(72)	125
Top 2024 Issue: Economy	1%	(2)	6%	(19)	5%	(17)	8%	(27)	23%	(75)	57%	(184)	325
Community/Gender: Urban Women	4%	(3)	4%	(3)	11%	(8)	3%	(2)	22%	(15)	57%	(41)	72
Community/Gender: Urban Men	6%	(4)	12%	(8)	14%	(9)	11%	(7)	18%	(11)	38%	(23)	61
Community/Gender: Rural Women	1%	(1)	4%	(5)	4%	(5)	10%	(14)	15%	(20)	67%	(91)	136
Community/Gender: Rural Men	—	(0)	4%	(3)	4%	(3)	8%	(7)	34%	(29)	50%	(43)	87
Community/Gender: Suburban Women	1%	(3)	3%	(6)	5%	(12)	6%	(13)	17%	(39)	68%	(154)	227
Community/Gender: Suburban Men	2%	(5)	8%	(17)	9%	(19)	8%	(17)	27%	(55)	45%	(93)	207
Homeowner	2%	(11)	5%	(26)	8%	(40)	7%	(35)	21%	(103)	57%	(283)	498
Renter	2%	(5)	6%	(17)	5%	(15)	8%	(22)	23%	(65)	55%	(154)	278
Self + Household: White-Collar	4%	(12)	7%	(22)	6%	(18)	8%	(22)	20%	(60)	55%	(164)	298
Self + Household: Blue Collar	1%	(4)	5%	(17)	8%	(29)	7%	(27)	25%	(92)	54%	(196)	364
Union HH: Yes	10%	(3)	25%	(9)	19%	(7)	5%	(2)	18%	(6)	23%	(8)	34
Union HH: No	2%	(13)	4%	(34)	7%	(49)	8%	(58)	22%	(164)	58%	(437)	756
LGBTQ+: Yes	4%	(3)	6%	(6)	6%	(5)	8%	(7)	17%	(15)	59%	(51)	86
LGBTQ+: No	2%	(13)	5%	(37)	7%	(51)	8%	(53)	22%	(155)	56%	(395)	704
Motivated to Vote	2%	(15)	6%	(41)	7%	(52)	8%	(57)	22%	(156)	55%	(394)	715
Parent: Yes	5%	(13)	8%	(22)	7%	(18)	10%	(27)	20%	(53)	50%	(134)	268
Parent: No	1%	(3)	4%	(20)	7%	(38)	6%	(33)	22%	(117)	60%	(311)	522
COVID Vaccine: Yes	3%	(14)	6%	(28)	7%	(36)	6%	(31)	22%	(109)	56%	(283)	501
COVID Vaccine: No	1%	(2)	5%	(14)	7%	(20)	10%	(29)	21%	(61)	56%	(163)	289
Student Loans: Yes	1%	(1)	5%	(7)	11%	(14)	3%	(4)	20%	(27)	59%	(78)	131
Student Loans: No	2%	(15)	5%	(35)	6%	(42)	8%	(55)	22%	(144)	56%	(368)	659
Favorable Opinion of Haley	5%	(11)	12%	(29)	6%	(16)	4%	(11)	20%	(48)	53%	(131)	245
Unfavorable Opinion of Haley	1%	(2)	4%	(11)	12%	(36)	14%	(42)	21%	(61)	48%	(138)	290
Prodigal Biden Voter	5%	(2)	10%	(4)	2%	(1)	3%	(1)	26%	(9)	53%	(19)	36

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	5%	(42)	7%	(56)	8%	(60)	22%	(170)	56%	(445)	790
Undecided Voter (DK/WNV)	1%	(1)	2%	(1)	5%	(3)	9%	(5)	29%	(16)	54%	(31)	56
Undecided Voter (DK)	—	(0)	3%	(1)	8%	(3)	13%	(4)	32%	(11)	45%	(16)	35
Watched Debate	3%	(15)	7%	(40)	9%	(52)	9%	(52)	23%	(135)	51%	(302)	598
Watched Debate: Did not Watch	—	(1)	1%	(2)	2%	(4)	4%	(8)	18%	(35)	75%	(143)	192
Watched Debate: All of it	3%	(8)	8%	(26)	11%	(35)	9%	(30)	25%	(83)	45%	(149)	331
Watched Debate: Some of it	3%	(7)	5%	(14)	7%	(18)	8%	(23)	20%	(53)	57%	(153)	267
Continue His Campaign: Yes Biden	4%	(15)	8%	(26)	10%	(32)	7%	(23)	22%	(72)	49%	(162)	329
Continue His Campaign: No Biden	—	(2)	4%	(16)	5%	(22)	8%	(35)	22%	(91)	60%	(253)	418
Continue His Campaign: Yes Trump	3%	(11)	7%	(27)	7%	(27)	7%	(29)	19%	(79)	58%	(234)	407
Continue His Campaign: No Trump	2%	(5)	4%	(15)	8%	(29)	9%	(31)	23%	(78)	54%	(182)	340
Conviction: Evidence	2%	(8)	5%	(18)	9%	(32)	9%	(31)	21%	(74)	54%	(190)	353
Conviction: Motivation to Damage	2%	(7)	6%	(21)	7%	(23)	7%	(25)	21%	(75)	57%	(200)	350
Conviction: DK/NO	2%	(1)	3%	(3)	1%	(1)	5%	(5)	25%	(22)	63%	(55)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(168)	67%	(527)	12%	(93)	788
Gender: Male	25%	(90)	62%	(220)	13%	(46)	355
Gender: Female	18%	(78)	71%	(307)	11%	(47)	432
Age: 18-34	27%	(59)	58%	(129)	15%	(33)	221
Age: 35-44	23%	(24)	64%	(69)	13%	(14)	108
Age: 45-64	21%	(60)	70%	(195)	9%	(25)	280
Age: 65+	14%	(24)	75%	(134)	11%	(20)	179
GenZers: 1997-2012	31%	(36)	55%	(63)	14%	(16)	114
Millennials: 1981-1996	23%	(46)	63%	(129)	14%	(30)	205
GenXers: 1965-1980	22%	(51)	68%	(157)	10%	(24)	232
Baby Boomers: 1946-1964	15%	(33)	75%	(168)	11%	(24)	224
Educ: < College	20%	(95)	69%	(329)	11%	(53)	477
Educ: Bachelors degree	30%	(55)	57%	(106)	13%	(24)	184
Educ: Post-grad	14%	(18)	73%	(93)	13%	(16)	127
Income: Under 50k	24%	(82)	63%	(213)	13%	(43)	338
Income: 50k-100k	20%	(56)	71%	(201)	10%	(28)	285
Income: 100k+	18%	(29)	69%	(113)	14%	(22)	165
Ethnicity: White (Non-Hispanic)	11%	(52)	77%	(367)	12%	(55)	474
Ethnicity: Hispanic	31%	(9)	59%	(17)	10%	(3)	29
Ethnicity: Black (Non-Hispanic)	40%	(101)	48%	(122)	13%	(32)	255
Ethnicity: Asian + Other (Non-Hispanic)	19%	(6)	73%	(22)	9%	(3)	30
All Christian	18%	(71)	71%	(276)	11%	(43)	389
All Non-Christian	25%	(11)	56%	(24)	19%	(8)	43
Atheist	8%	(2)	63%	(13)	29%	(6)	21
Agnostic/Nothing in particular	27%	(40)	61%	(91)	12%	(18)	149
Something Else	24%	(45)	67%	(123)	9%	(17)	185
Evangelical	17%	(55)	73%	(235)	9%	(30)	321
Non-Evangelical	24%	(60)	65%	(162)	11%	(27)	249
PID: Dem (no lean)	41%	(138)	44%	(146)	14%	(48)	332
PID: Ind (no lean)	13%	(18)	79%	(113)	9%	(13)	144
PID: Rep (no lean)	4%	(12)	86%	(267)	10%	(33)	312

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(168)	67%	(527)	12%	(93)	788
PID/Gender: Dem Men	49%	(72)	34%	(50)	18%	(26)	148
PID/Gender: Dem Women	36%	(65)	53%	(97)	12%	(22)	184
PID/Gender: Ind Men	13%	(10)	78%	(61)	9%	(7)	79
PID/Gender: Ind Women	13%	(8)	79%	(52)	8%	(5)	66
PID/Gender: Rep Men	6%	(7)	84%	(109)	10%	(13)	129
PID/Gender: Rep Women	2%	(4)	87%	(159)	11%	(20)	183
Ideo: Liberal (1-3)	35%	(74)	49%	(104)	15%	(32)	210
Ideo: Moderate (4)	29%	(68)	58%	(134)	12%	(29)	231
Ideo: Conservative (5-7)	6%	(20)	85%	(278)	9%	(30)	327
Community: Urban	37%	(49)	50%	(66)	13%	(17)	132
Community: Suburban	19%	(82)	69%	(300)	12%	(51)	434
Community: Rural	16%	(36)	73%	(161)	11%	(25)	222
Military HHnm: Yes	15%	(18)	75%	(90)	11%	(13)	120
Military HH: No	22%	(150)	66%	(437)	12%	(80)	667
Employ: Private Sector	19%	(58)	65%	(193)	16%	(48)	299
Employ: Government	35%	(22)	59%	(36)	6%	(4)	61
Employ: Self-Employed	33%	(21)	52%	(33)	14%	(9)	62
Employ: Homemaker	9%	(4)	80%	(33)	12%	(5)	41
Employ: Student	32%	(8)	68%	(18)	—	(0)	26
Employ: Retired	14%	(29)	78%	(160)	8%	(16)	206
Employ: Unemployed	28%	(17)	58%	(36)	14%	(9)	62
Employ: Other	29%	(9)	62%	(19)	9%	(3)	31

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(168)	67%	(527)	12%	(93)	788
Protestant	14%	(42)	76%	(225)	10%	(28)	296
Roman Catholic	31%	(28)	55%	(49)	14%	(13)	89
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	45%	(2)	45%	(2)	5
Jewish	29%	(5)	65%	(11)	6%	(1)	17
Muslim	21%	(2)	50%	(4)	28%	(2)	9
Buddhist	29%	(3)	22%	(2)	49%	(5)	10
Hindu	16%	(1)	84%	(6)	—	(0)	7
Atheist	8%	(2)	63%	(13)	29%	(6)	21
Agnostic	12%	(3)	81%	(24)	7%	(2)	30
Something else	24%	(45)	67%	(123)	9%	(17)	185
Nothing in particular	30%	(36)	56%	(67)	14%	(16)	119
Ideo/PID: Conservative Republican	2%	(5)	90%	(222)	8%	(19)	246
Ideo/PID: Moderate/Liberal Republican	10%	(6)	68%	(41)	22%	(13)	61
Ideo/PID: Moderate/Conservative Democrat	43%	(69)	42%	(68)	14%	(23)	159
Ideo/PID: Liberal Democrat	40%	(65)	46%	(75)	14%	(23)	163
Unfavorable of Biden and Trump	5%	(6)	87%	(102)	7%	(8)	117
2024 H2H Matchup: Biden Voter	41%	(147)	47%	(172)	12%	(44)	362
2024 H2H Matchup: Trump Voter	4%	(14)	87%	(321)	9%	(34)	369
2024 H2H Matchup: Would not Vote	15%	(3)	69%	(15)	15%	(3)	21
2024 H2H Matchup: Do not Know	10%	(4)	57%	(20)	33%	(12)	35
2022 House Vote: Democrat	40%	(131)	48%	(157)	12%	(40)	329
2022 House Vote: Republican	4%	(14)	86%	(281)	10%	(32)	327
2022 House Vote: Did not Vote	18%	(23)	65%	(82)	16%	(20)	125
2020 Vote: Joe Biden	38%	(139)	50%	(185)	12%	(43)	367
2020 Vote: Donald Trump	4%	(15)	84%	(306)	12%	(43)	364
2020 Vote: Someone Else	37%	(4)	47%	(5)	16%	(2)	10
2020 Vote: Did not Vote	21%	(10)	68%	(32)	11%	(5)	47
2016 Vote: Hillary Clinton	40%	(110)	46%	(129)	14%	(39)	278
2016 Vote: Donald Trump	5%	(14)	85%	(248)	10%	(29)	292
2016 Vote: Someone Else	11%	(2)	73%	(14)	16%	(3)	20

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(168)	67%	(527)	12%	(93)	788
2020 Vote/PID: Not Biden/Democrat	36%	(11)	37%	(11)	26%	(8)	30
2020 Vote/PID: Not Trump/Republican	19%	(5)	76%	(20)	5%	(1)	26
U.S. Economy: Wrong Track	13%	(74)	78%	(443)	9%	(52)	569
U.S. Economy: Right Direction	43%	(94)	38%	(84)	19%	(41)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(128)	42%	(116)	12%	(32)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(19)	85%	(328)	10%	(40)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	67%	(84)	16%	(20)	125
Top 2024 Issue: Economy	15%	(50)	72%	(233)	12%	(40)	323
Community/Gender: Urban Women	28%	(19)	61%	(42)	12%	(8)	70
Community/Gender: Urban Men	49%	(30)	38%	(23)	13%	(8)	61
Community/Gender: Rural Women	15%	(20)	69%	(94)	16%	(22)	135
Community/Gender: Rural Men	19%	(16)	78%	(67)	4%	(3)	87
Community/Gender: Suburban Women	17%	(39)	75%	(171)	7%	(17)	227
Community/Gender: Suburban Men	21%	(44)	62%	(129)	17%	(34)	207
Homeowner	17%	(83)	71%	(354)	12%	(59)	496
Renter	30%	(83)	58%	(161)	12%	(34)	278
Self + Household: White-Collar	22%	(65)	67%	(201)	11%	(32)	298
Self + Household: Blue Collar	20%	(72)	68%	(248)	12%	(42)	362
Union HH: Yes	55%	(19)	36%	(12)	9%	(3)	34
Union HH: No	20%	(149)	68%	(515)	12%	(90)	753
LGBTQ+: Yes	31%	(27)	54%	(47)	14%	(12)	86
LGBTQ+: No	20%	(141)	68%	(481)	11%	(80)	702
Motivated to Vote	21%	(153)	67%	(478)	11%	(82)	713
Parent: Yes	24%	(63)	62%	(166)	14%	(37)	266
Parent: No	20%	(104)	69%	(361)	11%	(56)	522
COVID Vaccine: Yes	23%	(117)	66%	(331)	11%	(54)	501
COVID Vaccine: No	18%	(51)	69%	(197)	14%	(39)	286
Student Loans: Yes	27%	(35)	66%	(86)	8%	(10)	131
Student Loans: No	20%	(133)	67%	(441)	13%	(82)	656

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(168)	67%	(527)	12%	(93)	788
Favorable Opinion of Haley	15%	(37)	73%	(178)	12%	(29)	244
Unfavorable Opinion of Haley	25%	(73)	65%	(188)	10%	(29)	290
Prodigal Biden Voter	11%	(4)	73%	(26)	16%	(6)	36
Undecided Voter (DK/WNV)	12%	(7)	61%	(35)	26%	(15)	56
Undecided Voter (DK)	10%	(4)	57%	(20)	33%	(12)	35
Watched Debate	20%	(120)	68%	(408)	12%	(70)	598
Watched Debate: Did not Watch	25%	(48)	63%	(119)	12%	(23)	190
Watched Debate: All of it	20%	(67)	70%	(231)	10%	(32)	330
Watched Debate: Some of it	20%	(53)	66%	(177)	14%	(38)	267
Continue His Campaign: Yes Biden	42%	(139)	45%	(148)	13%	(41)	329
Continue His Campaign: No Biden	5%	(21)	85%	(353)	10%	(42)	416
Continue His Campaign: Yes Trump	7%	(28)	81%	(331)	12%	(48)	407
Continue His Campaign: No Trump	38%	(129)	50%	(172)	12%	(40)	340
Conviction: Evidence	35%	(125)	53%	(187)	11%	(40)	352
Conviction: Motivation to Damage	8%	(28)	81%	(283)	11%	(37)	348
Conviction: DK/NO	17%	(15)	66%	(57)	17%	(15)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(210)	39%	(305)	33%	(259)	775
Gender: Male	28%	(99)	41%	(142)	31%	(110)	350
Gender: Female	26%	(112)	38%	(163)	35%	(150)	425
Age: 18-34	29%	(61)	32%	(66)	39%	(81)	208
Age: 35-44	27%	(30)	41%	(44)	32%	(35)	109
Age: 45-64	28%	(79)	38%	(107)	34%	(94)	279
Age: 65+	23%	(41)	50%	(89)	27%	(49)	179
GenZers: 1997-2012	33%	(34)	30%	(31)	37%	(38)	103
Millennials: 1981-1996	26%	(54)	37%	(76)	36%	(74)	204
GenXers: 1965-1980	30%	(69)	36%	(83)	35%	(81)	232
Baby Boomers: 1946-1964	23%	(52)	48%	(106)	29%	(65)	224
Educ: < College	26%	(122)	40%	(186)	34%	(157)	465
Educ: Bachelors degree	33%	(61)	32%	(59)	35%	(64)	184
Educ: Post-grad	22%	(28)	47%	(60)	30%	(38)	127
Income: Under 50k	32%	(105)	36%	(118)	32%	(105)	328
Income: 50k-100k	23%	(66)	40%	(114)	36%	(103)	284
Income: 100k+	24%	(39)	45%	(73)	31%	(51)	163
Ethnicity: White (Non-Hispanic)	16%	(74)	52%	(246)	32%	(150)	470
Ethnicity: Hispanic	36%	(10)	29%	(8)	35%	(10)	28
Ethnicity: Black (Non-Hispanic)	48%	(118)	16%	(39)	37%	(90)	248
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	42%	(13)	29%	(9)	30
All Christian	23%	(88)	46%	(176)	31%	(121)	385
All Non-Christian	39%	(17)	23%	(10)	39%	(17)	43
Atheist	16%	(3)	38%	(8)	46%	(10)	21
Agnostic/Nothing in particular	32%	(47)	30%	(44)	38%	(56)	147
Something Else	31%	(56)	37%	(67)	31%	(56)	180
Evangelical	21%	(67)	50%	(160)	29%	(91)	318
Non-Evangelical	32%	(77)	34%	(83)	34%	(82)	242
PID: Dem (no lean)	49%	(161)	11%	(35)	40%	(131)	326
PID: Ind (no lean)	21%	(29)	50%	(70)	29%	(41)	141
PID: Rep (no lean)	7%	(21)	65%	(200)	28%	(88)	309

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(210)	39%	(305)	33%	(259)	775
PID/Gender: Dem Men	50%	(73)	10%	(14)	40%	(59)	146
PID/Gender: Dem Women	49%	(87)	11%	(21)	40%	(72)	179
PID/Gender: Ind Men	20%	(16)	51%	(39)	29%	(23)	78
PID/Gender: Ind Women	21%	(13)	50%	(31)	29%	(18)	63
PID/Gender: Rep Men	8%	(10)	70%	(89)	22%	(28)	126
PID/Gender: Rep Women	6%	(11)	61%	(112)	33%	(60)	182
Ideo: Liberal (1-3)	44%	(91)	15%	(30)	42%	(86)	207
Ideo: Moderate (4)	36%	(81)	28%	(64)	36%	(80)	224
Ideo: Conservative (5-7)	10%	(34)	63%	(208)	26%	(87)	328
Community: Urban	49%	(64)	23%	(30)	28%	(37)	131
Community: Suburban	26%	(114)	40%	(173)	33%	(142)	429
Community: Rural	15%	(33)	48%	(102)	37%	(80)	215
Military HHnm: Yes	29%	(34)	40%	(49)	31%	(37)	120
Military HH: No	27%	(176)	39%	(257)	34%	(222)	655
Employ: Private Sector	26%	(76)	35%	(103)	39%	(116)	295
Employ: Government	42%	(25)	29%	(17)	29%	(17)	60
Employ: Self-Employed	34%	(21)	37%	(23)	29%	(18)	62
Employ: Homemaker	9%	(4)	39%	(16)	52%	(21)	41
Employ: Student	40%	(10)	38%	(10)	22%	(6)	26
Employ: Retired	22%	(45)	52%	(107)	26%	(54)	206
Employ: Unemployed	34%	(19)	30%	(16)	36%	(20)	55
Employ: Other	31%	(9)	43%	(13)	26%	(8)	31

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(210)	39%	(305)	33%	(259)	775
Protestant	21%	(61)	49%	(146)	30%	(89)	296
Roman Catholic	31%	(26)	36%	(31)	32%	(27)	84
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	100%	(5)	5
Jewish	47%	(8)	23%	(4)	29%	(5)	17
Muslim	42%	(4)	12%	(1)	46%	(4)	9
Buddhist	17%	(2)	19%	(2)	64%	(6)	10
Hindu	43%	(3)	38%	(3)	19%	(1)	7
Atheist	16%	(3)	38%	(8)	46%	(10)	21
Agnostic	21%	(6)	41%	(12)	37%	(11)	30
Something else	31%	(56)	37%	(67)	31%	(56)	180
Nothing in particular	34%	(40)	27%	(32)	38%	(45)	117
Ideo/PID: Conservative Republican	6%	(15)	69%	(170)	25%	(62)	247
Ideo/PID: Moderate/Liberal Republican	10%	(6)	47%	(27)	43%	(24)	57
Ideo/PID: Moderate/Conservative Democrat	49%	(77)	12%	(18)	40%	(63)	158
Ideo/PID: Liberal Democrat	49%	(80)	10%	(16)	40%	(65)	161
Unfavorable of Biden and Trump	16%	(19)	51%	(58)	33%	(38)	115
2024 H2H Matchup: Biden Voter	50%	(180)	13%	(45)	37%	(135)	360
2024 H2H Matchup: Trump Voter	7%	(25)	67%	(244)	26%	(96)	365
2024 H2H Matchup: Would not Vote	18%	(3)	55%	(10)	27%	(5)	19
2024 H2H Matchup: Do not Know	8%	(3)	20%	(6)	72%	(23)	32
2022 House Vote: Democrat	51%	(168)	14%	(46)	34%	(113)	327
2022 House Vote: Republican	7%	(24)	66%	(215)	27%	(86)	325
2022 House Vote: Did not Vote	16%	(19)	33%	(39)	50%	(59)	117
2020 Vote: Joe Biden	48%	(174)	14%	(49)	39%	(141)	364
2020 Vote: Donald Trump	6%	(21)	66%	(239)	28%	(101)	361
2020 Vote: Someone Else	16%	(1)	63%	(5)	21%	(2)	8
2020 Vote: Did not Vote	34%	(14)	30%	(13)	36%	(15)	42
2016 Vote: Hillary Clinton	50%	(140)	12%	(34)	37%	(103)	278
2016 Vote: Donald Trump	7%	(21)	68%	(197)	25%	(72)	291
2016 Vote: Someone Else	3%	(1)	48%	(9)	48%	(9)	20

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(210)	39%	(305)	33%	(259)	775
2020 Vote/PID: Not Biden/Democrat	36%	(10)	17%	(5)	47%	(13)	27
2020 Vote/PID: Not Trump/Republican	20%	(5)	39%	(10)	42%	(11)	26
U.S. Economy: Wrong Track	20%	(111)	49%	(276)	31%	(174)	561
U.S. Economy: Right Direction	47%	(100)	14%	(30)	40%	(85)	214
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(148)	10%	(26)	36%	(97)	271
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(33)	63%	(241)	28%	(108)	381
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(30)	32%	(39)	44%	(54)	122
Top 2024 Issue: Economy	19%	(60)	45%	(145)	36%	(115)	320
Community/Gender: Urban Women	43%	(30)	28%	(20)	29%	(20)	69
Community/Gender: Urban Men	55%	(34)	17%	(10)	28%	(17)	61
Community/Gender: Rural Women	15%	(19)	41%	(54)	44%	(58)	131
Community/Gender: Rural Men	17%	(14)	58%	(49)	26%	(22)	84
Community/Gender: Suburban Women	28%	(63)	40%	(90)	32%	(72)	224
Community/Gender: Suburban Men	25%	(51)	41%	(83)	35%	(71)	205
Homeowner	23%	(115)	44%	(219)	32%	(160)	493
Renter	35%	(93)	30%	(80)	35%	(94)	268
Self + Household: White-Collar	28%	(84)	40%	(118)	32%	(94)	296
Self + Household: Blue Collar	26%	(92)	45%	(160)	30%	(107)	358
Union HH: Yes	44%	(14)	26%	(9)	30%	(10)	33
Union HH: No	26%	(196)	40%	(297)	34%	(249)	742
LGBTQ+: Yes	30%	(24)	30%	(24)	39%	(31)	80
LGBTQ+: No	27%	(186)	40%	(281)	33%	(228)	695
Motivated to Vote	28%	(197)	40%	(284)	32%	(229)	710
Parent: Yes	29%	(76)	35%	(93)	36%	(95)	265
Parent: No	26%	(134)	42%	(212)	32%	(164)	511
COVID Vaccine: Yes	30%	(150)	34%	(170)	35%	(175)	495
COVID Vaccine: No	22%	(61)	48%	(135)	30%	(85)	281
Student Loans: Yes	34%	(45)	36%	(47)	30%	(39)	130
Student Loans: No	26%	(166)	40%	(258)	34%	(221)	645

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(210)	39%	(305)	33%	(259)	775
Favorable Opinion of Haley	20%	(48)	53%	(131)	27%	(66)	245
Unfavorable Opinion of Haley	32%	(91)	38%	(109)	31%	(88)	289
Prodigal Biden Voter	26%	(9)	23%	(8)	51%	(18)	35
Undecided Voter (DK/WNV)	12%	(6)	33%	(17)	56%	(28)	51
Undecided Voter (DK)	8%	(3)	20%	(6)	72%	(23)	32
Watched Debate	27%	(163)	42%	(251)	30%	(180)	593
Watched Debate: Did not Watch	26%	(48)	30%	(55)	44%	(80)	182
Watched Debate: All of it	28%	(90)	50%	(164)	23%	(74)	329
Watched Debate: Some of it	27%	(72)	33%	(87)	40%	(105)	264
Continue His Campaign: Yes Biden	46%	(150)	22%	(72)	32%	(103)	325
Continue His Campaign: No Biden	13%	(54)	54%	(224)	33%	(135)	413
Continue His Campaign: Yes Trump	11%	(43)	61%	(244)	29%	(116)	402
Continue His Campaign: No Trump	47%	(156)	17%	(56)	36%	(119)	332
Conviction: Evidence	47%	(163)	16%	(57)	37%	(130)	350
Conviction: Motivation to Damage	8%	(28)	65%	(225)	27%	(93)	346
Conviction: DK/NO	25%	(19)	29%	(23)	46%	(36)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(187)	43%	(330)	33%	(253)	769
Gender: Male	27%	(96)	43%	(150)	30%	(103)	350
Gender: Female	22%	(91)	43%	(179)	36%	(149)	419
Age: 18-34	30%	(62)	36%	(75)	34%	(70)	208
Age: 35-44	22%	(23)	37%	(39)	41%	(43)	104
Age: 45-64	25%	(71)	46%	(128)	29%	(80)	279
Age: 65+	18%	(31)	49%	(87)	34%	(60)	177
GenZers: 1997-2012	41%	(42)	30%	(31)	29%	(30)	104
Millennials: 1981-1996	21%	(42)	40%	(80)	39%	(79)	200
GenXers: 1965-1980	26%	(60)	46%	(106)	28%	(66)	231
Baby Boomers: 1946-1964	19%	(41)	47%	(103)	35%	(77)	221
Educ: < College	22%	(102)	44%	(205)	34%	(155)	462
Educ: Bachelors degree	33%	(60)	36%	(65)	31%	(57)	183
Educ: Post-grad	20%	(25)	48%	(59)	33%	(40)	124
Income: Under 50k	27%	(87)	40%	(130)	33%	(107)	324
Income: 50k-100k	21%	(60)	48%	(136)	31%	(87)	283
Income: 100k+	25%	(40)	39%	(64)	36%	(58)	162
Ethnicity: White (Non-Hispanic)	12%	(57)	54%	(253)	34%	(159)	469
Ethnicity: Hispanic	33%	(9)	35%	(9)	32%	(8)	26
Ethnicity: Black (Non-Hispanic)	46%	(112)	23%	(57)	31%	(76)	245
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	37%	(11)	31%	(9)	29
All Christian	20%	(77)	45%	(173)	35%	(137)	387
All Non-Christian	35%	(15)	37%	(16)	28%	(12)	42
Atheist	30%	(6)	22%	(5)	48%	(10)	21
Agnostic/Nothing in particular	27%	(39)	37%	(53)	36%	(52)	143
Something Else	28%	(50)	47%	(83)	24%	(42)	176
Evangelical	19%	(59)	53%	(168)	29%	(91)	318
Non-Evangelical	27%	(65)	37%	(89)	36%	(86)	240
PID: Dem (no lean)	47%	(153)	18%	(57)	35%	(114)	324
PID: Ind (no lean)	20%	(27)	47%	(65)	33%	(46)	138
PID: Rep (no lean)	2%	(7)	68%	(208)	30%	(92)	307

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(187)	43%	(330)	33%	(253)	769
PID/Gender: Dem Men	52%	(74)	14%	(20)	34%	(50)	144
PID/Gender: Dem Women	44%	(79)	20%	(37)	36%	(65)	180
PID/Gender: Ind Men	21%	(17)	48%	(38)	31%	(25)	79
PID/Gender: Ind Women	18%	(11)	46%	(27)	36%	(22)	59
PID/Gender: Rep Men	4%	(5)	73%	(93)	23%	(29)	127
PID/Gender: Rep Women	1%	(1)	64%	(115)	35%	(63)	179
Ideo: Liberal (1-3)	44%	(91)	21%	(42)	35%	(73)	206
Ideo: Moderate (4)	29%	(66)	30%	(68)	41%	(92)	225
Ideo: Conservative (5-7)	9%	(28)	67%	(216)	25%	(79)	323
Community: Urban	43%	(56)	29%	(37)	28%	(37)	130
Community: Suburban	22%	(95)	44%	(187)	34%	(144)	426
Community: Rural	17%	(36)	49%	(105)	34%	(72)	213
Military HHnm: Yes	22%	(26)	49%	(59)	29%	(34)	120
Military HH: No	25%	(161)	42%	(270)	34%	(218)	649
Employ: Private Sector	23%	(69)	41%	(121)	36%	(105)	295
Employ: Government	42%	(24)	34%	(19)	24%	(14)	57
Employ: Self-Employed	30%	(18)	40%	(25)	30%	(19)	62
Employ: Homemaker	12%	(5)	47%	(19)	41%	(17)	40
Employ: Student	28%	(7)	47%	(11)	25%	(6)	24
Employ: Retired	18%	(36)	51%	(103)	32%	(64)	204
Employ: Unemployed	28%	(16)	36%	(20)	37%	(21)	57
Employ: Other	41%	(12)	35%	(10)	24%	(7)	29

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(187)	43%	(330)	33%	(253)	769
Protestant	17%	(50)	48%	(141)	35%	(104)	295
Roman Catholic	28%	(24)	37%	(32)	35%	(31)	87
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	10%	(0)	45%	(2)	5
Jewish	38%	(6)	24%	(4)	38%	(6)	16
Muslim	31%	(3)	58%	(5)	11%	(1)	9
Buddhist	29%	(3)	24%	(2)	47%	(5)	10
Hindu	43%	(3)	57%	(4)	—	(0)	7
Atheist	30%	(6)	22%	(5)	48%	(10)	21
Agnostic	9%	(3)	69%	(21)	22%	(6)	30
Something else	28%	(50)	47%	(83)	24%	(42)	176
Nothing in particular	32%	(36)	28%	(32)	40%	(45)	114
Ideo/PID: Conservative Republican	1%	(4)	74%	(182)	24%	(59)	244
Ideo/PID: Moderate/Liberal Republican	5%	(3)	42%	(24)	53%	(30)	57
Ideo/PID: Moderate/Conservative Democrat	46%	(72)	16%	(25)	38%	(59)	156
Ideo/PID: Liberal Democrat	49%	(79)	19%	(30)	33%	(53)	162
Unfavorable of Biden and Trump	12%	(13)	58%	(66)	31%	(35)	115
2024 H2H Matchup: Biden Voter	47%	(167)	20%	(71)	34%	(120)	358
2024 H2H Matchup: Trump Voter	5%	(16)	66%	(239)	30%	(108)	363
2024 H2H Matchup: Would not Vote	13%	(2)	49%	(9)	38%	(7)	18
2024 H2H Matchup: Do not Know	4%	(1)	38%	(11)	58%	(17)	30
2022 House Vote: Democrat	48%	(157)	20%	(66)	31%	(101)	325
2022 House Vote: Republican	4%	(11)	66%	(215)	30%	(97)	323
2022 House Vote: Did not Vote	15%	(18)	38%	(43)	47%	(54)	114
2020 Vote: Joe Biden	46%	(166)	21%	(75)	32%	(116)	358
2020 Vote: Donald Trump	3%	(11)	66%	(237)	31%	(113)	361
2020 Vote: Someone Else	18%	(1)	43%	(3)	39%	(3)	8
2020 Vote: Did not Vote	20%	(8)	31%	(13)	49%	(21)	42
2016 Vote: Hillary Clinton	46%	(129)	19%	(51)	35%	(97)	277
2016 Vote: Donald Trump	3%	(10)	68%	(197)	29%	(84)	292
2016 Vote: Someone Else	—	(0)	44%	(8)	56%	(10)	17

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(187)	43%	(330)	33%	(253)	769
2020 Vote/PID: Not Biden/Democrat	28%	(7)	13%	(3)	59%	(16)	26
2020 Vote/PID: Not Trump/Republican	15%	(4)	46%	(11)	39%	(9)	24
U.S. Economy: Wrong Track	15%	(85)	53%	(296)	32%	(176)	558
U.S. Economy: Right Direction	48%	(101)	16%	(34)	36%	(76)	211
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(142)	17%	(45)	31%	(83)	270
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(24)	63%	(240)	31%	(117)	380
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(22)	38%	(45)	44%	(53)	119
Top 2024 Issue: Economy	17%	(56)	45%	(144)	37%	(119)	319
Community/Gender: Urban Women	31%	(22)	40%	(28)	28%	(20)	69
Community/Gender: Urban Men	57%	(34)	15%	(9)	28%	(17)	61
Community/Gender: Rural Women	15%	(19)	42%	(54)	42%	(54)	128
Community/Gender: Rural Men	19%	(16)	60%	(51)	21%	(18)	85
Community/Gender: Suburban Women	22%	(50)	44%	(97)	34%	(75)	222
Community/Gender: Suburban Men	22%	(46)	44%	(90)	34%	(69)	205
Homeowner	20%	(100)	45%	(222)	35%	(171)	492
Renter	32%	(84)	38%	(101)	30%	(78)	263
Self + Household: White-Collar	27%	(79)	42%	(122)	32%	(93)	293
Self + Household: Blue Collar	23%	(80)	48%	(171)	30%	(105)	356
Union HH: Yes	53%	(17)	33%	(11)	14%	(5)	33
Union HH: No	23%	(170)	43%	(319)	34%	(248)	736
LGBTQ+: Yes	39%	(30)	33%	(26)	27%	(21)	78
LGBTQ+: No	23%	(156)	44%	(304)	33%	(231)	691
Motivated to Vote	25%	(174)	43%	(306)	32%	(227)	706
Parent: Yes	30%	(78)	37%	(97)	33%	(85)	259
Parent: No	21%	(109)	46%	(233)	33%	(168)	510
COVID Vaccine: Yes	28%	(138)	40%	(194)	32%	(159)	490
COVID Vaccine: No	18%	(49)	49%	(136)	34%	(94)	279
Student Loans: Yes	31%	(40)	44%	(56)	25%	(32)	128
Student Loans: No	23%	(147)	43%	(273)	34%	(220)	641

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(187)	43%	(330)	33%	(253)	769
Favorable Opinion of Haley	17%	(43)	52%	(127)	31%	(75)	245
Unfavorable Opinion of Haley	29%	(84)	43%	(124)	27%	(79)	287
Prodigal Biden Voter	15%	(5)	42%	(13)	43%	(14)	32
Undecided Voter (DK/WNV)	8%	(4)	42%	(20)	50%	(24)	48
Undecided Voter (DK)	4%	(1)	38%	(11)	58%	(17)	30
Watched Debate	24%	(145)	45%	(269)	30%	(178)	592
Watched Debate: Did not Watch	24%	(42)	34%	(61)	42%	(75)	177
Watched Debate: All of it	27%	(88)	50%	(164)	23%	(75)	327
Watched Debate: Some of it	22%	(57)	40%	(105)	39%	(103)	265
Continue His Campaign: Yes Biden	44%	(141)	26%	(83)	30%	(98)	322
Continue His Campaign: No Biden	10%	(41)	57%	(235)	33%	(135)	411
Continue His Campaign: Yes Trump	7%	(30)	62%	(248)	30%	(121)	398
Continue His Campaign: No Trump	44%	(146)	23%	(75)	33%	(111)	333
Conviction: Evidence	41%	(145)	25%	(86)	34%	(119)	350
Conviction: Motivation to Damage	8%	(27)	64%	(219)	28%	(97)	343
Conviction: DK/NO	19%	(14)	32%	(24)	49%	(37)	76

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(186)	43%	(332)	33%	(254)	772
Gender: Male	26%	(90)	43%	(150)	31%	(109)	349
Gender: Female	23%	(96)	43%	(182)	34%	(145)	423
Age: 18-34	24%	(50)	43%	(90)	32%	(67)	208
Age: 35-44	23%	(24)	40%	(42)	38%	(40)	107
Age: 45-64	25%	(69)	44%	(123)	31%	(87)	280
Age: 65+	24%	(42)	43%	(76)	33%	(59)	178
GenZers: 1997-2012	19%	(20)	51%	(54)	29%	(31)	105
Millennials: 1981-1996	25%	(50)	38%	(76)	37%	(74)	200
GenXers: 1965-1980	26%	(59)	45%	(103)	30%	(70)	232
Baby Boomers: 1946-1964	24%	(52)	41%	(92)	35%	(78)	222
Educ: < College	26%	(123)	39%	(181)	35%	(161)	465
Educ: Bachelors degree	19%	(35)	52%	(94)	29%	(53)	182
Educ: Post-grad	22%	(28)	46%	(57)	32%	(40)	125
Income: Under 50k	21%	(68)	46%	(150)	33%	(109)	328
Income: 50k-100k	26%	(74)	41%	(116)	32%	(90)	281
Income: 100k+	27%	(44)	40%	(65)	33%	(54)	164
Ethnicity: White (Non-Hispanic)	30%	(143)	35%	(166)	34%	(162)	470
Ethnicity: Hispanic	11%	(3)	63%	(18)	26%	(7)	28
Ethnicity: Black (Non-Hispanic)	13%	(32)	55%	(134)	32%	(79)	245
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	50%	(15)	22%	(6)	29
All Christian	25%	(97)	39%	(149)	36%	(138)	385
All Non-Christian	38%	(16)	43%	(18)	19%	(8)	43
Atheist	2%	(0)	57%	(12)	41%	(9)	21
Agnostic/Nothing in particular	15%	(21)	51%	(73)	34%	(48)	143
Something Else	28%	(50)	44%	(80)	28%	(51)	181
Evangelical	29%	(94)	37%	(116)	34%	(108)	318
Non-Evangelical	21%	(52)	45%	(110)	33%	(81)	243
PID: Dem (no lean)	6%	(18)	63%	(202)	32%	(102)	322
PID: Ind (no lean)	18%	(25)	49%	(67)	33%	(46)	138
PID: Rep (no lean)	46%	(143)	20%	(62)	34%	(106)	312

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(186)	43%	(332)	33%	(254)	772
PID/Gender: Dem Men	7%	(10)	60%	(87)	32%	(46)	143
PID/Gender: Dem Women	4%	(8)	65%	(116)	31%	(55)	178
PID/Gender: Ind Men	17%	(13)	48%	(38)	35%	(28)	79
PID/Gender: Ind Women	20%	(12)	49%	(29)	31%	(19)	60
PID/Gender: Rep Men	52%	(67)	20%	(26)	27%	(35)	127
PID/Gender: Rep Women	41%	(76)	20%	(37)	39%	(71)	184
Ideo: Liberal (1-3)	9%	(18)	64%	(129)	27%	(54)	200
Ideo: Moderate (4)	18%	(42)	47%	(106)	35%	(79)	227
Ideo: Conservative (5-7)	39%	(126)	28%	(93)	33%	(108)	328
Community: Urban	19%	(24)	52%	(67)	29%	(37)	128
Community: Suburban	24%	(101)	45%	(194)	31%	(134)	429
Community: Rural	28%	(61)	33%	(71)	39%	(83)	215
Military HHnm: Yes	26%	(31)	47%	(57)	27%	(32)	120
Military HH: No	24%	(155)	42%	(275)	34%	(222)	652
Employ: Private Sector	24%	(70)	42%	(124)	34%	(101)	295
Employ: Government	25%	(14)	57%	(33)	18%	(11)	58
Employ: Self-Employed	28%	(18)	50%	(31)	22%	(14)	63
Employ: Homemaker	38%	(15)	15%	(6)	47%	(19)	40
Employ: Student	18%	(4)	46%	(11)	37%	(9)	24
Employ: Retired	26%	(53)	42%	(86)	32%	(66)	204
Employ: Unemployed	14%	(8)	49%	(28)	38%	(22)	58
Employ: Other	14%	(4)	44%	(13)	42%	(12)	29

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(186)	43%	(332)	33%	(254)	772
Protestant	27%	(79)	37%	(110)	36%	(106)	295
Roman Catholic	19%	(16)	43%	(37)	38%	(32)	86
Orthodox (e.g. Greek or Russian Orthodox)	50%	(2)	50%	(2)	—	(0)	4
Jewish	28%	(5)	56%	(10)	16%	(3)	17
Muslim	68%	(6)	21%	(2)	11%	(1)	9
Buddhist	22%	(2)	31%	(3)	47%	(5)	10
Hindu	49%	(4)	51%	(4)	—	(0)	7
Atheist	2%	(0)	57%	(12)	41%	(9)	21
Agnostic	5%	(1)	72%	(21)	23%	(7)	30
Something else	28%	(50)	44%	(80)	28%	(51)	181
Nothing in particular	18%	(20)	46%	(52)	36%	(41)	113
Ideo/PID: Conservative Republican	45%	(111)	22%	(53)	33%	(82)	246
Ideo/PID: Moderate/Liberal Republican	53%	(32)	12%	(7)	34%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	8%	(13)	57%	(90)	34%	(54)	156
Ideo/PID: Liberal Democrat	3%	(5)	70%	(110)	27%	(43)	158
Unfavorable of Biden and Trump	10%	(11)	61%	(68)	29%	(33)	112
2024 H2H Matchup: Biden Voter	6%	(21)	65%	(228)	30%	(104)	352
2024 H2H Matchup: Trump Voter	45%	(164)	23%	(83)	33%	(121)	368
2024 H2H Matchup: Would not Vote	—	(0)	64%	(11)	36%	(6)	18
2024 H2H Matchup: Do not Know	2%	(1)	29%	(10)	68%	(23)	34
2022 House Vote: Democrat	6%	(19)	66%	(212)	28%	(89)	321
2022 House Vote: Republican	45%	(146)	22%	(73)	33%	(108)	327
2022 House Vote: Did not Vote	17%	(20)	36%	(42)	47%	(56)	118
2020 Vote: Joe Biden	6%	(23)	64%	(231)	29%	(104)	358
2020 Vote: Donald Trump	41%	(151)	23%	(85)	35%	(128)	364
2020 Vote: Someone Else	14%	(1)	43%	(4)	42%	(4)	10
2020 Vote: Did not Vote	27%	(11)	29%	(12)	44%	(18)	40
2016 Vote: Hillary Clinton	6%	(16)	63%	(174)	31%	(84)	274
2016 Vote: Donald Trump	39%	(115)	27%	(78)	34%	(98)	290
2016 Vote: Someone Else	14%	(2)	30%	(5)	56%	(10)	18

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(186)	43%	(332)	33%	(254)	772
2020 Vote/PID: Not Biden/Democrat	—	(0)	43%	(11)	57%	(15)	26
2020 Vote/PID: Not Trump/Republican	34%	(9)	32%	(8)	34%	(9)	26
U.S. Economy: Wrong Track	27%	(153)	41%	(226)	32%	(179)	557
U.S. Economy: Right Direction	16%	(33)	49%	(106)	35%	(76)	215
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	64%	(174)	29%	(79)	272
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(163)	23%	(89)	34%	(130)	382
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(4)	58%	(69)	38%	(45)	118
Top 2024 Issue: Economy	27%	(86)	36%	(114)	37%	(118)	319
Community/Gender: Urban Women	19%	(13)	54%	(37)	26%	(18)	69
Community/Gender: Urban Men	18%	(11)	50%	(30)	32%	(19)	60
Community/Gender: Rural Women	26%	(34)	31%	(40)	44%	(57)	132
Community/Gender: Rural Men	33%	(27)	37%	(30)	31%	(26)	83
Community/Gender: Suburban Women	22%	(49)	47%	(104)	31%	(70)	222
Community/Gender: Suburban Men	25%	(52)	43%	(90)	31%	(64)	207
Homeowner	27%	(132)	40%	(196)	33%	(165)	493
Renter	19%	(51)	50%	(131)	31%	(82)	265
Self + Household: White-Collar	22%	(66)	48%	(141)	30%	(88)	295
Self + Household: Blue Collar	28%	(101)	40%	(143)	32%	(112)	356
Union HH: Yes	31%	(11)	51%	(17)	18%	(6)	34
Union HH: No	24%	(175)	43%	(314)	34%	(248)	738
LGBTQ+: Yes	10%	(8)	59%	(47)	31%	(24)	79
LGBTQ+: No	26%	(178)	41%	(285)	33%	(230)	693
Motivated to Vote	25%	(180)	43%	(301)	32%	(225)	705
Parent: Yes	24%	(62)	43%	(111)	34%	(88)	262
Parent: No	24%	(124)	43%	(220)	33%	(166)	510
COVID Vaccine: Yes	21%	(101)	48%	(234)	32%	(156)	492
COVID Vaccine: No	30%	(85)	35%	(97)	35%	(98)	280
Student Loans: Yes	25%	(32)	47%	(60)	28%	(35)	128
Student Loans: No	24%	(154)	42%	(272)	34%	(219)	644

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(186)	43%	(332)	33%	(254)	772
Favorable Opinion of Haley	34%	(83)	31%	(74)	35%	(85)	242
Unfavorable Opinion of Haley	19%	(55)	57%	(164)	24%	(70)	288
Prodigal Biden Voter	12%	(4)	38%	(13)	50%	(17)	34
Undecided Voter (DK/WNV)	2%	(1)	41%	(21)	57%	(30)	51
Undecided Voter (DK)	2%	(1)	29%	(10)	68%	(23)	34
Watched Debate	26%	(151)	44%	(260)	30%	(178)	589
Watched Debate: Did not Watch	19%	(35)	39%	(72)	42%	(77)	183
Watched Debate: All of it	28%	(91)	48%	(157)	24%	(80)	328
Watched Debate: Some of it	23%	(60)	40%	(103)	37%	(97)	260
Continue His Campaign: Yes Biden	12%	(39)	58%	(186)	29%	(94)	320
Continue His Campaign: No Biden	35%	(143)	32%	(133)	33%	(136)	411
Continue His Campaign: Yes Trump	42%	(170)	24%	(98)	34%	(137)	405
Continue His Campaign: No Trump	4%	(14)	66%	(218)	29%	(96)	328
Conviction: Evidence	7%	(26)	64%	(222)	29%	(99)	347
Conviction: Motivation to Damage	40%	(137)	25%	(86)	35%	(121)	345
Conviction: DK/NO	28%	(23)	29%	(24)	43%	(35)	81

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(245)	60%	(469)	9%	(75)	788
Gender: Male	32%	(115)	55%	(197)	12%	(43)	355
Gender: Female	30%	(129)	63%	(273)	7%	(31)	433
Age: 18-34	24%	(52)	62%	(136)	14%	(31)	220
Age: 35-44	29%	(32)	58%	(64)	13%	(14)	109
Age: 45-64	33%	(93)	62%	(174)	5%	(13)	280
Age: 65+	37%	(67)	53%	(95)	9%	(17)	179
GenZers: 1997-2012	19%	(22)	69%	(79)	12%	(14)	114
Millennials: 1981-1996	28%	(58)	56%	(116)	15%	(31)	206
GenXers: 1965-1980	33%	(76)	62%	(145)	5%	(11)	232
Baby Boomers: 1946-1964	36%	(80)	56%	(125)	8%	(19)	224
Educ: < College	35%	(166)	57%	(272)	9%	(41)	479
Educ: Bachelors degree	24%	(43)	67%	(122)	10%	(18)	183
Educ: Post-grad	28%	(36)	59%	(75)	13%	(16)	127
Income: Under 50k	27%	(93)	64%	(215)	9%	(31)	339
Income: 50k-100k	33%	(95)	58%	(167)	8%	(24)	285
Income: 100k+	35%	(57)	53%	(87)	12%	(20)	165
Ethnicity: White (Non-Hispanic)	42%	(202)	48%	(227)	10%	(47)	476
Ethnicity: Hispanic	25%	(7)	65%	(19)	10%	(3)	29
Ethnicity: Black (Non-Hispanic)	11%	(27)	80%	(203)	9%	(24)	254
Ethnicity: Asian + Other (Non-Hispanic)	27%	(8)	67%	(20)	5%	(2)	30
All Christian	38%	(148)	52%	(204)	10%	(39)	391
All Non-Christian	21%	(9)	64%	(28)	15%	(7)	43
Atheist	9%	(2)	67%	(14)	24%	(5)	21
Agnostic/Nothing in particular	18%	(27)	70%	(104)	12%	(17)	148
Something Else	32%	(59)	64%	(119)	4%	(7)	185
Evangelical	41%	(132)	53%	(170)	6%	(21)	323
Non-Evangelical	29%	(73)	61%	(151)	10%	(25)	249
PID: Dem (no lean)	6%	(20)	82%	(272)	12%	(38)	330
PID: Ind (no lean)	25%	(35)	67%	(98)	8%	(12)	145
PID: Rep (no lean)	60%	(189)	32%	(100)	8%	(25)	313

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(245)	60%	(469)	9%	(75)	788
PID/Gender: Dem Men	9%	(13)	73%	(108)	18%	(27)	148
PID/Gender: Dem Women	4%	(7)	90%	(164)	6%	(11)	182
PID/Gender: Ind Men	28%	(22)	62%	(49)	10%	(8)	79
PID/Gender: Ind Women	20%	(13)	74%	(49)	5%	(4)	66
PID/Gender: Rep Men	63%	(80)	31%	(40)	6%	(8)	129
PID/Gender: Rep Women	59%	(108)	32%	(60)	9%	(17)	185
Ideo: Liberal (1-3)	10%	(22)	80%	(169)	10%	(20)	210
Ideo: Moderate (4)	17%	(40)	73%	(169)	10%	(22)	231
Ideo: Conservative (5-7)	55%	(182)	36%	(118)	9%	(30)	329
Community: Urban	16%	(21)	75%	(100)	10%	(13)	133
Community: Suburban	32%	(137)	58%	(253)	10%	(44)	433
Community: Rural	39%	(87)	53%	(117)	8%	(18)	222
Military HHnm: Yes	32%	(38)	61%	(73)	8%	(9)	120
Military HH: No	31%	(206)	59%	(396)	10%	(66)	668
Employ: Private Sector	29%	(86)	56%	(167)	15%	(46)	299
Employ: Government	21%	(12)	74%	(44)	5%	(3)	60
Employ: Self-Employed	30%	(20)	58%	(37)	12%	(8)	64
Employ: Homemaker	48%	(20)	46%	(19)	7%	(3)	41
Employ: Student	21%	(5)	79%	(21)	—	(0)	26
Employ: Retired	40%	(83)	56%	(115)	4%	(8)	206
Employ: Unemployed	17%	(10)	72%	(44)	12%	(7)	62
Employ: Other	28%	(9)	71%	(22)	1%	(0)	31

Continued on next page

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(245)	60%	(469)	9%	(75)	788
Protestant	41%	(121)	51%	(150)	9%	(26)	297
Roman Catholic	28%	(25)	58%	(51)	14%	(13)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	13%	(2)	80%	(14)	6%	(1)	17
Muslim	10%	(1)	80%	(7)	11%	(1)	9
Buddhist	22%	(2)	31%	(3)	47%	(5)	10
Hindu	49%	(4)	51%	(4)	—	(0)	7
Atheist	9%	(2)	67%	(14)	24%	(5)	21
Agnostic	20%	(6)	77%	(23)	3%	(1)	30
Something else	32%	(59)	64%	(119)	4%	(7)	185
Nothing in particular	17%	(21)	69%	(81)	14%	(16)	118
Ideo/PID: Conservative Republican	62%	(153)	30%	(75)	8%	(19)	247
Ideo/PID: Moderate/Liberal Republican	56%	(34)	35%	(21)	9%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	8%	(12)	80%	(128)	12%	(19)	159
Ideo/PID: Liberal Democrat	5%	(8)	84%	(137)	11%	(17)	163
Unfavorable of Biden and Trump	13%	(16)	79%	(93)	7%	(8)	117
2024 H2H Matchup: Biden Voter	5%	(17)	86%	(311)	9%	(33)	361
2024 H2H Matchup: Trump Voter	60%	(224)	32%	(118)	8%	(28)	371
2024 H2H Matchup: Would not Vote	6%	(1)	84%	(18)	10%	(2)	21
2024 H2H Matchup: Do not Know	5%	(2)	62%	(22)	33%	(12)	35
2022 House Vote: Democrat	7%	(21)	84%	(276)	9%	(30)	327
2022 House Vote: Republican	58%	(190)	34%	(113)	8%	(25)	329
2022 House Vote: Did not Vote	25%	(31)	60%	(75)	15%	(19)	125
2020 Vote: Joe Biden	6%	(21)	85%	(311)	9%	(34)	366
2020 Vote: Donald Trump	57%	(210)	33%	(122)	9%	(34)	366
2020 Vote: Someone Else	5%	(0)	79%	(8)	16%	(2)	10
2020 Vote: Did not Vote	27%	(13)	61%	(29)	12%	(5)	47
2016 Vote: Hillary Clinton	5%	(14)	83%	(231)	12%	(32)	277
2016 Vote: Donald Trump	58%	(169)	36%	(104)	6%	(19)	292
2016 Vote: Someone Else	32%	(6)	56%	(11)	12%	(2)	20

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(245)	60%	(469)	9%	(75)	788
2020 Vote/PID: Not Biden/Democrat	12%	(3)	63%	(19)	25%	(7)	30
2020 Vote/PID: Not Trump/Republican	34%	(9)	54%	(14)	13%	(3)	26
U.S. Economy: Wrong Track	39%	(220)	55%	(314)	6%	(37)	571
U.S. Economy: Right Direction	11%	(24)	71%	(155)	18%	(38)	218
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	84%	(233)	9%	(24)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(220)	35%	(135)	9%	(34)	388
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	81%	(101)	13%	(17)	124
Top 2024 Issue: Economy	35%	(112)	54%	(177)	11%	(36)	325
Community/Gender: Urban Women	16%	(11)	76%	(55)	8%	(6)	72
Community/Gender: Urban Men	15%	(9)	73%	(45)	12%	(7)	61
Community/Gender: Rural Women	33%	(45)	55%	(74)	12%	(16)	135
Community/Gender: Rural Men	48%	(42)	50%	(43)	2%	(2)	87
Community/Gender: Suburban Women	32%	(72)	64%	(144)	4%	(9)	226
Community/Gender: Suburban Men	31%	(64)	52%	(109)	17%	(34)	207
Homeowner	36%	(178)	54%	(270)	10%	(49)	497
Renter	21%	(59)	69%	(192)	9%	(26)	277
Self + Household: White-Collar	31%	(93)	60%	(178)	9%	(27)	298
Self + Household: Blue Collar	34%	(123)	57%	(208)	9%	(33)	364
Union HH: Yes	16%	(5)	76%	(26)	7%	(3)	34
Union HH: No	32%	(239)	59%	(443)	10%	(72)	754
LGBTQ+: Yes	10%	(9)	79%	(68)	11%	(9)	86
LGBTQ+: No	34%	(236)	57%	(401)	9%	(65)	703
Motivated to Vote	33%	(235)	58%	(415)	9%	(65)	715
Parent: Yes	28%	(76)	59%	(157)	13%	(36)	268
Parent: No	32%	(169)	60%	(312)	8%	(39)	521
COVID Vaccine: Yes	25%	(124)	66%	(328)	10%	(48)	500
COVID Vaccine: No	42%	(120)	49%	(141)	9%	(27)	288
Student Loans: Yes	25%	(33)	71%	(93)	4%	(5)	130
Student Loans: No	32%	(212)	57%	(376)	11%	(70)	658

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(245)	60%	(469)	9%	(75)	788
Favorable Opinion of Haley	48%	(118)	40%	(98)	11%	(28)	244
Unfavorable Opinion of Haley	25%	(73)	68%	(198)	7%	(19)	290
Prodigal Biden Voter	19%	(7)	64%	(23)	17%	(6)	36
Undecided Voter (DK/WNV)	5%	(3)	71%	(40)	24%	(14)	56
Undecided Voter (DK)	5%	(2)	62%	(22)	33%	(12)	35
Watched Debate	34%	(205)	56%	(337)	9%	(54)	596
Watched Debate: Did not Watch	20%	(39)	69%	(133)	11%	(20)	192
Watched Debate: All of it	41%	(135)	53%	(174)	7%	(22)	330
Watched Debate: Some of it	27%	(71)	61%	(163)	12%	(33)	266
Continue His Campaign: Yes Biden	17%	(55)	73%	(240)	10%	(32)	327
Continue His Campaign: No Biden	44%	(183)	48%	(201)	8%	(34)	418
Continue His Campaign: Yes Trump	55%	(225)	35%	(142)	10%	(40)	407
Continue His Campaign: No Trump	4%	(15)	87%	(294)	9%	(30)	339
Conviction: Evidence	7%	(24)	85%	(300)	8%	(28)	352
Conviction: Motivation to Damage	57%	(200)	33%	(116)	10%	(34)	350
Conviction: DK/NO	24%	(21)	62%	(53)	14%	(12)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(34)	14%	(73)	79%	(396)	503
Gender: Male	8%	(21)	14%	(35)	78%	(199)	255
Gender: Female	5%	(13)	15%	(38)	80%	(198)	248
Age: 18-34	11%	(14)	16%	(20)	73%	(91)	125
Age: 35-44	6%	(4)	18%	(11)	76%	(48)	63
Age: 45-64	7%	(13)	13%	(24)	79%	(144)	181
Age: 65+	2%	(3)	13%	(18)	84%	(114)	135
GenZers: 1997-2012	10%	(6)	17%	(10)	73%	(45)	62
Millennials: 1981-1996	8%	(10)	17%	(21)	74%	(89)	120
GenXers: 1965-1980	9%	(14)	12%	(18)	79%	(117)	149
Baby Boomers: 1946-1964	2%	(3)	13%	(22)	85%	(139)	164
Educ: < College	5%	(13)	13%	(38)	82%	(229)	280
Educ: Bachelors degree	10%	(13)	18%	(24)	73%	(98)	135
Educ: Post-grad	9%	(8)	13%	(12)	78%	(69)	88
Income: Under 50k	6%	(11)	14%	(27)	81%	(157)	195
Income: 50k-100k	6%	(12)	17%	(33)	77%	(153)	197
Income: 100k+	10%	(11)	12%	(14)	78%	(86)	111
Ethnicity: White (Non-Hispanic)	4%	(10)	13%	(37)	83%	(238)	285
Ethnicity: Hispanic	8%	(1)	36%	(6)	56%	(9)	16
Ethnicity: Black (Non-Hispanic)	10%	(19)	16%	(30)	74%	(137)	186
Ethnicity: Asian + Other (Non-Hispanic)	23%	(4)	—	(0)	77%	(12)	16
All Christian	5%	(14)	12%	(31)	82%	(207)	252
All Non-Christian	28%	(10)	12%	(4)	60%	(21)	35
Atheist	12%	(2)	37%	(5)	52%	(7)	13
Agnostic/Nothing in particular	6%	(5)	12%	(11)	82%	(74)	90
Something Else	3%	(3)	20%	(22)	77%	(88)	114
Evangelical	3%	(6)	16%	(32)	81%	(161)	199
Non-Evangelical	6%	(11)	12%	(20)	81%	(133)	163
PID: Dem (no lean)	9%	(20)	14%	(33)	77%	(181)	234
PID: Ind (no lean)	4%	(4)	13%	(12)	83%	(78)	94
PID: Rep (no lean)	6%	(10)	16%	(28)	78%	(137)	175

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(34)	14%	(73)	79%	(396)	503
PID/Gender: Dem Men	8%	(9)	14%	(15)	78%	(86)	110
PID/Gender: Dem Women	9%	(11)	14%	(18)	77%	(96)	124
PID/Gender: Ind Men	4%	(2)	11%	(6)	85%	(49)	58
PID/Gender: Ind Women	5%	(2)	16%	(6)	80%	(29)	37
PID/Gender: Rep Men	11%	(10)	16%	(14)	73%	(64)	88
PID/Gender: Rep Women	—	(0)	16%	(14)	84%	(73)	87
Ideo: Liberal (1-3)	9%	(12)	16%	(22)	75%	(103)	137
Ideo: Moderate (4)	9%	(14)	10%	(16)	82%	(131)	160
Ideo: Conservative (5-7)	4%	(8)	17%	(35)	79%	(159)	201
Community: Urban	9%	(9)	15%	(15)	76%	(73)	96
Community: Suburban	7%	(19)	16%	(47)	77%	(223)	288
Community: Rural	5%	(6)	10%	(11)	85%	(100)	118
Military HHnm: Yes	8%	(7)	8%	(6)	85%	(72)	85
Military HH: No	7%	(27)	16%	(66)	78%	(324)	418
Employ: Private Sector	8%	(15)	14%	(27)	78%	(153)	195
Employ: Government	12%	(4)	24%	(8)	64%	(22)	35
Employ: Self-Employed	18%	(7)	11%	(4)	71%	(28)	40
Employ: Homemaker	2%	(1)	6%	(2)	92%	(23)	25
Employ: Student	15%	(1)	—	(0)	85%	(9)	10
Employ: Retired	4%	(5)	18%	(26)	78%	(115)	146
Employ: Unemployed	—	(0)	14%	(6)	86%	(34)	40
Employ: Other	—	(0)	—	(0)	100%	(13)	13

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(34)	14%	(73)	79%	(396)	503
Protestant	4%	(8)	12%	(23)	84%	(163)	194
Roman Catholic	10%	(5)	12%	(7)	78%	(42)	54
Orthodox (e.g. Greek or Russian Orthodox)	12%	(0)	57%	(2)	31%	(1)	4
Jewish	14%	(2)	24%	(3)	62%	(8)	14
Muslim	68%	(6)	—	(0)	32%	(3)	9
Buddhist	—	(0)	10%	(1)	90%	(8)	8
Hindu	48%	(2)	—	(0)	52%	(2)	5
Atheist	12%	(2)	37%	(5)	52%	(7)	13
Agnostic	16%	(3)	2%	(0)	81%	(15)	18
Something else	3%	(3)	20%	(22)	77%	(88)	114
Nothing in particular	3%	(2)	14%	(10)	82%	(59)	71
Ideo/PID: Conservative Republican	3%	(4)	17%	(24)	80%	(113)	141
Ideo/PID: Moderate/Liberal Republican	17%	(6)	13%	(4)	69%	(23)	33
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	15%	(18)	77%	(95)	124
Ideo/PID: Liberal Democrat	9%	(10)	13%	(14)	78%	(85)	109
Unfavorable of Biden and Trump	7%	(6)	16%	(13)	77%	(62)	81
2024 H2H Matchup: Biden Voter	8%	(21)	15%	(38)	77%	(200)	258
2024 H2H Matchup: Trump Voter	6%	(12)	16%	(34)	79%	(167)	212
2024 H2H Matchup: Would not Vote	13%	(1)	13%	(1)	75%	(9)	12
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	100%	(21)	21
2022 House Vote: Democrat	8%	(20)	14%	(34)	78%	(191)	245
2022 House Vote: Republican	6%	(12)	15%	(30)	78%	(152)	194
2022 House Vote: Did not Vote	2%	(1)	15%	(9)	83%	(48)	57
2020 Vote: Joe Biden	8%	(20)	15%	(39)	77%	(203)	263
2020 Vote: Donald Trump	5%	(11)	15%	(32)	80%	(170)	214
2020 Vote: Someone Else	12%	(1)	4%	(0)	84%	(5)	6
2020 Vote: Did not Vote	7%	(1)	6%	(1)	87%	(17)	20
2016 Vote: Hillary Clinton	7%	(15)	15%	(30)	78%	(159)	204
2016 Vote: Donald Trump	7%	(13)	14%	(27)	79%	(149)	189
2016 Vote: Someone Else	2%	(0)	8%	(1)	90%	(11)	13

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(34)	14%	(73)	79%	(396)	503
2020 Vote/PID: Not Biden/Democrat	8%	(1)	3%	(0)	89%	(14)	15
2020 Vote/PID: Not Trump/Republican	6%	(1)	10%	(1)	84%	(11)	13
U.S. Economy: Wrong Track	6%	(20)	13%	(44)	81%	(279)	343
U.S. Economy: Right Direction	9%	(14)	18%	(29)	73%	(117)	160
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(18)	15%	(30)	76%	(150)	198
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(10)	14%	(31)	82%	(182)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(6)	15%	(12)	78%	(64)	82
Top 2024 Issue: Economy	8%	(16)	10%	(19)	82%	(152)	187
Community/Gender: Urban Women	7%	(3)	18%	(8)	75%	(34)	45
Community/Gender: Urban Men	10%	(5)	14%	(7)	76%	(39)	51
Community/Gender: Rural Women	2%	(1)	8%	(5)	90%	(56)	62
Community/Gender: Rural Men	9%	(5)	12%	(7)	80%	(45)	56
Community/Gender: Suburban Women	6%	(8)	18%	(25)	77%	(108)	140
Community/Gender: Suburban Men	7%	(11)	15%	(22)	78%	(115)	148
Homeowner	5%	(16)	13%	(44)	81%	(264)	324
Renter	10%	(17)	17%	(29)	73%	(127)	174
Self + Household: White-Collar	8%	(17)	13%	(28)	79%	(168)	214
Self + Household: Blue Collar	5%	(12)	15%	(35)	79%	(179)	227
Union HH: Yes	7%	(2)	36%	(9)	57%	(14)	24
Union HH: No	7%	(32)	13%	(64)	80%	(382)	479
LGBTQ+: Yes	12%	(6)	18%	(8)	70%	(33)	47
LGBTQ+: No	6%	(28)	14%	(65)	80%	(363)	456
Motivated to Vote	7%	(34)	15%	(70)	78%	(372)	475
Parent: Yes	8%	(14)	15%	(25)	77%	(130)	170
Parent: No	6%	(20)	14%	(48)	80%	(266)	333
COVID Vaccine: Yes	7%	(26)	16%	(55)	77%	(267)	348
COVID Vaccine: No	5%	(8)	11%	(18)	83%	(130)	155
Student Loans: Yes	11%	(9)	12%	(10)	77%	(64)	83
Student Loans: No	6%	(24)	15%	(63)	79%	(333)	421

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(34)	14%	(73)	79%	(396)	503
Favorable Opinion of Haley	6%	(10)	11%	(20)	83%	(144)	174
Unfavorable Opinion of Haley	7%	(16)	20%	(43)	73%	(162)	221
Prodigal Biden Voter	7%	(2)	10%	(2)	83%	(19)	23
Undecided Voter (DK/WNV)	4%	(1)	5%	(1)	91%	(30)	33
Undecided Voter (DK)	—	(0)	—	(0)	100%	(21)	21
Watched Debate	7%	(30)	16%	(66)	77%	(320)	416
Watched Debate: Did not Watch	4%	(4)	8%	(7)	87%	(76)	87
Watched Debate: All of it	7%	(18)	19%	(46)	74%	(184)	248
Watched Debate: Some of it	7%	(12)	12%	(20)	81%	(137)	169
Continue His Campaign: Yes Biden	10%	(25)	18%	(44)	71%	(168)	237
Continue His Campaign: No Biden	4%	(9)	12%	(29)	85%	(211)	249
Continue His Campaign: Yes Trump	6%	(16)	15%	(37)	79%	(196)	250
Continue His Campaign: No Trump	8%	(18)	15%	(35)	77%	(183)	236
Conviction: Evidence	8%	(19)	16%	(40)	76%	(183)	242
Conviction: Motivation to Damage	3%	(7)	14%	(31)	83%	(179)	217
Conviction: DK/NO	18%	(8)	5%	(2)	77%	(34)	44

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(150)	26%	(196)	54%	(407)	754
Gender: Male	20%	(70)	29%	(100)	51%	(174)	344
Gender: Female	20%	(80)	23%	(96)	57%	(233)	410
Age: 18-34	24%	(48)	21%	(42)	55%	(112)	202
Age: 35-44	23%	(23)	18%	(18)	59%	(59)	100
Age: 45-64	17%	(47)	27%	(73)	56%	(154)	274
Age: 65+	18%	(32)	35%	(63)	46%	(82)	177
GenZers: 1997-2012	25%	(26)	22%	(24)	53%	(56)	106
Millennials: 1981-1996	23%	(44)	19%	(36)	58%	(110)	190
GenXers: 1965-1980	19%	(43)	26%	(59)	54%	(122)	224
Baby Boomers: 1946-1964	14%	(32)	33%	(74)	53%	(116)	222
Educ: < College	20%	(90)	21%	(95)	60%	(272)	456
Educ: Bachelors degree	22%	(38)	33%	(58)	45%	(79)	175
Educ: Post-grad	19%	(23)	35%	(43)	46%	(57)	122
Income: Under 50k	17%	(53)	24%	(75)	59%	(187)	315
Income: 50k-100k	24%	(66)	27%	(75)	49%	(138)	278
Income: 100k+	19%	(31)	29%	(46)	52%	(83)	160
Ethnicity: White (Non-Hispanic)	20%	(90)	26%	(117)	55%	(251)	459
Ethnicity: Hispanic	28%	(7)	37%	(10)	35%	(9)	26
Ethnicity: Black (Non-Hispanic)	20%	(47)	25%	(60)	55%	(133)	240
Ethnicity: Asian + Other (Non-Hispanic)	20%	(6)	31%	(9)	49%	(14)	29
All Christian	22%	(81)	26%	(99)	52%	(197)	378
All Non-Christian	30%	(13)	35%	(15)	34%	(14)	42
Atheist	17%	(4)	26%	(5)	58%	(12)	21
Agnostic/Nothing in particular	14%	(20)	29%	(41)	57%	(81)	142
Something Else	19%	(33)	20%	(35)	60%	(102)	170
Evangelical	21%	(62)	20%	(61)	59%	(178)	302
Non-Evangelical	20%	(49)	30%	(72)	50%	(121)	242
PID: Dem (no lean)	17%	(53)	29%	(90)	54%	(172)	316
PID: Ind (no lean)	19%	(26)	31%	(43)	50%	(69)	138
PID: Rep (no lean)	24%	(71)	21%	(63)	55%	(166)	300

Continued on next page

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(150)	26%	(196)	54%	(407)	754
PID/Gender: Dem Men	14%	(20)	28%	(39)	58%	(83)	142
PID/Gender: Dem Women	19%	(33)	29%	(51)	51%	(89)	174
PID/Gender: Ind Men	18%	(14)	28%	(22)	54%	(42)	78
PID/Gender: Ind Women	21%	(12)	35%	(21)	45%	(27)	60
PID/Gender: Rep Men	29%	(36)	31%	(39)	39%	(49)	124
PID/Gender: Rep Women	20%	(35)	14%	(24)	67%	(117)	176
Ideo: Liberal (1-3)	17%	(33)	33%	(66)	50%	(100)	199
Ideo: Moderate (4)	22%	(49)	24%	(54)	54%	(119)	222
Ideo: Conservative (5-7)	22%	(69)	24%	(75)	55%	(174)	317
Community: Urban	23%	(29)	29%	(36)	48%	(59)	123
Community: Suburban	17%	(71)	29%	(121)	54%	(226)	419
Community: Rural	24%	(50)	19%	(39)	58%	(122)	212
Military HHnm: Yes	15%	(18)	28%	(33)	57%	(67)	118
Military HH: No	21%	(133)	26%	(163)	54%	(340)	635
Employ: Private Sector	23%	(66)	25%	(74)	52%	(150)	290
Employ: Government	19%	(11)	33%	(19)	48%	(27)	56
Employ: Self-Employed	25%	(14)	26%	(15)	48%	(27)	57
Employ: Homemaker	7%	(3)	12%	(5)	81%	(32)	40
Employ: Student	20%	(5)	15%	(4)	65%	(16)	25
Employ: Retired	21%	(42)	32%	(65)	47%	(96)	203
Employ: Unemployed	9%	(5)	22%	(13)	69%	(39)	57
Employ: Other	16%	(4)	8%	(2)	76%	(19)	25

Continued on next page

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(150)	26%	(196)	54%	(407)	754
Protestant	21%	(61)	26%	(74)	53%	(153)	288
Roman Catholic	19%	(17)	29%	(25)	51%	(44)	86
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	21%	(1)	10%	(0)	5
Jewish	24%	(4)	38%	(6)	38%	(6)	16
Muslim	22%	(2)	35%	(3)	43%	(4)	9
Buddhist	15%	(2)	38%	(4)	47%	(5)	10
Hindu	73%	(5)	27%	(2)	—	(0)	7
Atheist	17%	(4)	26%	(5)	58%	(12)	21
Agnostic	4%	(1)	42%	(12)	54%	(16)	29
Something else	19%	(33)	20%	(35)	60%	(102)	170
Nothing in particular	16%	(18)	26%	(29)	58%	(65)	113
Ideo/PID: Conservative Republican	22%	(53)	24%	(56)	54%	(130)	239
Ideo/PID: Moderate/Liberal Republican	32%	(18)	12%	(6)	56%	(31)	56
Ideo/PID: Moderate/Conservative Democrat	20%	(30)	23%	(36)	57%	(89)	155
Ideo/PID: Liberal Democrat	15%	(23)	35%	(54)	50%	(79)	156
Unfavorable of Biden and Trump	27%	(30)	32%	(36)	41%	(47)	113
2024 H2H Matchup: Biden Voter	18%	(64)	31%	(106)	51%	(178)	347
2024 H2H Matchup: Trump Voter	23%	(82)	22%	(77)	55%	(197)	356
2024 H2H Matchup: Would not Vote	16%	(3)	50%	(9)	34%	(6)	18
2024 H2H Matchup: Do not Know	6%	(2)	12%	(4)	82%	(27)	32
2022 House Vote: Democrat	19%	(59)	31%	(98)	50%	(159)	316
2022 House Vote: Republican	24%	(76)	22%	(70)	54%	(171)	317
2022 House Vote: Did not Vote	12%	(14)	23%	(26)	65%	(73)	113
2020 Vote: Joe Biden	17%	(60)	31%	(111)	51%	(181)	352
2020 Vote: Donald Trump	23%	(79)	21%	(75)	56%	(198)	353
2020 Vote: Someone Else	25%	(2)	51%	(4)	24%	(2)	8
2020 Vote: Did not Vote	21%	(9)	15%	(6)	63%	(26)	41
2016 Vote: Hillary Clinton	18%	(47)	32%	(87)	50%	(134)	269
2016 Vote: Donald Trump	25%	(71)	24%	(68)	51%	(147)	285
2016 Vote: Someone Else	9%	(2)	20%	(4)	71%	(14)	20

Continued on next page

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(150)	26%	(196)	54%	(407)	754
2020 Vote/PID: Not Biden/Democrat	10%	(3)	11%	(3)	79%	(21)	27
2020 Vote/PID: Not Trump/Republican	33%	(8)	20%	(5)	47%	(12)	25
U.S. Economy: Wrong Track	19%	(105)	26%	(139)	55%	(300)	544
U.S. Economy: Right Direction	22%	(45)	27%	(57)	51%	(107)	210
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(44)	32%	(85)	51%	(134)	263
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(86)	21%	(79)	55%	(206)	371
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(20)	27%	(32)	56%	(67)	120
Top 2024 Issue: Economy	20%	(62)	22%	(69)	58%	(180)	312
Community/Gender: Urban Women	27%	(18)	31%	(21)	42%	(28)	66
Community/Gender: Urban Men	20%	(11)	26%	(15)	54%	(31)	58
Community/Gender: Rural Women	20%	(26)	12%	(16)	67%	(86)	128
Community/Gender: Rural Men	29%	(24)	28%	(24)	43%	(36)	84
Community/Gender: Suburban Women	17%	(37)	28%	(60)	55%	(120)	216
Community/Gender: Suburban Men	17%	(34)	30%	(61)	53%	(107)	202
Homeowner	18%	(87)	27%	(131)	54%	(259)	477
Renter	22%	(59)	24%	(63)	54%	(141)	263
Self + Household: White-Collar	23%	(65)	30%	(86)	48%	(138)	290
Self + Household: Blue Collar	22%	(75)	25%	(89)	53%	(184)	347
Union HH: Yes	32%	(10)	26%	(9)	42%	(14)	33
Union HH: No	19%	(140)	26%	(187)	55%	(394)	721
LGBTQ+: Yes	23%	(18)	28%	(22)	49%	(38)	77
LGBTQ+: No	20%	(132)	26%	(174)	55%	(370)	676
Motivated to Vote	20%	(141)	27%	(183)	53%	(365)	689
Parent: Yes	21%	(52)	22%	(54)	57%	(144)	250
Parent: No	20%	(99)	28%	(141)	52%	(264)	504
COVID Vaccine: Yes	21%	(101)	30%	(148)	49%	(238)	486
COVID Vaccine: No	19%	(50)	18%	(48)	63%	(169)	267
Student Loans: Yes	19%	(23)	25%	(31)	57%	(70)	124
Student Loans: No	20%	(127)	26%	(165)	54%	(337)	629

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(150)	26%	(196)	54%	(407)	754
Favorable Opinion of Haley	24%	(58)	25%	(59)	51%	(121)	238
Unfavorable Opinion of Haley	21%	(62)	37%	(106)	42%	(120)	289
Prodigal Biden Voter	14%	(5)	22%	(8)	64%	(22)	35
Undecided Voter (DK/WNV)	10%	(5)	26%	(13)	65%	(33)	50
Undecided Voter (DK)	6%	(2)	12%	(4)	82%	(27)	32
Watched Debate	22%	(126)	29%	(168)	49%	(285)	579
Watched Debate: Did not Watch	14%	(25)	16%	(27)	70%	(122)	174
Watched Debate: All of it	26%	(84)	32%	(103)	41%	(132)	318
Watched Debate: Some of it	16%	(42)	25%	(65)	59%	(153)	261
Continue His Campaign: Yes Biden	20%	(62)	30%	(94)	50%	(154)	310
Continue His Campaign: No Biden	21%	(84)	24%	(96)	56%	(226)	406
Continue His Campaign: Yes Trump	24%	(93)	21%	(83)	55%	(217)	392
Continue His Campaign: No Trump	17%	(54)	34%	(109)	50%	(161)	324
Conviction: Evidence	18%	(63)	31%	(108)	50%	(171)	342
Conviction: Motivation to Damage	23%	(78)	23%	(76)	54%	(179)	332
Conviction: DK/NO	12%	(9)	16%	(13)	72%	(57)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(27)	14%	(74)	80%	(413)	514
Gender: Male	5%	(13)	15%	(38)	80%	(199)	250
Gender: Female	5%	(13)	14%	(36)	81%	(214)	263
Age: 18-34	12%	(16)	15%	(21)	73%	(97)	133
Age: 35-44	3%	(2)	18%	(12)	79%	(53)	67
Age: 45-64	5%	(9)	14%	(26)	81%	(144)	179
Age: 65+	—	(0)	12%	(16)	88%	(119)	134
GenZers: 1997-2012	12%	(8)	19%	(13)	69%	(45)	65
Millennials: 1981-1996	8%	(10)	15%	(19)	77%	(100)	129
GenXers: 1965-1980	4%	(6)	16%	(23)	80%	(119)	148
Baby Boomers: 1946-1964	2%	(3)	10%	(16)	88%	(142)	162
Educ: < College	5%	(14)	12%	(32)	83%	(232)	279
Educ: Bachelors degree	6%	(8)	20%	(29)	75%	(108)	145
Educ: Post-grad	5%	(4)	15%	(13)	81%	(73)	90
Income: Under 50k	6%	(11)	14%	(25)	81%	(147)	183
Income: 50k-100k	5%	(11)	15%	(31)	80%	(163)	204
Income: 100k+	4%	(5)	15%	(19)	81%	(102)	127
Ethnicity: White (Non-Hispanic)	3%	(11)	10%	(33)	86%	(275)	318
Ethnicity: Hispanic	6%	(1)	27%	(5)	67%	(12)	19
Ethnicity: Black (Non-Hispanic)	9%	(14)	21%	(34)	70%	(110)	157
Ethnicity: Asian + Other (Non-Hispanic)	6%	(1)	14%	(3)	80%	(16)	20
All Christian	4%	(10)	14%	(38)	82%	(220)	268
All Non-Christian	17%	(6)	9%	(4)	73%	(27)	37
Atheist	—	(0)	21%	(3)	79%	(12)	15
Agnostic/Nothing in particular	5%	(5)	14%	(13)	80%	(75)	93
Something Else	5%	(5)	16%	(16)	79%	(79)	100
Evangelical	5%	(9)	11%	(22)	84%	(161)	191
Non-Evangelical	3%	(6)	18%	(32)	79%	(137)	174
PID: Dem (no lean)	7%	(16)	17%	(37)	76%	(173)	226
PID: Ind (no lean)	2%	(3)	17%	(17)	80%	(82)	102
PID: Rep (no lean)	4%	(8)	11%	(20)	85%	(158)	185

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(27)	14%	(74)	80%	(413)	514
PID/Gender: Dem Men	8%	(8)	15%	(17)	77%	(83)	108
PID/Gender: Dem Women	6%	(8)	18%	(21)	76%	(90)	118
PID/Gender: Ind Men	—	(0)	16%	(10)	84%	(54)	64
PID/Gender: Ind Women	7%	(3)	19%	(7)	75%	(29)	38
PID/Gender: Rep Men	6%	(5)	14%	(11)	80%	(63)	79
PID/Gender: Rep Women	3%	(3)	8%	(8)	89%	(95)	107
Ideo: Liberal (1-3)	7%	(10)	18%	(25)	75%	(106)	141
Ideo: Moderate (4)	7%	(12)	15%	(25)	77%	(125)	162
Ideo: Conservative (5-7)	2%	(5)	12%	(25)	86%	(175)	205
Community: Urban	8%	(7)	19%	(16)	73%	(64)	86
Community: Suburban	5%	(15)	15%	(45)	80%	(245)	305
Community: Rural	4%	(5)	11%	(13)	85%	(104)	122
Military HHnm: Yes	2%	(2)	16%	(14)	81%	(71)	87
Military HH: No	6%	(24)	14%	(60)	80%	(342)	426
Employ: Private Sector	7%	(14)	12%	(25)	81%	(162)	201
Employ: Government	10%	(4)	26%	(11)	64%	(26)	41
Employ: Self-Employed	10%	(4)	16%	(7)	74%	(34)	46
Employ: Homemaker	3%	(1)	1%	(0)	96%	(29)	30
Employ: Student	10%	(1)	7%	(1)	82%	(12)	14
Employ: Retired	1%	(2)	17%	(24)	82%	(117)	143
Employ: Unemployed	—	(0)	16%	(5)	84%	(27)	32
Employ: Other	—	(0)	17%	(1)	83%	(6)	7

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(27)	14%	(74)	80%	(413)	514
Protestant	2%	(3)	13%	(26)	85%	(170)	200
Roman Catholic	9%	(6)	17%	(11)	74%	(49)	66
Orthodox (e.g. Greek or Russian Orthodox)	18%	(0)	38%	(1)	44%	(1)	3
Jewish	14%	(2)	6%	(1)	80%	(12)	16
Muslim	38%	(2)	24%	(1)	38%	(2)	6
Buddhist	8%	(1)	11%	(1)	80%	(8)	9
Hindu	20%	(1)	—	(0)	80%	(5)	6
Atheist	—	(0)	21%	(3)	79%	(12)	15
Agnostic	—	(0)	10%	(2)	90%	(19)	21
Something else	5%	(5)	16%	(16)	79%	(79)	100
Nothing in particular	7%	(5)	16%	(11)	77%	(55)	72
Ideo/PID: Conservative Republican	2%	(4)	10%	(15)	88%	(134)	152
Ideo/PID: Moderate/Liberal Republican	14%	(5)	16%	(5)	70%	(22)	32
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	18%	(20)	73%	(83)	113
Ideo/PID: Liberal Democrat	6%	(6)	15%	(17)	79%	(87)	110
Unfavorable of Biden and Trump	7%	(5)	19%	(15)	74%	(59)	79
2024 H2H Matchup: Biden Voter	7%	(17)	18%	(45)	75%	(189)	251
2024 H2H Matchup: Trump Voter	4%	(8)	12%	(28)	85%	(196)	232
2024 H2H Matchup: Would not Vote	13%	(2)	13%	(1)	75%	(9)	12
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	100%	(19)	19
2022 House Vote: Democrat	7%	(16)	19%	(44)	75%	(176)	236
2022 House Vote: Republican	3%	(7)	11%	(22)	86%	(181)	210
2022 House Vote: Did not Vote	5%	(3)	11%	(7)	83%	(52)	62
2020 Vote: Joe Biden	7%	(17)	18%	(46)	76%	(198)	261
2020 Vote: Donald Trump	4%	(8)	11%	(24)	86%	(193)	226
2020 Vote: Someone Else	—	(0)	—	(0)	100%	(7)	7
2020 Vote: Did not Vote	6%	(1)	18%	(4)	75%	(15)	20
2016 Vote: Hillary Clinton	5%	(11)	19%	(38)	76%	(154)	203
2016 Vote: Donald Trump	4%	(8)	12%	(23)	84%	(160)	191
2016 Vote: Someone Else	6%	(1)	2%	(0)	92%	(12)	13

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(27)	14%	(74)	80%	(413)	514
2020 Vote/PID: Not Biden/Democrat	14%	(2)	4%	(1)	82%	(13)	16
2020 Vote/PID: Not Trump/Republican	5%	(1)	8%	(1)	87%	(14)	16
U.S. Economy: Wrong Track	4%	(15)	12%	(44)	83%	(297)	357
U.S. Economy: Right Direction	7%	(11)	19%	(30)	74%	(115)	157
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(13)	18%	(34)	76%	(147)	194
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(9)	12%	(29)	84%	(205)	243
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(4)	15%	(11)	80%	(61)	77
Top 2024 Issue: Economy	4%	(8)	12%	(24)	84%	(169)	201
Community/Gender: Urban Women	5%	(2)	23%	(10)	72%	(32)	44
Community/Gender: Urban Men	11%	(5)	14%	(6)	75%	(32)	43
Community/Gender: Rural Women	4%	(3)	11%	(8)	85%	(59)	70
Community/Gender: Rural Men	5%	(2)	10%	(5)	86%	(45)	52
Community/Gender: Suburban Women	6%	(9)	12%	(19)	82%	(123)	150
Community/Gender: Suburban Men	4%	(6)	17%	(27)	79%	(122)	155
Homeowner	4%	(14)	15%	(50)	81%	(282)	346
Renter	8%	(12)	14%	(23)	78%	(128)	163
Self + Household: White-Collar	5%	(12)	11%	(26)	83%	(192)	230
Self + Household: Blue Collar	5%	(11)	17%	(35)	78%	(166)	213
Union HH: Yes	10%	(3)	38%	(10)	52%	(14)	27
Union HH: No	5%	(24)	13%	(64)	82%	(399)	487
LGBTQ+: Yes	10%	(5)	17%	(8)	73%	(36)	49
LGBTQ+: No	5%	(22)	14%	(66)	81%	(377)	464
Motivated to Vote	5%	(25)	14%	(68)	81%	(391)	483
Parent: Yes	8%	(13)	16%	(28)	76%	(131)	172
Parent: No	4%	(14)	14%	(47)	82%	(281)	342
COVID Vaccine: Yes	5%	(19)	17%	(59)	78%	(279)	357
COVID Vaccine: No	5%	(7)	10%	(16)	85%	(134)	157
Student Loans: Yes	11%	(10)	16%	(14)	72%	(62)	85
Student Loans: No	4%	(17)	14%	(61)	82%	(351)	428

Continued on next page

Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(27)	14%	(74)	80%	(413)	514
Favorable Opinion of Haley	6%	(11)	12%	(23)	82%	(152)	185
Unfavorable Opinion of Haley	5%	(11)	21%	(48)	74%	(168)	228
Prodigal Biden Voter	12%	(3)	9%	(2)	79%	(21)	27
Undecided Voter (DK/WNV)	5%	(2)	5%	(1)	90%	(28)	31
Undecided Voter (DK)	—	(0)	—	(0)	100%	(19)	19
Watched Debate	6%	(25)	16%	(67)	78%	(334)	426
Watched Debate: Did not Watch	2%	(2)	9%	(8)	89%	(79)	88
Watched Debate: All of it	6%	(15)	18%	(46)	76%	(194)	254
Watched Debate: Some of it	6%	(10)	12%	(21)	82%	(140)	171
Continue His Campaign: Yes Biden	7%	(17)	18%	(42)	75%	(176)	235
Continue His Campaign: No Biden	4%	(9)	11%	(29)	85%	(219)	257
Continue His Campaign: Yes Trump	5%	(13)	13%	(35)	82%	(215)	263
Continue His Campaign: No Trump	6%	(13)	17%	(40)	77%	(181)	234
Conviction: Evidence	5%	(13)	19%	(46)	76%	(186)	245
Conviction: Motivation to Damage	4%	(9)	12%	(28)	84%	(195)	231
Conviction: DK/NO	12%	(4)	1%	(0)	88%	(32)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	89% (703)	9% (68)	2% (12)	— (4)	— (4)	790
Gender: Male	87% (309)	10% (36)	2% (8)	— (2)	— (0)	355
Gender: Female	91% (393)	7% (32)	1% (4)	— (2)	1% (4)	435
Age: 18-34	85% (188)	12% (26)	2% (4)	1% (2)	1% (2)	222
Age: 35-44	93% (101)	6% (7)	1% (2)	— (0)	— (0)	109
Age: 45-64	92% (258)	6% (17)	1% (3)	— (0)	1% (2)	280
Age: 65+	87% (155)	11% (19)	2% (3)	1% (2)	— (0)	179
GenZers: 1997-2012	87% (99)	10% (11)	1% (1)	1% (2)	1% (1)	114
Millennials: 1981-1996	88% (183)	9% (19)	2% (4)	— (0)	— (1)	207
GenXers: 1965-1980	92% (213)	7% (16)	1% (2)	— (0)	1% (2)	232
Baby Boomers: 1946-1964	87% (195)	10% (22)	2% (4)	1% (2)	— (0)	224
Educ: < College	90% (433)	7% (33)	1% (6)	1% (4)	1% (4)	479
Educ: Bachelors degree	88% (162)	10% (18)	3% (5)	— (0)	— (0)	184
Educ: Post-grad	85% (108)	14% (18)	1% (1)	— (0)	— (0)	127
Income: Under 50k	89% (303)	8% (27)	1% (4)	1% (4)	1% (2)	340
Income: 50k-100k	89% (255)	8% (24)	2% (4)	— (0)	1% (2)	285
Income: 100k+	88% (145)	10% (17)	2% (4)	— (0)	— (0)	165
Ethnicity: White (Non-Hispanic)	89% (425)	9% (40)	2% (8)	— (2)	— (0)	476
Ethnicity: Hispanic	95% (27)	5% (1)	— (0)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	88% (225)	9% (22)	1% (4)	1% (2)	1% (4)	255
Ethnicity: Asian + Other (Non-Hispanic)	86% (26)	14% (4)	— (0)	— (0)	— (0)	30
All Christian	91% (354)	7% (29)	1% (5)	— (2)	— (1)	391
All Non-Christian	77% (34)	16% (7)	6% (2)	— (0)	1% (0)	44
Atheist	85% (18)	13% (3)	2% (1)	— (0)	— (0)	21
Agnostic/Nothing in particular	84% (125)	13% (19)	2% (3)	— (0)	1% (1)	149
Something Else	92% (171)	5% (10)	1% (1)	1% (2)	1% (2)	185
Evangelical	92% (298)	7% (22)	— (1)	— (0)	1% (2)	323
Non-Evangelical	90% (223)	7% (17)	2% (5)	1% (4)	— (0)	249
PID: Dem (no lean)	82% (274)	13% (44)	3% (9)	1% (2)	1% (3)	332
PID: Ind (no lean)	91% (131)	8% (11)	1% (1)	— (0)	1% (1)	145
PID: Rep (no lean)	95% (297)	4% (12)	— (1)	1% (2)	— (0)	313

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	89% (703)	9% (68)	2% (12)	— (4)	— (4)	790
PID/Gender: Dem Men	79% (117)	16% (24)	4% (6)	1% (2)	— (0)	148
PID/Gender: Dem Women	85% (157)	11% (21)	2% (3)	— (0)	2% (3)	184
PID/Gender: Ind Men	88% (69)	11% (8)	2% (1)	— (0)	— (0)	79
PID/Gender: Ind Women	95% (62)	4% (3)	— (0)	— (0)	2% (1)	66
PID/Gender: Rep Men	96% (124)	3% (4)	1% (1)	— (0)	— (0)	129
PID/Gender: Rep Women	94% (174)	5% (8)	— (0)	1% (2)	— (0)	185
Ideo: Liberal (1-3)	84% (177)	13% (28)	2% (4)	— (0)	— (1)	210
Ideo: Moderate (4)	88% (202)	9% (20)	2% (5)	2% (4)	— (1)	231
Ideo: Conservative (5-7)	93% (308)	5% (17)	1% (3)	— (0)	1% (2)	330
Community: Urban	87% (116)	9% (13)	3% (4)	— (0)	1% (1)	133
Community: Suburban	89% (388)	9% (39)	2% (7)	— (0)	— (1)	434
Community: Rural	89% (199)	8% (17)	— (1)	2% (4)	1% (3)	222
Military HHnm: Yes	89% (108)	10% (12)	— (0)	— (0)	— (0)	121
Military HH: No	89% (595)	8% (56)	2% (12)	1% (4)	1% (4)	669
Employ: Private Sector	87% (260)	10% (30)	2% (7)	— (0)	1% (2)	299
Employ: Government	96% (58)	2% (1)	2% (1)	— (0)	— (0)	61
Employ: Self-Employed	95% (61)	4% (3)	— (0)	— (0)	— (0)	64
Employ: Homemaker	85% (35)	14% (6)	1% (1)	— (0)	— (0)	41
Employ: Student	93% (25)	5% (1)	— (0)	— (0)	1% (0)	26
Employ: Retired	89% (184)	8% (17)	1% (3)	1% (2)	— (0)	206
Employ: Unemployed	86% (53)	9% (5)	— (0)	3% (2)	3% (2)	62
Employ: Other	86% (26)	13% (4)	1% (0)	— (0)	— (0)	31

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	89% (703)	9% (68)	2% (12)	— (4)	— (4)	790
Protestant	94% (280)	5% (16)	— (0)	— (0)	— (1)	297
Roman Catholic	78% (70)	15% (13)	5% (5)	2% (2)	— (0)	89
Orthodox (e.g. Greek or Russian Orthodox)	100% (5)	— (0)	— (0)	— (0)	— (0)	5
Jewish	71% (13)	20% (4)	7% (1)	— (0)	2% (0)	18
Muslim	83% (7)	17% (1)	— (0)	— (0)	— (0)	9
Buddhist	71% (7)	17% (2)	13% (1)	— (0)	— (0)	10
Hindu	95% (7)	5% (0)	— (0)	— (0)	— (0)	7
Atheist	85% (18)	13% (3)	2% (1)	— (0)	— (0)	21
Agnostic	75% (23)	25% (7)	— (0)	— (0)	— (0)	30
Something else	92% (171)	5% (10)	1% (1)	1% (2)	1% (2)	185
Nothing in particular	86% (103)	10% (12)	3% (3)	— (0)	1% (1)	119
Ideo/PID: Conservative Republican	95% (235)	4% (11)	1% (1)	— (0)	— (0)	247
Ideo/PID: Moderate/Liberal Republican	94% (57)	3% (2)	— (0)	3% (2)	— (0)	61
Ideo/PID: Moderate/Conservative Democrat	81% (130)	12% (20)	4% (6)	1% (2)	1% (2)	160
Ideo/PID: Liberal Democrat	83% (136)	14% (23)	2% (3)	— (0)	— (1)	163
Unfavorable of Biden and Trump	95% (111)	4% (4)	1% (1)	— (0)	1% (1)	117
2024 H2H Matchup: Biden Voter	84% (304)	13% (48)	2% (8)	— (0)	1% (3)	363
2024 H2H Matchup: Trump Voter	95% (353)	4% (15)	— (0)	1% (2)	— (0)	371
2024 H2H Matchup: Would not Vote	95% (20)	2% (0)	— (0)	— (0)	4% (1)	21
2024 H2H Matchup: Do not Know	73% (26)	12% (4)	10% (4)	5% (2)	— (0)	35
2022 House Vote: Democrat	84% (275)	13% (41)	3% (10)	— (0)	1% (2)	329
2022 House Vote: Republican	96% (315)	4% (12)	— (0)	1% (2)	— (0)	329
2022 House Vote: Did not Vote	85% (106)	11% (14)	1% (1)	1% (2)	2% (2)	126
2020 Vote: Joe Biden	84% (310)	12% (45)	2% (9)	— (2)	1% (3)	367
2020 Vote: Donald Trump	94% (342)	5% (18)	1% (3)	1% (2)	— (0)	366
2020 Vote: Someone Else	86% (8)	14% (1)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	89% (42)	8% (4)	— (0)	— (0)	3% (1)	48
2016 Vote: Hillary Clinton	84% (232)	13% (36)	3% (8)	— (0)	1% (2)	278
2016 Vote: Donald Trump	96% (279)	4% (10)	1% (2)	— (0)	— (0)	292
2016 Vote: Someone Else	86% (17)	13% (2)	— (0)	— (0)	1% (0)	20

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	89% (703)	9% (68)	2% (12)	— (4)	— (4)	790
2020 Vote/PID: Not Biden/Democrat	74% (22)	16% (5)	9% (3)	— (0)	2% (1)	30
2020 Vote/PID: Not Trump/Republican	89% (23)	7% (2)	4% (1)	— (0)	— (0)	26
U.S. Economy: Wrong Track	94% (534)	5% (31)	— (1)	— (2)	— (2)	571
U.S. Economy: Right Direction	77% (168)	17% (37)	5% (10)	1% (2)	1% (2)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83% (229)	14% (39)	2% (6)	— (0)	1% (2)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	94% (367)	4% (15)	1% (4)	— (2)	— (1)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	85% (106)	11% (14)	1% (2)	1% (2)	1% (2)	125
Top 2024 Issue: Economy	95% (310)	4% (13)	— (1)	— (0)	— (1)	325
Community/Gender: Urban Women	87% (63)	9% (7)	3% (2)	— (0)	1% (1)	72
Community/Gender: Urban Men	86% (53)	10% (6)	4% (2)	— (0)	— (0)	61
Community/Gender: Rural Women	93% (126)	4% (5)	— (1)	1% (2)	2% (3)	136
Community/Gender: Rural Men	84% (73)	14% (12)	— (0)	2% (2)	— (0)	87
Community/Gender: Suburban Women	90% (205)	9% (20)	1% (1)	— (0)	— (1)	227
Community/Gender: Suburban Men	88% (183)	9% (18)	3% (6)	— (0)	— (0)	207
Homeowner	89% (441)	9% (47)	1% (7)	— (0)	1% (3)	498
Renter	89% (248)	7% (21)	2% (4)	1% (4)	— (1)	278
Self + Household: White-Collar	90% (267)	8% (25)	1% (4)	1% (2)	— (0)	298
Self + Household: Blue Collar	91% (332)	6% (23)	2% (7)	— (2)	— (0)	364
Union HH: Yes	81% (28)	8% (3)	11% (4)	— (0)	— (0)	34
Union HH: No	89% (675)	9% (65)	1% (8)	— (4)	1% (4)	756
LGBTQ+: Yes	80% (68)	15% (13)	— (0)	2% (2)	3% (2)	86
LGBTQ+: No	90% (634)	8% (55)	2% (12)	— (2)	— (2)	704
Motivated to Vote	89% (638)	9% (61)	2% (12)	— (2)	— (2)	715
Parent: Yes	89% (238)	10% (27)	1% (3)	— (0)	— (0)	268
Parent: No	89% (465)	8% (41)	2% (9)	1% (4)	1% (4)	522
COVID Vaccine: Yes	87% (438)	10% (49)	2% (11)	— (2)	1% (3)	501
COVID Vaccine: No	92% (265)	7% (19)	— (1)	1% (2)	— (1)	289
Student Loans: Yes	90% (118)	10% (13)	— (0)	— (0)	— (0)	131
Student Loans: No	89% (585)	8% (55)	2% (12)	1% (4)	1% (4)	659

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	89% (703)	9% (68)	2% (12)	— (4)	— (4)	790
Favorable Opinion of Haley	92% (227)	6% (15)	2% (4)	— (0)	— (0)	245
Unfavorable Opinion of Haley	86% (250)	11% (31)	2% (7)	1% (2)	— (1)	290
Prodigal Biden Voter	92% (34)	1% (0)	3% (1)	5% (2)	— (0)	36
Undecided Voter (DK/WNV)	81% (46)	8% (5)	6% (4)	3% (2)	1% (1)	56
Undecided Voter (DK)	73% (26)	12% (4)	10% (4)	5% (2)	— (0)	35
Watched Debate	90% (536)	8% (49)	2% (12)	— (0)	— (2)	598
Watched Debate: Did not Watch	87% (167)	10% (19)	— (0)	2% (4)	1% (2)	192
Watched Debate: All of it	91% (303)	7% (23)	1% (5)	— (0)	— (0)	331
Watched Debate: Some of it	87% (233)	10% (26)	3% (7)	— (0)	1% (2)	267
Continue His Campaign: Yes Biden	87% (285)	10% (33)	3% (9)	— (0)	— (2)	329
Continue His Campaign: No Biden	91% (382)	7% (31)	1% (3)	— (2)	— (0)	418
Continue His Campaign: Yes Trump	91% (371)	7% (29)	1% (5)	— (2)	— (0)	407
Continue His Campaign: No Trump	86% (294)	10% (35)	2% (7)	— (2)	1% (3)	340
Conviction: Evidence	87% (306)	11% (39)	2% (6)	— (0)	— (1)	353
Conviction: Motivation to Damage	92% (323)	6% (20)	2% (6)	— (0)	— (2)	350
Conviction: DK/NO	84% (74)	10% (9)	— (0)	4% (4)	1% (1)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (339)	36% (287)	11% (89)	3% (25)	6% (50)	790
Gender: Male	47% (169)	36% (129)	8% (29)	3% (12)	5% (17)	355
Gender: Female	39% (170)	36% (158)	14% (61)	3% (13)	7% (32)	435
Age: 18-34	44% (98)	27% (61)	13% (29)	4% (8)	12% (26)	222
Age: 35-44	45% (49)	35% (38)	9% (10)	7% (7)	5% (6)	109
Age: 45-64	42% (118)	41% (114)	11% (31)	2% (5)	4% (12)	280
Age: 65+	42% (75)	41% (74)	11% (20)	3% (5)	4% (6)	179
GenZers: 1997-2012	47% (53)	25% (29)	8% (9)	3% (4)	17% (20)	114
Millennials: 1981-1996	44% (91)	32% (67)	14% (29)	4% (9)	6% (12)	207
GenXers: 1965-1980	43% (100)	42% (98)	9% (20)	3% (7)	3% (6)	232
Baby Boomers: 1946-1964	41% (91)	38% (86)	14% (30)	2% (5)	5% (12)	224
Educ: < College	45% (218)	33% (159)	10% (50)	3% (16)	8% (37)	479
Educ: Bachelors degree	39% (71)	42% (77)	11% (21)	3% (6)	5% (9)	184
Educ: Post-grad	40% (50)	41% (51)	14% (18)	3% (3)	3% (4)	127
Income: Under 50k	47% (160)	29% (98)	10% (35)	5% (15)	9% (32)	340
Income: 50k-100k	40% (114)	42% (120)	11% (31)	3% (8)	5% (13)	285
Income: 100k+	40% (65)	42% (69)	14% (23)	1% (2)	3% (5)	165
Ethnicity: White (Non-Hispanic)	39% (183)	40% (188)	14% (68)	3% (14)	5% (23)	476
Ethnicity: Hispanic	40% (12)	36% (11)	13% (4)	5% (1)	6% (2)	29
Ethnicity: Black (Non-Hispanic)	51% (131)	30% (77)	5% (14)	3% (9)	9% (24)	255
Ethnicity: Asian + Other (Non-Hispanic)	42% (13)	35% (10)	13% (4)	4% (1)	5% (1)	30
All Christian	40% (157)	38% (149)	13% (50)	3% (14)	5% (21)	391
All Non-Christian	33% (14)	60% (26)	3% (1)	— (0)	4% (2)	44
Atheist	55% (12)	32% (7)	7% (2)	— (0)	5% (1)	21
Agnostic/Nothing in particular	50% (75)	29% (44)	12% (18)	2% (3)	6% (9)	149
Something Else	44% (81)	33% (61)	10% (18)	5% (9)	9% (16)	185
Evangelical	37% (121)	39% (126)	13% (43)	3% (9)	8% (25)	323
Non-Evangelical	47% (118)	33% (83)	10% (24)	5% (12)	5% (13)	249
PID: Dem (no lean)	46% (153)	34% (114)	10% (32)	3% (8)	7% (24)	332
PID: Ind (no lean)	52% (75)	29% (42)	11% (16)	5% (8)	3% (4)	145
PID: Rep (no lean)	35% (111)	42% (131)	13% (41)	3% (9)	7% (21)	313

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (339)	36% (287)	11% (89)	3% (25)	6% (50)	790
PID/Gender: Dem Men	51% (76)	31% (46)	9% (14)	1% (1)	7% (11)	148
PID/Gender: Dem Women	42% (78)	37% (67)	10% (18)	4% (7)	7% (14)	184
PID/Gender: Ind Men	55% (44)	34% (27)	5% (4)	5% (4)	— (0)	79
PID/Gender: Ind Women	47% (31)	23% (15)	18% (12)	6% (4)	7% (4)	66
PID/Gender: Rep Men	38% (49)	43% (56)	8% (11)	5% (7)	5% (7)	129
PID/Gender: Rep Women	33% (62)	41% (75)	17% (31)	1% (2)	8% (14)	185
Ideo: Liberal (1-3)	53% (111)	31% (65)	9% (18)	4% (8)	4% (8)	210
Ideo: Moderate (4)	42% (97)	37% (85)	13% (30)	3% (7)	5% (12)	231
Ideo: Conservative (5-7)	38% (124)	41% (134)	12% (39)	3% (10)	7% (23)	330
Community: Urban	49% (65)	25% (34)	13% (17)	6% (8)	7% (9)	133
Community: Suburban	42% (183)	39% (170)	10% (44)	3% (13)	6% (24)	434
Community: Rural	41% (91)	37% (83)	13% (28)	2% (5)	7% (16)	222
Military HHnm: Yes	43% (52)	40% (49)	10% (12)	1% (1)	6% (8)	121
Military HH: No	43% (287)	36% (238)	12% (78)	4% (24)	6% (42)	669
Employ: Private Sector	44% (130)	37% (111)	11% (33)	4% (12)	4% (12)	299
Employ: Government	39% (23)	38% (23)	14% (9)	2% (1)	8% (5)	61
Employ: Self-Employed	44% (28)	36% (23)	8% (5)	1% (0)	11% (7)	64
Employ: Homemaker	39% (16)	33% (13)	19% (8)	3% (1)	6% (2)	41
Employ: Student	47% (12)	37% (10)	4% (1)	5% (1)	8% (2)	26
Employ: Retired	42% (87)	39% (80)	11% (23)	2% (4)	6% (11)	206
Employ: Unemployed	40% (25)	34% (21)	10% (7)	5% (3)	11% (7)	62
Employ: Other	55% (17)	18% (5)	9% (3)	4% (1)	13% (4)	31

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (339)	36% (287)	11% (89)	3% (25)	6% (50)	790
Protestant	39% (116)	41% (122)	12% (36)	2% (7)	5% (16)	297
Roman Catholic	46% (41)	28% (25)	14% (13)	6% (5)	6% (5)	89
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	31% (1)	24% (1)	45% (2)	— (0)	5
Jewish	21% (4)	72% (13)	5% (1)	— (0)	2% (0)	18
Muslim	27% (2)	55% (5)	— (0)	— (0)	17% (1)	9
Buddhist	60% (6)	36% (4)	4% (0)	— (0)	— (0)	10
Hindu	30% (2)	70% (5)	— (0)	— (0)	— (0)	7
Atheist	55% (12)	32% (7)	7% (2)	— (0)	5% (1)	21
Agnostic	58% (17)	13% (4)	27% (8)	2% (1)	— (0)	30
Something else	44% (81)	33% (61)	10% (18)	5% (9)	9% (16)	185
Nothing in particular	48% (57)	34% (40)	9% (10)	2% (2)	8% (9)	119
Ideo/PID: Conservative Republican	35% (86)	43% (108)	13% (32)	2% (5)	7% (17)	247
Ideo/PID: Moderate/Liberal Republican	36% (22)	38% (23)	12% (7)	7% (4)	7% (4)	61
Ideo/PID: Moderate/Conservative Democrat	45% (71)	36% (57)	10% (16)	2% (4)	7% (12)	160
Ideo/PID: Liberal Democrat	49% (80)	34% (56)	10% (16)	3% (5)	4% (6)	163
Unfavorable of Biden and Trump	52% (61)	30% (36)	12% (14)	3% (3)	3% (3)	117
2024 H2H Matchup: Biden Voter	47% (172)	37% (133)	8% (30)	2% (9)	5% (20)	363
2024 H2H Matchup: Trump Voter	37% (138)	38% (143)	14% (51)	4% (16)	6% (23)	371
2024 H2H Matchup: Would not Vote	52% (11)	8% (2)	22% (5)	2% (0)	16% (3)	21
2024 H2H Matchup: Do not Know	52% (18)	28% (10)	10% (4)	— (0)	11% (4)	35
2022 House Vote: Democrat	50% (165)	33% (108)	9% (30)	3% (10)	5% (16)	329
2022 House Vote: Republican	39% (129)	42% (136)	11% (35)	4% (12)	5% (17)	329
2022 House Vote: Did not Vote	33% (42)	33% (42)	19% (24)	2% (2)	13% (16)	126
2020 Vote: Joe Biden	49% (179)	34% (125)	9% (33)	3% (9)	6% (22)	367
2020 Vote: Donald Trump	38% (139)	39% (142)	14% (51)	4% (15)	5% (18)	366
2020 Vote: Someone Else	38% (4)	43% (4)	3% (0)	— (0)	16% (2)	10
2020 Vote: Did not Vote	38% (18)	32% (15)	10% (5)	2% (1)	18% (8)	48
2016 Vote: Hillary Clinton	49% (136)	33% (93)	10% (29)	2% (5)	6% (16)	278
2016 Vote: Donald Trump	38% (110)	42% (122)	14% (40)	4% (12)	3% (7)	292
2016 Vote: Someone Else	34% (7)	46% (9)	19% (4)	— (0)	1% (0)	20

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (339)	36% (287)	11% (89)	3% (25)	6% (50)	790
2020 Vote/PID: Not Biden/Democrat	29% (9)	39% (12)	16% (5)	1% (0)	15% (4)	30
2020 Vote/PID: Not Trump/Republican	35% (9)	47% (12)	5% (1)	— (0)	13% (3)	26
U.S. Economy: Wrong Track	42% (240)	37% (212)	12% (69)	3% (19)	5% (31)	571
U.S. Economy: Right Direction	45% (99)	34% (74)	9% (20)	3% (6)	9% (19)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51% (141)	31% (85)	10% (28)	2% (6)	6% (16)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38% (147)	38% (148)	14% (55)	4% (15)	6% (25)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	41% (52)	43% (54)	5% (6)	3% (4)	7% (9)	125
Top 2024 Issue: Economy	42% (135)	38% (124)	12% (38)	1% (5)	7% (23)	325
Community/Gender: Urban Women	47% (34)	21% (15)	16% (11)	7% (5)	10% (7)	72
Community/Gender: Urban Men	51% (31)	31% (19)	9% (6)	5% (3)	4% (2)	61
Community/Gender: Rural Women	35% (47)	40% (55)	15% (20)	3% (4)	8% (10)	136
Community/Gender: Rural Men	50% (44)	32% (28)	9% (8)	1% (1)	7% (6)	87
Community/Gender: Suburban Women	39% (90)	39% (88)	13% (29)	2% (5)	7% (15)	227
Community/Gender: Suburban Men	45% (94)	40% (82)	7% (15)	4% (8)	4% (9)	207
Homeowner	42% (209)	40% (197)	11% (55)	2% (9)	6% (28)	498
Renter	44% (122)	31% (86)	12% (34)	5% (15)	8% (22)	278
Self + Household: White-Collar	40% (118)	42% (125)	13% (38)	2% (7)	3% (9)	298
Self + Household: Blue Collar	45% (162)	36% (131)	10% (37)	4% (14)	5% (19)	364
Union HH: Yes	59% (20)	16% (5)	9% (3)	9% (3)	7% (3)	34
Union HH: No	42% (319)	37% (281)	11% (86)	3% (22)	6% (47)	756
LGBTQ+: Yes	51% (44)	24% (21)	11% (9)	1% (1)	14% (12)	86
LGBTQ+: No	42% (296)	38% (266)	11% (80)	4% (25)	5% (38)	704
Motivated to Vote	43% (311)	36% (260)	12% (84)	3% (24)	5% (37)	715
Parent: Yes	45% (121)	34% (90)	11% (28)	5% (13)	5% (15)	268
Parent: No	42% (218)	38% (197)	12% (61)	2% (12)	7% (35)	522
COVID Vaccine: Yes	40% (198)	41% (204)	11% (55)	3% (15)	6% (29)	501
COVID Vaccine: No	49% (141)	29% (82)	12% (34)	4% (11)	7% (21)	289
Student Loans: Yes	43% (57)	40% (53)	11% (15)	— (0)	5% (7)	131
Student Loans: No	43% (282)	36% (234)	11% (75)	4% (25)	6% (43)	659

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(339)	36%	(287)	11%	(89)	3%	(25)	6%	(50)	790
Favorable Opinion of Haley	38%	(94)	39%	(95)	15%	(38)	4%	(9)	4%	(9)	245
Unfavorable Opinion of Haley	50%	(145)	36%	(103)	10%	(28)	3%	(8)	2%	(7)	290
Prodigal Biden Voter	49%	(18)	29%	(10)	7%	(3)	6%	(2)	9%	(3)	36
Undecided Voter (DK/WNV)	52%	(29)	20%	(12)	14%	(8)	1%	(0)	12%	(7)	56
Undecided Voter (DK)	52%	(18)	28%	(10)	10%	(4)	—	(0)	11%	(4)	35
Watched Debate	43%	(259)	36%	(214)	12%	(69)	3%	(20)	6%	(35)	598
Watched Debate: Did not Watch	42%	(80)	38%	(72)	10%	(20)	3%	(5)	8%	(15)	192
Watched Debate: All of it	45%	(149)	37%	(121)	12%	(40)	3%	(10)	3%	(11)	331
Watched Debate: Some of it	41%	(110)	35%	(94)	11%	(30)	4%	(10)	9%	(24)	267
Continue His Campaign: Yes Biden	44%	(146)	38%	(123)	10%	(32)	3%	(10)	5%	(17)	329
Continue His Campaign: No Biden	41%	(172)	37%	(155)	13%	(56)	3%	(14)	5%	(21)	418
Continue His Campaign: Yes Trump	38%	(156)	37%	(151)	15%	(61)	5%	(18)	5%	(21)	407
Continue His Campaign: No Trump	49%	(165)	36%	(121)	8%	(28)	2%	(6)	6%	(19)	340
Conviction: Evidence	51%	(178)	35%	(124)	8%	(29)	2%	(7)	4%	(14)	353
Conviction: Motivation to Damage	37%	(129)	39%	(137)	14%	(50)	4%	(13)	6%	(21)	350
Conviction: DK/NO	36%	(32)	29%	(25)	12%	(10)	5%	(4)	18%	(16)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (482)	26% (202)	10% (76)	2% (16)	2% (14)	790
Gender: Male	52% (185)	29% (105)	14% (49)	3% (12)	1% (4)	355
Gender: Female	68% (297)	22% (97)	6% (27)	1% (4)	2% (10)	435
Age: 18-34	71% (157)	18% (40)	8% (17)	— (0)	3% (7)	222
Age: 35-44	71% (77)	22% (24)	5% (6)	1% (1)	1% (1)	109
Age: 45-64	61% (171)	26% (73)	9% (26)	3% (8)	1% (2)	280
Age: 65+	43% (78)	36% (65)	15% (27)	4% (7)	2% (3)	179
GenZers: 1997-2012	75% (86)	14% (16)	6% (7)	— (0)	6% (6)	114
Millennials: 1981-1996	70% (145)	21% (44)	8% (16)	— (0)	1% (2)	207
GenXers: 1965-1980	59% (137)	29% (68)	8% (19)	4% (8)	— (0)	232
Baby Boomers: 1946-1964	50% (112)	31% (69)	13% (30)	3% (8)	2% (5)	224
Educ: < College	70% (334)	21% (101)	6% (29)	2% (7)	2% (8)	479
Educ: Bachelors degree	54% (100)	29% (54)	14% (27)	1% (2)	1% (2)	184
Educ: Post-grad	38% (48)	37% (47)	16% (21)	5% (6)	3% (4)	127
Income: Under 50k	73% (248)	18% (62)	4% (13)	2% (7)	3% (11)	340
Income: 50k-100k	57% (164)	27% (78)	13% (38)	2% (5)	— (0)	285
Income: 100k+	43% (71)	37% (61)	15% (25)	3% (4)	2% (3)	165
Ethnicity: White (Non-Hispanic)	50% (236)	33% (156)	13% (63)	3% (14)	2% (7)	476
Ethnicity: Hispanic	65% (19)	18% (5)	10% (3)	6% (2)	— (0)	29
Ethnicity: Black (Non-Hispanic)	81% (207)	13% (34)	3% (8)	— (0)	3% (7)	255
Ethnicity: Asian + Other (Non-Hispanic)	71% (21)	23% (7)	7% (2)	— (0)	— (0)	30
All Christian	52% (204)	31% (122)	12% (47)	2% (9)	2% (8)	391
All Non-Christian	55% (24)	29% (13)	13% (6)	3% (1)	— (0)	44
Atheist	56% (12)	42% (9)	2% (0)	— (0)	— (0)	21
Agnostic/Nothing in particular	71% (107)	16% (24)	10% (15)	— (0)	2% (3)	149
Something Else	73% (136)	19% (34)	4% (7)	3% (5)	2% (3)	185
Evangelical	58% (187)	27% (88)	8% (26)	4% (12)	3% (10)	323
Non-Evangelical	60% (150)	27% (67)	11% (29)	1% (2)	1% (2)	249
PID: Dem (no lean)	71% (237)	19% (63)	8% (25)	— (0)	2% (7)	332
PID: Ind (no lean)	61% (89)	25% (36)	12% (17)	1% (2)	1% (1)	145
PID: Rep (no lean)	50% (157)	33% (103)	11% (34)	4% (14)	2% (5)	313

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (482)	26% (202)	10% (76)	2% (16)	2% (14)	790
PID/Gender: Dem Men	63% (93)	23% (35)	13% (19)	— (0)	1% (1)	148
PID/Gender: Dem Women	78% (143)	15% (28)	3% (6)	— (0)	3% (6)	184
PID/Gender: Ind Men	50% (40)	34% (27)	14% (11)	2% (2)	— (0)	79
PID/Gender: Ind Women	74% (49)	14% (10)	9% (6)	— (0)	2% (1)	66
PID/Gender: Rep Men	41% (52)	34% (43)	15% (19)	8% (11)	2% (3)	129
PID/Gender: Rep Women	57% (105)	32% (60)	8% (15)	2% (3)	1% (2)	185
Ideo: Liberal (1-3)	75% (157)	19% (40)	4% (9)	— (0)	2% (3)	210
Ideo: Moderate (4)	63% (145)	23% (53)	10% (24)	1% (3)	2% (5)	231
Ideo: Conservative (5-7)	50% (166)	32% (104)	13% (43)	4% (12)	1% (4)	330
Community: Urban	67% (90)	23% (30)	7% (9)	1% (1)	2% (3)	133
Community: Suburban	59% (256)	26% (111)	12% (52)	2% (8)	2% (7)	434
Community: Rural	62% (137)	27% (61)	7% (15)	3% (6)	2% (4)	222
Military HHnm: Yes	57% (69)	33% (40)	10% (12)	— (0)	— (0)	121
Military HH: No	62% (414)	24% (162)	10% (64)	2% (16)	2% (14)	669
Employ: Private Sector	61% (183)	28% (83)	10% (29)	— (1)	1% (3)	299
Employ: Government	67% (41)	16% (10)	11% (7)	6% (4)	— (0)	61
Employ: Self-Employed	58% (37)	23% (15)	12% (7)	1% (0)	6% (4)	64
Employ: Homemaker	58% (24)	34% (14)	8% (3)	— (0)	— (0)	41
Employ: Student	79% (21)	16% (4)	4% (1)	— (0)	2% (0)	26
Employ: Retired	48% (99)	32% (66)	13% (27)	5% (10)	2% (3)	206
Employ: Unemployed	79% (49)	15% (9)	3% (2)	— (0)	3% (2)	62
Employ: Other	92% (28)	4% (1)	— (0)	— (0)	3% (1)	31

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (482)	26% (202)	10% (76)	2% (16)	2% (14)	790
Protestant	52% (155)	31% (93)	11% (33)	3% (9)	2% (7)	297
Roman Catholic	51% (46)	31% (28)	17% (15)	— (0)	1% (1)	89
Orthodox (e.g. Greek or Russian Orthodox)	76% (3)	24% (1)	— (0)	— (0)	— (0)	5
Jewish	35% (6)	27% (5)	31% (6)	7% (1)	— (0)	18
Muslim	73% (6)	27% (2)	— (0)	— (0)	— (0)	9
Buddhist	75% (7)	25% (2)	— (0)	— (0)	— (0)	10
Hindu	59% (4)	41% (3)	— (0)	— (0)	— (0)	7
Atheist	56% (12)	42% (9)	2% (0)	— (0)	— (0)	21
Agnostic	64% (19)	31% (9)	4% (1)	1% (0)	— (0)	30
Something else	73% (136)	19% (34)	4% (7)	3% (5)	2% (3)	185
Nothing in particular	73% (87)	13% (15)	12% (14)	— (0)	2% (3)	119
Ideo/PID: Conservative Republican	45% (111)	36% (89)	13% (32)	5% (12)	1% (4)	247
Ideo/PID: Moderate/Liberal Republican	67% (41)	23% (14)	4% (2)	3% (2)	2% (2)	61
Ideo/PID: Moderate/Conservative Democrat	69% (110)	19% (30)	10% (16)	— (0)	2% (3)	160
Ideo/PID: Liberal Democrat	75% (122)	18% (30)	5% (9)	— (0)	2% (2)	163
Unfavorable of Biden and Trump	69% (81)	16% (19)	11% (12)	1% (2)	3% (3)	117
2024 H2H Matchup: Biden Voter	71% (257)	21% (77)	6% (21)	— (2)	2% (6)	363
2024 H2H Matchup: Trump Voter	51% (190)	30% (112)	13% (49)	4% (14)	1% (5)	371
2024 H2H Matchup: Would not Vote	73% (15)	20% (4)	2% (0)	2% (0)	4% (1)	21
2024 H2H Matchup: Do not Know	57% (20)	24% (9)	15% (5)	— (0)	4% (2)	35
2022 House Vote: Democrat	71% (233)	21% (68)	6% (21)	— (0)	2% (6)	329
2022 House Vote: Republican	49% (160)	32% (106)	14% (46)	4% (12)	1% (3)	329
2022 House Vote: Did not Vote	67% (84)	20% (25)	7% (8)	3% (3)	4% (5)	126
2020 Vote: Joe Biden	71% (261)	20% (74)	7% (25)	— (0)	2% (7)	367
2020 Vote: Donald Trump	49% (179)	32% (117)	13% (49)	4% (15)	1% (5)	366
2020 Vote: Someone Else	48% (5)	28% (3)	9% (1)	— (0)	16% (2)	10
2020 Vote: Did not Vote	80% (38)	17% (8)	1% (1)	1% (0)	1% (0)	48
2016 Vote: Hillary Clinton	68% (190)	23% (63)	8% (22)	— (0)	1% (3)	278
2016 Vote: Donald Trump	47% (138)	34% (98)	14% (42)	4% (12)	1% (2)	292
2016 Vote: Someone Else	53% (10)	20% (4)	25% (5)	— (0)	1% (0)	20

Continued on next page

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (482)	26% (202)	10% (76)	2% (16)	2% (14)	790
2020 Vote/PID: Not Biden/Democrat	62% (19)	20% (6)	13% (4)	— (0)	5% (2)	30
2020 Vote/PID: Not Trump/Republican	66% (17)	27% (7)	5% (1)	— (0)	2% (0)	26
U.S. Economy: Wrong Track	63% (359)	23% (130)	10% (57)	3% (16)	2% (9)	571
U.S. Economy: Right Direction	56% (124)	33% (71)	9% (19)	— (0)	2% (5)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71% (196)	18% (50)	8% (22)	— (0)	3% (7)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52% (202)	30% (115)	13% (50)	4% (15)	2% (6)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	68% (85)	29% (37)	3% (3)	— (0)	— (0)	125
Top 2024 Issue: Economy	61% (198)	25% (80)	10% (33)	3% (9)	1% (5)	325
Community/Gender: Urban Women	70% (51)	24% (17)	3% (2)	— (0)	3% (2)	72
Community/Gender: Urban Men	63% (39)	21% (13)	12% (7)	2% (1)	2% (1)	61
Community/Gender: Rural Women	68% (92)	25% (33)	4% (5)	1% (2)	3% (4)	136
Community/Gender: Rural Men	52% (45)	32% (27)	11% (10)	5% (4)	— (0)	87
Community/Gender: Suburban Women	68% (155)	21% (47)	9% (20)	1% (2)	2% (4)	227
Community/Gender: Suburban Men	49% (101)	31% (64)	15% (32)	3% (7)	1% (3)	207
Homeowner	52% (259)	31% (155)	14% (68)	2% (10)	1% (5)	498
Renter	77% (213)	15% (43)	3% (8)	2% (6)	3% (9)	278
Self + Household: White-Collar	56% (167)	26% (77)	14% (41)	3% (8)	1% (4)	298
Self + Household: Blue Collar	63% (229)	25% (92)	8% (29)	2% (8)	2% (6)	364
Union HH: Yes	64% (22)	21% (7)	11% (4)	— (0)	4% (1)	34
Union HH: No	61% (461)	26% (195)	10% (72)	2% (16)	2% (12)	756
LGBTQ+: Yes	76% (66)	15% (13)	7% (6)	— (0)	2% (2)	86
LGBTQ+: No	59% (417)	27% (189)	10% (70)	2% (16)	2% (12)	704
Motivated to Vote	60% (428)	26% (188)	10% (75)	2% (16)	1% (9)	715
Parent: Yes	66% (176)	24% (64)	8% (22)	1% (2)	1% (4)	268
Parent: No	59% (306)	26% (138)	10% (54)	3% (14)	2% (10)	522
COVID Vaccine: Yes	55% (277)	31% (155)	11% (55)	1% (7)	1% (7)	501
COVID Vaccine: No	71% (206)	16% (46)	7% (21)	3% (9)	2% (6)	289
Student Loans: Yes	73% (96)	21% (27)	6% (8)	— (0)	— (0)	131
Student Loans: No	59% (386)	27% (175)	10% (68)	2% (16)	2% (14)	659

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(482)	26%	(202)	10%	(76)	2%	(16)	2%	(14)	790
Favorable Opinion of Haley	43%	(105)	37%	(91)	16%	(40)	3%	(7)	1%	(2)	245
Unfavorable Opinion of Haley	63%	(181)	23%	(67)	10%	(28)	3%	(9)	2%	(5)	290
Prodigal Biden Voter	73%	(27)	11%	(4)	14%	(5)	—	(0)	2%	(1)	36
Undecided Voter (DK/WNV)	63%	(35)	23%	(13)	10%	(6)	1%	(0)	4%	(2)	56
Undecided Voter (DK)	57%	(20)	24%	(9)	15%	(5)	—	(0)	4%	(2)	35
Watched Debate	58%	(348)	27%	(163)	11%	(63)	2%	(13)	2%	(10)	598
Watched Debate: Did not Watch	70%	(134)	20%	(39)	7%	(13)	2%	(3)	2%	(3)	192
Watched Debate: All of it	55%	(183)	29%	(96)	11%	(38)	3%	(10)	1%	(4)	331
Watched Debate: Some of it	62%	(165)	25%	(67)	10%	(26)	1%	(4)	2%	(6)	267
Continue His Campaign: Yes Biden	64%	(211)	25%	(83)	8%	(27)	1%	(4)	1%	(4)	329
Continue His Campaign: No Biden	58%	(243)	26%	(110)	12%	(48)	3%	(11)	1%	(6)	418
Continue His Campaign: Yes Trump	52%	(213)	31%	(125)	13%	(53)	3%	(14)	1%	(3)	407
Continue His Campaign: No Trump	70%	(238)	21%	(70)	7%	(23)	—	(2)	2%	(8)	340
Conviction: Evidence	70%	(246)	21%	(73)	7%	(24)	—	(2)	2%	(7)	353
Conviction: Motivation to Damage	51%	(179)	32%	(112)	12%	(44)	3%	(12)	1%	(3)	350
Conviction: DK/NO	66%	(58)	19%	(17)	9%	(8)	3%	(2)	3%	(3)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	71% (562)	23% (183)	4% (29)	1% (10)	1% (6)	790
Gender: Male	72% (256)	23% (81)	4% (14)	1% (2)	1% (2)	355
Gender: Female	70% (306)	23% (102)	4% (16)	2% (8)	1% (4)	435
Age: 18-34	69% (152)	26% (57)	4% (9)	1% (2)	1% (2)	222
Age: 35-44	69% (75)	27% (29)	4% (4)	1% (1)	— (0)	109
Age: 45-64	75% (211)	18% (52)	4% (12)	1% (4)	1% (2)	280
Age: 65+	69% (124)	25% (46)	3% (5)	2% (3)	1% (2)	179
GenZers: 1997-2012	72% (82)	24% (28)	3% (3)	1% (1)	1% (1)	114
Millennials: 1981-1996	67% (138)	27% (56)	4% (9)	1% (2)	1% (2)	207
GenXers: 1965-1980	76% (177)	18% (42)	5% (11)	1% (2)	1% (2)	232
Baby Boomers: 1946-1964	70% (156)	24% (55)	3% (6)	2% (5)	1% (2)	224
Educ: < College	77% (367)	19% (89)	3% (12)	2% (7)	1% (3)	479
Educ: Bachelors degree	60% (110)	32% (59)	7% (13)	1% (2)	— (1)	184
Educ: Post-grad	67% (85)	28% (35)	3% (4)	1% (1)	1% (2)	127
Income: Under 50k	77% (262)	18% (60)	2% (7)	2% (5)	2% (6)	340
Income: 50k-100k	68% (193)	28% (78)	4% (11)	1% (4)	— (0)	285
Income: 100k+	65% (107)	27% (45)	7% (12)	1% (1)	— (0)	165
Ethnicity: White (Non-Hispanic)	66% (316)	26% (126)	5% (24)	2% (9)	— (1)	476
Ethnicity: Hispanic	62% (18)	32% (9)	5% (2)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	82% (211)	15% (38)	1% (3)	— (0)	1% (3)	255
Ethnicity: Asian + Other (Non-Hispanic)	59% (17)	33% (10)	— (0)	4% (1)	4% (1)	30
All Christian	73% (284)	24% (95)	2% (8)	— (1)	— (2)	391
All Non-Christian	65% (28)	27% (12)	8% (3)	— (0)	— (0)	44
Atheist	31% (6)	54% (11)	9% (2)	6% (1)	— (0)	21
Agnostic/Nothing in particular	58% (87)	29% (44)	8% (11)	3% (4)	2% (3)	149
Something Else	84% (156)	11% (21)	3% (5)	2% (3)	1% (1)	185
Evangelical	77% (248)	20% (65)	1% (4)	1% (3)	1% (3)	323
Non-Evangelical	76% (189)	20% (50)	3% (8)	1% (2)	— (0)	249
PID: Dem (no lean)	68% (226)	27% (89)	4% (13)	— (1)	1% (3)	332
PID: Ind (no lean)	71% (102)	21% (30)	5% (8)	2% (2)	2% (2)	145
PID: Rep (no lean)	74% (233)	20% (64)	3% (9)	2% (7)	— (0)	313

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Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	71% (562)	23% (183)	4% (29)	1% (10)	1% (6)	790
PID/Gender: Dem Men	68% (101)	28% (42)	3% (5)	— (0)	— (1)	148
PID/Gender: Dem Women	68% (126)	26% (47)	4% (8)	— (1)	1% (3)	184
PID/Gender: Ind Men	70% (55)	19% (15)	6% (5)	3% (2)	2% (1)	79
PID/Gender: Ind Women	72% (47)	22% (15)	4% (3)	— (0)	2% (1)	66
PID/Gender: Rep Men	78% (100)	19% (24)	3% (4)	— (0)	— (0)	129
PID/Gender: Rep Women	72% (133)	21% (40)	3% (5)	4% (7)	— (0)	185
Ideo: Liberal (1-3)	67% (140)	27% (57)	5% (10)	1% (2)	— (1)	210
Ideo: Moderate (4)	67% (155)	27% (61)	3% (8)	2% (4)	1% (2)	231
Ideo: Conservative (5-7)	76% (249)	20% (64)	4% (12)	1% (4)	— (0)	330
Community: Urban	74% (98)	20% (27)	4% (6)	— (0)	2% (2)	133
Community: Suburban	69% (298)	24% (106)	5% (21)	2% (7)	— (2)	434
Community: Rural	74% (165)	23% (51)	1% (2)	1% (3)	1% (2)	222
Military HHnm: Yes	74% (89)	22% (27)	2% (3)	2% (2)	— (0)	121
Military HH: No	71% (472)	23% (156)	4% (27)	1% (8)	1% (6)	669
Employ: Private Sector	65% (194)	29% (88)	5% (16)	— (1)	— (0)	299
Employ: Government	80% (49)	18% (11)	2% (1)	— (0)	— (0)	61
Employ: Self-Employed	75% (48)	19% (12)	2% (1)	1% (0)	3% (2)	64
Employ: Homemaker	68% (28)	22% (9)	6% (2)	4% (2)	— (0)	41
Employ: Student	71% (19)	24% (6)	4% (1)	1% (0)	— (0)	26
Employ: Retired	71% (147)	23% (47)	3% (6)	2% (4)	1% (2)	206
Employ: Unemployed	83% (51)	8% (5)	2% (1)	3% (2)	4% (2)	62
Employ: Other	85% (26)	13% (4)	1% (0)	1% (0)	— (0)	31

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	71% (562)	23% (183)	4% (29)	1% (10)	1% (6)	790
Protestant	72% (215)	24% (73)	2% (6)	— (1)	1% (2)	297
Roman Catholic	74% (66)	25% (22)	2% (2)	— (0)	— (0)	89
Orthodox (e.g. Greek or Russian Orthodox)	79% (4)	21% (1)	— (0)	— (0)	— (0)	5
Jewish	70% (12)	19% (3)	11% (2)	— (0)	— (0)	18
Muslim	100% (9)	— (0)	— (0)	— (0)	— (0)	9
Buddhist	47% (5)	37% (4)	16% (2)	— (0)	— (0)	10
Hindu	35% (3)	65% (5)	— (0)	— (0)	— (0)	7
Atheist	31% (6)	54% (11)	9% (2)	6% (1)	— (0)	21
Agnostic	43% (13)	35% (11)	15% (4)	6% (2)	1% (0)	30
Something else	84% (156)	11% (21)	3% (5)	2% (3)	1% (1)	185
Nothing in particular	62% (74)	28% (33)	6% (7)	2% (3)	2% (3)	119
Ideo/PID: Conservative Republican	74% (184)	21% (51)	3% (9)	2% (4)	— (0)	247
Ideo/PID: Moderate/Liberal Republican	73% (44)	21% (13)	1% (0)	5% (3)	— (0)	61
Ideo/PID: Moderate/Conservative Democrat	68% (108)	27% (43)	4% (6)	— (0)	2% (3)	160
Ideo/PID: Liberal Democrat	67% (110)	28% (46)	4% (7)	— (1)	— (0)	163
Unfavorable of Biden and Trump	71% (83)	25% (29)	3% (3)	1% (1)	1% (1)	117
2024 H2H Matchup: Biden Voter	68% (247)	26% (93)	5% (17)	— (2)	1% (4)	363
2024 H2H Matchup: Trump Voter	74% (274)	21% (80)	3% (9)	2% (8)	— (0)	371
2024 H2H Matchup: Would not Vote	80% (17)	4% (1)	7% (1)	2% (0)	7% (2)	21
2024 H2H Matchup: Do not Know	70% (25)	26% (9)	4% (2)	— (0)	— (0)	35
2022 House Vote: Democrat	68% (222)	27% (89)	4% (14)	1% (3)	— (2)	329
2022 House Vote: Republican	74% (245)	21% (70)	3% (9)	1% (4)	— (0)	329
2022 House Vote: Did not Vote	70% (88)	19% (24)	5% (7)	3% (3)	3% (4)	126
2020 Vote: Joe Biden	69% (252)	26% (94)	5% (17)	— (2)	1% (3)	367
2020 Vote: Donald Trump	74% (269)	22% (80)	2% (9)	2% (7)	— (0)	366
2020 Vote: Someone Else	73% (7)	— (0)	13% (1)	— (0)	14% (1)	10
2020 Vote: Did not Vote	71% (34)	19% (9)	4% (2)	3% (1)	3% (1)	48
2016 Vote: Hillary Clinton	65% (182)	28% (79)	5% (14)	1% (2)	1% (2)	278
2016 Vote: Donald Trump	77% (224)	20% (58)	3% (9)	1% (2)	— (0)	292
2016 Vote: Someone Else	58% (11)	32% (6)	8% (1)	— (0)	1% (0)	20

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	71% (562)	23% (183)	4% (29)	1% (10)	1% (6)	790
2020 Vote/PID: Not Biden/Democrat	59% (18)	36% (11)	— (0)	1% (0)	5% (1)	30
2020 Vote/PID: Not Trump/Republican	67% (18)	18% (5)	15% (4)	— (0)	— (0)	26
U.S. Economy: Wrong Track	73% (416)	22% (125)	3% (19)	2% (10)	— (2)	571
U.S. Economy: Right Direction	67% (146)	27% (58)	5% (11)	— (1)	2% (4)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (185)	26% (71)	6% (16)	— (1)	1% (3)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74% (289)	21% (81)	2% (9)	2% (8)	— (1)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	70% (87)	24% (31)	3% (4)	1% (1)	2% (2)	125
Top 2024 Issue: Economy	73% (239)	24% (79)	2% (6)	1% (2)	— (0)	325
Community/Gender: Urban Women	74% (53)	20% (14)	5% (3)	— (0)	1% (1)	72
Community/Gender: Urban Men	74% (45)	20% (12)	4% (3)	— (0)	2% (1)	61
Community/Gender: Rural Women	77% (104)	20% (27)	— (0)	2% (3)	1% (2)	136
Community/Gender: Rural Men	70% (61)	28% (24)	2% (2)	— (0)	— (0)	87
Community/Gender: Suburban Women	66% (149)	27% (61)	5% (12)	2% (5)	— (1)	227
Community/Gender: Suburban Men	72% (149)	22% (45)	5% (10)	1% (2)	— (1)	207
Homeowner	69% (341)	25% (126)	5% (23)	1% (6)	— (2)	498
Renter	74% (207)	21% (57)	2% (6)	1% (4)	1% (4)	278
Self + Household: White-Collar	67% (199)	26% (77)	6% (17)	1% (4)	— (1)	298
Self + Household: Blue Collar	73% (266)	23% (84)	2% (6)	2% (6)	1% (2)	364
Union HH: Yes	75% (26)	24% (8)	1% (0)	— (0)	— (0)	34
Union HH: No	71% (536)	23% (175)	4% (29)	1% (10)	1% (6)	756
LGBTQ+: Yes	62% (53)	34% (30)	1% (1)	2% (1)	1% (1)	86
LGBTQ+: No	72% (509)	22% (153)	4% (28)	1% (9)	1% (5)	704
Motivated to Vote	70% (504)	24% (171)	4% (28)	1% (9)	— (3)	715
Parent: Yes	71% (190)	24% (63)	4% (10)	1% (3)	— (1)	268
Parent: No	71% (371)	23% (120)	4% (19)	1% (7)	1% (5)	522
COVID Vaccine: Yes	67% (338)	26% (133)	4% (22)	1% (4)	1% (5)	501
COVID Vaccine: No	78% (224)	17% (50)	3% (8)	2% (6)	— (1)	289
Student Loans: Yes	73% (96)	20% (26)	2% (3)	3% (4)	2% (2)	131
Student Loans: No	71% (466)	24% (157)	4% (26)	1% (6)	1% (4)	659

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	71%	(562)	23%	(183)	4%	(29)	1%	(10)	1%	(6)	790
Favorable Opinion of Haley	73%	(179)	22%	(55)	4%	(9)	1%	(1)	—	(0)	245
Unfavorable Opinion of Haley	65%	(187)	27%	(78)	5%	(15)	3%	(7)	1%	(3)	290
Prodigal Biden Voter	71%	(26)	25%	(9)	1%	(0)	—	(0)	2%	(1)	36
Undecided Voter (DK/WNV)	73%	(41)	18%	(10)	5%	(3)	1%	(0)	3%	(2)	56
Undecided Voter (DK)	70%	(25)	26%	(9)	4%	(2)	—	(0)	—	(0)	35
Watched Debate	72%	(429)	24%	(141)	3%	(19)	1%	(7)	1%	(3)	598
Watched Debate: Did not Watch	69%	(133)	22%	(42)	6%	(11)	2%	(4)	1%	(3)	192
Watched Debate: All of it	74%	(245)	23%	(76)	2%	(8)	1%	(2)	—	(0)	331
Watched Debate: Some of it	69%	(185)	24%	(65)	4%	(10)	2%	(4)	1%	(3)	267
Continue His Campaign: Yes Biden	71%	(234)	24%	(79)	3%	(11)	—	(1)	1%	(4)	329
Continue His Campaign: No Biden	71%	(297)	22%	(93)	4%	(19)	2%	(9)	—	(1)	418
Continue His Campaign: Yes Trump	73%	(297)	22%	(89)	3%	(11)	2%	(8)	—	(2)	407
Continue His Campaign: No Trump	68%	(232)	25%	(84)	5%	(18)	1%	(2)	1%	(3)	340
Conviction: Evidence	66%	(231)	28%	(99)	5%	(17)	1%	(3)	1%	(3)	353
Conviction: Motivation to Damage	75%	(262)	21%	(72)	3%	(10)	2%	(6)	—	(0)	350
Conviction: DK/NO	78%	(68)	14%	(12)	3%	(3)	2%	(2)	3%	(2)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (471)	25% (197)	10% (83)	3% (26)	2% (13)	790
Gender: Male	60% (214)	26% (93)	9% (33)	3% (11)	1% (5)	355
Gender: Female	59% (258)	24% (104)	11% (49)	3% (15)	2% (9)	435
Age: 18-34	50% (111)	28% (63)	13% (30)	5% (11)	3% (7)	222
Age: 35-44	60% (65)	20% (22)	12% (13)	7% (8)	1% (1)	109
Age: 45-64	60% (169)	25% (71)	12% (32)	2% (5)	1% (3)	280
Age: 65+	71% (127)	23% (41)	4% (7)	1% (2)	1% (2)	179
GenZers: 1997-2012	52% (60)	28% (32)	13% (15)	4% (5)	3% (4)	114
Millennials: 1981-1996	53% (109)	25% (51)	13% (28)	7% (14)	2% (5)	207
GenXers: 1965-1980	58% (135)	26% (61)	12% (28)	2% (4)	1% (3)	232
Baby Boomers: 1946-1964	71% (159)	22% (49)	5% (12)	1% (2)	1% (2)	224
Educ: < College	62% (295)	22% (105)	10% (48)	4% (18)	3% (12)	479
Educ: Bachelors degree	57% (106)	27% (49)	11% (21)	4% (7)	1% (1)	184
Educ: Post-grad	56% (71)	33% (42)	11% (13)	— (0)	— (0)	127
Income: Under 50k	58% (199)	24% (83)	9% (32)	5% (16)	3% (11)	340
Income: 50k-100k	60% (172)	26% (73)	11% (32)	2% (6)	1% (2)	285
Income: 100k+	61% (101)	25% (41)	11% (19)	3% (4)	— (0)	165
Ethnicity: White (Non-Hispanic)	66% (313)	23% (108)	9% (41)	2% (10)	1% (3)	476
Ethnicity: Hispanic	62% (18)	24% (7)	6% (2)	8% (2)	— (0)	29
Ethnicity: Black (Non-Hispanic)	49% (126)	28% (71)	14% (37)	5% (13)	3% (9)	255
Ethnicity: Asian + Other (Non-Hispanic)	49% (15)	38% (11)	8% (2)	— (0)	4% (1)	30
All Christian	62% (244)	25% (96)	10% (38)	2% (8)	1% (5)	391
All Non-Christian	50% (22)	36% (16)	13% (6)	1% (0)	— (0)	44
Atheist	53% (11)	18% (4)	29% (6)	— (0)	— (0)	21
Agnostic/Nothing in particular	50% (75)	30% (45)	11% (16)	6% (8)	3% (5)	149
Something Else	65% (120)	19% (36)	9% (17)	5% (9)	2% (4)	185
Evangelical	67% (217)	20% (63)	9% (30)	2% (6)	2% (6)	323
Non-Evangelical	57% (142)	28% (69)	10% (25)	4% (10)	1% (2)	249
PID: Dem (no lean)	43% (144)	36% (121)	14% (47)	4% (14)	2% (7)	332
PID: Ind (no lean)	60% (87)	24% (34)	8% (12)	4% (6)	3% (5)	145
PID: Rep (no lean)	77% (241)	13% (41)	8% (24)	2% (5)	1% (2)	313

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (471)	25% (197)	10% (83)	3% (26)	2% (13)	790
PID/Gender: Dem Men	47% (69)	35% (51)	11% (16)	7% (10)	1% (2)	148
PID/Gender: Dem Women	41% (75)	38% (70)	17% (30)	2% (4)	3% (5)	184
PID/Gender: Ind Men	55% (43)	32% (25)	11% (9)	— (0)	2% (1)	79
PID/Gender: Ind Women	66% (44)	14% (9)	5% (3)	10% (6)	5% (3)	66
PID/Gender: Rep Men	79% (101)	13% (16)	6% (8)	1% (1)	1% (2)	129
PID/Gender: Rep Women	76% (140)	14% (25)	9% (16)	2% (4)	— (0)	185
Ideo: Liberal (1-3)	48% (102)	32% (67)	14% (28)	4% (9)	2% (4)	210
Ideo: Moderate (4)	49% (112)	33% (76)	12% (28)	5% (11)	1% (3)	231
Ideo: Conservative (5-7)	74% (245)	16% (51)	8% (26)	2% (6)	1% (2)	330
Community: Urban	46% (61)	31% (41)	12% (17)	7% (10)	4% (5)	133
Community: Suburban	63% (272)	25% (108)	10% (43)	2% (8)	1% (4)	434
Community: Rural	63% (139)	21% (47)	10% (23)	3% (8)	2% (5)	222
Military HHnm: Yes	60% (73)	28% (34)	10% (12)	1% (1)	1% (1)	121
Military HH: No	60% (399)	24% (163)	11% (71)	4% (25)	2% (12)	669
Employ: Private Sector	54% (161)	29% (87)	13% (37)	3% (10)	1% (4)	299
Employ: Government	58% (35)	29% (18)	9% (5)	4% (3)	— (0)	61
Employ: Self-Employed	63% (40)	24% (15)	7% (5)	5% (3)	1% (1)	64
Employ: Homemaker	56% (23)	21% (9)	18% (8)	3% (1)	2% (1)	41
Employ: Student	59% (16)	19% (5)	17% (4)	— (0)	5% (1)	26
Employ: Retired	71% (145)	22% (45)	6% (12)	1% (2)	1% (2)	206
Employ: Unemployed	55% (34)	19% (12)	8% (5)	11% (7)	7% (5)	62
Employ: Other	57% (17)	21% (7)	21% (6)	1% (0)	— (0)	31

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (471)	25% (197)	10% (83)	3% (26)	2% (13)	790
Protestant	66% (196)	23% (69)	9% (27)	1% (2)	1% (3)	297
Roman Catholic	49% (44)	30% (27)	12% (11)	7% (6)	2% (2)	89
Orthodox (e.g. Greek or Russian Orthodox)	100% (5)	— (0)	— (0)	— (0)	— (0)	5
Jewish	43% (8)	33% (6)	22% (4)	3% (0)	— (0)	18
Muslim	67% (6)	22% (2)	11% (1)	— (0)	— (0)	9
Buddhist	58% (6)	42% (4)	— (0)	— (0)	— (0)	10
Hindu	35% (3)	51% (4)	14% (1)	— (0)	— (0)	7
Atheist	53% (11)	18% (4)	29% (6)	— (0)	— (0)	21
Agnostic	44% (13)	38% (11)	4% (1)	14% (4)	— (0)	30
Something else	65% (120)	19% (36)	9% (17)	5% (9)	2% (4)	185
Nothing in particular	52% (62)	28% (34)	12% (14)	4% (4)	4% (5)	119
Ideo/PID: Conservative Republican	79% (195)	12% (29)	9% (21)	1% (2)	— (0)	247
Ideo/PID: Moderate/Liberal Republican	67% (41)	20% (12)	4% (3)	6% (3)	3% (2)	61
Ideo/PID: Moderate/Conservative Democrat	37% (60)	41% (65)	16% (25)	5% (7)	1% (2)	160
Ideo/PID: Liberal Democrat	48% (79)	33% (53)	13% (22)	4% (7)	2% (2)	163
Unfavorable of Biden and Trump	58% (68)	30% (36)	8% (10)	2% (2)	2% (2)	117
2024 H2H Matchup: Biden Voter	44% (160)	37% (135)	13% (49)	3% (11)	2% (8)	363
2024 H2H Matchup: Trump Voter	78% (288)	12% (43)	7% (26)	3% (10)	1% (3)	371
2024 H2H Matchup: Would not Vote	45% (10)	20% (4)	13% (3)	11% (2)	11% (2)	21
2024 H2H Matchup: Do not Know	38% (13)	42% (15)	14% (5)	4% (2)	1% (0)	35
2022 House Vote: Democrat	44% (144)	36% (119)	15% (50)	4% (12)	1% (4)	329
2022 House Vote: Republican	78% (257)	13% (41)	6% (21)	2% (7)	1% (2)	329
2022 House Vote: Did not Vote	52% (65)	28% (35)	10% (12)	5% (6)	6% (8)	126
2020 Vote: Joe Biden	45% (164)	38% (138)	13% (48)	3% (13)	2% (6)	367
2020 Vote: Donald Trump	76% (277)	14% (52)	7% (24)	3% (11)	— (2)	366
2020 Vote: Someone Else	65% (6)	3% (0)	10% (1)	8% (1)	14% (1)	10
2020 Vote: Did not Vote	52% (25)	14% (7)	21% (10)	3% (2)	10% (5)	48
2016 Vote: Hillary Clinton	42% (116)	38% (107)	15% (41)	4% (11)	1% (3)	278
2016 Vote: Donald Trump	79% (231)	14% (41)	6% (17)	1% (2)	— (0)	292
2016 Vote: Someone Else	67% (13)	15% (3)	5% (1)	10% (2)	3% (1)	20

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (471)	25% (197)	10% (83)	3% (26)	2% (13)	790
2020 Vote/PID: Not Biden/Democrat	41% (12)	20% (6)	15% (4)	18% (5)	6% (2)	30
2020 Vote/PID: Not Trump/Republican	50% (13)	25% (6)	18% (5)	5% (1)	2% (0)	26
U.S. Economy: Wrong Track	65% (371)	22% (124)	9% (52)	3% (17)	1% (8)	571
U.S. Economy: Right Direction	46% (101)	33% (73)	14% (31)	4% (9)	2% (5)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44% (121)	36% (99)	15% (42)	4% (11)	1% (3)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75% (293)	13% (51)	8% (31)	3% (10)	1% (4)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	46% (57)	38% (47)	8% (10)	4% (4)	5% (6)	125
Top 2024 Issue: Economy	61% (199)	25% (80)	10% (31)	3% (9)	2% (5)	325
Community/Gender: Urban Women	53% (38)	22% (16)	11% (8)	8% (6)	5% (4)	72
Community/Gender: Urban Men	37% (23)	41% (25)	14% (8)	6% (4)	2% (1)	61
Community/Gender: Rural Women	62% (84)	19% (25)	14% (18)	3% (4)	3% (3)	136
Community/Gender: Rural Men	64% (55)	25% (22)	6% (5)	4% (3)	2% (1)	87
Community/Gender: Suburban Women	60% (136)	28% (63)	10% (23)	2% (4)	1% (2)	227
Community/Gender: Suburban Men	66% (136)	22% (46)	10% (20)	2% (4)	1% (2)	207
Homeowner	65% (324)	23% (112)	9% (43)	2% (11)	2% (8)	498
Renter	50% (138)	29% (81)	14% (39)	5% (14)	2% (5)	278
Self + Household: White-Collar	60% (177)	30% (88)	9% (28)	1% (3)	— (1)	298
Self + Household: Blue Collar	62% (226)	23% (83)	10% (38)	4% (15)	1% (2)	364
Union HH: Yes	62% (21)	17% (6)	17% (6)	4% (1)	1% (0)	34
Union HH: No	60% (450)	25% (191)	10% (77)	3% (24)	2% (13)	756
LGBTQ+: Yes	46% (39)	38% (32)	10% (9)	3% (2)	4% (3)	86
LGBTQ+: No	61% (432)	23% (164)	11% (74)	3% (23)	1% (10)	704
Motivated to Vote	61% (436)	24% (172)	11% (76)	3% (23)	1% (8)	715
Parent: Yes	54% (146)	30% (79)	12% (32)	3% (8)	1% (2)	268
Parent: No	62% (326)	23% (118)	10% (51)	3% (17)	2% (11)	522
COVID Vaccine: Yes	57% (285)	29% (144)	10% (50)	2% (12)	2% (10)	501
COVID Vaccine: No	65% (186)	18% (53)	11% (33)	5% (13)	1% (4)	289
Student Loans: Yes	58% (76)	30% (39)	7% (9)	4% (5)	2% (3)	131
Student Loans: No	60% (396)	24% (158)	11% (74)	3% (21)	2% (11)	659

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (471)	25% (197)	10% (83)	3% (26)	2% (13)	790
Favorable Opinion of Haley	74% (181)	21% (50)	4% (10)	1% (3)	— (1)	245
Unfavorable Opinion of Haley	55% (160)	26% (76)	14% (42)	3% (10)	1% (3)	290
Prodigal Biden Voter	46% (17)	29% (11)	9% (3)	13% (5)	2% (1)	36
Undecided Voter (DK/WNV)	41% (23)	34% (19)	14% (8)	7% (4)	5% (3)	56
Undecided Voter (DK)	38% (13)	42% (15)	14% (5)	4% (2)	1% (0)	35
Watched Debate	65% (387)	23% (136)	9% (56)	2% (12)	1% (6)	598
Watched Debate: Did not Watch	44% (84)	32% (61)	14% (26)	7% (13)	4% (7)	192
Watched Debate: All of it	73% (240)	20% (66)	5% (17)	2% (5)	— (1)	331
Watched Debate: Some of it	55% (147)	26% (69)	15% (39)	2% (7)	2% (5)	267
Continue His Campaign: Yes Biden	54% (178)	28% (92)	12% (38)	4% (13)	2% (7)	329
Continue His Campaign: No Biden	65% (273)	21% (89)	10% (40)	3% (11)	1% (5)	418
Continue His Campaign: Yes Trump	75% (305)	14% (57)	7% (30)	3% (11)	1% (4)	407
Continue His Campaign: No Trump	44% (151)	34% (116)	15% (50)	4% (15)	2% (8)	340
Conviction: Evidence	45% (158)	37% (130)	14% (48)	4% (14)	1% (4)	353
Conviction: Motivation to Damage	76% (267)	13% (46)	8% (27)	2% (8)	1% (3)	350
Conviction: DK/NO	53% (46)	25% (22)	9% (8)	5% (4)	8% (7)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (322)	34% (270)	12% (92)	6% (49)	7% (56)	790
Gender: Male	41% (145)	35% (125)	11% (40)	7% (24)	6% (21)	355
Gender: Female	41% (178)	33% (145)	12% (52)	6% (25)	8% (35)	435
Age: 18-34	31% (68)	37% (82)	12% (27)	9% (19)	12% (26)	222
Age: 35-44	39% (43)	29% (32)	16% (18)	11% (12)	5% (5)	109
Age: 45-64	44% (122)	33% (92)	13% (37)	4% (10)	6% (18)	280
Age: 65+	50% (90)	36% (64)	6% (10)	5% (8)	4% (7)	179
GenZers: 1997-2012	36% (42)	35% (40)	9% (11)	6% (7)	13% (15)	114
Millennials: 1981-1996	32% (66)	34% (71)	16% (33)	11% (22)	7% (15)	207
GenXers: 1965-1980	44% (102)	31% (72)	14% (33)	4% (10)	7% (16)	232
Baby Boomers: 1946-1964	47% (106)	37% (82)	7% (15)	5% (10)	4% (10)	224
Educ: < College	43% (207)	28% (134)	11% (52)	7% (35)	10% (50)	479
Educ: Bachelors degree	37% (68)	43% (80)	11% (20)	7% (12)	2% (4)	184
Educ: Post-grad	38% (48)	44% (56)	16% (20)	1% (2)	1% (1)	127
Income: Under 50k	41% (141)	27% (92)	11% (36)	9% (32)	12% (40)	340
Income: 50k-100k	41% (116)	40% (115)	12% (33)	3% (9)	4% (13)	285
Income: 100k+	40% (66)	38% (63)	14% (23)	5% (9)	2% (4)	165
Ethnicity: White (Non-Hispanic)	43% (207)	36% (172)	11% (54)	5% (22)	4% (21)	476
Ethnicity: Hispanic	30% (9)	23% (7)	30% (9)	8% (2)	9% (3)	29
Ethnicity: Black (Non-Hispanic)	39% (99)	31% (79)	10% (25)	9% (22)	12% (30)	255
Ethnicity: Asian + Other (Non-Hispanic)	27% (8)	42% (12)	15% (5)	9% (3)	7% (2)	30
All Christian	41% (162)	39% (152)	10% (39)	5% (18)	5% (20)	391
All Non-Christian	32% (14)	43% (19)	15% (7)	9% (4)	— (0)	44
Atheist	43% (9)	33% (7)	16% (3)	2% (1)	5% (1)	21
Agnostic/Nothing in particular	39% (59)	30% (44)	14% (22)	7% (10)	10% (14)	149
Something Else	42% (79)	26% (48)	11% (21)	9% (17)	11% (21)	185
Evangelical	42% (135)	35% (113)	11% (35)	5% (15)	8% (25)	323
Non-Evangelical	42% (104)	35% (87)	10% (25)	7% (18)	6% (16)	249
PID: Dem (no lean)	36% (121)	35% (116)	15% (49)	5% (17)	9% (29)	332
PID: Ind (no lean)	39% (56)	33% (48)	15% (22)	9% (12)	5% (7)	145
PID: Rep (no lean)	46% (145)	34% (107)	7% (21)	6% (19)	7% (21)	313

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (322)	34% (270)	12% (92)	6% (49)	7% (56)	790
PID/Gender: Dem Men	37% (54)	38% (57)	11% (16)	7% (11)	7% (10)	148
PID/Gender: Dem Women	36% (66)	32% (59)	18% (33)	4% (7)	10% (18)	184
PID/Gender: Ind Men	37% (29)	35% (27)	21% (17)	5% (4)	2% (1)	79
PID/Gender: Ind Women	41% (27)	31% (21)	7% (5)	13% (8)	8% (5)	66
PID/Gender: Rep Men	47% (61)	32% (41)	6% (8)	7% (9)	7% (10)	129
PID/Gender: Rep Women	46% (84)	36% (66)	7% (14)	5% (10)	6% (11)	185
Ideo: Liberal (1-3)	40% (85)	35% (74)	14% (29)	6% (12)	5% (10)	210
Ideo: Moderate (4)	34% (78)	37% (86)	14% (31)	7% (16)	8% (19)	231
Ideo: Conservative (5-7)	47% (154)	32% (106)	9% (30)	6% (21)	5% (17)	330
Community: Urban	31% (41)	34% (45)	12% (16)	14% (19)	9% (12)	133
Community: Suburban	44% (191)	35% (151)	12% (53)	4% (17)	5% (22)	434
Community: Rural	41% (90)	33% (74)	11% (24)	6% (13)	10% (22)	222
Military HHnm: Yes	55% (66)	30% (37)	7% (9)	2% (3)	6% (7)	121
Military HH: No	38% (256)	35% (234)	12% (83)	7% (46)	7% (49)	669
Employ: Private Sector	36% (109)	41% (121)	13% (38)	7% (20)	4% (11)	299
Employ: Government	37% (23)	28% (17)	21% (13)	6% (4)	8% (5)	61
Employ: Self-Employed	43% (28)	27% (17)	8% (5)	10% (6)	11% (7)	64
Employ: Homemaker	49% (20)	20% (8)	8% (3)	4% (2)	18% (7)	41
Employ: Student	50% (13)	27% (7)	13% (4)	6% (2)	3% (1)	26
Employ: Retired	46% (94)	35% (72)	9% (18)	5% (9)	6% (12)	206
Employ: Unemployed	39% (24)	26% (16)	15% (9)	7% (4)	13% (8)	62
Employ: Other	37% (11)	35% (11)	7% (2)	5% (2)	16% (5)	31

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (322)	34% (270)	12% (92)	6% (49)	7% (56)	790
Protestant	43% (128)	39% (115)	9% (28)	4% (12)	5% (15)	297
Roman Catholic	37% (33)	41% (36)	12% (10)	5% (4)	6% (5)	89
Orthodox (e.g. Greek or Russian Orthodox)	21% (1)	10% (0)	24% (1)	45% (2)	— (0)	5
Jewish	44% (8)	35% (6)	11% (2)	10% (2)	— (0)	18
Muslim	21% (2)	55% (5)	23% (2)	— (0)	— (0)	9
Buddhist	32% (3)	43% (4)	13% (1)	12% (1)	— (0)	10
Hindu	16% (1)	51% (4)	19% (1)	14% (1)	— (0)	7
Atheist	43% (9)	33% (7)	16% (3)	2% (1)	5% (1)	21
Agnostic	45% (13)	25% (8)	23% (7)	6% (2)	1% (0)	30
Something else	42% (79)	26% (48)	11% (21)	9% (17)	11% (21)	185
Nothing in particular	38% (45)	31% (37)	12% (15)	7% (8)	12% (14)	119
Ideo/PID: Conservative Republican	50% (123)	33% (83)	5% (13)	6% (14)	6% (14)	247
Ideo/PID: Moderate/Liberal Republican	36% (22)	35% (22)	11% (6)	9% (5)	9% (5)	61
Ideo/PID: Moderate/Conservative Democrat	29% (46)	35% (56)	18% (29)	8% (12)	11% (17)	160
Ideo/PID: Liberal Democrat	44% (71)	36% (59)	13% (21)	3% (5)	4% (7)	163
Unfavorable of Biden and Trump	37% (44)	40% (46)	10% (11)	8% (10)	5% (6)	117
2024 H2H Matchup: Biden Voter	37% (134)	36% (132)	15% (55)	5% (18)	7% (24)	363
2024 H2H Matchup: Trump Voter	46% (169)	32% (120)	9% (32)	8% (28)	6% (22)	371
2024 H2H Matchup: Would not Vote	40% (8)	21% (4)	8% (2)	11% (2)	21% (4)	21
2024 H2H Matchup: Do not Know	29% (10)	41% (15)	12% (4)	4% (1)	15% (5)	35
2022 House Vote: Democrat	37% (121)	37% (123)	15% (49)	4% (14)	6% (21)	329
2022 House Vote: Republican	45% (148)	34% (112)	7% (23)	8% (26)	6% (20)	329
2022 House Vote: Did not Vote	40% (50)	27% (34)	16% (20)	7% (8)	11% (14)	126
2020 Vote: Joe Biden	36% (133)	38% (139)	14% (51)	5% (17)	7% (27)	367
2020 Vote: Donald Trump	46% (168)	32% (118)	9% (33)	8% (30)	5% (17)	366
2020 Vote: Someone Else	29% (3)	12% (1)	10% (1)	8% (1)	41% (4)	10
2020 Vote: Did not Vote	39% (19)	25% (12)	16% (8)	4% (2)	16% (8)	48
2016 Vote: Hillary Clinton	38% (106)	34% (95)	17% (47)	4% (12)	7% (19)	278
2016 Vote: Donald Trump	44% (130)	38% (110)	8% (25)	5% (16)	4% (12)	292
2016 Vote: Someone Else	45% (9)	40% (8)	5% (1)	10% (2)	— (0)	20

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (322)	34% (270)	12% (92)	6% (49)	7% (56)	790
2020 Vote/PID: Not Biden/Democrat	30% (9)	26% (8)	18% (5)	13% (4)	13% (4)	30
2020 Vote/PID: Not Trump/Republican	31% (8)	41% (11)	12% (3)	1% (0)	16% (4)	26
U.S. Economy: Wrong Track	42% (240)	33% (188)	12% (71)	6% (36)	6% (36)	571
U.S. Economy: Right Direction	38% (82)	38% (82)	10% (21)	6% (14)	9% (20)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (104)	36% (99)	14% (38)	6% (18)	6% (18)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45% (175)	33% (128)	9% (37)	6% (25)	6% (24)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	35% (44)	34% (43)	14% (18)	5% (6)	11% (14)	125
Top 2024 Issue: Economy	40% (129)	35% (115)	13% (42)	5% (18)	7% (21)	325
Community/Gender: Urban Women	37% (26)	31% (22)	13% (9)	9% (7)	11% (8)	72
Community/Gender: Urban Men	24% (15)	38% (23)	11% (7)	20% (12)	7% (5)	61
Community/Gender: Rural Women	42% (57)	34% (46)	9% (12)	7% (9)	9% (12)	136
Community/Gender: Rural Men	38% (33)	32% (28)	14% (12)	4% (4)	12% (10)	87
Community/Gender: Suburban Women	42% (94)	34% (78)	13% (31)	4% (9)	7% (15)	227
Community/Gender: Suburban Men	47% (96)	36% (74)	11% (22)	4% (8)	3% (7)	207
Homeowner	44% (221)	35% (175)	10% (52)	5% (25)	5% (26)	498
Renter	34% (95)	33% (92)	14% (38)	9% (24)	10% (28)	278
Self + Household: White-Collar	45% (133)	37% (109)	13% (38)	4% (12)	2% (6)	298
Self + Household: Blue Collar	42% (152)	33% (120)	10% (38)	8% (29)	7% (26)	364
Union HH: Yes	54% (18)	24% (8)	10% (3)	6% (2)	6% (2)	34
Union HH: No	40% (304)	35% (262)	12% (89)	6% (47)	7% (54)	756
LGBTQ+: Yes	33% (28)	38% (33)	11% (10)	5% (5)	12% (11)	86
LGBTQ+: No	42% (294)	34% (238)	12% (82)	6% (45)	6% (45)	704
Motivated to Vote	42% (298)	35% (248)	11% (80)	6% (46)	6% (44)	715
Parent: Yes	37% (100)	37% (100)	13% (35)	7% (19)	5% (14)	268
Parent: No	43% (222)	33% (170)	11% (57)	6% (31)	8% (42)	522
COVID Vaccine: Yes	42% (213)	34% (172)	12% (60)	5% (25)	6% (32)	501
COVID Vaccine: No	38% (109)	34% (99)	11% (32)	8% (24)	8% (24)	289
Student Loans: Yes	36% (47)	33% (43)	16% (21)	8% (10)	7% (9)	131
Student Loans: No	42% (275)	34% (227)	11% (71)	6% (39)	7% (47)	659

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(322)	34%	(270)	12%	(92)	6%	(49)	7%	(56)	790
Favorable Opinion of Haley	49%	(119)	36%	(87)	9%	(21)	5%	(13)	2%	(5)	245
Unfavorable Opinion of Haley	40%	(115)	36%	(104)	13%	(38)	7%	(20)	4%	(12)	290
Prodigal Biden Voter	27%	(10)	44%	(16)	2%	(1)	12%	(4)	16%	(6)	36
Undecided Voter (DK/WNV)	33%	(19)	34%	(19)	10%	(6)	6%	(4)	17%	(10)	56
Undecided Voter (DK)	29%	(10)	41%	(15)	12%	(4)	4%	(1)	15%	(5)	35
Watched Debate	42%	(252)	36%	(213)	11%	(68)	5%	(29)	6%	(35)	598
Watched Debate: Did not Watch	36%	(70)	30%	(57)	13%	(24)	10%	(20)	11%	(21)	192
Watched Debate: All of it	51%	(170)	31%	(101)	8%	(27)	6%	(20)	4%	(12)	331
Watched Debate: Some of it	31%	(82)	42%	(112)	15%	(40)	3%	(9)	9%	(23)	267
Continue His Campaign: Yes Biden	42%	(137)	34%	(112)	14%	(45)	5%	(16)	6%	(19)	329
Continue His Campaign: No Biden	42%	(174)	35%	(146)	11%	(47)	7%	(28)	6%	(24)	418
Continue His Campaign: Yes Trump	44%	(181)	34%	(138)	10%	(40)	7%	(27)	5%	(21)	407
Continue His Campaign: No Trump	37%	(125)	36%	(122)	14%	(49)	6%	(21)	7%	(23)	340
Conviction: Evidence	37%	(132)	38%	(135)	14%	(50)	6%	(21)	4%	(15)	353
Conviction: Motivation to Damage	46%	(159)	33%	(114)	10%	(33)	5%	(18)	7%	(25)	350
Conviction: DK/NO	36%	(31)	24%	(21)	11%	(9)	11%	(10)	18%	(16)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (308)	28% (221)	14% (111)	17% (137)	2% (13)	790
Gender: Male	34% (122)	27% (96)	12% (44)	25% (88)	2% (6)	355
Gender: Female	43% (186)	29% (125)	15% (67)	11% (50)	2% (7)	435
Age: 18-34	51% (114)	27% (60)	8% (18)	12% (26)	2% (4)	222
Age: 35-44	38% (42)	22% (24)	15% (17)	23% (25)	2% (2)	109
Age: 45-64	37% (103)	34% (95)	13% (38)	15% (42)	1% (2)	280
Age: 65+	28% (50)	24% (42)	21% (38)	25% (44)	3% (5)	179
GenZers: 1997-2012	56% (64)	28% (32)	7% (8)	8% (9)	2% (2)	114
Millennials: 1981-1996	43% (88)	24% (49)	13% (27)	19% (39)	2% (4)	207
GenXers: 1965-1980	37% (86)	33% (76)	13% (30)	16% (38)	1% (2)	232
Baby Boomers: 1946-1964	30% (67)	27% (61)	18% (41)	22% (50)	2% (5)	224
Educ: < College	39% (185)	29% (137)	13% (65)	17% (82)	2% (10)	479
Educ: Bachelors degree	39% (72)	29% (54)	14% (26)	17% (31)	1% (1)	184
Educ: Post-grad	41% (51)	24% (30)	15% (19)	19% (24)	1% (1)	127
Income: Under 50k	43% (145)	29% (99)	10% (35)	16% (53)	2% (8)	340
Income: 50k-100k	35% (101)	29% (82)	17% (47)	18% (51)	2% (5)	285
Income: 100k+	38% (63)	24% (40)	17% (28)	20% (33)	— (0)	165
Ethnicity: White (Non-Hispanic)	29% (139)	28% (135)	18% (83)	24% (115)	1% (3)	476
Ethnicity: Hispanic	50% (15)	18% (5)	16% (5)	14% (4)	2% (0)	29
Ethnicity: Black (Non-Hispanic)	55% (141)	29% (75)	6% (16)	6% (14)	3% (8)	255
Ethnicity: Asian + Other (Non-Hispanic)	46% (14)	18% (5)	21% (6)	12% (4)	3% (1)	30
All Christian	29% (112)	29% (115)	17% (67)	24% (93)	1% (5)	391
All Non-Christian	56% (24)	32% (14)	8% (3)	3% (1)	1% (0)	44
Atheist	63% (13)	16% (3)	8% (2)	9% (2)	5% (1)	21
Agnostic/Nothing in particular	51% (76)	26% (39)	11% (16)	10% (16)	2% (3)	149
Something Else	45% (83)	27% (50)	12% (22)	14% (26)	2% (4)	185
Evangelical	30% (98)	26% (84)	18% (59)	23% (74)	3% (9)	323
Non-Evangelical	38% (94)	32% (81)	12% (29)	18% (45)	— (0)	249
PID: Dem (no lean)	60% (199)	28% (93)	6% (20)	3% (11)	3% (9)	332
PID: Ind (no lean)	35% (51)	26% (38)	17% (25)	21% (30)	1% (1)	145
PID: Rep (no lean)	19% (58)	29% (89)	21% (66)	31% (96)	1% (4)	313

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(308)	28%	(221)	14%	(111)	17%	(137)	2%	(13)	790
PID/Gender: Dem Men	54%	(81)	31%	(46)	4%	(7)	6%	(10)	4%	(5)	148
PID/Gender: Dem Women	65%	(119)	26%	(47)	7%	(13)	1%	(1)	2%	(3)	184
PID/Gender: Ind Men	25%	(20)	28%	(22)	21%	(16)	26%	(21)	—	(0)	79
PID/Gender: Ind Women	46%	(31)	25%	(16)	13%	(9)	14%	(10)	1%	(1)	66
PID/Gender: Rep Men	17%	(22)	22%	(28)	16%	(21)	45%	(58)	—	(1)	129
PID/Gender: Rep Women	20%	(37)	33%	(61)	24%	(45)	21%	(39)	2%	(3)	185
Ideo: Liberal (1-3)	67%	(141)	26%	(54)	5%	(10)	1%	(3)	1%	(3)	210
Ideo: Moderate (4)	40%	(92)	37%	(85)	13%	(30)	9%	(22)	1%	(2)	231
Ideo: Conservative (5-7)	20%	(67)	22%	(74)	22%	(71)	34%	(112)	2%	(5)	330
Community: Urban	55%	(73)	26%	(35)	12%	(16)	4%	(5)	2%	(3)	133
Community: Suburban	39%	(171)	28%	(120)	13%	(58)	19%	(82)	1%	(4)	434
Community: Rural	29%	(64)	30%	(66)	16%	(37)	22%	(50)	3%	(6)	222
Military HHnm: Yes	34%	(41)	30%	(37)	17%	(21)	16%	(19)	2%	(3)	121
Military HH: No	40%	(267)	28%	(184)	13%	(90)	18%	(118)	2%	(11)	669
Employ: Private Sector	41%	(124)	28%	(85)	14%	(42)	16%	(46)	1%	(2)	299
Employ: Government	40%	(25)	30%	(18)	9%	(5)	21%	(13)	—	(0)	61
Employ: Self-Employed	44%	(28)	33%	(21)	5%	(3)	14%	(9)	4%	(3)	64
Employ: Homemaker	44%	(18)	28%	(11)	13%	(5)	12%	(5)	4%	(1)	41
Employ: Student	57%	(15)	22%	(6)	4%	(1)	17%	(4)	—	(0)	26
Employ: Retired	27%	(56)	26%	(53)	21%	(43)	25%	(51)	2%	(4)	206
Employ: Unemployed	48%	(30)	33%	(20)	10%	(7)	7%	(4)	2%	(1)	62
Employ: Other	44%	(13)	22%	(7)	15%	(5)	14%	(4)	6%	(2)	31

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (308)	28% (221)	14% (111)	17% (137)	2% (13)	790
Protestant	25% (74)	30% (88)	19% (56)	26% (77)	1% (3)	297
Roman Catholic	39% (35)	30% (27)	11% (10)	18% (16)	2% (2)	89
Orthodox (e.g. Greek or Russian Orthodox)	76% (3)	— (0)	24% (1)	— (0)	— (0)	5
Jewish	40% (7)	43% (8)	7% (1)	8% (1)	3% (0)	18
Muslim	45% (4)	55% (5)	— (0)	— (0)	— (0)	9
Buddhist	86% (8)	14% (1)	— (0)	— (0)	— (0)	10
Hindu	68% (5)	5% (0)	27% (2)	— (0)	— (0)	7
Atheist	63% (13)	16% (3)	8% (2)	9% (2)	5% (1)	21
Agnostic	63% (19)	14% (4)	9% (3)	13% (4)	— (0)	30
Something else	45% (83)	27% (50)	12% (22)	14% (26)	2% (4)	185
Nothing in particular	47% (57)	29% (35)	11% (14)	10% (12)	2% (3)	119
Ideo/PID: Conservative Republican	15% (38)	24% (60)	22% (55)	37% (93)	1% (2)	247
Ideo/PID: Moderate/Liberal Republican	33% (20)	40% (24)	18% (11)	6% (4)	2% (2)	61
Ideo/PID: Moderate/Conservative Democrat	51% (81)	33% (53)	8% (12)	6% (10)	2% (3)	160
Ideo/PID: Liberal Democrat	70% (114)	24% (39)	4% (7)	1% (1)	2% (3)	163
Unfavorable of Biden and Trump	40% (47)	28% (33)	13% (15)	15% (18)	4% (4)	117
2024 H2H Matchup: Biden Voter	60% (217)	28% (103)	7% (26)	2% (9)	2% (8)	363
2024 H2H Matchup: Trump Voter	18% (68)	25% (93)	22% (80)	34% (125)	1% (4)	371
2024 H2H Matchup: Would not Vote	55% (12)	31% (6)	8% (2)	3% (1)	4% (1)	21
2024 H2H Matchup: Do not Know	32% (11)	53% (19)	7% (3)	8% (3)	— (0)	35
2022 House Vote: Democrat	63% (206)	27% (89)	6% (18)	3% (11)	1% (5)	329
2022 House Vote: Republican	18% (58)	27% (89)	22% (73)	32% (107)	1% (2)	329
2022 House Vote: Did not Vote	33% (41)	34% (43)	15% (19)	13% (17)	5% (6)	126
2020 Vote: Joe Biden	60% (222)	29% (105)	7% (25)	2% (8)	2% (7)	367
2020 Vote: Donald Trump	16% (60)	26% (97)	22% (80)	34% (126)	1% (4)	366
2020 Vote: Someone Else	28% (3)	46% (4)	14% (1)	13% (1)	— (0)	10
2020 Vote: Did not Vote	49% (24)	31% (15)	11% (5)	5% (2)	4% (2)	48
2016 Vote: Hillary Clinton	59% (164)	29% (80)	7% (20)	3% (9)	2% (5)	278
2016 Vote: Donald Trump	16% (46)	25% (72)	23% (68)	35% (103)	1% (2)	292
2016 Vote: Someone Else	25% (5)	28% (6)	8% (2)	39% (8)	— (0)	20

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (308)	28% (221)	14% (111)	17% (137)	2% (13)	790
2020 Vote/PID: Not Biden/Democrat	52% (16)	23% (7)	6% (2)	15% (4)	5% (1)	30
2020 Vote/PID: Not Trump/Republican	28% (7)	34% (9)	27% (7)	7% (2)	5% (1)	26
U.S. Economy: Wrong Track	34% (192)	27% (154)	16% (89)	23% (129)	1% (7)	571
U.S. Economy: Right Direction	53% (116)	31% (67)	10% (22)	4% (8)	3% (6)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60% (167)	27% (76)	7% (19)	4% (10)	2% (4)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21% (80)	25% (96)	21% (82)	32% (125)	2% (6)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	49% (62)	39% (49)	8% (9)	2% (2)	2% (3)	125
Top 2024 Issue: Economy	33% (106)	27% (89)	18% (60)	21% (69)	1% (2)	325
Community/Gender: Urban Women	50% (36)	30% (22)	13% (9)	5% (4)	2% (1)	72
Community/Gender: Urban Men	61% (37)	22% (14)	11% (7)	3% (2)	3% (2)	61
Community/Gender: Rural Women	36% (49)	33% (44)	19% (26)	11% (15)	1% (2)	136
Community/Gender: Rural Men	18% (15)	25% (22)	13% (11)	40% (35)	5% (4)	87
Community/Gender: Suburban Women	44% (101)	26% (59)	14% (32)	14% (31)	2% (4)	227
Community/Gender: Suburban Men	34% (70)	29% (61)	12% (26)	25% (51)	— (0)	207
Homeowner	36% (181)	28% (137)	15% (75)	20% (99)	1% (6)	498
Renter	45% (124)	28% (79)	12% (34)	12% (34)	3% (8)	278
Self + Household: White-Collar	43% (129)	23% (70)	18% (53)	14% (43)	1% (4)	298
Self + Household: Blue Collar	30% (111)	31% (113)	13% (48)	24% (88)	1% (4)	364
Union HH: Yes	46% (16)	38% (13)	10% (4)	6% (2)	— (0)	34
Union HH: No	39% (293)	27% (208)	14% (107)	18% (135)	2% (13)	756
LGBTQ+: Yes	53% (46)	27% (23)	6% (5)	8% (7)	6% (5)	86
LGBTQ+: No	37% (263)	28% (198)	15% (105)	18% (130)	1% (8)	704
Motivated to Vote	38% (274)	27% (192)	14% (103)	19% (134)	2% (12)	715
Parent: Yes	44% (117)	29% (77)	12% (32)	15% (39)	1% (3)	268
Parent: No	37% (191)	28% (144)	15% (79)	19% (98)	2% (11)	522
COVID Vaccine: Yes	41% (207)	30% (148)	14% (70)	13% (66)	2% (10)	501
COVID Vaccine: No	35% (101)	25% (73)	14% (41)	25% (71)	1% (3)	289
Student Loans: Yes	44% (58)	35% (46)	11% (14)	9% (12)	1% (1)	131
Student Loans: No	38% (251)	27% (175)	15% (96)	19% (125)	2% (12)	659

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(308)	28%	(221)	14%	(111)	17%	(137)	2%	(13)	790
Favorable Opinion of Haley	26%	(64)	29%	(72)	19%	(46)	25%	(60)	1%	(3)	245
Unfavorable Opinion of Haley	50%	(145)	19%	(56)	11%	(31)	19%	(55)	1%	(3)	290
Prodigal Biden Voter	50%	(18)	40%	(15)	5%	(2)	5%	(2)	—	(0)	36
Undecided Voter (DK/WNV)	41%	(23)	45%	(25)	7%	(4)	6%	(3)	1%	(1)	56
Undecided Voter (DK)	32%	(11)	53%	(19)	7%	(3)	8%	(3)	—	(0)	35
Watched Debate	39%	(232)	26%	(156)	14%	(84)	19%	(116)	2%	(9)	598
Watched Debate: Did not Watch	40%	(76)	34%	(65)	14%	(27)	11%	(21)	2%	(4)	192
Watched Debate: All of it	38%	(126)	25%	(83)	14%	(45)	22%	(72)	1%	(5)	331
Watched Debate: Some of it	40%	(106)	28%	(74)	15%	(39)	16%	(44)	2%	(5)	267
Continue His Campaign: Yes Biden	53%	(176)	22%	(73)	11%	(37)	11%	(36)	2%	(7)	329
Continue His Campaign: No Biden	27%	(114)	31%	(132)	17%	(72)	23%	(96)	1%	(4)	418
Continue His Campaign: Yes Trump	22%	(88)	27%	(111)	20%	(80)	31%	(125)	1%	(3)	407
Continue His Campaign: No Trump	61%	(206)	27%	(91)	8%	(27)	4%	(12)	1%	(5)	340
Conviction: Evidence	60%	(212)	29%	(104)	6%	(21)	3%	(12)	1%	(4)	353
Conviction: Motivation to Damage	18%	(62)	24%	(85)	23%	(81)	34%	(117)	1%	(4)	350
Conviction: DK/NO	38%	(33)	36%	(32)	10%	(9)	9%	(8)	6%	(5)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (465)	31% (242)	7% (52)	3% (21)	1% (10)	790
Gender: Male	54% (191)	35% (123)	8% (28)	3% (11)	1% (2)	355
Gender: Female	63% (274)	27% (119)	5% (24)	2% (10)	2% (8)	435
Age: 18-34	64% (143)	30% (67)	3% (6)	2% (3)	1% (3)	222
Age: 35-44	69% (76)	21% (23)	7% (8)	2% (2)	1% (1)	109
Age: 45-64	61% (171)	28% (79)	7% (20)	3% (7)	1% (3)	280
Age: 65+	43% (77)	41% (74)	10% (18)	4% (8)	2% (3)	179
GenZers: 1997-2012	72% (83)	22% (25)	2% (3)	3% (3)	— (0)	114
Millennials: 1981-1996	63% (130)	30% (61)	5% (11)	1% (1)	2% (3)	207
GenXers: 1965-1980	62% (145)	29% (68)	6% (13)	2% (6)	— (0)	232
Baby Boomers: 1946-1964	46% (103)	36% (81)	11% (24)	5% (10)	3% (6)	224
Educ: < College	63% (304)	28% (132)	5% (22)	3% (15)	1% (7)	479
Educ: Bachelors degree	49% (91)	35% (65)	13% (24)	2% (4)	— (0)	184
Educ: Post-grad	56% (71)	36% (45)	5% (6)	1% (2)	2% (3)	127
Income: Under 50k	65% (221)	25% (85)	5% (16)	3% (10)	2% (8)	340
Income: 50k-100k	54% (155)	35% (100)	8% (22)	2% (7)	1% (2)	285
Income: 100k+	55% (90)	35% (57)	8% (14)	2% (4)	— (0)	165
Ethnicity: White (Non-Hispanic)	48% (228)	40% (192)	7% (35)	4% (18)	1% (3)	476
Ethnicity: Hispanic	66% (19)	21% (6)	11% (3)	— (0)	1% (0)	29
Ethnicity: Black (Non-Hispanic)	77% (198)	16% (40)	3% (9)	1% (3)	2% (6)	255
Ethnicity: Asian + Other (Non-Hispanic)	68% (20)	15% (4)	17% (5)	— (0)	— (0)	30
All Christian	53% (206)	35% (136)	9% (34)	2% (8)	2% (7)	391
All Non-Christian	61% (26)	28% (12)	9% (4)	3% (1)	— (0)	44
Atheist	59% (12)	37% (8)	2% (0)	2% (0)	— (0)	21
Agnostic/Nothing in particular	57% (85)	35% (52)	5% (7)	2% (3)	1% (2)	149
Something Else	73% (135)	19% (35)	4% (7)	5% (9)	1% (1)	185
Evangelical	63% (203)	25% (80)	7% (23)	3% (10)	2% (7)	323
Non-Evangelical	55% (137)	36% (90)	6% (15)	3% (7)	— (1)	249
PID: Dem (no lean)	71% (235)	23% (75)	4% (13)	1% (2)	2% (6)	332
PID: Ind (no lean)	44% (64)	45% (65)	8% (11)	3% (4)	— (0)	145
PID: Rep (no lean)	53% (167)	32% (102)	9% (27)	5% (15)	1% (3)	313

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (465)	31% (242)	7% (52)	3% (21)	1% (10)	790
PID/Gender: Dem Men	65% (97)	27% (41)	5% (7)	1% (2)	1% (2)	148
PID/Gender: Dem Women	75% (138)	19% (35)	3% (6)	— (1)	2% (5)	184
PID/Gender: Ind Men	34% (27)	54% (42)	9% (7)	3% (2)	— (0)	79
PID/Gender: Ind Women	56% (37)	35% (23)	6% (4)	2% (1)	1% (0)	66
PID/Gender: Rep Men	53% (68)	31% (40)	10% (13)	5% (7)	— (0)	129
PID/Gender: Rep Women	54% (99)	33% (61)	7% (14)	4% (8)	1% (3)	185
Ideo: Liberal (1-3)	68% (143)	26% (55)	4% (8)	1% (2)	1% (2)	210
Ideo: Moderate (4)	55% (128)	33% (75)	7% (16)	3% (6)	2% (5)	231
Ideo: Conservative (5-7)	55% (180)	33% (109)	8% (25)	4% (13)	1% (2)	330
Community: Urban	69% (93)	23% (31)	4% (6)	— (0)	3% (4)	133
Community: Suburban	55% (238)	33% (145)	9% (38)	2% (10)	1% (4)	434
Community: Rural	61% (135)	30% (67)	4% (8)	5% (10)	1% (3)	222
Military HHnm: Yes	47% (56)	44% (53)	5% (6)	3% (4)	1% (1)	121
Military HH: No	61% (409)	28% (189)	7% (45)	2% (17)	1% (9)	669
Employ: Private Sector	58% (174)	34% (101)	6% (19)	1% (3)	— (1)	299
Employ: Government	76% (46)	12% (7)	10% (6)	2% (1)	— (0)	61
Employ: Self-Employed	62% (39)	32% (21)	3% (2)	1% (1)	2% (1)	64
Employ: Homemaker	58% (24)	34% (14)	6% (3)	— (0)	2% (1)	41
Employ: Student	83% (22)	16% (4)	2% (0)	— (0)	— (0)	26
Employ: Retired	46% (96)	36% (75)	9% (19)	6% (12)	2% (4)	206
Employ: Unemployed	60% (37)	29% (18)	5% (3)	5% (3)	1% (1)	62
Employ: Other	85% (26)	8% (2)	— (0)	1% (0)	6% (2)	31

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (465)	31% (242)	7% (52)	3% (21)	1% (10)	790
Protestant	53% (156)	36% (106)	9% (26)	2% (5)	2% (5)	297
Roman Catholic	55% (49)	33% (29)	7% (6)	3% (3)	2% (2)	89
Orthodox (e.g. Greek or Russian Orthodox)	24% (1)	21% (1)	55% (2)	— (0)	— (0)	5
Jewish	43% (8)	47% (8)	10% (2)	— (0)	— (0)	18
Muslim	88% (7)	12% (1)	— (0)	— (0)	— (0)	9
Buddhist	61% (6)	27% (3)	— (0)	12% (1)	— (0)	10
Hindu	73% (5)	— (0)	27% (2)	— (0)	— (0)	7
Atheist	59% (12)	37% (8)	2% (0)	2% (0)	— (0)	21
Agnostic	58% (17)	36% (11)	5% (1)	1% (0)	— (0)	30
Something else	73% (135)	19% (35)	4% (7)	5% (9)	1% (1)	185
Nothing in particular	57% (68)	34% (41)	4% (5)	2% (3)	2% (2)	119
Ideo/PID: Conservative Republican	52% (129)	34% (84)	9% (22)	4% (11)	1% (2)	247
Ideo/PID: Moderate/Liberal Republican	57% (35)	29% (18)	6% (3)	7% (4)	2% (1)	61
Ideo/PID: Moderate/Conservative Democrat	69% (111)	23% (37)	4% (7)	1% (2)	2% (4)	160
Ideo/PID: Liberal Democrat	72% (117)	23% (37)	3% (5)	— (1)	1% (2)	163
Unfavorable of Biden and Trump	56% (66)	34% (40)	7% (8)	2% (2)	2% (2)	117
2024 H2H Matchup: Biden Voter	67% (243)	28% (100)	3% (13)	— (1)	2% (6)	363
2024 H2H Matchup: Trump Voter	52% (193)	33% (124)	9% (32)	5% (18)	1% (4)	371
2024 H2H Matchup: Would not Vote	70% (15)	17% (4)	11% (2)	2% (0)	— (0)	21
2024 H2H Matchup: Do not Know	39% (14)	42% (15)	14% (5)	5% (2)	— (0)	35
2022 House Vote: Democrat	69% (226)	26% (84)	4% (12)	— (1)	2% (6)	329
2022 House Vote: Republican	51% (166)	35% (116)	8% (27)	5% (16)	1% (3)	329
2022 House Vote: Did not Vote	56% (70)	32% (40)	9% (11)	2% (2)	1% (2)	126
2020 Vote: Joe Biden	68% (248)	26% (94)	5% (17)	1% (2)	2% (6)	367
2020 Vote: Donald Trump	49% (178)	37% (135)	9% (32)	5% (18)	1% (3)	366
2020 Vote: Someone Else	52% (5)	45% (4)	3% (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	72% (34)	19% (9)	5% (2)	2% (1)	2% (1)	48
2016 Vote: Hillary Clinton	66% (184)	26% (74)	5% (14)	— (0)	2% (6)	278
2016 Vote: Donald Trump	46% (134)	41% (119)	8% (25)	4% (13)	— (1)	292
2016 Vote: Someone Else	59% (12)	23% (4)	18% (3)	— (0)	— (0)	20

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (465)	31% (242)	7% (52)	3% (21)	1% (10)	790
2020 Vote/PID: Not Biden/Democrat	73% (22)	24% (7)	1% (0)	2% (0)	— (0)	30
2020 Vote/PID: Not Trump/Republican	60% (16)	33% (9)	5% (1)	— (0)	2% (1)	26
U.S. Economy: Wrong Track	57% (328)	32% (182)	7% (38)	3% (18)	1% (6)	571
U.S. Economy: Right Direction	63% (137)	28% (61)	6% (14)	1% (3)	2% (4)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (186)	26% (72)	5% (13)	1% (1)	1% (4)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52% (202)	34% (131)	9% (35)	4% (17)	1% (5)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	62% (78)	32% (40)	3% (4)	2% (3)	1% (1)	125
Top 2024 Issue: Economy	57% (185)	33% (108)	7% (24)	2% (5)	1% (2)	325
Community/Gender: Urban Women	72% (51)	20% (15)	5% (4)	— (0)	3% (2)	72
Community/Gender: Urban Men	67% (41)	26% (16)	4% (2)	— (0)	3% (2)	61
Community/Gender: Rural Women	66% (89)	26% (36)	3% (4)	3% (4)	2% (3)	136
Community/Gender: Rural Men	53% (46)	36% (31)	5% (4)	7% (6)	— (0)	87
Community/Gender: Suburban Women	59% (133)	30% (69)	7% (16)	2% (5)	1% (3)	227
Community/Gender: Suburban Men	50% (105)	37% (76)	10% (21)	2% (5)	— (0)	207
Homeowner	54% (267)	35% (175)	8% (40)	2% (12)	1% (4)	498
Renter	69% (190)	23% (64)	4% (12)	3% (7)	2% (5)	278
Self + Household: White-Collar	55% (164)	35% (103)	8% (23)	2% (7)	— (1)	298
Self + Household: Blue Collar	58% (212)	30% (108)	6% (23)	4% (13)	2% (7)	364
Union HH: Yes	87% (30)	10% (3)	— (0)	3% (1)	— (0)	34
Union HH: No	58% (436)	32% (239)	7% (52)	3% (20)	1% (10)	756
LGBTQ+: Yes	68% (58)	27% (24)	— (0)	3% (3)	2% (2)	86
LGBTQ+: No	58% (407)	31% (219)	7% (52)	3% (18)	1% (8)	704
Motivated to Vote	59% (422)	30% (216)	7% (49)	3% (19)	1% (9)	715
Parent: Yes	71% (189)	25% (66)	4% (11)	— (1)	— (0)	268
Parent: No	53% (276)	34% (177)	8% (41)	4% (20)	2% (9)	522
COVID Vaccine: Yes	55% (278)	34% (172)	7% (37)	1% (7)	2% (8)	501
COVID Vaccine: No	65% (187)	24% (71)	5% (15)	5% (14)	1% (2)	289
Student Loans: Yes	76% (100)	19% (25)	3% (4)	1% (2)	— (1)	131
Student Loans: No	55% (365)	33% (217)	7% (48)	3% (19)	1% (9)	659

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	59%	(465)	31%	(242)	7%	(52)	3%	(21)	1%	(10)	790
Favorable Opinion of Haley	51%	(124)	35%	(86)	13%	(31)	1%	(3)	1%	(1)	245
Unfavorable Opinion of Haley	61%	(176)	30%	(86)	4%	(12)	4%	(12)	1%	(4)	290
Prodigal Biden Voter	65%	(24)	17%	(6)	13%	(5)	5%	(2)	—	(0)	36
Undecided Voter (DK/WNV)	50%	(28)	33%	(18)	13%	(7)	4%	(2)	—	(0)	56
Undecided Voter (DK)	39%	(14)	42%	(15)	14%	(5)	5%	(2)	—	(0)	35
Watched Debate	57%	(343)	32%	(192)	7%	(42)	2%	(14)	1%	(7)	598
Watched Debate: Did not Watch	64%	(123)	26%	(50)	5%	(10)	3%	(6)	1%	(3)	192
Watched Debate: All of it	58%	(192)	31%	(101)	8%	(26)	3%	(10)	1%	(3)	331
Watched Debate: Some of it	56%	(151)	34%	(91)	6%	(16)	2%	(5)	2%	(4)	267
Continue His Campaign: Yes Biden	63%	(208)	29%	(96)	5%	(18)	1%	(3)	1%	(4)	329
Continue His Campaign: No Biden	55%	(229)	32%	(136)	8%	(34)	4%	(16)	1%	(4)	418
Continue His Campaign: Yes Trump	53%	(217)	34%	(138)	8%	(32)	5%	(18)	1%	(2)	407
Continue His Campaign: No Trump	65%	(222)	28%	(95)	5%	(18)	1%	(2)	1%	(3)	340
Conviction: Evidence	66%	(234)	28%	(100)	3%	(12)	—	(1)	2%	(7)	353
Conviction: Motivation to Damage	51%	(177)	35%	(124)	9%	(31)	5%	(16)	—	(1)	350
Conviction: DK/NO	61%	(54)	22%	(19)	10%	(9)	5%	(4)	2%	(2)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (446)	25% (200)	12% (93)	5% (42)	1% (10)	790
Gender: Male	55% (194)	25% (90)	12% (44)	6% (22)	2% (6)	355
Gender: Female	58% (252)	25% (110)	11% (49)	5% (20)	1% (3)	435
Age: 18-34	63% (139)	23% (50)	9% (21)	3% (7)	2% (5)	222
Age: 35-44	57% (62)	28% (30)	8% (9)	7% (8)	— (0)	109
Age: 45-64	58% (162)	25% (71)	11% (32)	5% (13)	1% (2)	280
Age: 65+	46% (83)	27% (49)	18% (31)	8% (14)	1% (2)	179
GenZers: 1997-2012	64% (73)	20% (23)	9% (10)	3% (4)	4% (5)	114
Millennials: 1981-1996	59% (122)	27% (55)	9% (20)	5% (10)	— (1)	207
GenXers: 1965-1980	61% (142)	22% (51)	12% (28)	4% (9)	1% (2)	232
Baby Boomers: 1946-1964	48% (107)	28% (62)	15% (35)	8% (18)	1% (2)	224
Educ: < College	58% (280)	23% (109)	11% (51)	6% (31)	2% (8)	479
Educ: Bachelors degree	54% (100)	27% (51)	15% (27)	4% (7)	— (0)	184
Educ: Post-grad	52% (66)	32% (41)	12% (15)	3% (3)	1% (1)	127
Income: Under 50k	64% (218)	22% (74)	8% (28)	4% (12)	2% (8)	340
Income: 50k-100k	54% (153)	26% (73)	15% (42)	6% (16)	— (1)	285
Income: 100k+	46% (75)	32% (53)	14% (23)	8% (13)	— (0)	165
Ethnicity: White (Non-Hispanic)	47% (223)	29% (139)	16% (75)	7% (35)	1% (5)	476
Ethnicity: Hispanic	53% (15)	14% (4)	23% (7)	10% (3)	— (0)	29
Ethnicity: Black (Non-Hispanic)	74% (189)	20% (50)	4% (10)	1% (3)	1% (3)	255
Ethnicity: Asian + Other (Non-Hispanic)	64% (19)	22% (6)	6% (2)	2% (1)	6% (2)	30
All Christian	52% (204)	25% (99)	16% (63)	5% (21)	1% (3)	391
All Non-Christian	48% (21)	35% (15)	13% (5)	5% (2)	— (0)	44
Atheist	55% (12)	30% (6)	6% (1)	7% (2)	2% (0)	21
Agnostic/Nothing in particular	55% (82)	30% (44)	9% (13)	4% (6)	2% (3)	149
Something Else	69% (128)	19% (35)	5% (9)	6% (10)	2% (3)	185
Evangelical	54% (173)	26% (84)	14% (45)	5% (17)	1% (4)	323
Non-Evangelical	63% (156)	20% (50)	11% (27)	6% (14)	1% (2)	249
PID: Dem (no lean)	71% (234)	23% (78)	5% (16)	1% (2)	— (1)	332
PID: Ind (no lean)	53% (76)	26% (37)	13% (19)	7% (9)	2% (2)	145
PID: Rep (no lean)	43% (135)	27% (85)	18% (57)	10% (30)	2% (6)	313

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (446)	25% (200)	12% (93)	5% (42)	1% (10)	790
PID/Gender: Dem Men	66% (97)	26% (38)	8% (11)	— (0)	— (1)	148
PID/Gender: Dem Women	74% (137)	21% (39)	3% (5)	1% (2)	— (1)	184
PID/Gender: Ind Men	48% (37)	33% (26)	12% (9)	6% (5)	2% (1)	79
PID/Gender: Ind Women	59% (39)	18% (12)	15% (10)	7% (5)	1% (1)	66
PID/Gender: Rep Men	46% (59)	20% (26)	18% (23)	13% (16)	3% (4)	129
PID/Gender: Rep Women	41% (76)	32% (59)	18% (34)	7% (14)	1% (2)	185
Ideo: Liberal (1-3)	71% (149)	21% (45)	6% (13)	1% (2)	1% (2)	210
Ideo: Moderate (4)	56% (130)	28% (65)	10% (23)	4% (10)	1% (2)	231
Ideo: Conservative (5-7)	46% (152)	26% (87)	17% (57)	9% (30)	1% (3)	330
Community: Urban	69% (91)	19% (25)	9% (13)	2% (2)	2% (2)	133
Community: Suburban	55% (240)	25% (110)	12% (54)	6% (26)	1% (5)	434
Community: Rural	52% (115)	29% (65)	12% (26)	6% (14)	1% (2)	222
Military HHnm: Yes	51% (61)	26% (32)	18% (22)	4% (5)	1% (1)	121
Military HH: No	57% (384)	25% (168)	11% (71)	6% (37)	1% (9)	669
Employ: Private Sector	56% (168)	27% (80)	12% (37)	4% (12)	1% (2)	299
Employ: Government	61% (37)	23% (14)	12% (7)	4% (2)	— (0)	61
Employ: Self-Employed	52% (33)	25% (16)	10% (6)	7% (5)	6% (4)	64
Employ: Homemaker	54% (22)	31% (13)	12% (5)	3% (1)	— (0)	41
Employ: Student	66% (17)	24% (6)	4% (1)	7% (2)	— (0)	26
Employ: Retired	48% (99)	28% (58)	15% (31)	8% (17)	— (1)	206
Employ: Unemployed	76% (47)	14% (9)	3% (2)	4% (2)	3% (2)	62
Employ: Other	72% (22)	15% (5)	11% (3)	1% (0)	2% (1)	31

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (446)	25% (200)	12% (93)	5% (42)	1% (10)	790
Protestant	51% (152)	26% (76)	17% (50)	6% (16)	1% (3)	297
Roman Catholic	55% (49)	26% (23)	14% (12)	6% (5)	— (0)	89
Orthodox (e.g. Greek or Russian Orthodox)	66% (3)	10% (0)	24% (1)	— (0)	— (0)	5
Jewish	42% (7)	40% (7)	14% (2)	4% (1)	— (0)	18
Muslim	62% (5)	38% (3)	— (0)	— (0)	— (0)	9
Buddhist	51% (5)	29% (3)	20% (2)	— (0)	— (0)	10
Hindu	40% (3)	27% (2)	14% (1)	19% (1)	— (0)	7
Atheist	55% (12)	30% (6)	6% (1)	7% (2)	2% (0)	21
Agnostic	53% (16)	33% (10)	7% (2)	5% (1)	1% (0)	30
Something else	69% (128)	19% (35)	5% (9)	6% (10)	2% (3)	185
Nothing in particular	55% (66)	29% (35)	9% (11)	4% (5)	2% (3)	119
Ideo/PID: Conservative Republican	42% (103)	26% (66)	21% (52)	10% (24)	1% (3)	247
Ideo/PID: Moderate/Liberal Republican	44% (27)	32% (19)	9% (6)	10% (6)	5% (3)	61
Ideo/PID: Moderate/Conservative Democrat	67% (107)	26% (42)	6% (9)	1% (1)	— (1)	160
Ideo/PID: Liberal Democrat	74% (121)	21% (34)	4% (7)	1% (1)	— (0)	163
Unfavorable of Biden and Trump	52% (61)	25% (29)	12% (14)	8% (9)	3% (4)	117
2024 H2H Matchup: Biden Voter	70% (254)	23% (83)	6% (20)	1% (3)	1% (3)	363
2024 H2H Matchup: Trump Voter	43% (159)	28% (102)	18% (67)	10% (37)	1% (6)	371
2024 H2H Matchup: Would not Vote	56% (12)	20% (4)	11% (2)	9% (2)	4% (1)	21
2024 H2H Matchup: Do not Know	58% (20)	30% (11)	11% (4)	— (0)	2% (1)	35
2022 House Vote: Democrat	70% (230)	24% (80)	5% (16)	— (2)	— (0)	329
2022 House Vote: Republican	42% (138)	27% (90)	19% (63)	10% (34)	1% (4)	329
2022 House Vote: Did not Vote	57% (72)	23% (29)	11% (14)	4% (5)	4% (5)	126
2020 Vote: Joe Biden	70% (256)	25% (91)	5% (18)	1% (3)	— (1)	367
2020 Vote: Donald Trump	43% (156)	26% (96)	20% (72)	10% (35)	2% (6)	366
2020 Vote: Someone Else	61% (6)	2% (0)	12% (1)	11% (1)	14% (1)	10
2020 Vote: Did not Vote	59% (28)	27% (13)	3% (2)	6% (3)	5% (2)	48
2016 Vote: Hillary Clinton	68% (188)	28% (78)	4% (10)	— (1)	— (1)	278
2016 Vote: Donald Trump	40% (117)	27% (78)	22% (64)	10% (29)	1% (3)	292
2016 Vote: Someone Else	70% (14)	10% (2)	17% (3)	1% (0)	1% (0)	20

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (446)	25% (200)	12% (93)	5% (42)	1% (10)	790
2020 Vote/PID: Not Biden/Democrat	62% (19)	19% (6)	13% (4)	2% (1)	4% (1)	30
2020 Vote/PID: Not Trump/Republican	57% (15)	26% (7)	10% (3)	3% (1)	4% (1)	26
U.S. Economy: Wrong Track	53% (300)	25% (141)	15% (84)	7% (40)	1% (6)	571
U.S. Economy: Right Direction	66% (145)	27% (59)	4% (9)	1% (1)	2% (4)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72% (199)	23% (63)	4% (12)	1% (2)	— (1)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (166)	27% (107)	19% (73)	9% (37)	2% (6)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	64% (80)	24% (31)	7% (8)	2% (3)	2% (3)	125
Top 2024 Issue: Economy	51% (166)	26% (84)	17% (55)	5% (17)	1% (3)	325
Community/Gender: Urban Women	72% (51)	17% (12)	8% (6)	3% (2)	1% (1)	72
Community/Gender: Urban Men	65% (40)	21% (13)	11% (7)	1% (0)	2% (1)	61
Community/Gender: Rural Women	52% (71)	31% (43)	13% (18)	3% (5)	— (0)	136
Community/Gender: Rural Men	50% (44)	26% (23)	10% (9)	10% (9)	3% (2)	87
Community/Gender: Suburban Women	57% (130)	25% (56)	11% (26)	6% (13)	1% (3)	227
Community/Gender: Suburban Men	53% (110)	26% (54)	14% (28)	6% (12)	1% (3)	207
Homeowner	53% (265)	27% (136)	13% (65)	6% (30)	— (2)	498
Renter	61% (169)	23% (63)	10% (28)	4% (10)	3% (8)	278
Self + Household: White-Collar	54% (162)	27% (79)	13% (38)	5% (15)	1% (4)	298
Self + Household: Blue Collar	55% (200)	25% (91)	12% (45)	7% (25)	1% (3)	364
Union HH: Yes	56% (19)	32% (11)	9% (3)	3% (1)	1% (0)	34
Union HH: No	56% (427)	25% (189)	12% (90)	5% (40)	1% (10)	756
LGBTQ+: Yes	63% (54)	29% (25)	6% (5)	1% (1)	1% (1)	86
LGBTQ+: No	56% (391)	25% (175)	12% (88)	6% (41)	1% (9)	704
Motivated to Vote	55% (396)	26% (185)	12% (88)	5% (38)	1% (8)	715
Parent: Yes	57% (153)	30% (80)	8% (22)	4% (10)	1% (3)	268
Parent: No	56% (293)	23% (120)	14% (71)	6% (32)	1% (7)	522
COVID Vaccine: Yes	56% (283)	29% (146)	11% (54)	3% (14)	1% (5)	501
COVID Vaccine: No	56% (163)	19% (54)	14% (39)	10% (28)	2% (5)	289
Student Loans: Yes	66% (86)	24% (31)	7% (9)	2% (2)	2% (3)	131
Student Loans: No	55% (360)	26% (169)	13% (84)	6% (39)	1% (7)	659

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (446)	25% (200)	12% (93)	5% (42)	1% (10)	790
Favorable Opinion of Haley	42% (103)	33% (80)	21% (51)	4% (11)	— (1)	245
Unfavorable Opinion of Haley	63% (182)	20% (58)	8% (24)	8% (22)	1% (3)	290
Prodigal Biden Voter	52% (19)	38% (14)	6% (2)	4% (1)	— (0)	36
Undecided Voter (DK/WNV)	57% (32)	26% (15)	11% (6)	3% (2)	2% (1)	56
Undecided Voter (DK)	58% (20)	30% (11)	11% (4)	— (0)	2% (1)	35
Watched Debate	54% (324)	26% (155)	13% (79)	6% (34)	1% (6)	598
Watched Debate: Did not Watch	64% (122)	23% (45)	7% (14)	4% (7)	2% (3)	192
Watched Debate: All of it	51% (168)	27% (90)	14% (45)	7% (23)	1% (3)	331
Watched Debate: Some of it	58% (155)	24% (64)	12% (33)	4% (11)	1% (3)	267
Continue His Campaign: Yes Biden	62% (202)	25% (82)	9% (31)	3% (8)	2% (5)	329
Continue His Campaign: No Biden	51% (215)	26% (110)	14% (59)	7% (31)	1% (4)	418
Continue His Campaign: Yes Trump	44% (178)	29% (116)	17% (70)	9% (37)	1% (6)	407
Continue His Campaign: No Trump	69% (236)	23% (78)	6% (21)	1% (4)	— (1)	340
Conviction: Evidence	68% (238)	25% (88)	5% (19)	1% (4)	1% (4)	353
Conviction: Motivation to Damage	44% (153)	28% (97)	19% (68)	9% (32)	— (1)	350
Conviction: DK/NO	63% (55)	18% (15)	7% (6)	7% (6)	6% (5)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (406)	23% (183)	15% (117)	8% (63)	3% (21)	790
Gender: Male	44% (155)	27% (97)	19% (67)	8% (30)	2% (6)	355
Gender: Female	58% (251)	20% (86)	12% (50)	8% (33)	3% (14)	435
Age: 18-34	60% (133)	21% (47)	10% (21)	6% (14)	3% (7)	222
Age: 35-44	49% (54)	26% (28)	15% (16)	7% (8)	3% (3)	109
Age: 45-64	52% (145)	22% (63)	16% (44)	9% (25)	1% (3)	280
Age: 65+	42% (75)	25% (44)	20% (36)	9% (17)	4% (8)	179
GenZers: 1997-2012	65% (74)	19% (22)	7% (8)	6% (7)	3% (3)	114
Millennials: 1981-1996	51% (107)	25% (51)	13% (28)	7% (15)	3% (6)	207
GenXers: 1965-1980	55% (127)	23% (53)	15% (36)	7% (17)	— (0)	232
Baby Boomers: 1946-1964	43% (95)	24% (53)	18% (41)	11% (24)	5% (11)	224
Educ: < College	51% (243)	22% (107)	15% (72)	9% (41)	3% (15)	479
Educ: Bachelors degree	52% (96)	24% (45)	14% (26)	8% (15)	2% (3)	184
Educ: Post-grad	53% (67)	24% (31)	15% (19)	5% (7)	2% (3)	127
Income: Under 50k	55% (187)	19% (65)	13% (43)	9% (32)	4% (13)	340
Income: 50k-100k	46% (130)	28% (79)	17% (47)	8% (22)	2% (7)	285
Income: 100k+	54% (89)	23% (39)	16% (27)	6% (9)	1% (2)	165
Ethnicity: White (Non-Hispanic)	45% (214)	24% (113)	19% (92)	9% (43)	3% (14)	476
Ethnicity: Hispanic	68% (20)	20% (6)	7% (2)	4% (1)	— (0)	29
Ethnicity: Black (Non-Hispanic)	60% (153)	22% (57)	8% (21)	7% (18)	3% (6)	255
Ethnicity: Asian + Other (Non-Hispanic)	68% (20)	23% (7)	5% (2)	4% (1)	— (0)	30
All Christian	45% (176)	25% (99)	19% (73)	8% (33)	3% (10)	391
All Non-Christian	68% (30)	21% (9)	7% (3)	— (0)	3% (2)	44
Atheist	73% (15)	12% (3)	11% (2)	2% (0)	2% (0)	21
Agnostic/Nothing in particular	57% (85)	24% (36)	7% (11)	9% (13)	3% (5)	149
Something Else	54% (100)	20% (36)	15% (28)	9% (18)	2% (4)	185
Evangelical	49% (157)	24% (79)	15% (50)	8% (26)	3% (11)	323
Non-Evangelical	47% (116)	22% (55)	20% (51)	10% (24)	1% (3)	249
PID: Dem (no lean)	67% (222)	21% (69)	6% (21)	4% (12)	3% (8)	332
PID: Ind (no lean)	46% (67)	22% (31)	22% (31)	10% (14)	1% (1)	145
PID: Rep (no lean)	38% (118)	26% (82)	21% (65)	12% (37)	4% (11)	313

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (406)	23% (183)	15% (117)	8% (63)	3% (21)	790
PID/Gender: Dem Men	56% (84)	31% (46)	7% (11)	3% (4)	3% (4)	148
PID/Gender: Dem Women	75% (138)	12% (23)	5% (10)	5% (8)	3% (5)	184
PID/Gender: Ind Men	42% (33)	21% (17)	29% (23)	6% (5)	1% (0)	79
PID/Gender: Ind Women	51% (33)	22% (15)	12% (8)	14% (9)	1% (1)	66
PID/Gender: Rep Men	30% (39)	26% (34)	26% (33)	16% (21)	2% (2)	129
PID/Gender: Rep Women	43% (79)	26% (49)	17% (32)	9% (16)	5% (9)	185
Ideo: Liberal (1-3)	76% (159)	18% (38)	3% (5)	2% (4)	2% (4)	210
Ideo: Moderate (4)	52% (120)	26% (60)	16% (36)	4% (10)	2% (5)	231
Ideo: Conservative (5-7)	36% (118)	23% (77)	23% (75)	15% (50)	3% (11)	330
Community: Urban	61% (81)	24% (32)	7% (9)	6% (9)	2% (3)	133
Community: Suburban	47% (206)	24% (106)	16% (69)	10% (44)	2% (9)	434
Community: Rural	54% (119)	20% (45)	18% (39)	5% (11)	4% (9)	222
Military HHnm: Yes	55% (67)	22% (27)	16% (19)	5% (6)	2% (2)	121
Military HH: No	51% (339)	23% (156)	15% (98)	9% (57)	3% (19)	669
Employ: Private Sector	52% (154)	28% (84)	13% (38)	7% (21)	1% (2)	299
Employ: Government	68% (42)	17% (10)	11% (6)	3% (2)	1% (1)	61
Employ: Self-Employed	56% (36)	23% (15)	13% (8)	6% (4)	2% (1)	64
Employ: Homemaker	43% (18)	28% (12)	19% (8)	1% (1)	8% (3)	41
Employ: Student	64% (17)	11% (3)	12% (3)	10% (3)	2% (0)	26
Employ: Retired	43% (89)	19% (40)	21% (43)	13% (26)	4% (9)	206
Employ: Unemployed	54% (34)	14% (9)	11% (7)	12% (8)	8% (5)	62
Employ: Other	56% (17)	32% (10)	12% (4)	— (0)	— (0)	31

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (406)	23% (183)	15% (117)	8% (63)	3% (21)	790
Protestant	47% (139)	24% (72)	18% (54)	8% (24)	3% (8)	297
Roman Catholic	38% (34)	29% (25)	22% (19)	10% (9)	2% (2)	89
Orthodox (e.g. Greek or Russian Orthodox)	76% (3)	24% (1)	— (0)	— (0)	— (0)	5
Jewish	66% (12)	13% (2)	13% (2)	— (0)	8% (2)	18
Muslim	72% (6)	28% (2)	— (0)	— (0)	— (0)	9
Buddhist	66% (7)	26% (3)	8% (1)	— (0)	— (0)	10
Hindu	73% (5)	27% (2)	— (0)	— (0)	— (0)	7
Atheist	73% (15)	12% (3)	11% (2)	2% (0)	2% (0)	21
Agnostic	60% (18)	26% (8)	7% (2)	7% (2)	— (0)	30
Something else	54% (100)	20% (36)	15% (28)	9% (18)	2% (4)	185
Nothing in particular	56% (67)	23% (28)	8% (9)	9% (11)	4% (5)	119
Ideo/PID: Conservative Republican	35% (86)	24% (61)	23% (57)	14% (35)	4% (9)	247
Ideo/PID: Moderate/Liberal Republican	49% (30)	32% (20)	12% (7)	3% (2)	4% (2)	61
Ideo/PID: Moderate/Conservative Democrat	57% (91)	23% (36)	12% (19)	6% (10)	3% (4)	160
Ideo/PID: Liberal Democrat	77% (126)	18% (30)	1% (2)	2% (2)	2% (4)	163
Unfavorable of Biden and Trump	55% (64)	10% (12)	19% (22)	10% (12)	6% (7)	117
2024 H2H Matchup: Biden Voter	69% (249)	20% (74)	6% (23)	3% (11)	2% (6)	363
2024 H2H Matchup: Trump Voter	36% (135)	25% (92)	23% (84)	13% (48)	3% (11)	371
2024 H2H Matchup: Would not Vote	55% (12)	22% (5)	— (0)	13% (3)	11% (2)	21
2024 H2H Matchup: Do not Know	30% (11)	34% (12)	27% (10)	5% (2)	5% (2)	35
2022 House Vote: Democrat	68% (223)	21% (70)	6% (21)	3% (11)	1% (4)	329
2022 House Vote: Republican	36% (119)	24% (80)	23% (75)	13% (44)	3% (11)	329
2022 House Vote: Did not Vote	47% (60)	26% (32)	17% (21)	5% (7)	5% (6)	126
2020 Vote: Joe Biden	67% (245)	21% (78)	7% (26)	4% (14)	2% (6)	367
2020 Vote: Donald Trump	36% (132)	25% (93)	23% (85)	12% (45)	3% (11)	366
2020 Vote: Someone Else	43% (4)	41% (4)	16% (2)	— (0)	— (0)	10
2020 Vote: Did not Vote	54% (26)	17% (8)	11% (5)	10% (5)	8% (4)	48
2016 Vote: Hillary Clinton	68% (188)	21% (59)	7% (20)	3% (7)	1% (4)	278
2016 Vote: Donald Trump	36% (106)	24% (70)	24% (69)	13% (39)	3% (8)	292
2016 Vote: Someone Else	46% (9)	15% (3)	28% (6)	11% (2)	— (0)	20

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (406)	23% (183)	15% (117)	8% (63)	3% (21)	790
2020 Vote/PID: Not Biden/Democrat	51% (15)	24% (7)	11% (3)	5% (2)	9% (3)	30
2020 Vote/PID: Not Trump/Republican	48% (12)	20% (5)	21% (5)	6% (1)	6% (2)	26
U.S. Economy: Wrong Track	48% (275)	22% (127)	17% (98)	10% (55)	3% (17)	571
U.S. Economy: Right Direction	60% (132)	25% (56)	9% (19)	4% (9)	2% (4)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71% (195)	17% (48)	8% (23)	3% (7)	1% (2)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37% (145)	27% (104)	20% (79)	13% (50)	3% (11)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (67)	24% (30)	12% (15)	5% (6)	6% (7)	125
Top 2024 Issue: Economy	41% (133)	27% (89)	20% (65)	10% (31)	2% (7)	325
Community/Gender: Urban Women	62% (44)	23% (16)	3% (2)	10% (7)	3% (2)	72
Community/Gender: Urban Men	60% (37)	25% (15)	11% (7)	3% (2)	1% (1)	61
Community/Gender: Rural Women	60% (81)	21% (29)	13% (18)	3% (4)	3% (5)	136
Community/Gender: Rural Men	44% (38)	19% (16)	25% (21)	8% (7)	5% (4)	87
Community/Gender: Suburban Women	55% (125)	18% (41)	13% (30)	10% (23)	3% (8)	227
Community/Gender: Suburban Men	39% (80)	31% (65)	19% (39)	10% (21)	1% (2)	207
Homeowner	49% (244)	24% (120)	17% (83)	8% (41)	2% (9)	498
Renter	56% (155)	22% (62)	11% (30)	7% (20)	4% (11)	278
Self + Household: White-Collar	50% (149)	23% (70)	19% (57)	7% (19)	1% (3)	298
Self + Household: Blue Collar	49% (179)	23% (85)	14% (51)	10% (38)	3% (11)	364
Union HH: Yes	47% (16)	27% (9)	23% (8)	— (0)	3% (1)	34
Union HH: No	52% (390)	23% (173)	14% (109)	8% (63)	3% (20)	756
LGBTQ+: Yes	67% (57)	11% (9)	16% (14)	1% (1)	6% (5)	86
LGBTQ+: No	50% (349)	25% (173)	15% (104)	9% (63)	2% (16)	704
Motivated to Vote	51% (368)	24% (168)	15% (104)	8% (60)	2% (15)	715
Parent: Yes	54% (146)	23% (63)	13% (36)	6% (17)	2% (6)	268
Parent: No	50% (261)	23% (120)	15% (81)	9% (47)	3% (14)	522
COVID Vaccine: Yes	54% (269)	24% (121)	14% (72)	6% (28)	2% (12)	501
COVID Vaccine: No	48% (138)	21% (62)	16% (45)	12% (36)	3% (9)	289
Student Loans: Yes	60% (79)	23% (30)	10% (14)	5% (6)	2% (3)	131
Student Loans: No	50% (328)	23% (152)	16% (103)	9% (57)	3% (18)	659

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	51%	(406)	23%	(183)	15%	(117)	8%	(63)	3%	(21)	790
Favorable Opinion of Haley	39%	(96)	29%	(72)	21%	(52)	9%	(21)	2%	(5)	245
Unfavorable Opinion of Haley	61%	(176)	17%	(49)	12%	(34)	9%	(25)	2%	(6)	290
Prodigal Biden Voter	45%	(16)	30%	(11)	11%	(4)	10%	(4)	5%	(2)	36
Undecided Voter (DK/WNV)	39%	(22)	29%	(16)	17%	(10)	8%	(4)	7%	(4)	56
Undecided Voter (DK)	30%	(11)	34%	(12)	27%	(10)	5%	(2)	5%	(2)	35
Watched Debate	49%	(293)	24%	(145)	16%	(95)	9%	(52)	2%	(13)	598
Watched Debate: Did not Watch	59%	(113)	20%	(38)	11%	(22)	6%	(11)	4%	(8)	192
Watched Debate: All of it	48%	(158)	25%	(81)	16%	(54)	9%	(29)	3%	(10)	331
Watched Debate: Some of it	51%	(135)	24%	(64)	16%	(42)	9%	(23)	1%	(4)	267
Continue His Campaign: Yes Biden	61%	(199)	22%	(71)	12%	(40)	5%	(15)	1%	(3)	329
Continue His Campaign: No Biden	44%	(185)	24%	(102)	18%	(74)	10%	(43)	3%	(14)	418
Continue His Campaign: Yes Trump	39%	(158)	27%	(108)	21%	(86)	11%	(47)	2%	(8)	407
Continue His Campaign: No Trump	68%	(230)	19%	(65)	7%	(23)	4%	(14)	3%	(9)	340
Conviction: Evidence	67%	(238)	20%	(72)	7%	(26)	4%	(13)	1%	(5)	353
Conviction: Motivation to Damage	36%	(126)	26%	(91)	23%	(80)	12%	(43)	3%	(10)	350
Conviction: DK/NO	48%	(42)	23%	(20)	13%	(11)	9%	(8)	6%	(6)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (496)	25% (201)	7% (58)	2% (18)	2% (17)	790
Gender: Male	57% (202)	28% (99)	9% (34)	4% (14)	2% (7)	355
Gender: Female	68% (293)	23% (102)	6% (25)	1% (4)	3% (11)	435
Age: 18-34	47% (105)	34% (75)	9% (21)	4% (8)	6% (13)	222
Age: 35-44	59% (65)	27% (30)	11% (12)	2% (3)	— (0)	109
Age: 45-64	71% (197)	21% (59)	6% (17)	1% (3)	1% (3)	280
Age: 65+	72% (128)	21% (38)	5% (8)	2% (4)	1% (1)	179
GenZers: 1997-2012	42% (48)	34% (39)	11% (13)	5% (6)	8% (10)	114
Millennials: 1981-1996	57% (117)	31% (63)	9% (18)	2% (5)	2% (3)	207
GenXers: 1965-1980	67% (156)	24% (55)	7% (16)	1% (2)	1% (3)	232
Baby Boomers: 1946-1964	74% (166)	18% (40)	5% (12)	2% (4)	1% (2)	224
Educ: < College	71% (338)	18% (86)	6% (29)	3% (13)	3% (12)	479
Educ: Bachelors degree	54% (100)	34% (62)	8% (15)	2% (4)	2% (4)	184
Educ: Post-grad	46% (58)	42% (53)	11% (13)	— (0)	1% (1)	127
Income: Under 50k	71% (241)	18% (60)	4% (14)	3% (12)	4% (13)	340
Income: 50k-100k	59% (168)	29% (83)	9% (27)	2% (5)	1% (2)	285
Income: 100k+	52% (86)	35% (58)	10% (17)	— (0)	2% (3)	165
Ethnicity: White (Non-Hispanic)	60% (284)	27% (127)	9% (44)	2% (9)	2% (11)	476
Ethnicity: Hispanic	42% (12)	41% (12)	17% (5)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	70% (179)	21% (53)	3% (8)	3% (9)	2% (6)	255
Ethnicity: Asian + Other (Non-Hispanic)	67% (20)	29% (9)	4% (1)	— (0)	— (0)	30
All Christian	61% (240)	26% (103)	8% (31)	2% (8)	2% (9)	391
All Non-Christian	49% (22)	33% (15)	16% (7)	— (0)	1% (0)	44
Atheist	39% (8)	47% (10)	11% (2)	2% (0)	— (0)	21
Agnostic/Nothing in particular	56% (83)	29% (44)	9% (13)	1% (2)	5% (8)	149
Something Else	77% (143)	16% (30)	3% (5)	4% (8)	— (0)	185
Evangelical	67% (218)	22% (72)	8% (24)	1% (5)	1% (5)	323
Non-Evangelical	66% (165)	24% (60)	4% (11)	3% (9)	2% (4)	249
PID: Dem (no lean)	66% (219)	25% (83)	6% (19)	2% (5)	2% (5)	332
PID: Ind (no lean)	62% (89)	23% (33)	10% (14)	4% (5)	2% (3)	145
PID: Rep (no lean)	60% (188)	27% (85)	8% (25)	2% (7)	3% (9)	313

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (496)	25% (201)	7% (58)	2% (18)	2% (17)	790
PID/Gender: Dem Men	62% (92)	26% (39)	7% (10)	4% (5)	1% (2)	148
PID/Gender: Dem Women	69% (127)	24% (44)	5% (9)	— (0)	2% (3)	184
PID/Gender: Ind Men	56% (44)	25% (20)	12% (9)	5% (4)	1% (1)	79
PID/Gender: Ind Women	69% (45)	19% (13)	8% (5)	1% (1)	3% (2)	66
PID/Gender: Rep Men	52% (67)	31% (40)	11% (14)	3% (4)	3% (4)	129
PID/Gender: Rep Women	66% (121)	24% (45)	6% (10)	2% (3)	3% (6)	185
Ideo: Liberal (1-3)	68% (143)	25% (52)	4% (7)	2% (5)	1% (3)	210
Ideo: Moderate (4)	63% (144)	25% (59)	6% (15)	3% (7)	3% (6)	231
Ideo: Conservative (5-7)	59% (195)	26% (86)	11% (36)	2% (6)	2% (6)	330
Community: Urban	58% (77)	30% (40)	6% (8)	5% (7)	1% (2)	133
Community: Suburban	61% (267)	25% (109)	9% (39)	2% (9)	3% (11)	434
Community: Rural	68% (152)	23% (52)	5% (12)	1% (2)	2% (5)	222
Military HHnm: Yes	65% (79)	31% (37)	3% (3)	1% (2)	— (0)	121
Military HH: No	62% (417)	24% (164)	8% (55)	2% (16)	3% (17)	669
Employ: Private Sector	53% (158)	34% (102)	10% (30)	1% (3)	2% (7)	299
Employ: Government	56% (34)	31% (19)	10% (6)	1% (0)	2% (1)	61
Employ: Self-Employed	60% (39)	26% (17)	4% (3)	3% (2)	7% (4)	64
Employ: Homemaker	50% (20)	35% (15)	11% (4)	1% (1)	3% (1)	41
Employ: Student	42% (11)	34% (9)	9% (2)	8% (2)	6% (2)	26
Employ: Retired	79% (162)	15% (30)	5% (10)	2% (4)	— (0)	206
Employ: Unemployed	74% (46)	14% (8)	3% (2)	5% (3)	4% (3)	62
Employ: Other	83% (26)	3% (1)	3% (1)	10% (3)	— (0)	31

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (496)	25% (201)	7% (58)	2% (18)	2% (17)	790
Protestant	65% (194)	25% (76)	6% (18)	1% (4)	2% (6)	297
Roman Catholic	52% (46)	29% (26)	13% (11)	2% (2)	4% (3)	89
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	24% (1)	21% (1)	55% (2)	— (0)	5
Jewish	54% (9)	21% (4)	23% (4)	— (0)	2% (0)	18
Muslim	45% (4)	55% (5)	— (0)	— (0)	— (0)	9
Buddhist	57% (6)	23% (2)	19% (2)	— (0)	— (0)	10
Hindu	35% (3)	51% (4)	14% (1)	— (0)	— (0)	7
Atheist	39% (8)	47% (10)	11% (2)	2% (0)	— (0)	21
Agnostic	34% (10)	50% (15)	13% (4)	3% (1)	— (0)	30
Something else	77% (143)	16% (30)	3% (5)	4% (8)	— (0)	185
Nothing in particular	61% (73)	24% (29)	7% (9)	1% (1)	7% (8)	119
Ideo/PID: Conservative Republican	57% (142)	29% (72)	10% (25)	1% (3)	2% (6)	247
Ideo/PID: Moderate/Liberal Republican	68% (41)	21% (12)	— (0)	7% (4)	5% (3)	61
Ideo/PID: Moderate/Conservative Democrat	63% (100)	25% (40)	8% (13)	2% (3)	2% (3)	160
Ideo/PID: Liberal Democrat	69% (113)	25% (40)	4% (6)	2% (3)	— (1)	163
Unfavorable of Biden and Trump	54% (63)	28% (33)	13% (15)	3% (4)	2% (2)	117
2024 H2H Matchup: Biden Voter	67% (243)	25% (91)	5% (19)	1% (5)	1% (5)	363
2024 H2H Matchup: Trump Voter	59% (219)	26% (98)	9% (35)	3% (11)	3% (9)	371
2024 H2H Matchup: Would not Vote	58% (12)	32% (7)	— (0)	2% (0)	7% (2)	21
2024 H2H Matchup: Do not Know	61% (22)	16% (6)	13% (5)	5% (2)	5% (2)	35
2022 House Vote: Democrat	67% (220)	25% (82)	5% (17)	2% (5)	1% (4)	329
2022 House Vote: Republican	60% (196)	26% (86)	10% (32)	2% (7)	2% (7)	329
2022 House Vote: Did not Vote	61% (77)	26% (32)	6% (8)	2% (3)	5% (6)	126
2020 Vote: Joe Biden	66% (242)	25% (91)	6% (22)	2% (7)	2% (6)	367
2020 Vote: Donald Trump	60% (219)	27% (97)	9% (32)	3% (9)	2% (9)	366
2020 Vote: Someone Else	59% (6)	41% (4)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	62% (30)	20% (9)	10% (5)	3% (1)	5% (2)	48
2016 Vote: Hillary Clinton	68% (190)	23% (64)	6% (17)	2% (5)	1% (2)	278
2016 Vote: Donald Trump	61% (179)	26% (77)	9% (25)	3% (7)	1% (3)	292
2016 Vote: Someone Else	45% (9)	43% (8)	11% (2)	— (0)	1% (0)	20

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (496)	25% (201)	7% (58)	2% (18)	2% (17)	790
2020 Vote/PID: Not Biden/Democrat	50% (15)	39% (12)	5% (2)	1% (0)	4% (1)	30
2020 Vote/PID: Not Trump/Republican	51% (13)	30% (8)	14% (4)	4% (1)	2% (0)	26
U.S. Economy: Wrong Track	63% (357)	25% (142)	8% (48)	2% (12)	2% (12)	571
U.S. Economy: Right Direction	63% (139)	27% (59)	5% (10)	3% (6)	2% (5)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70% (193)	24% (65)	5% (13)	1% (3)	1% (2)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58% (227)	26% (99)	10% (40)	3% (12)	3% (10)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	60% (76)	29% (36)	5% (6)	2% (2)	4% (5)	125
Top 2024 Issue: Economy	58% (188)	30% (99)	9% (28)	— (1)	3% (9)	325
Community/Gender: Urban Women	61% (44)	34% (25)	2% (1)	— (0)	2% (2)	72
Community/Gender: Urban Men	54% (33)	25% (15)	11% (7)	11% (6)	— (0)	61
Community/Gender: Rural Women	76% (103)	17% (23)	3% (4)	1% (2)	2% (3)	136
Community/Gender: Rural Men	57% (49)	33% (29)	8% (7)	— (0)	2% (2)	87
Community/Gender: Suburban Women	65% (147)	24% (54)	8% (19)	1% (2)	3% (6)	227
Community/Gender: Suburban Men	58% (120)	27% (55)	9% (20)	4% (7)	2% (5)	207
Homeowner	63% (311)	27% (133)	8% (40)	1% (5)	2% (9)	498
Renter	63% (175)	24% (66)	6% (18)	4% (11)	3% (9)	278
Self + Household: White-Collar	58% (172)	30% (90)	9% (25)	2% (5)	2% (5)	298
Self + Household: Blue Collar	65% (236)	23% (83)	8% (29)	3% (10)	2% (6)	364
Union HH: Yes	70% (24)	23% (8)	6% (2)	1% (0)	— (0)	34
Union HH: No	62% (472)	26% (193)	7% (56)	2% (17)	2% (17)	756
LGBTQ+: Yes	52% (45)	37% (32)	5% (5)	2% (2)	3% (2)	86
LGBTQ+: No	64% (451)	24% (169)	8% (54)	2% (16)	2% (15)	704
Motivated to Vote	63% (450)	26% (184)	7% (53)	2% (15)	2% (12)	715
Parent: Yes	57% (153)	30% (80)	11% (30)	1% (3)	1% (2)	268
Parent: No	66% (343)	23% (121)	5% (29)	3% (15)	3% (15)	522
COVID Vaccine: Yes	61% (307)	28% (140)	7% (37)	2% (9)	2% (10)	501
COVID Vaccine: No	66% (189)	21% (61)	8% (22)	3% (9)	3% (8)	289
Student Loans: Yes	55% (72)	41% (53)	4% (5)	— (0)	1% (1)	131
Student Loans: No	64% (424)	22% (148)	8% (54)	3% (17)	2% (16)	659

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (496)	25% (201)	7% (58)	2% (18)	2% (17)	790
Favorable Opinion of Haley	55% (135)	32% (78)	10% (24)	2% (5)	1% (2)	245
Unfavorable Opinion of Haley	67% (194)	22% (64)	7% (20)	2% (6)	2% (5)	290
Prodigal Biden Voter	51% (18)	22% (8)	13% (5)	7% (3)	7% (2)	36
Undecided Voter (DK/WNV)	60% (34)	22% (13)	8% (5)	4% (2)	6% (3)	56
Undecided Voter (DK)	61% (22)	16% (6)	13% (5)	5% (2)	5% (2)	35
Watched Debate	62% (373)	26% (156)	8% (48)	2% (11)	2% (10)	598
Watched Debate: Did not Watch	64% (123)	23% (44)	5% (10)	4% (7)	4% (7)	192
Watched Debate: All of it	65% (216)	24% (79)	8% (26)	2% (6)	1% (3)	331
Watched Debate: Some of it	59% (156)	29% (77)	8% (22)	2% (5)	3% (7)	267
Continue His Campaign: Yes Biden	66% (218)	23% (76)	6% (21)	2% (8)	2% (6)	329
Continue His Campaign: No Biden	59% (248)	28% (116)	9% (36)	2% (9)	2% (9)	418
Continue His Campaign: Yes Trump	59% (239)	26% (107)	10% (40)	3% (12)	2% (8)	407
Continue His Campaign: No Trump	67% (228)	24% (83)	5% (18)	1% (3)	2% (7)	340
Conviction: Evidence	66% (234)	25% (89)	5% (19)	1% (5)	2% (6)	353
Conviction: Motivation to Damage	60% (209)	27% (94)	10% (36)	2% (8)	1% (2)	350
Conviction: DK/NO	60% (53)	20% (18)	4% (3)	5% (5)	10% (9)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (536)	21% (166)	5% (43)	3% (26)	2% (19)	790
Gender: Male	66% (235)	22% (79)	7% (24)	4% (13)	1% (4)	355
Gender: Female	69% (301)	20% (87)	4% (19)	3% (13)	4% (15)	435
Age: 18-34	67% (148)	22% (48)	5% (11)	4% (8)	3% (7)	222
Age: 35-44	62% (68)	22% (24)	7% (8)	5% (5)	5% (6)	109
Age: 45-64	70% (195)	21% (60)	6% (16)	2% (5)	2% (4)	280
Age: 65+	70% (126)	19% (35)	5% (9)	4% (7)	1% (2)	179
GenZers: 1997-2012	68% (78)	19% (21)	6% (7)	3% (3)	4% (5)	114
Millennials: 1981-1996	64% (133)	23% (47)	5% (10)	5% (10)	4% (8)	207
GenXers: 1965-1980	72% (167)	20% (48)	6% (14)	1% (2)	1% (2)	232
Baby Boomers: 1946-1964	67% (149)	21% (48)	6% (12)	5% (10)	2% (4)	224
Educ: < College	68% (327)	20% (96)	4% (19)	4% (18)	4% (18)	479
Educ: Bachelors degree	68% (126)	20% (38)	8% (14)	3% (6)	— (1)	184
Educ: Post-grad	66% (83)	25% (32)	8% (10)	1% (1)	— (0)	127
Income: Under 50k	71% (242)	16% (54)	4% (15)	5% (17)	4% (12)	340
Income: 50k-100k	64% (182)	25% (71)	7% (19)	3% (7)	2% (6)	285
Income: 100k+	68% (112)	25% (41)	6% (9)	1% (2)	— (0)	165
Ethnicity: White (Non-Hispanic)	65% (307)	22% (106)	7% (33)	4% (19)	2% (11)	476
Ethnicity: Hispanic	69% (20)	14% (4)	11% (3)	4% (1)	1% (0)	29
Ethnicity: Black (Non-Hispanic)	74% (190)	18% (47)	2% (6)	2% (5)	3% (8)	255
Ethnicity: Asian + Other (Non-Hispanic)	67% (20)	30% (9)	1% (0)	1% (0)	— (0)	30
All Christian	66% (256)	23% (91)	7% (29)	2% (8)	2% (8)	391
All Non-Christian	63% (27)	36% (16)	— (0)	1% (0)	— (0)	44
Atheist	74% (16)	25% (5)	— (0)	2% (0)	— (0)	21
Agnostic/Nothing in particular	68% (102)	18% (27)	4% (6)	3% (4)	7% (10)	149
Something Else	73% (135)	15% (28)	4% (8)	7% (13)	1% (1)	185
Evangelical	69% (223)	20% (64)	6% (19)	3% (11)	2% (7)	323
Non-Evangelical	67% (167)	21% (53)	6% (16)	4% (10)	1% (2)	249
PID: Dem (no lean)	83% (276)	14% (45)	1% (5)	— (1)	2% (5)	332
PID: Ind (no lean)	54% (78)	32% (46)	6% (8)	6% (8)	3% (5)	145
PID: Rep (no lean)	58% (182)	24% (75)	10% (30)	5% (17)	3% (9)	313

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (536)	21% (166)	5% (43)	3% (26)	2% (19)	790
PID/Gender: Dem Men	80% (118)	17% (25)	2% (4)	1% (1)	— (0)	148
PID/Gender: Dem Women	86% (158)	11% (20)	1% (1)	— (0)	3% (5)	184
PID/Gender: Ind Men	55% (43)	33% (26)	2% (1)	8% (7)	2% (1)	79
PID/Gender: Ind Women	53% (35)	30% (20)	10% (7)	2% (1)	5% (4)	66
PID/Gender: Rep Men	57% (74)	22% (28)	15% (19)	4% (5)	2% (2)	129
PID/Gender: Rep Women	59% (108)	26% (47)	6% (11)	6% (11)	4% (7)	185
Ideo: Liberal (1-3)	82% (172)	13% (27)	4% (8)	— (1)	1% (3)	210
Ideo: Moderate (4)	66% (153)	25% (57)	4% (9)	3% (6)	2% (6)	231
Ideo: Conservative (5-7)	61% (203)	23% (76)	8% (26)	6% (18)	2% (7)	330
Community: Urban	71% (95)	18% (24)	3% (4)	4% (5)	4% (5)	133
Community: Suburban	66% (288)	24% (103)	6% (26)	2% (9)	2% (8)	434
Community: Rural	69% (153)	18% (40)	6% (13)	5% (12)	3% (6)	222
Military HHnm: Yes	73% (88)	26% (31)	— (0)	1% (1)	— (0)	121
Military HH: No	67% (448)	20% (135)	6% (43)	4% (25)	3% (19)	669
Employ: Private Sector	65% (196)	24% (72)	6% (18)	2% (6)	2% (7)	299
Employ: Government	69% (42)	15% (9)	14% (9)	2% (1)	— (0)	61
Employ: Self-Employed	77% (49)	20% (13)	1% (1)	3% (2)	— (0)	64
Employ: Homemaker	64% (26)	28% (11)	4% (1)	— (0)	4% (2)	41
Employ: Student	83% (22)	11% (3)	— (0)	1% (0)	5% (1)	26
Employ: Retired	71% (147)	17% (34)	5% (11)	5% (9)	2% (5)	206
Employ: Unemployed	54% (33)	26% (16)	6% (4)	8% (5)	7% (4)	62
Employ: Other	67% (21)	23% (7)	1% (0)	8% (3)	— (0)	31

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (536)	21% (166)	5% (43)	3% (26)	2% (19)	790
Protestant	67% (200)	22% (66)	7% (21)	1% (4)	2% (6)	297
Roman Catholic	61% (54)	26% (23)	7% (6)	5% (4)	2% (2)	89
Orthodox (e.g. Greek or Russian Orthodox)	31% (1)	24% (1)	45% (2)	— (0)	— (0)	5
Jewish	80% (14)	19% (3)	— (0)	1% (0)	— (0)	18
Muslim	32% (3)	68% (6)	— (0)	— (0)	— (0)	9
Buddhist	52% (5)	46% (5)	— (0)	2% (0)	— (0)	10
Hindu	73% (5)	27% (2)	— (0)	— (0)	— (0)	7
Atheist	74% (16)	25% (5)	— (0)	2% (0)	— (0)	21
Agnostic	77% (23)	17% (5)	— (0)	6% (2)	— (0)	30
Something else	73% (135)	15% (28)	4% (8)	7% (13)	1% (1)	185
Nothing in particular	66% (79)	18% (22)	5% (6)	2% (3)	9% (10)	119
Ideo/PID: Conservative Republican	61% (152)	23% (56)	9% (23)	5% (12)	2% (5)	247
Ideo/PID: Moderate/Liberal Republican	48% (30)	27% (17)	13% (8)	8% (5)	3% (2)	61
Ideo/PID: Moderate/Conservative Democrat	80% (128)	15% (25)	2% (4)	— (0)	2% (4)	160
Ideo/PID: Liberal Democrat	88% (143)	11% (17)	1% (1)	1% (1)	— (1)	163
Unfavorable of Biden and Trump	66% (77)	24% (28)	6% (7)	3% (3)	2% (2)	117
2024 H2H Matchup: Biden Voter	83% (301)	14% (50)	1% (4)	— (1)	2% (7)	363
2024 H2H Matchup: Trump Voter	56% (207)	25% (92)	10% (37)	6% (23)	3% (11)	371
2024 H2H Matchup: Would not Vote	64% (13)	20% (4)	6% (1)	2% (0)	8% (2)	21
2024 H2H Matchup: Do not Know	41% (14)	54% (19)	3% (1)	3% (1)	— (0)	35
2022 House Vote: Democrat	82% (270)	15% (49)	1% (3)	— (1)	1% (5)	329
2022 House Vote: Republican	57% (188)	26% (84)	9% (30)	6% (19)	2% (7)	329
2022 House Vote: Did not Vote	59% (74)	24% (30)	8% (10)	3% (4)	5% (7)	126
2020 Vote: Joe Biden	82% (301)	15% (54)	2% (7)	— (1)	1% (5)	367
2020 Vote: Donald Trump	57% (207)	27% (97)	9% (31)	6% (21)	2% (9)	366
2020 Vote: Someone Else	32% (3)	30% (3)	25% (2)	13% (1)	— (0)	10
2020 Vote: Did not Vote	54% (26)	24% (12)	5% (3)	5% (3)	11% (5)	48
2016 Vote: Hillary Clinton	84% (234)	14% (38)	1% (4)	— (0)	1% (2)	278
2016 Vote: Donald Trump	59% (171)	26% (76)	10% (28)	4% (12)	2% (5)	292
2016 Vote: Someone Else	57% (11)	14% (3)	13% (2)	7% (1)	10% (2)	20

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (536)	21% (166)	5% (43)	3% (26)	2% (19)	790
2020 Vote/PID: Not Biden/Democrat	68% (21)	23% (7)	3% (1)	— (0)	6% (2)	30
2020 Vote/PID: Not Trump/Republican	46% (12)	27% (7)	11% (3)	11% (3)	5% (1)	26
U.S. Economy: Wrong Track	66% (375)	22% (124)	6% (33)	4% (24)	3% (16)	571
U.S. Economy: Right Direction	74% (161)	19% (42)	5% (10)	1% (2)	2% (3)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84% (232)	13% (35)	1% (4)	— (1)	2% (4)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56% (216)	26% (100)	10% (38)	6% (23)	3% (12)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	70% (88)	25% (31)	1% (1)	1% (2)	3% (3)	125
Top 2024 Issue: Economy	66% (216)	21% (69)	6% (19)	3% (11)	3% (10)	325
Community/Gender: Urban Women	69% (50)	19% (14)	2% (1)	3% (2)	7% (5)	72
Community/Gender: Urban Men	74% (45)	16% (10)	5% (3)	5% (3)	— (0)	61
Community/Gender: Rural Women	66% (90)	19% (26)	6% (8)	6% (8)	3% (4)	136
Community/Gender: Rural Men	72% (63)	15% (13)	5% (5)	5% (4)	2% (2)	87
Community/Gender: Suburban Women	71% (161)	21% (47)	4% (9)	1% (3)	3% (7)	227
Community/Gender: Suburban Men	61% (127)	27% (56)	8% (16)	3% (6)	1% (2)	207
Homeowner	67% (335)	23% (115)	5% (26)	3% (16)	1% (6)	498
Renter	70% (195)	17% (46)	6% (16)	3% (8)	5% (13)	278
Self + Household: White-Collar	68% (204)	24% (70)	4% (12)	3% (9)	1% (2)	298
Self + Household: Blue Collar	67% (244)	20% (73)	7% (26)	4% (13)	2% (8)	364
Union HH: Yes	75% (25)	18% (6)	8% (3)	— (0)	— (0)	34
Union HH: No	68% (511)	21% (160)	5% (40)	3% (26)	3% (19)	756
LGBTQ+: Yes	73% (63)	22% (19)	3% (2)	— (0)	2% (2)	86
LGBTQ+: No	67% (473)	21% (147)	6% (40)	4% (26)	2% (18)	704
Motivated to Vote	69% (493)	21% (148)	5% (37)	3% (21)	2% (16)	715
Parent: Yes	65% (173)	22% (60)	6% (17)	3% (8)	4% (10)	268
Parent: No	70% (363)	20% (106)	5% (26)	3% (17)	2% (9)	522
COVID Vaccine: Yes	70% (352)	22% (109)	5% (26)	1% (6)	2% (8)	501
COVID Vaccine: No	64% (185)	20% (57)	6% (17)	7% (20)	4% (11)	289
Student Loans: Yes	68% (89)	26% (35)	2% (3)	2% (3)	1% (1)	131
Student Loans: No	68% (447)	20% (131)	6% (40)	3% (23)	3% (18)	659

Continued on next page

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	68%	(536)	21%	(166)	5%	(43)	3%	(26)	2%	(19)	790
Favorable Opinion of Haley	61%	(150)	29%	(70)	7%	(16)	3%	(7)	1%	(3)	245
Unfavorable Opinion of Haley	77%	(224)	13%	(38)	5%	(15)	3%	(8)	2%	(5)	290
Prodigal Biden Voter	57%	(21)	34%	(12)	8%	(3)	—	(0)	—	(0)	36
Undecided Voter (DK/WNV)	49%	(28)	41%	(23)	4%	(2)	3%	(1)	3%	(2)	56
Undecided Voter (DK)	41%	(14)	54%	(19)	3%	(1)	3%	(1)	—	(0)	35
Watched Debate	67%	(400)	22%	(132)	6%	(37)	3%	(17)	2%	(13)	598
Watched Debate: Did not Watch	71%	(136)	18%	(34)	3%	(6)	5%	(9)	3%	(7)	192
Watched Debate: All of it	68%	(226)	19%	(64)	8%	(25)	4%	(14)	1%	(2)	331
Watched Debate: Some of it	65%	(174)	25%	(68)	4%	(12)	1%	(3)	4%	(11)	267
Continue His Campaign: Yes Biden	78%	(258)	15%	(48)	2%	(8)	3%	(10)	1%	(4)	329
Continue His Campaign: No Biden	60%	(250)	27%	(112)	8%	(34)	3%	(13)	2%	(10)	418
Continue His Campaign: Yes Trump	55%	(225)	28%	(113)	9%	(38)	5%	(22)	2%	(8)	407
Continue His Campaign: No Trump	84%	(285)	13%	(43)	1%	(4)	1%	(3)	1%	(4)	340
Conviction: Evidence	84%	(296)	13%	(45)	2%	(6)	—	(1)	1%	(5)	353
Conviction: Motivation to Damage	57%	(200)	26%	(92)	10%	(34)	5%	(19)	2%	(5)	350
Conviction: DK/NO	47%	(41)	33%	(29)	3%	(3)	7%	(6)	10%	(9)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	70% (555)	23% (181)	5% (36)	2% (16)	— (3)	790
Gender: Male	62% (221)	28% (101)	6% (20)	3% (12)	— (1)	355
Gender: Female	77% (334)	18% (80)	4% (16)	1% (4)	— (2)	435
Age: 18-34	74% (165)	21% (47)	5% (10)	— (0)	— (0)	222
Age: 35-44	62% (68)	29% (32)	5% (6)	2% (2)	1% (1)	109
Age: 45-64	72% (201)	22% (60)	4% (11)	2% (7)	— (0)	280
Age: 65+	67% (121)	23% (42)	5% (9)	4% (7)	1% (1)	179
GenZers: 1997-2012	79% (90)	16% (19)	5% (6)	— (0)	— (0)	114
Millennials: 1981-1996	67% (138)	27% (57)	5% (9)	1% (1)	1% (1)	207
GenXers: 1965-1980	70% (164)	22% (52)	4% (10)	3% (7)	— (0)	232
Baby Boomers: 1946-1964	69% (155)	22% (50)	5% (11)	3% (7)	1% (2)	224
Educ: < College	77% (369)	17% (80)	4% (19)	2% (10)	— (0)	479
Educ: Bachelors degree	62% (114)	31% (58)	4% (8)	2% (4)	1% (1)	184
Educ: Post-grad	57% (72)	34% (43)	7% (9)	1% (2)	1% (1)	127
Income: Under 50k	77% (263)	16% (55)	3% (10)	3% (10)	— (2)	340
Income: 50k-100k	68% (193)	24% (68)	6% (17)	2% (5)	— (1)	285
Income: 100k+	60% (98)	35% (57)	5% (8)	1% (1)	— (0)	165
Ethnicity: White (Non-Hispanic)	61% (291)	30% (142)	5% (25)	3% (16)	— (2)	476
Ethnicity: Hispanic	68% (20)	22% (6)	11% (3)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	87% (223)	10% (26)	3% (7)	— (0)	— (0)	255
Ethnicity: Asian + Other (Non-Hispanic)	71% (21)	21% (6)	4% (1)	— (0)	4% (1)	30
All Christian	66% (259)	26% (101)	6% (22)	2% (9)	— (0)	391
All Non-Christian	68% (29)	29% (12)	1% (0)	— (0)	3% (1)	44
Atheist	64% (14)	28% (6)	8% (2)	— (0)	— (0)	21
Agnostic/Nothing in particular	71% (106)	26% (39)	1% (2)	1% (1)	1% (2)	149
Something Else	79% (147)	12% (23)	5% (10)	4% (6)	— (0)	185
Evangelical	70% (227)	23% (73)	4% (13)	3% (10)	— (0)	323
Non-Evangelical	70% (175)	20% (49)	8% (19)	2% (6)	— (0)	249
PID: Dem (no lean)	80% (267)	16% (52)	3% (11)	1% (2)	— (1)	332
PID: Ind (no lean)	63% (92)	30% (43)	4% (6)	2% (4)	— (0)	145
PID: Rep (no lean)	63% (196)	27% (86)	6% (20)	3% (11)	— (1)	313

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	70%	(555)	23%	(181)	5%	(36)	2%	(16)	—	(3)	790
PID/Gender: Dem Men	74%	(109)	21%	(31)	3%	(4)	1%	(2)	1%	(1)	148
PID/Gender: Dem Women	85%	(157)	11%	(20)	3%	(6)	—	(0)	—	(0)	184
PID/Gender: Ind Men	52%	(41)	38%	(30)	7%	(6)	3%	(2)	—	(0)	79
PID/Gender: Ind Women	77%	(51)	20%	(13)	—	(0)	2%	(1)	—	(0)	66
PID/Gender: Rep Men	55%	(70)	31%	(40)	8%	(11)	6%	(8)	—	(0)	129
PID/Gender: Rep Women	68%	(126)	25%	(46)	5%	(9)	1%	(2)	1%	(1)	185
Ideo: Liberal (1-3)	84%	(178)	13%	(27)	3%	(5)	—	(0)	—	(0)	210
Ideo: Moderate (4)	74%	(170)	20%	(45)	4%	(9)	2%	(4)	1%	(2)	231
Ideo: Conservative (5-7)	57%	(189)	32%	(107)	6%	(21)	4%	(12)	—	(1)	330
Community: Urban	75%	(100)	21%	(28)	4%	(5)	—	(0)	—	(0)	133
Community: Suburban	67%	(293)	25%	(107)	5%	(23)	2%	(10)	1%	(3)	434
Community: Rural	73%	(162)	21%	(46)	4%	(8)	3%	(6)	—	(0)	222
Military HHnm: Yes	73%	(88)	22%	(27)	3%	(4)	2%	(2)	—	(0)	121
Military HH: No	70%	(467)	23%	(154)	5%	(32)	2%	(14)	—	(3)	669
Employ: Private Sector	66%	(196)	27%	(82)	5%	(15)	1%	(4)	—	(1)	299
Employ: Government	62%	(38)	30%	(18)	8%	(5)	—	(0)	—	(0)	61
Employ: Self-Employed	76%	(49)	20%	(13)	1%	(1)	1%	(0)	2%	(2)	64
Employ: Homemaker	80%	(33)	12%	(5)	8%	(3)	—	(0)	—	(0)	41
Employ: Student	82%	(22)	10%	(3)	8%	(2)	—	(0)	—	(0)	26
Employ: Retired	68%	(140)	23%	(48)	4%	(9)	5%	(10)	—	(0)	206
Employ: Unemployed	84%	(52)	12%	(8)	1%	(1)	2%	(1)	—	(0)	62
Employ: Other	84%	(26)	15%	(5)	—	(0)	1%	(0)	—	(0)	31

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	70% (555)	23% (181)	5% (36)	2% (16)	— (3)	790
Protestant	65% (194)	28% (82)	5% (14)	2% (7)	— (0)	297
Roman Catholic	69% (62)	20% (18)	9% (8)	2% (2)	— (0)	89
Orthodox (e.g. Greek or Russian Orthodox)	76% (3)	24% (1)	— (0)	— (0)	— (0)	5
Jewish	64% (11)	33% (6)	3% (0)	— (0)	— (0)	18
Muslim	83% (7)	17% (1)	— (0)	— (0)	— (0)	9
Buddhist	68% (7)	32% (3)	— (0)	— (0)	— (0)	10
Hindu	57% (4)	27% (2)	— (0)	— (0)	16% (1)	7
Atheist	64% (14)	28% (6)	8% (2)	— (0)	— (0)	21
Agnostic	74% (22)	24% (7)	— (0)	1% (0)	— (0)	30
Something else	79% (147)	12% (23)	5% (10)	4% (6)	— (0)	185
Nothing in particular	70% (84)	26% (31)	2% (2)	— (0)	1% (2)	119
Ideo/PID: Conservative Republican	58% (143)	31% (78)	7% (18)	3% (9)	— (0)	247
Ideo/PID: Moderate/Liberal Republican	79% (48)	13% (8)	3% (2)	3% (2)	2% (1)	61
Ideo/PID: Moderate/Conservative Democrat	74% (118)	20% (31)	4% (7)	1% (2)	1% (1)	160
Ideo/PID: Liberal Democrat	85% (139)	12% (20)	2% (4)	— (0)	— (0)	163
Unfavorable of Biden and Trump	74% (87)	18% (22)	2% (2)	4% (5)	1% (1)	117
2024 H2H Matchup: Biden Voter	80% (291)	16% (57)	3% (11)	1% (2)	— (1)	363
2024 H2H Matchup: Trump Voter	61% (224)	29% (108)	6% (24)	4% (14)	— (1)	371
2024 H2H Matchup: Would not Vote	85% (18)	13% (3)	— (0)	2% (0)	— (0)	21
2024 H2H Matchup: Do not Know	61% (22)	36% (13)	3% (1)	— (0)	— (0)	35
2022 House Vote: Democrat	80% (262)	16% (51)	4% (12)	1% (2)	— (1)	329
2022 House Vote: Republican	61% (201)	30% (98)	5% (16)	4% (12)	— (1)	329
2022 House Vote: Did not Vote	69% (87)	25% (31)	5% (6)	1% (1)	— (0)	126
2020 Vote: Joe Biden	80% (293)	16% (60)	3% (11)	1% (2)	— (1)	367
2020 Vote: Donald Trump	59% (217)	30% (110)	6% (24)	4% (14)	— (1)	366
2020 Vote: Someone Else	60% (6)	40% (4)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	82% (39)	14% (7)	3% (1)	1% (0)	— (0)	48
2016 Vote: Hillary Clinton	78% (218)	17% (48)	3% (9)	1% (2)	— (1)	278
2016 Vote: Donald Trump	57% (167)	32% (95)	6% (17)	4% (12)	— (1)	292
2016 Vote: Someone Else	64% (12)	29% (6)	6% (1)	— (0)	1% (0)	20

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	70% (555)	23% (181)	5% (36)	2% (16)	— (3)	790
2020 Vote/PID: Not Biden/Democrat	74% (22)	19% (6)	6% (2)	— (0)	— (0)	30
2020 Vote/PID: Not Trump/Republican	64% (17)	32% (8)	4% (1)	— (0)	— (0)	26
U.S. Economy: Wrong Track	70% (397)	22% (128)	5% (29)	2% (14)	— (3)	571
U.S. Economy: Right Direction	72% (158)	24% (53)	3% (7)	1% (2)	— (0)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80% (221)	16% (45)	3% (10)	— (0)	— (0)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62% (242)	28% (107)	6% (25)	4% (14)	— (1)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	73% (92)	23% (29)	1% (1)	2% (2)	1% (1)	125
Top 2024 Issue: Economy	65% (211)	26% (85)	6% (19)	2% (7)	1% (2)	325
Community/Gender: Urban Women	77% (56)	20% (14)	2% (1)	— (0)	— (0)	72
Community/Gender: Urban Men	72% (44)	22% (14)	6% (3)	— (0)	— (0)	61
Community/Gender: Rural Women	81% (109)	15% (20)	3% (4)	1% (2)	— (0)	136
Community/Gender: Rural Men	61% (53)	29% (25)	5% (4)	5% (4)	— (0)	87
Community/Gender: Suburban Women	74% (169)	20% (45)	4% (10)	1% (1)	1% (2)	227
Community/Gender: Suburban Men	60% (124)	30% (62)	6% (12)	4% (8)	1% (1)	207
Homeowner	67% (332)	26% (127)	6% (30)	1% (7)	— (1)	498
Renter	76% (212)	18% (51)	2% (6)	3% (7)	— (1)	278
Self + Household: White-Collar	67% (200)	26% (77)	4% (13)	2% (5)	1% (3)	298
Self + Household: Blue Collar	69% (252)	23% (85)	5% (18)	2% (9)	— (0)	364
Union HH: Yes	76% (26)	19% (6)	5% (2)	— (0)	— (0)	34
Union HH: No	70% (529)	23% (174)	5% (34)	2% (16)	— (3)	756
LGBTQ+: Yes	79% (68)	15% (13)	6% (5)	— (0)	— (0)	86
LGBTQ+: No	69% (487)	24% (168)	4% (31)	2% (16)	— (3)	704
Motivated to Vote	69% (495)	23% (168)	5% (34)	2% (16)	— (3)	715
Parent: Yes	69% (184)	26% (70)	4% (11)	— (1)	— (1)	268
Parent: No	71% (371)	21% (110)	5% (25)	3% (15)	— (2)	522
COVID Vaccine: Yes	70% (350)	25% (123)	4% (21)	1% (5)	1% (3)	501
COVID Vaccine: No	71% (204)	20% (58)	5% (15)	4% (11)	— (0)	289
Student Loans: Yes	77% (102)	18% (24)	4% (6)	— (0)	— (0)	131
Student Loans: No	69% (453)	24% (157)	5% (30)	2% (16)	— (3)	659

Continued on next page

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	70% (555)	23% (181)	5% (36)	2% (16)	— (3)	790
Favorable Opinion of Haley	59% (144)	31% (76)	7% (16)	3% (7)	— (1)	245
Unfavorable Opinion of Haley	72% (208)	20% (58)	5% (14)	3% (9)	1% (2)	290
Prodigal Biden Voter	77% (28)	22% (8)	1% (0)	— (0)	— (0)	36
Undecided Voter (DK/WNV)	70% (39)	28% (16)	2% (1)	1% (0)	— (0)	56
Undecided Voter (DK)	61% (22)	36% (13)	3% (1)	— (0)	— (0)	35
Watched Debate	68% (406)	24% (144)	6% (34)	2% (12)	— (2)	598
Watched Debate: Did not Watch	78% (149)	19% (37)	1% (1)	2% (4)	— (0)	192
Watched Debate: All of it	67% (222)	26% (85)	6% (18)	1% (3)	— (1)	331
Watched Debate: Some of it	69% (183)	22% (58)	6% (16)	3% (9)	— (1)	267
Continue His Campaign: Yes Biden	73% (241)	22% (72)	3% (11)	1% (4)	— (1)	329
Continue His Campaign: No Biden	66% (278)	25% (105)	6% (24)	2% (10)	— (1)	418
Continue His Campaign: Yes Trump	60% (245)	30% (121)	6% (26)	3% (14)	— (1)	407
Continue His Campaign: No Trump	81% (274)	16% (54)	3% (10)	1% (2)	— (0)	340
Conviction: Evidence	79% (277)	18% (63)	3% (10)	1% (2)	— (1)	353
Conviction: Motivation to Damage	60% (209)	31% (109)	5% (19)	3% (12)	— (0)	350
Conviction: DK/NO	78% (68)	10% (9)	8% (7)	2% (2)	1% (1)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(214)	37%	(290)	22%	(173)	8%	(67)	6%	(47)	790
Gender: Male	28%	(100)	38%	(134)	23%	(80)	8%	(29)	4%	(13)	355
Gender: Female	26%	(114)	36%	(157)	21%	(92)	9%	(38)	8%	(34)	435
Age: 18-34	32%	(71)	31%	(70)	20%	(45)	8%	(17)	9%	(19)	222
Age: 35-44	24%	(26)	39%	(43)	20%	(22)	11%	(12)	6%	(6)	109
Age: 45-64	27%	(74)	37%	(104)	24%	(68)	6%	(18)	5%	(15)	280
Age: 65+	24%	(43)	41%	(74)	21%	(37)	11%	(19)	4%	(6)	179
GenZers: 1997-2012	38%	(44)	29%	(34)	22%	(25)	3%	(4)	7%	(8)	114
Millennials: 1981-1996	24%	(51)	36%	(75)	19%	(40)	12%	(25)	8%	(17)	207
GenXers: 1965-1980	28%	(66)	38%	(89)	22%	(50)	6%	(14)	5%	(12)	232
Baby Boomers: 1946-1964	22%	(49)	39%	(86)	25%	(56)	10%	(23)	4%	(9)	224
Educ: < College	32%	(153)	33%	(156)	20%	(96)	9%	(42)	7%	(32)	479
Educ: Bachelors degree	22%	(40)	39%	(72)	25%	(47)	8%	(15)	6%	(11)	184
Educ: Post-grad	16%	(20)	49%	(62)	24%	(30)	8%	(10)	3%	(4)	127
Income: Under 50k	31%	(104)	31%	(107)	21%	(70)	9%	(30)	8%	(29)	340
Income: 50k-100k	26%	(75)	37%	(105)	23%	(64)	10%	(28)	5%	(13)	285
Income: 100k+	21%	(35)	47%	(78)	23%	(38)	5%	(9)	3%	(5)	165
Ethnicity: White (Non-Hispanic)	22%	(104)	40%	(191)	24%	(114)	9%	(44)	5%	(23)	476
Ethnicity: Hispanic	37%	(11)	22%	(6)	26%	(7)	11%	(3)	4%	(1)	29
Ethnicity: Black (Non-Hispanic)	35%	(90)	32%	(83)	17%	(45)	7%	(19)	7%	(19)	255
Ethnicity: Asian + Other (Non-Hispanic)	29%	(9)	35%	(11)	24%	(7)	—	(0)	12%	(4)	30
All Christian	25%	(97)	41%	(161)	21%	(81)	10%	(37)	4%	(15)	391
All Non-Christian	27%	(12)	41%	(18)	22%	(10)	10%	(4)	—	(0)	44
Atheist	21%	(4)	44%	(9)	29%	(6)	1%	(0)	5%	(1)	21
Agnostic/Nothing in particular	24%	(36)	28%	(42)	24%	(36)	11%	(16)	12%	(18)	149
Something Else	35%	(64)	33%	(61)	21%	(40)	5%	(9)	7%	(12)	185
Evangelical	27%	(86)	37%	(118)	24%	(79)	6%	(20)	6%	(20)	323
Non-Evangelical	30%	(76)	41%	(101)	17%	(42)	10%	(24)	3%	(6)	249
PID: Dem (no lean)	33%	(110)	37%	(124)	15%	(50)	7%	(24)	7%	(24)	332
PID: Ind (no lean)	24%	(35)	39%	(57)	22%	(31)	11%	(16)	4%	(6)	145
PID: Rep (no lean)	22%	(68)	35%	(110)	29%	(91)	9%	(27)	5%	(17)	313

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	27% (214)	37% (290)	22% (173)	8% (67)	6% (47)	790
PID/Gender: Dem Men	36% (54)	39% (58)	15% (23)	5% (7)	4% (7)	148
PID/Gender: Dem Women	31% (57)	36% (66)	15% (28)	9% (17)	9% (17)	184
PID/Gender: Ind Men	24% (19)	38% (30)	27% (21)	8% (7)	3% (3)	79
PID/Gender: Ind Women	25% (16)	41% (27)	15% (10)	14% (9)	5% (4)	66
PID/Gender: Rep Men	21% (28)	35% (46)	29% (37)	12% (15)	3% (4)	129
PID/Gender: Rep Women	22% (41)	35% (64)	30% (55)	7% (12)	7% (13)	185
Ideo: Liberal (1-3)	33% (68)	39% (82)	16% (34)	6% (13)	6% (13)	210
Ideo: Moderate (4)	30% (70)	35% (82)	19% (45)	9% (22)	6% (13)	231
Ideo: Conservative (5-7)	22% (72)	38% (126)	27% (88)	9% (31)	4% (13)	330
Community: Urban	28% (37)	37% (49)	17% (23)	11% (15)	7% (10)	133
Community: Suburban	26% (115)	39% (170)	22% (94)	9% (38)	4% (18)	434
Community: Rural	28% (62)	32% (72)	25% (56)	6% (14)	9% (19)	222
Military HHnm: Yes	23% (28)	42% (51)	24% (29)	6% (7)	5% (6)	121
Military HH: No	28% (186)	36% (239)	21% (144)	9% (60)	6% (41)	669
Employ: Private Sector	25% (74)	39% (116)	25% (74)	7% (20)	5% (15)	299
Employ: Government	31% (19)	26% (16)	29% (18)	9% (6)	5% (3)	61
Employ: Self-Employed	31% (20)	42% (27)	15% (9)	6% (4)	6% (4)	64
Employ: Homemaker	25% (10)	33% (13)	12% (5)	14% (6)	17% (7)	41
Employ: Student	32% (8)	39% (10)	16% (4)	8% (2)	5% (1)	26
Employ: Retired	27% (55)	36% (75)	22% (46)	9% (19)	5% (11)	206
Employ: Unemployed	25% (16)	34% (21)	19% (12)	14% (9)	7% (4)	62
Employ: Other	40% (12)	37% (11)	14% (4)	3% (1)	6% (2)	31

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(214)	37%	(290)	22%	(173)	8%	(67)	6%	(47)	790
Protestant	24%	(71)	39%	(115)	24%	(71)	10%	(28)	4%	(13)	297
Roman Catholic	30%	(26)	49%	(44)	12%	(10)	7%	(7)	3%	(2)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	45%	(2)	—	(0)	55%	(2)	—	(0)	5
Jewish	14%	(3)	48%	(9)	20%	(4)	17%	(3)	—	(0)	18
Muslim	49%	(4)	39%	(3)	12%	(1)	—	(0)	—	(0)	9
Buddhist	14%	(1)	42%	(4)	32%	(3)	13%	(1)	—	(0)	10
Hindu	49%	(4)	24%	(2)	27%	(2)	—	(0)	—	(0)	7
Atheist	21%	(4)	44%	(9)	29%	(6)	1%	(0)	5%	(1)	21
Agnostic	27%	(8)	26%	(8)	32%	(10)	11%	(3)	4%	(1)	30
Something else	35%	(64)	33%	(61)	21%	(40)	5%	(9)	7%	(12)	185
Nothing in particular	24%	(28)	29%	(34)	23%	(27)	11%	(13)	14%	(17)	119
Ideo/PID: Conservative Republican	18%	(45)	38%	(94)	30%	(74)	9%	(22)	5%	(12)	247
Ideo/PID: Moderate/Liberal Republican	38%	(23)	26%	(16)	22%	(13)	9%	(5)	6%	(3)	61
Ideo/PID: Moderate/Conservative Democrat	34%	(54)	35%	(55)	15%	(23)	10%	(16)	7%	(11)	160
Ideo/PID: Liberal Democrat	33%	(55)	42%	(68)	15%	(25)	5%	(7)	5%	(8)	163
Unfavorable of Biden and Trump	20%	(23)	35%	(42)	26%	(30)	15%	(17)	4%	(5)	117
2024 H2H Matchup: Biden Voter	33%	(119)	38%	(139)	15%	(54)	7%	(26)	7%	(25)	363
2024 H2H Matchup: Trump Voter	22%	(81)	35%	(129)	29%	(107)	10%	(36)	5%	(17)	371
2024 H2H Matchup: Would not Vote	19%	(4)	38%	(8)	16%	(3)	13%	(3)	14%	(3)	21
2024 H2H Matchup: Do not Know	25%	(9)	42%	(15)	22%	(8)	7%	(2)	4%	(1)	35
2022 House Vote: Democrat	31%	(101)	41%	(136)	15%	(51)	7%	(22)	6%	(19)	329
2022 House Vote: Republican	21%	(70)	33%	(110)	30%	(100)	10%	(34)	5%	(15)	329
2022 House Vote: Did not Vote	30%	(38)	36%	(45)	17%	(22)	7%	(9)	10%	(12)	126
2020 Vote: Joe Biden	32%	(117)	39%	(145)	16%	(58)	6%	(24)	6%	(24)	367
2020 Vote: Donald Trump	20%	(75)	36%	(132)	30%	(109)	10%	(37)	4%	(13)	366
2020 Vote: Someone Else	33%	(3)	23%	(2)	6%	(1)	13%	(1)	25%	(2)	10
2020 Vote: Did not Vote	39%	(18)	24%	(11)	12%	(6)	10%	(5)	15%	(7)	48
2016 Vote: Hillary Clinton	30%	(85)	39%	(109)	17%	(48)	7%	(19)	6%	(18)	278
2016 Vote: Donald Trump	23%	(68)	37%	(107)	27%	(78)	12%	(35)	1%	(4)	292
2016 Vote: Someone Else	12%	(2)	34%	(7)	42%	(8)	6%	(1)	7%	(1)	20

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(214)	37%	(290)	22%	(173)	8%	(67)	6%	(47)	790
2020 Vote/PID: Not Biden/Democrat	36%	(11)	28%	(8)	13%	(4)	13%	(4)	10%	(3)	30
2020 Vote/PID: Not Trump/Republican	25%	(6)	30%	(8)	17%	(4)	10%	(3)	19%	(5)	26
U.S. Economy: Wrong Track	25%	(145)	36%	(205)	24%	(139)	9%	(53)	5%	(28)	571
U.S. Economy: Right Direction	31%	(68)	39%	(85)	15%	(34)	6%	(13)	8%	(18)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(91)	38%	(104)	18%	(49)	6%	(16)	6%	(16)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(86)	36%	(142)	26%	(101)	10%	(39)	5%	(20)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(36)	36%	(45)	18%	(22)	9%	(12)	8%	(11)	125
Top 2024 Issue: Economy	24%	(79)	34%	(109)	28%	(93)	8%	(25)	6%	(19)	325
Community/Gender: Urban Women	23%	(16)	36%	(26)	20%	(14)	13%	(10)	8%	(6)	72
Community/Gender: Urban Men	34%	(21)	37%	(23)	14%	(9)	9%	(5)	6%	(4)	61
Community/Gender: Rural Women	27%	(37)	30%	(41)	27%	(36)	6%	(8)	10%	(14)	136
Community/Gender: Rural Men	29%	(25)	36%	(31)	23%	(20)	6%	(6)	6%	(5)	87
Community/Gender: Suburban Women	27%	(61)	40%	(90)	18%	(42)	9%	(20)	6%	(14)	227
Community/Gender: Suburban Men	26%	(54)	38%	(80)	25%	(52)	9%	(18)	2%	(4)	207
Homeowner	25%	(126)	39%	(195)	23%	(113)	8%	(41)	4%	(22)	498
Renter	30%	(83)	32%	(90)	21%	(58)	8%	(23)	8%	(23)	278
Self + Household: White-Collar	24%	(72)	38%	(112)	24%	(70)	10%	(29)	5%	(15)	298
Self + Household: Blue Collar	25%	(93)	40%	(147)	21%	(78)	9%	(32)	4%	(15)	364
Union HH: Yes	35%	(12)	32%	(11)	22%	(8)	5%	(2)	6%	(2)	34
Union HH: No	27%	(202)	37%	(279)	22%	(165)	9%	(65)	6%	(44)	756
LGBTQ+: Yes	33%	(28)	33%	(28)	23%	(20)	6%	(5)	5%	(4)	86
LGBTQ+: No	26%	(185)	37%	(262)	22%	(153)	9%	(62)	6%	(42)	704
Motivated to Vote	27%	(194)	37%	(262)	22%	(161)	9%	(61)	5%	(38)	715
Parent: Yes	28%	(75)	35%	(92)	23%	(62)	8%	(20)	7%	(18)	268
Parent: No	27%	(139)	38%	(198)	21%	(111)	9%	(46)	5%	(28)	522
COVID Vaccine: Yes	28%	(139)	37%	(187)	21%	(104)	9%	(44)	5%	(27)	501
COVID Vaccine: No	26%	(74)	36%	(103)	24%	(68)	8%	(23)	7%	(20)	289
Student Loans: Yes	21%	(28)	40%	(52)	24%	(32)	8%	(10)	7%	(9)	131
Student Loans: No	28%	(186)	36%	(238)	21%	(141)	9%	(56)	6%	(37)	659

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(214)	37%	(290)	22%	(173)	8%	(67)	6%	(47)	790
Favorable Opinion of Haley	25%	(60)	41%	(100)	24%	(59)	8%	(19)	3%	(6)	245
Unfavorable Opinion of Haley	26%	(76)	39%	(112)	20%	(59)	10%	(29)	5%	(14)	290
Prodigal Biden Voter	30%	(11)	32%	(12)	22%	(8)	11%	(4)	5%	(2)	36
Undecided Voter (DK/WNV)	23%	(13)	40%	(23)	20%	(11)	9%	(5)	8%	(4)	56
Undecided Voter (DK)	25%	(9)	42%	(15)	22%	(8)	7%	(2)	4%	(1)	35
Watched Debate	28%	(165)	37%	(219)	23%	(135)	8%	(47)	5%	(32)	598
Watched Debate: Did not Watch	26%	(49)	37%	(71)	20%	(38)	10%	(20)	7%	(14)	192
Watched Debate: All of it	29%	(97)	36%	(121)	22%	(73)	8%	(26)	4%	(14)	331
Watched Debate: Some of it	25%	(67)	37%	(99)	23%	(62)	8%	(21)	7%	(18)	267
Continue His Campaign: Yes Biden	34%	(112)	36%	(117)	18%	(60)	6%	(21)	6%	(18)	329
Continue His Campaign: No Biden	21%	(87)	39%	(162)	26%	(107)	10%	(43)	5%	(20)	418
Continue His Campaign: Yes Trump	24%	(99)	36%	(147)	27%	(111)	8%	(34)	4%	(15)	407
Continue His Campaign: No Trump	29%	(99)	39%	(132)	17%	(56)	9%	(30)	7%	(23)	340
Conviction: Evidence	31%	(108)	38%	(135)	18%	(65)	7%	(26)	5%	(18)	353
Conviction: Motivation to Damage	22%	(77)	39%	(137)	25%	(88)	9%	(32)	4%	(15)	350
Conviction: DK/NO	33%	(29)	20%	(18)	22%	(20)	9%	(8)	15%	(13)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (222)	33% (264)	24% (186)	10% (82)	5% (36)	790
Gender: Male	28% (100)	32% (115)	23% (81)	13% (45)	4% (14)	355
Gender: Female	28% (122)	34% (149)	24% (105)	8% (36)	5% (22)	435
Age: 18-34	42% (93)	37% (83)	8% (19)	5% (10)	8% (17)	222
Age: 35-44	32% (35)	33% (36)	24% (26)	6% (6)	5% (5)	109
Age: 45-64	26% (73)	34% (95)	26% (74)	10% (29)	3% (10)	280
Age: 65+	12% (21)	28% (50)	38% (68)	21% (37)	2% (4)	179
GenZers: 1997-2012	48% (55)	34% (39)	6% (7)	2% (3)	9% (10)	114
Millennials: 1981-1996	34% (70)	38% (79)	17% (36)	5% (11)	6% (12)	207
GenXers: 1965-1980	28% (65)	34% (79)	25% (58)	10% (22)	3% (8)	232
Baby Boomers: 1946-1964	14% (31)	28% (63)	36% (80)	20% (44)	2% (5)	224
Educ: < College	31% (149)	32% (154)	21% (102)	9% (42)	7% (32)	479
Educ: Bachelors degree	25% (46)	32% (58)	29% (54)	13% (23)	2% (3)	184
Educ: Post-grad	21% (26)	41% (52)	25% (31)	13% (16)	1% (1)	127
Income: Under 50k	33% (113)	34% (116)	18% (61)	8% (29)	6% (21)	340
Income: 50k-100k	27% (77)	32% (92)	26% (75)	12% (34)	3% (8)	285
Income: 100k+	19% (32)	34% (57)	30% (50)	12% (20)	4% (7)	165
Ethnicity: White (Non-Hispanic)	17% (81)	34% (162)	30% (143)	15% (69)	4% (21)	476
Ethnicity: Hispanic	48% (14)	12% (3)	24% (7)	10% (3)	6% (2)	29
Ethnicity: Black (Non-Hispanic)	44% (114)	35% (89)	13% (33)	4% (9)	4% (11)	255
Ethnicity: Asian + Other (Non-Hispanic)	43% (13)	33% (10)	15% (4)	— (0)	9% (3)	30
All Christian	21% (83)	30% (118)	30% (118)	15% (57)	4% (15)	391
All Non-Christian	37% (16)	39% (17)	14% (6)	6% (2)	4% (2)	44
Atheist	40% (8)	46% (10)	14% (3)	— (0)	— (0)	21
Agnostic/Nothing in particular	28% (42)	36% (54)	21% (31)	9% (13)	7% (10)	149
Something Else	39% (73)	35% (66)	15% (28)	5% (10)	5% (10)	185
Evangelical	26% (84)	31% (99)	26% (83)	12% (37)	6% (19)	323
Non-Evangelical	28% (70)	33% (83)	25% (62)	12% (29)	2% (5)	249
PID: Dem (no lean)	38% (126)	39% (129)	17% (55)	3% (11)	4% (12)	332
PID: Ind (no lean)	27% (39)	34% (49)	22% (31)	13% (18)	5% (7)	145
PID: Rep (no lean)	18% (57)	28% (87)	32% (100)	17% (53)	5% (17)	313

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (222)	33% (264)	24% (186)	10% (82)	5% (36)	790
PID/Gender: Dem Men	42% (62)	36% (54)	18% (27)	2% (3)	1% (2)	148
PID/Gender: Dem Women	35% (64)	41% (75)	15% (28)	4% (7)	5% (10)	184
PID/Gender: Ind Men	18% (14)	34% (27)	26% (20)	16% (12)	7% (5)	79
PID/Gender: Ind Women	38% (25)	33% (22)	17% (11)	9% (6)	3% (2)	66
PID/Gender: Rep Men	19% (24)	27% (34)	27% (34)	23% (30)	5% (6)	129
PID/Gender: Rep Women	18% (32)	29% (53)	36% (66)	13% (23)	6% (10)	185
Ideo: Liberal (1-3)	42% (88)	37% (79)	16% (33)	2% (5)	3% (5)	210
Ideo: Moderate (4)	26% (60)	42% (97)	21% (48)	8% (17)	4% (9)	231
Ideo: Conservative (5-7)	21% (68)	25% (84)	31% (101)	18% (59)	5% (18)	330
Community: Urban	40% (53)	36% (48)	12% (16)	7% (9)	5% (7)	133
Community: Suburban	26% (112)	31% (136)	27% (116)	12% (52)	4% (18)	434
Community: Rural	26% (57)	36% (80)	24% (54)	9% (20)	5% (11)	222
Military HHnm: Yes	23% (27)	31% (38)	34% (41)	11% (14)	1% (1)	121
Military HH: No	29% (194)	34% (226)	22% (145)	10% (68)	5% (35)	669
Employ: Private Sector	28% (85)	41% (122)	20% (60)	7% (22)	3% (10)	299
Employ: Government	48% (29)	28% (17)	17% (10)	4% (2)	3% (2)	61
Employ: Self-Employed	34% (22)	33% (21)	18% (12)	8% (5)	6% (4)	64
Employ: Homemaker	27% (11)	31% (13)	24% (10)	3% (1)	15% (6)	41
Employ: Student	38% (10)	42% (11)	8% (2)	5% (1)	6% (2)	26
Employ: Retired	14% (29)	26% (54)	35% (72)	21% (43)	4% (7)	206
Employ: Unemployed	37% (23)	29% (18)	21% (13)	9% (6)	4% (3)	62
Employ: Other	43% (13)	28% (8)	23% (7)	1% (0)	6% (2)	31

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (222)	33% (264)	24% (186)	10% (82)	5% (36)	790
Protestant	22% (65)	27% (79)	32% (96)	15% (46)	4% (11)	297
Roman Catholic	18% (16)	42% (38)	23% (21)	12% (11)	4% (4)	89
Orthodox (e.g. Greek or Russian Orthodox)	45% (2)	31% (1)	24% (1)	— (0)	— (0)	5
Jewish	14% (3)	37% (7)	33% (6)	14% (2)	3% (0)	18
Muslim	62% (5)	38% (3)	— (0)	— (0)	— (0)	9
Buddhist	48% (5)	36% (4)	4% (0)	— (0)	12% (1)	10
Hindu	49% (4)	51% (4)	— (0)	— (0)	— (0)	7
Atheist	40% (8)	46% (10)	14% (3)	— (0)	— (0)	21
Agnostic	28% (8)	46% (14)	24% (7)	3% (1)	— (0)	30
Something else	39% (73)	35% (66)	15% (28)	5% (10)	5% (10)	185
Nothing in particular	28% (33)	33% (40)	20% (24)	10% (12)	8% (10)	119
Ideo/PID: Conservative Republican	15% (37)	26% (65)	33% (83)	19% (48)	6% (15)	247
Ideo/PID: Moderate/Liberal Republican	31% (19)	37% (22)	22% (13)	7% (5)	3% (2)	61
Ideo/PID: Moderate/Conservative Democrat	38% (60)	36% (57)	18% (29)	5% (7)	4% (6)	160
Ideo/PID: Liberal Democrat	39% (64)	41% (67)	16% (26)	2% (3)	2% (3)	163
Unfavorable of Biden and Trump	34% (40)	25% (29)	20% (23)	17% (20)	4% (5)	117
2024 H2H Matchup: Biden Voter	37% (134)	40% (146)	16% (60)	3% (13)	3% (11)	363
2024 H2H Matchup: Trump Voter	19% (71)	27% (101)	31% (113)	17% (63)	6% (22)	371
2024 H2H Matchup: Would not Vote	47% (10)	21% (4)	13% (3)	12% (3)	7% (1)	21
2024 H2H Matchup: Do not Know	19% (7)	35% (12)	31% (11)	9% (3)	6% (2)	35
2022 House Vote: Democrat	38% (126)	39% (127)	16% (52)	4% (14)	3% (10)	329
2022 House Vote: Republican	17% (54)	29% (94)	31% (103)	19% (61)	5% (16)	329
2022 House Vote: Did not Vote	30% (37)	34% (42)	25% (31)	4% (5)	8% (10)	126
2020 Vote: Joe Biden	37% (137)	40% (146)	17% (61)	4% (14)	3% (9)	367
2020 Vote: Donald Trump	18% (65)	27% (100)	32% (116)	18% (65)	5% (19)	366
2020 Vote: Someone Else	12% (1)	17% (2)	27% (3)	14% (1)	30% (3)	10
2020 Vote: Did not Vote	40% (19)	34% (16)	14% (7)	3% (1)	9% (4)	48
2016 Vote: Hillary Clinton	37% (102)	39% (108)	17% (48)	5% (14)	2% (7)	278
2016 Vote: Donald Trump	18% (53)	27% (79)	33% (97)	19% (55)	2% (7)	292
2016 Vote: Someone Else	13% (3)	37% (7)	37% (7)	13% (3)	— (0)	20

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(222)	33%	(264)	24%	(186)	10%	(82)	5%	(36)	790
2020 Vote/PID: Not Biden/Democrat	38%	(11)	33%	(10)	18%	(5)	—	(0)	12%	(4)	30
2020 Vote/PID: Not Trump/Republican	30%	(8)	32%	(8)	29%	(8)	4%	(1)	5%	(1)	26
U.S. Economy: Wrong Track	27%	(153)	30%	(174)	25%	(143)	13%	(75)	4%	(26)	571
U.S. Economy: Right Direction	31%	(68)	41%	(91)	20%	(43)	3%	(7)	5%	(10)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(103)	39%	(108)	16%	(45)	4%	(11)	3%	(9)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(73)	29%	(112)	31%	(120)	17%	(65)	5%	(20)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(46)	35%	(44)	18%	(22)	5%	(6)	6%	(7)	125
Top 2024 Issue: Economy	28%	(92)	30%	(98)	24%	(78)	13%	(41)	5%	(16)	325
Community/Gender: Urban Women	39%	(28)	30%	(22)	17%	(12)	8%	(6)	5%	(4)	72
Community/Gender: Urban Men	41%	(25)	42%	(26)	7%	(4)	5%	(3)	5%	(3)	61
Community/Gender: Rural Women	28%	(38)	39%	(53)	22%	(30)	5%	(6)	6%	(9)	136
Community/Gender: Rural Men	21%	(19)	32%	(28)	28%	(24)	16%	(14)	3%	(3)	87
Community/Gender: Suburban Women	24%	(55)	33%	(75)	28%	(64)	11%	(24)	4%	(10)	227
Community/Gender: Suburban Men	27%	(57)	30%	(61)	26%	(53)	14%	(28)	4%	(8)	207
Homeowner	22%	(108)	34%	(171)	28%	(138)	12%	(59)	4%	(22)	498
Renter	39%	(109)	32%	(90)	16%	(45)	8%	(21)	5%	(13)	278
Self + Household: White-Collar	22%	(65)	34%	(101)	30%	(88)	13%	(39)	2%	(5)	298
Self + Household: Blue Collar	28%	(103)	33%	(120)	23%	(85)	11%	(40)	5%	(17)	364
Union HH: Yes	51%	(17)	42%	(14)	3%	(1)	—	(0)	3%	(1)	34
Union HH: No	27%	(204)	33%	(250)	25%	(185)	11%	(82)	5%	(35)	756
LGBTQ+: Yes	43%	(37)	35%	(30)	6%	(5)	8%	(7)	8%	(7)	86
LGBTQ+: No	26%	(185)	33%	(234)	26%	(182)	11%	(75)	4%	(29)	704
Motivated to Vote	27%	(193)	33%	(239)	25%	(175)	11%	(79)	4%	(30)	715
Parent: Yes	35%	(94)	34%	(91)	19%	(50)	7%	(19)	5%	(13)	268
Parent: No	24%	(128)	33%	(173)	26%	(136)	12%	(63)	4%	(22)	522
COVID Vaccine: Yes	26%	(131)	36%	(183)	26%	(128)	9%	(43)	3%	(17)	501
COVID Vaccine: No	31%	(91)	28%	(81)	20%	(58)	13%	(39)	7%	(19)	289
Student Loans: Yes	35%	(46)	44%	(58)	14%	(19)	3%	(5)	3%	(5)	131
Student Loans: No	27%	(176)	31%	(206)	25%	(168)	12%	(77)	5%	(31)	659

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(222)	33%	(264)	24%	(186)	10%	(82)	5%	(36)	790
Favorable Opinion of Haley	22%	(55)	25%	(60)	36%	(87)	16%	(38)	2%	(5)	245
Unfavorable Opinion of Haley	27%	(78)	36%	(106)	21%	(62)	13%	(36)	3%	(8)	290
Prodigal Biden Voter	38%	(14)	36%	(13)	16%	(6)	6%	(2)	4%	(1)	36
Undecided Voter (DK/WNV)	30%	(17)	30%	(17)	24%	(14)	10%	(6)	6%	(3)	56
Undecided Voter (DK)	19%	(7)	35%	(12)	31%	(11)	9%	(3)	6%	(2)	35
Watched Debate	28%	(169)	33%	(198)	24%	(142)	11%	(65)	4%	(23)	598
Watched Debate: Did not Watch	27%	(53)	34%	(66)	23%	(44)	9%	(17)	7%	(13)	192
Watched Debate: All of it	27%	(89)	32%	(107)	26%	(87)	11%	(38)	3%	(10)	331
Watched Debate: Some of it	30%	(80)	34%	(92)	21%	(55)	10%	(27)	5%	(13)	267
Continue His Campaign: Yes Biden	34%	(111)	37%	(123)	20%	(65)	6%	(21)	3%	(10)	329
Continue His Campaign: No Biden	24%	(98)	30%	(125)	28%	(119)	13%	(56)	5%	(20)	418
Continue His Campaign: Yes Trump	22%	(91)	29%	(119)	29%	(119)	14%	(59)	5%	(19)	407
Continue His Campaign: No Trump	35%	(119)	39%	(131)	17%	(58)	6%	(21)	3%	(10)	340
Conviction: Evidence	36%	(126)	37%	(132)	19%	(68)	5%	(19)	2%	(8)	353
Conviction: Motivation to Damage	20%	(71)	29%	(100)	30%	(105)	16%	(56)	5%	(18)	350
Conviction: DK/NO	29%	(25)	37%	(32)	16%	(14)	8%	(7)	11%	(10)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (268)	37% (289)	14% (114)	9% (74)	6% (45)	790
Gender: Male	35% (125)	35% (124)	15% (55)	11% (39)	4% (13)	355
Gender: Female	33% (143)	38% (165)	14% (60)	8% (35)	7% (32)	435
Age: 18-34	32% (72)	37% (81)	11% (24)	11% (24)	9% (20)	222
Age: 35-44	30% (32)	32% (35)	18% (20)	14% (16)	6% (6)	109
Age: 45-64	33% (92)	35% (99)	19% (52)	9% (26)	4% (10)	280
Age: 65+	40% (71)	41% (74)	10% (19)	4% (8)	4% (7)	179
GenZers: 1997-2012	39% (45)	35% (40)	6% (7)	11% (13)	9% (10)	114
Millennials: 1981-1996	28% (58)	35% (73)	17% (35)	12% (24)	8% (16)	207
GenXers: 1965-1980	32% (74)	34% (78)	20% (47)	10% (24)	4% (10)	232
Baby Boomers: 1946-1964	39% (88)	40% (90)	11% (26)	6% (13)	4% (8)	224
Educ: < College	36% (172)	33% (158)	14% (65)	10% (48)	8% (37)	479
Educ: Bachelors degree	29% (53)	40% (75)	16% (30)	11% (20)	4% (7)	184
Educ: Post-grad	34% (42)	45% (57)	15% (20)	5% (6)	1% (1)	127
Income: Under 50k	37% (127)	32% (107)	10% (35)	12% (39)	9% (31)	340
Income: 50k-100k	31% (89)	38% (109)	18% (52)	9% (27)	3% (8)	285
Income: 100k+	31% (52)	45% (73)	16% (27)	5% (8)	3% (5)	165
Ethnicity: White (Non-Hispanic)	34% (162)	40% (192)	15% (72)	7% (32)	4% (18)	476
Ethnicity: Hispanic	26% (8)	34% (10)	19% (6)	12% (3)	9% (3)	29
Ethnicity: Black (Non-Hispanic)	35% (89)	31% (78)	13% (33)	13% (33)	9% (23)	255
Ethnicity: Asian + Other (Non-Hispanic)	32% (9)	30% (9)	14% (4)	20% (6)	4% (1)	30
All Christian	34% (132)	39% (151)	16% (63)	6% (25)	5% (20)	391
All Non-Christian	32% (14)	54% (23)	7% (3)	4% (2)	3% (1)	44
Atheist	25% (5)	56% (12)	10% (2)	4% (1)	5% (1)	21
Agnostic/Nothing in particular	35% (52)	26% (38)	17% (26)	13% (20)	9% (13)	149
Something Else	35% (64)	35% (65)	11% (20)	14% (27)	5% (9)	185
Evangelical	34% (110)	36% (115)	15% (50)	9% (30)	6% (19)	323
Non-Evangelical	35% (87)	39% (98)	14% (34)	8% (20)	4% (10)	249
PID: Dem (no lean)	37% (122)	35% (116)	14% (46)	9% (28)	6% (19)	332
PID: Ind (no lean)	36% (53)	33% (48)	16% (23)	9% (13)	6% (8)	145
PID: Rep (no lean)	30% (93)	40% (125)	14% (45)	10% (32)	6% (17)	313

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (268)	37% (289)	14% (114)	9% (74)	6% (45)	790
PID/Gender: Dem Men	39% (58)	31% (45)	15% (22)	11% (16)	4% (7)	148
PID/Gender: Dem Women	35% (64)	39% (71)	13% (24)	7% (13)	7% (13)	184
PID/Gender: Ind Men	36% (28)	41% (32)	14% (11)	8% (6)	2% (1)	79
PID/Gender: Ind Women	37% (25)	24% (16)	18% (12)	11% (7)	10% (7)	66
PID/Gender: Rep Men	30% (38)	36% (47)	17% (21)	13% (17)	4% (5)	129
PID/Gender: Rep Women	30% (55)	42% (78)	13% (24)	8% (15)	7% (12)	185
Ideo: Liberal (1-3)	41% (86)	33% (69)	13% (27)	7% (16)	6% (13)	210
Ideo: Moderate (4)	35% (80)	40% (93)	14% (32)	6% (13)	6% (13)	231
Ideo: Conservative (5-7)	29% (97)	37% (123)	17% (55)	13% (42)	4% (12)	330
Community: Urban	28% (37)	32% (43)	14% (18)	16% (22)	10% (13)	133
Community: Suburban	35% (151)	39% (168)	15% (66)	8% (34)	3% (15)	434
Community: Rural	36% (80)	35% (78)	13% (30)	8% (18)	7% (16)	222
Military HHnm: Yes	42% (51)	35% (42)	13% (16)	6% (7)	4% (5)	121
Military HH: No	32% (217)	37% (247)	15% (98)	10% (67)	6% (39)	669
Employ: Private Sector	31% (92)	37% (112)	20% (59)	8% (23)	4% (12)	299
Employ: Government	39% (24)	36% (22)	9% (6)	13% (8)	3% (2)	61
Employ: Self-Employed	39% (25)	30% (19)	11% (7)	10% (7)	9% (6)	64
Employ: Homemaker	28% (11)	55% (23)	2% (1)	5% (2)	10% (4)	41
Employ: Student	36% (9)	41% (11)	6% (2)	12% (3)	5% (1)	26
Employ: Retired	35% (72)	40% (83)	13% (26)	8% (17)	3% (7)	206
Employ: Unemployed	40% (25)	24% (15)	12% (7)	12% (8)	12% (7)	62
Employ: Other	30% (9)	14% (4)	20% (6)	20% (6)	15% (5)	31

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (268)	37% (289)	14% (114)	9% (74)	6% (45)	790
Protestant	35% (104)	38% (112)	17% (50)	6% (18)	5% (14)	297
Roman Catholic	32% (28)	41% (37)	15% (13)	5% (5)	7% (6)	89
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	55% (3)	— (0)	45% (2)	— (0)	5
Jewish	35% (6)	49% (9)	13% (2)	3% (0)	— (0)	18
Muslim	21% (2)	68% (6)	11% (1)	— (0)	— (0)	9
Buddhist	48% (5)	27% (3)	— (0)	13% (1)	12% (1)	10
Hindu	16% (1)	84% (6)	— (0)	— (0)	— (0)	7
Atheist	25% (5)	56% (12)	10% (2)	4% (1)	5% (1)	21
Agnostic	60% (18)	20% (6)	18% (5)	1% (0)	1% (0)	30
Something else	35% (64)	35% (65)	11% (20)	14% (27)	5% (9)	185
Nothing in particular	29% (34)	27% (32)	17% (20)	16% (20)	11% (13)	119
Ideo/PID: Conservative Republican	28% (70)	41% (102)	16% (39)	10% (26)	5% (12)	247
Ideo/PID: Moderate/Liberal Republican	38% (23)	35% (21)	11% (7)	7% (4)	9% (6)	61
Ideo/PID: Moderate/Conservative Democrat	33% (53)	35% (56)	16% (25)	11% (18)	5% (8)	160
Ideo/PID: Liberal Democrat	41% (67)	36% (58)	13% (20)	6% (10)	5% (8)	163
Unfavorable of Biden and Trump	30% (35)	43% (50)	12% (14)	14% (16)	2% (2)	117
2024 H2H Matchup: Biden Voter	39% (142)	34% (125)	14% (51)	7% (26)	5% (19)	363
2024 H2H Matchup: Trump Voter	30% (110)	40% (148)	15% (54)	11% (39)	5% (19)	371
2024 H2H Matchup: Would not Vote	24% (5)	31% (6)	15% (3)	19% (4)	11% (2)	21
2024 H2H Matchup: Do not Know	31% (11)	29% (10)	16% (6)	12% (4)	12% (4)	35
2022 House Vote: Democrat	40% (130)	36% (118)	14% (46)	6% (19)	5% (15)	329
2022 House Vote: Republican	28% (91)	41% (133)	16% (51)	11% (36)	5% (18)	329
2022 House Vote: Did not Vote	36% (46)	28% (35)	13% (16)	13% (16)	9% (12)	126
2020 Vote: Joe Biden	39% (145)	34% (125)	14% (52)	7% (28)	5% (18)	367
2020 Vote: Donald Trump	28% (103)	40% (148)	16% (57)	11% (41)	5% (17)	366
2020 Vote: Someone Else	17% (2)	40% (4)	— (0)	13% (1)	30% (3)	10
2020 Vote: Did not Vote	40% (19)	27% (13)	9% (4)	10% (5)	14% (7)	48
2016 Vote: Hillary Clinton	39% (109)	36% (100)	16% (43)	5% (14)	4% (11)	278
2016 Vote: Donald Trump	29% (83)	42% (123)	16% (47)	10% (29)	3% (10)	292
2016 Vote: Someone Else	37% (7)	22% (4)	9% (2)	22% (4)	10% (2)	20

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (268)	37% (289)	14% (114)	9% (74)	6% (45)	790
2020 Vote/PID: Not Biden/Democrat	26% (8)	28% (8)	18% (5)	18% (5)	11% (3)	30
2020 Vote/PID: Not Trump/Republican	45% (12)	25% (6)	13% (3)	10% (3)	7% (2)	26
U.S. Economy: Wrong Track	32% (180)	37% (211)	16% (89)	11% (61)	5% (31)	571
U.S. Economy: Right Direction	40% (88)	36% (78)	12% (25)	6% (13)	6% (14)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42% (117)	31% (87)	12% (34)	9% (25)	5% (13)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (115)	38% (149)	16% (63)	11% (42)	5% (21)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (37)	43% (54)	14% (18)	5% (7)	9% (11)	125
Top 2024 Issue: Economy	27% (87)	38% (123)	19% (61)	12% (39)	5% (16)	325
Community/Gender: Urban Women	28% (20)	35% (25)	10% (8)	15% (10)	12% (9)	72
Community/Gender: Urban Men	27% (17)	30% (18)	17% (11)	19% (11)	7% (5)	61
Community/Gender: Rural Women	37% (50)	36% (49)	15% (21)	5% (6)	7% (10)	136
Community/Gender: Rural Men	35% (30)	34% (30)	10% (9)	13% (11)	7% (6)	87
Community/Gender: Suburban Women	32% (74)	40% (91)	14% (31)	8% (18)	6% (13)	227
Community/Gender: Suburban Men	37% (77)	37% (76)	17% (35)	8% (16)	1% (2)	207
Homeowner	35% (172)	38% (191)	16% (78)	7% (33)	5% (24)	498
Renter	32% (90)	34% (95)	12% (34)	14% (38)	8% (21)	278
Self + Household: White-Collar	33% (99)	41% (122)	19% (56)	5% (15)	2% (5)	298
Self + Household: Blue Collar	36% (130)	34% (123)	13% (48)	11% (41)	6% (22)	364
Union HH: Yes	48% (17)	35% (12)	6% (2)	4% (1)	7% (2)	34
Union HH: No	33% (251)	37% (277)	15% (112)	10% (73)	6% (42)	756
LGBTQ+: Yes	34% (30)	39% (34)	8% (7)	10% (9)	8% (7)	86
LGBTQ+: No	34% (238)	36% (256)	15% (107)	9% (65)	5% (38)	704
Motivated to Vote	34% (243)	38% (271)	14% (103)	9% (65)	5% (33)	715
Parent: Yes	34% (91)	38% (101)	15% (40)	9% (23)	5% (12)	268
Parent: No	34% (177)	36% (189)	14% (74)	10% (51)	6% (32)	522
COVID Vaccine: Yes	35% (173)	41% (205)	14% (72)	6% (29)	4% (22)	501
COVID Vaccine: No	33% (95)	29% (85)	15% (42)	15% (45)	8% (22)	289
Student Loans: Yes	31% (41)	39% (51)	12% (16)	11% (14)	7% (10)	131
Student Loans: No	35% (227)	36% (238)	15% (98)	9% (60)	5% (35)	659

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	34%	(268)	37%	(289)	14%	(114)	9%	(74)	6%	(45)	790
Favorable Opinion of Haley	36%	(88)	40%	(98)	16%	(39)	6%	(15)	2%	(5)	245
Unfavorable Opinion of Haley	36%	(104)	34%	(100)	15%	(44)	10%	(30)	4%	(12)	290
Prodigal Biden Voter	35%	(13)	29%	(10)	16%	(6)	14%	(5)	7%	(2)	36
Undecided Voter (DK/WNV)	28%	(16)	30%	(17)	16%	(9)	15%	(8)	11%	(6)	56
Undecided Voter (DK)	31%	(11)	29%	(10)	16%	(6)	12%	(4)	12%	(4)	35
Watched Debate	35%	(212)	40%	(240)	14%	(85)	7%	(41)	3%	(21)	598
Watched Debate: Did not Watch	29%	(56)	26%	(50)	15%	(30)	17%	(33)	12%	(24)	192
Watched Debate: All of it	38%	(126)	38%	(127)	14%	(46)	7%	(23)	3%	(9)	331
Watched Debate: Some of it	32%	(85)	42%	(113)	15%	(39)	7%	(19)	4%	(12)	267
Continue His Campaign: Yes Biden	40%	(130)	35%	(115)	14%	(45)	7%	(24)	4%	(15)	329
Continue His Campaign: No Biden	28%	(119)	40%	(168)	16%	(66)	11%	(47)	4%	(18)	418
Continue His Campaign: Yes Trump	30%	(123)	41%	(165)	14%	(59)	10%	(41)	5%	(19)	407
Continue His Campaign: No Trump	37%	(127)	33%	(113)	16%	(53)	9%	(31)	5%	(16)	340
Conviction: Evidence	38%	(136)	34%	(120)	16%	(57)	8%	(28)	4%	(13)	353
Conviction: Motivation to Damage	33%	(115)	39%	(135)	14%	(50)	10%	(34)	5%	(16)	350
Conviction: DK/NO	20%	(17)	39%	(34)	8%	(7)	14%	(13)	18%	(16)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (300)	33% (260)	12% (98)	9% (75)	7% (57)	790
Gender: Male	37% (132)	34% (121)	13% (48)	12% (43)	3% (12)	355
Gender: Female	39% (168)	32% (139)	12% (51)	7% (32)	10% (45)	435
Age: 18-34	37% (81)	29% (65)	11% (25)	11% (25)	11% (25)	222
Age: 35-44	35% (38)	27% (29)	14% (15)	16% (17)	8% (9)	109
Age: 45-64	34% (94)	35% (98)	17% (47)	9% (25)	6% (16)	280
Age: 65+	48% (86)	38% (67)	6% (11)	4% (8)	4% (7)	179
GenZers: 1997-2012	45% (52)	24% (27)	11% (13)	9% (11)	10% (12)	114
Millennials: 1981-1996	31% (65)	32% (66)	13% (27)	14% (28)	10% (22)	207
GenXers: 1965-1980	35% (81)	31% (72)	19% (43)	10% (23)	6% (13)	232
Baby Boomers: 1946-1964	43% (96)	40% (89)	7% (15)	6% (13)	5% (11)	224
Educ: < College	39% (185)	28% (136)	13% (63)	10% (47)	10% (49)	479
Educ: Bachelors degree	35% (65)	37% (69)	15% (28)	9% (17)	3% (6)	184
Educ: Post-grad	39% (50)	44% (55)	6% (8)	9% (11)	2% (3)	127
Income: Under 50k	39% (134)	26% (88)	10% (35)	13% (45)	11% (38)	340
Income: 50k-100k	36% (102)	35% (99)	17% (48)	8% (23)	5% (13)	285
Income: 100k+	39% (64)	44% (73)	10% (16)	4% (6)	4% (7)	165
Ethnicity: White (Non-Hispanic)	40% (191)	37% (178)	12% (55)	6% (28)	5% (24)	476
Ethnicity: Hispanic	40% (11)	16% (5)	16% (5)	24% (7)	4% (1)	29
Ethnicity: Black (Non-Hispanic)	34% (87)	25% (64)	14% (36)	14% (36)	13% (33)	255
Ethnicity: Asian + Other (Non-Hispanic)	32% (10)	47% (14)	8% (2)	13% (4)	— (0)	30
All Christian	38% (149)	38% (149)	11% (42)	6% (24)	7% (26)	391
All Non-Christian	40% (17)	40% (18)	14% (6)	5% (2)	1% (0)	44
Atheist	33% (7)	45% (9)	3% (1)	8% (2)	11% (2)	21
Agnostic/Nothing in particular	36% (54)	24% (35)	17% (25)	13% (20)	11% (16)	149
Something Else	39% (72)	26% (49)	14% (25)	14% (26)	7% (13)	185
Evangelical	45% (146)	31% (99)	9% (30)	8% (25)	7% (22)	323
Non-Evangelical	30% (74)	39% (98)	15% (37)	9% (23)	7% (17)	249
PID: Dem (no lean)	38% (126)	31% (102)	13% (44)	9% (28)	10% (32)	332
PID: Ind (no lean)	33% (48)	41% (60)	11% (15)	9% (14)	6% (8)	145
PID: Rep (no lean)	40% (126)	31% (98)	12% (39)	10% (33)	6% (18)	313

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(300)	33%	(260)	12%	(98)	9%	(75)	7%	(57)	790
PID/Gender: Dem Men	34%	(50)	34%	(50)	16%	(23)	11%	(16)	6%	(9)	148
PID/Gender: Dem Women	41%	(75)	28%	(52)	11%	(21)	7%	(12)	13%	(23)	184
PID/Gender: Ind Men	35%	(28)	49%	(38)	5%	(4)	9%	(7)	2%	(1)	79
PID/Gender: Ind Women	30%	(20)	32%	(21)	17%	(11)	10%	(7)	11%	(7)	66
PID/Gender: Rep Men	42%	(54)	25%	(32)	16%	(21)	16%	(20)	2%	(2)	129
PID/Gender: Rep Women	39%	(72)	36%	(66)	10%	(19)	7%	(13)	8%	(15)	185
Ideo: Liberal (1-3)	47%	(98)	29%	(62)	11%	(24)	7%	(14)	6%	(13)	210
Ideo: Moderate (4)	32%	(74)	37%	(85)	13%	(29)	8%	(20)	10%	(23)	231
Ideo: Conservative (5-7)	38%	(126)	33%	(108)	13%	(43)	12%	(38)	4%	(14)	330
Community: Urban	34%	(46)	24%	(31)	15%	(20)	16%	(21)	11%	(15)	133
Community: Suburban	37%	(162)	36%	(157)	14%	(60)	7%	(32)	6%	(24)	434
Community: Rural	41%	(92)	32%	(72)	8%	(18)	10%	(22)	8%	(18)	222
Military HHnm: Yes	48%	(58)	34%	(41)	6%	(7)	5%	(7)	6%	(7)	121
Military HH: No	36%	(242)	33%	(218)	14%	(91)	10%	(68)	7%	(50)	669
Employ: Private Sector	34%	(101)	36%	(108)	16%	(47)	9%	(25)	5%	(16)	299
Employ: Government	38%	(23)	29%	(18)	11%	(7)	13%	(8)	9%	(6)	61
Employ: Self-Employed	32%	(20)	36%	(23)	14%	(9)	5%	(3)	13%	(9)	64
Employ: Homemaker	35%	(14)	37%	(15)	10%	(4)	1%	(1)	17%	(7)	41
Employ: Student	65%	(17)	7%	(2)	6%	(2)	18%	(5)	4%	(1)	26
Employ: Retired	43%	(89)	36%	(74)	8%	(16)	9%	(18)	5%	(10)	206
Employ: Unemployed	37%	(23)	26%	(16)	11%	(7)	17%	(10)	10%	(6)	62
Employ: Other	37%	(11)	14%	(4)	25%	(8)	16%	(5)	9%	(3)	31

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (300)	33% (260)	12% (98)	9% (75)	7% (57)	790
Protestant	43% (127)	36% (106)	9% (28)	5% (15)	7% (21)	297
Roman Catholic	23% (21)	48% (42)	15% (14)	8% (7)	6% (5)	89
Orthodox (e.g. Greek or Russian Orthodox)	31% (1)	24% (1)	— (0)	45% (2)	— (0)	5
Jewish	50% (9)	34% (6)	14% (2)	— (0)	2% (0)	18
Muslim	21% (2)	68% (6)	11% (1)	— (0)	— (0)	9
Buddhist	37% (4)	39% (4)	12% (1)	13% (1)	— (0)	10
Hindu	40% (3)	27% (2)	19% (1)	14% (1)	— (0)	7
Atheist	33% (7)	45% (9)	3% (1)	8% (2)	11% (2)	21
Agnostic	54% (16)	19% (6)	22% (7)	4% (1)	1% (0)	30
Something else	39% (72)	26% (49)	14% (25)	14% (26)	7% (13)	185
Nothing in particular	31% (37)	25% (29)	15% (18)	16% (19)	13% (15)	119
Ideo/PID: Conservative Republican	41% (101)	32% (78)	13% (32)	10% (24)	5% (12)	247
Ideo/PID: Moderate/Liberal Republican	40% (24)	33% (20)	9% (6)	9% (5)	9% (6)	61
Ideo/PID: Moderate/Conservative Democrat	30% (48)	30% (49)	16% (26)	13% (21)	10% (17)	160
Ideo/PID: Liberal Democrat	48% (78)	31% (50)	11% (18)	4% (7)	6% (10)	163
Unfavorable of Biden and Trump	43% (51)	37% (44)	4% (5)	12% (14)	3% (4)	117
2024 H2H Matchup: Biden Voter	39% (141)	31% (113)	14% (52)	8% (28)	8% (29)	363
2024 H2H Matchup: Trump Voter	40% (147)	34% (126)	10% (39)	11% (39)	5% (20)	371
2024 H2H Matchup: Would not Vote	36% (8)	18% (4)	23% (5)	12% (2)	11% (2)	21
2024 H2H Matchup: Do not Know	12% (4)	49% (17)	8% (3)	15% (5)	16% (6)	35
2022 House Vote: Democrat	39% (128)	32% (105)	14% (48)	7% (22)	8% (27)	329
2022 House Vote: Republican	39% (128)	34% (112)	11% (37)	11% (35)	5% (17)	329
2022 House Vote: Did not Vote	33% (41)	34% (43)	11% (13)	12% (15)	10% (13)	126
2020 Vote: Joe Biden	38% (139)	32% (117)	14% (51)	9% (31)	8% (30)	367
2020 Vote: Donald Trump	38% (140)	35% (126)	11% (42)	10% (38)	5% (19)	366
2020 Vote: Someone Else	24% (2)	47% (4)	— (0)	13% (1)	16% (2)	10
2020 Vote: Did not Vote	38% (18)	27% (13)	12% (6)	8% (4)	16% (7)	48
2016 Vote: Hillary Clinton	36% (101)	34% (94)	15% (43)	7% (19)	8% (22)	278
2016 Vote: Donald Trump	41% (119)	37% (107)	10% (29)	9% (25)	4% (12)	292
2016 Vote: Someone Else	27% (5)	41% (8)	— (0)	22% (4)	10% (2)	20

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(300)	33%	(260)	12%	(98)	9%	(75)	7%	(57)	790
2020 Vote/PID: Not Biden/Democrat	33%	(10)	21%	(6)	19%	(6)	13%	(4)	14%	(4)	30
2020 Vote/PID: Not Trump/Republican	28%	(7)	32%	(8)	19%	(5)	18%	(5)	3%	(1)	26
U.S. Economy: Wrong Track	39%	(224)	32%	(182)	12%	(70)	9%	(54)	7%	(41)	571
U.S. Economy: Right Direction	34%	(75)	36%	(78)	13%	(28)	10%	(21)	7%	(16)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(107)	30%	(84)	15%	(42)	8%	(23)	7%	(20)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(150)	33%	(130)	12%	(45)	10%	(40)	6%	(23)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(43)	37%	(46)	9%	(11)	9%	(12)	11%	(14)	125
Top 2024 Issue: Economy	31%	(99)	36%	(117)	14%	(47)	11%	(37)	8%	(25)	325
Community/Gender: Urban Women	38%	(27)	23%	(16)	9%	(6)	14%	(10)	17%	(12)	72
Community/Gender: Urban Men	31%	(19)	24%	(15)	23%	(14)	17%	(10)	5%	(3)	61
Community/Gender: Rural Women	43%	(58)	31%	(42)	9%	(12)	7%	(10)	10%	(13)	136
Community/Gender: Rural Men	40%	(34)	34%	(30)	7%	(6)	14%	(12)	6%	(5)	87
Community/Gender: Suburban Women	36%	(83)	36%	(81)	14%	(32)	5%	(11)	9%	(20)	227
Community/Gender: Suburban Men	38%	(79)	37%	(76)	13%	(28)	10%	(21)	2%	(4)	207
Homeowner	42%	(210)	34%	(170)	12%	(60)	6%	(30)	5%	(27)	498
Renter	30%	(85)	31%	(85)	13%	(37)	15%	(41)	11%	(30)	278
Self + Household: White-Collar	39%	(115)	40%	(120)	12%	(37)	6%	(17)	3%	(9)	298
Self + Household: Blue Collar	41%	(148)	27%	(98)	13%	(46)	12%	(44)	8%	(29)	364
Union HH: Yes	44%	(15)	28%	(10)	14%	(5)	9%	(3)	4%	(1)	34
Union HH: No	38%	(285)	33%	(250)	12%	(93)	9%	(71)	7%	(56)	756
LGBTQ+: Yes	33%	(28)	37%	(31)	14%	(12)	8%	(7)	9%	(8)	86
LGBTQ+: No	39%	(272)	32%	(228)	12%	(86)	10%	(68)	7%	(50)	704
Motivated to Vote	39%	(276)	34%	(241)	12%	(86)	9%	(67)	6%	(46)	715
Parent: Yes	35%	(93)	32%	(87)	16%	(42)	9%	(24)	8%	(23)	268
Parent: No	40%	(207)	33%	(173)	11%	(56)	10%	(51)	7%	(35)	522
COVID Vaccine: Yes	39%	(196)	35%	(175)	12%	(60)	8%	(38)	7%	(33)	501
COVID Vaccine: No	36%	(104)	29%	(85)	13%	(39)	13%	(36)	8%	(24)	289
Student Loans: Yes	37%	(49)	35%	(46)	12%	(16)	10%	(13)	7%	(9)	131
Student Loans: No	38%	(251)	33%	(214)	13%	(83)	9%	(62)	7%	(49)	659

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(300)	33%	(260)	12%	(98)	9%	(75)	7%	(57)	790
Favorable Opinion of Haley	44%	(107)	36%	(88)	10%	(25)	6%	(15)	5%	(11)	245
Unfavorable Opinion of Haley	43%	(123)	31%	(89)	12%	(35)	10%	(29)	5%	(14)	290
Prodigal Biden Voter	24%	(9)	30%	(11)	19%	(7)	21%	(7)	7%	(3)	36
Undecided Voter (DK/WNV)	21%	(12)	37%	(21)	14%	(8)	14%	(8)	14%	(8)	56
Undecided Voter (DK)	12%	(4)	49%	(17)	8%	(3)	15%	(5)	16%	(6)	35
Watched Debate	40%	(240)	34%	(205)	12%	(74)	8%	(46)	5%	(32)	598
Watched Debate: Did not Watch	31%	(59)	29%	(55)	12%	(24)	15%	(29)	13%	(25)	192
Watched Debate: All of it	45%	(148)	35%	(115)	10%	(32)	7%	(22)	4%	(15)	331
Watched Debate: Some of it	35%	(93)	34%	(90)	16%	(42)	9%	(24)	7%	(18)	267
Continue His Campaign: Yes Biden	38%	(126)	34%	(112)	14%	(45)	8%	(27)	6%	(19)	329
Continue His Campaign: No Biden	38%	(158)	34%	(141)	12%	(50)	11%	(45)	6%	(23)	418
Continue His Campaign: Yes Trump	39%	(160)	36%	(148)	10%	(41)	10%	(42)	4%	(16)	407
Continue His Campaign: No Trump	37%	(127)	31%	(104)	16%	(55)	9%	(30)	7%	(24)	340
Conviction: Evidence	39%	(138)	31%	(110)	15%	(53)	9%	(32)	6%	(20)	353
Conviction: Motivation to Damage	41%	(143)	35%	(121)	10%	(36)	8%	(29)	6%	(20)	350
Conviction: DK/NO	21%	(19)	33%	(29)	11%	(9)	15%	(13)	20%	(17)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ				
Registered Voters	41% (325)	—	(3)	3% (21)	3% (26)	11% (89)	1% (6)	2% (19)	2% (14)	2% (15)	8% (67)	5% (43)	9%			
Gender: Male	42% (150)	—	(1)	2% (8)	5% (18)	14% (50)	1% (3)	4% (14)	1% (2)	2% (6)	5% (18)	4% (16)	8%			
Gender: Female	40% (175)	1%	(2)	3% (13)	2% (9)	9% (39)	1% (3)	1% (5)	3% (11)	2% (9)	11% (49)	6% (28)	10%			
Age: 18-34	38% (84)	1%	(1)	6% (12)	4% (9)	4% (9)	1% (2)	4% (9)	3% (6)	3% (7)	13% (28)	1% (3)	7%			
Age: 35-44	49% (54)	1%	(1)	4% (5)	2% (2)	13% (14)	1% (2)	3% (4)	1% (1)	—	(0)	8% (9)	2% (2)	4%		
Age: 45-64	53% (147)	—	(1)	1% (4)	4% (10)	8% (21)	1% (3)	1% (1)	2% (6)	1% (4)	7% (19)	6% (16)	10%			
Age: 65+	23% (40)	—	(0)	—	(0)	3% (6)	25% (45)	—	(0)	3% (5)	—	(1)	2% (4)	6% (11)	13% (23)	15%
GenZers: 1997-2012	37% (42)	1%	(1)	7% (8)	3% (3)	3% (4)	1% (1)	4% (5)	4% (5)	3% (4)	15% (17)	1% (1)	6%			
Millennials: 1981-1996	44% (92)	1%	(1)	4% (8)	3% (6)	8% (17)	1% (3)	4% (8)	1% (2)	2% (3)	10% (20)	1% (3)	6%			
GenXers: 1965-1980	54% (125)	—	(1)	2% (6)	4% (10)	8% (19)	1% (3)	—	(1)	2% (4)	1% (3)	6% (14)	2% (6)	10%		
Baby Boomers: 1946-1964	28% (63)	—	(0)	—	(0)	3% (7)	20% (45)	—	(0)	2% (6)	1% (2)	2% (4)	7% (15)	14% (32)	13%	
Educ: < College	41% (199)	—	(1)	4% (19)	4% (18)	11% (52)	1% (3)	3% (12)	1% (5)	3% (13)	7% (33)	7% (32)	8%			
Educ: Bachelors degree	44% (81)	1%	(2)	1% (3)	3% (5)	11% (20)	1% (2)	1% (2)	1% (2)	—	(0)	14% (25)	4% (7)	10%		
Educ: Post-grad	36% (46)	—	(0)	—	(0)	3% (4)	13% (17)	1% (1)	4% (5)	5% (6)	2% (2)	6% (8)	3% (4)	14%		
Income: Under 50k	37% (126)	—	(1)	4% (12)	5% (17)	10% (34)	1% (3)	3% (12)	2% (8)	2% (8)	9% (32)	7% (23)	7%			
Income: 50k-100k	45% (127)	—	(1)	2% (7)	2% (6)	11% (32)	—	(1)	1% (3)	1% (2)	1% (4)	8% (23)	6% (17)	10%		
Income: 100k+	43% (72)	1%	(1)	1% (2)	2% (3)	14% (23)	2% (3)	3% (5)	2% (4)	2% (3)	7% (12)	1% (2)	12%			
Ethnicity: White (Non-Hispanic)	43% (206)	—	(0)	2% (9)	2% (8)	17% (82)	1% (4)	2% (8)	2% (9)	1% (5)	7% (33)	5% (25)	8%			
Ethnicity: Hispanic	59% (17)	—	(0)	4% (1)	—	(0)	—	(0)	—	(0)	1% (0)	5% (1)	5% (1)	1% (0)	16%	
Ethnicity: Black (Non-Hispanic)	36% (91)	1%	(3)	4% (10)	7% (18)	2% (5)	1% (2)	4% (10)	2% (4)	3% (9)	11% (28)	7% (17)	11%			
Ethnicity: Asian + Other (Non-Hispanic)	37% (11)	—	(0)	4% (1)	—	(0)	8% (2)	—	(0)	5% (1)	—	(0)	14% (4)	3% (1)	13%	
All Christian	44% (170)	—	(0)	2% (8)	3% (10)	16% (61)	1% (3)	2% (6)	2% (7)	1% (5)	7% (28)	7% (26)	10%			
All Non-Christian	25% (11)	3%	(1)	2% (1)	2% (1)	8% (4)	—	(0)	7% (3)	—	(0)	19% (8)	4% (2)	7%		
Atheist	40% (8)	—	(0)	5% (1)	5% (1)	—	(0)	6% (1)	1% (0)	—	(0)	14% (3)	—	(0)	9%	
Agnostic/Nothing in particular	41% (62)	1%	(1)	6% (9)	1% (1)	5% (7)	1% (1)	1% (2)	1% (1)	1% (2)	13% (20)	3% (5)	11%			
Something Else	40% (73)	1%	(1)	2% (3)	7% (13)	9% (17)	1% (2)	4% (7)	3% (5)	4% (8)	4% (8)	5% (10)	7%			
Evangelical	43% (140)	—	(0)	2% (8)	5% (15)	15% (48)	1% (2)	1% (5)	3% (9)	1% (3)	5% (17)	7% (23)	7%			
Non-Evangelical	41% (103)	—	(1)	1% (3)	3% (8)	12% (30)	1% (3)	3% (9)	1% (4)	4% (10)	7% (16)	5% (13)	11%			
PID: Dem (no lean)	29% (97)	—	(1)	3% (9)	4% (15)	1% (5)	1% (3)	5% (16)	1% (4)	3% (10)	15% (50)	7% (23)	17%			
PID: Ind (no lean)	46% (66)	2%	(2)	4% (5)	3% (5)	8% (12)	1% (1)	1% (2)	3% (5)	1% (2)	3% (4)	3% (5)	8%			
PID: Rep (no lean)	51% (161)	—	(0)	2% (7)	2% (7)	23% (72)	1% (2)	1% (2)	2% (5)	1% (3)	4% (13)	5% (16)	2%			
PID/Gender: Dem Men	36% (53)	1%	(1)	3% (5)	6% (9)	2% (3)	1% (2)	8% (12)	1% (1)	2% (3)	8% (12)	5% (7)	12%			
PID/Gender: Dem Women	24% (44)	—	(0)	2% (4)	3% (5)	1% (2)	1% (1)	2% (4)	2% (3)	4% (7)	20% (37)	8% (15)	20%			
PID/Gender: Ind Men	52% (41)	—	(0)	2% (2)	4% (3)	10% (8)	1% (1)	—	(0)	1% (1)	2% (2)	3% (2)	4% (3)	8%		
PID/Gender: Ind Women	39% (26)	3%	(2)	5% (4)	2% (1)	7% (4)	—	(0)	2% (1)	6% (4)	1% (0)	3% (2)	2% (1)	8%		
PID/Gender: Rep Men	44% (57)	—	(0)	1% (2)	4% (5)	30% (39)	—	(0)	2% (2)	—	(1)	1% (1)	3% (3)	4% (5)	3%	
PID/Gender: Rep Women	57% (105)	—	(0)	3% (5)	1% (2)	18% (33)	1% (2)	—	(0)	2% (4)	1% (2)	5% (10)	6% (11)	1%		
Ideo: Liberal (1-3)	25% (53)	1%	(1)	4% (8)	3% (7)	2% (5)	—	(0)	6% (13)	3% (6)	4% (7)	18% (38)	4% (8)	17%		
Ideo: Moderate (4)	44% (101)	—	(1)	4% (8)	4% (8)	6% (13)	1% (3)	2% (4)	1% (2)	3% (7)	8% (18)	7% (17)	12%			
Ideo: Conservative (5-7)	51% (167)	—	(1)	—	(1)	3% (8)	21% (70)	1% (2)	1% (3)	—	(0)	3% (10)	6% (19)	3%		

Continued on next page

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	41% (325)	— (3)	3% (21)	3% (26)	11% (89)	1% (6)	2% (19)	2% (14)	2% (15)	8% (67)	5% (43)	9%
Community: Urban	35% (46)	1% (1)	4% (5)	5% (7)	3% (4)	1% (1)	6% (8)	2% (2)	1% (1)	14% (18)	6% (8)	5%
Community: Suburban	40% (173)	— (1)	2% (9)	3% (15)	13% (56)	1% (4)	2% (8)	2% (10)	2% (8)	9% (38)	4% (19)	12%
Community: Rural	48% (106)	— (1)	3% (7)	2% (4)	13% (29)	1% (2)	1% (3)	1% (2)	3% (6)	5% (11)	7% (16)	7%
Military HHnm: Yes	33% (39)	— (0)	3% (3)	5% (6)	17% (21)	— (0)	2% (2)	— (0)	3% (4)	5% (6)	11% (13)	11%
Military HH: No	43% (286)	1% (3)	3% (18)	3% (20)	10% (68)	1% (6)	3% (17)	2% (14)	2% (11)	9% (61)	5% (30)	9%
Employ: Private Sector	51% (151)	— (0)	2% (5)	2% (7)	7% (20)	1% (4)	2% (6)	1% (3)	1% (4)	12% (34)	1% (2)	8%
Employ: Government	39% (24)	2% (1)	3% (2)	8% (5)	12% (8)	— (0)	2% (1)	7% (4)	— (0)	9% (5)	3% (2)	9%
Employ: Self-Employed	50% (32)	— (0)	1% (0)	1% (0)	4% (3)	2% (2)	5% (4)	— (0)	2% (1)	4% (3)	2% (1)	11%
Employ: Homemaker	46% (19)	— (0)	— (0)	— (0)	19% (8)	— (0)	— (0)	4% (2)	4% (2)	8% (3)	— (0)	9%
Employ: Student	20% (5)	— (0)	9% (2)	3% (1)	13% (4)	4% (1)	6% (2)	4% (1)	8% (2)	13% (3)	— (0)	2%
Employ: Retired	31% (63)	— (0)	1% (2)	4% (8)	20% (42)	— (0)	2% (3)	— (1)	2% (3)	5% (10)	15% (32)	14%
Employ: Unemployed	34% (21)	2% (1)	12% (7)	8% (5)	4% (2)	— (0)	3% (2)	3% (2)	5% (3)	11% (7)	4% (3)	4%
Employ: Other	33% (10)	3% (1)	9% (3)	— (0)	10% (3)	— (0)	6% (2)	3% (1)	— (0)	3% (1)	12% (4)	4%
Protestant	44% (130)	— (0)	2% (5)	2% (6)	18% (54)	— (0)	1% (4)	2% (6)	1% (3)	5% (14)	8% (25)	10%
Roman Catholic	45% (40)	— (0)	3% (2)	5% (4)	8% (7)	3% (3)	2% (2)	1% (1)	2% (2)	13% (11)	2% (1)	8%
Orthodox (e.g. Greek or Russian Orthodox)	21% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	55% (2)	— (0)	24%
Jewish	11% (2)	— (0)	— (0)	5% (1)	6% (1)	— (0)	12% (2)	— (0)	— (0)	22% (4)	8% (2)	16%
Muslim	26% (2)	— (0)	11% (1)	— (0)	28% (2)	— (0)	— (0)	— (0)	— (0)	17% (1)	— (0)	—
Buddhist	13% (1)	12% (1)	— (0)	— (0)	— (0)	— (0)	11% (1)	— (0)	— (0)	13% (1)	4% (0)	—
Hindu	76% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	24% (2)	— (0)	—
Atheist	40% (8)	— (0)	5% (1)	5% (1)	— (0)	— (0)	6% (1)	1% (0)	— (0)	14% (3)	— (0)	9%
Agnostic	30% (9)	— (0)	3% (1)	— (0)	11% (3)	— (0)	1% (0)	— (0)	— (0)	12% (4)	— (0)	22%
Something else	40% (73)	1% (1)	2% (3)	7% (13)	9% (17)	1% (2)	4% (7)	3% (5)	4% (8)	4% (8)	5% (10)	7%
Nothing in particular	44% (53)	1% (1)	6% (8)	1% (1)	4% (4)	1% (1)	1% (1)	1% (1)	1% (2)	13% (16)	4% (5)	8%
Ideo/PID: Conservative Republican	52% (128)	— (0)	— (0)	2% (6)	26% (65)	1% (2)	— (0)	2% (5)	— (0)	3% (8)	5% (13)	3%
Ideo/PID: Moderate/Liberal Republican	51% (31)	— (0)	8% (5)	2% (1)	12% (7)	— (0)	4% (2)	— (0)	4% (2)	8% (5)	5% (3)	—
Ideo/PID: Moderate/Conservative Democrat	36% (57)	1% (1)	3% (5)	4% (6)	— (0)	1% (2)	3% (5)	1% (1)	2% (4)	9% (14)	10% (16)	17%
Ideo/PID: Liberal Democrat	24% (39)	— (0)	2% (3)	3% (6)	2% (3)	— (0)	6% (10)	2% (3)	3% (6)	21% (34)	4% (6)	18%
Unfavorable of Biden and Trump	39% (46)	1% (1)	2% (2)	6% (8)	5% (6)	— (0)	4% (5)	2% (3)	3% (3)	11% (12)	5% (5)	5%
2024 H2H Matchup: Biden Voter	31% (113)	— (1)	2% (7)	4% (15)	1% (5)	— (1)	4% (14)	2% (6)	3% (10)	14% (51)	7% (26)	18%
2024 H2H Matchup: Trump Voter	52% (192)	— (1)	3% (10)	2% (7)	22% (80)	1% (2)	1% (4)	2% (6)	— (2)	4% (14)	4% (16)	1%
2024 H2H Matchup: Would not Vote	40% (8)	— (0)	11% (2)	7% (1)	— (0)	— (0)	— (0)	— (0)	3% (1)	6% (1)	2% (1)	2%
2024 H2H Matchup: Do not Know	30% (11)	3% (1)	6% (2)	7% (2)	12% (4)	8% (3)	4% (1)	6% (2)	7% (3)	3% (1)	— (0)	8%
2022 House Vote: Democrat	28% (91)	1% (2)	2% (7)	4% (13)	2% (6)	1% (4)	4% (14)	2% (6)	3% (9)	14% (47)	7% (23)	19%
2022 House Vote: Republican	54% (176)	— (1)	1% (3)	2% (6)	23% (76)	— (2)	1% (4)	1% (5)	— (1)	4% (14)	4% (12)	2%
2022 House Vote: Did not Vote	45% (57)	— (0)	9% (11)	6% (7)	5% (6)	1% (1)	1% (2)	2% (2)	2% (3)	4% (5)	7% (9)	3%
2020 Vote: Joe Biden	31% (112)	1% (2)	2% (7)	4% (16)	2% (6)	— (1)	4% (15)	2% (8)	3% (12)	14% (50)	7% (24)	18%
2020 Vote: Donald Trump	53% (194)	— (1)	2% (8)	2% (7)	21% (79)	1% (4)	1% (4)	1% (5)	1% (2)	4% (15)	4% (16)	2%
2020 Vote: Someone Else	22% (2)	— (0)	— (0)	— (0)	29% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	3%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	41% (325)	— (3)	3% (21)	3% (26)	11% (89)	1% (6)	2% (19)	2% (14)	2% (15)	8% (67)	5% (43)	9%
2020 Vote: Did not Vote	35% (17)	— (0)	13% (6)	7% (3)	4% (2)	2% (1)	1% (0)	3% (1)	2% (1)	4% (2)	7% (3)	2%
2016 Vote: Hillary Clinton	29% (80)	1% (2)	2% (5)	5% (14)	2% (5)	1% (4)	4% (12)	2% (4)	2% (7)	14% (38)	8% (23)	17%
2016 Vote: Donald Trump	50% (146)	— (0)	1% (4)	2% (5)	23% (67)	1% (2)	2% (7)	1% (3)	1% (3)	4% (12)	5% (14)	3%
2016 Vote: Someone Else	56% (11)	— (0)	— (0)	— (0)	17% (3)	— (0)	2% (0)	— (0)	2% (0)	— (0)	1% (0)	10%
2020 Vote/PID: Not Biden/Democrat	38% (12)	— (0)	13% (4)	3% (1)	5% (2)	5% (2)	5% (2)	— (0)	2% (1)	4% (1)	1% (0)	6%
2020 Vote/PID: Not Trump/Republican	36% (9)	— (0)	1% (0)	7% (2)	8% (2)	3% (1)	— (0)	— (0)	4% (1)	— (0)	3% (1)	12%
U.S. Economy: Wrong Track	49% (277)	— (1)	3% (16)	2% (14)	15% (84)	1% (4)	1% (8)	2% (9)	1% (7)	6% (33)	5% (29)	6%
U.S. Economy: Right Direction	22% (48)	1% (2)	3% (6)	6% (13)	3% (6)	1% (2)	5% (12)	2% (4)	4% (8)	15% (33)	7% (14)	18%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28% (76)	1% (2)	2% (6)	5% (13)	2% (7)	— (1)	3% (9)	2% (5)	3% (8)	15% (41)	7% (19)	19%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (196)	— (0)	3% (10)	2% (8)	20% (79)	1% (4)	1% (5)	2% (7)	— (2)	5% (19)	5% (18)	2%
Prsnl. Fin. Sit. 2021-23: Same Under Both	42% (53)	1% (1)	4% (5)	4% (6)	3% (4)	1% (1)	4% (5)	2% (2)	4% (6)	5% (7)	5% (6)	12%
Top 2024 Issue: Economy	100% (325)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community/Gender: Urban Women	32% (23)	— (0)	5% (4)	4% (3)	6% (4)	1% (1)	4% (3)	1% (1)	1% (1)	15% (11)	8% (5)	5%
Community/Gender: Urban Men	38% (23)	2% (1)	2% (1)	7% (4)	— (0)	— (0)	9% (5)	2% (1)	1% (1)	12% (7)	3% (2)	6%
Community/Gender: Rural Women	50% (68)	1% (1)	2% (3)	1% (2)	9% (12)	1% (2)	— (0)	1% (2)	3% (4)	8% (11)	9% (12)	8%
Community/Gender: Rural Men	43% (38)	— (0)	5% (5)	3% (3)	20% (17)	— (0)	3% (3)	— (0)	2% (2)	— (0)	5% (5)	6%
Community/Gender: Suburban Women	37% (84)	1% (1)	3% (7)	2% (4)	10% (23)	— (1)	1% (3)	4% (9)	2% (4)	12% (27)	5% (11)	14%
Community/Gender: Suburban Men	43% (89)	— (0)	1% (2)	5% (11)	16% (33)	1% (3)	3% (6)	1% (1)	2% (4)	5% (10)	4% (9)	9%
Homeowner	41% (202)	— (1)	1% (4)	3% (15)	15% (74)	1% (4)	2% (9)	1% (6)	1% (6)	8% (40)	5% (27)	11%
Renter	43% (118)	— (1)	6% (17)	3% (8)	5% (15)	1% (2)	4% (10)	2% (7)	3% (8)	10% (27)	6% (16)	6%
Self + Household: White-Collar	41% (123)	— (1)	2% (6)	3% (9)	11% (32)	— (0)	3% (8)	2% (7)	1% (4)	8% (25)	4% (13)	12%
Self + Household: Blue Collar	41% (149)	1% (2)	2% (8)	4% (15)	13% (49)	1% (5)	3% (11)	— (2)	1% (5)	8% (31)	5% (19)	8%
Union HH: Yes	25% (9)	3% (1)	2% (1)	3% (1)	4% (1)	— (0)	3% (1)	9% (3)	— (0)	15% (5)	5% (2)	4%
Union HH: No	42% (316)	— (2)	3% (20)	3% (25)	12% (88)	1% (6)	2% (19)	1% (10)	2% (15)	8% (62)	5% (41)	9%
LGBTQ+: Yes	29% (25)	— (0)	9% (7)	— (0)	6% (5)	— (0)	3% (2)	6% (5)	2% (2)	13% (11)	7% (6)	10%
LGBTQ+: No	43% (300)	— (3)	2% (14)	4% (26)	12% (84)	1% (6)	2% (17)	1% (8)	2% (13)	8% (56)	5% (38)	9%
Motivated to Vote	40% (288)	— (2)	2% (14)	3% (23)	12% (85)	1% (6)	3% (18)	2% (12)	2% (13)	9% (62)	6% (41)	10%
Parent: Yes	47% (127)	— (0)	4% (10)	4% (12)	7% (19)	1% (2)	3% (8)	2% (5)	2% (5)	9% (25)	1% (3)	7%
Parent: No	38% (198)	1% (3)	2% (11)	3% (15)	13% (70)	1% (4)	2% (11)	2% (8)	2% (10)	8% (41)	8% (40)	10%
COVID Vaccine: Yes	36% (179)	— (2)	2% (10)	3% (13)	12% (60)	1% (3)	3% (15)	1% (7)	2% (8)	9% (47)	6% (30)	13%
COVID Vaccine: No	51% (146)	— (1)	4% (11)	5% (13)	10% (29)	1% (3)	2% (4)	2% (6)	2% (7)	7% (20)	5% (13)	4%
Student Loans: Yes	38% (49)	2% (2)	3% (4)	2% (2)	7% (9)	1% (1)	3% (4)	4% (5)	1% (1)	14% (18)	4% (6)	9%
Student Loans: No	42% (276)	— (1)	3% (17)	4% (24)	12% (81)	1% (5)	2% (15)	1% (9)	2% (13)	7% (49)	6% (38)	9%
Favorable Opinion of Haley	44% (109)	— (0)	1% (2)	3% (8)	21% (51)	— (1)	2% (5)	2% (4)	1% (3)	4% (11)	4% (11)	5%
Unfavorable Opinion of Haley	34% (99)	— (1)	1% (4)	2% (6)	8% (25)	— (0)	4% (11)	1% (3)	1% (3)	14% (39)	6% (19)	17%
Prodigal Biden Voter	30% (11)	3% (1)	5% (2)	5% (2)	3% (1)	— (0)	8% (3)	5% (2)	12% (4)	3% (1)	— (0)	6%
Undecided Voter (DK/WNV)	34% (19)	2% (1)	8% (4)	7% (4)	7% (4)	5% (3)	3% (1)	4% (2)	6% (3)	4% (2)	1% (1)	6%
Undecided Voter (DK)	30% (11)	3% (1)	6% (2)	7% (2)	12% (4)	8% (3)	4% (1)	6% (2)	7% (3)	3% (1)	— (0)	8%
Watched Debate	41% (243)	— (2)	2% (14)	4% (21)	14% (82)	— (3)	2% (14)	1% (9)	1% (7)	8% (50)	5% (31)	9%

Continued on next page

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	41% (325)	— (3)	3% (21)	3% (26)	11% (89)	1% (6)	2% (19)	2% (14)	2% (15)	8% (67)	5% (43)	9%
Watched Debate: Did not Watch	43% (82)	1% (1)	4% (8)	3% (5)	4% (7)	2% (3)	3% (5)	3% (5)	4% (8)	9% (17)	6% (12)	9%
Watched Debate: All of it	39% (128)	— (0)	1% (4)	4% (14)	16% (53)	— (1)	2% (6)	1% (3)	1% (3)	8% (27)	6% (21)	11%
Watched Debate: Some of it	43% (115)	1% (2)	3% (9)	3% (7)	11% (29)	1% (2)	3% (8)	2% (6)	1% (4)	8% (22)	4% (10)	8%
Continue His Campaign: Yes Biden	35% (116)	— (1)	2% (6)	4% (13)	5% (17)	1% (4)	4% (14)	2% (5)	2% (7)	11% (35)	6% (19)	15%
Continue His Campaign: No Biden	46% (191)	1% (2)	3% (11)	3% (12)	17% (70)	1% (2)	1% (5)	1% (6)	1% (5)	7% (29)	5% (22)	5%
Continue His Campaign: Yes Trump	48% (195)	— (1)	3% (11)	3% (11)	20% (81)	1% (2)	2% (8)	2% (7)	1% (4)	4% (16)	4% (16)	2%
Continue His Campaign: No Trump	33% (112)	1% (2)	3% (9)	3% (11)	2% (8)	1% (4)	3% (10)	1% (4)	2% (7)	15% (49)	7% (24)	17%
Conviction: Evidence	35% (123)	1% (2)	3% (10)	2% (8)	2% (6)	1% (2)	4% (14)	2% (6)	2% (8)	13% (46)	7% (26)	17%
Conviction: Motivation to Damage	47% (166)	— (1)	2% (6)	4% (13)	21% (75)	1% (4)	1% (3)	1% (5)	1% (2)	4% (14)	4% (14)	3%
Conviction: DK/NO	42% (37)	— (0)	6% (5)	6% (6)	9% (8)	— (0)	3% (2)	3% (2)	6% (5)	8% (7)	4% (3)	2%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(397)	38%	(299)	12%	(94)	790
Gender: Male	51%	(180)	40%	(143)	9%	(33)	355
Gender: Female	50%	(217)	36%	(156)	14%	(61)	435
Age: 18-34	44%	(99)	36%	(79)	20%	(44)	222
Age: 35-44	55%	(61)	33%	(36)	11%	(12)	109
Age: 45-64	46%	(129)	44%	(122)	10%	(28)	280
Age: 65+	61%	(109)	34%	(61)	5%	(10)	179
GenZers: 1997-2012	40%	(46)	37%	(42)	23%	(26)	114
Millennials: 1981-1996	51%	(106)	34%	(71)	15%	(30)	207
GenXers: 1965-1980	45%	(104)	44%	(103)	11%	(26)	232
Baby Boomers: 1946-1964	59%	(132)	35%	(79)	5%	(12)	224
Educ: < College	53%	(256)	33%	(157)	14%	(66)	479
Educ: Bachelors degree	41%	(75)	49%	(91)	10%	(18)	184
Educ: Post-grad	52%	(66)	40%	(50)	8%	(11)	127
Income: Under 50k	45%	(154)	39%	(134)	15%	(52)	340
Income: 50k-100k	54%	(155)	34%	(98)	11%	(32)	285
Income: 100k+	53%	(88)	40%	(66)	7%	(11)	165
Ethnicity: White (Non-Hispanic)	68%	(326)	23%	(111)	8%	(39)	476
Ethnicity: Hispanic	37%	(11)	49%	(14)	14%	(4)	29
Ethnicity: Black (Non-Hispanic)	18%	(47)	62%	(159)	19%	(49)	255
Ethnicity: Asian + Other (Non-Hispanic)	45%	(13)	47%	(14)	8%	(2)	30
All Christian	60%	(233)	31%	(123)	9%	(35)	391
All Non-Christian	40%	(17)	57%	(25)	4%	(2)	44
Atheist	42%	(9)	46%	(10)	12%	(3)	21
Agnostic/Nothing in particular	34%	(50)	47%	(70)	19%	(29)	149
Something Else	47%	(88)	38%	(71)	14%	(26)	185
Evangelical	62%	(201)	30%	(98)	7%	(24)	323
Non-Evangelical	46%	(115)	39%	(96)	15%	(37)	249
PID: Dem (no lean)	8%	(28)	79%	(264)	12%	(41)	332
PID: Ind (no lean)	53%	(77)	18%	(26)	28%	(41)	145
PID: Rep (no lean)	93%	(292)	3%	(9)	4%	(13)	313

Continued on next page

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(397)	38%	(299)	12%	(94)	790
PID/Gender: Dem Men	8%	(12)	83%	(122)	9%	(14)	148
PID/Gender: Dem Women	8%	(16)	77%	(141)	15%	(27)	184
PID/Gender: Ind Men	61%	(48)	19%	(15)	20%	(16)	79
PID/Gender: Ind Women	44%	(29)	17%	(11)	39%	(25)	66
PID/Gender: Rep Men	93%	(120)	4%	(5)	3%	(4)	129
PID/Gender: Rep Women	93%	(173)	2%	(3)	5%	(9)	185
Ideo: Liberal (1-3)	15%	(31)	68%	(144)	17%	(35)	210
Ideo: Moderate (4)	36%	(83)	49%	(113)	15%	(35)	231
Ideo: Conservative (5-7)	84%	(277)	11%	(36)	5%	(17)	330
Community: Urban	25%	(34)	57%	(76)	18%	(24)	133
Community: Suburban	50%	(216)	38%	(167)	12%	(51)	434
Community: Rural	66%	(147)	25%	(56)	9%	(19)	222
Military HHnm: Yes	50%	(61)	40%	(48)	10%	(12)	121
Military HH: No	50%	(336)	37%	(250)	12%	(82)	669
Employ: Private Sector	48%	(143)	43%	(128)	9%	(27)	299
Employ: Government	38%	(23)	43%	(26)	19%	(11)	61
Employ: Self-Employed	48%	(31)	30%	(19)	22%	(14)	64
Employ: Homemaker	71%	(29)	17%	(7)	12%	(5)	41
Employ: Student	48%	(13)	34%	(9)	18%	(5)	26
Employ: Retired	59%	(122)	35%	(71)	6%	(13)	206
Employ: Unemployed	32%	(20)	40%	(25)	28%	(18)	62
Employ: Other	52%	(16)	43%	(13)	5%	(1)	31

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(397)	38%	(299)	12%	(94)	790
Protestant	64%	(189)	29%	(86)	7%	(22)	297
Roman Catholic	44%	(39)	41%	(36)	15%	(13)	89
Orthodox (e.g. Greek or Russian Orthodox)	90%	(4)	10%	(0)	—	(0)	5
Jewish	21%	(4)	70%	(12)	9%	(2)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	22%	(2)	78%	(8)	—	(0)	10
Hindu	73%	(5)	27%	(2)	—	(0)	7
Atheist	42%	(9)	46%	(10)	12%	(3)	21
Agnostic	37%	(11)	46%	(14)	17%	(5)	30
Something else	47%	(88)	38%	(71)	14%	(26)	185
Nothing in particular	33%	(39)	47%	(56)	20%	(24)	119
Ideo/PID: Conservative Republican	95%	(235)	2%	(5)	3%	(7)	247
Ideo/PID: Moderate/Liberal Republican	87%	(53)	5%	(3)	7%	(4)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(15)	79%	(126)	12%	(19)	160
Ideo/PID: Liberal Democrat	7%	(12)	81%	(132)	12%	(20)	163
Unfavorable of Biden and Trump	50%	(59)	13%	(16)	37%	(43)	117
2024 H2H Matchup: Biden Voter	7%	(25)	78%	(283)	15%	(55)	363
2024 H2H Matchup: Trump Voter	95%	(352)	2%	(6)	3%	(12)	371
2024 H2H Matchup: Would not Vote	45%	(9)	16%	(3)	39%	(8)	21
2024 H2H Matchup: Do not Know	29%	(10)	16%	(6)	55%	(20)	35
2022 House Vote: Democrat	9%	(29)	77%	(252)	14%	(47)	329
2022 House Vote: Republican	94%	(310)	3%	(10)	3%	(10)	329
2022 House Vote: Did not Vote	44%	(55)	29%	(37)	27%	(34)	126
2020 Vote: Joe Biden	9%	(32)	75%	(277)	16%	(58)	367
2020 Vote: Donald Trump	92%	(336)	2%	(9)	6%	(21)	366
2020 Vote: Someone Else	31%	(3)	15%	(1)	53%	(5)	10
2020 Vote: Did not Vote	54%	(26)	24%	(11)	22%	(10)	48
2016 Vote: Hillary Clinton	8%	(23)	81%	(224)	11%	(31)	278
2016 Vote: Donald Trump	91%	(265)	6%	(18)	3%	(8)	292
2016 Vote: Someone Else	56%	(11)	13%	(3)	31%	(6)	20
2020 Vote/PID: Not Biden/Democrat	25%	(8)	46%	(14)	28%	(9)	30
2020 Vote/PID: Not Trump/Republican	62%	(16)	21%	(6)	17%	(4)	26

Continued on next page

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(397)	38%	(299)	12%	(94)	790
U.S. Economy: Wrong Track	64%	(364)	24%	(135)	13%	(72)	571
U.S. Economy: Right Direction	15%	(33)	75%	(164)	10%	(22)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	87%	(240)	10%	(27)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(354)	4%	(14)	5%	(21)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(34)	36%	(45)	37%	(47)	125
Top 2024 Issue: Economy	64%	(207)	26%	(83)	11%	(34)	325
Community/Gender: Urban Women	27%	(19)	50%	(36)	23%	(16)	72
Community/Gender: Urban Men	24%	(15)	64%	(39)	12%	(7)	61
Community/Gender: Rural Women	64%	(87)	25%	(34)	11%	(15)	136
Community/Gender: Rural Men	70%	(61)	25%	(22)	5%	(4)	87
Community/Gender: Suburban Women	49%	(112)	38%	(86)	13%	(30)	227
Community/Gender: Suburban Men	50%	(104)	39%	(81)	10%	(21)	207
Homeowner	56%	(278)	36%	(178)	8%	(42)	498
Renter	41%	(113)	43%	(120)	16%	(45)	278
Self + Household: White-Collar	47%	(141)	43%	(127)	10%	(30)	298
Self + Household: Blue Collar	59%	(213)	32%	(117)	9%	(34)	364
Union HH: Yes	30%	(10)	51%	(17)	19%	(6)	34
Union HH: No	51%	(387)	37%	(281)	12%	(88)	756
LGBTQ+: Yes	26%	(22)	57%	(49)	17%	(15)	86
LGBTQ+: No	53%	(375)	35%	(250)	11%	(79)	704
Motivated to Vote	51%	(367)	39%	(281)	9%	(67)	715
Parent: Yes	51%	(136)	39%	(105)	10%	(27)	268
Parent: No	50%	(261)	37%	(194)	13%	(68)	522
COVID Vaccine: Yes	41%	(205)	48%	(240)	11%	(56)	501
COVID Vaccine: No	67%	(192)	20%	(58)	13%	(38)	289
Student Loans: Yes	38%	(50)	43%	(56)	19%	(25)	131
Student Loans: No	53%	(347)	37%	(242)	11%	(69)	659
Favorable Opinion of Haley	72%	(177)	22%	(55)	5%	(13)	245
Unfavorable Opinion of Haley	35%	(101)	53%	(153)	12%	(36)	290
Prodigal Biden Voter	38%	(14)	23%	(8)	39%	(14)	36
Undecided Voter (DK/WNV)	35%	(20)	16%	(9)	49%	(28)	56
Undecided Voter (DK)	29%	(10)	16%	(6)	55%	(20)	35

Continued on next page

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(397)	38%	(299)	12%	(94)	790
Watched Debate	54%	(324)	36%	(214)	10%	(59)	598
Watched Debate: Did not Watch	38%	(73)	44%	(84)	18%	(35)	192
Watched Debate: All of it	58%	(193)	36%	(121)	5%	(17)	331
Watched Debate: Some of it	49%	(131)	35%	(94)	16%	(42)	267
Continue His Campaign: Yes Biden	22%	(74)	69%	(226)	9%	(29)	329
Continue His Campaign: No Biden	75%	(313)	14%	(58)	11%	(47)	418
Continue His Campaign: Yes Trump	88%	(358)	6%	(26)	6%	(23)	407
Continue His Campaign: No Trump	9%	(31)	75%	(254)	16%	(55)	340
Conviction: Evidence	13%	(46)	72%	(254)	15%	(53)	353
Conviction: Motivation to Damage	86%	(301)	8%	(27)	6%	(22)	350
Conviction: DK/NO	58%	(50)	20%	(17)	22%	(20)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	42%	(329)	15%	(118)	790
Gender: Male	44%	(158)	43%	(153)	12%	(44)	355
Gender: Female	43%	(185)	40%	(176)	17%	(74)	435
Age: 18-34	37%	(82)	40%	(89)	23%	(50)	222
Age: 35-44	48%	(52)	32%	(35)	20%	(22)	109
Age: 45-64	40%	(112)	50%	(140)	10%	(28)	280
Age: 65+	54%	(97)	36%	(65)	10%	(18)	179
GenZers: 1997-2012	32%	(37)	44%	(50)	24%	(27)	114
Millennials: 1981-1996	44%	(91)	34%	(71)	22%	(45)	207
GenXers: 1965-1980	39%	(90)	51%	(119)	10%	(24)	232
Baby Boomers: 1946-1964	52%	(116)	38%	(86)	10%	(22)	224
Educ: < College	48%	(232)	36%	(172)	16%	(74)	479
Educ: Bachelors degree	30%	(56)	56%	(103)	13%	(25)	184
Educ: Post-grad	43%	(55)	42%	(53)	15%	(19)	127
Income: Under 50k	43%	(147)	41%	(140)	16%	(53)	340
Income: 50k-100k	41%	(118)	42%	(119)	17%	(48)	285
Income: 100k+	47%	(78)	43%	(70)	10%	(17)	165
Ethnicity: White (Non-Hispanic)	60%	(286)	27%	(128)	13%	(62)	476
Ethnicity: Hispanic	33%	(10)	52%	(15)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	15%	(38)	68%	(173)	17%	(44)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	43%	(13)	25%	(7)	30
All Christian	52%	(202)	38%	(147)	11%	(42)	391
All Non-Christian	32%	(14)	55%	(24)	13%	(6)	44
Atheist	51%	(11)	34%	(7)	15%	(3)	21
Agnostic/Nothing in particular	26%	(39)	49%	(73)	25%	(37)	149
Something Else	42%	(77)	42%	(78)	16%	(30)	185
Evangelical	56%	(181)	33%	(106)	11%	(36)	323
Non-Evangelical	38%	(95)	47%	(117)	15%	(37)	249
PID: Dem (no lean)	8%	(25)	82%	(272)	11%	(35)	332
PID: Ind (no lean)	38%	(54)	27%	(39)	35%	(51)	145
PID: Rep (no lean)	84%	(263)	6%	(18)	10%	(32)	313

Continued on next page

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	42%	(329)	15%	(118)	790
PID/Gender: Dem Men	11%	(16)	81%	(120)	8%	(12)	148
PID/Gender: Dem Women	5%	(10)	82%	(152)	12%	(23)	184
PID/Gender: Ind Men	45%	(36)	29%	(23)	26%	(20)	79
PID/Gender: Ind Women	28%	(19)	25%	(17)	47%	(31)	66
PID/Gender: Rep Men	83%	(107)	8%	(11)	9%	(11)	129
PID/Gender: Rep Women	85%	(156)	4%	(8)	11%	(21)	185
Ideo: Liberal (1-3)	11%	(24)	74%	(156)	15%	(31)	210
Ideo: Moderate (4)	27%	(62)	53%	(122)	20%	(47)	231
Ideo: Conservative (5-7)	76%	(252)	13%	(44)	10%	(35)	330
Community: Urban	21%	(28)	59%	(78)	20%	(27)	133
Community: Suburban	43%	(186)	45%	(195)	12%	(54)	434
Community: Rural	58%	(130)	25%	(56)	17%	(37)	222
Military HHnm: Yes	44%	(53)	42%	(51)	14%	(17)	121
Military HH: No	43%	(290)	42%	(278)	15%	(101)	669
Employ: Private Sector	41%	(122)	46%	(137)	13%	(40)	299
Employ: Government	34%	(21)	51%	(31)	15%	(9)	61
Employ: Self-Employed	40%	(26)	43%	(28)	17%	(11)	64
Employ: Homemaker	66%	(27)	16%	(6)	19%	(8)	41
Employ: Student	37%	(10)	33%	(9)	31%	(8)	26
Employ: Retired	52%	(107)	40%	(82)	9%	(18)	206
Employ: Unemployed	28%	(18)	39%	(24)	33%	(20)	62
Employ: Other	44%	(14)	41%	(13)	15%	(4)	31

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	42%	(329)	15%	(118)	790
Protestant	55%	(163)	34%	(101)	11%	(33)	297
Roman Catholic	40%	(36)	50%	(44)	11%	(9)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	5
Jewish	6%	(1)	71%	(13)	23%	(4)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	45%	(4)	55%	(5)	—	(0)	10
Hindu	35%	(3)	41%	(3)	24%	(2)	7
Atheist	51%	(11)	34%	(7)	15%	(3)	21
Agnostic	22%	(7)	45%	(14)	32%	(10)	30
Something else	42%	(77)	42%	(78)	16%	(30)	185
Nothing in particular	27%	(32)	50%	(60)	23%	(27)	119
Ideo/PID: Conservative Republican	86%	(213)	5%	(13)	8%	(21)	247
Ideo/PID: Moderate/Liberal Republican	76%	(46)	8%	(5)	17%	(10)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(18)	80%	(127)	9%	(14)	160
Ideo/PID: Liberal Democrat	4%	(6)	84%	(137)	13%	(21)	163
Unfavorable of Biden and Trump	28%	(33)	23%	(27)	48%	(57)	117
2024 H2H Matchup: Biden Voter	5%	(19)	84%	(305)	11%	(38)	363
2024 H2H Matchup: Trump Voter	85%	(316)	3%	(13)	11%	(42)	371
2024 H2H Matchup: Would not Vote	18%	(4)	12%	(2)	71%	(15)	21
2024 H2H Matchup: Do not Know	11%	(4)	24%	(8)	65%	(23)	35
2022 House Vote: Democrat	9%	(29)	81%	(265)	11%	(35)	329
2022 House Vote: Republican	82%	(268)	6%	(20)	12%	(40)	329
2022 House Vote: Did not Vote	35%	(44)	35%	(44)	30%	(37)	126
2020 Vote: Joe Biden	7%	(28)	79%	(291)	13%	(48)	367
2020 Vote: Donald Trump	81%	(296)	5%	(20)	14%	(50)	366
2020 Vote: Someone Else	6%	(1)	31%	(3)	63%	(6)	10
2020 Vote: Did not Vote	40%	(19)	31%	(15)	29%	(14)	48
2016 Vote: Hillary Clinton	6%	(18)	84%	(234)	10%	(26)	278
2016 Vote: Donald Trump	80%	(232)	9%	(25)	12%	(35)	292
2016 Vote: Someone Else	41%	(8)	13%	(2)	46%	(9)	20
2020 Vote/PID: Not Biden/Democrat	9%	(3)	63%	(19)	28%	(8)	30
2020 Vote/PID: Not Trump/Republican	57%	(15)	23%	(6)	20%	(5)	26

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	42%	(329)	15%	(118)	790
U.S. Economy: Wrong Track	53%	(305)	29%	(164)	18%	(102)	571
U.S. Economy: Right Direction	18%	(38)	75%	(165)	7%	(16)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	90%	(247)	8%	(21)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(312)	7%	(27)	13%	(50)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(23)	44%	(55)	38%	(47)	125
Top 2024 Issue: Economy	53%	(174)	30%	(97)	17%	(54)	325
Community/Gender: Urban Women	24%	(17)	51%	(37)	25%	(18)	72
Community/Gender: Urban Men	18%	(11)	68%	(42)	14%	(9)	61
Community/Gender: Rural Women	56%	(76)	27%	(37)	17%	(23)	136
Community/Gender: Rural Men	62%	(54)	22%	(19)	16%	(14)	87
Community/Gender: Suburban Women	41%	(92)	45%	(103)	14%	(32)	227
Community/Gender: Suburban Men	45%	(93)	44%	(92)	10%	(22)	207
Homeowner	48%	(239)	40%	(197)	12%	(62)	498
Renter	36%	(100)	47%	(131)	17%	(47)	278
Self + Household: White-Collar	37%	(110)	48%	(143)	15%	(44)	298
Self + Household: Blue Collar	54%	(197)	34%	(124)	12%	(43)	364
Union HH: Yes	36%	(12)	47%	(16)	18%	(6)	34
Union HH: No	44%	(331)	41%	(313)	15%	(112)	756
LGBTQ+: Yes	21%	(18)	58%	(49)	22%	(19)	86
LGBTQ+: No	46%	(325)	40%	(280)	14%	(99)	704
Motivated to Vote	45%	(320)	42%	(303)	13%	(92)	715
Parent: Yes	46%	(123)	41%	(110)	13%	(35)	268
Parent: No	42%	(220)	42%	(219)	16%	(83)	522
COVID Vaccine: Yes	34%	(169)	53%	(266)	13%	(67)	501
COVID Vaccine: No	60%	(174)	22%	(63)	18%	(51)	289
Student Loans: Yes	30%	(39)	50%	(66)	20%	(26)	131
Student Loans: No	46%	(304)	40%	(263)	14%	(92)	659
Favorable Opinion of Haley	64%	(156)	24%	(60)	12%	(30)	245
Unfavorable Opinion of Haley	30%	(86)	59%	(172)	11%	(32)	290
Prodigal Biden Voter	30%	(11)	18%	(7)	52%	(19)	36
Undecided Voter (DK/WNV)	14%	(8)	19%	(11)	67%	(38)	56
Undecided Voter (DK)	11%	(4)	24%	(8)	65%	(23)	35

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	42%	(329)	15%	(118)	790
Watched Debate	48%	(285)	41%	(242)	12%	(70)	598
Watched Debate: Did not Watch	30%	(58)	45%	(87)	25%	(48)	192
Watched Debate: All of it	51%	(169)	41%	(135)	8%	(27)	331
Watched Debate: Some of it	44%	(116)	40%	(108)	16%	(43)	267
Continue His Campaign: Yes Biden	21%	(68)	72%	(235)	8%	(25)	329
Continue His Campaign: No Biden	64%	(267)	17%	(73)	19%	(78)	418
Continue His Campaign: Yes Trump	81%	(328)	9%	(35)	11%	(44)	407
Continue His Campaign: No Trump	3%	(11)	81%	(277)	15%	(53)	340
Conviction: Evidence	7%	(25)	78%	(274)	15%	(53)	353
Conviction: Motivation to Damage	79%	(276)	9%	(33)	12%	(41)	350
Conviction: DK/NO	48%	(42)	25%	(22)	27%	(24)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(336)	40%	(314)	18%	(140)	790
Gender: Male	43%	(151)	41%	(145)	17%	(60)	355
Gender: Female	42%	(185)	39%	(170)	19%	(80)	435
Age: 18-34	35%	(79)	38%	(84)	27%	(59)	222
Age: 35-44	47%	(51)	37%	(41)	15%	(17)	109
Age: 45-64	42%	(118)	46%	(128)	12%	(35)	280
Age: 65+	49%	(88)	34%	(62)	16%	(30)	179
GenZers: 1997-2012	31%	(36)	42%	(48)	27%	(31)	114
Millennials: 1981-1996	43%	(88)	36%	(74)	22%	(45)	207
GenXers: 1965-1980	42%	(98)	47%	(110)	10%	(24)	232
Baby Boomers: 1946-1964	47%	(106)	36%	(80)	17%	(39)	224
Educ: < College	48%	(229)	36%	(171)	16%	(79)	479
Educ: Bachelors degree	33%	(61)	50%	(93)	16%	(30)	184
Educ: Post-grad	36%	(45)	40%	(51)	24%	(31)	127
Income: Under 50k	40%	(138)	41%	(140)	19%	(63)	340
Income: 50k-100k	44%	(124)	37%	(107)	19%	(54)	285
Income: 100k+	45%	(74)	41%	(68)	14%	(23)	165
Ethnicity: White (Non-Hispanic)	59%	(282)	25%	(119)	16%	(75)	476
Ethnicity: Hispanic	36%	(11)	56%	(16)	7%	(2)	29
Ethnicity: Black (Non-Hispanic)	14%	(35)	65%	(166)	21%	(54)	255
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	43%	(13)	29%	(9)	30
All Christian	51%	(200)	35%	(135)	14%	(55)	391
All Non-Christian	26%	(11)	55%	(24)	19%	(8)	44
Atheist	42%	(9)	46%	(10)	13%	(3)	21
Agnostic/Nothing in particular	27%	(40)	47%	(70)	26%	(39)	149
Something Else	41%	(76)	41%	(75)	18%	(34)	185
Evangelical	54%	(176)	33%	(105)	13%	(42)	323
Non-Evangelical	39%	(97)	42%	(104)	19%	(47)	249
PID: Dem (no lean)	4%	(15)	82%	(271)	14%	(47)	332
PID: Ind (no lean)	39%	(57)	23%	(34)	37%	(54)	145
PID: Rep (no lean)	84%	(264)	3%	(10)	13%	(39)	313

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(336)	40%	(314)	18%	(140)	790
PID/Gender: Dem Men	8%	(12)	81%	(120)	11%	(16)	148
PID/Gender: Dem Women	1%	(2)	82%	(151)	17%	(31)	184
PID/Gender: Ind Men	43%	(34)	26%	(21)	31%	(24)	79
PID/Gender: Ind Women	35%	(23)	20%	(13)	45%	(30)	66
PID/Gender: Rep Men	82%	(105)	3%	(4)	15%	(19)	129
PID/Gender: Rep Women	86%	(159)	3%	(5)	11%	(20)	185
Ideo: Liberal (1-3)	12%	(26)	70%	(147)	18%	(37)	210
Ideo: Moderate (4)	27%	(63)	52%	(121)	20%	(47)	231
Ideo: Conservative (5-7)	74%	(243)	12%	(40)	14%	(46)	330
Community: Urban	18%	(24)	59%	(78)	23%	(31)	133
Community: Suburban	42%	(180)	41%	(180)	17%	(74)	434
Community: Rural	59%	(132)	25%	(56)	16%	(35)	222
Military HHnm: Yes	39%	(47)	41%	(50)	20%	(24)	121
Military HH: No	43%	(289)	40%	(265)	17%	(116)	669
Employ: Private Sector	41%	(122)	44%	(131)	15%	(45)	299
Employ: Government	34%	(21)	45%	(27)	21%	(13)	61
Employ: Self-Employed	38%	(25)	37%	(24)	24%	(16)	64
Employ: Homemaker	66%	(27)	23%	(10)	10%	(4)	41
Employ: Student	30%	(8)	38%	(10)	32%	(8)	26
Employ: Retired	50%	(104)	35%	(71)	15%	(31)	206
Employ: Unemployed	23%	(14)	43%	(27)	34%	(21)	62
Employ: Other	47%	(14)	46%	(14)	7%	(2)	31

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(336)	40%	(314)	18%	(140)	790
Protestant	54%	(162)	32%	(94)	14%	(41)	297
Roman Catholic	39%	(35)	45%	(40)	16%	(14)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	21%	(1)	10%	(0)	5
Jewish	13%	(2)	59%	(10)	28%	(5)	18
Muslim	50%	(4)	32%	(3)	17%	(1)	9
Buddhist	26%	(3)	74%	(7)	—	(0)	10
Hindu	33%	(2)	43%	(3)	24%	(2)	7
Atheist	42%	(9)	46%	(10)	13%	(3)	21
Agnostic	30%	(9)	46%	(14)	24%	(7)	30
Something else	41%	(76)	41%	(75)	18%	(34)	185
Nothing in particular	26%	(31)	47%	(56)	27%	(32)	119
Ideo/PID: Conservative Republican	85%	(209)	2%	(6)	13%	(32)	247
Ideo/PID: Moderate/Liberal Republican	84%	(51)	6%	(4)	10%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(11)	82%	(131)	11%	(18)	160
Ideo/PID: Liberal Democrat	2%	(4)	82%	(133)	16%	(26)	163
Unfavorable of Biden and Trump	22%	(26)	19%	(23)	58%	(68)	117
2024 H2H Matchup: Biden Voter	3%	(11)	83%	(302)	14%	(50)	363
2024 H2H Matchup: Trump Voter	86%	(317)	1%	(5)	13%	(49)	371
2024 H2H Matchup: Would not Vote	14%	(3)	20%	(4)	66%	(14)	21
2024 H2H Matchup: Do not Know	13%	(5)	10%	(4)	76%	(27)	35
2022 House Vote: Democrat	5%	(18)	81%	(265)	14%	(46)	329
2022 House Vote: Republican	82%	(270)	3%	(10)	15%	(48)	329
2022 House Vote: Did not Vote	36%	(46)	31%	(39)	32%	(40)	126
2020 Vote: Joe Biden	5%	(17)	78%	(287)	17%	(63)	367
2020 Vote: Donald Trump	82%	(299)	3%	(12)	15%	(55)	366
2020 Vote: Someone Else	14%	(1)	4%	(0)	82%	(8)	10
2020 Vote: Did not Vote	38%	(18)	31%	(15)	31%	(15)	48
2016 Vote: Hillary Clinton	4%	(12)	82%	(227)	14%	(39)	278
2016 Vote: Donald Trump	80%	(233)	7%	(20)	13%	(39)	292
2016 Vote: Someone Else	42%	(8)	15%	(3)	44%	(9)	20
2020 Vote/PID: Not Biden/Democrat	21%	(6)	53%	(16)	26%	(8)	30
2020 Vote/PID: Not Trump/Republican	61%	(16)	13%	(3)	26%	(7)	26

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(336)	40%	(314)	18%	(140)	790
U.S. Economy: Wrong Track	53%	(301)	28%	(160)	19%	(110)	571
U.S. Economy: Right Direction	16%	(35)	70%	(154)	14%	(30)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	88%	(242)	10%	(27)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(316)	4%	(17)	15%	(57)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	44%	(56)	45%	(56)	125
Top 2024 Issue: Economy	56%	(182)	29%	(94)	15%	(49)	325
Community/Gender: Urban Women	19%	(14)	50%	(36)	31%	(22)	72
Community/Gender: Urban Men	17%	(10)	69%	(42)	14%	(9)	61
Community/Gender: Rural Women	60%	(82)	26%	(35)	14%	(19)	136
Community/Gender: Rural Men	57%	(50)	24%	(21)	18%	(16)	87
Community/Gender: Suburban Women	39%	(89)	43%	(99)	17%	(39)	227
Community/Gender: Suburban Men	44%	(91)	39%	(81)	17%	(35)	207
Homeowner	46%	(228)	38%	(189)	16%	(80)	498
Renter	37%	(101)	45%	(124)	19%	(53)	278
Self + Household: White-Collar	36%	(108)	44%	(130)	20%	(59)	298
Self + Household: Blue Collar	52%	(190)	35%	(129)	12%	(45)	364
Union HH: Yes	32%	(11)	49%	(17)	19%	(6)	34
Union HH: No	43%	(325)	39%	(298)	18%	(134)	756
LGBTQ+: Yes	20%	(17)	58%	(50)	22%	(19)	86
LGBTQ+: No	45%	(319)	38%	(264)	17%	(121)	704
Motivated to Vote	44%	(316)	41%	(290)	15%	(108)	715
Parent: Yes	42%	(114)	43%	(116)	14%	(38)	268
Parent: No	43%	(222)	38%	(199)	19%	(102)	522
COVID Vaccine: Yes	31%	(156)	50%	(251)	19%	(95)	501
COVID Vaccine: No	62%	(180)	22%	(64)	16%	(45)	289
Student Loans: Yes	32%	(42)	47%	(62)	21%	(28)	131
Student Loans: No	45%	(294)	38%	(252)	17%	(112)	659
Favorable Opinion of Haley	61%	(150)	24%	(58)	15%	(38)	245
Unfavorable Opinion of Haley	31%	(89)	53%	(155)	16%	(46)	290
Prodigal Biden Voter	25%	(9)	15%	(6)	60%	(22)	36
Undecided Voter (DK/WNV)	14%	(8)	14%	(8)	73%	(41)	56
Undecided Voter (DK)	13%	(5)	10%	(4)	76%	(27)	35

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(336)	40%	(314)	18%	(140)	790
Watched Debate	47%	(280)	38%	(228)	15%	(90)	598
Watched Debate: Did not Watch	29%	(56)	45%	(86)	26%	(50)	192
Watched Debate: All of it	50%	(166)	37%	(124)	12%	(41)	331
Watched Debate: Some of it	43%	(114)	39%	(105)	18%	(49)	267
Continue His Campaign: Yes Biden	19%	(63)	71%	(234)	10%	(32)	329
Continue His Campaign: No Biden	63%	(265)	15%	(61)	22%	(92)	418
Continue His Campaign: Yes Trump	80%	(324)	7%	(30)	13%	(53)	407
Continue His Campaign: No Trump	2%	(8)	77%	(263)	20%	(69)	340
Conviction: Evidence	9%	(31)	74%	(262)	17%	(60)	353
Conviction: Motivation to Damage	76%	(266)	9%	(32)	15%	(52)	350
Conviction: DK/NO	45%	(39)	23%	(21)	32%	(28)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	38%	(301)	15%	(121)	790
Gender: Male	48%	(172)	38%	(135)	14%	(48)	355
Gender: Female	45%	(196)	38%	(165)	17%	(73)	435
Age: 18-34	37%	(82)	36%	(79)	27%	(61)	222
Age: 35-44	51%	(56)	36%	(39)	13%	(14)	109
Age: 45-64	44%	(122)	45%	(126)	11%	(32)	280
Age: 65+	60%	(108)	31%	(56)	8%	(15)	179
GenZers: 1997-2012	31%	(35)	40%	(46)	29%	(33)	114
Millennials: 1981-1996	46%	(96)	33%	(69)	20%	(42)	207
GenXers: 1965-1980	43%	(101)	46%	(107)	10%	(24)	232
Baby Boomers: 1946-1964	56%	(126)	34%	(75)	10%	(22)	224
Educ: < College	50%	(239)	33%	(156)	17%	(84)	479
Educ: Bachelors degree	36%	(67)	50%	(92)	14%	(25)	184
Educ: Post-grad	49%	(62)	41%	(52)	10%	(13)	127
Income: Under 50k	43%	(148)	39%	(132)	18%	(61)	340
Income: 50k-100k	47%	(133)	37%	(104)	17%	(47)	285
Income: 100k+	53%	(87)	39%	(64)	8%	(13)	165
Ethnicity: White (Non-Hispanic)	65%	(310)	23%	(111)	11%	(54)	476
Ethnicity: Hispanic	33%	(9)	53%	(15)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	15%	(38)	63%	(161)	22%	(56)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(10)	44%	(13)	24%	(7)	30
All Christian	58%	(225)	32%	(124)	11%	(41)	391
All Non-Christian	27%	(12)	48%	(21)	26%	(11)	44
Atheist	35%	(7)	44%	(9)	22%	(5)	21
Agnostic/Nothing in particular	30%	(44)	47%	(70)	24%	(35)	149
Something Else	43%	(79)	41%	(77)	16%	(29)	185
Evangelical	58%	(187)	31%	(101)	11%	(35)	323
Non-Evangelical	46%	(114)	40%	(99)	14%	(36)	249
PID: Dem (no lean)	6%	(19)	79%	(262)	15%	(51)	332
PID: Ind (no lean)	46%	(67)	20%	(29)	34%	(49)	145
PID: Rep (no lean)	90%	(282)	3%	(10)	7%	(22)	313

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	38%	(301)	15%	(121)	790
PID/Gender: Dem Men	10%	(14)	77%	(115)	13%	(19)	148
PID/Gender: Dem Women	2%	(4)	80%	(148)	17%	(32)	184
PID/Gender: Ind Men	51%	(40)	20%	(16)	29%	(23)	79
PID/Gender: Ind Women	41%	(27)	20%	(13)	39%	(26)	66
PID/Gender: Rep Men	91%	(118)	4%	(5)	4%	(6)	129
PID/Gender: Rep Women	89%	(165)	2%	(4)	9%	(16)	185
Ideo: Liberal (1-3)	12%	(25)	68%	(144)	20%	(42)	210
Ideo: Moderate (4)	31%	(72)	50%	(115)	19%	(44)	231
Ideo: Conservative (5-7)	81%	(266)	11%	(35)	9%	(29)	330
Community: Urban	21%	(28)	56%	(75)	23%	(30)	133
Community: Suburban	46%	(201)	39%	(170)	15%	(63)	434
Community: Rural	62%	(138)	25%	(56)	13%	(28)	222
Military HHnm: Yes	43%	(52)	42%	(51)	15%	(19)	121
Military HH: No	47%	(316)	37%	(250)	15%	(103)	669
Employ: Private Sector	44%	(132)	41%	(121)	15%	(45)	299
Employ: Government	34%	(21)	53%	(32)	13%	(8)	61
Employ: Self-Employed	43%	(28)	36%	(23)	21%	(14)	64
Employ: Homemaker	72%	(30)	21%	(9)	7%	(3)	41
Employ: Student	26%	(7)	35%	(9)	39%	(10)	26
Employ: Retired	56%	(116)	33%	(69)	10%	(21)	206
Employ: Unemployed	31%	(19)	42%	(26)	27%	(17)	62
Employ: Other	51%	(16)	36%	(11)	13%	(4)	31

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	38%	(301)	15%	(121)	790
Protestant	61%	(181)	29%	(85)	10%	(31)	297
Roman Catholic	46%	(41)	42%	(38)	12%	(10)	89
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	21%	(1)	—	(0)	5
Jewish	14%	(2)	64%	(11)	22%	(4)	18
Muslim	38%	(3)	50%	(4)	12%	(1)	9
Buddhist	45%	(4)	31%	(3)	24%	(2)	10
Hindu	19%	(1)	30%	(2)	51%	(4)	7
Atheist	35%	(7)	44%	(9)	22%	(5)	21
Agnostic	34%	(10)	36%	(11)	30%	(9)	30
Something else	43%	(79)	41%	(77)	16%	(29)	185
Nothing in particular	29%	(34)	49%	(59)	22%	(26)	119
Ideo/PID: Conservative Republican	92%	(227)	3%	(6)	6%	(14)	247
Ideo/PID: Moderate/Liberal Republican	85%	(52)	5%	(3)	10%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	6%	(10)	77%	(123)	16%	(26)	160
Ideo/PID: Liberal Democrat	4%	(7)	81%	(133)	15%	(24)	163
Unfavorable of Biden and Trump	37%	(43)	14%	(16)	49%	(58)	117
2024 H2H Matchup: Biden Voter	5%	(17)	78%	(284)	17%	(61)	363
2024 H2H Matchup: Trump Voter	91%	(336)	1%	(5)	8%	(30)	371
2024 H2H Matchup: Would not Vote	22%	(5)	21%	(4)	57%	(12)	21
2024 H2H Matchup: Do not Know	28%	(10)	21%	(7)	51%	(18)	35
2022 House Vote: Democrat	6%	(21)	77%	(254)	16%	(54)	329
2022 House Vote: Republican	90%	(294)	3%	(9)	8%	(25)	329
2022 House Vote: Did not Vote	39%	(49)	30%	(37)	32%	(40)	126
2020 Vote: Joe Biden	7%	(25)	75%	(275)	18%	(68)	367
2020 Vote: Donald Trump	88%	(320)	3%	(9)	10%	(36)	366
2020 Vote: Someone Else	55%	(5)	—	(0)	45%	(4)	10
2020 Vote: Did not Vote	38%	(18)	34%	(16)	28%	(13)	48
2016 Vote: Hillary Clinton	5%	(14)	81%	(225)	14%	(39)	278
2016 Vote: Donald Trump	88%	(256)	5%	(15)	7%	(21)	292
2016 Vote: Someone Else	54%	(11)	14%	(3)	32%	(6)	20
2020 Vote/PID: Not Biden/Democrat	21%	(6)	46%	(14)	33%	(10)	30
2020 Vote/PID: Not Trump/Republican	68%	(18)	16%	(4)	16%	(4)	26

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	38%	(301)	15%	(121)	790
U.S. Economy: Wrong Track	58%	(329)	25%	(143)	17%	(98)	571
U.S. Economy: Right Direction	18%	(38)	72%	(157)	11%	(23)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	83%	(230)	13%	(36)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(331)	5%	(19)	10%	(39)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(27)	41%	(52)	37%	(47)	125
Top 2024 Issue: Economy	56%	(184)	27%	(89)	16%	(53)	325
Community/Gender: Urban Women	24%	(17)	48%	(35)	28%	(20)	72
Community/Gender: Urban Men	18%	(11)	65%	(40)	17%	(10)	61
Community/Gender: Rural Women	59%	(80)	27%	(37)	14%	(19)	136
Community/Gender: Rural Men	67%	(58)	22%	(19)	11%	(9)	87
Community/Gender: Suburban Women	43%	(99)	41%	(94)	15%	(35)	227
Community/Gender: Suburban Men	49%	(102)	37%	(76)	14%	(28)	207
Homeowner	52%	(258)	36%	(181)	12%	(59)	498
Renter	37%	(103)	43%	(118)	20%	(56)	278
Self + Household: White-Collar	44%	(131)	42%	(124)	14%	(43)	298
Self + Household: Blue Collar	54%	(198)	34%	(124)	12%	(43)	364
Union HH: Yes	23%	(8)	60%	(20)	17%	(6)	34
Union HH: No	48%	(360)	37%	(280)	15%	(116)	756
LGBTQ+: Yes	18%	(15)	57%	(49)	25%	(21)	86
LGBTQ+: No	50%	(353)	36%	(251)	14%	(100)	704
Motivated to Vote	48%	(342)	39%	(279)	13%	(95)	715
Parent: Yes	44%	(119)	42%	(112)	14%	(37)	268
Parent: No	48%	(249)	36%	(189)	16%	(85)	522
COVID Vaccine: Yes	37%	(187)	47%	(237)	16%	(78)	501
COVID Vaccine: No	63%	(181)	22%	(64)	15%	(44)	289
Student Loans: Yes	33%	(44)	47%	(61)	20%	(26)	131
Student Loans: No	49%	(324)	36%	(240)	14%	(95)	659
Favorable Opinion of Haley	70%	(171)	22%	(54)	8%	(20)	245
Unfavorable Opinion of Haley	33%	(95)	51%	(147)	17%	(49)	290
Prodigal Biden Voter	37%	(13)	20%	(7)	44%	(16)	36
Undecided Voter (DK/WNV)	26%	(15)	21%	(12)	53%	(30)	56
Undecided Voter (DK)	28%	(10)	21%	(7)	51%	(18)	35

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(368)	38%	(301)	15%	(121)	790
Watched Debate	50%	(302)	37%	(223)	12%	(73)	598
Watched Debate: Did not Watch	34%	(66)	40%	(77)	25%	(49)	192
Watched Debate: All of it	54%	(178)	37%	(121)	10%	(32)	331
Watched Debate: Some of it	46%	(123)	38%	(103)	15%	(41)	267
Continue His Campaign: Yes Biden	21%	(69)	68%	(222)	12%	(38)	329
Continue His Campaign: No Biden	69%	(289)	14%	(60)	16%	(69)	418
Continue His Campaign: Yes Trump	84%	(340)	7%	(30)	9%	(37)	407
Continue His Campaign: No Trump	6%	(20)	75%	(254)	19%	(66)	340
Conviction: Evidence	8%	(30)	71%	(251)	20%	(72)	353
Conviction: Motivation to Damage	83%	(291)	9%	(32)	8%	(26)	350
Conviction: DK/NO	54%	(47)	20%	(18)	26%	(23)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(419)	35%	(277)	12%	(94)	790
Gender: Male	57%	(202)	34%	(122)	9%	(31)	355
Gender: Female	50%	(217)	36%	(155)	14%	(63)	435
Age: 18-34	46%	(101)	37%	(81)	18%	(39)	222
Age: 35-44	56%	(61)	30%	(33)	13%	(15)	109
Age: 45-64	52%	(147)	39%	(108)	9%	(25)	280
Age: 65+	61%	(109)	30%	(55)	9%	(15)	179
GenZers: 1997-2012	35%	(41)	44%	(50)	21%	(24)	114
Millennials: 1981-1996	56%	(115)	30%	(62)	14%	(30)	207
GenXers: 1965-1980	51%	(118)	40%	(92)	10%	(23)	232
Baby Boomers: 1946-1964	61%	(136)	31%	(71)	8%	(17)	224
Educ: < College	56%	(267)	32%	(151)	13%	(61)	479
Educ: Bachelors degree	45%	(82)	45%	(82)	11%	(20)	184
Educ: Post-grad	55%	(69)	35%	(44)	10%	(13)	127
Income: Under 50k	49%	(168)	36%	(122)	15%	(49)	340
Income: 50k-100k	55%	(156)	33%	(93)	13%	(36)	285
Income: 100k+	57%	(95)	38%	(62)	5%	(8)	165
Ethnicity: White (Non-Hispanic)	69%	(328)	22%	(106)	9%	(41)	476
Ethnicity: Hispanic	50%	(15)	37%	(11)	13%	(4)	29
Ethnicity: Black (Non-Hispanic)	24%	(62)	58%	(149)	17%	(45)	255
Ethnicity: Asian + Other (Non-Hispanic)	46%	(14)	39%	(12)	15%	(5)	30
All Christian	63%	(244)	29%	(112)	9%	(34)	391
All Non-Christian	32%	(14)	58%	(25)	10%	(5)	44
Atheist	47%	(10)	45%	(9)	8%	(2)	21
Agnostic/Nothing in particular	37%	(55)	41%	(61)	22%	(33)	149
Something Else	51%	(95)	37%	(69)	11%	(21)	185
Evangelical	63%	(202)	30%	(96)	8%	(25)	323
Non-Evangelical	54%	(134)	34%	(84)	12%	(31)	249
PID: Dem (no lean)	13%	(43)	73%	(243)	14%	(46)	332
PID: Ind (no lean)	59%	(85)	18%	(26)	23%	(34)	145
PID: Rep (no lean)	93%	(290)	3%	(8)	5%	(15)	313

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(419)	35%	(277)	12%	(94)	790
PID/Gender: Dem Men	18%	(27)	72%	(106)	10%	(15)	148
PID/Gender: Dem Women	9%	(16)	74%	(137)	17%	(31)	184
PID/Gender: Ind Men	67%	(53)	17%	(13)	16%	(12)	79
PID/Gender: Ind Women	49%	(32)	19%	(13)	32%	(21)	66
PID/Gender: Rep Men	95%	(122)	2%	(3)	3%	(4)	129
PID/Gender: Rep Women	91%	(168)	3%	(6)	6%	(11)	185
Ideo: Liberal (1-3)	20%	(42)	62%	(130)	18%	(38)	210
Ideo: Moderate (4)	40%	(93)	45%	(103)	15%	(34)	231
Ideo: Conservative (5-7)	84%	(278)	11%	(35)	5%	(17)	330
Community: Urban	25%	(34)	55%	(73)	20%	(27)	133
Community: Suburban	54%	(235)	36%	(154)	10%	(45)	434
Community: Rural	67%	(150)	23%	(50)	10%	(22)	222
Military HHnm: Yes	51%	(61)	39%	(47)	10%	(13)	121
Military HH: No	53%	(357)	34%	(230)	12%	(81)	669
Employ: Private Sector	52%	(156)	38%	(113)	10%	(30)	299
Employ: Government	42%	(26)	44%	(27)	14%	(9)	61
Employ: Self-Employed	52%	(34)	36%	(23)	12%	(7)	64
Employ: Homemaker	76%	(31)	14%	(6)	10%	(4)	41
Employ: Student	35%	(9)	33%	(9)	32%	(8)	26
Employ: Retired	59%	(123)	31%	(64)	9%	(19)	206
Employ: Unemployed	37%	(23)	39%	(24)	24%	(15)	62
Employ: Other	56%	(17)	40%	(12)	5%	(1)	31

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(419)	35%	(277)	12%	(94)	790
Protestant	66%	(196)	26%	(77)	8%	(24)	297
Roman Catholic	51%	(45)	38%	(34)	11%	(10)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	5
Jewish	15%	(3)	76%	(14)	8%	(2)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	34%	(3)	54%	(5)	13%	(1)	10
Hindu	49%	(4)	27%	(2)	24%	(2)	7
Atheist	47%	(10)	45%	(9)	8%	(2)	21
Agnostic	44%	(13)	29%	(9)	27%	(8)	30
Something else	51%	(95)	37%	(69)	11%	(21)	185
Nothing in particular	35%	(42)	44%	(53)	21%	(25)	119
Ideo/PID: Conservative Republican	95%	(236)	2%	(4)	3%	(8)	247
Ideo/PID: Moderate/Liberal Republican	83%	(50)	7%	(5)	10%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	14%	(23)	73%	(117)	13%	(20)	160
Ideo/PID: Liberal Democrat	12%	(19)	72%	(118)	16%	(26)	163
Unfavorable of Biden and Trump	51%	(60)	15%	(18)	34%	(40)	117
2024 H2H Matchup: Biden Voter	12%	(43)	72%	(263)	16%	(57)	363
2024 H2H Matchup: Trump Voter	95%	(352)	1%	(5)	4%	(14)	371
2024 H2H Matchup: Would not Vote	36%	(8)	19%	(4)	45%	(9)	21
2024 H2H Matchup: Do not Know	46%	(16)	15%	(5)	39%	(14)	35
2022 House Vote: Democrat	15%	(48)	71%	(232)	15%	(49)	329
2022 House Vote: Republican	94%	(308)	2%	(8)	4%	(13)	329
2022 House Vote: Did not Vote	47%	(59)	29%	(36)	25%	(31)	126
2020 Vote: Joe Biden	15%	(56)	68%	(250)	17%	(62)	367
2020 Vote: Donald Trump	92%	(337)	3%	(10)	5%	(19)	366
2020 Vote: Someone Else	34%	(3)	27%	(3)	38%	(4)	10
2020 Vote: Did not Vote	47%	(22)	33%	(15)	20%	(10)	48
2016 Vote: Hillary Clinton	15%	(42)	73%	(203)	12%	(33)	278
2016 Vote: Donald Trump	90%	(264)	5%	(15)	4%	(13)	292
2016 Vote: Someone Else	65%	(13)	10%	(2)	24%	(5)	20
2020 Vote/PID: Not Biden/Democrat	23%	(7)	58%	(18)	18%	(6)	30
2020 Vote/PID: Not Trump/Republican	72%	(19)	12%	(3)	16%	(4)	26

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(419)	35%	(277)	12%	(94)	790
U.S. Economy: Wrong Track	66%	(375)	22%	(128)	12%	(68)	571
U.S. Economy: Right Direction	20%	(44)	68%	(149)	12%	(26)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(23)	81%	(223)	11%	(30)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(354)	3%	(11)	6%	(24)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(41)	35%	(43)	32%	(41)	125
Top 2024 Issue: Economy	66%	(214)	23%	(74)	11%	(37)	325
Community/Gender: Urban Women	26%	(19)	48%	(34)	27%	(19)	72
Community/Gender: Urban Men	25%	(15)	63%	(39)	12%	(7)	61
Community/Gender: Rural Women	63%	(85)	24%	(33)	13%	(18)	136
Community/Gender: Rural Men	75%	(65)	20%	(18)	5%	(4)	87
Community/Gender: Suburban Women	50%	(114)	39%	(88)	11%	(25)	227
Community/Gender: Suburban Men	58%	(121)	32%	(66)	10%	(20)	207
Homeowner	58%	(288)	33%	(166)	9%	(44)	498
Renter	43%	(120)	40%	(110)	17%	(47)	278
Self + Household: White-Collar	49%	(146)	39%	(117)	12%	(35)	298
Self + Household: Blue Collar	62%	(227)	29%	(106)	9%	(31)	364
Union HH: Yes	33%	(11)	59%	(20)	8%	(3)	34
Union HH: No	54%	(407)	34%	(257)	12%	(91)	756
LGBTQ+: Yes	25%	(22)	59%	(50)	16%	(14)	86
LGBTQ+: No	56%	(397)	32%	(227)	11%	(80)	704
Motivated to Vote	55%	(390)	35%	(251)	10%	(75)	715
Parent: Yes	53%	(143)	38%	(102)	8%	(22)	268
Parent: No	53%	(276)	33%	(175)	14%	(72)	522
COVID Vaccine: Yes	44%	(221)	43%	(216)	13%	(65)	501
COVID Vaccine: No	69%	(198)	21%	(62)	10%	(29)	289
Student Loans: Yes	44%	(57)	42%	(55)	15%	(19)	131
Student Loans: No	55%	(361)	34%	(223)	11%	(75)	659
Favorable Opinion of Haley	72%	(178)	22%	(54)	5%	(13)	245
Unfavorable Opinion of Haley	41%	(118)	47%	(137)	12%	(35)	290
Prodigal Biden Voter	53%	(19)	14%	(5)	32%	(12)	36
Undecided Voter (DK/WNV)	42%	(24)	17%	(9)	41%	(23)	56
Undecided Voter (DK)	46%	(16)	15%	(5)	39%	(14)	35

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Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(419)	35%	(277)	12%	(94)	790
Watched Debate	57%	(338)	34%	(204)	9%	(56)	598
Watched Debate: Did not Watch	42%	(81)	38%	(73)	20%	(38)	192
Watched Debate: All of it	60%	(200)	33%	(110)	6%	(21)	331
Watched Debate: Some of it	52%	(138)	35%	(94)	13%	(35)	267
Continue His Campaign: Yes Biden	27%	(90)	63%	(206)	10%	(33)	329
Continue His Campaign: No Biden	77%	(321)	13%	(53)	11%	(44)	418
Continue His Campaign: Yes Trump	89%	(363)	7%	(28)	4%	(16)	407
Continue His Campaign: No Trump	13%	(44)	69%	(233)	19%	(63)	340
Conviction: Evidence	18%	(64)	64%	(227)	17%	(61)	353
Conviction: Motivation to Damage	87%	(305)	8%	(28)	5%	(17)	350
Conviction: DK/NO	56%	(49)	25%	(22)	18%	(16)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(276)	17%	(133)	790
Gender: Male	50%	(179)	35%	(125)	14%	(51)	355
Gender: Female	47%	(202)	35%	(150)	19%	(82)	435
Age: 18-34	41%	(90)	33%	(72)	27%	(59)	222
Age: 35-44	49%	(54)	32%	(35)	19%	(21)	109
Age: 45-64	47%	(131)	41%	(115)	12%	(34)	280
Age: 65+	59%	(106)	30%	(53)	11%	(20)	179
GenZers: 1997-2012	33%	(38)	38%	(43)	29%	(33)	114
Millennials: 1981-1996	48%	(99)	30%	(62)	22%	(46)	207
GenXers: 1965-1980	46%	(108)	42%	(97)	12%	(27)	232
Baby Boomers: 1946-1964	57%	(127)	31%	(70)	12%	(26)	224
Educ: < College	52%	(250)	30%	(145)	18%	(85)	479
Educ: Bachelors degree	35%	(65)	46%	(86)	18%	(34)	184
Educ: Post-grad	53%	(67)	36%	(45)	12%	(15)	127
Income: Under 50k	46%	(158)	35%	(119)	19%	(63)	340
Income: 50k-100k	49%	(139)	33%	(95)	18%	(51)	285
Income: 100k+	51%	(85)	37%	(61)	11%	(19)	165
Ethnicity: White (Non-Hispanic)	65%	(309)	23%	(109)	12%	(58)	476
Ethnicity: Hispanic	47%	(14)	38%	(11)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	19%	(49)	56%	(144)	25%	(63)	255
Ethnicity: Asian + Other (Non-Hispanic)	30%	(9)	42%	(12)	28%	(8)	30
All Christian	58%	(228)	30%	(118)	12%	(45)	391
All Non-Christian	34%	(15)	47%	(21)	18%	(8)	44
Atheist	45%	(10)	40%	(8)	15%	(3)	21
Agnostic/Nothing in particular	30%	(44)	40%	(60)	30%	(45)	149
Something Else	45%	(84)	37%	(69)	17%	(32)	185
Evangelical	60%	(194)	29%	(94)	11%	(34)	323
Non-Evangelical	46%	(115)	37%	(91)	17%	(43)	249
PID: Dem (no lean)	8%	(28)	72%	(239)	20%	(65)	332
PID: Ind (no lean)	49%	(70)	20%	(29)	31%	(45)	145
PID: Rep (no lean)	90%	(283)	2%	(8)	7%	(23)	313

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(276)	17%	(133)	790
PID/Gender: Dem Men	11%	(16)	71%	(106)	18%	(26)	148
PID/Gender: Dem Women	7%	(12)	72%	(133)	21%	(39)	184
PID/Gender: Ind Men	56%	(44)	22%	(17)	22%	(17)	79
PID/Gender: Ind Women	39%	(26)	18%	(12)	43%	(28)	66
PID/Gender: Rep Men	92%	(118)	1%	(2)	6%	(8)	129
PID/Gender: Rep Women	89%	(164)	3%	(6)	8%	(15)	185
Ideo: Liberal (1-3)	16%	(33)	61%	(129)	23%	(49)	210
Ideo: Moderate (4)	33%	(76)	45%	(105)	22%	(50)	231
Ideo: Conservative (5-7)	81%	(267)	10%	(34)	9%	(28)	330
Community: Urban	23%	(31)	51%	(68)	26%	(34)	133
Community: Suburban	49%	(213)	36%	(157)	15%	(65)	434
Community: Rural	62%	(138)	23%	(51)	15%	(34)	222
Military HHnm: Yes	49%	(59)	43%	(52)	9%	(10)	121
Military HH: No	48%	(322)	33%	(224)	18%	(123)	669
Employ: Private Sector	47%	(140)	38%	(115)	15%	(43)	299
Employ: Government	35%	(21)	39%	(24)	26%	(16)	61
Employ: Self-Employed	42%	(27)	39%	(25)	18%	(12)	64
Employ: Homemaker	67%	(28)	14%	(6)	19%	(8)	41
Employ: Student	33%	(9)	31%	(8)	36%	(10)	26
Employ: Retired	57%	(117)	31%	(64)	12%	(26)	206
Employ: Unemployed	37%	(23)	41%	(25)	22%	(14)	62
Employ: Other	53%	(16)	29%	(9)	18%	(6)	31

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(276)	17%	(133)	790
Protestant	63%	(186)	28%	(83)	10%	(28)	297
Roman Catholic	43%	(39)	38%	(34)	19%	(17)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	5
Jewish	13%	(2)	65%	(12)	22%	(4)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	45%	(4)	31%	(3)	24%	(2)	10
Hindu	33%	(2)	43%	(3)	24%	(2)	7
Atheist	45%	(10)	40%	(8)	15%	(3)	21
Agnostic	35%	(11)	47%	(14)	18%	(5)	30
Something else	45%	(84)	37%	(69)	17%	(32)	185
Nothing in particular	28%	(34)	38%	(45)	33%	(40)	119
Ideo/PID: Conservative Republican	93%	(229)	2%	(5)	6%	(14)	247
Ideo/PID: Moderate/Liberal Republican	81%	(50)	5%	(3)	13%	(8)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(14)	71%	(113)	20%	(33)	160
Ideo/PID: Liberal Democrat	8%	(13)	72%	(118)	20%	(32)	163
Unfavorable of Biden and Trump	41%	(47)	12%	(14)	47%	(56)	117
2024 H2H Matchup: Biden Voter	8%	(30)	72%	(260)	20%	(73)	363
2024 H2H Matchup: Trump Voter	91%	(339)	1%	(4)	8%	(28)	371
2024 H2H Matchup: Would not Vote	28%	(6)	12%	(2)	61%	(13)	21
2024 H2H Matchup: Do not Know	21%	(7)	24%	(8)	56%	(20)	35
2022 House Vote: Democrat	10%	(32)	71%	(235)	19%	(61)	329
2022 House Vote: Republican	88%	(290)	3%	(8)	9%	(30)	329
2022 House Vote: Did not Vote	46%	(58)	24%	(30)	30%	(38)	126
2020 Vote: Joe Biden	10%	(37)	68%	(250)	22%	(80)	367
2020 Vote: Donald Trump	89%	(325)	3%	(13)	8%	(28)	366
2020 Vote: Someone Else	5%	(0)	16%	(2)	79%	(8)	10
2020 Vote: Did not Vote	40%	(19)	24%	(11)	36%	(17)	48
2016 Vote: Hillary Clinton	9%	(26)	73%	(203)	18%	(49)	278
2016 Vote: Donald Trump	87%	(253)	5%	(16)	8%	(23)	292
2016 Vote: Someone Else	49%	(10)	22%	(4)	29%	(6)	20
2020 Vote/PID: Not Biden/Democrat	15%	(5)	52%	(16)	33%	(10)	30
2020 Vote/PID: Not Trump/Republican	63%	(17)	8%	(2)	28%	(7)	26

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(276)	17%	(133)	790
U.S. Economy: Wrong Track	61%	(346)	22%	(127)	17%	(98)	571
U.S. Economy: Right Direction	16%	(35)	68%	(149)	16%	(35)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(17)	82%	(225)	12%	(34)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(334)	3%	(11)	11%	(44)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(30)	32%	(40)	44%	(55)	125
Top 2024 Issue: Economy	59%	(193)	25%	(82)	15%	(50)	325
Community/Gender: Urban Women	21%	(15)	49%	(35)	30%	(21)	72
Community/Gender: Urban Men	25%	(16)	54%	(33)	21%	(13)	61
Community/Gender: Rural Women	59%	(80)	21%	(29)	20%	(27)	136
Community/Gender: Rural Men	67%	(58)	25%	(22)	8%	(7)	87
Community/Gender: Suburban Women	47%	(107)	38%	(86)	15%	(33)	227
Community/Gender: Suburban Men	51%	(105)	34%	(70)	15%	(31)	207
Homeowner	53%	(264)	33%	(165)	14%	(69)	498
Renter	39%	(109)	39%	(109)	21%	(59)	278
Self + Household: White-Collar	45%	(134)	39%	(117)	16%	(46)	298
Self + Household: Blue Collar	57%	(208)	30%	(111)	12%	(45)	364
Union HH: Yes	19%	(7)	57%	(20)	24%	(8)	34
Union HH: No	50%	(375)	34%	(256)	17%	(125)	756
LGBTQ+: Yes	21%	(18)	54%	(46)	25%	(21)	86
LGBTQ+: No	52%	(363)	33%	(229)	16%	(112)	704
Motivated to Vote	49%	(352)	36%	(255)	15%	(108)	715
Parent: Yes	49%	(131)	37%	(98)	15%	(39)	268
Parent: No	48%	(250)	34%	(178)	18%	(94)	522
COVID Vaccine: Yes	38%	(192)	44%	(220)	18%	(90)	501
COVID Vaccine: No	66%	(189)	19%	(56)	15%	(43)	289
Student Loans: Yes	38%	(50)	39%	(51)	23%	(30)	131
Student Loans: No	50%	(331)	34%	(225)	16%	(103)	659
Favorable Opinion of Haley	69%	(169)	22%	(55)	9%	(22)	245
Unfavorable Opinion of Haley	34%	(99)	47%	(135)	19%	(56)	290
Prodigal Biden Voter	33%	(12)	18%	(6)	50%	(18)	36
Undecided Voter (DK/WNV)	23%	(13)	19%	(11)	58%	(32)	56
Undecided Voter (DK)	21%	(7)	24%	(8)	56%	(20)	35

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(276)	17%	(133)	790
Watched Debate	53%	(314)	33%	(196)	15%	(87)	598
Watched Debate: Did not Watch	35%	(67)	41%	(79)	24%	(46)	192
Watched Debate: All of it	58%	(190)	32%	(107)	10%	(33)	331
Watched Debate: Some of it	46%	(124)	33%	(89)	20%	(54)	267
Continue His Campaign: Yes Biden	24%	(78)	64%	(210)	12%	(41)	329
Continue His Campaign: No Biden	71%	(297)	12%	(51)	17%	(71)	418
Continue His Campaign: Yes Trump	85%	(345)	7%	(28)	8%	(33)	407
Continue His Campaign: No Trump	7%	(25)	68%	(232)	24%	(83)	340
Conviction: Evidence	12%	(41)	66%	(233)	22%	(79)	353
Conviction: Motivation to Damage	84%	(292)	7%	(23)	10%	(34)	350
Conviction: DK/NO	55%	(48)	22%	(19)	23%	(21)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(268)	43%	(342)	23%	(180)	790
Gender: Male	35%	(125)	43%	(153)	22%	(77)	355
Gender: Female	33%	(143)	44%	(189)	24%	(103)	435
Age: 18-34	27%	(61)	44%	(98)	28%	(63)	222
Age: 35-44	36%	(39)	36%	(40)	28%	(30)	109
Age: 45-64	34%	(95)	50%	(139)	16%	(46)	280
Age: 65+	41%	(73)	36%	(65)	23%	(41)	179
GenZers: 1997-2012	26%	(30)	48%	(55)	26%	(29)	114
Millennials: 1981-1996	32%	(66)	39%	(80)	30%	(61)	207
GenXers: 1965-1980	34%	(78)	49%	(113)	18%	(41)	232
Baby Boomers: 1946-1964	38%	(85)	41%	(91)	21%	(48)	224
Educ: < College	38%	(183)	39%	(185)	23%	(111)	479
Educ: Bachelors degree	24%	(43)	53%	(98)	23%	(43)	184
Educ: Post-grad	33%	(42)	47%	(59)	20%	(26)	127
Income: Under 50k	33%	(114)	44%	(148)	23%	(78)	340
Income: 50k-100k	33%	(93)	41%	(118)	26%	(74)	285
Income: 100k+	37%	(61)	46%	(75)	17%	(28)	165
Ethnicity: White (Non-Hispanic)	47%	(223)	31%	(147)	22%	(106)	476
Ethnicity: Hispanic	28%	(8)	62%	(18)	10%	(3)	29
Ethnicity: Black (Non-Hispanic)	12%	(30)	64%	(163)	24%	(62)	255
Ethnicity: Asian + Other (Non-Hispanic)	22%	(7)	48%	(14)	30%	(9)	30
All Christian	40%	(156)	38%	(148)	22%	(87)	391
All Non-Christian	26%	(11)	55%	(24)	19%	(8)	44
Atheist	23%	(5)	61%	(13)	17%	(4)	21
Agnostic/Nothing in particular	21%	(32)	49%	(73)	30%	(44)	149
Something Else	35%	(64)	46%	(85)	20%	(36)	185
Evangelical	44%	(142)	35%	(115)	21%	(66)	323
Non-Evangelical	31%	(76)	47%	(116)	23%	(57)	249
PID: Dem (no lean)	5%	(18)	80%	(266)	14%	(48)	332
PID: Ind (no lean)	25%	(36)	35%	(51)	40%	(58)	145
PID: Rep (no lean)	68%	(214)	8%	(25)	24%	(74)	313

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(268)	43%	(342)	23%	(180)	790
PID/Gender: Dem Men	10%	(15)	77%	(113)	13%	(20)	148
PID/Gender: Dem Women	2%	(3)	83%	(153)	15%	(28)	184
PID/Gender: Ind Men	28%	(22)	41%	(32)	31%	(24)	79
PID/Gender: Ind Women	21%	(14)	28%	(19)	51%	(33)	66
PID/Gender: Rep Men	69%	(89)	6%	(7)	26%	(33)	129
PID/Gender: Rep Women	68%	(126)	10%	(18)	22%	(41)	185
Ideo: Liberal (1-3)	9%	(18)	71%	(150)	20%	(42)	210
Ideo: Moderate (4)	19%	(43)	58%	(133)	24%	(55)	231
Ideo: Conservative (5-7)	61%	(202)	16%	(52)	23%	(75)	330
Community: Urban	16%	(21)	60%	(80)	24%	(32)	133
Community: Suburban	34%	(150)	45%	(197)	20%	(88)	434
Community: Rural	44%	(97)	30%	(66)	27%	(59)	222
Military HHnm: Yes	25%	(30)	48%	(58)	27%	(33)	121
Military HH: No	36%	(238)	43%	(284)	22%	(147)	669
Employ: Private Sector	34%	(102)	45%	(136)	21%	(61)	299
Employ: Government	21%	(13)	46%	(28)	33%	(20)	61
Employ: Self-Employed	31%	(20)	54%	(35)	14%	(9)	64
Employ: Homemaker	53%	(22)	28%	(11)	19%	(8)	41
Employ: Student	21%	(6)	36%	(9)	43%	(11)	26
Employ: Retired	40%	(83)	39%	(80)	21%	(43)	206
Employ: Unemployed	20%	(12)	47%	(29)	33%	(20)	62
Employ: Other	35%	(11)	44%	(14)	21%	(6)	31

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(268)	43%	(342)	23%	(180)	790
Protestant	43%	(127)	35%	(105)	22%	(65)	297
Roman Catholic	30%	(27)	45%	(40)	25%	(22)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	45%	(2)	10%	(0)	5
Jewish	14%	(2)	77%	(14)	8%	(2)	18
Muslim	22%	(2)	32%	(3)	46%	(4)	9
Buddhist	45%	(4)	42%	(4)	13%	(1)	10
Hindu	35%	(3)	46%	(3)	19%	(1)	7
Atheist	23%	(5)	61%	(13)	17%	(4)	21
Agnostic	21%	(6)	45%	(13)	34%	(10)	30
Something else	35%	(64)	46%	(85)	20%	(36)	185
Nothing in particular	22%	(26)	50%	(59)	29%	(34)	119
Ideo/PID: Conservative Republican	69%	(171)	7%	(18)	24%	(59)	247
Ideo/PID: Moderate/Liberal Republican	65%	(40)	11%	(7)	23%	(14)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(16)	80%	(128)	10%	(16)	160
Ideo/PID: Liberal Democrat	1%	(2)	80%	(131)	18%	(30)	163
Unfavorable of Biden and Trump	18%	(22)	35%	(41)	47%	(55)	117
2024 H2H Matchup: Biden Voter	3%	(12)	82%	(297)	15%	(54)	363
2024 H2H Matchup: Trump Voter	68%	(251)	8%	(30)	24%	(89)	371
2024 H2H Matchup: Would not Vote	8%	(2)	18%	(4)	73%	(15)	21
2024 H2H Matchup: Do not Know	10%	(3)	32%	(11)	58%	(21)	35
2022 House Vote: Democrat	6%	(20)	79%	(259)	15%	(50)	329
2022 House Vote: Republican	64%	(211)	10%	(32)	26%	(86)	329
2022 House Vote: Did not Vote	29%	(36)	39%	(49)	32%	(41)	126
2020 Vote: Joe Biden	5%	(17)	78%	(288)	17%	(62)	367
2020 Vote: Donald Trump	64%	(233)	10%	(36)	26%	(96)	366
2020 Vote: Someone Else	14%	(1)	26%	(3)	60%	(6)	10
2020 Vote: Did not Vote	35%	(17)	31%	(15)	34%	(16)	48
2016 Vote: Hillary Clinton	5%	(14)	81%	(225)	14%	(39)	278
2016 Vote: Donald Trump	63%	(183)	11%	(31)	27%	(78)	292
2016 Vote: Someone Else	17%	(3)	34%	(7)	50%	(10)	20
2020 Vote/PID: Not Biden/Democrat	17%	(5)	60%	(18)	23%	(7)	30
2020 Vote/PID: Not Trump/Republican	57%	(15)	19%	(5)	25%	(6)	26

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(268)	43%	(342)	23%	(180)	790
U.S. Economy: Wrong Track	41%	(235)	31%	(178)	28%	(159)	571
U.S. Economy: Right Direction	15%	(34)	75%	(164)	9%	(21)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(7)	87%	(240)	11%	(29)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65%	(252)	10%	(39)	25%	(97)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	50%	(63)	42%	(53)	125
Top 2024 Issue: Economy	43%	(139)	34%	(110)	24%	(77)	325
Community/Gender: Urban Women	18%	(13)	47%	(34)	35%	(25)	72
Community/Gender: Urban Men	14%	(9)	75%	(46)	11%	(7)	61
Community/Gender: Rural Women	43%	(58)	32%	(43)	25%	(34)	136
Community/Gender: Rural Men	45%	(39)	26%	(23)	29%	(25)	87
Community/Gender: Suburban Women	32%	(72)	49%	(112)	19%	(43)	227
Community/Gender: Suburban Men	38%	(78)	41%	(84)	22%	(45)	207
Homeowner	37%	(182)	42%	(207)	22%	(108)	498
Renter	29%	(80)	48%	(133)	23%	(64)	278
Self + Household: White-Collar	31%	(93)	49%	(146)	20%	(59)	298
Self + Household: Blue Collar	40%	(147)	35%	(129)	24%	(88)	364
Union HH: Yes	27%	(9)	45%	(15)	29%	(10)	34
Union HH: No	34%	(259)	43%	(327)	22%	(170)	756
LGBTQ+: Yes	11%	(9)	66%	(56)	24%	(20)	86
LGBTQ+: No	37%	(259)	41%	(286)	23%	(159)	704
Motivated to Vote	35%	(253)	44%	(314)	21%	(147)	715
Parent: Yes	35%	(94)	47%	(126)	18%	(48)	268
Parent: No	33%	(174)	41%	(216)	25%	(132)	522
COVID Vaccine: Yes	25%	(126)	54%	(270)	21%	(106)	501
COVID Vaccine: No	49%	(142)	25%	(73)	26%	(74)	289
Student Loans: Yes	19%	(25)	49%	(65)	32%	(42)	131
Student Loans: No	37%	(244)	42%	(277)	21%	(138)	659
Favorable Opinion of Haley	51%	(126)	28%	(69)	20%	(50)	245
Unfavorable Opinion of Haley	24%	(69)	57%	(166)	19%	(55)	290
Prodigal Biden Voter	20%	(7)	29%	(11)	51%	(18)	36
Undecided Voter (DK/WNV)	9%	(5)	27%	(15)	64%	(36)	56
Undecided Voter (DK)	10%	(3)	32%	(11)	58%	(21)	35

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(268)	43%	(342)	23%	(180)	790
Watched Debate	38%	(227)	42%	(250)	20%	(121)	598
Watched Debate: Did not Watch	22%	(42)	48%	(92)	30%	(58)	192
Watched Debate: All of it	40%	(131)	42%	(140)	18%	(60)	331
Watched Debate: Some of it	36%	(96)	41%	(110)	23%	(61)	267
Continue His Campaign: Yes Biden	17%	(57)	70%	(230)	13%	(42)	329
Continue His Campaign: No Biden	50%	(208)	23%	(95)	28%	(116)	418
Continue His Campaign: Yes Trump	63%	(258)	13%	(54)	23%	(95)	407
Continue His Campaign: No Trump	3%	(9)	79%	(268)	19%	(64)	340
Conviction: Evidence	7%	(24)	76%	(268)	17%	(61)	353
Conviction: Motivation to Damage	62%	(217)	13%	(47)	25%	(86)	350
Conviction: DK/NO	31%	(27)	32%	(28)	38%	(33)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	43%	(341)	16%	(125)	790
Gender: Male	43%	(154)	44%	(155)	13%	(46)	355
Gender: Female	39%	(171)	43%	(186)	18%	(78)	435
Age: 18-34	33%	(73)	44%	(98)	23%	(51)	222
Age: 35-44	46%	(50)	39%	(42)	15%	(17)	109
Age: 45-64	40%	(112)	49%	(137)	11%	(32)	280
Age: 65+	50%	(89)	36%	(64)	14%	(26)	179
GenZers: 1997-2012	29%	(33)	49%	(56)	22%	(25)	114
Millennials: 1981-1996	41%	(86)	39%	(80)	20%	(41)	207
GenXers: 1965-1980	39%	(91)	50%	(117)	10%	(24)	232
Baby Boomers: 1946-1964	47%	(105)	38%	(85)	15%	(34)	224
Educ: < College	46%	(219)	38%	(181)	17%	(79)	479
Educ: Bachelors degree	30%	(55)	55%	(101)	15%	(28)	184
Educ: Post-grad	40%	(50)	47%	(60)	13%	(17)	127
Income: Under 50k	41%	(138)	44%	(149)	15%	(53)	340
Income: 50k-100k	40%	(114)	42%	(118)	19%	(53)	285
Income: 100k+	44%	(72)	45%	(73)	12%	(19)	165
Ethnicity: White (Non-Hispanic)	58%	(274)	28%	(134)	14%	(68)	476
Ethnicity: Hispanic	24%	(7)	61%	(18)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	14%	(35)	68%	(174)	18%	(47)	255
Ethnicity: Asian + Other (Non-Hispanic)	30%	(9)	52%	(16)	17%	(5)	30
All Christian	51%	(200)	37%	(143)	12%	(47)	391
All Non-Christian	29%	(12)	64%	(28)	7%	(3)	44
Atheist	23%	(5)	61%	(13)	15%	(3)	21
Agnostic/Nothing in particular	24%	(35)	50%	(75)	26%	(39)	149
Something Else	39%	(72)	44%	(82)	17%	(32)	185
Evangelical	54%	(174)	33%	(107)	13%	(42)	323
Non-Evangelical	39%	(96)	46%	(115)	15%	(38)	249
PID: Dem (no lean)	4%	(15)	85%	(282)	11%	(35)	332
PID: Ind (no lean)	34%	(49)	31%	(46)	35%	(50)	145
PID: Rep (no lean)	83%	(261)	4%	(13)	13%	(40)	313

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	43%	(341)	16%	(125)	790
PID/Gender: Dem Men	9%	(13)	86%	(127)	6%	(9)	148
PID/Gender: Dem Women	1%	(2)	85%	(156)	14%	(26)	184
PID/Gender: Ind Men	40%	(32)	31%	(24)	29%	(23)	79
PID/Gender: Ind Women	27%	(18)	32%	(21)	41%	(27)	66
PID/Gender: Rep Men	85%	(110)	3%	(4)	11%	(15)	129
PID/Gender: Rep Women	82%	(151)	5%	(9)	13%	(25)	185
Ideo: Liberal (1-3)	10%	(20)	76%	(159)	14%	(30)	210
Ideo: Moderate (4)	25%	(57)	55%	(127)	20%	(47)	231
Ideo: Conservative (5-7)	74%	(243)	14%	(46)	12%	(40)	330
Community: Urban	18%	(24)	61%	(81)	21%	(28)	133
Community: Suburban	41%	(176)	45%	(196)	14%	(62)	434
Community: Rural	56%	(124)	29%	(64)	16%	(35)	222
Military HHnm: Yes	35%	(43)	46%	(55)	19%	(23)	121
Military HH: No	42%	(282)	43%	(286)	15%	(102)	669
Employ: Private Sector	39%	(117)	47%	(139)	14%	(43)	299
Employ: Government	36%	(22)	46%	(28)	19%	(11)	61
Employ: Self-Employed	35%	(23)	46%	(30)	18%	(12)	64
Employ: Homemaker	56%	(23)	21%	(9)	23%	(10)	41
Employ: Student	33%	(9)	45%	(12)	22%	(6)	26
Employ: Retired	50%	(103)	38%	(78)	12%	(25)	206
Employ: Unemployed	24%	(15)	50%	(31)	26%	(16)	62
Employ: Other	45%	(14)	48%	(15)	8%	(2)	31

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	43%	(341)	16%	(125)	790
Protestant	55%	(163)	32%	(96)	13%	(38)	297
Roman Catholic	39%	(35)	50%	(44)	11%	(10)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	18%	(3)	65%	(11)	17%	(3)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	26%	(3)	74%	(7)	—	(0)	10
Hindu	33%	(2)	67%	(5)	—	(0)	7
Atheist	23%	(5)	61%	(13)	15%	(3)	21
Agnostic	27%	(8)	43%	(13)	30%	(9)	30
Something else	39%	(72)	44%	(82)	17%	(32)	185
Nothing in particular	23%	(27)	52%	(62)	25%	(30)	119
Ideo/PID: Conservative Republican	85%	(210)	4%	(10)	11%	(27)	247
Ideo/PID: Moderate/Liberal Republican	76%	(46)	5%	(3)	18%	(11)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(11)	85%	(135)	9%	(14)	160
Ideo/PID: Liberal Democrat	2%	(4)	86%	(140)	12%	(19)	163
Unfavorable of Biden and Trump	25%	(30)	30%	(36)	44%	(52)	117
2024 H2H Matchup: Biden Voter	3%	(11)	87%	(314)	10%	(37)	363
2024 H2H Matchup: Trump Voter	83%	(308)	3%	(12)	14%	(52)	371
2024 H2H Matchup: Would not Vote	10%	(2)	18%	(4)	72%	(15)	21
2024 H2H Matchup: Do not Know	10%	(4)	32%	(11)	58%	(21)	35
2022 House Vote: Democrat	6%	(20)	83%	(274)	10%	(34)	329
2022 House Vote: Republican	79%	(261)	5%	(17)	15%	(50)	329
2022 House Vote: Did not Vote	32%	(40)	39%	(49)	29%	(36)	126
2020 Vote: Joe Biden	5%	(17)	82%	(301)	13%	(49)	367
2020 Vote: Donald Trump	78%	(286)	7%	(24)	15%	(56)	366
2020 Vote: Someone Else	17%	(2)	16%	(2)	67%	(6)	10
2020 Vote: Did not Vote	43%	(20)	30%	(14)	27%	(13)	48
2016 Vote: Hillary Clinton	4%	(12)	86%	(240)	9%	(26)	278
2016 Vote: Donald Trump	79%	(232)	7%	(20)	14%	(40)	292
2016 Vote: Someone Else	32%	(6)	27%	(5)	41%	(8)	20
2020 Vote/PID: Not Biden/Democrat	13%	(4)	65%	(20)	22%	(7)	30
2020 Vote/PID: Not Trump/Republican	67%	(17)	17%	(5)	16%	(4)	26

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	43%	(341)	16%	(125)	790
U.S. Economy: Wrong Track	52%	(294)	30%	(170)	19%	(107)	571
U.S. Economy: Right Direction	14%	(30)	78%	(171)	8%	(18)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	91%	(250)	7%	(20)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(307)	7%	(27)	14%	(55)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(12)	51%	(64)	40%	(50)	125
Top 2024 Issue: Economy	51%	(164)	32%	(105)	17%	(56)	325
Community/Gender: Urban Women	16%	(12)	53%	(38)	30%	(22)	72
Community/Gender: Urban Men	21%	(13)	69%	(43)	10%	(6)	61
Community/Gender: Rural Women	54%	(73)	28%	(38)	18%	(25)	136
Community/Gender: Rural Men	58%	(51)	30%	(26)	12%	(10)	87
Community/Gender: Suburban Women	38%	(86)	48%	(110)	14%	(32)	227
Community/Gender: Suburban Men	44%	(91)	42%	(87)	14%	(30)	207
Homeowner	45%	(225)	40%	(202)	14%	(71)	498
Renter	33%	(92)	50%	(138)	17%	(48)	278
Self + Household: White-Collar	37%	(110)	48%	(142)	15%	(45)	298
Self + Household: Blue Collar	50%	(182)	37%	(136)	13%	(47)	364
Union HH: Yes	32%	(11)	49%	(17)	18%	(6)	34
Union HH: No	41%	(313)	43%	(324)	16%	(118)	756
LGBTQ+: Yes	14%	(12)	68%	(58)	19%	(16)	86
LGBTQ+: No	44%	(313)	40%	(283)	15%	(109)	704
Motivated to Vote	43%	(308)	43%	(311)	13%	(96)	715
Parent: Yes	41%	(109)	46%	(122)	14%	(37)	268
Parent: No	41%	(215)	42%	(219)	17%	(88)	522
COVID Vaccine: Yes	31%	(156)	54%	(269)	15%	(77)	501
COVID Vaccine: No	58%	(169)	25%	(72)	16%	(47)	289
Student Loans: Yes	29%	(38)	53%	(70)	17%	(23)	131
Student Loans: No	43%	(286)	41%	(271)	15%	(102)	659
Favorable Opinion of Haley	61%	(150)	25%	(61)	14%	(34)	245
Unfavorable Opinion of Haley	30%	(88)	58%	(167)	12%	(35)	290
Prodigal Biden Voter	30%	(11)	14%	(5)	56%	(20)	36
Undecided Voter (DK/WNV)	10%	(6)	27%	(15)	63%	(36)	56
Undecided Voter (DK)	10%	(4)	32%	(11)	58%	(21)	35

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	43%	(341)	16%	(125)	790
Watched Debate	45%	(272)	41%	(245)	14%	(82)	598
Watched Debate: Did not Watch	27%	(53)	50%	(96)	22%	(43)	192
Watched Debate: All of it	49%	(161)	40%	(131)	12%	(39)	331
Watched Debate: Some of it	41%	(111)	43%	(114)	16%	(43)	267
Continue His Campaign: Yes Biden	19%	(62)	74%	(244)	7%	(23)	329
Continue His Campaign: No Biden	61%	(255)	19%	(78)	20%	(85)	418
Continue His Campaign: Yes Trump	77%	(314)	10%	(39)	13%	(54)	407
Continue His Campaign: No Trump	2%	(7)	82%	(280)	16%	(53)	340
Conviction: Evidence	7%	(25)	79%	(280)	14%	(48)	353
Conviction: Motivation to Damage	75%	(262)	10%	(36)	15%	(52)	350
Conviction: DK/NO	42%	(37)	29%	(25)	28%	(25)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	38%	(302)	16%	(128)	790
Gender: Male	50%	(178)	35%	(125)	15%	(53)	355
Gender: Female	42%	(182)	41%	(177)	17%	(76)	435
Age: 18-34	40%	(88)	37%	(82)	23%	(52)	222
Age: 35-44	47%	(51)	32%	(35)	21%	(23)	109
Age: 45-64	42%	(118)	45%	(126)	13%	(36)	280
Age: 65+	57%	(103)	33%	(59)	10%	(17)	179
GenZers: 1997-2012	33%	(38)	43%	(49)	24%	(28)	114
Millennials: 1981-1996	46%	(95)	32%	(66)	22%	(46)	207
GenXers: 1965-1980	44%	(101)	45%	(104)	11%	(27)	232
Baby Boomers: 1946-1964	52%	(118)	36%	(80)	12%	(27)	224
Educ: < College	49%	(234)	34%	(162)	17%	(83)	479
Educ: Bachelors degree	35%	(65)	47%	(87)	17%	(32)	184
Educ: Post-grad	48%	(60)	42%	(53)	11%	(13)	127
Income: Under 50k	45%	(152)	38%	(130)	17%	(59)	340
Income: 50k-100k	43%	(123)	38%	(107)	19%	(55)	285
Income: 100k+	52%	(85)	39%	(65)	9%	(15)	165
Ethnicity: White (Non-Hispanic)	62%	(294)	25%	(118)	14%	(64)	476
Ethnicity: Hispanic	37%	(11)	50%	(15)	13%	(4)	29
Ethnicity: Black (Non-Hispanic)	18%	(46)	60%	(155)	22%	(55)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	50%	(15)	18%	(5)	30
All Christian	56%	(218)	31%	(119)	14%	(54)	391
All Non-Christian	33%	(14)	50%	(22)	17%	(8)	44
Atheist	45%	(10)	42%	(9)	13%	(3)	21
Agnostic/Nothing in particular	27%	(40)	49%	(74)	24%	(35)	149
Something Else	42%	(77)	42%	(78)	16%	(30)	185
Evangelical	59%	(191)	30%	(97)	11%	(35)	323
Non-Evangelical	41%	(101)	40%	(100)	19%	(48)	249
PID: Dem (no lean)	9%	(29)	77%	(257)	14%	(47)	332
PID: Ind (no lean)	41%	(59)	23%	(33)	36%	(53)	145
PID: Rep (no lean)	87%	(272)	4%	(12)	9%	(29)	313

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	38%	(302)	16%	(128)	790
PID/Gender: Dem Men	16%	(23)	69%	(102)	15%	(23)	148
PID/Gender: Dem Women	3%	(6)	84%	(154)	13%	(24)	184
PID/Gender: Ind Men	50%	(39)	21%	(16)	29%	(23)	79
PID/Gender: Ind Women	30%	(20)	26%	(17)	45%	(30)	66
PID/Gender: Rep Men	90%	(115)	5%	(7)	5%	(7)	129
PID/Gender: Rep Women	85%	(157)	3%	(6)	12%	(23)	185
Ideo: Liberal (1-3)	12%	(26)	70%	(147)	18%	(37)	210
Ideo: Moderate (4)	30%	(70)	49%	(113)	21%	(48)	231
Ideo: Conservative (5-7)	79%	(259)	10%	(33)	11%	(37)	330
Community: Urban	23%	(31)	51%	(68)	26%	(35)	133
Community: Suburban	45%	(194)	41%	(179)	14%	(62)	434
Community: Rural	61%	(136)	25%	(56)	14%	(31)	222
Military HHnm: Yes	43%	(52)	40%	(48)	17%	(21)	121
Military HH: No	46%	(308)	38%	(254)	16%	(107)	669
Employ: Private Sector	45%	(134)	40%	(118)	15%	(46)	299
Employ: Government	37%	(22)	48%	(29)	15%	(9)	61
Employ: Self-Employed	41%	(26)	42%	(27)	17%	(11)	64
Employ: Homemaker	63%	(26)	20%	(8)	17%	(7)	41
Employ: Student	33%	(9)	36%	(10)	31%	(8)	26
Employ: Retired	53%	(110)	35%	(72)	12%	(25)	206
Employ: Unemployed	26%	(16)	42%	(26)	32%	(20)	62
Employ: Other	53%	(16)	40%	(12)	7%	(2)	31

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	38%	(302)	16%	(128)	790
Protestant	58%	(174)	29%	(86)	13%	(37)	297
Roman Catholic	46%	(41)	35%	(32)	18%	(16)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	5
Jewish	8%	(1)	69%	(12)	24%	(4)	18
Muslim	55%	(5)	32%	(3)	12%	(1)	9
Buddhist	56%	(6)	20%	(2)	24%	(2)	10
Hindu	35%	(3)	65%	(5)	—	(0)	7
Atheist	45%	(10)	42%	(9)	13%	(3)	21
Agnostic	35%	(10)	42%	(13)	23%	(7)	30
Something else	42%	(77)	42%	(78)	16%	(30)	185
Nothing in particular	25%	(30)	51%	(61)	24%	(28)	119
Ideo/PID: Conservative Republican	89%	(221)	3%	(6)	8%	(20)	247
Ideo/PID: Moderate/Liberal Republican	77%	(47)	10%	(6)	13%	(8)	61
Ideo/PID: Moderate/Conservative Democrat	13%	(21)	74%	(118)	13%	(21)	160
Ideo/PID: Liberal Democrat	5%	(8)	80%	(131)	15%	(24)	163
Unfavorable of Biden and Trump	30%	(35)	22%	(25)	48%	(57)	117
2024 H2H Matchup: Biden Voter	7%	(24)	78%	(284)	15%	(55)	363
2024 H2H Matchup: Trump Voter	88%	(327)	1%	(5)	10%	(38)	371
2024 H2H Matchup: Would not Vote	12%	(3)	19%	(4)	68%	(14)	21
2024 H2H Matchup: Do not Know	17%	(6)	25%	(9)	58%	(20)	35
2022 House Vote: Democrat	9%	(30)	76%	(250)	15%	(48)	329
2022 House Vote: Republican	84%	(277)	4%	(13)	12%	(40)	329
2022 House Vote: Did not Vote	40%	(50)	31%	(39)	29%	(36)	126
2020 Vote: Joe Biden	9%	(32)	75%	(274)	17%	(61)	367
2020 Vote: Donald Trump	84%	(308)	3%	(10)	13%	(48)	366
2020 Vote: Someone Else	9%	(1)	42%	(4)	49%	(5)	10
2020 Vote: Did not Vote	41%	(20)	28%	(13)	31%	(15)	48
2016 Vote: Hillary Clinton	9%	(26)	80%	(223)	11%	(30)	278
2016 Vote: Donald Trump	82%	(238)	5%	(14)	14%	(40)	292
2016 Vote: Someone Else	60%	(12)	17%	(3)	23%	(4)	20
2020 Vote/PID: Not Biden/Democrat	27%	(8)	45%	(14)	28%	(9)	30
2020 Vote/PID: Not Trump/Republican	63%	(16)	25%	(7)	12%	(3)	26

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	38%	(302)	16%	(128)	790
U.S. Economy: Wrong Track	55%	(315)	27%	(155)	18%	(101)	571
U.S. Economy: Right Direction	20%	(44)	67%	(147)	13%	(28)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	81%	(224)	14%	(38)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(322)	5%	(20)	12%	(47)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(24)	46%	(58)	35%	(44)	125
Top 2024 Issue: Economy	55%	(177)	27%	(87)	19%	(60)	325
Community/Gender: Urban Women	22%	(16)	47%	(34)	31%	(22)	72
Community/Gender: Urban Men	25%	(15)	55%	(34)	20%	(13)	61
Community/Gender: Rural Women	58%	(79)	27%	(37)	14%	(19)	136
Community/Gender: Rural Men	65%	(56)	21%	(18)	14%	(12)	87
Community/Gender: Suburban Women	39%	(87)	47%	(106)	15%	(34)	227
Community/Gender: Suburban Men	51%	(106)	35%	(73)	14%	(28)	207
Homeowner	51%	(252)	36%	(179)	13%	(67)	498
Renter	37%	(103)	44%	(122)	19%	(53)	278
Self + Household: White-Collar	41%	(123)	44%	(131)	15%	(44)	298
Self + Household: Blue Collar	56%	(202)	31%	(114)	13%	(48)	364
Union HH: Yes	29%	(10)	48%	(16)	23%	(8)	34
Union HH: No	46%	(350)	38%	(286)	16%	(121)	756
LGBTQ+: Yes	24%	(21)	58%	(49)	18%	(16)	86
LGBTQ+: No	48%	(339)	36%	(253)	16%	(113)	704
Motivated to Vote	47%	(338)	39%	(279)	14%	(98)	715
Parent: Yes	47%	(127)	41%	(109)	12%	(32)	268
Parent: No	45%	(233)	37%	(193)	18%	(96)	522
COVID Vaccine: Yes	36%	(179)	48%	(240)	16%	(82)	501
COVID Vaccine: No	62%	(180)	22%	(62)	16%	(46)	289
Student Loans: Yes	31%	(40)	49%	(64)	21%	(27)	131
Student Loans: No	49%	(320)	36%	(238)	15%	(101)	659
Favorable Opinion of Haley	68%	(167)	23%	(57)	9%	(21)	245
Unfavorable Opinion of Haley	32%	(93)	50%	(146)	18%	(51)	290
Prodigal Biden Voter	35%	(13)	20%	(7)	45%	(16)	36
Undecided Voter (DK/WNV)	15%	(8)	23%	(13)	62%	(35)	56
Undecided Voter (DK)	17%	(6)	25%	(9)	58%	(20)	35

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	38%	(302)	16%	(128)	790
Watched Debate	50%	(299)	38%	(225)	12%	(74)	598
Watched Debate: Did not Watch	32%	(61)	40%	(77)	28%	(54)	192
Watched Debate: All of it	55%	(182)	36%	(118)	9%	(30)	331
Watched Debate: Some of it	44%	(116)	40%	(107)	16%	(44)	267
Continue His Campaign: Yes Biden	22%	(73)	65%	(215)	12%	(41)	329
Continue His Campaign: No Biden	67%	(278)	17%	(69)	17%	(71)	418
Continue His Campaign: Yes Trump	83%	(337)	7%	(29)	10%	(41)	407
Continue His Campaign: No Trump	5%	(16)	75%	(256)	20%	(68)	340
Conviction: Evidence	11%	(39)	71%	(250)	18%	(64)	353
Conviction: Motivation to Damage	80%	(280)	9%	(33)	10%	(37)	350
Conviction: DK/NO	46%	(40)	22%	(20)	32%	(28)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	44%	(349)	17%	(136)	790
Gender: Male	42%	(151)	45%	(160)	12%	(44)	355
Gender: Female	35%	(153)	43%	(189)	21%	(92)	435
Age: 18-34	34%	(76)	44%	(98)	22%	(48)	222
Age: 35-44	45%	(49)	40%	(43)	15%	(17)	109
Age: 45-64	35%	(98)	51%	(144)	14%	(38)	280
Age: 65+	46%	(82)	36%	(65)	18%	(33)	179
GenZers: 1997-2012	24%	(27)	54%	(61)	23%	(26)	114
Millennials: 1981-1996	45%	(92)	37%	(77)	19%	(38)	207
GenXers: 1965-1980	36%	(83)	53%	(124)	11%	(26)	232
Baby Boomers: 1946-1964	42%	(95)	38%	(85)	20%	(44)	224
Educ: < College	41%	(194)	39%	(188)	20%	(97)	479
Educ: Bachelors degree	32%	(60)	56%	(103)	12%	(22)	184
Educ: Post-grad	40%	(50)	46%	(58)	14%	(18)	127
Income: Under 50k	36%	(122)	46%	(157)	18%	(61)	340
Income: 50k-100k	39%	(111)	42%	(121)	19%	(54)	285
Income: 100k+	43%	(71)	44%	(72)	13%	(21)	165
Ethnicity: White (Non-Hispanic)	53%	(251)	29%	(140)	18%	(84)	476
Ethnicity: Hispanic	39%	(11)	57%	(17)	3%	(1)	29
Ethnicity: Black (Non-Hispanic)	13%	(34)	69%	(176)	18%	(45)	255
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	54%	(16)	18%	(5)	30
All Christian	48%	(189)	35%	(138)	16%	(63)	391
All Non-Christian	28%	(12)	62%	(27)	10%	(4)	44
Atheist	28%	(6)	59%	(13)	13%	(3)	21
Agnostic/Nothing in particular	19%	(28)	59%	(87)	23%	(34)	149
Something Else	37%	(69)	45%	(84)	17%	(32)	185
Evangelical	52%	(167)	31%	(101)	17%	(55)	323
Non-Evangelical	36%	(90)	48%	(118)	16%	(41)	249
PID: Dem (no lean)	7%	(22)	81%	(271)	12%	(39)	332
PID: Ind (no lean)	25%	(36)	44%	(64)	31%	(45)	145
PID: Rep (no lean)	79%	(246)	5%	(14)	17%	(53)	313

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	44%	(349)	17%	(136)	790
PID/Gender: Dem Men	12%	(18)	80%	(119)	8%	(12)	148
PID/Gender: Dem Women	3%	(5)	83%	(152)	15%	(27)	184
PID/Gender: Ind Men	30%	(23)	49%	(38)	22%	(17)	79
PID/Gender: Ind Women	19%	(13)	40%	(26)	41%	(27)	66
PID/Gender: Rep Men	86%	(110)	3%	(4)	12%	(15)	129
PID/Gender: Rep Women	74%	(136)	6%	(11)	21%	(38)	185
Ideo: Liberal (1-3)	9%	(19)	76%	(160)	15%	(32)	210
Ideo: Moderate (4)	22%	(51)	62%	(142)	16%	(38)	231
Ideo: Conservative (5-7)	70%	(231)	12%	(40)	18%	(59)	330
Community: Urban	16%	(22)	64%	(85)	20%	(26)	133
Community: Suburban	40%	(175)	45%	(195)	15%	(64)	434
Community: Rural	49%	(108)	31%	(68)	21%	(46)	222
Military HHnm: Yes	34%	(41)	50%	(60)	16%	(20)	121
Military HH: No	39%	(263)	43%	(289)	17%	(116)	669
Employ: Private Sector	38%	(115)	46%	(136)	16%	(48)	299
Employ: Government	30%	(18)	57%	(35)	14%	(8)	61
Employ: Self-Employed	32%	(21)	45%	(29)	23%	(15)	64
Employ: Homemaker	71%	(29)	17%	(7)	12%	(5)	41
Employ: Student	26%	(7)	46%	(12)	29%	(8)	26
Employ: Retired	44%	(91)	38%	(79)	18%	(36)	206
Employ: Unemployed	19%	(12)	60%	(37)	21%	(13)	62
Employ: Other	41%	(13)	46%	(14)	13%	(4)	31

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	44%	(349)	17%	(136)	790
Protestant	52%	(154)	31%	(93)	17%	(50)	297
Roman Catholic	37%	(33)	48%	(42)	16%	(14)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	12%	(2)	78%	(14)	10%	(2)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	45%	(4)	55%	(5)	—	(0)	10
Hindu	19%	(1)	48%	(4)	33%	(2)	7
Atheist	28%	(6)	59%	(13)	13%	(3)	21
Agnostic	19%	(6)	65%	(19)	16%	(5)	30
Something else	37%	(69)	45%	(84)	17%	(32)	185
Nothing in particular	19%	(22)	57%	(68)	24%	(29)	119
Ideo/PID: Conservative Republican	81%	(201)	3%	(7)	16%	(40)	247
Ideo/PID: Moderate/Liberal Republican	68%	(41)	12%	(7)	20%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	12%	(19)	80%	(127)	8%	(14)	160
Ideo/PID: Liberal Democrat	2%	(3)	84%	(138)	13%	(22)	163
Unfavorable of Biden and Trump	21%	(25)	39%	(46)	40%	(47)	117
2024 H2H Matchup: Biden Voter	4%	(15)	86%	(311)	10%	(36)	363
2024 H2H Matchup: Trump Voter	76%	(281)	4%	(17)	20%	(73)	371
2024 H2H Matchup: Would not Vote	11%	(2)	37%	(8)	51%	(11)	21
2024 H2H Matchup: Do not Know	16%	(6)	39%	(14)	45%	(16)	35
2022 House Vote: Democrat	7%	(23)	82%	(270)	11%	(35)	329
2022 House Vote: Republican	73%	(239)	6%	(20)	21%	(70)	329
2022 House Vote: Did not Vote	32%	(40)	45%	(56)	24%	(30)	126
2020 Vote: Joe Biden	6%	(21)	82%	(301)	12%	(45)	367
2020 Vote: Donald Trump	73%	(267)	7%	(27)	20%	(71)	366
2020 Vote: Someone Else	17%	(2)	21%	(2)	62%	(6)	10
2020 Vote: Did not Vote	31%	(15)	40%	(19)	29%	(14)	48
2016 Vote: Hillary Clinton	6%	(16)	84%	(234)	10%	(28)	278
2016 Vote: Donald Trump	71%	(207)	7%	(22)	22%	(63)	292
2016 Vote: Someone Else	44%	(9)	14%	(3)	42%	(8)	20
2020 Vote/PID: Not Biden/Democrat	26%	(8)	48%	(14)	25%	(8)	30
2020 Vote/PID: Not Trump/Republican	61%	(16)	19%	(5)	20%	(5)	26

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	44%	(349)	17%	(136)	790
U.S. Economy: Wrong Track	46%	(265)	33%	(190)	20%	(116)	571
U.S. Economy: Right Direction	18%	(40)	73%	(159)	9%	(20)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	89%	(245)	7%	(20)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(276)	8%	(33)	21%	(80)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(18)	57%	(71)	29%	(36)	125
Top 2024 Issue: Economy	44%	(143)	35%	(115)	21%	(67)	325
Community/Gender: Urban Women	16%	(11)	55%	(39)	30%	(21)	72
Community/Gender: Urban Men	17%	(10)	75%	(46)	8%	(5)	61
Community/Gender: Rural Women	44%	(60)	33%	(45)	22%	(30)	136
Community/Gender: Rural Men	55%	(48)	27%	(23)	18%	(16)	87
Community/Gender: Suburban Women	36%	(82)	46%	(104)	18%	(41)	227
Community/Gender: Suburban Men	45%	(93)	44%	(91)	11%	(23)	207
Homeowner	42%	(211)	41%	(206)	16%	(80)	498
Renter	31%	(87)	50%	(138)	19%	(52)	278
Self + Household: White-Collar	37%	(109)	48%	(143)	15%	(46)	298
Self + Household: Blue Collar	45%	(165)	39%	(141)	16%	(58)	364
Union HH: Yes	24%	(8)	59%	(20)	17%	(6)	34
Union HH: No	39%	(296)	44%	(329)	17%	(130)	756
LGBTQ+: Yes	15%	(13)	65%	(56)	19%	(17)	86
LGBTQ+: No	41%	(291)	42%	(293)	17%	(120)	704
Motivated to Vote	40%	(286)	44%	(314)	16%	(115)	715
Parent: Yes	43%	(115)	48%	(127)	9%	(25)	268
Parent: No	36%	(189)	42%	(222)	21%	(111)	522
COVID Vaccine: Yes	29%	(148)	53%	(267)	17%	(87)	501
COVID Vaccine: No	54%	(157)	29%	(82)	17%	(50)	289
Student Loans: Yes	26%	(34)	56%	(74)	17%	(23)	131
Student Loans: No	41%	(270)	42%	(275)	17%	(113)	659
Favorable Opinion of Haley	59%	(145)	27%	(66)	14%	(34)	245
Unfavorable Opinion of Haley	26%	(75)	57%	(167)	17%	(49)	290
Prodigal Biden Voter	27%	(10)	32%	(12)	41%	(15)	36
Undecided Voter (DK/WNV)	14%	(8)	38%	(22)	47%	(27)	56
Undecided Voter (DK)	16%	(6)	39%	(14)	45%	(16)	35

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(304)	44%	(349)	17%	(136)	790
Watched Debate	43%	(255)	42%	(253)	15%	(91)	598
Watched Debate: Did not Watch	26%	(50)	50%	(97)	24%	(46)	192
Watched Debate: All of it	44%	(145)	41%	(134)	16%	(52)	331
Watched Debate: Some of it	41%	(110)	44%	(119)	15%	(39)	267
Continue His Campaign: Yes Biden	17%	(56)	73%	(239)	10%	(34)	329
Continue His Campaign: No Biden	58%	(244)	22%	(94)	19%	(81)	418
Continue His Campaign: Yes Trump	71%	(290)	12%	(48)	17%	(69)	407
Continue His Campaign: No Trump	4%	(12)	83%	(281)	14%	(47)	340
Conviction: Evidence	8%	(28)	80%	(281)	12%	(44)	353
Conviction: Motivation to Damage	71%	(250)	10%	(34)	19%	(66)	350
Conviction: DK/NO	31%	(27)	39%	(34)	30%	(26)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(320)	46%	(360)	14%	(110)	790
Gender: Male	41%	(146)	46%	(162)	13%	(48)	355
Gender: Female	40%	(175)	46%	(198)	14%	(62)	435
Age: 18-34	30%	(67)	45%	(101)	24%	(54)	222
Age: 35-44	45%	(49)	41%	(44)	15%	(16)	109
Age: 45-64	39%	(110)	53%	(148)	8%	(22)	280
Age: 65+	52%	(94)	38%	(67)	10%	(18)	179
GenZers: 1997-2012	26%	(30)	46%	(53)	28%	(32)	114
Millennials: 1981-1996	39%	(81)	43%	(89)	18%	(37)	207
GenXers: 1965-1980	40%	(93)	54%	(125)	6%	(14)	232
Baby Boomers: 1946-1964	48%	(107)	40%	(90)	12%	(28)	224
Educ: < College	45%	(217)	40%	(193)	14%	(69)	479
Educ: Bachelors degree	29%	(54)	58%	(107)	12%	(23)	184
Educ: Post-grad	39%	(49)	47%	(59)	15%	(19)	127
Income: Under 50k	39%	(132)	46%	(157)	15%	(52)	340
Income: 50k-100k	41%	(116)	45%	(129)	14%	(40)	285
Income: 100k+	44%	(73)	45%	(74)	11%	(18)	165
Ethnicity: White (Non-Hispanic)	56%	(268)	29%	(139)	15%	(70)	476
Ethnicity: Hispanic	32%	(9)	60%	(17)	8%	(2)	29
Ethnicity: Black (Non-Hispanic)	14%	(36)	73%	(187)	13%	(33)	255
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	58%	(17)	18%	(5)	30
All Christian	50%	(195)	38%	(148)	12%	(48)	391
All Non-Christian	28%	(12)	63%	(28)	8%	(4)	44
Atheist	28%	(6)	48%	(10)	25%	(5)	21
Agnostic/Nothing in particular	22%	(32)	54%	(81)	24%	(36)	149
Something Else	40%	(75)	50%	(94)	9%	(17)	185
Evangelical	54%	(176)	36%	(116)	10%	(31)	323
Non-Evangelical	37%	(92)	50%	(124)	14%	(34)	249
PID: Dem (no lean)	5%	(17)	87%	(288)	8%	(26)	332
PID: Ind (no lean)	28%	(41)	37%	(54)	35%	(50)	145
PID: Rep (no lean)	84%	(262)	6%	(18)	11%	(34)	313

Continued on next page

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(320)	46%	(360)	14%	(110)	790
PID/Gender: Dem Men	9%	(13)	85%	(126)	6%	(9)	148
PID/Gender: Dem Women	2%	(4)	88%	(163)	9%	(17)	184
PID/Gender: Ind Men	29%	(23)	37%	(29)	33%	(26)	79
PID/Gender: Ind Women	27%	(18)	37%	(25)	36%	(24)	66
PID/Gender: Rep Men	85%	(109)	5%	(7)	10%	(12)	129
PID/Gender: Rep Women	83%	(153)	6%	(11)	11%	(21)	185
Ideo: Liberal (1-3)	9%	(20)	76%	(160)	15%	(31)	210
Ideo: Moderate (4)	26%	(59)	59%	(137)	15%	(35)	231
Ideo: Conservative (5-7)	72%	(237)	15%	(50)	13%	(42)	330
Community: Urban	19%	(25)	65%	(87)	16%	(21)	133
Community: Suburban	40%	(172)	47%	(204)	13%	(58)	434
Community: Rural	55%	(122)	31%	(69)	14%	(31)	222
Military HHnm: Yes	40%	(49)	49%	(59)	11%	(13)	121
Military HH: No	41%	(271)	45%	(301)	14%	(97)	669
Employ: Private Sector	39%	(115)	48%	(144)	13%	(39)	299
Employ: Government	32%	(19)	58%	(35)	10%	(6)	61
Employ: Self-Employed	30%	(19)	51%	(33)	19%	(12)	64
Employ: Homemaker	66%	(27)	20%	(8)	15%	(6)	41
Employ: Student	20%	(5)	43%	(11)	37%	(10)	26
Employ: Retired	52%	(106)	40%	(81)	9%	(18)	206
Employ: Unemployed	22%	(14)	52%	(32)	26%	(16)	62
Employ: Other	48%	(15)	47%	(14)	6%	(2)	31

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(320)	46%	(360)	14%	(110)	790
Protestant	54%	(160)	35%	(103)	12%	(34)	297
Roman Catholic	36%	(32)	48%	(43)	15%	(14)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(2)	45%	(2)	—	(0)	5
Jewish	18%	(3)	72%	(13)	10%	(2)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	10%	(1)	90%	(9)	—	(0)	10
Hindu	33%	(2)	43%	(3)	24%	(2)	7
Atheist	28%	(6)	48%	(10)	25%	(5)	21
Agnostic	22%	(7)	51%	(15)	26%	(8)	30
Something else	40%	(75)	50%	(94)	9%	(17)	185
Nothing in particular	21%	(26)	55%	(65)	24%	(28)	119
Ideo/PID: Conservative Republican	84%	(208)	6%	(14)	10%	(25)	247
Ideo/PID: Moderate/Liberal Republican	82%	(50)	6%	(3)	13%	(8)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(11)	87%	(139)	6%	(10)	160
Ideo/PID: Liberal Democrat	4%	(6)	86%	(141)	10%	(16)	163
Unfavorable of Biden and Trump	17%	(20)	37%	(43)	46%	(54)	117
2024 H2H Matchup: Biden Voter	3%	(11)	88%	(318)	9%	(33)	363
2024 H2H Matchup: Trump Voter	82%	(305)	5%	(18)	13%	(47)	371
2024 H2H Matchup: Would not Vote	8%	(2)	32%	(7)	60%	(13)	21
2024 H2H Matchup: Do not Know	5%	(2)	48%	(17)	47%	(17)	35
2022 House Vote: Democrat	6%	(19)	84%	(277)	10%	(32)	329
2022 House Vote: Republican	79%	(258)	7%	(24)	14%	(47)	329
2022 House Vote: Did not Vote	33%	(42)	47%	(59)	20%	(25)	126
2020 Vote: Joe Biden	5%	(17)	83%	(306)	12%	(45)	367
2020 Vote: Donald Trump	78%	(284)	9%	(31)	14%	(50)	366
2020 Vote: Someone Else	17%	(2)	48%	(5)	35%	(3)	10
2020 Vote: Did not Vote	37%	(18)	38%	(18)	25%	(12)	48
2016 Vote: Hillary Clinton	5%	(14)	87%	(240)	8%	(23)	278
2016 Vote: Donald Trump	77%	(225)	10%	(31)	12%	(36)	292
2016 Vote: Someone Else	36%	(7)	30%	(6)	35%	(7)	20
2020 Vote/PID: Not Biden/Democrat	24%	(7)	66%	(20)	10%	(3)	30
2020 Vote/PID: Not Trump/Republican	58%	(15)	30%	(8)	12%	(3)	26

Continued on next page

Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(320)	46%	(360)	14%	(110)	790
U.S. Economy: Wrong Track	51%	(292)	32%	(185)	17%	(95)	571
U.S. Economy: Right Direction	13%	(29)	80%	(175)	7%	(15)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	92%	(254)	6%	(17)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(304)	9%	(35)	13%	(50)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	57%	(71)	34%	(43)	125
Top 2024 Issue: Economy	51%	(165)	34%	(111)	15%	(50)	325
Community/Gender: Urban Women	19%	(13)	59%	(43)	22%	(16)	72
Community/Gender: Urban Men	20%	(12)	72%	(44)	8%	(5)	61
Community/Gender: Rural Women	57%	(77)	34%	(46)	9%	(13)	136
Community/Gender: Rural Men	52%	(45)	27%	(24)	21%	(18)	87
Community/Gender: Suburban Women	37%	(84)	48%	(110)	15%	(34)	227
Community/Gender: Suburban Men	43%	(88)	45%	(94)	12%	(25)	207
Homeowner	45%	(226)	42%	(209)	13%	(63)	498
Renter	32%	(89)	53%	(147)	15%	(42)	278
Self + Household: White-Collar	36%	(107)	49%	(146)	15%	(45)	298
Self + Household: Blue Collar	49%	(179)	39%	(143)	12%	(42)	364
Union HH: Yes	31%	(11)	53%	(18)	16%	(5)	34
Union HH: No	41%	(310)	45%	(342)	14%	(105)	756
LGBTQ+: Yes	11%	(10)	68%	(59)	20%	(17)	86
LGBTQ+: No	44%	(311)	43%	(301)	13%	(93)	704
Motivated to Vote	43%	(305)	45%	(323)	12%	(87)	715
Parent: Yes	41%	(110)	46%	(122)	13%	(35)	268
Parent: No	40%	(210)	45%	(238)	14%	(75)	522
COVID Vaccine: Yes	31%	(157)	55%	(278)	13%	(66)	501
COVID Vaccine: No	56%	(163)	29%	(82)	15%	(44)	289
Student Loans: Yes	29%	(37)	53%	(69)	19%	(25)	131
Student Loans: No	43%	(283)	44%	(291)	13%	(85)	659
Favorable Opinion of Haley	63%	(153)	27%	(66)	10%	(25)	245
Unfavorable Opinion of Haley	28%	(81)	58%	(168)	14%	(41)	290
Prodigal Biden Voter	25%	(9)	30%	(11)	46%	(17)	36
Undecided Voter (DK/WNV)	6%	(3)	42%	(24)	52%	(29)	56
Undecided Voter (DK)	5%	(2)	48%	(17)	47%	(17)	35

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(320)	46%	(360)	14%	(110)	790
Watched Debate	45%	(271)	43%	(255)	12%	(72)	598
Watched Debate: Did not Watch	26%	(49)	55%	(105)	20%	(38)	192
Watched Debate: All of it	50%	(166)	41%	(135)	9%	(30)	331
Watched Debate: Some of it	39%	(105)	45%	(120)	16%	(42)	267
Continue His Campaign: Yes Biden	19%	(62)	74%	(244)	7%	(23)	329
Continue His Campaign: No Biden	60%	(252)	22%	(93)	18%	(73)	418
Continue His Campaign: Yes Trump	77%	(313)	12%	(49)	11%	(45)	407
Continue His Campaign: No Trump	1%	(5)	83%	(282)	16%	(53)	340
Conviction: Evidence	6%	(20)	81%	(285)	14%	(48)	353
Conviction: Motivation to Damage	75%	(264)	11%	(39)	13%	(47)	350
Conviction: DK/NO	41%	(36)	42%	(36)	18%	(15)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	46%	(361)	13%	(106)	790
Gender: Male	43%	(151)	47%	(168)	10%	(36)	355
Gender: Female	40%	(172)	44%	(193)	16%	(69)	435
Age: 18-34	33%	(73)	49%	(108)	18%	(41)	222
Age: 35-44	44%	(48)	38%	(41)	18%	(20)	109
Age: 45-64	40%	(112)	51%	(144)	9%	(24)	280
Age: 65+	51%	(91)	38%	(67)	12%	(21)	179
GenZers: 1997-2012	27%	(31)	54%	(62)	19%	(22)	114
Millennials: 1981-1996	41%	(85)	40%	(84)	19%	(39)	207
GenXers: 1965-1980	39%	(91)	53%	(122)	8%	(19)	232
Baby Boomers: 1946-1964	48%	(108)	40%	(90)	12%	(26)	224
Educ: < College	46%	(220)	39%	(189)	15%	(70)	479
Educ: Bachelors degree	31%	(56)	58%	(108)	11%	(20)	184
Educ: Post-grad	37%	(47)	51%	(64)	12%	(15)	127
Income: Under 50k	41%	(139)	47%	(159)	12%	(42)	340
Income: 50k-100k	42%	(119)	43%	(123)	15%	(44)	285
Income: 100k+	40%	(66)	48%	(79)	12%	(20)	165
Ethnicity: White (Non-Hispanic)	58%	(274)	31%	(146)	12%	(56)	476
Ethnicity: Hispanic	33%	(10)	63%	(18)	5%	(1)	29
Ethnicity: Black (Non-Hispanic)	12%	(31)	70%	(178)	18%	(46)	255
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	61%	(18)	11%	(3)	30
All Christian	51%	(198)	39%	(152)	10%	(41)	391
All Non-Christian	24%	(10)	71%	(31)	5%	(2)	44
Atheist	24%	(5)	64%	(14)	12%	(2)	21
Agnostic/Nothing in particular	26%	(38)	54%	(81)	20%	(30)	149
Something Else	39%	(72)	45%	(84)	16%	(30)	185
Evangelical	54%	(173)	34%	(110)	12%	(40)	323
Non-Evangelical	38%	(95)	49%	(123)	13%	(31)	249
PID: Dem (no lean)	4%	(12)	87%	(290)	9%	(30)	332
PID: Ind (no lean)	33%	(48)	39%	(56)	28%	(40)	145
PID: Rep (no lean)	84%	(264)	5%	(15)	11%	(35)	313

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	46%	(361)	13%	(106)	790
PID/Gender: Dem Men	6%	(9)	89%	(132)	5%	(7)	148
PID/Gender: Dem Women	1%	(2)	86%	(158)	13%	(23)	184
PID/Gender: Ind Men	39%	(31)	37%	(29)	24%	(19)	79
PID/Gender: Ind Women	26%	(17)	41%	(27)	33%	(22)	66
PID/Gender: Rep Men	86%	(111)	5%	(7)	8%	(11)	129
PID/Gender: Rep Women	83%	(153)	4%	(8)	13%	(24)	185
Ideo: Liberal (1-3)	9%	(20)	80%	(167)	11%	(23)	210
Ideo: Moderate (4)	23%	(54)	60%	(137)	17%	(39)	231
Ideo: Conservative (5-7)	75%	(246)	14%	(47)	11%	(37)	330
Community: Urban	17%	(22)	68%	(90)	16%	(21)	133
Community: Suburban	41%	(177)	47%	(206)	12%	(51)	434
Community: Rural	56%	(125)	29%	(65)	15%	(33)	222
Military HHnm: Yes	44%	(53)	44%	(53)	13%	(15)	121
Military HH: No	40%	(271)	46%	(308)	14%	(90)	669
Employ: Private Sector	38%	(115)	50%	(149)	12%	(35)	299
Employ: Government	34%	(20)	58%	(35)	9%	(5)	61
Employ: Self-Employed	36%	(23)	47%	(30)	18%	(11)	64
Employ: Homemaker	62%	(26)	22%	(9)	16%	(6)	41
Employ: Student	36%	(9)	41%	(11)	23%	(6)	26
Employ: Retired	49%	(102)	40%	(83)	10%	(21)	206
Employ: Unemployed	24%	(15)	48%	(30)	28%	(17)	62
Employ: Other	44%	(14)	47%	(14)	9%	(3)	31

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	46%	(361)	13%	(106)	790
Protestant	55%	(164)	35%	(103)	10%	(31)	297
Roman Catholic	36%	(32)	53%	(47)	11%	(10)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	6%	(1)	85%	(15)	9%	(2)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	11%	(1)	81%	(8)	8%	(1)	10
Hindu	33%	(2)	67%	(5)	—	(0)	7
Atheist	24%	(5)	64%	(14)	12%	(2)	21
Agnostic	23%	(7)	54%	(16)	24%	(7)	30
Something else	39%	(72)	45%	(84)	16%	(30)	185
Nothing in particular	26%	(31)	54%	(65)	19%	(23)	119
Ideo/PID: Conservative Republican	87%	(215)	4%	(10)	9%	(23)	247
Ideo/PID: Moderate/Liberal Republican	74%	(45)	8%	(5)	18%	(11)	61
Ideo/PID: Moderate/Conservative Democrat	5%	(7)	88%	(141)	7%	(12)	160
Ideo/PID: Liberal Democrat	3%	(4)	88%	(144)	9%	(15)	163
Unfavorable of Biden and Trump	20%	(24)	35%	(41)	45%	(53)	117
2024 H2H Matchup: Biden Voter	2%	(8)	90%	(327)	8%	(27)	363
2024 H2H Matchup: Trump Voter	84%	(312)	4%	(16)	11%	(42)	371
2024 H2H Matchup: Would not Vote	11%	(2)	30%	(6)	59%	(12)	21
2024 H2H Matchup: Do not Know	2%	(1)	31%	(11)	68%	(24)	35
2022 House Vote: Democrat	4%	(14)	88%	(288)	8%	(26)	329
2022 House Vote: Republican	81%	(266)	6%	(19)	13%	(43)	329
2022 House Vote: Did not Vote	33%	(41)	41%	(52)	26%	(33)	126
2020 Vote: Joe Biden	4%	(14)	86%	(317)	10%	(37)	367
2020 Vote: Donald Trump	80%	(293)	6%	(24)	13%	(49)	366
2020 Vote: Someone Else	2%	(0)	33%	(3)	65%	(6)	10
2020 Vote: Did not Vote	35%	(16)	36%	(17)	29%	(14)	48
2016 Vote: Hillary Clinton	4%	(10)	88%	(246)	8%	(22)	278
2016 Vote: Donald Trump	80%	(233)	8%	(22)	12%	(36)	292
2016 Vote: Someone Else	37%	(7)	24%	(5)	38%	(8)	20
2020 Vote/PID: Not Biden/Democrat	13%	(4)	59%	(18)	28%	(8)	30
2020 Vote/PID: Not Trump/Republican	49%	(13)	25%	(6)	27%	(7)	26

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	46%	(361)	13%	(106)	790
U.S. Economy: Wrong Track	51%	(293)	33%	(186)	16%	(92)	571
U.S. Economy: Right Direction	14%	(30)	80%	(175)	6%	(14)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	93%	(255)	6%	(18)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(309)	8%	(30)	13%	(50)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	61%	(76)	30%	(38)	125
Top 2024 Issue: Economy	51%	(165)	32%	(106)	17%	(55)	325
Community/Gender: Urban Women	17%	(12)	60%	(43)	23%	(16)	72
Community/Gender: Urban Men	16%	(10)	76%	(47)	8%	(5)	61
Community/Gender: Rural Women	54%	(73)	28%	(38)	18%	(25)	136
Community/Gender: Rural Men	60%	(52)	30%	(26)	10%	(9)	87
Community/Gender: Suburban Women	38%	(87)	49%	(112)	12%	(28)	227
Community/Gender: Suburban Men	43%	(90)	46%	(95)	11%	(23)	207
Homeowner	46%	(227)	43%	(212)	12%	(59)	498
Renter	33%	(92)	53%	(148)	14%	(38)	278
Self + Household: White-Collar	35%	(105)	51%	(152)	14%	(41)	298
Self + Household: Blue Collar	51%	(187)	38%	(138)	11%	(39)	364
Union HH: Yes	25%	(8)	64%	(22)	12%	(4)	34
Union HH: No	42%	(315)	45%	(339)	13%	(102)	756
LGBTQ+: Yes	13%	(11)	70%	(60)	17%	(14)	86
LGBTQ+: No	44%	(312)	43%	(301)	13%	(91)	704
Motivated to Vote	43%	(307)	46%	(330)	11%	(78)	715
Parent: Yes	42%	(114)	47%	(126)	10%	(28)	268
Parent: No	40%	(210)	45%	(234)	15%	(78)	522
COVID Vaccine: Yes	32%	(158)	56%	(281)	12%	(62)	501
COVID Vaccine: No	57%	(165)	28%	(80)	15%	(44)	289
Student Loans: Yes	30%	(40)	55%	(73)	14%	(18)	131
Student Loans: No	43%	(283)	44%	(288)	13%	(87)	659
Favorable Opinion of Haley	60%	(148)	28%	(70)	11%	(27)	245
Unfavorable Opinion of Haley	30%	(87)	60%	(173)	10%	(30)	290
Prodigal Biden Voter	25%	(9)	30%	(11)	45%	(16)	36
Undecided Voter (DK/WNV)	5%	(3)	31%	(17)	64%	(36)	56
Undecided Voter (DK)	2%	(1)	31%	(11)	68%	(24)	35

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	46%	(361)	13%	(106)	790
Watched Debate	45%	(268)	43%	(260)	12%	(70)	598
Watched Debate: Did not Watch	29%	(55)	53%	(101)	19%	(36)	192
Watched Debate: All of it	49%	(162)	41%	(136)	10%	(33)	331
Watched Debate: Some of it	40%	(106)	46%	(124)	14%	(37)	267
Continue His Campaign: Yes Biden	19%	(62)	75%	(248)	6%	(19)	329
Continue His Campaign: No Biden	61%	(256)	22%	(91)	17%	(71)	418
Continue His Campaign: Yes Trump	77%	(314)	12%	(51)	10%	(42)	407
Continue His Campaign: No Trump	2%	(6)	85%	(289)	13%	(45)	340
Conviction: Evidence	5%	(19)	82%	(291)	12%	(43)	353
Conviction: Motivation to Damage	76%	(267)	12%	(42)	12%	(41)	350
Conviction: DK/NO	43%	(38)	31%	(27)	25%	(22)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(317)	46%	(363)	14%	(110)	790
Gender: Male	41%	(146)	48%	(169)	11%	(40)	355
Gender: Female	39%	(171)	45%	(194)	16%	(70)	435
Age: 18-34	32%	(71)	46%	(102)	22%	(48)	222
Age: 35-44	45%	(49)	39%	(43)	16%	(17)	109
Age: 45-64	39%	(109)	53%	(149)	8%	(22)	280
Age: 65+	49%	(88)	38%	(69)	13%	(22)	179
GenZers: 1997-2012	30%	(34)	50%	(58)	20%	(23)	114
Millennials: 1981-1996	39%	(80)	41%	(84)	21%	(43)	207
GenXers: 1965-1980	40%	(93)	54%	(125)	6%	(15)	232
Baby Boomers: 1946-1964	45%	(101)	42%	(93)	13%	(30)	224
Educ: < College	44%	(209)	42%	(203)	14%	(67)	479
Educ: Bachelors degree	32%	(59)	55%	(101)	13%	(24)	184
Educ: Post-grad	39%	(49)	46%	(59)	15%	(19)	127
Income: Under 50k	37%	(125)	48%	(162)	16%	(54)	340
Income: 50k-100k	41%	(118)	44%	(126)	14%	(41)	285
Income: 100k+	45%	(74)	45%	(75)	9%	(15)	165
Ethnicity: White (Non-Hispanic)	56%	(267)	30%	(142)	14%	(67)	476
Ethnicity: Hispanic	29%	(8)	64%	(18)	7%	(2)	29
Ethnicity: Black (Non-Hispanic)	13%	(33)	73%	(187)	14%	(35)	255
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	53%	(16)	19%	(6)	30
All Christian	48%	(188)	39%	(152)	13%	(52)	391
All Non-Christian	32%	(14)	58%	(25)	10%	(4)	44
Atheist	25%	(5)	64%	(13)	12%	(2)	21
Agnostic/Nothing in particular	23%	(34)	54%	(81)	23%	(34)	149
Something Else	41%	(76)	50%	(92)	9%	(17)	185
Evangelical	55%	(177)	36%	(117)	9%	(29)	323
Non-Evangelical	34%	(85)	50%	(125)	16%	(40)	249
PID: Dem (no lean)	4%	(14)	87%	(289)	9%	(29)	332
PID: Ind (no lean)	28%	(41)	40%	(57)	32%	(46)	145
PID: Rep (no lean)	84%	(262)	5%	(17)	11%	(34)	313

Continued on next page

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(317)	46%	(363)	14%	(110)	790
PID/Gender: Dem Men	7%	(10)	86%	(127)	7%	(11)	148
PID/Gender: Dem Women	2%	(4)	88%	(162)	10%	(18)	184
PID/Gender: Ind Men	30%	(24)	44%	(35)	26%	(21)	79
PID/Gender: Ind Women	27%	(18)	35%	(23)	39%	(25)	66
PID/Gender: Rep Men	87%	(112)	6%	(8)	7%	(9)	129
PID/Gender: Rep Women	81%	(150)	5%	(9)	14%	(26)	185
Ideo: Liberal (1-3)	9%	(20)	77%	(161)	14%	(29)	210
Ideo: Moderate (4)	24%	(56)	61%	(140)	15%	(35)	231
Ideo: Conservative (5-7)	72%	(237)	15%	(49)	13%	(43)	330
Community: Urban	17%	(23)	66%	(88)	16%	(22)	133
Community: Suburban	40%	(174)	47%	(205)	13%	(56)	434
Community: Rural	54%	(120)	32%	(70)	14%	(32)	222
Military HHnm: Yes	36%	(44)	51%	(62)	12%	(15)	121
Military HH: No	41%	(273)	45%	(301)	14%	(95)	669
Employ: Private Sector	39%	(117)	47%	(141)	14%	(41)	299
Employ: Government	30%	(18)	56%	(34)	15%	(9)	61
Employ: Self-Employed	34%	(22)	50%	(32)	16%	(10)	64
Employ: Homemaker	60%	(25)	29%	(12)	11%	(5)	41
Employ: Student	37%	(10)	41%	(11)	22%	(6)	26
Employ: Retired	49%	(100)	40%	(83)	11%	(23)	206
Employ: Unemployed	19%	(12)	58%	(36)	24%	(15)	62
Employ: Other	47%	(14)	48%	(15)	5%	(1)	31

Continued on next page

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(317)	46%	(363)	14%	(110)	790
Protestant	52%	(156)	36%	(106)	12%	(35)	297
Roman Catholic	34%	(30)	48%	(43)	18%	(16)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	18%	(3)	72%	(13)	10%	(2)	18
Muslim	55%	(5)	32%	(3)	12%	(1)	9
Buddhist	23%	(2)	74%	(7)	2%	(0)	10
Hindu	49%	(4)	32%	(2)	19%	(1)	7
Atheist	25%	(5)	64%	(13)	12%	(2)	21
Agnostic	20%	(6)	52%	(16)	28%	(8)	30
Something else	41%	(76)	50%	(92)	9%	(17)	185
Nothing in particular	24%	(28)	54%	(65)	22%	(26)	119
Ideo/PID: Conservative Republican	84%	(208)	5%	(13)	11%	(26)	247
Ideo/PID: Moderate/Liberal Republican	81%	(50)	7%	(4)	12%	(7)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(11)	88%	(141)	5%	(8)	160
Ideo/PID: Liberal Democrat	2%	(3)	85%	(139)	13%	(21)	163
Unfavorable of Biden and Trump	18%	(22)	38%	(44)	44%	(52)	117
2024 H2H Matchup: Biden Voter	3%	(12)	88%	(321)	8%	(30)	363
2024 H2H Matchup: Trump Voter	81%	(300)	6%	(21)	14%	(50)	371
2024 H2H Matchup: Would not Vote	11%	(2)	20%	(4)	69%	(14)	21
2024 H2H Matchup: Do not Know	8%	(3)	50%	(18)	43%	(15)	35
2022 House Vote: Democrat	6%	(20)	85%	(280)	9%	(29)	329
2022 House Vote: Republican	78%	(257)	8%	(25)	14%	(47)	329
2022 House Vote: Did not Vote	32%	(40)	46%	(57)	23%	(28)	126
2020 Vote: Joe Biden	5%	(18)	84%	(308)	11%	(41)	367
2020 Vote: Donald Trump	77%	(280)	9%	(32)	15%	(54)	366
2020 Vote: Someone Else	14%	(1)	44%	(4)	42%	(4)	10
2020 Vote: Did not Vote	37%	(17)	40%	(19)	23%	(11)	48
2016 Vote: Hillary Clinton	5%	(14)	87%	(242)	8%	(22)	278
2016 Vote: Donald Trump	76%	(221)	9%	(26)	16%	(45)	292
2016 Vote: Someone Else	25%	(5)	31%	(6)	44%	(9)	20
2020 Vote/PID: Not Biden/Democrat	10%	(3)	70%	(21)	20%	(6)	30
2020 Vote/PID: Not Trump/Republican	62%	(16)	26%	(7)	13%	(3)	26

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(317)	46%	(363)	14%	(110)	790
U.S. Economy: Wrong Track	50%	(286)	33%	(188)	17%	(97)	571
U.S. Economy: Right Direction	14%	(31)	80%	(175)	6%	(13)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	92%	(255)	4%	(11)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(300)	9%	(35)	14%	(54)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	58%	(73)	35%	(44)	125
Top 2024 Issue: Economy	49%	(160)	34%	(110)	17%	(55)	325
Community/Gender: Urban Women	20%	(14)	54%	(38)	26%	(19)	72
Community/Gender: Urban Men	14%	(8)	81%	(50)	5%	(3)	61
Community/Gender: Rural Women	52%	(71)	32%	(44)	15%	(21)	136
Community/Gender: Rural Men	57%	(49)	30%	(26)	13%	(11)	87
Community/Gender: Suburban Women	38%	(86)	49%	(112)	13%	(30)	227
Community/Gender: Suburban Men	43%	(88)	45%	(93)	13%	(26)	207
Homeowner	44%	(221)	43%	(214)	13%	(63)	498
Renter	33%	(92)	52%	(144)	15%	(42)	278
Self + Household: White-Collar	35%	(105)	50%	(148)	15%	(45)	298
Self + Household: Blue Collar	49%	(180)	40%	(145)	11%	(39)	364
Union HH: Yes	28%	(10)	57%	(19)	15%	(5)	34
Union HH: No	41%	(307)	45%	(344)	14%	(105)	756
LGBTQ+: Yes	13%	(11)	68%	(58)	19%	(16)	86
LGBTQ+: No	43%	(306)	43%	(305)	13%	(94)	704
Motivated to Vote	42%	(301)	46%	(329)	12%	(86)	715
Parent: Yes	40%	(108)	48%	(129)	12%	(31)	268
Parent: No	40%	(209)	45%	(234)	15%	(79)	522
COVID Vaccine: Yes	31%	(155)	56%	(281)	13%	(65)	501
COVID Vaccine: No	56%	(162)	28%	(82)	15%	(44)	289
Student Loans: Yes	30%	(39)	51%	(68)	19%	(24)	131
Student Loans: No	42%	(278)	45%	(296)	13%	(86)	659
Favorable Opinion of Haley	61%	(150)	28%	(69)	11%	(27)	245
Unfavorable Opinion of Haley	27%	(78)	58%	(167)	15%	(44)	290
Prodigal Biden Voter	23%	(8)	31%	(11)	47%	(17)	36
Undecided Voter (DK/WNV)	9%	(5)	39%	(22)	52%	(30)	56
Undecided Voter (DK)	8%	(3)	50%	(18)	43%	(15)	35

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(317)	46%	(363)	14%	(110)	790
Watched Debate	44%	(264)	43%	(256)	13%	(78)	598
Watched Debate: Did not Watch	27%	(53)	56%	(107)	17%	(32)	192
Watched Debate: All of it	47%	(156)	42%	(139)	11%	(36)	331
Watched Debate: Some of it	41%	(108)	44%	(117)	16%	(42)	267
Continue His Campaign: Yes Biden	18%	(60)	76%	(249)	6%	(20)	329
Continue His Campaign: No Biden	60%	(252)	22%	(93)	18%	(73)	418
Continue His Campaign: Yes Trump	75%	(304)	13%	(52)	12%	(51)	407
Continue His Campaign: No Trump	3%	(10)	83%	(283)	14%	(47)	340
Conviction: Evidence	8%	(27)	81%	(284)	12%	(41)	353
Conviction: Motivation to Damage	74%	(259)	13%	(45)	13%	(45)	350
Conviction: DK/NO	35%	(31)	38%	(33)	27%	(23)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(309)	39%	(306)	22%	(175)	790
Gender: Male	41%	(144)	38%	(135)	22%	(77)	355
Gender: Female	38%	(165)	39%	(171)	23%	(99)	435
Age: 18-34	34%	(75)	37%	(83)	29%	(64)	222
Age: 35-44	37%	(40)	36%	(39)	27%	(29)	109
Age: 45-64	38%	(105)	45%	(126)	17%	(49)	280
Age: 65+	50%	(89)	32%	(58)	18%	(32)	179
GenZers: 1997-2012	31%	(36)	39%	(44)	30%	(35)	114
Millennials: 1981-1996	36%	(74)	37%	(76)	28%	(57)	207
GenXers: 1965-1980	37%	(87)	46%	(107)	17%	(39)	232
Baby Boomers: 1946-1964	46%	(104)	34%	(76)	20%	(44)	224
Educ: < College	43%	(208)	35%	(166)	22%	(105)	479
Educ: Bachelors degree	30%	(55)	47%	(86)	23%	(43)	184
Educ: Post-grad	36%	(46)	42%	(53)	21%	(27)	127
Income: Under 50k	39%	(132)	40%	(136)	21%	(72)	340
Income: 50k-100k	38%	(107)	37%	(105)	26%	(74)	285
Income: 100k+	43%	(70)	40%	(65)	18%	(29)	165
Ethnicity: White (Non-Hispanic)	53%	(254)	26%	(123)	21%	(99)	476
Ethnicity: Hispanic	33%	(10)	51%	(15)	16%	(5)	29
Ethnicity: Black (Non-Hispanic)	15%	(38)	61%	(156)	24%	(61)	255
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	42%	(12)	34%	(10)	30
All Christian	47%	(184)	34%	(132)	19%	(75)	391
All Non-Christian	34%	(15)	49%	(21)	17%	(7)	44
Atheist	22%	(5)	45%	(10)	32%	(7)	21
Agnostic/Nothing in particular	25%	(37)	42%	(62)	33%	(50)	149
Something Else	37%	(68)	44%	(81)	20%	(37)	185
Evangelical	50%	(160)	34%	(109)	17%	(54)	323
Non-Evangelical	36%	(90)	41%	(101)	23%	(58)	249
PID: Dem (no lean)	6%	(19)	77%	(255)	18%	(58)	332
PID: Ind (no lean)	31%	(45)	25%	(36)	44%	(64)	145
PID: Rep (no lean)	78%	(245)	5%	(15)	17%	(53)	313

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(309)	39%	(306)	22%	(175)	790
PID/Gender: Dem Men	11%	(16)	75%	(112)	14%	(20)	148
PID/Gender: Dem Women	2%	(3)	78%	(143)	21%	(38)	184
PID/Gender: Ind Men	32%	(26)	24%	(19)	43%	(34)	79
PID/Gender: Ind Women	30%	(20)	25%	(16)	45%	(30)	66
PID/Gender: Rep Men	80%	(103)	3%	(4)	17%	(22)	129
PID/Gender: Rep Women	77%	(142)	6%	(12)	17%	(31)	185
Ideo: Liberal (1-3)	10%	(21)	66%	(139)	24%	(50)	210
Ideo: Moderate (4)	24%	(56)	51%	(118)	25%	(57)	231
Ideo: Conservative (5-7)	69%	(228)	13%	(42)	18%	(60)	330
Community: Urban	19%	(25)	56%	(75)	25%	(33)	133
Community: Suburban	41%	(178)	39%	(171)	20%	(86)	434
Community: Rural	48%	(106)	27%	(60)	25%	(56)	222
Military HHnm: Yes	33%	(39)	43%	(51)	25%	(30)	121
Military HH: No	40%	(270)	38%	(255)	22%	(145)	669
Employ: Private Sector	37%	(110)	42%	(126)	21%	(63)	299
Employ: Government	34%	(21)	38%	(23)	28%	(17)	61
Employ: Self-Employed	38%	(24)	46%	(29)	17%	(11)	64
Employ: Homemaker	60%	(25)	19%	(8)	20%	(8)	41
Employ: Student	32%	(8)	38%	(10)	30%	(8)	26
Employ: Retired	46%	(94)	34%	(71)	20%	(41)	206
Employ: Unemployed	25%	(16)	40%	(25)	35%	(22)	62
Employ: Other	36%	(11)	48%	(15)	16%	(5)	31

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(309)	39%	(306)	22%	(175)	790
Protestant	51%	(150)	31%	(93)	18%	(54)	297
Roman Catholic	35%	(31)	41%	(37)	24%	(21)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(2)	45%	(2)	—	(0)	5
Jewish	13%	(2)	70%	(12)	18%	(3)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	45%	(4)	31%	(3)	24%	(2)	10
Hindu	33%	(2)	43%	(3)	24%	(2)	7
Atheist	22%	(5)	45%	(10)	32%	(7)	21
Agnostic	25%	(7)	38%	(11)	37%	(11)	30
Something else	37%	(68)	44%	(81)	20%	(37)	185
Nothing in particular	25%	(30)	43%	(51)	32%	(38)	119
Ideo/PID: Conservative Republican	79%	(196)	4%	(10)	17%	(41)	247
Ideo/PID: Moderate/Liberal Republican	74%	(45)	9%	(5)	18%	(11)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(15)	75%	(120)	16%	(25)	160
Ideo/PID: Liberal Democrat	2%	(4)	79%	(128)	19%	(31)	163
Unfavorable of Biden and Trump	21%	(25)	23%	(27)	56%	(65)	117
2024 H2H Matchup: Biden Voter	4%	(14)	78%	(281)	19%	(68)	363
2024 H2H Matchup: Trump Voter	78%	(288)	3%	(12)	19%	(70)	371
2024 H2H Matchup: Would not Vote	18%	(4)	27%	(6)	56%	(12)	21
2024 H2H Matchup: Do not Know	9%	(3)	19%	(7)	72%	(26)	35
2022 House Vote: Democrat	7%	(22)	76%	(249)	17%	(57)	329
2022 House Vote: Republican	74%	(242)	5%	(15)	22%	(71)	329
2022 House Vote: Did not Vote	35%	(43)	32%	(40)	33%	(42)	126
2020 Vote: Joe Biden	5%	(19)	75%	(274)	20%	(74)	367
2020 Vote: Donald Trump	74%	(271)	5%	(19)	21%	(76)	366
2020 Vote: Someone Else	14%	(1)	—	(0)	86%	(8)	10
2020 Vote: Did not Vote	38%	(18)	28%	(13)	35%	(17)	48
2016 Vote: Hillary Clinton	5%	(15)	78%	(216)	17%	(46)	278
2016 Vote: Donald Trump	74%	(215)	6%	(19)	20%	(58)	292
2016 Vote: Someone Else	28%	(6)	22%	(4)	50%	(10)	20
2020 Vote/PID: Not Biden/Democrat	21%	(6)	46%	(14)	33%	(10)	30
2020 Vote/PID: Not Trump/Republican	54%	(14)	17%	(4)	29%	(8)	26

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(309)	39%	(306)	22%	(175)	790
U.S. Economy: Wrong Track	47%	(271)	27%	(155)	25%	(145)	571
U.S. Economy: Right Direction	17%	(38)	69%	(151)	14%	(30)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	83%	(229)	14%	(38)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(287)	7%	(26)	19%	(76)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	41%	(51)	49%	(61)	125
Top 2024 Issue: Economy	49%	(159)	27%	(89)	24%	(77)	325
Community/Gender: Urban Women	18%	(13)	49%	(35)	33%	(24)	72
Community/Gender: Urban Men	19%	(12)	64%	(40)	16%	(10)	61
Community/Gender: Rural Women	46%	(63)	31%	(42)	23%	(31)	136
Community/Gender: Rural Men	50%	(43)	21%	(19)	29%	(25)	87
Community/Gender: Suburban Women	39%	(89)	41%	(94)	19%	(44)	227
Community/Gender: Suburban Men	43%	(89)	37%	(76)	20%	(42)	207
Homeowner	42%	(211)	37%	(184)	21%	(103)	498
Renter	34%	(94)	43%	(120)	23%	(64)	278
Self + Household: White-Collar	34%	(103)	43%	(128)	23%	(67)	298
Self + Household: Blue Collar	48%	(174)	33%	(120)	19%	(71)	364
Union HH: Yes	34%	(12)	50%	(17)	16%	(5)	34
Union HH: No	39%	(297)	38%	(289)	22%	(170)	756
LGBTQ+: Yes	16%	(14)	55%	(47)	29%	(25)	86
LGBTQ+: No	42%	(295)	37%	(259)	21%	(150)	704
Motivated to Vote	41%	(292)	39%	(280)	20%	(143)	715
Parent: Yes	39%	(105)	43%	(116)	17%	(46)	268
Parent: No	39%	(204)	36%	(190)	25%	(129)	522
COVID Vaccine: Yes	31%	(156)	47%	(236)	22%	(110)	501
COVID Vaccine: No	53%	(153)	24%	(70)	23%	(65)	289
Student Loans: Yes	29%	(38)	44%	(58)	27%	(36)	131
Student Loans: No	41%	(271)	38%	(248)	21%	(140)	659
Favorable Opinion of Haley	59%	(144)	23%	(57)	18%	(44)	245
Unfavorable Opinion of Haley	26%	(75)	52%	(150)	22%	(64)	290
Prodigal Biden Voter	25%	(9)	24%	(9)	50%	(18)	36
Undecided Voter (DK/WNV)	12%	(7)	22%	(12)	66%	(37)	56
Undecided Voter (DK)	9%	(3)	19%	(7)	72%	(26)	35

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(309)	39%	(306)	22%	(175)	790
Watched Debate	43%	(255)	38%	(224)	20%	(118)	598
Watched Debate: Did not Watch	28%	(54)	42%	(81)	30%	(57)	192
Watched Debate: All of it	46%	(154)	36%	(119)	17%	(58)	331
Watched Debate: Some of it	38%	(101)	39%	(105)	23%	(61)	267
Continue His Campaign: Yes Biden	18%	(58)	70%	(230)	12%	(41)	329
Continue His Campaign: No Biden	59%	(245)	15%	(64)	26%	(109)	418
Continue His Campaign: Yes Trump	73%	(299)	9%	(38)	17%	(70)	407
Continue His Campaign: No Trump	2%	(6)	74%	(251)	25%	(84)	340
Conviction: Evidence	7%	(24)	70%	(245)	24%	(84)	353
Conviction: Motivation to Damage	71%	(249)	11%	(40)	18%	(62)	350
Conviction: DK/NO	42%	(36)	24%	(21)	34%	(30)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(326)	42%	(330)	17%	(134)	790
Gender: Male	43%	(154)	42%	(150)	15%	(52)	355
Gender: Female	40%	(172)	41%	(180)	19%	(82)	435
Age: 18-34	38%	(84)	42%	(93)	20%	(45)	222
Age: 35-44	44%	(48)	35%	(38)	21%	(23)	109
Age: 45-64	39%	(108)	48%	(134)	14%	(38)	280
Age: 65+	48%	(86)	36%	(65)	16%	(28)	179
GenZers: 1997-2012	34%	(39)	46%	(52)	20%	(23)	114
Millennials: 1981-1996	42%	(88)	37%	(76)	21%	(44)	207
GenXers: 1965-1980	39%	(90)	48%	(112)	13%	(31)	232
Baby Boomers: 1946-1964	46%	(102)	38%	(85)	16%	(36)	224
Educ: < College	47%	(225)	36%	(174)	17%	(80)	479
Educ: Bachelors degree	28%	(52)	53%	(98)	18%	(34)	184
Educ: Post-grad	39%	(49)	45%	(57)	16%	(20)	127
Income: Under 50k	41%	(139)	42%	(143)	17%	(58)	340
Income: 50k-100k	40%	(114)	41%	(116)	19%	(55)	285
Income: 100k+	44%	(73)	43%	(70)	13%	(21)	165
Ethnicity: White (Non-Hispanic)	57%	(271)	28%	(132)	15%	(73)	476
Ethnicity: Hispanic	37%	(11)	55%	(16)	8%	(2)	29
Ethnicity: Black (Non-Hispanic)	14%	(35)	67%	(170)	20%	(50)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	39%	(12)	29%	(9)	30
All Christian	49%	(193)	38%	(147)	13%	(51)	391
All Non-Christian	26%	(11)	54%	(24)	20%	(9)	44
Atheist	40%	(8)	46%	(10)	14%	(3)	21
Agnostic/Nothing in particular	26%	(39)	48%	(72)	25%	(38)	149
Something Else	40%	(75)	42%	(77)	18%	(33)	185
Evangelical	53%	(171)	33%	(106)	14%	(45)	323
Non-Evangelical	37%	(93)	47%	(116)	16%	(40)	249
PID: Dem (no lean)	6%	(19)	80%	(267)	14%	(46)	332
PID: Ind (no lean)	39%	(56)	32%	(46)	29%	(42)	145
PID: Rep (no lean)	80%	(251)	5%	(16)	15%	(46)	313

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(326)	42%	(330)	17%	(134)	790
PID/Gender: Dem Men	10%	(15)	80%	(118)	10%	(15)	148
PID/Gender: Dem Women	2%	(3)	81%	(149)	17%	(31)	184
PID/Gender: Ind Men	45%	(35)	34%	(27)	21%	(17)	79
PID/Gender: Ind Women	32%	(21)	30%	(20)	38%	(25)	66
PID/Gender: Rep Men	80%	(103)	4%	(5)	16%	(20)	129
PID/Gender: Rep Women	80%	(148)	6%	(11)	14%	(26)	185
Ideo: Liberal (1-3)	11%	(22)	72%	(152)	17%	(36)	210
Ideo: Moderate (4)	26%	(61)	54%	(125)	19%	(45)	231
Ideo: Conservative (5-7)	72%	(238)	14%	(46)	14%	(46)	330
Community: Urban	20%	(27)	60%	(79)	20%	(27)	133
Community: Suburban	39%	(170)	44%	(189)	17%	(75)	434
Community: Rural	58%	(129)	27%	(61)	15%	(32)	222
Military HHnm: Yes	39%	(47)	44%	(53)	17%	(21)	121
Military HH: No	42%	(279)	41%	(277)	17%	(113)	669
Employ: Private Sector	41%	(121)	45%	(134)	15%	(44)	299
Employ: Government	29%	(18)	49%	(30)	22%	(14)	61
Employ: Self-Employed	38%	(25)	42%	(27)	19%	(12)	64
Employ: Homemaker	66%	(27)	18%	(7)	16%	(7)	41
Employ: Student	30%	(8)	39%	(10)	31%	(8)	26
Employ: Retired	47%	(97)	39%	(81)	13%	(28)	206
Employ: Unemployed	26%	(16)	41%	(25)	33%	(20)	62
Employ: Other	47%	(14)	47%	(15)	6%	(2)	31

Continued on next page

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(326)	42%	(330)	17%	(134)	790
Protestant	53%	(157)	34%	(100)	13%	(40)	297
Roman Catholic	37%	(33)	50%	(44)	13%	(12)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(2)	45%	(2)	—	(0)	5
Jewish	11%	(2)	65%	(12)	23%	(4)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	25%	(2)	54%	(5)	21%	(2)	10
Hindu	35%	(3)	32%	(2)	33%	(2)	7
Atheist	40%	(8)	46%	(10)	14%	(3)	21
Agnostic	28%	(8)	45%	(13)	27%	(8)	30
Something else	40%	(75)	42%	(77)	18%	(33)	185
Nothing in particular	26%	(31)	49%	(59)	25%	(30)	119
Ideo/PID: Conservative Republican	80%	(199)	5%	(13)	15%	(36)	247
Ideo/PID: Moderate/Liberal Republican	79%	(48)	6%	(4)	15%	(9)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(15)	79%	(127)	11%	(18)	160
Ideo/PID: Liberal Democrat	2%	(4)	82%	(133)	16%	(26)	163
Unfavorable of Biden and Trump	23%	(27)	27%	(32)	50%	(59)	117
2024 H2H Matchup: Biden Voter	5%	(17)	82%	(299)	13%	(47)	363
2024 H2H Matchup: Trump Voter	81%	(301)	6%	(21)	13%	(49)	371
2024 H2H Matchup: Would not Vote	27%	(6)	16%	(3)	57%	(12)	21
2024 H2H Matchup: Do not Know	8%	(3)	18%	(6)	74%	(26)	35
2022 House Vote: Democrat	8%	(25)	80%	(262)	13%	(42)	329
2022 House Vote: Republican	77%	(252)	7%	(24)	16%	(54)	329
2022 House Vote: Did not Vote	38%	(48)	33%	(42)	29%	(36)	126
2020 Vote: Joe Biden	6%	(22)	79%	(290)	15%	(55)	367
2020 Vote: Donald Trump	77%	(282)	7%	(25)	16%	(59)	366
2020 Vote: Someone Else	17%	(2)	20%	(2)	63%	(6)	10
2020 Vote: Did not Vote	43%	(20)	27%	(13)	30%	(14)	48
2016 Vote: Hillary Clinton	6%	(17)	82%	(227)	12%	(33)	278
2016 Vote: Donald Trump	74%	(216)	10%	(30)	16%	(47)	292
2016 Vote: Someone Else	27%	(5)	33%	(6)	40%	(8)	20
2020 Vote/PID: Not Biden/Democrat	18%	(5)	49%	(15)	33%	(10)	30
2020 Vote/PID: Not Trump/Republican	63%	(16)	16%	(4)	21%	(5)	26

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Table BLMB8_15: Who do you trust more to handle each of the following issues? — Labor and Unions

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(326)	42%	(330)	17%	(134)	790
U.S. Economy: Wrong Track	51%	(294)	28%	(162)	20%	(115)	571
U.S. Economy: Right Direction	15%	(32)	77%	(167)	9%	(19)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	89%	(247)	8%	(23)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(301)	7%	(29)	15%	(58)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	43%	(54)	42%	(52)	125
Top 2024 Issue: Economy	52%	(168)	31%	(100)	17%	(57)	325
Community/Gender: Urban Women	18%	(13)	51%	(37)	31%	(22)	72
Community/Gender: Urban Men	23%	(14)	69%	(43)	8%	(5)	61
Community/Gender: Rural Women	57%	(77)	28%	(38)	15%	(21)	136
Community/Gender: Rural Men	60%	(52)	26%	(23)	13%	(12)	87
Community/Gender: Suburban Women	36%	(82)	46%	(105)	17%	(39)	227
Community/Gender: Suburban Men	42%	(88)	41%	(84)	17%	(35)	207
Homeowner	45%	(224)	39%	(194)	16%	(80)	498
Renter	35%	(97)	48%	(134)	17%	(47)	278
Self + Household: White-Collar	36%	(107)	48%	(142)	16%	(49)	298
Self + Household: Blue Collar	50%	(183)	34%	(126)	15%	(55)	364
Union HH: Yes	23%	(8)	56%	(19)	21%	(7)	34
Union HH: No	42%	(318)	41%	(310)	17%	(127)	756
LGBTQ+: Yes	17%	(14)	63%	(54)	20%	(17)	86
LGBTQ+: No	44%	(312)	39%	(275)	17%	(117)	704
Motivated to Vote	42%	(302)	43%	(304)	15%	(109)	715
Parent: Yes	44%	(117)	43%	(115)	13%	(36)	268
Parent: No	40%	(210)	41%	(214)	19%	(98)	522
COVID Vaccine: Yes	31%	(157)	52%	(262)	16%	(82)	501
COVID Vaccine: No	59%	(169)	23%	(68)	18%	(52)	289
Student Loans: Yes	28%	(37)	49%	(64)	23%	(30)	131
Student Loans: No	44%	(289)	40%	(265)	16%	(104)	659
Favorable Opinion of Haley	59%	(145)	28%	(68)	13%	(32)	245
Unfavorable Opinion of Haley	28%	(81)	57%	(165)	15%	(44)	290
Prodigal Biden Voter	24%	(9)	25%	(9)	51%	(19)	36
Undecided Voter (DK/WNV)	15%	(8)	17%	(10)	68%	(38)	56
Undecided Voter (DK)	8%	(3)	18%	(6)	74%	(26)	35

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(326)	42%	(330)	17%	(134)	790
Watched Debate	45%	(269)	40%	(242)	15%	(87)	598
Watched Debate: Did not Watch	30%	(57)	46%	(87)	25%	(47)	192
Watched Debate: All of it	49%	(161)	41%	(134)	11%	(35)	331
Watched Debate: Some of it	40%	(107)	40%	(108)	19%	(52)	267
Continue His Campaign: Yes Biden	20%	(67)	71%	(233)	9%	(29)	329
Continue His Campaign: No Biden	60%	(252)	19%	(78)	21%	(88)	418
Continue His Campaign: Yes Trump	76%	(310)	12%	(49)	12%	(48)	407
Continue His Campaign: No Trump	4%	(13)	77%	(261)	19%	(66)	340
Conviction: Evidence	7%	(26)	76%	(267)	17%	(59)	353
Conviction: Motivation to Damage	75%	(264)	11%	(39)	13%	(47)	350
Conviction: DK/NO	41%	(36)	26%	(23)	32%	(28)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(278)	17%	(130)	790
Gender: Male	50%	(176)	38%	(135)	12%	(44)	355
Gender: Female	47%	(205)	33%	(144)	20%	(86)	435
Age: 18-34	41%	(90)	32%	(71)	27%	(60)	222
Age: 35-44	52%	(57)	29%	(31)	19%	(21)	109
Age: 45-64	47%	(133)	41%	(115)	11%	(32)	280
Age: 65+	56%	(101)	34%	(60)	10%	(18)	179
GenZers: 1997-2012	36%	(41)	35%	(40)	29%	(33)	114
Millennials: 1981-1996	49%	(101)	29%	(60)	22%	(46)	207
GenXers: 1965-1980	46%	(106)	41%	(96)	13%	(30)	232
Baby Boomers: 1946-1964	55%	(124)	36%	(80)	9%	(20)	224
Educ: < College	52%	(250)	30%	(145)	18%	(85)	479
Educ: Bachelors degree	40%	(75)	44%	(82)	15%	(28)	184
Educ: Post-grad	45%	(57)	41%	(52)	14%	(17)	127
Income: Under 50k	46%	(157)	36%	(124)	18%	(60)	340
Income: 50k-100k	50%	(144)	32%	(91)	18%	(51)	285
Income: 100k+	49%	(81)	39%	(64)	12%	(20)	165
Ethnicity: White (Non-Hispanic)	64%	(306)	24%	(115)	11%	(54)	476
Ethnicity: Hispanic	29%	(8)	50%	(14)	21%	(6)	29
Ethnicity: Black (Non-Hispanic)	22%	(56)	53%	(134)	26%	(65)	255
Ethnicity: Asian + Other (Non-Hispanic)	35%	(10)	48%	(14)	17%	(5)	30
All Christian	57%	(221)	32%	(126)	11%	(44)	391
All Non-Christian	39%	(17)	47%	(20)	15%	(6)	44
Atheist	35%	(7)	46%	(10)	19%	(4)	21
Agnostic/Nothing in particular	32%	(48)	38%	(57)	30%	(45)	149
Something Else	48%	(88)	35%	(65)	17%	(32)	185
Evangelical	60%	(193)	28%	(92)	12%	(38)	323
Non-Evangelical	46%	(114)	39%	(97)	15%	(37)	249
PID: Dem (no lean)	10%	(34)	69%	(230)	20%	(67)	332
PID: Ind (no lean)	48%	(70)	25%	(37)	26%	(38)	145
PID: Rep (no lean)	88%	(277)	4%	(11)	8%	(25)	313

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(278)	17%	(130)	790
PID/Gender: Dem Men	13%	(19)	71%	(105)	16%	(24)	148
PID/Gender: Dem Women	8%	(15)	68%	(126)	23%	(43)	184
PID/Gender: Ind Men	57%	(45)	28%	(22)	15%	(12)	79
PID/Gender: Ind Women	37%	(25)	22%	(15)	40%	(27)	66
PID/Gender: Rep Men	87%	(112)	7%	(8)	6%	(8)	129
PID/Gender: Rep Women	89%	(165)	2%	(3)	9%	(17)	185
Ideo: Liberal (1-3)	16%	(33)	59%	(125)	25%	(52)	210
Ideo: Moderate (4)	34%	(78)	48%	(111)	18%	(42)	231
Ideo: Conservative (5-7)	80%	(264)	11%	(36)	9%	(29)	330
Community: Urban	23%	(31)	45%	(60)	32%	(43)	133
Community: Suburban	49%	(215)	38%	(166)	12%	(54)	434
Community: Rural	61%	(136)	24%	(53)	15%	(34)	222
Military HHnm: Yes	47%	(57)	37%	(44)	16%	(20)	121
Military HH: No	48%	(324)	35%	(234)	17%	(111)	669
Employ: Private Sector	45%	(136)	39%	(117)	15%	(46)	299
Employ: Government	41%	(25)	38%	(23)	22%	(13)	61
Employ: Self-Employed	45%	(29)	36%	(23)	19%	(12)	64
Employ: Homemaker	72%	(30)	12%	(5)	15%	(6)	41
Employ: Student	34%	(9)	20%	(5)	45%	(12)	26
Employ: Retired	56%	(115)	34%	(71)	10%	(21)	206
Employ: Unemployed	38%	(24)	39%	(24)	23%	(14)	62
Employ: Other	48%	(15)	35%	(11)	17%	(5)	31

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(278)	17%	(130)	790
Protestant	61%	(180)	29%	(87)	10%	(30)	297
Roman Catholic	43%	(39)	42%	(37)	15%	(13)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	21%	(4)	59%	(10)	20%	(3)	18
Muslim	85%	(7)	15%	(1)	—	(0)	9
Buddhist	34%	(3)	55%	(5)	11%	(1)	10
Hindu	33%	(2)	43%	(3)	24%	(2)	7
Atheist	35%	(7)	46%	(10)	19%	(4)	21
Agnostic	32%	(10)	39%	(12)	29%	(9)	30
Something else	48%	(88)	35%	(65)	17%	(32)	185
Nothing in particular	32%	(38)	38%	(45)	30%	(36)	119
Ideo/PID: Conservative Republican	89%	(221)	4%	(9)	7%	(17)	247
Ideo/PID: Moderate/Liberal Republican	85%	(52)	4%	(2)	12%	(7)	61
Ideo/PID: Moderate/Conservative Democrat	12%	(20)	70%	(112)	18%	(28)	160
Ideo/PID: Liberal Democrat	8%	(13)	69%	(112)	23%	(38)	163
Unfavorable of Biden and Trump	44%	(52)	19%	(22)	37%	(43)	117
2024 H2H Matchup: Biden Voter	9%	(31)	70%	(255)	21%	(77)	363
2024 H2H Matchup: Trump Voter	90%	(335)	2%	(9)	7%	(27)	371
2024 H2H Matchup: Would not Vote	17%	(4)	20%	(4)	63%	(13)	21
2024 H2H Matchup: Do not Know	31%	(11)	30%	(11)	39%	(14)	35
2022 House Vote: Democrat	11%	(36)	69%	(228)	20%	(65)	329
2022 House Vote: Republican	88%	(290)	5%	(15)	7%	(24)	329
2022 House Vote: Did not Vote	42%	(53)	27%	(34)	31%	(39)	126
2020 Vote: Joe Biden	11%	(40)	68%	(249)	21%	(79)	367
2020 Vote: Donald Trump	88%	(321)	4%	(16)	8%	(29)	366
2020 Vote: Someone Else	20%	(2)	34%	(3)	46%	(4)	10
2020 Vote: Did not Vote	38%	(18)	23%	(11)	39%	(19)	48
2016 Vote: Hillary Clinton	10%	(28)	72%	(201)	17%	(48)	278
2016 Vote: Donald Trump	87%	(253)	6%	(18)	7%	(21)	292
2016 Vote: Someone Else	44%	(9)	34%	(7)	21%	(4)	20
2020 Vote/PID: Not Biden/Democrat	21%	(6)	55%	(17)	24%	(7)	30
2020 Vote/PID: Not Trump/Republican	61%	(16)	18%	(5)	20%	(5)	26

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(278)	17%	(130)	790
U.S. Economy: Wrong Track	60%	(341)	22%	(124)	19%	(106)	571
U.S. Economy: Right Direction	18%	(40)	71%	(155)	11%	(25)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(17)	78%	(215)	16%	(43)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(338)	4%	(17)	9%	(34)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(26)	37%	(46)	42%	(53)	125
Top 2024 Issue: Economy	59%	(193)	24%	(79)	16%	(54)	325
Community/Gender: Urban Women	22%	(16)	41%	(29)	37%	(27)	72
Community/Gender: Urban Men	24%	(15)	50%	(30)	27%	(16)	61
Community/Gender: Rural Women	59%	(80)	25%	(33)	16%	(22)	136
Community/Gender: Rural Men	64%	(56)	22%	(19)	13%	(11)	87
Community/Gender: Suburban Women	48%	(109)	36%	(81)	16%	(37)	227
Community/Gender: Suburban Men	51%	(106)	41%	(85)	8%	(16)	207
Homeowner	52%	(258)	36%	(180)	12%	(59)	498
Renter	41%	(114)	35%	(97)	24%	(67)	278
Self + Household: White-Collar	44%	(132)	42%	(124)	14%	(42)	298
Self + Household: Blue Collar	58%	(210)	27%	(99)	15%	(56)	364
Union HH: Yes	43%	(15)	39%	(13)	18%	(6)	34
Union HH: No	48%	(366)	35%	(265)	16%	(124)	756
LGBTQ+: Yes	21%	(18)	54%	(47)	24%	(21)	86
LGBTQ+: No	52%	(363)	33%	(232)	16%	(109)	704
Motivated to Vote	49%	(353)	36%	(254)	15%	(108)	715
Parent: Yes	49%	(132)	36%	(96)	15%	(40)	268
Parent: No	48%	(249)	35%	(183)	17%	(90)	522
COVID Vaccine: Yes	36%	(182)	45%	(227)	18%	(92)	501
COVID Vaccine: No	69%	(199)	18%	(51)	13%	(38)	289
Student Loans: Yes	37%	(49)	34%	(45)	28%	(37)	131
Student Loans: No	50%	(332)	35%	(233)	14%	(93)	659
Favorable Opinion of Haley	67%	(165)	24%	(60)	8%	(20)	245
Unfavorable Opinion of Haley	34%	(99)	51%	(148)	15%	(44)	290
Prodigal Biden Voter	39%	(14)	22%	(8)	39%	(14)	36
Undecided Voter (DK/WNV)	26%	(15)	26%	(15)	48%	(27)	56
Undecided Voter (DK)	31%	(11)	30%	(11)	39%	(14)	35

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(278)	17%	(130)	790
Watched Debate	53%	(317)	35%	(211)	12%	(70)	598
Watched Debate: Did not Watch	33%	(64)	35%	(68)	31%	(60)	192
Watched Debate: All of it	55%	(181)	37%	(121)	9%	(29)	331
Watched Debate: Some of it	51%	(136)	33%	(89)	16%	(42)	267
Continue His Campaign: Yes Biden	25%	(81)	62%	(202)	14%	(46)	329
Continue His Campaign: No Biden	70%	(293)	15%	(61)	15%	(64)	418
Continue His Campaign: Yes Trump	85%	(346)	8%	(31)	7%	(30)	407
Continue His Campaign: No Trump	8%	(26)	69%	(233)	24%	(80)	340
Conviction: Evidence	12%	(42)	64%	(226)	24%	(85)	353
Conviction: Motivation to Damage	84%	(293)	9%	(30)	8%	(27)	350
Conviction: DK/NO	53%	(47)	25%	(22)	21%	(19)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(257)	20%	(159)	790
Gender: Male	49%	(174)	32%	(115)	19%	(66)	355
Gender: Female	46%	(200)	33%	(142)	21%	(93)	435
Age: 18-34	40%	(89)	29%	(65)	30%	(68)	222
Age: 35-44	46%	(50)	26%	(28)	28%	(31)	109
Age: 45-64	46%	(128)	38%	(106)	16%	(46)	280
Age: 65+	60%	(107)	32%	(57)	8%	(15)	179
GenZers: 1997-2012	32%	(37)	33%	(38)	34%	(39)	114
Millennials: 1981-1996	46%	(96)	26%	(53)	28%	(58)	207
GenXers: 1965-1980	45%	(104)	38%	(88)	17%	(40)	232
Baby Boomers: 1946-1964	57%	(128)	33%	(74)	10%	(22)	224
Educ: < College	51%	(244)	29%	(139)	20%	(96)	479
Educ: Bachelors degree	36%	(67)	39%	(71)	25%	(46)	184
Educ: Post-grad	50%	(63)	37%	(47)	13%	(17)	127
Income: Under 50k	46%	(155)	34%	(114)	21%	(71)	340
Income: 50k-100k	47%	(134)	31%	(89)	22%	(62)	285
Income: 100k+	52%	(85)	32%	(53)	16%	(26)	165
Ethnicity: White (Non-Hispanic)	65%	(309)	22%	(102)	14%	(64)	476
Ethnicity: Hispanic	24%	(7)	45%	(13)	31%	(9)	29
Ethnicity: Black (Non-Hispanic)	18%	(45)	51%	(129)	32%	(81)	255
Ethnicity: Asian + Other (Non-Hispanic)	42%	(12)	42%	(12)	17%	(5)	30
All Christian	58%	(225)	29%	(112)	14%	(54)	391
All Non-Christian	33%	(15)	41%	(18)	25%	(11)	44
Atheist	35%	(7)	46%	(10)	19%	(4)	21
Agnostic/Nothing in particular	29%	(44)	34%	(50)	37%	(55)	149
Something Else	45%	(83)	36%	(67)	19%	(35)	185
Evangelical	60%	(192)	27%	(87)	14%	(44)	323
Non-Evangelical	45%	(113)	37%	(91)	18%	(46)	249
PID: Dem (no lean)	10%	(32)	66%	(220)	24%	(80)	332
PID: Ind (no lean)	45%	(66)	17%	(25)	37%	(54)	145
PID: Rep (no lean)	88%	(276)	4%	(11)	8%	(26)	313

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(257)	20%	(159)	790
PID/Gender: Dem Men	16%	(23)	62%	(92)	22%	(33)	148
PID/Gender: Dem Women	5%	(9)	70%	(128)	25%	(47)	184
PID/Gender: Ind Men	50%	(39)	21%	(16)	29%	(23)	79
PID/Gender: Ind Women	40%	(26)	13%	(9)	46%	(31)	66
PID/Gender: Rep Men	87%	(112)	5%	(7)	8%	(10)	129
PID/Gender: Rep Women	89%	(164)	2%	(4)	9%	(16)	185
Ideo: Liberal (1-3)	16%	(33)	56%	(118)	28%	(59)	210
Ideo: Moderate (4)	33%	(76)	44%	(101)	23%	(53)	231
Ideo: Conservative (5-7)	79%	(260)	10%	(33)	11%	(36)	330
Community: Urban	23%	(30)	46%	(61)	32%	(42)	133
Community: Suburban	47%	(203)	33%	(144)	20%	(87)	434
Community: Rural	63%	(140)	23%	(52)	13%	(30)	222
Military HHnm: Yes	46%	(56)	33%	(40)	20%	(25)	121
Military HH: No	48%	(318)	32%	(217)	20%	(134)	669
Employ: Private Sector	45%	(135)	35%	(106)	20%	(58)	299
Employ: Government	41%	(25)	32%	(20)	26%	(16)	61
Employ: Self-Employed	45%	(29)	28%	(18)	27%	(18)	64
Employ: Homemaker	67%	(28)	12%	(5)	20%	(8)	41
Employ: Student	38%	(10)	27%	(7)	35%	(9)	26
Employ: Retired	55%	(114)	34%	(70)	11%	(22)	206
Employ: Unemployed	31%	(19)	38%	(23)	32%	(20)	62
Employ: Other	47%	(14)	28%	(9)	25%	(8)	31

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(257)	20%	(159)	790
Protestant	61%	(182)	27%	(80)	12%	(35)	297
Roman Catholic	45%	(40)	34%	(31)	21%	(18)	89
Orthodox (e.g. Greek or Russian Orthodox)	76%	(3)	24%	(1)	—	(0)	5
Jewish	14%	(2)	59%	(11)	27%	(5)	18
Muslim	73%	(6)	15%	(1)	12%	(1)	9
Buddhist	45%	(4)	31%	(3)	24%	(2)	10
Hindu	19%	(1)	43%	(3)	38%	(3)	7
Atheist	35%	(7)	46%	(10)	19%	(4)	21
Agnostic	36%	(11)	26%	(8)	38%	(11)	30
Something else	45%	(83)	36%	(67)	19%	(35)	185
Nothing in particular	28%	(33)	36%	(42)	37%	(44)	119
Ideo/PID: Conservative Republican	90%	(222)	3%	(8)	7%	(17)	247
Ideo/PID: Moderate/Liberal Republican	82%	(50)	5%	(3)	13%	(8)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(18)	67%	(107)	22%	(35)	160
Ideo/PID: Liberal Democrat	9%	(14)	66%	(109)	25%	(41)	163
Unfavorable of Biden and Trump	36%	(42)	13%	(16)	51%	(60)	117
2024 H2H Matchup: Biden Voter	7%	(24)	68%	(246)	26%	(93)	363
2024 H2H Matchup: Trump Voter	90%	(333)	1%	(5)	9%	(33)	371
2024 H2H Matchup: Would not Vote	30%	(6)	10%	(2)	60%	(13)	21
2024 H2H Matchup: Do not Know	31%	(11)	12%	(4)	57%	(20)	35
2022 House Vote: Democrat	10%	(33)	65%	(214)	25%	(81)	329
2022 House Vote: Republican	87%	(286)	3%	(9)	10%	(34)	329
2022 House Vote: Did not Vote	42%	(53)	26%	(33)	32%	(40)	126
2020 Vote: Joe Biden	10%	(35)	64%	(235)	26%	(97)	367
2020 Vote: Donald Trump	87%	(319)	3%	(10)	10%	(36)	366
2020 Vote: Someone Else	17%	(2)	—	(0)	83%	(8)	10
2020 Vote: Did not Vote	38%	(18)	24%	(11)	38%	(18)	48
2016 Vote: Hillary Clinton	10%	(27)	70%	(194)	20%	(57)	278
2016 Vote: Donald Trump	85%	(248)	5%	(15)	10%	(29)	292
2016 Vote: Someone Else	58%	(11)	10%	(2)	31%	(6)	20
2020 Vote/PID: Not Biden/Democrat	24%	(7)	43%	(13)	33%	(10)	30
2020 Vote/PID: Not Trump/Republican	57%	(15)	17%	(5)	26%	(7)	26

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(257)	20%	(159)	790
U.S. Economy: Wrong Track	58%	(331)	20%	(117)	22%	(123)	571
U.S. Economy: Right Direction	19%	(43)	64%	(140)	16%	(36)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(21)	73%	(203)	19%	(53)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(332)	3%	(14)	11%	(43)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	33%	(41)	50%	(63)	125
Top 2024 Issue: Economy	56%	(183)	22%	(70)	22%	(72)	325
Community/Gender: Urban Women	25%	(18)	39%	(28)	36%	(26)	72
Community/Gender: Urban Men	20%	(12)	54%	(33)	27%	(16)	61
Community/Gender: Rural Women	60%	(81)	25%	(34)	15%	(21)	136
Community/Gender: Rural Men	69%	(59)	21%	(18)	10%	(9)	87
Community/Gender: Suburban Women	44%	(101)	35%	(80)	20%	(46)	227
Community/Gender: Suburban Men	50%	(103)	31%	(64)	20%	(41)	207
Homeowner	51%	(256)	33%	(165)	16%	(77)	498
Renter	40%	(111)	33%	(91)	27%	(76)	278
Self + Household: White-Collar	43%	(129)	36%	(108)	21%	(61)	298
Self + Household: Blue Collar	57%	(207)	28%	(104)	15%	(54)	364
Union HH: Yes	34%	(12)	44%	(15)	22%	(8)	34
Union HH: No	48%	(362)	32%	(242)	20%	(151)	756
LGBTQ+: Yes	22%	(19)	48%	(41)	30%	(26)	86
LGBTQ+: No	50%	(355)	31%	(216)	19%	(133)	704
Motivated to Vote	49%	(352)	33%	(237)	18%	(126)	715
Parent: Yes	47%	(125)	34%	(91)	19%	(52)	268
Parent: No	48%	(249)	32%	(166)	20%	(107)	522
COVID Vaccine: Yes	37%	(185)	42%	(211)	21%	(105)	501
COVID Vaccine: No	65%	(189)	16%	(46)	19%	(54)	289
Student Loans: Yes	34%	(44)	35%	(46)	31%	(41)	131
Student Loans: No	50%	(330)	32%	(211)	18%	(118)	659
Favorable Opinion of Haley	70%	(171)	22%	(53)	8%	(20)	245
Unfavorable Opinion of Haley	32%	(93)	45%	(130)	23%	(67)	290
Prodigal Biden Voter	40%	(15)	13%	(5)	46%	(17)	36
Undecided Voter (DK/WNV)	31%	(17)	11%	(6)	58%	(33)	56
Undecided Voter (DK)	31%	(11)	12%	(4)	57%	(20)	35

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(257)	20%	(159)	790
Watched Debate	52%	(308)	32%	(192)	16%	(97)	598
Watched Debate: Did not Watch	34%	(66)	34%	(65)	32%	(62)	192
Watched Debate: All of it	55%	(182)	33%	(111)	12%	(38)	331
Watched Debate: Some of it	47%	(126)	31%	(82)	22%	(59)	267
Continue His Campaign: Yes Biden	24%	(78)	58%	(192)	18%	(59)	329
Continue His Campaign: No Biden	69%	(290)	12%	(52)	18%	(76)	418
Continue His Campaign: Yes Trump	83%	(338)	7%	(30)	10%	(39)	407
Continue His Campaign: No Trump	9%	(30)	62%	(211)	29%	(99)	340
Conviction: Evidence	12%	(42)	61%	(215)	27%	(96)	353
Conviction: Motivation to Damage	82%	(287)	7%	(24)	11%	(40)	350
Conviction: DK/NO	52%	(45)	21%	(19)	27%	(23)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(98)	88%	(692)	790
Gender: Male	14%	(48)	86%	(307)	355
Gender: Female	11%	(50)	89%	(385)	435
Age: 18-34	17%	(38)	83%	(184)	222
Age: 35-44	10%	(11)	90%	(99)	109
Age: 45-64	16%	(45)	84%	(235)	280
Age: 65+	2%	(4)	98%	(175)	179
GenZers: 1997-2012	19%	(21)	81%	(93)	114
Millennials: 1981-1996	13%	(26)	87%	(181)	207
GenXers: 1965-1980	18%	(43)	82%	(190)	232
Baby Boomers: 1946-1964	3%	(7)	97%	(217)	224
Educ: < College	14%	(66)	86%	(413)	479
Educ: Bachelors degree	13%	(23)	87%	(161)	184
Educ: Post-grad	7%	(9)	93%	(118)	127
Income: Under 50k	13%	(45)	87%	(295)	340
Income: 50k-100k	12%	(35)	88%	(250)	285
Income: 100k+	11%	(18)	89%	(146)	165
Ethnicity: White (Non-Hispanic)	6%	(29)	94%	(446)	476
Ethnicity: Hispanic	13%	(4)	87%	(25)	29
Ethnicity: Black (Non-Hispanic)	23%	(59)	77%	(196)	255
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	82%	(25)	30
All Christian	11%	(41)	89%	(350)	391
All Non-Christian	13%	(6)	87%	(38)	44
Atheist	9%	(2)	91%	(19)	21
Agnostic/Nothing in particular	10%	(15)	90%	(134)	149
Something Else	18%	(34)	82%	(152)	185
Evangelical	12%	(39)	88%	(284)	323
Non-Evangelical	14%	(34)	86%	(215)	249
PID: Dem (no lean)	18%	(59)	82%	(273)	332
PID: Ind (no lean)	11%	(15)	89%	(129)	145
PID: Rep (no lean)	7%	(23)	93%	(290)	313

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(98)	88%	(692)	790
PID/Gender: Dem Men	19%	(29)	81%	(119)	148
PID/Gender: Dem Women	17%	(31)	83%	(153)	184
PID/Gender: Ind Men	10%	(8)	90%	(71)	79
PID/Gender: Ind Women	11%	(7)	89%	(59)	66
PID/Gender: Rep Men	9%	(12)	91%	(117)	129
PID/Gender: Rep Women	6%	(11)	94%	(173)	185
Ideo: Liberal (1-3)	15%	(32)	85%	(178)	210
Ideo: Moderate (4)	15%	(36)	85%	(195)	231
Ideo: Conservative (5-7)	8%	(25)	92%	(304)	330
Community: Urban	17%	(23)	83%	(111)	133
Community: Suburban	14%	(60)	86%	(374)	434
Community: Rural	7%	(15)	93%	(208)	222
Military HHnm: Yes	10%	(12)	90%	(109)	121
Military HH: No	13%	(86)	87%	(583)	669
Employ: Private Sector	14%	(43)	86%	(256)	299
Employ: Government	18%	(11)	82%	(50)	61
Employ: Self-Employed	14%	(9)	86%	(55)	64
Employ: Homemaker	14%	(6)	86%	(36)	41
Employ: Student	19%	(5)	81%	(21)	26
Employ: Retired	4%	(8)	96%	(198)	206
Employ: Unemployed	13%	(8)	87%	(54)	62
Employ: Other	25%	(8)	75%	(23)	31

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(98)	88%	(692)	790
Protestant	9%	(27)	91%	(271)	297
Roman Catholic	15%	(13)	85%	(76)	89
Orthodox (e.g. Greek or Russian Orthodox)	34%	(2)	66%	(3)	5
Jewish	2%	(0)	98%	(17)	18
Muslim	11%	(1)	89%	(8)	9
Buddhist	13%	(1)	87%	(9)	10
Hindu	41%	(3)	59%	(4)	7
Atheist	9%	(2)	91%	(19)	21
Agnostic	8%	(2)	92%	(27)	30
Something else	18%	(34)	82%	(152)	185
Nothing in particular	11%	(13)	89%	(106)	119
Ideo/PID: Conservative Republican	7%	(17)	93%	(231)	247
Ideo/PID: Moderate/Liberal Republican	8%	(5)	92%	(56)	61
Ideo/PID: Moderate/Conservative Democrat	18%	(29)	82%	(130)	160
Ideo/PID: Liberal Democrat	17%	(27)	83%	(136)	163
Unfavorable of Biden and Trump	12%	(15)	88%	(103)	117
2024 H2H Matchup: Biden Voter	18%	(64)	82%	(299)	363
2024 H2H Matchup: Trump Voter	8%	(28)	92%	(343)	371
2024 H2H Matchup: Would not Vote	5%	(1)	95%	(20)	21
2024 H2H Matchup: Do not Know	13%	(4)	87%	(31)	35
2022 House Vote: Democrat	17%	(56)	83%	(272)	329
2022 House Vote: Republican	7%	(22)	93%	(307)	329
2022 House Vote: Did not Vote	15%	(19)	85%	(107)	126
2020 Vote: Joe Biden	16%	(60)	84%	(307)	367
2020 Vote: Donald Trump	7%	(24)	93%	(341)	366
2020 Vote: Someone Else	16%	(2)	84%	(8)	10
2020 Vote: Did not Vote	25%	(12)	75%	(35)	48
2016 Vote: Hillary Clinton	18%	(50)	82%	(228)	278
2016 Vote: Donald Trump	6%	(18)	94%	(274)	292
2016 Vote: Someone Else	6%	(1)	94%	(18)	20
2020 Vote/PID: Not Biden/Democrat	25%	(7)	75%	(23)	30

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(98)	88%	(692)	790
2020 Vote/PID: Not Trump/Republican	22%	(6)	78%	(20)	26
U.S. Economy: Wrong Track	11%	(65)	89%	(506)	571
U.S. Economy: Right Direction	15%	(33)	85%	(186)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(44)	84%	(232)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(33)	92%	(356)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(21)	83%	(104)	125
Top 2024 Issue: Economy	14%	(44)	86%	(281)	325
Community/Gender: Urban Women	11%	(8)	89%	(64)	72
Community/Gender: Urban Men	24%	(15)	76%	(47)	61
Community/Gender: Rural Women	7%	(9)	93%	(126)	136
Community/Gender: Rural Men	6%	(5)	94%	(81)	87
Community/Gender: Suburban Women	14%	(32)	86%	(195)	227
Community/Gender: Suburban Men	14%	(28)	86%	(179)	207
Homeowner	9%	(45)	91%	(453)	498
Renter	19%	(53)	81%	(225)	278
Self + Household: White-Collar	10%	(30)	90%	(268)	298
Self + Household: Blue Collar	14%	(52)	86%	(313)	364
Union HH: Yes	8%	(3)	92%	(32)	34
Union HH: No	13%	(95)	87%	(661)	756
LGBTQ+: Yes	14%	(12)	86%	(73)	86
LGBTQ+: No	12%	(86)	88%	(619)	704
Motivated to Vote	12%	(87)	88%	(628)	715
Parent: Yes	17%	(45)	83%	(223)	268
Parent: No	10%	(53)	90%	(469)	522
COVID Vaccine: Yes	14%	(70)	86%	(432)	501
COVID Vaccine: No	10%	(28)	90%	(260)	289
Student Loans: Yes	16%	(21)	84%	(111)	131
Student Loans: No	12%	(77)	88%	(581)	659
Favorable Opinion of Haley	10%	(24)	90%	(221)	245
Unfavorable Opinion of Haley	13%	(38)	87%	(252)	290
Prodigal Biden Voter	9%	(3)	91%	(33)	36

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(98)	88%	(692)	790
Undecided Voter (DK/WNV)	10%	(6)	90%	(51)	56
Undecided Voter (DK)	13%	(4)	87%	(31)	35
Watched Debate	12%	(72)	88%	(525)	598
Watched Debate: Did not Watch	13%	(25)	87%	(167)	192
Watched Debate: All of it	11%	(37)	89%	(293)	331
Watched Debate: Some of it	13%	(35)	87%	(232)	267
Continue His Campaign: Yes Biden	15%	(49)	85%	(280)	329
Continue His Campaign: No Biden	11%	(44)	89%	(374)	418
Continue His Campaign: Yes Trump	9%	(35)	91%	(372)	407
Continue His Campaign: No Trump	16%	(55)	84%	(285)	340
Conviction: Evidence	17%	(60)	83%	(293)	353
Conviction: Motivation to Damage	7%	(24)	93%	(325)	350
Conviction: DK/NO	15%	(13)	85%	(74)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(85)	89%	(705)	790
Gender: Male	13%	(46)	87%	(309)	355
Gender: Female	9%	(39)	91%	(396)	435
Age: 18-34	20%	(43)	80%	(178)	222
Age: 35-44	13%	(14)	87%	(95)	109
Age: 45-64	8%	(23)	92%	(257)	280
Age: 65+	3%	(5)	97%	(175)	179
GenZers: 1997-2012	20%	(23)	80%	(92)	114
Millennials: 1981-1996	16%	(34)	84%	(173)	207
GenXers: 1965-1980	9%	(20)	91%	(212)	232
Baby Boomers: 1946-1964	4%	(8)	96%	(216)	224
Educ: < College	12%	(59)	88%	(420)	479
Educ: Bachelors degree	9%	(16)	91%	(169)	184
Educ: Post-grad	8%	(10)	92%	(116)	127
Income: Under 50k	14%	(48)	86%	(292)	340
Income: 50k-100k	10%	(28)	90%	(257)	285
Income: 100k+	6%	(9)	94%	(155)	165
Ethnicity: White (Non-Hispanic)	7%	(32)	93%	(444)	476
Ethnicity: Hispanic	12%	(4)	88%	(25)	29
Ethnicity: Black (Non-Hispanic)	18%	(47)	82%	(208)	255
Ethnicity: Asian + Other (Non-Hispanic)	9%	(3)	91%	(27)	30
All Christian	8%	(31)	92%	(359)	391
All Non-Christian	7%	(3)	93%	(40)	44
Atheist	9%	(2)	91%	(19)	21
Agnostic/Nothing in particular	17%	(25)	83%	(124)	149
Something Else	12%	(23)	88%	(162)	185
Evangelical	8%	(26)	92%	(297)	323
Non-Evangelical	11%	(27)	89%	(222)	249
PID: Dem (no lean)	13%	(44)	87%	(288)	332
PID: Ind (no lean)	11%	(16)	89%	(129)	145
PID: Rep (no lean)	8%	(26)	92%	(288)	313

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(85)	89%	(705)	790
PID/Gender: Dem Men	19%	(28)	81%	(120)	148
PID/Gender: Dem Women	9%	(16)	91%	(168)	184
PID/Gender: Ind Men	6%	(5)	94%	(74)	79
PID/Gender: Ind Women	16%	(11)	84%	(55)	66
PID/Gender: Rep Men	10%	(13)	90%	(115)	129
PID/Gender: Rep Women	7%	(12)	93%	(172)	185
Ideo: Liberal (1-3)	16%	(33)	84%	(177)	210
Ideo: Moderate (4)	11%	(25)	89%	(205)	231
Ideo: Conservative (5-7)	7%	(24)	93%	(306)	330
Community: Urban	19%	(26)	81%	(108)	133
Community: Suburban	9%	(40)	91%	(394)	434
Community: Rural	9%	(19)	91%	(203)	222
Military HHnm: Yes	5%	(6)	95%	(115)	121
Military HH: No	12%	(79)	88%	(591)	669
Employ: Private Sector	10%	(30)	90%	(269)	299
Employ: Government	13%	(8)	87%	(53)	61
Employ: Self-Employed	12%	(8)	88%	(57)	64
Employ: Homemaker	12%	(5)	88%	(36)	41
Employ: Student	11%	(3)	89%	(23)	26
Employ: Retired	3%	(5)	97%	(201)	206
Employ: Unemployed	36%	(23)	64%	(39)	62
Employ: Other	10%	(3)	90%	(28)	31

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(85)	89%	(705)	790
Protestant	6%	(17)	94%	(280)	297
Roman Catholic	14%	(12)	86%	(77)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	5
Jewish	—	(0)	100%	(18)	18
Muslim	28%	(2)	72%	(6)	9
Buddhist	8%	(1)	92%	(9)	10
Hindu	—	(0)	100%	(7)	7
Atheist	9%	(2)	91%	(19)	21
Agnostic	17%	(5)	83%	(25)	30
Something else	12%	(23)	88%	(162)	185
Nothing in particular	17%	(20)	83%	(99)	119
Ideo/PID: Conservative Republican	5%	(12)	95%	(235)	247
Ideo/PID: Moderate/Liberal Republican	22%	(13)	78%	(47)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(17)	89%	(143)	160
Ideo/PID: Liberal Democrat	15%	(25)	85%	(138)	163
Unfavorable of Biden and Trump	10%	(12)	90%	(105)	117
2024 H2H Matchup: Biden Voter	12%	(43)	88%	(320)	363
2024 H2H Matchup: Trump Voter	8%	(30)	92%	(341)	371
2024 H2H Matchup: Would not Vote	37%	(8)	63%	(13)	21
2024 H2H Matchup: Do not Know	12%	(4)	88%	(31)	35
2022 House Vote: Democrat	10%	(33)	90%	(295)	329
2022 House Vote: Republican	7%	(23)	93%	(305)	329
2022 House Vote: Did not Vote	22%	(27)	78%	(98)	126
2020 Vote: Joe Biden	11%	(42)	89%	(325)	367
2020 Vote: Donald Trump	9%	(32)	91%	(334)	366
2020 Vote: Someone Else	24%	(2)	76%	(7)	10
2020 Vote: Did not Vote	18%	(9)	82%	(39)	48
2016 Vote: Hillary Clinton	10%	(27)	90%	(251)	278
2016 Vote: Donald Trump	8%	(23)	92%	(269)	292
2016 Vote: Someone Else	19%	(4)	81%	(16)	20
2020 Vote/PID: Not Biden/Democrat	21%	(6)	79%	(24)	30

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(85)	89%	(705)	790
2020 Vote/PID: Not Trump/Republican	19%	(5)	81%	(21)	26
U.S. Economy: Wrong Track	10%	(55)	90%	(516)	571
U.S. Economy: Right Direction	14%	(30)	86%	(189)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(35)	87%	(241)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(35)	91%	(354)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	88%	(110)	125
Top 2024 Issue: Economy	11%	(35)	89%	(291)	325
Community/Gender: Urban Women	15%	(11)	85%	(61)	72
Community/Gender: Urban Men	24%	(15)	76%	(47)	61
Community/Gender: Rural Women	8%	(11)	92%	(125)	136
Community/Gender: Rural Men	10%	(8)	90%	(78)	87
Community/Gender: Suburban Women	8%	(17)	92%	(210)	227
Community/Gender: Suburban Men	11%	(23)	89%	(185)	207
Homeowner	8%	(40)	92%	(458)	498
Renter	16%	(44)	84%	(234)	278
Self + Household: White-Collar	9%	(28)	91%	(270)	298
Self + Household: Blue Collar	10%	(35)	90%	(329)	364
Union HH: Yes	17%	(6)	83%	(28)	34
Union HH: No	10%	(79)	90%	(677)	756
LGBTQ+: Yes	17%	(15)	83%	(71)	86
LGBTQ+: No	10%	(70)	90%	(634)	704
Motivated to Vote	10%	(70)	90%	(645)	715
Parent: Yes	11%	(29)	89%	(239)	268
Parent: No	11%	(56)	89%	(467)	522
COVID Vaccine: Yes	10%	(50)	90%	(451)	501
COVID Vaccine: No	12%	(35)	88%	(254)	289
Student Loans: Yes	10%	(14)	90%	(118)	131
Student Loans: No	11%	(71)	89%	(588)	659
Favorable Opinion of Haley	7%	(17)	93%	(228)	245
Unfavorable Opinion of Haley	10%	(29)	90%	(261)	290
Prodigal Biden Voter	12%	(5)	88%	(32)	36

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(85)	89%	(705)	790
Undecided Voter (DK/WNV)	21%	(12)	79%	(44)	56
Undecided Voter (DK)	12%	(4)	88%	(31)	35
Watched Debate	10%	(61)	90%	(537)	598
Watched Debate: Did not Watch	13%	(24)	87%	(168)	192
Watched Debate: All of it	9%	(31)	91%	(300)	331
Watched Debate: Some of it	11%	(30)	89%	(237)	267
Continue His Campaign: Yes Biden	13%	(44)	87%	(285)	329
Continue His Campaign: No Biden	8%	(35)	92%	(384)	418
Continue His Campaign: Yes Trump	8%	(34)	92%	(373)	407
Continue His Campaign: No Trump	13%	(44)	87%	(296)	340
Conviction: Evidence	11%	(37)	89%	(315)	353
Conviction: Motivation to Damage	9%	(32)	91%	(318)	350
Conviction: DK/NO	17%	(15)	83%	(72)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(95)	88%	(695)	790
Gender: Male	13%	(45)	87%	(310)	355
Gender: Female	12%	(50)	88%	(385)	435
Age: 18-34	20%	(45)	80%	(176)	222
Age: 35-44	15%	(17)	85%	(93)	109
Age: 45-64	8%	(23)	92%	(257)	280
Age: 65+	6%	(11)	94%	(169)	179
GenZers: 1997-2012	26%	(29)	74%	(85)	114
Millennials: 1981-1996	16%	(33)	84%	(175)	207
GenXers: 1965-1980	9%	(20)	91%	(212)	232
Baby Boomers: 1946-1964	6%	(13)	94%	(211)	224
Educ: < College	12%	(57)	88%	(422)	479
Educ: Bachelors degree	14%	(25)	86%	(159)	184
Educ: Post-grad	10%	(13)	90%	(113)	127
Income: Under 50k	14%	(49)	86%	(292)	340
Income: 50k-100k	11%	(32)	89%	(253)	285
Income: 100k+	9%	(15)	91%	(150)	165
Ethnicity: White (Non-Hispanic)	9%	(42)	91%	(434)	476
Ethnicity: Hispanic	14%	(4)	86%	(25)	29
Ethnicity: Black (Non-Hispanic)	18%	(45)	82%	(210)	255
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	87%	(26)	30
All Christian	9%	(34)	91%	(357)	391
All Non-Christian	16%	(7)	84%	(37)	44
Atheist	30%	(6)	70%	(15)	21
Agnostic/Nothing in particular	18%	(27)	82%	(122)	149
Something Else	11%	(21)	89%	(164)	185
Evangelical	8%	(27)	92%	(295)	323
Non-Evangelical	11%	(28)	89%	(221)	249
PID: Dem (no lean)	17%	(56)	83%	(276)	332
PID: Ind (no lean)	13%	(18)	87%	(126)	145
PID: Rep (no lean)	7%	(21)	93%	(293)	313

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(95)	88%	(695)	790
PID/Gender: Dem Men	21%	(31)	79%	(117)	148
PID/Gender: Dem Women	13%	(25)	87%	(159)	184
PID/Gender: Ind Men	12%	(9)	88%	(70)	79
PID/Gender: Ind Women	14%	(9)	86%	(57)	66
PID/Gender: Rep Men	4%	(5)	96%	(124)	129
PID/Gender: Rep Women	9%	(16)	91%	(169)	185
Ideo: Liberal (1-3)	18%	(38)	82%	(172)	210
Ideo: Moderate (4)	13%	(29)	87%	(201)	231
Ideo: Conservative (5-7)	8%	(27)	92%	(303)	330
Community: Urban	22%	(29)	78%	(105)	133
Community: Suburban	9%	(39)	91%	(396)	434
Community: Rural	13%	(28)	87%	(194)	222
Military HHnm: Yes	10%	(12)	90%	(109)	121
Military HH: No	13%	(84)	87%	(585)	669
Employ: Private Sector	17%	(51)	83%	(248)	299
Employ: Government	21%	(13)	79%	(48)	61
Employ: Self-Employed	11%	(7)	89%	(57)	64
Employ: Homemaker	15%	(6)	85%	(35)	41
Employ: Student	21%	(5)	79%	(21)	26
Employ: Retired	3%	(7)	97%	(199)	206
Employ: Unemployed	5%	(3)	95%	(59)	62
Employ: Other	12%	(4)	88%	(27)	31

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(95)	88%	(695)	790
Protestant	9%	(26)	91%	(271)	297
Roman Catholic	8%	(7)	92%	(82)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	7%	(1)	93%	(17)	18
Muslim	28%	(2)	72%	(6)	9
Buddhist	34%	(3)	66%	(6)	10
Hindu	—	(0)	100%	(7)	7
Atheist	30%	(6)	70%	(15)	21
Agnostic	10%	(3)	90%	(27)	30
Something else	11%	(21)	89%	(164)	185
Nothing in particular	20%	(24)	80%	(95)	119
Ideo/PID: Conservative Republican	4%	(11)	96%	(237)	247
Ideo/PID: Moderate/Liberal Republican	16%	(10)	84%	(51)	61
Ideo/PID: Moderate/Conservative Democrat	19%	(30)	81%	(130)	160
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2024 H2H Matchup: Would not Vote	18%	(4)	82%	(17)	21
2024 H2H Matchup: Do not Know	7%	(2)	93%	(33)	35
2022 House Vote: Democrat	17%	(54)	83%	(274)	329
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2020 Vote: Joe Biden	16%	(60)	84%	(308)	367
2020 Vote: Donald Trump	8%	(29)	92%	(337)	366
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	15%	(7)	85%	(40)	48
2016 Vote: Hillary Clinton	15%	(41)	85%	(237)	278
2016 Vote: Donald Trump	8%	(24)	92%	(268)	292
2016 Vote: Someone Else	12%	(2)	88%	(17)	20
2020 Vote/PID: Not Biden/Democrat	22%	(7)	78%	(24)	30

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(95)	88%	(695)	790
2020 Vote/PID: Not Trump/Republican	9%	(2)	91%	(24)	26
U.S. Economy: Wrong Track	11%	(62)	89%	(509)	571
U.S. Economy: Right Direction	15%	(33)	85%	(185)	219
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Homeowner	7%	(35)	93%	(463)	498
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Union HH: Yes	23%	(8)	77%	(26)	34
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LGBTQ+: Yes	17%	(15)	83%	(71)	86
LGBTQ+: No	11%	(80)	89%	(624)	704
Motivated to Vote	12%	(86)	88%	(629)	715
Parent: Yes	17%	(46)	83%	(221)	268
Parent: No	9%	(49)	91%	(473)	522
COVID Vaccine: Yes	10%	(49)	90%	(453)	501
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Favorable Opinion of Haley	10%	(25)	90%	(220)	245
Unfavorable Opinion of Haley	10%	(28)	90%	(262)	290
Prodigal Biden Voter	23%	(8)	77%	(28)	36

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

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Undecided Voter (DK)	7%	(2)	93%	(33)	35
Watched Debate	13%	(78)	87%	(520)	598
Watched Debate: Did not Watch	9%	(18)	91%	(174)	192
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Continue His Campaign: No Biden	9%	(39)	91%	(379)	418
Continue His Campaign: Yes Trump	10%	(42)	90%	(365)	407
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Conviction: DK/NO	16%	(14)	84%	(74)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(39)	95%	(751)	790
Gender: Male	7%	(25)	93%	(331)	355
Gender: Female	3%	(15)	97%	(420)	435
Age: 18-34	5%	(11)	95%	(211)	222
Age: 35-44	3%	(3)	97%	(106)	109
Age: 45-64	4%	(10)	96%	(270)	280
Age: 65+	9%	(16)	91%	(164)	179
GenZers: 1997-2012	3%	(4)	97%	(111)	114
Millennials: 1981-1996	5%	(10)	95%	(197)	207
GenXers: 1965-1980	4%	(10)	96%	(223)	232
Baby Boomers: 1946-1964	6%	(14)	94%	(210)	224
Educ: < College	4%	(19)	96%	(460)	479
Educ: Bachelors degree	5%	(10)	95%	(175)	184
Educ: Post-grad	8%	(11)	92%	(116)	127
Income: Under 50k	2%	(7)	98%	(334)	340
Income: 50k-100k	6%	(18)	94%	(268)	285
Income: 100k+	9%	(15)	91%	(149)	165
Ethnicity: White (Non-Hispanic)	5%	(26)	95%	(450)	476
Ethnicity: Hispanic	13%	(4)	87%	(25)	29
Ethnicity: Black (Non-Hispanic)	4%	(10)	96%	(246)	255
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(30)	30
All Christian	7%	(27)	93%	(364)	391
All Non-Christian	8%	(3)	92%	(40)	44
Atheist	7%	(2)	93%	(20)	21
Agnostic/Nothing in particular	1%	(2)	99%	(147)	149
Something Else	3%	(6)	97%	(180)	185
Evangelical	4%	(14)	96%	(309)	323
Non-Evangelical	8%	(19)	92%	(230)	249
PID: Dem (no lean)	3%	(9)	97%	(323)	332
PID: Ind (no lean)	4%	(6)	96%	(139)	145
PID: Rep (no lean)	8%	(25)	92%	(289)	313

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(39)	95%	(751)	790
PID/Gender: Dem Men	4%	(6)	96%	(142)	148
PID/Gender: Dem Women	2%	(3)	98%	(181)	184
PID/Gender: Ind Men	6%	(4)	94%	(74)	79
PID/Gender: Ind Women	2%	(1)	98%	(65)	66
PID/Gender: Rep Men	11%	(14)	89%	(114)	129
PID/Gender: Rep Women	6%	(11)	94%	(174)	185
Ideo: Liberal (1-3)	2%	(4)	98%	(206)	210
Ideo: Moderate (4)	5%	(12)	95%	(218)	231
Ideo: Conservative (5-7)	7%	(22)	93%	(308)	330
Community: Urban	1%	(2)	99%	(132)	133
Community: Suburban	7%	(30)	93%	(404)	434
Community: Rural	3%	(8)	97%	(215)	222
Military HHnm: Yes	8%	(9)	92%	(112)	121
Military HH: No	5%	(30)	95%	(639)	669
Employ: Private Sector	5%	(16)	95%	(283)	299
Employ: Government	7%	(4)	93%	(57)	61
Employ: Self-Employed	6%	(4)	94%	(60)	64
Employ: Homemaker	2%	(1)	98%	(40)	41
Employ: Student	—	(0)	100%	(26)	26
Employ: Retired	7%	(14)	93%	(192)	206
Employ: Unemployed	2%	(1)	98%	(61)	62
Employ: Other	—	(0)	100%	(31)	31

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(39)	95%	(751)	790
Protestant	7%	(21)	93%	(276)	297
Roman Catholic	7%	(6)	93%	(83)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	14%	(2)	86%	(15)	18
Muslim	10%	(1)	90%	(8)	9
Buddhist	—	(0)	100%	(10)	10
Hindu	—	(0)	100%	(7)	7
Atheist	7%	(2)	93%	(20)	21
Agnostic	—	(0)	100%	(30)	30
Something else	3%	(6)	97%	(180)	185
Nothing in particular	2%	(2)	98%	(117)	119
Ideo/PID: Conservative Republican	8%	(20)	92%	(228)	247
Ideo/PID: Moderate/Liberal Republican	7%	(4)	93%	(57)	61
Ideo/PID: Moderate/Conservative Democrat	4%	(6)	96%	(154)	160
Ideo/PID: Liberal Democrat	2%	(3)	98%	(160)	163
Unfavorable of Biden and Trump	5%	(5)	95%	(112)	117
2024 H2H Matchup: Biden Voter	3%	(10)	97%	(353)	363
2024 H2H Matchup: Trump Voter	7%	(25)	93%	(346)	371
2024 H2H Matchup: Would not Vote	11%	(2)	89%	(19)	21
2024 H2H Matchup: Do not Know	7%	(3)	93%	(33)	35
2022 House Vote: Democrat	3%	(10)	97%	(319)	329
2022 House Vote: Republican	8%	(26)	92%	(303)	329
2022 House Vote: Did not Vote	3%	(3)	97%	(122)	126
2020 Vote: Joe Biden	3%	(11)	97%	(357)	367
2020 Vote: Donald Trump	7%	(24)	93%	(341)	366
2020 Vote: Someone Else	15%	(1)	85%	(8)	10
2020 Vote: Did not Vote	7%	(3)	93%	(44)	48
2016 Vote: Hillary Clinton	4%	(12)	96%	(266)	278
2016 Vote: Donald Trump	6%	(19)	94%	(273)	292
2016 Vote: Someone Else	7%	(1)	93%	(18)	20
2020 Vote/PID: Not Biden/Democrat	9%	(3)	91%	(27)	30

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(39)	95%	(751)	790
2020 Vote/PID: Not Trump/Republican	13%	(3)	87%	(23)	26
U.S. Economy: Wrong Track	4%	(25)	96%	(546)	571
U.S. Economy: Right Direction	7%	(15)	93%	(204)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	96%	(266)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	93%	(360)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	99%	(124)	125
Top 2024 Issue: Economy	7%	(22)	93%	(303)	325
Community/Gender: Urban Women	1%	(1)	99%	(71)	72
Community/Gender: Urban Men	1%	(1)	99%	(61)	61
Community/Gender: Rural Women	3%	(5)	97%	(131)	136
Community/Gender: Rural Men	3%	(3)	97%	(84)	87
Community/Gender: Suburban Women	4%	(9)	96%	(218)	227
Community/Gender: Suburban Men	10%	(21)	90%	(186)	207
Homeowner	7%	(35)	93%	(462)	498
Renter	1%	(3)	99%	(275)	278
Self + Household: White-Collar	8%	(23)	92%	(274)	298
Self + Household: Blue Collar	3%	(13)	97%	(352)	364
Union HH: Yes	1%	(1)	99%	(34)	34
Union HH: No	5%	(39)	95%	(717)	756
LGBTQ+: Yes	2%	(1)	98%	(84)	86
LGBTQ+: No	5%	(38)	95%	(666)	704
Motivated to Vote	5%	(37)	95%	(678)	715
Parent: Yes	5%	(14)	95%	(254)	268
Parent: No	5%	(25)	95%	(497)	522
COVID Vaccine: Yes	6%	(29)	94%	(472)	501
COVID Vaccine: No	4%	(10)	96%	(278)	289
Student Loans: Yes	3%	(4)	97%	(127)	131
Student Loans: No	5%	(35)	95%	(623)	659
Favorable Opinion of Haley	8%	(20)	92%	(225)	245
Unfavorable Opinion of Haley	4%	(10)	96%	(280)	290
Prodigal Biden Voter	8%	(3)	92%	(33)	36

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(39)	95%	(751)	790
Undecided Voter (DK/WNV)	9%	(5)	91%	(52)	56
Undecided Voter (DK)	7%	(3)	93%	(33)	35
Watched Debate	5%	(30)	95%	(568)	598
Watched Debate: Did not Watch	5%	(9)	95%	(183)	192
Watched Debate: All of it	5%	(15)	95%	(315)	331
Watched Debate: Some of it	6%	(15)	94%	(252)	267
Continue His Campaign: Yes Biden	4%	(12)	96%	(317)	329
Continue His Campaign: No Biden	6%	(26)	94%	(392)	418
Continue His Campaign: Yes Trump	6%	(24)	94%	(383)	407
Continue His Campaign: No Trump	4%	(14)	96%	(326)	340
Conviction: Evidence	3%	(12)	97%	(341)	353
Conviction: Motivation to Damage	7%	(24)	93%	(326)	350
Conviction: DK/NO	4%	(3)	96%	(84)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(163)	79%	(627)	790
Gender: Male	24%	(85)	76%	(271)	355
Gender: Female	18%	(78)	82%	(357)	435
Age: 18-34	18%	(40)	82%	(182)	222
Age: 35-44	26%	(28)	74%	(81)	109
Age: 45-64	23%	(65)	77%	(215)	280
Age: 65+	17%	(30)	83%	(149)	179
GenZers: 1997-2012	19%	(22)	81%	(92)	114
Millennials: 1981-1996	19%	(40)	81%	(167)	207
GenXers: 1965-1980	25%	(57)	75%	(175)	232
Baby Boomers: 1946-1964	19%	(42)	81%	(182)	224
Educ: < College	20%	(96)	80%	(383)	479
Educ: Bachelors degree	17%	(32)	83%	(152)	184
Educ: Post-grad	27%	(35)	73%	(92)	127
Income: Under 50k	18%	(60)	82%	(280)	340
Income: 50k-100k	23%	(65)	77%	(220)	285
Income: 100k+	23%	(38)	77%	(126)	165
Ethnicity: White (Non-Hispanic)	22%	(104)	78%	(372)	476
Ethnicity: Hispanic	18%	(5)	82%	(24)	29
Ethnicity: Black (Non-Hispanic)	19%	(48)	81%	(207)	255
Ethnicity: Asian + Other (Non-Hispanic)	17%	(5)	83%	(25)	30
All Christian	22%	(86)	78%	(305)	391
All Non-Christian	24%	(11)	76%	(33)	44
Atheist	3%	(1)	97%	(20)	21
Agnostic/Nothing in particular	23%	(34)	77%	(115)	149
Something Else	17%	(31)	83%	(154)	185
Evangelical	20%	(63)	80%	(260)	323
Non-Evangelical	21%	(51)	79%	(198)	249
PID: Dem (no lean)	18%	(60)	82%	(272)	332
PID: Ind (no lean)	22%	(32)	78%	(112)	145
PID: Rep (no lean)	23%	(71)	77%	(242)	313

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(163)	79%	(627)	790
PID/Gender: Dem Men	19%	(28)	81%	(120)	148
PID/Gender: Dem Women	17%	(32)	83%	(152)	184
PID/Gender: Ind Men	28%	(22)	72%	(57)	79
PID/Gender: Ind Women	16%	(10)	84%	(56)	66
PID/Gender: Rep Men	27%	(35)	73%	(94)	129
PID/Gender: Rep Women	20%	(36)	80%	(149)	185
Ideo: Liberal (1-3)	12%	(25)	88%	(185)	210
Ideo: Moderate (4)	23%	(52)	77%	(178)	231
Ideo: Conservative (5-7)	25%	(81)	75%	(249)	330
Community: Urban	18%	(24)	82%	(109)	133
Community: Suburban	22%	(95)	78%	(339)	434
Community: Rural	20%	(43)	80%	(179)	222
Military HHnm: Yes	15%	(19)	85%	(102)	121
Military HH: No	22%	(144)	78%	(525)	669
Employ: Private Sector	22%	(66)	78%	(232)	299
Employ: Government	27%	(16)	73%	(45)	61
Employ: Self-Employed	20%	(13)	80%	(51)	64
Employ: Homemaker	15%	(6)	85%	(35)	41
Employ: Student	12%	(3)	88%	(23)	26
Employ: Retired	19%	(39)	81%	(167)	206
Employ: Unemployed	21%	(13)	79%	(49)	62
Employ: Other	22%	(7)	78%	(24)	31

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(163)	79%	(627)	790
Protestant	18%	(55)	82%	(242)	297
Roman Catholic	32%	(28)	68%	(61)	89
Orthodox (e.g. Greek or Russian Orthodox)	66%	(3)	34%	(2)	5
Jewish	23%	(4)	77%	(14)	18
Muslim	38%	(3)	62%	(5)	9
Buddhist	11%	(1)	89%	(9)	10
Hindu	30%	(2)	70%	(5)	7
Atheist	3%	(1)	97%	(20)	21
Agnostic	27%	(8)	73%	(22)	30
Something else	17%	(31)	83%	(154)	185
Nothing in particular	22%	(26)	78%	(93)	119
Ideo/PID: Conservative Republican	22%	(55)	78%	(193)	247
Ideo/PID: Moderate/Liberal Republican	23%	(14)	77%	(47)	61
Ideo/PID: Moderate/Conservative Democrat	25%	(39)	75%	(120)	160
Ideo/PID: Liberal Democrat	11%	(18)	89%	(145)	163
Unfavorable of Biden and Trump	22%	(26)	78%	(92)	117
2024 H2H Matchup: Biden Voter	17%	(63)	83%	(299)	363
2024 H2H Matchup: Trump Voter	23%	(86)	77%	(284)	371
2024 H2H Matchup: Would not Vote	15%	(3)	85%	(18)	21
2024 H2H Matchup: Do not Know	28%	(10)	72%	(25)	35
2022 House Vote: Democrat	17%	(54)	83%	(274)	329
2022 House Vote: Republican	24%	(77)	76%	(251)	329
2022 House Vote: Did not Vote	22%	(28)	78%	(98)	126
2020 Vote: Joe Biden	18%	(65)	82%	(303)	367
2020 Vote: Donald Trump	24%	(87)	76%	(278)	366
2020 Vote: Someone Else	19%	(2)	81%	(8)	10
2020 Vote: Did not Vote	19%	(9)	81%	(38)	48
2016 Vote: Hillary Clinton	17%	(47)	83%	(231)	278
2016 Vote: Donald Trump	25%	(73)	75%	(219)	292
2016 Vote: Someone Else	6%	(1)	94%	(18)	20
2020 Vote/PID: Not Biden/Democrat	23%	(7)	77%	(23)	30

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(163)	79%	(627)	790
2020 Vote/PID: Not Trump/Republican	19%	(5)	81%	(21)	26
U.S. Economy: Wrong Track	20%	(114)	80%	(457)	571
U.S. Economy: Right Direction	22%	(49)	78%	(170)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(50)	82%	(226)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(91)	77%	(298)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(22)	82%	(103)	125
Top 2024 Issue: Economy	22%	(71)	78%	(254)	325
Community/Gender: Urban Women	19%	(14)	81%	(58)	72
Community/Gender: Urban Men	16%	(10)	84%	(51)	61
Community/Gender: Rural Women	17%	(23)	83%	(113)	136
Community/Gender: Rural Men	24%	(20)	76%	(66)	87
Community/Gender: Suburban Women	18%	(41)	82%	(186)	227
Community/Gender: Suburban Men	26%	(54)	74%	(153)	207
Homeowner	22%	(107)	78%	(391)	498
Renter	18%	(51)	82%	(227)	278
Self + Household: White-Collar	21%	(63)	79%	(234)	298
Self + Household: Blue Collar	21%	(76)	79%	(288)	364
Union HH: Yes	23%	(8)	77%	(26)	34
Union HH: No	21%	(155)	79%	(601)	756
LGBTQ+: Yes	13%	(11)	87%	(75)	86
LGBTQ+: No	22%	(152)	78%	(552)	704
Motivated to Vote	20%	(140)	80%	(575)	715
Parent: Yes	22%	(60)	78%	(208)	268
Parent: No	20%	(103)	80%	(419)	522
COVID Vaccine: Yes	21%	(106)	79%	(395)	501
COVID Vaccine: No	20%	(56)	80%	(232)	289
Student Loans: Yes	19%	(25)	81%	(107)	131
Student Loans: No	21%	(138)	79%	(521)	659
Favorable Opinion of Haley	23%	(55)	77%	(190)	245
Unfavorable Opinion of Haley	16%	(48)	84%	(242)	290
Prodigal Biden Voter	16%	(6)	84%	(30)	36

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(163)	79%	(627)	790
Undecided Voter (DK/WNV)	23%	(13)	77%	(43)	56
Undecided Voter (DK)	28%	(10)	72%	(25)	35
Watched Debate	20%	(119)	80%	(478)	598
Watched Debate: Did not Watch	23%	(43)	77%	(149)	192
Watched Debate: All of it	22%	(72)	78%	(259)	331
Watched Debate: Some of it	18%	(48)	82%	(219)	267
Continue His Campaign: Yes Biden	19%	(64)	81%	(265)	329
Continue His Campaign: No Biden	21%	(90)	79%	(328)	418
Continue His Campaign: Yes Trump	24%	(97)	76%	(310)	407
Continue His Campaign: No Trump	17%	(59)	83%	(281)	340
Conviction: Evidence	18%	(63)	82%	(290)	353
Conviction: Motivation to Damage	22%	(76)	78%	(274)	350
Conviction: DK/NO	27%	(24)	73%	(64)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(63)	92%	(727)	790
Gender: Male	10%	(34)	90%	(321)	355
Gender: Female	7%	(28)	93%	(406)	435
Age: 18-34	6%	(12)	94%	(209)	222
Age: 35-44	8%	(8)	92%	(101)	109
Age: 45-64	6%	(16)	94%	(264)	280
Age: 65+	15%	(27)	85%	(152)	179
GenZers: 1997-2012	5%	(5)	95%	(109)	114
Millennials: 1981-1996	7%	(14)	93%	(193)	207
GenXers: 1965-1980	6%	(14)	94%	(218)	232
Baby Boomers: 1946-1964	13%	(29)	87%	(195)	224
Educ: < College	6%	(31)	94%	(448)	479
Educ: Bachelors degree	10%	(19)	90%	(166)	184
Educ: Post-grad	10%	(13)	90%	(113)	127
Income: Under 50k	5%	(17)	95%	(323)	340
Income: 50k-100k	9%	(26)	91%	(259)	285
Income: 100k+	12%	(20)	88%	(145)	165
Ethnicity: White (Non-Hispanic)	10%	(47)	90%	(429)	476
Ethnicity: Hispanic	3%	(1)	97%	(28)	29
Ethnicity: Black (Non-Hispanic)	5%	(13)	95%	(242)	255
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	92%	(27)	30
All Christian	8%	(31)	92%	(359)	391
All Non-Christian	17%	(7)	83%	(36)	44
Atheist	5%	(1)	95%	(20)	21
Agnostic/Nothing in particular	8%	(12)	92%	(137)	149
Something Else	6%	(11)	94%	(174)	185
Evangelical	7%	(22)	93%	(301)	323
Non-Evangelical	8%	(21)	92%	(229)	249
PID: Dem (no lean)	7%	(23)	93%	(309)	332
PID: Ind (no lean)	7%	(10)	93%	(135)	145
PID: Rep (no lean)	10%	(30)	90%	(283)	313

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(63)	92%	(727)	790
PID/Gender: Dem Men	7%	(11)	93%	(137)	148
PID/Gender: Dem Women	7%	(13)	93%	(171)	184
PID/Gender: Ind Men	8%	(6)	92%	(72)	79
PID/Gender: Ind Women	5%	(3)	95%	(63)	66
PID/Gender: Rep Men	13%	(17)	87%	(111)	129
PID/Gender: Rep Women	7%	(13)	93%	(172)	185
Ideo: Liberal (1-3)	8%	(17)	92%	(193)	210
Ideo: Moderate (4)	6%	(14)	94%	(216)	231
Ideo: Conservative (5-7)	10%	(31)	90%	(298)	330
Community: Urban	9%	(13)	91%	(121)	133
Community: Suburban	8%	(34)	92%	(400)	434
Community: Rural	7%	(16)	93%	(206)	222
Military HHnm: Yes	16%	(20)	84%	(101)	121
Military HH: No	6%	(43)	94%	(626)	669
Employ: Private Sector	6%	(17)	94%	(282)	299
Employ: Government	15%	(9)	85%	(52)	61
Employ: Self-Employed	10%	(7)	90%	(57)	64
Employ: Homemaker	—	(0)	100%	(41)	41
Employ: Student	7%	(2)	93%	(25)	26
Employ: Retired	13%	(26)	87%	(180)	206
Employ: Unemployed	3%	(2)	97%	(60)	62
Employ: Other	1%	(0)	99%	(30)	31

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(63)	92%	(727)	790
Protestant	8%	(24)	92%	(273)	297
Roman Catholic	8%	(7)	92%	(82)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	23%	(4)	77%	(14)	18
Muslim	21%	(2)	79%	(7)	9
Buddhist	17%	(2)	83%	(8)	10
Hindu	—	(0)	100%	(7)	7
Atheist	5%	(1)	95%	(20)	21
Agnostic	10%	(3)	90%	(27)	30
Something else	6%	(11)	94%	(174)	185
Nothing in particular	7%	(8)	93%	(111)	119
Ideo/PID: Conservative Republican	10%	(25)	90%	(222)	247
Ideo/PID: Moderate/Liberal Republican	8%	(5)	92%	(56)	61
Ideo/PID: Moderate/Conservative Democrat	4%	(7)	96%	(153)	160
Ideo/PID: Liberal Democrat	10%	(17)	90%	(147)	163
Unfavorable of Biden and Trump	10%	(12)	90%	(105)	117
2024 H2H Matchup: Biden Voter	8%	(30)	92%	(333)	363
2024 H2H Matchup: Trump Voter	8%	(31)	92%	(340)	371
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(20)	21
2024 H2H Matchup: Do not Know	3%	(1)	97%	(34)	35
2022 House Vote: Democrat	7%	(23)	93%	(305)	329
2022 House Vote: Republican	9%	(31)	91%	(298)	329
2022 House Vote: Did not Vote	6%	(7)	94%	(118)	126
2020 Vote: Joe Biden	7%	(26)	93%	(341)	367
2020 Vote: Donald Trump	9%	(32)	91%	(333)	366
2020 Vote: Someone Else	3%	(0)	97%	(9)	10
2020 Vote: Did not Vote	8%	(4)	92%	(44)	48
2016 Vote: Hillary Clinton	8%	(21)	92%	(257)	278
2016 Vote: Donald Trump	11%	(32)	89%	(260)	292
2016 Vote: Someone Else	2%	(0)	98%	(19)	20
2020 Vote/PID: Not Biden/Democrat	3%	(1)	97%	(29)	30

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(63)	92%	(727)	790
2020 Vote/PID: Not Trump/Republican	14%	(4)	86%	(23)	26
U.S. Economy: Wrong Track	8%	(45)	92%	(526)	571
U.S. Economy: Right Direction	8%	(18)	92%	(201)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	92%	(255)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(35)	91%	(354)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	94%	(118)	125
Top 2024 Issue: Economy	5%	(18)	95%	(307)	325
Community/Gender: Urban Women	11%	(8)	89%	(64)	72
Community/Gender: Urban Men	8%	(5)	92%	(57)	61
Community/Gender: Rural Women	5%	(7)	95%	(129)	136
Community/Gender: Rural Men	11%	(9)	89%	(77)	87
Community/Gender: Suburban Women	6%	(14)	94%	(213)	227
Community/Gender: Suburban Men	10%	(20)	90%	(187)	207
Homeowner	10%	(50)	90%	(448)	498
Renter	4%	(11)	96%	(266)	278
Self + Household: White-Collar	12%	(34)	88%	(263)	298
Self + Household: Blue Collar	8%	(28)	92%	(337)	364
Union HH: Yes	9%	(3)	91%	(31)	34
Union HH: No	8%	(60)	92%	(696)	756
LGBTQ+: Yes	10%	(8)	90%	(77)	86
LGBTQ+: No	8%	(55)	92%	(650)	704
Motivated to Vote	8%	(60)	92%	(655)	715
Parent: Yes	7%	(19)	93%	(249)	268
Parent: No	8%	(44)	92%	(478)	522
COVID Vaccine: Yes	9%	(44)	91%	(458)	501
COVID Vaccine: No	7%	(19)	93%	(269)	289
Student Loans: Yes	5%	(7)	95%	(124)	131
Student Loans: No	8%	(56)	92%	(603)	659
Favorable Opinion of Haley	11%	(26)	89%	(219)	245
Unfavorable Opinion of Haley	8%	(24)	92%	(266)	290
Prodigal Biden Voter	2%	(1)	98%	(36)	36

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(63)	92%	(727)	790
Undecided Voter (DK/WNV)	4%	(2)	96%	(54)	56
Undecided Voter (DK)	3%	(1)	97%	(34)	35
Watched Debate	9%	(56)	91%	(542)	598
Watched Debate: Did not Watch	4%	(7)	96%	(185)	192
Watched Debate: All of it	9%	(31)	91%	(300)	331
Watched Debate: Some of it	9%	(25)	91%	(242)	267
Continue His Campaign: Yes Biden	8%	(28)	92%	(301)	329
Continue His Campaign: No Biden	8%	(34)	92%	(384)	418
Continue His Campaign: Yes Trump	9%	(35)	91%	(372)	407
Continue His Campaign: No Trump	7%	(25)	93%	(315)	340
Conviction: Evidence	8%	(29)	92%	(324)	353
Conviction: Motivation to Damage	9%	(33)	91%	(317)	350
Conviction: DK/NO	1%	(1)	99%	(86)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(100)	87%	(690)	790
Gender: Male	13%	(48)	87%	(307)	355
Gender: Female	12%	(52)	88%	(383)	435
Age: 18-34	11%	(24)	89%	(198)	222
Age: 35-44	10%	(11)	90%	(98)	109
Age: 45-64	15%	(41)	85%	(239)	280
Age: 65+	14%	(24)	86%	(155)	179
GenZers: 1997-2012	10%	(11)	90%	(103)	114
Millennials: 1981-1996	11%	(23)	89%	(184)	207
GenXers: 1965-1980	14%	(32)	86%	(201)	232
Baby Boomers: 1946-1964	15%	(34)	85%	(190)	224
Educ: < College	11%	(55)	89%	(424)	479
Educ: Bachelors degree	13%	(24)	87%	(160)	184
Educ: Post-grad	16%	(21)	84%	(106)	127
Income: Under 50k	7%	(23)	93%	(317)	340
Income: 50k-100k	18%	(50)	82%	(235)	285
Income: 100k+	16%	(27)	84%	(138)	165
Ethnicity: White (Non-Hispanic)	15%	(71)	85%	(405)	476
Ethnicity: Hispanic	25%	(7)	75%	(22)	29
Ethnicity: Black (Non-Hispanic)	8%	(20)	92%	(235)	255
Ethnicity: Asian + Other (Non-Hispanic)	7%	(2)	93%	(28)	30
All Christian	17%	(68)	83%	(323)	391
All Non-Christian	6%	(3)	94%	(41)	44
Atheist	11%	(2)	89%	(19)	21
Agnostic/Nothing in particular	8%	(12)	92%	(137)	149
Something Else	8%	(15)	92%	(171)	185
Evangelical	13%	(42)	87%	(281)	323
Non-Evangelical	16%	(40)	84%	(209)	249
PID: Dem (no lean)	9%	(29)	91%	(303)	332
PID: Ind (no lean)	14%	(20)	86%	(124)	145
PID: Rep (no lean)	16%	(50)	84%	(263)	313

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(100)	87%	(690)	790
PID/Gender: Dem Men	6%	(9)	94%	(139)	148
PID/Gender: Dem Women	11%	(20)	89%	(164)	184
PID/Gender: Ind Men	18%	(14)	82%	(64)	79
PID/Gender: Ind Women	9%	(6)	91%	(60)	66
PID/Gender: Rep Men	19%	(24)	81%	(104)	129
PID/Gender: Rep Women	14%	(26)	86%	(159)	185
Ideo: Liberal (1-3)	9%	(18)	91%	(192)	210
Ideo: Moderate (4)	12%	(27)	88%	(204)	231
Ideo: Conservative (5-7)	17%	(54)	83%	(275)	330
Community: Urban	10%	(13)	90%	(120)	133
Community: Suburban	15%	(67)	85%	(367)	434
Community: Rural	9%	(20)	91%	(202)	222
Military HHnm: Yes	14%	(17)	86%	(104)	121
Military HH: No	12%	(83)	88%	(587)	669
Employ: Private Sector	15%	(46)	85%	(252)	299
Employ: Government	6%	(4)	94%	(57)	61
Employ: Self-Employed	9%	(6)	91%	(58)	64
Employ: Homemaker	18%	(7)	82%	(34)	41
Employ: Student	11%	(3)	89%	(24)	26
Employ: Retired	13%	(26)	87%	(180)	206
Employ: Unemployed	13%	(8)	87%	(54)	62
Employ: Other	—	(0)	100%	(31)	31

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(100)	87%	(690)	790
Protestant	16%	(47)	84%	(250)	297
Roman Catholic	22%	(20)	78%	(69)	89
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	90%	(4)	5
Jewish	14%	(2)	86%	(15)	18
Muslim	—	(0)	100%	(9)	9
Buddhist	—	(0)	100%	(10)	10
Hindu	5%	(0)	95%	(7)	7
Atheist	11%	(2)	89%	(19)	21
Agnostic	11%	(3)	89%	(27)	30
Something else	8%	(15)	92%	(171)	185
Nothing in particular	8%	(9)	92%	(110)	119
Ideo/PID: Conservative Republican	18%	(43)	82%	(204)	247
Ideo/PID: Moderate/Liberal Republican	12%	(7)	88%	(54)	61
Ideo/PID: Moderate/Conservative Democrat	8%	(12)	92%	(147)	160
Ideo/PID: Liberal Democrat	10%	(17)	90%	(147)	163
Unfavorable of Biden and Trump	16%	(19)	84%	(99)	117
2024 H2H Matchup: Biden Voter	9%	(33)	91%	(330)	363
2024 H2H Matchup: Trump Voter	17%	(61)	83%	(309)	371
2024 H2H Matchup: Would not Vote	9%	(2)	91%	(19)	21
2024 H2H Matchup: Do not Know	10%	(4)	90%	(32)	35
2022 House Vote: Democrat	9%	(31)	91%	(298)	329
2022 House Vote: Republican	16%	(53)	84%	(276)	329
2022 House Vote: Did not Vote	13%	(16)	87%	(110)	126
2020 Vote: Joe Biden	9%	(33)	91%	(335)	367
2020 Vote: Donald Trump	17%	(63)	83%	(303)	366
2020 Vote: Someone Else	18%	(2)	82%	(8)	10
2020 Vote: Did not Vote	5%	(3)	95%	(45)	48
2016 Vote: Hillary Clinton	10%	(27)	90%	(251)	278
2016 Vote: Donald Trump	18%	(52)	82%	(240)	292
2016 Vote: Someone Else	15%	(3)	85%	(17)	20
2020 Vote/PID: Not Biden/Democrat	7%	(2)	93%	(28)	30

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(100)	87%	(690)	790
2020 Vote/PID: Not Trump/Republican	4%	(1)	96%	(25)	26
U.S. Economy: Wrong Track	14%	(78)	86%	(493)	571
U.S. Economy: Right Direction	10%	(22)	90%	(197)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(25)	91%	(251)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(63)	84%	(326)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	91%	(114)	125
Top 2024 Issue: Economy	17%	(54)	83%	(271)	325
Community/Gender: Urban Women	13%	(9)	87%	(63)	72
Community/Gender: Urban Men	6%	(4)	94%	(58)	61
Community/Gender: Rural Women	11%	(14)	89%	(121)	136
Community/Gender: Rural Men	6%	(5)	94%	(81)	87
Community/Gender: Suburban Women	12%	(28)	88%	(199)	227
Community/Gender: Suburban Men	19%	(39)	81%	(168)	207
Homeowner	15%	(76)	85%	(422)	498
Renter	8%	(21)	92%	(257)	278
Self + Household: White-Collar	18%	(54)	82%	(244)	298
Self + Household: Blue Collar	10%	(36)	90%	(328)	364
Union HH: Yes	11%	(4)	89%	(31)	34
Union HH: No	13%	(96)	87%	(660)	756
LGBTQ+: Yes	9%	(7)	91%	(78)	86
LGBTQ+: No	13%	(93)	87%	(612)	704
Motivated to Vote	13%	(95)	87%	(620)	715
Parent: Yes	12%	(32)	88%	(235)	268
Parent: No	13%	(68)	87%	(455)	522
COVID Vaccine: Yes	14%	(70)	86%	(432)	501
COVID Vaccine: No	10%	(30)	90%	(258)	289
Student Loans: Yes	9%	(12)	91%	(120)	131
Student Loans: No	13%	(88)	87%	(571)	659
Favorable Opinion of Haley	20%	(49)	80%	(197)	245
Unfavorable Opinion of Haley	11%	(31)	89%	(259)	290
Prodigal Biden Voter	1%	(0)	99%	(36)	36

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(100)	87%	(690)	790
Undecided Voter (DK/WNV)	10%	(5)	90%	(51)	56
Undecided Voter (DK)	10%	(4)	90%	(32)	35
Watched Debate	14%	(82)	86%	(516)	598
Watched Debate: Did not Watch	9%	(18)	91%	(174)	192
Watched Debate: All of it	17%	(57)	83%	(274)	331
Watched Debate: Some of it	10%	(25)	90%	(242)	267
Continue His Campaign: Yes Biden	11%	(35)	89%	(293)	329
Continue His Campaign: No Biden	15%	(61)	85%	(357)	418
Continue His Campaign: Yes Trump	16%	(63)	84%	(344)	407
Continue His Campaign: No Trump	10%	(32)	90%	(308)	340
Conviction: Evidence	10%	(36)	90%	(317)	353
Conviction: Motivation to Damage	15%	(52)	85%	(298)	350
Conviction: DK/NO	14%	(12)	86%	(75)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(703)	790
Gender: Male	12%	(41)	88%	(314)	355
Gender: Female	11%	(46)	89%	(388)	435
Age: 18-34	13%	(29)	87%	(193)	222
Age: 35-44	10%	(11)	90%	(98)	109
Age: 45-64	14%	(38)	86%	(242)	280
Age: 65+	5%	(10)	95%	(170)	179
GenZers: 1997-2012	15%	(17)	85%	(97)	114
Millennials: 1981-1996	10%	(21)	90%	(187)	207
GenXers: 1965-1980	13%	(31)	87%	(202)	232
Baby Boomers: 1946-1964	8%	(18)	92%	(206)	224
Educ: < College	10%	(48)	90%	(432)	479
Educ: Bachelors degree	11%	(20)	89%	(164)	184
Educ: Post-grad	16%	(20)	84%	(107)	127
Income: Under 50k	12%	(39)	88%	(301)	340
Income: 50k-100k	11%	(30)	89%	(255)	285
Income: 100k+	11%	(18)	89%	(147)	165
Ethnicity: White (Non-Hispanic)	9%	(41)	91%	(435)	476
Ethnicity: Hispanic	8%	(2)	92%	(27)	29
Ethnicity: Black (Non-Hispanic)	16%	(42)	84%	(214)	255
Ethnicity: Asian + Other (Non-Hispanic)	9%	(3)	91%	(27)	30
All Christian	9%	(37)	91%	(354)	391
All Non-Christian	10%	(4)	90%	(39)	44
Atheist	18%	(4)	82%	(17)	21
Agnostic/Nothing in particular	11%	(17)	89%	(132)	149
Something Else	14%	(25)	86%	(160)	185
Evangelical	11%	(36)	89%	(286)	323
Non-Evangelical	10%	(26)	90%	(223)	249
PID: Dem (no lean)	14%	(46)	86%	(286)	332
PID: Ind (no lean)	15%	(21)	85%	(123)	145
PID: Rep (no lean)	6%	(20)	94%	(294)	313

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Ideo: Liberal (1-3)	18%	(37)	82%	(173)	210
Ideo: Moderate (4)	10%	(23)	90%	(207)	231
Ideo: Conservative (5-7)	7%	(24)	93%	(306)	330
Community: Urban	17%	(23)	83%	(111)	133
Community: Suburban	13%	(56)	87%	(379)	434
Community: Rural	4%	(9)	96%	(213)	222
Military HHnm: Yes	8%	(10)	92%	(111)	121
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Demographic	Selected		Not Selected		Total N
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Protestant	9%	(26)	91%	(271)	297
Roman Catholic	12%	(11)	88%	(78)	89
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	90%	(4)	5
Jewish	8%	(1)	92%	(16)	18
Muslim	—	(0)	100%	(9)	9
Buddhist	26%	(3)	74%	(7)	10
Hindu	5%	(0)	95%	(7)	7
Atheist	18%	(4)	82%	(17)	21
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Nothing in particular	13%	(16)	87%	(104)	119
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2024 H2H Matchup: Would not Vote	7%	(1)	93%	(20)	21
2024 H2H Matchup: Do not Know	15%	(5)	85%	(30)	35
2022 House Vote: Democrat	16%	(51)	84%	(277)	329
2022 House Vote: Republican	7%	(23)	93%	(305)	329
2022 House Vote: Did not Vote	9%	(11)	91%	(115)	126
2020 Vote: Joe Biden	16%	(60)	84%	(308)	367
2020 Vote: Donald Trump	6%	(22)	94%	(343)	366
2020 Vote: Someone Else	14%	(1)	86%	(8)	10
2020 Vote: Did not Vote	9%	(4)	91%	(43)	48
2016 Vote: Hillary Clinton	16%	(43)	84%	(235)	278
2016 Vote: Donald Trump	6%	(18)	94%	(274)	292
2016 Vote: Someone Else	5%	(1)	95%	(19)	20
2020 Vote/PID: Not Biden/Democrat	11%	(3)	89%	(27)	30

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(703)	790
2020 Vote/PID: Not Trump/Republican	10%	(3)	90%	(24)	26
U.S. Economy: Wrong Track	9%	(54)	91%	(517)	571
U.S. Economy: Right Direction	15%	(33)	85%	(185)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(40)	85%	(236)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(23)	94%	(366)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(24)	81%	(102)	125
Top 2024 Issue: Economy	10%	(32)	90%	(293)	325
Community/Gender: Urban Women	14%	(10)	86%	(62)	72
Community/Gender: Urban Men	21%	(13)	79%	(49)	61
Community/Gender: Rural Women	3%	(3)	97%	(132)	136
Community/Gender: Rural Men	7%	(6)	93%	(81)	87
Community/Gender: Suburban Women	15%	(33)	85%	(194)	227
Community/Gender: Suburban Men	11%	(22)	89%	(185)	207
Homeowner	9%	(46)	91%	(452)	498
Renter	15%	(40)	85%	(237)	278
Self + Household: White-Collar	14%	(41)	86%	(257)	298
Self + Household: Blue Collar	7%	(24)	93%	(340)	364
Union HH: Yes	23%	(8)	77%	(26)	34
Union HH: No	11%	(79)	89%	(676)	756
LGBTQ+: Yes	16%	(14)	84%	(72)	86
LGBTQ+: No	10%	(74)	90%	(631)	704
Motivated to Vote	11%	(77)	89%	(638)	715
Parent: Yes	11%	(31)	89%	(237)	268
Parent: No	11%	(56)	89%	(466)	522
COVID Vaccine: Yes	12%	(60)	88%	(442)	501
COVID Vaccine: No	10%	(28)	90%	(261)	289
Student Loans: Yes	21%	(27)	79%	(104)	131
Student Loans: No	9%	(60)	91%	(599)	659
Favorable Opinion of Haley	6%	(14)	94%	(232)	245
Unfavorable Opinion of Haley	13%	(39)	87%	(251)	290
Prodigal Biden Voter	16%	(6)	84%	(31)	36

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(703)	790
Undecided Voter (DK/WNV)	12%	(7)	88%	(50)	56
Undecided Voter (DK)	15%	(5)	85%	(30)	35
Watched Debate	10%	(59)	90%	(539)	598
Watched Debate: Did not Watch	15%	(28)	85%	(164)	192
Watched Debate: All of it	11%	(35)	89%	(296)	331
Watched Debate: Some of it	9%	(24)	91%	(243)	267
Continue His Campaign: Yes Biden	14%	(47)	86%	(282)	329
Continue His Campaign: No Biden	9%	(39)	91%	(380)	418
Continue His Campaign: Yes Trump	8%	(33)	92%	(374)	407
Continue His Campaign: No Trump	14%	(49)	86%	(291)	340
Conviction: Evidence	15%	(53)	85%	(300)	353
Conviction: Motivation to Damage	7%	(23)	93%	(327)	350
Conviction: DK/NO	13%	(11)	87%	(76)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(259)	67%	(531)	790
Gender: Male	25%	(90)	75%	(266)	355
Gender: Female	39%	(170)	61%	(265)	435
Age: 18-34	41%	(91)	59%	(131)	222
Age: 35-44	40%	(44)	60%	(65)	109
Age: 45-64	31%	(88)	69%	(192)	280
Age: 65+	21%	(37)	79%	(142)	179
GenZers: 1997-2012	37%	(43)	63%	(72)	114
Millennials: 1981-1996	43%	(90)	57%	(117)	207
GenXers: 1965-1980	32%	(74)	68%	(158)	232
Baby Boomers: 1946-1964	23%	(52)	77%	(172)	224
Educ: < College	33%	(159)	67%	(320)	479
Educ: Bachelors degree	37%	(69)	63%	(115)	184
Educ: Post-grad	25%	(31)	75%	(95)	127
Income: Under 50k	36%	(123)	64%	(217)	340
Income: 50k-100k	32%	(91)	68%	(194)	285
Income: 100k+	28%	(45)	72%	(119)	165
Ethnicity: White (Non-Hispanic)	29%	(140)	71%	(336)	476
Ethnicity: Hispanic	30%	(9)	70%	(20)	29
Ethnicity: Black (Non-Hispanic)	38%	(98)	62%	(157)	255
Ethnicity: Asian + Other (Non-Hispanic)	42%	(12)	58%	(17)	30
All Christian	28%	(108)	72%	(283)	391
All Non-Christian	30%	(13)	70%	(30)	44
Atheist	31%	(7)	69%	(15)	21
Agnostic/Nothing in particular	41%	(61)	59%	(88)	149
Something Else	38%	(71)	62%	(114)	185
Evangelical	31%	(101)	69%	(222)	323
Non-Evangelical	31%	(78)	69%	(171)	249
PID: Dem (no lean)	38%	(125)	62%	(207)	332
PID: Ind (no lean)	38%	(54)	62%	(90)	145
PID: Rep (no lean)	25%	(80)	75%	(234)	313

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(259)	67%	(531)	790
PID/Gender: Dem Men	30%	(45)	70%	(103)	148
PID/Gender: Dem Women	44%	(81)	56%	(103)	184
PID/Gender: Ind Men	32%	(25)	68%	(54)	79
PID/Gender: Ind Women	44%	(29)	56%	(37)	66
PID/Gender: Rep Men	16%	(20)	84%	(108)	129
PID/Gender: Rep Women	32%	(60)	68%	(125)	185
Ideo: Liberal (1-3)	45%	(94)	55%	(116)	210
Ideo: Moderate (4)	31%	(71)	69%	(159)	231
Ideo: Conservative (5-7)	27%	(88)	73%	(242)	330
Community: Urban	32%	(43)	68%	(90)	133
Community: Suburban	31%	(135)	69%	(299)	434
Community: Rural	37%	(81)	63%	(141)	222
Military HHnm: Yes	24%	(29)	76%	(91)	121
Military HH: No	34%	(230)	66%	(439)	669
Employ: Private Sector	38%	(114)	62%	(185)	299
Employ: Government	28%	(17)	72%	(44)	61
Employ: Self-Employed	31%	(20)	69%	(44)	64
Employ: Homemaker	30%	(12)	70%	(29)	41
Employ: Student	35%	(9)	65%	(17)	26
Employ: Retired	25%	(51)	75%	(155)	206
Employ: Unemployed	37%	(23)	63%	(39)	62
Employ: Other	42%	(13)	58%	(18)	31

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(259)	67%	(531)	790
Protestant	28%	(83)	72%	(214)	297
Roman Catholic	27%	(25)	73%	(65)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	35%	(6)	65%	(12)	18
Muslim	12%	(1)	88%	(7)	9
Buddhist	37%	(4)	63%	(6)	10
Hindu	30%	(2)	70%	(5)	7
Atheist	31%	(7)	69%	(15)	21
Agnostic	40%	(12)	60%	(18)	30
Something else	38%	(71)	62%	(114)	185
Nothing in particular	41%	(49)	59%	(70)	119
Ideo/PID: Conservative Republican	24%	(60)	76%	(188)	247
Ideo/PID: Moderate/Liberal Republican	30%	(18)	70%	(43)	61
Ideo/PID: Moderate/Conservative Democrat	36%	(57)	64%	(102)	160
Ideo/PID: Liberal Democrat	41%	(66)	59%	(97)	163
Unfavorable of Biden and Trump	32%	(38)	68%	(80)	117
2024 H2H Matchup: Biden Voter	38%	(139)	62%	(224)	363
2024 H2H Matchup: Trump Voter	28%	(103)	72%	(268)	371
2024 H2H Matchup: Would not Vote	39%	(8)	61%	(13)	21
2024 H2H Matchup: Do not Know	28%	(10)	72%	(25)	35
2022 House Vote: Democrat	41%	(133)	59%	(195)	329
2022 House Vote: Republican	25%	(84)	75%	(245)	329
2022 House Vote: Did not Vote	32%	(40)	68%	(85)	126
2020 Vote: Joe Biden	39%	(142)	61%	(225)	367
2020 Vote: Donald Trump	25%	(93)	75%	(273)	366
2020 Vote: Someone Else	36%	(3)	64%	(6)	10
2020 Vote: Did not Vote	45%	(21)	55%	(26)	48
2016 Vote: Hillary Clinton	40%	(110)	60%	(168)	278
2016 Vote: Donald Trump	21%	(63)	79%	(229)	292
2016 Vote: Someone Else	58%	(11)	42%	(8)	20
2020 Vote/PID: Not Biden/Democrat	35%	(11)	65%	(20)	30

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(259)	67%	(531)	790
2020 Vote/PID: Not Trump/Republican	46%	(12)	54%	(14)	26
U.S. Economy: Wrong Track	33%	(189)	67%	(383)	571
U.S. Economy: Right Direction	32%	(71)	68%	(148)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(103)	63%	(173)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(104)	73%	(285)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(53)	58%	(73)	125
Top 2024 Issue: Economy	33%	(107)	67%	(218)	325
Community/Gender: Urban Women	40%	(28)	60%	(43)	72
Community/Gender: Urban Men	24%	(15)	76%	(47)	61
Community/Gender: Rural Women	42%	(57)	58%	(79)	136
Community/Gender: Rural Men	28%	(25)	72%	(62)	87
Community/Gender: Suburban Women	37%	(85)	63%	(143)	227
Community/Gender: Suburban Men	24%	(51)	76%	(157)	207
Homeowner	24%	(118)	76%	(379)	498
Renter	48%	(135)	52%	(143)	278
Self + Household: White-Collar	34%	(100)	66%	(198)	298
Self + Household: Blue Collar	30%	(109)	70%	(256)	364
Union HH: Yes	37%	(13)	63%	(21)	34
Union HH: No	33%	(247)	67%	(509)	756
LGBTQ+: Yes	38%	(33)	62%	(53)	86
LGBTQ+: No	32%	(227)	68%	(477)	704
Motivated to Vote	33%	(237)	67%	(478)	715
Parent: Yes	34%	(90)	66%	(178)	268
Parent: No	32%	(170)	68%	(353)	522
COVID Vaccine: Yes	30%	(153)	70%	(349)	501
COVID Vaccine: No	37%	(107)	63%	(182)	289
Student Loans: Yes	41%	(54)	59%	(77)	131
Student Loans: No	31%	(205)	69%	(453)	659
Favorable Opinion of Haley	27%	(65)	73%	(180)	245
Unfavorable Opinion of Haley	34%	(98)	66%	(192)	290
Prodigal Biden Voter	36%	(13)	64%	(23)	36

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(259)	67%	(531)	790
Undecided Voter (DK/WNV)	32%	(18)	68%	(38)	56
Undecided Voter (DK)	28%	(10)	72%	(25)	35
Watched Debate	31%	(184)	69%	(414)	598
Watched Debate: Did not Watch	39%	(75)	61%	(117)	192
Watched Debate: All of it	25%	(82)	75%	(249)	331
Watched Debate: Some of it	38%	(102)	62%	(165)	267
Continue His Campaign: Yes Biden	32%	(105)	68%	(223)	329
Continue His Campaign: No Biden	34%	(141)	66%	(277)	418
Continue His Campaign: Yes Trump	29%	(119)	71%	(288)	407
Continue His Campaign: No Trump	38%	(129)	62%	(211)	340
Conviction: Evidence	41%	(143)	59%	(210)	353
Conviction: Motivation to Damage	25%	(88)	75%	(262)	350
Conviction: DK/NO	33%	(29)	67%	(59)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(703)	790
Gender: Male	15%	(52)	85%	(303)	355
Gender: Female	8%	(34)	92%	(400)	435
Age: 18-34	3%	(8)	97%	(214)	222
Age: 35-44	10%	(11)	90%	(98)	109
Age: 45-64	15%	(41)	85%	(239)	280
Age: 65+	15%	(27)	85%	(152)	179
GenZers: 1997-2012	2%	(2)	98%	(112)	114
Millennials: 1981-1996	7%	(15)	93%	(192)	207
GenXers: 1965-1980	14%	(32)	86%	(200)	232
Baby Boomers: 1946-1964	15%	(33)	85%	(191)	224
Educ: < College	8%	(39)	92%	(440)	479
Educ: Bachelors degree	12%	(22)	88%	(163)	184
Educ: Post-grad	20%	(25)	80%	(101)	127
Income: Under 50k	7%	(25)	93%	(315)	340
Income: 50k-100k	11%	(32)	89%	(253)	285
Income: 100k+	18%	(29)	82%	(136)	165
Ethnicity: White (Non-Hispanic)	15%	(69)	85%	(407)	476
Ethnicity: Hispanic	5%	(1)	95%	(28)	29
Ethnicity: Black (Non-Hispanic)	4%	(11)	96%	(244)	255
Ethnicity: Asian + Other (Non-Hispanic)	15%	(5)	85%	(25)	30
All Christian	12%	(48)	88%	(343)	391
All Non-Christian	12%	(5)	88%	(38)	44
Atheist	9%	(2)	91%	(19)	21
Agnostic/Nothing in particular	6%	(8)	94%	(141)	149
Something Else	12%	(23)	88%	(162)	185
Evangelical	12%	(39)	88%	(284)	323
Non-Evangelical	13%	(32)	87%	(217)	249
PID: Dem (no lean)	7%	(24)	93%	(308)	332
PID: Ind (no lean)	10%	(14)	90%	(130)	145
PID: Rep (no lean)	15%	(49)	85%	(265)	313

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(703)	790
PID/Gender: Dem Men	10%	(14)	90%	(134)	148
PID/Gender: Dem Women	5%	(9)	95%	(175)	184
PID/Gender: Ind Men	12%	(9)	88%	(69)	79
PID/Gender: Ind Women	8%	(5)	92%	(61)	66
PID/Gender: Rep Men	22%	(29)	78%	(100)	129
PID/Gender: Rep Women	11%	(20)	89%	(165)	185
Ideo: Liberal (1-3)	4%	(8)	96%	(202)	210
Ideo: Moderate (4)	10%	(22)	90%	(209)	231
Ideo: Conservative (5-7)	17%	(57)	83%	(273)	330
Community: Urban	7%	(9)	93%	(124)	133
Community: Suburban	12%	(54)	88%	(380)	434
Community: Rural	11%	(23)	89%	(199)	222
Military HHnm: Yes	12%	(15)	88%	(106)	121
Military HH: No	11%	(72)	89%	(597)	669
Employ: Private Sector	12%	(36)	88%	(263)	299
Employ: Government	8%	(5)	92%	(56)	61
Employ: Self-Employed	6%	(4)	94%	(60)	64
Employ: Homemaker	8%	(3)	92%	(38)	41
Employ: Student	7%	(2)	93%	(25)	26
Employ: Retired	15%	(31)	85%	(175)	206
Employ: Unemployed	9%	(6)	91%	(56)	62
Employ: Other	1%	(0)	99%	(30)	31

Continued on next page

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(703)	790
Protestant	15%	(43)	85%	(254)	297
Roman Catholic	5%	(4)	95%	(85)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	17%	(3)	83%	(15)	18
Muslim	—	(0)	100%	(9)	9
Buddhist	23%	(2)	77%	(8)	10
Hindu	—	(0)	100%	(7)	7
Atheist	9%	(2)	91%	(19)	21
Agnostic	23%	(7)	77%	(23)	30
Something else	12%	(23)	88%	(162)	185
Nothing in particular	1%	(1)	99%	(118)	119
Ideo/PID: Conservative Republican	16%	(40)	84%	(207)	247
Ideo/PID: Moderate/Liberal Republican	14%	(8)	86%	(53)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(16)	90%	(144)	160
Ideo/PID: Liberal Democrat	5%	(8)	95%	(155)	163
Unfavorable of Biden and Trump	14%	(16)	86%	(101)	117
2024 H2H Matchup: Biden Voter	5%	(19)	95%	(344)	363
2024 H2H Matchup: Trump Voter	16%	(60)	84%	(311)	371
2024 H2H Matchup: Would not Vote	12%	(3)	88%	(18)	21
2024 H2H Matchup: Do not Know	14%	(5)	86%	(30)	35
2022 House Vote: Democrat	6%	(21)	94%	(308)	329
2022 House Vote: Republican	18%	(58)	82%	(271)	329
2022 House Vote: Did not Vote	5%	(6)	95%	(119)	126
2020 Vote: Joe Biden	6%	(22)	94%	(345)	367
2020 Vote: Donald Trump	16%	(60)	84%	(306)	366
2020 Vote: Someone Else	13%	(1)	87%	(8)	10
2020 Vote: Did not Vote	7%	(3)	93%	(44)	48
2016 Vote: Hillary Clinton	7%	(20)	93%	(258)	278
2016 Vote: Donald Trump	18%	(53)	82%	(239)	292
2016 Vote: Someone Else	8%	(2)	92%	(18)	20
2020 Vote/PID: Not Biden/Democrat	12%	(4)	88%	(26)	30

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(703)	790
2020 Vote/PID: Not Trump/Republican	9%	(2)	91%	(24)	26
U.S. Economy: Wrong Track	11%	(66)	89%	(506)	571
U.S. Economy: Right Direction	10%	(21)	90%	(198)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	93%	(257)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(59)	85%	(330)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	93%	(117)	125
Top 2024 Issue: Economy	12%	(39)	88%	(286)	325
Community/Gender: Urban Women	8%	(6)	92%	(66)	72
Community/Gender: Urban Men	5%	(3)	95%	(59)	61
Community/Gender: Rural Women	6%	(8)	94%	(128)	136
Community/Gender: Rural Men	18%	(16)	82%	(71)	87
Community/Gender: Suburban Women	9%	(21)	91%	(206)	227
Community/Gender: Suburban Men	16%	(34)	84%	(174)	207
Homeowner	14%	(70)	86%	(427)	498
Renter	5%	(14)	95%	(264)	278
Self + Household: White-Collar	14%	(42)	86%	(256)	298
Self + Household: Blue Collar	11%	(41)	89%	(324)	364
Union HH: Yes	4%	(1)	96%	(33)	34
Union HH: No	11%	(85)	89%	(671)	756
LGBTQ+: Yes	5%	(4)	95%	(82)	86
LGBTQ+: No	12%	(83)	88%	(622)	704
Motivated to Vote	12%	(83)	88%	(632)	715
Parent: Yes	7%	(18)	93%	(250)	268
Parent: No	13%	(69)	87%	(454)	522
COVID Vaccine: Yes	12%	(61)	88%	(441)	501
COVID Vaccine: No	9%	(26)	91%	(263)	289
Student Loans: Yes	2%	(3)	98%	(128)	131
Student Loans: No	13%	(84)	87%	(575)	659
Favorable Opinion of Haley	20%	(50)	80%	(195)	245
Unfavorable Opinion of Haley	8%	(24)	92%	(266)	290
Prodigal Biden Voter	13%	(5)	87%	(32)	36

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(703)	790
Undecided Voter (DK/WNV)	14%	(8)	86%	(49)	56
Undecided Voter (DK)	14%	(5)	86%	(30)	35
Watched Debate	13%	(76)	87%	(522)	598
Watched Debate: Did not Watch	5%	(10)	95%	(182)	192
Watched Debate: All of it	15%	(49)	85%	(282)	331
Watched Debate: Some of it	10%	(28)	90%	(240)	267
Continue His Campaign: Yes Biden	7%	(24)	93%	(304)	329
Continue His Campaign: No Biden	14%	(59)	86%	(359)	418
Continue His Campaign: Yes Trump	15%	(60)	85%	(347)	407
Continue His Campaign: No Trump	7%	(25)	93%	(315)	340
Conviction: Evidence	8%	(28)	92%	(324)	353
Conviction: Motivation to Damage	16%	(55)	84%	(295)	350
Conviction: DK/NO	4%	(3)	96%	(84)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	1%	(10)	99%	(780)	790
Gender: Male	1%	(5)	99%	(350)	355
Gender: Female	1%	(5)	99%	(430)	435
Age: 18-34	1%	(2)	99%	(220)	222
Age: 35-44	2%	(2)	98%	(107)	109
Age: 45-64	2%	(4)	98%	(275)	280
Age: 65+	1%	(2)	99%	(177)	179
GenZers: 1997-2012	—	(0)	100%	(114)	114
Millennials: 1981-1996	1%	(3)	99%	(205)	207
GenXers: 1965-1980	2%	(5)	98%	(228)	232
Baby Boomers: 1946-1964	1%	(3)	99%	(221)	224
Educ: < College	1%	(5)	99%	(474)	479
Educ: Bachelors degree	1%	(2)	99%	(183)	184
Educ: Post-grad	3%	(3)	97%	(123)	127
Income: Under 50k	1%	(3)	99%	(337)	340
Income: 50k-100k	2%	(5)	98%	(280)	285
Income: 100k+	1%	(2)	99%	(163)	165
Ethnicity: White (Non-Hispanic)	1%	(5)	99%	(470)	476
Ethnicity: Hispanic	8%	(2)	92%	(26)	29
Ethnicity: Black (Non-Hispanic)	—	(1)	100%	(255)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	95%	(28)	30
All Christian	2%	(6)	98%	(384)	391
All Non-Christian	—	(0)	100%	(44)	44
Atheist	7%	(2)	93%	(20)	21
Agnostic/Nothing in particular	1%	(1)	99%	(148)	149
Something Else	1%	(1)	99%	(184)	185
Evangelical	—	(1)	100%	(321)	323
Non-Evangelical	2%	(6)	98%	(243)	249
PID: Dem (no lean)	1%	(2)	99%	(330)	332
PID: Ind (no lean)	2%	(3)	98%	(142)	145
PID: Rep (no lean)	1%	(5)	99%	(309)	313

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	1%	(10)	99%	(780)	790
PID/Gender: Dem Men	—	(0)	100%	(148)	148
PID/Gender: Dem Women	1%	(2)	99%	(182)	184
PID/Gender: Ind Men	3%	(2)	97%	(76)	79
PID/Gender: Ind Women	1%	(1)	99%	(65)	66
PID/Gender: Rep Men	2%	(3)	98%	(126)	129
PID/Gender: Rep Women	1%	(2)	99%	(183)	185
Ideo: Liberal (1-3)	1%	(2)	99%	(208)	210
Ideo: Moderate (4)	—	(1)	100%	(230)	231
Ideo: Conservative (5-7)	2%	(7)	98%	(322)	330
Community: Urban	1%	(1)	99%	(132)	133
Community: Suburban	1%	(6)	99%	(428)	434
Community: Rural	1%	(3)	99%	(219)	222
Military HHnm: Yes	3%	(4)	97%	(117)	121
Military HH: No	1%	(6)	99%	(663)	669
Employ: Private Sector	2%	(6)	98%	(292)	299
Employ: Government	—	(0)	100%	(61)	61
Employ: Self-Employed	—	(0)	100%	(64)	64
Employ: Homemaker	2%	(1)	98%	(40)	41
Employ: Student	—	(0)	100%	(26)	26
Employ: Retired	1%	(2)	99%	(204)	206
Employ: Unemployed	—	(0)	100%	(62)	62
Employ: Other	1%	(0)	99%	(30)	31

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	1%	(10)	99%	(780)	790
Protestant	1%	(4)	99%	(293)	297
Roman Catholic	2%	(2)	98%	(87)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	—	(0)	100%	(18)	18
Muslim	—	(0)	100%	(9)	9
Buddhist	—	(0)	100%	(10)	10
Hindu	—	(0)	100%	(7)	7
Atheist	7%	(2)	93%	(20)	21
Agnostic	—	(0)	100%	(30)	30
Something else	1%	(1)	99%	(184)	185
Nothing in particular	1%	(1)	99%	(118)	119
Ideo/PID: Conservative Republican	2%	(5)	98%	(243)	247
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(61)	61
Ideo/PID: Moderate/Conservative Democrat	—	(0)	100%	(160)	160
Ideo/PID: Liberal Democrat	1%	(2)	99%	(161)	163
Unfavorable of Biden and Trump	—	(0)	100%	(117)	117
2024 H2H Matchup: Biden Voter	1%	(4)	99%	(359)	363
2024 H2H Matchup: Trump Voter	2%	(6)	98%	(365)	371
2024 H2H Matchup: Would not Vote	—	(0)	100%	(21)	21
2024 H2H Matchup: Do not Know	1%	(0)	99%	(35)	35
2022 House Vote: Democrat	1%	(4)	99%	(325)	329
2022 House Vote: Republican	1%	(4)	99%	(324)	329
2022 House Vote: Did not Vote	1%	(2)	99%	(124)	126
2020 Vote: Joe Biden	1%	(4)	99%	(363)	367
2020 Vote: Donald Trump	1%	(5)	99%	(361)	366
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	2%	(1)	98%	(47)	48
2016 Vote: Hillary Clinton	2%	(4)	98%	(274)	278
2016 Vote: Donald Trump	2%	(4)	98%	(287)	292
2016 Vote: Someone Else	—	(0)	100%	(20)	20
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(30)	30

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	1%	(10)	99%	(780)	790
2020 Vote/PID: Not Trump/Republican	6%	(2)	94%	(24)	26
U.S. Economy: Wrong Track	1%	(7)	99%	(564)	571
U.S. Economy: Right Direction	1%	(3)	99%	(216)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	99%	(272)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(6)	99%	(383)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	100%	(125)	125
Top 2024 Issue: Economy	1%	(2)	99%	(323)	325
Community/Gender: Urban Women	1%	(1)	99%	(71)	72
Community/Gender: Urban Men	1%	(0)	99%	(61)	61
Community/Gender: Rural Women	2%	(2)	98%	(134)	136
Community/Gender: Rural Men	1%	(1)	99%	(86)	87
Community/Gender: Suburban Women	1%	(2)	99%	(225)	227
Community/Gender: Suburban Men	2%	(4)	98%	(203)	207
Homeowner	2%	(8)	98%	(490)	498
Renter	1%	(2)	99%	(276)	278
Self + Household: White-Collar	1%	(3)	99%	(295)	298
Self + Household: Blue Collar	1%	(5)	99%	(360)	364
Union HH: Yes	—	(0)	100%	(34)	34
Union HH: No	1%	(10)	99%	(746)	756
LGBTQ+: Yes	3%	(2)	97%	(83)	86
LGBTQ+: No	1%	(8)	99%	(697)	704
Motivated to Vote	1%	(10)	99%	(705)	715
Parent: Yes	2%	(6)	98%	(262)	268
Parent: No	1%	(5)	99%	(518)	522
COVID Vaccine: Yes	2%	(8)	98%	(493)	501
COVID Vaccine: No	1%	(2)	99%	(287)	289
Student Loans: Yes	1%	(2)	99%	(130)	131
Student Loans: No	1%	(9)	99%	(650)	659
Favorable Opinion of Haley	—	(0)	100%	(245)	245
Unfavorable Opinion of Haley	3%	(8)	97%	(282)	290
Prodigal Biden Voter	1%	(0)	99%	(36)	36

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	1%	(10)	99%	(780)	790
Undecided Voter (DK/WNV)	—	(0)	100%	(56)	56
Undecided Voter (DK)	1%	(0)	99%	(35)	35
Watched Debate	1%	(4)	99%	(594)	598
Watched Debate: Did not Watch	3%	(6)	97%	(186)	192
Watched Debate: All of it	—	(1)	100%	(330)	331
Watched Debate: Some of it	1%	(3)	99%	(265)	267
Continue His Campaign: Yes Biden	2%	(6)	98%	(322)	329
Continue His Campaign: No Biden	1%	(4)	99%	(415)	418
Continue His Campaign: Yes Trump	1%	(6)	99%	(401)	407
Continue His Campaign: No Trump	1%	(4)	99%	(336)	340
Conviction: Evidence	1%	(4)	99%	(349)	353
Conviction: Motivation to Damage	2%	(6)	98%	(344)	350
Conviction: DK/NO	—	(0)	100%	(87)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(489)	38%	(301)	790
Gender: Male	56%	(200)	44%	(155)	355
Gender: Female	67%	(289)	33%	(146)	435
Age: 18-34	53%	(117)	47%	(104)	222
Age: 35-44	54%	(59)	46%	(50)	109
Age: 45-64	63%	(178)	37%	(102)	280
Age: 65+	76%	(135)	24%	(44)	179
GenZers: 1997-2012	48%	(55)	52%	(59)	114
Millennials: 1981-1996	56%	(117)	44%	(90)	207
GenXers: 1965-1980	62%	(145)	38%	(88)	232
Baby Boomers: 1946-1964	72%	(161)	28%	(63)	224
Educ: < College	64%	(305)	36%	(174)	479
Educ: Bachelors degree	63%	(116)	37%	(68)	184
Educ: Post-grad	54%	(68)	46%	(58)	127
Income: Under 50k	61%	(207)	39%	(133)	340
Income: 50k-100k	63%	(181)	37%	(104)	285
Income: 100k+	62%	(102)	38%	(63)	165
Ethnicity: White (Non-Hispanic)	69%	(327)	31%	(149)	476
Ethnicity: Hispanic	60%	(17)	40%	(12)	29
Ethnicity: Black (Non-Hispanic)	51%	(130)	49%	(125)	255
Ethnicity: Asian + Other (Non-Hispanic)	49%	(15)	51%	(15)	30
All Christian	65%	(254)	35%	(136)	391
All Non-Christian	45%	(20)	55%	(24)	44
Atheist	61%	(13)	39%	(8)	21
Agnostic/Nothing in particular	58%	(86)	42%	(63)	149
Something Else	63%	(117)	37%	(69)	185
Evangelical	68%	(219)	32%	(104)	323
Non-Evangelical	59%	(148)	41%	(101)	249
PID: Dem (no lean)	51%	(171)	49%	(161)	332
PID: Ind (no lean)	65%	(93)	35%	(51)	145
PID: Rep (no lean)	72%	(225)	28%	(88)	313

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(489)	38%	(301)	790
PID/Gender: Dem Men	41%	(60)	59%	(88)	148
PID/Gender: Dem Women	60%	(110)	40%	(74)	184
PID/Gender: Ind Men	71%	(56)	29%	(23)	79
PID/Gender: Ind Women	57%	(38)	43%	(28)	66
PID/Gender: Rep Men	65%	(84)	35%	(44)	129
PID/Gender: Rep Women	76%	(141)	24%	(44)	185
Ideo: Liberal (1-3)	52%	(110)	48%	(100)	210
Ideo: Moderate (4)	62%	(143)	38%	(88)	231
Ideo: Conservative (5-7)	69%	(227)	31%	(103)	330
Community: Urban	48%	(64)	52%	(70)	133
Community: Suburban	59%	(255)	41%	(179)	434
Community: Rural	77%	(171)	23%	(52)	222
Military HHnm: Yes	73%	(88)	27%	(33)	121
Military HH: No	60%	(402)	40%	(268)	669
Employ: Private Sector	56%	(167)	44%	(132)	299
Employ: Government	48%	(29)	52%	(32)	61
Employ: Self-Employed	72%	(46)	28%	(18)	64
Employ: Homemaker	67%	(28)	33%	(14)	41
Employ: Student	53%	(14)	47%	(12)	26
Employ: Retired	74%	(152)	26%	(54)	206
Employ: Unemployed	60%	(37)	40%	(25)	62
Employ: Other	55%	(17)	45%	(14)	31

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(489)	38%	(301)	790
Protestant	69%	(204)	31%	(93)	297
Roman Catholic	52%	(46)	48%	(43)	89
Orthodox (e.g. Greek or Russian Orthodox)	90%	(4)	10%	(0)	5
Jewish	55%	(10)	45%	(8)	18
Muslim	45%	(4)	55%	(5)	9
Buddhist	26%	(3)	74%	(7)	10
Hindu	46%	(3)	54%	(4)	7
Atheist	61%	(13)	39%	(8)	21
Agnostic	57%	(17)	43%	(13)	30
Something else	63%	(117)	37%	(69)	185
Nothing in particular	58%	(69)	42%	(51)	119
Ideo/PID: Conservative Republican	75%	(186)	25%	(61)	247
Ideo/PID: Moderate/Liberal Republican	57%	(35)	43%	(26)	61
Ideo/PID: Moderate/Conservative Democrat	51%	(81)	49%	(79)	160
Ideo/PID: Liberal Democrat	51%	(84)	49%	(79)	163
Unfavorable of Biden and Trump	68%	(80)	32%	(38)	117
2024 H2H Matchup: Biden Voter	54%	(196)	46%	(167)	363
2024 H2H Matchup: Trump Voter	71%	(262)	29%	(109)	371
2024 H2H Matchup: Would not Vote	72%	(15)	28%	(6)	21
2024 H2H Matchup: Do not Know	45%	(16)	55%	(19)	35
2022 House Vote: Democrat	54%	(177)	46%	(152)	329
2022 House Vote: Republican	70%	(230)	30%	(99)	329
2022 House Vote: Did not Vote	63%	(79)	37%	(47)	126
2020 Vote: Joe Biden	53%	(193)	47%	(174)	367
2020 Vote: Donald Trump	72%	(263)	28%	(103)	366
2020 Vote: Someone Else	58%	(6)	42%	(4)	10
2020 Vote: Did not Vote	59%	(28)	41%	(20)	48
2016 Vote: Hillary Clinton	52%	(144)	48%	(134)	278
2016 Vote: Donald Trump	73%	(212)	27%	(80)	292
2016 Vote: Someone Else	60%	(12)	40%	(8)	20
2020 Vote/PID: Not Biden/Democrat	54%	(16)	46%	(14)	30

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(489)	38%	(301)	790
2020 Vote/PID: Not Trump/Republican	51%	(13)	49%	(13)	26
U.S. Economy: Wrong Track	67%	(384)	33%	(187)	571
U.S. Economy: Right Direction	48%	(105)	52%	(114)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(153)	45%	(123)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(268)	31%	(121)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	55%	(69)	45%	(56)	125
Top 2024 Issue: Economy	67%	(219)	33%	(106)	325
Community/Gender: Urban Women	60%	(43)	40%	(29)	72
Community/Gender: Urban Men	33%	(20)	67%	(41)	61
Community/Gender: Rural Women	79%	(107)	21%	(29)	136
Community/Gender: Rural Men	74%	(64)	26%	(23)	87
Community/Gender: Suburban Women	61%	(139)	39%	(88)	227
Community/Gender: Suburban Men	56%	(116)	44%	(91)	207
Homeowner	67%	(332)	33%	(166)	498
Renter	53%	(149)	47%	(129)	278
Self + Household: White-Collar	57%	(171)	43%	(127)	298
Self + Household: Blue Collar	66%	(241)	34%	(124)	364
Union HH: Yes	35%	(12)	65%	(22)	34
Union HH: No	63%	(477)	37%	(279)	756
LGBTQ+: Yes	52%	(44)	48%	(42)	86
LGBTQ+: No	63%	(445)	37%	(259)	704
Motivated to Vote	62%	(442)	38%	(273)	715
Parent: Yes	56%	(151)	44%	(117)	268
Parent: No	65%	(339)	35%	(184)	522
COVID Vaccine: Yes	61%	(304)	39%	(197)	501
COVID Vaccine: No	64%	(185)	36%	(103)	289
Student Loans: Yes	53%	(69)	47%	(62)	131
Student Loans: No	64%	(420)	36%	(239)	659
Favorable Opinion of Haley	67%	(165)	33%	(81)	245
Unfavorable Opinion of Haley	59%	(172)	41%	(118)	290
Prodigal Biden Voter	49%	(18)	51%	(18)	36

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(489)	38%	(301)	790
Undecided Voter (DK/WNV)	55%	(31)	45%	(25)	56
Undecided Voter (DK)	45%	(16)	55%	(19)	35
Watched Debate	61%	(366)	39%	(232)	598
Watched Debate: Did not Watch	64%	(123)	36%	(69)	192
Watched Debate: All of it	64%	(211)	36%	(120)	331
Watched Debate: Some of it	58%	(155)	42%	(112)	267
Continue His Campaign: Yes Biden	55%	(182)	45%	(146)	329
Continue His Campaign: No Biden	67%	(280)	33%	(139)	418
Continue His Campaign: Yes Trump	68%	(275)	32%	(132)	407
Continue His Campaign: No Trump	55%	(187)	45%	(153)	340
Conviction: Evidence	56%	(198)	44%	(154)	353
Conviction: Motivation to Damage	69%	(242)	31%	(108)	350
Conviction: DK/NO	56%	(49)	44%	(38)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(189)	76%	(601)	790
Gender: Male	27%	(97)	73%	(258)	355
Gender: Female	21%	(91)	79%	(343)	435
Age: 18-34	20%	(45)	80%	(177)	222
Age: 35-44	29%	(32)	71%	(77)	109
Age: 45-64	23%	(64)	77%	(216)	280
Age: 65+	26%	(47)	74%	(132)	179
GenZers: 1997-2012	19%	(21)	81%	(93)	114
Millennials: 1981-1996	26%	(54)	74%	(153)	207
GenXers: 1965-1980	23%	(53)	77%	(179)	232
Baby Boomers: 1946-1964	26%	(57)	74%	(167)	224
Educ: < College	22%	(104)	78%	(375)	479
Educ: Bachelors degree	29%	(53)	71%	(131)	184
Educ: Post-grad	25%	(31)	75%	(95)	127
Income: Under 50k	21%	(71)	79%	(269)	340
Income: 50k-100k	24%	(68)	76%	(217)	285
Income: 100k+	30%	(50)	70%	(115)	165
Ethnicity: White (Non-Hispanic)	29%	(140)	71%	(336)	476
Ethnicity: Hispanic	23%	(7)	77%	(22)	29
Ethnicity: Black (Non-Hispanic)	15%	(38)	85%	(218)	255
Ethnicity: Asian + Other (Non-Hispanic)	15%	(5)	85%	(25)	30
All Christian	28%	(109)	72%	(282)	391
All Non-Christian	18%	(8)	82%	(36)	44
Atheist	22%	(5)	78%	(16)	21
Agnostic/Nothing in particular	24%	(36)	76%	(113)	149
Something Else	17%	(31)	83%	(154)	185
Evangelical	26%	(84)	74%	(239)	323
Non-Evangelical	22%	(55)	78%	(194)	249
PID: Dem (no lean)	21%	(70)	79%	(262)	332
PID: Ind (no lean)	26%	(38)	74%	(107)	145
PID: Rep (no lean)	26%	(81)	74%	(233)	313

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(189)	76%	(601)	790
PID/Gender: Dem Men	24%	(36)	76%	(112)	148
PID/Gender: Dem Women	19%	(35)	81%	(149)	184
PID/Gender: Ind Men	23%	(18)	77%	(60)	79
PID/Gender: Ind Women	29%	(19)	71%	(47)	66
PID/Gender: Rep Men	34%	(43)	66%	(85)	129
PID/Gender: Rep Women	20%	(37)	80%	(147)	185
Ideo: Liberal (1-3)	20%	(43)	80%	(167)	210
Ideo: Moderate (4)	25%	(58)	75%	(172)	231
Ideo: Conservative (5-7)	25%	(83)	75%	(247)	330
Community: Urban	15%	(20)	85%	(114)	133
Community: Suburban	27%	(116)	73%	(319)	434
Community: Rural	24%	(53)	76%	(169)	222
Military HHnm: Yes	23%	(28)	77%	(93)	121
Military HH: No	24%	(161)	76%	(509)	669
Employ: Private Sector	26%	(79)	74%	(220)	299
Employ: Government	27%	(16)	73%	(45)	61
Employ: Self-Employed	20%	(13)	80%	(51)	64
Employ: Homemaker	23%	(9)	77%	(32)	41
Employ: Student	22%	(6)	78%	(21)	26
Employ: Retired	25%	(50)	75%	(156)	206
Employ: Unemployed	20%	(12)	80%	(50)	62
Employ: Other	8%	(3)	92%	(28)	31

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(189)	76%	(601)	790
Protestant	31%	(92)	69%	(206)	297
Roman Catholic	18%	(16)	82%	(73)	89
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	76%	(3)	5
Jewish	30%	(5)	70%	(12)	18
Muslim	—	(0)	100%	(9)	9
Buddhist	23%	(2)	77%	(8)	10
Hindu	5%	(0)	95%	(7)	7
Atheist	22%	(5)	78%	(16)	21
Agnostic	28%	(8)	72%	(21)	30
Something else	17%	(31)	83%	(154)	185
Nothing in particular	23%	(28)	77%	(92)	119
Ideo/PID: Conservative Republican	27%	(68)	73%	(180)	247
Ideo/PID: Moderate/Liberal Republican	21%	(13)	79%	(48)	61
Ideo/PID: Moderate/Conservative Democrat	20%	(32)	80%	(128)	160
Ideo/PID: Liberal Democrat	22%	(36)	78%	(128)	163
Unfavorable of Biden and Trump	20%	(24)	80%	(93)	117
2024 H2H Matchup: Biden Voter	21%	(75)	79%	(288)	363
2024 H2H Matchup: Trump Voter	27%	(99)	73%	(272)	371
2024 H2H Matchup: Would not Vote	6%	(1)	94%	(20)	21
2024 H2H Matchup: Do not Know	38%	(13)	62%	(22)	35
2022 House Vote: Democrat	21%	(69)	79%	(260)	329
2022 House Vote: Republican	28%	(91)	72%	(238)	329
2022 House Vote: Did not Vote	21%	(27)	79%	(99)	126
2020 Vote: Joe Biden	21%	(79)	79%	(289)	367
2020 Vote: Donald Trump	28%	(103)	72%	(262)	366
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	14%	(7)	86%	(41)	48
2016 Vote: Hillary Clinton	20%	(55)	80%	(223)	278
2016 Vote: Donald Trump	30%	(89)	70%	(203)	292
2016 Vote: Someone Else	31%	(6)	69%	(13)	20
2020 Vote/PID: Not Biden/Democrat	26%	(8)	74%	(22)	30

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(189)	76%	(601)	790
2020 Vote/PID: Not Trump/Republican	13%	(3)	87%	(23)	26
U.S. Economy: Wrong Track	27%	(155)	73%	(416)	571
U.S. Economy: Right Direction	15%	(34)	85%	(185)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(49)	82%	(227)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(105)	73%	(284)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(34)	73%	(91)	125
Top 2024 Issue: Economy	30%	(96)	70%	(229)	325
Community/Gender: Urban Women	10%	(7)	90%	(64)	72
Community/Gender: Urban Men	20%	(12)	80%	(49)	61
Community/Gender: Rural Women	22%	(30)	78%	(106)	136
Community/Gender: Rural Men	27%	(24)	73%	(63)	87
Community/Gender: Suburban Women	24%	(54)	76%	(173)	227
Community/Gender: Suburban Men	30%	(62)	70%	(145)	207
Homeowner	27%	(134)	73%	(363)	498
Renter	19%	(52)	81%	(226)	278
Self + Household: White-Collar	23%	(67)	77%	(231)	298
Self + Household: Blue Collar	28%	(100)	72%	(264)	364
Union HH: Yes	29%	(10)	71%	(24)	34
Union HH: No	24%	(179)	76%	(577)	756
LGBTQ+: Yes	26%	(22)	74%	(64)	86
LGBTQ+: No	24%	(166)	76%	(538)	704
Motivated to Vote	24%	(174)	76%	(541)	715
Parent: Yes	25%	(68)	75%	(200)	268
Parent: No	23%	(121)	77%	(401)	522
COVID Vaccine: Yes	23%	(118)	77%	(384)	501
COVID Vaccine: No	25%	(71)	75%	(218)	289
Student Loans: Yes	29%	(38)	71%	(94)	131
Student Loans: No	23%	(151)	77%	(508)	659
Favorable Opinion of Haley	22%	(54)	78%	(192)	245
Unfavorable Opinion of Haley	28%	(81)	72%	(209)	290
Prodigal Biden Voter	31%	(11)	69%	(25)	36

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(189)	76%	(601)	790
Undecided Voter (DK/WNV)	26%	(15)	74%	(42)	56
Undecided Voter (DK)	38%	(13)	62%	(22)	35
Watched Debate	25%	(152)	75%	(446)	598
Watched Debate: Did not Watch	19%	(37)	81%	(155)	192
Watched Debate: All of it	25%	(84)	75%	(247)	331
Watched Debate: Some of it	25%	(68)	75%	(199)	267
Continue His Campaign: Yes Biden	20%	(67)	80%	(262)	329
Continue His Campaign: No Biden	26%	(108)	74%	(310)	418
Continue His Campaign: Yes Trump	26%	(106)	74%	(301)	407
Continue His Campaign: No Trump	21%	(72)	79%	(268)	340
Conviction: Evidence	21%	(73)	79%	(280)	353
Conviction: Motivation to Damage	28%	(98)	72%	(252)	350
Conviction: DK/NO	20%	(17)	80%	(70)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(251)	68%	(539)	790
Gender: Male	26%	(92)	74%	(263)	355
Gender: Female	37%	(159)	63%	(276)	435
Age: 18-34	29%	(63)	71%	(158)	222
Age: 35-44	19%	(21)	81%	(88)	109
Age: 45-64	34%	(96)	66%	(184)	280
Age: 65+	39%	(71)	61%	(109)	179
GenZers: 1997-2012	27%	(31)	73%	(84)	114
Millennials: 1981-1996	24%	(50)	76%	(157)	207
GenXers: 1965-1980	33%	(76)	67%	(156)	232
Baby Boomers: 1946-1964	39%	(87)	61%	(137)	224
Educ: < College	31%	(148)	69%	(331)	479
Educ: Bachelors degree	34%	(63)	66%	(122)	184
Educ: Post-grad	32%	(40)	68%	(86)	127
Income: Under 50k	34%	(115)	66%	(226)	340
Income: 50k-100k	28%	(80)	72%	(205)	285
Income: 100k+	34%	(56)	66%	(109)	165
Ethnicity: White (Non-Hispanic)	29%	(139)	71%	(337)	476
Ethnicity: Hispanic	29%	(8)	71%	(20)	29
Ethnicity: Black (Non-Hispanic)	35%	(89)	65%	(167)	255
Ethnicity: Asian + Other (Non-Hispanic)	49%	(15)	51%	(15)	30
All Christian	30%	(117)	70%	(274)	391
All Non-Christian	51%	(22)	49%	(21)	44
Atheist	31%	(6)	69%	(15)	21
Agnostic/Nothing in particular	31%	(46)	69%	(103)	149
Something Else	32%	(59)	68%	(127)	185
Evangelical	30%	(95)	70%	(227)	323
Non-Evangelical	32%	(81)	68%	(168)	249
PID: Dem (no lean)	42%	(140)	58%	(192)	332
PID: Ind (no lean)	29%	(41)	71%	(103)	145
PID: Rep (no lean)	22%	(69)	78%	(244)	313

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(251)	68%	(539)	790
PID/Gender: Dem Men	39%	(57)	61%	(91)	148
PID/Gender: Dem Women	45%	(83)	55%	(101)	184
PID/Gender: Ind Men	19%	(15)	81%	(64)	79
PID/Gender: Ind Women	40%	(26)	60%	(40)	66
PID/Gender: Rep Men	15%	(20)	85%	(109)	129
PID/Gender: Rep Women	27%	(50)	73%	(135)	185
Ideo: Liberal (1-3)	42%	(88)	58%	(122)	210
Ideo: Moderate (4)	37%	(85)	63%	(146)	231
Ideo: Conservative (5-7)	21%	(71)	79%	(259)	330
Community: Urban	34%	(45)	66%	(88)	133
Community: Suburban	31%	(135)	69%	(300)	434
Community: Rural	32%	(71)	68%	(152)	222
Military HHnm: Yes	35%	(42)	65%	(79)	121
Military HH: No	31%	(208)	69%	(461)	669
Employ: Private Sector	25%	(76)	75%	(223)	299
Employ: Government	28%	(17)	72%	(44)	61
Employ: Self-Employed	31%	(20)	69%	(44)	64
Employ: Homemaker	34%	(14)	66%	(27)	41
Employ: Student	42%	(11)	58%	(15)	26
Employ: Retired	39%	(79)	61%	(127)	206
Employ: Unemployed	20%	(12)	80%	(50)	62
Employ: Other	67%	(21)	33%	(10)	31

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(251)	68%	(539)	790
Protestant	30%	(88)	70%	(209)	297
Roman Catholic	33%	(29)	67%	(60)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	48%	(8)	52%	(9)	18
Muslim	31%	(3)	69%	(6)	9
Buddhist	63%	(6)	37%	(4)	10
Hindu	66%	(5)	34%	(3)	7
Atheist	31%	(6)	69%	(15)	21
Agnostic	35%	(10)	65%	(19)	30
Something else	32%	(59)	68%	(127)	185
Nothing in particular	30%	(36)	70%	(84)	119
Ideo/PID: Conservative Republican	21%	(53)	79%	(195)	247
Ideo/PID: Moderate/Liberal Republican	23%	(14)	77%	(47)	61
Ideo/PID: Moderate/Conservative Democrat	41%	(65)	59%	(95)	160
Ideo/PID: Liberal Democrat	44%	(72)	56%	(92)	163
Unfavorable of Biden and Trump	25%	(29)	75%	(88)	117
2024 H2H Matchup: Biden Voter	43%	(156)	57%	(207)	363
2024 H2H Matchup: Trump Voter	22%	(81)	78%	(290)	371
2024 H2H Matchup: Would not Vote	24%	(5)	76%	(16)	21
2024 H2H Matchup: Do not Know	24%	(9)	76%	(27)	35
2022 House Vote: Democrat	43%	(143)	57%	(186)	329
2022 House Vote: Republican	23%	(76)	77%	(252)	329
2022 House Vote: Did not Vote	24%	(30)	76%	(96)	126
2020 Vote: Joe Biden	44%	(162)	56%	(206)	367
2020 Vote: Donald Trump	20%	(75)	80%	(291)	366
2020 Vote: Someone Else	36%	(3)	64%	(6)	10
2020 Vote: Did not Vote	22%	(11)	78%	(37)	48
2016 Vote: Hillary Clinton	45%	(125)	55%	(153)	278
2016 Vote: Donald Trump	19%	(56)	81%	(236)	292
2016 Vote: Someone Else	30%	(6)	70%	(14)	20
2020 Vote/PID: Not Biden/Democrat	14%	(4)	86%	(26)	30

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(251)	68%	(539)	790
2020 Vote/PID: Not Trump/Republican	34%	(9)	66%	(17)	26
U.S. Economy: Wrong Track	27%	(152)	73%	(419)	571
U.S. Economy: Right Direction	45%	(98)	55%	(121)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(129)	53%	(147)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(85)	78%	(303)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(36)	71%	(89)	125
Top 2024 Issue: Economy	20%	(64)	80%	(261)	325
Community/Gender: Urban Women	34%	(25)	66%	(47)	72
Community/Gender: Urban Men	33%	(21)	67%	(41)	61
Community/Gender: Rural Women	35%	(47)	65%	(88)	136
Community/Gender: Rural Men	27%	(23)	73%	(63)	87
Community/Gender: Suburban Women	38%	(87)	62%	(140)	227
Community/Gender: Suburban Men	23%	(48)	77%	(159)	207
Homeowner	34%	(170)	66%	(328)	498
Renter	28%	(78)	72%	(200)	278
Self + Household: White-Collar	34%	(102)	66%	(196)	298
Self + Household: Blue Collar	29%	(105)	71%	(259)	364
Union HH: Yes	34%	(12)	66%	(23)	34
Union HH: No	32%	(239)	68%	(517)	756
LGBTQ+: Yes	33%	(28)	67%	(57)	86
LGBTQ+: No	32%	(222)	68%	(482)	704
Motivated to Vote	33%	(235)	67%	(480)	715
Parent: Yes	28%	(75)	72%	(193)	268
Parent: No	34%	(176)	66%	(347)	522
COVID Vaccine: Yes	36%	(180)	64%	(321)	501
COVID Vaccine: No	24%	(70)	76%	(218)	289
Student Loans: Yes	33%	(44)	67%	(88)	131
Student Loans: No	31%	(207)	69%	(452)	659
Favorable Opinion of Haley	26%	(64)	74%	(181)	245
Unfavorable Opinion of Haley	42%	(122)	58%	(168)	290
Prodigal Biden Voter	35%	(13)	65%	(24)	36

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(251)	68%	(539)	790
Undecided Voter (DK/WNV)	24%	(14)	76%	(43)	56
Undecided Voter (DK)	24%	(9)	76%	(27)	35
Watched Debate	31%	(186)	69%	(412)	598
Watched Debate: Did not Watch	34%	(65)	66%	(128)	192
Watched Debate: All of it	33%	(110)	67%	(220)	331
Watched Debate: Some of it	28%	(76)	72%	(191)	267
Continue His Campaign: Yes Biden	40%	(130)	60%	(199)	329
Continue His Campaign: No Biden	25%	(104)	75%	(314)	418
Continue His Campaign: Yes Trump	23%	(94)	77%	(313)	407
Continue His Campaign: No Trump	40%	(136)	60%	(204)	340
Conviction: Evidence	42%	(147)	58%	(205)	353
Conviction: Motivation to Damage	25%	(89)	75%	(261)	350
Conviction: DK/NO	16%	(14)	84%	(73)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(222)	72%	(568)	790
Gender: Male	29%	(102)	71%	(253)	355
Gender: Female	28%	(120)	72%	(315)	435
Age: 18-34	26%	(58)	74%	(164)	222
Age: 35-44	29%	(32)	71%	(77)	109
Age: 45-64	26%	(72)	74%	(208)	280
Age: 65+	34%	(61)	66%	(118)	179
GenZers: 1997-2012	29%	(33)	71%	(81)	114
Millennials: 1981-1996	27%	(56)	73%	(151)	207
GenXers: 1965-1980	24%	(56)	76%	(176)	232
Baby Boomers: 1946-1964	32%	(73)	68%	(151)	224
Educ: < College	33%	(159)	67%	(320)	479
Educ: Bachelors degree	21%	(39)	79%	(145)	184
Educ: Post-grad	19%	(24)	81%	(103)	127
Income: Under 50k	33%	(113)	67%	(227)	340
Income: 50k-100k	28%	(81)	72%	(205)	285
Income: 100k+	17%	(29)	83%	(136)	165
Ethnicity: White (Non-Hispanic)	30%	(145)	70%	(331)	476
Ethnicity: Hispanic	29%	(8)	71%	(21)	29
Ethnicity: Black (Non-Hispanic)	25%	(64)	75%	(191)	255
Ethnicity: Asian + Other (Non-Hispanic)	15%	(4)	85%	(25)	30
All Christian	30%	(117)	70%	(273)	391
All Non-Christian	30%	(13)	70%	(30)	44
Atheist	19%	(4)	81%	(17)	21
Agnostic/Nothing in particular	20%	(30)	80%	(119)	149
Something Else	31%	(58)	69%	(127)	185
Evangelical	34%	(109)	66%	(214)	323
Non-Evangelical	26%	(65)	74%	(184)	249
PID: Dem (no lean)	23%	(75)	77%	(257)	332
PID: Ind (no lean)	22%	(32)	78%	(112)	145
PID: Rep (no lean)	37%	(115)	63%	(199)	313

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(222)	72%	(568)	790
PID/Gender: Dem Men	25%	(38)	75%	(110)	148
PID/Gender: Dem Women	20%	(38)	80%	(146)	184
PID/Gender: Ind Men	27%	(21)	73%	(58)	79
PID/Gender: Ind Women	17%	(11)	83%	(55)	66
PID/Gender: Rep Men	34%	(44)	66%	(85)	129
PID/Gender: Rep Women	38%	(71)	62%	(114)	185
Ideo: Liberal (1-3)	18%	(38)	82%	(172)	210
Ideo: Moderate (4)	23%	(53)	77%	(177)	231
Ideo: Conservative (5-7)	39%	(128)	61%	(202)	330
Community: Urban	23%	(30)	77%	(103)	133
Community: Suburban	26%	(115)	74%	(319)	434
Community: Rural	35%	(77)	65%	(145)	222
Military HHnm: Yes	32%	(39)	68%	(82)	121
Military HH: No	27%	(183)	73%	(486)	669
Employ: Private Sector	24%	(72)	76%	(227)	299
Employ: Government	24%	(15)	76%	(46)	61
Employ: Self-Employed	23%	(15)	77%	(49)	64
Employ: Homemaker	55%	(23)	45%	(18)	41
Employ: Student	20%	(5)	80%	(21)	26
Employ: Retired	35%	(72)	65%	(134)	206
Employ: Unemployed	21%	(13)	79%	(49)	62
Employ: Other	27%	(8)	73%	(22)	31

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(222)	72%	(568)	790
Protestant	30%	(90)	70%	(207)	297
Roman Catholic	29%	(26)	71%	(63)	89
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(4)	5
Jewish	16%	(3)	84%	(15)	18
Muslim	76%	(6)	24%	(2)	9
Buddhist	11%	(1)	89%	(9)	10
Hindu	35%	(3)	65%	(5)	7
Atheist	19%	(4)	81%	(17)	21
Agnostic	7%	(2)	93%	(28)	30
Something else	31%	(58)	69%	(127)	185
Nothing in particular	23%	(28)	77%	(92)	119
Ideo/PID: Conservative Republican	40%	(99)	60%	(148)	247
Ideo/PID: Moderate/Liberal Republican	25%	(15)	75%	(45)	61
Ideo/PID: Moderate/Conservative Democrat	28%	(45)	72%	(115)	160
Ideo/PID: Liberal Democrat	18%	(29)	82%	(134)	163
Unfavorable of Biden and Trump	27%	(31)	73%	(86)	117
2024 H2H Matchup: Biden Voter	21%	(77)	79%	(286)	363
2024 H2H Matchup: Trump Voter	36%	(133)	64%	(237)	371
2024 H2H Matchup: Would not Vote	25%	(5)	75%	(16)	21
2024 H2H Matchup: Do not Know	19%	(7)	81%	(29)	35
2022 House Vote: Democrat	19%	(64)	81%	(265)	329
2022 House Vote: Republican	36%	(120)	64%	(209)	329
2022 House Vote: Did not Vote	30%	(38)	70%	(88)	126
2020 Vote: Joe Biden	21%	(79)	79%	(289)	367
2020 Vote: Donald Trump	36%	(130)	64%	(235)	366
2020 Vote: Someone Else	6%	(1)	94%	(9)	10
2020 Vote: Did not Vote	27%	(13)	73%	(35)	48
2016 Vote: Hillary Clinton	20%	(55)	80%	(223)	278
2016 Vote: Donald Trump	36%	(106)	64%	(186)	292
2016 Vote: Someone Else	21%	(4)	79%	(15)	20
2020 Vote/PID: Not Biden/Democrat	17%	(5)	83%	(25)	30

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(222)	72%	(568)	790
2020 Vote/PID: Not Trump/Republican	17%	(4)	83%	(22)	26
U.S. Economy: Wrong Track	31%	(179)	69%	(393)	571
U.S. Economy: Right Direction	20%	(44)	80%	(175)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(57)	79%	(219)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(140)	64%	(249)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(26)	79%	(100)	125
Top 2024 Issue: Economy	32%	(103)	68%	(223)	325
Community/Gender: Urban Women	22%	(16)	78%	(56)	72
Community/Gender: Urban Men	23%	(14)	77%	(47)	61
Community/Gender: Rural Women	35%	(48)	65%	(88)	136
Community/Gender: Rural Men	34%	(29)	66%	(57)	87
Community/Gender: Suburban Women	25%	(56)	75%	(171)	227
Community/Gender: Suburban Men	28%	(59)	72%	(148)	207
Homeowner	30%	(147)	70%	(350)	498
Renter	26%	(73)	74%	(205)	278
Self + Household: White-Collar	20%	(58)	80%	(239)	298
Self + Household: Blue Collar	34%	(125)	66%	(239)	364
Union HH: Yes	25%	(9)	75%	(25)	34
Union HH: No	28%	(213)	72%	(542)	756
LGBTQ+: Yes	28%	(24)	72%	(62)	86
LGBTQ+: No	28%	(198)	72%	(506)	704
Motivated to Vote	28%	(200)	72%	(515)	715
Parent: Yes	28%	(76)	72%	(192)	268
Parent: No	28%	(147)	72%	(376)	522
COVID Vaccine: Yes	25%	(124)	75%	(378)	501
COVID Vaccine: No	34%	(98)	66%	(190)	289
Student Loans: Yes	22%	(28)	78%	(103)	131
Student Loans: No	29%	(194)	71%	(465)	659
Favorable Opinion of Haley	31%	(75)	69%	(170)	245
Unfavorable Opinion of Haley	23%	(66)	77%	(224)	290
Prodigal Biden Voter	23%	(8)	77%	(28)	36

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(222)	72%	(568)	790
Undecided Voter (DK/WNV)	21%	(12)	79%	(44)	56
Undecided Voter (DK)	19%	(7)	81%	(29)	35
Watched Debate	29%	(174)	71%	(424)	598
Watched Debate: Did not Watch	25%	(49)	75%	(143)	192
Watched Debate: All of it	28%	(94)	72%	(237)	331
Watched Debate: Some of it	30%	(80)	70%	(188)	267
Continue His Campaign: Yes Biden	26%	(87)	74%	(242)	329
Continue His Campaign: No Biden	31%	(129)	69%	(289)	418
Continue His Campaign: Yes Trump	33%	(135)	67%	(272)	407
Continue His Campaign: No Trump	23%	(80)	77%	(260)	340
Conviction: Evidence	20%	(69)	80%	(284)	353
Conviction: Motivation to Damage	35%	(123)	65%	(226)	350
Conviction: DK/NO	34%	(30)	66%	(58)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	39%	(310)	14%	(110)	790
Gender: Male	49%	(175)	39%	(139)	11%	(41)	355
Gender: Female	45%	(195)	39%	(171)	16%	(69)	435
Age: 18-34	43%	(96)	37%	(82)	19%	(43)	222
Age: 35-44	50%	(54)	34%	(37)	16%	(18)	109
Age: 45-64	44%	(122)	46%	(130)	10%	(28)	280
Age: 65+	54%	(98)	34%	(61)	12%	(21)	179
GenZers: 1997-2012	39%	(45)	37%	(42)	24%	(28)	114
Millennials: 1981-1996	49%	(102)	36%	(75)	15%	(31)	207
GenXers: 1965-1980	41%	(96)	48%	(110)	11%	(26)	232
Baby Boomers: 1946-1964	53%	(119)	36%	(80)	11%	(25)	224
Educ: < College	50%	(242)	35%	(166)	15%	(71)	479
Educ: Bachelors degree	38%	(70)	49%	(90)	14%	(25)	184
Educ: Post-grad	47%	(59)	43%	(54)	11%	(14)	127
Income: Under 50k	44%	(149)	41%	(139)	15%	(52)	340
Income: 50k-100k	48%	(136)	36%	(104)	16%	(45)	285
Income: 100k+	51%	(85)	41%	(67)	8%	(13)	165
Ethnicity: White (Non-Hispanic)	64%	(307)	25%	(118)	11%	(51)	476
Ethnicity: Hispanic	30%	(9)	54%	(16)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	18%	(46)	64%	(164)	18%	(46)	255
Ethnicity: Asian + Other (Non-Hispanic)	31%	(9)	43%	(13)	26%	(8)	30
All Christian	55%	(216)	34%	(135)	10%	(41)	391
All Non-Christian	40%	(17)	52%	(23)	8%	(4)	44
Atheist	44%	(9)	37%	(8)	19%	(4)	21
Agnostic/Nothing in particular	30%	(45)	47%	(69)	23%	(35)	149
Something Else	45%	(83)	41%	(76)	14%	(27)	185
Evangelical	58%	(187)	32%	(105)	10%	(31)	323
Non-Evangelical	44%	(110)	42%	(103)	14%	(36)	249
PID: Dem (no lean)	9%	(30)	79%	(261)	12%	(40)	332
PID: Ind (no lean)	44%	(63)	26%	(38)	30%	(44)	145
PID: Rep (no lean)	88%	(277)	4%	(11)	8%	(26)	313

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	39%	(310)	14%	(110)	790
PID/Gender: Dem Men	16%	(24)	77%	(113)	7%	(11)	148
PID/Gender: Dem Women	4%	(7)	80%	(148)	16%	(29)	184
PID/Gender: Ind Men	48%	(38)	28%	(22)	24%	(19)	79
PID/Gender: Ind Women	39%	(26)	24%	(16)	37%	(25)	66
PID/Gender: Rep Men	88%	(114)	3%	(4)	8%	(11)	129
PID/Gender: Rep Women	88%	(163)	4%	(7)	8%	(15)	185
Ideo: Liberal (1-3)	15%	(31)	71%	(148)	15%	(31)	210
Ideo: Moderate (4)	32%	(74)	52%	(120)	16%	(36)	231
Ideo: Conservative (5-7)	78%	(258)	11%	(36)	11%	(35)	330
Community: Urban	23%	(30)	58%	(77)	20%	(26)	133
Community: Suburban	47%	(205)	40%	(175)	12%	(54)	434
Community: Rural	61%	(135)	26%	(58)	13%	(30)	222
Military HHnm: Yes	42%	(51)	48%	(58)	10%	(12)	121
Military HH: No	48%	(319)	38%	(252)	15%	(97)	669
Employ: Private Sector	45%	(134)	43%	(128)	12%	(37)	299
Employ: Government	42%	(26)	42%	(25)	16%	(10)	61
Employ: Self-Employed	50%	(32)	40%	(26)	10%	(6)	64
Employ: Homemaker	66%	(27)	14%	(6)	20%	(8)	41
Employ: Student	38%	(10)	37%	(10)	25%	(7)	26
Employ: Retired	53%	(110)	36%	(75)	10%	(21)	206
Employ: Unemployed	26%	(16)	43%	(27)	31%	(19)	62
Employ: Other	51%	(16)	43%	(13)	6%	(2)	31

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	39%	(310)	14%	(110)	790
Protestant	58%	(173)	32%	(94)	10%	(30)	297
Roman Catholic	46%	(41)	43%	(38)	11%	(10)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(2)	45%	(2)	—	(0)	5
Jewish	20%	(4)	70%	(12)	10%	(2)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	45%	(4)	55%	(5)	—	(0)	10
Hindu	49%	(4)	27%	(2)	24%	(2)	7
Atheist	44%	(9)	37%	(8)	19%	(4)	21
Agnostic	34%	(10)	44%	(13)	22%	(7)	30
Something else	45%	(83)	41%	(76)	14%	(27)	185
Nothing in particular	29%	(35)	47%	(56)	24%	(28)	119
Ideo/PID: Conservative Republican	89%	(220)	2%	(6)	9%	(22)	247
Ideo/PID: Moderate/Liberal Republican	86%	(53)	9%	(5)	5%	(3)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(17)	77%	(123)	12%	(20)	160
Ideo/PID: Liberal Democrat	7%	(12)	82%	(133)	11%	(19)	163
Unfavorable of Biden and Trump	34%	(40)	16%	(19)	50%	(59)	117
2024 H2H Matchup: Biden Voter	6%	(21)	81%	(293)	13%	(48)	363
2024 H2H Matchup: Trump Voter	91%	(337)	2%	(6)	8%	(28)	371
2024 H2H Matchup: Would not Vote	31%	(7)	11%	(2)	57%	(12)	21
2024 H2H Matchup: Do not Know	16%	(6)	24%	(9)	60%	(21)	35
2022 House Vote: Democrat	9%	(31)	77%	(254)	13%	(44)	329
2022 House Vote: Republican	87%	(286)	5%	(15)	8%	(28)	329
2022 House Vote: Did not Vote	42%	(52)	32%	(40)	26%	(33)	126
2020 Vote: Joe Biden	7%	(26)	76%	(280)	17%	(61)	367
2020 Vote: Donald Trump	88%	(320)	4%	(15)	8%	(30)	366
2020 Vote: Someone Else	36%	(3)	—	(0)	64%	(6)	10
2020 Vote: Did not Vote	43%	(20)	31%	(15)	26%	(13)	48
2016 Vote: Hillary Clinton	8%	(22)	82%	(227)	10%	(29)	278
2016 Vote: Donald Trump	84%	(246)	7%	(20)	9%	(26)	292
2016 Vote: Someone Else	53%	(10)	13%	(3)	34%	(7)	20
2020 Vote/PID: Not Biden/Democrat	39%	(12)	43%	(13)	18%	(5)	30
2020 Vote/PID: Not Trump/Republican	59%	(15)	17%	(4)	24%	(6)	26

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	39%	(310)	14%	(110)	790
U.S. Economy: Wrong Track	57%	(325)	27%	(153)	16%	(93)	571
U.S. Economy: Right Direction	21%	(46)	72%	(157)	8%	(17)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	88%	(242)	7%	(19)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(333)	5%	(18)	10%	(38)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	40%	(50)	42%	(52)	125
Top 2024 Issue: Economy	59%	(192)	27%	(88)	14%	(44)	325
Community/Gender: Urban Women	21%	(15)	54%	(38)	26%	(18)	72
Community/Gender: Urban Men	25%	(15)	63%	(38)	13%	(8)	61
Community/Gender: Rural Women	59%	(80)	28%	(37)	14%	(18)	136
Community/Gender: Rural Men	63%	(55)	24%	(21)	13%	(11)	87
Community/Gender: Suburban Women	44%	(100)	42%	(95)	14%	(32)	227
Community/Gender: Suburban Men	51%	(105)	39%	(80)	11%	(22)	207
Homeowner	50%	(249)	38%	(190)	12%	(58)	498
Renter	42%	(116)	43%	(118)	16%	(43)	278
Self + Household: White-Collar	42%	(126)	45%	(134)	13%	(37)	298
Self + Household: Blue Collar	55%	(201)	34%	(124)	11%	(39)	364
Union HH: Yes	36%	(12)	53%	(18)	12%	(4)	34
Union HH: No	47%	(358)	39%	(292)	14%	(106)	756
LGBTQ+: Yes	25%	(21)	58%	(49)	18%	(15)	86
LGBTQ+: No	50%	(349)	37%	(261)	13%	(94)	704
Motivated to Vote	48%	(345)	40%	(288)	11%	(82)	715
Parent: Yes	48%	(128)	41%	(110)	11%	(29)	268
Parent: No	46%	(242)	38%	(200)	15%	(80)	522
COVID Vaccine: Yes	37%	(188)	49%	(243)	14%	(70)	501
COVID Vaccine: No	63%	(183)	23%	(67)	14%	(39)	289
Student Loans: Yes	34%	(45)	47%	(62)	19%	(24)	131
Student Loans: No	49%	(325)	38%	(248)	13%	(85)	659
Favorable Opinion of Haley	69%	(170)	20%	(50)	10%	(25)	245
Unfavorable Opinion of Haley	32%	(94)	55%	(159)	13%	(37)	290
Prodigal Biden Voter	30%	(11)	13%	(5)	56%	(20)	36
Undecided Voter (DK/WNV)	22%	(12)	19%	(11)	59%	(33)	56
Undecided Voter (DK)	16%	(6)	24%	(9)	60%	(21)	35

Continued on next page

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	39%	(310)	14%	(110)	790
Watched Debate	51%	(305)	37%	(222)	12%	(70)	598
Watched Debate: Did not Watch	34%	(65)	46%	(88)	20%	(39)	192
Watched Debate: All of it	54%	(178)	37%	(122)	9%	(31)	331
Watched Debate: Some of it	47%	(127)	38%	(101)	15%	(40)	267
Continue His Campaign: Yes Biden	24%	(80)	70%	(230)	6%	(19)	329
Continue His Campaign: No Biden	68%	(283)	15%	(64)	17%	(72)	418
Continue His Campaign: Yes Trump	85%	(347)	7%	(29)	8%	(32)	407
Continue His Campaign: No Trump	6%	(19)	76%	(259)	18%	(62)	340
Conviction: Evidence	13%	(45)	73%	(257)	14%	(51)	353
Conviction: Motivation to Damage	80%	(280)	9%	(33)	11%	(38)	350
Conviction: DK/NO	53%	(46)	23%	(20)	24%	(21)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	40%	(313)	15%	(117)	790
Gender: Male	49%	(173)	38%	(135)	13%	(47)	355
Gender: Female	43%	(187)	41%	(178)	16%	(70)	435
Age: 18-34	40%	(88)	36%	(81)	24%	(53)	222
Age: 35-44	48%	(53)	35%	(38)	17%	(19)	109
Age: 45-64	44%	(124)	46%	(128)	10%	(28)	280
Age: 65+	53%	(95)	37%	(67)	10%	(17)	179
GenZers: 1997-2012	36%	(41)	37%	(42)	28%	(32)	114
Millennials: 1981-1996	46%	(95)	36%	(74)	18%	(38)	207
GenXers: 1965-1980	42%	(98)	46%	(107)	12%	(27)	232
Baby Boomers: 1946-1964	52%	(117)	39%	(87)	9%	(20)	224
Educ: < College	49%	(236)	34%	(165)	16%	(79)	479
Educ: Bachelors degree	37%	(68)	50%	(92)	13%	(24)	184
Educ: Post-grad	44%	(56)	45%	(57)	11%	(14)	127
Income: Under 50k	44%	(149)	39%	(133)	17%	(58)	340
Income: 50k-100k	47%	(133)	38%	(107)	16%	(45)	285
Income: 100k+	47%	(78)	44%	(73)	8%	(14)	165
Ethnicity: White (Non-Hispanic)	62%	(293)	27%	(127)	12%	(56)	476
Ethnicity: Hispanic	35%	(10)	47%	(14)	18%	(5)	29
Ethnicity: Black (Non-Hispanic)	18%	(46)	63%	(160)	19%	(50)	255
Ethnicity: Asian + Other (Non-Hispanic)	36%	(11)	43%	(13)	21%	(6)	30
All Christian	56%	(219)	35%	(135)	10%	(37)	391
All Non-Christian	35%	(15)	55%	(24)	10%	(4)	44
Atheist	36%	(8)	51%	(11)	13%	(3)	21
Agnostic/Nothing in particular	30%	(44)	45%	(67)	25%	(38)	149
Something Else	40%	(74)	41%	(76)	19%	(35)	185
Evangelical	56%	(182)	33%	(107)	11%	(34)	323
Non-Evangelical	43%	(107)	41%	(103)	15%	(38)	249
PID: Dem (no lean)	8%	(27)	80%	(264)	12%	(40)	332
PID: Ind (no lean)	43%	(62)	25%	(35)	33%	(47)	145
PID: Rep (no lean)	86%	(270)	4%	(13)	9%	(29)	313

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	40%	(313)	15%	(117)	790
PID/Gender: Dem Men	13%	(19)	77%	(114)	10%	(15)	148
PID/Gender: Dem Women	4%	(8)	82%	(150)	14%	(26)	184
PID/Gender: Ind Men	50%	(39)	21%	(16)	29%	(23)	79
PID/Gender: Ind Women	35%	(23)	29%	(19)	36%	(24)	66
PID/Gender: Rep Men	89%	(115)	3%	(4)	7%	(9)	129
PID/Gender: Rep Women	84%	(155)	5%	(9)	11%	(20)	185
Ideo: Liberal (1-3)	14%	(29)	71%	(150)	15%	(32)	210
Ideo: Moderate (4)	31%	(73)	51%	(118)	17%	(40)	231
Ideo: Conservative (5-7)	77%	(254)	12%	(39)	11%	(36)	330
Community: Urban	26%	(34)	56%	(74)	18%	(24)	133
Community: Suburban	44%	(190)	41%	(180)	15%	(65)	434
Community: Rural	61%	(135)	27%	(59)	13%	(28)	222
Military HHnm: Yes	42%	(51)	45%	(55)	13%	(15)	121
Military HH: No	46%	(309)	39%	(258)	15%	(102)	669
Employ: Private Sector	44%	(132)	43%	(128)	13%	(39)	299
Employ: Government	40%	(24)	46%	(28)	14%	(8)	61
Employ: Self-Employed	42%	(27)	41%	(26)	16%	(10)	64
Employ: Homemaker	69%	(28)	18%	(7)	13%	(5)	41
Employ: Student	28%	(7)	31%	(8)	41%	(11)	26
Employ: Retired	54%	(111)	38%	(79)	8%	(17)	206
Employ: Unemployed	22%	(14)	41%	(26)	37%	(23)	62
Employ: Other	53%	(16)	35%	(11)	12%	(4)	31

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	40%	(313)	15%	(117)	790
Protestant	59%	(175)	32%	(96)	9%	(26)	297
Roman Catholic	46%	(41)	42%	(37)	12%	(11)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	5
Jewish	14%	(2)	71%	(13)	15%	(3)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	33%	(3)	67%	(7)	—	(0)	10
Hindu	53%	(4)	27%	(2)	19%	(1)	7
Atheist	36%	(8)	51%	(11)	13%	(3)	21
Agnostic	38%	(11)	48%	(14)	14%	(4)	30
Something else	40%	(74)	41%	(76)	19%	(35)	185
Nothing in particular	28%	(33)	44%	(53)	28%	(33)	119
Ideo/PID: Conservative Republican	88%	(218)	4%	(9)	8%	(20)	247
Ideo/PID: Moderate/Liberal Republican	82%	(50)	7%	(4)	11%	(7)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(16)	78%	(125)	11%	(18)	160
Ideo/PID: Liberal Democrat	6%	(9)	82%	(133)	13%	(20)	163
Unfavorable of Biden and Trump	36%	(42)	20%	(23)	45%	(52)	117
2024 H2H Matchup: Biden Voter	7%	(24)	81%	(293)	12%	(45)	363
2024 H2H Matchup: Trump Voter	87%	(323)	3%	(11)	10%	(37)	371
2024 H2H Matchup: Would not Vote	31%	(7)	14%	(3)	55%	(12)	21
2024 H2H Matchup: Do not Know	16%	(6)	18%	(6)	67%	(24)	35
2022 House Vote: Democrat	9%	(29)	79%	(260)	12%	(39)	329
2022 House Vote: Republican	87%	(285)	5%	(16)	8%	(28)	329
2022 House Vote: Did not Vote	35%	(45)	30%	(37)	35%	(44)	126
2020 Vote: Joe Biden	8%	(28)	77%	(283)	15%	(56)	367
2020 Vote: Donald Trump	84%	(308)	4%	(15)	12%	(43)	366
2020 Vote: Someone Else	34%	(3)	—	(0)	66%	(6)	10
2020 Vote: Did not Vote	43%	(21)	32%	(15)	25%	(12)	48
2016 Vote: Hillary Clinton	7%	(21)	81%	(224)	12%	(33)	278
2016 Vote: Donald Trump	83%	(244)	9%	(25)	8%	(23)	292
2016 Vote: Someone Else	41%	(8)	17%	(3)	42%	(8)	20
2020 Vote/PID: Not Biden/Democrat	29%	(9)	45%	(13)	26%	(8)	30
2020 Vote/PID: Not Trump/Republican	65%	(17)	16%	(4)	19%	(5)	26

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	40%	(313)	15%	(117)	790
U.S. Economy: Wrong Track	56%	(323)	27%	(153)	17%	(96)	571
U.S. Economy: Right Direction	17%	(37)	73%	(161)	10%	(21)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	88%	(243)	8%	(21)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(332)	5%	(19)	10%	(38)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	41%	(51)	46%	(58)	125
Top 2024 Issue: Economy	58%	(189)	27%	(88)	15%	(48)	325
Community/Gender: Urban Women	24%	(17)	54%	(39)	22%	(16)	72
Community/Gender: Urban Men	28%	(17)	58%	(36)	14%	(8)	61
Community/Gender: Rural Women	57%	(77)	29%	(39)	14%	(19)	136
Community/Gender: Rural Men	67%	(58)	23%	(20)	10%	(9)	87
Community/Gender: Suburban Women	40%	(92)	44%	(100)	15%	(35)	227
Community/Gender: Suburban Men	47%	(98)	38%	(79)	14%	(30)	207
Homeowner	50%	(250)	38%	(191)	11%	(56)	498
Renter	37%	(103)	44%	(121)	19%	(54)	278
Self + Household: White-Collar	41%	(122)	47%	(140)	12%	(35)	298
Self + Household: Blue Collar	56%	(204)	33%	(120)	11%	(40)	364
Union HH: Yes	31%	(11)	57%	(19)	12%	(4)	34
Union HH: No	46%	(349)	39%	(294)	15%	(113)	756
LGBTQ+: Yes	23%	(20)	58%	(49)	19%	(17)	86
LGBTQ+: No	48%	(340)	37%	(264)	14%	(100)	704
Motivated to Vote	47%	(337)	41%	(293)	12%	(85)	715
Parent: Yes	45%	(121)	42%	(114)	12%	(33)	268
Parent: No	46%	(239)	38%	(200)	16%	(84)	522
COVID Vaccine: Yes	37%	(184)	50%	(249)	14%	(69)	501
COVID Vaccine: No	61%	(176)	22%	(64)	17%	(48)	289
Student Loans: Yes	33%	(44)	48%	(63)	19%	(24)	131
Student Loans: No	48%	(316)	38%	(250)	14%	(93)	659
Favorable Opinion of Haley	67%	(164)	23%	(56)	10%	(25)	245
Unfavorable Opinion of Haley	33%	(96)	55%	(159)	12%	(35)	290
Prodigal Biden Voter	27%	(10)	20%	(7)	53%	(19)	36
Undecided Voter (DK/WNV)	22%	(12)	16%	(9)	62%	(35)	56
Undecided Voter (DK)	16%	(6)	18%	(6)	67%	(24)	35

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(360)	40%	(313)	15%	(117)	790
Watched Debate	50%	(297)	38%	(228)	12%	(72)	598
Watched Debate: Did not Watch	33%	(63)	44%	(85)	23%	(45)	192
Watched Debate: All of it	54%	(178)	38%	(127)	8%	(26)	331
Watched Debate: Some of it	45%	(119)	38%	(101)	18%	(47)	267
Continue His Campaign: Yes Biden	22%	(71)	70%	(229)	9%	(28)	329
Continue His Campaign: No Biden	67%	(279)	16%	(69)	17%	(70)	418
Continue His Campaign: Yes Trump	81%	(331)	8%	(34)	10%	(43)	407
Continue His Campaign: No Trump	7%	(24)	77%	(261)	16%	(54)	340
Conviction: Evidence	12%	(41)	73%	(256)	16%	(55)	353
Conviction: Motivation to Damage	79%	(275)	10%	(36)	11%	(39)	350
Conviction: DK/NO	50%	(43)	24%	(21)	26%	(23)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	37%	(295)	20%	(159)	790
Gender: Male	46%	(163)	38%	(136)	16%	(57)	355
Gender: Female	40%	(173)	37%	(159)	23%	(102)	435
Age: 18-34	42%	(93)	34%	(76)	24%	(53)	222
Age: 35-44	45%	(49)	34%	(37)	21%	(23)	109
Age: 45-64	39%	(110)	43%	(120)	18%	(50)	280
Age: 65+	47%	(84)	35%	(62)	18%	(33)	179
GenZers: 1997-2012	36%	(41)	40%	(46)	24%	(28)	114
Millennials: 1981-1996	46%	(96)	31%	(64)	23%	(47)	207
GenXers: 1965-1980	39%	(91)	44%	(102)	17%	(40)	232
Baby Boomers: 1946-1964	44%	(99)	36%	(81)	20%	(44)	224
Educ: < College	46%	(222)	34%	(162)	20%	(95)	479
Educ: Bachelors degree	32%	(60)	45%	(83)	22%	(41)	184
Educ: Post-grad	43%	(54)	39%	(50)	18%	(23)	127
Income: Under 50k	40%	(135)	40%	(136)	20%	(69)	340
Income: 50k-100k	44%	(125)	33%	(95)	23%	(65)	285
Income: 100k+	46%	(76)	39%	(64)	15%	(24)	165
Ethnicity: White (Non-Hispanic)	58%	(277)	25%	(117)	17%	(82)	476
Ethnicity: Hispanic	38%	(11)	50%	(14)	12%	(3)	29
Ethnicity: Black (Non-Hispanic)	16%	(40)	60%	(152)	25%	(63)	255
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	38%	(11)	35%	(10)	30
All Christian	52%	(202)	33%	(127)	16%	(61)	391
All Non-Christian	34%	(15)	54%	(24)	12%	(5)	44
Atheist	40%	(8)	46%	(10)	14%	(3)	21
Agnostic/Nothing in particular	27%	(40)	43%	(64)	30%	(44)	149
Something Else	38%	(70)	38%	(71)	24%	(45)	185
Evangelical	53%	(172)	30%	(96)	17%	(55)	323
Non-Evangelical	38%	(96)	41%	(102)	21%	(51)	249
PID: Dem (no lean)	7%	(24)	76%	(253)	17%	(55)	332
PID: Ind (no lean)	40%	(58)	24%	(35)	36%	(52)	145
PID: Rep (no lean)	81%	(254)	3%	(8)	16%	(52)	313

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	37%	(295)	20%	(159)	790
PID/Gender: Dem Men	9%	(13)	80%	(118)	12%	(17)	148
PID/Gender: Dem Women	6%	(12)	73%	(135)	21%	(38)	184
PID/Gender: Ind Men	47%	(37)	21%	(16)	33%	(26)	79
PID/Gender: Ind Women	32%	(21)	28%	(19)	40%	(26)	66
PID/Gender: Rep Men	88%	(113)	1%	(2)	11%	(14)	129
PID/Gender: Rep Women	76%	(141)	3%	(6)	20%	(38)	185
Ideo: Liberal (1-3)	13%	(28)	66%	(138)	21%	(43)	210
Ideo: Moderate (4)	28%	(64)	51%	(117)	22%	(50)	231
Ideo: Conservative (5-7)	73%	(239)	10%	(34)	17%	(57)	330
Community: Urban	24%	(32)	54%	(72)	22%	(30)	133
Community: Suburban	41%	(179)	38%	(166)	21%	(89)	434
Community: Rural	56%	(125)	26%	(58)	18%	(40)	222
Military HHnm: Yes	38%	(46)	40%	(48)	22%	(26)	121
Military HH: No	43%	(289)	37%	(247)	20%	(132)	669
Employ: Private Sector	43%	(127)	39%	(117)	18%	(55)	299
Employ: Government	41%	(25)	40%	(24)	19%	(12)	61
Employ: Self-Employed	44%	(28)	34%	(22)	22%	(14)	64
Employ: Homemaker	60%	(25)	21%	(9)	19%	(8)	41
Employ: Student	29%	(8)	42%	(11)	29%	(8)	26
Employ: Retired	48%	(99)	35%	(73)	17%	(34)	206
Employ: Unemployed	21%	(13)	41%	(26)	38%	(23)	62
Employ: Other	37%	(11)	47%	(15)	16%	(5)	31

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	37%	(295)	20%	(159)	790
Protestant	55%	(165)	29%	(86)	15%	(46)	297
Roman Catholic	38%	(34)	45%	(40)	17%	(15)	89
Orthodox (e.g. Greek or Russian Orthodox)	90%	(4)	10%	(0)	—	(0)	5
Jewish	23%	(4)	62%	(11)	15%	(3)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	10%	(1)	79%	(8)	11%	(1)	10
Hindu	53%	(4)	27%	(2)	19%	(1)	7
Atheist	40%	(8)	46%	(10)	14%	(3)	21
Agnostic	38%	(11)	36%	(11)	26%	(8)	30
Something else	38%	(70)	38%	(71)	24%	(45)	185
Nothing in particular	24%	(29)	45%	(54)	31%	(37)	119
Ideo/PID: Conservative Republican	83%	(206)	1%	(3)	16%	(38)	247
Ideo/PID: Moderate/Liberal Republican	75%	(46)	8%	(5)	17%	(10)	61
Ideo/PID: Moderate/Conservative Democrat	8%	(12)	76%	(122)	16%	(25)	160
Ideo/PID: Liberal Democrat	7%	(11)	76%	(125)	17%	(28)	163
Unfavorable of Biden and Trump	27%	(31)	15%	(18)	58%	(68)	117
2024 H2H Matchup: Biden Voter	6%	(20)	77%	(279)	18%	(64)	363
2024 H2H Matchup: Trump Voter	81%	(302)	2%	(9)	16%	(60)	371
2024 H2H Matchup: Would not Vote	30%	(6)	15%	(3)	55%	(12)	21
2024 H2H Matchup: Do not Know	20%	(7)	13%	(5)	66%	(24)	35
2022 House Vote: Democrat	9%	(28)	75%	(246)	17%	(55)	329
2022 House Vote: Republican	80%	(263)	3%	(9)	17%	(57)	329
2022 House Vote: Did not Vote	35%	(44)	31%	(39)	34%	(43)	126
2020 Vote: Joe Biden	7%	(25)	73%	(267)	21%	(76)	367
2020 Vote: Donald Trump	79%	(287)	4%	(14)	17%	(64)	366
2020 Vote: Someone Else	30%	(3)	—	(0)	70%	(7)	10
2020 Vote: Did not Vote	43%	(20)	30%	(14)	27%	(13)	48
2016 Vote: Hillary Clinton	7%	(20)	77%	(215)	15%	(43)	278
2016 Vote: Donald Trump	78%	(227)	6%	(18)	16%	(47)	292
2016 Vote: Someone Else	41%	(8)	4%	(1)	55%	(11)	20
2020 Vote/PID: Not Biden/Democrat	22%	(7)	51%	(15)	27%	(8)	30
2020 Vote/PID: Not Trump/Republican	65%	(17)	9%	(2)	26%	(7)	26

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	37%	(295)	20%	(159)	790
U.S. Economy: Wrong Track	52%	(297)	24%	(137)	24%	(137)	571
U.S. Economy: Right Direction	18%	(39)	72%	(158)	10%	(22)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	84%	(232)	12%	(33)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(304)	5%	(20)	17%	(64)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	35%	(44)	49%	(62)	125
Top 2024 Issue: Economy	54%	(177)	25%	(80)	21%	(68)	325
Community/Gender: Urban Women	26%	(19)	46%	(33)	28%	(20)	72
Community/Gender: Urban Men	22%	(13)	63%	(39)	15%	(10)	61
Community/Gender: Rural Women	52%	(71)	28%	(38)	20%	(27)	136
Community/Gender: Rural Men	62%	(54)	23%	(20)	15%	(13)	87
Community/Gender: Suburban Women	37%	(84)	39%	(89)	24%	(55)	227
Community/Gender: Suburban Men	46%	(95)	37%	(78)	17%	(35)	207
Homeowner	46%	(229)	36%	(179)	18%	(89)	498
Renter	36%	(100)	41%	(115)	23%	(63)	278
Self + Household: White-Collar	40%	(118)	39%	(117)	21%	(62)	298
Self + Household: Blue Collar	51%	(186)	33%	(119)	16%	(60)	364
Union HH: Yes	44%	(15)	40%	(14)	16%	(5)	34
Union HH: No	42%	(321)	37%	(282)	20%	(153)	756
LGBTQ+: Yes	24%	(21)	58%	(49)	18%	(16)	86
LGBTQ+: No	45%	(315)	35%	(246)	20%	(143)	704
Motivated to Vote	44%	(314)	38%	(271)	18%	(129)	715
Parent: Yes	46%	(122)	39%	(105)	15%	(41)	268
Parent: No	41%	(214)	36%	(191)	23%	(118)	522
COVID Vaccine: Yes	34%	(169)	47%	(235)	19%	(97)	501
COVID Vaccine: No	58%	(166)	21%	(61)	21%	(61)	289
Student Loans: Yes	34%	(44)	41%	(54)	26%	(34)	131
Student Loans: No	44%	(292)	37%	(242)	19%	(125)	659
Favorable Opinion of Haley	63%	(154)	23%	(56)	15%	(36)	245
Unfavorable Opinion of Haley	32%	(91)	49%	(142)	19%	(56)	290
Prodigal Biden Voter	23%	(8)	14%	(5)	63%	(23)	36
Undecided Voter (DK/WNV)	24%	(13)	14%	(8)	62%	(35)	56
Undecided Voter (DK)	20%	(7)	13%	(5)	66%	(24)	35

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	37%	(295)	20%	(159)	790
Watched Debate	47%	(280)	37%	(219)	17%	(99)	598
Watched Debate: Did not Watch	29%	(56)	40%	(76)	31%	(60)	192
Watched Debate: All of it	51%	(167)	35%	(116)	14%	(48)	331
Watched Debate: Some of it	42%	(113)	39%	(103)	19%	(51)	267
Continue His Campaign: Yes Biden	21%	(69)	66%	(217)	13%	(42)	329
Continue His Campaign: No Biden	62%	(257)	15%	(61)	24%	(100)	418
Continue His Campaign: Yes Trump	77%	(314)	7%	(27)	16%	(66)	407
Continue His Campaign: No Trump	5%	(18)	73%	(248)	22%	(74)	340
Conviction: Evidence	11%	(40)	68%	(239)	21%	(74)	353
Conviction: Motivation to Damage	74%	(258)	11%	(39)	15%	(53)	350
Conviction: DK/NO	43%	(38)	21%	(18)	36%	(32)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	33%	(259)	20%	(160)	790
Gender: Male	51%	(180)	32%	(112)	18%	(63)	355
Gender: Female	44%	(192)	34%	(146)	22%	(97)	435
Age: 18-34	43%	(95)	30%	(66)	27%	(60)	222
Age: 35-44	49%	(54)	26%	(29)	24%	(27)	109
Age: 45-64	45%	(127)	38%	(107)	16%	(46)	280
Age: 65+	53%	(95)	32%	(57)	15%	(27)	179
GenZers: 1997-2012	41%	(47)	36%	(41)	23%	(26)	114
Millennials: 1981-1996	46%	(96)	25%	(52)	29%	(59)	207
GenXers: 1965-1980	45%	(105)	38%	(88)	17%	(39)	232
Baby Boomers: 1946-1964	51%	(114)	34%	(76)	15%	(34)	224
Educ: < College	50%	(239)	29%	(137)	22%	(103)	479
Educ: Bachelors degree	37%	(69)	42%	(78)	20%	(37)	184
Educ: Post-grad	51%	(64)	34%	(43)	15%	(19)	127
Income: Under 50k	45%	(154)	33%	(113)	22%	(74)	340
Income: 50k-100k	48%	(137)	31%	(88)	21%	(60)	285
Income: 100k+	49%	(81)	35%	(58)	16%	(26)	165
Ethnicity: White (Non-Hispanic)	62%	(296)	22%	(104)	16%	(75)	476
Ethnicity: Hispanic	39%	(11)	40%	(12)	21%	(6)	29
Ethnicity: Black (Non-Hispanic)	21%	(55)	52%	(132)	27%	(69)	255
Ethnicity: Asian + Other (Non-Hispanic)	33%	(10)	35%	(10)	32%	(9)	30
All Christian	55%	(215)	29%	(113)	16%	(63)	391
All Non-Christian	39%	(17)	45%	(19)	16%	(7)	44
Atheist	35%	(7)	46%	(10)	19%	(4)	21
Agnostic/Nothing in particular	33%	(50)	36%	(54)	30%	(45)	149
Something Else	45%	(83)	34%	(63)	22%	(40)	185
Evangelical	56%	(180)	27%	(88)	17%	(55)	323
Non-Evangelical	46%	(114)	35%	(87)	20%	(49)	249
PID: Dem (no lean)	12%	(38)	67%	(222)	21%	(71)	332
PID: Ind (no lean)	45%	(65)	17%	(24)	39%	(56)	145
PID: Rep (no lean)	86%	(268)	4%	(12)	10%	(33)	313

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	33%	(259)	20%	(160)	790
PID/Gender: Dem Men	18%	(26)	62%	(92)	20%	(29)	148
PID/Gender: Dem Women	7%	(12)	71%	(130)	23%	(42)	184
PID/Gender: Ind Men	52%	(41)	18%	(14)	30%	(24)	79
PID/Gender: Ind Women	37%	(24)	15%	(10)	49%	(32)	66
PID/Gender: Rep Men	88%	(113)	5%	(6)	7%	(9)	129
PID/Gender: Rep Women	84%	(155)	3%	(6)	13%	(23)	185
Ideo: Liberal (1-3)	14%	(29)	58%	(123)	28%	(59)	210
Ideo: Moderate (4)	35%	(82)	42%	(97)	23%	(52)	231
Ideo: Conservative (5-7)	78%	(257)	10%	(33)	12%	(39)	330
Community: Urban	29%	(38)	46%	(61)	25%	(34)	133
Community: Suburban	47%	(203)	34%	(146)	19%	(85)	434
Community: Rural	59%	(130)	23%	(51)	18%	(41)	222
Military HHnm: Yes	39%	(47)	39%	(47)	22%	(27)	121
Military HH: No	49%	(325)	32%	(212)	20%	(133)	669
Employ: Private Sector	47%	(140)	34%	(102)	19%	(57)	299
Employ: Government	34%	(21)	36%	(22)	30%	(18)	61
Employ: Self-Employed	47%	(30)	34%	(22)	20%	(13)	64
Employ: Homemaker	74%	(30)	12%	(5)	14%	(6)	41
Employ: Student	47%	(12)	30%	(8)	23%	(6)	26
Employ: Retired	52%	(106)	33%	(68)	15%	(32)	206
Employ: Unemployed	28%	(17)	37%	(23)	35%	(22)	62
Employ: Other	48%	(15)	30%	(9)	23%	(7)	31

Continued on next page

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	33%	(259)	20%	(160)	790
Protestant	59%	(174)	26%	(78)	15%	(45)	297
Roman Catholic	41%	(37)	39%	(34)	20%	(18)	89
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	21%	(1)	—	(0)	5
Jewish	19%	(3)	57%	(10)	24%	(4)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	45%	(4)	31%	(3)	24%	(2)	10
Hindu	68%	(5)	27%	(2)	5%	(0)	7
Atheist	35%	(7)	46%	(10)	19%	(4)	21
Agnostic	45%	(13)	22%	(6)	34%	(10)	30
Something else	45%	(83)	34%	(63)	22%	(40)	185
Nothing in particular	31%	(37)	40%	(48)	29%	(35)	119
Ideo/PID: Conservative Republican	88%	(218)	3%	(7)	9%	(23)	247
Ideo/PID: Moderate/Liberal Republican	80%	(49)	9%	(6)	11%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	18%	(28)	65%	(104)	17%	(28)	160
Ideo/PID: Liberal Democrat	5%	(9)	69%	(113)	25%	(42)	163
Unfavorable of Biden and Trump	39%	(45)	13%	(15)	49%	(57)	117
2024 H2H Matchup: Biden Voter	10%	(38)	67%	(242)	23%	(83)	363
2024 H2H Matchup: Trump Voter	86%	(319)	3%	(10)	11%	(42)	371
2024 H2H Matchup: Would not Vote	32%	(7)	10%	(2)	58%	(12)	21
2024 H2H Matchup: Do not Know	22%	(8)	14%	(5)	64%	(23)	35
2022 House Vote: Democrat	12%	(40)	66%	(216)	22%	(73)	329
2022 House Vote: Republican	83%	(274)	4%	(13)	12%	(41)	329
2022 House Vote: Did not Vote	43%	(54)	23%	(29)	34%	(43)	126
2020 Vote: Joe Biden	11%	(39)	64%	(233)	26%	(95)	367
2020 Vote: Donald Trump	85%	(310)	3%	(12)	12%	(44)	366
2020 Vote: Someone Else	32%	(3)	14%	(1)	53%	(5)	10
2020 Vote: Did not Vote	42%	(20)	25%	(12)	33%	(16)	48
2016 Vote: Hillary Clinton	11%	(32)	70%	(194)	19%	(52)	278
2016 Vote: Donald Trump	82%	(239)	6%	(17)	12%	(36)	292
2016 Vote: Someone Else	60%	(12)	3%	(1)	37%	(7)	20
2020 Vote/PID: Not Biden/Democrat	31%	(9)	45%	(13)	25%	(7)	30
2020 Vote/PID: Not Trump/Republican	53%	(14)	22%	(6)	25%	(7)	26

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	33%	(259)	20%	(160)	790
U.S. Economy: Wrong Track	58%	(331)	19%	(111)	23%	(130)	571
U.S. Economy: Right Direction	19%	(41)	68%	(148)	14%	(30)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	76%	(211)	17%	(47)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(324)	3%	(12)	14%	(53)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(29)	29%	(36)	48%	(60)	125
Top 2024 Issue: Economy	60%	(196)	22%	(71)	18%	(59)	325
Community/Gender: Urban Women	27%	(19)	43%	(31)	30%	(22)	72
Community/Gender: Urban Men	31%	(19)	49%	(30)	20%	(12)	61
Community/Gender: Rural Women	56%	(76)	25%	(34)	19%	(26)	136
Community/Gender: Rural Men	63%	(55)	20%	(18)	17%	(15)	87
Community/Gender: Suburban Women	42%	(97)	36%	(82)	21%	(49)	227
Community/Gender: Suburban Men	51%	(107)	31%	(65)	17%	(36)	207
Homeowner	50%	(251)	32%	(161)	17%	(86)	498
Renter	41%	(115)	35%	(96)	24%	(66)	278
Self + Household: White-Collar	43%	(129)	39%	(118)	17%	(51)	298
Self + Household: Blue Collar	56%	(202)	26%	(95)	18%	(67)	364
Union HH: Yes	26%	(9)	51%	(18)	22%	(8)	34
Union HH: No	48%	(363)	32%	(241)	20%	(152)	756
LGBTQ+: Yes	24%	(21)	53%	(45)	23%	(20)	86
LGBTQ+: No	50%	(351)	30%	(213)	20%	(140)	704
Motivated to Vote	48%	(344)	34%	(242)	18%	(130)	715
Parent: Yes	46%	(124)	36%	(96)	18%	(48)	268
Parent: No	48%	(248)	31%	(163)	21%	(111)	522
COVID Vaccine: Yes	39%	(195)	41%	(205)	20%	(102)	501
COVID Vaccine: No	61%	(177)	19%	(54)	20%	(58)	289
Student Loans: Yes	37%	(48)	38%	(50)	25%	(33)	131
Student Loans: No	49%	(324)	32%	(208)	19%	(126)	659
Favorable Opinion of Haley	67%	(165)	20%	(50)	12%	(30)	245
Unfavorable Opinion of Haley	33%	(96)	45%	(131)	22%	(63)	290
Prodigal Biden Voter	26%	(9)	16%	(6)	59%	(21)	36
Undecided Voter (DK/WNV)	26%	(15)	12%	(7)	62%	(35)	56
Undecided Voter (DK)	22%	(8)	14%	(5)	64%	(23)	35

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	33%	(259)	20%	(160)	790
Watched Debate	51%	(306)	33%	(197)	16%	(95)	598
Watched Debate: Did not Watch	34%	(66)	32%	(62)	34%	(65)	192
Watched Debate: All of it	53%	(176)	33%	(109)	14%	(46)	331
Watched Debate: Some of it	49%	(130)	33%	(88)	18%	(49)	267
Continue His Campaign: Yes Biden	23%	(77)	60%	(196)	17%	(56)	329
Continue His Campaign: No Biden	68%	(283)	12%	(49)	21%	(86)	418
Continue His Campaign: Yes Trump	81%	(330)	6%	(26)	13%	(51)	407
Continue His Campaign: No Trump	11%	(38)	65%	(221)	24%	(82)	340
Conviction: Evidence	15%	(51)	60%	(210)	26%	(91)	353
Conviction: Motivation to Damage	79%	(275)	9%	(32)	12%	(43)	350
Conviction: DK/NO	52%	(45)	18%	(16)	30%	(26)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	40%	(320)	13%	(100)	790
Gender: Male	48%	(172)	42%	(149)	10%	(34)	355
Gender: Female	46%	(198)	39%	(171)	15%	(66)	435
Age: 18-34	40%	(90)	40%	(88)	20%	(45)	222
Age: 35-44	51%	(55)	34%	(38)	15%	(16)	109
Age: 45-64	44%	(122)	45%	(127)	11%	(31)	280
Age: 65+	57%	(102)	38%	(68)	5%	(9)	179
GenZers: 1997-2012	36%	(41)	43%	(50)	21%	(24)	114
Millennials: 1981-1996	47%	(98)	35%	(73)	18%	(37)	207
GenXers: 1965-1980	43%	(100)	47%	(109)	10%	(24)	232
Baby Boomers: 1946-1964	55%	(122)	39%	(86)	7%	(15)	224
Educ: < College	50%	(239)	36%	(172)	14%	(69)	479
Educ: Bachelors degree	40%	(73)	50%	(92)	10%	(19)	184
Educ: Post-grad	46%	(58)	45%	(57)	10%	(12)	127
Income: Under 50k	44%	(148)	41%	(138)	16%	(54)	340
Income: 50k-100k	49%	(140)	39%	(112)	12%	(34)	285
Income: 100k+	50%	(82)	43%	(70)	8%	(13)	165
Ethnicity: White (Non-Hispanic)	64%	(306)	26%	(125)	9%	(45)	476
Ethnicity: Hispanic	35%	(10)	51%	(15)	14%	(4)	29
Ethnicity: Black (Non-Hispanic)	17%	(44)	65%	(166)	17%	(45)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	46%	(14)	23%	(7)	30
All Christian	57%	(223)	34%	(134)	9%	(34)	391
All Non-Christian	30%	(13)	63%	(27)	7%	(3)	44
Atheist	45%	(9)	46%	(10)	10%	(2)	21
Agnostic/Nothing in particular	31%	(46)	46%	(69)	23%	(34)	149
Something Else	42%	(79)	43%	(79)	15%	(28)	185
Evangelical	59%	(190)	33%	(107)	8%	(26)	323
Non-Evangelical	44%	(109)	42%	(104)	14%	(35)	249
PID: Dem (no lean)	7%	(24)	81%	(268)	12%	(41)	332
PID: Ind (no lean)	47%	(67)	28%	(41)	25%	(36)	145
PID: Rep (no lean)	89%	(279)	4%	(11)	8%	(24)	313

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	40%	(320)	13%	(100)	790
PID/Gender: Dem Men	8%	(12)	84%	(125)	7%	(11)	148
PID/Gender: Dem Women	6%	(11)	78%	(143)	16%	(30)	184
PID/Gender: Ind Men	55%	(43)	25%	(20)	20%	(16)	79
PID/Gender: Ind Women	37%	(24)	32%	(21)	31%	(20)	66
PID/Gender: Rep Men	90%	(116)	4%	(5)	6%	(8)	129
PID/Gender: Rep Women	88%	(162)	4%	(7)	9%	(16)	185
Ideo: Liberal (1-3)	12%	(25)	72%	(150)	16%	(35)	210
Ideo: Moderate (4)	31%	(72)	55%	(126)	14%	(33)	231
Ideo: Conservative (5-7)	82%	(271)	11%	(36)	7%	(23)	330
Community: Urban	22%	(30)	58%	(78)	19%	(26)	133
Community: Suburban	47%	(205)	41%	(178)	12%	(51)	434
Community: Rural	61%	(135)	29%	(64)	11%	(24)	222
Military HHnm: Yes	42%	(51)	44%	(53)	14%	(16)	121
Military HH: No	48%	(319)	40%	(266)	13%	(84)	669
Employ: Private Sector	44%	(133)	43%	(128)	13%	(38)	299
Employ: Government	36%	(22)	51%	(31)	13%	(8)	61
Employ: Self-Employed	42%	(27)	40%	(25)	18%	(12)	64
Employ: Homemaker	72%	(29)	25%	(10)	3%	(1)	41
Employ: Student	32%	(8)	38%	(10)	30%	(8)	26
Employ: Retired	56%	(116)	37%	(76)	7%	(13)	206
Employ: Unemployed	28%	(18)	43%	(27)	28%	(17)	62
Employ: Other	52%	(16)	39%	(12)	9%	(3)	31

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	40%	(320)	13%	(100)	790
Protestant	60%	(179)	32%	(94)	8%	(24)	297
Roman Catholic	46%	(41)	42%	(38)	11%	(10)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	15%	(3)	76%	(13)	9%	(2)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	10%	(1)	90%	(9)	—	(0)	10
Hindu	49%	(4)	32%	(2)	19%	(1)	7
Atheist	45%	(9)	46%	(10)	10%	(2)	21
Agnostic	39%	(12)	45%	(13)	16%	(5)	30
Something else	42%	(79)	43%	(79)	15%	(28)	185
Nothing in particular	29%	(34)	47%	(56)	24%	(29)	119
Ideo/PID: Conservative Republican	92%	(228)	2%	(5)	6%	(15)	247
Ideo/PID: Moderate/Liberal Republican	79%	(48)	11%	(7)	10%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(16)	81%	(129)	9%	(15)	160
Ideo/PID: Liberal Democrat	5%	(8)	81%	(132)	14%	(23)	163
Unfavorable of Biden and Trump	38%	(45)	18%	(21)	44%	(51)	117
2024 H2H Matchup: Biden Voter	5%	(18)	83%	(301)	12%	(43)	363
2024 H2H Matchup: Trump Voter	92%	(341)	3%	(10)	6%	(20)	371
2024 H2H Matchup: Would not Vote	23%	(5)	17%	(3)	60%	(13)	21
2024 H2H Matchup: Do not Know	18%	(6)	15%	(5)	67%	(24)	35
2022 House Vote: Democrat	7%	(25)	80%	(264)	12%	(40)	329
2022 House Vote: Republican	88%	(290)	5%	(15)	7%	(24)	329
2022 House Vote: Did not Vote	41%	(51)	32%	(40)	27%	(34)	126
2020 Vote: Joe Biden	7%	(25)	79%	(292)	14%	(50)	367
2020 Vote: Donald Trump	88%	(323)	3%	(12)	8%	(30)	366
2020 Vote: Someone Else	5%	(0)	27%	(3)	68%	(6)	10
2020 Vote: Did not Vote	44%	(21)	28%	(13)	28%	(13)	48
2016 Vote: Hillary Clinton	6%	(16)	83%	(232)	11%	(30)	278
2016 Vote: Donald Trump	87%	(253)	7%	(21)	6%	(18)	292
2016 Vote: Someone Else	58%	(11)	10%	(2)	31%	(6)	20
2020 Vote/PID: Not Biden/Democrat	32%	(10)	42%	(12)	26%	(8)	30
2020 Vote/PID: Not Trump/Republican	61%	(16)	19%	(5)	21%	(5)	26

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	40%	(320)	13%	(100)	790
U.S. Economy: Wrong Track	58%	(332)	27%	(153)	15%	(86)	571
U.S. Economy: Right Direction	17%	(38)	76%	(167)	6%	(14)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	89%	(244)	8%	(23)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(334)	7%	(28)	7%	(27)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(27)	38%	(48)	41%	(51)	125
Top 2024 Issue: Economy	60%	(194)	28%	(91)	12%	(40)	325
Community/Gender: Urban Women	27%	(19)	46%	(33)	27%	(20)	72
Community/Gender: Urban Men	17%	(10)	73%	(45)	10%	(6)	61
Community/Gender: Rural Women	58%	(78)	31%	(42)	11%	(15)	136
Community/Gender: Rural Men	65%	(57)	25%	(22)	10%	(9)	87
Community/Gender: Suburban Women	44%	(100)	42%	(96)	14%	(31)	227
Community/Gender: Suburban Men	51%	(105)	40%	(83)	9%	(20)	207
Homeowner	51%	(255)	39%	(192)	10%	(51)	498
Renter	39%	(109)	45%	(126)	15%	(43)	278
Self + Household: White-Collar	45%	(133)	45%	(134)	10%	(30)	298
Self + Household: Blue Collar	55%	(199)	35%	(127)	11%	(39)	364
Union HH: Yes	28%	(10)	58%	(20)	14%	(5)	34
Union HH: No	48%	(360)	40%	(300)	13%	(96)	756
LGBTQ+: Yes	25%	(22)	61%	(52)	14%	(12)	86
LGBTQ+: No	49%	(348)	38%	(268)	13%	(88)	704
Motivated to Vote	49%	(348)	41%	(294)	10%	(74)	715
Parent: Yes	47%	(127)	41%	(110)	12%	(31)	268
Parent: No	47%	(243)	40%	(210)	13%	(69)	522
COVID Vaccine: Yes	37%	(187)	50%	(253)	12%	(62)	501
COVID Vaccine: No	63%	(183)	23%	(67)	13%	(39)	289
Student Loans: Yes	33%	(43)	50%	(65)	17%	(23)	131
Student Loans: No	50%	(327)	39%	(254)	12%	(77)	659
Favorable Opinion of Haley	71%	(174)	23%	(57)	6%	(15)	245
Unfavorable Opinion of Haley	32%	(94)	54%	(157)	13%	(39)	290
Prodigal Biden Voter	31%	(11)	25%	(9)	45%	(16)	36
Undecided Voter (DK/WNV)	20%	(11)	15%	(9)	64%	(36)	56
Undecided Voter (DK)	18%	(6)	15%	(5)	67%	(24)	35

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(370)	40%	(320)	13%	(100)	790
Watched Debate	51%	(305)	39%	(235)	10%	(58)	598
Watched Debate: Did not Watch	34%	(65)	44%	(85)	22%	(42)	192
Watched Debate: All of it	54%	(180)	38%	(125)	8%	(26)	331
Watched Debate: Some of it	47%	(125)	41%	(110)	12%	(32)	267
Continue His Campaign: Yes Biden	22%	(72)	71%	(233)	7%	(23)	329
Continue His Campaign: No Biden	69%	(289)	16%	(69)	15%	(61)	418
Continue His Campaign: Yes Trump	85%	(345)	9%	(35)	7%	(27)	407
Continue His Campaign: No Trump	6%	(20)	78%	(265)	16%	(55)	340
Conviction: Evidence	12%	(42)	74%	(259)	15%	(52)	353
Conviction: Motivation to Damage	81%	(285)	11%	(38)	8%	(27)	350
Conviction: DK/NO	49%	(43)	26%	(22)	25%	(22)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(347)	39%	(310)	17%	(133)	790
Gender: Male	45%	(158)	40%	(142)	15%	(55)	355
Gender: Female	43%	(188)	39%	(168)	18%	(78)	435
Age: 18-34	37%	(83)	39%	(87)	23%	(52)	222
Age: 35-44	48%	(52)	33%	(36)	19%	(21)	109
Age: 45-64	41%	(114)	45%	(125)	15%	(41)	280
Age: 65+	55%	(98)	34%	(62)	11%	(19)	179
GenZers: 1997-2012	31%	(36)	43%	(50)	25%	(29)	114
Millennials: 1981-1996	44%	(92)	35%	(72)	21%	(44)	207
GenXers: 1965-1980	41%	(96)	45%	(103)	14%	(33)	232
Baby Boomers: 1946-1964	51%	(114)	37%	(83)	12%	(27)	224
Educ: < College	47%	(225)	34%	(165)	19%	(89)	479
Educ: Bachelors degree	35%	(65)	52%	(95)	13%	(24)	184
Educ: Post-grad	45%	(57)	39%	(50)	16%	(20)	127
Income: Under 50k	42%	(142)	39%	(133)	19%	(65)	340
Income: 50k-100k	45%	(127)	39%	(110)	17%	(48)	285
Income: 100k+	47%	(77)	41%	(68)	12%	(20)	165
Ethnicity: White (Non-Hispanic)	61%	(288)	26%	(125)	13%	(63)	476
Ethnicity: Hispanic	42%	(12)	44%	(13)	14%	(4)	29
Ethnicity: Black (Non-Hispanic)	14%	(37)	63%	(160)	23%	(59)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	43%	(13)	25%	(7)	30
All Christian	54%	(210)	36%	(139)	11%	(42)	391
All Non-Christian	29%	(13)	57%	(25)	14%	(6)	44
Atheist	47%	(10)	39%	(8)	14%	(3)	21
Agnostic/Nothing in particular	29%	(43)	45%	(68)	26%	(39)	149
Something Else	38%	(71)	38%	(71)	23%	(43)	185
Evangelical	56%	(180)	32%	(104)	12%	(40)	323
Non-Evangelical	39%	(98)	42%	(105)	18%	(46)	249
PID: Dem (no lean)	7%	(22)	78%	(259)	15%	(51)	332
PID: Ind (no lean)	41%	(60)	26%	(37)	33%	(48)	145
PID: Rep (no lean)	84%	(265)	5%	(15)	11%	(34)	313

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(347)	39%	(310)	17%	(133)	790
PID/Gender: Dem Men	10%	(15)	77%	(114)	13%	(19)	148
PID/Gender: Dem Women	4%	(7)	79%	(145)	17%	(32)	184
PID/Gender: Ind Men	45%	(35)	27%	(21)	28%	(22)	79
PID/Gender: Ind Women	37%	(25)	24%	(16)	39%	(25)	66
PID/Gender: Rep Men	84%	(108)	6%	(7)	10%	(13)	129
PID/Gender: Rep Women	85%	(157)	4%	(7)	11%	(21)	185
Ideo: Liberal (1-3)	12%	(26)	73%	(153)	15%	(31)	210
Ideo: Moderate (4)	27%	(62)	49%	(112)	24%	(56)	231
Ideo: Conservative (5-7)	77%	(254)	12%	(38)	11%	(38)	330
Community: Urban	24%	(32)	57%	(77)	18%	(24)	133
Community: Suburban	43%	(189)	41%	(180)	15%	(66)	434
Community: Rural	56%	(125)	24%	(54)	19%	(43)	222
Military HHnm: Yes	41%	(49)	44%	(53)	15%	(19)	121
Military HH: No	44%	(298)	38%	(257)	17%	(114)	669
Employ: Private Sector	43%	(128)	41%	(122)	17%	(49)	299
Employ: Government	34%	(20)	50%	(30)	17%	(10)	61
Employ: Self-Employed	40%	(26)	43%	(28)	16%	(10)	64
Employ: Homemaker	64%	(27)	17%	(7)	18%	(7)	41
Employ: Student	26%	(7)	49%	(13)	25%	(7)	26
Employ: Retired	52%	(107)	36%	(74)	12%	(24)	206
Employ: Unemployed	27%	(17)	41%	(26)	32%	(20)	62
Employ: Other	50%	(15)	35%	(11)	14%	(4)	31

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(347)	39%	(310)	17%	(133)	790
Protestant	58%	(173)	32%	(95)	10%	(29)	297
Roman Catholic	38%	(34)	47%	(42)	15%	(13)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	5
Jewish	14%	(2)	76%	(13)	10%	(2)	18
Muslim	40%	(3)	32%	(3)	28%	(2)	9
Buddhist	34%	(3)	66%	(7)	—	(0)	10
Hindu	49%	(4)	27%	(2)	24%	(2)	7
Atheist	47%	(10)	39%	(8)	14%	(3)	21
Agnostic	35%	(11)	46%	(14)	19%	(6)	30
Something else	38%	(71)	38%	(71)	23%	(43)	185
Nothing in particular	27%	(32)	45%	(54)	28%	(33)	119
Ideo/PID: Conservative Republican	87%	(217)	4%	(9)	9%	(22)	247
Ideo/PID: Moderate/Liberal Republican	73%	(44)	9%	(6)	18%	(11)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(15)	72%	(115)	19%	(30)	160
Ideo/PID: Liberal Democrat	4%	(7)	84%	(137)	12%	(19)	163
Unfavorable of Biden and Trump	32%	(37)	18%	(21)	50%	(59)	117
2024 H2H Matchup: Biden Voter	5%	(19)	79%	(288)	15%	(56)	363
2024 H2H Matchup: Trump Voter	86%	(318)	4%	(13)	11%	(40)	371
2024 H2H Matchup: Would not Vote	30%	(6)	14%	(3)	56%	(12)	21
2024 H2H Matchup: Do not Know	10%	(4)	19%	(7)	71%	(25)	35
2022 House Vote: Democrat	8%	(27)	77%	(252)	15%	(49)	329
2022 House Vote: Republican	82%	(270)	6%	(18)	12%	(41)	329
2022 House Vote: Did not Vote	38%	(48)	32%	(40)	30%	(38)	126
2020 Vote: Joe Biden	7%	(27)	75%	(275)	18%	(66)	367
2020 Vote: Donald Trump	82%	(298)	5%	(19)	13%	(49)	366
2020 Vote: Someone Else	17%	(2)	31%	(3)	52%	(5)	10
2020 Vote: Did not Vote	43%	(20)	30%	(14)	28%	(13)	48
2016 Vote: Hillary Clinton	6%	(17)	80%	(221)	14%	(39)	278
2016 Vote: Donald Trump	80%	(235)	8%	(25)	11%	(33)	292
2016 Vote: Someone Else	41%	(8)	13%	(3)	46%	(9)	20
2020 Vote/PID: Not Biden/Democrat	16%	(5)	58%	(17)	27%	(8)	30
2020 Vote/PID: Not Trump/Republican	64%	(17)	18%	(5)	18%	(5)	26

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(347)	39%	(310)	17%	(133)	790
U.S. Economy: Wrong Track	54%	(310)	27%	(151)	19%	(110)	571
U.S. Economy: Right Direction	17%	(37)	73%	(159)	11%	(23)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	87%	(241)	10%	(27)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(318)	5%	(21)	13%	(49)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	38%	(48)	46%	(57)	125
Top 2024 Issue: Economy	56%	(182)	26%	(86)	18%	(58)	325
Community/Gender: Urban Women	26%	(19)	50%	(36)	23%	(17)	72
Community/Gender: Urban Men	22%	(14)	66%	(40)	12%	(8)	61
Community/Gender: Rural Women	56%	(76)	24%	(32)	20%	(28)	136
Community/Gender: Rural Men	57%	(50)	25%	(22)	17%	(15)	87
Community/Gender: Suburban Women	41%	(94)	44%	(100)	15%	(34)	227
Community/Gender: Suburban Men	46%	(95)	39%	(80)	16%	(32)	207
Homeowner	49%	(242)	38%	(187)	14%	(69)	498
Renter	36%	(100)	44%	(122)	20%	(55)	278
Self + Household: White-Collar	41%	(121)	46%	(136)	14%	(40)	298
Self + Household: Blue Collar	53%	(193)	33%	(122)	14%	(49)	364
Union HH: Yes	37%	(13)	52%	(18)	11%	(4)	34
Union HH: No	44%	(334)	39%	(293)	17%	(129)	756
LGBTQ+: Yes	20%	(17)	60%	(51)	20%	(17)	86
LGBTQ+: No	47%	(330)	37%	(259)	16%	(116)	704
Motivated to Vote	46%	(327)	40%	(289)	14%	(99)	715
Parent: Yes	46%	(123)	40%	(107)	14%	(37)	268
Parent: No	43%	(223)	39%	(204)	18%	(95)	522
COVID Vaccine: Yes	35%	(177)	49%	(245)	16%	(79)	501
COVID Vaccine: No	59%	(170)	23%	(65)	19%	(53)	289
Student Loans: Yes	31%	(41)	48%	(64)	20%	(26)	131
Student Loans: No	46%	(305)	37%	(247)	16%	(106)	659
Favorable Opinion of Haley	69%	(169)	22%	(55)	9%	(22)	245
Unfavorable Opinion of Haley	30%	(87)	54%	(157)	16%	(46)	290
Prodigal Biden Voter	32%	(12)	16%	(6)	52%	(19)	36
Undecided Voter (DK/WNV)	18%	(10)	17%	(10)	65%	(37)	56
Undecided Voter (DK)	10%	(4)	19%	(7)	71%	(25)	35

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(347)	39%	(310)	17%	(133)	790
Watched Debate	49%	(290)	38%	(227)	13%	(81)	598
Watched Debate: Did not Watch	29%	(56)	44%	(84)	27%	(52)	192
Watched Debate: All of it	54%	(178)	38%	(126)	8%	(27)	331
Watched Debate: Some of it	42%	(113)	38%	(101)	20%	(53)	267
Continue His Campaign: Yes Biden	20%	(64)	70%	(229)	11%	(35)	329
Continue His Campaign: No Biden	66%	(277)	15%	(64)	19%	(78)	418
Continue His Campaign: Yes Trump	80%	(327)	9%	(36)	11%	(44)	407
Continue His Campaign: No Trump	5%	(16)	75%	(255)	20%	(69)	340
Conviction: Evidence	10%	(36)	72%	(254)	18%	(63)	353
Conviction: Motivation to Damage	78%	(272)	11%	(37)	12%	(41)	350
Conviction: DK/NO	45%	(39)	22%	(19)	33%	(29)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	36%	(285)	17%	(138)	790
Gender: Male	49%	(174)	36%	(128)	15%	(53)	355
Gender: Female	44%	(193)	36%	(157)	20%	(85)	435
Age: 18-34	41%	(91)	33%	(74)	26%	(58)	222
Age: 35-44	50%	(54)	32%	(35)	18%	(20)	109
Age: 45-64	43%	(121)	43%	(119)	14%	(40)	280
Age: 65+	56%	(101)	32%	(57)	12%	(21)	179
GenZers: 1997-2012	36%	(41)	38%	(43)	27%	(30)	114
Millennials: 1981-1996	47%	(97)	31%	(64)	22%	(46)	207
GenXers: 1965-1980	43%	(100)	42%	(99)	15%	(34)	232
Baby Boomers: 1946-1964	53%	(119)	34%	(77)	13%	(28)	224
Educ: < College	50%	(241)	32%	(152)	18%	(86)	479
Educ: Bachelors degree	37%	(68)	46%	(85)	17%	(32)	184
Educ: Post-grad	46%	(58)	38%	(48)	16%	(20)	127
Income: Under 50k	44%	(150)	36%	(122)	20%	(69)	340
Income: 50k-100k	49%	(139)	33%	(95)	18%	(51)	285
Income: 100k+	47%	(78)	41%	(68)	11%	(19)	165
Ethnicity: White (Non-Hispanic)	63%	(300)	22%	(107)	14%	(69)	476
Ethnicity: Hispanic	37%	(11)	43%	(12)	20%	(6)	29
Ethnicity: Black (Non-Hispanic)	19%	(48)	60%	(153)	21%	(54)	255
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	43%	(13)	33%	(10)	30
All Christian	58%	(225)	30%	(118)	12%	(48)	391
All Non-Christian	31%	(13)	51%	(22)	18%	(8)	44
Atheist	34%	(7)	49%	(10)	17%	(4)	21
Agnostic/Nothing in particular	29%	(43)	39%	(58)	32%	(48)	149
Something Else	42%	(78)	41%	(76)	17%	(31)	185
Evangelical	59%	(192)	30%	(98)	10%	(33)	323
Non-Evangelical	44%	(109)	38%	(94)	18%	(45)	249
PID: Dem (no lean)	8%	(25)	74%	(247)	18%	(60)	332
PID: Ind (no lean)	45%	(65)	20%	(29)	35%	(51)	145
PID: Rep (no lean)	88%	(277)	3%	(10)	8%	(27)	313

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	36%	(285)	17%	(138)	790
PID/Gender: Dem Men	11%	(17)	75%	(111)	14%	(21)	148
PID/Gender: Dem Women	5%	(8)	74%	(136)	22%	(40)	184
PID/Gender: Ind Men	54%	(43)	18%	(14)	28%	(22)	79
PID/Gender: Ind Women	34%	(22)	22%	(14)	44%	(29)	66
PID/Gender: Rep Men	89%	(115)	3%	(3)	8%	(10)	129
PID/Gender: Rep Women	88%	(162)	4%	(7)	9%	(16)	185
Ideo: Liberal (1-3)	12%	(25)	64%	(134)	25%	(52)	210
Ideo: Moderate (4)	31%	(72)	47%	(109)	22%	(50)	231
Ideo: Conservative (5-7)	81%	(268)	10%	(34)	9%	(28)	330
Community: Urban	26%	(35)	49%	(65)	25%	(33)	133
Community: Suburban	45%	(198)	37%	(163)	17%	(74)	434
Community: Rural	60%	(134)	26%	(58)	14%	(31)	222
Military HHnm: Yes	43%	(52)	42%	(50)	16%	(19)	121
Military HH: No	47%	(315)	35%	(235)	18%	(119)	669
Employ: Private Sector	45%	(133)	39%	(116)	17%	(50)	299
Employ: Government	35%	(21)	40%	(25)	25%	(15)	61
Employ: Self-Employed	43%	(28)	38%	(25)	19%	(12)	64
Employ: Homemaker	70%	(29)	15%	(6)	14%	(6)	41
Employ: Student	39%	(10)	28%	(7)	33%	(9)	26
Employ: Retired	55%	(112)	34%	(70)	12%	(24)	206
Employ: Unemployed	26%	(16)	43%	(26)	31%	(19)	62
Employ: Other	54%	(17)	34%	(11)	11%	(4)	31

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	36%	(285)	17%	(138)	790
Protestant	62%	(184)	27%	(81)	11%	(32)	297
Roman Catholic	44%	(39)	39%	(35)	17%	(15)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	25%	(4)	51%	(9)	23%	(4)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	33%	(3)	43%	(4)	24%	(2)	10
Hindu	19%	(1)	61%	(5)	19%	(1)	7
Atheist	34%	(7)	49%	(10)	17%	(4)	21
Agnostic	32%	(10)	45%	(13)	23%	(7)	30
Something else	42%	(78)	41%	(76)	17%	(31)	185
Nothing in particular	28%	(33)	38%	(45)	34%	(41)	119
Ideo/PID: Conservative Republican	91%	(225)	2%	(5)	7%	(17)	247
Ideo/PID: Moderate/Liberal Republican	81%	(49)	7%	(5)	12%	(7)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(17)	73%	(116)	17%	(27)	160
Ideo/PID: Liberal Democrat	5%	(8)	75%	(122)	20%	(33)	163
Unfavorable of Biden and Trump	35%	(41)	14%	(17)	51%	(60)	117
2024 H2H Matchup: Biden Voter	6%	(24)	73%	(266)	20%	(74)	363
2024 H2H Matchup: Trump Voter	90%	(335)	3%	(11)	7%	(25)	371
2024 H2H Matchup: Would not Vote	17%	(4)	13%	(3)	70%	(15)	21
2024 H2H Matchup: Do not Know	12%	(4)	17%	(6)	71%	(25)	35
2022 House Vote: Democrat	9%	(29)	72%	(238)	19%	(62)	329
2022 House Vote: Republican	88%	(288)	4%	(13)	9%	(28)	329
2022 House Vote: Did not Vote	37%	(47)	28%	(35)	35%	(44)	126
2020 Vote: Joe Biden	8%	(30)	69%	(254)	23%	(84)	367
2020 Vote: Donald Trump	87%	(318)	4%	(16)	9%	(32)	366
2020 Vote: Someone Else	6%	(1)	16%	(2)	78%	(7)	10
2020 Vote: Did not Vote	40%	(19)	28%	(13)	32%	(15)	48
2016 Vote: Hillary Clinton	8%	(21)	76%	(213)	16%	(45)	278
2016 Vote: Donald Trump	85%	(249)	6%	(18)	9%	(25)	292
2016 Vote: Someone Else	47%	(9)	22%	(4)	31%	(6)	20
2020 Vote/PID: Not Biden/Democrat	17%	(5)	57%	(17)	27%	(8)	30
2020 Vote/PID: Not Trump/Republican	61%	(16)	9%	(2)	30%	(8)	26

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	36%	(285)	17%	(138)	790
U.S. Economy: Wrong Track	58%	(333)	24%	(135)	18%	(103)	571
U.S. Economy: Right Direction	15%	(34)	69%	(150)	16%	(35)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	82%	(225)	15%	(41)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(336)	5%	(18)	9%	(35)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(21)	33%	(42)	49%	(62)	125
Top 2024 Issue: Economy	58%	(189)	26%	(83)	16%	(53)	325
Community/Gender: Urban Women	24%	(17)	45%	(32)	32%	(23)	72
Community/Gender: Urban Men	29%	(18)	54%	(33)	17%	(11)	61
Community/Gender: Rural Women	58%	(79)	26%	(36)	16%	(21)	136
Community/Gender: Rural Men	64%	(56)	25%	(22)	11%	(9)	87
Community/Gender: Suburban Women	43%	(97)	39%	(89)	18%	(41)	227
Community/Gender: Suburban Men	48%	(100)	35%	(73)	16%	(33)	207
Homeowner	51%	(252)	35%	(175)	14%	(71)	498
Renter	39%	(109)	39%	(109)	22%	(60)	278
Self + Household: White-Collar	42%	(126)	42%	(125)	16%	(47)	298
Self + Household: Blue Collar	56%	(205)	30%	(108)	14%	(51)	364
Union HH: Yes	30%	(10)	51%	(18)	19%	(6)	34
Union HH: No	47%	(356)	35%	(268)	17%	(132)	756
LGBTQ+: Yes	20%	(17)	58%	(50)	22%	(19)	86
LGBTQ+: No	50%	(350)	33%	(235)	17%	(119)	704
Motivated to Vote	48%	(343)	37%	(267)	15%	(105)	715
Parent: Yes	47%	(126)	38%	(103)	15%	(39)	268
Parent: No	46%	(241)	35%	(182)	19%	(99)	522
COVID Vaccine: Yes	37%	(185)	45%	(228)	18%	(89)	501
COVID Vaccine: No	63%	(182)	20%	(57)	17%	(50)	289
Student Loans: Yes	32%	(42)	44%	(58)	24%	(32)	131
Student Loans: No	49%	(325)	34%	(227)	16%	(106)	659
Favorable Opinion of Haley	69%	(169)	22%	(54)	9%	(22)	245
Unfavorable Opinion of Haley	32%	(94)	47%	(137)	20%	(59)	290
Prodigal Biden Voter	29%	(10)	12%	(4)	60%	(22)	36
Undecided Voter (DK/WNV)	14%	(8)	16%	(9)	70%	(40)	56
Undecided Voter (DK)	12%	(4)	17%	(6)	71%	(25)	35

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	36%	(285)	17%	(138)	790
Watched Debate	50%	(301)	35%	(211)	14%	(86)	598
Watched Debate: Did not Watch	34%	(66)	39%	(74)	27%	(52)	192
Watched Debate: All of it	54%	(178)	36%	(119)	10%	(33)	331
Watched Debate: Some of it	46%	(122)	34%	(92)	20%	(53)	267
Continue His Campaign: Yes Biden	21%	(71)	65%	(213)	14%	(45)	329
Continue His Campaign: No Biden	69%	(290)	14%	(58)	17%	(71)	418
Continue His Campaign: Yes Trump	84%	(340)	8%	(32)	9%	(35)	407
Continue His Campaign: No Trump	6%	(20)	70%	(237)	24%	(82)	340
Conviction: Evidence	13%	(46)	65%	(229)	22%	(78)	353
Conviction: Motivation to Damage	79%	(277)	10%	(36)	11%	(37)	350
Conviction: DK/NO	51%	(44)	23%	(20)	27%	(23)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(328)	41%	(321)	18%	(141)	790
Gender: Male	44%	(158)	41%	(145)	15%	(53)	355
Gender: Female	39%	(170)	40%	(176)	20%	(89)	435
Age: 18-34	35%	(78)	45%	(99)	20%	(45)	222
Age: 35-44	44%	(48)	33%	(36)	23%	(25)	109
Age: 45-64	39%	(110)	45%	(126)	16%	(44)	280
Age: 65+	51%	(92)	33%	(60)	15%	(27)	179
GenZers: 1997-2012	32%	(37)	44%	(51)	23%	(27)	114
Millennials: 1981-1996	40%	(84)	40%	(82)	20%	(41)	207
GenXers: 1965-1980	39%	(91)	46%	(108)	14%	(34)	232
Baby Boomers: 1946-1964	48%	(108)	35%	(77)	17%	(39)	224
Educ: < College	46%	(219)	35%	(169)	19%	(91)	479
Educ: Bachelors degree	29%	(53)	54%	(99)	17%	(32)	184
Educ: Post-grad	44%	(56)	41%	(52)	15%	(19)	127
Income: Under 50k	39%	(133)	41%	(140)	20%	(67)	340
Income: 50k-100k	41%	(118)	40%	(114)	19%	(54)	285
Income: 100k+	47%	(77)	40%	(67)	13%	(21)	165
Ethnicity: White (Non-Hispanic)	58%	(274)	25%	(121)	17%	(81)	476
Ethnicity: Hispanic	31%	(9)	61%	(18)	8%	(2)	29
Ethnicity: Black (Non-Hispanic)	13%	(34)	67%	(171)	20%	(51)	255
Ethnicity: Asian + Other (Non-Hispanic)	38%	(11)	36%	(11)	26%	(8)	30
All Christian	50%	(196)	35%	(138)	15%	(57)	391
All Non-Christian	38%	(16)	53%	(23)	10%	(4)	44
Atheist	47%	(10)	44%	(9)	9%	(2)	21
Agnostic/Nothing in particular	25%	(37)	45%	(67)	30%	(45)	149
Something Else	37%	(69)	45%	(83)	18%	(34)	185
Evangelical	52%	(169)	35%	(113)	13%	(41)	323
Non-Evangelical	38%	(94)	42%	(106)	20%	(50)	249
PID: Dem (no lean)	6%	(22)	80%	(266)	13%	(45)	332
PID: Ind (no lean)	38%	(56)	29%	(42)	32%	(47)	145
PID: Rep (no lean)	80%	(251)	4%	(13)	16%	(50)	313

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(328)	41%	(321)	18%	(141)	790
PID/Gender: Dem Men	11%	(16)	79%	(116)	10%	(15)	148
PID/Gender: Dem Women	3%	(5)	81%	(149)	16%	(30)	184
PID/Gender: Ind Men	45%	(35)	30%	(23)	26%	(20)	79
PID/Gender: Ind Women	31%	(20)	29%	(19)	40%	(27)	66
PID/Gender: Rep Men	82%	(106)	4%	(5)	13%	(17)	129
PID/Gender: Rep Women	78%	(145)	4%	(8)	18%	(32)	185
Ideo: Liberal (1-3)	11%	(23)	72%	(151)	17%	(35)	210
Ideo: Moderate (4)	26%	(59)	54%	(125)	20%	(46)	231
Ideo: Conservative (5-7)	73%	(241)	12%	(39)	15%	(50)	330
Community: Urban	16%	(22)	59%	(79)	25%	(33)	133
Community: Suburban	42%	(182)	41%	(179)	17%	(74)	434
Community: Rural	56%	(124)	29%	(63)	16%	(35)	222
Military HHnm: Yes	36%	(43)	44%	(53)	20%	(24)	121
Military HH: No	43%	(284)	40%	(267)	18%	(117)	669
Employ: Private Sector	41%	(122)	42%	(126)	17%	(51)	299
Employ: Government	31%	(19)	47%	(28)	23%	(14)	61
Employ: Self-Employed	37%	(23)	47%	(30)	16%	(11)	64
Employ: Homemaker	69%	(29)	23%	(10)	7%	(3)	41
Employ: Student	32%	(8)	40%	(11)	28%	(7)	26
Employ: Retired	48%	(100)	36%	(73)	16%	(33)	206
Employ: Unemployed	20%	(13)	47%	(29)	33%	(21)	62
Employ: Other	46%	(14)	47%	(14)	7%	(2)	31

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(328)	41%	(321)	18%	(141)	790
Protestant	55%	(164)	31%	(94)	13%	(40)	297
Roman Catholic	34%	(30)	47%	(42)	19%	(17)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	13%	(2)	64%	(11)	24%	(4)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	45%	(4)	55%	(5)	—	(0)	10
Hindu	73%	(5)	27%	(2)	—	(0)	7
Atheist	47%	(10)	44%	(9)	9%	(2)	21
Agnostic	31%	(9)	43%	(13)	25%	(8)	30
Something else	37%	(69)	45%	(83)	18%	(34)	185
Nothing in particular	23%	(27)	46%	(54)	31%	(37)	119
Ideo/PID: Conservative Republican	82%	(202)	3%	(7)	15%	(38)	247
Ideo/PID: Moderate/Liberal Republican	76%	(46)	9%	(5)	15%	(9)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(15)	78%	(125)	12%	(20)	160
Ideo/PID: Liberal Democrat	3%	(5)	83%	(135)	14%	(23)	163
Unfavorable of Biden and Trump	26%	(30)	25%	(29)	50%	(58)	117
2024 H2H Matchup: Biden Voter	4%	(14)	81%	(296)	15%	(53)	363
2024 H2H Matchup: Trump Voter	83%	(306)	4%	(15)	13%	(50)	371
2024 H2H Matchup: Would not Vote	19%	(4)	16%	(3)	65%	(14)	21
2024 H2H Matchup: Do not Know	8%	(3)	20%	(7)	71%	(25)	35
2022 House Vote: Democrat	7%	(23)	79%	(260)	14%	(45)	329
2022 House Vote: Republican	79%	(261)	4%	(14)	16%	(54)	329
2022 House Vote: Did not Vote	35%	(43)	35%	(43)	31%	(39)	126
2020 Vote: Joe Biden	6%	(22)	77%	(285)	17%	(61)	367
2020 Vote: Donald Trump	78%	(284)	5%	(19)	17%	(62)	366
2020 Vote: Someone Else	22%	(2)	11%	(1)	66%	(6)	10
2020 Vote: Did not Vote	42%	(20)	34%	(16)	24%	(11)	48
2016 Vote: Hillary Clinton	6%	(18)	82%	(227)	12%	(33)	278
2016 Vote: Donald Trump	78%	(227)	8%	(22)	15%	(43)	292
2016 Vote: Someone Else	41%	(8)	21%	(4)	38%	(7)	20
2020 Vote/PID: Not Biden/Democrat	15%	(4)	66%	(20)	19%	(6)	30
2020 Vote/PID: Not Trump/Republican	55%	(14)	19%	(5)	26%	(7)	26

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(328)	41%	(321)	18%	(141)	790
U.S. Economy: Wrong Track	51%	(292)	29%	(164)	20%	(115)	571
U.S. Economy: Right Direction	17%	(36)	72%	(157)	12%	(26)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	87%	(239)	10%	(29)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(301)	8%	(30)	15%	(58)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	41%	(52)	44%	(55)	125
Top 2024 Issue: Economy	52%	(170)	29%	(96)	18%	(59)	325
Community/Gender: Urban Women	18%	(13)	51%	(37)	31%	(22)	72
Community/Gender: Urban Men	15%	(9)	68%	(42)	17%	(10)	61
Community/Gender: Rural Women	52%	(71)	31%	(42)	17%	(23)	136
Community/Gender: Rural Men	61%	(53)	25%	(22)	14%	(12)	87
Community/Gender: Suburban Women	38%	(87)	43%	(97)	19%	(44)	227
Community/Gender: Suburban Men	46%	(95)	39%	(82)	14%	(30)	207
Homeowner	44%	(221)	38%	(187)	18%	(90)	498
Renter	37%	(102)	47%	(132)	16%	(44)	278
Self + Household: White-Collar	38%	(112)	47%	(139)	16%	(47)	298
Self + Household: Blue Collar	51%	(184)	34%	(125)	15%	(55)	364
Union HH: Yes	30%	(10)	56%	(19)	13%	(5)	34
Union HH: No	42%	(318)	40%	(301)	18%	(137)	756
LGBTQ+: Yes	18%	(16)	62%	(54)	19%	(17)	86
LGBTQ+: No	44%	(312)	38%	(267)	18%	(125)	704
Motivated to Vote	42%	(304)	41%	(296)	16%	(115)	715
Parent: Yes	44%	(119)	42%	(111)	14%	(38)	268
Parent: No	40%	(209)	40%	(209)	20%	(104)	522
COVID Vaccine: Yes	33%	(164)	50%	(249)	18%	(88)	501
COVID Vaccine: No	57%	(164)	25%	(71)	19%	(54)	289
Student Loans: Yes	31%	(41)	50%	(66)	19%	(25)	131
Student Loans: No	44%	(287)	39%	(255)	18%	(117)	659
Favorable Opinion of Haley	62%	(152)	23%	(57)	15%	(36)	245
Unfavorable Opinion of Haley	29%	(86)	55%	(158)	16%	(46)	290
Prodigal Biden Voter	26%	(9)	19%	(7)	56%	(20)	36
Undecided Voter (DK/WNV)	12%	(7)	18%	(10)	69%	(39)	56
Undecided Voter (DK)	8%	(3)	20%	(7)	71%	(25)	35

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(328)	41%	(321)	18%	(141)	790
Watched Debate	46%	(274)	40%	(237)	15%	(87)	598
Watched Debate: Did not Watch	28%	(54)	44%	(84)	28%	(54)	192
Watched Debate: All of it	49%	(163)	39%	(128)	12%	(40)	331
Watched Debate: Some of it	42%	(112)	40%	(108)	18%	(48)	267
Continue His Campaign: Yes Biden	20%	(65)	70%	(230)	10%	(34)	329
Continue His Campaign: No Biden	61%	(255)	18%	(76)	21%	(88)	418
Continue His Campaign: Yes Trump	77%	(313)	10%	(42)	13%	(52)	407
Continue His Campaign: No Trump	3%	(10)	77%	(260)	21%	(70)	340
Conviction: Evidence	8%	(29)	74%	(261)	18%	(63)	353
Conviction: Motivation to Damage	75%	(261)	12%	(40)	14%	(49)	350
Conviction: DK/NO	44%	(38)	22%	(19)	34%	(30)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	38%	(302)	17%	(137)	790
Gender: Male	46%	(164)	40%	(142)	14%	(50)	355
Gender: Female	43%	(186)	37%	(161)	20%	(88)	435
Age: 18-34	41%	(90)	36%	(81)	23%	(51)	222
Age: 35-44	45%	(49)	36%	(40)	18%	(20)	109
Age: 45-64	42%	(118)	43%	(121)	15%	(41)	280
Age: 65+	52%	(93)	34%	(61)	14%	(25)	179
GenZers: 1997-2012	35%	(40)	41%	(47)	24%	(27)	114
Millennials: 1981-1996	46%	(94)	34%	(70)	21%	(43)	207
GenXers: 1965-1980	41%	(95)	45%	(104)	15%	(34)	232
Baby Boomers: 1946-1964	50%	(112)	35%	(78)	15%	(33)	224
Educ: < College	49%	(235)	35%	(165)	16%	(79)	479
Educ: Bachelors degree	35%	(64)	48%	(88)	18%	(33)	184
Educ: Post-grad	41%	(52)	39%	(49)	20%	(25)	127
Income: Under 50k	43%	(145)	39%	(132)	18%	(63)	340
Income: 50k-100k	46%	(130)	35%	(101)	19%	(54)	285
Income: 100k+	46%	(75)	42%	(69)	12%	(21)	165
Ethnicity: White (Non-Hispanic)	60%	(287)	25%	(117)	15%	(72)	476
Ethnicity: Hispanic	41%	(12)	45%	(13)	14%	(4)	29
Ethnicity: Black (Non-Hispanic)	16%	(42)	63%	(161)	20%	(52)	255
Ethnicity: Asian + Other (Non-Hispanic)	33%	(10)	38%	(11)	29%	(9)	30
All Christian	54%	(212)	34%	(131)	12%	(47)	391
All Non-Christian	31%	(13)	54%	(24)	15%	(7)	44
Atheist	39%	(8)	46%	(10)	15%	(3)	21
Agnostic/Nothing in particular	27%	(40)	44%	(65)	30%	(44)	149
Something Else	41%	(77)	39%	(73)	19%	(36)	185
Evangelical	57%	(183)	31%	(100)	12%	(39)	323
Non-Evangelical	41%	(101)	42%	(104)	18%	(44)	249
PID: Dem (no lean)	7%	(23)	79%	(263)	14%	(46)	332
PID: Ind (no lean)	41%	(59)	21%	(30)	39%	(56)	145
PID: Rep (no lean)	86%	(268)	3%	(10)	11%	(35)	313

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	38%	(302)	17%	(137)	790
PID/Gender: Dem Men	11%	(16)	81%	(120)	8%	(12)	148
PID/Gender: Dem Women	4%	(7)	78%	(143)	19%	(34)	184
PID/Gender: Ind Men	46%	(36)	24%	(19)	30%	(24)	79
PID/Gender: Ind Women	35%	(23)	17%	(11)	48%	(32)	66
PID/Gender: Rep Men	87%	(112)	2%	(3)	11%	(14)	129
PID/Gender: Rep Women	85%	(156)	4%	(7)	12%	(22)	185
Ideo: Liberal (1-3)	11%	(24)	66%	(140)	22%	(46)	210
Ideo: Moderate (4)	28%	(64)	52%	(120)	20%	(46)	231
Ideo: Conservative (5-7)	78%	(257)	11%	(35)	11%	(38)	330
Community: Urban	20%	(27)	54%	(71)	26%	(35)	133
Community: Suburban	44%	(190)	41%	(176)	16%	(69)	434
Community: Rural	60%	(134)	25%	(55)	15%	(34)	222
Military HHnm: Yes	42%	(51)	45%	(55)	13%	(15)	121
Military HH: No	45%	(300)	37%	(248)	18%	(122)	669
Employ: Private Sector	43%	(129)	41%	(123)	15%	(46)	299
Employ: Government	34%	(21)	41%	(25)	24%	(15)	61
Employ: Self-Employed	41%	(26)	39%	(25)	20%	(13)	64
Employ: Homemaker	60%	(25)	21%	(9)	19%	(8)	41
Employ: Student	35%	(9)	33%	(9)	32%	(9)	26
Employ: Retired	51%	(106)	34%	(71)	14%	(29)	206
Employ: Unemployed	31%	(19)	44%	(27)	24%	(15)	62
Employ: Other	48%	(15)	42%	(13)	10%	(3)	31

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	38%	(302)	17%	(137)	790
Protestant	57%	(170)	29%	(87)	14%	(40)	297
Roman Catholic	42%	(38)	50%	(45)	8%	(7)	89
Orthodox (e.g. Greek or Russian Orthodox)	100%	(5)	—	(0)	—	(0)	5
Jewish	6%	(1)	71%	(13)	23%	(4)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	37%	(4)	52%	(5)	11%	(1)	10
Hindu	39%	(3)	41%	(3)	19%	(1)	7
Atheist	39%	(8)	46%	(10)	15%	(3)	21
Agnostic	30%	(9)	35%	(10)	36%	(11)	30
Something else	41%	(77)	39%	(73)	19%	(36)	185
Nothing in particular	26%	(31)	46%	(55)	28%	(34)	119
Ideo/PID: Conservative Republican	88%	(217)	2%	(6)	10%	(24)	247
Ideo/PID: Moderate/Liberal Republican	77%	(47)	6%	(4)	17%	(10)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(17)	78%	(124)	12%	(18)	160
Ideo/PID: Liberal Democrat	4%	(6)	80%	(131)	16%	(26)	163
Unfavorable of Biden and Trump	32%	(37)	13%	(16)	55%	(64)	117
2024 H2H Matchup: Biden Voter	5%	(17)	78%	(281)	18%	(65)	363
2024 H2H Matchup: Trump Voter	87%	(324)	2%	(9)	10%	(38)	371
2024 H2H Matchup: Would not Vote	19%	(4)	14%	(3)	67%	(14)	21
2024 H2H Matchup: Do not Know	17%	(6)	26%	(9)	58%	(21)	35
2022 House Vote: Democrat	7%	(24)	76%	(250)	16%	(54)	329
2022 House Vote: Republican	84%	(276)	4%	(13)	12%	(39)	329
2022 House Vote: Did not Vote	38%	(47)	30%	(38)	32%	(40)	126
2020 Vote: Joe Biden	7%	(27)	72%	(266)	20%	(74)	367
2020 Vote: Donald Trump	82%	(301)	6%	(20)	12%	(44)	366
2020 Vote: Someone Else	6%	(1)	16%	(2)	78%	(7)	10
2020 Vote: Did not Vote	47%	(22)	30%	(14)	23%	(11)	48
2016 Vote: Hillary Clinton	6%	(18)	78%	(218)	15%	(43)	278
2016 Vote: Donald Trump	80%	(235)	8%	(23)	12%	(35)	292
2016 Vote: Someone Else	47%	(9)	8%	(2)	45%	(9)	20
2020 Vote/PID: Not Biden/Democrat	24%	(7)	60%	(18)	16%	(5)	30
2020 Vote/PID: Not Trump/Republican	62%	(16)	7%	(2)	30%	(8)	26

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	38%	(302)	17%	(137)	790
U.S. Economy: Wrong Track	54%	(310)	25%	(144)	21%	(118)	571
U.S. Economy: Right Direction	18%	(40)	73%	(159)	9%	(20)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	86%	(237)	11%	(30)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(322)	5%	(19)	12%	(48)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	37%	(46)	47%	(59)	125
Top 2024 Issue: Economy	56%	(183)	27%	(87)	17%	(54)	325
Community/Gender: Urban Women	20%	(14)	46%	(33)	34%	(25)	72
Community/Gender: Urban Men	21%	(13)	63%	(39)	16%	(10)	61
Community/Gender: Rural Women	58%	(78)	25%	(34)	17%	(23)	136
Community/Gender: Rural Men	64%	(55)	24%	(20)	13%	(11)	87
Community/Gender: Suburban Women	41%	(94)	41%	(94)	18%	(40)	227
Community/Gender: Suburban Men	46%	(96)	40%	(83)	14%	(29)	207
Homeowner	49%	(242)	36%	(180)	15%	(75)	498
Renter	37%	(103)	43%	(121)	19%	(54)	278
Self + Household: White-Collar	39%	(115)	43%	(128)	18%	(55)	298
Self + Household: Blue Collar	54%	(197)	34%	(122)	12%	(45)	364
Union HH: Yes	38%	(13)	47%	(16)	15%	(5)	34
Union HH: No	45%	(337)	38%	(286)	17%	(132)	756
LGBTQ+: Yes	24%	(20)	57%	(49)	20%	(17)	86
LGBTQ+: No	47%	(330)	36%	(254)	17%	(120)	704
Motivated to Vote	46%	(329)	39%	(276)	15%	(110)	715
Parent: Yes	46%	(122)	41%	(109)	13%	(36)	268
Parent: No	44%	(228)	37%	(193)	19%	(101)	522
COVID Vaccine: Yes	34%	(172)	47%	(237)	18%	(92)	501
COVID Vaccine: No	62%	(178)	23%	(66)	16%	(45)	289
Student Loans: Yes	33%	(43)	43%	(56)	25%	(32)	131
Student Loans: No	47%	(308)	37%	(246)	16%	(105)	659
Favorable Opinion of Haley	65%	(161)	23%	(57)	11%	(28)	245
Unfavorable Opinion of Haley	31%	(90)	51%	(147)	18%	(54)	290
Prodigal Biden Voter	36%	(13)	11%	(4)	53%	(19)	36
Undecided Voter (DK/WNV)	17%	(10)	21%	(12)	61%	(35)	56
Undecided Voter (DK)	17%	(6)	26%	(9)	58%	(21)	35

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	38%	(302)	17%	(137)	790
Watched Debate	48%	(290)	37%	(219)	15%	(89)	598
Watched Debate: Did not Watch	32%	(61)	43%	(83)	25%	(48)	192
Watched Debate: All of it	51%	(169)	37%	(123)	12%	(38)	331
Watched Debate: Some of it	45%	(121)	36%	(96)	19%	(51)	267
Continue His Campaign: Yes Biden	21%	(70)	69%	(225)	10%	(34)	329
Continue His Campaign: No Biden	66%	(276)	14%	(59)	20%	(83)	418
Continue His Campaign: Yes Trump	82%	(332)	8%	(32)	11%	(43)	407
Continue His Campaign: No Trump	4%	(15)	73%	(248)	23%	(77)	340
Conviction: Evidence	9%	(32)	70%	(247)	21%	(75)	353
Conviction: Motivation to Damage	79%	(276)	10%	(34)	11%	(40)	350
Conviction: DK/NO	49%	(43)	25%	(22)	26%	(23)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(354)	35%	(278)	20%	(158)	790
Gender: Male	47%	(168)	36%	(128)	17%	(59)	355
Gender: Female	43%	(186)	34%	(149)	23%	(100)	435
Age: 18-34	39%	(88)	34%	(76)	26%	(58)	222
Age: 35-44	47%	(51)	31%	(34)	22%	(24)	109
Age: 45-64	42%	(117)	40%	(113)	18%	(49)	280
Age: 65+	55%	(98)	30%	(54)	15%	(27)	179
GenZers: 1997-2012	36%	(41)	38%	(44)	26%	(30)	114
Millennials: 1981-1996	45%	(92)	31%	(65)	24%	(50)	207
GenXers: 1965-1980	42%	(97)	40%	(93)	18%	(42)	232
Baby Boomers: 1946-1964	51%	(115)	33%	(73)	16%	(36)	224
Educ: < College	48%	(232)	31%	(148)	21%	(99)	479
Educ: Bachelors degree	35%	(64)	46%	(85)	20%	(36)	184
Educ: Post-grad	46%	(58)	36%	(45)	18%	(23)	127
Income: Under 50k	41%	(139)	35%	(121)	24%	(80)	340
Income: 50k-100k	46%	(131)	34%	(98)	20%	(56)	285
Income: 100k+	51%	(84)	36%	(59)	13%	(22)	165
Ethnicity: White (Non-Hispanic)	61%	(291)	24%	(112)	15%	(72)	476
Ethnicity: Hispanic	37%	(11)	43%	(12)	20%	(6)	29
Ethnicity: Black (Non-Hispanic)	17%	(44)	55%	(140)	28%	(72)	255
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	46%	(14)	26%	(8)	30
All Christian	54%	(211)	31%	(121)	15%	(59)	391
All Non-Christian	39%	(17)	47%	(21)	14%	(6)	44
Atheist	42%	(9)	48%	(10)	10%	(2)	21
Agnostic/Nothing in particular	29%	(43)	39%	(59)	32%	(47)	149
Something Else	40%	(75)	36%	(67)	24%	(44)	185
Evangelical	57%	(183)	29%	(92)	15%	(48)	323
Non-Evangelical	40%	(100)	38%	(94)	22%	(55)	249
PID: Dem (no lean)	8%	(27)	72%	(238)	20%	(68)	332
PID: Ind (no lean)	41%	(59)	19%	(27)	40%	(58)	145
PID: Rep (no lean)	86%	(268)	4%	(13)	10%	(32)	313

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(354)	35%	(278)	20%	(158)	790
PID/Gender: Dem Men	14%	(21)	71%	(106)	14%	(21)	148
PID/Gender: Dem Women	3%	(6)	72%	(132)	25%	(46)	184
PID/Gender: Ind Men	46%	(36)	21%	(17)	33%	(26)	79
PID/Gender: Ind Women	35%	(23)	16%	(11)	49%	(32)	66
PID/Gender: Rep Men	86%	(111)	5%	(6)	9%	(12)	129
PID/Gender: Rep Women	85%	(157)	4%	(7)	11%	(21)	185
Ideo: Liberal (1-3)	13%	(28)	61%	(128)	26%	(54)	210
Ideo: Moderate (4)	29%	(66)	47%	(107)	25%	(57)	231
Ideo: Conservative (5-7)	77%	(255)	11%	(35)	12%	(40)	330
Community: Urban	23%	(30)	48%	(64)	29%	(39)	133
Community: Suburban	45%	(196)	37%	(160)	18%	(78)	434
Community: Rural	57%	(127)	24%	(53)	19%	(42)	222
Military HHnm: Yes	41%	(49)	39%	(48)	20%	(24)	121
Military HH: No	46%	(305)	34%	(230)	20%	(134)	669
Employ: Private Sector	45%	(135)	36%	(108)	18%	(55)	299
Employ: Government	34%	(21)	45%	(27)	22%	(13)	61
Employ: Self-Employed	43%	(27)	35%	(22)	23%	(14)	64
Employ: Homemaker	67%	(28)	19%	(8)	14%	(6)	41
Employ: Student	34%	(9)	36%	(9)	31%	(8)	26
Employ: Retired	51%	(106)	32%	(65)	17%	(35)	206
Employ: Unemployed	25%	(15)	40%	(25)	35%	(22)	62
Employ: Other	42%	(13)	41%	(13)	17%	(5)	31

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(354)	35%	(278)	20%	(158)	790
Protestant	57%	(170)	28%	(83)	15%	(43)	297
Roman Catholic	41%	(37)	41%	(37)	18%	(16)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	5
Jewish	11%	(2)	69%	(12)	19%	(3)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	56%	(6)	33%	(3)	11%	(1)	10
Hindu	49%	(4)	32%	(2)	19%	(1)	7
Atheist	42%	(9)	48%	(10)	10%	(2)	21
Agnostic	35%	(11)	37%	(11)	27%	(8)	30
Something else	40%	(75)	36%	(67)	24%	(44)	185
Nothing in particular	27%	(32)	40%	(48)	33%	(39)	119
Ideo/PID: Conservative Republican	88%	(217)	2%	(6)	10%	(25)	247
Ideo/PID: Moderate/Liberal Republican	77%	(47)	11%	(7)	11%	(7)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(16)	72%	(115)	18%	(29)	160
Ideo/PID: Liberal Democrat	5%	(9)	72%	(117)	23%	(37)	163
Unfavorable of Biden and Trump	27%	(31)	15%	(17)	59%	(69)	117
2024 H2H Matchup: Biden Voter	6%	(20)	71%	(258)	23%	(85)	363
2024 H2H Matchup: Trump Voter	88%	(326)	2%	(9)	10%	(36)	371
2024 H2H Matchup: Would not Vote	21%	(4)	13%	(3)	67%	(14)	21
2024 H2H Matchup: Do not Know	11%	(4)	23%	(8)	66%	(23)	35
2022 House Vote: Democrat	9%	(28)	70%	(228)	22%	(72)	329
2022 House Vote: Republican	84%	(278)	4%	(13)	11%	(38)	329
2022 House Vote: Did not Vote	38%	(48)	29%	(36)	34%	(42)	126
2020 Vote: Joe Biden	8%	(28)	68%	(248)	25%	(91)	367
2020 Vote: Donald Trump	84%	(305)	4%	(16)	12%	(44)	366
2020 Vote: Someone Else	22%	(2)	11%	(1)	66%	(6)	10
2020 Vote: Did not Vote	38%	(18)	27%	(13)	35%	(16)	48
2016 Vote: Hillary Clinton	7%	(19)	75%	(208)	19%	(52)	278
2016 Vote: Donald Trump	83%	(241)	6%	(16)	12%	(34)	292
2016 Vote: Someone Else	35%	(7)	4%	(1)	61%	(12)	20
2020 Vote/PID: Not Biden/Democrat	21%	(6)	54%	(16)	25%	(7)	30
2020 Vote/PID: Not Trump/Republican	56%	(14)	22%	(6)	23%	(6)	26

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(354)	35%	(278)	20%	(158)	790
U.S. Economy: Wrong Track	55%	(314)	22%	(125)	23%	(132)	571
U.S. Economy: Right Direction	18%	(40)	70%	(153)	12%	(26)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	81%	(224)	15%	(41)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(325)	4%	(17)	12%	(48)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	30%	(37)	56%	(70)	125
Top 2024 Issue: Economy	56%	(182)	23%	(74)	21%	(69)	325
Community/Gender: Urban Women	24%	(17)	40%	(28)	37%	(26)	72
Community/Gender: Urban Men	22%	(13)	58%	(36)	20%	(12)	61
Community/Gender: Rural Women	55%	(74)	26%	(35)	20%	(26)	136
Community/Gender: Rural Men	61%	(53)	21%	(18)	18%	(15)	87
Community/Gender: Suburban Women	42%	(94)	38%	(86)	21%	(47)	227
Community/Gender: Suburban Men	49%	(102)	36%	(74)	15%	(31)	207
Homeowner	50%	(247)	34%	(169)	16%	(82)	498
Renter	37%	(102)	39%	(107)	25%	(68)	278
Self + Household: White-Collar	40%	(119)	42%	(124)	19%	(55)	298
Self + Household: Blue Collar	55%	(200)	29%	(104)	16%	(60)	364
Union HH: Yes	35%	(12)	50%	(17)	15%	(5)	34
Union HH: No	45%	(342)	34%	(261)	20%	(153)	756
LGBTQ+: Yes	21%	(18)	52%	(45)	27%	(23)	86
LGBTQ+: No	48%	(336)	33%	(233)	19%	(135)	704
Motivated to Vote	46%	(331)	36%	(257)	18%	(127)	715
Parent: Yes	47%	(125)	38%	(103)	15%	(40)	268
Parent: No	44%	(229)	34%	(175)	23%	(118)	522
COVID Vaccine: Yes	35%	(178)	43%	(218)	21%	(106)	501
COVID Vaccine: No	61%	(177)	21%	(60)	18%	(52)	289
Student Loans: Yes	33%	(43)	38%	(51)	28%	(37)	131
Student Loans: No	47%	(311)	34%	(227)	18%	(121)	659
Favorable Opinion of Haley	67%	(164)	21%	(50)	13%	(31)	245
Unfavorable Opinion of Haley	30%	(87)	48%	(140)	21%	(62)	290
Prodigal Biden Voter	33%	(12)	14%	(5)	53%	(19)	36
Undecided Voter (DK/WNV)	15%	(8)	19%	(11)	66%	(37)	56
Undecided Voter (DK)	11%	(4)	23%	(8)	66%	(23)	35

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(354)	35%	(278)	20%	(158)	790
Watched Debate	50%	(298)	35%	(207)	16%	(93)	598
Watched Debate: Did not Watch	29%	(56)	37%	(71)	34%	(65)	192
Watched Debate: All of it	53%	(174)	35%	(116)	12%	(40)	331
Watched Debate: Some of it	46%	(124)	34%	(90)	20%	(53)	267
Continue His Campaign: Yes Biden	21%	(68)	63%	(208)	16%	(53)	329
Continue His Campaign: No Biden	67%	(279)	14%	(58)	19%	(81)	418
Continue His Campaign: Yes Trump	83%	(338)	6%	(26)	11%	(43)	407
Continue His Campaign: No Trump	4%	(13)	69%	(235)	27%	(92)	340
Conviction: Evidence	10%	(35)	65%	(230)	25%	(88)	353
Conviction: Motivation to Damage	78%	(274)	9%	(33)	12%	(42)	350
Conviction: DK/NO	52%	(45)	17%	(15)	32%	(28)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(391)	37%	(289)	14%	(110)	790
Gender: Male	52%	(183)	37%	(132)	11%	(40)	355
Gender: Female	48%	(208)	36%	(157)	16%	(70)	435
Age: 18-34	44%	(98)	33%	(73)	23%	(50)	222
Age: 35-44	54%	(59)	30%	(33)	16%	(18)	109
Age: 45-64	46%	(128)	45%	(125)	9%	(27)	280
Age: 65+	59%	(106)	32%	(58)	9%	(16)	179
GenZers: 1997-2012	42%	(48)	36%	(41)	22%	(25)	114
Millennials: 1981-1996	49%	(102)	30%	(63)	20%	(42)	207
GenXers: 1965-1980	45%	(104)	46%	(108)	9%	(21)	232
Baby Boomers: 1946-1964	57%	(128)	33%	(75)	9%	(21)	224
Educ: < College	53%	(254)	33%	(159)	14%	(66)	479
Educ: Bachelors degree	38%	(70)	46%	(84)	16%	(29)	184
Educ: Post-grad	53%	(66)	36%	(46)	11%	(14)	127
Income: Under 50k	45%	(154)	38%	(130)	16%	(56)	340
Income: 50k-100k	52%	(147)	35%	(99)	14%	(39)	285
Income: 100k+	55%	(90)	36%	(60)	9%	(15)	165
Ethnicity: White (Non-Hispanic)	68%	(322)	23%	(109)	10%	(45)	476
Ethnicity: Hispanic	41%	(12)	44%	(13)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	18%	(46)	61%	(157)	20%	(52)	255
Ethnicity: Asian + Other (Non-Hispanic)	38%	(11)	36%	(11)	26%	(8)	30
All Christian	59%	(230)	33%	(127)	9%	(34)	391
All Non-Christian	41%	(18)	50%	(22)	9%	(4)	44
Atheist	45%	(9)	45%	(9)	10%	(2)	21
Agnostic/Nothing in particular	34%	(50)	39%	(59)	27%	(41)	149
Something Else	45%	(84)	39%	(72)	16%	(29)	185
Evangelical	60%	(193)	31%	(100)	9%	(30)	323
Non-Evangelical	47%	(117)	40%	(99)	13%	(33)	249
PID: Dem (no lean)	10%	(32)	75%	(250)	15%	(50)	332
PID: Ind (no lean)	50%	(73)	21%	(30)	29%	(42)	145
PID: Rep (no lean)	91%	(286)	3%	(10)	6%	(18)	313

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(391)	37%	(289)	14%	(110)	790
PID/Gender: Dem Men	14%	(21)	75%	(112)	10%	(15)	148
PID/Gender: Dem Women	6%	(11)	75%	(138)	19%	(35)	184
PID/Gender: Ind Men	54%	(43)	22%	(17)	23%	(18)	79
PID/Gender: Ind Women	45%	(30)	19%	(12)	36%	(24)	66
PID/Gender: Rep Men	93%	(119)	2%	(3)	5%	(7)	129
PID/Gender: Rep Women	90%	(167)	4%	(7)	6%	(11)	185
Ideo: Liberal (1-3)	15%	(32)	64%	(134)	21%	(44)	210
Ideo: Moderate (4)	34%	(79)	52%	(119)	14%	(33)	231
Ideo: Conservative (5-7)	83%	(274)	9%	(30)	8%	(26)	330
Community: Urban	29%	(39)	53%	(71)	18%	(24)	133
Community: Suburban	48%	(208)	38%	(164)	14%	(62)	434
Community: Rural	65%	(144)	24%	(54)	11%	(24)	222
Military HHnm: Yes	46%	(55)	45%	(54)	10%	(12)	121
Military HH: No	50%	(336)	35%	(235)	15%	(98)	669
Employ: Private Sector	49%	(146)	40%	(119)	12%	(35)	299
Employ: Government	37%	(22)	40%	(25)	23%	(14)	61
Employ: Self-Employed	50%	(32)	32%	(20)	19%	(12)	64
Employ: Homemaker	73%	(30)	20%	(8)	7%	(3)	41
Employ: Student	37%	(10)	33%	(9)	30%	(8)	26
Employ: Retired	57%	(117)	34%	(69)	10%	(20)	206
Employ: Unemployed	32%	(20)	43%	(27)	25%	(16)	62
Employ: Other	50%	(15)	41%	(13)	9%	(3)	31

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(391)	37%	(289)	14%	(110)	790
Protestant	62%	(185)	29%	(86)	9%	(25)	297
Roman Catholic	46%	(41)	45%	(40)	10%	(9)	89
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	21%	(1)	—	(0)	5
Jewish	27%	(5)	59%	(10)	14%	(3)	18
Muslim	68%	(6)	32%	(3)	—	(0)	9
Buddhist	45%	(4)	55%	(5)	—	(0)	10
Hindu	39%	(3)	41%	(3)	19%	(1)	7
Atheist	45%	(9)	45%	(9)	10%	(2)	21
Agnostic	39%	(12)	30%	(9)	31%	(9)	30
Something else	45%	(84)	39%	(72)	16%	(29)	185
Nothing in particular	32%	(38)	42%	(50)	26%	(31)	119
Ideo/PID: Conservative Republican	93%	(231)	2%	(4)	5%	(13)	247
Ideo/PID: Moderate/Liberal Republican	84%	(51)	9%	(6)	6%	(4)	61
Ideo/PID: Moderate/Conservative Democrat	12%	(20)	75%	(119)	13%	(21)	160
Ideo/PID: Liberal Democrat	7%	(11)	76%	(125)	17%	(27)	163
Unfavorable of Biden and Trump	40%	(47)	14%	(16)	46%	(54)	117
2024 H2H Matchup: Biden Voter	9%	(32)	76%	(274)	16%	(57)	363
2024 H2H Matchup: Trump Voter	93%	(346)	1%	(5)	5%	(20)	371
2024 H2H Matchup: Would not Vote	30%	(6)	14%	(3)	56%	(12)	21
2024 H2H Matchup: Do not Know	19%	(7)	21%	(7)	60%	(21)	35
2022 House Vote: Democrat	10%	(34)	74%	(245)	15%	(50)	329
2022 House Vote: Republican	92%	(301)	3%	(9)	5%	(18)	329
2022 House Vote: Did not Vote	42%	(53)	27%	(34)	31%	(38)	126
2020 Vote: Joe Biden	11%	(40)	71%	(262)	18%	(65)	367
2020 Vote: Donald Trump	89%	(325)	4%	(15)	7%	(25)	366
2020 Vote: Someone Else	36%	(3)	3%	(0)	61%	(6)	10
2020 Vote: Did not Vote	46%	(22)	25%	(12)	28%	(13)	48
2016 Vote: Hillary Clinton	8%	(23)	78%	(217)	14%	(38)	278
2016 Vote: Donald Trump	88%	(256)	6%	(19)	6%	(18)	292
2016 Vote: Someone Else	51%	(10)	4%	(1)	46%	(9)	20
2020 Vote/PID: Not Biden/Democrat	23%	(7)	40%	(12)	37%	(11)	30

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(391)	37%	(289)	14%	(110)	790
2020 Vote/PID: Not Trump/Republican	66%	(17)	9%	(2)	25%	(7)	26
U.S. Economy: Wrong Track	60%	(344)	25%	(140)	15%	(87)	571
U.S. Economy: Right Direction	22%	(47)	68%	(149)	10%	(23)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	83%	(229)	11%	(30)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(346)	4%	(16)	7%	(28)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(29)	35%	(44)	42%	(52)	125
Top 2024 Issue: Economy	61%	(197)	27%	(87)	13%	(41)	325
Community/Gender: Urban Women	30%	(21)	45%	(33)	25%	(18)	72
Community/Gender: Urban Men	28%	(17)	62%	(38)	10%	(6)	61
Community/Gender: Rural Women	62%	(85)	26%	(36)	11%	(15)	136
Community/Gender: Rural Men	68%	(59)	21%	(18)	10%	(9)	87
Community/Gender: Suburban Women	45%	(102)	39%	(89)	16%	(37)	227
Community/Gender: Suburban Men	51%	(107)	37%	(76)	12%	(25)	207
Homeowner	54%	(270)	35%	(174)	11%	(53)	498
Renter	42%	(116)	41%	(113)	18%	(49)	278
Self + Household: White-Collar	47%	(139)	39%	(117)	14%	(42)	298
Self + Household: Blue Collar	58%	(212)	33%	(121)	9%	(31)	364
Union HH: Yes	47%	(16)	41%	(14)	12%	(4)	34
Union HH: No	50%	(375)	36%	(275)	14%	(106)	756
LGBTQ+: Yes	26%	(22)	53%	(46)	21%	(18)	86
LGBTQ+: No	52%	(369)	35%	(243)	13%	(92)	704
Motivated to Vote	51%	(364)	38%	(268)	12%	(82)	715
Parent: Yes	52%	(139)	37%	(100)	11%	(29)	268
Parent: No	48%	(252)	36%	(190)	15%	(80)	522
COVID Vaccine: Yes	39%	(198)	46%	(230)	15%	(74)	501
COVID Vaccine: No	67%	(193)	21%	(60)	12%	(36)	289
Student Loans: Yes	37%	(49)	43%	(56)	20%	(27)	131
Student Loans: No	52%	(342)	35%	(233)	13%	(83)	659
Favorable Opinion of Haley	73%	(179)	20%	(50)	7%	(16)	245
Unfavorable Opinion of Haley	35%	(100)	48%	(140)	17%	(50)	290
Prodigal Biden Voter	44%	(16)	10%	(4)	46%	(17)	36

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(391)	37%	(289)	14%	(110)	790
Undecided Voter (DK/WNV)	23%	(13)	18%	(10)	58%	(33)	56
Undecided Voter (DK)	19%	(7)	21%	(7)	60%	(21)	35
Watched Debate	54%	(325)	35%	(209)	11%	(64)	598
Watched Debate: Did not Watch	35%	(66)	42%	(80)	24%	(45)	192
Watched Debate: All of it	57%	(187)	36%	(120)	7%	(23)	331
Watched Debate: Some of it	51%	(138)	33%	(89)	15%	(41)	267
Continue His Campaign: Yes Biden	23%	(77)	67%	(219)	10%	(33)	329
Continue His Campaign: No Biden	73%	(304)	13%	(53)	15%	(61)	418
Continue His Campaign: Yes Trump	88%	(357)	5%	(21)	7%	(29)	407
Continue His Campaign: No Trump	8%	(27)	73%	(248)	19%	(65)	340
Conviction: Evidence	12%	(43)	69%	(243)	19%	(66)	353
Conviction: Motivation to Damage	85%	(298)	8%	(28)	7%	(24)	350
Conviction: DK/NO	56%	(49)	21%	(18)	23%	(20)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	37%	(293)	16%	(125)	790
Gender: Male	49%	(173)	37%	(132)	14%	(50)	355
Gender: Female	46%	(199)	37%	(161)	17%	(75)	435
Age: 18-34	43%	(94)	34%	(75)	24%	(52)	222
Age: 35-44	52%	(56)	33%	(36)	15%	(17)	109
Age: 45-64	42%	(118)	44%	(122)	14%	(40)	280
Age: 65+	57%	(103)	33%	(59)	9%	(17)	179
GenZers: 1997-2012	39%	(44)	38%	(44)	23%	(27)	114
Millennials: 1981-1996	48%	(100)	32%	(66)	20%	(42)	207
GenXers: 1965-1980	42%	(97)	44%	(103)	14%	(32)	232
Baby Boomers: 1946-1964	54%	(121)	35%	(78)	11%	(25)	224
Educ: < College	49%	(237)	33%	(159)	18%	(84)	479
Educ: Bachelors degree	38%	(70)	45%	(83)	17%	(31)	184
Educ: Post-grad	51%	(65)	41%	(52)	8%	(10)	127
Income: Under 50k	42%	(142)	39%	(134)	19%	(64)	340
Income: 50k-100k	50%	(143)	34%	(96)	16%	(46)	285
Income: 100k+	53%	(86)	38%	(63)	9%	(16)	165
Ethnicity: White (Non-Hispanic)	64%	(306)	24%	(112)	12%	(57)	476
Ethnicity: Hispanic	38%	(11)	47%	(13)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	16%	(42)	61%	(156)	23%	(58)	255
Ethnicity: Asian + Other (Non-Hispanic)	42%	(13)	38%	(11)	20%	(6)	30
All Christian	57%	(221)	32%	(125)	11%	(45)	391
All Non-Christian	34%	(15)	50%	(22)	17%	(7)	44
Atheist	50%	(11)	40%	(8)	10%	(2)	21
Agnostic/Nothing in particular	31%	(46)	43%	(64)	27%	(40)	149
Something Else	43%	(80)	40%	(74)	17%	(31)	185
Evangelical	60%	(193)	31%	(100)	9%	(30)	323
Non-Evangelical	43%	(107)	39%	(97)	18%	(46)	249
PID: Dem (no lean)	9%	(30)	77%	(254)	14%	(48)	332
PID: Ind (no lean)	47%	(68)	18%	(26)	35%	(51)	145
PID: Rep (no lean)	87%	(274)	4%	(13)	8%	(27)	313

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	37%	(293)	16%	(125)	790
PID/Gender: Dem Men	12%	(18)	75%	(111)	13%	(20)	148
PID/Gender: Dem Women	7%	(12)	78%	(144)	15%	(28)	184
PID/Gender: Ind Men	52%	(41)	19%	(15)	28%	(22)	79
PID/Gender: Ind Women	41%	(27)	16%	(11)	43%	(28)	66
PID/Gender: Rep Men	89%	(114)	5%	(6)	7%	(8)	129
PID/Gender: Rep Women	86%	(160)	4%	(7)	10%	(18)	185
Ideo: Liberal (1-3)	15%	(32)	64%	(135)	21%	(44)	210
Ideo: Moderate (4)	32%	(74)	48%	(112)	20%	(45)	231
Ideo: Conservative (5-7)	80%	(263)	11%	(37)	9%	(30)	330
Community: Urban	25%	(33)	54%	(72)	21%	(28)	133
Community: Suburban	46%	(201)	38%	(165)	16%	(68)	434
Community: Rural	62%	(137)	25%	(55)	13%	(30)	222
Military HHnm: Yes	45%	(54)	43%	(52)	12%	(14)	121
Military HH: No	47%	(317)	36%	(241)	17%	(111)	669
Employ: Private Sector	47%	(140)	39%	(117)	14%	(42)	299
Employ: Government	39%	(24)	37%	(22)	25%	(15)	61
Employ: Self-Employed	44%	(28)	35%	(22)	21%	(14)	64
Employ: Homemaker	75%	(31)	20%	(8)	5%	(2)	41
Employ: Student	32%	(8)	45%	(12)	24%	(6)	26
Employ: Retired	55%	(113)	35%	(71)	11%	(22)	206
Employ: Unemployed	21%	(13)	46%	(28)	34%	(21)	62
Employ: Other	50%	(15)	38%	(12)	12%	(4)	31

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	37%	(293)	16%	(125)	790
Protestant	61%	(180)	29%	(85)	11%	(31)	297
Roman Catholic	43%	(39)	42%	(37)	15%	(13)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	5
Jewish	20%	(4)	59%	(10)	22%	(4)	18
Muslim	40%	(3)	32%	(3)	28%	(2)	9
Buddhist	34%	(3)	55%	(5)	11%	(1)	10
Hindu	59%	(4)	41%	(3)	—	(0)	7
Atheist	50%	(11)	40%	(8)	10%	(2)	21
Agnostic	39%	(12)	34%	(10)	27%	(8)	30
Something else	43%	(80)	40%	(74)	17%	(31)	185
Nothing in particular	28%	(34)	45%	(53)	27%	(32)	119
Ideo/PID: Conservative Republican	90%	(223)	3%	(7)	7%	(17)	247
Ideo/PID: Moderate/Liberal Republican	80%	(49)	6%	(4)	14%	(8)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(16)	76%	(122)	13%	(21)	160
Ideo/PID: Liberal Democrat	7%	(12)	77%	(126)	16%	(26)	163
Unfavorable of Biden and Trump	37%	(43)	15%	(18)	48%	(56)	117
2024 H2H Matchup: Biden Voter	6%	(22)	77%	(279)	17%	(61)	363
2024 H2H Matchup: Trump Voter	91%	(338)	1%	(6)	7%	(27)	371
2024 H2H Matchup: Would not Vote	22%	(5)	15%	(3)	63%	(13)	21
2024 H2H Matchup: Do not Know	20%	(7)	14%	(5)	65%	(23)	35
2022 House Vote: Democrat	9%	(29)	75%	(245)	17%	(54)	329
2022 House Vote: Republican	88%	(290)	3%	(10)	9%	(29)	329
2022 House Vote: Did not Vote	40%	(50)	30%	(38)	30%	(37)	126
2020 Vote: Joe Biden	8%	(29)	73%	(266)	19%	(72)	367
2020 Vote: Donald Trump	87%	(318)	3%	(12)	10%	(36)	366
2020 Vote: Someone Else	40%	(4)	—	(0)	60%	(6)	10
2020 Vote: Did not Vote	43%	(20)	31%	(15)	26%	(12)	48
2016 Vote: Hillary Clinton	8%	(22)	78%	(217)	14%	(39)	278
2016 Vote: Donald Trump	86%	(250)	7%	(19)	8%	(23)	292
2016 Vote: Someone Else	49%	(10)	4%	(1)	47%	(9)	20
2020 Vote/PID: Not Biden/Democrat	29%	(9)	43%	(13)	29%	(9)	30

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	37%	(293)	16%	(125)	790
2020 Vote/PID: Not Trump/Republican	61%	(16)	20%	(5)	19%	(5)	26
U.S. Economy: Wrong Track	58%	(332)	25%	(140)	17%	(98)	571
U.S. Economy: Right Direction	18%	(39)	70%	(153)	12%	(27)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	84%	(232)	11%	(31)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(334)	5%	(19)	9%	(36)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(24)	34%	(43)	47%	(58)	125
Top 2024 Issue: Economy	60%	(194)	26%	(83)	15%	(48)	325
Community/Gender: Urban Women	23%	(17)	50%	(36)	26%	(19)	72
Community/Gender: Urban Men	27%	(16)	59%	(36)	15%	(9)	61
Community/Gender: Rural Women	60%	(81)	25%	(34)	15%	(20)	136
Community/Gender: Rural Men	65%	(56)	24%	(21)	11%	(10)	87
Community/Gender: Suburban Women	44%	(101)	40%	(90)	16%	(36)	227
Community/Gender: Suburban Men	49%	(101)	36%	(75)	15%	(32)	207
Homeowner	52%	(260)	35%	(176)	13%	(62)	498
Renter	39%	(108)	42%	(116)	20%	(55)	278
Self + Household: White-Collar	45%	(135)	42%	(124)	13%	(39)	298
Self + Household: Blue Collar	54%	(198)	32%	(117)	13%	(49)	364
Union HH: Yes	44%	(15)	42%	(14)	14%	(5)	34
Union HH: No	47%	(357)	37%	(279)	16%	(121)	756
LGBTQ+: Yes	21%	(18)	55%	(47)	23%	(20)	86
LGBTQ+: No	50%	(353)	35%	(246)	15%	(105)	704
Motivated to Vote	49%	(347)	38%	(275)	13%	(93)	715
Parent: Yes	49%	(132)	39%	(106)	11%	(30)	268
Parent: No	46%	(239)	36%	(187)	18%	(96)	522
COVID Vaccine: Yes	38%	(189)	46%	(231)	16%	(82)	501
COVID Vaccine: No	63%	(183)	21%	(62)	15%	(44)	289
Student Loans: Yes	39%	(51)	41%	(53)	21%	(27)	131
Student Loans: No	49%	(321)	36%	(240)	15%	(98)	659
Favorable Opinion of Haley	70%	(173)	20%	(50)	9%	(22)	245
Unfavorable Opinion of Haley	34%	(98)	49%	(143)	17%	(49)	290
Prodigal Biden Voter	35%	(13)	12%	(4)	53%	(19)	36

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(372)	37%	(293)	16%	(125)	790
Undecided Voter (DK/WNV)	21%	(12)	15%	(8)	65%	(36)	56
Undecided Voter (DK)	20%	(7)	14%	(5)	65%	(23)	35
Watched Debate	51%	(307)	36%	(217)	12%	(74)	598
Watched Debate: Did not Watch	34%	(64)	40%	(76)	27%	(52)	192
Watched Debate: All of it	54%	(180)	38%	(124)	8%	(27)	331
Watched Debate: Some of it	48%	(127)	35%	(93)	18%	(47)	267
Continue His Campaign: Yes Biden	22%	(71)	68%	(224)	10%	(33)	329
Continue His Campaign: No Biden	70%	(291)	13%	(55)	17%	(73)	418
Continue His Campaign: Yes Trump	85%	(345)	7%	(27)	9%	(35)	407
Continue His Campaign: No Trump	6%	(20)	73%	(248)	21%	(72)	340
Conviction: Evidence	12%	(41)	69%	(244)	19%	(67)	353
Conviction: Motivation to Damage	83%	(289)	9%	(32)	8%	(28)	350
Conviction: DK/NO	47%	(41)	19%	(16)	34%	(30)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(338)	43%	(342)	14%	(111)	790
Gender: Male	47%	(167)	43%	(152)	10%	(36)	355
Gender: Female	39%	(171)	44%	(190)	17%	(74)	435
Age: 18-34	38%	(85)	41%	(91)	20%	(45)	222
Age: 35-44	42%	(46)	40%	(43)	18%	(20)	109
Age: 45-64	39%	(110)	50%	(140)	11%	(30)	280
Age: 65+	54%	(97)	37%	(67)	9%	(16)	179
GenZers: 1997-2012	32%	(37)	44%	(50)	24%	(28)	114
Millennials: 1981-1996	43%	(89)	39%	(82)	18%	(37)	207
GenXers: 1965-1980	39%	(90)	51%	(117)	11%	(25)	232
Baby Boomers: 1946-1964	50%	(113)	40%	(90)	10%	(21)	224
Educ: < College	47%	(224)	39%	(188)	14%	(67)	479
Educ: Bachelors degree	33%	(61)	54%	(99)	13%	(25)	184
Educ: Post-grad	42%	(53)	43%	(55)	15%	(19)	127
Income: Under 50k	40%	(136)	44%	(149)	16%	(55)	340
Income: 50k-100k	42%	(121)	44%	(126)	13%	(38)	285
Income: 100k+	49%	(80)	40%	(66)	11%	(18)	165
Ethnicity: White (Non-Hispanic)	59%	(283)	28%	(132)	13%	(60)	476
Ethnicity: Hispanic	32%	(9)	59%	(17)	9%	(3)	29
Ethnicity: Black (Non-Hispanic)	14%	(37)	69%	(176)	17%	(43)	255
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	55%	(17)	17%	(5)	30
All Christian	53%	(206)	37%	(143)	11%	(42)	391
All Non-Christian	29%	(13)	63%	(27)	8%	(4)	44
Atheist	45%	(10)	47%	(10)	8%	(2)	21
Agnostic/Nothing in particular	24%	(36)	50%	(75)	26%	(39)	149
Something Else	40%	(74)	47%	(87)	14%	(25)	185
Evangelical	55%	(179)	36%	(116)	9%	(28)	323
Non-Evangelical	39%	(98)	45%	(112)	16%	(39)	249
PID: Dem (no lean)	7%	(22)	84%	(278)	10%	(32)	332
PID: Ind (no lean)	39%	(56)	32%	(46)	29%	(42)	145
PID: Rep (no lean)	83%	(259)	6%	(18)	11%	(36)	313

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(338)	43%	(342)	14%	(111)	790
PID/Gender: Dem Men	13%	(19)	80%	(118)	7%	(11)	148
PID/Gender: Dem Women	1%	(3)	87%	(160)	12%	(22)	184
PID/Gender: Ind Men	48%	(38)	32%	(25)	20%	(16)	79
PID/Gender: Ind Women	28%	(19)	31%	(20)	41%	(27)	66
PID/Gender: Rep Men	86%	(110)	6%	(8)	8%	(10)	129
PID/Gender: Rep Women	81%	(149)	5%	(10)	14%	(26)	185
Ideo: Liberal (1-3)	12%	(24)	73%	(154)	15%	(32)	210
Ideo: Moderate (4)	28%	(64)	57%	(132)	15%	(35)	231
Ideo: Conservative (5-7)	74%	(245)	15%	(48)	11%	(37)	330
Community: Urban	22%	(30)	61%	(81)	17%	(22)	133
Community: Suburban	42%	(184)	45%	(195)	13%	(55)	434
Community: Rural	56%	(124)	29%	(65)	15%	(33)	222
Military HHnm: Yes	41%	(49)	49%	(59)	10%	(13)	121
Military HH: No	43%	(289)	42%	(282)	15%	(98)	669
Employ: Private Sector	42%	(126)	45%	(133)	13%	(39)	299
Employ: Government	33%	(20)	53%	(32)	15%	(9)	61
Employ: Self-Employed	38%	(24)	50%	(32)	13%	(8)	64
Employ: Homemaker	60%	(25)	23%	(10)	16%	(7)	41
Employ: Student	33%	(9)	34%	(9)	33%	(9)	26
Employ: Retired	52%	(107)	39%	(80)	9%	(19)	206
Employ: Unemployed	20%	(12)	53%	(33)	27%	(17)	62
Employ: Other	47%	(14)	44%	(14)	9%	(3)	31

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(338)	43%	(342)	14%	(111)	790
Protestant	56%	(167)	34%	(101)	10%	(29)	297
Roman Catholic	40%	(36)	45%	(40)	15%	(13)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(2)	45%	(2)	—	(0)	5
Jewish	14%	(2)	76%	(14)	10%	(2)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	45%	(4)	55%	(5)	—	(0)	10
Hindu	19%	(1)	57%	(4)	24%	(2)	7
Atheist	45%	(10)	47%	(10)	8%	(2)	21
Agnostic	30%	(9)	41%	(12)	29%	(9)	30
Something else	40%	(74)	47%	(87)	14%	(25)	185
Nothing in particular	23%	(27)	52%	(62)	25%	(30)	119
Ideo/PID: Conservative Republican	85%	(211)	5%	(11)	10%	(25)	247
Ideo/PID: Moderate/Liberal Republican	75%	(46)	11%	(7)	13%	(8)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(14)	85%	(135)	7%	(11)	160
Ideo/PID: Liberal Democrat	4%	(7)	83%	(136)	13%	(21)	163
Unfavorable of Biden and Trump	23%	(27)	26%	(30)	51%	(60)	117
2024 H2H Matchup: Biden Voter	4%	(14)	87%	(316)	9%	(32)	363
2024 H2H Matchup: Trump Voter	85%	(315)	4%	(15)	11%	(41)	371
2024 H2H Matchup: Would not Vote	9%	(2)	13%	(3)	78%	(16)	21
2024 H2H Matchup: Do not Know	17%	(6)	23%	(8)	60%	(21)	35
2022 House Vote: Democrat	7%	(22)	84%	(275)	10%	(31)	329
2022 House Vote: Republican	82%	(269)	7%	(21)	12%	(39)	329
2022 House Vote: Did not Vote	36%	(45)	36%	(45)	28%	(35)	126
2020 Vote: Joe Biden	5%	(19)	82%	(302)	12%	(45)	367
2020 Vote: Donald Trump	81%	(296)	6%	(21)	13%	(49)	366
2020 Vote: Someone Else	25%	(2)	25%	(2)	49%	(5)	10
2020 Vote: Did not Vote	41%	(20)	34%	(16)	25%	(12)	48
2016 Vote: Hillary Clinton	5%	(14)	87%	(241)	8%	(22)	278
2016 Vote: Donald Trump	81%	(235)	7%	(22)	12%	(35)	292
2016 Vote: Someone Else	47%	(9)	23%	(4)	30%	(6)	20
2020 Vote/PID: Not Biden/Democrat	25%	(7)	51%	(15)	24%	(7)	30

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(338)	43%	(342)	14%	(111)	790
2020 Vote/PID: Not Trump/Republican	57%	(15)	28%	(7)	16%	(4)	26
U.S. Economy: Wrong Track	52%	(298)	30%	(172)	18%	(101)	571
U.S. Economy: Right Direction	18%	(40)	77%	(170)	4%	(9)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(12)	89%	(246)	6%	(17)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(308)	8%	(29)	13%	(51)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	53%	(66)	33%	(42)	125
Top 2024 Issue: Economy	54%	(177)	32%	(104)	14%	(44)	325
Community/Gender: Urban Women	18%	(13)	58%	(42)	25%	(18)	72
Community/Gender: Urban Men	28%	(17)	65%	(40)	7%	(4)	61
Community/Gender: Rural Women	52%	(71)	31%	(42)	16%	(22)	136
Community/Gender: Rural Men	61%	(53)	26%	(23)	13%	(11)	87
Community/Gender: Suburban Women	38%	(87)	47%	(106)	15%	(34)	227
Community/Gender: Suburban Men	47%	(97)	43%	(89)	10%	(21)	207
Homeowner	47%	(234)	41%	(205)	12%	(59)	498
Renter	36%	(99)	49%	(135)	16%	(44)	278
Self + Household: White-Collar	40%	(119)	47%	(140)	13%	(39)	298
Self + Household: Blue Collar	51%	(187)	38%	(138)	11%	(39)	364
Union HH: Yes	30%	(10)	56%	(19)	14%	(5)	34
Union HH: No	43%	(327)	43%	(323)	14%	(106)	756
LGBTQ+: Yes	20%	(17)	60%	(52)	20%	(17)	86
LGBTQ+: No	45%	(320)	41%	(290)	13%	(94)	704
Motivated to Vote	44%	(316)	44%	(314)	12%	(85)	715
Parent: Yes	43%	(115)	44%	(117)	13%	(36)	268
Parent: No	43%	(222)	43%	(225)	14%	(75)	522
COVID Vaccine: Yes	35%	(173)	53%	(267)	12%	(61)	501
COVID Vaccine: No	57%	(164)	26%	(74)	17%	(50)	289
Student Loans: Yes	29%	(39)	52%	(68)	19%	(24)	131
Student Loans: No	45%	(299)	42%	(274)	13%	(86)	659
Favorable Opinion of Haley	64%	(156)	26%	(65)	10%	(25)	245
Unfavorable Opinion of Haley	31%	(90)	56%	(163)	13%	(37)	290
Prodigal Biden Voter	27%	(10)	22%	(8)	51%	(18)	36

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Table BLMB10_14: Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(338)	43%	(342)	14%	(111)	790
Undecided Voter (DK/WNV)	14%	(8)	19%	(11)	66%	(37)	56
Undecided Voter (DK)	17%	(6)	23%	(8)	60%	(21)	35
Watched Debate	47%	(284)	41%	(244)	12%	(70)	598
Watched Debate: Did not Watch	28%	(54)	51%	(98)	21%	(40)	192
Watched Debate: All of it	52%	(171)	39%	(131)	9%	(29)	331
Watched Debate: Some of it	42%	(112)	42%	(113)	16%	(42)	267
Continue His Campaign: Yes Biden	19%	(62)	75%	(247)	6%	(20)	329
Continue His Campaign: No Biden	64%	(269)	18%	(76)	17%	(73)	418
Continue His Campaign: Yes Trump	79%	(323)	10%	(41)	10%	(42)	407
Continue His Campaign: No Trump	4%	(13)	82%	(278)	15%	(50)	340
Conviction: Evidence	8%	(28)	80%	(281)	12%	(44)	353
Conviction: Motivation to Damage	78%	(272)	10%	(36)	12%	(42)	350
Conviction: DK/NO	42%	(37)	29%	(25)	28%	(25)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(383)	37%	(290)	15%	(117)	790
Gender: Male	50%	(179)	37%	(132)	13%	(45)	355
Gender: Female	47%	(204)	36%	(158)	17%	(72)	435
Age: 18-34	42%	(92)	38%	(84)	20%	(45)	222
Age: 35-44	57%	(62)	29%	(31)	14%	(16)	109
Age: 45-64	44%	(123)	42%	(118)	14%	(38)	280
Age: 65+	58%	(105)	31%	(56)	10%	(18)	179
GenZers: 1997-2012	37%	(42)	41%	(47)	22%	(25)	114
Millennials: 1981-1996	51%	(106)	32%	(66)	17%	(35)	207
GenXers: 1965-1980	42%	(98)	42%	(99)	15%	(36)	232
Baby Boomers: 1946-1964	57%	(127)	33%	(75)	10%	(22)	224
Educ: < College	52%	(247)	31%	(151)	17%	(81)	479
Educ: Bachelors degree	39%	(71)	49%	(90)	13%	(23)	184
Educ: Post-grad	51%	(64)	39%	(49)	10%	(13)	127
Income: Under 50k	46%	(155)	38%	(128)	17%	(57)	340
Income: 50k-100k	51%	(145)	35%	(98)	15%	(42)	285
Income: 100k+	50%	(83)	39%	(64)	11%	(18)	165
Ethnicity: White (Non-Hispanic)	66%	(315)	23%	(108)	11%	(52)	476
Ethnicity: Hispanic	48%	(14)	36%	(11)	16%	(5)	29
Ethnicity: Black (Non-Hispanic)	16%	(42)	62%	(157)	22%	(56)	255
Ethnicity: Asian + Other (Non-Hispanic)	39%	(12)	47%	(14)	14%	(4)	30
All Christian	59%	(230)	31%	(123)	10%	(38)	391
All Non-Christian	26%	(11)	50%	(22)	24%	(10)	44
Atheist	40%	(9)	50%	(11)	10%	(2)	21
Agnostic/Nothing in particular	33%	(50)	41%	(61)	26%	(39)	149
Something Else	45%	(83)	40%	(74)	15%	(28)	185
Evangelical	60%	(192)	32%	(104)	8%	(27)	323
Non-Evangelical	47%	(116)	37%	(93)	16%	(40)	249
PID: Dem (no lean)	8%	(27)	77%	(254)	15%	(51)	332
PID: Ind (no lean)	49%	(71)	19%	(27)	32%	(47)	145
PID: Rep (no lean)	91%	(285)	3%	(9)	6%	(20)	313

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(383)	37%	(290)	15%	(117)	790
PID/Gender: Dem Men	11%	(16)	77%	(114)	12%	(18)	148
PID/Gender: Dem Women	6%	(11)	76%	(141)	18%	(32)	184
PID/Gender: Ind Men	57%	(45)	20%	(15)	23%	(18)	79
PID/Gender: Ind Women	39%	(26)	17%	(11)	43%	(29)	66
PID/Gender: Rep Men	92%	(118)	2%	(2)	6%	(8)	129
PID/Gender: Rep Women	90%	(167)	3%	(6)	6%	(11)	185
Ideo: Liberal (1-3)	14%	(29)	67%	(141)	19%	(40)	210
Ideo: Moderate (4)	32%	(74)	47%	(107)	21%	(49)	231
Ideo: Conservative (5-7)	83%	(274)	10%	(34)	6%	(21)	330
Community: Urban	23%	(31)	55%	(73)	22%	(29)	133
Community: Suburban	48%	(209)	37%	(162)	15%	(63)	434
Community: Rural	64%	(143)	25%	(55)	11%	(25)	222
Military HHnm: Yes	44%	(53)	41%	(50)	15%	(18)	121
Military HH: No	49%	(330)	36%	(240)	15%	(99)	669
Employ: Private Sector	47%	(139)	39%	(116)	15%	(44)	299
Employ: Government	35%	(21)	50%	(31)	15%	(9)	61
Employ: Self-Employed	41%	(27)	40%	(26)	18%	(12)	64
Employ: Homemaker	72%	(29)	18%	(7)	10%	(4)	41
Employ: Student	45%	(12)	31%	(8)	23%	(6)	26
Employ: Retired	57%	(118)	32%	(65)	11%	(23)	206
Employ: Unemployed	31%	(19)	42%	(26)	27%	(17)	62
Employ: Other	54%	(17)	37%	(11)	9%	(3)	31

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(383)	37%	(290)	15%	(117)	790
Protestant	63%	(189)	27%	(81)	9%	(28)	297
Roman Catholic	41%	(37)	47%	(42)	12%	(11)	89
Orthodox (e.g. Greek or Russian Orthodox)	100%	(5)	—	(0)	—	(0)	5
Jewish	21%	(4)	57%	(10)	21%	(4)	18
Muslim	22%	(2)	50%	(4)	28%	(2)	9
Buddhist	22%	(2)	55%	(5)	24%	(2)	10
Hindu	49%	(4)	27%	(2)	24%	(2)	7
Atheist	40%	(9)	50%	(11)	10%	(2)	21
Agnostic	39%	(12)	37%	(11)	24%	(7)	30
Something else	45%	(83)	40%	(74)	15%	(28)	185
Nothing in particular	32%	(38)	42%	(50)	26%	(32)	119
Ideo/PID: Conservative Republican	94%	(232)	2%	(4)	5%	(12)	247
Ideo/PID: Moderate/Liberal Republican	81%	(49)	8%	(5)	11%	(7)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(18)	74%	(118)	15%	(24)	160
Ideo/PID: Liberal Democrat	6%	(9)	79%	(129)	15%	(25)	163
Unfavorable of Biden and Trump	43%	(51)	14%	(16)	43%	(51)	117
2024 H2H Matchup: Biden Voter	7%	(25)	75%	(271)	18%	(67)	363
2024 H2H Matchup: Trump Voter	93%	(345)	2%	(8)	5%	(18)	371
2024 H2H Matchup: Would not Vote	32%	(7)	12%	(3)	56%	(12)	21
2024 H2H Matchup: Do not Know	16%	(6)	25%	(9)	58%	(21)	35
2022 House Vote: Democrat	9%	(31)	75%	(245)	16%	(53)	329
2022 House Vote: Republican	91%	(298)	3%	(10)	6%	(20)	329
2022 House Vote: Did not Vote	41%	(51)	27%	(34)	33%	(41)	126
2020 Vote: Joe Biden	9%	(32)	71%	(262)	20%	(73)	367
2020 Vote: Donald Trump	89%	(324)	4%	(15)	7%	(27)	366
2020 Vote: Someone Else	31%	(3)	16%	(2)	54%	(5)	10
2020 Vote: Did not Vote	50%	(24)	24%	(11)	26%	(12)	48
2016 Vote: Hillary Clinton	7%	(20)	77%	(214)	16%	(44)	278
2016 Vote: Donald Trump	87%	(255)	6%	(17)	7%	(20)	292
2016 Vote: Someone Else	56%	(11)	14%	(3)	31%	(6)	20
2020 Vote/PID: Not Biden/Democrat	24%	(7)	51%	(15)	25%	(7)	30
2020 Vote/PID: Not Trump/Republican	71%	(18)	8%	(2)	21%	(5)	26

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(383)	37%	(290)	15%	(117)	790
U.S. Economy: Wrong Track	61%	(346)	24%	(136)	16%	(89)	571
U.S. Economy: Right Direction	17%	(37)	70%	(154)	13%	(29)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	85%	(234)	11%	(30)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(345)	5%	(18)	6%	(25)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(26)	30%	(37)	49%	(62)	125
Top 2024 Issue: Economy	62%	(201)	23%	(76)	15%	(49)	325
Community/Gender: Urban Women	22%	(16)	48%	(35)	30%	(21)	72
Community/Gender: Urban Men	24%	(15)	63%	(39)	13%	(8)	61
Community/Gender: Rural Women	62%	(84)	24%	(32)	14%	(20)	136
Community/Gender: Rural Men	68%	(59)	26%	(23)	6%	(5)	87
Community/Gender: Suburban Women	46%	(104)	40%	(92)	14%	(32)	227
Community/Gender: Suburban Men	51%	(105)	34%	(70)	15%	(32)	207
Homeowner	53%	(266)	35%	(172)	12%	(60)	498
Renter	39%	(109)	42%	(117)	19%	(52)	278
Self + Household: White-Collar	44%	(132)	41%	(121)	15%	(45)	298
Self + Household: Blue Collar	57%	(208)	32%	(117)	11%	(39)	364
Union HH: Yes	29%	(10)	58%	(20)	13%	(4)	34
Union HH: No	49%	(373)	36%	(270)	15%	(113)	756
LGBTQ+: Yes	21%	(18)	58%	(50)	21%	(18)	86
LGBTQ+: No	52%	(365)	34%	(240)	14%	(99)	704
Motivated to Vote	50%	(356)	38%	(271)	12%	(88)	715
Parent: Yes	50%	(134)	39%	(105)	11%	(29)	268
Parent: No	48%	(248)	35%	(185)	17%	(89)	522
COVID Vaccine: Yes	39%	(193)	45%	(224)	17%	(84)	501
COVID Vaccine: No	66%	(189)	23%	(66)	12%	(34)	289
Student Loans: Yes	35%	(46)	44%	(58)	20%	(27)	131
Student Loans: No	51%	(336)	35%	(232)	14%	(91)	659
Favorable Opinion of Haley	71%	(175)	23%	(56)	6%	(15)	245
Unfavorable Opinion of Haley	36%	(103)	47%	(137)	17%	(50)	290
Prodigal Biden Voter	33%	(12)	15%	(5)	52%	(19)	36
Undecided Voter (DK/WNV)	22%	(12)	20%	(11)	58%	(32)	56
Undecided Voter (DK)	16%	(6)	25%	(9)	58%	(21)	35

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(383)	37%	(290)	15%	(117)	790
Watched Debate	53%	(316)	35%	(207)	12%	(75)	598
Watched Debate: Did not Watch	35%	(67)	43%	(83)	22%	(43)	192
Watched Debate: All of it	57%	(189)	34%	(114)	9%	(28)	331
Watched Debate: Some of it	48%	(127)	35%	(93)	17%	(47)	267
Continue His Campaign: Yes Biden	23%	(77)	67%	(221)	9%	(31)	329
Continue His Campaign: No Biden	71%	(298)	13%	(53)	16%	(68)	418
Continue His Campaign: Yes Trump	86%	(350)	8%	(31)	7%	(27)	407
Continue His Campaign: No Trump	8%	(27)	71%	(242)	21%	(71)	340
Conviction: Evidence	13%	(45)	67%	(235)	21%	(73)	353
Conviction: Motivation to Damage	84%	(294)	11%	(37)	5%	(19)	350
Conviction: DK/NO	50%	(44)	20%	(18)	30%	(26)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(327)	35%	(277)	16%	(124)	8%	(62)	790
Gender: Male	43%	(154)	37%	(131)	15%	(53)	5%	(18)	355
Gender: Female	40%	(173)	34%	(146)	16%	(71)	10%	(44)	435
Age: 18-34	33%	(72)	39%	(87)	17%	(37)	11%	(25)	222
Age: 35-44	39%	(42)	30%	(33)	21%	(23)	10%	(11)	109
Age: 45-64	41%	(116)	34%	(96)	18%	(50)	6%	(18)	280
Age: 65+	54%	(96)	35%	(62)	8%	(14)	4%	(8)	179
GenZers: 1997-2012	33%	(38)	43%	(49)	11%	(12)	13%	(15)	114
Millennials: 1981-1996	36%	(74)	32%	(67)	22%	(46)	10%	(20)	207
GenXers: 1965-1980	40%	(94)	35%	(81)	18%	(42)	7%	(16)	232
Baby Boomers: 1946-1964	53%	(119)	33%	(73)	9%	(21)	5%	(10)	224
Educ: < College	41%	(196)	35%	(167)	16%	(75)	9%	(41)	479
Educ: Bachelors degree	39%	(71)	38%	(70)	16%	(29)	7%	(14)	184
Educ: Post-grad	47%	(60)	31%	(40)	16%	(20)	6%	(7)	127
Income: Under 50k	41%	(139)	32%	(108)	18%	(61)	10%	(33)	340
Income: 50k-100k	41%	(117)	37%	(107)	14%	(40)	7%	(21)	285
Income: 100k+	43%	(71)	38%	(63)	14%	(23)	5%	(9)	165
Ethnicity: White (Non-Hispanic)	44%	(210)	34%	(163)	14%	(69)	7%	(34)	476
Ethnicity: Hispanic	42%	(12)	35%	(10)	16%	(5)	7%	(2)	29
Ethnicity: Black (Non-Hispanic)	37%	(94)	36%	(91)	18%	(46)	9%	(24)	255
Ethnicity: Asian + Other (Non-Hispanic)	35%	(10)	43%	(13)	16%	(5)	6%	(2)	30
All Christian	48%	(186)	33%	(131)	13%	(52)	6%	(23)	391
All Non-Christian	34%	(15)	52%	(23)	10%	(4)	4%	(2)	44
Atheist	29%	(6)	39%	(8)	32%	(7)	—	(0)	21
Agnostic/Nothing in particular	37%	(55)	38%	(57)	18%	(26)	7%	(11)	149
Something Else	35%	(65)	32%	(59)	19%	(35)	14%	(27)	185
Evangelical	40%	(128)	37%	(119)	14%	(46)	9%	(30)	323
Non-Evangelical	49%	(122)	28%	(69)	16%	(41)	7%	(17)	249
PID: Dem (no lean)	39%	(130)	37%	(124)	19%	(63)	5%	(16)	332
PID: Ind (no lean)	43%	(62)	32%	(47)	14%	(20)	11%	(16)	145
PID: Rep (no lean)	43%	(135)	34%	(107)	13%	(42)	9%	(29)	313

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(327)	35%	(277)	16%	(124)	8%	(62)	790
PID/Gender: Dem Men	38%	(56)	40%	(59)	20%	(30)	2%	(3)	148
PID/Gender: Dem Women	40%	(74)	35%	(65)	18%	(32)	7%	(13)	184
PID/Gender: Ind Men	44%	(34)	34%	(27)	16%	(13)	6%	(5)	79
PID/Gender: Ind Women	41%	(27)	31%	(20)	11%	(7)	18%	(12)	66
PID/Gender: Rep Men	50%	(64)	35%	(45)	8%	(10)	8%	(10)	129
PID/Gender: Rep Women	39%	(72)	33%	(62)	17%	(32)	11%	(19)	185
Ideo: Liberal (1-3)	38%	(80)	36%	(76)	13%	(28)	13%	(27)	210
Ideo: Moderate (4)	38%	(88)	37%	(85)	21%	(48)	4%	(10)	231
Ideo: Conservative (5-7)	46%	(151)	33%	(110)	14%	(47)	7%	(22)	330
Community: Urban	39%	(52)	33%	(43)	22%	(29)	7%	(9)	133
Community: Suburban	41%	(176)	37%	(159)	16%	(71)	6%	(28)	434
Community: Rural	44%	(98)	34%	(75)	11%	(24)	11%	(25)	222
Military HHnm: Yes	44%	(53)	29%	(35)	16%	(19)	11%	(13)	121
Military HH: No	41%	(274)	36%	(242)	16%	(105)	7%	(48)	669
Employ: Private Sector	40%	(119)	35%	(104)	19%	(58)	6%	(18)	299
Employ: Government	32%	(20)	42%	(26)	8%	(5)	17%	(10)	61
Employ: Self-Employed	40%	(25)	33%	(21)	14%	(9)	13%	(8)	64
Employ: Homemaker	34%	(14)	32%	(13)	21%	(9)	13%	(5)	41
Employ: Student	36%	(9)	38%	(10)	13%	(4)	12%	(3)	26
Employ: Retired	53%	(108)	33%	(68)	11%	(23)	3%	(7)	206
Employ: Unemployed	29%	(18)	34%	(21)	23%	(14)	14%	(9)	62
Employ: Other	41%	(13)	47%	(14)	7%	(2)	5%	(1)	31

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(327)	35%	(277)	16%	(124)	8%	(62)	790
Protestant	46%	(136)	34%	(101)	14%	(40)	6%	(19)	297
Roman Catholic	55%	(49)	31%	(28)	13%	(12)	1%	(1)	89
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	24%	(1)	—	(0)	55%	(2)	5
Jewish	45%	(8)	44%	(8)	8%	(1)	2%	(0)	18
Muslim	12%	(1)	73%	(6)	15%	(1)	—	(0)	9
Buddhist	44%	(4)	42%	(4)	—	(0)	14%	(1)	10
Hindu	19%	(1)	61%	(5)	19%	(1)	—	(0)	7
Atheist	29%	(6)	39%	(8)	32%	(7)	—	(0)	21
Agnostic	33%	(10)	41%	(12)	19%	(6)	7%	(2)	30
Something else	35%	(65)	32%	(59)	19%	(35)	14%	(27)	185
Nothing in particular	38%	(46)	37%	(45)	17%	(20)	7%	(9)	119
Ideo/PID: Conservative Republican	48%	(118)	32%	(80)	13%	(33)	7%	(16)	247
Ideo/PID: Moderate/Liberal Republican	25%	(15)	40%	(24)	15%	(9)	20%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	38%	(61)	38%	(60)	23%	(37)	1%	(1)	160
Ideo/PID: Liberal Democrat	39%	(64)	37%	(61)	15%	(24)	9%	(14)	163
Unfavorable of Biden and Trump	39%	(46)	26%	(30)	20%	(24)	15%	(17)	117
2024 H2H Matchup: Biden Voter	40%	(144)	38%	(138)	17%	(61)	5%	(19)	363
2024 H2H Matchup: Trump Voter	45%	(168)	33%	(124)	13%	(47)	9%	(32)	371
2024 H2H Matchup: Would not Vote	27%	(6)	31%	(6)	16%	(3)	26%	(6)	21
2024 H2H Matchup: Do not Know	25%	(9)	25%	(9)	36%	(13)	13%	(5)	35
2022 House Vote: Democrat	40%	(132)	37%	(123)	16%	(54)	6%	(20)	329
2022 House Vote: Republican	47%	(153)	32%	(105)	12%	(40)	9%	(30)	329
2022 House Vote: Did not Vote	31%	(40)	38%	(48)	24%	(30)	6%	(8)	126
2020 Vote: Joe Biden	40%	(149)	38%	(138)	15%	(56)	7%	(24)	367
2020 Vote: Donald Trump	42%	(155)	32%	(118)	16%	(59)	9%	(34)	366
2020 Vote: Someone Else	71%	(7)	16%	(2)	6%	(1)	8%	(1)	10
2020 Vote: Did not Vote	35%	(17)	41%	(20)	18%	(8)	6%	(3)	48
2016 Vote: Hillary Clinton	40%	(112)	37%	(103)	19%	(53)	4%	(10)	278
2016 Vote: Donald Trump	49%	(142)	32%	(94)	11%	(33)	8%	(23)	292
2016 Vote: Someone Else	38%	(7)	37%	(7)	16%	(3)	8%	(2)	20
2020 Vote/PID: Not Biden/Democrat	13%	(4)	46%	(14)	35%	(11)	5%	(2)	30

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(327)	35%	(277)	16%	(124)	8%	(62)	790
2020 Vote/PID: Not Trump/Republican	53%	(14)	35%	(9)	8%	(2)	4%	(1)	26
U.S. Economy: Wrong Track	40%	(228)	34%	(193)	17%	(98)	9%	(52)	571
U.S. Economy: Right Direction	45%	(99)	39%	(84)	12%	(26)	4%	(10)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(118)	36%	(99)	16%	(44)	5%	(15)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(172)	33%	(129)	14%	(53)	9%	(35)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(37)	39%	(49)	22%	(27)	10%	(13)	125
Top 2024 Issue: Economy	39%	(127)	38%	(123)	17%	(55)	6%	(20)	325
Community/Gender: Urban Women	38%	(28)	32%	(23)	20%	(14)	10%	(7)	72
Community/Gender: Urban Men	39%	(24)	33%	(20)	24%	(14)	4%	(2)	61
Community/Gender: Rural Women	42%	(56)	35%	(47)	13%	(17)	11%	(15)	136
Community/Gender: Rural Men	48%	(42)	32%	(28)	8%	(7)	11%	(10)	87
Community/Gender: Suburban Women	39%	(89)	33%	(76)	18%	(40)	10%	(22)	227
Community/Gender: Suburban Men	42%	(87)	40%	(83)	15%	(31)	3%	(6)	207
Homeowner	44%	(221)	34%	(167)	15%	(74)	7%	(36)	498
Renter	36%	(101)	39%	(108)	17%	(47)	7%	(21)	278
Self + Household: White-Collar	47%	(139)	37%	(110)	11%	(34)	5%	(15)	298
Self + Household: Blue Collar	38%	(139)	34%	(126)	19%	(68)	9%	(31)	364
Union HH: Yes	49%	(17)	25%	(9)	12%	(4)	14%	(5)	34
Union HH: No	41%	(310)	36%	(269)	16%	(120)	8%	(57)	756
LGBTQ+: Yes	32%	(27)	46%	(40)	13%	(11)	9%	(8)	86
LGBTQ+: No	43%	(300)	34%	(238)	16%	(113)	8%	(54)	704
Motivated to Vote	43%	(309)	35%	(250)	14%	(103)	7%	(54)	715
Parent: Yes	39%	(104)	35%	(93)	17%	(46)	9%	(24)	268
Parent: No	43%	(222)	35%	(184)	15%	(78)	7%	(38)	522
COVID Vaccine: Yes	43%	(213)	37%	(185)	15%	(76)	6%	(28)	501
COVID Vaccine: No	39%	(113)	32%	(93)	17%	(48)	12%	(34)	289
Student Loans: Yes	28%	(37)	40%	(53)	20%	(26)	12%	(16)	131
Student Loans: No	44%	(290)	34%	(225)	15%	(98)	7%	(46)	659
Favorable Opinion of Haley	45%	(110)	38%	(93)	12%	(30)	5%	(12)	245
Unfavorable Opinion of Haley	43%	(125)	31%	(89)	18%	(52)	8%	(25)	290
Prodigal Biden Voter	33%	(12)	34%	(13)	11%	(4)	22%	(8)	36

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(327)	35%	(277)	16%	(124)	8%	(62)	790
Undecided Voter (DK/WNV)	26%	(15)	27%	(15)	28%	(16)	18%	(10)	56
Undecided Voter (DK)	25%	(9)	25%	(9)	36%	(13)	13%	(5)	35
Watched Debate	44%	(263)	35%	(210)	15%	(87)	6%	(38)	598
Watched Debate: Did not Watch	33%	(64)	35%	(67)	19%	(37)	12%	(23)	192
Watched Debate: All of it	49%	(163)	34%	(111)	11%	(35)	7%	(22)	331
Watched Debate: Some of it	37%	(100)	37%	(99)	19%	(52)	6%	(17)	267
Continue His Campaign: Yes Biden	43%	(142)	38%	(124)	15%	(49)	4%	(14)	329
Continue His Campaign: No Biden	40%	(168)	33%	(140)	16%	(68)	10%	(42)	418
Continue His Campaign: Yes Trump	46%	(186)	33%	(136)	13%	(53)	8%	(31)	407
Continue His Campaign: No Trump	39%	(132)	36%	(123)	18%	(61)	7%	(24)	340
Conviction: Evidence	38%	(133)	40%	(141)	16%	(57)	6%	(21)	353
Conviction: Motivation to Damage	44%	(155)	31%	(108)	15%	(53)	9%	(33)	350
Conviction: DK/NO	43%	(38)	32%	(28)	16%	(14)	9%	(8)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(237)	35%	(273)	22%	(173)	14%	(108)	790
Gender: Male	30%	(108)	38%	(136)	20%	(69)	12%	(42)	355
Gender: Female	30%	(129)	31%	(137)	24%	(103)	15%	(66)	435
Age: 18-34	24%	(54)	37%	(83)	22%	(48)	17%	(38)	222
Age: 35-44	23%	(25)	34%	(37)	22%	(24)	22%	(24)	109
Age: 45-64	33%	(93)	34%	(95)	21%	(58)	12%	(33)	280
Age: 65+	36%	(65)	32%	(58)	24%	(43)	8%	(14)	179
GenZers: 1997-2012	18%	(20)	40%	(45)	23%	(26)	20%	(23)	114
Millennials: 1981-1996	26%	(53)	35%	(72)	22%	(45)	18%	(37)	207
GenXers: 1965-1980	32%	(74)	36%	(83)	21%	(48)	12%	(27)	232
Baby Boomers: 1946-1964	40%	(88)	29%	(66)	22%	(48)	9%	(21)	224
Educ: < College	26%	(126)	35%	(166)	23%	(109)	16%	(77)	479
Educ: Bachelors degree	34%	(62)	37%	(68)	19%	(35)	11%	(20)	184
Educ: Post-grad	39%	(49)	31%	(39)	22%	(28)	9%	(11)	127
Income: Under 50k	28%	(95)	31%	(107)	24%	(80)	17%	(58)	340
Income: 50k-100k	33%	(94)	36%	(101)	19%	(55)	12%	(35)	285
Income: 100k+	29%	(48)	39%	(65)	23%	(37)	9%	(15)	165
Ethnicity: White (Non-Hispanic)	28%	(133)	33%	(158)	23%	(109)	16%	(76)	476
Ethnicity: Hispanic	47%	(14)	29%	(9)	20%	(6)	3%	(1)	29
Ethnicity: Black (Non-Hispanic)	32%	(83)	38%	(97)	19%	(48)	11%	(28)	255
Ethnicity: Asian + Other (Non-Hispanic)	25%	(7)	33%	(10)	34%	(10)	8%	(2)	30
All Christian	33%	(130)	34%	(133)	22%	(84)	11%	(44)	391
All Non-Christian	36%	(16)	53%	(23)	11%	(5)	—	(0)	44
Atheist	14%	(3)	27%	(6)	31%	(7)	28%	(6)	21
Agnostic/Nothing in particular	33%	(49)	38%	(57)	14%	(20)	15%	(23)	149
Something Else	21%	(39)	29%	(55)	31%	(57)	19%	(35)	185
Evangelical	23%	(75)	34%	(110)	28%	(91)	14%	(47)	323
Non-Evangelical	37%	(92)	30%	(76)	20%	(49)	13%	(32)	249
PID: Dem (no lean)	40%	(132)	36%	(118)	17%	(56)	8%	(25)	332
PID: Ind (no lean)	27%	(39)	34%	(49)	21%	(31)	18%	(26)	145
PID: Rep (no lean)	21%	(66)	34%	(105)	27%	(85)	18%	(57)	313

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(237)	35%	(273)	22%	(173)	14%	(108)	790
PID/Gender: Dem Men	37%	(54)	41%	(60)	16%	(24)	7%	(10)	148
PID/Gender: Dem Women	42%	(77)	32%	(58)	18%	(33)	8%	(16)	184
PID/Gender: Ind Men	28%	(22)	35%	(28)	21%	(17)	16%	(12)	79
PID/Gender: Ind Women	26%	(17)	32%	(21)	21%	(14)	20%	(13)	66
PID/Gender: Rep Men	24%	(31)	37%	(48)	23%	(29)	16%	(20)	129
PID/Gender: Rep Women	19%	(35)	31%	(57)	31%	(56)	20%	(37)	185
Ideo: Liberal (1-3)	38%	(79)	36%	(77)	14%	(30)	11%	(24)	210
Ideo: Moderate (4)	33%	(75)	36%	(83)	22%	(50)	10%	(22)	231
Ideo: Conservative (5-7)	22%	(74)	33%	(110)	26%	(87)	18%	(58)	330
Community: Urban	33%	(43)	42%	(55)	17%	(22)	9%	(12)	133
Community: Suburban	30%	(132)	35%	(153)	22%	(94)	13%	(55)	434
Community: Rural	27%	(61)	29%	(64)	25%	(57)	18%	(41)	222
Military HHnm: Yes	30%	(36)	27%	(33)	26%	(31)	17%	(21)	121
Military HH: No	30%	(201)	36%	(240)	21%	(141)	13%	(87)	669
Employ: Private Sector	30%	(90)	40%	(120)	17%	(52)	12%	(37)	299
Employ: Government	18%	(11)	42%	(26)	19%	(12)	21%	(13)	61
Employ: Self-Employed	30%	(19)	26%	(16)	23%	(15)	22%	(14)	64
Employ: Homemaker	25%	(10)	37%	(15)	18%	(8)	20%	(8)	41
Employ: Student	20%	(5)	36%	(10)	28%	(7)	15%	(4)	26
Employ: Retired	36%	(75)	28%	(59)	26%	(54)	9%	(19)	206
Employ: Unemployed	25%	(16)	27%	(17)	34%	(21)	14%	(9)	62
Employ: Other	37%	(11)	35%	(11)	13%	(4)	15%	(5)	31

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(237)	35%	(273)	22%	(173)	14%	(108)	790
Protestant	31%	(92)	33%	(99)	23%	(67)	13%	(39)	297
Roman Catholic	41%	(36)	36%	(33)	18%	(16)	5%	(4)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	34%	(2)	21%	(1)	—	(0)	5
Jewish	54%	(9)	36%	(6)	11%	(2)	—	(0)	18
Muslim	—	(0)	96%	(8)	4%	(0)	—	(0)	9
Buddhist	62%	(6)	35%	(3)	3%	(0)	—	(0)	10
Hindu	—	(0)	67%	(5)	33%	(2)	—	(0)	7
Atheist	14%	(3)	27%	(6)	31%	(7)	28%	(6)	21
Agnostic	32%	(10)	42%	(13)	6%	(2)	20%	(6)	30
Something else	21%	(39)	29%	(55)	31%	(57)	19%	(35)	185
Nothing in particular	33%	(40)	37%	(44)	16%	(19)	14%	(17)	119
Ideo/PID: Conservative Republican	20%	(51)	33%	(81)	29%	(71)	18%	(45)	247
Ideo/PID: Moderate/Liberal Republican	21%	(13)	40%	(24)	21%	(13)	18%	(11)	61
Ideo/PID: Moderate/Conservative Democrat	42%	(67)	33%	(53)	19%	(30)	6%	(9)	160
Ideo/PID: Liberal Democrat	37%	(61)	38%	(62)	15%	(24)	10%	(16)	163
Unfavorable of Biden and Trump	33%	(38)	26%	(30)	24%	(28)	18%	(21)	117
2024 H2H Matchup: Biden Voter	41%	(150)	37%	(133)	16%	(56)	6%	(23)	363
2024 H2H Matchup: Trump Voter	20%	(75)	34%	(126)	27%	(98)	19%	(72)	371
2024 H2H Matchup: Would not Vote	23%	(5)	13%	(3)	26%	(5)	38%	(8)	21
2024 H2H Matchup: Do not Know	19%	(7)	33%	(12)	35%	(12)	13%	(5)	35
2022 House Vote: Democrat	39%	(130)	38%	(126)	15%	(49)	7%	(25)	329
2022 House Vote: Republican	22%	(71)	35%	(114)	26%	(84)	18%	(59)	329
2022 House Vote: Did not Vote	27%	(34)	26%	(33)	31%	(39)	16%	(20)	126
2020 Vote: Joe Biden	41%	(151)	37%	(134)	15%	(55)	7%	(27)	367
2020 Vote: Donald Trump	19%	(70)	33%	(122)	28%	(103)	19%	(70)	366
2020 Vote: Someone Else	33%	(3)	54%	(5)	2%	(0)	11%	(1)	10
2020 Vote: Did not Vote	25%	(12)	24%	(11)	30%	(14)	21%	(10)	48
2016 Vote: Hillary Clinton	45%	(125)	33%	(92)	15%	(42)	7%	(18)	278
2016 Vote: Donald Trump	20%	(58)	37%	(108)	27%	(78)	16%	(48)	292
2016 Vote: Someone Else	39%	(8)	39%	(8)	6%	(1)	15%	(3)	20
2020 Vote/PID: Not Biden/Democrat	14%	(4)	32%	(10)	29%	(9)	25%	(8)	30

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(237)	35%	(273)	22%	(173)	14%	(108)	790
2020 Vote/PID: Not Trump/Republican	44%	(11)	32%	(8)	15%	(4)	9%	(2)	26
U.S. Economy: Wrong Track	22%	(126)	34%	(193)	27%	(153)	17%	(100)	571
U.S. Economy: Right Direction	50%	(110)	37%	(80)	9%	(20)	4%	(8)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(121)	35%	(97)	15%	(41)	6%	(17)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(78)	35%	(136)	26%	(102)	19%	(73)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(38)	32%	(40)	23%	(29)	15%	(18)	125
Top 2024 Issue: Economy	20%	(66)	38%	(124)	27%	(88)	14%	(47)	325
Community/Gender: Urban Women	34%	(24)	36%	(26)	19%	(14)	11%	(8)	72
Community/Gender: Urban Men	31%	(19)	48%	(29)	13%	(8)	8%	(5)	61
Community/Gender: Rural Women	25%	(33)	32%	(43)	28%	(38)	16%	(22)	136
Community/Gender: Rural Men	32%	(28)	24%	(21)	22%	(19)	22%	(19)	87
Community/Gender: Suburban Women	32%	(72)	30%	(68)	23%	(52)	16%	(36)	227
Community/Gender: Suburban Men	29%	(61)	41%	(86)	20%	(42)	9%	(19)	207
Homeowner	32%	(161)	34%	(168)	22%	(108)	12%	(61)	498
Renter	27%	(74)	37%	(104)	22%	(61)	14%	(38)	278
Self + Household: White-Collar	36%	(107)	36%	(108)	20%	(59)	8%	(24)	298
Self + Household: Blue Collar	26%	(96)	34%	(123)	22%	(81)	18%	(64)	364
Union HH: Yes	20%	(7)	49%	(17)	11%	(4)	20%	(7)	34
Union HH: No	30%	(230)	34%	(256)	22%	(169)	13%	(101)	756
LGBTQ+: Yes	30%	(26)	36%	(31)	22%	(19)	12%	(10)	86
LGBTQ+: No	30%	(211)	34%	(242)	22%	(154)	14%	(98)	704
Motivated to Vote	31%	(221)	35%	(252)	21%	(150)	13%	(92)	715
Parent: Yes	28%	(76)	38%	(103)	19%	(50)	14%	(38)	268
Parent: No	31%	(161)	33%	(170)	23%	(122)	13%	(70)	522
COVID Vaccine: Yes	36%	(180)	36%	(182)	20%	(98)	8%	(42)	501
COVID Vaccine: No	20%	(57)	32%	(91)	26%	(74)	23%	(66)	289
Student Loans: Yes	26%	(34)	40%	(53)	17%	(22)	17%	(22)	131
Student Loans: No	31%	(202)	33%	(220)	23%	(150)	13%	(86)	659
Favorable Opinion of Haley	29%	(71)	37%	(91)	24%	(60)	9%	(23)	245
Unfavorable Opinion of Haley	36%	(104)	29%	(85)	19%	(54)	16%	(48)	290
Prodigal Biden Voter	20%	(7)	28%	(10)	26%	(9)	27%	(10)	36

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(237)	35%	(273)	22%	(173)	14%	(108)	790
Undecided Voter (DK/WNV)	21%	(12)	25%	(14)	32%	(18)	22%	(13)	56
Undecided Voter (DK)	19%	(7)	33%	(12)	35%	(12)	13%	(5)	35
Watched Debate	32%	(190)	34%	(205)	21%	(128)	13%	(75)	598
Watched Debate: Did not Watch	24%	(47)	35%	(68)	23%	(45)	17%	(33)	192
Watched Debate: All of it	37%	(123)	31%	(101)	21%	(69)	11%	(38)	331
Watched Debate: Some of it	25%	(67)	39%	(104)	22%	(59)	14%	(37)	267
Continue His Campaign: Yes Biden	35%	(115)	39%	(128)	19%	(64)	7%	(22)	329
Continue His Campaign: No Biden	27%	(112)	31%	(131)	23%	(96)	19%	(80)	418
Continue His Campaign: Yes Trump	22%	(91)	35%	(141)	26%	(104)	18%	(71)	407
Continue His Campaign: No Trump	40%	(136)	34%	(117)	17%	(58)	9%	(29)	340
Conviction: Evidence	42%	(149)	34%	(122)	16%	(55)	8%	(27)	353
Conviction: Motivation to Damage	17%	(61)	35%	(123)	27%	(94)	21%	(72)	350
Conviction: DK/NO	31%	(27)	33%	(28)	27%	(23)	10%	(9)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(267)	36%	(282)	19%	(147)	12%	(94)	790
Gender: Male	35%	(125)	36%	(128)	19%	(66)	10%	(36)	355
Gender: Female	33%	(142)	35%	(154)	19%	(81)	13%	(58)	435
Age: 18-34	29%	(63)	37%	(81)	20%	(44)	15%	(33)	222
Age: 35-44	23%	(25)	36%	(39)	25%	(27)	17%	(19)	109
Age: 45-64	37%	(104)	36%	(101)	15%	(43)	11%	(32)	280
Age: 65+	42%	(75)	33%	(60)	18%	(33)	6%	(11)	179
GenZers: 1997-2012	23%	(26)	37%	(43)	24%	(28)	15%	(18)	114
Millennials: 1981-1996	28%	(58)	36%	(74)	21%	(43)	15%	(31)	207
GenXers: 1965-1980	35%	(81)	40%	(92)	15%	(35)	11%	(25)	232
Baby Boomers: 1946-1964	45%	(100)	30%	(67)	17%	(38)	9%	(20)	224
Educ: < College	29%	(137)	36%	(174)	22%	(104)	14%	(65)	479
Educ: Bachelors degree	42%	(77)	33%	(60)	16%	(29)	10%	(18)	184
Educ: Post-grad	42%	(53)	38%	(48)	11%	(14)	9%	(12)	127
Income: Under 50k	27%	(92)	35%	(119)	23%	(78)	15%	(51)	340
Income: 50k-100k	39%	(111)	35%	(100)	16%	(46)	10%	(28)	285
Income: 100k+	39%	(64)	38%	(63)	14%	(23)	9%	(15)	165
Ethnicity: White (Non-Hispanic)	31%	(150)	35%	(166)	19%	(91)	14%	(68)	476
Ethnicity: Hispanic	47%	(14)	45%	(13)	5%	(1)	4%	(1)	29
Ethnicity: Black (Non-Hispanic)	38%	(97)	34%	(88)	19%	(49)	8%	(22)	255
Ethnicity: Asian + Other (Non-Hispanic)	23%	(7)	48%	(14)	16%	(5)	12%	(4)	30
All Christian	36%	(141)	37%	(146)	18%	(72)	8%	(32)	391
All Non-Christian	49%	(21)	39%	(17)	11%	(5)	1%	(0)	44
Atheist	32%	(7)	29%	(6)	23%	(5)	16%	(3)	21
Agnostic/Nothing in particular	37%	(55)	34%	(50)	15%	(23)	14%	(22)	149
Something Else	23%	(43)	34%	(63)	23%	(42)	20%	(37)	185
Evangelical	26%	(84)	40%	(130)	20%	(64)	14%	(46)	323
Non-Evangelical	40%	(99)	31%	(76)	20%	(51)	9%	(23)	249
PID: Dem (no lean)	46%	(153)	33%	(109)	15%	(49)	6%	(20)	332
PID: Ind (no lean)	33%	(47)	35%	(50)	18%	(26)	14%	(21)	145
PID: Rep (no lean)	21%	(66)	39%	(122)	23%	(71)	17%	(54)	313

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(267)	36%	(282)	19%	(147)	12%	(94)	790
PID/Gender: Dem Men	44%	(65)	32%	(48)	18%	(27)	6%	(8)	148
PID/Gender: Dem Women	48%	(88)	34%	(62)	12%	(23)	6%	(12)	184
PID/Gender: Ind Men	32%	(26)	35%	(28)	20%	(16)	12%	(10)	79
PID/Gender: Ind Women	33%	(22)	35%	(23)	16%	(11)	16%	(11)	66
PID/Gender: Rep Men	27%	(34)	41%	(53)	18%	(23)	14%	(18)	129
PID/Gender: Rep Women	18%	(32)	37%	(69)	26%	(48)	19%	(36)	185
Ideo: Liberal (1-3)	49%	(102)	31%	(65)	11%	(24)	9%	(19)	210
Ideo: Moderate (4)	36%	(82)	37%	(85)	19%	(44)	8%	(19)	231
Ideo: Conservative (5-7)	23%	(76)	38%	(125)	23%	(77)	16%	(52)	330
Community: Urban	34%	(45)	40%	(53)	17%	(23)	9%	(12)	133
Community: Suburban	38%	(164)	36%	(155)	17%	(75)	9%	(41)	434
Community: Rural	26%	(58)	33%	(73)	22%	(49)	19%	(42)	222
Military HHnm: Yes	38%	(45)	28%	(34)	21%	(25)	13%	(16)	121
Military HH: No	33%	(222)	37%	(247)	18%	(122)	12%	(78)	669
Employ: Private Sector	37%	(110)	37%	(110)	16%	(48)	10%	(31)	299
Employ: Government	29%	(17)	39%	(24)	17%	(10)	16%	(10)	61
Employ: Self-Employed	32%	(21)	27%	(17)	19%	(12)	22%	(14)	64
Employ: Homemaker	16%	(7)	43%	(18)	16%	(7)	25%	(10)	41
Employ: Student	27%	(7)	40%	(11)	25%	(7)	8%	(2)	26
Employ: Retired	39%	(80)	32%	(66)	21%	(43)	8%	(17)	206
Employ: Unemployed	26%	(16)	37%	(23)	26%	(16)	12%	(7)	62
Employ: Other	30%	(9)	43%	(13)	15%	(5)	12%	(4)	31

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(267)	36%	(282)	19%	(147)	12%	(94)	790
Protestant	35%	(105)	38%	(113)	18%	(53)	9%	(26)	297
Roman Catholic	39%	(35)	33%	(29)	21%	(19)	7%	(6)	89
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	69%	(3)	—	(0)	—	(0)	5
Jewish	67%	(12)	22%	(4)	9%	(2)	2%	(0)	18
Muslim	22%	(2)	39%	(3)	39%	(3)	—	(0)	9
Buddhist	78%	(8)	22%	(2)	—	(0)	—	(0)	10
Hindu	—	(0)	100%	(7)	—	(0)	—	(0)	7
Atheist	32%	(7)	29%	(6)	23%	(5)	16%	(3)	21
Agnostic	38%	(11)	39%	(12)	8%	(2)	15%	(4)	30
Something else	23%	(43)	34%	(63)	23%	(42)	20%	(37)	185
Nothing in particular	37%	(44)	32%	(38)	17%	(20)	14%	(17)	119
Ideo/PID: Conservative Republican	22%	(54)	37%	(92)	24%	(61)	16%	(41)	247
Ideo/PID: Moderate/Liberal Republican	17%	(10)	46%	(28)	17%	(11)	20%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	42%	(67)	35%	(56)	19%	(31)	3%	(5)	160
Ideo/PID: Liberal Democrat	51%	(83)	30%	(49)	11%	(17)	8%	(13)	163
Unfavorable of Biden and Trump	40%	(47)	25%	(30)	19%	(22)	16%	(18)	117
2024 H2H Matchup: Biden Voter	49%	(177)	35%	(125)	11%	(41)	5%	(19)	363
2024 H2H Matchup: Trump Voter	20%	(76)	39%	(146)	23%	(87)	17%	(62)	371
2024 H2H Matchup: Would not Vote	29%	(6)	12%	(3)	26%	(5)	33%	(7)	21
2024 H2H Matchup: Do not Know	23%	(8)	22%	(8)	38%	(13)	17%	(6)	35
2022 House Vote: Democrat	48%	(157)	34%	(111)	12%	(38)	7%	(23)	329
2022 House Vote: Republican	23%	(76)	38%	(124)	23%	(76)	16%	(52)	329
2022 House Vote: Did not Vote	25%	(31)	36%	(45)	26%	(33)	13%	(16)	126
2020 Vote: Joe Biden	49%	(178)	34%	(125)	11%	(41)	6%	(23)	367
2020 Vote: Donald Trump	20%	(74)	37%	(137)	25%	(91)	17%	(64)	366
2020 Vote: Someone Else	52%	(5)	34%	(3)	14%	(1)	—	(0)	10
2020 Vote: Did not Vote	21%	(10)	35%	(16)	28%	(13)	16%	(8)	48
2016 Vote: Hillary Clinton	52%	(144)	31%	(87)	11%	(32)	6%	(16)	278
2016 Vote: Donald Trump	21%	(62)	42%	(122)	22%	(65)	14%	(42)	292
2016 Vote: Someone Else	26%	(5)	41%	(8)	26%	(5)	7%	(1)	20
2020 Vote/PID: Not Biden/Democrat	13%	(4)	33%	(10)	39%	(12)	15%	(4)	30

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(267)	36%	(282)	19%	(147)	12%	(94)	790
2020 Vote/PID: Not Trump/Republican	44%	(11)	26%	(7)	24%	(6)	5%	(1)	26
U.S. Economy: Wrong Track	27%	(154)	37%	(211)	21%	(120)	15%	(86)	571
U.S. Economy: Right Direction	52%	(113)	32%	(70)	12%	(27)	4%	(8)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(142)	30%	(84)	14%	(38)	4%	(12)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(82)	40%	(155)	23%	(91)	16%	(61)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(43)	34%	(42)	15%	(18)	17%	(21)	125
Top 2024 Issue: Economy	26%	(83)	39%	(127)	21%	(70)	14%	(45)	325
Community/Gender: Urban Women	36%	(26)	34%	(25)	18%	(13)	11%	(8)	72
Community/Gender: Urban Men	32%	(19)	47%	(29)	16%	(10)	6%	(4)	61
Community/Gender: Rural Women	23%	(32)	36%	(49)	23%	(32)	17%	(24)	136
Community/Gender: Rural Men	30%	(26)	28%	(25)	20%	(18)	21%	(18)	87
Community/Gender: Suburban Women	37%	(84)	35%	(80)	16%	(37)	12%	(26)	227
Community/Gender: Suburban Men	38%	(79)	36%	(75)	19%	(39)	7%	(14)	207
Homeowner	38%	(189)	34%	(169)	17%	(84)	11%	(56)	498
Renter	28%	(77)	40%	(112)	21%	(57)	12%	(32)	278
Self + Household: White-Collar	43%	(128)	37%	(111)	13%	(38)	7%	(20)	298
Self + Household: Blue Collar	30%	(110)	34%	(122)	21%	(78)	15%	(54)	364
Union HH: Yes	30%	(10)	33%	(11)	19%	(6)	18%	(6)	34
Union HH: No	34%	(257)	36%	(270)	19%	(140)	12%	(88)	756
LGBTQ+: Yes	32%	(27)	28%	(24)	32%	(27)	9%	(8)	86
LGBTQ+: No	34%	(240)	37%	(257)	17%	(120)	12%	(87)	704
Motivated to Vote	36%	(257)	35%	(252)	18%	(127)	11%	(79)	715
Parent: Yes	31%	(84)	39%	(105)	17%	(45)	13%	(35)	268
Parent: No	35%	(183)	34%	(177)	20%	(102)	11%	(60)	522
COVID Vaccine: Yes	42%	(208)	37%	(185)	15%	(75)	7%	(34)	501
COVID Vaccine: No	20%	(59)	34%	(97)	25%	(72)	21%	(61)	289
Student Loans: Yes	34%	(44)	39%	(51)	15%	(20)	12%	(16)	131
Student Loans: No	34%	(223)	35%	(231)	19%	(127)	12%	(79)	659
Favorable Opinion of Haley	32%	(78)	41%	(100)	22%	(53)	6%	(14)	245
Unfavorable Opinion of Haley	43%	(125)	30%	(88)	13%	(39)	13%	(39)	290
Prodigal Biden Voter	24%	(9)	30%	(11)	17%	(6)	28%	(10)	36

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(267)	36%	(282)	19%	(147)	12%	(94)	790
Undecided Voter (DK/WNV)	25%	(14)	18%	(10)	33%	(19)	23%	(13)	56
Undecided Voter (DK)	23%	(8)	22%	(8)	38%	(13)	17%	(6)	35
Watched Debate	35%	(212)	36%	(215)	18%	(105)	11%	(65)	598
Watched Debate: Did not Watch	29%	(55)	35%	(66)	22%	(41)	15%	(29)	192
Watched Debate: All of it	40%	(131)	36%	(118)	15%	(49)	10%	(33)	331
Watched Debate: Some of it	30%	(81)	36%	(97)	21%	(57)	12%	(32)	267
Continue His Campaign: Yes Biden	40%	(132)	38%	(124)	16%	(51)	7%	(21)	329
Continue His Campaign: No Biden	29%	(122)	35%	(147)	20%	(84)	16%	(66)	418
Continue His Campaign: Yes Trump	22%	(91)	40%	(163)	22%	(89)	16%	(64)	407
Continue His Campaign: No Trump	48%	(163)	32%	(108)	14%	(48)	6%	(22)	340
Conviction: Evidence	49%	(174)	35%	(122)	10%	(36)	6%	(21)	353
Conviction: Motivation to Damage	19%	(66)	38%	(134)	25%	(87)	18%	(63)	350
Conviction: DK/NO	31%	(27)	29%	(26)	27%	(24)	12%	(11)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(206)	32%	(252)	27%	(215)	15%	(118)	790
Gender: Male	27%	(95)	34%	(120)	26%	(94)	13%	(47)	355
Gender: Female	26%	(111)	30%	(132)	28%	(121)	16%	(71)	435
Age: 18-34	23%	(51)	28%	(63)	32%	(71)	17%	(37)	222
Age: 35-44	16%	(18)	34%	(37)	29%	(32)	20%	(22)	109
Age: 45-64	30%	(83)	33%	(93)	23%	(63)	14%	(40)	280
Age: 65+	30%	(53)	33%	(59)	27%	(49)	10%	(18)	179
GenZers: 1997-2012	13%	(15)	33%	(38)	34%	(39)	20%	(23)	114
Millennials: 1981-1996	25%	(52)	28%	(59)	30%	(63)	17%	(34)	207
GenXers: 1965-1980	30%	(71)	33%	(76)	23%	(54)	13%	(31)	232
Baby Boomers: 1946-1964	30%	(68)	33%	(75)	23%	(52)	13%	(29)	224
Educ: < College	22%	(106)	32%	(151)	29%	(140)	17%	(82)	479
Educ: Bachelors degree	31%	(57)	32%	(58)	24%	(45)	13%	(23)	184
Educ: Post-grad	34%	(43)	33%	(42)	24%	(30)	10%	(12)	127
Income: Under 50k	23%	(77)	32%	(109)	28%	(94)	18%	(60)	340
Income: 50k-100k	29%	(82)	30%	(86)	28%	(79)	14%	(39)	285
Income: 100k+	29%	(47)	35%	(57)	25%	(42)	11%	(19)	165
Ethnicity: White (Non-Hispanic)	23%	(110)	30%	(143)	30%	(142)	17%	(81)	476
Ethnicity: Hispanic	37%	(11)	32%	(9)	25%	(7)	5%	(1)	29
Ethnicity: Black (Non-Hispanic)	31%	(78)	35%	(89)	22%	(57)	13%	(32)	255
Ethnicity: Asian + Other (Non-Hispanic)	23%	(7)	35%	(10)	31%	(9)	11%	(3)	30
All Christian	29%	(114)	30%	(118)	29%	(114)	11%	(45)	391
All Non-Christian	32%	(14)	51%	(22)	9%	(4)	8%	(3)	44
Atheist	11%	(2)	35%	(7)	36%	(8)	19%	(4)	21
Agnostic/Nothing in particular	24%	(35)	38%	(57)	19%	(28)	19%	(29)	149
Something Else	21%	(40)	25%	(47)	33%	(62)	20%	(37)	185
Evangelical	21%	(68)	32%	(104)	31%	(101)	16%	(50)	323
Non-Evangelical	34%	(85)	24%	(60)	30%	(75)	12%	(29)	249
PID: Dem (no lean)	38%	(125)	36%	(118)	19%	(62)	8%	(26)	332
PID: Ind (no lean)	23%	(33)	31%	(45)	27%	(39)	19%	(27)	145
PID: Rep (no lean)	15%	(47)	28%	(88)	36%	(114)	21%	(65)	313

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(206)	32%	(252)	27%	(215)	15%	(118)	790
PID/Gender: Dem Men	36%	(53)	37%	(54)	22%	(33)	5%	(8)	148
PID/Gender: Dem Women	39%	(72)	35%	(64)	16%	(30)	10%	(18)	184
PID/Gender: Ind Men	25%	(20)	28%	(22)	28%	(22)	18%	(14)	79
PID/Gender: Ind Women	20%	(13)	35%	(23)	25%	(17)	20%	(13)	66
PID/Gender: Rep Men	17%	(22)	34%	(43)	30%	(39)	19%	(25)	129
PID/Gender: Rep Women	14%	(25)	24%	(45)	40%	(75)	21%	(40)	185
Ideo: Liberal (1-3)	38%	(81)	34%	(72)	14%	(29)	14%	(29)	210
Ideo: Moderate (4)	28%	(64)	34%	(79)	30%	(70)	8%	(17)	231
Ideo: Conservative (5-7)	17%	(55)	29%	(97)	35%	(114)	19%	(63)	330
Community: Urban	33%	(44)	31%	(41)	26%	(34)	11%	(14)	133
Community: Suburban	27%	(118)	34%	(148)	26%	(111)	13%	(57)	434
Community: Rural	20%	(44)	28%	(63)	31%	(70)	21%	(46)	222
Military HHnm: Yes	24%	(29)	23%	(28)	33%	(40)	20%	(25)	121
Military HH: No	26%	(176)	33%	(224)	26%	(176)	14%	(93)	669
Employ: Private Sector	29%	(86)	37%	(109)	22%	(66)	12%	(37)	299
Employ: Government	15%	(9)	39%	(24)	26%	(16)	20%	(12)	61
Employ: Self-Employed	27%	(17)	19%	(12)	33%	(21)	21%	(14)	64
Employ: Homemaker	20%	(8)	23%	(10)	36%	(15)	20%	(8)	41
Employ: Student	18%	(5)	15%	(4)	47%	(12)	19%	(5)	26
Employ: Retired	29%	(59)	30%	(61)	30%	(62)	12%	(24)	206
Employ: Unemployed	22%	(14)	32%	(20)	28%	(17)	18%	(11)	62
Employ: Other	25%	(8)	38%	(12)	16%	(5)	21%	(7)	31

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(206)	32%	(252)	27%	(215)	15%	(118)	790
Protestant	26%	(79)	29%	(87)	31%	(92)	13%	(39)	297
Roman Catholic	39%	(34)	34%	(30)	24%	(21)	4%	(4)	89
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	21%	(1)	10%	(0)	45%	(2)	5
Jewish	46%	(8)	49%	(9)	—	(0)	5%	(1)	18
Muslim	—	(0)	55%	(5)	15%	(1)	30%	(3)	9
Buddhist	60%	(6)	40%	(4)	—	(0)	—	(0)	10
Hindu	—	(0)	67%	(5)	33%	(2)	—	(0)	7
Atheist	11%	(2)	35%	(7)	36%	(8)	19%	(4)	21
Agnostic	18%	(6)	50%	(15)	12%	(3)	20%	(6)	30
Something else	21%	(40)	25%	(47)	33%	(62)	20%	(37)	185
Nothing in particular	25%	(30)	35%	(42)	21%	(25)	19%	(23)	119
Ideo/PID: Conservative Republican	16%	(40)	27%	(68)	37%	(92)	19%	(48)	247
Ideo/PID: Moderate/Liberal Republican	11%	(7)	34%	(21)	35%	(21)	20%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	34%	(54)	35%	(55)	28%	(44)	4%	(7)	160
Ideo/PID: Liberal Democrat	41%	(67)	37%	(61)	10%	(16)	12%	(19)	163
Unfavorable of Biden and Trump	19%	(22)	34%	(40)	28%	(32)	20%	(23)	117
2024 H2H Matchup: Biden Voter	40%	(144)	36%	(132)	17%	(60)	7%	(27)	363
2024 H2H Matchup: Trump Voter	14%	(52)	29%	(108)	36%	(133)	21%	(77)	371
2024 H2H Matchup: Would not Vote	9%	(2)	29%	(6)	20%	(4)	43%	(9)	21
2024 H2H Matchup: Do not Know	21%	(7)	17%	(6)	48%	(17)	14%	(5)	35
2022 House Vote: Democrat	39%	(127)	38%	(124)	16%	(52)	8%	(25)	329
2022 House Vote: Republican	15%	(51)	28%	(93)	35%	(117)	21%	(68)	329
2022 House Vote: Did not Vote	21%	(26)	26%	(33)	37%	(46)	16%	(20)	126
2020 Vote: Joe Biden	39%	(145)	36%	(132)	16%	(60)	8%	(30)	367
2020 Vote: Donald Trump	13%	(46)	29%	(107)	37%	(135)	21%	(77)	366
2020 Vote: Someone Else	49%	(5)	23%	(2)	17%	(2)	11%	(1)	10
2020 Vote: Did not Vote	20%	(10)	22%	(10)	39%	(18)	20%	(9)	48
2016 Vote: Hillary Clinton	41%	(114)	38%	(104)	15%	(43)	6%	(17)	278
2016 Vote: Donald Trump	16%	(48)	29%	(84)	36%	(104)	19%	(56)	292
2016 Vote: Someone Else	15%	(3)	50%	(10)	27%	(5)	7%	(1)	20
2020 Vote/PID: Not Biden/Democrat	15%	(5)	17%	(5)	52%	(16)	17%	(5)	30

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(206)	32%	(252)	27%	(215)	15%	(118)	790
2020 Vote/PID: Not Trump/Republican	38%	(10)	27%	(7)	24%	(6)	11%	(3)	26
U.S. Economy: Wrong Track	18%	(100)	32%	(182)	32%	(182)	19%	(107)	571
U.S. Economy: Right Direction	48%	(105)	32%	(70)	15%	(33)	5%	(11)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(114)	34%	(95)	18%	(48)	7%	(18)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(57)	30%	(117)	35%	(135)	20%	(79)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(34)	32%	(40)	25%	(31)	16%	(20)	125
Top 2024 Issue: Economy	17%	(56)	33%	(108)	34%	(111)	15%	(50)	325
Community/Gender: Urban Women	28%	(20)	31%	(23)	26%	(19)	14%	(10)	72
Community/Gender: Urban Men	38%	(23)	30%	(19)	25%	(15)	7%	(4)	61
Community/Gender: Rural Women	18%	(24)	30%	(41)	33%	(44)	20%	(27)	136
Community/Gender: Rural Men	23%	(20)	25%	(22)	30%	(26)	23%	(20)	87
Community/Gender: Suburban Women	29%	(67)	30%	(68)	25%	(58)	15%	(34)	227
Community/Gender: Suburban Men	25%	(52)	38%	(79)	26%	(53)	11%	(23)	207
Homeowner	28%	(141)	31%	(156)	26%	(131)	14%	(69)	498
Renter	23%	(63)	34%	(94)	29%	(79)	15%	(42)	278
Self + Household: White-Collar	31%	(94)	35%	(104)	24%	(72)	9%	(28)	298
Self + Household: Blue Collar	24%	(87)	30%	(108)	28%	(102)	19%	(68)	364
Union HH: Yes	26%	(9)	28%	(10)	25%	(9)	20%	(7)	34
Union HH: No	26%	(196)	32%	(242)	27%	(207)	15%	(111)	756
LGBTQ+: Yes	28%	(24)	28%	(24)	29%	(25)	15%	(12)	86
LGBTQ+: No	26%	(181)	32%	(227)	27%	(190)	15%	(105)	704
Motivated to Vote	27%	(191)	33%	(236)	26%	(187)	14%	(101)	715
Parent: Yes	28%	(74)	30%	(80)	23%	(63)	19%	(50)	268
Parent: No	25%	(131)	33%	(171)	29%	(152)	13%	(67)	522
COVID Vaccine: Yes	31%	(154)	36%	(181)	24%	(122)	9%	(45)	501
COVID Vaccine: No	18%	(52)	25%	(71)	32%	(93)	25%	(73)	289
Student Loans: Yes	27%	(35)	34%	(45)	22%	(30)	17%	(22)	131
Student Loans: No	26%	(171)	31%	(207)	28%	(186)	15%	(96)	659
Favorable Opinion of Haley	22%	(54)	35%	(86)	34%	(82)	9%	(23)	245
Unfavorable Opinion of Haley	34%	(99)	28%	(82)	19%	(54)	19%	(54)	290
Prodigal Biden Voter	18%	(7)	20%	(7)	40%	(14)	22%	(8)	36

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(206)	32%	(252)	27%	(215)	15%	(118)	790
Undecided Voter (DK/WNV)	17%	(9)	22%	(12)	37%	(21)	25%	(14)	56
Undecided Voter (DK)	21%	(7)	17%	(6)	48%	(17)	14%	(5)	35
Watched Debate	27%	(164)	33%	(196)	26%	(155)	14%	(83)	598
Watched Debate: Did not Watch	22%	(42)	29%	(56)	31%	(60)	18%	(35)	192
Watched Debate: All of it	32%	(105)	32%	(106)	22%	(74)	14%	(46)	331
Watched Debate: Some of it	22%	(58)	34%	(90)	30%	(81)	14%	(37)	267
Continue His Campaign: Yes Biden	33%	(108)	36%	(119)	23%	(74)	8%	(27)	329
Continue His Campaign: No Biden	20%	(85)	29%	(121)	30%	(127)	20%	(85)	418
Continue His Campaign: Yes Trump	17%	(70)	30%	(123)	33%	(136)	19%	(79)	407
Continue His Campaign: No Trump	37%	(127)	35%	(118)	19%	(64)	9%	(32)	340
Conviction: Evidence	37%	(130)	37%	(130)	18%	(65)	8%	(28)	353
Conviction: Motivation to Damage	15%	(54)	27%	(93)	36%	(126)	22%	(77)	350
Conviction: DK/NO	25%	(22)	33%	(29)	27%	(24)	15%	(13)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(159)	36%	(283)	28%	(223)	16%	(125)	790
Gender: Male	24%	(86)	36%	(129)	26%	(92)	13%	(48)	355
Gender: Female	17%	(72)	35%	(154)	30%	(131)	18%	(78)	435
Age: 18-34	24%	(53)	31%	(69)	29%	(63)	16%	(36)	222
Age: 35-44	19%	(20)	39%	(43)	26%	(28)	16%	(18)	109
Age: 45-64	18%	(50)	37%	(104)	28%	(80)	16%	(46)	280
Age: 65+	20%	(35)	37%	(67)	29%	(52)	14%	(25)	179
GenZers: 1997-2012	26%	(30)	28%	(32)	24%	(28)	22%	(25)	114
Millennials: 1981-1996	20%	(41)	37%	(77)	29%	(61)	14%	(29)	207
GenXers: 1965-1980	19%	(45)	38%	(87)	28%	(66)	15%	(34)	232
Baby Boomers: 1946-1964	18%	(40)	36%	(80)	30%	(67)	16%	(37)	224
Educ: < College	21%	(100)	33%	(159)	28%	(137)	17%	(83)	479
Educ: Bachelors degree	16%	(29)	41%	(75)	29%	(54)	14%	(26)	184
Educ: Post-grad	23%	(29)	38%	(48)	26%	(32)	13%	(16)	127
Income: Under 50k	22%	(74)	30%	(101)	32%	(110)	16%	(56)	340
Income: 50k-100k	18%	(50)	41%	(118)	25%	(71)	16%	(46)	285
Income: 100k+	21%	(35)	39%	(64)	25%	(42)	15%	(24)	165
Ethnicity: White (Non-Hispanic)	18%	(86)	36%	(170)	30%	(141)	17%	(79)	476
Ethnicity: Hispanic	31%	(9)	27%	(8)	30%	(9)	11%	(3)	29
Ethnicity: Black (Non-Hispanic)	24%	(60)	36%	(92)	25%	(63)	16%	(40)	255
Ethnicity: Asian + Other (Non-Hispanic)	12%	(4)	43%	(13)	34%	(10)	11%	(3)	30
All Christian	20%	(78)	40%	(155)	27%	(107)	13%	(51)	391
All Non-Christian	24%	(11)	62%	(27)	9%	(4)	5%	(2)	44
Atheist	19%	(4)	11%	(2)	38%	(8)	31%	(7)	21
Agnostic/Nothing in particular	24%	(36)	30%	(45)	25%	(37)	21%	(31)	149
Something Else	17%	(31)	29%	(54)	36%	(66)	19%	(34)	185
Evangelical	16%	(53)	36%	(117)	31%	(100)	16%	(53)	323
Non-Evangelical	22%	(55)	37%	(91)	29%	(72)	12%	(31)	249
PID: Dem (no lean)	25%	(82)	37%	(124)	25%	(84)	13%	(42)	332
PID: Ind (no lean)	23%	(33)	33%	(47)	26%	(38)	19%	(27)	145
PID: Rep (no lean)	14%	(44)	36%	(112)	32%	(101)	18%	(56)	313

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(159)	36%	(283)	28%	(223)	16%	(125)	790
PID/Gender: Dem Men	29%	(43)	35%	(51)	27%	(41)	9%	(13)	148
PID/Gender: Dem Women	21%	(39)	39%	(72)	24%	(44)	15%	(28)	184
PID/Gender: Ind Men	30%	(23)	34%	(26)	19%	(15)	18%	(14)	79
PID/Gender: Ind Women	14%	(9)	31%	(21)	34%	(23)	20%	(13)	66
PID/Gender: Rep Men	16%	(20)	40%	(51)	29%	(37)	16%	(21)	129
PID/Gender: Rep Women	13%	(24)	33%	(61)	35%	(64)	19%	(36)	185
Ideo: Liberal (1-3)	21%	(44)	38%	(79)	25%	(52)	16%	(34)	210
Ideo: Moderate (4)	27%	(62)	33%	(75)	27%	(62)	14%	(32)	231
Ideo: Conservative (5-7)	14%	(48)	37%	(123)	32%	(106)	16%	(53)	330
Community: Urban	24%	(32)	39%	(52)	26%	(34)	12%	(15)	133
Community: Suburban	20%	(89)	39%	(168)	26%	(112)	15%	(65)	434
Community: Rural	17%	(38)	28%	(62)	34%	(77)	20%	(45)	222
Military HHnm: Yes	22%	(26)	25%	(30)	32%	(38)	22%	(26)	121
Military HH: No	20%	(133)	38%	(253)	28%	(184)	15%	(99)	669
Employ: Private Sector	23%	(69)	37%	(109)	24%	(72)	16%	(49)	299
Employ: Government	24%	(15)	42%	(26)	14%	(9)	19%	(11)	61
Employ: Self-Employed	11%	(7)	29%	(18)	36%	(23)	24%	(15)	64
Employ: Homemaker	18%	(8)	31%	(13)	35%	(14)	16%	(7)	41
Employ: Student	40%	(11)	21%	(6)	17%	(5)	22%	(6)	26
Employ: Retired	16%	(34)	40%	(82)	31%	(64)	13%	(27)	206
Employ: Unemployed	21%	(13)	27%	(16)	42%	(26)	11%	(7)	62
Employ: Other	11%	(3)	42%	(13)	35%	(11)	12%	(4)	31

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(159)	36%	(283)	28%	(223)	16%	(125)	790
Protestant	18%	(53)	38%	(113)	28%	(85)	16%	(46)	297
Roman Catholic	27%	(24)	45%	(41)	25%	(22)	3%	(3)	89
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	21%	(1)	10%	(0)	45%	(2)	5
Jewish	26%	(5)	56%	(10)	7%	(1)	12%	(2)	18
Muslim	17%	(1)	79%	(7)	4%	(0)	—	(0)	9
Buddhist	35%	(3)	39%	(4)	26%	(3)	—	(0)	10
Hindu	14%	(1)	86%	(6)	—	(0)	—	(0)	7
Atheist	19%	(4)	11%	(2)	38%	(8)	31%	(7)	21
Agnostic	13%	(4)	34%	(10)	27%	(8)	27%	(8)	30
Something else	17%	(31)	29%	(54)	36%	(66)	19%	(34)	185
Nothing in particular	27%	(32)	29%	(35)	25%	(30)	19%	(23)	119
Ideo/PID: Conservative Republican	13%	(32)	36%	(89)	35%	(86)	17%	(41)	247
Ideo/PID: Moderate/Liberal Republican	20%	(12)	35%	(21)	25%	(15)	20%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	27%	(43)	34%	(55)	28%	(45)	11%	(17)	160
Ideo/PID: Liberal Democrat	22%	(36)	40%	(66)	23%	(38)	14%	(24)	163
Unfavorable of Biden and Trump	17%	(20)	29%	(34)	34%	(40)	19%	(23)	117
2024 H2H Matchup: Biden Voter	25%	(91)	36%	(132)	25%	(91)	13%	(48)	363
2024 H2H Matchup: Trump Voter	16%	(60)	36%	(135)	29%	(109)	18%	(67)	371
2024 H2H Matchup: Would not Vote	7%	(1)	24%	(5)	41%	(9)	27%	(6)	21
2024 H2H Matchup: Do not Know	18%	(6)	30%	(11)	39%	(14)	14%	(5)	35
2022 House Vote: Democrat	25%	(82)	37%	(122)	24%	(80)	14%	(44)	329
2022 House Vote: Republican	16%	(53)	38%	(126)	28%	(92)	18%	(58)	329
2022 House Vote: Did not Vote	18%	(22)	28%	(35)	41%	(51)	14%	(18)	126
2020 Vote: Joe Biden	25%	(93)	35%	(129)	26%	(94)	14%	(51)	367
2020 Vote: Donald Trump	15%	(54)	37%	(137)	30%	(109)	18%	(66)	366
2020 Vote: Someone Else	31%	(3)	41%	(4)	20%	(2)	8%	(1)	10
2020 Vote: Did not Vote	19%	(9)	28%	(13)	36%	(17)	17%	(8)	48
2016 Vote: Hillary Clinton	24%	(67)	37%	(103)	27%	(74)	12%	(34)	278
2016 Vote: Donald Trump	17%	(51)	39%	(113)	29%	(84)	15%	(44)	292
2016 Vote: Someone Else	29%	(6)	42%	(8)	20%	(4)	9%	(2)	20
2020 Vote/PID: Not Biden/Democrat	8%	(2)	49%	(15)	28%	(8)	16%	(5)	30

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(159)	36%	(283)	28%	(223)	16%	(125)	790
2020 Vote/PID: Not Trump/Republican	26%	(7)	35%	(9)	18%	(5)	21%	(5)	26
U.S. Economy: Wrong Track	15%	(87)	36%	(208)	31%	(177)	17%	(99)	571
U.S. Economy: Right Direction	33%	(72)	34%	(75)	21%	(46)	12%	(26)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(72)	36%	(99)	25%	(70)	12%	(34)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(60)	37%	(144)	30%	(117)	17%	(68)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(26)	31%	(39)	29%	(36)	19%	(24)	125
Top 2024 Issue: Economy	16%	(51)	38%	(123)	30%	(97)	17%	(54)	325
Community/Gender: Urban Women	22%	(16)	40%	(29)	22%	(16)	16%	(11)	72
Community/Gender: Urban Men	26%	(16)	38%	(23)	30%	(18)	6%	(4)	61
Community/Gender: Rural Women	15%	(20)	27%	(37)	38%	(51)	21%	(28)	136
Community/Gender: Rural Men	22%	(19)	29%	(25)	30%	(26)	20%	(17)	87
Community/Gender: Suburban Women	16%	(37)	39%	(88)	28%	(64)	17%	(38)	227
Community/Gender: Suburban Men	25%	(52)	39%	(80)	23%	(48)	13%	(27)	207
Homeowner	20%	(98)	38%	(188)	28%	(138)	15%	(73)	498
Renter	21%	(59)	33%	(92)	29%	(81)	17%	(46)	278
Self + Household: White-Collar	23%	(68)	38%	(114)	25%	(75)	14%	(41)	298
Self + Household: Blue Collar	19%	(70)	33%	(120)	29%	(107)	19%	(68)	364
Union HH: Yes	39%	(13)	33%	(11)	17%	(6)	11%	(4)	34
Union HH: No	19%	(145)	36%	(272)	29%	(217)	16%	(122)	756
LGBTQ+: Yes	16%	(14)	35%	(30)	34%	(29)	15%	(13)	86
LGBTQ+: No	21%	(145)	36%	(253)	28%	(194)	16%	(112)	704
Motivated to Vote	21%	(148)	37%	(263)	27%	(195)	15%	(110)	715
Parent: Yes	25%	(68)	35%	(95)	23%	(61)	17%	(44)	268
Parent: No	17%	(91)	36%	(188)	31%	(162)	16%	(81)	522
COVID Vaccine: Yes	22%	(110)	38%	(189)	26%	(131)	14%	(72)	501
COVID Vaccine: No	17%	(49)	33%	(94)	32%	(92)	19%	(54)	289
Student Loans: Yes	22%	(29)	36%	(48)	24%	(31)	18%	(23)	131
Student Loans: No	20%	(130)	36%	(235)	29%	(192)	15%	(102)	659
Favorable Opinion of Haley	20%	(50)	41%	(100)	28%	(69)	10%	(26)	245
Unfavorable Opinion of Haley	21%	(60)	32%	(93)	27%	(78)	21%	(60)	290
Prodigal Biden Voter	18%	(7)	24%	(9)	32%	(12)	25%	(9)	36

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(159)	36%	(283)	28%	(223)	16%	(125)	790
Undecided Voter (DK/WNV)	14%	(8)	28%	(16)	40%	(22)	19%	(11)	56
Undecided Voter (DK)	18%	(6)	30%	(11)	39%	(14)	14%	(5)	35
Watched Debate	24%	(141)	36%	(216)	27%	(161)	14%	(81)	598
Watched Debate: Did not Watch	10%	(18)	35%	(67)	32%	(62)	23%	(44)	192
Watched Debate: All of it	26%	(85)	34%	(111)	28%	(94)	12%	(40)	331
Watched Debate: Some of it	21%	(55)	39%	(104)	25%	(67)	15%	(40)	267
Continue His Campaign: Yes Biden	26%	(84)	38%	(125)	23%	(75)	14%	(45)	329
Continue His Campaign: No Biden	16%	(65)	34%	(143)	32%	(133)	18%	(77)	418
Continue His Campaign: Yes Trump	20%	(80)	36%	(146)	28%	(112)	17%	(68)	407
Continue His Campaign: No Trump	21%	(71)	36%	(122)	28%	(97)	15%	(50)	340
Conviction: Evidence	21%	(76)	36%	(127)	28%	(98)	15%	(53)	353
Conviction: Motivation to Damage	17%	(61)	35%	(123)	29%	(103)	18%	(63)	350
Conviction: DK/NO	26%	(23)	38%	(33)	26%	(22)	11%	(10)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(131)	25%	(200)	32%	(249)	27%	(210)	790
Gender: Male	20%	(70)	26%	(92)	29%	(103)	25%	(90)	355
Gender: Female	14%	(61)	25%	(107)	34%	(146)	28%	(120)	435
Age: 18-34	17%	(38)	26%	(59)	28%	(63)	28%	(62)	222
Age: 35-44	16%	(17)	26%	(28)	28%	(31)	30%	(33)	109
Age: 45-64	17%	(48)	27%	(77)	30%	(85)	25%	(70)	280
Age: 65+	16%	(28)	20%	(36)	39%	(70)	25%	(45)	179
GenZers: 1997-2012	18%	(21)	20%	(23)	28%	(32)	34%	(39)	114
Millennials: 1981-1996	14%	(29)	30%	(62)	29%	(61)	26%	(55)	207
GenXers: 1965-1980	18%	(42)	26%	(61)	30%	(71)	25%	(59)	232
Baby Boomers: 1946-1964	17%	(39)	23%	(52)	35%	(77)	25%	(56)	224
Educ: < College	18%	(87)	27%	(129)	30%	(142)	25%	(121)	479
Educ: Bachelors degree	12%	(22)	25%	(46)	36%	(66)	28%	(51)	184
Educ: Post-grad	18%	(22)	20%	(25)	32%	(41)	30%	(38)	127
Income: Under 50k	19%	(65)	26%	(88)	31%	(104)	24%	(83)	340
Income: 50k-100k	14%	(41)	25%	(72)	35%	(101)	25%	(72)	285
Income: 100k+	16%	(26)	24%	(39)	27%	(44)	34%	(56)	165
Ethnicity: White (Non-Hispanic)	15%	(70)	21%	(101)	33%	(156)	31%	(148)	476
Ethnicity: Hispanic	14%	(4)	35%	(10)	30%	(9)	20%	(6)	29
Ethnicity: Black (Non-Hispanic)	21%	(54)	31%	(80)	28%	(72)	20%	(50)	255
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	29%	(9)	39%	(12)	22%	(6)	30
All Christian	17%	(67)	25%	(96)	35%	(135)	24%	(92)	391
All Non-Christian	21%	(9)	42%	(18)	20%	(9)	17%	(7)	44
Atheist	15%	(3)	7%	(2)	45%	(9)	33%	(7)	21
Agnostic/Nothing in particular	17%	(26)	27%	(40)	19%	(28)	37%	(55)	149
Something Else	14%	(26)	24%	(44)	36%	(67)	26%	(48)	185
Evangelical	15%	(48)	22%	(72)	37%	(119)	26%	(83)	323
Non-Evangelical	18%	(45)	26%	(65)	33%	(82)	23%	(58)	249
PID: Dem (no lean)	22%	(73)	30%	(98)	28%	(94)	20%	(67)	332
PID: Ind (no lean)	18%	(26)	20%	(29)	25%	(36)	38%	(54)	145
PID: Rep (no lean)	10%	(32)	23%	(72)	38%	(120)	29%	(89)	313

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(131)	25%	(200)	32%	(249)	27%	(210)	790
PID/Gender: Dem Men	26%	(38)	36%	(53)	23%	(34)	16%	(23)	148
PID/Gender: Dem Women	19%	(35)	25%	(46)	32%	(60)	24%	(43)	184
PID/Gender: Ind Men	19%	(15)	19%	(15)	28%	(22)	34%	(27)	79
PID/Gender: Ind Women	17%	(11)	21%	(14)	20%	(14)	42%	(28)	66
PID/Gender: Rep Men	13%	(17)	19%	(25)	37%	(47)	31%	(40)	129
PID/Gender: Rep Women	8%	(15)	26%	(48)	39%	(73)	27%	(49)	185
Ideo: Liberal (1-3)	19%	(41)	25%	(53)	26%	(55)	29%	(62)	210
Ideo: Moderate (4)	18%	(41)	34%	(78)	30%	(69)	19%	(44)	231
Ideo: Conservative (5-7)	13%	(43)	20%	(65)	38%	(125)	30%	(97)	330
Community: Urban	24%	(32)	31%	(42)	24%	(32)	20%	(27)	133
Community: Suburban	15%	(66)	25%	(110)	32%	(139)	27%	(119)	434
Community: Rural	15%	(33)	21%	(48)	35%	(78)	29%	(64)	222
Military HHnm: Yes	12%	(14)	17%	(20)	38%	(46)	34%	(41)	121
Military HH: No	17%	(117)	27%	(180)	30%	(203)	25%	(170)	669
Employ: Private Sector	20%	(59)	30%	(91)	23%	(68)	27%	(81)	299
Employ: Government	22%	(13)	21%	(13)	30%	(18)	27%	(16)	61
Employ: Self-Employed	7%	(5)	22%	(14)	29%	(19)	42%	(27)	64
Employ: Homemaker	5%	(2)	30%	(12)	38%	(16)	27%	(11)	41
Employ: Student	27%	(7)	24%	(6)	24%	(6)	25%	(7)	26
Employ: Retired	15%	(31)	19%	(39)	43%	(88)	23%	(48)	206
Employ: Unemployed	9%	(6)	24%	(15)	41%	(25)	26%	(16)	62
Employ: Other	26%	(8)	31%	(9)	27%	(8)	16%	(5)	31

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(131)	25%	(200)	32%	(249)	27%	(210)	790
Protestant	16%	(48)	20%	(59)	37%	(110)	27%	(81)	297
Roman Catholic	22%	(19)	38%	(34)	27%	(24)	13%	(12)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	69%	(3)	31%	(1)	—	(0)	5
Jewish	19%	(3)	38%	(7)	18%	(3)	25%	(4)	18
Muslim	—	(0)	66%	(6)	30%	(3)	4%	(0)	9
Buddhist	59%	(6)	23%	(2)	7%	(1)	11%	(1)	10
Hindu	—	(0)	48%	(4)	33%	(2)	19%	(1)	7
Atheist	15%	(3)	7%	(2)	45%	(9)	33%	(7)	21
Agnostic	9%	(3)	16%	(5)	11%	(3)	64%	(19)	30
Something else	14%	(26)	24%	(44)	36%	(67)	26%	(48)	185
Nothing in particular	20%	(23)	29%	(35)	21%	(25)	30%	(36)	119
Ideo/PID: Conservative Republican	9%	(21)	20%	(49)	40%	(99)	31%	(77)	247
Ideo/PID: Moderate/Liberal Republican	14%	(8)	35%	(21)	33%	(20)	19%	(11)	61
Ideo/PID: Moderate/Conservative Democrat	23%	(37)	34%	(54)	28%	(44)	15%	(24)	160
Ideo/PID: Liberal Democrat	20%	(32)	26%	(43)	30%	(49)	24%	(39)	163
Unfavorable of Biden and Trump	11%	(13)	19%	(23)	32%	(38)	38%	(44)	117
2024 H2H Matchup: Biden Voter	22%	(81)	29%	(105)	27%	(97)	22%	(79)	363
2024 H2H Matchup: Trump Voter	12%	(44)	22%	(82)	37%	(138)	29%	(107)	371
2024 H2H Matchup: Would not Vote	12%	(3)	8%	(2)	17%	(4)	63%	(13)	21
2024 H2H Matchup: Do not Know	10%	(4)	32%	(11)	28%	(10)	31%	(11)	35
2022 House Vote: Democrat	22%	(72)	31%	(102)	25%	(82)	22%	(73)	329
2022 House Vote: Republican	11%	(36)	21%	(71)	37%	(121)	30%	(100)	329
2022 House Vote: Did not Vote	17%	(21)	21%	(27)	36%	(46)	26%	(32)	126
2020 Vote: Joe Biden	22%	(82)	28%	(104)	26%	(96)	23%	(85)	367
2020 Vote: Donald Trump	11%	(40)	23%	(83)	37%	(135)	29%	(108)	366
2020 Vote: Someone Else	18%	(2)	—	(0)	29%	(3)	53%	(5)	10
2020 Vote: Did not Vote	15%	(7)	27%	(13)	32%	(15)	26%	(12)	48
2016 Vote: Hillary Clinton	24%	(67)	31%	(86)	26%	(72)	19%	(52)	278
2016 Vote: Donald Trump	10%	(30)	22%	(64)	38%	(112)	29%	(86)	292
2016 Vote: Someone Else	5%	(1)	33%	(6)	42%	(8)	20%	(4)	20
2020 Vote/PID: Not Biden/Democrat	8%	(2)	24%	(7)	32%	(10)	36%	(11)	30

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(131)	25%	(200)	32%	(249)	27%	(210)	790
2020 Vote/PID: Not Trump/Republican	23%	(6)	24%	(6)	27%	(7)	25%	(7)	26
U.S. Economy: Wrong Track	13%	(76)	21%	(118)	35%	(197)	31%	(180)	571
U.S. Economy: Right Direction	25%	(55)	37%	(81)	24%	(52)	14%	(30)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(57)	34%	(93)	25%	(69)	21%	(57)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(49)	22%	(86)	36%	(141)	29%	(112)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(25)	17%	(21)	31%	(38)	33%	(41)	125
Top 2024 Issue: Economy	13%	(44)	25%	(81)	35%	(113)	27%	(87)	325
Community/Gender: Urban Women	21%	(15)	25%	(18)	25%	(18)	29%	(21)	72
Community/Gender: Urban Men	28%	(17)	38%	(24)	23%	(14)	11%	(6)	61
Community/Gender: Rural Women	13%	(17)	26%	(35)	39%	(53)	22%	(30)	136
Community/Gender: Rural Men	18%	(15)	14%	(12)	29%	(25)	39%	(34)	87
Community/Gender: Suburban Women	13%	(29)	24%	(54)	33%	(75)	30%	(69)	227
Community/Gender: Suburban Men	18%	(37)	27%	(56)	31%	(64)	24%	(50)	207
Homeowner	17%	(85)	25%	(124)	31%	(155)	27%	(133)	498
Renter	16%	(44)	27%	(75)	32%	(89)	25%	(70)	278
Self + Household: White-Collar	15%	(45)	25%	(74)	31%	(91)	29%	(88)	298
Self + Household: Blue Collar	18%	(64)	26%	(93)	31%	(112)	26%	(95)	364
Union HH: Yes	32%	(11)	14%	(5)	22%	(7)	32%	(11)	34
Union HH: No	16%	(120)	26%	(195)	32%	(241)	26%	(199)	756
LGBTQ+: Yes	12%	(10)	27%	(24)	32%	(27)	29%	(25)	86
LGBTQ+: No	17%	(121)	25%	(176)	31%	(222)	26%	(186)	704
Motivated to Vote	17%	(123)	26%	(184)	31%	(221)	26%	(188)	715
Parent: Yes	20%	(54)	30%	(79)	25%	(66)	26%	(69)	268
Parent: No	15%	(77)	23%	(121)	35%	(183)	27%	(142)	522
COVID Vaccine: Yes	18%	(92)	26%	(129)	32%	(158)	24%	(122)	501
COVID Vaccine: No	14%	(39)	24%	(70)	31%	(91)	31%	(88)	289
Student Loans: Yes	15%	(20)	23%	(30)	34%	(45)	28%	(37)	131
Student Loans: No	17%	(111)	26%	(170)	31%	(204)	26%	(174)	659
Favorable Opinion of Haley	18%	(45)	24%	(60)	36%	(87)	22%	(53)	245
Unfavorable Opinion of Haley	12%	(35)	24%	(69)	29%	(83)	36%	(103)	290
Prodigal Biden Voter	18%	(7)	21%	(8)	20%	(7)	40%	(15)	36

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(131)	25%	(200)	32%	(249)	27%	(210)	790
Undecided Voter (DK/WNV)	11%	(6)	23%	(13)	24%	(13)	43%	(24)	56
Undecided Voter (DK)	10%	(4)	32%	(11)	28%	(10)	31%	(11)	35
Watched Debate	18%	(110)	25%	(148)	32%	(190)	25%	(149)	598
Watched Debate: Did not Watch	11%	(21)	27%	(52)	30%	(59)	32%	(61)	192
Watched Debate: All of it	19%	(63)	25%	(83)	32%	(105)	24%	(81)	331
Watched Debate: Some of it	18%	(47)	25%	(66)	32%	(86)	26%	(69)	267
Continue His Campaign: Yes Biden	22%	(72)	30%	(97)	28%	(93)	20%	(66)	329
Continue His Campaign: No Biden	12%	(49)	23%	(96)	34%	(142)	31%	(131)	418
Continue His Campaign: Yes Trump	15%	(62)	22%	(90)	35%	(144)	27%	(112)	407
Continue His Campaign: No Trump	18%	(62)	28%	(96)	28%	(96)	25%	(86)	340
Conviction: Evidence	20%	(71)	26%	(93)	28%	(99)	26%	(90)	353
Conviction: Motivation to Damage	12%	(43)	22%	(79)	35%	(122)	30%	(106)	350
Conviction: DK/NO	20%	(17)	32%	(28)	32%	(28)	16%	(14)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(140)	37%	(295)	29%	(232)	15%	(122)	790
Gender: Male	19%	(67)	42%	(151)	27%	(96)	12%	(42)	355
Gender: Female	17%	(73)	33%	(144)	31%	(137)	18%	(80)	435
Age: 18-34	19%	(42)	36%	(81)	24%	(53)	21%	(46)	222
Age: 35-44	17%	(18)	38%	(42)	25%	(28)	19%	(21)	109
Age: 45-64	17%	(47)	36%	(100)	36%	(101)	11%	(31)	280
Age: 65+	18%	(32)	40%	(72)	28%	(50)	14%	(25)	179
GenZers: 1997-2012	20%	(23)	31%	(35)	23%	(27)	26%	(29)	114
Millennials: 1981-1996	17%	(35)	40%	(83)	26%	(53)	18%	(36)	207
GenXers: 1965-1980	18%	(41)	38%	(87)	34%	(78)	11%	(26)	232
Baby Boomers: 1946-1964	18%	(40)	37%	(84)	32%	(72)	13%	(29)	224
Educ: < College	19%	(90)	36%	(174)	31%	(147)	14%	(68)	479
Educ: Bachelors degree	15%	(27)	39%	(71)	31%	(56)	16%	(30)	184
Educ: Post-grad	19%	(23)	39%	(49)	23%	(29)	20%	(25)	127
Income: Under 50k	20%	(67)	32%	(110)	31%	(106)	17%	(57)	340
Income: 50k-100k	14%	(40)	43%	(122)	28%	(79)	15%	(44)	285
Income: 100k+	20%	(33)	38%	(63)	29%	(47)	13%	(22)	165
Ethnicity: White (Non-Hispanic)	15%	(73)	37%	(178)	32%	(151)	16%	(74)	476
Ethnicity: Hispanic	17%	(5)	33%	(9)	30%	(9)	21%	(6)	29
Ethnicity: Black (Non-Hispanic)	22%	(57)	38%	(98)	24%	(62)	15%	(38)	255
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	34%	(10)	35%	(10)	13%	(4)	30
All Christian	17%	(65)	45%	(178)	25%	(97)	13%	(51)	391
All Non-Christian	25%	(11)	41%	(18)	24%	(10)	10%	(4)	44
Atheist	7%	(2)	27%	(6)	49%	(10)	16%	(3)	21
Agnostic/Nothing in particular	18%	(27)	30%	(45)	33%	(49)	19%	(29)	149
Something Else	19%	(35)	26%	(49)	36%	(66)	19%	(35)	185
Evangelical	15%	(49)	37%	(119)	32%	(102)	16%	(52)	323
Non-Evangelical	20%	(49)	42%	(105)	24%	(61)	14%	(34)	249
PID: Dem (no lean)	20%	(65)	36%	(119)	30%	(101)	14%	(47)	332
PID: Ind (no lean)	20%	(29)	34%	(49)	28%	(41)	18%	(26)	145
PID: Rep (no lean)	15%	(47)	40%	(127)	29%	(91)	16%	(49)	313

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(140)	37%	(295)	29%	(232)	15%	(122)	790
PID/Gender: Dem Men	19%	(29)	45%	(66)	29%	(42)	7%	(11)	148
PID/Gender: Dem Women	20%	(36)	29%	(53)	32%	(58)	20%	(36)	184
PID/Gender: Ind Men	21%	(16)	34%	(26)	36%	(29)	9%	(7)	79
PID/Gender: Ind Women	19%	(12)	34%	(23)	19%	(12)	28%	(19)	66
PID/Gender: Rep Men	17%	(22)	45%	(58)	19%	(25)	19%	(24)	129
PID/Gender: Rep Women	13%	(25)	37%	(68)	36%	(66)	14%	(25)	185
Ideo: Liberal (1-3)	19%	(40)	34%	(72)	25%	(53)	21%	(45)	210
Ideo: Moderate (4)	16%	(38)	42%	(97)	32%	(74)	10%	(22)	231
Ideo: Conservative (5-7)	17%	(56)	37%	(121)	31%	(102)	15%	(50)	330
Community: Urban	28%	(37)	36%	(48)	24%	(32)	13%	(17)	133
Community: Suburban	16%	(72)	40%	(174)	28%	(122)	15%	(67)	434
Community: Rural	14%	(32)	33%	(73)	35%	(78)	18%	(39)	222
Military HHnm: Yes	14%	(17)	33%	(40)	35%	(42)	18%	(22)	121
Military HH: No	18%	(123)	38%	(255)	28%	(190)	15%	(101)	669
Employ: Private Sector	19%	(56)	45%	(134)	22%	(66)	14%	(43)	299
Employ: Government	16%	(10)	33%	(20)	27%	(17)	24%	(15)	61
Employ: Self-Employed	15%	(10)	28%	(18)	36%	(23)	21%	(13)	64
Employ: Homemaker	14%	(6)	25%	(10)	40%	(17)	20%	(8)	41
Employ: Student	16%	(4)	36%	(10)	21%	(6)	26%	(7)	26
Employ: Retired	16%	(32)	39%	(81)	34%	(69)	12%	(24)	206
Employ: Unemployed	24%	(15)	24%	(15)	35%	(22)	18%	(11)	62
Employ: Other	22%	(7)	28%	(9)	45%	(14)	5%	(1)	31

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(140)	37%	(295)	29%	(232)	15%	(122)	790
Protestant	17%	(50)	42%	(125)	27%	(79)	14%	(43)	297
Roman Catholic	14%	(13)	57%	(50)	20%	(18)	9%	(8)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(2)	45%	(2)	—	(0)	—	(0)	5
Jewish	28%	(5)	23%	(4)	35%	(6)	15%	(3)	18
Muslim	17%	(1)	68%	(6)	15%	(1)	—	(0)	9
Buddhist	48%	(5)	22%	(2)	15%	(1)	16%	(2)	10
Hindu	—	(0)	81%	(6)	19%	(1)	—	(0)	7
Atheist	7%	(2)	27%	(6)	49%	(10)	16%	(3)	21
Agnostic	14%	(4)	34%	(10)	25%	(8)	27%	(8)	30
Something else	19%	(35)	26%	(49)	36%	(66)	19%	(35)	185
Nothing in particular	19%	(23)	29%	(35)	34%	(41)	17%	(20)	119
Ideo/PID: Conservative Republican	15%	(38)	39%	(97)	30%	(74)	16%	(39)	247
Ideo/PID: Moderate/Liberal Republican	14%	(9)	46%	(28)	24%	(15)	16%	(9)	61
Ideo/PID: Moderate/Conservative Democrat	19%	(30)	33%	(53)	37%	(60)	11%	(17)	160
Ideo/PID: Liberal Democrat	18%	(29)	39%	(64)	25%	(40)	18%	(30)	163
Unfavorable of Biden and Trump	11%	(13)	36%	(43)	27%	(32)	25%	(29)	117
2024 H2H Matchup: Biden Voter	20%	(71)	34%	(124)	31%	(113)	15%	(55)	363
2024 H2H Matchup: Trump Voter	17%	(63)	40%	(150)	28%	(104)	14%	(53)	371
2024 H2H Matchup: Would not Vote	8%	(2)	41%	(9)	14%	(3)	37%	(8)	21
2024 H2H Matchup: Do not Know	12%	(4)	36%	(13)	35%	(12)	17%	(6)	35
2022 House Vote: Democrat	20%	(64)	37%	(122)	29%	(96)	14%	(46)	329
2022 House Vote: Republican	15%	(49)	40%	(131)	30%	(99)	15%	(50)	329
2022 House Vote: Did not Vote	20%	(25)	33%	(41)	29%	(37)	18%	(22)	126
2020 Vote: Joe Biden	19%	(71)	35%	(127)	30%	(110)	16%	(60)	367
2020 Vote: Donald Trump	15%	(56)	41%	(149)	30%	(109)	14%	(52)	366
2020 Vote: Someone Else	52%	(5)	26%	(2)	11%	(1)	11%	(1)	10
2020 Vote: Did not Vote	18%	(8)	35%	(17)	27%	(13)	20%	(10)	48
2016 Vote: Hillary Clinton	20%	(56)	39%	(108)	29%	(81)	12%	(33)	278
2016 Vote: Donald Trump	15%	(43)	44%	(128)	28%	(82)	13%	(39)	292
2016 Vote: Someone Else	34%	(7)	37%	(7)	17%	(3)	12%	(2)	20
2020 Vote/PID: Not Biden/Democrat	19%	(6)	23%	(7)	33%	(10)	25%	(7)	30

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(140)	37%	(295)	29%	(232)	15%	(122)	790
2020 Vote/PID: Not Trump/Republican	23%	(6)	37%	(10)	22%	(6)	18%	(5)	26
U.S. Economy: Wrong Track	14%	(81)	37%	(211)	32%	(181)	17%	(98)	571
U.S. Economy: Right Direction	27%	(59)	39%	(84)	23%	(51)	11%	(25)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(61)	36%	(99)	28%	(76)	14%	(39)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(63)	40%	(156)	28%	(110)	15%	(59)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	32%	(40)	37%	(46)	19%	(24)	125
Top 2024 Issue: Economy	15%	(47)	40%	(128)	32%	(105)	14%	(45)	325
Community/Gender: Urban Women	26%	(19)	31%	(22)	23%	(16)	21%	(15)	72
Community/Gender: Urban Men	29%	(18)	42%	(26)	25%	(15)	3%	(2)	61
Community/Gender: Rural Women	14%	(19)	32%	(43)	36%	(49)	18%	(25)	136
Community/Gender: Rural Men	15%	(13)	34%	(30)	34%	(30)	17%	(14)	87
Community/Gender: Suburban Women	16%	(35)	35%	(79)	32%	(72)	18%	(41)	227
Community/Gender: Suburban Men	17%	(36)	46%	(95)	24%	(50)	12%	(26)	207
Homeowner	16%	(79)	40%	(197)	32%	(158)	13%	(64)	498
Renter	22%	(60)	35%	(96)	25%	(70)	19%	(52)	278
Self + Household: White-Collar	19%	(55)	37%	(112)	27%	(79)	17%	(52)	298
Self + Household: Blue Collar	15%	(56)	38%	(139)	33%	(119)	14%	(50)	364
Union HH: Yes	40%	(14)	29%	(10)	10%	(3)	21%	(7)	34
Union HH: No	17%	(127)	38%	(285)	30%	(229)	15%	(115)	756
LGBTQ+: Yes	13%	(11)	35%	(30)	27%	(24)	25%	(21)	86
LGBTQ+: No	18%	(129)	38%	(265)	30%	(209)	14%	(101)	704
Motivated to Vote	18%	(131)	38%	(269)	29%	(207)	15%	(108)	715
Parent: Yes	20%	(53)	37%	(100)	27%	(73)	16%	(42)	268
Parent: No	17%	(87)	37%	(195)	31%	(159)	15%	(81)	522
COVID Vaccine: Yes	20%	(99)	38%	(193)	29%	(143)	13%	(66)	501
COVID Vaccine: No	14%	(41)	35%	(102)	31%	(89)	20%	(56)	289
Student Loans: Yes	17%	(23)	33%	(44)	27%	(35)	22%	(30)	131
Student Loans: No	18%	(117)	38%	(251)	30%	(197)	14%	(93)	659
Favorable Opinion of Haley	21%	(51)	46%	(113)	25%	(60)	9%	(21)	245
Unfavorable Opinion of Haley	13%	(37)	32%	(94)	33%	(96)	22%	(63)	290
Prodigal Biden Voter	15%	(5)	35%	(13)	24%	(9)	26%	(10)	36

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(140)	37%	(295)	29%	(232)	15%	(122)	790
Undecided Voter (DK/WNV)	10%	(6)	38%	(21)	27%	(15)	24%	(14)	56
Undecided Voter (DK)	12%	(4)	36%	(13)	35%	(12)	17%	(6)	35
Watched Debate	19%	(116)	40%	(241)	27%	(161)	13%	(80)	598
Watched Debate: Did not Watch	12%	(24)	28%	(54)	37%	(72)	22%	(43)	192
Watched Debate: All of it	20%	(65)	43%	(142)	26%	(86)	11%	(37)	331
Watched Debate: Some of it	19%	(52)	37%	(99)	28%	(74)	16%	(43)	267
Continue His Campaign: Yes Biden	20%	(67)	40%	(130)	29%	(94)	11%	(38)	329
Continue His Campaign: No Biden	15%	(62)	37%	(155)	30%	(124)	18%	(77)	418
Continue His Campaign: Yes Trump	19%	(76)	43%	(176)	25%	(102)	13%	(53)	407
Continue His Campaign: No Trump	17%	(57)	32%	(110)	33%	(113)	17%	(60)	340
Conviction: Evidence	18%	(64)	33%	(115)	32%	(114)	17%	(59)	353
Conviction: Motivation to Damage	15%	(51)	42%	(146)	29%	(101)	15%	(52)	350
Conviction: DK/NO	28%	(25)	38%	(34)	20%	(17)	14%	(12)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
Registered Voters	42%(334)	44%(349)	7% (53)	1% (4)	— (3)	— (3)	1% (5)	1% (10)	4% (30)
Gender: Male	43% (154)	45% (161)	6% (20)	— (0)	— (1)	1% (3)	1% (4)	1% (3)	3% (10)
Gender: Female	41% (180)	43% (188)	7% (32)	1% (4)	— (2)	— (0)	— (2)	2% (7)	5% (20)
Age: 18-34	45% (99)	36% (79)	10% (21)	— (1)	1% (3)	— (0)	1% (1)	3% (6)	5% (11)
Age: 35-44	32% (35)	50% (55)	10% (10)	1% (1)	— (0)	— (0)	1% (1)	1% (1)	6% (6)
Age: 45-64	48% (134)	41% (113)	7% (20)	1% (3)	— (0)	1% (2)	— (0)	— (1)	2% (7)
Age: 65+	36% (65)	57% (102)	— (1)	— (0)	— (0)	1% (1)	2% (3)	1% (2)	3% (5)
GenZers: 1997-2012	49% (56)	27% (31)	10% (12)	1% (1)	2% (2)	— (0)	— (0)	4% (4)	8% (9)
Millennials: 1981-1996	37% (76)	47% (97)	9% (20)	— (1)	— (1)	— (0)	1% (2)	1% (2)	4% (8)
GenXers: 1965-1980	49% (114)	40% (92)	8% (18)	1% (3)	— (0)	— (0)	— (0)	— (1)	2% (4)
Baby Boomers: 1946-1964	38% (85)	54% (120)	1% (3)	— (0)	— (0)	1% (3)	1% (3)	1% (2)	4% (8)
Educ: < College	36% (174)	49% (234)	8% (39)	— (1)	1% (3)	— (0)	1% (4)	1% (7)	3% (16)
Educ: Bachelors degree	53% (98)	34% (63)	5% (10)	— (0)	— (0)	1% (3)	1% (1)	1% (2)	4% (7)
Educ: Post-grad	48% (61)	41% (52)	3% (4)	2% (3)	— (0)	— (0)	— (0)	1% (1)	5% (7)
Income: Under 50k	42% (143)	42% (144)	7% (25)	— (0)	— (1)	— (0)	1% (3)	2% (6)	5% (18)
Income: 50k-100k	43% (122)	45% (127)	7% (20)	— (1)	1% (2)	1% (2)	1% (3)	1% (3)	2% (6)
Income: 100k+	42% (69)	47% (77)	4% (7)	2% (3)	— (0)	— (0)	— (0)	1% (1)	4% (6)
Ethnicity: White (Non-Hispanic)	27% (126)	62% (297)	6% (27)	1% (3)	— (1)	1% (3)	1% (5)	1% (4)	2% (10)
Ethnicity: Hispanic	58% (17)	31% (9)	4% (1)	— (0)	— (0)	— (0)	— (0)	3% (1)	4% (1)
Ethnicity: Black (Non-Hispanic)	69% (176)	14% (35)	9% (23)	1% (1)	— (1)	— (0)	— (0)	2% (4)	6% (15)
Ethnicity: Asian + Other (Non-Hispanic)	50% (15)	27% (8)	5% (1)	— (0)	4% (1)	— (0)	— (0)	4% (1)	11% (3)
All Christian	35% (138)	54% (210)	5% (18)	— (1)	— (2)	— (1)	1% (5)	— (2)	3% (13)
All Non-Christian	71% (31)	21% (9)	4% (2)	— (0)	— (0)	4% (2)	— (0)	— (0)	— (0)
Atheist	44% (9)	30% (6)	26% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Agnostic/Nothing in particular	51% (76)	29% (43)	9% (13)	1% (2)	1% (1)	— (0)	— (0)	4% (6)	5% (7)
Something Else	43% (80)	44% (81)	7% (13)	— (1)	— (0)	— (0)	— (0)	1% (2)	5% (9)
Evangelical	34% (110)	57% (184)	4% (14)	— (1)	— (1)	— (0)	1% (3)	1% (2)	2% (7)
Non-Evangelical	42% (105)	42% (104)	7% (18)	— (1)	— (1)	— (1)	1% (2)	1% (2)	6% (15)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	42%(334)	44%(349)	7% (53)	1% (4)	— (3)	— (3)	1% (5)	1% (10)	4% (30)
PID: Dem (no lean)	86%(286)	4% (14)	5% (16)	1% (2)	— (1)	— (0)	— (0)	1% (3)	3% (10)
PID: Ind (no lean)	27% (40)	35% (51)	18% (26)	2% (2)	1% (2)	1% (2)	1% (2)	4% (6)	10% (14)
PID: Rep (no lean)	3% (9)	90%(283)	3% (11)	— (0)	— (0)	— (1)	1% (3)	— (1)	2% (6)
PID/Gender: Dem Men	85% (125)	9% (13)	4% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	3% (4)
PID/Gender: Dem Women	87%(160)	1% (2)	5% (10)	1% (2)	1% (1)	— (0)	— (0)	2% (3)	3% (6)
PID/Gender: Ind Men	29% (23)	41% (32)	17% (13)	— (0)	1% (1)	2% (2)	3% (2)	2% (2)	4% (4)
PID/Gender: Ind Women	25% (16)	28% (19)	19% (13)	3% (2)	1% (1)	1% (0)	— (0)	6% (4)	16% (11)
PID/Gender: Rep Men	4% (5)	90% (116)	1% (1)	— (0)	— (0)	1% (1)	1% (1)	1% (1)	2% (3)
PID/Gender: Rep Women	2% (3)	91%(168)	5% (10)	— (0)	— (0)	— (0)	1% (2)	— (0)	2% (3)
Ideo: Liberal (1-3)	78%(164)	8% (17)	7% (15)	— (1)	1% (2)	— (0)	— (0)	2% (4)	3% (6)
Ideo: Moderate (4)	51% (119)	30% (70)	9% (22)	1% (3)	— (0)	1% (1)	— (1)	1% (2)	6% (13)
Ideo: Conservative (5-7)	13% (43)	78%(258)	5% (15)	— (0)	— (1)	— (1)	1% (4)	1% (2)	2% (6)
Community: Urban	66% (88)	16% (22)	8% (11)	2% (2)	1% (2)	1% (1)	— (0)	2% (2)	4% (5)
Community: Suburban	44%(189)	44%(192)	6% (24)	— (2)	— (1)	— (2)	1% (3)	1% (4)	4% (17)
Community: Rural	26% (57)	61% (135)	8% (17)	— (0)	— (0)	— (0)	1% (2)	2% (3)	4% (8)
Military HHnm: Yes	46% (55)	44% (53)	6% (7)	1% (1)	— (0)	— (0)	— (0)	1% (2)	2% (2)
Military HH: No	42%(278)	44%(296)	7% (45)	1% (3)	— (3)	— (3)	1% (5)	1% (8)	4% (27)
Employ: Private Sector	46% (138)	40% (119)	9% (26)	1% (3)	1% (2)	— (0)	1% (4)	— (1)	2% (6)
Employ: Government	53% (32)	34% (21)	5% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	8% (5)
Employ: Self-Employed	39% (25)	41% (26)	9% (6)	1% (1)	— (0)	— (0)	— (0)	4% (2)	6% (4)
Employ: Homemaker	19% (8)	71% (29)	4% (2)	— (0)	— (0)	— (0)	— (0)	2% (1)	4% (1)
Employ: Student	51% (13)	30% (8)	9% (2)	— (0)	4% (1)	— (0)	— (0)	3% (1)	3% (1)
Employ: Retired	38% (79)	56% (115)	1% (3)	— (0)	— (0)	1% (2)	1% (2)	1% (1)	2% (5)
Employ: Unemployed	43% (27)	29% (18)	14% (9)	— (0)	— (0)	1% (0)	— (0)	5% (3)	9% (6)
Employ: Other	40% (12)	42% (13)	10% (3)	— (0)	— (0)	— (0)	— (0)	3% (1)	6% (2)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
Registered Voters	42%(334)	44%(349)	7% (53)	1% (4)	— (3)	— (3)	1% (5)	1% (10)	4% (30)
Protestant	31% (93)	58% (173)	4% (13)	— (1)	1% (2)	— (1)	1% (4)	— (1)	3% (10)
Roman Catholic	48% (42)	39% (35)	6% (6)	— (0)	— (0)	— (0)	1% (1)	1% (1)	4% (4)
Orthodox (e.g. Greek or Russian Orthodox)	55% (3)	45% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Jewish	85% (15)	6% (1)	— (0)	— (0)	— (0)	9% (2)	— (0)	— (0)	— (0)
Muslim	50% (4)	50% (4)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Buddhist	73% (7)	22% (2)	4% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Hindu	62% (5)	19% (1)	18% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Atheist	44% (9)	30% (6)	26% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Agnostic	54% (16)	31% (9)	5% (1)	7% (2)	1% (0)	— (0)	— (0)	1% (0)	— (0)
Something else	43% (80)	44% (81)	7% (13)	— (1)	— (0)	— (0)	— (0)	1% (2)	5% (9)
Nothing in particular	50% (59)	28% (33)	10% (12)	— (0)	1% (1)	— (0)	— (0)	5% (6)	6% (7)
Ideo/PID: Conservative Republican	2% (5)	91%(225)	4% (9)	— (0)	— (0)	— (1)	1% (3)	1% (1)	1% (3)
Ideo/PID: Moderate/Liberal Republican	6% (3)	89% (54)	3% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	2% (1)
Ideo/PID: Moderate/Conservative Democrat	83% (133)	7% (11)	5% (8)	1% (2)	— (0)	— (0)	— (0)	— (0)	3% (5)
Ideo/PID: Liberal Democrat	90% (147)	2% (3)	5% (8)	— (0)	1% (1)	— (0)	— (0)	1% (1)	2% (4)
Unfavorable of Biden and Trump	31% (37)	27% (32)	16% (18)	2% (3)	2% (2)	3% (3)	4% (5)	4% (5)	10% (12)
2024 H2H Matchup: Biden Voter	91%(329)	1% (4)	6% (22)	1% (2)	— (0)	— (1)	— (0)	— (0)	1% (4)
2024 H2H Matchup: Trump Voter	— (1)	92%(341)	4% (16)	— (0)	— (2)	— (0)	1% (3)	— (2)	2% (6)
2024 H2H Matchup: Would not Vote	9% (2)	— (0)	32% (7)	10% (2)	3% (1)	— (0)	5% (1)	41% (9)	— (0)
2024 H2H Matchup: Do not Know	4% (1)	10% (4)	23% (8)	— (0)	— (0)	4% (1)	3% (1)	— (0)	57% (20)
2022 House Vote: Democrat	86%(284)	5% (16)	5% (18)	1% (2)	— (0)	— (0)	— (0)	1% (3)	2% (6)
2022 House Vote: Republican	2% (7)	86%(282)	6% (20)	— (0)	— (0)	1% (3)	1% (5)	— (1)	3% (11)
2022 House Vote: Did not Vote	34% (43)	39% (48)	12% (15)	1% (1)	2% (2)	— (0)	— (0)	4% (5)	8% (10)
2020 Vote: Joe Biden	86% (314)	3% (11)	5% (19)	1% (2)	— (1)	— (0)	— (0)	1% (5)	4% (15)
2020 Vote: Donald Trump	1% (3)	87% (318)	7% (26)	— (1)	— (0)	— (1)	1% (4)	— (1)	3% (10)
2020 Vote: Someone Else	14% (1)	24% (2)	13% (1)	8% (1)	— (0)	13% (1)	12% (1)	— (0)	16% (2)
2020 Vote: Did not Vote	31% (15)	36% (17)	13% (6)	— (0)	4% (2)	— (0)	— (0)	9% (4)	7% (3)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	42%(334)	44%(349)	7% (53)	1% (4)	— (3)	— (3)	1% (5)	1% (10)	4% (30)
2016 Vote: Hillary Clinton	86%(239)	4% (11)	7% (18)	1% (2)	— (0)	— (0)	— (0)	1% (2)	2% (6)
2016 Vote: Donald Trump	6% (18)	85%(250)	4% (12)	— (0)	— (0)	— (1)	2% (5)	— (1)	1% (4)
2016 Vote: Someone Else	14% (3)	53% (10)	9% (2)	— (0)	— (0)	7% (1)	1% (0)	2% (0)	15% (3)
2020 Vote/PID: Not Biden/Democrat	37% (11)	23% (7)	19% (6)	— (0)	4% (1)	— (0)	— (0)	3% (1)	14% (4)
2020 Vote/PID: Not Trump/Republican	24% (6)	66% (17)	1% (0)	— (0)	— (0)	4% (1)	— (0)	— (0)	4% (1)
U.S. Economy: Wrong Track	29%(168)	56%(317)	7% (42)	— (3)	1% (3)	1% (3)	1% (5)	2% (10)	4% (21)
U.S. Economy: Right Direction	76%(166)	15% (32)	5% (11)	1% (1)	— (0)	— (0)	— (0)	— (0)	4% (9)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%(249)	2% (6)	6% (16)	— (0)	— (0)	— (0)	— (0)	— (1)	1% (4)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6% (23)	84%(327)	4% (16)	1% (3)	— (2)	— (2)	1% (5)	1% (4)	2% (7)
Prsnl. Fin. Sit. 2021-23: Same Under Both	49% (62)	13% (16)	17% (21)	1% (1)	1% (1)	1% (1)	— (0)	4% (5)	15% (18)
Top 2024 Issue: Economy	30% (98)	55%(180)	8% (26)	— (1)	1% (2)	1% (2)	1% (2)	1% (3)	3% (11)
Community/Gender: Urban Women	58% (42)	18% (13)	11% (8)	3% (2)	1% (1)	— (0)	— (0)	3% (2)	5% (4)
Community/Gender: Urban Men	75% (46)	14% (9)	6% (4)	— (0)	2% (1)	2% (1)	— (0)	— (0)	1% (1)
Community/Gender: Rural Women	26% (35)	59% (81)	9% (12)	— (0)	— (0)	— (0)	— (0)	2% (3)	4% (6)
Community/Gender: Rural Men	26% (22)	63% (54)	6% (5)	— (0)	— (0)	— (0)	2% (2)	1% (1)	3% (2)
Community/Gender: Suburban Women	46%(104)	41% (94)	5% (12)	1% (2)	— (1)	— (0)	1% (2)	1% (2)	4% (10)
Community/Gender: Suburban Men	41% (86)	47% (98)	6% (12)	— (0)	— (0)	1% (1)	1% (1)	1% (2)	3% (7)
Homeowner	41%(202)	49%(242)	5% (24)	1% (4)	— (1)	1% (3)	— (2)	1% (4)	3% (15)
Renter	47% (131)	36%(100)	9% (26)	— (0)	1% (2)	— (0)	1% (2)	2% (6)	4% (11)
Self + Household: White-Collar	48% (143)	40% (118)	5% (14)	1% (3)	— (1)	1% (3)	1% (4)	1% (2)	3% (10)
Self + Household: Blue Collar	34%(124)	53%(192)	9% (34)	— (0)	— (1)	— (0)	— (1)	1% (3)	2% (9)
Union HH: Yes	59% (20)	30% (10)	3% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	8% (3)
Union HH: No	41% (313)	45%(339)	7% (52)	1% (4)	— (3)	— (3)	1% (5)	1% (10)	4% (27)
LGBTQ+: Yes	60% (52)	15% (13)	11% (9)	2% (1)	1% (1)	— (0)	— (0)	5% (5)	6% (6)
LGBTQ+: No	40%(282)	48%(336)	6% (43)	— (3)	— (2)	— (3)	1% (5)	1% (5)	3% (24)
Motivated to Vote	44%(312)	46%(332)	5% (38)	1% (4)	— (1)	— (3)	1% (4)	— (3)	2% (17)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Don't		
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver	else, please specify	Would not vote	know/No opinion
Registered Voters	42%(334)	44%(349)	7% (53)	1% (4)	— (3)	— (3)	1% (5)	1% (10)	4% (30)
Parent: Yes	47% (125)	43% (114)	6% (17)	— (1)	— (0)	— (0)	— (1)	1% (2)	3% (7)
Parent: No	40%(209)	45%(234)	7% (35)	1% (3)	1% (3)	1% (3)	1% (4)	2% (8)	4% (22)
COVID Vaccine: Yes	53%(266)	34% (172)	6% (28)	1% (3)	— (1)	1% (3)	1% (4)	1% (7)	3% (16)
COVID Vaccine: No	24% (68)	61% (176)	8% (24)	— (1)	1% (2)	— (0)	— (1)	1% (3)	5% (13)
Student Loans: Yes	54% (71)	31% (41)	4% (6)	2% (2)	— (0)	— (0)	— (0)	3% (4)	6% (8)
Student Loans: No	40%(262)	47%(308)	7% (47)	— (2)	— (3)	— (3)	1% (5)	1% (6)	3% (22)
Favorable Opinion of Haley	25% (62)	65%(160)	3% (8)	1% (1)	— (0)	1% (2)	1% (2)	1% (2)	3% (8)
Unfavorable Opinion of Haley	58% (167)	32% (92)	6% (18)	1% (3)	— (0)	— (0)	— (1)	1% (2)	2% (7)
Prodigal Biden Voter	11% (4)	28% (10)	12% (4)	— (0)	3% (1)	1% (0)	— (0)	12% (5)	32% (12)
Undecided Voter (DK/WNV)	5% (3)	6% (4)	26% (15)	4% (2)	1% (1)	3% (1)	4% (2)	15% (9)	36% (20)
Undecided Voter (DK)	4% (1)	10% (4)	23% (8)	— (0)	— (0)	4% (1)	3% (1)	— (0)	57% (20)
Watched Debate	41%(246)	48%(287)	6% (33)	1% (3)	— (2)	— (3)	1% (4)	1% (5)	2% (15)
Watched Debate: Did not Watch	46% (87)	32% (62)	10% (20)	— (1)	— (1)	— (0)	1% (1)	3% (6)	8% (15)
Watched Debate: All of it	39%(130)	52%(173)	4% (14)	1% (2)	— (0)	1% (3)	1% (3)	1% (2)	1% (4)
Watched Debate: Some of it	43% (116)	43% (114)	7% (19)	1% (1)	1% (2)	— (0)	1% (2)	1% (3)	4% (11)
Continue His Campaign: Yes Biden	75%(245)	20% (64)	5% (16)	— (0)	— (0)	— (0)	— (0)	1% (2)	— (1)
Continue His Campaign: No Biden	17% (70)	66%(277)	8% (33)	1% (4)	1% (3)	1% (3)	1% (5)	1% (6)	4% (18)
Continue His Campaign: Yes Trump	9% (36)	82%(335)	5% (22)	— (0)	— (0)	— (0)	1% (4)	1% (2)	2% (7)
Continue His Campaign: No Trump	81%(275)	3% (9)	7% (23)	1% (4)	1% (3)	1% (3)	— (1)	1% (5)	5% (17)
Conviction: Evidence	80%(282)	6% (22)	7% (26)	1% (2)	— (1)	— (2)	1% (3)	1% (3)	3% (11)
Conviction: Motivation to Damage	9% (33)	81%(285)	5% (17)	— (1)	— (1)	— (1)	— (1)	1% (4)	2% (8)
Conviction: DK/NO	22% (19)	47% (41)	11% (9)	2% (1)	1% (1)	— (0)	1% (1)	3% (3)	13% (11)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	46%	(363)	47%	(371)	3%	(21)	4%	(35)	790
Gender: Male	46%	(163)	47%	(166)	1%	(5)	6%	(22)	355
Gender: Female	46%	(200)	47%	(205)	4%	(16)	3%	(14)	435
Age: 18-34	47%	(105)	41%	(91)	6%	(12)	6%	(13)	222
Age: 35-44	42%	(46)	53%	(58)	2%	(2)	3%	(3)	109
Age: 45-64	51%	(144)	42%	(118)	1%	(3)	5%	(15)	280
Age: 65+	38%	(68)	58%	(104)	2%	(4)	2%	(4)	179
GenZers: 1997-2012	52%	(59)	35%	(40)	7%	(8)	7%	(8)	114
Millennials: 1981-1996	43%	(88)	50%	(103)	3%	(7)	4%	(9)	207
GenXers: 1965-1980	53%	(124)	41%	(95)	1%	(3)	5%	(11)	232
Baby Boomers: 1946-1964	40%	(88)	56%	(124)	2%	(4)	3%	(8)	224
Educ: < College	41%	(196)	52%	(249)	3%	(13)	4%	(21)	479
Educ: Bachelors degree	56%	(104)	36%	(66)	3%	(6)	5%	(9)	184
Educ: Post-grad	50%	(63)	44%	(56)	2%	(3)	4%	(5)	127
Income: Under 50k	46%	(157)	45%	(152)	3%	(12)	6%	(19)	340
Income: 50k-100k	47%	(133)	49%	(140)	2%	(6)	2%	(7)	285
Income: 100k+	44%	(73)	48%	(79)	2%	(4)	6%	(10)	165
Ethnicity: White (Non-Hispanic)	29%	(138)	66%	(312)	2%	(9)	3%	(16)	476
Ethnicity: Hispanic	59%	(17)	37%	(11)	3%	(1)	—	(0)	29
Ethnicity: Black (Non-Hispanic)	75%	(191)	16%	(40)	3%	(9)	6%	(16)	255
Ethnicity: Asian + Other (Non-Hispanic)	56%	(17)	27%	(8)	6%	(2)	11%	(3)	30
All Christian	38%	(147)	56%	(220)	2%	(7)	4%	(17)	391
All Non-Christian	74%	(32)	26%	(11)	—	(0)	—	(0)	44
Atheist	58%	(12)	42%	(9)	—	(0)	—	(0)	21
Agnostic/Nothing in particular	57%	(85)	32%	(48)	7%	(11)	3%	(5)	149
Something Else	47%	(86)	44%	(82)	2%	(3)	7%	(13)	185
Evangelical	36%	(118)	60%	(195)	1%	(5)	2%	(6)	323
Non-Evangelical	46%	(113)	42%	(106)	2%	(5)	10%	(25)	249
PID: Dem (no lean)	91%	(303)	4%	(12)	2%	(6)	3%	(11)	332
PID: Ind (no lean)	34%	(49)	44%	(63)	9%	(13)	14%	(20)	145
PID: Rep (no lean)	4%	(11)	94%	(296)	1%	(2)	1%	(4)	313

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	46%	(363)	47%	(371)	3%	(21)	4%	(35)	790
PID/Gender: Dem Men	89%	(131)	6%	(9)	1%	(1)	5%	(7)	148
PID/Gender: Dem Women	93%	(172)	2%	(3)	3%	(5)	2%	(4)	184
PID/Gender: Ind Men	32%	(25)	50%	(39)	4%	(3)	15%	(12)	79
PID/Gender: Ind Women	36%	(24)	36%	(24)	15%	(10)	13%	(8)	66
PID/Gender: Rep Men	5%	(7)	92%	(118)	1%	(1)	2%	(3)	129
PID/Gender: Rep Women	2%	(5)	96%	(178)	1%	(1)	1%	(1)	185
Ideo: Liberal (1-3)	84%	(176)	11%	(23)	3%	(7)	2%	(4)	210
Ideo: Moderate (4)	58%	(133)	30%	(70)	3%	(8)	9%	(20)	231
Ideo: Conservative (5-7)	14%	(47)	83%	(274)	1%	(3)	2%	(6)	330
Community: Urban	73%	(97)	18%	(23)	6%	(8)	4%	(5)	133
Community: Suburban	46%	(199)	47%	(202)	2%	(9)	6%	(24)	434
Community: Rural	30%	(66)	65%	(145)	2%	(4)	3%	(7)	222
Military HHnm: Yes	46%	(56)	46%	(56)	2%	(3)	6%	(7)	121
Military HH: No	46%	(307)	47%	(315)	3%	(18)	4%	(29)	669
Employ: Private Sector	51%	(152)	44%	(130)	2%	(6)	4%	(11)	299
Employ: Government	54%	(33)	35%	(21)	5%	(3)	6%	(3)	61
Employ: Self-Employed	44%	(28)	43%	(28)	6%	(4)	7%	(4)	64
Employ: Homemaker	23%	(10)	77%	(32)	—	(0)	—	(0)	41
Employ: Student	56%	(15)	34%	(9)	9%	(2)	2%	(0)	26
Employ: Retired	40%	(83)	57%	(117)	1%	(1)	2%	(4)	206
Employ: Unemployed	44%	(27)	34%	(21)	6%	(4)	17%	(10)	62
Employ: Other	47%	(15)	43%	(13)	4%	(1)	5%	(1)	31

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	46%	(363)	47%	(371)	3%	(21)	4%	(35)	790
Protestant	34%	(101)	62%	(185)	1%	(3)	3%	(8)	297
Roman Catholic	49%	(44)	37%	(33)	4%	(3)	10%	(9)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(3)	45%	(2)	—	(0)	—	(0)	5
Jewish	92%	(16)	8%	(1)	—	(0)	—	(0)	18
Muslim	50%	(4)	50%	(4)	—	(0)	—	(0)	9
Buddhist	66%	(7)	34%	(3)	—	(0)	—	(0)	10
Hindu	67%	(5)	33%	(2)	—	(0)	—	(0)	7
Atheist	58%	(12)	42%	(9)	—	(0)	—	(0)	21
Agnostic	53%	(16)	31%	(9)	16%	(5)	—	(0)	30
Something else	47%	(86)	44%	(82)	2%	(3)	7%	(13)	185
Nothing in particular	58%	(69)	32%	(39)	5%	(6)	4%	(5)	119
Ideo/PID: Conservative Republican	3%	(6)	95%	(236)	1%	(2)	1%	(3)	247
Ideo/PID: Moderate/Liberal Republican	8%	(5)	92%	(56)	—	(0)	—	(0)	61
Ideo/PID: Moderate/Conservative Democrat	90%	(143)	6%	(10)	1%	(1)	4%	(6)	160
Ideo/PID: Liberal Democrat	95%	(155)	1%	(2)	2%	(4)	2%	(2)	163
Unfavorable of Biden and Trump	35%	(42)	37%	(43)	13%	(15)	15%	(18)	117
2024 H2H Matchup: Biden Voter	100%	(363)	—	(0)	—	(0)	—	(0)	363
2024 H2H Matchup: Trump Voter	—	(0)	100%	(371)	—	(0)	—	(0)	371
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(21)	—	(0)	21
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(35)	35
2022 House Vote: Democrat	91%	(300)	4%	(12)	2%	(7)	3%	(10)	329
2022 House Vote: Republican	4%	(14)	91%	(300)	1%	(3)	3%	(11)	329
2022 House Vote: Did not Vote	38%	(48)	44%	(55)	8%	(10)	10%	(12)	126
2020 Vote: Joe Biden	90%	(331)	4%	(13)	2%	(8)	4%	(15)	367
2020 Vote: Donald Trump	4%	(13)	91%	(334)	1%	(4)	4%	(15)	366
2020 Vote: Someone Else	18%	(2)	30%	(3)	26%	(2)	26%	(3)	10
2020 Vote: Did not Vote	36%	(17)	45%	(21)	14%	(7)	5%	(2)	48
2016 Vote: Hillary Clinton	91%	(253)	3%	(9)	2%	(6)	4%	(11)	278
2016 Vote: Donald Trump	9%	(26)	88%	(257)	1%	(3)	2%	(6)	292
2016 Vote: Someone Else	24%	(5)	60%	(12)	4%	(1)	12%	(2)	20

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	46%	(363)	47%	(371)	3%	(21)	4%	(35)	790
2020 Vote/PID: Not Biden/Democrat	55%	(17)	19%	(6)	10%	(3)	16%	(5)	30
2020 Vote/PID: Not Trump/Republican	24%	(6)	68%	(18)	—	(0)	8%	(2)	26
U.S. Economy: Wrong Track	33%	(191)	59%	(337)	4%	(21)	4%	(23)	571
U.S. Economy: Right Direction	79%	(172)	15%	(33)	—	(0)	6%	(13)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	94%	(259)	2%	(6)	1%	(2)	3%	(9)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(27)	90%	(348)	2%	(8)	1%	(5)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(77)	13%	(16)	9%	(11)	17%	(21)	125
Top 2024 Issue: Economy	35%	(113)	59%	(192)	3%	(8)	3%	(11)	325
Community/Gender: Urban Women	64%	(46)	20%	(14)	11%	(8)	5%	(4)	72
Community/Gender: Urban Men	84%	(51)	15%	(9)	—	(0)	1%	(1)	61
Community/Gender: Rural Women	32%	(43)	64%	(87)	2%	(2)	3%	(3)	136
Community/Gender: Rural Men	27%	(23)	67%	(58)	2%	(2)	4%	(3)	87
Community/Gender: Suburban Women	49%	(111)	46%	(104)	3%	(6)	3%	(6)	227
Community/Gender: Suburban Men	42%	(88)	48%	(99)	1%	(3)	9%	(18)	207
Homeowner	43%	(213)	51%	(253)	2%	(12)	4%	(20)	498
Renter	54%	(149)	40%	(111)	3%	(9)	3%	(9)	278
Self + Household: White-Collar	53%	(156)	43%	(129)	2%	(6)	2%	(7)	298
Self + Household: Blue Collar	38%	(138)	55%	(199)	2%	(6)	6%	(20)	364
Union HH: Yes	66%	(22)	30%	(10)	—	(0)	4%	(1)	34
Union HH: No	45%	(340)	48%	(361)	3%	(21)	4%	(34)	756
LGBTQ+: Yes	66%	(56)	20%	(17)	9%	(7)	6%	(5)	86
LGBTQ+: No	44%	(307)	50%	(354)	2%	(14)	4%	(30)	704
Motivated to Vote	47%	(335)	49%	(349)	2%	(11)	3%	(20)	715
Parent: Yes	50%	(135)	47%	(125)	1%	(4)	2%	(4)	268
Parent: No	44%	(228)	47%	(246)	3%	(17)	6%	(31)	522
COVID Vaccine: Yes	57%	(287)	36%	(182)	2%	(12)	4%	(21)	501
COVID Vaccine: No	26%	(76)	65%	(189)	3%	(9)	5%	(14)	289
Student Loans: Yes	58%	(77)	33%	(44)	5%	(6)	3%	(5)	131
Student Loans: No	43%	(286)	50%	(327)	2%	(15)	5%	(31)	659

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	46%	(363)	47%	(371)	3%	(21)	4%	(35)	790
Favorable Opinion of Haley	27%	(66)	68%	(167)	3%	(7)	2%	(5)	245
Unfavorable Opinion of Haley	62%	(180)	34%	(97)	1%	(3)	3%	(10)	290
Prodigal Biden Voter	—	(0)	36%	(13)	22%	(8)	42%	(15)	36
Undecided Voter (DK/WNV)	—	(0)	—	(0)	37%	(21)	63%	(35)	56
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	100%	(35)	35
Watched Debate	44%	(265)	51%	(304)	2%	(13)	3%	(16)	598
Watched Debate: Did not Watch	51%	(98)	35%	(66)	4%	(8)	10%	(19)	192
Watched Debate: All of it	42%	(140)	55%	(181)	2%	(6)	1%	(4)	331
Watched Debate: Some of it	47%	(125)	46%	(124)	3%	(7)	4%	(12)	267
Continue His Campaign: Yes Biden	78%	(255)	20%	(67)	—	(1)	2%	(5)	329
Continue His Campaign: No Biden	21%	(87)	71%	(295)	4%	(16)	5%	(20)	418
Continue His Campaign: Yes Trump	10%	(41)	87%	(356)	—	(2)	2%	(8)	407
Continue His Campaign: No Trump	88%	(298)	3%	(9)	5%	(17)	5%	(16)	340
Conviction: Evidence	87%	(307)	8%	(28)	3%	(9)	3%	(9)	353
Conviction: Motivation to Damage	10%	(34)	86%	(300)	1%	(5)	3%	(11)	350
Conviction: DK/NO	25%	(22)	49%	(43)	8%	(7)	18%	(16)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(65)	49%	(388)	37%	(292)	6%	(45)	790
Gender: Male	10%	(35)	49%	(175)	36%	(126)	5%	(19)	355
Gender: Female	7%	(30)	49%	(214)	38%	(165)	6%	(26)	435
Age: 18-34	16%	(36)	39%	(87)	39%	(86)	6%	(12)	222
Age: 35-44	7%	(8)	53%	(58)	32%	(35)	8%	(9)	109
Age: 45-64	5%	(13)	51%	(143)	39%	(110)	5%	(14)	280
Age: 65+	4%	(8)	56%	(100)	34%	(61)	6%	(10)	179
GenZers: 1997-2012	20%	(22)	37%	(42)	37%	(42)	7%	(8)	114
Millennials: 1981-1996	9%	(18)	48%	(100)	37%	(78)	5%	(11)	207
GenXers: 1965-1980	5%	(13)	49%	(113)	40%	(92)	6%	(14)	232
Baby Boomers: 1946-1964	5%	(11)	56%	(124)	34%	(77)	5%	(11)	224
Educ: < College	9%	(43)	53%	(253)	32%	(155)	6%	(29)	479
Educ: Bachelors degree	8%	(14)	39%	(72)	48%	(88)	6%	(11)	184
Educ: Post-grad	6%	(8)	51%	(64)	39%	(49)	4%	(5)	127
Income: Under 50k	12%	(41)	48%	(163)	33%	(112)	7%	(25)	340
Income: 50k-100k	3%	(10)	48%	(138)	44%	(124)	5%	(13)	285
Income: 100k+	9%	(15)	53%	(88)	34%	(55)	4%	(7)	165
Ethnicity: White (Non-Hispanic)	5%	(25)	63%	(301)	28%	(134)	3%	(15)	476
Ethnicity: Hispanic	14%	(4)	32%	(9)	50%	(15)	3%	(1)	29
Ethnicity: Black (Non-Hispanic)	12%	(32)	26%	(66)	51%	(131)	11%	(27)	255
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	40%	(12)	43%	(13)	4%	(1)	30
All Christian	7%	(28)	56%	(218)	33%	(127)	5%	(18)	391
All Non-Christian	13%	(5)	43%	(19)	41%	(18)	4%	(2)	44
Atheist	18%	(4)	32%	(7)	49%	(10)	—	(0)	21
Agnostic/Nothing in particular	8%	(11)	37%	(54)	50%	(74)	6%	(9)	149
Something Else	9%	(16)	49%	(91)	34%	(63)	9%	(16)	185
Evangelical	5%	(17)	60%	(193)	31%	(99)	4%	(13)	323
Non-Evangelical	11%	(27)	44%	(111)	36%	(90)	8%	(21)	249
PID: Dem (no lean)	12%	(41)	23%	(77)	55%	(184)	9%	(30)	332
PID: Ind (no lean)	7%	(10)	40%	(58)	44%	(63)	9%	(13)	145
PID: Rep (no lean)	4%	(13)	81%	(253)	14%	(45)	1%	(2)	313

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(65)	49%	(388)	37%	(292)	6%	(45)	790
PID/Gender: Dem Men	16%	(24)	26%	(39)	50%	(74)	7%	(11)	148
PID/Gender: Dem Women	9%	(17)	21%	(39)	60%	(110)	10%	(19)	184
PID/Gender: Ind Men	7%	(5)	45%	(36)	39%	(31)	9%	(7)	79
PID/Gender: Ind Women	7%	(5)	33%	(22)	50%	(33)	10%	(6)	66
PID/Gender: Rep Men	5%	(6)	78%	(100)	17%	(22)	1%	(1)	129
PID/Gender: Rep Women	4%	(7)	83%	(153)	13%	(23)	—	(1)	185
Ideo: Liberal (1-3)	12%	(25)	25%	(52)	56%	(117)	7%	(16)	210
Ideo: Moderate (4)	10%	(24)	38%	(88)	44%	(101)	8%	(18)	231
Ideo: Conservative (5-7)	4%	(15)	73%	(242)	21%	(70)	1%	(3)	330
Community: Urban	16%	(22)	28%	(38)	45%	(60)	11%	(14)	133
Community: Suburban	6%	(26)	49%	(212)	39%	(171)	6%	(25)	434
Community: Rural	8%	(17)	62%	(138)	27%	(61)	2%	(6)	222
Military HHnm: Yes	7%	(9)	51%	(62)	37%	(44)	5%	(6)	121
Military HH: No	8%	(56)	49%	(326)	37%	(248)	6%	(39)	669
Employ: Private Sector	9%	(26)	44%	(131)	42%	(125)	5%	(16)	299
Employ: Government	6%	(3)	58%	(35)	30%	(18)	7%	(4)	61
Employ: Self-Employed	11%	(7)	49%	(31)	37%	(24)	3%	(2)	64
Employ: Homemaker	4%	(2)	69%	(28)	21%	(9)	6%	(2)	41
Employ: Student	27%	(7)	28%	(7)	41%	(11)	4%	(1)	26
Employ: Retired	4%	(7)	55%	(113)	36%	(75)	6%	(11)	206
Employ: Unemployed	15%	(9)	38%	(24)	36%	(22)	11%	(7)	62
Employ: Other	8%	(2)	60%	(18)	28%	(9)	4%	(1)	31

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(65)	49%	(388)	37%	(292)	6%	(45)	790
Protestant	5%	(16)	59%	(176)	31%	(91)	5%	(14)	297
Roman Catholic	13%	(12)	42%	(37)	40%	(36)	5%	(4)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	—	(0)	—	(0)	5
Jewish	29%	(5)	15%	(3)	54%	(10)	2%	(0)	18
Muslim	4%	(0)	68%	(6)	28%	(2)	—	(0)	9
Buddhist	—	(0)	58%	(6)	29%	(3)	13%	(1)	10
Hindu	—	(0)	60%	(4)	40%	(3)	—	(0)	7
Atheist	18%	(4)	32%	(7)	49%	(10)	—	(0)	21
Agnostic	1%	(0)	38%	(11)	57%	(17)	4%	(1)	30
Something else	9%	(16)	49%	(91)	34%	(63)	9%	(16)	185
Nothing in particular	9%	(11)	36%	(43)	48%	(57)	7%	(8)	119
Ideo/PID: Conservative Republican	3%	(8)	82%	(203)	14%	(36)	—	(1)	247
Ideo/PID: Moderate/Liberal Republican	9%	(6)	75%	(46)	15%	(9)	—	(0)	61
Ideo/PID: Moderate/Conservative Democrat	15%	(23)	23%	(37)	53%	(84)	9%	(15)	160
Ideo/PID: Liberal Democrat	10%	(17)	23%	(37)	60%	(98)	7%	(12)	163
Unfavorable of Biden and Trump	—	(0)	34%	(40)	64%	(75)	2%	(2)	117
2024 H2H Matchup: Biden Voter	11%	(42)	21%	(77)	58%	(211)	9%	(33)	363
2024 H2H Matchup: Trump Voter	5%	(20)	81%	(299)	13%	(48)	1%	(4)	371
2024 H2H Matchup: Would not Vote	2%	(1)	13%	(3)	72%	(15)	12%	(3)	21
2024 H2H Matchup: Do not Know	8%	(3)	29%	(10)	49%	(18)	14%	(5)	35
2022 House Vote: Democrat	13%	(43)	21%	(69)	56%	(184)	10%	(32)	329
2022 House Vote: Republican	4%	(13)	80%	(262)	15%	(49)	1%	(5)	329
2022 House Vote: Did not Vote	7%	(9)	45%	(56)	42%	(53)	6%	(8)	126
2020 Vote: Joe Biden	11%	(42)	22%	(80)	58%	(212)	9%	(34)	367
2020 Vote: Donald Trump	5%	(18)	78%	(284)	16%	(60)	1%	(4)	366
2020 Vote: Someone Else	—	(0)	30%	(3)	40%	(4)	30%	(3)	10
2020 Vote: Did not Vote	11%	(5)	46%	(22)	34%	(16)	10%	(5)	48
2016 Vote: Hillary Clinton	13%	(36)	24%	(68)	54%	(151)	8%	(23)	278
2016 Vote: Donald Trump	3%	(8)	79%	(229)	17%	(51)	1%	(4)	292
2016 Vote: Someone Else	2%	(0)	29%	(6)	51%	(10)	18%	(4)	20
2020 Vote/PID: Not Biden/Democrat	13%	(4)	33%	(10)	46%	(14)	8%	(2)	30

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(65)	49%	(388)	37%	(292)	6%	(45)	790
2020 Vote/PID: Not Trump/Republican	6%	(2)	54%	(14)	35%	(9)	4%	(1)	26
U.S. Economy: Wrong Track	4%	(26)	58%	(330)	34%	(196)	3%	(19)	571
U.S. Economy: Right Direction	18%	(39)	27%	(58)	44%	(96)	12%	(26)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(36)	21%	(59)	56%	(154)	10%	(27)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(21)	76%	(296)	17%	(66)	1%	(5)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	26%	(33)	57%	(72)	10%	(13)	125
Top 2024 Issue: Economy	4%	(12)	60%	(194)	33%	(106)	4%	(13)	325
Community/Gender: Urban Women	16%	(11)	28%	(20)	46%	(33)	11%	(8)	72
Community/Gender: Urban Men	17%	(10)	29%	(18)	43%	(27)	11%	(7)	61
Community/Gender: Rural Women	7%	(10)	61%	(83)	28%	(38)	4%	(5)	136
Community/Gender: Rural Men	8%	(7)	64%	(56)	27%	(23)	1%	(1)	87
Community/Gender: Suburban Women	4%	(8)	49%	(111)	42%	(95)	6%	(13)	227
Community/Gender: Suburban Men	9%	(18)	49%	(102)	37%	(76)	6%	(12)	207
Homeowner	6%	(29)	52%	(260)	37%	(185)	5%	(23)	498
Renter	13%	(36)	44%	(122)	36%	(101)	7%	(20)	278
Self + Household: White-Collar	8%	(23)	46%	(136)	41%	(122)	6%	(17)	298
Self + Household: Blue Collar	7%	(26)	58%	(211)	32%	(117)	3%	(10)	364
Union HH: Yes	18%	(6)	40%	(14)	33%	(11)	9%	(3)	34
Union HH: No	8%	(59)	50%	(375)	37%	(281)	6%	(42)	756
LGBTQ+: Yes	11%	(10)	28%	(24)	51%	(44)	10%	(8)	86
LGBTQ+: No	8%	(55)	52%	(364)	35%	(248)	5%	(36)	704
Motivated to Vote	8%	(57)	50%	(360)	36%	(260)	5%	(38)	715
Parent: Yes	7%	(19)	54%	(145)	33%	(89)	6%	(16)	268
Parent: No	9%	(46)	47%	(244)	39%	(203)	6%	(29)	522
COVID Vaccine: Yes	8%	(40)	41%	(208)	44%	(223)	6%	(31)	501
COVID Vaccine: No	9%	(25)	63%	(181)	24%	(69)	5%	(14)	289
Student Loans: Yes	9%	(12)	39%	(51)	44%	(57)	8%	(11)	131
Student Loans: No	8%	(53)	51%	(337)	36%	(235)	5%	(34)	659
Favorable Opinion of Haley	7%	(16)	63%	(154)	29%	(71)	2%	(5)	245
Unfavorable Opinion of Haley	9%	(27)	38%	(110)	45%	(131)	7%	(21)	290
Prodigal Biden Voter	3%	(1)	36%	(13)	51%	(18)	10%	(4)	36

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(65)	49%	(388)	37%	(292)	6%	(45)	790
Undecided Voter (DK/WNV)	6%	(3)	23%	(13)	58%	(33)	13%	(7)	56
Undecided Voter (DK)	8%	(3)	29%	(10)	49%	(18)	14%	(5)	35
Watched Debate	9%	(54)	53%	(319)	33%	(200)	4%	(25)	598
Watched Debate: Did not Watch	6%	(11)	36%	(70)	48%	(92)	10%	(20)	192
Watched Debate: All of it	9%	(30)	56%	(184)	32%	(105)	3%	(11)	331
Watched Debate: Some of it	9%	(23)	50%	(135)	36%	(95)	5%	(14)	267
Continue His Campaign: Yes Biden	15%	(48)	33%	(110)	43%	(142)	9%	(29)	329
Continue His Campaign: No Biden	4%	(16)	64%	(266)	31%	(128)	2%	(7)	418
Continue His Campaign: Yes Trump	5%	(22)	77%	(315)	15%	(63)	2%	(7)	407
Continue His Campaign: No Trump	12%	(40)	17%	(57)	63%	(213)	9%	(29)	340
Conviction: Evidence	10%	(36)	22%	(79)	60%	(210)	8%	(27)	353
Conviction: Motivation to Damage	6%	(22)	76%	(265)	16%	(57)	2%	(5)	350
Conviction: DK/NO	7%	(6)	50%	(44)	28%	(24)	14%	(12)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(365)	24%	(190)	3%	(26)	26%	(209)	790
Gender: Male	47%	(168)	24%	(85)	4%	(16)	24%	(86)	355
Gender: Female	45%	(197)	24%	(105)	2%	(10)	28%	(123)	435
Age: 18-34	42%	(92)	20%	(44)	3%	(7)	35%	(78)	222
Age: 35-44	52%	(56)	21%	(23)	4%	(4)	24%	(26)	109
Age: 45-64	42%	(119)	29%	(81)	3%	(9)	25%	(71)	280
Age: 65+	55%	(98)	24%	(42)	3%	(6)	19%	(34)	179
GenZers: 1997-2012	38%	(44)	23%	(26)	4%	(5)	34%	(39)	114
Millennials: 1981-1996	48%	(99)	19%	(39)	3%	(5)	31%	(64)	207
GenXers: 1965-1980	42%	(99)	26%	(61)	4%	(9)	27%	(63)	232
Baby Boomers: 1946-1964	52%	(116)	27%	(62)	2%	(5)	18%	(41)	224
Educ: < College	50%	(240)	22%	(104)	2%	(11)	26%	(124)	479
Educ: Bachelors degree	36%	(66)	29%	(53)	6%	(10)	30%	(54)	184
Educ: Post-grad	46%	(58)	26%	(33)	4%	(5)	24%	(31)	127
Income: Under 50k	44%	(151)	27%	(92)	2%	(7)	27%	(90)	340
Income: 50k-100k	46%	(132)	20%	(56)	5%	(14)	29%	(83)	285
Income: 100k+	50%	(82)	25%	(42)	3%	(5)	22%	(36)	165
Ethnicity: White (Non-Hispanic)	62%	(295)	15%	(71)	2%	(10)	21%	(99)	476
Ethnicity: Hispanic	31%	(9)	37%	(11)	3%	(1)	29%	(8)	29
Ethnicity: Black (Non-Hispanic)	20%	(52)	39%	(98)	4%	(11)	37%	(94)	255
Ethnicity: Asian + Other (Non-Hispanic)	29%	(9)	33%	(10)	14%	(4)	24%	(7)	30
All Christian	55%	(215)	23%	(91)	3%	(12)	18%	(72)	391
All Non-Christian	36%	(15)	26%	(11)	9%	(4)	30%	(13)	44
Atheist	36%	(8)	28%	(6)	6%	(1)	30%	(6)	21
Agnostic/Nothing in particular	30%	(45)	23%	(35)	2%	(4)	44%	(66)	149
Something Else	44%	(82)	25%	(47)	2%	(5)	28%	(52)	185
Evangelical	57%	(184)	22%	(70)	2%	(6)	19%	(62)	323
Non-Evangelical	44%	(110)	27%	(68)	4%	(10)	25%	(61)	249
PID: Dem (no lean)	8%	(27)	49%	(163)	6%	(21)	36%	(120)	332
PID: Ind (no lean)	48%	(70)	11%	(16)	2%	(3)	39%	(56)	145
PID: Rep (no lean)	86%	(269)	4%	(11)	—	(1)	10%	(33)	313

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(365)	24%	(190)	3%	(26)	26%	(209)	790
PID/Gender: Dem Men	10%	(15)	48%	(70)	10%	(14)	33%	(49)	148
PID/Gender: Dem Women	7%	(12)	51%	(93)	4%	(7)	39%	(72)	184
PID/Gender: Ind Men	58%	(46)	15%	(11)	2%	(1)	26%	(20)	79
PID/Gender: Ind Women	36%	(24)	6%	(4)	3%	(2)	54%	(36)	66
PID/Gender: Rep Men	84%	(108)	2%	(3)	—	(1)	13%	(17)	129
PID/Gender: Rep Women	87%	(161)	4%	(8)	—	(0)	8%	(15)	185
Ideo: Liberal (1-3)	15%	(32)	43%	(90)	5%	(10)	37%	(79)	210
Ideo: Moderate (4)	32%	(74)	31%	(72)	5%	(11)	32%	(73)	231
Ideo: Conservative (5-7)	77%	(254)	7%	(24)	1%	(4)	14%	(48)	330
Community: Urban	24%	(32)	34%	(46)	5%	(7)	37%	(49)	133
Community: Suburban	45%	(195)	25%	(108)	4%	(16)	27%	(115)	434
Community: Rural	62%	(138)	16%	(37)	2%	(3)	20%	(44)	222
Military HHnm: Yes	43%	(51)	29%	(35)	1%	(1)	28%	(34)	121
Military HH: No	47%	(314)	23%	(155)	4%	(25)	26%	(175)	669
Employ: Private Sector	44%	(131)	24%	(72)	6%	(17)	26%	(78)	299
Employ: Government	41%	(25)	30%	(18)	2%	(1)	27%	(16)	61
Employ: Self-Employed	41%	(26)	19%	(12)	1%	(0)	40%	(26)	64
Employ: Homemaker	68%	(28)	11%	(5)	7%	(3)	14%	(6)	41
Employ: Student	41%	(11)	16%	(4)	—	(0)	43%	(11)	26
Employ: Retired	52%	(107)	27%	(55)	1%	(2)	20%	(42)	206
Employ: Unemployed	33%	(21)	31%	(19)	2%	(2)	33%	(21)	62
Employ: Other	53%	(16)	15%	(5)	1%	(0)	31%	(9)	31

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(365)	24%	(190)	3%	(26)	26%	(209)	790
Protestant	59%	(174)	21%	(62)	1%	(4)	19%	(57)	297
Roman Catholic	42%	(38)	33%	(29)	9%	(8)	16%	(15)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	—	(0)	21%	(1)	10%	(0)	5
Jewish	13%	(2)	38%	(7)	2%	(0)	48%	(8)	18
Muslim	85%	(7)	15%	(1)	—	(0)	—	(0)	9
Buddhist	32%	(3)	13%	(1)	25%	(2)	31%	(3)	10
Hindu	38%	(3)	27%	(2)	16%	(1)	19%	(1)	7
Atheist	36%	(8)	28%	(6)	6%	(1)	30%	(6)	21
Agnostic	32%	(10)	26%	(8)	—	(0)	42%	(13)	30
Something else	44%	(82)	25%	(47)	2%	(5)	28%	(52)	185
Nothing in particular	30%	(35)	23%	(27)	3%	(4)	44%	(53)	119
Ideo/PID: Conservative Republican	88%	(217)	2%	(5)	—	(0)	10%	(26)	247
Ideo/PID: Moderate/Liberal Republican	78%	(48)	10%	(6)	2%	(1)	10%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	8%	(14)	48%	(77)	8%	(13)	35%	(57)	160
Ideo/PID: Liberal Democrat	8%	(13)	51%	(83)	5%	(9)	36%	(59)	163
Unfavorable of Biden and Trump	35%	(41)	4%	(4)	3%	(4)	58%	(68)	117
2024 H2H Matchup: Biden Voter	7%	(27)	48%	(174)	6%	(22)	39%	(140)	363
2024 H2H Matchup: Trump Voter	89%	(329)	3%	(9)	1%	(4)	8%	(28)	371
2024 H2H Matchup: Would not Vote	16%	(3)	2%	(1)	—	(0)	81%	(17)	21
2024 H2H Matchup: Do not Know	17%	(6)	18%	(6)	—	(0)	66%	(23)	35
2022 House Vote: Democrat	10%	(33)	48%	(158)	6%	(21)	35%	(116)	329
2022 House Vote: Republican	84%	(277)	4%	(12)	—	(1)	12%	(39)	329
2022 House Vote: Did not Vote	40%	(51)	16%	(20)	2%	(3)	42%	(52)	126
2020 Vote: Joe Biden	9%	(33)	47%	(173)	6%	(22)	38%	(140)	367
2020 Vote: Donald Trump	85%	(310)	3%	(11)	1%	(2)	12%	(43)	366
2020 Vote: Someone Else	15%	(1)	11%	(1)	14%	(1)	60%	(6)	10
2020 Vote: Did not Vote	45%	(21)	11%	(5)	1%	(0)	43%	(20)	48
2016 Vote: Hillary Clinton	10%	(28)	53%	(147)	6%	(16)	31%	(87)	278
2016 Vote: Donald Trump	84%	(244)	5%	(16)	1%	(3)	10%	(29)	292
2016 Vote: Someone Else	48%	(9)	2%	(0)	—	(0)	50%	(10)	20
2020 Vote/PID: Not Biden/Democrat	17%	(5)	21%	(6)	3%	(1)	59%	(18)	30

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(365)	24%	(190)	3%	(26)	26%	(209)	790
2020 Vote/PID: Not Trump/Republican	58%	(15)	10%	(3)	—	(0)	32%	(8)	26
U.S. Economy: Wrong Track	58%	(329)	12%	(71)	2%	(13)	28%	(158)	571
U.S. Economy: Right Direction	16%	(36)	54%	(119)	6%	(13)	23%	(51)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	57%	(156)	5%	(14)	33%	(91)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(329)	3%	(11)	1%	(2)	12%	(46)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(21)	18%	(23)	8%	(9)	57%	(72)	125
Top 2024 Issue: Economy	56%	(183)	15%	(50)	3%	(9)	26%	(84)	325
Community/Gender: Urban Women	23%	(16)	31%	(22)	3%	(2)	43%	(31)	72
Community/Gender: Urban Men	25%	(15)	38%	(23)	8%	(5)	30%	(18)	61
Community/Gender: Rural Women	60%	(81)	17%	(23)	1%	(2)	22%	(29)	136
Community/Gender: Rural Men	65%	(57)	15%	(13)	2%	(2)	18%	(15)	87
Community/Gender: Suburban Women	44%	(99)	26%	(60)	3%	(6)	28%	(63)	227
Community/Gender: Suburban Men	47%	(96)	23%	(48)	5%	(10)	25%	(53)	207
Homeowner	49%	(245)	24%	(121)	4%	(18)	23%	(114)	498
Renter	41%	(113)	25%	(69)	3%	(8)	32%	(88)	278
Self + Household: White-Collar	40%	(120)	26%	(78)	5%	(14)	29%	(86)	298
Self + Household: Blue Collar	57%	(206)	20%	(73)	2%	(9)	21%	(76)	364
Union HH: Yes	36%	(12)	29%	(10)	8%	(3)	27%	(9)	34
Union HH: No	47%	(353)	24%	(180)	3%	(23)	26%	(200)	756
LGBTQ+: Yes	26%	(23)	29%	(25)	2%	(1)	43%	(37)	86
LGBTQ+: No	49%	(342)	23%	(165)	3%	(24)	24%	(172)	704
Motivated to Vote	47%	(339)	25%	(178)	3%	(24)	24%	(174)	715
Parent: Yes	47%	(127)	24%	(64)	5%	(13)	24%	(64)	268
Parent: No	46%	(238)	24%	(127)	2%	(12)	28%	(145)	522
COVID Vaccine: Yes	36%	(181)	29%	(147)	4%	(21)	30%	(152)	501
COVID Vaccine: No	64%	(184)	15%	(43)	2%	(5)	20%	(57)	289
Student Loans: Yes	35%	(46)	26%	(34)	8%	(10)	31%	(41)	131
Student Loans: No	48%	(319)	24%	(156)	2%	(16)	25%	(168)	659
Favorable Opinion of Haley	65%	(160)	14%	(35)	3%	(7)	18%	(44)	245
Unfavorable Opinion of Haley	35%	(101)	35%	(102)	3%	(9)	27%	(78)	290
Prodigal Biden Voter	28%	(10)	13%	(5)	9%	(3)	51%	(19)	36

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(365)	24%	(190)	3%	(26)	26%	(209)	790
Undecided Voter (DK/WNV)	17%	(9)	12%	(7)	—	(0)	71%	(40)	56
Undecided Voter (DK)	17%	(6)	18%	(6)	—	(0)	66%	(23)	35
Watched Debate	51%	(306)	24%	(143)	3%	(19)	22%	(130)	598
Watched Debate: Did not Watch	31%	(59)	24%	(47)	4%	(7)	41%	(79)	192
Watched Debate: All of it	56%	(184)	25%	(83)	3%	(11)	16%	(52)	331
Watched Debate: Some of it	45%	(121)	23%	(60)	3%	(8)	29%	(78)	267
Continue His Campaign: Yes Biden	22%	(73)	49%	(162)	6%	(20)	23%	(75)	329
Continue His Campaign: No Biden	67%	(281)	5%	(20)	1%	(6)	27%	(111)	418
Continue His Campaign: Yes Trump	84%	(343)	5%	(19)	2%	(9)	9%	(35)	407
Continue His Campaign: No Trump	4%	(13)	47%	(159)	5%	(16)	45%	(153)	340
Conviction: Evidence	12%	(44)	42%	(147)	4%	(15)	42%	(147)	353
Conviction: Motivation to Damage	80%	(279)	8%	(30)	2%	(8)	9%	(33)	350
Conviction: DK/NO	49%	(43)	15%	(13)	3%	(3)	33%	(29)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(381)	18%	(139)	6%	(45)	29%	(226)	790
Gender: Male	49%	(176)	20%	(71)	7%	(25)	24%	(84)	355
Gender: Female	47%	(205)	16%	(68)	5%	(20)	33%	(142)	435
Age: 18-34	40%	(88)	18%	(39)	7%	(15)	35%	(79)	222
Age: 35-44	54%	(58)	17%	(18)	4%	(5)	26%	(28)	109
Age: 45-64	45%	(126)	20%	(55)	5%	(14)	30%	(84)	280
Age: 65+	60%	(108)	15%	(27)	6%	(10)	19%	(35)	179
GenZers: 1997-2012	36%	(41)	20%	(23)	6%	(7)	38%	(43)	114
Millennials: 1981-1996	48%	(101)	16%	(33)	6%	(12)	30%	(62)	207
GenXers: 1965-1980	44%	(102)	20%	(47)	5%	(12)	31%	(71)	232
Baby Boomers: 1946-1964	57%	(128)	16%	(36)	5%	(12)	21%	(48)	224
Educ: < College	52%	(248)	16%	(74)	5%	(24)	28%	(133)	479
Educ: Bachelors degree	36%	(66)	19%	(36)	10%	(18)	35%	(64)	184
Educ: Post-grad	53%	(67)	23%	(29)	2%	(3)	22%	(28)	127
Income: Under 50k	47%	(160)	21%	(73)	5%	(15)	27%	(93)	340
Income: 50k-100k	47%	(134)	12%	(35)	7%	(21)	33%	(95)	285
Income: 100k+	53%	(87)	19%	(31)	5%	(9)	23%	(38)	165
Ethnicity: White (Non-Hispanic)	65%	(310)	10%	(48)	3%	(13)	22%	(104)	476
Ethnicity: Hispanic	38%	(11)	28%	(8)	9%	(3)	25%	(7)	29
Ethnicity: Black (Non-Hispanic)	19%	(49)	29%	(75)	10%	(25)	41%	(106)	255
Ethnicity: Asian + Other (Non-Hispanic)	35%	(10)	25%	(7)	14%	(4)	27%	(8)	30
All Christian	57%	(224)	16%	(64)	6%	(22)	21%	(80)	391
All Non-Christian	32%	(14)	30%	(13)	7%	(3)	32%	(14)	44
Atheist	24%	(5)	33%	(7)	4%	(1)	38%	(8)	21
Agnostic/Nothing in particular	34%	(50)	12%	(18)	7%	(10)	47%	(70)	149
Something Else	47%	(87)	20%	(36)	5%	(9)	29%	(53)	185
Evangelical	60%	(193)	16%	(52)	4%	(14)	20%	(65)	323
Non-Evangelical	46%	(115)	20%	(49)	7%	(16)	27%	(68)	249
PID: Dem (no lean)	9%	(30)	37%	(124)	11%	(35)	43%	(143)	332
PID: Ind (no lean)	50%	(72)	9%	(13)	5%	(7)	36%	(53)	145
PID: Rep (no lean)	89%	(279)	1%	(2)	1%	(3)	10%	(30)	313

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Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(381)	18%	(139)	6%	(45)	29%	(226)	790
PID/Gender: Dem Men	13%	(19)	40%	(59)	13%	(19)	35%	(51)	148
PID/Gender: Dem Women	6%	(11)	35%	(65)	9%	(16)	50%	(92)	184
PID/Gender: Ind Men	57%	(45)	13%	(11)	6%	(5)	23%	(18)	79
PID/Gender: Ind Women	41%	(27)	4%	(2)	3%	(2)	52%	(34)	66
PID/Gender: Rep Men	87%	(112)	1%	(2)	1%	(1)	11%	(14)	129
PID/Gender: Rep Women	91%	(167)	—	(0)	1%	(2)	8%	(16)	185
Ideo: Liberal (1-3)	14%	(30)	31%	(65)	9%	(18)	46%	(97)	210
Ideo: Moderate (4)	35%	(80)	23%	(52)	8%	(17)	35%	(81)	231
Ideo: Conservative (5-7)	81%	(266)	5%	(16)	2%	(7)	12%	(40)	330
Community: Urban	25%	(33)	32%	(43)	6%	(8)	36%	(48)	133
Community: Suburban	48%	(209)	17%	(74)	6%	(24)	29%	(127)	434
Community: Rural	63%	(139)	10%	(22)	5%	(12)	22%	(50)	222
Military HHnm: Yes	48%	(58)	19%	(23)	5%	(6)	28%	(34)	121
Military HH: No	48%	(323)	17%	(116)	6%	(38)	29%	(192)	669
Employ: Private Sector	45%	(134)	18%	(55)	7%	(21)	30%	(88)	299
Employ: Government	40%	(24)	22%	(13)	2%	(1)	36%	(22)	61
Employ: Self-Employed	43%	(28)	13%	(8)	4%	(3)	39%	(25)	64
Employ: Homemaker	63%	(26)	8%	(3)	7%	(3)	22%	(9)	41
Employ: Student	41%	(11)	18%	(5)	—	(0)	41%	(11)	26
Employ: Retired	56%	(116)	17%	(34)	6%	(12)	21%	(44)	206
Employ: Unemployed	39%	(24)	21%	(13)	7%	(4)	33%	(20)	62
Employ: Other	58%	(18)	21%	(6)	2%	(1)	19%	(6)	31

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Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(381)	18%	(139)	6%	(45)	29%	(226)	790
Protestant	61%	(182)	14%	(42)	3%	(9)	21%	(63)	297
Roman Catholic	43%	(39)	24%	(22)	13%	(12)	19%	(17)	89
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	—	(0)	21%	(1)	—	(0)	5
Jewish	14%	(2)	38%	(7)	2%	(0)	46%	(8)	18
Muslim	50%	(4)	21%	(2)	—	(0)	28%	(2)	9
Buddhist	47%	(5)	24%	(2)	15%	(1)	14%	(1)	10
Hindu	33%	(2)	27%	(2)	16%	(1)	24%	(2)	7
Atheist	24%	(5)	33%	(7)	4%	(1)	38%	(8)	21
Agnostic	32%	(10)	9%	(3)	5%	(1)	55%	(16)	30
Something else	47%	(87)	20%	(36)	5%	(9)	29%	(53)	185
Nothing in particular	34%	(41)	13%	(16)	7%	(8)	45%	(54)	119
Ideo/PID: Conservative Republican	91%	(226)	1%	(2)	—	(0)	8%	(20)	247
Ideo/PID: Moderate/Liberal Republican	81%	(49)	—	(0)	4%	(2)	15%	(9)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(17)	36%	(57)	12%	(18)	42%	(67)	160
Ideo/PID: Liberal Democrat	8%	(12)	38%	(62)	10%	(17)	44%	(72)	163
Unfavorable of Biden and Trump	40%	(47)	3%	(4)	3%	(3)	54%	(64)	117
2024 H2H Matchup: Biden Voter	10%	(35)	37%	(133)	10%	(36)	44%	(159)	363
2024 H2H Matchup: Trump Voter	89%	(331)	1%	(3)	2%	(7)	8%	(31)	371
2024 H2H Matchup: Would not Vote	28%	(6)	—	(0)	—	(0)	72%	(15)	21
2024 H2H Matchup: Do not Know	24%	(9)	10%	(4)	7%	(2)	58%	(21)	35
2022 House Vote: Democrat	10%	(31)	38%	(123)	10%	(34)	43%	(140)	329
2022 House Vote: Republican	88%	(289)	—	(1)	1%	(3)	11%	(36)	329
2022 House Vote: Did not Vote	44%	(56)	12%	(15)	7%	(8)	37%	(47)	126
2020 Vote: Joe Biden	10%	(38)	36%	(134)	9%	(34)	44%	(162)	367
2020 Vote: Donald Trump	86%	(315)	1%	(3)	2%	(8)	11%	(40)	366
2020 Vote: Someone Else	30%	(3)	16%	(2)	14%	(1)	40%	(4)	10
2020 Vote: Did not Vote	53%	(25)	2%	(1)	4%	(2)	41%	(20)	48
2016 Vote: Hillary Clinton	9%	(25)	42%	(116)	9%	(26)	40%	(111)	278
2016 Vote: Donald Trump	86%	(253)	2%	(6)	2%	(5)	10%	(29)	292
2016 Vote: Someone Else	55%	(11)	2%	(0)	10%	(2)	33%	(6)	20
2020 Vote/PID: Not Biden/Democrat	30%	(9)	13%	(4)	16%	(5)	41%	(12)	30

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(381)	18%	(139)	6%	(45)	29%	(226)	790
2020 Vote/PID: Not Trump/Republican	76%	(20)	6%	(2)	2%	(0)	16%	(4)	26
U.S. Economy: Wrong Track	60%	(343)	8%	(47)	4%	(22)	28%	(159)	571
U.S. Economy: Right Direction	17%	(38)	42%	(92)	10%	(22)	30%	(66)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(20)	42%	(115)	10%	(28)	41%	(113)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(334)	1%	(2)	2%	(8)	12%	(45)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(28)	17%	(21)	7%	(9)	54%	(68)	125
Top 2024 Issue: Economy	59%	(192)	10%	(33)	6%	(18)	25%	(82)	325
Community/Gender: Urban Women	26%	(19)	25%	(18)	5%	(3)	44%	(32)	72
Community/Gender: Urban Men	23%	(14)	42%	(26)	8%	(5)	27%	(16)	61
Community/Gender: Rural Women	62%	(84)	10%	(13)	4%	(6)	24%	(32)	136
Community/Gender: Rural Men	63%	(54)	10%	(9)	7%	(6)	20%	(18)	87
Community/Gender: Suburban Women	45%	(102)	16%	(37)	5%	(11)	34%	(78)	227
Community/Gender: Suburban Men	52%	(107)	18%	(37)	7%	(14)	24%	(50)	207
Homeowner	52%	(260)	16%	(79)	6%	(30)	26%	(129)	498
Renter	40%	(111)	21%	(60)	5%	(15)	33%	(92)	278
Self + Household: White-Collar	46%	(138)	19%	(56)	6%	(17)	29%	(87)	298
Self + Household: Blue Collar	57%	(208)	14%	(52)	4%	(16)	24%	(88)	364
Union HH: Yes	36%	(12)	30%	(10)	7%	(2)	27%	(9)	34
Union HH: No	49%	(369)	17%	(129)	6%	(42)	29%	(216)	756
LGBTQ+: Yes	22%	(19)	26%	(22)	5%	(4)	48%	(41)	86
LGBTQ+: No	51%	(362)	17%	(117)	6%	(40)	26%	(185)	704
Motivated to Vote	49%	(351)	18%	(131)	5%	(39)	27%	(194)	715
Parent: Yes	47%	(126)	21%	(57)	6%	(15)	26%	(70)	268
Parent: No	49%	(255)	16%	(82)	6%	(29)	30%	(156)	522
COVID Vaccine: Yes	39%	(193)	22%	(109)	7%	(34)	33%	(165)	501
COVID Vaccine: No	65%	(188)	10%	(30)	4%	(10)	21%	(60)	289
Student Loans: Yes	37%	(49)	20%	(26)	6%	(7)	38%	(49)	131
Student Loans: No	50%	(332)	17%	(113)	6%	(37)	27%	(176)	659
Favorable Opinion of Haley	68%	(168)	13%	(31)	4%	(9)	15%	(38)	245
Unfavorable Opinion of Haley	36%	(104)	23%	(66)	6%	(17)	35%	(103)	290
Prodigal Biden Voter	32%	(12)	7%	(2)	1%	(0)	60%	(22)	36

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(381)	18%	(139)	6%	(45)	29%	(226)	790
Undecided Voter (DK/WNV)	26%	(15)	7%	(4)	4%	(2)	63%	(36)	56
Undecided Voter (DK)	24%	(9)	10%	(4)	7%	(2)	58%	(21)	35
Watched Debate	52%	(311)	18%	(108)	5%	(32)	24%	(146)	598
Watched Debate: Did not Watch	36%	(70)	16%	(31)	6%	(12)	41%	(79)	192
Watched Debate: All of it	57%	(187)	19%	(61)	3%	(11)	22%	(71)	331
Watched Debate: Some of it	46%	(124)	18%	(47)	8%	(21)	28%	(75)	267
Continue His Campaign: Yes Biden	25%	(82)	36%	(119)	10%	(34)	29%	(94)	329
Continue His Campaign: No Biden	69%	(290)	3%	(11)	2%	(9)	26%	(107)	418
Continue His Campaign: Yes Trump	85%	(347)	3%	(11)	3%	(14)	9%	(36)	407
Continue His Campaign: No Trump	8%	(26)	35%	(120)	8%	(29)	49%	(165)	340
Conviction: Evidence	13%	(46)	30%	(106)	9%	(30)	48%	(170)	353
Conviction: Motivation to Damage	83%	(290)	6%	(20)	2%	(8)	9%	(31)	350
Conviction: DK/NO	51%	(44)	14%	(12)	7%	(6)	28%	(25)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(341)	37%	(294)	12%	(92)	8%	(63)	790
Gender: Male	42%	(149)	39%	(139)	12%	(41)	7%	(26)	355
Gender: Female	44%	(192)	36%	(155)	12%	(51)	9%	(37)	435
Age: 18-34	46%	(102)	25%	(56)	18%	(39)	11%	(24)	222
Age: 35-44	36%	(40)	41%	(45)	11%	(12)	11%	(12)	109
Age: 45-64	47%	(132)	40%	(111)	9%	(25)	4%	(12)	280
Age: 65+	37%	(67)	46%	(82)	9%	(15)	8%	(15)	179
GenZers: 1997-2012	52%	(60)	18%	(21)	14%	(16)	15%	(18)	114
Millennials: 1981-1996	38%	(78)	37%	(77)	17%	(34)	9%	(18)	207
GenXers: 1965-1980	48%	(113)	39%	(90)	8%	(18)	5%	(12)	232
Baby Boomers: 1946-1964	39%	(87)	44%	(98)	10%	(23)	7%	(15)	224
Educ: < College	41%	(198)	38%	(184)	11%	(51)	10%	(46)	479
Educ: Bachelors degree	53%	(99)	28%	(51)	13%	(23)	6%	(11)	184
Educ: Post-grad	35%	(45)	46%	(59)	14%	(17)	5%	(6)	127
Income: Under 50k	47%	(159)	33%	(114)	11%	(39)	8%	(28)	340
Income: 50k-100k	43%	(122)	37%	(105)	12%	(34)	8%	(24)	285
Income: 100k+	36%	(60)	45%	(75)	11%	(19)	7%	(11)	165
Ethnicity: White (Non-Hispanic)	29%	(138)	52%	(247)	11%	(53)	8%	(38)	476
Ethnicity: Hispanic	59%	(17)	24%	(7)	13%	(4)	4%	(1)	29
Ethnicity: Black (Non-Hispanic)	68%	(174)	12%	(31)	12%	(29)	9%	(22)	255
Ethnicity: Asian + Other (Non-Hispanic)	42%	(12)	33%	(10)	18%	(5)	7%	(2)	30
All Christian	35%	(138)	47%	(182)	11%	(43)	7%	(28)	391
All Non-Christian	53%	(23)	27%	(12)	17%	(7)	4%	(2)	44
Atheist	54%	(11)	28%	(6)	15%	(3)	2%	(0)	21
Agnostic/Nothing in particular	54%	(80)	24%	(36)	12%	(17)	10%	(16)	149
Something Else	47%	(88)	31%	(58)	11%	(21)	10%	(18)	185
Evangelical	35%	(112)	45%	(146)	12%	(39)	8%	(26)	323
Non-Evangelical	45%	(113)	37%	(93)	10%	(25)	7%	(18)	249
PID: Dem (no lean)	77%	(255)	12%	(39)	8%	(27)	3%	(11)	332
PID: Ind (no lean)	34%	(50)	29%	(42)	24%	(35)	13%	(19)	145
PID: Rep (no lean)	12%	(36)	68%	(213)	10%	(30)	11%	(34)	313

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(341)	37%	(294)	12%	(92)	8%	(63)	790
PID/Gender: Dem Men	72%	(107)	17%	(26)	9%	(13)	2%	(2)	148
PID/Gender: Dem Women	81%	(148)	7%	(13)	7%	(14)	5%	(9)	184
PID/Gender: Ind Men	33%	(26)	36%	(28)	22%	(17)	10%	(7)	79
PID/Gender: Ind Women	36%	(24)	21%	(14)	27%	(18)	17%	(11)	66
PID/Gender: Rep Men	13%	(17)	66%	(85)	8%	(10)	13%	(16)	129
PID/Gender: Rep Women	11%	(19)	70%	(128)	11%	(20)	9%	(17)	185
Ideo: Liberal (1-3)	74%	(155)	12%	(25)	8%	(18)	6%	(12)	210
Ideo: Moderate (4)	55%	(127)	20%	(47)	16%	(37)	8%	(19)	231
Ideo: Conservative (5-7)	15%	(51)	66%	(218)	10%	(35)	8%	(27)	330
Community: Urban	59%	(79)	19%	(25)	13%	(17)	9%	(12)	133
Community: Suburban	44%	(190)	38%	(165)	12%	(53)	6%	(27)	434
Community: Rural	32%	(72)	47%	(104)	10%	(22)	11%	(24)	222
Military HHnm: Yes	47%	(56)	40%	(49)	11%	(13)	2%	(3)	121
Military HH: No	43%	(285)	37%	(245)	12%	(79)	9%	(60)	669
Employ: Private Sector	42%	(125)	36%	(108)	13%	(39)	9%	(27)	299
Employ: Government	50%	(30)	32%	(19)	7%	(4)	12%	(7)	61
Employ: Self-Employed	53%	(34)	29%	(19)	9%	(6)	8%	(5)	64
Employ: Homemaker	24%	(10)	50%	(21)	17%	(7)	10%	(4)	41
Employ: Student	49%	(13)	22%	(6)	22%	(6)	7%	(2)	26
Employ: Retired	40%	(83)	45%	(93)	9%	(18)	6%	(12)	206
Employ: Unemployed	53%	(33)	24%	(15)	16%	(10)	8%	(5)	62
Employ: Other	44%	(14)	45%	(14)	8%	(2)	3%	(1)	31

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(341)	37%	(294)	12%	(92)	8%	(63)	790
Protestant	32%	(95)	51%	(152)	10%	(30)	7%	(21)	297
Roman Catholic	47%	(42)	31%	(28)	15%	(13)	6%	(5)	89
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	45%	(2)	—	(0)	24%	(1)	5
Jewish	57%	(10)	18%	(3)	25%	(4)	—	(0)	18
Muslim	88%	(7)	12%	(1)	—	(0)	—	(0)	9
Buddhist	55%	(5)	31%	(3)	2%	(0)	12%	(1)	10
Hindu	—	(0)	60%	(4)	35%	(3)	5%	(0)	7
Atheist	54%	(11)	28%	(6)	15%	(3)	2%	(0)	21
Agnostic	55%	(16)	24%	(7)	11%	(3)	10%	(3)	30
Something else	47%	(88)	31%	(58)	11%	(21)	10%	(18)	185
Nothing in particular	53%	(64)	24%	(29)	12%	(14)	11%	(13)	119
Ideo/PID: Conservative Republican	9%	(23)	73%	(180)	9%	(23)	9%	(21)	247
Ideo/PID: Moderate/Liberal Republican	22%	(13)	47%	(29)	12%	(7)	19%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	74%	(117)	13%	(21)	10%	(15)	4%	(6)	160
Ideo/PID: Liberal Democrat	80%	(130)	11%	(18)	7%	(11)	2%	(4)	163
Unfavorable of Biden and Trump	36%	(42)	14%	(17)	42%	(49)	8%	(10)	117
2024 H2H Matchup: Biden Voter	80%	(291)	10%	(37)	6%	(22)	4%	(13)	363
2024 H2H Matchup: Trump Voter	9%	(33)	69%	(255)	11%	(42)	11%	(41)	371
2024 H2H Matchup: Would not Vote	31%	(6)	2%	(0)	59%	(12)	8%	(2)	21
2024 H2H Matchup: Do not Know	28%	(10)	6%	(2)	45%	(16)	20%	(7)	35
2022 House Vote: Democrat	77%	(254)	12%	(38)	8%	(25)	3%	(11)	329
2022 House Vote: Republican	10%	(34)	67%	(220)	14%	(45)	9%	(31)	329
2022 House Vote: Did not Vote	41%	(51)	27%	(33)	16%	(20)	17%	(21)	126
2020 Vote: Joe Biden	77%	(283)	10%	(38)	9%	(32)	4%	(15)	367
2020 Vote: Donald Trump	10%	(36)	67%	(244)	13%	(48)	10%	(37)	366
2020 Vote: Someone Else	23%	(2)	5%	(0)	36%	(3)	35%	(3)	10
2020 Vote: Did not Vote	40%	(19)	24%	(11)	17%	(8)	18%	(9)	48
2016 Vote: Hillary Clinton	77%	(214)	13%	(36)	8%	(23)	2%	(5)	278
2016 Vote: Donald Trump	11%	(32)	70%	(203)	11%	(34)	8%	(23)	292
2016 Vote: Someone Else	18%	(3)	30%	(6)	31%	(6)	21%	(4)	20
2020 Vote/PID: Not Biden/Democrat	53%	(16)	13%	(4)	27%	(8)	7%	(2)	30

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(341)	37%	(294)	12%	(92)	8%	(63)	790
2020 Vote/PID: Not Trump/Republican	35%	(9)	31%	(8)	10%	(3)	24%	(6)	26
U.S. Economy: Wrong Track	33%	(191)	45%	(257)	14%	(81)	8%	(43)	571
U.S. Economy: Right Direction	68%	(150)	17%	(38)	5%	(11)	9%	(20)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80%	(220)	12%	(33)	4%	(11)	4%	(12)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(51)	64%	(250)	13%	(49)	10%	(39)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(70)	9%	(11)	25%	(32)	10%	(13)	125
Top 2024 Issue: Economy	32%	(104)	46%	(151)	14%	(46)	7%	(23)	325
Community/Gender: Urban Women	54%	(39)	17%	(12)	15%	(11)	14%	(10)	72
Community/Gender: Urban Men	65%	(40)	22%	(13)	9%	(6)	4%	(3)	61
Community/Gender: Rural Women	32%	(44)	44%	(60)	11%	(15)	13%	(17)	136
Community/Gender: Rural Men	32%	(28)	51%	(45)	9%	(7)	8%	(7)	87
Community/Gender: Suburban Women	48%	(109)	37%	(84)	11%	(25)	4%	(10)	227
Community/Gender: Suburban Men	39%	(82)	39%	(81)	13%	(28)	8%	(17)	207
Homeowner	39%	(193)	43%	(213)	12%	(60)	6%	(32)	498
Renter	52%	(146)	27%	(76)	10%	(28)	10%	(28)	278
Self + Household: White-Collar	45%	(134)	35%	(104)	12%	(36)	8%	(24)	298
Self + Household: Blue Collar	38%	(140)	45%	(164)	10%	(36)	7%	(24)	364
Union HH: Yes	51%	(17)	23%	(8)	8%	(3)	18%	(6)	34
Union HH: No	43%	(323)	38%	(286)	12%	(89)	8%	(57)	756
LGBTQ+: Yes	58%	(50)	14%	(12)	21%	(18)	7%	(6)	86
LGBTQ+: No	41%	(291)	40%	(282)	11%	(74)	8%	(57)	704
Motivated to Vote	43%	(304)	40%	(284)	10%	(74)	7%	(54)	715
Parent: Yes	40%	(108)	41%	(111)	12%	(33)	6%	(16)	268
Parent: No	45%	(233)	35%	(183)	11%	(59)	9%	(47)	522
COVID Vaccine: Yes	53%	(263)	31%	(154)	10%	(50)	7%	(34)	501
COVID Vaccine: No	27%	(78)	48%	(140)	14%	(41)	10%	(30)	289
Student Loans: Yes	51%	(66)	27%	(36)	17%	(23)	5%	(6)	131
Student Loans: No	42%	(274)	39%	(258)	10%	(69)	9%	(57)	659
Favorable Opinion of Haley	23%	(57)	54%	(133)	15%	(37)	7%	(18)	245
Unfavorable Opinion of Haley	56%	(162)	32%	(91)	8%	(23)	5%	(14)	290
Prodigal Biden Voter	34%	(13)	9%	(3)	40%	(15)	17%	(6)	36

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(341)	37%	(294)	12%	(92)	8%	(63)	790
Undecided Voter (DK/WNV)	29%	(17)	5%	(3)	50%	(28)	16%	(9)	56
Undecided Voter (DK)	28%	(10)	6%	(2)	45%	(16)	20%	(7)	35
Watched Debate	40%	(239)	42%	(249)	11%	(67)	7%	(43)	598
Watched Debate: Did not Watch	53%	(101)	24%	(45)	13%	(25)	11%	(21)	192
Watched Debate: All of it	37%	(122)	45%	(150)	11%	(35)	7%	(24)	331
Watched Debate: Some of it	44%	(117)	37%	(99)	12%	(32)	7%	(19)	267
Continue His Campaign: Yes Biden	66%	(218)	26%	(84)	4%	(14)	4%	(12)	329
Continue His Campaign: No Biden	25%	(105)	48%	(201)	17%	(69)	10%	(43)	418
Continue His Campaign: Yes Trump	14%	(55)	63%	(258)	11%	(47)	12%	(48)	407
Continue His Campaign: No Trump	79%	(268)	9%	(30)	10%	(34)	2%	(8)	340
Conviction: Evidence	77%	(271)	8%	(28)	11%	(39)	4%	(15)	353
Conviction: Motivation to Damage	11%	(37)	68%	(237)	12%	(43)	9%	(32)	350
Conviction: DK/NO	37%	(32)	34%	(29)	11%	(10)	18%	(16)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(273)	43%	(338)	3%	(23)	20%	(157)	790
Gender: Male	36%	(126)	43%	(153)	4%	(13)	18%	(63)	355
Gender: Female	34%	(146)	42%	(185)	2%	(10)	22%	(94)	435
Age: 18-34	33%	(73)	38%	(84)	5%	(11)	24%	(54)	222
Age: 35-44	35%	(38)	38%	(41)	1%	(2)	26%	(29)	109
Age: 45-64	31%	(88)	51%	(144)	3%	(7)	15%	(41)	280
Age: 65+	42%	(75)	38%	(69)	2%	(3)	18%	(33)	179
GenZers: 1997-2012	29%	(33)	38%	(44)	5%	(5)	28%	(32)	114
Millennials: 1981-1996	35%	(72)	38%	(78)	3%	(7)	24%	(50)	207
GenXers: 1965-1980	32%	(74)	52%	(121)	2%	(5)	14%	(32)	232
Baby Boomers: 1946-1964	38%	(86)	41%	(91)	2%	(5)	18%	(41)	224
Educ: < College	41%	(194)	39%	(186)	3%	(14)	18%	(84)	479
Educ: Bachelors degree	24%	(45)	50%	(92)	3%	(6)	23%	(42)	184
Educ: Post-grad	26%	(33)	47%	(60)	2%	(3)	24%	(31)	127
Income: Under 50k	36%	(121)	45%	(153)	3%	(9)	17%	(57)	340
Income: 50k-100k	34%	(96)	42%	(119)	3%	(8)	22%	(62)	285
Income: 100k+	34%	(56)	40%	(66)	4%	(6)	23%	(38)	165
Ethnicity: White (Non-Hispanic)	47%	(225)	29%	(138)	3%	(13)	21%	(100)	476
Ethnicity: Hispanic	27%	(8)	54%	(16)	1%	(0)	18%	(5)	29
Ethnicity: Black (Non-Hispanic)	13%	(32)	67%	(172)	2%	(6)	18%	(45)	255
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	43%	(13)	10%	(3)	23%	(7)	30
All Christian	40%	(156)	36%	(139)	3%	(13)	21%	(83)	391
All Non-Christian	25%	(11)	57%	(25)	4%	(2)	13%	(6)	44
Atheist	20%	(4)	59%	(12)	—	(0)	21%	(4)	21
Agnostic/Nothing in particular	22%	(32)	51%	(76)	2%	(3)	26%	(39)	149
Something Else	37%	(70)	47%	(86)	2%	(5)	14%	(25)	185
Evangelical	45%	(144)	34%	(110)	2%	(7)	19%	(62)	323
Non-Evangelical	31%	(78)	46%	(114)	4%	(11)	18%	(46)	249
PID: Dem (no lean)	7%	(22)	81%	(270)	3%	(10)	9%	(31)	332
PID: Ind (no lean)	24%	(35)	36%	(52)	4%	(6)	36%	(52)	145
PID: Rep (no lean)	69%	(216)	5%	(16)	2%	(7)	24%	(74)	313

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(273)	43%	(338)	3%	(23)	20%	(157)	790
PID/Gender: Dem Men	11%	(16)	79%	(117)	4%	(5)	6%	(9)	148
PID/Gender: Dem Women	3%	(6)	83%	(152)	2%	(4)	12%	(22)	184
PID/Gender: Ind Men	30%	(23)	38%	(30)	3%	(3)	29%	(22)	79
PID/Gender: Ind Women	17%	(11)	33%	(22)	5%	(3)	45%	(30)	66
PID/Gender: Rep Men	67%	(87)	5%	(6)	4%	(5)	24%	(31)	129
PID/Gender: Rep Women	70%	(129)	6%	(11)	1%	(2)	23%	(43)	185
Ideo: Liberal (1-3)	11%	(23)	76%	(160)	1%	(2)	12%	(25)	210
Ideo: Moderate (4)	19%	(43)	55%	(127)	5%	(11)	21%	(49)	231
Ideo: Conservative (5-7)	61%	(200)	14%	(45)	2%	(8)	23%	(77)	330
Community: Urban	17%	(22)	60%	(81)	5%	(6)	18%	(24)	133
Community: Suburban	33%	(144)	45%	(194)	2%	(10)	20%	(86)	434
Community: Rural	48%	(106)	29%	(64)	3%	(6)	21%	(46)	222
Military HHnm: Yes	36%	(44)	50%	(61)	1%	(1)	13%	(15)	121
Military HH: No	34%	(229)	41%	(277)	3%	(22)	21%	(141)	669
Employ: Private Sector	30%	(90)	45%	(136)	3%	(9)	22%	(65)	299
Employ: Government	23%	(14)	50%	(30)	4%	(2)	24%	(14)	61
Employ: Self-Employed	37%	(24)	40%	(26)	1%	(0)	22%	(14)	64
Employ: Homemaker	56%	(23)	21%	(9)	4%	(2)	19%	(8)	41
Employ: Student	33%	(9)	36%	(9)	5%	(1)	26%	(7)	26
Employ: Retired	41%	(84)	40%	(83)	3%	(7)	16%	(32)	206
Employ: Unemployed	24%	(15)	52%	(32)	2%	(1)	21%	(13)	62
Employ: Other	46%	(14)	42%	(13)	—	(0)	12%	(4)	31

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(273)	43%	(338)	3%	(23)	20%	(157)	790
Protestant	43%	(127)	34%	(101)	2%	(6)	21%	(63)	297
Roman Catholic	29%	(26)	41%	(37)	8%	(7)	22%	(19)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	—	(0)	5
Jewish	11%	(2)	77%	(14)	2%	(0)	9%	(2)	18
Muslim	27%	(2)	45%	(4)	—	(0)	28%	(2)	9
Buddhist	43%	(4)	55%	(5)	2%	(0)	—	(0)	10
Hindu	33%	(2)	27%	(2)	16%	(1)	24%	(2)	7
Atheist	20%	(4)	59%	(12)	—	(0)	21%	(4)	21
Agnostic	23%	(7)	53%	(16)	—	(0)	24%	(7)	30
Something else	37%	(70)	47%	(86)	2%	(5)	14%	(25)	185
Nothing in particular	21%	(25)	50%	(60)	2%	(3)	26%	(31)	119
Ideo/PID: Conservative Republican	69%	(172)	5%	(12)	2%	(5)	23%	(58)	247
Ideo/PID: Moderate/Liberal Republican	65%	(40)	7%	(4)	3%	(2)	24%	(15)	61
Ideo/PID: Moderate/Conservative Democrat	8%	(12)	78%	(125)	5%	(9)	9%	(14)	160
Ideo/PID: Liberal Democrat	5%	(8)	85%	(139)	1%	(1)	9%	(15)	163
Unfavorable of Biden and Trump	3%	(4)	35%	(42)	1%	(2)	60%	(70)	117
2024 H2H Matchup: Biden Voter	4%	(14)	85%	(308)	3%	(10)	8%	(30)	363
2024 H2H Matchup: Trump Voter	68%	(253)	4%	(15)	3%	(9)	25%	(94)	371
2024 H2H Matchup: Would not Vote	9%	(2)	15%	(3)	—	(0)	76%	(16)	21
2024 H2H Matchup: Do not Know	9%	(3)	34%	(12)	9%	(3)	48%	(17)	35
2022 House Vote: Democrat	7%	(22)	81%	(267)	3%	(10)	9%	(29)	329
2022 House Vote: Republican	65%	(212)	7%	(23)	2%	(7)	26%	(87)	329
2022 House Vote: Did not Vote	30%	(38)	38%	(48)	4%	(5)	27%	(34)	126
2020 Vote: Joe Biden	5%	(17)	81%	(299)	2%	(8)	12%	(43)	367
2020 Vote: Donald Trump	66%	(240)	6%	(23)	2%	(9)	26%	(93)	366
2020 Vote: Someone Else	28%	(3)	15%	(1)	25%	(2)	32%	(3)	10
2020 Vote: Did not Vote	27%	(13)	29%	(14)	7%	(3)	36%	(17)	48
2016 Vote: Hillary Clinton	5%	(15)	84%	(234)	3%	(8)	7%	(21)	278
2016 Vote: Donald Trump	64%	(186)	9%	(27)	2%	(6)	25%	(74)	292
2016 Vote: Someone Else	38%	(7)	24%	(5)	—	(0)	38%	(7)	20
2020 Vote/PID: Not Biden/Democrat	28%	(8)	45%	(14)	7%	(2)	21%	(6)	30

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(273)	43%	(338)	3%	(23)	20%	(157)	790
2020 Vote/PID: Not Trump/Republican	43%	(11)	28%	(7)	8%	(2)	21%	(5)	26
U.S. Economy: Wrong Track	42%	(238)	31%	(177)	2%	(12)	25%	(143)	571
U.S. Economy: Right Direction	16%	(34)	73%	(161)	5%	(10)	6%	(13)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	87%	(241)	2%	(5)	8%	(21)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65%	(252)	6%	(25)	3%	(12)	26%	(101)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	58%	(73)	5%	(6)	28%	(35)	125
Top 2024 Issue: Economy	42%	(136)	32%	(104)	2%	(6)	24%	(79)	325
Community/Gender: Urban Women	16%	(11)	56%	(40)	5%	(3)	24%	(17)	72
Community/Gender: Urban Men	18%	(11)	66%	(41)	5%	(3)	12%	(7)	61
Community/Gender: Rural Women	44%	(60)	30%	(41)	2%	(3)	23%	(31)	136
Community/Gender: Rural Men	53%	(46)	26%	(23)	4%	(3)	17%	(15)	87
Community/Gender: Suburban Women	33%	(75)	46%	(104)	1%	(3)	20%	(45)	227
Community/Gender: Suburban Men	34%	(70)	43%	(90)	3%	(7)	20%	(41)	207
Homeowner	37%	(186)	40%	(198)	3%	(15)	20%	(99)	498
Renter	30%	(82)	49%	(137)	3%	(8)	18%	(50)	278
Self + Household: White-Collar	27%	(80)	48%	(143)	3%	(9)	22%	(66)	298
Self + Household: Blue Collar	44%	(160)	37%	(134)	3%	(10)	17%	(61)	364
Union HH: Yes	24%	(8)	49%	(17)	6%	(2)	20%	(7)	34
Union HH: No	35%	(264)	43%	(321)	3%	(21)	20%	(150)	756
LGBTQ+: Yes	16%	(14)	61%	(52)	—	(0)	23%	(20)	86
LGBTQ+: No	37%	(259)	41%	(286)	3%	(23)	19%	(137)	704
Motivated to Vote	36%	(256)	43%	(310)	3%	(20)	18%	(128)	715
Parent: Yes	34%	(92)	45%	(119)	3%	(8)	18%	(48)	268
Parent: No	35%	(181)	42%	(219)	3%	(14)	21%	(108)	522
COVID Vaccine: Yes	25%	(124)	54%	(270)	3%	(14)	19%	(93)	501
COVID Vaccine: No	51%	(148)	23%	(68)	3%	(9)	22%	(64)	289
Student Loans: Yes	25%	(32)	50%	(66)	2%	(2)	24%	(32)	131
Student Loans: No	37%	(240)	41%	(273)	3%	(21)	19%	(125)	659
Favorable Opinion of Haley	49%	(119)	24%	(59)	4%	(9)	24%	(59)	245
Unfavorable Opinion of Haley	25%	(74)	57%	(167)	1%	(2)	16%	(48)	290
Prodigal Biden Voter	15%	(6)	32%	(12)	—	(0)	52%	(19)	36

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(273)	43%	(338)	3%	(23)	20%	(157)	790
Undecided Voter (DK/WNV)	9%	(5)	27%	(15)	6%	(3)	59%	(33)	56
Undecided Voter (DK)	9%	(3)	34%	(12)	9%	(3)	48%	(17)	35
Watched Debate	38%	(228)	40%	(240)	3%	(20)	18%	(110)	598
Watched Debate: Did not Watch	23%	(45)	51%	(98)	1%	(3)	24%	(47)	192
Watched Debate: All of it	41%	(136)	41%	(135)	2%	(6)	16%	(53)	331
Watched Debate: Some of it	34%	(92)	39%	(105)	5%	(14)	21%	(57)	267
Continue His Campaign: Yes Biden	19%	(61)	71%	(233)	4%	(12)	7%	(23)	329
Continue His Campaign: No Biden	49%	(204)	21%	(87)	2%	(9)	28%	(118)	418
Continue His Campaign: Yes Trump	65%	(263)	9%	(38)	4%	(15)	23%	(92)	407
Continue His Campaign: No Trump	2%	(7)	81%	(276)	2%	(6)	15%	(51)	340
Conviction: Evidence	6%	(22)	79%	(278)	2%	(8)	13%	(45)	353
Conviction: Motivation to Damage	64%	(222)	8%	(29)	3%	(12)	25%	(87)	350
Conviction: DK/NO	32%	(28)	36%	(31)	3%	(3)	29%	(25)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(294)	38%	(303)	2%	(13)	23%	(180)	790
Gender: Male	39%	(138)	39%	(137)	2%	(8)	20%	(72)	355
Gender: Female	36%	(156)	38%	(166)	1%	(6)	25%	(107)	435
Age: 18-34	30%	(66)	36%	(79)	3%	(7)	31%	(70)	222
Age: 35-44	37%	(40)	29%	(32)	4%	(5)	30%	(32)	109
Age: 45-64	37%	(102)	46%	(128)	1%	(2)	17%	(47)	280
Age: 65+	48%	(85)	35%	(63)	—	(0)	17%	(31)	179
GenZers: 1997-2012	25%	(28)	36%	(41)	1%	(2)	38%	(43)	114
Millennials: 1981-1996	36%	(74)	33%	(68)	4%	(9)	27%	(57)	207
GenXers: 1965-1980	37%	(85)	45%	(105)	1%	(2)	17%	(40)	232
Baby Boomers: 1946-1964	44%	(99)	38%	(86)	—	(1)	17%	(38)	224
Educ: < College	41%	(195)	34%	(165)	1%	(6)	23%	(112)	479
Educ: Bachelors degree	28%	(51)	47%	(87)	2%	(4)	23%	(43)	184
Educ: Post-grad	37%	(47)	40%	(51)	3%	(3)	20%	(25)	127
Income: Under 50k	35%	(118)	40%	(136)	1%	(3)	24%	(83)	340
Income: 50k-100k	36%	(102)	37%	(104)	3%	(7)	25%	(71)	285
Income: 100k+	44%	(73)	38%	(62)	2%	(3)	16%	(26)	165
Ethnicity: White (Non-Hispanic)	54%	(255)	25%	(118)	1%	(6)	20%	(96)	476
Ethnicity: Hispanic	27%	(8)	54%	(16)	—	(0)	18%	(5)	29
Ethnicity: Black (Non-Hispanic)	9%	(23)	61%	(156)	2%	(5)	28%	(71)	255
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	44%	(13)	8%	(3)	24%	(7)	30
All Christian	46%	(179)	35%	(137)	2%	(8)	17%	(67)	391
All Non-Christian	23%	(10)	53%	(23)	3%	(1)	21%	(9)	44
Atheist	28%	(6)	35%	(7)	—	(0)	37%	(8)	21
Agnostic/Nothing in particular	21%	(31)	42%	(62)	1%	(2)	37%	(54)	149
Something Else	37%	(68)	40%	(74)	1%	(3)	22%	(41)	185
Evangelical	48%	(154)	33%	(106)	1%	(5)	18%	(58)	323
Non-Evangelical	36%	(90)	41%	(103)	2%	(5)	20%	(50)	249
PID: Dem (no lean)	4%	(14)	78%	(259)	2%	(8)	15%	(51)	332
PID: Ind (no lean)	31%	(44)	26%	(37)	3%	(4)	41%	(59)	145
PID: Rep (no lean)	75%	(236)	2%	(7)	1%	(2)	22%	(69)	313

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Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(294)	38%	(303)	2%	(13)	23%	(180)	790
PID/Gender: Dem Men	7%	(10)	76%	(112)	4%	(5)	14%	(20)	148
PID/Gender: Dem Women	2%	(4)	80%	(147)	1%	(3)	17%	(31)	184
PID/Gender: Ind Men	38%	(30)	25%	(20)	3%	(2)	33%	(26)	79
PID/Gender: Ind Women	21%	(14)	26%	(17)	2%	(1)	50%	(33)	66
PID/Gender: Rep Men	76%	(98)	4%	(5)	—	(0)	20%	(26)	129
PID/Gender: Rep Women	75%	(138)	1%	(1)	1%	(2)	23%	(43)	185
Ideo: Liberal (1-3)	10%	(22)	68%	(144)	1%	(1)	21%	(43)	210
Ideo: Moderate (4)	22%	(50)	50%	(116)	2%	(6)	26%	(59)	231
Ideo: Conservative (5-7)	66%	(219)	11%	(37)	1%	(5)	21%	(69)	330
Community: Urban	17%	(23)	56%	(74)	3%	(3)	24%	(33)	133
Community: Suburban	35%	(150)	41%	(177)	2%	(8)	23%	(100)	434
Community: Rural	54%	(120)	23%	(52)	1%	(2)	21%	(47)	222
Military HHnm: Yes	39%	(47)	42%	(50)	—	(0)	19%	(23)	121
Military HH: No	37%	(247)	38%	(253)	2%	(13)	23%	(157)	669
Employ: Private Sector	34%	(101)	40%	(120)	2%	(6)	24%	(71)	299
Employ: Government	28%	(17)	45%	(28)	2%	(1)	25%	(15)	61
Employ: Self-Employed	33%	(21)	33%	(21)	—	(0)	34%	(22)	64
Employ: Homemaker	60%	(25)	20%	(8)	9%	(4)	11%	(5)	41
Employ: Student	23%	(6)	45%	(12)	—	(0)	32%	(8)	26
Employ: Retired	47%	(96)	38%	(78)	—	(1)	15%	(31)	206
Employ: Unemployed	22%	(13)	36%	(22)	2%	(1)	41%	(25)	62
Employ: Other	45%	(14)	47%	(14)	1%	(0)	8%	(2)	31

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Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(294)	38%	(303)	2%	(13)	23%	(180)	790
Protestant	49%	(146)	32%	(96)	1%	(3)	17%	(51)	297
Roman Catholic	33%	(30)	44%	(39)	5%	(4)	18%	(16)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	—	(0)	5
Jewish	18%	(3)	68%	(12)	—	(0)	15%	(3)	18
Muslim	22%	(2)	32%	(3)	—	(0)	46%	(4)	9
Buddhist	23%	(2)	66%	(7)	2%	(0)	8%	(1)	10
Hindu	33%	(2)	27%	(2)	16%	(1)	24%	(2)	7
Atheist	28%	(6)	35%	(7)	—	(0)	37%	(8)	21
Agnostic	21%	(6)	40%	(12)	—	(0)	39%	(12)	30
Something else	37%	(68)	40%	(74)	1%	(3)	22%	(41)	185
Nothing in particular	21%	(25)	42%	(50)	1%	(2)	36%	(43)	119
Ideo/PID: Conservative Republican	76%	(189)	3%	(7)	1%	(1)	20%	(51)	247
Ideo/PID: Moderate/Liberal Republican	74%	(45)	—	(0)	—	(0)	26%	(16)	61
Ideo/PID: Moderate/Conservative Democrat	5%	(8)	78%	(125)	4%	(7)	13%	(21)	160
Ideo/PID: Liberal Democrat	4%	(6)	79%	(129)	1%	(1)	17%	(27)	163
Unfavorable of Biden and Trump	10%	(11)	20%	(23)	1%	(1)	69%	(81)	117
2024 H2H Matchup: Biden Voter	3%	(10)	80%	(291)	2%	(7)	15%	(55)	363
2024 H2H Matchup: Trump Voter	75%	(279)	1%	(5)	1%	(4)	22%	(83)	371
2024 H2H Matchup: Would not Vote	13%	(3)	3%	(1)	—	(0)	84%	(18)	21
2024 H2H Matchup: Do not Know	6%	(2)	18%	(6)	7%	(3)	69%	(24)	35
2022 House Vote: Democrat	5%	(15)	78%	(258)	2%	(8)	14%	(47)	329
2022 House Vote: Republican	74%	(242)	3%	(9)	—	(2)	23%	(77)	329
2022 House Vote: Did not Vote	29%	(36)	28%	(36)	3%	(4)	40%	(50)	126
2020 Vote: Joe Biden	4%	(15)	77%	(282)	2%	(6)	18%	(65)	367
2020 Vote: Donald Trump	71%	(261)	2%	(6)	2%	(6)	25%	(93)	366
2020 Vote: Someone Else	24%	(2)	4%	(0)	14%	(1)	58%	(6)	10
2020 Vote: Did not Vote	34%	(16)	30%	(14)	2%	(1)	34%	(16)	48
2016 Vote: Hillary Clinton	3%	(9)	82%	(228)	2%	(6)	13%	(35)	278
2016 Vote: Donald Trump	73%	(212)	5%	(14)	1%	(2)	22%	(64)	292
2016 Vote: Someone Else	26%	(5)	12%	(2)	—	(0)	62%	(12)	20
2020 Vote/PID: Not Biden/Democrat	10%	(3)	50%	(15)	8%	(2)	32%	(10)	30

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(294)	38%	(303)	2%	(13)	23%	(180)	790
2020 Vote/PID: Not Trump/Republican	53%	(14)	24%	(6)	—	(0)	23%	(6)	26
U.S. Economy: Wrong Track	46%	(262)	26%	(148)	2%	(10)	27%	(152)	571
U.S. Economy: Right Direction	15%	(32)	71%	(155)	2%	(4)	13%	(28)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	84%	(232)	1%	(3)	12%	(34)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(276)	5%	(21)	1%	(5)	22%	(87)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	40%	(50)	5%	(6)	47%	(59)	125
Top 2024 Issue: Economy	47%	(154)	26%	(86)	1%	(3)	25%	(82)	325
Community/Gender: Urban Women	18%	(13)	47%	(34)	1%	(0)	34%	(25)	72
Community/Gender: Urban Men	17%	(10)	66%	(40)	5%	(3)	13%	(8)	61
Community/Gender: Rural Women	51%	(70)	27%	(36)	1%	(1)	21%	(29)	136
Community/Gender: Rural Men	59%	(51)	18%	(16)	2%	(2)	21%	(18)	87
Community/Gender: Suburban Women	32%	(73)	42%	(96)	2%	(4)	24%	(54)	227
Community/Gender: Suburban Men	37%	(77)	39%	(81)	2%	(3)	22%	(46)	207
Homeowner	42%	(207)	37%	(184)	2%	(10)	19%	(97)	498
Renter	30%	(82)	43%	(119)	1%	(4)	26%	(73)	278
Self + Household: White-Collar	33%	(97)	44%	(130)	2%	(6)	22%	(65)	298
Self + Household: Blue Collar	46%	(167)	32%	(116)	1%	(5)	21%	(77)	364
Union HH: Yes	23%	(8)	49%	(17)	3%	(1)	25%	(9)	34
Union HH: No	38%	(286)	38%	(286)	2%	(12)	23%	(171)	756
LGBTQ+: Yes	14%	(12)	55%	(47)	—	(0)	31%	(27)	86
LGBTQ+: No	40%	(282)	36%	(256)	2%	(13)	22%	(153)	704
Motivated to Vote	39%	(277)	40%	(285)	2%	(11)	20%	(142)	715
Parent: Yes	37%	(100)	39%	(105)	3%	(8)	20%	(54)	268
Parent: No	37%	(194)	38%	(198)	1%	(6)	24%	(125)	522
COVID Vaccine: Yes	28%	(139)	49%	(244)	2%	(8)	22%	(110)	501
COVID Vaccine: No	54%	(155)	21%	(59)	2%	(5)	24%	(69)	289
Student Loans: Yes	27%	(35)	42%	(55)	2%	(3)	29%	(38)	131
Student Loans: No	39%	(259)	38%	(248)	2%	(11)	21%	(142)	659
Favorable Opinion of Haley	54%	(132)	22%	(54)	2%	(5)	22%	(55)	245
Unfavorable Opinion of Haley	29%	(83)	53%	(153)	—	(1)	18%	(53)	290
Prodigal Biden Voter	18%	(7)	19%	(7)	—	(0)	63%	(23)	36

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(294)	38%	(303)	2%	(13)	23%	(180)	790
Undecided Voter (DK/WNV)	9%	(5)	12%	(7)	5%	(3)	75%	(42)	56
Undecided Voter (DK)	6%	(2)	18%	(6)	7%	(3)	69%	(24)	35
Watched Debate	41%	(243)	38%	(225)	2%	(9)	20%	(120)	598
Watched Debate: Did not Watch	26%	(51)	40%	(78)	2%	(4)	31%	(59)	192
Watched Debate: All of it	45%	(148)	39%	(128)	—	(1)	16%	(53)	331
Watched Debate: Some of it	36%	(95)	36%	(97)	3%	(8)	25%	(67)	267
Continue His Campaign: Yes Biden	18%	(59)	70%	(229)	3%	(9)	10%	(32)	329
Continue His Campaign: No Biden	55%	(230)	15%	(63)	1%	(4)	29%	(122)	418
Continue His Campaign: Yes Trump	71%	(287)	7%	(28)	2%	(10)	20%	(82)	407
Continue His Campaign: No Trump	1%	(4)	76%	(257)	1%	(3)	22%	(76)	340
Conviction: Evidence	5%	(18)	72%	(255)	1%	(4)	22%	(76)	353
Conviction: Motivation to Damage	71%	(248)	9%	(30)	2%	(7)	19%	(65)	350
Conviction: DK/NO	32%	(28)	20%	(18)	3%	(2)	44%	(39)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	32%	(253)	3%	(21)	18%	(146)	790
Gender: Male	47%	(167)	33%	(116)	3%	(12)	17%	(61)	355
Gender: Female	47%	(203)	32%	(137)	2%	(9)	20%	(85)	435
Age: 18-34	39%	(86)	28%	(63)	4%	(9)	28%	(63)	222
Age: 35-44	51%	(56)	26%	(28)	4%	(4)	19%	(21)	109
Age: 45-64	43%	(121)	38%	(107)	3%	(7)	16%	(45)	280
Age: 65+	60%	(107)	31%	(55)	—	(0)	10%	(17)	179
GenZers: 1997-2012	34%	(39)	30%	(35)	4%	(4)	32%	(37)	114
Millennials: 1981-1996	47%	(97)	26%	(55)	4%	(8)	23%	(47)	207
GenXers: 1965-1980	42%	(97)	38%	(89)	4%	(8)	16%	(38)	232
Baby Boomers: 1946-1964	57%	(128)	32%	(73)	—	(0)	10%	(23)	224
Educ: < College	50%	(240)	28%	(133)	2%	(11)	20%	(95)	479
Educ: Bachelors degree	36%	(67)	38%	(70)	5%	(9)	21%	(39)	184
Educ: Post-grad	50%	(63)	40%	(51)	1%	(1)	9%	(12)	127
Income: Under 50k	45%	(153)	33%	(112)	2%	(5)	20%	(69)	340
Income: 50k-100k	47%	(133)	30%	(85)	4%	(10)	20%	(58)	285
Income: 100k+	51%	(84)	34%	(56)	3%	(5)	11%	(19)	165
Ethnicity: White (Non-Hispanic)	65%	(308)	20%	(94)	2%	(9)	14%	(65)	476
Ethnicity: Hispanic	34%	(10)	47%	(14)	—	(0)	20%	(6)	29
Ethnicity: Black (Non-Hispanic)	16%	(41)	53%	(136)	4%	(11)	26%	(68)	255
Ethnicity: Asian + Other (Non-Hispanic)	39%	(12)	33%	(10)	4%	(1)	24%	(7)	30
All Christian	55%	(217)	28%	(111)	2%	(9)	14%	(54)	391
All Non-Christian	32%	(14)	47%	(21)	3%	(1)	18%	(8)	44
Atheist	35%	(7)	28%	(6)	—	(0)	37%	(8)	21
Agnostic/Nothing in particular	31%	(46)	35%	(52)	4%	(6)	30%	(45)	149
Something Else	46%	(86)	35%	(64)	2%	(4)	17%	(31)	185
Evangelical	59%	(192)	27%	(87)	1%	(4)	13%	(41)	323
Non-Evangelical	43%	(107)	35%	(87)	4%	(10)	18%	(44)	249
PID: Dem (no lean)	7%	(22)	66%	(221)	5%	(16)	22%	(73)	332
PID: Ind (no lean)	42%	(61)	20%	(29)	2%	(3)	35%	(51)	145
PID: Rep (no lean)	91%	(287)	1%	(3)	—	(1)	7%	(22)	313

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	32%	(253)	3%	(21)	18%	(146)	790
PID/Gender: Dem Men	10%	(15)	64%	(94)	7%	(10)	19%	(28)	148
PID/Gender: Dem Women	4%	(7)	69%	(126)	3%	(6)	24%	(45)	184
PID/Gender: Ind Men	47%	(37)	23%	(18)	2%	(2)	28%	(22)	79
PID/Gender: Ind Women	36%	(24)	17%	(11)	3%	(2)	44%	(29)	66
PID/Gender: Rep Men	89%	(115)	2%	(3)	—	(0)	8%	(11)	129
PID/Gender: Rep Women	93%	(172)	—	(0)	1%	(1)	6%	(11)	185
Ideo: Liberal (1-3)	13%	(27)	58%	(122)	2%	(4)	27%	(57)	210
Ideo: Moderate (4)	32%	(73)	42%	(96)	5%	(13)	21%	(49)	231
Ideo: Conservative (5-7)	80%	(265)	9%	(29)	1%	(4)	10%	(31)	330
Community: Urban	20%	(26)	48%	(64)	4%	(6)	28%	(37)	133
Community: Suburban	47%	(205)	34%	(150)	2%	(11)	16%	(69)	434
Community: Rural	63%	(139)	18%	(40)	2%	(5)	18%	(39)	222
Military HHnm: Yes	48%	(58)	34%	(41)	1%	(1)	18%	(21)	121
Military HH: No	47%	(312)	32%	(212)	3%	(20)	19%	(125)	669
Employ: Private Sector	43%	(127)	34%	(102)	5%	(15)	18%	(55)	299
Employ: Government	43%	(26)	34%	(21)	3%	(2)	21%	(13)	61
Employ: Self-Employed	48%	(31)	32%	(20)	—	(0)	20%	(13)	64
Employ: Homemaker	67%	(28)	14%	(6)	7%	(3)	12%	(5)	41
Employ: Student	33%	(9)	33%	(9)	4%	(1)	30%	(8)	26
Employ: Retired	56%	(115)	32%	(66)	—	(0)	12%	(25)	206
Employ: Unemployed	33%	(21)	34%	(21)	—	(0)	33%	(20)	62
Employ: Other	47%	(14)	29%	(9)	1%	(0)	24%	(7)	31

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	32%	(253)	3%	(21)	18%	(146)	790
Protestant	61%	(182)	26%	(77)	1%	(3)	12%	(36)	297
Roman Catholic	36%	(32)	36%	(32)	7%	(7)	21%	(18)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	31%	(1)	—	(0)	—	(0)	5
Jewish	14%	(2)	62%	(11)	—	(0)	24%	(4)	18
Muslim	68%	(6)	32%	(3)	—	(0)	—	(0)	9
Buddhist	34%	(3)	48%	(5)	—	(0)	18%	(2)	10
Hindu	33%	(2)	27%	(2)	16%	(1)	24%	(2)	7
Atheist	35%	(7)	28%	(6)	—	(0)	37%	(8)	21
Agnostic	32%	(10)	30%	(9)	—	(0)	37%	(11)	30
Something else	46%	(86)	35%	(64)	2%	(4)	17%	(31)	185
Nothing in particular	31%	(37)	36%	(42)	5%	(6)	29%	(34)	119
Ideo/PID: Conservative Republican	92%	(227)	1%	(3)	—	(0)	7%	(17)	247
Ideo/PID: Moderate/Liberal Republican	91%	(56)	—	(0)	2%	(1)	6%	(4)	61
Ideo/PID: Moderate/Conservative Democrat	8%	(12)	66%	(105)	8%	(12)	19%	(30)	160
Ideo/PID: Liberal Democrat	6%	(9)	67%	(109)	2%	(4)	25%	(41)	163
Unfavorable of Biden and Trump	31%	(36)	9%	(11)	—	(0)	60%	(70)	117
2024 H2H Matchup: Biden Voter	4%	(14)	68%	(246)	4%	(15)	24%	(88)	363
2024 H2H Matchup: Trump Voter	94%	(348)	—	(1)	1%	(3)	5%	(19)	371
2024 H2H Matchup: Would not Vote	13%	(3)	2%	(1)	—	(0)	85%	(18)	21
2024 H2H Matchup: Do not Know	17%	(6)	15%	(5)	9%	(3)	59%	(21)	35
2022 House Vote: Democrat	7%	(23)	67%	(222)	4%	(14)	21%	(70)	329
2022 House Vote: Republican	88%	(290)	1%	(2)	2%	(6)	9%	(30)	329
2022 House Vote: Did not Vote	43%	(54)	23%	(29)	—	(0)	34%	(42)	126
2020 Vote: Joe Biden	7%	(27)	65%	(238)	3%	(12)	25%	(90)	367
2020 Vote: Donald Trump	87%	(320)	1%	(2)	2%	(8)	10%	(35)	366
2020 Vote: Someone Else	30%	(3)	16%	(2)	—	(0)	54%	(5)	10
2020 Vote: Did not Vote	43%	(20)	24%	(11)	1%	(0)	32%	(15)	48
2016 Vote: Hillary Clinton	8%	(21)	72%	(199)	4%	(11)	17%	(47)	278
2016 Vote: Donald Trump	87%	(255)	4%	(11)	1%	(3)	8%	(22)	292
2016 Vote: Someone Else	65%	(13)	4%	(1)	—	(0)	31%	(6)	20
2020 Vote/PID: Not Biden/Democrat	18%	(5)	42%	(13)	16%	(5)	25%	(7)	30

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	32%	(253)	3%	(21)	18%	(146)	790
2020 Vote/PID: Not Trump/Republican	69%	(18)	12%	(3)	—	(0)	19%	(5)	26
U.S. Economy: Wrong Track	58%	(329)	19%	(110)	2%	(13)	21%	(119)	571
U.S. Economy: Right Direction	19%	(41)	65%	(143)	4%	(8)	12%	(26)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	74%	(205)	2%	(6)	18%	(50)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(340)	2%	(9)	1%	(5)	9%	(35)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	31%	(39)	8%	(10)	48%	(60)	125
Top 2024 Issue: Economy	56%	(183)	23%	(74)	2%	(6)	19%	(62)	325
Community/Gender: Urban Women	22%	(16)	42%	(30)	4%	(3)	32%	(23)	72
Community/Gender: Urban Men	17%	(10)	55%	(34)	5%	(3)	23%	(14)	61
Community/Gender: Rural Women	62%	(84)	19%	(26)	2%	(3)	17%	(23)	136
Community/Gender: Rural Men	64%	(55)	16%	(14)	2%	(2)	19%	(16)	87
Community/Gender: Suburban Women	46%	(104)	36%	(81)	1%	(3)	17%	(39)	227
Community/Gender: Suburban Men	49%	(101)	33%	(69)	3%	(7)	15%	(30)	207
Homeowner	52%	(256)	30%	(149)	3%	(13)	16%	(79)	498
Renter	38%	(107)	37%	(103)	3%	(8)	22%	(61)	278
Self + Household: White-Collar	43%	(128)	35%	(105)	3%	(9)	19%	(56)	298
Self + Household: Blue Collar	55%	(200)	26%	(96)	3%	(9)	16%	(59)	364
Union HH: Yes	38%	(13)	40%	(14)	7%	(2)	15%	(5)	34
Union HH: No	47%	(357)	32%	(240)	2%	(19)	19%	(140)	756
LGBTQ+: Yes	20%	(17)	42%	(36)	3%	(2)	35%	(30)	86
LGBTQ+: No	50%	(353)	31%	(217)	3%	(19)	16%	(116)	704
Motivated to Vote	49%	(348)	33%	(239)	2%	(16)	16%	(112)	715
Parent: Yes	46%	(123)	34%	(91)	4%	(10)	16%	(44)	268
Parent: No	47%	(247)	31%	(162)	2%	(11)	20%	(102)	522
COVID Vaccine: Yes	37%	(187)	40%	(202)	3%	(13)	20%	(100)	501
COVID Vaccine: No	64%	(184)	18%	(51)	3%	(8)	16%	(46)	289
Student Loans: Yes	37%	(48)	35%	(46)	3%	(4)	26%	(34)	131
Student Loans: No	49%	(322)	32%	(207)	3%	(17)	17%	(112)	659
Favorable Opinion of Haley	66%	(163)	20%	(50)	1%	(3)	12%	(30)	245
Unfavorable Opinion of Haley	36%	(105)	45%	(130)	1%	(4)	18%	(51)	290
Prodigal Biden Voter	44%	(16)	5%	(2)	2%	(1)	48%	(17)	36

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(370)	32%	(253)	3%	(21)	18%	(146)	790
Undecided Voter (DK/WNV)	16%	(9)	10%	(6)	6%	(3)	68%	(39)	56
Undecided Voter (DK)	17%	(6)	15%	(5)	9%	(3)	59%	(21)	35
Watched Debate	50%	(302)	31%	(188)	3%	(18)	15%	(90)	598
Watched Debate: Did not Watch	36%	(68)	34%	(65)	1%	(3)	29%	(55)	192
Watched Debate: All of it	55%	(182)	33%	(110)	1%	(2)	11%	(37)	331
Watched Debate: Some of it	45%	(120)	29%	(78)	6%	(16)	20%	(53)	267
Continue His Campaign: Yes Biden	22%	(72)	63%	(207)	4%	(13)	11%	(38)	329
Continue His Campaign: No Biden	70%	(291)	8%	(35)	1%	(6)	21%	(86)	418
Continue His Campaign: Yes Trump	88%	(357)	5%	(20)	2%	(9)	5%	(21)	407
Continue His Campaign: No Trump	3%	(9)	65%	(220)	3%	(10)	30%	(101)	340
Conviction: Evidence	10%	(34)	60%	(210)	3%	(11)	28%	(97)	353
Conviction: Motivation to Damage	84%	(293)	8%	(26)	3%	(9)	6%	(22)	350
Conviction: DK/NO	49%	(43)	19%	(17)	1%	(1)	30%	(26)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(246)	38%	(300)	2%	(18)	29%	(226)	790
Gender: Male	32%	(114)	38%	(135)	3%	(11)	27%	(96)	355
Gender: Female	30%	(132)	38%	(165)	2%	(7)	30%	(131)	435
Age: 18-34	30%	(66)	33%	(73)	3%	(7)	34%	(76)	222
Age: 35-44	30%	(33)	32%	(35)	3%	(3)	35%	(38)	109
Age: 45-64	29%	(82)	45%	(127)	2%	(5)	23%	(66)	280
Age: 65+	35%	(64)	36%	(65)	2%	(4)	26%	(46)	179
GenZers: 1997-2012	28%	(33)	37%	(42)	4%	(4)	31%	(36)	114
Millennials: 1981-1996	31%	(63)	31%	(64)	2%	(5)	36%	(75)	207
GenXers: 1965-1980	29%	(68)	45%	(105)	2%	(4)	24%	(55)	232
Baby Boomers: 1946-1964	34%	(76)	38%	(86)	2%	(5)	25%	(57)	224
Educ: < College	37%	(175)	34%	(161)	2%	(9)	28%	(133)	479
Educ: Bachelors degree	22%	(41)	46%	(84)	2%	(3)	30%	(56)	184
Educ: Post-grad	23%	(30)	43%	(55)	4%	(5)	29%	(37)	127
Income: Under 50k	33%	(112)	40%	(137)	2%	(6)	25%	(85)	340
Income: 50k-100k	30%	(87)	35%	(101)	2%	(5)	33%	(93)	285
Income: 100k+	28%	(47)	38%	(62)	4%	(7)	29%	(48)	165
Ethnicity: White (Non-Hispanic)	43%	(206)	25%	(121)	2%	(9)	29%	(140)	476
Ethnicity: Hispanic	14%	(4)	56%	(16)	3%	(1)	27%	(8)	29
Ethnicity: Black (Non-Hispanic)	11%	(28)	58%	(149)	2%	(6)	28%	(72)	255
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	44%	(13)	8%	(3)	23%	(7)	30
All Christian	36%	(142)	35%	(135)	1%	(5)	28%	(109)	391
All Non-Christian	29%	(12)	44%	(19)	13%	(6)	14%	(6)	44
Atheist	9%	(2)	51%	(11)	—	(0)	40%	(8)	21
Agnostic/Nothing in particular	15%	(23)	43%	(64)	4%	(5)	38%	(57)	149
Something Else	36%	(66)	38%	(70)	1%	(3)	25%	(46)	185
Evangelical	42%	(135)	31%	(101)	1%	(2)	26%	(85)	323
Non-Evangelical	29%	(71)	41%	(102)	2%	(5)	28%	(70)	249
PID: Dem (no lean)	4%	(13)	76%	(252)	3%	(11)	17%	(56)	332
PID: Ind (no lean)	23%	(33)	26%	(38)	3%	(4)	49%	(70)	145
PID: Rep (no lean)	64%	(200)	3%	(10)	1%	(3)	32%	(100)	313

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(246)	38%	(300)	2%	(18)	29%	(226)	790
PID/Gender: Dem Men	6%	(9)	73%	(108)	6%	(9)	15%	(22)	148
PID/Gender: Dem Women	2%	(4)	78%	(144)	1%	(2)	18%	(34)	184
PID/Gender: Ind Men	27%	(21)	27%	(21)	2%	(1)	44%	(35)	79
PID/Gender: Ind Women	17%	(11)	25%	(17)	4%	(2)	54%	(36)	66
PID/Gender: Rep Men	65%	(84)	4%	(5)	—	(0)	30%	(39)	129
PID/Gender: Rep Women	63%	(116)	2%	(4)	1%	(3)	33%	(61)	185
Ideo: Liberal (1-3)	10%	(22)	68%	(142)	1%	(2)	21%	(44)	210
Ideo: Moderate (4)	19%	(44)	51%	(117)	3%	(7)	27%	(63)	231
Ideo: Conservative (5-7)	54%	(178)	10%	(33)	2%	(8)	34%	(111)	330
Community: Urban	13%	(18)	55%	(74)	2%	(3)	29%	(38)	133
Community: Suburban	29%	(127)	40%	(172)	2%	(10)	29%	(125)	434
Community: Rural	45%	(101)	24%	(53)	2%	(4)	28%	(63)	222
Military HHnm: Yes	29%	(36)	40%	(48)	2%	(2)	29%	(35)	121
Military HH: No	31%	(210)	38%	(252)	2%	(16)	29%	(191)	669
Employ: Private Sector	26%	(78)	40%	(119)	3%	(9)	31%	(93)	299
Employ: Government	25%	(15)	43%	(26)	1%	(1)	30%	(18)	61
Employ: Self-Employed	32%	(21)	36%	(23)	1%	(1)	31%	(20)	64
Employ: Homemaker	54%	(22)	12%	(5)	7%	(3)	27%	(11)	41
Employ: Student	22%	(6)	44%	(12)	—	(0)	33%	(9)	26
Employ: Retired	37%	(77)	38%	(77)	1%	(1)	25%	(51)	206
Employ: Unemployed	21%	(13)	40%	(25)	5%	(3)	34%	(21)	62
Employ: Other	46%	(14)	42%	(13)	1%	(0)	11%	(3)	31

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(246)	38%	(300)	2%	(18)	29%	(226)	790
Protestant	39%	(116)	33%	(97)	—	(1)	28%	(83)	297
Roman Catholic	27%	(24)	41%	(36)	4%	(4)	29%	(25)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	55%	(3)	—	(0)	—	(0)	5
Jewish	6%	(1)	71%	(13)	12%	(2)	11%	(2)	18
Muslim	68%	(6)	32%	(3)	—	(0)	—	(0)	9
Buddhist	32%	(3)	20%	(2)	25%	(2)	24%	(2)	10
Hindu	33%	(2)	27%	(2)	16%	(1)	24%	(2)	7
Atheist	9%	(2)	51%	(11)	—	(0)	40%	(8)	21
Agnostic	11%	(3)	49%	(15)	1%	(0)	38%	(11)	30
Something else	36%	(66)	38%	(70)	1%	(3)	25%	(46)	185
Nothing in particular	16%	(19)	42%	(50)	4%	(5)	38%	(45)	119
Ideo/PID: Conservative Republican	65%	(162)	2%	(6)	—	(1)	32%	(78)	247
Ideo/PID: Moderate/Liberal Republican	59%	(36)	6%	(4)	3%	(2)	32%	(20)	61
Ideo/PID: Moderate/Conservative Democrat	5%	(7)	75%	(119)	6%	(10)	14%	(23)	160
Ideo/PID: Liberal Democrat	3%	(5)	77%	(126)	1%	(1)	18%	(30)	163
Unfavorable of Biden and Trump	5%	(6)	17%	(19)	—	(0)	78%	(91)	117
2024 H2H Matchup: Biden Voter	2%	(8)	79%	(287)	3%	(10)	16%	(58)	363
2024 H2H Matchup: Trump Voter	63%	(232)	1%	(4)	2%	(7)	35%	(128)	371
2024 H2H Matchup: Would not Vote	6%	(1)	14%	(3)	—	(0)	81%	(17)	21
2024 H2H Matchup: Do not Know	12%	(4)	17%	(6)	4%	(2)	66%	(24)	35
2022 House Vote: Democrat	4%	(14)	77%	(253)	3%	(11)	16%	(51)	329
2022 House Vote: Republican	60%	(197)	3%	(10)	1%	(2)	36%	(119)	329
2022 House Vote: Did not Vote	26%	(33)	29%	(37)	4%	(5)	41%	(51)	126
2020 Vote: Joe Biden	4%	(14)	75%	(277)	3%	(10)	18%	(67)	367
2020 Vote: Donald Trump	59%	(216)	2%	(7)	1%	(5)	38%	(138)	366
2020 Vote: Someone Else	24%	(2)	20%	(2)	14%	(1)	43%	(4)	10
2020 Vote: Did not Vote	29%	(14)	30%	(14)	4%	(2)	37%	(18)	48
2016 Vote: Hillary Clinton	3%	(7)	79%	(221)	3%	(8)	15%	(42)	278
2016 Vote: Donald Trump	58%	(169)	6%	(19)	1%	(2)	35%	(103)	292
2016 Vote: Someone Else	30%	(6)	10%	(2)	—	(0)	60%	(12)	20
2020 Vote/PID: Not Biden/Democrat	16%	(5)	43%	(13)	7%	(2)	34%	(10)	30

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(246)	38%	(300)	2%	(18)	29%	(226)	790
2020 Vote/PID: Not Trump/Republican	47%	(12)	24%	(6)	2%	(1)	27%	(7)	26
U.S. Economy: Wrong Track	39%	(222)	24%	(138)	1%	(8)	36%	(204)	571
U.S. Economy: Right Direction	11%	(24)	74%	(162)	5%	(10)	10%	(23)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	84%	(232)	1%	(4)	13%	(36)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60%	(233)	4%	(17)	2%	(8)	34%	(131)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	41%	(51)	5%	(7)	48%	(60)	125
Top 2024 Issue: Economy	38%	(122)	25%	(82)	1%	(3)	36%	(118)	325
Community/Gender: Urban Women	12%	(8)	51%	(36)	1%	(1)	36%	(26)	72
Community/Gender: Urban Men	15%	(9)	61%	(38)	4%	(2)	20%	(12)	61
Community/Gender: Rural Women	44%	(60)	24%	(33)	2%	(3)	30%	(40)	136
Community/Gender: Rural Men	48%	(41)	24%	(21)	2%	(2)	27%	(23)	87
Community/Gender: Suburban Women	28%	(64)	42%	(95)	2%	(4)	28%	(65)	227
Community/Gender: Suburban Men	31%	(63)	37%	(77)	3%	(7)	29%	(60)	207
Homeowner	33%	(165)	35%	(176)	3%	(13)	29%	(144)	498
Renter	28%	(76)	45%	(124)	2%	(5)	26%	(73)	278
Self + Household: White-Collar	24%	(70)	43%	(127)	3%	(10)	31%	(91)	298
Self + Household: Blue Collar	41%	(151)	32%	(117)	1%	(5)	25%	(92)	364
Union HH: Yes	29%	(10)	45%	(15)	—	(0)	26%	(9)	34
Union HH: No	31%	(236)	38%	(284)	2%	(18)	29%	(218)	756
LGBTQ+: Yes	11%	(9)	58%	(50)	—	(0)	31%	(26)	86
LGBTQ+: No	34%	(236)	35%	(250)	3%	(18)	28%	(200)	704
Motivated to Vote	33%	(233)	39%	(278)	2%	(15)	27%	(190)	715
Parent: Yes	32%	(85)	39%	(104)	4%	(11)	25%	(67)	268
Parent: No	31%	(160)	37%	(196)	1%	(7)	31%	(159)	522
COVID Vaccine: Yes	21%	(106)	49%	(247)	2%	(12)	27%	(136)	501
COVID Vaccine: No	48%	(140)	18%	(53)	2%	(6)	31%	(90)	289
Student Loans: Yes	23%	(31)	38%	(51)	4%	(6)	34%	(44)	131
Student Loans: No	33%	(215)	38%	(249)	2%	(12)	28%	(182)	659
Favorable Opinion of Haley	41%	(100)	22%	(55)	3%	(6)	35%	(85)	245
Unfavorable Opinion of Haley	26%	(75)	52%	(151)	1%	(3)	21%	(61)	290
Prodigal Biden Voter	21%	(8)	21%	(7)	5%	(2)	54%	(20)	36

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Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(246)	38%	(300)	2%	(18)	29%	(226)	790
Undecided Voter (DK/WNV)	10%	(5)	16%	(9)	3%	(2)	72%	(41)	56
Undecided Voter (DK)	12%	(4)	17%	(6)	4%	(2)	66%	(24)	35
Watched Debate	34%	(203)	36%	(215)	3%	(16)	27%	(164)	598
Watched Debate: Did not Watch	22%	(43)	44%	(84)	1%	(3)	33%	(63)	192
Watched Debate: All of it	37%	(122)	35%	(116)	2%	(7)	26%	(85)	331
Watched Debate: Some of it	30%	(81)	37%	(99)	3%	(9)	29%	(78)	267
Continue His Campaign: Yes Biden	13%	(44)	66%	(217)	5%	(15)	16%	(53)	329
Continue His Campaign: No Biden	47%	(197)	16%	(66)	1%	(3)	37%	(153)	418
Continue His Campaign: Yes Trump	59%	(240)	6%	(24)	3%	(13)	32%	(130)	407
Continue His Campaign: No Trump	1%	(4)	76%	(257)	1%	(5)	22%	(75)	340
Conviction: Evidence	4%	(16)	72%	(256)	2%	(7)	21%	(74)	353
Conviction: Motivation to Damage	58%	(203)	7%	(24)	3%	(9)	33%	(114)	350
Conviction: DK/NO	31%	(27)	23%	(20)	2%	(2)	44%	(38)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(317)	37%	(295)	2%	(12)	21%	(166)	790
Gender: Male	41%	(145)	37%	(130)	2%	(9)	20%	(71)	355
Gender: Female	39%	(171)	38%	(165)	1%	(4)	22%	(95)	435
Age: 18-34	34%	(75)	32%	(71)	3%	(8)	31%	(68)	222
Age: 35-44	43%	(47)	29%	(32)	2%	(2)	25%	(28)	109
Age: 45-64	39%	(109)	47%	(133)	1%	(2)	13%	(37)	280
Age: 65+	48%	(86)	33%	(59)	—	(1)	19%	(34)	179
GenZers: 1997-2012	27%	(31)	30%	(35)	4%	(5)	38%	(44)	114
Millennials: 1981-1996	41%	(85)	32%	(65)	2%	(5)	25%	(52)	207
GenXers: 1965-1980	39%	(90)	48%	(112)	1%	(2)	12%	(29)	232
Baby Boomers: 1946-1964	45%	(102)	36%	(80)	—	(1)	18%	(41)	224
Educ: < College	44%	(210)	32%	(152)	2%	(11)	22%	(106)	479
Educ: Bachelors degree	30%	(55)	49%	(90)	1%	(1)	20%	(38)	184
Educ: Post-grad	41%	(52)	42%	(53)	—	(0)	18%	(22)	127
Income: Under 50k	38%	(130)	38%	(129)	1%	(5)	22%	(76)	340
Income: 50k-100k	39%	(112)	35%	(100)	2%	(6)	23%	(67)	285
Income: 100k+	45%	(75)	40%	(65)	1%	(2)	14%	(23)	165
Ethnicity: White (Non-Hispanic)	57%	(271)	25%	(118)	—	(1)	18%	(86)	476
Ethnicity: Hispanic	21%	(6)	52%	(15)	8%	(2)	20%	(6)	29
Ethnicity: Black (Non-Hispanic)	12%	(32)	59%	(150)	3%	(6)	26%	(67)	255
Ethnicity: Asian + Other (Non-Hispanic)	27%	(8)	41%	(12)	8%	(3)	23%	(7)	30
All Christian	50%	(194)	33%	(131)	1%	(3)	16%	(63)	391
All Non-Christian	28%	(12)	55%	(24)	3%	(1)	14%	(6)	44
Atheist	23%	(5)	40%	(8)	2%	(0)	35%	(7)	21
Agnostic/Nothing in particular	23%	(35)	42%	(62)	2%	(3)	33%	(49)	149
Something Else	38%	(71)	38%	(70)	2%	(5)	22%	(40)	185
Evangelical	53%	(170)	30%	(98)	1%	(4)	16%	(51)	323
Non-Evangelical	37%	(93)	40%	(100)	2%	(4)	21%	(52)	249
PID: Dem (no lean)	5%	(16)	77%	(254)	2%	(7)	17%	(55)	332
PID: Ind (no lean)	32%	(47)	24%	(35)	2%	(3)	41%	(60)	145
PID: Rep (no lean)	81%	(254)	2%	(6)	1%	(2)	16%	(51)	313

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Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(317)	37%	(295)	2%	(12)	21%	(166)	790
PID/Gender: Dem Men	8%	(13)	72%	(107)	3%	(5)	16%	(23)	148
PID/Gender: Dem Women	2%	(4)	80%	(147)	1%	(2)	17%	(32)	184
PID/Gender: Ind Men	38%	(30)	24%	(19)	2%	(2)	36%	(28)	79
PID/Gender: Ind Women	26%	(17)	24%	(16)	2%	(2)	47%	(31)	66
PID/Gender: Rep Men	80%	(103)	3%	(4)	2%	(2)	15%	(19)	129
PID/Gender: Rep Women	82%	(151)	1%	(2)	—	(0)	17%	(32)	185
Ideo: Liberal (1-3)	10%	(22)	66%	(138)	1%	(2)	23%	(48)	210
Ideo: Moderate (4)	23%	(52)	52%	(119)	1%	(3)	24%	(56)	231
Ideo: Conservative (5-7)	73%	(240)	10%	(33)	1%	(5)	16%	(52)	330
Community: Urban	14%	(19)	55%	(74)	4%	(5)	27%	(35)	133
Community: Suburban	41%	(177)	39%	(169)	1%	(5)	19%	(84)	434
Community: Rural	55%	(121)	24%	(52)	1%	(2)	21%	(46)	222
Military HHnm: Yes	39%	(47)	40%	(48)	1%	(1)	19%	(23)	121
Military HH: No	40%	(269)	37%	(247)	2%	(11)	21%	(143)	669
Employ: Private Sector	37%	(111)	41%	(122)	2%	(6)	20%	(59)	299
Employ: Government	35%	(22)	44%	(27)	2%	(1)	19%	(11)	61
Employ: Self-Employed	37%	(23)	31%	(20)	3%	(2)	29%	(19)	64
Employ: Homemaker	64%	(26)	20%	(8)	2%	(1)	15%	(6)	41
Employ: Student	33%	(9)	39%	(10)	—	(0)	28%	(8)	26
Employ: Retired	46%	(95)	36%	(75)	—	(1)	17%	(36)	206
Employ: Unemployed	27%	(16)	35%	(22)	2%	(1)	36%	(23)	62
Employ: Other	46%	(14)	38%	(12)	—	(0)	16%	(5)	31

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(317)	37%	(295)	2%	(12)	21%	(166)	790
Protestant	52%	(154)	31%	(93)	1%	(2)	16%	(47)	297
Roman Catholic	42%	(38)	39%	(35)	1%	(1)	17%	(15)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	45%	(2)	—	(0)	10%	(0)	5
Jewish	6%	(1)	85%	(15)	—	(0)	9%	(2)	18
Muslim	50%	(4)	32%	(3)	—	(0)	17%	(1)	9
Buddhist	43%	(4)	41%	(4)	2%	(0)	14%	(1)	10
Hindu	33%	(2)	27%	(2)	16%	(1)	24%	(2)	7
Atheist	23%	(5)	40%	(8)	2%	(0)	35%	(7)	21
Agnostic	22%	(7)	38%	(11)	1%	(0)	38%	(11)	30
Something else	38%	(71)	38%	(70)	2%	(5)	22%	(40)	185
Nothing in particular	24%	(28)	43%	(51)	2%	(2)	32%	(38)	119
Ideo/PID: Conservative Republican	83%	(205)	2%	(5)	1%	(2)	15%	(36)	247
Ideo/PID: Moderate/Liberal Republican	77%	(47)	2%	(1)	—	(0)	21%	(13)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(10)	77%	(123)	3%	(4)	14%	(22)	160
Ideo/PID: Liberal Democrat	3%	(6)	77%	(126)	1%	(1)	19%	(30)	163
Unfavorable of Biden and Trump	17%	(21)	15%	(18)	1%	(1)	67%	(78)	117
2024 H2H Matchup: Biden Voter	2%	(8)	79%	(288)	2%	(6)	17%	(62)	363
2024 H2H Matchup: Trump Voter	82%	(303)	—	(0)	1%	(5)	17%	(63)	371
2024 H2H Matchup: Would not Vote	14%	(3)	5%	(1)	—	(0)	82%	(17)	21
2024 H2H Matchup: Do not Know	9%	(3)	17%	(6)	4%	(2)	69%	(25)	35
2022 House Vote: Democrat	6%	(20)	77%	(252)	1%	(5)	16%	(52)	329
2022 House Vote: Republican	78%	(257)	3%	(10)	1%	(3)	18%	(58)	329
2022 House Vote: Did not Vote	31%	(39)	26%	(33)	3%	(3)	40%	(50)	126
2020 Vote: Joe Biden	4%	(14)	75%	(275)	1%	(5)	20%	(72)	367
2020 Vote: Donald Trump	78%	(284)	2%	(7)	1%	(3)	20%	(71)	366
2020 Vote: Someone Else	24%	(2)	4%	(0)	30%	(3)	43%	(4)	10
2020 Vote: Did not Vote	34%	(16)	26%	(12)	2%	(1)	38%	(18)	48
2016 Vote: Hillary Clinton	5%	(13)	81%	(226)	1%	(4)	12%	(34)	278
2016 Vote: Donald Trump	76%	(222)	5%	(15)	—	(1)	19%	(55)	292
2016 Vote: Someone Else	36%	(7)	13%	(3)	—	(0)	51%	(10)	20
2020 Vote/PID: Not Biden/Democrat	21%	(6)	43%	(13)	10%	(3)	27%	(8)	30

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(317)	37%	(295)	2%	(12)	21%	(166)	790
2020 Vote/PID: Not Trump/Republican	60%	(16)	17%	(5)	2%	(1)	20%	(5)	26
U.S. Economy: Wrong Track	50%	(284)	25%	(143)	1%	(4)	25%	(140)	571
U.S. Economy: Right Direction	15%	(33)	70%	(152)	4%	(8)	12%	(26)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	83%	(229)	1%	(2)	15%	(42)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(300)	4%	(16)	2%	(6)	17%	(66)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	40%	(50)	4%	(4)	46%	(58)	125
Top 2024 Issue: Economy	49%	(159)	27%	(87)	1%	(4)	23%	(74)	325
Community/Gender: Urban Women	14%	(10)	52%	(37)	—	(0)	34%	(24)	72
Community/Gender: Urban Men	14%	(9)	59%	(36)	8%	(5)	18%	(11)	61
Community/Gender: Rural Women	51%	(69)	27%	(36)	1%	(2)	21%	(29)	136
Community/Gender: Rural Men	61%	(52)	18%	(16)	1%	(1)	20%	(18)	87
Community/Gender: Suburban Women	41%	(93)	40%	(91)	1%	(2)	19%	(42)	227
Community/Gender: Suburban Men	41%	(84)	38%	(78)	2%	(3)	20%	(42)	207
Homeowner	45%	(222)	36%	(177)	1%	(7)	18%	(92)	498
Renter	32%	(90)	42%	(117)	2%	(6)	23%	(65)	278
Self + Household: White-Collar	36%	(106)	44%	(130)	1%	(2)	20%	(60)	298
Self + Household: Blue Collar	49%	(179)	32%	(116)	2%	(7)	17%	(62)	364
Union HH: Yes	26%	(9)	46%	(16)	7%	(2)	21%	(7)	34
Union HH: No	41%	(308)	37%	(279)	1%	(10)	21%	(159)	756
LGBTQ+: Yes	13%	(11)	52%	(44)	2%	(2)	33%	(28)	86
LGBTQ+: No	43%	(305)	36%	(251)	2%	(11)	20%	(138)	704
Motivated to Vote	42%	(300)	39%	(276)	1%	(9)	18%	(129)	715
Parent: Yes	41%	(109)	37%	(100)	3%	(7)	19%	(51)	268
Parent: No	40%	(207)	37%	(195)	1%	(5)	22%	(115)	522
COVID Vaccine: Yes	30%	(153)	49%	(243)	2%	(9)	19%	(97)	501
COVID Vaccine: No	57%	(164)	18%	(52)	1%	(4)	24%	(69)	289
Student Loans: Yes	28%	(37)	43%	(56)	3%	(3)	26%	(35)	131
Student Loans: No	42%	(279)	36%	(239)	1%	(9)	20%	(131)	659
Favorable Opinion of Haley	59%	(144)	20%	(50)	1%	(4)	19%	(48)	245
Unfavorable Opinion of Haley	29%	(83)	53%	(155)	1%	(2)	17%	(50)	290
Prodigal Biden Voter	22%	(8)	8%	(3)	8%	(3)	62%	(23)	36

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(317)	37%	(295)	2%	(12)	21%	(166)	790
Undecided Voter (DK/WNV)	11%	(6)	12%	(7)	3%	(2)	74%	(42)	56
Undecided Voter (DK)	9%	(3)	17%	(6)	4%	(2)	69%	(25)	35
Watched Debate	44%	(261)	36%	(215)	1%	(9)	19%	(114)	598
Watched Debate: Did not Watch	29%	(56)	42%	(80)	2%	(3)	27%	(52)	192
Watched Debate: All of it	47%	(154)	36%	(120)	1%	(4)	16%	(52)	331
Watched Debate: Some of it	40%	(106)	35%	(94)	2%	(5)	23%	(61)	267
Continue His Campaign: Yes Biden	20%	(66)	67%	(219)	2%	(6)	11%	(38)	329
Continue His Campaign: No Biden	58%	(244)	15%	(61)	1%	(5)	26%	(108)	418
Continue His Campaign: Yes Trump	75%	(306)	6%	(24)	2%	(9)	17%	(69)	407
Continue His Campaign: No Trump	2%	(7)	74%	(253)	1%	(3)	23%	(77)	340
Conviction: Evidence	5%	(18)	73%	(257)	1%	(3)	21%	(75)	353
Conviction: Motivation to Damage	75%	(263)	7%	(24)	1%	(5)	16%	(58)	350
Conviction: DK/NO	40%	(35)	16%	(14)	5%	(4)	39%	(34)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	34%	(271)	35%	(273)	26%	(207)	2%	(13)	3%	(25)	790
Gender: Male	35%	(123)	35%	(123)	24%	(86)	3%	(11)	3%	(11)	355
Gender: Female	34%	(148)	34%	(150)	28%	(121)	—	(2)	3%	(14)	435
Age: 18-34	35%	(77)	28%	(62)	28%	(63)	4%	(9)	5%	(11)	222
Age: 35-44	25%	(27)	33%	(36)	41%	(44)	1%	(1)	1%	(1)	109
Age: 45-64	37%	(103)	34%	(96)	23%	(66)	1%	(3)	5%	(13)	280
Age: 65+	36%	(65)	44%	(79)	19%	(35)	1%	(1)	—	(0)	179
GenZers: 1997-2012	32%	(37)	28%	(32)	29%	(33)	3%	(4)	7%	(8)	114
Millennials: 1981-1996	31%	(65)	30%	(62)	35%	(72)	3%	(6)	2%	(4)	207
GenXers: 1965-1980	38%	(87)	34%	(80)	25%	(57)	1%	(3)	2%	(5)	232
Baby Boomers: 1946-1964	35%	(79)	41%	(93)	20%	(44)	—	(1)	3%	(8)	224
Educ: < College	34%	(162)	32%	(152)	28%	(135)	2%	(10)	4%	(20)	479
Educ: Bachelors degree	35%	(64)	34%	(63)	28%	(51)	2%	(3)	2%	(3)	184
Educ: Post-grad	35%	(45)	46%	(59)	17%	(21)	—	(0)	2%	(2)	127
Income: Under 50k	32%	(111)	28%	(96)	32%	(108)	2%	(8)	5%	(17)	340
Income: 50k-100k	37%	(106)	38%	(109)	22%	(62)	1%	(2)	2%	(6)	285
Income: 100k+	33%	(55)	42%	(69)	22%	(37)	2%	(3)	1%	(1)	165
Ethnicity: White (Non-Hispanic)	34%	(161)	39%	(184)	24%	(114)	1%	(7)	2%	(10)	476
Ethnicity: Hispanic	31%	(9)	26%	(8)	31%	(9)	4%	(1)	8%	(2)	29
Ethnicity: Black (Non-Hispanic)	37%	(95)	28%	(71)	28%	(72)	2%	(5)	5%	(12)	255
Ethnicity: Asian + Other (Non-Hispanic)	22%	(6)	37%	(11)	41%	(12)	—	(0)	—	(0)	30
All Christian	34%	(132)	38%	(149)	25%	(96)	1%	(4)	2%	(9)	391
All Non-Christian	33%	(15)	57%	(25)	5%	(2)	3%	(1)	2%	(1)	44
Atheist	14%	(3)	52%	(11)	30%	(6)	4%	(1)	—	(0)	21
Agnostic/Nothing in particular	38%	(56)	27%	(40)	26%	(39)	3%	(5)	6%	(10)	149
Something Else	35%	(65)	26%	(49)	34%	(63)	1%	(3)	3%	(5)	185
Evangelical	35%	(112)	33%	(107)	27%	(88)	1%	(3)	4%	(13)	323
Non-Evangelical	34%	(84)	36%	(89)	28%	(71)	2%	(4)	1%	(1)	249

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	34%	(271)	35%	(273)	26%	(207)	2%	(13)	3%	(25)	790
PID: Dem (no lean)	39%	(129)	29%	(97)	25%	(84)	2%	(5)	5%	(17)	332
PID: Ind (no lean)	28%	(40)	36%	(52)	33%	(47)	3%	(4)	1%	(1)	145
PID: Rep (no lean)	32%	(102)	40%	(125)	24%	(77)	1%	(4)	2%	(7)	313
PID/Gender: Dem Men	39%	(58)	31%	(45)	22%	(33)	3%	(4)	5%	(8)	148
PID/Gender: Dem Women	39%	(72)	28%	(51)	28%	(51)	—	(1)	5%	(9)	184
PID/Gender: Ind Men	28%	(22)	38%	(30)	29%	(23)	5%	(4)	—	(0)	79
PID/Gender: Ind Women	28%	(19)	33%	(22)	37%	(25)	—	(0)	1%	(1)	66
PID/Gender: Rep Men	34%	(44)	37%	(48)	24%	(31)	2%	(3)	3%	(3)	129
PID/Gender: Rep Women	31%	(58)	42%	(77)	25%	(45)	—	(1)	2%	(4)	185
Ideo: Liberal (1-3)	44%	(92)	28%	(59)	21%	(43)	1%	(1)	7%	(14)	210
Ideo: Moderate (4)	30%	(68)	37%	(86)	30%	(68)	2%	(5)	1%	(3)	231
Ideo: Conservative (5-7)	33%	(108)	38%	(125)	26%	(84)	2%	(7)	2%	(5)	330
Community: Urban	39%	(52)	28%	(37)	25%	(34)	2%	(3)	6%	(7)	133
Community: Suburban	34%	(146)	39%	(167)	23%	(100)	2%	(8)	3%	(13)	434
Community: Rural	33%	(74)	31%	(68)	33%	(73)	1%	(3)	2%	(4)	222
Military HHnm: Yes	35%	(42)	37%	(45)	24%	(29)	2%	(2)	3%	(3)	121
Military HH: No	34%	(229)	34%	(228)	27%	(178)	2%	(11)	3%	(22)	669
Employ: Private Sector	34%	(102)	34%	(102)	27%	(80)	2%	(6)	3%	(8)	299
Employ: Government	44%	(27)	31%	(19)	22%	(13)	1%	(0)	3%	(2)	61
Employ: Self-Employed	39%	(25)	22%	(14)	29%	(19)	3%	(2)	7%	(5)	64
Employ: Homemaker	27%	(11)	33%	(14)	37%	(15)	2%	(1)	—	(0)	41
Employ: Student	34%	(9)	35%	(9)	30%	(8)	—	(0)	1%	(0)	26
Employ: Retired	36%	(74)	44%	(90)	17%	(34)	—	(1)	4%	(7)	206
Employ: Unemployed	23%	(14)	31%	(19)	43%	(27)	3%	(2)	—	(0)	62
Employ: Other	32%	(10)	22%	(7)	34%	(10)	3%	(1)	10%	(3)	31

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	34%	(271)	35%	(273)	26%	(207)	2%	(13)	3%	(25)	790
Protestant	36%	(106)	41%	(121)	21%	(62)	1%	(3)	2%	(6)	297
Roman Catholic	28%	(25)	30%	(27)	37%	(33)	2%	(1)	4%	(3)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	34%	(2)	21%	(1)	—	(0)	—	(0)	5
Jewish	49%	(9)	38%	(7)	10%	(2)	—	(0)	3%	(0)	18
Muslim	—	(0)	84%	(7)	4%	(0)	12%	(1)	—	(0)	9
Buddhist	35%	(3)	59%	(6)	—	(0)	2%	(0)	4%	(0)	10
Hindu	33%	(2)	67%	(5)	—	(0)	—	(0)	—	(0)	7
Atheist	14%	(3)	52%	(11)	30%	(6)	4%	(1)	—	(0)	21
Agnostic	51%	(15)	23%	(7)	15%	(4)	8%	(2)	3%	(1)	30
Something else	35%	(65)	26%	(49)	34%	(63)	1%	(3)	3%	(5)	185
Nothing in particular	34%	(41)	28%	(33)	29%	(34)	2%	(2)	7%	(9)	119
Ideo/PID: Conservative Republican	34%	(83)	39%	(96)	24%	(60)	1%	(3)	2%	(5)	247
Ideo/PID: Moderate/Liberal Republican	31%	(19)	44%	(27)	23%	(14)	—	(0)	3%	(2)	61
Ideo/PID: Moderate/Conservative Democrat	36%	(57)	31%	(50)	29%	(46)	3%	(4)	2%	(3)	160
Ideo/PID: Liberal Democrat	44%	(72)	28%	(46)	20%	(33)	1%	(1)	7%	(12)	163
Unfavorable of Biden and Trump	39%	(46)	38%	(44)	19%	(22)	2%	(2)	2%	(3)	117
2024 H2H Matchup: Biden Voter	39%	(140)	32%	(114)	24%	(88)	2%	(6)	4%	(15)	363
2024 H2H Matchup: Trump Voter	31%	(115)	40%	(147)	25%	(95)	2%	(6)	2%	(8)	371
2024 H2H Matchup: Would not Vote	39%	(8)	22%	(5)	35%	(7)	1%	(0)	4%	(1)	21
2024 H2H Matchup: Do not Know	23%	(8)	20%	(7)	51%	(18)	3%	(1)	4%	(1)	35
2022 House Vote: Democrat	38%	(125)	32%	(104)	24%	(77)	1%	(5)	5%	(17)	329
2022 House Vote: Republican	33%	(109)	40%	(131)	24%	(79)	1%	(5)	1%	(5)	329
2022 House Vote: Did not Vote	28%	(35)	29%	(36)	39%	(48)	3%	(4)	2%	(2)	126
2020 Vote: Joe Biden	38%	(141)	32%	(117)	23%	(86)	2%	(6)	5%	(17)	367
2020 Vote: Donald Trump	31%	(115)	39%	(143)	27%	(97)	1%	(4)	2%	(7)	366
2020 Vote: Someone Else	41%	(4)	13%	(1)	38%	(4)	—	(0)	8%	(1)	10
2020 Vote: Did not Vote	24%	(12)	26%	(12)	43%	(20)	6%	(3)	1%	(0)	48

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	34%	(271)	35%	(273)	26%	(207)	2%	(13)	3%	(25)	790
2016 Vote: Hillary Clinton	38%	(105)	32%	(88)	24%	(68)	1%	(3)	5%	(13)	278
2016 Vote: Donald Trump	33%	(97)	41%	(121)	24%	(70)	1%	(3)	—	(1)	292
2016 Vote: Someone Else	45%	(9)	23%	(5)	32%	(6)	—	(0)	—	(0)	20
2020 Vote/PID: Not Biden/Democrat	43%	(13)	23%	(7)	30%	(9)	3%	(1)	1%	(0)	30
2020 Vote/PID: Not Trump/Republican	30%	(8)	42%	(11)	25%	(7)	2%	(1)	1%	(0)	26
U.S. Economy: Wrong Track	36%	(205)	35%	(200)	25%	(141)	1%	(7)	3%	(19)	571
U.S. Economy: Right Direction	31%	(67)	34%	(73)	30%	(67)	3%	(6)	3%	(6)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(109)	29%	(80)	25%	(69)	2%	(5)	4%	(12)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(124)	38%	(149)	26%	(99)	2%	(8)	2%	(9)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(38)	36%	(45)	31%	(39)	—	(0)	3%	(3)	125
Top 2024 Issue: Economy	34%	(109)	36%	(116)	26%	(85)	2%	(7)	2%	(8)	325
Community/Gender: Urban Women	35%	(25)	27%	(20)	32%	(23)	—	(0)	6%	(4)	72
Community/Gender: Urban Men	44%	(27)	29%	(18)	18%	(11)	4%	(3)	5%	(3)	61
Community/Gender: Rural Women	28%	(38)	31%	(43)	38%	(51)	1%	(1)	3%	(3)	136
Community/Gender: Rural Men	41%	(36)	30%	(26)	26%	(22)	2%	(2)	1%	(1)	87
Community/Gender: Suburban Women	37%	(85)	39%	(88)	21%	(47)	—	(1)	3%	(6)	227
Community/Gender: Suburban Men	29%	(60)	38%	(80)	26%	(53)	3%	(7)	4%	(7)	207
Homeowner	33%	(164)	39%	(195)	24%	(121)	1%	(6)	2%	(11)	498
Renter	37%	(103)	27%	(75)	29%	(79)	2%	(7)	5%	(14)	278
Self + Household: White-Collar	39%	(115)	39%	(116)	21%	(61)	1%	(3)	1%	(2)	298
Self + Household: Blue Collar	35%	(128)	33%	(120)	25%	(91)	2%	(9)	4%	(16)	364
Union HH: Yes	34%	(12)	31%	(11)	22%	(7)	7%	(2)	6%	(2)	34
Union HH: No	34%	(260)	35%	(263)	26%	(200)	1%	(11)	3%	(23)	756
LGBTQ+: Yes	41%	(35)	26%	(22)	23%	(20)	4%	(3)	7%	(6)	86
LGBTQ+: No	34%	(236)	36%	(251)	27%	(188)	1%	(10)	3%	(19)	704
Motivated to Vote	36%	(257)	35%	(252)	25%	(176)	1%	(9)	3%	(22)	715
Parent: Yes	30%	(81)	35%	(94)	30%	(80)	2%	(7)	2%	(6)	268
Parent: No	36%	(190)	34%	(179)	24%	(128)	1%	(7)	4%	(19)	522

Continued on next page

Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	34%	(271)	35%	(273)	26%	(207)	2%	(13)	3%	(25)	790
COVID Vaccine: Yes	36%	(181)	37%	(185)	23%	(115)	1%	(7)	3%	(13)	501
COVID Vaccine: No	31%	(90)	30%	(88)	32%	(92)	2%	(7)	4%	(12)	289
Student Loans: Yes	33%	(43)	34%	(45)	25%	(33)	2%	(3)	5%	(7)	131
Student Loans: No	35%	(228)	35%	(228)	26%	(174)	2%	(11)	3%	(18)	659
Favorable Opinion of Haley	37%	(90)	45%	(112)	16%	(39)	1%	(1)	1%	(3)	245
Unfavorable Opinion of Haley	37%	(109)	31%	(90)	26%	(76)	2%	(6)	3%	(10)	290
Prodigal Biden Voter	34%	(12)	30%	(11)	27%	(10)	4%	(1)	5%	(2)	36
Undecided Voter (DK/WNV)	29%	(16)	21%	(12)	45%	(25)	2%	(1)	4%	(2)	56
Undecided Voter (DK)	23%	(8)	20%	(7)	51%	(18)	3%	(1)	4%	(1)	35
Watched Debate	35%	(210)	37%	(223)	23%	(136)	1%	(9)	3%	(20)	598
Watched Debate: Did not Watch	32%	(62)	26%	(50)	37%	(71)	2%	(5)	2%	(5)	192
Watched Debate: All of it	37%	(121)	40%	(133)	18%	(61)	2%	(5)	3%	(10)	331
Watched Debate: Some of it	33%	(88)	34%	(90)	28%	(75)	1%	(3)	4%	(10)	267
Continue His Campaign: Yes Biden	33%	(108)	35%	(116)	26%	(86)	2%	(6)	4%	(13)	329
Continue His Campaign: No Biden	37%	(155)	36%	(149)	23%	(97)	2%	(7)	2%	(10)	418
Continue His Campaign: Yes Trump	31%	(124)	40%	(165)	25%	(101)	2%	(9)	2%	(9)	407
Continue His Campaign: No Trump	41%	(141)	28%	(94)	26%	(89)	1%	(5)	4%	(13)	340
Conviction: Evidence	41%	(146)	32%	(113)	21%	(73)	2%	(6)	4%	(16)	353
Conviction: Motivation to Damage	31%	(107)	40%	(139)	26%	(91)	2%	(6)	2%	(7)	350
Conviction: DK/NO	22%	(19)	24%	(21)	50%	(43)	2%	(2)	3%	(2)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	29%	(232)	19%	(153)	8%	(67)	40%	(313)	3%	(25)	790
Gender: Male	28%	(99)	20%	(73)	8%	(28)	41%	(146)	3%	(10)	355
Gender: Female	31%	(133)	18%	(80)	9%	(39)	38%	(167)	3%	(15)	435
Age: 18-34	33%	(73)	25%	(54)	10%	(22)	27%	(59)	6%	(13)	222
Age: 35-44	26%	(28)	22%	(24)	7%	(7)	41%	(45)	4%	(4)	109
Age: 45-64	31%	(86)	20%	(56)	9%	(25)	38%	(107)	2%	(6)	280
Age: 65+	25%	(45)	10%	(19)	7%	(12)	57%	(102)	1%	(2)	179
GenZers: 1997-2012	35%	(40)	28%	(32)	9%	(10)	20%	(23)	8%	(10)	114
Millennials: 1981-1996	28%	(58)	22%	(46)	9%	(18)	38%	(78)	3%	(7)	207
GenXers: 1965-1980	33%	(76)	20%	(47)	8%	(18)	38%	(88)	2%	(4)	232
Baby Boomers: 1946-1964	25%	(56)	13%	(28)	9%	(21)	51%	(114)	2%	(4)	224
Educ: < College	26%	(125)	17%	(82)	10%	(50)	41%	(199)	5%	(24)	479
Educ: Bachelors degree	37%	(68)	25%	(46)	7%	(14)	30%	(56)	—	(1)	184
Educ: Post-grad	31%	(39)	20%	(25)	3%	(4)	46%	(58)	—	(0)	127
Income: Under 50k	31%	(105)	18%	(62)	9%	(31)	36%	(123)	6%	(19)	340
Income: 50k-100k	28%	(79)	21%	(59)	10%	(27)	41%	(116)	1%	(4)	285
Income: 100k+	29%	(48)	19%	(32)	6%	(10)	45%	(74)	1%	(2)	165
Ethnicity: White (Non-Hispanic)	19%	(92)	13%	(64)	9%	(41)	57%	(273)	1%	(6)	476
Ethnicity: Hispanic	33%	(10)	32%	(9)	6%	(2)	28%	(8)	—	(0)	29
Ethnicity: Black (Non-Hispanic)	48%	(123)	26%	(67)	9%	(22)	10%	(25)	7%	(18)	255
Ethnicity: Asian + Other (Non-Hispanic)	25%	(7)	43%	(13)	5%	(2)	23%	(7)	4%	(1)	30
All Christian	27%	(105)	14%	(54)	9%	(37)	48%	(188)	2%	(7)	391
All Non-Christian	46%	(20)	41%	(18)	3%	(1)	9%	(4)	1%	(0)	44
Atheist	30%	(6)	35%	(7)	4%	(1)	32%	(7)	—	(0)	21
Agnostic/Nothing in particular	36%	(54)	25%	(38)	8%	(12)	27%	(41)	4%	(5)	149
Something Else	25%	(47)	20%	(36)	9%	(17)	40%	(73)	6%	(12)	185
Evangelical	23%	(76)	15%	(49)	9%	(28)	50%	(160)	3%	(10)	323
Non-Evangelical	31%	(76)	16%	(39)	10%	(25)	40%	(99)	4%	(9)	249
PID: Dem (no lean)	58%	(192)	29%	(95)	7%	(24)	2%	(8)	4%	(13)	332
PID: Ind (no lean)	19%	(27)	17%	(25)	10%	(15)	49%	(70)	5%	(7)	145
PID: Rep (no lean)	4%	(12)	10%	(33)	9%	(29)	75%	(235)	1%	(4)	313

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	29%	(232)	19%	(153)	8%	(67)	40%	(313)	3%	(25)	790
PID/Gender: Dem Men	52%	(76)	31%	(46)	11%	(16)	1%	(2)	5%	(8)	148
PID/Gender: Dem Women	63%	(116)	27%	(49)	4%	(8)	3%	(6)	3%	(6)	184
PID/Gender: Ind Men	18%	(14)	14%	(11)	11%	(9)	55%	(43)	2%	(2)	79
PID/Gender: Ind Women	20%	(13)	22%	(14)	9%	(6)	41%	(27)	8%	(5)	66
PID/Gender: Rep Men	6%	(8)	12%	(16)	3%	(3)	79%	(101)	1%	(1)	129
PID/Gender: Rep Women	2%	(4)	9%	(17)	14%	(25)	73%	(134)	2%	(3)	185
Ideo: Liberal (1-3)	57%	(120)	30%	(63)	6%	(14)	6%	(13)	1%	(1)	210
Ideo: Moderate (4)	38%	(88)	20%	(46)	12%	(27)	27%	(61)	4%	(8)	231
Ideo: Conservative (5-7)	7%	(22)	13%	(43)	8%	(25)	71%	(235)	1%	(5)	330
Community: Urban	49%	(65)	24%	(31)	6%	(8)	16%	(21)	6%	(8)	133
Community: Suburban	29%	(127)	22%	(95)	8%	(35)	39%	(169)	2%	(8)	434
Community: Rural	18%	(40)	12%	(27)	11%	(24)	55%	(123)	4%	(9)	222
Military HHnm: Yes	35%	(43)	10%	(12)	9%	(10)	43%	(52)	3%	(4)	121
Military HH: No	28%	(189)	21%	(141)	8%	(57)	39%	(261)	3%	(21)	669
Employ: Private Sector	28%	(83)	27%	(79)	8%	(23)	37%	(110)	1%	(3)	299
Employ: Government	44%	(27)	22%	(14)	4%	(2)	23%	(14)	7%	(4)	61
Employ: Self-Employed	31%	(20)	20%	(13)	7%	(5)	37%	(23)	6%	(4)	64
Employ: Homemaker	16%	(7)	19%	(8)	18%	(7)	46%	(19)	2%	(1)	41
Employ: Student	43%	(11)	27%	(7)	7%	(2)	21%	(5)	3%	(1)	26
Employ: Retired	29%	(59)	8%	(17)	8%	(16)	54%	(111)	2%	(4)	206
Employ: Unemployed	24%	(15)	18%	(11)	17%	(10)	31%	(19)	10%	(6)	62
Employ: Other	34%	(11)	16%	(5)	5%	(2)	36%	(11)	8%	(3)	31

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	29%	(232)	19%	(153)	8%	(67)	40%	(313)	3%	(25)	790
Protestant	26%	(78)	13%	(38)	7%	(20)	52%	(156)	2%	(5)	297
Roman Catholic	30%	(27)	15%	(13)	19%	(17)	34%	(30)	2%	(2)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	55%	(3)	—	(0)	45%	(2)	—	(0)	5
Jewish	56%	(10)	34%	(6)	—	(0)	8%	(1)	2%	(0)	18
Muslim	50%	(4)	38%	(3)	12%	(1)	—	(0)	—	(0)	9
Buddhist	61%	(6)	37%	(4)	2%	(0)	—	(0)	—	(0)	10
Hindu	—	(0)	67%	(5)	—	(0)	33%	(2)	—	(0)	7
Atheist	30%	(6)	35%	(7)	4%	(1)	32%	(7)	—	(0)	21
Agnostic	39%	(12)	22%	(6)	—	(0)	39%	(12)	—	(0)	30
Something else	25%	(47)	20%	(36)	9%	(17)	40%	(73)	6%	(12)	185
Nothing in particular	35%	(42)	26%	(31)	10%	(12)	24%	(29)	4%	(5)	119
Ideo/PID: Conservative Republican	3%	(8)	8%	(21)	7%	(17)	81%	(200)	1%	(2)	247
Ideo/PID: Moderate/Liberal Republican	7%	(5)	20%	(12)	19%	(12)	51%	(31)	2%	(1)	61
Ideo/PID: Moderate/Conservative Democrat	53%	(84)	30%	(47)	9%	(14)	4%	(7)	5%	(8)	160
Ideo/PID: Liberal Democrat	65%	(106)	29%	(48)	5%	(9)	—	(1)	—	(0)	163
Unfavorable of Biden and Trump	16%	(19)	22%	(26)	13%	(15)	46%	(54)	3%	(3)	117
2024 H2H Matchup: Biden Voter	59%	(214)	29%	(105)	6%	(24)	3%	(13)	2%	(8)	363
2024 H2H Matchup: Trump Voter	4%	(14)	11%	(40)	10%	(39)	74%	(275)	1%	(4)	371
2024 H2H Matchup: Would not Vote	14%	(3)	17%	(4)	4%	(1)	48%	(10)	16%	(3)	21
2024 H2H Matchup: Do not Know	2%	(1)	14%	(5)	12%	(4)	45%	(16)	28%	(10)	35
2022 House Vote: Democrat	58%	(191)	29%	(95)	6%	(20)	4%	(15)	2%	(8)	329
2022 House Vote: Republican	4%	(12)	11%	(36)	9%	(30)	75%	(247)	1%	(4)	329
2022 House Vote: Did not Vote	22%	(28)	17%	(22)	13%	(17)	37%	(46)	11%	(13)	126
2020 Vote: Joe Biden	56%	(206)	30%	(110)	7%	(24)	4%	(16)	3%	(12)	367
2020 Vote: Donald Trump	4%	(14)	8%	(30)	10%	(36)	77%	(282)	1%	(5)	366
2020 Vote: Someone Else	—	(0)	11%	(1)	4%	(0)	52%	(5)	32%	(3)	10
2020 Vote: Did not Vote	26%	(13)	25%	(12)	15%	(7)	23%	(11)	11%	(5)	48
2016 Vote: Hillary Clinton	59%	(165)	28%	(78)	6%	(15)	5%	(13)	2%	(7)	278
2016 Vote: Donald Trump	7%	(20)	10%	(30)	5%	(14)	77%	(224)	1%	(4)	292
2016 Vote: Someone Else	11%	(2)	6%	(1)	41%	(8)	38%	(7)	4%	(1)	20

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	29%	(232)	19%	(153)	8%	(67)	40%	(313)	3%	(25)	790
2020 Vote/PID: Not Biden/Democrat	39%	(12)	24%	(7)	18%	(5)	3%	(1)	16%	(5)	30
2020 Vote/PID: Not Trump/Republican	13%	(3)	32%	(8)	18%	(5)	34%	(9)	4%	(1)	26
U.S. Economy: Wrong Track	20%	(114)	16%	(94)	9%	(49)	52%	(298)	3%	(16)	571
U.S. Economy: Right Direction	54%	(118)	27%	(59)	8%	(18)	7%	(15)	4%	(8)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(175)	26%	(72)	5%	(14)	3%	(9)	2%	(6)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(21)	11%	(44)	10%	(41)	71%	(276)	2%	(8)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(36)	30%	(37)	10%	(12)	23%	(28)	9%	(11)	125
Top 2024 Issue: Economy	17%	(54)	19%	(61)	12%	(39)	50%	(162)	3%	(9)	325
Community/Gender: Urban Women	46%	(33)	23%	(16)	2%	(1)	24%	(17)	7%	(5)	72
Community/Gender: Urban Men	52%	(32)	25%	(15)	11%	(6)	7%	(4)	5%	(3)	61
Community/Gender: Rural Women	18%	(24)	13%	(18)	14%	(19)	51%	(69)	4%	(5)	136
Community/Gender: Rural Men	18%	(16)	10%	(8)	6%	(5)	62%	(53)	4%	(4)	87
Community/Gender: Suburban Women	34%	(76)	20%	(46)	8%	(19)	36%	(81)	2%	(5)	227
Community/Gender: Suburban Men	24%	(50)	24%	(49)	8%	(16)	43%	(88)	1%	(3)	207
Homeowner	27%	(132)	18%	(90)	8%	(40)	46%	(229)	1%	(7)	498
Renter	35%	(98)	23%	(63)	9%	(26)	27%	(75)	6%	(16)	278
Self + Household: White-Collar	32%	(96)	23%	(68)	8%	(23)	37%	(109)	1%	(2)	298
Self + Household: Blue Collar	26%	(95)	17%	(62)	8%	(27)	48%	(174)	1%	(5)	364
Union HH: Yes	46%	(16)	24%	(8)	11%	(4)	14%	(5)	4%	(1)	34
Union HH: No	29%	(216)	19%	(145)	8%	(63)	41%	(308)	3%	(23)	756
LGBTQ+: Yes	46%	(39)	29%	(25)	4%	(4)	14%	(12)	7%	(6)	86
LGBTQ+: No	27%	(193)	18%	(128)	9%	(63)	43%	(301)	3%	(19)	704
Motivated to Vote	30%	(217)	19%	(137)	8%	(59)	41%	(291)	2%	(12)	715
Parent: Yes	32%	(85)	25%	(66)	7%	(19)	34%	(90)	3%	(9)	268
Parent: No	28%	(147)	17%	(87)	9%	(48)	43%	(223)	3%	(16)	522
COVID Vaccine: Yes	35%	(177)	23%	(116)	8%	(39)	31%	(155)	3%	(14)	501
COVID Vaccine: No	19%	(55)	13%	(37)	10%	(28)	55%	(158)	4%	(11)	289
Student Loans: Yes	37%	(49)	27%	(36)	9%	(12)	24%	(31)	3%	(4)	131
Student Loans: No	28%	(183)	18%	(117)	8%	(56)	43%	(282)	3%	(21)	659

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	29%	(232)	19%	(153)	8%	(67)	40%	(313)	3%	(25)	790
Favorable Opinion of Haley	18%	(44)	15%	(37)	9%	(21)	58%	(141)	1%	(2)	245
Unfavorable Opinion of Haley	41%	(119)	19%	(56)	8%	(24)	31%	(90)	—	(0)	290
Prodigal Biden Voter	11%	(4)	40%	(15)	9%	(3)	20%	(7)	20%	(7)	36
Undecided Voter (DK/WNV)	6%	(4)	15%	(9)	9%	(5)	46%	(26)	24%	(13)	56
Undecided Voter (DK)	2%	(1)	14%	(5)	12%	(4)	45%	(16)	28%	(10)	35
Watched Debate	29%	(175)	18%	(110)	7%	(45)	43%	(257)	2%	(12)	598
Watched Debate: Did not Watch	30%	(57)	22%	(43)	12%	(23)	29%	(57)	7%	(13)	192
Watched Debate: All of it	31%	(103)	14%	(46)	6%	(20)	47%	(156)	1%	(5)	331
Watched Debate: Some of it	27%	(72)	24%	(64)	9%	(24)	38%	(100)	3%	(7)	267
Continue His Campaign: Yes Biden	54%	(177)	20%	(67)	7%	(22)	16%	(52)	3%	(10)	329
Continue His Campaign: No Biden	11%	(46)	18%	(76)	10%	(41)	60%	(252)	1%	(3)	418
Continue His Campaign: Yes Trump	8%	(34)	12%	(50)	10%	(43)	67%	(272)	2%	(8)	407
Continue His Campaign: No Trump	55%	(186)	27%	(93)	6%	(21)	9%	(30)	3%	(9)	340
Conviction: Evidence	58%	(203)	29%	(101)	6%	(22)	7%	(25)	—	(1)	353
Conviction: Motivation to Damage	5%	(19)	10%	(34)	10%	(34)	73%	(256)	2%	(7)	350
Conviction: DK/NO	11%	(10)	20%	(18)	13%	(11)	37%	(32)	19%	(17)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(287)	51%	(400)	13%	(103)	790
Gender: Male	38%	(136)	51%	(181)	11%	(38)	355
Gender: Female	35%	(151)	50%	(219)	15%	(65)	435
Age: 18-34	40%	(90)	45%	(99)	15%	(33)	222
Age: 35-44	24%	(26)	58%	(63)	18%	(20)	109
Age: 45-64	40%	(113)	46%	(128)	14%	(40)	280
Age: 65+	33%	(58)	62%	(110)	6%	(11)	179
GenZers: 1997-2012	40%	(46)	40%	(46)	19%	(22)	114
Millennials: 1981-1996	33%	(68)	53%	(110)	14%	(30)	207
GenXers: 1965-1980	41%	(95)	44%	(103)	15%	(35)	232
Baby Boomers: 1946-1964	34%	(76)	59%	(132)	7%	(16)	224
Educ: < College	31%	(149)	55%	(262)	14%	(68)	479
Educ: Bachelors degree	48%	(88)	40%	(73)	12%	(23)	184
Educ: Post-grad	39%	(49)	51%	(65)	10%	(12)	127
Income: Under 50k	36%	(124)	48%	(162)	16%	(55)	340
Income: 50k-100k	34%	(98)	53%	(152)	12%	(35)	285
Income: 100k+	40%	(65)	53%	(87)	8%	(13)	165
Ethnicity: White (Non-Hispanic)	23%	(108)	68%	(325)	9%	(43)	476
Ethnicity: Hispanic	48%	(14)	40%	(12)	12%	(3)	29
Ethnicity: Black (Non-Hispanic)	59%	(151)	21%	(53)	20%	(51)	255
Ethnicity: Asian + Other (Non-Hispanic)	47%	(14)	35%	(10)	18%	(5)	30
All Christian	32%	(125)	59%	(230)	9%	(36)	391
All Non-Christian	50%	(22)	38%	(16)	12%	(5)	44
Atheist	51%	(11)	42%	(9)	8%	(2)	21
Agnostic/Nothing in particular	39%	(58)	39%	(58)	22%	(33)	149
Something Else	38%	(70)	47%	(87)	15%	(28)	185
Evangelical	29%	(95)	61%	(198)	9%	(30)	323
Non-Evangelical	40%	(99)	47%	(116)	13%	(33)	249
PID: Dem (no lean)	74%	(246)	9%	(29)	17%	(57)	332
PID: Ind (no lean)	21%	(31)	51%	(74)	27%	(40)	145
PID: Rep (no lean)	3%	(10)	95%	(297)	2%	(7)	313

Continued on next page

Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(287)	51%	(400)	13%	(103)	790
PID/Gender: Dem Men	76%	(112)	10%	(15)	14%	(20)	148
PID/Gender: Dem Women	73%	(134)	7%	(14)	20%	(36)	184
PID/Gender: Ind Men	23%	(18)	58%	(45)	19%	(15)	79
PID/Gender: Ind Women	18%	(12)	44%	(29)	38%	(25)	66
PID/Gender: Rep Men	4%	(5)	94%	(121)	2%	(3)	129
PID/Gender: Rep Women	3%	(5)	95%	(176)	2%	(4)	185
Ideo: Liberal (1-3)	68%	(143)	15%	(31)	17%	(36)	210
Ideo: Moderate (4)	44%	(102)	37%	(85)	19%	(44)	231
Ideo: Conservative (5-7)	12%	(38)	85%	(279)	4%	(13)	330
Community: Urban	55%	(73)	25%	(33)	20%	(27)	133
Community: Suburban	38%	(164)	50%	(217)	12%	(54)	434
Community: Rural	22%	(50)	68%	(150)	10%	(23)	222
Military HHnm: Yes	39%	(47)	48%	(57)	13%	(16)	121
Military HH: No	36%	(239)	51%	(343)	13%	(87)	669
Employ: Private Sector	40%	(120)	49%	(146)	11%	(33)	299
Employ: Government	44%	(27)	38%	(23)	18%	(11)	61
Employ: Self-Employed	39%	(25)	45%	(29)	16%	(10)	64
Employ: Homemaker	14%	(6)	73%	(30)	13%	(5)	41
Employ: Student	34%	(9)	43%	(11)	23%	(6)	26
Employ: Retired	32%	(67)	60%	(124)	8%	(16)	206
Employ: Unemployed	35%	(22)	35%	(21)	30%	(19)	62
Employ: Other	39%	(12)	50%	(15)	11%	(3)	31

Continued on next page

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(287)	51%	(400)	13%	(103)	790
Protestant	28%	(83)	64%	(191)	8%	(23)	297
Roman Catholic	46%	(41)	40%	(36)	14%	(13)	89
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	69%	(3)	—	(0)	5
Jewish	64%	(11)	21%	(4)	14%	(3)	18
Muslim	32%	(3)	68%	(6)	—	(0)	9
Buddhist	55%	(5)	45%	(4)	—	(0)	10
Hindu	32%	(2)	33%	(2)	35%	(3)	7
Atheist	51%	(11)	42%	(9)	8%	(2)	21
Agnostic	35%	(10)	41%	(12)	25%	(7)	30
Something else	38%	(70)	47%	(87)	15%	(28)	185
Nothing in particular	40%	(48)	38%	(46)	21%	(26)	119
Ideo/PID: Conservative Republican	3%	(8)	95%	(235)	2%	(4)	247
Ideo/PID: Moderate/Liberal Republican	4%	(3)	94%	(57)	2%	(1)	61
Ideo/PID: Moderate/Conservative Democrat	70%	(112)	13%	(20)	17%	(28)	160
Ideo/PID: Liberal Democrat	80%	(131)	5%	(9)	14%	(23)	163
Unfavorable of Biden and Trump	22%	(26)	47%	(55)	30%	(36)	117
2024 H2H Matchup: Biden Voter	75%	(271)	7%	(27)	18%	(65)	363
2024 H2H Matchup: Trump Voter	1%	(5)	97%	(361)	1%	(5)	371
2024 H2H Matchup: Would not Vote	20%	(4)	28%	(6)	52%	(11)	21
2024 H2H Matchup: Do not Know	21%	(7)	17%	(6)	63%	(22)	35
2022 House Vote: Democrat	74%	(242)	9%	(28)	18%	(58)	329
2022 House Vote: Republican	4%	(12)	94%	(309)	2%	(8)	329
2022 House Vote: Did not Vote	26%	(32)	47%	(59)	27%	(34)	126
2020 Vote: Joe Biden	70%	(257)	9%	(32)	21%	(78)	367
2020 Vote: Donald Trump	4%	(13)	93%	(340)	3%	(12)	366
2020 Vote: Someone Else	20%	(2)	44%	(4)	36%	(3)	10
2020 Vote: Did not Vote	31%	(15)	50%	(24)	19%	(9)	48
2016 Vote: Hillary Clinton	75%	(208)	8%	(23)	17%	(47)	278
2016 Vote: Donald Trump	6%	(19)	90%	(263)	4%	(11)	292
2016 Vote: Someone Else	16%	(3)	61%	(12)	23%	(4)	20

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(287)	51%	(400)	13%	(103)	790
2020 Vote/PID: Not Biden/Democrat	56%	(17)	26%	(8)	18%	(5)	30
2020 Vote/PID: Not Trump/Republican	20%	(5)	68%	(18)	12%	(3)	26
U.S. Economy: Wrong Track	23%	(131)	63%	(360)	14%	(80)	571
U.S. Economy: Right Direction	71%	(156)	18%	(40)	11%	(23)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(239)	4%	(10)	10%	(26)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	93%	(363)	3%	(11)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(33)	22%	(27)	52%	(65)	125
Top 2024 Issue: Economy	24%	(80)	63%	(206)	12%	(40)	325
Community/Gender: Urban Women	47%	(34)	28%	(20)	24%	(18)	72
Community/Gender: Urban Men	64%	(39)	21%	(13)	15%	(9)	61
Community/Gender: Rural Women	25%	(33)	67%	(91)	9%	(12)	136
Community/Gender: Rural Men	19%	(16)	69%	(60)	13%	(11)	87
Community/Gender: Suburban Women	37%	(83)	47%	(108)	16%	(36)	227
Community/Gender: Suburban Men	39%	(81)	52%	(109)	9%	(18)	207
Homeowner	34%	(170)	55%	(275)	11%	(53)	498
Renter	41%	(115)	42%	(118)	16%	(45)	278
Self + Household: White-Collar	43%	(128)	48%	(142)	9%	(27)	298
Self + Household: Blue Collar	30%	(110)	59%	(214)	11%	(40)	364
Union HH: Yes	50%	(17)	37%	(13)	13%	(4)	34
Union HH: No	36%	(270)	51%	(388)	13%	(99)	756
LGBTQ+: Yes	57%	(49)	24%	(21)	18%	(16)	86
LGBTQ+: No	34%	(237)	54%	(379)	12%	(87)	704
Motivated to Vote	38%	(269)	52%	(371)	10%	(75)	715
Parent: Yes	36%	(96)	51%	(137)	13%	(34)	268
Parent: No	36%	(190)	50%	(263)	13%	(69)	522
COVID Vaccine: Yes	44%	(222)	41%	(205)	15%	(74)	501
COVID Vaccine: No	22%	(65)	67%	(195)	10%	(29)	289
Student Loans: Yes	41%	(54)	37%	(49)	22%	(28)	131
Student Loans: No	35%	(232)	53%	(351)	11%	(75)	659

Continued on next page

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(287)	51%	(400)	13%	(103)	790
Favorable Opinion of Haley	21%	(51)	72%	(177)	7%	(17)	245
Unfavorable Opinion of Haley	53%	(155)	37%	(107)	10%	(29)	290
Prodigal Biden Voter	13%	(5)	35%	(13)	52%	(19)	36
Undecided Voter (DK/WNV)	20%	(11)	21%	(12)	59%	(33)	56
Undecided Voter (DK)	21%	(7)	17%	(6)	63%	(22)	35
Watched Debate	34%	(206)	55%	(330)	10%	(62)	598
Watched Debate: Did not Watch	42%	(81)	37%	(70)	22%	(41)	192
Watched Debate: All of it	35%	(116)	59%	(194)	6%	(21)	331
Watched Debate: Some of it	34%	(90)	51%	(136)	15%	(41)	267
Continue His Campaign: Yes Biden	65%	(215)	24%	(80)	10%	(34)	329
Continue His Campaign: No Biden	15%	(63)	74%	(310)	11%	(45)	418
Continue His Campaign: Yes Trump	6%	(26)	90%	(365)	4%	(15)	407
Continue His Campaign: No Trump	72%	(247)	8%	(27)	20%	(67)	340
Conviction: Evidence	68%	(241)	14%	(49)	18%	(63)	353
Conviction: Motivation to Damage	9%	(32)	87%	(304)	4%	(14)	350
Conviction: DK/NO	16%	(14)	53%	(47)	30%	(26)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(274)	49%	(385)	17%	(132)	790
Gender: Male	34%	(122)	51%	(180)	15%	(53)	355
Gender: Female	35%	(151)	47%	(204)	18%	(79)	435
Age: 18-34	36%	(79)	43%	(96)	21%	(47)	222
Age: 35-44	30%	(33)	54%	(59)	16%	(17)	109
Age: 45-64	39%	(108)	45%	(126)	17%	(46)	280
Age: 65+	30%	(54)	58%	(104)	12%	(22)	179
GenZers: 1997-2012	41%	(47)	40%	(45)	19%	(22)	114
Millennials: 1981-1996	30%	(63)	50%	(104)	20%	(41)	207
GenXers: 1965-1980	39%	(91)	43%	(100)	18%	(41)	232
Baby Boomers: 1946-1964	31%	(71)	56%	(126)	12%	(27)	224
Educ: < College	31%	(151)	53%	(256)	15%	(73)	479
Educ: Bachelors degree	43%	(79)	36%	(67)	21%	(38)	184
Educ: Post-grad	35%	(44)	49%	(62)	16%	(21)	127
Income: Under 50k	37%	(124)	46%	(158)	17%	(58)	340
Income: 50k-100k	34%	(96)	50%	(141)	17%	(48)	285
Income: 100k+	33%	(54)	52%	(86)	15%	(26)	165
Ethnicity: White (Non-Hispanic)	20%	(94)	67%	(320)	13%	(62)	476
Ethnicity: Hispanic	51%	(15)	36%	(11)	13%	(4)	29
Ethnicity: Black (Non-Hispanic)	59%	(151)	18%	(45)	23%	(59)	255
Ethnicity: Asian + Other (Non-Hispanic)	47%	(14)	32%	(10)	21%	(6)	30
All Christian	29%	(113)	58%	(225)	14%	(53)	391
All Non-Christian	61%	(27)	24%	(10)	15%	(6)	44
Atheist	45%	(9)	43%	(9)	12%	(2)	21
Agnostic/Nothing in particular	36%	(54)	36%	(54)	28%	(41)	149
Something Else	38%	(71)	46%	(86)	15%	(29)	185
Evangelical	28%	(90)	61%	(197)	11%	(36)	323
Non-Evangelical	37%	(93)	44%	(111)	18%	(45)	249
PID: Dem (no lean)	71%	(234)	8%	(28)	21%	(70)	332
PID: Ind (no lean)	21%	(30)	46%	(66)	33%	(48)	145
PID: Rep (no lean)	3%	(9)	93%	(291)	4%	(14)	313

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(274)	49%	(385)	17%	(132)	790
PID/Gender: Dem Men	69%	(101)	14%	(20)	18%	(26)	148
PID/Gender: Dem Women	72%	(133)	4%	(8)	24%	(43)	184
PID/Gender: Ind Men	20%	(16)	51%	(40)	30%	(23)	79
PID/Gender: Ind Women	22%	(15)	40%	(26)	38%	(25)	66
PID/Gender: Rep Men	4%	(5)	93%	(120)	2%	(3)	129
PID/Gender: Rep Women	2%	(4)	92%	(170)	6%	(11)	185
Ideo: Liberal (1-3)	63%	(132)	14%	(29)	23%	(49)	210
Ideo: Moderate (4)	43%	(98)	35%	(82)	22%	(51)	231
Ideo: Conservative (5-7)	12%	(40)	81%	(268)	7%	(22)	330
Community: Urban	54%	(73)	25%	(33)	21%	(27)	133
Community: Suburban	36%	(156)	47%	(204)	17%	(74)	434
Community: Rural	20%	(45)	66%	(148)	13%	(30)	222
Military HHnm: Yes	37%	(45)	45%	(54)	18%	(22)	121
Military HH: No	34%	(229)	49%	(331)	16%	(110)	669
Employ: Private Sector	37%	(111)	45%	(136)	17%	(52)	299
Employ: Government	46%	(28)	31%	(19)	23%	(14)	61
Employ: Self-Employed	37%	(23)	47%	(30)	16%	(10)	64
Employ: Homemaker	10%	(4)	77%	(32)	13%	(5)	41
Employ: Student	36%	(10)	39%	(10)	24%	(6)	26
Employ: Retired	30%	(62)	57%	(118)	13%	(26)	206
Employ: Unemployed	37%	(23)	38%	(23)	25%	(16)	62
Employ: Other	41%	(13)	53%	(16)	6%	(2)	31

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(274)	49%	(385)	17%	(132)	790
Protestant	26%	(78)	62%	(186)	11%	(33)	297
Roman Catholic	37%	(33)	41%	(36)	22%	(20)	89
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	69%	(3)	—	(0)	5
Jewish	70%	(12)	15%	(3)	15%	(3)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	78%	(8)	10%	(1)	11%	(1)	10
Hindu	32%	(2)	33%	(2)	35%	(3)	7
Atheist	45%	(9)	43%	(9)	12%	(2)	21
Agnostic	31%	(9)	34%	(10)	34%	(10)	30
Something else	38%	(71)	46%	(86)	15%	(29)	185
Nothing in particular	37%	(44)	37%	(44)	26%	(31)	119
Ideo/PID: Conservative Republican	3%	(7)	93%	(231)	4%	(10)	247
Ideo/PID: Moderate/Liberal Republican	4%	(3)	92%	(56)	4%	(3)	61
Ideo/PID: Moderate/Conservative Democrat	68%	(109)	12%	(19)	20%	(31)	160
Ideo/PID: Liberal Democrat	75%	(122)	6%	(9)	20%	(32)	163
Unfavorable of Biden and Trump	22%	(26)	45%	(53)	33%	(39)	117
2024 H2H Matchup: Biden Voter	72%	(260)	6%	(20)	23%	(83)	363
2024 H2H Matchup: Trump Voter	1%	(4)	94%	(347)	5%	(20)	371
2024 H2H Matchup: Would not Vote	20%	(4)	28%	(6)	52%	(11)	21
2024 H2H Matchup: Do not Know	17%	(6)	33%	(12)	51%	(18)	35
2022 House Vote: Democrat	69%	(227)	9%	(28)	22%	(73)	329
2022 House Vote: Republican	3%	(10)	90%	(297)	6%	(21)	329
2022 House Vote: Did not Vote	29%	(36)	43%	(54)	28%	(35)	126
2020 Vote: Joe Biden	67%	(245)	8%	(29)	26%	(94)	367
2020 Vote: Donald Trump	3%	(10)	90%	(331)	7%	(25)	366
2020 Vote: Someone Else	20%	(2)	44%	(4)	36%	(3)	10
2020 Vote: Did not Vote	36%	(17)	44%	(21)	20%	(10)	48
2016 Vote: Hillary Clinton	71%	(197)	7%	(19)	22%	(62)	278
2016 Vote: Donald Trump	5%	(14)	86%	(251)	9%	(27)	292
2016 Vote: Someone Else	7%	(1)	65%	(13)	28%	(6)	20

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(274)	49%	(385)	17%	(132)	790
2020 Vote/PID: Not Biden/Democrat	46%	(14)	31%	(9)	23%	(7)	30
2020 Vote/PID: Not Trump/Republican	22%	(6)	64%	(17)	14%	(4)	26
U.S. Economy: Wrong Track	22%	(125)	60%	(344)	18%	(102)	571
U.S. Economy: Right Direction	68%	(148)	18%	(40)	14%	(30)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	85%	(233)	5%	(13)	11%	(29)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(10)	91%	(353)	7%	(26)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(31)	15%	(18)	61%	(76)	125
Top 2024 Issue: Economy	23%	(76)	59%	(191)	18%	(58)	325
Community/Gender: Urban Women	51%	(37)	23%	(17)	25%	(18)	72
Community/Gender: Urban Men	58%	(36)	27%	(16)	15%	(9)	61
Community/Gender: Rural Women	24%	(32)	64%	(86)	13%	(17)	136
Community/Gender: Rural Men	15%	(13)	70%	(61)	15%	(13)	87
Community/Gender: Suburban Women	36%	(82)	45%	(101)	19%	(44)	227
Community/Gender: Suburban Men	36%	(74)	50%	(103)	15%	(31)	207
Homeowner	32%	(161)	53%	(265)	15%	(73)	498
Renter	40%	(112)	41%	(113)	19%	(54)	278
Self + Household: White-Collar	39%	(117)	46%	(136)	15%	(45)	298
Self + Household: Blue Collar	30%	(108)	57%	(209)	13%	(47)	364
Union HH: Yes	59%	(20)	25%	(9)	16%	(5)	34
Union HH: No	34%	(254)	50%	(376)	17%	(126)	756
LGBTQ+: Yes	55%	(47)	23%	(19)	23%	(20)	86
LGBTQ+: No	32%	(227)	52%	(365)	16%	(112)	704
Motivated to Vote	36%	(254)	50%	(357)	14%	(103)	715
Parent: Yes	36%	(95)	48%	(129)	16%	(43)	268
Parent: No	34%	(179)	49%	(255)	17%	(88)	522
COVID Vaccine: Yes	42%	(210)	39%	(193)	20%	(98)	501
COVID Vaccine: No	22%	(63)	66%	(191)	12%	(34)	289
Student Loans: Yes	42%	(55)	35%	(46)	23%	(30)	131
Student Loans: No	33%	(219)	51%	(338)	15%	(102)	659

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(274)	49%	(385)	17%	(132)	790
Favorable Opinion of Haley	21%	(51)	70%	(171)	9%	(23)	245
Unfavorable Opinion of Haley	48%	(140)	36%	(105)	16%	(45)	290
Prodigal Biden Voter	10%	(4)	42%	(15)	48%	(18)	36
Undecided Voter (DK/WNV)	18%	(10)	31%	(17)	51%	(29)	56
Undecided Voter (DK)	17%	(6)	33%	(12)	51%	(18)	35
Watched Debate	32%	(193)	53%	(314)	15%	(91)	598
Watched Debate: Did not Watch	42%	(81)	37%	(71)	21%	(41)	192
Watched Debate: All of it	32%	(104)	56%	(187)	12%	(40)	331
Watched Debate: Some of it	33%	(89)	48%	(127)	19%	(51)	267
Continue His Campaign: Yes Biden	64%	(210)	23%	(77)	13%	(42)	329
Continue His Campaign: No Biden	13%	(56)	71%	(298)	15%	(64)	418
Continue His Campaign: Yes Trump	5%	(22)	86%	(351)	8%	(34)	407
Continue His Campaign: No Trump	70%	(237)	8%	(28)	22%	(75)	340
Conviction: Evidence	66%	(233)	11%	(39)	23%	(81)	353
Conviction: Motivation to Damage	7%	(24)	86%	(302)	7%	(24)	350
Conviction: DK/NO	19%	(16)	50%	(43)	32%	(28)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(274)	47%	(373)	18%	(143)	790
Gender: Male	37%	(131)	49%	(173)	15%	(52)	355
Gender: Female	33%	(144)	46%	(200)	21%	(91)	435
Age: 18-34	33%	(74)	40%	(90)	26%	(58)	222
Age: 35-44	28%	(30)	54%	(59)	18%	(20)	109
Age: 45-64	41%	(114)	44%	(122)	16%	(44)	280
Age: 65+	31%	(55)	57%	(102)	12%	(22)	179
GenZers: 1997-2012	39%	(45)	34%	(39)	27%	(31)	114
Millennials: 1981-1996	28%	(58)	50%	(104)	22%	(45)	207
GenXers: 1965-1980	41%	(95)	43%	(99)	16%	(38)	232
Baby Boomers: 1946-1964	33%	(74)	54%	(122)	12%	(28)	224
Educ: < College	31%	(149)	52%	(247)	17%	(83)	479
Educ: Bachelors degree	44%	(81)	34%	(63)	22%	(41)	184
Educ: Post-grad	35%	(45)	50%	(63)	15%	(19)	127
Income: Under 50k	38%	(128)	44%	(150)	18%	(62)	340
Income: 50k-100k	31%	(88)	50%	(141)	20%	(56)	285
Income: 100k+	35%	(58)	49%	(81)	15%	(25)	165
Ethnicity: White (Non-Hispanic)	20%	(94)	65%	(310)	15%	(71)	476
Ethnicity: Hispanic	48%	(14)	33%	(10)	19%	(5)	29
Ethnicity: Black (Non-Hispanic)	60%	(153)	17%	(43)	23%	(59)	255
Ethnicity: Asian + Other (Non-Hispanic)	43%	(13)	32%	(10)	25%	(7)	30
All Christian	29%	(113)	55%	(215)	16%	(63)	391
All Non-Christian	62%	(27)	30%	(13)	8%	(3)	44
Atheist	43%	(9)	37%	(8)	19%	(4)	21
Agnostic/Nothing in particular	35%	(53)	37%	(55)	28%	(42)	149
Something Else	39%	(72)	44%	(82)	17%	(31)	185
Evangelical	27%	(88)	60%	(195)	12%	(40)	323
Non-Evangelical	39%	(96)	40%	(100)	21%	(53)	249
PID: Dem (no lean)	71%	(236)	7%	(23)	22%	(73)	332
PID: Ind (no lean)	21%	(30)	43%	(62)	36%	(52)	145
PID: Rep (no lean)	2%	(8)	92%	(288)	6%	(18)	313

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(274)	47%	(373)	18%	(143)	790
PID/Gender: Dem Men	74%	(109)	11%	(17)	15%	(22)	148
PID/Gender: Dem Women	69%	(127)	3%	(6)	28%	(51)	184
PID/Gender: Ind Men	21%	(17)	49%	(38)	30%	(24)	79
PID/Gender: Ind Women	21%	(14)	36%	(24)	43%	(28)	66
PID/Gender: Rep Men	4%	(5)	92%	(118)	5%	(6)	129
PID/Gender: Rep Women	2%	(3)	92%	(170)	7%	(12)	185
Ideo: Liberal (1-3)	61%	(129)	13%	(27)	26%	(54)	210
Ideo: Moderate (4)	44%	(101)	33%	(76)	23%	(53)	231
Ideo: Conservative (5-7)	12%	(40)	80%	(265)	8%	(25)	330
Community: Urban	53%	(70)	25%	(33)	22%	(29)	133
Community: Suburban	37%	(159)	46%	(198)	18%	(77)	434
Community: Rural	20%	(44)	64%	(141)	16%	(37)	222
Military HHnm: Yes	37%	(44)	44%	(53)	19%	(23)	121
Military HH: No	34%	(230)	48%	(320)	18%	(120)	669
Employ: Private Sector	37%	(110)	45%	(133)	19%	(56)	299
Employ: Government	41%	(25)	36%	(22)	23%	(14)	61
Employ: Self-Employed	37%	(24)	45%	(29)	18%	(12)	64
Employ: Homemaker	11%	(5)	69%	(28)	19%	(8)	41
Employ: Student	41%	(11)	33%	(9)	26%	(7)	26
Employ: Retired	32%	(65)	56%	(116)	12%	(25)	206
Employ: Unemployed	36%	(22)	34%	(21)	30%	(19)	62
Employ: Other	40%	(12)	47%	(14)	13%	(4)	31

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Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(274)	47%	(373)	18%	(143)	790
Protestant	26%	(76)	60%	(179)	14%	(41)	297
Roman Catholic	39%	(35)	37%	(33)	23%	(21)	89
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	45%	(2)	24%	(1)	5
Jewish	83%	(15)	15%	(3)	2%	(0)	18
Muslim	32%	(3)	68%	(6)	—	(0)	9
Buddhist	78%	(8)	22%	(2)	—	(0)	10
Hindu	27%	(2)	33%	(2)	40%	(3)	7
Atheist	43%	(9)	37%	(8)	19%	(4)	21
Agnostic	28%	(8)	38%	(11)	34%	(10)	30
Something else	39%	(72)	44%	(82)	17%	(31)	185
Nothing in particular	37%	(44)	36%	(43)	26%	(31)	119
Ideo/PID: Conservative Republican	2%	(5)	92%	(228)	6%	(14)	247
Ideo/PID: Moderate/Liberal Republican	4%	(2)	92%	(56)	5%	(3)	61
Ideo/PID: Moderate/Conservative Democrat	71%	(114)	9%	(15)	19%	(31)	160
Ideo/PID: Liberal Democrat	72%	(118)	5%	(8)	23%	(38)	163
Unfavorable of Biden and Trump	19%	(22)	40%	(47)	41%	(48)	117
2024 H2H Matchup: Biden Voter	71%	(259)	6%	(20)	23%	(84)	363
2024 H2H Matchup: Trump Voter	1%	(3)	92%	(342)	7%	(26)	371
2024 H2H Matchup: Would not Vote	17%	(4)	24%	(5)	59%	(12)	21
2024 H2H Matchup: Do not Know	26%	(9)	16%	(5)	59%	(21)	35
2022 House Vote: Democrat	69%	(227)	7%	(24)	24%	(78)	329
2022 House Vote: Republican	3%	(11)	90%	(294)	7%	(24)	329
2022 House Vote: Did not Vote	28%	(36)	41%	(52)	31%	(38)	126
2020 Vote: Joe Biden	67%	(246)	7%	(25)	26%	(96)	367
2020 Vote: Donald Trump	4%	(13)	88%	(323)	8%	(30)	366
2020 Vote: Someone Else	16%	(2)	44%	(4)	40%	(4)	10
2020 Vote: Did not Vote	29%	(14)	43%	(20)	28%	(13)	48
2016 Vote: Hillary Clinton	73%	(203)	7%	(20)	20%	(55)	278
2016 Vote: Donald Trump	4%	(13)	85%	(249)	10%	(30)	292
2016 Vote: Someone Else	6%	(1)	65%	(13)	29%	(6)	20

Continued on next page

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(274)	47%	(373)	18%	(143)	790
2020 Vote/PID: Not Biden/Democrat	49%	(15)	17%	(5)	34%	(10)	30
2020 Vote/PID: Not Trump/Republican	16%	(4)	64%	(17)	19%	(5)	26
U.S. Economy: Wrong Track	21%	(121)	59%	(338)	20%	(112)	571
U.S. Economy: Right Direction	70%	(153)	16%	(35)	14%	(31)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84%	(232)	3%	(8)	13%	(36)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	89%	(346)	8%	(33)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(31)	15%	(19)	60%	(75)	125
Top 2024 Issue: Economy	23%	(74)	59%	(191)	19%	(60)	325
Community/Gender: Urban Women	47%	(34)	26%	(18)	27%	(19)	72
Community/Gender: Urban Men	59%	(36)	24%	(15)	16%	(10)	61
Community/Gender: Rural Women	22%	(31)	60%	(81)	18%	(24)	136
Community/Gender: Rural Men	16%	(14)	70%	(60)	14%	(12)	87
Community/Gender: Suburban Women	35%	(79)	44%	(101)	21%	(48)	227
Community/Gender: Suburban Men	39%	(80)	47%	(97)	14%	(29)	207
Homeowner	33%	(162)	52%	(259)	16%	(77)	498
Renter	40%	(111)	38%	(107)	22%	(60)	278
Self + Household: White-Collar	39%	(116)	45%	(133)	16%	(49)	298
Self + Household: Blue Collar	30%	(109)	55%	(201)	15%	(54)	364
Union HH: Yes	48%	(17)	37%	(13)	14%	(5)	34
Union HH: No	34%	(258)	48%	(360)	18%	(138)	756
LGBTQ+: Yes	53%	(45)	20%	(17)	27%	(23)	86
LGBTQ+: No	32%	(229)	50%	(355)	17%	(120)	704
Motivated to Vote	36%	(256)	49%	(349)	15%	(110)	715
Parent: Yes	33%	(89)	48%	(129)	18%	(49)	268
Parent: No	35%	(185)	47%	(243)	18%	(94)	522
COVID Vaccine: Yes	42%	(213)	37%	(185)	21%	(104)	501
COVID Vaccine: No	21%	(61)	65%	(188)	14%	(39)	289
Student Loans: Yes	38%	(51)	34%	(45)	27%	(36)	131
Student Loans: No	34%	(224)	50%	(327)	16%	(108)	659

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(274)	47%	(373)	18%	(143)	790
Favorable Opinion of Haley	20%	(48)	69%	(170)	11%	(27)	245
Unfavorable Opinion of Haley	49%	(142)	34%	(99)	17%	(50)	290
Prodigal Biden Voter	13%	(5)	27%	(10)	61%	(22)	36
Undecided Voter (DK/WNV)	22%	(13)	19%	(10)	59%	(33)	56
Undecided Voter (DK)	26%	(9)	16%	(5)	59%	(21)	35
Watched Debate	33%	(198)	51%	(305)	16%	(95)	598
Watched Debate: Did not Watch	40%	(77)	35%	(68)	25%	(48)	192
Watched Debate: All of it	33%	(108)	56%	(185)	11%	(38)	331
Watched Debate: Some of it	34%	(90)	45%	(119)	22%	(58)	267
Continue His Campaign: Yes Biden	65%	(212)	22%	(73)	13%	(43)	329
Continue His Campaign: No Biden	13%	(54)	70%	(291)	18%	(73)	418
Continue His Campaign: Yes Trump	5%	(21)	85%	(345)	10%	(41)	407
Continue His Campaign: No Trump	71%	(240)	6%	(21)	23%	(79)	340
Conviction: Evidence	65%	(230)	12%	(42)	23%	(81)	353
Conviction: Motivation to Damage	8%	(28)	82%	(289)	10%	(33)	350
Conviction: DK/NO	19%	(16)	49%	(43)	32%	(28)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(389)	35%	(276)	16%	(125)	790
Gender: Male	49%	(173)	37%	(131)	14%	(50)	355
Gender: Female	50%	(215)	33%	(144)	17%	(75)	435
Age: 18-34	44%	(97)	37%	(81)	20%	(44)	222
Age: 35-44	54%	(59)	28%	(31)	18%	(20)	109
Age: 45-64	46%	(128)	41%	(116)	13%	(36)	280
Age: 65+	59%	(105)	27%	(48)	14%	(26)	179
GenZers: 1997-2012	38%	(43)	46%	(53)	16%	(18)	114
Millennials: 1981-1996	51%	(107)	27%	(56)	22%	(45)	207
GenXers: 1965-1980	45%	(104)	42%	(98)	13%	(30)	232
Baby Boomers: 1946-1964	56%	(126)	30%	(67)	14%	(31)	224
Educ: < College	53%	(256)	32%	(152)	15%	(71)	479
Educ: Bachelors degree	38%	(70)	45%	(82)	17%	(32)	184
Educ: Post-grad	49%	(63)	33%	(42)	18%	(22)	127
Income: Under 50k	47%	(158)	37%	(125)	17%	(57)	340
Income: 50k-100k	52%	(149)	32%	(92)	16%	(44)	285
Income: 100k+	49%	(81)	36%	(60)	14%	(24)	165
Ethnicity: White (Non-Hispanic)	67%	(318)	20%	(97)	13%	(61)	476
Ethnicity: Hispanic	36%	(10)	42%	(12)	22%	(6)	29
Ethnicity: Black (Non-Hispanic)	20%	(52)	60%	(152)	20%	(51)	255
Ethnicity: Asian + Other (Non-Hispanic)	29%	(9)	47%	(14)	24%	(7)	30
All Christian	58%	(227)	31%	(120)	11%	(44)	391
All Non-Christian	32%	(14)	53%	(23)	15%	(7)	44
Atheist	30%	(6)	35%	(7)	35%	(7)	21
Agnostic/Nothing in particular	38%	(57)	37%	(55)	25%	(37)	149
Something Else	46%	(85)	38%	(71)	16%	(30)	185
Evangelical	61%	(197)	29%	(93)	10%	(33)	323
Non-Evangelical	45%	(111)	39%	(97)	16%	(40)	249
PID: Dem (no lean)	9%	(29)	71%	(237)	20%	(66)	332
PID: Ind (no lean)	48%	(70)	22%	(32)	30%	(43)	145
PID: Rep (no lean)	93%	(290)	2%	(7)	5%	(16)	313

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(389)	35%	(276)	16%	(125)	790
PID/Gender: Dem Men	10%	(15)	74%	(110)	15%	(23)	148
PID/Gender: Dem Women	7%	(14)	69%	(127)	23%	(43)	184
PID/Gender: Ind Men	51%	(40)	24%	(19)	25%	(20)	79
PID/Gender: Ind Women	45%	(30)	20%	(13)	35%	(23)	66
PID/Gender: Rep Men	92%	(118)	2%	(3)	6%	(8)	129
PID/Gender: Rep Women	93%	(172)	2%	(4)	5%	(9)	185
Ideo: Liberal (1-3)	14%	(30)	64%	(134)	22%	(47)	210
Ideo: Moderate (4)	36%	(83)	44%	(101)	20%	(47)	231
Ideo: Conservative (5-7)	82%	(271)	11%	(37)	7%	(22)	330
Community: Urban	24%	(32)	56%	(74)	20%	(27)	133
Community: Suburban	48%	(209)	36%	(155)	16%	(70)	434
Community: Rural	66%	(147)	21%	(46)	13%	(29)	222
Military HHnm: Yes	45%	(54)	40%	(49)	15%	(18)	121
Military HH: No	50%	(335)	34%	(227)	16%	(107)	669
Employ: Private Sector	46%	(139)	37%	(111)	16%	(49)	299
Employ: Government	38%	(23)	43%	(26)	19%	(12)	61
Employ: Self-Employed	42%	(27)	38%	(25)	19%	(12)	64
Employ: Homemaker	73%	(30)	18%	(7)	9%	(4)	41
Employ: Student	40%	(11)	44%	(12)	16%	(4)	26
Employ: Retired	59%	(121)	28%	(58)	13%	(27)	206
Employ: Unemployed	36%	(22)	40%	(25)	24%	(15)	62
Employ: Other	52%	(16)	38%	(12)	10%	(3)	31

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(389)	35%	(276)	16%	(125)	790
Protestant	62%	(185)	27%	(80)	11%	(32)	297
Roman Catholic	43%	(39)	44%	(39)	13%	(11)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	10%	(0)	21%	(1)	5
Jewish	23%	(4)	61%	(11)	16%	(3)	18
Muslim	50%	(4)	50%	(4)	—	(0)	9
Buddhist	19%	(2)	56%	(5)	25%	(2)	10
Hindu	52%	(4)	32%	(2)	16%	(1)	7
Atheist	30%	(6)	35%	(7)	35%	(7)	21
Agnostic	36%	(11)	44%	(13)	19%	(6)	30
Something else	46%	(85)	38%	(71)	16%	(30)	185
Nothing in particular	39%	(46)	35%	(42)	26%	(32)	119
Ideo/PID: Conservative Republican	93%	(231)	2%	(5)	4%	(11)	247
Ideo/PID: Moderate/Liberal Republican	90%	(55)	3%	(2)	7%	(4)	61
Ideo/PID: Moderate/Conservative Democrat	12%	(19)	70%	(112)	18%	(29)	160
Ideo/PID: Liberal Democrat	6%	(10)	74%	(121)	20%	(32)	163
Unfavorable of Biden and Trump	47%	(55)	21%	(25)	32%	(37)	117
2024 H2H Matchup: Biden Voter	7%	(27)	71%	(259)	21%	(77)	363
2024 H2H Matchup: Trump Voter	94%	(348)	2%	(6)	4%	(16)	371
2024 H2H Matchup: Would not Vote	38%	(8)	11%	(2)	51%	(11)	21
2024 H2H Matchup: Do not Know	15%	(5)	25%	(9)	60%	(21)	35
2022 House Vote: Democrat	10%	(32)	69%	(226)	22%	(71)	329
2022 House Vote: Republican	90%	(295)	3%	(11)	7%	(23)	329
2022 House Vote: Did not Vote	46%	(58)	31%	(39)	23%	(28)	126
2020 Vote: Joe Biden	10%	(36)	67%	(245)	23%	(86)	367
2020 Vote: Donald Trump	89%	(325)	4%	(14)	7%	(26)	366
2020 Vote: Someone Else	48%	(5)	20%	(2)	32%	(3)	10
2020 Vote: Did not Vote	48%	(23)	32%	(15)	20%	(10)	48
2016 Vote: Hillary Clinton	9%	(25)	69%	(193)	22%	(61)	278
2016 Vote: Donald Trump	87%	(255)	5%	(15)	8%	(22)	292
2016 Vote: Someone Else	60%	(12)	14%	(3)	26%	(5)	20

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(389)	35%	(276)	16%	(125)	790
2020 Vote/PID: Not Biden/Democrat	23%	(7)	50%	(15)	26%	(8)	30
2020 Vote/PID: Not Trump/Republican	65%	(17)	14%	(4)	20%	(5)	26
U.S. Economy: Wrong Track	61%	(351)	23%	(130)	16%	(90)	571
U.S. Economy: Right Direction	17%	(38)	67%	(146)	16%	(35)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(276)	—	(0)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(389)	—	(0)	—	(0)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(125)	125
Top 2024 Issue: Economy	60%	(196)	24%	(76)	16%	(53)	325
Community/Gender: Urban Women	25%	(18)	46%	(33)	29%	(21)	72
Community/Gender: Urban Men	23%	(14)	68%	(42)	9%	(6)	61
Community/Gender: Rural Women	67%	(91)	21%	(28)	12%	(16)	136
Community/Gender: Rural Men	65%	(56)	21%	(18)	14%	(12)	87
Community/Gender: Suburban Women	47%	(106)	37%	(83)	17%	(37)	227
Community/Gender: Suburban Men	50%	(103)	35%	(72)	16%	(32)	207
Homeowner	54%	(271)	32%	(158)	14%	(69)	498
Renter	40%	(110)	41%	(115)	19%	(53)	278
Self + Household: White-Collar	46%	(136)	37%	(110)	17%	(51)	298
Self + Household: Blue Collar	57%	(208)	32%	(117)	11%	(40)	364
Union HH: Yes	33%	(11)	51%	(17)	16%	(5)	34
Union HH: No	50%	(377)	34%	(258)	16%	(120)	756
LGBTQ+: Yes	21%	(18)	59%	(51)	20%	(17)	86
LGBTQ+: No	53%	(371)	32%	(225)	15%	(108)	704
Motivated to Vote	51%	(363)	36%	(259)	13%	(93)	715
Parent: Yes	48%	(128)	36%	(98)	16%	(42)	268
Parent: No	50%	(261)	34%	(178)	16%	(83)	522
COVID Vaccine: Yes	40%	(198)	42%	(212)	18%	(91)	501
COVID Vaccine: No	66%	(191)	22%	(64)	12%	(34)	289
Student Loans: Yes	38%	(49)	41%	(54)	22%	(28)	131
Student Loans: No	52%	(340)	34%	(222)	15%	(97)	659

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(389)	35%	(276)	16%	(125)	790
Favorable Opinion of Haley	69%	(169)	19%	(47)	12%	(30)	245
Unfavorable Opinion of Haley	37%	(108)	49%	(141)	14%	(41)	290
Prodigal Biden Voter	36%	(13)	11%	(4)	53%	(19)	36
Undecided Voter (DK/WNV)	24%	(13)	20%	(11)	57%	(32)	56
Undecided Voter (DK)	15%	(5)	25%	(9)	60%	(21)	35
Watched Debate	53%	(317)	33%	(197)	14%	(84)	598
Watched Debate: Did not Watch	37%	(72)	41%	(79)	21%	(41)	192
Watched Debate: All of it	56%	(184)	32%	(106)	12%	(41)	331
Watched Debate: Some of it	50%	(133)	34%	(91)	16%	(44)	267
Continue His Campaign: Yes Biden	23%	(76)	62%	(205)	15%	(48)	329
Continue His Campaign: No Biden	72%	(302)	14%	(57)	14%	(59)	418
Continue His Campaign: Yes Trump	86%	(349)	6%	(24)	8%	(34)	407
Continue His Campaign: No Trump	9%	(31)	68%	(233)	22%	(76)	340
Conviction: Evidence	13%	(45)	65%	(230)	22%	(78)	353
Conviction: Motivation to Damage	85%	(298)	8%	(28)	7%	(24)	350
Conviction: DK/NO	53%	(46)	20%	(18)	27%	(24)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	72%	(566)	6%	(49)	22%	(175)	790
Gender: Male	67%	(237)	7%	(24)	26%	(94)	355
Gender: Female	76%	(329)	6%	(25)	19%	(81)	435
Age: 18-34	66%	(147)	9%	(21)	24%	(54)	222
Age: 35-44	68%	(74)	7%	(7)	26%	(28)	109
Age: 45-64	71%	(198)	5%	(15)	24%	(67)	280
Age: 65+	82%	(147)	3%	(6)	15%	(26)	179
GenZers: 1997-2012	64%	(73)	9%	(10)	27%	(31)	114
Millennials: 1981-1996	68%	(142)	8%	(17)	23%	(48)	207
GenXers: 1965-1980	69%	(161)	6%	(14)	25%	(57)	232
Baby Boomers: 1946-1964	80%	(179)	3%	(7)	17%	(38)	224
Educ: < College	73%	(348)	6%	(31)	21%	(100)	479
Educ: Bachelors degree	66%	(122)	7%	(12)	27%	(50)	184
Educ: Post-grad	75%	(95)	4%	(5)	20%	(26)	127
Income: Under 50k	74%	(251)	8%	(26)	19%	(63)	340
Income: 50k-100k	72%	(205)	5%	(14)	23%	(66)	285
Income: 100k+	67%	(110)	5%	(9)	28%	(46)	165
Ethnicity: White (Non-Hispanic)	75%	(359)	5%	(25)	19%	(93)	476
Ethnicity: Hispanic	67%	(19)	11%	(3)	22%	(6)	29
Ethnicity: Black (Non-Hispanic)	65%	(167)	7%	(19)	28%	(70)	255
Ethnicity: Asian + Other (Non-Hispanic)	71%	(21)	9%	(3)	20%	(6)	30
All Christian	73%	(286)	4%	(17)	22%	(88)	391
All Non-Christian	75%	(32)	7%	(3)	19%	(8)	44
Atheist	67%	(14)	4%	(1)	29%	(6)	21
Agnostic/Nothing in particular	67%	(99)	8%	(11)	26%	(39)	149
Something Else	72%	(133)	9%	(17)	19%	(35)	185
Evangelical	77%	(248)	6%	(20)	17%	(54)	323
Non-Evangelical	67%	(167)	5%	(14)	27%	(68)	249
PID: Dem (no lean)	58%	(192)	9%	(28)	34%	(111)	332
PID: Ind (no lean)	68%	(98)	6%	(9)	26%	(38)	145
PID: Rep (no lean)	88%	(276)	4%	(11)	8%	(26)	313

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	72%	(566)	6%	(49)	22%	(175)	790
PID/Gender: Dem Men	55%	(82)	10%	(15)	35%	(52)	148
PID/Gender: Dem Women	60%	(111)	7%	(13)	32%	(60)	184
PID/Gender: Ind Men	64%	(50)	6%	(4)	31%	(24)	79
PID/Gender: Ind Women	72%	(48)	7%	(5)	21%	(14)	66
PID/Gender: Rep Men	82%	(105)	4%	(5)	14%	(18)	129
PID/Gender: Rep Women	92%	(170)	4%	(7)	4%	(8)	185
Ideo: Liberal (1-3)	60%	(126)	6%	(13)	34%	(72)	210
Ideo: Moderate (4)	69%	(159)	6%	(14)	25%	(57)	231
Ideo: Conservative (5-7)	82%	(272)	7%	(22)	11%	(36)	330
Community: Urban	60%	(80)	13%	(18)	27%	(36)	133
Community: Suburban	72%	(314)	4%	(17)	24%	(103)	434
Community: Rural	77%	(172)	6%	(14)	16%	(36)	222
Military HHnm: Yes	75%	(91)	5%	(6)	20%	(24)	121
Military HH: No	71%	(475)	6%	(43)	23%	(151)	669
Employ: Private Sector	68%	(203)	6%	(17)	26%	(79)	299
Employ: Government	84%	(51)	3%	(2)	13%	(8)	61
Employ: Self-Employed	55%	(35)	12%	(8)	33%	(21)	64
Employ: Homemaker	73%	(30)	6%	(2)	22%	(9)	41
Employ: Student	68%	(18)	12%	(3)	20%	(5)	26
Employ: Retired	81%	(166)	3%	(6)	17%	(34)	206
Employ: Unemployed	65%	(40)	9%	(6)	26%	(16)	62
Employ: Other	72%	(22)	16%	(5)	13%	(4)	31

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	72%	(566)	6%	(49)	22%	(175)	790
Protestant	78%	(231)	4%	(12)	18%	(54)	297
Roman Catholic	57%	(51)	5%	(5)	37%	(33)	89
Orthodox (e.g. Greek or Russian Orthodox)	100%	(5)	—	(0)	—	(0)	5
Jewish	72%	(13)	10%	(2)	18%	(3)	18
Muslim	100%	(9)	—	(0)	—	(0)	9
Buddhist	70%	(7)	—	(0)	30%	(3)	10
Hindu	57%	(4)	16%	(1)	27%	(2)	7
Atheist	67%	(14)	4%	(1)	29%	(6)	21
Agnostic	66%	(20)	5%	(1)	30%	(9)	30
Something else	72%	(133)	9%	(17)	19%	(35)	185
Nothing in particular	67%	(80)	8%	(10)	25%	(30)	119
Ideo/PID: Conservative Republican	88%	(217)	5%	(11)	8%	(19)	247
Ideo/PID: Moderate/Liberal Republican	90%	(55)	—	(0)	10%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	59%	(94)	11%	(18)	30%	(48)	160
Ideo/PID: Liberal Democrat	58%	(95)	6%	(10)	35%	(58)	163
Unfavorable of Biden and Trump	76%	(89)	6%	(7)	18%	(21)	117
2024 H2H Matchup: Biden Voter	58%	(212)	8%	(30)	33%	(122)	363
2024 H2H Matchup: Trump Voter	86%	(317)	4%	(16)	10%	(37)	371
2024 H2H Matchup: Would not Vote	77%	(16)	8%	(2)	14%	(3)	21
2024 H2H Matchup: Do not Know	59%	(21)	3%	(1)	38%	(13)	35
2022 House Vote: Democrat	58%	(190)	9%	(31)	33%	(108)	329
2022 House Vote: Republican	86%	(284)	4%	(13)	10%	(32)	329
2022 House Vote: Did not Vote	68%	(85)	4%	(5)	28%	(35)	126
2020 Vote: Joe Biden	58%	(215)	8%	(30)	33%	(122)	367
2020 Vote: Donald Trump	86%	(314)	4%	(14)	10%	(38)	366
2020 Vote: Someone Else	57%	(5)	—	(0)	43%	(4)	10
2020 Vote: Did not Vote	68%	(32)	9%	(4)	23%	(11)	48
2016 Vote: Hillary Clinton	58%	(160)	9%	(24)	34%	(94)	278
2016 Vote: Donald Trump	88%	(257)	3%	(8)	9%	(27)	292
2016 Vote: Someone Else	44%	(9)	10%	(2)	47%	(9)	20
2020 Vote/PID: Not Biden/Democrat	47%	(14)	15%	(5)	38%	(11)	30

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	72%	(566)	6%	(49)	22%	(175)	790
2020 Vote/PID: Not Trump/Republican	70%	(18)	2%	(1)	28%	(7)	26
U.S. Economy: Wrong Track	79%	(450)	5%	(27)	17%	(95)	571
U.S. Economy: Right Direction	53%	(116)	10%	(22)	37%	(81)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(146)	10%	(26)	38%	(104)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(337)	4%	(16)	9%	(36)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	66%	(83)	5%	(6)	29%	(36)	125
Top 2024 Issue: Economy	76%	(246)	5%	(16)	19%	(63)	325
Community/Gender: Urban Women	69%	(49)	9%	(7)	22%	(16)	72
Community/Gender: Urban Men	49%	(30)	19%	(11)	32%	(20)	61
Community/Gender: Rural Women	82%	(111)	7%	(9)	12%	(16)	136
Community/Gender: Rural Men	70%	(61)	6%	(5)	24%	(21)	87
Community/Gender: Suburban Women	74%	(168)	4%	(9)	22%	(49)	227
Community/Gender: Suburban Men	71%	(146)	4%	(7)	26%	(54)	207
Homeowner	70%	(350)	6%	(29)	24%	(119)	498
Renter	74%	(206)	7%	(19)	19%	(53)	278
Self + Household: White-Collar	68%	(204)	6%	(17)	26%	(77)	298
Self + Household: Blue Collar	77%	(282)	6%	(23)	16%	(60)	364
Union HH: Yes	73%	(25)	16%	(5)	10%	(4)	34
Union HH: No	72%	(541)	6%	(43)	23%	(172)	756
LGBTQ+: Yes	58%	(49)	12%	(10)	31%	(26)	86
LGBTQ+: No	73%	(516)	6%	(39)	21%	(149)	704
Motivated to Vote	73%	(519)	6%	(42)	22%	(154)	715
Parent: Yes	69%	(186)	7%	(20)	23%	(62)	268
Parent: No	73%	(380)	6%	(29)	22%	(113)	522
COVID Vaccine: Yes	69%	(345)	6%	(32)	25%	(124)	501
COVID Vaccine: No	77%	(221)	6%	(17)	18%	(51)	289
Student Loans: Yes	71%	(94)	5%	(7)	23%	(30)	131
Student Loans: No	72%	(472)	6%	(42)	22%	(145)	659
Favorable Opinion of Haley	78%	(192)	8%	(20)	13%	(32)	245
Unfavorable Opinion of Haley	66%	(192)	5%	(15)	28%	(83)	290
Prodigal Biden Voter	72%	(26)	4%	(1)	24%	(9)	36

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	72%	(566)	6%	(49)	22%	(175)	790
Undecided Voter (DK/WNV)	66%	(37)	5%	(3)	29%	(17)	56
Undecided Voter (DK)	59%	(21)	3%	(1)	38%	(13)	35
Watched Debate	73%	(435)	6%	(38)	21%	(125)	598
Watched Debate: Did not Watch	68%	(131)	6%	(11)	26%	(50)	192
Watched Debate: All of it	76%	(251)	5%	(18)	19%	(62)	331
Watched Debate: Some of it	69%	(185)	7%	(20)	23%	(63)	267
Continue His Campaign: Yes Biden	62%	(205)	6%	(20)	32%	(104)	329
Continue His Campaign: No Biden	80%	(336)	6%	(26)	13%	(56)	418
Continue His Campaign: Yes Trump	84%	(341)	5%	(20)	11%	(47)	407
Continue His Campaign: No Trump	59%	(202)	8%	(26)	33%	(112)	340
Conviction: Evidence	61%	(216)	9%	(30)	30%	(106)	353
Conviction: Motivation to Damage	84%	(294)	4%	(14)	12%	(42)	350
Conviction: DK/NO	64%	(56)	5%	(5)	31%	(27)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(149)	22%	(175)	21%	(170)	23%	(182)	14%	(114)	790
Gender: Male	19%	(69)	19%	(67)	26%	(91)	24%	(84)	12%	(43)	355
Gender: Female	18%	(80)	25%	(108)	18%	(79)	22%	(98)	16%	(70)	435
Age: 18-34	27%	(60)	26%	(57)	20%	(44)	20%	(45)	7%	(16)	222
Age: 35-44	20%	(22)	27%	(29)	34%	(38)	12%	(14)	6%	(7)	109
Age: 45-64	20%	(57)	25%	(69)	22%	(62)	23%	(64)	10%	(29)	280
Age: 65+	6%	(11)	11%	(20)	15%	(26)	34%	(60)	35%	(62)	179
GenZers: 1997-2012	30%	(34)	25%	(28)	16%	(18)	22%	(25)	8%	(9)	114
Millennials: 1981-1996	22%	(46)	26%	(54)	29%	(60)	16%	(33)	6%	(13)	207
GenXers: 1965-1980	21%	(50)	28%	(64)	22%	(50)	21%	(48)	9%	(21)	232
Baby Boomers: 1946-1964	9%	(19)	12%	(28)	17%	(38)	32%	(72)	30%	(68)	224
Educ: < College	24%	(113)	21%	(103)	19%	(92)	21%	(101)	15%	(71)	479
Educ: Bachelors degree	14%	(26)	23%	(42)	26%	(48)	24%	(44)	13%	(24)	184
Educ: Post-grad	8%	(11)	24%	(30)	24%	(30)	29%	(37)	15%	(19)	127
Income: Under 50k	25%	(86)	21%	(72)	17%	(58)	18%	(62)	18%	(61)	340
Income: 50k-100k	15%	(42)	22%	(62)	22%	(62)	27%	(77)	15%	(43)	285
Income: 100k+	13%	(21)	25%	(41)	30%	(50)	26%	(43)	6%	(10)	165
Ethnicity: White (Non-Hispanic)	14%	(66)	22%	(103)	23%	(112)	23%	(110)	18%	(85)	476
Ethnicity: Hispanic	28%	(8)	23%	(7)	20%	(6)	23%	(7)	6%	(2)	29
Ethnicity: Black (Non-Hispanic)	26%	(67)	24%	(61)	18%	(46)	23%	(59)	9%	(22)	255
Ethnicity: Asian + Other (Non-Hispanic)	26%	(8)	15%	(5)	22%	(7)	21%	(6)	16%	(5)	30
All Christian	14%	(55)	19%	(75)	24%	(95)	27%	(105)	16%	(62)	391
All Non-Christian	19%	(8)	30%	(13)	19%	(8)	12%	(5)	20%	(9)	44
Atheist	18%	(4)	29%	(6)	22%	(5)	14%	(3)	18%	(4)	21
Agnostic/Nothing in particular	18%	(26)	27%	(41)	20%	(29)	21%	(32)	14%	(21)	149
Something Else	31%	(57)	22%	(40)	18%	(33)	20%	(37)	10%	(18)	185
Evangelical	20%	(64)	21%	(66)	25%	(80)	23%	(73)	12%	(39)	323
Non-Evangelical	18%	(45)	19%	(48)	19%	(47)	28%	(69)	16%	(40)	249
PID: Dem (no lean)	20%	(65)	26%	(86)	19%	(63)	26%	(85)	10%	(33)	332
PID: Ind (no lean)	21%	(31)	19%	(28)	25%	(36)	17%	(24)	18%	(26)	145
PID: Rep (no lean)	17%	(54)	19%	(61)	23%	(71)	23%	(73)	17%	(55)	313

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(149)	22%	(175)	21%	(170)	23%	(182)	14%	(114)	790
PID/Gender: Dem Men	24%	(35)	27%	(40)	20%	(29)	23%	(34)	6%	(10)	148
PID/Gender: Dem Women	16%	(30)	25%	(46)	18%	(34)	28%	(51)	13%	(23)	184
PID/Gender: Ind Men	22%	(17)	18%	(14)	30%	(24)	12%	(10)	18%	(14)	79
PID/Gender: Ind Women	21%	(14)	21%	(14)	18%	(12)	22%	(15)	18%	(12)	66
PID/Gender: Rep Men	13%	(17)	10%	(13)	30%	(38)	32%	(41)	15%	(19)	129
PID/Gender: Rep Women	20%	(37)	26%	(48)	18%	(33)	17%	(32)	19%	(35)	185
Ideo: Liberal (1-3)	23%	(48)	24%	(50)	20%	(43)	23%	(47)	11%	(22)	210
Ideo: Moderate (4)	14%	(31)	26%	(60)	24%	(55)	22%	(50)	14%	(33)	231
Ideo: Conservative (5-7)	19%	(64)	20%	(65)	21%	(68)	25%	(84)	15%	(50)	330
Community: Urban	28%	(37)	24%	(32)	20%	(26)	17%	(23)	12%	(16)	133
Community: Suburban	17%	(73)	23%	(98)	22%	(96)	27%	(115)	12%	(52)	434
Community: Rural	18%	(40)	20%	(45)	21%	(47)	20%	(44)	20%	(46)	222
Military HHnm: Yes	22%	(26)	14%	(17)	18%	(21)	30%	(36)	17%	(21)	121
Military HH: No	18%	(123)	24%	(159)	22%	(148)	22%	(146)	14%	(93)	669
Employ: Private Sector	18%	(54)	27%	(81)	28%	(84)	23%	(67)	4%	(11)	299
Employ: Government	24%	(15)	28%	(17)	13%	(8)	28%	(17)	6%	(4)	61
Employ: Self-Employed	30%	(19)	22%	(14)	20%	(13)	19%	(12)	9%	(5)	64
Employ: Homemaker	18%	(7)	35%	(14)	19%	(8)	4%	(2)	24%	(10)	41
Employ: Student	29%	(8)	20%	(5)	25%	(7)	18%	(5)	7%	(2)	26
Employ: Retired	8%	(16)	9%	(19)	17%	(35)	33%	(69)	32%	(67)	206
Employ: Unemployed	34%	(21)	28%	(17)	12%	(7)	12%	(7)	15%	(9)	62
Employ: Other	28%	(8)	22%	(7)	23%	(7)	9%	(3)	17%	(5)	31

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(149)	22%	(175)	21%	(170)	23%	(182)	14%	(114)	790
Protestant	15%	(46)	17%	(51)	24%	(70)	28%	(84)	15%	(45)	297
Roman Catholic	7%	(6)	26%	(23)	26%	(23)	23%	(21)	18%	(16)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(2)	24%	(1)	21%	(1)	—	(0)	—	(0)	5
Jewish	14%	(3)	17%	(3)	16%	(3)	21%	(4)	31%	(6)	18
Muslim	51%	(4)	39%	(3)	10%	(1)	—	(0)	—	(0)	9
Buddhist	—	(0)	44%	(4)	26%	(3)	13%	(1)	17%	(2)	10
Hindu	16%	(1)	33%	(2)	27%	(2)	5%	(0)	19%	(1)	7
Atheist	18%	(4)	29%	(6)	22%	(5)	14%	(3)	18%	(4)	21
Agnostic	22%	(7)	30%	(9)	11%	(3)	33%	(10)	4%	(1)	30
Something else	31%	(57)	22%	(40)	18%	(33)	20%	(37)	10%	(18)	185
Nothing in particular	16%	(20)	26%	(32)	22%	(26)	19%	(22)	17%	(20)	119
Ideo/PID: Conservative Republican	15%	(37)	18%	(44)	22%	(54)	29%	(71)	17%	(42)	247
Ideo/PID: Moderate/Liberal Republican	25%	(15)	27%	(16)	25%	(15)	4%	(2)	19%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	17%	(28)	29%	(46)	19%	(30)	29%	(46)	7%	(11)	160
Ideo/PID: Liberal Democrat	21%	(34)	25%	(41)	20%	(32)	24%	(39)	11%	(17)	163
Unfavorable of Biden and Trump	21%	(25)	19%	(23)	16%	(19)	28%	(33)	15%	(18)	117
2024 H2H Matchup: Biden Voter	18%	(64)	26%	(94)	20%	(72)	26%	(94)	11%	(40)	363
2024 H2H Matchup: Trump Voter	20%	(73)	19%	(70)	23%	(86)	21%	(78)	17%	(64)	371
2024 H2H Matchup: Would not Vote	27%	(6)	28%	(6)	7%	(2)	24%	(5)	14%	(3)	21
2024 H2H Matchup: Do not Know	20%	(7)	16%	(6)	30%	(10)	16%	(6)	18%	(6)	35
2022 House Vote: Democrat	17%	(56)	26%	(84)	20%	(66)	26%	(86)	11%	(35)	329
2022 House Vote: Republican	17%	(57)	19%	(62)	24%	(79)	21%	(70)	19%	(61)	329
2022 House Vote: Did not Vote	24%	(30)	23%	(28)	19%	(24)	21%	(26)	14%	(17)	126
2020 Vote: Joe Biden	17%	(64)	24%	(90)	21%	(77)	26%	(96)	11%	(42)	367
2020 Vote: Donald Trump	20%	(74)	19%	(69)	23%	(85)	20%	(74)	18%	(64)	366
2020 Vote: Someone Else	23%	(2)	10%	(1)	23%	(2)	13%	(1)	30%	(3)	10
2020 Vote: Did not Vote	20%	(9)	33%	(16)	13%	(6)	24%	(12)	10%	(5)	48
2016 Vote: Hillary Clinton	16%	(45)	23%	(64)	24%	(66)	27%	(75)	10%	(29)	278
2016 Vote: Donald Trump	16%	(47)	21%	(60)	24%	(69)	20%	(59)	19%	(56)	292
2016 Vote: Someone Else	17%	(3)	11%	(2)	21%	(4)	31%	(6)	20%	(4)	20

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	19%	(149)	22%	(175)	21%	(170)	23%	(182)	14%	(114)	790
2020 Vote/PID: Not Biden/Democrat	27%	(8)	30%	(9)	17%	(5)	20%	(6)	5%	(2)	30
2020 Vote/PID: Not Trump/Republican	6%	(2)	20%	(5)	26%	(7)	36%	(9)	12%	(3)	26
U.S. Economy: Wrong Track	21%	(117)	23%	(134)	21%	(121)	20%	(112)	15%	(87)	571
U.S. Economy: Right Direction	15%	(32)	19%	(41)	22%	(49)	32%	(70)	12%	(27)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(54)	26%	(70)	20%	(54)	26%	(72)	9%	(25)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(78)	19%	(76)	22%	(87)	21%	(80)	17%	(68)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(18)	23%	(29)	22%	(28)	24%	(30)	17%	(21)	125
Top 2024 Issue: Economy	22%	(73)	21%	(69)	25%	(80)	19%	(60)	13%	(43)	325
Community/Gender: Urban Women	21%	(15)	27%	(20)	19%	(14)	18%	(13)	15%	(11)	72
Community/Gender: Urban Men	36%	(22)	20%	(13)	20%	(12)	16%	(10)	8%	(5)	61
Community/Gender: Rural Women	18%	(24)	26%	(35)	17%	(23)	19%	(26)	20%	(27)	136
Community/Gender: Rural Men	18%	(16)	12%	(10)	28%	(24)	21%	(18)	21%	(19)	87
Community/Gender: Suburban Women	18%	(41)	23%	(53)	18%	(42)	26%	(59)	14%	(32)	227
Community/Gender: Suburban Men	15%	(31)	22%	(45)	26%	(54)	27%	(57)	10%	(20)	207
Homeowner	15%	(76)	20%	(102)	24%	(119)	24%	(118)	17%	(83)	498
Renter	25%	(71)	24%	(68)	17%	(48)	22%	(62)	10%	(29)	278
Self + Household: White-Collar	11%	(34)	21%	(62)	24%	(71)	29%	(87)	15%	(44)	298
Self + Household: Blue Collar	25%	(90)	21%	(76)	22%	(79)	22%	(79)	11%	(41)	364
Union HH: Yes	25%	(9)	28%	(10)	22%	(7)	18%	(6)	8%	(3)	34
Union HH: No	19%	(141)	22%	(165)	21%	(162)	23%	(176)	15%	(111)	756
LGBTQ+: Yes	26%	(22)	22%	(19)	18%	(16)	26%	(22)	8%	(7)	86
LGBTQ+: No	18%	(127)	22%	(157)	22%	(154)	23%	(160)	15%	(107)	704
Motivated to Vote	19%	(134)	21%	(153)	22%	(159)	23%	(168)	14%	(101)	715
Parent: Yes	21%	(56)	26%	(70)	28%	(76)	19%	(52)	5%	(14)	268
Parent: No	18%	(93)	20%	(105)	18%	(94)	25%	(130)	19%	(100)	522
COVID Vaccine: Yes	16%	(78)	21%	(106)	21%	(108)	27%	(134)	15%	(76)	501
COVID Vaccine: No	25%	(71)	24%	(69)	22%	(62)	17%	(48)	13%	(38)	289
Student Loans: Yes	18%	(24)	26%	(34)	27%	(35)	22%	(28)	8%	(10)	131
Student Loans: No	19%	(126)	21%	(141)	20%	(134)	23%	(154)	16%	(104)	659

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	19%	(149)	22%	(175)	21%	(170)	23%	(182)	14%	(114)	790
Favorable Opinion of Haley	17%	(41)	20%	(49)	24%	(58)	21%	(51)	19%	(46)	245
Unfavorable Opinion of Haley	14%	(42)	19%	(54)	23%	(67)	28%	(82)	15%	(44)	290
Prodigal Biden Voter	18%	(7)	26%	(9)	21%	(8)	20%	(7)	15%	(6)	36
Undecided Voter (DK/WNV)	23%	(13)	21%	(12)	21%	(12)	19%	(11)	16%	(9)	56
Undecided Voter (DK)	20%	(7)	16%	(6)	30%	(10)	16%	(6)	18%	(6)	35
Watched Debate	19%	(114)	23%	(139)	21%	(127)	22%	(130)	15%	(87)	598
Watched Debate: Did not Watch	18%	(35)	19%	(36)	22%	(43)	27%	(52)	14%	(26)	192
Watched Debate: All of it	20%	(65)	19%	(63)	20%	(66)	21%	(69)	21%	(68)	331
Watched Debate: Some of it	18%	(49)	28%	(76)	23%	(61)	23%	(62)	7%	(19)	267
Continue His Campaign: Yes Biden	20%	(66)	23%	(76)	22%	(71)	23%	(76)	12%	(39)	329
Continue His Campaign: No Biden	18%	(77)	21%	(87)	22%	(91)	24%	(101)	15%	(63)	418
Continue His Campaign: Yes Trump	20%	(80)	21%	(84)	25%	(100)	20%	(80)	16%	(63)	407
Continue His Campaign: No Trump	18%	(61)	24%	(81)	18%	(60)	29%	(99)	12%	(40)	340
Conviction: Evidence	18%	(62)	26%	(91)	20%	(71)	26%	(93)	10%	(36)	353
Conviction: Motivation to Damage	18%	(64)	19%	(67)	25%	(88)	21%	(74)	16%	(57)	350
Conviction: DK/NO	27%	(24)	20%	(17)	12%	(10)	17%	(15)	24%	(21)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	20%	(155)	24%	(191)	21%	(168)	21%	(169)	14%	(107)	790
Gender: Male	20%	(70)	24%	(84)	25%	(90)	20%	(72)	11%	(39)	355
Gender: Female	20%	(85)	25%	(107)	18%	(78)	22%	(97)	15%	(67)	435
Age: 18-34	28%	(61)	26%	(57)	19%	(42)	20%	(45)	7%	(16)	222
Age: 35-44	23%	(25)	29%	(31)	30%	(33)	12%	(13)	6%	(7)	109
Age: 45-64	20%	(57)	28%	(80)	20%	(56)	22%	(63)	9%	(24)	280
Age: 65+	6%	(11)	13%	(23)	21%	(37)	27%	(48)	33%	(60)	179
GenZers: 1997-2012	33%	(37)	23%	(27)	16%	(18)	20%	(23)	8%	(9)	114
Millennials: 1981-1996	23%	(48)	28%	(59)	25%	(53)	17%	(35)	6%	(13)	207
GenXers: 1965-1980	21%	(49)	30%	(70)	22%	(51)	19%	(44)	8%	(18)	232
Baby Boomers: 1946-1964	9%	(20)	16%	(35)	19%	(42)	28%	(63)	28%	(64)	224
Educ: < College	23%	(108)	25%	(119)	19%	(93)	20%	(94)	14%	(65)	479
Educ: Bachelors degree	15%	(27)	23%	(42)	28%	(52)	22%	(40)	12%	(23)	184
Educ: Post-grad	16%	(20)	24%	(30)	19%	(23)	27%	(35)	15%	(19)	127
Income: Under 50k	25%	(83)	24%	(81)	16%	(54)	18%	(61)	18%	(60)	340
Income: 50k-100k	16%	(44)	25%	(70)	24%	(69)	23%	(65)	13%	(36)	285
Income: 100k+	17%	(27)	24%	(40)	28%	(45)	26%	(42)	6%	(10)	165
Ethnicity: White (Non-Hispanic)	15%	(72)	23%	(110)	23%	(111)	22%	(104)	17%	(79)	476
Ethnicity: Hispanic	35%	(10)	19%	(5)	19%	(5)	25%	(7)	3%	(1)	29
Ethnicity: Black (Non-Hispanic)	25%	(64)	27%	(69)	19%	(48)	20%	(52)	9%	(22)	255
Ethnicity: Asian + Other (Non-Hispanic)	30%	(9)	21%	(6)	14%	(4)	20%	(6)	16%	(5)	30
All Christian	15%	(59)	23%	(89)	22%	(88)	25%	(98)	15%	(57)	391
All Non-Christian	22%	(10)	28%	(12)	17%	(7)	13%	(6)	20%	(9)	44
Atheist	20%	(4)	24%	(5)	26%	(6)	14%	(3)	15%	(3)	21
Agnostic/Nothing in particular	18%	(26)	30%	(45)	21%	(31)	20%	(30)	12%	(17)	149
Something Else	30%	(56)	22%	(40)	20%	(37)	17%	(32)	11%	(20)	185
Evangelical	20%	(65)	20%	(66)	26%	(84)	20%	(66)	13%	(42)	323
Non-Evangelical	19%	(47)	25%	(63)	16%	(40)	26%	(64)	14%	(35)	249

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	20%	(155)	24%	(191)	21%	(168)	21%	(169)	14%	(107)	790
PID: Dem (no lean)	20%	(67)	25%	(84)	20%	(67)	24%	(81)	10%	(33)	332
PID: Ind (no lean)	22%	(32)	26%	(38)	21%	(30)	17%	(24)	14%	(21)	145
PID: Rep (no lean)	18%	(57)	22%	(69)	23%	(71)	20%	(63)	17%	(53)	313
PID/Gender: Dem Men	25%	(36)	26%	(38)	24%	(36)	20%	(29)	6%	(9)	148
PID/Gender: Dem Women	16%	(30)	25%	(46)	17%	(32)	28%	(52)	13%	(23)	184
PID/Gender: Ind Men	18%	(14)	35%	(27)	22%	(18)	11%	(9)	14%	(11)	79
PID/Gender: Ind Women	27%	(18)	16%	(11)	19%	(12)	23%	(15)	15%	(10)	66
PID/Gender: Rep Men	15%	(20)	15%	(19)	28%	(37)	26%	(34)	15%	(19)	129
PID/Gender: Rep Women	20%	(37)	27%	(50)	18%	(34)	16%	(30)	18%	(34)	185
Ideo: Liberal (1-3)	22%	(47)	28%	(59)	16%	(33)	23%	(49)	10%	(22)	210
Ideo: Moderate (4)	18%	(41)	24%	(55)	27%	(61)	18%	(43)	14%	(31)	231
Ideo: Conservative (5-7)	19%	(63)	23%	(75)	22%	(73)	22%	(74)	14%	(45)	330
Community: Urban	33%	(44)	21%	(28)	21%	(28)	15%	(19)	11%	(14)	133
Community: Suburban	17%	(74)	27%	(116)	21%	(91)	25%	(106)	11%	(48)	434
Community: Rural	17%	(38)	21%	(47)	22%	(50)	19%	(43)	20%	(45)	222
Military HHnm: Yes	22%	(26)	19%	(23)	19%	(23)	24%	(29)	16%	(19)	121
Military HH: No	19%	(129)	25%	(168)	22%	(145)	21%	(140)	13%	(88)	669
Employ: Private Sector	20%	(59)	27%	(80)	28%	(83)	23%	(68)	3%	(9)	299
Employ: Government	25%	(15)	31%	(19)	12%	(7)	25%	(15)	6%	(4)	61
Employ: Self-Employed	25%	(16)	27%	(17)	21%	(14)	19%	(12)	9%	(6)	64
Employ: Homemaker	24%	(10)	27%	(11)	20%	(8)	9%	(4)	20%	(8)	41
Employ: Student	34%	(9)	26%	(7)	18%	(5)	15%	(4)	9%	(2)	26
Employ: Retired	8%	(16)	13%	(26)	21%	(44)	27%	(57)	31%	(63)	206
Employ: Unemployed	34%	(21)	38%	(24)	7%	(4)	9%	(5)	13%	(8)	62
Employ: Other	30%	(9)	25%	(8)	11%	(3)	12%	(4)	21%	(6)	31

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	20%	(155)	24%	(191)	21%	(168)	21%	(169)	14%	(107)	790
Protestant	16%	(48)	20%	(61)	24%	(70)	26%	(76)	14%	(42)	297
Roman Catholic	8%	(7)	31%	(28)	20%	(18)	24%	(21)	17%	(16)	89
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	10%	(0)	—	(0)	21%	(1)	—	(0)	5
Jewish	18%	(3)	17%	(3)	11%	(2)	24%	(4)	31%	(5)	18
Muslim	45%	(4)	55%	(5)	—	(0)	—	(0)	—	(0)	9
Buddhist	14%	(1)	21%	(2)	35%	(3)	13%	(1)	17%	(2)	10
Hindu	16%	(1)	33%	(2)	27%	(2)	5%	(0)	19%	(1)	7
Atheist	20%	(4)	24%	(5)	26%	(6)	14%	(3)	15%	(3)	21
Agnostic	29%	(9)	14%	(4)	27%	(8)	26%	(8)	4%	(1)	30
Something else	30%	(56)	22%	(40)	20%	(37)	17%	(32)	11%	(20)	185
Nothing in particular	15%	(17)	34%	(41)	19%	(23)	19%	(22)	14%	(16)	119
Ideo/PID: Conservative Republican	16%	(40)	20%	(50)	23%	(58)	24%	(59)	17%	(41)	247
Ideo/PID: Moderate/Liberal Republican	26%	(16)	31%	(19)	21%	(13)	4%	(2)	18%	(11)	61
Ideo/PID: Moderate/Conservative Democrat	21%	(33)	23%	(37)	25%	(39)	25%	(41)	6%	(10)	160
Ideo/PID: Liberal Democrat	19%	(31)	28%	(46)	17%	(27)	25%	(41)	11%	(18)	163
Unfavorable of Biden and Trump	20%	(24)	30%	(35)	11%	(13)	24%	(28)	15%	(18)	117
2024 H2H Matchup: Biden Voter	19%	(70)	25%	(90)	20%	(73)	25%	(91)	11%	(39)	363
2024 H2H Matchup: Trump Voter	19%	(72)	22%	(82)	24%	(88)	19%	(71)	16%	(58)	371
2024 H2H Matchup: Would not Vote	34%	(7)	26%	(5)	2%	(0)	19%	(4)	19%	(4)	21
2024 H2H Matchup: Do not Know	17%	(6)	40%	(14)	17%	(6)	8%	(3)	18%	(6)	35
2022 House Vote: Democrat	20%	(64)	26%	(85)	20%	(66)	24%	(80)	10%	(34)	329
2022 House Vote: Republican	18%	(58)	24%	(79)	23%	(75)	19%	(61)	17%	(56)	329
2022 House Vote: Did not Vote	21%	(26)	22%	(27)	22%	(28)	22%	(28)	13%	(17)	126
2020 Vote: Joe Biden	19%	(68)	25%	(92)	21%	(77)	25%	(92)	11%	(39)	367
2020 Vote: Donald Trump	20%	(73)	24%	(86)	23%	(84)	17%	(63)	16%	(59)	366
2020 Vote: Someone Else	23%	(2)	21%	(2)	—	(0)	13%	(1)	42%	(4)	10
2020 Vote: Did not Vote	24%	(11)	24%	(11)	15%	(7)	27%	(13)	10%	(5)	48

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	20%	(155)	24%	(191)	21%	(168)	21%	(169)	14%	(107)	790
2016 Vote: Hillary Clinton	17%	(46)	26%	(71)	23%	(63)	25%	(70)	10%	(28)	278
2016 Vote: Donald Trump	16%	(47)	26%	(75)	23%	(68)	17%	(50)	18%	(53)	292
2016 Vote: Someone Else	7%	(1)	18%	(3)	29%	(6)	32%	(6)	13%	(3)	20
2020 Vote/PID: Not Biden/Democrat	23%	(7)	26%	(8)	23%	(7)	21%	(6)	6%	(2)	30
2020 Vote/PID: Not Trump/Republican	11%	(3)	20%	(5)	18%	(5)	39%	(10)	12%	(3)	26
U.S. Economy: Wrong Track	20%	(116)	27%	(152)	21%	(118)	18%	(103)	14%	(82)	571
U.S. Economy: Right Direction	18%	(40)	18%	(39)	23%	(50)	30%	(65)	11%	(25)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(57)	24%	(67)	20%	(56)	26%	(71)	9%	(24)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(79)	23%	(89)	22%	(87)	18%	(71)	16%	(63)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	28%	(35)	20%	(25)	21%	(27)	16%	(19)	125
Top 2024 Issue: Economy	21%	(68)	26%	(85)	23%	(74)	18%	(59)	12%	(39)	325
Community/Gender: Urban Women	30%	(22)	17%	(12)	21%	(15)	18%	(13)	13%	(10)	72
Community/Gender: Urban Men	35%	(22)	26%	(16)	20%	(13)	10%	(6)	8%	(5)	61
Community/Gender: Rural Women	15%	(21)	26%	(36)	18%	(24)	21%	(28)	20%	(27)	136
Community/Gender: Rural Men	20%	(17)	13%	(11)	29%	(25)	17%	(15)	21%	(18)	87
Community/Gender: Suburban Women	19%	(42)	26%	(59)	17%	(39)	25%	(56)	14%	(31)	227
Community/Gender: Suburban Men	15%	(31)	27%	(57)	25%	(52)	24%	(51)	8%	(17)	207
Homeowner	17%	(83)	23%	(116)	22%	(110)	22%	(111)	16%	(78)	498
Renter	25%	(70)	24%	(67)	21%	(58)	20%	(56)	10%	(26)	278
Self + Household: White-Collar	14%	(42)	22%	(64)	23%	(69)	28%	(83)	13%	(40)	298
Self + Household: Blue Collar	24%	(89)	25%	(90)	22%	(79)	19%	(69)	10%	(38)	364
Union HH: Yes	29%	(10)	23%	(8)	24%	(8)	17%	(6)	8%	(3)	34
Union HH: No	19%	(145)	24%	(183)	21%	(160)	22%	(163)	14%	(104)	756
LGBTQ+: Yes	27%	(23)	22%	(19)	13%	(11)	30%	(26)	8%	(7)	86
LGBTQ+: No	19%	(132)	24%	(172)	22%	(157)	20%	(143)	14%	(100)	704
Motivated to Vote	20%	(140)	23%	(166)	22%	(161)	22%	(155)	13%	(94)	715
Parent: Yes	26%	(68)	22%	(60)	26%	(71)	21%	(55)	5%	(14)	268
Parent: No	17%	(87)	25%	(132)	19%	(97)	22%	(114)	18%	(93)	522

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	20%	(155)	24%	(191)	21%	(168)	21%	(169)	14%	(107)	790
COVID Vaccine: Yes	17%	(87)	24%	(118)	22%	(109)	23%	(117)	14%	(71)	501
COVID Vaccine: No	24%	(69)	25%	(73)	21%	(59)	18%	(52)	12%	(36)	289
Student Loans: Yes	23%	(30)	29%	(39)	25%	(32)	16%	(21)	7%	(9)	131
Student Loans: No	19%	(125)	23%	(152)	21%	(136)	22%	(148)	15%	(97)	659
Favorable Opinion of Haley	18%	(44)	20%	(50)	26%	(65)	17%	(42)	18%	(44)	245
Unfavorable Opinion of Haley	15%	(44)	24%	(69)	20%	(57)	28%	(82)	13%	(38)	290
Prodigal Biden Voter	13%	(5)	38%	(14)	20%	(7)	16%	(6)	13%	(5)	36
Undecided Voter (DK/WNV)	24%	(13)	34%	(19)	11%	(6)	12%	(7)	18%	(10)	56
Undecided Voter (DK)	17%	(6)	40%	(14)	17%	(6)	8%	(3)	18%	(6)	35
Watched Debate	20%	(121)	25%	(150)	22%	(129)	20%	(120)	13%	(78)	598
Watched Debate: Did not Watch	18%	(34)	21%	(41)	20%	(39)	26%	(49)	15%	(28)	192
Watched Debate: All of it	21%	(68)	21%	(69)	20%	(68)	19%	(63)	19%	(63)	331
Watched Debate: Some of it	20%	(53)	30%	(81)	23%	(61)	21%	(57)	6%	(15)	267
Continue His Campaign: Yes Biden	18%	(60)	25%	(84)	24%	(78)	22%	(73)	10%	(33)	329
Continue His Campaign: No Biden	21%	(88)	23%	(97)	19%	(81)	22%	(90)	15%	(61)	418
Continue His Campaign: Yes Trump	19%	(77)	25%	(101)	24%	(97)	18%	(74)	14%	(57)	407
Continue His Campaign: No Trump	21%	(70)	24%	(80)	17%	(59)	27%	(90)	12%	(41)	340
Conviction: Evidence	19%	(67)	26%	(91)	19%	(69)	26%	(91)	10%	(35)	353
Conviction: Motivation to Damage	18%	(64)	22%	(78)	26%	(90)	19%	(67)	14%	(51)	350
Conviction: DK/NO	28%	(25)	25%	(22)	10%	(9)	12%	(10)	24%	(21)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	45%	(353)	44%	(350)	11%	(87)	790
Gender: Male	42%	(148)	47%	(167)	11%	(40)	355
Gender: Female	47%	(205)	42%	(182)	11%	(48)	435
Age: 18-34	46%	(102)	39%	(86)	15%	(34)	222
Age: 35-44	40%	(44)	47%	(52)	12%	(14)	109
Age: 45-64	52%	(146)	39%	(109)	9%	(25)	280
Age: 65+	34%	(61)	58%	(103)	8%	(15)	179
GenZers: 1997-2012	50%	(57)	31%	(36)	19%	(21)	114
Millennials: 1981-1996	41%	(86)	46%	(96)	12%	(26)	207
GenXers: 1965-1980	53%	(124)	37%	(87)	9%	(22)	232
Baby Boomers: 1946-1964	37%	(83)	55%	(122)	8%	(18)	224
Educ: < College	40%	(189)	46%	(221)	14%	(69)	479
Educ: Bachelors degree	57%	(106)	38%	(70)	5%	(9)	184
Educ: Post-grad	46%	(58)	47%	(59)	8%	(10)	127
Income: Under 50k	44%	(150)	39%	(134)	17%	(57)	340
Income: 50k-100k	48%	(136)	45%	(128)	7%	(21)	285
Income: 100k+	40%	(66)	54%	(89)	6%	(10)	165
Ethnicity: White (Non-Hispanic)	33%	(155)	60%	(286)	7%	(34)	476
Ethnicity: Hispanic	58%	(17)	37%	(11)	5%	(2)	29
Ethnicity: Black (Non-Hispanic)	65%	(166)	17%	(43)	18%	(47)	255
Ethnicity: Asian + Other (Non-Hispanic)	51%	(15)	33%	(10)	16%	(5)	30
All Christian	39%	(152)	55%	(215)	6%	(24)	391
All Non-Christian	64%	(28)	22%	(10)	15%	(6)	44
Atheist	70%	(15)	28%	(6)	2%	(0)	21
Agnostic/Nothing in particular	56%	(84)	28%	(41)	16%	(24)	149
Something Else	40%	(74)	42%	(78)	18%	(33)	185
Evangelical	35%	(115)	59%	(190)	6%	(18)	323
Non-Evangelical	45%	(111)	40%	(100)	15%	(38)	249

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Motivation to damage						Total N
	Evidence that he committed a crime		his presidential campaign		Don't know/no opinion		
Registered Voters	45%	(353)	44%	(350)	11%	(87)	790
PID: Dem (no lean)	80%	(266)	13%	(43)	7%	(23)	332
PID: Ind (no lean)	37%	(54)	42%	(61)	21%	(30)	145
PID: Rep (no lean)	10%	(33)	79%	(246)	11%	(35)	313
PID/Gender: Dem Men	73%	(107)	19%	(29)	8%	(12)	148
PID/Gender: Dem Women	86%	(159)	8%	(14)	6%	(11)	184
PID/Gender: Ind Men	33%	(26)	44%	(35)	23%	(18)	79
PID/Gender: Ind Women	42%	(28)	40%	(26)	18%	(12)	66
PID/Gender: Rep Men	12%	(15)	81%	(104)	8%	(10)	129
PID/Gender: Rep Women	10%	(18)	77%	(142)	14%	(25)	185
Ideo: Liberal (1-3)	80%	(169)	14%	(29)	6%	(12)	210
Ideo: Moderate (4)	55%	(127)	29%	(68)	15%	(35)	231
Ideo: Conservative (5-7)	17%	(55)	75%	(248)	8%	(26)	330
Community: Urban	64%	(85)	23%	(31)	13%	(18)	133
Community: Suburban	48%	(208)	42%	(184)	10%	(43)	434
Community: Rural	27%	(60)	61%	(135)	12%	(27)	222
Military HHnm: Yes	43%	(52)	44%	(53)	13%	(15)	121
Military HH: No	45%	(301)	44%	(297)	11%	(72)	669
Employ: Private Sector	49%	(148)	41%	(123)	9%	(28)	299
Employ: Government	50%	(30)	38%	(23)	12%	(7)	61
Employ: Self-Employed	46%	(30)	34%	(22)	20%	(13)	64
Employ: Homemaker	17%	(7)	75%	(31)	8%	(3)	41
Employ: Student	60%	(16)	29%	(8)	11%	(3)	26
Employ: Retired	40%	(82)	54%	(112)	6%	(12)	206
Employ: Unemployed	42%	(26)	26%	(16)	32%	(20)	62
Employ: Other	46%	(14)	49%	(15)	4%	(1)	31

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	45%	(353)	44%	(350)	11%	(87)	790
Protestant	37%	(111)	58%	(173)	4%	(13)	297
Roman Catholic	45%	(40)	43%	(38)	12%	(11)	89
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(4)	—	(0)	5
Jewish	80%	(14)	20%	(3)	—	(0)	18
Muslim	50%	(4)	—	(0)	50%	(4)	9
Buddhist	63%	(6)	37%	(4)	—	(0)	10
Hindu	40%	(3)	33%	(2)	27%	(2)	7
Atheist	70%	(15)	28%	(6)	2%	(0)	21
Agnostic	63%	(19)	28%	(8)	9%	(3)	30
Something else	40%	(74)	42%	(78)	18%	(33)	185
Nothing in particular	55%	(65)	27%	(33)	18%	(21)	119
Ideo/PID: Conservative Republican	8%	(20)	84%	(208)	8%	(20)	247
Ideo/PID: Moderate/Liberal Republican	20%	(12)	60%	(36)	20%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	77%	(123)	16%	(26)	7%	(11)	160
Ideo/PID: Liberal Democrat	88%	(143)	9%	(15)	3%	(5)	163
Unfavorable of Biden and Trump	51%	(60)	33%	(39)	16%	(19)	117
2024 H2H Matchup: Biden Voter	85%	(307)	9%	(34)	6%	(22)	363
2024 H2H Matchup: Trump Voter	7%	(28)	81%	(300)	12%	(43)	371
2024 H2H Matchup: Would not Vote	43%	(9)	24%	(5)	33%	(7)	21
2024 H2H Matchup: Do not Know	25%	(9)	31%	(11)	44%	(16)	35
2022 House Vote: Democrat	80%	(263)	13%	(43)	7%	(22)	329
2022 House Vote: Republican	12%	(38)	77%	(252)	12%	(39)	329
2022 House Vote: Did not Vote	40%	(50)	41%	(51)	19%	(24)	126
2020 Vote: Joe Biden	80%	(295)	12%	(44)	7%	(27)	367
2020 Vote: Donald Trump	11%	(39)	77%	(282)	12%	(44)	366
2020 Vote: Someone Else	15%	(1)	37%	(4)	48%	(5)	10
2020 Vote: Did not Vote	35%	(17)	41%	(20)	23%	(11)	48

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	45%	(353)	44%	(350)	11%	(87)	790
2016 Vote: Hillary Clinton	83%	(231)	12%	(33)	5%	(14)	278
2016 Vote: Donald Trump	14%	(40)	77%	(226)	9%	(26)	292
2016 Vote: Someone Else	29%	(6)	46%	(9)	25%	(5)	20
2020 Vote/PID: Not Biden/Democrat	50%	(15)	31%	(9)	19%	(6)	30
2020 Vote/PID: Not Trump/Republican	24%	(6)	55%	(14)	21%	(6)	26
U.S. Economy: Wrong Track	36%	(206)	53%	(305)	11%	(60)	571
U.S. Economy: Right Direction	67%	(147)	20%	(45)	12%	(27)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83%	(230)	10%	(28)	6%	(18)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(45)	77%	(298)	12%	(46)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(78)	19%	(24)	19%	(24)	125
Top 2024 Issue: Economy	38%	(123)	51%	(166)	11%	(37)	325
Community/Gender: Urban Women	64%	(46)	21%	(15)	15%	(11)	72
Community/Gender: Urban Men	63%	(39)	26%	(16)	11%	(7)	61
Community/Gender: Rural Women	27%	(37)	60%	(81)	13%	(17)	136
Community/Gender: Rural Men	26%	(23)	62%	(54)	12%	(10)	87
Community/Gender: Suburban Women	53%	(121)	38%	(86)	9%	(20)	227
Community/Gender: Suburban Men	42%	(87)	47%	(98)	11%	(23)	207
Homeowner	42%	(207)	50%	(247)	9%	(44)	498
Renter	51%	(143)	35%	(96)	14%	(38)	278
Self + Household: White-Collar	49%	(145)	45%	(133)	7%	(20)	298
Self + Household: Blue Collar	41%	(148)	50%	(183)	9%	(33)	364
Union HH: Yes	53%	(18)	37%	(13)	10%	(3)	34
Union HH: No	44%	(335)	45%	(337)	11%	(84)	756
LGBTQ+: Yes	67%	(57)	21%	(18)	13%	(11)	86
LGBTQ+: No	42%	(296)	47%	(332)	11%	(77)	704
Motivated to Vote	45%	(323)	45%	(325)	9%	(66)	715
Parent: Yes	43%	(116)	48%	(128)	9%	(24)	268
Parent: No	45%	(237)	42%	(222)	12%	(64)	522

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	45%	(353)	44%	(350)	11%	(87)	790
COVID Vaccine: Yes	55%	(278)	35%	(177)	9%	(46)	501
COVID Vaccine: No	26%	(75)	60%	(173)	14%	(41)	289
Student Loans: Yes	58%	(76)	33%	(43)	9%	(12)	131
Student Loans: No	42%	(276)	47%	(306)	12%	(76)	659
Favorable Opinion of Haley	28%	(69)	64%	(158)	7%	(18)	245
Unfavorable Opinion of Haley	61%	(178)	34%	(99)	5%	(13)	290
Prodigal Biden Voter	31%	(11)	41%	(15)	28%	(10)	36
Undecided Voter (DK/WNV)	32%	(18)	28%	(16)	40%	(22)	56
Undecided Voter (DK)	25%	(9)	31%	(11)	44%	(16)	35
Watched Debate	42%	(251)	49%	(292)	9%	(55)	598
Watched Debate: Did not Watch	53%	(102)	30%	(58)	17%	(33)	192
Watched Debate: All of it	41%	(137)	52%	(172)	6%	(21)	331
Watched Debate: Some of it	43%	(114)	45%	(120)	12%	(33)	267
Continue His Campaign: Yes Biden	67%	(220)	27%	(89)	6%	(20)	329
Continue His Campaign: No Biden	28%	(115)	60%	(252)	12%	(51)	418
Continue His Campaign: Yes Trump	13%	(51)	76%	(309)	12%	(47)	407
Continue His Campaign: No Trump	84%	(286)	10%	(34)	6%	(20)	340
Conviction: Evidence	100%	(353)	—	(0)	—	(0)	353
Conviction: Motivation to Damage	—	(0)	100%	(350)	—	(0)	350
Conviction: DK/NO	—	(0)	—	(0)	100%	(87)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	42%	(331)	34%	(267)	24%	(192)	790
Gender: Male	47%	(167)	34%	(120)	19%	(67)	355
Gender: Female	38%	(163)	34%	(147)	29%	(125)	435
Age: 18-34	34%	(75)	41%	(90)	25%	(56)	222
Age: 35-44	28%	(31)	38%	(42)	33%	(36)	109
Age: 45-64	43%	(120)	32%	(89)	26%	(72)	280
Age: 65+	59%	(105)	26%	(46)	15%	(28)	179
GenZers: 1997-2012	29%	(34)	44%	(50)	27%	(31)	114
Millennials: 1981-1996	33%	(68)	38%	(80)	29%	(60)	207
GenXers: 1965-1980	40%	(93)	35%	(82)	25%	(58)	232
Baby Boomers: 1946-1964	58%	(129)	24%	(53)	19%	(42)	224
Educ: < College	38%	(184)	35%	(167)	27%	(128)	479
Educ: Bachelors degree	45%	(83)	32%	(59)	23%	(42)	184
Educ: Post-grad	50%	(64)	32%	(41)	17%	(22)	127
Income: Under 50k	38%	(130)	30%	(103)	32%	(108)	340
Income: 50k-100k	43%	(123)	38%	(108)	19%	(54)	285
Income: 100k+	47%	(78)	34%	(56)	19%	(31)	165
Ethnicity: White (Non-Hispanic)	46%	(220)	33%	(157)	21%	(99)	476
Ethnicity: Hispanic	51%	(15)	30%	(9)	20%	(6)	29
Ethnicity: Black (Non-Hispanic)	36%	(91)	35%	(89)	29%	(75)	255
Ethnicity: Asian + Other (Non-Hispanic)	16%	(5)	40%	(12)	44%	(13)	30
All Christian	44%	(171)	35%	(137)	21%	(83)	391
All Non-Christian	63%	(27)	34%	(15)	3%	(1)	44
Atheist	28%	(6)	48%	(10)	24%	(5)	21
Agnostic/Nothing in particular	33%	(49)	39%	(57)	28%	(42)	149
Something Else	42%	(77)	26%	(48)	33%	(61)	185
Evangelical	44%	(142)	32%	(102)	24%	(79)	323
Non-Evangelical	41%	(103)	33%	(82)	26%	(65)	249
PID: Dem (no lean)	38%	(127)	35%	(115)	27%	(89)	332
PID: Ind (no lean)	38%	(55)	36%	(53)	25%	(37)	145
PID: Rep (no lean)	47%	(148)	32%	(99)	21%	(66)	313

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	42%	(331)	34%	(267)	24%	(192)	790
PID/Gender: Dem Men	42%	(63)	37%	(54)	21%	(31)	148
PID/Gender: Dem Women	35%	(64)	33%	(61)	32%	(58)	184
PID/Gender: Ind Men	41%	(32)	38%	(30)	21%	(16)	79
PID/Gender: Ind Women	35%	(23)	34%	(23)	31%	(20)	66
PID/Gender: Rep Men	56%	(73)	28%	(36)	15%	(20)	129
PID/Gender: Rep Women	41%	(76)	34%	(63)	25%	(46)	185
Ideo: Liberal (1-3)	38%	(80)	32%	(67)	30%	(63)	210
Ideo: Moderate (4)	43%	(98)	36%	(84)	21%	(48)	231
Ideo: Conservative (5-7)	45%	(149)	34%	(111)	21%	(70)	330
Community: Urban	37%	(50)	33%	(43)	30%	(40)	133
Community: Suburban	42%	(181)	36%	(158)	22%	(95)	434
Community: Rural	45%	(100)	30%	(66)	25%	(56)	222
Military HHnm: Yes	50%	(61)	23%	(28)	26%	(32)	121
Military HH: No	40%	(270)	36%	(239)	24%	(160)	669
Employ: Private Sector	39%	(116)	38%	(113)	23%	(69)	299
Employ: Government	39%	(24)	38%	(23)	23%	(14)	61
Employ: Self-Employed	43%	(27)	29%	(19)	28%	(18)	64
Employ: Homemaker	39%	(16)	41%	(17)	19%	(8)	41
Employ: Student	21%	(5)	48%	(13)	31%	(8)	26
Employ: Retired	57%	(118)	26%	(53)	17%	(35)	206
Employ: Unemployed	26%	(16)	34%	(21)	40%	(25)	62
Employ: Other	24%	(7)	27%	(8)	50%	(15)	31

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it	Yes, I watched some of it	No, I did not watch the debate	Total N
Registered Voters	42% (331)	34% (267)	24% (192)	790
Protestant	44% (130)	35% (104)	21% (63)	297
Roman Catholic	42% (38)	36% (32)	22% (19)	89
Orthodox (e.g. Greek or Russian Orthodox)	90% (4)	10% (0)	— (0)	5
Jewish	81% (14)	14% (2)	6% (1)	18
Muslim	40% (3)	56% (5)	4% (0)	9
Buddhist	73% (7)	27% (3)	— (0)	10
Hindu	33% (2)	67% (5)	— (0)	7
Atheist	28% (6)	48% (10)	24% (5)	21
Agnostic	33% (10)	41% (12)	26% (8)	30
Something else	42% (77)	26% (48)	33% (61)	185
Nothing in particular	33% (39)	38% (45)	29% (35)	119
Ideo/PID: Conservative Republican	48% (118)	33% (81)	20% (49)	247
Ideo/PID: Moderate/Liberal Republican	50% (31)	27% (17)	23% (14)	61
Ideo/PID: Moderate/Conservative Democrat	38% (60)	41% (66)	21% (34)	160
Ideo/PID: Liberal Democrat	39% (63)	29% (48)	32% (52)	163
Unfavorable of Biden and Trump	41% (48)	34% (40)	25% (30)	117
2024 H2H Matchup: Biden Voter	39% (140)	35% (125)	27% (98)	363
2024 H2H Matchup: Trump Voter	49% (181)	33% (124)	18% (66)	371
2024 H2H Matchup: Would not Vote	28% (6)	32% (7)	40% (8)	21
2024 H2H Matchup: Do not Know	12% (4)	33% (12)	55% (19)	35
2022 House Vote: Democrat	42% (138)	34% (113)	24% (78)	329
2022 House Vote: Republican	48% (158)	34% (112)	18% (59)	329
2022 House Vote: Did not Vote	25% (32)	32% (40)	43% (54)	126
2020 Vote: Joe Biden	40% (145)	34% (124)	27% (98)	367
2020 Vote: Donald Trump	48% (175)	34% (124)	18% (67)	366
2020 Vote: Someone Else	38% (4)	11% (1)	50% (5)	10
2020 Vote: Did not Vote	15% (7)	39% (18)	46% (22)	48
2016 Vote: Hillary Clinton	45% (124)	33% (93)	22% (61)	278
2016 Vote: Donald Trump	53% (155)	34% (100)	13% (37)	292
2016 Vote: Someone Else	37% (7)	34% (7)	29% (6)	20

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	42%	(331)	34%	(267)	24%	(192)	790
2020 Vote/PID: Not Biden/Democrat	11%	(3)	54%	(16)	35%	(11)	30
2020 Vote/PID: Not Trump/Republican	27%	(7)	26%	(7)	47%	(12)	26
U.S. Economy: Wrong Track	41%	(231)	35%	(201)	24%	(138)	571
U.S. Economy: Right Direction	45%	(99)	30%	(66)	25%	(54)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(106)	33%	(91)	29%	(79)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(184)	34%	(133)	19%	(72)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(41)	35%	(44)	33%	(41)	125
Top 2024 Issue: Economy	39%	(128)	35%	(115)	25%	(82)	325
Community/Gender: Urban Women	34%	(24)	30%	(22)	36%	(26)	72
Community/Gender: Urban Men	41%	(25)	35%	(21)	24%	(15)	61
Community/Gender: Rural Women	37%	(50)	34%	(46)	29%	(40)	136
Community/Gender: Rural Men	58%	(50)	23%	(20)	19%	(17)	87
Community/Gender: Suburban Women	39%	(89)	35%	(79)	26%	(59)	227
Community/Gender: Suburban Men	44%	(92)	38%	(79)	17%	(36)	207
Homeowner	48%	(241)	31%	(153)	21%	(104)	498
Renter	32%	(88)	40%	(111)	29%	(79)	278
Self + Household: White-Collar	48%	(143)	34%	(101)	18%	(54)	298
Self + Household: Blue Collar	41%	(149)	36%	(130)	23%	(85)	364
Union HH: Yes	48%	(16)	34%	(12)	18%	(6)	34
Union HH: No	42%	(314)	34%	(256)	25%	(186)	756
LGBTQ+: Yes	27%	(23)	39%	(33)	34%	(29)	86
LGBTQ+: No	44%	(307)	33%	(234)	23%	(163)	704
Motivated to Vote	45%	(321)	34%	(241)	21%	(153)	715
Parent: Yes	43%	(116)	33%	(88)	24%	(64)	268
Parent: No	41%	(215)	34%	(179)	25%	(128)	522
COVID Vaccine: Yes	46%	(232)	31%	(153)	23%	(116)	501
COVID Vaccine: No	34%	(99)	40%	(114)	26%	(76)	289
Student Loans: Yes	38%	(50)	30%	(40)	32%	(42)	131
Student Loans: No	43%	(281)	35%	(227)	23%	(150)	659

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	42%	(331)	34%	(267)	24%	(192)	790
Favorable Opinion of Haley	56%	(138)	33%	(82)	11%	(26)	245
Unfavorable Opinion of Haley	49%	(142)	29%	(84)	22%	(64)	290
Prodigal Biden Voter	30%	(11)	39%	(14)	31%	(11)	36
Undecided Voter (DK/WNV)	18%	(10)	32%	(18)	49%	(28)	56
Undecided Voter (DK)	12%	(4)	33%	(12)	55%	(19)	35
Watched Debate	55%	(331)	45%	(267)	—	(0)	598
Watched Debate: Did not Watch	—	(0)	—	(0)	100%	(192)	192
Watched Debate: All of it	100%	(331)	—	(0)	—	(0)	331
Watched Debate: Some of it	—	(0)	100%	(267)	—	(0)	267
Continue His Campaign: Yes Biden	45%	(147)	31%	(101)	25%	(81)	329
Continue His Campaign: No Biden	42%	(177)	37%	(153)	21%	(89)	418
Continue His Campaign: Yes Trump	49%	(199)	35%	(141)	16%	(67)	407
Continue His Campaign: No Trump	37%	(127)	34%	(115)	29%	(98)	340
Conviction: Evidence	39%	(137)	32%	(114)	29%	(102)	353
Conviction: Motivation to Damage	49%	(172)	34%	(120)	16%	(58)	350
Conviction: DK/NO	24%	(21)	38%	(33)	37%	(33)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(230)	45%	(353)	26%	(207)	790
Gender: Male	30%	(106)	46%	(163)	24%	(86)	355
Gender: Female	29%	(124)	44%	(189)	28%	(121)	435
Age: 18-34	33%	(72)	38%	(85)	29%	(64)	222
Age: 35-44	30%	(32)	44%	(48)	27%	(29)	109
Age: 45-64	29%	(83)	43%	(122)	27%	(76)	280
Age: 65+	24%	(43)	55%	(98)	21%	(38)	179
GenZers: 1997-2012	35%	(40)	37%	(42)	28%	(33)	114
Millennials: 1981-1996	29%	(60)	43%	(88)	28%	(59)	207
GenXers: 1965-1980	31%	(73)	42%	(98)	26%	(61)	232
Baby Boomers: 1946-1964	25%	(56)	51%	(115)	23%	(52)	224
Educ: < College	27%	(129)	49%	(235)	24%	(116)	479
Educ: Bachelors degree	34%	(62)	34%	(63)	32%	(59)	184
Educ: Post-grad	32%	(40)	43%	(55)	25%	(32)	127
Income: Under 50k	29%	(98)	45%	(152)	27%	(90)	340
Income: 50k-100k	27%	(78)	43%	(123)	30%	(84)	285
Income: 100k+	33%	(54)	47%	(78)	20%	(33)	165
Ethnicity: White (Non-Hispanic)	19%	(91)	61%	(289)	20%	(97)	476
Ethnicity: Hispanic	44%	(13)	36%	(10)	20%	(6)	29
Ethnicity: Black (Non-Hispanic)	48%	(123)	18%	(46)	34%	(86)	255
Ethnicity: Asian + Other (Non-Hispanic)	12%	(3)	27%	(8)	61%	(18)	30
All Christian	25%	(96)	52%	(205)	23%	(90)	391
All Non-Christian	36%	(16)	40%	(18)	24%	(10)	44
Atheist	32%	(7)	35%	(7)	34%	(7)	21
Agnostic/Nothing in particular	36%	(54)	27%	(41)	37%	(55)	149
Something Else	31%	(58)	44%	(82)	24%	(45)	185
Evangelical	24%	(78)	54%	(173)	22%	(72)	323
Non-Evangelical	30%	(75)	45%	(111)	25%	(63)	249
PID: Dem (no lean)	58%	(194)	8%	(26)	34%	(111)	332
PID: Ind (no lean)	21%	(30)	44%	(63)	35%	(51)	145
PID: Rep (no lean)	2%	(6)	84%	(263)	14%	(44)	313

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(230)	45%	(353)	26%	(207)	790
PID/Gender: Dem Men	59%	(87)	12%	(18)	29%	(43)	148
PID/Gender: Dem Women	58%	(107)	5%	(8)	37%	(68)	184
PID/Gender: Ind Men	19%	(15)	48%	(38)	33%	(26)	79
PID/Gender: Ind Women	23%	(15)	39%	(26)	38%	(25)	66
PID/Gender: Rep Men	4%	(5)	84%	(108)	13%	(16)	129
PID/Gender: Rep Women	1%	(1)	84%	(155)	15%	(28)	185
Ideo: Liberal (1-3)	51%	(107)	13%	(26)	36%	(76)	210
Ideo: Moderate (4)	39%	(91)	32%	(73)	29%	(67)	231
Ideo: Conservative (5-7)	8%	(28)	76%	(249)	16%	(53)	330
Community: Urban	45%	(61)	22%	(30)	32%	(43)	133
Community: Suburban	29%	(125)	44%	(192)	27%	(117)	434
Community: Rural	20%	(44)	59%	(131)	21%	(47)	222
Military HHnm: Yes	25%	(30)	46%	(56)	29%	(35)	121
Military HH: No	30%	(200)	44%	(297)	26%	(172)	669
Employ: Private Sector	31%	(93)	42%	(124)	27%	(81)	299
Employ: Government	38%	(23)	36%	(22)	26%	(16)	61
Employ: Self-Employed	34%	(22)	40%	(25)	27%	(17)	64
Employ: Homemaker	16%	(7)	71%	(29)	13%	(5)	41
Employ: Student	23%	(6)	38%	(10)	38%	(10)	26
Employ: Retired	23%	(48)	52%	(107)	25%	(51)	206
Employ: Unemployed	36%	(22)	33%	(20)	32%	(20)	62
Employ: Other	32%	(10)	47%	(14)	21%	(6)	31

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(230)	45%	(353)	26%	(207)	790
Protestant	23%	(67)	56%	(165)	22%	(65)	297
Roman Catholic	31%	(28)	41%	(37)	27%	(25)	89
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	69%	(3)	10%	(0)	5
Jewish	54%	(10)	21%	(4)	25%	(4)	18
Muslim	32%	(3)	68%	(6)	—	(0)	9
Buddhist	33%	(3)	56%	(6)	11%	(1)	10
Hindu	—	(0)	33%	(2)	67%	(5)	7
Atheist	32%	(7)	35%	(7)	34%	(7)	21
Agnostic	29%	(9)	23%	(7)	49%	(15)	30
Something else	31%	(58)	44%	(82)	24%	(45)	185
Nothing in particular	38%	(45)	28%	(34)	34%	(40)	119
Ideo/PID: Conservative Republican	1%	(3)	84%	(209)	14%	(35)	247
Ideo/PID: Moderate/Liberal Republican	5%	(3)	82%	(50)	13%	(8)	61
Ideo/PID: Moderate/Conservative Democrat	59%	(95)	11%	(18)	30%	(47)	160
Ideo/PID: Liberal Democrat	59%	(96)	5%	(9)	36%	(59)	163
Unfavorable of Biden and Trump	10%	(11)	32%	(37)	59%	(69)	117
2024 H2H Matchup: Biden Voter	61%	(221)	5%	(19)	34%	(123)	363
2024 H2H Matchup: Trump Voter	1%	(3)	87%	(322)	12%	(46)	371
2024 H2H Matchup: Would not Vote	8%	(2)	17%	(4)	75%	(16)	21
2024 H2H Matchup: Do not Know	15%	(5)	21%	(7)	64%	(23)	35
2022 House Vote: Democrat	59%	(194)	8%	(28)	33%	(107)	329
2022 House Vote: Republican	2%	(8)	82%	(268)	16%	(52)	329
2022 House Vote: Did not Vote	22%	(27)	43%	(54)	35%	(44)	126
2020 Vote: Joe Biden	56%	(207)	7%	(25)	37%	(136)	367
2020 Vote: Donald Trump	3%	(9)	83%	(304)	14%	(52)	366
2020 Vote: Someone Else	20%	(2)	27%	(3)	53%	(5)	10
2020 Vote: Did not Vote	26%	(12)	44%	(21)	31%	(15)	48
2016 Vote: Hillary Clinton	62%	(171)	7%	(19)	31%	(87)	278
2016 Vote: Donald Trump	3%	(9)	80%	(235)	16%	(48)	292
2016 Vote: Someone Else	16%	(3)	40%	(8)	45%	(9)	20
2020 Vote/PID: Not Biden/Democrat	36%	(11)	26%	(8)	38%	(11)	30

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(230)	45%	(353)	26%	(207)	790
2020 Vote/PID: Not Trump/Republican	12%	(3)	61%	(16)	27%	(7)	26
U.S. Economy: Wrong Track	20%	(112)	54%	(309)	26%	(150)	571
U.S. Economy: Right Direction	54%	(118)	20%	(43)	26%	(58)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(181)	6%	(16)	29%	(79)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	83%	(322)	14%	(53)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(35)	11%	(14)	60%	(76)	125
Top 2024 Issue: Economy	21%	(68)	52%	(170)	27%	(87)	325
Community/Gender: Urban Women	37%	(27)	24%	(17)	38%	(28)	72
Community/Gender: Urban Men	55%	(34)	20%	(12)	25%	(16)	61
Community/Gender: Rural Women	24%	(32)	56%	(76)	20%	(27)	136
Community/Gender: Rural Men	14%	(12)	63%	(55)	23%	(20)	87
Community/Gender: Suburban Women	29%	(65)	42%	(96)	29%	(66)	227
Community/Gender: Suburban Men	29%	(61)	46%	(96)	24%	(50)	207
Homeowner	26%	(132)	48%	(239)	25%	(127)	498
Renter	35%	(97)	37%	(104)	28%	(77)	278
Self + Household: White-Collar	36%	(107)	41%	(121)	23%	(69)	298
Self + Household: Blue Collar	24%	(89)	53%	(194)	22%	(81)	364
Union HH: Yes	46%	(16)	29%	(10)	25%	(8)	34
Union HH: No	28%	(214)	45%	(343)	26%	(199)	756
LGBTQ+: Yes	41%	(35)	17%	(15)	42%	(36)	86
LGBTQ+: No	28%	(195)	48%	(338)	24%	(171)	704
Motivated to Vote	30%	(214)	46%	(330)	24%	(171)	715
Parent: Yes	33%	(87)	45%	(121)	22%	(59)	268
Parent: No	27%	(143)	44%	(231)	28%	(148)	522
COVID Vaccine: Yes	34%	(172)	35%	(175)	31%	(155)	501
COVID Vaccine: No	20%	(58)	62%	(178)	18%	(52)	289
Student Loans: Yes	31%	(41)	30%	(39)	39%	(51)	131
Student Loans: No	29%	(189)	48%	(313)	24%	(156)	659
Favorable Opinion of Haley	19%	(47)	65%	(158)	16%	(40)	245
Unfavorable Opinion of Haley	39%	(113)	31%	(90)	30%	(87)	290
Prodigal Biden Voter	2%	(1)	29%	(10)	69%	(25)	36

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(230)	45%	(353)	26%	(207)	790
Undecided Voter (DK/WNV)	12%	(7)	19%	(11)	68%	(39)	56
Undecided Voter (DK)	15%	(5)	21%	(7)	64%	(23)	35
Watched Debate	32%	(192)	50%	(301)	17%	(104)	598
Watched Debate: Did not Watch	20%	(38)	27%	(51)	54%	(103)	192
Watched Debate: All of it	31%	(104)	55%	(183)	13%	(44)	331
Watched Debate: Some of it	33%	(88)	44%	(119)	22%	(60)	267
Continue His Campaign: Yes Biden	56%	(183)	22%	(72)	22%	(74)	329
Continue His Campaign: No Biden	10%	(40)	65%	(273)	25%	(106)	418
Continue His Campaign: Yes Trump	6%	(23)	81%	(330)	13%	(54)	407
Continue His Campaign: No Trump	58%	(199)	5%	(16)	37%	(126)	340
Conviction: Evidence	54%	(189)	8%	(30)	38%	(134)	353
Conviction: Motivation to Damage	8%	(29)	79%	(277)	12%	(43)	350
Conviction: DK/NO	13%	(12)	52%	(46)	34%	(30)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	18% (139)	37% (296)	45% (355)	790
Gender: Male	21% (74)	36% (128)	43% (154)	355
Gender: Female	15% (66)	39% (168)	46% (201)	435
Age: 18-34	25% (56)	31% (68)	44% (98)	222
Age: 35-44	21% (23)	38% (42)	41% (45)	109
Age: 45-64	17% (48)	38% (105)	45% (127)	280
Age: 65+	7% (13)	45% (81)	47% (85)	179
GenZers: 1997-2012	28% (32)	26% (30)	45% (52)	114
Millennials: 1981-1996	21% (43)	37% (77)	42% (88)	207
GenXers: 1965-1980	17% (40)	36% (85)	46% (107)	232
Baby Boomers: 1946-1964	10% (23)	43% (95)	47% (105)	224
Educ: < College	17% (82)	41% (197)	42% (200)	479
Educ: Bachelors degree	21% (39)	27% (49)	52% (96)	184
Educ: Post-grad	14% (18)	39% (50)	47% (59)	127
Income: Under 50k	20% (67)	37% (124)	44% (149)	340
Income: 50k-100k	14% (40)	35% (99)	51% (146)	285
Income: 100k+	19% (32)	44% (72)	37% (60)	165
Ethnicity: White (Non-Hispanic)	11% (51)	50% (236)	40% (188)	476
Ethnicity: Hispanic	32% (9)	37% (11)	31% (9)	29
Ethnicity: Black (Non-Hispanic)	30% (77)	16% (40)	54% (139)	255
Ethnicity: Asian + Other (Non-Hispanic)	5% (2)	32% (10)	62% (19)	30
All Christian	13% (51)	45% (174)	42% (166)	391
All Non-Christian	25% (11)	23% (10)	52% (23)	44
Atheist	15% (3)	29% (6)	56% (12)	21
Agnostic/Nothing in particular	22% (33)	23% (35)	55% (82)	149
Something Else	23% (42)	39% (71)	39% (72)	185
Evangelical	13% (43)	47% (151)	40% (128)	323
Non-Evangelical	20% (49)	36% (90)	44% (110)	249
PID: Dem (no lean)	36% (120)	8% (28)	55% (184)	332
PID: Ind (no lean)	9% (13)	28% (40)	63% (91)	145
PID: Rep (no lean)	2% (6)	73% (228)	25% (80)	313

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(139)	37%	(296)	45%	(355)	790
PID/Gender: Dem Men	43%	(64)	12%	(17)	45%	(67)	148
PID/Gender: Dem Women	31%	(56)	6%	(11)	64%	(117)	184
PID/Gender: Ind Men	8%	(7)	23%	(18)	68%	(54)	79
PID/Gender: Ind Women	10%	(7)	33%	(22)	57%	(38)	66
PID/Gender: Rep Men	3%	(3)	72%	(92)	26%	(33)	129
PID/Gender: Rep Women	1%	(3)	74%	(136)	25%	(46)	185
Ideo: Liberal (1-3)	28%	(58)	13%	(28)	59%	(125)	210
Ideo: Moderate (4)	24%	(56)	27%	(61)	49%	(114)	231
Ideo: Conservative (5-7)	7%	(23)	62%	(203)	31%	(103)	330
Community: Urban	32%	(42)	20%	(27)	48%	(64)	133
Community: Suburban	17%	(72)	37%	(161)	46%	(201)	434
Community: Rural	11%	(25)	49%	(109)	40%	(89)	222
Military HHnm: Yes	12%	(14)	35%	(42)	54%	(65)	121
Military HH: No	19%	(125)	38%	(254)	43%	(290)	669
Employ: Private Sector	20%	(58)	35%	(103)	46%	(137)	299
Employ: Government	31%	(19)	30%	(18)	39%	(24)	61
Employ: Self-Employed	18%	(12)	41%	(26)	40%	(26)	64
Employ: Homemaker	10%	(4)	59%	(24)	31%	(13)	41
Employ: Student	21%	(5)	32%	(9)	47%	(13)	26
Employ: Retired	6%	(13)	45%	(92)	49%	(101)	206
Employ: Unemployed	28%	(18)	19%	(12)	53%	(33)	62
Employ: Other	31%	(9)	39%	(12)	30%	(9)	31

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(139)	37%	(296)	45%	(355)	790
Protestant	11%	(33)	47%	(139)	42%	(126)	297
Roman Catholic	19%	(17)	36%	(32)	45%	(40)	89
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(4)	—	(0)	5
Jewish	38%	(7)	6%	(1)	56%	(10)	18
Muslim	32%	(3)	22%	(2)	46%	(4)	9
Buddhist	14%	(1)	45%	(4)	41%	(4)	10
Hindu	—	(0)	33%	(2)	67%	(5)	7
Atheist	15%	(3)	29%	(6)	56%	(12)	21
Agnostic	9%	(3)	14%	(4)	77%	(23)	30
Something else	23%	(42)	39%	(71)	39%	(72)	185
Nothing in particular	25%	(30)	25%	(30)	49%	(59)	119
Ideo/PID: Conservative Republican	1%	(3)	73%	(180)	26%	(64)	247
Ideo/PID: Moderate/Liberal Republican	5%	(3)	71%	(43)	23%	(14)	61
Ideo/PID: Moderate/Conservative Democrat	40%	(64)	11%	(18)	49%	(78)	160
Ideo/PID: Liberal Democrat	33%	(54)	6%	(10)	61%	(99)	163
Unfavorable of Biden and Trump	4%	(5)	16%	(19)	80%	(93)	117
2024 H2H Matchup: Biden Voter	35%	(127)	7%	(26)	58%	(210)	363
2024 H2H Matchup: Trump Voter	2%	(7)	71%	(263)	27%	(100)	371
2024 H2H Matchup: Would not Vote	4%	(1)	14%	(3)	82%	(17)	21
2024 H2H Matchup: Do not Know	12%	(4)	10%	(4)	78%	(28)	35
2022 House Vote: Democrat	36%	(117)	10%	(32)	55%	(180)	329
2022 House Vote: Republican	3%	(9)	67%	(221)	30%	(99)	329
2022 House Vote: Did not Vote	9%	(11)	34%	(43)	57%	(72)	126
2020 Vote: Joe Biden	33%	(121)	8%	(28)	59%	(219)	367
2020 Vote: Donald Trump	3%	(10)	68%	(250)	29%	(106)	366
2020 Vote: Someone Else	—	(0)	14%	(1)	86%	(8)	10
2020 Vote: Did not Vote	18%	(8)	36%	(17)	47%	(22)	48
2016 Vote: Hillary Clinton	35%	(97)	9%	(26)	56%	(155)	278
2016 Vote: Donald Trump	4%	(12)	65%	(190)	31%	(90)	292
2016 Vote: Someone Else	5%	(1)	16%	(3)	79%	(15)	20
2020 Vote/PID: Not Biden/Democrat	29%	(9)	21%	(6)	49%	(15)	30

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(139)	37%	(296)	45%	(355)	790
2020 Vote/PID: Not Trump/Republican	7%	(2)	47%	(12)	47%	(12)	26
U.S. Economy: Wrong Track	11%	(65)	46%	(261)	43%	(246)	571
U.S. Economy: Right Direction	34%	(74)	16%	(35)	50%	(109)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(113)	5%	(13)	54%	(149)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	68%	(263)	29%	(112)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	16%	(19)	75%	(94)	125
Top 2024 Issue: Economy	12%	(38)	46%	(149)	42%	(138)	325
Community/Gender: Urban Women	22%	(16)	22%	(16)	56%	(40)	72
Community/Gender: Urban Men	43%	(26)	18%	(11)	40%	(24)	61
Community/Gender: Rural Women	13%	(17)	47%	(64)	40%	(54)	136
Community/Gender: Rural Men	8%	(7)	52%	(45)	40%	(35)	87
Community/Gender: Suburban Women	14%	(32)	39%	(89)	47%	(107)	227
Community/Gender: Suburban Men	19%	(40)	35%	(72)	46%	(95)	207
Homeowner	14%	(69)	42%	(209)	44%	(219)	498
Renter	24%	(67)	29%	(81)	47%	(130)	278
Self + Household: White-Collar	18%	(54)	35%	(105)	46%	(138)	298
Self + Household: Blue Collar	17%	(62)	44%	(161)	39%	(141)	364
Union HH: Yes	44%	(15)	23%	(8)	33%	(11)	34
Union HH: No	16%	(124)	38%	(288)	45%	(344)	756
LGBTQ+: Yes	26%	(22)	10%	(9)	64%	(55)	86
LGBTQ+: No	17%	(117)	41%	(287)	43%	(300)	704
Motivated to Vote	18%	(128)	39%	(282)	43%	(305)	715
Parent: Yes	26%	(70)	39%	(106)	35%	(93)	268
Parent: No	13%	(70)	36%	(190)	50%	(262)	522
COVID Vaccine: Yes	19%	(96)	31%	(153)	50%	(252)	501
COVID Vaccine: No	15%	(43)	49%	(143)	36%	(103)	289
Student Loans: Yes	20%	(26)	26%	(34)	55%	(72)	131
Student Loans: No	17%	(113)	40%	(262)	43%	(283)	659
Favorable Opinion of Haley	15%	(38)	54%	(133)	30%	(75)	245
Unfavorable Opinion of Haley	17%	(50)	29%	(85)	53%	(155)	290
Prodigal Biden Voter	9%	(3)	21%	(8)	70%	(25)	36

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(139)	37%	(296)	45%	(355)	790
Undecided Voter (DK/WNV)	9%	(5)	12%	(7)	80%	(45)	56
Undecided Voter (DK)	12%	(4)	10%	(4)	78%	(28)	35
Watched Debate	19%	(116)	43%	(259)	37%	(223)	598
Watched Debate: Did not Watch	12%	(23)	19%	(37)	69%	(132)	192
Watched Debate: All of it	19%	(64)	48%	(159)	33%	(108)	331
Watched Debate: Some of it	19%	(52)	37%	(100)	43%	(115)	267
Continue His Campaign: Yes Biden	37%	(122)	17%	(56)	46%	(151)	329
Continue His Campaign: No Biden	4%	(15)	55%	(232)	41%	(171)	418
Continue His Campaign: Yes Trump	5%	(22)	67%	(273)	27%	(112)	407
Continue His Campaign: No Trump	33%	(111)	6%	(20)	62%	(209)	340
Conviction: Evidence	29%	(103)	8%	(29)	63%	(221)	353
Conviction: Motivation to Damage	8%	(29)	67%	(234)	25%	(87)	350
Conviction: DK/NO	9%	(8)	37%	(32)	54%	(47)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(294)	35%	(273)	28%	(223)	790
Gender: Male	39%	(137)	35%	(123)	27%	(95)	355
Gender: Female	36%	(157)	34%	(150)	29%	(128)	435
Age: 18-34	40%	(89)	28%	(62)	32%	(71)	222
Age: 35-44	34%	(37)	32%	(35)	34%	(37)	109
Age: 45-64	39%	(109)	33%	(92)	28%	(79)	280
Age: 65+	33%	(59)	47%	(84)	20%	(36)	179
GenZers: 1997-2012	44%	(50)	23%	(26)	33%	(38)	114
Millennials: 1981-1996	34%	(70)	33%	(69)	33%	(68)	207
GenXers: 1965-1980	41%	(95)	32%	(74)	27%	(64)	232
Baby Boomers: 1946-1964	35%	(78)	43%	(97)	22%	(49)	224
Educ: < College	33%	(160)	38%	(181)	29%	(139)	479
Educ: Bachelors degree	46%	(85)	27%	(49)	27%	(50)	184
Educ: Post-grad	40%	(50)	34%	(43)	27%	(34)	127
Income: Under 50k	38%	(130)	33%	(113)	29%	(98)	340
Income: 50k-100k	37%	(105)	32%	(91)	31%	(89)	285
Income: 100k+	36%	(59)	42%	(69)	22%	(36)	165
Ethnicity: White (Non-Hispanic)	26%	(122)	49%	(235)	25%	(118)	476
Ethnicity: Hispanic	49%	(14)	26%	(7)	25%	(7)	29
Ethnicity: Black (Non-Hispanic)	59%	(150)	9%	(24)	32%	(82)	255
Ethnicity: Asian + Other (Non-Hispanic)	26%	(8)	21%	(6)	53%	(16)	30
All Christian	32%	(124)	43%	(169)	25%	(97)	391
All Non-Christian	52%	(23)	20%	(9)	28%	(12)	44
Atheist	51%	(11)	15%	(3)	34%	(7)	21
Agnostic/Nothing in particular	43%	(64)	17%	(26)	40%	(59)	149
Something Else	39%	(73)	36%	(66)	25%	(47)	185
Evangelical	29%	(93)	47%	(151)	24%	(78)	323
Non-Evangelical	41%	(101)	33%	(82)	26%	(66)	249
PID: Dem (no lean)	72%	(239)	3%	(11)	24%	(81)	332
PID: Ind (no lean)	29%	(43)	27%	(40)	43%	(62)	145
PID: Rep (no lean)	4%	(12)	71%	(222)	25%	(79)	313

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(294)	35%	(273)	28%	(223)	790
PID/Gender: Dem Men	75%	(110)	6%	(9)	19%	(28)	148
PID/Gender: Dem Women	70%	(129)	1%	(2)	29%	(53)	184
PID/Gender: Ind Men	26%	(20)	33%	(26)	42%	(33)	79
PID/Gender: Ind Women	34%	(22)	21%	(14)	45%	(30)	66
PID/Gender: Rep Men	5%	(6)	69%	(88)	26%	(34)	129
PID/Gender: Rep Women	3%	(6)	72%	(134)	25%	(45)	185
Ideo: Liberal (1-3)	63%	(132)	8%	(17)	29%	(61)	210
Ideo: Moderate (4)	53%	(122)	23%	(52)	25%	(57)	231
Ideo: Conservative (5-7)	11%	(37)	61%	(201)	28%	(92)	330
Community: Urban	60%	(80)	16%	(22)	24%	(32)	133
Community: Suburban	37%	(159)	33%	(145)	30%	(130)	434
Community: Rural	25%	(55)	48%	(106)	27%	(61)	222
Military HHnm: Yes	33%	(40)	35%	(42)	32%	(39)	121
Military HH: No	38%	(254)	35%	(231)	28%	(184)	669
Employ: Private Sector	39%	(117)	31%	(91)	30%	(91)	299
Employ: Government	53%	(32)	23%	(14)	24%	(15)	61
Employ: Self-Employed	44%	(28)	31%	(20)	26%	(16)	64
Employ: Homemaker	21%	(8)	52%	(22)	27%	(11)	41
Employ: Student	31%	(8)	25%	(7)	43%	(11)	26
Employ: Retired	33%	(68)	46%	(94)	21%	(44)	206
Employ: Unemployed	34%	(21)	18%	(11)	47%	(29)	62
Employ: Other	37%	(11)	46%	(14)	17%	(5)	31

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(294)	35%	(273)	28%	(223)	790
Protestant	30%	(88)	47%	(139)	24%	(70)	297
Roman Catholic	38%	(34)	31%	(28)	30%	(27)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(3)	45%	(2)	—	(0)	5
Jewish	67%	(12)	13%	(2)	20%	(4)	18
Muslim	50%	(4)	10%	(1)	41%	(3)	9
Buddhist	66%	(7)	34%	(3)	—	(0)	10
Hindu	—	(0)	33%	(2)	67%	(5)	7
Atheist	51%	(11)	15%	(3)	34%	(7)	21
Agnostic	37%	(11)	9%	(3)	54%	(16)	30
Something else	39%	(73)	36%	(66)	25%	(47)	185
Nothing in particular	44%	(53)	19%	(23)	36%	(43)	119
Ideo/PID: Conservative Republican	2%	(6)	71%	(176)	27%	(66)	247
Ideo/PID: Moderate/Liberal Republican	10%	(6)	72%	(44)	18%	(11)	61
Ideo/PID: Moderate/Conservative Democrat	76%	(122)	4%	(7)	19%	(31)	160
Ideo/PID: Liberal Democrat	70%	(114)	2%	(4)	27%	(45)	163
Unfavorable of Biden and Trump	22%	(26)	12%	(15)	66%	(77)	117
2024 H2H Matchup: Biden Voter	73%	(266)	2%	(6)	25%	(90)	363
2024 H2H Matchup: Trump Voter	5%	(17)	70%	(259)	26%	(95)	371
2024 H2H Matchup: Would not Vote	20%	(4)	14%	(3)	66%	(14)	21
2024 H2H Matchup: Do not Know	18%	(6)	15%	(5)	67%	(24)	35
2022 House Vote: Democrat	72%	(236)	5%	(15)	24%	(78)	329
2022 House Vote: Republican	7%	(22)	67%	(219)	27%	(87)	329
2022 House Vote: Did not Vote	29%	(36)	28%	(35)	43%	(54)	126
2020 Vote: Joe Biden	69%	(252)	3%	(11)	28%	(104)	367
2020 Vote: Donald Trump	6%	(21)	68%	(248)	26%	(96)	366
2020 Vote: Someone Else	31%	(3)	2%	(0)	66%	(6)	10
2020 Vote: Did not Vote	38%	(18)	28%	(13)	34%	(16)	48
2016 Vote: Hillary Clinton	75%	(208)	4%	(12)	21%	(58)	278
2016 Vote: Donald Trump	8%	(24)	66%	(192)	26%	(75)	292
2016 Vote: Someone Else	23%	(4)	20%	(4)	57%	(11)	20
2020 Vote/PID: Not Biden/Democrat	64%	(19)	19%	(6)	18%	(5)	30
2020 Vote/PID: Not Trump/Republican	15%	(4)	43%	(11)	42%	(11)	26

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(294)	35%	(273)	28%	(223)	790
U.S. Economy: Wrong Track	26%	(146)	43%	(247)	31%	(178)	571
U.S. Economy: Right Direction	68%	(148)	12%	(25)	21%	(45)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	76%	(210)	2%	(6)	22%	(60)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(33)	66%	(256)	26%	(100)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(51)	9%	(11)	50%	(63)	125
Top 2024 Issue: Economy	26%	(86)	43%	(140)	31%	(100)	325
Community/Gender: Urban Women	53%	(38)	16%	(11)	31%	(22)	72
Community/Gender: Urban Men	68%	(42)	17%	(10)	16%	(10)	61
Community/Gender: Rural Women	27%	(36)	45%	(62)	28%	(38)	136
Community/Gender: Rural Men	22%	(19)	52%	(45)	27%	(23)	87
Community/Gender: Suburban Women	36%	(83)	34%	(77)	30%	(68)	227
Community/Gender: Suburban Men	37%	(77)	33%	(68)	30%	(63)	207
Homeowner	33%	(165)	40%	(201)	26%	(132)	498
Renter	46%	(127)	23%	(65)	31%	(85)	278
Self + Household: White-Collar	43%	(129)	31%	(91)	26%	(78)	298
Self + Household: Blue Collar	32%	(116)	42%	(153)	26%	(95)	364
Union HH: Yes	62%	(21)	20%	(7)	18%	(6)	34
Union HH: No	36%	(273)	35%	(266)	29%	(217)	756
LGBTQ+: Yes	50%	(43)	9%	(8)	40%	(34)	86
LGBTQ+: No	36%	(251)	38%	(265)	27%	(188)	704
Motivated to Vote	38%	(269)	36%	(258)	26%	(189)	715
Parent: Yes	40%	(107)	31%	(83)	29%	(78)	268
Parent: No	36%	(187)	36%	(190)	28%	(145)	522
COVID Vaccine: Yes	45%	(228)	26%	(132)	28%	(142)	501
COVID Vaccine: No	23%	(67)	49%	(141)	28%	(81)	289
Student Loans: Yes	41%	(54)	26%	(34)	33%	(44)	131
Student Loans: No	36%	(240)	36%	(239)	27%	(179)	659
Favorable Opinion of Haley	25%	(62)	52%	(127)	23%	(56)	245
Unfavorable Opinion of Haley	51%	(148)	26%	(74)	24%	(68)	290
Prodigal Biden Voter	22%	(8)	20%	(7)	58%	(21)	36
Undecided Voter (DK/WNV)	19%	(11)	15%	(8)	67%	(38)	56
Undecided Voter (DK)	18%	(6)	15%	(5)	67%	(24)	35

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(294)	35%	(273)	28%	(223)	790
Watched Debate	40%	(240)	39%	(235)	21%	(123)	598
Watched Debate: Did not Watch	28%	(55)	19%	(37)	52%	(100)	192
Watched Debate: All of it	40%	(132)	45%	(148)	15%	(51)	331
Watched Debate: Some of it	40%	(108)	33%	(88)	27%	(71)	267
Continue His Campaign: Yes Biden	64%	(212)	16%	(53)	19%	(64)	329
Continue His Campaign: No Biden	17%	(71)	51%	(215)	32%	(133)	418
Continue His Campaign: Yes Trump	12%	(48)	65%	(264)	23%	(95)	407
Continue His Campaign: No Trump	70%	(238)	2%	(7)	28%	(95)	340
Conviction: Evidence	67%	(237)	5%	(17)	28%	(99)	353
Conviction: Motivation to Damage	12%	(43)	66%	(230)	22%	(77)	350
Conviction: DK/NO	16%	(14)	29%	(25)	55%	(48)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(119)	50%	(394)	35%	(277)	790
Gender: Male	17%	(62)	51%	(182)	31%	(111)	355
Gender: Female	13%	(57)	49%	(212)	38%	(166)	435
Age: 18-34	21%	(46)	48%	(106)	31%	(70)	222
Age: 35-44	17%	(19)	52%	(57)	31%	(33)	109
Age: 45-64	13%	(36)	45%	(127)	42%	(117)	280
Age: 65+	10%	(18)	58%	(104)	32%	(57)	179
GenZers: 1997-2012	23%	(27)	45%	(51)	32%	(37)	114
Millennials: 1981-1996	17%	(34)	52%	(108)	31%	(65)	207
GenXers: 1965-1980	16%	(36)	44%	(103)	40%	(93)	232
Baby Boomers: 1946-1964	10%	(22)	55%	(123)	35%	(79)	224
Educ: < College	15%	(71)	54%	(261)	31%	(147)	479
Educ: Bachelors degree	15%	(28)	41%	(76)	43%	(80)	184
Educ: Post-grad	15%	(19)	45%	(57)	40%	(50)	127
Income: Under 50k	17%	(59)	50%	(170)	33%	(112)	340
Income: 50k-100k	12%	(34)	48%	(138)	40%	(113)	285
Income: 100k+	16%	(26)	52%	(86)	32%	(52)	165
Ethnicity: White (Non-Hispanic)	10%	(50)	62%	(296)	27%	(130)	476
Ethnicity: Hispanic	33%	(9)	43%	(12)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	23%	(58)	30%	(77)	47%	(120)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	27%	(8)	67%	(20)	30
All Christian	13%	(51)	57%	(224)	30%	(116)	391
All Non-Christian	33%	(14)	26%	(12)	41%	(18)	44
Atheist	7%	(1)	36%	(8)	58%	(12)	21
Agnostic/Nothing in particular	17%	(25)	34%	(51)	49%	(73)	149
Something Else	15%	(27)	54%	(100)	32%	(59)	185
Evangelical	11%	(37)	60%	(194)	28%	(92)	323
Non-Evangelical	16%	(41)	50%	(125)	33%	(83)	249
PID: Dem (no lean)	29%	(96)	19%	(62)	52%	(174)	332
PID: Ind (no lean)	13%	(18)	45%	(65)	43%	(62)	145
PID: Rep (no lean)	1%	(4)	85%	(267)	13%	(42)	313

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(119)	50%	(394)	35%	(277)	790
PID/Gender: Dem Men	36%	(53)	24%	(35)	40%	(59)	148
PID/Gender: Dem Women	23%	(43)	14%	(27)	62%	(114)	184
PID/Gender: Ind Men	8%	(6)	52%	(41)	40%	(32)	79
PID/Gender: Ind Women	18%	(12)	36%	(24)	46%	(30)	66
PID/Gender: Rep Men	2%	(3)	82%	(106)	16%	(20)	129
PID/Gender: Rep Women	1%	(1)	87%	(162)	12%	(22)	185
Ideo: Liberal (1-3)	27%	(58)	22%	(47)	50%	(106)	210
Ideo: Moderate (4)	20%	(45)	39%	(90)	41%	(95)	231
Ideo: Conservative (5-7)	4%	(13)	77%	(253)	19%	(63)	330
Community: Urban	29%	(38)	29%	(38)	43%	(57)	133
Community: Suburban	13%	(57)	51%	(222)	36%	(155)	434
Community: Rural	11%	(23)	60%	(134)	29%	(65)	222
Military HHnm: Yes	11%	(14)	48%	(58)	41%	(50)	121
Military HH: No	16%	(105)	50%	(336)	34%	(228)	669
Employ: Private Sector	18%	(52)	48%	(145)	34%	(102)	299
Employ: Government	22%	(13)	43%	(26)	35%	(22)	61
Employ: Self-Employed	16%	(11)	41%	(26)	42%	(27)	64
Employ: Homemaker	7%	(3)	65%	(27)	28%	(12)	41
Employ: Student	19%	(5)	45%	(12)	36%	(10)	26
Employ: Retired	9%	(18)	55%	(113)	36%	(74)	206
Employ: Unemployed	18%	(11)	46%	(28)	36%	(23)	62
Employ: Other	18%	(6)	53%	(16)	29%	(9)	31

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(119)	50%	(394)	35%	(277)	790
Protestant	12%	(36)	60%	(177)	28%	(83)	297
Roman Catholic	16%	(14)	48%	(43)	36%	(32)	89
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	90%	(4)	—	(0)	5
Jewish	40%	(7)	13%	(2)	47%	(8)	18
Muslim	15%	(1)	40%	(3)	46%	(4)	9
Buddhist	61%	(6)	34%	(3)	4%	(0)	10
Hindu	—	(0)	33%	(2)	67%	(5)	7
Atheist	7%	(1)	36%	(8)	58%	(12)	21
Agnostic	7%	(2)	34%	(10)	59%	(18)	30
Something else	15%	(27)	54%	(100)	32%	(59)	185
Nothing in particular	19%	(23)	34%	(41)	46%	(55)	119
Ideo/PID: Conservative Republican	1%	(1)	87%	(215)	12%	(31)	247
Ideo/PID: Moderate/Liberal Republican	5%	(3)	79%	(48)	16%	(10)	61
Ideo/PID: Moderate/Conservative Democrat	28%	(45)	20%	(33)	51%	(82)	160
Ideo/PID: Liberal Democrat	30%	(49)	18%	(29)	52%	(85)	163
Unfavorable of Biden and Trump	3%	(3)	37%	(44)	60%	(70)	117
2024 H2H Matchup: Biden Voter	31%	(113)	15%	(56)	53%	(194)	363
2024 H2H Matchup: Trump Voter	1%	(4)	86%	(320)	13%	(47)	371
2024 H2H Matchup: Would not Vote	8%	(2)	22%	(5)	71%	(15)	21
2024 H2H Matchup: Do not Know	—	(0)	38%	(13)	62%	(22)	35
2022 House Vote: Democrat	29%	(96)	19%	(63)	52%	(170)	329
2022 House Vote: Republican	2%	(8)	81%	(266)	17%	(55)	329
2022 House Vote: Did not Vote	12%	(15)	48%	(60)	40%	(51)	126
2020 Vote: Joe Biden	29%	(105)	18%	(65)	54%	(197)	367
2020 Vote: Donald Trump	2%	(6)	84%	(307)	15%	(53)	366
2020 Vote: Someone Else	—	(0)	17%	(2)	83%	(8)	10
2020 Vote: Did not Vote	17%	(8)	43%	(20)	40%	(19)	48
2016 Vote: Hillary Clinton	30%	(84)	15%	(43)	54%	(151)	278
2016 Vote: Donald Trump	3%	(9)	80%	(234)	17%	(49)	292
2016 Vote: Someone Else	2%	(0)	45%	(9)	54%	(10)	20
2020 Vote/PID: Not Biden/Democrat	17%	(5)	36%	(11)	47%	(14)	30

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(119)	50%	(394)	35%	(277)	790
2020 Vote/PID: Not Trump/Republican	5%	(1)	55%	(14)	40%	(10)	26
U.S. Economy: Wrong Track	9%	(52)	59%	(338)	32%	(181)	571
U.S. Economy: Right Direction	31%	(67)	26%	(56)	44%	(96)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(95)	14%	(39)	51%	(142)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(9)	83%	(322)	15%	(58)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	25%	(32)	62%	(78)	125
Top 2024 Issue: Economy	10%	(33)	58%	(188)	32%	(104)	325
Community/Gender: Urban Women	23%	(17)	32%	(23)	45%	(32)	72
Community/Gender: Urban Men	35%	(22)	25%	(15)	40%	(25)	61
Community/Gender: Rural Women	10%	(14)	61%	(83)	28%	(38)	136
Community/Gender: Rural Men	11%	(9)	58%	(51)	31%	(27)	87
Community/Gender: Suburban Women	11%	(26)	46%	(105)	42%	(96)	227
Community/Gender: Suburban Men	15%	(31)	56%	(116)	29%	(60)	207
Homeowner	13%	(64)	53%	(263)	34%	(170)	498
Renter	20%	(54)	44%	(121)	37%	(102)	278
Self + Household: White-Collar	15%	(44)	46%	(137)	39%	(117)	298
Self + Household: Blue Collar	14%	(53)	58%	(212)	27%	(100)	364
Union HH: Yes	28%	(10)	38%	(13)	34%	(12)	34
Union HH: No	14%	(109)	50%	(381)	35%	(266)	756
LGBTQ+: Yes	24%	(20)	26%	(22)	51%	(43)	86
LGBTQ+: No	14%	(98)	53%	(372)	33%	(234)	704
Motivated to Vote	15%	(106)	50%	(360)	35%	(249)	715
Parent: Yes	19%	(51)	52%	(139)	29%	(78)	268
Parent: No	13%	(68)	49%	(255)	38%	(199)	522
COVID Vaccine: Yes	16%	(83)	41%	(206)	42%	(213)	501
COVID Vaccine: No	13%	(36)	65%	(188)	22%	(64)	289
Student Loans: Yes	15%	(20)	38%	(50)	46%	(61)	131
Student Loans: No	15%	(99)	52%	(343)	33%	(217)	659
Favorable Opinion of Haley	14%	(35)	65%	(159)	21%	(51)	245
Unfavorable Opinion of Haley	16%	(45)	40%	(115)	45%	(130)	290
Prodigal Biden Voter	3%	(1)	39%	(14)	58%	(21)	36

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(119)	50%	(394)	35%	(277)	790
Undecided Voter (DK/WNV)	3%	(2)	32%	(18)	65%	(37)	56
Undecided Voter (DK)	—	(0)	38%	(13)	62%	(22)	35
Watched Debate	17%	(99)	56%	(335)	27%	(164)	598
Watched Debate: Did not Watch	10%	(20)	31%	(59)	59%	(113)	192
Watched Debate: All of it	18%	(58)	57%	(189)	25%	(83)	331
Watched Debate: Some of it	15%	(41)	55%	(146)	30%	(81)	267
Continue His Campaign: Yes Biden	34%	(111)	27%	(88)	39%	(130)	329
Continue His Campaign: No Biden	2%	(8)	70%	(293)	28%	(117)	418
Continue His Campaign: Yes Trump	3%	(14)	83%	(339)	13%	(54)	407
Continue His Campaign: No Trump	30%	(104)	13%	(44)	56%	(192)	340
Conviction: Evidence	27%	(95)	17%	(59)	56%	(199)	353
Conviction: Motivation to Damage	5%	(18)	82%	(287)	13%	(46)	350
Conviction: DK/NO	7%	(6)	56%	(49)	38%	(33)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(116)	59%	(467)	26%	(207)	790
Gender: Male	17%	(61)	60%	(212)	23%	(83)	355
Gender: Female	13%	(55)	59%	(255)	29%	(125)	435
Age: 18-34	20%	(43)	54%	(120)	26%	(58)	222
Age: 35-44	18%	(19)	57%	(62)	26%	(28)	109
Age: 45-64	12%	(34)	59%	(164)	29%	(82)	280
Age: 65+	11%	(19)	68%	(121)	22%	(39)	179
GenZers: 1997-2012	25%	(28)	45%	(51)	31%	(35)	114
Millennials: 1981-1996	15%	(31)	61%	(127)	24%	(49)	207
GenXers: 1965-1980	13%	(31)	56%	(130)	31%	(72)	232
Baby Boomers: 1946-1964	11%	(25)	67%	(150)	22%	(49)	224
Educ: < College	14%	(68)	59%	(284)	27%	(127)	479
Educ: Bachelors degree	14%	(26)	59%	(108)	27%	(50)	184
Educ: Post-grad	17%	(21)	59%	(75)	24%	(30)	127
Income: Under 50k	16%	(54)	55%	(189)	29%	(98)	340
Income: 50k-100k	11%	(31)	64%	(183)	25%	(71)	285
Income: 100k+	19%	(31)	58%	(96)	23%	(38)	165
Ethnicity: White (Non-Hispanic)	10%	(47)	71%	(339)	19%	(90)	476
Ethnicity: Hispanic	29%	(8)	53%	(15)	18%	(5)	29
Ethnicity: Black (Non-Hispanic)	23%	(59)	39%	(101)	38%	(96)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	41%	(12)	54%	(16)	30
All Christian	11%	(44)	66%	(258)	23%	(90)	391
All Non-Christian	24%	(11)	44%	(19)	32%	(14)	44
Atheist	23%	(5)	46%	(10)	31%	(6)	21
Agnostic/Nothing in particular	17%	(25)	45%	(68)	38%	(57)	149
Something Else	17%	(32)	61%	(113)	22%	(41)	185
Evangelical	11%	(37)	68%	(219)	21%	(66)	323
Non-Evangelical	15%	(38)	59%	(147)	26%	(64)	249
PID: Dem (no lean)	30%	(100)	29%	(95)	41%	(137)	332
PID: Ind (no lean)	8%	(12)	63%	(91)	29%	(42)	145
PID: Rep (no lean)	1%	(4)	90%	(281)	9%	(29)	313

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(116)	59%	(467)	26%	(207)	790
PID/Gender: Dem Men	36%	(54)	28%	(41)	36%	(53)	148
PID/Gender: Dem Women	25%	(46)	29%	(54)	46%	(84)	184
PID/Gender: Ind Men	5%	(4)	71%	(56)	24%	(18)	79
PID/Gender: Ind Women	12%	(8)	53%	(35)	35%	(23)	66
PID/Gender: Rep Men	2%	(3)	89%	(115)	9%	(11)	129
PID/Gender: Rep Women	1%	(1)	90%	(166)	9%	(18)	185
Ideo: Liberal (1-3)	24%	(50)	37%	(77)	40%	(83)	210
Ideo: Moderate (4)	19%	(43)	52%	(120)	29%	(68)	231
Ideo: Conservative (5-7)	6%	(19)	80%	(265)	14%	(45)	330
Community: Urban	25%	(34)	41%	(55)	33%	(45)	133
Community: Suburban	13%	(58)	61%	(267)	25%	(109)	434
Community: Rural	11%	(23)	65%	(145)	24%	(53)	222
Military HHnm: Yes	8%	(10)	59%	(71)	33%	(39)	121
Military HH: No	16%	(105)	59%	(396)	25%	(168)	669
Employ: Private Sector	17%	(49)	56%	(169)	27%	(80)	299
Employ: Government	23%	(14)	49%	(30)	28%	(17)	61
Employ: Self-Employed	16%	(10)	57%	(37)	27%	(17)	64
Employ: Homemaker	7%	(3)	81%	(33)	12%	(5)	41
Employ: Student	8%	(2)	52%	(14)	40%	(11)	26
Employ: Retired	7%	(14)	68%	(139)	26%	(53)	206
Employ: Unemployed	30%	(19)	44%	(27)	26%	(16)	62
Employ: Other	14%	(4)	61%	(19)	25%	(8)	31

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(116)	59%	(467)	26%	(207)	790
Protestant	10%	(29)	69%	(204)	22%	(64)	297
Roman Catholic	16%	(15)	55%	(49)	28%	(25)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	—	(0)	5
Jewish	39%	(7)	28%	(5)	33%	(6)	18
Muslim	15%	(1)	85%	(7)	—	(0)	9
Buddhist	26%	(3)	45%	(4)	30%	(3)	10
Hindu	—	(0)	33%	(2)	67%	(5)	7
Atheist	23%	(5)	46%	(10)	31%	(6)	21
Agnostic	11%	(3)	33%	(10)	56%	(17)	30
Something else	17%	(32)	61%	(113)	22%	(41)	185
Nothing in particular	18%	(22)	48%	(58)	33%	(40)	119
Ideo/PID: Conservative Republican	1%	(2)	90%	(222)	9%	(23)	247
Ideo/PID: Moderate/Liberal Republican	3%	(2)	89%	(54)	8%	(5)	61
Ideo/PID: Moderate/Conservative Democrat	32%	(51)	28%	(44)	41%	(65)	160
Ideo/PID: Liberal Democrat	28%	(46)	30%	(50)	42%	(68)	163
Unfavorable of Biden and Trump	3%	(3)	62%	(73)	35%	(41)	117
2024 H2H Matchup: Biden Voter	29%	(104)	29%	(105)	43%	(154)	363
2024 H2H Matchup: Trump Voter	2%	(7)	92%	(340)	6%	(23)	371
2024 H2H Matchup: Would not Vote	4%	(1)	33%	(7)	63%	(13)	21
2024 H2H Matchup: Do not Know	11%	(4)	43%	(15)	45%	(16)	35
2022 House Vote: Democrat	30%	(97)	30%	(100)	40%	(132)	329
2022 House Vote: Republican	2%	(8)	89%	(293)	8%	(28)	329
2022 House Vote: Did not Vote	8%	(10)	55%	(69)	37%	(46)	126
2020 Vote: Joe Biden	27%	(100)	31%	(113)	42%	(154)	367
2020 Vote: Donald Trump	2%	(7)	90%	(328)	8%	(30)	366
2020 Vote: Someone Else	16%	(2)	46%	(4)	38%	(4)	10
2020 Vote: Did not Vote	13%	(6)	45%	(21)	42%	(20)	48
2016 Vote: Hillary Clinton	30%	(83)	31%	(86)	39%	(109)	278
2016 Vote: Donald Trump	3%	(8)	88%	(258)	9%	(26)	292
2016 Vote: Someone Else	2%	(0)	67%	(13)	31%	(6)	20
2020 Vote/PID: Not Biden/Democrat	25%	(8)	38%	(12)	36%	(11)	30
2020 Vote/PID: Not Trump/Republican	5%	(1)	66%	(17)	29%	(8)	26

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(116)	59%	(467)	26%	(207)	790
U.S. Economy: Wrong Track	9%	(49)	69%	(394)	22%	(128)	571
U.S. Economy: Right Direction	30%	(66)	34%	(73)	36%	(79)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(94)	24%	(68)	42%	(115)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(9)	89%	(345)	9%	(35)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	43%	(54)	46%	(58)	125
Top 2024 Issue: Economy	9%	(30)	68%	(221)	23%	(74)	325
Community/Gender: Urban Women	21%	(15)	42%	(30)	38%	(27)	72
Community/Gender: Urban Men	31%	(19)	40%	(25)	29%	(18)	61
Community/Gender: Rural Women	12%	(17)	64%	(87)	23%	(32)	136
Community/Gender: Rural Men	8%	(7)	67%	(58)	25%	(22)	87
Community/Gender: Suburban Women	10%	(24)	61%	(137)	29%	(66)	227
Community/Gender: Suburban Men	17%	(35)	62%	(129)	21%	(43)	207
Homeowner	13%	(63)	63%	(314)	24%	(120)	498
Renter	18%	(51)	52%	(143)	30%	(84)	278
Self + Household: White-Collar	16%	(48)	61%	(181)	23%	(69)	298
Self + Household: Blue Collar	12%	(42)	65%	(238)	23%	(85)	364
Union HH: Yes	35%	(12)	50%	(17)	15%	(5)	34
Union HH: No	14%	(104)	60%	(450)	27%	(202)	756
LGBTQ+: Yes	24%	(20)	36%	(31)	40%	(34)	86
LGBTQ+: No	14%	(95)	62%	(436)	25%	(173)	704
Motivated to Vote	15%	(107)	60%	(432)	25%	(177)	715
Parent: Yes	20%	(53)	58%	(155)	23%	(60)	268
Parent: No	12%	(63)	60%	(312)	28%	(147)	522
COVID Vaccine: Yes	17%	(87)	52%	(260)	31%	(155)	501
COVID Vaccine: No	10%	(29)	72%	(208)	18%	(52)	289
Student Loans: Yes	13%	(18)	54%	(70)	33%	(43)	131
Student Loans: No	15%	(98)	60%	(397)	25%	(164)	659
Favorable Opinion of Haley	12%	(30)	75%	(183)	13%	(32)	245
Unfavorable Opinion of Haley	15%	(43)	53%	(152)	33%	(95)	290
Prodigal Biden Voter	11%	(4)	51%	(18)	38%	(14)	36
Undecided Voter (DK/WNV)	8%	(5)	40%	(22)	52%	(29)	56
Undecided Voter (DK)	11%	(4)	43%	(15)	45%	(16)	35

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(116)	59%	(467)	26%	(207)	790
Watched Debate	16%	(95)	66%	(395)	18%	(109)	598
Watched Debate: Did not Watch	11%	(21)	38%	(72)	51%	(99)	192
Watched Debate: All of it	18%	(58)	70%	(232)	12%	(40)	331
Watched Debate: Some of it	14%	(36)	61%	(163)	26%	(68)	267
Continue His Campaign: Yes Biden	32%	(107)	37%	(121)	31%	(101)	329
Continue His Campaign: No Biden	1%	(6)	80%	(334)	19%	(78)	418
Continue His Campaign: Yes Trump	5%	(18)	88%	(358)	7%	(30)	407
Continue His Campaign: No Trump	28%	(97)	27%	(91)	45%	(152)	340
Conviction: Evidence	23%	(80)	32%	(114)	45%	(159)	353
Conviction: Motivation to Damage	7%	(26)	86%	(301)	7%	(24)	350
Conviction: DK/NO	11%	(10)	60%	(53)	28%	(25)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(140)	42%	(331)	40%	(320)	790
Gender: Male	19%	(69)	47%	(168)	33%	(119)	355
Gender: Female	16%	(71)	37%	(163)	46%	(201)	435
Age: 18-34	25%	(55)	44%	(98)	31%	(69)	222
Age: 35-44	18%	(20)	45%	(49)	37%	(40)	109
Age: 45-64	16%	(44)	42%	(118)	42%	(118)	280
Age: 65+	12%	(21)	36%	(65)	52%	(93)	179
GenZers: 1997-2012	30%	(34)	42%	(48)	28%	(32)	114
Millennials: 1981-1996	18%	(38)	46%	(95)	36%	(75)	207
GenXers: 1965-1980	15%	(35)	45%	(104)	40%	(94)	232
Baby Boomers: 1946-1964	15%	(33)	35%	(79)	50%	(111)	224
Educ: < College	19%	(89)	43%	(204)	39%	(186)	479
Educ: Bachelors degree	14%	(26)	44%	(81)	42%	(77)	184
Educ: Post-grad	20%	(25)	36%	(45)	45%	(57)	127
Income: Under 50k	19%	(66)	39%	(133)	41%	(141)	340
Income: 50k-100k	14%	(41)	43%	(124)	42%	(120)	285
Income: 100k+	20%	(33)	45%	(73)	36%	(59)	165
Ethnicity: White (Non-Hispanic)	16%	(76)	45%	(214)	39%	(186)	476
Ethnicity: Hispanic	31%	(9)	42%	(12)	26%	(8)	29
Ethnicity: Black (Non-Hispanic)	21%	(53)	38%	(97)	42%	(106)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	27%	(8)	67%	(20)	30
All Christian	14%	(54)	45%	(178)	41%	(159)	391
All Non-Christian	19%	(8)	40%	(18)	40%	(18)	44
Atheist	34%	(7)	23%	(5)	42%	(9)	21
Agnostic/Nothing in particular	17%	(26)	34%	(51)	49%	(72)	149
Something Else	24%	(44)	43%	(80)	33%	(62)	185
Evangelical	18%	(57)	45%	(145)	38%	(121)	323
Non-Evangelical	17%	(42)	43%	(108)	40%	(100)	249
PID: Dem (no lean)	27%	(90)	26%	(87)	47%	(155)	332
PID: Ind (no lean)	11%	(16)	40%	(58)	49%	(71)	145
PID: Rep (no lean)	11%	(34)	59%	(186)	30%	(94)	313

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(140)	42%	(331)	40%	(320)	790
PID/Gender: Dem Men	34%	(50)	35%	(51)	31%	(46)	148
PID/Gender: Dem Women	22%	(40)	19%	(36)	59%	(109)	184
PID/Gender: Ind Men	9%	(7)	40%	(32)	51%	(40)	79
PID/Gender: Ind Women	14%	(9)	39%	(26)	47%	(31)	66
PID/Gender: Rep Men	9%	(12)	66%	(85)	25%	(32)	129
PID/Gender: Rep Women	12%	(22)	55%	(101)	33%	(61)	185
Ideo: Liberal (1-3)	23%	(48)	27%	(56)	51%	(106)	210
Ideo: Moderate (4)	20%	(47)	41%	(95)	38%	(89)	231
Ideo: Conservative (5-7)	12%	(40)	54%	(178)	34%	(112)	330
Community: Urban	27%	(35)	34%	(45)	39%	(53)	133
Community: Suburban	15%	(65)	44%	(191)	41%	(178)	434
Community: Rural	18%	(39)	42%	(94)	40%	(89)	222
Military HHnm: Yes	11%	(13)	43%	(52)	46%	(56)	121
Military HH: No	19%	(127)	42%	(278)	39%	(264)	669
Employ: Private Sector	19%	(57)	44%	(132)	37%	(109)	299
Employ: Government	23%	(14)	50%	(31)	27%	(16)	61
Employ: Self-Employed	14%	(9)	51%	(33)	35%	(22)	64
Employ: Homemaker	10%	(4)	63%	(26)	28%	(11)	41
Employ: Student	20%	(5)	40%	(10)	40%	(11)	26
Employ: Retired	12%	(25)	32%	(66)	56%	(115)	206
Employ: Unemployed	28%	(17)	32%	(20)	40%	(25)	62
Employ: Other	24%	(7)	42%	(13)	34%	(10)	31

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(140)	42%	(331)	40%	(320)	790
Protestant	12%	(36)	44%	(131)	44%	(130)	297
Roman Catholic	20%	(18)	47%	(42)	32%	(29)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	—	(0)	5
Jewish	31%	(5)	23%	(4)	47%	(8)	18
Muslim	11%	(1)	72%	(6)	17%	(1)	9
Buddhist	11%	(1)	61%	(6)	28%	(3)	10
Hindu	14%	(1)	19%	(1)	67%	(5)	7
Atheist	34%	(7)	23%	(5)	42%	(9)	21
Agnostic	6%	(2)	34%	(10)	60%	(18)	30
Something else	24%	(44)	43%	(80)	33%	(62)	185
Nothing in particular	20%	(24)	34%	(41)	46%	(54)	119
Ideo/PID: Conservative Republican	10%	(25)	57%	(141)	33%	(81)	247
Ideo/PID: Moderate/Liberal Republican	11%	(7)	73%	(44)	16%	(10)	61
Ideo/PID: Moderate/Conservative Democrat	29%	(46)	32%	(51)	39%	(63)	160
Ideo/PID: Liberal Democrat	26%	(42)	21%	(35)	53%	(87)	163
Unfavorable of Biden and Trump	7%	(9)	35%	(41)	58%	(68)	117
2024 H2H Matchup: Biden Voter	27%	(98)	22%	(80)	51%	(185)	363
2024 H2H Matchup: Trump Voter	10%	(38)	62%	(230)	28%	(102)	371
2024 H2H Matchup: Would not Vote	9%	(2)	36%	(8)	55%	(12)	21
2024 H2H Matchup: Do not Know	4%	(2)	37%	(13)	59%	(21)	35
2022 House Vote: Democrat	26%	(86)	25%	(83)	48%	(159)	329
2022 House Vote: Republican	11%	(35)	56%	(185)	33%	(109)	329
2022 House Vote: Did not Vote	15%	(19)	46%	(57)	40%	(50)	126
2020 Vote: Joe Biden	25%	(93)	25%	(92)	50%	(183)	367
2020 Vote: Donald Trump	10%	(37)	59%	(216)	31%	(113)	366
2020 Vote: Someone Else	16%	(2)	20%	(2)	65%	(6)	10
2020 Vote: Did not Vote	19%	(9)	43%	(21)	37%	(18)	48
2016 Vote: Hillary Clinton	26%	(73)	24%	(68)	49%	(138)	278
2016 Vote: Donald Trump	10%	(29)	56%	(164)	34%	(99)	292
2016 Vote: Someone Else	—	(0)	40%	(8)	60%	(12)	20
2020 Vote/PID: Not Biden/Democrat	21%	(6)	55%	(17)	24%	(7)	30

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(140)	42%	(331)	40%	(320)	790
2020 Vote/PID: Not Trump/Republican	5%	(1)	54%	(14)	41%	(11)	26
U.S. Economy: Wrong Track	14%	(81)	45%	(258)	41%	(232)	571
U.S. Economy: Right Direction	27%	(59)	33%	(73)	40%	(87)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(87)	21%	(58)	47%	(130)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(40)	60%	(232)	30%	(117)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	32%	(41)	58%	(72)	125
Top 2024 Issue: Economy	13%	(43)	52%	(168)	35%	(114)	325
Community/Gender: Urban Women	22%	(15)	32%	(23)	46%	(33)	72
Community/Gender: Urban Men	32%	(20)	36%	(22)	32%	(19)	61
Community/Gender: Rural Women	18%	(24)	42%	(57)	40%	(55)	136
Community/Gender: Rural Men	18%	(15)	43%	(37)	40%	(34)	87
Community/Gender: Suburban Women	14%	(31)	36%	(83)	50%	(113)	227
Community/Gender: Suburban Men	16%	(34)	52%	(109)	31%	(65)	207
Homeowner	16%	(82)	41%	(202)	43%	(214)	498
Renter	21%	(57)	43%	(121)	36%	(100)	278
Self + Household: White-Collar	16%	(49)	41%	(123)	42%	(126)	298
Self + Household: Blue Collar	18%	(64)	46%	(168)	36%	(132)	364
Union HH: Yes	34%	(12)	43%	(15)	23%	(8)	34
Union HH: No	17%	(128)	42%	(316)	41%	(312)	756
LGBTQ+: Yes	32%	(27)	21%	(18)	47%	(40)	86
LGBTQ+: No	16%	(112)	44%	(312)	40%	(280)	704
Motivated to Vote	18%	(131)	42%	(298)	40%	(285)	715
Parent: Yes	23%	(62)	44%	(119)	32%	(87)	268
Parent: No	15%	(78)	40%	(211)	45%	(233)	522
COVID Vaccine: Yes	16%	(82)	37%	(184)	47%	(235)	501
COVID Vaccine: No	20%	(58)	51%	(146)	29%	(84)	289
Student Loans: Yes	20%	(26)	40%	(52)	40%	(53)	131
Student Loans: No	17%	(114)	42%	(278)	41%	(267)	659
Favorable Opinion of Haley	16%	(39)	51%	(124)	33%	(82)	245
Unfavorable Opinion of Haley	16%	(48)	37%	(108)	46%	(134)	290
Prodigal Biden Voter	—	(0)	61%	(22)	39%	(14)	36

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(140)	42%	(331)	40%	(320)	790
Undecided Voter (DK/WNV)	6%	(3)	37%	(21)	57%	(32)	56
Undecided Voter (DK)	4%	(2)	37%	(13)	59%	(21)	35
Watched Debate	19%	(112)	49%	(292)	32%	(194)	598
Watched Debate: Did not Watch	14%	(28)	20%	(39)	65%	(126)	192
Watched Debate: All of it	20%	(65)	52%	(171)	29%	(95)	331
Watched Debate: Some of it	18%	(47)	45%	(121)	37%	(99)	267
Continue His Campaign: Yes Biden	30%	(100)	30%	(99)	39%	(130)	329
Continue His Campaign: No Biden	9%	(38)	53%	(220)	38%	(160)	418
Continue His Campaign: Yes Trump	13%	(52)	60%	(245)	27%	(110)	407
Continue His Campaign: No Trump	25%	(85)	21%	(73)	54%	(183)	340
Conviction: Evidence	23%	(82)	24%	(83)	53%	(187)	353
Conviction: Motivation to Damage	14%	(49)	59%	(207)	27%	(94)	350
Conviction: DK/NO	10%	(9)	46%	(40)	44%	(38)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(242)	43%	(342)	26%	(206)	790
Gender: Male	32%	(114)	43%	(152)	25%	(89)	355
Gender: Female	29%	(128)	44%	(190)	27%	(117)	435
Age: 18-34	32%	(72)	37%	(83)	30%	(67)	222
Age: 35-44	30%	(32)	45%	(49)	25%	(27)	109
Age: 45-64	32%	(90)	40%	(112)	28%	(78)	280
Age: 65+	27%	(49)	54%	(97)	19%	(33)	179
GenZers: 1997-2012	33%	(38)	34%	(38)	33%	(38)	114
Millennials: 1981-1996	30%	(62)	44%	(90)	26%	(55)	207
GenXers: 1965-1980	33%	(76)	40%	(93)	27%	(63)	232
Baby Boomers: 1946-1964	29%	(65)	50%	(112)	21%	(47)	224
Educ: < College	28%	(132)	49%	(233)	24%	(114)	479
Educ: Bachelors degree	35%	(65)	32%	(59)	33%	(60)	184
Educ: Post-grad	36%	(45)	40%	(50)	25%	(31)	127
Income: Under 50k	31%	(105)	42%	(143)	27%	(92)	340
Income: 50k-100k	29%	(82)	43%	(122)	29%	(82)	285
Income: 100k+	34%	(56)	47%	(77)	19%	(32)	165
Ethnicity: White (Non-Hispanic)	21%	(100)	59%	(279)	20%	(97)	476
Ethnicity: Hispanic	44%	(13)	32%	(9)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	48%	(123)	18%	(46)	34%	(87)	255
Ethnicity: Asian + Other (Non-Hispanic)	25%	(7)	27%	(8)	48%	(14)	30
All Christian	29%	(113)	50%	(197)	21%	(81)	391
All Non-Christian	46%	(20)	32%	(14)	22%	(9)	44
Atheist	42%	(9)	22%	(5)	36%	(8)	21
Agnostic/Nothing in particular	31%	(46)	27%	(40)	42%	(63)	149
Something Else	30%	(55)	46%	(86)	24%	(44)	185
Evangelical	27%	(86)	56%	(179)	18%	(58)	323
Non-Evangelical	32%	(80)	41%	(102)	27%	(68)	249
PID: Dem (no lean)	62%	(207)	7%	(22)	31%	(103)	332
PID: Ind (no lean)	22%	(31)	38%	(54)	41%	(59)	145
PID: Rep (no lean)	1%	(4)	85%	(265)	14%	(44)	313

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(242)	43%	(342)	26%	(206)	790
PID/Gender: Dem Men	64%	(95)	9%	(14)	26%	(39)	148
PID/Gender: Dem Women	61%	(112)	4%	(8)	35%	(64)	184
PID/Gender: Ind Men	21%	(16)	38%	(30)	42%	(33)	79
PID/Gender: Ind Women	23%	(15)	38%	(25)	40%	(26)	66
PID/Gender: Rep Men	2%	(3)	84%	(108)	14%	(17)	129
PID/Gender: Rep Women	1%	(1)	85%	(157)	14%	(26)	185
Ideo: Liberal (1-3)	57%	(119)	10%	(20)	34%	(71)	210
Ideo: Moderate (4)	40%	(93)	29%	(68)	30%	(70)	231
Ideo: Conservative (5-7)	8%	(27)	75%	(247)	17%	(55)	330
Community: Urban	48%	(64)	22%	(30)	30%	(39)	133
Community: Suburban	32%	(138)	42%	(183)	26%	(114)	434
Community: Rural	18%	(41)	58%	(129)	24%	(52)	222
Military HHnm: Yes	28%	(34)	44%	(53)	28%	(33)	121
Military HH: No	31%	(208)	43%	(288)	26%	(172)	669
Employ: Private Sector	32%	(97)	42%	(125)	26%	(77)	299
Employ: Government	40%	(24)	31%	(19)	29%	(18)	61
Employ: Self-Employed	32%	(20)	41%	(26)	27%	(17)	64
Employ: Homemaker	15%	(6)	62%	(26)	23%	(10)	41
Employ: Student	24%	(6)	37%	(10)	39%	(10)	26
Employ: Retired	28%	(57)	51%	(106)	21%	(44)	206
Employ: Unemployed	33%	(20)	26%	(16)	42%	(26)	62
Employ: Other	39%	(12)	47%	(14)	14%	(4)	31

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(242)	43%	(342)	26%	(206)	790
Protestant	26%	(77)	55%	(164)	19%	(56)	297
Roman Catholic	37%	(33)	34%	(31)	29%	(26)	89
Orthodox (e.g. Greek or Russian Orthodox)	55%	(3)	45%	(2)	—	(0)	5
Jewish	67%	(12)	8%	(1)	25%	(4)	18
Muslim	32%	(3)	68%	(6)	—	(0)	9
Buddhist	55%	(5)	45%	(4)	—	(0)	10
Hindu	—	(0)	33%	(2)	67%	(5)	7
Atheist	42%	(9)	22%	(5)	36%	(8)	21
Agnostic	21%	(6)	23%	(7)	56%	(17)	30
Something else	30%	(55)	46%	(86)	24%	(44)	185
Nothing in particular	33%	(40)	28%	(33)	39%	(46)	119
Ideo/PID: Conservative Republican	1%	(3)	85%	(210)	14%	(34)	247
Ideo/PID: Moderate/Liberal Republican	3%	(2)	83%	(51)	14%	(9)	61
Ideo/PID: Moderate/Conservative Democrat	59%	(95)	10%	(15)	31%	(50)	160
Ideo/PID: Liberal Democrat	67%	(109)	3%	(5)	30%	(49)	163
Unfavorable of Biden and Trump	9%	(11)	25%	(29)	66%	(77)	117
2024 H2H Matchup: Biden Voter	63%	(227)	5%	(19)	32%	(117)	363
2024 H2H Matchup: Trump Voter	2%	(6)	85%	(315)	13%	(50)	371
2024 H2H Matchup: Would not Vote	6%	(1)	16%	(3)	78%	(16)	21
2024 H2H Matchup: Do not Know	25%	(9)	11%	(4)	64%	(23)	35
2022 House Vote: Democrat	62%	(202)	7%	(22)	32%	(104)	329
2022 House Vote: Republican	4%	(13)	81%	(266)	15%	(50)	329
2022 House Vote: Did not Vote	21%	(27)	40%	(51)	38%	(48)	126
2020 Vote: Joe Biden	59%	(217)	7%	(24)	34%	(126)	367
2020 Vote: Donald Trump	3%	(12)	81%	(296)	16%	(57)	366
2020 Vote: Someone Else	4%	(0)	21%	(2)	75%	(7)	10
2020 Vote: Did not Vote	27%	(13)	40%	(19)	32%	(15)	48
2016 Vote: Hillary Clinton	64%	(178)	6%	(16)	30%	(84)	278
2016 Vote: Donald Trump	6%	(17)	81%	(237)	13%	(38)	292
2016 Vote: Someone Else	8%	(2)	35%	(7)	56%	(11)	20
2020 Vote/PID: Not Biden/Democrat	43%	(13)	20%	(6)	37%	(11)	30

Continued on next page

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(242)	43%	(342)	26%	(206)	790
2020 Vote/PID: Not Trump/Republican	5%	(1)	58%	(15)	37%	(10)	26
U.S. Economy: Wrong Track	21%	(119)	53%	(304)	26%	(147)	571
U.S. Economy: Right Direction	56%	(123)	17%	(38)	27%	(58)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(186)	4%	(11)	29%	(79)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(13)	82%	(318)	15%	(58)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(43)	10%	(13)	55%	(69)	125
Top 2024 Issue: Economy	22%	(71)	53%	(171)	25%	(83)	325
Community/Gender: Urban Women	40%	(29)	23%	(17)	37%	(27)	72
Community/Gender: Urban Men	58%	(36)	21%	(13)	21%	(13)	61
Community/Gender: Rural Women	19%	(26)	59%	(80)	21%	(29)	136
Community/Gender: Rural Men	17%	(14)	56%	(49)	27%	(23)	87
Community/Gender: Suburban Women	32%	(73)	41%	(93)	27%	(61)	227
Community/Gender: Suburban Men	31%	(64)	43%	(90)	25%	(53)	207
Homeowner	29%	(142)	47%	(233)	25%	(123)	498
Renter	36%	(99)	37%	(102)	28%	(77)	278
Self + Household: White-Collar	38%	(114)	38%	(113)	24%	(71)	298
Self + Household: Blue Collar	25%	(92)	52%	(189)	23%	(83)	364
Union HH: Yes	45%	(15)	28%	(10)	27%	(9)	34
Union HH: No	30%	(227)	44%	(332)	26%	(196)	756
LGBTQ+: Yes	40%	(34)	14%	(12)	46%	(39)	86
LGBTQ+: No	30%	(208)	47%	(330)	24%	(166)	704
Motivated to Vote	32%	(226)	45%	(321)	24%	(169)	715
Parent: Yes	35%	(93)	44%	(118)	21%	(56)	268
Parent: No	29%	(149)	43%	(224)	29%	(149)	522
COVID Vaccine: Yes	37%	(183)	33%	(167)	30%	(151)	501
COVID Vaccine: No	20%	(59)	61%	(175)	19%	(54)	289
Student Loans: Yes	32%	(42)	33%	(43)	35%	(46)	131
Student Loans: No	30%	(201)	45%	(299)	24%	(159)	659
Favorable Opinion of Haley	21%	(51)	61%	(149)	18%	(45)	245
Unfavorable Opinion of Haley	42%	(121)	33%	(95)	25%	(74)	290
Prodigal Biden Voter	17%	(6)	26%	(9)	58%	(21)	36

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(242)	43%	(342)	26%	(206)	790
Undecided Voter (DK/WNV)	18%	(10)	13%	(7)	69%	(39)	56
Undecided Voter (DK)	25%	(9)	11%	(4)	64%	(23)	35
Watched Debate	32%	(193)	49%	(292)	19%	(112)	598
Watched Debate: Did not Watch	26%	(49)	26%	(49)	49%	(94)	192
Watched Debate: All of it	31%	(104)	53%	(176)	15%	(51)	331
Watched Debate: Some of it	34%	(90)	44%	(116)	23%	(61)	267
Continue His Campaign: Yes Biden	59%	(194)	18%	(61)	23%	(74)	329
Continue His Campaign: No Biden	10%	(41)	65%	(273)	25%	(104)	418
Continue His Campaign: Yes Trump	6%	(25)	80%	(325)	14%	(56)	407
Continue His Campaign: No Trump	61%	(208)	4%	(14)	35%	(117)	340
Conviction: Evidence	58%	(203)	8%	(28)	34%	(121)	353
Conviction: Motivation to Damage	9%	(30)	78%	(273)	13%	(47)	350
Conviction: DK/NO	10%	(9)	46%	(41)	44%	(38)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(141)	49%	(388)	33%	(261)	790
Gender: Male	21%	(73)	50%	(178)	29%	(104)	355
Gender: Female	16%	(68)	48%	(210)	36%	(157)	435
Age: 18-34	20%	(44)	43%	(95)	37%	(82)	222
Age: 35-44	19%	(21)	49%	(53)	32%	(35)	109
Age: 45-64	17%	(47)	47%	(133)	36%	(100)	280
Age: 65+	17%	(30)	59%	(106)	24%	(43)	179
GenZers: 1997-2012	22%	(26)	40%	(46)	37%	(43)	114
Millennials: 1981-1996	17%	(36)	47%	(98)	35%	(73)	207
GenXers: 1965-1980	17%	(39)	45%	(105)	38%	(88)	232
Baby Boomers: 1946-1964	18%	(40)	58%	(129)	24%	(54)	224
Educ: < College	16%	(75)	54%	(257)	31%	(147)	479
Educ: Bachelors degree	19%	(35)	39%	(72)	42%	(77)	184
Educ: Post-grad	25%	(31)	46%	(59)	29%	(36)	127
Income: Under 50k	20%	(69)	49%	(166)	31%	(105)	340
Income: 50k-100k	12%	(34)	49%	(140)	39%	(112)	285
Income: 100k+	23%	(38)	50%	(82)	27%	(44)	165
Ethnicity: White (Non-Hispanic)	13%	(60)	64%	(307)	23%	(109)	476
Ethnicity: Hispanic	38%	(11)	37%	(11)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	27%	(69)	23%	(60)	50%	(127)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	37%	(11)	58%	(17)	30
All Christian	15%	(58)	58%	(225)	28%	(108)	391
All Non-Christian	29%	(13)	38%	(16)	33%	(14)	44
Atheist	27%	(6)	37%	(8)	36%	(8)	21
Agnostic/Nothing in particular	18%	(27)	29%	(44)	53%	(78)	149
Something Else	20%	(38)	51%	(95)	28%	(52)	185
Evangelical	16%	(50)	60%	(194)	24%	(78)	323
Non-Evangelical	18%	(45)	49%	(123)	32%	(81)	249
PID: Dem (no lean)	36%	(120)	11%	(36)	53%	(176)	332
PID: Ind (no lean)	11%	(15)	53%	(77)	36%	(53)	145
PID: Rep (no lean)	2%	(6)	88%	(275)	10%	(32)	313

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(141)	49%	(388)	33%	(261)	790
PID/Gender: Dem Men	40%	(59)	14%	(20)	46%	(69)	148
PID/Gender: Dem Women	33%	(61)	9%	(16)	58%	(107)	184
PID/Gender: Ind Men	12%	(10)	62%	(49)	26%	(20)	79
PID/Gender: Ind Women	8%	(5)	43%	(28)	49%	(32)	66
PID/Gender: Rep Men	3%	(4)	85%	(109)	11%	(15)	129
PID/Gender: Rep Women	1%	(1)	90%	(166)	9%	(18)	185
Ideo: Liberal (1-3)	33%	(69)	17%	(37)	50%	(105)	210
Ideo: Moderate (4)	21%	(49)	39%	(89)	40%	(92)	231
Ideo: Conservative (5-7)	7%	(22)	78%	(257)	15%	(51)	330
Community: Urban	28%	(37)	27%	(36)	46%	(61)	133
Community: Suburban	18%	(77)	50%	(218)	32%	(139)	434
Community: Rural	12%	(27)	60%	(134)	27%	(61)	222
Military HHnm: Yes	14%	(17)	50%	(61)	36%	(44)	121
Military HH: No	19%	(125)	49%	(327)	32%	(217)	669
Employ: Private Sector	19%	(56)	46%	(137)	35%	(105)	299
Employ: Government	23%	(14)	44%	(27)	34%	(21)	61
Employ: Self-Employed	17%	(11)	45%	(29)	38%	(25)	64
Employ: Homemaker	3%	(1)	69%	(28)	28%	(12)	41
Employ: Student	14%	(4)	45%	(12)	41%	(11)	26
Employ: Retired	15%	(32)	56%	(115)	29%	(59)	206
Employ: Unemployed	26%	(16)	41%	(25)	33%	(21)	62
Employ: Other	23%	(7)	50%	(15)	27%	(8)	31

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(141)	49%	(388)	33%	(261)	790
Protestant	13%	(40)	61%	(182)	25%	(76)	297
Roman Catholic	20%	(18)	45%	(40)	35%	(31)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	69%	(3)	31%	(1)	5
Jewish	35%	(6)	26%	(5)	39%	(7)	18
Muslim	15%	(1)	85%	(7)	—	(0)	9
Buddhist	54%	(5)	22%	(2)	24%	(2)	10
Hindu	—	(0)	33%	(2)	67%	(5)	7
Atheist	27%	(6)	37%	(8)	36%	(8)	21
Agnostic	16%	(5)	23%	(7)	61%	(18)	30
Something else	20%	(38)	51%	(95)	28%	(52)	185
Nothing in particular	19%	(22)	31%	(37)	51%	(60)	119
Ideo/PID: Conservative Republican	2%	(4)	89%	(220)	10%	(24)	247
Ideo/PID: Moderate/Liberal Republican	3%	(2)	85%	(52)	12%	(7)	61
Ideo/PID: Moderate/Conservative Democrat	35%	(57)	10%	(16)	55%	(87)	160
Ideo/PID: Liberal Democrat	38%	(63)	12%	(19)	50%	(81)	163
Unfavorable of Biden and Trump	4%	(5)	46%	(54)	50%	(58)	117
2024 H2H Matchup: Biden Voter	35%	(127)	10%	(36)	55%	(200)	363
2024 H2H Matchup: Trump Voter	2%	(9)	90%	(333)	8%	(29)	371
2024 H2H Matchup: Would not Vote	9%	(2)	23%	(5)	69%	(14)	21
2024 H2H Matchup: Do not Know	10%	(4)	41%	(15)	49%	(17)	35
2022 House Vote: Democrat	36%	(120)	13%	(43)	50%	(165)	329
2022 House Vote: Republican	3%	(9)	87%	(285)	11%	(35)	329
2022 House Vote: Did not Vote	9%	(12)	44%	(56)	46%	(58)	126
2020 Vote: Joe Biden	34%	(126)	13%	(47)	53%	(195)	367
2020 Vote: Donald Trump	2%	(8)	87%	(319)	11%	(38)	366
2020 Vote: Someone Else	—	(0)	16%	(2)	84%	(8)	10
2020 Vote: Did not Vote	14%	(7)	45%	(21)	41%	(20)	48
2016 Vote: Hillary Clinton	37%	(104)	13%	(35)	50%	(139)	278
2016 Vote: Donald Trump	4%	(12)	84%	(245)	12%	(36)	292
2016 Vote: Someone Else	2%	(0)	46%	(9)	53%	(10)	20
2020 Vote/PID: Not Biden/Democrat	17%	(5)	16%	(5)	67%	(20)	30

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(141)	49%	(388)	33%	(261)	790
2020 Vote/PID: Not Trump/Republican	5%	(1)	61%	(16)	34%	(9)	26
U.S. Economy: Wrong Track	10%	(58)	60%	(342)	30%	(171)	571
U.S. Economy: Right Direction	38%	(83)	21%	(46)	41%	(90)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(116)	10%	(29)	47%	(131)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	85%	(330)	13%	(50)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	23%	(29)	63%	(79)	125
Top 2024 Issue: Economy	11%	(37)	57%	(187)	31%	(101)	325
Community/Gender: Urban Women	18%	(13)	29%	(21)	53%	(38)	72
Community/Gender: Urban Men	39%	(24)	24%	(15)	37%	(22)	61
Community/Gender: Rural Women	14%	(19)	59%	(81)	26%	(36)	136
Community/Gender: Rural Men	9%	(8)	62%	(54)	29%	(25)	87
Community/Gender: Suburban Women	16%	(36)	48%	(109)	36%	(83)	227
Community/Gender: Suburban Men	20%	(41)	53%	(110)	27%	(57)	207
Homeowner	16%	(82)	54%	(268)	30%	(148)	498
Renter	21%	(59)	40%	(111)	39%	(108)	278
Self + Household: White-Collar	22%	(65)	44%	(131)	34%	(102)	298
Self + Household: Blue Collar	14%	(51)	60%	(218)	26%	(95)	364
Union HH: Yes	28%	(9)	36%	(12)	37%	(13)	34
Union HH: No	17%	(132)	50%	(376)	33%	(248)	756
LGBTQ+: Yes	23%	(19)	24%	(21)	53%	(46)	86
LGBTQ+: No	17%	(122)	52%	(367)	31%	(215)	704
Motivated to Vote	19%	(134)	50%	(356)	31%	(224)	715
Parent: Yes	24%	(63)	49%	(130)	28%	(74)	268
Parent: No	15%	(78)	49%	(258)	36%	(186)	522
COVID Vaccine: Yes	21%	(104)	40%	(200)	39%	(198)	501
COVID Vaccine: No	13%	(38)	65%	(188)	22%	(63)	289
Student Loans: Yes	18%	(23)	38%	(50)	44%	(58)	131
Student Loans: No	18%	(118)	51%	(338)	31%	(203)	659
Favorable Opinion of Haley	14%	(34)	69%	(169)	17%	(43)	245
Unfavorable Opinion of Haley	23%	(67)	36%	(104)	41%	(119)	290
Prodigal Biden Voter	12%	(4)	43%	(16)	46%	(17)	36

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(141)	49%	(388)	33%	(261)	790
Undecided Voter (DK/WNV)	9%	(5)	34%	(19)	56%	(32)	56
Undecided Voter (DK)	10%	(4)	41%	(15)	49%	(17)	35
Watched Debate	20%	(119)	55%	(330)	25%	(149)	598
Watched Debate: Did not Watch	11%	(22)	30%	(58)	58%	(112)	192
Watched Debate: All of it	21%	(70)	61%	(203)	17%	(57)	331
Watched Debate: Some of it	18%	(49)	48%	(127)	34%	(91)	267
Continue His Campaign: Yes Biden	38%	(126)	24%	(78)	38%	(125)	329
Continue His Campaign: No Biden	3%	(13)	72%	(302)	24%	(102)	418
Continue His Campaign: Yes Trump	6%	(23)	85%	(347)	9%	(37)	407
Continue His Campaign: No Trump	34%	(115)	9%	(31)	57%	(195)	340
Conviction: Evidence	30%	(105)	15%	(52)	56%	(196)	353
Conviction: Motivation to Damage	8%	(30)	82%	(286)	10%	(34)	350
Conviction: DK/NO	8%	(7)	57%	(50)	35%	(31)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(136)	54%	(429)	28%	(225)	790
Gender: Male	21%	(73)	56%	(199)	23%	(83)	355
Gender: Female	15%	(63)	53%	(230)	33%	(142)	435
Age: 18-34	23%	(51)	45%	(100)	32%	(71)	222
Age: 35-44	21%	(23)	55%	(60)	24%	(26)	109
Age: 45-64	16%	(44)	53%	(147)	32%	(89)	280
Age: 65+	10%	(18)	68%	(122)	22%	(39)	179
GenZers: 1997-2012	25%	(29)	40%	(46)	35%	(40)	114
Millennials: 1981-1996	20%	(42)	53%	(110)	27%	(55)	207
GenXers: 1965-1980	16%	(37)	51%	(119)	33%	(76)	232
Baby Boomers: 1946-1964	13%	(29)	65%	(145)	22%	(50)	224
Educ: < College	16%	(75)	57%	(271)	28%	(133)	479
Educ: Bachelors degree	19%	(36)	48%	(89)	33%	(60)	184
Educ: Post-grad	21%	(26)	55%	(69)	25%	(31)	127
Income: Under 50k	19%	(65)	53%	(179)	28%	(96)	340
Income: 50k-100k	12%	(35)	55%	(156)	33%	(94)	285
Income: 100k+	22%	(36)	57%	(94)	21%	(35)	165
Ethnicity: White (Non-Hispanic)	11%	(51)	68%	(325)	21%	(100)	476
Ethnicity: Hispanic	36%	(10)	42%	(12)	22%	(6)	29
Ethnicity: Black (Non-Hispanic)	29%	(73)	32%	(82)	39%	(100)	255
Ethnicity: Asian + Other (Non-Hispanic)	6%	(2)	33%	(10)	61%	(18)	30
All Christian	15%	(60)	63%	(245)	22%	(86)	391
All Non-Christian	21%	(9)	44%	(19)	35%	(15)	44
Atheist	20%	(4)	44%	(9)	37%	(8)	21
Agnostic/Nothing in particular	20%	(29)	37%	(55)	44%	(65)	149
Something Else	18%	(34)	54%	(101)	27%	(51)	185
Evangelical	14%	(44)	64%	(208)	22%	(71)	323
Non-Evangelical	20%	(49)	54%	(135)	26%	(65)	249
PID: Dem (no lean)	35%	(117)	21%	(68)	44%	(147)	332
PID: Ind (no lean)	10%	(15)	59%	(85)	31%	(45)	145
PID: Rep (no lean)	1%	(5)	88%	(275)	11%	(33)	313

Continued on next page

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(136)	54%	(429)	28%	(225)	790
PID/Gender: Dem Men	41%	(60)	25%	(36)	35%	(51)	148
PID/Gender: Dem Women	31%	(57)	17%	(32)	52%	(95)	184
PID/Gender: Ind Men	11%	(9)	67%	(53)	22%	(17)	79
PID/Gender: Ind Women	9%	(6)	49%	(32)	42%	(28)	66
PID/Gender: Rep Men	3%	(4)	85%	(109)	11%	(15)	129
PID/Gender: Rep Women	—	(0)	90%	(166)	10%	(19)	185
Ideo: Liberal (1-3)	31%	(65)	25%	(53)	44%	(93)	210
Ideo: Moderate (4)	23%	(54)	45%	(104)	31%	(73)	231
Ideo: Conservative (5-7)	5%	(15)	81%	(267)	14%	(47)	330
Community: Urban	35%	(46)	32%	(43)	33%	(44)	133
Community: Suburban	15%	(66)	55%	(241)	29%	(127)	434
Community: Rural	11%	(24)	65%	(145)	24%	(53)	222
Military HHnm: Yes	13%	(15)	55%	(67)	32%	(39)	121
Military HH: No	18%	(121)	54%	(362)	28%	(186)	669
Employ: Private Sector	18%	(55)	53%	(157)	29%	(86)	299
Employ: Government	27%	(16)	40%	(25)	33%	(20)	61
Employ: Self-Employed	18%	(12)	51%	(33)	31%	(20)	64
Employ: Homemaker	8%	(3)	77%	(32)	14%	(6)	41
Employ: Student	23%	(6)	39%	(10)	38%	(10)	26
Employ: Retired	10%	(21)	63%	(130)	27%	(55)	206
Employ: Unemployed	29%	(18)	43%	(27)	28%	(17)	62
Employ: Other	16%	(5)	51%	(16)	33%	(10)	31

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(136)	54%	(429)	28%	(225)	790
Protestant	13%	(38)	65%	(193)	22%	(66)	297
Roman Catholic	24%	(21)	55%	(49)	22%	(19)	89
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	69%	(3)	10%	(0)	5
Jewish	28%	(5)	20%	(4)	51%	(9)	18
Muslim	15%	(1)	85%	(7)	—	(0)	9
Buddhist	31%	(3)	58%	(6)	11%	(1)	10
Hindu	—	(0)	33%	(2)	67%	(5)	7
Atheist	20%	(4)	44%	(9)	37%	(8)	21
Agnostic	21%	(6)	34%	(10)	44%	(13)	30
Something else	18%	(34)	54%	(101)	27%	(51)	185
Nothing in particular	19%	(23)	37%	(44)	44%	(52)	119
Ideo/PID: Conservative Republican	1%	(1)	89%	(219)	11%	(27)	247
Ideo/PID: Moderate/Liberal Republican	6%	(3)	85%	(52)	9%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	36%	(58)	22%	(35)	42%	(67)	160
Ideo/PID: Liberal Democrat	35%	(57)	20%	(33)	45%	(73)	163
Unfavorable of Biden and Trump	5%	(6)	51%	(59)	44%	(52)	117
2024 H2H Matchup: Biden Voter	35%	(126)	19%	(69)	46%	(168)	363
2024 H2H Matchup: Trump Voter	2%	(6)	92%	(340)	7%	(24)	371
2024 H2H Matchup: Would not Vote	4%	(1)	29%	(6)	67%	(14)	21
2024 H2H Matchup: Do not Know	10%	(4)	37%	(13)	53%	(19)	35
2022 House Vote: Democrat	35%	(116)	21%	(70)	43%	(143)	329
2022 House Vote: Republican	2%	(8)	88%	(290)	9%	(31)	329
2022 House Vote: Did not Vote	9%	(12)	52%	(66)	38%	(48)	126
2020 Vote: Joe Biden	33%	(120)	21%	(77)	46%	(171)	367
2020 Vote: Donald Trump	2%	(8)	90%	(327)	8%	(31)	366
2020 Vote: Someone Else	27%	(3)	38%	(4)	34%	(3)	10
2020 Vote: Did not Vote	14%	(6)	44%	(21)	42%	(20)	48
2016 Vote: Hillary Clinton	37%	(103)	20%	(54)	43%	(120)	278
2016 Vote: Donald Trump	2%	(7)	89%	(259)	9%	(26)	292
2016 Vote: Someone Else	2%	(0)	61%	(12)	37%	(7)	20
2020 Vote/PID: Not Biden/Democrat	26%	(8)	35%	(11)	39%	(12)	30
2020 Vote/PID: Not Trump/Republican	9%	(2)	58%	(15)	33%	(9)	26

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(136)	54%	(429)	28%	(225)	790
U.S. Economy: Wrong Track	11%	(63)	64%	(366)	25%	(142)	571
U.S. Economy: Right Direction	34%	(74)	29%	(62)	38%	(83)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(116)	18%	(50)	40%	(110)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	88%	(342)	11%	(43)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	29%	(36)	58%	(72)	125
Top 2024 Issue: Economy	14%	(46)	61%	(199)	25%	(80)	325
Community/Gender: Urban Women	26%	(19)	38%	(27)	37%	(26)	72
Community/Gender: Urban Men	45%	(28)	26%	(16)	29%	(18)	61
Community/Gender: Rural Women	12%	(17)	62%	(84)	26%	(35)	136
Community/Gender: Rural Men	8%	(7)	70%	(61)	22%	(19)	87
Community/Gender: Suburban Women	12%	(28)	52%	(118)	35%	(81)	227
Community/Gender: Suburban Men	18%	(38)	59%	(122)	23%	(47)	207
Homeowner	14%	(70)	59%	(296)	26%	(132)	498
Renter	24%	(67)	44%	(122)	32%	(89)	278
Self + Household: White-Collar	19%	(56)	54%	(161)	27%	(81)	298
Self + Household: Blue Collar	16%	(57)	61%	(223)	23%	(84)	364
Union HH: Yes	30%	(10)	37%	(13)	33%	(11)	34
Union HH: No	17%	(126)	55%	(416)	28%	(214)	756
LGBTQ+: Yes	26%	(23)	33%	(28)	41%	(35)	86
LGBTQ+: No	16%	(114)	57%	(400)	27%	(190)	704
Motivated to Vote	18%	(129)	55%	(395)	27%	(191)	715
Parent: Yes	22%	(59)	54%	(143)	24%	(65)	268
Parent: No	15%	(78)	55%	(285)	31%	(159)	522
COVID Vaccine: Yes	21%	(105)	46%	(232)	33%	(165)	501
COVID Vaccine: No	11%	(32)	68%	(197)	21%	(60)	289
Student Loans: Yes	18%	(24)	39%	(52)	42%	(55)	131
Student Loans: No	17%	(112)	57%	(377)	26%	(169)	659
Favorable Opinion of Haley	13%	(31)	73%	(178)	15%	(36)	245
Unfavorable Opinion of Haley	22%	(64)	46%	(135)	31%	(91)	290
Prodigal Biden Voter	5%	(2)	36%	(13)	59%	(21)	36
Undecided Voter (DK/WNV)	8%	(4)	34%	(19)	58%	(33)	56
Undecided Voter (DK)	10%	(4)	37%	(13)	53%	(19)	35

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(136)	54%	(429)	28%	(225)	790
Watched Debate	20%	(117)	60%	(360)	20%	(121)	598
Watched Debate: Did not Watch	10%	(19)	36%	(69)	54%	(104)	192
Watched Debate: All of it	21%	(71)	66%	(218)	13%	(42)	331
Watched Debate: Some of it	18%	(47)	53%	(142)	29%	(79)	267
Continue His Campaign: Yes Biden	38%	(125)	33%	(107)	29%	(97)	329
Continue His Campaign: No Biden	2%	(10)	74%	(310)	23%	(98)	418
Continue His Campaign: Yes Trump	4%	(15)	88%	(357)	8%	(35)	407
Continue His Campaign: No Trump	35%	(119)	17%	(58)	48%	(163)	340
Conviction: Evidence	31%	(109)	23%	(82)	46%	(162)	353
Conviction: Motivation to Damage	6%	(20)	85%	(298)	9%	(33)	350
Conviction: DK/NO	10%	(8)	56%	(49)	34%	(30)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(249)	41%	(320)	28%	(221)	790
Gender: Male	34%	(119)	41%	(146)	25%	(90)	355
Gender: Female	30%	(130)	40%	(174)	30%	(130)	435
Age: 18-34	37%	(82)	33%	(74)	30%	(66)	222
Age: 35-44	29%	(31)	41%	(45)	30%	(33)	109
Age: 45-64	32%	(89)	38%	(106)	30%	(84)	280
Age: 65+	26%	(47)	53%	(94)	21%	(38)	179
GenZers: 1997-2012	41%	(47)	26%	(30)	33%	(38)	114
Millennials: 1981-1996	30%	(62)	42%	(87)	28%	(59)	207
GenXers: 1965-1980	35%	(81)	37%	(86)	28%	(65)	232
Baby Boomers: 1946-1964	26%	(58)	49%	(110)	25%	(56)	224
Educ: < College	27%	(130)	44%	(212)	29%	(137)	479
Educ: Bachelors degree	40%	(75)	29%	(53)	31%	(57)	184
Educ: Post-grad	35%	(44)	44%	(56)	21%	(27)	127
Income: Under 50k	31%	(106)	39%	(131)	30%	(103)	340
Income: 50k-100k	30%	(85)	40%	(114)	30%	(86)	285
Income: 100k+	35%	(58)	46%	(75)	19%	(32)	165
Ethnicity: White (Non-Hispanic)	22%	(105)	55%	(264)	23%	(108)	476
Ethnicity: Hispanic	45%	(13)	37%	(11)	18%	(5)	29
Ethnicity: Black (Non-Hispanic)	50%	(128)	15%	(38)	35%	(90)	255
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	27%	(8)	60%	(18)	30
All Christian	28%	(108)	48%	(188)	24%	(95)	391
All Non-Christian	47%	(20)	31%	(13)	22%	(10)	44
Atheist	24%	(5)	30%	(6)	46%	(10)	21
Agnostic/Nothing in particular	40%	(59)	25%	(37)	36%	(53)	149
Something Else	31%	(57)	41%	(76)	29%	(53)	185
Evangelical	25%	(80)	51%	(166)	24%	(77)	323
Non-Evangelical	34%	(84)	38%	(94)	29%	(71)	249
PID: Dem (no lean)	63%	(210)	7%	(24)	29%	(98)	332
PID: Ind (no lean)	22%	(31)	33%	(48)	45%	(66)	145
PID: Rep (no lean)	2%	(8)	79%	(249)	18%	(57)	313

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(249)	41%	(320)	28%	(221)	790
PID/Gender: Dem Men	66%	(98)	12%	(17)	22%	(33)	148
PID/Gender: Dem Women	61%	(112)	4%	(7)	35%	(65)	184
PID/Gender: Ind Men	20%	(16)	37%	(29)	43%	(34)	79
PID/Gender: Ind Women	24%	(16)	28%	(19)	48%	(31)	66
PID/Gender: Rep Men	4%	(6)	78%	(100)	18%	(23)	129
PID/Gender: Rep Women	1%	(2)	81%	(149)	18%	(34)	185
Ideo: Liberal (1-3)	56%	(118)	10%	(21)	34%	(71)	210
Ideo: Moderate (4)	44%	(101)	28%	(65)	28%	(65)	231
Ideo: Conservative (5-7)	8%	(27)	70%	(232)	21%	(71)	330
Community: Urban	47%	(62)	22%	(29)	31%	(42)	133
Community: Suburban	33%	(143)	40%	(174)	27%	(117)	434
Community: Rural	20%	(44)	53%	(117)	28%	(61)	222
Military HHnm: Yes	26%	(31)	40%	(48)	34%	(41)	121
Military HH: No	33%	(218)	41%	(272)	27%	(179)	669
Employ: Private Sector	34%	(101)	39%	(116)	27%	(82)	299
Employ: Government	42%	(26)	28%	(17)	30%	(18)	61
Employ: Self-Employed	36%	(23)	38%	(24)	26%	(17)	64
Employ: Homemaker	16%	(7)	66%	(27)	19%	(8)	41
Employ: Student	24%	(6)	37%	(10)	40%	(10)	26
Employ: Retired	25%	(52)	48%	(100)	26%	(54)	206
Employ: Unemployed	36%	(22)	21%	(13)	43%	(27)	62
Employ: Other	42%	(13)	42%	(13)	17%	(5)	31

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(249)	41%	(320)	28%	(221)	790
Protestant	25%	(76)	52%	(154)	23%	(67)	297
Roman Catholic	35%	(31)	35%	(31)	31%	(27)	89
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	69%	(3)	—	(0)	5
Jewish	62%	(11)	19%	(3)	18%	(3)	18
Muslim	32%	(3)	50%	(4)	17%	(1)	9
Buddhist	66%	(7)	34%	(3)	—	(0)	10
Hindu	—	(0)	33%	(2)	67%	(5)	7
Atheist	24%	(5)	30%	(6)	46%	(10)	21
Agnostic	41%	(12)	23%	(7)	37%	(11)	30
Something else	31%	(57)	41%	(76)	29%	(53)	185
Nothing in particular	39%	(47)	25%	(30)	35%	(42)	119
Ideo/PID: Conservative Republican	1%	(3)	80%	(199)	18%	(46)	247
Ideo/PID: Moderate/Liberal Republican	7%	(4)	79%	(48)	14%	(9)	61
Ideo/PID: Moderate/Conservative Democrat	63%	(101)	11%	(18)	26%	(41)	160
Ideo/PID: Liberal Democrat	64%	(105)	4%	(7)	32%	(51)	163
Unfavorable of Biden and Trump	15%	(18)	20%	(23)	65%	(76)	117
2024 H2H Matchup: Biden Voter	65%	(236)	4%	(16)	31%	(111)	363
2024 H2H Matchup: Trump Voter	3%	(9)	80%	(298)	17%	(64)	371
2024 H2H Matchup: Would not Vote	4%	(1)	20%	(4)	77%	(16)	21
2024 H2H Matchup: Do not Know	9%	(3)	7%	(3)	84%	(30)	35
2022 House Vote: Democrat	64%	(211)	8%	(26)	28%	(91)	329
2022 House Vote: Republican	3%	(11)	75%	(248)	21%	(70)	329
2022 House Vote: Did not Vote	22%	(27)	34%	(43)	44%	(56)	126
2020 Vote: Joe Biden	60%	(220)	7%	(25)	33%	(123)	367
2020 Vote: Donald Trump	3%	(11)	76%	(277)	21%	(78)	366
2020 Vote: Someone Else	31%	(3)	20%	(2)	49%	(5)	10
2020 Vote: Did not Vote	33%	(15)	35%	(16)	33%	(16)	48
2016 Vote: Hillary Clinton	64%	(178)	7%	(20)	29%	(81)	278
2016 Vote: Donald Trump	5%	(14)	76%	(223)	19%	(55)	292
2016 Vote: Someone Else	11%	(2)	24%	(5)	65%	(13)	20
2020 Vote/PID: Not Biden/Democrat	55%	(16)	18%	(5)	27%	(8)	30

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(249)	41%	(320)	28%	(221)	790
2020 Vote/PID: Not Trump/Republican	17%	(4)	48%	(13)	35%	(9)	26
U.S. Economy: Wrong Track	22%	(123)	49%	(281)	29%	(167)	571
U.S. Economy: Right Direction	58%	(126)	18%	(39)	24%	(53)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(191)	4%	(10)	27%	(75)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(19)	77%	(300)	18%	(69)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(39)	8%	(10)	61%	(77)	125
Top 2024 Issue: Economy	20%	(65)	49%	(158)	31%	(102)	325
Community/Gender: Urban Women	37%	(26)	22%	(16)	41%	(30)	72
Community/Gender: Urban Men	59%	(36)	21%	(13)	20%	(12)	61
Community/Gender: Rural Women	22%	(30)	52%	(70)	26%	(35)	136
Community/Gender: Rural Men	16%	(14)	54%	(47)	30%	(26)	87
Community/Gender: Suburban Women	32%	(73)	39%	(88)	29%	(65)	227
Community/Gender: Suburban Men	33%	(69)	42%	(86)	25%	(52)	207
Homeowner	30%	(148)	45%	(224)	25%	(126)	498
Renter	36%	(100)	33%	(90)	31%	(87)	278
Self + Household: White-Collar	38%	(112)	37%	(112)	25%	(74)	298
Self + Household: Blue Collar	28%	(102)	49%	(179)	23%	(84)	364
Union HH: Yes	50%	(17)	23%	(8)	27%	(9)	34
Union HH: No	31%	(232)	41%	(312)	28%	(211)	756
LGBTQ+: Yes	44%	(38)	10%	(9)	45%	(39)	86
LGBTQ+: No	30%	(211)	44%	(311)	26%	(182)	704
Motivated to Vote	32%	(228)	43%	(311)	25%	(177)	715
Parent: Yes	34%	(91)	43%	(115)	23%	(62)	268
Parent: No	30%	(158)	39%	(205)	30%	(159)	522
COVID Vaccine: Yes	38%	(190)	33%	(167)	29%	(145)	501
COVID Vaccine: No	21%	(60)	53%	(153)	26%	(76)	289
Student Loans: Yes	36%	(47)	29%	(37)	35%	(47)	131
Student Loans: No	31%	(202)	43%	(283)	26%	(174)	659
Favorable Opinion of Haley	19%	(48)	60%	(148)	20%	(50)	245
Unfavorable Opinion of Haley	45%	(129)	31%	(91)	24%	(70)	290
Prodigal Biden Voter	2%	(1)	31%	(11)	66%	(24)	36

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(249)	41%	(320)	28%	(221)	790
Undecided Voter (DK/WNV)	7%	(4)	12%	(7)	81%	(46)	56
Undecided Voter (DK)	9%	(3)	7%	(3)	84%	(30)	35
Watched Debate	34%	(203)	47%	(284)	19%	(111)	598
Watched Debate: Did not Watch	24%	(46)	19%	(36)	57%	(110)	192
Watched Debate: All of it	34%	(112)	53%	(177)	13%	(42)	331
Watched Debate: Some of it	34%	(91)	40%	(107)	26%	(69)	267
Continue His Campaign: Yes Biden	58%	(190)	19%	(63)	23%	(76)	329
Continue His Campaign: No Biden	12%	(49)	60%	(251)	28%	(119)	418
Continue His Campaign: Yes Trump	6%	(24)	76%	(308)	19%	(76)	407
Continue His Campaign: No Trump	64%	(217)	3%	(9)	34%	(114)	340
Conviction: Evidence	59%	(207)	7%	(23)	35%	(123)	353
Conviction: Motivation to Damage	9%	(30)	75%	(261)	17%	(59)	350
Conviction: DK/NO	14%	(12)	42%	(37)	44%	(39)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(214)	14%	(114)	17%	(135)	36%	(283)	5%	(43)	790
Gender: Male	31%	(110)	17%	(61)	17%	(59)	31%	(110)	4%	(16)	355
Gender: Female	24%	(105)	12%	(54)	17%	(76)	40%	(174)	6%	(27)	435
Age: 18-34	24%	(54)	15%	(32)	17%	(38)	36%	(80)	8%	(17)	222
Age: 35-44	33%	(36)	8%	(8)	19%	(20)	34%	(37)	7%	(7)	109
Age: 45-64	29%	(81)	17%	(46)	19%	(53)	31%	(86)	5%	(13)	280
Age: 65+	24%	(43)	15%	(27)	13%	(23)	45%	(81)	3%	(5)	179
GenZers: 1997-2012	24%	(28)	17%	(20)	17%	(20)	31%	(36)	10%	(11)	114
Millennials: 1981-1996	29%	(60)	10%	(20)	18%	(37)	38%	(79)	5%	(11)	207
GenXers: 1965-1980	28%	(66)	17%	(40)	19%	(45)	29%	(68)	5%	(13)	232
Baby Boomers: 1946-1964	27%	(60)	14%	(30)	14%	(30)	43%	(96)	3%	(8)	224
Educ: < College	24%	(117)	13%	(62)	16%	(79)	40%	(190)	7%	(32)	479
Educ: Bachelors degree	31%	(58)	15%	(28)	20%	(37)	30%	(55)	4%	(7)	184
Educ: Post-grad	31%	(40)	20%	(25)	15%	(19)	31%	(39)	3%	(4)	127
Income: Under 50k	27%	(91)	14%	(48)	15%	(51)	36%	(124)	8%	(26)	340
Income: 50k-100k	28%	(80)	10%	(28)	21%	(60)	36%	(104)	5%	(14)	285
Income: 100k+	26%	(44)	23%	(38)	15%	(24)	34%	(56)	2%	(3)	165
Ethnicity: White (Non-Hispanic)	18%	(86)	14%	(66)	19%	(89)	46%	(220)	3%	(16)	476
Ethnicity: Hispanic	45%	(13)	3%	(1)	14%	(4)	33%	(9)	4%	(1)	29
Ethnicity: Black (Non-Hispanic)	41%	(106)	18%	(45)	14%	(36)	17%	(44)	10%	(25)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(10)	8%	(2)	20%	(6)	35%	(10)	5%	(2)	30
All Christian	24%	(93)	16%	(62)	18%	(71)	37%	(144)	5%	(21)	391
All Non-Christian	36%	(16)	21%	(9)	24%	(11)	17%	(7)	1%	(1)	44
Atheist	23%	(5)	24%	(5)	19%	(4)	34%	(7)	—	(0)	21
Agnostic/Nothing in particular	31%	(47)	11%	(17)	14%	(22)	35%	(52)	8%	(12)	149
Something Else	29%	(54)	11%	(21)	15%	(27)	40%	(73)	5%	(10)	185
Evangelical	22%	(72)	15%	(48)	17%	(55)	41%	(133)	4%	(14)	323
Non-Evangelical	30%	(74)	14%	(34)	17%	(42)	33%	(82)	7%	(17)	249

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(214)	14%	(114)	17%	(135)	36%	(283)	5%	(43)	790
PID: Dem (no lean)	49%	(162)	20%	(66)	15%	(48)	10%	(35)	6%	(21)	332
PID: Ind (no lean)	23%	(33)	12%	(17)	23%	(33)	34%	(49)	8%	(12)	145
PID: Rep (no lean)	6%	(19)	10%	(32)	17%	(53)	64%	(200)	3%	(10)	313
PID/Gender: Dem Men	51%	(75)	23%	(34)	16%	(24)	5%	(7)	5%	(7)	148
PID/Gender: Dem Women	47%	(87)	17%	(32)	13%	(24)	15%	(27)	8%	(14)	184
PID/Gender: Ind Men	24%	(19)	16%	(13)	22%	(17)	32%	(25)	5%	(4)	79
PID/Gender: Ind Women	22%	(14)	7%	(5)	24%	(16)	36%	(24)	11%	(7)	66
PID/Gender: Rep Men	12%	(15)	11%	(14)	14%	(18)	60%	(77)	3%	(4)	129
PID/Gender: Rep Women	2%	(4)	9%	(17)	19%	(36)	66%	(122)	3%	(6)	185
Ideo: Liberal (1-3)	42%	(88)	21%	(44)	15%	(32)	17%	(35)	5%	(11)	210
Ideo: Moderate (4)	32%	(73)	13%	(31)	23%	(54)	25%	(57)	7%	(17)	231
Ideo: Conservative (5-7)	14%	(47)	12%	(39)	15%	(48)	57%	(187)	3%	(9)	330
Community: Urban	41%	(55)	13%	(17)	15%	(20)	20%	(27)	11%	(15)	133
Community: Suburban	26%	(115)	17%	(74)	20%	(85)	34%	(148)	3%	(12)	434
Community: Rural	20%	(45)	10%	(23)	13%	(30)	49%	(109)	7%	(16)	222
Military HHnm: Yes	26%	(31)	19%	(23)	11%	(14)	39%	(47)	5%	(5)	121
Military HH: No	27%	(183)	14%	(91)	18%	(121)	35%	(236)	6%	(38)	669
Employ: Private Sector	27%	(80)	16%	(48)	20%	(59)	33%	(98)	4%	(13)	299
Employ: Government	31%	(19)	14%	(9)	26%	(16)	22%	(14)	6%	(4)	61
Employ: Self-Employed	34%	(22)	16%	(10)	7%	(4)	37%	(24)	6%	(4)	64
Employ: Homemaker	15%	(6)	5%	(2)	17%	(7)	56%	(23)	7%	(3)	41
Employ: Student	22%	(6)	27%	(7)	14%	(4)	32%	(8)	6%	(2)	26
Employ: Retired	26%	(53)	15%	(31)	15%	(32)	40%	(82)	4%	(7)	206
Employ: Unemployed	34%	(21)	5%	(3)	13%	(8)	35%	(22)	13%	(8)	62
Employ: Other	24%	(7)	13%	(4)	16%	(5)	41%	(13)	6%	(2)	31

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(214)	14%	(114)	17%	(135)	36%	(283)	5%	(43)	790
Protestant	22%	(64)	14%	(41)	20%	(60)	40%	(118)	5%	(14)	297
Roman Catholic	31%	(28)	23%	(20)	12%	(10)	27%	(24)	8%	(7)	89
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	10%	(0)	24%	(1)	45%	(2)	—	(0)	5
Jewish	34%	(6)	20%	(4)	36%	(6)	6%	(1)	4%	(1)	18
Muslim	32%	(3)	27%	(2)	28%	(2)	12%	(1)	—	(0)	9
Buddhist	40%	(4)	23%	(2)	18%	(2)	19%	(2)	—	(0)	10
Hindu	41%	(3)	16%	(1)	—	(0)	43%	(3)	—	(0)	7
Atheist	23%	(5)	24%	(5)	19%	(4)	34%	(7)	—	(0)	21
Agnostic	27%	(8)	11%	(3)	20%	(6)	36%	(11)	5%	(2)	30
Something else	29%	(54)	11%	(21)	15%	(27)	40%	(73)	5%	(10)	185
Nothing in particular	32%	(38)	12%	(14)	13%	(15)	34%	(41)	9%	(11)	119
Ideo/PID: Conservative Republican	6%	(16)	9%	(22)	15%	(37)	68%	(168)	2%	(6)	247
Ideo/PID: Moderate/Liberal Republican	5%	(3)	16%	(10)	28%	(17)	46%	(28)	5%	(3)	61
Ideo/PID: Moderate/Conservative Democrat	48%	(76)	18%	(28)	19%	(30)	8%	(12)	8%	(12)	160
Ideo/PID: Liberal Democrat	50%	(81)	22%	(36)	11%	(18)	14%	(22)	4%	(6)	163
Unfavorable of Biden and Trump	8%	(10)	9%	(11)	27%	(32)	49%	(57)	6%	(7)	117
2024 H2H Matchup: Biden Voter	51%	(183)	20%	(72)	16%	(57)	8%	(30)	6%	(20)	363
2024 H2H Matchup: Trump Voter	8%	(28)	10%	(39)	17%	(65)	62%	(230)	2%	(9)	371
2024 H2H Matchup: Would not Vote	4%	(1)	3%	(1)	9%	(2)	67%	(14)	17%	(4)	21
2024 H2H Matchup: Do not Know	5%	(2)	9%	(3)	33%	(12)	25%	(9)	29%	(10)	35
2022 House Vote: Democrat	48%	(158)	20%	(65)	16%	(53)	11%	(36)	5%	(16)	329
2022 House Vote: Republican	8%	(25)	11%	(37)	21%	(67)	58%	(192)	3%	(8)	329
2022 House Vote: Did not Vote	23%	(29)	10%	(13)	11%	(14)	41%	(52)	14%	(18)	126
2020 Vote: Joe Biden	48%	(175)	19%	(70)	16%	(57)	12%	(42)	6%	(23)	367
2020 Vote: Donald Trump	8%	(28)	11%	(39)	19%	(71)	59%	(216)	3%	(12)	366
2020 Vote: Someone Else	14%	(1)	11%	(1)	6%	(1)	50%	(5)	18%	(2)	10
2020 Vote: Did not Vote	20%	(9)	11%	(5)	13%	(6)	43%	(21)	13%	(6)	48

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(214)	14%	(114)	17%	(135)	36%	(283)	5%	(43)	790
2016 Vote: Hillary Clinton	49%	(137)	21%	(57)	16%	(44)	11%	(29)	4%	(11)	278
2016 Vote: Donald Trump	11%	(32)	12%	(36)	20%	(59)	54%	(159)	2%	(6)	292
2016 Vote: Someone Else	27%	(5)	—	(0)	12%	(2)	47%	(9)	14%	(3)	20
2020 Vote/PID: Not Biden/Democrat	26%	(8)	18%	(5)	22%	(7)	17%	(5)	17%	(5)	30
2020 Vote/PID: Not Trump/Republican	15%	(4)	11%	(3)	12%	(3)	58%	(15)	4%	(1)	26
U.S. Economy: Wrong Track	18%	(105)	14%	(78)	17%	(96)	46%	(262)	5%	(29)	571
U.S. Economy: Right Direction	50%	(109)	17%	(37)	18%	(39)	10%	(21)	6%	(14)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(156)	18%	(49)	14%	(38)	7%	(19)	5%	(14)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(29)	12%	(47)	18%	(69)	60%	(233)	3%	(11)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(30)	15%	(19)	22%	(28)	25%	(32)	14%	(18)	125
Top 2024 Issue: Economy	22%	(73)	13%	(44)	20%	(65)	39%	(126)	6%	(18)	325
Community/Gender: Urban Women	35%	(25)	10%	(7)	14%	(10)	27%	(19)	14%	(10)	72
Community/Gender: Urban Men	48%	(30)	16%	(10)	16%	(10)	12%	(7)	8%	(5)	61
Community/Gender: Rural Women	18%	(25)	11%	(15)	16%	(22)	47%	(63)	8%	(11)	136
Community/Gender: Rural Men	23%	(20)	9%	(8)	9%	(8)	52%	(45)	6%	(5)	87
Community/Gender: Suburban Women	24%	(55)	14%	(31)	19%	(44)	40%	(91)	3%	(6)	227
Community/Gender: Suburban Men	29%	(60)	21%	(43)	20%	(41)	28%	(57)	3%	(6)	207
Homeowner	26%	(129)	14%	(72)	16%	(82)	39%	(195)	4%	(20)	498
Renter	30%	(82)	15%	(43)	18%	(51)	29%	(82)	7%	(21)	278
Self + Household: White-Collar	29%	(86)	19%	(57)	16%	(48)	34%	(100)	2%	(7)	298
Self + Household: Blue Collar	24%	(86)	12%	(44)	18%	(66)	42%	(154)	4%	(14)	364
Union HH: Yes	42%	(14)	10%	(3)	25%	(9)	19%	(6)	4%	(1)	34
Union HH: No	26%	(200)	15%	(111)	17%	(126)	37%	(277)	6%	(42)	756
LGBTQ+: Yes	33%	(29)	12%	(10)	21%	(18)	24%	(21)	10%	(8)	86
LGBTQ+: No	26%	(186)	15%	(104)	17%	(117)	37%	(263)	5%	(35)	704
Motivated to Vote	28%	(198)	15%	(106)	17%	(121)	36%	(259)	4%	(31)	715
Parent: Yes	29%	(78)	14%	(38)	19%	(51)	35%	(93)	3%	(7)	268
Parent: No	26%	(136)	15%	(76)	16%	(84)	37%	(191)	7%	(36)	522

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(214)	14%	(114)	17%	(135)	36%	(283)	5%	(43)	790
COVID Vaccine: Yes	31%	(155)	17%	(85)	19%	(95)	28%	(140)	5%	(26)	501
COVID Vaccine: No	20%	(59)	10%	(30)	14%	(40)	50%	(143)	6%	(17)	289
Student Loans: Yes	32%	(42)	12%	(16)	21%	(28)	30%	(40)	4%	(6)	131
Student Loans: No	26%	(172)	15%	(99)	16%	(107)	37%	(244)	6%	(37)	659
Favorable Opinion of Haley	21%	(51)	15%	(36)	16%	(39)	47%	(115)	2%	(5)	245
Unfavorable Opinion of Haley	36%	(105)	15%	(43)	18%	(52)	28%	(81)	3%	(9)	290
Prodigal Biden Voter	6%	(2)	11%	(4)	17%	(6)	44%	(16)	22%	(8)	36
Undecided Voter (DK/WNV)	5%	(3)	7%	(4)	24%	(13)	41%	(23)	24%	(14)	56
Undecided Voter (DK)	5%	(2)	9%	(3)	33%	(12)	25%	(9)	29%	(10)	35
Watched Debate	26%	(155)	16%	(93)	18%	(108)	37%	(222)	3%	(20)	598
Watched Debate: Did not Watch	31%	(59)	11%	(22)	14%	(27)	32%	(62)	12%	(23)	192
Watched Debate: All of it	29%	(95)	16%	(52)	14%	(46)	40%	(131)	2%	(7)	331
Watched Debate: Some of it	23%	(60)	15%	(40)	23%	(62)	34%	(90)	5%	(14)	267
Continue His Campaign: Yes Biden	65%	(214)	35%	(114)	—	(0)	—	(0)	—	(0)	329
Continue His Campaign: No Biden	—	(0)	—	(0)	32%	(135)	68%	(283)	—	(0)	418
Continue His Campaign: Yes Trump	11%	(45)	14%	(55)	18%	(73)	56%	(228)	1%	(6)	407
Continue His Campaign: No Trump	47%	(161)	16%	(56)	17%	(58)	15%	(51)	5%	(15)	340
Conviction: Evidence	45%	(157)	18%	(63)	20%	(70)	13%	(45)	5%	(18)	353
Conviction: Motivation to Damage	12%	(43)	13%	(46)	14%	(50)	58%	(202)	2%	(8)	350
Conviction: DK/NO	16%	(14)	7%	(6)	17%	(15)	41%	(36)	19%	(17)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	43%	(338)	9%	(69)	9%	(74)	34%	(267)	5%	(43)	790
Gender: Male	44%	(158)	10%	(35)	12%	(43)	29%	(102)	5%	(17)	355
Gender: Female	41%	(180)	8%	(34)	7%	(31)	38%	(164)	6%	(25)	435
Age: 18-34	36%	(80)	12%	(27)	10%	(22)	37%	(82)	5%	(10)	222
Age: 35-44	45%	(50)	10%	(11)	12%	(13)	24%	(26)	9%	(10)	109
Age: 45-64	42%	(119)	4%	(11)	11%	(30)	37%	(103)	6%	(17)	280
Age: 65+	50%	(90)	11%	(20)	4%	(8)	31%	(56)	3%	(6)	179
GenZers: 1997-2012	29%	(33)	11%	(12)	9%	(11)	46%	(53)	5%	(6)	114
Millennials: 1981-1996	43%	(90)	12%	(25)	12%	(24)	27%	(55)	7%	(13)	207
GenXers: 1965-1980	43%	(99)	3%	(7)	11%	(27)	37%	(85)	6%	(15)	232
Baby Boomers: 1946-1964	48%	(108)	11%	(24)	5%	(12)	32%	(71)	4%	(9)	224
Educ: < College	48%	(230)	6%	(30)	8%	(37)	31%	(147)	7%	(35)	479
Educ: Bachelors degree	31%	(58)	10%	(18)	15%	(28)	40%	(75)	3%	(6)	184
Educ: Post-grad	40%	(50)	16%	(21)	7%	(9)	35%	(45)	2%	(2)	127
Income: Under 50k	41%	(138)	6%	(22)	8%	(27)	37%	(125)	8%	(28)	340
Income: 50k-100k	44%	(126)	8%	(23)	10%	(29)	34%	(97)	3%	(10)	285
Income: 100k+	45%	(73)	15%	(24)	10%	(17)	27%	(45)	3%	(5)	165
Ethnicity: White (Non-Hispanic)	59%	(282)	10%	(46)	7%	(33)	21%	(102)	3%	(13)	476
Ethnicity: Hispanic	29%	(8)	13%	(4)	10%	(3)	45%	(13)	3%	(1)	29
Ethnicity: Black (Non-Hispanic)	14%	(37)	7%	(18)	14%	(35)	54%	(139)	11%	(27)	255
Ethnicity: Asian + Other (Non-Hispanic)	37%	(11)	4%	(1)	9%	(3)	43%	(13)	7%	(2)	30
All Christian	52%	(202)	7%	(28)	9%	(35)	29%	(114)	3%	(12)	391
All Non-Christian	27%	(12)	17%	(8)	4%	(2)	46%	(20)	6%	(2)	44
Atheist	16%	(3)	39%	(8)	6%	(1)	39%	(8)	—	(0)	21
Agnostic/Nothing in particular	26%	(38)	9%	(14)	16%	(23)	42%	(62)	8%	(11)	149
Something Else	45%	(83)	6%	(12)	6%	(12)	34%	(62)	9%	(17)	185
Evangelical	55%	(179)	7%	(23)	8%	(26)	25%	(79)	5%	(16)	323
Non-Evangelical	42%	(103)	6%	(16)	8%	(19)	39%	(97)	5%	(13)	249

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	43%	(338)	9%	(69)	9%	(74)	34%	(267)	5%	(43)	790
PID: Dem (no lean)	6%	(18)	9%	(30)	14%	(46)	66%	(218)	6%	(19)	332
PID: Ind (no lean)	38%	(55)	13%	(18)	15%	(22)	23%	(33)	11%	(15)	145
PID: Rep (no lean)	84%	(264)	7%	(21)	2%	(6)	5%	(15)	3%	(8)	313
PID/Gender: Dem Men	9%	(13)	12%	(17)	19%	(29)	55%	(81)	6%	(8)	148
PID/Gender: Dem Women	3%	(6)	7%	(13)	9%	(17)	75%	(137)	6%	(11)	184
PID/Gender: Ind Men	44%	(35)	18%	(14)	15%	(12)	13%	(10)	10%	(8)	79
PID/Gender: Ind Women	32%	(21)	7%	(4)	15%	(10)	35%	(23)	12%	(8)	66
PID/Gender: Rep Men	86%	(111)	3%	(4)	1%	(2)	8%	(11)	1%	(2)	129
PID/Gender: Rep Women	83%	(153)	9%	(17)	2%	(4)	2%	(4)	4%	(7)	185
Ideo: Liberal (1-3)	12%	(24)	8%	(16)	14%	(30)	61%	(127)	6%	(12)	210
Ideo: Moderate (4)	25%	(58)	11%	(25)	13%	(31)	42%	(97)	8%	(19)	231
Ideo: Conservative (5-7)	75%	(249)	8%	(27)	3%	(10)	11%	(37)	2%	(7)	330
Community: Urban	17%	(22)	11%	(14)	16%	(22)	47%	(62)	10%	(13)	133
Community: Suburban	42%	(183)	10%	(42)	10%	(43)	34%	(147)	4%	(19)	434
Community: Rural	59%	(132)	6%	(13)	4%	(8)	26%	(58)	5%	(11)	222
Military HHnm: Yes	42%	(51)	9%	(10)	11%	(14)	30%	(36)	8%	(10)	121
Military HH: No	43%	(287)	9%	(59)	9%	(60)	34%	(231)	5%	(33)	669
Employ: Private Sector	41%	(123)	11%	(34)	14%	(40)	31%	(92)	3%	(10)	299
Employ: Government	33%	(20)	11%	(7)	9%	(5)	42%	(26)	5%	(3)	61
Employ: Self-Employed	38%	(24)	7%	(5)	7%	(5)	37%	(24)	10%	(7)	64
Employ: Homemaker	64%	(26)	9%	(4)	—	(0)	20%	(8)	7%	(3)	41
Employ: Student	28%	(7)	6%	(1)	15%	(4)	41%	(11)	11%	(3)	26
Employ: Retired	51%	(105)	6%	(12)	6%	(12)	34%	(70)	3%	(7)	206
Employ: Unemployed	28%	(17)	10%	(6)	11%	(7)	38%	(24)	12%	(7)	62
Employ: Other	47%	(14)	1%	(0)	—	(0)	41%	(12)	12%	(4)	31

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Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	43%	(338)	9%	(69)	9%	(74)	34%	(267)	5%	(43)	790
Protestant	55%	(164)	7%	(20)	8%	(24)	27%	(80)	3%	(10)	297
Roman Catholic	40%	(36)	8%	(7)	11%	(10)	38%	(34)	2%	(2)	89
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	24%	(1)	31%	(1)	—	(0)	—	(0)	5
Jewish	14%	(2)	11%	(2)	11%	(2)	62%	(11)	2%	(0)	18
Muslim	41%	(3)	27%	(2)	—	(0)	32%	(3)	—	(0)	9
Buddhist	34%	(3)	23%	(2)	—	(0)	44%	(4)	—	(0)	10
Hindu	33%	(2)	16%	(1)	—	(0)	24%	(2)	27%	(2)	7
Atheist	16%	(3)	39%	(8)	6%	(1)	39%	(8)	—	(0)	21
Agnostic	31%	(9)	7%	(2)	13%	(4)	45%	(13)	5%	(1)	30
Something else	45%	(83)	6%	(12)	6%	(12)	34%	(62)	9%	(17)	185
Nothing in particular	24%	(29)	10%	(12)	16%	(19)	41%	(49)	8%	(10)	119
Ideo/PID: Conservative Republican	86%	(213)	6%	(14)	2%	(5)	5%	(12)	2%	(4)	247
Ideo/PID: Moderate/Liberal Republican	77%	(47)	11%	(7)	1%	(1)	5%	(3)	5%	(3)	61
Ideo/PID: Moderate/Conservative Democrat	6%	(10)	12%	(20)	14%	(22)	61%	(98)	6%	(10)	160
Ideo/PID: Liberal Democrat	4%	(7)	6%	(10)	14%	(23)	71%	(116)	4%	(7)	163
Unfavorable of Biden and Trump	21%	(25)	18%	(21)	11%	(12)	42%	(50)	8%	(9)	117
2024 H2H Matchup: Biden Voter	4%	(15)	7%	(25)	16%	(57)	66%	(241)	7%	(24)	363
2024 H2H Matchup: Trump Voter	85%	(317)	11%	(39)	2%	(6)	1%	(3)	2%	(6)	371
2024 H2H Matchup: Would not Vote	6%	(1)	4%	(1)	18%	(4)	61%	(13)	12%	(2)	21
2024 H2H Matchup: Do not Know	13%	(5)	11%	(4)	18%	(6)	29%	(10)	30%	(11)	35
2022 House Vote: Democrat	6%	(19)	8%	(27)	16%	(51)	65%	(212)	6%	(18)	329
2022 House Vote: Republican	81%	(265)	9%	(30)	3%	(9)	6%	(18)	2%	(7)	329
2022 House Vote: Did not Vote	39%	(49)	9%	(11)	11%	(14)	27%	(34)	14%	(17)	126
2020 Vote: Joe Biden	6%	(22)	8%	(30)	15%	(57)	64%	(234)	7%	(25)	367
2020 Vote: Donald Trump	81%	(295)	9%	(35)	3%	(10)	4%	(13)	3%	(13)	366
2020 Vote: Someone Else	40%	(4)	3%	(0)	—	(0)	56%	(5)	—	(0)	10
2020 Vote: Did not Vote	35%	(17)	10%	(5)	15%	(7)	29%	(14)	12%	(6)	48

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	43%	(338)	9%	(69)	9%	(74)	34%	(267)	5%	(43)	790
2016 Vote: Hillary Clinton	5%	(14)	9%	(25)	16%	(46)	64%	(178)	5%	(15)	278
2016 Vote: Donald Trump	81%	(236)	9%	(25)	2%	(6)	7%	(19)	2%	(6)	292
2016 Vote: Someone Else	53%	(10)	12%	(2)	4%	(1)	20%	(4)	11%	(2)	20
2020 Vote/PID: Not Biden/Democrat	15%	(4)	21%	(6)	18%	(6)	38%	(11)	8%	(2)	30
2020 Vote/PID: Not Trump/Republican	57%	(15)	8%	(2)	4%	(1)	25%	(6)	7%	(2)	26
U.S. Economy: Wrong Track	53%	(305)	7%	(40)	7%	(42)	27%	(153)	5%	(30)	571
U.S. Economy: Right Direction	15%	(33)	13%	(29)	14%	(32)	52%	(113)	6%	(13)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	5%	(13)	15%	(40)	70%	(192)	7%	(19)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(309)	10%	(39)	3%	(10)	5%	(21)	2%	(9)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	14%	(17)	19%	(23)	42%	(53)	12%	(15)	125
Top 2024 Issue: Economy	52%	(169)	8%	(25)	12%	(39)	23%	(73)	6%	(18)	325
Community/Gender: Urban Women	16%	(12)	10%	(7)	14%	(10)	47%	(34)	13%	(9)	72
Community/Gender: Urban Men	17%	(11)	11%	(7)	20%	(12)	46%	(28)	7%	(4)	61
Community/Gender: Rural Women	57%	(77)	7%	(10)	3%	(5)	27%	(36)	6%	(8)	136
Community/Gender: Rural Men	64%	(55)	4%	(4)	4%	(4)	25%	(21)	3%	(3)	87
Community/Gender: Suburban Women	40%	(91)	8%	(17)	7%	(16)	42%	(94)	4%	(8)	227
Community/Gender: Suburban Men	45%	(92)	12%	(25)	13%	(27)	25%	(53)	5%	(11)	207
Homeowner	47%	(232)	10%	(47)	8%	(42)	31%	(153)	5%	(23)	498
Renter	35%	(98)	8%	(22)	11%	(32)	40%	(111)	5%	(15)	278
Self + Household: White-Collar	38%	(114)	10%	(31)	11%	(34)	38%	(112)	3%	(8)	298
Self + Household: Blue Collar	51%	(185)	9%	(31)	7%	(24)	28%	(103)	6%	(21)	364
Union HH: Yes	32%	(11)	22%	(7)	12%	(4)	30%	(10)	5%	(2)	34
Union HH: No	43%	(327)	8%	(62)	9%	(69)	34%	(256)	5%	(41)	756
LGBTQ+: Yes	16%	(13)	11%	(10)	4%	(3)	61%	(52)	8%	(7)	86
LGBTQ+: No	46%	(324)	8%	(59)	10%	(70)	30%	(214)	5%	(36)	704
Motivated to Vote	44%	(317)	9%	(62)	9%	(65)	34%	(240)	4%	(31)	715
Parent: Yes	43%	(115)	13%	(34)	11%	(29)	28%	(76)	5%	(14)	268
Parent: No	43%	(223)	7%	(35)	8%	(44)	37%	(191)	6%	(29)	522

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	43%	(338)	9%	(69)	9%	(74)	34%	(267)	5%	(43)	790
COVID Vaccine: Yes	32%	(159)	11%	(53)	10%	(51)	43%	(214)	5%	(25)	501
COVID Vaccine: No	62%	(179)	6%	(17)	8%	(22)	18%	(52)	6%	(18)	289
Student Loans: Yes	31%	(41)	9%	(12)	12%	(16)	43%	(56)	5%	(6)	131
Student Loans: No	45%	(297)	9%	(57)	9%	(58)	32%	(210)	6%	(37)	659
Favorable Opinion of Haley	61%	(149)	12%	(28)	7%	(18)	18%	(44)	2%	(6)	245
Unfavorable Opinion of Haley	31%	(91)	8%	(22)	13%	(37)	46%	(134)	2%	(6)	290
Prodigal Biden Voter	27%	(10)	20%	(7)	12%	(4)	27%	(10)	14%	(5)	36
Undecided Voter (DK/WNV)	10%	(6)	8%	(5)	18%	(10)	40%	(23)	23%	(13)	56
Undecided Voter (DK)	13%	(5)	11%	(4)	18%	(6)	29%	(10)	30%	(11)	35
Watched Debate	47%	(282)	10%	(57)	10%	(58)	31%	(184)	3%	(16)	598
Watched Debate: Did not Watch	29%	(55)	6%	(12)	8%	(15)	43%	(82)	14%	(27)	192
Watched Debate: All of it	51%	(170)	9%	(29)	9%	(29)	30%	(98)	2%	(5)	331
Watched Debate: Some of it	42%	(112)	11%	(29)	11%	(29)	32%	(86)	4%	(11)	267
Continue His Campaign: Yes Biden	22%	(72)	9%	(28)	14%	(47)	51%	(169)	4%	(12)	329
Continue His Campaign: No Biden	62%	(260)	10%	(41)	6%	(25)	20%	(84)	2%	(9)	418
Continue His Campaign: Yes Trump	83%	(338)	17%	(69)	—	(0)	—	(0)	—	(0)	407
Continue His Campaign: No Trump	—	(0)	—	(0)	22%	(74)	78%	(267)	—	(0)	340
Conviction: Evidence	8%	(27)	7%	(24)	16%	(57)	65%	(228)	5%	(16)	353
Conviction: Motivation to Damage	77%	(271)	11%	(38)	3%	(12)	6%	(22)	2%	(7)	350
Conviction: DK/NO	46%	(40)	9%	(7)	5%	(4)	18%	(16)	23%	(20)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(85)	18%	(140)	8%	(63)	21%	(166)	43%	(337)	790
Gender: Male	11%	(38)	21%	(76)	9%	(33)	25%	(87)	34%	(120)	355
Gender: Female	11%	(46)	15%	(63)	7%	(29)	18%	(79)	50%	(217)	435
Age: 18-34	10%	(22)	12%	(27)	11%	(25)	14%	(30)	53%	(118)	222
Age: 35-44	8%	(8)	16%	(17)	8%	(8)	19%	(21)	49%	(54)	109
Age: 45-64	12%	(33)	23%	(64)	6%	(17)	19%	(54)	40%	(111)	280
Age: 65+	12%	(21)	17%	(31)	7%	(12)	34%	(61)	30%	(54)	179
GenZers: 1997-2012	9%	(10)	12%	(14)	12%	(14)	9%	(11)	57%	(65)	114
Millennials: 1981-1996	9%	(18)	14%	(30)	9%	(18)	18%	(38)	50%	(103)	207
GenXers: 1965-1980	11%	(25)	22%	(51)	7%	(17)	19%	(44)	41%	(95)	232
Baby Boomers: 1946-1964	13%	(30)	20%	(44)	6%	(13)	29%	(66)	32%	(71)	224
Educ: < College	9%	(42)	12%	(59)	8%	(38)	21%	(102)	50%	(237)	479
Educ: Bachelors degree	12%	(22)	27%	(50)	8%	(14)	19%	(35)	35%	(64)	184
Educ: Post-grad	16%	(20)	24%	(31)	8%	(10)	24%	(30)	28%	(36)	127
Income: Under 50k	12%	(42)	13%	(44)	5%	(16)	18%	(60)	52%	(178)	340
Income: 50k-100k	10%	(28)	18%	(50)	10%	(27)	23%	(64)	41%	(116)	285
Income: 100k+	9%	(15)	27%	(45)	12%	(20)	25%	(42)	26%	(44)	165
Ethnicity: White (Non-Hispanic)	9%	(43)	16%	(75)	8%	(37)	30%	(143)	38%	(179)	476
Ethnicity: Hispanic	18%	(5)	26%	(7)	3%	(1)	17%	(5)	37%	(11)	29
Ethnicity: Black (Non-Hispanic)	13%	(33)	20%	(52)	9%	(24)	6%	(16)	51%	(131)	255
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	20%	(6)	5%	(1)	9%	(3)	53%	(16)	30
All Christian	9%	(36)	16%	(64)	8%	(32)	26%	(103)	40%	(155)	391
All Non-Christian	21%	(9)	36%	(16)	8%	(3)	13%	(5)	22%	(10)	44
Atheist	12%	(3)	29%	(6)	1%	(0)	—	(0)	58%	(12)	21
Agnostic/Nothing in particular	14%	(21)	19%	(28)	9%	(13)	19%	(28)	39%	(58)	149
Something Else	8%	(15)	14%	(25)	7%	(14)	16%	(30)	55%	(102)	185
Evangelical	7%	(23)	14%	(45)	8%	(25)	25%	(81)	46%	(149)	323
Non-Evangelical	11%	(28)	16%	(41)	8%	(20)	21%	(52)	43%	(108)	249
PID: Dem (no lean)	21%	(70)	26%	(86)	7%	(23)	6%	(19)	40%	(134)	332
PID: Ind (no lean)	5%	(7)	13%	(18)	10%	(15)	22%	(32)	50%	(72)	145
PID: Rep (no lean)	2%	(7)	11%	(35)	8%	(24)	37%	(115)	42%	(132)	313

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(85)	18%	(140)	8%	(63)	21%	(166)	43%	(337)	790
PID/Gender: Dem Men	18%	(27)	33%	(49)	11%	(16)	5%	(7)	33%	(49)	148
PID/Gender: Dem Women	24%	(43)	20%	(37)	4%	(7)	6%	(12)	46%	(85)	184
PID/Gender: Ind Men	6%	(4)	13%	(11)	9%	(7)	30%	(23)	43%	(34)	79
PID/Gender: Ind Women	4%	(3)	12%	(8)	13%	(8)	14%	(9)	58%	(38)	66
PID/Gender: Rep Men	5%	(7)	13%	(17)	8%	(10)	44%	(57)	30%	(38)	129
PID/Gender: Rep Women	—	(0)	10%	(18)	8%	(14)	31%	(58)	51%	(93)	185
Ideo: Liberal (1-3)	21%	(44)	27%	(57)	6%	(12)	6%	(13)	40%	(84)	210
Ideo: Moderate (4)	12%	(27)	20%	(46)	13%	(29)	11%	(25)	45%	(103)	231
Ideo: Conservative (5-7)	4%	(13)	11%	(36)	6%	(21)	38%	(126)	41%	(134)	330
Community: Urban	16%	(21)	16%	(21)	7%	(9)	11%	(14)	50%	(67)	133
Community: Suburban	11%	(49)	21%	(93)	8%	(33)	21%	(92)	38%	(166)	434
Community: Rural	6%	(14)	11%	(25)	9%	(20)	27%	(60)	47%	(103)	222
Military HHnm: Yes	8%	(10)	19%	(23)	8%	(10)	27%	(32)	38%	(46)	121
Military HH: No	11%	(75)	17%	(117)	8%	(53)	20%	(134)	43%	(291)	669
Employ: Private Sector	11%	(33)	22%	(67)	10%	(29)	17%	(49)	40%	(121)	299
Employ: Government	12%	(7)	15%	(9)	8%	(5)	23%	(14)	42%	(26)	61
Employ: Self-Employed	10%	(6)	23%	(15)	8%	(5)	23%	(15)	36%	(23)	64
Employ: Homemaker	5%	(2)	11%	(5)	8%	(3)	23%	(9)	53%	(22)	41
Employ: Student	14%	(4)	—	(0)	14%	(4)	8%	(2)	64%	(17)	26
Employ: Retired	14%	(28)	14%	(29)	6%	(11)	31%	(65)	35%	(72)	206
Employ: Unemployed	6%	(4)	19%	(11)	6%	(4)	9%	(6)	60%	(37)	62
Employ: Other	1%	(0)	11%	(3)	6%	(2)	20%	(6)	61%	(19)	31

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(85)	18%	(140)	8%	(63)	21%	(166)	43%	(337)	790
Protestant	8%	(24)	15%	(46)	6%	(19)	28%	(83)	42%	(125)	297
Roman Catholic	14%	(12)	16%	(14)	15%	(13)	22%	(20)	33%	(29)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	90%	(4)	10%	(0)	—	(0)	—	(0)	5
Jewish	31%	(5)	32%	(6)	—	(0)	8%	(1)	29%	(5)	18
Muslim	—	(0)	27%	(2)	12%	(1)	28%	(2)	32%	(3)	9
Buddhist	26%	(3)	59%	(6)	12%	(1)	3%	(0)	—	(0)	10
Hindu	16%	(1)	27%	(2)	14%	(1)	19%	(1)	24%	(2)	7
Atheist	12%	(3)	29%	(6)	1%	(0)	—	(0)	58%	(12)	21
Agnostic	11%	(3)	29%	(9)	8%	(3)	24%	(7)	28%	(8)	30
Something else	8%	(15)	14%	(25)	7%	(14)	16%	(30)	55%	(102)	185
Nothing in particular	15%	(18)	17%	(20)	9%	(11)	17%	(21)	42%	(50)	119
Ideo/PID: Conservative Republican	2%	(5)	9%	(23)	7%	(18)	42%	(103)	40%	(98)	247
Ideo/PID: Moderate/Liberal Republican	3%	(2)	20%	(12)	11%	(7)	16%	(9)	51%	(31)	61
Ideo/PID: Moderate/Conservative Democrat	20%	(31)	26%	(41)	9%	(15)	7%	(10)	39%	(62)	160
Ideo/PID: Liberal Democrat	24%	(39)	28%	(45)	5%	(8)	5%	(8)	38%	(62)	163
Unfavorable of Biden and Trump	9%	(10)	12%	(14)	10%	(12)	20%	(23)	50%	(58)	117
2024 H2H Matchup: Biden Voter	21%	(76)	26%	(93)	7%	(24)	5%	(19)	42%	(151)	363
2024 H2H Matchup: Trump Voter	2%	(6)	11%	(39)	9%	(33)	38%	(139)	41%	(153)	371
2024 H2H Matchup: Would not Vote	3%	(1)	18%	(4)	1%	(0)	25%	(5)	53%	(11)	21
2024 H2H Matchup: Do not Know	3%	(1)	10%	(4)	15%	(5)	9%	(3)	62%	(22)	35
2022 House Vote: Democrat	22%	(73)	28%	(92)	7%	(23)	5%	(18)	37%	(123)	329
2022 House Vote: Republican	2%	(7)	11%	(37)	9%	(28)	41%	(133)	37%	(123)	329
2022 House Vote: Did not Vote	3%	(4)	9%	(11)	9%	(12)	9%	(12)	70%	(88)	126
2020 Vote: Joe Biden	21%	(76)	27%	(99)	7%	(25)	5%	(18)	41%	(151)	367
2020 Vote: Donald Trump	2%	(7)	10%	(35)	9%	(34)	38%	(141)	41%	(149)	366
2020 Vote: Someone Else	—	(0)	—	(0)	3%	(0)	46%	(4)	52%	(5)	10
2020 Vote: Did not Vote	3%	(2)	13%	(6)	8%	(4)	8%	(4)	68%	(33)	48
2016 Vote: Hillary Clinton	23%	(64)	30%	(84)	6%	(16)	4%	(11)	37%	(103)	278
2016 Vote: Donald Trump	2%	(7)	10%	(29)	10%	(30)	43%	(126)	35%	(101)	292
2016 Vote: Someone Else	1%	(0)	11%	(2)	8%	(2)	33%	(6)	46%	(9)	20

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(85)	18%	(140)	8%	(63)	21%	(166)	43%	(337)	790
2020 Vote/PID: Not Biden/Democrat	2%	(1)	11%	(3)	17%	(5)	8%	(2)	62%	(19)	30
2020 Vote/PID: Not Trump/Republican	5%	(1)	22%	(6)	7%	(2)	9%	(2)	57%	(15)	26
U.S. Economy: Wrong Track	8%	(45)	12%	(70)	7%	(40)	28%	(158)	45%	(259)	571
U.S. Economy: Right Direction	18%	(40)	32%	(70)	10%	(23)	4%	(8)	36%	(78)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(61)	27%	(74)	8%	(21)	4%	(12)	39%	(109)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	12%	(46)	8%	(33)	37%	(143)	41%	(159)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	16%	(20)	7%	(9)	9%	(11)	55%	(69)	125
Top 2024 Issue: Economy	5%	(17)	17%	(56)	5%	(17)	25%	(81)	47%	(154)	325
Community/Gender: Urban Women	14%	(10)	14%	(10)	8%	(6)	12%	(8)	53%	(38)	72
Community/Gender: Urban Men	18%	(11)	19%	(11)	6%	(4)	10%	(6)	48%	(29)	61
Community/Gender: Rural Women	8%	(11)	9%	(13)	9%	(12)	21%	(29)	53%	(72)	136
Community/Gender: Rural Men	4%	(3)	14%	(12)	10%	(9)	36%	(31)	36%	(32)	87
Community/Gender: Suburban Women	11%	(26)	18%	(41)	5%	(12)	18%	(42)	47%	(107)	227
Community/Gender: Suburban Men	12%	(24)	25%	(53)	10%	(21)	24%	(50)	29%	(59)	207
Homeowner	10%	(49)	20%	(102)	8%	(40)	26%	(128)	36%	(179)	498
Renter	13%	(35)	14%	(38)	8%	(22)	12%	(34)	53%	(149)	278
Self + Household: White-Collar	13%	(38)	25%	(75)	9%	(26)	23%	(68)	31%	(91)	298
Self + Household: Blue Collar	9%	(32)	13%	(48)	8%	(30)	25%	(92)	44%	(162)	364
Union HH: Yes	13%	(5)	22%	(8)	20%	(7)	14%	(5)	31%	(10)	34
Union HH: No	11%	(80)	17%	(132)	7%	(56)	21%	(162)	43%	(326)	756
LGBTQ+: Yes	15%	(13)	24%	(21)	2%	(1)	7%	(6)	52%	(44)	86
LGBTQ+: No	10%	(72)	17%	(119)	9%	(61)	23%	(160)	42%	(293)	704
Motivated to Vote	12%	(83)	19%	(134)	8%	(56)	22%	(160)	39%	(282)	715
Parent: Yes	12%	(31)	22%	(58)	9%	(25)	18%	(49)	39%	(105)	268
Parent: No	10%	(53)	16%	(82)	7%	(38)	22%	(117)	45%	(232)	522
COVID Vaccine: Yes	13%	(66)	22%	(110)	8%	(42)	17%	(87)	39%	(197)	501
COVID Vaccine: No	7%	(19)	10%	(29)	7%	(21)	27%	(79)	49%	(140)	289
Student Loans: Yes	8%	(11)	18%	(24)	7%	(9)	16%	(21)	51%	(66)	131
Student Loans: No	11%	(74)	18%	(116)	8%	(54)	22%	(145)	41%	(271)	659

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(85)	18%	(140)	8%	(63)	21%	(166)	43%	(337)	790
Favorable Opinion of Haley	11%	(26)	18%	(45)	10%	(23)	34%	(83)	28%	(68)	245
Unfavorable Opinion of Haley	16%	(46)	24%	(70)	10%	(28)	25%	(72)	26%	(74)	290
Prodigal Biden Voter	3%	(1)	23%	(8)	11%	(4)	5%	(2)	58%	(21)	36
Undecided Voter (DK/WNV)	3%	(2)	13%	(7)	10%	(6)	15%	(8)	59%	(33)	56
Undecided Voter (DK)	3%	(1)	10%	(4)	15%	(5)	9%	(3)	62%	(22)	35
Watched Debate	12%	(71)	20%	(120)	9%	(54)	24%	(143)	35%	(210)	598
Watched Debate: Did not Watch	7%	(14)	10%	(19)	4%	(9)	12%	(23)	66%	(127)	192
Watched Debate: All of it	15%	(50)	21%	(68)	7%	(23)	30%	(99)	27%	(90)	331
Watched Debate: Some of it	8%	(21)	20%	(52)	12%	(31)	16%	(43)	45%	(120)	267
Continue His Campaign: Yes Biden	19%	(62)	24%	(80)	8%	(26)	15%	(49)	34%	(112)	329
Continue His Campaign: No Biden	4%	(17)	14%	(60)	9%	(36)	28%	(116)	45%	(189)	418
Continue His Campaign: Yes Trump	4%	(14)	12%	(49)	11%	(44)	34%	(139)	39%	(160)	407
Continue His Campaign: No Trump	20%	(69)	26%	(88)	5%	(18)	7%	(25)	41%	(140)	340
Conviction: Evidence	21%	(75)	26%	(91)	7%	(23)	5%	(18)	41%	(146)	353
Conviction: Motivation to Damage	3%	(10)	11%	(39)	11%	(38)	39%	(137)	36%	(126)	350
Conviction: DK/NO	—	(0)	12%	(10)	1%	(1)	13%	(12)	74%	(64)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	17%	(136)	9%	(68)	30%	(239)	33%	(258)	790
Gender: Male	11%	(39)	20%	(73)	9%	(32)	34%	(119)	26%	(92)	355
Gender: Female	12%	(50)	15%	(63)	8%	(35)	27%	(119)	38%	(166)	435
Age: 18-34	12%	(26)	15%	(33)	8%	(19)	19%	(43)	46%	(101)	222
Age: 35-44	7%	(8)	17%	(19)	7%	(8)	30%	(33)	38%	(42)	109
Age: 45-64	11%	(32)	19%	(52)	10%	(27)	30%	(85)	30%	(84)	280
Age: 65+	13%	(24)	17%	(31)	8%	(15)	44%	(79)	17%	(31)	179
GenZers: 1997-2012	11%	(13)	15%	(17)	7%	(9)	13%	(15)	53%	(60)	114
Millennials: 1981-1996	9%	(19)	17%	(34)	8%	(17)	27%	(55)	39%	(81)	207
GenXers: 1965-1980	11%	(25)	18%	(41)	10%	(24)	31%	(72)	30%	(71)	232
Baby Boomers: 1946-1964	14%	(32)	19%	(43)	8%	(18)	39%	(87)	20%	(44)	224
Educ: < College	9%	(44)	14%	(66)	7%	(33)	31%	(149)	39%	(188)	479
Educ: Bachelors degree	16%	(30)	23%	(42)	9%	(16)	27%	(49)	26%	(48)	184
Educ: Post-grad	13%	(16)	23%	(29)	15%	(19)	32%	(41)	18%	(22)	127
Income: Under 50k	13%	(44)	12%	(40)	8%	(26)	24%	(82)	44%	(148)	340
Income: 50k-100k	11%	(31)	18%	(51)	7%	(19)	34%	(97)	30%	(86)	285
Income: 100k+	9%	(14)	27%	(45)	13%	(22)	36%	(60)	14%	(24)	165
Ethnicity: White (Non-Hispanic)	9%	(41)	14%	(69)	8%	(38)	42%	(201)	27%	(128)	476
Ethnicity: Hispanic	25%	(7)	16%	(5)	8%	(2)	31%	(9)	19%	(6)	29
Ethnicity: Black (Non-Hispanic)	16%	(40)	21%	(54)	11%	(28)	8%	(21)	44%	(112)	255
Ethnicity: Asian + Other (Non-Hispanic)	6%	(2)	28%	(8)	—	(0)	25%	(8)	41%	(12)	30
All Christian	10%	(39)	16%	(61)	8%	(33)	38%	(149)	28%	(109)	391
All Non-Christian	30%	(13)	32%	(14)	8%	(4)	9%	(4)	20%	(9)	44
Atheist	14%	(3)	26%	(6)	11%	(2)	2%	(0)	46%	(10)	21
Agnostic/Nothing in particular	17%	(26)	16%	(24)	9%	(14)	25%	(37)	32%	(48)	149
Something Else	5%	(9)	17%	(31)	8%	(15)	26%	(48)	45%	(83)	185
Evangelical	6%	(20)	13%	(43)	8%	(25)	36%	(117)	36%	(118)	323
Non-Evangelical	11%	(27)	19%	(48)	9%	(23)	31%	(77)	29%	(73)	249
PID: Dem (no lean)	21%	(71)	27%	(89)	11%	(36)	8%	(25)	33%	(110)	332
PID: Ind (no lean)	7%	(10)	16%	(23)	6%	(9)	33%	(48)	37%	(54)	145
PID: Rep (no lean)	3%	(8)	7%	(23)	7%	(23)	53%	(165)	30%	(94)	313

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	17%	(136)	9%	(68)	30%	(239)	33%	(258)	790
PID/Gender: Dem Men	21%	(31)	31%	(46)	13%	(19)	6%	(9)	29%	(42)	148
PID/Gender: Dem Women	22%	(40)	24%	(43)	9%	(17)	9%	(16)	37%	(68)	184
PID/Gender: Ind Men	4%	(3)	18%	(14)	6%	(5)	42%	(33)	29%	(23)	79
PID/Gender: Ind Women	11%	(7)	14%	(9)	6%	(4)	22%	(14)	47%	(31)	66
PID/Gender: Rep Men	4%	(5)	10%	(12)	6%	(8)	60%	(77)	21%	(27)	129
PID/Gender: Rep Women	2%	(3)	6%	(11)	8%	(14)	48%	(89)	36%	(67)	185
Ideo: Liberal (1-3)	22%	(46)	25%	(53)	10%	(20)	9%	(20)	34%	(71)	210
Ideo: Moderate (4)	13%	(30)	20%	(47)	13%	(30)	18%	(41)	36%	(83)	231
Ideo: Conservative (5-7)	4%	(12)	11%	(36)	5%	(18)	53%	(176)	27%	(88)	330
Community: Urban	16%	(22)	17%	(22)	8%	(11)	14%	(19)	45%	(60)	133
Community: Suburban	12%	(51)	21%	(92)	9%	(38)	32%	(137)	27%	(117)	434
Community: Rural	7%	(17)	10%	(22)	9%	(20)	37%	(83)	37%	(81)	222
Military HHnm: Yes	13%	(15)	16%	(19)	11%	(13)	32%	(38)	29%	(35)	121
Military HH: No	11%	(74)	17%	(117)	8%	(54)	30%	(200)	33%	(224)	669
Employ: Private Sector	12%	(37)	19%	(56)	9%	(27)	28%	(82)	32%	(96)	299
Employ: Government	12%	(7)	29%	(17)	6%	(4)	27%	(16)	26%	(16)	61
Employ: Self-Employed	11%	(7)	19%	(12)	11%	(7)	29%	(18)	30%	(20)	64
Employ: Homemaker	8%	(3)	10%	(4)	8%	(3)	27%	(11)	47%	(19)	41
Employ: Student	13%	(4)	7%	(2)	4%	(1)	20%	(5)	56%	(15)	26
Employ: Retired	14%	(28)	14%	(28)	8%	(16)	42%	(87)	22%	(45)	206
Employ: Unemployed	4%	(3)	14%	(9)	14%	(8)	15%	(9)	54%	(33)	62
Employ: Other	3%	(1)	24%	(7)	2%	(1)	27%	(8)	44%	(14)	31

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	17%	(136)	9%	(68)	30%	(239)	33%	(258)	790
Protestant	9%	(27)	14%	(43)	6%	(17)	41%	(122)	29%	(87)	297
Roman Catholic	14%	(12)	19%	(17)	18%	(16)	27%	(24)	23%	(21)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	24%	(1)	—	(0)	66%	(3)	10%	(0)	5
Jewish	37%	(6)	35%	(6)	—	(0)	8%	(1)	21%	(4)	18
Muslim	—	(0)	28%	(2)	40%	(3)	—	(0)	32%	(3)	9
Buddhist	67%	(7)	23%	(2)	2%	(0)	3%	(0)	4%	(0)	10
Hindu	—	(0)	43%	(3)	—	(0)	33%	(2)	24%	(2)	7
Atheist	14%	(3)	26%	(6)	11%	(2)	2%	(0)	46%	(10)	21
Agnostic	10%	(3)	20%	(6)	15%	(4)	30%	(9)	25%	(7)	30
Something else	5%	(9)	17%	(31)	8%	(15)	26%	(48)	45%	(83)	185
Nothing in particular	19%	(23)	16%	(19)	8%	(9)	23%	(28)	34%	(41)	119
Ideo/PID: Conservative Republican	2%	(5)	7%	(17)	6%	(15)	58%	(144)	27%	(66)	247
Ideo/PID: Moderate/Liberal Republican	5%	(3)	10%	(6)	13%	(8)	31%	(19)	41%	(25)	61
Ideo/PID: Moderate/Conservative Democrat	19%	(31)	29%	(47)	13%	(20)	9%	(14)	30%	(48)	160
Ideo/PID: Liberal Democrat	24%	(39)	26%	(43)	10%	(16)	7%	(11)	33%	(54)	163
Unfavorable of Biden and Trump	11%	(12)	12%	(14)	9%	(11)	31%	(36)	37%	(44)	117
2024 H2H Matchup: Biden Voter	22%	(81)	27%	(98)	11%	(40)	6%	(23)	33%	(121)	363
2024 H2H Matchup: Trump Voter	2%	(7)	8%	(29)	6%	(24)	55%	(204)	29%	(107)	371
2024 H2H Matchup: Would not Vote	9%	(2)	12%	(3)	2%	(0)	30%	(6)	47%	(10)	21
2024 H2H Matchup: Do not Know	—	(0)	19%	(7)	9%	(3)	16%	(5)	56%	(20)	35
2022 House Vote: Democrat	23%	(75)	28%	(91)	11%	(37)	7%	(24)	31%	(100)	329
2022 House Vote: Republican	2%	(7)	9%	(31)	6%	(21)	57%	(188)	25%	(82)	329
2022 House Vote: Did not Vote	5%	(7)	11%	(14)	8%	(10)	18%	(22)	58%	(73)	126
2020 Vote: Joe Biden	22%	(80)	27%	(97)	11%	(40)	7%	(28)	33%	(122)	367
2020 Vote: Donald Trump	2%	(6)	9%	(32)	7%	(24)	55%	(202)	28%	(101)	366
2020 Vote: Someone Else	—	(0)	—	(0)	3%	(0)	57%	(5)	40%	(4)	10
2020 Vote: Did not Vote	7%	(3)	13%	(6)	6%	(3)	8%	(4)	66%	(31)	48
2016 Vote: Hillary Clinton	25%	(69)	29%	(79)	11%	(32)	7%	(18)	29%	(80)	278
2016 Vote: Donald Trump	1%	(4)	8%	(25)	6%	(19)	61%	(178)	23%	(66)	292
2016 Vote: Someone Else	6%	(1)	10%	(2)	5%	(1)	55%	(11)	25%	(5)	20

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	17%	(136)	9%	(68)	30%	(239)	33%	(258)	790
2020 Vote/PID: Not Biden/Democrat	8%	(3)	26%	(8)	10%	(3)	5%	(2)	50%	(15)	30
2020 Vote/PID: Not Trump/Republican	11%	(3)	15%	(4)	16%	(4)	15%	(4)	43%	(11)	26
U.S. Economy: Wrong Track	7%	(43)	12%	(71)	7%	(42)	40%	(228)	33%	(188)	571
U.S. Economy: Right Direction	21%	(47)	30%	(65)	12%	(26)	5%	(10)	32%	(71)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(65)	28%	(76)	9%	(24)	5%	(13)	35%	(97)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(9)	9%	(35)	7%	(27)	53%	(206)	29%	(112)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	20%	(25)	13%	(16)	16%	(20)	40%	(50)	125
Top 2024 Issue: Economy	6%	(20)	13%	(41)	8%	(27)	38%	(123)	35%	(115)	325
Community/Gender: Urban Women	17%	(12)	10%	(7)	6%	(5)	17%	(12)	49%	(35)	72
Community/Gender: Urban Men	15%	(9)	24%	(15)	10%	(6)	10%	(6)	40%	(25)	61
Community/Gender: Rural Women	8%	(11)	9%	(13)	9%	(12)	31%	(42)	42%	(57)	136
Community/Gender: Rural Men	6%	(5)	11%	(9)	9%	(8)	47%	(41)	28%	(24)	87
Community/Gender: Suburban Women	12%	(26)	19%	(43)	8%	(19)	28%	(65)	32%	(74)	227
Community/Gender: Suburban Men	12%	(25)	23%	(48)	9%	(19)	35%	(72)	21%	(43)	207
Homeowner	12%	(61)	19%	(94)	8%	(37)	36%	(177)	26%	(129)	498
Renter	10%	(28)	15%	(42)	11%	(30)	20%	(57)	43%	(121)	278
Self + Household: White-Collar	14%	(43)	21%	(64)	11%	(34)	32%	(95)	21%	(62)	298
Self + Household: Blue Collar	9%	(32)	15%	(53)	8%	(28)	34%	(125)	35%	(126)	364
Union HH: Yes	20%	(7)	27%	(9)	11%	(4)	15%	(5)	27%	(9)	34
Union HH: No	11%	(83)	17%	(127)	8%	(64)	31%	(234)	33%	(249)	756
LGBTQ+: Yes	19%	(17)	23%	(20)	3%	(3)	5%	(4)	50%	(43)	86
LGBTQ+: No	10%	(73)	17%	(116)	9%	(65)	33%	(234)	31%	(216)	704
Motivated to Vote	12%	(86)	17%	(123)	9%	(61)	32%	(230)	30%	(216)	715
Parent: Yes	12%	(33)	22%	(58)	8%	(21)	27%	(73)	31%	(83)	268
Parent: No	11%	(57)	15%	(78)	9%	(47)	32%	(166)	33%	(175)	522
COVID Vaccine: Yes	15%	(74)	21%	(104)	10%	(52)	25%	(125)	29%	(146)	501
COVID Vaccine: No	5%	(16)	11%	(32)	6%	(16)	39%	(113)	39%	(112)	289
Student Loans: Yes	14%	(18)	16%	(20)	13%	(17)	21%	(27)	37%	(48)	131
Student Loans: No	11%	(71)	18%	(116)	8%	(51)	32%	(211)	32%	(210)	659

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	17%	(136)	9%	(68)	30%	(239)	33%	(258)	790
Favorable Opinion of Haley	8%	(19)	20%	(49)	7%	(18)	50%	(122)	15%	(38)	245
Unfavorable Opinion of Haley	21%	(62)	22%	(64)	11%	(31)	30%	(88)	16%	(46)	290
Prodigal Biden Voter	8%	(3)	17%	(6)	7%	(2)	18%	(7)	50%	(18)	36
Undecided Voter (DK/WNV)	3%	(2)	17%	(9)	7%	(4)	21%	(12)	53%	(30)	56
Undecided Voter (DK)	—	(0)	19%	(7)	9%	(3)	16%	(5)	56%	(20)	35
Watched Debate	13%	(76)	18%	(105)	10%	(62)	34%	(202)	25%	(152)	598
Watched Debate: Did not Watch	7%	(13)	16%	(31)	3%	(5)	19%	(37)	55%	(106)	192
Watched Debate: All of it	17%	(57)	15%	(50)	9%	(28)	40%	(133)	19%	(62)	331
Watched Debate: Some of it	7%	(19)	21%	(56)	13%	(34)	26%	(68)	34%	(90)	267
Continue His Campaign: Yes Biden	21%	(70)	21%	(71)	10%	(32)	19%	(63)	29%	(94)	329
Continue His Campaign: No Biden	4%	(18)	15%	(64)	8%	(34)	41%	(172)	31%	(130)	418
Continue His Campaign: Yes Trump	3%	(13)	13%	(52)	7%	(29)	49%	(201)	28%	(112)	407
Continue His Campaign: No Trump	22%	(75)	23%	(78)	11%	(38)	10%	(33)	34%	(117)	340
Conviction: Evidence	22%	(79)	27%	(95)	11%	(38)	7%	(26)	33%	(115)	353
Conviction: Motivation to Damage	3%	(9)	9%	(31)	7%	(24)	56%	(196)	25%	(89)	350
Conviction: DK/NO	2%	(1)	11%	(9)	7%	(6)	19%	(17)	62%	(54)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(221)	17%	(133)	7%	(58)	38%	(299)	10%	(79)	790
Gender: Male	29%	(104)	19%	(67)	5%	(17)	39%	(137)	9%	(31)	355
Gender: Female	27%	(117)	15%	(67)	9%	(41)	37%	(162)	11%	(48)	435
Age: 18-34	29%	(63)	20%	(44)	8%	(18)	28%	(63)	15%	(33)	222
Age: 35-44	22%	(24)	17%	(19)	7%	(8)	43%	(47)	10%	(11)	109
Age: 45-64	33%	(93)	18%	(51)	7%	(21)	32%	(91)	9%	(25)	280
Age: 65+	23%	(41)	11%	(20)	6%	(11)	55%	(98)	6%	(10)	179
GenZers: 1997-2012	30%	(34)	24%	(28)	9%	(10)	19%	(21)	18%	(20)	114
Millennials: 1981-1996	25%	(52)	16%	(33)	8%	(16)	41%	(84)	11%	(22)	207
GenXers: 1965-1980	32%	(75)	18%	(41)	5%	(11)	35%	(81)	10%	(24)	232
Baby Boomers: 1946-1964	26%	(58)	13%	(30)	8%	(19)	47%	(105)	6%	(13)	224
Educ: < College	26%	(126)	14%	(67)	7%	(33)	41%	(195)	12%	(58)	479
Educ: Bachelors degree	33%	(61)	21%	(38)	8%	(15)	29%	(54)	9%	(16)	184
Educ: Post-grad	27%	(34)	22%	(28)	7%	(9)	40%	(50)	4%	(5)	127
Income: Under 50k	29%	(99)	14%	(48)	5%	(17)	36%	(122)	16%	(54)	340
Income: 50k-100k	26%	(75)	19%	(54)	9%	(27)	39%	(111)	6%	(18)	285
Income: 100k+	28%	(47)	19%	(31)	8%	(13)	41%	(67)	4%	(7)	165
Ethnicity: White (Non-Hispanic)	17%	(81)	14%	(68)	8%	(36)	53%	(254)	8%	(37)	476
Ethnicity: Hispanic	37%	(11)	25%	(7)	3%	(1)	21%	(6)	14%	(4)	29
Ethnicity: Black (Non-Hispanic)	48%	(123)	19%	(49)	8%	(19)	12%	(31)	13%	(34)	255
Ethnicity: Asian + Other (Non-Hispanic)	22%	(6)	32%	(10)	5%	(1)	28%	(8)	13%	(4)	30
All Christian	25%	(99)	13%	(50)	8%	(33)	45%	(176)	8%	(32)	391
All Non-Christian	34%	(15)	41%	(18)	7%	(3)	15%	(6)	4%	(2)	44
Atheist	25%	(5)	27%	(6)	1%	(0)	27%	(6)	20%	(4)	21
Agnostic/Nothing in particular	32%	(47)	24%	(36)	7%	(11)	29%	(44)	7%	(11)	149
Something Else	29%	(54)	13%	(23)	6%	(11)	36%	(67)	16%	(30)	185
Evangelical	23%	(74)	10%	(32)	6%	(21)	49%	(158)	12%	(38)	323
Non-Evangelical	31%	(78)	16%	(41)	9%	(23)	33%	(83)	10%	(24)	249
PID: Dem (no lean)	54%	(178)	26%	(87)	6%	(21)	6%	(19)	8%	(26)	332
PID: Ind (no lean)	19%	(28)	14%	(21)	8%	(12)	44%	(64)	14%	(20)	145
PID: Rep (no lean)	5%	(15)	8%	(25)	8%	(24)	69%	(217)	10%	(32)	313

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(221)	17%	(133)	7%	(58)	38%	(299)	10%	(79)	790
PID/Gender: Dem Men	51%	(75)	27%	(40)	7%	(10)	6%	(8)	10%	(15)	148
PID/Gender: Dem Women	56%	(103)	26%	(48)	6%	(11)	6%	(10)	6%	(12)	184
PID/Gender: Ind Men	22%	(18)	16%	(12)	3%	(2)	52%	(41)	7%	(5)	79
PID/Gender: Ind Women	16%	(10)	13%	(9)	14%	(10)	35%	(23)	22%	(15)	66
PID/Gender: Rep Men	8%	(11)	12%	(15)	4%	(5)	68%	(88)	8%	(11)	129
PID/Gender: Rep Women	2%	(4)	6%	(10)	11%	(20)	70%	(129)	12%	(22)	185
Ideo: Liberal (1-3)	50%	(105)	25%	(53)	7%	(16)	7%	(15)	10%	(22)	210
Ideo: Moderate (4)	35%	(81)	22%	(50)	8%	(17)	28%	(64)	8%	(18)	231
Ideo: Conservative (5-7)	10%	(34)	9%	(29)	7%	(22)	65%	(216)	9%	(29)	330
Community: Urban	45%	(61)	16%	(22)	7%	(9)	19%	(26)	13%	(17)	133
Community: Suburban	28%	(121)	20%	(85)	8%	(37)	36%	(157)	8%	(35)	434
Community: Rural	17%	(39)	12%	(27)	5%	(12)	53%	(117)	12%	(28)	222
Military HHnm: Yes	26%	(31)	17%	(21)	5%	(6)	43%	(52)	9%	(11)	121
Military HH: No	28%	(190)	17%	(113)	8%	(51)	37%	(247)	10%	(68)	669
Employ: Private Sector	27%	(82)	20%	(60)	8%	(23)	36%	(107)	9%	(28)	299
Employ: Government	37%	(22)	19%	(11)	12%	(7)	24%	(15)	8%	(5)	61
Employ: Self-Employed	27%	(17)	22%	(14)	5%	(3)	34%	(22)	12%	(8)	64
Employ: Homemaker	16%	(6)	16%	(7)	4%	(2)	54%	(22)	10%	(4)	41
Employ: Student	36%	(10)	20%	(5)	9%	(2)	21%	(5)	14%	(4)	26
Employ: Retired	27%	(55)	11%	(23)	7%	(14)	48%	(99)	7%	(15)	206
Employ: Unemployed	24%	(15)	18%	(11)	10%	(6)	29%	(18)	19%	(12)	62
Employ: Other	46%	(14)	5%	(2)	1%	(0)	34%	(11)	13%	(4)	31

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(221)	17%	(133)	7%	(58)	38%	(299)	10%	(79)	790
Protestant	24%	(72)	11%	(34)	7%	(21)	50%	(149)	7%	(22)	297
Roman Catholic	29%	(26)	18%	(16)	13%	(12)	29%	(25)	12%	(10)	89
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	24%	(1)	—	(0)	45%	(2)	—	(0)	5
Jewish	31%	(5)	45%	(8)	7%	(1)	8%	(1)	10%	(2)	18
Muslim	32%	(3)	38%	(3)	—	(0)	30%	(3)	—	(0)	9
Buddhist	66%	(6)	14%	(1)	20%	(2)	—	(0)	—	(0)	10
Hindu	—	(0)	67%	(5)	—	(0)	33%	(2)	—	(0)	7
Atheist	25%	(5)	27%	(6)	1%	(0)	27%	(6)	20%	(4)	21
Agnostic	34%	(10)	26%	(8)	—	(0)	39%	(12)	—	(0)	30
Something else	29%	(54)	13%	(23)	6%	(11)	36%	(67)	16%	(30)	185
Nothing in particular	31%	(37)	24%	(28)	9%	(11)	27%	(32)	9%	(11)	119
Ideo/PID: Conservative Republican	5%	(12)	6%	(16)	7%	(17)	74%	(184)	8%	(19)	247
Ideo/PID: Moderate/Liberal Republican	5%	(3)	15%	(9)	12%	(7)	47%	(29)	20%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	53%	(85)	28%	(45)	4%	(7)	8%	(13)	6%	(10)	160
Ideo/PID: Liberal Democrat	57%	(92)	26%	(42)	7%	(12)	4%	(6)	6%	(11)	163
Unfavorable of Biden and Trump	16%	(19)	16%	(18)	13%	(16)	41%	(49)	14%	(16)	117
2024 H2H Matchup: Biden Voter	54%	(196)	26%	(96)	7%	(24)	5%	(18)	8%	(28)	363
2024 H2H Matchup: Trump Voter	6%	(23)	7%	(26)	8%	(29)	70%	(259)	9%	(33)	371
2024 H2H Matchup: Would not Vote	9%	(2)	22%	(5)	1%	(0)	41%	(9)	27%	(6)	21
2024 H2H Matchup: Do not Know	—	(0)	18%	(6)	11%	(4)	37%	(13)	33%	(12)	35
2022 House Vote: Democrat	55%	(180)	26%	(87)	7%	(23)	5%	(18)	6%	(21)	329
2022 House Vote: Republican	6%	(18)	9%	(29)	8%	(26)	69%	(227)	9%	(28)	329
2022 House Vote: Did not Vote	17%	(21)	14%	(17)	7%	(8)	40%	(50)	23%	(29)	126
2020 Vote: Joe Biden	52%	(190)	26%	(97)	7%	(27)	5%	(20)	9%	(33)	367
2020 Vote: Donald Trump	5%	(19)	7%	(26)	7%	(27)	71%	(260)	9%	(34)	366
2020 Vote: Someone Else	—	(0)	11%	(1)	7%	(1)	52%	(5)	30%	(3)	10
2020 Vote: Did not Vote	25%	(12)	18%	(8)	6%	(3)	31%	(15)	20%	(9)	48
2016 Vote: Hillary Clinton	56%	(156)	24%	(67)	6%	(18)	6%	(17)	7%	(19)	278
2016 Vote: Donald Trump	8%	(24)	9%	(25)	7%	(19)	69%	(200)	8%	(23)	292
2016 Vote: Someone Else	7%	(1)	11%	(2)	11%	(2)	63%	(12)	9%	(2)	20

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(221)	17%	(133)	7%	(58)	38%	(299)	10%	(79)	790
2020 Vote/PID: Not Biden/Democrat	34%	(10)	29%	(9)	5%	(2)	19%	(6)	13%	(4)	30
2020 Vote/PID: Not Trump/Republican	12%	(3)	26%	(7)	9%	(2)	45%	(12)	8%	(2)	26
U.S. Economy: Wrong Track	21%	(118)	14%	(79)	7%	(39)	49%	(278)	10%	(57)	571
U.S. Economy: Right Direction	47%	(103)	25%	(54)	9%	(19)	9%	(21)	10%	(22)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(156)	25%	(69)	5%	(13)	6%	(15)	8%	(23)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(31)	8%	(33)	8%	(31)	67%	(259)	9%	(35)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(34)	25%	(31)	11%	(14)	20%	(25)	17%	(21)	125
Top 2024 Issue: Economy	19%	(61)	16%	(51)	7%	(23)	48%	(154)	11%	(35)	325
Community/Gender: Urban Women	41%	(29)	15%	(11)	6%	(4)	25%	(18)	13%	(9)	72
Community/Gender: Urban Men	51%	(31)	17%	(11)	7%	(4)	12%	(7)	12%	(8)	61
Community/Gender: Rural Women	17%	(23)	12%	(16)	8%	(11)	49%	(66)	14%	(19)	136
Community/Gender: Rural Men	18%	(16)	13%	(11)	1%	(1)	58%	(51)	9%	(8)	87
Community/Gender: Suburban Women	29%	(65)	18%	(40)	11%	(25)	34%	(78)	9%	(20)	227
Community/Gender: Suburban Men	27%	(56)	22%	(45)	6%	(12)	38%	(79)	7%	(15)	207
Homeowner	24%	(120)	17%	(83)	9%	(43)	41%	(202)	10%	(49)	498
Renter	36%	(99)	17%	(48)	5%	(14)	32%	(90)	10%	(27)	278
Self + Household: White-Collar	31%	(92)	23%	(70)	7%	(22)	33%	(100)	5%	(15)	298
Self + Household: Blue Collar	26%	(95)	12%	(45)	7%	(25)	47%	(171)	8%	(28)	364
Union HH: Yes	34%	(12)	15%	(5)	24%	(8)	20%	(7)	7%	(2)	34
Union HH: No	28%	(209)	17%	(128)	7%	(49)	39%	(292)	10%	(77)	756
LGBTQ+: Yes	35%	(30)	23%	(20)	7%	(6)	16%	(14)	18%	(15)	86
LGBTQ+: No	27%	(190)	16%	(113)	7%	(51)	41%	(285)	9%	(64)	704
Motivated to Vote	30%	(213)	16%	(116)	7%	(53)	39%	(277)	8%	(57)	715
Parent: Yes	29%	(79)	19%	(51)	7%	(18)	37%	(100)	8%	(21)	268
Parent: No	27%	(142)	16%	(82)	8%	(40)	38%	(199)	11%	(59)	522
COVID Vaccine: Yes	33%	(167)	20%	(99)	8%	(39)	30%	(149)	9%	(47)	501
COVID Vaccine: No	19%	(54)	12%	(34)	6%	(18)	52%	(150)	11%	(32)	289
Student Loans: Yes	31%	(41)	24%	(32)	9%	(12)	25%	(33)	10%	(13)	131
Student Loans: No	27%	(180)	15%	(101)	7%	(45)	40%	(266)	10%	(66)	659

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(221)	17%	(133)	7%	(58)	38%	(299)	10%	(79)	790
Favorable Opinion of Haley	19%	(48)	11%	(28)	9%	(21)	58%	(141)	3%	(7)	245
Unfavorable Opinion of Haley	37%	(107)	23%	(65)	6%	(18)	30%	(88)	4%	(12)	290
Prodigal Biden Voter	18%	(6)	22%	(8)	17%	(6)	13%	(5)	30%	(11)	36
Undecided Voter (DK/WNV)	4%	(2)	19%	(11)	8%	(4)	38%	(22)	31%	(18)	56
Undecided Voter (DK)	—	(0)	18%	(6)	11%	(4)	37%	(13)	33%	(12)	35
Watched Debate	29%	(176)	16%	(96)	8%	(47)	39%	(236)	7%	(44)	598
Watched Debate: Did not Watch	24%	(45)	19%	(37)	6%	(11)	33%	(63)	18%	(35)	192
Watched Debate: All of it	32%	(105)	13%	(42)	6%	(21)	45%	(147)	4%	(15)	331
Watched Debate: Some of it	26%	(70)	20%	(53)	10%	(26)	33%	(89)	11%	(29)	267
Continue His Campaign: Yes Biden	51%	(168)	22%	(71)	6%	(21)	14%	(47)	7%	(22)	329
Continue His Campaign: No Biden	11%	(45)	14%	(57)	9%	(36)	58%	(243)	9%	(37)	418
Continue His Campaign: Yes Trump	9%	(37)	10%	(39)	9%	(37)	64%	(259)	8%	(35)	407
Continue His Campaign: No Trump	51%	(173)	26%	(89)	6%	(19)	8%	(29)	9%	(31)	340
Conviction: Evidence	52%	(183)	26%	(91)	7%	(23)	8%	(29)	8%	(26)	353
Conviction: Motivation to Damage	10%	(33)	8%	(27)	8%	(28)	67%	(235)	8%	(27)	350
Conviction: DK/NO	5%	(5)	18%	(15)	8%	(7)	41%	(35)	29%	(25)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(51)	15%	(116)	7%	(58)	18%	(143)	53%	(422)	790
Gender: Male	7%	(26)	18%	(65)	8%	(29)	23%	(83)	43%	(152)	355
Gender: Female	6%	(25)	12%	(51)	7%	(29)	14%	(59)	62%	(270)	435
Age: 18-34	9%	(19)	15%	(33)	9%	(21)	11%	(24)	56%	(125)	222
Age: 35-44	5%	(6)	12%	(13)	9%	(10)	19%	(21)	54%	(59)	109
Age: 45-64	6%	(18)	16%	(44)	5%	(15)	15%	(43)	57%	(160)	280
Age: 65+	5%	(8)	14%	(26)	7%	(13)	30%	(55)	43%	(78)	179
GenZers: 1997-2012	11%	(12)	17%	(19)	7%	(8)	7%	(8)	59%	(67)	114
Millennials: 1981-1996	5%	(11)	12%	(26)	10%	(21)	16%	(34)	56%	(115)	207
GenXers: 1965-1980	6%	(15)	15%	(35)	6%	(13)	16%	(37)	57%	(133)	232
Baby Boomers: 1946-1964	6%	(13)	16%	(36)	6%	(14)	26%	(58)	46%	(102)	224
Educ: < College	6%	(30)	11%	(51)	6%	(28)	19%	(93)	58%	(277)	479
Educ: Bachelors degree	6%	(10)	19%	(35)	10%	(19)	17%	(31)	49%	(90)	184
Educ: Post-grad	9%	(11)	24%	(30)	9%	(12)	14%	(18)	44%	(56)	127
Income: Under 50k	8%	(28)	9%	(30)	5%	(18)	17%	(56)	61%	(208)	340
Income: 50k-100k	5%	(14)	17%	(50)	8%	(23)	21%	(61)	48%	(138)	285
Income: 100k+	6%	(9)	22%	(36)	11%	(17)	16%	(26)	46%	(76)	165
Ethnicity: White (Non-Hispanic)	5%	(23)	12%	(57)	7%	(33)	24%	(115)	52%	(248)	476
Ethnicity: Hispanic	13%	(4)	22%	(6)	7%	(2)	18%	(5)	40%	(12)	29
Ethnicity: Black (Non-Hispanic)	9%	(23)	18%	(47)	9%	(22)	8%	(19)	56%	(144)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	18%	(5)	5%	(1)	9%	(3)	63%	(19)	30
All Christian	6%	(22)	14%	(54)	6%	(24)	21%	(84)	53%	(207)	391
All Non-Christian	15%	(7)	26%	(11)	14%	(6)	9%	(4)	35%	(15)	44
Atheist	6%	(1)	22%	(5)	8%	(2)	—	(0)	64%	(14)	21
Agnostic/Nothing in particular	7%	(10)	16%	(23)	9%	(13)	17%	(26)	51%	(76)	149
Something Else	6%	(11)	12%	(22)	7%	(13)	16%	(29)	59%	(109)	185
Evangelical	5%	(16)	11%	(34)	7%	(22)	21%	(67)	57%	(183)	323
Non-Evangelical	7%	(17)	15%	(38)	6%	(15)	19%	(46)	54%	(133)	249
PID: Dem (no lean)	12%	(38)	22%	(74)	7%	(23)	6%	(19)	53%	(177)	332
PID: Ind (no lean)	3%	(4)	14%	(20)	9%	(13)	20%	(29)	54%	(78)	145
PID: Rep (no lean)	3%	(8)	7%	(22)	7%	(22)	30%	(95)	53%	(167)	313

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(51)	15%	(116)	7%	(58)	18%	(143)	53%	(422)	790
PID/Gender: Dem Men	15%	(22)	26%	(38)	9%	(13)	6%	(9)	44%	(65)	148
PID/Gender: Dem Women	9%	(16)	19%	(36)	6%	(11)	5%	(10)	61%	(112)	184
PID/Gender: Ind Men	1%	(1)	16%	(13)	12%	(10)	29%	(23)	41%	(32)	79
PID/Gender: Ind Women	5%	(3)	12%	(8)	5%	(4)	9%	(6)	69%	(46)	66
PID/Gender: Rep Men	2%	(3)	11%	(14)	5%	(7)	40%	(51)	42%	(54)	129
PID/Gender: Rep Women	3%	(6)	4%	(8)	8%	(15)	24%	(44)	61%	(113)	185
Ideo: Liberal (1-3)	13%	(26)	23%	(48)	6%	(13)	6%	(12)	52%	(110)	210
Ideo: Moderate (4)	7%	(16)	17%	(40)	13%	(31)	10%	(23)	52%	(120)	231
Ideo: Conservative (5-7)	3%	(9)	8%	(27)	4%	(14)	32%	(105)	53%	(175)	330
Community: Urban	11%	(15)	16%	(21)	6%	(8)	8%	(11)	59%	(79)	133
Community: Suburban	5%	(24)	16%	(70)	9%	(37)	20%	(85)	50%	(219)	434
Community: Rural	6%	(13)	11%	(25)	6%	(13)	21%	(47)	56%	(124)	222
Military HHnm: Yes	6%	(8)	16%	(20)	7%	(8)	26%	(31)	45%	(54)	121
Military HH: No	7%	(44)	14%	(96)	7%	(50)	17%	(112)	55%	(368)	669
Employ: Private Sector	7%	(20)	19%	(56)	8%	(24)	15%	(46)	51%	(153)	299
Employ: Government	10%	(6)	17%	(10)	13%	(8)	10%	(6)	51%	(31)	61
Employ: Self-Employed	7%	(4)	13%	(8)	5%	(3)	25%	(16)	50%	(32)	64
Employ: Homemaker	—	(0)	14%	(6)	10%	(4)	9%	(4)	67%	(27)	41
Employ: Student	9%	(2)	2%	(0)	9%	(2)	11%	(3)	69%	(18)	26
Employ: Retired	6%	(13)	10%	(22)	6%	(12)	28%	(58)	49%	(101)	206
Employ: Unemployed	3%	(2)	20%	(13)	6%	(4)	7%	(4)	64%	(39)	62
Employ: Other	12%	(4)	4%	(1)	1%	(0)	18%	(6)	65%	(20)	31

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(51)	15%	(116)	7%	(58)	18%	(143)	53%	(422)	790
Protestant	6%	(17)	11%	(34)	5%	(15)	21%	(62)	57%	(169)	297
Roman Catholic	6%	(6)	18%	(16)	9%	(8)	24%	(21)	43%	(38)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	—	(0)	—	(0)	—	(0)	5
Jewish	31%	(5)	11%	(2)	11%	(2)	1%	(0)	45%	(8)	18
Muslim	—	(0)	17%	(1)	27%	(2)	23%	(2)	32%	(3)	9
Buddhist	13%	(1)	36%	(4)	19%	(2)	3%	(0)	29%	(3)	10
Hindu	—	(0)	57%	(4)	—	(0)	19%	(1)	24%	(2)	7
Atheist	6%	(1)	22%	(5)	8%	(2)	—	(0)	64%	(14)	21
Agnostic	—	(0)	24%	(7)	8%	(2)	20%	(6)	49%	(15)	30
Something else	6%	(11)	12%	(22)	7%	(13)	16%	(29)	59%	(109)	185
Nothing in particular	9%	(10)	14%	(16)	9%	(11)	17%	(20)	52%	(62)	119
Ideo/PID: Conservative Republican	2%	(5)	6%	(14)	4%	(10)	35%	(87)	54%	(133)	247
Ideo/PID: Moderate/Liberal Republican	6%	(4)	13%	(8)	20%	(12)	10%	(6)	51%	(31)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(16)	23%	(36)	10%	(15)	7%	(10)	51%	(81)	160
Ideo/PID: Liberal Democrat	13%	(22)	23%	(38)	5%	(8)	5%	(9)	53%	(87)	163
Unfavorable of Biden and Trump	3%	(4)	14%	(17)	8%	(10)	20%	(23)	55%	(64)	117
2024 H2H Matchup: Biden Voter	12%	(42)	23%	(82)	7%	(27)	6%	(20)	53%	(192)	363
2024 H2H Matchup: Trump Voter	2%	(9)	7%	(26)	7%	(27)	31%	(114)	53%	(196)	371
2024 H2H Matchup: Would not Vote	3%	(1)	17%	(3)	2%	(0)	25%	(5)	53%	(11)	21
2024 H2H Matchup: Do not Know	—	(0)	14%	(5)	12%	(4)	9%	(3)	66%	(23)	35
2022 House Vote: Democrat	12%	(39)	24%	(80)	8%	(26)	6%	(20)	50%	(164)	329
2022 House Vote: Republican	3%	(9)	7%	(23)	8%	(25)	32%	(104)	51%	(167)	329
2022 House Vote: Did not Vote	3%	(4)	9%	(12)	6%	(7)	12%	(15)	70%	(88)	126
2020 Vote: Joe Biden	11%	(41)	22%	(82)	8%	(28)	5%	(19)	53%	(196)	367
2020 Vote: Donald Trump	2%	(7)	8%	(28)	8%	(28)	31%	(114)	51%	(188)	366
2020 Vote: Someone Else	—	(0)	11%	(1)	3%	(0)	43%	(4)	43%	(4)	10
2020 Vote: Did not Vote	6%	(3)	9%	(4)	3%	(1)	11%	(5)	71%	(34)	48
2016 Vote: Hillary Clinton	13%	(36)	25%	(68)	8%	(21)	5%	(14)	50%	(139)	278
2016 Vote: Donald Trump	2%	(5)	7%	(19)	9%	(26)	34%	(100)	49%	(142)	292
2016 Vote: Someone Else	—	(0)	—	(0)	12%	(2)	26%	(5)	62%	(12)	20

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(51)	15%	(116)	7%	(58)	18%	(143)	53%	(422)	790
2020 Vote/PID: Not Biden/Democrat	3%	(1)	14%	(4)	10%	(3)	5%	(2)	67%	(20)	30
2020 Vote/PID: Not Trump/Republican	7%	(2)	16%	(4)	10%	(3)	8%	(2)	59%	(15)	26
U.S. Economy: Wrong Track	4%	(21)	11%	(62)	6%	(36)	23%	(132)	56%	(319)	571
U.S. Economy: Right Direction	14%	(30)	25%	(54)	10%	(22)	5%	(10)	47%	(103)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(37)	24%	(66)	7%	(20)	4%	(12)	51%	(140)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(10)	8%	(32)	7%	(28)	31%	(119)	51%	(199)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	14%	(18)	7%	(9)	9%	(12)	66%	(83)	125
Top 2024 Issue: Economy	5%	(16)	12%	(38)	6%	(19)	20%	(65)	57%	(186)	325
Community/Gender: Urban Women	8%	(6)	13%	(9)	4%	(3)	11%	(8)	64%	(46)	72
Community/Gender: Urban Men	14%	(9)	19%	(12)	8%	(5)	5%	(3)	54%	(33)	61
Community/Gender: Rural Women	7%	(10)	8%	(11)	8%	(11)	14%	(19)	62%	(84)	136
Community/Gender: Rural Men	3%	(3)	16%	(14)	2%	(2)	32%	(28)	47%	(40)	87
Community/Gender: Suburban Women	4%	(9)	13%	(30)	7%	(15)	14%	(32)	62%	(140)	227
Community/Gender: Suburban Men	7%	(15)	19%	(39)	11%	(22)	25%	(53)	38%	(78)	207
Homeowner	7%	(33)	16%	(80)	8%	(37)	20%	(102)	49%	(245)	498
Renter	7%	(18)	13%	(36)	7%	(21)	13%	(37)	60%	(166)	278
Self + Household: White-Collar	7%	(22)	21%	(61)	8%	(24)	19%	(57)	45%	(134)	298
Self + Household: Blue Collar	6%	(20)	11%	(39)	7%	(27)	23%	(83)	53%	(195)	364
Union HH: Yes	20%	(7)	26%	(9)	9%	(3)	5%	(2)	40%	(14)	34
Union HH: No	6%	(44)	14%	(107)	7%	(55)	19%	(141)	54%	(409)	756
LGBTQ+: Yes	10%	(9)	22%	(19)	4%	(4)	6%	(5)	58%	(49)	86
LGBTQ+: No	6%	(42)	14%	(97)	8%	(54)	19%	(137)	53%	(373)	704
Motivated to Vote	7%	(47)	15%	(108)	8%	(55)	19%	(135)	52%	(370)	715
Parent: Yes	8%	(21)	20%	(54)	10%	(26)	14%	(37)	49%	(131)	268
Parent: No	6%	(31)	12%	(62)	6%	(32)	20%	(106)	56%	(292)	522
COVID Vaccine: Yes	7%	(37)	17%	(87)	9%	(45)	15%	(75)	51%	(257)	501
COVID Vaccine: No	5%	(14)	10%	(29)	5%	(13)	23%	(68)	57%	(165)	289
Student Loans: Yes	8%	(10)	12%	(16)	12%	(15)	12%	(16)	56%	(74)	131
Student Loans: No	6%	(41)	15%	(100)	7%	(43)	19%	(127)	53%	(348)	659

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(51)	15%	(116)	7%	(58)	18%	(143)	53%	(422)	790
Favorable Opinion of Haley	8%	(19)	17%	(42)	8%	(19)	28%	(69)	40%	(97)	245
Unfavorable Opinion of Haley	7%	(20)	19%	(54)	9%	(27)	20%	(58)	45%	(131)	290
Prodigal Biden Voter	3%	(1)	13%	(5)	11%	(4)	4%	(1)	69%	(25)	36
Undecided Voter (DK/WNV)	1%	(1)	15%	(8)	8%	(4)	15%	(8)	61%	(35)	56
Undecided Voter (DK)	—	(0)	14%	(5)	12%	(4)	9%	(3)	66%	(23)	35
Watched Debate	8%	(46)	17%	(99)	9%	(54)	20%	(118)	47%	(281)	598
Watched Debate: Did not Watch	3%	(6)	9%	(17)	2%	(4)	13%	(25)	73%	(141)	192
Watched Debate: All of it	11%	(35)	16%	(54)	8%	(28)	23%	(77)	41%	(136)	331
Watched Debate: Some of it	4%	(10)	17%	(45)	10%	(26)	15%	(41)	54%	(145)	267
Continue His Campaign: Yes Biden	11%	(38)	22%	(72)	8%	(27)	12%	(41)	46%	(152)	329
Continue His Campaign: No Biden	3%	(14)	10%	(41)	7%	(31)	24%	(100)	56%	(232)	418
Continue His Campaign: Yes Trump	3%	(11)	10%	(41)	10%	(42)	27%	(109)	50%	(205)	407
Continue His Campaign: No Trump	12%	(40)	20%	(69)	5%	(16)	9%	(31)	54%	(184)	340
Conviction: Evidence	11%	(39)	20%	(71)	8%	(27)	6%	(22)	55%	(193)	353
Conviction: Motivation to Damage	3%	(11)	10%	(34)	9%	(31)	32%	(110)	47%	(164)	350
Conviction: DK/NO	1%	(1)	12%	(10)	1%	(1)	12%	(10)	74%	(65)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	8%	(61)	14%	(111)	10%	(76)	17%	(133)	52%	(410)	790
Gender: Male	9%	(31)	17%	(59)	10%	(36)	22%	(76)	43%	(152)	355
Gender: Female	7%	(30)	12%	(51)	9%	(40)	13%	(56)	59%	(257)	435
Age: 18-34	8%	(18)	14%	(31)	12%	(26)	12%	(26)	55%	(121)	222
Age: 35-44	5%	(5)	16%	(17)	9%	(10)	16%	(18)	54%	(59)	109
Age: 45-64	9%	(25)	14%	(38)	10%	(28)	14%	(40)	53%	(149)	280
Age: 65+	7%	(13)	14%	(25)	7%	(12)	27%	(48)	45%	(80)	179
GenZers: 1997-2012	7%	(8)	18%	(20)	10%	(12)	8%	(9)	57%	(65)	114
Millennials: 1981-1996	6%	(13)	13%	(27)	12%	(24)	15%	(31)	54%	(112)	207
GenXers: 1965-1980	8%	(18)	14%	(33)	9%	(22)	15%	(34)	54%	(126)	232
Baby Boomers: 1946-1964	10%	(22)	14%	(30)	7%	(15)	24%	(54)	46%	(103)	224
Educ: < College	7%	(31)	11%	(52)	9%	(43)	17%	(84)	56%	(269)	479
Educ: Bachelors degree	7%	(13)	20%	(36)	12%	(21)	17%	(31)	45%	(83)	184
Educ: Post-grad	13%	(17)	18%	(22)	9%	(12)	15%	(18)	45%	(57)	127
Income: Under 50k	9%	(31)	9%	(30)	7%	(24)	15%	(52)	60%	(203)	340
Income: 50k-100k	7%	(19)	17%	(49)	11%	(33)	18%	(52)	46%	(132)	285
Income: 100k+	7%	(11)	19%	(31)	12%	(19)	17%	(29)	45%	(74)	165
Ethnicity: White (Non-Hispanic)	6%	(26)	12%	(58)	8%	(40)	23%	(109)	51%	(242)	476
Ethnicity: Hispanic	7%	(2)	10%	(3)	11%	(3)	23%	(7)	49%	(14)	29
Ethnicity: Black (Non-Hispanic)	12%	(30)	18%	(45)	12%	(31)	5%	(14)	53%	(136)	255
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	15%	(5)	5%	(1)	9%	(3)	61%	(18)	30
All Christian	6%	(25)	13%	(50)	10%	(39)	20%	(77)	51%	(200)	391
All Non-Christian	16%	(7)	31%	(14)	13%	(6)	5%	(2)	35%	(15)	44
Atheist	16%	(3)	19%	(4)	11%	(2)	—	(0)	54%	(11)	21
Agnostic/Nothing in particular	9%	(13)	13%	(20)	10%	(15)	15%	(22)	53%	(79)	149
Something Else	7%	(13)	12%	(23)	8%	(14)	17%	(31)	56%	(104)	185
Evangelical	6%	(20)	11%	(36)	8%	(25)	19%	(63)	56%	(180)	323
Non-Evangelical	7%	(18)	15%	(37)	10%	(26)	17%	(43)	50%	(124)	249
PID: Dem (no lean)	14%	(47)	20%	(68)	12%	(40)	5%	(17)	48%	(161)	332
PID: Ind (no lean)	3%	(5)	13%	(18)	9%	(12)	17%	(24)	59%	(85)	145
PID: Rep (no lean)	3%	(10)	8%	(25)	8%	(24)	29%	(91)	52%	(163)	313

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	8%	(61)	14%	(111)	10%	(76)	17%	(133)	52%	(410)	790
PID/Gender: Dem Men	16%	(23)	25%	(36)	16%	(23)	5%	(7)	40%	(59)	148
PID/Gender: Dem Women	13%	(24)	17%	(31)	9%	(17)	6%	(10)	56%	(102)	184
PID/Gender: Ind Men	4%	(3)	14%	(11)	7%	(5)	26%	(21)	49%	(39)	79
PID/Gender: Ind Women	3%	(2)	10%	(7)	11%	(7)	5%	(4)	70%	(46)	66
PID/Gender: Rep Men	4%	(5)	9%	(12)	6%	(8)	38%	(49)	43%	(55)	129
PID/Gender: Rep Women	3%	(5)	7%	(13)	8%	(16)	23%	(42)	59%	(109)	185
Ideo: Liberal (1-3)	14%	(30)	19%	(40)	11%	(23)	6%	(12)	50%	(105)	210
Ideo: Moderate (4)	8%	(19)	17%	(40)	15%	(35)	8%	(19)	51%	(118)	231
Ideo: Conservative (5-7)	4%	(12)	9%	(31)	5%	(17)	30%	(98)	52%	(171)	330
Community: Urban	9%	(12)	12%	(17)	12%	(16)	8%	(11)	59%	(78)	133
Community: Suburban	8%	(33)	17%	(72)	10%	(44)	17%	(74)	49%	(211)	434
Community: Rural	7%	(16)	10%	(22)	7%	(16)	21%	(47)	54%	(120)	222
Military HHnm: Yes	11%	(14)	14%	(17)	10%	(12)	18%	(22)	47%	(57)	121
Military HH: No	7%	(48)	14%	(94)	10%	(64)	16%	(110)	53%	(353)	669
Employ: Private Sector	10%	(28)	17%	(51)	12%	(35)	14%	(43)	47%	(141)	299
Employ: Government	9%	(5)	16%	(10)	12%	(8)	10%	(6)	53%	(32)	61
Employ: Self-Employed	6%	(4)	16%	(10)	9%	(6)	18%	(11)	52%	(33)	64
Employ: Homemaker	3%	(1)	15%	(6)	15%	(6)	8%	(3)	59%	(24)	41
Employ: Student	3%	(1)	6%	(2)	8%	(2)	12%	(3)	71%	(19)	26
Employ: Retired	8%	(17)	10%	(20)	6%	(12)	27%	(55)	49%	(102)	206
Employ: Unemployed	5%	(3)	14%	(9)	11%	(7)	7%	(4)	63%	(39)	62
Employ: Other	5%	(2)	9%	(3)	—	(0)	23%	(7)	62%	(19)	31

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	8%	(61)	14%	(111)	10%	(76)	17%	(133)	52%	(410)	790
Protestant	6%	(19)	12%	(35)	8%	(23)	19%	(56)	55%	(163)	297
Roman Catholic	7%	(6)	17%	(15)	15%	(13)	20%	(18)	41%	(36)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	45%	(2)	45%	(2)	10%	(0)	5
Jewish	7%	(1)	28%	(5)	13%	(2)	1%	(0)	51%	(9)	18
Muslim	12%	(1)	27%	(2)	28%	(2)	—	(0)	32%	(3)	9
Buddhist	47%	(5)	31%	(3)	—	(0)	5%	(1)	17%	(2)	10
Hindu	—	(0)	43%	(3)	14%	(1)	19%	(1)	24%	(2)	7
Atheist	16%	(3)	19%	(4)	11%	(2)	—	(0)	54%	(11)	21
Agnostic	—	(0)	21%	(6)	12%	(4)	15%	(4)	52%	(16)	30
Something else	7%	(13)	12%	(23)	8%	(14)	17%	(31)	56%	(104)	185
Nothing in particular	11%	(13)	11%	(14)	9%	(11)	15%	(18)	53%	(63)	119
Ideo/PID: Conservative Republican	2%	(5)	6%	(14)	6%	(15)	33%	(82)	53%	(131)	247
Ideo/PID: Moderate/Liberal Republican	7%	(5)	17%	(11)	14%	(8)	12%	(7)	50%	(30)	61
Ideo/PID: Moderate/Conservative Democrat	13%	(20)	23%	(37)	12%	(19)	5%	(8)	47%	(75)	160
Ideo/PID: Liberal Democrat	16%	(27)	19%	(30)	12%	(20)	5%	(8)	48%	(78)	163
Unfavorable of Biden and Trump	6%	(7)	13%	(15)	11%	(13)	15%	(17)	56%	(66)	117
2024 H2H Matchup: Biden Voter	13%	(47)	21%	(76)	11%	(40)	4%	(15)	51%	(184)	363
2024 H2H Matchup: Trump Voter	3%	(13)	8%	(29)	7%	(27)	29%	(109)	52%	(193)	371
2024 H2H Matchup: Would not Vote	7%	(2)	13%	(3)	9%	(2)	20%	(4)	50%	(10)	21
2024 H2H Matchup: Do not Know	—	(0)	8%	(3)	19%	(7)	12%	(4)	62%	(22)	35
2022 House Vote: Democrat	13%	(43)	22%	(74)	13%	(42)	4%	(15)	47%	(155)	329
2022 House Vote: Republican	4%	(12)	8%	(28)	7%	(24)	31%	(100)	50%	(164)	329
2022 House Vote: Did not Vote	5%	(6)	7%	(9)	7%	(9)	11%	(14)	70%	(88)	126
2020 Vote: Joe Biden	13%	(48)	21%	(77)	11%	(40)	5%	(18)	50%	(185)	367
2020 Vote: Donald Trump	2%	(9)	8%	(28)	9%	(33)	30%	(109)	51%	(187)	366
2020 Vote: Someone Else	11%	(1)	15%	(1)	—	(0)	34%	(3)	40%	(4)	10
2020 Vote: Did not Vote	8%	(4)	10%	(5)	7%	(3)	5%	(2)	70%	(33)	48
2016 Vote: Hillary Clinton	15%	(42)	24%	(68)	11%	(32)	4%	(10)	45%	(126)	278
2016 Vote: Donald Trump	3%	(10)	7%	(21)	8%	(25)	33%	(98)	47%	(138)	292
2016 Vote: Someone Else	—	(0)	4%	(1)	8%	(2)	22%	(4)	65%	(13)	20

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	8%	(61)	14%	(111)	10%	(76)	17%	(133)	52%	(410)	790
2020 Vote/PID: Not Biden/Democrat	5%	(1)	11%	(3)	24%	(7)	3%	(1)	57%	(17)	30
2020 Vote/PID: Not Trump/Republican	13%	(3)	20%	(5)	10%	(3)	8%	(2)	50%	(13)	26
U.S. Economy: Wrong Track	5%	(29)	10%	(59)	9%	(49)	21%	(120)	55%	(314)	571
U.S. Economy: Right Direction	15%	(33)	24%	(51)	12%	(27)	6%	(13)	44%	(95)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(38)	22%	(60)	11%	(31)	4%	(10)	50%	(137)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	9%	(37)	8%	(30)	29%	(112)	50%	(195)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	11%	(14)	12%	(15)	9%	(11)	62%	(77)	125
Top 2024 Issue: Economy	5%	(16)	15%	(48)	8%	(25)	18%	(59)	54%	(177)	325
Community/Gender: Urban Women	9%	(6)	10%	(7)	12%	(9)	7%	(5)	62%	(45)	72
Community/Gender: Urban Men	9%	(6)	15%	(9)	11%	(7)	10%	(6)	54%	(33)	61
Community/Gender: Rural Women	10%	(13)	7%	(10)	9%	(12)	15%	(21)	59%	(80)	136
Community/Gender: Rural Men	3%	(3)	14%	(13)	5%	(4)	30%	(26)	47%	(41)	87
Community/Gender: Suburban Women	5%	(10)	15%	(34)	8%	(19)	13%	(30)	58%	(133)	227
Community/Gender: Suburban Men	11%	(23)	18%	(37)	12%	(25)	21%	(44)	38%	(78)	207
Homeowner	8%	(41)	16%	(80)	9%	(45)	19%	(95)	48%	(237)	498
Renter	7%	(20)	11%	(31)	11%	(31)	12%	(33)	59%	(163)	278
Self + Household: White-Collar	9%	(28)	20%	(60)	11%	(32)	16%	(48)	44%	(130)	298
Self + Household: Blue Collar	6%	(24)	9%	(33)	11%	(39)	21%	(78)	52%	(191)	364
Union HH: Yes	11%	(4)	39%	(13)	20%	(7)	6%	(2)	24%	(8)	34
Union HH: No	8%	(58)	13%	(97)	9%	(69)	17%	(131)	53%	(401)	756
LGBTQ+: Yes	12%	(10)	22%	(19)	4%	(4)	5%	(4)	56%	(48)	86
LGBTQ+: No	7%	(51)	13%	(91)	10%	(72)	18%	(128)	51%	(361)	704
Motivated to Vote	8%	(60)	15%	(104)	9%	(67)	17%	(124)	50%	(360)	715
Parent: Yes	11%	(28)	17%	(44)	12%	(31)	14%	(38)	47%	(126)	268
Parent: No	6%	(33)	13%	(66)	9%	(45)	18%	(95)	54%	(284)	522
COVID Vaccine: Yes	9%	(46)	17%	(83)	10%	(49)	14%	(72)	50%	(251)	501
COVID Vaccine: No	5%	(16)	10%	(27)	9%	(26)	21%	(61)	55%	(159)	289
Student Loans: Yes	10%	(13)	15%	(20)	12%	(16)	10%	(13)	52%	(69)	131
Student Loans: No	7%	(48)	14%	(90)	9%	(60)	18%	(119)	52%	(341)	659

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	8%	(61)	14%	(111)	10%	(76)	17%	(133)	52%	(410)	790
Favorable Opinion of Haley	8%	(19)	18%	(44)	10%	(25)	26%	(64)	38%	(93)	245
Unfavorable Opinion of Haley	11%	(33)	16%	(47)	12%	(34)	19%	(54)	42%	(122)	290
Prodigal Biden Voter	9%	(3)	9%	(3)	13%	(5)	8%	(3)	62%	(22)	36
Undecided Voter (DK/WNV)	3%	(2)	10%	(5)	15%	(9)	15%	(8)	57%	(32)	56
Undecided Voter (DK)	—	(0)	8%	(3)	19%	(7)	12%	(4)	62%	(22)	35
Watched Debate	9%	(56)	16%	(98)	11%	(67)	19%	(111)	45%	(266)	598
Watched Debate: Did not Watch	3%	(5)	7%	(13)	5%	(9)	11%	(22)	75%	(143)	192
Watched Debate: All of it	13%	(43)	16%	(53)	10%	(34)	21%	(71)	39%	(130)	331
Watched Debate: Some of it	5%	(13)	17%	(44)	12%	(33)	15%	(40)	51%	(137)	267
Continue His Campaign: Yes Biden	14%	(47)	17%	(56)	12%	(41)	11%	(36)	45%	(148)	329
Continue His Campaign: No Biden	3%	(11)	13%	(54)	8%	(35)	23%	(95)	53%	(223)	418
Continue His Campaign: Yes Trump	5%	(20)	11%	(45)	9%	(35)	27%	(108)	49%	(199)	407
Continue His Campaign: No Trump	12%	(40)	19%	(63)	11%	(39)	7%	(24)	51%	(175)	340
Conviction: Evidence	12%	(44)	21%	(75)	11%	(38)	5%	(16)	51%	(180)	353
Conviction: Motivation to Damage	4%	(15)	7%	(26)	10%	(35)	31%	(108)	47%	(166)	350
Conviction: DK/NO	3%	(2)	12%	(10)	3%	(3)	10%	(8)	73%	(64)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(107)	17%	(136)	8%	(65)	26%	(202)	36%	(280)	790
Gender: Male	12%	(42)	21%	(76)	10%	(36)	29%	(102)	28%	(100)	355
Gender: Female	15%	(65)	14%	(61)	7%	(29)	23%	(100)	41%	(180)	435
Age: 18-34	11%	(25)	14%	(31)	11%	(25)	16%	(35)	48%	(106)	222
Age: 35-44	11%	(12)	23%	(26)	6%	(7)	18%	(20)	42%	(46)	109
Age: 45-64	16%	(45)	19%	(54)	7%	(18)	24%	(66)	35%	(97)	280
Age: 65+	14%	(25)	15%	(26)	8%	(14)	45%	(81)	18%	(32)	179
GenZers: 1997-2012	12%	(14)	15%	(17)	10%	(12)	10%	(11)	52%	(59)	114
Millennials: 1981-1996	10%	(21)	18%	(37)	10%	(20)	19%	(39)	44%	(91)	207
GenXers: 1965-1980	14%	(32)	19%	(44)	6%	(13)	24%	(57)	37%	(86)	232
Baby Boomers: 1946-1964	17%	(39)	16%	(36)	9%	(19)	38%	(86)	19%	(43)	224
Educ: < College	12%	(56)	15%	(71)	7%	(32)	26%	(122)	41%	(198)	479
Educ: Bachelors degree	15%	(27)	22%	(41)	11%	(21)	23%	(43)	28%	(52)	184
Educ: Post-grad	19%	(24)	19%	(24)	9%	(11)	29%	(36)	24%	(31)	127
Income: Under 50k	12%	(39)	15%	(51)	5%	(18)	22%	(76)	46%	(156)	340
Income: 50k-100k	14%	(40)	18%	(51)	10%	(29)	28%	(80)	30%	(85)	285
Income: 100k+	17%	(27)	21%	(35)	11%	(18)	28%	(46)	24%	(39)	165
Ethnicity: White (Non-Hispanic)	12%	(59)	15%	(69)	7%	(33)	36%	(172)	30%	(143)	476
Ethnicity: Hispanic	26%	(7)	15%	(4)	11%	(3)	22%	(6)	26%	(7)	29
Ethnicity: Black (Non-Hispanic)	14%	(36)	22%	(55)	10%	(26)	8%	(22)	46%	(117)	255
Ethnicity: Asian + Other (Non-Hispanic)	15%	(4)	24%	(7)	10%	(3)	6%	(2)	45%	(13)	30
All Christian	12%	(46)	15%	(59)	8%	(33)	33%	(129)	32%	(124)	391
All Non-Christian	36%	(16)	27%	(12)	9%	(4)	9%	(4)	18%	(8)	44
Atheist	25%	(5)	13%	(3)	1%	(0)	12%	(2)	49%	(10)	21
Agnostic/Nothing in particular	17%	(25)	20%	(30)	12%	(17)	19%	(28)	32%	(48)	149
Something Else	8%	(14)	18%	(33)	6%	(10)	20%	(38)	49%	(90)	185
Evangelical	9%	(28)	14%	(44)	5%	(16)	31%	(99)	42%	(135)	323
Non-Evangelical	13%	(33)	18%	(46)	11%	(26)	26%	(65)	32%	(79)	249
PID: Dem (no lean)	25%	(84)	26%	(86)	9%	(30)	7%	(22)	33%	(111)	332
PID: Ind (no lean)	9%	(13)	17%	(25)	8%	(12)	25%	(37)	40%	(57)	145
PID: Rep (no lean)	3%	(10)	8%	(25)	7%	(23)	46%	(143)	36%	(112)	313

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(107)	17%	(136)	8%	(65)	26%	(202)	36%	(280)	790
PID/Gender: Dem Men	19%	(29)	34%	(50)	14%	(21)	3%	(4)	30%	(44)	148
PID/Gender: Dem Women	30%	(55)	19%	(36)	5%	(9)	10%	(18)	36%	(67)	184
PID/Gender: Ind Men	9%	(7)	16%	(13)	11%	(9)	34%	(27)	30%	(24)	79
PID/Gender: Ind Women	10%	(7)	18%	(12)	5%	(4)	15%	(10)	51%	(33)	66
PID/Gender: Rep Men	5%	(6)	10%	(13)	5%	(6)	55%	(71)	25%	(32)	129
PID/Gender: Rep Women	2%	(4)	7%	(13)	9%	(16)	39%	(72)	43%	(80)	185
Ideo: Liberal (1-3)	27%	(57)	22%	(46)	9%	(20)	8%	(17)	34%	(71)	210
Ideo: Moderate (4)	15%	(36)	23%	(53)	12%	(27)	14%	(32)	36%	(83)	231
Ideo: Conservative (5-7)	4%	(14)	11%	(36)	5%	(18)	46%	(151)	34%	(111)	330
Community: Urban	14%	(19)	20%	(27)	7%	(10)	11%	(14)	48%	(64)	133
Community: Suburban	16%	(67)	20%	(86)	10%	(42)	26%	(113)	29%	(125)	434
Community: Rural	9%	(20)	10%	(23)	6%	(13)	33%	(74)	41%	(92)	222
Military HHnm: Yes	11%	(14)	14%	(17)	10%	(12)	33%	(39)	32%	(38)	121
Military HH: No	14%	(93)	18%	(119)	8%	(52)	24%	(163)	36%	(242)	669
Employ: Private Sector	14%	(40)	23%	(68)	8%	(23)	20%	(60)	36%	(107)	299
Employ: Government	14%	(9)	10%	(6)	20%	(12)	19%	(11)	38%	(23)	61
Employ: Self-Employed	16%	(10)	19%	(12)	5%	(3)	28%	(18)	33%	(21)	64
Employ: Homemaker	11%	(5)	23%	(9)	9%	(4)	15%	(6)	42%	(17)	41
Employ: Student	4%	(1)	10%	(3)	9%	(2)	9%	(2)	68%	(18)	26
Employ: Retired	17%	(34)	12%	(24)	7%	(13)	42%	(86)	23%	(48)	206
Employ: Unemployed	7%	(4)	21%	(13)	10%	(6)	17%	(10)	46%	(29)	62
Employ: Other	12%	(4)	7%	(2)	1%	(0)	23%	(7)	57%	(17)	31

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(107)	17%	(136)	8%	(65)	26%	(202)	36%	(280)	790
Protestant	11%	(34)	14%	(42)	6%	(18)	36%	(106)	33%	(97)	297
Roman Catholic	14%	(12)	18%	(16)	16%	(14)	22%	(20)	31%	(27)	89
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	24%	(1)	10%	(0)	66%	(3)	—	(0)	5
Jewish	49%	(9)	26%	(5)	6%	(1)	8%	(1)	11%	(2)	18
Muslim	17%	(1)	10%	(1)	30%	(3)	11%	(1)	32%	(3)	9
Buddhist	46%	(5)	32%	(3)	2%	(0)	3%	(0)	16%	(2)	10
Hindu	14%	(1)	43%	(3)	—	(0)	19%	(1)	24%	(2)	7
Atheist	25%	(5)	13%	(3)	1%	(0)	12%	(2)	49%	(10)	21
Agnostic	20%	(6)	18%	(5)	15%	(4)	24%	(7)	23%	(7)	30
Something else	8%	(14)	18%	(33)	6%	(10)	20%	(38)	49%	(90)	185
Nothing in particular	16%	(19)	21%	(25)	11%	(13)	18%	(21)	34%	(41)	119
Ideo/PID: Conservative Republican	3%	(7)	7%	(18)	6%	(14)	51%	(125)	34%	(83)	247
Ideo/PID: Moderate/Liberal Republican	5%	(3)	13%	(8)	14%	(9)	26%	(16)	43%	(26)	61
Ideo/PID: Moderate/Conservative Democrat	20%	(32)	30%	(48)	9%	(14)	8%	(13)	33%	(53)	160
Ideo/PID: Liberal Democrat	32%	(52)	23%	(37)	9%	(15)	6%	(9)	31%	(50)	163
Unfavorable of Biden and Trump	9%	(11)	14%	(17)	13%	(15)	27%	(31)	37%	(43)	117
2024 H2H Matchup: Biden Voter	25%	(91)	27%	(97)	8%	(30)	6%	(23)	33%	(121)	363
2024 H2H Matchup: Trump Voter	3%	(12)	9%	(34)	7%	(27)	45%	(167)	35%	(131)	371
2024 H2H Matchup: Would not Vote	7%	(2)	9%	(2)	6%	(1)	32%	(7)	46%	(10)	21
2024 H2H Matchup: Do not Know	9%	(3)	9%	(3)	16%	(6)	13%	(5)	52%	(19)	35
2022 House Vote: Democrat	26%	(86)	27%	(89)	9%	(30)	7%	(23)	30%	(100)	329
2022 House Vote: Republican	4%	(12)	10%	(34)	7%	(22)	48%	(159)	31%	(102)	329
2022 House Vote: Did not Vote	7%	(9)	10%	(13)	9%	(11)	14%	(18)	60%	(76)	126
2020 Vote: Joe Biden	25%	(90)	27%	(97)	9%	(32)	7%	(24)	34%	(124)	367
2020 Vote: Donald Trump	3%	(12)	10%	(35)	8%	(27)	46%	(167)	34%	(124)	366
2020 Vote: Someone Else	—	(0)	—	(0)	14%	(1)	46%	(4)	40%	(4)	10
2020 Vote: Did not Vote	10%	(5)	8%	(4)	8%	(4)	13%	(6)	61%	(29)	48
2016 Vote: Hillary Clinton	29%	(80)	27%	(76)	9%	(25)	6%	(18)	28%	(79)	278
2016 Vote: Donald Trump	3%	(8)	8%	(24)	8%	(23)	53%	(154)	28%	(82)	292
2016 Vote: Someone Else	7%	(1)	19%	(4)	14%	(3)	26%	(5)	35%	(7)	20

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(107)	17%	(136)	8%	(65)	26%	(202)	36%	(280)	790
2020 Vote/PID: Not Biden/Democrat	10%	(3)	14%	(4)	11%	(3)	9%	(3)	56%	(17)	30
2020 Vote/PID: Not Trump/Republican	15%	(4)	13%	(3)	11%	(3)	19%	(5)	42%	(11)	26
U.S. Economy: Wrong Track	10%	(56)	10%	(59)	7%	(42)	34%	(193)	39%	(222)	571
U.S. Economy: Right Direction	23%	(51)	35%	(77)	10%	(23)	4%	(9)	27%	(59)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(75)	25%	(68)	9%	(24)	5%	(15)	35%	(95)	276
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	11%	(41)	7%	(28)	43%	(167)	35%	(138)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	22%	(27)	10%	(13)	16%	(20)	38%	(47)	125
Top 2024 Issue: Economy	8%	(25)	13%	(42)	7%	(23)	32%	(103)	41%	(133)	325
Community/Gender: Urban Women	15%	(11)	19%	(14)	5%	(4)	11%	(8)	49%	(36)	72
Community/Gender: Urban Men	14%	(9)	21%	(13)	10%	(6)	10%	(6)	46%	(28)	61
Community/Gender: Rural Women	11%	(15)	7%	(9)	5%	(7)	28%	(38)	49%	(67)	136
Community/Gender: Rural Men	6%	(5)	16%	(14)	7%	(6)	42%	(37)	29%	(25)	87
Community/Gender: Suburban Women	17%	(39)	16%	(37)	8%	(18)	24%	(54)	34%	(78)	227
Community/Gender: Suburban Men	14%	(28)	24%	(49)	12%	(24)	29%	(59)	23%	(47)	207
Homeowner	15%	(73)	18%	(89)	9%	(43)	30%	(149)	29%	(144)	498
Renter	12%	(33)	17%	(48)	8%	(22)	17%	(49)	46%	(127)	278
Self + Household: White-Collar	20%	(60)	21%	(63)	10%	(30)	25%	(74)	24%	(70)	298
Self + Household: Blue Collar	9%	(33)	15%	(55)	8%	(28)	31%	(115)	36%	(133)	364
Union HH: Yes	28%	(10)	16%	(5)	23%	(8)	8%	(3)	26%	(9)	34
Union HH: No	13%	(97)	17%	(131)	8%	(57)	26%	(199)	36%	(272)	756
LGBTQ+: Yes	26%	(22)	14%	(12)	6%	(5)	6%	(6)	48%	(41)	86
LGBTQ+: No	12%	(85)	18%	(124)	8%	(59)	28%	(196)	34%	(239)	704
Motivated to Vote	14%	(103)	18%	(127)	8%	(57)	27%	(190)	33%	(238)	715
Parent: Yes	16%	(42)	19%	(50)	9%	(25)	19%	(51)	37%	(100)	268
Parent: No	12%	(65)	17%	(86)	8%	(39)	29%	(151)	35%	(181)	522
COVID Vaccine: Yes	17%	(87)	21%	(107)	9%	(45)	22%	(113)	30%	(150)	501
COVID Vaccine: No	7%	(20)	10%	(29)	7%	(20)	31%	(89)	45%	(130)	289
Student Loans: Yes	18%	(24)	18%	(23)	11%	(14)	13%	(18)	40%	(52)	131
Student Loans: No	13%	(83)	17%	(113)	8%	(50)	28%	(184)	35%	(228)	659

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(107)	17%	(136)	8%	(65)	26%	(202)	36%	(280)	790
Favorable Opinion of Haley	10%	(25)	20%	(49)	8%	(21)	43%	(105)	18%	(45)	245
Unfavorable Opinion of Haley	23%	(66)	21%	(60)	11%	(32)	27%	(77)	19%	(55)	290
Prodigal Biden Voter	9%	(3)	13%	(5)	14%	(5)	10%	(4)	54%	(20)	36
Undecided Voter (DK/WNV)	8%	(5)	9%	(5)	13%	(7)	20%	(11)	50%	(28)	56
Undecided Voter (DK)	9%	(3)	9%	(3)	16%	(6)	13%	(5)	52%	(19)	35
Watched Debate	14%	(86)	19%	(113)	9%	(55)	29%	(174)	28%	(170)	598
Watched Debate: Did not Watch	11%	(21)	12%	(23)	5%	(9)	15%	(28)	58%	(111)	192
Watched Debate: All of it	19%	(63)	16%	(53)	9%	(29)	35%	(117)	21%	(69)	331
Watched Debate: Some of it	9%	(23)	23%	(60)	10%	(27)	21%	(57)	38%	(100)	267
Continue His Campaign: Yes Biden	22%	(72)	23%	(75)	9%	(30)	17%	(55)	29%	(97)	329
Continue His Campaign: No Biden	8%	(32)	14%	(59)	8%	(35)	34%	(144)	36%	(149)	418
Continue His Campaign: Yes Trump	4%	(16)	12%	(50)	9%	(38)	40%	(164)	34%	(139)	407
Continue His Campaign: No Trump	26%	(89)	24%	(82)	7%	(24)	11%	(36)	32%	(109)	340
Conviction: Evidence	25%	(87)	25%	(89)	9%	(31)	9%	(31)	33%	(115)	353
Conviction: Motivation to Damage	5%	(19)	10%	(35)	8%	(28)	45%	(158)	31%	(109)	350
Conviction: DK/NO	2%	(1)	13%	(11)	6%	(5)	15%	(13)	64%	(56)	87

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	790	100%
xdemGender	Gender: Male	355	45%
	Gender: Female	435	55%
	N	790	
age	Age: 18-34	222	28%
	Age: 35-44	109	14%
	Age: 45-64	280	35%
	Age: 65+	179	23%
	N	790	
demAgeGeneration	GenZers: 1997-2012	114	14%
	Millennials: 1981-1996	207	26%
	GenXers: 1965-1980	232	29%
	Baby Boomers: 1946-1964	224	28%
	N	778	
xeduc3	Educ: < College	479	61%
	Educ: Bachelors degree	184	23%
	Educ: Post-grad	127	16%
	N	790	
xdemInc3	Income: Under 50k	340	43%
	Income: 50k-100k	285	36%
	Income: 100k+	165	21%
	N	790	
xrace_eth	Ethnicity: White (Non-Hispanic)	476	60%
	Ethnicity: Hispanic	29	4%
	Ethnicity: Black (Non-Hispanic)	255	32%
	Ethnicity: Asian + Other (Non-Hispanic)	30	4%
	N	790	
xdemReligion	All Christian	391	49%
	All Non-Christian	44	6%
	Atheist	21	3%
	Agnostic/Nothing in particular	149	19%
	Something Else	185	23%
	N	790	
xdemEvang	Evangelical	323	41%
	Non-Evangelical	249	32%
	N	572	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	332	42%
	PID: Ind (no lean)	145	18%
	PID: Rep (no lean)	313	40%
	<i>N</i>	790	
xpidGender	PID/Gender: Dem Men	148	19%
	PID/Gender: Dem Women	184	23%
	PID/Gender: Ind Men	79	10%
	PID/Gender: Ind Women	66	8%
	PID/Gender: Rep Men	129	16%
	PID/Gender: Rep Women	185	23%
	<i>N</i>	790	
xdemIdeo3	Ideo: Liberal (1-3)	210	27%
	Ideo: Moderate (4)	231	29%
	Ideo: Conservative (5-7)	330	42%
	<i>N</i>	771	
xdemUsr	Community: Urban	133	17%
	Community: Suburban	434	55%
	Community: Rural	222	28%
	<i>N</i>	790	
xdemMilHH1	Military HHnm: Yes	121	15%
	Military HH: No	669	85%
	<i>N</i>	790	
xdemEmploy	Employ: Private Sector	299	38%
	Employ: Government	61	8%
	Employ: Self-Employed	64	8%
	Employ: Homemaker	41	5%
	Employ: Student	26	3%
	Employ: Retired	206	26%
	Employ: Unemployed	62	8%
	Employ: Other	31	4%
	<i>N</i>	790	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRelig	Protestant	297	38%
	Roman Catholic	89	11%
	Orthodox (e.g. Greek or Russian Orthodox)	5	1%
	Jewish	18	2%
	Muslim	9	1%
	Buddhist	10	1%
	Hindu	7	1%
	Atheist	21	3%
	Agnostic	30	4%
	Something else	185	23%
	Nothing in particular	119	15%
	<i>N</i>	790	
BLMBxdem1	Ideo/PID: Conservative Republican	247	31%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	61	8%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	160	20%
BLMBxdem4	Ideo/PID: Liberal Democrat	163	21%
BLMBxdem5	Unfavorable of Biden and Trump	117	15%
BLMBxdem6	2024 H2H Matchup: Biden Voter	363	46%
	2024 H2H Matchup: Trump Voter	371	47%
	2024 H2H Matchup: Would not Vote	21	3%
	2024 H2H Matchup: Do not Know	35	4%
	<i>N</i>	790	
BLMBxdem7	2022 House Vote: Democrat	329	42%
	2022 House Vote: Republican	329	42%
	<i>N</i>	657	
BLMBxdem8	2022 House Vote: Did not Vote	126	16%
BLMBxdem9	2020 Vote: Joe Biden	367	46%
	2020 Vote: Donald Trump	366	46%
	2020 Vote: Someone Else	10	1%
	<i>N</i>	742	
BLMBxdem10	2020 Vote: Did not Vote	48	6%
BLMBxdem11	2016 Vote: Hillary Clinton	278	35%
	2016 Vote: Donald Trump	292	37%
	2016 Vote: Someone Else	20	2%
	<i>N</i>	589	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	30	4%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	26	3%
BLMBxdem14	U.S. Economy: Wrong Track	571	72%
	U.S. Economy: Right Direction	219	28%
	N	790	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	276	35%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	389	49%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	125	16%
	N	790	
BLMBxdem16	Top 2024 Issue: Economy	325	41%
BLMBxdem17	Community/Gender: Urban Women	72	9%
BLMBxdem18	Community/Gender: Urban Men	61	8%
BLMBxdem19	Community/Gender: Rural Women	136	17%
BLMBxdem20	Community/Gender: Rural Men	87	11%
BLMBxdem21	Community/Gender: Suburban Women	227	29%
BLMBxdem22	Community/Gender: Suburban Men	207	26%
BLMBxdem23	Homeowner	498	63%
	Renter	278	35%
	N	776	
BLMBxdem24	Self + Household: White-Collar	298	38%
	Self + Household: Blue Collar	364	46%
	N	662	
BLMBxdem25	Union HH: Yes	34	4%
	Union HH: No	756	96%
	N	790	
BLMBxdem26	LGBTQ+: Yes	86	11%
BLMBxdem27	LGBTQ+: No	704	89%
BLMBxdem28	Motivated to Vote	715	91%
BLMBxdem29	Parent: Yes	268	34%
	Parent: No	522	66%
	N	790	
BLMBxdem30	COVID Vaccine: Yes	501	63%
	COVID Vaccine: No	289	37%
	N	790	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem31	Student Loans: Yes	131	17%
	Student Loans: No	659	83%
	N	790	
BLMBxdem32	Favorable Opinion of Haley	245	31%
	Unfavorable Opinion of Haley	290	37%
	N	535	
BLMBxdem33	Prodigal Biden Voter	36	5%
BLMBxdem34	Undecided Voter (DK/WNV)	56	7%
BLMBxdem35	Undecided Voter (DK)	35	4%
BLMBxdem36	Watched Debate	598	76%
BLMBxdem37	Watched Debate: Did not Watch	192	24%
	Watched Debate: All of it	331	42%
	Watched Debate: Some of it	267	34%
	N	790	
BLMBxdem38	Continue His Campaign: Yes Biden	329	42%
	Continue His Campaign: No Biden	418	53%
	N	747	
BLMBxdem39	Continue His Campaign: Yes Trump	407	52%
	Continue His Campaign: No Trump	340	43%
	N	747	
BLMBxdem40	Conviction: Evidence	353	45%
	Conviction: Motivation to Damage	350	44%
	Conviction: DK/NO	87	11%
	N	790	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Michigan Tracking Poll #2405215
July 01-05, 2024

Crosstabulation Results

Methodology:

This poll was conducted from July 01 - 05, 2024, among a national sample of 694 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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104 **Table BLMB42_1:** *Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old* 525

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129 **Table BLMB63_6:** *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining* 650

130 **Table BLMB63_7:** *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential* 655

131 **Table BLMB63_8:** *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit* 660

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136 **Table BLMB60_1:** *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer* 685

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140 **Table BLMB60_5:** *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore* 705

141 **Table BLMB60_6:** *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg* 710

142 **Summary Statistics of Survey Respondent Demographics** 715

Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(187)	73%	(507)	694
Gender: Male	30%	(99)	70%	(234)	333
Gender: Female	25%	(88)	75%	(272)	361
Age: 18-34	21%	(38)	79%	(145)	183
Age: 35-44	28%	(27)	72%	(69)	96
Age: 45-64	26%	(64)	74%	(184)	248
Age: 65+	35%	(58)	65%	(108)	167
GenZers: 1997-2012	21%	(19)	79%	(70)	89
Millennials: 1981-1996	24%	(42)	76%	(137)	180
GenXers: 1965-1980	28%	(57)	72%	(144)	201
Baby Boomers: 1946-1964	31%	(66)	69%	(147)	213
Educ: < College	24%	(113)	76%	(353)	466
Educ: Bachelors degree	25%	(36)	75%	(107)	142
Educ: Post-grad	45%	(39)	55%	(47)	86
Income: Under 50k	24%	(83)	76%	(257)	340
Income: 50k-100k	30%	(68)	70%	(156)	224
Income: 100k+	29%	(37)	71%	(93)	130
Ethnicity: White (Non-Hispanic)	25%	(138)	75%	(417)	555
Ethnicity: Hispanic	29%	(6)	71%	(16)	22
Ethnicity: Black (Non-Hispanic)	42%	(38)	58%	(52)	89
Ethnicity: Asian + Other (Non-Hispanic)	19%	(5)	81%	(22)	28
All Christian	23%	(73)	77%	(246)	320
All Non-Christian	43%	(10)	57%	(14)	24
Atheist	29%	(12)	71%	(29)	41
Agnostic/Nothing in particular	35%	(71)	65%	(133)	203
Something Else	20%	(21)	80%	(85)	106
Evangelical	23%	(31)	77%	(105)	136
Non-Evangelical	22%	(63)	78%	(219)	282

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(187)	73%	(507)	694
PID: Dem (no lean)	47%	(136)	53%	(152)	288
PID: Ind (no lean)	23%	(37)	77%	(123)	160
PID: Rep (no lean)	6%	(14)	94%	(232)	246
PID/Gender: Dem Men	54%	(65)	46%	(55)	120
PID/Gender: Dem Women	42%	(71)	58%	(97)	168
PID/Gender: Ind Men	22%	(21)	78%	(78)	99
PID/Gender: Ind Women	26%	(16)	74%	(45)	61
PID/Gender: Rep Men	11%	(13)	89%	(101)	114
PID/Gender: Rep Women	1%	(1)	99%	(130)	132
Ideo: Liberal (1-3)	42%	(88)	58%	(123)	212
Ideo: Moderate (4)	36%	(81)	64%	(143)	224
Ideo: Conservative (5-7)	6%	(15)	94%	(225)	240
Community: Urban	34%	(51)	66%	(98)	149
Community: Suburban	27%	(96)	73%	(266)	362
Community: Rural	22%	(40)	78%	(142)	183
Military HHnm: Yes	21%	(21)	79%	(78)	98
Military HH: No	28%	(167)	72%	(429)	596
Employ: Private Sector	24%	(57)	76%	(185)	242
Employ: Government	32%	(10)	68%	(20)	29
Employ: Self-Employed	31%	(24)	69%	(52)	76
Employ: Homemaker	8%	(4)	92%	(42)	45
Employ: Student	8%	(2)	92%	(17)	19
Employ: Retired	35%	(62)	65%	(115)	177
Employ: Unemployed	29%	(22)	71%	(54)	77
Employ: Other	26%	(7)	74%	(21)	29

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(187)	73%	(507)	694
Protestant	27%	(44)	73%	(120)	164
Roman Catholic	20%	(29)	80%	(119)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	86%	(5)	6
Jewish	27%	(4)	73%	(10)	13
Muslim	66%	(4)	34%	(2)	6
Buddhist	38%	(1)	62%	(1)	2
Hindu	65%	(2)	35%	(1)	3
Atheist	29%	(12)	71%	(29)	41
Agnostic	47%	(18)	53%	(20)	38
Something else	20%	(21)	80%	(85)	106
Nothing in particular	32%	(53)	68%	(113)	165
Ideo/PID: Conservative Republican	2%	(3)	98%	(174)	177
Ideo/PID: Moderate/Liberal Republican	18%	(11)	82%	(54)	65
Ideo/PID: Moderate/Conservative Democrat	46%	(54)	54%	(64)	118
Ideo/PID: Liberal Democrat	50%	(81)	50%	(82)	163
Unfavorable of Biden and Trump	9%	(12)	91%	(124)	136
2024 H2H Matchup: Biden Voter	49%	(166)	51%	(170)	337
2024 H2H Matchup: Trump Voter	5%	(14)	95%	(284)	298
2024 H2H Matchup: Would not Vote	26%	(6)	74%	(18)	24
2024 H2H Matchup: Do not Know	2%	(1)	98%	(34)	35
2022 House Vote: Democrat	46%	(141)	54%	(166)	308
2022 House Vote: Republican	3%	(9)	97%	(244)	252
2022 House Vote: Did not Vote	29%	(37)	71%	(88)	124
2020 Vote: Joe Biden	47%	(151)	53%	(168)	320
2020 Vote: Donald Trump	7%	(20)	93%	(282)	302
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	25%	(16)	75%	(47)	62
2016 Vote: Hillary Clinton	52%	(133)	48%	(122)	255
2016 Vote: Donald Trump	6%	(15)	94%	(240)	256
2016 Vote: Someone Else	18%	(4)	82%	(17)	21

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(187)	73%	(507)	694
2020 Vote/PID: Not Biden/Democrat	36%	(14)	64%	(26)	40
2020 Vote/PID: Not Trump/Republican	4%	(1)	96%	(21)	22
U.S. Economy: Wrong Track	—	(0)	100%	(507)	507
U.S. Economy: Right Direction	100%	(187)	—	(0)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(150)	39%	(96)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	95%	(310)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(20)	83%	(100)	120
Top 2024 Issue: Economy	12%	(32)	88%	(225)	257
Community/Gender: Urban Women	30%	(23)	70%	(54)	77
Community/Gender: Urban Men	39%	(28)	61%	(44)	72
Community/Gender: Rural Women	22%	(20)	78%	(69)	88
Community/Gender: Rural Men	22%	(21)	78%	(74)	94
Community/Gender: Suburban Women	23%	(46)	77%	(150)	195
Community/Gender: Suburban Men	30%	(50)	70%	(116)	167
Homeowner	27%	(158)	73%	(417)	575
Renter	26%	(27)	74%	(77)	104
Self + Household: White-Collar	32%	(78)	68%	(165)	243
Self + Household: Blue Collar	27%	(99)	73%	(261)	360
Union HH: Yes	28%	(19)	72%	(51)	70
Union HH: No	27%	(168)	73%	(456)	624
LGBTQ+: Yes	32%	(23)	68%	(49)	72
LGBTQ+: No	26%	(164)	74%	(458)	622
Motivated to Vote	28%	(181)	72%	(460)	641
Parent: Yes	23%	(44)	77%	(147)	191
Parent: No	29%	(144)	71%	(359)	503
COVID Vaccine: Yes	33%	(153)	67%	(317)	470
COVID Vaccine: No	15%	(35)	85%	(190)	224
Student Loans: Yes	19%	(23)	81%	(98)	121
Student Loans: No	29%	(164)	71%	(409)	573
Favorable Opinion of Haley	18%	(38)	82%	(173)	210
Unfavorable Opinion of Haley	37%	(111)	63%	(188)	298

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(187)	73%	(507)	694
Prodigal Biden Voter	17%	(4)	83%	(22)	27
Undecided Voter (DK/WNV)	12%	(7)	88%	(52)	59
Undecided Voter (DK)	2%	(1)	98%	(34)	35
Watched Debate	27%	(131)	73%	(358)	490
Watched Debate: Did not Watch	28%	(56)	72%	(148)	204
Watched Debate: All of it	29%	(76)	71%	(189)	265
Watched Debate: Some of it	24%	(55)	76%	(170)	225
Continue His Campaign: Yes Biden	48%	(134)	52%	(145)	279
Continue His Campaign: No Biden	10%	(40)	90%	(343)	383
Continue His Campaign: Yes Trump	11%	(38)	89%	(297)	335
Continue His Campaign: No Trump	41%	(136)	59%	(196)	332
Conviction: Evidence	45%	(162)	55%	(198)	359
Conviction: Motivation to Damage	4%	(10)	96%	(255)	265
Conviction: DK/NO	23%	(16)	77%	(54)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(302)	57%	(392)	694
Gender: Male	48%	(158)	52%	(175)	333
Gender: Female	40%	(143)	60%	(217)	361
Age: 18-34	40%	(73)	60%	(111)	183
Age: 35-44	51%	(49)	49%	(47)	96
Age: 45-64	37%	(92)	63%	(155)	248
Age: 65+	52%	(87)	48%	(80)	167
GenZers: 1997-2012	39%	(35)	61%	(54)	89
Millennials: 1981-1996	44%	(79)	56%	(101)	180
GenXers: 1965-1980	43%	(86)	57%	(115)	201
Baby Boomers: 1946-1964	45%	(96)	55%	(117)	213
Educ: < College	37%	(171)	63%	(295)	466
Educ: Bachelors degree	51%	(72)	49%	(70)	142
Educ: Post-grad	68%	(58)	32%	(27)	86
Income: Under 50k	44%	(148)	56%	(192)	340
Income: 50k-100k	44%	(98)	56%	(126)	224
Income: 100k+	43%	(55)	57%	(74)	130
Ethnicity: White (Non-Hispanic)	41%	(227)	59%	(328)	555
Ethnicity: Hispanic	43%	(10)	57%	(13)	22
Ethnicity: Black (Non-Hispanic)	61%	(54)	39%	(35)	89
Ethnicity: Asian + Other (Non-Hispanic)	41%	(11)	59%	(16)	28
All Christian	38%	(123)	62%	(197)	320
All Non-Christian	61%	(15)	39%	(9)	24
Atheist	47%	(19)	53%	(21)	41
Agnostic/Nothing in particular	53%	(108)	47%	(95)	203
Something Else	34%	(36)	66%	(70)	106
Evangelical	31%	(42)	69%	(94)	136
Non-Evangelical	40%	(113)	60%	(169)	282
PID: Dem (no lean)	68%	(196)	32%	(91)	288
PID: Ind (no lean)	43%	(69)	57%	(92)	160
PID: Rep (no lean)	15%	(36)	85%	(210)	246

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(302)	57%	(392)	694
PID/Gender: Dem Men	76%	(91)	24%	(29)	120
PID/Gender: Dem Women	63%	(105)	37%	(62)	168
PID/Gender: Ind Men	41%	(41)	59%	(58)	99
PID/Gender: Ind Women	45%	(28)	55%	(34)	61
PID/Gender: Rep Men	23%	(26)	77%	(88)	114
PID/Gender: Rep Women	8%	(10)	92%	(122)	132
Ideo: Liberal (1-3)	62%	(132)	38%	(80)	212
Ideo: Moderate (4)	52%	(116)	48%	(108)	224
Ideo: Conservative (5-7)	19%	(46)	81%	(193)	240
Community: Urban	55%	(82)	45%	(67)	149
Community: Suburban	42%	(153)	58%	(209)	362
Community: Rural	36%	(67)	64%	(116)	183
Military HHnm: Yes	33%	(32)	67%	(66)	98
Military HH: No	45%	(269)	55%	(326)	596
Employ: Private Sector	43%	(104)	57%	(138)	242
Employ: Government	56%	(16)	44%	(13)	29
Employ: Self-Employed	35%	(27)	65%	(49)	76
Employ: Homemaker	32%	(14)	68%	(31)	45
Employ: Student	48%	(9)	52%	(10)	19
Employ: Retired	48%	(86)	52%	(92)	177
Employ: Unemployed	45%	(35)	55%	(42)	77
Employ: Other	38%	(11)	62%	(18)	29

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(302)	57%	(392)	694
Protestant	36%	(59)	64%	(104)	164
Roman Catholic	40%	(60)	60%	(89)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	65%	(4)	35%	(2)	6
Jewish	57%	(7)	43%	(6)	13
Muslim	67%	(4)	33%	(2)	6
Buddhist	65%	(1)	35%	(1)	2
Hindu	65%	(2)	35%	(1)	3
Atheist	47%	(19)	53%	(21)	41
Agnostic	60%	(23)	40%	(15)	38
Something else	34%	(36)	66%	(70)	106
Nothing in particular	52%	(86)	48%	(80)	165
Ideo/PID: Conservative Republican	9%	(16)	91%	(160)	177
Ideo/PID: Moderate/Liberal Republican	29%	(19)	71%	(46)	65
Ideo/PID: Moderate/Conservative Democrat	64%	(76)	36%	(42)	118
Ideo/PID: Liberal Democrat	71%	(116)	29%	(47)	163
Unfavorable of Biden and Trump	29%	(40)	71%	(97)	136
2024 H2H Matchup: Biden Voter	70%	(235)	30%	(102)	337
2024 H2H Matchup: Trump Voter	16%	(48)	84%	(250)	298
2024 H2H Matchup: Would not Vote	29%	(7)	71%	(17)	24
2024 H2H Matchup: Do not Know	34%	(12)	66%	(23)	35
2022 House Vote: Democrat	68%	(209)	32%	(98)	308
2022 House Vote: Republican	15%	(37)	85%	(215)	252
2022 House Vote: Did not Vote	44%	(54)	56%	(70)	124
2020 Vote: Joe Biden	69%	(222)	31%	(98)	320
2020 Vote: Donald Trump	17%	(52)	83%	(250)	302
2020 Vote: Someone Else	44%	(4)	56%	(5)	10
2020 Vote: Did not Vote	38%	(24)	62%	(39)	62
2016 Vote: Hillary Clinton	73%	(187)	27%	(69)	255
2016 Vote: Donald Trump	16%	(41)	84%	(214)	256
2016 Vote: Someone Else	45%	(9)	55%	(11)	21

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(302)	57%	(392)	694
2020 Vote/PID: Not Biden/Democrat	44%	(18)	56%	(22)	40
2020 Vote/PID: Not Trump/Republican	36%	(8)	64%	(14)	22
U.S. Economy: Wrong Track	24%	(123)	76%	(384)	507
U.S. Economy: Right Direction	95%	(179)	5%	(9)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80%	(196)	20%	(50)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(55)	83%	(272)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(50)	58%	(70)	120
Top 2024 Issue: Economy	27%	(68)	73%	(189)	257
Community/Gender: Urban Women	52%	(40)	48%	(37)	77
Community/Gender: Urban Men	58%	(42)	42%	(30)	72
Community/Gender: Rural Women	28%	(25)	72%	(63)	88
Community/Gender: Rural Men	44%	(41)	56%	(53)	94
Community/Gender: Suburban Women	40%	(78)	60%	(117)	195
Community/Gender: Suburban Men	45%	(75)	55%	(92)	167
Homeowner	43%	(248)	57%	(327)	575
Renter	47%	(49)	53%	(55)	104
Self + Household: White-Collar	50%	(122)	50%	(121)	243
Self + Household: Blue Collar	41%	(146)	59%	(214)	360
Union HH: Yes	42%	(30)	58%	(40)	70
Union HH: No	44%	(272)	56%	(352)	624
LGBTQ+: Yes	57%	(41)	43%	(31)	72
LGBTQ+: No	42%	(260)	58%	(362)	622
Motivated to Vote	44%	(283)	56%	(358)	641
Parent: Yes	37%	(71)	63%	(120)	191
Parent: No	46%	(230)	54%	(273)	503
COVID Vaccine: Yes	53%	(250)	47%	(219)	470
COVID Vaccine: No	23%	(51)	77%	(173)	224
Student Loans: Yes	48%	(59)	52%	(63)	121
Student Loans: No	42%	(243)	58%	(330)	573
Favorable Opinion of Haley	36%	(75)	64%	(136)	210
Unfavorable Opinion of Haley	55%	(164)	45%	(134)	298

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(302)	57%	(392)	694
Prodigal Biden Voter	45%	(12)	55%	(15)	27
Undecided Voter (DK/WNV)	32%	(19)	68%	(40)	59
Undecided Voter (DK)	34%	(12)	66%	(23)	35
Watched Debate	42%	(207)	58%	(283)	490
Watched Debate: Did not Watch	46%	(95)	54%	(110)	204
Watched Debate: All of it	42%	(112)	58%	(153)	265
Watched Debate: Some of it	42%	(95)	58%	(130)	225
Continue His Campaign: Yes Biden	67%	(187)	33%	(92)	279
Continue His Campaign: No Biden	27%	(102)	73%	(282)	383
Continue His Campaign: Yes Trump	22%	(75)	78%	(260)	335
Continue His Campaign: No Trump	64%	(212)	36%	(121)	332
Conviction: Evidence	68%	(244)	32%	(116)	359
Conviction: Motivation to Damage	14%	(36)	86%	(228)	265
Conviction: DK/NO	31%	(22)	69%	(48)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(356)	49%	(338)	694
Gender: Male	56%	(187)	44%	(147)	333
Gender: Female	47%	(169)	53%	(192)	361
Age: 18-34	51%	(94)	49%	(89)	183
Age: 35-44	52%	(50)	48%	(46)	96
Age: 45-64	46%	(114)	54%	(134)	248
Age: 65+	58%	(97)	42%	(69)	167
GenZers: 1997-2012	45%	(40)	55%	(49)	89
Millennials: 1981-1996	52%	(94)	48%	(86)	180
GenXers: 1965-1980	49%	(99)	51%	(101)	201
Baby Boomers: 1946-1964	54%	(116)	46%	(97)	213
Educ: < College	47%	(220)	53%	(247)	466
Educ: Bachelors degree	56%	(79)	44%	(63)	142
Educ: Post-grad	67%	(57)	33%	(29)	86
Income: Under 50k	47%	(162)	53%	(179)	340
Income: 50k-100k	55%	(124)	45%	(100)	224
Income: 100k+	54%	(70)	46%	(60)	130
Ethnicity: White (Non-Hispanic)	50%	(278)	50%	(276)	555
Ethnicity: Hispanic	45%	(10)	55%	(12)	22
Ethnicity: Black (Non-Hispanic)	60%	(54)	40%	(36)	89
Ethnicity: Asian + Other (Non-Hispanic)	49%	(14)	51%	(14)	28
All Christian	48%	(153)	52%	(167)	320
All Non-Christian	69%	(17)	31%	(7)	24
Atheist	44%	(18)	56%	(23)	41
Agnostic/Nothing in particular	58%	(117)	42%	(86)	203
Something Else	48%	(51)	52%	(55)	106
Evangelical	48%	(65)	52%	(71)	136
Non-Evangelical	48%	(134)	52%	(148)	282
PID: Dem (no lean)	66%	(189)	34%	(99)	288
PID: Ind (no lean)	49%	(79)	51%	(82)	160
PID: Rep (no lean)	36%	(88)	64%	(158)	246

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(356)	49%	(338)	694
PID/Gender: Dem Men	72%	(87)	28%	(33)	120
PID/Gender: Dem Women	61%	(102)	39%	(65)	168
PID/Gender: Ind Men	47%	(46)	53%	(53)	99
PID/Gender: Ind Women	53%	(32)	47%	(29)	61
PID/Gender: Rep Men	47%	(53)	53%	(61)	114
PID/Gender: Rep Women	26%	(35)	74%	(97)	132
Ideo: Liberal (1-3)	58%	(122)	42%	(90)	212
Ideo: Moderate (4)	61%	(136)	39%	(87)	224
Ideo: Conservative (5-7)	37%	(88)	63%	(152)	240
Community: Urban	56%	(84)	44%	(66)	149
Community: Suburban	52%	(188)	48%	(174)	362
Community: Rural	46%	(84)	54%	(99)	183
Military HHnm: Yes	50%	(49)	50%	(50)	98
Military HH: No	52%	(307)	48%	(289)	596
Employ: Private Sector	55%	(132)	45%	(110)	242
Employ: Government	45%	(13)	55%	(16)	29
Employ: Self-Employed	44%	(33)	56%	(42)	76
Employ: Homemaker	45%	(21)	55%	(25)	45
Employ: Student	60%	(11)	40%	(7)	19
Employ: Retired	56%	(99)	44%	(78)	177
Employ: Unemployed	42%	(33)	58%	(44)	77
Employ: Other	47%	(13)	53%	(15)	29

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(356)	49%	(338)	694
Protestant	50%	(82)	50%	(82)	164
Roman Catholic	45%	(67)	55%	(81)	148
Mormon	30%	(1)	70%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	65%	(4)	35%	(2)	6
Jewish	77%	(10)	23%	(3)	13
Muslim	45%	(2)	55%	(3)	6
Buddhist	38%	(1)	62%	(1)	2
Hindu	100%	(3)	—	(0)	3
Atheist	44%	(18)	56%	(23)	41
Agnostic	63%	(24)	37%	(14)	38
Something else	48%	(51)	52%	(55)	106
Nothing in particular	56%	(93)	44%	(72)	165
Ideo/PID: Conservative Republican	32%	(57)	68%	(120)	177
Ideo/PID: Moderate/Liberal Republican	48%	(31)	52%	(34)	65
Ideo/PID: Moderate/Conservative Democrat	66%	(78)	34%	(40)	118
Ideo/PID: Liberal Democrat	64%	(105)	36%	(58)	163
Unfavorable of Biden and Trump	41%	(56)	59%	(80)	136
2024 H2H Matchup: Biden Voter	66%	(222)	34%	(114)	337
2024 H2H Matchup: Trump Voter	37%	(111)	63%	(188)	298
2024 H2H Matchup: Would not Vote	37%	(9)	63%	(15)	24
2024 H2H Matchup: Do not Know	39%	(14)	61%	(21)	35
2022 House Vote: Democrat	64%	(197)	36%	(111)	308
2022 House Vote: Republican	37%	(94)	63%	(158)	252
2022 House Vote: Did not Vote	49%	(61)	51%	(64)	124
2020 Vote: Joe Biden	66%	(211)	34%	(109)	320
2020 Vote: Donald Trump	37%	(113)	63%	(190)	302
2020 Vote: Someone Else	55%	(5)	45%	(4)	10
2020 Vote: Did not Vote	43%	(27)	57%	(35)	62
2016 Vote: Hillary Clinton	68%	(174)	32%	(81)	255
2016 Vote: Donald Trump	37%	(94)	63%	(162)	256
2016 Vote: Someone Else	47%	(10)	53%	(11)	21

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(356)	49%	(338)	694
2020 Vote/PID: Not Biden/Democrat	47%	(19)	53%	(21)	40
2020 Vote/PID: Not Trump/Republican	44%	(10)	56%	(12)	22
U.S. Economy: Wrong Track	37%	(186)	63%	(320)	507
U.S. Economy: Right Direction	90%	(169)	10%	(18)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75%	(186)	25%	(60)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(119)	64%	(208)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(51)	58%	(70)	120
Top 2024 Issue: Economy	39%	(99)	61%	(158)	257
Community/Gender: Urban Women	52%	(40)	48%	(37)	77
Community/Gender: Urban Men	60%	(44)	40%	(29)	72
Community/Gender: Rural Women	40%	(35)	60%	(53)	88
Community/Gender: Rural Men	52%	(49)	48%	(46)	94
Community/Gender: Suburban Women	48%	(94)	52%	(102)	195
Community/Gender: Suburban Men	57%	(94)	43%	(72)	167
Homeowner	53%	(303)	47%	(272)	575
Renter	45%	(47)	55%	(57)	104
Self + Household: White-Collar	53%	(129)	47%	(114)	243
Self + Household: Blue Collar	51%	(185)	49%	(175)	360
Union HH: Yes	51%	(35)	49%	(34)	70
Union HH: No	51%	(320)	49%	(304)	624
LGBTQ+: Yes	61%	(44)	39%	(28)	72
LGBTQ+: No	50%	(311)	50%	(310)	622
Motivated to Vote	52%	(331)	48%	(309)	641
Parent: Yes	49%	(93)	51%	(98)	191
Parent: No	52%	(262)	48%	(241)	503
COVID Vaccine: Yes	56%	(264)	44%	(205)	470
COVID Vaccine: No	41%	(91)	59%	(133)	224
Student Loans: Yes	47%	(57)	53%	(65)	121
Student Loans: No	52%	(299)	48%	(274)	573
Favorable Opinion of Haley	50%	(105)	50%	(105)	210
Unfavorable Opinion of Haley	56%	(166)	44%	(132)	298

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(356)	49%	(338)	694
Prodigal Biden Voter	56%	(15)	44%	(12)	27
Undecided Voter (DK/WNV)	39%	(23)	61%	(36)	59
Undecided Voter (DK)	39%	(14)	61%	(21)	35
Watched Debate	51%	(248)	49%	(242)	490
Watched Debate: Did not Watch	53%	(108)	47%	(97)	204
Watched Debate: All of it	50%	(132)	50%	(133)	265
Watched Debate: Some of it	52%	(116)	48%	(109)	225
Continue His Campaign: Yes Biden	68%	(191)	32%	(88)	279
Continue His Campaign: No Biden	40%	(152)	60%	(232)	383
Continue His Campaign: Yes Trump	42%	(140)	58%	(194)	335
Continue His Campaign: No Trump	61%	(202)	39%	(131)	332
Conviction: Evidence	64%	(229)	36%	(131)	359
Conviction: Motivation to Damage	36%	(96)	64%	(169)	265
Conviction: DK/NO	45%	(31)	55%	(39)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (149)	20% (142)	13% (92)	43% (302)	1% (8)	— (1)	694
Gender: Male	22% (72)	18% (62)	13% (44)	45% (149)	2% (6)	— (0)	333
Gender: Female	21% (77)	22% (81)	13% (48)	42% (152)	1% (2)	— (1)	361
Age: 18-34	13% (24)	16% (29)	21% (39)	47% (87)	2% (4)	— (0)	183
Age: 35-44	17% (16)	32% (30)	9% (9)	40% (38)	1% (1)	1% (1)	96
Age: 45-64	21% (53)	21% (53)	12% (31)	44% (108)	1% (3)	— (0)	248
Age: 65+	33% (55)	18% (29)	8% (14)	41% (69)	— (0)	— (0)	167
GenZers: 1997-2012	15% (13)	14% (12)	18% (16)	49% (44)	4% (3)	— (0)	89
Millennials: 1981-1996	15% (27)	24% (43)	18% (32)	42% (76)	1% (2)	— (1)	180
GenXers: 1965-1980	21% (42)	24% (49)	13% (27)	40% (81)	2% (3)	— (0)	201
Baby Boomers: 1946-1964	29% (62)	17% (37)	8% (16)	46% (98)	— (0)	— (0)	213
Educ: < College	19% (89)	20% (94)	12% (57)	47% (219)	1% (6)	— (1)	466
Educ: Bachelors degree	22% (32)	21% (29)	13% (19)	43% (61)	1% (2)	— (0)	142
Educ: Post-grad	33% (28)	22% (19)	19% (16)	26% (22)	— (0)	— (0)	86
Income: Under 50k	24% (82)	22% (76)	12% (40)	40% (136)	2% (6)	— (1)	340
Income: 50k-100k	20% (44)	19% (43)	12% (26)	48% (108)	1% (2)	— (0)	224
Income: 100k+	18% (23)	18% (23)	20% (26)	45% (58)	— (0)	— (0)	130
Ethnicity: White (Non-Hispanic)	21% (115)	19% (105)	13% (70)	47% (261)	1% (4)	— (0)	555
Ethnicity: Hispanic	13% (3)	29% (6)	7% (2)	51% (12)	— (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	31% (28)	29% (26)	19% (17)	17% (15)	4% (4)	1% (1)	89
Ethnicity: Asian + Other (Non-Hispanic)	10% (3)	19% (5)	15% (4)	53% (15)	3% (1)	— (0)	28
All Christian	21% (68)	15% (47)	10% (33)	54% (172)	— (0)	— (0)	320
All Non-Christian	30% (7)	27% (6)	27% (7)	14% (3)	2% (0)	— (0)	24
Atheist	21% (8)	26% (11)	19% (8)	32% (13)	2% (1)	— (0)	41
Agnostic/Nothing in particular	23% (47)	28% (57)	18% (36)	29% (59)	2% (5)	— (0)	203
Something Else	18% (19)	20% (21)	9% (9)	51% (54)	2% (2)	— (1)	106
Evangelical	21% (28)	13% (18)	10% (13)	56% (76)	— (0)	— (1)	136
Non-Evangelical	20% (57)	18% (51)	10% (28)	51% (143)	1% (3)	— (0)	282
PID: Dem (no lean)	43% (125)	34% (99)	11% (33)	9% (27)	1% (4)	— (1)	288
PID: Ind (no lean)	12% (20)	22% (35)	19% (31)	43% (70)	3% (4)	— (0)	160
PID: Rep (no lean)	2% (4)	3% (8)	12% (29)	83% (205)	— (0)	— (0)	246

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (149)	20% (142)	13% (92)	43% (302)	1% (8)	— (1)	694
PID/Gender: Dem Men	51% (61)	30% (36)	11% (14)	6% (7)	2% (2)	— (0)	120
PID/Gender: Dem Women	38% (64)	37% (63)	11% (19)	12% (20)	1% (2)	— (1)	168
PID/Gender: Ind Men	8% (8)	23% (23)	17% (17)	49% (48)	4% (4)	— (0)	99
PID/Gender: Ind Women	20% (12)	21% (13)	22% (14)	35% (22)	1% (1)	— (0)	61
PID/Gender: Rep Men	3% (3)	2% (3)	12% (13)	83% (94)	— (0)	— (0)	114
PID/Gender: Rep Women	1% (1)	4% (5)	11% (15)	84% (111)	— (0)	— (0)	132
Ideo: Liberal (1-3)	35% (73)	32% (67)	14% (29)	18% (39)	2% (4)	— (0)	212
Ideo: Moderate (4)	27% (61)	27% (60)	16% (36)	29% (65)	— (1)	— (0)	224
Ideo: Conservative (5-7)	5% (12)	5% (12)	10% (24)	80% (192)	— (0)	— (1)	240
Community: Urban	27% (40)	24% (37)	12% (17)	34% (51)	2% (4)	— (0)	149
Community: Suburban	21% (76)	22% (81)	14% (50)	42% (152)	1% (3)	— (1)	362
Community: Rural	18% (33)	14% (25)	14% (25)	54% (98)	1% (2)	— (0)	183
Military HHnm: Yes	17% (16)	14% (14)	14% (14)	53% (52)	2% (2)	— (0)	98
Military HH: No	22% (133)	21% (128)	13% (79)	42% (249)	1% (6)	— (1)	596
Employ: Private Sector	20% (48)	15% (37)	15% (35)	50% (120)	1% (2)	— (0)	242
Employ: Government	15% (4)	23% (7)	23% (7)	40% (12)	— (0)	— (0)	29
Employ: Self-Employed	17% (13)	22% (17)	19% (14)	41% (31)	— (0)	— (0)	76
Employ: Homemaker	14% (6)	35% (16)	17% (8)	29% (13)	5% (2)	— (0)	45
Employ: Student	11% (2)	35% (7)	32% (6)	17% (3)	5% (1)	— (0)	19
Employ: Retired	31% (56)	15% (27)	6% (11)	47% (83)	— (0)	— (0)	177
Employ: Unemployed	18% (14)	31% (24)	9% (7)	36% (28)	4% (3)	1% (1)	77
Employ: Other	20% (6)	27% (8)	13% (4)	40% (11)	— (0)	— (0)	29

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(149)	20%	(142)	13%	(92)	43%	(302)	1%	(8)	—	(1)	694
Protestant	24%	(39)	15%	(24)	8%	(13)	53%	(87)	—	(0)	—	(0)	164
Roman Catholic	19%	(28)	16%	(23)	13%	(19)	53%	(78)	—	(0)	—	(0)	148
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	—	(0)	—	(0)	82%	(5)	—	(0)	—	(0)	6
Jewish	29%	(4)	17%	(2)	35%	(5)	20%	(3)	—	(0)	—	(0)	13
Muslim	13%	(1)	54%	(3)	23%	(1)	9%	(0)	—	(0)	—	(0)	6
Buddhist	26%	(1)	—	(0)	38%	(1)	17%	(0)	18%	(0)	—	(0)	2
Hindu	65%	(2)	35%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	3
Atheist	21%	(8)	26%	(11)	19%	(8)	32%	(13)	2%	(1)	—	(0)	41
Agnostic	36%	(14)	25%	(9)	21%	(8)	18%	(7)	—	(0)	—	(0)	38
Something else	18%	(19)	20%	(21)	9%	(9)	51%	(54)	2%	(2)	—	(1)	106
Nothing in particular	20%	(33)	29%	(47)	17%	(28)	32%	(53)	3%	(5)	—	(0)	165
Ideo/PID: Conservative Republican	1%	(1)	3%	(5)	8%	(13)	89%	(157)	—	(0)	—	(0)	177
Ideo/PID: Moderate/Liberal Republican	5%	(3)	5%	(3)	23%	(15)	67%	(44)	—	(0)	—	(0)	65
Ideo/PID: Moderate/Conservative Democrat	43%	(50)	32%	(38)	11%	(13)	14%	(17)	—	(0)	—	(1)	118
Ideo/PID: Liberal Democrat	44%	(72)	35%	(58)	12%	(20)	6%	(10)	2%	(3)	—	(0)	163
Unfavorable of Biden and Trump	—	(0)	—	(0)	49%	(67)	51%	(69)	—	(0)	—	(0)	136
2024 H2H Matchup: Biden Voter	42%	(143)	39%	(130)	14%	(48)	4%	(14)	—	(1)	—	(1)	337
2024 H2H Matchup: Trump Voter	2%	(5)	2%	(5)	9%	(25)	87%	(260)	1%	(2)	—	(0)	298
2024 H2H Matchup: Would not Vote	3%	(1)	10%	(2)	25%	(6)	58%	(14)	3%	(1)	—	(0)	24
2024 H2H Matchup: Do not Know	—	(0)	14%	(5)	36%	(13)	39%	(14)	11%	(4)	—	(0)	35
2022 House Vote: Democrat	40%	(122)	36%	(111)	14%	(42)	10%	(31)	—	(1)	—	(0)	308
2022 House Vote: Republican	1%	(2)	2%	(6)	10%	(26)	86%	(216)	1%	(2)	—	(0)	252
2022 House Vote: Did not Vote	20%	(25)	16%	(20)	19%	(24)	40%	(50)	4%	(5)	—	(1)	124
2020 Vote: Joe Biden	42%	(135)	37%	(117)	13%	(42)	8%	(26)	—	(1)	—	(0)	320
2020 Vote: Donald Trump	2%	(7)	4%	(12)	13%	(41)	80%	(240)	1%	(2)	—	(0)	302
2020 Vote: Someone Else	—	(0)	11%	(1)	14%	(1)	76%	(7)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	12%	(7)	19%	(12)	14%	(8)	46%	(29)	9%	(6)	1%	(1)	62
2016 Vote: Hillary Clinton	49%	(124)	33%	(84)	10%	(24)	9%	(23)	—	(0)	—	(0)	255
2016 Vote: Donald Trump	3%	(8)	6%	(15)	12%	(30)	79%	(202)	—	(0)	—	(0)	256
2016 Vote: Someone Else	—	(0)	21%	(4)	35%	(7)	45%	(9)	—	(0)	—	(0)	21

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (149)	20% (142)	13% (92)	43% (302)	1% (8)	— (1)	694
2020 Vote/PID: Not Biden/Democrat	19% (7)	27% (11)	16% (7)	30% (12)	7% (3)	1% (1)	40
2020 Vote/PID: Not Trump/Republican	1% (0)	9% (2)	17% (4)	71% (15)	1% (0)	— (0)	22
U.S. Economy: Wrong Track	7% (37)	18% (90)	14% (73)	59% (299)	1% (8)	— (0)	507
U.S. Economy: Right Direction	60% (112)	28% (52)	10% (19)	2% (3)	— (1)	— (1)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54% (134)	36% (90)	6% (16)	3% (6)	— (1)	— (1)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1% (3)	3% (11)	13% (44)	81% (266)	1% (3)	— (0)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (13)	34% (41)	27% (32)	25% (30)	4% (4)	— (0)	120
Top 2024 Issue: Economy	8% (21)	15% (38)	16% (40)	60% (153)	1% (4)	— (0)	257
Community/Gender: Urban Women	29% (23)	29% (22)	11% (8)	30% (23)	— (0)	— (0)	77
Community/Gender: Urban Men	24% (18)	20% (14)	12% (9)	39% (28)	5% (3)	— (0)	72
Community/Gender: Rural Women	21% (18)	13% (11)	15% (13)	50% (44)	1% (1)	— (0)	88
Community/Gender: Rural Men	16% (15)	15% (14)	12% (11)	57% (54)	1% (1)	— (0)	94
Community/Gender: Suburban Women	18% (36)	24% (47)	13% (26)	44% (85)	— (1)	— (1)	195
Community/Gender: Suburban Men	24% (39)	20% (33)	15% (24)	40% (67)	1% (2)	— (0)	167
Homeowner	21% (120)	21% (118)	13% (73)	45% (257)	1% (5)	— (0)	575
Renter	24% (25)	22% (22)	15% (16)	36% (37)	3% (3)	1% (1)	104
Self + Household: White-Collar	27% (65)	22% (52)	11% (27)	40% (96)	1% (2)	— (0)	243
Self + Household: Blue Collar	21% (76)	19% (67)	13% (48)	46% (167)	— (2)	— (0)	360
Union HH: Yes	18% (12)	21% (15)	16% (11)	41% (29)	4% (3)	— (0)	70
Union HH: No	22% (136)	20% (128)	13% (81)	44% (273)	1% (5)	— (1)	624
LGBTQ+: Yes	29% (21)	27% (20)	22% (16)	19% (14)	2% (1)	1% (1)	72
LGBTQ+: No	21% (128)	20% (122)	12% (76)	46% (288)	1% (7)	— (0)	622
Motivated to Vote	23% (145)	20% (131)	13% (84)	43% (278)	— (2)	— (0)	641
Parent: Yes	15% (29)	23% (44)	14% (27)	46% (88)	2% (3)	— (1)	191
Parent: No	24% (120)	20% (98)	13% (65)	43% (214)	1% (5)	— (0)	503
COVID Vaccine: Yes	27% (128)	24% (113)	15% (69)	33% (154)	1% (6)	— (0)	470
COVID Vaccine: No	9% (21)	13% (29)	10% (23)	66% (148)	1% (2)	— (1)	224
Student Loans: Yes	16% (20)	23% (28)	15% (18)	44% (54)	1% (2)	— (0)	121
Student Loans: No	23% (129)	20% (114)	13% (74)	43% (248)	1% (7)	— (1)	573
Favorable Opinion of Haley	17% (37)	14% (29)	11% (24)	56% (118)	1% (2)	— (0)	210
Unfavorable Opinion of Haley	28% (84)	27% (80)	10% (31)	35% (103)	— (1)	— (0)	298

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (149)	20% (142)	13% (92)	43% (302)	1% (8)	— (1)	694
Prodigal Biden Voter	10% (3)	11% (3)	22% (6)	57% (15)	1% (0)	— (0)	27
Undecided Voter (DK/WNV)	1% (1)	12% (7)	31% (19)	47% (28)	8% (5)	— (0)	59
Undecided Voter (DK)	— (0)	14% (5)	36% (13)	39% (14)	11% (4)	— (0)	35
Watched Debate	22% (107)	19% (94)	12% (59)	46% (226)	1% (3)	— (0)	490
Watched Debate: Did not Watch	20% (42)	23% (48)	16% (33)	37% (76)	2% (5)	— (1)	204
Watched Debate: All of it	21% (55)	20% (53)	8% (22)	50% (132)	1% (2)	— (0)	265
Watched Debate: Some of it	23% (52)	19% (42)	16% (36)	42% (94)	— (1)	— (0)	225
Continue His Campaign: Yes Biden	47% (132)	32% (88)	8% (23)	11% (32)	1% (4)	— (0)	279
Continue His Campaign: No Biden	3% (11)	13% (48)	16% (61)	68% (260)	1% (3)	— (0)	383
Continue His Campaign: Yes Trump	5% (18)	7% (22)	11% (37)	76% (255)	1% (2)	— (0)	335
Continue His Campaign: No Trump	37% (124)	33% (111)	15% (49)	13% (44)	1% (4)	— (0)	332
Conviction: Evidence	38% (135)	35% (125)	16% (59)	10% (36)	1% (4)	— (0)	359
Conviction: Motivation to Damage	3% (8)	3% (8)	5% (13)	89% (235)	— (0)	— (0)	265
Conviction: DK/NO	8% (6)	14% (10)	29% (20)	43% (30)	6% (4)	1% (1)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	24% (164)	19% (132)	10% (67)	42% (290)	4% (26)	2% (14)	694
Gender: Male	22% (75)	18% (59)	11% (38)	43% (144)	4% (14)	1% (4)	333
Gender: Female	25% (90)	20% (73)	8% (30)	41% (147)	3% (13)	3% (9)	361
Age: 18-34	18% (32)	19% (35)	17% (31)	34% (62)	8% (15)	5% (9)	183
Age: 35-44	19% (19)	26% (25)	10% (9)	38% (36)	5% (4)	2% (2)	96
Age: 45-64	24% (60)	19% (46)	8% (20)	47% (117)	1% (4)	— (1)	248
Age: 65+	32% (54)	16% (26)	4% (7)	45% (75)	2% (3)	1% (2)	167
GenZers: 1997-2012	17% (15)	18% (16)	16% (14)	32% (29)	8% (7)	9% (8)	89
Millennials: 1981-1996	19% (35)	22% (39)	13% (24)	37% (67)	7% (13)	1% (2)	180
GenXers: 1965-1980	24% (48)	22% (44)	9% (17)	43% (87)	2% (4)	1% (1)	201
Baby Boomers: 1946-1964	29% (62)	14% (31)	5% (11)	49% (104)	1% (3)	1% (2)	213
Educ: < College	23% (106)	16% (74)	10% (48)	44% (205)	4% (21)	3% (12)	466
Educ: Bachelors degree	22% (31)	22% (32)	11% (16)	42% (59)	2% (3)	1% (2)	142
Educ: Post-grad	33% (28)	30% (26)	4% (4)	30% (26)	3% (2)	— (0)	86
Income: Under 50k	25% (86)	21% (71)	8% (27)	39% (131)	5% (16)	3% (10)	340
Income: 50k-100k	25% (57)	17% (38)	12% (28)	41% (92)	4% (8)	1% (2)	224
Income: 100k+	17% (22)	18% (24)	10% (12)	52% (67)	2% (3)	1% (2)	130
Ethnicity: White (Non-Hispanic)	21% (118)	18% (103)	9% (49)	46% (256)	4% (21)	1% (8)	555
Ethnicity: Hispanic	17% (4)	13% (3)	12% (3)	51% (11)	2% (0)	4% (1)	22
Ethnicity: Black (Non-Hispanic)	40% (36)	23% (20)	12% (11)	14% (13)	5% (4)	6% (5)	89
Ethnicity: Asian + Other (Non-Hispanic)	22% (6)	23% (6)	17% (5)	38% (10)	— (0)	— (0)	28
All Christian	22% (70)	14% (43)	9% (29)	54% (172)	2% (5)	1% (2)	320
All Non-Christian	24% (6)	30% (7)	19% (5)	25% (6)	2% (0)	— (0)	24
Atheist	21% (9)	23% (10)	5% (2)	36% (15)	12% (5)	2% (1)	41
Agnostic/Nothing in particular	26% (53)	27% (56)	12% (24)	27% (55)	4% (9)	3% (6)	203
Something Else	26% (27)	15% (16)	7% (8)	41% (43)	6% (7)	4% (5)	106
Evangelical	22% (30)	15% (20)	6% (8)	54% (73)	1% (1)	2% (3)	136
Non-Evangelical	24% (67)	14% (39)	10% (28)	47% (134)	4% (10)	1% (3)	282
PID: Dem (no lean)	46% (133)	34% (99)	7% (19)	9% (26)	3% (8)	1% (3)	288
PID: Ind (no lean)	15% (24)	19% (30)	17% (27)	39% (63)	6% (10)	4% (7)	160
PID: Rep (no lean)	3% (7)	1% (3)	9% (21)	82% (202)	3% (8)	2% (4)	246

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	24% (164)	19% (132)	10% (67)	42% (290)	4% (26)	2% (14)	694
PID/Gender: Dem Men	49% (59)	32% (39)	8% (10)	9% (11)	1% (1)	— (0)	120
PID/Gender: Dem Women	44% (74)	36% (60)	6% (10)	9% (15)	4% (7)	2% (3)	168
PID/Gender: Ind Men	10% (10)	20% (20)	18% (18)	44% (43)	5% (5)	3% (3)	99
PID/Gender: Ind Women	23% (14)	16% (10)	16% (10)	32% (20)	8% (5)	5% (3)	61
PID/Gender: Rep Men	5% (5)	— (0)	9% (11)	78% (89)	6% (7)	1% (1)	114
PID/Gender: Rep Women	1% (2)	2% (3)	8% (10)	85% (113)	1% (1)	2% (3)	132
Ideo: Liberal (1-3)	40% (85)	31% (66)	10% (22)	11% (23)	5% (11)	2% (4)	212
Ideo: Moderate (4)	29% (66)	24% (53)	14% (31)	27% (60)	4% (8)	2% (5)	224
Ideo: Conservative (5-7)	5% (12)	3% (8)	6% (14)	84% (201)	1% (3)	1% (3)	240
Community: Urban	32% (47)	22% (33)	9% (14)	31% (46)	5% (7)	2% (3)	149
Community: Suburban	23% (81)	20% (73)	10% (37)	42% (152)	3% (12)	2% (7)	362
Community: Rural	20% (36)	14% (26)	9% (17)	51% (92)	4% (7)	2% (4)	183
Military HHnm: Yes	19% (19)	15% (14)	11% (11)	54% (53)	— (0)	1% (1)	98
Military HH: No	24% (146)	20% (118)	9% (56)	40% (238)	4% (26)	2% (12)	596
Employ: Private Sector	20% (48)	19% (46)	10% (25)	46% (111)	4% (9)	1% (3)	242
Employ: Government	18% (5)	22% (7)	19% (6)	40% (12)	1% (0)	— (0)	29
Employ: Self-Employed	19% (14)	12% (9)	14% (10)	48% (37)	7% (5)	— (0)	76
Employ: Homemaker	27% (12)	27% (12)	6% (3)	31% (14)	5% (2)	4% (2)	45
Employ: Student	38% (7)	48% (9)	2% (0)	5% (1)	7% (1)	1% (0)	19
Employ: Retired	30% (54)	14% (25)	3% (6)	49% (87)	2% (3)	1% (2)	177
Employ: Unemployed	20% (15)	24% (19)	18% (14)	27% (21)	4% (3)	6% (5)	77
Employ: Other	29% (8)	18% (5)	11% (3)	28% (8)	7% (2)	7% (2)	29

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	24% (164)	19% (132)	10% (67)	42% (290)	4% (26)	2% (14)	694
Protestant	29% (47)	9% (15)	5% (9)	55% (89)	2% (3)	— (0)	164
Roman Catholic	15% (22)	19% (28)	13% (20)	50% (74)	1% (2)	1% (2)	148
Mormon	— (0)	— (0)	— (0)	100% (2)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4% (0)	— (0)	— (0)	96% (6)	— (0)	— (0)	6
Jewish	4% (0)	42% (5)	13% (2)	42% (5)	— (0)	— (0)	13
Muslim	36% (2)	23% (1)	41% (2)	— (0)	— (0)	— (0)	6
Buddhist	— (0)	26% (1)	29% (1)	26% (1)	18% (0)	— (0)	2
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	3
Atheist	21% (9)	23% (10)	5% (2)	36% (15)	12% (5)	2% (1)	41
Agnostic	17% (7)	30% (12)	21% (8)	22% (8)	9% (4)	— (0)	38
Something else	26% (27)	15% (16)	7% (8)	41% (43)	6% (7)	4% (5)	106
Nothing in particular	28% (47)	27% (44)	10% (16)	28% (46)	3% (6)	4% (6)	165
Ideo/PID: Conservative Republican	1% (2)	— (1)	5% (9)	91% (161)	1% (1)	1% (2)	177
Ideo/PID: Moderate/Liberal Republican	8% (5)	4% (2)	19% (12)	56% (36)	11% (7)	4% (2)	65
Ideo/PID: Moderate/Conservative Democrat	42% (50)	33% (40)	6% (7)	15% (18)	2% (3)	1% (1)	118
Ideo/PID: Liberal Democrat	50% (81)	34% (55)	7% (12)	5% (8)	3% (5)	1% (2)	163
Unfavorable of Biden and Trump	7% (10)	13% (18)	18% (24)	55% (75)	4% (6)	2% (3)	136
2024 H2H Matchup: Biden Voter	46% (155)	35% (117)	8% (26)	8% (27)	2% (7)	1% (4)	337
2024 H2H Matchup: Trump Voter	3% (8)	4% (11)	9% (27)	79% (234)	4% (13)	2% (5)	298
2024 H2H Matchup: Would not Vote	8% (2)	10% (2)	17% (4)	50% (12)	6% (1)	10% (2)	24
2024 H2H Matchup: Do not Know	— (0)	5% (2)	27% (10)	47% (17)	14% (5)	6% (2)	35
2022 House Vote: Democrat	43% (134)	33% (100)	9% (28)	11% (33)	3% (9)	1% (3)	308
2022 House Vote: Republican	1% (3)	2% (5)	8% (19)	86% (216)	3% (8)	— (1)	252
2022 House Vote: Did not Vote	22% (28)	20% (25)	13% (16)	31% (39)	6% (7)	7% (9)	124
2020 Vote: Joe Biden	44% (141)	35% (111)	8% (26)	9% (30)	2% (8)	1% (3)	320
2020 Vote: Donald Trump	5% (14)	3% (8)	10% (30)	79% (238)	3% (8)	2% (5)	302
2020 Vote: Someone Else	— (0)	— (0)	23% (2)	58% (6)	19% (2)	— (0)	10
2020 Vote: Did not Vote	15% (10)	19% (12)	14% (9)	27% (17)	14% (9)	10% (6)	62
2016 Vote: Hillary Clinton	51% (129)	30% (77)	7% (19)	9% (24)	2% (5)	— (1)	255
2016 Vote: Donald Trump	4% (10)	4% (10)	8% (21)	81% (206)	2% (6)	— (1)	256
2016 Vote: Someone Else	6% (1)	37% (8)	17% (4)	39% (8)	1% (0)	— (0)	21

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	24% (164)	19% (132)	10% (67)	42% (290)	4% (26)	2% (14)	694
2020 Vote/PID: Not Biden/Democrat	22% (9)	36% (14)	15% (6)	20% (8)	4% (1)	4% (1)	40
2020 Vote/PID: Not Trump/Republican	1% (0)	7% (1)	21% (5)	50% (11)	13% (3)	7% (2)	22
U.S. Economy: Wrong Track	11% (55)	16% (82)	11% (56)	56% (282)	4% (21)	2% (10)	507
U.S. Economy: Right Direction	58% (110)	26% (50)	6% (11)	5% (9)	2% (5)	2% (4)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55% (135)	34% (83)	5% (12)	4% (9)	2% (4)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (12)	5% (16)	10% (34)	74% (243)	4% (13)	3% (8)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (17)	27% (32)	18% (21)	32% (38)	7% (8)	2% (3)	120
Top 2024 Issue: Economy	10% (26)	12% (31)	12% (30)	57% (146)	7% (18)	2% (6)	257
Community/Gender: Urban Women	34% (26)	24% (18)	10% (8)	26% (20)	3% (3)	2% (2)	77
Community/Gender: Urban Men	29% (21)	20% (14)	8% (6)	36% (26)	6% (4)	1% (1)	72
Community/Gender: Rural Women	23% (20)	21% (18)	7% (7)	44% (39)	2% (2)	3% (2)	88
Community/Gender: Rural Men	17% (16)	8% (8)	11% (10)	57% (53)	5% (5)	2% (2)	94
Community/Gender: Suburban Women	22% (43)	18% (36)	8% (15)	45% (88)	4% (8)	3% (5)	195
Community/Gender: Suburban Men	23% (38)	22% (37)	13% (21)	38% (64)	2% (4)	1% (2)	167
Homeowner	24% (140)	18% (102)	10% (58)	44% (252)	3% (16)	1% (7)	575
Renter	21% (22)	27% (28)	8% (8)	31% (32)	8% (8)	4% (5)	104
Self + Household: White-Collar	24% (59)	22% (54)	7% (17)	41% (99)	3% (8)	2% (4)	243
Self + Household: Blue Collar	25% (89)	17% (61)	10% (36)	45% (161)	3% (9)	1% (4)	360
Union HH: Yes	18% (13)	26% (18)	6% (4)	44% (31)	3% (2)	2% (1)	70
Union HH: No	24% (152)	18% (114)	10% (63)	42% (259)	4% (24)	2% (12)	624
LGBTQ+: Yes	25% (18)	30% (22)	18% (13)	17% (12)	7% (5)	3% (2)	72
LGBTQ+: No	24% (146)	18% (110)	9% (55)	45% (278)	3% (21)	2% (11)	622
Motivated to Vote	25% (158)	19% (120)	10% (63)	43% (277)	3% (17)	1% (6)	641
Parent: Yes	21% (40)	17% (33)	16% (30)	40% (76)	3% (6)	3% (6)	191
Parent: No	25% (125)	20% (99)	7% (37)	43% (215)	4% (21)	1% (7)	503
COVID Vaccine: Yes	30% (139)	23% (108)	7% (34)	36% (171)	3% (13)	1% (5)	470
COVID Vaccine: No	11% (25)	11% (24)	15% (33)	53% (120)	6% (13)	4% (9)	224
Student Loans: Yes	21% (25)	27% (33)	16% (19)	29% (35)	7% (8)	— (0)	121
Student Loans: No	24% (139)	17% (99)	8% (48)	45% (256)	3% (18)	2% (14)	573
Favorable Opinion of Haley	17% (36)	15% (31)	4% (9)	61% (129)	1% (3)	1% (2)	210
Unfavorable Opinion of Haley	31% (92)	23% (69)	10% (30)	34% (102)	1% (4)	— (0)	298

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	24% (164)	19% (132)	10% (67)	42% (290)	4% (26)	2% (14)	694
Prodigal Biden Voter	5% (1)	24% (6)	15% (4)	50% (13)	7% (2)	— (0)	27
Undecided Voter (DK/WNV)	3% (2)	7% (4)	23% (14)	49% (29)	11% (6)	8% (4)	59
Undecided Voter (DK)	— (0)	5% (2)	27% (10)	47% (17)	14% (5)	6% (2)	35
Watched Debate	25% (122)	15% (72)	12% (57)	45% (220)	3% (14)	1% (5)	490
Watched Debate: Did not Watch	21% (42)	29% (60)	5% (11)	35% (71)	6% (13)	4% (8)	204
Watched Debate: All of it	24% (65)	15% (39)	9% (23)	51% (134)	1% (3)	— (1)	265
Watched Debate: Some of it	26% (57)	15% (33)	15% (34)	38% (86)	4% (10)	2% (5)	225
Continue His Campaign: Yes Biden	47% (130)	30% (83)	7% (19)	14% (39)	2% (4)	1% (3)	279
Continue His Campaign: No Biden	7% (28)	11% (44)	11% (43)	64% (245)	5% (20)	1% (4)	383
Continue His Campaign: Yes Trump	7% (22)	6% (19)	11% (38)	70% (235)	4% (13)	2% (8)	335
Continue His Campaign: No Trump	41% (136)	31% (104)	7% (24)	17% (55)	4% (12)	— (1)	332
Conviction: Evidence	41% (146)	32% (115)	8% (30)	16% (57)	2% (9)	— (1)	359
Conviction: Motivation to Damage	4% (10)	4% (9)	8% (20)	81% (215)	3% (7)	1% (3)	265
Conviction: DK/NO	13% (9)	10% (7)	24% (17)	26% (18)	14% (10)	13% (9)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (142)	25% (173)	16% (110)	33% (226)	5% (34)	1% (8)	694
Gender: Male	20% (68)	22% (74)	15% (50)	36% (120)	5% (16)	2% (6)	333
Gender: Female	21% (75)	27% (99)	17% (60)	29% (106)	5% (19)	1% (3)	361
Age: 18-34	16% (29)	23% (43)	20% (36)	29% (54)	10% (19)	2% (3)	183
Age: 35-44	17% (16)	33% (32)	16% (15)	25% (24)	6% (5)	3% (3)	96
Age: 45-64	22% (54)	22% (54)	15% (38)	37% (93)	4% (9)	— (1)	248
Age: 65+	26% (44)	26% (44)	12% (21)	33% (55)	1% (1)	1% (1)	167
GenZers: 1997-2012	18% (16)	24% (22)	16% (14)	27% (24)	11% (10)	3% (3)	89
Millennials: 1981-1996	16% (28)	26% (46)	19% (35)	30% (53)	8% (14)	2% (3)	180
GenXers: 1965-1980	20% (39)	28% (56)	14% (28)	34% (69)	4% (8)	— (1)	201
Baby Boomers: 1946-1964	26% (55)	22% (47)	15% (32)	35% (75)	1% (2)	1% (1)	213
Educ: < College	19% (90)	24% (113)	15% (71)	33% (155)	6% (29)	2% (8)	466
Educ: Bachelors degree	20% (29)	24% (34)	19% (27)	35% (50)	2% (3)	— (0)	142
Educ: Post-grad	27% (23)	30% (26)	15% (13)	25% (21)	3% (2)	— (0)	86
Income: Under 50k	21% (72)	25% (84)	14% (49)	31% (105)	8% (27)	1% (4)	340
Income: 50k-100k	23% (52)	26% (59)	14% (31)	32% (71)	3% (6)	2% (5)	224
Income: 100k+	14% (18)	23% (30)	23% (29)	39% (50)	1% (2)	— (0)	130
Ethnicity: White (Non-Hispanic)	18% (102)	24% (135)	17% (94)	35% (197)	4% (22)	1% (5)	555
Ethnicity: Hispanic	9% (2)	32% (7)	9% (2)	48% (11)	— (0)	2% (0)	22
Ethnicity: Black (Non-Hispanic)	37% (33)	29% (26)	11% (10)	8% (7)	13% (11)	3% (2)	89
Ethnicity: Asian + Other (Non-Hispanic)	19% (5)	18% (5)	15% (4)	43% (12)	5% (1)	— (0)	28
All Christian	20% (63)	20% (63)	17% (56)	40% (129)	3% (8)	— (0)	320
All Non-Christian	41% (10)	28% (7)	2% (1)	19% (5)	5% (1)	5% (1)	24
Atheist	7% (3)	39% (16)	25% (10)	20% (8)	— (0)	8% (3)	41
Agnostic/Nothing in particular	24% (48)	34% (68)	15% (31)	21% (42)	6% (11)	1% (3)	203
Something Else	17% (18)	18% (19)	11% (12)	41% (43)	13% (14)	1% (1)	106
Evangelical	24% (32)	18% (24)	18% (25)	33% (45)	6% (9)	— (1)	136
Non-Evangelical	17% (49)	20% (58)	14% (39)	44% (123)	5% (13)	— (0)	282
PID: Dem (no lean)	39% (113)	42% (122)	10% (28)	5% (15)	3% (9)	— (1)	288
PID: Ind (no lean)	11% (17)	26% (41)	23% (38)	29% (47)	9% (14)	1% (2)	160
PID: Rep (no lean)	5% (12)	4% (10)	18% (44)	67% (164)	4% (11)	2% (6)	246

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (142)	25% (173)	16% (110)	33% (226)	5% (34)	1% (8)	694
PID/Gender: Dem Men	43% (52)	39% (47)	10% (12)	6% (7)	2% (3)	— (0)	120
PID/Gender: Dem Women	37% (62)	45% (75)	10% (16)	5% (8)	4% (6)	— (1)	168
PID/Gender: Ind Men	9% (9)	22% (22)	22% (22)	37% (37)	8% (8)	2% (2)	99
PID/Gender: Ind Women	14% (9)	31% (19)	25% (16)	17% (10)	11% (7)	1% (1)	61
PID/Gender: Rep Men	7% (8)	5% (5)	14% (16)	67% (76)	5% (5)	4% (4)	114
PID/Gender: Rep Women	3% (4)	3% (5)	22% (29)	66% (88)	4% (5)	1% (2)	132
Ideo: Liberal (1-3)	34% (72)	40% (84)	10% (20)	11% (24)	4% (8)	2% (4)	212
Ideo: Moderate (4)	26% (58)	30% (67)	20% (45)	18% (40)	4% (10)	2% (4)	224
Ideo: Conservative (5-7)	5% (12)	7% (17)	18% (44)	66% (159)	3% (7)	— (1)	240
Community: Urban	24% (35)	28% (42)	15% (23)	25% (38)	6% (9)	1% (2)	149
Community: Suburban	19% (68)	28% (102)	16% (60)	31% (112)	4% (16)	1% (5)	362
Community: Rural	22% (39)	16% (29)	15% (27)	42% (76)	5% (9)	1% (1)	183
Military HHnm: Yes	19% (19)	26% (26)	11% (11)	43% (42)	1% (1)	— (0)	98
Military HH: No	21% (124)	25% (147)	17% (99)	31% (184)	6% (34)	1% (8)	596
Employ: Private Sector	19% (46)	21% (51)	16% (40)	40% (96)	3% (8)	1% (1)	242
Employ: Government	27% (8)	22% (6)	11% (3)	37% (11)	3% (1)	— (0)	29
Employ: Self-Employed	17% (13)	19% (14)	24% (18)	30% (23)	5% (4)	5% (4)	76
Employ: Homemaker	15% (7)	42% (19)	5% (2)	29% (13)	8% (3)	1% (0)	45
Employ: Student	3% (1)	57% (11)	15% (3)	— (0)	25% (5)	— (0)	19
Employ: Retired	27% (48)	20% (36)	15% (26)	35% (61)	2% (4)	1% (1)	177
Employ: Unemployed	15% (12)	37% (29)	16% (12)	21% (16)	9% (7)	2% (1)	77
Employ: Other	30% (9)	24% (7)	17% (5)	20% (6)	8% (2)	— (0)	29

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (142)	25% (173)	16% (110)	33% (226)	5% (34)	1% (8)	694
Protestant	22% (37)	19% (31)	17% (28)	39% (63)	3% (4)	— (0)	164
Roman Catholic	18% (26)	22% (32)	16% (24)	41% (61)	3% (4)	— (0)	148
Mormon	— (0)	— (0)	— (0)	100% (2)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4% (0)	— (0)	65% (4)	31% (2)	— (0)	— (0)	6
Jewish	39% (5)	28% (4)	— (0)	33% (4)	— (0)	— (0)	13
Muslim	37% (2)	32% (2)	— (0)	— (0)	9% (0)	23% (1)	6
Buddhist	26% (1)	— (0)	26% (1)	17% (0)	30% (1)	— (0)	2
Hindu	65% (2)	35% (1)	— (0)	— (0)	— (0)	— (0)	3
Atheist	7% (3)	39% (16)	25% (10)	20% (8)	— (0)	8% (3)	41
Agnostic	35% (13)	28% (11)	16% (6)	14% (5)	7% (3)	— (0)	38
Something else	17% (18)	18% (19)	11% (12)	41% (43)	13% (14)	1% (1)	106
Nothing in particular	21% (35)	35% (58)	15% (25)	22% (36)	5% (9)	2% (3)	165
Ideo/PID: Conservative Republican	2% (4)	4% (7)	15% (27)	76% (135)	2% (4)	— (0)	177
Ideo/PID: Moderate/Liberal Republican	12% (8)	4% (3)	27% (18)	43% (28)	6% (4)	9% (6)	65
Ideo/PID: Moderate/Conservative Democrat	40% (47)	40% (48)	12% (14)	4% (5)	3% (4)	— (1)	118
Ideo/PID: Liberal Democrat	41% (66)	43% (69)	8% (13)	6% (9)	3% (5)	— (0)	163
Unfavorable of Biden and Trump	4% (6)	18% (25)	40% (54)	29% (40)	8% (10)	1% (1)	136
2024 H2H Matchup: Biden Voter	39% (131)	44% (148)	8% (28)	6% (19)	3% (9)	— (1)	337
2024 H2H Matchup: Trump Voter	4% (11)	6% (19)	21% (62)	63% (189)	4% (12)	2% (5)	298
2024 H2H Matchup: Would not Vote	2% (1)	13% (3)	22% (5)	39% (9)	23% (5)	1% (0)	24
2024 H2H Matchup: Do not Know	— (0)	10% (3)	43% (15)	22% (8)	22% (8)	3% (1)	35
2022 House Vote: Democrat	38% (118)	42% (128)	11% (35)	7% (21)	2% (7)	— (0)	308
2022 House Vote: Republican	2% (5)	5% (14)	20% (51)	69% (175)	1% (3)	2% (5)	252
2022 House Vote: Did not Vote	16% (20)	25% (31)	17% (21)	20% (24)	20% (25)	2% (3)	124
2020 Vote: Joe Biden	37% (119)	44% (139)	10% (31)	6% (20)	3% (11)	— (0)	320
2020 Vote: Donald Trump	6% (17)	6% (19)	22% (66)	61% (184)	4% (13)	1% (3)	302
2020 Vote: Someone Else	— (0)	12% (1)	30% (3)	56% (5)	2% (0)	— (0)	10
2020 Vote: Did not Vote	11% (7)	22% (13)	16% (10)	26% (17)	16% (10)	9% (6)	62
2016 Vote: Hillary Clinton	41% (105)	41% (106)	8% (20)	7% (18)	2% (6)	— (1)	255
2016 Vote: Donald Trump	5% (12)	8% (20)	20% (52)	63% (161)	3% (9)	1% (2)	256
2016 Vote: Someone Else	— (0)	25% (5)	43% (9)	32% (7)	— (0)	— (0)	21

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (142)	25% (173)	16% (110)	33% (226)	5% (34)	1% (8)	694
2020 Vote/PID: Not Biden/Democrat	18% (7)	40% (16)	21% (8)	14% (6)	5% (2)	1% (1)	40
2020 Vote/PID: Not Trump/Republican	1% (0)	8% (2)	24% (5)	42% (9)	11% (2)	14% (3)	22
U.S. Economy: Wrong Track	9% (46)	21% (104)	20% (102)	44% (221)	5% (26)	1% (6)	507
U.S. Economy: Right Direction	51% (96)	37% (69)	4% (7)	2% (5)	5% (9)	1% (2)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46% (112)	42% (103)	5% (12)	5% (13)	2% (5)	— (1)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (11)	10% (32)	21% (67)	59% (193)	6% (20)	2% (5)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	16% (19)	32% (38)	25% (30)	17% (21)	8% (10)	2% (2)	120
Top 2024 Issue: Economy	8% (21)	16% (40)	27% (70)	41% (106)	6% (15)	2% (5)	257
Community/Gender: Urban Women	25% (19)	33% (25)	15% (11)	21% (16)	6% (4)	1% (1)	77
Community/Gender: Urban Men	22% (16)	24% (17)	16% (11)	30% (21)	7% (5)	2% (1)	72
Community/Gender: Rural Women	24% (21)	17% (15)	20% (18)	33% (29)	6% (5)	— (0)	88
Community/Gender: Rural Men	20% (18)	15% (14)	10% (10)	50% (47)	4% (3)	1% (1)	94
Community/Gender: Suburban Women	18% (35)	30% (58)	16% (31)	31% (61)	4% (9)	1% (2)	195
Community/Gender: Suburban Men	20% (33)	26% (43)	17% (29)	31% (51)	4% (7)	2% (3)	167
Homeowner	20% (114)	25% (144)	16% (91)	34% (195)	5% (27)	1% (5)	575
Renter	25% (26)	26% (27)	14% (15)	26% (27)	6% (6)	2% (2)	104
Self + Household: White-Collar	23% (57)	25% (61)	17% (41)	31% (76)	2% (5)	1% (2)	243
Self + Household: Blue Collar	22% (77)	24% (86)	14% (50)	35% (127)	4% (16)	1% (4)	360
Union HH: Yes	16% (11)	33% (23)	11% (8)	37% (26)	1% (1)	1% (1)	70
Union HH: No	21% (131)	24% (150)	16% (102)	32% (200)	5% (34)	1% (7)	624
LGBTQ+: Yes	29% (21)	34% (25)	20% (14)	11% (8)	3% (2)	3% (2)	72
LGBTQ+: No	19% (121)	24% (148)	15% (95)	35% (218)	5% (32)	1% (6)	622
Motivated to Vote	22% (140)	25% (158)	16% (101)	33% (213)	4% (22)	1% (6)	641
Parent: Yes	20% (38)	23% (44)	16% (30)	35% (66)	6% (11)	1% (1)	191
Parent: No	21% (105)	26% (129)	16% (79)	32% (160)	5% (23)	1% (7)	503
COVID Vaccine: Yes	26% (120)	31% (144)	17% (82)	24% (111)	2% (11)	1% (3)	470
COVID Vaccine: No	10% (22)	13% (30)	12% (28)	51% (115)	11% (24)	3% (6)	224
Student Loans: Yes	19% (23)	28% (34)	17% (20)	27% (32)	10% (12)	— (0)	121
Student Loans: No	21% (119)	24% (140)	16% (90)	34% (194)	4% (22)	1% (8)	573
Favorable Opinion of Haley	17% (36)	17% (36)	19% (40)	45% (95)	2% (3)	— (0)	210
Unfavorable Opinion of Haley	25% (75)	30% (90)	14% (42)	29% (88)	1% (2)	— (1)	298

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (142)	25% (173)	16% (110)	33% (226)	5% (34)	1% (8)	694
Prodigal Biden Voter	10% (3)	23% (6)	40% (11)	19% (5)	7% (2)	— (0)	27
Undecided Voter (DK/WNV)	1% (1)	11% (7)	34% (20)	29% (17)	22% (13)	3% (1)	59
Undecided Voter (DK)	— (0)	10% (3)	43% (15)	22% (8)	22% (8)	3% (1)	35
Watched Debate	21% (105)	22% (109)	18% (89)	35% (169)	2% (12)	1% (6)	490
Watched Debate: Did not Watch	18% (37)	31% (64)	10% (21)	28% (57)	11% (22)	1% (3)	204
Watched Debate: All of it	22% (59)	21% (55)	16% (42)	39% (102)	2% (5)	1% (2)	265
Watched Debate: Some of it	20% (46)	24% (54)	21% (47)	30% (67)	3% (7)	2% (4)	225
Continue His Campaign: Yes Biden	41% (113)	37% (103)	10% (28)	11% (32)	1% (4)	— (0)	279
Continue His Campaign: No Biden	6% (24)	17% (64)	21% (80)	49% (186)	6% (25)	1% (5)	383
Continue His Campaign: Yes Trump	7% (22)	11% (37)	19% (64)	57% (191)	5% (16)	1% (5)	335
Continue His Campaign: No Trump	34% (114)	39% (129)	13% (42)	10% (34)	4% (13)	— (0)	332
Conviction: Evidence	37% (132)	40% (143)	12% (44)	10% (34)	2% (6)	— (1)	359
Conviction: Motivation to Damage	2% (6)	7% (19)	19% (51)	66% (174)	4% (12)	1% (3)	265
Conviction: DK/NO	6% (4)	16% (11)	21% (15)	25% (17)	24% (17)	7% (5)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	22%	(155)	19%	(130)	39%	(268)	5%	(35)	2%	(14)	694
Gender: Male	15%	(50)	21%	(71)	17%	(57)	41%	(135)	3%	(10)	3%	(10)	333
Gender: Female	12%	(42)	23%	(84)	20%	(73)	37%	(133)	7%	(25)	1%	(4)	361
Age: 18-34	23%	(42)	16%	(29)	17%	(31)	31%	(57)	9%	(16)	4%	(8)	183
Age: 35-44	14%	(14)	22%	(21)	24%	(23)	33%	(32)	4%	(4)	3%	(3)	96
Age: 45-64	12%	(30)	25%	(63)	20%	(50)	37%	(91)	4%	(11)	1%	(3)	248
Age: 65+	4%	(6)	26%	(43)	15%	(25)	53%	(89)	2%	(4)	—	(0)	167
GenZers: 1997-2012	29%	(26)	13%	(12)	16%	(14)	27%	(24)	8%	(7)	6%	(6)	89
Millennials: 1981-1996	16%	(28)	19%	(35)	21%	(37)	34%	(61)	7%	(13)	3%	(5)	180
GenXers: 1965-1980	12%	(23)	22%	(43)	23%	(45)	37%	(75)	5%	(10)	2%	(3)	201
Baby Boomers: 1946-1964	6%	(14)	30%	(63)	15%	(32)	47%	(100)	2%	(4)	—	(0)	213
Educ: < College	15%	(71)	24%	(112)	19%	(88)	33%	(156)	6%	(26)	3%	(13)	466
Educ: Bachelors degree	11%	(16)	22%	(31)	17%	(24)	48%	(68)	1%	(2)	1%	(1)	142
Educ: Post-grad	6%	(5)	14%	(12)	20%	(17)	52%	(45)	8%	(6)	—	(0)	86
Income: Under 50k	13%	(44)	19%	(66)	18%	(60)	40%	(138)	8%	(26)	2%	(7)	340
Income: 50k-100k	13%	(29)	24%	(53)	17%	(37)	40%	(90)	3%	(7)	3%	(8)	224
Income: 100k+	15%	(19)	27%	(36)	25%	(32)	31%	(41)	1%	(2)	—	(0)	130
Ethnicity: White (Non-Hispanic)	13%	(71)	25%	(141)	18%	(101)	39%	(217)	4%	(19)	1%	(6)	555
Ethnicity: Hispanic	24%	(5)	21%	(5)	18%	(4)	34%	(8)	2%	(1)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	13%	(11)	4%	(3)	23%	(20)	39%	(35)	13%	(12)	9%	(8)	89
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	23%	(6)	16%	(5)	35%	(10)	12%	(3)	—	(0)	28
All Christian	16%	(51)	33%	(104)	20%	(64)	29%	(93)	2%	(6)	—	(1)	320
All Non-Christian	21%	(5)	21%	(5)	2%	(1)	40%	(10)	2%	(0)	13%	(3)	24
Atheist	6%	(2)	12%	(5)	5%	(2)	69%	(28)	1%	(0)	7%	(3)	41
Agnostic/Nothing in particular	7%	(15)	10%	(21)	21%	(43)	54%	(109)	6%	(13)	2%	(4)	203
Something Else	17%	(18)	19%	(20)	19%	(20)	27%	(29)	14%	(15)	3%	(4)	106
Evangelical	13%	(18)	29%	(39)	22%	(29)	26%	(35)	10%	(13)	—	(1)	136
Non-Evangelical	17%	(48)	29%	(82)	19%	(55)	31%	(86)	2%	(7)	1%	(4)	282
PID: Dem (no lean)	2%	(5)	5%	(15)	20%	(58)	67%	(193)	4%	(11)	2%	(6)	288
PID: Ind (no lean)	3%	(6)	15%	(24)	27%	(43)	42%	(67)	10%	(16)	3%	(4)	160
PID: Rep (no lean)	33%	(81)	47%	(116)	12%	(28)	4%	(9)	3%	(8)	2%	(4)	246

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	22%	(155)	19%	(130)	39%	(268)	5%	(35)	2%	(14)	694
PID/Gender: Dem Men	2%	(2)	6%	(8)	17%	(21)	72%	(87)	—	(1)	2%	(3)	120
PID/Gender: Dem Women	2%	(3)	4%	(7)	22%	(37)	63%	(106)	6%	(10)	2%	(3)	168
PID/Gender: Ind Men	4%	(4)	15%	(15)	28%	(27)	43%	(43)	6%	(6)	4%	(4)	99
PID/Gender: Ind Women	3%	(2)	15%	(9)	26%	(16)	39%	(24)	16%	(10)	1%	(1)	61
PID/Gender: Rep Men	39%	(45)	42%	(48)	8%	(9)	5%	(6)	3%	(3)	4%	(4)	114
PID/Gender: Rep Women	28%	(36)	52%	(68)	15%	(20)	2%	(3)	4%	(5)	—	(0)	132
Ideo: Liberal (1-3)	5%	(12)	3%	(7)	17%	(35)	69%	(146)	4%	(9)	1%	(3)	212
Ideo: Moderate (4)	8%	(19)	18%	(40)	25%	(56)	41%	(92)	5%	(11)	2%	(5)	224
Ideo: Conservative (5-7)	25%	(60)	45%	(108)	15%	(36)	12%	(29)	3%	(6)	1%	(1)	240
Community: Urban	18%	(27)	12%	(18)	24%	(36)	36%	(53)	7%	(10)	4%	(6)	149
Community: Suburban	10%	(36)	26%	(95)	16%	(59)	42%	(151)	4%	(14)	2%	(7)	362
Community: Rural	16%	(29)	23%	(43)	19%	(34)	35%	(65)	6%	(11)	1%	(1)	183
Military HHnm: Yes	17%	(17)	33%	(32)	14%	(13)	36%	(35)	—	(0)	—	(0)	98
Military HH: No	13%	(75)	21%	(123)	19%	(116)	39%	(233)	6%	(35)	2%	(14)	596
Employ: Private Sector	19%	(47)	23%	(57)	22%	(53)	31%	(76)	3%	(7)	1%	(2)	242
Employ: Government	30%	(9)	27%	(8)	12%	(3)	28%	(8)	1%	(0)	2%	(1)	29
Employ: Self-Employed	11%	(8)	22%	(17)	21%	(16)	32%	(24)	7%	(5)	6%	(5)	76
Employ: Homemaker	12%	(5)	23%	(10)	19%	(9)	33%	(15)	12%	(6)	1%	(0)	45
Employ: Student	12%	(2)	1%	(0)	27%	(5)	39%	(7)	11%	(2)	10%	(2)	19
Employ: Retired	5%	(9)	27%	(49)	15%	(26)	50%	(88)	3%	(5)	—	(0)	177
Employ: Unemployed	12%	(10)	10%	(7)	14%	(11)	51%	(39)	8%	(6)	4%	(3)	77
Employ: Other	7%	(2)	25%	(7)	23%	(6)	35%	(10)	8%	(2)	3%	(1)	29

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	22%	(155)	19%	(130)	39%	(268)	5%	(35)	2%	(14)	694
Protestant	13%	(21)	35%	(57)	22%	(36)	28%	(46)	2%	(4)	1%	(1)	164
Roman Catholic	18%	(27)	30%	(44)	19%	(28)	32%	(47)	1%	(2)	—	(0)	148
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	51%	(3)	3%	(0)	4%	(0)	14%	(1)	—	(0)	6
Jewish	22%	(3)	22%	(3)	—	(0)	42%	(5)	—	(0)	15%	(2)	13
Muslim	—	(0)	32%	(2)	—	(0)	46%	(3)	—	(0)	23%	(1)	6
Buddhist	—	(0)	29%	(1)	26%	(1)	26%	(1)	18%	(0)	—	(0)	2
Hindu	65%	(2)	—	(0)	—	(0)	35%	(1)	—	(0)	—	(0)	3
Atheist	6%	(2)	12%	(5)	5%	(2)	69%	(28)	1%	(0)	7%	(3)	41
Agnostic	—	(0)	9%	(4)	16%	(6)	68%	(26)	7%	(3)	—	(0)	38
Something else	17%	(18)	19%	(20)	19%	(20)	27%	(29)	14%	(15)	3%	(4)	106
Nothing in particular	9%	(15)	10%	(17)	22%	(36)	50%	(83)	6%	(10)	2%	(4)	165
Ideo/PID: Conservative Republican	33%	(58)	53%	(94)	11%	(19)	2%	(3)	2%	(3)	—	(0)	177
Ideo/PID: Moderate/Liberal Republican	33%	(22)	34%	(22)	14%	(9)	9%	(6)	3%	(2)	6%	(4)	65
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	10%	(11)	24%	(28)	57%	(68)	4%	(4)	3%	(3)	118
Ideo/PID: Liberal Democrat	1%	(2)	2%	(4)	17%	(27)	76%	(124)	4%	(6)	—	(0)	163
Unfavorable of Biden and Trump	2%	(2)	17%	(23)	28%	(39)	44%	(60)	8%	(12)	1%	(1)	136
2024 H2H Matchup: Biden Voter	1%	(3)	5%	(16)	19%	(62)	70%	(234)	4%	(15)	2%	(6)	337
2024 H2H Matchup: Trump Voter	29%	(88)	44%	(132)	17%	(52)	4%	(12)	3%	(9)	2%	(5)	298
2024 H2H Matchup: Would not Vote	—	(0)	18%	(4)	11%	(3)	44%	(11)	25%	(6)	1%	(0)	24
2024 H2H Matchup: Do not Know	2%	(1)	6%	(2)	36%	(13)	34%	(12)	13%	(4)	10%	(3)	35
2022 House Vote: Democrat	1%	(2)	5%	(14)	20%	(60)	71%	(217)	4%	(12)	1%	(2)	308
2022 House Vote: Republican	29%	(73)	48%	(122)	18%	(46)	2%	(6)	1%	(1)	2%	(5)	252
2022 House Vote: Did not Vote	13%	(17)	15%	(19)	16%	(19)	32%	(40)	17%	(21)	6%	(7)	124
2020 Vote: Joe Biden	—	(2)	4%	(11)	20%	(64)	70%	(223)	5%	(16)	1%	(4)	320
2020 Vote: Donald Trump	26%	(79)	45%	(137)	17%	(53)	7%	(22)	3%	(10)	1%	(2)	302
2020 Vote: Someone Else	—	(0)	—	(0)	52%	(5)	46%	(4)	2%	(0)	—	(0)	10
2020 Vote: Did not Vote	18%	(12)	11%	(7)	13%	(8)	31%	(19)	13%	(8)	14%	(9)	62
2016 Vote: Hillary Clinton	2%	(6)	2%	(4)	19%	(50)	71%	(180)	4%	(11)	2%	(4)	255
2016 Vote: Donald Trump	21%	(54)	48%	(122)	16%	(41)	11%	(29)	4%	(9)	—	(0)	256
2016 Vote: Someone Else	—	(0)	6%	(1)	36%	(8)	58%	(12)	—	(0)	—	(0)	21

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (92)	22% (155)	19% (130)	39% (268)	5% (35)	2% (14)	694
2020 Vote/PID: Not Biden/Democrat	8% (3)	15% (6)	26% (10)	43% (17)	2% (1)	6% (2)	40
2020 Vote/PID: Not Trump/Republican	43% (9)	13% (3)	14% (3)	7% (1)	10% (2)	13% (3)	22
U.S. Economy: Wrong Track	16% (83)	29% (146)	19% (97)	28% (143)	5% (25)	2% (12)	507
U.S. Economy: Right Direction	4% (8)	5% (9)	17% (33)	67% (126)	5% (10)	1% (3)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1% (3)	2% (6)	19% (46)	72% (178)	4% (9)	2% (5)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27% (87)	41% (134)	19% (63)	6% (21)	5% (17)	1% (5)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	1% (1)	13% (15)	17% (20)	58% (69)	8% (9)	4% (5)	120
Top 2024 Issue: Economy	16% (40)	34% (88)	22% (55)	21% (53)	5% (13)	3% (8)	257
Community/Gender: Urban Women	14% (11)	13% (10)	23% (18)	36% (28)	11% (8)	3% (2)	77
Community/Gender: Urban Men	22% (16)	11% (8)	25% (18)	35% (25)	2% (2)	6% (4)	72
Community/Gender: Rural Women	15% (13)	21% (19)	22% (19)	32% (28)	10% (9)	— (0)	88
Community/Gender: Rural Men	17% (16)	26% (24)	16% (15)	39% (36)	1% (1)	1% (1)	94
Community/Gender: Suburban Women	9% (17)	28% (56)	18% (36)	40% (77)	4% (7)	1% (2)	195
Community/Gender: Suburban Men	11% (19)	23% (39)	14% (24)	44% (73)	4% (7)	3% (5)	167
Homeowner	13% (74)	24% (138)	18% (106)	39% (223)	4% (25)	2% (10)	575
Renter	16% (17)	14% (15)	19% (19)	40% (41)	7% (7)	4% (5)	104
Self + Household: White-Collar	9% (21)	23% (57)	23% (56)	41% (100)	2% (5)	2% (4)	243
Self + Household: Blue Collar	16% (58)	22% (78)	15% (56)	40% (143)	6% (20)	1% (4)	360
Union HH: Yes	11% (8)	22% (15)	21% (15)	41% (29)	2% (2)	2% (2)	70
Union HH: No	13% (84)	22% (140)	18% (115)	38% (240)	5% (33)	2% (13)	624
LGBTQ+: Yes	2% (2)	6% (4)	17% (12)	63% (46)	8% (5)	4% (3)	72
LGBTQ+: No	14% (90)	24% (151)	19% (117)	36% (223)	5% (29)	2% (11)	622
Motivated to Vote	13% (83)	24% (152)	18% (116)	40% (254)	4% (27)	1% (9)	641
Parent: Yes	19% (36)	22% (42)	20% (38)	31% (58)	8% (15)	1% (2)	191
Parent: No	11% (55)	23% (114)	18% (91)	42% (210)	4% (20)	3% (13)	503
COVID Vaccine: Yes	9% (44)	21% (96)	17% (79)	49% (232)	3% (13)	1% (6)	470
COVID Vaccine: No	21% (47)	26% (59)	22% (50)	16% (37)	10% (22)	4% (9)	224
Student Loans: Yes	13% (15)	19% (23)	15% (19)	38% (46)	11% (14)	4% (4)	121
Student Loans: No	13% (76)	23% (132)	19% (111)	39% (222)	4% (21)	2% (10)	573
Favorable Opinion of Haley	19% (41)	32% (68)	23% (49)	22% (46)	3% (6)	— (0)	210
Unfavorable Opinion of Haley	7% (22)	17% (52)	16% (48)	58% (172)	1% (2)	1% (2)	298

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	22%	(155)	19%	(130)	39%	(268)	5%	(35)	2%	(14)	694
Prodigal Biden Voter	2%	(1)	16%	(4)	23%	(6)	54%	(14)	4%	(1)	1%	(0)	27
Undecided Voter (DK/WNV)	1%	(1)	11%	(7)	26%	(15)	38%	(23)	18%	(11)	6%	(4)	59
Undecided Voter (DK)	2%	(1)	6%	(2)	36%	(13)	34%	(12)	13%	(4)	10%	(3)	35
Watched Debate	14%	(67)	26%	(129)	19%	(92)	37%	(182)	3%	(16)	1%	(4)	490
Watched Debate: Did not Watch	12%	(25)	13%	(26)	19%	(38)	42%	(86)	9%	(19)	5%	(10)	204
Watched Debate: All of it	14%	(36)	27%	(70)	16%	(43)	41%	(107)	3%	(7)	—	(1)	265
Watched Debate: Some of it	14%	(31)	26%	(58)	22%	(48)	33%	(75)	4%	(9)	1%	(3)	225
Continue His Campaign: Yes Biden	5%	(14)	11%	(30)	22%	(61)	57%	(160)	4%	(10)	1%	(4)	279
Continue His Campaign: No Biden	19%	(72)	32%	(123)	16%	(63)	26%	(99)	5%	(19)	2%	(7)	383
Continue His Campaign: Yes Trump	26%	(87)	39%	(132)	19%	(65)	10%	(32)	4%	(13)	1%	(5)	335
Continue His Campaign: No Trump	1%	(4)	7%	(23)	17%	(55)	68%	(227)	5%	(16)	2%	(6)	332
Conviction: Evidence	3%	(12)	8%	(28)	18%	(64)	68%	(243)	3%	(12)	—	(1)	359
Conviction: Motivation to Damage	26%	(68)	42%	(110)	20%	(53)	7%	(19)	4%	(11)	1%	(3)	265
Conviction: DK/NO	17%	(12)	24%	(17)	18%	(13)	9%	(6)	18%	(12)	14%	(10)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (183)	13% (90)	6% (41)	53% (365)	2% (12)	— (2)	694
Gender: Male	32% (105)	13% (43)	6% (19)	48% (159)	2% (7)	— (0)	333
Gender: Female	21% (77)	13% (47)	6% (22)	57% (206)	2% (6)	1% (2)	361
Age: 18-34	30% (55)	18% (34)	9% (16)	40% (73)	2% (4)	— (1)	183
Age: 35-44	28% (27)	10% (10)	8% (8)	49% (47)	4% (3)	1% (1)	96
Age: 45-64	25% (61)	16% (41)	3% (8)	54% (134)	1% (4)	— (0)	248
Age: 65+	24% (39)	4% (6)	5% (9)	66% (110)	1% (1)	1% (1)	167
GenZers: 1997-2012	35% (31)	22% (20)	7% (6)	34% (30)	1% (1)	1% (1)	89
Millennials: 1981-1996	27% (49)	13% (23)	9% (15)	47% (85)	4% (7)	— (1)	180
GenXers: 1965-1980	22% (45)	16% (32)	4% (9)	56% (112)	2% (3)	— (0)	201
Baby Boomers: 1946-1964	27% (57)	7% (15)	4% (9)	61% (129)	1% (2)	— (1)	213
Educ: < College	31% (143)	14% (63)	6% (30)	47% (217)	2% (11)	— (2)	466
Educ: Bachelors degree	23% (33)	14% (19)	5% (7)	58% (82)	1% (1)	— (0)	142
Educ: Post-grad	8% (7)	9% (7)	6% (5)	77% (66)	— (0)	— (0)	86
Income: Under 50k	28% (94)	10% (33)	7% (23)	53% (181)	2% (8)	— (1)	340
Income: 50k-100k	23% (51)	18% (41)	3% (6)	54% (120)	2% (4)	1% (2)	224
Income: 100k+	29% (38)	12% (16)	10% (13)	49% (63)	— (0)	— (0)	130
Ethnicity: White (Non-Hispanic)	28% (155)	14% (76)	5% (30)	52% (288)	1% (5)	— (1)	555
Ethnicity: Hispanic	28% (6)	12% (3)	3% (1)	56% (13)	— (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	15% (13)	11% (10)	11% (10)	54% (48)	8% (7)	1% (1)	89
Ethnicity: Asian + Other (Non-Hispanic)	30% (8)	4% (1)	2% (0)	61% (17)	3% (1)	— (0)	28
All Christian	34% (108)	15% (47)	8% (25)	43% (136)	1% (5)	— (0)	320
All Non-Christian	36% (9)	5% (1)	— (0)	58% (14)	2% (0)	— (0)	24
Atheist	14% (6)	7% (3)	— (0)	79% (32)	— (0)	— (0)	41
Agnostic/Nothing in particular	14% (28)	9% (17)	6% (13)	68% (139)	2% (5)	1% (1)	203
Something Else	30% (32)	21% (22)	3% (4)	42% (44)	2% (2)	1% (1)	106
Evangelical	34% (46)	19% (26)	6% (9)	39% (53)	1% (2)	— (1)	136
Non-Evangelical	31% (87)	15% (43)	7% (19)	45% (127)	2% (4)	— (1)	282
PID: Dem (no lean)	3% (9)	4% (11)	5% (13)	85% (246)	2% (7)	— (1)	288
PID: Ind (no lean)	16% (25)	13% (20)	9% (14)	60% (95)	3% (5)	— (0)	160
PID: Rep (no lean)	60% (149)	24% (59)	6% (14)	10% (24)	— (0)	— (1)	246

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(183)	13%	(90)	6%	(41)	53%	(365)	2%	(12)	—	(2)	694
PID/Gender: Dem Men	1%	(1)	7%	(8)	7%	(9)	82%	(99)	3%	(3)	—	(0)	120
PID/Gender: Dem Women	5%	(8)	2%	(3)	3%	(4)	88%	(147)	2%	(4)	1%	(1)	168
PID/Gender: Ind Men	17%	(17)	16%	(16)	7%	(7)	56%	(56)	4%	(4)	—	(0)	99
PID/Gender: Ind Women	13%	(8)	7%	(5)	12%	(7)	65%	(40)	3%	(2)	—	(0)	61
PID/Gender: Rep Men	77%	(87)	16%	(19)	3%	(4)	4%	(5)	—	(0)	—	(0)	114
PID/Gender: Rep Women	46%	(61)	30%	(40)	8%	(10)	14%	(19)	—	(0)	1%	(1)	132
Ideo: Liberal (1-3)	8%	(17)	6%	(14)	2%	(5)	81%	(171)	2%	(3)	—	(1)	212
Ideo: Moderate (4)	13%	(30)	13%	(29)	10%	(23)	61%	(136)	3%	(6)	—	(0)	224
Ideo: Conservative (5-7)	54%	(130)	19%	(46)	5%	(12)	21%	(51)	—	(0)	1%	(1)	240
Community: Urban	19%	(28)	16%	(24)	11%	(16)	51%	(76)	3%	(5)	—	(1)	149
Community: Suburban	27%	(96)	13%	(47)	5%	(17)	54%	(195)	2%	(6)	—	(2)	362
Community: Rural	32%	(59)	11%	(20)	5%	(9)	51%	(94)	1%	(2)	—	(0)	183
Military HHnm: Yes	28%	(28)	19%	(19)	5%	(5)	46%	(45)	1%	(1)	—	(0)	98
Military HH: No	26%	(155)	12%	(71)	6%	(36)	54%	(320)	2%	(11)	—	(2)	596
Employ: Private Sector	28%	(67)	16%	(40)	8%	(20)	45%	(109)	2%	(5)	—	(0)	242
Employ: Government	31%	(9)	31%	(9)	—	(0)	38%	(11)	—	(0)	—	(0)	29
Employ: Self-Employed	35%	(26)	9%	(7)	6%	(4)	49%	(37)	2%	(1)	—	(0)	76
Employ: Homemaker	26%	(12)	20%	(9)	1%	(0)	53%	(24)	1%	(0)	—	(0)	45
Employ: Student	1%	(0)	11%	(2)	2%	(0)	85%	(16)	—	(0)	—	(0)	19
Employ: Retired	27%	(49)	6%	(10)	5%	(9)	61%	(108)	1%	(1)	1%	(1)	177
Employ: Unemployed	19%	(15)	13%	(10)	6%	(4)	58%	(44)	4%	(3)	1%	(1)	77
Employ: Other	17%	(5)	13%	(4)	10%	(3)	54%	(15)	4%	(1)	3%	(1)	29

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(183)	13%	(90)	6%	(41)	53%	(365)	2%	(12)	—	(2)	694
Protestant	26%	(42)	17%	(28)	12%	(19)	44%	(73)	1%	(2)	—	(0)	164
Roman Catholic	40%	(59)	12%	(18)	4%	(6)	43%	(63)	1%	(2)	—	(0)	148
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	—	(0)	—	(0)	4%	(0)	14%	(1)	—	(0)	6
Jewish	35%	(5)	9%	(1)	—	(0)	56%	(7)	—	(0)	—	(0)	13
Muslim	23%	(1)	—	(0)	—	(0)	77%	(4)	—	(0)	—	(0)	6
Buddhist	29%	(1)	—	(0)	—	(0)	53%	(1)	18%	(0)	—	(0)	2
Hindu	65%	(2)	—	(0)	—	(0)	35%	(1)	—	(0)	—	(0)	3
Atheist	14%	(6)	7%	(3)	—	(0)	79%	(32)	—	(0)	—	(0)	41
Agnostic	4%	(2)	2%	(1)	5%	(2)	89%	(34)	—	(0)	—	(0)	38
Something else	30%	(32)	21%	(22)	3%	(4)	42%	(44)	2%	(2)	1%	(1)	106
Nothing in particular	16%	(27)	10%	(16)	7%	(11)	63%	(105)	3%	(5)	1%	(1)	165
Ideo/PID: Conservative Republican	63%	(111)	25%	(44)	3%	(5)	9%	(16)	—	(0)	—	(0)	177
Ideo/PID: Moderate/Liberal Republican	51%	(33)	22%	(15)	13%	(9)	11%	(7)	—	(0)	1%	(1)	65
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	2%	(2)	9%	(11)	78%	(92)	3%	(4)	1%	(1)	118
Ideo/PID: Liberal Democrat	—	(1)	6%	(10)	1%	(2)	90%	(147)	2%	(3)	—	(0)	163
Unfavorable of Biden and Trump	—	(0)	—	(0)	22%	(31)	78%	(106)	—	(0)	—	(0)	136
2024 H2H Matchup: Biden Voter	1%	(3)	2%	(7)	5%	(16)	90%	(302)	2%	(6)	—	(1)	337
2024 H2H Matchup: Trump Voter	60%	(178)	26%	(79)	6%	(18)	7%	(22)	—	(0)	—	(1)	298
2024 H2H Matchup: Would not Vote	—	(0)	1%	(0)	7%	(2)	84%	(20)	8%	(2)	—	(0)	24
2024 H2H Matchup: Do not Know	5%	(2)	11%	(4)	15%	(5)	57%	(20)	12%	(4)	—	(0)	35
2022 House Vote: Democrat	2%	(6)	4%	(11)	5%	(16)	87%	(267)	2%	(7)	—	(1)	308
2022 House Vote: Republican	57%	(144)	27%	(68)	6%	(16)	9%	(24)	—	(0)	—	(1)	252
2022 House Vote: Did not Vote	26%	(32)	6%	(8)	7%	(9)	56%	(70)	4%	(6)	—	(1)	124
2020 Vote: Joe Biden	1%	(2)	2%	(8)	4%	(14)	90%	(289)	2%	(6)	—	(1)	320
2020 Vote: Donald Trump	54%	(164)	25%	(75)	8%	(23)	13%	(39)	—	(0)	—	(1)	302
2020 Vote: Someone Else	—	(0)	17%	(2)	—	(0)	83%	(8)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	27%	(17)	10%	(6)	6%	(4)	45%	(28)	11%	(7)	1%	(1)	62
2016 Vote: Hillary Clinton	2%	(5)	4%	(11)	4%	(9)	88%	(225)	2%	(6)	—	(0)	255
2016 Vote: Donald Trump	51%	(130)	24%	(61)	5%	(14)	19%	(49)	—	(0)	—	(1)	256
2016 Vote: Someone Else	—	(0)	—	(0)	13%	(3)	87%	(18)	—	(0)	—	(0)	21

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (183)	13% (90)	6% (41)	53% (365)	2% (12)	— (2)	694
2020 Vote/PID: Not Biden/Democrat	20% (8)	10% (4)	8% (3)	58% (23)	3% (1)	1% (1)	40
2020 Vote/PID: Not Trump/Republican	57% (12)	16% (3)	6% (1)	20% (4)	1% (0)	— (0)	22
U.S. Economy: Wrong Track	34% (172)	17% (85)	6% (31)	41% (208)	2% (9)	— (2)	507
U.S. Economy: Right Direction	6% (11)	3% (5)	6% (11)	84% (157)	2% (4)	— (1)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1% (2)	2% (6)	4% (9)	90% (222)	3% (7)	— (1)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (174)	25% (82)	8% (27)	13% (44)	— (1)	— (1)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (7)	2% (3)	5% (5)	82% (99)	4% (5)	1% (1)	120
Top 2024 Issue: Economy	35% (89)	19% (48)	9% (22)	36% (92)	2% (6)	— (0)	257
Community/Gender: Urban Women	13% (10)	16% (12)	9% (7)	58% (45)	3% (2)	1% (1)	77
Community/Gender: Urban Men	25% (18)	15% (11)	13% (9)	43% (31)	4% (3)	— (0)	72
Community/Gender: Rural Women	27% (24)	12% (10)	3% (3)	57% (51)	1% (1)	— (0)	88
Community/Gender: Rural Men	37% (35)	10% (10)	6% (6)	46% (43)	1% (1)	— (0)	94
Community/Gender: Suburban Women	23% (44)	13% (25)	6% (12)	56% (110)	1% (2)	1% (2)	195
Community/Gender: Suburban Men	31% (52)	13% (22)	3% (4)	51% (85)	2% (3)	— (0)	167
Homeowner	27% (153)	13% (77)	6% (34)	53% (303)	1% (8)	— (0)	575
Renter	24% (25)	11% (12)	6% (6)	54% (56)	3% (3)	1% (1)	104
Self + Household: White-Collar	22% (53)	14% (33)	7% (16)	56% (136)	1% (3)	— (1)	243
Self + Household: Blue Collar	30% (109)	13% (45)	5% (20)	51% (184)	1% (2)	— (0)	360
Union HH: Yes	23% (16)	15% (11)	8% (5)	52% (36)	2% (2)	— (0)	70
Union HH: No	27% (167)	13% (79)	6% (36)	53% (329)	2% (11)	— (2)	624
LGBTQ+: Yes	4% (3)	8% (6)	2% (2)	80% (58)	4% (3)	2% (1)	72
LGBTQ+: No	29% (180)	14% (85)	6% (40)	49% (307)	2% (10)	— (1)	622
Motivated to Vote	27% (171)	13% (81)	6% (38)	54% (345)	1% (5)	— (1)	641
Parent: Yes	29% (56)	19% (36)	8% (15)	42% (80)	1% (3)	1% (1)	191
Parent: No	25% (127)	11% (54)	5% (27)	57% (285)	2% (10)	— (1)	503
COVID Vaccine: Yes	17% (82)	9% (43)	6% (28)	66% (308)	2% (8)	— (1)	470
COVID Vaccine: No	45% (101)	21% (47)	6% (13)	25% (57)	2% (5)	1% (1)	224
Student Loans: Yes	22% (27)	15% (18)	6% (7)	54% (66)	2% (3)	— (0)	121
Student Loans: No	27% (156)	13% (72)	6% (34)	52% (299)	2% (10)	— (2)	573
Favorable Opinion of Haley	33% (69)	13% (28)	8% (17)	45% (95)	1% (2)	— (0)	210
Unfavorable Opinion of Haley	21% (64)	8% (24)	4% (12)	66% (197)	— (1)	— (0)	298

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(183)	13%	(90)	6%	(41)	53%	(365)	2%	(12)	—	(2)	694
Prodigal Biden Voter	8%	(2)	2%	(1)	14%	(4)	74%	(20)	2%	(1)	—	(0)	27
Undecided Voter (DK/WNV)	3%	(2)	7%	(4)	12%	(7)	68%	(40)	10%	(6)	—	(0)	59
Undecided Voter (DK)	5%	(2)	11%	(4)	15%	(5)	57%	(20)	12%	(4)	—	(0)	35
Watched Debate	27%	(132)	16%	(79)	6%	(31)	50%	(242)	1%	(4)	—	(1)	490
Watched Debate: Did not Watch	25%	(50)	6%	(11)	5%	(11)	60%	(123)	4%	(8)	1%	(1)	204
Watched Debate: All of it	29%	(76)	17%	(45)	6%	(15)	48%	(126)	1%	(3)	—	(0)	265
Watched Debate: Some of it	25%	(57)	15%	(34)	7%	(15)	52%	(116)	1%	(1)	—	(1)	225
Continue His Campaign: Yes Biden	11%	(31)	6%	(18)	5%	(14)	76%	(212)	1%	(4)	—	(0)	279
Continue His Campaign: No Biden	38%	(144)	18%	(70)	6%	(22)	37%	(142)	1%	(5)	—	(0)	383
Continue His Campaign: Yes Trump	54%	(182)	24%	(81)	7%	(25)	13%	(45)	1%	(2)	—	(0)	335
Continue His Campaign: No Trump	—	(1)	2%	(5)	4%	(14)	92%	(305)	2%	(8)	—	(0)	332
Conviction: Evidence	3%	(12)	4%	(14)	4%	(15)	88%	(315)	1%	(4)	—	(0)	359
Conviction: Motivation to Damage	56%	(149)	24%	(62)	7%	(18)	12%	(32)	1%	(3)	—	(0)	265
Conviction: DK/NO	31%	(22)	20%	(14)	13%	(9)	25%	(18)	8%	(5)	3%	(2)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	23%	(157)	18%	(127)	25%	(171)	13%	(90)	14%	(95)	694
Gender: Male	10%	(33)	22%	(74)	21%	(71)	27%	(89)	9%	(28)	11%	(37)	333
Gender: Female	6%	(20)	23%	(83)	16%	(56)	23%	(82)	17%	(62)	16%	(58)	361
Age: 18-34	6%	(10)	13%	(24)	11%	(21)	27%	(49)	17%	(30)	27%	(49)	183
Age: 35-44	5%	(5)	16%	(16)	19%	(18)	21%	(20)	11%	(11)	27%	(26)	96
Age: 45-64	11%	(28)	26%	(64)	20%	(48)	24%	(60)	12%	(30)	7%	(18)	248
Age: 65+	6%	(10)	32%	(53)	24%	(39)	26%	(43)	12%	(20)	1%	(2)	167
GenZers: 1997-2012	6%	(5)	12%	(11)	11%	(10)	22%	(19)	15%	(13)	35%	(31)	89
Millennials: 1981-1996	6%	(10)	15%	(26)	15%	(27)	26%	(47)	16%	(28)	23%	(41)	180
GenXers: 1965-1980	10%	(21)	24%	(49)	20%	(41)	24%	(48)	11%	(22)	10%	(20)	201
Baby Boomers: 1946-1964	7%	(14)	32%	(69)	21%	(44)	27%	(56)	12%	(26)	2%	(3)	213
Educ: < College	8%	(35)	20%	(92)	17%	(79)	22%	(104)	16%	(73)	18%	(83)	466
Educ: Bachelors degree	11%	(15)	28%	(39)	18%	(26)	27%	(39)	9%	(13)	7%	(9)	142
Educ: Post-grad	3%	(3)	30%	(25)	26%	(22)	33%	(28)	5%	(4)	3%	(3)	86
Income: Under 50k	10%	(33)	16%	(53)	16%	(55)	27%	(90)	15%	(52)	17%	(58)	340
Income: 50k-100k	5%	(11)	29%	(66)	21%	(48)	21%	(48)	10%	(22)	13%	(29)	224
Income: 100k+	7%	(10)	29%	(38)	19%	(24)	26%	(33)	13%	(17)	6%	(8)	130
Ethnicity: White (Non-Hispanic)	7%	(40)	26%	(143)	19%	(104)	25%	(139)	12%	(65)	12%	(64)	555
Ethnicity: Hispanic	15%	(3)	20%	(4)	3%	(1)	41%	(9)	1%	(0)	20%	(4)	22
Ethnicity: Black (Non-Hispanic)	8%	(7)	6%	(6)	16%	(14)	16%	(15)	27%	(24)	27%	(24)	89
Ethnicity: Asian + Other (Non-Hispanic)	11%	(3)	14%	(4)	30%	(8)	31%	(9)	6%	(2)	9%	(2)	28
All Christian	11%	(36)	33%	(104)	17%	(55)	19%	(60)	13%	(42)	7%	(22)	320
All Non-Christian	8%	(2)	18%	(4)	22%	(5)	14%	(3)	20%	(5)	19%	(5)	24
Atheist	—	(0)	2%	(1)	21%	(9)	55%	(22)	3%	(1)	19%	(8)	41
Agnostic/Nothing in particular	4%	(8)	14%	(28)	20%	(40)	29%	(58)	14%	(29)	20%	(40)	203
Something Else	7%	(7)	18%	(19)	16%	(17)	26%	(28)	13%	(14)	20%	(21)	106
Evangelical	11%	(15)	25%	(34)	16%	(21)	22%	(30)	14%	(19)	13%	(18)	136
Non-Evangelical	10%	(27)	30%	(85)	18%	(51)	20%	(57)	13%	(37)	9%	(24)	282
PID: Dem (no lean)	5%	(13)	18%	(51)	20%	(58)	33%	(94)	13%	(37)	12%	(34)	288
PID: Ind (no lean)	5%	(9)	24%	(38)	24%	(38)	22%	(35)	10%	(16)	16%	(26)	160
PID: Rep (no lean)	13%	(31)	28%	(68)	13%	(31)	17%	(43)	15%	(37)	14%	(35)	246

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	23%	(157)	18%	(127)	25%	(171)	13%	(90)	14%	(95)	694
PID/Gender: Dem Men	7%	(8)	13%	(16)	24%	(29)	38%	(45)	10%	(11)	8%	(10)	120
PID/Gender: Dem Women	3%	(5)	21%	(35)	17%	(29)	29%	(49)	15%	(26)	14%	(24)	168
PID/Gender: Ind Men	5%	(5)	24%	(24)	29%	(29)	25%	(24)	5%	(5)	12%	(12)	99
PID/Gender: Ind Women	7%	(4)	23%	(14)	15%	(9)	17%	(10)	17%	(10)	22%	(14)	61
PID/Gender: Rep Men	18%	(21)	30%	(34)	12%	(13)	17%	(20)	10%	(12)	13%	(15)	114
PID/Gender: Rep Women	8%	(11)	26%	(34)	14%	(18)	17%	(23)	19%	(26)	15%	(20)	132
Ideo: Liberal (1-3)	3%	(6)	10%	(21)	18%	(37)	42%	(90)	13%	(28)	14%	(30)	212
Ideo: Moderate (4)	6%	(13)	22%	(49)	26%	(57)	19%	(42)	14%	(31)	14%	(31)	224
Ideo: Conservative (5-7)	14%	(34)	35%	(84)	13%	(32)	16%	(39)	11%	(27)	10%	(24)	240
Community: Urban	9%	(13)	14%	(20)	18%	(26)	19%	(29)	20%	(30)	21%	(31)	149
Community: Suburban	5%	(19)	25%	(89)	20%	(71)	29%	(106)	9%	(33)	12%	(45)	362
Community: Rural	12%	(21)	26%	(47)	16%	(30)	20%	(37)	15%	(28)	10%	(19)	183
Military HHnm: Yes	7%	(7)	36%	(35)	22%	(21)	26%	(25)	7%	(7)	3%	(3)	98
Military HH: No	8%	(46)	20%	(122)	18%	(106)	25%	(146)	14%	(83)	16%	(92)	596
Employ: Private Sector	11%	(27)	19%	(46)	20%	(49)	20%	(48)	16%	(38)	14%	(35)	242
Employ: Government	10%	(3)	13%	(4)	25%	(7)	27%	(8)	22%	(6)	4%	(1)	29
Employ: Self-Employed	7%	(5)	24%	(18)	6%	(5)	29%	(22)	13%	(10)	21%	(16)	76
Employ: Homemaker	—	(0)	32%	(14)	17%	(8)	25%	(11)	7%	(3)	20%	(9)	45
Employ: Student	—	(0)	12%	(2)	11%	(2)	17%	(3)	23%	(4)	37%	(7)	19
Employ: Retired	8%	(14)	31%	(56)	23%	(42)	24%	(43)	9%	(17)	4%	(7)	177
Employ: Unemployed	6%	(4)	11%	(9)	17%	(13)	38%	(29)	13%	(10)	16%	(12)	77
Employ: Other	2%	(0)	29%	(8)	6%	(2)	26%	(7)	8%	(2)	29%	(8)	29

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	23%	(157)	18%	(127)	25%	(171)	13%	(90)	14%	(95)	694
Protestant	8%	(14)	29%	(48)	19%	(31)	20%	(32)	15%	(25)	9%	(14)	164
Roman Catholic	14%	(21)	35%	(52)	16%	(24)	19%	(27)	12%	(18)	4%	(6)	148
Mormon	—	(0)	30%	(1)	4%	(0)	—	(0)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	65%	(4)	—	(0)	7%	(0)	—	(0)	—	(0)	6
Jewish	12%	(2)	9%	(1)	23%	(3)	20%	(3)	22%	(3)	15%	(2)	13
Muslim	—	(0)	55%	(3)	23%	(1)	12%	(1)	10%	(1)	—	(0)	6
Buddhist	17%	(0)	—	(0)	53%	(1)	—	(0)	12%	(0)	18%	(0)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	35%	(1)	65%	(2)	3
Atheist	—	(0)	2%	(1)	21%	(9)	55%	(22)	3%	(1)	19%	(8)	41
Agnostic	7%	(3)	14%	(5)	19%	(7)	46%	(18)	9%	(4)	3%	(1)	38
Something else	7%	(7)	18%	(19)	16%	(17)	26%	(28)	13%	(14)	20%	(21)	106
Nothing in particular	3%	(5)	14%	(23)	20%	(33)	25%	(41)	15%	(25)	23%	(38)	165
Ideo/PID: Conservative Republican	16%	(28)	32%	(57)	12%	(21)	17%	(30)	13%	(23)	10%	(18)	177
Ideo/PID: Moderate/Liberal Republican	6%	(4)	17%	(11)	15%	(10)	20%	(13)	22%	(14)	20%	(13)	65
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	26%	(31)	21%	(25)	17%	(20)	16%	(19)	12%	(14)	118
Ideo/PID: Liberal Democrat	2%	(4)	11%	(18)	20%	(33)	45%	(73)	11%	(17)	11%	(18)	163
Unfavorable of Biden and Trump	10%	(14)	25%	(35)	18%	(24)	21%	(29)	16%	(22)	9%	(13)	136
2024 H2H Matchup: Biden Voter	5%	(18)	17%	(57)	20%	(68)	35%	(116)	12%	(40)	11%	(37)	337
2024 H2H Matchup: Trump Voter	10%	(30)	28%	(83)	16%	(49)	17%	(50)	14%	(43)	15%	(44)	298
2024 H2H Matchup: Would not Vote	6%	(1)	39%	(9)	12%	(3)	8%	(2)	17%	(4)	19%	(5)	24
2024 H2H Matchup: Do not Know	9%	(3)	23%	(8)	21%	(7)	10%	(3)	11%	(4)	27%	(10)	35
2022 House Vote: Democrat	4%	(14)	18%	(56)	22%	(68)	34%	(104)	11%	(35)	10%	(31)	308
2022 House Vote: Republican	13%	(34)	32%	(81)	14%	(35)	18%	(46)	13%	(34)	9%	(23)	252
2022 House Vote: Did not Vote	5%	(6)	15%	(19)	15%	(19)	18%	(22)	16%	(20)	31%	(38)	124
2020 Vote: Joe Biden	5%	(15)	16%	(51)	20%	(65)	35%	(113)	13%	(40)	11%	(36)	320
2020 Vote: Donald Trump	12%	(36)	30%	(90)	16%	(49)	15%	(45)	15%	(44)	12%	(37)	302
2020 Vote: Someone Else	—	(0)	41%	(4)	28%	(3)	—	(0)	13%	(1)	18%	(2)	10
2020 Vote: Did not Vote	4%	(2)	20%	(12)	15%	(9)	20%	(13)	8%	(5)	33%	(21)	62
2016 Vote: Hillary Clinton	5%	(13)	18%	(47)	20%	(52)	34%	(87)	12%	(30)	10%	(26)	255
2016 Vote: Donald Trump	14%	(36)	31%	(79)	17%	(44)	17%	(45)	10%	(27)	10%	(26)	256
2016 Vote: Someone Else	6%	(1)	32%	(7)	17%	(4)	44%	(9)	2%	(0)	—	(0)	21

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	23%	(157)	18%	(127)	25%	(171)	13%	(90)	14%	(95)	694
2020 Vote/PID: Not Biden/Democrat	7%	(3)	39%	(16)	16%	(6)	18%	(7)	10%	(4)	12%	(5)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	26%	(6)	15%	(3)	17%	(4)	3%	(1)	39%	(8)	22
U.S. Economy: Wrong Track	9%	(45)	25%	(127)	16%	(82)	21%	(106)	13%	(67)	16%	(79)	507
U.S. Economy: Right Direction	4%	(8)	16%	(29)	24%	(45)	35%	(66)	12%	(23)	8%	(16)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	18%	(45)	21%	(52)	35%	(86)	11%	(27)	11%	(27)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(35)	27%	(88)	15%	(49)	16%	(53)	15%	(50)	16%	(53)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	20%	(24)	22%	(27)	27%	(32)	12%	(14)	13%	(15)	120
Top 2024 Issue: Economy	8%	(21)	27%	(70)	16%	(41)	15%	(39)	14%	(36)	19%	(48)	257
Community/Gender: Urban Women	10%	(8)	15%	(12)	9%	(7)	18%	(14)	25%	(19)	23%	(18)	77
Community/Gender: Urban Men	7%	(5)	12%	(9)	27%	(20)	21%	(15)	15%	(11)	19%	(13)	72
Community/Gender: Rural Women	5%	(4)	29%	(26)	13%	(12)	17%	(15)	19%	(17)	16%	(14)	88
Community/Gender: Rural Men	18%	(17)	23%	(21)	19%	(18)	23%	(22)	12%	(11)	5%	(5)	94
Community/Gender: Suburban Women	4%	(8)	23%	(45)	19%	(38)	27%	(53)	13%	(26)	13%	(26)	195
Community/Gender: Suburban Men	7%	(11)	26%	(44)	20%	(33)	32%	(53)	4%	(7)	11%	(19)	167
Homeowner	8%	(45)	25%	(145)	19%	(109)	24%	(138)	12%	(70)	12%	(68)	575
Renter	8%	(8)	10%	(11)	15%	(16)	28%	(29)	15%	(16)	24%	(25)	104
Self + Household: White-Collar	7%	(17)	29%	(71)	17%	(40)	26%	(64)	8%	(19)	13%	(30)	243
Self + Household: Blue Collar	10%	(34)	19%	(70)	22%	(79)	24%	(87)	16%	(59)	9%	(31)	360
Union HH: Yes	13%	(9)	17%	(12)	27%	(19)	20%	(14)	13%	(9)	10%	(7)	70
Union HH: No	7%	(45)	23%	(145)	17%	(108)	25%	(157)	13%	(81)	14%	(88)	624
LGBTQ+: Yes	3%	(2)	10%	(7)	19%	(14)	40%	(29)	14%	(10)	15%	(11)	72
LGBTQ+: No	8%	(51)	24%	(150)	18%	(113)	23%	(143)	13%	(81)	14%	(85)	622
Motivated to Vote	8%	(50)	23%	(149)	19%	(119)	26%	(165)	13%	(80)	12%	(77)	641
Parent: Yes	8%	(14)	21%	(40)	17%	(32)	20%	(38)	15%	(29)	20%	(38)	191
Parent: No	8%	(39)	23%	(117)	19%	(95)	27%	(134)	12%	(61)	11%	(57)	503
COVID Vaccine: Yes	7%	(32)	25%	(117)	21%	(100)	27%	(127)	12%	(57)	8%	(37)	470
COVID Vaccine: No	10%	(21)	18%	(40)	12%	(27)	20%	(44)	15%	(33)	26%	(58)	224
Student Loans: Yes	7%	(9)	12%	(15)	15%	(18)	27%	(33)	12%	(14)	27%	(32)	121
Student Loans: No	8%	(44)	25%	(142)	19%	(109)	24%	(138)	13%	(76)	11%	(63)	573
Favorable Opinion of Haley	25%	(53)	75%	(157)	—	(0)	—	(0)	—	(0)	—	(0)	210
Unfavorable Opinion of Haley	—	(0)	—	(0)	43%	(127)	57%	(171)	—	(0)	—	(0)	298

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	23%	(157)	18%	(127)	25%	(171)	13%	(90)	14%	(95)	694
Prodigal Biden Voter	5%	(1)	11%	(3)	29%	(8)	22%	(6)	13%	(3)	20%	(5)	27
Undecided Voter (DK/WNV)	8%	(5)	29%	(17)	17%	(10)	9%	(5)	13%	(8)	24%	(14)	59
Undecided Voter (DK)	9%	(3)	23%	(8)	21%	(7)	10%	(3)	11%	(4)	27%	(10)	35
Watched Debate	8%	(39)	26%	(126)	22%	(106)	26%	(126)	10%	(50)	9%	(43)	490
Watched Debate: Did not Watch	7%	(14)	15%	(31)	10%	(21)	22%	(45)	20%	(41)	25%	(52)	204
Watched Debate: All of it	8%	(20)	28%	(73)	23%	(62)	30%	(80)	7%	(19)	4%	(10)	265
Watched Debate: Some of it	8%	(19)	23%	(53)	19%	(43)	20%	(46)	14%	(31)	15%	(33)	225
Continue His Campaign: Yes Biden	5%	(15)	18%	(52)	22%	(62)	31%	(86)	12%	(33)	11%	(32)	279
Continue His Campaign: No Biden	9%	(36)	26%	(98)	15%	(57)	22%	(85)	13%	(51)	15%	(56)	383
Continue His Campaign: Yes Trump	10%	(34)	26%	(87)	17%	(56)	18%	(59)	14%	(46)	15%	(52)	335
Continue His Campaign: No Trump	6%	(19)	21%	(68)	19%	(62)	32%	(107)	13%	(42)	10%	(34)	332
Conviction: Evidence	5%	(19)	20%	(70)	20%	(72)	32%	(116)	14%	(49)	9%	(33)	359
Conviction: Motivation to Damage	13%	(34)	29%	(78)	18%	(47)	18%	(48)	11%	(28)	12%	(31)	265
Conviction: DK/NO	1%	(0)	12%	(8)	12%	(8)	10%	(7)	20%	(14)	45%	(32)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(59)	11%	(80)	7%	(48)	19%	(133)	18%	(124)	36%	(251)	694
Gender: Male	12%	(39)	13%	(44)	9%	(29)	24%	(81)	15%	(50)	27%	(90)	333
Gender: Female	5%	(20)	10%	(36)	5%	(18)	14%	(52)	20%	(73)	45%	(162)	361
Age: 18-34	4%	(8)	10%	(18)	5%	(9)	14%	(25)	17%	(31)	50%	(92)	183
Age: 35-44	5%	(5)	9%	(8)	6%	(6)	16%	(15)	22%	(21)	43%	(41)	96
Age: 45-64	11%	(28)	15%	(36)	7%	(18)	18%	(46)	14%	(35)	34%	(84)	248
Age: 65+	11%	(18)	10%	(16)	9%	(15)	28%	(47)	22%	(36)	20%	(34)	167
GenZers: 1997-2012	7%	(6)	15%	(13)	3%	(2)	14%	(12)	21%	(19)	41%	(37)	89
Millennials: 1981-1996	4%	(7)	8%	(14)	7%	(12)	14%	(26)	16%	(29)	52%	(93)	180
GenXers: 1965-1980	8%	(16)	14%	(29)	6%	(11)	20%	(41)	18%	(36)	34%	(68)	201
Baby Boomers: 1946-1964	13%	(28)	11%	(24)	10%	(22)	23%	(49)	18%	(39)	24%	(51)	213
Educ: < College	8%	(40)	11%	(50)	6%	(26)	16%	(74)	22%	(103)	37%	(174)	466
Educ: Bachelors degree	7%	(9)	15%	(21)	11%	(15)	24%	(34)	13%	(18)	31%	(44)	142
Educ: Post-grad	11%	(10)	10%	(8)	8%	(7)	29%	(25)	3%	(2)	39%	(33)	86
Income: Under 50k	7%	(23)	10%	(35)	6%	(22)	17%	(59)	21%	(71)	39%	(132)	340
Income: 50k-100k	8%	(19)	10%	(23)	8%	(17)	20%	(44)	16%	(36)	38%	(85)	224
Income: 100k+	13%	(17)	17%	(22)	7%	(9)	23%	(30)	13%	(17)	27%	(35)	130
Ethnicity: White (Non-Hispanic)	8%	(45)	13%	(74)	6%	(36)	20%	(110)	17%	(97)	35%	(193)	555
Ethnicity: Hispanic	14%	(3)	6%	(1)	12%	(3)	23%	(5)	6%	(1)	40%	(9)	22
Ethnicity: Black (Non-Hispanic)	5%	(5)	5%	(5)	7%	(6)	17%	(16)	22%	(19)	44%	(39)	89
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	1%	(0)	12%	(3)	7%	(2)	21%	(6)	38%	(11)	28
All Christian	14%	(45)	13%	(43)	9%	(28)	16%	(51)	17%	(54)	31%	(99)	320
All Non-Christian	1%	(0)	23%	(5)	10%	(2)	26%	(6)	21%	(5)	20%	(5)	24
Atheist	—	(0)	10%	(4)	6%	(2)	32%	(13)	5%	(2)	47%	(19)	41
Agnostic/Nothing in particular	2%	(4)	7%	(15)	4%	(7)	25%	(50)	22%	(46)	40%	(81)	203
Something Else	9%	(10)	12%	(13)	7%	(8)	11%	(12)	16%	(17)	44%	(47)	106
Evangelical	13%	(18)	19%	(26)	6%	(8)	12%	(16)	15%	(21)	34%	(46)	136
Non-Evangelical	13%	(36)	10%	(28)	10%	(27)	17%	(47)	18%	(50)	33%	(94)	282
PID: Dem (no lean)	3%	(8)	7%	(19)	8%	(24)	27%	(78)	23%	(65)	33%	(94)	288
PID: Ind (no lean)	8%	(13)	11%	(17)	7%	(11)	24%	(38)	12%	(19)	38%	(61)	160
PID: Rep (no lean)	15%	(37)	18%	(44)	5%	(13)	7%	(17)	16%	(39)	39%	(96)	246

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(59)	11%	(80)	7%	(48)	19%	(133)	18%	(124)	36%	(251)	694
PID/Gender: Dem Men	2%	(2)	8%	(9)	9%	(11)	34%	(41)	21%	(26)	25%	(31)	120
PID/Gender: Dem Women	4%	(6)	6%	(9)	8%	(13)	22%	(37)	24%	(39)	38%	(63)	168
PID/Gender: Ind Men	9%	(9)	13%	(13)	6%	(6)	36%	(36)	11%	(11)	25%	(25)	99
PID/Gender: Ind Women	6%	(4)	8%	(5)	8%	(5)	4%	(3)	14%	(9)	59%	(36)	61
PID/Gender: Rep Men	24%	(28)	19%	(22)	11%	(12)	4%	(4)	12%	(14)	30%	(34)	114
PID/Gender: Rep Women	7%	(10)	17%	(22)	—	(1)	9%	(12)	19%	(25)	47%	(62)	132
Ideo: Liberal (1-3)	3%	(6)	6%	(13)	5%	(11)	34%	(72)	16%	(35)	35%	(73)	212
Ideo: Moderate (4)	6%	(14)	12%	(28)	10%	(23)	17%	(39)	21%	(46)	33%	(73)	224
Ideo: Conservative (5-7)	16%	(38)	16%	(38)	5%	(13)	9%	(21)	16%	(37)	38%	(92)	240
Community: Urban	6%	(9)	15%	(23)	4%	(6)	13%	(19)	19%	(28)	44%	(65)	149
Community: Suburban	9%	(33)	10%	(36)	9%	(31)	20%	(72)	17%	(61)	35%	(128)	362
Community: Rural	9%	(17)	11%	(20)	6%	(11)	23%	(42)	19%	(34)	32%	(58)	183
Military HHnm: Yes	16%	(15)	21%	(21)	8%	(8)	20%	(19)	10%	(9)	26%	(26)	98
Military HH: No	7%	(43)	10%	(59)	7%	(40)	19%	(113)	19%	(114)	38%	(226)	596
Employ: Private Sector	9%	(22)	17%	(40)	4%	(9)	18%	(43)	15%	(37)	38%	(92)	242
Employ: Government	3%	(1)	13%	(4)	17%	(5)	8%	(2)	30%	(9)	29%	(9)	29
Employ: Self-Employed	2%	(2)	6%	(5)	6%	(5)	17%	(13)	26%	(20)	42%	(32)	76
Employ: Homemaker	9%	(4)	13%	(6)	4%	(2)	12%	(5)	18%	(8)	45%	(21)	45
Employ: Student	8%	(1)	12%	(2)	2%	(0)	5%	(1)	3%	(1)	70%	(13)	19
Employ: Retired	12%	(21)	10%	(18)	11%	(19)	25%	(45)	17%	(31)	25%	(44)	177
Employ: Unemployed	9%	(7)	5%	(4)	7%	(5)	28%	(22)	15%	(11)	36%	(28)	77
Employ: Other	3%	(1)	4%	(1)	10%	(3)	9%	(3)	26%	(8)	47%	(13)	29

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Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(59)	11%	(80)	7%	(48)	19%	(133)	18%	(124)	36%	(251)	694
Protestant	16%	(26)	10%	(16)	5%	(9)	18%	(29)	20%	(33)	31%	(50)	164
Roman Catholic	12%	(18)	18%	(26)	13%	(19)	15%	(22)	13%	(20)	29%	(43)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	30%	(1)	70%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	17%	(1)	—	(0)	—	(0)	4%	(0)	79%	(5)	6
Jewish	1%	(0)	22%	(3)	11%	(1)	29%	(4)	22%	(3)	15%	(2)	13
Muslim	—	(0)	—	(0)	9%	(0)	44%	(2)	23%	(1)	24%	(1)	6
Buddhist	—	(0)	17%	(0)	26%	(1)	—	(0)	38%	(1)	18%	(0)	2
Hindu	—	(0)	65%	(2)	—	(0)	—	(0)	—	(0)	35%	(1)	3
Atheist	—	(0)	10%	(4)	6%	(2)	32%	(13)	5%	(2)	47%	(19)	41
Agnostic	—	(0)	2%	(1)	3%	(1)	46%	(18)	17%	(7)	31%	(12)	38
Something else	9%	(10)	12%	(13)	7%	(8)	11%	(12)	16%	(17)	44%	(47)	106
Nothing in particular	2%	(4)	9%	(14)	4%	(6)	20%	(33)	24%	(39)	42%	(69)	165
Ideo/PID: Conservative Republican	19%	(33)	16%	(29)	5%	(9)	5%	(10)	16%	(29)	38%	(67)	177
Ideo/PID: Moderate/Liberal Republican	6%	(4)	21%	(14)	6%	(4)	11%	(7)	16%	(10)	40%	(26)	65
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	9%	(11)	13%	(15)	15%	(18)	25%	(29)	35%	(41)	118
Ideo/PID: Liberal Democrat	3%	(5)	5%	(8)	5%	(8)	37%	(60)	20%	(32)	31%	(50)	163
Unfavorable of Biden and Trump	7%	(10)	13%	(18)	9%	(13)	21%	(29)	17%	(23)	32%	(44)	136
2024 H2H Matchup: Biden Voter	3%	(10)	6%	(21)	9%	(29)	29%	(96)	19%	(65)	34%	(115)	337
2024 H2H Matchup: Trump Voter	16%	(47)	17%	(52)	4%	(12)	7%	(22)	17%	(51)	38%	(113)	298
2024 H2H Matchup: Would not Vote	—	(0)	11%	(3)	13%	(3)	21%	(5)	14%	(3)	41%	(10)	24
2024 H2H Matchup: Do not Know	3%	(1)	11%	(4)	9%	(3)	26%	(9)	14%	(5)	36%	(13)	35
2022 House Vote: Democrat	3%	(9)	6%	(18)	8%	(25)	33%	(103)	21%	(63)	29%	(90)	308
2022 House Vote: Republican	17%	(44)	19%	(48)	5%	(12)	7%	(19)	17%	(43)	35%	(87)	252
2022 House Vote: Did not Vote	5%	(6)	11%	(14)	7%	(9)	9%	(11)	12%	(15)	56%	(69)	124
2020 Vote: Joe Biden	3%	(10)	5%	(17)	8%	(24)	30%	(95)	19%	(62)	35%	(112)	320
2020 Vote: Donald Trump	15%	(46)	17%	(52)	5%	(14)	11%	(32)	17%	(53)	35%	(105)	302
2020 Vote: Someone Else	12%	(1)	30%	(3)	11%	(1)	—	(0)	19%	(2)	29%	(3)	10
2020 Vote: Did not Vote	4%	(3)	12%	(7)	14%	(9)	9%	(6)	12%	(7)	49%	(31)	62
2016 Vote: Hillary Clinton	4%	(11)	5%	(13)	7%	(17)	31%	(80)	19%	(47)	34%	(87)	255
2016 Vote: Donald Trump	16%	(42)	17%	(45)	8%	(19)	10%	(26)	16%	(41)	32%	(83)	256
2016 Vote: Someone Else	11%	(2)	14%	(3)	5%	(1)	47%	(10)	8%	(2)	14%	(3)	21

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Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(59)	11%	(80)	7%	(48)	19%	(133)	18%	(124)	36%	(251)	694
2020 Vote/PID: Not Biden/Democrat	2%	(1)	16%	(6)	16%	(6)	19%	(8)	28%	(11)	19%	(8)	40
2020 Vote/PID: Not Trump/Republican	3%	(1)	25%	(5)	10%	(2)	1%	(0)	5%	(1)	55%	(12)	22
U.S. Economy: Wrong Track	11%	(53)	13%	(65)	6%	(28)	13%	(67)	20%	(100)	38%	(193)	507
U.S. Economy: Right Direction	3%	(6)	8%	(15)	10%	(19)	35%	(66)	12%	(23)	31%	(58)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	6%	(16)	8%	(20)	31%	(77)	19%	(47)	33%	(81)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(50)	18%	(57)	5%	(15)	7%	(24)	17%	(55)	38%	(125)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	6%	(7)	10%	(13)	27%	(32)	17%	(21)	37%	(45)	120
Top 2024 Issue: Economy	9%	(24)	13%	(35)	7%	(19)	5%	(13)	21%	(54)	44%	(112)	257
Community/Gender: Urban Women	—	(0)	15%	(12)	4%	(3)	10%	(7)	19%	(15)	52%	(40)	77
Community/Gender: Urban Men	11%	(8)	16%	(11)	4%	(3)	16%	(12)	18%	(13)	35%	(25)	72
Community/Gender: Rural Women	10%	(9)	8%	(7)	5%	(4)	11%	(9)	20%	(17)	47%	(41)	88
Community/Gender: Rural Men	9%	(8)	14%	(13)	7%	(7)	34%	(32)	18%	(17)	18%	(17)	94
Community/Gender: Suburban Women	6%	(11)	9%	(17)	6%	(11)	18%	(35)	21%	(42)	41%	(80)	195
Community/Gender: Suburban Men	14%	(23)	12%	(19)	12%	(20)	22%	(37)	12%	(20)	29%	(48)	167
Homeowner	8%	(46)	12%	(69)	7%	(43)	20%	(117)	17%	(100)	35%	(200)	575
Renter	10%	(10)	9%	(9)	5%	(5)	13%	(13)	20%	(21)	43%	(45)	104
Self + Household: White-Collar	8%	(19)	16%	(39)	11%	(27)	20%	(48)	13%	(33)	32%	(77)	243
Self + Household: Blue Collar	11%	(39)	9%	(33)	5%	(18)	21%	(74)	19%	(67)	36%	(129)	360
Union HH: Yes	6%	(4)	20%	(14)	6%	(4)	25%	(17)	16%	(11)	27%	(19)	70
Union HH: No	9%	(55)	10%	(65)	7%	(43)	19%	(116)	18%	(112)	37%	(232)	624
LGBTQ+: Yes	5%	(4)	5%	(3)	3%	(2)	28%	(20)	19%	(14)	40%	(29)	72
LGBTQ+: No	9%	(55)	12%	(76)	7%	(45)	18%	(113)	18%	(110)	36%	(222)	622
Motivated to Vote	9%	(57)	11%	(73)	7%	(44)	20%	(127)	18%	(115)	35%	(225)	641
Parent: Yes	9%	(17)	11%	(20)	6%	(12)	17%	(32)	15%	(29)	42%	(81)	191
Parent: No	8%	(42)	12%	(59)	7%	(36)	20%	(101)	19%	(94)	34%	(171)	503
COVID Vaccine: Yes	6%	(30)	13%	(61)	8%	(36)	23%	(108)	18%	(82)	32%	(152)	470
COVID Vaccine: No	13%	(28)	8%	(19)	5%	(12)	11%	(25)	18%	(41)	44%	(99)	224
Student Loans: Yes	3%	(4)	11%	(13)	6%	(7)	15%	(19)	16%	(20)	48%	(58)	121
Student Loans: No	10%	(55)	12%	(66)	7%	(40)	20%	(114)	18%	(104)	34%	(193)	573
Favorable Opinion of Haley	15%	(32)	22%	(46)	10%	(20)	10%	(21)	14%	(29)	29%	(62)	210
Unfavorable Opinion of Haley	8%	(25)	8%	(23)	9%	(25)	35%	(104)	16%	(48)	24%	(72)	298

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(59)	11%	(80)	7%	(48)	19%	(133)	18%	(124)	36%	(251)	694
Prodigal Biden Voter	—	(0)	10%	(3)	13%	(3)	29%	(8)	14%	(4)	34%	(9)	27
Undecided Voter (DK/WNV)	2%	(1)	11%	(7)	11%	(6)	24%	(14)	14%	(8)	38%	(22)	59
Undecided Voter (DK)	3%	(1)	11%	(4)	9%	(3)	26%	(9)	14%	(5)	36%	(13)	35
Watched Debate	10%	(49)	14%	(68)	8%	(39)	20%	(100)	17%	(82)	31%	(152)	490
Watched Debate: Did not Watch	5%	(10)	6%	(12)	4%	(9)	16%	(33)	20%	(42)	48%	(99)	204
Watched Debate: All of it	12%	(32)	16%	(42)	7%	(18)	26%	(69)	16%	(42)	24%	(63)	265
Watched Debate: Some of it	8%	(17)	12%	(26)	10%	(21)	14%	(30)	18%	(40)	40%	(89)	225
Continue His Campaign: Yes Biden	7%	(21)	13%	(37)	7%	(19)	25%	(69)	17%	(48)	30%	(85)	279
Continue His Campaign: No Biden	9%	(35)	11%	(41)	7%	(26)	16%	(60)	18%	(69)	40%	(151)	383
Continue His Campaign: Yes Trump	14%	(47)	16%	(54)	6%	(19)	10%	(33)	18%	(60)	36%	(122)	335
Continue His Campaign: No Trump	4%	(12)	7%	(25)	8%	(25)	29%	(96)	17%	(57)	36%	(118)	332
Conviction: Evidence	2%	(9)	9%	(34)	8%	(29)	29%	(104)	18%	(66)	33%	(118)	359
Conviction: Motivation to Damage	17%	(45)	16%	(42)	5%	(14)	10%	(26)	18%	(47)	35%	(92)	265
Conviction: DK/NO	8%	(5)	6%	(4)	7%	(5)	5%	(3)	16%	(11)	59%	(41)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	7%	(48)	13%	(89)	7%	(48)	23%	(158)	47%	(329)	694
Gender: Male	3%	(9)	8%	(26)	17%	(56)	10%	(34)	24%	(82)	38%	(126)	333
Gender: Female	4%	(13)	6%	(22)	9%	(33)	4%	(13)	21%	(76)	56%	(203)	361
Age: 18-34	6%	(10)	9%	(16)	11%	(19)	4%	(8)	20%	(37)	51%	(93)	183
Age: 35-44	4%	(4)	6%	(6)	11%	(10)	8%	(7)	27%	(26)	45%	(43)	96
Age: 45-64	3%	(7)	5%	(13)	15%	(38)	6%	(15)	22%	(54)	49%	(121)	248
Age: 65+	1%	(2)	8%	(13)	13%	(22)	11%	(18)	24%	(40)	43%	(72)	167
GenZers: 1997-2012	8%	(7)	9%	(8)	9%	(8)	4%	(3)	18%	(16)	52%	(46)	89
Millennials: 1981-1996	4%	(7)	8%	(14)	12%	(21)	6%	(12)	23%	(41)	47%	(84)	180
GenXers: 1965-1980	3%	(6)	5%	(10)	14%	(27)	5%	(10)	26%	(53)	47%	(94)	201
Baby Boomers: 1946-1964	1%	(2)	7%	(16)	14%	(30)	9%	(20)	21%	(45)	47%	(100)	213
Educ: < College	4%	(17)	7%	(35)	12%	(55)	6%	(29)	23%	(106)	48%	(224)	466
Educ: Bachelors degree	2%	(3)	8%	(11)	15%	(21)	9%	(13)	29%	(41)	38%	(53)	142
Educ: Post-grad	3%	(2)	2%	(2)	15%	(13)	7%	(6)	13%	(11)	60%	(52)	86
Income: Under 50k	3%	(11)	6%	(21)	9%	(32)	9%	(29)	25%	(86)	47%	(162)	340
Income: 50k-100k	3%	(6)	9%	(19)	15%	(34)	5%	(12)	19%	(42)	49%	(110)	224
Income: 100k+	4%	(5)	6%	(8)	18%	(23)	5%	(6)	23%	(29)	45%	(58)	130
Ethnicity: White (Non-Hispanic)	2%	(12)	6%	(35)	12%	(68)	7%	(38)	24%	(131)	49%	(272)	555
Ethnicity: Hispanic	20%	(4)	3%	(1)	19%	(4)	7%	(2)	9%	(2)	43%	(10)	22
Ethnicity: Black (Non-Hispanic)	5%	(5)	10%	(9)	10%	(9)	6%	(5)	26%	(23)	43%	(38)	89
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	11%	(3)	31%	(8)	12%	(3)	8%	(2)	35%	(10)	28
All Christian	2%	(6)	6%	(21)	16%	(53)	7%	(23)	24%	(76)	44%	(142)	320
All Non-Christian	9%	(2)	10%	(2)	18%	(4)	10%	(2)	23%	(6)	28%	(7)	24
Atheist	4%	(1)	3%	(1)	1%	(1)	25%	(10)	15%	(6)	52%	(21)	41
Agnostic/Nothing in particular	5%	(9)	7%	(14)	8%	(17)	5%	(9)	27%	(55)	48%	(98)	203
Something Else	3%	(3)	8%	(9)	14%	(15)	2%	(3)	14%	(15)	58%	(62)	106
Evangelical	4%	(6)	8%	(10)	20%	(27)	8%	(11)	17%	(24)	43%	(58)	136
Non-Evangelical	1%	(3)	7%	(19)	14%	(40)	5%	(14)	24%	(68)	49%	(137)	282
PID: Dem (no lean)	5%	(14)	7%	(21)	11%	(30)	8%	(24)	23%	(66)	46%	(133)	288
PID: Ind (no lean)	3%	(4)	6%	(10)	17%	(27)	6%	(10)	22%	(35)	46%	(74)	160
PID: Rep (no lean)	2%	(4)	7%	(17)	13%	(32)	5%	(13)	23%	(57)	50%	(123)	246

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	7%	(48)	13%	(89)	7%	(48)	23%	(158)	47%	(329)	694
PID/Gender: Dem Men	5%	(6)	9%	(11)	12%	(14)	17%	(21)	24%	(29)	33%	(39)	120
PID/Gender: Dem Women	5%	(8)	6%	(9)	10%	(16)	2%	(4)	22%	(37)	56%	(94)	168
PID/Gender: Ind Men	2%	(2)	5%	(5)	19%	(19)	8%	(8)	25%	(25)	40%	(40)	99
PID/Gender: Ind Women	3%	(2)	8%	(5)	13%	(8)	4%	(3)	17%	(10)	55%	(34)	61
PID/Gender: Rep Men	—	(0)	8%	(9)	21%	(24)	5%	(6)	24%	(28)	41%	(47)	114
PID/Gender: Rep Women	3%	(4)	6%	(8)	7%	(9)	5%	(7)	22%	(29)	57%	(75)	132
Ideo: Liberal (1-3)	5%	(11)	8%	(18)	10%	(22)	8%	(17)	22%	(46)	46%	(98)	212
Ideo: Moderate (4)	2%	(5)	6%	(13)	14%	(32)	6%	(13)	28%	(63)	44%	(98)	224
Ideo: Conservative (5-7)	3%	(6)	7%	(17)	15%	(35)	7%	(18)	19%	(46)	49%	(117)	240
Community: Urban	2%	(3)	10%	(15)	13%	(19)	3%	(4)	23%	(35)	49%	(74)	149
Community: Suburban	2%	(9)	6%	(21)	14%	(52)	9%	(33)	19%	(70)	49%	(177)	362
Community: Rural	5%	(10)	7%	(12)	10%	(18)	6%	(11)	29%	(53)	43%	(79)	183
Military HHnm: Yes	6%	(6)	12%	(11)	15%	(15)	7%	(7)	16%	(16)	45%	(44)	98
Military HH: No	3%	(17)	6%	(36)	13%	(75)	7%	(41)	24%	(142)	48%	(285)	596
Employ: Private Sector	4%	(11)	10%	(23)	10%	(24)	8%	(18)	24%	(59)	44%	(107)	242
Employ: Government	3%	(1)	4%	(1)	29%	(9)	12%	(4)	16%	(5)	36%	(11)	29
Employ: Self-Employed	6%	(4)	7%	(5)	8%	(6)	6%	(4)	25%	(19)	48%	(36)	76
Employ: Homemaker	1%	(1)	6%	(3)	9%	(4)	5%	(2)	18%	(8)	61%	(28)	45
Employ: Student	12%	(2)	1%	(0)	2%	(0)	5%	(1)	8%	(1)	72%	(13)	19
Employ: Retired	1%	(2)	7%	(12)	17%	(29)	9%	(16)	20%	(35)	46%	(82)	177
Employ: Unemployed	1%	(1)	2%	(2)	17%	(13)	2%	(2)	34%	(26)	44%	(34)	77
Employ: Other	4%	(1)	6%	(2)	11%	(3)	1%	(0)	14%	(4)	63%	(18)	29

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	7%	(48)	13%	(89)	7%	(48)	23%	(158)	47%	(329)	694
Protestant	2%	(3)	7%	(11)	13%	(22)	9%	(15)	22%	(35)	47%	(77)	164
Roman Catholic	2%	(2)	7%	(10)	21%	(30)	6%	(8)	27%	(41)	38%	(57)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	3%	(0)	—	(0)	4%	(0)	93%	(6)	6
Jewish	—	(0)	9%	(1)	26%	(3)	11%	(1)	16%	(2)	38%	(5)	13
Muslim	41%	(2)	23%	(1)	—	(0)	12%	(1)	23%	(1)	1%	(0)	6
Buddhist	—	(0)	—	(0)	53%	(1)	17%	(0)	—	(0)	30%	(1)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	65%	(2)	35%	(1)	3
Atheist	4%	(1)	3%	(1)	1%	(1)	25%	(10)	15%	(6)	52%	(21)	41
Agnostic	8%	(3)	8%	(3)	16%	(6)	—	(0)	32%	(12)	36%	(14)	38
Something else	3%	(3)	8%	(9)	14%	(15)	2%	(3)	14%	(15)	58%	(62)	106
Nothing in particular	4%	(6)	7%	(11)	7%	(11)	6%	(9)	26%	(43)	51%	(85)	165
Ideo/PID: Conservative Republican	2%	(3)	6%	(11)	14%	(25)	5%	(8)	23%	(41)	50%	(89)	177
Ideo/PID: Moderate/Liberal Republican	2%	(1)	9%	(6)	12%	(8)	7%	(5)	25%	(16)	45%	(29)	65
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	6%	(7)	11%	(13)	7%	(8)	26%	(31)	45%	(53)	118
Ideo/PID: Liberal Democrat	5%	(8)	8%	(13)	11%	(18)	10%	(17)	20%	(33)	46%	(75)	163
Unfavorable of Biden and Trump	5%	(7)	9%	(12)	15%	(20)	12%	(16)	20%	(28)	39%	(54)	136
2024 H2H Matchup: Biden Voter	3%	(10)	6%	(19)	12%	(41)	7%	(25)	24%	(80)	48%	(161)	337
2024 H2H Matchup: Trump Voter	2%	(7)	8%	(24)	14%	(41)	5%	(16)	22%	(66)	48%	(144)	298
2024 H2H Matchup: Would not Vote	15%	(4)	5%	(1)	6%	(1)	7%	(2)	18%	(4)	49%	(12)	24
2024 H2H Matchup: Do not Know	4%	(1)	10%	(3)	16%	(6)	13%	(5)	22%	(8)	35%	(12)	35
2022 House Vote: Democrat	5%	(15)	6%	(19)	11%	(34)	8%	(24)	25%	(77)	45%	(138)	308
2022 House Vote: Republican	2%	(5)	9%	(21)	17%	(42)	7%	(19)	23%	(57)	42%	(107)	252
2022 House Vote: Did not Vote	2%	(2)	5%	(7)	9%	(11)	4%	(4)	17%	(21)	64%	(79)	124
2020 Vote: Joe Biden	3%	(10)	7%	(24)	9%	(29)	8%	(24)	25%	(79)	48%	(153)	320
2020 Vote: Donald Trump	2%	(5)	8%	(24)	16%	(48)	7%	(20)	24%	(74)	43%	(130)	302
2020 Vote: Someone Else	—	(0)	—	(0)	35%	(3)	—	(0)	2%	(0)	62%	(6)	10
2020 Vote: Did not Vote	10%	(6)	—	(0)	13%	(8)	5%	(3)	7%	(4)	64%	(40)	62
2016 Vote: Hillary Clinton	4%	(9)	7%	(19)	12%	(29)	10%	(25)	22%	(55)	46%	(118)	255
2016 Vote: Donald Trump	2%	(6)	9%	(22)	16%	(40)	7%	(17)	24%	(62)	42%	(108)	256
2016 Vote: Someone Else	5%	(1)	13%	(3)	22%	(4)	9%	(2)	32%	(7)	19%	(4)	21

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	7%	(48)	13%	(89)	7%	(48)	23%	(158)	47%	(329)	694
2020 Vote/PID: Not Biden/Democrat	12%	(5)	15%	(6)	18%	(7)	8%	(3)	13%	(5)	34%	(14)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	13%	(3)	1%	(0)	—	(0)	3%	(1)	81%	(17)	22
U.S. Economy: Wrong Track	3%	(13)	8%	(38)	12%	(58)	7%	(37)	23%	(117)	48%	(243)	507
U.S. Economy: Right Direction	5%	(9)	5%	(10)	16%	(31)	6%	(11)	22%	(41)	46%	(87)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	5%	(12)	11%	(26)	9%	(21)	23%	(57)	48%	(119)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(8)	8%	(26)	14%	(45)	6%	(19)	23%	(74)	47%	(155)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	9%	(10)	15%	(18)	6%	(7)	22%	(27)	46%	(56)	120
Top 2024 Issue: Economy	3%	(7)	6%	(16)	15%	(39)	7%	(17)	20%	(52)	49%	(126)	257
Community/Gender: Urban Women	3%	(2)	10%	(8)	7%	(5)	—	(0)	22%	(17)	59%	(45)	77
Community/Gender: Urban Men	2%	(1)	10%	(7)	19%	(14)	5%	(4)	25%	(18)	39%	(28)	72
Community/Gender: Rural Women	6%	(5)	2%	(2)	10%	(9)	3%	(2)	20%	(18)	59%	(52)	88
Community/Gender: Rural Men	5%	(5)	11%	(10)	10%	(9)	9%	(8)	37%	(35)	28%	(27)	94
Community/Gender: Suburban Women	3%	(6)	6%	(12)	10%	(19)	5%	(11)	21%	(42)	54%	(106)	195
Community/Gender: Suburban Men	2%	(3)	5%	(9)	20%	(33)	14%	(23)	17%	(28)	43%	(71)	167
Homeowner	3%	(18)	7%	(38)	13%	(77)	7%	(40)	23%	(133)	47%	(269)	575
Renter	4%	(4)	9%	(9)	11%	(11)	6%	(6)	22%	(23)	48%	(50)	104
Self + Household: White-Collar	3%	(8)	6%	(16)	13%	(32)	7%	(16)	19%	(47)	51%	(124)	243
Self + Household: Blue Collar	3%	(10)	7%	(27)	15%	(55)	8%	(29)	25%	(90)	41%	(149)	360
Union HH: Yes	1%	(1)	11%	(8)	15%	(10)	8%	(6)	19%	(13)	47%	(33)	70
Union HH: No	3%	(22)	6%	(40)	13%	(79)	7%	(42)	23%	(145)	48%	(297)	624
LGBTQ+: Yes	6%	(4)	6%	(5)	19%	(14)	14%	(10)	16%	(12)	38%	(27)	72
LGBTQ+: No	3%	(18)	7%	(43)	12%	(75)	6%	(38)	23%	(146)	49%	(302)	622
Motivated to Vote	3%	(18)	7%	(43)	13%	(84)	7%	(43)	24%	(153)	47%	(299)	641
Parent: Yes	6%	(11)	10%	(19)	12%	(24)	3%	(6)	26%	(49)	43%	(82)	191
Parent: No	2%	(11)	6%	(29)	13%	(66)	8%	(42)	22%	(108)	49%	(247)	503
COVID Vaccine: Yes	2%	(11)	7%	(34)	13%	(60)	8%	(39)	23%	(109)	46%	(216)	470
COVID Vaccine: No	5%	(11)	6%	(14)	13%	(29)	4%	(9)	22%	(48)	51%	(113)	224
Student Loans: Yes	3%	(3)	12%	(14)	11%	(14)	4%	(4)	21%	(26)	49%	(60)	121
Student Loans: No	3%	(19)	6%	(34)	13%	(76)	8%	(43)	23%	(132)	47%	(269)	573
Favorable Opinion of Haley	4%	(7)	11%	(23)	15%	(33)	9%	(19)	21%	(44)	40%	(84)	210
Unfavorable Opinion of Haley	4%	(13)	6%	(19)	18%	(52)	9%	(27)	24%	(70)	39%	(117)	298

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	7%	(48)	13%	(89)	7%	(48)	23%	(158)	47%	(329)	694
Prodigal Biden Voter	11%	(3)	17%	(5)	—	(0)	8%	(2)	31%	(8)	33%	(9)	27
Undecided Voter (DK/WNV)	8%	(5)	8%	(5)	12%	(7)	11%	(6)	20%	(12)	41%	(24)	59
Undecided Voter (DK)	4%	(1)	10%	(3)	16%	(6)	13%	(5)	22%	(8)	35%	(12)	35
Watched Debate	3%	(15)	8%	(39)	16%	(77)	9%	(43)	23%	(115)	41%	(200)	490
Watched Debate: Did not Watch	3%	(7)	4%	(8)	6%	(12)	2%	(5)	21%	(43)	63%	(129)	204
Watched Debate: All of it	3%	(9)	10%	(28)	16%	(42)	11%	(28)	29%	(76)	31%	(83)	265
Watched Debate: Some of it	3%	(7)	5%	(12)	16%	(35)	6%	(14)	17%	(39)	52%	(117)	225
Continue His Campaign: Yes Biden	3%	(7)	6%	(18)	15%	(42)	7%	(19)	24%	(68)	45%	(125)	279
Continue His Campaign: No Biden	4%	(14)	7%	(28)	11%	(42)	7%	(28)	22%	(84)	49%	(187)	383
Continue His Campaign: Yes Trump	2%	(8)	7%	(25)	14%	(48)	6%	(18)	26%	(86)	44%	(149)	335
Continue His Campaign: No Trump	4%	(13)	7%	(23)	10%	(33)	9%	(29)	21%	(69)	49%	(164)	332
Conviction: Evidence	3%	(11)	7%	(25)	13%	(46)	7%	(26)	23%	(84)	47%	(168)	359
Conviction: Motivation to Damage	4%	(11)	7%	(20)	13%	(36)	8%	(22)	24%	(63)	43%	(114)	265
Conviction: DK/NO	1%	(1)	5%	(3)	11%	(8)	—	(0)	15%	(10)	68%	(47)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	7% (48)	24% (169)	21% (148)	26% (177)	19% (129)	3% (23)	694
Gender: Male	3% (11)	26% (88)	23% (78)	28% (94)	15% (50)	4% (13)	333
Gender: Female	10% (37)	22% (81)	19% (70)	23% (83)	22% (80)	3% (10)	361
Age: 18-34	10% (18)	25% (46)	13% (25)	17% (31)	26% (48)	9% (16)	183
Age: 35-44	9% (9)	24% (23)	18% (17)	18% (18)	24% (23)	7% (7)	96
Age: 45-64	7% (18)	29% (71)	20% (51)	26% (65)	17% (42)	— (0)	248
Age: 65+	2% (3)	17% (29)	33% (55)	38% (63)	9% (16)	— (0)	167
GenZers: 1997-2012	7% (7)	24% (21)	14% (13)	14% (13)	33% (29)	8% (7)	89
Millennials: 1981-1996	10% (18)	25% (45)	15% (27)	19% (34)	23% (41)	9% (15)	180
GenXers: 1965-1980	9% (18)	31% (62)	17% (33)	26% (52)	18% (35)	— (0)	201
Baby Boomers: 1946-1964	3% (6)	18% (39)	34% (73)	34% (73)	10% (22)	— (0)	213
Educ: < College	7% (30)	25% (117)	20% (93)	22% (104)	22% (102)	4% (20)	466
Educ: Bachelors degree	6% (8)	23% (33)	23% (33)	33% (47)	14% (20)	1% (2)	142
Educ: Post-grad	11% (10)	22% (19)	25% (22)	30% (26)	9% (8)	2% (2)	86
Income: Under 50k	7% (25)	20% (68)	22% (76)	25% (85)	21% (72)	4% (14)	340
Income: 50k-100k	8% (18)	24% (54)	22% (48)	27% (59)	16% (37)	3% (7)	224
Income: 100k+	4% (5)	36% (47)	18% (24)	25% (32)	16% (21)	1% (1)	130
Ethnicity: White (Non-Hispanic)	5% (29)	25% (137)	22% (121)	28% (156)	18% (97)	3% (14)	555
Ethnicity: Hispanic	21% (5)	18% (4)	35% (8)	12% (3)	3% (1)	11% (2)	22
Ethnicity: Black (Non-Hispanic)	7% (6)	22% (19)	14% (13)	19% (17)	31% (28)	7% (6)	89
Ethnicity: Asian + Other (Non-Hispanic)	31% (8)	30% (8)	21% (6)	6% (2)	12% (3)	1% (0)	28
All Christian	6% (19)	29% (94)	25% (79)	24% (75)	16% (50)	1% (3)	320
All Non-Christian	15% (4)	36% (9)	7% (2)	22% (5)	15% (4)	5% (1)	24
Atheist	— (0)	11% (4)	18% (8)	43% (17)	22% (9)	5% (2)	41
Agnostic/Nothing in particular	7% (14)	18% (36)	18% (36)	32% (65)	21% (43)	5% (10)	203
Something Else	11% (12)	25% (26)	22% (24)	14% (15)	22% (24)	6% (6)	106
Evangelical	13% (18)	26% (36)	20% (28)	18% (24)	21% (28)	2% (3)	136
Non-Evangelical	5% (13)	30% (84)	26% (72)	23% (64)	16% (45)	2% (5)	282
PID: Dem (no lean)	5% (15)	20% (58)	21% (59)	37% (107)	15% (43)	2% (6)	288
PID: Ind (no lean)	10% (16)	22% (35)	26% (42)	24% (39)	13% (21)	5% (8)	160
PID: Rep (no lean)	7% (17)	31% (76)	19% (47)	13% (31)	27% (65)	4% (9)	246

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(48)	24%	(169)	21%	(148)	26%	(177)	19%	(129)	3%	(23)	694
PID/Gender: Dem Men	1%	(2)	21%	(25)	21%	(25)	43%	(51)	12%	(15)	2%	(2)	120
PID/Gender: Dem Women	8%	(13)	20%	(33)	20%	(34)	33%	(56)	17%	(28)	2%	(3)	168
PID/Gender: Ind Men	3%	(3)	28%	(27)	26%	(26)	31%	(31)	8%	(8)	5%	(5)	99
PID/Gender: Ind Women	22%	(13)	12%	(7)	26%	(16)	13%	(8)	21%	(13)	6%	(4)	61
PID/Gender: Rep Men	5%	(6)	32%	(36)	24%	(27)	10%	(12)	24%	(27)	5%	(6)	114
PID/Gender: Rep Women	8%	(11)	31%	(40)	15%	(20)	15%	(19)	29%	(39)	2%	(3)	132
Ideo: Liberal (1-3)	5%	(11)	18%	(37)	18%	(39)	41%	(87)	16%	(33)	2%	(4)	212
Ideo: Moderate (4)	9%	(20)	30%	(66)	18%	(40)	22%	(50)	16%	(35)	6%	(13)	224
Ideo: Conservative (5-7)	6%	(14)	26%	(63)	28%	(67)	17%	(40)	21%	(50)	3%	(6)	240
Community: Urban	11%	(16)	28%	(42)	22%	(32)	16%	(23)	20%	(29)	5%	(7)	149
Community: Suburban	6%	(20)	20%	(72)	19%	(69)	33%	(118)	20%	(71)	3%	(12)	362
Community: Rural	7%	(12)	30%	(55)	26%	(47)	20%	(36)	16%	(29)	2%	(5)	183
Military HHnm: Yes	7%	(7)	21%	(21)	33%	(32)	26%	(26)	11%	(11)	1%	(1)	98
Military HH: No	7%	(41)	25%	(148)	19%	(116)	25%	(152)	20%	(118)	4%	(21)	596
Employ: Private Sector	11%	(26)	35%	(84)	17%	(42)	20%	(49)	14%	(34)	3%	(7)	242
Employ: Government	11%	(3)	19%	(6)	23%	(7)	19%	(6)	28%	(8)	—	(0)	29
Employ: Self-Employed	4%	(3)	27%	(20)	18%	(14)	19%	(14)	29%	(22)	4%	(3)	76
Employ: Homemaker	13%	(6)	2%	(1)	25%	(11)	21%	(9)	33%	(15)	6%	(3)	45
Employ: Student	—	(0)	41%	(8)	8%	(2)	8%	(2)	31%	(6)	11%	(2)	19
Employ: Retired	3%	(6)	16%	(29)	34%	(61)	36%	(64)	10%	(18)	—	(0)	177
Employ: Unemployed	4%	(3)	15%	(12)	11%	(8)	37%	(29)	23%	(18)	10%	(7)	77
Employ: Other	6%	(2)	33%	(9)	12%	(4)	18%	(5)	28%	(8)	3%	(1)	29

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(48)	24%	(169)	21%	(148)	26%	(177)	19%	(129)	3%	(23)	694
Protestant	5%	(8)	30%	(49)	21%	(35)	26%	(43)	17%	(28)	—	(0)	164
Roman Catholic	7%	(10)	30%	(44)	28%	(41)	20%	(30)	14%	(21)	1%	(1)	148
Mormon	—	(0)	4%	(0)	—	(0)	—	(0)	30%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	3%	(0)	—	(0)	51%	(3)	32%	(2)	—	(0)	14%	(1)	6
Jewish	11%	(1)	41%	(5)	1%	(0)	26%	(3)	22%	(3)	—	(0)	13
Muslim	—	(0)	32%	(2)	9%	(0)	36%	(2)	1%	(0)	23%	(1)	6
Buddhist	—	(0)	17%	(0)	53%	(1)	—	(0)	30%	(1)	—	(0)	2
Hindu	65%	(2)	35%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	3
Atheist	—	(0)	11%	(4)	18%	(8)	43%	(17)	22%	(9)	5%	(2)	41
Agnostic	2%	(1)	2%	(1)	31%	(12)	45%	(17)	15%	(6)	6%	(2)	38
Something else	11%	(12)	25%	(26)	22%	(24)	14%	(15)	22%	(24)	6%	(6)	106
Nothing in particular	8%	(13)	21%	(35)	15%	(24)	29%	(48)	22%	(37)	5%	(8)	165
Ideo/PID: Conservative Republican	5%	(8)	31%	(55)	23%	(41)	15%	(27)	24%	(42)	2%	(3)	177
Ideo/PID: Moderate/Liberal Republican	12%	(8)	33%	(22)	9%	(6)	7%	(4)	31%	(20)	8%	(5)	65
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	23%	(27)	22%	(26)	29%	(34)	18%	(22)	3%	(4)	118
Ideo/PID: Liberal Democrat	4%	(7)	18%	(29)	19%	(31)	45%	(73)	13%	(20)	1%	(2)	163
Unfavorable of Biden and Trump	7%	(10)	28%	(38)	27%	(36)	20%	(27)	15%	(20)	4%	(5)	136
2024 H2H Matchup: Biden Voter	6%	(22)	16%	(55)	24%	(80)	38%	(129)	13%	(43)	2%	(7)	337
2024 H2H Matchup: Trump Voter	7%	(20)	34%	(101)	20%	(58)	12%	(37)	23%	(70)	4%	(11)	298
2024 H2H Matchup: Would not Vote	14%	(3)	22%	(5)	17%	(4)	17%	(4)	19%	(5)	11%	(3)	24
2024 H2H Matchup: Do not Know	8%	(3)	21%	(8)	15%	(5)	19%	(7)	32%	(11)	5%	(2)	35
2022 House Vote: Democrat	6%	(20)	17%	(52)	23%	(72)	41%	(127)	11%	(34)	1%	(3)	308
2022 House Vote: Republican	6%	(16)	34%	(86)	20%	(51)	13%	(33)	24%	(60)	2%	(6)	252
2022 House Vote: Did not Vote	9%	(11)	22%	(27)	19%	(24)	12%	(15)	28%	(34)	11%	(13)	124
2020 Vote: Joe Biden	7%	(23)	18%	(59)	22%	(70)	40%	(127)	11%	(36)	2%	(6)	320
2020 Vote: Donald Trump	7%	(20)	31%	(93)	21%	(64)	14%	(44)	24%	(73)	3%	(8)	302
2020 Vote: Someone Else	11%	(1)	36%	(3)	50%	(5)	—	(0)	2%	(0)	1%	(0)	10
2020 Vote: Did not Vote	7%	(4)	21%	(13)	15%	(10)	11%	(7)	32%	(20)	14%	(9)	62
2016 Vote: Hillary Clinton	8%	(21)	18%	(45)	19%	(49)	44%	(111)	10%	(26)	1%	(3)	255
2016 Vote: Donald Trump	6%	(16)	32%	(81)	27%	(69)	15%	(39)	17%	(45)	2%	(6)	256
2016 Vote: Someone Else	7%	(1)	7%	(2)	54%	(11)	30%	(6)	2%	(0)	—	(0)	21

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(48)	24%	(169)	21%	(148)	26%	(177)	19%	(129)	3%	(23)	694
2020 Vote/PID: Not Biden/Democrat	2%	(1)	23%	(9)	26%	(10)	16%	(7)	30%	(12)	4%	(1)	40
2020 Vote/PID: Not Trump/Republican	14%	(3)	27%	(6)	14%	(3)	5%	(1)	32%	(7)	8%	(2)	22
U.S. Economy: Wrong Track	7%	(33)	29%	(145)	21%	(105)	20%	(101)	21%	(107)	3%	(14)	507
U.S. Economy: Right Direction	8%	(15)	13%	(24)	23%	(43)	40%	(76)	12%	(22)	4%	(8)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	16%	(39)	24%	(58)	42%	(102)	10%	(26)	2%	(5)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	33%	(109)	19%	(63)	12%	(40)	24%	(77)	4%	(14)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	17%	(20)	22%	(26)	29%	(35)	22%	(26)	4%	(4)	120
Top 2024 Issue: Economy	9%	(23)	29%	(74)	18%	(47)	16%	(41)	26%	(67)	2%	(6)	257
Community/Gender: Urban Women	17%	(13)	22%	(17)	21%	(16)	19%	(14)	20%	(15)	1%	(0)	77
Community/Gender: Urban Men	3%	(2)	34%	(25)	22%	(16)	12%	(9)	19%	(14)	9%	(6)	72
Community/Gender: Rural Women	12%	(11)	31%	(27)	21%	(19)	13%	(12)	19%	(17)	3%	(3)	88
Community/Gender: Rural Men	1%	(1)	29%	(28)	30%	(28)	25%	(24)	12%	(11)	2%	(2)	94
Community/Gender: Suburban Women	7%	(13)	19%	(36)	18%	(35)	29%	(57)	24%	(47)	3%	(7)	195
Community/Gender: Suburban Men	4%	(7)	21%	(36)	20%	(34)	37%	(61)	14%	(24)	3%	(5)	167
Homeowner	6%	(35)	24%	(139)	22%	(128)	27%	(158)	18%	(102)	2%	(14)	575
Renter	11%	(11)	29%	(30)	17%	(17)	17%	(17)	21%	(22)	6%	(6)	104
Self + Household: White-Collar	7%	(16)	26%	(63)	26%	(63)	28%	(69)	10%	(25)	3%	(6)	243
Self + Household: Blue Collar	7%	(27)	23%	(83)	20%	(71)	27%	(96)	20%	(73)	3%	(10)	360
Union HH: Yes	4%	(3)	33%	(23)	18%	(13)	29%	(20)	13%	(9)	3%	(2)	70
Union HH: No	7%	(45)	23%	(146)	22%	(135)	25%	(157)	19%	(120)	3%	(21)	624
LGBTQ+: Yes	9%	(6)	28%	(20)	14%	(10)	33%	(24)	13%	(9)	3%	(2)	72
LGBTQ+: No	7%	(42)	24%	(149)	22%	(138)	25%	(153)	19%	(120)	3%	(21)	622
Motivated to Vote	7%	(47)	24%	(155)	22%	(142)	26%	(168)	17%	(110)	3%	(17)	641
Parent: Yes	13%	(25)	28%	(53)	15%	(28)	19%	(36)	21%	(40)	4%	(8)	191
Parent: No	5%	(23)	23%	(116)	24%	(120)	28%	(141)	18%	(89)	3%	(14)	503
COVID Vaccine: Yes	6%	(28)	21%	(98)	23%	(108)	31%	(147)	16%	(76)	3%	(12)	470
COVID Vaccine: No	9%	(20)	32%	(71)	18%	(40)	13%	(30)	24%	(53)	5%	(11)	224
Student Loans: Yes	14%	(17)	26%	(31)	20%	(24)	17%	(20)	19%	(23)	5%	(6)	121
Student Loans: No	6%	(32)	24%	(138)	22%	(124)	27%	(157)	18%	(106)	3%	(17)	573
Favorable Opinion of Haley	7%	(15)	29%	(61)	33%	(68)	17%	(35)	13%	(28)	1%	(2)	210
Unfavorable Opinion of Haley	5%	(15)	19%	(56)	22%	(64)	44%	(132)	9%	(28)	1%	(4)	298

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(48)	24%	(169)	21%	(148)	26%	(177)	19%	(129)	3%	(23)	694
Prodigal Biden Voter	15%	(4)	28%	(7)	12%	(3)	28%	(8)	17%	(5)	—	(0)	27
Undecided Voter (DK/WNV)	10%	(6)	22%	(13)	16%	(9)	18%	(11)	27%	(16)	7%	(4)	59
Undecided Voter (DK)	8%	(3)	21%	(8)	15%	(5)	19%	(7)	32%	(11)	5%	(2)	35
Watched Debate	8%	(37)	28%	(135)	22%	(105)	28%	(135)	14%	(68)	2%	(9)	490
Watched Debate: Did not Watch	5%	(11)	17%	(34)	21%	(42)	21%	(42)	30%	(61)	7%	(14)	204
Watched Debate: All of it	5%	(14)	25%	(67)	26%	(68)	33%	(87)	10%	(27)	1%	(2)	265
Watched Debate: Some of it	11%	(24)	30%	(68)	17%	(37)	21%	(48)	19%	(42)	3%	(7)	225
Continue His Campaign: Yes Biden	9%	(24)	19%	(54)	21%	(59)	32%	(90)	17%	(47)	2%	(5)	279
Continue His Campaign: No Biden	6%	(22)	28%	(108)	21%	(81)	21%	(81)	20%	(75)	4%	(15)	383
Continue His Campaign: Yes Trump	9%	(28)	31%	(103)	21%	(71)	14%	(46)	22%	(72)	4%	(13)	335
Continue His Campaign: No Trump	5%	(18)	18%	(60)	21%	(70)	38%	(126)	15%	(49)	3%	(9)	332
Conviction: Evidence	7%	(25)	17%	(63)	22%	(81)	38%	(138)	13%	(48)	1%	(5)	359
Conviction: Motivation to Damage	6%	(16)	33%	(88)	23%	(62)	13%	(35)	21%	(55)	3%	(8)	265
Conviction: DK/NO	10%	(7)	26%	(18)	8%	(6)	5%	(4)	38%	(26)	13%	(9)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(17)	9%	(63)	15%	(105)	10%	(67)	28%	(196)	36%	(246)	694
Gender: Male	4%	(12)	9%	(31)	18%	(59)	10%	(33)	29%	(95)	31%	(103)	333
Gender: Female	1%	(5)	9%	(31)	13%	(47)	9%	(34)	28%	(100)	40%	(144)	361
Age: 18-34	4%	(7)	14%	(26)	12%	(21)	10%	(19)	24%	(45)	36%	(65)	183
Age: 35-44	7%	(7)	7%	(6)	18%	(18)	5%	(5)	27%	(26)	35%	(34)	96
Age: 45-64	1%	(3)	9%	(24)	15%	(38)	9%	(23)	24%	(60)	41%	(101)	248
Age: 65+	—	(0)	4%	(7)	17%	(29)	12%	(20)	39%	(65)	28%	(46)	167
GenZers: 1997-2012	4%	(3)	13%	(11)	12%	(11)	10%	(9)	22%	(20)	40%	(36)	89
Millennials: 1981-1996	6%	(11)	12%	(21)	16%	(28)	8%	(14)	25%	(44)	34%	(62)	180
GenXers: 1965-1980	1%	(1)	11%	(22)	14%	(27)	9%	(17)	29%	(58)	37%	(75)	201
Baby Boomers: 1946-1964	1%	(2)	4%	(8)	18%	(39)	11%	(24)	34%	(72)	32%	(69)	213
Educ: < College	2%	(10)	9%	(44)	12%	(56)	11%	(49)	29%	(134)	37%	(173)	466
Educ: Bachelors degree	3%	(5)	7%	(9)	21%	(30)	8%	(12)	29%	(42)	32%	(45)	142
Educ: Post-grad	2%	(2)	11%	(9)	22%	(19)	7%	(6)	24%	(20)	33%	(29)	86
Income: Under 50k	3%	(11)	9%	(31)	12%	(42)	10%	(35)	30%	(102)	36%	(121)	340
Income: 50k-100k	1%	(3)	8%	(17)	16%	(37)	9%	(20)	28%	(63)	37%	(84)	224
Income: 100k+	2%	(3)	11%	(15)	21%	(27)	9%	(12)	24%	(31)	32%	(42)	130
Ethnicity: White (Non-Hispanic)	1%	(8)	9%	(50)	14%	(79)	10%	(57)	30%	(165)	35%	(196)	555
Ethnicity: Hispanic	5%	(1)	21%	(5)	16%	(4)	7%	(1)	32%	(7)	19%	(4)	22
Ethnicity: Black (Non-Hispanic)	9%	(8)	7%	(6)	13%	(12)	9%	(8)	20%	(18)	42%	(38)	89
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	6%	(2)	39%	(11)	2%	(0)	22%	(6)	31%	(9)	28
All Christian	1%	(5)	7%	(22)	18%	(57)	11%	(35)	29%	(94)	34%	(107)	320
All Non-Christian	4%	(1)	11%	(3)	26%	(6)	2%	(0)	19%	(5)	39%	(9)	24
Atheist	4%	(2)	13%	(5)	12%	(5)	9%	(4)	29%	(12)	32%	(13)	41
Agnostic/Nothing in particular	3%	(6)	10%	(21)	13%	(27)	7%	(14)	30%	(61)	36%	(74)	203
Something Else	4%	(4)	11%	(11)	10%	(10)	13%	(13)	23%	(24)	40%	(42)	106
Evangelical	3%	(4)	10%	(14)	17%	(23)	13%	(17)	27%	(36)	30%	(41)	136
Non-Evangelical	2%	(5)	7%	(20)	15%	(43)	10%	(29)	29%	(82)	37%	(103)	282
PID: Dem (no lean)	4%	(13)	10%	(30)	16%	(46)	8%	(23)	31%	(89)	31%	(88)	288
PID: Ind (no lean)	2%	(3)	13%	(21)	18%	(29)	7%	(11)	25%	(40)	35%	(57)	160
PID: Rep (no lean)	1%	(2)	5%	(11)	13%	(31)	13%	(33)	27%	(67)	41%	(102)	246

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(17)	9%	(63)	15%	(105)	10%	(67)	28%	(196)	36%	(246)	694
PID/Gender: Dem Men	8%	(10)	13%	(16)	14%	(17)	10%	(12)	30%	(36)	24%	(29)	120
PID/Gender: Dem Women	2%	(3)	8%	(14)	17%	(28)	6%	(11)	32%	(53)	35%	(59)	168
PID/Gender: Ind Men	3%	(3)	11%	(11)	20%	(20)	6%	(6)	28%	(27)	32%	(32)	99
PID/Gender: Ind Women	—	(0)	16%	(10)	14%	(9)	8%	(5)	20%	(13)	41%	(25)	61
PID/Gender: Rep Men	—	(0)	3%	(4)	19%	(21)	13%	(15)	28%	(32)	36%	(41)	114
PID/Gender: Rep Women	1%	(1)	6%	(7)	7%	(9)	14%	(18)	27%	(35)	46%	(60)	132
Ideo: Liberal (1-3)	4%	(9)	11%	(23)	18%	(38)	10%	(22)	31%	(66)	26%	(54)	212
Ideo: Moderate (4)	2%	(4)	12%	(27)	12%	(27)	6%	(14)	29%	(66)	38%	(86)	224
Ideo: Conservative (5-7)	2%	(4)	5%	(12)	17%	(41)	12%	(30)	24%	(57)	40%	(96)	240
Community: Urban	6%	(8)	10%	(16)	14%	(20)	12%	(18)	24%	(36)	34%	(51)	149
Community: Suburban	2%	(6)	7%	(27)	16%	(59)	10%	(38)	29%	(104)	36%	(129)	362
Community: Rural	2%	(3)	11%	(20)	14%	(26)	6%	(11)	31%	(56)	36%	(66)	183
Military HHnm: Yes	—	(0)	10%	(9)	17%	(17)	14%	(13)	29%	(29)	30%	(30)	98
Military HH: No	3%	(17)	9%	(53)	15%	(88)	9%	(53)	28%	(167)	36%	(217)	596
Employ: Private Sector	3%	(8)	13%	(32)	13%	(32)	11%	(27)	24%	(58)	35%	(85)	242
Employ: Government	3%	(1)	—	(0)	21%	(6)	11%	(3)	25%	(7)	40%	(12)	29
Employ: Self-Employed	3%	(3)	10%	(8)	12%	(9)	5%	(4)	29%	(22)	41%	(31)	76
Employ: Homemaker	—	(0)	6%	(3)	12%	(6)	6%	(3)	37%	(17)	38%	(17)	45
Employ: Student	8%	(1)	26%	(5)	2%	(0)	3%	(0)	15%	(3)	46%	(9)	19
Employ: Retired	1%	(1)	3%	(5)	19%	(34)	13%	(23)	37%	(65)	28%	(49)	177
Employ: Unemployed	3%	(2)	9%	(7)	17%	(13)	3%	(2)	25%	(20)	43%	(33)	77
Employ: Other	2%	(1)	11%	(3)	18%	(5)	14%	(4)	17%	(5)	38%	(11)	29

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(17)	9%	(63)	15%	(105)	10%	(67)	28%	(196)	36%	(246)	694
Protestant	1%	(2)	3%	(6)	19%	(31)	10%	(16)	32%	(53)	34%	(56)	164
Roman Catholic	1%	(2)	11%	(17)	17%	(25)	12%	(17)	28%	(41)	31%	(46)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	3%	(0)	—	(0)	14%	(1)	28%	(2)	4%	(0)	51%	(3)	6
Jewish	—	(0)	16%	(2)	33%	(4)	3%	(0)	19%	(2)	29%	(4)	13
Muslim	12%	(1)	—	(0)	23%	(1)	—	(0)	33%	(2)	32%	(2)	6
Buddhist	17%	(0)	26%	(1)	26%	(1)	—	(0)	12%	(0)	18%	(0)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	4%	(2)	13%	(5)	12%	(5)	9%	(4)	29%	(12)	32%	(13)	41
Agnostic	2%	(1)	19%	(7)	25%	(10)	5%	(2)	17%	(7)	31%	(12)	38
Something else	4%	(4)	11%	(11)	10%	(10)	13%	(13)	23%	(24)	40%	(42)	106
Nothing in particular	3%	(5)	8%	(14)	11%	(18)	7%	(12)	33%	(55)	38%	(62)	165
Ideo/PID: Conservative Republican	1%	(1)	5%	(10)	14%	(24)	13%	(22)	26%	(46)	41%	(73)	177
Ideo/PID: Moderate/Liberal Republican	1%	(0)	3%	(2)	10%	(7)	15%	(10)	33%	(22)	38%	(25)	65
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	12%	(14)	14%	(16)	7%	(8)	25%	(30)	37%	(44)	118
Ideo/PID: Liberal Democrat	4%	(7)	10%	(16)	18%	(29)	9%	(15)	34%	(55)	25%	(41)	163
Unfavorable of Biden and Trump	3%	(5)	13%	(18)	21%	(29)	8%	(10)	27%	(37)	27%	(37)	136
2024 H2H Matchup: Biden Voter	4%	(12)	11%	(37)	16%	(53)	7%	(24)	30%	(102)	32%	(108)	337
2024 H2H Matchup: Trump Voter	1%	(2)	7%	(22)	14%	(43)	14%	(40)	25%	(74)	39%	(117)	298
2024 H2H Matchup: Would not Vote	—	(0)	7%	(2)	27%	(7)	9%	(2)	26%	(6)	32%	(8)	24
2024 H2H Matchup: Do not Know	7%	(3)	6%	(2)	9%	(3)	1%	(0)	39%	(14)	37%	(13)	35
2022 House Vote: Democrat	4%	(14)	10%	(30)	17%	(53)	8%	(24)	30%	(93)	30%	(94)	308
2022 House Vote: Republican	1%	(2)	7%	(18)	16%	(41)	15%	(38)	24%	(61)	36%	(92)	252
2022 House Vote: Did not Vote	1%	(1)	8%	(11)	9%	(12)	3%	(4)	30%	(38)	47%	(59)	124
2020 Vote: Joe Biden	4%	(13)	11%	(34)	16%	(51)	7%	(24)	28%	(91)	33%	(107)	320
2020 Vote: Donald Trump	1%	(2)	6%	(19)	15%	(44)	13%	(40)	29%	(89)	36%	(108)	302
2020 Vote: Someone Else	—	(0)	11%	(1)	52%	(5)	—	(0)	30%	(3)	7%	(1)	10
2020 Vote: Did not Vote	3%	(2)	12%	(8)	8%	(5)	5%	(3)	22%	(14)	50%	(31)	62
2016 Vote: Hillary Clinton	4%	(10)	12%	(32)	17%	(44)	8%	(19)	30%	(76)	29%	(74)	255
2016 Vote: Donald Trump	1%	(3)	6%	(16)	16%	(41)	13%	(34)	25%	(65)	38%	(97)	256
2016 Vote: Someone Else	5%	(1)	14%	(3)	35%	(7)	19%	(4)	19%	(4)	7%	(2)	21

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Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(17)	9%	(63)	15%	(105)	10%	(67)	28%	(196)	36%	(246)	694
2020 Vote/PID: Not Biden/Democrat	4%	(2)	12%	(5)	13%	(5)	10%	(4)	35%	(14)	27%	(11)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	7%	(1)	4%	(1)	8%	(2)	17%	(4)	64%	(14)	22
U.S. Economy: Wrong Track	2%	(12)	9%	(47)	14%	(71)	11%	(55)	27%	(136)	37%	(186)	507
U.S. Economy: Right Direction	3%	(5)	9%	(16)	19%	(35)	6%	(12)	32%	(60)	32%	(60)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	11%	(26)	12%	(29)	8%	(19)	33%	(81)	33%	(82)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	8%	(25)	14%	(46)	12%	(40)	28%	(91)	37%	(121)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	10%	(12)	25%	(30)	6%	(7)	20%	(25)	36%	(43)	120
Top 2024 Issue: Economy	2%	(4)	10%	(25)	13%	(33)	10%	(26)	26%	(67)	40%	(102)	257
Community/Gender: Urban Women	3%	(2)	14%	(11)	7%	(5)	15%	(11)	29%	(22)	33%	(25)	77
Community/Gender: Urban Men	9%	(6)	7%	(5)	21%	(15)	9%	(7)	19%	(14)	36%	(26)	72
Community/Gender: Rural Women	—	(0)	14%	(13)	13%	(11)	3%	(3)	25%	(22)	44%	(39)	88
Community/Gender: Rural Men	3%	(3)	8%	(8)	15%	(15)	9%	(8)	35%	(33)	29%	(28)	94
Community/Gender: Suburban Women	1%	(3)	4%	(8)	15%	(30)	10%	(20)	29%	(56)	41%	(79)	195
Community/Gender: Suburban Men	2%	(3)	11%	(18)	17%	(29)	11%	(18)	29%	(49)	30%	(49)	167
Homeowner	2%	(10)	9%	(51)	16%	(90)	9%	(51)	29%	(164)	36%	(208)	575
Renter	6%	(6)	9%	(10)	12%	(13)	13%	(14)	29%	(30)	31%	(32)	104
Self + Household: White-Collar	3%	(7)	7%	(16)	19%	(45)	11%	(26)	26%	(63)	35%	(86)	243
Self + Household: Blue Collar	2%	(9)	10%	(36)	15%	(56)	10%	(35)	31%	(112)	31%	(113)	360
Union HH: Yes	4%	(3)	15%	(10)	14%	(10)	14%	(10)	28%	(20)	25%	(17)	70
Union HH: No	2%	(14)	8%	(52)	15%	(96)	9%	(57)	28%	(176)	37%	(229)	624
LGBTQ+: Yes	2%	(2)	16%	(11)	29%	(21)	7%	(5)	20%	(14)	27%	(19)	72
LGBTQ+: No	2%	(15)	8%	(51)	14%	(85)	10%	(62)	29%	(182)	37%	(227)	622
Motivated to Vote	2%	(14)	9%	(57)	16%	(102)	10%	(62)	29%	(184)	35%	(221)	641
Parent: Yes	2%	(5)	11%	(20)	14%	(26)	9%	(16)	32%	(61)	32%	(62)	191
Parent: No	2%	(12)	8%	(42)	16%	(79)	10%	(50)	27%	(135)	37%	(185)	503
COVID Vaccine: Yes	2%	(11)	8%	(39)	18%	(84)	8%	(36)	29%	(138)	34%	(162)	470
COVID Vaccine: No	3%	(6)	10%	(23)	10%	(22)	14%	(31)	26%	(58)	38%	(85)	224
Student Loans: Yes	5%	(6)	13%	(16)	15%	(18)	13%	(15)	18%	(22)	36%	(43)	121
Student Loans: No	2%	(11)	8%	(47)	15%	(87)	9%	(52)	30%	(174)	35%	(203)	573
Favorable Opinion of Haley	3%	(7)	8%	(18)	20%	(41)	9%	(18)	29%	(61)	31%	(66)	210
Unfavorable Opinion of Haley	3%	(9)	10%	(31)	19%	(55)	13%	(39)	30%	(88)	25%	(75)	298

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(17)	9%	(63)	15%	(105)	10%	(67)	28%	(196)	36%	(246)	694
Prodigal Biden Voter	8%	(2)	6%	(2)	21%	(6)	2%	(1)	26%	(7)	37%	(10)	27
Undecided Voter (DK/WNV)	4%	(3)	6%	(4)	16%	(10)	4%	(3)	34%	(20)	35%	(21)	59
Undecided Voter (DK)	7%	(3)	6%	(2)	9%	(3)	1%	(0)	39%	(14)	37%	(13)	35
Watched Debate	3%	(13)	10%	(48)	17%	(82)	10%	(49)	29%	(143)	32%	(155)	490
Watched Debate: Did not Watch	2%	(4)	7%	(15)	12%	(24)	9%	(17)	26%	(53)	45%	(91)	204
Watched Debate: All of it	3%	(7)	10%	(26)	15%	(41)	12%	(33)	35%	(93)	25%	(66)	265
Watched Debate: Some of it	3%	(6)	10%	(22)	18%	(41)	7%	(16)	22%	(50)	40%	(89)	225
Continue His Campaign: Yes Biden	3%	(9)	11%	(31)	16%	(44)	7%	(20)	32%	(91)	30%	(85)	279
Continue His Campaign: No Biden	2%	(8)	8%	(32)	14%	(53)	12%	(45)	26%	(99)	38%	(146)	383
Continue His Campaign: Yes Trump	1%	(4)	7%	(23)	14%	(45)	13%	(43)	28%	(93)	38%	(126)	335
Continue His Campaign: No Trump	4%	(12)	11%	(36)	17%	(55)	7%	(24)	29%	(95)	33%	(111)	332
Conviction: Evidence	4%	(13)	10%	(37)	16%	(59)	7%	(24)	29%	(105)	34%	(121)	359
Conviction: Motivation to Damage	1%	(4)	7%	(18)	16%	(41)	15%	(41)	27%	(72)	34%	(89)	265
Conviction: DK/NO	1%	(1)	11%	(8)	7%	(5)	3%	(2)	26%	(18)	52%	(36)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(57)	7%	(48)	17%	(120)	15%	(105)	46%	(320)	694
Gender: Male	10%	(33)	10%	(32)	8%	(26)	21%	(69)	14%	(48)	38%	(125)	333
Gender: Female	3%	(11)	7%	(25)	6%	(23)	14%	(51)	16%	(56)	54%	(195)	361
Age: 18-34	3%	(6)	11%	(20)	4%	(8)	13%	(24)	16%	(30)	52%	(96)	183
Age: 35-44	4%	(4)	10%	(9)	8%	(8)	9%	(9)	15%	(14)	55%	(53)	96
Age: 45-64	11%	(26)	6%	(15)	11%	(27)	17%	(43)	11%	(27)	44%	(109)	248
Age: 65+	4%	(7)	8%	(13)	3%	(5)	27%	(44)	20%	(34)	38%	(63)	167
GenZers: 1997-2012	4%	(4)	12%	(11)	3%	(3)	13%	(11)	16%	(15)	51%	(46)	89
Millennials: 1981-1996	3%	(6)	10%	(18)	6%	(11)	10%	(19)	15%	(27)	55%	(99)	180
GenXers: 1965-1980	6%	(12)	6%	(12)	12%	(24)	18%	(37)	14%	(28)	44%	(88)	201
Baby Boomers: 1946-1964	10%	(22)	6%	(14)	5%	(10)	23%	(50)	16%	(34)	39%	(83)	213
Educ: < College	7%	(32)	8%	(36)	5%	(24)	16%	(73)	16%	(77)	48%	(225)	466
Educ: Bachelors degree	6%	(9)	11%	(16)	10%	(14)	21%	(29)	13%	(19)	40%	(56)	142
Educ: Post-grad	4%	(3)	6%	(5)	13%	(11)	21%	(18)	11%	(9)	46%	(40)	86
Income: Under 50k	4%	(15)	7%	(24)	5%	(18)	16%	(54)	16%	(56)	51%	(175)	340
Income: 50k-100k	6%	(13)	8%	(18)	8%	(17)	23%	(51)	13%	(30)	42%	(95)	224
Income: 100k+	12%	(16)	11%	(15)	11%	(14)	12%	(16)	14%	(19)	39%	(51)	130
Ethnicity: White (Non-Hispanic)	7%	(39)	8%	(45)	6%	(32)	19%	(106)	16%	(89)	44%	(244)	555
Ethnicity: Hispanic	8%	(2)	4%	(1)	—	(0)	20%	(4)	24%	(5)	44%	(10)	22
Ethnicity: Black (Non-Hispanic)	4%	(3)	12%	(11)	9%	(8)	8%	(7)	10%	(9)	57%	(51)	89
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	—	(0)	30%	(8)	8%	(2)	6%	(2)	56%	(15)	28
All Christian	10%	(31)	9%	(27)	9%	(28)	14%	(44)	17%	(53)	43%	(136)	320
All Non-Christian	—	(0)	12%	(3)	11%	(3)	26%	(6)	5%	(1)	47%	(11)	24
Atheist	—	(0)	—	(0)	4%	(2)	27%	(11)	12%	(5)	56%	(23)	41
Agnostic/Nothing in particular	4%	(7)	3%	(6)	4%	(8)	24%	(49)	19%	(38)	46%	(94)	203
Something Else	5%	(5)	19%	(21)	7%	(8)	9%	(10)	7%	(7)	52%	(55)	106
Evangelical	11%	(15)	12%	(17)	12%	(16)	11%	(14)	11%	(16)	43%	(58)	136
Non-Evangelical	7%	(21)	11%	(31)	7%	(20)	14%	(39)	15%	(44)	45%	(127)	282
PID: Dem (no lean)	2%	(5)	3%	(10)	6%	(18)	27%	(78)	17%	(49)	44%	(127)	288
PID: Ind (no lean)	4%	(6)	8%	(12)	13%	(20)	20%	(32)	15%	(24)	41%	(65)	160
PID: Rep (no lean)	13%	(32)	14%	(35)	4%	(10)	4%	(9)	13%	(31)	52%	(128)	246

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(57)	7%	(48)	17%	(120)	15%	(105)	46%	(320)	694
PID/Gender: Dem Men	1%	(1)	5%	(6)	8%	(10)	33%	(40)	18%	(22)	35%	(42)	120
PID/Gender: Dem Women	2%	(4)	2%	(4)	5%	(8)	23%	(39)	16%	(27)	51%	(86)	168
PID/Gender: Ind Men	6%	(6)	8%	(8)	13%	(13)	28%	(28)	16%	(16)	28%	(28)	99
PID/Gender: Ind Women	—	(0)	7%	(4)	13%	(8)	7%	(4)	13%	(8)	61%	(37)	61
PID/Gender: Rep Men	22%	(26)	16%	(18)	3%	(3)	1%	(1)	9%	(10)	49%	(56)	114
PID/Gender: Rep Women	5%	(7)	13%	(17)	5%	(7)	6%	(8)	16%	(21)	55%	(72)	132
Ideo: Liberal (1-3)	1%	(3)	4%	(8)	5%	(11)	30%	(64)	14%	(29)	45%	(96)	212
Ideo: Moderate (4)	3%	(7)	10%	(22)	10%	(22)	19%	(41)	19%	(43)	40%	(89)	224
Ideo: Conservative (5-7)	14%	(34)	12%	(28)	6%	(15)	6%	(14)	12%	(28)	50%	(120)	240
Community: Urban	4%	(6)	16%	(25)	6%	(10)	12%	(18)	11%	(16)	50%	(75)	149
Community: Suburban	6%	(22)	6%	(21)	7%	(25)	19%	(70)	15%	(55)	46%	(168)	362
Community: Rural	8%	(15)	6%	(11)	7%	(14)	17%	(32)	18%	(34)	42%	(77)	183
Military HHnm: Yes	10%	(10)	15%	(15)	4%	(4)	19%	(19)	11%	(11)	41%	(40)	98
Military HH: No	6%	(34)	7%	(42)	7%	(45)	17%	(101)	16%	(93)	47%	(280)	596
Employ: Private Sector	7%	(16)	8%	(21)	9%	(23)	12%	(28)	17%	(42)	47%	(113)	242
Employ: Government	3%	(1)	13%	(4)	23%	(7)	18%	(5)	8%	(2)	35%	(10)	29
Employ: Self-Employed	2%	(2)	6%	(5)	6%	(4)	18%	(14)	17%	(13)	51%	(39)	76
Employ: Homemaker	2%	(1)	14%	(6)	8%	(4)	8%	(4)	1%	(0)	67%	(31)	45
Employ: Student	12%	(2)	8%	(1)	2%	(0)	5%	(1)	13%	(2)	60%	(11)	19
Employ: Retired	10%	(17)	8%	(14)	4%	(8)	27%	(47)	15%	(26)	37%	(66)	177
Employ: Unemployed	5%	(4)	5%	(4)	3%	(2)	22%	(17)	17%	(13)	48%	(37)	77
Employ: Other	1%	(0)	8%	(2)	3%	(1)	15%	(4)	20%	(6)	52%	(15)	29

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(57)	7%	(48)	17%	(120)	15%	(105)	46%	(320)	694
Protestant	13%	(21)	7%	(11)	7%	(11)	16%	(26)	16%	(26)	42%	(69)	164
Roman Catholic	7%	(10)	11%	(16)	12%	(18)	12%	(18)	17%	(26)	41%	(60)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	3%	(0)	18%	(1)	79%	(5)	6
Jewish	—	(0)	22%	(3)	13%	(2)	28%	(4)	9%	(1)	28%	(4)	13
Muslim	—	(0)	—	(0)	—	(0)	44%	(2)	—	(0)	56%	(3)	6
Buddhist	—	(0)	—	(0)	44%	(1)	—	(0)	—	(0)	56%	(1)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	—	(0)	—	(0)	4%	(2)	27%	(11)	12%	(5)	56%	(23)	41
Agnostic	—	(0)	5%	(2)	1%	(1)	37%	(14)	21%	(8)	35%	(13)	38
Something else	5%	(5)	19%	(21)	7%	(8)	9%	(10)	7%	(7)	52%	(55)	106
Nothing in particular	4%	(7)	3%	(4)	5%	(8)	21%	(35)	18%	(30)	49%	(81)	165
Ideo/PID: Conservative Republican	17%	(31)	13%	(22)	3%	(5)	4%	(7)	8%	(15)	55%	(96)	177
Ideo/PID: Moderate/Liberal Republican	2%	(2)	19%	(12)	7%	(4)	4%	(3)	26%	(17)	42%	(27)	65
Ideo/PID: Moderate/Conservative Democrat	3%	(4)	5%	(6)	8%	(9)	18%	(21)	25%	(29)	42%	(49)	118
Ideo/PID: Liberal Democrat	1%	(1)	2%	(4)	6%	(9)	35%	(58)	12%	(19)	45%	(73)	163
Unfavorable of Biden and Trump	2%	(3)	7%	(9)	11%	(15)	9%	(12)	20%	(27)	51%	(70)	136
2024 H2H Matchup: Biden Voter	1%	(2)	4%	(13)	7%	(24)	28%	(93)	15%	(49)	46%	(154)	337
2024 H2H Matchup: Trump Voter	13%	(40)	13%	(40)	7%	(20)	6%	(17)	15%	(46)	45%	(135)	298
2024 H2H Matchup: Would not Vote	—	(0)	7%	(2)	5%	(1)	22%	(5)	11%	(3)	55%	(13)	24
2024 H2H Matchup: Do not Know	3%	(1)	5%	(2)	11%	(4)	13%	(5)	18%	(6)	49%	(17)	35
2022 House Vote: Democrat	1%	(2)	3%	(10)	8%	(24)	31%	(95)	17%	(52)	41%	(125)	308
2022 House Vote: Republican	14%	(35)	16%	(41)	6%	(14)	6%	(14)	14%	(34)	45%	(114)	252
2022 House Vote: Did not Vote	5%	(7)	5%	(6)	6%	(8)	9%	(11)	13%	(17)	61%	(76)	124
2020 Vote: Joe Biden	1%	(2)	4%	(13)	6%	(21)	27%	(88)	15%	(48)	46%	(148)	320
2020 Vote: Donald Trump	12%	(38)	12%	(37)	5%	(17)	8%	(23)	16%	(49)	46%	(139)	302
2020 Vote: Someone Else	12%	(1)	17%	(2)	24%	(2)	—	(0)	19%	(2)	29%	(3)	10
2020 Vote: Did not Vote	5%	(3)	8%	(5)	14%	(9)	15%	(9)	9%	(6)	49%	(31)	62
2016 Vote: Hillary Clinton	1%	(3)	5%	(13)	7%	(18)	30%	(77)	11%	(29)	45%	(114)	255
2016 Vote: Donald Trump	14%	(36)	13%	(34)	6%	(16)	10%	(25)	14%	(36)	42%	(108)	256
2016 Vote: Someone Else	5%	(1)	14%	(3)	22%	(5)	16%	(3)	13%	(3)	30%	(6)	21

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(57)	7%	(48)	17%	(120)	15%	(105)	46%	(320)	694
2020 Vote/PID: Not Biden/Democrat	8%	(3)	7%	(3)	9%	(3)	30%	(12)	22%	(9)	26%	(10)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	26%	(6)	11%	(2)	6%	(1)	5%	(1)	52%	(11)	22
U.S. Economy: Wrong Track	8%	(41)	10%	(48)	7%	(34)	10%	(51)	15%	(79)	50%	(254)	507
U.S. Economy: Right Direction	1%	(2)	5%	(9)	7%	(14)	37%	(69)	14%	(26)	36%	(67)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	4%	(10)	6%	(14)	35%	(86)	13%	(31)	42%	(103)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(42)	13%	(42)	6%	(20)	6%	(18)	16%	(53)	47%	(152)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	4%	(5)	12%	(14)	13%	(16)	17%	(20)	54%	(65)	120
Top 2024 Issue: Economy	9%	(23)	7%	(19)	8%	(20)	6%	(14)	16%	(42)	54%	(138)	257
Community/Gender: Urban Women	3%	(2)	13%	(10)	6%	(4)	10%	(8)	10%	(8)	58%	(45)	77
Community/Gender: Urban Men	5%	(4)	20%	(14)	7%	(5)	14%	(10)	12%	(9)	42%	(30)	72
Community/Gender: Rural Women	4%	(3)	6%	(5)	6%	(5)	10%	(9)	16%	(14)	58%	(51)	88
Community/Gender: Rural Men	12%	(12)	6%	(6)	9%	(8)	24%	(23)	21%	(20)	28%	(26)	94
Community/Gender: Suburban Women	2%	(5)	5%	(10)	7%	(13)	18%	(34)	18%	(34)	51%	(99)	195
Community/Gender: Suburban Men	10%	(17)	7%	(12)	7%	(12)	22%	(36)	12%	(20)	42%	(69)	167
Homeowner	7%	(38)	9%	(50)	7%	(42)	18%	(103)	15%	(86)	45%	(257)	575
Renter	5%	(5)	6%	(7)	6%	(7)	13%	(13)	16%	(16)	54%	(56)	104
Self + Household: White-Collar	4%	(10)	9%	(22)	11%	(26)	18%	(43)	15%	(38)	43%	(104)	243
Self + Household: Blue Collar	8%	(30)	8%	(29)	6%	(20)	18%	(64)	15%	(55)	45%	(161)	360
Union HH: Yes	8%	(6)	13%	(9)	5%	(3)	16%	(11)	8%	(6)	50%	(35)	70
Union HH: No	6%	(38)	8%	(48)	7%	(45)	17%	(109)	16%	(99)	46%	(286)	624
LGBTQ+: Yes	1%	(1)	5%	(3)	13%	(10)	23%	(16)	17%	(13)	41%	(29)	72
LGBTQ+: No	7%	(43)	9%	(53)	6%	(39)	17%	(104)	15%	(92)	47%	(291)	622
Motivated to Vote	6%	(40)	8%	(51)	7%	(45)	18%	(113)	15%	(99)	46%	(292)	641
Parent: Yes	5%	(10)	10%	(19)	9%	(17)	16%	(30)	14%	(27)	46%	(88)	191
Parent: No	7%	(33)	8%	(38)	6%	(32)	18%	(90)	15%	(78)	46%	(233)	503
COVID Vaccine: Yes	2%	(11)	8%	(39)	8%	(35)	21%	(100)	16%	(77)	44%	(207)	470
COVID Vaccine: No	14%	(32)	8%	(18)	6%	(13)	9%	(20)	12%	(28)	50%	(113)	224
Student Loans: Yes	2%	(2)	12%	(14)	6%	(7)	9%	(11)	13%	(16)	59%	(72)	121
Student Loans: No	7%	(42)	7%	(43)	7%	(42)	19%	(109)	15%	(89)	43%	(249)	573
Favorable Opinion of Haley	12%	(26)	15%	(32)	6%	(13)	11%	(22)	12%	(25)	44%	(92)	210
Unfavorable Opinion of Haley	6%	(18)	5%	(16)	10%	(31)	32%	(96)	14%	(42)	32%	(95)	298

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(57)	7%	(48)	17%	(120)	15%	(105)	46%	(320)	694
Prodigal Biden Voter	—	(0)	6%	(2)	2%	(0)	22%	(6)	16%	(4)	54%	(14)	27
Undecided Voter (DK/WNV)	2%	(1)	6%	(3)	8%	(5)	17%	(10)	15%	(9)	52%	(31)	59
Undecided Voter (DK)	3%	(1)	5%	(2)	11%	(4)	13%	(5)	18%	(6)	49%	(17)	35
Watched Debate	8%	(37)	11%	(52)	9%	(43)	19%	(91)	15%	(73)	40%	(194)	490
Watched Debate: Did not Watch	3%	(7)	2%	(5)	3%	(5)	14%	(29)	16%	(32)	62%	(127)	204
Watched Debate: All of it	11%	(28)	12%	(32)	5%	(13)	26%	(70)	18%	(48)	28%	(73)	265
Watched Debate: Some of it	4%	(9)	9%	(20)	13%	(30)	9%	(21)	11%	(24)	54%	(121)	225
Continue His Campaign: Yes Biden	5%	(15)	8%	(21)	10%	(27)	26%	(73)	12%	(32)	40%	(111)	279
Continue His Campaign: No Biden	7%	(26)	9%	(34)	5%	(20)	12%	(46)	17%	(63)	51%	(194)	383
Continue His Campaign: Yes Trump	12%	(38)	12%	(42)	7%	(25)	9%	(29)	16%	(54)	44%	(147)	335
Continue His Campaign: No Trump	1%	(5)	5%	(15)	6%	(20)	27%	(90)	12%	(41)	48%	(161)	332
Conviction: Evidence	—	(2)	5%	(19)	7%	(25)	27%	(99)	14%	(52)	46%	(164)	359
Conviction: Motivation to Damage	15%	(39)	13%	(35)	6%	(15)	8%	(21)	15%	(40)	43%	(115)	265
Conviction: DK/NO	4%	(3)	5%	(4)	12%	(8)	1%	(1)	17%	(12)	60%	(42)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(59)	8%	(56)	7%	(51)	9%	(59)	20%	(138)	48%	(330)	694
Gender: Male	11%	(38)	7%	(25)	10%	(33)	11%	(36)	22%	(72)	39%	(130)	333
Gender: Female	6%	(22)	9%	(31)	5%	(18)	7%	(24)	18%	(66)	55%	(200)	361
Age: 18-34	4%	(8)	9%	(16)	9%	(17)	8%	(14)	15%	(28)	55%	(101)	183
Age: 35-44	3%	(3)	6%	(6)	9%	(9)	7%	(7)	24%	(23)	50%	(48)	96
Age: 45-64	10%	(26)	10%	(24)	7%	(16)	6%	(16)	19%	(47)	48%	(119)	248
Age: 65+	13%	(22)	6%	(11)	5%	(9)	14%	(23)	24%	(40)	37%	(62)	167
GenZers: 1997-2012	7%	(6)	10%	(9)	13%	(11)	4%	(3)	20%	(18)	47%	(42)	89
Millennials: 1981-1996	3%	(5)	7%	(13)	8%	(14)	9%	(15)	16%	(28)	57%	(103)	180
GenXers: 1965-1980	8%	(15)	7%	(15)	6%	(12)	8%	(16)	23%	(46)	48%	(96)	201
Baby Boomers: 1946-1964	14%	(29)	9%	(20)	6%	(12)	11%	(24)	20%	(43)	40%	(85)	213
Educ: < College	9%	(42)	8%	(37)	8%	(35)	6%	(30)	22%	(104)	47%	(218)	466
Educ: Bachelors degree	7%	(11)	7%	(10)	8%	(12)	16%	(23)	16%	(23)	45%	(64)	142
Educ: Post-grad	8%	(7)	10%	(9)	4%	(3)	8%	(7)	13%	(11)	57%	(49)	86
Income: Under 50k	9%	(29)	6%	(19)	6%	(22)	7%	(23)	24%	(81)	49%	(166)	340
Income: 50k-100k	8%	(19)	6%	(12)	9%	(20)	10%	(23)	17%	(37)	50%	(113)	224
Income: 100k+	9%	(11)	19%	(24)	7%	(9)	10%	(13)	16%	(20)	40%	(52)	130
Ethnicity: White (Non-Hispanic)	9%	(51)	7%	(42)	6%	(33)	10%	(53)	20%	(113)	47%	(262)	555
Ethnicity: Hispanic	14%	(3)	27%	(6)	12%	(3)	5%	(1)	14%	(3)	28%	(6)	22
Ethnicity: Black (Non-Hispanic)	6%	(5)	6%	(6)	11%	(10)	5%	(5)	19%	(17)	52%	(47)	89
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	10%	(3)	18%	(5)	1%	(0)	18%	(5)	53%	(15)	28
All Christian	11%	(36)	8%	(25)	8%	(24)	7%	(22)	21%	(67)	46%	(146)	320
All Non-Christian	3%	(1)	26%	(6)	7%	(2)	17%	(4)	12%	(3)	36%	(9)	24
Atheist	3%	(1)	3%	(1)	2%	(1)	16%	(7)	11%	(4)	65%	(26)	41
Agnostic/Nothing in particular	8%	(16)	6%	(12)	6%	(13)	9%	(18)	23%	(47)	48%	(97)	203
Something Else	5%	(5)	11%	(12)	11%	(11)	8%	(9)	17%	(17)	49%	(52)	106
Evangelical	12%	(17)	8%	(10)	11%	(16)	9%	(12)	20%	(27)	40%	(54)	136
Non-Evangelical	9%	(24)	9%	(26)	7%	(19)	7%	(18)	20%	(57)	49%	(137)	282
PID: Dem (no lean)	11%	(31)	6%	(18)	6%	(18)	9%	(26)	24%	(68)	44%	(126)	288
PID: Ind (no lean)	8%	(13)	8%	(13)	10%	(16)	10%	(16)	16%	(25)	48%	(77)	160
PID: Rep (no lean)	7%	(16)	10%	(25)	6%	(16)	7%	(17)	18%	(45)	52%	(127)	246

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(59)	8%	(56)	7%	(51)	9%	(59)	20%	(138)	48%	(330)	694
PID/Gender: Dem Men	11%	(13)	2%	(2)	10%	(12)	12%	(14)	29%	(35)	36%	(43)	120
PID/Gender: Dem Women	11%	(18)	9%	(15)	4%	(6)	7%	(12)	20%	(33)	49%	(83)	168
PID/Gender: Ind Men	12%	(12)	8%	(8)	12%	(12)	14%	(13)	16%	(16)	39%	(39)	99
PID/Gender: Ind Women	2%	(1)	10%	(6)	7%	(4)	4%	(2)	15%	(9)	62%	(38)	61
PID/Gender: Rep Men	12%	(13)	13%	(15)	7%	(8)	7%	(8)	19%	(21)	42%	(48)	114
PID/Gender: Rep Women	2%	(3)	8%	(10)	5%	(7)	7%	(9)	18%	(24)	60%	(79)	132
Ideo: Liberal (1-3)	8%	(16)	6%	(13)	7%	(14)	14%	(30)	17%	(37)	48%	(101)	212
Ideo: Moderate (4)	9%	(21)	9%	(20)	8%	(19)	7%	(16)	24%	(53)	42%	(95)	224
Ideo: Conservative (5-7)	9%	(21)	9%	(22)	7%	(18)	6%	(14)	17%	(41)	52%	(124)	240
Community: Urban	6%	(8)	13%	(19)	6%	(9)	6%	(9)	20%	(30)	49%	(73)	149
Community: Suburban	6%	(22)	7%	(25)	8%	(29)	10%	(37)	19%	(68)	50%	(182)	362
Community: Rural	16%	(29)	6%	(11)	7%	(13)	7%	(13)	22%	(41)	41%	(75)	183
Military HHnm: Yes	14%	(14)	11%	(11)	6%	(6)	9%	(9)	16%	(16)	44%	(43)	98
Military HH: No	8%	(46)	8%	(45)	7%	(45)	8%	(50)	21%	(122)	48%	(287)	596
Employ: Private Sector	6%	(15)	8%	(19)	8%	(19)	7%	(16)	22%	(53)	50%	(120)	242
Employ: Government	—	(0)	19%	(6)	17%	(5)	8%	(2)	15%	(4)	41%	(12)	29
Employ: Self-Employed	6%	(4)	8%	(6)	11%	(8)	6%	(5)	16%	(12)	53%	(40)	76
Employ: Homemaker	5%	(2)	3%	(2)	5%	(2)	7%	(3)	17%	(8)	63%	(28)	45
Employ: Student	20%	(4)	10%	(2)	2%	(0)	5%	(1)	7%	(1)	57%	(11)	19
Employ: Retired	17%	(30)	8%	(14)	5%	(9)	11%	(20)	23%	(40)	36%	(64)	177
Employ: Unemployed	4%	(3)	8%	(6)	8%	(6)	10%	(8)	17%	(13)	52%	(40)	77
Employ: Other	2%	(0)	6%	(2)	3%	(1)	14%	(4)	24%	(7)	52%	(15)	29

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(59)	8%	(56)	7%	(51)	9%	(59)	20%	(138)	48%	(330)	694
Protestant	11%	(18)	6%	(10)	2%	(4)	10%	(16)	22%	(36)	48%	(79)	164
Roman Catholic	12%	(18)	10%	(14)	13%	(19)	4%	(6)	21%	(31)	41%	(60)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	—	(0)	17%	(1)	—	(0)	—	(0)	79%	(5)	6
Jewish	—	(0)	35%	(5)	9%	(1)	28%	(4)	1%	(0)	28%	(4)	13
Muslim	12%	(1)	32%	(2)	—	(0)	—	(0)	—	(0)	56%	(3)	6
Buddhist	—	(0)	—	(0)	26%	(1)	17%	(0)	26%	(1)	30%	(1)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	65%	(2)	35%	(1)	3
Atheist	3%	(1)	3%	(1)	2%	(1)	16%	(7)	11%	(4)	65%	(26)	41
Agnostic	8%	(3)	4%	(1)	2%	(1)	6%	(2)	27%	(10)	54%	(20)	38
Something else	5%	(5)	11%	(12)	11%	(11)	8%	(9)	17%	(17)	49%	(52)	106
Nothing in particular	8%	(13)	7%	(11)	7%	(12)	10%	(16)	22%	(37)	46%	(76)	165
Ideo/PID: Conservative Republican	9%	(16)	9%	(15)	7%	(12)	5%	(9)	15%	(27)	55%	(97)	177
Ideo/PID: Moderate/Liberal Republican	—	(0)	13%	(8)	6%	(4)	13%	(8)	27%	(18)	41%	(27)	65
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	7%	(8)	8%	(10)	3%	(4)	28%	(33)	42%	(50)	118
Ideo/PID: Liberal Democrat	10%	(16)	6%	(10)	5%	(9)	14%	(22)	19%	(31)	45%	(74)	163
Unfavorable of Biden and Trump	4%	(6)	6%	(9)	5%	(7)	7%	(10)	26%	(35)	51%	(70)	136
2024 H2H Matchup: Biden Voter	10%	(34)	6%	(19)	7%	(23)	10%	(35)	21%	(70)	46%	(155)	337
2024 H2H Matchup: Trump Voter	8%	(24)	11%	(32)	8%	(25)	6%	(18)	19%	(57)	48%	(142)	298
2024 H2H Matchup: Would not Vote	5%	(1)	7%	(2)	3%	(1)	6%	(2)	14%	(3)	64%	(16)	24
2024 H2H Matchup: Do not Know	1%	(0)	8%	(3)	6%	(2)	13%	(5)	22%	(8)	49%	(17)	35
2022 House Vote: Democrat	10%	(31)	7%	(21)	5%	(17)	13%	(39)	23%	(70)	42%	(130)	308
2022 House Vote: Republican	7%	(18)	12%	(29)	8%	(19)	7%	(18)	19%	(48)	47%	(120)	252
2022 House Vote: Did not Vote	9%	(11)	4%	(5)	10%	(12)	2%	(2)	16%	(20)	60%	(74)	124
2020 Vote: Joe Biden	10%	(31)	7%	(21)	5%	(17)	11%	(37)	22%	(70)	45%	(144)	320
2020 Vote: Donald Trump	9%	(26)	9%	(28)	7%	(22)	7%	(21)	20%	(62)	47%	(143)	302
2020 Vote: Someone Else	—	(0)	12%	(1)	13%	(1)	—	(0)	2%	(0)	73%	(7)	10
2020 Vote: Did not Vote	4%	(2)	10%	(6)	16%	(10)	3%	(2)	10%	(6)	58%	(36)	62
2016 Vote: Hillary Clinton	10%	(26)	6%	(16)	5%	(12)	14%	(35)	20%	(51)	44%	(114)	255
2016 Vote: Donald Trump	11%	(28)	10%	(26)	8%	(22)	7%	(17)	17%	(45)	46%	(118)	256
2016 Vote: Someone Else	—	(0)	12%	(2)	9%	(2)	11%	(2)	29%	(6)	39%	(8)	21

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(59)	8%	(56)	7%	(51)	9%	(59)	20%	(138)	48%	(330)	694
2020 Vote/PID: Not Biden/Democrat	10%	(4)	9%	(3)	15%	(6)	2%	(1)	26%	(10)	39%	(16)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	12%	(3)	6%	(1)	4%	(1)	21%	(5)	55%	(12)	22
U.S. Economy: Wrong Track	6%	(32)	8%	(40)	7%	(37)	7%	(34)	20%	(99)	52%	(264)	507
U.S. Economy: Right Direction	15%	(28)	9%	(16)	7%	(13)	13%	(25)	21%	(39)	35%	(66)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(33)	5%	(12)	7%	(18)	13%	(31)	22%	(54)	40%	(99)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	11%	(35)	7%	(24)	7%	(22)	19%	(62)	49%	(161)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	8%	(9)	7%	(9)	5%	(6)	19%	(23)	59%	(71)	120
Top 2024 Issue: Economy	5%	(14)	8%	(21)	8%	(21)	5%	(13)	22%	(57)	51%	(131)	257
Community/Gender: Urban Women	2%	(2)	15%	(11)	3%	(2)	2%	(1)	20%	(16)	58%	(45)	77
Community/Gender: Urban Men	9%	(7)	11%	(8)	9%	(6)	11%	(8)	20%	(15)	40%	(29)	72
Community/Gender: Rural Women	13%	(12)	6%	(5)	6%	(5)	6%	(5)	18%	(15)	52%	(46)	88
Community/Gender: Rural Men	19%	(18)	6%	(6)	8%	(8)	9%	(8)	27%	(25)	31%	(29)	94
Community/Gender: Suburban Women	4%	(8)	7%	(14)	5%	(10)	9%	(18)	18%	(35)	56%	(110)	195
Community/Gender: Suburban Men	8%	(14)	7%	(11)	11%	(18)	11%	(19)	19%	(32)	43%	(72)	167
Homeowner	9%	(49)	8%	(48)	6%	(37)	9%	(49)	20%	(117)	48%	(275)	575
Renter	8%	(8)	7%	(8)	12%	(12)	9%	(9)	18%	(19)	46%	(48)	104
Self + Household: White-Collar	7%	(17)	11%	(28)	7%	(17)	11%	(26)	20%	(49)	44%	(107)	243
Self + Household: Blue Collar	10%	(36)	6%	(21)	8%	(29)	8%	(29)	20%	(74)	47%	(170)	360
Union HH: Yes	11%	(8)	14%	(10)	8%	(5)	5%	(3)	18%	(13)	45%	(31)	70
Union HH: No	8%	(52)	7%	(46)	7%	(45)	9%	(56)	20%	(126)	48%	(299)	624
LGBTQ+: Yes	4%	(3)	5%	(4)	13%	(9)	4%	(3)	24%	(17)	51%	(37)	72
LGBTQ+: No	9%	(57)	8%	(53)	7%	(41)	9%	(57)	19%	(121)	47%	(293)	622
Motivated to Vote	9%	(55)	8%	(54)	7%	(46)	9%	(57)	20%	(130)	47%	(300)	641
Parent: Yes	5%	(9)	10%	(19)	9%	(18)	7%	(13)	18%	(35)	51%	(98)	191
Parent: No	10%	(51)	7%	(37)	7%	(33)	9%	(47)	21%	(104)	46%	(232)	503
COVID Vaccine: Yes	8%	(39)	8%	(36)	6%	(28)	10%	(49)	22%	(102)	46%	(215)	470
COVID Vaccine: No	9%	(20)	9%	(20)	10%	(22)	5%	(11)	16%	(36)	51%	(115)	224
Student Loans: Yes	2%	(3)	9%	(10)	8%	(10)	9%	(11)	16%	(20)	55%	(67)	121
Student Loans: No	10%	(57)	8%	(46)	7%	(40)	8%	(48)	21%	(118)	46%	(263)	573
Favorable Opinion of Haley	10%	(21)	11%	(23)	7%	(15)	7%	(15)	23%	(48)	42%	(89)	210
Unfavorable Opinion of Haley	11%	(34)	8%	(24)	11%	(33)	14%	(42)	15%	(45)	41%	(121)	298

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(59)	8%	(56)	7%	(51)	9%	(59)	20%	(138)	48%	(330)	694
Prodigal Biden Voter	5%	(1)	13%	(3)	1%	(0)	8%	(2)	31%	(8)	43%	(12)	27
Undecided Voter (DK/WNV)	3%	(2)	8%	(5)	5%	(3)	10%	(6)	19%	(11)	55%	(33)	59
Undecided Voter (DK)	1%	(0)	8%	(3)	6%	(2)	13%	(5)	22%	(8)	49%	(17)	35
Watched Debate	10%	(51)	9%	(46)	9%	(44)	9%	(46)	19%	(95)	42%	(207)	490
Watched Debate: Did not Watch	4%	(8)	5%	(10)	3%	(6)	7%	(14)	21%	(43)	60%	(123)	204
Watched Debate: All of it	12%	(33)	9%	(25)	12%	(31)	11%	(29)	20%	(54)	35%	(94)	265
Watched Debate: Some of it	8%	(18)	9%	(21)	6%	(14)	7%	(17)	18%	(41)	50%	(113)	225
Continue His Campaign: Yes Biden	10%	(28)	9%	(25)	9%	(24)	11%	(30)	20%	(56)	41%	(115)	279
Continue His Campaign: No Biden	7%	(27)	8%	(29)	6%	(25)	8%	(29)	20%	(75)	52%	(198)	383
Continue His Campaign: Yes Trump	7%	(24)	11%	(35)	9%	(29)	7%	(22)	20%	(68)	47%	(156)	335
Continue His Campaign: No Trump	10%	(34)	6%	(20)	5%	(18)	11%	(37)	19%	(63)	48%	(160)	332
Conviction: Evidence	10%	(36)	7%	(26)	5%	(18)	10%	(36)	21%	(76)	46%	(167)	359
Conviction: Motivation to Damage	9%	(23)	8%	(20)	11%	(28)	9%	(23)	19%	(49)	46%	(121)	265
Conviction: DK/NO	1%	(0)	14%	(10)	5%	(4)	—	(0)	19%	(13)	61%	(43)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	7%	(47)	5%	(33)	9%	(62)	13%	(93)	62%	(433)	694
Gender: Male	6%	(19)	9%	(29)	6%	(22)	10%	(34)	15%	(49)	54%	(181)	333
Gender: Female	2%	(8)	5%	(18)	3%	(11)	8%	(28)	12%	(44)	70%	(252)	361
Age: 18-34	4%	(6)	6%	(11)	8%	(14)	12%	(21)	11%	(20)	60%	(111)	183
Age: 35-44	1%	(1)	7%	(7)	7%	(7)	8%	(8)	17%	(16)	60%	(57)	96
Age: 45-64	4%	(10)	8%	(20)	3%	(8)	7%	(17)	14%	(34)	64%	(159)	248
Age: 65+	5%	(9)	5%	(9)	2%	(4)	10%	(16)	14%	(23)	64%	(106)	167
GenZers: 1997-2012	6%	(5)	6%	(6)	11%	(10)	14%	(12)	7%	(7)	56%	(50)	89
Millennials: 1981-1996	1%	(2)	7%	(12)	6%	(11)	8%	(14)	15%	(27)	63%	(113)	180
GenXers: 1965-1980	3%	(5)	6%	(11)	4%	(8)	9%	(18)	16%	(33)	62%	(125)	201
Baby Boomers: 1946-1964	6%	(13)	8%	(16)	2%	(4)	7%	(15)	12%	(26)	65%	(137)	213
Educ: < College	3%	(16)	8%	(36)	3%	(16)	9%	(41)	14%	(66)	62%	(291)	466
Educ: Bachelors degree	6%	(8)	4%	(6)	8%	(11)	11%	(15)	15%	(22)	56%	(80)	142
Educ: Post-grad	2%	(2)	5%	(4)	7%	(6)	7%	(6)	6%	(5)	72%	(62)	86
Income: Under 50k	3%	(11)	6%	(21)	3%	(9)	9%	(31)	17%	(59)	62%	(210)	340
Income: 50k-100k	5%	(12)	6%	(14)	6%	(14)	8%	(18)	9%	(21)	65%	(145)	224
Income: 100k+	3%	(4)	8%	(11)	8%	(10)	10%	(13)	10%	(13)	61%	(79)	130
Ethnicity: White (Non-Hispanic)	4%	(21)	7%	(38)	4%	(22)	8%	(43)	13%	(72)	65%	(358)	555
Ethnicity: Hispanic	12%	(3)	8%	(2)	—	(0)	20%	(4)	9%	(2)	50%	(11)	22
Ethnicity: Black (Non-Hispanic)	3%	(2)	3%	(3)	7%	(6)	16%	(14)	16%	(14)	56%	(50)	89
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	15%	(4)	16%	(4)	2%	(0)	17%	(5)	50%	(14)	28
All Christian	6%	(18)	6%	(21)	5%	(17)	5%	(16)	14%	(46)	63%	(201)	320
All Non-Christian	—	(0)	21%	(5)	2%	(1)	29%	(7)	9%	(2)	38%	(9)	24
Atheist	—	(0)	—	(0)	—	(0)	16%	(7)	12%	(5)	72%	(29)	41
Agnostic/Nothing in particular	2%	(5)	1%	(3)	6%	(13)	11%	(23)	16%	(33)	62%	(126)	203
Something Else	3%	(3)	17%	(18)	2%	(2)	8%	(9)	6%	(7)	64%	(67)	106
Evangelical	6%	(8)	14%	(19)	7%	(9)	8%	(11)	10%	(13)	54%	(74)	136
Non-Evangelical	5%	(13)	7%	(19)	4%	(10)	4%	(13)	13%	(38)	67%	(189)	282
PID: Dem (no lean)	1%	(4)	2%	(6)	4%	(13)	12%	(34)	15%	(43)	65%	(188)	288
PID: Ind (no lean)	2%	(4)	8%	(12)	7%	(11)	8%	(13)	8%	(13)	67%	(107)	160
PID: Rep (no lean)	7%	(18)	11%	(28)	4%	(10)	6%	(16)	15%	(37)	56%	(138)	246

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	7%	(47)	5%	(33)	9%	(62)	13%	(93)	62%	(433)	694
PID/Gender: Dem Men	3%	(4)	3%	(4)	8%	(9)	14%	(17)	15%	(18)	57%	(68)	120
PID/Gender: Dem Women	—	(1)	2%	(3)	2%	(3)	10%	(17)	15%	(24)	72%	(120)	168
PID/Gender: Ind Men	3%	(3)	8%	(8)	6%	(6)	11%	(11)	10%	(10)	61%	(60)	99
PID/Gender: Ind Women	1%	(1)	8%	(5)	8%	(5)	3%	(2)	4%	(3)	76%	(47)	61
PID/Gender: Rep Men	10%	(12)	15%	(17)	5%	(6)	5%	(6)	18%	(20)	46%	(53)	114
PID/Gender: Rep Women	5%	(6)	8%	(10)	3%	(4)	7%	(9)	13%	(17)	65%	(85)	132
Ideo: Liberal (1-3)	2%	(5)	2%	(5)	3%	(7)	15%	(33)	10%	(21)	67%	(141)	212
Ideo: Moderate (4)	2%	(5)	8%	(17)	6%	(14)	8%	(17)	15%	(34)	61%	(136)	224
Ideo: Conservative (5-7)	6%	(15)	10%	(25)	5%	(12)	5%	(12)	15%	(35)	59%	(141)	240
Community: Urban	5%	(7)	7%	(11)	4%	(6)	10%	(14)	12%	(18)	62%	(93)	149
Community: Suburban	5%	(17)	6%	(22)	5%	(19)	9%	(34)	11%	(41)	64%	(230)	362
Community: Rural	1%	(2)	8%	(14)	4%	(8)	8%	(14)	19%	(34)	61%	(111)	183
Military HHnm: Yes	13%	(13)	6%	(6)	4%	(4)	4%	(4)	14%	(13)	58%	(57)	98
Military HH: No	2%	(13)	7%	(40)	5%	(29)	10%	(58)	13%	(80)	63%	(376)	596
Employ: Private Sector	2%	(6)	8%	(20)	7%	(16)	8%	(18)	15%	(37)	60%	(145)	242
Employ: Government	—	(0)	—	(0)	25%	(7)	24%	(7)	13%	(4)	39%	(11)	29
Employ: Self-Employed	3%	(2)	—	(0)	6%	(5)	13%	(10)	15%	(11)	62%	(47)	76
Employ: Homemaker	11%	(5)	13%	(6)	3%	(1)	2%	(1)	3%	(1)	68%	(31)	45
Employ: Student	8%	(1)	—	(0)	2%	(0)	5%	(1)	13%	(2)	72%	(13)	19
Employ: Retired	6%	(10)	7%	(13)	1%	(1)	8%	(15)	12%	(22)	66%	(117)	177
Employ: Unemployed	1%	(1)	8%	(6)	3%	(2)	10%	(8)	14%	(11)	65%	(50)	77
Employ: Other	1%	(0)	6%	(2)	—	(0)	9%	(3)	16%	(5)	68%	(19)	29

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	7%	(47)	5%	(33)	9%	(62)	13%	(93)	62%	(433)	694
Protestant	9%	(14)	4%	(6)	3%	(5)	5%	(8)	12%	(20)	68%	(111)	164
Roman Catholic	3%	(4)	10%	(15)	8%	(12)	5%	(7)	16%	(24)	57%	(85)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	17%	(1)	28%	(2)	55%	(3)	6
Jewish	—	(0)	22%	(3)	—	(0)	35%	(5)	11%	(1)	32%	(4)	13
Muslim	—	(0)	—	(0)	—	(0)	44%	(2)	9%	(0)	47%	(3)	6
Buddhist	—	(0)	—	(0)	26%	(1)	—	(0)	17%	(0)	56%	(1)	2
Hindu	—	(0)	65%	(2)	—	(0)	—	(0)	—	(0)	35%	(1)	3
Atheist	—	(0)	—	(0)	—	(0)	16%	(7)	12%	(5)	72%	(29)	41
Agnostic	—	(0)	3%	(1)	7%	(2)	6%	(2)	7%	(3)	77%	(29)	38
Something else	3%	(3)	17%	(18)	2%	(2)	8%	(9)	6%	(7)	64%	(67)	106
Nothing in particular	3%	(5)	1%	(2)	6%	(10)	13%	(21)	19%	(31)	59%	(97)	165
Ideo/PID: Conservative Republican	7%	(13)	12%	(21)	5%	(9)	4%	(8)	14%	(24)	57%	(101)	177
Ideo/PID: Moderate/Liberal Republican	6%	(4)	10%	(6)	—	(0)	12%	(8)	20%	(13)	52%	(34)	65
Ideo/PID: Moderate/Conservative Democrat	—	(0)	3%	(4)	7%	(9)	8%	(9)	18%	(22)	63%	(75)	118
Ideo/PID: Liberal Democrat	3%	(4)	2%	(2)	2%	(4)	15%	(25)	12%	(20)	66%	(108)	163
Unfavorable of Biden and Trump	1%	(2)	5%	(7)	6%	(8)	6%	(8)	16%	(22)	66%	(90)	136
2024 H2H Matchup: Biden Voter	—	(2)	4%	(13)	5%	(16)	12%	(39)	10%	(33)	69%	(234)	337
2024 H2H Matchup: Trump Voter	8%	(23)	11%	(31)	6%	(17)	5%	(16)	17%	(51)	54%	(161)	298
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	11%	(3)	15%	(4)	74%	(18)	24
2024 H2H Matchup: Do not Know	3%	(1)	6%	(2)	—	(0)	13%	(5)	17%	(6)	60%	(21)	35
2022 House Vote: Democrat	—	(1)	3%	(10)	5%	(15)	14%	(42)	11%	(35)	67%	(205)	308
2022 House Vote: Republican	9%	(24)	13%	(32)	5%	(12)	5%	(14)	16%	(41)	51%	(130)	252
2022 House Vote: Did not Vote	1%	(1)	2%	(3)	5%	(6)	5%	(7)	13%	(17)	74%	(92)	124
2020 Vote: Joe Biden	1%	(2)	3%	(8)	5%	(14)	10%	(33)	12%	(39)	70%	(222)	320
2020 Vote: Donald Trump	7%	(22)	12%	(36)	5%	(15)	6%	(19)	15%	(46)	54%	(163)	302
2020 Vote: Someone Else	12%	(1)	—	(0)	13%	(1)	—	(0)	2%	(0)	73%	(7)	10
2020 Vote: Did not Vote	1%	(1)	3%	(2)	3%	(2)	15%	(9)	12%	(8)	65%	(41)	62
2016 Vote: Hillary Clinton	1%	(1)	4%	(11)	4%	(10)	13%	(33)	12%	(29)	67%	(170)	255
2016 Vote: Donald Trump	8%	(20)	11%	(29)	7%	(17)	4%	(10)	17%	(43)	53%	(137)	256
2016 Vote: Someone Else	5%	(1)	6%	(1)	6%	(1)	11%	(2)	13%	(3)	59%	(12)	21

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Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	7%	(47)	5%	(33)	9%	(62)	13%	(93)	62%	(433)	694
2020 Vote/PID: Not Biden/Democrat	6%	(3)	—	(0)	7%	(3)	20%	(8)	26%	(10)	41%	(17)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	3%	(1)	1%	(0)	22%	(5)	74%	(16)	22
U.S. Economy: Wrong Track	5%	(26)	8%	(42)	5%	(23)	6%	(31)	13%	(68)	63%	(317)	507
U.S. Economy: Right Direction	—	(0)	2%	(5)	5%	(10)	17%	(31)	14%	(25)	62%	(116)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	3%	(8)	3%	(8)	15%	(38)	11%	(27)	67%	(164)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	10%	(34)	6%	(19)	6%	(21)	16%	(53)	54%	(176)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	4%	(5)	5%	(6)	3%	(4)	11%	(13)	77%	(93)	120
Top 2024 Issue: Economy	3%	(8)	8%	(19)	5%	(12)	4%	(11)	14%	(36)	66%	(170)	257
Community/Gender: Urban Women	2%	(2)	9%	(7)	1%	(1)	5%	(4)	13%	(10)	70%	(54)	77
Community/Gender: Urban Men	8%	(6)	5%	(4)	7%	(5)	14%	(10)	11%	(8)	54%	(39)	72
Community/Gender: Rural Women	1%	(1)	3%	(3)	2%	(2)	7%	(6)	17%	(15)	69%	(61)	88
Community/Gender: Rural Men	1%	(1)	12%	(11)	6%	(6)	8%	(8)	20%	(19)	53%	(50)	94
Community/Gender: Suburban Women	2%	(5)	4%	(8)	4%	(8)	9%	(17)	10%	(19)	70%	(137)	195
Community/Gender: Suburban Men	7%	(12)	8%	(13)	6%	(10)	10%	(16)	13%	(22)	56%	(93)	167
Homeowner	3%	(19)	7%	(40)	4%	(25)	8%	(48)	13%	(75)	64%	(367)	575
Renter	5%	(6)	5%	(5)	7%	(7)	12%	(12)	16%	(17)	54%	(56)	104
Self + Household: White-Collar	4%	(9)	6%	(14)	6%	(16)	8%	(18)	16%	(39)	60%	(146)	243
Self + Household: Blue Collar	4%	(15)	8%	(28)	3%	(10)	10%	(36)	11%	(40)	64%	(231)	360
Union HH: Yes	3%	(2)	6%	(4)	5%	(4)	12%	(8)	16%	(11)	58%	(40)	70
Union HH: No	4%	(24)	7%	(42)	5%	(29)	9%	(54)	13%	(82)	63%	(393)	624
LGBTQ+: Yes	3%	(2)	7%	(5)	5%	(3)	16%	(12)	11%	(8)	59%	(43)	72
LGBTQ+: No	4%	(24)	7%	(42)	5%	(30)	8%	(50)	14%	(85)	63%	(390)	622
Motivated to Vote	4%	(24)	7%	(44)	5%	(33)	9%	(56)	13%	(86)	62%	(398)	641
Parent: Yes	4%	(7)	7%	(13)	8%	(16)	7%	(13)	14%	(26)	60%	(115)	191
Parent: No	4%	(19)	7%	(34)	3%	(17)	10%	(49)	13%	(67)	63%	(318)	503
COVID Vaccine: Yes	2%	(12)	7%	(33)	4%	(19)	10%	(45)	14%	(64)	63%	(296)	470
COVID Vaccine: No	6%	(14)	6%	(13)	6%	(14)	8%	(17)	13%	(29)	61%	(137)	224
Student Loans: Yes	1%	(1)	7%	(9)	8%	(10)	7%	(8)	13%	(16)	64%	(78)	121
Student Loans: No	4%	(25)	7%	(38)	4%	(23)	9%	(54)	14%	(77)	62%	(356)	573
Favorable Opinion of Haley	6%	(13)	10%	(22)	3%	(7)	6%	(13)	17%	(37)	56%	(118)	210
Unfavorable Opinion of Haley	4%	(11)	6%	(19)	7%	(22)	15%	(44)	10%	(29)	58%	(173)	298

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	7%	(47)	5%	(33)	9%	(62)	13%	(93)	62%	(433)	694
Prodigal Biden Voter	2%	(1)	—	(0)	—	(0)	2%	(1)	34%	(9)	62%	(16)	27
Undecided Voter (DK/WNV)	2%	(1)	4%	(2)	—	(0)	12%	(7)	16%	(10)	66%	(39)	59
Undecided Voter (DK)	3%	(1)	6%	(2)	—	(0)	13%	(5)	17%	(6)	60%	(21)	35
Watched Debate	4%	(21)	8%	(41)	6%	(30)	11%	(54)	14%	(70)	56%	(274)	490
Watched Debate: Did not Watch	2%	(5)	3%	(6)	2%	(3)	4%	(9)	11%	(23)	78%	(159)	204
Watched Debate: All of it	5%	(14)	10%	(26)	5%	(12)	14%	(38)	15%	(40)	51%	(134)	265
Watched Debate: Some of it	3%	(8)	6%	(14)	8%	(17)	7%	(16)	13%	(29)	62%	(140)	225
Continue His Campaign: Yes Biden	3%	(7)	9%	(26)	5%	(15)	13%	(35)	10%	(27)	61%	(169)	279
Continue His Campaign: No Biden	5%	(19)	5%	(21)	4%	(16)	7%	(26)	16%	(60)	63%	(240)	383
Continue His Campaign: Yes Trump	7%	(23)	10%	(34)	6%	(19)	8%	(26)	15%	(50)	55%	(183)	335
Continue His Campaign: No Trump	1%	(3)	3%	(10)	4%	(12)	11%	(37)	10%	(35)	71%	(236)	332
Conviction: Evidence	1%	(3)	4%	(14)	5%	(18)	11%	(40)	11%	(38)	68%	(246)	359
Conviction: Motivation to Damage	9%	(23)	9%	(24)	5%	(12)	8%	(20)	17%	(44)	54%	(142)	265
Conviction: DK/NO	—	(0)	13%	(9)	3%	(2)	3%	(2)	16%	(12)	64%	(45)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	8%	(54)	7%	(49)	16%	(110)	20%	(136)	44%	(308)	694
Gender: Male	9%	(30)	8%	(27)	10%	(35)	19%	(62)	18%	(60)	36%	(119)	333
Gender: Female	2%	(7)	8%	(28)	4%	(14)	13%	(48)	21%	(76)	53%	(190)	361
Age: 18-34	3%	(5)	8%	(15)	8%	(14)	10%	(19)	19%	(34)	53%	(96)	183
Age: 35-44	3%	(3)	12%	(11)	6%	(5)	9%	(8)	18%	(18)	53%	(51)	96
Age: 45-64	9%	(21)	7%	(18)	7%	(17)	16%	(39)	19%	(47)	43%	(106)	248
Age: 65+	5%	(8)	6%	(10)	7%	(12)	27%	(44)	22%	(37)	33%	(55)	167
GenZers: 1997-2012	2%	(2)	12%	(11)	10%	(9)	9%	(8)	17%	(15)	51%	(45)	89
Millennials: 1981-1996	3%	(6)	9%	(16)	6%	(11)	9%	(17)	18%	(32)	54%	(98)	180
GenXers: 1965-1980	5%	(9)	7%	(15)	7%	(15)	15%	(30)	24%	(47)	42%	(84)	201
Baby Boomers: 1946-1964	9%	(20)	5%	(10)	7%	(14)	24%	(51)	19%	(41)	36%	(76)	213
Educ: < College	6%	(28)	8%	(38)	5%	(23)	13%	(61)	20%	(92)	48%	(224)	466
Educ: Bachelors degree	5%	(8)	6%	(8)	10%	(14)	22%	(31)	19%	(26)	39%	(55)	142
Educ: Post-grad	1%	(1)	10%	(9)	13%	(11)	21%	(18)	20%	(17)	35%	(30)	86
Income: Under 50k	4%	(13)	8%	(27)	4%	(14)	14%	(48)	21%	(71)	49%	(167)	340
Income: 50k-100k	4%	(9)	7%	(16)	10%	(23)	15%	(33)	19%	(43)	45%	(100)	224
Income: 100k+	12%	(15)	9%	(12)	9%	(12)	22%	(28)	17%	(22)	31%	(40)	130
Ethnicity: White (Non-Hispanic)	6%	(34)	8%	(46)	6%	(35)	16%	(91)	19%	(107)	44%	(242)	555
Ethnicity: Hispanic	7%	(1)	13%	(3)	—	(0)	21%	(5)	22%	(5)	37%	(8)	22
Ethnicity: Black (Non-Hispanic)	1%	(1)	3%	(3)	8%	(7)	14%	(12)	21%	(19)	53%	(47)	89
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	9%	(3)	22%	(6)	7%	(2)	22%	(6)	40%	(11)	28
All Christian	9%	(30)	7%	(22)	9%	(29)	13%	(43)	21%	(67)	40%	(129)	320
All Non-Christian	—	(0)	25%	(6)	2%	(1)	24%	(6)	23%	(6)	26%	(6)	24
Atheist	—	(0)	10%	(4)	1%	(1)	25%	(10)	10%	(4)	54%	(22)	41
Agnostic/Nothing in particular	1%	(1)	4%	(9)	8%	(17)	20%	(41)	20%	(41)	47%	(95)	203
Something Else	5%	(5)	12%	(13)	2%	(2)	10%	(10)	18%	(19)	53%	(56)	106
Evangelical	8%	(10)	13%	(18)	7%	(10)	7%	(10)	19%	(26)	45%	(62)	136
Non-Evangelical	9%	(25)	6%	(17)	8%	(21)	15%	(42)	21%	(60)	41%	(116)	282
PID: Dem (no lean)	—	(1)	7%	(20)	8%	(23)	24%	(69)	21%	(60)	40%	(115)	288
PID: Ind (no lean)	2%	(3)	9%	(14)	11%	(17)	17%	(27)	17%	(27)	45%	(73)	160
PID: Rep (no lean)	13%	(33)	8%	(20)	3%	(8)	6%	(14)	20%	(49)	49%	(121)	246

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	8%	(54)	7%	(49)	16%	(110)	20%	(136)	44%	(308)	694
PID/Gender: Dem Men	—	(0)	7%	(8)	13%	(15)	31%	(37)	18%	(21)	32%	(39)	120
PID/Gender: Dem Women	1%	(1)	7%	(12)	5%	(8)	19%	(32)	23%	(39)	45%	(76)	168
PID/Gender: Ind Men	3%	(3)	7%	(7)	13%	(13)	22%	(22)	21%	(20)	34%	(34)	99
PID/Gender: Ind Women	1%	(0)	11%	(7)	6%	(4)	8%	(5)	11%	(7)	63%	(38)	61
PID/Gender: Rep Men	24%	(28)	10%	(12)	6%	(6)	3%	(4)	17%	(19)	40%	(46)	114
PID/Gender: Rep Women	4%	(5)	7%	(9)	1%	(2)	8%	(11)	23%	(30)	57%	(76)	132
Ideo: Liberal (1-3)	2%	(3)	5%	(10)	10%	(22)	26%	(55)	17%	(35)	41%	(86)	212
Ideo: Moderate (4)	2%	(5)	12%	(28)	6%	(14)	16%	(36)	23%	(52)	40%	(90)	224
Ideo: Conservative (5-7)	12%	(29)	7%	(17)	5%	(13)	8%	(19)	18%	(44)	49%	(119)	240
Community: Urban	3%	(5)	8%	(13)	5%	(8)	12%	(18)	20%	(30)	51%	(76)	149
Community: Suburban	5%	(20)	7%	(25)	8%	(30)	18%	(64)	19%	(69)	42%	(153)	362
Community: Rural	7%	(13)	9%	(16)	6%	(10)	15%	(27)	20%	(37)	43%	(79)	183
Military HHnm: Yes	12%	(12)	11%	(11)	7%	(7)	16%	(15)	13%	(13)	41%	(40)	98
Military HH: No	4%	(25)	7%	(44)	7%	(42)	16%	(94)	21%	(123)	45%	(268)	596
Employ: Private Sector	5%	(13)	8%	(20)	7%	(16)	13%	(31)	21%	(52)	46%	(111)	242
Employ: Government	—	(0)	9%	(3)	21%	(6)	18%	(5)	13%	(4)	39%	(12)	29
Employ: Self-Employed	3%	(2)	3%	(2)	6%	(4)	15%	(11)	20%	(15)	53%	(40)	76
Employ: Homemaker	4%	(2)	13%	(6)	7%	(3)	10%	(5)	7%	(3)	58%	(26)	45
Employ: Student	—	(0)	24%	(4)	2%	(0)	5%	(1)	10%	(2)	60%	(11)	19
Employ: Retired	8%	(15)	7%	(12)	7%	(12)	23%	(41)	22%	(39)	32%	(57)	177
Employ: Unemployed	6%	(5)	6%	(5)	7%	(5)	17%	(13)	19%	(15)	45%	(34)	77
Employ: Other	—	(0)	7%	(2)	4%	(1)	7%	(2)	22%	(6)	60%	(17)	29

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	8%	(54)	7%	(49)	16%	(110)	20%	(136)	44%	(308)	694
Protestant	11%	(18)	6%	(10)	7%	(12)	13%	(20)	20%	(33)	43%	(70)	164
Roman Catholic	8%	(12)	8%	(12)	11%	(17)	14%	(21)	23%	(34)	35%	(52)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	3%	(0)	—	(0)	14%	(1)	—	(0)	79%	(5)	6
Jewish	—	(0)	13%	(2)	—	(0)	40%	(5)	32%	(4)	15%	(2)	13
Muslim	—	(0)	32%	(2)	—	(0)	12%	(1)	23%	(1)	33%	(2)	6
Buddhist	—	(0)	17%	(0)	26%	(1)	—	(0)	—	(0)	56%	(1)	2
Hindu	—	(0)	65%	(2)	—	(0)	—	(0)	—	(0)	35%	(1)	3
Atheist	—	(0)	10%	(4)	1%	(1)	25%	(10)	10%	(4)	54%	(22)	41
Agnostic	—	(0)	6%	(2)	1%	(0)	30%	(11)	16%	(6)	47%	(18)	38
Something else	5%	(5)	12%	(13)	2%	(2)	10%	(10)	18%	(19)	53%	(56)	106
Nothing in particular	1%	(1)	4%	(7)	10%	(16)	18%	(30)	21%	(34)	47%	(77)	165
Ideo/PID: Conservative Republican	16%	(28)	6%	(11)	4%	(7)	5%	(9)	16%	(29)	52%	(92)	177
Ideo/PID: Moderate/Liberal Republican	8%	(5)	14%	(9)	2%	(2)	8%	(5)	31%	(20)	38%	(25)	65
Ideo/PID: Moderate/Conservative Democrat	—	(0)	9%	(11)	6%	(7)	19%	(23)	25%	(29)	40%	(48)	118
Ideo/PID: Liberal Democrat	1%	(1)	6%	(9)	10%	(16)	28%	(46)	17%	(27)	39%	(64)	163
Unfavorable of Biden and Trump	—	(1)	15%	(20)	7%	(9)	12%	(16)	16%	(22)	51%	(69)	136
2024 H2H Matchup: Biden Voter	—	(1)	6%	(21)	8%	(26)	25%	(83)	18%	(61)	43%	(144)	337
2024 H2H Matchup: Trump Voter	12%	(36)	9%	(26)	7%	(20)	6%	(19)	22%	(65)	44%	(132)	298
2024 H2H Matchup: Would not Vote	—	(0)	7%	(2)	1%	(0)	10%	(2)	10%	(2)	72%	(17)	24
2024 H2H Matchup: Do not Know	—	(0)	14%	(5)	5%	(2)	16%	(6)	24%	(8)	40%	(14)	35
2022 House Vote: Democrat	—	(0)	7%	(21)	9%	(26)	26%	(81)	19%	(60)	39%	(120)	308
2022 House Vote: Republican	13%	(34)	9%	(22)	7%	(17)	7%	(17)	22%	(55)	43%	(108)	252
2022 House Vote: Did not Vote	2%	(3)	8%	(10)	4%	(5)	10%	(13)	16%	(20)	60%	(75)	124
2020 Vote: Joe Biden	—	(0)	7%	(21)	8%	(25)	24%	(75)	19%	(61)	43%	(137)	320
2020 Vote: Donald Trump	12%	(35)	9%	(26)	6%	(19)	8%	(25)	20%	(62)	45%	(135)	302
2020 Vote: Someone Else	—	(0)	—	(0)	24%	(2)	—	(0)	47%	(5)	29%	(3)	10
2020 Vote: Did not Vote	2%	(1)	12%	(7)	3%	(2)	16%	(10)	15%	(9)	52%	(33)	62
2016 Vote: Hillary Clinton	—	(0)	6%	(15)	9%	(23)	27%	(68)	18%	(47)	40%	(102)	255
2016 Vote: Donald Trump	14%	(35)	9%	(22)	6%	(15)	8%	(20)	21%	(54)	43%	(110)	256
2016 Vote: Someone Else	—	(0)	12%	(2)	22%	(5)	22%	(5)	22%	(5)	22%	(5)	21

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Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	8%	(54)	7%	(49)	16%	(110)	20%	(136)	44%	(308)	694
2020 Vote/PID: Not Biden/Democrat	3%	(1)	11%	(4)	13%	(5)	23%	(9)	20%	(8)	31%	(12)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	9%	(2)	1%	(0)	4%	(1)	21%	(5)	64%	(14)	22
U.S. Economy: Wrong Track	7%	(37)	8%	(42)	5%	(27)	10%	(48)	21%	(104)	49%	(248)	507
U.S. Economy: Right Direction	—	(0)	7%	(12)	11%	(21)	33%	(62)	17%	(32)	32%	(60)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	8%	(19)	7%	(17)	28%	(70)	20%	(49)	37%	(91)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(36)	9%	(29)	6%	(20)	7%	(21)	21%	(69)	47%	(153)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	6%	(7)	9%	(11)	15%	(18)	16%	(19)	53%	(64)	120
Top 2024 Issue: Economy	6%	(16)	8%	(20)	6%	(16)	6%	(16)	19%	(49)	54%	(140)	257
Community/Gender: Urban Women	1%	(1)	7%	(5)	3%	(3)	9%	(7)	20%	(16)	60%	(47)	77
Community/Gender: Urban Men	5%	(4)	10%	(8)	8%	(6)	16%	(12)	19%	(14)	41%	(30)	72
Community/Gender: Rural Women	1%	(1)	9%	(8)	3%	(3)	11%	(9)	23%	(20)	53%	(47)	88
Community/Gender: Rural Men	12%	(11)	9%	(8)	8%	(7)	19%	(18)	18%	(17)	34%	(32)	94
Community/Gender: Suburban Women	2%	(5)	7%	(14)	4%	(8)	16%	(32)	20%	(40)	49%	(96)	195
Community/Gender: Suburban Men	9%	(15)	7%	(11)	13%	(22)	20%	(33)	18%	(29)	34%	(57)	167
Homeowner	5%	(31)	8%	(49)	7%	(39)	17%	(97)	20%	(114)	43%	(246)	575
Renter	5%	(6)	5%	(5)	9%	(9)	11%	(11)	18%	(19)	52%	(54)	104
Self + Household: White-Collar	5%	(12)	9%	(21)	10%	(23)	18%	(43)	21%	(52)	38%	(92)	243
Self + Household: Blue Collar	7%	(25)	7%	(26)	6%	(20)	17%	(62)	17%	(62)	46%	(165)	360
Union HH: Yes	4%	(3)	8%	(5)	9%	(6)	28%	(20)	14%	(10)	38%	(26)	70
Union HH: No	5%	(34)	8%	(49)	7%	(43)	14%	(90)	20%	(126)	45%	(282)	624
LGBTQ+: Yes	1%	(1)	14%	(10)	10%	(7)	19%	(14)	19%	(13)	38%	(27)	72
LGBTQ+: No	6%	(36)	7%	(44)	7%	(42)	15%	(96)	20%	(123)	45%	(281)	622
Motivated to Vote	6%	(35)	8%	(50)	7%	(43)	17%	(106)	20%	(127)	44%	(279)	641
Parent: Yes	5%	(10)	9%	(18)	9%	(17)	10%	(19)	20%	(38)	46%	(88)	191
Parent: No	5%	(27)	7%	(36)	6%	(31)	18%	(91)	20%	(98)	44%	(220)	503
COVID Vaccine: Yes	4%	(17)	9%	(41)	8%	(37)	21%	(100)	18%	(86)	40%	(189)	470
COVID Vaccine: No	9%	(20)	6%	(13)	5%	(12)	4%	(10)	22%	(50)	53%	(120)	224
Student Loans: Yes	2%	(3)	6%	(7)	5%	(6)	11%	(13)	21%	(25)	55%	(67)	121
Student Loans: No	6%	(34)	8%	(47)	7%	(42)	17%	(96)	19%	(111)	42%	(242)	573
Favorable Opinion of Haley	11%	(23)	14%	(29)	6%	(12)	8%	(16)	22%	(46)	40%	(83)	210
Unfavorable Opinion of Haley	5%	(14)	7%	(20)	11%	(34)	29%	(88)	16%	(49)	32%	(94)	298

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	8%	(54)	7%	(49)	16%	(110)	20%	(136)	44%	(308)	694
Prodigal Biden Voter	—	(0)	6%	(2)	2%	(1)	21%	(6)	17%	(4)	53%	(14)	27
Undecided Voter (DK/WNV)	—	(0)	12%	(7)	3%	(2)	14%	(8)	18%	(11)	53%	(32)	59
Undecided Voter (DK)	—	(0)	14%	(5)	5%	(2)	16%	(6)	24%	(8)	40%	(14)	35
Watched Debate	7%	(33)	10%	(48)	9%	(44)	18%	(88)	19%	(93)	37%	(183)	490
Watched Debate: Did not Watch	2%	(4)	3%	(6)	2%	(5)	10%	(21)	21%	(43)	61%	(126)	204
Watched Debate: All of it	10%	(26)	10%	(26)	10%	(25)	24%	(65)	19%	(51)	27%	(72)	265
Watched Debate: Some of it	3%	(7)	10%	(22)	8%	(18)	11%	(24)	19%	(43)	49%	(110)	225
Continue His Campaign: Yes Biden	4%	(11)	10%	(29)	7%	(20)	24%	(67)	20%	(56)	35%	(97)	279
Continue His Campaign: No Biden	6%	(23)	7%	(26)	6%	(23)	11%	(41)	20%	(77)	50%	(193)	383
Continue His Campaign: Yes Trump	11%	(36)	9%	(28)	8%	(26)	8%	(26)	22%	(73)	44%	(146)	335
Continue His Campaign: No Trump	—	(1)	7%	(24)	5%	(18)	24%	(81)	18%	(59)	45%	(149)	332
Conviction: Evidence	—	(1)	6%	(23)	8%	(28)	25%	(90)	18%	(63)	43%	(153)	359
Conviction: Motivation to Damage	12%	(33)	10%	(26)	7%	(18)	7%	(19)	21%	(56)	42%	(112)	265
Conviction: DK/NO	4%	(3)	7%	(5)	4%	(3)	—	(0)	24%	(17)	61%	(43)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(28)	7%	(50)	9%	(62)	10%	(71)	16%	(114)	53%	(369)	694
Gender: Male	5%	(16)	10%	(32)	10%	(33)	13%	(42)	17%	(58)	46%	(153)	333
Gender: Female	3%	(12)	5%	(18)	8%	(29)	8%	(30)	16%	(56)	60%	(216)	361
Age: 18-34	2%	(4)	7%	(12)	8%	(15)	9%	(16)	16%	(29)	58%	(107)	183
Age: 35-44	1%	(1)	4%	(4)	13%	(12)	9%	(8)	14%	(14)	58%	(56)	96
Age: 45-64	6%	(15)	9%	(21)	7%	(18)	8%	(19)	16%	(40)	54%	(135)	248
Age: 65+	5%	(8)	7%	(12)	10%	(16)	16%	(27)	19%	(32)	43%	(71)	167
GenZers: 1997-2012	2%	(1)	7%	(6)	10%	(9)	11%	(10)	14%	(12)	57%	(51)	89
Millennials: 1981-1996	2%	(4)	6%	(10)	10%	(17)	7%	(12)	15%	(28)	60%	(108)	180
GenXers: 1965-1980	3%	(6)	7%	(14)	8%	(17)	8%	(17)	18%	(36)	56%	(112)	201
Baby Boomers: 1946-1964	7%	(16)	9%	(18)	9%	(19)	13%	(29)	17%	(37)	44%	(94)	213
Educ: < College	4%	(18)	7%	(32)	9%	(41)	7%	(34)	18%	(86)	55%	(256)	466
Educ: Bachelors degree	6%	(8)	10%	(14)	12%	(18)	15%	(21)	15%	(21)	42%	(60)	142
Educ: Post-grad	2%	(2)	5%	(4)	4%	(4)	18%	(16)	9%	(7)	62%	(53)	86
Income: Under 50k	3%	(11)	5%	(17)	10%	(33)	8%	(26)	18%	(62)	56%	(190)	340
Income: 50k-100k	5%	(11)	6%	(14)	10%	(22)	11%	(25)	15%	(34)	53%	(118)	224
Income: 100k+	4%	(6)	14%	(18)	5%	(7)	15%	(20)	14%	(18)	47%	(61)	130
Ethnicity: White (Non-Hispanic)	4%	(22)	8%	(47)	8%	(43)	10%	(53)	17%	(92)	54%	(299)	555
Ethnicity: Hispanic	19%	(4)	—	(0)	17%	(4)	8%	(2)	28%	(6)	29%	(7)	22
Ethnicity: Black (Non-Hispanic)	2%	(2)	3%	(3)	13%	(12)	13%	(11)	12%	(11)	56%	(50)	89
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	1%	(0)	13%	(4)	19%	(5)	19%	(5)	48%	(13)	28
All Christian	7%	(21)	8%	(27)	11%	(34)	9%	(30)	18%	(57)	47%	(151)	320
All Non-Christian	—	(0)	1%	(0)	22%	(5)	27%	(6)	4%	(1)	45%	(11)	24
Atheist	3%	(1)	7%	(3)	2%	(1)	11%	(4)	7%	(3)	70%	(29)	41
Agnostic/Nothing in particular	1%	(2)	5%	(9)	5%	(11)	11%	(23)	19%	(38)	59%	(120)	203
Something Else	3%	(3)	10%	(10)	10%	(11)	7%	(8)	15%	(16)	55%	(58)	106
Evangelical	5%	(7)	9%	(12)	14%	(19)	13%	(17)	12%	(16)	47%	(64)	136
Non-Evangelical	6%	(16)	9%	(25)	9%	(26)	7%	(20)	20%	(56)	49%	(138)	282
PID: Dem (no lean)	1%	(4)	3%	(9)	10%	(28)	14%	(41)	18%	(52)	53%	(154)	288
PID: Ind (no lean)	4%	(7)	5%	(8)	11%	(17)	10%	(17)	14%	(23)	55%	(88)	160
PID: Rep (no lean)	7%	(16)	13%	(32)	7%	(18)	6%	(14)	16%	(39)	52%	(127)	246

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(28)	7%	(50)	9%	(62)	10%	(71)	16%	(114)	53%	(369)	694
PID/Gender: Dem Men	—	(0)	5%	(6)	13%	(15)	20%	(24)	18%	(21)	45%	(54)	120
PID/Gender: Dem Women	2%	(4)	2%	(3)	7%	(12)	10%	(17)	18%	(31)	60%	(100)	168
PID/Gender: Ind Men	3%	(3)	6%	(6)	10%	(10)	14%	(14)	17%	(17)	50%	(49)	99
PID/Gender: Ind Women	6%	(4)	4%	(3)	12%	(7)	5%	(3)	10%	(6)	63%	(39)	61
PID/Gender: Rep Men	11%	(13)	17%	(20)	7%	(8)	4%	(4)	17%	(19)	44%	(50)	114
PID/Gender: Rep Women	3%	(4)	9%	(12)	7%	(9)	7%	(9)	15%	(20)	58%	(77)	132
Ideo: Liberal (1-3)	2%	(5)	4%	(8)	6%	(12)	17%	(36)	13%	(26)	58%	(124)	212
Ideo: Moderate (4)	3%	(8)	7%	(16)	14%	(31)	9%	(21)	22%	(48)	45%	(101)	224
Ideo: Conservative (5-7)	6%	(16)	11%	(26)	8%	(19)	6%	(15)	15%	(35)	54%	(130)	240
Community: Urban	4%	(7)	7%	(11)	11%	(16)	8%	(12)	15%	(22)	54%	(81)	149
Community: Suburban	5%	(17)	5%	(19)	9%	(31)	11%	(38)	17%	(60)	54%	(196)	362
Community: Rural	2%	(4)	11%	(20)	8%	(14)	11%	(21)	18%	(33)	50%	(91)	183
Military HHnm: Yes	9%	(8)	16%	(16)	5%	(5)	7%	(7)	17%	(16)	47%	(46)	98
Military HH: No	3%	(19)	6%	(34)	10%	(57)	11%	(64)	16%	(98)	54%	(322)	596
Employ: Private Sector	3%	(7)	8%	(19)	9%	(23)	8%	(19)	19%	(46)	53%	(128)	242
Employ: Government	—	(0)	3%	(1)	14%	(4)	22%	(6)	26%	(8)	35%	(10)	29
Employ: Self-Employed	6%	(4)	3%	(2)	11%	(8)	12%	(9)	8%	(6)	60%	(46)	76
Employ: Homemaker	1%	(1)	8%	(4)	7%	(3)	5%	(2)	20%	(9)	59%	(27)	45
Employ: Student	—	(0)	12%	(2)	10%	(2)	5%	(1)	20%	(4)	54%	(10)	19
Employ: Retired	6%	(11)	11%	(20)	8%	(14)	15%	(27)	12%	(21)	48%	(85)	177
Employ: Unemployed	5%	(4)	—	(0)	7%	(6)	9%	(7)	18%	(14)	60%	(46)	77
Employ: Other	6%	(2)	5%	(1)	5%	(2)	—	(0)	24%	(7)	60%	(17)	29

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(28)	7%	(50)	9%	(62)	10%	(71)	16%	(114)	53%	(369)	694
Protestant	7%	(12)	8%	(13)	5%	(9)	12%	(19)	16%	(26)	51%	(84)	164
Roman Catholic	5%	(8)	9%	(14)	17%	(25)	7%	(11)	21%	(31)	41%	(60)	148
Mormon	—	(0)	—	(0)	4%	(0)	—	(0)	—	(0)	96%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	—	(0)	3%	(0)	—	(0)	4%	(0)	79%	(5)	6
Jewish	—	(0)	—	(0)	27%	(4)	31%	(4)	3%	(0)	39%	(5)	13
Muslim	—	(0)	—	(0)	23%	(1)	44%	(2)	10%	(1)	23%	(1)	6
Buddhist	—	(0)	17%	(0)	26%	(1)	—	(0)	—	(0)	56%	(1)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	3%	(1)	7%	(3)	2%	(1)	11%	(4)	7%	(3)	70%	(29)	41
Agnostic	2%	(1)	3%	(1)	6%	(2)	10%	(4)	8%	(3)	71%	(27)	38
Something else	3%	(3)	10%	(10)	10%	(11)	7%	(8)	15%	(16)	55%	(58)	106
Nothing in particular	1%	(1)	5%	(8)	5%	(9)	12%	(19)	21%	(35)	56%	(93)	165
Ideo/PID: Conservative Republican	8%	(14)	12%	(21)	7%	(12)	5%	(8)	12%	(22)	56%	(99)	177
Ideo/PID: Moderate/Liberal Republican	4%	(3)	17%	(11)	8%	(5)	8%	(6)	27%	(17)	36%	(23)	65
Ideo/PID: Moderate/Conservative Democrat	1%	(2)	3%	(4)	16%	(19)	8%	(10)	24%	(29)	47%	(55)	118
Ideo/PID: Liberal Democrat	2%	(3)	3%	(5)	5%	(9)	19%	(31)	13%	(22)	57%	(93)	163
Unfavorable of Biden and Trump	2%	(3)	11%	(15)	9%	(13)	8%	(11)	17%	(23)	53%	(72)	136
2024 H2H Matchup: Biden Voter	2%	(5)	2%	(6)	9%	(31)	14%	(48)	15%	(50)	58%	(196)	337
2024 H2H Matchup: Trump Voter	7%	(20)	14%	(42)	8%	(23)	6%	(17)	18%	(55)	47%	(142)	298
2024 H2H Matchup: Would not Vote	3%	(1)	—	(0)	14%	(3)	8%	(2)	13%	(3)	62%	(15)	24
2024 H2H Matchup: Do not Know	3%	(1)	8%	(3)	12%	(4)	13%	(5)	18%	(6)	45%	(16)	35
2022 House Vote: Democrat	1%	(4)	2%	(7)	9%	(28)	17%	(53)	16%	(50)	54%	(166)	308
2022 House Vote: Republican	8%	(20)	14%	(34)	8%	(19)	6%	(14)	18%	(46)	47%	(118)	252
2022 House Vote: Did not Vote	3%	(4)	7%	(9)	10%	(13)	3%	(4)	15%	(19)	62%	(77)	124
2020 Vote: Joe Biden	2%	(5)	2%	(7)	8%	(26)	14%	(44)	15%	(48)	59%	(187)	320
2020 Vote: Donald Trump	6%	(19)	13%	(38)	8%	(23)	7%	(22)	18%	(55)	48%	(146)	302
2020 Vote: Someone Else	12%	(1)	—	(0)	11%	(1)	13%	(1)	2%	(0)	62%	(6)	10
2020 Vote: Did not Vote	4%	(3)	7%	(4)	18%	(11)	6%	(4)	17%	(11)	47%	(30)	62
2016 Vote: Hillary Clinton	2%	(5)	2%	(5)	8%	(20)	17%	(44)	15%	(39)	56%	(142)	255
2016 Vote: Donald Trump	7%	(19)	12%	(31)	9%	(24)	7%	(17)	17%	(43)	48%	(121)	256
2016 Vote: Someone Else	5%	(1)	17%	(4)	16%	(3)	15%	(3)	7%	(1)	40%	(8)	21

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Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(28)	7%	(50)	9%	(62)	10%	(71)	16%	(114)	53%	(369)	694
2020 Vote/PID: Not Biden/Democrat	2%	(1)	13%	(5)	22%	(9)	12%	(5)	21%	(8)	30%	(12)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	14%	(3)	21%	(4)	—	(0)	15%	(3)	49%	(11)	22
U.S. Economy: Wrong Track	4%	(21)	9%	(46)	8%	(41)	6%	(28)	17%	(86)	56%	(283)	507
U.S. Economy: Right Direction	3%	(6)	2%	(4)	11%	(21)	23%	(43)	15%	(28)	46%	(85)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	2%	(4)	9%	(23)	16%	(40)	14%	(34)	56%	(139)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(21)	13%	(42)	8%	(25)	7%	(21)	19%	(61)	48%	(157)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	4%	(4)	12%	(14)	8%	(10)	16%	(19)	60%	(73)	120
Top 2024 Issue: Economy	5%	(12)	8%	(22)	9%	(24)	4%	(9)	15%	(39)	59%	(151)	257
Community/Gender: Urban Women	3%	(3)	7%	(5)	10%	(7)	3%	(2)	17%	(13)	60%	(46)	77
Community/Gender: Urban Men	5%	(4)	8%	(6)	13%	(9)	14%	(10)	12%	(9)	49%	(35)	72
Community/Gender: Rural Women	4%	(3)	4%	(4)	8%	(7)	7%	(6)	12%	(11)	65%	(57)	88
Community/Gender: Rural Men	1%	(1)	17%	(16)	8%	(7)	15%	(14)	23%	(22)	36%	(34)	94
Community/Gender: Suburban Women	3%	(6)	5%	(9)	7%	(14)	11%	(21)	17%	(33)	57%	(112)	195
Community/Gender: Suburban Men	7%	(11)	6%	(10)	10%	(17)	11%	(18)	16%	(27)	51%	(84)	167
Homeowner	4%	(21)	8%	(45)	9%	(51)	11%	(62)	16%	(94)	52%	(301)	575
Renter	4%	(4)	5%	(5)	10%	(11)	8%	(8)	17%	(17)	56%	(58)	104
Self + Household: White-Collar	4%	(9)	10%	(23)	11%	(27)	12%	(29)	13%	(33)	50%	(123)	243
Self + Household: Blue Collar	5%	(18)	6%	(22)	8%	(29)	11%	(39)	19%	(67)	52%	(186)	360
Union HH: Yes	2%	(2)	18%	(13)	6%	(4)	9%	(7)	12%	(8)	53%	(37)	70
Union HH: No	4%	(26)	6%	(37)	9%	(58)	10%	(65)	17%	(106)	53%	(332)	624
LGBTQ+: Yes	2%	(2)	3%	(2)	9%	(7)	15%	(11)	15%	(11)	54%	(39)	72
LGBTQ+: No	4%	(26)	8%	(48)	9%	(55)	10%	(60)	17%	(103)	53%	(329)	622
Motivated to Vote	4%	(27)	7%	(45)	9%	(56)	11%	(68)	17%	(109)	52%	(336)	641
Parent: Yes	3%	(5)	6%	(12)	10%	(20)	12%	(22)	17%	(33)	52%	(99)	191
Parent: No	4%	(22)	8%	(38)	8%	(42)	10%	(49)	16%	(81)	54%	(270)	503
COVID Vaccine: Yes	4%	(17)	8%	(37)	8%	(39)	13%	(61)	16%	(77)	51%	(239)	470
COVID Vaccine: No	5%	(11)	6%	(12)	10%	(23)	5%	(10)	17%	(37)	58%	(130)	224
Student Loans: Yes	1%	(2)	6%	(7)	10%	(12)	6%	(7)	15%	(18)	62%	(76)	121
Student Loans: No	5%	(26)	7%	(43)	9%	(50)	11%	(65)	17%	(97)	51%	(293)	573
Favorable Opinion of Haley	8%	(17)	16%	(33)	10%	(21)	5%	(11)	18%	(37)	43%	(90)	210
Unfavorable Opinion of Haley	4%	(11)	4%	(13)	12%	(36)	18%	(53)	14%	(41)	48%	(144)	298

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(28)	7%	(50)	9%	(62)	10%	(71)	16%	(114)	53%	(369)	694
Prodigal Biden Voter	—	(0)	10%	(3)	14%	(4)	2%	(1)	19%	(5)	54%	(14)	27
Undecided Voter (DK/WNV)	3%	(2)	5%	(3)	13%	(8)	11%	(7)	16%	(10)	52%	(31)	59
Undecided Voter (DK)	3%	(1)	8%	(3)	12%	(4)	13%	(5)	18%	(6)	45%	(16)	35
Watched Debate	4%	(21)	10%	(50)	12%	(60)	12%	(59)	16%	(76)	46%	(223)	490
Watched Debate: Did not Watch	3%	(6)	—	(0)	1%	(2)	6%	(12)	19%	(38)	71%	(146)	204
Watched Debate: All of it	6%	(15)	14%	(36)	11%	(30)	15%	(39)	19%	(50)	36%	(95)	265
Watched Debate: Some of it	3%	(6)	6%	(14)	13%	(30)	9%	(20)	12%	(26)	57%	(127)	225
Continue His Campaign: Yes Biden	5%	(13)	3%	(8)	10%	(29)	14%	(40)	16%	(46)	51%	(144)	279
Continue His Campaign: No Biden	4%	(14)	10%	(38)	8%	(31)	8%	(30)	16%	(60)	55%	(210)	383
Continue His Campaign: Yes Trump	6%	(21)	12%	(41)	9%	(29)	8%	(26)	19%	(65)	46%	(154)	335
Continue His Campaign: No Trump	2%	(5)	3%	(9)	9%	(29)	13%	(44)	13%	(44)	60%	(200)	332
Conviction: Evidence	1%	(5)	3%	(10)	9%	(31)	15%	(52)	15%	(54)	58%	(208)	359
Conviction: Motivation to Damage	7%	(19)	14%	(36)	8%	(21)	7%	(18)	18%	(47)	47%	(124)	265
Conviction: DK/NO	6%	(4)	5%	(4)	14%	(10)	2%	(2)	19%	(13)	53%	(37)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (43)	15% (104)	14% (95)	28% (196)	20% (142)	17% (115)	694
Gender: Male	10% (33)	14% (47)	15% (49)	31% (105)	17% (57)	13% (43)	333
Gender: Female	3% (10)	16% (57)	13% (45)	25% (91)	24% (85)	20% (72)	361
Age: 18-34	5% (9)	7% (12)	13% (24)	24% (44)	18% (34)	33% (60)	183
Age: 35-44	3% (3)	13% (12)	9% (8)	20% (20)	29% (28)	26% (25)	96
Age: 45-64	7% (17)	22% (54)	14% (36)	26% (63)	22% (54)	9% (23)	248
Age: 65+	8% (13)	15% (25)	16% (27)	41% (68)	16% (26)	4% (7)	167
GenZers: 1997-2012	6% (6)	7% (7)	13% (12)	18% (16)	16% (15)	39% (35)	89
Millennials: 1981-1996	4% (7)	10% (18)	11% (20)	25% (46)	24% (43)	26% (46)	180
GenXers: 1965-1980	4% (7)	20% (41)	13% (27)	27% (55)	23% (46)	13% (26)	201
Baby Boomers: 1946-1964	10% (22)	17% (37)	15% (33)	36% (76)	18% (38)	4% (8)	213
Educ: < College	5% (23)	14% (66)	12% (55)	25% (119)	24% (113)	19% (90)	466
Educ: Bachelors degree	11% (16)	17% (25)	16% (23)	33% (46)	11% (16)	12% (16)	142
Educ: Post-grad	4% (4)	16% (13)	19% (16)	36% (31)	15% (13)	10% (9)	86
Income: Under 50k	6% (21)	12% (41)	12% (42)	30% (101)	22% (74)	18% (61)	340
Income: 50k-100k	6% (13)	15% (34)	13% (30)	27% (60)	19% (42)	20% (44)	224
Income: 100k+	7% (9)	22% (29)	17% (22)	27% (35)	20% (26)	7% (10)	130
Ethnicity: White (Non-Hispanic)	7% (37)	17% (92)	13% (72)	29% (163)	20% (110)	15% (81)	555
Ethnicity: Hispanic	7% (2)	3% (1)	12% (3)	41% (9)	17% (4)	20% (4)	22
Ethnicity: Black (Non-Hispanic)	5% (5)	5% (4)	15% (13)	24% (21)	18% (16)	33% (30)	89
Ethnicity: Asian + Other (Non-Hispanic)	— (0)	24% (6)	25% (7)	8% (2)	43% (12)	— (0)	28
All Christian	10% (33)	19% (62)	17% (53)	21% (69)	23% (75)	9% (28)	320
All Non-Christian	— (0)	19% (4)	16% (4)	26% (6)	11% (3)	29% (7)	24
Atheist	— (0)	7% (3)	10% (4)	49% (20)	8% (3)	26% (11)	41
Agnostic/Nothing in particular	2% (4)	7% (14)	12% (24)	38% (78)	19% (38)	23% (46)	203
Something Else	6% (6)	20% (21)	9% (10)	22% (23)	22% (23)	22% (23)	106
Evangelical	10% (14)	19% (25)	15% (20)	21% (29)	23% (32)	12% (17)	136
Non-Evangelical	8% (23)	19% (55)	15% (43)	22% (62)	24% (66)	12% (33)	282
PID: Dem (no lean)	2% (6)	4% (12)	13% (37)	47% (136)	20% (57)	14% (41)	288
PID: Ind (no lean)	3% (5)	20% (32)	20% (32)	24% (39)	15% (24)	17% (28)	160
PID: Rep (no lean)	13% (32)	24% (60)	11% (26)	9% (21)	25% (61)	19% (46)	246

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	15%	(104)	14%	(95)	28%	(196)	20%	(142)	17%	(115)	694
PID/Gender: Dem Men	2%	(3)	4%	(5)	13%	(16)	57%	(68)	13%	(16)	10%	(12)	120
PID/Gender: Dem Women	2%	(3)	4%	(6)	13%	(21)	40%	(67)	24%	(41)	18%	(29)	168
PID/Gender: Ind Men	4%	(4)	19%	(19)	21%	(21)	31%	(31)	15%	(15)	9%	(9)	99
PID/Gender: Ind Women	3%	(2)	21%	(13)	18%	(11)	13%	(8)	15%	(9)	30%	(19)	61
PID/Gender: Rep Men	23%	(26)	20%	(22)	11%	(13)	5%	(6)	22%	(26)	19%	(22)	114
PID/Gender: Rep Women	5%	(6)	28%	(37)	10%	(13)	12%	(15)	27%	(35)	18%	(24)	132
Ideo: Liberal (1-3)	3%	(6)	3%	(7)	14%	(29)	52%	(110)	14%	(30)	14%	(29)	212
Ideo: Moderate (4)	1%	(3)	16%	(37)	18%	(40)	24%	(55)	21%	(47)	19%	(42)	224
Ideo: Conservative (5-7)	14%	(34)	25%	(60)	11%	(26)	12%	(30)	24%	(58)	13%	(32)	240
Community: Urban	7%	(10)	11%	(16)	14%	(20)	25%	(38)	16%	(24)	28%	(41)	149
Community: Suburban	6%	(22)	17%	(60)	12%	(42)	31%	(113)	20%	(71)	15%	(54)	362
Community: Rural	6%	(11)	15%	(27)	18%	(32)	24%	(44)	26%	(47)	11%	(20)	183
Military HHnm: Yes	12%	(12)	28%	(28)	14%	(14)	23%	(23)	14%	(14)	8%	(8)	98
Military HH: No	5%	(31)	13%	(76)	14%	(81)	29%	(173)	21%	(128)	18%	(107)	596
Employ: Private Sector	5%	(13)	18%	(44)	11%	(27)	23%	(55)	23%	(57)	19%	(46)	242
Employ: Government	3%	(1)	4%	(1)	38%	(11)	31%	(9)	12%	(4)	11%	(3)	29
Employ: Self-Employed	4%	(3)	10%	(7)	10%	(8)	28%	(21)	30%	(23)	19%	(14)	76
Employ: Homemaker	7%	(3)	10%	(5)	12%	(5)	21%	(10)	32%	(15)	18%	(8)	45
Employ: Student	—	(0)	—	(0)	14%	(3)	21%	(4)	10%	(2)	55%	(10)	19
Employ: Retired	9%	(17)	19%	(33)	16%	(28)	37%	(66)	13%	(23)	6%	(10)	177
Employ: Unemployed	8%	(6)	10%	(8)	9%	(7)	36%	(28)	16%	(12)	21%	(16)	77
Employ: Other	—	(0)	19%	(5)	19%	(5)	12%	(4)	25%	(7)	25%	(7)	29

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	15%	(104)	14%	(95)	28%	(196)	20%	(142)	17%	(115)	694
Protestant	9%	(15)	21%	(34)	15%	(25)	19%	(32)	27%	(44)	9%	(14)	164
Roman Catholic	11%	(16)	17%	(24)	19%	(28)	25%	(36)	21%	(31)	8%	(12)	148
Mormon	30%	(1)	—	(0)	4%	(0)	—	(0)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	51%	(3)	—	(0)	7%	(0)	—	(0)	14%	(1)	6
Jewish	—	(0)	24%	(3)	22%	(3)	39%	(5)	—	(0)	15%	(2)	13
Muslim	—	(0)	23%	(1)	—	(0)	12%	(1)	42%	(2)	23%	(1)	6
Buddhist	—	(0)	—	(0)	44%	(1)	26%	(1)	12%	(0)	18%	(0)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	—	(0)	7%	(3)	10%	(4)	49%	(20)	8%	(3)	26%	(11)	41
Agnostic	—	(0)	—	(0)	12%	(5)	59%	(22)	14%	(5)	15%	(6)	38
Something else	6%	(6)	20%	(21)	9%	(10)	22%	(23)	22%	(23)	22%	(23)	106
Nothing in particular	2%	(4)	8%	(14)	12%	(20)	33%	(55)	20%	(33)	24%	(41)	165
Ideo/PID: Conservative Republican	17%	(30)	25%	(43)	8%	(15)	11%	(19)	26%	(46)	13%	(23)	177
Ideo/PID: Moderate/Liberal Republican	4%	(2)	25%	(16)	17%	(11)	3%	(2)	22%	(14)	29%	(19)	65
Ideo/PID: Moderate/Conservative Democrat	1%	(2)	7%	(8)	17%	(20)	33%	(39)	24%	(29)	18%	(21)	118
Ideo/PID: Liberal Democrat	2%	(4)	2%	(3)	10%	(17)	59%	(96)	15%	(24)	11%	(18)	163
Unfavorable of Biden and Trump	2%	(2)	16%	(22)	29%	(39)	23%	(31)	17%	(24)	13%	(18)	136
2024 H2H Matchup: Biden Voter	2%	(5)	5%	(15)	16%	(54)	47%	(158)	17%	(56)	14%	(48)	337
2024 H2H Matchup: Trump Voter	12%	(37)	26%	(77)	11%	(34)	9%	(27)	24%	(72)	17%	(51)	298
2024 H2H Matchup: Would not Vote	—	(0)	13%	(3)	—	(0)	20%	(5)	34%	(8)	34%	(8)	24
2024 H2H Matchup: Do not Know	3%	(1)	24%	(8)	17%	(6)	18%	(6)	15%	(5)	23%	(8)	35
2022 House Vote: Democrat	2%	(5)	5%	(15)	16%	(50)	49%	(151)	16%	(50)	12%	(37)	308
2022 House Vote: Republican	14%	(35)	28%	(71)	12%	(29)	9%	(22)	25%	(63)	13%	(32)	252
2022 House Vote: Did not Vote	2%	(3)	12%	(15)	12%	(14)	18%	(23)	20%	(25)	36%	(44)	124
2020 Vote: Joe Biden	1%	(5)	6%	(18)	14%	(45)	48%	(153)	19%	(59)	13%	(41)	320
2020 Vote: Donald Trump	12%	(37)	25%	(74)	13%	(41)	11%	(32)	24%	(71)	16%	(47)	302
2020 Vote: Someone Else	12%	(1)	17%	(2)	24%	(2)	—	(0)	25%	(2)	22%	(2)	10
2020 Vote: Did not Vote	1%	(1)	16%	(10)	11%	(7)	17%	(11)	15%	(9)	40%	(25)	62
2016 Vote: Hillary Clinton	1%	(3)	7%	(19)	11%	(29)	53%	(135)	16%	(41)	11%	(29)	255
2016 Vote: Donald Trump	13%	(34)	27%	(68)	14%	(36)	10%	(26)	24%	(62)	12%	(29)	256
2016 Vote: Someone Else	11%	(2)	8%	(2)	36%	(8)	31%	(6)	14%	(3)	—	(0)	21

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	15%	(104)	14%	(95)	28%	(196)	20%	(142)	17%	(115)	694
2020 Vote/PID: Not Biden/Democrat	7%	(3)	3%	(1)	17%	(7)	31%	(12)	24%	(10)	18%	(7)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	30%	(7)	7%	(2)	—	(0)	16%	(3)	45%	(10)	22
U.S. Economy: Wrong Track	7%	(37)	18%	(93)	14%	(71)	19%	(99)	24%	(120)	17%	(86)	507
U.S. Economy: Right Direction	3%	(6)	6%	(11)	12%	(23)	52%	(97)	12%	(22)	15%	(29)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	4%	(10)	13%	(31)	50%	(123)	17%	(42)	14%	(36)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(38)	24%	(79)	12%	(41)	10%	(33)	23%	(75)	19%	(61)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	12%	(14)	19%	(23)	33%	(40)	21%	(25)	15%	(18)	120
Top 2024 Issue: Economy	7%	(19)	19%	(48)	12%	(32)	15%	(39)	25%	(64)	21%	(54)	257
Community/Gender: Urban Women	6%	(5)	7%	(6)	13%	(10)	25%	(19)	19%	(14)	30%	(23)	77
Community/Gender: Urban Men	7%	(5)	15%	(11)	15%	(11)	26%	(19)	13%	(9)	25%	(18)	72
Community/Gender: Rural Women	3%	(3)	14%	(12)	17%	(15)	19%	(17)	28%	(25)	18%	(16)	88
Community/Gender: Rural Men	9%	(8)	15%	(15)	18%	(17)	29%	(28)	24%	(23)	4%	(4)	94
Community/Gender: Suburban Women	1%	(3)	20%	(39)	10%	(20)	28%	(55)	24%	(46)	17%	(33)	195
Community/Gender: Suburban Men	12%	(19)	13%	(22)	13%	(21)	35%	(58)	15%	(25)	13%	(21)	167
Homeowner	6%	(36)	15%	(88)	14%	(79)	29%	(169)	20%	(116)	15%	(88)	575
Renter	7%	(7)	13%	(13)	14%	(15)	22%	(23)	21%	(22)	23%	(24)	104
Self + Household: White-Collar	7%	(18)	18%	(43)	16%	(40)	30%	(73)	17%	(40)	12%	(29)	243
Self + Household: Blue Collar	7%	(26)	15%	(55)	12%	(42)	30%	(106)	21%	(76)	15%	(54)	360
Union HH: Yes	6%	(4)	11%	(8)	18%	(13)	30%	(21)	24%	(17)	11%	(7)	70
Union HH: No	6%	(39)	15%	(96)	13%	(82)	28%	(175)	20%	(125)	17%	(108)	624
LGBTQ+: Yes	3%	(2)	5%	(4)	14%	(10)	47%	(34)	11%	(8)	21%	(15)	72
LGBTQ+: No	7%	(41)	16%	(100)	14%	(85)	26%	(162)	22%	(134)	16%	(100)	622
Motivated to Vote	6%	(40)	15%	(98)	14%	(88)	30%	(192)	21%	(132)	14%	(91)	641
Parent: Yes	7%	(13)	12%	(23)	11%	(22)	24%	(45)	27%	(51)	19%	(37)	191
Parent: No	6%	(30)	16%	(80)	14%	(73)	30%	(150)	18%	(91)	16%	(78)	503
COVID Vaccine: Yes	5%	(21)	15%	(70)	16%	(73)	34%	(162)	19%	(87)	12%	(56)	470
COVID Vaccine: No	10%	(22)	15%	(33)	10%	(21)	15%	(34)	24%	(54)	26%	(59)	224
Student Loans: Yes	5%	(6)	8%	(10)	15%	(19)	26%	(32)	14%	(17)	31%	(38)	121
Student Loans: No	7%	(37)	16%	(94)	13%	(76)	29%	(164)	22%	(125)	13%	(77)	573
Favorable Opinion of Haley	16%	(34)	25%	(53)	16%	(33)	14%	(29)	22%	(45)	7%	(15)	210
Unfavorable Opinion of Haley	3%	(8)	14%	(41)	14%	(43)	51%	(152)	11%	(32)	7%	(22)	298

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	15%	(104)	14%	(95)	28%	(196)	20%	(142)	17%	(115)	694
Prodigal Biden Voter	—	(0)	13%	(4)	14%	(4)	29%	(8)	34%	(9)	9%	(3)	27
Undecided Voter (DK/WNV)	2%	(1)	19%	(11)	10%	(6)	19%	(11)	23%	(13)	27%	(16)	59
Undecided Voter (DK)	3%	(1)	24%	(8)	17%	(6)	18%	(6)	15%	(5)	23%	(8)	35
Watched Debate	7%	(35)	18%	(86)	15%	(72)	28%	(139)	20%	(98)	12%	(60)	490
Watched Debate: Did not Watch	4%	(8)	9%	(18)	11%	(22)	28%	(57)	22%	(44)	27%	(55)	204
Watched Debate: All of it	10%	(28)	22%	(58)	11%	(28)	36%	(95)	14%	(36)	8%	(20)	265
Watched Debate: Some of it	3%	(7)	12%	(28)	20%	(44)	20%	(44)	28%	(62)	18%	(39)	225
Continue His Campaign: Yes Biden	6%	(16)	10%	(29)	16%	(44)	41%	(113)	15%	(43)	12%	(35)	279
Continue His Campaign: No Biden	6%	(25)	19%	(74)	12%	(47)	20%	(76)	25%	(95)	18%	(67)	383
Continue His Campaign: Yes Trump	11%	(37)	24%	(80)	11%	(37)	14%	(47)	23%	(76)	17%	(57)	335
Continue His Campaign: No Trump	1%	(4)	6%	(21)	16%	(54)	43%	(143)	19%	(62)	14%	(48)	332
Conviction: Evidence	2%	(6)	7%	(24)	17%	(61)	46%	(164)	18%	(63)	11%	(40)	359
Conviction: Motivation to Damage	13%	(33)	28%	(74)	10%	(27)	12%	(32)	24%	(63)	13%	(36)	265
Conviction: DK/NO	5%	(3)	8%	(5)	8%	(6)	—	(0)	23%	(16)	56%	(39)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	16%	(111)	15%	(103)	18%	(124)	18%	(125)	21%	(146)	694
Gender: Male	16%	(52)	15%	(52)	15%	(51)	20%	(68)	17%	(55)	16%	(55)	333
Gender: Female	9%	(33)	16%	(59)	14%	(52)	16%	(56)	19%	(69)	25%	(91)	361
Age: 18-34	8%	(14)	14%	(26)	12%	(22)	16%	(30)	21%	(39)	29%	(53)	183
Age: 35-44	7%	(7)	16%	(15)	9%	(9)	14%	(14)	26%	(25)	28%	(27)	96
Age: 45-64	14%	(34)	18%	(45)	19%	(46)	17%	(43)	14%	(35)	18%	(44)	248
Age: 65+	18%	(30)	15%	(25)	16%	(26)	23%	(38)	16%	(26)	13%	(22)	167
GenZers: 1997-2012	11%	(10)	16%	(15)	10%	(9)	13%	(12)	20%	(17)	30%	(27)	89
Millennials: 1981-1996	6%	(11)	14%	(26)	12%	(21)	16%	(30)	23%	(41)	29%	(51)	180
GenXers: 1965-1980	10%	(20)	19%	(38)	18%	(37)	19%	(37)	14%	(29)	20%	(40)	201
Baby Boomers: 1946-1964	20%	(42)	14%	(29)	16%	(34)	20%	(43)	17%	(36)	13%	(29)	213
Educ: < College	12%	(56)	16%	(77)	13%	(59)	14%	(67)	21%	(100)	23%	(107)	466
Educ: Bachelors degree	17%	(24)	13%	(18)	18%	(26)	24%	(34)	13%	(19)	15%	(22)	142
Educ: Post-grad	5%	(5)	18%	(16)	21%	(18)	28%	(24)	7%	(6)	20%	(17)	86
Income: Under 50k	9%	(32)	12%	(41)	13%	(46)	18%	(62)	23%	(79)	24%	(82)	340
Income: 50k-100k	16%	(36)	20%	(45)	13%	(29)	15%	(35)	14%	(32)	21%	(48)	224
Income: 100k+	13%	(17)	19%	(25)	22%	(28)	22%	(28)	11%	(14)	13%	(17)	130
Ethnicity: White (Non-Hispanic)	13%	(73)	16%	(87)	15%	(86)	17%	(97)	16%	(89)	22%	(124)	555
Ethnicity: Hispanic	14%	(3)	24%	(5)	—	(0)	29%	(6)	20%	(5)	12%	(3)	22
Ethnicity: Black (Non-Hispanic)	6%	(6)	12%	(10)	16%	(14)	21%	(19)	29%	(25)	17%	(15)	89
Ethnicity: Asian + Other (Non-Hispanic)	11%	(3)	29%	(8)	10%	(3)	9%	(2)	23%	(6)	18%	(5)	28
All Christian	20%	(63)	21%	(68)	14%	(46)	12%	(39)	18%	(58)	14%	(46)	320
All Non-Christian	2%	(1)	23%	(6)	29%	(7)	16%	(4)	15%	(4)	15%	(4)	24
Atheist	—	(0)	2%	(1)	10%	(4)	52%	(21)	2%	(1)	35%	(14)	41
Agnostic/Nothing in particular	4%	(9)	11%	(23)	16%	(33)	23%	(48)	20%	(40)	25%	(51)	203
Something Else	11%	(12)	13%	(14)	13%	(14)	12%	(13)	21%	(22)	30%	(32)	106
Evangelical	20%	(27)	22%	(30)	17%	(23)	8%	(10)	19%	(25)	15%	(20)	136
Non-Evangelical	17%	(48)	17%	(47)	13%	(37)	14%	(40)	19%	(54)	20%	(56)	282
PID: Dem (no lean)	6%	(16)	8%	(23)	17%	(49)	29%	(84)	18%	(50)	23%	(65)	288
PID: Ind (no lean)	9%	(14)	26%	(42)	13%	(21)	20%	(31)	11%	(17)	21%	(34)	160
PID: Rep (no lean)	22%	(54)	19%	(46)	13%	(32)	4%	(9)	23%	(57)	19%	(47)	246

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	16%	(111)	15%	(103)	18%	(124)	18%	(125)	21%	(146)	694
PID/Gender: Dem Men	5%	(6)	8%	(10)	19%	(23)	33%	(40)	16%	(20)	18%	(22)	120
PID/Gender: Dem Women	6%	(10)	8%	(13)	16%	(26)	26%	(44)	18%	(31)	26%	(43)	168
PID/Gender: Ind Men	11%	(11)	24%	(24)	14%	(14)	24%	(24)	13%	(13)	14%	(14)	99
PID/Gender: Ind Women	6%	(4)	29%	(18)	13%	(8)	12%	(7)	7%	(4)	33%	(20)	61
PID/Gender: Rep Men	31%	(36)	15%	(18)	13%	(15)	3%	(4)	20%	(23)	17%	(19)	114
PID/Gender: Rep Women	14%	(19)	21%	(28)	13%	(17)	4%	(5)	26%	(34)	21%	(28)	132
Ideo: Liberal (1-3)	4%	(8)	7%	(14)	18%	(38)	37%	(79)	14%	(30)	21%	(43)	212
Ideo: Moderate (4)	4%	(10)	22%	(50)	17%	(37)	13%	(28)	20%	(45)	24%	(54)	224
Ideo: Conservative (5-7)	28%	(67)	19%	(47)	12%	(29)	7%	(16)	17%	(42)	17%	(40)	240
Community: Urban	9%	(13)	15%	(22)	13%	(19)	14%	(21)	23%	(34)	27%	(40)	149
Community: Suburban	13%	(48)	13%	(48)	15%	(53)	22%	(79)	15%	(54)	22%	(81)	362
Community: Rural	13%	(24)	23%	(41)	17%	(31)	13%	(24)	21%	(38)	14%	(25)	183
Military HHnm: Yes	18%	(18)	17%	(17)	13%	(13)	16%	(16)	15%	(15)	21%	(21)	98
Military HH: No	11%	(67)	16%	(94)	15%	(91)	18%	(109)	18%	(110)	21%	(125)	596
Employ: Private Sector	13%	(32)	18%	(45)	13%	(32)	13%	(32)	19%	(47)	23%	(55)	242
Employ: Government	—	(0)	14%	(4)	29%	(9)	21%	(6)	17%	(5)	19%	(6)	29
Employ: Self-Employed	4%	(3)	17%	(13)	15%	(11)	21%	(16)	23%	(18)	20%	(15)	76
Employ: Homemaker	7%	(3)	22%	(10)	15%	(7)	11%	(5)	18%	(8)	27%	(12)	45
Employ: Student	—	(0)	17%	(3)	14%	(3)	5%	(1)	27%	(5)	37%	(7)	19
Employ: Retired	21%	(37)	15%	(26)	18%	(33)	21%	(38)	10%	(18)	15%	(26)	177
Employ: Unemployed	12%	(9)	6%	(5)	9%	(7)	28%	(22)	23%	(18)	23%	(17)	77
Employ: Other	—	(0)	19%	(6)	10%	(3)	17%	(5)	24%	(7)	30%	(8)	29

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	16%	(111)	15%	(103)	18%	(124)	18%	(125)	21%	(146)	694
Protestant	21%	(34)	21%	(34)	15%	(25)	12%	(19)	19%	(32)	12%	(20)	164
Roman Catholic	20%	(29)	20%	(30)	14%	(20)	13%	(19)	17%	(26)	16%	(24)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	30%	(1)	70%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	65%	(4)	3%	(0)	28%	(2)	—	(0)	—	(0)	6
Jewish	—	(0)	34%	(4)	45%	(6)	7%	(1)	—	(0)	15%	(2)	13
Muslim	—	(0)	—	(0)	—	(0)	53%	(3)	24%	(1)	23%	(1)	6
Buddhist	29%	(1)	—	(0)	53%	(1)	—	(0)	—	(0)	18%	(0)	2
Hindu	—	(0)	35%	(1)	—	(0)	—	(0)	65%	(2)	—	(0)	3
Atheist	—	(0)	2%	(1)	10%	(4)	52%	(21)	2%	(1)	35%	(14)	41
Agnostic	—	(0)	7%	(3)	27%	(10)	34%	(13)	10%	(4)	22%	(8)	38
Something else	11%	(12)	13%	(14)	13%	(14)	12%	(13)	21%	(22)	30%	(32)	106
Nothing in particular	5%	(9)	12%	(20)	14%	(22)	21%	(35)	22%	(36)	26%	(42)	165
Ideo/PID: Conservative Republican	28%	(50)	20%	(36)	12%	(21)	4%	(8)	19%	(33)	16%	(29)	177
Ideo/PID: Moderate/Liberal Republican	6%	(4)	16%	(10)	17%	(11)	2%	(2)	37%	(24)	22%	(14)	65
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	12%	(14)	17%	(20)	15%	(17)	22%	(26)	27%	(32)	118
Ideo/PID: Liberal Democrat	4%	(7)	5%	(9)	18%	(30)	40%	(66)	12%	(20)	19%	(31)	163
Unfavorable of Biden and Trump	6%	(8)	19%	(26)	14%	(19)	23%	(32)	17%	(24)	20%	(28)	136
2024 H2H Matchup: Biden Voter	2%	(7)	10%	(33)	21%	(69)	30%	(101)	17%	(58)	20%	(68)	337
2024 H2H Matchup: Trump Voter	25%	(75)	21%	(63)	11%	(32)	4%	(11)	19%	(57)	20%	(60)	298
2024 H2H Matchup: Would not Vote	—	(0)	21%	(5)	1%	(0)	23%	(6)	22%	(5)	33%	(8)	24
2024 H2H Matchup: Do not Know	7%	(2)	27%	(9)	3%	(1)	22%	(8)	13%	(5)	28%	(10)	35
2022 House Vote: Democrat	3%	(10)	10%	(31)	20%	(61)	34%	(103)	14%	(43)	20%	(60)	308
2022 House Vote: Republican	27%	(69)	25%	(63)	13%	(32)	3%	(9)	20%	(49)	12%	(30)	252
2022 House Vote: Did not Vote	5%	(6)	10%	(13)	8%	(10)	10%	(13)	25%	(31)	42%	(52)	124
2020 Vote: Joe Biden	2%	(7)	9%	(28)	19%	(61)	31%	(100)	17%	(53)	22%	(70)	320
2020 Vote: Donald Trump	25%	(74)	23%	(70)	12%	(36)	5%	(15)	20%	(60)	16%	(48)	302
2020 Vote: Someone Else	12%	(1)	34%	(3)	24%	(2)	—	(0)	2%	(0)	29%	(3)	10
2020 Vote: Did not Vote	3%	(2)	16%	(10)	6%	(4)	15%	(9)	19%	(12)	42%	(26)	62
2016 Vote: Hillary Clinton	4%	(11)	11%	(28)	17%	(43)	34%	(87)	13%	(34)	21%	(52)	255
2016 Vote: Donald Trump	25%	(65)	24%	(62)	15%	(38)	5%	(14)	17%	(44)	13%	(33)	256
2016 Vote: Someone Else	5%	(1)	21%	(4)	24%	(5)	48%	(10)	2%	(0)	—	(0)	21

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Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	16%	(111)	15%	(103)	18%	(124)	18%	(125)	21%	(146)	694
2020 Vote/PID: Not Biden/Democrat	22%	(9)	15%	(6)	9%	(3)	20%	(8)	17%	(7)	17%	(7)	40
2020 Vote/PID: Not Trump/Republican	4%	(1)	17%	(4)	9%	(2)	—	(0)	18%	(4)	53%	(11)	22
U.S. Economy: Wrong Track	16%	(81)	18%	(93)	14%	(70)	11%	(57)	19%	(94)	22%	(112)	507
U.S. Economy: Right Direction	2%	(4)	9%	(18)	18%	(33)	36%	(68)	17%	(31)	18%	(34)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	9%	(21)	18%	(45)	32%	(78)	17%	(41)	23%	(57)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(75)	22%	(73)	10%	(33)	5%	(18)	19%	(62)	20%	(66)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	14%	(16)	21%	(25)	23%	(28)	18%	(22)	19%	(23)	120
Top 2024 Issue: Economy	16%	(41)	19%	(48)	16%	(41)	8%	(21)	19%	(49)	22%	(57)	257
Community/Gender: Urban Women	5%	(4)	16%	(12)	12%	(9)	14%	(10)	25%	(19)	29%	(22)	77
Community/Gender: Urban Men	13%	(9)	14%	(10)	13%	(10)	15%	(11)	20%	(14)	25%	(18)	72
Community/Gender: Rural Women	11%	(9)	19%	(17)	17%	(15)	10%	(8)	25%	(22)	18%	(16)	88
Community/Gender: Rural Men	15%	(14)	26%	(25)	17%	(16)	17%	(16)	16%	(15)	9%	(9)	94
Community/Gender: Suburban Women	10%	(19)	16%	(30)	14%	(27)	19%	(37)	14%	(28)	27%	(53)	195
Community/Gender: Suburban Men	17%	(29)	10%	(17)	15%	(25)	25%	(42)	15%	(26)	17%	(28)	167
Homeowner	13%	(74)	17%	(97)	15%	(89)	18%	(104)	17%	(99)	20%	(112)	575
Renter	10%	(10)	11%	(11)	13%	(14)	17%	(18)	22%	(23)	27%	(28)	104
Self + Household: White-Collar	13%	(32)	15%	(37)	21%	(51)	22%	(54)	12%	(28)	17%	(41)	243
Self + Household: Blue Collar	14%	(52)	16%	(58)	13%	(47)	17%	(62)	19%	(67)	20%	(73)	360
Union HH: Yes	15%	(10)	12%	(9)	8%	(5)	23%	(16)	16%	(11)	26%	(18)	70
Union HH: No	12%	(74)	16%	(102)	16%	(98)	17%	(108)	18%	(114)	20%	(128)	624
LGBTQ+: Yes	4%	(3)	13%	(10)	17%	(12)	34%	(24)	16%	(11)	17%	(12)	72
LGBTQ+: No	13%	(82)	16%	(101)	15%	(91)	16%	(100)	18%	(114)	22%	(134)	622
Motivated to Vote	12%	(79)	16%	(104)	15%	(98)	19%	(121)	17%	(112)	20%	(127)	641
Parent: Yes	14%	(27)	15%	(28)	12%	(23)	14%	(26)	19%	(36)	26%	(49)	191
Parent: No	11%	(57)	16%	(83)	16%	(80)	19%	(98)	18%	(89)	19%	(97)	503
COVID Vaccine: Yes	8%	(38)	15%	(73)	17%	(79)	23%	(109)	18%	(84)	19%	(87)	470
COVID Vaccine: No	21%	(47)	17%	(38)	11%	(24)	7%	(16)	18%	(41)	26%	(59)	224
Student Loans: Yes	8%	(9)	8%	(10)	17%	(21)	19%	(23)	18%	(22)	30%	(36)	121
Student Loans: No	13%	(76)	18%	(101)	14%	(82)	18%	(102)	18%	(103)	19%	(110)	573
Favorable Opinion of Haley	25%	(53)	22%	(46)	14%	(30)	9%	(18)	14%	(29)	16%	(34)	210
Unfavorable Opinion of Haley	8%	(24)	14%	(42)	20%	(60)	33%	(98)	11%	(32)	14%	(41)	298

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	16%	(111)	15%	(103)	18%	(124)	18%	(125)	21%	(146)	694
Prodigal Biden Voter	—	(0)	17%	(4)	2%	(0)	29%	(8)	19%	(5)	34%	(9)	27
Undecided Voter (DK/WNV)	4%	(2)	25%	(15)	2%	(1)	22%	(13)	17%	(10)	30%	(18)	59
Undecided Voter (DK)	7%	(2)	27%	(9)	3%	(1)	22%	(8)	13%	(5)	28%	(10)	35
Watched Debate	14%	(71)	17%	(82)	16%	(79)	19%	(93)	15%	(75)	18%	(89)	490
Watched Debate: Did not Watch	7%	(14)	14%	(29)	12%	(24)	15%	(32)	24%	(49)	28%	(57)	204
Watched Debate: All of it	22%	(58)	19%	(50)	12%	(31)	22%	(57)	16%	(42)	10%	(28)	265
Watched Debate: Some of it	5%	(12)	15%	(33)	22%	(48)	16%	(36)	15%	(34)	27%	(62)	225
Continue His Campaign: Yes Biden	9%	(25)	13%	(36)	17%	(48)	25%	(69)	18%	(51)	18%	(51)	279
Continue His Campaign: No Biden	15%	(57)	19%	(71)	13%	(50)	14%	(53)	18%	(70)	21%	(82)	383
Continue His Campaign: Yes Trump	23%	(75)	22%	(72)	13%	(42)	7%	(23)	19%	(62)	18%	(59)	335
Continue His Campaign: No Trump	3%	(9)	11%	(36)	17%	(56)	29%	(98)	17%	(57)	23%	(77)	332
Conviction: Evidence	3%	(9)	11%	(39)	20%	(72)	30%	(106)	16%	(59)	21%	(75)	359
Conviction: Motivation to Damage	26%	(70)	22%	(58)	11%	(29)	7%	(18)	18%	(49)	15%	(41)	265
Conviction: DK/NO	7%	(5)	20%	(14)	4%	(3)	—	(0)	25%	(17)	44%	(31)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	9%	(61)	7%	(46)	11%	(75)	18%	(124)	52%	(359)	694
Gender: Male	7%	(23)	13%	(42)	8%	(28)	15%	(49)	19%	(63)	39%	(129)	333
Gender: Female	2%	(7)	5%	(19)	5%	(18)	7%	(26)	17%	(61)	64%	(230)	361
Age: 18-34	4%	(7)	6%	(11)	9%	(16)	10%	(19)	14%	(26)	56%	(103)	183
Age: 35-44	1%	(1)	8%	(8)	5%	(5)	12%	(11)	15%	(14)	60%	(57)	96
Age: 45-64	6%	(14)	12%	(29)	7%	(17)	9%	(23)	19%	(47)	47%	(118)	248
Age: 65+	5%	(8)	7%	(12)	5%	(8)	13%	(22)	22%	(37)	48%	(81)	167
GenZers: 1997-2012	7%	(6)	5%	(4)	13%	(11)	10%	(9)	15%	(13)	51%	(45)	89
Millennials: 1981-1996	1%	(1)	8%	(15)	5%	(10)	11%	(19)	14%	(25)	61%	(109)	180
GenXers: 1965-1980	3%	(6)	12%	(24)	7%	(13)	11%	(21)	18%	(37)	49%	(99)	201
Baby Boomers: 1946-1964	8%	(16)	7%	(15)	5%	(12)	11%	(23)	23%	(48)	46%	(99)	213
Educ: < College	4%	(20)	8%	(37)	6%	(26)	10%	(47)	18%	(84)	54%	(253)	466
Educ: Bachelors degree	4%	(6)	10%	(15)	10%	(14)	12%	(17)	21%	(29)	43%	(61)	142
Educ: Post-grad	5%	(4)	10%	(9)	6%	(6)	13%	(11)	13%	(11)	53%	(45)	86
Income: Under 50k	3%	(11)	7%	(25)	4%	(15)	9%	(32)	22%	(75)	54%	(183)	340
Income: 50k-100k	4%	(10)	6%	(14)	10%	(21)	12%	(27)	14%	(32)	53%	(120)	224
Income: 100k+	7%	(9)	17%	(22)	7%	(10)	13%	(16)	13%	(17)	43%	(56)	130
Ethnicity: White (Non-Hispanic)	4%	(22)	9%	(49)	6%	(32)	11%	(63)	18%	(98)	52%	(290)	555
Ethnicity: Hispanic	7%	(2)	17%	(4)	8%	(2)	3%	(1)	15%	(3)	50%	(11)	22
Ethnicity: Black (Non-Hispanic)	4%	(4)	5%	(4)	8%	(7)	12%	(10)	23%	(21)	48%	(43)	89
Ethnicity: Asian + Other (Non-Hispanic)	9%	(2)	12%	(3)	16%	(5)	2%	(1)	8%	(2)	52%	(14)	28
All Christian	7%	(22)	12%	(40)	5%	(14)	7%	(24)	20%	(64)	49%	(156)	320
All Non-Christian	12%	(3)	7%	(2)	19%	(4)	13%	(3)	—	(0)	49%	(12)	24
Atheist	—	(0)	—	(0)	8%	(3)	27%	(11)	2%	(1)	63%	(26)	41
Agnostic/Nothing in particular	—	(1)	3%	(6)	9%	(19)	14%	(29)	20%	(41)	53%	(108)	203
Something Else	4%	(4)	13%	(13)	5%	(5)	8%	(8)	17%	(18)	54%	(57)	106
Evangelical	4%	(6)	19%	(26)	5%	(6)	8%	(10)	20%	(28)	44%	(60)	136
Non-Evangelical	7%	(20)	10%	(27)	4%	(12)	8%	(21)	19%	(52)	53%	(149)	282
PID: Dem (no lean)	1%	(3)	6%	(16)	7%	(20)	15%	(44)	18%	(51)	54%	(154)	288
PID: Ind (no lean)	1%	(2)	10%	(16)	10%	(16)	12%	(19)	18%	(28)	49%	(79)	160
PID: Rep (no lean)	10%	(25)	11%	(28)	4%	(10)	5%	(12)	18%	(45)	51%	(126)	246

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	9%	(61)	7%	(46)	11%	(75)	18%	(124)	52%	(359)	694
PID/Gender: Dem Men	—	(0)	10%	(12)	8%	(10)	22%	(26)	16%	(20)	44%	(52)	120
PID/Gender: Dem Women	2%	(3)	2%	(4)	6%	(10)	10%	(18)	19%	(31)	61%	(102)	168
PID/Gender: Ind Men	2%	(2)	11%	(10)	11%	(11)	19%	(18)	22%	(22)	35%	(35)	99
PID/Gender: Ind Women	—	(0)	10%	(6)	8%	(5)	1%	(1)	10%	(6)	72%	(44)	61
PID/Gender: Rep Men	19%	(21)	17%	(19)	6%	(7)	3%	(4)	19%	(21)	37%	(42)	114
PID/Gender: Rep Women	3%	(4)	7%	(9)	3%	(4)	6%	(8)	18%	(24)	64%	(84)	132
Ideo: Liberal (1-3)	3%	(6)	4%	(8)	7%	(15)	21%	(45)	13%	(27)	52%	(111)	212
Ideo: Moderate (4)	1%	(3)	11%	(24)	7%	(16)	10%	(23)	21%	(48)	50%	(111)	224
Ideo: Conservative (5-7)	9%	(21)	12%	(29)	6%	(16)	3%	(7)	19%	(45)	51%	(123)	240
Community: Urban	6%	(9)	8%	(11)	4%	(7)	10%	(14)	18%	(27)	55%	(82)	149
Community: Suburban	4%	(14)	8%	(28)	8%	(29)	12%	(42)	16%	(59)	53%	(191)	362
Community: Rural	4%	(7)	12%	(22)	6%	(10)	10%	(18)	21%	(38)	47%	(86)	183
Military HHnm: Yes	7%	(7)	11%	(11)	8%	(8)	10%	(9)	22%	(22)	43%	(42)	98
Military HH: No	4%	(23)	8%	(50)	6%	(38)	11%	(65)	17%	(102)	53%	(317)	596
Employ: Private Sector	3%	(6)	13%	(32)	5%	(12)	10%	(25)	20%	(48)	49%	(119)	242
Employ: Government	10%	(3)	6%	(2)	17%	(5)	8%	(2)	6%	(2)	53%	(16)	29
Employ: Self-Employed	3%	(2)	4%	(3)	12%	(9)	8%	(6)	19%	(14)	54%	(41)	76
Employ: Homemaker	9%	(4)	2%	(1)	8%	(4)	2%	(1)	3%	(1)	76%	(35)	45
Employ: Student	—	(0)	8%	(1)	14%	(3)	1%	(0)	12%	(2)	65%	(12)	19
Employ: Retired	6%	(10)	10%	(17)	6%	(10)	11%	(19)	21%	(37)	47%	(83)	177
Employ: Unemployed	5%	(4)	4%	(3)	4%	(3)	22%	(17)	20%	(15)	44%	(34)	77
Employ: Other	—	(0)	3%	(1)	—	(0)	14%	(4)	15%	(4)	68%	(19)	29

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Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	9%	(61)	7%	(46)	11%	(75)	18%	(124)	52%	(359)	694
Protestant	6%	(10)	11%	(18)	2%	(3)	10%	(16)	23%	(38)	47%	(77)	164
Roman Catholic	8%	(11)	14%	(21)	7%	(10)	5%	(8)	16%	(24)	50%	(74)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	4%	(0)	17%	(1)	—	(0)	28%	(2)	51%	(3)	6
Jewish	22%	(3)	13%	(2)	13%	(2)	17%	(2)	—	(0)	35%	(5)	13
Muslim	—	(0)	—	(0)	32%	(2)	12%	(1)	—	(0)	56%	(3)	6
Buddhist	—	(0)	—	(0)	53%	(1)	17%	(0)	—	(0)	30%	(1)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	—	(0)	—	(0)	8%	(3)	27%	(11)	2%	(1)	63%	(26)	41
Agnostic	—	(0)	—	(0)	3%	(1)	24%	(9)	17%	(6)	56%	(21)	38
Something else	4%	(4)	13%	(13)	5%	(5)	8%	(8)	17%	(18)	54%	(57)	106
Nothing in particular	—	(1)	4%	(6)	11%	(17)	12%	(20)	21%	(35)	52%	(87)	165
Ideo/PID: Conservative Republican	11%	(19)	14%	(24)	4%	(6)	3%	(6)	16%	(29)	52%	(92)	177
Ideo/PID: Moderate/Liberal Republican	9%	(6)	6%	(4)	6%	(4)	9%	(6)	23%	(15)	47%	(30)	65
Ideo/PID: Moderate/Conservative Democrat	—	(0)	9%	(11)	8%	(10)	8%	(9)	24%	(28)	51%	(60)	118
Ideo/PID: Liberal Democrat	2%	(3)	3%	(5)	6%	(10)	21%	(35)	13%	(21)	55%	(89)	163
Unfavorable of Biden and Trump	3%	(4)	6%	(8)	10%	(13)	10%	(13)	18%	(24)	54%	(74)	136
2024 H2H Matchup: Biden Voter	1%	(3)	6%	(21)	6%	(21)	17%	(59)	14%	(48)	55%	(184)	337
2024 H2H Matchup: Trump Voter	9%	(26)	12%	(35)	6%	(18)	5%	(14)	22%	(66)	47%	(139)	298
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	11%	(3)	9%	(2)	16%	(4)	64%	(16)	24
2024 H2H Matchup: Do not Know	3%	(1)	11%	(4)	13%	(4)	1%	(0)	15%	(5)	57%	(20)	35
2022 House Vote: Democrat	1%	(3)	6%	(17)	7%	(23)	18%	(57)	17%	(53)	50%	(155)	308
2022 House Vote: Republican	11%	(27)	13%	(32)	5%	(13)	5%	(12)	22%	(55)	45%	(114)	252
2022 House Vote: Did not Vote	—	(0)	7%	(9)	9%	(11)	5%	(6)	12%	(15)	67%	(83)	124
2020 Vote: Joe Biden	1%	(3)	6%	(18)	5%	(17)	18%	(59)	15%	(47)	55%	(176)	320
2020 Vote: Donald Trump	8%	(25)	11%	(35)	7%	(20)	5%	(14)	21%	(63)	48%	(145)	302
2020 Vote: Someone Else	12%	(1)	—	(0)	—	(0)	—	(0)	32%	(3)	56%	(5)	10
2020 Vote: Did not Vote	1%	(1)	13%	(8)	15%	(9)	2%	(1)	18%	(11)	51%	(32)	62
2016 Vote: Hillary Clinton	1%	(2)	6%	(15)	7%	(18)	21%	(54)	12%	(31)	53%	(135)	255
2016 Vote: Donald Trump	9%	(23)	14%	(35)	6%	(14)	4%	(10)	22%	(56)	46%	(117)	256
2016 Vote: Someone Else	5%	(1)	6%	(1)	6%	(1)	11%	(2)	26%	(6)	45%	(9)	21

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	9%	(61)	7%	(46)	11%	(75)	18%	(124)	52%	(359)	694
2020 Vote/PID: Not Biden/Democrat	1%	(1)	9%	(4)	25%	(10)	5%	(2)	19%	(8)	41%	(16)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	4%	(1)	13%	(3)	—	(0)	20%	(4)	61%	(13)	22
U.S. Economy: Wrong Track	5%	(26)	10%	(49)	6%	(30)	7%	(36)	19%	(96)	53%	(269)	507
U.S. Economy: Right Direction	2%	(3)	6%	(12)	8%	(16)	21%	(39)	15%	(28)	48%	(90)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	7%	(17)	7%	(18)	19%	(46)	15%	(37)	52%	(128)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(27)	12%	(39)	7%	(23)	5%	(17)	20%	(66)	47%	(155)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	4%	(4)	4%	(5)	10%	(12)	17%	(21)	63%	(75)	120
Top 2024 Issue: Economy	4%	(11)	12%	(31)	7%	(19)	4%	(11)	15%	(37)	57%	(147)	257
Community/Gender: Urban Women	1%	(1)	7%	(6)	4%	(3)	5%	(4)	18%	(14)	65%	(50)	77
Community/Gender: Urban Men	11%	(8)	8%	(6)	5%	(4)	15%	(11)	18%	(13)	43%	(31)	72
Community/Gender: Rural Women	5%	(4)	9%	(8)	5%	(4)	3%	(3)	17%	(15)	61%	(54)	88
Community/Gender: Rural Men	4%	(3)	15%	(14)	6%	(6)	17%	(16)	24%	(23)	34%	(32)	94
Community/Gender: Suburban Women	1%	(2)	3%	(6)	6%	(11)	10%	(20)	16%	(32)	64%	(125)	195
Community/Gender: Suburban Men	7%	(12)	13%	(22)	11%	(18)	13%	(22)	16%	(27)	39%	(66)	167
Homeowner	5%	(26)	9%	(51)	7%	(39)	10%	(60)	18%	(103)	52%	(298)	575
Renter	3%	(3)	9%	(10)	6%	(7)	12%	(13)	18%	(19)	51%	(53)	104
Self + Household: White-Collar	3%	(7)	12%	(29)	8%	(21)	11%	(27)	17%	(42)	48%	(117)	243
Self + Household: Blue Collar	6%	(22)	7%	(25)	5%	(18)	12%	(41)	19%	(67)	52%	(187)	360
Union HH: Yes	—	(0)	12%	(8)	9%	(6)	9%	(6)	18%	(13)	52%	(36)	70
Union HH: No	5%	(30)	8%	(52)	6%	(40)	11%	(68)	18%	(111)	52%	(323)	624
LGBTQ+: Yes	6%	(4)	6%	(4)	8%	(6)	20%	(15)	14%	(10)	46%	(33)	72
LGBTQ+: No	4%	(26)	9%	(56)	6%	(40)	10%	(60)	18%	(114)	52%	(326)	622
Motivated to Vote	4%	(28)	9%	(56)	6%	(41)	11%	(70)	18%	(115)	51%	(330)	641
Parent: Yes	4%	(7)	9%	(17)	10%	(18)	10%	(19)	15%	(29)	53%	(101)	191
Parent: No	4%	(23)	9%	(43)	5%	(28)	11%	(56)	19%	(95)	51%	(258)	503
COVID Vaccine: Yes	4%	(18)	8%	(36)	6%	(27)	13%	(59)	18%	(85)	52%	(245)	470
COVID Vaccine: No	5%	(12)	11%	(25)	9%	(19)	7%	(16)	17%	(39)	51%	(114)	224
Student Loans: Yes	3%	(3)	8%	(10)	5%	(6)	11%	(13)	14%	(17)	59%	(72)	121
Student Loans: No	5%	(27)	9%	(51)	7%	(40)	11%	(62)	19%	(107)	50%	(287)	573
Favorable Opinion of Haley	8%	(18)	15%	(32)	8%	(18)	2%	(5)	17%	(37)	48%	(101)	210
Unfavorable Opinion of Haley	3%	(9)	7%	(22)	9%	(26)	22%	(66)	15%	(45)	43%	(129)	298

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	9%	(61)	7%	(46)	11%	(75)	18%	(124)	52%	(359)	694
Prodigal Biden Voter	—	(0)	—	(0)	1%	(0)	7%	(2)	16%	(4)	76%	(20)	27
Undecided Voter (DK/WNV)	2%	(1)	6%	(4)	12%	(7)	4%	(3)	15%	(9)	60%	(36)	59
Undecided Voter (DK)	3%	(1)	11%	(4)	13%	(4)	1%	(0)	15%	(5)	57%	(20)	35
Watched Debate	5%	(26)	12%	(57)	9%	(44)	11%	(54)	18%	(88)	45%	(221)	490
Watched Debate: Did not Watch	2%	(4)	2%	(4)	1%	(2)	10%	(21)	18%	(36)	67%	(138)	204
Watched Debate: All of it	7%	(18)	12%	(33)	8%	(20)	14%	(37)	21%	(56)	38%	(101)	265
Watched Debate: Some of it	4%	(8)	11%	(24)	10%	(23)	7%	(17)	14%	(32)	54%	(120)	225
Continue His Campaign: Yes Biden	5%	(15)	10%	(29)	7%	(20)	14%	(38)	15%	(41)	49%	(137)	279
Continue His Campaign: No Biden	4%	(15)	7%	(28)	6%	(24)	9%	(36)	20%	(77)	53%	(203)	383
Continue His Campaign: Yes Trump	8%	(26)	13%	(43)	6%	(22)	6%	(20)	20%	(69)	46%	(155)	335
Continue His Campaign: No Trump	1%	(4)	5%	(15)	7%	(22)	16%	(53)	15%	(49)	57%	(188)	332
Conviction: Evidence	2%	(6)	6%	(21)	6%	(22)	16%	(58)	15%	(53)	56%	(200)	359
Conviction: Motivation to Damage	8%	(21)	12%	(33)	8%	(22)	6%	(15)	22%	(58)	44%	(116)	265
Conviction: DK/NO	5%	(3)	10%	(7)	3%	(2)	3%	(2)	18%	(13)	61%	(43)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(4)	3%	(22)	7%	(51)	3%	(24)	16%	(113)	69%	(479)	694
Gender: Male	1%	(2)	4%	(13)	10%	(35)	6%	(18)	17%	(56)	63%	(209)	333
Gender: Female	1%	(2)	3%	(10)	5%	(16)	2%	(6)	16%	(57)	75%	(270)	361
Age: 18-34	2%	(4)	6%	(11)	10%	(18)	5%	(8)	14%	(25)	64%	(116)	183
Age: 35-44	—	(0)	6%	(6)	6%	(5)	4%	(4)	18%	(17)	67%	(64)	96
Age: 45-64	—	(0)	2%	(4)	9%	(22)	2%	(5)	19%	(47)	68%	(170)	248
Age: 65+	—	(0)	1%	(2)	3%	(5)	4%	(7)	14%	(24)	77%	(129)	167
GenZers: 1997-2012	4%	(4)	8%	(8)	13%	(12)	4%	(4)	8%	(7)	62%	(55)	89
Millennials: 1981-1996	—	(0)	5%	(9)	6%	(12)	5%	(8)	17%	(31)	66%	(119)	180
GenXers: 1965-1980	—	(0)	2%	(4)	7%	(13)	2%	(4)	23%	(46)	67%	(134)	201
Baby Boomers: 1946-1964	—	(0)	1%	(2)	6%	(14)	4%	(8)	13%	(28)	75%	(161)	213
Educ: < College	—	(1)	3%	(15)	6%	(29)	4%	(18)	17%	(79)	70%	(324)	466
Educ: Bachelors degree	1%	(2)	4%	(5)	9%	(13)	2%	(3)	18%	(26)	65%	(93)	142
Educ: Post-grad	1%	(1)	3%	(2)	10%	(9)	4%	(3)	10%	(9)	72%	(62)	86
Income: Under 50k	1%	(2)	3%	(11)	4%	(12)	5%	(16)	19%	(64)	69%	(235)	340
Income: 50k-100k	1%	(2)	3%	(7)	9%	(21)	3%	(6)	13%	(29)	71%	(158)	224
Income: 100k+	—	(0)	3%	(4)	14%	(18)	2%	(2)	15%	(20)	66%	(86)	130
Ethnicity: White (Non-Hispanic)	1%	(4)	3%	(14)	6%	(32)	3%	(15)	17%	(97)	71%	(393)	555
Ethnicity: Hispanic	—	(0)	7%	(1)	20%	(4)	6%	(1)	12%	(3)	55%	(12)	22
Ethnicity: Black (Non-Hispanic)	—	(0)	7%	(6)	10%	(9)	6%	(5)	12%	(11)	65%	(58)	89
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	1%	(0)	23%	(6)	9%	(2)	11%	(3)	56%	(15)	28
All Christian	—	(1)	3%	(11)	8%	(26)	4%	(13)	18%	(56)	67%	(213)	320
All Non-Christian	—	(0)	1%	(0)	38%	(9)	3%	(1)	6%	(1)	52%	(13)	24
Atheist	2%	(1)	1%	(0)	7%	(3)	6%	(3)	3%	(1)	81%	(33)	41
Agnostic/Nothing in particular	1%	(3)	2%	(4)	4%	(8)	2%	(4)	18%	(37)	73%	(148)	203
Something Else	—	(0)	6%	(7)	5%	(6)	4%	(4)	16%	(17)	68%	(72)	106
Evangelical	—	(0)	8%	(11)	9%	(12)	6%	(8)	15%	(21)	62%	(84)	136
Non-Evangelical	—	(1)	2%	(6)	7%	(20)	3%	(9)	18%	(52)	69%	(195)	282
PID: Dem (no lean)	1%	(4)	3%	(9)	6%	(18)	4%	(11)	17%	(49)	68%	(197)	288
PID: Ind (no lean)	—	(0)	6%	(9)	8%	(13)	2%	(3)	13%	(21)	71%	(113)	160
PID: Rep (no lean)	—	(0)	2%	(4)	8%	(20)	4%	(9)	18%	(43)	69%	(169)	246

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(4)	3%	(22)	7%	(51)	3%	(24)	16%	(113)	69%	(479)	694
PID/Gender: Dem Men	2%	(2)	4%	(5)	8%	(10)	9%	(10)	20%	(24)	57%	(69)	120
PID/Gender: Dem Women	1%	(2)	2%	(4)	5%	(8)	1%	(1)	15%	(25)	76%	(128)	168
PID/Gender: Ind Men	—	(0)	5%	(5)	7%	(7)	3%	(3)	14%	(14)	71%	(70)	99
PID/Gender: Ind Women	—	(0)	7%	(4)	10%	(6)	1%	(1)	11%	(7)	71%	(43)	61
PID/Gender: Rep Men	—	(0)	2%	(2)	16%	(18)	5%	(5)	16%	(18)	62%	(71)	114
PID/Gender: Rep Women	—	(0)	2%	(2)	2%	(2)	3%	(4)	19%	(25)	75%	(98)	132
Ideo: Liberal (1-3)	2%	(4)	2%	(5)	6%	(14)	3%	(7)	15%	(32)	71%	(150)	212
Ideo: Moderate (4)	—	(0)	7%	(16)	8%	(17)	3%	(8)	21%	(48)	60%	(135)	224
Ideo: Conservative (5-7)	—	(0)	—	(1)	8%	(20)	4%	(9)	13%	(31)	75%	(179)	240
Community: Urban	1%	(2)	5%	(8)	8%	(12)	4%	(6)	15%	(22)	67%	(99)	149
Community: Suburban	1%	(2)	2%	(8)	7%	(26)	4%	(13)	17%	(61)	69%	(251)	362
Community: Rural	—	(0)	4%	(7)	7%	(13)	3%	(5)	16%	(30)	70%	(128)	183
Military HHnm: Yes	2%	(2)	1%	(1)	10%	(10)	3%	(3)	17%	(16)	67%	(66)	98
Military HH: No	—	(2)	4%	(21)	7%	(41)	4%	(22)	16%	(97)	69%	(413)	596
Employ: Private Sector	—	(1)	4%	(8)	8%	(20)	5%	(13)	18%	(44)	64%	(155)	242
Employ: Government	—	(0)	5%	(1)	26%	(8)	11%	(3)	10%	(3)	49%	(14)	29
Employ: Self-Employed	1%	(1)	4%	(3)	12%	(9)	3%	(2)	21%	(16)	59%	(45)	76
Employ: Homemaker	5%	(2)	2%	(1)	5%	(2)	—	(0)	10%	(5)	79%	(36)	45
Employ: Student	—	(0)	20%	(4)	2%	(0)	—	(0)	4%	(1)	74%	(14)	19
Employ: Retired	—	(0)	—	(0)	6%	(11)	2%	(4)	15%	(26)	77%	(136)	177
Employ: Unemployed	—	(0)	5%	(4)	—	(0)	2%	(1)	14%	(11)	79%	(61)	77
Employ: Other	2%	(1)	3%	(1)	4%	(1)	1%	(0)	27%	(8)	63%	(18)	29

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(4)	3%	(22)	7%	(51)	3%	(24)	16%	(113)	69%	(479)	694
Protestant	—	(0)	1%	(2)	7%	(11)	3%	(5)	22%	(36)	67%	(110)	164
Roman Catholic	—	(1)	6%	(9)	10%	(15)	5%	(7)	13%	(20)	65%	(96)	148
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	7%	(0)	14%	(1)	79%	(5)	6
Jewish	—	(0)	—	(0)	35%	(5)	—	(0)	11%	(1)	54%	(7)	13
Muslim	—	(0)	—	(0)	32%	(2)	12%	(1)	—	(0)	56%	(3)	6
Buddhist	—	(0)	17%	(0)	26%	(1)	—	(0)	—	(0)	56%	(1)	2
Hindu	—	(0)	—	(0)	65%	(2)	—	(0)	—	(0)	35%	(1)	3
Atheist	2%	(1)	1%	(0)	7%	(3)	6%	(3)	3%	(1)	81%	(33)	41
Agnostic	—	(0)	—	(0)	11%	(4)	—	(0)	15%	(6)	74%	(28)	38
Something else	—	(0)	6%	(7)	5%	(6)	4%	(4)	16%	(17)	68%	(72)	106
Nothing in particular	2%	(3)	3%	(4)	2%	(3)	2%	(4)	19%	(32)	73%	(120)	165
Ideo/PID: Conservative Republican	—	(0)	—	(1)	7%	(11)	4%	(8)	14%	(24)	75%	(133)	177
Ideo/PID: Moderate/Liberal Republican	—	(0)	5%	(3)	13%	(9)	3%	(2)	30%	(19)	50%	(32)	65
Ideo/PID: Moderate/Conservative Democrat	—	(0)	4%	(5)	9%	(10)	4%	(4)	19%	(23)	64%	(75)	118
Ideo/PID: Liberal Democrat	2%	(4)	2%	(4)	4%	(7)	4%	(7)	15%	(25)	71%	(116)	163
Unfavorable of Biden and Trump	1%	(1)	5%	(6)	6%	(9)	4%	(5)	15%	(21)	69%	(94)	136
2024 H2H Matchup: Biden Voter	—	(1)	3%	(9)	7%	(22)	3%	(12)	15%	(51)	72%	(242)	337
2024 H2H Matchup: Trump Voter	1%	(3)	3%	(10)	8%	(25)	4%	(11)	17%	(50)	67%	(200)	298
2024 H2H Matchup: Would not Vote	3%	(1)	—	(0)	14%	(3)	6%	(1)	19%	(5)	59%	(14)	24
2024 H2H Matchup: Do not Know	—	(0)	10%	(3)	—	(0)	1%	(0)	24%	(8)	65%	(23)	35
2022 House Vote: Democrat	—	(1)	3%	(11)	6%	(19)	3%	(10)	17%	(53)	69%	(213)	308
2022 House Vote: Republican	1%	(3)	2%	(6)	9%	(24)	5%	(12)	17%	(43)	66%	(166)	252
2022 House Vote: Did not Vote	—	(0)	3%	(4)	7%	(9)	1%	(2)	14%	(17)	75%	(93)	124
2020 Vote: Joe Biden	—	(1)	3%	(9)	4%	(14)	3%	(11)	16%	(51)	73%	(234)	320
2020 Vote: Donald Trump	1%	(3)	2%	(7)	9%	(27)	4%	(12)	18%	(53)	66%	(200)	302
2020 Vote: Someone Else	—	(0)	24%	(2)	17%	(2)	—	(0)	2%	(0)	57%	(6)	10
2020 Vote: Did not Vote	1%	(1)	7%	(5)	13%	(8)	2%	(1)	14%	(8)	64%	(40)	62
2016 Vote: Hillary Clinton	—	(1)	4%	(10)	6%	(14)	4%	(11)	15%	(39)	71%	(181)	255
2016 Vote: Donald Trump	—	(0)	2%	(6)	7%	(19)	4%	(11)	17%	(44)	69%	(175)	256
2016 Vote: Someone Else	—	(0)	6%	(1)	25%	(5)	—	(0)	15%	(3)	55%	(11)	21

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(4)	3%	(22)	7%	(51)	3%	(24)	16%	(113)	69%	(479)	694
2020 Vote/PID: Not Biden/Democrat	8%	(3)	8%	(3)	20%	(8)	3%	(1)	10%	(4)	51%	(21)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	3%	(1)	—	(0)	—	(0)	19%	(4)	78%	(17)	22
U.S. Economy: Wrong Track	1%	(4)	3%	(17)	5%	(28)	3%	(17)	15%	(78)	72%	(363)	507
U.S. Economy: Right Direction	—	(0)	3%	(6)	12%	(23)	4%	(7)	19%	(35)	62%	(116)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	3%	(7)	8%	(19)	4%	(10)	17%	(42)	68%	(168)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(3)	3%	(9)	8%	(25)	4%	(12)	18%	(58)	67%	(221)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	6%	(7)	6%	(7)	2%	(2)	11%	(14)	75%	(90)	120
Top 2024 Issue: Economy	—	(1)	4%	(12)	7%	(18)	2%	(6)	16%	(41)	70%	(179)	257
Community/Gender: Urban Women	2%	(2)	2%	(2)	3%	(3)	1%	(1)	20%	(15)	71%	(55)	77
Community/Gender: Urban Men	—	(0)	8%	(6)	13%	(9)	8%	(5)	10%	(7)	62%	(45)	72
Community/Gender: Rural Women	—	(0)	6%	(5)	3%	(2)	—	(0)	15%	(13)	77%	(68)	88
Community/Gender: Rural Men	—	(0)	2%	(1)	11%	(11)	5%	(5)	18%	(17)	64%	(60)	94
Community/Gender: Suburban Women	—	(0)	1%	(3)	6%	(12)	3%	(5)	15%	(29)	75%	(147)	195
Community/Gender: Suburban Men	1%	(2)	3%	(5)	9%	(15)	5%	(8)	19%	(32)	63%	(104)	167
Homeowner	—	(2)	3%	(18)	8%	(47)	3%	(17)	15%	(89)	70%	(401)	575
Renter	2%	(2)	4%	(4)	3%	(4)	6%	(6)	21%	(22)	64%	(66)	104
Self + Household: White-Collar	1%	(2)	3%	(7)	10%	(23)	3%	(8)	14%	(35)	69%	(167)	243
Self + Household: Blue Collar	—	(1)	3%	(12)	7%	(25)	4%	(13)	19%	(69)	67%	(240)	360
Union HH: Yes	3%	(2)	2%	(1)	4%	(2)	6%	(4)	12%	(8)	74%	(52)	70
Union HH: No	—	(2)	3%	(21)	8%	(49)	3%	(20)	17%	(105)	68%	(427)	624
LGBTQ+: Yes	2%	(1)	7%	(5)	6%	(5)	3%	(2)	12%	(9)	69%	(50)	72
LGBTQ+: No	—	(3)	3%	(17)	7%	(46)	3%	(22)	17%	(105)	69%	(429)	622
Motivated to Vote	—	(1)	3%	(17)	8%	(49)	4%	(24)	16%	(106)	69%	(444)	641
Parent: Yes	1%	(2)	5%	(9)	10%	(19)	3%	(5)	20%	(38)	61%	(117)	191
Parent: No	—	(2)	3%	(13)	6%	(32)	4%	(19)	15%	(75)	72%	(362)	503
COVID Vaccine: Yes	1%	(3)	2%	(10)	7%	(35)	3%	(14)	17%	(79)	70%	(329)	470
COVID Vaccine: No	—	(1)	5%	(12)	7%	(16)	5%	(11)	15%	(34)	67%	(151)	224
Student Loans: Yes	1%	(1)	2%	(3)	12%	(14)	5%	(6)	15%	(18)	65%	(79)	121
Student Loans: No	1%	(3)	3%	(20)	6%	(37)	3%	(18)	17%	(95)	70%	(400)	573
Favorable Opinion of Haley	1%	(3)	4%	(8)	8%	(18)	4%	(8)	16%	(33)	67%	(140)	210
Unfavorable Opinion of Haley	—	(1)	4%	(11)	9%	(28)	5%	(14)	15%	(46)	66%	(198)	298

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(4)	3%	(22)	7%	(51)	3%	(24)	16%	(113)	69%	(479)	694
Prodigal Biden Voter	—	(0)	1%	(0)	—	(0)	2%	(1)	25%	(7)	72%	(19)	27
Undecided Voter (DK/WNV)	1%	(1)	6%	(3)	6%	(3)	3%	(2)	22%	(13)	62%	(37)	59
Undecided Voter (DK)	—	(0)	10%	(3)	—	(0)	1%	(0)	24%	(8)	65%	(23)	35
Watched Debate	1%	(4)	4%	(21)	9%	(42)	3%	(16)	17%	(84)	66%	(322)	490
Watched Debate: Did not Watch	—	(0)	1%	(1)	4%	(9)	4%	(8)	14%	(29)	77%	(157)	204
Watched Debate: All of it	1%	(3)	4%	(11)	6%	(17)	3%	(8)	22%	(57)	63%	(168)	265
Watched Debate: Some of it	—	(1)	4%	(9)	11%	(25)	4%	(8)	12%	(27)	69%	(154)	225
Continue His Campaign: Yes Biden	1%	(3)	5%	(14)	10%	(28)	4%	(12)	15%	(41)	65%	(181)	279
Continue His Campaign: No Biden	—	(1)	2%	(9)	5%	(21)	3%	(12)	18%	(68)	71%	(273)	383
Continue His Campaign: Yes Trump	1%	(3)	3%	(9)	10%	(33)	3%	(10)	17%	(58)	66%	(221)	335
Continue His Campaign: No Trump	—	(1)	3%	(11)	5%	(16)	4%	(14)	14%	(48)	73%	(243)	332
Conviction: Evidence	1%	(3)	3%	(10)	7%	(26)	3%	(11)	15%	(53)	71%	(256)	359
Conviction: Motivation to Damage	—	(1)	4%	(10)	8%	(22)	4%	(10)	18%	(47)	66%	(176)	265
Conviction: DK/NO	1%	(1)	3%	(2)	4%	(3)	5%	(3)	19%	(13)	68%	(48)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(132)	71%	(495)	10%	(67)	693
Gender: Male	17%	(56)	72%	(241)	11%	(36)	333
Gender: Female	21%	(76)	70%	(254)	8%	(31)	360
Age: 18-34	19%	(35)	66%	(122)	14%	(27)	183
Age: 35-44	22%	(21)	67%	(65)	10%	(10)	96
Age: 45-64	17%	(41)	73%	(181)	10%	(26)	248
Age: 65+	20%	(34)	77%	(128)	3%	(5)	167
GenZers: 1997-2012	19%	(17)	66%	(59)	15%	(14)	89
Millennials: 1981-1996	21%	(37)	67%	(120)	12%	(22)	179
GenXers: 1965-1980	17%	(35)	74%	(149)	9%	(17)	201
Baby Boomers: 1946-1964	18%	(39)	75%	(160)	6%	(13)	213
Educ: < College	18%	(85)	71%	(331)	11%	(50)	466
Educ: Bachelors degree	16%	(22)	75%	(106)	10%	(14)	142
Educ: Post-grad	28%	(24)	68%	(58)	4%	(3)	86
Income: Under 50k	21%	(72)	70%	(237)	9%	(31)	340
Income: 50k-100k	17%	(39)	72%	(161)	11%	(25)	224
Income: 100k+	16%	(21)	75%	(98)	9%	(11)	130
Ethnicity: White (Non-Hispanic)	16%	(86)	75%	(418)	9%	(50)	555
Ethnicity: Hispanic	19%	(4)	72%	(16)	9%	(2)	22
Ethnicity: Black (Non-Hispanic)	36%	(32)	50%	(44)	14%	(13)	89
Ethnicity: Asian + Other (Non-Hispanic)	33%	(9)	60%	(17)	7%	(2)	28
All Christian	15%	(49)	75%	(240)	9%	(30)	320
All Non-Christian	36%	(9)	42%	(10)	22%	(5)	24
Atheist	16%	(7)	73%	(30)	10%	(4)	41
Agnostic/Nothing in particular	24%	(48)	65%	(133)	11%	(23)	203
Something Else	18%	(19)	78%	(82)	4%	(5)	105
Evangelical	20%	(27)	66%	(90)	13%	(18)	135
Non-Evangelical	14%	(41)	80%	(226)	5%	(15)	282
PID: Dem (no lean)	36%	(103)	56%	(162)	8%	(22)	287
PID: Ind (no lean)	13%	(21)	77%	(124)	10%	(16)	160
PID: Rep (no lean)	3%	(8)	85%	(209)	12%	(29)	246

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(132)	71%	(495)	10%	(67)	693
PID/Gender: Dem Men	35%	(42)	56%	(67)	9%	(11)	120
PID/Gender: Dem Women	36%	(61)	57%	(95)	7%	(12)	167
PID/Gender: Ind Men	7%	(7)	81%	(80)	13%	(13)	99
PID/Gender: Ind Women	23%	(14)	72%	(44)	5%	(3)	61
PID/Gender: Rep Men	6%	(7)	83%	(94)	11%	(13)	114
PID/Gender: Rep Women	1%	(1)	87%	(115)	12%	(16)	132
Ideo: Liberal (1-3)	28%	(60)	65%	(137)	7%	(15)	212
Ideo: Moderate (4)	27%	(59)	63%	(140)	11%	(24)	224
Ideo: Conservative (5-7)	4%	(9)	87%	(207)	10%	(23)	239
Community: Urban	28%	(42)	61%	(92)	10%	(16)	149
Community: Suburban	17%	(63)	72%	(258)	11%	(40)	361
Community: Rural	15%	(26)	79%	(145)	6%	(11)	183
Military HHnm: Yes	10%	(10)	85%	(83)	5%	(5)	98
Military HH: No	20%	(122)	69%	(411)	10%	(62)	595
Employ: Private Sector	15%	(35)	72%	(173)	14%	(34)	242
Employ: Government	27%	(8)	71%	(21)	2%	(1)	29
Employ: Self-Employed	22%	(17)	68%	(51)	10%	(8)	76
Employ: Homemaker	23%	(10)	67%	(30)	10%	(5)	45
Employ: Student	38%	(7)	45%	(8)	17%	(3)	19
Employ: Retired	19%	(34)	77%	(136)	4%	(7)	177
Employ: Unemployed	20%	(15)	69%	(53)	11%	(8)	76
Employ: Other	17%	(5)	77%	(22)	6%	(2)	29

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(132)	71%	(495)	10%	(67)	693
Protestant	15%	(25)	76%	(124)	9%	(15)	164
Roman Catholic	16%	(24)	75%	(110)	10%	(14)	148
Mormon	—	(0)	30%	(1)	70%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	96%	(6)	—	(0)	6
Jewish	23%	(3)	49%	(6)	28%	(4)	13
Muslim	54%	(3)	23%	(1)	23%	(1)	6
Buddhist	26%	(1)	62%	(1)	12%	(0)	2
Hindu	65%	(2)	35%	(1)	—	(0)	3
Atheist	16%	(7)	73%	(30)	10%	(4)	41
Agnostic	30%	(11)	53%	(20)	17%	(6)	38
Something else	18%	(19)	78%	(82)	4%	(5)	105
Nothing in particular	22%	(37)	68%	(113)	10%	(16)	165
Ideo/PID: Conservative Republican	1%	(2)	90%	(159)	9%	(16)	177
Ideo/PID: Moderate/Liberal Republican	10%	(6)	76%	(50)	14%	(9)	65
Ideo/PID: Moderate/Conservative Democrat	41%	(48)	52%	(61)	8%	(9)	118
Ideo/PID: Liberal Democrat	32%	(52)	61%	(99)	7%	(11)	163
Unfavorable of Biden and Trump	5%	(7)	89%	(121)	5%	(7)	136
2024 H2H Matchup: Biden Voter	35%	(117)	55%	(184)	10%	(35)	336
2024 H2H Matchup: Trump Voter	3%	(10)	87%	(260)	10%	(29)	298
2024 H2H Matchup: Would not Vote	11%	(3)	85%	(21)	5%	(1)	24
2024 H2H Matchup: Do not Know	7%	(2)	87%	(30)	7%	(2)	35
2022 House Vote: Democrat	32%	(98)	60%	(184)	8%	(25)	308
2022 House Vote: Republican	2%	(5)	88%	(222)	10%	(26)	252
2022 House Vote: Did not Vote	23%	(28)	65%	(81)	12%	(14)	124
2020 Vote: Joe Biden	34%	(108)	57%	(181)	10%	(31)	320
2020 Vote: Donald Trump	4%	(12)	85%	(258)	10%	(32)	302
2020 Vote: Someone Else	3%	(0)	97%	(9)	—	(0)	10
2020 Vote: Did not Vote	18%	(11)	75%	(46)	7%	(5)	62

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(132)	71%	(495)	10%	(67)	693
2016 Vote: Hillary Clinton	34%	(87)	58%	(149)	8%	(20)	255
2016 Vote: Donald Trump	3%	(8)	85%	(218)	12%	(30)	256
2016 Vote: Someone Else	1%	(0)	92%	(19)	7%	(2)	21
2020 Vote/PID: Not Biden/Democrat	27%	(11)	68%	(27)	5%	(2)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	91%	(20)	7%	(2)	22
U.S. Economy: Wrong Track	9%	(44)	80%	(404)	12%	(59)	506
U.S. Economy: Right Direction	47%	(88)	49%	(91)	4%	(8)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(100)	51%	(126)	8%	(19)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(9)	88%	(286)	10%	(32)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(22)	69%	(82)	13%	(16)	120
Top 2024 Issue: Economy	10%	(27)	78%	(201)	11%	(29)	257
Community/Gender: Urban Women	28%	(22)	60%	(46)	11%	(9)	77
Community/Gender: Urban Men	28%	(20)	63%	(45)	9%	(7)	72
Community/Gender: Rural Women	18%	(16)	76%	(67)	5%	(5)	88
Community/Gender: Rural Men	11%	(10)	82%	(78)	7%	(6)	94
Community/Gender: Suburban Women	19%	(38)	72%	(140)	9%	(17)	195
Community/Gender: Suburban Men	15%	(25)	71%	(118)	14%	(23)	167
Homeowner	18%	(103)	73%	(419)	9%	(53)	575
Renter	25%	(26)	63%	(65)	12%	(13)	103
Self + Household: White-Collar	21%	(51)	72%	(175)	7%	(17)	243
Self + Household: Blue Collar	17%	(63)	73%	(262)	10%	(35)	360
Union HH: Yes	10%	(7)	83%	(58)	8%	(5)	70
Union HH: No	20%	(125)	70%	(437)	10%	(61)	623
LGBTQ+: Yes	30%	(21)	60%	(43)	10%	(7)	72
LGBTQ+: No	18%	(110)	73%	(452)	10%	(60)	622
Motivated to Vote	20%	(125)	71%	(454)	10%	(61)	641
Parent: Yes	18%	(33)	73%	(138)	10%	(19)	190
Parent: No	20%	(98)	71%	(357)	10%	(48)	503
COVID Vaccine: Yes	23%	(108)	68%	(320)	9%	(42)	470
COVID Vaccine: No	11%	(24)	78%	(175)	11%	(25)	224

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(132)	71%	(495)	10%	(67)	693
Student Loans: Yes	22%	(27)	68%	(83)	9%	(11)	121
Student Loans: No	18%	(105)	72%	(412)	10%	(55)	572
Favorable Opinion of Haley	13%	(27)	80%	(168)	7%	(15)	210
Unfavorable Opinion of Haley	22%	(65)	69%	(207)	9%	(27)	298
Prodigal Biden Voter	16%	(4)	80%	(21)	4%	(1)	27
Undecided Voter (DK/WNV)	8%	(5)	86%	(51)	6%	(3)	59
Undecided Voter (DK)	7%	(2)	87%	(30)	7%	(2)	35
Watched Debate	18%	(86)	75%	(369)	7%	(34)	490
Watched Debate: Did not Watch	22%	(46)	62%	(126)	16%	(32)	204
Watched Debate: All of it	15%	(40)	77%	(205)	8%	(20)	265
Watched Debate: Some of it	20%	(46)	73%	(164)	6%	(15)	225
Continue His Campaign: Yes Biden	40%	(111)	49%	(137)	11%	(32)	279
Continue His Campaign: No Biden	5%	(17)	87%	(334)	8%	(32)	383
Continue His Campaign: Yes Trump	6%	(21)	84%	(281)	10%	(32)	335
Continue His Campaign: No Trump	31%	(104)	59%	(197)	9%	(31)	332
Conviction: Evidence	31%	(113)	60%	(215)	9%	(31)	359
Conviction: Motivation to Damage	4%	(10)	87%	(230)	9%	(25)	265
Conviction: DK/NO	13%	(9)	71%	(49)	16%	(11)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	33%	(225)	40%	(271)	680
Gender: Male	26%	(84)	36%	(119)	38%	(126)	329
Gender: Female	29%	(100)	30%	(106)	41%	(145)	351
Age: 18-34	26%	(45)	28%	(49)	46%	(80)	175
Age: 35-44	19%	(18)	32%	(30)	48%	(45)	94
Age: 45-64	23%	(57)	34%	(83)	43%	(107)	247
Age: 65+	39%	(64)	38%	(62)	23%	(38)	164
GenZers: 1997-2012	31%	(25)	24%	(20)	45%	(37)	81
Millennials: 1981-1996	19%	(34)	31%	(55)	50%	(88)	177
GenXers: 1965-1980	24%	(48)	35%	(69)	41%	(83)	200
Baby Boomers: 1946-1964	35%	(74)	35%	(74)	30%	(62)	211
Educ: < College	23%	(105)	34%	(155)	43%	(194)	454
Educ: Bachelors degree	31%	(44)	31%	(43)	38%	(54)	140
Educ: Post-grad	42%	(36)	31%	(27)	27%	(23)	86
Income: Under 50k	25%	(84)	33%	(109)	41%	(137)	331
Income: 50k-100k	30%	(66)	32%	(71)	38%	(85)	222
Income: 100k+	27%	(35)	35%	(44)	38%	(49)	128
Ethnicity: White (Non-Hispanic)	24%	(132)	35%	(190)	41%	(225)	547
Ethnicity: Hispanic	33%	(7)	38%	(8)	29%	(6)	21
Ethnicity: Black (Non-Hispanic)	40%	(34)	20%	(17)	40%	(33)	84
Ethnicity: Asian + Other (Non-Hispanic)	42%	(12)	33%	(9)	25%	(7)	28
All Christian	24%	(78)	39%	(125)	36%	(115)	318
All Non-Christian	12%	(3)	32%	(8)	57%	(14)	24
Atheist	27%	(11)	28%	(11)	45%	(18)	40
Agnostic/Nothing in particular	34%	(66)	21%	(42)	45%	(89)	197
Something Else	27%	(27)	38%	(39)	35%	(36)	101
Evangelical	23%	(31)	35%	(46)	42%	(56)	133
Non-Evangelical	26%	(74)	42%	(116)	32%	(89)	278
PID: Dem (no lean)	50%	(142)	13%	(38)	37%	(105)	285
PID: Ind (no lean)	21%	(32)	33%	(50)	47%	(72)	154
PID: Rep (no lean)	5%	(11)	56%	(136)	39%	(94)	242

Continued on next page

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	33%	(225)	40%	(271)	680
PID/Gender: Dem Men	47%	(57)	13%	(15)	40%	(48)	120
PID/Gender: Dem Women	52%	(85)	14%	(23)	35%	(57)	165
PID/Gender: Ind Men	21%	(20)	38%	(36)	41%	(39)	96
PID/Gender: Ind Women	19%	(11)	24%	(14)	57%	(33)	58
PID/Gender: Rep Men	6%	(7)	59%	(67)	34%	(39)	113
PID/Gender: Rep Women	3%	(4)	54%	(69)	43%	(55)	129
Ideo: Liberal (1-3)	46%	(96)	16%	(33)	38%	(79)	207
Ideo: Moderate (4)	32%	(70)	23%	(51)	45%	(97)	219
Ideo: Conservative (5-7)	7%	(16)	58%	(137)	36%	(85)	237
Community: Urban	29%	(42)	27%	(40)	44%	(65)	147
Community: Suburban	29%	(102)	31%	(109)	41%	(145)	355
Community: Rural	23%	(41)	43%	(76)	35%	(62)	178
Military HHnm: Yes	26%	(25)	43%	(42)	32%	(31)	97
Military HH: No	27%	(160)	31%	(183)	41%	(240)	583
Employ: Private Sector	22%	(53)	34%	(82)	43%	(104)	239
Employ: Government	33%	(10)	33%	(10)	34%	(10)	29
Employ: Self-Employed	22%	(17)	39%	(30)	39%	(29)	76
Employ: Homemaker	34%	(15)	17%	(8)	49%	(21)	44
Employ: Student	33%	(6)	17%	(3)	51%	(9)	18
Employ: Retired	33%	(58)	38%	(67)	29%	(50)	175
Employ: Unemployed	29%	(21)	23%	(16)	48%	(35)	72
Employ: Other	20%	(5)	33%	(9)	46%	(12)	27

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	33%	(225)	40%	(271)	680
Protestant	23%	(38)	41%	(68)	36%	(58)	164
Roman Catholic	27%	(40)	38%	(56)	34%	(50)	146
Mormon	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	31%	(2)	65%	(4)	6
Jewish	2%	(0)	52%	(7)	46%	(6)	13
Muslim	45%	(3)	9%	(0)	46%	(3)	6
Buddhist	—	(0)	17%	(0)	83%	(2)	2
Hindu	—	(0)	—	(0)	100%	(3)	3
Atheist	27%	(11)	28%	(11)	45%	(18)	40
Agnostic	32%	(12)	7%	(3)	61%	(23)	38
Something else	27%	(27)	38%	(39)	35%	(36)	101
Nothing in particular	34%	(54)	25%	(40)	41%	(66)	159
Ideo/PID: Conservative Republican	4%	(7)	60%	(105)	36%	(63)	175
Ideo/PID: Moderate/Liberal Republican	7%	(4)	48%	(30)	45%	(28)	62
Ideo/PID: Moderate/Conservative Democrat	48%	(56)	16%	(19)	36%	(42)	117
Ideo/PID: Liberal Democrat	51%	(83)	12%	(19)	37%	(59)	162
Unfavorable of Biden and Trump	15%	(20)	45%	(60)	40%	(53)	133
2024 H2H Matchup: Biden Voter	49%	(164)	9%	(29)	42%	(139)	332
2024 H2H Matchup: Trump Voter	6%	(19)	57%	(167)	37%	(107)	293
2024 H2H Matchup: Would not Vote	8%	(2)	48%	(11)	44%	(10)	22
2024 H2H Matchup: Do not Know	1%	(0)	55%	(18)	44%	(15)	33
2022 House Vote: Democrat	47%	(143)	13%	(40)	40%	(121)	304
2022 House Vote: Republican	5%	(13)	57%	(144)	37%	(94)	251
2022 House Vote: Did not Vote	23%	(27)	33%	(38)	44%	(51)	115
2020 Vote: Joe Biden	46%	(147)	13%	(40)	41%	(130)	317
2020 Vote: Donald Trump	7%	(21)	55%	(162)	39%	(114)	297
2020 Vote: Someone Else	28%	(3)	40%	(4)	33%	(3)	10
2020 Vote: Did not Vote	25%	(14)	32%	(18)	42%	(24)	56

Continued on next page

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	33%	(225)	40%	(271)	680
2016 Vote: Hillary Clinton	49%	(124)	16%	(40)	36%	(91)	255
2016 Vote: Donald Trump	8%	(21)	53%	(136)	38%	(97)	254
2016 Vote: Someone Else	39%	(8)	31%	(6)	30%	(6)	21
2020 Vote/PID: Not Biden/Democrat	40%	(15)	23%	(9)	37%	(15)	39
2020 Vote/PID: Not Trump/Republican	10%	(2)	41%	(8)	49%	(10)	20
U.S. Economy: Wrong Track	15%	(76)	42%	(210)	42%	(210)	496
U.S. Economy: Right Direction	59%	(108)	8%	(14)	33%	(61)	184
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(131)	6%	(16)	40%	(96)	244
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(26)	56%	(179)	36%	(114)	319
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(27)	25%	(30)	52%	(61)	118
Top 2024 Issue: Economy	13%	(34)	41%	(102)	46%	(116)	251
Community/Gender: Urban Women	35%	(26)	19%	(14)	46%	(35)	75
Community/Gender: Urban Men	23%	(16)	35%	(25)	42%	(30)	71
Community/Gender: Rural Women	20%	(17)	41%	(35)	38%	(33)	86
Community/Gender: Rural Men	25%	(23)	44%	(41)	31%	(29)	93
Community/Gender: Suburban Women	30%	(57)	30%	(56)	41%	(77)	190
Community/Gender: Suburban Men	27%	(45)	32%	(53)	41%	(67)	165
Homeowner	27%	(151)	34%	(192)	40%	(225)	568
Renter	31%	(31)	27%	(27)	41%	(41)	99
Self + Household: White-Collar	33%	(80)	32%	(76)	35%	(83)	239
Self + Household: Blue Collar	25%	(88)	36%	(128)	39%	(139)	356
Union HH: Yes	36%	(25)	41%	(28)	23%	(16)	68
Union HH: No	26%	(160)	32%	(196)	42%	(255)	612
LGBTQ+: Yes	44%	(31)	16%	(11)	40%	(28)	70
LGBTQ+: No	25%	(154)	35%	(213)	40%	(243)	611
Motivated to Vote	28%	(175)	33%	(210)	39%	(249)	635
Parent: Yes	23%	(43)	35%	(65)	42%	(77)	185
Parent: No	29%	(142)	32%	(160)	39%	(194)	496
COVID Vaccine: Yes	33%	(154)	28%	(129)	39%	(182)	465
COVID Vaccine: No	14%	(30)	44%	(96)	41%	(89)	216

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	33%	(225)	40%	(271)	680
Student Loans: Yes	29%	(35)	27%	(33)	44%	(54)	121
Student Loans: No	27%	(150)	34%	(192)	39%	(217)	559
Favorable Opinion of Haley	19%	(40)	46%	(95)	35%	(74)	208
Unfavorable Opinion of Haley	37%	(110)	26%	(77)	37%	(111)	298
Prodigal Biden Voter	5%	(1)	50%	(13)	45%	(12)	27
Undecided Voter (DK/WNV)	4%	(2)	52%	(29)	44%	(24)	55
Undecided Voter (DK)	1%	(0)	55%	(18)	44%	(15)	33
Watched Debate	29%	(138)	38%	(183)	34%	(162)	484
Watched Debate: Did not Watch	24%	(46)	21%	(41)	55%	(109)	196
Watched Debate: All of it	28%	(75)	39%	(104)	32%	(85)	264
Watched Debate: Some of it	29%	(63)	36%	(79)	35%	(77)	220
Continue His Campaign: Yes Biden	49%	(135)	11%	(32)	40%	(109)	276
Continue His Campaign: No Biden	12%	(45)	48%	(184)	40%	(151)	380
Continue His Campaign: Yes Trump	9%	(30)	52%	(170)	39%	(126)	326
Continue His Campaign: No Trump	45%	(148)	16%	(51)	40%	(131)	331
Conviction: Evidence	45%	(161)	14%	(50)	41%	(146)	358
Conviction: Motivation to Damage	6%	(17)	58%	(152)	36%	(93)	261
Conviction: DK/NO	11%	(7)	38%	(23)	52%	(32)	61

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(181)	38%	(263)	35%	(242)	686
Gender: Male	24%	(79)	42%	(139)	34%	(110)	328
Gender: Female	28%	(101)	35%	(124)	37%	(132)	358
Age: 18-34	25%	(44)	35%	(63)	40%	(72)	180
Age: 35-44	26%	(24)	24%	(23)	49%	(46)	93
Age: 45-64	25%	(62)	44%	(109)	31%	(76)	247
Age: 65+	30%	(50)	41%	(68)	29%	(48)	166
GenZers: 1997-2012	26%	(23)	35%	(30)	39%	(34)	86
Millennials: 1981-1996	24%	(41)	31%	(54)	46%	(81)	176
GenXers: 1965-1980	26%	(53)	43%	(86)	31%	(61)	200
Baby Boomers: 1946-1964	28%	(60)	41%	(88)	30%	(64)	212
Educ: < College	25%	(115)	40%	(183)	35%	(160)	458
Educ: Bachelors degree	27%	(38)	37%	(52)	37%	(52)	142
Educ: Post-grad	33%	(28)	32%	(27)	35%	(30)	86
Income: Under 50k	26%	(89)	39%	(132)	34%	(115)	337
Income: 50k-100k	28%	(61)	35%	(78)	37%	(81)	219
Income: 100k+	24%	(31)	41%	(53)	35%	(46)	130
Ethnicity: White (Non-Hispanic)	24%	(133)	39%	(214)	37%	(202)	550
Ethnicity: Hispanic	28%	(6)	43%	(9)	29%	(6)	22
Ethnicity: Black (Non-Hispanic)	41%	(36)	29%	(25)	30%	(26)	87
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	51%	(14)	28%	(8)	28
All Christian	21%	(68)	40%	(127)	39%	(124)	320
All Non-Christian	23%	(5)	43%	(10)	34%	(8)	23
Atheist	20%	(7)	45%	(17)	35%	(13)	37
Agnostic/Nothing in particular	39%	(78)	28%	(56)	33%	(66)	201
Something Else	20%	(21)	51%	(54)	29%	(31)	105
Evangelical	20%	(27)	40%	(54)	40%	(54)	135
Non-Evangelical	22%	(61)	44%	(124)	34%	(96)	281
PID: Dem (no lean)	50%	(144)	19%	(55)	31%	(89)	287
PID: Ind (no lean)	19%	(31)	39%	(61)	42%	(66)	158
PID: Rep (no lean)	3%	(7)	61%	(147)	36%	(87)	240

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(181)	38%	(263)	35%	(242)	686
PID/Gender: Dem Men	54%	(64)	18%	(22)	28%	(34)	120
PID/Gender: Dem Women	47%	(79)	20%	(33)	33%	(55)	167
PID/Gender: Ind Men	12%	(11)	47%	(46)	41%	(40)	98
PID/Gender: Ind Women	32%	(19)	26%	(16)	43%	(26)	61
PID/Gender: Rep Men	3%	(4)	64%	(71)	32%	(36)	110
PID/Gender: Rep Women	2%	(3)	58%	(76)	39%	(51)	130
Ideo: Liberal (1-3)	44%	(91)	26%	(55)	30%	(62)	208
Ideo: Moderate (4)	31%	(68)	32%	(70)	37%	(82)	220
Ideo: Conservative (5-7)	8%	(19)	57%	(136)	35%	(85)	239
Community: Urban	30%	(45)	35%	(52)	34%	(51)	147
Community: Suburban	27%	(98)	36%	(130)	36%	(130)	357
Community: Rural	21%	(38)	45%	(81)	34%	(62)	181
Military HHnm: Yes	22%	(21)	54%	(54)	24%	(24)	98
Military HH: No	27%	(160)	36%	(209)	37%	(218)	587
Employ: Private Sector	22%	(54)	39%	(94)	39%	(93)	240
Employ: Government	17%	(5)	57%	(17)	26%	(8)	29
Employ: Self-Employed	39%	(28)	33%	(24)	28%	(20)	72
Employ: Homemaker	29%	(13)	25%	(11)	46%	(21)	45
Employ: Student	25%	(5)	36%	(7)	38%	(7)	19
Employ: Retired	26%	(46)	41%	(73)	33%	(58)	176
Employ: Unemployed	28%	(21)	33%	(25)	39%	(29)	76
Employ: Other	32%	(9)	44%	(13)	24%	(7)	29

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(181)	38%	(263)	35%	(242)	686
Protestant	21%	(34)	36%	(58)	43%	(71)	164
Roman Catholic	22%	(33)	45%	(66)	33%	(48)	148
Mormon	—	(0)	30%	(1)	70%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	31%	(2)	51%	(3)	6
Jewish	14%	(2)	68%	(9)	18%	(2)	13
Muslim	70%	(3)	—	(0)	30%	(1)	4
Buddhist	26%	(1)	44%	(1)	30%	(1)	2
Hindu	—	(0)	—	(0)	100%	(3)	3
Atheist	20%	(7)	45%	(17)	35%	(13)	37
Agnostic	43%	(16)	9%	(3)	48%	(18)	38
Something else	20%	(21)	51%	(54)	29%	(31)	105
Nothing in particular	38%	(62)	32%	(52)	30%	(48)	163
Ideo/PID: Conservative Republican	3%	(6)	61%	(108)	35%	(62)	177
Ideo/PID: Moderate/Liberal Republican	1%	(1)	63%	(37)	36%	(21)	59
Ideo/PID: Moderate/Conservative Democrat	50%	(59)	17%	(20)	33%	(39)	118
Ideo/PID: Liberal Democrat	50%	(82)	21%	(35)	28%	(46)	163
Unfavorable of Biden and Trump	17%	(23)	44%	(60)	39%	(52)	135
2024 H2H Matchup: Biden Voter	47%	(158)	17%	(57)	36%	(120)	335
2024 H2H Matchup: Trump Voter	5%	(15)	60%	(177)	34%	(101)	293
2024 H2H Matchup: Would not Vote	25%	(6)	40%	(10)	35%	(8)	24
2024 H2H Matchup: Do not Know	4%	(1)	57%	(19)	39%	(13)	34
2022 House Vote: Democrat	46%	(141)	21%	(63)	34%	(104)	308
2022 House Vote: Republican	4%	(9)	63%	(154)	34%	(84)	247
2022 House Vote: Did not Vote	25%	(31)	33%	(40)	41%	(50)	122
2020 Vote: Joe Biden	46%	(147)	20%	(63)	34%	(110)	320
2020 Vote: Donald Trump	5%	(16)	58%	(175)	36%	(109)	299
2020 Vote: Someone Else	11%	(1)	29%	(3)	61%	(6)	10
2020 Vote: Did not Vote	30%	(17)	40%	(23)	30%	(17)	57

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(181)	38%	(263)	35%	(242)	686
2016 Vote: Hillary Clinton	47%	(119)	22%	(57)	31%	(78)	254
2016 Vote: Donald Trump	9%	(22)	59%	(150)	32%	(82)	254
2016 Vote: Someone Else	6%	(1)	29%	(6)	65%	(14)	21
2020 Vote/PID: Not Biden/Democrat	41%	(16)	30%	(12)	29%	(12)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	72%	(13)	28%	(5)	18
U.S. Economy: Wrong Track	14%	(70)	48%	(241)	38%	(189)	500
U.S. Economy: Right Direction	60%	(111)	12%	(22)	29%	(53)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(132)	12%	(28)	35%	(85)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(19)	60%	(194)	34%	(108)	322
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(30)	34%	(40)	41%	(49)	118
Top 2024 Issue: Economy	16%	(41)	41%	(104)	42%	(107)	252
Community/Gender: Urban Women	38%	(29)	25%	(19)	38%	(29)	76
Community/Gender: Urban Men	22%	(16)	47%	(33)	31%	(22)	71
Community/Gender: Rural Women	23%	(20)	43%	(38)	34%	(30)	88
Community/Gender: Rural Men	20%	(18)	46%	(43)	34%	(32)	93
Community/Gender: Suburban Women	27%	(53)	35%	(67)	38%	(74)	194
Community/Gender: Suburban Men	28%	(45)	38%	(62)	34%	(56)	164
Homeowner	26%	(145)	39%	(221)	36%	(203)	570
Renter	32%	(32)	35%	(36)	33%	(34)	102
Self + Household: White-Collar	29%	(71)	35%	(85)	35%	(85)	241
Self + Household: Blue Collar	23%	(83)	44%	(157)	33%	(116)	356
Union HH: Yes	27%	(18)	44%	(30)	29%	(20)	69
Union HH: No	26%	(162)	38%	(233)	36%	(222)	617
LGBTQ+: Yes	44%	(31)	31%	(22)	25%	(18)	70
LGBTQ+: No	24%	(150)	39%	(241)	36%	(224)	616
Motivated to Vote	26%	(168)	39%	(248)	35%	(219)	635
Parent: Yes	25%	(46)	38%	(72)	38%	(71)	190
Parent: No	27%	(134)	39%	(191)	34%	(171)	496
COVID Vaccine: Yes	31%	(144)	34%	(157)	35%	(165)	467
COVID Vaccine: No	17%	(36)	48%	(106)	35%	(77)	219

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(181)	38%	(263)	35%	(242)	686
Student Loans: Yes	24%	(29)	37%	(45)	39%	(47)	121
Student Loans: No	27%	(152)	39%	(218)	35%	(195)	565
Favorable Opinion of Haley	20%	(43)	43%	(91)	36%	(76)	210
Unfavorable Opinion of Haley	35%	(103)	36%	(106)	30%	(89)	297
Prodigal Biden Voter	26%	(7)	42%	(11)	32%	(9)	27
Undecided Voter (DK/WNV)	13%	(7)	50%	(29)	37%	(22)	58
Undecided Voter (DK)	4%	(1)	57%	(19)	39%	(13)	34
Watched Debate	28%	(135)	43%	(210)	29%	(138)	484
Watched Debate: Did not Watch	22%	(45)	26%	(53)	52%	(104)	202
Watched Debate: All of it	26%	(70)	48%	(125)	26%	(68)	263
Watched Debate: Some of it	30%	(66)	39%	(85)	32%	(70)	221
Continue His Campaign: Yes Biden	47%	(132)	23%	(65)	30%	(83)	279
Continue His Campaign: No Biden	10%	(39)	51%	(194)	38%	(146)	378
Continue His Campaign: Yes Trump	7%	(25)	58%	(192)	34%	(114)	330
Continue His Campaign: No Trump	44%	(145)	20%	(67)	36%	(120)	332
Conviction: Evidence	43%	(155)	22%	(78)	35%	(126)	359
Conviction: Motivation to Damage	5%	(14)	61%	(161)	33%	(87)	262
Conviction: DK/NO	18%	(11)	37%	(24)	45%	(29)	65

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(130)	45%	(309)	35%	(241)	680
Gender: Male	24%	(77)	47%	(153)	29%	(93)	323
Gender: Female	15%	(53)	44%	(156)	42%	(148)	357
Age: 18-34	27%	(47)	39%	(68)	34%	(60)	175
Age: 35-44	11%	(10)	42%	(39)	47%	(44)	93
Age: 45-64	19%	(46)	47%	(115)	34%	(84)	245
Age: 65+	16%	(27)	52%	(87)	32%	(53)	167
GenZers: 1997-2012	28%	(24)	34%	(29)	37%	(31)	83
Millennials: 1981-1996	19%	(32)	41%	(72)	40%	(70)	174
GenXers: 1965-1980	17%	(34)	48%	(95)	34%	(68)	197
Baby Boomers: 1946-1964	18%	(38)	50%	(107)	32%	(68)	213
Educ: < College	21%	(95)	41%	(187)	38%	(171)	453
Educ: Bachelors degree	17%	(24)	50%	(70)	33%	(47)	141
Educ: Post-grad	12%	(11)	61%	(52)	27%	(23)	86
Income: Under 50k	17%	(58)	45%	(152)	37%	(125)	334
Income: 50k-100k	17%	(37)	48%	(103)	35%	(76)	216
Income: 100k+	27%	(35)	42%	(54)	31%	(40)	130
Ethnicity: White (Non-Hispanic)	19%	(106)	45%	(249)	35%	(194)	549
Ethnicity: Hispanic	21%	(5)	53%	(12)	26%	(6)	22
Ethnicity: Black (Non-Hispanic)	17%	(14)	43%	(35)	40%	(33)	81
Ethnicity: Asian + Other (Non-Hispanic)	19%	(5)	48%	(13)	33%	(9)	28
All Christian	24%	(77)	37%	(118)	39%	(124)	319
All Non-Christian	21%	(4)	48%	(10)	31%	(6)	21
Atheist	18%	(7)	67%	(25)	14%	(5)	38
Agnostic/Nothing in particular	10%	(20)	55%	(109)	35%	(70)	200
Something Else	20%	(21)	45%	(46)	35%	(36)	102
Evangelical	17%	(23)	34%	(47)	49%	(66)	135
Non-Evangelical	26%	(72)	42%	(117)	32%	(88)	278
PID: Dem (no lean)	4%	(12)	65%	(182)	31%	(87)	282
PID: Ind (no lean)	11%	(17)	54%	(84)	36%	(55)	156
PID: Rep (no lean)	42%	(101)	18%	(43)	41%	(98)	242

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(130)	45%	(309)	35%	(241)	680
PID/Gender: Dem Men	6%	(7)	71%	(84)	22%	(26)	118
PID/Gender: Dem Women	3%	(5)	60%	(98)	37%	(61)	164
PID/Gender: Ind Men	11%	(11)	56%	(54)	32%	(31)	95
PID/Gender: Ind Women	10%	(6)	49%	(30)	41%	(25)	61
PID/Gender: Rep Men	53%	(59)	14%	(15)	33%	(36)	110
PID/Gender: Rep Women	32%	(42)	21%	(28)	47%	(62)	132
Ideo: Liberal (1-3)	10%	(21)	65%	(137)	24%	(51)	209
Ideo: Moderate (4)	12%	(26)	52%	(114)	36%	(78)	219
Ideo: Conservative (5-7)	34%	(81)	23%	(55)	43%	(102)	239
Community: Urban	20%	(28)	45%	(65)	35%	(50)	143
Community: Suburban	18%	(64)	47%	(166)	35%	(126)	355
Community: Rural	21%	(38)	43%	(78)	36%	(66)	181
Military HHnm: Yes	33%	(32)	45%	(44)	23%	(22)	98
Military HH: No	17%	(98)	46%	(265)	38%	(219)	581
Employ: Private Sector	20%	(47)	41%	(98)	39%	(94)	240
Employ: Government	26%	(8)	40%	(11)	34%	(10)	29
Employ: Self-Employed	25%	(18)	46%	(32)	29%	(21)	71
Employ: Homemaker	23%	(10)	38%	(17)	40%	(18)	45
Employ: Student	1%	(0)	54%	(9)	45%	(7)	17
Employ: Retired	17%	(31)	51%	(90)	32%	(56)	177
Employ: Unemployed	17%	(12)	43%	(32)	40%	(29)	73
Employ: Other	13%	(4)	68%	(19)	19%	(5)	28

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(130)	45%	(309)	35%	(241)	680
Protestant	20%	(33)	37%	(60)	43%	(70)	163
Roman Catholic	28%	(42)	39%	(58)	32%	(48)	148
Mormon	30%	(1)	—	(0)	70%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	7%	(0)	65%	(4)	6
Jewish	36%	(4)	48%	(5)	16%	(2)	11
Muslim	—	(0)	58%	(3)	42%	(2)	4
Buddhist	17%	(0)	53%	(1)	30%	(1)	2
Hindu	—	(0)	35%	(1)	65%	(2)	3
Atheist	18%	(7)	67%	(25)	14%	(5)	38
Agnostic	1%	(0)	61%	(23)	38%	(14)	38
Something else	20%	(21)	45%	(46)	35%	(36)	102
Nothing in particular	12%	(20)	53%	(86)	34%	(56)	162
Ideo/PID: Conservative Republican	42%	(74)	16%	(28)	42%	(74)	177
Ideo/PID: Moderate/Liberal Republican	41%	(25)	24%	(14)	35%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	56%	(65)	38%	(44)	115
Ideo/PID: Liberal Democrat	4%	(6)	71%	(115)	26%	(42)	163
Unfavorable of Biden and Trump	8%	(11)	60%	(81)	32%	(44)	135
2024 H2H Matchup: Biden Voter	3%	(9)	65%	(216)	32%	(106)	330
2024 H2H Matchup: Trump Voter	39%	(116)	20%	(59)	40%	(118)	293
2024 H2H Matchup: Would not Vote	11%	(3)	53%	(13)	36%	(9)	24
2024 H2H Matchup: Do not Know	8%	(2)	66%	(21)	26%	(8)	32
2022 House Vote: Democrat	3%	(9)	69%	(210)	28%	(87)	306
2022 House Vote: Republican	40%	(100)	20%	(49)	40%	(99)	248
2022 House Vote: Did not Vote	17%	(20)	38%	(45)	45%	(52)	117
2020 Vote: Joe Biden	2%	(5)	66%	(209)	32%	(101)	316
2020 Vote: Donald Trump	36%	(109)	24%	(71)	40%	(120)	300
2020 Vote: Someone Else	11%	(1)	35%	(3)	54%	(5)	10
2020 Vote: Did not Vote	26%	(14)	47%	(25)	27%	(14)	54

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(130)	45%	(309)	35%	(241)	680
2016 Vote: Hillary Clinton	4%	(9)	67%	(168)	30%	(75)	251
2016 Vote: Donald Trump	33%	(85)	28%	(71)	39%	(99)	256
2016 Vote: Someone Else	—	(0)	59%	(12)	41%	(9)	21
2020 Vote/PID: Not Biden/Democrat	22%	(9)	53%	(20)	25%	(9)	38
2020 Vote/PID: Not Trump/Republican	43%	(8)	28%	(5)	29%	(5)	19
U.S. Economy: Wrong Track	24%	(121)	37%	(183)	39%	(191)	495
U.S. Economy: Right Direction	5%	(9)	68%	(125)	27%	(50)	185
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	67%	(162)	31%	(74)	242
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(119)	24%	(78)	39%	(125)	322
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	59%	(68)	36%	(42)	115
Top 2024 Issue: Economy	25%	(62)	33%	(82)	42%	(105)	248
Community/Gender: Urban Women	14%	(10)	47%	(36)	39%	(29)	75
Community/Gender: Urban Men	27%	(18)	43%	(30)	30%	(21)	68
Community/Gender: Rural Women	18%	(16)	39%	(34)	43%	(38)	88
Community/Gender: Rural Men	24%	(22)	47%	(44)	30%	(27)	93
Community/Gender: Suburban Women	14%	(27)	44%	(86)	42%	(81)	193
Community/Gender: Suburban Men	23%	(37)	49%	(80)	28%	(45)	162
Homeowner	19%	(108)	45%	(254)	36%	(203)	565
Renter	20%	(20)	49%	(49)	30%	(30)	99
Self + Household: White-Collar	17%	(42)	49%	(117)	34%	(81)	239
Self + Household: Blue Collar	21%	(75)	45%	(160)	34%	(121)	356
Union HH: Yes	19%	(13)	52%	(35)	29%	(20)	68
Union HH: No	19%	(117)	45%	(273)	36%	(221)	611
LGBTQ+: Yes	7%	(5)	76%	(53)	17%	(11)	69
LGBTQ+: No	20%	(125)	42%	(256)	38%	(230)	611
Motivated to Vote	18%	(117)	47%	(295)	35%	(221)	632
Parent: Yes	23%	(43)	42%	(79)	35%	(66)	189
Parent: No	18%	(86)	47%	(229)	36%	(175)	490
COVID Vaccine: Yes	15%	(70)	52%	(242)	33%	(152)	464
COVID Vaccine: No	28%	(59)	31%	(67)	42%	(90)	216

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(130)	45%	(309)	35%	(241)	680
Student Loans: Yes	16%	(19)	49%	(57)	35%	(41)	117
Student Loans: No	20%	(111)	45%	(252)	36%	(200)	563
Favorable Opinion of Haley	28%	(59)	33%	(70)	39%	(81)	210
Unfavorable Opinion of Haley	14%	(41)	59%	(175)	27%	(80)	296
Prodigal Biden Voter	2%	(0)	63%	(17)	35%	(9)	26
Undecided Voter (DK/WNV)	9%	(5)	61%	(34)	30%	(17)	56
Undecided Voter (DK)	8%	(2)	66%	(21)	26%	(8)	32
Watched Debate	23%	(112)	46%	(223)	31%	(151)	485
Watched Debate: Did not Watch	9%	(18)	44%	(86)	47%	(90)	194
Watched Debate: All of it	25%	(65)	45%	(120)	30%	(79)	264
Watched Debate: Some of it	21%	(47)	46%	(103)	32%	(72)	222
Continue His Campaign: Yes Biden	9%	(26)	59%	(163)	31%	(86)	275
Continue His Campaign: No Biden	26%	(99)	35%	(133)	38%	(144)	376
Continue His Campaign: Yes Trump	36%	(119)	25%	(82)	39%	(129)	330
Continue His Campaign: No Trump	3%	(9)	66%	(214)	32%	(103)	326
Conviction: Evidence	4%	(16)	65%	(233)	30%	(109)	358
Conviction: Motivation to Damage	38%	(99)	22%	(57)	40%	(106)	262
Conviction: DK/NO	25%	(15)	31%	(18)	45%	(27)	60

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(179)	64%	(445)	10%	(67)	692
Gender: Male	33%	(109)	57%	(189)	11%	(35)	333
Gender: Female	20%	(70)	71%	(256)	9%	(32)	358
Age: 18-34	28%	(52)	60%	(109)	12%	(22)	182
Age: 35-44	23%	(22)	63%	(60)	14%	(13)	96
Age: 45-64	26%	(63)	65%	(160)	10%	(25)	248
Age: 65+	25%	(42)	70%	(116)	5%	(8)	166
GenZers: 1997-2012	36%	(32)	52%	(46)	12%	(11)	88
Millennials: 1981-1996	23%	(42)	64%	(114)	13%	(23)	179
GenXers: 1965-1980	22%	(44)	70%	(140)	8%	(16)	201
Baby Boomers: 1946-1964	28%	(58)	65%	(137)	8%	(16)	212
Educ: < College	28%	(130)	61%	(282)	11%	(53)	464
Educ: Bachelors degree	23%	(32)	67%	(96)	10%	(14)	142
Educ: Post-grad	20%	(17)	79%	(68)	1%	(1)	86
Income: Under 50k	27%	(91)	62%	(212)	11%	(37)	340
Income: 50k-100k	21%	(46)	70%	(155)	9%	(21)	222
Income: 100k+	33%	(42)	60%	(78)	7%	(10)	130
Ethnicity: White (Non-Hispanic)	27%	(152)	64%	(355)	8%	(47)	554
Ethnicity: Hispanic	24%	(5)	71%	(16)	5%	(1)	22
Ethnicity: Black (Non-Hispanic)	19%	(17)	61%	(54)	20%	(18)	88
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	76%	(21)	6%	(2)	28
All Christian	34%	(108)	57%	(183)	9%	(29)	320
All Non-Christian	21%	(5)	62%	(15)	17%	(4)	24
Atheist	26%	(11)	66%	(27)	8%	(3)	41
Agnostic/Nothing in particular	13%	(27)	74%	(149)	13%	(26)	202
Something Else	28%	(29)	67%	(71)	5%	(5)	105
Evangelical	31%	(41)	55%	(74)	15%	(20)	135
Non-Evangelical	33%	(93)	64%	(179)	3%	(10)	281
PID: Dem (no lean)	6%	(18)	86%	(245)	8%	(24)	286
PID: Ind (no lean)	18%	(29)	70%	(112)	12%	(19)	160
PID: Rep (no lean)	54%	(132)	36%	(87)	10%	(25)	245

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(179)	64%	(445)	10%	(67)	692
PID/Gender: Dem Men	8%	(10)	82%	(98)	10%	(12)	120
PID/Gender: Dem Women	5%	(8)	88%	(147)	7%	(11)	166
PID/Gender: Ind Men	21%	(21)	67%	(67)	12%	(12)	99
PID/Gender: Ind Women	14%	(9)	75%	(46)	11%	(7)	61
PID/Gender: Rep Men	69%	(79)	21%	(24)	10%	(11)	114
PID/Gender: Rep Women	41%	(53)	48%	(63)	11%	(14)	131
Ideo: Liberal (1-3)	11%	(24)	83%	(174)	6%	(13)	211
Ideo: Moderate (4)	13%	(30)	77%	(171)	10%	(22)	224
Ideo: Conservative (5-7)	52%	(123)	38%	(91)	10%	(24)	239
Community: Urban	24%	(36)	66%	(98)	10%	(15)	149
Community: Suburban	24%	(86)	63%	(229)	13%	(45)	361
Community: Rural	31%	(57)	65%	(119)	4%	(7)	183
Military HHnm: Yes	37%	(36)	58%	(57)	5%	(5)	98
Military HH: No	24%	(143)	65%	(388)	11%	(63)	593
Employ: Private Sector	26%	(63)	62%	(150)	12%	(29)	242
Employ: Government	18%	(5)	77%	(23)	5%	(1)	29
Employ: Self-Employed	33%	(25)	55%	(42)	12%	(9)	76
Employ: Homemaker	28%	(13)	61%	(28)	11%	(5)	45
Employ: Student	9%	(2)	79%	(15)	13%	(2)	19
Employ: Retired	31%	(55)	63%	(111)	6%	(10)	176
Employ: Unemployed	18%	(13)	72%	(55)	10%	(8)	76
Employ: Other	12%	(3)	79%	(22)	9%	(2)	28

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(179)	64%	(445)	10%	(67)	692
Protestant	33%	(54)	58%	(95)	9%	(15)	164
Roman Catholic	35%	(51)	59%	(87)	7%	(10)	148
Mormon	34%	(1)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	18%	(1)	51%	(3)	6
Jewish	22%	(3)	63%	(8)	15%	(2)	13
Muslim	32%	(2)	33%	(2)	36%	(2)	6
Buddhist	17%	(0)	71%	(1)	12%	(0)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	26%	(11)	66%	(27)	8%	(3)	41
Agnostic	1%	(0)	79%	(30)	20%	(7)	38
Something else	28%	(29)	67%	(71)	5%	(5)	105
Nothing in particular	16%	(26)	72%	(119)	11%	(19)	164
Ideo/PID: Conservative Republican	58%	(102)	34%	(61)	8%	(14)	177
Ideo/PID: Moderate/Liberal Republican	46%	(30)	41%	(27)	12%	(8)	64
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	81%	(95)	10%	(12)	117
Ideo/PID: Liberal Democrat	5%	(8)	89%	(145)	6%	(10)	163
Unfavorable of Biden and Trump	9%	(13)	86%	(117)	5%	(7)	136
2024 H2H Matchup: Biden Voter	3%	(9)	87%	(292)	10%	(35)	335
2024 H2H Matchup: Trump Voter	57%	(168)	34%	(101)	9%	(28)	297
2024 H2H Matchup: Would not Vote	3%	(1)	87%	(21)	10%	(3)	24
2024 H2H Matchup: Do not Know	5%	(2)	89%	(31)	6%	(2)	35
2022 House Vote: Democrat	4%	(13)	87%	(268)	8%	(26)	307
2022 House Vote: Republican	55%	(138)	35%	(88)	10%	(25)	251
2022 House Vote: Did not Vote	21%	(26)	67%	(83)	12%	(15)	124
2020 Vote: Joe Biden	2%	(8)	88%	(280)	10%	(31)	319
2020 Vote: Donald Trump	50%	(150)	39%	(118)	11%	(33)	301
2020 Vote: Someone Else	28%	(3)	72%	(7)	—	(0)	10
2020 Vote: Did not Vote	30%	(19)	64%	(40)	6%	(3)	62

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(179)	64%	(445)	10%	(67)	692
2016 Vote: Hillary Clinton	4%	(11)	87%	(221)	9%	(23)	255
2016 Vote: Donald Trump	46%	(118)	41%	(105)	13%	(32)	255
2016 Vote: Someone Else	17%	(4)	83%	(17)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	29%	(11)	68%	(27)	4%	(1)	40
2020 Vote/PID: Not Trump/Republican	55%	(12)	43%	(9)	2%	(0)	22
U.S. Economy: Wrong Track	34%	(169)	56%	(281)	11%	(55)	505
U.S. Economy: Right Direction	5%	(10)	88%	(164)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	90%	(222)	7%	(18)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51%	(166)	40%	(130)	9%	(30)	326
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	78%	(93)	16%	(19)	120
Top 2024 Issue: Economy	36%	(91)	52%	(134)	12%	(32)	257
Community/Gender: Urban Women	16%	(12)	73%	(55)	12%	(9)	76
Community/Gender: Urban Men	33%	(24)	58%	(42)	8%	(6)	72
Community/Gender: Rural Women	26%	(23)	72%	(64)	2%	(1)	88
Community/Gender: Rural Men	36%	(34)	58%	(55)	6%	(6)	94
Community/Gender: Suburban Women	18%	(35)	71%	(137)	11%	(22)	194
Community/Gender: Suburban Men	31%	(51)	55%	(92)	14%	(24)	167
Homeowner	27%	(153)	64%	(370)	9%	(52)	575
Renter	23%	(24)	64%	(66)	13%	(13)	103
Self + Household: White-Collar	26%	(63)	66%	(160)	8%	(19)	242
Self + Household: Blue Collar	29%	(106)	61%	(220)	9%	(34)	360
Union HH: Yes	23%	(16)	69%	(49)	8%	(6)	70
Union HH: No	26%	(163)	64%	(396)	10%	(62)	622
LGBTQ+: Yes	6%	(4)	87%	(61)	7%	(5)	71
LGBTQ+: No	28%	(175)	62%	(384)	10%	(63)	621
Motivated to Vote	26%	(165)	65%	(414)	9%	(60)	640
Parent: Yes	33%	(63)	56%	(106)	11%	(20)	190
Parent: No	23%	(116)	68%	(339)	9%	(47)	502
COVID Vaccine: Yes	18%	(87)	73%	(341)	9%	(41)	469
COVID Vaccine: No	41%	(93)	47%	(104)	12%	(26)	223

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(179)	64%	(445)	10%	(67)	692
Student Loans: Yes	16%	(20)	74%	(89)	10%	(12)	121
Student Loans: No	28%	(159)	62%	(356)	10%	(55)	571
Favorable Opinion of Haley	37%	(77)	56%	(117)	8%	(16)	210
Unfavorable Opinion of Haley	20%	(59)	72%	(215)	8%	(24)	298
Prodigal Biden Voter	3%	(1)	92%	(24)	5%	(1)	27
Undecided Voter (DK/WNV)	4%	(2)	88%	(52)	8%	(5)	59
Undecided Voter (DK)	5%	(2)	89%	(31)	6%	(2)	35
Watched Debate	30%	(147)	63%	(306)	7%	(35)	489
Watched Debate: Did not Watch	16%	(32)	68%	(139)	16%	(33)	203
Watched Debate: All of it	35%	(93)	56%	(149)	9%	(23)	265
Watched Debate: Some of it	24%	(55)	70%	(157)	5%	(12)	224
Continue His Campaign: Yes Biden	11%	(32)	78%	(217)	11%	(31)	279
Continue His Campaign: No Biden	36%	(138)	56%	(214)	8%	(32)	383
Continue His Campaign: Yes Trump	51%	(172)	38%	(128)	10%	(35)	335
Continue His Campaign: No Trump	2%	(5)	90%	(299)	8%	(28)	332
Conviction: Evidence	4%	(13)	89%	(320)	7%	(27)	359
Conviction: Motivation to Damage	56%	(147)	34%	(91)	10%	(27)	265
Conviction: DK/NO	29%	(20)	50%	(34)	21%	(14)	68

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(25)	11%	(40)	82%	(299)	365
Gender: Male	8%	(16)	13%	(26)	79%	(164)	207
Gender: Female	6%	(9)	9%	(14)	85%	(134)	158
Age: 18-34	17%	(15)	14%	(12)	70%	(63)	91
Age: 35-44	5%	(3)	9%	(5)	86%	(46)	53
Age: 45-64	5%	(6)	14%	(18)	81%	(102)	126
Age: 65+	2%	(2)	5%	(5)	93%	(88)	95
GenZers: 1997-2012	23%	(10)	16%	(7)	61%	(26)	43
Millennials: 1981-1996	8%	(8)	11%	(10)	81%	(77)	95
GenXers: 1965-1980	5%	(5)	8%	(8)	88%	(93)	106
Baby Boomers: 1946-1964	3%	(3)	13%	(15)	84%	(95)	113
Educ: < College	8%	(19)	14%	(35)	78%	(188)	242
Educ: Bachelors degree	2%	(2)	3%	(3)	95%	(84)	89
Educ: Post-grad	12%	(4)	8%	(3)	80%	(27)	34
Income: Under 50k	7%	(12)	12%	(21)	82%	(146)	179
Income: 50k-100k	7%	(8)	10%	(11)	83%	(95)	114
Income: 100k+	8%	(6)	11%	(8)	81%	(58)	72
Ethnicity: White (Non-Hispanic)	3%	(8)	11%	(31)	86%	(244)	283
Ethnicity: Hispanic	28%	(4)	2%	(0)	70%	(9)	13
Ethnicity: Black (Non-Hispanic)	22%	(11)	17%	(9)	61%	(31)	51
Ethnicity: Asian + Other (Non-Hispanic)	13%	(2)	2%	(0)	85%	(15)	18
All Christian	6%	(10)	10%	(18)	84%	(150)	178
All Non-Christian	13%	(2)	19%	(3)	68%	(12)	17
Atheist	9%	(2)	12%	(2)	79%	(15)	20
Agnostic/Nothing in particular	7%	(7)	6%	(6)	88%	(92)	105
Something Else	10%	(4)	25%	(11)	66%	(29)	44
Evangelical	10%	(8)	12%	(9)	78%	(60)	78
Non-Evangelical	4%	(6)	13%	(19)	82%	(119)	144
PID: Dem (no lean)	11%	(17)	11%	(17)	78%	(120)	155
PID: Ind (no lean)	5%	(4)	4%	(4)	90%	(78)	87
PID: Rep (no lean)	3%	(4)	16%	(19)	81%	(100)	123

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(25)	11%	(40)	82%	(299)	365
PID/Gender: Dem Men	16%	(13)	11%	(9)	73%	(59)	81
PID/Gender: Dem Women	6%	(5)	11%	(8)	82%	(61)	74
PID/Gender: Ind Men	4%	(2)	6%	(3)	90%	(53)	59
PID/Gender: Ind Women	7%	(2)	2%	(0)	91%	(25)	27
PID/Gender: Rep Men	2%	(1)	21%	(14)	77%	(52)	67
PID/Gender: Rep Women	4%	(2)	9%	(5)	86%	(49)	56
Ideo: Liberal (1-3)	12%	(14)	15%	(17)	73%	(83)	113
Ideo: Moderate (4)	5%	(7)	9%	(11)	86%	(107)	125
Ideo: Conservative (5-7)	4%	(5)	10%	(12)	86%	(105)	122
Community: Urban	12%	(9)	15%	(12)	72%	(55)	76
Community: Suburban	6%	(11)	9%	(16)	85%	(158)	185
Community: Rural	5%	(5)	12%	(13)	83%	(86)	104
Military HHnm: Yes	11%	(6)	18%	(10)	72%	(39)	54
Military HH: No	6%	(20)	10%	(31)	84%	(260)	310
Employ: Private Sector	7%	(9)	11%	(16)	82%	(111)	135
Employ: Government	15%	(3)	30%	(6)	55%	(10)	19
Employ: Self-Employed	19%	(7)	1%	(1)	80%	(31)	39
Employ: Homemaker	2%	(0)	8%	(2)	90%	(16)	18
Employ: Student	31%	(2)	25%	(1)	44%	(2)	5
Employ: Retired	2%	(1)	13%	(12)	86%	(82)	95
Employ: Unemployed	3%	(1)	3%	(1)	94%	(40)	43
Employ: Other	16%	(2)	25%	(3)	58%	(6)	11

Continued on next page

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(25)	11%	(40)	82%	(299)	365
Protestant	6%	(5)	12%	(11)	82%	(70)	86
Roman Catholic	6%	(5)	7%	(7)	87%	(80)	91
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	47%	(0)	53%	(0)	0
Jewish	—	(0)	36%	(3)	64%	(5)	8
Muslim	41%	(2)	—	(0)	59%	(3)	5
Buddhist	—	(0)	25%	(0)	75%	(1)	1
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	9%	(2)	12%	(2)	79%	(15)	20
Agnostic	10%	(2)	12%	(3)	79%	(19)	24
Something else	10%	(4)	25%	(11)	66%	(29)	44
Nothing in particular	6%	(5)	4%	(3)	90%	(73)	81
Ideo/PID: Conservative Republican	2%	(2)	14%	(12)	84%	(74)	88
Ideo/PID: Moderate/Liberal Republican	6%	(2)	20%	(7)	74%	(27)	36
Ideo/PID: Moderate/Conservative Democrat	8%	(5)	9%	(6)	83%	(54)	65
Ideo/PID: Liberal Democrat	14%	(12)	13%	(11)	73%	(64)	88
Unfavorable of Biden and Trump	6%	(5)	2%	(1)	92%	(76)	82
2024 H2H Matchup: Biden Voter	9%	(15)	11%	(19)	80%	(141)	175
2024 H2H Matchup: Trump Voter	4%	(6)	14%	(21)	83%	(128)	154
2024 H2H Matchup: Would not Vote	18%	(2)	—	(0)	82%	(10)	12
2024 H2H Matchup: Do not Know	9%	(2)	1%	(0)	89%	(20)	23
2022 House Vote: Democrat	10%	(18)	11%	(19)	79%	(134)	170
2022 House Vote: Republican	3%	(5)	14%	(21)	83%	(120)	145
2022 House Vote: Did not Vote	8%	(3)	2%	(1)	90%	(41)	45
2020 Vote: Joe Biden	9%	(14)	10%	(17)	81%	(136)	167
2020 Vote: Donald Trump	3%	(5)	12%	(21)	85%	(145)	172
2020 Vote: Someone Else	—	(0)	—	(0)	100%	(4)	4
2020 Vote: Did not Vote	27%	(6)	11%	(2)	62%	(14)	22

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(25)	11%	(40)	82%	(299)	365
2016 Vote: Hillary Clinton	12%	(16)	12%	(16)	76%	(105)	137
2016 Vote: Donald Trump	2%	(3)	11%	(16)	87%	(128)	147
2016 Vote: Someone Else	6%	(1)	—	(0)	94%	(16)	17
2020 Vote/PID: Not Biden/Democrat	26%	(7)	8%	(2)	66%	(18)	27
2020 Vote/PID: Not Trump/Republican	28%	(1)	7%	(0)	65%	(3)	4
U.S. Economy: Wrong Track	5%	(13)	11%	(30)	84%	(220)	264
U.S. Economy: Right Direction	12%	(12)	10%	(10)	78%	(78)	101
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(15)	14%	(18)	74%	(94)	128
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(8)	12%	(21)	83%	(143)	172
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(2)	2%	(1)	95%	(61)	65
Top 2024 Issue: Economy	7%	(9)	6%	(7)	87%	(114)	131
Community/Gender: Urban Women	12%	(4)	9%	(3)	79%	(25)	32
Community/Gender: Urban Men	13%	(6)	20%	(9)	67%	(30)	44
Community/Gender: Rural Women	3%	(1)	8%	(3)	89%	(32)	36
Community/Gender: Rural Men	6%	(4)	14%	(10)	79%	(54)	68
Community/Gender: Suburban Women	5%	(4)	9%	(8)	86%	(77)	90
Community/Gender: Suburban Men	7%	(7)	8%	(8)	85%	(81)	95
Homeowner	7%	(21)	11%	(35)	82%	(250)	306
Renter	6%	(3)	10%	(6)	84%	(45)	54
Self + Household: White-Collar	8%	(9)	6%	(7)	87%	(103)	119
Self + Household: Blue Collar	5%	(11)	14%	(30)	81%	(170)	211
Union HH: Yes	12%	(4)	12%	(5)	76%	(28)	37
Union HH: No	6%	(21)	11%	(36)	83%	(271)	327
LGBTQ+: Yes	15%	(7)	17%	(8)	68%	(30)	45
LGBTQ+: No	6%	(19)	10%	(33)	84%	(269)	320
Motivated to Vote	7%	(24)	11%	(38)	82%	(279)	341
Parent: Yes	13%	(14)	6%	(6)	81%	(89)	109
Parent: No	4%	(11)	13%	(34)	82%	(210)	256
COVID Vaccine: Yes	5%	(14)	11%	(29)	83%	(211)	254
COVID Vaccine: No	11%	(12)	11%	(12)	79%	(88)	111

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(25)	11%	(40)	82%	(299)	365
Student Loans: Yes	13%	(8)	12%	(7)	75%	(46)	61
Student Loans: No	6%	(17)	11%	(33)	83%	(253)	304
Favorable Opinion of Haley	6%	(7)	11%	(14)	83%	(105)	126
Unfavorable Opinion of Haley	7%	(12)	13%	(23)	81%	(146)	181
Prodigal Biden Voter	15%	(3)	—	(0)	85%	(15)	18
Undecided Voter (DK/WNV)	13%	(4)	1%	(0)	87%	(30)	35
Undecided Voter (DK)	9%	(2)	1%	(0)	89%	(20)	23
Watched Debate	8%	(22)	13%	(37)	80%	(230)	289
Watched Debate: Did not Watch	5%	(3)	5%	(4)	91%	(68)	75
Watched Debate: All of it	6%	(12)	12%	(22)	82%	(149)	182
Watched Debate: Some of it	10%	(10)	14%	(15)	76%	(82)	107
Continue His Campaign: Yes Biden	10%	(15)	13%	(21)	77%	(118)	155
Continue His Campaign: No Biden	4%	(7)	10%	(19)	86%	(170)	196
Continue His Campaign: Yes Trump	5%	(10)	12%	(22)	83%	(153)	186
Continue His Campaign: No Trump	8%	(14)	11%	(18)	81%	(136)	168
Conviction: Evidence	8%	(15)	11%	(20)	82%	(157)	191
Conviction: Motivation to Damage	6%	(9)	13%	(20)	81%	(122)	151
Conviction: DK/NO	8%	(2)	2%	(0)	90%	(20)	23

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(124)	31%	(207)	51%	(340)	671
Gender: Male	19%	(62)	35%	(111)	46%	(147)	320
Gender: Female	18%	(62)	27%	(96)	55%	(193)	351
Age: 18-34	25%	(42)	25%	(42)	50%	(84)	168
Age: 35-44	26%	(23)	17%	(15)	57%	(51)	89
Age: 45-64	17%	(41)	29%	(72)	54%	(135)	247
Age: 65+	10%	(17)	47%	(79)	42%	(70)	167
GenZers: 1997-2012	25%	(21)	16%	(13)	59%	(48)	82
Millennials: 1981-1996	26%	(42)	25%	(41)	50%	(81)	164
GenXers: 1965-1980	20%	(40)	25%	(49)	55%	(111)	200
Baby Boomers: 1946-1964	10%	(21)	46%	(98)	44%	(94)	213
Educ: < College	19%	(83)	26%	(115)	56%	(249)	447
Educ: Bachelors degree	14%	(19)	40%	(56)	46%	(65)	140
Educ: Post-grad	25%	(21)	43%	(36)	32%	(27)	84
Income: Under 50k	19%	(61)	31%	(101)	50%	(164)	326
Income: 50k-100k	12%	(25)	35%	(76)	54%	(116)	217
Income: 100k+	29%	(38)	24%	(31)	47%	(60)	128
Ethnicity: White (Non-Hispanic)	17%	(90)	32%	(173)	51%	(278)	541
Ethnicity: Hispanic	3%	(1)	37%	(7)	60%	(12)	20
Ethnicity: Black (Non-Hispanic)	29%	(25)	22%	(18)	49%	(41)	83
Ethnicity: Asian + Other (Non-Hispanic)	34%	(9)	31%	(8)	35%	(9)	27
All Christian	19%	(61)	30%	(95)	51%	(160)	317
All Non-Christian	20%	(5)	19%	(4)	60%	(14)	23
Atheist	13%	(5)	45%	(17)	42%	(16)	38
Agnostic/Nothing in particular	15%	(29)	34%	(65)	51%	(100)	193
Something Else	25%	(25)	25%	(25)	50%	(50)	100
Evangelical	21%	(28)	19%	(25)	60%	(80)	133
Non-Evangelical	21%	(57)	34%	(95)	45%	(125)	277
PID: Dem (no lean)	13%	(37)	42%	(119)	45%	(126)	282
PID: Ind (no lean)	22%	(33)	30%	(45)	49%	(74)	152
PID: Rep (no lean)	23%	(54)	18%	(43)	59%	(140)	237

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(124)	31%	(207)	51%	(340)	671
PID/Gender: Dem Men	12%	(15)	48%	(57)	39%	(46)	118
PID/Gender: Dem Women	14%	(23)	38%	(62)	49%	(80)	164
PID/Gender: Ind Men	21%	(20)	36%	(34)	43%	(40)	95
PID/Gender: Ind Women	22%	(13)	19%	(11)	59%	(34)	57
PID/Gender: Rep Men	25%	(27)	18%	(20)	56%	(61)	108
PID/Gender: Rep Women	21%	(27)	18%	(23)	61%	(79)	129
Ideo: Liberal (1-3)	18%	(38)	43%	(89)	39%	(81)	208
Ideo: Moderate (4)	22%	(46)	27%	(56)	52%	(109)	211
Ideo: Conservative (5-7)	17%	(39)	26%	(60)	58%	(134)	234
Community: Urban	24%	(34)	28%	(40)	48%	(68)	143
Community: Suburban	15%	(52)	34%	(118)	51%	(180)	350
Community: Rural	21%	(38)	27%	(49)	51%	(91)	178
Military HHnm: Yes	18%	(18)	40%	(39)	41%	(40)	97
Military HH: No	19%	(107)	29%	(168)	52%	(300)	574
Employ: Private Sector	24%	(56)	24%	(56)	52%	(123)	235
Employ: Government	11%	(3)	37%	(11)	52%	(15)	29
Employ: Self-Employed	25%	(18)	22%	(16)	53%	(39)	73
Employ: Homemaker	14%	(6)	26%	(11)	60%	(25)	42
Employ: Student	—	(0)	22%	(4)	78%	(13)	17
Employ: Retired	12%	(21)	47%	(83)	41%	(73)	177
Employ: Unemployed	22%	(15)	25%	(18)	53%	(37)	69
Employ: Other	17%	(5)	30%	(8)	52%	(15)	28

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(124)	31%	(207)	51%	(340)	671
Protestant	18%	(30)	33%	(55)	48%	(79)	164
Roman Catholic	21%	(31)	27%	(40)	51%	(76)	147
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	4%	(0)	92%	(5)	5
Jewish	33%	(4)	25%	(3)	42%	(5)	13
Muslim	—	(0)	27%	(1)	73%	(3)	4
Buddhist	17%	(0)	—	(0)	83%	(2)	2
Hindu	—	(0)	—	(0)	100%	(3)	3
Atheist	13%	(5)	45%	(17)	42%	(16)	38
Agnostic	9%	(3)	38%	(14)	52%	(19)	36
Something else	25%	(25)	25%	(25)	50%	(50)	100
Nothing in particular	16%	(25)	33%	(51)	51%	(81)	158
Ideo/PID: Conservative Republican	19%	(32)	20%	(35)	61%	(105)	173
Ideo/PID: Moderate/Liberal Republican	36%	(22)	13%	(8)	51%	(30)	60
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	30%	(34)	54%	(61)	114
Ideo/PID: Liberal Democrat	11%	(18)	51%	(82)	37%	(60)	161
Unfavorable of Biden and Trump	23%	(31)	29%	(38)	48%	(63)	131
2024 H2H Matchup: Biden Voter	12%	(39)	39%	(127)	49%	(163)	329
2024 H2H Matchup: Trump Voter	25%	(73)	23%	(65)	52%	(149)	287
2024 H2H Matchup: Would not Vote	15%	(3)	28%	(6)	56%	(12)	22
2024 H2H Matchup: Do not Know	26%	(9)	24%	(8)	50%	(17)	33
2022 House Vote: Democrat	12%	(36)	42%	(128)	46%	(140)	304
2022 House Vote: Republican	26%	(63)	22%	(53)	53%	(129)	246
2022 House Vote: Did not Vote	18%	(20)	20%	(22)	62%	(69)	111
2020 Vote: Joe Biden	15%	(46)	39%	(121)	47%	(147)	314
2020 Vote: Donald Trump	24%	(69)	24%	(71)	52%	(154)	294
2020 Vote: Someone Else	17%	(2)	56%	(5)	27%	(3)	10
2020 Vote: Did not Vote	15%	(8)	18%	(10)	68%	(37)	54

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(124)	31%	(207)	51%	(340)	671
2016 Vote: Hillary Clinton	15%	(39)	44%	(111)	41%	(102)	253
2016 Vote: Donald Trump	21%	(53)	24%	(60)	55%	(136)	249
2016 Vote: Someone Else	20%	(4)	43%	(9)	36%	(8)	21
2020 Vote/PID: Not Biden/Democrat	9%	(4)	34%	(13)	56%	(22)	39
2020 Vote/PID: Not Trump/Republican	15%	(3)	11%	(2)	74%	(15)	20
U.S. Economy: Wrong Track	20%	(98)	25%	(124)	55%	(269)	492
U.S. Economy: Right Direction	14%	(26)	46%	(83)	39%	(71)	179
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(30)	41%	(99)	47%	(113)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(78)	22%	(69)	53%	(167)	314
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	34%	(39)	52%	(60)	116
Top 2024 Issue: Economy	21%	(52)	22%	(55)	57%	(144)	251
Community/Gender: Urban Women	22%	(17)	26%	(20)	52%	(40)	77
Community/Gender: Urban Men	26%	(17)	31%	(20)	43%	(29)	66
Community/Gender: Rural Women	22%	(19)	20%	(18)	58%	(49)	86
Community/Gender: Rural Men	21%	(19)	34%	(31)	45%	(42)	92
Community/Gender: Suburban Women	14%	(27)	31%	(59)	55%	(103)	189
Community/Gender: Suburban Men	16%	(25)	37%	(59)	48%	(77)	162
Homeowner	17%	(96)	33%	(183)	50%	(283)	561
Renter	26%	(25)	22%	(21)	52%	(51)	97
Self + Household: White-Collar	17%	(41)	35%	(83)	48%	(113)	237
Self + Household: Blue Collar	19%	(68)	33%	(115)	48%	(167)	350
Union HH: Yes	17%	(12)	36%	(24)	47%	(32)	68
Union HH: No	19%	(113)	30%	(183)	51%	(308)	603
LGBTQ+: Yes	24%	(17)	41%	(28)	35%	(24)	70
LGBTQ+: No	18%	(107)	30%	(179)	52%	(316)	601
Motivated to Vote	19%	(116)	32%	(200)	49%	(308)	624
Parent: Yes	27%	(49)	23%	(42)	50%	(91)	182
Parent: No	15%	(75)	34%	(165)	51%	(249)	489
COVID Vaccine: Yes	16%	(73)	35%	(162)	49%	(222)	457
COVID Vaccine: No	24%	(51)	21%	(45)	55%	(118)	214

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(124)	31%	(207)	51%	(340)	671
Student Loans: Yes	26%	(30)	25%	(29)	49%	(57)	115
Student Loans: No	17%	(94)	32%	(178)	51%	(283)	556
Favorable Opinion of Haley	20%	(42)	28%	(59)	51%	(106)	208
Unfavorable Opinion of Haley	16%	(46)	44%	(128)	41%	(120)	294
Prodigal Biden Voter	37%	(10)	28%	(7)	35%	(9)	27
Undecided Voter (DK/WNV)	22%	(12)	26%	(14)	52%	(29)	55
Undecided Voter (DK)	26%	(9)	24%	(8)	50%	(17)	33
Watched Debate	22%	(106)	32%	(156)	46%	(219)	481
Watched Debate: Did not Watch	10%	(18)	27%	(51)	64%	(121)	190
Watched Debate: All of it	21%	(56)	42%	(109)	37%	(97)	263
Watched Debate: Some of it	23%	(50)	21%	(47)	56%	(121)	218
Continue His Campaign: Yes Biden	19%	(51)	34%	(94)	47%	(129)	274
Continue His Campaign: No Biden	19%	(69)	28%	(105)	53%	(195)	368
Continue His Campaign: Yes Trump	25%	(79)	24%	(76)	52%	(167)	322
Continue His Campaign: No Trump	11%	(37)	38%	(124)	50%	(163)	324
Conviction: Evidence	12%	(42)	40%	(142)	48%	(170)	354
Conviction: Motivation to Damage	27%	(68)	25%	(63)	49%	(125)	256
Conviction: DK/NO	23%	(14)	3%	(2)	74%	(45)	61

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(29)	12%	(55)	81%	(364)	448
Gender: Male	9%	(21)	14%	(32)	77%	(178)	231
Gender: Female	4%	(8)	11%	(23)	86%	(186)	217
Age: 18-34	13%	(16)	11%	(13)	75%	(89)	118
Age: 35-44	6%	(3)	18%	(11)	76%	(48)	62
Age: 45-64	6%	(9)	14%	(20)	80%	(118)	147
Age: 65+	—	(0)	9%	(11)	91%	(110)	121
GenZers: 1997-2012	20%	(11)	16%	(8)	64%	(34)	53
Millennials: 1981-1996	7%	(9)	10%	(12)	83%	(98)	118
GenXers: 1965-1980	6%	(7)	13%	(16)	82%	(102)	126
Baby Boomers: 1946-1964	2%	(2)	12%	(18)	86%	(124)	144
Educ: < College	7%	(21)	14%	(41)	79%	(232)	293
Educ: Bachelors degree	4%	(4)	6%	(6)	90%	(87)	97
Educ: Post-grad	7%	(4)	14%	(8)	79%	(45)	57
Income: Under 50k	4%	(8)	14%	(31)	82%	(181)	220
Income: 50k-100k	6%	(9)	11%	(16)	82%	(115)	140
Income: 100k+	13%	(11)	10%	(8)	77%	(68)	88
Ethnicity: White (Non-Hispanic)	4%	(13)	13%	(48)	83%	(298)	359
Ethnicity: Hispanic	30%	(5)	13%	(2)	57%	(10)	18
Ethnicity: Black (Non-Hispanic)	20%	(10)	8%	(4)	71%	(37)	51
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	2%	(0)	98%	(19)	19
All Christian	4%	(9)	9%	(20)	86%	(183)	212
All Non-Christian	19%	(3)	34%	(5)	46%	(7)	15
Atheist	—	(0)	10%	(3)	90%	(25)	28
Agnostic/Nothing in particular	10%	(13)	10%	(13)	79%	(103)	129
Something Else	5%	(3)	22%	(14)	73%	(46)	64
Evangelical	8%	(8)	10%	(10)	81%	(77)	94
Non-Evangelical	2%	(4)	13%	(24)	84%	(150)	179
PID: Dem (no lean)	8%	(17)	12%	(24)	80%	(159)	200
PID: Ind (no lean)	6%	(6)	10%	(10)	84%	(87)	103
PID: Rep (no lean)	4%	(5)	14%	(21)	82%	(118)	144

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(29)	12%	(55)	81%	(364)	448
PID/Gender: Dem Men	15%	(13)	15%	(14)	70%	(64)	91
PID/Gender: Dem Women	3%	(4)	10%	(10)	87%	(95)	109
PID/Gender: Ind Men	5%	(3)	12%	(8)	84%	(56)	67
PID/Gender: Ind Women	9%	(3)	6%	(2)	86%	(31)	36
PID/Gender: Rep Men	6%	(4)	14%	(10)	80%	(58)	73
PID/Gender: Rep Women	2%	(1)	14%	(10)	84%	(60)	72
Ideo: Liberal (1-3)	8%	(13)	12%	(20)	79%	(125)	157
Ideo: Moderate (4)	7%	(9)	13%	(17)	81%	(111)	138
Ideo: Conservative (5-7)	4%	(6)	12%	(18)	83%	(120)	144
Community: Urban	8%	(7)	13%	(13)	80%	(78)	98
Community: Suburban	6%	(13)	14%	(32)	81%	(189)	233
Community: Rural	7%	(8)	9%	(11)	84%	(98)	116
Military HHnm: Yes	1%	(1)	23%	(16)	77%	(53)	69
Military HH: No	7%	(28)	10%	(39)	82%	(311)	379
Employ: Private Sector	8%	(13)	13%	(21)	79%	(124)	157
Employ: Government	22%	(4)	14%	(2)	64%	(11)	18
Employ: Self-Employed	14%	(6)	8%	(4)	77%	(34)	45
Employ: Homemaker	5%	(1)	11%	(3)	84%	(24)	28
Employ: Student	2%	(0)	4%	(0)	94%	(9)	10
Employ: Retired	1%	(2)	11%	(14)	88%	(113)	128
Employ: Unemployed	5%	(2)	13%	(6)	82%	(36)	44
Employ: Other	1%	(0)	26%	(5)	73%	(13)	18

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Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(29)	12%	(55)	81%	(364)	448
Protestant	1%	(2)	10%	(11)	88%	(95)	107
Roman Catholic	7%	(7)	9%	(9)	84%	(86)	102
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	8%	(0)	85%	(3)	3
Jewish	31%	(3)	32%	(3)	37%	(3)	9
Muslim	—	(0)	46%	(2)	54%	(2)	4
Buddhist	—	(0)	21%	(0)	79%	(1)	2
Hindu	—	(0)	—	(0)	—	(0)	0
Atheist	—	(0)	10%	(3)	90%	(25)	28
Agnostic	6%	(2)	8%	(2)	86%	(23)	26
Something else	5%	(3)	22%	(14)	73%	(46)	64
Nothing in particular	11%	(12)	11%	(11)	78%	(80)	103
Ideo/PID: Conservative Republican	2%	(2)	15%	(15)	83%	(86)	103
Ideo/PID: Moderate/Liberal Republican	8%	(3)	14%	(6)	78%	(31)	40
Ideo/PID: Moderate/Conservative Democrat	13%	(10)	10%	(8)	77%	(57)	74
Ideo/PID: Liberal Democrat	6%	(7)	14%	(16)	81%	(98)	122
Unfavorable of Biden and Trump	9%	(9)	5%	(5)	86%	(86)	99
2024 H2H Matchup: Biden Voter	8%	(18)	10%	(24)	82%	(186)	228
2024 H2H Matchup: Trump Voter	5%	(9)	14%	(26)	81%	(146)	181
2024 H2H Matchup: Would not Vote	—	(0)	11%	(2)	89%	(15)	17
2024 H2H Matchup: Do not Know	5%	(1)	16%	(4)	79%	(17)	22
2022 House Vote: Democrat	7%	(15)	12%	(26)	81%	(173)	214
2022 House Vote: Republican	5%	(8)	14%	(23)	81%	(130)	161
2022 House Vote: Did not Vote	8%	(5)	6%	(4)	86%	(56)	66
2020 Vote: Joe Biden	6%	(14)	11%	(23)	83%	(176)	213
2020 Vote: Donald Trump	4%	(7)	12%	(24)	84%	(163)	194
2020 Vote: Someone Else	—	(0)	12%	(1)	88%	(8)	9
2020 Vote: Did not Vote	25%	(8)	21%	(7)	54%	(17)	31

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(29)	12%	(55)	81%	(364)	448
2016 Vote: Hillary Clinton	6%	(11)	11%	(20)	83%	(150)	181
2016 Vote: Donald Trump	2%	(3)	12%	(19)	86%	(136)	158
2016 Vote: Someone Else	12%	(2)	18%	(4)	70%	(13)	19
2020 Vote/PID: Not Biden/Democrat	20%	(6)	15%	(4)	66%	(19)	30
2020 Vote/PID: Not Trump/Republican	3%	(0)	35%	(3)	62%	(5)	8
U.S. Economy: Wrong Track	5%	(16)	14%	(45)	81%	(260)	320
U.S. Economy: Right Direction	10%	(13)	8%	(10)	82%	(104)	127
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(14)	12%	(19)	80%	(130)	164
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(13)	14%	(29)	79%	(164)	206
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	8%	(6)	90%	(70)	78
Top 2024 Issue: Economy	8%	(12)	7%	(10)	86%	(133)	155
Community/Gender: Urban Women	5%	(2)	11%	(6)	84%	(44)	52
Community/Gender: Urban Men	11%	(5)	15%	(7)	74%	(34)	46
Community/Gender: Rural Women	3%	(2)	6%	(3)	91%	(45)	49
Community/Gender: Rural Men	10%	(6)	12%	(8)	79%	(52)	67
Community/Gender: Suburban Women	3%	(4)	13%	(15)	84%	(97)	116
Community/Gender: Suburban Men	8%	(9)	14%	(17)	78%	(91)	117
Homeowner	6%	(23)	13%	(48)	81%	(295)	367
Renter	8%	(6)	8%	(6)	84%	(61)	72
Self + Household: White-Collar	6%	(9)	10%	(16)	84%	(131)	157
Self + Household: Blue Collar	7%	(18)	13%	(32)	80%	(197)	247
Union HH: Yes	4%	(2)	14%	(7)	82%	(43)	52
Union HH: No	7%	(27)	12%	(47)	81%	(321)	395
LGBTQ+: Yes	10%	(5)	17%	(9)	74%	(39)	53
LGBTQ+: No	6%	(24)	12%	(46)	82%	(325)	395
Motivated to Vote	6%	(26)	11%	(47)	83%	(346)	419
Parent: Yes	5%	(6)	16%	(21)	79%	(103)	129
Parent: No	7%	(23)	11%	(34)	82%	(261)	318
COVID Vaccine: Yes	5%	(16)	10%	(31)	84%	(260)	308
COVID Vaccine: No	9%	(12)	17%	(23)	74%	(104)	140

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Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(29)	12%	(55)	81%	(364)	448
Student Loans: Yes	7%	(5)	12%	(9)	82%	(63)	78
Student Loans: No	6%	(23)	12%	(46)	81%	(301)	370
Favorable Opinion of Haley	5%	(8)	13%	(19)	82%	(118)	144
Unfavorable Opinion of Haley	6%	(14)	13%	(29)	81%	(180)	223
Prodigal Biden Voter	14%	(2)	—	(0)	86%	(14)	17
Undecided Voter (DK/WNV)	3%	(1)	14%	(5)	83%	(32)	39
Undecided Voter (DK)	5%	(1)	16%	(4)	79%	(17)	22
Watched Debate	7%	(23)	15%	(49)	79%	(263)	334
Watched Debate: Did not Watch	5%	(6)	6%	(6)	90%	(102)	113
Watched Debate: All of it	8%	(15)	14%	(28)	78%	(155)	199
Watched Debate: Some of it	6%	(8)	15%	(20)	79%	(107)	136
Continue His Campaign: Yes Biden	7%	(14)	12%	(24)	81%	(157)	194
Continue His Campaign: No Biden	5%	(13)	12%	(29)	82%	(195)	237
Continue His Campaign: Yes Trump	7%	(15)	13%	(28)	80%	(166)	209
Continue His Campaign: No Trump	5%	(12)	11%	(25)	83%	(184)	221
Conviction: Evidence	9%	(22)	9%	(21)	82%	(195)	238
Conviction: Motivation to Damage	3%	(5)	15%	(27)	82%	(144)	176
Conviction: DK/NO	5%	(2)	19%	(6)	75%	(25)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	80% (553)	17% (119)	2% (12)	— (3)	1% (7)	694
Gender: Male	78% (258)	18% (60)	3% (9)	1% (3)	1% (3)	333
Gender: Female	82% (295)	16% (59)	1% (3)	— (1)	1% (4)	361
Age: 18-34	83% (152)	13% (24)	3% (5)	— (1)	— (1)	183
Age: 35-44	88% (85)	9% (9)	2% (2)	1% (1)	— (0)	96
Age: 45-64	80% (198)	19% (46)	— (1)	1% (2)	1% (2)	248
Age: 65+	71% (118)	24% (40)	2% (4)	— (0)	3% (4)	167
GenZers: 1997-2012	79% (71)	16% (14)	4% (4)	— (0)	1% (1)	89
Millennials: 1981-1996	87% (156)	11% (19)	2% (3)	1% (1)	— (0)	180
GenXers: 1965-1980	82% (164)	18% (37)	— (0)	— (0)	— (0)	201
Baby Boomers: 1946-1964	74% (157)	21% (44)	2% (5)	1% (2)	3% (6)	213
Educ: < College	82% (383)	15% (68)	2% (7)	1% (3)	1% (5)	466
Educ: Bachelors degree	74% (105)	23% (33)	2% (2)	— (0)	1% (2)	142
Educ: Post-grad	76% (65)	22% (19)	2% (2)	— (0)	— (0)	86
Income: Under 50k	79% (270)	18% (60)	2% (5)	— (1)	1% (4)	340
Income: 50k-100k	78% (174)	19% (43)	2% (5)	— (0)	1% (2)	224
Income: 100k+	84% (109)	12% (16)	1% (2)	1% (2)	1% (2)	130
Ethnicity: White (Non-Hispanic)	79% (440)	18% (99)	2% (9)	— (2)	1% (5)	555
Ethnicity: Hispanic	78% (17)	16% (4)	— (0)	— (0)	6% (1)	22
Ethnicity: Black (Non-Hispanic)	79% (70)	16% (15)	3% (3)	1% (1)	— (0)	89
Ethnicity: Asian + Other (Non-Hispanic)	92% (25)	8% (2)	— (0)	— (0)	— (0)	28
All Christian	82% (262)	15% (48)	1% (5)	— (0)	2% (5)	320
All Non-Christian	74% (18)	26% (6)	— (0)	— (0)	— (0)	24
Atheist	75% (30)	24% (10)	1% (0)	— (0)	— (0)	41
Agnostic/Nothing in particular	75% (153)	20% (41)	3% (7)	— (1)	1% (2)	203
Something Else	84% (89)	14% (14)	— (0)	2% (2)	— (0)	106
Evangelical	83% (113)	17% (23)	— (0)	— (1)	— (0)	136
Non-Evangelical	82% (232)	14% (40)	1% (4)	1% (2)	2% (5)	282
PID: Dem (no lean)	76% (218)	21% (61)	3% (8)	— (1)	— (1)	288
PID: Ind (no lean)	73% (117)	23% (37)	1% (1)	1% (2)	2% (3)	160
PID: Rep (no lean)	89% (218)	9% (22)	1% (3)	— (0)	1% (3)	246

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	80% (553)	17% (119)	2% (12)	— (3)	1% (7)	694
PID/Gender: Dem Men	75% (90)	18% (22)	7% (8)	— (0)	— (0)	120
PID/Gender: Dem Women	76% (128)	23% (38)	— (0)	— (1)	— (1)	168
PID/Gender: Ind Men	67% (66)	28% (27)	— (0)	2% (2)	3% (3)	99
PID/Gender: Ind Women	83% (51)	16% (10)	1% (1)	— (0)	— (0)	61
PID/Gender: Rep Men	89% (102)	9% (11)	1% (1)	— (0)	— (0)	114
PID/Gender: Rep Women	88% (116)	8% (11)	1% (1)	— (0)	2% (3)	132
Ideo: Liberal (1-3)	70% (148)	27% (58)	2% (5)	— (0)	— (1)	212
Ideo: Moderate (4)	80% (179)	17% (37)	2% (3)	1% (2)	1% (2)	224
Ideo: Conservative (5-7)	89% (213)	8% (19)	1% (3)	— (1)	2% (4)	240
Community: Urban	86% (129)	10% (15)	2% (2)	1% (1)	1% (2)	149
Community: Suburban	79% (284)	18% (64)	2% (7)	1% (2)	1% (5)	362
Community: Rural	77% (140)	22% (40)	1% (2)	— (0)	— (0)	183
Military HHnm: Yes	79% (78)	17% (16)	1% (1)	2% (2)	2% (2)	98
Military HH: No	80% (475)	17% (103)	2% (10)	— (1)	1% (5)	596
Employ: Private Sector	88% (214)	10% (23)	1% (3)	— (0)	1% (2)	242
Employ: Government	71% (21)	28% (8)	— (0)	— (0)	1% (0)	29
Employ: Self-Employed	79% (60)	11% (8)	5% (4)	2% (2)	3% (2)	76
Employ: Homemaker	91% (41)	6% (3)	— (0)	— (0)	3% (2)	45
Employ: Student	83% (15)	17% (3)	— (0)	— (0)	— (0)	19
Employ: Retired	70% (125)	27% (47)	2% (4)	— (0)	1% (1)	177
Employ: Unemployed	67% (51)	30% (23)	1% (1)	2% (1)	— (0)	77
Employ: Other	88% (25)	12% (3)	— (0)	— (0)	— (0)	29

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	80% (553)	17% (119)	2% (12)	— (3)	1% (7)	694
Protestant	77% (126)	18% (29)	2% (4)	— (0)	3% (4)	164
Roman Catholic	87% (128)	13% (19)	— (0)	— (0)	— (1)	148
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	86% (5)	— (0)	14% (1)	— (0)	— (0)	6
Jewish	82% (11)	18% (2)	— (0)	— (0)	— (0)	13
Muslim	59% (3)	41% (2)	— (0)	— (0)	— (0)	6
Buddhist	74% (2)	26% (1)	— (0)	— (0)	— (0)	2
Hindu	65% (2)	35% (1)	— (0)	— (0)	— (0)	3
Atheist	75% (30)	24% (10)	1% (0)	— (0)	— (0)	41
Agnostic	65% (25)	31% (12)	— (0)	— (0)	4% (2)	38
Something else	84% (89)	14% (14)	— (0)	2% (2)	— (0)	106
Nothing in particular	78% (129)	18% (29)	4% (7)	— (1)	— (0)	165
Ideo/PID: Conservative Republican	91% (160)	8% (14)	1% (1)	— (0)	1% (2)	177
Ideo/PID: Moderate/Liberal Republican	87% (57)	8% (5)	2% (1)	— (0)	2% (2)	65
Ideo/PID: Moderate/Conservative Democrat	86% (102)	11% (13)	2% (3)	— (1)	— (0)	118
Ideo/PID: Liberal Democrat	67% (110)	29% (47)	3% (5)	— (0)	— (1)	163
Unfavorable of Biden and Trump	80% (108)	16% (22)	2% (3)	1% (1)	2% (2)	136
2024 H2H Matchup: Biden Voter	72% (243)	24% (82)	2% (8)	1% (2)	— (2)	337
2024 H2H Matchup: Trump Voter	89% (266)	8% (25)	1% (3)	— (0)	2% (5)	298
2024 H2H Matchup: Would not Vote	67% (16)	26% (6)	3% (1)	3% (1)	1% (0)	24
2024 H2H Matchup: Do not Know	80% (28)	20% (7)	— (0)	— (0)	— (0)	35
2022 House Vote: Democrat	72% (220)	26% (80)	2% (6)	1% (2)	— (0)	308
2022 House Vote: Republican	90% (226)	8% (20)	— (0)	— (0)	3% (6)	252
2022 House Vote: Did not Vote	80% (100)	14% (17)	5% (6)	1% (1)	— (0)	124
2020 Vote: Joe Biden	76% (242)	22% (71)	2% (5)	— (2)	— (0)	320
2020 Vote: Donald Trump	86% (261)	10% (31)	1% (4)	— (0)	2% (6)	302
2020 Vote: Someone Else	98% (10)	— (0)	— (0)	— (0)	2% (0)	10
2020 Vote: Did not Vote	65% (41)	27% (17)	4% (3)	2% (1)	1% (1)	62

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	80% (553)	17% (119)	2% (12)	— (3)	1% (7)	694
2016 Vote: Hillary Clinton	72% (185)	24% (63)	2% (6)	1% (2)	— (0)	255
2016 Vote: Donald Trump	84% (216)	13% (33)	1% (3)	— (0)	2% (4)	256
2016 Vote: Someone Else	88% (18)	11% (2)	1% (0)	— (0)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	66% (27)	24% (10)	7% (3)	1% (1)	1% (1)	40
2020 Vote/PID: Not Trump/Republican	95% (20)	5% (1)	— (0)	— (0)	— (0)	22
U.S. Economy: Wrong Track	85% (430)	12% (63)	1% (5)	— (1)	1% (7)	507
U.S. Economy: Right Direction	65% (123)	30% (56)	3% (6)	1% (2)	— (0)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70% (172)	26% (65)	3% (7)	1% (2)	— (0)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89% (291)	9% (28)	1% (3)	— (0)	2% (5)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	75% (90)	22% (26)	2% (2)	1% (1)	1% (2)	120
Top 2024 Issue: Economy	95% (243)	3% (7)	1% (2)	— (0)	2% (4)	257
Community/Gender: Urban Women	88% (68)	11% (8)	— (0)	— (0)	1% (1)	77
Community/Gender: Urban Men	84% (61)	10% (7)	3% (2)	1% (1)	2% (2)	72
Community/Gender: Rural Women	77% (68)	23% (21)	— (0)	— (0)	— (0)	88
Community/Gender: Rural Men	77% (72)	21% (20)	3% (2)	— (0)	— (0)	94
Community/Gender: Suburban Women	81% (159)	15% (30)	1% (3)	— (1)	2% (3)	195
Community/Gender: Suburban Men	75% (125)	20% (34)	3% (4)	1% (2)	1% (1)	167
Homeowner	79% (453)	18% (104)	2% (10)	— (2)	1% (6)	575
Renter	85% (88)	13% (13)	1% (1)	1% (1)	1% (1)	104
Self + Household: White-Collar	77% (186)	18% (45)	3% (8)	1% (2)	1% (3)	243
Self + Household: Blue Collar	81% (291)	17% (62)	1% (3)	— (0)	1% (4)	360
Union HH: Yes	86% (60)	12% (8)	3% (2)	— (0)	— (0)	70
Union HH: No	79% (493)	18% (111)	2% (10)	— (3)	1% (7)	624
LGBTQ+: Yes	61% (44)	33% (24)	4% (3)	1% (1)	1% (1)	72
LGBTQ+: No	82% (509)	15% (96)	1% (9)	— (3)	1% (6)	622
Motivated to Vote	80% (513)	17% (110)	2% (10)	— (2)	1% (6)	641
Parent: Yes	83% (158)	15% (28)	2% (5)	— (1)	— (0)	191
Parent: No	79% (396)	18% (91)	1% (7)	1% (3)	1% (7)	503
COVID Vaccine: Yes	77% (361)	20% (94)	2% (7)	— (2)	1% (6)	470
COVID Vaccine: No	86% (192)	12% (26)	2% (4)	1% (1)	— (0)	224

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	80% (553)	17% (119)	2% (12)	— (3)	1% (7)	694
Student Loans: Yes	82% (100)	15% (19)	2% (3)	— (0)	— (0)	121
Student Loans: No	79% (453)	18% (101)	2% (9)	1% (3)	1% (7)	573
Favorable Opinion of Haley	86% (182)	12% (24)	— (1)	— (0)	2% (3)	210
Unfavorable Opinion of Haley	74% (219)	23% (69)	2% (7)	1% (2)	1% (2)	298
Prodigal Biden Voter	85% (23)	15% (4)	— (0)	— (0)	— (0)	27
Undecided Voter (DK/WNV)	74% (44)	23% (13)	1% (1)	1% (1)	— (0)	59
Undecided Voter (DK)	80% (28)	20% (7)	— (0)	— (0)	— (0)	35
Watched Debate	80% (393)	17% (83)	2% (10)	— (0)	1% (4)	490
Watched Debate: Did not Watch	78% (160)	18% (37)	1% (2)	1% (3)	2% (3)	204
Watched Debate: All of it	76% (203)	21% (54)	2% (6)	— (0)	1% (2)	265
Watched Debate: Some of it	85% (191)	13% (28)	2% (4)	— (0)	1% (2)	225
Continue His Campaign: Yes Biden	76% (213)	21% (58)	2% (4)	1% (2)	1% (2)	279
Continue His Campaign: No Biden	83% (316)	15% (57)	1% (6)	— (1)	1% (3)	383
Continue His Campaign: Yes Trump	87% (292)	10% (35)	1% (4)	— (0)	1% (4)	335
Continue His Campaign: No Trump	72% (238)	25% (83)	2% (6)	1% (2)	1% (3)	332
Conviction: Evidence	74% (265)	23% (84)	2% (6)	— (2)	— (2)	359
Conviction: Motivation to Damage	87% (230)	10% (26)	1% (3)	— (0)	2% (5)	265
Conviction: DK/NO	82% (57)	13% (9)	3% (2)	2% (1)	— (0)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (273)	42% (293)	12% (81)	3% (21)	4% (25)	694
Gender: Male	41% (135)	47% (157)	7% (23)	4% (13)	1% (4)	333
Gender: Female	38% (138)	38% (136)	16% (57)	2% (8)	6% (21)	361
Age: 18-34	37% (67)	40% (74)	15% (27)	2% (4)	6% (11)	183
Age: 35-44	35% (33)	43% (41)	9% (9)	6% (6)	7% (7)	96
Age: 45-64	38% (94)	44% (110)	11% (28)	5% (11)	2% (4)	248
Age: 65+	47% (78)	41% (68)	10% (17)	— (1)	2% (3)	167
GenZers: 1997-2012	30% (27)	43% (38)	20% (18)	4% (4)	2% (2)	89
Millennials: 1981-1996	40% (71)	40% (71)	10% (18)	3% (5)	8% (14)	180
GenXers: 1965-1980	35% (70)	47% (94)	11% (23)	5% (9)	2% (4)	201
Baby Boomers: 1946-1964	48% (102)	38% (82)	10% (22)	1% (3)	2% (5)	213
Educ: < College	39% (181)	43% (198)	10% (48)	4% (18)	4% (21)	466
Educ: Bachelors degree	40% (56)	46% (65)	10% (15)	3% (4)	2% (3)	142
Educ: Post-grad	42% (36)	35% (30)	21% (18)	— (0)	2% (2)	86
Income: Under 50k	43% (148)	40% (137)	8% (27)	4% (13)	5% (16)	340
Income: 50k-100k	36% (80)	45% (100)	14% (32)	1% (3)	4% (9)	224
Income: 100k+	35% (46)	44% (57)	17% (22)	4% (6)	— (0)	130
Ethnicity: White (Non-Hispanic)	39% (215)	44% (241)	11% (62)	4% (20)	3% (17)	555
Ethnicity: Hispanic	27% (6)	51% (11)	22% (5)	— (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	47% (42)	33% (29)	13% (11)	1% (1)	6% (6)	89
Ethnicity: Asian + Other (Non-Hispanic)	38% (11)	40% (11)	9% (3)	— (0)	12% (3)	28
All Christian	39% (123)	45% (144)	11% (36)	2% (8)	3% (9)	320
All Non-Christian	31% (8)	34% (8)	25% (6)	5% (1)	5% (1)	24
Atheist	52% (21)	28% (12)	13% (5)	— (0)	6% (2)	41
Agnostic/Nothing in particular	39% (80)	44% (89)	9% (19)	3% (7)	4% (9)	203
Something Else	39% (42)	38% (40)	14% (15)	5% (5)	4% (4)	106
Evangelical	36% (48)	46% (62)	10% (13)	7% (10)	1% (2)	136
Non-Evangelical	40% (114)	43% (120)	12% (34)	1% (3)	4% (11)	282
PID: Dem (no lean)	48% (138)	37% (107)	10% (28)	2% (7)	3% (7)	288
PID: Ind (no lean)	33% (54)	51% (81)	7% (11)	2% (4)	6% (10)	160
PID: Rep (no lean)	33% (82)	43% (105)	17% (41)	4% (11)	3% (8)	246

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (273)	42% (293)	12% (81)	3% (21)	4% (25)	694
PID/Gender: Dem Men	48% (57)	41% (49)	6% (8)	5% (6)	— (1)	120
PID/Gender: Dem Women	48% (81)	35% (58)	12% (21)	1% (1)	4% (7)	168
PID/Gender: Ind Men	39% (38)	51% (50)	6% (6)	2% (2)	3% (3)	99
PID/Gender: Ind Women	25% (15)	51% (31)	9% (5)	3% (2)	12% (7)	61
PID/Gender: Rep Men	35% (40)	51% (58)	9% (10)	5% (6)	— (0)	114
PID/Gender: Rep Women	32% (42)	35% (46)	23% (31)	4% (5)	6% (7)	132
Ideo: Liberal (1-3)	48% (101)	36% (75)	14% (30)	2% (3)	1% (2)	212
Ideo: Moderate (4)	36% (80)	49% (110)	7% (17)	3% (6)	5% (12)	224
Ideo: Conservative (5-7)	38% (90)	42% (102)	14% (33)	3% (8)	3% (8)	240
Community: Urban	45% (67)	37% (56)	12% (18)	1% (2)	5% (7)	149
Community: Suburban	39% (142)	42% (153)	12% (42)	3% (11)	4% (14)	362
Community: Rural	35% (64)	47% (85)	11% (21)	5% (8)	3% (5)	183
Military HHnm: Yes	39% (39)	39% (38)	18% (18)	4% (4)	— (0)	98
Military HH: No	39% (235)	43% (255)	11% (63)	3% (18)	4% (25)	596
Employ: Private Sector	39% (93)	48% (116)	8% (19)	4% (9)	2% (5)	242
Employ: Government	30% (9)	28% (8)	41% (12)	— (0)	1% (0)	29
Employ: Self-Employed	35% (27)	44% (33)	13% (10)	6% (5)	1% (1)	76
Employ: Homemaker	41% (18)	29% (13)	12% (6)	7% (3)	11% (5)	45
Employ: Student	22% (4)	60% (11)	— (0)	3% (0)	15% (3)	19
Employ: Retired	44% (79)	41% (72)	10% (18)	2% (4)	3% (5)	177
Employ: Unemployed	32% (24)	41% (32)	19% (15)	— (0)	8% (6)	77
Employ: Other	65% (19)	27% (8)	5% (1)	— (0)	3% (1)	29

Continued on next page

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (273)	42% (293)	12% (81)	3% (21)	4% (25)	694
Protestant	40% (65)	46% (75)	11% (19)	1% (2)	2% (4)	164
Roman Catholic	38% (56)	45% (67)	9% (14)	4% (6)	4% (5)	148
Mormon	34% (1)	66% (1)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	35% (2)	14% (1)	51% (3)	— (0)	— (0)	6
Jewish	30% (4)	28% (4)	33% (4)	9% (1)	— (0)	13
Muslim	35% (2)	34% (2)	32% (2)	— (0)	— (0)	6
Buddhist	83% (2)	17% (0)	— (0)	— (0)	— (0)	2
Hindu	— (0)	65% (2)	— (0)	— (0)	35% (1)	3
Atheist	52% (21)	28% (12)	13% (5)	— (0)	6% (2)	41
Agnostic	45% (17)	49% (19)	1% (0)	— (0)	5% (2)	38
Something else	39% (42)	38% (40)	14% (15)	5% (5)	4% (4)	106
Nothing in particular	38% (63)	42% (70)	11% (19)	4% (7)	4% (7)	165
Ideo/PID: Conservative Republican	34% (59)	42% (75)	15% (27)	4% (8)	4% (8)	177
Ideo/PID: Moderate/Liberal Republican	33% (21)	46% (30)	21% (14)	— (0)	— (0)	65
Ideo/PID: Moderate/Conservative Democrat	51% (60)	38% (45)	5% (6)	3% (4)	3% (3)	118
Ideo/PID: Liberal Democrat	47% (76)	37% (60)	13% (21)	2% (3)	1% (2)	163
Unfavorable of Biden and Trump	39% (53)	40% (55)	15% (21)	1% (2)	5% (6)	136
2024 H2H Matchup: Biden Voter	45% (151)	43% (144)	8% (26)	2% (6)	3% (9)	337
2024 H2H Matchup: Trump Voter	35% (104)	43% (129)	14% (43)	4% (13)	3% (10)	298
2024 H2H Matchup: Would not Vote	28% (7)	22% (5)	30% (7)	7% (2)	13% (3)	24
2024 H2H Matchup: Do not Know	35% (12)	43% (15)	12% (4)	— (0)	10% (4)	35
2022 House Vote: Democrat	45% (138)	41% (127)	9% (27)	2% (6)	3% (9)	308
2022 House Vote: Republican	35% (88)	44% (111)	15% (39)	3% (8)	3% (6)	252
2022 House Vote: Did not Vote	35% (44)	39% (49)	12% (15)	6% (7)	8% (9)	124
2020 Vote: Joe Biden	46% (148)	40% (127)	8% (27)	2% (6)	3% (11)	320
2020 Vote: Donald Trump	33% (101)	44% (133)	14% (43)	5% (15)	3% (10)	302
2020 Vote: Someone Else	34% (3)	63% (6)	— (0)	— (0)	2% (0)	10
2020 Vote: Did not Vote	33% (21)	43% (27)	17% (10)	— (0)	7% (4)	62

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (273)	42% (293)	12% (81)	3% (21)	4% (25)	694
2016 Vote: Hillary Clinton	51% (129)	38% (98)	6% (16)	2% (6)	2% (5)	255
2016 Vote: Donald Trump	34% (87)	47% (119)	13% (33)	4% (11)	2% (6)	256
2016 Vote: Someone Else	23% (5)	59% (12)	16% (3)	— (0)	2% (0)	21
2020 Vote/PID: Not Biden/Democrat	44% (18)	37% (15)	12% (5)	5% (2)	2% (1)	40
2020 Vote/PID: Not Trump/Republican	46% (10)	29% (6)	24% (5)	— (0)	1% (0)	22
U.S. Economy: Wrong Track	37% (186)	43% (216)	13% (65)	4% (18)	4% (21)	507
U.S. Economy: Right Direction	47% (87)	41% (77)	8% (15)	2% (3)	2% (5)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46% (113)	41% (100)	8% (20)	2% (6)	3% (7)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35% (115)	44% (144)	13% (44)	4% (15)	3% (10)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	38% (45)	41% (49)	14% (17)	1% (1)	7% (8)	120
Top 2024 Issue: Economy	37% (94)	46% (118)	11% (27)	3% (7)	4% (10)	257
Community/Gender: Urban Women	46% (36)	34% (26)	12% (9)	2% (2)	6% (4)	77
Community/Gender: Urban Men	44% (32)	41% (30)	12% (9)	— (0)	3% (2)	72
Community/Gender: Rural Women	32% (29)	42% (37)	18% (16)	3% (3)	5% (4)	88
Community/Gender: Rural Men	37% (35)	51% (48)	6% (5)	6% (6)	1% (1)	94
Community/Gender: Suburban Women	38% (74)	37% (73)	16% (32)	2% (4)	7% (13)	195
Community/Gender: Suburban Men	41% (69)	48% (80)	6% (10)	5% (8)	1% (1)	167
Homeowner	38% (221)	43% (246)	12% (71)	3% (19)	3% (18)	575
Renter	46% (47)	38% (40)	7% (7)	2% (2)	7% (8)	104
Self + Household: White-Collar	45% (110)	43% (104)	8% (20)	2% (5)	2% (4)	243
Self + Household: Blue Collar	37% (135)	44% (158)	12% (42)	4% (16)	3% (10)	360
Union HH: Yes	40% (28)	40% (28)	13% (9)	7% (5)	— (0)	70
Union HH: No	39% (245)	43% (265)	11% (71)	3% (16)	4% (25)	624
LGBTQ+: Yes	42% (31)	41% (30)	14% (10)	— (0)	2% (2)	72
LGBTQ+: No	39% (243)	42% (264)	11% (71)	3% (21)	4% (24)	622
Motivated to Vote	40% (257)	42% (272)	12% (76)	3% (17)	3% (19)	641
Parent: Yes	33% (62)	44% (84)	15% (29)	5% (10)	3% (5)	191
Parent: No	42% (211)	42% (209)	10% (51)	2% (11)	4% (20)	503
COVID Vaccine: Yes	41% (194)	43% (200)	11% (53)	2% (10)	3% (13)	470
COVID Vaccine: No	36% (80)	41% (93)	12% (28)	5% (12)	6% (12)	224

Continued on next page

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(273)	42%	(293)	12%	(81)	3%	(21)	4%	(25)	694
Student Loans: Yes	37%	(45)	45%	(55)	11%	(13)	1%	(1)	5%	(6)	121
Student Loans: No	40%	(228)	42%	(238)	12%	(68)	4%	(20)	3%	(19)	573
Favorable Opinion of Haley	38%	(80)	43%	(91)	11%	(23)	5%	(10)	3%	(5)	210
Unfavorable Opinion of Haley	45%	(133)	39%	(117)	14%	(41)	1%	(4)	1%	(3)	298
Prodigal Biden Voter	51%	(14)	26%	(7)	13%	(3)	—	(0)	9%	(2)	27
Undecided Voter (DK/WNV)	32%	(19)	34%	(20)	19%	(11)	3%	(2)	12%	(7)	59
Undecided Voter (DK)	35%	(12)	43%	(15)	12%	(4)	—	(0)	10%	(4)	35
Watched Debate	40%	(194)	44%	(217)	12%	(59)	2%	(12)	2%	(8)	490
Watched Debate: Did not Watch	39%	(79)	37%	(77)	11%	(22)	5%	(10)	9%	(18)	204
Watched Debate: All of it	38%	(101)	46%	(122)	12%	(32)	3%	(8)	—	(1)	265
Watched Debate: Some of it	42%	(93)	42%	(94)	12%	(26)	2%	(4)	3%	(7)	225
Continue His Campaign: Yes Biden	47%	(131)	41%	(115)	7%	(19)	3%	(8)	2%	(6)	279
Continue His Campaign: No Biden	36%	(137)	43%	(167)	15%	(57)	2%	(9)	4%	(14)	383
Continue His Campaign: Yes Trump	33%	(110)	46%	(152)	14%	(48)	4%	(15)	3%	(10)	335
Continue His Campaign: No Trump	47%	(155)	38%	(128)	9%	(31)	2%	(6)	4%	(12)	332
Conviction: Evidence	44%	(159)	43%	(154)	8%	(30)	2%	(8)	2%	(8)	359
Conviction: Motivation to Damage	36%	(95)	40%	(106)	16%	(43)	4%	(12)	3%	(9)	265
Conviction: DK/NO	27%	(19)	47%	(33)	12%	(8)	2%	(2)	12%	(8)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (349)	33% (226)	14% (94)	2% (16)	1% (9)	694
Gender: Male	46% (154)	35% (115)	15% (51)	3% (9)	1% (5)	333
Gender: Female	54% (195)	31% (111)	12% (43)	2% (7)	1% (5)	361
Age: 18-34	67% (123)	23% (42)	8% (14)	1% (2)	1% (2)	183
Age: 35-44	56% (54)	27% (26)	15% (14)	2% (2)	— (0)	96
Age: 45-64	48% (119)	33% (83)	15% (37)	2% (6)	1% (4)	248
Age: 65+	32% (54)	45% (75)	17% (29)	3% (5)	2% (4)	167
GenZers: 1997-2012	64% (57)	24% (22)	10% (8)	2% (2)	— (0)	89
Millennials: 1981-1996	64% (115)	23% (42)	10% (18)	2% (3)	1% (2)	180
GenXers: 1965-1980	47% (95)	34% (69)	15% (29)	2% (4)	2% (3)	201
Baby Boomers: 1946-1964	37% (79)	41% (87)	17% (37)	3% (7)	2% (4)	213
Educ: < College	55% (256)	30% (138)	12% (57)	2% (8)	1% (7)	466
Educ: Bachelors degree	37% (52)	42% (60)	16% (22)	4% (6)	1% (1)	142
Educ: Post-grad	47% (40)	33% (28)	17% (14)	2% (2)	2% (2)	86
Income: Under 50k	57% (194)	31% (104)	10% (33)	1% (3)	2% (7)	340
Income: 50k-100k	49% (111)	35% (78)	12% (27)	3% (7)	1% (2)	224
Income: 100k+	34% (44)	34% (43)	26% (34)	5% (7)	1% (1)	130
Ethnicity: White (Non-Hispanic)	48% (265)	34% (189)	14% (78)	3% (14)	2% (9)	555
Ethnicity: Hispanic	44% (10)	34% (8)	13% (3)	9% (2)	— (0)	22
Ethnicity: Black (Non-Hispanic)	65% (58)	25% (22)	9% (8)	— (0)	1% (1)	89
Ethnicity: Asian + Other (Non-Hispanic)	59% (16)	26% (7)	16% (4)	— (0)	— (0)	28
All Christian	43% (139)	39% (124)	15% (47)	3% (8)	1% (2)	320
All Non-Christian	29% (7)	43% (10)	27% (7)	— (0)	— (0)	24
Atheist	71% (29)	26% (10)	4% (1)	— (0)	— (0)	41
Agnostic/Nothing in particular	52% (105)	29% (60)	13% (27)	2% (4)	4% (7)	203
Something Else	65% (69)	20% (22)	12% (12)	3% (3)	— (0)	106
Evangelical	42% (58)	35% (48)	19% (26)	3% (4)	— (0)	136
Non-Evangelical	51% (144)	35% (97)	11% (31)	3% (8)	1% (2)	282
PID: Dem (no lean)	57% (165)	32% (92)	9% (25)	— (1)	2% (4)	288
PID: Ind (no lean)	47% (75)	35% (56)	12% (19)	5% (8)	1% (2)	160
PID: Rep (no lean)	44% (108)	32% (78)	20% (49)	3% (7)	1% (3)	246

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (349)	33% (226)	14% (94)	2% (16)	1% (9)	694
PID/Gender: Dem Men	54% (65)	31% (37)	13% (16)	1% (1)	1% (2)	120
PID/Gender: Dem Women	60% (101)	32% (54)	5% (9)	— (0)	2% (3)	168
PID/Gender: Ind Men	41% (41)	42% (41)	13% (13)	4% (4)	— (0)	99
PID/Gender: Ind Women	56% (34)	25% (15)	10% (6)	7% (4)	3% (2)	61
PID/Gender: Rep Men	42% (48)	32% (37)	19% (22)	3% (4)	3% (3)	114
PID/Gender: Rep Women	45% (60)	32% (42)	21% (27)	2% (3)	— (0)	132
Ideo: Liberal (1-3)	60% (127)	31% (65)	9% (19)	— (0)	— (0)	212
Ideo: Moderate (4)	49% (109)	34% (76)	12% (26)	3% (6)	3% (6)	224
Ideo: Conservative (5-7)	43% (104)	33% (80)	20% (48)	3% (8)	— (0)	240
Community: Urban	52% (77)	33% (49)	14% (21)	2% (3)	— (0)	149
Community: Suburban	51% (185)	32% (117)	13% (46)	2% (6)	2% (8)	362
Community: Rural	47% (87)	33% (61)	14% (26)	4% (7)	1% (2)	183
Military HHnm: Yes	47% (46)	33% (33)	16% (16)	4% (4)	— (0)	98
Military HH: No	51% (302)	33% (194)	13% (78)	2% (12)	2% (9)	596
Employ: Private Sector	49% (120)	31% (76)	16% (39)	3% (7)	— (0)	242
Employ: Government	62% (18)	12% (4)	24% (7)	2% (1)	— (0)	29
Employ: Self-Employed	48% (37)	32% (24)	17% (13)	2% (2)	1% (1)	76
Employ: Homemaker	72% (33)	22% (10)	6% (3)	— (0)	— (0)	45
Employ: Student	64% (12)	18% (3)	10% (2)	— (0)	9% (2)	19
Employ: Retired	32% (57)	45% (80)	16% (28)	4% (6)	4% (7)	177
Employ: Unemployed	70% (54)	26% (20)	4% (3)	— (0)	— (0)	77
Employ: Other	66% (19)	34% (10)	— (0)	— (0)	— (0)	29

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (349)	33% (226)	14% (94)	2% (16)	1% (9)	694
Protestant	42% (68)	38% (63)	16% (26)	3% (6)	— (1)	164
Roman Catholic	43% (64)	41% (61)	12% (18)	2% (3)	1% (1)	148
Mormon	34% (1)	— (0)	66% (1)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	86% (5)	— (0)	14% (1)	— (0)	— (0)	6
Jewish	34% (5)	19% (3)	46% (6)	— (0)	— (0)	13
Muslim	13% (1)	87% (5)	— (0)	— (0)	— (0)	6
Buddhist	29% (1)	44% (1)	26% (1)	— (0)	— (0)	2
Hindu	35% (1)	65% (2)	— (0)	— (0)	— (0)	3
Atheist	71% (29)	26% (10)	4% (1)	— (0)	— (0)	41
Agnostic	43% (16)	39% (15)	14% (5)	— (0)	4% (2)	38
Something else	65% (69)	20% (22)	12% (12)	3% (3)	— (0)	106
Nothing in particular	54% (89)	27% (45)	13% (21)	3% (4)	3% (6)	165
Ideo/PID: Conservative Republican	44% (78)	33% (58)	19% (33)	4% (7)	— (0)	177
Ideo/PID: Moderate/Liberal Republican	44% (29)	30% (20)	25% (16)	— (0)	— (0)	65
Ideo/PID: Moderate/Conservative Democrat	58% (68)	30% (36)	8% (9)	1% (1)	4% (4)	118
Ideo/PID: Liberal Democrat	56% (92)	34% (55)	10% (16)	— (0)	— (0)	163
Unfavorable of Biden and Trump	45% (61)	33% (45)	19% (25)	2% (3)	1% (2)	136
2024 H2H Matchup: Biden Voter	56% (189)	31% (103)	10% (34)	2% (5)	2% (6)	337
2024 H2H Matchup: Trump Voter	46% (138)	34% (101)	16% (48)	3% (8)	1% (3)	298
2024 H2H Matchup: Would not Vote	35% (9)	29% (7)	23% (6)	12% (3)	1% (0)	24
2024 H2H Matchup: Do not Know	37% (13)	43% (15)	19% (7)	— (0)	1% (0)	35
2022 House Vote: Democrat	53% (163)	35% (108)	9% (28)	2% (5)	1% (4)	308
2022 House Vote: Republican	42% (106)	35% (88)	20% (52)	2% (6)	— (0)	252
2022 House Vote: Did not Vote	62% (77)	19% (23)	12% (15)	4% (5)	4% (5)	124
2020 Vote: Joe Biden	55% (176)	32% (102)	9% (30)	2% (5)	2% (6)	320
2020 Vote: Donald Trump	43% (129)	34% (104)	18% (55)	4% (11)	1% (3)	302
2020 Vote: Someone Else	17% (2)	83% (8)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	67% (42)	19% (12)	14% (9)	— (0)	— (0)	62

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (349)	33% (226)	14% (94)	2% (16)	1% (9)	694
2016 Vote: Hillary Clinton	54% (138)	32% (83)	11% (28)	2% (4)	1% (2)	255
2016 Vote: Donald Trump	40% (102)	36% (92)	19% (49)	4% (9)	1% (3)	256
2016 Vote: Someone Else	28% (6)	66% (14)	6% (1)	— (0)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	64% (26)	31% (12)	5% (2)	— (0)	— (0)	40
2020 Vote/PID: Not Trump/Republican	62% (13)	11% (2)	26% (6)	— (0)	1% (0)	22
U.S. Economy: Wrong Track	50% (255)	31% (158)	15% (78)	2% (9)	1% (7)	507
U.S. Economy: Right Direction	50% (94)	37% (69)	9% (16)	3% (7)	1% (3)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54% (134)	34% (83)	8% (20)	2% (6)	1% (4)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45% (149)	33% (107)	18% (58)	3% (10)	1% (3)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	55% (66)	30% (36)	13% (15)	— (0)	2% (2)	120
Top 2024 Issue: Economy	55% (141)	27% (70)	15% (39)	3% (7)	— (0)	257
Community/Gender: Urban Women	62% (48)	25% (19)	9% (7)	3% (3)	— (0)	77
Community/Gender: Urban Men	40% (29)	40% (29)	19% (14)	— (0)	— (0)	72
Community/Gender: Rural Women	51% (45)	28% (24)	17% (15)	3% (2)	2% (2)	88
Community/Gender: Rural Men	44% (42)	39% (37)	12% (11)	5% (5)	— (0)	94
Community/Gender: Suburban Women	52% (102)	35% (67)	10% (20)	1% (2)	2% (3)	195
Community/Gender: Suburban Men	50% (83)	30% (49)	16% (26)	2% (4)	3% (5)	167
Homeowner	46% (264)	35% (201)	15% (86)	3% (15)	2% (9)	575
Renter	72% (75)	21% (22)	6% (6)	1% (1)	1% (1)	104
Self + Household: White-Collar	42% (102)	38% (93)	17% (41)	3% (6)	— (1)	243
Self + Household: Blue Collar	50% (181)	34% (122)	12% (42)	3% (9)	2% (5)	360
Union HH: Yes	50% (35)	33% (23)	13% (9)	4% (3)	— (0)	70
Union HH: No	50% (314)	33% (203)	14% (85)	2% (13)	1% (9)	624
LGBTQ+: Yes	70% (50)	24% (17)	6% (4)	— (0)	— (0)	72
LGBTQ+: No	48% (299)	34% (209)	14% (90)	3% (16)	1% (9)	622
Motivated to Vote	49% (314)	33% (214)	14% (89)	2% (14)	1% (9)	641
Parent: Yes	57% (110)	30% (57)	10% (20)	2% (4)	— (0)	191
Parent: No	48% (239)	34% (169)	15% (74)	2% (12)	2% (9)	503
COVID Vaccine: Yes	49% (228)	33% (157)	15% (72)	2% (8)	1% (6)	470
COVID Vaccine: No	54% (121)	31% (70)	10% (22)	4% (8)	2% (4)	224

Continued on next page

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(349)	33%	(226)	14%	(94)	2%	(16)	1%	(9)	694
Student Loans: Yes	65%	(79)	26%	(32)	7%	(9)	—	(0)	1%	(2)	121
Student Loans: No	47%	(270)	34%	(195)	15%	(85)	3%	(16)	1%	(7)	573
Favorable Opinion of Haley	41%	(86)	35%	(74)	19%	(39)	5%	(11)	—	(0)	210
Unfavorable Opinion of Haley	52%	(156)	34%	(101)	12%	(36)	1%	(3)	1%	(3)	298
Prodigal Biden Voter	43%	(11)	44%	(12)	12%	(3)	—	(0)	1%	(0)	27
Undecided Voter (DK/WNV)	37%	(22)	37%	(22)	20%	(12)	5%	(3)	1%	(0)	59
Undecided Voter (DK)	37%	(13)	43%	(15)	19%	(7)	—	(0)	1%	(0)	35
Watched Debate	51%	(251)	32%	(155)	14%	(69)	2%	(10)	1%	(4)	490
Watched Debate: Did not Watch	48%	(97)	35%	(71)	12%	(24)	3%	(6)	3%	(5)	204
Watched Debate: All of it	50%	(131)	35%	(93)	13%	(35)	2%	(6)	—	(0)	265
Watched Debate: Some of it	53%	(120)	28%	(63)	15%	(34)	2%	(4)	2%	(4)	225
Continue His Campaign: Yes Biden	55%	(154)	33%	(93)	8%	(22)	2%	(7)	1%	(4)	279
Continue His Campaign: No Biden	46%	(178)	34%	(129)	17%	(67)	1%	(5)	1%	(5)	383
Continue His Campaign: Yes Trump	44%	(149)	35%	(118)	16%	(54)	3%	(11)	1%	(3)	335
Continue His Campaign: No Trump	54%	(181)	31%	(104)	11%	(37)	1%	(5)	2%	(6)	332
Conviction: Evidence	54%	(193)	33%	(119)	10%	(37)	2%	(6)	1%	(4)	359
Conviction: Motivation to Damage	41%	(108)	35%	(94)	19%	(50)	3%	(8)	2%	(5)	265
Conviction: DK/NO	67%	(47)	20%	(14)	10%	(7)	2%	(2)	—	(0)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (391)	32% (221)	8% (56)	2% (17)	1% (10)	694
Gender: Male	49% (165)	35% (117)	11% (37)	3% (11)	1% (3)	333
Gender: Female	63% (227)	29% (104)	5% (19)	1% (5)	2% (6)	361
Age: 18-34	54% (100)	30% (56)	11% (20)	2% (4)	2% (4)	183
Age: 35-44	57% (55)	29% (28)	6% (6)	6% (6)	1% (1)	96
Age: 45-64	55% (135)	36% (88)	6% (15)	2% (6)	1% (3)	248
Age: 65+	61% (101)	29% (48)	9% (14)	1% (1)	1% (2)	167
GenZers: 1997-2012	49% (44)	36% (32)	9% (8)	2% (1)	3% (3)	89
Millennials: 1981-1996	59% (105)	27% (48)	9% (16)	5% (8)	1% (2)	180
GenXers: 1965-1980	52% (104)	37% (75)	8% (16)	2% (4)	1% (2)	201
Baby Boomers: 1946-1964	62% (133)	28% (60)	7% (14)	1% (3)	1% (3)	213
Educ: < College	57% (266)	32% (150)	6% (30)	3% (13)	1% (7)	466
Educ: Bachelors degree	59% (84)	27% (38)	10% (14)	3% (4)	2% (3)	142
Educ: Post-grad	48% (41)	38% (32)	14% (12)	— (0)	— (0)	86
Income: Under 50k	57% (193)	30% (103)	9% (29)	4% (12)	1% (2)	340
Income: 50k-100k	55% (124)	35% (78)	7% (16)	1% (2)	2% (4)	224
Income: 100k+	57% (74)	30% (39)	8% (10)	2% (3)	3% (3)	130
Ethnicity: White (Non-Hispanic)	54% (298)	34% (191)	9% (49)	2% (10)	1% (7)	555
Ethnicity: Hispanic	67% (15)	9% (2)	10% (2)	14% (3)	— (0)	22
Ethnicity: Black (Non-Hispanic)	71% (64)	19% (17)	4% (3)	4% (3)	2% (2)	89
Ethnicity: Asian + Other (Non-Hispanic)	56% (15)	38% (10)	7% (2)	— (0)	— (0)	28
All Christian	66% (211)	25% (80)	6% (19)	2% (6)	1% (4)	320
All Non-Christian	56% (13)	43% (10)	— (0)	1% (0)	— (0)	24
Atheist	22% (9)	52% (21)	20% (8)	5% (2)	— (0)	41
Agnostic/Nothing in particular	44% (89)	39% (80)	13% (27)	3% (6)	1% (3)	203
Something Else	65% (69)	27% (29)	2% (2)	3% (3)	3% (3)	106
Evangelical	65% (88)	30% (41)	3% (4)	1% (1)	1% (1)	136
Non-Evangelical	66% (186)	24% (68)	6% (17)	2% (6)	2% (5)	282
PID: Dem (no lean)	57% (163)	28% (80)	12% (35)	2% (6)	1% (3)	288
PID: Ind (no lean)	51% (82)	33% (53)	8% (13)	6% (9)	2% (3)	160
PID: Rep (no lean)	60% (147)	35% (87)	3% (8)	— (1)	1% (3)	246

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (391)	32% (221)	8% (56)	2% (17)	1% (10)	694
PID/Gender: Dem Men	48% (57)	24% (29)	21% (25)	5% (6)	3% (3)	120
PID/Gender: Dem Women	63% (106)	31% (51)	6% (10)	— (1)	— (0)	168
PID/Gender: Ind Men	44% (44)	41% (40)	9% (9)	6% (6)	— (0)	99
PID/Gender: Ind Women	62% (38)	21% (13)	6% (4)	6% (4)	5% (3)	61
PID/Gender: Rep Men	56% (63)	41% (47)	3% (3)	— (0)	— (0)	114
PID/Gender: Rep Women	63% (83)	30% (40)	4% (5)	1% (1)	3% (3)	132
Ideo: Liberal (1-3)	43% (91)	38% (81)	15% (31)	3% (6)	1% (3)	212
Ideo: Moderate (4)	59% (133)	28% (63)	7% (16)	4% (8)	2% (4)	224
Ideo: Conservative (5-7)	66% (157)	29% (70)	4% (9)	1% (2)	1% (2)	240
Community: Urban	64% (96)	22% (33)	8% (12)	4% (7)	1% (1)	149
Community: Suburban	55% (198)	35% (128)	7% (26)	2% (6)	1% (4)	362
Community: Rural	53% (97)	32% (59)	10% (18)	2% (4)	2% (4)	183
Military HHnm: Yes	47% (47)	41% (40)	7% (7)	3% (3)	2% (2)	98
Military HH: No	58% (345)	30% (180)	8% (49)	2% (14)	1% (8)	596
Employ: Private Sector	57% (138)	31% (76)	9% (21)	1% (3)	1% (4)	242
Employ: Government	59% (17)	30% (9)	8% (2)	— (0)	4% (1)	29
Employ: Self-Employed	55% (41)	28% (21)	12% (9)	5% (4)	1% (1)	76
Employ: Homemaker	65% (29)	29% (13)	2% (1)	2% (1)	3% (2)	45
Employ: Student	42% (8)	41% (8)	— (0)	10% (2)	8% (1)	19
Employ: Retired	56% (99)	32% (57)	9% (15)	2% (4)	1% (1)	177
Employ: Unemployed	52% (40)	36% (28)	8% (6)	4% (3)	— (0)	77
Employ: Other	63% (18)	32% (9)	3% (1)	2% (1)	— (0)	29

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	56%	(391)	32%	(221)	8%	(56)	2%	(17)	1%	(10)	694
Protestant	64%	(104)	26%	(42)	7%	(11)	1%	(2)	2%	(4)	164
Roman Catholic	69%	(102)	25%	(37)	5%	(8)	1%	(2)	—	(0)	148
Mormon	—	(0)	66%	(1)	—	(0)	34%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	86%	(5)	—	(0)	—	(0)	14%	(1)	—	(0)	6
Jewish	71%	(9)	29%	(4)	—	(0)	—	(0)	—	(0)	13
Muslim	36%	(2)	64%	(4)	—	(0)	—	(0)	—	(0)	6
Buddhist	44%	(1)	44%	(1)	—	(0)	12%	(0)	—	(0)	2
Hindu	35%	(1)	65%	(2)	—	(0)	—	(0)	—	(0)	3
Atheist	22%	(9)	52%	(21)	20%	(8)	5%	(2)	—	(0)	41
Agnostic	38%	(14)	33%	(13)	29%	(11)	—	(0)	—	(0)	38
Something else	65%	(69)	27%	(29)	2%	(2)	3%	(3)	3%	(3)	106
Nothing in particular	45%	(75)	41%	(67)	9%	(15)	3%	(6)	2%	(3)	165
Ideo/PID: Conservative Republican	65%	(114)	32%	(56)	2%	(4)	—	(1)	1%	(2)	177
Ideo/PID: Moderate/Liberal Republican	48%	(31)	42%	(27)	7%	(4)	—	(0)	3%	(2)	65
Ideo/PID: Moderate/Conservative Democrat	70%	(82)	20%	(23)	9%	(11)	1%	(1)	—	(1)	118
Ideo/PID: Liberal Democrat	46%	(74)	35%	(57)	15%	(24)	3%	(5)	2%	(3)	163
Unfavorable of Biden and Trump	45%	(61)	37%	(50)	13%	(18)	4%	(6)	1%	(2)	136
2024 H2H Matchup: Biden Voter	52%	(174)	33%	(111)	11%	(39)	3%	(9)	1%	(4)	337
2024 H2H Matchup: Trump Voter	64%	(190)	30%	(91)	4%	(13)	1%	(2)	1%	(3)	298
2024 H2H Matchup: Would not Vote	38%	(9)	29%	(7)	12%	(3)	14%	(4)	8%	(2)	24
2024 H2H Matchup: Do not Know	55%	(19)	34%	(12)	5%	(2)	7%	(2)	—	(0)	35
2022 House Vote: Democrat	50%	(155)	34%	(104)	11%	(35)	3%	(11)	1%	(4)	308
2022 House Vote: Republican	66%	(167)	29%	(73)	3%	(8)	—	(1)	1%	(3)	252
2022 House Vote: Did not Vote	53%	(66)	32%	(40)	10%	(12)	3%	(4)	2%	(2)	124
2020 Vote: Joe Biden	52%	(166)	32%	(101)	12%	(37)	3%	(11)	1%	(4)	320
2020 Vote: Donald Trump	63%	(190)	31%	(92)	4%	(12)	1%	(3)	2%	(5)	302
2020 Vote: Someone Else	73%	(7)	27%	(3)	—	(0)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	47%	(29)	39%	(24)	10%	(7)	3%	(2)	—	(0)	62

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (391)	32% (221)	8% (56)	2% (17)	1% (10)	694
2016 Vote: Hillary Clinton	55% (141)	27% (69)	13% (34)	3% (8)	1% (3)	255
2016 Vote: Donald Trump	62% (159)	32% (83)	3% (8)	1% (2)	1% (3)	256
2016 Vote: Someone Else	16% (3)	68% (14)	4% (1)	12% (2)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	66% (27)	23% (9)	11% (4)	— (0)	— (0)	40
2020 Vote/PID: Not Trump/Republican	54% (12)	36% (8)	8% (2)	— (0)	1% (0)	22
U.S. Economy: Wrong Track	59% (299)	31% (156)	7% (34)	2% (10)	1% (6)	507
U.S. Economy: Right Direction	49% (92)	34% (64)	11% (21)	3% (6)	2% (3)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54% (133)	32% (78)	10% (25)	2% (6)	2% (4)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62% (204)	31% (102)	5% (15)	1% (2)	1% (5)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	46% (55)	33% (40)	13% (16)	7% (9)	1% (1)	120
Top 2024 Issue: Economy	62% (159)	29% (76)	6% (15)	2% (6)	1% (2)	257
Community/Gender: Urban Women	74% (57)	17% (13)	8% (6)	2% (1)	— (0)	77
Community/Gender: Urban Men	55% (39)	28% (20)	8% (6)	7% (5)	2% (1)	72
Community/Gender: Rural Women	62% (55)	25% (22)	6% (6)	3% (2)	3% (3)	88
Community/Gender: Rural Men	45% (42)	39% (37)	13% (12)	2% (2)	1% (1)	94
Community/Gender: Suburban Women	59% (115)	35% (69)	4% (7)	1% (1)	2% (3)	195
Community/Gender: Suburban Men	50% (83)	36% (59)	11% (19)	3% (4)	— (1)	167
Homeowner	55% (317)	33% (188)	8% (48)	2% (13)	2% (9)	575
Renter	63% (66)	28% (29)	6% (6)	2% (2)	1% (1)	104
Self + Household: White-Collar	61% (147)	28% (67)	8% (20)	2% (5)	1% (3)	243
Self + Household: Blue Collar	52% (187)	35% (125)	9% (31)	3% (10)	2% (7)	360
Union HH: Yes	60% (42)	32% (22)	4% (3)	3% (2)	— (0)	70
Union HH: No	56% (349)	32% (198)	8% (53)	2% (14)	2% (10)	624
LGBTQ+: Yes	35% (25)	39% (28)	21% (15)	4% (3)	— (0)	72
LGBTQ+: No	59% (366)	31% (192)	7% (41)	2% (13)	2% (10)	622
Motivated to Vote	55% (355)	32% (207)	9% (56)	2% (15)	1% (8)	641
Parent: Yes	59% (112)	33% (63)	7% (13)	1% (2)	1% (1)	191
Parent: No	56% (279)	31% (158)	8% (43)	3% (15)	2% (8)	503
COVID Vaccine: Yes	54% (252)	33% (156)	9% (44)	3% (12)	1% (6)	470
COVID Vaccine: No	62% (140)	29% (65)	5% (12)	2% (4)	2% (4)	224

Continued on next page

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (391)	32% (221)	8% (56)	2% (17)	1% (10)	694
Student Loans: Yes	56% (68)	31% (37)	8% (9)	5% (6)	— (0)	121
Student Loans: No	56% (323)	32% (184)	8% (47)	2% (10)	2% (10)	573
Favorable Opinion of Haley	66% (139)	27% (56)	4% (8)	2% (5)	1% (2)	210
Unfavorable Opinion of Haley	50% (148)	33% (97)	13% (38)	3% (10)	2% (5)	298
Prodigal Biden Voter	47% (12)	26% (7)	18% (5)	9% (2)	— (0)	27
Undecided Voter (DK/WNV)	48% (28)	32% (19)	8% (4)	10% (6)	3% (2)	59
Undecided Voter (DK)	55% (19)	34% (12)	5% (2)	7% (2)	— (0)	35
Watched Debate	58% (282)	32% (154)	8% (38)	2% (10)	1% (5)	490
Watched Debate: Did not Watch	54% (109)	32% (66)	9% (18)	3% (6)	2% (5)	204
Watched Debate: All of it	63% (166)	29% (76)	6% (16)	2% (5)	1% (2)	265
Watched Debate: Some of it	52% (116)	35% (78)	10% (22)	3% (6)	1% (3)	225
Continue His Campaign: Yes Biden	58% (162)	31% (87)	7% (19)	3% (10)	1% (1)	279
Continue His Campaign: No Biden	56% (216)	32% (121)	9% (35)	2% (7)	1% (4)	383
Continue His Campaign: Yes Trump	60% (201)	32% (106)	5% (15)	2% (7)	1% (5)	335
Continue His Campaign: No Trump	53% (176)	31% (104)	12% (39)	3% (9)	1% (4)	332
Conviction: Evidence	51% (185)	33% (119)	11% (41)	3% (12)	1% (3)	359
Conviction: Motivation to Damage	64% (168)	30% (80)	3% (9)	1% (3)	2% (5)	265
Conviction: DK/NO	55% (38)	31% (22)	8% (6)	3% (2)	3% (2)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (383)	29% (198)	12% (81)	3% (23)	1% (9)	694
Gender: Male	56% (186)	28% (92)	14% (46)	3% (10)	— (0)	333
Gender: Female	55% (198)	29% (106)	10% (35)	4% (13)	2% (9)	361
Age: 18-34	47% (86)	29% (53)	14% (25)	8% (14)	3% (5)	183
Age: 35-44	48% (46)	31% (30)	15% (14)	6% (6)	— (0)	96
Age: 45-64	59% (145)	29% (71)	11% (27)	1% (2)	1% (2)	248
Age: 65+	63% (106)	27% (44)	9% (15)	— (0)	1% (2)	167
GenZers: 1997-2012	49% (44)	28% (25)	13% (11)	10% (9)	— (0)	89
Millennials: 1981-1996	47% (85)	30% (54)	14% (25)	6% (11)	3% (5)	180
GenXers: 1965-1980	55% (111)	30% (60)	14% (27)	— (1)	— (1)	201
Baby Boomers: 1946-1964	65% (137)	26% (56)	7% (15)	1% (2)	1% (3)	213
Educ: < College	57% (263)	27% (126)	12% (55)	3% (14)	2% (8)	466
Educ: Bachelors degree	56% (80)	32% (45)	6% (9)	5% (7)	1% (1)	142
Educ: Post-grad	47% (40)	32% (27)	20% (17)	2% (2)	— (0)	86
Income: Under 50k	56% (192)	28% (95)	11% (39)	4% (14)	— (1)	340
Income: 50k-100k	53% (118)	32% (72)	10% (23)	2% (3)	3% (8)	224
Income: 100k+	57% (74)	24% (31)	15% (20)	4% (5)	— (0)	130
Ethnicity: White (Non-Hispanic)	56% (311)	30% (165)	11% (60)	2% (12)	1% (7)	555
Ethnicity: Hispanic	32% (7)	15% (3)	32% (7)	20% (4)	1% (0)	22
Ethnicity: Black (Non-Hispanic)	49% (44)	26% (24)	16% (14)	7% (6)	2% (1)	89
Ethnicity: Asian + Other (Non-Hispanic)	76% (21)	23% (6)	— (0)	— (0)	— (0)	28
All Christian	63% (200)	25% (80)	8% (27)	2% (8)	1% (4)	320
All Non-Christian	64% (15)	18% (4)	8% (2)	5% (1)	6% (2)	24
Atheist	45% (18)	26% (11)	25% (10)	5% (2)	— (0)	41
Agnostic/Nothing in particular	44% (89)	34% (69)	19% (39)	4% (7)	— (0)	203
Something Else	58% (61)	32% (34)	3% (3)	4% (5)	2% (3)	106
Evangelical	60% (82)	29% (40)	7% (9)	3% (4)	1% (1)	136
Non-Evangelical	61% (173)	26% (75)	7% (20)	3% (8)	2% (6)	282
PID: Dem (no lean)	42% (121)	35% (101)	18% (53)	4% (12)	— (1)	288
PID: Ind (no lean)	54% (86)	29% (46)	11% (17)	4% (7)	3% (4)	160
PID: Rep (no lean)	72% (176)	21% (51)	4% (11)	2% (4)	2% (4)	246

Continued on next page

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (383)	29% (198)	12% (81)	3% (23)	1% (9)	694
PID/Gender: Dem Men	32% (39)	35% (42)	27% (32)	6% (8)	— (0)	120
PID/Gender: Dem Women	49% (82)	35% (59)	12% (21)	3% (4)	— (1)	168
PID/Gender: Ind Men	55% (54)	30% (30)	13% (13)	2% (2)	— (0)	99
PID/Gender: Ind Women	52% (32)	26% (16)	7% (4)	8% (5)	7% (4)	61
PID/Gender: Rep Men	81% (93)	17% (20)	1% (1)	— (0)	— (0)	114
PID/Gender: Rep Women	63% (83)	24% (31)	7% (10)	3% (4)	3% (4)	132
Ideo: Liberal (1-3)	39% (82)	37% (78)	18% (39)	5% (11)	1% (1)	212
Ideo: Moderate (4)	48% (108)	34% (75)	13% (30)	3% (6)	2% (4)	224
Ideo: Conservative (5-7)	78% (186)	15% (37)	5% (12)	1% (3)	1% (3)	240
Community: Urban	49% (73)	28% (42)	18% (27)	5% (7)	— (0)	149
Community: Suburban	58% (208)	27% (98)	10% (36)	4% (13)	2% (5)	362
Community: Rural	56% (102)	31% (57)	10% (18)	1% (2)	2% (3)	183
Military HHnm: Yes	73% (71)	15% (15)	7% (7)	3% (3)	2% (2)	98
Military HH: No	52% (312)	31% (183)	12% (74)	3% (20)	1% (7)	596
Employ: Private Sector	52% (127)	30% (72)	13% (32)	4% (10)	1% (2)	242
Employ: Government	68% (20)	24% (7)	8% (2)	— (0)	— (0)	29
Employ: Self-Employed	41% (31)	30% (23)	26% (20)	3% (2)	— (0)	76
Employ: Homemaker	63% (29)	25% (11)	3% (1)	6% (3)	3% (2)	45
Employ: Student	51% (9)	39% (7)	— (0)	10% (2)	— (0)	19
Employ: Retired	67% (119)	24% (42)	8% (15)	— (0)	1% (1)	177
Employ: Unemployed	44% (34)	34% (26)	12% (9)	5% (4)	4% (3)	77
Employ: Other	49% (14)	33% (10)	6% (2)	7% (2)	4% (1)	29

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (383)	29% (198)	12% (81)	3% (23)	1% (9)	694
Protestant	61% (99)	28% (45)	9% (15)	2% (2)	1% (2)	164
Roman Catholic	63% (94)	24% (35)	8% (12)	3% (5)	2% (2)	148
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82% (5)	4% (0)	14% (1)	— (0)	— (0)	6
Jewish	73% (9)	18% (2)	— (0)	9% (1)	— (0)	13
Muslim	44% (2)	23% (1)	33% (2)	— (0)	— (0)	6
Buddhist	56% (1)	26% (1)	— (0)	— (0)	18% (0)	2
Hindu	65% (2)	— (0)	— (0)	— (0)	35% (1)	3
Atheist	45% (18)	26% (11)	25% (10)	5% (2)	— (0)	41
Agnostic	36% (14)	41% (16)	19% (7)	4% (2)	— (0)	38
Something else	58% (61)	32% (34)	3% (3)	4% (5)	2% (3)	106
Nothing in particular	45% (75)	32% (53)	19% (32)	3% (6)	— (0)	165
Ideo/PID: Conservative Republican	77% (135)	16% (28)	4% (8)	1% (3)	1% (2)	177
Ideo/PID: Moderate/Liberal Republican	58% (38)	35% (23)	5% (3)	— (0)	2% (2)	65
Ideo/PID: Moderate/Conservative Democrat	52% (62)	30% (35)	16% (19)	2% (3)	— (0)	118
Ideo/PID: Liberal Democrat	35% (58)	38% (62)	21% (34)	6% (9)	— (0)	163
Unfavorable of Biden and Trump	50% (68)	30% (41)	14% (19)	5% (7)	1% (1)	136
2024 H2H Matchup: Biden Voter	39% (132)	38% (127)	17% (58)	5% (16)	1% (3)	337
2024 H2H Matchup: Trump Voter	74% (221)	18% (54)	5% (16)	1% (4)	1% (4)	298
2024 H2H Matchup: Would not Vote	23% (6)	40% (10)	19% (5)	13% (3)	5% (1)	24
2024 H2H Matchup: Do not Know	70% (25)	22% (8)	6% (2)	— (0)	2% (1)	35
2022 House Vote: Democrat	42% (131)	35% (109)	17% (53)	4% (11)	1% (3)	308
2022 House Vote: Republican	76% (191)	18% (45)	4% (10)	1% (2)	2% (4)	252
2022 House Vote: Did not Vote	47% (58)	32% (39)	13% (16)	7% (9)	1% (2)	124
2020 Vote: Joe Biden	40% (128)	38% (121)	17% (54)	4% (14)	1% (3)	320
2020 Vote: Donald Trump	74% (223)	19% (57)	4% (13)	2% (6)	1% (4)	302
2020 Vote: Someone Else	39% (4)	32% (3)	29% (3)	— (0)	— (0)	10
2020 Vote: Did not Vote	46% (29)	27% (17)	19% (12)	5% (3)	3% (2)	62

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (383)	29% (198)	12% (81)	3% (23)	1% (9)	694
2016 Vote: Hillary Clinton	44% (113)	33% (85)	19% (48)	3% (6)	1% (3)	255
2016 Vote: Donald Trump	69% (176)	26% (65)	4% (11)	1% (1)	1% (3)	256
2016 Vote: Someone Else	33% (7)	31% (6)	27% (6)	8% (2)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	63% (25)	11% (5)	21% (9)	4% (2)	— (0)	40
2020 Vote/PID: Not Trump/Republican	57% (12)	39% (8)	4% (1)	— (0)	— (0)	22
U.S. Economy: Wrong Track	62% (314)	25% (127)	8% (41)	4% (18)	1% (7)	507
U.S. Economy: Right Direction	37% (70)	38% (71)	22% (41)	2% (5)	1% (2)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40% (98)	35% (87)	20% (48)	4% (10)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72% (234)	20% (64)	5% (17)	2% (6)	2% (5)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	42% (51)	39% (46)	13% (16)	6% (7)	— (0)	120
Top 2024 Issue: Economy	58% (149)	25% (64)	11% (27)	5% (13)	2% (4)	257
Community/Gender: Urban Women	42% (33)	40% (31)	16% (12)	2% (1)	— (0)	77
Community/Gender: Urban Men	56% (40)	16% (12)	20% (15)	8% (6)	— (0)	72
Community/Gender: Rural Women	55% (48)	31% (27)	9% (8)	2% (2)	3% (3)	88
Community/Gender: Rural Men	57% (54)	32% (30)	11% (10)	— (0)	— (0)	94
Community/Gender: Suburban Women	60% (117)	25% (49)	8% (15)	5% (10)	3% (5)	195
Community/Gender: Suburban Men	55% (92)	30% (50)	13% (22)	2% (4)	— (0)	167
Homeowner	56% (324)	28% (163)	11% (63)	3% (17)	1% (9)	575
Renter	49% (51)	30% (31)	15% (16)	5% (6)	— (0)	104
Self + Household: White-Collar	57% (138)	27% (66)	14% (34)	2% (5)	— (0)	243
Self + Household: Blue Collar	58% (209)	27% (97)	10% (34)	4% (16)	1% (4)	360
Union HH: Yes	58% (41)	23% (16)	14% (10)	4% (3)	— (0)	70
Union HH: No	55% (343)	29% (182)	11% (71)	3% (20)	1% (9)	624
LGBTQ+: Yes	39% (28)	32% (23)	21% (15)	8% (6)	— (0)	72
LGBTQ+: No	57% (355)	28% (175)	11% (66)	3% (17)	1% (8)	622
Motivated to Vote	56% (358)	28% (178)	12% (77)	3% (21)	1% (7)	641
Parent: Yes	50% (95)	30% (57)	15% (29)	4% (8)	1% (2)	191
Parent: No	57% (288)	28% (141)	10% (52)	3% (15)	1% (7)	503
COVID Vaccine: Yes	53% (251)	30% (139)	12% (57)	4% (17)	1% (6)	470
COVID Vaccine: No	59% (132)	26% (59)	11% (24)	3% (6)	1% (3)	224

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (383)	29% (198)	12% (81)	3% (23)	1% (9)	694
Student Loans: Yes	44% (53)	37% (44)	12% (15)	6% (7)	1% (2)	121
Student Loans: No	58% (330)	27% (154)	12% (67)	3% (16)	1% (7)	573
Favorable Opinion of Haley	67% (141)	22% (47)	7% (14)	3% (6)	1% (3)	210
Unfavorable Opinion of Haley	50% (149)	31% (91)	15% (45)	3% (9)	1% (4)	298
Prodigal Biden Voter	59% (16)	24% (7)	10% (3)	5% (1)	1% (0)	27
Undecided Voter (DK/WNV)	51% (30)	29% (17)	11% (7)	5% (3)	3% (2)	59
Undecided Voter (DK)	70% (25)	22% (8)	6% (2)	— (0)	2% (1)	35
Watched Debate	59% (291)	28% (138)	10% (50)	2% (9)	— (2)	490
Watched Debate: Did not Watch	45% (93)	29% (60)	15% (31)	7% (14)	3% (7)	204
Watched Debate: All of it	59% (157)	28% (73)	11% (29)	2% (5)	1% (2)	265
Watched Debate: Some of it	60% (134)	29% (65)	9% (21)	2% (5)	— (0)	225
Continue His Campaign: Yes Biden	47% (132)	33% (91)	16% (43)	4% (12)	— (1)	279
Continue His Campaign: No Biden	62% (239)	25% (97)	9% (33)	2% (7)	2% (7)	383
Continue His Campaign: Yes Trump	71% (239)	18% (60)	7% (24)	3% (8)	1% (4)	335
Continue His Campaign: No Trump	41% (135)	38% (127)	16% (53)	4% (14)	1% (4)	332
Conviction: Evidence	41% (148)	37% (134)	16% (58)	5% (17)	1% (2)	359
Conviction: Motivation to Damage	75% (198)	18% (46)	6% (15)	1% (2)	1% (4)	265
Conviction: DK/NO	53% (37)	25% (18)	12% (9)	5% (4)	4% (3)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (265)	39% (271)	11% (79)	6% (44)	5% (34)	694
Gender: Male	36% (120)	42% (139)	13% (43)	8% (28)	1% (4)	333
Gender: Female	40% (145)	37% (133)	10% (37)	4% (16)	8% (30)	361
Age: 18-34	31% (56)	34% (62)	19% (34)	9% (17)	8% (15)	183
Age: 35-44	29% (28)	41% (39)	14% (13)	12% (12)	4% (4)	96
Age: 45-64	39% (97)	44% (109)	9% (23)	6% (15)	2% (4)	248
Age: 65+	51% (84)	37% (61)	5% (9)	1% (2)	7% (11)	167
GenZers: 1997-2012	35% (32)	30% (27)	14% (13)	11% (10)	9% (8)	89
Millennials: 1981-1996	28% (50)	39% (70)	19% (34)	9% (16)	5% (10)	180
GenXers: 1965-1980	38% (76)	44% (89)	9% (19)	7% (14)	2% (3)	201
Baby Boomers: 1946-1964	48% (102)	38% (81)	6% (13)	2% (4)	6% (13)	213
Educ: < College	38% (176)	37% (173)	11% (51)	8% (37)	6% (30)	466
Educ: Bachelors degree	38% (55)	42% (59)	14% (20)	4% (6)	2% (2)	142
Educ: Post-grad	41% (35)	46% (40)	9% (8)	2% (1)	2% (2)	86
Income: Under 50k	37% (127)	40% (137)	10% (33)	7% (23)	6% (20)	340
Income: 50k-100k	37% (84)	41% (92)	13% (29)	4% (9)	5% (10)	224
Income: 100k+	42% (54)	33% (43)	13% (17)	9% (12)	2% (3)	130
Ethnicity: White (Non-Hispanic)	40% (220)	41% (225)	10% (58)	5% (27)	4% (25)	555
Ethnicity: Hispanic	29% (6)	26% (6)	26% (6)	18% (4)	1% (0)	22
Ethnicity: Black (Non-Hispanic)	27% (24)	34% (30)	14% (13)	14% (13)	10% (9)	89
Ethnicity: Asian + Other (Non-Hispanic)	53% (15)	35% (10)	11% (3)	— (0)	1% (0)	28
All Christian	45% (144)	37% (118)	9% (30)	4% (13)	5% (16)	320
All Non-Christian	36% (9)	34% (8)	16% (4)	13% (3)	2% (0)	24
Atheist	29% (12)	49% (20)	14% (6)	5% (2)	4% (2)	41
Agnostic/Nothing in particular	31% (63)	37% (76)	17% (35)	9% (18)	5% (11)	203
Something Else	37% (39)	47% (50)	5% (5)	7% (8)	4% (5)	106
Evangelical	43% (58)	38% (51)	9% (12)	7% (10)	3% (4)	136
Non-Evangelical	43% (122)	41% (116)	8% (22)	3% (9)	5% (13)	282
PID: Dem (no lean)	34% (97)	41% (117)	15% (43)	6% (17)	5% (14)	288
PID: Ind (no lean)	36% (57)	42% (68)	12% (19)	5% (7)	6% (10)	160
PID: Rep (no lean)	45% (111)	35% (87)	7% (17)	8% (20)	4% (11)	246

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (265)	39% (271)	11% (79)	6% (44)	5% (34)	694
PID/Gender: Dem Men	26% (31)	40% (48)	24% (29)	8% (9)	3% (3)	120
PID/Gender: Dem Women	40% (66)	41% (69)	9% (15)	5% (8)	6% (10)	168
PID/Gender: Ind Men	37% (37)	47% (46)	10% (9)	7% (7)	— (0)	99
PID/Gender: Ind Women	34% (21)	35% (21)	15% (9)	1% (1)	16% (10)	61
PID/Gender: Rep Men	46% (53)	39% (44)	4% (4)	11% (12)	— (0)	114
PID/Gender: Rep Women	44% (58)	32% (43)	10% (13)	6% (8)	8% (10)	132
Ideo: Liberal (1-3)	30% (64)	45% (95)	15% (32)	6% (14)	3% (6)	212
Ideo: Moderate (4)	35% (79)	40% (89)	11% (25)	8% (18)	6% (13)	224
Ideo: Conservative (5-7)	48% (115)	34% (82)	9% (22)	4% (8)	5% (12)	240
Community: Urban	40% (60)	35% (52)	9% (13)	9% (14)	8% (11)	149
Community: Suburban	39% (142)	38% (137)	14% (50)	4% (15)	5% (18)	362
Community: Rural	35% (63)	45% (83)	9% (16)	8% (15)	3% (5)	183
Military HHnm: Yes	45% (44)	35% (34)	12% (12)	6% (6)	2% (2)	98
Military HH: No	37% (221)	40% (237)	11% (67)	6% (38)	5% (32)	596
Employ: Private Sector	39% (95)	38% (91)	12% (30)	7% (18)	4% (9)	242
Employ: Government	28% (8)	26% (8)	27% (8)	17% (5)	3% (1)	29
Employ: Self-Employed	33% (25)	33% (25)	24% (18)	9% (7)	1% (1)	76
Employ: Homemaker	37% (17)	42% (19)	10% (4)	6% (3)	5% (2)	45
Employ: Student	3% (1)	56% (10)	16% (3)	12% (2)	14% (3)	19
Employ: Retired	50% (89)	37% (65)	4% (7)	3% (5)	6% (11)	177
Employ: Unemployed	23% (17)	59% (45)	8% (6)	4% (3)	6% (5)	77
Employ: Other	48% (14)	29% (8)	7% (2)	8% (2)	8% (2)	29

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (265)	39% (271)	11% (79)	6% (44)	5% (34)	694
Protestant	52% (84)	34% (56)	10% (16)	1% (2)	3% (5)	164
Roman Catholic	38% (57)	41% (61)	9% (13)	6% (9)	5% (8)	148
Mormon	34% (1)	— (0)	— (0)	66% (1)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	35% (2)	— (0)	14% (1)	— (0)	51% (3)	6
Jewish	37% (5)	41% (5)	— (0)	22% (3)	— (0)	13
Muslim	12% (1)	41% (2)	46% (3)	— (0)	1% (0)	6
Buddhist	44% (1)	26% (1)	— (0)	12% (0)	18% (0)	2
Hindu	65% (2)	— (0)	35% (1)	— (0)	— (0)	3
Atheist	29% (12)	49% (20)	14% (6)	5% (2)	4% (2)	41
Agnostic	35% (13)	33% (12)	17% (7)	10% (4)	5% (2)	38
Something else	37% (39)	47% (50)	5% (5)	7% (8)	4% (5)	106
Nothing in particular	30% (49)	39% (64)	17% (29)	9% (15)	6% (9)	165
Ideo/PID: Conservative Republican	49% (86)	35% (61)	8% (14)	5% (8)	4% (7)	177
Ideo/PID: Moderate/Liberal Republican	39% (25)	38% (25)	5% (3)	13% (8)	5% (3)	65
Ideo/PID: Moderate/Conservative Democrat	35% (42)	37% (43)	15% (18)	6% (8)	6% (8)	118
Ideo/PID: Liberal Democrat	32% (52)	44% (71)	16% (26)	6% (9)	3% (5)	163
Unfavorable of Biden and Trump	36% (49)	26% (36)	23% (31)	10% (13)	5% (6)	136
2024 H2H Matchup: Biden Voter	36% (120)	41% (138)	15% (49)	4% (14)	4% (15)	337
2024 H2H Matchup: Trump Voter	43% (127)	38% (112)	7% (21)	8% (24)	5% (14)	298
2024 H2H Matchup: Would not Vote	24% (6)	26% (6)	25% (6)	11% (3)	13% (3)	24
2024 H2H Matchup: Do not Know	35% (12)	44% (15)	9% (3)	8% (3)	4% (1)	35
2022 House Vote: Democrat	36% (112)	43% (131)	12% (38)	5% (15)	4% (12)	308
2022 House Vote: Republican	47% (118)	36% (90)	7% (18)	5% (13)	5% (14)	252
2022 House Vote: Did not Vote	28% (35)	36% (45)	17% (21)	12% (15)	6% (8)	124
2020 Vote: Joe Biden	35% (112)	42% (135)	13% (40)	6% (19)	4% (13)	320
2020 Vote: Donald Trump	45% (135)	34% (103)	9% (27)	7% (22)	5% (15)	302
2020 Vote: Someone Else	29% (3)	40% (4)	11% (1)	6% (1)	13% (1)	10
2020 Vote: Did not Vote	25% (16)	47% (29)	17% (11)	4% (3)	7% (4)	62

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (265)	39% (271)	11% (79)	6% (44)	5% (34)	694
2016 Vote: Hillary Clinton	35% (90)	43% (111)	15% (39)	4% (10)	2% (5)	255
2016 Vote: Donald Trump	44% (114)	38% (97)	7% (18)	7% (18)	3% (9)	256
2016 Vote: Someone Else	44% (9)	35% (7)	14% (3)	5% (1)	2% (0)	21
2020 Vote/PID: Not Biden/Democrat	16% (6)	47% (19)	23% (9)	6% (2)	8% (3)	40
2020 Vote/PID: Not Trump/Republican	36% (8)	55% (12)	3% (1)	— (0)	7% (1)	22
U.S. Economy: Wrong Track	40% (203)	37% (186)	11% (54)	7% (35)	5% (28)	507
U.S. Economy: Right Direction	33% (62)	46% (86)	13% (25)	5% (9)	3% (6)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36% (90)	42% (103)	14% (33)	4% (10)	4% (10)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (141)	38% (124)	8% (26)	7% (24)	4% (13)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (35)	37% (44)	17% (20)	8% (9)	10% (12)	120
Top 2024 Issue: Economy	33% (85)	42% (107)	14% (35)	5% (14)	6% (16)	257
Community/Gender: Urban Women	46% (35)	31% (24)	6% (4)	7% (5)	11% (8)	77
Community/Gender: Urban Men	34% (24)	39% (28)	12% (8)	12% (8)	4% (3)	72
Community/Gender: Rural Women	32% (29)	48% (42)	10% (9)	4% (4)	5% (5)	88
Community/Gender: Rural Men	37% (35)	43% (41)	8% (7)	12% (12)	— (0)	94
Community/Gender: Suburban Women	42% (81)	34% (67)	12% (23)	3% (7)	9% (18)	195
Community/Gender: Suburban Men	37% (61)	42% (70)	16% (27)	5% (8)	— (0)	167
Homeowner	38% (219)	41% (235)	11% (63)	6% (33)	4% (25)	575
Renter	39% (40)	30% (31)	13% (14)	10% (10)	8% (8)	104
Self + Household: White-Collar	46% (112)	37% (91)	12% (29)	3% (7)	2% (4)	243
Self + Household: Blue Collar	35% (127)	41% (148)	11% (38)	9% (32)	4% (14)	360
Union HH: Yes	37% (26)	35% (25)	16% (11)	6% (4)	6% (4)	70
Union HH: No	38% (239)	40% (247)	11% (68)	6% (40)	5% (30)	624
LGBTQ+: Yes	27% (19)	37% (27)	26% (19)	5% (4)	5% (4)	72
LGBTQ+: No	40% (246)	39% (245)	10% (60)	6% (40)	5% (30)	622
Motivated to Vote	39% (253)	39% (250)	11% (72)	6% (39)	4% (27)	641
Parent: Yes	31% (59)	45% (85)	14% (27)	8% (15)	2% (4)	191
Parent: No	41% (206)	37% (186)	10% (52)	6% (29)	6% (29)	503
COVID Vaccine: Yes	38% (179)	39% (184)	12% (59)	5% (22)	5% (25)	470
COVID Vaccine: No	38% (86)	39% (87)	9% (20)	10% (22)	4% (9)	224

Continued on next page

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(265)	39%	(271)	11%	(79)	6%	(44)	5%	(34)	694
Student Loans: Yes	38%	(46)	34%	(41)	17%	(21)	8%	(9)	4%	(4)	121
Student Loans: No	38%	(220)	40%	(231)	10%	(58)	6%	(35)	5%	(30)	573
Favorable Opinion of Haley	45%	(95)	35%	(74)	12%	(25)	4%	(8)	3%	(7)	210
Unfavorable Opinion of Haley	40%	(120)	40%	(119)	11%	(33)	6%	(18)	2%	(7)	298
Prodigal Biden Voter	29%	(8)	29%	(8)	17%	(4)	22%	(6)	3%	(1)	27
Undecided Voter (DK/WNV)	30%	(18)	37%	(22)	16%	(9)	9%	(6)	8%	(5)	59
Undecided Voter (DK)	35%	(12)	44%	(15)	9%	(3)	8%	(3)	4%	(1)	35
Watched Debate	40%	(197)	41%	(200)	10%	(47)	6%	(30)	3%	(15)	490
Watched Debate: Did not Watch	33%	(68)	35%	(72)	16%	(32)	7%	(14)	9%	(19)	204
Watched Debate: All of it	44%	(116)	41%	(107)	8%	(21)	6%	(15)	2%	(6)	265
Watched Debate: Some of it	36%	(82)	41%	(92)	12%	(26)	7%	(15)	4%	(10)	225
Continue His Campaign: Yes Biden	35%	(97)	44%	(123)	12%	(33)	5%	(15)	4%	(11)	279
Continue His Campaign: No Biden	41%	(157)	37%	(140)	11%	(43)	7%	(25)	5%	(18)	383
Continue His Campaign: Yes Trump	41%	(137)	39%	(131)	7%	(24)	8%	(28)	5%	(15)	335
Continue His Campaign: No Trump	36%	(121)	39%	(129)	16%	(52)	5%	(15)	5%	(15)	332
Conviction: Evidence	35%	(126)	41%	(146)	15%	(55)	6%	(20)	4%	(13)	359
Conviction: Motivation to Damage	44%	(117)	38%	(101)	5%	(14)	7%	(19)	5%	(14)	265
Conviction: DK/NO	32%	(22)	35%	(24)	16%	(11)	8%	(5)	10%	(7)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (310)	25% (175)	12% (81)	17% (119)	1% (10)	694
Gender: Male	39% (131)	25% (83)	13% (43)	21% (70)	1% (5)	333
Gender: Female	49% (178)	25% (92)	10% (38)	13% (49)	1% (5)	361
Age: 18-34	48% (88)	25% (46)	16% (29)	8% (15)	3% (6)	183
Age: 35-44	35% (34)	38% (36)	11% (11)	13% (13)	3% (3)	96
Age: 45-64	42% (103)	26% (64)	10% (26)	22% (54)	— (1)	248
Age: 65+	51% (84)	17% (28)	10% (16)	23% (38)	— (0)	167
GenZers: 1997-2012	39% (35)	22% (20)	24% (22)	12% (11)	2% (1)	89
Millennials: 1981-1996	48% (87)	31% (55)	8% (15)	9% (16)	4% (7)	180
GenXers: 1965-1980	42% (84)	31% (62)	11% (22)	16% (31)	— (1)	201
Baby Boomers: 1946-1964	45% (96)	18% (38)	10% (20)	28% (59)	— (0)	213
Educ: < College	42% (196)	26% (122)	11% (49)	20% (91)	2% (9)	466
Educ: Bachelors degree	49% (69)	21% (30)	15% (21)	15% (22)	— (1)	142
Educ: Post-grad	53% (45)	28% (24)	13% (11)	7% (6)	— (0)	86
Income: Under 50k	47% (159)	26% (89)	10% (35)	14% (49)	2% (8)	340
Income: 50k-100k	47% (106)	22% (49)	12% (28)	17% (39)	1% (2)	224
Income: 100k+	34% (44)	28% (36)	14% (18)	24% (31)	— (0)	130
Ethnicity: White (Non-Hispanic)	44% (242)	25% (137)	11% (61)	20% (111)	1% (4)	555
Ethnicity: Hispanic	40% (9)	6% (1)	32% (7)	17% (4)	6% (1)	22
Ethnicity: Black (Non-Hispanic)	53% (48)	32% (29)	8% (7)	2% (2)	4% (4)	89
Ethnicity: Asian + Other (Non-Hispanic)	40% (11)	29% (8)	24% (6)	8% (2)	— (0)	28
All Christian	37% (120)	25% (79)	13% (41)	24% (78)	1% (2)	320
All Non-Christian	49% (12)	28% (7)	7% (2)	15% (4)	— (0)	24
Atheist	65% (27)	8% (3)	24% (10)	2% (1)	— (0)	41
Agnostic/Nothing in particular	55% (112)	28% (56)	10% (20)	5% (11)	2% (5)	203
Something Else	37% (40)	28% (29)	9% (9)	24% (25)	3% (3)	106
Evangelical	28% (38)	26% (36)	16% (22)	28% (39)	1% (1)	136
Non-Evangelical	42% (119)	26% (72)	10% (28)	21% (60)	1% (2)	282
PID: Dem (no lean)	65% (186)	23% (65)	8% (22)	4% (12)	1% (3)	288
PID: Ind (no lean)	43% (69)	28% (45)	11% (18)	16% (25)	2% (3)	160
PID: Rep (no lean)	22% (55)	26% (64)	17% (42)	33% (82)	1% (4)	246

Continued on next page

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(310)	25%	(175)	12%	(81)	17%	(119)	1%	(10)	694
PID/Gender: Dem Men	63%	(75)	24%	(29)	7%	(9)	6%	(7)	—	(0)	120
PID/Gender: Dem Women	66%	(111)	22%	(37)	8%	(13)	3%	(5)	2%	(3)	168
PID/Gender: Ind Men	41%	(41)	24%	(24)	14%	(14)	19%	(18)	2%	(2)	99
PID/Gender: Ind Women	46%	(28)	35%	(21)	6%	(4)	11%	(7)	3%	(2)	61
PID/Gender: Rep Men	13%	(15)	27%	(30)	18%	(20)	39%	(45)	3%	(3)	114
PID/Gender: Rep Women	30%	(39)	26%	(34)	16%	(21)	28%	(37)	—	(0)	132
Ideo: Liberal (1-3)	70%	(149)	21%	(44)	5%	(11)	4%	(8)	—	(0)	212
Ideo: Moderate (4)	45%	(101)	28%	(62)	13%	(29)	11%	(25)	3%	(7)	224
Ideo: Conservative (5-7)	22%	(53)	26%	(63)	17%	(40)	34%	(82)	1%	(2)	240
Community: Urban	44%	(66)	32%	(48)	12%	(17)	10%	(15)	2%	(3)	149
Community: Suburban	48%	(173)	20%	(72)	12%	(45)	19%	(68)	1%	(5)	362
Community: Rural	39%	(71)	30%	(55)	11%	(19)	20%	(36)	1%	(2)	183
Military HHnm: Yes	39%	(38)	15%	(15)	13%	(13)	33%	(33)	—	(0)	98
Military HH: No	46%	(272)	27%	(160)	11%	(68)	14%	(86)	2%	(10)	596
Employ: Private Sector	38%	(93)	30%	(74)	10%	(25)	20%	(47)	1%	(3)	242
Employ: Government	47%	(14)	37%	(11)	16%	(5)	—	(0)	—	(0)	29
Employ: Self-Employed	36%	(27)	25%	(19)	21%	(16)	14%	(11)	4%	(3)	76
Employ: Homemaker	55%	(25)	23%	(10)	3%	(1)	19%	(9)	1%	(0)	45
Employ: Student	63%	(12)	18%	(3)	16%	(3)	3%	(0)	—	(0)	19
Employ: Retired	48%	(85)	15%	(27)	11%	(20)	25%	(45)	—	(0)	177
Employ: Unemployed	50%	(39)	25%	(19)	14%	(11)	7%	(5)	3%	(2)	77
Employ: Other	52%	(15)	40%	(12)	—	(0)	4%	(1)	3%	(1)	29

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (310)	25% (175)	12% (81)	17% (119)	1% (10)	694
Protestant	39% (64)	25% (42)	11% (18)	25% (40)	— (0)	164
Roman Catholic	37% (54)	25% (37)	16% (23)	22% (33)	— (1)	148
Mormon	— (0)	4% (0)	— (0)	96% (2)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	32% (2)	3% (0)	— (0)	51% (3)	14% (1)	6
Jewish	31% (4)	45% (6)	— (0)	24% (3)	— (0)	13
Muslim	58% (3)	9% (0)	32% (2)	— (0)	1% (0)	6
Buddhist	53% (1)	18% (0)	— (0)	29% (1)	— (0)	2
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	65% (27)	8% (3)	24% (10)	2% (1)	— (0)	41
Agnostic	73% (28)	24% (9)	1% (1)	— (0)	2% (1)	38
Something else	37% (40)	28% (29)	9% (9)	24% (25)	3% (3)	106
Nothing in particular	51% (84)	29% (47)	12% (19)	7% (11)	3% (4)	165
Ideo/PID: Conservative Republican	19% (34)	25% (45)	15% (27)	39% (69)	1% (1)	177
Ideo/PID: Moderate/Liberal Republican	30% (19)	29% (19)	23% (15)	15% (10)	3% (2)	65
Ideo/PID: Moderate/Conservative Democrat	56% (66)	26% (30)	11% (13)	5% (6)	2% (3)	118
Ideo/PID: Liberal Democrat	72% (117)	20% (33)	5% (8)	3% (6)	— (0)	163
Unfavorable of Biden and Trump	41% (56)	29% (40)	16% (22)	10% (14)	3% (3)	136
2024 H2H Matchup: Biden Voter	68% (228)	23% (77)	6% (20)	3% (10)	1% (2)	337
2024 H2H Matchup: Trump Voter	19% (58)	27% (82)	18% (52)	34% (103)	1% (4)	298
2024 H2H Matchup: Would not Vote	45% (11)	16% (4)	7% (2)	24% (6)	8% (2)	24
2024 H2H Matchup: Do not Know	38% (13)	36% (12)	21% (7)	1% (0)	5% (2)	35
2022 House Vote: Democrat	65% (199)	24% (73)	7% (22)	4% (12)	1% (2)	308
2022 House Vote: Republican	23% (59)	25% (62)	15% (38)	36% (92)	— (1)	252
2022 House Vote: Did not Vote	35% (43)	32% (39)	17% (21)	11% (13)	5% (7)	124
2020 Vote: Joe Biden	65% (208)	25% (81)	5% (15)	4% (11)	1% (4)	320
2020 Vote: Donald Trump	26% (77)	25% (76)	14% (43)	34% (103)	1% (3)	302
2020 Vote: Someone Else	18% (2)	42% (4)	24% (2)	17% (2)	— (0)	10
2020 Vote: Did not Vote	36% (23)	22% (14)	33% (21)	4% (3)	4% (3)	62

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(310)	25%	(175)	12%	(81)	17%	(119)	1%	(10)	694
2016 Vote: Hillary Clinton	67%	(171)	24%	(60)	5%	(12)	3%	(9)	1%	(3)	255
2016 Vote: Donald Trump	26%	(67)	25%	(63)	11%	(29)	37%	(96)	—	(1)	256
2016 Vote: Someone Else	18%	(4)	50%	(10)	17%	(4)	15%	(3)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	45%	(18)	18%	(7)	28%	(11)	9%	(4)	—	(0)	40
2020 Vote/PID: Not Trump/Republican	7%	(2)	30%	(7)	51%	(11)	9%	(2)	3%	(1)	22
U.S. Economy: Wrong Track	38%	(195)	24%	(122)	13%	(68)	23%	(115)	1%	(7)	507
U.S. Economy: Right Direction	61%	(115)	28%	(53)	7%	(13)	2%	(3)	1%	(3)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(169)	21%	(52)	6%	(15)	3%	(8)	1%	(3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(73)	27%	(89)	17%	(56)	32%	(105)	1%	(3)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(68)	28%	(34)	8%	(10)	5%	(6)	3%	(3)	120
Top 2024 Issue: Economy	33%	(84)	27%	(69)	19%	(48)	21%	(54)	1%	(3)	257
Community/Gender: Urban Women	48%	(37)	38%	(29)	6%	(5)	8%	(6)	1%	(1)	77
Community/Gender: Urban Men	40%	(29)	27%	(19)	18%	(13)	12%	(9)	3%	(2)	72
Community/Gender: Rural Women	46%	(40)	23%	(20)	16%	(14)	15%	(13)	—	(0)	88
Community/Gender: Rural Men	32%	(30)	37%	(35)	6%	(5)	24%	(23)	1%	(1)	94
Community/Gender: Suburban Women	52%	(101)	22%	(42)	10%	(19)	15%	(29)	2%	(3)	195
Community/Gender: Suburban Men	43%	(72)	18%	(30)	15%	(25)	23%	(39)	1%	(1)	167
Homeowner	45%	(257)	25%	(141)	11%	(65)	19%	(110)	—	(2)	575
Renter	45%	(47)	29%	(30)	13%	(14)	8%	(8)	5%	(5)	104
Self + Household: White-Collar	52%	(126)	20%	(48)	13%	(31)	14%	(35)	1%	(3)	243
Self + Household: Blue Collar	41%	(146)	26%	(93)	11%	(40)	22%	(78)	1%	(3)	360
Union HH: Yes	43%	(30)	30%	(21)	12%	(9)	13%	(9)	2%	(1)	70
Union HH: No	45%	(280)	25%	(154)	12%	(73)	18%	(110)	1%	(8)	624
LGBTQ+: Yes	66%	(48)	24%	(17)	5%	(4)	3%	(2)	1%	(1)	72
LGBTQ+: No	42%	(262)	25%	(157)	12%	(77)	19%	(117)	1%	(9)	622
Motivated to Vote	45%	(289)	24%	(155)	12%	(75)	18%	(115)	1%	(6)	641
Parent: Yes	45%	(86)	29%	(56)	8%	(15)	17%	(33)	1%	(2)	191
Parent: No	45%	(224)	24%	(119)	13%	(66)	17%	(86)	1%	(8)	503
COVID Vaccine: Yes	52%	(243)	25%	(118)	10%	(45)	12%	(58)	1%	(5)	470
COVID Vaccine: No	30%	(66)	25%	(57)	16%	(36)	27%	(60)	2%	(4)	224

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(310)	25%	(175)	12%	(81)	17%	(119)	1%	(10)	694
Student Loans: Yes	53%	(64)	28%	(34)	9%	(11)	6%	(8)	3%	(3)	121
Student Loans: No	43%	(245)	25%	(141)	12%	(70)	19%	(111)	1%	(6)	573
Favorable Opinion of Haley	34%	(71)	28%	(58)	14%	(29)	24%	(51)	1%	(1)	210
Unfavorable Opinion of Haley	56%	(166)	17%	(51)	11%	(33)	15%	(45)	1%	(3)	298
Prodigal Biden Voter	44%	(12)	39%	(10)	4%	(1)	5%	(1)	8%	(2)	27
Undecided Voter (DK/WNV)	40%	(24)	28%	(16)	15%	(9)	10%	(6)	6%	(4)	59
Undecided Voter (DK)	38%	(13)	36%	(12)	21%	(7)	1%	(0)	5%	(2)	35
Watched Debate	44%	(214)	25%	(123)	12%	(59)	18%	(88)	1%	(6)	490
Watched Debate: Did not Watch	47%	(95)	25%	(52)	11%	(22)	15%	(31)	2%	(4)	204
Watched Debate: All of it	42%	(111)	22%	(57)	12%	(31)	24%	(64)	1%	(2)	265
Watched Debate: Some of it	46%	(103)	29%	(66)	13%	(28)	11%	(24)	2%	(4)	225
Continue His Campaign: Yes Biden	61%	(171)	22%	(61)	6%	(18)	10%	(27)	1%	(3)	279
Continue His Campaign: No Biden	33%	(125)	28%	(109)	16%	(61)	22%	(83)	1%	(6)	383
Continue His Campaign: Yes Trump	22%	(75)	30%	(100)	16%	(53)	31%	(104)	1%	(4)	335
Continue His Campaign: No Trump	67%	(221)	20%	(66)	8%	(27)	4%	(14)	1%	(4)	332
Conviction: Evidence	67%	(240)	23%	(84)	6%	(23)	3%	(10)	1%	(2)	359
Conviction: Motivation to Damage	19%	(50)	23%	(62)	19%	(49)	38%	(101)	1%	(3)	265
Conviction: DK/NO	28%	(20)	42%	(29)	13%	(9)	10%	(7)	7%	(5)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	34% (235)	9% (64)	3% (23)	1% (4)	694
Gender: Male	45% (151)	40% (133)	10% (35)	4% (14)	— (0)	333
Gender: Female	60% (217)	28% (102)	8% (29)	2% (9)	1% (4)	361
Age: 18-34	62% (113)	31% (57)	5% (9)	2% (3)	1% (2)	183
Age: 35-44	58% (56)	32% (31)	5% (5)	4% (4)	— (0)	96
Age: 45-64	50% (124)	35% (86)	11% (28)	4% (10)	— (0)	248
Age: 65+	45% (74)	37% (61)	13% (22)	3% (6)	2% (3)	167
GenZers: 1997-2012	67% (60)	25% (23)	5% (5)	— (0)	2% (2)	89
Millennials: 1981-1996	56% (101)	35% (63)	5% (9)	4% (7)	— (0)	180
GenXers: 1965-1980	52% (104)	34% (67)	10% (21)	4% (8)	— (0)	201
Baby Boomers: 1946-1964	47% (100)	36% (76)	13% (28)	3% (7)	1% (3)	213
Educ: < College	55% (257)	30% (139)	10% (47)	4% (20)	1% (3)	466
Educ: Bachelors degree	50% (70)	39% (55)	9% (12)	2% (2)	1% (2)	142
Educ: Post-grad	48% (41)	48% (41)	5% (4)	— (0)	— (0)	86
Income: Under 50k	54% (185)	32% (110)	8% (29)	4% (14)	1% (3)	340
Income: 50k-100k	53% (119)	37% (82)	7% (17)	3% (6)	— (0)	224
Income: 100k+	49% (64)	33% (43)	14% (18)	2% (3)	1% (2)	130
Ethnicity: White (Non-Hispanic)	51% (282)	34% (190)	11% (59)	3% (19)	1% (4)	555
Ethnicity: Hispanic	45% (10)	49% (11)	1% (0)	4% (1)	1% (0)	22
Ethnicity: Black (Non-Hispanic)	63% (56)	29% (26)	5% (4)	3% (2)	— (0)	89
Ethnicity: Asian + Other (Non-Hispanic)	69% (19)	31% (8)	— (0)	— (0)	— (0)	28
All Christian	50% (160)	36% (117)	10% (33)	3% (11)	— (0)	320
All Non-Christian	50% (12)	43% (10)	7% (2)	— (0)	— (0)	24
Atheist	51% (21)	43% (18)	5% (2)	— (0)	— (0)	41
Agnostic/Nothing in particular	57% (115)	28% (57)	10% (21)	3% (6)	2% (4)	203
Something Else	57% (60)	32% (34)	6% (6)	6% (6)	— (0)	106
Evangelical	43% (59)	40% (54)	9% (12)	8% (10)	— (0)	136
Non-Evangelical	56% (158)	32% (91)	9% (26)	2% (7)	— (0)	282
PID: Dem (no lean)	58% (166)	32% (92)	7% (21)	2% (6)	1% (3)	288
PID: Ind (no lean)	51% (82)	34% (55)	8% (12)	6% (9)	1% (2)	160
PID: Rep (no lean)	49% (120)	36% (88)	12% (30)	3% (8)	— (0)	246

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	34% (235)	9% (64)	3% (23)	1% (4)	694
PID/Gender: Dem Men	43% (52)	42% (50)	10% (12)	5% (6)	— (0)	120
PID/Gender: Dem Women	68% (113)	25% (42)	5% (9)	— (1)	2% (3)	168
PID/Gender: Ind Men	47% (47)	34% (34)	12% (12)	6% (6)	— (0)	99
PID/Gender: Ind Women	58% (35)	35% (21)	— (0)	4% (3)	3% (2)	61
PID/Gender: Rep Men	46% (52)	43% (49)	9% (11)	2% (2)	— (0)	114
PID/Gender: Rep Women	51% (68)	30% (39)	15% (20)	4% (5)	— (0)	132
Ideo: Liberal (1-3)	57% (120)	39% (82)	4% (8)	1% (1)	— (0)	212
Ideo: Moderate (4)	54% (121)	30% (67)	10% (22)	5% (11)	1% (3)	224
Ideo: Conservative (5-7)	48% (115)	34% (81)	14% (34)	4% (10)	— (0)	240
Community: Urban	64% (95)	28% (42)	6% (9)	3% (4)	— (0)	149
Community: Suburban	53% (193)	36% (130)	8% (29)	2% (6)	1% (4)	362
Community: Rural	44% (80)	35% (64)	14% (26)	7% (13)	— (0)	183
Military HHnm: Yes	42% (42)	39% (38)	15% (15)	4% (4)	— (0)	98
Military HH: No	55% (326)	33% (197)	8% (49)	3% (19)	1% (4)	596
Employ: Private Sector	55% (133)	31% (76)	9% (21)	4% (10)	1% (2)	242
Employ: Government	50% (15)	37% (11)	12% (4)	— (0)	— (0)	29
Employ: Self-Employed	41% (31)	42% (32)	11% (9)	6% (4)	— (0)	76
Employ: Homemaker	73% (33)	17% (8)	8% (4)	2% (1)	— (0)	45
Employ: Student	46% (9)	51% (10)	3% (0)	— (0)	— (0)	19
Employ: Retired	42% (74)	43% (76)	12% (21)	2% (4)	1% (3)	177
Employ: Unemployed	62% (48)	28% (22)	6% (4)	4% (3)	— (0)	77
Employ: Other	89% (25)	5% (1)	3% (1)	3% (1)	— (0)	29

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	34% (235)	9% (64)	3% (23)	1% (4)	694
Protestant	51% (84)	32% (53)	13% (21)	4% (6)	— (0)	164
Roman Catholic	49% (73)	39% (58)	8% (12)	3% (5)	— (0)	148
Mormon	96% (2)	— (0)	4% (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7% (0)	93% (6)	— (0)	— (0)	— (0)	6
Jewish	34% (5)	53% (7)	13% (2)	— (0)	— (0)	13
Muslim	59% (3)	41% (2)	— (0)	— (0)	— (0)	6
Buddhist	38% (1)	62% (1)	— (0)	— (0)	— (0)	2
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	51% (21)	43% (18)	5% (2)	— (0)	— (0)	41
Agnostic	53% (20)	43% (16)	2% (1)	2% (1)	— (0)	38
Something else	57% (60)	32% (34)	6% (6)	6% (6)	— (0)	106
Nothing in particular	57% (95)	25% (41)	12% (21)	3% (5)	3% (4)	165
Ideo/PID: Conservative Republican	49% (87)	34% (60)	13% (23)	4% (6)	— (0)	177
Ideo/PID: Moderate/Liberal Republican	49% (32)	38% (25)	12% (8)	2% (1)	— (0)	65
Ideo/PID: Moderate/Conservative Democrat	59% (69)	24% (28)	11% (13)	4% (5)	2% (3)	118
Ideo/PID: Liberal Democrat	56% (91)	39% (63)	5% (8)	1% (1)	— (0)	163
Unfavorable of Biden and Trump	40% (55)	40% (55)	17% (23)	2% (2)	1% (2)	136
2024 H2H Matchup: Biden Voter	55% (185)	34% (115)	7% (23)	3% (10)	1% (3)	337
2024 H2H Matchup: Trump Voter	54% (160)	34% (100)	9% (28)	3% (10)	— (0)	298
2024 H2H Matchup: Would not Vote	30% (7)	41% (10)	13% (3)	8% (2)	7% (2)	24
2024 H2H Matchup: Do not Know	46% (16)	29% (10)	25% (9)	1% (0)	— (0)	35
2022 House Vote: Democrat	55% (169)	33% (100)	8% (26)	3% (10)	1% (3)	308
2022 House Vote: Republican	51% (128)	34% (87)	10% (26)	5% (12)	— (0)	252
2022 House Vote: Did not Vote	54% (67)	36% (45)	8% (10)	1% (1)	1% (2)	124
2020 Vote: Joe Biden	56% (178)	34% (110)	6% (20)	3% (10)	1% (3)	320
2020 Vote: Donald Trump	50% (150)	33% (99)	13% (39)	4% (12)	1% (2)	302
2020 Vote: Someone Else	49% (5)	51% (5)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	56% (35)	35% (22)	7% (5)	2% (1)	— (0)	62

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	34% (235)	9% (64)	3% (23)	1% (4)	694
2016 Vote: Hillary Clinton	59% (150)	30% (76)	7% (19)	4% (10)	— (0)	255
2016 Vote: Donald Trump	46% (118)	38% (97)	12% (31)	4% (10)	— (0)	256
2016 Vote: Someone Else	27% (6)	61% (13)	13% (3)	— (0)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	48% (19)	42% (17)	9% (4)	1% (1)	— (0)	40
2020 Vote/PID: Not Trump/Republican	62% (13)	29% (6)	9% (2)	— (0)	— (0)	22
U.S. Economy: Wrong Track	51% (259)	35% (175)	10% (52)	3% (17)	1% (3)	507
U.S. Economy: Right Direction	58% (109)	32% (60)	6% (11)	3% (6)	1% (2)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58% (143)	32% (79)	5% (11)	4% (10)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (173)	31% (102)	12% (39)	4% (12)	1% (2)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	43% (52)	45% (55)	11% (13)	1% (1)	— (0)	120
Top 2024 Issue: Economy	50% (129)	36% (93)	11% (29)	1% (4)	1% (2)	257
Community/Gender: Urban Women	70% (54)	22% (17)	7% (5)	1% (1)	— (0)	77
Community/Gender: Urban Men	57% (41)	34% (25)	5% (4)	4% (3)	— (0)	72
Community/Gender: Rural Women	54% (47)	27% (24)	11% (10)	8% (7)	— (0)	88
Community/Gender: Rural Men	34% (32)	43% (40)	17% (16)	6% (6)	— (0)	94
Community/Gender: Suburban Women	59% (115)	31% (61)	7% (14)	— (1)	2% (4)	195
Community/Gender: Suburban Men	47% (78)	41% (68)	9% (15)	3% (5)	— (0)	167
Homeowner	51% (292)	34% (198)	11% (61)	3% (20)	1% (4)	575
Renter	63% (65)	32% (33)	3% (3)	2% (2)	— (0)	104
Self + Household: White-Collar	56% (136)	33% (81)	10% (23)	1% (3)	— (0)	243
Self + Household: Blue Collar	48% (172)	38% (136)	10% (35)	4% (15)	— (2)	360
Union HH: Yes	56% (39)	37% (26)	7% (5)	— (0)	— (0)	70
Union HH: No	53% (328)	34% (210)	9% (59)	4% (23)	1% (4)	624
LGBTQ+: Yes	45% (33)	44% (31)	8% (6)	3% (2)	— (0)	72
LGBTQ+: No	54% (335)	33% (204)	9% (58)	3% (21)	1% (4)	622
Motivated to Vote	52% (335)	35% (223)	9% (60)	3% (20)	— (3)	641
Parent: Yes	62% (119)	28% (54)	6% (12)	3% (6)	— (0)	191
Parent: No	49% (248)	36% (182)	10% (51)	3% (17)	1% (4)	503
COVID Vaccine: Yes	51% (242)	37% (174)	9% (41)	2% (11)	1% (3)	470
COVID Vaccine: No	56% (126)	27% (62)	10% (23)	5% (12)	1% (2)	224

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	53%	(368)	34%	(235)	9%	(64)	3%	(23)	1%	(4)	694
Student Loans: Yes	60%	(72)	32%	(39)	7%	(9)	1%	(1)	—	(0)	121
Student Loans: No	52%	(295)	34%	(197)	10%	(55)	4%	(22)	1%	(4)	573
Favorable Opinion of Haley	43%	(91)	42%	(89)	9%	(19)	5%	(11)	—	(0)	210
Unfavorable Opinion of Haley	53%	(159)	33%	(99)	10%	(31)	2%	(6)	1%	(3)	298
Prodigal Biden Voter	51%	(14)	44%	(12)	4%	(1)	—	(0)	—	(0)	27
Undecided Voter (DK/WNV)	39%	(23)	34%	(20)	20%	(12)	4%	(2)	3%	(2)	59
Undecided Voter (DK)	46%	(16)	29%	(10)	25%	(9)	1%	(0)	—	(0)	35
Watched Debate	50%	(247)	36%	(177)	10%	(50)	3%	(13)	1%	(3)	490
Watched Debate: Did not Watch	59%	(121)	29%	(58)	7%	(14)	5%	(10)	1%	(2)	204
Watched Debate: All of it	50%	(133)	39%	(104)	9%	(24)	2%	(4)	—	(0)	265
Watched Debate: Some of it	51%	(114)	32%	(73)	12%	(26)	4%	(9)	1%	(3)	225
Continue His Campaign: Yes Biden	58%	(162)	33%	(91)	5%	(13)	3%	(9)	1%	(3)	279
Continue His Campaign: No Biden	49%	(189)	35%	(136)	12%	(47)	3%	(11)	—	(0)	383
Continue His Campaign: Yes Trump	49%	(164)	35%	(116)	12%	(40)	4%	(13)	—	(2)	335
Continue His Campaign: No Trump	56%	(185)	35%	(116)	6%	(19)	3%	(9)	1%	(3)	332
Conviction: Evidence	54%	(195)	35%	(125)	8%	(29)	2%	(8)	1%	(3)	359
Conviction: Motivation to Damage	48%	(126)	38%	(100)	10%	(26)	5%	(13)	—	(0)	265
Conviction: DK/NO	67%	(47)	16%	(11)	13%	(9)	2%	(1)	2%	(2)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	26% (181)	12% (80)	9% (59)	1% (5)	694
Gender: Male	44% (147)	28% (93)	15% (49)	13% (44)	— (1)	333
Gender: Female	61% (221)	24% (88)	9% (31)	4% (16)	1% (5)	361
Age: 18-34	54% (99)	26% (48)	10% (19)	9% (16)	1% (1)	183
Age: 35-44	47% (45)	31% (30)	13% (12)	8% (7)	2% (2)	96
Age: 45-64	52% (130)	29% (73)	10% (24)	8% (19)	1% (2)	248
Age: 65+	57% (95)	18% (30)	15% (25)	10% (17)	— (0)	167
GenZers: 1997-2012	56% (50)	24% (21)	9% (8)	11% (10)	— (0)	89
Millennials: 1981-1996	50% (90)	29% (51)	13% (23)	8% (14)	1% (1)	180
GenXers: 1965-1980	54% (109)	31% (62)	4% (8)	9% (17)	2% (4)	201
Baby Boomers: 1946-1964	52% (111)	22% (46)	18% (38)	9% (18)	— (0)	213
Educ: < College	54% (250)	24% (110)	12% (56)	10% (46)	1% (5)	466
Educ: Bachelors degree	47% (67)	33% (47)	11% (16)	8% (11)	— (1)	142
Educ: Post-grad	60% (52)	27% (24)	10% (9)	2% (2)	— (0)	86
Income: Under 50k	54% (183)	25% (87)	11% (36)	9% (31)	1% (3)	340
Income: 50k-100k	50% (113)	31% (70)	11% (24)	8% (17)	— (0)	224
Income: 100k+	56% (73)	18% (24)	16% (20)	9% (11)	1% (2)	130
Ethnicity: White (Non-Hispanic)	52% (289)	27% (153)	11% (63)	9% (48)	— (2)	555
Ethnicity: Hispanic	47% (11)	20% (4)	11% (2)	23% (5)	— (0)	22
Ethnicity: Black (Non-Hispanic)	69% (62)	20% (18)	7% (7)	3% (3)	1% (1)	89
Ethnicity: Asian + Other (Non-Hispanic)	27% (7)	22% (6)	32% (9)	12% (3)	8% (2)	28
All Christian	50% (159)	28% (90)	13% (42)	8% (26)	1% (3)	320
All Non-Christian	85% (21)	15% (4)	— (0)	— (0)	— (0)	24
Atheist	53% (22)	30% (12)	7% (3)	10% (4)	— (0)	41
Agnostic/Nothing in particular	55% (113)	25% (51)	11% (23)	7% (14)	1% (2)	203
Something Else	52% (55)	22% (24)	12% (12)	14% (15)	— (0)	106
Evangelical	53% (72)	26% (35)	10% (14)	11% (15)	— (0)	136
Non-Evangelical	49% (139)	27% (76)	14% (40)	9% (24)	1% (3)	282
PID: Dem (no lean)	68% (196)	22% (62)	6% (18)	3% (9)	1% (3)	288
PID: Ind (no lean)	46% (74)	28% (45)	14% (22)	12% (19)	— (1)	160
PID: Rep (no lean)	40% (99)	30% (74)	17% (41)	13% (31)	1% (2)	246

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	26% (181)	12% (80)	9% (59)	1% (5)	694
PID/Gender: Dem Men	57% (68)	26% (32)	9% (11)	7% (8)	— (1)	120
PID/Gender: Dem Women	76% (128)	18% (30)	4% (6)	— (1)	1% (2)	168
PID/Gender: Ind Men	38% (38)	27% (26)	18% (18)	17% (17)	— (0)	99
PID/Gender: Ind Women	58% (36)	30% (19)	6% (4)	5% (3)	1% (1)	61
PID/Gender: Rep Men	36% (41)	30% (35)	17% (20)	16% (19)	— (0)	114
PID/Gender: Rep Women	44% (58)	29% (39)	16% (21)	9% (12)	1% (2)	132
Ideo: Liberal (1-3)	65% (138)	22% (48)	8% (16)	4% (9)	— (0)	212
Ideo: Moderate (4)	59% (131)	27% (60)	8% (17)	6% (14)	1% (1)	224
Ideo: Conservative (5-7)	38% (90)	30% (71)	19% (46)	13% (31)	1% (2)	240
Community: Urban	58% (86)	24% (36)	11% (17)	6% (8)	1% (2)	149
Community: Suburban	54% (197)	26% (93)	11% (40)	9% (32)	— (1)	362
Community: Rural	47% (85)	29% (52)	13% (24)	11% (19)	1% (2)	183
Military HHnm: Yes	45% (44)	26% (26)	18% (18)	11% (11)	— (0)	98
Military HH: No	54% (324)	26% (155)	11% (63)	8% (48)	1% (5)	596
Employ: Private Sector	53% (128)	25% (61)	10% (24)	11% (27)	1% (2)	242
Employ: Government	44% (13)	54% (16)	2% (1)	— (0)	— (0)	29
Employ: Self-Employed	47% (35)	20% (15)	17% (13)	15% (11)	1% (1)	76
Employ: Homemaker	59% (27)	22% (10)	5% (2)	8% (4)	5% (2)	45
Employ: Student	53% (10)	37% (7)	10% (2)	— (0)	— (0)	19
Employ: Retired	57% (100)	20% (36)	16% (28)	7% (13)	— (0)	177
Employ: Unemployed	55% (42)	30% (23)	11% (9)	4% (3)	— (0)	77
Employ: Other	44% (13)	44% (13)	7% (2)	5% (1)	— (0)	29

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	26% (181)	12% (80)	9% (59)	1% (5)	694
Protestant	55% (89)	16% (26)	18% (30)	10% (16)	1% (2)	164
Roman Catholic	45% (66)	41% (61)	8% (12)	6% (8)	— (1)	148
Mormon	4% (0)	— (0)	— (0)	96% (2)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	46% (3)	51% (3)	3% (0)	— (0)	— (0)	6
Jewish	86% (11)	14% (2)	— (0)	— (0)	— (0)	13
Muslim	91% (5)	9% (0)	— (0)	— (0)	— (0)	6
Buddhist	38% (1)	62% (1)	— (0)	— (0)	— (0)	2
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	53% (22)	30% (12)	7% (3)	10% (4)	— (0)	41
Agnostic	63% (24)	25% (10)	8% (3)	3% (1)	— (0)	38
Something else	52% (55)	22% (24)	12% (12)	14% (15)	— (0)	106
Nothing in particular	54% (89)	25% (41)	12% (20)	8% (13)	1% (2)	165
Ideo/PID: Conservative Republican	37% (65)	31% (55)	18% (32)	13% (23)	1% (2)	177
Ideo/PID: Moderate/Liberal Republican	51% (33)	28% (18)	14% (9)	8% (5)	— (0)	65
Ideo/PID: Moderate/Conservative Democrat	70% (82)	23% (27)	5% (6)	2% (2)	1% (1)	118
Ideo/PID: Liberal Democrat	67% (109)	21% (35)	7% (11)	5% (7)	— (0)	163
Unfavorable of Biden and Trump	42% (58)	29% (39)	19% (26)	10% (13)	— (0)	136
2024 H2H Matchup: Biden Voter	68% (230)	22% (72)	6% (21)	3% (11)	1% (3)	337
2024 H2H Matchup: Trump Voter	37% (110)	32% (97)	16% (47)	14% (43)	1% (2)	298
2024 H2H Matchup: Would not Vote	45% (11)	18% (4)	19% (5)	17% (4)	— (0)	24
2024 H2H Matchup: Do not Know	51% (18)	20% (7)	24% (8)	5% (2)	— (0)	35
2022 House Vote: Democrat	68% (210)	24% (75)	5% (16)	2% (6)	— (1)	308
2022 House Vote: Republican	40% (101)	29% (73)	16% (41)	14% (35)	1% (2)	252
2022 House Vote: Did not Vote	45% (56)	24% (30)	16% (20)	13% (16)	2% (3)	124
2020 Vote: Joe Biden	67% (215)	23% (74)	6% (18)	3% (10)	1% (3)	320
2020 Vote: Donald Trump	38% (116)	29% (86)	18% (53)	15% (45)	1% (2)	302
2020 Vote: Someone Else	28% (3)	30% (3)	25% (2)	17% (2)	— (0)	10
2020 Vote: Did not Vote	56% (35)	28% (17)	11% (7)	6% (3)	— (0)	62

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	26% (181)	12% (80)	9% (59)	1% (5)	694
2016 Vote: Hillary Clinton	70% (179)	18% (46)	7% (19)	4% (11)	— (1)	255
2016 Vote: Donald Trump	36% (93)	31% (79)	17% (43)	15% (38)	1% (2)	256
2016 Vote: Someone Else	40% (8)	38% (8)	22% (5)	— (0)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	49% (20)	38% (15)	10% (4)	3% (1)	— (0)	40
2020 Vote/PID: Not Trump/Republican	51% (11)	35% (8)	9% (2)	5% (1)	— (0)	22
U.S. Economy: Wrong Track	47% (239)	27% (138)	14% (70)	11% (54)	1% (5)	507
U.S. Economy: Right Direction	69% (129)	23% (43)	5% (10)	3% (5)	— (0)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72% (178)	20% (49)	5% (13)	2% (4)	1% (2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40% (131)	29% (94)	15% (51)	15% (49)	1% (2)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	49% (59)	31% (38)	14% (17)	5% (6)	— (1)	120
Top 2024 Issue: Economy	38% (98)	32% (83)	16% (42)	12% (32)	1% (2)	257
Community/Gender: Urban Women	66% (51)	21% (16)	8% (6)	2% (2)	3% (2)	77
Community/Gender: Urban Men	48% (35)	27% (20)	15% (11)	9% (7)	— (0)	72
Community/Gender: Rural Women	54% (47)	27% (24)	9% (8)	9% (8)	2% (2)	88
Community/Gender: Rural Men	40% (38)	30% (29)	17% (16)	12% (12)	— (0)	94
Community/Gender: Suburban Women	63% (123)	25% (48)	9% (17)	3% (6)	— (1)	195
Community/Gender: Suburban Men	44% (74)	27% (44)	13% (22)	15% (25)	— (1)	167
Homeowner	52% (301)	27% (153)	12% (67)	9% (49)	1% (4)	575
Renter	60% (62)	22% (22)	11% (11)	8% (8)	1% (1)	104
Self + Household: White-Collar	57% (139)	25% (60)	10% (25)	7% (17)	1% (2)	243
Self + Household: Blue Collar	51% (182)	27% (97)	12% (43)	10% (38)	— (1)	360
Union HH: Yes	54% (38)	29% (20)	10% (7)	7% (5)	— (0)	70
Union HH: No	53% (331)	26% (160)	12% (73)	9% (54)	1% (5)	624
LGBTQ+: Yes	53% (38)	35% (25)	7% (5)	6% (4)	— (0)	72
LGBTQ+: No	53% (331)	25% (156)	12% (76)	9% (55)	1% (5)	622
Motivated to Vote	53% (338)	26% (166)	12% (75)	9% (56)	1% (5)	641
Parent: Yes	55% (105)	26% (50)	10% (19)	9% (17)	— (0)	191
Parent: No	52% (264)	26% (131)	12% (61)	8% (42)	1% (5)	503
COVID Vaccine: Yes	58% (272)	27% (125)	12% (55)	3% (14)	— (2)	470
COVID Vaccine: No	43% (96)	25% (55)	11% (25)	20% (45)	1% (3)	224

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	26% (181)	12% (80)	9% (59)	1% (5)	694
Student Loans: Yes	50% (61)	34% (41)	11% (13)	4% (5)	— (1)	121
Student Loans: No	54% (308)	24% (139)	12% (67)	9% (54)	1% (5)	573
Favorable Opinion of Haley	45% (94)	31% (66)	14% (28)	9% (19)	1% (2)	210
Unfavorable Opinion of Haley	57% (169)	23% (70)	12% (35)	8% (23)	1% (2)	298
Prodigal Biden Voter	44% (12)	44% (12)	10% (3)	— (0)	2% (1)	27
Undecided Voter (DK/WNV)	48% (29)	19% (11)	22% (13)	10% (6)	— (0)	59
Undecided Voter (DK)	51% (18)	20% (7)	24% (8)	5% (2)	— (0)	35
Watched Debate	51% (251)	28% (136)	14% (66)	7% (34)	— (2)	490
Watched Debate: Did not Watch	57% (117)	22% (45)	7% (14)	12% (25)	1% (3)	204
Watched Debate: All of it	47% (125)	32% (85)	14% (36)	7% (19)	— (0)	265
Watched Debate: Some of it	56% (127)	23% (51)	13% (30)	7% (15)	1% (2)	225
Continue His Campaign: Yes Biden	67% (188)	20% (57)	8% (21)	4% (11)	1% (2)	279
Continue His Campaign: No Biden	44% (167)	30% (114)	15% (56)	11% (43)	1% (2)	383
Continue His Campaign: Yes Trump	40% (133)	30% (101)	15% (51)	14% (47)	1% (2)	335
Continue His Campaign: No Trump	67% (223)	21% (68)	8% (26)	4% (12)	1% (2)	332
Conviction: Evidence	67% (240)	23% (81)	7% (26)	2% (8)	1% (3)	359
Conviction: Motivation to Damage	37% (97)	30% (79)	16% (43)	16% (43)	1% (2)	265
Conviction: DK/NO	44% (31)	29% (20)	16% (11)	11% (8)	— (0)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (374)	23% (158)	13% (93)	8% (58)	2% (11)	694
Gender: Male	41% (138)	27% (89)	17% (57)	14% (48)	— (1)	333
Gender: Female	65% (236)	19% (68)	10% (37)	3% (11)	3% (9)	361
Age: 18-34	44% (80)	27% (49)	17% (31)	10% (19)	2% (4)	183
Age: 35-44	51% (49)	30% (29)	9% (9)	9% (9)	— (0)	96
Age: 45-64	61% (152)	17% (42)	15% (36)	7% (16)	1% (2)	248
Age: 65+	56% (93)	22% (37)	10% (17)	9% (14)	3% (5)	167
GenZers: 1997-2012	43% (38)	26% (23)	14% (13)	15% (14)	2% (2)	89
Millennials: 1981-1996	47% (84)	30% (54)	14% (25)	8% (14)	1% (2)	180
GenXers: 1965-1980	63% (127)	16% (33)	14% (28)	5% (11)	1% (2)	201
Baby Boomers: 1946-1964	55% (118)	21% (44)	13% (27)	9% (19)	2% (5)	213
Educ: < College	52% (241)	22% (103)	16% (72)	9% (41)	2% (9)	466
Educ: Bachelors degree	56% (80)	22% (31)	10% (14)	11% (16)	1% (1)	142
Educ: Post-grad	61% (53)	28% (24)	8% (7)	2% (2)	1% (1)	86
Income: Under 50k	58% (197)	21% (71)	14% (46)	6% (20)	2% (7)	340
Income: 50k-100k	53% (118)	26% (59)	11% (25)	8% (18)	2% (4)	224
Income: 100k+	45% (59)	21% (28)	17% (22)	16% (20)	— (0)	130
Ethnicity: White (Non-Hispanic)	54% (302)	22% (124)	13% (72)	9% (47)	2% (10)	555
Ethnicity: Hispanic	25% (6)	38% (9)	22% (5)	14% (3)	— (0)	22
Ethnicity: Black (Non-Hispanic)	57% (51)	23% (20)	13% (12)	6% (5)	1% (1)	89
Ethnicity: Asian + Other (Non-Hispanic)	56% (15)	16% (4)	18% (5)	9% (2)	1% (0)	28
All Christian	48% (152)	24% (77)	16% (51)	10% (33)	2% (7)	320
All Non-Christian	63% (15)	18% (4)	15% (4)	3% (1)	— (0)	24
Atheist	62% (25)	19% (8)	9% (3)	11% (4)	— (0)	41
Agnostic/Nothing in particular	60% (122)	22% (44)	11% (23)	7% (14)	— (1)	203
Something Else	56% (60)	23% (25)	12% (12)	6% (6)	3% (3)	106
Evangelical	46% (63)	28% (38)	13% (17)	12% (16)	2% (2)	136
Non-Evangelical	52% (146)	23% (63)	16% (46)	8% (22)	2% (5)	282
PID: Dem (no lean)	70% (200)	21% (62)	5% (14)	4% (10)	— (1)	288
PID: Ind (no lean)	50% (80)	21% (34)	15% (24)	11% (18)	3% (4)	160
PID: Rep (no lean)	38% (94)	25% (62)	22% (55)	12% (30)	2% (5)	246

Continued on next page

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (374)	23% (158)	13% (93)	8% (58)	2% (11)	694
PID/Gender: Dem Men	53% (63)	29% (35)	11% (13)	7% (9)	— (1)	120
PID/Gender: Dem Women	82% (137)	16% (27)	1% (1)	1% (2)	— (0)	168
PID/Gender: Ind Men	40% (40)	22% (22)	21% (21)	16% (16)	— (0)	99
PID/Gender: Ind Women	65% (40)	20% (12)	5% (3)	3% (2)	7% (4)	61
PID/Gender: Rep Men	31% (35)	29% (33)	20% (22)	21% (23)	1% (1)	114
PID/Gender: Rep Women	45% (59)	22% (29)	25% (33)	5% (7)	4% (5)	132
Ideo: Liberal (1-3)	68% (144)	19% (40)	7% (14)	6% (12)	1% (2)	212
Ideo: Moderate (4)	57% (127)	22% (49)	12% (27)	9% (20)	1% (1)	224
Ideo: Conservative (5-7)	40% (96)	27% (65)	20% (47)	10% (24)	3% (8)	240
Community: Urban	53% (80)	28% (42)	11% (16)	8% (12)	— (0)	149
Community: Suburban	54% (196)	22% (78)	14% (51)	8% (29)	2% (8)	362
Community: Rural	54% (98)	21% (38)	15% (27)	10% (18)	1% (2)	183
Military HHnm: Yes	48% (47)	18% (18)	18% (18)	13% (13)	3% (3)	98
Military HH: No	55% (326)	24% (140)	13% (75)	8% (46)	1% (8)	596
Employ: Private Sector	50% (121)	22% (52)	16% (38)	12% (30)	— (1)	242
Employ: Government	57% (17)	35% (10)	7% (2)	2% (1)	— (0)	29
Employ: Self-Employed	41% (31)	36% (27)	10% (8)	11% (8)	2% (1)	76
Employ: Homemaker	66% (30)	21% (10)	1% (1)	8% (4)	3% (2)	45
Employ: Student	44% (8)	39% (7)	13% (2)	2% (0)	2% (0)	19
Employ: Retired	59% (104)	19% (34)	13% (23)	7% (12)	2% (4)	177
Employ: Unemployed	55% (42)	15% (12)	24% (18)	4% (3)	2% (2)	77
Employ: Other	69% (20)	21% (6)	3% (1)	4% (1)	4% (1)	29

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (374)	23% (158)	13% (93)	8% (58)	2% (11)	694
Protestant	49% (80)	22% (37)	16% (25)	12% (20)	1% (1)	164
Roman Catholic	47% (69)	27% (39)	17% (25)	8% (12)	2% (3)	148
Mormon	— (0)	30% (1)	— (0)	66% (1)	4% (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	46% (3)	— (0)	3% (0)	— (0)	51% (3)	6
Jewish	62% (8)	11% (1)	27% (4)	— (0)	— (0)	13
Muslim	68% (4)	32% (2)	— (0)	— (0)	— (0)	6
Buddhist	— (0)	62% (1)	— (0)	38% (1)	— (0)	2
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	62% (25)	19% (8)	9% (3)	11% (4)	— (0)	41
Agnostic	68% (26)	21% (8)	3% (1)	7% (3)	— (0)	38
Something else	56% (60)	23% (25)	12% (12)	6% (6)	3% (3)	106
Nothing in particular	58% (96)	22% (36)	13% (22)	7% (11)	— (1)	165
Ideo/PID: Conservative Republican	38% (67)	30% (53)	20% (36)	9% (16)	3% (5)	177
Ideo/PID: Moderate/Liberal Republican	41% (27)	13% (8)	24% (16)	21% (13)	1% (1)	65
Ideo/PID: Moderate/Conservative Democrat	68% (80)	23% (27)	4% (5)	5% (6)	1% (1)	118
Ideo/PID: Liberal Democrat	71% (116)	21% (35)	5% (8)	3% (5)	— (0)	163
Unfavorable of Biden and Trump	55% (74)	17% (24)	20% (27)	7% (10)	1% (1)	136
2024 H2H Matchup: Biden Voter	69% (233)	21% (72)	6% (19)	3% (11)	— (1)	337
2024 H2H Matchup: Trump Voter	37% (111)	24% (71)	22% (64)	14% (43)	3% (8)	298
2024 H2H Matchup: Would not Vote	45% (11)	26% (6)	10% (2)	15% (4)	5% (1)	24
2024 H2H Matchup: Do not Know	53% (19)	23% (8)	22% (8)	1% (0)	1% (0)	35
2022 House Vote: Democrat	72% (220)	19% (58)	5% (16)	4% (12)	— (1)	308
2022 House Vote: Republican	37% (93)	26% (65)	21% (54)	14% (35)	2% (5)	252
2022 House Vote: Did not Vote	47% (58)	25% (31)	16% (20)	8% (10)	4% (5)	124
2020 Vote: Joe Biden	69% (220)	21% (67)	6% (20)	4% (11)	— (1)	320
2020 Vote: Donald Trump	39% (119)	23% (71)	21% (63)	13% (41)	3% (8)	302
2020 Vote: Someone Else	71% (7)	— (0)	17% (2)	13% (1)	— (0)	10
2020 Vote: Did not Vote	44% (27)	33% (20)	13% (8)	8% (5)	2% (1)	62

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (374)	23% (158)	13% (93)	8% (58)	2% (11)	694
2016 Vote: Hillary Clinton	74% (189)	18% (47)	5% (12)	3% (7)	— (1)	255
2016 Vote: Donald Trump	37% (94)	24% (60)	23% (58)	14% (35)	3% (8)	256
2016 Vote: Someone Else	49% (10)	17% (4)	27% (6)	6% (1)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	59% (24)	26% (11)	9% (4)	6% (2)	— (0)	40
2020 Vote/PID: Not Trump/Republican	39% (8)	13% (3)	21% (4)	27% (6)	— (0)	22
U.S. Economy: Wrong Track	49% (246)	24% (119)	16% (80)	10% (51)	2% (10)	507
U.S. Economy: Right Direction	68% (127)	21% (39)	7% (13)	4% (8)	— (1)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	74% (183)	18% (45)	6% (14)	2% (5)	— (1)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (127)	23% (74)	22% (72)	15% (48)	2% (6)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (64)	32% (39)	6% (7)	5% (6)	3% (4)	120
Top 2024 Issue: Economy	38% (98)	30% (77)	18% (47)	12% (30)	2% (5)	257
Community/Gender: Urban Women	66% (51)	24% (19)	7% (6)	2% (1)	— (0)	77
Community/Gender: Urban Men	39% (29)	32% (23)	14% (10)	14% (10)	— (0)	72
Community/Gender: Rural Women	67% (59)	15% (13)	13% (11)	3% (3)	2% (2)	88
Community/Gender: Rural Men	41% (39)	26% (25)	16% (15)	15% (15)	1% (1)	94
Community/Gender: Suburban Women	64% (125)	19% (37)	10% (20)	3% (6)	4% (7)	195
Community/Gender: Suburban Men	42% (70)	25% (42)	19% (31)	14% (23)	— (1)	167
Homeowner	53% (304)	24% (135)	14% (80)	8% (47)	2% (9)	575
Renter	58% (60)	19% (20)	11% (11)	10% (11)	2% (2)	104
Self + Household: White-Collar	56% (136)	19% (46)	15% (37)	8% (21)	1% (3)	243
Self + Household: Blue Collar	55% (198)	22% (78)	13% (46)	9% (33)	1% (4)	360
Union HH: Yes	52% (37)	22% (16)	13% (9)	12% (9)	— (0)	70
Union HH: No	54% (337)	23% (142)	14% (84)	8% (50)	2% (11)	624
LGBTQ+: Yes	65% (47)	25% (18)	10% (7)	— (0)	— (0)	72
LGBTQ+: No	53% (327)	22% (140)	14% (86)	9% (58)	2% (11)	622
Motivated to Vote	55% (350)	22% (140)	14% (88)	8% (52)	2% (10)	641
Parent: Yes	49% (93)	27% (52)	16% (30)	6% (12)	2% (4)	191
Parent: No	56% (280)	21% (106)	13% (63)	9% (46)	1% (7)	503
COVID Vaccine: Yes	60% (283)	20% (95)	13% (61)	5% (25)	1% (6)	470
COVID Vaccine: No	40% (91)	28% (63)	14% (32)	15% (33)	2% (5)	224

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (374)	23% (158)	13% (93)	8% (58)	2% (11)	694
Student Loans: Yes	55% (67)	24% (29)	12% (14)	7% (8)	2% (2)	121
Student Loans: No	54% (307)	22% (129)	14% (79)	9% (50)	1% (9)	573
Favorable Opinion of Haley	50% (105)	21% (44)	16% (33)	10% (20)	4% (7)	210
Unfavorable Opinion of Haley	58% (172)	23% (69)	11% (34)	8% (23)	— (1)	298
Prodigal Biden Voter	72% (19)	13% (3)	15% (4)	— (0)	— (0)	27
Undecided Voter (DK/WNV)	50% (29)	24% (14)	17% (10)	7% (4)	2% (1)	59
Undecided Voter (DK)	53% (19)	23% (8)	22% (8)	1% (0)	1% (0)	35
Watched Debate	50% (247)	24% (119)	14% (71)	9% (44)	2% (8)	490
Watched Debate: Did not Watch	62% (127)	19% (39)	11% (22)	7% (14)	1% (2)	204
Watched Debate: All of it	47% (124)	26% (68)	15% (39)	10% (27)	2% (6)	265
Watched Debate: Some of it	55% (123)	23% (51)	14% (32)	8% (18)	1% (2)	225
Continue His Campaign: Yes Biden	63% (176)	24% (66)	6% (16)	7% (19)	1% (1)	279
Continue His Campaign: No Biden	49% (186)	22% (84)	19% (73)	9% (33)	2% (7)	383
Continue His Campaign: Yes Trump	37% (122)	25% (85)	22% (73)	14% (46)	2% (8)	335
Continue His Campaign: No Trump	72% (239)	19% (63)	5% (18)	3% (11)	— (1)	332
Conviction: Evidence	72% (257)	20% (71)	5% (18)	3% (12)	— (1)	359
Conviction: Motivation to Damage	33% (87)	26% (68)	23% (60)	16% (43)	3% (7)	265
Conviction: DK/NO	42% (29)	26% (19)	21% (15)	6% (4)	4% (3)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (432)	28% (193)	7% (47)	2% (16)	1% (6)	694
Gender: Male	58% (194)	30% (100)	8% (27)	4% (12)	— (1)	333
Gender: Female	66% (239)	26% (93)	6% (20)	1% (4)	1% (5)	361
Age: 18-34	53% (98)	30% (55)	14% (25)	1% (2)	2% (3)	183
Age: 35-44	53% (51)	30% (29)	8% (8)	7% (7)	1% (1)	96
Age: 45-64	62% (154)	31% (76)	5% (12)	3% (6)	— (0)	248
Age: 65+	78% (130)	20% (34)	1% (2)	— (0)	1% (2)	167
GenZers: 1997-2012	49% (43)	28% (25)	20% (18)	— (0)	3% (3)	89
Millennials: 1981-1996	54% (97)	31% (56)	9% (16)	5% (9)	— (1)	180
GenXers: 1965-1980	63% (127)	29% (58)	6% (11)	2% (5)	— (0)	201
Baby Boomers: 1946-1964	75% (159)	23% (49)	1% (2)	1% (2)	1% (2)	213
Educ: < College	62% (291)	27% (128)	6% (28)	3% (15)	1% (4)	466
Educ: Bachelors degree	64% (91)	29% (41)	5% (7)	— (0)	1% (2)	142
Educ: Post-grad	59% (50)	28% (24)	13% (11)	— (0)	— (0)	86
Income: Under 50k	67% (228)	24% (81)	6% (22)	2% (8)	1% (2)	340
Income: 50k-100k	62% (139)	28% (64)	8% (17)	1% (3)	1% (2)	224
Income: 100k+	50% (65)	38% (49)	6% (8)	4% (6)	1% (2)	130
Ethnicity: White (Non-Hispanic)	62% (346)	28% (158)	6% (34)	2% (12)	1% (5)	555
Ethnicity: Hispanic	72% (16)	10% (2)	10% (2)	9% (2)	— (0)	22
Ethnicity: Black (Non-Hispanic)	56% (50)	31% (27)	12% (10)	2% (2)	— (0)	89
Ethnicity: Asian + Other (Non-Hispanic)	74% (20)	23% (6)	— (0)	— (0)	3% (1)	28
All Christian	62% (198)	30% (95)	5% (15)	3% (11)	— (2)	320
All Non-Christian	55% (13)	27% (7)	17% (4)	1% (0)	— (0)	24
Atheist	61% (25)	18% (7)	21% (9)	— (0)	— (0)	41
Agnostic/Nothing in particular	66% (133)	26% (52)	7% (13)	1% (2)	1% (2)	203
Something Else	60% (63)	31% (33)	6% (6)	2% (3)	1% (2)	106
Evangelical	55% (75)	33% (45)	6% (8)	5% (7)	— (0)	136
Non-Evangelical	64% (180)	29% (82)	4% (10)	2% (6)	1% (3)	282
PID: Dem (no lean)	66% (191)	22% (63)	9% (26)	3% (8)	— (0)	288
PID: Ind (no lean)	58% (93)	34% (55)	5% (8)	1% (2)	2% (2)	160
PID: Rep (no lean)	61% (149)	31% (76)	5% (13)	2% (5)	1% (3)	246

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (432)	28% (193)	7% (47)	2% (16)	1% (6)	694
PID/Gender: Dem Men	62% (75)	19% (23)	12% (15)	6% (7)	— (0)	120
PID/Gender: Dem Women	69% (116)	24% (40)	7% (11)	1% (1)	— (0)	168
PID/Gender: Ind Men	45% (45)	45% (44)	7% (7)	2% (2)	1% (1)	99
PID/Gender: Ind Women	78% (48)	18% (11)	2% (1)	— (0)	3% (2)	61
PID/Gender: Rep Men	65% (74)	28% (32)	4% (5)	2% (3)	— (0)	114
PID/Gender: Rep Women	57% (75)	33% (43)	6% (8)	2% (3)	2% (3)	132
Ideo: Liberal (1-3)	63% (134)	25% (54)	9% (20)	2% (4)	— (0)	212
Ideo: Moderate (4)	65% (145)	27% (61)	5% (10)	3% (6)	1% (2)	224
Ideo: Conservative (5-7)	60% (144)	31% (74)	6% (15)	3% (6)	1% (1)	240
Community: Urban	63% (93)	28% (41)	7% (11)	2% (3)	1% (1)	149
Community: Suburban	65% (237)	25% (91)	7% (24)	2% (6)	1% (5)	362
Community: Rural	56% (102)	34% (61)	6% (12)	4% (7)	— (0)	183
Military HHnm: Yes	64% (63)	26% (26)	6% (5)	2% (2)	3% (3)	98
Military HH: No	62% (370)	28% (167)	7% (41)	2% (14)	— (3)	596
Employ: Private Sector	59% (142)	30% (74)	6% (14)	4% (11)	1% (2)	242
Employ: Government	55% (16)	33% (10)	13% (4)	— (0)	— (0)	29
Employ: Self-Employed	45% (34)	35% (26)	18% (14)	2% (2)	— (0)	76
Employ: Homemaker	67% (31)	20% (9)	5% (2)	2% (1)	7% (3)	45
Employ: Student	28% (5)	49% (9)	13% (2)	10% (2)	— (0)	19
Employ: Retired	79% (139)	20% (35)	2% (3)	— (0)	— (0)	177
Employ: Unemployed	55% (42)	36% (28)	8% (6)	1% (1)	— (0)	77
Employ: Other	81% (23)	11% (3)	8% (2)	1% (0)	— (0)	29

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (432)	28% (193)	7% (47)	2% (16)	1% (6)	694
Protestant	59% (97)	33% (54)	5% (7)	2% (3)	1% (2)	164
Roman Catholic	64% (95)	27% (40)	3% (5)	5% (8)	— (0)	148
Mormon	34% (1)	— (0)	66% (1)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	83% (5)	3% (0)	14% (1)	— (0)	— (0)	6
Jewish	68% (9)	17% (2)	15% (2)	— (0)	— (0)	13
Muslim	22% (1)	46% (3)	32% (2)	— (0)	— (0)	6
Buddhist	35% (1)	26% (1)	26% (1)	12% (0)	— (0)	2
Hindu	65% (2)	35% (1)	— (0)	— (0)	— (0)	3
Atheist	61% (25)	18% (7)	21% (9)	— (0)	— (0)	41
Agnostic	68% (26)	31% (12)	— (0)	1% (0)	— (0)	38
Something else	60% (63)	31% (33)	6% (6)	2% (3)	1% (2)	106
Nothing in particular	65% (107)	25% (41)	8% (13)	1% (2)	1% (2)	165
Ideo/PID: Conservative Republican	56% (99)	34% (60)	6% (11)	3% (5)	1% (1)	177
Ideo/PID: Moderate/Liberal Republican	70% (45)	25% (16)	3% (2)	1% (0)	2% (2)	65
Ideo/PID: Moderate/Conservative Democrat	74% (88)	16% (19)	5% (6)	4% (5)	— (0)	118
Ideo/PID: Liberal Democrat	60% (98)	26% (43)	11% (18)	2% (4)	— (0)	163
Unfavorable of Biden and Trump	60% (81)	30% (41)	9% (12)	— (0)	1% (2)	136
2024 H2H Matchup: Biden Voter	67% (225)	24% (82)	6% (19)	3% (10)	— (0)	337
2024 H2H Matchup: Trump Voter	59% (177)	31% (94)	6% (19)	2% (6)	1% (3)	298
2024 H2H Matchup: Would not Vote	38% (9)	27% (7)	24% (6)	— (0)	10% (2)	24
2024 H2H Matchup: Do not Know	61% (22)	31% (11)	8% (3)	— (0)	— (0)	35
2022 House Vote: Democrat	67% (206)	25% (78)	5% (16)	3% (8)	— (0)	308
2022 House Vote: Republican	61% (153)	31% (78)	7% (17)	1% (3)	1% (2)	252
2022 House Vote: Did not Vote	55% (68)	28% (35)	10% (13)	4% (5)	3% (4)	124
2020 Vote: Joe Biden	68% (218)	23% (73)	6% (19)	3% (9)	— (0)	320
2020 Vote: Donald Trump	59% (177)	32% (96)	6% (19)	2% (5)	2% (5)	302
2020 Vote: Someone Else	43% (4)	41% (4)	17% (2)	— (0)	— (0)	10
2020 Vote: Did not Vote	52% (33)	33% (20)	12% (8)	1% (1)	1% (1)	62

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (432)	28% (193)	7% (47)	2% (16)	1% (6)	694
2016 Vote: Hillary Clinton	69% (177)	22% (55)	6% (15)	3% (8)	— (0)	255
2016 Vote: Donald Trump	59% (151)	32% (83)	5% (14)	2% (6)	1% (2)	256
2016 Vote: Someone Else	42% (9)	52% (11)	6% (1)	— (0)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	58% (23)	23% (9)	17% (7)	1% (1)	— (0)	40
2020 Vote/PID: Not Trump/Republican	81% (17)	16% (3)	3% (1)	— (0)	— (0)	22
U.S. Economy: Wrong Track	61% (308)	29% (148)	7% (35)	2% (12)	1% (3)	507
U.S. Economy: Right Direction	66% (124)	24% (46)	6% (12)	2% (3)	1% (2)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69% (170)	22% (54)	6% (14)	3% (8)	— (0)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60% (197)	29% (96)	7% (24)	2% (6)	1% (5)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	55% (66)	36% (44)	7% (8)	1% (2)	1% (1)	120
Top 2024 Issue: Economy	60% (153)	31% (79)	7% (17)	2% (6)	1% (2)	257
Community/Gender: Urban Women	66% (51)	25% (19)	8% (6)	1% (1)	— (0)	77
Community/Gender: Urban Men	59% (43)	30% (22)	7% (5)	2% (2)	1% (1)	72
Community/Gender: Rural Women	58% (51)	31% (27)	9% (8)	2% (2)	— (0)	88
Community/Gender: Rural Men	54% (51)	36% (34)	4% (4)	6% (6)	— (0)	94
Community/Gender: Suburban Women	70% (137)	24% (47)	3% (6)	— (1)	2% (5)	195
Community/Gender: Suburban Men	60% (100)	26% (44)	11% (18)	3% (5)	— (0)	167
Homeowner	62% (357)	28% (161)	7% (38)	2% (14)	1% (5)	575
Renter	62% (64)	28% (29)	8% (8)	2% (2)	1% (1)	104
Self + Household: White-Collar	65% (158)	25% (61)	8% (20)	2% (4)	— (0)	243
Self + Household: Blue Collar	61% (218)	30% (107)	6% (22)	3% (9)	1% (5)	360
Union HH: Yes	61% (43)	26% (18)	10% (7)	3% (2)	— (0)	70
Union HH: No	62% (390)	28% (175)	6% (40)	2% (14)	1% (6)	624
LGBTQ+: Yes	52% (38)	24% (17)	20% (15)	4% (3)	— (0)	72
LGBTQ+: No	63% (395)	28% (176)	5% (32)	2% (13)	1% (6)	622
Motivated to Vote	64% (407)	27% (175)	7% (42)	2% (14)	— (3)	641
Parent: Yes	47% (90)	39% (75)	10% (20)	2% (5)	1% (2)	191
Parent: No	68% (342)	24% (119)	5% (27)	2% (11)	1% (4)	503
COVID Vaccine: Yes	65% (306)	27% (125)	6% (27)	2% (10)	— (2)	470
COVID Vaccine: No	57% (127)	31% (69)	9% (19)	2% (6)	2% (4)	224

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (432)	28% (193)	7% (47)	2% (16)	1% (6)	694
Student Loans: Yes	58% (70)	30% (36)	10% (12)	2% (2)	1% (1)	121
Student Loans: No	63% (362)	27% (157)	6% (35)	2% (13)	1% (5)	573
Favorable Opinion of Haley	66% (138)	25% (53)	5% (11)	3% (7)	1% (1)	210
Unfavorable Opinion of Haley	64% (189)	28% (84)	5% (16)	3% (8)	1% (2)	298
Prodigal Biden Voter	74% (20)	17% (5)	9% (2)	— (0)	— (0)	27
Undecided Voter (DK/WNV)	52% (31)	29% (17)	15% (9)	— (0)	4% (2)	59
Undecided Voter (DK)	61% (22)	31% (11)	8% (3)	— (0)	— (0)	35
Watched Debate	62% (306)	29% (140)	6% (28)	2% (12)	1% (3)	490
Watched Debate: Did not Watch	62% (127)	26% (53)	9% (18)	2% (4)	1% (3)	204
Watched Debate: All of it	62% (163)	30% (80)	5% (14)	2% (6)	1% (2)	265
Watched Debate: Some of it	63% (143)	27% (60)	6% (15)	2% (6)	1% (2)	225
Continue His Campaign: Yes Biden	65% (181)	27% (75)	5% (15)	3% (8)	— (0)	279
Continue His Campaign: No Biden	63% (243)	28% (105)	7% (28)	1% (5)	— (2)	383
Continue His Campaign: Yes Trump	62% (208)	28% (93)	6% (21)	2% (8)	1% (5)	335
Continue His Campaign: No Trump	64% (212)	27% (89)	7% (23)	2% (8)	— (0)	332
Conviction: Evidence	67% (241)	25% (89)	6% (21)	2% (8)	— (0)	359
Conviction: Motivation to Damage	60% (159)	29% (76)	8% (20)	3% (7)	1% (2)	265
Conviction: DK/NO	46% (32)	39% (27)	8% (6)	1% (1)	6% (4)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (473)	22% (152)	5% (35)	2% (16)	3% (18)	694
Gender: Male	68% (228)	22% (74)	6% (22)	2% (6)	1% (4)	333
Gender: Female	68% (245)	22% (78)	4% (14)	3% (10)	4% (14)	361
Age: 18-34	53% (97)	32% (58)	7% (13)	3% (6)	5% (9)	183
Age: 35-44	57% (55)	31% (30)	6% (6)	2% (2)	3% (3)	96
Age: 45-64	71% (175)	22% (54)	5% (12)	2% (5)	1% (2)	248
Age: 65+	88% (147)	6% (10)	2% (4)	2% (3)	2% (3)	167
GenZers: 1997-2012	57% (51)	28% (25)	7% (6)	6% (5)	2% (2)	89
Millennials: 1981-1996	53% (94)	33% (59)	7% (13)	2% (3)	6% (10)	180
GenXers: 1965-1980	69% (140)	22% (44)	5% (11)	2% (5)	1% (2)	201
Baby Boomers: 1946-1964	84% (179)	11% (23)	2% (5)	1% (3)	2% (3)	213
Educ: < College	66% (307)	23% (108)	5% (24)	3% (13)	3% (14)	466
Educ: Bachelors degree	68% (97)	25% (36)	5% (7)	2% (3)	— (0)	142
Educ: Post-grad	82% (70)	9% (8)	5% (4)	— (0)	4% (3)	86
Income: Under 50k	67% (227)	26% (88)	4% (13)	2% (7)	2% (6)	340
Income: 50k-100k	66% (147)	21% (46)	7% (15)	2% (4)	5% (11)	224
Income: 100k+	76% (99)	14% (18)	6% (7)	4% (5)	— (0)	130
Ethnicity: White (Non-Hispanic)	70% (390)	20% (111)	5% (25)	2% (14)	3% (14)	555
Ethnicity: Hispanic	51% (11)	44% (10)	— (0)	5% (1)	— (0)	22
Ethnicity: Black (Non-Hispanic)	64% (57)	24% (21)	9% (8)	1% (1)	3% (2)	89
Ethnicity: Asian + Other (Non-Hispanic)	51% (14)	37% (10)	9% (2)	— (0)	3% (1)	28
All Christian	70% (223)	20% (64)	5% (17)	3% (9)	2% (7)	320
All Non-Christian	44% (11)	44% (11)	10% (2)	— (0)	2% (0)	24
Atheist	67% (27)	26% (11)	3% (1)	— (0)	4% (1)	41
Agnostic/Nothing in particular	70% (142)	21% (43)	4% (8)	2% (3)	3% (6)	203
Something Else	66% (70)	23% (25)	5% (6)	3% (3)	2% (2)	106
Evangelical	64% (87)	25% (34)	7% (10)	3% (4)	— (0)	136
Non-Evangelical	70% (198)	19% (54)	5% (13)	3% (8)	3% (8)	282
PID: Dem (no lean)	81% (232)	14% (40)	4% (12)	1% (2)	— (1)	288
PID: Ind (no lean)	62% (99)	23% (37)	6% (10)	4% (6)	5% (8)	160
PID: Rep (no lean)	58% (142)	31% (76)	6% (14)	3% (7)	3% (8)	246

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (473)	22% (152)	5% (35)	2% (16)	3% (18)	694
PID/Gender: Dem Men	78% (93)	16% (19)	5% (6)	2% (2)	— (0)	120
PID/Gender: Dem Women	83% (139)	13% (21)	4% (6)	— (1)	1% (1)	168
PID/Gender: Ind Men	60% (60)	25% (25)	8% (8)	4% (4)	2% (2)	99
PID/Gender: Ind Women	65% (40)	19% (12)	2% (1)	4% (3)	10% (6)	61
PID/Gender: Rep Men	66% (75)	26% (30)	6% (7)	— (0)	1% (2)	114
PID/Gender: Rep Women	51% (67)	34% (45)	5% (6)	5% (7)	5% (6)	132
Ideo: Liberal (1-3)	77% (164)	16% (33)	5% (11)	2% (3)	— (1)	212
Ideo: Moderate (4)	67% (149)	25% (57)	3% (8)	1% (2)	4% (8)	224
Ideo: Conservative (5-7)	64% (153)	24% (57)	6% (15)	3% (8)	3% (7)	240
Community: Urban	68% (102)	21% (32)	5% (7)	3% (4)	3% (5)	149
Community: Suburban	70% (254)	22% (81)	3% (12)	2% (7)	2% (8)	362
Community: Rural	64% (117)	22% (40)	9% (16)	3% (5)	3% (5)	183
Military HHnm: Yes	75% (74)	15% (14)	6% (6)	2% (2)	2% (2)	98
Military HH: No	67% (399)	23% (138)	5% (30)	2% (14)	3% (16)	596
Employ: Private Sector	67% (162)	22% (52)	6% (14)	4% (11)	1% (3)	242
Employ: Government	62% (18)	33% (10)	5% (1)	— (0)	1% (0)	29
Employ: Self-Employed	59% (45)	34% (26)	4% (3)	2% (2)	1% (1)	76
Employ: Homemaker	59% (27)	24% (11)	5% (2)	3% (2)	8% (4)	45
Employ: Student	40% (7)	34% (6)	18% (3)	— (0)	8% (2)	19
Employ: Retired	84% (148)	12% (22)	3% (6)	— (0)	1% (2)	177
Employ: Unemployed	58% (45)	29% (22)	5% (4)	1% (1)	6% (5)	77
Employ: Other	73% (21)	12% (3)	5% (1)	3% (1)	7% (2)	29

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (473)	22% (152)	5% (35)	2% (16)	3% (18)	694
Protestant	67% (110)	21% (35)	5% (9)	4% (7)	2% (4)	164
Roman Catholic	71% (106)	20% (29)	6% (9)	1% (2)	2% (3)	148
Mormon	96% (2)	— (0)	— (0)	4% (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	86% (5)	— (0)	— (0)	— (0)	14% (1)	6
Jewish	73% (10)	13% (2)	15% (2)	— (0)	— (0)	13
Muslim	12% (1)	88% (5)	— (0)	— (0)	— (0)	6
Buddhist	17% (0)	38% (1)	26% (1)	— (0)	18% (0)	2
Hindu	— (0)	100% (3)	— (0)	— (0)	— (0)	3
Atheist	67% (27)	26% (11)	3% (1)	— (0)	4% (1)	41
Agnostic	66% (25)	25% (9)	— (0)	1% (0)	8% (3)	38
Something else	66% (70)	23% (25)	5% (6)	3% (3)	2% (2)	106
Nothing in particular	71% (117)	20% (34)	5% (8)	2% (3)	2% (3)	165
Ideo/PID: Conservative Republican	60% (106)	27% (47)	7% (12)	3% (5)	4% (6)	177
Ideo/PID: Moderate/Liberal Republican	50% (32)	42% (27)	3% (2)	3% (2)	2% (2)	65
Ideo/PID: Moderate/Conservative Democrat	82% (96)	16% (19)	2% (3)	— (1)	— (0)	118
Ideo/PID: Liberal Democrat	81% (131)	13% (21)	5% (8)	1% (2)	1% (1)	163
Unfavorable of Biden and Trump	60% (82)	24% (33)	9% (13)	3% (5)	3% (4)	136
2024 H2H Matchup: Biden Voter	81% (272)	15% (50)	3% (9)	1% (2)	1% (2)	337
2024 H2H Matchup: Trump Voter	57% (170)	30% (89)	6% (19)	3% (10)	3% (10)	298
2024 H2H Matchup: Would not Vote	42% (10)	21% (5)	14% (3)	9% (2)	14% (3)	24
2024 H2H Matchup: Do not Know	58% (20)	23% (8)	12% (4)	3% (1)	4% (1)	35
2022 House Vote: Democrat	82% (254)	11% (34)	4% (13)	1% (3)	1% (4)	308
2022 House Vote: Republican	60% (150)	29% (73)	6% (14)	3% (8)	3% (7)	252
2022 House Vote: Did not Vote	54% (67)	30% (38)	7% (8)	4% (5)	5% (7)	124
2020 Vote: Joe Biden	82% (262)	12% (40)	4% (11)	1% (4)	1% (3)	320
2020 Vote: Donald Trump	58% (176)	29% (87)	6% (17)	4% (11)	4% (11)	302
2020 Vote: Someone Else	35% (3)	39% (4)	24% (2)	— (0)	2% (0)	10
2020 Vote: Did not Vote	50% (31)	35% (22)	7% (4)	2% (1)	6% (4)	62

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (473)	22% (152)	5% (35)	2% (16)	3% (18)	694
2016 Vote: Hillary Clinton	85% (216)	11% (27)	4% (9)	1% (2)	— (1)	255
2016 Vote: Donald Trump	62% (159)	27% (68)	6% (16)	3% (7)	2% (6)	256
2016 Vote: Someone Else	54% (11)	34% (7)	7% (1)	5% (1)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	64% (26)	33% (13)	2% (1)	1% (1)	— (0)	40
2020 Vote/PID: Not Trump/Republican	70% (15)	26% (6)	4% (1)	— (0)	— (0)	22
U.S. Economy: Wrong Track	63% (318)	25% (128)	7% (34)	3% (13)	3% (13)	507
U.S. Economy: Right Direction	83% (155)	13% (24)	1% (1)	1% (2)	2% (4)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	85% (209)	12% (29)	2% (4)	— (1)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58% (189)	28% (92)	7% (23)	4% (13)	3% (11)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	62% (75)	26% (32)	7% (8)	1% (2)	3% (4)	120
Top 2024 Issue: Economy	56% (144)	32% (82)	5% (14)	3% (7)	4% (10)	257
Community/Gender: Urban Women	74% (57)	21% (16)	— (0)	— (0)	4% (3)	77
Community/Gender: Urban Men	62% (45)	21% (15)	9% (7)	5% (4)	2% (2)	72
Community/Gender: Rural Women	64% (57)	19% (17)	10% (9)	4% (3)	3% (3)	88
Community/Gender: Rural Men	64% (61)	24% (23)	8% (7)	1% (1)	2% (2)	94
Community/Gender: Suburban Women	67% (132)	23% (45)	3% (5)	3% (6)	4% (7)	195
Community/Gender: Suburban Men	73% (122)	21% (36)	4% (7)	1% (1)	— (0)	167
Homeowner	69% (399)	21% (119)	6% (32)	2% (13)	2% (12)	575
Renter	64% (67)	27% (28)	3% (4)	2% (2)	4% (4)	104
Self + Household: White-Collar	74% (180)	17% (41)	5% (13)	2% (5)	2% (4)	243
Self + Household: Blue Collar	67% (241)	24% (87)	5% (17)	3% (10)	2% (6)	360
Union HH: Yes	74% (52)	19% (13)	4% (3)	— (0)	3% (2)	70
Union HH: No	68% (421)	22% (139)	5% (33)	3% (16)	2% (15)	624
LGBTQ+: Yes	56% (40)	28% (20)	13% (9)	1% (1)	2% (1)	72
LGBTQ+: No	70% (433)	21% (132)	4% (26)	2% (15)	3% (16)	622
Motivated to Vote	71% (453)	20% (130)	5% (33)	2% (13)	2% (12)	641
Parent: Yes	55% (105)	33% (63)	7% (13)	3% (5)	3% (5)	191
Parent: No	73% (368)	18% (89)	5% (23)	2% (11)	2% (12)	503
COVID Vaccine: Yes	75% (354)	18% (84)	4% (18)	1% (6)	2% (8)	470
COVID Vaccine: No	53% (119)	30% (68)	8% (17)	5% (10)	4% (10)	224

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (473)	22% (152)	5% (35)	2% (16)	3% (18)	694
Student Loans: Yes	59% (71)	25% (30)	10% (12)	3% (3)	4% (4)	121
Student Loans: No	70% (402)	21% (122)	4% (23)	2% (13)	2% (13)	573
Favorable Opinion of Haley	73% (153)	20% (42)	5% (11)	1% (2)	1% (2)	210
Unfavorable Opinion of Haley	72% (214)	20% (59)	4% (13)	2% (6)	2% (7)	298
Prodigal Biden Voter	69% (18)	11% (3)	13% (3)	6% (2)	1% (0)	27
Undecided Voter (DK/WNV)	51% (30)	22% (13)	13% (8)	5% (3)	8% (5)	59
Undecided Voter (DK)	58% (20)	23% (8)	12% (4)	3% (1)	4% (1)	35
Watched Debate	70% (342)	21% (105)	5% (24)	2% (10)	2% (8)	490
Watched Debate: Did not Watch	64% (131)	23% (47)	5% (11)	3% (6)	4% (9)	204
Watched Debate: All of it	72% (190)	21% (56)	4% (10)	2% (4)	2% (4)	265
Watched Debate: Some of it	68% (152)	22% (49)	6% (14)	2% (5)	2% (4)	225
Continue His Campaign: Yes Biden	79% (220)	16% (45)	3% (9)	1% (2)	1% (3)	279
Continue His Campaign: No Biden	61% (233)	27% (103)	7% (26)	2% (8)	3% (13)	383
Continue His Campaign: Yes Trump	58% (195)	29% (96)	6% (22)	4% (12)	3% (10)	335
Continue His Campaign: No Trump	79% (262)	14% (48)	4% (14)	1% (3)	2% (6)	332
Conviction: Evidence	81% (290)	15% (54)	3% (9)	1% (3)	1% (2)	359
Conviction: Motivation to Damage	58% (154)	26% (69)	8% (22)	3% (9)	4% (11)	265
Conviction: DK/NO	42% (29)	41% (29)	6% (4)	6% (4)	6% (4)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (474)	26% (178)	3% (20)	3% (18)	1% (4)	694
Gender: Male	63% (210)	30% (99)	4% (12)	3% (11)	— (1)	333
Gender: Female	73% (264)	22% (78)	2% (8)	2% (7)	1% (3)	361
Age: 18-34	70% (129)	24% (44)	3% (6)	2% (4)	1% (1)	183
Age: 35-44	67% (65)	24% (23)	— (0)	8% (8)	— (0)	96
Age: 45-64	70% (173)	25% (62)	3% (6)	2% (4)	1% (2)	248
Age: 65+	65% (108)	29% (48)	5% (8)	2% (3)	— (0)	167
GenZers: 1997-2012	70% (62)	23% (20)	4% (4)	2% (2)	1% (1)	89
Millennials: 1981-1996	67% (121)	26% (47)	1% (2)	5% (9)	— (1)	180
GenXers: 1965-1980	72% (145)	22% (45)	3% (6)	1% (3)	1% (2)	201
Baby Boomers: 1946-1964	66% (140)	28% (61)	4% (8)	2% (4)	— (0)	213
Educ: < College	68% (317)	26% (120)	2% (10)	3% (15)	1% (4)	466
Educ: Bachelors degree	66% (94)	28% (39)	4% (6)	2% (3)	— (0)	142
Educ: Post-grad	73% (63)	22% (19)	5% (4)	— (0)	— (0)	86
Income: Under 50k	72% (245)	24% (83)	2% (8)	1% (3)	— (2)	340
Income: 50k-100k	71% (159)	22% (49)	3% (7)	3% (7)	1% (2)	224
Income: 100k+	54% (70)	35% (46)	4% (6)	6% (8)	— (0)	130
Ethnicity: White (Non-Hispanic)	69% (381)	26% (142)	2% (13)	3% (16)	1% (3)	555
Ethnicity: Hispanic	57% (13)	27% (6)	15% (3)	1% (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	69% (61)	26% (23)	3% (2)	2% (2)	1% (1)	89
Ethnicity: Asian + Other (Non-Hispanic)	70% (19)	24% (7)	6% (2)	— (0)	— (0)	28
All Christian	63% (203)	30% (95)	3% (9)	3% (11)	1% (2)	320
All Non-Christian	59% (14)	26% (6)	13% (3)	2% (1)	— (0)	24
Atheist	76% (31)	22% (9)	— (0)	— (0)	2% (1)	41
Agnostic/Nothing in particular	74% (150)	21% (42)	2% (4)	3% (6)	— (1)	203
Something Else	71% (76)	24% (25)	3% (4)	1% (2)	— (0)	106
Evangelical	57% (77)	35% (48)	4% (6)	4% (5)	— (0)	136
Non-Evangelical	69% (196)	25% (72)	2% (7)	2% (6)	1% (2)	282
PID: Dem (no lean)	76% (220)	19% (55)	3% (9)	1% (3)	— (1)	288
PID: Ind (no lean)	61% (98)	30% (47)	2% (4)	5% (9)	2% (3)	160
PID: Rep (no lean)	64% (157)	30% (75)	3% (8)	3% (7)	— (0)	246

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (474)	26% (178)	3% (20)	3% (18)	1% (4)	694
PID/Gender: Dem Men	71% (86)	22% (27)	4% (5)	3% (3)	— (0)	120
PID/Gender: Dem Women	80% (134)	17% (29)	2% (4)	— (0)	— (1)	168
PID/Gender: Ind Men	51% (51)	41% (41)	2% (2)	5% (5)	1% (1)	99
PID/Gender: Ind Women	77% (47)	11% (7)	2% (1)	7% (4)	4% (2)	61
PID/Gender: Rep Men	64% (73)	28% (32)	5% (5)	3% (4)	— (0)	114
PID/Gender: Rep Women	63% (83)	33% (43)	2% (2)	2% (3)	— (0)	132
Ideo: Liberal (1-3)	74% (157)	23% (48)	2% (4)	1% (1)	— (1)	212
Ideo: Moderate (4)	67% (150)	24% (54)	4% (8)	4% (8)	1% (3)	224
Ideo: Conservative (5-7)	63% (152)	31% (73)	3% (8)	3% (7)	— (0)	240
Community: Urban	71% (106)	24% (36)	3% (4)	1% (2)	1% (1)	149
Community: Suburban	70% (253)	25% (89)	3% (11)	2% (9)	— (0)	362
Community: Rural	63% (115)	28% (52)	3% (5)	4% (8)	1% (2)	183
Military HHnm: Yes	68% (67)	25% (24)	3% (3)	4% (4)	— (0)	98
Military HH: No	68% (408)	26% (153)	3% (17)	2% (14)	1% (4)	596
Employ: Private Sector	67% (163)	25% (59)	3% (8)	5% (12)	— (0)	242
Employ: Government	73% (22)	19% (6)	6% (2)	2% (1)	— (0)	29
Employ: Self-Employed	66% (50)	25% (19)	7% (5)	2% (2)	— (0)	76
Employ: Homemaker	78% (36)	16% (7)	— (0)	— (0)	5% (2)	45
Employ: Student	69% (13)	28% (5)	3% (0)	— (0)	— (0)	19
Employ: Retired	66% (116)	30% (53)	3% (5)	2% (3)	— (0)	177
Employ: Unemployed	68% (52)	29% (22)	— (0)	2% (1)	1% (1)	77
Employ: Other	80% (23)	18% (5)	— (0)	— (0)	2% (1)	29

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (474)	26% (178)	3% (20)	3% (18)	1% (4)	694
Protestant	65% (106)	29% (47)	2% (4)	2% (4)	1% (2)	164
Roman Catholic	61% (90)	32% (47)	4% (5)	3% (5)	— (0)	148
Mormon	4% (0)	30% (1)	— (0)	66% (1)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100% (6)	— (0)	— (0)	— (0)	— (0)	6
Jewish	64% (8)	25% (3)	11% (1)	— (0)	— (0)	13
Muslim	59% (3)	9% (0)	32% (2)	— (0)	— (0)	6
Buddhist	62% (1)	12% (0)	— (0)	26% (1)	— (0)	2
Hindu	35% (1)	65% (2)	— (0)	— (0)	— (0)	3
Atheist	76% (31)	22% (9)	— (0)	— (0)	2% (1)	41
Agnostic	75% (29)	25% (9)	— (0)	— (0)	— (0)	38
Something else	71% (76)	24% (25)	3% (4)	1% (2)	— (0)	106
Nothing in particular	74% (122)	20% (33)	3% (4)	3% (6)	— (1)	165
Ideo/PID: Conservative Republican	63% (111)	32% (56)	2% (4)	3% (5)	— (0)	177
Ideo/PID: Moderate/Liberal Republican	64% (41)	28% (18)	5% (4)	3% (2)	— (0)	65
Ideo/PID: Moderate/Conservative Democrat	75% (88)	18% (21)	6% (7)	1% (2)	— (0)	118
Ideo/PID: Liberal Democrat	77% (125)	21% (34)	1% (2)	1% (1)	— (1)	163
Unfavorable of Biden and Trump	64% (88)	28% (38)	2% (3)	4% (6)	1% (1)	136
2024 H2H Matchup: Biden Voter	72% (244)	23% (76)	2% (7)	2% (7)	1% (2)	337
2024 H2H Matchup: Trump Voter	64% (192)	30% (89)	3% (10)	2% (7)	— (0)	298
2024 H2H Matchup: Would not Vote	59% (14)	10% (2)	13% (3)	12% (3)	6% (1)	24
2024 H2H Matchup: Do not Know	68% (24)	28% (10)	— (0)	4% (1)	— (0)	35
2022 House Vote: Democrat	74% (228)	20% (62)	2% (7)	3% (8)	1% (3)	308
2022 House Vote: Republican	63% (159)	30% (76)	4% (11)	2% (6)	— (0)	252
2022 House Vote: Did not Vote	66% (82)	28% (35)	2% (2)	3% (4)	1% (1)	124
2020 Vote: Joe Biden	74% (238)	21% (66)	2% (7)	2% (7)	1% (2)	320
2020 Vote: Donald Trump	63% (189)	30% (91)	3% (10)	4% (11)	— (1)	302
2020 Vote: Someone Else	60% (6)	40% (4)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	67% (42)	26% (16)	6% (4)	— (0)	1% (1)	62

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (474)	26% (178)	3% (20)	3% (18)	1% (4)	694
2016 Vote: Hillary Clinton	78% (199)	16% (42)	2% (5)	3% (6)	1% (2)	255
2016 Vote: Donald Trump	60% (153)	33% (84)	4% (10)	3% (8)	— (0)	256
2016 Vote: Someone Else	55% (12)	38% (8)	— (0)	7% (1)	— (0)	21
2020 Vote/PID: Not Biden/Democrat	74% (30)	15% (6)	9% (4)	— (0)	2% (1)	40
2020 Vote/PID: Not Trump/Republican	83% (18)	17% (4)	— (0)	— (0)	— (0)	22
U.S. Economy: Wrong Track	68% (342)	27% (134)	3% (15)	2% (11)	1% (4)	507
U.S. Economy: Right Direction	70% (132)	23% (43)	3% (5)	4% (7)	— (0)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75% (184)	18% (45)	3% (8)	3% (7)	1% (2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65% (214)	29% (93)	3% (10)	3% (10)	— (0)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	63% (76)	33% (39)	2% (2)	1% (1)	1% (1)	120
Top 2024 Issue: Economy	64% (165)	30% (76)	3% (9)	3% (7)	— (1)	257
Community/Gender: Urban Women	77% (60)	19% (14)	3% (2)	— (0)	1% (1)	77
Community/Gender: Urban Men	64% (46)	30% (22)	2% (2)	3% (2)	1% (1)	72
Community/Gender: Rural Women	62% (55)	31% (27)	— (0)	4% (4)	3% (2)	88
Community/Gender: Rural Men	64% (61)	26% (25)	6% (5)	4% (4)	— (0)	94
Community/Gender: Suburban Women	77% (150)	19% (37)	3% (6)	2% (3)	— (0)	195
Community/Gender: Suburban Men	62% (103)	32% (53)	3% (6)	3% (5)	— (0)	167
Homeowner	67% (383)	27% (153)	3% (19)	3% (18)	— (2)	575
Renter	77% (80)	20% (20)	1% (1)	1% (1)	1% (2)	104
Self + Household: White-Collar	68% (166)	26% (64)	5% (11)	1% (2)	— (0)	243
Self + Household: Blue Collar	67% (242)	26% (94)	2% (7)	4% (15)	1% (2)	360
Union HH: Yes	71% (50)	23% (16)	— (0)	5% (4)	— (0)	70
Union HH: No	68% (424)	26% (161)	3% (20)	2% (15)	1% (4)	624
LGBTQ+: Yes	69% (50)	23% (17)	5% (3)	2% (1)	1% (1)	72
LGBTQ+: No	68% (425)	26% (161)	3% (17)	3% (17)	1% (3)	622
Motivated to Vote	69% (439)	26% (164)	3% (20)	2% (15)	— (2)	641
Parent: Yes	70% (133)	24% (47)	2% (4)	3% (7)	— (0)	191
Parent: No	68% (341)	26% (131)	3% (16)	2% (12)	1% (4)	503
COVID Vaccine: Yes	67% (313)	28% (131)	3% (14)	2% (8)	— (2)	470
COVID Vaccine: No	72% (161)	21% (46)	3% (6)	5% (10)	1% (2)	224

Continued on next page

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (474)	26% (178)	3% (20)	3% (18)	1% (4)	694
Student Loans: Yes	74% (90)	22% (27)	2% (3)	1% (2)	— (0)	121
Student Loans: No	67% (384)	26% (151)	3% (17)	3% (17)	1% (4)	573
Favorable Opinion of Haley	63% (131)	28% (58)	5% (10)	4% (8)	1% (2)	210
Unfavorable Opinion of Haley	70% (209)	25% (74)	3% (8)	2% (7)	— (0)	298
Prodigal Biden Voter	74% (20)	21% (6)	5% (1)	— (0)	— (0)	27
Undecided Voter (DK/WNV)	64% (38)	21% (12)	5% (3)	7% (4)	3% (1)	59
Undecided Voter (DK)	68% (24)	28% (10)	— (0)	4% (1)	— (0)	35
Watched Debate	68% (331)	26% (128)	3% (16)	2% (11)	1% (3)	490
Watched Debate: Did not Watch	70% (143)	24% (50)	2% (4)	3% (7)	— (1)	204
Watched Debate: All of it	65% (173)	30% (80)	2% (6)	2% (6)	— (0)	265
Watched Debate: Some of it	70% (158)	21% (47)	5% (10)	3% (6)	1% (3)	225
Continue His Campaign: Yes Biden	69% (192)	24% (68)	4% (10)	3% (7)	1% (2)	279
Continue His Campaign: No Biden	69% (264)	28% (105)	2% (6)	2% (7)	— (1)	383
Continue His Campaign: Yes Trump	64% (213)	29% (98)	3% (12)	4% (12)	— (0)	335
Continue His Campaign: No Trump	72% (240)	23% (76)	2% (7)	2% (6)	1% (3)	332
Conviction: Evidence	73% (262)	24% (85)	1% (5)	1% (5)	1% (2)	359
Conviction: Motivation to Damage	62% (165)	29% (76)	5% (13)	4% (10)	— (0)	265
Conviction: DK/NO	67% (47)	24% (17)	3% (2)	4% (3)	2% (1)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	22%	(153)	42%	(290)	26%	(182)	6%	(39)	4%	(30)	694
Gender: Male	19%	(62)	43%	(145)	28%	(94)	7%	(22)	3%	(10)	333
Gender: Female	25%	(91)	40%	(146)	24%	(87)	5%	(17)	6%	(21)	361
Age: 18-34	22%	(41)	40%	(73)	25%	(46)	6%	(12)	6%	(12)	183
Age: 35-44	15%	(15)	46%	(44)	27%	(26)	7%	(7)	5%	(5)	96
Age: 45-64	20%	(51)	41%	(101)	30%	(75)	5%	(11)	4%	(9)	248
Age: 65+	28%	(47)	43%	(72)	21%	(34)	5%	(9)	3%	(5)	167
GenZers: 1997-2012	25%	(22)	42%	(37)	22%	(20)	7%	(7)	3%	(3)	89
Millennials: 1981-1996	17%	(31)	40%	(71)	29%	(52)	7%	(12)	8%	(14)	180
GenXers: 1965-1980	22%	(45)	43%	(87)	27%	(55)	4%	(8)	3%	(6)	201
Baby Boomers: 1946-1964	25%	(53)	41%	(86)	25%	(54)	6%	(12)	3%	(7)	213
Educ: < College	19%	(90)	43%	(202)	24%	(112)	7%	(34)	6%	(28)	466
Educ: Bachelors degree	23%	(33)	42%	(60)	31%	(43)	3%	(5)	—	(1)	142
Educ: Post-grad	34%	(30)	32%	(28)	31%	(26)	1%	(1)	2%	(2)	86
Income: Under 50k	24%	(81)	42%	(141)	23%	(80)	6%	(22)	5%	(16)	340
Income: 50k-100k	24%	(54)	39%	(87)	27%	(61)	4%	(9)	6%	(12)	224
Income: 100k+	14%	(18)	48%	(62)	31%	(40)	6%	(7)	1%	(2)	130
Ethnicity: White (Non-Hispanic)	21%	(117)	42%	(235)	26%	(145)	6%	(32)	5%	(26)	555
Ethnicity: Hispanic	24%	(5)	26%	(6)	49%	(11)	1%	(0)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	28%	(25)	40%	(36)	21%	(18)	7%	(6)	4%	(4)	89
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	49%	(14)	25%	(7)	1%	(0)	3%	(1)	28
All Christian	22%	(70)	40%	(129)	26%	(85)	7%	(22)	5%	(15)	320
All Non-Christian	23%	(6)	39%	(9)	32%	(8)	6%	(1)	—	(0)	24
Atheist	36%	(15)	19%	(8)	38%	(16)	1%	(0)	6%	(2)	41
Agnostic/Nothing in particular	20%	(40)	48%	(97)	23%	(47)	5%	(10)	5%	(9)	203
Something Else	22%	(24)	44%	(47)	25%	(27)	5%	(5)	4%	(4)	106
Evangelical	21%	(28)	43%	(58)	26%	(35)	9%	(12)	1%	(2)	136
Non-Evangelical	22%	(62)	42%	(117)	26%	(74)	5%	(14)	5%	(14)	282
PID: Dem (no lean)	26%	(74)	42%	(120)	27%	(77)	4%	(12)	2%	(5)	288
PID: Ind (no lean)	20%	(33)	46%	(74)	18%	(29)	7%	(11)	8%	(13)	160
PID: Rep (no lean)	19%	(46)	39%	(97)	31%	(75)	6%	(16)	5%	(12)	246

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	22%	(153)	42%	(290)	26%	(182)	6%	(39)	4%	(30)	694
PID/Gender: Dem Men	16%	(19)	46%	(55)	29%	(35)	8%	(10)	1%	(1)	120
PID/Gender: Dem Women	33%	(55)	38%	(64)	25%	(42)	1%	(2)	2%	(4)	168
PID/Gender: Ind Men	21%	(21)	47%	(46)	22%	(21)	7%	(7)	4%	(4)	99
PID/Gender: Ind Women	19%	(12)	45%	(28)	12%	(8)	7%	(4)	16%	(10)	61
PID/Gender: Rep Men	20%	(22)	38%	(43)	33%	(37)	5%	(6)	5%	(6)	114
PID/Gender: Rep Women	18%	(24)	41%	(54)	29%	(38)	8%	(10)	5%	(7)	132
Ideo: Liberal (1-3)	28%	(59)	45%	(96)	24%	(51)	1%	(3)	1%	(2)	212
Ideo: Moderate (4)	23%	(52)	42%	(95)	23%	(51)	7%	(15)	5%	(10)	224
Ideo: Conservative (5-7)	17%	(40)	39%	(93)	31%	(73)	8%	(19)	6%	(14)	240
Community: Urban	25%	(38)	43%	(65)	21%	(31)	6%	(9)	4%	(6)	149
Community: Suburban	24%	(86)	36%	(129)	31%	(114)	5%	(20)	4%	(14)	362
Community: Rural	16%	(29)	53%	(97)	20%	(36)	5%	(10)	6%	(10)	183
Military HHnm: Yes	30%	(30)	33%	(32)	30%	(29)	6%	(6)	1%	(1)	98
Military HH: No	21%	(123)	43%	(258)	26%	(152)	6%	(33)	5%	(29)	596
Employ: Private Sector	22%	(53)	41%	(99)	25%	(60)	9%	(22)	3%	(8)	242
Employ: Government	18%	(5)	35%	(10)	41%	(12)	3%	(1)	2%	(1)	29
Employ: Self-Employed	23%	(17)	38%	(29)	37%	(28)	3%	(2)	—	(0)	76
Employ: Homemaker	21%	(10)	34%	(15)	34%	(15)	5%	(2)	5%	(2)	45
Employ: Student	6%	(1)	35%	(7)	44%	(8)	—	(0)	15%	(3)	19
Employ: Retired	23%	(41)	42%	(75)	24%	(42)	5%	(9)	6%	(11)	177
Employ: Unemployed	20%	(16)	54%	(42)	17%	(13)	4%	(3)	5%	(4)	77
Employ: Other	36%	(10)	47%	(13)	10%	(3)	—	(0)	7%	(2)	29

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	22%	(153)	42%	(290)	26%	(182)	6%	(39)	4%	(30)	694
Protestant	21%	(35)	43%	(70)	26%	(43)	7%	(11)	3%	(5)	164
Roman Catholic	21%	(32)	40%	(59)	27%	(40)	7%	(10)	4%	(7)	148
Mormon	—	(0)	—	(0)	66%	(1)	4%	(0)	30%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	49%	(3)	—	(0)	—	(0)	—	(0)	51%	(3)	6
Jewish	21%	(3)	29%	(4)	41%	(5)	9%	(1)	—	(0)	13
Muslim	44%	(2)	23%	(1)	32%	(2)	1%	(0)	—	(0)	6
Buddhist	17%	(0)	44%	(1)	26%	(1)	12%	(0)	—	(0)	2
Hindu	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	3
Atheist	36%	(15)	19%	(8)	38%	(16)	1%	(0)	6%	(2)	41
Agnostic	35%	(13)	41%	(16)	13%	(5)	7%	(3)	4%	(2)	38
Something else	22%	(24)	44%	(47)	25%	(27)	5%	(5)	4%	(4)	106
Nothing in particular	16%	(26)	49%	(81)	25%	(42)	5%	(8)	5%	(8)	165
Ideo/PID: Conservative Republican	16%	(29)	41%	(72)	30%	(53)	8%	(14)	5%	(9)	177
Ideo/PID: Moderate/Liberal Republican	26%	(17)	37%	(24)	34%	(22)	3%	(2)	1%	(0)	65
Ideo/PID: Moderate/Conservative Democrat	25%	(30)	38%	(45)	27%	(32)	8%	(9)	2%	(3)	118
Ideo/PID: Liberal Democrat	27%	(45)	45%	(73)	25%	(41)	2%	(3)	1%	(2)	163
Unfavorable of Biden and Trump	20%	(27)	36%	(49)	34%	(46)	4%	(6)	6%	(8)	136
2024 H2H Matchup: Biden Voter	28%	(94)	42%	(140)	24%	(81)	4%	(14)	2%	(7)	337
2024 H2H Matchup: Trump Voter	17%	(52)	42%	(124)	28%	(82)	7%	(21)	6%	(18)	298
2024 H2H Matchup: Would not Vote	20%	(5)	30%	(7)	27%	(7)	12%	(3)	11%	(3)	24
2024 H2H Matchup: Do not Know	6%	(2)	52%	(18)	32%	(11)	4%	(1)	6%	(2)	35
2022 House Vote: Democrat	27%	(83)	44%	(136)	21%	(65)	6%	(17)	2%	(7)	308
2022 House Vote: Republican	19%	(48)	41%	(104)	28%	(72)	6%	(15)	5%	(13)	252
2022 House Vote: Did not Vote	18%	(22)	36%	(45)	34%	(43)	5%	(6)	7%	(9)	124
2020 Vote: Joe Biden	27%	(86)	44%	(141)	22%	(72)	4%	(14)	2%	(7)	320
2020 Vote: Donald Trump	16%	(49)	41%	(125)	29%	(87)	7%	(22)	6%	(20)	302
2020 Vote: Someone Else	—	(0)	23%	(2)	66%	(6)	—	(0)	11%	(1)	10
2020 Vote: Did not Vote	29%	(18)	36%	(22)	26%	(16)	4%	(2)	5%	(3)	62

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	22% (153)	42% (290)	26% (182)	6% (39)	4% (30)	694
2016 Vote: Hillary Clinton	28% (72)	43% (110)	22% (57)	5% (13)	1% (3)	255
2016 Vote: Donald Trump	16% (41)	41% (104)	32% (81)	7% (17)	5% (13)	256
2016 Vote: Someone Else	14% (3)	46% (10)	33% (7)	1% (0)	6% (1)	21
2020 Vote/PID: Not Biden/Democrat	19% (8)	38% (15)	35% (14)	4% (2)	3% (1)	40
2020 Vote/PID: Not Trump/Republican	38% (8)	33% (7)	26% (6)	3% (1)	1% (0)	22
U.S. Economy: Wrong Track	21% (106)	40% (202)	29% (147)	5% (25)	5% (26)	507
U.S. Economy: Right Direction	25% (47)	47% (88)	18% (34)	7% (14)	2% (4)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27% (67)	45% (110)	22% (54)	5% (13)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18% (60)	43% (139)	28% (90)	7% (23)	5% (15)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	22% (27)	34% (41)	31% (38)	2% (3)	10% (13)	120
Top 2024 Issue: Economy	16% (42)	40% (103)	29% (75)	8% (19)	6% (17)	257
Community/Gender: Urban Women	34% (26)	44% (34)	16% (13)	1% (1)	5% (4)	77
Community/Gender: Urban Men	16% (12)	43% (31)	26% (19)	12% (8)	3% (3)	72
Community/Gender: Rural Women	16% (14)	52% (46)	19% (17)	5% (5)	7% (7)	88
Community/Gender: Rural Men	16% (15)	54% (51)	21% (19)	6% (5)	4% (4)	94
Community/Gender: Suburban Women	26% (50)	34% (66)	30% (58)	6% (11)	5% (10)	195
Community/Gender: Suburban Men	21% (36)	38% (63)	34% (56)	5% (9)	2% (4)	167
Homeowner	21% (122)	41% (238)	27% (158)	6% (33)	4% (23)	575
Renter	23% (24)	44% (46)	21% (21)	5% (5)	7% (7)	104
Self + Household: White-Collar	27% (66)	42% (101)	27% (66)	2% (5)	2% (5)	243
Self + Household: Blue Collar	21% (76)	40% (145)	26% (95)	9% (32)	3% (12)	360
Union HH: Yes	34% (24)	30% (21)	28% (19)	7% (5)	2% (1)	70
Union HH: No	21% (129)	43% (269)	26% (162)	5% (34)	5% (29)	624
LGBTQ+: Yes	30% (22)	35% (25)	28% (20)	5% (3)	2% (1)	72
LGBTQ+: No	21% (131)	43% (265)	26% (161)	6% (36)	5% (29)	622
Motivated to Vote	23% (145)	41% (262)	27% (173)	6% (37)	4% (24)	641
Parent: Yes	19% (37)	44% (83)	30% (57)	5% (10)	2% (5)	191
Parent: No	23% (116)	41% (207)	25% (125)	6% (29)	5% (26)	503
COVID Vaccine: Yes	24% (112)	40% (188)	27% (126)	5% (23)	4% (21)	470
COVID Vaccine: No	18% (41)	46% (103)	25% (55)	7% (16)	4% (10)	224

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	22%	(153)	42%	(290)	26%	(182)	6%	(39)	4%	(30)	694
Student Loans: Yes	22%	(27)	45%	(54)	26%	(31)	2%	(2)	6%	(7)	121
Student Loans: No	22%	(126)	41%	(236)	26%	(151)	6%	(37)	4%	(23)	573
Favorable Opinion of Haley	21%	(44)	36%	(75)	33%	(69)	6%	(12)	5%	(10)	210
Unfavorable Opinion of Haley	25%	(74)	45%	(134)	24%	(71)	5%	(14)	2%	(5)	298
Prodigal Biden Voter	21%	(6)	47%	(12)	19%	(5)	10%	(3)	3%	(1)	27
Undecided Voter (DK/WNV)	12%	(7)	43%	(26)	30%	(18)	7%	(4)	8%	(5)	59
Undecided Voter (DK)	6%	(2)	52%	(18)	32%	(11)	4%	(1)	6%	(2)	35
Watched Debate	22%	(110)	43%	(209)	28%	(135)	4%	(22)	3%	(13)	490
Watched Debate: Did not Watch	21%	(43)	40%	(81)	23%	(46)	8%	(17)	8%	(17)	204
Watched Debate: All of it	23%	(60)	44%	(117)	26%	(68)	5%	(13)	3%	(8)	265
Watched Debate: Some of it	22%	(50)	41%	(92)	30%	(67)	4%	(9)	3%	(6)	225
Continue His Campaign: Yes Biden	25%	(70)	46%	(130)	24%	(66)	5%	(13)	—	(0)	279
Continue His Campaign: No Biden	20%	(78)	39%	(149)	29%	(113)	5%	(18)	7%	(25)	383
Continue His Campaign: Yes Trump	16%	(55)	43%	(144)	28%	(94)	7%	(23)	6%	(18)	335
Continue His Campaign: No Trump	28%	(94)	39%	(131)	25%	(84)	5%	(15)	3%	(9)	332
Conviction: Evidence	27%	(98)	43%	(153)	24%	(87)	4%	(15)	2%	(5)	359
Conviction: Motivation to Damage	14%	(37)	42%	(110)	31%	(81)	7%	(19)	7%	(18)	265
Conviction: DK/NO	25%	(18)	39%	(27)	18%	(13)	7%	(5)	10%	(7)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(195)	37%	(255)	23%	(160)	10%	(71)	2%	(13)	694
Gender: Male	26%	(86)	33%	(111)	25%	(83)	15%	(51)	—	(1)	333
Gender: Female	30%	(109)	40%	(143)	21%	(77)	6%	(20)	3%	(11)	361
Age: 18-34	37%	(69)	40%	(72)	15%	(27)	4%	(8)	4%	(7)	183
Age: 35-44	34%	(33)	43%	(42)	13%	(13)	8%	(7)	1%	(1)	96
Age: 45-64	25%	(62)	30%	(74)	31%	(77)	13%	(33)	1%	(2)	248
Age: 65+	19%	(31)	40%	(67)	26%	(43)	14%	(23)	2%	(3)	167
GenZers: 1997-2012	40%	(36)	37%	(33)	18%	(16)	3%	(3)	2%	(2)	89
Millennials: 1981-1996	34%	(62)	42%	(75)	13%	(24)	7%	(13)	4%	(6)	180
GenXers: 1965-1980	29%	(58)	33%	(66)	28%	(56)	10%	(20)	—	(0)	201
Baby Boomers: 1946-1964	18%	(39)	35%	(75)	28%	(61)	16%	(34)	2%	(4)	213
Educ: < College	32%	(148)	35%	(164)	21%	(99)	9%	(44)	2%	(11)	466
Educ: Bachelors degree	19%	(27)	38%	(55)	26%	(37)	15%	(21)	2%	(2)	142
Educ: Post-grad	24%	(21)	42%	(36)	27%	(23)	7%	(6)	—	(0)	86
Income: Under 50k	34%	(117)	37%	(125)	18%	(60)	9%	(32)	2%	(6)	340
Income: 50k-100k	24%	(54)	36%	(80)	29%	(64)	9%	(21)	2%	(5)	224
Income: 100k+	18%	(24)	38%	(49)	27%	(36)	15%	(19)	1%	(2)	130
Ethnicity: White (Non-Hispanic)	24%	(131)	38%	(208)	25%	(139)	12%	(65)	2%	(11)	555
Ethnicity: Hispanic	23%	(5)	27%	(6)	28%	(6)	21%	(5)	1%	(0)	22
Ethnicity: Black (Non-Hispanic)	55%	(49)	30%	(27)	12%	(10)	2%	(2)	2%	(2)	89
Ethnicity: Asian + Other (Non-Hispanic)	34%	(9)	49%	(14)	16%	(5)	—	(0)	—	(0)	28
All Christian	21%	(67)	38%	(122)	26%	(83)	14%	(43)	1%	(4)	320
All Non-Christian	44%	(11)	42%	(10)	13%	(3)	1%	(0)	—	(0)	24
Atheist	36%	(15)	46%	(19)	16%	(6)	2%	(1)	—	(0)	41
Agnostic/Nothing in particular	30%	(61)	37%	(76)	23%	(47)	7%	(14)	3%	(5)	203
Something Else	40%	(42)	26%	(28)	19%	(20)	12%	(13)	3%	(3)	106
Evangelical	29%	(39)	28%	(38)	28%	(38)	15%	(20)	1%	(1)	136
Non-Evangelical	24%	(67)	38%	(108)	23%	(65)	12%	(35)	2%	(6)	282
PID: Dem (no lean)	38%	(109)	39%	(112)	17%	(49)	4%	(13)	2%	(4)	288
PID: Ind (no lean)	21%	(34)	36%	(58)	27%	(43)	13%	(21)	3%	(4)	160
PID: Rep (no lean)	21%	(52)	34%	(84)	28%	(68)	15%	(38)	2%	(4)	246

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(195)	37%	(255)	23%	(160)	10%	(71)	2%	(13)	694
PID/Gender: Dem Men	36%	(44)	34%	(41)	21%	(26)	8%	(9)	—	(1)	120
PID/Gender: Dem Women	39%	(66)	42%	(71)	14%	(23)	2%	(3)	2%	(4)	168
PID/Gender: Ind Men	21%	(21)	31%	(31)	28%	(28)	19%	(19)	1%	(1)	99
PID/Gender: Ind Women	21%	(13)	44%	(27)	25%	(15)	4%	(2)	6%	(3)	61
PID/Gender: Rep Men	19%	(22)	35%	(40)	26%	(29)	21%	(24)	—	(0)	114
PID/Gender: Rep Women	23%	(30)	34%	(45)	29%	(39)	11%	(14)	3%	(4)	132
Ideo: Liberal (1-3)	35%	(75)	44%	(94)	16%	(33)	4%	(8)	1%	(1)	212
Ideo: Moderate (4)	30%	(67)	35%	(78)	25%	(57)	7%	(16)	3%	(6)	224
Ideo: Conservative (5-7)	21%	(49)	30%	(71)	29%	(69)	19%	(47)	2%	(4)	240
Community: Urban	38%	(56)	32%	(48)	17%	(26)	11%	(17)	1%	(2)	149
Community: Suburban	26%	(93)	37%	(132)	25%	(91)	10%	(36)	3%	(9)	362
Community: Rural	25%	(45)	40%	(74)	24%	(43)	10%	(18)	1%	(2)	183
Military HHnm: Yes	16%	(16)	34%	(33)	35%	(35)	15%	(14)	—	(0)	98
Military HH: No	30%	(179)	37%	(221)	21%	(125)	10%	(57)	2%	(13)	596
Employ: Private Sector	33%	(80)	33%	(79)	21%	(50)	12%	(30)	1%	(3)	242
Employ: Government	39%	(12)	25%	(7)	29%	(8)	6%	(2)	—	(0)	29
Employ: Self-Employed	19%	(14)	49%	(37)	22%	(17)	10%	(7)	1%	(1)	76
Employ: Homemaker	38%	(17)	36%	(16)	23%	(10)	—	(0)	3%	(2)	45
Employ: Student	24%	(5)	50%	(9)	17%	(3)	8%	(2)	—	(0)	19
Employ: Retired	18%	(33)	37%	(65)	29%	(51)	14%	(25)	2%	(4)	177
Employ: Unemployed	27%	(21)	40%	(31)	22%	(17)	7%	(5)	4%	(3)	77
Employ: Other	46%	(13)	36%	(10)	13%	(4)	4%	(1)	—	(0)	29

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	28%	(195)	37%	(255)	23%	(160)	10%	(71)	2%	(13)	694
Protestant	21%	(34)	35%	(58)	27%	(44)	16%	(26)	1%	(2)	164
Roman Catholic	21%	(30)	41%	(61)	26%	(39)	10%	(15)	2%	(3)	148
Mormon	34%	(1)	—	(0)	—	(0)	66%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	35%	(2)	65%	(4)	—	(0)	—	(0)	—	(0)	6
Jewish	41%	(5)	48%	(6)	11%	(1)	—	(0)	—	(0)	13
Muslim	36%	(2)	41%	(2)	23%	(1)	—	(0)	—	(0)	6
Buddhist	44%	(1)	26%	(1)	18%	(0)	12%	(0)	—	(0)	2
Hindu	65%	(2)	35%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	36%	(15)	46%	(19)	16%	(6)	2%	(1)	—	(0)	41
Agnostic	29%	(11)	28%	(10)	31%	(12)	13%	(5)	—	(0)	38
Something else	40%	(42)	26%	(28)	19%	(20)	12%	(13)	3%	(3)	106
Nothing in particular	30%	(50)	39%	(65)	22%	(36)	6%	(9)	3%	(5)	165
Ideo/PID: Conservative Republican	20%	(35)	31%	(54)	28%	(50)	19%	(34)	2%	(4)	177
Ideo/PID: Moderate/Liberal Republican	26%	(17)	40%	(26)	28%	(18)	6%	(4)	—	(0)	65
Ideo/PID: Moderate/Conservative Democrat	42%	(49)	31%	(37)	20%	(24)	4%	(4)	3%	(3)	118
Ideo/PID: Liberal Democrat	36%	(59)	43%	(70)	15%	(25)	5%	(8)	1%	(1)	163
Unfavorable of Biden and Trump	19%	(26)	35%	(48)	32%	(43)	11%	(15)	3%	(4)	136
2024 H2H Matchup: Biden Voter	36%	(122)	40%	(134)	18%	(60)	4%	(14)	2%	(6)	337
2024 H2H Matchup: Trump Voter	21%	(62)	33%	(97)	28%	(85)	17%	(50)	1%	(4)	298
2024 H2H Matchup: Would not Vote	13%	(3)	41%	(10)	24%	(6)	10%	(2)	11%	(3)	24
2024 H2H Matchup: Do not Know	21%	(7)	38%	(13)	27%	(10)	13%	(5)	1%	(0)	35
2022 House Vote: Democrat	38%	(118)	38%	(116)	15%	(47)	7%	(21)	2%	(6)	308
2022 House Vote: Republican	19%	(48)	32%	(80)	31%	(77)	17%	(44)	1%	(4)	252
2022 House Vote: Did not Vote	24%	(30)	42%	(52)	27%	(33)	5%	(6)	3%	(3)	124
2020 Vote: Joe Biden	36%	(116)	41%	(132)	16%	(51)	5%	(16)	2%	(6)	320
2020 Vote: Donald Trump	21%	(62)	32%	(95)	29%	(88)	17%	(51)	2%	(6)	302
2020 Vote: Someone Else	—	(0)	18%	(2)	70%	(7)	13%	(1)	—	(0)	10
2020 Vote: Did not Vote	27%	(17)	42%	(26)	24%	(15)	6%	(4)	2%	(1)	62

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(195)	37%	(255)	23%	(160)	10%	(71)	2%	(13)	694
2016 Vote: Hillary Clinton	38%	(98)	40%	(101)	14%	(35)	7%	(18)	1%	(3)	255
2016 Vote: Donald Trump	17%	(45)	33%	(83)	32%	(82)	18%	(45)	—	(1)	256
2016 Vote: Someone Else	5%	(1)	47%	(10)	42%	(9)	6%	(1)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	35%	(14)	32%	(13)	31%	(12)	2%	(1)	—	(0)	40
2020 Vote/PID: Not Trump/Republican	14%	(3)	46%	(10)	26%	(6)	15%	(3)	—	(0)	22
U.S. Economy: Wrong Track	25%	(129)	36%	(181)	25%	(126)	12%	(61)	2%	(10)	507
U.S. Economy: Right Direction	35%	(66)	39%	(73)	18%	(34)	6%	(11)	2%	(3)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(90)	41%	(101)	16%	(40)	5%	(11)	2%	(5)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(68)	33%	(108)	27%	(90)	17%	(56)	2%	(5)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(37)	38%	(46)	25%	(31)	3%	(4)	2%	(3)	120
Top 2024 Issue: Economy	25%	(64)	34%	(88)	25%	(65)	13%	(34)	2%	(6)	257
Community/Gender: Urban Women	35%	(27)	39%	(30)	17%	(13)	7%	(5)	1%	(1)	77
Community/Gender: Urban Men	41%	(29)	25%	(18)	17%	(12)	16%	(12)	1%	(1)	72
Community/Gender: Rural Women	28%	(25)	46%	(40)	16%	(14)	8%	(7)	2%	(2)	88
Community/Gender: Rural Men	21%	(20)	35%	(33)	31%	(29)	12%	(11)	—	(0)	94
Community/Gender: Suburban Women	29%	(56)	37%	(72)	26%	(50)	4%	(8)	4%	(9)	195
Community/Gender: Suburban Men	22%	(37)	36%	(60)	24%	(41)	17%	(29)	—	(1)	167
Homeowner	26%	(149)	37%	(215)	24%	(140)	11%	(62)	2%	(9)	575
Renter	40%	(42)	34%	(36)	16%	(16)	6%	(7)	4%	(4)	104
Self + Household: White-Collar	25%	(60)	38%	(93)	25%	(61)	12%	(28)	—	(1)	243
Self + Household: Blue Collar	30%	(107)	34%	(123)	23%	(84)	11%	(41)	2%	(5)	360
Union HH: Yes	46%	(32)	29%	(20)	16%	(11)	8%	(6)	—	(0)	70
Union HH: No	26%	(163)	38%	(234)	24%	(149)	11%	(66)	2%	(13)	624
LGBTQ+: Yes	42%	(30)	33%	(24)	18%	(13)	7%	(5)	—	(0)	72
LGBTQ+: No	27%	(165)	37%	(231)	24%	(147)	11%	(66)	2%	(13)	622
Motivated to Vote	28%	(180)	36%	(233)	23%	(148)	11%	(69)	2%	(10)	641
Parent: Yes	30%	(57)	41%	(78)	18%	(35)	10%	(19)	1%	(2)	191
Parent: No	27%	(138)	35%	(176)	25%	(125)	10%	(53)	2%	(11)	503
COVID Vaccine: Yes	29%	(138)	36%	(167)	25%	(118)	8%	(39)	2%	(8)	470
COVID Vaccine: No	25%	(57)	39%	(88)	19%	(42)	14%	(32)	2%	(5)	224

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(195)	37%	(255)	23%	(160)	10%	(71)	2%	(13)	694
Student Loans: Yes	35%	(43)	42%	(50)	17%	(21)	5%	(6)	1%	(1)	121
Student Loans: No	27%	(152)	36%	(204)	24%	(139)	11%	(66)	2%	(12)	573
Favorable Opinion of Haley	19%	(40)	36%	(76)	29%	(60)	15%	(32)	1%	(2)	210
Unfavorable Opinion of Haley	32%	(95)	35%	(103)	23%	(69)	9%	(26)	2%	(6)	298
Prodigal Biden Voter	37%	(10)	35%	(9)	16%	(4)	13%	(3)	—	(0)	27
Undecided Voter (DK/WNV)	18%	(10)	40%	(23)	26%	(15)	12%	(7)	5%	(3)	59
Undecided Voter (DK)	21%	(7)	38%	(13)	27%	(10)	13%	(5)	1%	(0)	35
Watched Debate	28%	(135)	36%	(174)	26%	(126)	10%	(48)	1%	(5)	490
Watched Debate: Did not Watch	29%	(60)	39%	(80)	16%	(34)	11%	(23)	4%	(7)	204
Watched Debate: All of it	22%	(58)	36%	(95)	27%	(72)	14%	(38)	—	(1)	265
Watched Debate: Some of it	35%	(78)	35%	(79)	24%	(54)	4%	(10)	2%	(4)	225
Continue His Campaign: Yes Biden	39%	(110)	34%	(94)	19%	(53)	7%	(19)	1%	(3)	279
Continue His Campaign: No Biden	20%	(76)	40%	(151)	27%	(102)	13%	(48)	2%	(6)	383
Continue His Campaign: Yes Trump	21%	(71)	32%	(109)	30%	(99)	15%	(50)	2%	(6)	335
Continue His Campaign: No Trump	34%	(113)	41%	(135)	17%	(57)	6%	(21)	2%	(6)	332
Conviction: Evidence	35%	(127)	40%	(142)	19%	(69)	4%	(15)	2%	(6)	359
Conviction: Motivation to Damage	17%	(44)	32%	(84)	30%	(78)	21%	(55)	1%	(4)	265
Conviction: DK/NO	34%	(24)	41%	(28)	19%	(13)	2%	(2)	4%	(3)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (250)	34% (239)	16% (109)	9% (66)	4% (31)	694
Gender: Male	35% (115)	36% (121)	14% (46)	14% (45)	2% (6)	333
Gender: Female	37% (134)	33% (118)	17% (63)	6% (20)	7% (25)	361
Age: 18-34	34% (62)	29% (54)	17% (31)	13% (23)	7% (13)	183
Age: 35-44	30% (29)	37% (36)	13% (13)	15% (15)	4% (4)	96
Age: 45-64	35% (86)	35% (87)	19% (47)	9% (23)	2% (5)	248
Age: 65+	44% (73)	37% (62)	11% (18)	3% (5)	6% (9)	167
GenZers: 1997-2012	38% (34)	24% (21)	13% (12)	17% (15)	8% (7)	89
Millennials: 1981-1996	29% (51)	35% (64)	18% (32)	13% (23)	5% (9)	180
GenXers: 1965-1980	33% (66)	36% (72)	20% (40)	9% (18)	2% (5)	201
Baby Boomers: 1946-1964	42% (89)	37% (79)	12% (25)	5% (10)	5% (10)	213
Educ: < College	35% (165)	32% (148)	17% (78)	11% (49)	6% (26)	466
Educ: Bachelors degree	34% (48)	40% (57)	16% (22)	7% (10)	3% (4)	142
Educ: Post-grad	43% (37)	39% (33)	11% (9)	7% (6)	— (0)	86
Income: Under 50k	36% (124)	35% (118)	15% (51)	9% (29)	5% (18)	340
Income: 50k-100k	35% (78)	36% (81)	16% (35)	8% (17)	5% (12)	224
Income: 100k+	37% (48)	30% (39)	17% (22)	15% (19)	1% (2)	130
Ethnicity: White (Non-Hispanic)	37% (203)	36% (198)	15% (85)	8% (45)	4% (24)	555
Ethnicity: Hispanic	32% (7)	29% (7)	18% (4)	18% (4)	3% (1)	22
Ethnicity: Black (Non-Hispanic)	34% (31)	27% (24)	17% (15)	16% (15)	6% (5)	89
Ethnicity: Asian + Other (Non-Hispanic)	32% (9)	35% (10)	21% (6)	8% (2)	4% (1)	28
All Christian	39% (126)	33% (107)	16% (50)	9% (28)	3% (9)	320
All Non-Christian	43% (10)	19% (5)	5% (1)	30% (7)	2% (0)	24
Atheist	43% (17)	40% (16)	8% (3)	7% (3)	2% (1)	41
Agnostic/Nothing in particular	32% (65)	40% (81)	17% (35)	5% (10)	7% (14)	203
Something Else	29% (31)	28% (30)	19% (20)	17% (18)	7% (7)	106
Evangelical	37% (50)	27% (37)	17% (23)	14% (19)	6% (7)	136
Non-Evangelical	36% (101)	36% (100)	16% (46)	9% (26)	3% (8)	282
PID: Dem (no lean)	43% (125)	38% (109)	11% (30)	4% (11)	5% (13)	288
PID: Ind (no lean)	38% (61)	38% (61)	15% (24)	4% (6)	5% (8)	160
PID: Rep (no lean)	26% (63)	28% (69)	22% (55)	20% (49)	4% (9)	246

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(250)	34%	(239)	16%	(109)	9%	(66)	4%	(31)	694
PID/Gender: Dem Men	40%	(48)	42%	(50)	13%	(16)	3%	(3)	3%	(3)	120
PID/Gender: Dem Women	46%	(77)	35%	(58)	9%	(15)	4%	(7)	6%	(10)	168
PID/Gender: Ind Men	37%	(36)	38%	(37)	20%	(19)	5%	(5)	1%	(1)	99
PID/Gender: Ind Women	41%	(25)	38%	(23)	7%	(4)	2%	(1)	12%	(7)	61
PID/Gender: Rep Men	27%	(31)	29%	(33)	10%	(11)	33%	(37)	1%	(1)	114
PID/Gender: Rep Women	25%	(32)	27%	(36)	33%	(43)	9%	(12)	6%	(8)	132
Ideo: Liberal (1-3)	43%	(91)	35%	(74)	12%	(26)	5%	(12)	4%	(9)	212
Ideo: Moderate (4)	35%	(79)	40%	(89)	14%	(32)	6%	(14)	4%	(9)	224
Ideo: Conservative (5-7)	31%	(75)	29%	(69)	20%	(47)	16%	(39)	4%	(10)	240
Community: Urban	31%	(47)	37%	(55)	14%	(22)	10%	(15)	8%	(11)	149
Community: Suburban	39%	(141)	33%	(118)	17%	(61)	8%	(29)	4%	(13)	362
Community: Rural	34%	(62)	36%	(66)	14%	(26)	12%	(22)	3%	(6)	183
Military HHnm: Yes	38%	(38)	29%	(29)	18%	(18)	12%	(12)	2%	(2)	98
Military HH: No	36%	(212)	35%	(210)	15%	(91)	9%	(54)	5%	(29)	596
Employ: Private Sector	36%	(87)	33%	(80)	15%	(37)	11%	(27)	4%	(11)	242
Employ: Government	29%	(8)	24%	(7)	21%	(6)	23%	(7)	3%	(1)	29
Employ: Self-Employed	25%	(19)	33%	(25)	22%	(16)	18%	(13)	3%	(2)	76
Employ: Homemaker	33%	(15)	33%	(15)	17%	(8)	11%	(5)	6%	(3)	45
Employ: Student	25%	(5)	61%	(11)	5%	(1)	2%	(0)	8%	(1)	19
Employ: Retired	45%	(80)	34%	(61)	13%	(23)	3%	(5)	5%	(8)	177
Employ: Unemployed	31%	(24)	42%	(32)	15%	(12)	9%	(7)	3%	(2)	77
Employ: Other	39%	(11)	26%	(7)	22%	(6)	5%	(2)	7%	(2)	29

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (250)	34% (239)	16% (109)	9% (66)	4% (31)	694
Protestant	44% (72)	31% (51)	15% (24)	9% (14)	2% (2)	164
Roman Catholic	32% (48)	38% (56)	17% (25)	8% (12)	4% (6)	148
Mormon	30% (1)	— (0)	— (0)	70% (1)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	86% (5)	— (0)	14% (1)	— (0)	— (0)	6
Jewish	37% (5)	32% (4)	— (0)	31% (4)	— (0)	13
Muslim	12% (1)	9% (0)	23% (1)	54% (3)	1% (0)	6
Buddhist	70% (1)	— (0)	— (0)	12% (0)	18% (0)	2
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	43% (17)	40% (16)	8% (3)	7% (3)	2% (1)	41
Agnostic	28% (11)	49% (19)	14% (5)	1% (1)	7% (3)	38
Something else	29% (31)	28% (30)	19% (20)	17% (18)	7% (7)	106
Nothing in particular	33% (54)	38% (62)	18% (29)	6% (9)	7% (11)	165
Ideo/PID: Conservative Republican	25% (44)	27% (48)	22% (38)	22% (39)	4% (8)	177
Ideo/PID: Moderate/Liberal Republican	30% (19)	31% (20)	21% (14)	16% (10)	3% (2)	65
Ideo/PID: Moderate/Conservative Democrat	40% (47)	41% (49)	10% (12)	4% (4)	5% (6)	118
Ideo/PID: Liberal Democrat	46% (74)	35% (58)	12% (19)	4% (6)	4% (6)	163
Unfavorable of Biden and Trump	35% (48)	36% (48)	20% (27)	4% (6)	5% (7)	136
2024 H2H Matchup: Biden Voter	44% (149)	38% (126)	12% (39)	4% (12)	3% (10)	337
2024 H2H Matchup: Trump Voter	28% (83)	30% (88)	21% (64)	16% (49)	5% (15)	298
2024 H2H Matchup: Would not Vote	19% (5)	30% (7)	12% (3)	18% (4)	22% (5)	24
2024 H2H Matchup: Do not Know	38% (13)	48% (17)	9% (3)	1% (0)	3% (1)	35
2022 House Vote: Democrat	45% (139)	37% (115)	10% (30)	4% (14)	3% (10)	308
2022 House Vote: Republican	29% (72)	28% (71)	22% (56)	16% (41)	5% (12)	252
2022 House Vote: Did not Vote	29% (37)	38% (47)	19% (23)	8% (10)	6% (7)	124
2020 Vote: Joe Biden	44% (141)	40% (126)	11% (36)	3% (9)	2% (8)	320
2020 Vote: Donald Trump	31% (93)	26% (79)	21% (63)	16% (49)	6% (17)	302
2020 Vote: Someone Else	1% (0)	67% (7)	19% (2)	— (0)	13% (1)	10
2020 Vote: Did not Vote	25% (16)	42% (26)	14% (9)	12% (7)	8% (5)	62

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (250)	34% (239)	16% (109)	9% (66)	4% (31)	694
2016 Vote: Hillary Clinton	46% (118)	38% (97)	11% (29)	3% (7)	2% (4)	255
2016 Vote: Donald Trump	28% (72)	32% (82)	20% (52)	15% (39)	4% (10)	256
2016 Vote: Someone Else	46% (10)	42% (9)	11% (2)	— (0)	2% (0)	21
2020 Vote/PID: Not Biden/Democrat	27% (11)	37% (15)	13% (5)	8% (3)	15% (6)	40
2020 Vote/PID: Not Trump/Republican	12% (3)	44% (10)	30% (6)	14% (3)	— (0)	22
U.S. Economy: Wrong Track	34% (173)	33% (165)	17% (86)	11% (56)	5% (26)	507
U.S. Economy: Right Direction	41% (77)	39% (74)	12% (23)	5% (10)	2% (5)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46% (114)	35% (87)	11% (27)	3% (8)	4% (11)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28% (92)	29% (96)	21% (70)	16% (51)	5% (17)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	36% (43)	46% (55)	10% (12)	5% (6)	3% (3)	120
Top 2024 Issue: Economy	31% (79)	30% (78)	20% (51)	13% (34)	5% (14)	257
Community/Gender: Urban Women	35% (27)	35% (27)	15% (12)	4% (3)	11% (8)	77
Community/Gender: Urban Men	28% (20)	39% (28)	14% (10)	16% (11)	4% (3)	72
Community/Gender: Rural Women	37% (33)	34% (30)	15% (14)	6% (6)	7% (6)	88
Community/Gender: Rural Men	31% (29)	38% (36)	13% (13)	17% (16)	— (0)	94
Community/Gender: Suburban Women	38% (75)	31% (61)	19% (38)	6% (11)	5% (11)	195
Community/Gender: Suburban Men	40% (66)	34% (57)	14% (24)	11% (18)	2% (3)	167
Homeowner	37% (211)	35% (203)	15% (85)	9% (54)	4% (21)	575
Renter	33% (34)	30% (31)	20% (21)	9% (10)	7% (8)	104
Self + Household: White-Collar	39% (94)	35% (85)	15% (36)	9% (22)	2% (6)	243
Self + Household: Blue Collar	35% (126)	33% (120)	18% (63)	10% (37)	4% (13)	360
Union HH: Yes	22% (16)	34% (24)	14% (10)	18% (12)	11% (8)	70
Union HH: No	37% (234)	34% (214)	16% (99)	9% (54)	4% (23)	624
LGBTQ+: Yes	41% (29)	36% (26)	14% (10)	5% (4)	4% (3)	72
LGBTQ+: No	35% (220)	34% (212)	16% (99)	10% (62)	4% (28)	622
Motivated to Vote	37% (236)	34% (216)	17% (106)	9% (61)	3% (21)	641
Parent: Yes	29% (55)	34% (65)	20% (39)	13% (25)	4% (7)	191
Parent: No	39% (195)	34% (173)	14% (70)	8% (40)	5% (24)	503
COVID Vaccine: Yes	40% (187)	38% (178)	12% (58)	6% (28)	4% (19)	470
COVID Vaccine: No	28% (63)	27% (61)	23% (51)	17% (38)	5% (12)	224

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(250)	34%	(239)	16%	(109)	9%	(66)	4%	(31)	694
Student Loans: Yes	31%	(38)	39%	(47)	14%	(16)	9%	(11)	7%	(9)	121
Student Loans: No	37%	(212)	33%	(191)	16%	(93)	10%	(55)	4%	(22)	573
Favorable Opinion of Haley	37%	(77)	31%	(64)	14%	(30)	15%	(31)	4%	(8)	210
Unfavorable Opinion of Haley	40%	(119)	37%	(110)	14%	(43)	6%	(19)	3%	(8)	298
Prodigal Biden Voter	30%	(8)	53%	(14)	15%	(4)	—	(0)	2%	(0)	27
Undecided Voter (DK/WNV)	30%	(18)	40%	(24)	10%	(6)	8%	(5)	11%	(6)	59
Undecided Voter (DK)	38%	(13)	48%	(17)	9%	(3)	1%	(0)	3%	(1)	35
Watched Debate	37%	(183)	34%	(169)	15%	(73)	9%	(45)	4%	(20)	490
Watched Debate: Did not Watch	33%	(67)	34%	(70)	18%	(36)	10%	(21)	5%	(11)	204
Watched Debate: All of it	45%	(119)	33%	(88)	14%	(37)	6%	(16)	2%	(6)	265
Watched Debate: Some of it	29%	(64)	36%	(81)	16%	(36)	13%	(29)	6%	(14)	225
Continue His Campaign: Yes Biden	40%	(111)	38%	(107)	11%	(31)	7%	(20)	4%	(10)	279
Continue His Campaign: No Biden	33%	(127)	32%	(124)	19%	(74)	11%	(41)	4%	(17)	383
Continue His Campaign: Yes Trump	28%	(95)	33%	(111)	19%	(63)	15%	(50)	5%	(15)	335
Continue His Campaign: No Trump	44%	(146)	35%	(116)	13%	(43)	5%	(16)	4%	(12)	332
Conviction: Evidence	42%	(150)	38%	(137)	12%	(44)	4%	(15)	4%	(14)	359
Conviction: Motivation to Damage	32%	(85)	30%	(78)	20%	(53)	15%	(41)	3%	(8)	265
Conviction: DK/NO	21%	(15)	34%	(24)	17%	(12)	14%	(10)	13%	(9)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (241)	39% (267)	17% (115)	6% (40)	4% (30)	694
Gender: Male	34% (113)	40% (132)	17% (57)	7% (25)	2% (7)	333
Gender: Female	36% (129)	37% (135)	16% (59)	4% (15)	6% (23)	361
Age: 18-34	39% (71)	30% (55)	16% (29)	7% (13)	8% (15)	183
Age: 35-44	30% (29)	37% (35)	17% (16)	9% (9)	8% (7)	96
Age: 45-64	32% (79)	44% (109)	17% (42)	6% (15)	1% (3)	248
Age: 65+	38% (63)	41% (69)	17% (28)	2% (3)	2% (4)	167
GenZers: 1997-2012	43% (38)	24% (21)	16% (15)	10% (9)	7% (6)	89
Millennials: 1981-1996	34% (61)	33% (60)	17% (30)	7% (13)	9% (16)	180
GenXers: 1965-1980	28% (57)	45% (90)	19% (38)	6% (12)	2% (4)	201
Baby Boomers: 1946-1964	36% (77)	44% (94)	14% (31)	3% (6)	2% (4)	213
Educ: < College	34% (160)	35% (165)	19% (86)	6% (30)	6% (26)	466
Educ: Bachelors degree	34% (49)	41% (59)	17% (24)	4% (6)	3% (4)	142
Educ: Post-grad	39% (33)	51% (44)	5% (4)	5% (4)	— (0)	86
Income: Under 50k	35% (119)	38% (128)	16% (54)	6% (21)	5% (18)	340
Income: 50k-100k	29% (65)	45% (101)	18% (40)	3% (7)	5% (10)	224
Income: 100k+	44% (57)	29% (38)	16% (21)	9% (12)	1% (2)	130
Ethnicity: White (Non-Hispanic)	35% (197)	41% (230)	14% (77)	6% (31)	4% (20)	555
Ethnicity: Hispanic	27% (6)	29% (6)	35% (8)	1% (0)	8% (2)	22
Ethnicity: Black (Non-Hispanic)	35% (32)	23% (20)	26% (23)	8% (7)	8% (7)	89
Ethnicity: Asian + Other (Non-Hispanic)	26% (7)	38% (11)	25% (7)	8% (2)	3% (1)	28
All Christian	38% (121)	39% (124)	14% (46)	5% (17)	4% (12)	320
All Non-Christian	58% (14)	29% (7)	10% (2)	1% (0)	2% (0)	24
Atheist	37% (15)	45% (18)	8% (3)	8% (3)	2% (1)	41
Agnostic/Nothing in particular	28% (57)	38% (76)	23% (48)	6% (11)	5% (11)	203
Something Else	32% (34)	39% (41)	15% (16)	7% (8)	6% (6)	106
Evangelical	35% (48)	40% (55)	11% (15)	10% (13)	3% (5)	136
Non-Evangelical	36% (102)	39% (111)	16% (46)	4% (11)	4% (12)	282
PID: Dem (no lean)	37% (106)	41% (117)	15% (45)	3% (9)	4% (11)	288
PID: Ind (no lean)	32% (52)	40% (64)	14% (22)	6% (10)	8% (12)	160
PID: Rep (no lean)	34% (84)	35% (86)	20% (49)	8% (20)	3% (7)	246

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(241)	39%	(267)	17%	(115)	6%	(40)	4%	(30)	694
PID/Gender: Dem Men	32%	(38)	41%	(50)	18%	(22)	5%	(7)	3%	(4)	120
PID/Gender: Dem Women	40%	(68)	40%	(68)	14%	(23)	2%	(3)	4%	(7)	168
PID/Gender: Ind Men	31%	(31)	40%	(40)	19%	(19)	7%	(7)	2%	(2)	99
PID/Gender: Ind Women	34%	(21)	39%	(24)	5%	(3)	6%	(4)	16%	(10)	61
PID/Gender: Rep Men	38%	(44)	38%	(43)	14%	(16)	10%	(11)	1%	(1)	114
PID/Gender: Rep Women	30%	(40)	33%	(43)	25%	(33)	7%	(9)	5%	(7)	132
Ideo: Liberal (1-3)	38%	(81)	41%	(86)	13%	(28)	3%	(7)	4%	(9)	212
Ideo: Moderate (4)	28%	(62)	44%	(98)	17%	(37)	7%	(16)	5%	(10)	224
Ideo: Conservative (5-7)	39%	(94)	31%	(74)	20%	(47)	7%	(16)	3%	(8)	240
Community: Urban	36%	(54)	30%	(44)	19%	(29)	6%	(10)	8%	(12)	149
Community: Suburban	36%	(131)	40%	(146)	16%	(57)	5%	(17)	3%	(11)	362
Community: Rural	31%	(56)	42%	(77)	16%	(29)	7%	(13)	4%	(7)	183
Military HHnm: Yes	38%	(37)	34%	(34)	18%	(18)	9%	(9)	—	(0)	98
Military HH: No	34%	(204)	39%	(234)	16%	(97)	5%	(31)	5%	(30)	596
Employ: Private Sector	34%	(81)	37%	(90)	16%	(40)	9%	(21)	4%	(9)	242
Employ: Government	42%	(12)	17%	(5)	20%	(6)	13%	(4)	9%	(3)	29
Employ: Self-Employed	35%	(26)	29%	(22)	28%	(22)	6%	(5)	2%	(1)	76
Employ: Homemaker	27%	(12)	36%	(16)	22%	(10)	9%	(4)	6%	(3)	45
Employ: Student	36%	(7)	36%	(7)	5%	(1)	2%	(0)	21%	(4)	19
Employ: Retired	40%	(71)	43%	(76)	14%	(24)	2%	(3)	2%	(3)	177
Employ: Unemployed	29%	(22)	50%	(39)	13%	(10)	1%	(1)	7%	(6)	77
Employ: Other	33%	(9)	46%	(13)	11%	(3)	5%	(2)	6%	(2)	29

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (241)	39% (267)	17% (115)	6% (40)	4% (30)	694
Protestant	38% (63)	41% (67)	15% (25)	4% (6)	2% (3)	164
Roman Catholic	36% (53)	39% (57)	14% (21)	7% (10)	5% (7)	148
Mormon	— (0)	— (0)	— (0)	70% (1)	30% (1)	2
Orthodox (e.g. Greek or Russian Orthodox)	86% (5)	— (0)	— (0)	— (0)	14% (1)	6
Jewish	59% (8)	32% (4)	9% (1)	— (0)	— (0)	13
Muslim	45% (2)	32% (2)	24% (1)	— (0)	— (0)	6
Buddhist	17% (0)	53% (1)	— (0)	12% (0)	18% (0)	2
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	37% (15)	45% (18)	8% (3)	8% (3)	2% (1)	41
Agnostic	33% (13)	37% (14)	22% (9)	2% (1)	5% (2)	38
Something else	32% (34)	39% (41)	15% (16)	7% (8)	6% (6)	106
Nothing in particular	27% (45)	38% (63)	24% (39)	6% (10)	5% (9)	165
Ideo/PID: Conservative Republican	34% (60)	32% (57)	21% (36)	9% (16)	4% (7)	177
Ideo/PID: Moderate/Liberal Republican	36% (23)	40% (26)	17% (11)	7% (4)	— (0)	65
Ideo/PID: Moderate/Conservative Democrat	36% (42)	39% (47)	17% (20)	5% (6)	2% (3)	118
Ideo/PID: Liberal Democrat	38% (62)	41% (67)	14% (24)	2% (3)	5% (7)	163
Unfavorable of Biden and Trump	37% (51)	30% (41)	20% (28)	5% (7)	7% (10)	136
2024 H2H Matchup: Biden Voter	35% (118)	43% (145)	14% (47)	4% (15)	3% (12)	337
2024 H2H Matchup: Trump Voter	35% (105)	34% (103)	20% (59)	7% (22)	3% (9)	298
2024 H2H Matchup: Would not Vote	20% (5)	28% (7)	16% (4)	10% (2)	27% (7)	24
2024 H2H Matchup: Do not Know	37% (13)	38% (13)	16% (5)	1% (0)	8% (3)	35
2022 House Vote: Democrat	37% (115)	41% (125)	14% (42)	5% (16)	3% (10)	308
2022 House Vote: Republican	35% (89)	34% (87)	21% (52)	7% (19)	2% (6)	252
2022 House Vote: Did not Vote	30% (37)	39% (49)	17% (21)	3% (4)	10% (13)	124
2020 Vote: Joe Biden	35% (111)	43% (138)	15% (47)	4% (13)	3% (11)	320
2020 Vote: Donald Trump	37% (112)	33% (99)	19% (57)	8% (23)	4% (11)	302
2020 Vote: Someone Else	18% (2)	57% (6)	11% (1)	— (0)	13% (1)	10
2020 Vote: Did not Vote	27% (17)	40% (25)	16% (10)	6% (4)	10% (6)	62

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (241)	39% (267)	17% (115)	6% (40)	4% (30)	694
2016 Vote: Hillary Clinton	37% (95)	40% (103)	16% (42)	4% (10)	2% (6)	255
2016 Vote: Donald Trump	32% (82)	38% (97)	19% (48)	8% (21)	3% (7)	256
2016 Vote: Someone Else	46% (10)	52% (11)	— (0)	1% (0)	2% (0)	21
2020 Vote/PID: Not Biden/Democrat	41% (16)	37% (15)	17% (7)	2% (1)	4% (2)	40
2020 Vote/PID: Not Trump/Republican	14% (3)	48% (10)	25% (5)	13% (3)	— (0)	22
U.S. Economy: Wrong Track	36% (184)	36% (183)	16% (81)	7% (35)	5% (23)	507
U.S. Economy: Right Direction	31% (58)	45% (84)	18% (34)	3% (5)	4% (7)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34% (83)	42% (104)	16% (40)	4% (9)	4% (10)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35% (115)	35% (115)	19% (61)	8% (25)	3% (11)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	36% (43)	40% (49)	11% (14)	5% (6)	8% (9)	120
Top 2024 Issue: Economy	30% (76)	37% (96)	21% (55)	6% (17)	5% (13)	257
Community/Gender: Urban Women	34% (26)	35% (27)	18% (13)	5% (4)	9% (7)	77
Community/Gender: Urban Men	39% (28)	25% (18)	21% (15)	8% (6)	7% (5)	72
Community/Gender: Rural Women	34% (30)	42% (37)	14% (12)	5% (4)	6% (5)	88
Community/Gender: Rural Men	27% (26)	43% (40)	18% (17)	10% (9)	2% (2)	94
Community/Gender: Suburban Women	37% (72)	37% (71)	17% (33)	4% (8)	6% (11)	195
Community/Gender: Suburban Men	35% (58)	45% (74)	14% (24)	6% (9)	— (0)	167
Homeowner	35% (204)	40% (230)	15% (88)	6% (34)	3% (19)	575
Renter	30% (31)	30% (31)	25% (26)	6% (6)	10% (10)	104
Self + Household: White-Collar	42% (102)	35% (86)	16% (38)	5% (12)	2% (5)	243
Self + Household: Blue Collar	30% (108)	42% (150)	17% (61)	7% (26)	4% (14)	360
Union HH: Yes	27% (19)	35% (24)	21% (15)	12% (8)	6% (4)	70
Union HH: No	36% (223)	39% (243)	16% (101)	5% (32)	4% (26)	624
LGBTQ+: Yes	41% (30)	44% (32)	9% (7)	2% (2)	3% (2)	72
LGBTQ+: No	34% (212)	38% (236)	17% (108)	6% (38)	4% (28)	622
Motivated to Vote	35% (225)	39% (248)	17% (109)	6% (37)	3% (22)	641
Parent: Yes	31% (59)	37% (70)	22% (42)	5% (10)	5% (9)	191
Parent: No	36% (182)	39% (197)	14% (73)	6% (30)	4% (21)	503
COVID Vaccine: Yes	38% (177)	39% (185)	15% (70)	4% (20)	4% (17)	470
COVID Vaccine: No	28% (64)	37% (83)	20% (45)	9% (20)	6% (13)	224

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(241)	39%	(267)	17%	(115)	6%	(40)	4%	(30)	694
Student Loans: Yes	33%	(40)	36%	(44)	16%	(20)	6%	(8)	8%	(10)	121
Student Loans: No	35%	(201)	39%	(223)	17%	(96)	6%	(33)	4%	(20)	573
Favorable Opinion of Haley	40%	(85)	35%	(73)	16%	(34)	6%	(13)	3%	(6)	210
Unfavorable Opinion of Haley	33%	(100)	44%	(130)	16%	(47)	6%	(17)	2%	(5)	298
Prodigal Biden Voter	33%	(9)	32%	(8)	29%	(8)	—	(0)	6%	(2)	27
Undecided Voter (DK/WNV)	30%	(18)	34%	(20)	16%	(9)	5%	(3)	16%	(9)	59
Undecided Voter (DK)	37%	(13)	38%	(13)	16%	(5)	1%	(0)	8%	(3)	35
Watched Debate	34%	(168)	41%	(199)	17%	(83)	5%	(26)	3%	(13)	490
Watched Debate: Did not Watch	36%	(73)	33%	(68)	16%	(32)	7%	(14)	8%	(17)	204
Watched Debate: All of it	39%	(103)	41%	(108)	15%	(41)	3%	(7)	2%	(6)	265
Watched Debate: Some of it	29%	(65)	41%	(91)	19%	(42)	8%	(19)	3%	(7)	225
Continue His Campaign: Yes Biden	31%	(87)	45%	(126)	15%	(42)	5%	(15)	4%	(10)	279
Continue His Campaign: No Biden	38%	(144)	35%	(134)	18%	(68)	6%	(22)	4%	(16)	383
Continue His Campaign: Yes Trump	33%	(111)	37%	(122)	19%	(63)	8%	(27)	4%	(12)	335
Continue His Campaign: No Trump	37%	(124)	40%	(132)	15%	(48)	4%	(13)	5%	(15)	332
Conviction: Evidence	34%	(123)	41%	(146)	17%	(61)	4%	(14)	4%	(15)	359
Conviction: Motivation to Damage	40%	(105)	35%	(92)	15%	(41)	7%	(19)	3%	(8)	265
Conviction: DK/NO	19%	(13)	42%	(29)	19%	(13)	10%	(7)	10%	(7)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7x: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ				
Registered Voters	37% (257)	—	(2)	2% (17)	2% (13)	13% (88)	—	(2)	4% (28)	1% (10)	2% (14)	8% (56)	7% (48)	14%		
Gender: Male	38% (126)	—	(1)	3% (10)	2% (8)	15% (50)	—	(0)	5% (17)	2% (6)	2% (8)	3% (9)	6% (20)	15%		
Gender: Female	36% (130)	—	(1)	2% (7)	1% (5)	11% (38)	—	(2)	3% (11)	1% (3)	2% (6)	13% (47)	8% (28)	13%		
Age: 18-34	43% (79)	—	(0)	5% (10)	4% (8)	8% (15)	—	(0)	3% (5)	4% (7)	2% (4)	11% (20)	1% (1)	6%		
Age: 35-44	51% (49)	1%	(1)	5% (5)	3% (3)	5% (5)	—	(0)	5% (5)	2% (2)	3% (3)	3% (3)	3% (3)	9%		
Age: 45-64	38% (94)	—	(1)	1% (3)	—	(1)	12% (29)	1%	(2)	5% (12)	—	(1)	2% (4)	12% (30)	4% (10)	17%
Age: 65+	21% (35)	—	(0)	—	(0)	1% (1)	23% (39)	—	(0)	3% (6)	—	(0)	2% (3)	2% (4)	20% (33)	21%
GenZers: 1997-2012	36% (33)	—	(0)	7% (6)	8% (7)	4% (4)	—	(0)	4% (3)	7% (6)	2% (2)	12% (11)	—	(0)	6%	
Millennials: 1981-1996	51% (92)	1%	(1)	4% (8)	2% (4)	9% (16)	—	(0)	4% (6)	2% (3)	2% (3)	6% (11)	2% (3)	8%		
GenXers: 1965-1980	35% (70)	—	(1)	1% (2)	—	(1)	9% (18)	1%	(2)	6% (12)	—	(1)	3% (6)	13% (26)	4% (8)	19%
Baby Boomers: 1946-1964	28% (60)	—	(0)	1% (1)	1% (1)	23% (48)	—	(0)	1% (3)	—	(0)	1% (3)	4% (8)	16% (34)	18%	
Educ: < College	39% (183)	—	(2)	3% (16)	2% (8)	13% (63)	—	(2)	4% (20)	2% (8)	2% (7)	7% (33)	7% (35)	11%		
Educ: Bachelors degree	37% (53)	—	(0)	1% (1)	2% (2)	15% (21)	—	(0)	—	(0)	—	(1)	3% (5)	7% (10)	8% (11)	15%
Educ: Post-grad	25% (21)	—	(0)	—	(0)	2% (2)	4% (4)	—	(0)	9% (8)	2% (2)	2% (2)	16% (14)	2% (2)	27%	
Income: Under 50k	37% (125)	1%	(2)	3% (10)	3% (10)	10% (34)	—	(0)	5% (17)	1% (3)	2% (8)	8% (28)	10% (35)	12%		
Income: 50k-100k	39% (88)	—	(0)	3% (6)	—	(1)	14% (32)	—	(0)	4% (9)	1% (1)	2% (4)	8% (18)	5% (11)	12%	
Income: 100k+	34% (43)	—	(0)	1% (1)	2% (2)	17% (22)	1%	(2)	1% (2)	4% (6)	1% (2)	8% (10)	1% (1)	23%		
Ethnicity: White (Non-Hispanic)	36% (199)	—	(0)	2% (9)	1% (8)	14% (78)	—	(2)	4% (22)	1% (4)	1% (8)	8% (46)	7% (41)	16%		
Ethnicity: Hispanic	61% (14)	—	(0)	3% (1)	—	(0)	4% (1)	—	(0)	9% (2)	—	(0)	9% (2)	—	(0)	1%
Ethnicity: Black (Non-Hispanic)	34% (31)	2%	(2)	8% (7)	5% (5)	1% (1)	—	(0)	1% (1)	7% (6)	6% (5)	9% (8)	7% (7)	10%		
Ethnicity: Asian + Other (Non-Hispanic)	47% (13)	—	(0)	3% (1)	—	(0)	29% (8)	—	(0)	10% (3)	1% (0)	3% (1)	1% (0)	—	(0)	—
All Christian	40% (129)	—	(0)	1% (5)	1% (2)	22% (70)	1%	(2)	1% (4)	1% (4)	2% (7)	5% (16)	9% (28)	11%		
All Non-Christian	8% (2)	5%	(1)	1% (0)	—	(0)	6% (1)	—	(0)	8% (2)	12% (3)	7% (2)	24% (6)	—	(0)	10%
Atheist	37% (15)	—	(0)	2% (1)	5% (2)	1% (0)	—	(0)	14% (6)	—	(0)	—	6% (3)	5% (2)	30%	
Agnostic/Nothing in particular	34% (69)	—	(1)	3% (6)	1% (3)	4% (8)	—	(0)	4% (9)	1% (2)	2% (4)	9% (19)	6% (12)	20%		
Something Else	39% (42)	—	(0)	5% (5)	5% (5)	8% (8)	—	(0)	7% (7)	1% (1)	2% (2)	12% (13)	5% (5)	7%		
Evangelical	42% (57)	—	(0)	4% (5)	2% (3)	17% (23)	—	(0)	3% (4)	1% (2)	3% (4)	10% (14)	3% (4)	5%		
Non-Evangelical	39% (110)	—	(0)	1% (3)	2% (4)	19% (55)	1%	(2)	2% (7)	1% (2)	2% (4)	5% (14)	10% (30)	13%		
PID: Dem (no lean)	26% (75)	—	(1)	2% (5)	2% (5)	3% (9)	—	(0)	5% (15)	1% (2)	4% (10)	12% (35)	12% (35)	24%		
PID: Ind (no lean)	36% (57)	—	(0)	5% (8)	3% (5)	14% (22)	—	(0)	7% (12)	1% (2)	2% (4)	5% (7)	1% (1)	16%		
PID: Rep (no lean)	51% (124)	1%	(1)	2% (4)	1% (3)	23% (57)	1%	(2)	—	(1)	2% (6)	—	(0)	6% (14)	5% (11)	2%
PID/Gender: Dem Men	35% (43)	—	(0)	2% (2)	1% (1)	1% (1)	—	(0)	6% (8)	1% (1)	5% (6)	2% (3)	11% (13)	24%		
PID/Gender: Dem Women	19% (32)	—	(1)	2% (3)	2% (4)	4% (7)	—	(0)	5% (8)	1% (1)	2% (4)	19% (33)	13% (22)	24%		
PID/Gender: Ind Men	28% (28)	—	(0)	6% (6)	5% (5)	18% (18)	—	(0)	9% (9)	—	(0)	2% (2)	2% (2)	—	(0)	17%
PID/Gender: Ind Women	48% (30)	—	(0)	3% (2)	—	(0)	6% (3)	—	(0)	4% (3)	3% (2)	3% (2)	8% (5)	1% (1)	13%	
PID/Gender: Rep Men	49% (56)	1%	(1)	2% (2)	2% (2)	26% (30)	—	(0)	—	(0)	5% (5)	—	(0)	4% (4)	5% (6)	3%
PID/Gender: Rep Women	52% (69)	—	(0)	2% (2)	1% (1)	21% (27)	1%	(2)	—	(1)	—	(0)	7% (9)	4% (5)	—	
Ideo: Liberal (1-3)	24% (51)	—	(1)	3% (7)	2% (4)	5% (10)	—	(0)	6% (13)	2% (4)	3% (7)	11% (24)	7% (15)	25%		
Ideo: Moderate (4)	33% (74)	1%	(1)	3% (6)	2% (4)	10% (22)	—	(0)	4% (10)	1% (3)	2% (4)	9% (20)	9% (21)	18%		
Ideo: Conservative (5-7)	51% (122)	—	(0)	2% (4)	2% (4)	23% (56)	1%	(2)	1% (3)	1% (2)	1% (3)	5% (11)	3% (8)	2%		

Continued on next page

Table BLMB7x: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (257)	— (2)	2% (17)	2% (13)	13% (88)	— (2)	4% (28)	1% (10)	2% (14)	8% (56)	7% (48)	14%
Community: Urban	37% (56)	1% (1)	3% (5)	3% (4)	9% (13)	— (0)	3% (4)	5% (7)	2% (3)	8% (12)	11% (16)	11%
Community: Suburban	38% (138)	— (0)	3% (11)	2% (7)	13% (47)	— (0)	3% (9)	1% (2)	1% (5)	8% (28)	6% (21)	16%
Community: Rural	34% (63)	— (1)	— (1)	1% (1)	16% (28)	1% (2)	8% (14)	— (1)	3% (6)	9% (17)	5% (10)	13%
Military HHnm: Yes	28% (28)	— (0)	1% (1)	2% (2)	28% (27)	— (0)	2% (2)	— (0)	1% (1)	8% (8)	10% (10)	12%
Military HH: No	38% (229)	— (2)	3% (16)	2% (11)	10% (61)	— (2)	4% (25)	2% (10)	2% (13)	8% (49)	6% (38)	14%
Employ: Private Sector	44% (106)	— (0)	3% (7)	1% (3)	13% (32)	1% (2)	3% (7)	2% (4)	2% (5)	10% (24)	3% (6)	10%
Employ: Government	23% (7)	— (0)	— (0)	7% (2)	2% (1)	— (0)	1% (0)	10% (3)	5% (1)	16% (5)	— (0)	18%
Employ: Self-Employed	49% (37)	2% (1)	1% (1)	2% (1)	8% (6)	— (0)	— (0)	2% (1)	5% (4)	10% (8)	— (0)	11%
Employ: Homemaker	40% (18)	— (0)	8% (4)	— (0)	5% (2)	— (0)	8% (4)	— (0)	— (0)	10% (5)	5% (2)	11%
Employ: Student	39% (7)	— (0)	2% (0)	— (0)	— (0)	— (0)	15% (3)	3% (0)	— (0)	24% (4)	— (0)	—
Employ: Retired	27% (48)	— (0)	— (0)	1% (1)	20% (36)	— (0)	3% (6)	— (0)	2% (3)	3% (6)	20% (35)	20%
Employ: Unemployed	32% (25)	— (0)	6% (5)	5% (4)	10% (8)	— (0)	10% (8)	1% (1)	— (0)	7% (6)	3% (2)	17%
Employ: Other	29% (8)	3% (1)	3% (1)	3% (1)	13% (4)	— (0)	— (0)	— (0)	5% (1)	1% (0)	7% (2)	24%
Protestant	37% (61)	— (0)	1% (2)	1% (1)	23% (37)	1% (2)	1% (2)	1% (1)	2% (4)	5% (7)	9% (14)	14%
Roman Catholic	43% (64)	— (0)	1% (1)	1% (1)	22% (32)	— (0)	1% (2)	1% (2)	2% (2)	5% (8)	9% (14)	9%
Mormon	4% (0)	— (0)	— (0)	— (0)	30% (1)	— (0)	— (0)	66% (1)	— (0)	— (0)	— (0)	—
Orthodox (e.g. Greek or Russian Orthodox)	54% (3)	— (0)	28% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	14% (1)	— (0)	4%
Jewish	9% (1)	— (0)	— (0)	— (0)	11% (1)	— (0)	15% (2)	22% (3)	— (0)	13% (2)	1% (0)	13%
Muslim	— (0)	23% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	33% (2)	— (0)	12%
Buddhist	35% (1)	— (0)	12% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	26% (1)	— (0)	— (0)	—
Hindu	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	35% (1)	65% (2)	— (0)	—
Atheist	37% (15)	— (0)	2% (1)	5% (2)	1% (0)	— (0)	14% (6)	— (0)	— (0)	6% (3)	5% (2)	30%
Agnostic	19% (7)	— (0)	10% (4)	— (0)	2% (1)	— (0)	14% (5)	1% (1)	— (0)	10% (4)	9% (3)	23%
Something else	39% (42)	— (0)	5% (5)	5% (5)	8% (8)	— (0)	7% (7)	1% (1)	2% (2)	12% (13)	5% (5)	7%
Nothing in particular	37% (62)	1% (1)	2% (3)	2% (3)	4% (7)	— (0)	2% (4)	1% (1)	2% (4)	9% (15)	5% (9)	19%
Ideo/PID: Conservative Republican	54% (95)	— (0)	2% (4)	2% (3)	25% (44)	1% (2)	— (0)	1% (2)	— (0)	5% (10)	2% (4)	1%
Ideo/PID: Moderate/Liberal Republican	44% (29)	2% (1)	1% (1)	— (0)	21% (14)	— (0)	— (0)	5% (3)	— (0)	6% (4)	6% (4)	2%
Ideo/PID: Moderate/Conservative Democrat	31% (37)	— (0)	1% (2)	2% (2)	5% (6)	— (0)	4% (4)	1% (1)	3% (4)	9% (10)	17% (21)	17%
Ideo/PID: Liberal Democrat	22% (36)	1% (1)	2% (4)	1% (2)	2% (3)	— (0)	6% (9)	1% (1)	4% (6)	14% (23)	9% (15)	29%
Unfavorable of Biden and Trump	45% (62)	1% (1)	4% (5)	1% (1)	11% (15)	— (0)	4% (6)	1% (1)	3% (4)	8% (11)	3% (4)	8%
2024 H2H Matchup: Biden Voter	23% (79)	— (1)	2% (8)	1% (4)	2% (8)	— (0)	8% (27)	1% (3)	3% (9)	12% (41)	10% (35)	26%
2024 H2H Matchup: Trump Voter	50% (149)	— (1)	3% (8)	2% (6)	25% (76)	1% (2)	— (0)	2% (6)	1% (3)	3% (9)	3% (10)	2%
2024 H2H Matchup: Would not Vote	49% (12)	— (0)	5% (1)	3% (1)	7% (2)	— (0)	— (0)	— (0)	7% (2)	18% (4)	1% (0)	—
2024 H2H Matchup: Do not Know	51% (18)	— (0)	— (0)	8% (3)	6% (2)	— (0)	— (0)	2% (1)	— (0)	6% (2)	8% (3)	5%
2022 House Vote: Democrat	23% (69)	— (1)	3% (8)	1% (4)	3% (9)	— (0)	6% (19)	1% (4)	3% (9)	11% (35)	10% (30)	29%
2022 House Vote: Republican	49% (122)	— (1)	2% (5)	2% (5)	28% (71)	1% (2)	— (0)	2% (5)	1% (3)	3% (8)	2% (4)	1%
2022 House Vote: Did not Vote	46% (57)	— (0)	3% (4)	3% (4)	6% (8)	— (0)	7% (9)	1% (1)	2% (3)	11% (13)	11% (13)	5%

Continued on next page

Table BLMB7x: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (257)	— (2)	2% (17)	2% (13)	13% (88)	— (2)	4% (28)	1% (10)	2% (14)	8% (56)	7% (48)	14%
2020 Vote: Joe Biden	21% (68)	— (1)	2% (7)	1% (4)	3% (8)	— (0)	8% (25)	1% (4)	4% (12)	11% (35)	10% (32)	27%
2020 Vote: Donald Trump	51% (154)	— (1)	3% (8)	1% (3)	25% (74)	1% (2)	— (0)	2% (6)	— (0)	5% (14)	3% (11)	2%
2020 Vote: Someone Else	63% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	17% (2)	2% (0)	— (0)	—
2020 Vote: Did not Vote	46% (28)	— (0)	3% (2)	10% (6)	8% (5)	— (0)	3% (2)	— (0)	1% (1)	12% (7)	8% (5)	4%
2016 Vote: Hillary Clinton	23% (58)	1% (2)	2% (5)	1% (2)	3% (7)	— (0)	6% (16)	1% (4)	3% (8)	11% (29)	12% (29)	27%
2016 Vote: Donald Trump	45% (115)	— (0)	1% (3)	1% (2)	27% (68)	1% (2)	3% (7)	1% (3)	1% (3)	5% (12)	4% (10)	4%
2016 Vote: Someone Else	20% (4)	— (0)	— (0)	— (0)	6% (1)	— (0)	— (0)	— (0)	8% (2)	— (0)	2% (0)	26%
2020 Vote/PID: Not Biden/Democrat	43% (18)	— (0)	3% (1)	1% (1)	6% (2)	— (0)	4% (2)	— (0)	2% (1)	16% (7)	9% (4)	9%
2020 Vote/PID: Not Trump/Republican	36% (8)	— (0)	3% (1)	10% (2)	12% (3)	— (0)	3% (1)	— (0)	— (0)	2% (1)	11% (2)	7%
U.S. Economy: Wrong Track	44% (225)	— (0)	3% (13)	2% (12)	17% (84)	— (2)	3% (15)	1% (4)	1% (6)	7% (33)	4% (23)	8%
U.S. Economy: Right Direction	17% (32)	1% (2)	2% (4)	— (1)	2% (4)	— (0)	6% (12)	3% (6)	4% (8)	12% (23)	13% (25)	31%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19% (46)	— (1)	1% (3)	1% (3)	2% (6)	— (0)	7% (18)	1% (3)	4% (9)	12% (30)	10% (24)	31%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (167)	— (1)	2% (7)	2% (7)	24% (78)	1% (2)	— (0)	2% (6)	1% (3)	4% (14)	3% (11)	2%
Prsnl. Fin. Sit. 2021-23: Same Under Both	36% (43)	— (0)	6% (7)	2% (3)	4% (4)	— (0)	8% (9)	1% (1)	2% (2)	10% (12)	11% (13)	13%
Top 2024 Issue: Economy	100% (257)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community/Gender: Urban Women	38% (29)	— (0)	3% (3)	1% (1)	6% (5)	— (0)	— (0)	3% (2)	1% (1)	16% (12)	17% (13)	8%
Community/Gender: Urban Men	37% (27)	2% (1)	3% (3)	5% (4)	11% (8)	— (0)	6% (4)	7% (5)	3% (2)	— (0)	5% (4)	15%
Community/Gender: Rural Women	37% (33)	1% (1)	1% (1)	— (0)	6% (5)	2% (2)	10% (9)	— (0)	1% (1)	18% (16)	5% (4)	14%
Community/Gender: Rural Men	32% (30)	— (0)	— (0)	1% (1)	24% (23)	— (0)	6% (6)	— (0)	5% (5)	1% (1)	6% (6)	12%
Community/Gender: Suburban Women	35% (69)	— (0)	2% (4)	2% (4)	14% (28)	— (0)	1% (2)	— (1)	2% (4)	10% (20)	5% (10)	15%
Community/Gender: Suburban Men	42% (69)	— (0)	4% (7)	2% (3)	11% (19)	— (0)	4% (7)	1% (1)	1% (1)	5% (8)	6% (11)	16%
Homeowner	38% (216)	— (1)	2% (10)	1% (8)	13% (76)	— (2)	4% (25)	1% (7)	2% (11)	8% (44)	7% (40)	14%
Renter	33% (34)	1% (1)	6% (7)	5% (5)	10% (10)	— (0)	2% (2)	3% (3)	2% (2)	11% (11)	6% (6)	13%
Self + Household: White-Collar	32% (78)	1% (1)	2% (6)	2% (5)	13% (32)	1% (2)	1% (3)	1% (3)	1% (2)	8% (20)	6% (15)	20%
Self + Household: Blue Collar	37% (134)	— (0)	3% (10)	1% (3)	14% (51)	— (0)	6% (23)	1% (5)	2% (8)	8% (30)	9% (31)	11%
Union HH: Yes	34% (24)	— (0)	1% (0)	— (0)	8% (6)	— (0)	7% (5)	1% (1)	2% (2)	8% (6)	5% (3)	17%
Union HH: No	37% (233)	— (2)	3% (17)	2% (13)	13% (82)	— (2)	4% (23)	2% (9)	2% (13)	8% (51)	7% (44)	14%
LGBTQ+: Yes	34% (25)	— (0)	8% (6)	1% (1)	4% (3)	— (0)	8% (5)	— (0)	3% (2)	14% (10)	2% (2)	14%
LGBTQ+: No	37% (232)	— (2)	2% (11)	2% (12)	14% (85)	— (2)	4% (22)	2% (10)	2% (12)	7% (46)	7% (46)	14%
Motivated to Vote	36% (229)	— (1)	2% (16)	1% (8)	13% (83)	— (2)	4% (28)	1% (9)	2% (11)	9% (55)	7% (45)	15%
Parent: Yes	40% (76)	— (0)	3% (6)	2% (4)	10% (19)	— (0)	5% (10)	3% (6)	2% (4)	10% (20)	1% (3)	13%
Parent: No	36% (180)	— (2)	2% (11)	2% (9)	14% (69)	— (2)	3% (17)	1% (4)	2% (10)	7% (36)	9% (45)	14%
COVID Vaccine: Yes	31% (145)	— (1)	3% (12)	2% (8)	10% (46)	— (2)	4% (20)	1% (7)	3% (13)	9% (42)	9% (43)	19%
COVID Vaccine: No	50% (111)	— (1)	2% (5)	2% (5)	19% (42)	— (0)	3% (8)	1% (3)	1% (2)	6% (14)	2% (5)	4%
Student Loans: Yes	37% (45)	— (0)	3% (4)	2% (2)	8% (10)	— (0)	4% (5)	1% (1)	4% (5)	16% (19)	4% (5)	11%
Student Loans: No	37% (211)	— (2)	2% (13)	2% (11)	14% (78)	— (2)	4% (22)	2% (9)	2% (9)	6% (37)	7% (43)	15%
Favorable Opinion of Haley	43% (91)	— (0)	2% (4)	— (1)	22% (46)	— (0)	— (0)	1% (2)	1% (3)	6% (13)	4% (9)	10%
Unfavorable Opinion of Haley	27% (81)	1% (2)	3% (9)	1% (3)	10% (29)	1% (2)	7% (21)	— (1)	3% (9)	8% (25)	6% (19)	23%
Prodigal Biden Voter	18% (5)	— (0)	— (0)	4% (1)	10% (3)	— (0)	— (0)	3% (1)	11% (3)	11% (3)	4% (1)	20%

Continued on next page

Table BLMB7x: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (257)	— (2)	2% (17)	2% (13)	13% (88)	— (2)	4% (28)	1% (10)	2% (14)	8% (56)	7% (48)	14%
Undecided Voter (DK/WNV)	50% (30)	— (0)	2% (1)	6% (4)	6% (4)	— (0)	— (0)	2% (1)	3% (2)	11% (6)	5% (3)	3%
Undecided Voter (DK)	51% (18)	— (0)	— (0)	8% (3)	6% (2)	— (0)	— (0)	2% (1)	— (0)	6% (2)	8% (3)	5%
Watched Debate	37% (181)	— (2)	3% (12)	1% (6)	15% (73)	— (2)	3% (15)	1% (7)	2% (8)	7% (32)	7% (33)	14%
Watched Debate: Did not Watch	37% (76)	— (0)	2% (5)	3% (7)	7% (14)	— (0)	6% (12)	1% (3)	3% (6)	12% (24)	7% (15)	14%
Watched Debate: All of it	37% (98)	1% (2)	2% (5)	— (1)	20% (54)	— (0)	3% (8)	1% (3)	1% (2)	4% (11)	7% (18)	15%
Watched Debate: Some of it	37% (83)	— (0)	3% (8)	2% (5)	9% (19)	1% (2)	3% (8)	2% (4)	3% (6)	10% (21)	7% (15)	13%
Continue His Campaign: Yes Biden	27% (75)	— (1)	3% (7)	2% (4)	2% (7)	— (0)	8% (22)	2% (7)	2% (5)	9% (26)	9% (25)	26%
Continue His Campaign: No Biden	43% (164)	— (1)	2% (7)	2% (7)	21% (81)	— (2)	1% (4)	1% (2)	2% (9)	7% (28)	6% (22)	7%
Continue His Campaign: Yes Trump	50% (167)	— (1)	2% (8)	3% (8)	23% (76)	— (2)	1% (3)	2% (6)	1% (4)	4% (12)	5% (17)	2%
Continue His Campaign: No Trump	23% (77)	— (1)	2% (7)	1% (3)	3% (11)	— (0)	7% (22)	1% (4)	3% (10)	13% (43)	9% (31)	26%
Conviction: Evidence	25% (90)	— (0)	2% (8)	1% (5)	2% (7)	— (0)	7% (26)	2% (6)	2% (8)	12% (42)	10% (37)	26%
Conviction: Motivation to Damage	48% (126)	— (0)	2% (5)	1% (4)	29% (76)	1% (2)	— (0)	1% (3)	2% (4)	5% (13)	3% (8)	1%
Conviction: DK/NO	57% (40)	3% (2)	5% (4)	6% (4)	7% (5)	— (0)	3% (2)	1% (1)	3% (2)	3% (2)	4% (3)	1%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(334)	42%	(292)	10%	(68)	694
Gender: Male	51%	(170)	41%	(136)	8%	(28)	333
Gender: Female	45%	(164)	44%	(157)	11%	(40)	361
Age: 18-34	51%	(94)	37%	(68)	12%	(22)	183
Age: 35-44	47%	(45)	42%	(40)	11%	(11)	96
Age: 45-64	50%	(125)	40%	(100)	9%	(23)	248
Age: 65+	42%	(70)	51%	(85)	7%	(11)	167
GenZers: 1997-2012	53%	(47)	34%	(30)	14%	(12)	89
Millennials: 1981-1996	48%	(87)	40%	(72)	12%	(21)	180
GenXers: 1965-1980	45%	(90)	44%	(89)	11%	(22)	201
Baby Boomers: 1946-1964	49%	(105)	45%	(96)	6%	(12)	213
Educ: < College	52%	(244)	38%	(179)	9%	(43)	466
Educ: Bachelors degree	45%	(65)	40%	(57)	14%	(20)	142
Educ: Post-grad	29%	(25)	66%	(56)	5%	(4)	86
Income: Under 50k	45%	(152)	44%	(150)	11%	(38)	340
Income: 50k-100k	49%	(110)	41%	(93)	10%	(22)	224
Income: 100k+	55%	(72)	39%	(50)	6%	(8)	130
Ethnicity: White (Non-Hispanic)	52%	(288)	41%	(225)	8%	(42)	555
Ethnicity: Hispanic	50%	(11)	38%	(8)	12%	(3)	22
Ethnicity: Black (Non-Hispanic)	26%	(24)	53%	(47)	20%	(18)	89
Ethnicity: Asian + Other (Non-Hispanic)	41%	(11)	41%	(11)	18%	(5)	28
All Christian	60%	(190)	36%	(115)	4%	(14)	320
All Non-Christian	20%	(5)	71%	(17)	10%	(2)	24
Atheist	32%	(13)	58%	(24)	9%	(4)	41
Agnostic/Nothing in particular	36%	(73)	50%	(101)	14%	(29)	203
Something Else	49%	(52)	33%	(35)	17%	(18)	106
Evangelical	58%	(78)	34%	(46)	9%	(12)	136
Non-Evangelical	56%	(157)	37%	(103)	7%	(21)	282
PID: Dem (no lean)	12%	(35)	76%	(220)	11%	(33)	288
PID: Ind (no lean)	43%	(70)	39%	(62)	18%	(28)	160
PID: Rep (no lean)	93%	(229)	4%	(10)	3%	(7)	246

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(334)	42%	(292)	10%	(68)	694
PID/Gender: Dem Men	12%	(15)	79%	(95)	8%	(10)	120
PID/Gender: Dem Women	12%	(20)	74%	(125)	14%	(23)	168
PID/Gender: Ind Men	50%	(50)	34%	(33)	16%	(16)	99
PID/Gender: Ind Women	32%	(20)	47%	(29)	20%	(12)	61
PID/Gender: Rep Men	93%	(106)	6%	(7)	1%	(1)	114
PID/Gender: Rep Women	94%	(123)	3%	(3)	4%	(5)	132
Ideo: Liberal (1-3)	16%	(34)	69%	(145)	15%	(32)	212
Ideo: Moderate (4)	38%	(85)	54%	(120)	8%	(19)	224
Ideo: Conservative (5-7)	87%	(208)	9%	(21)	5%	(11)	240
Community: Urban	36%	(53)	47%	(70)	17%	(25)	149
Community: Suburban	49%	(176)	43%	(156)	8%	(30)	362
Community: Rural	57%	(104)	36%	(66)	7%	(13)	183
Military HHnm: Yes	59%	(58)	32%	(31)	9%	(9)	98
Military HH: No	46%	(275)	44%	(261)	10%	(59)	596
Employ: Private Sector	52%	(125)	37%	(89)	11%	(27)	242
Employ: Government	63%	(19)	34%	(10)	2%	(1)	29
Employ: Self-Employed	49%	(37)	41%	(31)	10%	(7)	76
Employ: Homemaker	41%	(18)	49%	(22)	11%	(5)	45
Employ: Student	40%	(7)	52%	(10)	8%	(1)	19
Employ: Retired	49%	(87)	45%	(81)	6%	(10)	177
Employ: Unemployed	35%	(27)	51%	(39)	15%	(11)	77
Employ: Other	45%	(13)	36%	(10)	19%	(5)	29

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(334)	42%	(292)	10%	(68)	694
Protestant	57%	(94)	38%	(61)	5%	(8)	164
Roman Catholic	60%	(89)	36%	(53)	4%	(6)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	18%	(1)	—	(0)	6
Jewish	22%	(3)	67%	(9)	11%	(1)	13
Muslim	23%	(1)	77%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	32%	(13)	58%	(24)	9%	(4)	41
Agnostic	26%	(10)	68%	(26)	6%	(2)	38
Something else	49%	(52)	33%	(35)	17%	(18)	106
Nothing in particular	38%	(63)	46%	(76)	16%	(27)	165
Ideo/PID: Conservative Republican	95%	(168)	3%	(5)	2%	(4)	177
Ideo/PID: Moderate/Liberal Republican	87%	(57)	8%	(5)	5%	(3)	65
Ideo/PID: Moderate/Conservative Democrat	18%	(22)	73%	(87)	8%	(10)	118
Ideo/PID: Liberal Democrat	8%	(13)	78%	(127)	14%	(23)	163
Unfavorable of Biden and Trump	51%	(70)	24%	(32)	25%	(34)	136
2024 H2H Matchup: Biden Voter	9%	(31)	81%	(272)	10%	(34)	337
2024 H2H Matchup: Trump Voter	94%	(279)	4%	(11)	3%	(8)	298
2024 H2H Matchup: Would not Vote	19%	(5)	27%	(7)	54%	(13)	24
2024 H2H Matchup: Do not Know	55%	(19)	8%	(3)	37%	(13)	35
2022 House Vote: Democrat	14%	(43)	75%	(230)	11%	(35)	308
2022 House Vote: Republican	93%	(236)	3%	(8)	4%	(9)	252
2022 House Vote: Did not Vote	41%	(50)	44%	(55)	16%	(19)	124
2020 Vote: Joe Biden	8%	(25)	79%	(252)	13%	(42)	320
2020 Vote: Donald Trump	91%	(274)	6%	(19)	3%	(9)	302
2020 Vote: Someone Else	52%	(5)	2%	(0)	46%	(4)	10
2020 Vote: Did not Vote	48%	(30)	33%	(21)	19%	(12)	62
2016 Vote: Hillary Clinton	11%	(27)	79%	(202)	10%	(26)	255
2016 Vote: Donald Trump	87%	(222)	10%	(25)	4%	(9)	256
2016 Vote: Someone Else	34%	(7)	47%	(10)	19%	(4)	21
2020 Vote/PID: Not Biden/Democrat	42%	(17)	50%	(20)	8%	(3)	40

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(334)	42%	(292)	10%	(68)	694
2020 Vote/PID: Not Trump/Republican	84%	(18)	4%	(1)	12%	(3)	22
U.S. Economy: Wrong Track	63%	(320)	25%	(128)	11%	(58)	507
U.S. Economy: Right Direction	7%	(13)	88%	(164)	5%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	87%	(214)	9%	(21)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(296)	5%	(17)	4%	(14)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(26)	51%	(61)	28%	(33)	120
Top 2024 Issue: Economy	68%	(175)	23%	(59)	9%	(23)	257
Community/Gender: Urban Women	29%	(22)	54%	(42)	17%	(13)	77
Community/Gender: Urban Men	43%	(31)	40%	(29)	17%	(13)	72
Community/Gender: Rural Women	51%	(45)	43%	(38)	6%	(6)	88
Community/Gender: Rural Men	63%	(59)	30%	(28)	8%	(7)	94
Community/Gender: Suburban Women	49%	(96)	40%	(77)	11%	(22)	195
Community/Gender: Suburban Men	48%	(80)	47%	(79)	5%	(8)	167
Homeowner	49%	(284)	42%	(243)	8%	(48)	575
Renter	39%	(41)	43%	(45)	17%	(18)	104
Self + Household: White-Collar	46%	(111)	46%	(113)	8%	(19)	243
Self + Household: Blue Collar	51%	(184)	41%	(148)	8%	(29)	360
Union HH: Yes	42%	(30)	40%	(28)	18%	(12)	70
Union HH: No	49%	(304)	42%	(264)	9%	(56)	624
LGBTQ+: Yes	17%	(12)	65%	(47)	19%	(14)	72
LGBTQ+: No	52%	(322)	40%	(246)	9%	(54)	622
Motivated to Vote	49%	(311)	43%	(279)	8%	(51)	641
Parent: Yes	54%	(102)	39%	(75)	7%	(14)	191
Parent: No	46%	(231)	43%	(218)	11%	(54)	503
COVID Vaccine: Yes	38%	(176)	52%	(246)	10%	(47)	470
COVID Vaccine: No	70%	(157)	21%	(46)	9%	(21)	224
Student Loans: Yes	40%	(48)	45%	(54)	16%	(19)	121
Student Loans: No	50%	(286)	42%	(238)	9%	(49)	573
Favorable Opinion of Haley	66%	(138)	28%	(60)	6%	(12)	210
Unfavorable Opinion of Haley	35%	(104)	57%	(169)	9%	(26)	298
Prodigal Biden Voter	33%	(9)	21%	(6)	47%	(12)	27
Undecided Voter (DK/WNV)	40%	(24)	16%	(10)	44%	(26)	59

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(334)	42%	(292)	10%	(68)	694
Undecided Voter (DK)	55%	(19)	8%	(3)	37%	(13)	35
Watched Debate	52%	(256)	41%	(198)	7%	(35)	490
Watched Debate: Did not Watch	38%	(78)	46%	(94)	16%	(32)	204
Watched Debate: All of it	54%	(143)	39%	(103)	7%	(19)	265
Watched Debate: Some of it	50%	(113)	43%	(96)	7%	(16)	225
Continue His Campaign: Yes Biden	17%	(47)	78%	(217)	6%	(16)	279
Continue His Campaign: No Biden	71%	(274)	17%	(64)	12%	(45)	383
Continue His Campaign: Yes Trump	85%	(284)	12%	(40)	3%	(11)	335
Continue His Campaign: No Trump	12%	(40)	72%	(238)	16%	(53)	332
Conviction: Evidence	14%	(49)	74%	(266)	12%	(44)	359
Conviction: Motivation to Damage	91%	(240)	6%	(16)	3%	(8)	265
Conviction: DK/NO	63%	(44)	14%	(10)	22%	(16)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	44%	(308)	17%	(116)	694
Gender: Male	44%	(145)	45%	(150)	11%	(38)	333
Gender: Female	35%	(125)	44%	(158)	22%	(78)	361
Age: 18-34	44%	(81)	35%	(64)	21%	(38)	183
Age: 35-44	45%	(43)	38%	(37)	17%	(17)	96
Age: 45-64	39%	(96)	46%	(113)	15%	(38)	248
Age: 65+	30%	(49)	56%	(94)	14%	(23)	167
GenZers: 1997-2012	44%	(39)	34%	(31)	22%	(20)	89
Millennials: 1981-1996	45%	(80)	37%	(67)	18%	(33)	180
GenXers: 1965-1980	37%	(74)	47%	(95)	16%	(31)	201
Baby Boomers: 1946-1964	35%	(74)	51%	(108)	15%	(31)	213
Educ: < College	43%	(202)	39%	(183)	18%	(82)	466
Educ: Bachelors degree	35%	(50)	51%	(73)	13%	(19)	142
Educ: Post-grad	21%	(18)	62%	(53)	17%	(15)	86
Income: Under 50k	35%	(119)	47%	(161)	18%	(60)	340
Income: 50k-100k	41%	(91)	44%	(98)	16%	(35)	224
Income: 100k+	46%	(60)	38%	(49)	16%	(21)	130
Ethnicity: White (Non-Hispanic)	41%	(227)	45%	(247)	15%	(81)	555
Ethnicity: Hispanic	41%	(9)	50%	(11)	10%	(2)	22
Ethnicity: Black (Non-Hispanic)	25%	(22)	51%	(46)	24%	(21)	89
Ethnicity: Asian + Other (Non-Hispanic)	41%	(11)	17%	(5)	41%	(11)	28
All Christian	50%	(159)	38%	(122)	12%	(39)	320
All Non-Christian	31%	(8)	52%	(12)	17%	(4)	24
Atheist	26%	(10)	66%	(27)	9%	(4)	41
Agnostic/Nothing in particular	24%	(48)	58%	(118)	18%	(37)	203
Something Else	42%	(45)	28%	(30)	29%	(31)	106
Evangelical	51%	(70)	34%	(46)	15%	(20)	136
Non-Evangelical	46%	(130)	36%	(102)	18%	(50)	282
PID: Dem (no lean)	7%	(21)	78%	(223)	15%	(43)	288
PID: Ind (no lean)	29%	(46)	44%	(71)	27%	(44)	160
PID: Rep (no lean)	82%	(202)	6%	(14)	12%	(29)	246

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	44%	(308)	17%	(116)	694
PID/Gender: Dem Men	7%	(9)	85%	(102)	8%	(9)	120
PID/Gender: Dem Women	8%	(13)	72%	(121)	20%	(34)	168
PID/Gender: Ind Men	32%	(32)	41%	(41)	26%	(26)	99
PID/Gender: Ind Women	23%	(14)	48%	(30)	29%	(18)	61
PID/Gender: Rep Men	92%	(105)	6%	(7)	2%	(2)	114
PID/Gender: Rep Women	74%	(98)	5%	(7)	20%	(27)	132
Ideo: Liberal (1-3)	13%	(28)	69%	(146)	18%	(37)	212
Ideo: Moderate (4)	28%	(63)	55%	(123)	17%	(37)	224
Ideo: Conservative (5-7)	72%	(174)	14%	(34)	13%	(32)	240
Community: Urban	31%	(46)	46%	(69)	22%	(33)	149
Community: Suburban	40%	(146)	48%	(174)	12%	(42)	362
Community: Rural	43%	(78)	35%	(65)	22%	(40)	183
Military HHnm: Yes	45%	(44)	37%	(36)	18%	(18)	98
Military HH: No	38%	(226)	46%	(272)	16%	(98)	596
Employ: Private Sector	47%	(114)	37%	(90)	16%	(38)	242
Employ: Government	53%	(16)	42%	(12)	5%	(1)	29
Employ: Self-Employed	41%	(31)	41%	(31)	19%	(14)	76
Employ: Homemaker	28%	(13)	46%	(21)	26%	(12)	45
Employ: Student	12%	(2)	58%	(11)	30%	(6)	19
Employ: Retired	35%	(61)	52%	(92)	14%	(25)	177
Employ: Unemployed	33%	(26)	53%	(41)	14%	(10)	77
Employ: Other	25%	(7)	40%	(11)	35%	(10)	29

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	44%	(308)	17%	(116)	694
Protestant	45%	(74)	37%	(60)	18%	(29)	164
Roman Catholic	54%	(80)	39%	(58)	6%	(9)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	55%	(3)	14%	(1)	6
Jewish	44%	(6)	45%	(6)	11%	(1)	13
Muslim	23%	(1)	67%	(4)	10%	(1)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	3
Atheist	26%	(10)	66%	(27)	9%	(4)	41
Agnostic	6%	(2)	81%	(31)	13%	(5)	38
Something else	42%	(45)	28%	(30)	29%	(31)	106
Nothing in particular	28%	(46)	52%	(87)	20%	(33)	165
Ideo/PID: Conservative Republican	84%	(148)	5%	(8)	12%	(21)	177
Ideo/PID: Moderate/Liberal Republican	79%	(51)	8%	(5)	13%	(8)	65
Ideo/PID: Moderate/Conservative Democrat	13%	(16)	76%	(89)	11%	(13)	118
Ideo/PID: Liberal Democrat	4%	(6)	80%	(130)	17%	(27)	163
Unfavorable of Biden and Trump	26%	(36)	32%	(43)	42%	(57)	136
2024 H2H Matchup: Biden Voter	4%	(12)	83%	(279)	14%	(46)	337
2024 H2H Matchup: Trump Voter	83%	(248)	7%	(19)	10%	(31)	298
2024 H2H Matchup: Would not Vote	—	(0)	12%	(3)	88%	(21)	24
2024 H2H Matchup: Do not Know	29%	(10)	20%	(7)	51%	(18)	35
2022 House Vote: Democrat	6%	(19)	78%	(241)	15%	(48)	308
2022 House Vote: Republican	82%	(207)	7%	(17)	11%	(28)	252
2022 House Vote: Did not Vote	33%	(41)	39%	(49)	28%	(35)	124
2020 Vote: Joe Biden	4%	(14)	80%	(256)	15%	(50)	320
2020 Vote: Donald Trump	75%	(227)	11%	(33)	14%	(42)	302
2020 Vote: Someone Else	24%	(2)	—	(0)	76%	(7)	10
2020 Vote: Did not Vote	42%	(26)	32%	(20)	27%	(17)	62
2016 Vote: Hillary Clinton	6%	(16)	82%	(210)	11%	(29)	255
2016 Vote: Donald Trump	74%	(188)	13%	(34)	13%	(34)	256
2016 Vote: Someone Else	11%	(2)	44%	(9)	44%	(9)	21
2020 Vote/PID: Not Biden/Democrat	32%	(13)	57%	(23)	12%	(5)	40

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	44%	(308)	17%	(116)	694
2020 Vote/PID: Not Trump/Republican	79%	(17)	10%	(2)	11%	(2)	22
U.S. Economy: Wrong Track	50%	(254)	30%	(151)	20%	(102)	507
U.S. Economy: Right Direction	9%	(16)	84%	(157)	7%	(14)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	88%	(216)	10%	(25)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(255)	9%	(28)	13%	(44)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	53%	(64)	39%	(47)	120
Top 2024 Issue: Economy	52%	(133)	27%	(69)	21%	(55)	257
Community/Gender: Urban Women	21%	(16)	53%	(41)	26%	(20)	77
Community/Gender: Urban Men	42%	(30)	40%	(29)	19%	(14)	72
Community/Gender: Rural Women	39%	(34)	35%	(31)	26%	(23)	88
Community/Gender: Rural Men	46%	(43)	36%	(34)	18%	(17)	94
Community/Gender: Suburban Women	38%	(74)	44%	(86)	18%	(36)	195
Community/Gender: Suburban Men	43%	(72)	53%	(88)	4%	(7)	167
Homeowner	41%	(235)	44%	(254)	15%	(86)	575
Renter	28%	(29)	49%	(51)	23%	(24)	104
Self + Household: White-Collar	35%	(85)	51%	(123)	14%	(35)	243
Self + Household: Blue Collar	44%	(157)	42%	(153)	14%	(50)	360
Union HH: Yes	35%	(25)	44%	(31)	21%	(15)	70
Union HH: No	39%	(245)	44%	(278)	16%	(101)	624
LGBTQ+: Yes	12%	(9)	62%	(45)	26%	(19)	72
LGBTQ+: No	42%	(261)	42%	(263)	16%	(97)	622
Motivated to Vote	39%	(250)	46%	(295)	15%	(96)	641
Parent: Yes	47%	(90)	38%	(73)	15%	(28)	191
Parent: No	36%	(180)	47%	(236)	17%	(88)	503
COVID Vaccine: Yes	29%	(134)	56%	(264)	15%	(72)	470
COVID Vaccine: No	61%	(136)	20%	(45)	20%	(44)	224
Student Loans: Yes	32%	(39)	42%	(51)	25%	(31)	121
Student Loans: No	40%	(231)	45%	(257)	15%	(85)	573
Favorable Opinion of Haley	47%	(99)	36%	(76)	17%	(36)	210
Unfavorable Opinion of Haley	31%	(93)	57%	(171)	11%	(34)	298
Prodigal Biden Voter	26%	(7)	18%	(5)	56%	(15)	27
Undecided Voter (DK/WNV)	17%	(10)	17%	(10)	66%	(39)	59

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	44%	(308)	17%	(116)	694
Undecided Voter (DK)	29%	(10)	20%	(7)	51%	(18)	35
Watched Debate	43%	(210)	44%	(214)	13%	(65)	490
Watched Debate: Did not Watch	29%	(60)	46%	(95)	25%	(50)	204
Watched Debate: All of it	45%	(119)	45%	(118)	11%	(28)	265
Watched Debate: Some of it	41%	(91)	43%	(96)	17%	(37)	225
Continue His Campaign: Yes Biden	15%	(41)	76%	(212)	9%	(25)	279
Continue His Campaign: No Biden	57%	(218)	22%	(85)	21%	(80)	383
Continue His Campaign: Yes Trump	74%	(249)	16%	(53)	10%	(33)	335
Continue His Campaign: No Trump	5%	(15)	73%	(242)	23%	(75)	332
Conviction: Evidence	6%	(21)	77%	(276)	17%	(62)	359
Conviction: Motivation to Damage	82%	(216)	8%	(22)	10%	(27)	265
Conviction: DK/NO	47%	(33)	15%	(10)	38%	(27)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	45%	(311)	17%	(117)	694
Gender: Male	42%	(141)	42%	(140)	16%	(52)	333
Gender: Female	35%	(125)	47%	(171)	18%	(65)	361
Age: 18-34	46%	(83)	37%	(68)	17%	(32)	183
Age: 35-44	38%	(36)	41%	(40)	21%	(20)	96
Age: 45-64	38%	(95)	46%	(115)	15%	(37)	248
Age: 65+	31%	(51)	53%	(88)	16%	(27)	167
GenZers: 1997-2012	51%	(46)	27%	(24)	22%	(20)	89
Millennials: 1981-1996	39%	(69)	44%	(78)	18%	(32)	180
GenXers: 1965-1980	35%	(70)	49%	(99)	16%	(32)	201
Baby Boomers: 1946-1964	37%	(79)	47%	(101)	15%	(33)	213
Educ: < College	44%	(203)	40%	(187)	16%	(77)	466
Educ: Bachelors degree	35%	(50)	45%	(64)	20%	(28)	142
Educ: Post-grad	16%	(13)	70%	(60)	14%	(12)	86
Income: Under 50k	36%	(123)	46%	(155)	18%	(62)	340
Income: 50k-100k	39%	(88)	46%	(103)	15%	(34)	224
Income: 100k+	43%	(56)	41%	(53)	16%	(21)	130
Ethnicity: White (Non-Hispanic)	41%	(226)	44%	(243)	16%	(86)	555
Ethnicity: Hispanic	38%	(8)	50%	(11)	12%	(3)	22
Ethnicity: Black (Non-Hispanic)	24%	(21)	55%	(49)	21%	(19)	89
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	29%	(8)	31%	(9)	28
All Christian	49%	(156)	38%	(121)	13%	(43)	320
All Non-Christian	31%	(8)	59%	(14)	10%	(2)	24
Atheist	25%	(10)	57%	(23)	17%	(7)	41
Agnostic/Nothing in particular	23%	(48)	58%	(118)	19%	(38)	203
Something Else	43%	(45)	33%	(34)	25%	(26)	106
Evangelical	52%	(71)	34%	(46)	14%	(19)	136
Non-Evangelical	45%	(127)	39%	(109)	16%	(45)	282
PID: Dem (no lean)	7%	(21)	80%	(230)	13%	(37)	288
PID: Ind (no lean)	30%	(48)	40%	(64)	30%	(48)	160
PID: Rep (no lean)	80%	(197)	7%	(17)	13%	(32)	246

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	45%	(311)	17%	(117)	694
PID/Gender: Dem Men	6%	(8)	85%	(102)	9%	(11)	120
PID/Gender: Dem Women	8%	(13)	77%	(128)	16%	(26)	168
PID/Gender: Ind Men	37%	(36)	34%	(34)	29%	(29)	99
PID/Gender: Ind Women	19%	(12)	50%	(31)	31%	(19)	61
PID/Gender: Rep Men	85%	(97)	4%	(5)	11%	(12)	114
PID/Gender: Rep Women	76%	(100)	9%	(12)	15%	(19)	132
Ideo: Liberal (1-3)	11%	(23)	71%	(149)	18%	(39)	212
Ideo: Moderate (4)	28%	(62)	56%	(125)	17%	(37)	224
Ideo: Conservative (5-7)	73%	(175)	13%	(30)	15%	(35)	240
Community: Urban	30%	(44)	50%	(75)	20%	(30)	149
Community: Suburban	38%	(139)	46%	(167)	16%	(56)	362
Community: Rural	46%	(83)	38%	(69)	17%	(31)	183
Military HHnm: Yes	51%	(50)	37%	(36)	12%	(12)	98
Military HH: No	36%	(216)	46%	(275)	18%	(105)	596
Employ: Private Sector	44%	(107)	40%	(96)	16%	(39)	242
Employ: Government	63%	(19)	36%	(11)	—	(0)	29
Employ: Self-Employed	43%	(33)	41%	(31)	16%	(12)	76
Employ: Homemaker	38%	(17)	44%	(20)	18%	(8)	45
Employ: Student	12%	(2)	57%	(11)	31%	(6)	19
Employ: Retired	33%	(59)	51%	(90)	16%	(28)	177
Employ: Unemployed	30%	(23)	54%	(41)	16%	(13)	77
Employ: Other	24%	(7)	39%	(11)	37%	(11)	29

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	45%	(311)	17%	(117)	694
Protestant	45%	(74)	40%	(65)	15%	(25)	164
Roman Catholic	54%	(79)	38%	(56)	9%	(13)	148
Mormon	34%	(1)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	4%	(0)	65%	(4)	6
Jewish	44%	(6)	45%	(6)	11%	(1)	13
Muslim	23%	(1)	77%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	25%	(10)	57%	(23)	17%	(7)	41
Agnostic	6%	(2)	81%	(31)	13%	(5)	38
Something else	43%	(45)	33%	(34)	25%	(26)	106
Nothing in particular	27%	(45)	53%	(87)	20%	(33)	165
Ideo/PID: Conservative Republican	84%	(148)	5%	(9)	11%	(19)	177
Ideo/PID: Moderate/Liberal Republican	69%	(45)	11%	(7)	20%	(13)	65
Ideo/PID: Moderate/Conservative Democrat	13%	(16)	78%	(92)	9%	(11)	118
Ideo/PID: Liberal Democrat	3%	(5)	81%	(132)	16%	(26)	163
Unfavorable of Biden and Trump	23%	(32)	35%	(47)	42%	(57)	136
2024 H2H Matchup: Biden Voter	2%	(6)	84%	(284)	14%	(46)	337
2024 H2H Matchup: Trump Voter	85%	(253)	5%	(14)	10%	(31)	298
2024 H2H Matchup: Would not Vote	4%	(1)	25%	(6)	71%	(17)	24
2024 H2H Matchup: Do not Know	17%	(6)	20%	(7)	64%	(22)	35
2022 House Vote: Democrat	6%	(18)	78%	(239)	16%	(51)	308
2022 House Vote: Republican	82%	(206)	6%	(15)	12%	(31)	252
2022 House Vote: Did not Vote	33%	(41)	45%	(56)	22%	(27)	124
2020 Vote: Joe Biden	3%	(9)	82%	(263)	15%	(48)	320
2020 Vote: Donald Trump	76%	(230)	10%	(29)	14%	(43)	302
2020 Vote: Someone Else	24%	(2)	2%	(0)	74%	(7)	10
2020 Vote: Did not Vote	42%	(26)	30%	(19)	29%	(18)	62
2016 Vote: Hillary Clinton	4%	(11)	82%	(210)	13%	(34)	255
2016 Vote: Donald Trump	74%	(189)	12%	(31)	14%	(35)	256
2016 Vote: Someone Else	18%	(4)	53%	(11)	29%	(6)	21
2020 Vote/PID: Not Biden/Democrat	35%	(14)	51%	(20)	14%	(6)	40

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	45%	(311)	17%	(117)	694
2020 Vote/PID: Not Trump/Republican	72%	(16)	3%	(1)	25%	(5)	22
U.S. Economy: Wrong Track	50%	(255)	29%	(148)	21%	(104)	507
U.S. Economy: Right Direction	6%	(12)	87%	(163)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	92%	(227)	7%	(17)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(256)	7%	(24)	14%	(47)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	50%	(61)	43%	(52)	120
Top 2024 Issue: Economy	51%	(130)	27%	(70)	22%	(56)	257
Community/Gender: Urban Women	18%	(14)	63%	(49)	18%	(14)	77
Community/Gender: Urban Men	42%	(30)	37%	(26)	22%	(16)	72
Community/Gender: Rural Women	44%	(39)	40%	(35)	17%	(15)	88
Community/Gender: Rural Men	47%	(45)	36%	(34)	17%	(16)	94
Community/Gender: Suburban Women	37%	(72)	45%	(87)	18%	(36)	195
Community/Gender: Suburban Men	40%	(66)	48%	(80)	12%	(20)	167
Homeowner	39%	(224)	45%	(260)	16%	(91)	575
Renter	33%	(34)	45%	(47)	22%	(23)	104
Self + Household: White-Collar	33%	(80)	50%	(120)	17%	(42)	243
Self + Household: Blue Collar	44%	(157)	43%	(154)	14%	(49)	360
Union HH: Yes	38%	(27)	41%	(29)	21%	(15)	70
Union HH: No	38%	(240)	45%	(282)	16%	(102)	624
LGBTQ+: Yes	9%	(7)	65%	(47)	25%	(18)	72
LGBTQ+: No	42%	(260)	42%	(264)	16%	(98)	622
Motivated to Vote	39%	(250)	46%	(296)	15%	(95)	641
Parent: Yes	46%	(88)	40%	(76)	14%	(27)	191
Parent: No	35%	(179)	47%	(235)	18%	(89)	503
COVID Vaccine: Yes	28%	(130)	55%	(258)	17%	(82)	470
COVID Vaccine: No	61%	(136)	24%	(53)	16%	(35)	224
Student Loans: Yes	31%	(38)	44%	(54)	25%	(30)	121
Student Loans: No	40%	(229)	45%	(257)	15%	(87)	573
Favorable Opinion of Haley	45%	(94)	35%	(73)	20%	(43)	210
Unfavorable Opinion of Haley	32%	(95)	57%	(171)	11%	(32)	298
Prodigal Biden Voter	22%	(6)	32%	(9)	45%	(12)	27
Undecided Voter (DK/WNV)	12%	(7)	22%	(13)	67%	(40)	59

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	45%	(311)	17%	(117)	694
Undecided Voter (DK)	17%	(6)	20%	(7)	64%	(22)	35
Watched Debate	42%	(207)	43%	(211)	15%	(72)	490
Watched Debate: Did not Watch	29%	(60)	49%	(100)	22%	(44)	204
Watched Debate: All of it	44%	(117)	43%	(114)	13%	(35)	265
Watched Debate: Some of it	40%	(90)	43%	(97)	17%	(38)	225
Continue His Campaign: Yes Biden	14%	(39)	77%	(215)	9%	(25)	279
Continue His Campaign: No Biden	56%	(216)	22%	(84)	22%	(84)	383
Continue His Campaign: Yes Trump	75%	(251)	13%	(44)	12%	(40)	335
Continue His Campaign: No Trump	3%	(11)	76%	(253)	21%	(68)	332
Conviction: Evidence	7%	(25)	77%	(277)	16%	(57)	359
Conviction: Motivation to Damage	79%	(208)	8%	(22)	13%	(35)	265
Conviction: DK/NO	49%	(34)	16%	(11)	35%	(25)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	41%	(287)	16%	(113)	694
Gender: Male	48%	(159)	39%	(131)	13%	(43)	333
Gender: Female	38%	(135)	43%	(156)	19%	(69)	361
Age: 18-34	48%	(87)	37%	(67)	16%	(29)	183
Age: 35-44	40%	(39)	40%	(39)	19%	(19)	96
Age: 45-64	42%	(105)	41%	(102)	17%	(41)	248
Age: 65+	38%	(64)	48%	(79)	14%	(23)	167
GenZers: 1997-2012	52%	(46)	33%	(29)	15%	(14)	89
Millennials: 1981-1996	41%	(74)	40%	(71)	19%	(34)	180
GenXers: 1965-1980	38%	(76)	44%	(89)	18%	(36)	201
Baby Boomers: 1946-1964	44%	(94)	42%	(90)	14%	(29)	213
Educ: < College	46%	(215)	38%	(177)	16%	(74)	466
Educ: Bachelors degree	41%	(59)	44%	(62)	15%	(21)	142
Educ: Post-grad	24%	(21)	55%	(47)	21%	(18)	86
Income: Under 50k	41%	(140)	43%	(148)	15%	(53)	340
Income: 50k-100k	44%	(98)	40%	(90)	16%	(36)	224
Income: 100k+	44%	(57)	38%	(49)	18%	(24)	130
Ethnicity: White (Non-Hispanic)	45%	(249)	40%	(224)	15%	(82)	555
Ethnicity: Hispanic	45%	(10)	27%	(6)	28%	(6)	22
Ethnicity: Black (Non-Hispanic)	25%	(22)	54%	(48)	21%	(19)	89
Ethnicity: Asian + Other (Non-Hispanic)	48%	(13)	30%	(8)	22%	(6)	28
All Christian	51%	(164)	34%	(107)	15%	(48)	320
All Non-Christian	27%	(7)	69%	(17)	4%	(1)	24
Atheist	32%	(13)	56%	(23)	11%	(5)	41
Agnostic/Nothing in particular	29%	(59)	53%	(109)	17%	(36)	203
Something Else	48%	(51)	30%	(32)	22%	(23)	106
Evangelical	54%	(74)	29%	(40)	16%	(22)	136
Non-Evangelical	48%	(137)	35%	(98)	17%	(47)	282
PID: Dem (no lean)	10%	(30)	73%	(209)	17%	(49)	288
PID: Ind (no lean)	38%	(61)	40%	(64)	22%	(35)	160
PID: Rep (no lean)	83%	(204)	6%	(14)	12%	(28)	246

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	41%	(287)	16%	(113)	694
PID/Gender: Dem Men	14%	(17)	74%	(89)	12%	(15)	120
PID/Gender: Dem Women	8%	(13)	72%	(120)	21%	(35)	168
PID/Gender: Ind Men	46%	(46)	34%	(34)	20%	(19)	99
PID/Gender: Ind Women	25%	(15)	50%	(31)	25%	(15)	61
PID/Gender: Rep Men	85%	(96)	7%	(8)	8%	(9)	114
PID/Gender: Rep Women	81%	(107)	4%	(5)	15%	(19)	132
Ideo: Liberal (1-3)	14%	(29)	66%	(139)	21%	(44)	212
Ideo: Moderate (4)	32%	(72)	53%	(119)	15%	(33)	224
Ideo: Conservative (5-7)	79%	(190)	9%	(21)	12%	(29)	240
Community: Urban	36%	(54)	45%	(68)	19%	(28)	149
Community: Suburban	43%	(155)	43%	(156)	14%	(51)	362
Community: Rural	47%	(86)	35%	(63)	18%	(34)	183
Military HHnm: Yes	56%	(55)	31%	(30)	13%	(13)	98
Military HH: No	40%	(239)	43%	(257)	17%	(100)	596
Employ: Private Sector	46%	(112)	38%	(92)	15%	(37)	242
Employ: Government	50%	(15)	40%	(12)	10%	(3)	29
Employ: Self-Employed	41%	(31)	38%	(29)	21%	(16)	76
Employ: Homemaker	32%	(14)	47%	(21)	21%	(9)	45
Employ: Student	43%	(8)	46%	(9)	11%	(2)	19
Employ: Retired	44%	(79)	43%	(77)	12%	(22)	177
Employ: Unemployed	35%	(27)	46%	(36)	19%	(14)	77
Employ: Other	31%	(9)	38%	(11)	31%	(9)	29

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	41%	(287)	16%	(113)	694
Protestant	50%	(82)	36%	(58)	14%	(23)	164
Roman Catholic	52%	(77)	32%	(48)	16%	(23)	148
Mormon	4%	(0)	—	(0)	96%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	18%	(1)	—	(0)	6
Jewish	33%	(4)	67%	(9)	—	(0)	13
Muslim	32%	(2)	68%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	32%	(13)	56%	(23)	11%	(5)	41
Agnostic	8%	(3)	79%	(30)	13%	(5)	38
Something else	48%	(51)	30%	(32)	22%	(23)	106
Nothing in particular	34%	(56)	47%	(79)	19%	(31)	165
Ideo/PID: Conservative Republican	86%	(152)	3%	(5)	11%	(20)	177
Ideo/PID: Moderate/Liberal Republican	75%	(49)	12%	(8)	13%	(8)	65
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	70%	(82)	14%	(17)	118
Ideo/PID: Liberal Democrat	7%	(11)	74%	(120)	20%	(32)	163
Unfavorable of Biden and Trump	38%	(52)	24%	(32)	38%	(52)	136
2024 H2H Matchup: Biden Voter	6%	(19)	77%	(258)	18%	(59)	337
2024 H2H Matchup: Trump Voter	87%	(259)	5%	(15)	8%	(24)	298
2024 H2H Matchup: Would not Vote	12%	(3)	25%	(6)	63%	(15)	24
2024 H2H Matchup: Do not Know	39%	(13)	23%	(8)	39%	(14)	35
2022 House Vote: Democrat	10%	(30)	73%	(224)	17%	(54)	308
2022 House Vote: Republican	85%	(215)	6%	(16)	9%	(22)	252
2022 House Vote: Did not Vote	37%	(46)	37%	(46)	27%	(33)	124
2020 Vote: Joe Biden	6%	(20)	76%	(243)	18%	(56)	320
2020 Vote: Donald Trump	80%	(242)	9%	(27)	11%	(33)	302
2020 Vote: Someone Else	29%	(3)	14%	(1)	57%	(6)	10
2020 Vote: Did not Vote	47%	(29)	25%	(16)	28%	(17)	62
2016 Vote: Hillary Clinton	8%	(21)	78%	(200)	14%	(34)	255
2016 Vote: Donald Trump	77%	(198)	10%	(25)	13%	(33)	256
2016 Vote: Someone Else	17%	(4)	40%	(8)	43%	(9)	21
2020 Vote/PID: Not Biden/Democrat	36%	(14)	45%	(18)	20%	(8)	40

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	41%	(287)	16%	(113)	694
2020 Vote/PID: Not Trump/Republican	67%	(15)	9%	(2)	23%	(5)	22
U.S. Economy: Wrong Track	56%	(286)	25%	(129)	18%	(92)	507
U.S. Economy: Right Direction	5%	(9)	84%	(158)	11%	(20)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	85%	(210)	13%	(31)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(267)	6%	(21)	12%	(39)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(22)	47%	(56)	35%	(42)	120
Top 2024 Issue: Economy	60%	(153)	24%	(61)	17%	(43)	257
Community/Gender: Urban Women	29%	(22)	54%	(41)	18%	(14)	77
Community/Gender: Urban Men	43%	(31)	36%	(26)	20%	(15)	72
Community/Gender: Rural Women	43%	(38)	34%	(30)	23%	(20)	88
Community/Gender: Rural Men	51%	(48)	35%	(33)	14%	(14)	94
Community/Gender: Suburban Women	39%	(75)	43%	(84)	18%	(36)	195
Community/Gender: Suburban Men	48%	(80)	43%	(72)	9%	(15)	167
Homeowner	44%	(255)	41%	(234)	15%	(86)	575
Renter	32%	(33)	46%	(48)	22%	(23)	104
Self + Household: White-Collar	38%	(93)	46%	(113)	15%	(37)	243
Self + Household: Blue Collar	46%	(167)	39%	(141)	15%	(52)	360
Union HH: Yes	41%	(29)	40%	(28)	18%	(13)	70
Union HH: No	43%	(266)	41%	(259)	16%	(100)	624
LGBTQ+: Yes	12%	(9)	60%	(43)	28%	(20)	72
LGBTQ+: No	46%	(286)	39%	(244)	15%	(92)	622
Motivated to Vote	43%	(272)	43%	(272)	15%	(96)	641
Parent: Yes	48%	(92)	36%	(68)	16%	(31)	191
Parent: No	40%	(202)	43%	(218)	16%	(82)	503
COVID Vaccine: Yes	32%	(152)	51%	(240)	16%	(77)	470
COVID Vaccine: No	63%	(142)	21%	(47)	16%	(36)	224
Student Loans: Yes	36%	(43)	42%	(51)	22%	(27)	121
Student Loans: No	44%	(251)	41%	(236)	15%	(86)	573
Favorable Opinion of Haley	54%	(114)	27%	(58)	18%	(39)	210
Unfavorable Opinion of Haley	34%	(100)	55%	(165)	11%	(33)	298
Prodigal Biden Voter	33%	(9)	33%	(9)	34%	(9)	27
Undecided Voter (DK/WNV)	28%	(16)	24%	(14)	49%	(29)	59

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	41%	(287)	16%	(113)	694
Undecided Voter (DK)	39%	(13)	23%	(8)	39%	(14)	35
Watched Debate	46%	(227)	41%	(199)	13%	(63)	490
Watched Debate: Did not Watch	33%	(67)	43%	(88)	24%	(50)	204
Watched Debate: All of it	52%	(138)	38%	(101)	10%	(25)	265
Watched Debate: Some of it	40%	(89)	44%	(98)	17%	(38)	225
Continue His Campaign: Yes Biden	15%	(43)	74%	(206)	11%	(30)	279
Continue His Campaign: No Biden	62%	(239)	18%	(69)	20%	(75)	383
Continue His Campaign: Yes Trump	79%	(264)	13%	(42)	9%	(29)	335
Continue His Campaign: No Trump	7%	(23)	70%	(231)	23%	(78)	332
Conviction: Evidence	8%	(29)	72%	(259)	20%	(72)	359
Conviction: Motivation to Damage	86%	(228)	6%	(16)	8%	(20)	265
Conviction: DK/NO	53%	(37)	17%	(12)	29%	(21)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(348)	37%	(258)	13%	(87)	694
Gender: Male	56%	(185)	34%	(113)	10%	(35)	333
Gender: Female	45%	(163)	40%	(145)	15%	(52)	361
Age: 18-34	49%	(91)	35%	(65)	15%	(28)	183
Age: 35-44	50%	(48)	37%	(36)	12%	(12)	96
Age: 45-64	53%	(133)	37%	(93)	9%	(23)	248
Age: 65+	46%	(77)	39%	(65)	15%	(25)	167
GenZers: 1997-2012	51%	(46)	33%	(30)	15%	(14)	89
Millennials: 1981-1996	49%	(88)	37%	(66)	14%	(26)	180
GenXers: 1965-1980	49%	(99)	42%	(84)	9%	(18)	201
Baby Boomers: 1946-1964	52%	(111)	35%	(74)	13%	(27)	213
Educ: < College	54%	(250)	34%	(159)	12%	(57)	466
Educ: Bachelors degree	51%	(72)	34%	(48)	15%	(22)	142
Educ: Post-grad	30%	(26)	60%	(52)	10%	(8)	86
Income: Under 50k	48%	(162)	40%	(136)	13%	(43)	340
Income: 50k-100k	50%	(111)	35%	(78)	15%	(34)	224
Income: 100k+	58%	(75)	34%	(45)	8%	(10)	130
Ethnicity: White (Non-Hispanic)	53%	(297)	36%	(198)	11%	(60)	555
Ethnicity: Hispanic	45%	(10)	43%	(10)	12%	(3)	22
Ethnicity: Black (Non-Hispanic)	30%	(27)	45%	(41)	25%	(22)	89
Ethnicity: Asian + Other (Non-Hispanic)	54%	(15)	37%	(10)	9%	(2)	28
All Christian	63%	(202)	29%	(92)	8%	(26)	320
All Non-Christian	37%	(9)	54%	(13)	9%	(2)	24
Atheist	34%	(14)	57%	(23)	9%	(3)	41
Agnostic/Nothing in particular	33%	(66)	48%	(97)	20%	(40)	203
Something Else	54%	(57)	31%	(32)	15%	(16)	106
Evangelical	64%	(87)	29%	(40)	7%	(9)	136
Non-Evangelical	59%	(165)	30%	(83)	12%	(33)	282
PID: Dem (no lean)	12%	(36)	72%	(206)	16%	(46)	288
PID: Ind (no lean)	50%	(80)	28%	(45)	22%	(35)	160
PID: Rep (no lean)	94%	(232)	3%	(7)	3%	(6)	246

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(348)	37%	(258)	13%	(87)	694
PID/Gender: Dem Men	15%	(18)	73%	(87)	12%	(15)	120
PID/Gender: Dem Women	10%	(18)	71%	(119)	18%	(31)	168
PID/Gender: Ind Men	59%	(59)	22%	(22)	18%	(18)	99
PID/Gender: Ind Women	35%	(22)	37%	(23)	28%	(17)	61
PID/Gender: Rep Men	95%	(108)	4%	(4)	1%	(2)	114
PID/Gender: Rep Women	94%	(124)	3%	(3)	4%	(5)	132
Ideo: Liberal (1-3)	15%	(33)	62%	(132)	22%	(47)	212
Ideo: Moderate (4)	43%	(96)	45%	(100)	13%	(28)	224
Ideo: Conservative (5-7)	89%	(215)	8%	(19)	3%	(6)	240
Community: Urban	41%	(62)	44%	(65)	15%	(22)	149
Community: Suburban	51%	(185)	36%	(130)	13%	(47)	362
Community: Rural	56%	(101)	35%	(63)	10%	(18)	183
Military HHnm: Yes	64%	(63)	29%	(28)	8%	(8)	98
Military HH: No	48%	(286)	39%	(230)	13%	(80)	596
Employ: Private Sector	59%	(142)	32%	(77)	10%	(23)	242
Employ: Government	53%	(16)	41%	(12)	7%	(2)	29
Employ: Self-Employed	52%	(39)	35%	(26)	13%	(10)	76
Employ: Homemaker	38%	(17)	57%	(26)	4%	(2)	45
Employ: Student	13%	(2)	71%	(13)	16%	(3)	19
Employ: Retired	50%	(89)	35%	(62)	15%	(27)	177
Employ: Unemployed	40%	(31)	42%	(32)	18%	(14)	77
Employ: Other	42%	(12)	35%	(10)	23%	(7)	29

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(348)	37%	(258)	13%	(87)	694
Protestant	63%	(103)	28%	(46)	9%	(15)	164
Roman Catholic	63%	(93)	30%	(44)	7%	(11)	148
Mormon	70%	(1)	30%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	18%	(1)	—	(0)	6
Jewish	33%	(4)	67%	(9)	—	(0)	13
Muslim	32%	(2)	68%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	34%	(14)	57%	(23)	9%	(3)	41
Agnostic	17%	(7)	63%	(24)	20%	(7)	38
Something else	54%	(57)	31%	(32)	15%	(16)	106
Nothing in particular	36%	(60)	44%	(73)	20%	(32)	165
Ideo/PID: Conservative Republican	98%	(173)	1%	(3)	—	(1)	177
Ideo/PID: Moderate/Liberal Republican	85%	(56)	6%	(4)	9%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	20%	(23)	68%	(81)	12%	(14)	118
Ideo/PID: Liberal Democrat	8%	(12)	73%	(119)	19%	(31)	163
Unfavorable of Biden and Trump	50%	(68)	22%	(30)	28%	(39)	136
2024 H2H Matchup: Biden Voter	11%	(38)	71%	(240)	18%	(59)	337
2024 H2H Matchup: Trump Voter	94%	(279)	5%	(14)	2%	(5)	298
2024 H2H Matchup: Would not Vote	28%	(7)	13%	(3)	59%	(14)	24
2024 H2H Matchup: Do not Know	69%	(24)	6%	(2)	25%	(9)	35
2022 House Vote: Democrat	15%	(47)	65%	(201)	19%	(60)	308
2022 House Vote: Republican	96%	(242)	3%	(7)	1%	(3)	252
2022 House Vote: Did not Vote	44%	(55)	40%	(50)	16%	(20)	124
2020 Vote: Joe Biden	12%	(37)	70%	(223)	19%	(59)	320
2020 Vote: Donald Trump	92%	(279)	4%	(11)	4%	(12)	302
2020 Vote: Someone Else	52%	(5)	—	(0)	48%	(5)	10
2020 Vote: Did not Vote	43%	(27)	39%	(24)	18%	(11)	62
2016 Vote: Hillary Clinton	13%	(33)	71%	(182)	16%	(41)	255
2016 Vote: Donald Trump	90%	(230)	6%	(16)	4%	(9)	256
2016 Vote: Someone Else	37%	(8)	35%	(7)	28%	(6)	21
2020 Vote/PID: Not Biden/Democrat	30%	(12)	60%	(24)	10%	(4)	40

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(348)	37%	(258)	13%	(87)	694
2020 Vote/PID: Not Trump/Republican	91%	(19)	1%	(0)	8%	(2)	22
U.S. Economy: Wrong Track	65%	(327)	22%	(112)	13%	(67)	507
U.S. Economy: Right Direction	11%	(21)	78%	(146)	11%	(20)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	80%	(198)	14%	(35)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(298)	5%	(18)	4%	(12)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(37)	36%	(43)	33%	(40)	120
Top 2024 Issue: Economy	69%	(178)	22%	(56)	9%	(23)	257
Community/Gender: Urban Women	34%	(26)	48%	(37)	18%	(14)	77
Community/Gender: Urban Men	49%	(36)	39%	(28)	12%	(8)	72
Community/Gender: Rural Women	47%	(42)	43%	(38)	10%	(9)	88
Community/Gender: Rural Men	63%	(60)	27%	(25)	10%	(9)	94
Community/Gender: Suburban Women	49%	(95)	36%	(70)	15%	(30)	195
Community/Gender: Suburban Men	54%	(90)	36%	(60)	10%	(17)	167
Homeowner	52%	(300)	37%	(213)	11%	(61)	575
Renter	38%	(40)	38%	(40)	24%	(24)	104
Self + Household: White-Collar	50%	(120)	38%	(92)	13%	(31)	243
Self + Household: Blue Collar	52%	(189)	38%	(136)	10%	(35)	360
Union HH: Yes	55%	(39)	34%	(24)	11%	(8)	70
Union HH: No	50%	(310)	38%	(235)	13%	(79)	624
LGBTQ+: Yes	13%	(9)	65%	(47)	22%	(16)	72
LGBTQ+: No	54%	(339)	34%	(212)	11%	(71)	622
Motivated to Vote	50%	(323)	39%	(250)	11%	(68)	641
Parent: Yes	54%	(103)	36%	(68)	10%	(20)	191
Parent: No	49%	(245)	38%	(190)	13%	(68)	503
COVID Vaccine: Yes	41%	(193)	45%	(213)	14%	(64)	470
COVID Vaccine: No	69%	(156)	20%	(46)	10%	(23)	224
Student Loans: Yes	45%	(55)	39%	(47)	16%	(19)	121
Student Loans: No	51%	(293)	37%	(212)	12%	(68)	573
Favorable Opinion of Haley	66%	(139)	25%	(54)	8%	(17)	210
Unfavorable Opinion of Haley	37%	(111)	49%	(148)	13%	(40)	298
Prodigal Biden Voter	43%	(12)	18%	(5)	39%	(10)	27
Undecided Voter (DK/WNV)	52%	(31)	9%	(5)	39%	(23)	59

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(348)	37%	(258)	13%	(87)	694
Undecided Voter (DK)	69%	(24)	6%	(2)	25%	(9)	35
Watched Debate	55%	(269)	36%	(175)	9%	(46)	490
Watched Debate: Did not Watch	39%	(80)	41%	(84)	20%	(41)	204
Watched Debate: All of it	58%	(153)	34%	(89)	9%	(23)	265
Watched Debate: Some of it	52%	(116)	38%	(86)	10%	(23)	225
Continue His Campaign: Yes Biden	22%	(61)	69%	(193)	9%	(25)	279
Continue His Campaign: No Biden	72%	(275)	14%	(55)	14%	(53)	383
Continue His Campaign: Yes Trump	89%	(296)	9%	(29)	3%	(9)	335
Continue His Campaign: No Trump	14%	(45)	65%	(215)	22%	(72)	332
Conviction: Evidence	17%	(62)	65%	(232)	18%	(65)	359
Conviction: Motivation to Damage	92%	(244)	6%	(15)	2%	(6)	265
Conviction: DK/NO	61%	(43)	15%	(11)	24%	(17)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	38%	(262)	18%	(124)	694
Gender: Male	49%	(163)	38%	(127)	13%	(44)	333
Gender: Female	40%	(146)	37%	(135)	22%	(80)	361
Age: 18-34	47%	(86)	28%	(52)	25%	(46)	183
Age: 35-44	37%	(36)	39%	(37)	24%	(23)	96
Age: 45-64	46%	(114)	39%	(98)	14%	(36)	248
Age: 65+	44%	(73)	45%	(75)	11%	(19)	167
GenZers: 1997-2012	48%	(43)	23%	(21)	29%	(25)	89
Millennials: 1981-1996	42%	(76)	35%	(63)	23%	(41)	180
GenXers: 1965-1980	40%	(81)	43%	(87)	16%	(33)	201
Baby Boomers: 1946-1964	49%	(104)	40%	(85)	11%	(24)	213
Educ: < College	50%	(232)	32%	(151)	18%	(83)	466
Educ: Bachelors degree	41%	(59)	43%	(61)	16%	(23)	142
Educ: Post-grad	20%	(18)	58%	(49)	22%	(19)	86
Income: Under 50k	42%	(143)	41%	(138)	17%	(59)	340
Income: 50k-100k	45%	(100)	37%	(82)	18%	(41)	224
Income: 100k+	50%	(65)	32%	(42)	18%	(23)	130
Ethnicity: White (Non-Hispanic)	48%	(264)	37%	(206)	15%	(85)	555
Ethnicity: Hispanic	50%	(11)	37%	(8)	13%	(3)	22
Ethnicity: Black (Non-Hispanic)	23%	(21)	44%	(39)	33%	(30)	89
Ethnicity: Asian + Other (Non-Hispanic)	44%	(12)	32%	(9)	24%	(7)	28
All Christian	57%	(183)	30%	(97)	12%	(40)	320
All Non-Christian	49%	(12)	40%	(10)	11%	(3)	24
Atheist	24%	(10)	59%	(24)	17%	(7)	41
Agnostic/Nothing in particular	27%	(55)	49%	(101)	24%	(48)	203
Something Else	46%	(49)	29%	(31)	25%	(26)	106
Evangelical	58%	(79)	30%	(41)	12%	(16)	136
Non-Evangelical	52%	(147)	31%	(87)	17%	(48)	282
PID: Dem (no lean)	10%	(29)	68%	(196)	22%	(63)	288
PID: Ind (no lean)	38%	(61)	38%	(61)	24%	(39)	160
PID: Rep (no lean)	89%	(219)	2%	(5)	9%	(22)	246

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	38%	(262)	18%	(124)	694
PID/Gender: Dem Men	11%	(13)	77%	(92)	12%	(15)	120
PID/Gender: Dem Women	9%	(16)	62%	(104)	29%	(48)	168
PID/Gender: Ind Men	45%	(45)	32%	(32)	23%	(22)	99
PID/Gender: Ind Women	25%	(15)	48%	(30)	27%	(16)	61
PID/Gender: Rep Men	91%	(104)	3%	(3)	6%	(7)	114
PID/Gender: Rep Women	87%	(114)	1%	(2)	12%	(16)	132
Ideo: Liberal (1-3)	16%	(34)	60%	(127)	24%	(50)	212
Ideo: Moderate (4)	34%	(77)	48%	(107)	18%	(39)	224
Ideo: Conservative (5-7)	79%	(190)	9%	(20)	12%	(29)	240
Community: Urban	40%	(60)	39%	(59)	20%	(30)	149
Community: Suburban	43%	(155)	41%	(148)	16%	(59)	362
Community: Rural	51%	(93)	30%	(55)	19%	(34)	183
Military HHnm: Yes	61%	(60)	29%	(28)	10%	(10)	98
Military HH: No	42%	(248)	39%	(234)	19%	(114)	596
Employ: Private Sector	48%	(117)	34%	(83)	17%	(42)	242
Employ: Government	68%	(20)	26%	(8)	6%	(2)	29
Employ: Self-Employed	42%	(32)	32%	(24)	25%	(19)	76
Employ: Homemaker	33%	(15)	43%	(19)	24%	(11)	45
Employ: Student	16%	(3)	40%	(7)	44%	(8)	19
Employ: Retired	49%	(87)	42%	(74)	9%	(16)	177
Employ: Unemployed	31%	(24)	44%	(34)	24%	(19)	77
Employ: Other	35%	(10)	43%	(12)	22%	(6)	29

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	38%	(262)	18%	(124)	694
Protestant	55%	(90)	31%	(51)	14%	(23)	164
Roman Catholic	59%	(88)	31%	(45)	10%	(15)	148
Mormon	34%	(1)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	4%	(0)	14%	(1)	6
Jewish	55%	(7)	45%	(6)	—	(0)	13
Muslim	32%	(2)	36%	(2)	33%	(2)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	35%	(1)	—	(0)	3
Atheist	24%	(10)	59%	(24)	17%	(7)	41
Agnostic	6%	(2)	66%	(25)	28%	(11)	38
Something else	46%	(49)	29%	(31)	25%	(26)	106
Nothing in particular	32%	(52)	46%	(76)	23%	(37)	165
Ideo/PID: Conservative Republican	87%	(154)	2%	(3)	11%	(20)	177
Ideo/PID: Moderate/Liberal Republican	92%	(60)	4%	(2)	4%	(3)	65
Ideo/PID: Moderate/Conservative Democrat	14%	(17)	65%	(77)	21%	(25)	118
Ideo/PID: Liberal Democrat	8%	(13)	69%	(112)	23%	(38)	163
Unfavorable of Biden and Trump	38%	(52)	19%	(26)	43%	(59)	136
2024 H2H Matchup: Biden Voter	7%	(25)	73%	(247)	19%	(65)	337
2024 H2H Matchup: Trump Voter	89%	(265)	3%	(8)	8%	(25)	298
2024 H2H Matchup: Would not Vote	14%	(3)	8%	(2)	78%	(19)	24
2024 H2H Matchup: Do not Know	42%	(15)	13%	(4)	45%	(16)	35
2022 House Vote: Democrat	12%	(36)	68%	(209)	21%	(63)	308
2022 House Vote: Republican	88%	(223)	2%	(5)	10%	(25)	252
2022 House Vote: Did not Vote	38%	(47)	37%	(46)	25%	(31)	124
2020 Vote: Joe Biden	7%	(21)	71%	(227)	22%	(72)	320
2020 Vote: Donald Trump	87%	(262)	4%	(11)	10%	(29)	302
2020 Vote: Someone Else	29%	(3)	24%	(2)	46%	(5)	10
2020 Vote: Did not Vote	36%	(22)	34%	(21)	30%	(19)	62
2016 Vote: Hillary Clinton	11%	(27)	72%	(183)	18%	(46)	255
2016 Vote: Donald Trump	80%	(204)	8%	(22)	12%	(30)	256
2016 Vote: Someone Else	24%	(5)	39%	(8)	37%	(8)	21
2020 Vote/PID: Not Biden/Democrat	28%	(11)	46%	(19)	26%	(10)	40

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	38%	(262)	18%	(124)	694
2020 Vote/PID: Not Trump/Republican	76%	(16)	9%	(2)	15%	(3)	22
U.S. Economy: Wrong Track	58%	(293)	22%	(111)	20%	(103)	507
U.S. Economy: Right Direction	8%	(16)	81%	(151)	11%	(21)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	82%	(202)	14%	(34)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(279)	4%	(14)	10%	(34)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	38%	(45)	47%	(56)	120
Top 2024 Issue: Economy	60%	(153)	22%	(56)	18%	(47)	257
Community/Gender: Urban Women	34%	(26)	44%	(34)	23%	(17)	77
Community/Gender: Urban Men	47%	(34)	35%	(25)	18%	(13)	72
Community/Gender: Rural Women	44%	(39)	32%	(28)	24%	(21)	88
Community/Gender: Rural Men	58%	(54)	29%	(27)	14%	(13)	94
Community/Gender: Suburban Women	41%	(81)	37%	(73)	21%	(41)	195
Community/Gender: Suburban Men	45%	(74)	45%	(75)	11%	(18)	167
Homeowner	46%	(263)	38%	(219)	16%	(93)	575
Renter	36%	(37)	37%	(38)	27%	(28)	104
Self + Household: White-Collar	42%	(101)	44%	(108)	14%	(34)	243
Self + Household: Blue Collar	48%	(173)	36%	(129)	16%	(58)	360
Union HH: Yes	44%	(31)	34%	(24)	22%	(15)	70
Union HH: No	44%	(277)	38%	(238)	17%	(108)	624
LGBTQ+: Yes	11%	(8)	50%	(36)	38%	(28)	72
LGBTQ+: No	48%	(300)	36%	(226)	15%	(96)	622
Motivated to Vote	45%	(290)	39%	(251)	16%	(100)	641
Parent: Yes	44%	(84)	32%	(62)	23%	(45)	191
Parent: No	45%	(224)	40%	(200)	16%	(79)	503
COVID Vaccine: Yes	35%	(164)	47%	(221)	18%	(85)	470
COVID Vaccine: No	64%	(145)	18%	(41)	17%	(39)	224
Student Loans: Yes	40%	(49)	34%	(41)	26%	(31)	121
Student Loans: No	45%	(260)	38%	(220)	16%	(93)	573
Favorable Opinion of Haley	58%	(122)	24%	(50)	18%	(39)	210
Unfavorable Opinion of Haley	31%	(94)	56%	(168)	12%	(37)	298
Prodigal Biden Voter	25%	(7)	16%	(4)	60%	(16)	27
Undecided Voter (DK/WNV)	31%	(18)	11%	(6)	58%	(35)	59

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	38%	(262)	18%	(124)	694
Undecided Voter (DK)	42%	(15)	13%	(4)	45%	(16)	35
Watched Debate	48%	(234)	36%	(177)	16%	(79)	490
Watched Debate: Did not Watch	37%	(75)	41%	(85)	22%	(45)	204
Watched Debate: All of it	54%	(142)	36%	(94)	11%	(28)	265
Watched Debate: Some of it	41%	(91)	37%	(83)	23%	(51)	225
Continue His Campaign: Yes Biden	18%	(49)	68%	(190)	14%	(40)	279
Continue His Campaign: No Biden	65%	(247)	16%	(60)	20%	(76)	383
Continue His Campaign: Yes Trump	83%	(279)	10%	(32)	7%	(23)	335
Continue His Campaign: No Trump	8%	(26)	65%	(215)	28%	(92)	332
Conviction: Evidence	12%	(42)	66%	(237)	22%	(80)	359
Conviction: Motivation to Damage	87%	(230)	4%	(11)	9%	(23)	265
Conviction: DK/NO	52%	(36)	19%	(13)	29%	(20)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(191)	54%	(377)	18%	(126)	694
Gender: Male	30%	(100)	52%	(173)	18%	(60)	333
Gender: Female	25%	(91)	56%	(203)	18%	(66)	361
Age: 18-34	34%	(63)	44%	(80)	22%	(40)	183
Age: 35-44	26%	(25)	49%	(47)	25%	(24)	96
Age: 45-64	27%	(66)	56%	(140)	17%	(42)	248
Age: 65+	22%	(37)	66%	(110)	12%	(20)	167
GenZers: 1997-2012	37%	(33)	42%	(37)	22%	(19)	89
Millennials: 1981-1996	29%	(52)	48%	(87)	23%	(40)	180
GenXers: 1965-1980	22%	(44)	59%	(118)	20%	(39)	201
Baby Boomers: 1946-1964	28%	(59)	60%	(128)	12%	(26)	213
Educ: < College	31%	(142)	48%	(225)	21%	(98)	466
Educ: Bachelors degree	27%	(38)	60%	(86)	13%	(18)	142
Educ: Post-grad	12%	(10)	76%	(65)	11%	(10)	86
Income: Under 50k	26%	(89)	54%	(184)	20%	(67)	340
Income: 50k-100k	29%	(64)	53%	(118)	18%	(41)	224
Income: 100k+	29%	(38)	57%	(74)	14%	(18)	130
Ethnicity: White (Non-Hispanic)	29%	(163)	54%	(301)	16%	(91)	555
Ethnicity: Hispanic	27%	(6)	57%	(13)	16%	(4)	22
Ethnicity: Black (Non-Hispanic)	19%	(17)	58%	(52)	23%	(21)	89
Ethnicity: Asian + Other (Non-Hispanic)	19%	(5)	41%	(11)	40%	(11)	28
All Christian	34%	(110)	49%	(157)	16%	(53)	320
All Non-Christian	31%	(8)	58%	(14)	11%	(3)	24
Atheist	15%	(6)	66%	(27)	19%	(8)	41
Agnostic/Nothing in particular	17%	(34)	65%	(132)	18%	(37)	203
Something Else	31%	(33)	44%	(46)	25%	(26)	106
Evangelical	34%	(47)	43%	(58)	23%	(31)	136
Non-Evangelical	34%	(94)	50%	(141)	16%	(46)	282
PID: Dem (no lean)	2%	(7)	84%	(243)	13%	(38)	288
PID: Ind (no lean)	18%	(29)	56%	(90)	26%	(41)	160
PID: Rep (no lean)	63%	(155)	18%	(43)	19%	(47)	246

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(191)	54%	(377)	18%	(126)	694
PID/Gender: Dem Men	2%	(3)	91%	(109)	7%	(8)	120
PID/Gender: Dem Women	2%	(4)	80%	(134)	18%	(30)	168
PID/Gender: Ind Men	26%	(25)	53%	(52)	22%	(22)	99
PID/Gender: Ind Women	5%	(3)	63%	(38)	32%	(20)	61
PID/Gender: Rep Men	63%	(71)	11%	(12)	27%	(31)	114
PID/Gender: Rep Women	64%	(84)	24%	(31)	13%	(17)	132
Ideo: Liberal (1-3)	8%	(16)	77%	(163)	15%	(32)	212
Ideo: Moderate (4)	21%	(46)	65%	(145)	14%	(32)	224
Ideo: Conservative (5-7)	52%	(124)	26%	(63)	22%	(53)	240
Community: Urban	24%	(36)	55%	(82)	21%	(31)	149
Community: Suburban	30%	(107)	57%	(208)	13%	(47)	362
Community: Rural	26%	(47)	47%	(87)	27%	(49)	183
Military HHnm: Yes	35%	(34)	50%	(49)	16%	(15)	98
Military HH: No	26%	(157)	55%	(328)	19%	(111)	596
Employ: Private Sector	29%	(70)	49%	(120)	21%	(52)	242
Employ: Government	44%	(13)	36%	(11)	20%	(6)	29
Employ: Self-Employed	35%	(27)	52%	(39)	13%	(10)	76
Employ: Homemaker	21%	(9)	62%	(28)	17%	(8)	45
Employ: Student	1%	(0)	82%	(15)	17%	(3)	19
Employ: Retired	27%	(48)	60%	(107)	13%	(23)	177
Employ: Unemployed	25%	(19)	60%	(46)	15%	(11)	77
Employ: Other	15%	(4)	37%	(11)	49%	(14)	29

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(191)	54%	(377)	18%	(126)	694
Protestant	32%	(53)	52%	(86)	15%	(25)	164
Roman Catholic	37%	(55)	46%	(67)	17%	(25)	148
Mormon	4%	(0)	—	(0)	96%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	69%	(4)	—	(0)	6
Jewish	44%	(6)	56%	(7)	—	(0)	13
Muslim	23%	(1)	67%	(4)	10%	(1)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	3
Atheist	15%	(6)	66%	(27)	19%	(8)	41
Agnostic	4%	(2)	79%	(30)	16%	(6)	38
Something else	31%	(33)	44%	(46)	25%	(26)	106
Nothing in particular	20%	(32)	62%	(102)	19%	(31)	165
Ideo/PID: Conservative Republican	63%	(111)	17%	(30)	20%	(35)	177
Ideo/PID: Moderate/Liberal Republican	63%	(41)	19%	(12)	18%	(12)	65
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	82%	(97)	15%	(17)	118
Ideo/PID: Liberal Democrat	2%	(3)	87%	(142)	11%	(18)	163
Unfavorable of Biden and Trump	9%	(12)	60%	(82)	31%	(42)	136
2024 H2H Matchup: Biden Voter	1%	(3)	90%	(303)	9%	(31)	337
2024 H2H Matchup: Trump Voter	62%	(185)	15%	(45)	23%	(68)	298
2024 H2H Matchup: Would not Vote	—	(0)	35%	(8)	65%	(16)	24
2024 H2H Matchup: Do not Know	10%	(3)	59%	(21)	32%	(11)	35
2022 House Vote: Democrat	1%	(4)	87%	(269)	12%	(35)	308
2022 House Vote: Republican	63%	(158)	19%	(47)	19%	(48)	252
2022 House Vote: Did not Vote	23%	(28)	45%	(57)	32%	(39)	124
2020 Vote: Joe Biden	1%	(3)	87%	(279)	12%	(38)	320
2020 Vote: Donald Trump	56%	(171)	22%	(67)	21%	(64)	302
2020 Vote: Someone Else	—	(0)	34%	(3)	66%	(6)	10
2020 Vote: Did not Vote	29%	(18)	43%	(27)	29%	(18)	62
2016 Vote: Hillary Clinton	3%	(8)	87%	(222)	10%	(26)	255
2016 Vote: Donald Trump	52%	(132)	26%	(65)	23%	(58)	256
2016 Vote: Someone Else	6%	(1)	74%	(16)	20%	(4)	21
2020 Vote/PID: Not Biden/Democrat	11%	(4)	69%	(28)	20%	(8)	40

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(191)	54%	(377)	18%	(126)	694
2020 Vote/PID: Not Trump/Republican	54%	(12)	24%	(5)	23%	(5)	22
U.S. Economy: Wrong Track	36%	(181)	42%	(212)	22%	(113)	507
U.S. Economy: Right Direction	5%	(9)	88%	(165)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	92%	(226)	8%	(20)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(187)	20%	(65)	23%	(75)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	71%	(86)	26%	(31)	120
Top 2024 Issue: Economy	33%	(83)	44%	(113)	23%	(60)	257
Community/Gender: Urban Women	13%	(10)	63%	(49)	23%	(18)	77
Community/Gender: Urban Men	36%	(26)	46%	(33)	18%	(13)	72
Community/Gender: Rural Women	28%	(25)	50%	(44)	22%	(19)	88
Community/Gender: Rural Men	24%	(22)	45%	(43)	31%	(29)	94
Community/Gender: Suburban Women	29%	(56)	57%	(111)	15%	(29)	195
Community/Gender: Suburban Men	31%	(51)	58%	(97)	11%	(18)	167
Homeowner	28%	(162)	55%	(318)	16%	(95)	575
Renter	23%	(24)	50%	(52)	26%	(27)	104
Self + Household: White-Collar	24%	(57)	61%	(148)	15%	(37)	243
Self + Household: Blue Collar	31%	(112)	52%	(186)	17%	(62)	360
Union HH: Yes	14%	(10)	52%	(36)	34%	(24)	70
Union HH: No	29%	(181)	55%	(341)	16%	(103)	624
LGBTQ+: Yes	6%	(5)	76%	(55)	18%	(13)	72
LGBTQ+: No	30%	(186)	52%	(322)	18%	(114)	622
Motivated to Vote	28%	(180)	56%	(359)	16%	(102)	641
Parent: Yes	30%	(57)	47%	(90)	23%	(44)	191
Parent: No	27%	(134)	57%	(286)	16%	(82)	503
COVID Vaccine: Yes	20%	(92)	67%	(317)	13%	(61)	470
COVID Vaccine: No	44%	(99)	27%	(60)	29%	(65)	224
Student Loans: Yes	21%	(26)	50%	(61)	28%	(34)	121
Student Loans: No	29%	(165)	55%	(316)	16%	(92)	573
Favorable Opinion of Haley	32%	(66)	51%	(107)	18%	(37)	210
Unfavorable Opinion of Haley	23%	(68)	65%	(195)	12%	(35)	298
Prodigal Biden Voter	2%	(1)	57%	(15)	40%	(11)	27
Undecided Voter (DK/WNV)	6%	(3)	49%	(29)	45%	(27)	59

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(191)	54%	(377)	18%	(126)	694
Undecided Voter (DK)	10%	(3)	59%	(21)	32%	(11)	35
Watched Debate	29%	(144)	55%	(268)	16%	(78)	490
Watched Debate: Did not Watch	23%	(47)	53%	(109)	24%	(49)	204
Watched Debate: All of it	33%	(88)	54%	(142)	13%	(34)	265
Watched Debate: Some of it	25%	(56)	56%	(125)	19%	(43)	225
Continue His Campaign: Yes Biden	11%	(30)	82%	(228)	8%	(21)	279
Continue His Campaign: No Biden	40%	(154)	35%	(135)	24%	(93)	383
Continue His Campaign: Yes Trump	55%	(185)	24%	(80)	21%	(70)	335
Continue His Campaign: No Trump	1%	(4)	84%	(280)	15%	(49)	332
Conviction: Evidence	3%	(13)	87%	(311)	10%	(36)	359
Conviction: Motivation to Damage	58%	(154)	18%	(48)	24%	(63)	265
Conviction: DK/NO	35%	(24)	25%	(18)	40%	(28)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	48%	(334)	16%	(110)	694
Gender: Male	39%	(130)	47%	(157)	14%	(46)	333
Gender: Female	33%	(120)	49%	(177)	18%	(63)	361
Age: 18-34	42%	(77)	43%	(78)	16%	(29)	183
Age: 35-44	39%	(37)	45%	(43)	16%	(16)	96
Age: 45-64	36%	(90)	50%	(124)	14%	(34)	248
Age: 65+	28%	(46)	53%	(89)	19%	(31)	167
GenZers: 1997-2012	46%	(41)	38%	(34)	15%	(14)	89
Millennials: 1981-1996	39%	(70)	45%	(81)	16%	(28)	180
GenXers: 1965-1980	32%	(65)	53%	(106)	15%	(30)	201
Baby Boomers: 1946-1964	33%	(71)	49%	(105)	17%	(37)	213
Educ: < College	42%	(194)	43%	(202)	15%	(70)	466
Educ: Bachelors degree	31%	(44)	47%	(67)	22%	(31)	142
Educ: Post-grad	15%	(13)	75%	(64)	10%	(9)	86
Income: Under 50k	35%	(119)	50%	(169)	15%	(52)	340
Income: 50k-100k	37%	(83)	45%	(102)	18%	(39)	224
Income: 100k+	38%	(49)	48%	(63)	14%	(18)	130
Ethnicity: White (Non-Hispanic)	39%	(216)	47%	(259)	14%	(80)	555
Ethnicity: Hispanic	43%	(10)	39%	(9)	18%	(4)	22
Ethnicity: Black (Non-Hispanic)	18%	(16)	63%	(56)	19%	(17)	89
Ethnicity: Asian + Other (Non-Hispanic)	34%	(9)	35%	(10)	31%	(9)	28
All Christian	47%	(150)	42%	(134)	11%	(36)	320
All Non-Christian	19%	(5)	71%	(17)	10%	(2)	24
Atheist	22%	(9)	66%	(27)	12%	(5)	41
Agnostic/Nothing in particular	20%	(41)	59%	(120)	21%	(42)	203
Something Else	44%	(46)	34%	(36)	23%	(24)	106
Evangelical	46%	(63)	37%	(50)	17%	(23)	136
Non-Evangelical	46%	(129)	41%	(116)	13%	(37)	282
PID: Dem (no lean)	6%	(17)	82%	(236)	12%	(34)	288
PID: Ind (no lean)	26%	(42)	46%	(73)	28%	(45)	160
PID: Rep (no lean)	78%	(191)	10%	(24)	12%	(31)	246

Continued on next page

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	48%	(334)	16%	(110)	694
PID/Gender: Dem Men	4%	(5)	87%	(104)	9%	(11)	120
PID/Gender: Dem Women	7%	(12)	79%	(132)	14%	(23)	168
PID/Gender: Ind Men	32%	(32)	41%	(41)	27%	(27)	99
PID/Gender: Ind Women	17%	(10)	54%	(33)	30%	(18)	61
PID/Gender: Rep Men	82%	(93)	11%	(12)	8%	(9)	114
PID/Gender: Rep Women	74%	(98)	9%	(12)	17%	(22)	132
Ideo: Liberal (1-3)	9%	(20)	75%	(159)	16%	(33)	212
Ideo: Moderate (4)	26%	(59)	57%	(128)	16%	(37)	224
Ideo: Conservative (5-7)	69%	(166)	17%	(40)	14%	(34)	240
Community: Urban	27%	(41)	53%	(79)	20%	(29)	149
Community: Suburban	38%	(136)	49%	(179)	13%	(47)	362
Community: Rural	41%	(74)	42%	(76)	18%	(33)	183
Military HHnm: Yes	43%	(42)	41%	(41)	16%	(15)	98
Military HH: No	35%	(208)	49%	(293)	16%	(94)	596
Employ: Private Sector	40%	(97)	43%	(105)	16%	(40)	242
Employ: Government	45%	(13)	54%	(16)	1%	(0)	29
Employ: Self-Employed	40%	(31)	41%	(31)	18%	(14)	76
Employ: Homemaker	28%	(13)	57%	(26)	15%	(7)	45
Employ: Student	20%	(4)	65%	(12)	15%	(3)	19
Employ: Retired	35%	(61)	51%	(91)	14%	(25)	177
Employ: Unemployed	30%	(23)	53%	(41)	17%	(13)	77
Employ: Other	30%	(8)	40%	(11)	30%	(9)	29

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	48%	(334)	16%	(110)	694
Protestant	45%	(74)	43%	(71)	12%	(19)	164
Roman Catholic	49%	(72)	40%	(60)	11%	(16)	148
Mormon	70%	(1)	—	(0)	30%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	45%	(3)	55%	(3)	—	(0)	6
Jewish	22%	(3)	67%	(9)	11%	(1)	13
Muslim	23%	(1)	77%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	22%	(9)	66%	(27)	12%	(5)	41
Agnostic	8%	(3)	72%	(27)	21%	(8)	38
Something else	44%	(46)	34%	(36)	23%	(24)	106
Nothing in particular	23%	(38)	56%	(93)	21%	(34)	165
Ideo/PID: Conservative Republican	81%	(143)	8%	(14)	11%	(19)	177
Ideo/PID: Moderate/Liberal Republican	68%	(44)	15%	(10)	17%	(11)	65
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	79%	(93)	11%	(13)	118
Ideo/PID: Liberal Democrat	3%	(6)	84%	(137)	13%	(21)	163
Unfavorable of Biden and Trump	17%	(23)	44%	(60)	39%	(53)	136
2024 H2H Matchup: Biden Voter	2%	(8)	85%	(286)	13%	(43)	337
2024 H2H Matchup: Trump Voter	79%	(234)	11%	(34)	10%	(30)	298
2024 H2H Matchup: Would not Vote	7%	(2)	19%	(5)	74%	(18)	24
2024 H2H Matchup: Do not Know	20%	(7)	26%	(9)	54%	(19)	35
2022 House Vote: Democrat	5%	(15)	81%	(248)	14%	(45)	308
2022 House Vote: Republican	75%	(190)	11%	(27)	14%	(35)	252
2022 House Vote: Did not Vote	34%	(42)	46%	(58)	20%	(24)	124
2020 Vote: Joe Biden	2%	(6)	84%	(268)	14%	(46)	320
2020 Vote: Donald Trump	71%	(216)	14%	(43)	14%	(44)	302
2020 Vote: Someone Else	11%	(1)	13%	(1)	76%	(7)	10
2020 Vote: Did not Vote	45%	(28)	35%	(22)	20%	(13)	62
2016 Vote: Hillary Clinton	5%	(12)	84%	(214)	11%	(29)	255
2016 Vote: Donald Trump	68%	(173)	16%	(41)	16%	(41)	256
2016 Vote: Someone Else	11%	(2)	62%	(13)	27%	(6)	21
2020 Vote/PID: Not Biden/Democrat	30%	(12)	65%	(26)	5%	(2)	40

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	48%	(334)	16%	(110)	694
2020 Vote/PID: Not Trump/Republican	75%	(16)	13%	(3)	12%	(3)	22
U.S. Economy: Wrong Track	48%	(244)	33%	(166)	19%	(97)	507
U.S. Economy: Right Direction	3%	(6)	90%	(168)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	90%	(221)	9%	(23)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(240)	13%	(43)	13%	(44)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	58%	(70)	36%	(43)	120
Top 2024 Issue: Economy	49%	(125)	34%	(88)	17%	(44)	257
Community/Gender: Urban Women	21%	(16)	58%	(45)	21%	(16)	77
Community/Gender: Urban Men	34%	(25)	47%	(34)	19%	(13)	72
Community/Gender: Rural Women	39%	(35)	41%	(36)	20%	(17)	88
Community/Gender: Rural Men	42%	(39)	42%	(39)	16%	(15)	94
Community/Gender: Suburban Women	36%	(70)	49%	(95)	15%	(30)	195
Community/Gender: Suburban Men	40%	(66)	50%	(83)	10%	(17)	167
Homeowner	37%	(211)	48%	(276)	15%	(87)	575
Renter	30%	(32)	51%	(53)	18%	(19)	104
Self + Household: White-Collar	30%	(74)	54%	(132)	15%	(37)	243
Self + Household: Blue Collar	41%	(147)	46%	(165)	13%	(48)	360
Union HH: Yes	27%	(19)	53%	(37)	19%	(13)	70
Union HH: No	37%	(232)	47%	(296)	15%	(96)	624
LGBTQ+: Yes	10%	(7)	67%	(48)	24%	(17)	72
LGBTQ+: No	39%	(244)	46%	(286)	15%	(93)	622
Motivated to Vote	36%	(230)	50%	(320)	14%	(91)	641
Parent: Yes	43%	(83)	43%	(82)	14%	(26)	191
Parent: No	33%	(168)	50%	(252)	17%	(83)	503
COVID Vaccine: Yes	25%	(117)	60%	(281)	15%	(72)	470
COVID Vaccine: No	60%	(134)	24%	(53)	17%	(38)	224
Student Loans: Yes	28%	(33)	48%	(58)	24%	(29)	121
Student Loans: No	38%	(217)	48%	(275)	14%	(80)	573
Favorable Opinion of Haley	45%	(94)	38%	(80)	17%	(36)	210
Unfavorable Opinion of Haley	29%	(87)	59%	(175)	12%	(37)	298
Prodigal Biden Voter	8%	(2)	42%	(11)	50%	(13)	27
Undecided Voter (DK/WNV)	15%	(9)	23%	(14)	62%	(37)	59

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	48%	(334)	16%	(110)	694
Undecided Voter (DK)	20%	(7)	26%	(9)	54%	(19)	35
Watched Debate	38%	(187)	48%	(235)	14%	(68)	490
Watched Debate: Did not Watch	31%	(64)	48%	(99)	20%	(42)	204
Watched Debate: All of it	43%	(114)	46%	(123)	10%	(28)	265
Watched Debate: Some of it	32%	(73)	50%	(112)	18%	(40)	225
Continue His Campaign: Yes Biden	12%	(33)	79%	(221)	9%	(25)	279
Continue His Campaign: No Biden	54%	(208)	26%	(98)	20%	(77)	383
Continue His Campaign: Yes Trump	70%	(233)	19%	(64)	11%	(37)	335
Continue His Campaign: No Trump	4%	(13)	76%	(253)	20%	(66)	332
Conviction: Evidence	4%	(14)	81%	(291)	15%	(54)	359
Conviction: Motivation to Damage	78%	(207)	9%	(23)	13%	(35)	265
Conviction: DK/NO	43%	(30)	27%	(19)	30%	(21)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	45%	(314)	14%	(97)	694
Gender: Male	45%	(150)	42%	(140)	13%	(43)	333
Gender: Female	37%	(133)	48%	(174)	15%	(53)	361
Age: 18-34	45%	(82)	39%	(71)	16%	(30)	183
Age: 35-44	42%	(40)	39%	(37)	20%	(19)	96
Age: 45-64	43%	(105)	48%	(120)	9%	(22)	248
Age: 65+	33%	(56)	51%	(85)	15%	(25)	167
GenZers: 1997-2012	47%	(41)	38%	(34)	16%	(14)	89
Millennials: 1981-1996	42%	(75)	39%	(69)	20%	(35)	180
GenXers: 1965-1980	40%	(80)	50%	(100)	10%	(20)	201
Baby Boomers: 1946-1964	38%	(82)	49%	(105)	12%	(26)	213
Educ: < College	46%	(215)	41%	(192)	13%	(59)	466
Educ: Bachelors degree	37%	(52)	46%	(65)	17%	(25)	142
Educ: Post-grad	18%	(15)	67%	(58)	15%	(13)	86
Income: Under 50k	39%	(132)	46%	(158)	15%	(50)	340
Income: 50k-100k	44%	(97)	43%	(96)	14%	(30)	224
Income: 100k+	41%	(53)	46%	(60)	12%	(16)	130
Ethnicity: White (Non-Hispanic)	44%	(245)	44%	(245)	12%	(64)	555
Ethnicity: Hispanic	36%	(8)	42%	(10)	22%	(5)	22
Ethnicity: Black (Non-Hispanic)	21%	(19)	58%	(52)	21%	(19)	89
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	27%	(7)	33%	(9)	28
All Christian	51%	(162)	37%	(119)	12%	(39)	320
All Non-Christian	21%	(5)	69%	(17)	9%	(2)	24
Atheist	27%	(11)	59%	(24)	14%	(6)	41
Agnostic/Nothing in particular	24%	(50)	60%	(121)	16%	(32)	203
Something Else	52%	(55)	31%	(33)	17%	(18)	106
Evangelical	55%	(75)	31%	(42)	14%	(19)	136
Non-Evangelical	49%	(139)	39%	(110)	12%	(33)	282
PID: Dem (no lean)	8%	(24)	79%	(226)	13%	(38)	288
PID: Ind (no lean)	32%	(52)	44%	(70)	24%	(38)	160
PID: Rep (no lean)	84%	(208)	7%	(17)	8%	(21)	246

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	45%	(314)	14%	(97)	694
PID/Gender: Dem Men	10%	(12)	79%	(95)	12%	(14)	120
PID/Gender: Dem Women	7%	(12)	79%	(132)	14%	(24)	168
PID/Gender: Ind Men	40%	(39)	38%	(38)	22%	(22)	99
PID/Gender: Ind Women	20%	(13)	53%	(33)	26%	(16)	61
PID/Gender: Rep Men	87%	(99)	7%	(7)	6%	(7)	114
PID/Gender: Rep Women	82%	(108)	8%	(10)	10%	(13)	132
Ideo: Liberal (1-3)	14%	(29)	72%	(152)	14%	(30)	212
Ideo: Moderate (4)	31%	(70)	56%	(125)	12%	(28)	224
Ideo: Conservative (5-7)	75%	(179)	12%	(29)	13%	(32)	240
Community: Urban	34%	(50)	52%	(78)	14%	(21)	149
Community: Suburban	40%	(144)	46%	(167)	14%	(52)	362
Community: Rural	49%	(89)	38%	(69)	13%	(24)	183
Military HHnm: Yes	57%	(56)	37%	(36)	6%	(6)	98
Military HH: No	38%	(227)	47%	(278)	15%	(91)	596
Employ: Private Sector	48%	(117)	40%	(97)	12%	(29)	242
Employ: Government	39%	(11)	45%	(13)	16%	(5)	29
Employ: Self-Employed	38%	(29)	43%	(32)	19%	(14)	76
Employ: Homemaker	38%	(17)	45%	(21)	17%	(8)	45
Employ: Student	23%	(4)	72%	(13)	5%	(1)	19
Employ: Retired	38%	(67)	47%	(84)	15%	(27)	177
Employ: Unemployed	35%	(27)	51%	(39)	14%	(11)	77
Employ: Other	36%	(10)	52%	(15)	12%	(3)	29

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	45%	(314)	14%	(97)	694
Protestant	50%	(82)	39%	(64)	11%	(18)	164
Roman Catholic	53%	(78)	37%	(55)	10%	(15)	148
Mormon	34%	(1)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	4%	(0)	65%	(4)	6
Jewish	22%	(3)	78%	(10)	—	(0)	13
Muslim	32%	(2)	45%	(3)	23%	(1)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	27%	(11)	59%	(24)	14%	(6)	41
Agnostic	6%	(2)	86%	(32)	9%	(3)	38
Something else	52%	(55)	31%	(33)	17%	(18)	106
Nothing in particular	29%	(48)	54%	(89)	17%	(29)	165
Ideo/PID: Conservative Republican	86%	(152)	5%	(9)	9%	(15)	177
Ideo/PID: Moderate/Liberal Republican	80%	(52)	11%	(7)	9%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	74%	(88)	13%	(15)	118
Ideo/PID: Liberal Democrat	5%	(8)	81%	(132)	14%	(23)	163
Unfavorable of Biden and Trump	26%	(35)	34%	(46)	40%	(54)	136
2024 H2H Matchup: Biden Voter	2%	(6)	85%	(286)	13%	(45)	337
2024 H2H Matchup: Trump Voter	88%	(263)	6%	(17)	6%	(18)	298
2024 H2H Matchup: Would not Vote	13%	(3)	24%	(6)	63%	(15)	24
2024 H2H Matchup: Do not Know	31%	(11)	17%	(6)	53%	(18)	35
2022 House Vote: Democrat	6%	(18)	79%	(243)	15%	(46)	308
2022 House Vote: Republican	85%	(215)	7%	(19)	7%	(18)	252
2022 House Vote: Did not Vote	36%	(45)	41%	(51)	23%	(28)	124
2020 Vote: Joe Biden	4%	(13)	81%	(260)	14%	(46)	320
2020 Vote: Donald Trump	80%	(240)	10%	(32)	10%	(30)	302
2020 Vote: Someone Else	29%	(3)	11%	(1)	60%	(6)	10
2020 Vote: Did not Vote	42%	(26)	33%	(21)	24%	(15)	62
2016 Vote: Hillary Clinton	5%	(14)	82%	(208)	13%	(33)	255
2016 Vote: Donald Trump	79%	(203)	10%	(26)	11%	(27)	256
2016 Vote: Someone Else	6%	(1)	51%	(11)	43%	(9)	21
2020 Vote/PID: Not Biden/Democrat	34%	(14)	54%	(22)	12%	(5)	40

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	45%	(314)	14%	(97)	694
2020 Vote/PID: Not Trump/Republican	80%	(17)	9%	(2)	11%	(2)	22
U.S. Economy: Wrong Track	54%	(273)	30%	(151)	16%	(83)	507
U.S. Economy: Right Direction	5%	(10)	87%	(163)	8%	(14)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	90%	(222)	9%	(21)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(269)	8%	(26)	10%	(32)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	55%	(66)	36%	(44)	120
Top 2024 Issue: Economy	54%	(139)	28%	(73)	18%	(45)	257
Community/Gender: Urban Women	27%	(21)	63%	(49)	9%	(7)	77
Community/Gender: Urban Men	41%	(29)	41%	(29)	19%	(14)	72
Community/Gender: Rural Women	44%	(39)	40%	(35)	16%	(14)	88
Community/Gender: Rural Men	53%	(50)	36%	(34)	11%	(10)	94
Community/Gender: Suburban Women	37%	(73)	46%	(90)	17%	(32)	195
Community/Gender: Suburban Men	42%	(71)	46%	(76)	12%	(19)	167
Homeowner	42%	(244)	45%	(259)	13%	(72)	575
Renter	32%	(33)	50%	(52)	19%	(19)	104
Self + Household: White-Collar	36%	(88)	50%	(121)	14%	(35)	243
Self + Household: Blue Collar	46%	(166)	43%	(155)	11%	(39)	360
Union HH: Yes	42%	(29)	46%	(32)	12%	(9)	70
Union HH: No	41%	(254)	45%	(282)	14%	(88)	624
LGBTQ+: Yes	11%	(8)	68%	(49)	22%	(16)	72
LGBTQ+: No	44%	(275)	43%	(265)	13%	(81)	622
Motivated to Vote	41%	(263)	47%	(299)	12%	(78)	641
Parent: Yes	47%	(91)	38%	(73)	14%	(28)	191
Parent: No	38%	(192)	48%	(241)	14%	(69)	503
COVID Vaccine: Yes	29%	(137)	56%	(261)	15%	(72)	470
COVID Vaccine: No	65%	(146)	24%	(53)	11%	(25)	224
Student Loans: Yes	34%	(41)	42%	(51)	24%	(29)	121
Student Loans: No	42%	(241)	46%	(263)	12%	(68)	573
Favorable Opinion of Haley	53%	(111)	31%	(65)	17%	(35)	210
Unfavorable Opinion of Haley	32%	(95)	59%	(176)	9%	(27)	298
Prodigal Biden Voter	30%	(8)	28%	(7)	42%	(11)	27
Undecided Voter (DK/WNV)	23%	(14)	20%	(12)	57%	(34)	59

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	45%	(314)	14%	(97)	694
Undecided Voter (DK)	31%	(11)	17%	(6)	53%	(18)	35
Watched Debate	45%	(220)	44%	(214)	11%	(55)	490
Watched Debate: Did not Watch	31%	(63)	49%	(100)	20%	(42)	204
Watched Debate: All of it	49%	(130)	40%	(107)	10%	(28)	265
Watched Debate: Some of it	40%	(90)	48%	(107)	12%	(27)	225
Continue His Campaign: Yes Biden	15%	(41)	75%	(209)	10%	(29)	279
Continue His Campaign: No Biden	61%	(233)	24%	(91)	16%	(60)	383
Continue His Campaign: Yes Trump	78%	(261)	13%	(44)	9%	(30)	335
Continue His Campaign: No Trump	5%	(17)	77%	(255)	18%	(61)	332
Conviction: Evidence	5%	(19)	79%	(283)	16%	(57)	359
Conviction: Motivation to Damage	85%	(226)	6%	(17)	8%	(22)	265
Conviction: DK/NO	54%	(38)	20%	(14)	25%	(18)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(214)	53%	(370)	16%	(111)	694
Gender: Male	35%	(117)	48%	(160)	17%	(57)	333
Gender: Female	27%	(97)	58%	(210)	15%	(54)	361
Age: 18-34	39%	(71)	46%	(84)	16%	(29)	183
Age: 35-44	28%	(27)	51%	(49)	21%	(20)	96
Age: 45-64	31%	(77)	55%	(135)	14%	(36)	248
Age: 65+	23%	(38)	61%	(102)	16%	(26)	167
GenZers: 1997-2012	41%	(37)	38%	(34)	21%	(19)	89
Millennials: 1981-1996	33%	(59)	52%	(93)	15%	(28)	180
GenXers: 1965-1980	27%	(53)	58%	(116)	16%	(32)	201
Baby Boomers: 1946-1964	29%	(63)	56%	(120)	14%	(30)	213
Educ: < College	33%	(156)	49%	(227)	18%	(84)	466
Educ: Bachelors degree	31%	(44)	57%	(81)	12%	(17)	142
Educ: Post-grad	17%	(14)	72%	(62)	11%	(10)	86
Income: Under 50k	27%	(91)	54%	(185)	19%	(65)	340
Income: 50k-100k	33%	(74)	53%	(118)	14%	(32)	224
Income: 100k+	37%	(48)	51%	(67)	11%	(14)	130
Ethnicity: White (Non-Hispanic)	33%	(182)	52%	(288)	15%	(85)	555
Ethnicity: Hispanic	27%	(6)	56%	(12)	18%	(4)	22
Ethnicity: Black (Non-Hispanic)	18%	(16)	64%	(57)	18%	(16)	89
Ethnicity: Asian + Other (Non-Hispanic)	34%	(9)	45%	(12)	21%	(6)	28
All Christian	41%	(131)	43%	(138)	16%	(51)	320
All Non-Christian	24%	(6)	63%	(15)	14%	(3)	24
Atheist	15%	(6)	75%	(30)	10%	(4)	41
Agnostic/Nothing in particular	17%	(34)	69%	(139)	15%	(30)	203
Something Else	35%	(37)	44%	(47)	21%	(22)	106
Evangelical	44%	(60)	42%	(57)	14%	(19)	136
Non-Evangelical	37%	(103)	45%	(127)	18%	(51)	282
PID: Dem (no lean)	4%	(11)	86%	(247)	10%	(30)	288
PID: Ind (no lean)	18%	(29)	52%	(84)	30%	(47)	160
PID: Rep (no lean)	70%	(173)	16%	(39)	14%	(34)	246

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(214)	53%	(370)	16%	(111)	694
PID/Gender: Dem Men	5%	(6)	87%	(104)	8%	(10)	120
PID/Gender: Dem Women	3%	(5)	85%	(142)	12%	(20)	168
PID/Gender: Ind Men	24%	(23)	47%	(46)	30%	(30)	99
PID/Gender: Ind Women	9%	(6)	62%	(38)	29%	(18)	61
PID/Gender: Rep Men	76%	(87)	8%	(10)	15%	(17)	114
PID/Gender: Rep Women	65%	(86)	22%	(29)	12%	(16)	132
Ideo: Liberal (1-3)	7%	(15)	81%	(172)	12%	(24)	212
Ideo: Moderate (4)	22%	(50)	64%	(142)	14%	(31)	224
Ideo: Conservative (5-7)	61%	(145)	20%	(47)	20%	(47)	240
Community: Urban	28%	(42)	60%	(89)	12%	(18)	149
Community: Suburban	33%	(119)	54%	(196)	13%	(47)	362
Community: Rural	29%	(52)	46%	(84)	25%	(46)	183
Military HHnm: Yes	37%	(37)	44%	(43)	19%	(19)	98
Military HH: No	30%	(177)	55%	(327)	15%	(92)	596
Employ: Private Sector	36%	(86)	47%	(114)	17%	(42)	242
Employ: Government	56%	(16)	38%	(11)	6%	(2)	29
Employ: Self-Employed	32%	(25)	48%	(37)	19%	(15)	76
Employ: Homemaker	23%	(10)	66%	(30)	11%	(5)	45
Employ: Student	1%	(0)	79%	(15)	20%	(4)	19
Employ: Retired	29%	(52)	56%	(99)	15%	(27)	177
Employ: Unemployed	24%	(18)	64%	(49)	12%	(9)	77
Employ: Other	20%	(6)	52%	(15)	29%	(8)	29

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(214)	53%	(370)	16%	(111)	694
Protestant	39%	(64)	45%	(74)	16%	(26)	164
Roman Catholic	42%	(62)	43%	(63)	15%	(22)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	45%	(3)	4%	(0)	51%	(3)	6
Jewish	22%	(3)	69%	(9)	9%	(1)	13
Muslim	—	(0)	100%	(6)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	15%	(6)	75%	(30)	10%	(4)	41
Agnostic	3%	(1)	88%	(33)	8%	(3)	38
Something else	35%	(37)	44%	(47)	21%	(22)	106
Nothing in particular	20%	(33)	64%	(106)	16%	(27)	165
Ideo/PID: Conservative Republican	73%	(130)	12%	(22)	14%	(25)	177
Ideo/PID: Moderate/Liberal Republican	62%	(40)	25%	(16)	13%	(8)	65
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	78%	(92)	16%	(19)	118
Ideo/PID: Liberal Democrat	3%	(5)	91%	(148)	6%	(10)	163
Unfavorable of Biden and Trump	16%	(22)	58%	(79)	26%	(35)	136
2024 H2H Matchup: Biden Voter	3%	(11)	90%	(305)	6%	(21)	337
2024 H2H Matchup: Trump Voter	66%	(197)	11%	(34)	23%	(68)	298
2024 H2H Matchup: Would not Vote	7%	(2)	50%	(12)	43%	(10)	24
2024 H2H Matchup: Do not Know	12%	(4)	55%	(19)	34%	(12)	35
2022 House Vote: Democrat	3%	(11)	88%	(272)	8%	(25)	308
2022 House Vote: Republican	65%	(163)	14%	(34)	22%	(55)	252
2022 House Vote: Did not Vote	30%	(38)	49%	(60)	21%	(26)	124
2020 Vote: Joe Biden	2%	(5)	89%	(285)	9%	(29)	320
2020 Vote: Donald Trump	63%	(189)	18%	(55)	19%	(58)	302
2020 Vote: Someone Else	29%	(3)	24%	(2)	46%	(5)	10
2020 Vote: Did not Vote	26%	(16)	43%	(27)	31%	(19)	62
2016 Vote: Hillary Clinton	4%	(10)	87%	(222)	9%	(23)	255
2016 Vote: Donald Trump	58%	(147)	23%	(59)	19%	(49)	256
2016 Vote: Someone Else	17%	(4)	63%	(13)	20%	(4)	21
2020 Vote/PID: Not Biden/Democrat	17%	(7)	63%	(25)	20%	(8)	40

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(214)	53%	(370)	16%	(111)	694
2020 Vote/PID: Not Trump/Republican	51%	(11)	27%	(6)	22%	(5)	22
U.S. Economy: Wrong Track	39%	(199)	41%	(206)	20%	(101)	507
U.S. Economy: Right Direction	8%	(14)	87%	(163)	5%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	93%	(228)	4%	(10)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	61%	(201)	18%	(59)	21%	(68)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(5)	68%	(82)	27%	(33)	120
Top 2024 Issue: Economy	38%	(98)	43%	(111)	18%	(47)	257
Community/Gender: Urban Women	22%	(17)	69%	(53)	9%	(7)	77
Community/Gender: Urban Men	35%	(25)	50%	(36)	15%	(11)	72
Community/Gender: Rural Women	25%	(22)	52%	(46)	23%	(21)	88
Community/Gender: Rural Men	33%	(31)	40%	(38)	27%	(26)	94
Community/Gender: Suburban Women	30%	(58)	57%	(110)	14%	(27)	195
Community/Gender: Suburban Men	36%	(61)	51%	(86)	12%	(20)	167
Homeowner	31%	(179)	54%	(309)	15%	(87)	575
Renter	28%	(29)	53%	(55)	18%	(19)	104
Self + Household: White-Collar	27%	(66)	60%	(146)	13%	(31)	243
Self + Household: Blue Collar	34%	(124)	50%	(181)	15%	(54)	360
Union HH: Yes	26%	(18)	56%	(39)	18%	(12)	70
Union HH: No	31%	(196)	53%	(330)	16%	(98)	624
LGBTQ+: Yes	8%	(6)	76%	(55)	15%	(11)	72
LGBTQ+: No	33%	(208)	51%	(315)	16%	(100)	622
Motivated to Vote	32%	(204)	55%	(351)	13%	(85)	641
Parent: Yes	35%	(67)	48%	(92)	16%	(31)	191
Parent: No	29%	(147)	55%	(277)	16%	(79)	503
COVID Vaccine: Yes	22%	(102)	66%	(308)	13%	(60)	470
COVID Vaccine: No	50%	(111)	28%	(62)	23%	(51)	224
Student Loans: Yes	28%	(34)	52%	(63)	20%	(24)	121
Student Loans: No	31%	(180)	53%	(306)	15%	(87)	573
Favorable Opinion of Haley	38%	(79)	45%	(95)	17%	(36)	210
Unfavorable Opinion of Haley	25%	(76)	64%	(191)	10%	(31)	298
Prodigal Biden Voter	5%	(1)	55%	(15)	40%	(11)	27
Undecided Voter (DK/WNV)	10%	(6)	53%	(31)	37%	(22)	59

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(214)	53%	(370)	16%	(111)	694
Undecided Voter (DK)	12%	(4)	55%	(19)	34%	(12)	35
Watched Debate	34%	(166)	53%	(257)	14%	(66)	490
Watched Debate: Did not Watch	23%	(47)	55%	(112)	22%	(45)	204
Watched Debate: All of it	38%	(100)	47%	(125)	15%	(40)	265
Watched Debate: Some of it	30%	(66)	59%	(132)	12%	(26)	225
Continue His Campaign: Yes Biden	13%	(36)	81%	(227)	6%	(16)	279
Continue His Campaign: No Biden	43%	(165)	35%	(132)	22%	(86)	383
Continue His Campaign: Yes Trump	59%	(198)	21%	(69)	20%	(68)	335
Continue His Campaign: No Trump	3%	(9)	87%	(288)	10%	(35)	332
Conviction: Evidence	4%	(15)	89%	(318)	7%	(26)	359
Conviction: Motivation to Damage	63%	(168)	14%	(37)	23%	(60)	265
Conviction: DK/NO	44%	(31)	21%	(15)	35%	(25)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(242)	52%	(359)	13%	(93)	694
Gender: Male	40%	(133)	50%	(167)	10%	(33)	333
Gender: Female	30%	(109)	53%	(193)	16%	(59)	361
Age: 18-34	44%	(80)	41%	(74)	16%	(29)	183
Age: 35-44	35%	(34)	48%	(46)	17%	(16)	96
Age: 45-64	35%	(86)	53%	(132)	12%	(31)	248
Age: 65+	26%	(43)	64%	(106)	10%	(17)	167
GenZers: 1997-2012	49%	(43)	36%	(32)	15%	(13)	89
Millennials: 1981-1996	37%	(66)	46%	(83)	17%	(31)	180
GenXers: 1965-1980	31%	(63)	57%	(115)	11%	(23)	201
Baby Boomers: 1946-1964	32%	(67)	56%	(120)	12%	(25)	213
Educ: < College	38%	(178)	48%	(223)	14%	(64)	466
Educ: Bachelors degree	34%	(48)	50%	(71)	16%	(23)	142
Educ: Post-grad	18%	(16)	76%	(65)	6%	(5)	86
Income: Under 50k	33%	(112)	53%	(182)	14%	(47)	340
Income: 50k-100k	36%	(80)	53%	(118)	11%	(25)	224
Income: 100k+	39%	(50)	45%	(59)	16%	(21)	130
Ethnicity: White (Non-Hispanic)	38%	(210)	50%	(279)	12%	(67)	555
Ethnicity: Hispanic	35%	(8)	53%	(12)	12%	(3)	22
Ethnicity: Black (Non-Hispanic)	19%	(17)	60%	(53)	21%	(19)	89
Ethnicity: Asian + Other (Non-Hispanic)	29%	(8)	56%	(15)	15%	(4)	28
All Christian	43%	(139)	46%	(146)	11%	(35)	320
All Non-Christian	31%	(8)	54%	(13)	15%	(4)	24
Atheist	22%	(9)	72%	(29)	6%	(2)	41
Agnostic/Nothing in particular	22%	(45)	63%	(127)	15%	(31)	203
Something Else	40%	(42)	41%	(43)	20%	(21)	106
Evangelical	45%	(61)	43%	(58)	12%	(16)	136
Non-Evangelical	41%	(117)	45%	(127)	13%	(38)	282
PID: Dem (no lean)	7%	(21)	84%	(243)	8%	(24)	288
PID: Ind (no lean)	19%	(31)	58%	(94)	22%	(36)	160
PID: Rep (no lean)	77%	(190)	9%	(22)	13%	(33)	246

Continued on next page

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(242)	52%	(359)	13%	(93)	694
PID/Gender: Dem Men	7%	(9)	88%	(106)	4%	(5)	120
PID/Gender: Dem Women	7%	(12)	82%	(137)	11%	(19)	168
PID/Gender: Ind Men	25%	(25)	53%	(53)	21%	(21)	99
PID/Gender: Ind Women	10%	(6)	66%	(41)	24%	(14)	61
PID/Gender: Rep Men	87%	(99)	6%	(7)	6%	(7)	114
PID/Gender: Rep Women	69%	(91)	11%	(15)	20%	(26)	132
Ideo: Liberal (1-3)	12%	(26)	76%	(161)	12%	(25)	212
Ideo: Moderate (4)	23%	(51)	64%	(144)	13%	(29)	224
Ideo: Conservative (5-7)	66%	(159)	19%	(47)	14%	(34)	240
Community: Urban	29%	(43)	57%	(85)	15%	(22)	149
Community: Suburban	34%	(125)	55%	(198)	11%	(40)	362
Community: Rural	41%	(75)	42%	(76)	17%	(31)	183
Military HHnm: Yes	45%	(44)	43%	(42)	13%	(12)	98
Military HH: No	33%	(198)	53%	(317)	13%	(80)	596
Employ: Private Sector	39%	(94)	46%	(111)	15%	(37)	242
Employ: Government	54%	(16)	46%	(13)	—	(0)	29
Employ: Self-Employed	39%	(30)	41%	(31)	20%	(15)	76
Employ: Homemaker	32%	(15)	50%	(23)	18%	(8)	45
Employ: Student	12%	(2)	68%	(13)	20%	(4)	19
Employ: Retired	32%	(56)	61%	(108)	7%	(13)	177
Employ: Unemployed	29%	(22)	58%	(45)	13%	(10)	77
Employ: Other	24%	(7)	53%	(15)	23%	(7)	29

Continued on next page

Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(242)	52%	(359)	13%	(93)	694
Protestant	40%	(65)	48%	(79)	12%	(20)	164
Roman Catholic	48%	(71)	43%	(63)	9%	(14)	148
Mormon	34%	(1)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	69%	(4)	—	(0)	6
Jewish	44%	(6)	45%	(6)	11%	(1)	13
Muslim	23%	(1)	77%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	3
Atheist	22%	(9)	72%	(29)	6%	(2)	41
Agnostic	9%	(3)	77%	(29)	14%	(5)	38
Something else	40%	(42)	41%	(43)	20%	(21)	106
Nothing in particular	25%	(42)	59%	(98)	16%	(26)	165
Ideo/PID: Conservative Republican	79%	(139)	7%	(13)	14%	(25)	177
Ideo/PID: Moderate/Liberal Republican	73%	(47)	15%	(10)	13%	(8)	65
Ideo/PID: Moderate/Conservative Democrat	13%	(16)	80%	(94)	7%	(8)	118
Ideo/PID: Liberal Democrat	3%	(5)	87%	(142)	9%	(15)	163
Unfavorable of Biden and Trump	15%	(20)	53%	(72)	32%	(44)	136
2024 H2H Matchup: Biden Voter	1%	(5)	90%	(302)	9%	(30)	337
2024 H2H Matchup: Trump Voter	79%	(234)	10%	(30)	11%	(34)	298
2024 H2H Matchup: Would not Vote	—	(0)	32%	(8)	68%	(17)	24
2024 H2H Matchup: Do not Know	10%	(3)	55%	(19)	35%	(12)	35
2022 House Vote: Democrat	3%	(9)	88%	(271)	9%	(27)	308
2022 House Vote: Republican	76%	(192)	11%	(27)	13%	(33)	252
2022 House Vote: Did not Vote	32%	(40)	46%	(57)	22%	(28)	124
2020 Vote: Joe Biden	2%	(6)	88%	(282)	10%	(31)	320
2020 Vote: Donald Trump	70%	(211)	16%	(49)	14%	(42)	302
2020 Vote: Someone Else	—	(0)	37%	(4)	63%	(6)	10
2020 Vote: Did not Vote	40%	(25)	39%	(24)	22%	(14)	62
2016 Vote: Hillary Clinton	4%	(9)	88%	(224)	9%	(23)	255
2016 Vote: Donald Trump	67%	(170)	19%	(49)	14%	(36)	256
2016 Vote: Someone Else	6%	(1)	68%	(14)	26%	(5)	21
2020 Vote/PID: Not Biden/Democrat	36%	(15)	56%	(22)	8%	(3)	40

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(242)	52%	(359)	13%	(93)	694
2020 Vote/PID: Not Trump/Republican	71%	(15)	25%	(5)	4%	(1)	22
U.S. Economy: Wrong Track	46%	(232)	38%	(193)	16%	(82)	507
U.S. Economy: Right Direction	5%	(10)	89%	(166)	6%	(11)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	95%	(233)	4%	(10)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(235)	14%	(44)	15%	(48)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(4)	68%	(81)	29%	(35)	120
Top 2024 Issue: Economy	46%	(117)	38%	(96)	17%	(43)	257
Community/Gender: Urban Women	20%	(15)	66%	(51)	14%	(11)	77
Community/Gender: Urban Men	37%	(27)	47%	(34)	15%	(11)	72
Community/Gender: Rural Women	38%	(34)	42%	(37)	20%	(18)	88
Community/Gender: Rural Men	44%	(42)	42%	(39)	14%	(13)	94
Community/Gender: Suburban Women	31%	(60)	54%	(105)	16%	(31)	195
Community/Gender: Suburban Men	39%	(65)	56%	(93)	5%	(9)	167
Homeowner	36%	(206)	52%	(298)	12%	(72)	575
Renter	27%	(28)	54%	(56)	19%	(20)	104
Self + Household: White-Collar	30%	(74)	55%	(135)	14%	(35)	243
Self + Household: Blue Collar	39%	(142)	51%	(183)	10%	(35)	360
Union HH: Yes	30%	(21)	57%	(40)	13%	(9)	70
Union HH: No	35%	(221)	51%	(319)	13%	(84)	624
LGBTQ+: Yes	7%	(5)	75%	(54)	19%	(14)	72
LGBTQ+: No	38%	(238)	49%	(305)	13%	(79)	622
Motivated to Vote	35%	(224)	53%	(342)	12%	(75)	641
Parent: Yes	43%	(81)	46%	(87)	12%	(22)	191
Parent: No	32%	(161)	54%	(272)	14%	(70)	503
COVID Vaccine: Yes	25%	(116)	64%	(300)	11%	(54)	470
COVID Vaccine: No	56%	(127)	26%	(59)	17%	(39)	224
Student Loans: Yes	29%	(35)	49%	(60)	22%	(27)	121
Student Loans: No	36%	(208)	52%	(300)	11%	(66)	573
Favorable Opinion of Haley	44%	(91)	44%	(92)	13%	(27)	210
Unfavorable Opinion of Haley	28%	(84)	64%	(191)	8%	(24)	298
Prodigal Biden Voter	15%	(4)	43%	(11)	42%	(11)	27
Undecided Voter (DK/WNV)	6%	(3)	46%	(27)	48%	(29)	59

Continued on next page

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(242)	52%	(359)	13%	(93)	694
Undecided Voter (DK)	10%	(3)	55%	(19)	35%	(12)	35
Watched Debate	38%	(188)	51%	(248)	11%	(53)	490
Watched Debate: Did not Watch	26%	(54)	54%	(111)	19%	(39)	204
Watched Debate: All of it	41%	(108)	51%	(135)	8%	(22)	265
Watched Debate: Some of it	36%	(81)	50%	(113)	14%	(31)	225
Continue His Campaign: Yes Biden	13%	(36)	82%	(229)	5%	(15)	279
Continue His Campaign: No Biden	51%	(194)	31%	(119)	18%	(70)	383
Continue His Campaign: Yes Trump	70%	(233)	20%	(67)	11%	(35)	335
Continue His Campaign: No Trump	2%	(5)	84%	(278)	15%	(49)	332
Conviction: Evidence	4%	(14)	85%	(306)	11%	(39)	359
Conviction: Motivation to Damage	75%	(197)	14%	(36)	12%	(31)	265
Conviction: DK/NO	44%	(31)	24%	(17)	32%	(22)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	50%	(347)	14%	(96)	694
Gender: Male	41%	(138)	49%	(163)	10%	(33)	333
Gender: Female	32%	(114)	51%	(184)	17%	(63)	361
Age: 18-34	44%	(80)	40%	(74)	16%	(30)	183
Age: 35-44	35%	(34)	47%	(45)	18%	(18)	96
Age: 45-64	36%	(90)	53%	(132)	10%	(26)	248
Age: 65+	28%	(47)	58%	(97)	13%	(22)	167
GenZers: 1997-2012	43%	(39)	39%	(35)	18%	(16)	89
Millennials: 1981-1996	40%	(73)	44%	(78)	16%	(29)	180
GenXers: 1965-1980	33%	(66)	56%	(112)	11%	(23)	201
Baby Boomers: 1946-1964	34%	(72)	53%	(114)	13%	(28)	213
Educ: < College	40%	(185)	44%	(206)	16%	(75)	466
Educ: Bachelors degree	36%	(52)	56%	(79)	8%	(11)	142
Educ: Post-grad	17%	(15)	72%	(61)	11%	(10)	86
Income: Under 50k	35%	(119)	52%	(178)	13%	(44)	340
Income: 50k-100k	34%	(76)	48%	(107)	18%	(41)	224
Income: 100k+	44%	(57)	48%	(62)	8%	(11)	130
Ethnicity: White (Non-Hispanic)	38%	(211)	49%	(270)	13%	(74)	555
Ethnicity: Hispanic	33%	(7)	47%	(11)	19%	(4)	22
Ethnicity: Black (Non-Hispanic)	24%	(22)	64%	(57)	12%	(11)	89
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	36%	(10)	25%	(7)	28
All Christian	46%	(147)	43%	(137)	11%	(35)	320
All Non-Christian	41%	(10)	50%	(12)	10%	(2)	24
Atheist	15%	(6)	69%	(28)	16%	(6)	41
Agnostic/Nothing in particular	19%	(39)	64%	(130)	17%	(34)	203
Something Else	47%	(49)	37%	(39)	16%	(17)	106
Evangelical	45%	(61)	42%	(57)	14%	(19)	136
Non-Evangelical	45%	(128)	43%	(120)	12%	(34)	282
PID: Dem (no lean)	4%	(12)	87%	(250)	9%	(26)	288
PID: Ind (no lean)	25%	(40)	48%	(78)	27%	(43)	160
PID: Rep (no lean)	81%	(199)	8%	(19)	11%	(28)	246

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	50%	(347)	14%	(96)	694
PID/Gender: Dem Men	4%	(4)	91%	(109)	6%	(7)	120
PID/Gender: Dem Women	5%	(8)	84%	(141)	11%	(19)	168
PID/Gender: Ind Men	30%	(30)	46%	(46)	23%	(23)	99
PID/Gender: Ind Women	16%	(10)	52%	(32)	32%	(19)	61
PID/Gender: Rep Men	91%	(103)	7%	(8)	3%	(3)	114
PID/Gender: Rep Women	73%	(96)	9%	(12)	19%	(24)	132
Ideo: Liberal (1-3)	11%	(23)	77%	(163)	12%	(26)	212
Ideo: Moderate (4)	27%	(61)	60%	(134)	13%	(28)	224
Ideo: Conservative (5-7)	68%	(163)	18%	(42)	14%	(35)	240
Community: Urban	31%	(46)	55%	(83)	14%	(21)	149
Community: Suburban	37%	(132)	52%	(189)	11%	(41)	362
Community: Rural	40%	(73)	41%	(75)	19%	(34)	183
Military HHnm: Yes	45%	(44)	43%	(42)	13%	(13)	98
Military HH: No	35%	(208)	51%	(305)	14%	(83)	596
Employ: Private Sector	41%	(100)	44%	(106)	15%	(36)	242
Employ: Government	55%	(16)	43%	(13)	1%	(0)	29
Employ: Self-Employed	40%	(30)	42%	(31)	19%	(14)	76
Employ: Homemaker	23%	(10)	63%	(29)	14%	(6)	45
Employ: Student	—	(0)	73%	(13)	27%	(5)	19
Employ: Retired	34%	(61)	56%	(100)	9%	(17)	177
Employ: Unemployed	34%	(26)	55%	(42)	11%	(9)	77
Employ: Other	29%	(8)	43%	(12)	28%	(8)	29

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	50%	(347)	14%	(96)	694
Protestant	42%	(69)	45%	(74)	13%	(21)	164
Roman Catholic	48%	(71)	42%	(63)	10%	(14)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	96%	(6)	4%	(0)	—	(0)	6
Jewish	44%	(6)	45%	(6)	11%	(1)	13
Muslim	23%	(1)	77%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	35%	(1)	—	(0)	3
Atheist	15%	(6)	69%	(28)	16%	(6)	41
Agnostic	6%	(2)	78%	(29)	16%	(6)	38
Something else	47%	(49)	37%	(39)	16%	(17)	106
Nothing in particular	22%	(37)	61%	(100)	17%	(28)	165
Ideo/PID: Conservative Republican	81%	(142)	9%	(15)	11%	(19)	177
Ideo/PID: Moderate/Liberal Republican	82%	(53)	5%	(3)	13%	(8)	65
Ideo/PID: Moderate/Conservative Democrat	7%	(9)	82%	(97)	10%	(12)	118
Ideo/PID: Liberal Democrat	2%	(4)	90%	(146)	8%	(13)	163
Unfavorable of Biden and Trump	13%	(17)	45%	(62)	42%	(58)	136
2024 H2H Matchup: Biden Voter	2%	(7)	91%	(305)	7%	(25)	337
2024 H2H Matchup: Trump Voter	79%	(237)	8%	(25)	12%	(36)	298
2024 H2H Matchup: Would not Vote	3%	(1)	20%	(5)	76%	(18)	24
2024 H2H Matchup: Do not Know	19%	(7)	34%	(12)	47%	(16)	35
2022 House Vote: Democrat	3%	(9)	88%	(270)	10%	(29)	308
2022 House Vote: Republican	78%	(196)	8%	(19)	15%	(38)	252
2022 House Vote: Did not Vote	36%	(45)	44%	(55)	20%	(25)	124
2020 Vote: Joe Biden	2%	(6)	89%	(285)	9%	(29)	320
2020 Vote: Donald Trump	74%	(224)	12%	(37)	13%	(41)	302
2020 Vote: Someone Else	—	(0)	34%	(3)	66%	(6)	10
2020 Vote: Did not Vote	35%	(22)	34%	(21)	31%	(19)	62
2016 Vote: Hillary Clinton	5%	(12)	88%	(225)	7%	(18)	255
2016 Vote: Donald Trump	69%	(175)	15%	(39)	16%	(41)	256
2016 Vote: Someone Else	6%	(1)	69%	(14)	25%	(5)	21
2020 Vote/PID: Not Biden/Democrat	21%	(9)	65%	(26)	13%	(5)	40

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	50%	(347)	14%	(96)	694
2020 Vote/PID: Not Trump/Republican	58%	(13)	14%	(3)	27%	(6)	22
U.S. Economy: Wrong Track	47%	(236)	35%	(178)	18%	(92)	507
U.S. Economy: Right Direction	8%	(15)	90%	(169)	2%	(4)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	93%	(229)	4%	(11)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(235)	12%	(39)	16%	(53)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	66%	(80)	26%	(31)	120
Top 2024 Issue: Economy	47%	(120)	34%	(88)	19%	(49)	257
Community/Gender: Urban Women	25%	(19)	62%	(48)	13%	(10)	77
Community/Gender: Urban Men	37%	(27)	49%	(35)	14%	(10)	72
Community/Gender: Rural Women	34%	(30)	42%	(37)	24%	(21)	88
Community/Gender: Rural Men	45%	(43)	41%	(38)	14%	(13)	94
Community/Gender: Suburban Women	33%	(64)	51%	(100)	16%	(31)	195
Community/Gender: Suburban Men	41%	(68)	53%	(89)	6%	(10)	167
Homeowner	37%	(213)	50%	(287)	13%	(75)	575
Renter	30%	(31)	54%	(56)	16%	(17)	104
Self + Household: White-Collar	32%	(77)	56%	(136)	12%	(30)	243
Self + Household: Blue Collar	41%	(148)	49%	(175)	10%	(37)	360
Union HH: Yes	33%	(23)	52%	(36)	15%	(10)	70
Union HH: No	37%	(228)	50%	(310)	14%	(85)	624
LGBTQ+: Yes	10%	(8)	70%	(50)	20%	(14)	72
LGBTQ+: No	39%	(244)	48%	(297)	13%	(81)	622
Motivated to Vote	37%	(235)	52%	(330)	12%	(75)	641
Parent: Yes	43%	(83)	43%	(82)	14%	(26)	191
Parent: No	34%	(169)	53%	(265)	14%	(69)	503
COVID Vaccine: Yes	26%	(122)	62%	(291)	12%	(57)	470
COVID Vaccine: No	58%	(130)	25%	(56)	17%	(39)	224
Student Loans: Yes	32%	(39)	47%	(57)	21%	(25)	121
Student Loans: No	37%	(213)	51%	(290)	12%	(71)	573
Favorable Opinion of Haley	45%	(94)	40%	(85)	15%	(32)	210
Unfavorable Opinion of Haley	29%	(87)	61%	(183)	9%	(28)	298
Prodigal Biden Voter	11%	(3)	37%	(10)	52%	(14)	27
Undecided Voter (DK/WNV)	13%	(7)	29%	(17)	59%	(35)	59

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	50%	(347)	14%	(96)	694
Undecided Voter (DK)	19%	(7)	34%	(12)	47%	(16)	35
Watched Debate	40%	(195)	48%	(237)	12%	(57)	490
Watched Debate: Did not Watch	28%	(56)	54%	(110)	19%	(38)	204
Watched Debate: All of it	44%	(116)	48%	(127)	8%	(22)	265
Watched Debate: Some of it	35%	(79)	49%	(110)	16%	(35)	225
Continue His Campaign: Yes Biden	14%	(39)	82%	(228)	4%	(12)	279
Continue His Campaign: No Biden	52%	(200)	28%	(107)	20%	(76)	383
Continue His Campaign: Yes Trump	72%	(241)	17%	(58)	11%	(36)	335
Continue His Campaign: No Trump	1%	(5)	83%	(274)	16%	(54)	332
Conviction: Evidence	4%	(14)	87%	(311)	10%	(35)	359
Conviction: Motivation to Damage	77%	(205)	8%	(21)	15%	(39)	265
Conviction: DK/NO	47%	(33)	22%	(15)	31%	(22)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	51%	(357)	12%	(83)	694
Gender: Male	41%	(135)	49%	(164)	10%	(33)	333
Gender: Female	33%	(119)	53%	(193)	14%	(49)	361
Age: 18-34	43%	(79)	44%	(81)	13%	(24)	183
Age: 35-44	39%	(37)	52%	(50)	9%	(9)	96
Age: 45-64	38%	(94)	50%	(125)	12%	(29)	248
Age: 65+	27%	(44)	61%	(102)	12%	(21)	167
GenZers: 1997-2012	50%	(45)	37%	(33)	13%	(11)	89
Millennials: 1981-1996	37%	(66)	51%	(92)	12%	(21)	180
GenXers: 1965-1980	35%	(70)	53%	(106)	13%	(25)	201
Baby Boomers: 1946-1964	33%	(71)	55%	(118)	11%	(24)	213
Educ: < College	41%	(190)	46%	(215)	13%	(62)	466
Educ: Bachelors degree	36%	(51)	57%	(80)	8%	(11)	142
Educ: Post-grad	16%	(13)	73%	(62)	12%	(10)	86
Income: Under 50k	33%	(113)	54%	(185)	12%	(42)	340
Income: 50k-100k	40%	(89)	48%	(108)	12%	(27)	224
Income: 100k+	40%	(51)	50%	(64)	11%	(14)	130
Ethnicity: White (Non-Hispanic)	39%	(219)	50%	(275)	11%	(61)	555
Ethnicity: Hispanic	37%	(8)	47%	(10)	16%	(4)	22
Ethnicity: Black (Non-Hispanic)	21%	(19)	68%	(60)	11%	(10)	89
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	42%	(12)	30%	(8)	28
All Christian	46%	(148)	44%	(139)	10%	(32)	320
All Non-Christian	26%	(6)	70%	(17)	4%	(1)	24
Atheist	22%	(9)	73%	(30)	6%	(2)	41
Agnostic/Nothing in particular	24%	(48)	63%	(128)	13%	(27)	203
Something Else	40%	(43)	41%	(43)	19%	(20)	106
Evangelical	51%	(69)	38%	(52)	11%	(15)	136
Non-Evangelical	42%	(118)	45%	(127)	13%	(36)	282
PID: Dem (no lean)	7%	(19)	86%	(247)	7%	(21)	288
PID: Ind (no lean)	24%	(38)	53%	(86)	23%	(37)	160
PID: Rep (no lean)	80%	(196)	10%	(25)	10%	(25)	246

Continued on next page

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	51%	(357)	12%	(83)	694
PID/Gender: Dem Men	8%	(9)	88%	(105)	5%	(5)	120
PID/Gender: Dem Women	6%	(10)	85%	(142)	9%	(16)	168
PID/Gender: Ind Men	28%	(28)	47%	(47)	24%	(24)	99
PID/Gender: Ind Women	16%	(10)	63%	(39)	21%	(13)	61
PID/Gender: Rep Men	86%	(98)	11%	(12)	4%	(4)	114
PID/Gender: Rep Women	75%	(99)	10%	(13)	16%	(21)	132
Ideo: Liberal (1-3)	13%	(27)	76%	(161)	11%	(24)	212
Ideo: Moderate (4)	26%	(57)	65%	(145)	9%	(21)	224
Ideo: Conservative (5-7)	68%	(164)	18%	(42)	14%	(34)	240
Community: Urban	26%	(39)	61%	(91)	13%	(19)	149
Community: Suburban	37%	(133)	54%	(194)	10%	(35)	362
Community: Rural	45%	(81)	40%	(73)	16%	(29)	183
Military HHnm: Yes	48%	(47)	37%	(37)	15%	(14)	98
Military HH: No	35%	(207)	54%	(320)	11%	(68)	596
Employ: Private Sector	43%	(103)	46%	(112)	11%	(27)	242
Employ: Government	55%	(16)	42%	(12)	3%	(1)	29
Employ: Self-Employed	36%	(27)	43%	(32)	22%	(17)	76
Employ: Homemaker	32%	(15)	51%	(23)	17%	(8)	45
Employ: Student	22%	(4)	72%	(13)	6%	(1)	19
Employ: Retired	33%	(59)	57%	(102)	10%	(17)	177
Employ: Unemployed	28%	(22)	62%	(48)	9%	(7)	77
Employ: Other	30%	(9)	52%	(15)	18%	(5)	29

Continued on next page

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	51%	(357)	12%	(83)	694
Protestant	41%	(67)	46%	(75)	13%	(21)	164
Roman Catholic	52%	(77)	41%	(60)	7%	(10)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	55%	(3)	14%	(1)	6
Jewish	44%	(6)	56%	(7)	—	(0)	13
Muslim	—	(0)	100%	(6)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	22%	(9)	73%	(30)	6%	(2)	41
Agnostic	4%	(2)	79%	(30)	17%	(6)	38
Something else	40%	(43)	41%	(43)	19%	(20)	106
Nothing in particular	28%	(46)	59%	(98)	13%	(21)	165
Ideo/PID: Conservative Republican	83%	(146)	6%	(11)	11%	(20)	177
Ideo/PID: Moderate/Liberal Republican	71%	(46)	22%	(14)	7%	(5)	65
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	85%	(101)	6%	(7)	118
Ideo/PID: Liberal Democrat	5%	(9)	86%	(140)	9%	(14)	163
Unfavorable of Biden and Trump	18%	(24)	52%	(70)	31%	(42)	136
2024 H2H Matchup: Biden Voter	3%	(9)	89%	(300)	8%	(27)	337
2024 H2H Matchup: Trump Voter	80%	(239)	10%	(30)	10%	(29)	298
2024 H2H Matchup: Would not Vote	—	(0)	45%	(11)	55%	(13)	24
2024 H2H Matchup: Do not Know	18%	(6)	45%	(16)	37%	(13)	35
2022 House Vote: Democrat	4%	(13)	88%	(270)	8%	(25)	308
2022 House Vote: Republican	78%	(198)	9%	(24)	12%	(31)	252
2022 House Vote: Did not Vote	35%	(43)	48%	(59)	18%	(22)	124
2020 Vote: Joe Biden	3%	(9)	89%	(284)	8%	(27)	320
2020 Vote: Donald Trump	73%	(219)	16%	(48)	12%	(35)	302
2020 Vote: Someone Else	11%	(1)	26%	(3)	63%	(6)	10
2020 Vote: Did not Vote	40%	(25)	37%	(23)	23%	(14)	62
2016 Vote: Hillary Clinton	4%	(10)	89%	(228)	7%	(18)	255
2016 Vote: Donald Trump	70%	(178)	17%	(45)	13%	(33)	256
2016 Vote: Someone Else	11%	(2)	56%	(12)	32%	(7)	21
2020 Vote/PID: Not Biden/Democrat	28%	(11)	61%	(25)	10%	(4)	40

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Table BLMB8_13: Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	51%	(357)	12%	(83)	694
2020 Vote/PID: Not Trump/Republican	71%	(15)	17%	(4)	12%	(3)	22
U.S. Economy: Wrong Track	48%	(243)	38%	(191)	14%	(72)	507
U.S. Economy: Right Direction	6%	(11)	89%	(166)	6%	(11)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	93%	(230)	6%	(14)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(248)	14%	(44)	11%	(35)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	69%	(83)	28%	(34)	120
Top 2024 Issue: Economy	47%	(120)	39%	(100)	14%	(36)	257
Community/Gender: Urban Women	18%	(14)	73%	(56)	9%	(7)	77
Community/Gender: Urban Men	35%	(26)	48%	(35)	17%	(12)	72
Community/Gender: Rural Women	44%	(39)	40%	(35)	16%	(14)	88
Community/Gender: Rural Men	45%	(42)	39%	(37)	16%	(15)	94
Community/Gender: Suburban Women	34%	(66)	52%	(101)	14%	(28)	195
Community/Gender: Suburban Men	40%	(67)	56%	(93)	4%	(7)	167
Homeowner	38%	(219)	51%	(293)	11%	(62)	575
Renter	26%	(27)	58%	(60)	16%	(16)	104
Self + Household: White-Collar	33%	(81)	58%	(140)	9%	(22)	243
Self + Household: Blue Collar	40%	(145)	48%	(173)	12%	(42)	360
Union HH: Yes	33%	(23)	53%	(37)	15%	(10)	70
Union HH: No	37%	(231)	51%	(320)	12%	(72)	624
LGBTQ+: Yes	11%	(8)	69%	(50)	20%	(14)	72
LGBTQ+: No	40%	(246)	49%	(308)	11%	(68)	622
Motivated to Vote	37%	(236)	52%	(336)	11%	(69)	641
Parent: Yes	44%	(84)	46%	(87)	10%	(19)	191
Parent: No	34%	(170)	54%	(270)	13%	(63)	503
COVID Vaccine: Yes	26%	(122)	62%	(292)	12%	(55)	470
COVID Vaccine: No	59%	(132)	29%	(66)	12%	(27)	224
Student Loans: Yes	29%	(35)	53%	(64)	19%	(23)	121
Student Loans: No	38%	(220)	51%	(294)	10%	(60)	573
Favorable Opinion of Haley	44%	(93)	41%	(87)	14%	(30)	210
Unfavorable Opinion of Haley	29%	(86)	62%	(185)	9%	(28)	298
Prodigal Biden Voter	17%	(5)	44%	(12)	39%	(10)	27
Undecided Voter (DK/WNV)	11%	(6)	45%	(27)	44%	(26)	59

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	51%	(357)	12%	(83)	694
Undecided Voter (DK)	18%	(6)	45%	(16)	37%	(13)	35
Watched Debate	40%	(194)	50%	(246)	10%	(50)	490
Watched Debate: Did not Watch	29%	(60)	55%	(112)	16%	(33)	204
Watched Debate: All of it	42%	(112)	50%	(131)	8%	(21)	265
Watched Debate: Some of it	36%	(82)	51%	(114)	13%	(29)	225
Continue His Campaign: Yes Biden	14%	(39)	80%	(224)	6%	(16)	279
Continue His Campaign: No Biden	53%	(205)	30%	(116)	16%	(63)	383
Continue His Campaign: Yes Trump	72%	(240)	20%	(66)	8%	(28)	335
Continue His Campaign: No Trump	3%	(11)	82%	(271)	15%	(50)	332
Conviction: Evidence	5%	(20)	83%	(297)	12%	(43)	359
Conviction: Motivation to Damage	77%	(205)	13%	(35)	9%	(25)	265
Conviction: DK/NO	42%	(30)	37%	(26)	21%	(15)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	40%	(278)	21%	(148)	694
Gender: Male	43%	(143)	40%	(133)	17%	(58)	333
Gender: Female	35%	(125)	40%	(145)	25%	(91)	361
Age: 18-34	45%	(83)	34%	(61)	21%	(39)	183
Age: 35-44	38%	(36)	33%	(31)	30%	(28)	96
Age: 45-64	40%	(100)	42%	(103)	18%	(45)	248
Age: 65+	29%	(49)	49%	(82)	21%	(36)	167
GenZers: 1997-2012	47%	(42)	31%	(28)	22%	(20)	89
Millennials: 1981-1996	41%	(74)	35%	(62)	24%	(43)	180
GenXers: 1965-1980	37%	(74)	44%	(88)	19%	(39)	201
Baby Boomers: 1946-1964	34%	(73)	44%	(94)	22%	(46)	213
Educ: < College	43%	(200)	35%	(161)	23%	(106)	466
Educ: Bachelors degree	35%	(50)	46%	(65)	19%	(27)	142
Educ: Post-grad	21%	(18)	61%	(52)	18%	(16)	86
Income: Under 50k	33%	(112)	42%	(143)	25%	(85)	340
Income: 50k-100k	42%	(94)	40%	(89)	18%	(40)	224
Income: 100k+	47%	(61)	35%	(46)	17%	(23)	130
Ethnicity: White (Non-Hispanic)	40%	(223)	39%	(218)	21%	(114)	555
Ethnicity: Hispanic	32%	(7)	39%	(9)	29%	(6)	22
Ethnicity: Black (Non-Hispanic)	27%	(24)	48%	(43)	25%	(23)	89
Ethnicity: Asian + Other (Non-Hispanic)	52%	(14)	28%	(8)	20%	(5)	28
All Christian	47%	(150)	33%	(106)	20%	(64)	320
All Non-Christian	31%	(8)	60%	(14)	9%	(2)	24
Atheist	25%	(10)	63%	(26)	11%	(5)	41
Agnostic/Nothing in particular	24%	(49)	49%	(101)	27%	(54)	203
Something Else	49%	(51)	29%	(31)	22%	(23)	106
Evangelical	52%	(70)	27%	(36)	21%	(29)	136
Non-Evangelical	45%	(127)	35%	(100)	19%	(54)	282
PID: Dem (no lean)	8%	(22)	71%	(205)	21%	(61)	288
PID: Ind (no lean)	32%	(51)	36%	(58)	32%	(51)	160
PID: Rep (no lean)	79%	(195)	6%	(15)	15%	(36)	246

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	40%	(278)	21%	(148)	694
PID/Gender: Dem Men	9%	(11)	76%	(92)	15%	(18)	120
PID/Gender: Dem Women	7%	(11)	68%	(113)	26%	(43)	168
PID/Gender: Ind Men	35%	(35)	35%	(35)	29%	(29)	99
PID/Gender: Ind Women	26%	(16)	38%	(23)	36%	(22)	61
PID/Gender: Rep Men	85%	(97)	5%	(6)	10%	(11)	114
PID/Gender: Rep Women	74%	(98)	7%	(9)	19%	(25)	132
Ideo: Liberal (1-3)	16%	(33)	61%	(129)	23%	(49)	212
Ideo: Moderate (4)	30%	(67)	50%	(112)	20%	(45)	224
Ideo: Conservative (5-7)	68%	(163)	13%	(30)	19%	(47)	240
Community: Urban	30%	(44)	47%	(70)	23%	(35)	149
Community: Suburban	40%	(144)	43%	(155)	17%	(63)	362
Community: Rural	43%	(79)	29%	(53)	28%	(50)	183
Military HHnm: Yes	42%	(42)	37%	(36)	21%	(21)	98
Military HH: No	38%	(226)	41%	(242)	21%	(127)	596
Employ: Private Sector	44%	(107)	36%	(87)	20%	(49)	242
Employ: Government	60%	(18)	29%	(9)	11%	(3)	29
Employ: Self-Employed	40%	(30)	34%	(26)	26%	(19)	76
Employ: Homemaker	37%	(17)	38%	(17)	25%	(11)	45
Employ: Student	8%	(1)	49%	(9)	43%	(8)	19
Employ: Retired	35%	(62)	46%	(82)	19%	(34)	177
Employ: Unemployed	34%	(26)	48%	(37)	17%	(13)	77
Employ: Other	24%	(7)	39%	(11)	37%	(11)	29

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	40%	(278)	21%	(148)	694
Protestant	41%	(68)	35%	(58)	23%	(38)	164
Roman Catholic	53%	(78)	32%	(47)	15%	(22)	148
Mormon	70%	(1)	—	(0)	30%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	18%	(1)	51%	(3)	6
Jewish	44%	(6)	56%	(7)	—	(0)	13
Muslim	23%	(1)	77%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	3
Atheist	25%	(10)	63%	(26)	11%	(5)	41
Agnostic	1%	(1)	74%	(28)	24%	(9)	38
Something else	49%	(51)	29%	(31)	22%	(23)	106
Nothing in particular	29%	(48)	44%	(72)	27%	(45)	165
Ideo/PID: Conservative Republican	79%	(139)	5%	(9)	16%	(28)	177
Ideo/PID: Moderate/Liberal Republican	80%	(52)	9%	(6)	12%	(8)	65
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	71%	(84)	19%	(23)	118
Ideo/PID: Liberal Democrat	7%	(11)	70%	(115)	23%	(38)	163
Unfavorable of Biden and Trump	24%	(33)	24%	(32)	52%	(71)	136
2024 H2H Matchup: Biden Voter	6%	(19)	75%	(254)	19%	(63)	337
2024 H2H Matchup: Trump Voter	79%	(236)	5%	(15)	16%	(48)	298
2024 H2H Matchup: Would not Vote	—	(0)	21%	(5)	79%	(19)	24
2024 H2H Matchup: Do not Know	36%	(13)	13%	(5)	51%	(18)	35
2022 House Vote: Democrat	8%	(23)	70%	(217)	22%	(68)	308
2022 House Vote: Republican	80%	(202)	4%	(11)	15%	(39)	252
2022 House Vote: Did not Vote	32%	(39)	38%	(48)	30%	(38)	124
2020 Vote: Joe Biden	6%	(19)	74%	(236)	20%	(64)	320
2020 Vote: Donald Trump	74%	(224)	7%	(21)	19%	(57)	302
2020 Vote: Someone Else	—	(0)	28%	(3)	72%	(7)	10
2020 Vote: Did not Vote	39%	(24)	28%	(18)	33%	(20)	62
2016 Vote: Hillary Clinton	10%	(25)	74%	(189)	16%	(42)	255
2016 Vote: Donald Trump	67%	(172)	12%	(31)	20%	(52)	256
2016 Vote: Someone Else	17%	(4)	33%	(7)	50%	(10)	21
2020 Vote/PID: Not Biden/Democrat	23%	(9)	45%	(18)	32%	(13)	40

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	40%	(278)	21%	(148)	694
2020 Vote/PID: Not Trump/Republican	79%	(17)	15%	(3)	6%	(1)	22
U.S. Economy: Wrong Track	50%	(253)	25%	(126)	25%	(128)	507
U.S. Economy: Right Direction	8%	(15)	81%	(152)	11%	(21)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	83%	(205)	13%	(33)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(246)	5%	(17)	20%	(65)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	47%	(56)	42%	(51)	120
Top 2024 Issue: Economy	49%	(126)	23%	(58)	28%	(73)	257
Community/Gender: Urban Women	24%	(18)	56%	(43)	20%	(16)	77
Community/Gender: Urban Men	36%	(26)	37%	(27)	27%	(19)	72
Community/Gender: Rural Women	37%	(33)	31%	(27)	32%	(28)	88
Community/Gender: Rural Men	49%	(46)	28%	(26)	23%	(22)	94
Community/Gender: Suburban Women	38%	(74)	38%	(75)	24%	(47)	195
Community/Gender: Suburban Men	42%	(71)	48%	(80)	10%	(16)	167
Homeowner	40%	(231)	40%	(233)	19%	(111)	575
Renter	30%	(32)	39%	(41)	30%	(31)	104
Self + Household: White-Collar	35%	(85)	47%	(114)	18%	(44)	243
Self + Household: Blue Collar	43%	(154)	38%	(136)	19%	(70)	360
Union HH: Yes	40%	(28)	41%	(29)	19%	(14)	70
Union HH: No	38%	(240)	40%	(249)	22%	(135)	624
LGBTQ+: Yes	9%	(7)	61%	(44)	29%	(21)	72
LGBTQ+: No	42%	(261)	38%	(234)	20%	(127)	622
Motivated to Vote	39%	(251)	42%	(270)	19%	(119)	641
Parent: Yes	44%	(85)	35%	(66)	21%	(40)	191
Parent: No	36%	(183)	42%	(212)	22%	(109)	503
COVID Vaccine: Yes	28%	(132)	50%	(237)	21%	(100)	470
COVID Vaccine: No	60%	(135)	18%	(41)	21%	(48)	224
Student Loans: Yes	31%	(38)	44%	(53)	25%	(30)	121
Student Loans: No	40%	(230)	39%	(225)	21%	(118)	573
Favorable Opinion of Haley	46%	(97)	27%	(56)	27%	(57)	210
Unfavorable Opinion of Haley	29%	(88)	58%	(172)	13%	(39)	298
Prodigal Biden Voter	12%	(3)	27%	(7)	60%	(16)	27
Undecided Voter (DK/WNV)	21%	(13)	16%	(10)	63%	(37)	59

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Table BLMB8_14: Who do you trust more to handle each of the following issues? — Regulation of Technology Companies

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	40%	(278)	21%	(148)	694
Undecided Voter (DK)	36%	(13)	13%	(5)	51%	(18)	35
Watched Debate	43%	(211)	39%	(192)	18%	(86)	490
Watched Debate: Did not Watch	28%	(57)	42%	(86)	30%	(62)	204
Watched Debate: All of it	45%	(120)	40%	(106)	15%	(39)	265
Watched Debate: Some of it	41%	(91)	39%	(87)	21%	(47)	225
Continue His Campaign: Yes Biden	18%	(50)	69%	(194)	13%	(35)	279
Continue His Campaign: No Biden	54%	(208)	18%	(70)	27%	(105)	383
Continue His Campaign: Yes Trump	73%	(244)	11%	(37)	16%	(53)	335
Continue His Campaign: No Trump	6%	(20)	68%	(226)	26%	(86)	332
Conviction: Evidence	9%	(32)	69%	(248)	22%	(79)	359
Conviction: Motivation to Damage	76%	(200)	7%	(19)	17%	(46)	265
Conviction: DK/NO	51%	(35)	17%	(12)	33%	(23)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(256)	45%	(314)	18%	(124)	694
Gender: Male	40%	(134)	43%	(144)	17%	(56)	333
Gender: Female	34%	(122)	47%	(171)	19%	(68)	361
Age: 18-34	43%	(79)	36%	(66)	20%	(37)	183
Age: 35-44	41%	(39)	42%	(40)	17%	(17)	96
Age: 45-64	38%	(95)	47%	(117)	14%	(35)	248
Age: 65+	25%	(42)	54%	(90)	20%	(34)	167
GenZers: 1997-2012	47%	(42)	28%	(25)	25%	(23)	89
Millennials: 1981-1996	40%	(72)	42%	(76)	18%	(32)	180
GenXers: 1965-1980	35%	(71)	49%	(98)	16%	(33)	201
Baby Boomers: 1946-1964	32%	(69)	51%	(108)	17%	(36)	213
Educ: < College	41%	(192)	40%	(187)	19%	(87)	466
Educ: Bachelors degree	34%	(49)	52%	(75)	13%	(19)	142
Educ: Post-grad	18%	(15)	62%	(53)	21%	(18)	86
Income: Under 50k	35%	(119)	47%	(161)	18%	(60)	340
Income: 50k-100k	37%	(83)	42%	(95)	20%	(46)	224
Income: 100k+	41%	(54)	45%	(59)	13%	(17)	130
Ethnicity: White (Non-Hispanic)	39%	(219)	45%	(250)	16%	(86)	555
Ethnicity: Hispanic	31%	(7)	46%	(10)	23%	(5)	22
Ethnicity: Black (Non-Hispanic)	25%	(22)	53%	(47)	22%	(20)	89
Ethnicity: Asian + Other (Non-Hispanic)	30%	(8)	25%	(7)	44%	(12)	28
All Christian	47%	(151)	38%	(123)	14%	(46)	320
All Non-Christian	31%	(8)	52%	(12)	17%	(4)	24
Atheist	22%	(9)	71%	(29)	7%	(3)	41
Agnostic/Nothing in particular	23%	(47)	59%	(119)	18%	(37)	203
Something Else	39%	(42)	29%	(31)	32%	(33)	106
Evangelical	49%	(67)	27%	(37)	24%	(32)	136
Non-Evangelical	43%	(122)	40%	(113)	16%	(46)	282
PID: Dem (no lean)	7%	(21)	77%	(222)	15%	(44)	288
PID: Ind (no lean)	28%	(44)	44%	(71)	28%	(45)	160
PID: Rep (no lean)	77%	(191)	9%	(21)	14%	(34)	246

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(256)	45%	(314)	18%	(124)	694
PID/Gender: Dem Men	9%	(11)	77%	(93)	14%	(17)	120
PID/Gender: Dem Women	6%	(10)	77%	(129)	17%	(28)	168
PID/Gender: Ind Men	31%	(31)	40%	(40)	29%	(28)	99
PID/Gender: Ind Women	22%	(13)	51%	(31)	27%	(17)	61
PID/Gender: Rep Men	81%	(93)	10%	(11)	9%	(11)	114
PID/Gender: Rep Women	74%	(98)	8%	(11)	18%	(23)	132
Ideo: Liberal (1-3)	12%	(25)	72%	(152)	17%	(35)	212
Ideo: Moderate (4)	28%	(63)	53%	(119)	18%	(41)	224
Ideo: Conservative (5-7)	67%	(161)	15%	(37)	17%	(41)	240
Community: Urban	31%	(46)	48%	(71)	21%	(32)	149
Community: Suburban	38%	(137)	49%	(177)	13%	(49)	362
Community: Rural	40%	(74)	36%	(66)	23%	(43)	183
Military HHnm: Yes	43%	(42)	37%	(37)	20%	(19)	98
Military HH: No	36%	(214)	47%	(277)	17%	(104)	596
Employ: Private Sector	41%	(99)	41%	(98)	19%	(45)	242
Employ: Government	64%	(19)	30%	(9)	6%	(2)	29
Employ: Self-Employed	45%	(34)	38%	(29)	16%	(12)	76
Employ: Homemaker	29%	(13)	56%	(25)	16%	(7)	45
Employ: Student	—	(0)	54%	(10)	46%	(9)	19
Employ: Retired	31%	(54)	50%	(89)	19%	(34)	177
Employ: Unemployed	33%	(25)	54%	(42)	13%	(10)	77
Employ: Other	41%	(12)	42%	(12)	17%	(5)	29

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Table BLMB8_15: Who do you trust more to handle each of the following issues? — Labor and Unions

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(256)	45%	(314)	18%	(124)	694
Protestant	43%	(70)	40%	(65)	18%	(29)	164
Roman Catholic	52%	(77)	37%	(54)	11%	(16)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	55%	(3)	14%	(1)	6
Jewish	44%	(6)	32%	(4)	24%	(3)	13
Muslim	23%	(1)	77%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	22%	(9)	71%	(29)	7%	(3)	41
Agnostic	9%	(3)	80%	(30)	11%	(4)	38
Something else	39%	(42)	29%	(31)	32%	(33)	106
Nothing in particular	26%	(44)	54%	(89)	20%	(33)	165
Ideo/PID: Conservative Republican	79%	(139)	7%	(12)	15%	(26)	177
Ideo/PID: Moderate/Liberal Republican	73%	(47)	15%	(9)	13%	(8)	65
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	74%	(88)	14%	(17)	118
Ideo/PID: Liberal Democrat	5%	(8)	79%	(128)	17%	(27)	163
Unfavorable of Biden and Trump	20%	(27)	36%	(49)	44%	(60)	136
2024 H2H Matchup: Biden Voter	3%	(10)	83%	(279)	14%	(48)	337
2024 H2H Matchup: Trump Voter	78%	(233)	9%	(25)	13%	(40)	298
2024 H2H Matchup: Would not Vote	5%	(1)	17%	(4)	78%	(19)	24
2024 H2H Matchup: Do not Know	35%	(12)	17%	(6)	48%	(17)	35
2022 House Vote: Democrat	5%	(17)	79%	(243)	16%	(49)	308
2022 House Vote: Republican	78%	(198)	8%	(21)	13%	(34)	252
2022 House Vote: Did not Vote	31%	(39)	40%	(50)	29%	(35)	124
2020 Vote: Joe Biden	4%	(14)	82%	(262)	14%	(44)	320
2020 Vote: Donald Trump	71%	(214)	12%	(36)	17%	(52)	302
2020 Vote: Someone Else	24%	(2)	—	(0)	76%	(7)	10
2020 Vote: Did not Vote	41%	(25)	27%	(17)	32%	(20)	62
2016 Vote: Hillary Clinton	5%	(13)	80%	(203)	15%	(39)	255
2016 Vote: Donald Trump	70%	(178)	16%	(40)	15%	(38)	256
2016 Vote: Someone Else	11%	(2)	67%	(14)	22%	(5)	21
2020 Vote/PID: Not Biden/Democrat	28%	(11)	45%	(18)	27%	(11)	40

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(256)	45%	(314)	18%	(124)	694
2020 Vote/PID: Not Trump/Republican	80%	(17)	14%	(3)	6%	(1)	22
U.S. Economy: Wrong Track	48%	(245)	31%	(158)	20%	(103)	507
U.S. Economy: Right Direction	6%	(11)	83%	(156)	11%	(20)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	87%	(214)	11%	(26)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(241)	9%	(28)	18%	(59)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	60%	(73)	32%	(38)	120
Top 2024 Issue: Economy	49%	(125)	28%	(71)	24%	(61)	257
Community/Gender: Urban Women	24%	(19)	58%	(45)	17%	(13)	77
Community/Gender: Urban Men	38%	(27)	37%	(27)	26%	(18)	72
Community/Gender: Rural Women	37%	(33)	33%	(29)	30%	(26)	88
Community/Gender: Rural Men	43%	(41)	39%	(37)	17%	(16)	94
Community/Gender: Suburban Women	36%	(70)	50%	(97)	14%	(28)	195
Community/Gender: Suburban Men	40%	(66)	48%	(80)	12%	(21)	167
Homeowner	38%	(216)	47%	(267)	16%	(92)	575
Renter	32%	(33)	41%	(42)	27%	(29)	104
Self + Household: White-Collar	33%	(81)	52%	(127)	14%	(35)	243
Self + Household: Blue Collar	41%	(148)	42%	(151)	17%	(62)	360
Union HH: Yes	25%	(17)	52%	(37)	23%	(16)	70
Union HH: No	38%	(239)	44%	(278)	17%	(108)	624
LGBTQ+: Yes	13%	(9)	63%	(46)	24%	(17)	72
LGBTQ+: No	40%	(247)	43%	(269)	17%	(106)	622
Motivated to Vote	37%	(239)	47%	(300)	16%	(101)	641
Parent: Yes	46%	(87)	41%	(79)	13%	(25)	191
Parent: No	34%	(169)	47%	(236)	20%	(99)	503
COVID Vaccine: Yes	26%	(123)	57%	(266)	17%	(80)	470
COVID Vaccine: No	59%	(133)	21%	(48)	19%	(43)	224
Student Loans: Yes	31%	(38)	50%	(61)	19%	(23)	121
Student Loans: No	38%	(219)	44%	(254)	18%	(101)	573
Favorable Opinion of Haley	44%	(92)	36%	(75)	21%	(43)	210
Unfavorable Opinion of Haley	29%	(87)	59%	(176)	12%	(35)	298
Prodigal Biden Voter	26%	(7)	33%	(9)	41%	(11)	27
Undecided Voter (DK/WNV)	23%	(13)	17%	(10)	60%	(36)	59

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(256)	45%	(314)	18%	(124)	694
Undecided Voter (DK)	35%	(12)	17%	(6)	48%	(17)	35
Watched Debate	41%	(199)	44%	(214)	16%	(76)	490
Watched Debate: Did not Watch	28%	(57)	49%	(100)	23%	(47)	204
Watched Debate: All of it	43%	(115)	44%	(116)	13%	(34)	265
Watched Debate: Some of it	37%	(84)	44%	(98)	19%	(43)	225
Continue His Campaign: Yes Biden	13%	(37)	77%	(214)	10%	(28)	279
Continue His Campaign: No Biden	54%	(206)	23%	(89)	23%	(88)	383
Continue His Campaign: Yes Trump	72%	(239)	15%	(51)	13%	(44)	335
Continue His Campaign: No Trump	3%	(9)	75%	(249)	22%	(74)	332
Conviction: Evidence	7%	(24)	77%	(275)	17%	(60)	359
Conviction: Motivation to Damage	75%	(199)	9%	(24)	16%	(43)	265
Conviction: DK/NO	47%	(33)	23%	(16)	30%	(21)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	40%	(278)	16%	(113)	694
Gender: Male	50%	(165)	39%	(132)	11%	(36)	333
Gender: Female	38%	(138)	41%	(146)	21%	(77)	361
Age: 18-34	48%	(88)	32%	(59)	20%	(36)	183
Age: 35-44	45%	(43)	36%	(35)	18%	(18)	96
Age: 45-64	45%	(112)	43%	(106)	12%	(30)	248
Age: 65+	36%	(60)	47%	(78)	18%	(29)	167
GenZers: 1997-2012	53%	(47)	29%	(26)	18%	(16)	89
Millennials: 1981-1996	45%	(81)	35%	(62)	21%	(37)	180
GenXers: 1965-1980	42%	(84)	46%	(92)	12%	(24)	201
Baby Boomers: 1946-1964	41%	(88)	43%	(91)	16%	(34)	213
Educ: < College	48%	(226)	36%	(170)	15%	(71)	466
Educ: Bachelors degree	39%	(55)	42%	(60)	19%	(27)	142
Educ: Post-grad	26%	(23)	56%	(48)	18%	(15)	86
Income: Under 50k	39%	(134)	43%	(147)	17%	(59)	340
Income: 50k-100k	47%	(104)	41%	(91)	13%	(28)	224
Income: 100k+	50%	(65)	30%	(39)	20%	(25)	130
Ethnicity: White (Non-Hispanic)	47%	(261)	39%	(216)	14%	(78)	555
Ethnicity: Hispanic	34%	(8)	61%	(14)	5%	(1)	22
Ethnicity: Black (Non-Hispanic)	26%	(23)	42%	(38)	32%	(28)	89
Ethnicity: Asian + Other (Non-Hispanic)	42%	(12)	39%	(11)	19%	(5)	28
All Christian	52%	(168)	33%	(107)	14%	(45)	320
All Non-Christian	49%	(12)	47%	(11)	4%	(1)	24
Atheist	29%	(12)	64%	(26)	7%	(3)	41
Agnostic/Nothing in particular	29%	(59)	51%	(103)	20%	(41)	203
Something Else	50%	(53)	29%	(31)	21%	(23)	106
Evangelical	54%	(73)	31%	(43)	15%	(20)	136
Non-Evangelical	50%	(142)	33%	(94)	16%	(46)	282
PID: Dem (no lean)	11%	(32)	69%	(200)	19%	(56)	288
PID: Ind (no lean)	36%	(57)	41%	(66)	23%	(37)	160
PID: Rep (no lean)	87%	(214)	5%	(12)	8%	(19)	246

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	40%	(278)	16%	(113)	694
PID/Gender: Dem Men	15%	(18)	74%	(89)	11%	(13)	120
PID/Gender: Dem Women	8%	(14)	66%	(111)	25%	(43)	168
PID/Gender: Ind Men	41%	(40)	39%	(38)	21%	(21)	99
PID/Gender: Ind Women	28%	(17)	44%	(27)	27%	(17)	61
PID/Gender: Rep Men	94%	(107)	4%	(4)	2%	(2)	114
PID/Gender: Rep Women	81%	(107)	6%	(8)	13%	(17)	132
Ideo: Liberal (1-3)	17%	(36)	62%	(132)	21%	(44)	212
Ideo: Moderate (4)	36%	(82)	49%	(110)	14%	(32)	224
Ideo: Conservative (5-7)	75%	(180)	12%	(29)	13%	(31)	240
Community: Urban	37%	(56)	41%	(62)	21%	(32)	149
Community: Suburban	44%	(159)	42%	(151)	14%	(52)	362
Community: Rural	49%	(89)	36%	(65)	16%	(29)	183
Military HHnm: Yes	56%	(55)	33%	(32)	12%	(11)	98
Military HH: No	42%	(249)	41%	(245)	17%	(101)	596
Employ: Private Sector	49%	(120)	34%	(83)	16%	(40)	242
Employ: Government	56%	(17)	31%	(9)	12%	(4)	29
Employ: Self-Employed	43%	(32)	34%	(26)	23%	(18)	76
Employ: Homemaker	32%	(15)	55%	(25)	13%	(6)	45
Employ: Student	19%	(3)	52%	(10)	29%	(5)	19
Employ: Retired	43%	(77)	44%	(78)	13%	(22)	177
Employ: Unemployed	37%	(29)	48%	(37)	15%	(11)	77
Employ: Other	40%	(11)	36%	(10)	24%	(7)	29

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Table BLMB8_16: Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	40%	(278)	16%	(113)	694
Protestant	53%	(86)	37%	(60)	10%	(17)	164
Roman Catholic	51%	(76)	31%	(46)	18%	(26)	148
Mormon	34%	(1)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	4%	(0)	14%	(1)	6
Jewish	55%	(7)	45%	(6)	—	(0)	13
Muslim	32%	(2)	67%	(4)	1%	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	35%	(1)	—	(0)	3
Atheist	29%	(12)	64%	(26)	7%	(3)	41
Agnostic	11%	(4)	71%	(27)	18%	(7)	38
Something else	50%	(53)	29%	(31)	21%	(23)	106
Nothing in particular	33%	(55)	46%	(76)	21%	(34)	165
Ideo/PID: Conservative Republican	86%	(151)	5%	(9)	9%	(16)	177
Ideo/PID: Moderate/Liberal Republican	92%	(60)	4%	(3)	4%	(3)	65
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	65%	(77)	19%	(23)	118
Ideo/PID: Liberal Democrat	8%	(14)	71%	(116)	20%	(33)	163
Unfavorable of Biden and Trump	39%	(53)	24%	(32)	37%	(51)	136
2024 H2H Matchup: Biden Voter	8%	(26)	76%	(255)	16%	(55)	337
2024 H2H Matchup: Trump Voter	86%	(256)	5%	(14)	9%	(28)	298
2024 H2H Matchup: Would not Vote	17%	(4)	10%	(3)	73%	(18)	24
2024 H2H Matchup: Do not Know	50%	(17)	16%	(5)	35%	(12)	35
2022 House Vote: Democrat	10%	(31)	72%	(222)	18%	(55)	308
2022 House Vote: Republican	86%	(216)	4%	(10)	11%	(27)	252
2022 House Vote: Did not Vote	42%	(52)	35%	(44)	23%	(29)	124
2020 Vote: Joe Biden	8%	(26)	73%	(235)	19%	(59)	320
2020 Vote: Donald Trump	81%	(246)	7%	(21)	12%	(35)	302
2020 Vote: Someone Else	17%	(2)	22%	(2)	61%	(6)	10
2020 Vote: Did not Vote	48%	(30)	32%	(20)	19%	(12)	62
2016 Vote: Hillary Clinton	10%	(25)	75%	(191)	15%	(39)	255
2016 Vote: Donald Trump	77%	(197)	11%	(27)	12%	(32)	256
2016 Vote: Someone Else	24%	(5)	24%	(5)	52%	(11)	21
2020 Vote/PID: Not Biden/Democrat	28%	(11)	49%	(20)	23%	(9)	40

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	40%	(278)	16%	(113)	694
2020 Vote/PID: Not Trump/Republican	80%	(17)	19%	(4)	1%	(0)	22
U.S. Economy: Wrong Track	56%	(285)	25%	(126)	19%	(96)	507
U.S. Economy: Right Direction	10%	(19)	81%	(152)	9%	(17)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	82%	(202)	12%	(30)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(273)	6%	(21)	10%	(34)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	46%	(56)	41%	(49)	120
Top 2024 Issue: Economy	58%	(148)	22%	(57)	20%	(51)	257
Community/Gender: Urban Women	34%	(26)	48%	(37)	19%	(15)	77
Community/Gender: Urban Men	41%	(30)	35%	(25)	24%	(17)	72
Community/Gender: Rural Women	39%	(35)	37%	(33)	23%	(21)	88
Community/Gender: Rural Men	57%	(54)	34%	(32)	9%	(8)	94
Community/Gender: Suburban Women	40%	(78)	39%	(76)	21%	(41)	195
Community/Gender: Suburban Men	49%	(82)	44%	(74)	7%	(11)	167
Homeowner	45%	(261)	41%	(234)	14%	(81)	575
Renter	34%	(35)	39%	(41)	27%	(28)	104
Self + Household: White-Collar	40%	(97)	43%	(104)	17%	(42)	243
Self + Household: Blue Collar	47%	(169)	40%	(143)	13%	(48)	360
Union HH: Yes	41%	(29)	32%	(22)	27%	(19)	70
Union HH: No	44%	(275)	41%	(256)	15%	(94)	624
LGBTQ+: Yes	14%	(10)	65%	(47)	22%	(16)	72
LGBTQ+: No	47%	(293)	37%	(231)	16%	(97)	622
Motivated to Vote	43%	(277)	42%	(267)	15%	(97)	641
Parent: Yes	49%	(94)	36%	(69)	15%	(28)	191
Parent: No	42%	(210)	42%	(209)	17%	(84)	503
COVID Vaccine: Yes	32%	(152)	49%	(232)	18%	(85)	470
COVID Vaccine: No	67%	(151)	20%	(46)	12%	(28)	224
Student Loans: Yes	41%	(50)	35%	(43)	24%	(29)	121
Student Loans: No	44%	(254)	41%	(235)	15%	(84)	573
Favorable Opinion of Haley	56%	(117)	28%	(59)	16%	(34)	210
Unfavorable Opinion of Haley	33%	(99)	56%	(167)	11%	(32)	298
Prodigal Biden Voter	39%	(10)	17%	(5)	43%	(11)	27
Undecided Voter (DK/WNV)	36%	(22)	13%	(8)	50%	(30)	59

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Table BLMB8_16: Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	40%	(278)	16%	(113)	694
Undecided Voter (DK)	50%	(17)	16%	(5)	35%	(12)	35
Watched Debate	48%	(235)	40%	(195)	12%	(60)	490
Watched Debate: Did not Watch	33%	(68)	41%	(83)	26%	(53)	204
Watched Debate: All of it	52%	(137)	38%	(102)	10%	(26)	265
Watched Debate: Some of it	44%	(98)	41%	(93)	15%	(34)	225
Continue His Campaign: Yes Biden	18%	(49)	70%	(195)	13%	(35)	279
Continue His Campaign: No Biden	63%	(241)	19%	(72)	18%	(70)	383
Continue His Campaign: Yes Trump	81%	(271)	11%	(35)	9%	(29)	335
Continue His Campaign: No Trump	8%	(26)	69%	(229)	23%	(77)	332
Conviction: Evidence	10%	(34)	70%	(253)	20%	(72)	359
Conviction: Motivation to Damage	86%	(228)	5%	(14)	9%	(23)	265
Conviction: DK/NO	60%	(42)	16%	(11)	25%	(17)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(275)	38%	(264)	22%	(155)	694
Gender: Male	42%	(140)	39%	(129)	19%	(64)	333
Gender: Female	37%	(135)	37%	(134)	25%	(92)	361
Age: 18-34	39%	(71)	29%	(54)	32%	(58)	183
Age: 35-44	39%	(37)	39%	(37)	23%	(22)	96
Age: 45-64	43%	(106)	38%	(95)	19%	(47)	248
Age: 65+	36%	(61)	47%	(78)	17%	(28)	167
GenZers: 1997-2012	35%	(31)	30%	(27)	34%	(31)	89
Millennials: 1981-1996	42%	(75)	32%	(58)	26%	(47)	180
GenXers: 1965-1980	38%	(76)	41%	(82)	21%	(42)	201
Baby Boomers: 1946-1964	42%	(89)	42%	(90)	16%	(34)	213
Educ: < College	43%	(198)	34%	(160)	23%	(108)	466
Educ: Bachelors degree	39%	(56)	41%	(58)	20%	(29)	142
Educ: Post-grad	25%	(21)	54%	(46)	21%	(18)	86
Income: Under 50k	37%	(125)	41%	(138)	23%	(77)	340
Income: 50k-100k	40%	(91)	36%	(81)	24%	(53)	224
Income: 100k+	46%	(59)	35%	(45)	20%	(26)	130
Ethnicity: White (Non-Hispanic)	43%	(238)	36%	(197)	22%	(120)	555
Ethnicity: Hispanic	39%	(9)	49%	(11)	12%	(3)	22
Ethnicity: Black (Non-Hispanic)	19%	(17)	50%	(44)	31%	(28)	89
Ethnicity: Asian + Other (Non-Hispanic)	42%	(12)	41%	(11)	18%	(5)	28
All Christian	53%	(169)	31%	(100)	16%	(51)	320
All Non-Christian	37%	(9)	54%	(13)	9%	(2)	24
Atheist	19%	(8)	51%	(21)	30%	(12)	41
Agnostic/Nothing in particular	23%	(47)	50%	(101)	27%	(55)	203
Something Else	40%	(42)	27%	(29)	33%	(35)	106
Evangelical	57%	(77)	29%	(40)	14%	(19)	136
Non-Evangelical	46%	(129)	32%	(89)	23%	(64)	282
PID: Dem (no lean)	9%	(27)	67%	(192)	24%	(69)	288
PID: Ind (no lean)	33%	(52)	36%	(57)	32%	(51)	160
PID: Rep (no lean)	80%	(196)	6%	(14)	15%	(36)	246

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(275)	38%	(264)	22%	(155)	694
PID/Gender: Dem Men	12%	(14)	73%	(88)	15%	(18)	120
PID/Gender: Dem Women	8%	(13)	62%	(104)	30%	(51)	168
PID/Gender: Ind Men	36%	(36)	32%	(32)	32%	(32)	99
PID/Gender: Ind Women	27%	(17)	42%	(26)	31%	(19)	61
PID/Gender: Rep Men	79%	(90)	8%	(10)	12%	(14)	114
PID/Gender: Rep Women	80%	(106)	3%	(4)	17%	(22)	132
Ideo: Liberal (1-3)	13%	(28)	57%	(121)	30%	(63)	212
Ideo: Moderate (4)	29%	(66)	50%	(111)	21%	(47)	224
Ideo: Conservative (5-7)	74%	(177)	10%	(24)	16%	(38)	240
Community: Urban	34%	(51)	44%	(66)	22%	(33)	149
Community: Suburban	42%	(150)	37%	(133)	22%	(79)	362
Community: Rural	41%	(74)	35%	(65)	24%	(44)	183
Military HHnm: Yes	49%	(48)	32%	(32)	19%	(19)	98
Military HH: No	38%	(227)	39%	(232)	23%	(137)	596
Employ: Private Sector	44%	(106)	32%	(78)	24%	(58)	242
Employ: Government	47%	(14)	44%	(13)	9%	(3)	29
Employ: Self-Employed	37%	(28)	32%	(24)	31%	(24)	76
Employ: Homemaker	29%	(13)	53%	(24)	18%	(8)	45
Employ: Student	12%	(2)	50%	(9)	38%	(7)	19
Employ: Retired	45%	(79)	42%	(75)	13%	(23)	177
Employ: Unemployed	34%	(26)	40%	(31)	27%	(20)	77
Employ: Other	25%	(7)	32%	(9)	43%	(12)	29

Continued on next page

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(275)	38%	(264)	22%	(155)	694
Protestant	53%	(88)	33%	(54)	14%	(22)	164
Roman Catholic	52%	(76)	31%	(46)	18%	(26)	148
Mormon	34%	(1)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	4%	(0)	14%	(1)	6
Jewish	33%	(4)	67%	(9)	—	(0)	13
Muslim	32%	(2)	44%	(2)	25%	(1)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	35%	(1)	—	(0)	3
Atheist	19%	(8)	51%	(21)	30%	(12)	41
Agnostic	3%	(1)	64%	(24)	34%	(13)	38
Something else	40%	(42)	27%	(29)	33%	(35)	106
Nothing in particular	28%	(46)	47%	(77)	26%	(43)	165
Ideo/PID: Conservative Republican	82%	(145)	4%	(6)	14%	(25)	177
Ideo/PID: Moderate/Liberal Republican	73%	(47)	11%	(7)	16%	(11)	65
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	66%	(78)	23%	(27)	118
Ideo/PID: Liberal Democrat	8%	(14)	66%	(107)	26%	(42)	163
Unfavorable of Biden and Trump	37%	(50)	18%	(25)	45%	(61)	136
2024 H2H Matchup: Biden Voter	7%	(23)	72%	(242)	21%	(71)	337
2024 H2H Matchup: Trump Voter	78%	(233)	5%	(16)	16%	(49)	298
2024 H2H Matchup: Would not Vote	9%	(2)	10%	(3)	81%	(20)	24
2024 H2H Matchup: Do not Know	47%	(16)	8%	(3)	46%	(16)	35
2022 House Vote: Democrat	11%	(34)	67%	(208)	21%	(66)	308
2022 House Vote: Republican	77%	(194)	5%	(12)	19%	(47)	252
2022 House Vote: Did not Vote	36%	(45)	35%	(43)	30%	(37)	124
2020 Vote: Joe Biden	7%	(22)	68%	(219)	25%	(79)	320
2020 Vote: Donald Trump	76%	(231)	8%	(23)	16%	(48)	302
2020 Vote: Someone Else	29%	(3)	22%	(2)	49%	(5)	10
2020 Vote: Did not Vote	31%	(19)	31%	(19)	38%	(24)	62
2016 Vote: Hillary Clinton	10%	(25)	71%	(182)	19%	(49)	255
2016 Vote: Donald Trump	72%	(184)	10%	(25)	18%	(47)	256
2016 Vote: Someone Else	33%	(7)	23%	(5)	44%	(9)	21
2020 Vote/PID: Not Biden/Democrat	20%	(8)	54%	(22)	26%	(10)	40

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(275)	38%	(264)	22%	(155)	694
2020 Vote/PID: Not Trump/Republican	59%	(13)	15%	(3)	26%	(6)	22
U.S. Economy: Wrong Track	52%	(266)	22%	(110)	26%	(131)	507
U.S. Economy: Right Direction	5%	(9)	82%	(153)	13%	(25)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	81%	(200)	15%	(36)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(247)	7%	(22)	18%	(58)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	35%	(42)	51%	(61)	120
Top 2024 Issue: Economy	54%	(138)	20%	(50)	27%	(69)	257
Community/Gender: Urban Women	30%	(23)	49%	(38)	21%	(16)	77
Community/Gender: Urban Men	38%	(27)	39%	(28)	23%	(17)	72
Community/Gender: Rural Women	38%	(34)	37%	(33)	25%	(22)	88
Community/Gender: Rural Men	43%	(40)	34%	(32)	23%	(22)	94
Community/Gender: Suburban Women	40%	(78)	33%	(64)	27%	(54)	195
Community/Gender: Suburban Men	43%	(72)	42%	(69)	15%	(25)	167
Homeowner	41%	(237)	38%	(220)	21%	(118)	575
Renter	32%	(33)	38%	(39)	30%	(32)	104
Self + Household: White-Collar	38%	(93)	41%	(99)	21%	(50)	243
Self + Household: Blue Collar	42%	(151)	37%	(135)	21%	(74)	360
Union HH: Yes	37%	(26)	33%	(23)	30%	(21)	70
Union HH: No	40%	(249)	39%	(241)	22%	(134)	624
LGBTQ+: Yes	9%	(7)	52%	(37)	39%	(28)	72
LGBTQ+: No	43%	(268)	36%	(226)	20%	(127)	622
Motivated to Vote	40%	(258)	39%	(253)	20%	(130)	641
Parent: Yes	44%	(83)	33%	(63)	23%	(45)	191
Parent: No	38%	(192)	40%	(201)	22%	(111)	503
COVID Vaccine: Yes	32%	(149)	46%	(216)	22%	(104)	470
COVID Vaccine: No	56%	(126)	21%	(47)	23%	(51)	224
Student Loans: Yes	35%	(43)	37%	(45)	28%	(33)	121
Student Loans: No	41%	(232)	38%	(218)	21%	(122)	573
Favorable Opinion of Haley	50%	(106)	28%	(58)	22%	(47)	210
Unfavorable Opinion of Haley	31%	(91)	51%	(151)	19%	(56)	298
Prodigal Biden Voter	24%	(6)	16%	(4)	60%	(16)	27
Undecided Voter (DK/WNV)	31%	(19)	9%	(5)	60%	(36)	59

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(275)	38%	(264)	22%	(155)	694
Undecided Voter (DK)	47%	(16)	8%	(3)	46%	(16)	35
Watched Debate	43%	(210)	38%	(184)	20%	(96)	490
Watched Debate: Did not Watch	32%	(65)	39%	(80)	29%	(60)	204
Watched Debate: All of it	51%	(134)	35%	(92)	15%	(39)	265
Watched Debate: Some of it	34%	(76)	41%	(92)	25%	(57)	225
Continue His Campaign: Yes Biden	17%	(46)	68%	(189)	16%	(44)	279
Continue His Campaign: No Biden	57%	(220)	16%	(62)	26%	(101)	383
Continue His Campaign: Yes Trump	74%	(249)	11%	(37)	15%	(49)	335
Continue His Campaign: No Trump	7%	(24)	64%	(213)	29%	(96)	332
Conviction: Evidence	10%	(37)	65%	(235)	24%	(87)	359
Conviction: Motivation to Damage	79%	(209)	6%	(17)	15%	(39)	265
Conviction: DK/NO	42%	(30)	17%	(12)	41%	(29)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(77)	89%	(617)	694
Gender: Male	14%	(47)	86%	(287)	333
Gender: Female	8%	(30)	92%	(330)	361
Age: 18-34	14%	(27)	86%	(157)	183
Age: 35-44	14%	(14)	86%	(82)	96
Age: 45-64	10%	(25)	90%	(223)	248
Age: 65+	7%	(11)	93%	(155)	167
GenZers: 1997-2012	10%	(9)	90%	(81)	89
Millennials: 1981-1996	18%	(32)	82%	(148)	180
GenXers: 1965-1980	12%	(24)	88%	(177)	201
Baby Boomers: 1946-1964	6%	(12)	94%	(201)	213
Educ: < College	11%	(49)	89%	(417)	466
Educ: Bachelors degree	15%	(22)	85%	(120)	142
Educ: Post-grad	7%	(6)	93%	(80)	86
Income: Under 50k	12%	(41)	88%	(299)	340
Income: 50k-100k	10%	(23)	90%	(201)	224
Income: 100k+	10%	(13)	90%	(117)	130
Ethnicity: White (Non-Hispanic)	9%	(51)	91%	(504)	555
Ethnicity: Hispanic	19%	(4)	81%	(18)	22
Ethnicity: Black (Non-Hispanic)	22%	(20)	78%	(69)	89
Ethnicity: Asian + Other (Non-Hispanic)	7%	(2)	93%	(26)	28
All Christian	11%	(34)	89%	(286)	320
All Non-Christian	7%	(2)	93%	(22)	24
Atheist	20%	(8)	80%	(32)	41
Agnostic/Nothing in particular	10%	(21)	90%	(183)	203
Something Else	12%	(13)	88%	(93)	106
Evangelical	10%	(14)	90%	(122)	136
Non-Evangelical	11%	(31)	89%	(251)	282
PID: Dem (no lean)	13%	(37)	87%	(251)	288
PID: Ind (no lean)	11%	(18)	89%	(142)	160
PID: Rep (no lean)	9%	(22)	91%	(224)	246

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(77)	89%	(617)	694
PID/Gender: Dem Men	21%	(25)	79%	(95)	120
PID/Gender: Dem Women	7%	(12)	93%	(156)	168
PID/Gender: Ind Men	14%	(14)	86%	(85)	99
PID/Gender: Ind Women	6%	(4)	94%	(57)	61
PID/Gender: Rep Men	6%	(7)	94%	(107)	114
PID/Gender: Rep Women	11%	(15)	89%	(117)	132
Ideo: Liberal (1-3)	17%	(36)	83%	(176)	212
Ideo: Moderate (4)	10%	(23)	90%	(201)	224
Ideo: Conservative (5-7)	7%	(17)	93%	(223)	240
Community: Urban	17%	(25)	83%	(124)	149
Community: Suburban	12%	(42)	88%	(320)	362
Community: Rural	5%	(10)	95%	(173)	183
Military HHnm: Yes	6%	(6)	94%	(93)	98
Military HH: No	12%	(71)	88%	(524)	596
Employ: Private Sector	12%	(28)	88%	(214)	242
Employ: Government	4%	(1)	96%	(28)	29
Employ: Self-Employed	10%	(8)	90%	(68)	76
Employ: Homemaker	5%	(2)	95%	(43)	45
Employ: Student	19%	(3)	81%	(15)	19
Employ: Retired	4%	(7)	96%	(170)	177
Employ: Unemployed	30%	(23)	70%	(54)	77
Employ: Other	14%	(4)	86%	(25)	29

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(77)	89%	(617)	694
Protestant	10%	(16)	90%	(148)	164
Roman Catholic	11%	(16)	89%	(132)	148
Mormon	66%	(1)	34%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	3%	(0)	97%	(6)	6
Jewish	10%	(1)	90%	(12)	13
Muslim	—	(0)	100%	(6)	6
Buddhist	18%	(0)	82%	(2)	2
Hindu	—	(0)	100%	(3)	3
Atheist	20%	(8)	80%	(32)	41
Agnostic	9%	(3)	91%	(35)	38
Something else	12%	(13)	88%	(93)	106
Nothing in particular	10%	(17)	90%	(148)	165
Ideo/PID: Conservative Republican	7%	(13)	93%	(164)	177
Ideo/PID: Moderate/Liberal Republican	14%	(9)	86%	(56)	65
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	91%	(107)	118
Ideo/PID: Liberal Democrat	16%	(26)	84%	(137)	163
Unfavorable of Biden and Trump	10%	(14)	90%	(123)	136
2024 H2H Matchup: Biden Voter	14%	(47)	86%	(289)	337
2024 H2H Matchup: Trump Voter	9%	(25)	91%	(273)	298
2024 H2H Matchup: Would not Vote	7%	(2)	93%	(22)	24
2024 H2H Matchup: Do not Know	7%	(2)	93%	(33)	35
2022 House Vote: Democrat	15%	(45)	85%	(263)	308
2022 House Vote: Republican	7%	(19)	93%	(233)	252
2022 House Vote: Did not Vote	10%	(13)	90%	(112)	124
2020 Vote: Joe Biden	15%	(49)	85%	(271)	320
2020 Vote: Donald Trump	8%	(24)	92%	(278)	302
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	7%	(4)	93%	(58)	62
2016 Vote: Hillary Clinton	16%	(41)	84%	(214)	255
2016 Vote: Donald Trump	5%	(14)	95%	(242)	256
2016 Vote: Someone Else	7%	(1)	93%	(19)	21

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(77)	89%	(617)	694
2020 Vote/PID: Not Biden/Democrat	1%	(1)	99%	(40)	40
2020 Vote/PID: Not Trump/Republican	11%	(2)	89%	(19)	22
U.S. Economy: Wrong Track	10%	(52)	90%	(454)	507
U.S. Economy: Right Direction	13%	(25)	87%	(163)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(32)	87%	(214)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(26)	92%	(301)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(19)	84%	(101)	120
Top 2024 Issue: Economy	14%	(37)	86%	(220)	257
Community/Gender: Urban Women	17%	(13)	83%	(64)	77
Community/Gender: Urban Men	17%	(12)	83%	(60)	72
Community/Gender: Rural Women	3%	(3)	97%	(85)	88
Community/Gender: Rural Men	7%	(7)	93%	(88)	94
Community/Gender: Suburban Women	8%	(15)	92%	(181)	195
Community/Gender: Suburban Men	16%	(27)	84%	(139)	167
Homeowner	10%	(59)	90%	(516)	575
Renter	15%	(16)	85%	(88)	104
Self + Household: White-Collar	7%	(17)	93%	(226)	243
Self + Household: Blue Collar	12%	(45)	88%	(316)	360
Union HH: Yes	10%	(7)	90%	(63)	70
Union HH: No	11%	(70)	89%	(554)	624
LGBTQ+: Yes	9%	(7)	91%	(66)	72
LGBTQ+: No	11%	(70)	89%	(551)	622
Motivated to Vote	10%	(67)	90%	(574)	641
Parent: Yes	11%	(22)	89%	(169)	191
Parent: No	11%	(55)	89%	(448)	503
COVID Vaccine: Yes	12%	(54)	88%	(415)	470
COVID Vaccine: No	10%	(23)	90%	(202)	224
Student Loans: Yes	14%	(16)	86%	(105)	121
Student Loans: No	11%	(61)	89%	(512)	573
Favorable Opinion of Haley	10%	(20)	90%	(190)	210
Unfavorable Opinion of Haley	13%	(38)	87%	(260)	298

Continued on next page

Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(77)	89%	(617)	694
Prodigal Biden Voter	6%	(2)	94%	(25)	27
Undecided Voter (DK/WNV)	7%	(4)	93%	(55)	59
Undecided Voter (DK)	7%	(2)	93%	(33)	35
Watched Debate	11%	(55)	89%	(434)	490
Watched Debate: Did not Watch	11%	(22)	89%	(183)	204
Watched Debate: All of it	13%	(34)	87%	(231)	265
Watched Debate: Some of it	10%	(22)	90%	(203)	225
Continue His Campaign: Yes Biden	15%	(42)	85%	(237)	279
Continue His Campaign: No Biden	7%	(29)	93%	(355)	383
Continue His Campaign: Yes Trump	10%	(34)	90%	(301)	335
Continue His Campaign: No Trump	11%	(37)	89%	(295)	332
Conviction: Evidence	12%	(42)	88%	(318)	359
Conviction: Motivation to Damage	10%	(27)	90%	(238)	265
Conviction: DK/NO	12%	(9)	88%	(61)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(630)	694
Gender: Male	11%	(36)	89%	(298)	333
Gender: Female	8%	(29)	92%	(332)	361
Age: 18-34	20%	(36)	80%	(147)	183
Age: 35-44	12%	(11)	88%	(85)	96
Age: 45-64	6%	(15)	94%	(233)	248
Age: 65+	1%	(2)	99%	(164)	167
GenZers: 1997-2012	19%	(17)	81%	(72)	89
Millennials: 1981-1996	16%	(28)	84%	(151)	180
GenXers: 1965-1980	7%	(14)	93%	(187)	201
Baby Boomers: 1946-1964	2%	(4)	98%	(209)	213
Educ: < College	10%	(48)	90%	(419)	466
Educ: Bachelors degree	6%	(9)	94%	(133)	142
Educ: Post-grad	9%	(8)	91%	(78)	86
Income: Under 50k	12%	(40)	88%	(301)	340
Income: 50k-100k	7%	(16)	93%	(208)	224
Income: 100k+	7%	(9)	93%	(121)	130
Ethnicity: White (Non-Hispanic)	6%	(35)	94%	(520)	555
Ethnicity: Hispanic	21%	(5)	79%	(18)	22
Ethnicity: Black (Non-Hispanic)	25%	(22)	75%	(67)	89
Ethnicity: Asian + Other (Non-Hispanic)	9%	(2)	91%	(25)	28
All Christian	6%	(18)	94%	(302)	320
All Non-Christian	23%	(5)	77%	(19)	24
Atheist	10%	(4)	90%	(37)	41
Agnostic/Nothing in particular	12%	(24)	88%	(179)	203
Something Else	12%	(13)	88%	(93)	106
Evangelical	10%	(14)	90%	(122)	136
Non-Evangelical	6%	(16)	94%	(265)	282
PID: Dem (no lean)	12%	(34)	88%	(253)	288
PID: Ind (no lean)	6%	(10)	94%	(150)	160
PID: Rep (no lean)	8%	(19)	92%	(226)	246

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(630)	694
PID/Gender: Dem Men	14%	(17)	86%	(103)	120
PID/Gender: Dem Women	11%	(18)	89%	(150)	168
PID/Gender: Ind Men	8%	(8)	92%	(91)	99
PID/Gender: Ind Women	4%	(3)	96%	(59)	61
PID/Gender: Rep Men	10%	(11)	90%	(103)	114
PID/Gender: Rep Women	6%	(8)	94%	(124)	132
Ideo: Liberal (1-3)	13%	(27)	87%	(185)	212
Ideo: Moderate (4)	12%	(28)	88%	(196)	224
Ideo: Conservative (5-7)	4%	(9)	96%	(230)	240
Community: Urban	12%	(17)	88%	(132)	149
Community: Suburban	7%	(27)	93%	(335)	362
Community: Rural	11%	(20)	89%	(163)	183
Military HHnm: Yes	6%	(6)	94%	(93)	98
Military HH: No	10%	(59)	90%	(537)	596
Employ: Private Sector	10%	(24)	90%	(218)	242
Employ: Government	16%	(5)	84%	(25)	29
Employ: Self-Employed	9%	(7)	91%	(69)	76
Employ: Homemaker	14%	(6)	86%	(39)	45
Employ: Student	17%	(3)	83%	(15)	19
Employ: Retired	3%	(5)	97%	(172)	177
Employ: Unemployed	14%	(11)	86%	(66)	77
Employ: Other	12%	(3)	88%	(25)	29

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(630)	694
Protestant	3%	(5)	97%	(158)	164
Roman Catholic	8%	(12)	92%	(136)	148
Mormon	30%	(1)	70%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	22%	(3)	78%	(10)	13
Muslim	—	(0)	100%	(6)	6
Buddhist	17%	(0)	83%	(2)	2
Hindu	65%	(2)	35%	(1)	3
Atheist	10%	(4)	90%	(37)	41
Agnostic	9%	(4)	91%	(34)	38
Something else	12%	(13)	88%	(93)	106
Nothing in particular	12%	(21)	88%	(145)	165
Ideo/PID: Conservative Republican	4%	(7)	96%	(169)	177
Ideo/PID: Moderate/Liberal Republican	19%	(12)	81%	(53)	65
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	88%	(104)	118
Ideo/PID: Liberal Democrat	13%	(21)	87%	(142)	163
Unfavorable of Biden and Trump	10%	(13)	90%	(123)	136
2024 H2H Matchup: Biden Voter	11%	(37)	89%	(300)	337
2024 H2H Matchup: Trump Voter	7%	(22)	93%	(277)	298
2024 H2H Matchup: Would not Vote	6%	(1)	94%	(23)	24
2024 H2H Matchup: Do not Know	14%	(5)	86%	(30)	35
2022 House Vote: Democrat	8%	(25)	92%	(282)	308
2022 House Vote: Republican	6%	(16)	94%	(237)	252
2022 House Vote: Did not Vote	17%	(21)	83%	(103)	124
2020 Vote: Joe Biden	10%	(31)	90%	(289)	320
2020 Vote: Donald Trump	7%	(20)	93%	(282)	302
2020 Vote: Someone Else	2%	(0)	98%	(10)	10
2020 Vote: Did not Vote	22%	(13)	78%	(49)	62
2016 Vote: Hillary Clinton	11%	(29)	89%	(227)	255
2016 Vote: Donald Trump	2%	(6)	98%	(249)	256
2016 Vote: Someone Else	7%	(2)	93%	(19)	21

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(630)	694
2020 Vote/PID: Not Biden/Democrat	19%	(8)	81%	(32)	40
2020 Vote/PID: Not Trump/Republican	16%	(3)	84%	(18)	22
U.S. Economy: Wrong Track	8%	(43)	92%	(464)	507
U.S. Economy: Right Direction	12%	(22)	88%	(166)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	89%	(220)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(25)	92%	(303)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	89%	(107)	120
Top 2024 Issue: Economy	9%	(24)	91%	(233)	257
Community/Gender: Urban Women	11%	(8)	89%	(69)	77
Community/Gender: Urban Men	13%	(9)	87%	(63)	72
Community/Gender: Rural Women	11%	(10)	89%	(78)	88
Community/Gender: Rural Men	11%	(10)	89%	(84)	94
Community/Gender: Suburban Women	5%	(10)	95%	(185)	195
Community/Gender: Suburban Men	10%	(17)	90%	(150)	167
Homeowner	8%	(45)	92%	(530)	575
Renter	16%	(17)	84%	(87)	104
Self + Household: White-Collar	7%	(16)	93%	(227)	243
Self + Household: Blue Collar	10%	(35)	90%	(325)	360
Union HH: Yes	8%	(6)	92%	(64)	70
Union HH: No	9%	(58)	91%	(566)	624
LGBTQ+: Yes	22%	(16)	78%	(56)	72
LGBTQ+: No	8%	(49)	92%	(573)	622
Motivated to Vote	8%	(53)	92%	(587)	641
Parent: Yes	11%	(21)	89%	(170)	191
Parent: No	9%	(43)	91%	(460)	503
COVID Vaccine: Yes	9%	(45)	91%	(425)	470
COVID Vaccine: No	9%	(20)	91%	(205)	224
Student Loans: Yes	11%	(14)	89%	(108)	121
Student Loans: No	9%	(51)	91%	(522)	573
Favorable Opinion of Haley	6%	(13)	94%	(197)	210
Unfavorable Opinion of Haley	8%	(24)	92%	(275)	298

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(630)	694
Prodigal Biden Voter	—	(0)	100%	(27)	27
Undecided Voter (DK/WNV)	10%	(6)	90%	(53)	59
Undecided Voter (DK)	14%	(5)	86%	(30)	35
Watched Debate	9%	(42)	91%	(448)	490
Watched Debate: Did not Watch	11%	(22)	89%	(182)	204
Watched Debate: All of it	7%	(20)	93%	(245)	265
Watched Debate: Some of it	10%	(22)	90%	(203)	225
Continue His Campaign: Yes Biden	14%	(39)	86%	(241)	279
Continue His Campaign: No Biden	6%	(24)	94%	(359)	383
Continue His Campaign: Yes Trump	8%	(26)	92%	(309)	335
Continue His Campaign: No Trump	9%	(30)	91%	(302)	332
Conviction: Evidence	10%	(37)	90%	(322)	359
Conviction: Motivation to Damage	5%	(13)	95%	(252)	265
Conviction: DK/NO	20%	(14)	80%	(56)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(69)	90%	(625)	694
Gender: Male	11%	(36)	89%	(298)	333
Gender: Female	9%	(34)	91%	(327)	361
Age: 18-34	13%	(24)	87%	(159)	183
Age: 35-44	18%	(18)	82%	(79)	96
Age: 45-64	11%	(27)	89%	(221)	248
Age: 65+	1%	(1)	99%	(166)	167
GenZers: 1997-2012	18%	(16)	82%	(73)	89
Millennials: 1981-1996	13%	(23)	87%	(156)	180
GenXers: 1965-1980	13%	(27)	87%	(174)	201
Baby Boomers: 1946-1964	1%	(3)	99%	(210)	213
Educ: < College	11%	(49)	89%	(417)	466
Educ: Bachelors degree	6%	(8)	94%	(134)	142
Educ: Post-grad	14%	(12)	86%	(74)	86
Income: Under 50k	11%	(37)	89%	(303)	340
Income: 50k-100k	9%	(20)	91%	(204)	224
Income: 100k+	9%	(12)	91%	(118)	130
Ethnicity: White (Non-Hispanic)	7%	(40)	93%	(515)	555
Ethnicity: Hispanic	5%	(1)	95%	(21)	22
Ethnicity: Black (Non-Hispanic)	25%	(23)	75%	(67)	89
Ethnicity: Asian + Other (Non-Hispanic)	20%	(5)	80%	(22)	28
All Christian	6%	(18)	94%	(302)	320
All Non-Christian	14%	(3)	86%	(21)	24
Atheist	6%	(3)	94%	(38)	41
Agnostic/Nothing in particular	14%	(29)	86%	(174)	203
Something Else	15%	(16)	85%	(90)	106
Evangelical	13%	(17)	87%	(119)	136
Non-Evangelical	5%	(14)	95%	(268)	282
PID: Dem (no lean)	12%	(35)	88%	(253)	288
PID: Ind (no lean)	9%	(15)	91%	(146)	160
PID: Rep (no lean)	8%	(20)	92%	(226)	246

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

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Registered Voters	10%	(69)	90%	(625)	694
PID/Gender: Dem Men	13%	(15)	87%	(105)	120
PID/Gender: Dem Women	12%	(20)	88%	(148)	168
PID/Gender: Ind Men	9%	(9)	91%	(90)	99
PID/Gender: Ind Women	9%	(6)	91%	(56)	61
PID/Gender: Rep Men	10%	(11)	90%	(103)	114
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Ideo: Liberal (1-3)	11%	(24)	89%	(188)	212
Ideo: Moderate (4)	11%	(23)	89%	(200)	224
Ideo: Conservative (5-7)	7%	(16)	93%	(224)	240
Community: Urban	14%	(20)	86%	(129)	149
Community: Suburban	8%	(27)	92%	(335)	362
Community: Rural	12%	(22)	88%	(161)	183
Military HHnm: Yes	5%	(5)	95%	(93)	98
Military HH: No	11%	(64)	89%	(531)	596
Employ: Private Sector	12%	(30)	88%	(212)	242
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Employ: Other	12%	(4)	88%	(25)	29

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Roman Catholic	6%	(8)	94%	(140)	148
Mormon	70%	(1)	30%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(4)	6
Jewish	22%	(3)	78%	(10)	13
Muslim	—	(0)	100%	(6)	6
Buddhist	26%	(1)	74%	(2)	2
Hindu	—	(0)	100%	(3)	3
Atheist	6%	(3)	94%	(38)	41
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2016 Vote: Hillary Clinton	12%	(30)	88%	(225)	255
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Registered Voters	10%	(69)	90%	(625)	694
Prodigal Biden Voter	5%	(1)	95%	(25)	27
Undecided Voter (DK/WNV)	6%	(3)	94%	(56)	59
Undecided Voter (DK)	4%	(1)	96%	(34)	35
Watched Debate	10%	(47)	90%	(442)	490
Watched Debate: Did not Watch	11%	(22)	89%	(183)	204
Watched Debate: All of it	7%	(19)	93%	(246)	265
Watched Debate: Some of it	13%	(29)	87%	(196)	225
Continue His Campaign: Yes Biden	13%	(35)	87%	(244)	279
Continue His Campaign: No Biden	8%	(29)	92%	(355)	383
Continue His Campaign: Yes Trump	9%	(29)	91%	(305)	335
Continue His Campaign: No Trump	10%	(35)	90%	(297)	332
Conviction: Evidence	10%	(37)	90%	(323)	359
Conviction: Motivation to Damage	9%	(24)	91%	(241)	265
Conviction: DK/NO	12%	(8)	88%	(62)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(38)	95%	(656)	694
Gender: Male	6%	(20)	94%	(313)	333
Gender: Female	5%	(18)	95%	(343)	361
Age: 18-34	3%	(6)	97%	(177)	183
Age: 35-44	4%	(4)	96%	(93)	96
Age: 45-64	7%	(18)	93%	(230)	248
Age: 65+	6%	(10)	94%	(156)	167
GenZers: 1997-2012	2%	(2)	98%	(87)	89
Millennials: 1981-1996	4%	(8)	96%	(172)	180
GenXers: 1965-1980	7%	(13)	93%	(187)	201
Baby Boomers: 1946-1964	6%	(13)	94%	(200)	213
Educ: < College	4%	(18)	96%	(448)	466
Educ: Bachelors degree	6%	(9)	94%	(133)	142
Educ: Post-grad	12%	(11)	88%	(75)	86
Income: Under 50k	3%	(11)	97%	(330)	340
Income: 50k-100k	7%	(15)	93%	(208)	224
Income: 100k+	9%	(12)	91%	(118)	130
Ethnicity: White (Non-Hispanic)	6%	(32)	94%	(523)	555
Ethnicity: Hispanic	—	(0)	100%	(22)	22
Ethnicity: Black (Non-Hispanic)	2%	(2)	98%	(87)	89
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	87%	(24)	28
All Christian	7%	(21)	93%	(299)	320
All Non-Christian	1%	(0)	99%	(24)	24
Atheist	10%	(4)	90%	(37)	41
Agnostic/Nothing in particular	5%	(9)	95%	(194)	203
Something Else	3%	(3)	97%	(103)	106
Evangelical	4%	(5)	96%	(131)	136
Non-Evangelical	7%	(19)	93%	(262)	282
PID: Dem (no lean)	5%	(15)	95%	(273)	288
PID: Ind (no lean)	7%	(10)	93%	(150)	160
PID: Rep (no lean)	5%	(12)	95%	(234)	246

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(38)	95%	(656)	694
PID/Gender: Dem Men	8%	(9)	92%	(111)	120
PID/Gender: Dem Women	4%	(6)	96%	(162)	168
PID/Gender: Ind Men	6%	(6)	94%	(93)	99
PID/Gender: Ind Women	7%	(4)	93%	(57)	61
PID/Gender: Rep Men	4%	(5)	96%	(110)	114
PID/Gender: Rep Women	6%	(8)	94%	(124)	132
Ideo: Liberal (1-3)	8%	(16)	92%	(195)	212
Ideo: Moderate (4)	4%	(9)	96%	(215)	224
Ideo: Conservative (5-7)	5%	(12)	95%	(227)	240
Community: Urban	3%	(5)	97%	(144)	149
Community: Suburban	6%	(22)	94%	(340)	362
Community: Rural	6%	(11)	94%	(171)	183
Military HHnm: Yes	4%	(4)	96%	(94)	98
Military HH: No	6%	(34)	94%	(562)	596
Employ: Private Sector	4%	(10)	96%	(232)	242
Employ: Government	7%	(2)	93%	(27)	29
Employ: Self-Employed	5%	(4)	95%	(72)	76
Employ: Homemaker	1%	(0)	99%	(45)	45
Employ: Student	—	(0)	100%	(19)	19
Employ: Retired	9%	(17)	91%	(161)	177
Employ: Unemployed	6%	(5)	94%	(72)	77
Employ: Other	—	(0)	100%	(29)	29

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(38)	95%	(656)	694
Protestant	10%	(16)	90%	(148)	164
Roman Catholic	4%	(5)	96%	(143)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	1%	(0)	99%	(13)	13
Muslim	—	(0)	100%	(6)	6
Buddhist	—	(0)	100%	(2)	2
Hindu	—	(0)	100%	(3)	3
Atheist	10%	(4)	90%	(37)	41
Agnostic	1%	(0)	99%	(37)	38
Something else	3%	(3)	97%	(103)	106
Nothing in particular	5%	(9)	95%	(157)	165
Ideo/PID: Conservative Republican	6%	(11)	94%	(166)	177
Ideo/PID: Moderate/Liberal Republican	2%	(1)	98%	(63)	65
Ideo/PID: Moderate/Conservative Democrat	—	(0)	100%	(118)	118
Ideo/PID: Liberal Democrat	9%	(15)	91%	(148)	163
Unfavorable of Biden and Trump	6%	(8)	94%	(129)	136
2024 H2H Matchup: Biden Voter	7%	(24)	93%	(313)	337
2024 H2H Matchup: Trump Voter	4%	(10)	96%	(288)	298
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(24)	24
2024 H2H Matchup: Do not Know	9%	(3)	91%	(32)	35
2022 House Vote: Democrat	7%	(21)	93%	(287)	308
2022 House Vote: Republican	3%	(8)	97%	(244)	252
2022 House Vote: Did not Vote	7%	(9)	93%	(116)	124
2020 Vote: Joe Biden	7%	(22)	93%	(297)	320
2020 Vote: Donald Trump	4%	(12)	96%	(291)	302
2020 Vote: Someone Else	2%	(0)	98%	(10)	10
2020 Vote: Did not Vote	6%	(4)	94%	(59)	62
2016 Vote: Hillary Clinton	9%	(22)	91%	(233)	255
2016 Vote: Donald Trump	5%	(13)	95%	(242)	256
2016 Vote: Someone Else	1%	(0)	99%	(21)	21

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(38)	95%	(656)	694
2020 Vote/PID: Not Biden/Democrat	4%	(2)	96%	(39)	40
2020 Vote/PID: Not Trump/Republican	3%	(1)	97%	(21)	22
U.S. Economy: Wrong Track	4%	(19)	96%	(488)	507
U.S. Economy: Right Direction	10%	(19)	90%	(168)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	91%	(225)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(13)	96%	(315)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	97%	(117)	120
Top 2024 Issue: Economy	4%	(10)	96%	(247)	257
Community/Gender: Urban Women	—	(0)	100%	(77)	77
Community/Gender: Urban Men	7%	(5)	93%	(67)	72
Community/Gender: Rural Women	10%	(9)	90%	(80)	88
Community/Gender: Rural Men	3%	(3)	97%	(92)	94
Community/Gender: Suburban Women	5%	(9)	95%	(186)	195
Community/Gender: Suburban Men	7%	(12)	93%	(154)	167
Homeowner	6%	(35)	94%	(539)	575
Renter	2%	(2)	98%	(101)	104
Self + Household: White-Collar	10%	(23)	90%	(220)	243
Self + Household: Blue Collar	3%	(12)	97%	(349)	360
Union HH: Yes	3%	(2)	97%	(68)	70
Union HH: No	6%	(36)	94%	(588)	624
LGBTQ+: Yes	5%	(4)	95%	(68)	72
LGBTQ+: No	5%	(34)	95%	(588)	622
Motivated to Vote	6%	(38)	94%	(603)	641
Parent: Yes	5%	(10)	95%	(181)	191
Parent: No	6%	(28)	94%	(475)	503
COVID Vaccine: Yes	7%	(32)	93%	(437)	470
COVID Vaccine: No	2%	(6)	98%	(219)	224
Student Loans: Yes	6%	(7)	94%	(114)	121
Student Loans: No	5%	(31)	95%	(542)	573
Favorable Opinion of Haley	6%	(12)	94%	(198)	210
Unfavorable Opinion of Haley	6%	(19)	94%	(279)	298

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(38)	95%	(656)	694
Prodigal Biden Voter	—	(0)	100%	(27)	27
Undecided Voter (DK/WNV)	6%	(3)	94%	(56)	59
Undecided Voter (DK)	9%	(3)	91%	(32)	35
Watched Debate	6%	(28)	94%	(461)	490
Watched Debate: Did not Watch	5%	(10)	95%	(195)	204
Watched Debate: All of it	5%	(14)	95%	(251)	265
Watched Debate: Some of it	6%	(14)	94%	(211)	225
Continue His Campaign: Yes Biden	6%	(17)	94%	(262)	279
Continue His Campaign: No Biden	5%	(20)	95%	(364)	383
Continue His Campaign: Yes Trump	4%	(12)	96%	(322)	335
Continue His Campaign: No Trump	8%	(26)	92%	(307)	332
Conviction: Evidence	7%	(27)	93%	(332)	359
Conviction: Motivation to Damage	3%	(9)	97%	(256)	265
Conviction: DK/NO	3%	(2)	97%	(68)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(569)	694
Gender: Male	18%	(59)	82%	(274)	333
Gender: Female	18%	(66)	82%	(295)	361
Age: 18-34	18%	(34)	82%	(150)	183
Age: 35-44	17%	(17)	83%	(80)	96
Age: 45-64	18%	(44)	82%	(204)	248
Age: 65+	19%	(31)	81%	(136)	167
GenZers: 1997-2012	23%	(20)	77%	(69)	89
Millennials: 1981-1996	14%	(25)	86%	(154)	180
GenXers: 1965-1980	17%	(35)	83%	(166)	201
Baby Boomers: 1946-1964	21%	(44)	79%	(169)	213
Educ: < College	17%	(79)	83%	(388)	466
Educ: Bachelors degree	21%	(30)	79%	(112)	142
Educ: Post-grad	20%	(17)	80%	(69)	86
Income: Under 50k	15%	(51)	85%	(290)	340
Income: 50k-100k	20%	(46)	80%	(178)	224
Income: 100k+	22%	(28)	78%	(101)	130
Ethnicity: White (Non-Hispanic)	17%	(95)	83%	(460)	555
Ethnicity: Hispanic	21%	(5)	79%	(18)	22
Ethnicity: Black (Non-Hispanic)	22%	(19)	78%	(70)	89
Ethnicity: Asian + Other (Non-Hispanic)	23%	(6)	77%	(21)	28
All Christian	15%	(47)	85%	(273)	320
All Non-Christian	35%	(8)	65%	(16)	24
Atheist	15%	(6)	85%	(35)	41
Agnostic/Nothing in particular	22%	(46)	78%	(158)	203
Something Else	17%	(18)	83%	(88)	106
Evangelical	10%	(14)	90%	(122)	136
Non-Evangelical	18%	(51)	82%	(231)	282
PID: Dem (no lean)	19%	(55)	81%	(232)	288
PID: Ind (no lean)	15%	(25)	85%	(136)	160
PID: Rep (no lean)	18%	(45)	82%	(201)	246

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(569)	694
PID/Gender: Dem Men	20%	(24)	80%	(96)	120
PID/Gender: Dem Women	19%	(32)	81%	(136)	168
PID/Gender: Ind Men	18%	(18)	82%	(81)	99
PID/Gender: Ind Women	11%	(7)	89%	(54)	61
PID/Gender: Rep Men	15%	(17)	85%	(97)	114
PID/Gender: Rep Women	21%	(28)	79%	(104)	132
Ideo: Liberal (1-3)	16%	(35)	84%	(177)	212
Ideo: Moderate (4)	18%	(41)	82%	(183)	224
Ideo: Conservative (5-7)	18%	(44)	82%	(196)	240
Community: Urban	23%	(34)	77%	(116)	149
Community: Suburban	18%	(66)	82%	(296)	362
Community: Rural	14%	(25)	86%	(158)	183
Military HHnm: Yes	23%	(23)	77%	(76)	98
Military HH: No	17%	(103)	83%	(493)	596
Employ: Private Sector	17%	(41)	83%	(201)	242
Employ: Government	33%	(10)	67%	(20)	29
Employ: Self-Employed	17%	(13)	83%	(63)	76
Employ: Homemaker	11%	(5)	89%	(40)	45
Employ: Student	8%	(2)	92%	(17)	19
Employ: Retired	20%	(35)	80%	(142)	177
Employ: Unemployed	15%	(12)	85%	(65)	77
Employ: Other	29%	(8)	71%	(20)	29

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(569)	694
Protestant	19%	(32)	81%	(132)	164
Roman Catholic	10%	(15)	90%	(133)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	42%	(5)	58%	(8)	13
Muslim	44%	(2)	56%	(3)	6
Buddhist	26%	(1)	74%	(2)	2
Hindu	—	(0)	100%	(3)	3
Atheist	15%	(6)	85%	(35)	41
Agnostic	28%	(11)	72%	(27)	38
Something else	17%	(18)	83%	(88)	106
Nothing in particular	21%	(35)	79%	(130)	165
Ideo/PID: Conservative Republican	18%	(32)	82%	(145)	177
Ideo/PID: Moderate/Liberal Republican	21%	(13)	79%	(51)	65
Ideo/PID: Moderate/Conservative Democrat	22%	(26)	78%	(92)	118
Ideo/PID: Liberal Democrat	16%	(26)	84%	(137)	163
Unfavorable of Biden and Trump	18%	(25)	82%	(112)	136
2024 H2H Matchup: Biden Voter	16%	(54)	84%	(283)	337
2024 H2H Matchup: Trump Voter	19%	(57)	81%	(242)	298
2024 H2H Matchup: Would not Vote	35%	(8)	65%	(16)	24
2024 H2H Matchup: Do not Know	19%	(7)	81%	(28)	35
2022 House Vote: Democrat	14%	(44)	86%	(263)	308
2022 House Vote: Republican	24%	(61)	76%	(192)	252
2022 House Vote: Did not Vote	16%	(20)	84%	(104)	124
2020 Vote: Joe Biden	17%	(54)	83%	(266)	320
2020 Vote: Donald Trump	19%	(56)	81%	(246)	302
2020 Vote: Someone Else	29%	(3)	71%	(7)	10
2020 Vote: Did not Vote	20%	(12)	80%	(50)	62
2016 Vote: Hillary Clinton	16%	(40)	84%	(215)	255
2016 Vote: Donald Trump	19%	(50)	81%	(206)	256
2016 Vote: Someone Else	23%	(5)	77%	(16)	21

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(569)	694
2020 Vote/PID: Not Biden/Democrat	18%	(7)	82%	(33)	40
2020 Vote/PID: Not Trump/Republican	27%	(6)	73%	(16)	22
U.S. Economy: Wrong Track	17%	(85)	83%	(422)	507
U.S. Economy: Right Direction	22%	(40)	78%	(147)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(47)	81%	(200)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(62)	81%	(266)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	86%	(104)	120
Top 2024 Issue: Economy	15%	(38)	85%	(218)	257
Community/Gender: Urban Women	16%	(12)	84%	(65)	77
Community/Gender: Urban Men	30%	(21)	70%	(51)	72
Community/Gender: Rural Women	11%	(10)	89%	(78)	88
Community/Gender: Rural Men	16%	(15)	84%	(79)	94
Community/Gender: Suburban Women	22%	(44)	78%	(151)	195
Community/Gender: Suburban Men	13%	(22)	87%	(144)	167
Homeowner	18%	(105)	82%	(470)	575
Renter	16%	(17)	84%	(87)	104
Self + Household: White-Collar	19%	(47)	81%	(196)	243
Self + Household: Blue Collar	17%	(63)	83%	(298)	360
Union HH: Yes	20%	(14)	80%	(56)	70
Union HH: No	18%	(111)	82%	(513)	624
LGBTQ+: Yes	10%	(7)	90%	(65)	72
LGBTQ+: No	19%	(118)	81%	(504)	622
Motivated to Vote	18%	(116)	82%	(524)	641
Parent: Yes	17%	(33)	83%	(158)	191
Parent: No	18%	(92)	82%	(411)	503
COVID Vaccine: Yes	17%	(78)	83%	(391)	470
COVID Vaccine: No	21%	(47)	79%	(178)	224
Student Loans: Yes	9%	(11)	91%	(110)	121
Student Loans: No	20%	(115)	80%	(458)	573
Favorable Opinion of Haley	17%	(36)	83%	(174)	210
Unfavorable Opinion of Haley	19%	(57)	81%	(241)	298

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(569)	694
Prodigal Biden Voter	31%	(8)	69%	(18)	27
Undecided Voter (DK/WNV)	25%	(15)	75%	(44)	59
Undecided Voter (DK)	19%	(7)	81%	(28)	35
Watched Debate	18%	(86)	82%	(403)	490
Watched Debate: Did not Watch	19%	(39)	81%	(165)	204
Watched Debate: All of it	17%	(45)	83%	(220)	265
Watched Debate: Some of it	18%	(41)	82%	(183)	225
Continue His Campaign: Yes Biden	18%	(50)	82%	(229)	279
Continue His Campaign: No Biden	18%	(67)	82%	(316)	383
Continue His Campaign: Yes Trump	18%	(60)	82%	(275)	335
Continue His Campaign: No Trump	18%	(59)	82%	(273)	332
Conviction: Evidence	17%	(62)	83%	(297)	359
Conviction: Motivation to Damage	20%	(52)	80%	(212)	265
Conviction: DK/NO	15%	(11)	85%	(59)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(71)	90%	(623)	694
Gender: Male	14%	(45)	86%	(288)	333
Gender: Female	7%	(25)	93%	(335)	361
Age: 18-34	7%	(14)	93%	(170)	183
Age: 35-44	8%	(7)	92%	(89)	96
Age: 45-64	12%	(29)	88%	(219)	248
Age: 65+	12%	(20)	88%	(146)	167
GenZers: 1997-2012	10%	(9)	90%	(80)	89
Millennials: 1981-1996	6%	(11)	94%	(169)	180
GenXers: 1965-1980	12%	(23)	88%	(177)	201
Baby Boomers: 1946-1964	12%	(25)	88%	(188)	213
Educ: < College	9%	(42)	91%	(424)	466
Educ: Bachelors degree	15%	(21)	85%	(121)	142
Educ: Post-grad	9%	(7)	91%	(78)	86
Income: Under 50k	10%	(36)	90%	(305)	340
Income: 50k-100k	8%	(17)	92%	(207)	224
Income: 100k+	14%	(18)	86%	(112)	130
Ethnicity: White (Non-Hispanic)	11%	(61)	89%	(494)	555
Ethnicity: Hispanic	—	(0)	100%	(22)	22
Ethnicity: Black (Non-Hispanic)	5%	(5)	95%	(84)	89
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	82%	(23)	28
All Christian	12%	(37)	88%	(282)	320
All Non-Christian	2%	(0)	98%	(24)	24
Atheist	16%	(6)	84%	(34)	41
Agnostic/Nothing in particular	10%	(21)	90%	(183)	203
Something Else	5%	(6)	95%	(100)	106
Evangelical	9%	(12)	91%	(124)	136
Non-Evangelical	11%	(31)	89%	(251)	282
PID: Dem (no lean)	8%	(23)	92%	(264)	288
PID: Ind (no lean)	11%	(17)	89%	(143)	160
PID: Rep (no lean)	12%	(30)	88%	(216)	246

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(71)	90%	(623)	694
PID/Gender: Dem Men	10%	(12)	90%	(108)	120
PID/Gender: Dem Women	7%	(11)	93%	(156)	168
PID/Gender: Ind Men	14%	(14)	86%	(85)	99
PID/Gender: Ind Women	5%	(3)	95%	(58)	61
PID/Gender: Rep Men	17%	(19)	83%	(95)	114
PID/Gender: Rep Women	8%	(11)	92%	(121)	132
Ideo: Liberal (1-3)	7%	(14)	93%	(197)	212
Ideo: Moderate (4)	10%	(23)	90%	(200)	224
Ideo: Conservative (5-7)	14%	(33)	86%	(207)	240
Community: Urban	9%	(13)	91%	(136)	149
Community: Suburban	10%	(37)	90%	(325)	362
Community: Rural	11%	(20)	89%	(162)	183
Military HHnm: Yes	15%	(15)	85%	(84)	98
Military HH: No	9%	(56)	91%	(540)	596
Employ: Private Sector	10%	(25)	90%	(217)	242
Employ: Government	15%	(4)	85%	(25)	29
Employ: Self-Employed	6%	(4)	94%	(71)	76
Employ: Homemaker	3%	(2)	97%	(44)	45
Employ: Student	7%	(1)	93%	(17)	19
Employ: Retired	15%	(27)	85%	(151)	177
Employ: Unemployed	7%	(5)	93%	(71)	77
Employ: Other	7%	(2)	93%	(27)	29

Continued on next page

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(71)	90%	(623)	694
Protestant	12%	(19)	88%	(144)	164
Roman Catholic	12%	(18)	88%	(130)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	96%	(6)	6
Jewish	—	(0)	100%	(13)	13
Muslim	9%	(0)	91%	(5)	6
Buddhist	—	(0)	100%	(2)	2
Hindu	—	(0)	100%	(3)	3
Atheist	16%	(6)	84%	(34)	41
Agnostic	13%	(5)	87%	(33)	38
Something else	5%	(6)	95%	(100)	106
Nothing in particular	9%	(16)	91%	(150)	165
Ideo/PID: Conservative Republican	14%	(25)	86%	(152)	177
Ideo/PID: Moderate/Liberal Republican	8%	(5)	92%	(60)	65
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	91%	(107)	118
Ideo/PID: Liberal Democrat	7%	(12)	93%	(151)	163
Unfavorable of Biden and Trump	11%	(14)	89%	(122)	136
2024 H2H Matchup: Biden Voter	6%	(19)	94%	(317)	337
2024 H2H Matchup: Trump Voter	15%	(43)	85%	(255)	298
2024 H2H Matchup: Would not Vote	2%	(0)	98%	(24)	24
2024 H2H Matchup: Do not Know	21%	(7)	79%	(28)	35
2022 House Vote: Democrat	9%	(27)	91%	(281)	308
2022 House Vote: Republican	12%	(30)	88%	(222)	252
2022 House Vote: Did not Vote	8%	(10)	92%	(115)	124
2020 Vote: Joe Biden	7%	(21)	93%	(298)	320
2020 Vote: Donald Trump	13%	(40)	87%	(262)	302
2020 Vote: Someone Else	17%	(2)	83%	(8)	10
2020 Vote: Did not Vote	12%	(8)	88%	(55)	62
2016 Vote: Hillary Clinton	8%	(22)	92%	(234)	255
2016 Vote: Donald Trump	13%	(33)	87%	(223)	256
2016 Vote: Someone Else	—	(0)	100%	(21)	21

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(71)	90%	(623)	694
2020 Vote/PID: Not Biden/Democrat	10%	(4)	90%	(36)	40
2020 Vote/PID: Not Trump/Republican	12%	(3)	88%	(19)	22
U.S. Economy: Wrong Track	12%	(62)	88%	(445)	507
U.S. Economy: Right Direction	5%	(9)	95%	(179)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	94%	(231)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(48)	85%	(280)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	93%	(112)	120
Top 2024 Issue: Economy	9%	(23)	91%	(233)	257
Community/Gender: Urban Women	5%	(4)	95%	(73)	77
Community/Gender: Urban Men	13%	(9)	87%	(63)	72
Community/Gender: Rural Women	10%	(9)	90%	(79)	88
Community/Gender: Rural Men	12%	(11)	88%	(83)	94
Community/Gender: Suburban Women	6%	(13)	94%	(183)	195
Community/Gender: Suburban Men	15%	(25)	85%	(142)	167
Homeowner	11%	(61)	89%	(514)	575
Renter	8%	(8)	92%	(96)	104
Self + Household: White-Collar	9%	(21)	91%	(222)	243
Self + Household: Blue Collar	12%	(43)	88%	(317)	360
Union HH: Yes	7%	(5)	93%	(65)	70
Union HH: No	10%	(65)	90%	(559)	624
LGBTQ+: Yes	8%	(6)	92%	(66)	72
LGBTQ+: No	10%	(65)	90%	(557)	622
Motivated to Vote	10%	(66)	90%	(575)	641
Parent: Yes	10%	(19)	90%	(172)	191
Parent: No	10%	(51)	90%	(452)	503
COVID Vaccine: Yes	10%	(45)	90%	(425)	470
COVID Vaccine: No	11%	(26)	89%	(199)	224
Student Loans: Yes	12%	(15)	88%	(106)	121
Student Loans: No	10%	(56)	90%	(517)	573
Favorable Opinion of Haley	13%	(27)	87%	(183)	210
Unfavorable Opinion of Haley	12%	(35)	88%	(264)	298

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(71)	90%	(623)	694
Prodigal Biden Voter	16%	(4)	84%	(22)	27
Undecided Voter (DK/WNV)	13%	(8)	87%	(51)	59
Undecided Voter (DK)	21%	(7)	79%	(28)	35
Watched Debate	11%	(53)	89%	(437)	490
Watched Debate: Did not Watch	9%	(18)	91%	(187)	204
Watched Debate: All of it	15%	(38)	85%	(226)	265
Watched Debate: Some of it	6%	(14)	94%	(211)	225
Continue His Campaign: Yes Biden	8%	(21)	92%	(258)	279
Continue His Campaign: No Biden	13%	(48)	87%	(335)	383
Continue His Campaign: Yes Trump	14%	(48)	86%	(287)	335
Continue His Campaign: No Trump	5%	(18)	95%	(314)	332
Conviction: Evidence	6%	(23)	94%	(337)	359
Conviction: Motivation to Damage	16%	(41)	84%	(224)	265
Conviction: DK/NO	9%	(7)	91%	(63)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(106)	85%	(588)	694
Gender: Male	18%	(59)	82%	(274)	333
Gender: Female	13%	(47)	87%	(313)	361
Age: 18-34	13%	(25)	87%	(159)	183
Age: 35-44	14%	(14)	86%	(82)	96
Age: 45-64	16%	(41)	84%	(207)	248
Age: 65+	16%	(27)	84%	(140)	167
GenZers: 1997-2012	11%	(10)	89%	(79)	89
Millennials: 1981-1996	16%	(28)	84%	(152)	180
GenXers: 1965-1980	15%	(31)	85%	(170)	201
Baby Boomers: 1946-1964	17%	(36)	83%	(177)	213
Educ: < College	14%	(65)	86%	(401)	466
Educ: Bachelors degree	22%	(31)	78%	(111)	142
Educ: Post-grad	12%	(11)	88%	(75)	86
Income: Under 50k	11%	(39)	89%	(301)	340
Income: 50k-100k	14%	(32)	86%	(192)	224
Income: 100k+	27%	(35)	73%	(95)	130
Ethnicity: White (Non-Hispanic)	17%	(95)	83%	(460)	555
Ethnicity: Hispanic	12%	(3)	88%	(20)	22
Ethnicity: Black (Non-Hispanic)	4%	(3)	96%	(86)	89
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	79%	(22)	28
All Christian	17%	(54)	83%	(266)	320
All Non-Christian	6%	(1)	94%	(23)	24
Atheist	16%	(7)	84%	(34)	41
Agnostic/Nothing in particular	13%	(27)	87%	(176)	203
Something Else	16%	(17)	84%	(89)	106
Evangelical	14%	(19)	86%	(117)	136
Non-Evangelical	18%	(52)	82%	(230)	282
PID: Dem (no lean)	10%	(30)	90%	(258)	288
PID: Ind (no lean)	14%	(23)	86%	(137)	160
PID: Rep (no lean)	22%	(53)	78%	(193)	246

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(106)	85%	(588)	694
PID/Gender: Dem Men	10%	(12)	90%	(108)	120
PID/Gender: Dem Women	11%	(18)	89%	(150)	168
PID/Gender: Ind Men	17%	(17)	83%	(82)	99
PID/Gender: Ind Women	10%	(6)	90%	(55)	61
PID/Gender: Rep Men	26%	(30)	74%	(84)	114
PID/Gender: Rep Women	18%	(23)	82%	(108)	132
Ideo: Liberal (1-3)	8%	(18)	92%	(194)	212
Ideo: Moderate (4)	17%	(37)	83%	(186)	224
Ideo: Conservative (5-7)	21%	(51)	79%	(189)	240
Community: Urban	10%	(15)	90%	(134)	149
Community: Suburban	15%	(55)	85%	(307)	362
Community: Rural	20%	(37)	80%	(146)	183
Military HHnm: Yes	19%	(19)	81%	(79)	98
Military HH: No	15%	(87)	85%	(508)	596
Employ: Private Sector	14%	(35)	86%	(207)	242
Employ: Government	41%	(12)	59%	(17)	29
Employ: Self-Employed	26%	(20)	74%	(56)	76
Employ: Homemaker	19%	(9)	81%	(37)	45
Employ: Student	—	(0)	100%	(18)	19
Employ: Retired	13%	(23)	87%	(154)	177
Employ: Unemployed	6%	(4)	94%	(72)	77
Employ: Other	12%	(3)	88%	(25)	29

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(106)	85%	(588)	694
Protestant	13%	(22)	87%	(142)	164
Roman Catholic	21%	(32)	79%	(116)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	93%	(6)	6
Jewish	11%	(1)	89%	(12)	13
Muslim	—	(0)	100%	(6)	6
Buddhist	—	(0)	100%	(2)	2
Hindu	—	(0)	100%	(3)	3
Atheist	16%	(7)	84%	(34)	41
Agnostic	11%	(4)	89%	(34)	38
Something else	16%	(17)	84%	(89)	106
Nothing in particular	14%	(23)	86%	(142)	165
Ideo/PID: Conservative Republican	24%	(42)	76%	(135)	177
Ideo/PID: Moderate/Liberal Republican	18%	(12)	82%	(53)	65
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	87%	(103)	118
Ideo/PID: Liberal Democrat	9%	(15)	91%	(148)	163
Unfavorable of Biden and Trump	15%	(20)	85%	(116)	136
2024 H2H Matchup: Biden Voter	11%	(36)	89%	(300)	337
2024 H2H Matchup: Trump Voter	20%	(61)	80%	(238)	298
2024 H2H Matchup: Would not Vote	7%	(2)	93%	(23)	24
2024 H2H Matchup: Do not Know	22%	(8)	78%	(27)	35
2022 House Vote: Democrat	13%	(40)	87%	(268)	308
2022 House Vote: Republican	21%	(53)	79%	(199)	252
2022 House Vote: Did not Vote	11%	(13)	89%	(111)	124
2020 Vote: Joe Biden	10%	(33)	90%	(287)	320
2020 Vote: Donald Trump	22%	(65)	78%	(237)	302
2020 Vote: Someone Else	13%	(1)	87%	(9)	10
2020 Vote: Did not Vote	11%	(7)	89%	(56)	62
2016 Vote: Hillary Clinton	11%	(28)	89%	(228)	255
2016 Vote: Donald Trump	19%	(49)	81%	(206)	256
2016 Vote: Someone Else	18%	(4)	82%	(17)	21

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(106)	85%	(588)	694
2020 Vote/PID: Not Biden/Democrat	8%	(3)	92%	(37)	40
2020 Vote/PID: Not Trump/Republican	16%	(4)	84%	(18)	22
U.S. Economy: Wrong Track	18%	(91)	82%	(416)	507
U.S. Economy: Right Direction	8%	(16)	92%	(172)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(26)	89%	(220)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(68)	79%	(260)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	90%	(108)	120
Top 2024 Issue: Economy	19%	(48)	81%	(209)	257
Community/Gender: Urban Women	7%	(5)	93%	(72)	77
Community/Gender: Urban Men	13%	(10)	87%	(63)	72
Community/Gender: Rural Women	16%	(14)	84%	(74)	88
Community/Gender: Rural Men	24%	(23)	76%	(72)	94
Community/Gender: Suburban Women	14%	(28)	86%	(167)	195
Community/Gender: Suburban Men	16%	(27)	84%	(140)	167
Homeowner	17%	(97)	83%	(477)	575
Renter	8%	(9)	92%	(95)	104
Self + Household: White-Collar	15%	(36)	85%	(206)	243
Self + Household: Blue Collar	18%	(64)	82%	(296)	360
Union HH: Yes	21%	(15)	79%	(55)	70
Union HH: No	15%	(92)	85%	(532)	624
LGBTQ+: Yes	4%	(3)	96%	(69)	72
LGBTQ+: No	17%	(104)	83%	(518)	622
Motivated to Vote	16%	(105)	84%	(536)	641
Parent: Yes	21%	(41)	79%	(150)	191
Parent: No	13%	(66)	87%	(437)	503
COVID Vaccine: Yes	16%	(74)	84%	(395)	470
COVID Vaccine: No	14%	(32)	86%	(192)	224
Student Loans: Yes	15%	(18)	85%	(103)	121
Student Loans: No	15%	(88)	85%	(485)	573
Favorable Opinion of Haley	22%	(46)	78%	(164)	210
Unfavorable Opinion of Haley	14%	(41)	86%	(258)	298

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(106)	85%	(588)	694
Prodigal Biden Voter	18%	(5)	82%	(22)	27
Undecided Voter (DK/WNV)	16%	(9)	84%	(50)	59
Undecided Voter (DK)	22%	(8)	78%	(27)	35
Watched Debate	16%	(80)	84%	(410)	490
Watched Debate: Did not Watch	13%	(27)	87%	(178)	204
Watched Debate: All of it	14%	(38)	86%	(227)	265
Watched Debate: Some of it	18%	(41)	82%	(183)	225
Continue His Campaign: Yes Biden	9%	(26)	91%	(253)	279
Continue His Campaign: No Biden	19%	(73)	81%	(310)	383
Continue His Campaign: Yes Trump	20%	(68)	80%	(267)	335
Continue His Campaign: No Trump	11%	(37)	89%	(295)	332
Conviction: Evidence	12%	(41)	88%	(318)	359
Conviction: Motivation to Damage	22%	(57)	78%	(208)	265
Conviction: DK/NO	11%	(8)	89%	(62)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(635)	694
Gender: Male	9%	(31)	91%	(302)	333
Gender: Female	8%	(28)	92%	(333)	361
Age: 18-34	10%	(18)	90%	(165)	183
Age: 35-44	9%	(8)	91%	(88)	96
Age: 45-64	10%	(24)	90%	(224)	248
Age: 65+	5%	(8)	95%	(159)	167
GenZers: 1997-2012	14%	(13)	86%	(76)	89
Millennials: 1981-1996	7%	(13)	93%	(166)	180
GenXers: 1965-1980	10%	(19)	90%	(181)	201
Baby Boomers: 1946-1964	6%	(14)	94%	(200)	213
Educ: < College	6%	(27)	94%	(439)	466
Educ: Bachelors degree	12%	(18)	88%	(125)	142
Educ: Post-grad	17%	(15)	83%	(71)	86
Income: Under 50k	10%	(33)	90%	(307)	340
Income: 50k-100k	5%	(12)	95%	(212)	224
Income: 100k+	11%	(14)	89%	(115)	130
Ethnicity: White (Non-Hispanic)	9%	(49)	91%	(506)	555
Ethnicity: Hispanic	—	(0)	100%	(22)	22
Ethnicity: Black (Non-Hispanic)	10%	(9)	90%	(80)	89
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	96%	(27)	28
All Christian	7%	(21)	93%	(299)	320
All Non-Christian	5%	(1)	95%	(23)	24
Atheist	4%	(1)	96%	(39)	41
Agnostic/Nothing in particular	12%	(25)	88%	(179)	203
Something Else	10%	(10)	90%	(96)	106
Evangelical	6%	(9)	94%	(127)	136
Non-Evangelical	8%	(22)	92%	(260)	282
PID: Dem (no lean)	9%	(27)	91%	(261)	288
PID: Ind (no lean)	12%	(20)	88%	(141)	160
PID: Rep (no lean)	5%	(12)	95%	(233)	246

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(635)	694
PID/Gender: Dem Men	9%	(10)	91%	(110)	120
PID/Gender: Dem Women	10%	(16)	90%	(151)	168
PID/Gender: Ind Men	12%	(12)	88%	(87)	99
PID/Gender: Ind Women	13%	(8)	87%	(53)	61
PID/Gender: Rep Men	8%	(9)	92%	(105)	114
PID/Gender: Rep Women	3%	(4)	97%	(128)	132
Ideo: Liberal (1-3)	8%	(17)	92%	(195)	212
Ideo: Moderate (4)	10%	(22)	90%	(202)	224
Ideo: Conservative (5-7)	7%	(18)	93%	(222)	240
Community: Urban	10%	(15)	90%	(135)	149
Community: Suburban	8%	(29)	92%	(333)	362
Community: Rural	8%	(15)	92%	(168)	183
Military HHnm: Yes	10%	(10)	90%	(88)	98
Military HH: No	8%	(49)	92%	(547)	596
Employ: Private Sector	11%	(26)	89%	(216)	242
Employ: Government	16%	(5)	84%	(25)	29
Employ: Self-Employed	17%	(13)	83%	(63)	76
Employ: Homemaker	1%	(0)	99%	(45)	45
Employ: Student	11%	(2)	89%	(17)	19
Employ: Retired	4%	(7)	96%	(171)	177
Employ: Unemployed	4%	(3)	96%	(74)	77
Employ: Other	11%	(3)	89%	(25)	29

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(635)	694
Protestant	4%	(7)	96%	(157)	164
Roman Catholic	9%	(13)	91%	(135)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	86%	(5)	6
Jewish	—	(0)	100%	(13)	13
Muslim	21%	(1)	79%	(4)	6
Buddhist	—	(0)	100%	(2)	2
Hindu	—	(0)	100%	(3)	3
Atheist	4%	(1)	96%	(39)	41
Agnostic	17%	(6)	83%	(32)	38
Something else	10%	(10)	90%	(96)	106
Nothing in particular	11%	(18)	89%	(147)	165
Ideo/PID: Conservative Republican	6%	(10)	94%	(167)	177
Ideo/PID: Moderate/Liberal Republican	4%	(3)	96%	(62)	65
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	90%	(107)	118
Ideo/PID: Liberal Democrat	9%	(15)	91%	(148)	163
Unfavorable of Biden and Trump	9%	(12)	91%	(124)	136
2024 H2H Matchup: Biden Voter	10%	(34)	90%	(303)	337
2024 H2H Matchup: Trump Voter	6%	(18)	94%	(281)	298
2024 H2H Matchup: Would not Vote	18%	(4)	82%	(20)	24
2024 H2H Matchup: Do not Know	9%	(3)	91%	(32)	35
2022 House Vote: Democrat	10%	(29)	90%	(278)	308
2022 House Vote: Republican	7%	(17)	93%	(236)	252
2022 House Vote: Did not Vote	10%	(13)	90%	(112)	124
2020 Vote: Joe Biden	11%	(35)	89%	(285)	320
2020 Vote: Donald Trump	6%	(20)	94%	(282)	302
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	7%	(4)	93%	(58)	62
2016 Vote: Hillary Clinton	10%	(26)	90%	(229)	255
2016 Vote: Donald Trump	6%	(14)	94%	(241)	256
2016 Vote: Someone Else	20%	(4)	80%	(17)	21

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(635)	694
2020 Vote/PID: Not Biden/Democrat	5%	(2)	95%	(38)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	99%	(21)	22
U.S. Economy: Wrong Track	7%	(37)	93%	(469)	507
U.S. Economy: Right Direction	12%	(22)	88%	(166)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(30)	88%	(217)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(22)	93%	(306)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	94%	(113)	120
Top 2024 Issue: Economy	7%	(19)	93%	(238)	257
Community/Gender: Urban Women	12%	(9)	88%	(68)	77
Community/Gender: Urban Men	7%	(5)	93%	(67)	72
Community/Gender: Rural Women	5%	(4)	95%	(84)	88
Community/Gender: Rural Men	11%	(11)	89%	(84)	94
Community/Gender: Suburban Women	7%	(14)	93%	(181)	195
Community/Gender: Suburban Men	9%	(15)	91%	(152)	167
Homeowner	8%	(44)	92%	(531)	575
Renter	12%	(12)	88%	(92)	104
Self + Household: White-Collar	6%	(15)	94%	(228)	243
Self + Household: Blue Collar	10%	(37)	90%	(323)	360
Union HH: Yes	13%	(9)	87%	(61)	70
Union HH: No	8%	(50)	92%	(574)	624
LGBTQ+: Yes	10%	(7)	90%	(65)	72
LGBTQ+: No	8%	(52)	92%	(570)	622
Motivated to Vote	9%	(55)	91%	(586)	641
Parent: Yes	12%	(22)	88%	(169)	191
Parent: No	7%	(37)	93%	(466)	503
COVID Vaccine: Yes	7%	(35)	93%	(434)	470
COVID Vaccine: No	11%	(24)	89%	(201)	224
Student Loans: Yes	16%	(20)	84%	(101)	121
Student Loans: No	7%	(39)	93%	(534)	573
Favorable Opinion of Haley	7%	(16)	93%	(194)	210
Unfavorable Opinion of Haley	11%	(32)	89%	(266)	298

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(635)	694
Prodigal Biden Voter	13%	(3)	87%	(23)	27
Undecided Voter (DK/WNV)	13%	(8)	87%	(52)	59
Undecided Voter (DK)	9%	(3)	91%	(32)	35
Watched Debate	9%	(43)	91%	(446)	490
Watched Debate: Did not Watch	8%	(16)	92%	(189)	204
Watched Debate: All of it	10%	(28)	90%	(237)	265
Watched Debate: Some of it	7%	(15)	93%	(209)	225
Continue His Campaign: Yes Biden	11%	(32)	89%	(247)	279
Continue His Campaign: No Biden	6%	(24)	94%	(360)	383
Continue His Campaign: Yes Trump	8%	(26)	92%	(308)	335
Continue His Campaign: No Trump	9%	(31)	91%	(301)	332
Conviction: Evidence	10%	(35)	90%	(324)	359
Conviction: Motivation to Damage	7%	(20)	93%	(245)	265
Conviction: DK/NO	6%	(4)	94%	(66)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(187)	73%	(507)	694
Gender: Male	21%	(70)	79%	(264)	333
Gender: Female	33%	(117)	67%	(243)	361
Age: 18-34	41%	(76)	59%	(107)	183
Age: 35-44	33%	(32)	67%	(64)	96
Age: 45-64	18%	(45)	82%	(203)	248
Age: 65+	21%	(34)	79%	(132)	167
GenZers: 1997-2012	39%	(35)	61%	(55)	89
Millennials: 1981-1996	40%	(73)	60%	(107)	180
GenXers: 1965-1980	17%	(34)	83%	(167)	201
Baby Boomers: 1946-1964	20%	(43)	80%	(170)	213
Educ: < College	29%	(133)	71%	(333)	466
Educ: Bachelors degree	24%	(35)	76%	(108)	142
Educ: Post-grad	22%	(19)	78%	(67)	86
Income: Under 50k	30%	(103)	70%	(237)	340
Income: 50k-100k	27%	(59)	73%	(165)	224
Income: 100k+	18%	(24)	82%	(106)	130
Ethnicity: White (Non-Hispanic)	25%	(138)	75%	(417)	555
Ethnicity: Hispanic	30%	(7)	70%	(16)	22
Ethnicity: Black (Non-Hispanic)	36%	(32)	64%	(57)	89
Ethnicity: Asian + Other (Non-Hispanic)	37%	(10)	63%	(17)	28
All Christian	22%	(69)	78%	(251)	320
All Non-Christian	30%	(7)	70%	(17)	24
Atheist	36%	(15)	64%	(26)	41
Agnostic/Nothing in particular	34%	(69)	66%	(134)	203
Something Else	25%	(26)	75%	(80)	106
Evangelical	20%	(27)	80%	(108)	136
Non-Evangelical	24%	(66)	76%	(215)	282
PID: Dem (no lean)	34%	(98)	66%	(190)	288
PID: Ind (no lean)	23%	(37)	77%	(124)	160
PID: Rep (no lean)	21%	(52)	79%	(194)	246

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(187)	73%	(507)	694
PID/Gender: Dem Men	26%	(31)	74%	(89)	120
PID/Gender: Dem Women	40%	(67)	60%	(101)	168
PID/Gender: Ind Men	17%	(17)	83%	(82)	99
PID/Gender: Ind Women	33%	(20)	67%	(41)	61
PID/Gender: Rep Men	19%	(21)	81%	(93)	114
PID/Gender: Rep Women	23%	(30)	77%	(101)	132
Ideo: Liberal (1-3)	39%	(82)	61%	(129)	212
Ideo: Moderate (4)	27%	(61)	73%	(163)	224
Ideo: Conservative (5-7)	16%	(38)	84%	(202)	240
Community: Urban	33%	(50)	67%	(99)	149
Community: Suburban	28%	(101)	72%	(261)	362
Community: Rural	19%	(36)	81%	(147)	183
Military HHnm: Yes	26%	(26)	74%	(72)	98
Military HH: No	27%	(161)	73%	(435)	596
Employ: Private Sector	28%	(67)	72%	(175)	242
Employ: Government	6%	(2)	94%	(28)	29
Employ: Self-Employed	25%	(19)	75%	(57)	76
Employ: Homemaker	47%	(21)	53%	(24)	45
Employ: Student	17%	(3)	83%	(15)	19
Employ: Retired	21%	(37)	79%	(140)	177
Employ: Unemployed	37%	(28)	63%	(49)	77
Employ: Other	33%	(10)	67%	(19)	29

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(187)	73%	(507)	694
Protestant	23%	(37)	77%	(127)	164
Roman Catholic	21%	(31)	79%	(117)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(4)	6
Jewish	13%	(2)	87%	(11)	13
Muslim	56%	(3)	44%	(2)	6
Buddhist	12%	(0)	88%	(2)	2
Hindu	65%	(2)	35%	(1)	3
Atheist	36%	(15)	64%	(26)	41
Agnostic	31%	(12)	69%	(26)	38
Something else	25%	(26)	75%	(80)	106
Nothing in particular	35%	(58)	65%	(108)	165
Ideo/PID: Conservative Republican	17%	(29)	83%	(147)	177
Ideo/PID: Moderate/Liberal Republican	28%	(18)	72%	(47)	65
Ideo/PID: Moderate/Conservative Democrat	31%	(37)	69%	(81)	118
Ideo/PID: Liberal Democrat	38%	(62)	62%	(102)	163
Unfavorable of Biden and Trump	26%	(35)	74%	(101)	136
2024 H2H Matchup: Biden Voter	32%	(108)	68%	(228)	337
2024 H2H Matchup: Trump Voter	22%	(65)	78%	(233)	298
2024 H2H Matchup: Would not Vote	27%	(7)	73%	(18)	24
2024 H2H Matchup: Do not Know	21%	(7)	79%	(28)	35
2022 House Vote: Democrat	32%	(98)	68%	(210)	308
2022 House Vote: Republican	17%	(42)	83%	(210)	252
2022 House Vote: Did not Vote	33%	(40)	67%	(84)	124
2020 Vote: Joe Biden	33%	(107)	67%	(213)	320
2020 Vote: Donald Trump	20%	(60)	80%	(242)	302
2020 Vote: Someone Else	34%	(3)	66%	(6)	10
2020 Vote: Did not Vote	27%	(17)	73%	(45)	62
2016 Vote: Hillary Clinton	32%	(82)	68%	(173)	255
2016 Vote: Donald Trump	16%	(41)	84%	(215)	256
2016 Vote: Someone Else	24%	(5)	76%	(16)	21

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(187)	73%	(507)	694
2020 Vote/PID: Not Biden/Democrat	26%	(11)	74%	(30)	40
2020 Vote/PID: Not Trump/Republican	40%	(9)	60%	(13)	22
U.S. Economy: Wrong Track	26%	(129)	74%	(377)	507
U.S. Economy: Right Direction	31%	(58)	69%	(130)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28%	(68)	72%	(178)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(71)	78%	(256)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(48)	60%	(73)	120
Top 2024 Issue: Economy	26%	(66)	74%	(191)	257
Community/Gender: Urban Women	47%	(36)	53%	(41)	77
Community/Gender: Urban Men	19%	(14)	81%	(59)	72
Community/Gender: Rural Women	27%	(24)	73%	(65)	88
Community/Gender: Rural Men	13%	(12)	87%	(82)	94
Community/Gender: Suburban Women	29%	(57)	71%	(138)	195
Community/Gender: Suburban Men	26%	(44)	74%	(123)	167
Homeowner	24%	(137)	76%	(438)	575
Renter	44%	(46)	56%	(58)	104
Self + Household: White-Collar	25%	(60)	75%	(183)	243
Self + Household: Blue Collar	27%	(95)	73%	(265)	360
Union HH: Yes	25%	(18)	75%	(52)	70
Union HH: No	27%	(169)	73%	(455)	624
LGBTQ+: Yes	52%	(37)	48%	(35)	72
LGBTQ+: No	24%	(150)	76%	(472)	622
Motivated to Vote	26%	(168)	74%	(472)	641
Parent: Yes	36%	(69)	64%	(122)	191
Parent: No	23%	(118)	77%	(385)	503
COVID Vaccine: Yes	27%	(125)	73%	(344)	470
COVID Vaccine: No	28%	(62)	72%	(163)	224
Student Loans: Yes	33%	(40)	67%	(82)	121
Student Loans: No	26%	(147)	74%	(426)	573
Favorable Opinion of Haley	21%	(44)	79%	(167)	210
Unfavorable Opinion of Haley	26%	(76)	74%	(222)	298

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(187)	73%	(507)	694
Prodigal Biden Voter	24%	(6)	76%	(20)	27
Undecided Voter (DK/WNV)	23%	(14)	77%	(45)	59
Undecided Voter (DK)	21%	(7)	79%	(28)	35
Watched Debate	26%	(130)	74%	(360)	490
Watched Debate: Did not Watch	28%	(57)	72%	(147)	204
Watched Debate: All of it	22%	(59)	78%	(206)	265
Watched Debate: Some of it	31%	(71)	69%	(154)	225
Continue His Campaign: Yes Biden	32%	(88)	68%	(191)	279
Continue His Campaign: No Biden	24%	(93)	76%	(291)	383
Continue His Campaign: Yes Trump	22%	(75)	78%	(260)	335
Continue His Campaign: No Trump	31%	(102)	69%	(230)	332
Conviction: Evidence	33%	(117)	67%	(242)	359
Conviction: Motivation to Damage	18%	(49)	82%	(216)	265
Conviction: DK/NO	30%	(21)	70%	(49)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(74)	89%	(620)	694
Gender: Male	13%	(44)	87%	(290)	333
Gender: Female	8%	(30)	92%	(331)	361
Age: 18-34	7%	(14)	93%	(170)	183
Age: 35-44	7%	(7)	93%	(89)	96
Age: 45-64	13%	(31)	87%	(217)	248
Age: 65+	13%	(22)	87%	(145)	167
GenZers: 1997-2012	7%	(6)	93%	(83)	89
Millennials: 1981-1996	7%	(12)	93%	(168)	180
GenXers: 1965-1980	14%	(28)	86%	(173)	201
Baby Boomers: 1946-1964	12%	(26)	88%	(187)	213
Educ: < College	9%	(43)	91%	(423)	466
Educ: Bachelors degree	13%	(18)	87%	(124)	142
Educ: Post-grad	14%	(12)	86%	(73)	86
Income: Under 50k	6%	(20)	94%	(320)	340
Income: 50k-100k	13%	(30)	87%	(194)	224
Income: 100k+	18%	(24)	82%	(106)	130
Ethnicity: White (Non-Hispanic)	11%	(59)	89%	(496)	555
Ethnicity: Hispanic	31%	(7)	69%	(15)	22
Ethnicity: Black (Non-Hispanic)	5%	(4)	95%	(85)	89
Ethnicity: Asian + Other (Non-Hispanic)	12%	(3)	88%	(24)	28
All Christian	14%	(46)	86%	(274)	320
All Non-Christian	12%	(3)	88%	(21)	24
Atheist	7%	(3)	93%	(38)	41
Agnostic/Nothing in particular	6%	(13)	94%	(191)	203
Something Else	10%	(10)	90%	(96)	106
Evangelical	13%	(18)	87%	(118)	136
Non-Evangelical	13%	(38)	87%	(244)	282
PID: Dem (no lean)	6%	(18)	94%	(270)	288
PID: Ind (no lean)	14%	(22)	86%	(138)	160
PID: Rep (no lean)	14%	(34)	86%	(212)	246

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Table BLMB9_11NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget*

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(74)	89%	(620)	694
PID/Gender: Dem Men	7%	(9)	93%	(112)	120
PID/Gender: Dem Women	6%	(9)	94%	(158)	168
PID/Gender: Ind Men	20%	(19)	80%	(80)	99
PID/Gender: Ind Women	4%	(3)	96%	(59)	61
PID/Gender: Rep Men	14%	(16)	86%	(98)	114
PID/Gender: Rep Women	14%	(18)	86%	(114)	132
Ideo: Liberal (1-3)	5%	(10)	95%	(202)	212
Ideo: Moderate (4)	8%	(19)	92%	(205)	224
Ideo: Conservative (5-7)	18%	(42)	82%	(198)	240
Community: Urban	7%	(11)	93%	(138)	149
Community: Suburban	10%	(36)	90%	(326)	362
Community: Rural	15%	(27)	85%	(155)	183
Military HHnm: Yes	12%	(11)	88%	(87)	98
Military HH: No	11%	(63)	89%	(533)	596
Employ: Private Sector	11%	(27)	89%	(214)	242
Employ: Government	3%	(1)	97%	(29)	29
Employ: Self-Employed	14%	(11)	86%	(65)	76
Employ: Homemaker	2%	(1)	98%	(44)	45
Employ: Student	—	(0)	100%	(19)	19
Employ: Retired	13%	(22)	87%	(155)	177
Employ: Unemployed	15%	(11)	85%	(66)	77
Employ: Other	1%	(0)	99%	(28)	29

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(74)	89%	(620)	694
Protestant	13%	(21)	87%	(142)	164
Roman Catholic	16%	(24)	84%	(124)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	—	(0)	100%	(13)	13
Muslim	32%	(2)	68%	(4)	6
Buddhist	—	(0)	100%	(2)	2
Hindu	35%	(1)	65%	(2)	3
Atheist	7%	(3)	93%	(38)	41
Agnostic	9%	(4)	91%	(34)	38
Something else	10%	(10)	90%	(96)	106
Nothing in particular	5%	(9)	95%	(156)	165
Ideo/PID: Conservative Republican	18%	(32)	82%	(145)	177
Ideo/PID: Moderate/Liberal Republican	4%	(2)	96%	(63)	65
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	92%	(108)	118
Ideo/PID: Liberal Democrat	4%	(7)	96%	(156)	163
Unfavorable of Biden and Trump	15%	(20)	85%	(116)	136
2024 H2H Matchup: Biden Voter	7%	(24)	93%	(313)	337
2024 H2H Matchup: Trump Voter	14%	(41)	86%	(257)	298
2024 H2H Matchup: Would not Vote	19%	(5)	81%	(20)	24
2024 H2H Matchup: Do not Know	13%	(5)	87%	(30)	35
2022 House Vote: Democrat	6%	(19)	94%	(289)	308
2022 House Vote: Republican	16%	(41)	84%	(212)	252
2022 House Vote: Did not Vote	11%	(13)	89%	(111)	124
2020 Vote: Joe Biden	6%	(20)	94%	(300)	320
2020 Vote: Donald Trump	14%	(43)	86%	(259)	302
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	17%	(11)	83%	(52)	62
2016 Vote: Hillary Clinton	6%	(16)	94%	(239)	255
2016 Vote: Donald Trump	16%	(41)	84%	(214)	256
2016 Vote: Someone Else	11%	(2)	89%	(19)	21

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(74)	89%	(620)	694
2020 Vote/PID: Not Biden/Democrat	18%	(7)	82%	(33)	40
2020 Vote/PID: Not Trump/Republican	3%	(1)	97%	(21)	22
U.S. Economy: Wrong Track	12%	(58)	88%	(448)	507
U.S. Economy: Right Direction	8%	(16)	92%	(172)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	93%	(229)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(43)	87%	(284)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	89%	(107)	120
Top 2024 Issue: Economy	12%	(31)	88%	(226)	257
Community/Gender: Urban Women	5%	(4)	95%	(73)	77
Community/Gender: Urban Men	10%	(7)	90%	(65)	72
Community/Gender: Rural Women	10%	(9)	90%	(79)	88
Community/Gender: Rural Men	19%	(18)	81%	(76)	94
Community/Gender: Suburban Women	9%	(18)	91%	(178)	195
Community/Gender: Suburban Men	11%	(18)	89%	(148)	167
Homeowner	11%	(65)	89%	(510)	575
Renter	7%	(7)	93%	(96)	104
Self + Household: White-Collar	13%	(31)	87%	(212)	243
Self + Household: Blue Collar	8%	(30)	92%	(330)	360
Union HH: Yes	7%	(5)	93%	(65)	70
Union HH: No	11%	(69)	89%	(555)	624
LGBTQ+: Yes	7%	(5)	93%	(67)	72
LGBTQ+: No	11%	(69)	89%	(553)	622
Motivated to Vote	11%	(68)	89%	(573)	641
Parent: Yes	9%	(17)	91%	(174)	191
Parent: No	11%	(57)	89%	(446)	503
COVID Vaccine: Yes	12%	(56)	88%	(414)	470
COVID Vaccine: No	8%	(18)	92%	(206)	224
Student Loans: Yes	6%	(7)	94%	(114)	121
Student Loans: No	12%	(67)	88%	(506)	573
Favorable Opinion of Haley	17%	(37)	83%	(173)	210
Unfavorable Opinion of Haley	8%	(24)	92%	(274)	298

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(74)	89%	(620)	694
Prodigal Biden Voter	15%	(4)	85%	(23)	27
Undecided Voter (DK/WNV)	15%	(9)	85%	(50)	59
Undecided Voter (DK)	13%	(5)	87%	(30)	35
Watched Debate	11%	(52)	89%	(437)	490
Watched Debate: Did not Watch	11%	(22)	89%	(183)	204
Watched Debate: All of it	14%	(38)	86%	(227)	265
Watched Debate: Some of it	7%	(15)	93%	(210)	225
Continue His Campaign: Yes Biden	7%	(20)	93%	(259)	279
Continue His Campaign: No Biden	13%	(51)	87%	(332)	383
Continue His Campaign: Yes Trump	13%	(44)	87%	(291)	335
Continue His Campaign: No Trump	9%	(30)	91%	(302)	332
Conviction: Evidence	7%	(27)	93%	(333)	359
Conviction: Motivation to Damage	15%	(40)	85%	(225)	265
Conviction: DK/NO	10%	(7)	90%	(63)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(15)	98%	(679)	694
Gender: Male	2%	(5)	98%	(328)	333
Gender: Female	3%	(10)	97%	(351)	361
Age: 18-34	1%	(2)	99%	(181)	183
Age: 35-44	1%	(1)	99%	(95)	96
Age: 45-64	3%	(8)	97%	(240)	248
Age: 65+	3%	(5)	97%	(162)	167
GenZers: 1997-2012	—	(0)	100%	(89)	89
Millennials: 1981-1996	1%	(3)	99%	(177)	180
GenXers: 1965-1980	4%	(7)	96%	(194)	201
Baby Boomers: 1946-1964	2%	(5)	98%	(208)	213
Educ: < College	2%	(10)	98%	(456)	466
Educ: Bachelors degree	2%	(3)	98%	(139)	142
Educ: Post-grad	2%	(2)	98%	(84)	86
Income: Under 50k	2%	(8)	98%	(332)	340
Income: 50k-100k	2%	(5)	98%	(219)	224
Income: 100k+	2%	(2)	98%	(127)	130
Ethnicity: White (Non-Hispanic)	2%	(12)	98%	(542)	555
Ethnicity: Hispanic	—	(0)	100%	(22)	22
Ethnicity: Black (Non-Hispanic)	3%	(2)	97%	(87)	89
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(28)	28
All Christian	1%	(2)	99%	(317)	320
All Non-Christian	2%	(1)	98%	(24)	24
Atheist	—	(0)	100%	(41)	41
Agnostic/Nothing in particular	5%	(10)	95%	(194)	203
Something Else	2%	(2)	98%	(104)	106
Evangelical	—	(0)	100%	(136)	136
Non-Evangelical	2%	(4)	98%	(278)	282
PID: Dem (no lean)	2%	(7)	98%	(281)	288
PID: Ind (no lean)	4%	(6)	96%	(154)	160
PID: Rep (no lean)	1%	(1)	99%	(244)	246

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(15)	98%	(679)	694
PID/Gender: Dem Men	1%	(1)	99%	(119)	120
PID/Gender: Dem Women	4%	(6)	96%	(162)	168
PID/Gender: Ind Men	4%	(4)	96%	(95)	99
PID/Gender: Ind Women	4%	(2)	96%	(59)	61
PID/Gender: Rep Men	—	(0)	100%	(114)	114
PID/Gender: Rep Women	1%	(1)	99%	(130)	132
Ideo: Liberal (1-3)	3%	(6)	97%	(205)	212
Ideo: Moderate (4)	3%	(7)	97%	(217)	224
Ideo: Conservative (5-7)	1%	(1)	99%	(239)	240
Community: Urban	2%	(4)	98%	(146)	149
Community: Suburban	2%	(6)	98%	(356)	362
Community: Rural	3%	(5)	97%	(178)	183
Military HHnm: Yes	—	(0)	100%	(98)	98
Military HH: No	2%	(15)	98%	(581)	596
Employ: Private Sector	1%	(2)	99%	(240)	242
Employ: Government	—	(0)	100%	(29)	29
Employ: Self-Employed	3%	(2)	97%	(74)	76
Employ: Homemaker	—	(0)	100%	(45)	45
Employ: Student	—	(0)	100%	(19)	19
Employ: Retired	4%	(7)	96%	(170)	177
Employ: Unemployed	5%	(4)	95%	(73)	77
Employ: Other	—	(0)	100%	(29)	29

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(15)	98%	(679)	694
Protestant	1%	(2)	99%	(161)	164
Roman Catholic	—	(0)	100%	(148)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	—	(0)	100%	(13)	13
Muslim	—	(0)	100%	(6)	6
Buddhist	26%	(1)	74%	(2)	2
Hindu	—	(0)	100%	(3)	3
Atheist	—	(0)	100%	(41)	41
Agnostic	—	(0)	100%	(38)	38
Something else	2%	(2)	98%	(104)	106
Nothing in particular	6%	(10)	94%	(156)	165
Ideo/PID: Conservative Republican	—	(0)	100%	(176)	177
Ideo/PID: Moderate/Liberal Republican	2%	(1)	98%	(64)	65
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	99%	(117)	118
Ideo/PID: Liberal Democrat	4%	(6)	96%	(157)	163
Unfavorable of Biden and Trump	2%	(3)	98%	(133)	136
2024 H2H Matchup: Biden Voter	4%	(12)	96%	(324)	337
2024 H2H Matchup: Trump Voter	—	(1)	100%	(297)	298
2024 H2H Matchup: Would not Vote	5%	(1)	95%	(23)	24
2024 H2H Matchup: Do not Know	—	(0)	100%	(35)	35
2022 House Vote: Democrat	4%	(13)	96%	(295)	308
2022 House Vote: Republican	—	(1)	100%	(252)	252
2022 House Vote: Did not Vote	1%	(1)	99%	(123)	124
2020 Vote: Joe Biden	4%	(12)	96%	(308)	320
2020 Vote: Donald Trump	1%	(3)	99%	(299)	302
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	—	(0)	100%	(62)	62
2016 Vote: Hillary Clinton	4%	(10)	96%	(245)	255
2016 Vote: Donald Trump	1%	(3)	99%	(253)	256
2016 Vote: Someone Else	—	(0)	100%	(21)	21

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(15)	98%	(679)	694
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(40)	40
2020 Vote/PID: Not Trump/Republican	5%	(1)	95%	(20)	22
U.S. Economy: Wrong Track	1%	(4)	99%	(502)	507
U.S. Economy: Right Direction	6%	(10)	94%	(177)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	95%	(234)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	—	(1)	100%	(326)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	99%	(119)	120
Top 2024 Issue: Economy	—	(0)	100%	(256)	257
Community/Gender: Urban Women	3%	(2)	97%	(75)	77
Community/Gender: Urban Men	2%	(1)	98%	(71)	72
Community/Gender: Rural Women	3%	(2)	97%	(86)	88
Community/Gender: Rural Men	2%	(2)	98%	(92)	94
Community/Gender: Suburban Women	3%	(5)	97%	(190)	195
Community/Gender: Suburban Men	1%	(1)	99%	(165)	167
Homeowner	2%	(14)	98%	(561)	575
Renter	1%	(1)	99%	(103)	104
Self + Household: White-Collar	3%	(6)	97%	(237)	243
Self + Household: Blue Collar	2%	(8)	98%	(352)	360
Union HH: Yes	—	(0)	100%	(70)	70
Union HH: No	2%	(15)	98%	(609)	624
LGBTQ+: Yes	1%	(1)	99%	(72)	72
LGBTQ+: No	2%	(14)	98%	(608)	622
Motivated to Vote	2%	(15)	98%	(626)	641
Parent: Yes	3%	(5)	97%	(186)	191
Parent: No	2%	(10)	98%	(493)	503
COVID Vaccine: Yes	3%	(12)	97%	(457)	470
COVID Vaccine: No	1%	(3)	99%	(222)	224
Student Loans: Yes	2%	(3)	98%	(118)	121
Student Loans: No	2%	(12)	98%	(561)	573
Favorable Opinion of Haley	2%	(5)	98%	(205)	210
Unfavorable Opinion of Haley	3%	(8)	97%	(291)	298

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(15)	98%	(679)	694
Prodigal Biden Voter	8%	(2)	92%	(25)	27
Undecided Voter (DK/WNV)	2%	(1)	98%	(58)	59
Undecided Voter (DK)	—	(0)	100%	(35)	35
Watched Debate	2%	(12)	98%	(478)	490
Watched Debate: Did not Watch	2%	(3)	98%	(201)	204
Watched Debate: All of it	3%	(8)	97%	(257)	265
Watched Debate: Some of it	2%	(4)	98%	(221)	225
Continue His Campaign: Yes Biden	3%	(10)	97%	(270)	279
Continue His Campaign: No Biden	1%	(5)	99%	(378)	383
Continue His Campaign: Yes Trump	1%	(4)	99%	(331)	335
Continue His Campaign: No Trump	3%	(11)	97%	(321)	332
Conviction: Evidence	4%	(13)	96%	(346)	359
Conviction: Motivation to Damage	—	(1)	100%	(264)	265
Conviction: DK/NO	1%	(1)	99%	(69)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(434)	37%	(260)	694
Gender: Male	58%	(192)	42%	(141)	333
Gender: Female	67%	(241)	33%	(119)	361
Age: 18-34	53%	(97)	47%	(86)	183
Age: 35-44	65%	(63)	35%	(34)	96
Age: 45-64	59%	(147)	41%	(100)	248
Age: 65+	76%	(127)	24%	(40)	167
GenZers: 1997-2012	45%	(40)	55%	(49)	89
Millennials: 1981-1996	61%	(109)	39%	(70)	180
GenXers: 1965-1980	58%	(117)	42%	(84)	201
Baby Boomers: 1946-1964	74%	(157)	26%	(56)	213
Educ: < College	64%	(297)	36%	(169)	466
Educ: Bachelors degree	64%	(91)	36%	(51)	142
Educ: Post-grad	53%	(46)	47%	(40)	86
Income: Under 50k	62%	(210)	38%	(130)	340
Income: 50k-100k	66%	(147)	34%	(77)	224
Income: 100k+	60%	(77)	40%	(52)	130
Ethnicity: White (Non-Hispanic)	68%	(375)	32%	(180)	555
Ethnicity: Hispanic	61%	(14)	39%	(9)	22
Ethnicity: Black (Non-Hispanic)	31%	(28)	69%	(61)	89
Ethnicity: Asian + Other (Non-Hispanic)	63%	(17)	37%	(10)	28
All Christian	68%	(216)	32%	(104)	320
All Non-Christian	46%	(11)	54%	(13)	24
Atheist	55%	(23)	45%	(18)	41
Agnostic/Nothing in particular	62%	(127)	38%	(77)	203
Something Else	54%	(57)	46%	(49)	106
Evangelical	64%	(87)	36%	(49)	136
Non-Evangelical	65%	(182)	35%	(99)	282
PID: Dem (no lean)	60%	(174)	40%	(114)	288
PID: Ind (no lean)	66%	(105)	34%	(55)	160
PID: Rep (no lean)	63%	(155)	37%	(91)	246

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(434)	37%	(260)	694
PID/Gender: Dem Men	52%	(63)	48%	(58)	120
PID/Gender: Dem Women	66%	(111)	34%	(56)	168
PID/Gender: Ind Men	65%	(64)	35%	(35)	99
PID/Gender: Ind Women	67%	(41)	33%	(20)	61
PID/Gender: Rep Men	57%	(65)	43%	(49)	114
PID/Gender: Rep Women	68%	(90)	32%	(42)	132
Ideo: Liberal (1-3)	57%	(120)	43%	(91)	212
Ideo: Moderate (4)	62%	(138)	38%	(85)	224
Ideo: Conservative (5-7)	67%	(161)	33%	(79)	240
Community: Urban	55%	(82)	45%	(67)	149
Community: Suburban	67%	(241)	33%	(121)	362
Community: Rural	60%	(110)	40%	(72)	183
Military HHnm: Yes	65%	(64)	35%	(34)	98
Military HH: No	62%	(370)	38%	(226)	596
Employ: Private Sector	57%	(138)	43%	(104)	242
Employ: Government	57%	(17)	43%	(13)	29
Employ: Self-Employed	46%	(35)	54%	(41)	76
Employ: Homemaker	78%	(35)	22%	(10)	45
Employ: Student	66%	(12)	34%	(6)	19
Employ: Retired	76%	(135)	24%	(43)	177
Employ: Unemployed	58%	(44)	42%	(33)	77
Employ: Other	61%	(18)	39%	(11)	29

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(434)	37%	(260)	694
Protestant	65%	(107)	35%	(57)	164
Roman Catholic	71%	(105)	29%	(43)	148
Mormon	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	58%	(4)	42%	(3)	6
Jewish	69%	(9)	31%	(4)	13
Muslim	25%	(1)	75%	(4)	6
Buddhist	35%	(1)	65%	(1)	2
Hindu	—	(0)	100%	(3)	3
Atheist	55%	(23)	45%	(18)	41
Agnostic	64%	(24)	36%	(14)	38
Something else	54%	(57)	46%	(49)	106
Nothing in particular	62%	(103)	38%	(63)	165
Ideo/PID: Conservative Republican	63%	(111)	37%	(65)	177
Ideo/PID: Moderate/Liberal Republican	61%	(40)	39%	(25)	65
Ideo/PID: Moderate/Conservative Democrat	66%	(77)	34%	(41)	118
Ideo/PID: Liberal Democrat	55%	(90)	45%	(73)	163
Unfavorable of Biden and Trump	74%	(100)	26%	(36)	136
2024 H2H Matchup: Biden Voter	60%	(203)	40%	(133)	337
2024 H2H Matchup: Trump Voter	66%	(196)	34%	(103)	298
2024 H2H Matchup: Would not Vote	55%	(13)	45%	(11)	24
2024 H2H Matchup: Do not Know	62%	(22)	38%	(13)	35
2022 House Vote: Democrat	62%	(192)	38%	(116)	308
2022 House Vote: Republican	65%	(164)	35%	(89)	252
2022 House Vote: Did not Vote	58%	(72)	42%	(52)	124
2020 Vote: Joe Biden	61%	(196)	39%	(124)	320
2020 Vote: Donald Trump	66%	(198)	34%	(104)	302
2020 Vote: Someone Else	85%	(8)	15%	(1)	10
2020 Vote: Did not Vote	51%	(32)	49%	(31)	62
2016 Vote: Hillary Clinton	56%	(142)	44%	(113)	255
2016 Vote: Donald Trump	70%	(180)	30%	(76)	256
2016 Vote: Someone Else	92%	(19)	8%	(2)	21

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(434)	37%	(260)	694
2020 Vote/PID: Not Biden/Democrat	56%	(22)	44%	(18)	40
2020 Vote/PID: Not Trump/Republican	61%	(13)	39%	(8)	22
U.S. Economy: Wrong Track	68%	(343)	32%	(164)	507
U.S. Economy: Right Direction	49%	(91)	51%	(96)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(131)	47%	(115)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(219)	33%	(108)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	70%	(84)	30%	(37)	120
Top 2024 Issue: Economy	68%	(176)	32%	(81)	257
Community/Gender: Urban Women	65%	(50)	35%	(27)	77
Community/Gender: Urban Men	44%	(32)	56%	(40)	72
Community/Gender: Rural Women	58%	(51)	42%	(37)	88
Community/Gender: Rural Men	63%	(59)	37%	(35)	94
Community/Gender: Suburban Women	72%	(140)	28%	(55)	195
Community/Gender: Suburban Men	61%	(101)	39%	(65)	167
Homeowner	65%	(371)	35%	(204)	575
Renter	52%	(54)	48%	(50)	104
Self + Household: White-Collar	65%	(158)	35%	(85)	243
Self + Household: Blue Collar	62%	(224)	38%	(136)	360
Union HH: Yes	59%	(41)	41%	(29)	70
Union HH: No	63%	(393)	37%	(231)	624
LGBTQ+: Yes	57%	(41)	43%	(31)	72
LGBTQ+: No	63%	(393)	37%	(229)	622
Motivated to Vote	64%	(409)	36%	(231)	641
Parent: Yes	55%	(106)	45%	(85)	191
Parent: No	65%	(328)	35%	(175)	503
COVID Vaccine: Yes	64%	(299)	36%	(170)	470
COVID Vaccine: No	60%	(135)	40%	(90)	224
Student Loans: Yes	61%	(74)	39%	(47)	121
Student Loans: No	63%	(360)	37%	(213)	573
Favorable Opinion of Haley	61%	(128)	39%	(82)	210
Unfavorable Opinion of Haley	64%	(189)	36%	(109)	298

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	63%	(434)	37%	(260)	694
Prodigal Biden Voter	72%	(19)	28%	(8)	27
Undecided Voter (DK/WNV)	59%	(35)	41%	(24)	59
Undecided Voter (DK)	62%	(22)	38%	(13)	35
Watched Debate	62%	(301)	38%	(188)	490
Watched Debate: Did not Watch	65%	(133)	35%	(72)	204
Watched Debate: All of it	63%	(168)	37%	(97)	265
Watched Debate: Some of it	59%	(133)	41%	(91)	225
Continue His Campaign: Yes Biden	57%	(158)	43%	(121)	279
Continue His Campaign: No Biden	68%	(263)	32%	(121)	383
Continue His Campaign: Yes Trump	64%	(214)	36%	(120)	335
Continue His Campaign: No Trump	63%	(210)	37%	(122)	332
Conviction: Evidence	61%	(218)	39%	(142)	359
Conviction: Motivation to Damage	66%	(176)	34%	(89)	265
Conviction: DK/NO	58%	(40)	42%	(30)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(172)	75%	(522)	694
Gender: Male	26%	(86)	74%	(247)	333
Gender: Female	24%	(86)	76%	(275)	361
Age: 18-34	26%	(47)	74%	(136)	183
Age: 35-44	26%	(25)	74%	(72)	96
Age: 45-64	23%	(57)	77%	(190)	248
Age: 65+	26%	(43)	74%	(124)	167
GenZers: 1997-2012	26%	(23)	74%	(66)	89
Millennials: 1981-1996	26%	(46)	74%	(134)	180
GenXers: 1965-1980	23%	(46)	77%	(154)	201
Baby Boomers: 1946-1964	26%	(55)	74%	(158)	213
Educ: < College	24%	(114)	76%	(352)	466
Educ: Bachelors degree	22%	(31)	78%	(111)	142
Educ: Post-grad	32%	(27)	68%	(58)	86
Income: Under 50k	27%	(91)	73%	(250)	340
Income: 50k-100k	25%	(56)	75%	(168)	224
Income: 100k+	19%	(25)	81%	(104)	130
Ethnicity: White (Non-Hispanic)	25%	(139)	75%	(416)	555
Ethnicity: Hispanic	33%	(7)	67%	(15)	22
Ethnicity: Black (Non-Hispanic)	24%	(22)	76%	(68)	89
Ethnicity: Asian + Other (Non-Hispanic)	16%	(4)	84%	(23)	28
All Christian	26%	(84)	74%	(236)	320
All Non-Christian	21%	(5)	79%	(19)	24
Atheist	25%	(10)	75%	(30)	41
Agnostic/Nothing in particular	25%	(52)	75%	(152)	203
Something Else	20%	(21)	80%	(85)	106
Evangelical	24%	(33)	76%	(103)	136
Non-Evangelical	24%	(68)	76%	(214)	282
PID: Dem (no lean)	26%	(75)	74%	(213)	288
PID: Ind (no lean)	27%	(44)	73%	(116)	160
PID: Rep (no lean)	22%	(53)	78%	(193)	246

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(172)	75%	(522)	694
PID/Gender: Dem Men	34%	(40)	66%	(80)	120
PID/Gender: Dem Women	21%	(34)	79%	(133)	168
PID/Gender: Ind Men	25%	(25)	75%	(75)	99
PID/Gender: Ind Women	32%	(19)	68%	(42)	61
PID/Gender: Rep Men	19%	(21)	81%	(93)	114
PID/Gender: Rep Women	24%	(32)	76%	(100)	132
Ideo: Liberal (1-3)	32%	(67)	68%	(145)	212
Ideo: Moderate (4)	20%	(45)	80%	(179)	224
Ideo: Conservative (5-7)	25%	(59)	75%	(180)	240
Community: Urban	24%	(36)	76%	(113)	149
Community: Suburban	23%	(82)	77%	(280)	362
Community: Rural	29%	(53)	71%	(129)	183
Military HHnm: Yes	27%	(27)	73%	(72)	98
Military HH: No	24%	(145)	76%	(451)	596
Employ: Private Sector	26%	(62)	74%	(180)	242
Employ: Government	16%	(5)	84%	(25)	29
Employ: Self-Employed	18%	(13)	82%	(62)	76
Employ: Homemaker	26%	(12)	74%	(34)	45
Employ: Student	38%	(7)	62%	(11)	19
Employ: Retired	27%	(47)	73%	(130)	177
Employ: Unemployed	28%	(21)	72%	(56)	77
Employ: Other	15%	(4)	85%	(24)	29

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(172)	75%	(522)	694
Protestant	29%	(47)	71%	(116)	164
Roman Catholic	21%	(32)	79%	(116)	148
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	79%	(5)	21%	(1)	6
Jewish	25%	(3)	75%	(10)	13
Muslim	12%	(1)	88%	(5)	6
Buddhist	—	(0)	100%	(2)	2
Hindu	35%	(1)	65%	(2)	3
Atheist	25%	(10)	75%	(30)	41
Agnostic	53%	(20)	47%	(18)	38
Something else	20%	(21)	80%	(85)	106
Nothing in particular	19%	(31)	81%	(134)	165
Ideo/PID: Conservative Republican	27%	(47)	73%	(129)	177
Ideo/PID: Moderate/Liberal Republican	9%	(6)	91%	(59)	65
Ideo/PID: Moderate/Conservative Democrat	18%	(21)	82%	(97)	118
Ideo/PID: Liberal Democrat	33%	(54)	67%	(109)	163
Unfavorable of Biden and Trump	28%	(38)	72%	(98)	136
2024 H2H Matchup: Biden Voter	31%	(103)	69%	(234)	337
2024 H2H Matchup: Trump Voter	19%	(58)	81%	(240)	298
2024 H2H Matchup: Would not Vote	26%	(6)	74%	(18)	24
2024 H2H Matchup: Do not Know	13%	(5)	87%	(30)	35
2022 House Vote: Democrat	31%	(94)	69%	(214)	308
2022 House Vote: Republican	21%	(52)	79%	(200)	252
2022 House Vote: Did not Vote	19%	(23)	81%	(101)	124
2020 Vote: Joe Biden	29%	(92)	71%	(228)	320
2020 Vote: Donald Trump	21%	(64)	79%	(238)	302
2020 Vote: Someone Else	27%	(3)	73%	(7)	10
2020 Vote: Did not Vote	22%	(14)	78%	(49)	62
2016 Vote: Hillary Clinton	29%	(74)	71%	(182)	255
2016 Vote: Donald Trump	25%	(64)	75%	(192)	256
2016 Vote: Someone Else	20%	(4)	80%	(17)	21

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(172)	75%	(522)	694
2020 Vote/PID: Not Biden/Democrat	25%	(10)	75%	(30)	40
2020 Vote/PID: Not Trump/Republican	24%	(5)	76%	(16)	22
U.S. Economy: Wrong Track	26%	(131)	74%	(376)	507
U.S. Economy: Right Direction	22%	(41)	78%	(146)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(59)	76%	(188)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(72)	78%	(256)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(42)	65%	(79)	120
Top 2024 Issue: Economy	30%	(76)	70%	(181)	257
Community/Gender: Urban Women	22%	(17)	78%	(60)	77
Community/Gender: Urban Men	27%	(19)	73%	(53)	72
Community/Gender: Rural Women	31%	(27)	69%	(61)	88
Community/Gender: Rural Men	28%	(26)	72%	(68)	94
Community/Gender: Suburban Women	21%	(42)	79%	(153)	195
Community/Gender: Suburban Men	24%	(40)	76%	(126)	167
Homeowner	25%	(146)	75%	(429)	575
Renter	22%	(23)	78%	(81)	104
Self + Household: White-Collar	27%	(64)	73%	(178)	243
Self + Household: Blue Collar	24%	(88)	76%	(272)	360
Union HH: Yes	27%	(19)	73%	(51)	70
Union HH: No	25%	(153)	75%	(471)	624
LGBTQ+: Yes	30%	(21)	70%	(51)	72
LGBTQ+: No	24%	(150)	76%	(471)	622
Motivated to Vote	25%	(162)	75%	(479)	641
Parent: Yes	23%	(44)	77%	(147)	191
Parent: No	26%	(128)	74%	(375)	503
COVID Vaccine: Yes	27%	(126)	73%	(343)	470
COVID Vaccine: No	20%	(46)	80%	(179)	224
Student Loans: Yes	27%	(32)	73%	(89)	121
Student Loans: No	24%	(139)	76%	(433)	573
Favorable Opinion of Haley	24%	(51)	76%	(159)	210
Unfavorable Opinion of Haley	28%	(82)	72%	(216)	298

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(172)	75%	(522)	694
Prodigal Biden Voter	20%	(5)	80%	(21)	27
Undecided Voter (DK/WNV)	19%	(11)	81%	(48)	59
Undecided Voter (DK)	13%	(5)	87%	(30)	35
Watched Debate	24%	(120)	76%	(370)	490
Watched Debate: Did not Watch	26%	(52)	74%	(152)	204
Watched Debate: All of it	26%	(68)	74%	(197)	265
Watched Debate: Some of it	23%	(52)	77%	(173)	225
Continue His Campaign: Yes Biden	25%	(70)	75%	(209)	279
Continue His Campaign: No Biden	24%	(93)	76%	(290)	383
Continue His Campaign: Yes Trump	19%	(64)	81%	(271)	335
Continue His Campaign: No Trump	31%	(101)	69%	(231)	332
Conviction: Evidence	30%	(108)	70%	(251)	359
Conviction: Motivation to Damage	20%	(53)	80%	(211)	265
Conviction: DK/NO	15%	(10)	85%	(60)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(233)	66%	(461)	694
Gender: Male	30%	(99)	70%	(235)	333
Gender: Female	37%	(134)	63%	(227)	361
Age: 18-34	25%	(46)	75%	(137)	183
Age: 35-44	29%	(28)	71%	(68)	96
Age: 45-64	39%	(96)	61%	(152)	248
Age: 65+	38%	(63)	62%	(104)	167
GenZers: 1997-2012	26%	(23)	74%	(66)	89
Millennials: 1981-1996	26%	(46)	74%	(133)	180
GenXers: 1965-1980	38%	(77)	62%	(124)	201
Baby Boomers: 1946-1964	37%	(78)	63%	(135)	213
Educ: < College	34%	(157)	66%	(309)	466
Educ: Bachelors degree	32%	(45)	68%	(97)	142
Educ: Post-grad	36%	(31)	64%	(55)	86
Income: Under 50k	33%	(114)	67%	(227)	340
Income: 50k-100k	31%	(70)	69%	(154)	224
Income: 100k+	38%	(50)	62%	(80)	130
Ethnicity: White (Non-Hispanic)	34%	(190)	66%	(365)	555
Ethnicity: Hispanic	36%	(8)	64%	(14)	22
Ethnicity: Black (Non-Hispanic)	32%	(29)	68%	(60)	89
Ethnicity: Asian + Other (Non-Hispanic)	22%	(6)	78%	(22)	28
All Christian	35%	(112)	65%	(208)	320
All Non-Christian	31%	(7)	69%	(17)	24
Atheist	27%	(11)	73%	(30)	41
Agnostic/Nothing in particular	31%	(62)	69%	(141)	203
Something Else	38%	(40)	62%	(66)	106
Evangelical	40%	(55)	60%	(81)	136
Non-Evangelical	33%	(93)	67%	(189)	282
PID: Dem (no lean)	43%	(123)	57%	(165)	288
PID: Ind (no lean)	31%	(50)	69%	(110)	160
PID: Rep (no lean)	24%	(60)	76%	(186)	246

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(233)	66%	(461)	694
PID/Gender: Dem Men	41%	(50)	59%	(70)	120
PID/Gender: Dem Women	44%	(73)	56%	(95)	168
PID/Gender: Ind Men	22%	(22)	78%	(77)	99
PID/Gender: Ind Women	46%	(28)	54%	(33)	61
PID/Gender: Rep Men	24%	(27)	76%	(87)	114
PID/Gender: Rep Women	25%	(33)	75%	(99)	132
Ideo: Liberal (1-3)	37%	(79)	63%	(133)	212
Ideo: Moderate (4)	38%	(86)	62%	(138)	224
Ideo: Conservative (5-7)	27%	(66)	73%	(174)	240
Community: Urban	30%	(45)	70%	(105)	149
Community: Suburban	36%	(129)	64%	(233)	362
Community: Rural	32%	(59)	68%	(124)	183
Military HHnm: Yes	31%	(30)	69%	(68)	98
Military HH: No	34%	(203)	66%	(393)	596
Employ: Private Sector	35%	(84)	65%	(158)	242
Employ: Government	9%	(3)	91%	(27)	29
Employ: Self-Employed	20%	(15)	80%	(61)	76
Employ: Homemaker	39%	(18)	61%	(28)	45
Employ: Student	57%	(10)	43%	(8)	19
Employ: Retired	39%	(69)	61%	(108)	177
Employ: Unemployed	28%	(21)	72%	(56)	77
Employ: Other	44%	(13)	56%	(16)	29

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(233)	66%	(461)	694
Protestant	29%	(48)	71%	(115)	164
Roman Catholic	40%	(59)	60%	(89)	148
Mormon	66%	(1)	34%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	51%	(3)	49%	(3)	6
Jewish	32%	(4)	68%	(9)	13
Muslim	10%	(1)	90%	(5)	6
Buddhist	26%	(1)	74%	(2)	2
Hindu	65%	(2)	35%	(1)	3
Atheist	27%	(11)	73%	(30)	41
Agnostic	27%	(10)	73%	(28)	38
Something else	38%	(40)	62%	(66)	106
Nothing in particular	32%	(52)	68%	(113)	165
Ideo/PID: Conservative Republican	23%	(41)	77%	(135)	177
Ideo/PID: Moderate/Liberal Republican	29%	(19)	71%	(46)	65
Ideo/PID: Moderate/Conservative Democrat	46%	(54)	54%	(64)	118
Ideo/PID: Liberal Democrat	41%	(67)	59%	(96)	163
Unfavorable of Biden and Trump	26%	(36)	74%	(100)	136
2024 H2H Matchup: Biden Voter	41%	(139)	59%	(198)	337
2024 H2H Matchup: Trump Voter	27%	(81)	73%	(218)	298
2024 H2H Matchup: Would not Vote	10%	(3)	90%	(22)	24
2024 H2H Matchup: Do not Know	31%	(11)	69%	(24)	35
2022 House Vote: Democrat	40%	(124)	60%	(184)	308
2022 House Vote: Republican	28%	(71)	72%	(182)	252
2022 House Vote: Did not Vote	30%	(38)	70%	(87)	124
2020 Vote: Joe Biden	41%	(130)	59%	(190)	320
2020 Vote: Donald Trump	26%	(79)	74%	(223)	302
2020 Vote: Someone Else	12%	(1)	88%	(9)	10
2020 Vote: Did not Vote	37%	(23)	63%	(39)	62
2016 Vote: Hillary Clinton	40%	(102)	60%	(153)	255
2016 Vote: Donald Trump	30%	(76)	70%	(180)	256
2016 Vote: Someone Else	34%	(7)	66%	(14)	21

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(233)	66%	(461)	694
2020 Vote/PID: Not Biden/Democrat	56%	(23)	44%	(18)	40
2020 Vote/PID: Not Trump/Republican	39%	(8)	61%	(13)	22
U.S. Economy: Wrong Track	30%	(152)	70%	(354)	507
U.S. Economy: Right Direction	43%	(81)	57%	(107)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(105)	57%	(141)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(87)	74%	(241)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(41)	66%	(79)	120
Top 2024 Issue: Economy	23%	(60)	77%	(197)	257
Community/Gender: Urban Women	37%	(29)	63%	(48)	77
Community/Gender: Urban Men	22%	(16)	78%	(56)	72
Community/Gender: Rural Women	41%	(36)	59%	(52)	88
Community/Gender: Rural Men	25%	(23)	75%	(71)	94
Community/Gender: Suburban Women	36%	(70)	64%	(126)	195
Community/Gender: Suburban Men	36%	(60)	64%	(107)	167
Homeowner	36%	(205)	64%	(370)	575
Renter	24%	(25)	76%	(79)	104
Self + Household: White-Collar	38%	(92)	62%	(151)	243
Self + Household: Blue Collar	33%	(118)	67%	(242)	360
Union HH: Yes	34%	(24)	66%	(46)	70
Union HH: No	33%	(209)	67%	(415)	624
LGBTQ+: Yes	31%	(23)	69%	(50)	72
LGBTQ+: No	34%	(210)	66%	(412)	622
Motivated to Vote	35%	(221)	65%	(419)	641
Parent: Yes	24%	(47)	76%	(144)	191
Parent: No	37%	(186)	63%	(317)	503
COVID Vaccine: Yes	38%	(180)	62%	(289)	470
COVID Vaccine: No	23%	(53)	77%	(172)	224
Student Loans: Yes	32%	(39)	68%	(82)	121
Student Loans: No	34%	(194)	66%	(379)	573
Favorable Opinion of Haley	31%	(65)	69%	(145)	210
Unfavorable Opinion of Haley	37%	(111)	63%	(188)	298

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(233)	66%	(461)	694
Prodigal Biden Voter	26%	(7)	74%	(20)	27
Undecided Voter (DK/WNV)	23%	(14)	77%	(46)	59
Undecided Voter (DK)	31%	(11)	69%	(24)	35
Watched Debate	34%	(168)	66%	(321)	490
Watched Debate: Did not Watch	32%	(65)	68%	(140)	204
Watched Debate: All of it	35%	(92)	65%	(172)	265
Watched Debate: Some of it	34%	(76)	66%	(149)	225
Continue His Campaign: Yes Biden	37%	(102)	63%	(177)	279
Continue His Campaign: No Biden	33%	(126)	67%	(257)	383
Continue His Campaign: Yes Trump	29%	(97)	71%	(238)	335
Continue His Campaign: No Trump	39%	(129)	61%	(203)	332
Conviction: Evidence	40%	(144)	60%	(215)	359
Conviction: Motivation to Damage	26%	(68)	74%	(197)	265
Conviction: DK/NO	30%	(21)	70%	(49)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(217)	69%	(477)	694
Gender: Male	32%	(108)	68%	(225)	333
Gender: Female	30%	(109)	70%	(252)	361
Age: 18-34	30%	(54)	70%	(129)	183
Age: 35-44	26%	(25)	74%	(71)	96
Age: 45-64	36%	(89)	64%	(159)	248
Age: 65+	29%	(48)	71%	(118)	167
GenZers: 1997-2012	34%	(30)	66%	(59)	89
Millennials: 1981-1996	27%	(49)	73%	(131)	180
GenXers: 1965-1980	33%	(65)	67%	(135)	201
Baby Boomers: 1946-1964	32%	(68)	68%	(145)	213
Educ: < College	36%	(169)	64%	(298)	466
Educ: Bachelors degree	22%	(32)	78%	(110)	142
Educ: Post-grad	19%	(16)	81%	(69)	86
Income: Under 50k	35%	(118)	65%	(222)	340
Income: 50k-100k	31%	(70)	69%	(154)	224
Income: 100k+	22%	(29)	78%	(101)	130
Ethnicity: White (Non-Hispanic)	34%	(186)	66%	(368)	555
Ethnicity: Hispanic	27%	(6)	73%	(16)	22
Ethnicity: Black (Non-Hispanic)	19%	(17)	81%	(72)	89
Ethnicity: Asian + Other (Non-Hispanic)	27%	(7)	73%	(20)	28
All Christian	37%	(118)	63%	(201)	320
All Non-Christian	39%	(9)	61%	(15)	24
Atheist	22%	(9)	78%	(32)	41
Agnostic/Nothing in particular	20%	(40)	80%	(163)	203
Something Else	37%	(40)	63%	(66)	106
Evangelical	42%	(57)	58%	(79)	136
Non-Evangelical	36%	(100)	64%	(181)	282
PID: Dem (no lean)	21%	(59)	79%	(229)	288
PID: Ind (no lean)	26%	(42)	74%	(118)	160
PID: Rep (no lean)	47%	(116)	53%	(130)	246

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(217)	69%	(477)	694
PID/Gender: Dem Men	23%	(27)	77%	(93)	120
PID/Gender: Dem Women	19%	(32)	81%	(136)	168
PID/Gender: Ind Men	25%	(24)	75%	(75)	99
PID/Gender: Ind Women	29%	(18)	71%	(43)	61
PID/Gender: Rep Men	49%	(56)	51%	(58)	114
PID/Gender: Rep Women	45%	(59)	55%	(73)	132
Ideo: Liberal (1-3)	21%	(44)	79%	(168)	212
Ideo: Moderate (4)	26%	(59)	74%	(164)	224
Ideo: Conservative (5-7)	44%	(105)	56%	(135)	240
Community: Urban	29%	(43)	71%	(106)	149
Community: Suburban	31%	(112)	69%	(250)	362
Community: Rural	33%	(61)	67%	(122)	183
Military HHnm: Yes	42%	(41)	58%	(57)	98
Military HH: No	29%	(176)	71%	(420)	596
Employ: Private Sector	32%	(77)	68%	(165)	242
Employ: Government	30%	(9)	70%	(21)	29
Employ: Self-Employed	31%	(24)	69%	(52)	76
Employ: Homemaker	39%	(18)	61%	(28)	45
Employ: Student	36%	(7)	64%	(12)	19
Employ: Retired	32%	(57)	68%	(120)	177
Employ: Unemployed	19%	(15)	81%	(62)	77
Employ: Other	40%	(12)	60%	(17)	29

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(217)	69%	(477)	694
Protestant	45%	(73)	55%	(91)	164
Roman Catholic	30%	(45)	70%	(103)	148
Mormon	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	40%	(5)	60%	(8)	13
Muslim	46%	(3)	54%	(3)	6
Buddhist	18%	(0)	82%	(2)	2
Hindu	35%	(1)	65%	(2)	3
Atheist	22%	(9)	78%	(32)	41
Agnostic	12%	(4)	88%	(33)	38
Something else	37%	(40)	63%	(66)	106
Nothing in particular	22%	(36)	78%	(130)	165
Ideo/PID: Conservative Republican	47%	(83)	53%	(93)	177
Ideo/PID: Moderate/Liberal Republican	43%	(28)	57%	(37)	65
Ideo/PID: Moderate/Conservative Democrat	22%	(26)	78%	(92)	118
Ideo/PID: Liberal Democrat	19%	(30)	81%	(133)	163
Unfavorable of Biden and Trump	25%	(33)	75%	(103)	136
2024 H2H Matchup: Biden Voter	19%	(65)	81%	(272)	337
2024 H2H Matchup: Trump Voter	47%	(141)	53%	(157)	298
2024 H2H Matchup: Would not Vote	22%	(5)	78%	(19)	24
2024 H2H Matchup: Do not Know	14%	(5)	86%	(30)	35
2022 House Vote: Democrat	19%	(59)	81%	(249)	308
2022 House Vote: Republican	45%	(114)	55%	(138)	252
2022 House Vote: Did not Vote	33%	(41)	67%	(83)	124
2020 Vote: Joe Biden	19%	(60)	81%	(260)	320
2020 Vote: Donald Trump	46%	(138)	54%	(164)	302
2020 Vote: Someone Else	47%	(5)	53%	(5)	10
2020 Vote: Did not Vote	23%	(15)	77%	(48)	62
2016 Vote: Hillary Clinton	19%	(49)	81%	(206)	255
2016 Vote: Donald Trump	46%	(117)	54%	(139)	256
2016 Vote: Someone Else	21%	(4)	79%	(16)	21

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(217)	69%	(477)	694
2020 Vote/PID: Not Biden/Democrat	30%	(12)	70%	(28)	40
2020 Vote/PID: Not Trump/Republican	32%	(7)	68%	(15)	22
U.S. Economy: Wrong Track	35%	(180)	65%	(327)	507
U.S. Economy: Right Direction	20%	(37)	80%	(151)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(52)	79%	(195)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(142)	57%	(185)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	81%	(97)	120
Top 2024 Issue: Economy	38%	(99)	62%	(158)	257
Community/Gender: Urban Women	24%	(19)	76%	(58)	77
Community/Gender: Urban Men	34%	(25)	66%	(47)	72
Community/Gender: Rural Women	35%	(31)	65%	(57)	88
Community/Gender: Rural Men	31%	(30)	69%	(65)	94
Community/Gender: Suburban Women	30%	(59)	70%	(136)	195
Community/Gender: Suburban Men	32%	(53)	68%	(113)	167
Homeowner	30%	(174)	70%	(401)	575
Renter	35%	(37)	65%	(67)	104
Self + Household: White-Collar	23%	(56)	77%	(187)	243
Self + Household: Blue Collar	38%	(135)	62%	(225)	360
Union HH: Yes	26%	(18)	74%	(52)	70
Union HH: No	32%	(199)	68%	(425)	624
LGBTQ+: Yes	22%	(16)	78%	(56)	72
LGBTQ+: No	32%	(201)	68%	(421)	622
Motivated to Vote	31%	(196)	69%	(445)	641
Parent: Yes	30%	(58)	70%	(133)	191
Parent: No	32%	(159)	68%	(344)	503
COVID Vaccine: Yes	26%	(122)	74%	(348)	470
COVID Vaccine: No	42%	(95)	58%	(130)	224
Student Loans: Yes	24%	(29)	76%	(92)	121
Student Loans: No	33%	(188)	67%	(385)	573
Favorable Opinion of Haley	31%	(66)	69%	(144)	210
Unfavorable Opinion of Haley	28%	(82)	72%	(216)	298

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(217)	69%	(477)	694
Prodigal Biden Voter	28%	(8)	72%	(19)	27
Undecided Voter (DK/WNV)	18%	(10)	82%	(49)	59
Undecided Voter (DK)	14%	(5)	86%	(30)	35
Watched Debate	31%	(154)	69%	(335)	490
Watched Debate: Did not Watch	31%	(63)	69%	(142)	204
Watched Debate: All of it	33%	(87)	67%	(178)	265
Watched Debate: Some of it	30%	(67)	70%	(158)	225
Continue His Campaign: Yes Biden	24%	(68)	76%	(211)	279
Continue His Campaign: No Biden	35%	(135)	65%	(248)	383
Continue His Campaign: Yes Trump	42%	(140)	58%	(194)	335
Continue His Campaign: No Trump	22%	(73)	78%	(259)	332
Conviction: Evidence	20%	(71)	80%	(288)	359
Conviction: Motivation to Damage	45%	(120)	55%	(144)	265
Conviction: DK/NO	36%	(25)	64%	(45)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	42%	(293)	14%	(97)	694
Gender: Male	47%	(157)	42%	(139)	11%	(37)	333
Gender: Female	41%	(146)	43%	(154)	17%	(61)	361
Age: 18-34	49%	(89)	33%	(61)	18%	(33)	183
Age: 35-44	39%	(38)	46%	(45)	14%	(14)	96
Age: 45-64	46%	(114)	42%	(104)	12%	(30)	248
Age: 65+	37%	(62)	51%	(84)	12%	(21)	167
GenZers: 1997-2012	51%	(45)	31%	(27)	18%	(16)	89
Millennials: 1981-1996	44%	(79)	40%	(72)	16%	(28)	180
GenXers: 1965-1980	43%	(85)	46%	(92)	11%	(23)	201
Baby Boomers: 1946-1964	42%	(90)	44%	(94)	14%	(29)	213
Educ: < College	48%	(223)	39%	(181)	13%	(62)	466
Educ: Bachelors degree	40%	(57)	42%	(60)	18%	(26)	142
Educ: Post-grad	27%	(23)	62%	(53)	11%	(10)	86
Income: Under 50k	39%	(132)	44%	(151)	17%	(57)	340
Income: 50k-100k	49%	(110)	42%	(95)	9%	(19)	224
Income: 100k+	47%	(61)	37%	(48)	16%	(21)	130
Ethnicity: White (Non-Hispanic)	47%	(260)	40%	(224)	13%	(71)	555
Ethnicity: Hispanic	42%	(9)	38%	(9)	20%	(4)	22
Ethnicity: Black (Non-Hispanic)	24%	(21)	55%	(49)	22%	(19)	89
Ethnicity: Asian + Other (Non-Hispanic)	47%	(13)	45%	(12)	9%	(2)	28
All Christian	56%	(181)	33%	(106)	10%	(33)	320
All Non-Christian	31%	(7)	60%	(15)	9%	(2)	24
Atheist	30%	(12)	58%	(23)	12%	(5)	41
Agnostic/Nothing in particular	28%	(56)	53%	(108)	19%	(39)	203
Something Else	44%	(47)	39%	(41)	17%	(18)	106
Evangelical	56%	(77)	32%	(44)	11%	(15)	136
Non-Evangelical	51%	(143)	37%	(103)	12%	(35)	282
PID: Dem (no lean)	9%	(27)	77%	(221)	14%	(39)	288
PID: Ind (no lean)	39%	(63)	38%	(61)	23%	(37)	160
PID: Rep (no lean)	87%	(213)	5%	(11)	9%	(21)	246

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	42%	(293)	14%	(97)	694
PID/Gender: Dem Men	11%	(14)	78%	(94)	10%	(12)	120
PID/Gender: Dem Women	8%	(14)	76%	(127)	16%	(27)	168
PID/Gender: Ind Men	43%	(43)	36%	(36)	21%	(20)	99
PID/Gender: Ind Women	33%	(20)	40%	(25)	26%	(16)	61
PID/Gender: Rep Men	89%	(101)	8%	(9)	3%	(4)	114
PID/Gender: Rep Women	85%	(112)	2%	(2)	13%	(17)	132
Ideo: Liberal (1-3)	14%	(29)	69%	(146)	17%	(36)	212
Ideo: Moderate (4)	34%	(76)	52%	(116)	14%	(31)	224
Ideo: Conservative (5-7)	80%	(193)	10%	(24)	10%	(23)	240
Community: Urban	35%	(52)	50%	(74)	16%	(23)	149
Community: Suburban	46%	(166)	43%	(157)	11%	(39)	362
Community: Rural	47%	(86)	34%	(62)	19%	(35)	183
Military HHnm: Yes	55%	(54)	32%	(32)	13%	(12)	98
Military HH: No	42%	(249)	44%	(262)	14%	(85)	596
Employ: Private Sector	50%	(122)	37%	(90)	13%	(30)	242
Employ: Government	47%	(14)	46%	(14)	7%	(2)	29
Employ: Self-Employed	43%	(33)	38%	(29)	19%	(14)	76
Employ: Homemaker	42%	(19)	47%	(21)	11%	(5)	45
Employ: Student	23%	(4)	37%	(7)	40%	(7)	19
Employ: Retired	44%	(78)	46%	(81)	10%	(18)	177
Employ: Unemployed	33%	(25)	51%	(39)	17%	(13)	77
Employ: Other	31%	(9)	45%	(13)	24%	(7)	29

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	42%	(293)	14%	(97)	694
Protestant	53%	(87)	36%	(58)	11%	(18)	164
Roman Catholic	58%	(86)	32%	(48)	9%	(14)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	4%	(0)	14%	(1)	6
Jewish	43%	(6)	57%	(7)	—	(0)	13
Muslim	23%	(1)	76%	(4)	1%	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	3
Atheist	30%	(12)	58%	(23)	12%	(5)	41
Agnostic	8%	(3)	76%	(29)	17%	(6)	38
Something else	44%	(47)	39%	(41)	17%	(18)	106
Nothing in particular	32%	(54)	48%	(79)	20%	(33)	165
Ideo/PID: Conservative Republican	89%	(157)	1%	(2)	10%	(17)	177
Ideo/PID: Moderate/Liberal Republican	79%	(51)	14%	(9)	7%	(4)	65
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	74%	(87)	11%	(14)	118
Ideo/PID: Liberal Democrat	6%	(10)	78%	(128)	16%	(26)	163
Unfavorable of Biden and Trump	40%	(55)	23%	(31)	37%	(50)	136
2024 H2H Matchup: Biden Voter	6%	(19)	80%	(271)	14%	(47)	337
2024 H2H Matchup: Trump Voter	90%	(268)	3%	(10)	7%	(20)	298
2024 H2H Matchup: Would not Vote	20%	(5)	13%	(3)	66%	(16)	24
2024 H2H Matchup: Do not Know	32%	(11)	27%	(9)	41%	(14)	35
2022 House Vote: Democrat	10%	(31)	77%	(236)	13%	(40)	308
2022 House Vote: Republican	87%	(219)	3%	(8)	10%	(25)	252
2022 House Vote: Did not Vote	41%	(51)	37%	(46)	22%	(28)	124
2020 Vote: Joe Biden	5%	(17)	79%	(252)	16%	(50)	320
2020 Vote: Donald Trump	84%	(253)	7%	(21)	9%	(29)	302
2020 Vote: Someone Else	51%	(5)	2%	(0)	46%	(4)	10
2020 Vote: Did not Vote	45%	(28)	33%	(20)	22%	(14)	62
2016 Vote: Hillary Clinton	8%	(20)	80%	(204)	12%	(32)	255
2016 Vote: Donald Trump	80%	(206)	9%	(23)	10%	(27)	256
2016 Vote: Someone Else	29%	(6)	35%	(7)	36%	(8)	21
2020 Vote/PID: Not Biden/Democrat	39%	(16)	49%	(20)	12%	(5)	40

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	42%	(293)	14%	(97)	694
2020 Vote/PID: Not Trump/Republican	84%	(18)	3%	(1)	13%	(3)	22
U.S. Economy: Wrong Track	58%	(293)	26%	(129)	17%	(84)	507
U.S. Economy: Right Direction	6%	(10)	88%	(164)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	90%	(222)	7%	(18)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(277)	6%	(18)	10%	(32)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(19)	44%	(53)	40%	(48)	120
Top 2024 Issue: Economy	60%	(155)	23%	(59)	17%	(43)	257
Community/Gender: Urban Women	27%	(20)	59%	(46)	14%	(11)	77
Community/Gender: Urban Men	44%	(32)	39%	(28)	17%	(12)	72
Community/Gender: Rural Women	42%	(37)	37%	(33)	21%	(18)	88
Community/Gender: Rural Men	52%	(49)	31%	(30)	17%	(16)	94
Community/Gender: Suburban Women	45%	(89)	39%	(76)	16%	(31)	195
Community/Gender: Suburban Men	46%	(77)	49%	(82)	5%	(8)	167
Homeowner	46%	(262)	42%	(243)	12%	(70)	575
Renter	34%	(35)	44%	(46)	22%	(23)	104
Self + Household: White-Collar	41%	(100)	47%	(114)	12%	(29)	243
Self + Household: Blue Collar	47%	(171)	41%	(147)	12%	(42)	360
Union HH: Yes	47%	(33)	35%	(24)	19%	(13)	70
Union HH: No	43%	(271)	43%	(269)	13%	(84)	624
LGBTQ+: Yes	9%	(7)	69%	(50)	22%	(16)	72
LGBTQ+: No	48%	(297)	39%	(244)	13%	(81)	622
Motivated to Vote	44%	(282)	43%	(279)	12%	(80)	641
Parent: Yes	52%	(100)	38%	(72)	10%	(20)	191
Parent: No	41%	(204)	44%	(222)	15%	(78)	503
COVID Vaccine: Yes	33%	(157)	52%	(246)	14%	(67)	470
COVID Vaccine: No	65%	(147)	21%	(48)	13%	(30)	224
Student Loans: Yes	34%	(41)	41%	(49)	25%	(31)	121
Student Loans: No	46%	(262)	43%	(244)	12%	(67)	573
Favorable Opinion of Haley	58%	(122)	31%	(64)	11%	(24)	210
Unfavorable Opinion of Haley	33%	(100)	56%	(166)	11%	(32)	298
Prodigal Biden Voter	25%	(7)	24%	(6)	51%	(14)	27
Undecided Voter (DK/WNV)	27%	(16)	21%	(13)	51%	(31)	59

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(303)	42%	(293)	14%	(97)	694
Undecided Voter (DK)	32%	(11)	27%	(9)	41%	(14)	35
Watched Debate	48%	(233)	41%	(203)	11%	(53)	490
Watched Debate: Did not Watch	34%	(70)	44%	(91)	21%	(44)	204
Watched Debate: All of it	51%	(135)	40%	(107)	8%	(22)	265
Watched Debate: Some of it	44%	(98)	43%	(96)	14%	(31)	225
Continue His Campaign: Yes Biden	16%	(46)	76%	(213)	7%	(20)	279
Continue His Campaign: No Biden	64%	(246)	18%	(69)	18%	(69)	383
Continue His Campaign: Yes Trump	80%	(268)	12%	(41)	8%	(25)	335
Continue His Campaign: No Trump	9%	(31)	71%	(236)	20%	(66)	332
Conviction: Evidence	11%	(41)	73%	(263)	16%	(56)	359
Conviction: Motivation to Damage	85%	(225)	7%	(18)	8%	(21)	265
Conviction: DK/NO	53%	(37)	18%	(12)	29%	(20)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	42%	(295)	16%	(111)	694
Gender: Male	45%	(151)	40%	(134)	15%	(49)	333
Gender: Female	38%	(138)	45%	(161)	17%	(62)	361
Age: 18-34	45%	(82)	35%	(64)	21%	(38)	183
Age: 35-44	42%	(41)	42%	(41)	15%	(15)	96
Age: 45-64	43%	(108)	44%	(109)	13%	(31)	248
Age: 65+	35%	(59)	49%	(81)	16%	(27)	167
GenZers: 1997-2012	48%	(43)	31%	(28)	21%	(18)	89
Millennials: 1981-1996	41%	(74)	40%	(71)	19%	(34)	180
GenXers: 1965-1980	41%	(82)	46%	(93)	13%	(26)	201
Baby Boomers: 1946-1964	40%	(86)	46%	(97)	14%	(30)	213
Educ: < College	46%	(216)	37%	(173)	17%	(78)	466
Educ: Bachelors degree	39%	(56)	45%	(64)	16%	(23)	142
Educ: Post-grad	20%	(17)	68%	(58)	12%	(10)	86
Income: Under 50k	39%	(131)	45%	(153)	16%	(56)	340
Income: 50k-100k	43%	(96)	41%	(92)	16%	(36)	224
Income: 100k+	47%	(61)	39%	(50)	14%	(18)	130
Ethnicity: White (Non-Hispanic)	44%	(244)	41%	(227)	15%	(84)	555
Ethnicity: Hispanic	41%	(9)	40%	(9)	20%	(4)	22
Ethnicity: Black (Non-Hispanic)	26%	(23)	52%	(47)	22%	(19)	89
Ethnicity: Asian + Other (Non-Hispanic)	46%	(13)	43%	(12)	11%	(3)	28
All Christian	53%	(170)	35%	(111)	12%	(39)	320
All Non-Christian	52%	(13)	42%	(10)	6%	(1)	24
Atheist	17%	(7)	64%	(26)	19%	(8)	41
Agnostic/Nothing in particular	27%	(55)	54%	(110)	19%	(39)	203
Something Else	42%	(45)	36%	(38)	22%	(23)	106
Evangelical	53%	(71)	37%	(50)	10%	(14)	136
Non-Evangelical	49%	(139)	35%	(98)	16%	(45)	282
PID: Dem (no lean)	10%	(29)	76%	(218)	14%	(41)	288
PID: Ind (no lean)	30%	(48)	45%	(72)	25%	(41)	160
PID: Rep (no lean)	86%	(211)	2%	(6)	12%	(29)	246

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	42%	(295)	16%	(111)	694
PID/Gender: Dem Men	13%	(16)	76%	(92)	11%	(13)	120
PID/Gender: Dem Women	8%	(14)	75%	(126)	17%	(28)	168
PID/Gender: Ind Men	34%	(34)	40%	(40)	25%	(25)	99
PID/Gender: Ind Women	23%	(14)	52%	(32)	25%	(16)	61
PID/Gender: Rep Men	89%	(101)	2%	(2)	9%	(11)	114
PID/Gender: Rep Women	84%	(110)	2%	(3)	14%	(18)	132
Ideo: Liberal (1-3)	13%	(28)	66%	(139)	21%	(45)	212
Ideo: Moderate (4)	32%	(72)	53%	(119)	14%	(32)	224
Ideo: Conservative (5-7)	76%	(182)	12%	(28)	12%	(30)	240
Community: Urban	35%	(52)	47%	(70)	18%	(27)	149
Community: Suburban	41%	(148)	44%	(158)	15%	(55)	362
Community: Rural	48%	(88)	36%	(67)	15%	(28)	183
Military HHnm: Yes	54%	(53)	35%	(34)	11%	(11)	98
Military HH: No	40%	(236)	44%	(260)	17%	(100)	596
Employ: Private Sector	49%	(118)	37%	(89)	14%	(35)	242
Employ: Government	60%	(18)	39%	(12)	—	(0)	29
Employ: Self-Employed	38%	(29)	41%	(31)	21%	(16)	76
Employ: Homemaker	32%	(15)	52%	(23)	16%	(7)	45
Employ: Student	14%	(3)	49%	(9)	37%	(7)	19
Employ: Retired	41%	(73)	45%	(80)	14%	(25)	177
Employ: Unemployed	30%	(23)	54%	(41)	16%	(12)	77
Employ: Other	38%	(11)	34%	(10)	28%	(8)	29

Continued on next page

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	42%	(295)	16%	(111)	694
Protestant	51%	(83)	36%	(59)	13%	(22)	164
Roman Catholic	56%	(83)	34%	(51)	10%	(14)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	18%	(1)	51%	(3)	6
Jewish	65%	(8)	35%	(5)	—	(0)	13
Muslim	23%	(1)	67%	(4)	10%	(1)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	35%	(1)	—	(0)	3
Atheist	17%	(7)	64%	(26)	19%	(8)	41
Agnostic	9%	(3)	73%	(28)	18%	(7)	38
Something else	42%	(45)	36%	(38)	22%	(23)	106
Nothing in particular	31%	(51)	50%	(82)	20%	(32)	165
Ideo/PID: Conservative Republican	88%	(155)	2%	(4)	10%	(18)	177
Ideo/PID: Moderate/Liberal Republican	81%	(53)	1%	(0)	18%	(12)	65
Ideo/PID: Moderate/Conservative Democrat	13%	(16)	74%	(88)	12%	(15)	118
Ideo/PID: Liberal Democrat	8%	(14)	76%	(123)	16%	(26)	163
Unfavorable of Biden and Trump	34%	(47)	31%	(42)	35%	(47)	136
2024 H2H Matchup: Biden Voter	5%	(18)	80%	(270)	15%	(49)	337
2024 H2H Matchup: Trump Voter	85%	(255)	4%	(13)	10%	(30)	298
2024 H2H Matchup: Would not Vote	16%	(4)	15%	(4)	69%	(17)	24
2024 H2H Matchup: Do not Know	34%	(12)	23%	(8)	43%	(15)	35
2022 House Vote: Democrat	8%	(25)	76%	(233)	16%	(50)	308
2022 House Vote: Republican	86%	(218)	3%	(7)	11%	(27)	252
2022 House Vote: Did not Vote	36%	(45)	43%	(54)	21%	(26)	124
2020 Vote: Joe Biden	6%	(20)	78%	(249)	16%	(51)	320
2020 Vote: Donald Trump	82%	(247)	7%	(21)	11%	(34)	302
2020 Vote: Someone Else	11%	(1)	15%	(1)	74%	(7)	10
2020 Vote: Did not Vote	32%	(20)	38%	(24)	30%	(19)	62
2016 Vote: Hillary Clinton	9%	(22)	78%	(199)	13%	(34)	255
2016 Vote: Donald Trump	76%	(195)	11%	(27)	13%	(33)	256
2016 Vote: Someone Else	18%	(4)	55%	(11)	27%	(6)	21
2020 Vote/PID: Not Biden/Democrat	33%	(13)	57%	(23)	9%	(4)	40

Continued on next page

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	42%	(295)	16%	(111)	694
2020 Vote/PID: Not Trump/Republican	71%	(15)	3%	(1)	26%	(6)	22
U.S. Economy: Wrong Track	53%	(271)	27%	(134)	20%	(101)	507
U.S. Economy: Right Direction	9%	(18)	85%	(160)	5%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	87%	(214)	10%	(24)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(268)	6%	(19)	12%	(40)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	51%	(61)	38%	(46)	120
Top 2024 Issue: Economy	53%	(135)	25%	(65)	22%	(56)	257
Community/Gender: Urban Women	25%	(19)	59%	(45)	17%	(13)	77
Community/Gender: Urban Men	46%	(33)	34%	(25)	20%	(14)	72
Community/Gender: Rural Women	44%	(38)	40%	(35)	16%	(15)	88
Community/Gender: Rural Men	52%	(49)	33%	(31)	14%	(14)	94
Community/Gender: Suburban Women	41%	(81)	41%	(80)	18%	(34)	195
Community/Gender: Suburban Men	41%	(68)	47%	(78)	13%	(21)	167
Homeowner	43%	(245)	42%	(243)	15%	(86)	575
Renter	33%	(35)	44%	(46)	23%	(23)	104
Self + Household: White-Collar	39%	(95)	46%	(112)	15%	(36)	243
Self + Household: Blue Collar	46%	(165)	41%	(149)	13%	(46)	360
Union HH: Yes	39%	(27)	45%	(32)	16%	(11)	70
Union HH: No	42%	(262)	42%	(263)	16%	(99)	624
LGBTQ+: Yes	11%	(8)	68%	(49)	21%	(15)	72
LGBTQ+: No	45%	(281)	40%	(246)	15%	(95)	622
Motivated to Vote	42%	(270)	44%	(281)	14%	(89)	641
Parent: Yes	46%	(88)	41%	(78)	13%	(25)	191
Parent: No	40%	(201)	43%	(216)	17%	(86)	503
COVID Vaccine: Yes	32%	(151)	52%	(246)	15%	(72)	470
COVID Vaccine: No	61%	(137)	22%	(49)	17%	(38)	224
Student Loans: Yes	34%	(41)	40%	(49)	26%	(31)	121
Student Loans: No	43%	(247)	43%	(246)	14%	(79)	573
Favorable Opinion of Haley	50%	(105)	33%	(68)	17%	(37)	210
Unfavorable Opinion of Haley	33%	(97)	55%	(164)	12%	(37)	298
Prodigal Biden Voter	30%	(8)	27%	(7)	43%	(11)	27
Undecided Voter (DK/WNV)	27%	(16)	20%	(12)	54%	(32)	59

Continued on next page

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	42%	(295)	16%	(111)	694
Undecided Voter (DK)	34%	(12)	23%	(8)	43%	(15)	35
Watched Debate	45%	(220)	41%	(198)	15%	(71)	490
Watched Debate: Did not Watch	34%	(69)	47%	(96)	19%	(39)	204
Watched Debate: All of it	49%	(129)	38%	(101)	13%	(35)	265
Watched Debate: Some of it	40%	(90)	44%	(98)	16%	(37)	225
Continue His Campaign: Yes Biden	17%	(47)	74%	(207)	9%	(25)	279
Continue His Campaign: No Biden	59%	(228)	19%	(75)	21%	(81)	383
Continue His Campaign: Yes Trump	78%	(262)	12%	(41)	9%	(32)	335
Continue His Campaign: No Trump	7%	(23)	72%	(238)	21%	(71)	332
Conviction: Evidence	9%	(33)	74%	(264)	17%	(62)	359
Conviction: Motivation to Damage	82%	(218)	7%	(18)	11%	(29)	265
Conviction: DK/NO	55%	(38)	18%	(13)	27%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	39%	(273)	23%	(162)	694
Gender: Male	43%	(142)	37%	(122)	21%	(69)	333
Gender: Female	32%	(116)	42%	(151)	26%	(94)	361
Age: 18-34	45%	(82)	35%	(64)	20%	(38)	183
Age: 35-44	39%	(37)	44%	(43)	17%	(16)	96
Age: 45-64	39%	(96)	38%	(94)	23%	(58)	248
Age: 65+	26%	(44)	44%	(73)	30%	(50)	167
GenZers: 1997-2012	46%	(41)	33%	(30)	21%	(18)	89
Millennials: 1981-1996	42%	(75)	40%	(71)	19%	(33)	180
GenXers: 1965-1980	34%	(67)	42%	(85)	24%	(49)	201
Baby Boomers: 1946-1964	34%	(73)	38%	(81)	28%	(59)	213
Educ: < College	41%	(191)	36%	(169)	23%	(106)	466
Educ: Bachelors degree	36%	(51)	38%	(54)	26%	(38)	142
Educ: Post-grad	20%	(17)	58%	(50)	22%	(18)	86
Income: Under 50k	34%	(115)	43%	(145)	23%	(80)	340
Income: 50k-100k	37%	(83)	37%	(82)	26%	(59)	224
Income: 100k+	47%	(60)	35%	(46)	18%	(23)	130
Ethnicity: White (Non-Hispanic)	40%	(223)	36%	(202)	23%	(130)	555
Ethnicity: Hispanic	21%	(5)	56%	(13)	23%	(5)	22
Ethnicity: Black (Non-Hispanic)	21%	(18)	57%	(51)	22%	(20)	89
Ethnicity: Asian + Other (Non-Hispanic)	46%	(13)	28%	(8)	26%	(7)	28
All Christian	46%	(147)	33%	(104)	21%	(68)	320
All Non-Christian	20%	(5)	46%	(11)	34%	(8)	24
Atheist	27%	(11)	56%	(23)	16%	(7)	41
Agnostic/Nothing in particular	24%	(48)	52%	(105)	25%	(50)	203
Something Else	45%	(48)	28%	(30)	27%	(29)	106
Evangelical	50%	(68)	27%	(37)	23%	(31)	136
Non-Evangelical	44%	(123)	34%	(96)	22%	(63)	282
PID: Dem (no lean)	6%	(19)	75%	(216)	19%	(54)	288
PID: Ind (no lean)	30%	(49)	30%	(48)	39%	(63)	160
PID: Rep (no lean)	78%	(191)	4%	(9)	18%	(45)	246

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	39%	(273)	23%	(162)	694
PID/Gender: Dem Men	6%	(8)	80%	(96)	14%	(17)	120
PID/Gender: Dem Women	6%	(11)	71%	(120)	22%	(37)	168
PID/Gender: Ind Men	37%	(36)	23%	(22)	41%	(40)	99
PID/Gender: Ind Women	20%	(12)	43%	(26)	37%	(23)	61
PID/Gender: Rep Men	86%	(98)	4%	(4)	10%	(12)	114
PID/Gender: Rep Women	71%	(93)	4%	(5)	26%	(34)	132
Ideo: Liberal (1-3)	13%	(29)	65%	(137)	22%	(46)	212
Ideo: Moderate (4)	28%	(63)	48%	(107)	24%	(53)	224
Ideo: Conservative (5-7)	67%	(160)	9%	(21)	25%	(59)	240
Community: Urban	28%	(42)	50%	(74)	22%	(33)	149
Community: Suburban	38%	(136)	40%	(144)	23%	(82)	362
Community: Rural	44%	(81)	30%	(55)	26%	(47)	183
Military HHnm: Yes	43%	(43)	35%	(34)	22%	(22)	98
Military HH: No	36%	(216)	40%	(239)	24%	(141)	596
Employ: Private Sector	44%	(106)	36%	(87)	20%	(49)	242
Employ: Government	49%	(14)	38%	(11)	13%	(4)	29
Employ: Self-Employed	38%	(29)	40%	(30)	22%	(17)	76
Employ: Homemaker	32%	(14)	47%	(21)	21%	(9)	45
Employ: Student	12%	(2)	71%	(13)	17%	(3)	19
Employ: Retired	33%	(59)	38%	(68)	28%	(50)	177
Employ: Unemployed	33%	(26)	42%	(32)	25%	(19)	77
Employ: Other	27%	(8)	36%	(10)	37%	(11)	29

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	39%	(273)	23%	(162)	694
Protestant	43%	(71)	32%	(53)	24%	(40)	164
Roman Catholic	49%	(72)	34%	(50)	17%	(25)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	18%	(1)	51%	(3)	6
Jewish	23%	(3)	57%	(7)	20%	(3)	13
Muslim	23%	(1)	53%	(3)	25%	(1)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	—	(0)	100%	(3)	3
Atheist	27%	(11)	56%	(23)	16%	(7)	41
Agnostic	7%	(3)	61%	(23)	32%	(12)	38
Something else	45%	(48)	28%	(30)	27%	(29)	106
Nothing in particular	27%	(45)	50%	(82)	23%	(38)	165
Ideo/PID: Conservative Republican	79%	(139)	2%	(4)	19%	(34)	177
Ideo/PID: Moderate/Liberal Republican	75%	(49)	7%	(4)	18%	(12)	65
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	73%	(86)	18%	(21)	118
Ideo/PID: Liberal Democrat	5%	(8)	76%	(123)	20%	(32)	163
Unfavorable of Biden and Trump	26%	(36)	20%	(27)	54%	(73)	136
2024 H2H Matchup: Biden Voter	3%	(10)	75%	(251)	22%	(76)	337
2024 H2H Matchup: Trump Voter	79%	(235)	4%	(13)	17%	(50)	298
2024 H2H Matchup: Would not Vote	15%	(4)	16%	(4)	70%	(17)	24
2024 H2H Matchup: Do not Know	28%	(10)	15%	(5)	56%	(20)	35
2022 House Vote: Democrat	7%	(21)	69%	(212)	24%	(75)	308
2022 House Vote: Republican	74%	(187)	4%	(11)	22%	(55)	252
2022 House Vote: Did not Vote	39%	(48)	40%	(50)	21%	(26)	124
2020 Vote: Joe Biden	3%	(10)	74%	(238)	23%	(72)	320
2020 Vote: Donald Trump	73%	(219)	4%	(13)	23%	(70)	302
2020 Vote: Someone Else	11%	(1)	2%	(0)	86%	(8)	10
2020 Vote: Did not Vote	46%	(29)	35%	(22)	19%	(12)	62
2016 Vote: Hillary Clinton	7%	(17)	74%	(188)	20%	(50)	255
2016 Vote: Donald Trump	67%	(172)	7%	(17)	26%	(67)	256
2016 Vote: Someone Else	22%	(5)	48%	(10)	30%	(6)	21
2020 Vote/PID: Not Biden/Democrat	23%	(9)	56%	(23)	20%	(8)	40

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	39%	(273)	23%	(162)	694
2020 Vote/PID: Not Trump/Republican	75%	(16)	4%	(1)	21%	(5)	22
U.S. Economy: Wrong Track	49%	(248)	24%	(120)	27%	(138)	507
U.S. Economy: Right Direction	6%	(10)	81%	(153)	13%	(24)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	85%	(210)	14%	(34)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(247)	5%	(15)	20%	(65)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	40%	(48)	52%	(63)	120
Top 2024 Issue: Economy	49%	(126)	24%	(62)	27%	(69)	257
Community/Gender: Urban Women	20%	(15)	58%	(44)	22%	(17)	77
Community/Gender: Urban Men	37%	(27)	41%	(30)	22%	(16)	72
Community/Gender: Rural Women	38%	(33)	37%	(32)	26%	(23)	88
Community/Gender: Rural Men	50%	(47)	24%	(23)	25%	(24)	94
Community/Gender: Suburban Women	35%	(68)	38%	(74)	28%	(54)	195
Community/Gender: Suburban Men	41%	(68)	42%	(70)	17%	(29)	167
Homeowner	38%	(219)	39%	(226)	23%	(129)	575
Renter	30%	(31)	41%	(43)	28%	(29)	104
Self + Household: White-Collar	34%	(82)	43%	(104)	23%	(57)	243
Self + Household: Blue Collar	41%	(148)	38%	(136)	21%	(76)	360
Union HH: Yes	38%	(27)	39%	(27)	23%	(16)	70
Union HH: No	37%	(232)	39%	(246)	23%	(146)	624
LGBTQ+: Yes	12%	(9)	60%	(43)	27%	(20)	72
LGBTQ+: No	40%	(250)	37%	(230)	23%	(143)	622
Motivated to Vote	37%	(236)	40%	(259)	23%	(145)	641
Parent: Yes	43%	(82)	37%	(71)	20%	(38)	191
Parent: No	35%	(177)	40%	(202)	25%	(124)	503
COVID Vaccine: Yes	26%	(123)	48%	(225)	26%	(122)	470
COVID Vaccine: No	61%	(136)	21%	(48)	18%	(41)	224
Student Loans: Yes	31%	(38)	40%	(49)	28%	(35)	121
Student Loans: No	39%	(221)	39%	(225)	22%	(128)	573
Favorable Opinion of Haley	43%	(90)	30%	(64)	27%	(57)	210
Unfavorable Opinion of Haley	29%	(87)	50%	(149)	21%	(62)	298
Prodigal Biden Voter	9%	(2)	21%	(6)	70%	(19)	27
Undecided Voter (DK/WNV)	23%	(13)	16%	(9)	62%	(37)	59

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	39%	(273)	23%	(162)	694
Undecided Voter (DK)	28%	(10)	15%	(5)	56%	(20)	35
Watched Debate	40%	(196)	38%	(186)	22%	(108)	490
Watched Debate: Did not Watch	31%	(63)	42%	(87)	27%	(55)	204
Watched Debate: All of it	42%	(111)	36%	(95)	22%	(59)	265
Watched Debate: Some of it	38%	(85)	41%	(91)	22%	(49)	225
Continue His Campaign: Yes Biden	13%	(37)	74%	(206)	13%	(35)	279
Continue His Campaign: No Biden	54%	(208)	14%	(54)	32%	(121)	383
Continue His Campaign: Yes Trump	71%	(237)	12%	(42)	17%	(56)	335
Continue His Campaign: No Trump	4%	(15)	65%	(217)	30%	(101)	332
Conviction: Evidence	5%	(20)	68%	(243)	27%	(96)	359
Conviction: Motivation to Damage	75%	(200)	6%	(17)	18%	(48)	265
Conviction: DK/NO	56%	(39)	19%	(13)	25%	(17)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	38%	(261)	17%	(120)	694
Gender: Male	51%	(169)	37%	(122)	13%	(42)	333
Gender: Female	40%	(144)	38%	(138)	22%	(78)	361
Age: 18-34	48%	(88)	34%	(62)	18%	(33)	183
Age: 35-44	46%	(44)	36%	(34)	18%	(18)	96
Age: 45-64	49%	(121)	37%	(91)	14%	(36)	248
Age: 65+	36%	(60)	44%	(73)	20%	(33)	167
GenZers: 1997-2012	51%	(45)	34%	(30)	15%	(14)	89
Millennials: 1981-1996	45%	(82)	35%	(63)	20%	(35)	180
GenXers: 1965-1980	44%	(89)	40%	(80)	16%	(32)	201
Baby Boomers: 1946-1964	44%	(93)	38%	(82)	18%	(38)	213
Educ: < College	49%	(230)	33%	(155)	18%	(82)	466
Educ: Bachelors degree	44%	(63)	42%	(59)	14%	(20)	142
Educ: Post-grad	24%	(21)	55%	(47)	21%	(18)	86
Income: Under 50k	41%	(139)	40%	(135)	20%	(67)	340
Income: 50k-100k	49%	(109)	37%	(82)	14%	(32)	224
Income: 100k+	50%	(65)	33%	(43)	16%	(21)	130
Ethnicity: White (Non-Hispanic)	48%	(267)	37%	(207)	15%	(81)	555
Ethnicity: Hispanic	34%	(8)	47%	(10)	19%	(4)	22
Ethnicity: Black (Non-Hispanic)	31%	(27)	42%	(37)	28%	(25)	89
Ethnicity: Asian + Other (Non-Hispanic)	42%	(11)	22%	(6)	37%	(10)	28
All Christian	54%	(174)	32%	(103)	13%	(43)	320
All Non-Christian	43%	(10)	46%	(11)	11%	(3)	24
Atheist	31%	(12)	58%	(24)	11%	(5)	41
Agnostic/Nothing in particular	33%	(68)	46%	(94)	20%	(41)	203
Something Else	46%	(49)	27%	(28)	27%	(29)	106
Evangelical	54%	(73)	28%	(38)	18%	(25)	136
Non-Evangelical	50%	(142)	33%	(93)	17%	(47)	282
PID: Dem (no lean)	11%	(32)	68%	(195)	21%	(61)	288
PID: Ind (no lean)	43%	(69)	34%	(55)	23%	(36)	160
PID: Rep (no lean)	86%	(213)	4%	(11)	9%	(23)	246

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	38%	(261)	17%	(120)	694
PID/Gender: Dem Men	14%	(16)	73%	(87)	14%	(16)	120
PID/Gender: Dem Women	9%	(16)	64%	(108)	27%	(44)	168
PID/Gender: Ind Men	49%	(49)	30%	(30)	21%	(20)	99
PID/Gender: Ind Women	32%	(20)	42%	(26)	26%	(16)	61
PID/Gender: Rep Men	91%	(104)	5%	(5)	4%	(5)	114
PID/Gender: Rep Women	83%	(109)	4%	(5)	13%	(18)	132
Ideo: Liberal (1-3)	17%	(37)	59%	(124)	24%	(51)	212
Ideo: Moderate (4)	38%	(84)	48%	(107)	15%	(33)	224
Ideo: Conservative (5-7)	78%	(188)	10%	(24)	11%	(28)	240
Community: Urban	37%	(56)	39%	(59)	23%	(34)	149
Community: Suburban	46%	(168)	39%	(140)	15%	(54)	362
Community: Rural	49%	(90)	34%	(61)	17%	(31)	183
Military HHnm: Yes	54%	(53)	27%	(27)	19%	(18)	98
Military HH: No	44%	(260)	39%	(234)	17%	(102)	596
Employ: Private Sector	50%	(121)	36%	(87)	14%	(34)	242
Employ: Government	63%	(19)	27%	(8)	10%	(3)	29
Employ: Self-Employed	46%	(35)	34%	(26)	20%	(15)	76
Employ: Homemaker	36%	(17)	41%	(19)	22%	(10)	45
Employ: Student	14%	(3)	43%	(8)	42%	(8)	19
Employ: Retired	45%	(79)	40%	(70)	16%	(28)	177
Employ: Unemployed	36%	(28)	45%	(35)	19%	(15)	77
Employ: Other	42%	(12)	28%	(8)	29%	(8)	29

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	38%	(261)	17%	(120)	694
Protestant	50%	(82)	34%	(56)	16%	(26)	164
Roman Catholic	57%	(85)	31%	(46)	12%	(17)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	18%	(1)	—	(0)	6
Jewish	65%	(8)	35%	(5)	—	(0)	13
Muslim	23%	(1)	67%	(4)	10%	(1)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	3
Atheist	31%	(12)	58%	(24)	11%	(5)	41
Agnostic	10%	(4)	76%	(29)	14%	(5)	38
Something else	46%	(49)	27%	(28)	27%	(29)	106
Nothing in particular	39%	(64)	40%	(65)	22%	(36)	165
Ideo/PID: Conservative Republican	88%	(156)	3%	(5)	9%	(16)	177
Ideo/PID: Moderate/Liberal Republican	82%	(53)	7%	(5)	11%	(7)	65
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	71%	(84)	15%	(18)	118
Ideo/PID: Liberal Democrat	10%	(16)	65%	(107)	25%	(40)	163
Unfavorable of Biden and Trump	47%	(64)	19%	(26)	34%	(46)	136
2024 H2H Matchup: Biden Voter	8%	(27)	72%	(243)	20%	(66)	337
2024 H2H Matchup: Trump Voter	88%	(262)	4%	(12)	8%	(24)	298
2024 H2H Matchup: Would not Vote	14%	(4)	14%	(3)	72%	(17)	24
2024 H2H Matchup: Do not Know	59%	(21)	6%	(2)	35%	(12)	35
2022 House Vote: Democrat	13%	(40)	68%	(210)	19%	(58)	308
2022 House Vote: Republican	88%	(222)	2%	(6)	10%	(25)	252
2022 House Vote: Did not Vote	38%	(47)	35%	(43)	27%	(34)	124
2020 Vote: Joe Biden	9%	(28)	69%	(222)	22%	(69)	320
2020 Vote: Donald Trump	83%	(252)	6%	(17)	11%	(33)	302
2020 Vote: Someone Else	51%	(5)	2%	(0)	46%	(4)	10
2020 Vote: Did not Vote	45%	(28)	34%	(22)	21%	(13)	62
2016 Vote: Hillary Clinton	11%	(29)	71%	(182)	17%	(44)	255
2016 Vote: Donald Trump	80%	(204)	9%	(23)	11%	(28)	256
2016 Vote: Someone Else	29%	(6)	37%	(8)	35%	(7)	21
2020 Vote/PID: Not Biden/Democrat	27%	(11)	52%	(21)	22%	(9)	40

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	38%	(261)	17%	(120)	694
2020 Vote/PID: Not Trump/Republican	85%	(18)	3%	(1)	12%	(3)	22
U.S. Economy: Wrong Track	59%	(299)	22%	(109)	19%	(99)	507
U.S. Economy: Right Direction	8%	(14)	81%	(152)	11%	(21)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	81%	(200)	15%	(36)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(281)	5%	(16)	9%	(30)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(22)	37%	(45)	44%	(54)	120
Top 2024 Issue: Economy	61%	(157)	20%	(50)	19%	(49)	257
Community/Gender: Urban Women	29%	(22)	45%	(35)	26%	(20)	77
Community/Gender: Urban Men	46%	(34)	34%	(24)	20%	(14)	72
Community/Gender: Rural Women	41%	(36)	35%	(30)	24%	(22)	88
Community/Gender: Rural Men	57%	(54)	33%	(31)	10%	(10)	94
Community/Gender: Suburban Women	44%	(86)	38%	(73)	19%	(36)	195
Community/Gender: Suburban Men	49%	(82)	40%	(67)	11%	(18)	167
Homeowner	47%	(270)	37%	(214)	16%	(91)	575
Renter	35%	(37)	40%	(42)	25%	(26)	104
Self + Household: White-Collar	42%	(102)	45%	(109)	13%	(31)	243
Self + Household: Blue Collar	49%	(175)	36%	(129)	15%	(55)	360
Union HH: Yes	44%	(31)	34%	(24)	22%	(15)	70
Union HH: No	45%	(282)	38%	(237)	17%	(105)	624
LGBTQ+: Yes	12%	(9)	63%	(46)	24%	(18)	72
LGBTQ+: No	49%	(304)	35%	(215)	16%	(102)	622
Motivated to Vote	45%	(288)	40%	(254)	16%	(99)	641
Parent: Yes	52%	(99)	32%	(61)	16%	(31)	191
Parent: No	43%	(214)	40%	(199)	18%	(89)	503
COVID Vaccine: Yes	35%	(166)	47%	(220)	18%	(83)	470
COVID Vaccine: No	65%	(147)	18%	(40)	16%	(37)	224
Student Loans: Yes	38%	(46)	37%	(45)	25%	(30)	121
Student Loans: No	47%	(268)	38%	(216)	16%	(90)	573
Favorable Opinion of Haley	59%	(124)	27%	(57)	14%	(29)	210
Unfavorable Opinion of Haley	33%	(100)	52%	(155)	15%	(44)	298
Prodigal Biden Voter	38%	(10)	18%	(5)	44%	(12)	27
Undecided Voter (DK/WNV)	41%	(24)	9%	(6)	50%	(30)	59

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	38%	(261)	17%	(120)	694
Undecided Voter (DK)	59%	(21)	6%	(2)	35%	(12)	35
Watched Debate	50%	(245)	37%	(179)	13%	(65)	490
Watched Debate: Did not Watch	33%	(68)	40%	(81)	27%	(55)	204
Watched Debate: All of it	54%	(144)	36%	(94)	10%	(27)	265
Watched Debate: Some of it	45%	(101)	38%	(85)	17%	(38)	225
Continue His Campaign: Yes Biden	19%	(54)	68%	(189)	13%	(36)	279
Continue His Campaign: No Biden	65%	(251)	15%	(59)	19%	(74)	383
Continue His Campaign: Yes Trump	81%	(271)	11%	(37)	8%	(27)	335
Continue His Campaign: No Trump	11%	(37)	63%	(209)	26%	(86)	332
Conviction: Evidence	14%	(51)	65%	(234)	21%	(74)	359
Conviction: Motivation to Damage	85%	(226)	6%	(17)	8%	(22)	265
Conviction: DK/NO	52%	(36)	14%	(10)	34%	(24)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(299)	43%	(300)	14%	(94)	694
Gender: Male	46%	(155)	42%	(139)	12%	(39)	333
Gender: Female	40%	(145)	45%	(161)	15%	(55)	361
Age: 18-34	49%	(89)	35%	(64)	16%	(30)	183
Age: 35-44	41%	(39)	45%	(43)	14%	(14)	96
Age: 45-64	45%	(112)	43%	(107)	12%	(29)	248
Age: 65+	35%	(59)	52%	(86)	13%	(22)	167
GenZers: 1997-2012	53%	(47)	34%	(30)	13%	(12)	89
Millennials: 1981-1996	43%	(76)	40%	(72)	17%	(31)	180
GenXers: 1965-1980	42%	(84)	47%	(94)	11%	(23)	201
Baby Boomers: 1946-1964	42%	(89)	46%	(98)	12%	(27)	213
Educ: < College	46%	(213)	40%	(188)	14%	(65)	466
Educ: Bachelors degree	46%	(65)	42%	(59)	13%	(18)	142
Educ: Post-grad	24%	(21)	62%	(53)	13%	(11)	86
Income: Under 50k	39%	(131)	45%	(154)	16%	(55)	340
Income: 50k-100k	43%	(95)	43%	(96)	15%	(33)	224
Income: 100k+	56%	(73)	38%	(50)	5%	(7)	130
Ethnicity: White (Non-Hispanic)	45%	(252)	41%	(227)	14%	(76)	555
Ethnicity: Hispanic	50%	(11)	45%	(10)	5%	(1)	22
Ethnicity: Black (Non-Hispanic)	29%	(26)	56%	(50)	15%	(14)	89
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	46%	(13)	14%	(4)	28
All Christian	53%	(168)	37%	(120)	10%	(32)	320
All Non-Christian	43%	(10)	51%	(12)	6%	(1)	24
Atheist	26%	(11)	63%	(26)	11%	(4)	41
Agnostic/Nothing in particular	31%	(63)	53%	(107)	16%	(33)	203
Something Else	45%	(47)	33%	(35)	22%	(23)	106
Evangelical	54%	(74)	37%	(50)	9%	(12)	136
Non-Evangelical	48%	(135)	37%	(105)	15%	(42)	282
PID: Dem (no lean)	10%	(28)	79%	(227)	11%	(33)	288
PID: Ind (no lean)	36%	(58)	38%	(62)	25%	(41)	160
PID: Rep (no lean)	87%	(214)	5%	(12)	8%	(21)	246

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(299)	43%	(300)	14%	(94)	694
PID/Gender: Dem Men	8%	(10)	84%	(100)	8%	(10)	120
PID/Gender: Dem Women	10%	(17)	76%	(127)	14%	(23)	168
PID/Gender: Ind Men	41%	(40)	34%	(34)	25%	(25)	99
PID/Gender: Ind Women	29%	(18)	45%	(28)	26%	(16)	61
PID/Gender: Rep Men	91%	(104)	5%	(5)	4%	(4)	114
PID/Gender: Rep Women	83%	(110)	5%	(6)	12%	(16)	132
Ideo: Liberal (1-3)	14%	(29)	68%	(144)	18%	(38)	212
Ideo: Moderate (4)	32%	(72)	57%	(127)	11%	(25)	224
Ideo: Conservative (5-7)	80%	(192)	9%	(22)	11%	(26)	240
Community: Urban	33%	(50)	52%	(78)	15%	(22)	149
Community: Suburban	43%	(157)	43%	(157)	13%	(48)	362
Community: Rural	51%	(92)	36%	(66)	13%	(24)	183
Military HHnm: Yes	52%	(51)	37%	(37)	11%	(10)	98
Military HH: No	42%	(248)	44%	(264)	14%	(84)	596
Employ: Private Sector	49%	(118)	39%	(93)	12%	(30)	242
Employ: Government	60%	(18)	40%	(12)	1%	(0)	29
Employ: Self-Employed	43%	(33)	38%	(29)	18%	(14)	76
Employ: Homemaker	42%	(19)	53%	(24)	5%	(2)	45
Employ: Student	22%	(4)	61%	(11)	17%	(3)	19
Employ: Retired	42%	(74)	47%	(83)	12%	(21)	177
Employ: Unemployed	35%	(27)	50%	(38)	16%	(12)	77
Employ: Other	24%	(7)	34%	(10)	41%	(12)	29

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(299)	43%	(300)	14%	(94)	694
Protestant	48%	(79)	40%	(66)	11%	(19)	164
Roman Catholic	55%	(82)	36%	(53)	9%	(13)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	4%	(0)	14%	(1)	6
Jewish	65%	(8)	35%	(5)	—	(0)	13
Muslim	23%	(1)	68%	(4)	9%	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	26%	(11)	63%	(26)	11%	(4)	41
Agnostic	14%	(5)	73%	(28)	13%	(5)	38
Something else	45%	(47)	33%	(35)	22%	(23)	106
Nothing in particular	35%	(58)	48%	(79)	17%	(29)	165
Ideo/PID: Conservative Republican	90%	(158)	3%	(5)	8%	(14)	177
Ideo/PID: Moderate/Liberal Republican	79%	(51)	11%	(7)	10%	(7)	65
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	78%	(92)	8%	(9)	118
Ideo/PID: Liberal Democrat	6%	(10)	79%	(129)	15%	(24)	163
Unfavorable of Biden and Trump	34%	(46)	30%	(40)	36%	(50)	136
2024 H2H Matchup: Biden Voter	5%	(17)	84%	(283)	11%	(37)	337
2024 H2H Matchup: Trump Voter	90%	(267)	3%	(9)	7%	(22)	298
2024 H2H Matchup: Would not Vote	12%	(3)	17%	(4)	72%	(17)	24
2024 H2H Matchup: Do not Know	36%	(13)	11%	(4)	53%	(18)	35
2022 House Vote: Democrat	8%	(25)	79%	(243)	13%	(40)	308
2022 House Vote: Republican	89%	(224)	2%	(6)	9%	(23)	252
2022 House Vote: Did not Vote	39%	(49)	40%	(50)	21%	(26)	124
2020 Vote: Joe Biden	6%	(19)	81%	(257)	13%	(43)	320
2020 Vote: Donald Trump	83%	(249)	7%	(22)	10%	(31)	302
2020 Vote: Someone Else	40%	(4)	13%	(1)	46%	(5)	10
2020 Vote: Did not Vote	43%	(27)	31%	(19)	26%	(16)	62
2016 Vote: Hillary Clinton	7%	(18)	80%	(204)	13%	(33)	255
2016 Vote: Donald Trump	80%	(205)	9%	(23)	11%	(27)	256
2016 Vote: Someone Else	28%	(6)	43%	(9)	29%	(6)	21
2020 Vote/PID: Not Biden/Democrat	39%	(16)	53%	(22)	7%	(3)	40

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(299)	43%	(300)	14%	(94)	694
2020 Vote/PID: Not Trump/Republican	77%	(17)	5%	(1)	18%	(4)	22
U.S. Economy: Wrong Track	56%	(285)	28%	(140)	16%	(82)	507
U.S. Economy: Right Direction	8%	(14)	86%	(161)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	89%	(220)	9%	(23)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(272)	5%	(17)	12%	(38)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	53%	(63)	28%	(34)	120
Top 2024 Issue: Economy	57%	(147)	26%	(66)	17%	(44)	257
Community/Gender: Urban Women	22%	(17)	60%	(46)	18%	(14)	77
Community/Gender: Urban Men	45%	(32)	44%	(32)	11%	(8)	72
Community/Gender: Rural Women	46%	(41)	39%	(34)	15%	(14)	88
Community/Gender: Rural Men	55%	(52)	34%	(32)	12%	(11)	94
Community/Gender: Suburban Women	44%	(87)	41%	(81)	14%	(28)	195
Community/Gender: Suburban Men	42%	(71)	46%	(76)	12%	(20)	167
Homeowner	45%	(259)	44%	(252)	11%	(64)	575
Renter	32%	(33)	42%	(44)	26%	(27)	104
Self + Household: White-Collar	41%	(99)	48%	(117)	11%	(27)	243
Self + Household: Blue Collar	46%	(167)	42%	(153)	11%	(40)	360
Union HH: Yes	38%	(27)	48%	(33)	14%	(10)	70
Union HH: No	44%	(273)	43%	(267)	14%	(85)	624
LGBTQ+: Yes	11%	(8)	67%	(48)	22%	(16)	72
LGBTQ+: No	47%	(291)	41%	(252)	13%	(79)	622
Motivated to Vote	44%	(283)	44%	(284)	11%	(73)	641
Parent: Yes	50%	(96)	39%	(75)	11%	(20)	191
Parent: No	40%	(204)	45%	(225)	15%	(74)	503
COVID Vaccine: Yes	33%	(154)	54%	(255)	13%	(60)	470
COVID Vaccine: No	65%	(145)	20%	(45)	15%	(34)	224
Student Loans: Yes	35%	(42)	42%	(50)	23%	(28)	121
Student Loans: No	45%	(257)	44%	(250)	12%	(66)	573
Favorable Opinion of Haley	55%	(116)	31%	(64)	14%	(30)	210
Unfavorable Opinion of Haley	34%	(102)	57%	(171)	8%	(25)	298
Prodigal Biden Voter	39%	(10)	21%	(6)	40%	(11)	27
Undecided Voter (DK/WNV)	26%	(15)	14%	(8)	60%	(36)	59

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(299)	43%	(300)	14%	(94)	694
Undecided Voter (DK)	36%	(13)	11%	(4)	53%	(18)	35
Watched Debate	48%	(236)	40%	(195)	12%	(58)	490
Watched Debate: Did not Watch	31%	(63)	51%	(105)	18%	(36)	204
Watched Debate: All of it	50%	(133)	38%	(100)	12%	(32)	265
Watched Debate: Some of it	46%	(104)	42%	(95)	12%	(26)	225
Continue His Campaign: Yes Biden	17%	(47)	77%	(214)	7%	(18)	279
Continue His Campaign: No Biden	63%	(240)	20%	(76)	17%	(67)	383
Continue His Campaign: Yes Trump	80%	(269)	12%	(40)	8%	(26)	335
Continue His Campaign: No Trump	8%	(27)	74%	(247)	17%	(58)	332
Conviction: Evidence	10%	(36)	76%	(273)	14%	(51)	359
Conviction: Motivation to Damage	87%	(230)	5%	(13)	8%	(22)	265
Conviction: DK/NO	48%	(34)	20%	(14)	31%	(22)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(284)	43%	(298)	16%	(112)	694
Gender: Male	46%	(154)	43%	(142)	11%	(38)	333
Gender: Female	36%	(130)	43%	(156)	21%	(74)	361
Age: 18-34	43%	(78)	35%	(64)	22%	(41)	183
Age: 35-44	40%	(38)	45%	(44)	15%	(14)	96
Age: 45-64	43%	(107)	43%	(106)	14%	(34)	248
Age: 65+	37%	(61)	50%	(84)	13%	(22)	167
GenZers: 1997-2012	45%	(40)	32%	(28)	23%	(20)	89
Millennials: 1981-1996	41%	(73)	40%	(72)	19%	(35)	180
GenXers: 1965-1980	38%	(77)	47%	(95)	14%	(29)	201
Baby Boomers: 1946-1964	42%	(90)	46%	(97)	12%	(26)	213
Educ: < College	43%	(201)	40%	(185)	17%	(81)	466
Educ: Bachelors degree	44%	(62)	42%	(60)	14%	(20)	142
Educ: Post-grad	24%	(21)	62%	(53)	13%	(11)	86
Income: Under 50k	38%	(131)	47%	(160)	15%	(49)	340
Income: 50k-100k	42%	(93)	39%	(88)	19%	(43)	224
Income: 100k+	46%	(60)	39%	(50)	15%	(20)	130
Ethnicity: White (Non-Hispanic)	44%	(243)	42%	(233)	14%	(79)	555
Ethnicity: Hispanic	35%	(8)	46%	(10)	18%	(4)	22
Ethnicity: Black (Non-Hispanic)	25%	(22)	51%	(46)	24%	(21)	89
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	34%	(9)	26%	(7)	28
All Christian	51%	(162)	36%	(117)	13%	(41)	320
All Non-Christian	31%	(7)	58%	(14)	11%	(3)	24
Atheist	25%	(10)	61%	(25)	14%	(6)	41
Agnostic/Nothing in particular	26%	(53)	54%	(110)	20%	(40)	203
Something Else	49%	(52)	30%	(32)	21%	(22)	106
Evangelical	56%	(76)	30%	(41)	13%	(18)	136
Non-Evangelical	48%	(134)	37%	(105)	15%	(43)	282
PID: Dem (no lean)	8%	(24)	75%	(215)	17%	(48)	288
PID: Ind (no lean)	33%	(53)	39%	(62)	29%	(46)	160
PID: Rep (no lean)	84%	(207)	8%	(21)	7%	(18)	246

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(284)	43%	(298)	16%	(112)	694
PID/Gender: Dem Men	11%	(13)	81%	(97)	9%	(11)	120
PID/Gender: Dem Women	7%	(12)	71%	(118)	22%	(37)	168
PID/Gender: Ind Men	40%	(40)	35%	(35)	25%	(24)	99
PID/Gender: Ind Women	21%	(13)	44%	(27)	35%	(21)	61
PID/Gender: Rep Men	89%	(101)	9%	(10)	2%	(3)	114
PID/Gender: Rep Women	80%	(106)	8%	(11)	12%	(15)	132
Ideo: Liberal (1-3)	12%	(26)	67%	(142)	20%	(43)	212
Ideo: Moderate (4)	29%	(65)	53%	(118)	18%	(41)	224
Ideo: Conservative (5-7)	78%	(188)	13%	(30)	9%	(22)	240
Community: Urban	33%	(49)	50%	(74)	18%	(27)	149
Community: Suburban	43%	(154)	43%	(157)	14%	(51)	362
Community: Rural	45%	(82)	37%	(67)	19%	(34)	183
Military HHnm: Yes	51%	(51)	35%	(34)	14%	(14)	98
Military HH: No	39%	(233)	44%	(264)	16%	(98)	596
Employ: Private Sector	45%	(108)	38%	(93)	17%	(41)	242
Employ: Government	47%	(14)	51%	(15)	1%	(0)	29
Employ: Self-Employed	50%	(38)	37%	(28)	13%	(10)	76
Employ: Homemaker	33%	(15)	42%	(19)	25%	(12)	45
Employ: Student	8%	(1)	47%	(9)	45%	(8)	19
Employ: Retired	43%	(77)	47%	(84)	9%	(17)	177
Employ: Unemployed	32%	(24)	52%	(40)	16%	(12)	77
Employ: Other	24%	(7)	39%	(11)	37%	(11)	29

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(284)	43%	(298)	16%	(112)	694
Protestant	46%	(76)	39%	(64)	14%	(23)	164
Roman Catholic	56%	(83)	33%	(49)	11%	(16)	148
Mormon	4%	(0)	—	(0)	96%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	45%	(3)	55%	(3)	—	(0)	6
Jewish	43%	(6)	57%	(7)	—	(0)	13
Muslim	23%	(1)	68%	(4)	9%	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	3
Atheist	25%	(10)	61%	(25)	14%	(6)	41
Agnostic	14%	(5)	75%	(29)	11%	(4)	38
Something else	49%	(52)	30%	(32)	21%	(22)	106
Nothing in particular	29%	(48)	49%	(82)	22%	(36)	165
Ideo/PID: Conservative Republican	88%	(156)	5%	(9)	7%	(12)	177
Ideo/PID: Moderate/Liberal Republican	74%	(48)	17%	(11)	9%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	73%	(86)	15%	(18)	118
Ideo/PID: Liberal Democrat	6%	(10)	75%	(123)	19%	(30)	163
Unfavorable of Biden and Trump	28%	(38)	28%	(39)	44%	(60)	136
2024 H2H Matchup: Biden Voter	5%	(18)	79%	(265)	16%	(53)	337
2024 H2H Matchup: Trump Voter	82%	(245)	9%	(27)	9%	(27)	298
2024 H2H Matchup: Would not Vote	11%	(3)	16%	(4)	74%	(18)	24
2024 H2H Matchup: Do not Know	52%	(18)	8%	(3)	39%	(14)	35
2022 House Vote: Democrat	10%	(29)	74%	(227)	17%	(52)	308
2022 House Vote: Republican	82%	(208)	8%	(20)	10%	(24)	252
2022 House Vote: Did not Vote	35%	(44)	40%	(50)	25%	(31)	124
2020 Vote: Joe Biden	6%	(19)	77%	(247)	17%	(53)	320
2020 Vote: Donald Trump	78%	(236)	10%	(31)	12%	(36)	302
2020 Vote: Someone Else	11%	(1)	13%	(1)	76%	(7)	10
2020 Vote: Did not Vote	45%	(28)	30%	(19)	25%	(16)	62
2016 Vote: Hillary Clinton	10%	(26)	77%	(195)	13%	(34)	255
2016 Vote: Donald Trump	75%	(191)	14%	(37)	11%	(27)	256
2016 Vote: Someone Else	29%	(6)	35%	(7)	37%	(8)	21
2020 Vote/PID: Not Biden/Democrat	26%	(11)	52%	(21)	21%	(9)	40

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(284)	43%	(298)	16%	(112)	694
2020 Vote/PID: Not Trump/Republican	84%	(18)	10%	(2)	6%	(1)	22
U.S. Economy: Wrong Track	53%	(270)	26%	(134)	20%	(102)	507
U.S. Economy: Right Direction	7%	(14)	88%	(164)	5%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	86%	(212)	9%	(23)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(253)	8%	(27)	14%	(47)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	49%	(59)	35%	(42)	120
Top 2024 Issue: Economy	56%	(144)	25%	(64)	19%	(48)	257
Community/Gender: Urban Women	21%	(17)	58%	(44)	21%	(16)	77
Community/Gender: Urban Men	44%	(32)	41%	(29)	15%	(11)	72
Community/Gender: Rural Women	39%	(35)	38%	(34)	23%	(20)	88
Community/Gender: Rural Men	50%	(47)	35%	(33)	15%	(14)	94
Community/Gender: Suburban Women	41%	(79)	40%	(78)	20%	(38)	195
Community/Gender: Suburban Men	45%	(75)	47%	(79)	8%	(13)	167
Homeowner	43%	(245)	43%	(244)	15%	(85)	575
Renter	30%	(31)	47%	(49)	23%	(24)	104
Self + Household: White-Collar	40%	(97)	48%	(116)	13%	(30)	243
Self + Household: Blue Collar	45%	(163)	41%	(147)	14%	(50)	360
Union HH: Yes	39%	(27)	40%	(28)	21%	(15)	70
Union HH: No	41%	(257)	43%	(270)	16%	(97)	624
LGBTQ+: Yes	13%	(9)	62%	(45)	26%	(18)	72
LGBTQ+: No	44%	(275)	41%	(254)	15%	(93)	622
Motivated to Vote	41%	(265)	45%	(289)	13%	(86)	641
Parent: Yes	47%	(89)	36%	(69)	17%	(32)	191
Parent: No	39%	(195)	45%	(229)	16%	(79)	503
COVID Vaccine: Yes	31%	(147)	54%	(252)	15%	(71)	470
COVID Vaccine: No	61%	(137)	21%	(46)	18%	(41)	224
Student Loans: Yes	31%	(38)	40%	(49)	28%	(34)	121
Student Loans: No	43%	(246)	43%	(249)	13%	(77)	573
Favorable Opinion of Haley	51%	(108)	32%	(67)	17%	(35)	210
Unfavorable Opinion of Haley	33%	(98)	57%	(169)	10%	(31)	298
Prodigal Biden Voter	22%	(6)	36%	(9)	43%	(11)	27
Undecided Voter (DK/WNV)	35%	(21)	11%	(7)	53%	(32)	59

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(284)	43%	(298)	16%	(112)	694
Undecided Voter (DK)	52%	(18)	8%	(3)	39%	(14)	35
Watched Debate	46%	(223)	43%	(208)	12%	(58)	490
Watched Debate: Did not Watch	30%	(61)	44%	(90)	26%	(54)	204
Watched Debate: All of it	50%	(133)	40%	(106)	10%	(26)	265
Watched Debate: Some of it	40%	(89)	46%	(103)	15%	(33)	225
Continue His Campaign: Yes Biden	18%	(49)	75%	(209)	7%	(21)	279
Continue His Campaign: No Biden	58%	(222)	20%	(78)	22%	(83)	383
Continue His Campaign: Yes Trump	77%	(258)	15%	(50)	8%	(26)	335
Continue His Campaign: No Trump	6%	(19)	71%	(234)	24%	(78)	332
Conviction: Evidence	7%	(27)	75%	(268)	18%	(64)	359
Conviction: Motivation to Damage	83%	(220)	7%	(20)	9%	(25)	265
Conviction: DK/NO	53%	(37)	14%	(10)	32%	(23)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(272)	16%	(111)	694
Gender: Male	49%	(162)	37%	(122)	15%	(49)	333
Gender: Female	41%	(148)	42%	(150)	17%	(63)	361
Age: 18-34	47%	(87)	33%	(61)	19%	(36)	183
Age: 35-44	40%	(39)	46%	(44)	14%	(13)	96
Age: 45-64	48%	(118)	37%	(92)	15%	(38)	248
Age: 65+	41%	(68)	45%	(75)	15%	(24)	167
GenZers: 1997-2012	55%	(49)	27%	(24)	18%	(16)	89
Millennials: 1981-1996	40%	(71)	42%	(76)	18%	(33)	180
GenXers: 1965-1980	43%	(87)	41%	(82)	16%	(32)	201
Baby Boomers: 1946-1964	47%	(99)	39%	(84)	14%	(30)	213
Educ: < College	48%	(223)	35%	(165)	17%	(78)	466
Educ: Bachelors degree	46%	(66)	40%	(57)	14%	(20)	142
Educ: Post-grad	26%	(22)	58%	(50)	16%	(13)	86
Income: Under 50k	40%	(136)	42%	(143)	18%	(62)	340
Income: 50k-100k	47%	(105)	38%	(86)	15%	(32)	224
Income: 100k+	54%	(70)	33%	(43)	13%	(17)	130
Ethnicity: White (Non-Hispanic)	48%	(268)	38%	(209)	14%	(78)	555
Ethnicity: Hispanic	47%	(10)	40%	(9)	13%	(3)	22
Ethnicity: Black (Non-Hispanic)	23%	(21)	48%	(43)	29%	(26)	89
Ethnicity: Asian + Other (Non-Hispanic)	41%	(11)	43%	(12)	16%	(4)	28
All Christian	56%	(179)	31%	(99)	13%	(42)	320
All Non-Christian	47%	(11)	44%	(11)	9%	(2)	24
Atheist	25%	(10)	58%	(24)	16%	(7)	41
Agnostic/Nothing in particular	32%	(65)	50%	(102)	18%	(37)	203
Something Else	43%	(46)	35%	(37)	22%	(23)	106
Evangelical	58%	(79)	30%	(41)	12%	(17)	136
Non-Evangelical	49%	(139)	33%	(94)	17%	(49)	282
PID: Dem (no lean)	11%	(31)	72%	(207)	17%	(50)	288
PID: Ind (no lean)	35%	(56)	36%	(58)	29%	(46)	160
PID: Rep (no lean)	91%	(223)	3%	(7)	6%	(15)	246

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(272)	16%	(111)	694
PID/Gender: Dem Men	13%	(16)	73%	(88)	14%	(17)	120
PID/Gender: Dem Women	9%	(15)	71%	(119)	20%	(33)	168
PID/Gender: Ind Men	39%	(39)	31%	(31)	30%	(29)	99
PID/Gender: Ind Women	28%	(17)	45%	(27)	27%	(17)	61
PID/Gender: Rep Men	94%	(107)	4%	(4)	2%	(3)	114
PID/Gender: Rep Women	88%	(116)	2%	(3)	10%	(13)	132
Ideo: Liberal (1-3)	14%	(31)	65%	(137)	21%	(44)	212
Ideo: Moderate (4)	34%	(76)	49%	(110)	17%	(38)	224
Ideo: Conservative (5-7)	83%	(199)	8%	(18)	10%	(23)	240
Community: Urban	35%	(52)	43%	(65)	22%	(33)	149
Community: Suburban	47%	(169)	40%	(145)	13%	(48)	362
Community: Rural	49%	(90)	34%	(62)	17%	(31)	183
Military HHnm: Yes	53%	(52)	29%	(29)	18%	(18)	98
Military HH: No	43%	(259)	41%	(243)	16%	(94)	596
Employ: Private Sector	49%	(119)	35%	(85)	16%	(38)	242
Employ: Government	68%	(20)	25%	(7)	8%	(2)	29
Employ: Self-Employed	47%	(35)	35%	(27)	18%	(14)	76
Employ: Homemaker	36%	(16)	52%	(23)	13%	(6)	45
Employ: Student	12%	(2)	44%	(8)	44%	(8)	19
Employ: Retired	50%	(88)	39%	(70)	11%	(20)	177
Employ: Unemployed	30%	(23)	53%	(41)	17%	(13)	77
Employ: Other	26%	(7)	38%	(11)	36%	(10)	29

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(272)	16%	(111)	694
Protestant	51%	(84)	34%	(55)	15%	(25)	164
Roman Catholic	60%	(88)	29%	(43)	12%	(17)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	18%	(1)	—	(0)	6
Jewish	65%	(9)	35%	(5)	—	(0)	13
Muslim	—	(0)	100%	(6)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	25%	(10)	58%	(24)	16%	(7)	41
Agnostic	13%	(5)	75%	(28)	12%	(4)	38
Something else	43%	(46)	35%	(37)	22%	(23)	106
Nothing in particular	36%	(59)	44%	(73)	20%	(33)	165
Ideo/PID: Conservative Republican	93%	(164)	—	(1)	7%	(12)	177
Ideo/PID: Moderate/Liberal Republican	85%	(55)	10%	(7)	5%	(4)	65
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	70%	(83)	14%	(17)	118
Ideo/PID: Liberal Democrat	7%	(12)	72%	(118)	20%	(33)	163
Unfavorable of Biden and Trump	40%	(54)	22%	(30)	38%	(52)	136
2024 H2H Matchup: Biden Voter	8%	(26)	75%	(251)	18%	(59)	337
2024 H2H Matchup: Trump Voter	89%	(266)	4%	(12)	7%	(20)	298
2024 H2H Matchup: Would not Vote	7%	(2)	19%	(5)	75%	(18)	24
2024 H2H Matchup: Do not Know	47%	(17)	14%	(5)	39%	(13)	35
2022 House Vote: Democrat	11%	(34)	70%	(216)	19%	(58)	308
2022 House Vote: Republican	90%	(226)	4%	(9)	7%	(17)	252
2022 House Vote: Did not Vote	40%	(50)	35%	(44)	25%	(31)	124
2020 Vote: Joe Biden	7%	(22)	74%	(235)	20%	(63)	320
2020 Vote: Donald Trump	86%	(260)	5%	(14)	9%	(28)	302
2020 Vote: Someone Else	24%	(2)	2%	(0)	74%	(7)	10
2020 Vote: Did not Vote	43%	(27)	37%	(23)	21%	(13)	62
2016 Vote: Hillary Clinton	10%	(25)	74%	(189)	16%	(41)	255
2016 Vote: Donald Trump	81%	(207)	9%	(23)	10%	(26)	256
2016 Vote: Someone Else	28%	(6)	32%	(7)	39%	(8)	21
2020 Vote/PID: Not Biden/Democrat	35%	(14)	50%	(20)	15%	(6)	40

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(272)	16%	(111)	694
2020 Vote/PID: Not Trump/Republican	84%	(18)	3%	(1)	13%	(3)	22
U.S. Economy: Wrong Track	58%	(294)	23%	(119)	19%	(94)	507
U.S. Economy: Right Direction	9%	(17)	82%	(153)	9%	(18)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	82%	(202)	14%	(35)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(281)	5%	(16)	9%	(30)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(20)	45%	(54)	38%	(46)	120
Top 2024 Issue: Economy	61%	(156)	23%	(58)	17%	(43)	257
Community/Gender: Urban Women	25%	(19)	54%	(41)	21%	(16)	77
Community/Gender: Urban Men	45%	(32)	32%	(23)	23%	(17)	72
Community/Gender: Rural Women	47%	(41)	38%	(33)	16%	(14)	88
Community/Gender: Rural Men	51%	(49)	30%	(29)	18%	(17)	94
Community/Gender: Suburban Women	45%	(88)	38%	(75)	17%	(33)	195
Community/Gender: Suburban Men	49%	(81)	42%	(70)	9%	(15)	167
Homeowner	46%	(267)	40%	(228)	14%	(80)	575
Renter	35%	(36)	38%	(40)	27%	(28)	104
Self + Household: White-Collar	45%	(110)	43%	(105)	11%	(28)	243
Self + Household: Blue Collar	47%	(170)	37%	(135)	15%	(55)	360
Union HH: Yes	37%	(26)	38%	(27)	24%	(17)	70
Union HH: No	46%	(285)	39%	(245)	15%	(94)	624
LGBTQ+: Yes	9%	(7)	71%	(51)	20%	(14)	72
LGBTQ+: No	49%	(304)	36%	(221)	16%	(97)	622
Motivated to Vote	46%	(293)	40%	(256)	14%	(91)	641
Parent: Yes	49%	(94)	37%	(71)	14%	(26)	191
Parent: No	43%	(217)	40%	(201)	17%	(85)	503
COVID Vaccine: Yes	36%	(168)	48%	(225)	16%	(76)	470
COVID Vaccine: No	64%	(143)	21%	(47)	16%	(35)	224
Student Loans: Yes	35%	(43)	38%	(47)	26%	(32)	121
Student Loans: No	47%	(268)	39%	(226)	14%	(79)	573
Favorable Opinion of Haley	59%	(125)	28%	(59)	12%	(26)	210
Unfavorable Opinion of Haley	33%	(97)	53%	(159)	14%	(42)	298
Prodigal Biden Voter	37%	(10)	22%	(6)	41%	(11)	27
Undecided Voter (DK/WNV)	31%	(18)	16%	(9)	53%	(32)	59

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(272)	16%	(111)	694
Undecided Voter (DK)	47%	(17)	14%	(5)	39%	(13)	35
Watched Debate	48%	(235)	39%	(189)	13%	(66)	490
Watched Debate: Did not Watch	37%	(76)	41%	(83)	22%	(46)	204
Watched Debate: All of it	51%	(134)	38%	(100)	12%	(31)	265
Watched Debate: Some of it	45%	(101)	40%	(89)	16%	(35)	225
Continue His Campaign: Yes Biden	17%	(47)	73%	(204)	10%	(28)	279
Continue His Campaign: No Biden	65%	(251)	15%	(56)	20%	(77)	383
Continue His Campaign: Yes Trump	81%	(271)	11%	(37)	8%	(27)	335
Continue His Campaign: No Trump	11%	(35)	66%	(220)	23%	(77)	332
Conviction: Evidence	13%	(48)	67%	(241)	19%	(70)	359
Conviction: Motivation to Damage	86%	(228)	7%	(18)	7%	(19)	265
Conviction: DK/NO	50%	(35)	19%	(13)	32%	(22)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	42%	(290)	19%	(131)	694
Gender: Male	43%	(144)	41%	(137)	16%	(53)	333
Gender: Female	36%	(129)	43%	(153)	22%	(78)	361
Age: 18-34	50%	(91)	34%	(63)	16%	(30)	183
Age: 35-44	37%	(36)	42%	(40)	21%	(20)	96
Age: 45-64	40%	(99)	41%	(101)	19%	(48)	248
Age: 65+	28%	(47)	51%	(86)	20%	(34)	167
GenZers: 1997-2012	55%	(49)	28%	(25)	18%	(16)	89
Millennials: 1981-1996	42%	(75)	41%	(73)	17%	(31)	180
GenXers: 1965-1980	35%	(70)	45%	(90)	20%	(41)	201
Baby Boomers: 1946-1964	36%	(76)	45%	(95)	20%	(42)	213
Educ: < College	43%	(201)	39%	(181)	18%	(85)	466
Educ: Bachelors degree	37%	(52)	42%	(60)	21%	(30)	142
Educ: Post-grad	24%	(20)	57%	(49)	19%	(16)	86
Income: Under 50k	36%	(122)	42%	(143)	22%	(75)	340
Income: 50k-100k	37%	(82)	47%	(105)	17%	(37)	224
Income: 100k+	53%	(69)	33%	(42)	15%	(19)	130
Ethnicity: White (Non-Hispanic)	41%	(225)	41%	(226)	19%	(104)	555
Ethnicity: Hispanic	38%	(9)	42%	(10)	19%	(4)	22
Ethnicity: Black (Non-Hispanic)	30%	(27)	53%	(47)	18%	(16)	89
Ethnicity: Asian + Other (Non-Hispanic)	48%	(13)	27%	(7)	25%	(7)	28
All Christian	47%	(151)	35%	(111)	18%	(58)	320
All Non-Christian	49%	(12)	42%	(10)	10%	(2)	24
Atheist	22%	(9)	64%	(26)	13%	(5)	41
Agnostic/Nothing in particular	28%	(58)	52%	(105)	20%	(40)	203
Something Else	41%	(44)	36%	(38)	23%	(25)	106
Evangelical	50%	(68)	30%	(41)	20%	(27)	136
Non-Evangelical	44%	(124)	38%	(108)	18%	(50)	282
PID: Dem (no lean)	8%	(23)	75%	(216)	17%	(49)	288
PID: Ind (no lean)	31%	(49)	40%	(64)	29%	(47)	160
PID: Rep (no lean)	82%	(201)	4%	(10)	14%	(35)	246

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	42%	(290)	19%	(131)	694
PID/Gender: Dem Men	10%	(12)	79%	(95)	11%	(14)	120
PID/Gender: Dem Women	6%	(11)	72%	(121)	21%	(35)	168
PID/Gender: Ind Men	35%	(35)	37%	(37)	27%	(27)	99
PID/Gender: Ind Women	24%	(15)	44%	(27)	32%	(19)	61
PID/Gender: Rep Men	85%	(97)	5%	(5)	10%	(12)	114
PID/Gender: Rep Women	79%	(104)	4%	(5)	18%	(24)	132
Ideo: Liberal (1-3)	16%	(34)	63%	(133)	21%	(45)	212
Ideo: Moderate (4)	30%	(66)	57%	(127)	14%	(30)	224
Ideo: Conservative (5-7)	70%	(168)	10%	(23)	20%	(49)	240
Community: Urban	35%	(53)	47%	(69)	18%	(27)	149
Community: Suburban	39%	(141)	43%	(157)	18%	(64)	362
Community: Rural	44%	(80)	35%	(63)	22%	(40)	183
Military HHnm: Yes	38%	(38)	34%	(33)	28%	(28)	98
Military HH: No	40%	(236)	43%	(257)	17%	(103)	596
Employ: Private Sector	46%	(112)	39%	(94)	15%	(35)	242
Employ: Government	55%	(16)	27%	(8)	18%	(5)	29
Employ: Self-Employed	50%	(38)	38%	(28)	13%	(10)	76
Employ: Homemaker	25%	(11)	44%	(20)	31%	(14)	45
Employ: Student	21%	(4)	54%	(10)	25%	(5)	19
Employ: Retired	35%	(62)	46%	(82)	19%	(34)	177
Employ: Unemployed	31%	(24)	49%	(37)	21%	(16)	77
Employ: Other	20%	(6)	36%	(10)	44%	(13)	29

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	42%	(290)	19%	(131)	694
Protestant	46%	(75)	37%	(61)	17%	(28)	164
Roman Catholic	50%	(74)	34%	(50)	16%	(24)	148
Mormon	4%	(0)	—	(0)	96%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	45%	(3)	4%	(0)	51%	(3)	6
Jewish	54%	(7)	35%	(5)	11%	(1)	13
Muslim	32%	(2)	68%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	35%	(1)	—	(0)	3
Atheist	22%	(9)	64%	(26)	13%	(5)	41
Agnostic	5%	(2)	78%	(30)	17%	(6)	38
Something else	41%	(44)	36%	(38)	23%	(25)	106
Nothing in particular	34%	(55)	46%	(76)	21%	(34)	165
Ideo/PID: Conservative Republican	81%	(143)	3%	(5)	16%	(29)	177
Ideo/PID: Moderate/Liberal Republican	82%	(53)	8%	(5)	9%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	78%	(92)	12%	(14)	118
Ideo/PID: Liberal Democrat	6%	(10)	72%	(118)	21%	(35)	163
Unfavorable of Biden and Trump	32%	(44)	25%	(34)	43%	(59)	136
2024 H2H Matchup: Biden Voter	5%	(18)	79%	(267)	15%	(51)	337
2024 H2H Matchup: Trump Voter	80%	(239)	5%	(15)	15%	(44)	298
2024 H2H Matchup: Would not Vote	20%	(5)	11%	(3)	68%	(17)	24
2024 H2H Matchup: Do not Know	31%	(11)	15%	(5)	54%	(19)	35
2022 House Vote: Democrat	8%	(24)	75%	(230)	18%	(54)	308
2022 House Vote: Republican	79%	(199)	4%	(11)	17%	(42)	252
2022 House Vote: Did not Vote	40%	(50)	38%	(48)	22%	(27)	124
2020 Vote: Joe Biden	5%	(14)	78%	(249)	18%	(56)	320
2020 Vote: Donald Trump	75%	(227)	7%	(22)	18%	(53)	302
2020 Vote: Someone Else	35%	(3)	2%	(0)	63%	(6)	10
2020 Vote: Did not Vote	46%	(29)	29%	(18)	24%	(15)	62
2016 Vote: Hillary Clinton	9%	(24)	75%	(192)	15%	(39)	255
2016 Vote: Donald Trump	67%	(172)	13%	(32)	20%	(51)	256
2016 Vote: Someone Else	29%	(6)	41%	(9)	30%	(6)	21
2020 Vote/PID: Not Biden/Democrat	34%	(14)	55%	(22)	11%	(5)	40

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	42%	(290)	19%	(131)	694
2020 Vote/PID: Not Trump/Republican	83%	(18)	5%	(1)	12%	(3)	22
U.S. Economy: Wrong Track	50%	(252)	26%	(134)	24%	(121)	507
U.S. Economy: Right Direction	11%	(21)	83%	(156)	5%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	87%	(213)	10%	(23)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(251)	5%	(17)	18%	(59)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(12)	50%	(60)	40%	(48)	120
Top 2024 Issue: Economy	53%	(135)	26%	(67)	21%	(54)	257
Community/Gender: Urban Women	28%	(22)	52%	(40)	20%	(16)	77
Community/Gender: Urban Men	43%	(31)	41%	(30)	16%	(12)	72
Community/Gender: Rural Women	40%	(35)	34%	(30)	26%	(23)	88
Community/Gender: Rural Men	47%	(44)	36%	(34)	17%	(16)	94
Community/Gender: Suburban Women	37%	(72)	43%	(84)	20%	(40)	195
Community/Gender: Suburban Men	41%	(69)	44%	(73)	15%	(24)	167
Homeowner	40%	(233)	42%	(240)	18%	(102)	575
Renter	33%	(34)	43%	(45)	24%	(25)	104
Self + Household: White-Collar	36%	(87)	46%	(111)	18%	(45)	243
Self + Household: Blue Collar	42%	(151)	41%	(148)	17%	(61)	360
Union HH: Yes	36%	(25)	51%	(35)	14%	(10)	70
Union HH: No	40%	(248)	41%	(255)	19%	(121)	624
LGBTQ+: Yes	14%	(10)	61%	(44)	25%	(18)	72
LGBTQ+: No	42%	(263)	40%	(246)	18%	(113)	622
Motivated to Vote	40%	(256)	43%	(275)	17%	(109)	641
Parent: Yes	44%	(84)	36%	(69)	20%	(38)	191
Parent: No	38%	(190)	44%	(221)	18%	(92)	503
COVID Vaccine: Yes	29%	(138)	51%	(241)	19%	(91)	470
COVID Vaccine: No	60%	(135)	22%	(50)	18%	(40)	224
Student Loans: Yes	35%	(42)	41%	(50)	24%	(30)	121
Student Loans: No	40%	(231)	42%	(240)	18%	(101)	573
Favorable Opinion of Haley	46%	(97)	32%	(67)	22%	(46)	210
Unfavorable Opinion of Haley	28%	(84)	54%	(162)	17%	(52)	298
Prodigal Biden Voter	16%	(4)	27%	(7)	57%	(15)	27
Undecided Voter (DK/WNV)	27%	(16)	14%	(8)	60%	(35)	59

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	42%	(290)	19%	(131)	694
Undecided Voter (DK)	31%	(11)	15%	(5)	54%	(19)	35
Watched Debate	44%	(213)	39%	(193)	17%	(84)	490
Watched Debate: Did not Watch	29%	(60)	48%	(98)	23%	(47)	204
Watched Debate: All of it	44%	(117)	38%	(101)	18%	(47)	265
Watched Debate: Some of it	43%	(96)	41%	(91)	16%	(37)	225
Continue His Campaign: Yes Biden	17%	(47)	75%	(209)	8%	(23)	279
Continue His Campaign: No Biden	56%	(215)	18%	(69)	26%	(99)	383
Continue His Campaign: Yes Trump	74%	(247)	12%	(40)	14%	(47)	335
Continue His Campaign: No Trump	6%	(21)	71%	(236)	22%	(74)	332
Conviction: Evidence	11%	(38)	72%	(260)	17%	(61)	359
Conviction: Motivation to Damage	75%	(199)	6%	(15)	19%	(51)	265
Conviction: DK/NO	52%	(36)	21%	(15)	27%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_10: Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(291)	39%	(271)	19%	(132)	694
Gender: Male	46%	(153)	38%	(126)	16%	(54)	333
Gender: Female	38%	(138)	40%	(145)	22%	(78)	361
Age: 18-34	47%	(87)	32%	(59)	20%	(37)	183
Age: 35-44	45%	(44)	39%	(37)	16%	(15)	96
Age: 45-64	44%	(108)	39%	(96)	18%	(44)	248
Age: 65+	31%	(52)	47%	(79)	21%	(35)	167
GenZers: 1997-2012	49%	(43)	26%	(24)	25%	(22)	89
Millennials: 1981-1996	46%	(82)	38%	(67)	17%	(30)	180
GenXers: 1965-1980	40%	(80)	42%	(85)	18%	(36)	201
Baby Boomers: 1946-1964	39%	(82)	42%	(89)	20%	(42)	213
Educ: < College	48%	(223)	35%	(163)	17%	(80)	466
Educ: Bachelors degree	33%	(47)	42%	(60)	25%	(35)	142
Educ: Post-grad	25%	(21)	56%	(48)	19%	(16)	86
Income: Under 50k	41%	(140)	42%	(142)	17%	(58)	340
Income: 50k-100k	40%	(89)	38%	(86)	22%	(49)	224
Income: 100k+	47%	(61)	34%	(44)	19%	(25)	130
Ethnicity: White (Non-Hispanic)	44%	(244)	38%	(211)	18%	(100)	555
Ethnicity: Hispanic	49%	(11)	39%	(9)	13%	(3)	22
Ethnicity: Black (Non-Hispanic)	26%	(23)	49%	(44)	25%	(22)	89
Ethnicity: Asian + Other (Non-Hispanic)	47%	(13)	29%	(8)	24%	(7)	28
All Christian	52%	(167)	33%	(104)	15%	(49)	320
All Non-Christian	46%	(11)	39%	(9)	15%	(4)	24
Atheist	15%	(6)	62%	(25)	23%	(9)	41
Agnostic/Nothing in particular	28%	(56)	48%	(98)	24%	(49)	203
Something Else	48%	(51)	32%	(34)	20%	(21)	106
Evangelical	57%	(77)	28%	(39)	15%	(20)	136
Non-Evangelical	48%	(136)	35%	(100)	16%	(46)	282
PID: Dem (no lean)	9%	(25)	73%	(211)	18%	(51)	288
PID: Ind (no lean)	34%	(54)	33%	(52)	33%	(54)	160
PID: Rep (no lean)	86%	(211)	3%	(8)	11%	(27)	246

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(291)	39%	(271)	19%	(132)	694
PID/Gender: Dem Men	9%	(11)	78%	(94)	13%	(16)	120
PID/Gender: Dem Women	9%	(14)	70%	(117)	21%	(36)	168
PID/Gender: Ind Men	41%	(41)	28%	(28)	31%	(31)	99
PID/Gender: Ind Women	22%	(13)	40%	(25)	38%	(23)	61
PID/Gender: Rep Men	89%	(101)	4%	(5)	7%	(8)	114
PID/Gender: Rep Women	83%	(110)	2%	(3)	14%	(19)	132
Ideo: Liberal (1-3)	14%	(31)	60%	(128)	25%	(53)	212
Ideo: Moderate (4)	32%	(72)	50%	(113)	18%	(39)	224
Ideo: Conservative (5-7)	76%	(182)	10%	(24)	14%	(34)	240
Community: Urban	36%	(54)	47%	(70)	17%	(25)	149
Community: Suburban	41%	(149)	38%	(139)	20%	(74)	362
Community: Rural	48%	(87)	34%	(62)	18%	(33)	183
Military HHnm: Yes	54%	(53)	34%	(33)	12%	(12)	98
Military HH: No	40%	(237)	40%	(238)	20%	(120)	596
Employ: Private Sector	47%	(115)	36%	(87)	17%	(40)	242
Employ: Government	60%	(18)	38%	(11)	2%	(1)	29
Employ: Self-Employed	38%	(29)	39%	(29)	24%	(18)	76
Employ: Homemaker	39%	(18)	39%	(18)	22%	(10)	45
Employ: Student	30%	(6)	46%	(9)	24%	(4)	19
Employ: Retired	39%	(70)	41%	(73)	19%	(34)	177
Employ: Unemployed	35%	(27)	43%	(33)	21%	(16)	77
Employ: Other	33%	(10)	39%	(11)	28%	(8)	29

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Table BLMB10_10: Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(291)	39%	(271)	19%	(132)	694
Protestant	51%	(83)	34%	(56)	15%	(25)	164
Roman Catholic	54%	(80)	33%	(48)	14%	(20)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	4%	(0)	65%	(4)	6
Jewish	54%	(7)	35%	(5)	11%	(1)	13
Muslim	23%	(1)	76%	(4)	1%	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	15%	(6)	62%	(25)	23%	(9)	41
Agnostic	8%	(3)	66%	(25)	26%	(10)	38
Something else	48%	(51)	32%	(34)	20%	(21)	106
Nothing in particular	32%	(53)	44%	(73)	24%	(39)	165
Ideo/PID: Conservative Republican	88%	(155)	2%	(4)	10%	(17)	177
Ideo/PID: Moderate/Liberal Republican	79%	(52)	6%	(4)	15%	(10)	65
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	75%	(89)	13%	(15)	118
Ideo/PID: Liberal Democrat	7%	(11)	71%	(116)	22%	(36)	163
Unfavorable of Biden and Trump	31%	(42)	22%	(30)	47%	(64)	136
2024 H2H Matchup: Biden Voter	5%	(17)	73%	(245)	22%	(75)	337
2024 H2H Matchup: Trump Voter	87%	(258)	5%	(15)	8%	(24)	298
2024 H2H Matchup: Would not Vote	8%	(2)	21%	(5)	70%	(17)	24
2024 H2H Matchup: Do not Know	39%	(14)	16%	(6)	45%	(16)	35
2022 House Vote: Democrat	7%	(22)	69%	(213)	24%	(73)	308
2022 House Vote: Republican	83%	(211)	4%	(10)	13%	(32)	252
2022 House Vote: Did not Vote	43%	(53)	40%	(49)	18%	(22)	124
2020 Vote: Joe Biden	6%	(19)	71%	(226)	23%	(75)	320
2020 Vote: Donald Trump	80%	(242)	7%	(22)	13%	(38)	302
2020 Vote: Someone Else	29%	(3)	14%	(1)	57%	(6)	10
2020 Vote: Did not Vote	43%	(27)	35%	(22)	22%	(14)	62
2016 Vote: Hillary Clinton	8%	(20)	72%	(184)	20%	(50)	255
2016 Vote: Donald Trump	75%	(192)	12%	(29)	13%	(34)	256
2016 Vote: Someone Else	24%	(5)	38%	(8)	38%	(8)	21
2020 Vote/PID: Not Biden/Democrat	27%	(11)	67%	(27)	6%	(2)	40

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(291)	39%	(271)	19%	(132)	694
2020 Vote/PID: Not Trump/Republican	71%	(15)	3%	(1)	26%	(6)	22
U.S. Economy: Wrong Track	54%	(273)	23%	(117)	23%	(116)	507
U.S. Economy: Right Direction	9%	(18)	82%	(154)	9%	(16)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	84%	(206)	13%	(32)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(268)	5%	(17)	13%	(43)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	40%	(48)	48%	(58)	120
Top 2024 Issue: Economy	56%	(143)	24%	(62)	20%	(52)	257
Community/Gender: Urban Women	23%	(18)	59%	(45)	18%	(14)	77
Community/Gender: Urban Men	50%	(36)	34%	(25)	15%	(11)	72
Community/Gender: Rural Women	47%	(42)	35%	(31)	18%	(16)	88
Community/Gender: Rural Men	48%	(46)	34%	(32)	18%	(17)	94
Community/Gender: Suburban Women	40%	(78)	36%	(69)	24%	(48)	195
Community/Gender: Suburban Men	43%	(71)	42%	(70)	15%	(26)	167
Homeowner	43%	(248)	39%	(223)	18%	(104)	575
Renter	32%	(34)	43%	(45)	24%	(25)	104
Self + Household: White-Collar	38%	(91)	45%	(108)	18%	(43)	243
Self + Household: Blue Collar	46%	(167)	37%	(134)	16%	(59)	360
Union HH: Yes	38%	(26)	42%	(30)	20%	(14)	70
Union HH: No	42%	(264)	39%	(242)	19%	(118)	624
LGBTQ+: Yes	9%	(7)	58%	(42)	33%	(23)	72
LGBTQ+: No	46%	(284)	37%	(230)	17%	(108)	622
Motivated to Vote	42%	(271)	40%	(257)	18%	(113)	641
Parent: Yes	49%	(93)	37%	(71)	14%	(27)	191
Parent: No	39%	(198)	40%	(200)	21%	(105)	503
COVID Vaccine: Yes	31%	(147)	48%	(223)	21%	(99)	470
COVID Vaccine: No	64%	(144)	21%	(48)	14%	(32)	224
Student Loans: Yes	36%	(43)	38%	(46)	26%	(32)	121
Student Loans: No	43%	(248)	39%	(225)	17%	(100)	573
Favorable Opinion of Haley	48%	(101)	30%	(63)	22%	(46)	210
Unfavorable Opinion of Haley	35%	(105)	51%	(151)	14%	(42)	298
Prodigal Biden Voter	28%	(7)	24%	(6)	48%	(13)	27
Undecided Voter (DK/WNV)	27%	(16)	18%	(11)	55%	(33)	59

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(291)	39%	(271)	19%	(132)	694
Undecided Voter (DK)	39%	(14)	16%	(6)	45%	(16)	35
Watched Debate	46%	(223)	39%	(189)	16%	(77)	490
Watched Debate: Did not Watch	33%	(67)	40%	(82)	27%	(55)	204
Watched Debate: All of it	48%	(127)	38%	(101)	14%	(37)	265
Watched Debate: Some of it	43%	(97)	39%	(88)	18%	(40)	225
Continue His Campaign: Yes Biden	19%	(53)	70%	(196)	11%	(30)	279
Continue His Campaign: No Biden	59%	(227)	16%	(61)	25%	(95)	383
Continue His Campaign: Yes Trump	78%	(262)	12%	(40)	10%	(33)	335
Continue His Campaign: No Trump	7%	(23)	65%	(215)	28%	(94)	332
Conviction: Evidence	10%	(35)	68%	(244)	22%	(80)	359
Conviction: Motivation to Damage	82%	(218)	6%	(15)	12%	(32)	265
Conviction: DK/NO	54%	(38)	18%	(13)	27%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	37%	(260)	23%	(161)	694
Gender: Male	42%	(139)	35%	(118)	23%	(76)	333
Gender: Female	37%	(134)	39%	(142)	24%	(85)	361
Age: 18-34	44%	(81)	33%	(60)	23%	(42)	183
Age: 35-44	38%	(37)	37%	(35)	25%	(24)	96
Age: 45-64	42%	(104)	37%	(92)	21%	(52)	248
Age: 65+	31%	(51)	43%	(72)	26%	(44)	167
GenZers: 1997-2012	46%	(41)	30%	(27)	24%	(22)	89
Millennials: 1981-1996	40%	(72)	38%	(68)	22%	(39)	180
GenXers: 1965-1980	38%	(77)	39%	(77)	23%	(46)	201
Baby Boomers: 1946-1964	38%	(80)	39%	(83)	24%	(50)	213
Educ: < College	42%	(197)	35%	(161)	23%	(109)	466
Educ: Bachelors degree	38%	(55)	39%	(56)	22%	(32)	142
Educ: Post-grad	25%	(22)	51%	(43)	24%	(21)	86
Income: Under 50k	37%	(127)	39%	(131)	24%	(82)	340
Income: 50k-100k	40%	(90)	36%	(81)	24%	(53)	224
Income: 100k+	44%	(57)	36%	(47)	20%	(26)	130
Ethnicity: White (Non-Hispanic)	43%	(238)	36%	(199)	21%	(118)	555
Ethnicity: Hispanic	40%	(9)	30%	(7)	30%	(7)	22
Ethnicity: Black (Non-Hispanic)	21%	(19)	52%	(46)	27%	(24)	89
Ethnicity: Asian + Other (Non-Hispanic)	26%	(7)	30%	(8)	45%	(12)	28
All Christian	48%	(155)	31%	(98)	21%	(67)	320
All Non-Christian	35%	(8)	54%	(13)	12%	(3)	24
Atheist	22%	(9)	55%	(22)	23%	(9)	41
Agnostic/Nothing in particular	25%	(51)	46%	(93)	29%	(59)	203
Something Else	47%	(50)	32%	(34)	21%	(22)	106
Evangelical	52%	(70)	30%	(41)	18%	(25)	136
Non-Evangelical	46%	(130)	32%	(90)	22%	(63)	282
PID: Dem (no lean)	7%	(20)	69%	(198)	24%	(69)	288
PID: Ind (no lean)	28%	(45)	36%	(57)	36%	(58)	160
PID: Rep (no lean)	85%	(208)	2%	(4)	14%	(33)	246

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	37%	(260)	23%	(161)	694
PID/Gender: Dem Men	8%	(10)	71%	(85)	21%	(25)	120
PID/Gender: Dem Women	6%	(10)	68%	(113)	26%	(44)	168
PID/Gender: Ind Men	32%	(32)	30%	(29)	38%	(38)	99
PID/Gender: Ind Women	22%	(13)	45%	(28)	33%	(20)	61
PID/Gender: Rep Men	85%	(97)	3%	(3)	12%	(13)	114
PID/Gender: Rep Women	84%	(111)	1%	(1)	15%	(20)	132
Ideo: Liberal (1-3)	13%	(27)	61%	(129)	26%	(56)	212
Ideo: Moderate (4)	28%	(64)	49%	(109)	23%	(51)	224
Ideo: Conservative (5-7)	74%	(177)	7%	(17)	19%	(46)	240
Community: Urban	35%	(52)	44%	(66)	21%	(31)	149
Community: Suburban	39%	(142)	38%	(137)	23%	(84)	362
Community: Rural	43%	(79)	32%	(58)	25%	(46)	183
Military HHnm: Yes	44%	(43)	32%	(31)	24%	(24)	98
Military HH: No	39%	(230)	38%	(229)	23%	(137)	596
Employ: Private Sector	45%	(109)	34%	(83)	21%	(50)	242
Employ: Government	36%	(11)	39%	(11)	25%	(7)	29
Employ: Self-Employed	49%	(37)	35%	(27)	16%	(12)	76
Employ: Homemaker	26%	(12)	32%	(15)	42%	(19)	45
Employ: Student	13%	(2)	45%	(8)	42%	(8)	19
Employ: Retired	39%	(69)	39%	(69)	22%	(39)	177
Employ: Unemployed	35%	(27)	45%	(34)	21%	(16)	77
Employ: Other	24%	(7)	41%	(12)	35%	(10)	29

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	37%	(260)	23%	(161)	694
Protestant	44%	(72)	32%	(53)	23%	(38)	164
Roman Catholic	52%	(78)	30%	(44)	18%	(27)	148
Mormon	4%	(0)	—	(0)	96%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	18%	(1)	—	(0)	6
Jewish	32%	(4)	57%	(7)	11%	(1)	13
Muslim	23%	(1)	68%	(4)	9%	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	65%	(2)	35%	(1)	—	(0)	3
Atheist	22%	(9)	55%	(22)	23%	(9)	41
Agnostic	9%	(4)	69%	(26)	21%	(8)	38
Something else	47%	(50)	32%	(34)	21%	(22)	106
Nothing in particular	29%	(48)	40%	(66)	31%	(51)	165
Ideo/PID: Conservative Republican	86%	(151)	1%	(1)	14%	(24)	177
Ideo/PID: Moderate/Liberal Republican	81%	(53)	5%	(3)	14%	(9)	65
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	69%	(82)	19%	(22)	118
Ideo/PID: Liberal Democrat	4%	(6)	69%	(112)	27%	(45)	163
Unfavorable of Biden and Trump	26%	(35)	20%	(28)	54%	(73)	136
2024 H2H Matchup: Biden Voter	5%	(15)	72%	(242)	23%	(79)	337
2024 H2H Matchup: Trump Voter	82%	(246)	4%	(11)	14%	(42)	298
2024 H2H Matchup: Would not Vote	8%	(2)	15%	(4)	77%	(19)	24
2024 H2H Matchup: Do not Know	29%	(10)	9%	(3)	62%	(22)	35
2022 House Vote: Democrat	4%	(12)	69%	(212)	27%	(84)	308
2022 House Vote: Republican	82%	(207)	2%	(5)	16%	(40)	252
2022 House Vote: Did not Vote	41%	(51)	34%	(43)	25%	(31)	124
2020 Vote: Joe Biden	3%	(11)	70%	(224)	26%	(85)	320
2020 Vote: Donald Trump	77%	(231)	5%	(16)	18%	(55)	302
2020 Vote: Someone Else	11%	(1)	15%	(1)	74%	(7)	10
2020 Vote: Did not Vote	48%	(30)	29%	(18)	22%	(14)	62
2016 Vote: Hillary Clinton	5%	(13)	73%	(186)	22%	(57)	255
2016 Vote: Donald Trump	73%	(186)	8%	(21)	19%	(49)	256
2016 Vote: Someone Else	22%	(5)	29%	(6)	49%	(10)	21
2020 Vote/PID: Not Biden/Democrat	26%	(11)	50%	(20)	23%	(9)	40

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	37%	(260)	23%	(161)	694
2020 Vote/PID: Not Trump/Republican	75%	(16)	3%	(1)	22%	(5)	22
U.S. Economy: Wrong Track	51%	(259)	21%	(105)	28%	(142)	507
U.S. Economy: Right Direction	7%	(14)	83%	(155)	10%	(19)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	79%	(195)	17%	(43)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(247)	3%	(11)	21%	(70)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	45%	(54)	40%	(48)	120
Top 2024 Issue: Economy	54%	(139)	19%	(50)	27%	(68)	257
Community/Gender: Urban Women	29%	(23)	49%	(38)	22%	(17)	77
Community/Gender: Urban Men	41%	(30)	39%	(28)	20%	(15)	72
Community/Gender: Rural Women	40%	(36)	35%	(31)	24%	(22)	88
Community/Gender: Rural Men	46%	(44)	28%	(26)	26%	(24)	94
Community/Gender: Suburban Women	39%	(76)	37%	(73)	24%	(46)	195
Community/Gender: Suburban Men	40%	(66)	38%	(63)	22%	(37)	167
Homeowner	41%	(235)	37%	(211)	23%	(129)	575
Renter	30%	(32)	43%	(44)	27%	(28)	104
Self + Household: White-Collar	37%	(91)	39%	(95)	24%	(57)	243
Self + Household: Blue Collar	41%	(148)	38%	(136)	21%	(76)	360
Union HH: Yes	38%	(26)	37%	(26)	25%	(18)	70
Union HH: No	40%	(247)	37%	(234)	23%	(143)	624
LGBTQ+: Yes	10%	(7)	61%	(44)	30%	(21)	72
LGBTQ+: No	43%	(266)	35%	(216)	22%	(140)	622
Motivated to Vote	40%	(254)	39%	(248)	22%	(138)	641
Parent: Yes	45%	(86)	32%	(62)	23%	(43)	191
Parent: No	37%	(187)	39%	(198)	23%	(118)	503
COVID Vaccine: Yes	29%	(135)	46%	(217)	25%	(118)	470
COVID Vaccine: No	62%	(139)	19%	(43)	19%	(43)	224
Student Loans: Yes	33%	(40)	37%	(44)	30%	(37)	121
Student Loans: No	41%	(233)	38%	(216)	22%	(124)	573
Favorable Opinion of Haley	48%	(101)	25%	(53)	27%	(56)	210
Unfavorable Opinion of Haley	30%	(90)	51%	(152)	19%	(56)	298
Prodigal Biden Voter	18%	(5)	14%	(4)	68%	(18)	27
Undecided Voter (DK/WNV)	21%	(12)	11%	(7)	68%	(40)	59

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	37%	(260)	23%	(161)	694
Undecided Voter (DK)	29%	(10)	9%	(3)	62%	(22)	35
Watched Debate	43%	(211)	36%	(177)	21%	(101)	490
Watched Debate: Did not Watch	30%	(62)	40%	(83)	29%	(60)	204
Watched Debate: All of it	46%	(122)	33%	(88)	21%	(55)	265
Watched Debate: Some of it	40%	(89)	40%	(89)	21%	(46)	225
Continue His Campaign: Yes Biden	17%	(47)	72%	(200)	12%	(32)	279
Continue His Campaign: No Biden	56%	(215)	13%	(48)	31%	(120)	383
Continue His Campaign: Yes Trump	73%	(245)	10%	(34)	16%	(55)	335
Continue His Campaign: No Trump	6%	(20)	64%	(212)	30%	(100)	332
Conviction: Evidence	8%	(28)	65%	(232)	28%	(99)	359
Conviction: Motivation to Damage	79%	(209)	5%	(13)	16%	(43)	265
Conviction: DK/NO	53%	(37)	20%	(14)	27%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	38%	(267)	15%	(104)	694
Gender: Male	49%	(163)	39%	(129)	12%	(41)	333
Gender: Female	44%	(160)	38%	(138)	17%	(62)	361
Age: 18-34	50%	(91)	33%	(61)	17%	(31)	183
Age: 35-44	47%	(45)	39%	(37)	14%	(13)	96
Age: 45-64	48%	(120)	39%	(97)	12%	(31)	248
Age: 65+	40%	(67)	43%	(71)	17%	(28)	167
GenZers: 1997-2012	54%	(48)	32%	(28)	14%	(13)	89
Millennials: 1981-1996	46%	(83)	36%	(65)	18%	(32)	180
GenXers: 1965-1980	44%	(89)	42%	(85)	13%	(27)	201
Baby Boomers: 1946-1964	47%	(100)	39%	(83)	14%	(30)	213
Educ: < College	51%	(236)	35%	(165)	14%	(66)	466
Educ: Bachelors degree	45%	(64)	37%	(53)	18%	(25)	142
Educ: Post-grad	28%	(24)	57%	(49)	15%	(13)	86
Income: Under 50k	43%	(146)	41%	(139)	16%	(56)	340
Income: 50k-100k	45%	(100)	40%	(90)	15%	(34)	224
Income: 100k+	59%	(77)	29%	(38)	11%	(15)	130
Ethnicity: White (Non-Hispanic)	50%	(275)	38%	(211)	12%	(69)	555
Ethnicity: Hispanic	47%	(10)	30%	(7)	23%	(5)	22
Ethnicity: Black (Non-Hispanic)	26%	(24)	46%	(41)	28%	(25)	89
Ethnicity: Asian + Other (Non-Hispanic)	53%	(15)	31%	(9)	16%	(4)	28
All Christian	58%	(185)	31%	(98)	11%	(37)	320
All Non-Christian	43%	(10)	46%	(11)	12%	(3)	24
Atheist	26%	(10)	59%	(24)	15%	(6)	41
Agnostic/Nothing in particular	32%	(65)	48%	(98)	20%	(40)	203
Something Else	49%	(52)	34%	(36)	17%	(18)	106
Evangelical	59%	(81)	31%	(42)	9%	(13)	136
Non-Evangelical	53%	(149)	32%	(91)	15%	(42)	282
PID: Dem (no lean)	11%	(31)	71%	(206)	18%	(51)	288
PID: Ind (no lean)	40%	(64)	35%	(56)	25%	(40)	160
PID: Rep (no lean)	93%	(229)	2%	(5)	5%	(13)	246

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	38%	(267)	15%	(104)	694
PID/Gender: Dem Men	12%	(15)	77%	(92)	11%	(13)	120
PID/Gender: Dem Women	10%	(16)	68%	(113)	23%	(38)	168
PID/Gender: Ind Men	44%	(44)	33%	(33)	23%	(23)	99
PID/Gender: Ind Women	33%	(21)	39%	(24)	28%	(17)	61
PID/Gender: Rep Men	92%	(105)	3%	(4)	5%	(5)	114
PID/Gender: Rep Women	94%	(124)	1%	(1)	6%	(7)	132
Ideo: Liberal (1-3)	16%	(35)	62%	(131)	22%	(46)	212
Ideo: Moderate (4)	36%	(80)	49%	(110)	15%	(33)	224
Ideo: Conservative (5-7)	85%	(203)	7%	(18)	8%	(19)	240
Community: Urban	37%	(55)	43%	(64)	21%	(31)	149
Community: Suburban	48%	(174)	38%	(138)	14%	(49)	362
Community: Rural	52%	(94)	35%	(65)	13%	(24)	183
Military HHnm: Yes	59%	(58)	31%	(30)	10%	(10)	98
Military HH: No	45%	(266)	40%	(236)	16%	(94)	596
Employ: Private Sector	52%	(126)	36%	(87)	12%	(29)	242
Employ: Government	65%	(19)	32%	(9)	3%	(1)	29
Employ: Self-Employed	48%	(36)	37%	(28)	15%	(11)	76
Employ: Homemaker	42%	(19)	46%	(21)	12%	(5)	45
Employ: Student	20%	(4)	39%	(7)	41%	(8)	19
Employ: Retired	47%	(84)	38%	(67)	15%	(26)	177
Employ: Unemployed	36%	(28)	48%	(37)	16%	(13)	77
Employ: Other	29%	(8)	32%	(9)	39%	(11)	29

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	38%	(267)	15%	(104)	694
Protestant	56%	(91)	32%	(52)	12%	(20)	164
Roman Catholic	58%	(86)	31%	(45)	11%	(16)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	96%	(6)	4%	(0)	—	(0)	6
Jewish	65%	(8)	35%	(5)	—	(0)	13
Muslim	23%	(1)	44%	(2)	34%	(2)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	26%	(10)	59%	(24)	15%	(6)	41
Agnostic	17%	(7)	71%	(27)	12%	(5)	38
Something else	49%	(52)	34%	(36)	17%	(18)	106
Nothing in particular	35%	(58)	43%	(71)	22%	(36)	165
Ideo/PID: Conservative Republican	95%	(167)	1%	(2)	4%	(7)	177
Ideo/PID: Moderate/Liberal Republican	88%	(57)	4%	(3)	8%	(5)	65
Ideo/PID: Moderate/Conservative Democrat	17%	(20)	68%	(80)	15%	(18)	118
Ideo/PID: Liberal Democrat	7%	(11)	73%	(119)	20%	(33)	163
Unfavorable of Biden and Trump	44%	(60)	17%	(24)	39%	(53)	136
2024 H2H Matchup: Biden Voter	8%	(27)	74%	(250)	18%	(59)	337
2024 H2H Matchup: Trump Voter	93%	(277)	4%	(11)	3%	(10)	298
2024 H2H Matchup: Would not Vote	13%	(3)	12%	(3)	74%	(18)	24
2024 H2H Matchup: Do not Know	46%	(16)	7%	(2)	47%	(16)	35
2022 House Vote: Democrat	11%	(35)	69%	(212)	20%	(61)	308
2022 House Vote: Republican	92%	(232)	3%	(7)	5%	(13)	252
2022 House Vote: Did not Vote	42%	(52)	38%	(47)	20%	(26)	124
2020 Vote: Joe Biden	8%	(25)	72%	(230)	20%	(65)	320
2020 Vote: Donald Trump	87%	(263)	6%	(18)	7%	(21)	302
2020 Vote: Someone Else	40%	(4)	2%	(0)	57%	(6)	10
2020 Vote: Did not Vote	51%	(32)	29%	(18)	20%	(12)	62
2016 Vote: Hillary Clinton	10%	(25)	74%	(188)	17%	(43)	255
2016 Vote: Donald Trump	84%	(216)	8%	(20)	8%	(20)	256
2016 Vote: Someone Else	35%	(7)	31%	(6)	34%	(7)	21

Continued on next page

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	38%	(267)	15%	(104)	694
2020 Vote/PID: Not Biden/Democrat	34%	(14)	58%	(23)	7%	(3)	40
2020 Vote/PID: Not Trump/Republican	84%	(18)	4%	(1)	12%	(3)	22
U.S. Economy: Wrong Track	60%	(306)	23%	(116)	17%	(85)	507
U.S. Economy: Right Direction	9%	(17)	81%	(151)	10%	(19)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	85%	(210)	12%	(29)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(294)	3%	(10)	7%	(23)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(22)	39%	(47)	43%	(52)	120
Top 2024 Issue: Economy	65%	(167)	20%	(52)	14%	(37)	257
Community/Gender: Urban Women	28%	(21)	51%	(39)	22%	(17)	77
Community/Gender: Urban Men	46%	(33)	34%	(25)	20%	(14)	72
Community/Gender: Rural Women	47%	(42)	38%	(33)	15%	(13)	88
Community/Gender: Rural Men	56%	(52)	33%	(31)	11%	(11)	94
Community/Gender: Suburban Women	50%	(97)	33%	(65)	17%	(33)	195
Community/Gender: Suburban Men	46%	(77)	44%	(73)	10%	(17)	167
Homeowner	48%	(278)	38%	(217)	14%	(80)	575
Renter	35%	(36)	44%	(46)	21%	(22)	104
Self + Household: White-Collar	45%	(109)	41%	(101)	14%	(33)	243
Self + Household: Blue Collar	50%	(181)	37%	(135)	12%	(44)	360
Union HH: Yes	42%	(29)	38%	(27)	20%	(14)	70
Union HH: No	47%	(294)	38%	(240)	14%	(90)	624
LGBTQ+: Yes	14%	(10)	63%	(45)	24%	(17)	72
LGBTQ+: No	50%	(314)	36%	(221)	14%	(87)	622
Motivated to Vote	47%	(303)	39%	(252)	13%	(86)	641
Parent: Yes	53%	(101)	35%	(66)	13%	(24)	191
Parent: No	44%	(223)	40%	(200)	16%	(80)	503
COVID Vaccine: Yes	37%	(174)	47%	(221)	16%	(74)	470
COVID Vaccine: No	66%	(149)	20%	(45)	13%	(30)	224
Student Loans: Yes	38%	(46)	36%	(43)	26%	(31)	121
Student Loans: No	48%	(277)	39%	(223)	13%	(73)	573
Favorable Opinion of Haley	61%	(129)	27%	(58)	11%	(24)	210
Unfavorable Opinion of Haley	36%	(107)	50%	(150)	14%	(42)	298

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	38%	(267)	15%	(104)	694
Prodigal Biden Voter	39%	(11)	18%	(5)	42%	(11)	27
Undecided Voter (DK/WNV)	33%	(19)	9%	(5)	58%	(34)	59
Undecided Voter (DK)	46%	(16)	7%	(2)	47%	(16)	35
Watched Debate	51%	(248)	37%	(181)	12%	(60)	490
Watched Debate: Did not Watch	37%	(75)	42%	(86)	21%	(43)	204
Watched Debate: All of it	54%	(142)	36%	(94)	11%	(29)	265
Watched Debate: Some of it	47%	(106)	39%	(87)	14%	(32)	225
Continue His Campaign: Yes Biden	18%	(51)	72%	(201)	10%	(27)	279
Continue His Campaign: No Biden	68%	(260)	14%	(55)	18%	(69)	383
Continue His Campaign: Yes Trump	84%	(281)	10%	(32)	6%	(22)	335
Continue His Campaign: No Trump	11%	(35)	66%	(221)	23%	(76)	332
Conviction: Evidence	12%	(44)	68%	(245)	20%	(71)	359
Conviction: Motivation to Damage	91%	(241)	4%	(11)	5%	(13)	265
Conviction: DK/NO	56%	(39)	15%	(11)	29%	(20)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	37%	(258)	18%	(126)	694
Gender: Male	48%	(161)	37%	(123)	15%	(50)	333
Gender: Female	41%	(148)	38%	(136)	21%	(77)	361
Age: 18-34	51%	(93)	31%	(57)	18%	(33)	183
Age: 35-44	44%	(42)	39%	(38)	17%	(16)	96
Age: 45-64	47%	(117)	37%	(92)	16%	(39)	248
Age: 65+	34%	(57)	43%	(71)	23%	(38)	167
GenZers: 1997-2012	56%	(50)	29%	(25)	16%	(14)	89
Millennials: 1981-1996	45%	(80)	36%	(64)	20%	(35)	180
GenXers: 1965-1980	43%	(86)	40%	(81)	17%	(34)	201
Baby Boomers: 1946-1964	43%	(91)	38%	(80)	20%	(42)	213
Educ: < College	48%	(222)	35%	(161)	18%	(83)	466
Educ: Bachelors degree	46%	(66)	35%	(50)	19%	(27)	142
Educ: Post-grad	25%	(22)	56%	(48)	19%	(16)	86
Income: Under 50k	39%	(133)	39%	(133)	22%	(75)	340
Income: 50k-100k	46%	(103)	38%	(84)	16%	(37)	224
Income: 100k+	57%	(74)	32%	(41)	11%	(15)	130
Ethnicity: White (Non-Hispanic)	47%	(262)	37%	(203)	16%	(90)	555
Ethnicity: Hispanic	47%	(10)	33%	(8)	20%	(4)	22
Ethnicity: Black (Non-Hispanic)	25%	(22)	47%	(42)	27%	(24)	89
Ethnicity: Asian + Other (Non-Hispanic)	52%	(14)	20%	(5)	28%	(8)	28
All Christian	57%	(181)	29%	(93)	14%	(46)	320
All Non-Christian	43%	(10)	46%	(11)	11%	(3)	24
Atheist	27%	(11)	59%	(24)	14%	(6)	41
Agnostic/Nothing in particular	29%	(58)	48%	(97)	24%	(48)	203
Something Else	46%	(48)	31%	(33)	23%	(24)	106
Evangelical	60%	(81)	27%	(36)	13%	(18)	136
Non-Evangelical	51%	(143)	32%	(90)	17%	(49)	282
PID: Dem (no lean)	10%	(29)	70%	(201)	20%	(58)	288
PID: Ind (no lean)	38%	(60)	32%	(52)	30%	(49)	160
PID: Rep (no lean)	90%	(221)	2%	(6)	8%	(20)	246

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	37%	(258)	18%	(126)	694
PID/Gender: Dem Men	11%	(13)	75%	(90)	14%	(16)	120
PID/Gender: Dem Women	9%	(15)	66%	(111)	25%	(42)	168
PID/Gender: Ind Men	42%	(42)	28%	(28)	30%	(30)	99
PID/Gender: Ind Women	30%	(19)	39%	(24)	31%	(19)	61
PID/Gender: Rep Men	93%	(106)	4%	(5)	3%	(3)	114
PID/Gender: Rep Women	87%	(115)	1%	(1)	12%	(16)	132
Ideo: Liberal (1-3)	17%	(36)	61%	(129)	22%	(46)	212
Ideo: Moderate (4)	34%	(77)	46%	(104)	19%	(43)	224
Ideo: Conservative (5-7)	80%	(191)	8%	(19)	12%	(30)	240
Community: Urban	38%	(57)	40%	(60)	22%	(32)	149
Community: Suburban	44%	(161)	39%	(142)	16%	(59)	362
Community: Rural	50%	(92)	31%	(56)	19%	(35)	183
Military HHnm: Yes	56%	(55)	28%	(28)	16%	(16)	98
Military HH: No	43%	(255)	39%	(230)	19%	(110)	596
Employ: Private Sector	52%	(126)	34%	(83)	14%	(33)	242
Employ: Government	65%	(19)	31%	(9)	4%	(1)	29
Employ: Self-Employed	46%	(35)	38%	(29)	16%	(12)	76
Employ: Homemaker	40%	(18)	40%	(18)	20%	(9)	45
Employ: Student	21%	(4)	46%	(8)	34%	(6)	19
Employ: Retired	41%	(74)	38%	(67)	21%	(37)	177
Employ: Unemployed	32%	(25)	45%	(34)	23%	(18)	77
Employ: Other	33%	(9)	31%	(9)	36%	(10)	29

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	37%	(258)	18%	(126)	694
Protestant	54%	(88)	30%	(49)	16%	(27)	164
Roman Catholic	59%	(88)	30%	(44)	11%	(16)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	45%	(3)	4%	(0)	51%	(3)	6
Jewish	65%	(8)	35%	(5)	—	(0)	13
Muslim	23%	(1)	45%	(3)	32%	(2)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	27%	(11)	59%	(24)	14%	(6)	41
Agnostic	12%	(4)	71%	(27)	17%	(7)	38
Something else	46%	(48)	31%	(33)	23%	(24)	106
Nothing in particular	33%	(54)	42%	(70)	25%	(41)	165
Ideo/PID: Conservative Republican	92%	(162)	1%	(1)	8%	(13)	177
Ideo/PID: Moderate/Liberal Republican	83%	(54)	7%	(5)	9%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	14%	(17)	67%	(79)	18%	(22)	118
Ideo/PID: Liberal Democrat	7%	(12)	71%	(115)	22%	(36)	163
Unfavorable of Biden and Trump	39%	(54)	16%	(22)	44%	(61)	136
2024 H2H Matchup: Biden Voter	6%	(19)	73%	(247)	21%	(71)	337
2024 H2H Matchup: Trump Voter	92%	(273)	2%	(5)	7%	(20)	298
2024 H2H Matchup: Would not Vote	21%	(5)	10%	(3)	69%	(17)	24
2024 H2H Matchup: Do not Know	36%	(13)	9%	(3)	55%	(19)	35
2022 House Vote: Democrat	9%	(28)	67%	(208)	24%	(72)	308
2022 House Vote: Republican	91%	(230)	1%	(3)	7%	(19)	252
2022 House Vote: Did not Vote	39%	(49)	37%	(46)	23%	(29)	124
2020 Vote: Joe Biden	6%	(20)	72%	(229)	22%	(71)	320
2020 Vote: Donald Trump	85%	(258)	3%	(10)	12%	(35)	302
2020 Vote: Someone Else	40%	(4)	2%	(0)	57%	(6)	10
2020 Vote: Did not Vote	44%	(28)	31%	(19)	25%	(15)	62
2016 Vote: Hillary Clinton	9%	(22)	72%	(184)	19%	(49)	255
2016 Vote: Donald Trump	81%	(208)	7%	(18)	11%	(29)	256
2016 Vote: Someone Else	29%	(6)	35%	(7)	36%	(8)	21

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	37%	(258)	18%	(126)	694
2020 Vote/PID: Not Biden/Democrat	39%	(16)	49%	(20)	13%	(5)	40
2020 Vote/PID: Not Trump/Republican	84%	(18)	3%	(1)	13%	(3)	22
U.S. Economy: Wrong Track	58%	(295)	22%	(110)	20%	(101)	507
U.S. Economy: Right Direction	7%	(14)	79%	(148)	14%	(26)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	85%	(209)	13%	(33)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(287)	2%	(6)	10%	(34)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	37%	(44)	49%	(59)	120
Top 2024 Issue: Economy	60%	(153)	21%	(53)	19%	(50)	257
Community/Gender: Urban Women	29%	(22)	48%	(37)	23%	(18)	77
Community/Gender: Urban Men	48%	(35)	32%	(23)	20%	(14)	72
Community/Gender: Rural Women	44%	(39)	34%	(30)	22%	(20)	88
Community/Gender: Rural Men	56%	(53)	27%	(26)	16%	(15)	94
Community/Gender: Suburban Women	45%	(88)	35%	(69)	20%	(39)	195
Community/Gender: Suburban Men	44%	(73)	44%	(73)	12%	(20)	167
Homeowner	46%	(265)	37%	(213)	17%	(96)	575
Renter	35%	(36)	39%	(41)	26%	(27)	104
Self + Household: White-Collar	43%	(105)	43%	(104)	14%	(34)	243
Self + Household: Blue Collar	48%	(173)	35%	(126)	17%	(61)	360
Union HH: Yes	46%	(32)	34%	(24)	20%	(14)	70
Union HH: No	44%	(277)	38%	(235)	18%	(112)	624
LGBTQ+: Yes	12%	(8)	61%	(44)	27%	(20)	72
LGBTQ+: No	48%	(301)	34%	(214)	17%	(106)	622
Motivated to Vote	45%	(289)	38%	(245)	17%	(106)	641
Parent: Yes	53%	(101)	32%	(61)	15%	(28)	191
Parent: No	41%	(208)	39%	(197)	19%	(98)	503
COVID Vaccine: Yes	35%	(166)	45%	(212)	19%	(91)	470
COVID Vaccine: No	64%	(143)	20%	(46)	16%	(35)	224
Student Loans: Yes	36%	(44)	36%	(44)	28%	(33)	121
Student Loans: No	46%	(266)	37%	(214)	16%	(93)	573
Favorable Opinion of Haley	57%	(119)	27%	(57)	16%	(34)	210
Unfavorable Opinion of Haley	34%	(100)	49%	(146)	17%	(52)	298

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	37%	(258)	18%	(126)	694
Prodigal Biden Voter	35%	(9)	17%	(4)	49%	(13)	27
Undecided Voter (DK/WNV)	30%	(18)	10%	(6)	61%	(36)	59
Undecided Voter (DK)	36%	(13)	9%	(3)	55%	(19)	35
Watched Debate	49%	(240)	36%	(174)	15%	(75)	490
Watched Debate: Did not Watch	34%	(69)	41%	(84)	25%	(51)	204
Watched Debate: All of it	51%	(135)	34%	(89)	16%	(41)	265
Watched Debate: Some of it	47%	(106)	38%	(85)	15%	(34)	225
Continue His Campaign: Yes Biden	19%	(53)	69%	(193)	12%	(34)	279
Continue His Campaign: No Biden	64%	(245)	14%	(53)	22%	(86)	383
Continue His Campaign: Yes Trump	82%	(274)	8%	(28)	10%	(33)	335
Continue His Campaign: No Trump	9%	(31)	65%	(216)	26%	(86)	332
Conviction: Evidence	12%	(42)	65%	(233)	24%	(85)	359
Conviction: Motivation to Damage	87%	(231)	5%	(13)	8%	(20)	265
Conviction: DK/NO	53%	(37)	17%	(12)	30%	(21)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(252)	51%	(357)	12%	(85)	694
Gender: Male	42%	(139)	50%	(167)	8%	(28)	333
Gender: Female	31%	(113)	53%	(190)	16%	(58)	361
Age: 18-34	43%	(78)	44%	(81)	13%	(24)	183
Age: 35-44	37%	(35)	55%	(53)	8%	(8)	96
Age: 45-64	38%	(93)	51%	(125)	12%	(29)	248
Age: 65+	27%	(45)	58%	(97)	14%	(24)	167
GenZers: 1997-2012	44%	(40)	39%	(35)	16%	(15)	89
Millennials: 1981-1996	40%	(71)	51%	(91)	10%	(17)	180
GenXers: 1965-1980	32%	(64)	55%	(110)	13%	(26)	201
Baby Boomers: 1946-1964	35%	(75)	53%	(112)	12%	(26)	213
Educ: < College	40%	(189)	48%	(224)	11%	(53)	466
Educ: Bachelors degree	32%	(45)	54%	(77)	14%	(20)	142
Educ: Post-grad	21%	(18)	65%	(55)	14%	(12)	86
Income: Under 50k	33%	(111)	56%	(189)	12%	(40)	340
Income: 50k-100k	39%	(87)	49%	(111)	12%	(26)	224
Income: 100k+	41%	(54)	44%	(56)	15%	(20)	130
Ethnicity: White (Non-Hispanic)	39%	(218)	49%	(270)	12%	(67)	555
Ethnicity: Hispanic	27%	(6)	60%	(13)	13%	(3)	22
Ethnicity: Black (Non-Hispanic)	21%	(19)	70%	(62)	9%	(8)	89
Ethnicity: Asian + Other (Non-Hispanic)	35%	(10)	41%	(11)	24%	(7)	28
All Christian	46%	(148)	43%	(136)	11%	(36)	320
All Non-Christian	37%	(9)	53%	(13)	10%	(2)	24
Atheist	22%	(9)	69%	(28)	8%	(3)	41
Agnostic/Nothing in particular	19%	(39)	67%	(136)	14%	(28)	203
Something Else	45%	(48)	41%	(43)	15%	(15)	106
Evangelical	52%	(70)	37%	(51)	11%	(15)	136
Non-Evangelical	43%	(121)	44%	(124)	13%	(37)	282
PID: Dem (no lean)	5%	(14)	86%	(247)	9%	(27)	288
PID: Ind (no lean)	26%	(42)	52%	(84)	22%	(35)	160
PID: Rep (no lean)	80%	(196)	10%	(26)	10%	(24)	246

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(252)	51%	(357)	12%	(85)	694
PID/Gender: Dem Men	5%	(6)	93%	(112)	2%	(3)	120
PID/Gender: Dem Women	5%	(8)	81%	(135)	14%	(24)	168
PID/Gender: Ind Men	32%	(31)	48%	(47)	21%	(20)	99
PID/Gender: Ind Women	17%	(10)	60%	(36)	23%	(14)	61
PID/Gender: Rep Men	90%	(102)	7%	(8)	4%	(4)	114
PID/Gender: Rep Women	71%	(94)	14%	(18)	15%	(19)	132
Ideo: Liberal (1-3)	13%	(27)	73%	(155)	14%	(29)	212
Ideo: Moderate (4)	24%	(54)	67%	(151)	8%	(19)	224
Ideo: Conservative (5-7)	69%	(166)	18%	(43)	13%	(31)	240
Community: Urban	27%	(41)	63%	(94)	10%	(14)	149
Community: Suburban	35%	(128)	53%	(191)	12%	(43)	362
Community: Rural	46%	(83)	39%	(71)	15%	(28)	183
Military HHnm: Yes	45%	(44)	42%	(41)	13%	(13)	98
Military HH: No	35%	(208)	53%	(315)	12%	(72)	596
Employ: Private Sector	41%	(99)	48%	(115)	12%	(28)	242
Employ: Government	58%	(17)	42%	(12)	—	(0)	29
Employ: Self-Employed	38%	(29)	47%	(35)	16%	(12)	76
Employ: Homemaker	26%	(12)	63%	(28)	12%	(5)	45
Employ: Student	12%	(2)	67%	(12)	21%	(4)	19
Employ: Retired	36%	(63)	52%	(91)	13%	(23)	177
Employ: Unemployed	29%	(23)	63%	(48)	8%	(6)	77
Employ: Other	30%	(9)	47%	(14)	23%	(7)	29

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(252)	51%	(357)	12%	(85)	694
Protestant	44%	(71)	43%	(71)	13%	(22)	164
Roman Catholic	49%	(72)	41%	(61)	10%	(14)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	69%	(4)	—	(0)	6
Jewish	54%	(7)	35%	(5)	11%	(1)	13
Muslim	23%	(1)	77%	(4)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	22%	(9)	69%	(28)	8%	(3)	41
Agnostic	4%	(2)	83%	(32)	13%	(5)	38
Something else	45%	(48)	41%	(43)	15%	(15)	106
Nothing in particular	23%	(37)	63%	(105)	14%	(23)	165
Ideo/PID: Conservative Republican	82%	(145)	8%	(14)	10%	(17)	177
Ideo/PID: Moderate/Liberal Republican	74%	(48)	16%	(11)	10%	(7)	65
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	87%	(103)	6%	(7)	118
Ideo/PID: Liberal Democrat	3%	(6)	84%	(138)	12%	(20)	163
Unfavorable of Biden and Trump	15%	(21)	45%	(62)	39%	(54)	136
2024 H2H Matchup: Biden Voter	2%	(5)	89%	(300)	9%	(31)	337
2024 H2H Matchup: Trump Voter	81%	(240)	11%	(32)	9%	(26)	298
2024 H2H Matchup: Would not Vote	5%	(1)	29%	(7)	66%	(16)	24
2024 H2H Matchup: Do not Know	16%	(6)	49%	(17)	35%	(12)	35
2022 House Vote: Democrat	4%	(13)	86%	(264)	10%	(31)	308
2022 House Vote: Republican	77%	(195)	12%	(30)	11%	(27)	252
2022 House Vote: Did not Vote	35%	(44)	46%	(58)	18%	(23)	124
2020 Vote: Joe Biden	2%	(7)	89%	(283)	9%	(29)	320
2020 Vote: Donald Trump	73%	(220)	15%	(46)	12%	(36)	302
2020 Vote: Someone Else	—	(0)	37%	(4)	63%	(6)	10
2020 Vote: Did not Vote	41%	(26)	38%	(23)	22%	(13)	62
2016 Vote: Hillary Clinton	6%	(15)	87%	(222)	7%	(19)	255
2016 Vote: Donald Trump	68%	(174)	20%	(50)	12%	(32)	256
2016 Vote: Someone Else	17%	(4)	51%	(11)	32%	(7)	21

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(252)	51%	(357)	12%	(85)	694
2020 Vote/PID: Not Biden/Democrat	20%	(8)	60%	(24)	20%	(8)	40
2020 Vote/PID: Not Trump/Republican	75%	(16)	18%	(4)	7%	(1)	22
U.S. Economy: Wrong Track	48%	(241)	37%	(189)	15%	(77)	507
U.S. Economy: Right Direction	6%	(11)	89%	(168)	5%	(9)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	93%	(229)	6%	(14)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(243)	14%	(47)	11%	(38)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	67%	(80)	28%	(34)	120
Top 2024 Issue: Economy	46%	(117)	40%	(103)	14%	(37)	257
Community/Gender: Urban Women	17%	(13)	74%	(57)	9%	(7)	77
Community/Gender: Urban Men	39%	(28)	52%	(37)	10%	(7)	72
Community/Gender: Rural Women	43%	(38)	38%	(34)	18%	(16)	88
Community/Gender: Rural Men	48%	(45)	40%	(37)	13%	(12)	94
Community/Gender: Suburban Women	32%	(62)	51%	(99)	18%	(34)	195
Community/Gender: Suburban Men	40%	(66)	55%	(92)	5%	(9)	167
Homeowner	37%	(216)	51%	(292)	12%	(67)	575
Renter	29%	(30)	56%	(59)	15%	(15)	104
Self + Household: White-Collar	33%	(80)	55%	(133)	12%	(30)	243
Self + Household: Blue Collar	41%	(147)	49%	(178)	10%	(35)	360
Union HH: Yes	31%	(21)	59%	(42)	10%	(7)	70
Union HH: No	37%	(231)	50%	(315)	13%	(78)	624
LGBTQ+: Yes	8%	(6)	71%	(51)	20%	(15)	72
LGBTQ+: No	40%	(246)	49%	(305)	11%	(71)	622
Motivated to Vote	37%	(235)	52%	(336)	11%	(70)	641
Parent: Yes	41%	(78)	49%	(93)	10%	(19)	191
Parent: No	35%	(174)	52%	(264)	13%	(66)	503
COVID Vaccine: Yes	25%	(118)	62%	(291)	13%	(61)	470
COVID Vaccine: No	60%	(134)	29%	(66)	11%	(25)	224
Student Loans: Yes	31%	(37)	51%	(62)	18%	(22)	121
Student Loans: No	38%	(215)	51%	(295)	11%	(63)	573
Favorable Opinion of Haley	44%	(93)	42%	(88)	14%	(29)	210
Unfavorable Opinion of Haley	29%	(86)	63%	(187)	8%	(25)	298

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(252)	51%	(357)	12%	(85)	694
Prodigal Biden Voter	9%	(2)	56%	(15)	35%	(9)	27
Undecided Voter (DK/WNV)	11%	(7)	41%	(24)	48%	(28)	59
Undecided Voter (DK)	16%	(6)	49%	(17)	35%	(12)	35
Watched Debate	40%	(194)	50%	(243)	11%	(53)	490
Watched Debate: Did not Watch	28%	(58)	56%	(114)	16%	(32)	204
Watched Debate: All of it	43%	(114)	48%	(126)	9%	(25)	265
Watched Debate: Some of it	36%	(80)	52%	(117)	13%	(28)	225
Continue His Campaign: Yes Biden	13%	(36)	83%	(232)	4%	(11)	279
Continue His Campaign: No Biden	53%	(205)	29%	(110)	18%	(68)	383
Continue His Campaign: Yes Trump	71%	(237)	21%	(70)	8%	(27)	335
Continue His Campaign: No Trump	3%	(11)	81%	(267)	16%	(54)	332
Conviction: Evidence	4%	(14)	84%	(301)	12%	(44)	359
Conviction: Motivation to Damage	78%	(206)	13%	(35)	9%	(24)	265
Conviction: DK/NO	46%	(33)	29%	(20)	25%	(17)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	37%	(260)	16%	(110)	694
Gender: Male	51%	(171)	36%	(119)	13%	(43)	333
Gender: Female	43%	(154)	39%	(140)	18%	(66)	361
Age: 18-34	49%	(90)	29%	(54)	22%	(40)	183
Age: 35-44	42%	(40)	43%	(41)	16%	(15)	96
Age: 45-64	50%	(123)	38%	(95)	12%	(30)	248
Age: 65+	43%	(72)	42%	(70)	15%	(25)	167
GenZers: 1997-2012	53%	(47)	23%	(20)	24%	(22)	89
Millennials: 1981-1996	43%	(78)	38%	(69)	18%	(33)	180
GenXers: 1965-1980	45%	(91)	42%	(84)	12%	(25)	201
Baby Boomers: 1946-1964	49%	(104)	38%	(81)	13%	(28)	213
Educ: < College	50%	(233)	35%	(162)	15%	(72)	466
Educ: Bachelors degree	47%	(66)	36%	(51)	18%	(25)	142
Educ: Post-grad	30%	(26)	55%	(47)	15%	(13)	86
Income: Under 50k	43%	(147)	40%	(136)	17%	(58)	340
Income: 50k-100k	51%	(115)	35%	(79)	13%	(30)	224
Income: 100k+	48%	(62)	35%	(45)	17%	(22)	130
Ethnicity: White (Non-Hispanic)	51%	(281)	36%	(201)	13%	(73)	555
Ethnicity: Hispanic	47%	(10)	33%	(8)	20%	(4)	22
Ethnicity: Black (Non-Hispanic)	24%	(22)	49%	(44)	27%	(24)	89
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	29%	(8)	31%	(9)	28
All Christian	57%	(184)	30%	(95)	13%	(41)	320
All Non-Christian	31%	(7)	49%	(12)	21%	(5)	24
Atheist	32%	(13)	56%	(23)	11%	(5)	41
Agnostic/Nothing in particular	33%	(67)	47%	(95)	20%	(41)	203
Something Else	50%	(53)	33%	(35)	17%	(18)	106
Evangelical	61%	(83)	28%	(38)	11%	(15)	136
Non-Evangelical	53%	(148)	32%	(91)	15%	(43)	282
PID: Dem (no lean)	10%	(28)	71%	(205)	19%	(54)	288
PID: Ind (no lean)	46%	(73)	30%	(48)	24%	(39)	160
PID: Rep (no lean)	91%	(223)	2%	(6)	7%	(17)	246

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	37%	(260)	16%	(110)	694
PID/Gender: Dem Men	11%	(14)	77%	(93)	11%	(14)	120
PID/Gender: Dem Women	9%	(15)	67%	(113)	24%	(40)	168
PID/Gender: Ind Men	54%	(53)	22%	(22)	24%	(24)	99
PID/Gender: Ind Women	32%	(20)	42%	(26)	25%	(16)	61
PID/Gender: Rep Men	91%	(104)	4%	(4)	5%	(6)	114
PID/Gender: Rep Women	90%	(119)	1%	(2)	8%	(11)	132
Ideo: Liberal (1-3)	16%	(33)	60%	(126)	25%	(53)	212
Ideo: Moderate (4)	35%	(79)	49%	(110)	15%	(34)	224
Ideo: Conservative (5-7)	86%	(207)	7%	(17)	7%	(16)	240
Community: Urban	38%	(57)	41%	(62)	20%	(30)	149
Community: Suburban	48%	(173)	37%	(136)	15%	(53)	362
Community: Rural	52%	(94)	34%	(62)	14%	(26)	183
Military HHnm: Yes	64%	(63)	27%	(27)	8%	(8)	98
Military HH: No	44%	(261)	39%	(233)	17%	(102)	596
Employ: Private Sector	51%	(122)	34%	(82)	16%	(38)	242
Employ: Government	50%	(15)	47%	(14)	3%	(1)	29
Employ: Self-Employed	51%	(39)	35%	(26)	14%	(11)	76
Employ: Homemaker	46%	(21)	37%	(17)	16%	(7)	45
Employ: Student	24%	(5)	35%	(6)	41%	(8)	19
Employ: Retired	50%	(88)	38%	(67)	12%	(22)	177
Employ: Unemployed	32%	(25)	43%	(33)	25%	(19)	77
Employ: Other	38%	(11)	49%	(14)	13%	(4)	29

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	37%	(260)	16%	(110)	694
Protestant	56%	(91)	31%	(51)	13%	(22)	164
Roman Catholic	59%	(87)	30%	(44)	12%	(18)	148
Mormon	34%	(1)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	4%	(0)	14%	(1)	6
Jewish	43%	(6)	57%	(7)	—	(0)	13
Muslim	23%	(1)	45%	(3)	32%	(2)	6
Buddhist	29%	(1)	26%	(1)	44%	(1)	2
Hindu	—	(0)	35%	(1)	65%	(2)	3
Atheist	32%	(13)	56%	(23)	11%	(5)	41
Agnostic	10%	(4)	61%	(23)	29%	(11)	38
Something else	50%	(53)	33%	(35)	17%	(18)	106
Nothing in particular	38%	(63)	44%	(72)	18%	(30)	165
Ideo/PID: Conservative Republican	94%	(166)	1%	(2)	5%	(9)	177
Ideo/PID: Moderate/Liberal Republican	81%	(53)	7%	(4)	12%	(8)	65
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	73%	(86)	12%	(14)	118
Ideo/PID: Liberal Democrat	7%	(11)	69%	(113)	24%	(39)	163
Unfavorable of Biden and Trump	46%	(63)	14%	(19)	39%	(54)	136
2024 H2H Matchup: Biden Voter	6%	(19)	73%	(246)	21%	(71)	337
2024 H2H Matchup: Trump Voter	94%	(279)	3%	(9)	3%	(10)	298
2024 H2H Matchup: Would not Vote	22%	(5)	11%	(3)	67%	(16)	24
2024 H2H Matchup: Do not Know	58%	(20)	4%	(1)	38%	(13)	35
2022 House Vote: Democrat	10%	(31)	68%	(211)	22%	(67)	308
2022 House Vote: Republican	94%	(238)	2%	(5)	4%	(10)	252
2022 House Vote: Did not Vote	43%	(54)	36%	(44)	21%	(26)	124
2020 Vote: Joe Biden	7%	(23)	72%	(229)	21%	(68)	320
2020 Vote: Donald Trump	89%	(268)	4%	(12)	7%	(23)	302
2020 Vote: Someone Else	80%	(8)	2%	(0)	18%	(2)	10
2020 Vote: Did not Vote	42%	(26)	30%	(19)	28%	(18)	62
2016 Vote: Hillary Clinton	10%	(25)	74%	(189)	16%	(41)	255
2016 Vote: Donald Trump	86%	(221)	6%	(16)	7%	(19)	256
2016 Vote: Someone Else	42%	(9)	32%	(7)	26%	(5)	21
2020 Vote/PID: Not Biden/Democrat	36%	(14)	53%	(21)	11%	(5)	40

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	37%	(260)	16%	(110)	694
2020 Vote/PID: Not Trump/Republican	84%	(18)	4%	(1)	12%	(3)	22
U.S. Economy: Wrong Track	61%	(311)	21%	(109)	17%	(87)	507
U.S. Economy: Right Direction	7%	(14)	80%	(151)	12%	(23)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	84%	(206)	13%	(31)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(293)	4%	(14)	6%	(21)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(22)	33%	(40)	48%	(58)	120
Top 2024 Issue: Economy	64%	(165)	21%	(53)	15%	(39)	257
Community/Gender: Urban Women	31%	(24)	48%	(37)	21%	(16)	77
Community/Gender: Urban Men	46%	(33)	35%	(25)	19%	(14)	72
Community/Gender: Rural Women	44%	(38)	38%	(33)	19%	(17)	88
Community/Gender: Rural Men	59%	(56)	31%	(29)	10%	(10)	94
Community/Gender: Suburban Women	47%	(92)	36%	(71)	17%	(33)	195
Community/Gender: Suburban Men	49%	(82)	39%	(65)	12%	(20)	167
Homeowner	49%	(281)	37%	(212)	14%	(82)	575
Renter	35%	(37)	41%	(43)	24%	(25)	104
Self + Household: White-Collar	46%	(111)	40%	(97)	14%	(35)	243
Self + Household: Blue Collar	49%	(175)	37%	(134)	14%	(51)	360
Union HH: Yes	46%	(32)	33%	(23)	20%	(14)	70
Union HH: No	47%	(292)	38%	(236)	15%	(96)	624
LGBTQ+: Yes	10%	(7)	59%	(43)	31%	(22)	72
LGBTQ+: No	51%	(317)	35%	(217)	14%	(88)	622
Motivated to Vote	47%	(303)	38%	(246)	14%	(91)	641
Parent: Yes	53%	(101)	30%	(57)	17%	(33)	191
Parent: No	44%	(224)	40%	(203)	15%	(77)	503
COVID Vaccine: Yes	35%	(167)	46%	(218)	18%	(85)	470
COVID Vaccine: No	70%	(158)	18%	(41)	11%	(25)	224
Student Loans: Yes	41%	(49)	34%	(41)	26%	(31)	121
Student Loans: No	48%	(275)	38%	(219)	14%	(79)	573
Favorable Opinion of Haley	63%	(132)	26%	(55)	11%	(23)	210
Unfavorable Opinion of Haley	35%	(105)	48%	(144)	16%	(49)	298
Prodigal Biden Voter	40%	(11)	14%	(4)	46%	(12)	27
Undecided Voter (DK/WNV)	43%	(26)	7%	(4)	50%	(29)	59

Continued on next page

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(324)	37%	(260)	16%	(110)	694
Undecided Voter (DK)	58%	(20)	4%	(1)	38%	(13)	35
Watched Debate	52%	(253)	36%	(175)	13%	(62)	490
Watched Debate: Did not Watch	35%	(72)	42%	(85)	23%	(47)	204
Watched Debate: All of it	55%	(145)	35%	(94)	10%	(26)	265
Watched Debate: Some of it	48%	(107)	36%	(81)	16%	(37)	225
Continue His Campaign: Yes Biden	16%	(46)	70%	(195)	14%	(38)	279
Continue His Campaign: No Biden	69%	(265)	14%	(54)	17%	(65)	383
Continue His Campaign: Yes Trump	84%	(282)	11%	(35)	5%	(18)	335
Continue His Campaign: No Trump	11%	(37)	63%	(211)	25%	(85)	332
Conviction: Evidence	12%	(42)	66%	(236)	23%	(82)	359
Conviction: Motivation to Damage	91%	(241)	5%	(13)	4%	(10)	265
Conviction: DK/NO	59%	(41)	15%	(11)	26%	(18)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(303)	39%	(273)	10%	(70)	7%	(48)	694
Gender: Male	43%	(145)	43%	(145)	9%	(29)	5%	(15)	333
Gender: Female	44%	(158)	36%	(128)	12%	(42)	9%	(33)	361
Age: 18-34	28%	(52)	43%	(79)	19%	(35)	10%	(18)	183
Age: 35-44	46%	(44)	36%	(35)	6%	(6)	12%	(11)	96
Age: 45-64	45%	(112)	41%	(100)	8%	(21)	6%	(15)	248
Age: 65+	57%	(95)	35%	(59)	5%	(9)	2%	(4)	167
GenZers: 1997-2012	23%	(21)	51%	(46)	16%	(14)	10%	(8)	89
Millennials: 1981-1996	39%	(70)	34%	(62)	15%	(27)	12%	(21)	180
GenXers: 1965-1980	44%	(89)	43%	(85)	9%	(19)	4%	(7)	201
Baby Boomers: 1946-1964	56%	(119)	34%	(73)	5%	(10)	5%	(11)	213
Educ: < College	42%	(194)	40%	(187)	12%	(55)	6%	(30)	466
Educ: Bachelors degree	50%	(71)	34%	(48)	6%	(9)	10%	(14)	142
Educ: Post-grad	44%	(37)	44%	(38)	8%	(7)	5%	(4)	86
Income: Under 50k	41%	(139)	43%	(146)	10%	(35)	6%	(20)	340
Income: 50k-100k	41%	(92)	36%	(81)	13%	(29)	10%	(22)	224
Income: 100k+	55%	(72)	35%	(46)	5%	(6)	5%	(6)	130
Ethnicity: White (Non-Hispanic)	46%	(254)	37%	(204)	11%	(61)	7%	(37)	555
Ethnicity: Hispanic	40%	(9)	44%	(10)	1%	(0)	14%	(3)	22
Ethnicity: Black (Non-Hispanic)	30%	(27)	53%	(48)	10%	(9)	7%	(6)	89
Ethnicity: Asian + Other (Non-Hispanic)	47%	(13)	44%	(12)	1%	(0)	8%	(2)	28
All Christian	53%	(171)	33%	(106)	9%	(28)	4%	(14)	320
All Non-Christian	13%	(3)	64%	(15)	12%	(3)	11%	(3)	24
Atheist	27%	(11)	57%	(23)	9%	(4)	6%	(3)	41
Agnostic/Nothing in particular	42%	(85)	39%	(79)	13%	(26)	7%	(14)	203
Something Else	31%	(33)	47%	(50)	9%	(9)	14%	(14)	106
Evangelical	48%	(66)	41%	(55)	8%	(11)	3%	(5)	136
Non-Evangelical	46%	(130)	36%	(100)	10%	(27)	9%	(24)	282
PID: Dem (no lean)	44%	(126)	44%	(127)	8%	(23)	4%	(11)	288
PID: Ind (no lean)	49%	(78)	37%	(60)	7%	(11)	7%	(12)	160
PID: Rep (no lean)	40%	(98)	35%	(87)	14%	(36)	10%	(25)	246

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(303)	39%	(273)	10%	(70)	7%	(48)	694
PID/Gender: Dem Men	43%	(51)	47%	(57)	8%	(9)	2%	(3)	120
PID/Gender: Dem Women	45%	(75)	42%	(70)	9%	(14)	5%	(8)	168
PID/Gender: Ind Men	47%	(47)	45%	(45)	6%	(6)	2%	(2)	99
PID/Gender: Ind Women	51%	(31)	24%	(15)	9%	(6)	16%	(10)	61
PID/Gender: Rep Men	41%	(47)	38%	(43)	12%	(14)	9%	(10)	114
PID/Gender: Rep Women	39%	(51)	33%	(44)	16%	(22)	12%	(15)	132
Ideo: Liberal (1-3)	33%	(71)	53%	(111)	9%	(19)	5%	(11)	212
Ideo: Moderate (4)	50%	(111)	38%	(86)	9%	(19)	4%	(8)	224
Ideo: Conservative (5-7)	49%	(118)	28%	(67)	12%	(30)	11%	(25)	240
Community: Urban	47%	(70)	42%	(63)	5%	(7)	6%	(9)	149
Community: Suburban	39%	(143)	42%	(151)	11%	(39)	8%	(29)	362
Community: Rural	49%	(90)	32%	(59)	13%	(24)	5%	(10)	183
Military HHnm: Yes	44%	(43)	47%	(46)	7%	(7)	2%	(2)	98
Military HH: No	44%	(259)	38%	(227)	11%	(63)	8%	(46)	596
Employ: Private Sector	48%	(116)	36%	(87)	7%	(17)	9%	(22)	242
Employ: Government	37%	(11)	36%	(11)	16%	(5)	10%	(3)	29
Employ: Self-Employed	27%	(20)	53%	(40)	19%	(14)	1%	(1)	76
Employ: Homemaker	44%	(20)	35%	(16)	14%	(6)	7%	(3)	45
Employ: Student	25%	(5)	50%	(9)	15%	(3)	11%	(2)	19
Employ: Retired	51%	(91)	39%	(69)	5%	(9)	5%	(9)	177
Employ: Unemployed	37%	(29)	37%	(29)	18%	(14)	8%	(6)	77
Employ: Other	40%	(11)	46%	(13)	8%	(2)	7%	(2)	29

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(303)	39%	(273)	10%	(70)	7%	(48)	694
Protestant	53%	(86)	38%	(62)	4%	(7)	5%	(8)	164
Roman Catholic	52%	(77)	30%	(44)	14%	(21)	4%	(6)	148
Mormon	96%	(2)	—	(0)	—	(0)	4%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	93%	(6)	7%	(0)	—	(0)	—	(0)	6
Jewish	12%	(2)	63%	(8)	13%	(2)	13%	(2)	13
Muslim	10%	(1)	90%	(5)	—	(0)	—	(0)	6
Buddhist	56%	(1)	—	(0)	—	(0)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	—	(0)	3
Atheist	27%	(11)	57%	(23)	9%	(4)	6%	(3)	41
Agnostic	54%	(20)	32%	(12)	7%	(3)	7%	(3)	38
Something else	31%	(33)	47%	(50)	9%	(9)	14%	(14)	106
Nothing in particular	39%	(64)	40%	(67)	14%	(23)	7%	(11)	165
Ideo/PID: Conservative Republican	42%	(75)	30%	(53)	14%	(25)	13%	(23)	177
Ideo/PID: Moderate/Liberal Republican	34%	(22)	46%	(30)	16%	(11)	3%	(2)	65
Ideo/PID: Moderate/Conservative Democrat	54%	(64)	35%	(41)	8%	(9)	3%	(4)	118
Ideo/PID: Liberal Democrat	38%	(62)	50%	(81)	9%	(14)	4%	(6)	163
Unfavorable of Biden and Trump	51%	(70)	34%	(46)	7%	(10)	8%	(11)	136
2024 H2H Matchup: Biden Voter	46%	(156)	42%	(143)	7%	(23)	4%	(14)	337
2024 H2H Matchup: Trump Voter	39%	(117)	37%	(109)	15%	(43)	10%	(28)	298
2024 H2H Matchup: Would not Vote	51%	(12)	30%	(7)	2%	(0)	17%	(4)	24
2024 H2H Matchup: Do not Know	49%	(17)	39%	(14)	9%	(3)	3%	(1)	35
2022 House Vote: Democrat	47%	(145)	43%	(133)	5%	(16)	5%	(14)	308
2022 House Vote: Republican	44%	(110)	33%	(83)	14%	(35)	10%	(25)	252
2022 House Vote: Did not Vote	35%	(43)	43%	(53)	15%	(19)	7%	(9)	124
2020 Vote: Joe Biden	45%	(142)	45%	(143)	6%	(20)	4%	(14)	320
2020 Vote: Donald Trump	44%	(133)	33%	(101)	13%	(40)	9%	(28)	302
2020 Vote: Someone Else	56%	(5)	31%	(3)	2%	(0)	11%	(1)	10
2020 Vote: Did not Vote	35%	(22)	42%	(26)	15%	(10)	8%	(5)	62
2016 Vote: Hillary Clinton	43%	(111)	47%	(121)	5%	(14)	4%	(10)	255
2016 Vote: Donald Trump	50%	(127)	30%	(76)	11%	(28)	10%	(24)	256
2016 Vote: Someone Else	48%	(10)	44%	(9)	—	(0)	7%	(2)	21

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(303)	39%	(273)	10%	(70)	7%	(48)	694
2020 Vote/PID: Not Biden/Democrat	44%	(18)	39%	(16)	15%	(6)	2%	(1)	40
2020 Vote/PID: Not Trump/Republican	54%	(12)	34%	(7)	4%	(1)	8%	(2)	22
U.S. Economy: Wrong Track	43%	(220)	36%	(180)	12%	(61)	9%	(45)	507
U.S. Economy: Right Direction	44%	(82)	49%	(93)	5%	(9)	2%	(3)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(110)	44%	(109)	7%	(18)	4%	(10)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41%	(135)	36%	(118)	13%	(43)	9%	(30)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	48%	(58)	38%	(46)	7%	(9)	7%	(8)	120
Top 2024 Issue: Economy	43%	(110)	37%	(96)	10%	(27)	10%	(25)	257
Community/Gender: Urban Women	51%	(40)	39%	(30)	3%	(2)	7%	(5)	77
Community/Gender: Urban Men	42%	(30)	46%	(33)	7%	(5)	5%	(4)	72
Community/Gender: Rural Women	50%	(44)	33%	(29)	13%	(12)	4%	(4)	88
Community/Gender: Rural Men	49%	(46)	31%	(30)	13%	(12)	6%	(6)	94
Community/Gender: Suburban Women	38%	(74)	35%	(69)	14%	(28)	12%	(24)	195
Community/Gender: Suburban Men	41%	(69)	49%	(82)	6%	(11)	3%	(5)	167
Homeowner	44%	(254)	40%	(228)	10%	(58)	6%	(35)	575
Renter	42%	(44)	38%	(39)	10%	(10)	10%	(11)	104
Self + Household: White-Collar	47%	(114)	41%	(99)	8%	(19)	4%	(10)	243
Self + Household: Blue Collar	43%	(155)	40%	(144)	9%	(33)	8%	(28)	360
Union HH: Yes	52%	(37)	36%	(25)	2%	(2)	10%	(7)	70
Union HH: No	43%	(266)	40%	(248)	11%	(69)	7%	(41)	624
LGBTQ+: Yes	20%	(15)	49%	(36)	15%	(11)	16%	(11)	72
LGBTQ+: No	46%	(288)	38%	(238)	10%	(59)	6%	(37)	622
Motivated to Vote	44%	(284)	39%	(252)	10%	(61)	7%	(43)	641
Parent: Yes	43%	(82)	32%	(61)	14%	(28)	11%	(20)	191
Parent: No	44%	(220)	42%	(212)	8%	(43)	6%	(28)	503
COVID Vaccine: Yes	50%	(236)	40%	(187)	7%	(34)	3%	(12)	470
COVID Vaccine: No	29%	(66)	39%	(87)	16%	(36)	16%	(36)	224
Student Loans: Yes	41%	(50)	37%	(45)	11%	(13)	10%	(12)	121
Student Loans: No	44%	(252)	40%	(228)	10%	(57)	6%	(36)	573
Favorable Opinion of Haley	55%	(116)	32%	(67)	9%	(19)	4%	(8)	210
Unfavorable Opinion of Haley	41%	(122)	42%	(125)	10%	(29)	8%	(23)	298

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(303)	39%	(273)	10%	(70)	7%	(48)	694
Prodigal Biden Voter	45%	(12)	45%	(12)	2%	(1)	8%	(2)	27
Undecided Voter (DK/WNV)	50%	(29)	35%	(21)	6%	(4)	9%	(5)	59
Undecided Voter (DK)	49%	(17)	39%	(14)	9%	(3)	3%	(1)	35
Watched Debate	46%	(223)	39%	(191)	10%	(47)	6%	(29)	490
Watched Debate: Did not Watch	39%	(79)	40%	(83)	12%	(24)	9%	(19)	204
Watched Debate: All of it	46%	(122)	39%	(104)	9%	(24)	6%	(16)	265
Watched Debate: Some of it	45%	(101)	39%	(87)	10%	(23)	6%	(13)	225
Continue His Campaign: Yes Biden	44%	(123)	46%	(129)	6%	(17)	4%	(10)	279
Continue His Campaign: No Biden	45%	(172)	34%	(129)	13%	(48)	9%	(34)	383
Continue His Campaign: Yes Trump	43%	(143)	36%	(121)	12%	(40)	9%	(30)	335
Continue His Campaign: No Trump	46%	(154)	41%	(136)	8%	(26)	5%	(16)	332
Conviction: Evidence	48%	(172)	43%	(153)	6%	(20)	4%	(14)	359
Conviction: Motivation to Damage	42%	(110)	33%	(88)	15%	(40)	10%	(26)	265
Conviction: DK/NO	30%	(21)	45%	(32)	14%	(10)	11%	(8)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(263)	30%	(206)	17%	(120)	15%	(106)	694
Gender: Male	40%	(133)	29%	(97)	16%	(54)	15%	(48)	333
Gender: Female	36%	(129)	30%	(108)	18%	(66)	16%	(57)	361
Age: 18-34	24%	(44)	33%	(61)	23%	(43)	20%	(36)	183
Age: 35-44	27%	(26)	33%	(32)	24%	(23)	16%	(15)	96
Age: 45-64	41%	(102)	32%	(80)	12%	(29)	15%	(37)	248
Age: 65+	55%	(91)	20%	(33)	15%	(25)	10%	(17)	167
GenZers: 1997-2012	19%	(17)	38%	(34)	25%	(22)	17%	(16)	89
Millennials: 1981-1996	27%	(49)	30%	(54)	23%	(42)	20%	(35)	180
GenXers: 1965-1980	37%	(75)	36%	(72)	14%	(29)	12%	(25)	201
Baby Boomers: 1946-1964	54%	(116)	20%	(42)	12%	(25)	14%	(30)	213
Educ: < College	35%	(165)	29%	(136)	19%	(89)	17%	(77)	466
Educ: Bachelors degree	43%	(61)	28%	(39)	15%	(22)	15%	(21)	142
Educ: Post-grad	44%	(37)	36%	(31)	11%	(10)	9%	(8)	86
Income: Under 50k	35%	(120)	34%	(117)	16%	(56)	14%	(48)	340
Income: 50k-100k	39%	(88)	23%	(51)	18%	(40)	20%	(45)	224
Income: 100k+	42%	(55)	29%	(37)	19%	(24)	10%	(13)	130
Ethnicity: White (Non-Hispanic)	40%	(220)	28%	(154)	17%	(96)	15%	(85)	555
Ethnicity: Hispanic	20%	(5)	18%	(4)	14%	(3)	47%	(11)	22
Ethnicity: Black (Non-Hispanic)	37%	(33)	42%	(37)	14%	(13)	7%	(6)	89
Ethnicity: Asian + Other (Non-Hispanic)	19%	(5)	36%	(10)	29%	(8)	16%	(5)	28
All Christian	42%	(133)	26%	(84)	19%	(61)	13%	(42)	320
All Non-Christian	22%	(5)	28%	(7)	37%	(9)	13%	(3)	24
Atheist	27%	(11)	47%	(19)	17%	(7)	9%	(4)	41
Agnostic/Nothing in particular	44%	(89)	29%	(59)	13%	(27)	14%	(28)	203
Something Else	23%	(24)	34%	(36)	16%	(17)	28%	(29)	106
Evangelical	34%	(46)	28%	(39)	21%	(28)	17%	(23)	136
Non-Evangelical	39%	(110)	28%	(78)	17%	(47)	17%	(47)	282
PID: Dem (no lean)	50%	(144)	31%	(89)	14%	(41)	5%	(13)	288
PID: Ind (no lean)	35%	(57)	32%	(51)	18%	(28)	15%	(25)	160
PID: Rep (no lean)	25%	(62)	27%	(66)	20%	(50)	28%	(68)	246

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(263)	30%	(206)	17%	(120)	15%	(106)	694
PID/Gender: Dem Men	57%	(68)	25%	(30)	14%	(17)	4%	(5)	120
PID/Gender: Dem Women	45%	(76)	35%	(59)	15%	(25)	5%	(8)	168
PID/Gender: Ind Men	36%	(35)	37%	(36)	15%	(15)	13%	(13)	99
PID/Gender: Ind Women	35%	(21)	23%	(14)	22%	(14)	19%	(12)	61
PID/Gender: Rep Men	26%	(30)	27%	(31)	20%	(23)	27%	(31)	114
PID/Gender: Rep Women	24%	(32)	27%	(35)	21%	(27)	28%	(37)	132
Ideo: Liberal (1-3)	41%	(86)	35%	(73)	17%	(37)	7%	(15)	212
Ideo: Moderate (4)	45%	(102)	29%	(65)	15%	(33)	11%	(25)	224
Ideo: Conservative (5-7)	30%	(73)	27%	(64)	19%	(46)	24%	(57)	240
Community: Urban	34%	(51)	35%	(52)	18%	(26)	13%	(19)	149
Community: Suburban	38%	(138)	28%	(101)	18%	(66)	16%	(57)	362
Community: Rural	40%	(73)	29%	(52)	15%	(28)	16%	(30)	183
Military HHnm: Yes	39%	(39)	26%	(25)	21%	(20)	14%	(14)	98
Military HH: No	38%	(224)	30%	(180)	17%	(100)	15%	(92)	596
Employ: Private Sector	34%	(83)	31%	(76)	20%	(49)	14%	(34)	242
Employ: Government	44%	(13)	28%	(8)	19%	(6)	10%	(3)	29
Employ: Self-Employed	24%	(18)	39%	(29)	12%	(9)	26%	(20)	76
Employ: Homemaker	28%	(13)	32%	(14)	22%	(10)	18%	(8)	45
Employ: Student	19%	(3)	46%	(8)	33%	(6)	2%	(0)	19
Employ: Retired	53%	(95)	20%	(36)	11%	(19)	15%	(27)	177
Employ: Unemployed	36%	(28)	38%	(30)	14%	(10)	12%	(9)	77
Employ: Other	33%	(9)	15%	(4)	37%	(11)	15%	(4)	29

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(263)	30%	(206)	17%	(120)	15%	(106)	694
Protestant	42%	(68)	27%	(44)	18%	(30)	13%	(22)	164
Roman Catholic	43%	(63)	25%	(37)	20%	(29)	13%	(19)	148
Mormon	—	(0)	—	(0)	66%	(1)	34%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	32%	(2)	65%	(4)	3%	(0)	—	(0)	6
Jewish	24%	(3)	23%	(3)	40%	(5)	13%	(2)	13
Muslim	32%	(2)	13%	(1)	55%	(3)	—	(0)	6
Buddhist	17%	(0)	38%	(1)	26%	(1)	18%	(0)	2
Hindu	—	(0)	65%	(2)	—	(0)	35%	(1)	3
Atheist	27%	(11)	47%	(19)	17%	(7)	9%	(4)	41
Agnostic	56%	(21)	27%	(10)	6%	(2)	11%	(4)	38
Something else	23%	(24)	34%	(36)	16%	(17)	28%	(29)	106
Nothing in particular	41%	(68)	30%	(49)	15%	(25)	14%	(24)	165
Ideo/PID: Conservative Republican	27%	(47)	25%	(44)	19%	(33)	30%	(53)	177
Ideo/PID: Moderate/Liberal Republican	22%	(15)	35%	(22)	26%	(17)	17%	(11)	65
Ideo/PID: Moderate/Conservative Democrat	55%	(65)	26%	(30)	14%	(17)	5%	(6)	118
Ideo/PID: Liberal Democrat	49%	(79)	34%	(56)	14%	(22)	4%	(6)	163
Unfavorable of Biden and Trump	36%	(49)	36%	(50)	16%	(22)	12%	(16)	136
2024 H2H Matchup: Biden Voter	55%	(184)	30%	(102)	10%	(33)	5%	(17)	337
2024 H2H Matchup: Trump Voter	21%	(64)	28%	(84)	24%	(73)	26%	(78)	298
2024 H2H Matchup: Would not Vote	15%	(4)	31%	(8)	30%	(7)	25%	(6)	24
2024 H2H Matchup: Do not Know	33%	(12)	34%	(12)	19%	(7)	14%	(5)	35
2022 House Vote: Democrat	55%	(169)	29%	(88)	12%	(36)	5%	(15)	308
2022 House Vote: Republican	25%	(62)	26%	(66)	22%	(56)	27%	(68)	252
2022 House Vote: Did not Vote	24%	(30)	39%	(49)	19%	(23)	18%	(22)	124
2020 Vote: Joe Biden	54%	(172)	32%	(102)	10%	(33)	4%	(14)	320
2020 Vote: Donald Trump	25%	(77)	28%	(86)	21%	(62)	26%	(77)	302
2020 Vote: Someone Else	—	(0)	28%	(3)	71%	(7)	1%	(0)	10
2020 Vote: Did not Vote	23%	(14)	25%	(15)	29%	(18)	24%	(15)	62
2016 Vote: Hillary Clinton	53%	(135)	32%	(82)	10%	(25)	5%	(13)	255
2016 Vote: Donald Trump	32%	(81)	24%	(61)	21%	(53)	24%	(60)	256
2016 Vote: Someone Else	43%	(9)	33%	(7)	12%	(2)	13%	(3)	21

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(263)	30%	(206)	17%	(120)	15%	(106)	694
2020 Vote/PID: Not Biden/Democrat	31%	(13)	23%	(9)	35%	(14)	10%	(4)	40
2020 Vote/PID: Not Trump/Republican	39%	(8)	13%	(3)	27%	(6)	22%	(5)	22
U.S. Economy: Wrong Track	29%	(148)	30%	(151)	21%	(108)	20%	(101)	507
U.S. Economy: Right Direction	61%	(115)	29%	(55)	7%	(12)	3%	(5)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(134)	30%	(73)	11%	(28)	5%	(12)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(82)	27%	(90)	22%	(72)	25%	(83)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(47)	36%	(43)	17%	(20)	9%	(10)	120
Top 2024 Issue: Economy	26%	(66)	31%	(80)	22%	(56)	21%	(55)	257
Community/Gender: Urban Women	35%	(27)	37%	(29)	14%	(11)	13%	(10)	77
Community/Gender: Urban Men	33%	(24)	33%	(24)	21%	(15)	13%	(9)	72
Community/Gender: Rural Women	36%	(32)	33%	(29)	16%	(14)	15%	(13)	88
Community/Gender: Rural Men	43%	(41)	24%	(23)	15%	(14)	17%	(16)	94
Community/Gender: Suburban Women	36%	(70)	26%	(50)	21%	(41)	17%	(34)	195
Community/Gender: Suburban Men	41%	(68)	30%	(51)	15%	(25)	13%	(22)	167
Homeowner	39%	(222)	29%	(167)	18%	(101)	15%	(85)	575
Renter	34%	(36)	32%	(33)	17%	(18)	17%	(18)	104
Self + Household: White-Collar	45%	(110)	28%	(67)	15%	(37)	12%	(28)	243
Self + Household: Blue Collar	36%	(129)	29%	(104)	18%	(63)	18%	(64)	360
Union HH: Yes	38%	(27)	28%	(20)	19%	(13)	15%	(11)	70
Union HH: No	38%	(236)	30%	(186)	17%	(107)	15%	(95)	624
LGBTQ+: Yes	21%	(15)	45%	(32)	24%	(17)	10%	(7)	72
LGBTQ+: No	40%	(247)	28%	(173)	16%	(103)	16%	(99)	622
Motivated to Vote	39%	(252)	29%	(186)	17%	(107)	15%	(97)	641
Parent: Yes	26%	(50)	33%	(63)	18%	(35)	22%	(42)	191
Parent: No	42%	(212)	28%	(143)	17%	(85)	13%	(63)	503
COVID Vaccine: Yes	48%	(227)	31%	(143)	16%	(74)	5%	(25)	470
COVID Vaccine: No	16%	(36)	28%	(62)	21%	(46)	36%	(80)	224
Student Loans: Yes	31%	(37)	35%	(43)	18%	(22)	15%	(19)	121
Student Loans: No	39%	(225)	28%	(163)	17%	(98)	15%	(87)	573
Favorable Opinion of Haley	41%	(87)	30%	(63)	17%	(36)	11%	(24)	210
Unfavorable Opinion of Haley	44%	(130)	29%	(85)	13%	(39)	15%	(44)	298

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(263)	30%	(206)	17%	(120)	15%	(106)	694
Prodigal Biden Voter	46%	(12)	30%	(8)	17%	(4)	7%	(2)	27
Undecided Voter (DK/WNV)	26%	(15)	33%	(20)	23%	(14)	18%	(11)	59
Undecided Voter (DK)	33%	(12)	34%	(12)	19%	(7)	14%	(5)	35
Watched Debate	40%	(198)	29%	(142)	17%	(85)	13%	(65)	490
Watched Debate: Did not Watch	32%	(64)	31%	(64)	17%	(35)	20%	(40)	204
Watched Debate: All of it	47%	(125)	25%	(66)	14%	(37)	14%	(37)	265
Watched Debate: Some of it	33%	(73)	34%	(76)	21%	(47)	13%	(28)	225
Continue His Campaign: Yes Biden	49%	(136)	30%	(83)	14%	(38)	8%	(22)	279
Continue His Campaign: No Biden	30%	(116)	29%	(111)	20%	(76)	21%	(80)	383
Continue His Campaign: Yes Trump	27%	(89)	28%	(94)	21%	(70)	25%	(83)	335
Continue His Campaign: No Trump	49%	(163)	30%	(101)	14%	(48)	6%	(21)	332
Conviction: Evidence	53%	(189)	31%	(111)	10%	(37)	6%	(22)	359
Conviction: Motivation to Damage	22%	(59)	24%	(64)	25%	(67)	28%	(75)	265
Conviction: DK/NO	21%	(15)	44%	(31)	23%	(16)	12%	(8)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(310)	29%	(203)	15%	(105)	11%	(76)	694
Gender: Male	44%	(147)	31%	(105)	15%	(50)	10%	(32)	333
Gender: Female	45%	(164)	27%	(98)	16%	(56)	12%	(43)	361
Age: 18-34	30%	(55)	33%	(61)	22%	(41)	15%	(27)	183
Age: 35-44	35%	(34)	40%	(38)	13%	(12)	12%	(12)	96
Age: 45-64	49%	(122)	27%	(68)	11%	(28)	12%	(29)	248
Age: 65+	60%	(99)	21%	(35)	14%	(24)	5%	(8)	167
GenZers: 1997-2012	31%	(28)	36%	(32)	19%	(17)	14%	(12)	89
Millennials: 1981-1996	32%	(57)	34%	(60)	20%	(36)	15%	(26)	180
GenXers: 1965-1980	48%	(96)	31%	(62)	12%	(24)	10%	(19)	201
Baby Boomers: 1946-1964	58%	(123)	21%	(45)	13%	(28)	8%	(18)	213
Educ: < College	39%	(182)	31%	(146)	17%	(80)	12%	(58)	466
Educ: Bachelors degree	54%	(76)	25%	(35)	11%	(16)	11%	(15)	142
Educ: Post-grad	60%	(51)	25%	(22)	11%	(10)	3%	(3)	86
Income: Under 50k	41%	(140)	35%	(119)	13%	(44)	11%	(37)	340
Income: 50k-100k	45%	(100)	23%	(51)	19%	(42)	14%	(31)	224
Income: 100k+	54%	(70)	25%	(33)	15%	(20)	5%	(7)	130
Ethnicity: White (Non-Hispanic)	47%	(262)	27%	(151)	15%	(81)	11%	(61)	555
Ethnicity: Hispanic	37%	(8)	9%	(2)	33%	(7)	20%	(5)	22
Ethnicity: Black (Non-Hispanic)	35%	(31)	42%	(38)	15%	(13)	8%	(7)	89
Ethnicity: Asian + Other (Non-Hispanic)	31%	(9)	45%	(12)	15%	(4)	8%	(2)	28
All Christian	46%	(146)	27%	(86)	20%	(63)	8%	(25)	320
All Non-Christian	47%	(11)	24%	(6)	8%	(2)	21%	(5)	24
Atheist	45%	(18)	48%	(19)	4%	(2)	4%	(1)	41
Agnostic/Nothing in particular	53%	(107)	27%	(54)	11%	(21)	10%	(21)	203
Something Else	26%	(28)	35%	(37)	17%	(18)	22%	(23)	106
Evangelical	40%	(54)	26%	(36)	26%	(35)	8%	(11)	136
Non-Evangelical	42%	(118)	30%	(84)	16%	(44)	13%	(36)	282
PID: Dem (no lean)	59%	(171)	27%	(78)	10%	(29)	4%	(10)	288
PID: Ind (no lean)	46%	(73)	33%	(53)	14%	(22)	8%	(12)	160
PID: Rep (no lean)	27%	(66)	29%	(72)	22%	(55)	22%	(53)	246

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(310)	29%	(203)	15%	(105)	11%	(76)	694
PID/Gender: Dem Men	63%	(75)	23%	(27)	12%	(14)	3%	(3)	120
PID/Gender: Dem Women	57%	(95)	30%	(51)	8%	(14)	4%	(7)	168
PID/Gender: Ind Men	44%	(43)	38%	(38)	12%	(12)	6%	(6)	99
PID/Gender: Ind Women	49%	(30)	24%	(15)	17%	(10)	10%	(6)	61
PID/Gender: Rep Men	24%	(28)	35%	(40)	21%	(24)	20%	(23)	114
PID/Gender: Rep Women	29%	(38)	24%	(32)	24%	(31)	23%	(30)	132
Ideo: Liberal (1-3)	55%	(115)	31%	(66)	10%	(20)	5%	(10)	212
Ideo: Moderate (4)	51%	(113)	28%	(63)	15%	(34)	6%	(13)	224
Ideo: Conservative (5-7)	33%	(79)	29%	(69)	20%	(47)	18%	(44)	240
Community: Urban	45%	(68)	33%	(49)	14%	(21)	8%	(12)	149
Community: Suburban	44%	(160)	28%	(101)	16%	(59)	11%	(41)	362
Community: Rural	45%	(83)	29%	(53)	14%	(25)	12%	(22)	183
Military HHnm: Yes	41%	(40)	36%	(36)	19%	(19)	4%	(4)	98
Military HH: No	45%	(270)	28%	(167)	15%	(87)	12%	(72)	596
Employ: Private Sector	45%	(110)	28%	(68)	17%	(41)	10%	(23)	242
Employ: Government	53%	(16)	25%	(7)	13%	(4)	9%	(3)	29
Employ: Self-Employed	28%	(21)	42%	(32)	18%	(14)	11%	(8)	76
Employ: Homemaker	32%	(15)	30%	(14)	25%	(11)	13%	(6)	45
Employ: Student	42%	(8)	32%	(6)	2%	(0)	24%	(4)	19
Employ: Retired	57%	(101)	23%	(41)	11%	(19)	9%	(16)	177
Employ: Unemployed	38%	(29)	38%	(29)	11%	(9)	12%	(9)	77
Employ: Other	37%	(11)	18%	(5)	24%	(7)	20%	(6)	29

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(310)	29%	(203)	15%	(105)	11%	(76)	694
Protestant	49%	(81)	24%	(40)	20%	(33)	6%	(10)	164
Roman Catholic	43%	(63)	28%	(42)	19%	(28)	10%	(14)	148
Mormon	—	(0)	—	(0)	66%	(1)	34%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	32%	(2)	68%	(4)	—	(0)	—	(0)	6
Jewish	50%	(7)	23%	(3)	—	(0)	27%	(4)	13
Muslim	21%	(1)	46%	(3)	33%	(2)	—	(0)	6
Buddhist	65%	(1)	17%	(0)	—	(0)	18%	(0)	2
Hindu	65%	(2)	—	(0)	—	(0)	35%	(1)	3
Atheist	45%	(18)	48%	(19)	4%	(2)	4%	(1)	41
Agnostic	66%	(25)	24%	(9)	7%	(3)	3%	(1)	38
Something else	26%	(28)	35%	(37)	17%	(18)	22%	(23)	106
Nothing in particular	49%	(82)	27%	(45)	11%	(19)	12%	(20)	165
Ideo/PID: Conservative Republican	27%	(48)	27%	(47)	22%	(39)	24%	(42)	177
Ideo/PID: Moderate/Liberal Republican	27%	(18)	39%	(25)	24%	(16)	10%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	60%	(71)	24%	(28)	13%	(15)	3%	(4)	118
Ideo/PID: Liberal Democrat	61%	(99)	29%	(47)	8%	(13)	2%	(3)	163
Unfavorable of Biden and Trump	45%	(62)	38%	(52)	14%	(18)	3%	(4)	136
2024 H2H Matchup: Biden Voter	64%	(216)	26%	(87)	6%	(22)	3%	(12)	337
2024 H2H Matchup: Trump Voter	24%	(72)	31%	(93)	24%	(72)	20%	(61)	298
2024 H2H Matchup: Would not Vote	27%	(7)	35%	(9)	33%	(8)	5%	(1)	24
2024 H2H Matchup: Do not Know	43%	(15)	42%	(15)	10%	(3)	5%	(2)	35
2022 House Vote: Democrat	66%	(204)	24%	(73)	7%	(21)	3%	(10)	308
2022 House Vote: Republican	26%	(64)	31%	(79)	23%	(57)	21%	(52)	252
2022 House Vote: Did not Vote	31%	(39)	37%	(45)	22%	(27)	11%	(13)	124
2020 Vote: Joe Biden	64%	(205)	27%	(87)	5%	(15)	4%	(11)	320
2020 Vote: Donald Trump	28%	(86)	30%	(91)	22%	(68)	19%	(58)	302
2020 Vote: Someone Else	28%	(3)	46%	(4)	26%	(3)	—	(0)	10
2020 Vote: Did not Vote	26%	(16)	33%	(20)	32%	(20)	10%	(6)	62
2016 Vote: Hillary Clinton	63%	(162)	29%	(74)	3%	(7)	5%	(12)	255
2016 Vote: Donald Trump	34%	(88)	26%	(67)	22%	(57)	17%	(44)	256
2016 Vote: Someone Else	53%	(11)	39%	(8)	7%	(2)	—	(0)	21

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(310)	29%	(203)	15%	(105)	11%	(76)	694
2020 Vote/PID: Not Biden/Democrat	29%	(11)	30%	(12)	40%	(16)	1%	(1)	40
2020 Vote/PID: Not Trump/Republican	39%	(8)	31%	(7)	17%	(4)	13%	(3)	22
U.S. Economy: Wrong Track	35%	(177)	32%	(160)	19%	(96)	15%	(74)	507
U.S. Economy: Right Direction	71%	(134)	23%	(43)	5%	(10)	1%	(1)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(159)	26%	(63)	7%	(17)	3%	(7)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(90)	31%	(100)	23%	(77)	18%	(60)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(61)	33%	(39)	10%	(12)	7%	(8)	120
Top 2024 Issue: Economy	29%	(75)	33%	(84)	25%	(63)	13%	(34)	257
Community/Gender: Urban Women	43%	(33)	37%	(28)	8%	(6)	12%	(10)	77
Community/Gender: Urban Men	48%	(34)	29%	(21)	20%	(15)	3%	(2)	72
Community/Gender: Rural Women	46%	(41)	28%	(25)	17%	(15)	8%	(7)	88
Community/Gender: Rural Men	44%	(42)	29%	(27)	11%	(10)	16%	(15)	94
Community/Gender: Suburban Women	46%	(90)	23%	(45)	18%	(35)	13%	(26)	195
Community/Gender: Suburban Men	42%	(70)	34%	(57)	15%	(25)	9%	(15)	167
Homeowner	46%	(265)	29%	(166)	15%	(88)	10%	(56)	575
Renter	38%	(39)	31%	(32)	15%	(16)	16%	(17)	104
Self + Household: White-Collar	53%	(130)	25%	(60)	14%	(35)	8%	(19)	243
Self + Household: Blue Collar	40%	(146)	32%	(115)	16%	(57)	12%	(43)	360
Union HH: Yes	52%	(36)	22%	(15)	14%	(10)	12%	(9)	70
Union HH: No	44%	(274)	30%	(188)	15%	(96)	11%	(67)	624
LGBTQ+: Yes	35%	(25)	40%	(29)	17%	(12)	8%	(6)	72
LGBTQ+: No	46%	(285)	28%	(174)	15%	(93)	11%	(70)	622
Motivated to Vote	47%	(301)	27%	(176)	15%	(94)	11%	(69)	641
Parent: Yes	33%	(64)	30%	(58)	21%	(41)	15%	(29)	191
Parent: No	49%	(247)	29%	(145)	13%	(65)	9%	(46)	503
COVID Vaccine: Yes	58%	(270)	29%	(136)	9%	(44)	4%	(19)	470
COVID Vaccine: No	18%	(40)	30%	(67)	27%	(61)	25%	(56)	224
Student Loans: Yes	39%	(47)	34%	(41)	17%	(21)	10%	(12)	121
Student Loans: No	46%	(263)	28%	(162)	15%	(85)	11%	(63)	573
Favorable Opinion of Haley	43%	(89)	33%	(69)	18%	(37)	7%	(14)	210
Unfavorable Opinion of Haley	55%	(164)	26%	(78)	9%	(27)	10%	(30)	298

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(310)	29%	(203)	15%	(105)	11%	(76)	694
Prodigal Biden Voter	55%	(15)	38%	(10)	5%	(1)	3%	(1)	27
Undecided Voter (DK/WNV)	36%	(22)	39%	(23)	19%	(11)	5%	(3)	59
Undecided Voter (DK)	43%	(15)	42%	(15)	10%	(3)	5%	(2)	35
Watched Debate	47%	(228)	29%	(141)	16%	(76)	9%	(44)	490
Watched Debate: Did not Watch	40%	(82)	30%	(61)	14%	(29)	15%	(31)	204
Watched Debate: All of it	50%	(133)	24%	(63)	17%	(45)	9%	(24)	265
Watched Debate: Some of it	42%	(95)	35%	(78)	14%	(31)	9%	(20)	225
Continue His Campaign: Yes Biden	60%	(166)	25%	(71)	10%	(28)	5%	(14)	279
Continue His Campaign: No Biden	36%	(136)	32%	(122)	18%	(68)	15%	(58)	383
Continue His Campaign: Yes Trump	29%	(99)	30%	(99)	23%	(76)	18%	(61)	335
Continue His Campaign: No Trump	60%	(200)	29%	(96)	7%	(24)	3%	(11)	332
Conviction: Evidence	65%	(234)	25%	(91)	7%	(25)	2%	(8)	359
Conviction: Motivation to Damage	22%	(58)	32%	(85)	25%	(66)	21%	(56)	265
Conviction: DK/NO	25%	(18)	38%	(27)	20%	(14)	16%	(11)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(236)	31%	(212)	20%	(138)	16%	(109)	694
Gender: Male	36%	(121)	33%	(109)	16%	(53)	15%	(50)	333
Gender: Female	32%	(114)	29%	(103)	23%	(85)	16%	(59)	361
Age: 18-34	19%	(36)	35%	(63)	25%	(46)	21%	(39)	183
Age: 35-44	34%	(32)	25%	(24)	26%	(25)	15%	(14)	96
Age: 45-64	36%	(88)	34%	(85)	14%	(35)	16%	(40)	248
Age: 65+	48%	(79)	24%	(39)	19%	(32)	10%	(16)	167
GenZers: 1997-2012	14%	(13)	38%	(34)	26%	(23)	22%	(20)	89
Millennials: 1981-1996	28%	(50)	30%	(53)	25%	(44)	18%	(33)	180
GenXers: 1965-1980	35%	(70)	34%	(69)	17%	(35)	14%	(28)	201
Baby Boomers: 1946-1964	46%	(98)	26%	(55)	17%	(35)	12%	(25)	213
Educ: < College	30%	(139)	32%	(149)	21%	(97)	18%	(82)	466
Educ: Bachelors degree	39%	(55)	26%	(36)	21%	(30)	15%	(21)	142
Educ: Post-grad	49%	(42)	31%	(27)	13%	(11)	7%	(6)	86
Income: Under 50k	34%	(116)	32%	(108)	21%	(71)	13%	(46)	340
Income: 50k-100k	33%	(74)	25%	(55)	20%	(44)	22%	(50)	224
Income: 100k+	35%	(45)	38%	(49)	18%	(23)	10%	(13)	130
Ethnicity: White (Non-Hispanic)	37%	(204)	29%	(161)	18%	(101)	16%	(90)	555
Ethnicity: Hispanic	20%	(4)	22%	(5)	10%	(2)	48%	(11)	22
Ethnicity: Black (Non-Hispanic)	25%	(22)	43%	(38)	27%	(24)	5%	(5)	89
Ethnicity: Asian + Other (Non-Hispanic)	19%	(5)	30%	(8)	40%	(11)	11%	(3)	28
All Christian	34%	(109)	28%	(91)	22%	(70)	16%	(50)	320
All Non-Christian	19%	(5)	38%	(9)	18%	(4)	25%	(6)	24
Atheist	26%	(11)	48%	(20)	21%	(9)	4%	(2)	41
Agnostic/Nothing in particular	45%	(91)	27%	(55)	15%	(31)	13%	(27)	203
Something Else	19%	(20)	35%	(37)	23%	(24)	23%	(25)	106
Evangelical	32%	(44)	27%	(37)	25%	(34)	15%	(21)	136
Non-Evangelical	29%	(83)	31%	(88)	21%	(59)	18%	(52)	282
PID: Dem (no lean)	49%	(140)	29%	(83)	13%	(38)	9%	(26)	288
PID: Ind (no lean)	36%	(58)	34%	(55)	19%	(31)	10%	(17)	160
PID: Rep (no lean)	15%	(37)	30%	(74)	28%	(69)	27%	(66)	246

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(236)	31%	(212)	20%	(138)	16%	(109)	694
PID/Gender: Dem Men	56%	(68)	26%	(31)	9%	(11)	8%	(10)	120
PID/Gender: Dem Women	43%	(73)	31%	(52)	16%	(27)	10%	(16)	168
PID/Gender: Ind Men	36%	(36)	41%	(41)	14%	(14)	9%	(9)	99
PID/Gender: Ind Women	37%	(23)	23%	(14)	27%	(16)	13%	(8)	61
PID/Gender: Rep Men	16%	(18)	32%	(37)	24%	(28)	28%	(32)	114
PID/Gender: Rep Women	14%	(19)	28%	(37)	31%	(41)	26%	(34)	132
Ideo: Liberal (1-3)	41%	(87)	35%	(75)	15%	(32)	9%	(18)	212
Ideo: Moderate (4)	43%	(95)	32%	(70)	16%	(37)	9%	(21)	224
Ideo: Conservative (5-7)	22%	(53)	27%	(64)	27%	(64)	24%	(59)	240
Community: Urban	32%	(48)	38%	(57)	18%	(27)	11%	(17)	149
Community: Suburban	34%	(123)	26%	(95)	22%	(79)	18%	(66)	362
Community: Rural	36%	(65)	33%	(60)	17%	(31)	14%	(26)	183
Military HHnm: Yes	40%	(39)	26%	(26)	23%	(23)	11%	(11)	98
Military HH: No	33%	(196)	31%	(186)	19%	(115)	16%	(98)	596
Employ: Private Sector	33%	(80)	30%	(73)	22%	(52)	15%	(37)	242
Employ: Government	26%	(8)	38%	(11)	25%	(7)	11%	(3)	29
Employ: Self-Employed	14%	(11)	48%	(36)	17%	(13)	21%	(16)	76
Employ: Homemaker	30%	(14)	11%	(5)	40%	(18)	19%	(9)	45
Employ: Student	38%	(7)	35%	(7)	14%	(3)	13%	(2)	19
Employ: Retired	47%	(83)	25%	(45)	14%	(25)	14%	(25)	177
Employ: Unemployed	35%	(27)	36%	(28)	17%	(13)	12%	(9)	77
Employ: Other	26%	(7)	24%	(7)	24%	(7)	26%	(7)	29

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(236)	31%	(212)	20%	(138)	16%	(109)	694
Protestant	33%	(55)	29%	(47)	25%	(41)	13%	(21)	164
Roman Catholic	35%	(52)	28%	(41)	19%	(28)	18%	(27)	148
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	46%	(3)	51%	(3)	3%	(0)	—	(0)	6
Jewish	22%	(3)	37%	(5)	14%	(2)	27%	(4)	13
Muslim	21%	(1)	23%	(1)	25%	(1)	32%	(2)	6
Buddhist	26%	(1)	44%	(1)	—	(0)	30%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	—	(0)	3
Atheist	26%	(11)	48%	(20)	21%	(9)	4%	(2)	41
Agnostic	52%	(20)	36%	(14)	5%	(2)	7%	(3)	38
Something else	19%	(20)	35%	(37)	23%	(24)	23%	(25)	106
Nothing in particular	43%	(71)	25%	(41)	18%	(29)	15%	(24)	165
Ideo/PID: Conservative Republican	16%	(28)	25%	(44)	28%	(50)	31%	(55)	177
Ideo/PID: Moderate/Liberal Republican	14%	(9)	46%	(30)	29%	(19)	11%	(7)	65
Ideo/PID: Moderate/Conservative Democrat	55%	(64)	23%	(28)	16%	(19)	6%	(7)	118
Ideo/PID: Liberal Democrat	46%	(76)	34%	(55)	10%	(16)	10%	(16)	163
Unfavorable of Biden and Trump	32%	(43)	40%	(54)	20%	(27)	9%	(13)	136
2024 H2H Matchup: Biden Voter	52%	(175)	30%	(102)	11%	(37)	7%	(23)	337
2024 H2H Matchup: Trump Voter	14%	(43)	29%	(88)	31%	(94)	25%	(74)	298
2024 H2H Matchup: Would not Vote	18%	(4)	29%	(7)	15%	(4)	38%	(9)	24
2024 H2H Matchup: Do not Know	40%	(14)	42%	(15)	10%	(4)	7%	(3)	35
2022 House Vote: Democrat	54%	(166)	30%	(91)	10%	(31)	6%	(19)	308
2022 House Vote: Republican	14%	(36)	30%	(77)	30%	(75)	26%	(65)	252
2022 House Vote: Did not Vote	26%	(33)	30%	(38)	24%	(30)	19%	(24)	124
2020 Vote: Joe Biden	53%	(170)	32%	(101)	10%	(31)	6%	(18)	320
2020 Vote: Donald Trump	16%	(48)	31%	(95)	28%	(83)	25%	(76)	302
2020 Vote: Someone Else	11%	(1)	62%	(6)	26%	(3)	1%	(0)	10
2020 Vote: Did not Vote	27%	(17)	16%	(10)	34%	(21)	23%	(14)	62
2016 Vote: Hillary Clinton	51%	(130)	33%	(83)	10%	(26)	6%	(16)	255
2016 Vote: Donald Trump	24%	(60)	25%	(65)	29%	(74)	22%	(57)	256
2016 Vote: Someone Else	46%	(10)	46%	(10)	—	(0)	7%	(2)	21

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(236)	31%	(212)	20%	(138)	16%	(109)	694
2020 Vote/PID: Not Biden/Democrat	30%	(12)	15%	(6)	30%	(12)	25%	(10)	40
2020 Vote/PID: Not Trump/Republican	33%	(7)	16%	(4)	33%	(7)	18%	(4)	22
U.S. Economy: Wrong Track	25%	(126)	31%	(159)	25%	(126)	19%	(96)	507
U.S. Economy: Right Direction	58%	(109)	28%	(53)	6%	(12)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(130)	30%	(73)	10%	(25)	8%	(19)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(56)	30%	(99)	28%	(92)	24%	(80)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(50)	33%	(40)	17%	(20)	8%	(10)	120
Top 2024 Issue: Economy	20%	(51)	33%	(85)	27%	(69)	20%	(52)	257
Community/Gender: Urban Women	30%	(23)	35%	(27)	21%	(16)	14%	(11)	77
Community/Gender: Urban Men	34%	(25)	41%	(30)	16%	(11)	9%	(6)	72
Community/Gender: Rural Women	34%	(30)	34%	(30)	20%	(17)	12%	(11)	88
Community/Gender: Rural Men	37%	(35)	32%	(30)	15%	(14)	16%	(15)	94
Community/Gender: Suburban Women	31%	(61)	24%	(46)	26%	(51)	19%	(37)	195
Community/Gender: Suburban Men	37%	(62)	29%	(48)	17%	(28)	17%	(29)	167
Homeowner	35%	(204)	30%	(172)	20%	(116)	14%	(83)	575
Renter	26%	(27)	33%	(34)	19%	(20)	22%	(23)	104
Self + Household: White-Collar	40%	(98)	30%	(73)	18%	(43)	12%	(29)	243
Self + Household: Blue Collar	33%	(118)	29%	(103)	21%	(77)	17%	(62)	360
Union HH: Yes	35%	(24)	33%	(23)	14%	(10)	18%	(12)	70
Union HH: No	34%	(212)	30%	(189)	20%	(128)	15%	(96)	624
LGBTQ+: Yes	34%	(24)	34%	(24)	14%	(10)	19%	(14)	72
LGBTQ+: No	34%	(211)	30%	(187)	21%	(128)	15%	(95)	622
Motivated to Vote	35%	(226)	30%	(192)	20%	(125)	15%	(97)	641
Parent: Yes	27%	(52)	25%	(48)	24%	(47)	23%	(45)	191
Parent: No	37%	(184)	33%	(164)	18%	(91)	13%	(64)	503
COVID Vaccine: Yes	45%	(213)	32%	(152)	16%	(73)	7%	(32)	470
COVID Vaccine: No	10%	(23)	27%	(60)	29%	(65)	34%	(77)	224
Student Loans: Yes	27%	(32)	36%	(44)	22%	(26)	15%	(19)	121
Student Loans: No	35%	(203)	29%	(168)	19%	(112)	16%	(90)	573
Favorable Opinion of Haley	34%	(72)	31%	(66)	21%	(44)	14%	(28)	210
Unfavorable Opinion of Haley	42%	(125)	30%	(89)	14%	(43)	14%	(41)	298

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(236)	31%	(212)	20%	(138)	16%	(109)	694
Prodigal Biden Voter	49%	(13)	36%	(10)	12%	(3)	3%	(1)	27
Undecided Voter (DK/WNV)	31%	(18)	37%	(22)	12%	(7)	20%	(12)	59
Undecided Voter (DK)	40%	(14)	42%	(15)	10%	(4)	7%	(3)	35
Watched Debate	36%	(177)	30%	(145)	20%	(96)	14%	(71)	490
Watched Debate: Did not Watch	29%	(59)	32%	(66)	20%	(41)	18%	(38)	204
Watched Debate: All of it	41%	(108)	24%	(62)	19%	(52)	16%	(43)	265
Watched Debate: Some of it	31%	(69)	37%	(83)	20%	(45)	13%	(28)	225
Continue His Campaign: Yes Biden	44%	(124)	31%	(85)	14%	(40)	11%	(30)	279
Continue His Campaign: No Biden	27%	(104)	31%	(119)	23%	(90)	18%	(71)	383
Continue His Campaign: Yes Trump	20%	(68)	28%	(95)	27%	(91)	24%	(80)	335
Continue His Campaign: No Trump	48%	(159)	33%	(108)	13%	(42)	7%	(22)	332
Conviction: Evidence	50%	(180)	34%	(122)	9%	(33)	7%	(24)	359
Conviction: Motivation to Damage	16%	(43)	26%	(70)	31%	(81)	27%	(70)	265
Conviction: DK/NO	18%	(13)	28%	(20)	34%	(24)	20%	(14)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(160)	36%	(251)	27%	(189)	14%	(94)	694
Gender: Male	24%	(80)	39%	(132)	25%	(82)	12%	(39)	333
Gender: Female	22%	(80)	33%	(120)	29%	(106)	15%	(55)	361
Age: 18-34	20%	(36)	38%	(69)	28%	(51)	15%	(27)	183
Age: 35-44	26%	(25)	34%	(33)	23%	(22)	17%	(16)	96
Age: 45-64	23%	(57)	34%	(85)	28%	(68)	15%	(37)	248
Age: 65+	25%	(42)	38%	(64)	28%	(47)	8%	(13)	167
GenZers: 1997-2012	18%	(16)	39%	(35)	27%	(24)	16%	(14)	89
Millennials: 1981-1996	23%	(41)	36%	(64)	25%	(45)	16%	(29)	180
GenXers: 1965-1980	23%	(46)	34%	(69)	30%	(61)	13%	(25)	201
Baby Boomers: 1946-1964	27%	(57)	36%	(77)	26%	(56)	11%	(23)	213
Educ: < College	23%	(108)	35%	(165)	28%	(131)	13%	(62)	466
Educ: Bachelors degree	24%	(34)	34%	(49)	23%	(33)	18%	(26)	142
Educ: Post-grad	21%	(18)	44%	(38)	29%	(25)	6%	(5)	86
Income: Under 50k	21%	(73)	41%	(139)	25%	(85)	13%	(44)	340
Income: 50k-100k	20%	(45)	35%	(79)	29%	(64)	16%	(36)	224
Income: 100k+	33%	(43)	25%	(33)	31%	(40)	11%	(14)	130
Ethnicity: White (Non-Hispanic)	23%	(126)	34%	(191)	29%	(160)	14%	(78)	555
Ethnicity: Hispanic	22%	(5)	39%	(9)	15%	(3)	24%	(5)	22
Ethnicity: Black (Non-Hispanic)	26%	(23)	45%	(41)	20%	(18)	8%	(7)	89
Ethnicity: Asian + Other (Non-Hispanic)	22%	(6)	40%	(11)	27%	(7)	11%	(3)	28
All Christian	27%	(85)	38%	(122)	26%	(83)	9%	(30)	320
All Non-Christian	9%	(2)	34%	(8)	48%	(12)	9%	(2)	24
Atheist	16%	(7)	40%	(16)	35%	(14)	9%	(4)	41
Agnostic/Nothing in particular	22%	(44)	33%	(66)	29%	(58)	17%	(34)	203
Something Else	21%	(22)	37%	(39)	21%	(22)	22%	(24)	106
Evangelical	28%	(39)	34%	(46)	29%	(40)	9%	(12)	136
Non-Evangelical	23%	(66)	40%	(111)	23%	(64)	14%	(40)	282
PID: Dem (no lean)	28%	(80)	38%	(109)	27%	(77)	7%	(21)	288
PID: Ind (no lean)	20%	(33)	34%	(55)	27%	(44)	18%	(29)	160
PID: Rep (no lean)	19%	(47)	35%	(87)	27%	(67)	18%	(44)	246

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(160)	36%	(251)	27%	(189)	14%	(94)	694
PID/Gender: Dem Men	34%	(41)	36%	(44)	25%	(30)	4%	(5)	120
PID/Gender: Dem Women	23%	(39)	39%	(65)	28%	(48)	9%	(15)	168
PID/Gender: Ind Men	19%	(19)	38%	(38)	30%	(30)	13%	(12)	99
PID/Gender: Ind Women	22%	(14)	28%	(17)	23%	(14)	27%	(16)	61
PID/Gender: Rep Men	18%	(20)	44%	(50)	20%	(23)	19%	(21)	114
PID/Gender: Rep Women	21%	(27)	28%	(37)	34%	(45)	17%	(23)	132
Ideo: Liberal (1-3)	24%	(51)	39%	(83)	25%	(53)	11%	(24)	212
Ideo: Moderate (4)	21%	(48)	39%	(87)	28%	(64)	11%	(25)	224
Ideo: Conservative (5-7)	25%	(61)	33%	(78)	27%	(64)	15%	(36)	240
Community: Urban	30%	(44)	38%	(56)	20%	(31)	12%	(18)	149
Community: Suburban	19%	(69)	39%	(140)	29%	(106)	13%	(47)	362
Community: Rural	26%	(47)	30%	(55)	28%	(52)	16%	(29)	183
Military HHnm: Yes	20%	(20)	48%	(48)	26%	(25)	6%	(5)	98
Military HH: No	24%	(140)	34%	(204)	27%	(163)	15%	(88)	596
Employ: Private Sector	28%	(67)	32%	(78)	26%	(63)	14%	(33)	242
Employ: Government	12%	(3)	57%	(17)	19%	(6)	12%	(4)	29
Employ: Self-Employed	16%	(12)	38%	(29)	35%	(26)	11%	(9)	76
Employ: Homemaker	27%	(12)	31%	(14)	33%	(15)	9%	(4)	45
Employ: Student	22%	(4)	44%	(8)	31%	(6)	2%	(0)	19
Employ: Retired	22%	(39)	39%	(69)	25%	(45)	14%	(24)	177
Employ: Unemployed	24%	(18)	35%	(27)	29%	(23)	12%	(9)	77
Employ: Other	14%	(4)	34%	(10)	18%	(5)	35%	(10)	29

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(160)	36%	(251)	27%	(189)	14%	(94)	694
Protestant	25%	(41)	39%	(64)	26%	(43)	10%	(16)	164
Roman Catholic	29%	(42)	37%	(54)	27%	(39)	8%	(12)	148
Mormon	30%	(1)	—	(0)	4%	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	55%	(3)	14%	(1)	3%	(0)	6
Jewish	10%	(1)	33%	(4)	43%	(6)	14%	(2)	13
Muslim	12%	(1)	42%	(2)	46%	(3)	—	(0)	6
Buddhist	12%	(0)	17%	(0)	53%	(1)	18%	(0)	2
Hindu	—	(0)	35%	(1)	65%	(2)	—	(0)	3
Atheist	16%	(7)	40%	(16)	35%	(14)	9%	(4)	41
Agnostic	9%	(4)	43%	(16)	37%	(14)	11%	(4)	38
Something else	21%	(22)	37%	(39)	21%	(22)	22%	(24)	106
Nothing in particular	25%	(41)	30%	(50)	27%	(44)	18%	(30)	165
Ideo/PID: Conservative Republican	23%	(41)	29%	(51)	29%	(51)	19%	(33)	177
Ideo/PID: Moderate/Liberal Republican	9%	(6)	53%	(35)	25%	(16)	13%	(8)	65
Ideo/PID: Moderate/Conservative Democrat	30%	(35)	38%	(45)	27%	(32)	6%	(7)	118
Ideo/PID: Liberal Democrat	28%	(45)	39%	(64)	25%	(41)	8%	(13)	163
Unfavorable of Biden and Trump	22%	(30)	38%	(51)	28%	(38)	13%	(17)	136
2024 H2H Matchup: Biden Voter	26%	(89)	37%	(126)	27%	(92)	9%	(30)	337
2024 H2H Matchup: Trump Voter	20%	(59)	35%	(104)	27%	(80)	18%	(55)	298
2024 H2H Matchup: Would not Vote	12%	(3)	38%	(9)	27%	(7)	22%	(5)	24
2024 H2H Matchup: Do not Know	27%	(9)	34%	(12)	30%	(11)	9%	(3)	35
2022 House Vote: Democrat	28%	(85)	39%	(120)	24%	(74)	9%	(29)	308
2022 House Vote: Republican	19%	(49)	35%	(88)	28%	(71)	18%	(45)	252
2022 House Vote: Did not Vote	21%	(26)	31%	(39)	32%	(39)	16%	(20)	124
2020 Vote: Joe Biden	27%	(88)	37%	(118)	27%	(86)	9%	(28)	320
2020 Vote: Donald Trump	21%	(64)	33%	(101)	28%	(84)	18%	(54)	302
2020 Vote: Someone Else	23%	(2)	44%	(4)	6%	(1)	27%	(3)	10
2020 Vote: Did not Vote	11%	(7)	46%	(29)	28%	(18)	15%	(9)	62
2016 Vote: Hillary Clinton	30%	(76)	35%	(89)	26%	(66)	10%	(24)	255
2016 Vote: Donald Trump	22%	(56)	31%	(79)	30%	(76)	18%	(45)	256
2016 Vote: Someone Else	22%	(5)	48%	(10)	17%	(3)	13%	(3)	21

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(160)	36%	(251)	27%	(189)	14%	(94)	694
2020 Vote/PID: Not Biden/Democrat	17%	(7)	46%	(19)	32%	(13)	5%	(2)	40
2020 Vote/PID: Not Trump/Republican	18%	(4)	45%	(10)	24%	(5)	13%	(3)	22
U.S. Economy: Wrong Track	22%	(112)	34%	(174)	28%	(142)	16%	(79)	507
U.S. Economy: Right Direction	26%	(49)	41%	(77)	25%	(47)	8%	(15)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(62)	37%	(92)	28%	(70)	9%	(23)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(73)	35%	(115)	26%	(84)	17%	(55)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	37%	(45)	29%	(35)	13%	(16)	120
Top 2024 Issue: Economy	24%	(61)	37%	(95)	24%	(62)	15%	(39)	257
Community/Gender: Urban Women	28%	(22)	38%	(29)	19%	(14)	15%	(12)	77
Community/Gender: Urban Men	31%	(23)	37%	(27)	22%	(16)	9%	(7)	72
Community/Gender: Rural Women	28%	(24)	26%	(23)	32%	(28)	14%	(12)	88
Community/Gender: Rural Men	24%	(23)	34%	(32)	25%	(24)	17%	(16)	94
Community/Gender: Suburban Women	17%	(34)	35%	(67)	32%	(63)	16%	(31)	195
Community/Gender: Suburban Men	21%	(35)	44%	(73)	26%	(43)	10%	(16)	167
Homeowner	24%	(138)	37%	(211)	27%	(156)	12%	(70)	575
Renter	20%	(21)	34%	(35)	29%	(30)	17%	(18)	104
Self + Household: White-Collar	22%	(54)	36%	(88)	31%	(75)	10%	(25)	243
Self + Household: Blue Collar	25%	(90)	35%	(127)	25%	(89)	15%	(54)	360
Union HH: Yes	20%	(14)	43%	(30)	22%	(16)	15%	(10)	70
Union HH: No	23%	(146)	35%	(222)	28%	(173)	13%	(83)	624
LGBTQ+: Yes	15%	(10)	48%	(35)	16%	(11)	22%	(16)	72
LGBTQ+: No	24%	(150)	35%	(217)	29%	(177)	13%	(78)	622
Motivated to Vote	25%	(157)	35%	(225)	27%	(173)	13%	(85)	641
Parent: Yes	23%	(44)	31%	(60)	31%	(59)	15%	(28)	191
Parent: No	23%	(116)	38%	(192)	26%	(130)	13%	(65)	503
COVID Vaccine: Yes	27%	(128)	41%	(190)	24%	(115)	8%	(37)	470
COVID Vaccine: No	15%	(33)	27%	(61)	33%	(74)	25%	(57)	224
Student Loans: Yes	22%	(27)	36%	(44)	27%	(33)	15%	(18)	121
Student Loans: No	23%	(133)	36%	(208)	27%	(156)	13%	(76)	573
Favorable Opinion of Haley	28%	(58)	37%	(77)	26%	(54)	10%	(21)	210
Unfavorable Opinion of Haley	23%	(69)	35%	(105)	28%	(83)	14%	(42)	298

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(160)	36%	(251)	27%	(189)	14%	(94)	694
Prodigal Biden Voter	21%	(6)	41%	(11)	27%	(7)	12%	(3)	27
Undecided Voter (DK/WNV)	21%	(12)	36%	(21)	29%	(17)	14%	(8)	59
Undecided Voter (DK)	27%	(9)	34%	(12)	30%	(11)	9%	(3)	35
Watched Debate	25%	(121)	37%	(182)	26%	(128)	12%	(59)	490
Watched Debate: Did not Watch	19%	(39)	34%	(70)	30%	(61)	17%	(35)	204
Watched Debate: All of it	27%	(72)	33%	(87)	28%	(75)	12%	(32)	265
Watched Debate: Some of it	22%	(49)	42%	(95)	23%	(53)	12%	(28)	225
Continue His Campaign: Yes Biden	28%	(78)	37%	(102)	26%	(73)	9%	(26)	279
Continue His Campaign: No Biden	20%	(77)	36%	(139)	28%	(109)	15%	(59)	383
Continue His Campaign: Yes Trump	21%	(72)	35%	(117)	27%	(89)	17%	(57)	335
Continue His Campaign: No Trump	25%	(84)	36%	(121)	29%	(96)	10%	(32)	332
Conviction: Evidence	25%	(91)	38%	(135)	27%	(98)	10%	(35)	359
Conviction: Motivation to Damage	23%	(60)	32%	(86)	27%	(71)	18%	(47)	265
Conviction: DK/NO	13%	(9)	43%	(30)	28%	(19)	16%	(11)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(114)	26%	(178)	29%	(198)	29%	(203)	694
Gender: Male	15%	(50)	26%	(88)	29%	(97)	29%	(98)	333
Gender: Female	18%	(64)	25%	(91)	28%	(101)	29%	(105)	361
Age: 18-34	15%	(28)	27%	(50)	30%	(55)	27%	(50)	183
Age: 35-44	11%	(10)	32%	(31)	24%	(23)	33%	(32)	96
Age: 45-64	16%	(39)	23%	(58)	30%	(74)	31%	(77)	248
Age: 65+	22%	(37)	24%	(40)	28%	(46)	26%	(44)	167
GenZers: 1997-2012	16%	(14)	29%	(26)	27%	(24)	27%	(24)	89
Millennials: 1981-1996	12%	(22)	30%	(55)	26%	(47)	31%	(55)	180
GenXers: 1965-1980	16%	(32)	24%	(49)	30%	(61)	29%	(59)	201
Baby Boomers: 1946-1964	21%	(45)	22%	(47)	29%	(61)	28%	(60)	213
Educ: < College	16%	(77)	25%	(117)	31%	(144)	28%	(129)	466
Educ: Bachelors degree	18%	(26)	26%	(37)	19%	(26)	37%	(53)	142
Educ: Post-grad	13%	(12)	29%	(25)	32%	(28)	25%	(22)	86
Income: Under 50k	16%	(54)	27%	(92)	31%	(105)	26%	(89)	340
Income: 50k-100k	12%	(27)	26%	(59)	27%	(61)	34%	(76)	224
Income: 100k+	25%	(33)	21%	(27)	24%	(32)	29%	(38)	130
Ethnicity: White (Non-Hispanic)	15%	(85)	23%	(126)	30%	(167)	32%	(178)	555
Ethnicity: Hispanic	3%	(1)	34%	(8)	31%	(7)	32%	(7)	22
Ethnicity: Black (Non-Hispanic)	28%	(25)	38%	(34)	21%	(19)	13%	(11)	89
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	40%	(11)	21%	(6)	26%	(7)	28
All Christian	19%	(59)	27%	(85)	31%	(98)	24%	(77)	320
All Non-Christian	21%	(5)	44%	(11)	18%	(4)	17%	(4)	24
Atheist	13%	(5)	23%	(9)	24%	(10)	40%	(16)	41
Agnostic/Nothing in particular	17%	(34)	21%	(44)	29%	(59)	33%	(67)	203
Something Else	10%	(11)	28%	(30)	25%	(26)	36%	(39)	106
Evangelical	19%	(26)	29%	(39)	28%	(39)	24%	(32)	136
Non-Evangelical	15%	(42)	26%	(72)	31%	(86)	29%	(82)	282
PID: Dem (no lean)	23%	(66)	28%	(81)	26%	(75)	23%	(67)	288
PID: Ind (no lean)	11%	(17)	26%	(41)	30%	(49)	33%	(53)	160
PID: Rep (no lean)	13%	(32)	23%	(57)	30%	(75)	34%	(83)	246

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(114)	26%	(178)	29%	(198)	29%	(203)	694
PID/Gender: Dem Men	20%	(25)	27%	(32)	29%	(35)	24%	(29)	120
PID/Gender: Dem Women	24%	(41)	29%	(48)	24%	(40)	23%	(39)	168
PID/Gender: Ind Men	9%	(9)	30%	(30)	34%	(33)	28%	(27)	99
PID/Gender: Ind Women	14%	(9)	19%	(11)	25%	(15)	42%	(26)	61
PID/Gender: Rep Men	15%	(17)	23%	(26)	25%	(29)	37%	(42)	114
PID/Gender: Rep Women	11%	(14)	23%	(31)	35%	(46)	31%	(41)	132
Ideo: Liberal (1-3)	17%	(37)	26%	(55)	26%	(54)	31%	(66)	212
Ideo: Moderate (4)	17%	(37)	28%	(63)	31%	(70)	24%	(53)	224
Ideo: Conservative (5-7)	16%	(39)	25%	(59)	27%	(66)	32%	(76)	240
Community: Urban	20%	(29)	32%	(47)	27%	(40)	22%	(32)	149
Community: Suburban	14%	(52)	25%	(92)	29%	(105)	31%	(113)	362
Community: Rural	18%	(33)	22%	(40)	29%	(52)	32%	(58)	183
Military HHnm: Yes	15%	(15)	20%	(20)	31%	(31)	34%	(34)	98
Military HH: No	17%	(100)	27%	(159)	28%	(167)	29%	(170)	596
Employ: Private Sector	17%	(42)	24%	(57)	28%	(67)	31%	(76)	242
Employ: Government	27%	(8)	38%	(11)	23%	(7)	12%	(3)	29
Employ: Self-Employed	12%	(9)	42%	(31)	16%	(12)	30%	(23)	76
Employ: Homemaker	18%	(8)	16%	(7)	42%	(19)	24%	(11)	45
Employ: Student	30%	(6)	9%	(2)	35%	(6)	26%	(5)	19
Employ: Retired	16%	(29)	26%	(45)	27%	(48)	31%	(55)	177
Employ: Unemployed	11%	(8)	28%	(21)	35%	(27)	26%	(20)	77
Employ: Other	14%	(4)	12%	(3)	38%	(11)	36%	(10)	29

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(114)	26%	(178)	29%	(198)	29%	(203)	694
Protestant	13%	(22)	26%	(43)	34%	(55)	27%	(44)	164
Roman Catholic	23%	(35)	26%	(39)	29%	(43)	21%	(31)	148
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	46%	(3)	54%	(3)	—	(0)	—	(0)	6
Jewish	36%	(5)	20%	(3)	25%	(3)	19%	(3)	13
Muslim	—	(0)	99%	(5)	1%	(0)	—	(0)	6
Buddhist	17%	(0)	12%	(0)	53%	(1)	18%	(0)	2
Hindu	—	(0)	65%	(2)	—	(0)	35%	(1)	3
Atheist	13%	(5)	23%	(9)	24%	(10)	40%	(16)	41
Agnostic	14%	(5)	25%	(10)	35%	(13)	26%	(10)	38
Something else	10%	(11)	28%	(30)	25%	(26)	36%	(39)	106
Nothing in particular	17%	(28)	21%	(34)	28%	(46)	34%	(57)	165
Ideo/PID: Conservative Republican	14%	(25)	20%	(35)	29%	(52)	36%	(64)	177
Ideo/PID: Moderate/Liberal Republican	9%	(6)	33%	(22)	33%	(21)	24%	(16)	65
Ideo/PID: Moderate/Conservative Democrat	28%	(33)	30%	(36)	26%	(31)	16%	(19)	118
Ideo/PID: Liberal Democrat	20%	(32)	27%	(44)	24%	(40)	29%	(47)	163
Unfavorable of Biden and Trump	14%	(19)	31%	(43)	23%	(31)	32%	(43)	136
2024 H2H Matchup: Biden Voter	22%	(72)	27%	(90)	28%	(93)	24%	(80)	337
2024 H2H Matchup: Trump Voter	11%	(31)	24%	(72)	30%	(91)	35%	(104)	298
2024 H2H Matchup: Would not Vote	20%	(5)	19%	(5)	12%	(3)	49%	(12)	24
2024 H2H Matchup: Do not Know	16%	(6)	32%	(11)	32%	(11)	20%	(7)	35
2022 House Vote: Democrat	24%	(74)	25%	(78)	26%	(80)	25%	(76)	308
2022 House Vote: Republican	13%	(32)	25%	(62)	27%	(69)	35%	(89)	252
2022 House Vote: Did not Vote	7%	(8)	28%	(35)	37%	(46)	28%	(35)	124
2020 Vote: Joe Biden	21%	(67)	27%	(87)	27%	(85)	25%	(81)	320
2020 Vote: Donald Trump	12%	(38)	25%	(77)	29%	(88)	33%	(99)	302
2020 Vote: Someone Else	—	(0)	6%	(1)	59%	(6)	35%	(3)	10
2020 Vote: Did not Vote	16%	(10)	23%	(14)	29%	(18)	31%	(20)	62
2016 Vote: Hillary Clinton	23%	(59)	28%	(70)	24%	(60)	26%	(66)	255
2016 Vote: Donald Trump	12%	(31)	22%	(55)	30%	(76)	37%	(94)	256
2016 Vote: Someone Else	—	(0)	33%	(7)	36%	(8)	31%	(6)	21

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(114)	26%	(178)	29%	(198)	29%	(203)	694
2020 Vote/PID: Not Biden/Democrat	21%	(8)	24%	(10)	33%	(13)	23%	(9)	40
2020 Vote/PID: Not Trump/Republican	11%	(2)	30%	(6)	19%	(4)	40%	(9)	22
U.S. Economy: Wrong Track	15%	(76)	24%	(122)	30%	(153)	31%	(157)	507
U.S. Economy: Right Direction	21%	(39)	30%	(57)	24%	(45)	25%	(47)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(56)	26%	(64)	27%	(67)	24%	(60)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(43)	25%	(81)	30%	(98)	32%	(106)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	28%	(34)	28%	(33)	31%	(37)	120
Top 2024 Issue: Economy	13%	(32)	24%	(61)	34%	(87)	30%	(77)	257
Community/Gender: Urban Women	20%	(15)	35%	(27)	27%	(20)	19%	(14)	77
Community/Gender: Urban Men	20%	(14)	28%	(20)	28%	(20)	25%	(18)	72
Community/Gender: Rural Women	23%	(21)	18%	(16)	25%	(22)	33%	(30)	88
Community/Gender: Rural Men	13%	(12)	25%	(23)	32%	(30)	30%	(28)	94
Community/Gender: Suburban Women	14%	(28)	24%	(47)	30%	(59)	31%	(61)	195
Community/Gender: Suburban Men	14%	(24)	27%	(44)	28%	(47)	31%	(52)	167
Homeowner	16%	(93)	25%	(146)	29%	(168)	29%	(168)	575
Renter	17%	(17)	29%	(30)	26%	(28)	28%	(29)	104
Self + Household: White-Collar	19%	(45)	30%	(74)	25%	(61)	26%	(63)	243
Self + Household: Blue Collar	15%	(54)	21%	(75)	32%	(114)	32%	(116)	360
Union HH: Yes	12%	(8)	32%	(22)	25%	(18)	31%	(22)	70
Union HH: No	17%	(106)	25%	(156)	29%	(180)	29%	(182)	624
LGBTQ+: Yes	10%	(7)	30%	(22)	26%	(19)	33%	(24)	72
LGBTQ+: No	17%	(107)	25%	(157)	29%	(179)	29%	(179)	622
Motivated to Vote	17%	(107)	26%	(164)	29%	(185)	29%	(185)	641
Parent: Yes	10%	(19)	28%	(54)	28%	(54)	33%	(63)	191
Parent: No	19%	(95)	25%	(124)	29%	(144)	28%	(140)	503
COVID Vaccine: Yes	20%	(92)	28%	(133)	27%	(127)	25%	(117)	470
COVID Vaccine: No	10%	(22)	20%	(45)	32%	(71)	39%	(87)	224
Student Loans: Yes	15%	(18)	28%	(34)	25%	(30)	32%	(39)	121
Student Loans: No	17%	(96)	25%	(145)	29%	(168)	29%	(164)	573
Favorable Opinion of Haley	23%	(49)	30%	(63)	24%	(50)	23%	(48)	210
Unfavorable Opinion of Haley	12%	(37)	24%	(71)	29%	(85)	35%	(105)	298

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	16%	(114)	26%	(178)	29%	(198)	29%	(203)	694
Prodigal Biden Voter	11%	(3)	24%	(6)	20%	(5)	44%	(12)	27
Undecided Voter (DK/WNV)	18%	(10)	26%	(16)	24%	(14)	32%	(19)	59
Undecided Voter (DK)	16%	(6)	32%	(11)	32%	(11)	20%	(7)	35
Watched Debate	18%	(88)	26%	(129)	27%	(132)	29%	(141)	490
Watched Debate: Did not Watch	13%	(26)	24%	(49)	32%	(66)	31%	(62)	204
Watched Debate: All of it	16%	(42)	26%	(70)	28%	(75)	29%	(78)	265
Watched Debate: Some of it	20%	(46)	27%	(60)	25%	(57)	28%	(63)	225
Continue His Campaign: Yes Biden	22%	(62)	26%	(74)	28%	(79)	23%	(65)	279
Continue His Campaign: No Biden	13%	(51)	26%	(100)	28%	(108)	33%	(125)	383
Continue His Campaign: Yes Trump	13%	(45)	25%	(85)	32%	(106)	30%	(99)	335
Continue His Campaign: No Trump	20%	(67)	25%	(83)	26%	(87)	28%	(94)	332
Conviction: Evidence	20%	(72)	26%	(94)	28%	(100)	26%	(93)	359
Conviction: Motivation to Damage	12%	(32)	23%	(62)	29%	(76)	36%	(95)	265
Conviction: DK/NO	15%	(10)	32%	(23)	32%	(22)	21%	(15)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(121)	34%	(236)	29%	(200)	20%	(137)	694
Gender: Male	20%	(65)	35%	(116)	29%	(96)	17%	(56)	333
Gender: Female	16%	(56)	33%	(120)	29%	(103)	23%	(81)	361
Age: 18-34	16%	(30)	27%	(49)	34%	(62)	23%	(41)	183
Age: 35-44	15%	(14)	39%	(37)	18%	(17)	29%	(27)	96
Age: 45-64	17%	(43)	36%	(89)	29%	(72)	18%	(44)	248
Age: 65+	20%	(34)	36%	(60)	29%	(49)	14%	(24)	167
GenZers: 1997-2012	17%	(15)	32%	(28)	25%	(22)	26%	(23)	89
Millennials: 1981-1996	16%	(28)	30%	(53)	32%	(57)	23%	(41)	180
GenXers: 1965-1980	17%	(34)	38%	(77)	28%	(56)	17%	(34)	201
Baby Boomers: 1946-1964	21%	(44)	33%	(71)	29%	(62)	17%	(37)	213
Educ: < College	18%	(84)	34%	(156)	30%	(142)	18%	(84)	466
Educ: Bachelors degree	20%	(28)	32%	(45)	21%	(30)	27%	(39)	142
Educ: Post-grad	12%	(10)	40%	(34)	32%	(28)	16%	(14)	86
Income: Under 50k	16%	(53)	37%	(125)	30%	(102)	18%	(61)	340
Income: 50k-100k	15%	(34)	30%	(68)	31%	(69)	23%	(52)	224
Income: 100k+	26%	(34)	33%	(43)	22%	(29)	19%	(24)	130
Ethnicity: White (Non-Hispanic)	16%	(91)	33%	(185)	30%	(166)	20%	(113)	555
Ethnicity: Hispanic	7%	(1)	36%	(8)	23%	(5)	34%	(8)	22
Ethnicity: Black (Non-Hispanic)	26%	(24)	35%	(31)	27%	(24)	12%	(10)	89
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	43%	(12)	16%	(4)	24%	(6)	28
All Christian	20%	(65)	34%	(107)	31%	(98)	15%	(50)	320
All Non-Christian	14%	(3)	20%	(5)	29%	(7)	37%	(9)	24
Atheist	9%	(3)	22%	(9)	45%	(18)	24%	(10)	41
Agnostic/Nothing in particular	17%	(35)	33%	(66)	27%	(56)	23%	(46)	203
Something Else	13%	(14)	46%	(48)	20%	(21)	21%	(23)	106
Evangelical	24%	(32)	39%	(53)	27%	(36)	10%	(14)	136
Non-Evangelical	15%	(42)	36%	(102)	29%	(82)	20%	(56)	282
PID: Dem (no lean)	19%	(55)	34%	(99)	32%	(91)	15%	(43)	288
PID: Ind (no lean)	17%	(28)	32%	(51)	28%	(46)	22%	(36)	160
PID: Rep (no lean)	16%	(38)	35%	(86)	26%	(64)	24%	(58)	246

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(121)	34%	(236)	29%	(200)	20%	(137)	694
PID/Gender: Dem Men	21%	(25)	39%	(46)	32%	(38)	8%	(10)	120
PID/Gender: Dem Women	18%	(30)	31%	(52)	31%	(53)	20%	(33)	168
PID/Gender: Ind Men	17%	(17)	34%	(34)	29%	(29)	19%	(19)	99
PID/Gender: Ind Women	18%	(11)	27%	(17)	27%	(16)	28%	(17)	61
PID/Gender: Rep Men	20%	(23)	31%	(36)	25%	(29)	23%	(27)	114
PID/Gender: Rep Women	12%	(15)	38%	(51)	26%	(34)	24%	(31)	132
Ideo: Liberal (1-3)	14%	(29)	28%	(58)	41%	(86)	18%	(38)	212
Ideo: Moderate (4)	18%	(40)	39%	(88)	23%	(52)	19%	(43)	224
Ideo: Conservative (5-7)	22%	(52)	36%	(86)	24%	(58)	18%	(44)	240
Community: Urban	22%	(33)	34%	(51)	27%	(40)	17%	(26)	149
Community: Suburban	15%	(55)	32%	(114)	32%	(115)	22%	(78)	362
Community: Rural	19%	(34)	39%	(71)	24%	(44)	18%	(33)	183
Military HHnm: Yes	16%	(16)	31%	(30)	40%	(40)	12%	(12)	98
Military HH: No	18%	(105)	34%	(205)	27%	(160)	21%	(125)	596
Employ: Private Sector	24%	(59)	32%	(77)	25%	(61)	19%	(45)	242
Employ: Government	29%	(9)	37%	(11)	12%	(4)	22%	(6)	29
Employ: Self-Employed	10%	(7)	55%	(41)	21%	(16)	15%	(11)	76
Employ: Homemaker	12%	(6)	28%	(13)	28%	(13)	32%	(14)	45
Employ: Student	1%	(0)	34%	(6)	47%	(9)	19%	(4)	19
Employ: Retired	17%	(29)	33%	(59)	29%	(52)	21%	(36)	177
Employ: Unemployed	7%	(5)	32%	(25)	43%	(33)	18%	(14)	77
Employ: Other	20%	(6)	14%	(4)	47%	(14)	19%	(5)	29

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(121)	34%	(236)	29%	(200)	20%	(137)	694
Protestant	14%	(23)	40%	(65)	30%	(49)	16%	(26)	164
Roman Catholic	25%	(37)	28%	(42)	32%	(48)	15%	(22)	148
Mormon	—	(0)	—	(0)	4%	(0)	96%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	79%	(5)	4%	(0)	17%	(1)	—	(0)	6
Jewish	13%	(2)	12%	(2)	36%	(5)	38%	(5)	13
Muslim	21%	(1)	23%	(1)	32%	(2)	25%	(1)	6
Buddhist	17%	(0)	38%	(1)	26%	(1)	18%	(0)	2
Hindu	—	(0)	35%	(1)	—	(0)	65%	(2)	3
Atheist	9%	(3)	22%	(9)	45%	(18)	24%	(10)	41
Agnostic	11%	(4)	41%	(15)	21%	(8)	27%	(10)	38
Something else	13%	(14)	46%	(48)	20%	(21)	21%	(23)	106
Nothing in particular	19%	(31)	31%	(51)	29%	(48)	22%	(36)	165
Ideo/PID: Conservative Republican	16%	(28)	37%	(65)	24%	(42)	23%	(41)	177
Ideo/PID: Moderate/Liberal Republican	16%	(10)	32%	(21)	32%	(21)	20%	(13)	65
Ideo/PID: Moderate/Conservative Democrat	25%	(30)	43%	(51)	21%	(25)	11%	(12)	118
Ideo/PID: Liberal Democrat	16%	(25)	29%	(47)	39%	(64)	17%	(27)	163
Unfavorable of Biden and Trump	12%	(16)	32%	(43)	34%	(46)	23%	(31)	136
2024 H2H Matchup: Biden Voter	16%	(55)	34%	(114)	32%	(107)	18%	(60)	337
2024 H2H Matchup: Trump Voter	20%	(59)	33%	(97)	26%	(77)	22%	(65)	298
2024 H2H Matchup: Would not Vote	3%	(1)	32%	(8)	34%	(8)	31%	(7)	24
2024 H2H Matchup: Do not Know	20%	(7)	46%	(16)	20%	(7)	14%	(5)	35
2022 House Vote: Democrat	21%	(64)	33%	(102)	30%	(92)	16%	(50)	308
2022 House Vote: Republican	20%	(49)	33%	(82)	27%	(68)	21%	(53)	252
2022 House Vote: Did not Vote	6%	(8)	38%	(47)	31%	(38)	26%	(32)	124
2020 Vote: Joe Biden	16%	(52)	35%	(112)	32%	(101)	17%	(56)	320
2020 Vote: Donald Trump	20%	(62)	32%	(96)	26%	(78)	22%	(67)	302
2020 Vote: Someone Else	—	(0)	41%	(4)	22%	(2)	36%	(4)	10
2020 Vote: Did not Vote	12%	(8)	39%	(24)	31%	(19)	18%	(11)	62
2016 Vote: Hillary Clinton	19%	(47)	36%	(92)	31%	(78)	15%	(38)	255
2016 Vote: Donald Trump	21%	(54)	31%	(80)	26%	(66)	21%	(55)	256
2016 Vote: Someone Else	7%	(1)	42%	(9)	37%	(8)	14%	(3)	21

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(121)	34%	(236)	29%	(200)	20%	(137)	694
2020 Vote/PID: Not Biden/Democrat	30%	(12)	36%	(14)	28%	(11)	7%	(3)	40
2020 Vote/PID: Not Trump/Republican	20%	(4)	32%	(7)	16%	(3)	33%	(7)	22
U.S. Economy: Wrong Track	18%	(91)	32%	(162)	29%	(148)	21%	(105)	507
U.S. Economy: Right Direction	16%	(30)	39%	(74)	28%	(52)	17%	(32)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(40)	35%	(85)	32%	(78)	18%	(44)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(67)	32%	(106)	27%	(87)	21%	(67)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	37%	(44)	29%	(35)	22%	(26)	120
Top 2024 Issue: Economy	18%	(47)	37%	(94)	26%	(67)	19%	(48)	257
Community/Gender: Urban Women	17%	(13)	36%	(28)	25%	(19)	22%	(17)	77
Community/Gender: Urban Men	27%	(20)	31%	(23)	29%	(21)	12%	(9)	72
Community/Gender: Rural Women	15%	(14)	47%	(41)	20%	(17)	18%	(16)	88
Community/Gender: Rural Men	22%	(21)	31%	(29)	29%	(27)	18%	(17)	94
Community/Gender: Suburban Women	15%	(30)	26%	(50)	34%	(67)	25%	(48)	195
Community/Gender: Suburban Men	15%	(25)	38%	(64)	29%	(48)	18%	(30)	167
Homeowner	18%	(102)	34%	(197)	29%	(168)	19%	(108)	575
Renter	17%	(18)	35%	(36)	23%	(24)	24%	(25)	104
Self + Household: White-Collar	16%	(39)	37%	(90)	31%	(76)	16%	(38)	243
Self + Household: Blue Collar	18%	(66)	32%	(114)	28%	(102)	22%	(79)	360
Union HH: Yes	19%	(13)	36%	(25)	28%	(20)	16%	(11)	70
Union HH: No	17%	(108)	34%	(210)	29%	(180)	20%	(126)	624
LGBTQ+: Yes	8%	(5)	29%	(21)	38%	(28)	25%	(18)	72
LGBTQ+: No	19%	(116)	35%	(215)	28%	(172)	19%	(119)	622
Motivated to Vote	18%	(116)	33%	(211)	29%	(185)	20%	(129)	641
Parent: Yes	16%	(30)	33%	(63)	28%	(54)	23%	(44)	191
Parent: No	18%	(92)	34%	(173)	29%	(146)	18%	(93)	503
COVID Vaccine: Yes	18%	(86)	34%	(160)	31%	(147)	16%	(76)	470
COVID Vaccine: No	16%	(36)	34%	(75)	23%	(52)	27%	(61)	224
Student Loans: Yes	15%	(18)	29%	(35)	36%	(43)	20%	(24)	121
Student Loans: No	18%	(103)	35%	(201)	27%	(157)	20%	(113)	573
Favorable Opinion of Haley	23%	(48)	38%	(80)	28%	(59)	11%	(24)	210
Unfavorable Opinion of Haley	16%	(47)	33%	(98)	29%	(87)	22%	(66)	298

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(121)	34%	(236)	29%	(200)	20%	(137)	694
Prodigal Biden Voter	6%	(2)	48%	(13)	25%	(7)	21%	(6)	27
Undecided Voter (DK/WNV)	13%	(8)	41%	(24)	26%	(15)	21%	(12)	59
Undecided Voter (DK)	20%	(7)	46%	(16)	20%	(7)	14%	(5)	35
Watched Debate	20%	(100)	34%	(168)	27%	(133)	18%	(88)	490
Watched Debate: Did not Watch	10%	(21)	33%	(68)	32%	(66)	24%	(49)	204
Watched Debate: All of it	25%	(65)	30%	(80)	26%	(69)	19%	(50)	265
Watched Debate: Some of it	15%	(34)	39%	(88)	29%	(64)	17%	(38)	225
Continue His Campaign: Yes Biden	22%	(61)	32%	(90)	29%	(80)	17%	(48)	279
Continue His Campaign: No Biden	15%	(59)	33%	(128)	30%	(114)	21%	(82)	383
Continue His Campaign: Yes Trump	24%	(80)	31%	(104)	24%	(80)	21%	(70)	335
Continue His Campaign: No Trump	11%	(38)	35%	(115)	35%	(115)	19%	(64)	332
Conviction: Evidence	13%	(46)	36%	(130)	31%	(112)	20%	(71)	359
Conviction: Motivation to Damage	23%	(60)	29%	(78)	26%	(69)	22%	(57)	265
Conviction: DK/NO	21%	(15)	40%	(28)	26%	(18)	13%	(9)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12x: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein		Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
			Robert F. Kennedy Jr.	Independent Cornel West						
Registered Voters	45% (314)	39% (271)	6% (39)	2% (13)	1% (8)	1% (7)	1% (7)	1% (5)	4% (29)	
Gender: Male	45% (149)	43% (142)	4% (12)	1% (4)	1% (2)	1% (2)	1% (4)	1% (2)	5% (17)	
Gender: Female	46% (165)	36% (129)	8% (27)	3% (9)	2% (5)	2% (6)	1% (3)	1% (3)	4% (13)	
Age: 18-34	40% (72)	43% (79)	5% (9)	3% (6)	1% (2)	2% (4)	— (0)	2% (4)	3% (6)	
Age: 35-44	44% (42)	38% (37)	6% (6)	1% (1)	3% (3)	— (0)	— (0)	1% (1)	7% (7)	
Age: 45-64	45% (112)	41% (102)	6% (15)	2% (4)	— (0)	1% (3)	— (1)	— (1)	4% (9)	
Age: 65+	52% (87)	32% (53)	5% (9)	1% (1)	2% (3)	— (1)	3% (5)	— (0)	4% (7)	
GenZers: 1997-2012	40% (35)	45% (40)	2% (2)	7% (6)	— (0)	1% (1)	— (0)	1% (1)	4% (3)	
Millennials: 1981-1996	41% (73)	41% (73)	6% (11)	1% (1)	3% (5)	2% (3)	— (0)	2% (3)	5% (9)	
GenXers: 1965-1980	48% (97)	37% (73)	7% (13)	2% (4)	— (0)	1% (3)	— (1)	— (1)	5% (9)	
Baby Boomers: 1946-1964	47% (101)	38% (82)	6% (13)	1% (2)	1% (3)	— (1)	2% (5)	— (0)	3% (7)	
Educ: < College	41% (193)	43% (201)	5% (24)	2% (10)	1% (5)	1% (5)	1% (4)	1% (5)	4% (20)	
Educ: Bachelors degree	45% (63)	40% (57)	4% (5)	2% (3)	1% (2)	2% (3)	1% (2)	— (0)	5% (7)	
Educ: Post-grad	67% (57)	15% (13)	11% (10)	1% (0)	2% (2)	— (0)	1% (1)	— (0)	3% (2)	
Income: Under 50k	46% (157)	37% (126)	5% (17)	2% (7)	1% (4)	1% (2)	1% (4)	1% (3)	6% (20)	
Income: 50k-100k	45% (101)	39% (88)	6% (14)	2% (3)	2% (4)	1% (3)	1% (2)	1% (2)	3% (6)	
Income: 100k+	43% (56)	43% (56)	7% (9)	2% (2)	— (0)	2% (3)	— (0)	— (0)	3% (3)	
Ethnicity: White (Non-Hispanic)	43% (240)	42% (235)	5% (30)	2% (9)	1% (7)	1% (7)	1% (6)	1% (3)	3% (19)	
Ethnicity: Hispanic	38% (9)	40% (9)	9% (2)	7% (2)	5% (1)	— (0)	— (0)	— (0)	1% (0)	
Ethnicity: Black (Non-Hispanic)	64% (57)	18% (16)	3% (3)	3% (2)	— (0)	1% (1)	— (0)	1% (1)	10% (9)	
Ethnicity: Asian + Other (Non-Hispanic)	31% (9)	40% (11)	16% (4)	2% (0)	— (0)	— (0)	— (0)	5% (1)	6% (2)	
All Christian	38% (123)	50% (160)	6% (20)	1% (2)	1% (3)	1% (4)	1% (2)	— (2)	1% (5)	
All Non-Christian	57% (14)	31% (8)	8% (2)	2% (0)	2% (1)	— (0)	— (0)	— (0)	— (0)	
Atheist	68% (28)	26% (11)	— (0)	3% (1)	— (0)	2% (1)	— (0)	— (0)	— (0)	
Agnostic/Nothing in particular	56% (114)	23% (46)	5% (10)	3% (7)	1% (2)	— (0)	2% (4)	2% (4)	9% (18)	
Something Else	34% (36)	45% (47)	7% (8)	3% (3)	2% (2)	2% (2)	1% (2)	— (0)	6% (7)	
Evangelical	37% (50)	48% (65)	9% (13)	2% (3)	— (0)	1% (2)	— (0)	— (0)	2% (3)	
Non-Evangelical	39% (109)	48% (135)	5% (15)	1% (2)	2% (5)	2% (4)	1% (3)	— (1)	3% (9)	

Continued on next page

Table BLMB12x: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	45% (314)	39% (271)	6% (39)	2% (13)	1% (8)	1% (7)	1% (7)	1% (5)	4% (29)
PID: Dem (no lean)	84% (242)	4% (12)	6% (16)	2% (7)	— (1)	— (1)	1% (4)	— (0)	1% (4)
PID: Ind (no lean)	37% (59)	30% (48)	10% (16)	2% (3)	2% (4)	2% (3)	1% (2)	3% (5)	13% (21)
PID: Rep (no lean)	5% (13)	86% (211)	3% (7)	1% (3)	1% (3)	1% (3)	1% (1)	— (0)	2% (4)
PID/Gender: Dem Men	90% (109)	2% (3)	4% (5)	2% (2)	— (0)	— (0)	1% (1)	— (0)	1% (1)
PID/Gender: Dem Women	80% (134)	5% (9)	7% (12)	3% (5)	1% (1)	1% (1)	2% (3)	— (0)	2% (3)
PID/Gender: Ind Men	35% (34)	35% (35)	7% (7)	2% (2)	2% (2)	— (0)	1% (1)	2% (2)	16% (16)
PID/Gender: Ind Women	40% (25)	21% (13)	15% (9)	3% (2)	3% (2)	5% (3)	1% (1)	4% (3)	9% (5)
PID/Gender: Rep Men	5% (6)	92% (105)	1% (1)	— (0)	— (0)	2% (2)	1% (1)	— (0)	— (0)
PID/Gender: Rep Women	6% (7)	81% (107)	5% (6)	2% (3)	2% (3)	1% (2)	— (0)	— (0)	3% (4)
Ideo: Liberal (1-3)	74% (157)	11% (23)	7% (14)	2% (5)	2% (3)	1% (2)	1% (3)	— (0)	2% (5)
Ideo: Moderate (4)	54% (121)	28% (62)	7% (15)	2% (5)	2% (4)	1% (2)	1% (2)	2% (4)	4% (9)
Ideo: Conservative (5-7)	12% (29)	75% (180)	4% (10)	1% (3)	— (0)	1% (3)	1% (2)	— (0)	5% (12)
Community: Urban	51% (77)	32% (48)	4% (6)	3% (5)	1% (1)	1% (1)	— (0)	2% (3)	6% (9)
Community: Suburban	48% (174)	39% (143)	3% (11)	1% (3)	1% (4)	1% (3)	2% (6)	— (1)	5% (16)
Community: Rural	34% (63)	44% (80)	12% (23)	3% (5)	2% (3)	2% (3)	— (1)	— (1)	2% (4)
Military HHnm: Yes	38% (37)	52% (51)	5% (5)	2% (2)	— (0)	— (0)	1% (1)	— (0)	2% (2)
Military HH: No	46% (276)	37% (220)	6% (34)	2% (11)	1% (8)	1% (7)	1% (6)	1% (5)	5% (27)
Employ: Private Sector	41% (98)	44% (107)	5% (12)	3% (8)	1% (2)	1% (3)	— (1)	1% (3)	3% (8)
Employ: Government	40% (12)	55% (16)	4% (1)	— (0)	— (0)	— (0)	— (0)	1% (0)	— (0)
Employ: Self-Employed	45% (34)	38% (28)	6% (5)	1% (1)	1% (1)	2% (2)	1% (0)	1% (1)	5% (4)
Employ: Homemaker	42% (19)	44% (20)	12% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	1% (0)
Employ: Student	73% (13)	1% (0)	— (0)	12% (2)	8% (2)	4% (1)	2% (0)	— (0)	— (0)
Employ: Retired	47% (83)	38% (67)	6% (11)	— (0)	2% (3)	— (1)	3% (5)	— (0)	4% (8)
Employ: Unemployed	53% (40)	28% (21)	4% (3)	2% (1)	— (0)	2% (1)	— (0)	1% (1)	11% (8)
Employ: Other	47% (14)	36% (10)	5% (2)	2% (1)	— (0)	— (0)	2% (1)	2% (1)	5% (2)

Continued on next page

Table BLMB12x: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify		
Registered Voters	45% (314)	39% (271)	6% (39)	2% (13)	1% (8)	1% (7)	1% (5)	4% (29)
Protestant	40% (66)	46% (76)	8% (14)	1% (1)	2% (3)	— (0)	— (1)	2% (3)
Roman Catholic	39% (57)	52% (76)	4% (6)	— (1)	— (1)	3% (4)	1% (1)	1% (1)
Mormon	— (0)	100% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Orthodox (e.g. Greek or Russian Orthodox)	4% (0)	82% (5)	— (0)	— (0)	— (0)	— (0)	14% (1)	— (0)
Jewish	45% (6)	44% (6)	11% (1)	— (0)	— (0)	— (0)	— (0)	— (0)
Muslim	68% (4)	23% (1)	— (0)	9% (0)	— (0)	— (0)	— (0)	— (0)
Buddhist	26% (1)	29% (1)	18% (0)	— (0)	26% (1)	— (0)	— (0)	— (0)
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Atheist	68% (28)	26% (11)	— (0)	3% (1)	— (0)	2% (1)	— (0)	— (0)
Agnostic	73% (28)	10% (4)	2% (1)	4% (2)	4% (2)	— (0)	4% (1)	3% (1)
Something else	34% (36)	45% (47)	7% (8)	3% (3)	2% (2)	2% (2)	1% (2)	6% (7)
Nothing in particular	52% (86)	26% (42)	6% (9)	3% (5)	— (0)	— (0)	2% (4)	10% (17)
Ideo/PID: Conservative Republican	5% (8)	88% (155)	3% (5)	2% (3)	— (0)	2% (3)	— (0)	1% (2)
Ideo/PID: Moderate/Liberal Republican	7% (5)	80% (52)	3% (2)	— (0)	4% (3)	— (0)	2% (1)	4% (2)
Ideo/PID: Moderate/Conservative Democrat	80% (95)	8% (9)	5% (6)	3% (4)	— (0)	— (0)	1% (1)	2% (2)
Ideo/PID: Liberal Democrat	86% (141)	2% (3)	6% (10)	2% (3)	1% (1)	1% (1)	2% (3)	1% (2)
Unfavorable of Biden and Trump	30% (40)	14% (19)	20% (28)	8% (10)	5% (7)	4% (5)	4% (5)	14% (20)
2024 H2H Matchup: Biden Voter	91% (307)	— (1)	4% (13)	— (2)	2% (6)	1% (2)	1% (2)	1% (3)
2024 H2H Matchup: Trump Voter	1% (4)	90% (268)	5% (14)	2% (7)	— (0)	1% (3)	— (0)	1% (3)
2024 H2H Matchup: Would not Vote	10% (2)	— (0)	32% (8)	13% (3)	— (0)	— (0)	7% (2)	15% (4)
2024 H2H Matchup: Do not Know	2% (1)	5% (2)	12% (4)	5% (2)	4% (1)	7% (3)	8% (3)	58% (20)
2022 House Vote: Democrat	82% (252)	4% (11)	5% (16)	2% (6)	2% (6)	1% (3)	1% (3)	3% (9)
2022 House Vote: Republican	2% (6)	86% (217)	5% (13)	2% (4)	— (0)	1% (3)	1% (2)	2% (6)
2022 House Vote: Did not Vote	43% (54)	33% (41)	7% (8)	2% (2)	1% (2)	1% (1)	1% (1)	9% (12)
2020 Vote: Joe Biden	85% (272)	1% (4)	6% (20)	1% (4)	2% (5)	1% (2)	1% (4)	2% (8)
2020 Vote: Donald Trump	6% (19)	81% (244)	4% (13)	1% (4)	1% (3)	1% (4)	— (1)	4% (12)
2020 Vote: Someone Else	11% (1)	17% (2)	24% (2)	6% (1)	— (0)	11% (1)	12% (1)	17% (2)

Continued on next page

Table BLMB12x: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify		
Registered Voters	45% (314)	39% (271)	6% (39)	2% (13)	1% (8)	1% (7)	1% (5)	4% (29)
2020 Vote: Did not Vote	35% (22)	34% (21)	5% (3)	7% (4)	— (0)	— (0)	5% (3)	13% (8)
2016 Vote: Hillary Clinton	84% (214)	4% (9)	5% (13)	1% (3)	1% (2)	— (1)	— (0)	4% (10)
2016 Vote: Donald Trump	11% (28)	77% (198)	6% (16)	2% (4)	— (0)	1% (3)	— (0)	2% (5)
2016 Vote: Someone Else	46% (10)	6% (1)	18% (4)	6% (1)	5% (1)	5% (1)	— (0)	8% (2)
2020 Vote/PID: Not Biden/Democrat	65% (26)	26% (10)	2% (1)	7% (3)	— (0)	— (0)	1% (0)	— (0)
2020 Vote/PID: Not Trump/Republican	15% (3)	73% (16)	3% (1)	— (0)	— (0)	— (0)	1% (0)	8% (2)
U.S. Economy: Wrong Track	29% (148)	51% (260)	8% (39)	3% (13)	1% (6)	1% (6)	1% (4)	5% (26)
U.S. Economy: Right Direction	88% (166)	6% (11)	— (1)	— (0)	1% (2)	1% (1)	1% (2)	2% (4)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	93% (230)	— (1)	2% (5)	1% (2)	1% (2)	— (0)	1% (3)	1% (2)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5% (16)	80% (262)	5% (16)	3% (8)	1% (3)	1% (4)	— (0)	5% (16)
Prsnl. Fin. Sit. 2021-23: Same Under Both	56% (68)	6% (7)	15% (19)	2% (3)	2% (3)	3% (3)	2% (2)	9% (11)
Top 2024 Issue: Economy	27% (70)	52% (135)	7% (19)	2% (6)	1% (3)	1% (3)	— (0)	7% (18)
Community/Gender: Urban Women	60% (46)	25% (19)	3% (2)	4% (3)	— (0)	1% (1)	— (0)	5% (4)
Community/Gender: Urban Men	43% (31)	40% (29)	4% (3)	3% (2)	2% (1)	— (0)	— (0)	7% (5)
Community/Gender: Rural Women	33% (29)	39% (35)	18% (16)	4% (3)	2% (2)	2% (1)	— (0)	1% (1)
Community/Gender: Rural Men	36% (34)	48% (46)	7% (7)	1% (1)	1% (1)	2% (2)	— (0)	3% (3)
Community/Gender: Suburban Women	46% (90)	38% (75)	5% (9)	1% (3)	2% (4)	2% (3)	1% (1)	4% (8)
Community/Gender: Suburban Men	50% (84)	41% (68)	1% (2)	— (0)	— (0)	— (0)	2% (4)	5% (9)
Homeowner	45% (261)	40% (228)	6% (32)	2% (12)	1% (7)	1% (6)	— (2)	4% (23)
Renter	47% (49)	33% (35)	6% (7)	1% (1)	1% (1)	1% (1)	2% (3)	6% (6)
Self + Household: White-Collar	49% (120)	37% (89)	6% (14)	1% (2)	2% (5)	1% (3)	— (1)	1% (4)
Self + Household: Blue Collar	44% (159)	43% (154)	5% (17)	2% (5)	1% (3)	1% (3)	— (1)	4% (16)
Union HH: Yes	43% (30)	38% (27)	3% (2)	5% (4)	— (0)	— (0)	3% (2)	7% (5)
Union HH: No	45% (284)	39% (244)	6% (37)	1% (9)	1% (8)	1% (7)	— (3)	4% (25)
LGBTQ+: Yes	69% (50)	7% (5)	10% (7)	6% (4)	1% (1)	1% (1)	— (0)	5% (4)
LGBTQ+: No	42% (264)	43% (266)	5% (32)	1% (9)	1% (7)	1% (6)	1% (5)	4% (26)
Motivated to Vote	47% (299)	40% (253)	6% (38)	2% (10)	1% (8)	1% (7)	— (1)	3% (18)

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Table BLMB12x: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would	Don't
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify	not vote	know/No opinion
Registered Voters	45% (314)	39% (271)	6% (39)	2% (13)	1% (8)	1% (7)	1% (5)	4% (29)
Parent: Yes	40% (76)	46% (88)	8% (15)	— (0)	— (0)	1% (1)	— (0)	3% (6)
Parent: No	47% (238)	36% (182)	5% (24)	3% (13)	2% (8)	1% (6)	1% (3)	5% (23)
COVID Vaccine: Yes	56% (263)	29% (137)	6% (30)	1% (6)	1% (7)	1% (3)	— (2)	3% (16)
COVID Vaccine: No	23% (51)	60% (134)	4% (9)	3% (7)	— (1)	2% (4)	— (1)	6% (13)
Student Loans: Yes	43% (53)	29% (35)	10% (12)	6% (7)	2% (3)	3% (4)	1% (1)	4% (5)
Student Loans: No	46% (261)	41% (236)	5% (27)	1% (6)	1% (5)	1% (4)	1% (6)	4% (24)
Favorable Opinion of Haley	34% (71)	48% (101)	7% (15)	2% (4)	1% (3)	2% (3)	— (1)	4% (9)
Unfavorable Opinion of Haley	60% (178)	30% (89)	4% (12)	2% (5)	1% (2)	— (1)	1% (3)	2% (6)
Prodigal Biden Voter	12% (3)	13% (3)	28% (7)	16% (4)	4% (1)	— (0)	7% (2)	21% (6)
Undecided Voter (DK/WNV)	5% (3)	3% (2)	20% (12)	8% (5)	2% (1)	4% (3)	8% (5)	40% (24)
Undecided Voter (DK)	2% (1)	5% (2)	12% (4)	5% (2)	4% (1)	7% (3)	8% (3)	58% (20)
Watched Debate	43% (212)	43% (209)	6% (28)	1% (7)	— (2)	1% (5)	1% (5)	4% (19)
Watched Debate: Did not Watch	50% (102)	30% (62)	6% (11)	3% (6)	3% (6)	1% (2)	1% (2)	5% (10)
Watched Debate: All of it	42% (110)	46% (121)	5% (13)	1% (2)	— (1)	1% (2)	1% (3)	5% (12)
Watched Debate: Some of it	45% (102)	39% (88)	7% (15)	2% (5)	1% (1)	2% (4)	— (1)	3% (7)
Continue His Campaign: Yes Biden	79% (222)	14% (38)	3% (7)	— (0)	— (1)	1% (2)	— (1)	2% (7)
Continue His Campaign: No Biden	20% (78)	58% (224)	8% (31)	3% (13)	2% (7)	1% (6)	2% (6)	4% (17)
Continue His Campaign: Yes Trump	12% (39)	79% (264)	3% (11)	1% (4)	— (0)	2% (5)	— (0)	3% (11)
Continue His Campaign: No Trump	78% (258)	2% (6)	8% (26)	3% (9)	2% (7)	1% (2)	2% (7)	4% (12)
Conviction: Evidence	79% (285)	6% (22)	6% (20)	2% (6)	2% (6)	1% (3)	1% (5)	3% (10)
Conviction: Motivation to Damage	5% (14)	81% (216)	5% (14)	2% (4)	1% (2)	1% (3)	— (1)	3% (9)
Conviction: DK/NO	22% (15)	48% (33)	8% (5)	4% (3)	— (0)	2% (1)	— (0)	14% (10)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	48%	(337)	43%	(298)	3%	(24)	5%	(35)	694
Gender: Male	45%	(151)	46%	(154)	2%	(7)	6%	(21)	333
Gender: Female	51%	(185)	40%	(144)	5%	(17)	4%	(14)	361
Age: 18-34	43%	(79)	48%	(88)	6%	(12)	3%	(5)	183
Age: 35-44	49%	(47)	41%	(40)	2%	(2)	8%	(7)	96
Age: 45-64	47%	(117)	46%	(114)	2%	(4)	5%	(13)	248
Age: 65+	56%	(93)	34%	(57)	4%	(7)	6%	(10)	167
GenZers: 1997-2012	40%	(36)	49%	(44)	6%	(6)	5%	(4)	89
Millennials: 1981-1996	47%	(84)	44%	(79)	5%	(8)	4%	(8)	180
GenXers: 1965-1980	50%	(101)	43%	(86)	1%	(3)	6%	(12)	201
Baby Boomers: 1946-1964	51%	(109)	41%	(87)	4%	(8)	4%	(9)	213
Educ: < College	43%	(202)	47%	(221)	4%	(17)	6%	(26)	466
Educ: Bachelors degree	50%	(71)	41%	(58)	4%	(5)	6%	(8)	142
Educ: Post-grad	74%	(63)	22%	(19)	3%	(2)	1%	(1)	86
Income: Under 50k	50%	(170)	41%	(138)	3%	(11)	6%	(22)	340
Income: 50k-100k	49%	(109)	44%	(99)	4%	(9)	3%	(7)	224
Income: 100k+	44%	(58)	47%	(61)	3%	(4)	5%	(7)	130
Ethnicity: White (Non-Hispanic)	46%	(257)	47%	(259)	3%	(17)	4%	(22)	555
Ethnicity: Hispanic	37%	(8)	50%	(11)	8%	(2)	5%	(1)	22
Ethnicity: Black (Non-Hispanic)	67%	(60)	20%	(17)	3%	(2)	11%	(10)	89
Ethnicity: Asian + Other (Non-Hispanic)	41%	(11)	40%	(11)	13%	(3)	7%	(2)	28
All Christian	41%	(131)	54%	(173)	2%	(7)	3%	(9)	320
All Non-Christian	52%	(12)	31%	(8)	15%	(4)	2%	(0)	24
Atheist	67%	(27)	27%	(11)	5%	(2)	—	(0)	41
Agnostic/Nothing in particular	60%	(123)	28%	(57)	4%	(9)	7%	(14)	203
Something Else	40%	(43)	47%	(49)	2%	(2)	11%	(12)	106
Evangelical	41%	(56)	54%	(73)	1%	(1)	4%	(5)	136
Non-Evangelical	42%	(117)	50%	(142)	3%	(7)	5%	(15)	282
PID: Dem (no lean)	88%	(254)	7%	(22)	2%	(7)	2%	(6)	288
PID: Ind (no lean)	42%	(68)	33%	(54)	9%	(15)	15%	(24)	160
PID: Rep (no lean)	6%	(15)	91%	(223)	1%	(3)	2%	(5)	246

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	48%	(337)	43%	(298)	3%	(24)	5%	(35)	694
PID/Gender: Dem Men	91%	(109)	7%	(9)	2%	(2)	—	(0)	120
PID/Gender: Dem Women	86%	(144)	8%	(13)	3%	(5)	3%	(6)	168
PID/Gender: Ind Men	37%	(37)	38%	(38)	5%	(5)	20%	(19)	99
PID/Gender: Ind Women	51%	(31)	26%	(16)	16%	(10)	8%	(5)	61
PID/Gender: Rep Men	5%	(6)	94%	(107)	—	(0)	1%	(1)	114
PID/Gender: Rep Women	7%	(10)	88%	(116)	2%	(3)	3%	(4)	132
Ideo: Liberal (1-3)	80%	(170)	13%	(28)	4%	(9)	2%	(5)	212
Ideo: Moderate (4)	58%	(130)	32%	(73)	3%	(8)	6%	(14)	224
Ideo: Conservative (5-7)	13%	(30)	80%	(191)	2%	(5)	6%	(14)	240
Community: Urban	53%	(79)	38%	(57)	4%	(5)	6%	(9)	149
Community: Suburban	50%	(183)	41%	(147)	3%	(10)	6%	(22)	362
Community: Rural	41%	(75)	52%	(95)	5%	(9)	2%	(4)	183
Military HHnm: Yes	39%	(38)	53%	(52)	4%	(4)	4%	(4)	98
Military HH: No	50%	(298)	41%	(246)	3%	(21)	5%	(31)	596
Employ: Private Sector	43%	(104)	49%	(119)	4%	(9)	5%	(11)	242
Employ: Government	40%	(12)	59%	(17)	1%	(0)	—	(0)	29
Employ: Self-Employed	44%	(33)	42%	(32)	9%	(7)	5%	(4)	76
Employ: Homemaker	53%	(24)	45%	(21)	1%	(0)	1%	(1)	45
Employ: Student	83%	(15)	17%	(3)	—	(0)	—	(0)	19
Employ: Retired	51%	(91)	41%	(73)	2%	(3)	6%	(10)	177
Employ: Unemployed	56%	(43)	30%	(23)	3%	(2)	10%	(8)	77
Employ: Other	48%	(14)	36%	(10)	10%	(3)	6%	(2)	29

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	48%	(337)	43%	(298)	3%	(24)	5%	(35)	694
Protestant	43%	(70)	51%	(84)	4%	(6)	3%	(4)	164
Roman Catholic	41%	(61)	55%	(82)	—	(1)	3%	(4)	148
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	82%	(5)	14%	(1)	—	(0)	6
Jewish	45%	(6)	44%	(6)	11%	(1)	—	(0)	13
Muslim	37%	(2)	23%	(1)	41%	(2)	—	(0)	6
Buddhist	53%	(1)	29%	(1)	—	(0)	18%	(0)	2
Hindu	100%	(3)	—	(0)	—	(0)	—	(0)	3
Atheist	67%	(27)	27%	(11)	5%	(2)	—	(0)	41
Agnostic	80%	(31)	15%	(6)	4%	(1)	—	(0)	38
Something else	40%	(43)	47%	(49)	2%	(2)	11%	(12)	106
Nothing in particular	56%	(92)	31%	(51)	5%	(8)	8%	(14)	165
Ideo/PID: Conservative Republican	5%	(8)	92%	(163)	1%	(3)	2%	(3)	177
Ideo/PID: Moderate/Liberal Republican	11%	(7)	86%	(56)	—	(0)	2%	(1)	65
Ideo/PID: Moderate/Conservative Democrat	82%	(96)	14%	(17)	1%	(1)	4%	(4)	118
Ideo/PID: Liberal Democrat	93%	(151)	3%	(5)	4%	(6)	1%	(1)	163
Unfavorable of Biden and Trump	42%	(58)	27%	(36)	14%	(20)	16%	(22)	136
2024 H2H Matchup: Biden Voter	100%	(337)	—	(0)	—	(0)	—	(0)	337
2024 H2H Matchup: Trump Voter	—	(0)	100%	(298)	—	(0)	—	(0)	298
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(24)	—	(0)	24
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(35)	35
2022 House Vote: Democrat	87%	(269)	6%	(17)	2%	(8)	5%	(14)	308
2022 House Vote: Republican	2%	(6)	93%	(234)	2%	(5)	3%	(8)	252
2022 House Vote: Did not Vote	48%	(60)	36%	(45)	8%	(10)	8%	(10)	124
2020 Vote: Joe Biden	92%	(293)	3%	(10)	2%	(7)	3%	(10)	320
2020 Vote: Donald Trump	7%	(20)	87%	(262)	3%	(8)	4%	(13)	302
2020 Vote: Someone Else	11%	(1)	40%	(4)	20%	(2)	29%	(3)	10
2020 Vote: Did not Vote	36%	(23)	36%	(23)	13%	(8)	15%	(9)	62

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	48%	(337)	43%	(298)	3%	(24)	5%	(35)	694
2016 Vote: Hillary Clinton	88%	(225)	5%	(13)	2%	(5)	5%	(12)	255
2016 Vote: Donald Trump	12%	(31)	82%	(211)	3%	(7)	3%	(7)	256
2016 Vote: Someone Else	46%	(10)	23%	(5)	8%	(2)	23%	(5)	21
2020 Vote/PID: Not Biden/Democrat	58%	(23)	34%	(14)	9%	(3)	—	(0)	40
2020 Vote/PID: Not Trump/Republican	15%	(3)	76%	(16)	1%	(0)	8%	(2)	22
U.S. Economy: Wrong Track	34%	(170)	56%	(284)	4%	(18)	7%	(34)	507
U.S. Economy: Right Direction	89%	(166)	8%	(14)	3%	(6)	—	(1)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	95%	(234)	1%	(4)	3%	(6)	1%	(2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	87%	(284)	2%	(6)	5%	(15)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	66%	(79)	9%	(11)	10%	(12)	15%	(18)	120
Top 2024 Issue: Economy	31%	(79)	58%	(149)	5%	(12)	7%	(18)	257
Community/Gender: Urban Women	62%	(48)	31%	(24)	3%	(2)	4%	(3)	77
Community/Gender: Urban Men	43%	(31)	45%	(33)	4%	(3)	8%	(6)	72
Community/Gender: Rural Women	45%	(40)	47%	(41)	6%	(5)	2%	(2)	88
Community/Gender: Rural Men	37%	(35)	57%	(53)	4%	(4)	2%	(2)	94
Community/Gender: Suburban Women	50%	(97)	40%	(79)	5%	(10)	5%	(10)	195
Community/Gender: Suburban Men	51%	(85)	41%	(68)	—	(0)	8%	(13)	167
Homeowner	48%	(276)	44%	(252)	3%	(19)	5%	(29)	575
Renter	54%	(56)	36%	(37)	4%	(4)	6%	(6)	104
Self + Household: White-Collar	54%	(132)	39%	(96)	2%	(4)	4%	(11)	243
Self + Household: Blue Collar	47%	(168)	46%	(167)	3%	(10)	4%	(15)	360
Union HH: Yes	46%	(32)	42%	(29)	3%	(2)	8%	(6)	70
Union HH: No	49%	(304)	43%	(269)	4%	(22)	5%	(29)	624
LGBTQ+: Yes	77%	(56)	11%	(8)	7%	(5)	5%	(4)	72
LGBTQ+: No	45%	(281)	47%	(290)	3%	(19)	5%	(31)	622
Motivated to Vote	50%	(320)	44%	(280)	2%	(14)	4%	(27)	641
Parent: Yes	42%	(79)	50%	(96)	4%	(8)	4%	(8)	191
Parent: No	51%	(257)	40%	(203)	3%	(17)	5%	(27)	503
COVID Vaccine: Yes	60%	(282)	32%	(151)	2%	(11)	5%	(25)	470
COVID Vaccine: No	24%	(54)	65%	(147)	6%	(13)	4%	(10)	224

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	48%	(337)	43%	(298)	3%	(24)	5%	(35)	694
Student Loans: Yes	51%	(61)	36%	(44)	8%	(9)	5%	(6)	121
Student Loans: No	48%	(275)	44%	(254)	3%	(15)	5%	(29)	573
Favorable Opinion of Haley	36%	(75)	54%	(113)	5%	(11)	5%	(11)	210
Unfavorable Opinion of Haley	62%	(185)	33%	(98)	2%	(5)	4%	(11)	298
Prodigal Biden Voter	—	(0)	37%	(10)	25%	(7)	38%	(10)	27
Undecided Voter (DK/WNV)	—	(0)	—	(0)	41%	(24)	59%	(35)	59
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	100%	(35)	35
Watched Debate	45%	(222)	47%	(231)	3%	(13)	5%	(24)	490
Watched Debate: Did not Watch	56%	(115)	33%	(67)	6%	(11)	6%	(11)	204
Watched Debate: All of it	44%	(117)	49%	(130)	2%	(4)	5%	(14)	265
Watched Debate: Some of it	47%	(105)	45%	(102)	4%	(9)	4%	(10)	225
Continue His Campaign: Yes Biden	80%	(224)	16%	(43)	2%	(4)	3%	(7)	279
Continue His Campaign: No Biden	26%	(98)	64%	(245)	4%	(16)	6%	(24)	383
Continue His Campaign: Yes Trump	12%	(39)	84%	(281)	1%	(2)	4%	(12)	335
Continue His Campaign: No Trump	84%	(280)	5%	(16)	6%	(19)	5%	(17)	332
Conviction: Evidence	84%	(303)	8%	(30)	3%	(11)	4%	(15)	359
Conviction: Motivation to Damage	6%	(17)	88%	(232)	2%	(6)	4%	(11)	265
Conviction: DK/NO	25%	(17)	52%	(36)	11%	(8)	13%	(9)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(52)	43%	(299)	40%	(279)	9%	(64)	694
Gender: Male	10%	(33)	43%	(143)	40%	(134)	7%	(24)	333
Gender: Female	6%	(20)	43%	(156)	40%	(145)	11%	(40)	361
Age: 18-34	14%	(25)	44%	(81)	36%	(66)	6%	(11)	183
Age: 35-44	5%	(5)	36%	(35)	46%	(44)	12%	(12)	96
Age: 45-64	6%	(16)	48%	(118)	39%	(96)	7%	(18)	248
Age: 65+	4%	(6)	39%	(64)	44%	(73)	14%	(23)	167
GenZers: 1997-2012	13%	(12)	42%	(38)	35%	(31)	10%	(9)	89
Millennials: 1981-1996	10%	(18)	42%	(76)	40%	(72)	8%	(14)	180
GenXers: 1965-1980	7%	(14)	45%	(90)	41%	(83)	7%	(14)	201
Baby Boomers: 1946-1964	4%	(8)	44%	(93)	41%	(87)	12%	(25)	213
Educ: < College	7%	(31)	48%	(224)	36%	(169)	9%	(42)	466
Educ: Bachelors degree	6%	(9)	40%	(57)	40%	(56)	14%	(19)	142
Educ: Post-grad	15%	(13)	20%	(17)	63%	(54)	3%	(2)	86
Income: Under 50k	7%	(25)	41%	(140)	39%	(132)	13%	(43)	340
Income: 50k-100k	7%	(15)	40%	(90)	47%	(105)	6%	(14)	224
Income: 100k+	9%	(12)	53%	(68)	33%	(42)	5%	(7)	130
Ethnicity: White (Non-Hispanic)	7%	(39)	45%	(249)	40%	(220)	8%	(46)	555
Ethnicity: Hispanic	3%	(1)	46%	(10)	51%	(11)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	11%	(10)	33%	(29)	40%	(36)	16%	(15)	89
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	38%	(10)	43%	(12)	10%	(3)	28
All Christian	5%	(14)	53%	(171)	32%	(104)	10%	(31)	320
All Non-Christian	15%	(4)	44%	(11)	41%	(10)	—	(0)	24
Atheist	10%	(4)	23%	(9)	60%	(24)	7%	(3)	41
Agnostic/Nothing in particular	12%	(23)	30%	(62)	49%	(99)	9%	(19)	203
Something Else	6%	(7)	44%	(47)	39%	(42)	10%	(11)	106
Evangelical	8%	(10)	46%	(63)	36%	(49)	10%	(14)	136
Non-Evangelical	4%	(11)	52%	(147)	34%	(96)	10%	(28)	282
PID: Dem (no lean)	10%	(29)	18%	(52)	58%	(168)	14%	(39)	288
PID: Ind (no lean)	6%	(10)	34%	(55)	49%	(78)	11%	(18)	160
PID: Rep (no lean)	6%	(14)	78%	(192)	14%	(33)	3%	(7)	246

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(52)	43%	(299)	40%	(279)	9%	(64)	694
PID/Gender: Dem Men	14%	(17)	16%	(19)	61%	(73)	10%	(12)	120
PID/Gender: Dem Women	7%	(12)	20%	(33)	56%	(95)	17%	(28)	168
PID/Gender: Ind Men	5%	(5)	35%	(35)	51%	(50)	9%	(9)	99
PID/Gender: Ind Women	8%	(5)	33%	(20)	45%	(27)	15%	(9)	61
PID/Gender: Rep Men	10%	(11)	79%	(90)	9%	(10)	3%	(3)	114
PID/Gender: Rep Women	2%	(3)	78%	(103)	17%	(23)	2%	(3)	132
Ideo: Liberal (1-3)	10%	(20)	21%	(45)	60%	(126)	9%	(20)	212
Ideo: Moderate (4)	8%	(17)	35%	(78)	47%	(106)	10%	(22)	224
Ideo: Conservative (5-7)	5%	(13)	70%	(168)	17%	(40)	8%	(19)	240
Community: Urban	8%	(13)	37%	(55)	40%	(60)	15%	(22)	149
Community: Suburban	8%	(28)	44%	(160)	40%	(146)	8%	(28)	362
Community: Rural	7%	(12)	46%	(84)	40%	(73)	7%	(13)	183
Military HHnm: Yes	4%	(4)	41%	(41)	50%	(49)	5%	(5)	98
Military HH: No	8%	(49)	43%	(258)	39%	(230)	10%	(59)	596
Employ: Private Sector	10%	(24)	47%	(114)	36%	(86)	7%	(18)	242
Employ: Government	22%	(6)	36%	(11)	33%	(10)	9%	(3)	29
Employ: Self-Employed	3%	(3)	52%	(39)	36%	(27)	8%	(6)	76
Employ: Homemaker	3%	(2)	45%	(20)	45%	(20)	7%	(3)	45
Employ: Student	23%	(4)	15%	(3)	45%	(8)	17%	(3)	19
Employ: Retired	4%	(7)	43%	(77)	41%	(73)	12%	(21)	177
Employ: Unemployed	8%	(6)	31%	(24)	54%	(42)	7%	(6)	77
Employ: Other	4%	(1)	38%	(11)	44%	(13)	13%	(4)	29

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(52)	43%	(299)	40%	(279)	9%	(64)	694
Protestant	2%	(3)	45%	(74)	39%	(63)	15%	(24)	164
Roman Catholic	8%	(12)	60%	(89)	27%	(40)	5%	(7)	148
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	96%	(6)	4%	(0)	—	(0)	6
Jewish	28%	(4)	35%	(5)	37%	(5)	—	(0)	13
Muslim	—	(0)	35%	(2)	65%	(4)	—	(0)	6
Buddhist	—	(0)	29%	(1)	71%	(1)	—	(0)	2
Hindu	—	(0)	100%	(3)	—	(0)	—	(0)	3
Atheist	10%	(4)	23%	(9)	60%	(24)	7%	(3)	41
Agnostic	23%	(9)	23%	(9)	51%	(19)	4%	(1)	38
Something else	6%	(7)	44%	(47)	39%	(42)	10%	(11)	106
Nothing in particular	9%	(15)	32%	(53)	48%	(80)	10%	(17)	165
Ideo/PID: Conservative Republican	6%	(10)	78%	(137)	13%	(23)	4%	(7)	177
Ideo/PID: Moderate/Liberal Republican	6%	(4)	78%	(51)	15%	(10)	—	(0)	65
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	23%	(27)	50%	(59)	18%	(21)	118
Ideo/PID: Liberal Democrat	10%	(16)	14%	(23)	65%	(106)	11%	(18)	163
Unfavorable of Biden and Trump	1%	(2)	33%	(45)	58%	(79)	7%	(10)	136
2024 H2H Matchup: Biden Voter	10%	(33)	16%	(53)	60%	(203)	14%	(47)	337
2024 H2H Matchup: Trump Voter	6%	(18)	76%	(228)	14%	(41)	4%	(12)	298
2024 H2H Matchup: Would not Vote	—	(0)	19%	(5)	68%	(16)	13%	(3)	24
2024 H2H Matchup: Do not Know	5%	(2)	38%	(13)	51%	(18)	6%	(2)	35
2022 House Vote: Democrat	10%	(32)	18%	(56)	57%	(176)	14%	(44)	308
2022 House Vote: Republican	5%	(12)	77%	(194)	15%	(37)	3%	(9)	252
2022 House Vote: Did not Vote	6%	(8)	38%	(48)	46%	(57)	9%	(12)	124
2020 Vote: Joe Biden	9%	(30)	15%	(48)	62%	(199)	13%	(43)	320
2020 Vote: Donald Trump	4%	(12)	76%	(230)	15%	(46)	5%	(14)	302
2020 Vote: Someone Else	—	(0)	11%	(1)	89%	(9)	—	(0)	10
2020 Vote: Did not Vote	17%	(10)	32%	(20)	41%	(25)	11%	(7)	62
2016 Vote: Hillary Clinton	9%	(24)	18%	(46)	57%	(147)	15%	(38)	255
2016 Vote: Donald Trump	5%	(13)	69%	(176)	22%	(55)	5%	(12)	256
2016 Vote: Someone Else	—	(0)	29%	(6)	71%	(15)	—	(0)	21

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(52)	43%	(299)	40%	(279)	9%	(64)	694
2020 Vote/PID: Not Biden/Democrat	17%	(7)	31%	(12)	42%	(17)	11%	(4)	40
2020 Vote/PID: Not Trump/Republican	14%	(3)	56%	(12)	29%	(6)	1%	(0)	22
U.S. Economy: Wrong Track	6%	(33)	54%	(273)	35%	(179)	4%	(22)	507
U.S. Economy: Right Direction	11%	(20)	14%	(26)	53%	(100)	22%	(42)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(31)	14%	(33)	57%	(140)	17%	(42)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	73%	(237)	17%	(57)	5%	(16)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(4)	23%	(28)	68%	(82)	5%	(6)	120
Top 2024 Issue: Economy	5%	(13)	57%	(145)	30%	(76)	9%	(22)	257
Community/Gender: Urban Women	5%	(4)	37%	(29)	43%	(33)	15%	(11)	77
Community/Gender: Urban Men	12%	(9)	36%	(26)	37%	(27)	15%	(11)	72
Community/Gender: Rural Women	7%	(6)	36%	(31)	46%	(41)	11%	(10)	88
Community/Gender: Rural Men	6%	(6)	56%	(53)	34%	(32)	4%	(4)	94
Community/Gender: Suburban Women	5%	(10)	49%	(96)	36%	(71)	10%	(19)	195
Community/Gender: Suburban Men	11%	(18)	39%	(65)	45%	(75)	6%	(9)	167
Homeowner	7%	(40)	44%	(252)	40%	(230)	9%	(52)	575
Renter	9%	(10)	37%	(38)	43%	(45)	11%	(11)	104
Self + Household: White-Collar	11%	(26)	39%	(95)	42%	(101)	9%	(21)	243
Self + Household: Blue Collar	6%	(21)	46%	(165)	39%	(139)	10%	(34)	360
Union HH: Yes	9%	(6)	44%	(31)	42%	(29)	6%	(4)	70
Union HH: No	7%	(46)	43%	(268)	40%	(250)	10%	(60)	624
LGBTQ+: Yes	16%	(11)	13%	(10)	66%	(47)	5%	(4)	72
LGBTQ+: No	7%	(41)	47%	(289)	37%	(232)	10%	(60)	622
Motivated to Vote	8%	(48)	43%	(274)	40%	(259)	9%	(59)	641
Parent: Yes	12%	(23)	49%	(94)	34%	(65)	5%	(9)	191
Parent: No	6%	(29)	41%	(205)	43%	(214)	11%	(55)	503
COVID Vaccine: Yes	8%	(39)	33%	(157)	49%	(229)	10%	(45)	470
COVID Vaccine: No	6%	(14)	63%	(142)	22%	(50)	8%	(18)	224
Student Loans: Yes	11%	(13)	35%	(43)	44%	(53)	10%	(12)	121
Student Loans: No	7%	(40)	45%	(256)	39%	(225)	9%	(52)	573
Favorable Opinion of Haley	3%	(6)	58%	(122)	33%	(70)	6%	(12)	210
Unfavorable Opinion of Haley	10%	(29)	28%	(85)	51%	(153)	11%	(33)	298

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	8%	(52)	43%	(299)	40%	(279)	9%	(64)	694
Prodigal Biden Voter	10%	(3)	21%	(6)	65%	(17)	4%	(1)	27
Undecided Voter (DK/WNV)	3%	(2)	30%	(18)	58%	(34)	9%	(5)	59
Undecided Voter (DK)	5%	(2)	38%	(13)	51%	(18)	6%	(2)	35
Watched Debate	7%	(36)	46%	(227)	38%	(185)	8%	(41)	490
Watched Debate: Did not Watch	8%	(16)	35%	(72)	46%	(94)	11%	(23)	204
Watched Debate: All of it	7%	(19)	49%	(130)	35%	(94)	8%	(22)	265
Watched Debate: Some of it	8%	(18)	43%	(97)	40%	(91)	9%	(19)	225
Continue His Campaign: Yes Biden	12%	(34)	26%	(72)	45%	(126)	17%	(47)	279
Continue His Campaign: No Biden	4%	(17)	56%	(216)	37%	(140)	3%	(11)	383
Continue His Campaign: Yes Trump	6%	(20)	74%	(248)	14%	(48)	5%	(18)	335
Continue His Campaign: No Trump	9%	(30)	13%	(45)	65%	(216)	13%	(42)	332
Conviction: Evidence	9%	(32)	19%	(68)	61%	(218)	12%	(42)	359
Conviction: Motivation to Damage	4%	(11)	75%	(198)	17%	(44)	4%	(11)	265
Conviction: DK/NO	14%	(9)	48%	(34)	24%	(17)	15%	(10)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	41%	(288)	24%	(169)	4%	(28)	30%	(209)	694
Gender: Male	48%	(159)	24%	(81)	5%	(17)	23%	(76)	333
Gender: Female	36%	(128)	25%	(89)	3%	(11)	37%	(133)	361
Age: 18-34	48%	(88)	16%	(29)	2%	(4)	34%	(62)	183
Age: 35-44	40%	(38)	29%	(28)	5%	(5)	26%	(25)	96
Age: 45-64	40%	(100)	25%	(62)	3%	(7)	32%	(79)	248
Age: 65+	37%	(61)	31%	(51)	7%	(12)	25%	(42)	167
GenZers: 1997-2012	47%	(42)	14%	(12)	3%	(2)	37%	(33)	89
Millennials: 1981-1996	45%	(81)	22%	(39)	4%	(7)	29%	(52)	180
GenXers: 1965-1980	36%	(73)	28%	(56)	3%	(6)	33%	(66)	201
Baby Boomers: 1946-1964	42%	(89)	26%	(56)	6%	(12)	26%	(56)	213
Educ: < College	44%	(207)	23%	(107)	5%	(21)	28%	(131)	466
Educ: Bachelors degree	43%	(60)	24%	(34)	4%	(5)	30%	(42)	142
Educ: Post-grad	24%	(21)	33%	(28)	2%	(2)	41%	(35)	86
Income: Under 50k	40%	(136)	28%	(94)	6%	(19)	27%	(92)	340
Income: 50k-100k	40%	(89)	21%	(48)	4%	(10)	35%	(78)	224
Income: 100k+	48%	(62)	22%	(28)	—	(0)	30%	(39)	130
Ethnicity: White (Non-Hispanic)	43%	(239)	24%	(132)	4%	(24)	29%	(160)	555
Ethnicity: Hispanic	54%	(12)	9%	(2)	5%	(1)	32%	(7)	22
Ethnicity: Black (Non-Hispanic)	26%	(23)	37%	(33)	3%	(3)	35%	(31)	89
Ethnicity: Asian + Other (Non-Hispanic)	48%	(13)	11%	(3)	3%	(1)	38%	(11)	28
All Christian	52%	(165)	20%	(65)	4%	(11)	25%	(78)	320
All Non-Christian	16%	(4)	39%	(9)	15%	(4)	29%	(7)	24
Atheist	25%	(10)	35%	(14)	—	(0)	40%	(16)	41
Agnostic/Nothing in particular	29%	(59)	26%	(54)	4%	(8)	41%	(82)	203
Something Else	47%	(50)	25%	(27)	5%	(5)	23%	(24)	106
Evangelical	52%	(70)	20%	(27)	2%	(3)	26%	(36)	136
Non-Evangelical	49%	(138)	23%	(64)	5%	(14)	24%	(66)	282
PID: Dem (no lean)	12%	(35)	45%	(131)	5%	(15)	37%	(106)	288
PID: Ind (no lean)	34%	(55)	20%	(32)	6%	(10)	40%	(63)	160
PID: Rep (no lean)	80%	(198)	3%	(7)	1%	(3)	16%	(39)	246

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	41%	(288)	24%	(169)	4%	(28)	30%	(209)	694
PID/Gender: Dem Men	17%	(20)	50%	(61)	7%	(9)	26%	(31)	120
PID/Gender: Dem Women	9%	(15)	42%	(70)	4%	(6)	45%	(76)	168
PID/Gender: Ind Men	39%	(39)	16%	(16)	6%	(6)	39%	(39)	99
PID/Gender: Ind Women	26%	(16)	26%	(16)	8%	(5)	40%	(25)	61
PID/Gender: Rep Men	88%	(101)	4%	(4)	3%	(3)	5%	(6)	114
PID/Gender: Rep Women	73%	(97)	2%	(2)	—	(0)	25%	(33)	132
Ideo: Liberal (1-3)	17%	(36)	41%	(86)	4%	(9)	38%	(80)	212
Ideo: Moderate (4)	28%	(64)	31%	(69)	7%	(17)	33%	(75)	224
Ideo: Conservative (5-7)	76%	(181)	4%	(10)	1%	(3)	19%	(46)	240
Community: Urban	34%	(51)	33%	(50)	4%	(6)	28%	(42)	149
Community: Suburban	42%	(151)	22%	(81)	5%	(17)	31%	(113)	362
Community: Rural	46%	(85)	21%	(39)	3%	(5)	29%	(54)	183
Military HHnm: Yes	53%	(52)	19%	(19)	—	(0)	28%	(27)	98
Military HH: No	39%	(235)	25%	(151)	5%	(28)	30%	(181)	596
Employ: Private Sector	46%	(111)	24%	(58)	3%	(7)	28%	(67)	242
Employ: Government	47%	(14)	27%	(8)	1%	(0)	25%	(7)	29
Employ: Self-Employed	44%	(33)	21%	(16)	1%	(0)	34%	(26)	76
Employ: Homemaker	37%	(17)	22%	(10)	—	(0)	41%	(19)	45
Employ: Student	18%	(3)	11%	(2)	7%	(1)	64%	(12)	19
Employ: Retired	42%	(75)	27%	(47)	6%	(11)	25%	(44)	177
Employ: Unemployed	36%	(28)	27%	(21)	8%	(6)	29%	(22)	77
Employ: Other	23%	(7)	27%	(8)	9%	(3)	41%	(12)	29

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	41%	(288)	24%	(169)	4%	(28)	30%	(209)	694
Protestant	46%	(75)	22%	(36)	6%	(10)	26%	(43)	164
Roman Catholic	56%	(83)	20%	(29)	1%	(2)	24%	(35)	148
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	4%	(0)	—	(0)	14%	(1)	6
Jewish	22%	(3)	54%	(7)	11%	(1)	14%	(2)	13
Muslim	9%	(0)	35%	(2)	—	(0)	56%	(3)	6
Buddhist	29%	(1)	26%	(1)	—	(0)	44%	(1)	2
Hindu	—	(0)	—	(0)	65%	(2)	35%	(1)	3
Atheist	25%	(10)	35%	(14)	—	(0)	40%	(16)	41
Agnostic	8%	(3)	38%	(14)	2%	(1)	53%	(20)	38
Something else	47%	(50)	25%	(27)	5%	(5)	23%	(24)	106
Nothing in particular	34%	(56)	24%	(40)	5%	(8)	38%	(62)	165
Ideo/PID: Conservative Republican	83%	(146)	—	(0)	—	(0)	17%	(30)	177
Ideo/PID: Moderate/Liberal Republican	72%	(47)	10%	(6)	5%	(3)	14%	(9)	65
Ideo/PID: Moderate/Conservative Democrat	18%	(21)	44%	(52)	5%	(6)	33%	(39)	118
Ideo/PID: Liberal Democrat	9%	(14)	46%	(75)	5%	(9)	40%	(65)	163
Unfavorable of Biden and Trump	28%	(38)	4%	(6)	4%	(5)	64%	(87)	136
2024 H2H Matchup: Biden Voter	7%	(25)	47%	(157)	7%	(23)	39%	(132)	337
2024 H2H Matchup: Trump Voter	85%	(252)	4%	(11)	1%	(2)	11%	(33)	298
2024 H2H Matchup: Would not Vote	5%	(1)	5%	(1)	6%	(1)	84%	(20)	24
2024 H2H Matchup: Do not Know	27%	(9)	1%	(0)	7%	(3)	65%	(23)	35
2022 House Vote: Democrat	11%	(33)	45%	(139)	6%	(19)	38%	(117)	308
2022 House Vote: Republican	84%	(211)	2%	(4)	1%	(2)	14%	(35)	252
2022 House Vote: Did not Vote	35%	(43)	21%	(26)	3%	(3)	42%	(52)	124
2020 Vote: Joe Biden	9%	(28)	47%	(151)	6%	(18)	38%	(123)	320
2020 Vote: Donald Trump	79%	(238)	2%	(6)	2%	(6)	17%	(52)	302
2020 Vote: Someone Else	11%	(1)	—	(0)	11%	(1)	78%	(8)	10
2020 Vote: Did not Vote	34%	(21)	20%	(13)	5%	(3)	41%	(26)	62
2016 Vote: Hillary Clinton	12%	(30)	53%	(136)	5%	(14)	30%	(76)	255
2016 Vote: Donald Trump	74%	(188)	2%	(4)	3%	(7)	22%	(56)	256
2016 Vote: Someone Else	29%	(6)	23%	(5)	—	(0)	48%	(10)	21

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	41%	(288)	24%	(169)	4%	(28)	30%	(209)	694
2020 Vote/PID: Not Biden/Democrat	36%	(15)	24%	(10)	2%	(1)	38%	(15)	40
2020 Vote/PID: Not Trump/Republican	65%	(14)	11%	(2)	—	(0)	24%	(5)	22
U.S. Economy: Wrong Track	53%	(270)	11%	(56)	3%	(13)	33%	(168)	507
U.S. Economy: Right Direction	9%	(18)	61%	(114)	8%	(15)	22%	(41)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	59%	(144)	7%	(16)	29%	(72)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(258)	3%	(9)	1%	(2)	18%	(59)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	13%	(16)	9%	(10)	65%	(78)	120
Top 2024 Issue: Economy	57%	(146)	10%	(25)	4%	(11)	29%	(76)	257
Community/Gender: Urban Women	28%	(22)	35%	(27)	7%	(5)	30%	(23)	77
Community/Gender: Urban Men	41%	(30)	31%	(22)	2%	(1)	27%	(19)	72
Community/Gender: Rural Women	36%	(31)	26%	(23)	—	(0)	39%	(34)	88
Community/Gender: Rural Men	57%	(54)	17%	(16)	6%	(5)	21%	(19)	94
Community/Gender: Suburban Women	38%	(75)	20%	(39)	3%	(6)	39%	(76)	195
Community/Gender: Suburban Men	46%	(76)	25%	(42)	7%	(11)	22%	(37)	167
Homeowner	43%	(246)	24%	(140)	4%	(23)	29%	(166)	575
Renter	34%	(35)	25%	(26)	4%	(4)	37%	(38)	104
Self + Household: White-Collar	37%	(90)	24%	(59)	4%	(10)	35%	(84)	243
Self + Household: Blue Collar	46%	(165)	27%	(98)	4%	(16)	23%	(82)	360
Union HH: Yes	36%	(25)	21%	(14)	1%	(0)	43%	(30)	70
Union HH: No	42%	(262)	25%	(155)	4%	(28)	29%	(179)	624
LGBTQ+: Yes	10%	(7)	35%	(25)	5%	(3)	50%	(36)	72
LGBTQ+: No	45%	(280)	23%	(144)	4%	(25)	28%	(173)	622
Motivated to Vote	42%	(267)	26%	(166)	4%	(25)	28%	(182)	641
Parent: Yes	50%	(96)	19%	(37)	2%	(3)	29%	(55)	191
Parent: No	38%	(192)	26%	(132)	5%	(25)	31%	(154)	503
COVID Vaccine: Yes	30%	(141)	32%	(148)	5%	(22)	34%	(158)	470
COVID Vaccine: No	65%	(147)	9%	(21)	3%	(6)	23%	(51)	224
Student Loans: Yes	36%	(43)	23%	(28)	5%	(6)	36%	(44)	121
Student Loans: No	43%	(244)	25%	(141)	4%	(23)	29%	(165)	573
Favorable Opinion of Haley	52%	(109)	17%	(36)	2%	(5)	29%	(61)	210
Unfavorable Opinion of Haley	33%	(99)	34%	(101)	6%	(17)	27%	(82)	298

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Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	41%	(288)	24%	(169)	4%	(28)	30%	(209)	694
Prodigal Biden Voter	25%	(7)	10%	(3)	7%	(2)	58%	(15)	27
Undecided Voter (DK/WNV)	18%	(11)	3%	(2)	7%	(4)	73%	(43)	59
Undecided Voter (DK)	27%	(9)	1%	(0)	7%	(3)	65%	(23)	35
Watched Debate	46%	(224)	24%	(118)	4%	(19)	26%	(128)	490
Watched Debate: Did not Watch	31%	(63)	25%	(51)	5%	(10)	39%	(80)	204
Watched Debate: All of it	50%	(134)	25%	(65)	5%	(14)	20%	(52)	265
Watched Debate: Some of it	40%	(91)	24%	(53)	2%	(5)	34%	(76)	225
Continue His Campaign: Yes Biden	18%	(49)	51%	(142)	5%	(15)	26%	(73)	279
Continue His Campaign: No Biden	59%	(227)	6%	(22)	2%	(9)	33%	(125)	383
Continue His Campaign: Yes Trump	81%	(271)	5%	(17)	2%	(8)	12%	(39)	335
Continue His Campaign: No Trump	4%	(14)	44%	(146)	5%	(15)	47%	(157)	332
Conviction: Evidence	8%	(28)	43%	(155)	6%	(20)	43%	(156)	359
Conviction: Motivation to Damage	87%	(231)	2%	(6)	1%	(2)	10%	(26)	265
Conviction: DK/NO	41%	(29)	13%	(9)	8%	(6)	38%	(26)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(304)	17%	(119)	5%	(34)	34%	(237)	694
Gender: Male	47%	(156)	19%	(63)	5%	(16)	29%	(98)	333
Gender: Female	41%	(148)	15%	(56)	5%	(18)	39%	(139)	361
Age: 18-34	46%	(85)	16%	(29)	2%	(3)	36%	(65)	183
Age: 35-44	42%	(41)	18%	(18)	7%	(7)	32%	(31)	96
Age: 45-64	45%	(111)	16%	(41)	4%	(10)	35%	(86)	248
Age: 65+	40%	(67)	19%	(31)	8%	(14)	33%	(55)	167
GenZers: 1997-2012	46%	(41)	14%	(13)	3%	(3)	37%	(33)	89
Millennials: 1981-1996	45%	(80)	17%	(31)	4%	(7)	34%	(61)	180
GenXers: 1965-1980	42%	(84)	18%	(36)	4%	(8)	36%	(73)	201
Baby Boomers: 1946-1964	45%	(96)	19%	(40)	5%	(11)	31%	(67)	213
Educ: < College	47%	(220)	16%	(77)	5%	(25)	31%	(145)	466
Educ: Bachelors degree	44%	(63)	18%	(25)	3%	(5)	35%	(50)	142
Educ: Post-grad	26%	(22)	20%	(17)	5%	(5)	49%	(42)	86
Income: Under 50k	42%	(144)	20%	(69)	6%	(20)	31%	(107)	340
Income: 50k-100k	43%	(97)	14%	(32)	5%	(10)	38%	(86)	224
Income: 100k+	49%	(63)	14%	(18)	3%	(3)	35%	(45)	130
Ethnicity: White (Non-Hispanic)	46%	(258)	16%	(88)	5%	(30)	32%	(179)	555
Ethnicity: Hispanic	43%	(10)	—	(0)	1%	(0)	56%	(13)	22
Ethnicity: Black (Non-Hispanic)	27%	(24)	31%	(27)	3%	(2)	40%	(35)	89
Ethnicity: Asian + Other (Non-Hispanic)	48%	(13)	11%	(3)	4%	(1)	38%	(10)	28
All Christian	55%	(177)	13%	(42)	4%	(13)	28%	(88)	320
All Non-Christian	33%	(8)	21%	(5)	12%	(3)	34%	(8)	24
Atheist	25%	(10)	26%	(11)	1%	(1)	48%	(20)	41
Agnostic/Nothing in particular	28%	(57)	23%	(46)	4%	(8)	45%	(92)	203
Something Else	49%	(52)	15%	(16)	9%	(9)	28%	(29)	106
Evangelical	52%	(71)	17%	(23)	3%	(5)	28%	(38)	136
Non-Evangelical	54%	(153)	12%	(35)	6%	(17)	27%	(77)	282
PID: Dem (no lean)	11%	(33)	36%	(104)	7%	(21)	45%	(131)	288
PID: Ind (no lean)	36%	(57)	9%	(15)	7%	(11)	48%	(78)	160
PID: Rep (no lean)	87%	(215)	—	(0)	1%	(2)	12%	(29)	246

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Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(304)	17%	(119)	5%	(34)	34%	(237)	694
PID/Gender: Dem Men	12%	(14)	44%	(53)	7%	(8)	37%	(45)	120
PID/Gender: Dem Women	11%	(18)	30%	(51)	7%	(12)	51%	(86)	168
PID/Gender: Ind Men	39%	(38)	10%	(10)	5%	(5)	46%	(45)	99
PID/Gender: Ind Women	30%	(19)	8%	(5)	9%	(6)	53%	(32)	61
PID/Gender: Rep Men	91%	(104)	—	(0)	2%	(2)	7%	(8)	114
PID/Gender: Rep Women	84%	(111)	—	(0)	—	(0)	16%	(21)	132
Ideo: Liberal (1-3)	18%	(39)	32%	(67)	4%	(8)	46%	(97)	212
Ideo: Moderate (4)	32%	(71)	17%	(37)	10%	(23)	41%	(92)	224
Ideo: Conservative (5-7)	79%	(188)	4%	(10)	1%	(3)	16%	(38)	240
Community: Urban	38%	(57)	21%	(31)	3%	(5)	38%	(56)	149
Community: Suburban	44%	(158)	17%	(63)	6%	(21)	33%	(120)	362
Community: Rural	49%	(89)	14%	(25)	4%	(8)	33%	(61)	183
Military HHnm: Yes	56%	(55)	13%	(13)	—	(0)	31%	(30)	98
Military HH: No	42%	(250)	18%	(106)	6%	(33)	35%	(207)	596
Employ: Private Sector	47%	(113)	17%	(42)	3%	(7)	33%	(80)	242
Employ: Government	61%	(18)	15%	(5)	3%	(1)	20%	(6)	29
Employ: Self-Employed	43%	(32)	14%	(11)	3%	(2)	41%	(31)	76
Employ: Homemaker	44%	(20)	13%	(6)	3%	(1)	40%	(18)	45
Employ: Student	17%	(3)	19%	(3)	7%	(1)	57%	(11)	19
Employ: Retired	46%	(81)	14%	(25)	9%	(17)	31%	(54)	177
Employ: Unemployed	33%	(25)	33%	(25)	4%	(3)	30%	(23)	77
Employ: Other	38%	(11)	8%	(2)	3%	(1)	51%	(15)	29

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(304)	17%	(119)	5%	(34)	34%	(237)	694
Protestant	53%	(87)	12%	(19)	5%	(8)	30%	(48)	164
Roman Catholic	57%	(84)	15%	(22)	3%	(4)	25%	(38)	148
Mormon	34%	(1)	—	(0)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	—	(0)	4%	(0)	14%	(1)	6
Jewish	44%	(6)	34%	(4)	—	(0)	23%	(3)	13
Muslim	32%	(2)	12%	(1)	—	(0)	56%	(3)	6
Buddhist	29%	(1)	—	(0)	26%	(1)	44%	(1)	2
Hindu	—	(0)	—	(0)	65%	(2)	35%	(1)	3
Atheist	25%	(10)	26%	(11)	1%	(1)	48%	(20)	41
Agnostic	11%	(4)	26%	(10)	—	(0)	64%	(24)	38
Something else	49%	(52)	15%	(16)	9%	(9)	28%	(29)	106
Nothing in particular	32%	(53)	22%	(36)	5%	(8)	41%	(68)	165
Ideo/PID: Conservative Republican	88%	(156)	—	(0)	—	(0)	12%	(21)	177
Ideo/PID: Moderate/Liberal Republican	86%	(56)	—	(0)	3%	(2)	11%	(7)	65
Ideo/PID: Moderate/Conservative Democrat	13%	(16)	32%	(38)	11%	(13)	43%	(51)	118
Ideo/PID: Liberal Democrat	10%	(17)	38%	(62)	5%	(8)	47%	(76)	163
Unfavorable of Biden and Trump	32%	(43)	2%	(3)	1%	(1)	65%	(89)	136
2024 H2H Matchup: Biden Voter	6%	(21)	34%	(114)	9%	(31)	50%	(170)	337
2024 H2H Matchup: Trump Voter	91%	(270)	1%	(4)	—	(0)	8%	(24)	298
2024 H2H Matchup: Would not Vote	11%	(3)	2%	(1)	1%	(0)	86%	(21)	24
2024 H2H Matchup: Do not Know	31%	(11)	—	(0)	6%	(2)	63%	(22)	35
2022 House Vote: Democrat	12%	(37)	33%	(101)	8%	(24)	47%	(145)	308
2022 House Vote: Republican	89%	(225)	—	(0)	—	(0)	11%	(28)	252
2022 House Vote: Did not Vote	34%	(42)	14%	(17)	5%	(6)	47%	(59)	124
2020 Vote: Joe Biden	8%	(26)	33%	(104)	9%	(28)	51%	(162)	320
2020 Vote: Donald Trump	84%	(254)	1%	(2)	1%	(2)	14%	(43)	302
2020 Vote: Someone Else	46%	(5)	—	(0)	—	(0)	54%	(5)	10
2020 Vote: Did not Vote	31%	(20)	19%	(12)	6%	(3)	44%	(27)	62
2016 Vote: Hillary Clinton	12%	(30)	37%	(95)	9%	(23)	42%	(108)	255
2016 Vote: Donald Trump	79%	(202)	1%	(3)	1%	(2)	19%	(49)	256
2016 Vote: Someone Else	23%	(5)	12%	(2)	—	(0)	65%	(14)	21

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(304)	17%	(119)	5%	(34)	34%	(237)	694
2020 Vote/PID: Not Biden/Democrat	28%	(11)	34%	(14)	3%	(1)	35%	(14)	40
2020 Vote/PID: Not Trump/Republican	78%	(17)	1%	(0)	—	(0)	21%	(5)	22
U.S. Economy: Wrong Track	56%	(286)	8%	(42)	2%	(11)	33%	(168)	507
U.S. Economy: Right Direction	10%	(19)	41%	(77)	12%	(23)	37%	(69)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	43%	(106)	11%	(27)	41%	(101)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(277)	1%	(2)	—	(0)	15%	(48)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	9%	(11)	5%	(6)	73%	(88)	120
Top 2024 Issue: Economy	60%	(153)	9%	(23)	3%	(9)	28%	(71)	257
Community/Gender: Urban Women	30%	(23)	22%	(17)	3%	(3)	44%	(34)	77
Community/Gender: Urban Men	47%	(34)	19%	(14)	3%	(2)	30%	(22)	72
Community/Gender: Rural Women	44%	(39)	13%	(12)	7%	(7)	35%	(31)	88
Community/Gender: Rural Men	53%	(50)	14%	(13)	2%	(2)	32%	(30)	94
Community/Gender: Suburban Women	44%	(85)	14%	(27)	5%	(9)	38%	(74)	195
Community/Gender: Suburban Men	43%	(72)	22%	(36)	7%	(12)	28%	(46)	167
Homeowner	45%	(260)	17%	(96)	5%	(28)	33%	(191)	575
Renter	35%	(36)	19%	(20)	5%	(6)	40%	(42)	104
Self + Household: White-Collar	42%	(101)	20%	(49)	4%	(11)	34%	(83)	243
Self + Household: Blue Collar	48%	(173)	16%	(57)	6%	(21)	30%	(109)	360
Union HH: Yes	40%	(28)	9%	(6)	3%	(2)	48%	(34)	70
Union HH: No	44%	(276)	18%	(113)	5%	(31)	33%	(204)	624
LGBTQ+: Yes	11%	(8)	31%	(22)	5%	(3)	53%	(38)	72
LGBTQ+: No	48%	(296)	15%	(96)	5%	(30)	32%	(199)	622
Motivated to Vote	45%	(285)	18%	(115)	5%	(32)	33%	(209)	641
Parent: Yes	48%	(92)	16%	(31)	2%	(4)	34%	(64)	191
Parent: No	42%	(212)	17%	(88)	6%	(30)	34%	(173)	503
COVID Vaccine: Yes	34%	(160)	21%	(100)	6%	(28)	39%	(181)	470
COVID Vaccine: No	64%	(144)	8%	(18)	3%	(6)	25%	(56)	224
Student Loans: Yes	36%	(44)	14%	(17)	5%	(6)	45%	(54)	121
Student Loans: No	46%	(261)	18%	(102)	5%	(28)	32%	(183)	573
Favorable Opinion of Haley	59%	(124)	11%	(23)	4%	(8)	26%	(55)	210
Unfavorable Opinion of Haley	33%	(100)	25%	(73)	6%	(18)	36%	(107)	298

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(304)	17%	(119)	5%	(34)	34%	(237)	694
Prodigal Biden Voter	29%	(8)	10%	(3)	—	(0)	61%	(16)	27
Undecided Voter (DK/WNV)	22%	(13)	1%	(1)	4%	(2)	73%	(43)	59
Undecided Voter (DK)	31%	(11)	—	(0)	6%	(2)	63%	(22)	35
Watched Debate	50%	(242)	16%	(80)	4%	(21)	30%	(146)	490
Watched Debate: Did not Watch	30%	(62)	19%	(39)	6%	(12)	45%	(91)	204
Watched Debate: All of it	52%	(138)	17%	(46)	4%	(11)	26%	(69)	265
Watched Debate: Some of it	46%	(104)	15%	(34)	4%	(10)	34%	(77)	225
Continue His Campaign: Yes Biden	19%	(52)	36%	(101)	9%	(26)	36%	(100)	279
Continue His Campaign: No Biden	63%	(242)	3%	(12)	2%	(6)	32%	(124)	383
Continue His Campaign: Yes Trump	83%	(279)	2%	(5)	3%	(9)	12%	(42)	335
Continue His Campaign: No Trump	7%	(23)	31%	(104)	7%	(23)	55%	(182)	332
Conviction: Evidence	11%	(41)	30%	(108)	8%	(27)	51%	(183)	359
Conviction: Motivation to Damage	87%	(229)	1%	(3)	1%	(2)	11%	(30)	265
Conviction: DK/NO	49%	(34)	10%	(7)	6%	(4)	35%	(25)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	51%	(355)	27%	(186)	16%	(110)	6%	(43)	694
Gender: Male	47%	(156)	32%	(106)	16%	(55)	5%	(17)	333
Gender: Female	55%	(199)	22%	(80)	15%	(55)	7%	(26)	361
Age: 18-34	45%	(83)	27%	(49)	18%	(34)	10%	(18)	183
Age: 35-44	46%	(44)	30%	(29)	19%	(19)	5%	(4)	96
Age: 45-64	50%	(123)	27%	(67)	18%	(44)	5%	(13)	248
Age: 65+	63%	(105)	24%	(41)	8%	(13)	5%	(8)	167
GenZers: 1997-2012	43%	(38)	23%	(21)	22%	(20)	12%	(10)	89
Millennials: 1981-1996	45%	(81)	31%	(56)	17%	(30)	6%	(12)	180
GenXers: 1965-1980	52%	(105)	24%	(48)	20%	(41)	4%	(8)	201
Baby Boomers: 1946-1964	58%	(123)	27%	(58)	9%	(19)	6%	(13)	213
Educ: < College	46%	(213)	30%	(138)	17%	(78)	8%	(36)	466
Educ: Bachelors degree	54%	(77)	27%	(38)	15%	(21)	4%	(6)	142
Educ: Post-grad	76%	(65)	12%	(10)	12%	(10)	1%	(1)	86
Income: Under 50k	51%	(174)	27%	(91)	15%	(50)	7%	(26)	340
Income: 50k-100k	50%	(113)	23%	(52)	20%	(45)	6%	(14)	224
Income: 100k+	53%	(68)	33%	(43)	11%	(15)	3%	(3)	130
Ethnicity: White (Non-Hispanic)	49%	(275)	29%	(159)	16%	(87)	6%	(34)	555
Ethnicity: Hispanic	45%	(10)	31%	(7)	23%	(5)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	63%	(57)	12%	(11)	14%	(13)	10%	(9)	89
Ethnicity: Asian + Other (Non-Hispanic)	52%	(14)	31%	(8)	17%	(5)	—	(0)	28
All Christian	46%	(146)	35%	(113)	13%	(40)	7%	(21)	320
All Non-Christian	57%	(14)	21%	(5)	12%	(3)	9%	(2)	24
Atheist	62%	(25)	9%	(4)	18%	(7)	11%	(4)	41
Agnostic/Nothing in particular	62%	(125)	16%	(33)	19%	(39)	3%	(6)	203
Something Else	42%	(45)	29%	(31)	19%	(21)	9%	(9)	106
Evangelical	47%	(63)	31%	(43)	11%	(16)	11%	(14)	136
Non-Evangelical	45%	(126)	35%	(98)	16%	(45)	4%	(13)	282
PID: Dem (no lean)	81%	(234)	6%	(18)	9%	(26)	3%	(9)	288
PID: Ind (no lean)	47%	(75)	15%	(24)	30%	(48)	8%	(13)	160
PID: Rep (no lean)	19%	(46)	58%	(143)	15%	(36)	9%	(21)	246

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	51%	(355)	27%	(186)	16%	(110)	6%	(43)	694
PID/Gender: Dem Men	80%	(96)	8%	(10)	11%	(13)	1%	(1)	120
PID/Gender: Dem Women	82%	(138)	5%	(8)	8%	(13)	5%	(8)	168
PID/Gender: Ind Men	41%	(41)	22%	(22)	33%	(32)	4%	(4)	99
PID/Gender: Ind Women	56%	(34)	5%	(3)	26%	(16)	14%	(8)	61
PID/Gender: Rep Men	17%	(19)	65%	(74)	8%	(10)	10%	(11)	114
PID/Gender: Rep Women	20%	(27)	52%	(69)	20%	(26)	7%	(10)	132
Ideo: Liberal (1-3)	77%	(162)	8%	(16)	13%	(27)	3%	(7)	212
Ideo: Moderate (4)	62%	(138)	16%	(36)	14%	(32)	8%	(18)	224
Ideo: Conservative (5-7)	20%	(48)	53%	(127)	19%	(46)	8%	(18)	240
Community: Urban	56%	(84)	18%	(27)	20%	(30)	6%	(9)	149
Community: Suburban	52%	(187)	26%	(96)	14%	(50)	8%	(29)	362
Community: Rural	46%	(85)	34%	(63)	16%	(30)	3%	(6)	183
Military HHnm: Yes	46%	(45)	36%	(35)	13%	(12)	6%	(6)	98
Military HH: No	52%	(310)	25%	(150)	16%	(97)	6%	(37)	596
Employ: Private Sector	44%	(107)	31%	(75)	18%	(44)	7%	(16)	242
Employ: Government	59%	(17)	4%	(1)	32%	(9)	5%	(1)	29
Employ: Self-Employed	41%	(31)	31%	(24)	15%	(12)	12%	(9)	76
Employ: Homemaker	55%	(25)	30%	(13)	11%	(5)	5%	(2)	45
Employ: Student	64%	(12)	1%	(0)	35%	(6)	1%	(0)	19
Employ: Retired	59%	(105)	27%	(49)	9%	(16)	5%	(8)	177
Employ: Unemployed	57%	(43)	24%	(19)	16%	(12)	3%	(2)	77
Employ: Other	54%	(15)	17%	(5)	19%	(5)	10%	(3)	29

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	51%	(355)	27%	(186)	16%	(110)	6%	(43)	694
Protestant	47%	(78)	32%	(52)	16%	(26)	5%	(9)	164
Roman Catholic	45%	(67)	39%	(57)	10%	(15)	6%	(9)	148
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	31%	(2)	—	(0)	51%	(3)	6
Jewish	64%	(8)	25%	(3)	11%	(1)	—	(0)	13
Muslim	68%	(4)	23%	(1)	9%	(0)	—	(0)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	—	(0)	2
Hindu	35%	(1)	—	(0)	—	(0)	65%	(2)	3
Atheist	62%	(25)	9%	(4)	18%	(7)	11%	(4)	41
Agnostic	80%	(30)	2%	(1)	16%	(6)	1%	(1)	38
Something else	42%	(45)	29%	(31)	19%	(21)	9%	(9)	106
Nothing in particular	57%	(95)	19%	(32)	20%	(33)	3%	(6)	165
Ideo/PID: Conservative Republican	15%	(26)	62%	(110)	18%	(33)	5%	(8)	177
Ideo/PID: Moderate/Liberal Republican	32%	(20)	44%	(29)	5%	(3)	19%	(13)	65
Ideo/PID: Moderate/Conservative Democrat	77%	(90)	9%	(10)	8%	(10)	6%	(7)	118
Ideo/PID: Liberal Democrat	85%	(139)	4%	(7)	10%	(16)	1%	(2)	163
Unfavorable of Biden and Trump	48%	(66)	9%	(13)	37%	(51)	5%	(7)	136
2024 H2H Matchup: Biden Voter	86%	(289)	5%	(16)	7%	(22)	3%	(9)	337
2024 H2H Matchup: Trump Voter	15%	(45)	56%	(168)	18%	(55)	10%	(30)	298
2024 H2H Matchup: Would not Vote	40%	(10)	—	(0)	55%	(13)	5%	(1)	24
2024 H2H Matchup: Do not Know	33%	(12)	4%	(2)	55%	(19)	8%	(3)	35
2022 House Vote: Democrat	82%	(252)	6%	(18)	10%	(30)	3%	(8)	308
2022 House Vote: Republican	16%	(41)	56%	(140)	19%	(47)	9%	(24)	252
2022 House Vote: Did not Vote	48%	(59)	22%	(28)	21%	(26)	9%	(11)	124
2020 Vote: Joe Biden	83%	(266)	4%	(12)	10%	(32)	3%	(9)	320
2020 Vote: Donald Trump	19%	(59)	53%	(162)	18%	(54)	9%	(28)	302
2020 Vote: Someone Else	13%	(1)	—	(0)	87%	(8)	—	(0)	10
2020 Vote: Did not Vote	48%	(30)	19%	(12)	24%	(15)	9%	(6)	62
2016 Vote: Hillary Clinton	82%	(209)	7%	(18)	9%	(23)	2%	(6)	255
2016 Vote: Donald Trump	21%	(54)	50%	(129)	18%	(45)	11%	(27)	256
2016 Vote: Someone Else	63%	(13)	6%	(1)	31%	(6)	—	(0)	21

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	51%	(355)	27%	(186)	16%	(110)	6%	(43)	694
2020 Vote/PID: Not Biden/Democrat	67%	(27)	17%	(7)	9%	(3)	8%	(3)	40
2020 Vote/PID: Not Trump/Republican	39%	(8)	35%	(8)	12%	(3)	15%	(3)	22
U.S. Economy: Wrong Track	38%	(190)	35%	(178)	20%	(103)	7%	(35)	507
U.S. Economy: Right Direction	88%	(165)	4%	(8)	3%	(7)	4%	(8)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(214)	5%	(13)	5%	(12)	3%	(7)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(65)	53%	(172)	20%	(65)	8%	(25)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	63%	(76)	—	(1)	27%	(33)	9%	(11)	120
Top 2024 Issue: Economy	33%	(84)	34%	(88)	23%	(59)	10%	(25)	257
Community/Gender: Urban Women	64%	(49)	12%	(9)	17%	(13)	7%	(5)	77
Community/Gender: Urban Men	47%	(34)	25%	(18)	22%	(16)	5%	(4)	72
Community/Gender: Rural Women	56%	(49)	25%	(22)	14%	(12)	5%	(5)	88
Community/Gender: Rural Men	38%	(35)	43%	(41)	18%	(17)	1%	(1)	94
Community/Gender: Suburban Women	52%	(101)	25%	(49)	15%	(29)	9%	(17)	195
Community/Gender: Suburban Men	52%	(87)	28%	(47)	13%	(21)	7%	(12)	167
Homeowner	51%	(292)	27%	(158)	16%	(93)	6%	(32)	575
Renter	54%	(57)	23%	(24)	14%	(15)	8%	(9)	104
Self + Household: White-Collar	58%	(141)	23%	(56)	13%	(31)	6%	(14)	243
Self + Household: Blue Collar	48%	(173)	31%	(111)	16%	(57)	5%	(20)	360
Union HH: Yes	50%	(35)	18%	(12)	29%	(20)	3%	(2)	70
Union HH: No	51%	(320)	28%	(174)	14%	(89)	7%	(41)	624
LGBTQ+: Yes	67%	(48)	6%	(5)	25%	(18)	2%	(2)	72
LGBTQ+: No	49%	(307)	29%	(181)	15%	(92)	7%	(41)	622
Motivated to Vote	52%	(333)	28%	(178)	14%	(90)	6%	(39)	641
Parent: Yes	44%	(85)	32%	(61)	18%	(35)	5%	(10)	191
Parent: No	54%	(270)	25%	(125)	15%	(75)	7%	(33)	503
COVID Vaccine: Yes	64%	(300)	17%	(78)	14%	(64)	6%	(28)	470
COVID Vaccine: No	25%	(55)	48%	(108)	20%	(46)	7%	(15)	224
Student Loans: Yes	48%	(58)	15%	(18)	24%	(29)	13%	(16)	121
Student Loans: No	52%	(298)	29%	(168)	14%	(81)	5%	(27)	573
Favorable Opinion of Haley	40%	(84)	37%	(77)	18%	(38)	6%	(12)	210
Unfavorable Opinion of Haley	64%	(189)	21%	(63)	13%	(40)	2%	(6)	298

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	51%	(355)	27%	(186)	16%	(110)	6%	(43)	694
Prodigal Biden Voter	45%	(12)	2%	(0)	41%	(11)	13%	(3)	27
Undecided Voter (DK/WNV)	36%	(21)	3%	(2)	55%	(32)	7%	(4)	59
Undecided Voter (DK)	33%	(12)	4%	(2)	55%	(19)	8%	(3)	35
Watched Debate	48%	(237)	28%	(136)	17%	(82)	7%	(34)	490
Watched Debate: Did not Watch	58%	(118)	24%	(50)	13%	(28)	4%	(9)	204
Watched Debate: All of it	49%	(129)	32%	(86)	13%	(33)	6%	(16)	265
Watched Debate: Some of it	48%	(108)	22%	(50)	22%	(49)	8%	(18)	225
Continue His Campaign: Yes Biden	79%	(221)	12%	(33)	5%	(15)	4%	(10)	279
Continue His Campaign: No Biden	32%	(122)	37%	(143)	24%	(90)	7%	(28)	383
Continue His Campaign: Yes Trump	21%	(71)	52%	(173)	17%	(58)	10%	(32)	335
Continue His Campaign: No Trump	82%	(271)	3%	(10)	14%	(46)	2%	(5)	332
Conviction: Evidence	84%	(303)	4%	(14)	10%	(35)	2%	(7)	359
Conviction: Motivation to Damage	13%	(35)	59%	(156)	19%	(51)	9%	(23)	265
Conviction: DK/NO	25%	(18)	23%	(16)	34%	(24)	18%	(13)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	25%	(175)	50%	(350)	4%	(25)	21%	(143)	694
Gender: Male	30%	(99)	49%	(164)	4%	(13)	17%	(57)	333
Gender: Female	21%	(76)	52%	(186)	3%	(12)	24%	(86)	361
Age: 18-34	30%	(55)	38%	(70)	3%	(6)	28%	(52)	183
Age: 35-44	31%	(30)	48%	(47)	3%	(3)	17%	(17)	96
Age: 45-64	22%	(56)	52%	(130)	5%	(12)	21%	(51)	248
Age: 65+	21%	(34)	63%	(104)	2%	(4)	14%	(24)	167
GenZers: 1997-2012	30%	(27)	40%	(35)	4%	(4)	26%	(23)	89
Millennials: 1981-1996	31%	(56)	42%	(75)	3%	(6)	24%	(42)	180
GenXers: 1965-1980	19%	(38)	56%	(113)	4%	(9)	20%	(41)	201
Baby Boomers: 1946-1964	24%	(51)	56%	(118)	3%	(7)	17%	(36)	213
Educ: < College	28%	(130)	45%	(210)	5%	(24)	22%	(102)	466
Educ: Bachelors degree	23%	(33)	54%	(76)	1%	(2)	22%	(32)	142
Educ: Post-grad	14%	(12)	75%	(64)	—	(0)	11%	(9)	86
Income: Under 50k	23%	(79)	51%	(173)	5%	(18)	21%	(71)	340
Income: 50k-100k	28%	(62)	49%	(111)	3%	(6)	20%	(46)	224
Income: 100k+	26%	(34)	52%	(67)	1%	(2)	21%	(27)	130
Ethnicity: White (Non-Hispanic)	28%	(154)	48%	(267)	4%	(22)	20%	(112)	555
Ethnicity: Hispanic	10%	(2)	61%	(14)	3%	(1)	26%	(6)	22
Ethnicity: Black (Non-Hispanic)	10%	(9)	69%	(61)	1%	(1)	20%	(18)	89
Ethnicity: Asian + Other (Non-Hispanic)	36%	(10)	29%	(8)	4%	(1)	31%	(9)	28
All Christian	35%	(111)	45%	(145)	2%	(7)	18%	(57)	320
All Non-Christian	2%	(1)	68%	(16)	9%	(2)	20%	(5)	24
Atheist	12%	(5)	60%	(24)	4%	(1)	24%	(10)	41
Agnostic/Nothing in particular	15%	(30)	62%	(125)	2%	(5)	21%	(43)	203
Something Else	27%	(29)	37%	(40)	9%	(9)	27%	(28)	106
Evangelical	35%	(48)	39%	(53)	6%	(8)	20%	(27)	136
Non-Evangelical	31%	(88)	45%	(127)	3%	(9)	21%	(58)	282
PID: Dem (no lean)	3%	(9)	84%	(242)	1%	(3)	12%	(34)	288
PID: Ind (no lean)	13%	(20)	50%	(80)	6%	(10)	31%	(50)	160
PID: Rep (no lean)	59%	(146)	12%	(29)	5%	(12)	24%	(59)	246

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	25%	(175)	50%	(350)	4%	(25)	21%	(143)	694
PID/Gender: Dem Men	3%	(4)	88%	(105)	—	(0)	9%	(11)	120
PID/Gender: Dem Women	3%	(5)	81%	(136)	2%	(3)	14%	(23)	168
PID/Gender: Ind Men	15%	(15)	47%	(46)	5%	(5)	33%	(33)	99
PID/Gender: Ind Women	9%	(5)	55%	(34)	7%	(5)	29%	(18)	61
PID/Gender: Rep Men	71%	(81)	11%	(13)	7%	(8)	12%	(13)	114
PID/Gender: Rep Women	49%	(65)	12%	(16)	3%	(4)	35%	(46)	132
Ideo: Liberal (1-3)	5%	(12)	77%	(163)	2%	(4)	15%	(33)	212
Ideo: Moderate (4)	15%	(33)	58%	(130)	6%	(12)	21%	(48)	224
Ideo: Conservative (5-7)	52%	(125)	21%	(50)	4%	(9)	23%	(56)	240
Community: Urban	18%	(26)	58%	(86)	6%	(9)	19%	(28)	149
Community: Suburban	27%	(99)	53%	(190)	4%	(14)	16%	(59)	362
Community: Rural	27%	(50)	40%	(74)	1%	(2)	31%	(56)	183
Military HHnm: Yes	29%	(29)	41%	(40)	4%	(4)	27%	(26)	98
Military HH: No	25%	(146)	52%	(310)	4%	(22)	20%	(117)	596
Employ: Private Sector	28%	(67)	44%	(106)	5%	(13)	23%	(56)	242
Employ: Government	30%	(9)	54%	(16)	2%	(0)	14%	(4)	29
Employ: Self-Employed	35%	(26)	44%	(33)	—	(0)	21%	(16)	76
Employ: Homemaker	23%	(10)	55%	(25)	3%	(1)	19%	(9)	45
Employ: Student	—	(0)	43%	(8)	1%	(0)	56%	(10)	19
Employ: Retired	26%	(46)	58%	(103)	2%	(4)	14%	(25)	177
Employ: Unemployed	20%	(15)	60%	(46)	3%	(2)	18%	(14)	77
Employ: Other	7%	(2)	48%	(14)	13%	(4)	32%	(9)	29

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	25%	(175)	50%	(350)	4%	(25)	21%	(143)	694
Protestant	32%	(53)	49%	(80)	2%	(3)	17%	(27)	164
Roman Catholic	36%	(54)	41%	(60)	3%	(4)	20%	(30)	148
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	69%	(4)	—	(0)	—	(0)	6
Jewish	—	(0)	75%	(10)	—	(0)	25%	(3)	13
Muslim	—	(0)	100%	(6)	—	(0)	—	(0)	6
Buddhist	29%	(1)	53%	(1)	—	(0)	18%	(0)	2
Hindu	—	(0)	—	(0)	65%	(2)	35%	(1)	3
Atheist	12%	(5)	60%	(24)	4%	(1)	24%	(10)	41
Agnostic	3%	(1)	68%	(26)	2%	(1)	27%	(10)	38
Something else	27%	(29)	37%	(40)	9%	(9)	27%	(28)	106
Nothing in particular	17%	(29)	60%	(99)	3%	(4)	20%	(33)	165
Ideo/PID: Conservative Republican	64%	(113)	10%	(17)	3%	(6)	23%	(41)	177
Ideo/PID: Moderate/Liberal Republican	45%	(29)	19%	(12)	9%	(6)	27%	(17)	65
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	83%	(98)	3%	(3)	9%	(11)	118
Ideo/PID: Liberal Democrat	2%	(3)	84%	(137)	—	(0)	14%	(23)	163
Unfavorable of Biden and Trump	2%	(3)	49%	(67)	1%	(1)	48%	(65)	136
2024 H2H Matchup: Biden Voter	1%	(5)	85%	(286)	1%	(2)	13%	(43)	337
2024 H2H Matchup: Trump Voter	57%	(170)	11%	(34)	7%	(20)	25%	(74)	298
2024 H2H Matchup: Would not Vote	—	(0)	49%	(12)	—	(0)	51%	(12)	24
2024 H2H Matchup: Do not Know	—	(0)	53%	(19)	7%	(3)	39%	(14)	35
2022 House Vote: Democrat	3%	(10)	84%	(259)	1%	(3)	12%	(36)	308
2022 House Vote: Republican	55%	(139)	13%	(34)	6%	(16)	25%	(64)	252
2022 House Vote: Did not Vote	20%	(25)	44%	(55)	4%	(5)	32%	(40)	124
2020 Vote: Joe Biden	2%	(7)	84%	(270)	—	(1)	13%	(43)	320
2020 Vote: Donald Trump	51%	(153)	16%	(49)	7%	(22)	26%	(78)	302
2020 Vote: Someone Else	—	(0)	54%	(5)	—	(0)	46%	(4)	10
2020 Vote: Did not Vote	25%	(16)	42%	(26)	4%	(2)	30%	(19)	62
2016 Vote: Hillary Clinton	4%	(10)	84%	(214)	—	(1)	12%	(30)	255
2016 Vote: Donald Trump	49%	(126)	18%	(46)	7%	(19)	25%	(64)	256
2016 Vote: Someone Else	6%	(1)	77%	(16)	—	(0)	17%	(3)	21

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	25%	(175)	50%	(350)	4%	(25)	21%	(143)	694
2020 Vote/PID: Not Biden/Democrat	11%	(5)	67%	(27)	8%	(3)	14%	(6)	40
2020 Vote/PID: Not Trump/Republican	64%	(14)	19%	(4)	—	(0)	17%	(4)	22
U.S. Economy: Wrong Track	33%	(168)	36%	(183)	4%	(22)	26%	(133)	507
U.S. Economy: Right Direction	4%	(7)	89%	(168)	2%	(3)	5%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	94%	(231)	1%	(2)	5%	(11)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(172)	14%	(47)	5%	(17)	28%	(91)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	61%	(73)	5%	(6)	34%	(41)	120
Top 2024 Issue: Economy	31%	(80)	35%	(91)	7%	(18)	27%	(69)	257
Community/Gender: Urban Women	9%	(7)	65%	(50)	9%	(7)	16%	(13)	77
Community/Gender: Urban Men	27%	(19)	49%	(36)	3%	(2)	21%	(15)	72
Community/Gender: Rural Women	25%	(22)	40%	(35)	—	(0)	35%	(31)	88
Community/Gender: Rural Men	29%	(27)	41%	(39)	3%	(2)	27%	(26)	94
Community/Gender: Suburban Women	24%	(47)	51%	(101)	3%	(5)	22%	(43)	195
Community/Gender: Suburban Men	31%	(52)	54%	(90)	5%	(9)	9%	(16)	167
Homeowner	26%	(150)	51%	(293)	4%	(20)	20%	(112)	575
Renter	20%	(21)	50%	(52)	4%	(4)	25%	(26)	104
Self + Household: White-Collar	21%	(50)	58%	(140)	2%	(5)	20%	(47)	243
Self + Household: Blue Collar	30%	(106)	47%	(170)	5%	(16)	19%	(68)	360
Union HH: Yes	17%	(12)	57%	(40)	7%	(5)	19%	(13)	70
Union HH: No	26%	(163)	50%	(310)	3%	(20)	21%	(130)	624
LGBTQ+: Yes	4%	(3)	68%	(49)	4%	(3)	25%	(18)	72
LGBTQ+: No	28%	(172)	48%	(302)	4%	(23)	20%	(125)	622
Motivated to Vote	26%	(164)	51%	(328)	4%	(23)	19%	(125)	641
Parent: Yes	32%	(61)	42%	(81)	3%	(7)	22%	(43)	191
Parent: No	23%	(114)	54%	(269)	4%	(19)	20%	(101)	503
COVID Vaccine: Yes	16%	(75)	65%	(303)	3%	(12)	17%	(79)	470
COVID Vaccine: No	44%	(100)	21%	(47)	6%	(13)	29%	(64)	224
Student Loans: Yes	19%	(23)	46%	(56)	8%	(10)	26%	(32)	121
Student Loans: No	27%	(152)	51%	(294)	3%	(15)	19%	(111)	573
Favorable Opinion of Haley	30%	(62)	47%	(99)	3%	(6)	21%	(43)	210
Unfavorable Opinion of Haley	21%	(62)	59%	(177)	3%	(10)	17%	(50)	298

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	25%	(175)	50%	(350)	4%	(25)	21%	(143)	694
Prodigal Biden Voter	8%	(2)	51%	(14)	2%	(0)	39%	(10)	27
Undecided Voter (DK/WNV)	—	(0)	51%	(31)	4%	(3)	44%	(26)	59
Undecided Voter (DK)	—	(0)	53%	(19)	7%	(3)	39%	(14)	35
Watched Debate	27%	(133)	49%	(241)	4%	(20)	19%	(95)	490
Watched Debate: Did not Watch	20%	(42)	54%	(109)	2%	(5)	24%	(48)	204
Watched Debate: All of it	32%	(86)	48%	(128)	4%	(11)	15%	(41)	265
Watched Debate: Some of it	21%	(48)	50%	(113)	4%	(10)	24%	(54)	225
Continue His Campaign: Yes Biden	10%	(28)	79%	(221)	3%	(9)	8%	(22)	279
Continue His Campaign: No Biden	36%	(139)	30%	(114)	4%	(17)	30%	(114)	383
Continue His Campaign: Yes Trump	52%	(173)	19%	(64)	7%	(23)	23%	(76)	335
Continue His Campaign: No Trump	1%	(2)	81%	(269)	—	(0)	18%	(60)	332
Conviction: Evidence	2%	(7)	84%	(301)	1%	(3)	13%	(48)	359
Conviction: Motivation to Damage	56%	(147)	13%	(35)	5%	(13)	26%	(69)	265
Conviction: DK/NO	29%	(20)	21%	(15)	12%	(9)	38%	(26)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	32%	(225)	41%	(283)	3%	(19)	24%	(167)	694
Gender: Male	37%	(122)	39%	(131)	5%	(15)	20%	(65)	333
Gender: Female	29%	(103)	42%	(152)	1%	(4)	28%	(101)	361
Age: 18-34	36%	(66)	26%	(48)	7%	(13)	30%	(56)	183
Age: 35-44	34%	(33)	36%	(35)	4%	(3)	27%	(25)	96
Age: 45-64	34%	(85)	44%	(110)	—	(0)	21%	(53)	248
Age: 65+	25%	(42)	54%	(90)	1%	(2)	20%	(33)	167
GenZers: 1997-2012	38%	(34)	23%	(20)	12%	(11)	27%	(24)	89
Millennials: 1981-1996	35%	(62)	32%	(57)	3%	(6)	30%	(54)	180
GenXers: 1965-1980	31%	(61)	47%	(95)	—	(0)	22%	(45)	201
Baby Boomers: 1946-1964	30%	(65)	49%	(104)	1%	(2)	19%	(42)	213
Educ: < College	36%	(166)	36%	(167)	4%	(19)	24%	(114)	466
Educ: Bachelors degree	31%	(45)	42%	(59)	—	(0)	27%	(38)	142
Educ: Post-grad	16%	(14)	66%	(57)	—	(0)	17%	(15)	86
Income: Under 50k	31%	(106)	42%	(142)	4%	(12)	23%	(80)	340
Income: 50k-100k	35%	(79)	40%	(89)	2%	(4)	23%	(52)	224
Income: 100k+	31%	(40)	40%	(52)	2%	(3)	27%	(35)	130
Ethnicity: White (Non-Hispanic)	35%	(195)	40%	(221)	2%	(9)	23%	(130)	555
Ethnicity: Hispanic	27%	(6)	30%	(7)	—	(0)	43%	(10)	22
Ethnicity: Black (Non-Hispanic)	16%	(15)	53%	(47)	9%	(8)	22%	(19)	89
Ethnicity: Asian + Other (Non-Hispanic)	34%	(9)	31%	(8)	6%	(2)	29%	(8)	28
All Christian	44%	(139)	37%	(118)	1%	(4)	18%	(59)	320
All Non-Christian	13%	(3)	30%	(7)	21%	(5)	36%	(9)	24
Atheist	19%	(8)	46%	(19)	4%	(2)	31%	(13)	41
Agnostic/Nothing in particular	18%	(37)	52%	(105)	2%	(3)	29%	(58)	203
Something Else	36%	(38)	32%	(34)	5%	(6)	27%	(29)	106
Evangelical	46%	(62)	36%	(49)	3%	(4)	15%	(21)	136
Non-Evangelical	39%	(111)	37%	(103)	2%	(4)	22%	(63)	282
PID: Dem (no lean)	4%	(12)	76%	(219)	2%	(5)	18%	(52)	288
PID: Ind (no lean)	18%	(29)	34%	(55)	5%	(8)	42%	(68)	160
PID: Rep (no lean)	75%	(184)	4%	(9)	2%	(6)	19%	(47)	246

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Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	32%	(225)	41%	(283)	3%	(19)	24%	(167)	694
PID/Gender: Dem Men	5%	(6)	79%	(95)	4%	(5)	12%	(15)	120
PID/Gender: Dem Women	4%	(7)	74%	(124)	—	(0)	22%	(37)	168
PID/Gender: Ind Men	21%	(20)	32%	(32)	5%	(4)	43%	(42)	99
PID/Gender: Ind Women	14%	(9)	38%	(23)	6%	(4)	42%	(25)	61
PID/Gender: Rep Men	84%	(96)	4%	(4)	5%	(6)	7%	(8)	114
PID/Gender: Rep Women	67%	(88)	4%	(5)	—	(0)	30%	(39)	132
Ideo: Liberal (1-3)	10%	(21)	67%	(141)	3%	(6)	20%	(43)	212
Ideo: Moderate (4)	23%	(51)	48%	(108)	5%	(11)	24%	(54)	224
Ideo: Conservative (5-7)	61%	(147)	11%	(27)	1%	(3)	26%	(63)	240
Community: Urban	28%	(42)	44%	(66)	7%	(10)	21%	(31)	149
Community: Suburban	32%	(115)	43%	(155)	2%	(8)	23%	(84)	362
Community: Rural	37%	(67)	34%	(62)	1%	(1)	29%	(52)	183
Military HHnm: Yes	48%	(47)	34%	(33)	2%	(2)	16%	(16)	98
Military HH: No	30%	(178)	42%	(250)	3%	(17)	25%	(151)	596
Employ: Private Sector	37%	(90)	33%	(79)	2%	(5)	28%	(68)	242
Employ: Government	36%	(11)	41%	(12)	14%	(4)	9%	(3)	29
Employ: Self-Employed	35%	(27)	35%	(26)	2%	(2)	28%	(21)	76
Employ: Homemaker	35%	(16)	41%	(19)	3%	(1)	21%	(10)	45
Employ: Student	1%	(0)	56%	(10)	8%	(1)	35%	(7)	19
Employ: Retired	30%	(54)	49%	(86)	1%	(2)	20%	(35)	177
Employ: Unemployed	27%	(20)	51%	(39)	3%	(3)	19%	(14)	77
Employ: Other	25%	(7)	37%	(10)	4%	(1)	34%	(10)	29

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Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	32%	(225)	41%	(283)	3%	(19)	24%	(167)	694
Protestant	40%	(66)	39%	(64)	2%	(2)	19%	(31)	164
Roman Catholic	47%	(69)	37%	(54)	—	(0)	16%	(24)	148
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	4%	(0)	14%	(1)	51%	(3)	6
Jewish	9%	(1)	45%	(6)	22%	(3)	24%	(3)	13
Muslim	23%	(1)	13%	(1)	—	(0)	64%	(4)	6
Buddhist	29%	(1)	26%	(1)	—	(0)	44%	(1)	2
Hindu	—	(0)	—	(0)	65%	(2)	35%	(1)	3
Atheist	19%	(8)	46%	(19)	4%	(2)	31%	(13)	41
Agnostic	3%	(1)	64%	(24)	1%	(0)	31%	(12)	38
Something else	36%	(38)	32%	(34)	5%	(6)	27%	(29)	106
Nothing in particular	22%	(36)	49%	(81)	2%	(3)	28%	(46)	165
Ideo/PID: Conservative Republican	75%	(132)	4%	(8)	—	(0)	20%	(36)	177
Ideo/PID: Moderate/Liberal Republican	72%	(47)	3%	(2)	9%	(6)	17%	(11)	65
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	73%	(86)	2%	(3)	20%	(24)	118
Ideo/PID: Liberal Democrat	4%	(6)	78%	(126)	1%	(2)	17%	(28)	163
Unfavorable of Biden and Trump	9%	(12)	29%	(39)	2%	(3)	60%	(82)	136
2024 H2H Matchup: Biden Voter	2%	(6)	79%	(265)	2%	(7)	17%	(58)	337
2024 H2H Matchup: Trump Voter	73%	(219)	2%	(7)	3%	(7)	22%	(65)	298
2024 H2H Matchup: Would not Vote	—	(0)	19%	(5)	4%	(1)	77%	(19)	24
2024 H2H Matchup: Do not Know	—	(0)	17%	(6)	11%	(4)	72%	(25)	35
2022 House Vote: Democrat	4%	(12)	72%	(223)	3%	(8)	21%	(65)	308
2022 House Vote: Republican	73%	(183)	3%	(8)	2%	(4)	22%	(57)	252
2022 House Vote: Did not Vote	24%	(29)	40%	(50)	4%	(5)	32%	(40)	124
2020 Vote: Joe Biden	2%	(8)	76%	(244)	2%	(5)	20%	(63)	320
2020 Vote: Donald Trump	67%	(202)	6%	(19)	3%	(9)	24%	(73)	302
2020 Vote: Someone Else	—	(0)	—	(0)	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	25%	(16)	32%	(20)	9%	(6)	34%	(21)	62
2016 Vote: Hillary Clinton	5%	(13)	77%	(197)	1%	(2)	17%	(43)	255
2016 Vote: Donald Trump	61%	(157)	10%	(25)	1%	(2)	28%	(71)	256
2016 Vote: Someone Else	6%	(1)	54%	(11)	—	(0)	40%	(8)	21

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	32%	(225)	41%	(283)	3%	(19)	24%	(167)	694
2020 Vote/PID: Not Biden/Democrat	18%	(7)	57%	(23)	3%	(1)	23%	(9)	40
2020 Vote/PID: Not Trump/Republican	66%	(14)	17%	(4)	—	(0)	17%	(4)	22
U.S. Economy: Wrong Track	42%	(215)	24%	(123)	2%	(12)	31%	(157)	507
U.S. Economy: Right Direction	5%	(10)	85%	(160)	4%	(7)	5%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	87%	(213)	2%	(5)	9%	(23)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(219)	5%	(15)	2%	(8)	26%	(86)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	45%	(55)	5%	(7)	48%	(58)	120
Top 2024 Issue: Economy	42%	(109)	22%	(58)	3%	(6)	33%	(83)	257
Community/Gender: Urban Women	22%	(17)	54%	(42)	1%	(1)	22%	(17)	77
Community/Gender: Urban Men	35%	(25)	34%	(24)	13%	(9)	18%	(13)	72
Community/Gender: Rural Women	38%	(33)	37%	(33)	—	(0)	25%	(22)	88
Community/Gender: Rural Men	36%	(34)	31%	(29)	1%	(1)	32%	(31)	94
Community/Gender: Suburban Women	27%	(52)	40%	(78)	2%	(3)	32%	(62)	195
Community/Gender: Suburban Men	38%	(63)	47%	(78)	3%	(5)	13%	(21)	167
Homeowner	33%	(190)	41%	(234)	3%	(15)	24%	(136)	575
Renter	28%	(29)	43%	(45)	3%	(3)	26%	(27)	104
Self + Household: White-Collar	29%	(70)	46%	(112)	2%	(5)	23%	(56)	243
Self + Household: Blue Collar	37%	(132)	39%	(142)	4%	(14)	20%	(73)	360
Union HH: Yes	24%	(17)	44%	(31)	8%	(5)	24%	(17)	70
Union HH: No	33%	(208)	40%	(252)	2%	(14)	24%	(150)	624
LGBTQ+: Yes	5%	(3)	57%	(41)	6%	(4)	32%	(23)	72
LGBTQ+: No	36%	(222)	39%	(242)	2%	(15)	23%	(144)	622
Motivated to Vote	33%	(212)	42%	(271)	3%	(17)	22%	(141)	641
Parent: Yes	38%	(73)	33%	(63)	3%	(5)	26%	(49)	191
Parent: No	30%	(152)	44%	(219)	3%	(14)	23%	(117)	503
COVID Vaccine: Yes	23%	(107)	52%	(243)	3%	(13)	23%	(106)	470
COVID Vaccine: No	52%	(118)	18%	(40)	3%	(6)	27%	(61)	224
Student Loans: Yes	25%	(30)	38%	(46)	5%	(6)	32%	(39)	121
Student Loans: No	34%	(195)	41%	(237)	2%	(13)	22%	(128)	573
Favorable Opinion of Haley	37%	(78)	31%	(65)	1%	(2)	31%	(66)	210
Unfavorable Opinion of Haley	27%	(81)	55%	(165)	2%	(7)	16%	(47)	298

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	32%	(225)	41%	(283)	3%	(19)	24%	(167)	694
Prodigal Biden Voter	5%	(1)	29%	(8)	4%	(1)	62%	(16)	27
Undecided Voter (DK/WNV)	—	(0)	18%	(11)	8%	(5)	74%	(44)	59
Undecided Voter (DK)	—	(0)	17%	(6)	11%	(4)	72%	(25)	35
Watched Debate	35%	(172)	40%	(197)	3%	(14)	22%	(106)	490
Watched Debate: Did not Watch	26%	(53)	42%	(86)	3%	(5)	30%	(60)	204
Watched Debate: All of it	40%	(106)	39%	(103)	3%	(7)	18%	(49)	265
Watched Debate: Some of it	29%	(65)	42%	(94)	3%	(7)	26%	(58)	225
Continue His Campaign: Yes Biden	14%	(39)	71%	(197)	5%	(14)	10%	(29)	279
Continue His Campaign: No Biden	46%	(178)	19%	(72)	1%	(6)	33%	(128)	383
Continue His Campaign: Yes Trump	65%	(217)	10%	(32)	3%	(11)	22%	(75)	335
Continue His Campaign: No Trump	2%	(8)	71%	(235)	2%	(6)	25%	(82)	332
Conviction: Evidence	5%	(17)	72%	(259)	2%	(9)	21%	(74)	359
Conviction: Motivation to Damage	69%	(183)	5%	(12)	2%	(5)	24%	(64)	265
Conviction: DK/NO	35%	(25)	16%	(12)	8%	(5)	41%	(28)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(299)	31%	(218)	3%	(21)	23%	(156)	694
Gender: Male	45%	(151)	31%	(104)	3%	(11)	20%	(68)	333
Gender: Female	41%	(149)	32%	(114)	3%	(9)	25%	(89)	361
Age: 18-34	44%	(81)	23%	(42)	5%	(9)	28%	(52)	183
Age: 35-44	42%	(41)	29%	(27)	5%	(5)	24%	(23)	96
Age: 45-64	44%	(110)	31%	(78)	2%	(6)	22%	(54)	248
Age: 65+	41%	(68)	43%	(71)	—	(0)	16%	(27)	167
GenZers: 1997-2012	41%	(37)	18%	(16)	8%	(7)	32%	(28)	89
Millennials: 1981-1996	44%	(79)	27%	(49)	4%	(6)	25%	(44)	180
GenXers: 1965-1980	39%	(79)	34%	(68)	2%	(5)	25%	(50)	201
Baby Boomers: 1946-1964	48%	(101)	37%	(80)	1%	(1)	14%	(31)	213
Educ: < College	47%	(218)	29%	(134)	4%	(17)	21%	(97)	466
Educ: Bachelors degree	44%	(63)	35%	(50)	2%	(3)	19%	(27)	142
Educ: Post-grad	21%	(18)	40%	(34)	1%	(0)	38%	(33)	86
Income: Under 50k	41%	(138)	33%	(111)	4%	(14)	22%	(77)	340
Income: 50k-100k	42%	(95)	34%	(77)	1%	(3)	22%	(49)	224
Income: 100k+	51%	(66)	23%	(30)	3%	(3)	23%	(30)	130
Ethnicity: White (Non-Hispanic)	47%	(259)	30%	(164)	2%	(12)	22%	(120)	555
Ethnicity: Hispanic	48%	(11)	26%	(6)	—	(0)	26%	(6)	22
Ethnicity: Black (Non-Hispanic)	21%	(18)	46%	(41)	9%	(8)	24%	(22)	89
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	27%	(7)	—	(0)	33%	(9)	28
All Christian	54%	(174)	29%	(93)	1%	(4)	15%	(49)	320
All Non-Christian	37%	(9)	30%	(7)	12%	(3)	21%	(5)	24
Atheist	20%	(8)	35%	(14)	7%	(3)	38%	(15)	41
Agnostic/Nothing in particular	28%	(57)	38%	(76)	2%	(4)	33%	(66)	203
Something Else	48%	(51)	26%	(27)	6%	(7)	20%	(21)	106
Evangelical	52%	(71)	25%	(34)	3%	(5)	19%	(26)	136
Non-Evangelical	52%	(146)	30%	(86)	2%	(7)	15%	(44)	282
PID: Dem (no lean)	7%	(21)	61%	(177)	3%	(10)	28%	(80)	288
PID: Ind (no lean)	37%	(59)	25%	(40)	4%	(6)	35%	(55)	160
PID: Rep (no lean)	89%	(219)	1%	(2)	2%	(5)	8%	(20)	246

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(299)	31%	(218)	3%	(21)	23%	(156)	694
PID/Gender: Dem Men	8%	(10)	68%	(82)	2%	(2)	22%	(26)	120
PID/Gender: Dem Women	7%	(12)	56%	(94)	5%	(8)	32%	(54)	168
PID/Gender: Ind Men	43%	(42)	21%	(21)	4%	(4)	32%	(32)	99
PID/Gender: Ind Women	28%	(17)	31%	(19)	2%	(1)	39%	(24)	61
PID/Gender: Rep Men	87%	(99)	1%	(1)	5%	(5)	8%	(9)	114
PID/Gender: Rep Women	91%	(120)	1%	(1)	—	(0)	8%	(11)	132
Ideo: Liberal (1-3)	12%	(26)	47%	(100)	4%	(9)	36%	(76)	212
Ideo: Moderate (4)	32%	(73)	42%	(94)	4%	(9)	21%	(48)	224
Ideo: Conservative (5-7)	81%	(194)	7%	(17)	1%	(2)	11%	(27)	240
Community: Urban	39%	(58)	37%	(55)	5%	(7)	20%	(30)	149
Community: Suburban	42%	(152)	32%	(117)	3%	(12)	22%	(81)	362
Community: Rural	49%	(89)	25%	(46)	1%	(1)	25%	(46)	183
Military HHnm: Yes	52%	(51)	28%	(27)	1%	(1)	20%	(20)	98
Military HH: No	42%	(248)	32%	(191)	3%	(20)	23%	(137)	596
Employ: Private Sector	48%	(116)	30%	(72)	2%	(5)	20%	(49)	242
Employ: Government	57%	(17)	15%	(5)	5%	(1)	23%	(7)	29
Employ: Self-Employed	44%	(34)	29%	(22)	5%	(4)	22%	(16)	76
Employ: Homemaker	31%	(14)	32%	(15)	3%	(1)	34%	(15)	45
Employ: Student	14%	(3)	21%	(4)	7%	(1)	59%	(11)	19
Employ: Retired	46%	(81)	37%	(66)	—	(1)	17%	(30)	177
Employ: Unemployed	32%	(25)	32%	(25)	9%	(7)	26%	(20)	77
Employ: Other	35%	(10)	37%	(11)	1%	(0)	27%	(8)	29

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(299)	31%	(218)	3%	(21)	23%	(156)	694
Protestant	52%	(86)	34%	(55)	1%	(1)	13%	(21)	164
Roman Catholic	54%	(80)	25%	(38)	2%	(3)	18%	(27)	148
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	96%	(6)	4%	(0)	—	(0)	—	(0)	6
Jewish	55%	(7)	32%	(4)	—	(0)	14%	(2)	13
Muslim	23%	(1)	36%	(2)	—	(0)	42%	(2)	6
Buddhist	29%	(1)	—	(0)	26%	(1)	44%	(1)	2
Hindu	—	(0)	35%	(1)	65%	(2)	—	(0)	3
Atheist	20%	(8)	35%	(14)	7%	(3)	38%	(15)	41
Agnostic	16%	(6)	45%	(17)	3%	(1)	37%	(14)	38
Something else	48%	(51)	26%	(27)	6%	(7)	20%	(21)	106
Nothing in particular	31%	(51)	36%	(59)	2%	(3)	32%	(52)	165
Ideo/PID: Conservative Republican	91%	(160)	1%	(1)	1%	(2)	8%	(14)	177
Ideo/PID: Moderate/Liberal Republican	83%	(54)	1%	(1)	6%	(4)	10%	(7)	65
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	66%	(78)	2%	(2)	20%	(24)	118
Ideo/PID: Liberal Democrat	4%	(7)	56%	(92)	5%	(8)	35%	(56)	163
Unfavorable of Biden and Trump	33%	(45)	6%	(9)	3%	(4)	58%	(79)	136
2024 H2H Matchup: Biden Voter	4%	(15)	63%	(211)	4%	(13)	29%	(98)	337
2024 H2H Matchup: Trump Voter	90%	(267)	2%	(6)	1%	(4)	7%	(21)	298
2024 H2H Matchup: Would not Vote	25%	(6)	2%	(1)	1%	(0)	72%	(18)	24
2024 H2H Matchup: Do not Know	31%	(11)	1%	(0)	12%	(4)	56%	(19)	35
2022 House Vote: Democrat	8%	(24)	57%	(177)	4%	(12)	31%	(95)	308
2022 House Vote: Republican	91%	(230)	1%	(3)	1%	(2)	7%	(17)	252
2022 House Vote: Did not Vote	34%	(43)	31%	(38)	3%	(4)	32%	(40)	124
2020 Vote: Joe Biden	6%	(18)	60%	(191)	3%	(9)	32%	(102)	320
2020 Vote: Donald Trump	86%	(259)	4%	(11)	2%	(6)	8%	(26)	302
2020 Vote: Someone Else	17%	(2)	—	(0)	—	(0)	83%	(8)	10
2020 Vote: Did not Vote	33%	(21)	26%	(16)	8%	(5)	33%	(21)	62
2016 Vote: Hillary Clinton	8%	(21)	64%	(163)	2%	(4)	26%	(67)	255
2016 Vote: Donald Trump	81%	(208)	6%	(15)	1%	(3)	11%	(29)	256
2016 Vote: Someone Else	24%	(5)	12%	(3)	—	(0)	64%	(13)	21

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(299)	31%	(218)	3%	(21)	23%	(156)	694
2020 Vote/PID: Not Biden/Democrat	24%	(10)	49%	(20)	5%	(2)	22%	(9)	40
2020 Vote/PID: Not Trump/Republican	69%	(15)	1%	(0)	7%	(1)	23%	(5)	22
U.S. Economy: Wrong Track	57%	(289)	16%	(81)	3%	(13)	24%	(124)	507
U.S. Economy: Right Direction	6%	(11)	73%	(137)	4%	(7)	17%	(32)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	74%	(183)	3%	(9)	20%	(50)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(272)	1%	(5)	2%	(6)	14%	(44)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	25%	(30)	5%	(6)	51%	(62)	120
Top 2024 Issue: Economy	60%	(154)	16%	(41)	3%	(9)	21%	(53)	257
Community/Gender: Urban Women	32%	(25)	43%	(33)	7%	(5)	18%	(14)	77
Community/Gender: Urban Men	46%	(33)	29%	(21)	2%	(2)	22%	(16)	72
Community/Gender: Rural Women	43%	(38)	28%	(25)	—	(0)	29%	(25)	88
Community/Gender: Rural Men	54%	(51)	23%	(22)	1%	(1)	22%	(20)	94
Community/Gender: Suburban Women	44%	(86)	29%	(56)	2%	(4)	25%	(50)	195
Community/Gender: Suburban Men	40%	(66)	36%	(61)	5%	(9)	19%	(31)	167
Homeowner	44%	(252)	31%	(179)	3%	(15)	22%	(129)	575
Renter	37%	(38)	34%	(35)	5%	(5)	25%	(26)	104
Self + Household: White-Collar	39%	(95)	34%	(82)	5%	(13)	22%	(54)	243
Self + Household: Blue Collar	46%	(166)	31%	(111)	2%	(6)	22%	(78)	360
Union HH: Yes	40%	(28)	32%	(22)	—	(0)	28%	(20)	70
Union HH: No	43%	(271)	31%	(196)	3%	(21)	22%	(137)	624
LGBTQ+: Yes	11%	(8)	38%	(27)	5%	(3)	46%	(34)	72
LGBTQ+: No	47%	(291)	31%	(191)	3%	(17)	20%	(123)	622
Motivated to Vote	44%	(284)	32%	(206)	2%	(14)	21%	(136)	641
Parent: Yes	49%	(94)	25%	(47)	4%	(8)	22%	(43)	191
Parent: No	41%	(206)	34%	(171)	3%	(13)	23%	(113)	503
COVID Vaccine: Yes	34%	(159)	39%	(183)	2%	(10)	25%	(117)	470
COVID Vaccine: No	62%	(140)	16%	(35)	5%	(10)	17%	(39)	224
Student Loans: Yes	38%	(46)	25%	(30)	6%	(7)	31%	(37)	121
Student Loans: No	44%	(253)	33%	(188)	2%	(13)	21%	(119)	573
Favorable Opinion of Haley	56%	(118)	25%	(52)	1%	(3)	18%	(37)	210
Unfavorable Opinion of Haley	34%	(101)	43%	(127)	2%	(5)	22%	(66)	298

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(299)	31%	(218)	3%	(21)	23%	(156)	694
Prodigal Biden Voter	31%	(8)	10%	(3)	—	(0)	59%	(16)	27
Undecided Voter (DK/WNV)	29%	(17)	2%	(1)	7%	(4)	62%	(37)	59
Undecided Voter (DK)	31%	(11)	1%	(0)	12%	(4)	56%	(19)	35
Watched Debate	48%	(236)	31%	(150)	2%	(12)	19%	(91)	490
Watched Debate: Did not Watch	31%	(63)	33%	(68)	4%	(9)	32%	(65)	204
Watched Debate: All of it	53%	(141)	30%	(80)	2%	(5)	15%	(39)	265
Watched Debate: Some of it	42%	(95)	31%	(70)	3%	(7)	23%	(52)	225
Continue His Campaign: Yes Biden	17%	(47)	65%	(180)	4%	(12)	14%	(39)	279
Continue His Campaign: No Biden	63%	(243)	7%	(28)	2%	(8)	27%	(104)	383
Continue His Campaign: Yes Trump	83%	(277)	6%	(21)	3%	(10)	8%	(26)	335
Continue His Campaign: No Trump	6%	(21)	56%	(186)	2%	(8)	35%	(118)	332
Conviction: Evidence	10%	(35)	56%	(200)	2%	(8)	32%	(116)	359
Conviction: Motivation to Damage	87%	(231)	3%	(7)	2%	(5)	8%	(22)	265
Conviction: DK/NO	48%	(33)	16%	(11)	10%	(7)	27%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	26%	(178)	42%	(291)	2%	(11)	31%	(213)	694
Gender: Male	30%	(101)	44%	(147)	2%	(7)	24%	(78)	333
Gender: Female	21%	(77)	40%	(144)	1%	(5)	37%	(135)	361
Age: 18-34	36%	(65)	31%	(56)	3%	(5)	31%	(57)	183
Age: 35-44	21%	(20)	40%	(39)	2%	(2)	37%	(35)	96
Age: 45-64	22%	(54)	41%	(102)	2%	(4)	35%	(87)	248
Age: 65+	23%	(38)	56%	(94)	—	(0)	20%	(34)	167
GenZers: 1997-2012	36%	(32)	27%	(24)	4%	(4)	33%	(30)	89
Millennials: 1981-1996	29%	(53)	37%	(66)	2%	(3)	32%	(58)	180
GenXers: 1965-1980	17%	(34)	45%	(90)	2%	(4)	36%	(73)	201
Baby Boomers: 1946-1964	27%	(57)	48%	(103)	—	(0)	25%	(53)	213
Educ: < College	28%	(131)	38%	(176)	2%	(9)	32%	(150)	466
Educ: Bachelors degree	27%	(38)	43%	(62)	—	(0)	30%	(43)	142
Educ: Post-grad	11%	(9)	62%	(53)	3%	(3)	24%	(20)	86
Income: Under 50k	25%	(84)	45%	(152)	1%	(5)	29%	(100)	340
Income: 50k-100k	27%	(60)	41%	(92)	2%	(4)	30%	(68)	224
Income: 100k+	26%	(34)	37%	(48)	2%	(3)	35%	(45)	130
Ethnicity: White (Non-Hispanic)	28%	(155)	42%	(231)	1%	(4)	30%	(164)	555
Ethnicity: Hispanic	11%	(3)	30%	(7)	3%	(1)	55%	(12)	22
Ethnicity: Black (Non-Hispanic)	14%	(12)	53%	(47)	4%	(4)	29%	(26)	89
Ethnicity: Asian + Other (Non-Hispanic)	29%	(8)	23%	(6)	9%	(2)	40%	(11)	28
All Christian	34%	(109)	38%	(121)	—	(0)	28%	(89)	320
All Non-Christian	2%	(1)	39%	(9)	12%	(3)	46%	(11)	24
Atheist	14%	(6)	60%	(24)	—	(0)	26%	(11)	41
Agnostic/Nothing in particular	17%	(35)	50%	(102)	2%	(4)	31%	(63)	203
Something Else	26%	(28)	32%	(34)	4%	(5)	37%	(40)	106
Evangelical	33%	(44)	36%	(49)	2%	(3)	29%	(40)	136
Non-Evangelical	31%	(89)	37%	(105)	1%	(2)	30%	(86)	282
PID: Dem (no lean)	6%	(17)	76%	(219)	1%	(3)	17%	(49)	288
PID: Ind (no lean)	10%	(15)	36%	(58)	3%	(4)	52%	(83)	160
PID: Rep (no lean)	59%	(146)	6%	(15)	2%	(4)	33%	(81)	246

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	26%	(178)	42%	(291)	2%	(11)	31%	(213)	694
PID/Gender: Dem Men	4%	(5)	89%	(107)	1%	(1)	6%	(7)	120
PID/Gender: Dem Women	7%	(12)	67%	(112)	1%	(2)	25%	(41)	168
PID/Gender: Ind Men	14%	(14)	32%	(31)	2%	(2)	52%	(51)	99
PID/Gender: Ind Women	2%	(1)	43%	(26)	3%	(2)	52%	(32)	61
PID/Gender: Rep Men	72%	(82)	7%	(8)	3%	(4)	17%	(20)	114
PID/Gender: Rep Women	48%	(64)	5%	(6)	—	(0)	47%	(62)	132
Ideo: Liberal (1-3)	9%	(18)	65%	(138)	4%	(8)	22%	(47)	212
Ideo: Moderate (4)	17%	(37)	51%	(115)	1%	(3)	31%	(69)	224
Ideo: Conservative (5-7)	50%	(120)	13%	(31)	—	(0)	37%	(89)	240
Community: Urban	17%	(25)	45%	(68)	4%	(6)	34%	(51)	149
Community: Suburban	28%	(101)	45%	(163)	1%	(2)	26%	(95)	362
Community: Rural	28%	(52)	33%	(60)	2%	(3)	37%	(68)	183
Military HHnm: Yes	31%	(30)	29%	(29)	—	(0)	40%	(39)	98
Military HH: No	25%	(148)	44%	(263)	2%	(11)	29%	(174)	596
Employ: Private Sector	28%	(67)	36%	(87)	—	(0)	37%	(88)	242
Employ: Government	30%	(9)	38%	(11)	13%	(4)	20%	(6)	29
Employ: Self-Employed	31%	(23)	42%	(32)	—	(0)	27%	(21)	76
Employ: Homemaker	24%	(11)	40%	(18)	6%	(3)	31%	(14)	45
Employ: Student	12%	(2)	39%	(7)	—	(0)	49%	(9)	19
Employ: Retired	27%	(48)	51%	(90)	—	(0)	22%	(39)	177
Employ: Unemployed	20%	(15)	47%	(36)	3%	(2)	31%	(23)	77
Employ: Other	9%	(3)	36%	(10)	8%	(2)	46%	(13)	29

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	26%	(178)	42%	(291)	2%	(11)	31%	(213)	694
Protestant	31%	(51)	40%	(65)	—	(0)	29%	(48)	164
Roman Catholic	37%	(54)	38%	(56)	—	(0)	26%	(38)	148
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	18%	(1)	—	(0)	51%	(3)	6
Jewish	—	(0)	45%	(6)	22%	(3)	33%	(4)	13
Muslim	—	(0)	13%	(1)	—	(0)	87%	(5)	6
Buddhist	29%	(1)	26%	(1)	—	(0)	44%	(1)	2
Hindu	—	(0)	65%	(2)	—	(0)	35%	(1)	3
Atheist	14%	(6)	60%	(24)	—	(0)	26%	(11)	41
Agnostic	1%	(1)	53%	(20)	2%	(1)	44%	(17)	38
Something else	26%	(28)	32%	(34)	4%	(5)	37%	(40)	106
Nothing in particular	21%	(34)	50%	(82)	2%	(3)	28%	(46)	165
Ideo/PID: Conservative Republican	60%	(107)	5%	(9)	—	(0)	34%	(60)	177
Ideo/PID: Moderate/Liberal Republican	56%	(36)	8%	(5)	6%	(4)	30%	(20)	65
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	75%	(88)	—	(0)	15%	(18)	118
Ideo/PID: Liberal Democrat	3%	(5)	76%	(124)	2%	(3)	19%	(30)	163
Unfavorable of Biden and Trump	6%	(8)	25%	(35)	2%	(2)	67%	(91)	136
2024 H2H Matchup: Biden Voter	1%	(3)	79%	(266)	1%	(3)	19%	(65)	337
2024 H2H Matchup: Trump Voter	59%	(175)	4%	(12)	2%	(6)	35%	(105)	298
2024 H2H Matchup: Would not Vote	—	(0)	22%	(5)	—	(0)	77%	(19)	24
2024 H2H Matchup: Do not Know	—	(0)	24%	(8)	7%	(2)	69%	(24)	35
2022 House Vote: Democrat	3%	(8)	74%	(227)	1%	(3)	23%	(70)	308
2022 House Vote: Republican	58%	(146)	3%	(7)	2%	(6)	37%	(94)	252
2022 House Vote: Did not Vote	19%	(24)	45%	(56)	—	(0)	36%	(45)	124
2020 Vote: Joe Biden	2%	(5)	76%	(243)	1%	(2)	21%	(69)	320
2020 Vote: Donald Trump	52%	(157)	9%	(27)	2%	(6)	37%	(112)	302
2020 Vote: Someone Else	—	(0)	2%	(0)	—	(0)	98%	(10)	10
2020 Vote: Did not Vote	25%	(16)	32%	(20)	5%	(3)	38%	(23)	62
2016 Vote: Hillary Clinton	2%	(6)	79%	(202)	1%	(2)	18%	(45)	255
2016 Vote: Donald Trump	50%	(128)	12%	(31)	1%	(3)	37%	(94)	256
2016 Vote: Someone Else	6%	(1)	41%	(9)	—	(0)	53%	(11)	21

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	26%	(178)	42%	(291)	2%	(11)	31%	(213)	694
2020 Vote/PID: Not Biden/Democrat	31%	(13)	51%	(21)	2%	(1)	15%	(6)	40
2020 Vote/PID: Not Trump/Republican	56%	(12)	10%	(2)	—	(0)	35%	(7)	22
U.S. Economy: Wrong Track	34%	(173)	26%	(130)	2%	(8)	39%	(196)	507
U.S. Economy: Right Direction	3%	(5)	86%	(161)	2%	(4)	9%	(17)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	89%	(220)	—	(0)	10%	(26)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(174)	7%	(22)	2%	(6)	38%	(125)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	41%	(49)	4%	(5)	52%	(63)	120
Top 2024 Issue: Economy	33%	(84)	28%	(71)	1%	(4)	38%	(98)	257
Community/Gender: Urban Women	8%	(7)	50%	(39)	3%	(2)	39%	(30)	77
Community/Gender: Urban Men	26%	(19)	40%	(29)	5%	(4)	29%	(21)	72
Community/Gender: Rural Women	29%	(25)	35%	(31)	3%	(2)	34%	(30)	88
Community/Gender: Rural Men	28%	(27)	31%	(29)	1%	(1)	40%	(38)	94
Community/Gender: Suburban Women	23%	(45)	38%	(74)	—	(0)	39%	(75)	195
Community/Gender: Suburban Men	33%	(56)	53%	(89)	1%	(2)	12%	(20)	167
Homeowner	26%	(151)	42%	(242)	2%	(10)	30%	(173)	575
Renter	23%	(24)	44%	(46)	1%	(1)	32%	(33)	104
Self + Household: White-Collar	22%	(53)	49%	(118)	—	(0)	30%	(72)	243
Self + Household: Blue Collar	29%	(104)	41%	(146)	3%	(10)	28%	(100)	360
Union HH: Yes	20%	(14)	45%	(32)	—	(0)	34%	(24)	70
Union HH: No	26%	(164)	42%	(260)	2%	(11)	30%	(189)	624
LGBTQ+: Yes	5%	(3)	55%	(40)	8%	(6)	32%	(23)	72
LGBTQ+: No	28%	(175)	40%	(251)	1%	(6)	31%	(190)	622
Motivated to Vote	26%	(165)	43%	(278)	1%	(9)	29%	(188)	641
Parent: Yes	31%	(60)	32%	(61)	3%	(5)	34%	(65)	191
Parent: No	23%	(118)	46%	(230)	1%	(6)	29%	(148)	503
COVID Vaccine: Yes	17%	(81)	54%	(254)	1%	(6)	28%	(130)	470
COVID Vaccine: No	43%	(98)	17%	(38)	3%	(6)	37%	(84)	224
Student Loans: Yes	21%	(25)	40%	(48)	1%	(2)	38%	(46)	121
Student Loans: No	27%	(153)	42%	(243)	2%	(10)	29%	(167)	573
Favorable Opinion of Haley	32%	(68)	33%	(70)	—	(1)	34%	(71)	210
Unfavorable Opinion of Haley	20%	(60)	54%	(162)	2%	(6)	24%	(71)	298

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	26%	(178)	42%	(291)	2%	(11)	31%	(213)	694
Prodigal Biden Voter	10%	(3)	23%	(6)	—	(0)	67%	(18)	27
Undecided Voter (DK/WNV)	—	(0)	23%	(14)	4%	(2)	73%	(43)	59
Undecided Voter (DK)	—	(0)	24%	(8)	7%	(2)	69%	(24)	35
Watched Debate	28%	(137)	41%	(199)	2%	(9)	29%	(144)	490
Watched Debate: Did not Watch	20%	(41)	45%	(92)	1%	(2)	34%	(69)	204
Watched Debate: All of it	32%	(86)	43%	(113)	1%	(3)	24%	(63)	265
Watched Debate: Some of it	23%	(51)	38%	(86)	3%	(6)	36%	(81)	225
Continue His Campaign: Yes Biden	10%	(29)	74%	(207)	3%	(7)	13%	(36)	279
Continue His Campaign: No Biden	37%	(142)	19%	(72)	1%	(4)	43%	(166)	383
Continue His Campaign: Yes Trump	52%	(175)	12%	(41)	2%	(6)	33%	(112)	335
Continue His Campaign: No Trump	1%	(3)	71%	(235)	1%	(2)	28%	(91)	332
Conviction: Evidence	2%	(6)	73%	(261)	1%	(5)	24%	(86)	359
Conviction: Motivation to Damage	58%	(154)	7%	(18)	1%	(4)	34%	(89)	265
Conviction: DK/NO	26%	(18)	16%	(11)	3%	(2)	54%	(38)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	42%	(293)	3%	(18)	22%	(153)	694
Gender: Male	39%	(129)	42%	(141)	3%	(12)	16%	(52)	333
Gender: Female	28%	(101)	42%	(152)	2%	(7)	28%	(101)	361
Age: 18-34	39%	(71)	35%	(65)	3%	(5)	23%	(43)	183
Age: 35-44	33%	(32)	43%	(41)	7%	(7)	17%	(16)	96
Age: 45-64	35%	(87)	41%	(102)	—	(0)	24%	(59)	248
Age: 65+	24%	(40)	52%	(86)	4%	(6)	21%	(35)	167
GenZers: 1997-2012	38%	(34)	32%	(28)	4%	(4)	27%	(24)	89
Millennials: 1981-1996	37%	(66)	40%	(72)	3%	(6)	20%	(36)	180
GenXers: 1965-1980	31%	(62)	45%	(90)	1%	(2)	23%	(46)	201
Baby Boomers: 1946-1964	30%	(65)	45%	(96)	3%	(6)	21%	(45)	213
Educ: < College	35%	(165)	38%	(175)	3%	(15)	24%	(111)	466
Educ: Bachelors degree	36%	(51)	42%	(60)	1%	(1)	21%	(30)	142
Educ: Post-grad	16%	(14)	68%	(58)	2%	(2)	14%	(12)	86
Income: Under 50k	29%	(99)	43%	(146)	4%	(13)	24%	(82)	340
Income: 50k-100k	38%	(85)	41%	(92)	2%	(5)	18%	(41)	224
Income: 100k+	35%	(45)	43%	(55)	—	(0)	23%	(29)	130
Ethnicity: White (Non-Hispanic)	36%	(198)	41%	(227)	3%	(15)	21%	(115)	555
Ethnicity: Hispanic	22%	(5)	34%	(8)	—	(0)	44%	(10)	22
Ethnicity: Black (Non-Hispanic)	19%	(17)	56%	(50)	3%	(3)	22%	(19)	89
Ethnicity: Asian + Other (Non-Hispanic)	34%	(9)	33%	(9)	—	(0)	33%	(9)	28
All Christian	44%	(141)	35%	(113)	1%	(4)	19%	(61)	320
All Non-Christian	13%	(3)	57%	(14)	2%	(1)	29%	(7)	24
Atheist	13%	(5)	60%	(25)	7%	(3)	20%	(8)	41
Agnostic/Nothing in particular	19%	(38)	54%	(109)	3%	(6)	25%	(51)	203
Something Else	40%	(42)	31%	(33)	5%	(5)	25%	(27)	106
Evangelical	46%	(62)	30%	(41)	2%	(2)	22%	(30)	136
Non-Evangelical	42%	(117)	37%	(104)	1%	(3)	20%	(57)	282
PID: Dem (no lean)	4%	(12)	79%	(227)	2%	(4)	15%	(45)	288
PID: Ind (no lean)	18%	(28)	35%	(57)	8%	(13)	39%	(63)	160
PID: Rep (no lean)	77%	(189)	4%	(10)	—	(1)	19%	(46)	246

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	42%	(293)	3%	(18)	22%	(153)	694
PID/Gender: Dem Men	5%	(7)	84%	(101)	4%	(4)	7%	(8)	120
PID/Gender: Dem Women	3%	(6)	75%	(125)	—	(0)	22%	(37)	168
PID/Gender: Ind Men	22%	(22)	31%	(30)	7%	(7)	41%	(41)	99
PID/Gender: Ind Women	11%	(7)	43%	(26)	10%	(6)	36%	(22)	61
PID/Gender: Rep Men	88%	(101)	8%	(9)	—	(0)	3%	(4)	114
PID/Gender: Rep Women	67%	(88)	1%	(1)	—	(0)	32%	(42)	132
Ideo: Liberal (1-3)	10%	(22)	71%	(149)	2%	(4)	17%	(36)	212
Ideo: Moderate (4)	23%	(51)	52%	(116)	3%	(8)	22%	(49)	224
Ideo: Conservative (5-7)	64%	(153)	9%	(22)	3%	(7)	24%	(58)	240
Community: Urban	29%	(43)	47%	(70)	—	(1)	24%	(35)	149
Community: Suburban	33%	(121)	45%	(162)	4%	(14)	18%	(66)	362
Community: Rural	36%	(65)	34%	(61)	2%	(4)	29%	(52)	183
Military HHnm: Yes	39%	(39)	33%	(32)	—	(0)	28%	(27)	98
Military HH: No	32%	(191)	44%	(261)	3%	(18)	21%	(126)	596
Employ: Private Sector	40%	(96)	37%	(89)	2%	(4)	22%	(52)	242
Employ: Government	46%	(13)	48%	(14)	3%	(1)	3%	(1)	29
Employ: Self-Employed	38%	(29)	34%	(26)	1%	(1)	27%	(20)	76
Employ: Homemaker	24%	(11)	48%	(22)	4%	(2)	24%	(11)	45
Employ: Student	9%	(2)	53%	(10)	—	(0)	38%	(7)	19
Employ: Retired	29%	(52)	46%	(82)	3%	(6)	21%	(37)	177
Employ: Unemployed	27%	(21)	49%	(37)	6%	(4)	19%	(15)	77
Employ: Other	20%	(6)	46%	(13)	—	(0)	34%	(10)	29

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	42%	(293)	3%	(18)	22%	(153)	694
Protestant	41%	(68)	37%	(60)	—	(0)	22%	(36)	164
Roman Catholic	47%	(70)	36%	(53)	—	(0)	17%	(25)	148
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	4%	(0)	65%	(4)	—	(0)	6
Jewish	9%	(1)	67%	(9)	—	(0)	24%	(3)	13
Muslim	23%	(1)	37%	(2)	—	(0)	41%	(2)	6
Buddhist	29%	(1)	26%	(1)	26%	(1)	18%	(0)	2
Hindu	—	(0)	65%	(2)	—	(0)	35%	(1)	3
Atheist	13%	(5)	60%	(25)	7%	(3)	20%	(8)	41
Agnostic	5%	(2)	65%	(25)	1%	(0)	29%	(11)	38
Something else	40%	(42)	31%	(33)	5%	(5)	25%	(27)	106
Nothing in particular	22%	(36)	51%	(84)	3%	(5)	24%	(40)	165
Ideo/PID: Conservative Republican	79%	(140)	1%	(2)	—	(0)	19%	(33)	177
Ideo/PID: Moderate/Liberal Republican	70%	(45)	12%	(8)	1%	(0)	18%	(12)	65
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	75%	(89)	2%	(3)	18%	(21)	118
Ideo/PID: Liberal Democrat	4%	(7)	80%	(131)	1%	(2)	14%	(24)	163
Unfavorable of Biden and Trump	8%	(11)	27%	(37)	4%	(5)	60%	(82)	136
2024 H2H Matchup: Biden Voter	2%	(7)	83%	(280)	1%	(3)	14%	(46)	337
2024 H2H Matchup: Trump Voter	74%	(221)	3%	(8)	3%	(9)	20%	(61)	298
2024 H2H Matchup: Would not Vote	1%	(0)	8%	(2)	3%	(1)	87%	(21)	24
2024 H2H Matchup: Do not Know	5%	(2)	7%	(2)	15%	(5)	73%	(25)	35
2022 House Vote: Democrat	4%	(14)	75%	(231)	2%	(6)	19%	(57)	308
2022 House Vote: Republican	73%	(185)	2%	(6)	3%	(7)	22%	(55)	252
2022 House Vote: Did not Vote	23%	(29)	43%	(54)	2%	(3)	31%	(39)	124
2020 Vote: Joe Biden	2%	(6)	80%	(254)	2%	(6)	17%	(53)	320
2020 Vote: Donald Trump	68%	(206)	6%	(18)	2%	(7)	24%	(71)	302
2020 Vote: Someone Else	17%	(2)	11%	(1)	—	(0)	73%	(7)	10
2020 Vote: Did not Vote	25%	(16)	32%	(20)	8%	(5)	35%	(22)	62
2016 Vote: Hillary Clinton	6%	(16)	81%	(206)	1%	(3)	12%	(31)	255
2016 Vote: Donald Trump	64%	(163)	8%	(21)	4%	(9)	24%	(62)	256
2016 Vote: Someone Else	6%	(1)	43%	(9)	—	(0)	51%	(11)	21

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	42%	(293)	3%	(18)	22%	(153)	694
2020 Vote/PID: Not Biden/Democrat	16%	(6)	61%	(25)	—	(0)	23%	(9)	40
2020 Vote/PID: Not Trump/Republican	66%	(14)	10%	(2)	—	(0)	24%	(5)	22
U.S. Economy: Wrong Track	43%	(219)	25%	(126)	3%	(16)	29%	(145)	507
U.S. Economy: Right Direction	5%	(10)	89%	(167)	1%	(2)	5%	(9)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	89%	(219)	1%	(3)	9%	(21)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(224)	6%	(20)	3%	(8)	23%	(75)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	46%	(55)	6%	(7)	47%	(57)	120
Top 2024 Issue: Economy	45%	(115)	24%	(61)	3%	(9)	28%	(73)	257
Community/Gender: Urban Women	20%	(15)	54%	(41)	—	(0)	26%	(20)	77
Community/Gender: Urban Men	38%	(28)	40%	(29)	1%	(1)	21%	(15)	72
Community/Gender: Rural Women	32%	(28)	37%	(32)	—	(0)	32%	(28)	88
Community/Gender: Rural Men	40%	(37)	31%	(29)	4%	(4)	26%	(24)	94
Community/Gender: Suburban Women	29%	(57)	40%	(79)	3%	(7)	27%	(53)	195
Community/Gender: Suburban Men	38%	(64)	50%	(83)	4%	(7)	8%	(13)	167
Homeowner	34%	(197)	43%	(244)	3%	(16)	20%	(118)	575
Renter	26%	(27)	42%	(44)	2%	(2)	30%	(31)	104
Self + Household: White-Collar	28%	(69)	47%	(115)	3%	(6)	22%	(53)	243
Self + Household: Blue Collar	39%	(140)	42%	(152)	2%	(7)	17%	(61)	360
Union HH: Yes	27%	(19)	42%	(30)	2%	(1)	29%	(20)	70
Union HH: No	34%	(210)	42%	(264)	3%	(17)	21%	(133)	624
LGBTQ+: Yes	5%	(3)	63%	(46)	7%	(5)	25%	(18)	72
LGBTQ+: No	36%	(226)	40%	(248)	2%	(13)	22%	(135)	622
Motivated to Vote	34%	(218)	43%	(278)	2%	(13)	20%	(131)	641
Parent: Yes	42%	(80)	35%	(68)	4%	(9)	18%	(34)	191
Parent: No	30%	(149)	45%	(225)	2%	(10)	24%	(119)	503
COVID Vaccine: Yes	23%	(108)	54%	(255)	3%	(14)	20%	(93)	470
COVID Vaccine: No	54%	(121)	17%	(39)	2%	(5)	27%	(60)	224
Student Loans: Yes	26%	(32)	42%	(50)	2%	(2)	30%	(36)	121
Student Loans: No	35%	(198)	42%	(243)	3%	(16)	20%	(117)	573
Favorable Opinion of Haley	40%	(84)	31%	(64)	3%	(6)	27%	(56)	210
Unfavorable Opinion of Haley	26%	(79)	56%	(167)	3%	(9)	15%	(44)	298

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	42%	(293)	3%	(18)	22%	(153)	694
Prodigal Biden Voter	4%	(1)	24%	(6)	11%	(3)	61%	(16)	27
Undecided Voter (DK/WNV)	3%	(2)	8%	(5)	10%	(6)	79%	(47)	59
Undecided Voter (DK)	5%	(2)	7%	(2)	15%	(5)	73%	(25)	35
Watched Debate	37%	(182)	40%	(196)	3%	(16)	19%	(95)	490
Watched Debate: Did not Watch	23%	(47)	47%	(97)	1%	(2)	28%	(58)	204
Watched Debate: All of it	41%	(108)	39%	(102)	4%	(11)	17%	(44)	265
Watched Debate: Some of it	33%	(75)	42%	(94)	2%	(5)	23%	(51)	225
Continue His Campaign: Yes Biden	14%	(38)	75%	(209)	2%	(4)	10%	(28)	279
Continue His Campaign: No Biden	48%	(183)	18%	(70)	4%	(14)	30%	(116)	383
Continue His Campaign: Yes Trump	66%	(221)	11%	(38)	4%	(12)	19%	(63)	335
Continue His Campaign: No Trump	2%	(8)	72%	(239)	1%	(4)	24%	(81)	332
Conviction: Evidence	4%	(13)	76%	(274)	1%	(2)	19%	(70)	359
Conviction: Motivation to Damage	72%	(191)	3%	(8)	5%	(12)	20%	(54)	265
Conviction: DK/NO	37%	(26)	16%	(11)	5%	(4)	42%	(29)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(226)	31%	(213)	29%	(203)	5%	(32)	3%	(21)	694
Gender: Male	34%	(114)	31%	(102)	27%	(92)	4%	(12)	4%	(14)	333
Gender: Female	31%	(112)	31%	(111)	31%	(111)	6%	(20)	2%	(7)	361
Age: 18-34	27%	(50)	30%	(56)	34%	(62)	7%	(13)	1%	(3)	183
Age: 35-44	24%	(23)	36%	(34)	34%	(33)	2%	(2)	3%	(3)	96
Age: 45-64	29%	(73)	35%	(88)	24%	(59)	6%	(15)	5%	(13)	248
Age: 65+	48%	(80)	21%	(35)	29%	(49)	1%	(2)	1%	(1)	167
GenZers: 1997-2012	24%	(21)	35%	(31)	27%	(24)	12%	(11)	2%	(2)	89
Millennials: 1981-1996	27%	(48)	32%	(57)	38%	(68)	2%	(4)	1%	(2)	180
GenXers: 1965-1980	31%	(62)	39%	(79)	21%	(43)	6%	(12)	3%	(5)	201
Baby Boomers: 1946-1964	43%	(92)	19%	(41)	30%	(64)	2%	(4)	5%	(11)	213
Educ: < College	30%	(141)	29%	(136)	31%	(146)	5%	(25)	4%	(17)	466
Educ: Bachelors degree	40%	(56)	29%	(41)	27%	(38)	3%	(5)	1%	(2)	142
Educ: Post-grad	33%	(28)	42%	(36)	21%	(18)	2%	(2)	1%	(1)	86
Income: Under 50k	30%	(103)	28%	(94)	34%	(115)	4%	(14)	4%	(14)	340
Income: 50k-100k	32%	(72)	30%	(68)	30%	(68)	5%	(10)	3%	(7)	224
Income: 100k+	39%	(51)	39%	(51)	15%	(20)	6%	(8)	—	(0)	130
Ethnicity: White (Non-Hispanic)	33%	(185)	31%	(174)	29%	(160)	3%	(19)	3%	(17)	555
Ethnicity: Hispanic	12%	(3)	47%	(11)	21%	(5)	20%	(5)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	32%	(29)	21%	(19)	33%	(29)	10%	(9)	4%	(3)	89
Ethnicity: Asian + Other (Non-Hispanic)	34%	(9)	33%	(9)	32%	(9)	—	(0)	2%	(0)	28
All Christian	31%	(98)	31%	(99)	30%	(96)	5%	(16)	3%	(10)	320
All Non-Christian	40%	(10)	23%	(5)	16%	(4)	19%	(5)	2%	(0)	24
Atheist	42%	(17)	47%	(19)	10%	(4)	—	(0)	—	(0)	41
Agnostic/Nothing in particular	36%	(73)	34%	(69)	28%	(57)	2%	(3)	1%	(2)	203
Something Else	26%	(28)	19%	(21)	40%	(42)	7%	(8)	7%	(8)	106
Evangelical	30%	(41)	27%	(37)	36%	(50)	5%	(7)	1%	(2)	136
Non-Evangelical	30%	(85)	29%	(81)	30%	(84)	6%	(16)	6%	(16)	282

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(226)	31%	(213)	29%	(203)	5%	(32)	3%	(21)	694
PID: Dem (no lean)	36%	(103)	33%	(94)	26%	(74)	5%	(14)	1%	(3)	288
PID: Ind (no lean)	40%	(64)	31%	(50)	23%	(37)	4%	(7)	2%	(3)	160
PID: Rep (no lean)	24%	(59)	28%	(69)	37%	(92)	5%	(12)	6%	(14)	246
PID/Gender: Dem Men	40%	(48)	35%	(42)	22%	(26)	2%	(2)	2%	(2)	120
PID/Gender: Dem Women	33%	(55)	31%	(52)	29%	(48)	7%	(11)	1%	(1)	168
PID/Gender: Ind Men	44%	(44)	32%	(31)	19%	(19)	2%	(2)	3%	(3)	99
PID/Gender: Ind Women	32%	(20)	30%	(19)	30%	(18)	7%	(4)	1%	(0)	61
PID/Gender: Rep Men	20%	(23)	25%	(29)	41%	(47)	6%	(7)	7%	(8)	114
PID/Gender: Rep Women	28%	(37)	31%	(41)	34%	(45)	3%	(4)	4%	(5)	132
Ideo: Liberal (1-3)	34%	(72)	39%	(83)	19%	(40)	6%	(14)	1%	(3)	212
Ideo: Moderate (4)	36%	(81)	25%	(56)	34%	(76)	3%	(6)	2%	(3)	224
Ideo: Conservative (5-7)	28%	(67)	30%	(72)	32%	(77)	5%	(12)	5%	(12)	240
Community: Urban	33%	(50)	26%	(38)	29%	(43)	5%	(8)	7%	(10)	149
Community: Suburban	32%	(117)	32%	(117)	29%	(105)	5%	(17)	1%	(5)	362
Community: Rural	32%	(59)	31%	(57)	30%	(55)	4%	(7)	3%	(5)	183
Military HHnm: Yes	37%	(36)	27%	(26)	30%	(29)	2%	(2)	5%	(5)	98
Military HH: No	32%	(189)	31%	(187)	29%	(173)	5%	(30)	3%	(16)	596
Employ: Private Sector	33%	(80)	31%	(75)	28%	(68)	6%	(14)	2%	(6)	242
Employ: Government	27%	(8)	40%	(12)	20%	(6)	12%	(4)	—	(0)	29
Employ: Self-Employed	32%	(24)	29%	(22)	36%	(28)	3%	(2)	—	(0)	76
Employ: Homemaker	35%	(16)	43%	(19)	18%	(8)	3%	(2)	1%	(1)	45
Employ: Student	25%	(5)	36%	(7)	28%	(5)	10%	(2)	—	(0)	19
Employ: Retired	41%	(73)	22%	(39)	31%	(54)	2%	(3)	4%	(8)	177
Employ: Unemployed	19%	(15)	41%	(31)	33%	(25)	—	(0)	7%	(6)	77
Employ: Other	20%	(6)	29%	(8)	30%	(9)	20%	(6)	1%	(0)	29

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(226)	31%	(213)	29%	(203)	5%	(32)	3%	(21)	694
Protestant	33%	(54)	32%	(53)	27%	(44)	4%	(6)	4%	(6)	164
Roman Catholic	30%	(45)	30%	(45)	32%	(47)	6%	(8)	2%	(3)	148
Mormon	—	(0)	—	(0)	70%	(1)	—	(0)	30%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	17%	(1)	51%	(3)	28%	(2)	—	(0)	6
Jewish	52%	(7)	26%	(3)	—	(0)	22%	(3)	—	(0)	13
Muslim	13%	(1)	23%	(1)	23%	(1)	32%	(2)	9%	(0)	6
Buddhist	44%	(1)	38%	(1)	17%	(0)	—	(0)	—	(0)	2
Hindu	35%	(1)	—	(0)	65%	(2)	—	(0)	—	(0)	3
Atheist	42%	(17)	47%	(19)	10%	(4)	—	(0)	—	(0)	41
Agnostic	23%	(9)	35%	(13)	38%	(14)	2%	(1)	2%	(1)	38
Something else	26%	(28)	19%	(21)	40%	(42)	7%	(8)	7%	(8)	106
Nothing in particular	39%	(64)	34%	(56)	25%	(42)	1%	(2)	1%	(1)	165
Ideo/PID: Conservative Republican	25%	(44)	30%	(53)	34%	(61)	5%	(8)	6%	(11)	177
Ideo/PID: Moderate/Liberal Republican	22%	(15)	26%	(17)	42%	(27)	6%	(4)	3%	(2)	65
Ideo/PID: Moderate/Conservative Democrat	32%	(38)	26%	(31)	38%	(45)	3%	(3)	1%	(1)	118
Ideo/PID: Liberal Democrat	37%	(61)	37%	(60)	18%	(29)	6%	(10)	2%	(3)	163
Unfavorable of Biden and Trump	48%	(66)	30%	(41)	19%	(26)	2%	(2)	1%	(2)	136
2024 H2H Matchup: Biden Voter	40%	(133)	35%	(117)	22%	(73)	3%	(11)	1%	(3)	337
2024 H2H Matchup: Trump Voter	23%	(68)	29%	(87)	37%	(111)	6%	(18)	5%	(14)	298
2024 H2H Matchup: Would not Vote	43%	(11)	13%	(3)	34%	(8)	7%	(2)	2%	(0)	24
2024 H2H Matchup: Do not Know	41%	(14)	16%	(6)	29%	(10)	5%	(2)	9%	(3)	35
2022 House Vote: Democrat	38%	(118)	34%	(105)	22%	(69)	4%	(12)	1%	(3)	308
2022 House Vote: Republican	26%	(65)	26%	(65)	37%	(94)	7%	(17)	4%	(11)	252
2022 House Vote: Did not Vote	31%	(39)	32%	(39)	30%	(38)	2%	(2)	5%	(6)	124
2020 Vote: Joe Biden	39%	(125)	34%	(110)	22%	(70)	4%	(12)	1%	(3)	320
2020 Vote: Donald Trump	27%	(81)	27%	(83)	36%	(108)	6%	(17)	4%	(13)	302
2020 Vote: Someone Else	64%	(6)	34%	(3)	2%	(0)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	22%	(14)	27%	(17)	39%	(24)	5%	(3)	7%	(5)	62

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(226)	31%	(213)	29%	(203)	5%	(32)	3%	(21)	694
2016 Vote: Hillary Clinton	42%	(108)	31%	(80)	22%	(55)	4%	(9)	1%	(3)	255
2016 Vote: Donald Trump	28%	(72)	29%	(73)	34%	(86)	5%	(14)	4%	(10)	256
2016 Vote: Someone Else	44%	(9)	42%	(9)	14%	(3)	—	(0)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	21%	(9)	34%	(14)	36%	(15)	6%	(2)	2%	(1)	40
2020 Vote/PID: Not Trump/Republican	35%	(8)	23%	(5)	31%	(7)	3%	(1)	8%	(2)	22
U.S. Economy: Wrong Track	31%	(159)	30%	(151)	30%	(152)	5%	(25)	4%	(20)	507
U.S. Economy: Right Direction	36%	(67)	33%	(62)	27%	(51)	4%	(7)	—	(0)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(88)	35%	(87)	24%	(59)	5%	(12)	—	(0)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(91)	28%	(93)	33%	(108)	6%	(19)	5%	(16)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(47)	27%	(33)	30%	(36)	1%	(1)	3%	(4)	120
Top 2024 Issue: Economy	26%	(66)	32%	(83)	37%	(94)	2%	(5)	3%	(8)	257
Community/Gender: Urban Women	36%	(27)	24%	(18)	33%	(25)	4%	(3)	4%	(3)	77
Community/Gender: Urban Men	31%	(22)	28%	(20)	24%	(18)	7%	(5)	10%	(7)	72
Community/Gender: Rural Women	25%	(22)	36%	(32)	33%	(29)	6%	(5)	1%	(0)	88
Community/Gender: Rural Men	39%	(36)	27%	(25)	27%	(26)	3%	(2)	5%	(4)	94
Community/Gender: Suburban Women	32%	(62)	31%	(61)	29%	(57)	6%	(12)	2%	(3)	195
Community/Gender: Suburban Men	33%	(55)	34%	(57)	29%	(48)	3%	(5)	1%	(2)	167
Homeowner	32%	(184)	32%	(183)	29%	(166)	5%	(27)	3%	(15)	575
Renter	37%	(39)	25%	(26)	29%	(30)	4%	(4)	4%	(4)	104
Self + Household: White-Collar	36%	(88)	30%	(73)	29%	(70)	4%	(10)	1%	(2)	243
Self + Household: Blue Collar	30%	(108)	32%	(114)	29%	(105)	5%	(18)	4%	(15)	360
Union HH: Yes	40%	(28)	32%	(22)	23%	(16)	6%	(4)	—	(0)	70
Union HH: No	32%	(198)	31%	(191)	30%	(187)	5%	(28)	3%	(21)	624
LGBTQ+: Yes	32%	(23)	34%	(24)	28%	(20)	6%	(5)	—	(0)	72
LGBTQ+: No	33%	(203)	30%	(189)	29%	(183)	4%	(27)	3%	(21)	622
Motivated to Vote	34%	(217)	31%	(199)	28%	(178)	5%	(30)	3%	(17)	641
Parent: Yes	31%	(59)	31%	(59)	33%	(62)	4%	(7)	1%	(3)	191
Parent: No	33%	(166)	31%	(154)	28%	(140)	5%	(25)	4%	(18)	503

Continued on next page

Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(226)	31%	(213)	29%	(203)	5%	(32)	3%	(21)	694
COVID Vaccine: Yes	37%	(173)	34%	(158)	24%	(112)	4%	(18)	2%	(9)	470
COVID Vaccine: No	23%	(53)	25%	(55)	40%	(90)	6%	(14)	5%	(12)	224
Student Loans: Yes	33%	(40)	35%	(42)	25%	(30)	4%	(5)	4%	(4)	121
Student Loans: No	32%	(186)	30%	(171)	30%	(173)	5%	(27)	3%	(16)	573
Favorable Opinion of Haley	34%	(71)	32%	(66)	27%	(56)	5%	(10)	3%	(7)	210
Unfavorable Opinion of Haley	35%	(105)	33%	(100)	25%	(75)	4%	(13)	2%	(5)	298
Prodigal Biden Voter	37%	(10)	19%	(5)	36%	(10)	3%	(1)	4%	(1)	27
Undecided Voter (DK/WNV)	42%	(25)	15%	(9)	31%	(18)	6%	(3)	6%	(4)	59
Undecided Voter (DK)	41%	(14)	16%	(6)	29%	(10)	5%	(2)	9%	(3)	35
Watched Debate	35%	(173)	31%	(154)	25%	(124)	5%	(25)	3%	(13)	490
Watched Debate: Did not Watch	26%	(52)	29%	(59)	38%	(78)	3%	(7)	4%	(8)	204
Watched Debate: All of it	35%	(92)	35%	(92)	22%	(58)	5%	(12)	4%	(10)	265
Watched Debate: Some of it	36%	(81)	27%	(62)	30%	(66)	6%	(13)	1%	(2)	225
Continue His Campaign: Yes Biden	31%	(86)	34%	(96)	27%	(77)	6%	(18)	1%	(3)	279
Continue His Campaign: No Biden	36%	(137)	28%	(107)	28%	(108)	4%	(14)	4%	(17)	383
Continue His Campaign: Yes Trump	25%	(83)	29%	(96)	36%	(119)	6%	(20)	5%	(16)	335
Continue His Campaign: No Trump	42%	(141)	33%	(108)	21%	(71)	3%	(9)	1%	(4)	332
Conviction: Evidence	41%	(146)	36%	(128)	20%	(70)	4%	(13)	1%	(3)	359
Conviction: Motivation to Damage	24%	(64)	25%	(66)	39%	(103)	7%	(18)	5%	(14)	265
Conviction: DK/NO	22%	(16)	27%	(19)	42%	(30)	2%	(1)	6%	(4)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	28%	(193)	22%	(151)	8%	(57)	40%	(278)	2%	(14)	694
Gender: Male	26%	(86)	23%	(76)	10%	(35)	40%	(132)	1%	(5)	333
Gender: Female	30%	(108)	21%	(75)	6%	(23)	40%	(145)	3%	(10)	361
Age: 18-34	23%	(42)	30%	(55)	12%	(22)	31%	(57)	4%	(7)	183
Age: 35-44	28%	(26)	29%	(28)	10%	(10)	32%	(31)	1%	(1)	96
Age: 45-64	27%	(66)	17%	(43)	7%	(17)	48%	(120)	1%	(1)	248
Age: 65+	35%	(59)	15%	(26)	5%	(8)	42%	(70)	3%	(4)	167
GenZers: 1997-2012	18%	(16)	34%	(31)	14%	(12)	28%	(25)	6%	(5)	89
Millennials: 1981-1996	28%	(51)	26%	(47)	10%	(18)	34%	(61)	2%	(3)	180
GenXers: 1965-1980	26%	(52)	23%	(45)	9%	(17)	42%	(85)	1%	(2)	201
Baby Boomers: 1946-1964	33%	(70)	12%	(26)	4%	(9)	49%	(103)	2%	(4)	213
Educ: < College	26%	(119)	20%	(93)	9%	(40)	43%	(202)	3%	(12)	466
Educ: Bachelors degree	29%	(41)	22%	(31)	10%	(14)	38%	(54)	2%	(2)	142
Educ: Post-grad	39%	(33)	31%	(27)	4%	(3)	26%	(22)	—	(0)	86
Income: Under 50k	29%	(99)	22%	(76)	11%	(37)	36%	(121)	2%	(7)	340
Income: 50k-100k	29%	(66)	21%	(47)	7%	(15)	42%	(94)	1%	(2)	224
Income: 100k+	22%	(29)	22%	(28)	4%	(5)	48%	(62)	3%	(4)	130
Ethnicity: White (Non-Hispanic)	26%	(145)	19%	(108)	7%	(41)	45%	(251)	2%	(9)	555
Ethnicity: Hispanic	29%	(7)	5%	(1)	11%	(2)	56%	(12)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	42%	(38)	34%	(31)	12%	(11)	5%	(5)	6%	(5)	89
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	42%	(12)	11%	(3)	33%	(9)	—	(0)	28
All Christian	26%	(83)	15%	(47)	6%	(18)	52%	(166)	2%	(5)	320
All Non-Christian	22%	(5)	45%	(11)	13%	(3)	21%	(5)	—	(0)	24
Atheist	33%	(14)	18%	(7)	12%	(5)	33%	(13)	4%	(2)	41
Agnostic/Nothing in particular	31%	(62)	29%	(60)	12%	(24)	25%	(50)	3%	(7)	203
Something Else	27%	(29)	25%	(26)	7%	(7)	40%	(43)	1%	(1)	106
Evangelical	25%	(33)	20%	(27)	4%	(6)	49%	(67)	2%	(3)	136
Non-Evangelical	28%	(78)	17%	(47)	7%	(19)	48%	(135)	1%	(3)	282
PID: Dem (no lean)	54%	(154)	29%	(85)	6%	(18)	9%	(27)	1%	(4)	288
PID: Ind (no lean)	20%	(32)	25%	(41)	13%	(21)	37%	(59)	5%	(8)	160
PID: Rep (no lean)	3%	(7)	11%	(26)	7%	(18)	78%	(192)	1%	(3)	246

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	28%	(193)	22%	(151)	8%	(57)	40%	(278)	2%	(14)	694
PID/Gender: Dem Men	54%	(65)	29%	(35)	6%	(7)	8%	(10)	2%	(2)	120
PID/Gender: Dem Women	53%	(89)	30%	(50)	7%	(11)	10%	(16)	1%	(1)	168
PID/Gender: Ind Men	18%	(18)	22%	(22)	17%	(17)	41%	(40)	2%	(2)	99
PID/Gender: Ind Women	23%	(14)	30%	(19)	7%	(4)	30%	(19)	9%	(6)	61
PID/Gender: Rep Men	2%	(2)	17%	(19)	9%	(10)	72%	(82)	—	(0)	114
PID/Gender: Rep Women	3%	(5)	5%	(7)	6%	(7)	84%	(110)	2%	(3)	132
Ideo: Liberal (1-3)	47%	(100)	34%	(72)	7%	(14)	11%	(23)	1%	(2)	212
Ideo: Moderate (4)	32%	(72)	26%	(57)	10%	(21)	29%	(65)	3%	(8)	224
Ideo: Conservative (5-7)	7%	(16)	8%	(18)	8%	(18)	77%	(184)	1%	(3)	240
Community: Urban	32%	(47)	29%	(43)	8%	(12)	29%	(43)	3%	(4)	149
Community: Suburban	29%	(104)	23%	(82)	6%	(23)	41%	(148)	1%	(5)	362
Community: Rural	23%	(42)	15%	(27)	12%	(22)	48%	(87)	2%	(4)	183
Military HHnm: Yes	28%	(28)	8%	(8)	11%	(11)	53%	(52)	—	(0)	98
Military HH: No	28%	(166)	24%	(143)	8%	(47)	38%	(226)	2%	(14)	596
Employ: Private Sector	24%	(57)	19%	(45)	10%	(23)	46%	(111)	2%	(5)	242
Employ: Government	17%	(5)	48%	(14)	9%	(3)	26%	(8)	—	(0)	29
Employ: Self-Employed	22%	(17)	21%	(16)	14%	(10)	39%	(30)	4%	(3)	76
Employ: Homemaker	35%	(16)	26%	(12)	9%	(4)	26%	(12)	5%	(2)	45
Employ: Student	45%	(8)	40%	(7)	2%	(0)	12%	(2)	—	(0)	19
Employ: Retired	32%	(56)	15%	(27)	4%	(7)	48%	(85)	1%	(2)	177
Employ: Unemployed	33%	(25)	29%	(22)	9%	(7)	28%	(22)	1%	(1)	77
Employ: Other	28%	(8)	26%	(8)	10%	(3)	31%	(9)	5%	(1)	29

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	28%	(193)	22%	(151)	8%	(57)	40%	(278)	2%	(14)	694
Protestant	29%	(48)	11%	(19)	5%	(8)	51%	(84)	3%	(5)	164
Roman Catholic	24%	(35)	19%	(28)	6%	(9)	51%	(75)	—	(0)	148
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	—	(0)	14%	(1)	82%	(5)	—	(0)	6
Jewish	22%	(3)	45%	(6)	—	(0)	33%	(4)	—	(0)	13
Muslim	13%	(1)	46%	(3)	32%	(2)	9%	(0)	—	(0)	6
Buddhist	26%	(1)	—	(0)	62%	(1)	12%	(0)	—	(0)	2
Hindu	35%	(1)	65%	(2)	—	(0)	—	(0)	—	(0)	3
Atheist	33%	(14)	18%	(7)	12%	(5)	33%	(13)	4%	(2)	41
Agnostic	22%	(9)	41%	(16)	20%	(7)	17%	(6)	—	(0)	38
Something else	27%	(29)	25%	(26)	7%	(7)	40%	(43)	1%	(1)	106
Nothing in particular	33%	(54)	27%	(44)	10%	(17)	27%	(44)	4%	(7)	165
Ideo/PID: Conservative Republican	3%	(5)	5%	(9)	8%	(14)	82%	(145)	2%	(3)	177
Ideo/PID: Moderate/Liberal Republican	2%	(1)	25%	(17)	6%	(4)	66%	(43)	—	(0)	65
Ideo/PID: Moderate/Conservative Democrat	51%	(60)	25%	(30)	7%	(8)	15%	(18)	2%	(3)	118
Ideo/PID: Liberal Democrat	55%	(90)	32%	(53)	6%	(11)	5%	(8)	1%	(1)	163
Unfavorable of Biden and Trump	9%	(13)	25%	(34)	14%	(18)	48%	(65)	5%	(6)	136
2024 H2H Matchup: Biden Voter	54%	(182)	31%	(104)	6%	(21)	7%	(25)	1%	(5)	337
2024 H2H Matchup: Trump Voter	3%	(8)	12%	(35)	8%	(24)	77%	(230)	1%	(2)	298
2024 H2H Matchup: Would not Vote	2%	(1)	14%	(3)	36%	(9)	29%	(7)	19%	(5)	24
2024 H2H Matchup: Do not Know	9%	(3)	27%	(10)	12%	(4)	44%	(15)	8%	(3)	35
2022 House Vote: Democrat	50%	(155)	29%	(91)	8%	(23)	11%	(33)	2%	(6)	308
2022 House Vote: Republican	2%	(6)	11%	(28)	7%	(19)	78%	(198)	1%	(3)	252
2022 House Vote: Did not Vote	26%	(33)	23%	(29)	11%	(14)	36%	(45)	3%	(4)	124
2020 Vote: Joe Biden	51%	(162)	32%	(102)	8%	(26)	8%	(24)	2%	(6)	320
2020 Vote: Donald Trump	5%	(15)	12%	(37)	6%	(19)	75%	(225)	2%	(6)	302
2020 Vote: Someone Else	—	(0)	22%	(2)	2%	(0)	70%	(7)	6%	(1)	10
2020 Vote: Did not Vote	27%	(17)	18%	(11)	18%	(11)	34%	(21)	3%	(2)	62

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	28%	(193)	22%	(151)	8%	(57)	40%	(278)	2%	(14)	694
2016 Vote: Hillary Clinton	53%	(135)	31%	(79)	5%	(14)	10%	(25)	1%	(2)	255
2016 Vote: Donald Trump	6%	(15)	9%	(24)	10%	(24)	74%	(188)	2%	(5)	256
2016 Vote: Someone Else	13%	(3)	44%	(9)	3%	(1)	41%	(8)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	42%	(17)	22%	(9)	11%	(5)	24%	(10)	—	(0)	40
2020 Vote/PID: Not Trump/Republican	3%	(1)	10%	(2)	8%	(2)	77%	(17)	1%	(0)	22
U.S. Economy: Wrong Track	16%	(81)	19%	(98)	9%	(44)	54%	(272)	2%	(12)	507
U.S. Economy: Right Direction	60%	(113)	28%	(53)	7%	(13)	3%	(6)	1%	(2)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(144)	33%	(80)	5%	(12)	3%	(7)	1%	(2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(20)	12%	(39)	8%	(25)	73%	(240)	1%	(4)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(29)	27%	(32)	17%	(20)	25%	(31)	7%	(8)	120
Top 2024 Issue: Economy	15%	(38)	17%	(43)	8%	(21)	56%	(145)	4%	(10)	257
Community/Gender: Urban Women	38%	(29)	27%	(21)	4%	(3)	29%	(23)	1%	(1)	77
Community/Gender: Urban Men	25%	(18)	30%	(22)	12%	(9)	28%	(20)	5%	(3)	72
Community/Gender: Rural Women	26%	(23)	21%	(18)	6%	(6)	43%	(38)	4%	(4)	88
Community/Gender: Rural Men	21%	(19)	9%	(9)	18%	(17)	52%	(49)	1%	(1)	94
Community/Gender: Suburban Women	29%	(56)	18%	(36)	7%	(14)	43%	(85)	2%	(5)	195
Community/Gender: Suburban Men	29%	(48)	28%	(46)	6%	(9)	38%	(63)	—	(1)	167
Homeowner	28%	(159)	21%	(122)	7%	(38)	43%	(246)	2%	(11)	575
Renter	30%	(31)	26%	(27)	17%	(18)	24%	(25)	3%	(3)	104
Self + Household: White-Collar	31%	(76)	24%	(58)	5%	(13)	38%	(92)	1%	(4)	243
Self + Household: Blue Collar	27%	(99)	20%	(71)	8%	(28)	44%	(157)	1%	(5)	360
Union HH: Yes	34%	(24)	17%	(12)	8%	(5)	38%	(27)	4%	(3)	70
Union HH: No	27%	(170)	22%	(140)	8%	(52)	40%	(251)	2%	(12)	624
LGBTQ+: Yes	36%	(26)	36%	(26)	10%	(7)	17%	(12)	1%	(1)	72
LGBTQ+: No	27%	(167)	20%	(126)	8%	(50)	43%	(265)	2%	(13)	622
Motivated to Vote	29%	(183)	21%	(136)	8%	(48)	41%	(263)	2%	(10)	641
Parent: Yes	27%	(52)	24%	(46)	12%	(23)	35%	(67)	1%	(3)	191
Parent: No	28%	(142)	21%	(105)	7%	(35)	42%	(210)	2%	(11)	503
COVID Vaccine: Yes	34%	(160)	24%	(114)	7%	(34)	32%	(152)	2%	(9)	470
COVID Vaccine: No	15%	(34)	16%	(37)	11%	(24)	56%	(125)	2%	(5)	224

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	28%	(193)	22%	(151)	8%	(57)	40%	(278)	2%	(14)	694
Student Loans: Yes	35%	(42)	27%	(33)	13%	(16)	23%	(28)	2%	(3)	121
Student Loans: No	26%	(151)	21%	(119)	7%	(42)	44%	(250)	2%	(11)	573
Favorable Opinion of Haley	16%	(34)	18%	(39)	7%	(15)	57%	(120)	1%	(3)	210
Unfavorable Opinion of Haley	36%	(109)	26%	(77)	6%	(18)	31%	(93)	—	(1)	298
Prodigal Biden Voter	2%	(1)	31%	(8)	27%	(7)	36%	(10)	4%	(1)	27
Undecided Voter (DK/WNV)	6%	(4)	22%	(13)	21%	(13)	38%	(23)	12%	(7)	59
Undecided Voter (DK)	9%	(3)	27%	(10)	12%	(4)	44%	(15)	8%	(3)	35
Watched Debate	26%	(125)	21%	(105)	9%	(44)	43%	(208)	1%	(7)	490
Watched Debate: Did not Watch	33%	(68)	23%	(46)	7%	(14)	34%	(69)	3%	(7)	204
Watched Debate: All of it	27%	(71)	19%	(50)	7%	(19)	47%	(124)	—	(1)	265
Watched Debate: Some of it	24%	(55)	25%	(55)	11%	(25)	37%	(84)	3%	(6)	225
Continue His Campaign: Yes Biden	52%	(146)	30%	(83)	6%	(16)	11%	(30)	2%	(5)	279
Continue His Campaign: No Biden	11%	(41)	15%	(59)	10%	(38)	62%	(238)	2%	(6)	383
Continue His Campaign: Yes Trump	8%	(27)	14%	(46)	8%	(28)	69%	(230)	1%	(4)	335
Continue His Campaign: No Trump	48%	(160)	28%	(92)	7%	(25)	14%	(46)	3%	(9)	332
Conviction: Evidence	49%	(177)	30%	(108)	7%	(24)	12%	(41)	3%	(9)	359
Conviction: Motivation to Damage	2%	(7)	11%	(30)	7%	(18)	79%	(210)	—	(1)	265
Conviction: DK/NO	14%	(10)	20%	(14)	21%	(15)	38%	(26)	6%	(4)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	40%	(281)	48%	(334)	11%	(79)	694
Gender: Male	39%	(128)	51%	(170)	10%	(35)	333
Gender: Female	42%	(152)	46%	(164)	12%	(44)	361
Age: 18-34	32%	(58)	51%	(93)	17%	(32)	183
Age: 35-44	44%	(43)	44%	(43)	11%	(11)	96
Age: 45-64	40%	(99)	49%	(122)	11%	(27)	248
Age: 65+	48%	(80)	46%	(77)	6%	(10)	167
GenZers: 1997-2012	30%	(27)	53%	(47)	17%	(15)	89
Millennials: 1981-1996	40%	(71)	46%	(83)	14%	(25)	180
GenXers: 1965-1980	43%	(86)	45%	(90)	12%	(24)	201
Baby Boomers: 1946-1964	43%	(92)	52%	(110)	5%	(11)	213
Educ: < College	36%	(167)	52%	(243)	12%	(56)	466
Educ: Bachelors degree	41%	(58)	48%	(69)	11%	(15)	142
Educ: Post-grad	64%	(55)	27%	(23)	9%	(8)	86
Income: Under 50k	42%	(143)	44%	(148)	14%	(49)	340
Income: 50k-100k	41%	(92)	51%	(115)	8%	(17)	224
Income: 100k+	35%	(45)	55%	(71)	10%	(13)	130
Ethnicity: White (Non-Hispanic)	39%	(217)	52%	(291)	8%	(47)	555
Ethnicity: Hispanic	45%	(10)	49%	(11)	6%	(1)	22
Ethnicity: Black (Non-Hispanic)	49%	(44)	22%	(20)	29%	(26)	89
Ethnicity: Asian + Other (Non-Hispanic)	35%	(10)	47%	(13)	18%	(5)	28
All Christian	31%	(99)	62%	(198)	7%	(23)	320
All Non-Christian	67%	(16)	22%	(5)	12%	(3)	24
Atheist	55%	(23)	26%	(11)	18%	(7)	41
Agnostic/Nothing in particular	52%	(105)	32%	(66)	16%	(32)	203
Something Else	35%	(38)	52%	(55)	13%	(14)	106
Evangelical	30%	(41)	60%	(81)	10%	(14)	136
Non-Evangelical	34%	(95)	58%	(164)	8%	(23)	282
PID: Dem (no lean)	74%	(212)	12%	(33)	15%	(42)	288
PID: Ind (no lean)	37%	(59)	46%	(74)	17%	(27)	160
PID: Rep (no lean)	4%	(9)	93%	(227)	4%	(9)	246

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Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(281)	48%	(334)	11%	(79)	694
PID/Gender: Dem Men	78%	(94)	11%	(13)	11%	(14)	120
PID/Gender: Dem Women	71%	(118)	12%	(21)	17%	(29)	168
PID/Gender: Ind Men	30%	(29)	52%	(52)	18%	(18)	99
PID/Gender: Ind Women	49%	(30)	36%	(22)	16%	(10)	61
PID/Gender: Rep Men	4%	(5)	92%	(105)	3%	(3)	114
PID/Gender: Rep Women	3%	(4)	93%	(122)	4%	(6)	132
Ideo: Liberal (1-3)	69%	(145)	18%	(37)	14%	(29)	212
Ideo: Moderate (4)	51%	(114)	35%	(77)	15%	(33)	224
Ideo: Conservative (5-7)	7%	(17)	88%	(212)	5%	(11)	240
Community: Urban	42%	(62)	39%	(58)	20%	(29)	149
Community: Suburban	43%	(157)	47%	(170)	9%	(34)	362
Community: Rural	33%	(61)	58%	(106)	8%	(15)	183
Military HHnm: Yes	29%	(29)	61%	(60)	10%	(10)	98
Military HH: No	42%	(252)	46%	(274)	12%	(69)	596
Employ: Private Sector	37%	(90)	56%	(134)	7%	(17)	242
Employ: Government	36%	(11)	55%	(16)	8%	(2)	29
Employ: Self-Employed	37%	(28)	50%	(38)	13%	(10)	76
Employ: Homemaker	40%	(18)	40%	(18)	20%	(9)	45
Employ: Student	49%	(9)	17%	(3)	34%	(6)	19
Employ: Retired	44%	(79)	49%	(87)	7%	(12)	177
Employ: Unemployed	42%	(32)	35%	(27)	22%	(17)	77
Employ: Other	47%	(14)	36%	(10)	16%	(5)	29

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	40%	(281)	48%	(334)	11%	(79)	694
Protestant	32%	(52)	59%	(96)	9%	(16)	164
Roman Catholic	31%	(46)	64%	(94)	5%	(7)	148
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	82%	(5)	—	(0)	6
Jewish	67%	(9)	22%	(3)	11%	(1)	13
Muslim	68%	(4)	23%	(1)	9%	(0)	6
Buddhist	—	(0)	56%	(1)	44%	(1)	2
Hindu	100%	(3)	—	(0)	—	(0)	3
Atheist	55%	(23)	26%	(11)	18%	(7)	41
Agnostic	66%	(25)	15%	(6)	19%	(7)	38
Something else	35%	(38)	52%	(55)	13%	(14)	106
Nothing in particular	48%	(80)	37%	(61)	15%	(25)	165
Ideo/PID: Conservative Republican	1%	(2)	97%	(171)	2%	(4)	177
Ideo/PID: Moderate/Liberal Republican	11%	(7)	80%	(52)	9%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	67%	(79)	17%	(20)	16%	(19)	118
Ideo/PID: Liberal Democrat	79%	(128)	8%	(14)	13%	(21)	163
Unfavorable of Biden and Trump	21%	(29)	54%	(73)	25%	(34)	136
2024 H2H Matchup: Biden Voter	78%	(264)	7%	(22)	15%	(50)	337
2024 H2H Matchup: Trump Voter	3%	(8)	94%	(281)	3%	(9)	298
2024 H2H Matchup: Would not Vote	20%	(5)	44%	(11)	36%	(9)	24
2024 H2H Matchup: Do not Know	10%	(3)	57%	(20)	33%	(11)	35
2022 House Vote: Democrat	75%	(231)	13%	(41)	12%	(36)	308
2022 House Vote: Republican	2%	(5)	95%	(239)	3%	(8)	252
2022 House Vote: Did not Vote	35%	(43)	42%	(53)	23%	(29)	124
2020 Vote: Joe Biden	76%	(243)	8%	(25)	16%	(51)	320
2020 Vote: Donald Trump	5%	(15)	92%	(276)	4%	(11)	302
2020 Vote: Someone Else	13%	(1)	56%	(5)	30%	(3)	10
2020 Vote: Did not Vote	34%	(21)	44%	(28)	22%	(14)	62

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(281)	48%	(334)	11%	(79)	694
2016 Vote: Hillary Clinton	76%	(194)	10%	(25)	14%	(36)	255
2016 Vote: Donald Trump	9%	(23)	86%	(220)	5%	(13)	256
2016 Vote: Someone Else	46%	(10)	53%	(11)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	48%	(19)	35%	(14)	18%	(7)	40
2020 Vote/PID: Not Trump/Republican	3%	(1)	84%	(18)	13%	(3)	22
U.S. Economy: Wrong Track	23%	(115)	64%	(323)	14%	(69)	507
U.S. Economy: Right Direction	88%	(165)	6%	(12)	5%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	93%	(228)	2%	(4)	6%	(14)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	93%	(305)	3%	(11)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(42)	21%	(25)	44%	(53)	120
Top 2024 Issue: Economy	19%	(48)	68%	(175)	13%	(34)	257
Community/Gender: Urban Women	44%	(34)	34%	(26)	22%	(17)	77
Community/Gender: Urban Men	39%	(28)	44%	(32)	17%	(12)	72
Community/Gender: Rural Women	36%	(32)	53%	(47)	11%	(10)	88
Community/Gender: Rural Men	31%	(29)	63%	(59)	6%	(6)	94
Community/Gender: Suburban Women	44%	(87)	47%	(92)	9%	(17)	195
Community/Gender: Suburban Men	42%	(71)	47%	(79)	10%	(17)	167
Homeowner	40%	(232)	50%	(287)	10%	(56)	575
Renter	42%	(44)	38%	(39)	20%	(21)	104
Self + Household: White-Collar	46%	(112)	45%	(109)	9%	(22)	243
Self + Household: Blue Collar	39%	(141)	51%	(184)	10%	(34)	360
Union HH: Yes	38%	(27)	53%	(37)	9%	(6)	70
Union HH: No	41%	(254)	48%	(297)	12%	(73)	624
LGBTQ+: Yes	64%	(46)	11%	(8)	24%	(18)	72
LGBTQ+: No	38%	(234)	52%	(326)	10%	(61)	622
Motivated to Vote	42%	(266)	48%	(309)	10%	(65)	641
Parent: Yes	36%	(68)	54%	(102)	11%	(21)	191
Parent: No	42%	(213)	46%	(232)	12%	(58)	503
COVID Vaccine: Yes	51%	(240)	38%	(179)	11%	(51)	470
COVID Vaccine: No	18%	(40)	69%	(156)	13%	(28)	224

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Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	40%	(281)	48%	(334)	11%	(79)	694
Student Loans: Yes	39%	(48)	42%	(51)	19%	(23)	121
Student Loans: No	41%	(233)	50%	(284)	10%	(56)	573
Favorable Opinion of Haley	27%	(56)	65%	(137)	8%	(17)	210
Unfavorable Opinion of Haley	56%	(166)	35%	(104)	9%	(28)	298
Prodigal Biden Voter	27%	(7)	41%	(11)	32%	(8)	27
Undecided Voter (DK/WNV)	14%	(8)	52%	(31)	34%	(20)	59
Undecided Voter (DK)	10%	(3)	57%	(20)	33%	(11)	35
Watched Debate	39%	(190)	51%	(251)	10%	(49)	490
Watched Debate: Did not Watch	44%	(91)	41%	(83)	15%	(30)	204
Watched Debate: All of it	38%	(102)	54%	(143)	7%	(20)	265
Watched Debate: Some of it	39%	(88)	48%	(108)	13%	(29)	225
Continue His Campaign: Yes Biden	75%	(208)	17%	(46)	9%	(25)	279
Continue His Campaign: No Biden	16%	(62)	72%	(275)	12%	(46)	383
Continue His Campaign: Yes Trump	10%	(35)	86%	(288)	4%	(12)	335
Continue His Campaign: No Trump	70%	(233)	12%	(41)	17%	(58)	332
Conviction: Evidence	72%	(258)	13%	(48)	15%	(53)	359
Conviction: Motivation to Damage	4%	(11)	92%	(244)	3%	(9)	265
Conviction: DK/NO	16%	(11)	60%	(42)	24%	(17)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	39%	(274)	45%	(313)	15%	(107)	694
Gender: Male	38%	(125)	49%	(162)	14%	(46)	333
Gender: Female	41%	(149)	42%	(151)	17%	(61)	361
Age: 18-34	31%	(57)	49%	(90)	20%	(36)	183
Age: 35-44	41%	(39)	43%	(41)	16%	(15)	96
Age: 45-64	39%	(98)	47%	(117)	13%	(33)	248
Age: 65+	48%	(80)	38%	(64)	14%	(23)	167
GenZers: 1997-2012	29%	(26)	54%	(48)	17%	(15)	89
Millennials: 1981-1996	36%	(65)	44%	(78)	20%	(36)	180
GenXers: 1965-1980	44%	(89)	43%	(85)	13%	(26)	201
Baby Boomers: 1946-1964	41%	(88)	46%	(98)	13%	(27)	213
Educ: < College	35%	(164)	50%	(232)	15%	(71)	466
Educ: Bachelors degree	41%	(58)	41%	(58)	18%	(26)	142
Educ: Post-grad	62%	(53)	27%	(23)	12%	(10)	86
Income: Under 50k	42%	(142)	41%	(140)	17%	(59)	340
Income: 50k-100k	40%	(89)	47%	(105)	13%	(30)	224
Income: 100k+	34%	(44)	52%	(67)	14%	(19)	130
Ethnicity: White (Non-Hispanic)	38%	(211)	48%	(268)	14%	(76)	555
Ethnicity: Hispanic	45%	(10)	53%	(12)	2%	(1)	22
Ethnicity: Black (Non-Hispanic)	49%	(44)	26%	(23)	25%	(22)	89
Ethnicity: Asian + Other (Non-Hispanic)	33%	(9)	37%	(10)	29%	(8)	28
All Christian	32%	(101)	57%	(183)	11%	(36)	320
All Non-Christian	57%	(14)	31%	(8)	12%	(3)	24
Atheist	52%	(21)	26%	(11)	22%	(9)	41
Agnostic/Nothing in particular	53%	(107)	27%	(56)	20%	(41)	203
Something Else	29%	(31)	53%	(56)	18%	(19)	106
Evangelical	26%	(35)	59%	(80)	15%	(21)	136
Non-Evangelical	34%	(97)	55%	(155)	11%	(30)	282
PID: Dem (no lean)	73%	(211)	9%	(25)	18%	(52)	288
PID: Ind (no lean)	35%	(57)	39%	(63)	25%	(41)	160
PID: Rep (no lean)	3%	(6)	91%	(225)	6%	(15)	246

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	39%	(274)	45%	(313)	15%	(107)	694
PID/Gender: Dem Men	77%	(92)	7%	(9)	16%	(19)	120
PID/Gender: Dem Women	71%	(119)	10%	(16)	19%	(33)	168
PID/Gender: Ind Men	31%	(31)	47%	(47)	22%	(22)	99
PID/Gender: Ind Women	42%	(26)	27%	(16)	31%	(19)	61
PID/Gender: Rep Men	2%	(2)	94%	(107)	4%	(5)	114
PID/Gender: Rep Women	3%	(4)	89%	(118)	7%	(10)	132
Ideo: Liberal (1-3)	66%	(139)	17%	(37)	17%	(36)	212
Ideo: Moderate (4)	50%	(111)	32%	(72)	18%	(41)	224
Ideo: Conservative (5-7)	7%	(17)	82%	(197)	11%	(26)	240
Community: Urban	42%	(63)	40%	(59)	18%	(27)	149
Community: Suburban	41%	(150)	42%	(152)	17%	(60)	362
Community: Rural	33%	(61)	56%	(101)	11%	(20)	183
Military HHnm: Yes	30%	(29)	56%	(55)	15%	(14)	98
Military HH: No	41%	(245)	43%	(258)	16%	(93)	596
Employ: Private Sector	37%	(89)	52%	(126)	11%	(28)	242
Employ: Government	40%	(12)	52%	(15)	8%	(2)	29
Employ: Self-Employed	31%	(23)	49%	(37)	20%	(15)	76
Employ: Homemaker	38%	(17)	40%	(18)	22%	(10)	45
Employ: Student	53%	(10)	24%	(5)	22%	(4)	19
Employ: Retired	45%	(79)	43%	(76)	12%	(22)	177
Employ: Unemployed	42%	(32)	31%	(24)	27%	(21)	77
Employ: Other	40%	(12)	42%	(12)	18%	(5)	29

Continued on next page

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	39%	(274)	45%	(313)	15%	(107)	694
Protestant	34%	(55)	58%	(94)	9%	(14)	164
Roman Catholic	31%	(46)	57%	(85)	12%	(17)	148
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	31%	(2)	65%	(4)	6
Jewish	45%	(6)	44%	(6)	11%	(1)	13
Muslim	68%	(4)	23%	(1)	9%	(0)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	100%	(3)	—	(0)	—	(0)	3
Atheist	52%	(21)	26%	(11)	22%	(9)	41
Agnostic	61%	(23)	10%	(4)	29%	(11)	38
Something else	29%	(31)	53%	(56)	18%	(19)	106
Nothing in particular	51%	(84)	31%	(52)	18%	(30)	165
Ideo/PID: Conservative Republican	1%	(1)	93%	(164)	6%	(11)	177
Ideo/PID: Moderate/Liberal Republican	8%	(5)	86%	(56)	5%	(3)	65
Ideo/PID: Moderate/Conservative Democrat	66%	(78)	13%	(15)	21%	(25)	118
Ideo/PID: Liberal Democrat	77%	(126)	6%	(10)	16%	(27)	163
Unfavorable of Biden and Trump	16%	(22)	41%	(56)	42%	(58)	136
2024 H2H Matchup: Biden Voter	78%	(262)	5%	(16)	17%	(58)	337
2024 H2H Matchup: Trump Voter	2%	(6)	93%	(276)	5%	(16)	298
2024 H2H Matchup: Would not Vote	17%	(4)	34%	(8)	49%	(12)	24
2024 H2H Matchup: Do not Know	3%	(1)	36%	(13)	61%	(22)	35
2022 House Vote: Democrat	73%	(224)	8%	(26)	19%	(58)	308
2022 House Vote: Republican	—	(0)	93%	(235)	7%	(18)	252
2022 House Vote: Did not Vote	39%	(49)	40%	(50)	21%	(26)	124
2020 Vote: Joe Biden	75%	(239)	6%	(19)	20%	(62)	320
2020 Vote: Donald Trump	4%	(13)	87%	(264)	8%	(25)	302
2020 Vote: Someone Else	13%	(1)	45%	(4)	42%	(4)	10
2020 Vote: Did not Vote	34%	(22)	41%	(26)	24%	(15)	62

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	39%	(274)	45%	(313)	15%	(107)	694
2016 Vote: Hillary Clinton	76%	(193)	7%	(18)	17%	(44)	255
2016 Vote: Donald Trump	7%	(19)	83%	(211)	10%	(26)	256
2016 Vote: Someone Else	41%	(8)	35%	(7)	24%	(5)	21
2020 Vote/PID: Not Biden/Democrat	55%	(22)	30%	(12)	16%	(6)	40
2020 Vote/PID: Not Trump/Republican	7%	(2)	84%	(18)	9%	(2)	22
U.S. Economy: Wrong Track	22%	(114)	59%	(299)	19%	(94)	507
U.S. Economy: Right Direction	85%	(160)	8%	(14)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(227)	1%	(3)	7%	(17)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(10)	89%	(292)	8%	(25)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(38)	15%	(18)	54%	(65)	120
Top 2024 Issue: Economy	19%	(50)	60%	(155)	20%	(52)	257
Community/Gender: Urban Women	49%	(38)	32%	(24)	19%	(15)	77
Community/Gender: Urban Men	35%	(25)	48%	(35)	17%	(12)	72
Community/Gender: Rural Women	34%	(30)	52%	(46)	14%	(12)	88
Community/Gender: Rural Men	33%	(31)	59%	(55)	8%	(8)	94
Community/Gender: Suburban Women	41%	(81)	41%	(80)	18%	(35)	195
Community/Gender: Suburban Men	41%	(69)	43%	(72)	15%	(26)	167
Homeowner	39%	(225)	47%	(268)	14%	(82)	575
Renter	42%	(44)	36%	(37)	22%	(23)	104
Self + Household: White-Collar	45%	(109)	42%	(102)	13%	(32)	243
Self + Household: Blue Collar	37%	(134)	49%	(175)	14%	(50)	360
Union HH: Yes	37%	(26)	50%	(35)	13%	(9)	70
Union HH: No	40%	(248)	45%	(278)	16%	(98)	624
LGBTQ+: Yes	62%	(45)	10%	(7)	28%	(20)	72
LGBTQ+: No	37%	(229)	49%	(306)	14%	(87)	622
Motivated to Vote	41%	(261)	45%	(291)	14%	(88)	641
Parent: Yes	35%	(67)	50%	(96)	15%	(28)	191
Parent: No	41%	(207)	43%	(217)	16%	(79)	503
COVID Vaccine: Yes	49%	(231)	34%	(160)	17%	(78)	470
COVID Vaccine: No	19%	(43)	68%	(152)	13%	(29)	224

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	39%	(274)	45%	(313)	15%	(107)	694
Student Loans: Yes	39%	(47)	38%	(46)	23%	(28)	121
Student Loans: No	40%	(226)	47%	(267)	14%	(79)	573
Favorable Opinion of Haley	27%	(58)	59%	(124)	14%	(28)	210
Unfavorable Opinion of Haley	54%	(162)	32%	(97)	13%	(39)	298
Prodigal Biden Voter	18%	(5)	33%	(9)	49%	(13)	27
Undecided Voter (DK/WNV)	9%	(5)	35%	(21)	56%	(33)	59
Undecided Voter (DK)	3%	(1)	36%	(13)	61%	(22)	35
Watched Debate	38%	(184)	49%	(238)	14%	(68)	490
Watched Debate: Did not Watch	44%	(90)	37%	(75)	19%	(40)	204
Watched Debate: All of it	38%	(100)	50%	(132)	12%	(33)	265
Watched Debate: Some of it	38%	(84)	47%	(106)	15%	(35)	225
Continue His Campaign: Yes Biden	71%	(198)	17%	(48)	12%	(32)	279
Continue His Campaign: No Biden	17%	(65)	66%	(251)	17%	(67)	383
Continue His Campaign: Yes Trump	9%	(31)	82%	(275)	9%	(29)	335
Continue His Campaign: No Trump	70%	(232)	10%	(33)	20%	(67)	332
Conviction: Evidence	70%	(253)	11%	(38)	19%	(69)	359
Conviction: Motivation to Damage	4%	(10)	89%	(235)	7%	(19)	265
Conviction: DK/NO	16%	(11)	57%	(40)	27%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	38%	(261)	44%	(304)	19%	(129)	694
Gender: Male	34%	(114)	48%	(159)	18%	(60)	333
Gender: Female	41%	(147)	40%	(145)	19%	(69)	361
Age: 18-34	30%	(56)	47%	(86)	23%	(42)	183
Age: 35-44	39%	(37)	46%	(45)	15%	(14)	96
Age: 45-64	37%	(92)	44%	(109)	19%	(46)	248
Age: 65+	45%	(76)	38%	(64)	16%	(27)	167
GenZers: 1997-2012	26%	(23)	52%	(46)	22%	(20)	89
Millennials: 1981-1996	36%	(64)	44%	(80)	20%	(36)	180
GenXers: 1965-1980	41%	(83)	39%	(79)	19%	(39)	201
Baby Boomers: 1946-1964	40%	(86)	45%	(96)	15%	(31)	213
Educ: < College	34%	(159)	47%	(221)	19%	(87)	466
Educ: Bachelors degree	39%	(55)	43%	(61)	18%	(25)	142
Educ: Post-grad	55%	(47)	26%	(22)	20%	(17)	86
Income: Under 50k	40%	(136)	43%	(146)	17%	(58)	340
Income: 50k-100k	38%	(85)	44%	(98)	18%	(41)	224
Income: 100k+	31%	(40)	47%	(60)	23%	(30)	130
Ethnicity: White (Non-Hispanic)	36%	(202)	46%	(258)	17%	(95)	555
Ethnicity: Hispanic	48%	(11)	49%	(11)	2%	(1)	22
Ethnicity: Black (Non-Hispanic)	46%	(41)	26%	(23)	28%	(25)	89
Ethnicity: Asian + Other (Non-Hispanic)	27%	(7)	44%	(12)	29%	(8)	28
All Christian	30%	(95)	56%	(180)	14%	(45)	320
All Non-Christian	55%	(13)	22%	(5)	24%	(6)	24
Atheist	54%	(22)	23%	(9)	23%	(9)	41
Agnostic/Nothing in particular	48%	(98)	28%	(57)	24%	(49)	203
Something Else	31%	(33)	50%	(53)	19%	(20)	106
Evangelical	24%	(33)	60%	(81)	16%	(21)	136
Non-Evangelical	34%	(95)	52%	(148)	14%	(40)	282
PID: Dem (no lean)	69%	(199)	10%	(29)	21%	(59)	288
PID: Ind (no lean)	34%	(55)	38%	(61)	28%	(44)	160
PID: Rep (no lean)	3%	(7)	87%	(214)	10%	(26)	246

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	38%	(261)	44%	(304)	19%	(129)	694
PID/Gender: Dem Men	69%	(83)	9%	(11)	21%	(26)	120
PID/Gender: Dem Women	69%	(116)	11%	(18)	20%	(33)	168
PID/Gender: Ind Men	28%	(28)	45%	(45)	27%	(26)	99
PID/Gender: Ind Women	45%	(27)	26%	(16)	29%	(18)	61
PID/Gender: Rep Men	3%	(3)	90%	(103)	7%	(8)	114
PID/Gender: Rep Women	3%	(4)	84%	(111)	13%	(18)	132
Ideo: Liberal (1-3)	61%	(128)	16%	(34)	24%	(50)	212
Ideo: Moderate (4)	50%	(111)	31%	(70)	19%	(43)	224
Ideo: Conservative (5-7)	6%	(15)	81%	(194)	13%	(31)	240
Community: Urban	44%	(65)	38%	(57)	19%	(28)	149
Community: Suburban	39%	(143)	42%	(152)	19%	(67)	362
Community: Rural	29%	(53)	52%	(95)	19%	(34)	183
Military HHnm: Yes	28%	(27)	54%	(53)	18%	(18)	98
Military HH: No	39%	(234)	42%	(251)	19%	(111)	596
Employ: Private Sector	35%	(85)	50%	(122)	15%	(35)	242
Employ: Government	19%	(6)	51%	(15)	30%	(9)	29
Employ: Self-Employed	30%	(23)	46%	(35)	24%	(18)	76
Employ: Homemaker	44%	(20)	35%	(16)	21%	(9)	45
Employ: Student	51%	(9)	24%	(5)	25%	(5)	19
Employ: Retired	42%	(75)	44%	(77)	14%	(25)	177
Employ: Unemployed	38%	(29)	32%	(24)	30%	(23)	77
Employ: Other	48%	(14)	37%	(11)	15%	(4)	29

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Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	38%	(261)	44%	(304)	19%	(129)	694
Protestant	31%	(50)	54%	(89)	15%	(24)	164
Roman Catholic	30%	(44)	59%	(87)	11%	(17)	148
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	31%	(2)	65%	(4)	6
Jewish	45%	(6)	22%	(3)	33%	(4)	13
Muslim	68%	(4)	23%	(1)	9%	(0)	6
Buddhist	—	(0)	56%	(1)	44%	(1)	2
Hindu	100%	(3)	—	(0)	—	(0)	3
Atheist	54%	(22)	23%	(9)	23%	(9)	41
Agnostic	55%	(21)	4%	(1)	41%	(16)	38
Something else	31%	(33)	50%	(53)	19%	(20)	106
Nothing in particular	47%	(77)	33%	(55)	20%	(33)	165
Ideo/PID: Conservative Republican	—	(0)	89%	(157)	11%	(19)	177
Ideo/PID: Moderate/Liberal Republican	10%	(6)	80%	(52)	10%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	65%	(77)	15%	(18)	20%	(24)	118
Ideo/PID: Liberal Democrat	71%	(116)	7%	(12)	22%	(35)	163
Unfavorable of Biden and Trump	15%	(21)	39%	(53)	46%	(62)	136
2024 H2H Matchup: Biden Voter	73%	(246)	5%	(18)	21%	(72)	337
2024 H2H Matchup: Trump Voter	3%	(8)	89%	(266)	8%	(24)	298
2024 H2H Matchup: Would not Vote	15%	(4)	20%	(5)	65%	(16)	24
2024 H2H Matchup: Do not Know	10%	(3)	41%	(14)	49%	(17)	35
2022 House Vote: Democrat	70%	(214)	11%	(33)	20%	(60)	308
2022 House Vote: Republican	1%	(2)	88%	(222)	11%	(29)	252
2022 House Vote: Did not Vote	35%	(43)	39%	(48)	26%	(33)	124
2020 Vote: Joe Biden	70%	(225)	6%	(21)	23%	(74)	320
2020 Vote: Donald Trump	4%	(14)	84%	(255)	11%	(33)	302
2020 Vote: Someone Else	11%	(1)	17%	(2)	72%	(7)	10
2020 Vote: Did not Vote	34%	(21)	42%	(27)	24%	(15)	62

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	38%	(261)	44%	(304)	19%	(129)	694
2016 Vote: Hillary Clinton	71%	(181)	10%	(27)	18%	(47)	255
2016 Vote: Donald Trump	8%	(20)	77%	(197)	15%	(38)	256
2016 Vote: Someone Else	41%	(8)	30%	(6)	29%	(6)	21
2020 Vote/PID: Not Biden/Democrat	51%	(21)	35%	(14)	14%	(6)	40
2020 Vote/PID: Not Trump/Republican	7%	(1)	76%	(16)	17%	(4)	22
U.S. Economy: Wrong Track	22%	(112)	57%	(289)	21%	(106)	507
U.S. Economy: Right Direction	80%	(149)	8%	(15)	12%	(23)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(219)	2%	(5)	9%	(22)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	87%	(285)	11%	(35)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(34)	11%	(14)	60%	(73)	120
Top 2024 Issue: Economy	17%	(44)	59%	(151)	24%	(61)	257
Community/Gender: Urban Women	52%	(40)	33%	(25)	16%	(12)	77
Community/Gender: Urban Men	35%	(25)	43%	(31)	22%	(16)	72
Community/Gender: Rural Women	32%	(28)	47%	(41)	21%	(19)	88
Community/Gender: Rural Men	26%	(25)	57%	(54)	17%	(16)	94
Community/Gender: Suburban Women	40%	(79)	40%	(78)	20%	(38)	195
Community/Gender: Suburban Men	38%	(64)	44%	(74)	17%	(29)	167
Homeowner	37%	(215)	45%	(258)	18%	(102)	575
Renter	39%	(41)	38%	(39)	23%	(24)	104
Self + Household: White-Collar	42%	(103)	40%	(98)	17%	(42)	243
Self + Household: Blue Collar	35%	(126)	48%	(173)	17%	(61)	360
Union HH: Yes	35%	(24)	44%	(31)	21%	(15)	70
Union HH: No	38%	(237)	44%	(273)	18%	(114)	624
LGBTQ+: Yes	60%	(43)	11%	(8)	28%	(20)	72
LGBTQ+: No	35%	(217)	48%	(296)	17%	(109)	622
Motivated to Vote	39%	(248)	44%	(282)	17%	(110)	641
Parent: Yes	33%	(63)	49%	(94)	18%	(34)	191
Parent: No	39%	(198)	42%	(210)	19%	(96)	503
COVID Vaccine: Yes	46%	(217)	34%	(158)	20%	(95)	470
COVID Vaccine: No	20%	(44)	65%	(146)	15%	(34)	224

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	38%	(261)	44%	(304)	19%	(129)	694
Student Loans: Yes	42%	(51)	36%	(43)	22%	(27)	121
Student Loans: No	37%	(210)	46%	(261)	18%	(102)	573
Favorable Opinion of Haley	25%	(53)	57%	(119)	18%	(38)	210
Unfavorable Opinion of Haley	52%	(154)	32%	(94)	17%	(50)	298
Prodigal Biden Voter	26%	(7)	27%	(7)	46%	(12)	27
Undecided Voter (DK/WNV)	12%	(7)	32%	(19)	56%	(33)	59
Undecided Voter (DK)	10%	(3)	41%	(14)	49%	(17)	35
Watched Debate	35%	(173)	47%	(230)	18%	(86)	490
Watched Debate: Did not Watch	43%	(88)	36%	(74)	21%	(43)	204
Watched Debate: All of it	35%	(94)	50%	(132)	15%	(39)	265
Watched Debate: Some of it	35%	(79)	44%	(98)	21%	(47)	225
Continue His Campaign: Yes Biden	68%	(191)	17%	(47)	15%	(41)	279
Continue His Campaign: No Biden	16%	(62)	64%	(244)	20%	(78)	383
Continue His Campaign: Yes Trump	9%	(29)	82%	(273)	10%	(33)	335
Continue His Campaign: No Trump	67%	(224)	7%	(25)	25%	(84)	332
Conviction: Evidence	67%	(240)	9%	(31)	25%	(88)	359
Conviction: Motivation to Damage	4%	(10)	88%	(233)	8%	(22)	265
Conviction: DK/NO	16%	(11)	57%	(40)	28%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	47%	(327)	35%	(246)	17%	(120)	694
Gender: Male	50%	(168)	33%	(111)	16%	(55)	333
Gender: Female	44%	(160)	38%	(135)	18%	(66)	361
Age: 18-34	54%	(100)	28%	(52)	17%	(32)	183
Age: 35-44	45%	(43)	39%	(38)	16%	(15)	96
Age: 45-64	49%	(121)	35%	(86)	16%	(41)	248
Age: 65+	38%	(63)	43%	(71)	20%	(33)	167
GenZers: 1997-2012	59%	(52)	29%	(25)	13%	(11)	89
Millennials: 1981-1996	48%	(85)	33%	(58)	20%	(36)	180
GenXers: 1965-1980	46%	(93)	38%	(77)	15%	(31)	201
Baby Boomers: 1946-1964	44%	(94)	38%	(81)	18%	(39)	213
Educ: < College	51%	(238)	32%	(151)	16%	(77)	466
Educ: Bachelors degree	47%	(67)	35%	(50)	18%	(25)	142
Educ: Post-grad	25%	(21)	53%	(46)	22%	(19)	86
Income: Under 50k	43%	(145)	37%	(124)	21%	(70)	340
Income: 50k-100k	50%	(113)	36%	(82)	13%	(30)	224
Income: 100k+	53%	(69)	31%	(40)	16%	(20)	130
Ethnicity: White (Non-Hispanic)	50%	(279)	34%	(188)	16%	(88)	555
Ethnicity: Hispanic	50%	(11)	37%	(8)	13%	(3)	22
Ethnicity: Black (Non-Hispanic)	27%	(24)	49%	(44)	24%	(21)	89
Ethnicity: Asian + Other (Non-Hispanic)	48%	(13)	23%	(6)	28%	(8)	28
All Christian	57%	(184)	28%	(88)	15%	(48)	320
All Non-Christian	33%	(8)	54%	(13)	13%	(3)	24
Atheist	28%	(11)	45%	(18)	27%	(11)	41
Agnostic/Nothing in particular	34%	(70)	45%	(91)	21%	(43)	203
Something Else	51%	(54)	34%	(36)	15%	(16)	106
Evangelical	61%	(82)	28%	(38)	11%	(15)	136
Non-Evangelical	54%	(152)	30%	(85)	16%	(45)	282
PID: Dem (no lean)	11%	(31)	66%	(189)	23%	(67)	288
PID: Ind (no lean)	40%	(64)	33%	(52)	27%	(44)	160
PID: Rep (no lean)	94%	(231)	2%	(5)	4%	(10)	246

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	47%	(327)	35%	(246)	17%	(120)	694
PID/Gender: Dem Men	12%	(14)	69%	(83)	19%	(23)	120
PID/Gender: Dem Women	10%	(18)	63%	(106)	26%	(44)	168
PID/Gender: Ind Men	46%	(45)	26%	(25)	29%	(28)	99
PID/Gender: Ind Women	31%	(19)	44%	(27)	25%	(15)	61
PID/Gender: Rep Men	95%	(109)	2%	(2)	3%	(3)	114
PID/Gender: Rep Women	93%	(123)	2%	(2)	5%	(7)	132
Ideo: Liberal (1-3)	20%	(41)	58%	(122)	23%	(48)	212
Ideo: Moderate (4)	36%	(81)	45%	(100)	19%	(43)	224
Ideo: Conservative (5-7)	82%	(197)	7%	(17)	11%	(26)	240
Community: Urban	38%	(57)	42%	(63)	20%	(30)	149
Community: Suburban	47%	(170)	36%	(131)	17%	(60)	362
Community: Rural	55%	(100)	29%	(52)	17%	(31)	183
Military HHnm: Yes	60%	(59)	24%	(24)	16%	(16)	98
Military HH: No	45%	(268)	37%	(222)	18%	(105)	596
Employ: Private Sector	55%	(134)	33%	(81)	11%	(27)	242
Employ: Government	66%	(19)	34%	(10)	—	(0)	29
Employ: Self-Employed	45%	(34)	33%	(25)	22%	(16)	76
Employ: Homemaker	51%	(23)	28%	(13)	20%	(9)	45
Employ: Student	17%	(3)	45%	(8)	39%	(7)	19
Employ: Retired	43%	(75)	41%	(73)	17%	(29)	177
Employ: Unemployed	34%	(26)	32%	(25)	34%	(26)	77
Employ: Other	42%	(12)	42%	(12)	16%	(5)	29

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	47%	(327)	35%	(246)	17%	(120)	694
Protestant	57%	(93)	30%	(49)	13%	(22)	164
Roman Catholic	59%	(87)	26%	(39)	15%	(22)	148
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	14%	(1)	55%	(3)	6
Jewish	44%	(6)	45%	(6)	11%	(1)	13
Muslim	32%	(2)	45%	(3)	23%	(1)	6
Buddhist	29%	(1)	53%	(1)	18%	(0)	2
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	28%	(11)	45%	(18)	27%	(11)	41
Agnostic	11%	(4)	54%	(21)	35%	(13)	38
Something else	51%	(54)	34%	(36)	15%	(16)	106
Nothing in particular	40%	(66)	42%	(70)	18%	(29)	165
Ideo/PID: Conservative Republican	96%	(169)	1%	(1)	4%	(7)	177
Ideo/PID: Moderate/Liberal Republican	90%	(58)	6%	(4)	5%	(3)	65
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	62%	(73)	25%	(29)	118
Ideo/PID: Liberal Democrat	9%	(15)	68%	(110)	23%	(38)	163
Unfavorable of Biden and Trump	46%	(63)	14%	(19)	40%	(55)	136
2024 H2H Matchup: Biden Voter	7%	(23)	70%	(234)	24%	(79)	337
2024 H2H Matchup: Trump Voter	95%	(284)	1%	(4)	4%	(11)	298
2024 H2H Matchup: Would not Vote	23%	(6)	26%	(6)	51%	(12)	24
2024 H2H Matchup: Do not Know	43%	(15)	6%	(2)	52%	(18)	35
2022 House Vote: Democrat	12%	(38)	66%	(203)	22%	(68)	308
2022 House Vote: Republican	93%	(235)	—	(0)	7%	(17)	252
2022 House Vote: Did not Vote	42%	(53)	33%	(41)	25%	(31)	124
2020 Vote: Joe Biden	8%	(26)	68%	(217)	24%	(77)	320
2020 Vote: Donald Trump	90%	(270)	3%	(10)	7%	(22)	302
2020 Vote: Someone Else	39%	(4)	13%	(1)	48%	(5)	10
2020 Vote: Did not Vote	44%	(27)	29%	(18)	28%	(17)	62

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	47%	(327)	35%	(246)	17%	(120)	694
2016 Vote: Hillary Clinton	12%	(30)	68%	(175)	20%	(51)	255
2016 Vote: Donald Trump	84%	(216)	5%	(14)	10%	(26)	256
2016 Vote: Someone Else	17%	(4)	36%	(8)	47%	(10)	21
2020 Vote/PID: Not Biden/Democrat	30%	(12)	39%	(16)	31%	(13)	40
2020 Vote/PID: Not Trump/Republican	83%	(18)	7%	(2)	9%	(2)	22
U.S. Economy: Wrong Track	61%	(310)	19%	(96)	20%	(100)	507
U.S. Economy: Right Direction	9%	(17)	80%	(150)	11%	(20)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(246)	—	(0)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(327)	—	(0)	—	(0)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(120)	120
Top 2024 Issue: Economy	65%	(167)	18%	(46)	17%	(43)	257
Community/Gender: Urban Women	32%	(24)	49%	(38)	19%	(15)	77
Community/Gender: Urban Men	45%	(33)	34%	(25)	21%	(15)	72
Community/Gender: Rural Women	50%	(44)	33%	(29)	17%	(15)	88
Community/Gender: Rural Men	59%	(56)	24%	(23)	16%	(16)	94
Community/Gender: Suburban Women	47%	(91)	35%	(68)	18%	(36)	195
Community/Gender: Suburban Men	47%	(79)	38%	(63)	15%	(24)	167
Homeowner	48%	(276)	36%	(205)	16%	(94)	575
Renter	40%	(42)	37%	(38)	23%	(24)	104
Self + Household: White-Collar	45%	(108)	43%	(105)	12%	(30)	243
Self + Household: Blue Collar	50%	(182)	31%	(113)	18%	(65)	360
Union HH: Yes	46%	(32)	36%	(25)	18%	(12)	70
Union HH: No	47%	(295)	35%	(221)	17%	(108)	624
LGBTQ+: Yes	16%	(11)	54%	(39)	30%	(22)	72
LGBTQ+: No	51%	(316)	33%	(207)	16%	(99)	622
Motivated to Vote	47%	(304)	36%	(233)	16%	(104)	641
Parent: Yes	55%	(104)	31%	(59)	15%	(28)	191
Parent: No	44%	(223)	37%	(188)	18%	(93)	503
COVID Vaccine: Yes	36%	(167)	43%	(203)	21%	(99)	470
COVID Vaccine: No	71%	(160)	19%	(43)	10%	(21)	224

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	47%	(327)	35%	(246)	17%	(120)	694
Student Loans: Yes	46%	(56)	32%	(39)	21%	(26)	121
Student Loans: No	47%	(271)	36%	(207)	17%	(95)	573
Favorable Opinion of Haley	59%	(123)	26%	(55)	15%	(32)	210
Unfavorable Opinion of Haley	34%	(102)	46%	(137)	20%	(59)	298
Prodigal Biden Voter	40%	(11)	23%	(6)	38%	(10)	27
Undecided Voter (DK/WNV)	35%	(21)	14%	(8)	51%	(30)	59
Undecided Voter (DK)	43%	(15)	6%	(2)	52%	(18)	35
Watched Debate	50%	(244)	33%	(164)	17%	(82)	490
Watched Debate: Did not Watch	41%	(84)	40%	(83)	19%	(38)	204
Watched Debate: All of it	52%	(138)	33%	(87)	15%	(40)	265
Watched Debate: Some of it	47%	(106)	34%	(77)	19%	(42)	225
Continue His Campaign: Yes Biden	17%	(47)	67%	(187)	16%	(46)	279
Continue His Campaign: No Biden	70%	(268)	14%	(53)	16%	(63)	383
Continue His Campaign: Yes Trump	87%	(291)	7%	(23)	6%	(20)	335
Continue His Campaign: No Trump	9%	(31)	64%	(212)	27%	(90)	332
Conviction: Evidence	14%	(49)	62%	(221)	25%	(89)	359
Conviction: Motivation to Damage	90%	(237)	5%	(12)	6%	(15)	265
Conviction: DK/NO	58%	(41)	18%	(13)	23%	(16)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(473)	5%	(35)	27%	(186)	694
Gender: Male	66%	(221)	6%	(20)	28%	(92)	333
Gender: Female	70%	(252)	4%	(15)	26%	(94)	361
Age: 18-34	68%	(124)	8%	(14)	25%	(45)	183
Age: 35-44	70%	(68)	6%	(6)	23%	(22)	96
Age: 45-64	71%	(177)	4%	(11)	24%	(60)	248
Age: 65+	63%	(104)	3%	(4)	35%	(58)	167
GenZers: 1997-2012	57%	(50)	13%	(12)	30%	(27)	89
Millennials: 1981-1996	75%	(134)	5%	(8)	21%	(37)	180
GenXers: 1965-1980	69%	(138)	4%	(8)	27%	(54)	201
Baby Boomers: 1946-1964	67%	(143)	3%	(7)	30%	(63)	213
Educ: < College	71%	(330)	5%	(25)	24%	(111)	466
Educ: Bachelors degree	69%	(98)	4%	(6)	27%	(38)	142
Educ: Post-grad	53%	(45)	4%	(4)	43%	(37)	86
Income: Under 50k	71%	(241)	5%	(16)	24%	(83)	340
Income: 50k-100k	65%	(145)	6%	(14)	29%	(65)	224
Income: 100k+	67%	(87)	4%	(5)	29%	(38)	130
Ethnicity: White (Non-Hispanic)	68%	(376)	5%	(27)	27%	(151)	555
Ethnicity: Hispanic	82%	(18)	8%	(2)	10%	(2)	22
Ethnicity: Black (Non-Hispanic)	68%	(60)	6%	(5)	26%	(23)	89
Ethnicity: Asian + Other (Non-Hispanic)	66%	(18)	2%	(1)	32%	(9)	28
All Christian	69%	(221)	4%	(11)	27%	(87)	320
All Non-Christian	64%	(15)	7%	(2)	29%	(7)	24
Atheist	62%	(25)	5%	(2)	33%	(13)	41
Agnostic/Nothing in particular	59%	(119)	8%	(16)	33%	(68)	203
Something Else	86%	(92)	4%	(4)	10%	(10)	106
Evangelical	73%	(99)	3%	(5)	24%	(33)	136
Non-Evangelical	73%	(207)	4%	(10)	23%	(65)	282
PID: Dem (no lean)	57%	(164)	5%	(16)	37%	(108)	288
PID: Ind (no lean)	64%	(102)	6%	(9)	31%	(50)	160
PID: Rep (no lean)	84%	(207)	4%	(11)	12%	(28)	246

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased	Decreased	Remained stable	Total N
Registered Voters	68% (473)	5% (35)	27% (186)	694
PID/Gender: Dem Men	52% (62)	7% (8)	41% (50)	120
PID/Gender: Dem Women	61% (102)	4% (7)	35% (58)	168
PID/Gender: Ind Men	64% (64)	6% (6)	29% (29)	99
PID/Gender: Ind Women	62% (38)	4% (3)	34% (21)	61
PID/Gender: Rep Men	84% (95)	5% (5)	12% (13)	114
PID/Gender: Rep Women	85% (112)	4% (5)	11% (15)	132
Ideo: Liberal (1-3)	62% (132)	4% (8)	34% (71)	212
Ideo: Moderate (4)	58% (130)	7% (16)	34% (77)	224
Ideo: Conservative (5-7)	81% (195)	4% (11)	14% (34)	240
Community: Urban	67% (100)	6% (9)	27% (40)	149
Community: Suburban	67% (242)	4% (15)	29% (105)	362
Community: Rural	71% (130)	6% (11)	23% (41)	183
Military HHnm: Yes	77% (76)	9% (9)	14% (13)	98
Military HH: No	67% (397)	4% (26)	29% (173)	596
Employ: Private Sector	71% (171)	4% (9)	26% (62)	242
Employ: Government	46% (13)	22% (7)	32% (9)	29
Employ: Self-Employed	78% (59)	5% (4)	16% (12)	76
Employ: Homemaker	87% (40)	2% (1)	11% (5)	45
Employ: Student	60% (11)	— (0)	40% (7)	19
Employ: Retired	63% (111)	3% (5)	35% (61)	177
Employ: Unemployed	59% (45)	9% (7)	32% (24)	77
Employ: Other	76% (22)	11% (3)	13% (4)	29

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(473)	5%	(35)	27%	(186)	694
Protestant	66%	(108)	2%	(3)	32%	(53)	164
Roman Catholic	72%	(106)	5%	(7)	23%	(34)	148
Mormon	96%	(2)	4%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	86%	(5)	14%	(1)	—	(0)	6
Jewish	72%	(9)	—	(0)	28%	(4)	13
Muslim	45%	(3)	32%	(2)	23%	(1)	6
Buddhist	56%	(1)	—	(0)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	62%	(25)	5%	(2)	33%	(13)	41
Agnostic	48%	(18)	14%	(5)	38%	(14)	38
Something else	86%	(92)	4%	(4)	10%	(10)	106
Nothing in particular	61%	(101)	6%	(10)	33%	(54)	165
Ideo/PID: Conservative Republican	83%	(146)	4%	(7)	13%	(23)	177
Ideo/PID: Moderate/Liberal Republican	87%	(56)	5%	(3)	9%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	55%	(65)	8%	(9)	37%	(44)	118
Ideo/PID: Liberal Democrat	58%	(94)	4%	(6)	38%	(62)	163
Unfavorable of Biden and Trump	72%	(98)	3%	(5)	25%	(34)	136
2024 H2H Matchup: Biden Voter	54%	(181)	6%	(19)	41%	(137)	337
2024 H2H Matchup: Trump Voter	84%	(250)	4%	(12)	12%	(35)	298
2024 H2H Matchup: Would not Vote	64%	(16)	10%	(2)	25%	(6)	24
2024 H2H Matchup: Do not Know	75%	(26)	5%	(2)	20%	(7)	35
2022 House Vote: Democrat	55%	(169)	4%	(13)	41%	(126)	308
2022 House Vote: Republican	82%	(208)	4%	(11)	13%	(33)	252
2022 House Vote: Did not Vote	71%	(88)	9%	(11)	20%	(25)	124
2020 Vote: Joe Biden	56%	(180)	6%	(18)	38%	(122)	320
2020 Vote: Donald Trump	82%	(248)	3%	(9)	15%	(45)	302
2020 Vote: Someone Else	68%	(7)	—	(0)	32%	(3)	10
2020 Vote: Did not Vote	62%	(39)	13%	(8)	25%	(16)	62
2016 Vote: Hillary Clinton	52%	(132)	6%	(15)	42%	(108)	255
2016 Vote: Donald Trump	83%	(213)	3%	(8)	13%	(34)	256
2016 Vote: Someone Else	59%	(12)	—	(0)	41%	(9)	21

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(473)	5%	(35)	27%	(186)	694
2020 Vote/PID: Not Biden/Democrat	67%	(27)	4%	(2)	29%	(12)	40
2020 Vote/PID: Not Trump/Republican	61%	(13)	16%	(3)	23%	(5)	22
U.S. Economy: Wrong Track	79%	(398)	3%	(17)	18%	(92)	507
U.S. Economy: Right Direction	40%	(75)	10%	(19)	50%	(94)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(121)	8%	(19)	43%	(107)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(269)	5%	(15)	13%	(43)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	69%	(83)	1%	(1)	30%	(36)	120
Top 2024 Issue: Economy	79%	(202)	2%	(5)	19%	(50)	257
Community/Gender: Urban Women	71%	(55)	2%	(1)	27%	(21)	77
Community/Gender: Urban Men	62%	(45)	11%	(8)	26%	(19)	72
Community/Gender: Rural Women	70%	(62)	6%	(5)	24%	(21)	88
Community/Gender: Rural Men	73%	(69)	6%	(6)	21%	(20)	94
Community/Gender: Suburban Women	69%	(135)	4%	(9)	26%	(52)	195
Community/Gender: Suburban Men	64%	(107)	4%	(6)	32%	(53)	167
Homeowner	68%	(388)	5%	(26)	28%	(161)	575
Renter	73%	(75)	5%	(5)	22%	(23)	104
Self + Household: White-Collar	60%	(146)	5%	(12)	35%	(85)	243
Self + Household: Blue Collar	73%	(262)	4%	(16)	23%	(82)	360
Union HH: Yes	64%	(44)	3%	(2)	33%	(23)	70
Union HH: No	69%	(428)	5%	(33)	26%	(163)	624
LGBTQ+: Yes	61%	(44)	4%	(3)	35%	(25)	72
LGBTQ+: No	69%	(429)	5%	(32)	26%	(160)	622
Motivated to Vote	68%	(435)	5%	(32)	27%	(174)	641
Parent: Yes	76%	(145)	4%	(8)	20%	(38)	191
Parent: No	65%	(328)	5%	(28)	29%	(147)	503
COVID Vaccine: Yes	62%	(291)	5%	(25)	33%	(154)	470
COVID Vaccine: No	81%	(181)	5%	(11)	14%	(32)	224
Student Loans: Yes	76%	(92)	7%	(8)	17%	(21)	121
Student Loans: No	67%	(381)	5%	(27)	29%	(165)	573
Favorable Opinion of Haley	71%	(149)	4%	(9)	25%	(52)	210
Unfavorable Opinion of Haley	63%	(187)	7%	(20)	30%	(91)	298

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(473)	5%	(35)	27%	(186)	694
Prodigal Biden Voter	79%	(21)	3%	(1)	19%	(5)	27
Undecided Voter (DK/WNV)	71%	(42)	7%	(4)	22%	(13)	59
Undecided Voter (DK)	75%	(26)	5%	(2)	20%	(7)	35
Watched Debate	69%	(337)	4%	(21)	27%	(132)	490
Watched Debate: Did not Watch	67%	(136)	7%	(14)	26%	(54)	204
Watched Debate: All of it	72%	(191)	6%	(15)	22%	(59)	265
Watched Debate: Some of it	65%	(146)	3%	(6)	32%	(73)	225
Continue His Campaign: Yes Biden	61%	(171)	5%	(15)	33%	(93)	279
Continue His Campaign: No Biden	74%	(283)	5%	(20)	21%	(80)	383
Continue His Campaign: Yes Trump	80%	(268)	5%	(16)	15%	(50)	335
Continue His Campaign: No Trump	56%	(187)	6%	(19)	38%	(126)	332
Conviction: Evidence	55%	(199)	5%	(18)	40%	(142)	359
Conviction: Motivation to Damage	86%	(226)	4%	(12)	10%	(27)	265
Conviction: DK/NO	68%	(48)	8%	(5)	24%	(17)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(80)	20%	(138)	24%	(166)	26%	(181)	18%	(128)	694
Gender: Male	12%	(40)	21%	(68)	26%	(87)	28%	(94)	13%	(44)	333
Gender: Female	11%	(40)	19%	(70)	22%	(79)	24%	(88)	23%	(83)	361
Age: 18-34	16%	(30)	30%	(56)	28%	(52)	17%	(31)	8%	(15)	183
Age: 35-44	14%	(13)	30%	(29)	25%	(24)	25%	(24)	6%	(6)	96
Age: 45-64	14%	(34)	18%	(45)	28%	(70)	24%	(59)	16%	(40)	248
Age: 65+	2%	(3)	5%	(8)	13%	(21)	41%	(68)	40%	(67)	167
GenZers: 1997-2012	23%	(20)	32%	(29)	28%	(25)	12%	(10)	5%	(5)	89
Millennials: 1981-1996	12%	(21)	29%	(53)	28%	(50)	22%	(39)	9%	(17)	180
GenXers: 1965-1980	14%	(28)	19%	(39)	27%	(55)	22%	(44)	18%	(35)	201
Baby Boomers: 1946-1964	5%	(11)	8%	(18)	17%	(36)	39%	(82)	31%	(67)	213
Educ: < College	13%	(63)	20%	(92)	24%	(110)	24%	(111)	19%	(90)	466
Educ: Bachelors degree	9%	(12)	20%	(28)	26%	(37)	28%	(40)	17%	(25)	142
Educ: Post-grad	6%	(5)	21%	(18)	22%	(19)	36%	(30)	15%	(13)	86
Income: Under 50k	13%	(45)	17%	(58)	18%	(63)	25%	(86)	26%	(89)	340
Income: 50k-100k	8%	(17)	22%	(50)	28%	(62)	29%	(64)	14%	(31)	224
Income: 100k+	14%	(18)	24%	(31)	32%	(41)	25%	(32)	6%	(8)	130
Ethnicity: White (Non-Hispanic)	10%	(57)	19%	(104)	24%	(134)	27%	(152)	19%	(108)	555
Ethnicity: Hispanic	7%	(2)	18%	(4)	28%	(6)	31%	(7)	15%	(3)	22
Ethnicity: Black (Non-Hispanic)	22%	(19)	28%	(25)	23%	(20)	16%	(15)	11%	(10)	89
Ethnicity: Asian + Other (Non-Hispanic)	9%	(3)	18%	(5)	21%	(6)	28%	(8)	23%	(6)	28
All Christian	6%	(20)	19%	(61)	26%	(83)	30%	(96)	19%	(60)	320
All Non-Christian	39%	(9)	7%	(2)	25%	(6)	26%	(6)	3%	(1)	24
Atheist	17%	(7)	24%	(10)	17%	(7)	21%	(8)	22%	(9)	41
Agnostic/Nothing in particular	10%	(21)	22%	(45)	24%	(48)	22%	(45)	22%	(45)	203
Something Else	22%	(24)	20%	(21)	21%	(22)	24%	(26)	13%	(13)	106
Evangelical	15%	(20)	14%	(18)	28%	(37)	32%	(43)	12%	(16)	136
Non-Evangelical	8%	(23)	23%	(64)	23%	(65)	27%	(77)	19%	(53)	282
PID: Dem (no lean)	10%	(28)	19%	(55)	22%	(63)	29%	(83)	20%	(59)	288
PID: Ind (no lean)	11%	(17)	19%	(30)	22%	(36)	26%	(42)	22%	(35)	160
PID: Rep (no lean)	14%	(35)	22%	(53)	27%	(68)	23%	(57)	14%	(34)	246

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	12%	(80)	20%	(138)	24%	(166)	26%	(181)	18%	(128)	694
PID/Gender: Dem Men	8%	(10)	16%	(20)	28%	(33)	34%	(41)	13%	(16)	120
PID/Gender: Dem Women	11%	(18)	21%	(36)	18%	(29)	25%	(42)	25%	(43)	168
PID/Gender: Ind Men	14%	(13)	20%	(20)	20%	(19)	26%	(26)	20%	(20)	99
PID/Gender: Ind Women	6%	(4)	16%	(10)	27%	(16)	26%	(16)	25%	(15)	61
PID/Gender: Rep Men	15%	(17)	25%	(29)	30%	(34)	23%	(26)	7%	(8)	114
PID/Gender: Rep Women	14%	(18)	18%	(24)	25%	(33)	23%	(30)	19%	(26)	132
Ideo: Liberal (1-3)	14%	(30)	24%	(51)	18%	(39)	26%	(54)	18%	(38)	212
Ideo: Moderate (4)	10%	(22)	19%	(43)	26%	(58)	31%	(70)	14%	(31)	224
Ideo: Conservative (5-7)	11%	(27)	17%	(41)	27%	(65)	22%	(53)	23%	(54)	240
Community: Urban	16%	(23)	22%	(32)	19%	(29)	29%	(44)	14%	(21)	149
Community: Suburban	9%	(34)	21%	(77)	26%	(94)	23%	(85)	20%	(74)	362
Community: Rural	13%	(24)	16%	(29)	24%	(44)	29%	(53)	18%	(33)	183
Military HHnm: Yes	5%	(5)	12%	(11)	25%	(25)	35%	(35)	23%	(22)	98
Military HH: No	13%	(75)	21%	(127)	24%	(141)	25%	(147)	18%	(105)	596
Employ: Private Sector	12%	(29)	24%	(59)	32%	(77)	29%	(71)	3%	(6)	242
Employ: Government	13%	(4)	30%	(9)	23%	(7)	20%	(6)	15%	(4)	29
Employ: Self-Employed	17%	(13)	21%	(16)	40%	(31)	17%	(13)	5%	(4)	76
Employ: Homemaker	16%	(7)	16%	(7)	18%	(8)	25%	(11)	24%	(11)	45
Employ: Student	14%	(3)	38%	(7)	30%	(6)	18%	(3)	—	(0)	19
Employ: Retired	5%	(8)	4%	(8)	13%	(23)	36%	(64)	42%	(74)	177
Employ: Unemployed	15%	(12)	31%	(24)	14%	(11)	15%	(11)	26%	(20)	77
Employ: Other	18%	(5)	31%	(9)	14%	(4)	8%	(2)	29%	(8)	29

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(80)	20%	(138)	24%	(166)	26%	(181)	18%	(128)	694
Protestant	7%	(11)	19%	(30)	23%	(38)	35%	(57)	17%	(27)	164
Roman Catholic	6%	(9)	21%	(31)	29%	(42)	25%	(37)	19%	(29)	148
Mormon	4%	(0)	—	(0)	—	(0)	66%	(1)	30%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	3%	(0)	—	(0)	42%	(3)	4%	(0)	51%	(3)	6
Jewish	44%	(6)	—	(0)	18%	(2)	35%	(5)	3%	(0)	13
Muslim	13%	(1)	23%	(1)	64%	(4)	—	(0)	—	(0)	6
Buddhist	29%	(1)	26%	(1)	—	(0)	26%	(1)	18%	(0)	2
Hindu	65%	(2)	—	(0)	—	(0)	35%	(1)	—	(0)	3
Atheist	17%	(7)	24%	(10)	17%	(7)	21%	(8)	22%	(9)	41
Agnostic	4%	(2)	13%	(5)	32%	(12)	46%	(18)	5%	(2)	38
Something else	22%	(24)	20%	(21)	21%	(22)	24%	(26)	13%	(13)	106
Nothing in particular	11%	(19)	24%	(40)	22%	(36)	17%	(28)	26%	(43)	165
Ideo/PID: Conservative Republican	13%	(24)	19%	(34)	29%	(50)	22%	(39)	16%	(29)	177
Ideo/PID: Moderate/Liberal Republican	17%	(11)	29%	(19)	26%	(17)	25%	(16)	2%	(2)	65
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	20%	(24)	24%	(29)	25%	(30)	24%	(28)	118
Ideo/PID: Liberal Democrat	12%	(20)	19%	(32)	18%	(30)	31%	(51)	19%	(30)	163
Unfavorable of Biden and Trump	9%	(12)	17%	(23)	30%	(41)	22%	(30)	22%	(30)	136
2024 H2H Matchup: Biden Voter	10%	(33)	17%	(57)	20%	(67)	35%	(116)	19%	(63)	337
2024 H2H Matchup: Trump Voter	15%	(44)	23%	(69)	27%	(81)	19%	(56)	16%	(48)	298
2024 H2H Matchup: Would not Vote	1%	(0)	11%	(3)	43%	(10)	18%	(4)	26%	(6)	24
2024 H2H Matchup: Do not Know	11%	(4)	29%	(10)	19%	(7)	13%	(5)	28%	(10)	35
2022 House Vote: Democrat	9%	(28)	17%	(51)	21%	(64)	32%	(98)	22%	(66)	308
2022 House Vote: Republican	14%	(34)	23%	(57)	26%	(66)	23%	(58)	15%	(37)	252
2022 House Vote: Did not Vote	14%	(17)	22%	(27)	27%	(33)	19%	(24)	18%	(23)	124
2020 Vote: Joe Biden	10%	(31)	17%	(53)	21%	(67)	34%	(108)	19%	(61)	320
2020 Vote: Donald Trump	14%	(41)	20%	(60)	27%	(81)	22%	(66)	18%	(55)	302
2020 Vote: Someone Else	7%	(1)	11%	(1)	71%	(7)	—	(0)	12%	(1)	10
2020 Vote: Did not Vote	12%	(8)	39%	(25)	19%	(12)	12%	(7)	18%	(11)	62

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(80)	20%	(138)	24%	(166)	26%	(181)	18%	(128)	694
2016 Vote: Hillary Clinton	12%	(30)	15%	(39)	21%	(54)	31%	(78)	21%	(55)	255
2016 Vote: Donald Trump	10%	(27)	19%	(48)	26%	(67)	26%	(66)	19%	(48)	256
2016 Vote: Someone Else	—	(0)	25%	(5)	23%	(5)	39%	(8)	13%	(3)	21
2020 Vote/PID: Not Biden/Democrat	4%	(1)	26%	(11)	27%	(11)	11%	(5)	32%	(13)	40
2020 Vote/PID: Not Trump/Republican	24%	(5)	36%	(8)	7%	(2)	23%	(5)	11%	(2)	22
U.S. Economy: Wrong Track	13%	(66)	22%	(112)	25%	(126)	21%	(109)	19%	(94)	507
U.S. Economy: Right Direction	8%	(14)	14%	(27)	21%	(40)	39%	(73)	18%	(34)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	17%	(41)	22%	(55)	37%	(90)	19%	(48)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(49)	23%	(77)	27%	(88)	19%	(62)	16%	(52)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(19)	17%	(21)	20%	(24)	24%	(29)	23%	(28)	120
Top 2024 Issue: Economy	11%	(27)	24%	(62)	28%	(71)	23%	(58)	15%	(38)	257
Community/Gender: Urban Women	17%	(13)	19%	(15)	15%	(11)	31%	(24)	18%	(14)	77
Community/Gender: Urban Men	14%	(10)	24%	(17)	24%	(18)	28%	(20)	9%	(7)	72
Community/Gender: Rural Women	13%	(11)	11%	(10)	21%	(19)	28%	(25)	27%	(24)	88
Community/Gender: Rural Men	13%	(12)	20%	(19)	26%	(25)	30%	(28)	10%	(9)	94
Community/Gender: Suburban Women	8%	(16)	23%	(45)	25%	(49)	20%	(40)	23%	(46)	195
Community/Gender: Suburban Men	11%	(18)	19%	(32)	27%	(44)	27%	(45)	17%	(28)	167
Homeowner	9%	(54)	18%	(105)	25%	(142)	28%	(161)	20%	(112)	575
Renter	20%	(20)	28%	(30)	20%	(21)	18%	(19)	14%	(14)	104
Self + Household: White-Collar	9%	(21)	19%	(47)	24%	(58)	33%	(80)	15%	(37)	243
Self + Household: Blue Collar	12%	(44)	19%	(70)	25%	(90)	24%	(86)	20%	(70)	360
Union HH: Yes	13%	(9)	29%	(20)	28%	(20)	19%	(13)	11%	(8)	70
Union HH: No	11%	(71)	19%	(118)	23%	(147)	27%	(168)	19%	(120)	624
LGBTQ+: Yes	16%	(12)	23%	(16)	26%	(19)	13%	(10)	22%	(16)	72
LGBTQ+: No	11%	(69)	20%	(122)	24%	(148)	28%	(172)	18%	(112)	622
Motivated to Vote	12%	(74)	18%	(118)	24%	(154)	27%	(175)	19%	(120)	641
Parent: Yes	14%	(27)	32%	(62)	28%	(54)	21%	(41)	4%	(7)	191
Parent: No	11%	(53)	15%	(76)	22%	(112)	28%	(141)	24%	(120)	503
COVID Vaccine: Yes	10%	(46)	17%	(79)	23%	(107)	28%	(132)	23%	(106)	470
COVID Vaccine: No	15%	(34)	27%	(60)	26%	(59)	22%	(49)	10%	(22)	224

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(80)	20%	(138)	24%	(166)	26%	(181)	18%	(128)	694
Student Loans: Yes	16%	(20)	28%	(34)	27%	(33)	18%	(22)	11%	(13)	121
Student Loans: No	11%	(61)	18%	(105)	23%	(133)	28%	(160)	20%	(114)	573
Favorable Opinion of Haley	6%	(12)	18%	(38)	28%	(58)	27%	(58)	21%	(45)	210
Unfavorable Opinion of Haley	14%	(41)	18%	(54)	21%	(62)	30%	(88)	18%	(53)	298
Prodigal Biden Voter	8%	(2)	20%	(5)	33%	(9)	24%	(6)	16%	(4)	27
Undecided Voter (DK/WNV)	7%	(4)	22%	(13)	29%	(17)	15%	(9)	27%	(16)	59
Undecided Voter (DK)	11%	(4)	29%	(10)	19%	(7)	13%	(5)	28%	(10)	35
Watched Debate	13%	(65)	23%	(111)	22%	(109)	25%	(122)	17%	(83)	490
Watched Debate: Did not Watch	7%	(15)	13%	(27)	28%	(57)	29%	(60)	22%	(45)	204
Watched Debate: All of it	15%	(39)	19%	(49)	21%	(56)	25%	(66)	21%	(55)	265
Watched Debate: Some of it	12%	(27)	28%	(62)	23%	(53)	25%	(56)	12%	(28)	225
Continue His Campaign: Yes Biden	10%	(29)	18%	(50)	23%	(64)	33%	(91)	16%	(45)	279
Continue His Campaign: No Biden	12%	(47)	21%	(82)	25%	(95)	22%	(85)	20%	(75)	383
Continue His Campaign: Yes Trump	15%	(51)	21%	(71)	26%	(88)	21%	(69)	17%	(56)	335
Continue His Campaign: No Trump	8%	(25)	17%	(57)	22%	(73)	34%	(112)	20%	(65)	332
Conviction: Evidence	9%	(34)	16%	(56)	21%	(76)	34%	(121)	20%	(72)	359
Conviction: Motivation to Damage	13%	(34)	21%	(56)	29%	(78)	19%	(52)	17%	(46)	265
Conviction: DK/NO	18%	(13)	38%	(27)	17%	(12)	13%	(9)	13%	(9)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(93)	21%	(144)	25%	(172)	24%	(165)	17%	(120)	694
Gender: Male	13%	(44)	20%	(67)	28%	(92)	26%	(88)	13%	(43)	333
Gender: Female	14%	(49)	21%	(77)	22%	(80)	21%	(77)	21%	(77)	361
Age: 18-34	18%	(33)	34%	(62)	26%	(48)	16%	(29)	7%	(12)	183
Age: 35-44	20%	(19)	22%	(21)	31%	(30)	22%	(21)	5%	(5)	96
Age: 45-64	15%	(37)	20%	(49)	30%	(74)	21%	(52)	15%	(36)	248
Age: 65+	2%	(3)	7%	(12)	12%	(20)	38%	(63)	40%	(67)	167
GenZers: 1997-2012	20%	(18)	34%	(31)	27%	(24)	14%	(12)	5%	(4)	89
Millennials: 1981-1996	18%	(32)	29%	(52)	26%	(46)	21%	(38)	7%	(12)	180
GenXers: 1965-1980	16%	(32)	21%	(42)	29%	(58)	19%	(37)	16%	(32)	201
Baby Boomers: 1946-1964	5%	(11)	9%	(19)	20%	(44)	34%	(73)	32%	(67)	213
Educ: < College	15%	(69)	22%	(101)	23%	(109)	22%	(105)	18%	(83)	466
Educ: Bachelors degree	14%	(20)	14%	(20)	31%	(44)	24%	(34)	17%	(24)	142
Educ: Post-grad	5%	(4)	27%	(23)	22%	(19)	31%	(27)	15%	(13)	86
Income: Under 50k	15%	(51)	17%	(57)	21%	(72)	24%	(80)	24%	(80)	340
Income: 50k-100k	11%	(24)	24%	(53)	24%	(55)	27%	(60)	14%	(32)	224
Income: 100k+	13%	(17)	26%	(34)	35%	(45)	20%	(25)	6%	(8)	130
Ethnicity: White (Non-Hispanic)	13%	(73)	19%	(105)	25%	(139)	25%	(136)	18%	(101)	555
Ethnicity: Hispanic	16%	(4)	19%	(4)	15%	(3)	28%	(6)	22%	(5)	22
Ethnicity: Black (Non-Hispanic)	17%	(15)	31%	(28)	24%	(22)	19%	(17)	8%	(7)	89
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	23%	(6)	27%	(8)	22%	(6)	23%	(6)	28
All Christian	9%	(28)	18%	(57)	26%	(85)	28%	(90)	19%	(61)	320
All Non-Christian	20%	(5)	26%	(6)	37%	(9)	14%	(3)	3%	(1)	24
Atheist	30%	(12)	17%	(7)	18%	(7)	20%	(8)	16%	(6)	41
Agnostic/Nothing in particular	13%	(27)	26%	(52)	20%	(41)	21%	(43)	20%	(41)	203
Something Else	20%	(21)	21%	(22)	28%	(30)	21%	(22)	11%	(12)	106
Evangelical	12%	(16)	15%	(21)	32%	(44)	30%	(41)	10%	(14)	136
Non-Evangelical	11%	(32)	20%	(56)	25%	(70)	24%	(69)	19%	(55)	282

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(93)	21%	(144)	25%	(172)	24%	(165)	17%	(120)	694
PID: Dem (no lean)	11%	(32)	20%	(57)	24%	(69)	27%	(77)	18%	(52)	288
PID: Ind (no lean)	12%	(20)	19%	(30)	25%	(40)	22%	(35)	22%	(36)	160
PID: Rep (no lean)	17%	(41)	23%	(57)	26%	(63)	22%	(53)	13%	(32)	246
PID/Gender: Dem Men	10%	(13)	16%	(19)	29%	(35)	34%	(41)	11%	(13)	120
PID/Gender: Dem Women	12%	(19)	23%	(38)	21%	(34)	22%	(36)	23%	(39)	168
PID/Gender: Ind Men	12%	(12)	21%	(21)	22%	(22)	25%	(24)	20%	(20)	99
PID/Gender: Ind Women	13%	(8)	16%	(10)	28%	(17)	17%	(11)	26%	(16)	61
PID/Gender: Rep Men	17%	(20)	24%	(27)	31%	(35)	20%	(23)	8%	(10)	114
PID/Gender: Rep Women	16%	(21)	22%	(29)	22%	(28)	23%	(30)	17%	(22)	132
Ideo: Liberal (1-3)	17%	(37)	23%	(48)	22%	(46)	23%	(50)	15%	(32)	212
Ideo: Moderate (4)	10%	(22)	22%	(48)	27%	(61)	28%	(62)	14%	(31)	224
Ideo: Conservative (5-7)	13%	(31)	20%	(47)	25%	(60)	22%	(52)	21%	(50)	240
Community: Urban	20%	(29)	20%	(30)	22%	(33)	27%	(40)	11%	(16)	149
Community: Suburban	11%	(38)	22%	(80)	25%	(90)	21%	(78)	21%	(76)	362
Community: Rural	14%	(25)	18%	(34)	27%	(49)	26%	(47)	15%	(28)	183
Military HHnm: Yes	5%	(5)	17%	(17)	27%	(27)	29%	(29)	22%	(21)	98
Military HH: No	15%	(87)	21%	(127)	24%	(145)	23%	(137)	17%	(99)	596
Employ: Private Sector	14%	(34)	25%	(61)	32%	(78)	26%	(63)	3%	(6)	242
Employ: Government	4%	(1)	42%	(12)	20%	(6)	22%	(7)	12%	(4)	29
Employ: Self-Employed	19%	(15)	25%	(19)	36%	(27)	15%	(11)	5%	(4)	76
Employ: Homemaker	13%	(6)	20%	(9)	25%	(11)	20%	(9)	22%	(10)	45
Employ: Student	24%	(4)	30%	(6)	28%	(5)	18%	(3)	—	(0)	19
Employ: Retired	5%	(9)	4%	(8)	15%	(27)	34%	(61)	41%	(73)	177
Employ: Unemployed	23%	(18)	30%	(23)	15%	(12)	10%	(8)	21%	(16)	77
Employ: Other	23%	(7)	20%	(6)	19%	(5)	13%	(4)	25%	(7)	29

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(93)	21%	(144)	25%	(172)	24%	(165)	17%	(120)	694
Protestant	8%	(13)	16%	(26)	26%	(43)	33%	(53)	17%	(28)	164
Roman Catholic	9%	(14)	19%	(28)	28%	(42)	23%	(35)	19%	(29)	148
Mormon	30%	(1)	4%	(0)	—	(0)	66%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	3%	(0)	28%	(2)	—	(0)	4%	(0)	65%	(4)	6
Jewish	13%	(2)	9%	(1)	54%	(7)	22%	(3)	3%	(0)	13
Muslim	12%	(1)	55%	(3)	32%	(2)	—	(0)	—	(0)	6
Buddhist	12%	(0)	44%	(1)	—	(0)	26%	(1)	18%	(0)	2
Hindu	65%	(2)	35%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	30%	(12)	17%	(7)	18%	(7)	20%	(8)	16%	(6)	41
Agnostic	3%	(1)	33%	(13)	10%	(4)	48%	(18)	5%	(2)	38
Something else	20%	(21)	21%	(22)	28%	(30)	21%	(22)	11%	(12)	106
Nothing in particular	15%	(25)	24%	(40)	23%	(37)	15%	(24)	23%	(39)	165
Ideo/PID: Conservative Republican	15%	(27)	22%	(39)	25%	(44)	22%	(39)	15%	(27)	177
Ideo/PID: Moderate/Liberal Republican	21%	(14)	27%	(17)	29%	(19)	20%	(13)	3%	(2)	65
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	21%	(25)	24%	(28)	24%	(29)	24%	(28)	118
Ideo/PID: Liberal Democrat	14%	(23)	20%	(32)	22%	(35)	29%	(48)	15%	(24)	163
Unfavorable of Biden and Trump	11%	(14)	20%	(28)	30%	(41)	20%	(27)	19%	(26)	136
2024 H2H Matchup: Biden Voter	11%	(37)	18%	(59)	24%	(80)	31%	(103)	17%	(58)	337
2024 H2H Matchup: Trump Voter	17%	(52)	24%	(72)	26%	(77)	18%	(52)	15%	(46)	298
2024 H2H Matchup: Would not Vote	10%	(2)	23%	(6)	27%	(7)	22%	(5)	18%	(4)	24
2024 H2H Matchup: Do not Know	6%	(2)	22%	(8)	24%	(9)	13%	(5)	35%	(12)	35
2022 House Vote: Democrat	10%	(32)	19%	(59)	21%	(66)	29%	(89)	20%	(62)	308
2022 House Vote: Republican	16%	(39)	22%	(56)	27%	(67)	22%	(55)	14%	(35)	252
2022 House Vote: Did not Vote	16%	(20)	21%	(27)	28%	(35)	17%	(21)	17%	(21)	124
2020 Vote: Joe Biden	11%	(37)	18%	(57)	25%	(79)	29%	(93)	17%	(54)	320
2020 Vote: Donald Trump	15%	(45)	21%	(62)	26%	(78)	21%	(65)	17%	(52)	302
2020 Vote: Someone Else	29%	(3)	2%	(0)	57%	(6)	—	(0)	12%	(1)	10
2020 Vote: Did not Vote	13%	(8)	39%	(25)	15%	(9)	12%	(8)	20%	(13)	62

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(93)	21%	(144)	25%	(172)	24%	(165)	17%	(120)	694
2016 Vote: Hillary Clinton	13%	(32)	18%	(47)	22%	(57)	28%	(71)	19%	(49)	255
2016 Vote: Donald Trump	13%	(33)	19%	(49)	26%	(67)	23%	(60)	18%	(46)	256
2016 Vote: Someone Else	—	(0)	17%	(4)	46%	(10)	23%	(5)	13%	(3)	21
2020 Vote/PID: Not Biden/Democrat	3%	(1)	26%	(11)	27%	(11)	16%	(6)	29%	(12)	40
2020 Vote/PID: Not Trump/Republican	35%	(8)	30%	(7)	14%	(3)	17%	(4)	5%	(1)	22
U.S. Economy: Wrong Track	15%	(78)	22%	(113)	25%	(127)	20%	(100)	17%	(88)	507
U.S. Economy: Right Direction	8%	(15)	16%	(31)	24%	(45)	35%	(66)	17%	(32)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	18%	(43)	25%	(62)	33%	(80)	18%	(45)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(55)	25%	(82)	26%	(84)	18%	(58)	15%	(49)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(22)	15%	(18)	22%	(26)	23%	(27)	22%	(26)	120
Top 2024 Issue: Economy	16%	(41)	21%	(53)	30%	(77)	19%	(48)	15%	(38)	257
Community/Gender: Urban Women	24%	(19)	16%	(12)	20%	(15)	27%	(21)	13%	(10)	77
Community/Gender: Urban Men	15%	(11)	25%	(18)	25%	(18)	27%	(20)	9%	(6)	72
Community/Gender: Rural Women	12%	(10)	20%	(17)	24%	(21)	23%	(21)	22%	(19)	88
Community/Gender: Rural Men	15%	(14)	17%	(16)	30%	(28)	28%	(27)	9%	(9)	94
Community/Gender: Suburban Women	10%	(20)	24%	(48)	22%	(44)	19%	(36)	25%	(48)	195
Community/Gender: Suburban Men	11%	(19)	19%	(33)	28%	(46)	25%	(41)	17%	(28)	167
Homeowner	11%	(64)	20%	(115)	26%	(148)	24%	(141)	19%	(107)	575
Renter	21%	(22)	26%	(27)	21%	(22)	22%	(22)	10%	(11)	104
Self + Household: White-Collar	9%	(22)	18%	(43)	27%	(66)	30%	(73)	16%	(38)	243
Self + Household: Blue Collar	14%	(52)	20%	(72)	26%	(93)	22%	(80)	18%	(64)	360
Union HH: Yes	13%	(9)	32%	(23)	26%	(18)	20%	(14)	9%	(6)	70
Union HH: No	13%	(84)	19%	(121)	25%	(154)	24%	(152)	18%	(114)	624
LGBTQ+: Yes	26%	(19)	31%	(22)	17%	(12)	12%	(8)	15%	(11)	72
LGBTQ+: No	12%	(74)	20%	(122)	26%	(160)	25%	(157)	18%	(109)	622
Motivated to Vote	13%	(86)	20%	(125)	25%	(159)	25%	(158)	17%	(112)	641
Parent: Yes	16%	(30)	30%	(58)	33%	(63)	20%	(37)	2%	(3)	191
Parent: No	13%	(63)	17%	(86)	22%	(109)	25%	(128)	23%	(117)	503

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(93)	21%	(144)	25%	(172)	24%	(165)	17%	(120)	694
COVID Vaccine: Yes	12%	(54)	17%	(79)	25%	(115)	25%	(119)	22%	(102)	470
COVID Vaccine: No	17%	(38)	29%	(65)	25%	(57)	21%	(46)	8%	(18)	224
Student Loans: Yes	23%	(27)	24%	(29)	26%	(31)	20%	(24)	8%	(9)	121
Student Loans: No	11%	(65)	20%	(115)	25%	(141)	25%	(142)	19%	(111)	573
Favorable Opinion of Haley	8%	(16)	17%	(36)	30%	(63)	25%	(53)	20%	(43)	210
Unfavorable Opinion of Haley	14%	(41)	21%	(64)	22%	(67)	25%	(76)	17%	(51)	298
Prodigal Biden Voter	13%	(3)	20%	(5)	31%	(8)	22%	(6)	14%	(4)	27
Undecided Voter (DK/WNV)	7%	(4)	23%	(13)	25%	(15)	17%	(10)	28%	(16)	59
Undecided Voter (DK)	6%	(2)	22%	(8)	24%	(9)	13%	(5)	35%	(12)	35
Watched Debate	15%	(71)	23%	(111)	25%	(120)	22%	(107)	16%	(79)	490
Watched Debate: Did not Watch	10%	(21)	16%	(33)	25%	(52)	28%	(58)	20%	(41)	204
Watched Debate: All of it	16%	(43)	18%	(47)	26%	(68)	21%	(54)	20%	(53)	265
Watched Debate: Some of it	13%	(29)	28%	(64)	24%	(53)	24%	(53)	12%	(26)	225
Continue His Campaign: Yes Biden	10%	(28)	17%	(48)	27%	(75)	30%	(83)	16%	(46)	279
Continue His Campaign: No Biden	15%	(57)	23%	(89)	23%	(88)	21%	(79)	18%	(70)	383
Continue His Campaign: Yes Trump	16%	(55)	22%	(75)	26%	(88)	19%	(64)	16%	(54)	335
Continue His Campaign: No Trump	9%	(31)	18%	(60)	24%	(80)	30%	(100)	18%	(61)	332
Conviction: Evidence	10%	(35)	17%	(62)	24%	(87)	31%	(110)	18%	(66)	359
Conviction: Motivation to Damage	16%	(41)	22%	(59)	27%	(72)	18%	(47)	17%	(45)	265
Conviction: DK/NO	23%	(16)	32%	(23)	19%	(13)	13%	(9)	13%	(9)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	52%	(359)	38%	(265)	10%	(70)	694
Gender: Male	47%	(158)	42%	(139)	11%	(36)	333
Gender: Female	56%	(201)	35%	(126)	9%	(34)	361
Age: 18-34	43%	(78)	39%	(71)	18%	(34)	183
Age: 35-44	48%	(46)	33%	(32)	19%	(18)	96
Age: 45-64	55%	(137)	38%	(95)	6%	(15)	248
Age: 65+	59%	(98)	39%	(66)	2%	(3)	167
GenZers: 1997-2012	40%	(36)	40%	(35)	20%	(18)	89
Millennials: 1981-1996	46%	(83)	36%	(65)	18%	(32)	180
GenXers: 1965-1980	59%	(118)	35%	(71)	6%	(12)	201
Baby Boomers: 1946-1964	54%	(114)	43%	(91)	4%	(8)	213
Educ: < College	47%	(220)	41%	(192)	12%	(54)	466
Educ: Bachelors degree	54%	(77)	38%	(54)	8%	(11)	142
Educ: Post-grad	73%	(63)	22%	(19)	5%	(4)	86
Income: Under 50k	52%	(177)	35%	(120)	13%	(44)	340
Income: 50k-100k	53%	(118)	41%	(93)	6%	(13)	224
Income: 100k+	50%	(64)	40%	(52)	10%	(13)	130
Ethnicity: White (Non-Hispanic)	51%	(285)	41%	(228)	8%	(42)	555
Ethnicity: Hispanic	52%	(12)	42%	(9)	7%	(2)	22
Ethnicity: Black (Non-Hispanic)	58%	(52)	19%	(17)	23%	(20)	89
Ethnicity: Asian + Other (Non-Hispanic)	41%	(11)	38%	(10)	21%	(6)	28
All Christian	45%	(144)	50%	(159)	5%	(17)	320
All Non-Christian	52%	(13)	28%	(7)	20%	(5)	24
Atheist	71%	(29)	16%	(6)	14%	(6)	41
Agnostic/Nothing in particular	67%	(136)	21%	(42)	12%	(25)	203
Something Else	36%	(38)	47%	(50)	17%	(18)	106
Evangelical	39%	(53)	54%	(73)	8%	(11)	136
Non-Evangelical	46%	(129)	46%	(128)	9%	(24)	282

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Table BLMB65: *Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...*

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	52%	(359)	38%	(265)	10%	(70)	694
PID: Dem (no lean)	84%	(241)	10%	(30)	6%	(17)	288
PID: Ind (no lean)	49%	(79)	36%	(58)	15%	(24)	160
PID: Rep (no lean)	16%	(39)	72%	(177)	12%	(29)	246
PID/Gender: Dem Men	86%	(103)	10%	(11)	5%	(6)	120
PID/Gender: Dem Women	82%	(138)	11%	(18)	7%	(11)	168
PID/Gender: Ind Men	45%	(44)	43%	(43)	12%	(12)	99
PID/Gender: Ind Women	56%	(34)	25%	(15)	19%	(12)	61
PID/Gender: Rep Men	9%	(10)	75%	(85)	16%	(18)	114
PID/Gender: Rep Women	22%	(29)	70%	(92)	8%	(11)	132
Ideo: Liberal (1-3)	79%	(168)	17%	(35)	4%	(9)	212
Ideo: Moderate (4)	63%	(140)	24%	(55)	13%	(29)	224
Ideo: Conservative (5-7)	19%	(45)	71%	(171)	10%	(25)	240
Community: Urban	57%	(85)	28%	(42)	15%	(22)	149
Community: Suburban	52%	(189)	38%	(139)	9%	(34)	362
Community: Rural	47%	(86)	46%	(83)	8%	(14)	183
Military HHnm: Yes	45%	(44)	49%	(48)	6%	(6)	98
Military HH: No	53%	(315)	36%	(216)	11%	(64)	596
Employ: Private Sector	49%	(118)	40%	(98)	11%	(26)	242
Employ: Government	50%	(15)	40%	(12)	10%	(3)	29
Employ: Self-Employed	47%	(36)	39%	(30)	13%	(10)	76
Employ: Homemaker	65%	(30)	24%	(11)	11%	(5)	45
Employ: Student	36%	(7)	36%	(7)	29%	(5)	19
Employ: Retired	54%	(96)	44%	(78)	2%	(3)	177
Employ: Unemployed	59%	(45)	26%	(20)	15%	(11)	77
Employ: Other	46%	(13)	34%	(10)	20%	(6)	29

Continued on next page

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	52%	(359)	38%	(265)	10%	(70)	694
Protestant	47%	(78)	48%	(78)	5%	(8)	164
Roman Catholic	45%	(66)	49%	(73)	6%	(9)	148
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	96%	(6)	—	(0)	6
Jewish	53%	(7)	33%	(4)	15%	(2)	13
Muslim	46%	(3)	32%	(2)	23%	(1)	6
Buddhist	44%	(1)	38%	(1)	18%	(0)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	71%	(29)	16%	(6)	14%	(6)	41
Agnostic	87%	(33)	9%	(3)	4%	(2)	38
Something else	36%	(38)	47%	(50)	17%	(18)	106
Nothing in particular	62%	(103)	24%	(39)	14%	(23)	165
Ideo/PID: Conservative Republican	14%	(24)	77%	(135)	10%	(17)	177
Ideo/PID: Moderate/Liberal Republican	22%	(14)	60%	(39)	18%	(12)	65
Ideo/PID: Moderate/Conservative Democrat	78%	(92)	13%	(15)	9%	(11)	118
Ideo/PID: Liberal Democrat	89%	(144)	9%	(15)	2%	(4)	163
Unfavorable of Biden and Trump	55%	(76)	31%	(42)	14%	(18)	136
2024 H2H Matchup: Biden Voter	90%	(303)	5%	(17)	5%	(17)	337
2024 H2H Matchup: Trump Voter	10%	(30)	78%	(232)	12%	(36)	298
2024 H2H Matchup: Would not Vote	46%	(11)	23%	(6)	31%	(8)	24
2024 H2H Matchup: Do not Know	44%	(15)	30%	(11)	26%	(9)	35
2022 House Vote: Democrat	87%	(267)	8%	(26)	5%	(15)	308
2022 House Vote: Republican	13%	(32)	80%	(201)	8%	(19)	252
2022 House Vote: Did not Vote	46%	(57)	29%	(36)	26%	(32)	124
2020 Vote: Joe Biden	89%	(284)	7%	(22)	4%	(14)	320
2020 Vote: Donald Trump	17%	(51)	72%	(219)	11%	(33)	302
2020 Vote: Someone Else	58%	(6)	39%	(4)	2%	(0)	10
2020 Vote: Did not Vote	31%	(19)	33%	(21)	37%	(23)	62

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	52%	(359)	38%	(265)	10%	(70)	694
2016 Vote: Hillary Clinton	85%	(218)	10%	(24)	5%	(13)	255
2016 Vote: Donald Trump	20%	(50)	73%	(186)	8%	(20)	256
2016 Vote: Someone Else	71%	(15)	22%	(5)	7%	(1)	21
2020 Vote/PID: Not Biden/Democrat	53%	(21)	32%	(13)	16%	(6)	40
2020 Vote/PID: Not Trump/Republican	24%	(5)	44%	(9)	32%	(7)	22
U.S. Economy: Wrong Track	39%	(198)	50%	(255)	11%	(54)	507
U.S. Economy: Right Direction	86%	(162)	5%	(10)	8%	(16)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(221)	5%	(12)	5%	(13)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(49)	72%	(237)	12%	(41)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	74%	(89)	13%	(15)	14%	(16)	120
Top 2024 Issue: Economy	35%	(90)	49%	(126)	16%	(40)	257
Community/Gender: Urban Women	64%	(49)	22%	(17)	14%	(11)	77
Community/Gender: Urban Men	49%	(36)	35%	(25)	16%	(11)	72
Community/Gender: Rural Women	51%	(45)	41%	(36)	8%	(7)	88
Community/Gender: Rural Men	43%	(40)	50%	(47)	7%	(7)	94
Community/Gender: Suburban Women	55%	(107)	37%	(73)	8%	(16)	195
Community/Gender: Suburban Men	49%	(82)	40%	(67)	11%	(18)	167
Homeowner	52%	(297)	40%	(229)	9%	(49)	575
Renter	55%	(57)	30%	(31)	15%	(16)	104
Self + Household: White-Collar	59%	(144)	34%	(83)	7%	(16)	243
Self + Household: Blue Collar	50%	(178)	42%	(151)	9%	(31)	360
Union HH: Yes	59%	(41)	33%	(23)	8%	(6)	70
Union HH: No	51%	(318)	39%	(241)	10%	(64)	624
LGBTQ+: Yes	75%	(54)	15%	(10)	11%	(8)	72
LGBTQ+: No	49%	(305)	41%	(254)	10%	(62)	622
Motivated to Vote	54%	(343)	39%	(248)	8%	(50)	641
Parent: Yes	47%	(90)	42%	(81)	11%	(21)	191
Parent: No	54%	(270)	37%	(184)	10%	(49)	503

Continued on next page

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	52%	(359)	38%	(265)	10%	(70)	694
COVID Vaccine: Yes	65%	(304)	29%	(135)	6%	(30)	470
COVID Vaccine: No	25%	(55)	58%	(129)	18%	(40)	224
Student Loans: Yes	51%	(61)	30%	(36)	20%	(24)	121
Student Loans: No	52%	(298)	40%	(229)	8%	(46)	573
Favorable Opinion of Haley	43%	(90)	53%	(112)	4%	(9)	210
Unfavorable Opinion of Haley	63%	(188)	32%	(94)	5%	(16)	298
Prodigal Biden Voter	66%	(18)	24%	(6)	10%	(3)	27
Undecided Voter (DK/WNV)	45%	(27)	27%	(16)	28%	(17)	59
Undecided Voter (DK)	44%	(15)	30%	(11)	26%	(9)	35
Watched Debate	49%	(238)	43%	(211)	8%	(40)	490
Watched Debate: Did not Watch	59%	(121)	26%	(54)	15%	(30)	204
Watched Debate: All of it	45%	(118)	50%	(132)	6%	(15)	265
Watched Debate: Some of it	53%	(120)	35%	(79)	11%	(26)	225
Continue His Campaign: Yes Biden	80%	(222)	14%	(40)	6%	(17)	279
Continue His Campaign: No Biden	33%	(125)	57%	(218)	10%	(40)	383
Continue His Campaign: Yes Trump	16%	(53)	73%	(243)	12%	(39)	335
Continue His Campaign: No Trump	89%	(295)	6%	(21)	5%	(16)	332
Conviction: Evidence	100%	(359)	—	(0)	—	(0)	359
Conviction: Motivation to Damage	—	(0)	100%	(265)	—	(0)	265
Conviction: DK/NO	—	(0)	—	(0)	100%	(70)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	38%	(265)	32%	(225)	29%	(204)	694
Gender: Male	43%	(143)	30%	(100)	27%	(91)	333
Gender: Female	34%	(122)	35%	(125)	32%	(114)	361
Age: 18-34	27%	(50)	38%	(70)	35%	(63)	183
Age: 35-44	30%	(29)	29%	(28)	41%	(40)	96
Age: 45-64	40%	(100)	34%	(84)	26%	(64)	248
Age: 65+	51%	(86)	26%	(44)	22%	(37)	167
GenZers: 1997-2012	31%	(28)	38%	(34)	30%	(27)	89
Millennials: 1981-1996	27%	(48)	33%	(58)	41%	(73)	180
GenXers: 1965-1980	36%	(72)	37%	(75)	27%	(53)	201
Baby Boomers: 1946-1964	52%	(111)	25%	(54)	23%	(48)	213
Educ: < College	36%	(166)	32%	(151)	32%	(149)	466
Educ: Bachelors degree	48%	(68)	31%	(44)	21%	(31)	142
Educ: Post-grad	36%	(31)	36%	(30)	29%	(24)	86
Income: Under 50k	36%	(121)	30%	(101)	35%	(118)	340
Income: 50k-100k	40%	(91)	32%	(72)	28%	(62)	224
Income: 100k+	41%	(53)	40%	(51)	19%	(25)	130
Ethnicity: White (Non-Hispanic)	40%	(221)	32%	(176)	28%	(158)	555
Ethnicity: Hispanic	41%	(9)	30%	(7)	29%	(7)	22
Ethnicity: Black (Non-Hispanic)	30%	(27)	34%	(30)	36%	(32)	89
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	42%	(12)	30%	(8)	28
All Christian	45%	(145)	28%	(90)	26%	(84)	320
All Non-Christian	27%	(6)	41%	(10)	32%	(8)	24
Atheist	33%	(13)	35%	(14)	33%	(13)	41
Agnostic/Nothing in particular	34%	(69)	33%	(67)	33%	(68)	203
Something Else	29%	(31)	41%	(43)	30%	(31)	106
Evangelical	42%	(57)	32%	(43)	27%	(36)	136
Non-Evangelical	41%	(115)	32%	(91)	27%	(76)	282
PID: Dem (no lean)	36%	(102)	30%	(87)	34%	(99)	288
PID: Ind (no lean)	46%	(73)	27%	(44)	27%	(44)	160
PID: Rep (no lean)	36%	(89)	38%	(94)	25%	(62)	246

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	38%	(265)	32%	(225)	29%	(204)	694
PID/Gender: Dem Men	43%	(51)	27%	(33)	30%	(36)	120
PID/Gender: Dem Women	30%	(51)	32%	(54)	37%	(63)	168
PID/Gender: Ind Men	55%	(54)	21%	(21)	24%	(24)	99
PID/Gender: Ind Women	30%	(19)	37%	(23)	33%	(20)	61
PID/Gender: Rep Men	32%	(37)	41%	(46)	27%	(31)	114
PID/Gender: Rep Women	40%	(53)	36%	(48)	24%	(31)	132
Ideo: Liberal (1-3)	41%	(87)	33%	(71)	25%	(54)	212
Ideo: Moderate (4)	33%	(74)	34%	(77)	33%	(73)	224
Ideo: Conservative (5-7)	43%	(103)	32%	(77)	25%	(60)	240
Community: Urban	27%	(41)	35%	(53)	37%	(56)	149
Community: Suburban	44%	(159)	31%	(111)	25%	(92)	362
Community: Rural	35%	(65)	33%	(61)	31%	(57)	183
Military HHnm: Yes	45%	(44)	31%	(31)	24%	(23)	98
Military HH: No	37%	(221)	33%	(194)	30%	(181)	596
Employ: Private Sector	33%	(80)	37%	(90)	29%	(71)	242
Employ: Government	22%	(6)	56%	(17)	22%	(6)	29
Employ: Self-Employed	31%	(23)	42%	(32)	27%	(21)	76
Employ: Homemaker	29%	(13)	39%	(18)	32%	(15)	45
Employ: Student	12%	(2)	51%	(10)	37%	(7)	19
Employ: Retired	54%	(96)	21%	(37)	25%	(44)	177
Employ: Unemployed	40%	(31)	20%	(15)	40%	(30)	77
Employ: Other	45%	(13)	19%	(5)	36%	(10)	29

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	38%	(265)	32%	(225)	29%	(204)	694
Protestant	45%	(73)	30%	(49)	25%	(41)	164
Roman Catholic	45%	(67)	28%	(41)	27%	(40)	148
Mormon	34%	(1)	—	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	72%	(4)	—	(0)	28%	(2)	6
Jewish	33%	(4)	52%	(7)	15%	(2)	13
Muslim	32%	(2)	45%	(3)	23%	(1)	6
Buddhist	17%	(0)	26%	(1)	56%	(1)	2
Hindu	—	(0)	—	(0)	100%	(3)	3
Atheist	33%	(13)	35%	(14)	33%	(13)	41
Agnostic	39%	(15)	35%	(13)	26%	(10)	38
Something else	29%	(31)	41%	(43)	30%	(31)	106
Nothing in particular	33%	(54)	32%	(53)	35%	(58)	165
Ideo/PID: Conservative Republican	39%	(68)	37%	(66)	24%	(42)	177
Ideo/PID: Moderate/Liberal Republican	32%	(21)	44%	(29)	24%	(15)	65
Ideo/PID: Moderate/Conservative Democrat	23%	(27)	33%	(39)	44%	(51)	118
Ideo/PID: Liberal Democrat	46%	(75)	29%	(47)	25%	(41)	163
Unfavorable of Biden and Trump	32%	(44)	32%	(44)	36%	(48)	136
2024 H2H Matchup: Biden Voter	35%	(117)	31%	(105)	34%	(115)	337
2024 H2H Matchup: Trump Voter	43%	(130)	34%	(102)	22%	(67)	298
2024 H2H Matchup: Would not Vote	18%	(4)	36%	(9)	47%	(11)	24
2024 H2H Matchup: Do not Know	40%	(14)	27%	(10)	32%	(11)	35
2022 House Vote: Democrat	35%	(109)	33%	(103)	31%	(96)	308
2022 House Vote: Republican	44%	(110)	36%	(90)	21%	(52)	252
2022 House Vote: Did not Vote	33%	(41)	24%	(30)	43%	(54)	124
2020 Vote: Joe Biden	35%	(112)	32%	(103)	33%	(105)	320
2020 Vote: Donald Trump	44%	(134)	32%	(96)	24%	(72)	302
2020 Vote: Someone Else	17%	(2)	35%	(3)	48%	(5)	10
2020 Vote: Did not Vote	27%	(17)	36%	(22)	37%	(23)	62

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	38%	(265)	32%	(225)	29%	(204)	694
2016 Vote: Hillary Clinton	38%	(97)	31%	(79)	31%	(79)	255
2016 Vote: Donald Trump	48%	(123)	33%	(84)	19%	(49)	256
2016 Vote: Someone Else	40%	(8)	23%	(5)	37%	(8)	21
2020 Vote/PID: Not Biden/Democrat	44%	(18)	33%	(13)	23%	(9)	40
2020 Vote/PID: Not Trump/Republican	30%	(6)	56%	(12)	14%	(3)	22
U.S. Economy: Wrong Track	37%	(189)	33%	(170)	29%	(148)	507
U.S. Economy: Right Direction	41%	(76)	29%	(55)	30%	(56)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(87)	31%	(77)	34%	(83)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(138)	32%	(106)	26%	(84)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(40)	35%	(42)	32%	(38)	120
Top 2024 Issue: Economy	38%	(98)	32%	(83)	30%	(76)	257
Community/Gender: Urban Women	26%	(20)	37%	(29)	37%	(28)	77
Community/Gender: Urban Men	29%	(21)	33%	(24)	38%	(27)	72
Community/Gender: Rural Women	27%	(24)	40%	(35)	34%	(30)	88
Community/Gender: Rural Men	44%	(41)	28%	(26)	29%	(27)	94
Community/Gender: Suburban Women	40%	(78)	31%	(61)	29%	(56)	195
Community/Gender: Suburban Men	48%	(81)	30%	(50)	22%	(36)	167
Homeowner	39%	(226)	33%	(188)	28%	(161)	575
Renter	36%	(38)	31%	(32)	33%	(35)	104
Self + Household: White-Collar	37%	(90)	36%	(87)	27%	(66)	243
Self + Household: Blue Collar	42%	(153)	30%	(107)	28%	(100)	360
Union HH: Yes	42%	(29)	37%	(26)	21%	(15)	70
Union HH: No	38%	(235)	32%	(199)	30%	(190)	624
LGBTQ+: Yes	38%	(27)	33%	(24)	29%	(21)	72
LGBTQ+: No	38%	(238)	32%	(201)	30%	(184)	622
Motivated to Vote	39%	(253)	33%	(212)	27%	(176)	641
Parent: Yes	38%	(73)	34%	(65)	28%	(53)	191
Parent: No	38%	(192)	32%	(160)	30%	(152)	503
COVID Vaccine: Yes	40%	(190)	32%	(149)	28%	(131)	470
COVID Vaccine: No	33%	(75)	34%	(76)	33%	(73)	224

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	38%	(265)	32%	(225)	29%	(204)	694
Student Loans: Yes	34%	(41)	33%	(40)	33%	(40)	121
Student Loans: No	39%	(224)	32%	(185)	29%	(164)	573
Favorable Opinion of Haley	44%	(93)	34%	(71)	21%	(45)	210
Unfavorable Opinion of Haley	48%	(143)	30%	(89)	22%	(67)	298
Prodigal Biden Voter	23%	(6)	38%	(10)	39%	(10)	27
Undecided Voter (DK/WNV)	31%	(18)	31%	(18)	38%	(23)	59
Undecided Voter (DK)	40%	(14)	27%	(10)	32%	(11)	35
Watched Debate	54%	(265)	46%	(225)	—	(0)	490
Watched Debate: Did not Watch	—	(0)	—	(0)	100%	(204)	204
Watched Debate: All of it	100%	(265)	—	(0)	—	(0)	265
Watched Debate: Some of it	—	(0)	100%	(225)	—	(0)	225
Continue His Campaign: Yes Biden	39%	(109)	32%	(91)	29%	(80)	279
Continue His Campaign: No Biden	38%	(146)	33%	(126)	29%	(111)	383
Continue His Campaign: Yes Trump	45%	(151)	33%	(111)	22%	(72)	335
Continue His Campaign: No Trump	31%	(104)	32%	(105)	37%	(123)	332
Conviction: Evidence	33%	(118)	33%	(120)	34%	(121)	359
Conviction: Motivation to Damage	50%	(132)	30%	(79)	20%	(54)	265
Conviction: DK/NO	21%	(15)	37%	(26)	42%	(30)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(221)	38%	(267)	30%	(206)	694
Gender: Male	31%	(105)	43%	(143)	26%	(86)	333
Gender: Female	32%	(116)	34%	(124)	33%	(121)	361
Age: 18-34	26%	(47)	45%	(83)	29%	(53)	183
Age: 35-44	26%	(25)	39%	(37)	35%	(34)	96
Age: 45-64	32%	(79)	39%	(98)	29%	(71)	248
Age: 65+	42%	(70)	29%	(49)	29%	(48)	167
GenZers: 1997-2012	24%	(21)	43%	(38)	33%	(30)	89
Millennials: 1981-1996	28%	(50)	43%	(77)	29%	(53)	180
GenXers: 1965-1980	34%	(68)	37%	(73)	30%	(60)	201
Baby Boomers: 1946-1964	36%	(76)	35%	(75)	29%	(62)	213
Educ: < College	29%	(136)	41%	(191)	30%	(140)	466
Educ: Bachelors degree	35%	(50)	37%	(53)	28%	(39)	142
Educ: Post-grad	41%	(35)	27%	(23)	32%	(27)	86
Income: Under 50k	34%	(117)	35%	(118)	31%	(105)	340
Income: 50k-100k	29%	(66)	40%	(90)	30%	(68)	224
Income: 100k+	29%	(38)	45%	(59)	26%	(33)	130
Ethnicity: White (Non-Hispanic)	31%	(170)	41%	(230)	28%	(156)	555
Ethnicity: Hispanic	29%	(6)	32%	(7)	39%	(9)	22
Ethnicity: Black (Non-Hispanic)	45%	(40)	22%	(20)	33%	(30)	89
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	37%	(10)	45%	(12)	28
All Christian	28%	(90)	47%	(149)	25%	(81)	320
All Non-Christian	38%	(9)	36%	(9)	25%	(6)	24
Atheist	49%	(20)	28%	(11)	23%	(9)	41
Agnostic/Nothing in particular	38%	(77)	24%	(50)	38%	(77)	203
Something Else	24%	(25)	45%	(48)	31%	(33)	106
Evangelical	27%	(37)	43%	(59)	30%	(40)	136
Non-Evangelical	28%	(78)	47%	(132)	26%	(72)	282
PID: Dem (no lean)	58%	(168)	8%	(22)	34%	(98)	288
PID: Ind (no lean)	27%	(44)	33%	(53)	40%	(63)	160
PID: Rep (no lean)	4%	(9)	78%	(191)	18%	(45)	246

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	32% (221)	38% (267)	30% (206)	694
PID/Gender: Dem Men	62% (74)	9% (11)	29% (35)	120
PID/Gender: Dem Women	56% (94)	7% (11)	38% (63)	168
PID/Gender: Ind Men	27% (27)	33% (33)	39% (39)	99
PID/Gender: Ind Women	28% (17)	33% (20)	40% (24)	61
PID/Gender: Rep Men	3% (4)	86% (98)	11% (12)	114
PID/Gender: Rep Women	4% (6)	70% (93)	25% (33)	132
Ideo: Liberal (1-3)	52% (111)	13% (27)	35% (73)	212
Ideo: Moderate (4)	41% (92)	30% (66)	29% (66)	224
Ideo: Conservative (5-7)	7% (17)	69% (166)	24% (56)	240
Community: Urban	34% (50)	33% (49)	33% (50)	149
Community: Suburban	35% (126)	40% (143)	25% (92)	362
Community: Rural	24% (44)	41% (74)	35% (64)	183
Military HHnm: Yes	24% (23)	45% (45)	31% (31)	98
Military HH: No	33% (198)	37% (222)	29% (176)	596
Employ: Private Sector	32% (76)	45% (108)	24% (57)	242
Employ: Government	29% (9)	54% (16)	17% (5)	29
Employ: Self-Employed	39% (29)	40% (30)	22% (16)	76
Employ: Homemaker	19% (9)	28% (13)	53% (24)	45
Employ: Student	22% (4)	17% (3)	61% (11)	19
Employ: Retired	34% (60)	37% (66)	29% (52)	177
Employ: Unemployed	31% (24)	34% (26)	34% (26)	77
Employ: Other	35% (10)	16% (5)	49% (14)	29

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(221)	38%	(267)	30%	(206)	694
Protestant	28%	(47)	41%	(68)	30%	(50)	164
Roman Catholic	29%	(43)	51%	(75)	20%	(30)	148
Mormon	—	(0)	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	96%	(6)	—	(0)	6
Jewish	26%	(3)	44%	(6)	31%	(4)	13
Muslim	56%	(3)	44%	(2)	—	(0)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	49%	(20)	28%	(11)	23%	(9)	41
Agnostic	58%	(22)	15%	(6)	27%	(10)	38
Something else	24%	(25)	45%	(48)	31%	(33)	106
Nothing in particular	33%	(55)	26%	(44)	40%	(66)	165
Ideo/PID: Conservative Republican	3%	(5)	80%	(141)	17%	(30)	177
Ideo/PID: Moderate/Liberal Republican	7%	(4)	72%	(47)	21%	(14)	65
Ideo/PID: Moderate/Conservative Democrat	57%	(68)	13%	(15)	30%	(35)	118
Ideo/PID: Liberal Democrat	61%	(99)	5%	(8)	35%	(56)	163
Unfavorable of Biden and Trump	16%	(22)	29%	(39)	55%	(75)	136
2024 H2H Matchup: Biden Voter	61%	(206)	4%	(13)	35%	(118)	337
2024 H2H Matchup: Trump Voter	2%	(5)	79%	(237)	19%	(57)	298
2024 H2H Matchup: Would not Vote	10%	(3)	38%	(9)	51%	(12)	24
2024 H2H Matchup: Do not Know	22%	(8)	23%	(8)	55%	(19)	35
2022 House Vote: Democrat	57%	(176)	8%	(26)	34%	(106)	308
2022 House Vote: Republican	2%	(6)	78%	(197)	20%	(50)	252
2022 House Vote: Did not Vote	30%	(37)	32%	(39)	39%	(48)	124
2020 Vote: Joe Biden	59%	(187)	6%	(19)	35%	(113)	320
2020 Vote: Donald Trump	5%	(14)	73%	(221)	22%	(66)	302
2020 Vote: Someone Else	13%	(1)	45%	(4)	42%	(4)	10
2020 Vote: Did not Vote	29%	(18)	35%	(22)	36%	(23)	62
2016 Vote: Hillary Clinton	59%	(152)	10%	(24)	31%	(79)	255
2016 Vote: Donald Trump	9%	(23)	68%	(173)	23%	(59)	256
2016 Vote: Someone Else	26%	(5)	30%	(6)	43%	(9)	21

Continued on next page

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	32% (221)	38% (267)	30% (206)	694
2020 Vote/PID: Not Biden/Democrat	46% (18)	18% (7)	36% (14)	40
2020 Vote/PID: Not Trump/Republican	17% (4)	72% (15)	12% (3)	22
U.S. Economy: Wrong Track	19% (94)	49% (249)	32% (164)	507
U.S. Economy: Right Direction	68% (127)	9% (18)	23% (43)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70% (173)	3% (8)	26% (65)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (7)	74% (242)	24% (78)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (41)	13% (16)	53% (64)	120
Top 2024 Issue: Economy	21% (54)	52% (134)	27% (69)	257
Community/Gender: Urban Women	42% (32)	23% (18)	36% (27)	77
Community/Gender: Urban Men	25% (18)	44% (32)	31% (22)	72
Community/Gender: Rural Women	24% (21)	33% (29)	44% (39)	88
Community/Gender: Rural Men	25% (24)	48% (45)	27% (25)	94
Community/Gender: Suburban Women	32% (63)	40% (78)	28% (54)	195
Community/Gender: Suburban Men	38% (63)	39% (66)	23% (38)	167
Homeowner	32% (182)	39% (225)	29% (168)	575
Renter	36% (37)	31% (32)	33% (34)	104
Self + Household: White-Collar	37% (89)	32% (78)	31% (76)	243
Self + Household: Blue Collar	29% (106)	44% (160)	26% (94)	360
Union HH: Yes	32% (23)	31% (22)	36% (25)	70
Union HH: No	32% (198)	39% (245)	29% (181)	624
LGBTQ+: Yes	46% (33)	12% (9)	42% (30)	72
LGBTQ+: No	30% (188)	41% (258)	28% (176)	622
Motivated to Vote	32% (207)	39% (248)	29% (186)	641
Parent: Yes	28% (53)	46% (88)	26% (51)	191
Parent: No	33% (168)	36% (179)	31% (156)	503
COVID Vaccine: Yes	40% (186)	29% (137)	31% (147)	470
COVID Vaccine: No	16% (35)	58% (130)	27% (60)	224
Student Loans: Yes	29% (35)	34% (42)	37% (45)	121
Student Loans: No	33% (187)	39% (225)	28% (161)	573
Favorable Opinion of Haley	25% (52)	47% (99)	28% (59)	210
Unfavorable Opinion of Haley	43% (129)	34% (101)	23% (68)	298

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(221)	38%	(267)	30%	(206)	694
Prodigal Biden Voter	26%	(7)	24%	(7)	50%	(13)	27
Undecided Voter (DK/WNV)	17%	(10)	29%	(17)	54%	(32)	59
Undecided Voter (DK)	22%	(8)	23%	(8)	55%	(19)	35
Watched Debate	35%	(170)	45%	(220)	20%	(100)	490
Watched Debate: Did not Watch	25%	(51)	23%	(47)	52%	(106)	204
Watched Debate: All of it	35%	(92)	49%	(129)	17%	(44)	265
Watched Debate: Some of it	35%	(78)	41%	(91)	25%	(56)	225
Continue His Campaign: Yes Biden	61%	(170)	17%	(48)	22%	(61)	279
Continue His Campaign: No Biden	11%	(42)	54%	(208)	35%	(134)	383
Continue His Campaign: Yes Trump	9%	(29)	75%	(250)	16%	(55)	335
Continue His Campaign: No Trump	54%	(179)	4%	(13)	42%	(141)	332
Conviction: Evidence	56%	(200)	8%	(28)	36%	(131)	359
Conviction: Motivation to Damage	4%	(11)	78%	(207)	18%	(48)	265
Conviction: DK/NO	15%	(10)	46%	(32)	40%	(28)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(84)	35%	(245)	53%	(365)	694
Gender: Male	11%	(38)	44%	(146)	45%	(150)	333
Gender: Female	13%	(46)	28%	(100)	60%	(215)	361
Age: 18-34	13%	(25)	41%	(75)	46%	(84)	183
Age: 35-44	16%	(16)	35%	(34)	49%	(47)	96
Age: 45-64	12%	(31)	36%	(89)	52%	(128)	248
Age: 65+	8%	(13)	28%	(47)	64%	(107)	167
GenZers: 1997-2012	13%	(12)	42%	(37)	45%	(40)	89
Millennials: 1981-1996	15%	(27)	38%	(69)	47%	(84)	180
GenXers: 1965-1980	15%	(30)	32%	(63)	54%	(108)	201
Baby Boomers: 1946-1964	6%	(13)	34%	(73)	60%	(127)	213
Educ: < College	12%	(57)	37%	(174)	50%	(235)	466
Educ: Bachelors degree	8%	(12)	36%	(52)	56%	(79)	142
Educ: Post-grad	18%	(16)	22%	(19)	59%	(51)	86
Income: Under 50k	14%	(48)	30%	(104)	55%	(189)	340
Income: 50k-100k	9%	(20)	39%	(87)	52%	(117)	224
Income: 100k+	12%	(16)	42%	(54)	46%	(60)	130
Ethnicity: White (Non-Hispanic)	10%	(53)	37%	(207)	53%	(295)	555
Ethnicity: Hispanic	12%	(3)	19%	(4)	69%	(15)	22
Ethnicity: Black (Non-Hispanic)	28%	(25)	23%	(20)	50%	(44)	89
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	48%	(13)	39%	(11)	28
All Christian	9%	(30)	45%	(143)	46%	(147)	320
All Non-Christian	22%	(5)	28%	(7)	50%	(12)	24
Atheist	13%	(5)	21%	(8)	66%	(27)	41
Agnostic/Nothing in particular	13%	(26)	21%	(43)	66%	(134)	203
Something Else	16%	(17)	41%	(44)	42%	(45)	106
Evangelical	17%	(23)	43%	(58)	40%	(54)	136
Non-Evangelical	8%	(23)	44%	(123)	48%	(136)	282
PID: Dem (no lean)	24%	(69)	7%	(22)	68%	(197)	288
PID: Ind (no lean)	5%	(9)	34%	(55)	60%	(97)	160
PID: Rep (no lean)	3%	(6)	69%	(169)	29%	(71)	246

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(84)	35%	(245)	53%	(365)	694
PID/Gender: Dem Men	26%	(31)	14%	(17)	61%	(73)	120
PID/Gender: Dem Women	23%	(38)	3%	(5)	74%	(124)	168
PID/Gender: Ind Men	4%	(4)	38%	(38)	58%	(57)	99
PID/Gender: Ind Women	7%	(4)	28%	(17)	65%	(40)	61
PID/Gender: Rep Men	3%	(3)	80%	(91)	17%	(20)	114
PID/Gender: Rep Women	3%	(3)	59%	(77)	39%	(51)	132
Ideo: Liberal (1-3)	16%	(34)	14%	(29)	70%	(149)	212
Ideo: Moderate (4)	18%	(41)	30%	(67)	52%	(116)	224
Ideo: Conservative (5-7)	4%	(9)	60%	(144)	36%	(87)	240
Community: Urban	20%	(30)	28%	(41)	52%	(78)	149
Community: Suburban	10%	(37)	36%	(130)	54%	(195)	362
Community: Rural	9%	(16)	40%	(74)	51%	(93)	183
Military HHnm: Yes	5%	(5)	49%	(48)	46%	(45)	98
Military HH: No	13%	(79)	33%	(197)	54%	(320)	596
Employ: Private Sector	18%	(43)	40%	(97)	42%	(103)	242
Employ: Government	11%	(3)	58%	(17)	31%	(9)	29
Employ: Self-Employed	14%	(11)	39%	(29)	47%	(36)	76
Employ: Homemaker	8%	(4)	28%	(13)	64%	(29)	45
Employ: Student	11%	(2)	—	(0)	89%	(17)	19
Employ: Retired	7%	(12)	34%	(61)	59%	(104)	177
Employ: Unemployed	7%	(6)	29%	(22)	64%	(49)	77
Employ: Other	14%	(4)	21%	(6)	66%	(19)	29

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(84)	35%	(245)	53%	(365)	694
Protestant	8%	(14)	41%	(67)	51%	(83)	164
Roman Catholic	10%	(15)	47%	(70)	42%	(63)	148
Mormon	—	(0)	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	82%	(5)	—	(0)	6
Jewish	13%	(2)	34%	(4)	53%	(7)	13
Muslim	13%	(1)	32%	(2)	55%	(3)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	13%	(5)	21%	(8)	66%	(27)	41
Agnostic	26%	(10)	8%	(3)	66%	(25)	38
Something else	16%	(17)	41%	(44)	42%	(45)	106
Nothing in particular	10%	(16)	24%	(40)	66%	(109)	165
Ideo/PID: Conservative Republican	1%	(2)	70%	(124)	28%	(50)	177
Ideo/PID: Moderate/Liberal Republican	6%	(4)	63%	(41)	31%	(20)	65
Ideo/PID: Moderate/Conservative Democrat	30%	(35)	8%	(10)	62%	(73)	118
Ideo/PID: Liberal Democrat	21%	(34)	7%	(12)	72%	(117)	163
Unfavorable of Biden and Trump	2%	(3)	22%	(29)	76%	(104)	136
2024 H2H Matchup: Biden Voter	22%	(73)	6%	(21)	72%	(243)	337
2024 H2H Matchup: Trump Voter	3%	(8)	72%	(213)	26%	(77)	298
2024 H2H Matchup: Would not Vote	6%	(1)	14%	(3)	80%	(19)	24
2024 H2H Matchup: Do not Know	7%	(2)	22%	(8)	72%	(25)	35
2022 House Vote: Democrat	21%	(64)	10%	(31)	69%	(213)	308
2022 House Vote: Republican	2%	(4)	70%	(176)	29%	(73)	252
2022 House Vote: Did not Vote	11%	(14)	29%	(36)	60%	(74)	124
2020 Vote: Joe Biden	20%	(64)	7%	(23)	73%	(233)	320
2020 Vote: Donald Trump	3%	(8)	66%	(199)	32%	(95)	302
2020 Vote: Someone Else	—	(0)	45%	(4)	55%	(5)	10
2020 Vote: Did not Vote	20%	(13)	30%	(19)	50%	(31)	62
2016 Vote: Hillary Clinton	23%	(59)	10%	(27)	67%	(170)	255
2016 Vote: Donald Trump	3%	(6)	62%	(159)	35%	(90)	256
2016 Vote: Someone Else	—	(0)	32%	(7)	68%	(14)	21

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(84)	35%	(245)	53%	(365)	694
2020 Vote/PID: Not Biden/Democrat	23%	(9)	17%	(7)	61%	(24)	40
2020 Vote/PID: Not Trump/Republican	2%	(0)	59%	(13)	40%	(8)	22
U.S. Economy: Wrong Track	6%	(31)	44%	(222)	50%	(253)	507
U.S. Economy: Right Direction	28%	(53)	12%	(23)	60%	(112)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(74)	5%	(11)	65%	(161)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(5)	68%	(223)	30%	(99)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	9%	(11)	87%	(105)	120
Top 2024 Issue: Economy	11%	(27)	43%	(111)	46%	(119)	257
Community/Gender: Urban Women	24%	(19)	13%	(10)	63%	(49)	77
Community/Gender: Urban Men	16%	(12)	44%	(31)	40%	(29)	72
Community/Gender: Rural Women	10%	(8)	29%	(25)	62%	(55)	88
Community/Gender: Rural Men	8%	(8)	52%	(49)	40%	(38)	94
Community/Gender: Suburban Women	10%	(19)	33%	(64)	57%	(112)	195
Community/Gender: Suburban Men	11%	(18)	39%	(65)	50%	(83)	167
Homeowner	11%	(62)	36%	(208)	53%	(305)	575
Renter	18%	(19)	29%	(30)	53%	(55)	104
Self + Household: White-Collar	13%	(32)	32%	(77)	55%	(134)	243
Self + Household: Blue Collar	12%	(43)	40%	(144)	48%	(174)	360
Union HH: Yes	14%	(10)	34%	(24)	51%	(36)	70
Union HH: No	12%	(74)	35%	(221)	53%	(329)	624
LGBTQ+: Yes	21%	(15)	9%	(7)	70%	(50)	72
LGBTQ+: No	11%	(69)	38%	(238)	51%	(315)	622
Motivated to Vote	12%	(75)	36%	(231)	52%	(334)	641
Parent: Yes	15%	(29)	42%	(81)	43%	(81)	191
Parent: No	11%	(55)	33%	(164)	56%	(284)	503
COVID Vaccine: Yes	13%	(62)	27%	(128)	60%	(280)	470
COVID Vaccine: No	10%	(22)	52%	(117)	38%	(85)	224
Student Loans: Yes	17%	(21)	32%	(38)	51%	(61)	121
Student Loans: No	11%	(63)	36%	(207)	53%	(303)	573
Favorable Opinion of Haley	10%	(21)	44%	(92)	46%	(97)	210
Unfavorable Opinion of Haley	15%	(45)	31%	(92)	54%	(161)	298

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(84)	35%	(245)	53%	(365)	694
Prodigal Biden Voter	10%	(3)	13%	(4)	76%	(20)	27
Undecided Voter (DK/WNV)	6%	(4)	19%	(11)	75%	(45)	59
Undecided Voter (DK)	7%	(2)	22%	(8)	72%	(25)	35
Watched Debate	12%	(59)	41%	(203)	47%	(228)	490
Watched Debate: Did not Watch	12%	(25)	21%	(42)	67%	(137)	204
Watched Debate: All of it	11%	(29)	47%	(125)	42%	(111)	265
Watched Debate: Some of it	13%	(30)	35%	(78)	52%	(117)	225
Continue His Campaign: Yes Biden	27%	(75)	18%	(49)	55%	(155)	279
Continue His Campaign: No Biden	1%	(6)	49%	(189)	49%	(189)	383
Continue His Campaign: Yes Trump	4%	(13)	70%	(233)	27%	(89)	335
Continue His Campaign: No Trump	20%	(65)	4%	(12)	77%	(255)	332
Conviction: Evidence	18%	(64)	10%	(37)	72%	(258)	359
Conviction: Motivation to Damage	4%	(12)	68%	(179)	28%	(74)	265
Conviction: DK/NO	12%	(8)	42%	(29)	46%	(32)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	40%	(280)	31%	(215)	29%	(199)	694
Gender: Male	39%	(129)	36%	(119)	26%	(86)	333
Gender: Female	42%	(152)	27%	(96)	31%	(113)	361
Age: 18-34	35%	(64)	36%	(66)	29%	(54)	183
Age: 35-44	35%	(33)	31%	(29)	35%	(33)	96
Age: 45-64	42%	(103)	30%	(74)	29%	(71)	248
Age: 65+	48%	(80)	28%	(46)	24%	(40)	167
GenZers: 1997-2012	28%	(25)	39%	(35)	33%	(30)	89
Millennials: 1981-1996	38%	(69)	32%	(58)	29%	(53)	180
GenXers: 1965-1980	45%	(90)	27%	(55)	28%	(56)	201
Baby Boomers: 1946-1964	42%	(90)	30%	(65)	28%	(59)	213
Educ: < College	35%	(163)	35%	(161)	30%	(142)	466
Educ: Bachelors degree	50%	(72)	27%	(38)	23%	(32)	142
Educ: Post-grad	53%	(46)	18%	(15)	29%	(24)	86
Income: Under 50k	43%	(145)	30%	(103)	27%	(93)	340
Income: 50k-100k	41%	(91)	30%	(68)	29%	(65)	224
Income: 100k+	34%	(45)	34%	(44)	31%	(41)	130
Ethnicity: White (Non-Hispanic)	38%	(212)	33%	(185)	28%	(157)	555
Ethnicity: Hispanic	37%	(8)	21%	(5)	42%	(9)	22
Ethnicity: Black (Non-Hispanic)	56%	(50)	19%	(17)	26%	(23)	89
Ethnicity: Asian + Other (Non-Hispanic)	36%	(10)	31%	(9)	33%	(9)	28
All Christian	34%	(107)	40%	(128)	27%	(85)	320
All Non-Christian	37%	(9)	25%	(6)	39%	(9)	24
Atheist	54%	(22)	24%	(10)	21%	(9)	41
Agnostic/Nothing in particular	52%	(106)	15%	(31)	33%	(67)	203
Something Else	34%	(36)	38%	(41)	28%	(29)	106
Evangelical	32%	(44)	41%	(55)	27%	(37)	136
Non-Evangelical	35%	(98)	38%	(108)	27%	(76)	282
PID: Dem (no lean)	71%	(204)	6%	(17)	23%	(67)	288
PID: Ind (no lean)	38%	(61)	23%	(37)	39%	(62)	160
PID: Rep (no lean)	6%	(16)	65%	(161)	28%	(69)	246

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	40%	(280)	31%	(215)	29%	(199)	694
PID/Gender: Dem Men	73%	(87)	7%	(8)	21%	(25)	120
PID/Gender: Dem Women	69%	(116)	5%	(9)	25%	(42)	168
PID/Gender: Ind Men	34%	(34)	26%	(25)	40%	(40)	99
PID/Gender: Ind Women	44%	(27)	19%	(12)	37%	(22)	61
PID/Gender: Rep Men	7%	(8)	75%	(85)	19%	(21)	114
PID/Gender: Rep Women	6%	(8)	57%	(75)	37%	(48)	132
Ideo: Liberal (1-3)	67%	(141)	11%	(24)	22%	(47)	212
Ideo: Moderate (4)	51%	(115)	19%	(43)	29%	(66)	224
Ideo: Conservative (5-7)	9%	(22)	60%	(144)	31%	(74)	240
Community: Urban	44%	(65)	23%	(35)	33%	(49)	149
Community: Suburban	43%	(155)	32%	(115)	25%	(92)	362
Community: Rural	33%	(60)	36%	(65)	32%	(58)	183
Military HHnm: Yes	29%	(29)	37%	(36)	34%	(34)	98
Military HH: No	42%	(251)	30%	(179)	28%	(165)	596
Employ: Private Sector	36%	(86)	35%	(84)	30%	(72)	242
Employ: Government	36%	(11)	46%	(14)	18%	(5)	29
Employ: Self-Employed	39%	(29)	38%	(29)	24%	(18)	76
Employ: Homemaker	48%	(22)	21%	(10)	31%	(14)	45
Employ: Student	30%	(6)	9%	(2)	61%	(11)	19
Employ: Retired	44%	(78)	32%	(57)	24%	(42)	177
Employ: Unemployed	46%	(35)	24%	(19)	30%	(23)	77
Employ: Other	47%	(13)	8%	(2)	46%	(13)	29

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	40%	(280)	31%	(215)	29%	(199)	694
Protestant	34%	(56)	38%	(62)	28%	(46)	164
Roman Catholic	34%	(50)	41%	(61)	25%	(37)	148
Mormon	—	(0)	4%	(0)	96%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	82%	(5)	—	(0)	6
Jewish	31%	(4)	31%	(4)	38%	(5)	13
Muslim	37%	(2)	23%	(1)	41%	(2)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	54%	(22)	24%	(10)	21%	(9)	41
Agnostic	84%	(32)	—	(0)	16%	(6)	38
Something else	34%	(36)	38%	(41)	28%	(29)	106
Nothing in particular	45%	(74)	19%	(31)	37%	(61)	165
Ideo/PID: Conservative Republican	4%	(8)	68%	(120)	28%	(49)	177
Ideo/PID: Moderate/Liberal Republican	12%	(8)	58%	(37)	30%	(20)	65
Ideo/PID: Moderate/Conservative Democrat	67%	(79)	9%	(11)	24%	(28)	118
Ideo/PID: Liberal Democrat	76%	(123)	4%	(7)	20%	(33)	163
Unfavorable of Biden and Trump	28%	(39)	8%	(10)	64%	(87)	136
2024 H2H Matchup: Biden Voter	75%	(253)	3%	(11)	22%	(72)	337
2024 H2H Matchup: Trump Voter	5%	(15)	68%	(202)	27%	(81)	298
2024 H2H Matchup: Would not Vote	20%	(5)	—	(0)	80%	(19)	24
2024 H2H Matchup: Do not Know	22%	(8)	5%	(2)	73%	(26)	35
2022 House Vote: Democrat	71%	(219)	5%	(14)	24%	(75)	308
2022 House Vote: Republican	5%	(13)	66%	(166)	29%	(73)	252
2022 House Vote: Did not Vote	35%	(43)	26%	(33)	39%	(49)	124
2020 Vote: Joe Biden	72%	(231)	3%	(9)	25%	(80)	320
2020 Vote: Donald Trump	9%	(26)	61%	(185)	30%	(91)	302
2020 Vote: Someone Else	13%	(1)	17%	(2)	70%	(7)	10
2020 Vote: Did not Vote	35%	(22)	30%	(19)	34%	(22)	62
2016 Vote: Hillary Clinton	73%	(187)	5%	(14)	22%	(55)	255
2016 Vote: Donald Trump	11%	(28)	59%	(150)	30%	(77)	256
2016 Vote: Someone Else	39%	(8)	6%	(1)	55%	(11)	21
2020 Vote/PID: Not Biden/Democrat	53%	(21)	25%	(10)	22%	(9)	40

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	40%	(280)	31%	(215)	29%	(199)	694
2020 Vote/PID: Not Trump/Republican	14%	(3)	64%	(14)	22%	(5)	22
U.S. Economy: Wrong Track	28%	(141)	40%	(201)	33%	(165)	507
U.S. Economy: Right Direction	74%	(139)	8%	(14)	18%	(34)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	82%	(202)	3%	(7)	15%	(37)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(19)	62%	(202)	33%	(106)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(59)	5%	(6)	46%	(55)	120
Top 2024 Issue: Economy	24%	(62)	40%	(103)	36%	(92)	257
Community/Gender: Urban Women	57%	(44)	13%	(10)	31%	(24)	77
Community/Gender: Urban Men	30%	(22)	34%	(25)	35%	(26)	72
Community/Gender: Rural Women	34%	(30)	29%	(26)	36%	(32)	88
Community/Gender: Rural Men	31%	(29)	42%	(39)	27%	(26)	94
Community/Gender: Suburban Women	40%	(78)	31%	(60)	29%	(57)	195
Community/Gender: Suburban Men	46%	(77)	33%	(55)	21%	(35)	167
Homeowner	39%	(227)	32%	(185)	28%	(163)	575
Renter	46%	(48)	25%	(26)	29%	(30)	104
Self + Household: White-Collar	48%	(117)	25%	(60)	27%	(66)	243
Self + Household: Blue Collar	38%	(136)	38%	(135)	25%	(89)	360
Union HH: Yes	43%	(30)	28%	(19)	29%	(21)	70
Union HH: No	40%	(250)	31%	(196)	29%	(178)	624
LGBTQ+: Yes	62%	(45)	6%	(4)	32%	(23)	72
LGBTQ+: No	38%	(235)	34%	(211)	28%	(176)	622
Motivated to Vote	41%	(260)	32%	(204)	28%	(177)	641
Parent: Yes	40%	(77)	37%	(72)	22%	(43)	191
Parent: No	40%	(203)	29%	(144)	31%	(156)	503
COVID Vaccine: Yes	49%	(232)	21%	(98)	30%	(139)	470
COVID Vaccine: No	22%	(48)	52%	(117)	27%	(60)	224
Student Loans: Yes	43%	(52)	23%	(28)	34%	(41)	121
Student Loans: No	40%	(229)	33%	(187)	27%	(158)	573
Favorable Opinion of Haley	29%	(60)	40%	(83)	32%	(67)	210
Unfavorable Opinion of Haley	56%	(167)	26%	(79)	18%	(53)	298
Prodigal Biden Voter	25%	(7)	4%	(1)	72%	(19)	27
Undecided Voter (DK/WNV)	21%	(12)	3%	(2)	76%	(45)	59

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	40%	(280)	31%	(215)	29%	(199)	694
Undecided Voter (DK)	22%	(8)	5%	(2)	73%	(26)	35
Watched Debate	43%	(212)	36%	(178)	20%	(99)	490
Watched Debate: Did not Watch	33%	(68)	18%	(37)	49%	(100)	204
Watched Debate: All of it	41%	(110)	42%	(111)	17%	(45)	265
Watched Debate: Some of it	46%	(102)	30%	(68)	24%	(55)	225
Continue His Campaign: Yes Biden	71%	(199)	13%	(37)	15%	(43)	279
Continue His Campaign: No Biden	19%	(73)	44%	(169)	37%	(142)	383
Continue His Campaign: Yes Trump	12%	(40)	63%	(211)	25%	(83)	335
Continue His Campaign: No Trump	68%	(227)	1%	(2)	31%	(103)	332
Conviction: Evidence	70%	(253)	3%	(12)	26%	(94)	359
Conviction: Motivation to Damage	6%	(15)	68%	(180)	26%	(70)	265
Conviction: DK/NO	17%	(12)	34%	(24)	49%	(34)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(92)	46%	(321)	40%	(281)	694
Gender: Male	15%	(50)	51%	(171)	34%	(112)	333
Gender: Female	12%	(43)	41%	(150)	47%	(168)	361
Age: 18-34	18%	(33)	50%	(91)	32%	(59)	183
Age: 35-44	13%	(12)	47%	(45)	41%	(39)	96
Age: 45-64	12%	(29)	47%	(116)	41%	(102)	248
Age: 65+	11%	(18)	41%	(69)	48%	(80)	167
GenZers: 1997-2012	23%	(20)	46%	(41)	31%	(28)	89
Millennials: 1981-1996	13%	(24)	50%	(90)	37%	(66)	180
GenXers: 1965-1980	13%	(26)	45%	(90)	42%	(85)	201
Baby Boomers: 1946-1964	10%	(22)	45%	(97)	44%	(95)	213
Educ: < College	15%	(70)	49%	(227)	36%	(169)	466
Educ: Bachelors degree	10%	(14)	48%	(69)	42%	(60)	142
Educ: Post-grad	11%	(9)	29%	(25)	60%	(51)	86
Income: Under 50k	16%	(53)	44%	(151)	40%	(136)	340
Income: 50k-100k	12%	(26)	46%	(103)	42%	(95)	224
Income: 100k+	10%	(13)	52%	(67)	38%	(50)	130
Ethnicity: White (Non-Hispanic)	10%	(56)	49%	(273)	41%	(226)	555
Ethnicity: Hispanic	20%	(4)	54%	(12)	26%	(6)	22
Ethnicity: Black (Non-Hispanic)	33%	(29)	25%	(23)	42%	(37)	89
Ethnicity: Asian + Other (Non-Hispanic)	11%	(3)	48%	(13)	41%	(11)	28
All Christian	12%	(38)	56%	(180)	32%	(102)	320
All Non-Christian	34%	(8)	27%	(7)	39%	(9)	24
Atheist	15%	(6)	31%	(13)	53%	(22)	41
Agnostic/Nothing in particular	12%	(24)	33%	(66)	56%	(113)	203
Something Else	15%	(16)	53%	(56)	33%	(34)	106
Evangelical	23%	(31)	53%	(72)	25%	(33)	136
Non-Evangelical	8%	(22)	56%	(158)	36%	(102)	282
PID: Dem (no lean)	28%	(80)	16%	(46)	57%	(163)	288
PID: Ind (no lean)	5%	(7)	38%	(61)	57%	(92)	160
PID: Rep (no lean)	2%	(6)	87%	(214)	11%	(26)	246

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(92)	46%	(321)	40%	(281)	694
PID/Gender: Dem Men	35%	(42)	22%	(26)	43%	(52)	120
PID/Gender: Dem Women	22%	(37)	11%	(19)	66%	(111)	168
PID/Gender: Ind Men	3%	(3)	42%	(42)	55%	(55)	99
PID/Gender: Ind Women	8%	(5)	32%	(20)	60%	(37)	61
PID/Gender: Rep Men	4%	(5)	91%	(103)	5%	(6)	114
PID/Gender: Rep Women	—	(0)	84%	(111)	16%	(21)	132
Ideo: Liberal (1-3)	22%	(46)	20%	(43)	58%	(123)	212
Ideo: Moderate (4)	18%	(39)	40%	(90)	42%	(95)	224
Ideo: Conservative (5-7)	3%	(7)	76%	(183)	21%	(49)	240
Community: Urban	20%	(30)	38%	(57)	42%	(62)	149
Community: Suburban	12%	(44)	47%	(171)	41%	(147)	362
Community: Rural	10%	(18)	51%	(93)	39%	(71)	183
Military HHnm: Yes	10%	(10)	53%	(52)	37%	(36)	98
Military HH: No	14%	(83)	45%	(269)	41%	(244)	596
Employ: Private Sector	16%	(38)	55%	(132)	30%	(72)	242
Employ: Government	23%	(7)	46%	(13)	31%	(9)	29
Employ: Self-Employed	18%	(14)	44%	(33)	38%	(29)	76
Employ: Homemaker	10%	(5)	35%	(16)	55%	(25)	45
Employ: Student	16%	(3)	12%	(2)	72%	(13)	19
Employ: Retired	9%	(17)	46%	(82)	44%	(78)	177
Employ: Unemployed	8%	(6)	44%	(34)	48%	(37)	77
Employ: Other	12%	(3)	27%	(8)	61%	(17)	29

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(92)	46%	(321)	40%	(281)	694
Protestant	11%	(19)	54%	(88)	35%	(57)	164
Roman Catholic	13%	(19)	58%	(86)	29%	(43)	148
Mormon	—	(0)	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	86%	(5)	—	(0)	6
Jewish	23%	(3)	33%	(4)	45%	(6)	13
Muslim	44%	(2)	32%	(2)	25%	(1)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	15%	(6)	31%	(13)	53%	(22)	41
Agnostic	14%	(5)	25%	(9)	61%	(23)	38
Something else	15%	(16)	53%	(56)	33%	(34)	106
Nothing in particular	11%	(19)	34%	(57)	54%	(90)	165
Ideo/PID: Conservative Republican	—	(0)	88%	(155)	12%	(21)	177
Ideo/PID: Moderate/Liberal Republican	8%	(5)	86%	(56)	6%	(4)	65
Ideo/PID: Moderate/Conservative Democrat	31%	(37)	19%	(22)	50%	(59)	118
Ideo/PID: Liberal Democrat	26%	(42)	14%	(23)	60%	(97)	163
Unfavorable of Biden and Trump	2%	(2)	36%	(48)	63%	(86)	136
2024 H2H Matchup: Biden Voter	24%	(81)	14%	(47)	62%	(209)	337
2024 H2H Matchup: Trump Voter	3%	(8)	86%	(257)	11%	(34)	298
2024 H2H Matchup: Would not Vote	13%	(3)	21%	(5)	66%	(16)	24
2024 H2H Matchup: Do not Know	1%	(0)	36%	(13)	63%	(22)	35
2022 House Vote: Democrat	23%	(71)	17%	(52)	60%	(184)	308
2022 House Vote: Republican	2%	(5)	86%	(217)	12%	(30)	252
2022 House Vote: Did not Vote	13%	(16)	37%	(46)	50%	(62)	124
2020 Vote: Joe Biden	22%	(69)	15%	(49)	63%	(202)	320
2020 Vote: Donald Trump	3%	(8)	81%	(244)	16%	(50)	302
2020 Vote: Someone Else	—	(0)	38%	(4)	62%	(6)	10
2020 Vote: Did not Vote	24%	(15)	39%	(24)	37%	(23)	62
2016 Vote: Hillary Clinton	25%	(63)	17%	(44)	58%	(148)	255
2016 Vote: Donald Trump	2%	(4)	78%	(200)	20%	(51)	256
2016 Vote: Someone Else	1%	(0)	24%	(5)	76%	(16)	21

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(92)	46%	(321)	40%	(281)	694
2020 Vote/PID: Not Biden/Democrat	36%	(14)	33%	(13)	31%	(13)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	92%	(20)	6%	(1)	22
U.S. Economy: Wrong Track	6%	(31)	57%	(288)	37%	(188)	507
U.S. Economy: Right Direction	33%	(62)	18%	(33)	49%	(92)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(82)	11%	(26)	56%	(137)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	82%	(269)	16%	(52)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	21%	(26)	75%	(91)	120
Top 2024 Issue: Economy	10%	(25)	63%	(161)	28%	(71)	257
Community/Gender: Urban Women	19%	(14)	33%	(25)	49%	(38)	77
Community/Gender: Urban Men	22%	(16)	44%	(32)	34%	(25)	72
Community/Gender: Rural Women	12%	(11)	39%	(34)	49%	(43)	88
Community/Gender: Rural Men	8%	(8)	62%	(59)	30%	(28)	94
Community/Gender: Suburban Women	9%	(17)	46%	(91)	45%	(87)	195
Community/Gender: Suburban Men	16%	(26)	48%	(81)	36%	(60)	167
Homeowner	12%	(71)	47%	(273)	40%	(231)	575
Renter	18%	(19)	39%	(41)	42%	(44)	104
Self + Household: White-Collar	13%	(32)	43%	(105)	44%	(106)	243
Self + Household: Blue Collar	13%	(47)	50%	(182)	36%	(131)	360
Union HH: Yes	7%	(5)	51%	(35)	42%	(30)	70
Union HH: No	14%	(87)	46%	(286)	40%	(251)	624
LGBTQ+: Yes	24%	(17)	17%	(12)	59%	(43)	72
LGBTQ+: No	12%	(75)	50%	(309)	38%	(238)	622
Motivated to Vote	13%	(85)	47%	(301)	40%	(255)	641
Parent: Yes	13%	(25)	55%	(106)	32%	(60)	191
Parent: No	13%	(68)	43%	(215)	44%	(220)	503
COVID Vaccine: Yes	14%	(67)	36%	(171)	49%	(231)	470
COVID Vaccine: No	11%	(25)	67%	(150)	22%	(50)	224
Student Loans: Yes	15%	(18)	42%	(51)	43%	(52)	121
Student Loans: No	13%	(74)	47%	(270)	40%	(229)	573
Favorable Opinion of Haley	12%	(25)	55%	(116)	33%	(69)	210
Unfavorable Opinion of Haley	15%	(46)	41%	(121)	44%	(131)	298

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(92)	46%	(321)	40%	(281)	694
Prodigal Biden Voter	10%	(3)	36%	(10)	54%	(14)	27
Undecided Voter (DK/WNV)	6%	(3)	30%	(18)	64%	(38)	59
Undecided Voter (DK)	1%	(0)	36%	(13)	63%	(22)	35
Watched Debate	13%	(66)	53%	(258)	34%	(165)	490
Watched Debate: Did not Watch	13%	(26)	31%	(63)	56%	(115)	204
Watched Debate: All of it	12%	(31)	57%	(150)	32%	(84)	265
Watched Debate: Some of it	15%	(35)	48%	(108)	36%	(82)	225
Continue His Campaign: Yes Biden	31%	(86)	24%	(68)	45%	(126)	279
Continue His Campaign: No Biden	1%	(5)	63%	(241)	36%	(137)	383
Continue His Campaign: Yes Trump	6%	(19)	85%	(283)	10%	(33)	335
Continue His Campaign: No Trump	21%	(71)	9%	(31)	69%	(231)	332
Conviction: Evidence	21%	(77)	16%	(59)	62%	(223)	359
Conviction: Motivation to Damage	4%	(12)	85%	(224)	11%	(29)	265
Conviction: DK/NO	5%	(4)	54%	(38)	41%	(28)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(91)	57%	(398)	29%	(205)	694
Gender: Male	14%	(47)	60%	(200)	26%	(86)	333
Gender: Female	12%	(44)	55%	(198)	33%	(119)	361
Age: 18-34	16%	(29)	59%	(107)	25%	(47)	183
Age: 35-44	12%	(12)	51%	(49)	36%	(35)	96
Age: 45-64	14%	(35)	60%	(149)	26%	(64)	248
Age: 65+	9%	(15)	56%	(93)	35%	(59)	167
GenZers: 1997-2012	15%	(13)	62%	(55)	23%	(21)	89
Millennials: 1981-1996	15%	(27)	55%	(99)	30%	(54)	180
GenXers: 1965-1980	17%	(34)	55%	(111)	28%	(56)	201
Baby Boomers: 1946-1964	8%	(18)	60%	(127)	32%	(68)	213
Educ: < College	13%	(61)	59%	(275)	28%	(130)	466
Educ: Bachelors degree	10%	(15)	61%	(86)	29%	(41)	142
Educ: Post-grad	18%	(15)	43%	(37)	39%	(34)	86
Income: Under 50k	14%	(47)	54%	(184)	32%	(109)	340
Income: 50k-100k	12%	(26)	57%	(128)	31%	(70)	224
Income: 100k+	14%	(18)	67%	(87)	19%	(25)	130
Ethnicity: White (Non-Hispanic)	11%	(62)	60%	(334)	29%	(159)	555
Ethnicity: Hispanic	20%	(4)	79%	(18)	1%	(0)	22
Ethnicity: Black (Non-Hispanic)	25%	(22)	35%	(31)	40%	(36)	89
Ethnicity: Asian + Other (Non-Hispanic)	9%	(3)	58%	(16)	33%	(9)	28
All Christian	12%	(38)	65%	(208)	23%	(74)	320
All Non-Christian	20%	(5)	50%	(12)	30%	(7)	24
Atheist	20%	(8)	46%	(19)	34%	(14)	41
Agnostic/Nothing in particular	12%	(24)	50%	(102)	38%	(77)	203
Something Else	16%	(16)	54%	(58)	30%	(32)	106
Evangelical	15%	(20)	59%	(80)	26%	(35)	136
Non-Evangelical	12%	(34)	63%	(179)	25%	(70)	282
PID: Dem (no lean)	29%	(82)	28%	(82)	43%	(124)	288
PID: Ind (no lean)	5%	(8)	58%	(93)	37%	(59)	160
PID: Rep (no lean)	—	(1)	91%	(223)	9%	(22)	246

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(91)	57%	(398)	29%	(205)	694
PID/Gender: Dem Men	36%	(43)	24%	(28)	40%	(49)	120
PID/Gender: Dem Women	23%	(39)	32%	(53)	45%	(75)	168
PID/Gender: Ind Men	4%	(4)	65%	(65)	31%	(30)	99
PID/Gender: Ind Women	7%	(4)	47%	(29)	47%	(29)	61
PID/Gender: Rep Men	—	(0)	94%	(107)	6%	(7)	114
PID/Gender: Rep Women	—	(1)	88%	(116)	12%	(15)	132
Ideo: Liberal (1-3)	23%	(50)	37%	(78)	40%	(84)	212
Ideo: Moderate (4)	16%	(36)	51%	(115)	33%	(73)	224
Ideo: Conservative (5-7)	2%	(5)	84%	(201)	14%	(34)	240
Community: Urban	16%	(23)	53%	(79)	31%	(47)	149
Community: Suburban	14%	(50)	57%	(207)	29%	(105)	362
Community: Rural	10%	(18)	62%	(113)	29%	(53)	183
Military HHnm: Yes	13%	(13)	63%	(62)	24%	(24)	98
Military HH: No	13%	(78)	56%	(336)	30%	(181)	596
Employ: Private Sector	15%	(37)	61%	(148)	23%	(57)	242
Employ: Government	18%	(5)	63%	(19)	19%	(6)	29
Employ: Self-Employed	16%	(12)	58%	(44)	27%	(20)	76
Employ: Homemaker	15%	(7)	46%	(21)	39%	(18)	45
Employ: Student	15%	(3)	35%	(7)	50%	(9)	19
Employ: Retired	8%	(13)	62%	(111)	30%	(53)	177
Employ: Unemployed	11%	(8)	51%	(40)	38%	(29)	77
Employ: Other	19%	(6)	36%	(10)	45%	(13)	29

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(91)	57%	(398)	29%	(205)	694
Protestant	11%	(19)	63%	(102)	26%	(43)	164
Roman Catholic	13%	(19)	67%	(99)	20%	(30)	148
Mormon	—	(0)	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	—	(0)	6
Jewish	13%	(2)	61%	(8)	25%	(3)	13
Muslim	44%	(2)	23%	(1)	34%	(2)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	3
Atheist	20%	(8)	46%	(19)	34%	(14)	41
Agnostic	15%	(6)	52%	(20)	33%	(12)	38
Something else	16%	(16)	54%	(58)	30%	(32)	106
Nothing in particular	11%	(18)	50%	(82)	39%	(65)	165
Ideo/PID: Conservative Republican	—	(0)	91%	(161)	9%	(16)	177
Ideo/PID: Moderate/Liberal Republican	—	(0)	90%	(58)	10%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	28%	(33)	32%	(38)	40%	(48)	118
Ideo/PID: Liberal Democrat	30%	(49)	27%	(44)	43%	(69)	163
Unfavorable of Biden and Trump	3%	(4)	52%	(71)	44%	(60)	136
2024 H2H Matchup: Biden Voter	24%	(80)	30%	(100)	47%	(157)	337
2024 H2H Matchup: Trump Voter	2%	(6)	91%	(270)	7%	(22)	298
2024 H2H Matchup: Would not Vote	9%	(2)	47%	(11)	44%	(11)	24
2024 H2H Matchup: Do not Know	10%	(3)	47%	(16)	43%	(15)	35
2022 House Vote: Democrat	23%	(71)	35%	(108)	42%	(129)	308
2022 House Vote: Republican	1%	(3)	91%	(229)	8%	(20)	252
2022 House Vote: Did not Vote	12%	(15)	46%	(58)	42%	(52)	124
2020 Vote: Joe Biden	23%	(73)	31%	(99)	46%	(147)	320
2020 Vote: Donald Trump	1%	(3)	88%	(267)	11%	(33)	302
2020 Vote: Someone Else	—	(0)	58%	(6)	42%	(4)	10
2020 Vote: Did not Vote	25%	(15)	43%	(27)	33%	(20)	62
2016 Vote: Hillary Clinton	27%	(68)	32%	(81)	42%	(106)	255
2016 Vote: Donald Trump	1%	(2)	85%	(218)	14%	(35)	256
2016 Vote: Someone Else	7%	(2)	48%	(10)	44%	(9)	21
2020 Vote/PID: Not Biden/Democrat	36%	(15)	37%	(15)	27%	(11)	40

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(91)	57%	(398)	29%	(205)	694
2020 Vote/PID: Not Trump/Republican	3%	(1)	91%	(20)	6%	(1)	22
U.S. Economy: Wrong Track	7%	(35)	67%	(341)	26%	(131)	507
U.S. Economy: Right Direction	30%	(56)	30%	(57)	39%	(74)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(82)	26%	(64)	40%	(99)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(3)	86%	(282)	13%	(42)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(5)	43%	(52)	52%	(63)	120
Top 2024 Issue: Economy	10%	(24)	71%	(183)	19%	(49)	257
Community/Gender: Urban Women	13%	(10)	53%	(41)	34%	(26)	77
Community/Gender: Urban Men	19%	(14)	53%	(38)	28%	(20)	72
Community/Gender: Rural Women	11%	(10)	53%	(47)	36%	(31)	88
Community/Gender: Rural Men	8%	(7)	70%	(66)	22%	(21)	94
Community/Gender: Suburban Women	12%	(24)	56%	(110)	31%	(61)	195
Community/Gender: Suburban Men	16%	(26)	58%	(96)	26%	(44)	167
Homeowner	13%	(74)	58%	(336)	29%	(164)	575
Renter	14%	(15)	51%	(53)	35%	(36)	104
Self + Household: White-Collar	14%	(33)	53%	(129)	33%	(81)	243
Self + Household: Blue Collar	13%	(48)	61%	(220)	26%	(92)	360
Union HH: Yes	17%	(12)	61%	(43)	22%	(15)	70
Union HH: No	13%	(79)	57%	(356)	30%	(189)	624
LGBTQ+: Yes	28%	(20)	28%	(20)	44%	(32)	72
LGBTQ+: No	11%	(71)	61%	(378)	28%	(173)	622
Motivated to Vote	13%	(82)	59%	(376)	29%	(183)	641
Parent: Yes	18%	(34)	60%	(114)	22%	(43)	191
Parent: No	11%	(57)	57%	(284)	32%	(162)	503
COVID Vaccine: Yes	15%	(70)	51%	(237)	35%	(162)	470
COVID Vaccine: No	9%	(21)	72%	(161)	19%	(42)	224
Student Loans: Yes	12%	(15)	55%	(66)	33%	(40)	121
Student Loans: No	13%	(76)	58%	(332)	29%	(164)	573
Favorable Opinion of Haley	13%	(28)	71%	(149)	16%	(33)	210
Unfavorable Opinion of Haley	16%	(49)	51%	(153)	32%	(96)	298
Prodigal Biden Voter	14%	(4)	41%	(11)	45%	(12)	27
Undecided Voter (DK/WNV)	10%	(6)	47%	(28)	44%	(26)	59

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(91)	57%	(398)	29%	(205)	694
Undecided Voter (DK)	10%	(3)	47%	(16)	43%	(15)	35
Watched Debate	14%	(70)	66%	(322)	20%	(97)	490
Watched Debate: Did not Watch	10%	(21)	37%	(76)	52%	(107)	204
Watched Debate: All of it	14%	(38)	67%	(178)	19%	(49)	265
Watched Debate: Some of it	14%	(32)	64%	(145)	21%	(48)	225
Continue His Campaign: Yes Biden	30%	(83)	38%	(105)	33%	(92)	279
Continue His Campaign: No Biden	2%	(6)	74%	(283)	25%	(95)	383
Continue His Campaign: Yes Trump	3%	(11)	89%	(296)	8%	(27)	335
Continue His Campaign: No Trump	23%	(76)	29%	(97)	48%	(160)	332
Conviction: Evidence	21%	(76)	35%	(127)	43%	(156)	359
Conviction: Motivation to Damage	3%	(9)	88%	(234)	9%	(23)	265
Conviction: DK/NO	10%	(7)	54%	(38)	37%	(26)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	15% (105)	40% (277)	45% (312)	694
Gender: Male	18% (59)	44% (146)	39% (128)	333
Gender: Female	13% (47)	36% (131)	51% (183)	361
Age: 18-34	18% (33)	47% (87)	34% (63)	183
Age: 35-44	14% (13)	41% (40)	45% (43)	96
Age: 45-64	18% (43)	41% (101)	42% (104)	248
Age: 65+	9% (16)	30% (50)	61% (101)	167
GenZers: 1997-2012	23% (20)	46% (41)	31% (28)	89
Millennials: 1981-1996	14% (25)	45% (81)	41% (74)	180
GenXers: 1965-1980	20% (40)	38% (76)	42% (84)	201
Baby Boomers: 1946-1964	9% (20)	35% (75)	56% (118)	213
Educ: < College	16% (73)	43% (202)	41% (192)	466
Educ: Bachelors degree	17% (24)	34% (49)	49% (70)	142
Educ: Post-grad	11% (9)	31% (26)	58% (50)	86
Income: Under 50k	16% (55)	36% (124)	47% (162)	340
Income: 50k-100k	17% (37)	43% (95)	41% (92)	224
Income: 100k+	11% (14)	44% (57)	45% (58)	130
Ethnicity: White (Non-Hispanic)	13% (71)	41% (227)	46% (257)	555
Ethnicity: Hispanic	25% (6)	39% (9)	36% (8)	22
Ethnicity: Black (Non-Hispanic)	25% (22)	38% (33)	38% (34)	89
Ethnicity: Asian + Other (Non-Hispanic)	26% (7)	27% (7)	47% (13)	28
All Christian	16% (51)	45% (144)	39% (125)	320
All Non-Christian	22% (5)	39% (9)	39% (9)	24
Atheist	27% (11)	20% (8)	53% (22)	41
Agnostic/Nothing in particular	11% (23)	34% (70)	55% (111)	203
Something Else	14% (15)	43% (46)	42% (45)	106
Evangelical	23% (32)	42% (57)	35% (48)	136
Non-Evangelical	12% (34)	46% (130)	42% (117)	282
PID: Dem (no lean)	22% (63)	21% (61)	57% (164)	288
PID: Ind (no lean)	10% (17)	31% (50)	59% (94)	160
PID: Rep (no lean)	11% (26)	68% (166)	22% (53)	246

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(105)	40%	(277)	45%	(312)	694
PID/Gender: Dem Men	29%	(34)	20%	(24)	51%	(61)	120
PID/Gender: Dem Women	17%	(28)	22%	(36)	61%	(103)	168
PID/Gender: Ind Men	13%	(13)	37%	(36)	50%	(50)	99
PID/Gender: Ind Women	6%	(4)	22%	(13)	72%	(44)	61
PID/Gender: Rep Men	10%	(12)	75%	(85)	15%	(17)	114
PID/Gender: Rep Women	11%	(15)	62%	(81)	27%	(36)	132
Ideo: Liberal (1-3)	19%	(40)	24%	(50)	57%	(121)	212
Ideo: Moderate (4)	18%	(40)	38%	(84)	44%	(99)	224
Ideo: Conservative (5-7)	10%	(25)	57%	(136)	33%	(79)	240
Community: Urban	22%	(33)	35%	(52)	43%	(64)	149
Community: Suburban	14%	(52)	41%	(147)	45%	(163)	362
Community: Rural	11%	(20)	43%	(78)	46%	(84)	183
Military HHnm: Yes	14%	(14)	39%	(38)	47%	(46)	98
Military HH: No	15%	(91)	40%	(239)	45%	(265)	596
Employ: Private Sector	19%	(45)	49%	(118)	33%	(79)	242
Employ: Government	25%	(7)	54%	(16)	21%	(6)	29
Employ: Self-Employed	17%	(13)	35%	(26)	48%	(37)	76
Employ: Homemaker	20%	(9)	24%	(11)	56%	(26)	45
Employ: Student	10%	(2)	25%	(5)	65%	(12)	19
Employ: Retired	8%	(15)	36%	(64)	56%	(99)	177
Employ: Unemployed	13%	(10)	39%	(30)	49%	(37)	77
Employ: Other	18%	(5)	25%	(7)	57%	(16)	29

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(105)	40%	(277)	45%	(312)	694
Protestant	16%	(25)	41%	(67)	43%	(71)	164
Roman Catholic	17%	(25)	50%	(74)	33%	(49)	148
Mormon	30%	(1)	4%	(0)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	45%	(3)	55%	(3)	6
Jewish	22%	(3)	36%	(5)	42%	(6)	13
Muslim	36%	(2)	33%	(2)	32%	(2)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	—	(0)	65%	(2)	35%	(1)	3
Atheist	27%	(11)	20%	(8)	53%	(22)	41
Agnostic	25%	(9)	17%	(6)	58%	(22)	38
Something else	14%	(15)	43%	(46)	42%	(45)	106
Nothing in particular	8%	(13)	38%	(63)	54%	(89)	165
Ideo/PID: Conservative Republican	9%	(17)	67%	(118)	23%	(41)	177
Ideo/PID: Moderate/Liberal Republican	15%	(10)	67%	(44)	18%	(12)	65
Ideo/PID: Moderate/Conservative Democrat	26%	(31)	24%	(29)	49%	(58)	118
Ideo/PID: Liberal Democrat	19%	(31)	20%	(32)	61%	(100)	163
Unfavorable of Biden and Trump	8%	(11)	25%	(34)	67%	(91)	136
2024 H2H Matchup: Biden Voter	19%	(65)	21%	(70)	60%	(202)	337
2024 H2H Matchup: Trump Voter	13%	(38)	65%	(194)	22%	(66)	298
2024 H2H Matchup: Would not Vote	3%	(1)	15%	(4)	82%	(20)	24
2024 H2H Matchup: Do not Know	4%	(2)	26%	(9)	70%	(24)	35
2022 House Vote: Democrat	19%	(58)	23%	(72)	58%	(178)	308
2022 House Vote: Republican	13%	(33)	62%	(156)	25%	(63)	252
2022 House Vote: Did not Vote	12%	(15)	39%	(48)	49%	(61)	124
2020 Vote: Joe Biden	17%	(55)	21%	(68)	61%	(196)	320
2020 Vote: Donald Trump	11%	(35)	63%	(190)	26%	(78)	302
2020 Vote: Someone Else	—	(0)	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	25%	(15)	31%	(19)	45%	(28)	62
2016 Vote: Hillary Clinton	19%	(48)	25%	(64)	56%	(144)	255
2016 Vote: Donald Trump	10%	(25)	56%	(143)	34%	(88)	256
2016 Vote: Someone Else	1%	(0)	29%	(6)	70%	(15)	21

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(105)	40%	(277)	45%	(312)	694
2020 Vote/PID: Not Biden/Democrat	38%	(15)	18%	(7)	44%	(18)	40
2020 Vote/PID: Not Trump/Republican	14%	(3)	53%	(11)	33%	(7)	22
U.S. Economy: Wrong Track	12%	(63)	45%	(229)	42%	(214)	507
U.S. Economy: Right Direction	23%	(42)	25%	(48)	52%	(98)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(57)	20%	(49)	57%	(140)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(37)	63%	(207)	25%	(83)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(11)	17%	(20)	74%	(89)	120
Top 2024 Issue: Economy	15%	(39)	46%	(118)	39%	(100)	257
Community/Gender: Urban Women	23%	(17)	35%	(27)	43%	(33)	77
Community/Gender: Urban Men	22%	(16)	34%	(25)	43%	(31)	72
Community/Gender: Rural Women	5%	(4)	32%	(29)	63%	(55)	88
Community/Gender: Rural Men	17%	(16)	52%	(49)	31%	(29)	94
Community/Gender: Suburban Women	13%	(25)	39%	(76)	49%	(95)	195
Community/Gender: Suburban Men	16%	(27)	43%	(72)	41%	(68)	167
Homeowner	14%	(83)	40%	(229)	46%	(263)	575
Renter	19%	(20)	39%	(41)	42%	(43)	104
Self + Household: White-Collar	11%	(28)	39%	(94)	50%	(121)	243
Self + Household: Blue Collar	18%	(65)	42%	(150)	40%	(145)	360
Union HH: Yes	16%	(11)	37%	(26)	47%	(33)	70
Union HH: No	15%	(94)	40%	(251)	45%	(279)	624
LGBTQ+: Yes	22%	(16)	16%	(12)	62%	(45)	72
LGBTQ+: No	14%	(90)	43%	(265)	43%	(267)	622
Motivated to Vote	15%	(98)	40%	(259)	44%	(283)	641
Parent: Yes	20%	(37)	45%	(86)	35%	(67)	191
Parent: No	14%	(68)	38%	(191)	49%	(244)	503
COVID Vaccine: Yes	15%	(71)	31%	(146)	54%	(252)	470
COVID Vaccine: No	15%	(34)	58%	(131)	26%	(59)	224
Student Loans: Yes	14%	(17)	43%	(53)	43%	(52)	121
Student Loans: No	15%	(89)	39%	(224)	45%	(260)	573
Favorable Opinion of Haley	18%	(38)	42%	(88)	40%	(84)	210
Unfavorable Opinion of Haley	15%	(45)	38%	(114)	47%	(140)	298

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(105)	40%	(277)	45%	(312)	694
Prodigal Biden Voter	10%	(3)	32%	(8)	58%	(16)	27
Undecided Voter (DK/WNV)	4%	(2)	22%	(13)	75%	(44)	59
Undecided Voter (DK)	4%	(2)	26%	(9)	70%	(24)	35
Watched Debate	18%	(86)	45%	(220)	38%	(184)	490
Watched Debate: Did not Watch	10%	(19)	28%	(57)	63%	(128)	204
Watched Debate: All of it	15%	(39)	46%	(122)	39%	(104)	265
Watched Debate: Some of it	21%	(47)	44%	(98)	35%	(80)	225
Continue His Campaign: Yes Biden	26%	(72)	28%	(79)	46%	(128)	279
Continue His Campaign: No Biden	8%	(32)	49%	(189)	42%	(162)	383
Continue His Campaign: Yes Trump	14%	(45)	65%	(218)	21%	(71)	335
Continue His Campaign: No Trump	17%	(58)	16%	(54)	66%	(221)	332
Conviction: Evidence	19%	(70)	20%	(72)	60%	(217)	359
Conviction: Motivation to Damage	13%	(33)	62%	(165)	25%	(67)	265
Conviction: DK/NO	3%	(2)	57%	(40)	40%	(28)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(226)	38%	(267)	29%	(201)	694
Gender: Male	31%	(105)	43%	(143)	26%	(86)	333
Gender: Female	34%	(121)	34%	(124)	32%	(115)	361
Age: 18-34	28%	(52)	45%	(82)	27%	(50)	183
Age: 35-44	25%	(24)	40%	(38)	35%	(34)	96
Age: 45-64	34%	(84)	35%	(87)	31%	(76)	248
Age: 65+	40%	(66)	35%	(59)	25%	(42)	167
GenZers: 1997-2012	24%	(22)	46%	(41)	30%	(26)	89
Millennials: 1981-1996	30%	(53)	43%	(77)	28%	(50)	180
GenXers: 1965-1980	34%	(68)	32%	(63)	35%	(69)	201
Baby Boomers: 1946-1964	36%	(76)	39%	(82)	26%	(55)	213
Educ: < College	30%	(141)	42%	(194)	28%	(131)	466
Educ: Bachelors degree	36%	(51)	41%	(58)	23%	(33)	142
Educ: Post-grad	40%	(34)	17%	(14)	44%	(37)	86
Income: Under 50k	34%	(115)	36%	(124)	30%	(101)	340
Income: 50k-100k	31%	(68)	42%	(95)	27%	(61)	224
Income: 100k+	33%	(42)	37%	(48)	30%	(39)	130
Ethnicity: White (Non-Hispanic)	30%	(168)	41%	(228)	29%	(159)	555
Ethnicity: Hispanic	30%	(7)	45%	(10)	25%	(6)	22
Ethnicity: Black (Non-Hispanic)	52%	(46)	15%	(14)	33%	(29)	89
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	54%	(15)	27%	(8)	28
All Christian	26%	(83)	48%	(153)	26%	(84)	320
All Non-Christian	48%	(12)	29%	(7)	22%	(5)	24
Atheist	45%	(18)	25%	(10)	30%	(12)	41
Agnostic/Nothing in particular	43%	(87)	24%	(48)	34%	(68)	203
Something Else	24%	(26)	46%	(49)	30%	(31)	106
Evangelical	26%	(36)	48%	(65)	26%	(35)	136
Non-Evangelical	26%	(73)	46%	(130)	28%	(79)	282
PID: Dem (no lean)	59%	(169)	8%	(22)	34%	(97)	288
PID: Ind (no lean)	26%	(41)	31%	(49)	44%	(70)	160
PID: Rep (no lean)	7%	(16)	80%	(196)	14%	(34)	246

Continued on next page

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	33% (226)	38% (267)	29% (201)	694
PID/Gender: Dem Men	63% (76)	8% (10)	28% (34)	120
PID/Gender: Dem Women	55% (93)	7% (12)	38% (63)	168
PID/Gender: Ind Men	22% (22)	34% (34)	43% (43)	99
PID/Gender: Ind Women	31% (19)	24% (15)	44% (27)	61
PID/Gender: Rep Men	6% (6)	87% (99)	8% (9)	114
PID/Gender: Rep Women	7% (10)	74% (97)	19% (25)	132
Ideo: Liberal (1-3)	52% (111)	12% (25)	36% (76)	212
Ideo: Moderate (4)	42% (93)	29% (65)	29% (66)	224
Ideo: Conservative (5-7)	8% (20)	71% (170)	21% (49)	240
Community: Urban	37% (56)	31% (46)	32% (47)	149
Community: Suburban	33% (120)	40% (144)	27% (98)	362
Community: Rural	28% (51)	42% (76)	31% (56)	183
Military HHnm: Yes	27% (26)	53% (52)	20% (20)	98
Military HH: No	34% (200)	36% (215)	30% (181)	596
Employ: Private Sector	32% (78)	44% (105)	24% (58)	242
Employ: Government	32% (9)	44% (13)	24% (7)	29
Employ: Self-Employed	39% (29)	39% (30)	22% (17)	76
Employ: Homemaker	21% (10)	39% (18)	40% (18)	45
Employ: Student	18% (3)	30% (6)	52% (10)	19
Employ: Retired	35% (62)	39% (69)	26% (46)	177
Employ: Unemployed	28% (22)	28% (21)	44% (34)	77
Employ: Other	42% (12)	17% (5)	42% (12)	29

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(226)	38%	(267)	29%	(201)	694
Protestant	27%	(44)	43%	(70)	30%	(49)	164
Roman Catholic	26%	(39)	51%	(76)	23%	(33)	148
Mormon	—	(0)	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	96%	(6)	—	(0)	6
Jewish	39%	(5)	36%	(5)	25%	(3)	13
Muslim	68%	(4)	32%	(2)	—	(0)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	45%	(18)	25%	(10)	30%	(12)	41
Agnostic	68%	(26)	6%	(2)	26%	(10)	38
Something else	24%	(26)	46%	(49)	30%	(31)	106
Nothing in particular	37%	(61)	28%	(46)	35%	(59)	165
Ideo/PID: Conservative Republican	4%	(7)	81%	(143)	15%	(27)	177
Ideo/PID: Moderate/Liberal Republican	14%	(9)	75%	(49)	10%	(7)	65
Ideo/PID: Moderate/Conservative Democrat	61%	(71)	11%	(12)	29%	(34)	118
Ideo/PID: Liberal Democrat	59%	(96)	6%	(9)	35%	(57)	163
Unfavorable of Biden and Trump	21%	(29)	17%	(23)	62%	(84)	136
2024 H2H Matchup: Biden Voter	60%	(202)	3%	(10)	37%	(125)	337
2024 H2H Matchup: Trump Voter	5%	(14)	83%	(248)	12%	(37)	298
2024 H2H Matchup: Would not Vote	19%	(5)	11%	(3)	70%	(17)	24
2024 H2H Matchup: Do not Know	17%	(6)	19%	(7)	64%	(22)	35
2022 House Vote: Democrat	56%	(173)	6%	(19)	38%	(116)	308
2022 House Vote: Republican	6%	(14)	79%	(199)	16%	(39)	252
2022 House Vote: Did not Vote	29%	(37)	36%	(45)	35%	(43)	124
2020 Vote: Joe Biden	57%	(184)	5%	(15)	38%	(122)	320
2020 Vote: Donald Trump	8%	(24)	74%	(224)	18%	(54)	302
2020 Vote: Someone Else	13%	(1)	28%	(3)	59%	(6)	10
2020 Vote: Did not Vote	27%	(17)	40%	(25)	32%	(20)	62
2016 Vote: Hillary Clinton	60%	(153)	8%	(19)	32%	(83)	255
2016 Vote: Donald Trump	9%	(24)	70%	(179)	21%	(53)	256
2016 Vote: Someone Else	20%	(4)	12%	(3)	68%	(14)	21

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(226)	38%	(267)	29%	(201)	694
2020 Vote/PID: Not Biden/Democrat	46%	(19)	30%	(12)	24%	(10)	40
2020 Vote/PID: Not Trump/Republican	9%	(2)	75%	(16)	15%	(3)	22
U.S. Economy: Wrong Track	19%	(96)	50%	(254)	31%	(157)	507
U.S. Economy: Right Direction	69%	(130)	7%	(13)	24%	(45)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(169)	2%	(5)	29%	(72)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	75%	(247)	19%	(64)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(41)	12%	(14)	55%	(66)	120
Top 2024 Issue: Economy	22%	(55)	53%	(137)	25%	(65)	257
Community/Gender: Urban Women	46%	(36)	19%	(15)	34%	(26)	77
Community/Gender: Urban Men	28%	(20)	43%	(31)	29%	(21)	72
Community/Gender: Rural Women	26%	(23)	38%	(34)	36%	(32)	88
Community/Gender: Rural Men	29%	(28)	45%	(43)	26%	(24)	94
Community/Gender: Suburban Women	32%	(63)	39%	(75)	29%	(57)	195
Community/Gender: Suburban Men	34%	(57)	41%	(69)	25%	(41)	167
Homeowner	32%	(182)	39%	(224)	29%	(169)	575
Renter	39%	(40)	32%	(34)	29%	(30)	104
Self + Household: White-Collar	35%	(84)	33%	(81)	32%	(78)	243
Self + Household: Blue Collar	32%	(115)	44%	(159)	24%	(87)	360
Union HH: Yes	37%	(26)	40%	(28)	23%	(16)	70
Union HH: No	32%	(200)	38%	(239)	30%	(185)	624
LGBTQ+: Yes	41%	(30)	12%	(9)	47%	(34)	72
LGBTQ+: No	32%	(196)	41%	(258)	27%	(168)	622
Motivated to Vote	33%	(211)	39%	(248)	28%	(181)	641
Parent: Yes	28%	(54)	45%	(85)	27%	(51)	191
Parent: No	34%	(172)	36%	(181)	30%	(150)	503
COVID Vaccine: Yes	39%	(183)	28%	(130)	33%	(157)	470
COVID Vaccine: No	19%	(43)	61%	(137)	20%	(44)	224
Student Loans: Yes	31%	(38)	34%	(42)	34%	(42)	121
Student Loans: No	33%	(188)	39%	(225)	28%	(160)	573
Favorable Opinion of Haley	24%	(50)	48%	(101)	28%	(59)	210
Unfavorable Opinion of Haley	42%	(127)	33%	(99)	24%	(73)	298

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(226)	38%	(267)	29%	(201)	694
Prodigal Biden Voter	22%	(6)	18%	(5)	59%	(16)	27
Undecided Voter (DK/WNV)	18%	(10)	16%	(9)	67%	(39)	59
Undecided Voter (DK)	17%	(6)	19%	(7)	64%	(22)	35
Watched Debate	34%	(169)	44%	(214)	22%	(107)	490
Watched Debate: Did not Watch	28%	(57)	26%	(53)	46%	(95)	204
Watched Debate: All of it	33%	(87)	49%	(130)	18%	(48)	265
Watched Debate: Some of it	36%	(82)	37%	(84)	26%	(59)	225
Continue His Campaign: Yes Biden	62%	(174)	16%	(44)	22%	(61)	279
Continue His Campaign: No Biden	12%	(45)	56%	(213)	33%	(125)	383
Continue His Campaign: Yes Trump	10%	(35)	75%	(253)	14%	(47)	335
Continue His Campaign: No Trump	55%	(182)	3%	(11)	42%	(140)	332
Conviction: Evidence	56%	(203)	5%	(18)	39%	(139)	359
Conviction: Motivation to Damage	5%	(12)	82%	(216)	14%	(36)	265
Conviction: DK/NO	15%	(11)	47%	(33)	38%	(27)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(121)	46%	(316)	37%	(257)	694
Gender: Male	19%	(63)	51%	(171)	30%	(99)	333
Gender: Female	16%	(58)	40%	(145)	44%	(157)	361
Age: 18-34	16%	(29)	49%	(91)	35%	(64)	183
Age: 35-44	17%	(16)	42%	(41)	41%	(39)	96
Age: 45-64	17%	(42)	44%	(109)	39%	(96)	248
Age: 65+	21%	(34)	45%	(75)	34%	(57)	167
GenZers: 1997-2012	12%	(11)	47%	(42)	41%	(36)	89
Millennials: 1981-1996	18%	(33)	47%	(84)	35%	(62)	180
GenXers: 1965-1980	18%	(36)	40%	(81)	42%	(84)	201
Baby Boomers: 1946-1964	18%	(39)	49%	(105)	32%	(69)	213
Educ: < College	15%	(69)	49%	(226)	37%	(171)	466
Educ: Bachelors degree	19%	(28)	46%	(65)	35%	(49)	142
Educ: Post-grad	28%	(24)	28%	(24)	43%	(37)	86
Income: Under 50k	19%	(64)	44%	(149)	38%	(128)	340
Income: 50k-100k	16%	(36)	45%	(100)	40%	(89)	224
Income: 100k+	17%	(22)	52%	(67)	31%	(40)	130
Ethnicity: White (Non-Hispanic)	16%	(90)	48%	(265)	36%	(199)	555
Ethnicity: Hispanic	13%	(3)	51%	(11)	36%	(8)	22
Ethnicity: Black (Non-Hispanic)	28%	(25)	29%	(25)	43%	(39)	89
Ethnicity: Asian + Other (Non-Hispanic)	11%	(3)	49%	(13)	41%	(11)	28
All Christian	15%	(48)	58%	(185)	27%	(87)	320
All Non-Christian	18%	(4)	39%	(9)	43%	(10)	24
Atheist	28%	(11)	32%	(13)	39%	(16)	41
Agnostic/Nothing in particular	21%	(43)	28%	(56)	51%	(104)	203
Something Else	14%	(15)	49%	(52)	37%	(39)	106
Evangelical	18%	(25)	52%	(71)	30%	(40)	136
Non-Evangelical	13%	(38)	57%	(160)	30%	(84)	282
PID: Dem (no lean)	37%	(106)	15%	(44)	48%	(138)	288
PID: Ind (no lean)	9%	(14)	38%	(61)	53%	(85)	160
PID: Rep (no lean)	—	(1)	85%	(210)	14%	(35)	246

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(121)	46%	(316)	37%	(257)	694
PID/Gender: Dem Men	44%	(53)	19%	(22)	38%	(45)	120
PID/Gender: Dem Women	32%	(53)	13%	(22)	55%	(92)	168
PID/Gender: Ind Men	10%	(10)	44%	(44)	46%	(46)	99
PID/Gender: Ind Women	7%	(4)	29%	(18)	64%	(39)	61
PID/Gender: Rep Men	1%	(1)	92%	(105)	8%	(9)	114
PID/Gender: Rep Women	—	(0)	80%	(106)	20%	(26)	132
Ideo: Liberal (1-3)	30%	(64)	21%	(45)	48%	(102)	212
Ideo: Moderate (4)	22%	(48)	37%	(83)	41%	(93)	224
Ideo: Conservative (5-7)	3%	(7)	76%	(181)	21%	(51)	240
Community: Urban	18%	(27)	42%	(62)	40%	(60)	149
Community: Suburban	20%	(71)	44%	(158)	37%	(133)	362
Community: Rural	13%	(24)	52%	(95)	35%	(64)	183
Military HHnm: Yes	16%	(16)	54%	(53)	30%	(30)	98
Military HH: No	18%	(105)	44%	(263)	38%	(227)	596
Employ: Private Sector	19%	(47)	49%	(119)	32%	(76)	242
Employ: Government	14%	(4)	63%	(19)	23%	(7)	29
Employ: Self-Employed	8%	(6)	44%	(34)	48%	(36)	76
Employ: Homemaker	20%	(9)	34%	(16)	46%	(21)	45
Employ: Student	8%	(1)	24%	(4)	68%	(13)	19
Employ: Retired	19%	(33)	51%	(90)	31%	(54)	177
Employ: Unemployed	20%	(16)	36%	(28)	43%	(33)	77
Employ: Other	18%	(5)	25%	(7)	57%	(16)	29

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(121)	46%	(316)	37%	(257)	694
Protestant	15%	(24)	53%	(86)	33%	(53)	164
Roman Catholic	16%	(24)	63%	(93)	21%	(32)	148
Mormon	—	(0)	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	82%	(5)	18%	(1)	6
Jewish	23%	(3)	55%	(7)	22%	(3)	13
Muslim	13%	(1)	32%	(2)	55%	(3)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	—	(0)	—	(0)	100%	(3)	3
Atheist	28%	(11)	32%	(13)	39%	(16)	41
Agnostic	28%	(11)	9%	(3)	63%	(24)	38
Something else	14%	(15)	49%	(52)	37%	(39)	106
Nothing in particular	20%	(32)	32%	(53)	48%	(80)	165
Ideo/PID: Conservative Republican	—	(0)	84%	(148)	16%	(28)	177
Ideo/PID: Moderate/Liberal Republican	1%	(1)	89%	(58)	10%	(7)	65
Ideo/PID: Moderate/Conservative Democrat	37%	(44)	19%	(22)	44%	(52)	118
Ideo/PID: Liberal Democrat	38%	(61)	13%	(22)	49%	(80)	163
Unfavorable of Biden and Trump	1%	(1)	37%	(50)	62%	(85)	136
2024 H2H Matchup: Biden Voter	33%	(111)	12%	(40)	55%	(185)	337
2024 H2H Matchup: Trump Voter	2%	(7)	88%	(261)	10%	(30)	298
2024 H2H Matchup: Would not Vote	4%	(1)	16%	(4)	80%	(19)	24
2024 H2H Matchup: Do not Know	7%	(2)	30%	(11)	63%	(22)	35
2022 House Vote: Democrat	33%	(103)	18%	(54)	49%	(151)	308
2022 House Vote: Republican	1%	(3)	86%	(218)	12%	(31)	252
2022 House Vote: Did not Vote	10%	(13)	35%	(43)	55%	(68)	124
2020 Vote: Joe Biden	33%	(104)	14%	(43)	54%	(172)	320
2020 Vote: Donald Trump	2%	(6)	83%	(250)	15%	(46)	302
2020 Vote: Someone Else	—	(0)	11%	(1)	89%	(9)	10
2020 Vote: Did not Vote	18%	(11)	34%	(21)	48%	(30)	62
2016 Vote: Hillary Clinton	37%	(94)	17%	(44)	46%	(118)	255
2016 Vote: Donald Trump	2%	(5)	77%	(196)	21%	(55)	256
2016 Vote: Someone Else	6%	(1)	38%	(8)	56%	(12)	21

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(121)	46%	(316)	37%	(257)	694
2020 Vote/PID: Not Biden/Democrat	31%	(12)	25%	(10)	44%	(18)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	82%	(18)	17%	(4)	22
U.S. Economy: Wrong Track	9%	(45)	57%	(289)	34%	(172)	507
U.S. Economy: Right Direction	41%	(76)	14%	(27)	45%	(85)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(105)	10%	(26)	47%	(116)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(5)	83%	(271)	16%	(51)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	16%	(19)	75%	(90)	120
Top 2024 Issue: Economy	10%	(27)	61%	(156)	29%	(74)	257
Community/Gender: Urban Women	16%	(13)	32%	(25)	51%	(40)	77
Community/Gender: Urban Men	20%	(14)	52%	(38)	28%	(20)	72
Community/Gender: Rural Women	14%	(12)	38%	(33)	48%	(43)	88
Community/Gender: Rural Men	12%	(11)	66%	(62)	22%	(21)	94
Community/Gender: Suburban Women	17%	(33)	45%	(87)	38%	(75)	195
Community/Gender: Suburban Men	23%	(38)	43%	(71)	35%	(58)	167
Homeowner	17%	(97)	46%	(267)	37%	(212)	575
Renter	20%	(21)	40%	(42)	40%	(41)	104
Self + Household: White-Collar	20%	(48)	43%	(104)	37%	(91)	243
Self + Household: Blue Collar	17%	(60)	50%	(180)	33%	(120)	360
Union HH: Yes	20%	(14)	44%	(31)	37%	(26)	70
Union HH: No	17%	(108)	46%	(285)	37%	(231)	624
LGBTQ+: Yes	30%	(21)	15%	(11)	55%	(40)	72
LGBTQ+: No	16%	(100)	49%	(305)	35%	(217)	622
Motivated to Vote	18%	(113)	47%	(299)	36%	(229)	641
Parent: Yes	18%	(34)	48%	(92)	34%	(65)	191
Parent: No	17%	(88)	44%	(224)	38%	(192)	503
COVID Vaccine: Yes	21%	(99)	36%	(169)	43%	(201)	470
COVID Vaccine: No	10%	(22)	65%	(147)	25%	(56)	224
Student Loans: Yes	18%	(22)	38%	(46)	43%	(53)	121
Student Loans: No	17%	(99)	47%	(269)	36%	(204)	573
Favorable Opinion of Haley	14%	(29)	56%	(118)	30%	(63)	210
Unfavorable Opinion of Haley	26%	(77)	38%	(112)	37%	(110)	298

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(121)	46%	(316)	37%	(257)	694
Prodigal Biden Voter	10%	(3)	32%	(9)	58%	(15)	27
Undecided Voter (DK/WNV)	6%	(3)	24%	(15)	70%	(41)	59
Undecided Voter (DK)	7%	(2)	30%	(11)	63%	(22)	35
Watched Debate	19%	(91)	51%	(250)	30%	(149)	490
Watched Debate: Did not Watch	15%	(31)	32%	(66)	53%	(108)	204
Watched Debate: All of it	19%	(49)	56%	(147)	26%	(68)	265
Watched Debate: Some of it	19%	(42)	46%	(102)	36%	(81)	225
Continue His Campaign: Yes Biden	41%	(114)	19%	(54)	40%	(111)	279
Continue His Campaign: No Biden	1%	(4)	66%	(251)	33%	(128)	383
Continue His Campaign: Yes Trump	3%	(10)	85%	(285)	12%	(39)	335
Continue His Campaign: No Trump	32%	(105)	9%	(28)	60%	(199)	332
Conviction: Evidence	31%	(112)	14%	(50)	55%	(198)	359
Conviction: Motivation to Damage	2%	(5)	88%	(232)	11%	(28)	265
Conviction: DK/NO	6%	(4)	49%	(34)	45%	(31)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(106)	49%	(340)	36%	(249)	694
Gender: Male	16%	(53)	55%	(182)	29%	(98)	333
Gender: Female	15%	(53)	44%	(158)	42%	(151)	361
Age: 18-34	15%	(28)	49%	(89)	36%	(66)	183
Age: 35-44	18%	(17)	43%	(41)	39%	(38)	96
Age: 45-64	13%	(33)	52%	(130)	34%	(85)	248
Age: 65+	16%	(27)	48%	(80)	36%	(60)	167
GenZers: 1997-2012	19%	(17)	44%	(40)	37%	(33)	89
Millennials: 1981-1996	15%	(28)	48%	(86)	37%	(66)	180
GenXers: 1965-1980	15%	(30)	50%	(100)	35%	(70)	201
Baby Boomers: 1946-1964	13%	(29)	52%	(111)	35%	(74)	213
Educ: < College	15%	(69)	51%	(238)	34%	(159)	466
Educ: Bachelors degree	13%	(19)	54%	(76)	33%	(47)	142
Educ: Post-grad	21%	(18)	30%	(25)	50%	(43)	86
Income: Under 50k	17%	(59)	44%	(149)	39%	(132)	340
Income: 50k-100k	13%	(30)	52%	(117)	35%	(78)	224
Income: 100k+	13%	(17)	57%	(74)	30%	(39)	130
Ethnicity: White (Non-Hispanic)	13%	(72)	52%	(288)	35%	(195)	555
Ethnicity: Hispanic	5%	(1)	56%	(13)	39%	(9)	22
Ethnicity: Black (Non-Hispanic)	31%	(28)	28%	(25)	41%	(37)	89
Ethnicity: Asian + Other (Non-Hispanic)	17%	(5)	53%	(15)	29%	(8)	28
All Christian	11%	(36)	62%	(199)	26%	(85)	320
All Non-Christian	37%	(9)	25%	(6)	37%	(9)	24
Atheist	30%	(12)	24%	(10)	47%	(19)	41
Agnostic/Nothing in particular	17%	(35)	37%	(75)	46%	(94)	203
Something Else	13%	(14)	47%	(50)	40%	(42)	106
Evangelical	17%	(24)	55%	(75)	28%	(38)	136
Non-Evangelical	9%	(26)	60%	(168)	31%	(87)	282
PID: Dem (no lean)	30%	(87)	16%	(47)	53%	(153)	288
PID: Ind (no lean)	7%	(11)	50%	(81)	43%	(69)	160
PID: Rep (no lean)	3%	(7)	86%	(211)	11%	(27)	246

Continued on next page

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(106)	49%	(340)	36%	(249)	694
PID/Gender: Dem Men	34%	(41)	19%	(23)	46%	(55)	120
PID/Gender: Dem Women	27%	(46)	14%	(24)	58%	(98)	168
PID/Gender: Ind Men	6%	(6)	60%	(60)	34%	(33)	99
PID/Gender: Ind Women	8%	(5)	34%	(21)	57%	(35)	61
PID/Gender: Rep Men	5%	(6)	87%	(99)	8%	(9)	114
PID/Gender: Rep Women	1%	(2)	85%	(112)	14%	(18)	132
Ideo: Liberal (1-3)	25%	(53)	21%	(45)	54%	(113)	212
Ideo: Moderate (4)	18%	(40)	44%	(98)	38%	(86)	224
Ideo: Conservative (5-7)	5%	(11)	80%	(191)	16%	(37)	240
Community: Urban	18%	(27)	40%	(60)	42%	(62)	149
Community: Suburban	17%	(61)	48%	(175)	35%	(126)	362
Community: Rural	10%	(18)	57%	(105)	33%	(60)	183
Military HHnm: Yes	9%	(9)	59%	(58)	32%	(32)	98
Military HH: No	16%	(97)	47%	(282)	36%	(217)	596
Employ: Private Sector	16%	(39)	55%	(134)	29%	(70)	242
Employ: Government	28%	(8)	48%	(14)	24%	(7)	29
Employ: Self-Employed	15%	(11)	44%	(34)	41%	(31)	76
Employ: Homemaker	15%	(7)	37%	(17)	48%	(22)	45
Employ: Student	4%	(1)	28%	(5)	69%	(13)	19
Employ: Retired	15%	(26)	53%	(95)	32%	(56)	177
Employ: Unemployed	14%	(11)	39%	(30)	46%	(36)	77
Employ: Other	10%	(3)	39%	(11)	52%	(15)	29

Continued on next page

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(106)	49%	(340)	36%	(249)	694
Protestant	11%	(17)	59%	(96)	31%	(50)	164
Roman Catholic	13%	(19)	66%	(97)	22%	(32)	148
Mormon	—	(0)	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	82%	(5)	18%	(1)	6
Jewish	45%	(6)	33%	(4)	22%	(3)	13
Muslim	46%	(3)	23%	(1)	32%	(2)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	—	(0)	—	(0)	100%	(3)	3
Atheist	30%	(12)	24%	(10)	47%	(19)	41
Agnostic	31%	(12)	21%	(8)	48%	(18)	38
Something else	13%	(14)	47%	(50)	40%	(42)	106
Nothing in particular	14%	(23)	41%	(67)	46%	(75)	165
Ideo/PID: Conservative Republican	—	(0)	88%	(156)	12%	(21)	177
Ideo/PID: Moderate/Liberal Republican	9%	(6)	81%	(53)	10%	(6)	65
Ideo/PID: Moderate/Conservative Democrat	37%	(44)	19%	(22)	44%	(52)	118
Ideo/PID: Liberal Democrat	27%	(44)	15%	(25)	58%	(94)	163
Unfavorable of Biden and Trump	4%	(5)	50%	(68)	46%	(63)	136
2024 H2H Matchup: Biden Voter	28%	(93)	15%	(51)	57%	(192)	337
2024 H2H Matchup: Trump Voter	4%	(11)	90%	(269)	6%	(18)	298
2024 H2H Matchup: Would not Vote	5%	(1)	16%	(4)	79%	(19)	24
2024 H2H Matchup: Do not Know	1%	(0)	45%	(16)	54%	(19)	35
2022 House Vote: Democrat	26%	(80)	21%	(65)	53%	(162)	308
2022 House Vote: Republican	3%	(7)	88%	(223)	9%	(22)	252
2022 House Vote: Did not Vote	13%	(17)	40%	(49)	47%	(59)	124
2020 Vote: Joe Biden	27%	(85)	17%	(54)	56%	(180)	320
2020 Vote: Donald Trump	2%	(7)	86%	(259)	12%	(36)	302
2020 Vote: Someone Else	—	(0)	51%	(5)	49%	(5)	10
2020 Vote: Did not Vote	21%	(13)	35%	(22)	44%	(28)	62
2016 Vote: Hillary Clinton	31%	(79)	18%	(47)	51%	(129)	255
2016 Vote: Donald Trump	2%	(6)	83%	(213)	14%	(37)	256
2016 Vote: Someone Else	6%	(1)	52%	(11)	42%	(9)	21
2020 Vote/PID: Not Biden/Democrat	28%	(11)	32%	(13)	40%	(16)	40

Continued on next page

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(106)	49%	(340)	36%	(249)	694
2020 Vote/PID: Not Trump/Republican	15%	(3)	72%	(16)	12%	(3)	22
U.S. Economy: Wrong Track	8%	(42)	61%	(308)	31%	(156)	507
U.S. Economy: Right Direction	34%	(63)	17%	(32)	49%	(92)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(88)	12%	(30)	52%	(128)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(10)	86%	(283)	10%	(34)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	22%	(27)	72%	(86)	120
Top 2024 Issue: Economy	9%	(24)	64%	(164)	27%	(69)	257
Community/Gender: Urban Women	19%	(14)	31%	(24)	50%	(39)	77
Community/Gender: Urban Men	18%	(13)	50%	(36)	33%	(24)	72
Community/Gender: Rural Women	9%	(8)	43%	(38)	49%	(43)	88
Community/Gender: Rural Men	11%	(10)	71%	(67)	18%	(17)	94
Community/Gender: Suburban Women	16%	(31)	49%	(96)	35%	(69)	195
Community/Gender: Suburban Men	18%	(30)	48%	(79)	34%	(57)	167
Homeowner	15%	(84)	50%	(287)	35%	(204)	575
Renter	18%	(19)	42%	(44)	40%	(41)	104
Self + Household: White-Collar	16%	(38)	50%	(121)	35%	(84)	243
Self + Household: Blue Collar	16%	(57)	51%	(183)	33%	(120)	360
Union HH: Yes	9%	(6)	50%	(35)	41%	(29)	70
Union HH: No	16%	(99)	49%	(305)	35%	(220)	624
LGBTQ+: Yes	22%	(16)	13%	(10)	64%	(46)	72
LGBTQ+: No	14%	(90)	53%	(330)	33%	(202)	622
Motivated to Vote	16%	(101)	50%	(317)	35%	(222)	641
Parent: Yes	13%	(24)	52%	(100)	35%	(67)	191
Parent: No	16%	(82)	48%	(240)	36%	(181)	503
COVID Vaccine: Yes	17%	(82)	41%	(194)	41%	(194)	470
COVID Vaccine: No	11%	(24)	65%	(146)	24%	(54)	224
Student Loans: Yes	15%	(19)	39%	(47)	46%	(56)	121
Student Loans: No	15%	(87)	51%	(293)	34%	(193)	573
Favorable Opinion of Haley	12%	(26)	65%	(137)	22%	(47)	210
Unfavorable Opinion of Haley	19%	(57)	42%	(124)	39%	(117)	298
Prodigal Biden Voter	12%	(3)	46%	(12)	42%	(11)	27
Undecided Voter (DK/WNV)	3%	(2)	33%	(20)	64%	(38)	59

Continued on next page

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(106)	49%	(340)	36%	(249)	694
Undecided Voter (DK)	1%	(0)	45%	(16)	54%	(19)	35
Watched Debate	15%	(76)	56%	(273)	29%	(141)	490
Watched Debate: Did not Watch	15%	(30)	33%	(67)	52%	(107)	204
Watched Debate: All of it	14%	(37)	61%	(163)	25%	(65)	265
Watched Debate: Some of it	17%	(39)	49%	(110)	34%	(76)	225
Continue His Campaign: Yes Biden	33%	(92)	23%	(63)	44%	(124)	279
Continue His Campaign: No Biden	2%	(9)	70%	(269)	28%	(105)	383
Continue His Campaign: Yes Trump	5%	(16)	86%	(287)	10%	(32)	335
Continue His Campaign: No Trump	26%	(86)	15%	(51)	59%	(195)	332
Conviction: Evidence	25%	(91)	20%	(72)	55%	(196)	359
Conviction: Motivation to Damage	3%	(8)	89%	(236)	8%	(21)	265
Conviction: DK/NO	10%	(7)	45%	(32)	45%	(31)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	36%	(248)	35%	(240)	30%	(205)	694
Gender: Male	36%	(120)	38%	(126)	26%	(87)	333
Gender: Female	36%	(128)	32%	(114)	33%	(118)	361
Age: 18-34	32%	(59)	42%	(77)	26%	(48)	183
Age: 35-44	31%	(30)	32%	(31)	37%	(36)	96
Age: 45-64	36%	(89)	34%	(85)	30%	(74)	248
Age: 65+	43%	(71)	28%	(47)	29%	(48)	167
GenZers: 1997-2012	29%	(26)	43%	(38)	29%	(26)	89
Millennials: 1981-1996	33%	(59)	37%	(67)	30%	(53)	180
GenXers: 1965-1980	39%	(78)	31%	(61)	31%	(62)	201
Baby Boomers: 1946-1964	38%	(82)	34%	(72)	28%	(60)	213
Educ: < College	31%	(144)	38%	(177)	31%	(145)	466
Educ: Bachelors degree	39%	(55)	34%	(48)	27%	(39)	142
Educ: Post-grad	58%	(50)	17%	(15)	25%	(21)	86
Income: Under 50k	38%	(129)	32%	(110)	30%	(101)	340
Income: 50k-100k	32%	(72)	38%	(85)	30%	(67)	224
Income: 100k+	37%	(48)	35%	(45)	29%	(37)	130
Ethnicity: White (Non-Hispanic)	34%	(188)	38%	(210)	28%	(157)	555
Ethnicity: Hispanic	22%	(5)	36%	(8)	42%	(9)	22
Ethnicity: Black (Non-Hispanic)	53%	(47)	16%	(14)	31%	(27)	89
Ethnicity: Asian + Other (Non-Hispanic)	29%	(8)	29%	(8)	42%	(12)	28
All Christian	31%	(100)	44%	(139)	25%	(81)	320
All Non-Christian	34%	(8)	28%	(7)	37%	(9)	24
Atheist	53%	(22)	19%	(8)	27%	(11)	41
Agnostic/Nothing in particular	43%	(88)	19%	(39)	38%	(77)	203
Something Else	30%	(31)	44%	(47)	26%	(28)	106
Evangelical	32%	(43)	44%	(60)	24%	(33)	136
Non-Evangelical	31%	(88)	43%	(120)	26%	(74)	282
PID: Dem (no lean)	64%	(185)	5%	(16)	30%	(87)	288
PID: Ind (no lean)	30%	(49)	23%	(37)	46%	(75)	160
PID: Rep (no lean)	6%	(15)	76%	(187)	18%	(44)	246

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	36% (248)	35% (240)	30% (205)	694
PID/Gender: Dem Men	70% (84)	4% (5)	26% (32)	120
PID/Gender: Dem Women	61% (102)	6% (10)	33% (55)	168
PID/Gender: Ind Men	31% (31)	25% (25)	44% (43)	99
PID/Gender: Ind Women	29% (18)	20% (12)	51% (31)	61
PID/Gender: Rep Men	5% (6)	84% (96)	11% (12)	114
PID/Gender: Rep Women	7% (9)	69% (92)	24% (32)	132
Ideo: Liberal (1-3)	62% (131)	10% (22)	28% (58)	212
Ideo: Moderate (4)	43% (96)	24% (53)	34% (75)	224
Ideo: Conservative (5-7)	9% (21)	66% (159)	25% (60)	240
Community: Urban	40% (60)	25% (37)	35% (52)	149
Community: Suburban	37% (133)	37% (133)	27% (97)	362
Community: Rural	30% (56)	39% (71)	31% (56)	183
Military HHnm: Yes	22% (22)	48% (47)	30% (29)	98
Military HH: No	38% (227)	32% (193)	30% (176)	596
Employ: Private Sector	34% (81)	41% (98)	26% (62)	242
Employ: Government	28% (8)	54% (16)	18% (5)	29
Employ: Self-Employed	36% (28)	32% (24)	32% (24)	76
Employ: Homemaker	35% (16)	32% (15)	33% (15)	45
Employ: Student	49% (9)	2% (0)	49% (9)	19
Employ: Retired	37% (65)	33% (59)	30% (53)	177
Employ: Unemployed	40% (31)	30% (23)	31% (24)	77
Employ: Other	36% (10)	17% (5)	47% (13)	29

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	36%	(248)	35%	(240)	30%	(205)	694
Protestant	31%	(51)	38%	(62)	31%	(51)	164
Roman Catholic	33%	(48)	48%	(71)	19%	(29)	148
Mormon	—	(0)	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	96%	(6)	—	(0)	6
Jewish	27%	(4)	44%	(6)	29%	(4)	13
Muslim	36%	(2)	9%	(0)	55%	(3)	6
Buddhist	26%	(1)	29%	(1)	44%	(1)	2
Hindu	65%	(2)	—	(0)	35%	(1)	3
Atheist	53%	(22)	19%	(8)	27%	(11)	41
Agnostic	72%	(27)	9%	(3)	19%	(7)	38
Something else	30%	(31)	44%	(47)	26%	(28)	106
Nothing in particular	36%	(60)	22%	(36)	42%	(69)	165
Ideo/PID: Conservative Republican	5%	(8)	79%	(139)	17%	(29)	177
Ideo/PID: Moderate/Liberal Republican	10%	(7)	68%	(44)	22%	(14)	65
Ideo/PID: Moderate/Conservative Democrat	56%	(66)	8%	(9)	36%	(43)	118
Ideo/PID: Liberal Democrat	72%	(118)	4%	(7)	24%	(38)	163
Unfavorable of Biden and Trump	22%	(30)	9%	(12)	69%	(94)	136
2024 H2H Matchup: Biden Voter	69%	(234)	1%	(4)	29%	(99)	337
2024 H2H Matchup: Trump Voter	3%	(10)	77%	(231)	19%	(57)	298
2024 H2H Matchup: Would not Vote	14%	(3)	12%	(3)	75%	(18)	24
2024 H2H Matchup: Do not Know	4%	(1)	8%	(3)	88%	(31)	35
2022 House Vote: Democrat	64%	(196)	4%	(13)	32%	(99)	308
2022 House Vote: Republican	5%	(12)	74%	(187)	21%	(54)	252
2022 House Vote: Did not Vote	32%	(40)	31%	(38)	37%	(46)	124
2020 Vote: Joe Biden	66%	(211)	2%	(5)	32%	(104)	320
2020 Vote: Donald Trump	7%	(22)	71%	(214)	22%	(66)	302
2020 Vote: Someone Else	13%	(1)	28%	(3)	59%	(6)	10
2020 Vote: Did not Vote	23%	(14)	29%	(18)	48%	(30)	62
2016 Vote: Hillary Clinton	68%	(173)	4%	(11)	28%	(71)	255
2016 Vote: Donald Trump	10%	(27)	66%	(170)	23%	(59)	256
2016 Vote: Someone Else	40%	(8)	11%	(2)	49%	(10)	21

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	36%	(248)	35%	(240)	30%	(205)	694
2020 Vote/PID: Not Biden/Democrat	43%	(17)	28%	(11)	29%	(12)	40
2020 Vote/PID: Not Trump/Republican	13%	(3)	59%	(13)	27%	(6)	22
U.S. Economy: Wrong Track	21%	(109)	45%	(229)	33%	(169)	507
U.S. Economy: Right Direction	75%	(140)	6%	(11)	19%	(37)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(180)	1%	(3)	26%	(64)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	70%	(228)	26%	(85)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(54)	8%	(10)	47%	(56)	120
Top 2024 Issue: Economy	23%	(58)	45%	(117)	32%	(82)	257
Community/Gender: Urban Women	45%	(34)	18%	(14)	38%	(29)	77
Community/Gender: Urban Men	36%	(26)	32%	(23)	32%	(23)	72
Community/Gender: Rural Women	32%	(28)	34%	(30)	34%	(30)	88
Community/Gender: Rural Men	29%	(27)	43%	(41)	28%	(26)	94
Community/Gender: Suburban Women	34%	(65)	36%	(71)	30%	(59)	195
Community/Gender: Suburban Men	40%	(67)	37%	(62)	22%	(37)	167
Homeowner	36%	(205)	35%	(201)	29%	(169)	575
Renter	39%	(41)	29%	(30)	31%	(33)	104
Self + Household: White-Collar	42%	(101)	29%	(71)	29%	(71)	243
Self + Household: Blue Collar	35%	(125)	39%	(142)	26%	(93)	360
Union HH: Yes	36%	(25)	33%	(23)	31%	(22)	70
Union HH: No	36%	(224)	35%	(217)	29%	(183)	624
LGBTQ+: Yes	59%	(42)	9%	(7)	32%	(23)	72
LGBTQ+: No	33%	(206)	38%	(234)	29%	(182)	622
Motivated to Vote	37%	(236)	35%	(223)	28%	(181)	641
Parent: Yes	32%	(61)	43%	(82)	25%	(48)	191
Parent: No	37%	(188)	31%	(158)	31%	(157)	503
COVID Vaccine: Yes	46%	(215)	25%	(117)	29%	(138)	470
COVID Vaccine: No	15%	(34)	55%	(124)	30%	(67)	224
Student Loans: Yes	35%	(42)	30%	(37)	35%	(42)	121
Student Loans: No	36%	(206)	36%	(204)	28%	(163)	573
Favorable Opinion of Haley	25%	(52)	43%	(89)	32%	(68)	210
Unfavorable Opinion of Haley	52%	(155)	29%	(86)	19%	(57)	298

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	36%	(248)	35%	(240)	30%	(205)	694
Prodigal Biden Voter	14%	(4)	6%	(2)	80%	(21)	27
Undecided Voter (DK/WNV)	8%	(5)	10%	(6)	83%	(49)	59
Undecided Voter (DK)	4%	(1)	8%	(3)	88%	(31)	35
Watched Debate	39%	(191)	39%	(191)	22%	(108)	490
Watched Debate: Did not Watch	28%	(58)	24%	(49)	48%	(98)	204
Watched Debate: All of it	38%	(100)	44%	(117)	18%	(47)	265
Watched Debate: Some of it	40%	(91)	33%	(74)	27%	(60)	225
Continue His Campaign: Yes Biden	65%	(181)	13%	(36)	22%	(62)	279
Continue His Campaign: No Biden	16%	(59)	51%	(194)	34%	(129)	383
Continue His Campaign: Yes Trump	11%	(37)	71%	(236)	19%	(62)	335
Continue His Campaign: No Trump	60%	(199)	1%	(3)	39%	(131)	332
Conviction: Evidence	63%	(228)	4%	(15)	33%	(117)	359
Conviction: Motivation to Damage	5%	(12)	75%	(198)	21%	(55)	265
Conviction: DK/NO	13%	(9)	39%	(27)	48%	(34)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(186)	13%	(93)	20%	(141)	35%	(243)	5%	(32)	694
Gender: Male	29%	(97)	11%	(36)	19%	(63)	36%	(119)	5%	(18)	333
Gender: Female	25%	(89)	16%	(57)	21%	(77)	34%	(123)	4%	(13)	361
Age: 18-34	25%	(45)	11%	(21)	21%	(38)	38%	(70)	5%	(10)	183
Age: 35-44	27%	(26)	14%	(14)	22%	(22)	29%	(28)	7%	(6)	96
Age: 45-64	24%	(60)	17%	(42)	21%	(53)	35%	(86)	3%	(8)	248
Age: 65+	33%	(55)	10%	(17)	17%	(29)	35%	(59)	5%	(8)	167
GenZers: 1997-2012	29%	(26)	13%	(11)	15%	(13)	35%	(31)	9%	(8)	89
Millennials: 1981-1996	25%	(45)	11%	(21)	23%	(41)	36%	(65)	4%	(8)	180
GenXers: 1965-1980	24%	(48)	18%	(37)	24%	(47)	31%	(62)	3%	(6)	201
Baby Boomers: 1946-1964	30%	(64)	11%	(23)	18%	(37)	39%	(83)	3%	(7)	213
Educ: < College	26%	(122)	11%	(52)	21%	(96)	37%	(173)	5%	(23)	466
Educ: Bachelors degree	28%	(40)	16%	(22)	23%	(33)	31%	(44)	2%	(3)	142
Educ: Post-grad	28%	(24)	21%	(18)	13%	(11)	31%	(27)	6%	(6)	86
Income: Under 50k	30%	(101)	12%	(40)	22%	(74)	31%	(106)	5%	(19)	340
Income: 50k-100k	22%	(50)	13%	(29)	20%	(46)	42%	(94)	2%	(5)	224
Income: 100k+	27%	(35)	18%	(23)	16%	(21)	33%	(43)	6%	(8)	130
Ethnicity: White (Non-Hispanic)	24%	(133)	12%	(66)	23%	(126)	37%	(208)	4%	(22)	555
Ethnicity: Hispanic	41%	(9)	8%	(2)	17%	(4)	33%	(8)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	46%	(41)	19%	(17)	12%	(11)	14%	(13)	9%	(8)	89
Ethnicity: Asian + Other (Non-Hispanic)	11%	(3)	32%	(9)	—	(0)	54%	(15)	3%	(1)	28
All Christian	23%	(75)	11%	(36)	22%	(69)	40%	(128)	4%	(12)	320
All Non-Christian	54%	(13)	8%	(2)	7%	(2)	30%	(7)	1%	(0)	24
Atheist	29%	(12)	17%	(7)	11%	(4)	42%	(17)	2%	(1)	41
Agnostic/Nothing in particular	27%	(55)	16%	(33)	24%	(50)	26%	(52)	7%	(13)	203
Something Else	30%	(31)	14%	(15)	15%	(16)	36%	(38)	5%	(5)	106
Evangelical	27%	(36)	15%	(20)	13%	(18)	42%	(56)	4%	(5)	136
Non-Evangelical	25%	(70)	11%	(31)	23%	(63)	38%	(106)	4%	(12)	282

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(186)	13%	(93)	20%	(141)	35%	(243)	5%	(32)	694
PID: Dem (no lean)	48%	(138)	18%	(52)	19%	(54)	11%	(31)	5%	(14)	288
PID: Ind (no lean)	18%	(29)	18%	(28)	25%	(41)	32%	(51)	7%	(11)	160
PID: Rep (no lean)	8%	(20)	5%	(13)	19%	(46)	65%	(161)	2%	(6)	246
PID/Gender: Dem Men	54%	(64)	14%	(16)	12%	(15)	14%	(16)	7%	(8)	120
PID/Gender: Dem Women	44%	(73)	21%	(35)	23%	(39)	9%	(15)	4%	(6)	168
PID/Gender: Ind Men	19%	(19)	14%	(14)	24%	(24)	36%	(36)	7%	(7)	99
PID/Gender: Ind Women	17%	(10)	24%	(15)	28%	(17)	25%	(15)	7%	(4)	61
PID/Gender: Rep Men	12%	(14)	5%	(6)	21%	(24)	59%	(67)	2%	(3)	114
PID/Gender: Rep Women	4%	(6)	6%	(7)	17%	(22)	71%	(94)	3%	(3)	132
Ideo: Liberal (1-3)	38%	(80)	20%	(42)	21%	(45)	18%	(39)	3%	(6)	212
Ideo: Moderate (4)	35%	(77)	14%	(32)	23%	(51)	24%	(53)	4%	(10)	224
Ideo: Conservative (5-7)	10%	(25)	7%	(17)	17%	(40)	61%	(146)	5%	(13)	240
Community: Urban	37%	(55)	17%	(26)	19%	(29)	22%	(32)	5%	(7)	149
Community: Suburban	27%	(97)	14%	(52)	19%	(69)	34%	(124)	5%	(19)	362
Community: Rural	19%	(34)	8%	(15)	23%	(42)	47%	(86)	3%	(5)	183
Military HHnm: Yes	19%	(18)	12%	(12)	30%	(29)	37%	(36)	3%	(3)	98
Military HH: No	28%	(168)	14%	(81)	19%	(111)	35%	(207)	5%	(28)	596
Employ: Private Sector	30%	(72)	10%	(25)	21%	(50)	36%	(86)	4%	(9)	242
Employ: Government	25%	(7)	12%	(4)	16%	(5)	46%	(14)	—	(0)	29
Employ: Self-Employed	31%	(24)	7%	(5)	15%	(11)	41%	(31)	5%	(4)	76
Employ: Homemaker	23%	(10)	33%	(15)	24%	(11)	15%	(7)	5%	(2)	45
Employ: Student	21%	(4)	31%	(6)	39%	(7)	9%	(2)	—	(0)	19
Employ: Retired	28%	(49)	9%	(15)	18%	(31)	42%	(75)	4%	(7)	177
Employ: Unemployed	21%	(16)	17%	(13)	26%	(20)	26%	(20)	10%	(8)	77
Employ: Other	12%	(3)	34%	(10)	19%	(5)	28%	(8)	7%	(2)	29

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(186)	13%	(93)	20%	(141)	35%	(243)	5%	(32)	694
Protestant	24%	(39)	10%	(17)	21%	(35)	41%	(66)	4%	(6)	164
Roman Catholic	24%	(35)	13%	(19)	21%	(31)	39%	(58)	4%	(6)	148
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	14%	(1)	51%	(3)	28%	(2)	—	(0)	6
Jewish	60%	(8)	4%	(0)	1%	(0)	34%	(4)	1%	(0)	13
Muslim	44%	(2)	25%	(1)	—	(0)	32%	(2)	—	(0)	6
Buddhist	26%	(1)	—	(0)	18%	(0)	56%	(1)	—	(0)	2
Hindu	65%	(2)	—	(0)	35%	(1)	—	(0)	—	(0)	3
Atheist	29%	(12)	17%	(7)	11%	(4)	42%	(17)	2%	(1)	41
Agnostic	43%	(16)	6%	(2)	23%	(9)	27%	(10)	1%	(0)	38
Something else	30%	(31)	14%	(15)	15%	(16)	36%	(38)	5%	(5)	106
Nothing in particular	24%	(39)	19%	(31)	25%	(41)	25%	(42)	8%	(13)	165
Ideo/PID: Conservative Republican	7%	(13)	6%	(10)	13%	(24)	71%	(125)	3%	(5)	177
Ideo/PID: Moderate/Liberal Republican	10%	(7)	5%	(3)	33%	(21)	50%	(32)	2%	(1)	65
Ideo/PID: Moderate/Conservative Democrat	50%	(59)	16%	(18)	15%	(17)	12%	(14)	8%	(9)	118
Ideo/PID: Liberal Democrat	46%	(74)	19%	(31)	22%	(36)	10%	(17)	3%	(5)	163
Unfavorable of Biden and Trump	4%	(6)	8%	(12)	31%	(43)	51%	(70)	4%	(6)	136
2024 H2H Matchup: Biden Voter	47%	(158)	20%	(67)	17%	(59)	12%	(39)	4%	(14)	337
2024 H2H Matchup: Trump Voter	8%	(23)	7%	(20)	22%	(67)	60%	(179)	3%	(9)	298
2024 H2H Matchup: Would not Vote	8%	(2)	9%	(2)	17%	(4)	51%	(12)	15%	(4)	24
2024 H2H Matchup: Do not Know	10%	(3)	11%	(4)	32%	(11)	36%	(13)	12%	(4)	35
2022 House Vote: Democrat	43%	(133)	19%	(58)	18%	(55)	16%	(48)	4%	(13)	308
2022 House Vote: Republican	7%	(18)	8%	(20)	23%	(57)	60%	(151)	2%	(5)	252
2022 House Vote: Did not Vote	25%	(32)	11%	(14)	21%	(26)	33%	(40)	10%	(13)	124
2020 Vote: Joe Biden	44%	(141)	20%	(65)	18%	(59)	13%	(43)	4%	(13)	320
2020 Vote: Donald Trump	10%	(30)	8%	(23)	21%	(65)	57%	(172)	4%	(13)	302
2020 Vote: Someone Else	2%	(0)	—	(0)	55%	(5)	42%	(4)	1%	(0)	10
2020 Vote: Did not Vote	24%	(15)	8%	(5)	19%	(12)	40%	(25)	9%	(6)	62

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(186)	13%	(93)	20%	(141)	35%	(243)	5%	(32)	694
2016 Vote: Hillary Clinton	48%	(121)	19%	(49)	15%	(39)	13%	(34)	5%	(12)	255
2016 Vote: Donald Trump	9%	(22)	7%	(17)	25%	(63)	57%	(145)	3%	(7)	256
2016 Vote: Someone Else	17%	(4)	12%	(3)	29%	(6)	42%	(9)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	40%	(16)	12%	(5)	22%	(9)	19%	(8)	7%	(3)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	2%	(0)	20%	(4)	77%	(16)	—	(0)	22
U.S. Economy: Wrong Track	16%	(83)	12%	(62)	22%	(111)	46%	(232)	4%	(19)	507
U.S. Economy: Right Direction	55%	(103)	16%	(31)	16%	(29)	6%	(11)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(139)	20%	(48)	14%	(35)	7%	(18)	3%	(7)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	7%	(23)	24%	(77)	58%	(191)	4%	(13)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(24)	18%	(21)	24%	(29)	29%	(34)	10%	(12)	120
Top 2024 Issue: Economy	19%	(48)	10%	(27)	22%	(57)	42%	(107)	7%	(18)	257
Community/Gender: Urban Women	37%	(28)	18%	(14)	23%	(18)	17%	(13)	6%	(4)	77
Community/Gender: Urban Men	37%	(27)	17%	(12)	15%	(11)	27%	(20)	3%	(2)	72
Community/Gender: Rural Women	21%	(18)	10%	(9)	22%	(19)	45%	(40)	2%	(2)	88
Community/Gender: Rural Men	17%	(16)	6%	(6)	24%	(23)	49%	(46)	4%	(4)	94
Community/Gender: Suburban Women	22%	(43)	18%	(34)	21%	(41)	36%	(70)	4%	(7)	195
Community/Gender: Suburban Men	33%	(54)	11%	(18)	17%	(29)	32%	(54)	7%	(12)	167
Homeowner	26%	(152)	13%	(76)	20%	(117)	36%	(207)	4%	(23)	575
Renter	30%	(31)	15%	(15)	20%	(21)	28%	(30)	7%	(7)	104
Self + Household: White-Collar	28%	(69)	16%	(38)	14%	(34)	39%	(95)	3%	(7)	243
Self + Household: Blue Collar	28%	(99)	12%	(44)	23%	(83)	32%	(117)	5%	(17)	360
Union HH: Yes	30%	(21)	20%	(14)	9%	(6)	34%	(24)	7%	(5)	70
Union HH: No	26%	(165)	13%	(79)	22%	(134)	35%	(219)	4%	(27)	624
LGBTQ+: Yes	35%	(25)	17%	(12)	25%	(18)	20%	(14)	4%	(3)	72
LGBTQ+: No	26%	(161)	13%	(81)	20%	(123)	37%	(229)	5%	(28)	622
Motivated to Vote	28%	(177)	13%	(85)	19%	(123)	36%	(231)	4%	(24)	641
Parent: Yes	29%	(55)	13%	(26)	21%	(40)	32%	(61)	5%	(9)	191
Parent: No	26%	(132)	13%	(67)	20%	(101)	36%	(181)	4%	(22)	503

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	27%	(186)	13%	(93)	20%	(141)	35%	(243)	5%	(32)	694
COVID Vaccine: Yes	30%	(143)	16%	(76)	21%	(98)	30%	(140)	3%	(13)	470
COVID Vaccine: No	19%	(44)	8%	(17)	19%	(42)	46%	(103)	8%	(19)	224
Student Loans: Yes	26%	(31)	14%	(17)	21%	(25)	37%	(45)	3%	(3)	121
Student Loans: No	27%	(155)	13%	(76)	20%	(116)	35%	(198)	5%	(28)	573
Favorable Opinion of Haley	22%	(45)	10%	(21)	21%	(44)	43%	(90)	5%	(10)	210
Unfavorable Opinion of Haley	32%	(94)	18%	(54)	16%	(48)	31%	(94)	3%	(8)	298
Prodigal Biden Voter	10%	(3)	9%	(2)	29%	(8)	47%	(13)	5%	(1)	27
Undecided Voter (DK/WNV)	9%	(5)	10%	(6)	26%	(15)	42%	(25)	13%	(8)	59
Undecided Voter (DK)	10%	(3)	11%	(4)	32%	(11)	36%	(13)	12%	(4)	35
Watched Debate	27%	(131)	14%	(69)	20%	(97)	36%	(175)	4%	(18)	490
Watched Debate: Did not Watch	27%	(55)	12%	(24)	21%	(44)	33%	(68)	7%	(13)	204
Watched Debate: All of it	28%	(74)	13%	(35)	22%	(57)	34%	(89)	4%	(10)	265
Watched Debate: Some of it	25%	(57)	15%	(34)	17%	(39)	38%	(86)	4%	(9)	225
Continue His Campaign: Yes Biden	67%	(186)	33%	(93)	—	(0)	—	(0)	—	(0)	279
Continue His Campaign: No Biden	—	(0)	—	(0)	37%	(141)	63%	(243)	—	(0)	383
Continue His Campaign: Yes Trump	13%	(43)	10%	(33)	22%	(74)	52%	(175)	3%	(10)	335
Continue His Campaign: No Trump	41%	(135)	17%	(58)	20%	(67)	20%	(66)	2%	(7)	332
Conviction: Evidence	42%	(152)	19%	(70)	17%	(62)	18%	(63)	3%	(12)	359
Conviction: Motivation to Damage	8%	(22)	7%	(17)	23%	(62)	59%	(157)	3%	(7)	265
Conviction: DK/NO	17%	(12)	8%	(6)	24%	(17)	33%	(23)	18%	(13)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	37%	(259)	11%	(76)	7%	(51)	40%	(281)	4%	(27)	694
Gender: Male	43%	(142)	12%	(42)	6%	(20)	35%	(116)	4%	(13)	333
Gender: Female	32%	(117)	9%	(34)	9%	(31)	46%	(164)	4%	(14)	361
Age: 18-34	37%	(69)	15%	(28)	8%	(15)	35%	(63)	5%	(8)	183
Age: 35-44	38%	(37)	9%	(9)	6%	(6)	38%	(36)	9%	(9)	96
Age: 45-64	40%	(98)	11%	(28)	8%	(19)	39%	(98)	2%	(5)	248
Age: 65+	33%	(55)	6%	(11)	7%	(11)	50%	(84)	3%	(5)	167
GenZers: 1997-2012	35%	(31)	21%	(18)	4%	(3)	34%	(30)	6%	(5)	89
Millennials: 1981-1996	38%	(69)	10%	(18)	10%	(17)	35%	(63)	7%	(12)	180
GenXers: 1965-1980	39%	(78)	10%	(20)	8%	(16)	40%	(81)	2%	(5)	201
Baby Boomers: 1946-1964	36%	(77)	9%	(18)	6%	(12)	47%	(100)	2%	(5)	213
Educ: < College	42%	(194)	11%	(50)	6%	(30)	37%	(171)	5%	(21)	466
Educ: Bachelors degree	36%	(51)	12%	(17)	10%	(14)	41%	(59)	1%	(2)	142
Educ: Post-grad	17%	(14)	10%	(9)	9%	(8)	60%	(51)	4%	(4)	86
Income: Under 50k	39%	(132)	9%	(29)	7%	(22)	40%	(135)	7%	(22)	340
Income: 50k-100k	33%	(74)	12%	(26)	9%	(19)	45%	(101)	1%	(3)	224
Income: 100k+	41%	(53)	16%	(20)	7%	(10)	35%	(45)	1%	(2)	130
Ethnicity: White (Non-Hispanic)	40%	(224)	10%	(53)	7%	(40)	40%	(223)	3%	(15)	555
Ethnicity: Hispanic	51%	(11)	13%	(3)	—	(0)	27%	(6)	9%	(2)	22
Ethnicity: Black (Non-Hispanic)	16%	(15)	17%	(15)	12%	(11)	44%	(39)	11%	(10)	89
Ethnicity: Asian + Other (Non-Hispanic)	31%	(9)	18%	(5)	1%	(0)	47%	(13)	3%	(1)	28
All Christian	46%	(148)	12%	(38)	8%	(24)	33%	(106)	1%	(4)	320
All Non-Christian	29%	(7)	14%	(3)	4%	(1)	54%	(13)	—	(0)	24
Atheist	20%	(8)	8%	(3)	14%	(6)	56%	(23)	2%	(1)	41
Agnostic/Nothing in particular	24%	(50)	11%	(22)	6%	(12)	52%	(106)	7%	(14)	203
Something Else	43%	(46)	8%	(9)	8%	(9)	31%	(33)	8%	(9)	106
Evangelical	46%	(62)	14%	(20)	7%	(9)	29%	(40)	4%	(5)	136
Non-Evangelical	45%	(126)	9%	(26)	8%	(24)	35%	(98)	3%	(8)	282

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Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	37%	(259)	11%	(76)	7%	(51)	40%	(281)	4%	(27)	694
PID: Dem (no lean)	7%	(21)	8%	(23)	11%	(31)	69%	(198)	5%	(15)	288
PID: Ind (no lean)	34%	(55)	11%	(17)	5%	(8)	43%	(69)	7%	(12)	160
PID: Rep (no lean)	74%	(183)	14%	(36)	5%	(12)	6%	(15)	—	(1)	246
PID/Gender: Dem Men	8%	(10)	14%	(17)	11%	(13)	61%	(74)	5%	(7)	120
PID/Gender: Dem Women	7%	(11)	4%	(6)	11%	(18)	74%	(124)	5%	(8)	168
PID/Gender: Ind Men	40%	(39)	9%	(9)	5%	(5)	40%	(39)	7%	(7)	99
PID/Gender: Ind Women	26%	(16)	14%	(8)	4%	(3)	48%	(29)	8%	(5)	61
PID/Gender: Rep Men	82%	(93)	14%	(16)	1%	(1)	3%	(3)	—	(0)	114
PID/Gender: Rep Women	68%	(89)	15%	(20)	8%	(11)	9%	(11)	1%	(1)	132
Ideo: Liberal (1-3)	10%	(21)	10%	(21)	11%	(23)	64%	(136)	5%	(10)	212
Ideo: Moderate (4)	31%	(68)	11%	(25)	8%	(17)	46%	(103)	5%	(10)	224
Ideo: Conservative (5-7)	68%	(163)	11%	(28)	4%	(9)	14%	(35)	2%	(5)	240
Community: Urban	29%	(44)	15%	(22)	7%	(11)	45%	(67)	3%	(5)	149
Community: Suburban	36%	(130)	10%	(37)	8%	(28)	41%	(150)	5%	(17)	362
Community: Rural	47%	(85)	9%	(16)	7%	(12)	35%	(64)	3%	(5)	183
Military HHnm: Yes	46%	(45)	10%	(10)	—	(0)	44%	(43)	—	(0)	98
Military HH: No	36%	(214)	11%	(66)	9%	(51)	40%	(238)	5%	(27)	596
Employ: Private Sector	45%	(109)	11%	(27)	5%	(13)	37%	(90)	1%	(4)	242
Employ: Government	34%	(10)	35%	(10)	4%	(1)	27%	(8)	—	(0)	29
Employ: Self-Employed	33%	(25)	13%	(10)	8%	(6)	35%	(27)	10%	(8)	76
Employ: Homemaker	32%	(14)	15%	(7)	9%	(4)	43%	(19)	2%	(1)	45
Employ: Student	14%	(3)	—	(0)	19%	(3)	65%	(12)	2%	(0)	19
Employ: Retired	39%	(69)	8%	(15)	7%	(12)	44%	(79)	2%	(3)	177
Employ: Unemployed	28%	(22)	5%	(4)	14%	(11)	43%	(33)	9%	(7)	77
Employ: Other	26%	(8)	12%	(3)	—	(0)	46%	(13)	16%	(5)	29

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	37%	(259)	11%	(76)	7%	(51)	40%	(281)	4%	(27)	694
Protestant	42%	(68)	11%	(18)	10%	(16)	35%	(58)	2%	(3)	164
Roman Catholic	50%	(74)	13%	(19)	5%	(8)	31%	(47)	1%	(1)	148
Mormon	34%	(1)	66%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(5)	—	(0)	—	(0)	18%	(1)	—	(0)	6
Jewish	22%	(3)	22%	(3)	4%	(0)	53%	(7)	—	(0)	13
Muslim	23%	(1)	9%	(0)	—	(0)	68%	(4)	—	(0)	6
Buddhist	29%	(1)	—	(0)	18%	(0)	53%	(1)	—	(0)	2
Hindu	65%	(2)	—	(0)	—	(0)	35%	(1)	—	(0)	3
Atheist	20%	(8)	8%	(3)	14%	(6)	56%	(23)	2%	(1)	41
Agnostic	20%	(7)	—	(0)	6%	(2)	75%	(28)	—	(0)	38
Something else	43%	(46)	8%	(9)	8%	(9)	31%	(33)	8%	(9)	106
Nothing in particular	26%	(42)	13%	(22)	6%	(10)	47%	(78)	8%	(14)	165
Ideo/PID: Conservative Republican	76%	(135)	13%	(22)	4%	(6)	7%	(13)	—	(0)	177
Ideo/PID: Moderate/Liberal Republican	67%	(44)	20%	(13)	9%	(6)	2%	(2)	1%	(1)	65
Ideo/PID: Moderate/Conservative Democrat	12%	(15)	10%	(12)	7%	(8)	63%	(75)	7%	(8)	118
Ideo/PID: Liberal Democrat	4%	(6)	7%	(11)	14%	(23)	71%	(116)	4%	(6)	163
Unfavorable of Biden and Trump	15%	(21)	16%	(21)	16%	(22)	49%	(67)	4%	(5)	136
2024 H2H Matchup: Biden Voter	5%	(18)	6%	(21)	9%	(32)	74%	(248)	5%	(18)	337
2024 H2H Matchup: Trump Voter	78%	(233)	16%	(48)	3%	(8)	3%	(9)	—	(1)	298
2024 H2H Matchup: Would not Vote	1%	(0)	9%	(2)	23%	(6)	54%	(13)	12%	(3)	24
2024 H2H Matchup: Do not Know	21%	(7)	14%	(5)	18%	(6)	31%	(11)	16%	(6)	35
2022 House Vote: Democrat	9%	(29)	7%	(21)	10%	(30)	70%	(215)	4%	(13)	308
2022 House Vote: Republican	74%	(188)	17%	(44)	2%	(4)	6%	(15)	—	(1)	252
2022 House Vote: Did not Vote	32%	(40)	9%	(11)	13%	(16)	37%	(46)	9%	(11)	124
2020 Vote: Joe Biden	6%	(20)	6%	(20)	10%	(32)	73%	(233)	4%	(14)	320
2020 Vote: Donald Trump	73%	(220)	15%	(45)	4%	(11)	7%	(22)	1%	(5)	302
2020 Vote: Someone Else	17%	(2)	22%	(2)	17%	(2)	44%	(4)	—	(0)	10
2020 Vote: Did not Vote	28%	(17)	14%	(9)	10%	(6)	35%	(22)	14%	(9)	62

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Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	37%	(259)	11%	(76)	7%	(51)	40%	(281)	4%	(27)	694
2016 Vote: Hillary Clinton	8%	(19)	9%	(23)	10%	(25)	69%	(176)	5%	(12)	255
2016 Vote: Donald Trump	70%	(179)	12%	(30)	4%	(10)	13%	(32)	2%	(5)	256
2016 Vote: Someone Else	13%	(3)	17%	(3)	8%	(2)	63%	(13)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	20%	(8)	18%	(7)	9%	(4)	44%	(18)	10%	(4)	40
2020 Vote/PID: Not Trump/Republican	54%	(12)	22%	(5)	6%	(1)	17%	(4)	—	(0)	22
U.S. Economy: Wrong Track	48%	(242)	11%	(54)	7%	(38)	31%	(158)	3%	(14)	507
U.S. Economy: Right Direction	9%	(16)	12%	(22)	7%	(13)	66%	(123)	7%	(13)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	6%	(14)	7%	(17)	79%	(195)	4%	(11)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(235)	17%	(56)	4%	(15)	5%	(16)	2%	(5)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	4%	(5)	16%	(20)	58%	(70)	9%	(11)	120
Top 2024 Issue: Economy	51%	(132)	14%	(35)	9%	(24)	21%	(53)	5%	(13)	257
Community/Gender: Urban Women	23%	(17)	15%	(12)	7%	(5)	51%	(39)	5%	(3)	77
Community/Gender: Urban Men	37%	(27)	15%	(11)	8%	(6)	39%	(28)	2%	(1)	72
Community/Gender: Rural Women	40%	(35)	3%	(3)	9%	(8)	44%	(39)	4%	(4)	88
Community/Gender: Rural Men	53%	(50)	14%	(14)	5%	(5)	26%	(25)	1%	(1)	94
Community/Gender: Suburban Women	33%	(64)	10%	(20)	10%	(19)	44%	(86)	3%	(7)	195
Community/Gender: Suburban Men	39%	(66)	10%	(17)	6%	(9)	38%	(64)	6%	(10)	167
Homeowner	38%	(219)	12%	(66)	7%	(42)	40%	(230)	3%	(17)	575
Renter	32%	(33)	8%	(8)	8%	(9)	43%	(45)	9%	(9)	104
Self + Household: White-Collar	32%	(77)	10%	(25)	10%	(25)	45%	(109)	3%	(6)	243
Self + Household: Blue Collar	43%	(155)	12%	(43)	4%	(15)	37%	(134)	3%	(12)	360
Union HH: Yes	36%	(25)	10%	(7)	2%	(1)	49%	(34)	4%	(3)	70
Union HH: No	37%	(234)	11%	(69)	8%	(50)	40%	(247)	4%	(24)	624
LGBTQ+: Yes	6%	(5)	9%	(7)	6%	(5)	71%	(51)	7%	(5)	72
LGBTQ+: No	41%	(254)	11%	(69)	7%	(47)	37%	(230)	4%	(22)	622
Motivated to Vote	38%	(243)	11%	(68)	7%	(42)	42%	(267)	3%	(20)	641
Parent: Yes	44%	(84)	10%	(20)	9%	(16)	33%	(62)	4%	(8)	191
Parent: No	35%	(174)	11%	(56)	7%	(35)	43%	(219)	4%	(19)	503

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	37%	(259)	11%	(76)	7%	(51)	40%	(281)	4%	(27)	694
COVID Vaccine: Yes	28%	(131)	10%	(46)	9%	(41)	51%	(238)	3%	(14)	470
COVID Vaccine: No	57%	(128)	13%	(30)	5%	(10)	19%	(43)	6%	(14)	224
Student Loans: Yes	31%	(38)	12%	(15)	13%	(16)	38%	(46)	5%	(6)	121
Student Loans: No	39%	(221)	11%	(61)	6%	(35)	41%	(235)	4%	(21)	573
Favorable Opinion of Haley	46%	(96)	12%	(25)	9%	(18)	33%	(69)	1%	(1)	210
Unfavorable Opinion of Haley	33%	(97)	6%	(18)	7%	(20)	50%	(149)	5%	(14)	298
Prodigal Biden Voter	17%	(4)	9%	(2)	20%	(5)	52%	(14)	3%	(1)	27
Undecided Voter (DK/WNV)	13%	(8)	12%	(7)	20%	(12)	41%	(24)	15%	(9)	59
Undecided Voter (DK)	21%	(7)	14%	(5)	18%	(6)	31%	(11)	16%	(6)	35
Watched Debate	43%	(209)	11%	(54)	6%	(30)	37%	(179)	4%	(18)	490
Watched Debate: Did not Watch	25%	(50)	11%	(22)	10%	(21)	50%	(102)	4%	(9)	204
Watched Debate: All of it	48%	(127)	9%	(24)	7%	(19)	32%	(85)	4%	(9)	265
Watched Debate: Some of it	36%	(82)	13%	(30)	5%	(11)	42%	(94)	4%	(9)	225
Continue His Campaign: Yes Biden	17%	(48)	10%	(27)	6%	(16)	63%	(176)	4%	(11)	279
Continue His Campaign: No Biden	53%	(202)	12%	(47)	9%	(34)	26%	(99)	—	(2)	383
Continue His Campaign: Yes Trump	77%	(259)	23%	(76)	—	(0)	—	(0)	—	(0)	335
Continue His Campaign: No Trump	—	(0)	—	(0)	15%	(51)	85%	(281)	—	(0)	332
Conviction: Evidence	6%	(22)	9%	(31)	11%	(41)	71%	(255)	3%	(11)	359
Conviction: Motivation to Damage	78%	(205)	14%	(38)	2%	(5)	6%	(16)	—	(1)	265
Conviction: DK/NO	45%	(31)	11%	(7)	8%	(5)	15%	(10)	22%	(15)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	39%	(270)	19%	(135)	6%	(42)	29%	(203)	6%	(44)	694
Gender: Male	38%	(126)	20%	(66)	5%	(18)	30%	(101)	7%	(23)	333
Gender: Female	40%	(144)	19%	(69)	7%	(24)	29%	(103)	6%	(20)	361
Age: 18-34	40%	(73)	19%	(35)	8%	(15)	25%	(46)	8%	(15)	183
Age: 35-44	35%	(33)	20%	(19)	10%	(9)	22%	(22)	13%	(13)	96
Age: 45-64	41%	(100)	19%	(46)	5%	(12)	34%	(83)	3%	(6)	248
Age: 65+	38%	(63)	21%	(35)	4%	(6)	32%	(53)	6%	(10)	167
GenZers: 1997-2012	36%	(32)	20%	(17)	11%	(10)	25%	(22)	8%	(7)	89
Millennials: 1981-1996	38%	(68)	18%	(32)	7%	(13)	25%	(45)	12%	(21)	180
GenXers: 1965-1980	44%	(89)	21%	(41)	5%	(11)	27%	(54)	3%	(6)	201
Baby Boomers: 1946-1964	36%	(76)	19%	(42)	4%	(8)	37%	(78)	5%	(10)	213
Educ: < College	37%	(171)	18%	(84)	7%	(31)	31%	(145)	8%	(35)	466
Educ: Bachelors degree	41%	(58)	24%	(34)	3%	(4)	28%	(40)	4%	(6)	142
Educ: Post-grad	48%	(41)	21%	(18)	7%	(6)	21%	(18)	3%	(3)	86
Income: Under 50k	37%	(127)	21%	(73)	5%	(19)	27%	(92)	9%	(29)	340
Income: 50k-100k	42%	(93)	15%	(34)	6%	(13)	34%	(75)	4%	(8)	224
Income: 100k+	38%	(50)	21%	(28)	8%	(10)	28%	(36)	5%	(6)	130
Ethnicity: White (Non-Hispanic)	37%	(206)	19%	(108)	5%	(30)	33%	(181)	5%	(29)	555
Ethnicity: Hispanic	39%	(9)	15%	(3)	8%	(2)	36%	(8)	2%	(0)	22
Ethnicity: Black (Non-Hispanic)	52%	(46)	22%	(19)	6%	(5)	5%	(5)	15%	(13)	89
Ethnicity: Asian + Other (Non-Hispanic)	30%	(8)	15%	(4)	19%	(5)	33%	(9)	3%	(1)	28
All Christian	32%	(102)	19%	(61)	6%	(21)	38%	(120)	5%	(16)	320
All Non-Christian	44%	(11)	21%	(5)	16%	(4)	5%	(1)	14%	(3)	24
Atheist	50%	(20)	42%	(17)	5%	(2)	2%	(1)	2%	(1)	41
Agnostic/Nothing in particular	52%	(107)	17%	(35)	5%	(9)	20%	(42)	5%	(11)	203
Something Else	29%	(31)	16%	(17)	5%	(6)	37%	(40)	12%	(13)	106
Evangelical	26%	(36)	18%	(25)	7%	(10)	41%	(55)	7%	(10)	136
Non-Evangelical	34%	(96)	19%	(53)	6%	(16)	36%	(101)	6%	(16)	282
PID: Dem (no lean)	65%	(188)	23%	(65)	4%	(11)	4%	(12)	4%	(12)	288
PID: Ind (no lean)	34%	(55)	24%	(39)	6%	(10)	25%	(40)	11%	(17)	160
PID: Rep (no lean)	11%	(28)	13%	(31)	8%	(21)	62%	(152)	6%	(14)	246

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Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	39%	(270)	19%	(135)	6%	(42)	29%	(203)	6%	(44)	694
PID/Gender: Dem Men	68%	(81)	22%	(26)	1%	(2)	5%	(5)	5%	(6)	120
PID/Gender: Dem Women	63%	(106)	23%	(39)	5%	(9)	4%	(6)	4%	(6)	168
PID/Gender: Ind Men	34%	(34)	25%	(25)	7%	(7)	26%	(26)	8%	(8)	99
PID/Gender: Ind Women	34%	(21)	23%	(14)	5%	(3)	23%	(14)	16%	(10)	61
PID/Gender: Rep Men	9%	(11)	13%	(15)	8%	(9)	61%	(69)	9%	(10)	114
PID/Gender: Rep Women	13%	(17)	12%	(16)	9%	(12)	63%	(83)	3%	(4)	132
Ideo: Liberal (1-3)	67%	(143)	21%	(45)	5%	(10)	5%	(10)	2%	(4)	212
Ideo: Moderate (4)	42%	(94)	25%	(56)	7%	(16)	20%	(44)	6%	(14)	224
Ideo: Conservative (5-7)	12%	(28)	14%	(34)	6%	(14)	59%	(141)	9%	(22)	240
Community: Urban	46%	(68)	21%	(31)	4%	(6)	22%	(33)	7%	(11)	149
Community: Suburban	38%	(139)	19%	(69)	6%	(23)	30%	(107)	6%	(23)	362
Community: Rural	34%	(63)	19%	(35)	7%	(12)	35%	(63)	5%	(10)	183
Military HHnm: Yes	30%	(30)	13%	(12)	7%	(7)	50%	(49)	—	(0)	98
Military HH: No	40%	(240)	21%	(123)	6%	(35)	26%	(154)	7%	(43)	596
Employ: Private Sector	38%	(93)	17%	(41)	5%	(13)	34%	(81)	6%	(14)	242
Employ: Government	58%	(17)	12%	(4)	13%	(4)	15%	(5)	1%	(0)	29
Employ: Self-Employed	39%	(29)	22%	(17)	11%	(8)	20%	(15)	8%	(6)	76
Employ: Homemaker	33%	(15)	19%	(9)	7%	(3)	33%	(15)	8%	(3)	45
Employ: Student	67%	(12)	22%	(4)	2%	(0)	8%	(2)	—	(0)	19
Employ: Retired	35%	(63)	21%	(37)	2%	(4)	36%	(64)	5%	(9)	177
Employ: Unemployed	38%	(29)	24%	(18)	10%	(8)	19%	(15)	9%	(7)	77
Employ: Other	40%	(11)	19%	(6)	5%	(1)	24%	(7)	12%	(3)	29

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Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	39%	(270)	19%	(135)	6%	(42)	29%	(203)	6%	(44)	694
Protestant	34%	(55)	13%	(21)	8%	(13)	42%	(69)	4%	(6)	164
Roman Catholic	31%	(47)	27%	(40)	5%	(7)	32%	(48)	5%	(7)	148
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	3%	(0)	14%	(1)	28%	(2)	51%	(3)	6
Jewish	54%	(7)	24%	(3)	13%	(2)	9%	(1)	—	(0)	13
Muslim	24%	(1)	32%	(2)	32%	(2)	—	(0)	12%	(1)	6
Buddhist	56%	(1)	—	(0)	26%	(1)	—	(0)	18%	(0)	2
Hindu	35%	(1)	—	(0)	—	(0)	—	(0)	65%	(2)	3
Atheist	50%	(20)	42%	(17)	5%	(2)	2%	(1)	2%	(1)	41
Agnostic	71%	(27)	12%	(4)	1%	(1)	15%	(6)	1%	(0)	38
Something else	29%	(31)	16%	(17)	5%	(6)	37%	(40)	12%	(13)	106
Nothing in particular	48%	(80)	19%	(31)	5%	(9)	22%	(36)	6%	(10)	165
Ideo/PID: Conservative Republican	8%	(15)	9%	(16)	6%	(11)	69%	(123)	7%	(12)	177
Ideo/PID: Moderate/Liberal Republican	20%	(13)	23%	(15)	15%	(9)	39%	(25)	4%	(3)	65
Ideo/PID: Moderate/Conservative Democrat	52%	(61)	33%	(39)	3%	(4)	5%	(5)	7%	(8)	118
Ideo/PID: Liberal Democrat	75%	(122)	16%	(26)	4%	(7)	4%	(6)	1%	(2)	163
Unfavorable of Biden and Trump	29%	(39)	33%	(45)	6%	(8)	27%	(37)	5%	(7)	136
2024 H2H Matchup: Biden Voter	65%	(219)	24%	(79)	3%	(10)	3%	(11)	5%	(17)	337
2024 H2H Matchup: Trump Voter	14%	(42)	13%	(39)	8%	(24)	60%	(177)	5%	(16)	298
2024 H2H Matchup: Would not Vote	18%	(4)	26%	(6)	16%	(4)	28%	(7)	11%	(3)	24
2024 H2H Matchup: Do not Know	14%	(5)	28%	(10)	10%	(3)	23%	(8)	25%	(9)	35
2022 House Vote: Democrat	61%	(187)	26%	(81)	4%	(13)	5%	(15)	4%	(12)	308
2022 House Vote: Republican	14%	(34)	11%	(28)	8%	(19)	63%	(158)	5%	(13)	252
2022 House Vote: Did not Vote	37%	(47)	18%	(23)	6%	(7)	24%	(30)	14%	(17)	124
2020 Vote: Joe Biden	65%	(209)	24%	(78)	2%	(7)	4%	(12)	4%	(13)	320
2020 Vote: Donald Trump	15%	(46)	12%	(36)	8%	(24)	58%	(177)	6%	(19)	302
2020 Vote: Someone Else	6%	(1)	51%	(5)	—	(0)	29%	(3)	14%	(1)	10
2020 Vote: Did not Vote	23%	(14)	26%	(16)	16%	(10)	19%	(12)	16%	(10)	62

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	39%	(270)	19%	(135)	6%	(42)	29%	(203)	6%	(44)	694
2016 Vote: Hillary Clinton	68%	(173)	22%	(56)	2%	(6)	4%	(10)	4%	(10)	255
2016 Vote: Donald Trump	19%	(48)	10%	(25)	7%	(17)	59%	(150)	6%	(16)	256
2016 Vote: Someone Else	21%	(4)	52%	(11)	7%	(1)	20%	(4)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	44%	(18)	23%	(9)	8%	(3)	17%	(7)	8%	(3)	40
2020 Vote/PID: Not Trump/Republican	8%	(2)	32%	(7)	19%	(4)	41%	(9)	—	(0)	22
U.S. Economy: Wrong Track	27%	(137)	21%	(107)	7%	(34)	39%	(196)	7%	(33)	507
U.S. Economy: Right Direction	71%	(133)	15%	(28)	4%	(8)	4%	(8)	6%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(167)	21%	(52)	3%	(8)	1%	(3)	6%	(15)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(52)	13%	(42)	8%	(26)	58%	(191)	5%	(16)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(51)	34%	(41)	7%	(8)	7%	(9)	10%	(12)	120
Top 2024 Issue: Economy	28%	(71)	17%	(44)	6%	(15)	40%	(101)	10%	(26)	257
Community/Gender: Urban Women	46%	(35)	29%	(22)	2%	(1)	16%	(13)	8%	(6)	77
Community/Gender: Urban Men	46%	(33)	12%	(8)	7%	(5)	28%	(20)	7%	(5)	72
Community/Gender: Rural Women	34%	(30)	16%	(14)	8%	(7)	38%	(34)	4%	(3)	88
Community/Gender: Rural Men	35%	(33)	22%	(21)	5%	(5)	31%	(29)	7%	(6)	94
Community/Gender: Suburban Women	40%	(79)	17%	(33)	8%	(16)	29%	(56)	6%	(11)	195
Community/Gender: Suburban Men	36%	(60)	22%	(36)	5%	(8)	31%	(51)	7%	(12)	167
Homeowner	38%	(219)	21%	(119)	5%	(30)	30%	(174)	6%	(34)	575
Renter	46%	(48)	14%	(14)	10%	(10)	22%	(22)	8%	(9)	104
Self + Household: White-Collar	41%	(100)	20%	(48)	5%	(12)	29%	(71)	5%	(13)	243
Self + Household: Blue Collar	38%	(138)	19%	(70)	6%	(23)	32%	(113)	4%	(16)	360
Union HH: Yes	37%	(26)	16%	(11)	5%	(3)	35%	(24)	8%	(5)	70
Union HH: No	39%	(244)	20%	(124)	6%	(38)	29%	(179)	6%	(38)	624
LGBTQ+: Yes	61%	(44)	18%	(13)	12%	(9)	6%	(5)	2%	(1)	72
LGBTQ+: No	36%	(226)	20%	(122)	5%	(33)	32%	(199)	7%	(42)	622
Motivated to Vote	41%	(260)	19%	(125)	5%	(35)	29%	(189)	5%	(33)	641
Parent: Yes	39%	(74)	14%	(27)	12%	(22)	27%	(52)	8%	(16)	191
Parent: No	39%	(196)	22%	(108)	4%	(20)	30%	(151)	6%	(28)	503
COVID Vaccine: Yes	47%	(218)	22%	(105)	5%	(22)	21%	(99)	5%	(25)	470
COVID Vaccine: No	23%	(51)	13%	(30)	9%	(20)	47%	(105)	8%	(19)	224

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	39%	(270)	19%	(135)	6%	(42)	29%	(203)	6%	(44)	694
Student Loans: Yes	49%	(59)	14%	(17)	7%	(8)	23%	(28)	7%	(9)	121
Student Loans: No	37%	(211)	21%	(118)	6%	(34)	31%	(176)	6%	(35)	573
Favorable Opinion of Haley	30%	(63)	22%	(46)	4%	(9)	38%	(81)	5%	(11)	210
Unfavorable Opinion of Haley	49%	(147)	18%	(55)	5%	(16)	24%	(71)	3%	(9)	298
Prodigal Biden Voter	49%	(13)	22%	(6)	—	(0)	14%	(4)	15%	(4)	27
Undecided Voter (DK/WNV)	16%	(9)	27%	(16)	13%	(7)	25%	(15)	19%	(11)	59
Undecided Voter (DK)	14%	(5)	28%	(10)	10%	(3)	23%	(8)	25%	(9)	35
Watched Debate	40%	(197)	19%	(93)	6%	(31)	30%	(146)	4%	(22)	490
Watched Debate: Did not Watch	36%	(73)	20%	(42)	5%	(10)	28%	(57)	11%	(22)	204
Watched Debate: All of it	41%	(108)	17%	(44)	5%	(12)	33%	(86)	5%	(14)	265
Watched Debate: Some of it	39%	(89)	22%	(49)	9%	(19)	27%	(60)	3%	(8)	225
Continue His Campaign: Yes Biden	57%	(160)	22%	(60)	6%	(17)	9%	(26)	6%	(16)	279
Continue His Campaign: No Biden	26%	(101)	19%	(72)	6%	(24)	44%	(168)	5%	(18)	383
Continue His Campaign: Yes Trump	19%	(63)	15%	(49)	8%	(25)	53%	(178)	6%	(20)	335
Continue His Campaign: No Trump	59%	(195)	26%	(85)	4%	(13)	7%	(24)	5%	(15)	332
Conviction: Evidence	62%	(222)	23%	(82)	3%	(11)	8%	(28)	4%	(16)	359
Conviction: Motivation to Damage	12%	(31)	17%	(45)	7%	(19)	58%	(155)	5%	(14)	265
Conviction: DK/NO	23%	(16)	10%	(7)	17%	(12)	30%	(21)	20%	(14)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(84)	18%	(123)	9%	(64)	26%	(184)	34%	(239)	694
Gender: Male	14%	(46)	19%	(64)	9%	(30)	31%	(104)	27%	(89)	333
Gender: Female	11%	(38)	16%	(59)	10%	(35)	22%	(79)	42%	(150)	361
Age: 18-34	5%	(9)	19%	(34)	10%	(18)	20%	(36)	47%	(86)	183
Age: 35-44	8%	(7)	16%	(15)	8%	(8)	18%	(17)	51%	(49)	96
Age: 45-64	13%	(31)	20%	(51)	10%	(26)	30%	(74)	27%	(66)	248
Age: 65+	22%	(37)	14%	(23)	8%	(13)	34%	(57)	23%	(38)	167
GenZers: 1997-2012	4%	(3)	16%	(15)	9%	(8)	24%	(22)	46%	(41)	89
Millennials: 1981-1996	8%	(13)	19%	(34)	9%	(17)	16%	(29)	48%	(85)	180
GenXers: 1965-1980	14%	(27)	19%	(39)	11%	(21)	25%	(50)	31%	(63)	201
Baby Boomers: 1946-1964	17%	(36)	16%	(34)	8%	(17)	37%	(79)	22%	(46)	213
Educ: < College	10%	(47)	17%	(79)	8%	(38)	26%	(119)	39%	(183)	466
Educ: Bachelors degree	15%	(21)	19%	(28)	12%	(18)	33%	(46)	21%	(29)	142
Educ: Post-grad	19%	(16)	20%	(17)	10%	(9)	21%	(18)	31%	(26)	86
Income: Under 50k	11%	(37)	19%	(63)	7%	(23)	23%	(77)	41%	(141)	340
Income: 50k-100k	15%	(34)	17%	(38)	12%	(26)	28%	(63)	28%	(62)	224
Income: 100k+	10%	(13)	17%	(22)	12%	(16)	33%	(43)	27%	(35)	130
Ethnicity: White (Non-Hispanic)	13%	(73)	19%	(103)	9%	(52)	29%	(159)	30%	(168)	555
Ethnicity: Hispanic	9%	(2)	21%	(5)	12%	(3)	36%	(8)	22%	(5)	22
Ethnicity: Black (Non-Hispanic)	11%	(10)	15%	(13)	8%	(7)	5%	(5)	61%	(55)	89
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	7%	(2)	10%	(3)	43%	(12)	40%	(11)	28
All Christian	11%	(36)	18%	(56)	8%	(26)	36%	(114)	28%	(88)	320
All Non-Christian	6%	(1)	39%	(9)	10%	(2)	5%	(1)	40%	(10)	24
Atheist	18%	(7)	24%	(10)	7%	(3)	20%	(8)	32%	(13)	41
Agnostic/Nothing in particular	17%	(35)	16%	(32)	13%	(26)	15%	(30)	39%	(80)	203
Something Else	5%	(5)	15%	(16)	7%	(7)	28%	(30)	45%	(48)	106
Evangelical	6%	(7)	21%	(28)	7%	(10)	34%	(47)	32%	(44)	136
Non-Evangelical	12%	(33)	15%	(43)	8%	(23)	34%	(95)	31%	(86)	282
PID: Dem (no lean)	23%	(67)	28%	(80)	9%	(25)	8%	(22)	32%	(93)	288
PID: Ind (no lean)	10%	(16)	15%	(25)	9%	(15)	30%	(48)	36%	(57)	160
PID: Rep (no lean)	1%	(1)	8%	(19)	10%	(25)	46%	(114)	36%	(88)	246

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(84)	18%	(123)	9%	(64)	26%	(184)	34%	(239)	694
PID/Gender: Dem Men	26%	(32)	33%	(39)	10%	(12)	9%	(11)	22%	(27)	120
PID/Gender: Dem Women	21%	(36)	24%	(41)	8%	(13)	7%	(11)	40%	(67)	168
PID/Gender: Ind Men	14%	(14)	18%	(17)	10%	(10)	37%	(37)	22%	(22)	99
PID/Gender: Ind Women	4%	(2)	12%	(7)	8%	(5)	18%	(11)	58%	(36)	61
PID/Gender: Rep Men	1%	(1)	7%	(8)	7%	(8)	50%	(57)	36%	(41)	114
PID/Gender: Rep Women	—	(0)	8%	(11)	13%	(17)	43%	(57)	36%	(47)	132
Ideo: Liberal (1-3)	22%	(47)	32%	(67)	8%	(16)	7%	(14)	32%	(67)	212
Ideo: Moderate (4)	15%	(34)	18%	(40)	11%	(25)	18%	(41)	37%	(83)	224
Ideo: Conservative (5-7)	1%	(3)	6%	(15)	9%	(23)	53%	(128)	30%	(71)	240
Community: Urban	9%	(14)	20%	(29)	9%	(14)	20%	(30)	42%	(62)	149
Community: Suburban	14%	(49)	19%	(67)	10%	(37)	26%	(94)	32%	(115)	362
Community: Rural	12%	(21)	15%	(27)	8%	(14)	33%	(60)	33%	(61)	183
Military HHnm: Yes	14%	(14)	18%	(17)	3%	(3)	46%	(45)	19%	(19)	98
Military HH: No	12%	(70)	18%	(106)	10%	(61)	23%	(139)	37%	(220)	596
Employ: Private Sector	11%	(28)	17%	(42)	9%	(21)	29%	(71)	33%	(81)	242
Employ: Government	3%	(1)	18%	(5)	37%	(11)	27%	(8)	15%	(4)	29
Employ: Self-Employed	5%	(4)	19%	(15)	9%	(7)	14%	(11)	52%	(39)	76
Employ: Homemaker	10%	(4)	19%	(9)	11%	(5)	19%	(9)	42%	(19)	45
Employ: Student	2%	(0)	17%	(3)	12%	(2)	—	(0)	68%	(13)	19
Employ: Retired	19%	(34)	15%	(26)	6%	(11)	38%	(68)	22%	(38)	177
Employ: Unemployed	13%	(10)	24%	(18)	6%	(4)	19%	(14)	38%	(30)	77
Employ: Other	8%	(2)	19%	(5)	10%	(3)	11%	(3)	51%	(15)	29

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(84)	18%	(123)	9%	(64)	26%	(184)	34%	(239)	694
Protestant	14%	(23)	14%	(22)	7%	(11)	39%	(64)	26%	(43)	164
Roman Catholic	9%	(13)	23%	(34)	10%	(14)	32%	(48)	26%	(39)	148
Mormon	—	(0)	—	(0)	—	(0)	34%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	17%	(1)	83%	(5)	6
Jewish	7%	(1)	45%	(6)	11%	(1)	9%	(1)	28%	(4)	13
Muslim	—	(0)	64%	(4)	1%	(0)	—	(0)	35%	(2)	6
Buddhist	26%	(1)	—	(0)	44%	(1)	—	(0)	30%	(1)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	18%	(7)	24%	(10)	7%	(3)	20%	(8)	32%	(13)	41
Agnostic	27%	(10)	25%	(9)	18%	(7)	5%	(2)	24%	(9)	38
Something else	5%	(5)	15%	(16)	7%	(7)	28%	(30)	45%	(48)	106
Nothing in particular	15%	(25)	14%	(22)	12%	(19)	17%	(28)	43%	(71)	165
Ideo/PID: Conservative Republican	—	(0)	6%	(10)	9%	(17)	55%	(96)	30%	(53)	177
Ideo/PID: Moderate/Liberal Republican	1%	(1)	12%	(8)	12%	(8)	27%	(17)	48%	(31)	65
Ideo/PID: Moderate/Conservative Democrat	21%	(24)	20%	(24)	11%	(13)	10%	(12)	38%	(44)	118
Ideo/PID: Liberal Democrat	26%	(43)	34%	(56)	7%	(12)	6%	(10)	26%	(42)	163
Unfavorable of Biden and Trump	5%	(7)	12%	(17)	12%	(17)	32%	(43)	38%	(52)	136
2024 H2H Matchup: Biden Voter	23%	(77)	28%	(95)	10%	(32)	6%	(20)	33%	(113)	337
2024 H2H Matchup: Trump Voter	2%	(5)	7%	(21)	9%	(26)	49%	(145)	34%	(101)	298
2024 H2H Matchup: Would not Vote	6%	(1)	13%	(3)	15%	(4)	24%	(6)	41%	(10)	24
2024 H2H Matchup: Do not Know	3%	(1)	11%	(4)	8%	(3)	35%	(12)	43%	(15)	35
2022 House Vote: Democrat	24%	(74)	29%	(88)	10%	(30)	9%	(29)	29%	(88)	308
2022 House Vote: Republican	—	(1)	5%	(13)	9%	(24)	53%	(134)	32%	(80)	252
2022 House Vote: Did not Vote	8%	(10)	16%	(20)	8%	(10)	16%	(19)	52%	(65)	124
2020 Vote: Joe Biden	23%	(73)	29%	(92)	9%	(27)	7%	(22)	33%	(105)	320
2020 Vote: Donald Trump	2%	(6)	7%	(22)	10%	(30)	48%	(144)	33%	(101)	302
2020 Vote: Someone Else	13%	(1)	—	(0)	11%	(1)	45%	(4)	31%	(3)	10
2020 Vote: Did not Vote	7%	(5)	15%	(9)	9%	(6)	22%	(14)	47%	(29)	62

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(84)	18%	(123)	9%	(64)	26%	(184)	34%	(239)	694
2016 Vote: Hillary Clinton	26%	(66)	29%	(74)	8%	(21)	8%	(21)	29%	(74)	255
2016 Vote: Donald Trump	4%	(11)	7%	(19)	12%	(30)	48%	(122)	29%	(74)	256
2016 Vote: Someone Else	—	(0)	6%	(1)	6%	(1)	39%	(8)	49%	(10)	21
2020 Vote/PID: Not Biden/Democrat	12%	(5)	17%	(7)	15%	(6)	30%	(12)	26%	(11)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	3%	(1)	9%	(2)	56%	(12)	32%	(7)	22
U.S. Economy: Wrong Track	6%	(31)	13%	(66)	10%	(50)	35%	(178)	36%	(182)	507
U.S. Economy: Right Direction	29%	(54)	30%	(57)	8%	(14)	3%	(6)	30%	(57)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(66)	28%	(70)	6%	(15)	3%	(8)	35%	(86)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(2)	8%	(27)	10%	(31)	48%	(158)	33%	(109)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	21%	(26)	15%	(18)	14%	(17)	36%	(43)	120
Top 2024 Issue: Economy	4%	(10)	12%	(32)	13%	(34)	31%	(79)	40%	(103)	257
Community/Gender: Urban Women	4%	(3)	22%	(17)	11%	(8)	14%	(11)	50%	(38)	77
Community/Gender: Urban Men	15%	(11)	17%	(13)	7%	(5)	27%	(19)	34%	(24)	72
Community/Gender: Rural Women	9%	(8)	20%	(18)	3%	(3)	25%	(22)	43%	(38)	88
Community/Gender: Rural Men	14%	(13)	9%	(9)	12%	(11)	40%	(38)	25%	(23)	94
Community/Gender: Suburban Women	14%	(27)	12%	(24)	12%	(24)	24%	(47)	38%	(74)	195
Community/Gender: Suburban Men	13%	(22)	26%	(43)	8%	(13)	28%	(47)	25%	(41)	167
Homeowner	13%	(76)	17%	(100)	9%	(54)	27%	(157)	33%	(188)	575
Renter	8%	(8)	21%	(22)	7%	(8)	20%	(21)	44%	(45)	104
Self + Household: White-Collar	12%	(28)	20%	(48)	11%	(27)	27%	(64)	31%	(75)	243
Self + Household: Blue Collar	13%	(48)	17%	(63)	8%	(28)	31%	(112)	30%	(109)	360
Union HH: Yes	14%	(10)	18%	(12)	8%	(6)	34%	(24)	26%	(18)	70
Union HH: No	12%	(75)	18%	(111)	9%	(58)	26%	(160)	35%	(221)	624
LGBTQ+: Yes	13%	(9)	33%	(24)	9%	(6)	6%	(4)	39%	(28)	72
LGBTQ+: No	12%	(75)	16%	(99)	9%	(58)	29%	(179)	34%	(210)	622
Motivated to Vote	12%	(78)	18%	(115)	9%	(59)	27%	(174)	33%	(214)	641
Parent: Yes	10%	(20)	18%	(34)	9%	(17)	24%	(46)	39%	(74)	191
Parent: No	13%	(65)	18%	(89)	9%	(47)	27%	(138)	33%	(164)	503
COVID Vaccine: Yes	16%	(77)	22%	(103)	9%	(43)	22%	(105)	30%	(142)	470
COVID Vaccine: No	3%	(8)	9%	(20)	9%	(21)	35%	(79)	43%	(97)	224

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(84)	18%	(123)	9%	(64)	26%	(184)	34%	(239)	694
Student Loans: Yes	7%	(9)	18%	(22)	11%	(13)	20%	(25)	43%	(52)	121
Student Loans: No	13%	(75)	18%	(101)	9%	(51)	28%	(159)	33%	(186)	573
Favorable Opinion of Haley	7%	(15)	14%	(30)	14%	(30)	40%	(85)	24%	(51)	210
Unfavorable Opinion of Haley	21%	(63)	23%	(67)	8%	(23)	26%	(76)	23%	(68)	298
Prodigal Biden Voter	19%	(5)	11%	(3)	14%	(4)	24%	(6)	32%	(8)	27
Undecided Voter (DK/WNV)	4%	(3)	12%	(7)	11%	(7)	31%	(18)	42%	(25)	59
Undecided Voter (DK)	3%	(1)	11%	(4)	8%	(3)	35%	(12)	43%	(15)	35
Watched Debate	12%	(57)	19%	(95)	10%	(48)	32%	(157)	27%	(132)	490
Watched Debate: Did not Watch	13%	(27)	14%	(28)	8%	(16)	13%	(27)	52%	(107)	204
Watched Debate: All of it	13%	(35)	19%	(49)	9%	(24)	39%	(103)	20%	(54)	265
Watched Debate: Some of it	10%	(23)	20%	(45)	11%	(25)	24%	(54)	35%	(78)	225
Continue His Campaign: Yes Biden	18%	(51)	26%	(73)	9%	(25)	12%	(34)	34%	(96)	279
Continue His Campaign: No Biden	7%	(28)	12%	(46)	10%	(37)	38%	(146)	33%	(126)	383
Continue His Campaign: Yes Trump	2%	(6)	9%	(31)	11%	(37)	47%	(156)	31%	(105)	335
Continue His Campaign: No Trump	23%	(76)	25%	(84)	8%	(25)	8%	(27)	36%	(120)	332
Conviction: Evidence	22%	(79)	28%	(101)	10%	(34)	8%	(28)	32%	(116)	359
Conviction: Motivation to Damage	1%	(4)	6%	(16)	9%	(24)	54%	(142)	30%	(79)	265
Conviction: DK/NO	3%	(2)	8%	(5)	8%	(6)	20%	(14)	62%	(44)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(170)	19%	(130)	10%	(69)	40%	(280)	7%	(46)	694
Gender: Male	22%	(72)	20%	(65)	10%	(34)	42%	(139)	7%	(23)	333
Gender: Female	27%	(97)	18%	(65)	10%	(34)	39%	(141)	6%	(23)	361
Age: 18-34	20%	(37)	23%	(41)	13%	(23)	34%	(62)	11%	(19)	183
Age: 35-44	26%	(25)	17%	(17)	10%	(9)	34%	(33)	13%	(13)	96
Age: 45-64	25%	(61)	16%	(39)	12%	(29)	46%	(114)	2%	(5)	248
Age: 65+	28%	(47)	20%	(33)	5%	(8)	43%	(71)	5%	(8)	167
GenZers: 1997-2012	22%	(20)	22%	(20)	15%	(13)	29%	(26)	12%	(11)	89
Millennials: 1981-1996	22%	(39)	20%	(36)	11%	(19)	36%	(64)	12%	(21)	180
GenXers: 1965-1980	26%	(51)	18%	(36)	14%	(28)	40%	(80)	3%	(5)	201
Baby Boomers: 1946-1964	27%	(57)	16%	(34)	4%	(8)	50%	(106)	4%	(8)	213
Educ: < College	22%	(104)	16%	(77)	11%	(49)	43%	(200)	8%	(36)	466
Educ: Bachelors degree	25%	(35)	20%	(28)	13%	(18)	38%	(54)	5%	(7)	142
Educ: Post-grad	36%	(31)	29%	(25)	2%	(2)	29%	(25)	3%	(3)	86
Income: Under 50k	27%	(94)	17%	(59)	9%	(32)	37%	(126)	9%	(30)	340
Income: 50k-100k	25%	(56)	20%	(44)	9%	(21)	42%	(95)	4%	(8)	224
Income: 100k+	15%	(20)	21%	(27)	12%	(16)	45%	(59)	6%	(8)	130
Ethnicity: White (Non-Hispanic)	22%	(120)	18%	(100)	9%	(51)	46%	(255)	5%	(29)	555
Ethnicity: Hispanic	17%	(4)	12%	(3)	28%	(6)	37%	(8)	6%	(1)	22
Ethnicity: Black (Non-Hispanic)	42%	(38)	27%	(24)	9%	(8)	6%	(5)	16%	(14)	89
Ethnicity: Asian + Other (Non-Hispanic)	30%	(8)	13%	(4)	14%	(4)	40%	(11)	3%	(1)	28
All Christian	20%	(65)	16%	(51)	8%	(25)	51%	(164)	5%	(15)	320
All Non-Christian	31%	(7)	33%	(8)	10%	(2)	22%	(5)	4%	(1)	24
Atheist	24%	(10)	29%	(12)	9%	(4)	35%	(14)	3%	(1)	41
Agnostic/Nothing in particular	28%	(58)	21%	(43)	16%	(33)	26%	(53)	8%	(17)	203
Something Else	28%	(29)	16%	(17)	5%	(5)	41%	(44)	10%	(11)	106
Evangelical	23%	(31)	15%	(21)	8%	(11)	49%	(66)	6%	(8)	136
Non-Evangelical	23%	(63)	16%	(46)	7%	(19)	48%	(135)	7%	(18)	282
PID: Dem (no lean)	50%	(144)	26%	(75)	9%	(27)	10%	(28)	5%	(15)	288
PID: Ind (no lean)	10%	(16)	30%	(48)	12%	(20)	37%	(60)	10%	(17)	160
PID: Rep (no lean)	4%	(10)	3%	(8)	9%	(22)	78%	(192)	6%	(14)	246

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(170)	19%	(130)	10%	(69)	40%	(280)	7%	(46)	694
PID/Gender: Dem Men	50%	(60)	25%	(30)	11%	(14)	11%	(13)	3%	(4)	120
PID/Gender: Dem Women	50%	(84)	27%	(45)	8%	(13)	9%	(15)	7%	(11)	168
PID/Gender: Ind Men	7%	(7)	31%	(31)	11%	(11)	40%	(40)	10%	(10)	99
PID/Gender: Ind Women	15%	(9)	27%	(17)	14%	(9)	32%	(20)	11%	(7)	61
PID/Gender: Rep Men	5%	(5)	4%	(5)	8%	(10)	75%	(86)	8%	(9)	114
PID/Gender: Rep Women	3%	(4)	2%	(3)	10%	(13)	81%	(107)	4%	(5)	132
Ideo: Liberal (1-3)	45%	(96)	32%	(68)	9%	(19)	11%	(24)	3%	(6)	212
Ideo: Moderate (4)	23%	(52)	24%	(54)	14%	(32)	31%	(70)	7%	(16)	224
Ideo: Conservative (5-7)	7%	(16)	3%	(8)	8%	(18)	75%	(181)	7%	(17)	240
Community: Urban	31%	(47)	21%	(32)	10%	(15)	28%	(42)	8%	(13)	149
Community: Suburban	25%	(89)	20%	(72)	7%	(27)	42%	(150)	7%	(24)	362
Community: Rural	18%	(33)	14%	(26)	15%	(27)	48%	(87)	5%	(9)	183
Military HHnm: Yes	22%	(22)	12%	(12)	13%	(13)	52%	(51)	—	(0)	98
Military HH: No	25%	(148)	20%	(118)	9%	(56)	38%	(229)	8%	(46)	596
Employ: Private Sector	22%	(53)	12%	(28)	14%	(33)	47%	(114)	6%	(14)	242
Employ: Government	26%	(8)	27%	(8)	14%	(4)	31%	(9)	1%	(0)	29
Employ: Self-Employed	18%	(14)	20%	(15)	10%	(8)	40%	(30)	12%	(9)	76
Employ: Homemaker	27%	(12)	27%	(12)	14%	(6)	27%	(12)	6%	(3)	45
Employ: Student	47%	(9)	23%	(4)	23%	(4)	—	(0)	7%	(1)	19
Employ: Retired	25%	(45)	18%	(32)	3%	(6)	49%	(87)	5%	(8)	177
Employ: Unemployed	30%	(23)	30%	(23)	5%	(4)	24%	(19)	10%	(8)	77
Employ: Other	23%	(7)	27%	(8)	12%	(3)	32%	(9)	7%	(2)	29

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(170)	19%	(130)	10%	(69)	40%	(280)	7%	(46)	694
Protestant	23%	(38)	13%	(22)	8%	(13)	52%	(86)	3%	(5)	164
Roman Catholic	18%	(27)	19%	(28)	8%	(12)	48%	(71)	7%	(10)	148
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	14%	(1)	—	(0)	79%	(5)	—	(0)	6
Jewish	35%	(5)	32%	(4)	—	(0)	33%	(4)	—	(0)	13
Muslim	1%	(0)	46%	(3)	32%	(2)	9%	(0)	12%	(1)	6
Buddhist	26%	(1)	—	(0)	26%	(1)	29%	(1)	18%	(0)	2
Hindu	65%	(2)	35%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	24%	(10)	29%	(12)	9%	(4)	35%	(14)	3%	(1)	41
Agnostic	16%	(6)	31%	(12)	33%	(13)	16%	(6)	3%	(1)	38
Something else	28%	(29)	16%	(17)	5%	(5)	41%	(44)	10%	(11)	106
Nothing in particular	31%	(52)	19%	(31)	12%	(21)	28%	(46)	9%	(16)	165
Ideo/PID: Conservative Republican	4%	(6)	—	(1)	9%	(17)	80%	(141)	7%	(12)	177
Ideo/PID: Moderate/Liberal Republican	5%	(3)	11%	(7)	9%	(6)	72%	(47)	3%	(2)	65
Ideo/PID: Moderate/Conservative Democrat	41%	(49)	23%	(27)	12%	(14)	15%	(18)	9%	(11)	118
Ideo/PID: Liberal Democrat	55%	(90)	29%	(48)	8%	(12)	6%	(10)	2%	(3)	163
Unfavorable of Biden and Trump	9%	(12)	22%	(29)	15%	(21)	47%	(64)	7%	(10)	136
2024 H2H Matchup: Biden Voter	48%	(162)	31%	(105)	8%	(27)	8%	(27)	5%	(16)	337
2024 H2H Matchup: Trump Voter	2%	(6)	6%	(17)	10%	(29)	77%	(231)	5%	(16)	298
2024 H2H Matchup: Would not Vote	2%	(1)	18%	(4)	33%	(8)	27%	(7)	20%	(5)	24
2024 H2H Matchup: Do not Know	3%	(1)	13%	(5)	14%	(5)	45%	(16)	25%	(9)	35
2022 House Vote: Democrat	43%	(133)	30%	(92)	11%	(33)	12%	(37)	4%	(14)	308
2022 House Vote: Republican	2%	(5)	5%	(13)	9%	(23)	79%	(200)	5%	(12)	252
2022 House Vote: Did not Vote	25%	(32)	18%	(22)	10%	(12)	33%	(41)	14%	(18)	124
2020 Vote: Joe Biden	46%	(148)	30%	(96)	10%	(31)	10%	(30)	5%	(15)	320
2020 Vote: Donald Trump	4%	(11)	7%	(21)	9%	(28)	75%	(226)	6%	(17)	302
2020 Vote: Someone Else	—	(0)	11%	(1)	—	(0)	69%	(7)	20%	(2)	10
2020 Vote: Did not Vote	18%	(11)	20%	(12)	16%	(10)	26%	(16)	20%	(12)	62

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(170)	19%	(130)	10%	(69)	40%	(280)	7%	(46)	694
2016 Vote: Hillary Clinton	49%	(124)	28%	(71)	9%	(24)	11%	(27)	3%	(9)	255
2016 Vote: Donald Trump	4%	(9)	6%	(15)	11%	(28)	76%	(193)	4%	(10)	256
2016 Vote: Someone Else	2%	(0)	51%	(11)	7%	(1)	41%	(8)	—	(0)	21
2020 Vote/PID: Not Biden/Democrat	31%	(13)	22%	(9)	21%	(8)	17%	(7)	8%	(3)	40
2020 Vote/PID: Not Trump/Republican	7%	(1)	1%	(0)	19%	(4)	70%	(15)	3%	(1)	22
U.S. Economy: Wrong Track	14%	(72)	14%	(73)	11%	(55)	53%	(271)	7%	(36)	507
U.S. Economy: Right Direction	52%	(98)	30%	(57)	7%	(14)	5%	(9)	5%	(10)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(130)	29%	(71)	9%	(23)	3%	(8)	6%	(14)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(15)	7%	(22)	8%	(27)	74%	(243)	6%	(20)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(24)	31%	(37)	16%	(19)	24%	(29)	9%	(11)	120
Top 2024 Issue: Economy	15%	(38)	11%	(28)	10%	(26)	55%	(142)	9%	(24)	257
Community/Gender: Urban Women	39%	(30)	19%	(14)	9%	(7)	26%	(20)	7%	(6)	77
Community/Gender: Urban Men	23%	(17)	24%	(18)	12%	(8)	31%	(23)	10%	(7)	72
Community/Gender: Rural Women	25%	(23)	16%	(14)	14%	(13)	41%	(36)	3%	(3)	88
Community/Gender: Rural Men	12%	(11)	13%	(12)	15%	(14)	54%	(51)	7%	(7)	94
Community/Gender: Suburban Women	23%	(44)	18%	(36)	8%	(15)	44%	(85)	8%	(15)	195
Community/Gender: Suburban Men	27%	(45)	21%	(36)	7%	(12)	39%	(65)	5%	(9)	167
Homeowner	23%	(133)	19%	(108)	10%	(58)	43%	(246)	5%	(31)	575
Renter	33%	(34)	19%	(20)	9%	(9)	27%	(28)	12%	(13)	104
Self + Household: White-Collar	26%	(62)	23%	(56)	7%	(17)	40%	(96)	5%	(12)	243
Self + Household: Blue Collar	24%	(85)	18%	(66)	10%	(35)	44%	(159)	4%	(14)	360
Union HH: Yes	21%	(15)	27%	(19)	12%	(8)	36%	(25)	4%	(3)	70
Union HH: No	25%	(155)	18%	(111)	10%	(61)	41%	(255)	7%	(43)	624
LGBTQ+: Yes	43%	(31)	29%	(21)	10%	(7)	14%	(10)	4%	(3)	72
LGBTQ+: No	22%	(138)	18%	(109)	10%	(62)	43%	(270)	7%	(43)	622
Motivated to Vote	26%	(166)	18%	(117)	9%	(59)	42%	(268)	5%	(31)	641
Parent: Yes	22%	(42)	19%	(36)	14%	(27)	38%	(73)	7%	(14)	191
Parent: No	25%	(128)	19%	(94)	8%	(42)	41%	(207)	6%	(32)	503
COVID Vaccine: Yes	30%	(140)	23%	(108)	9%	(42)	34%	(157)	5%	(21)	470
COVID Vaccine: No	13%	(30)	10%	(22)	12%	(26)	55%	(123)	11%	(24)	224

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(170)	19%	(130)	10%	(69)	40%	(280)	7%	(46)	694
Student Loans: Yes	32%	(39)	19%	(22)	12%	(15)	29%	(35)	8%	(9)	121
Student Loans: No	23%	(131)	19%	(108)	9%	(54)	43%	(244)	6%	(36)	573
Favorable Opinion of Haley	17%	(35)	11%	(23)	13%	(27)	55%	(117)	4%	(8)	210
Unfavorable Opinion of Haley	31%	(91)	26%	(77)	9%	(27)	31%	(92)	4%	(11)	298
Prodigal Biden Voter	6%	(2)	12%	(3)	27%	(7)	45%	(12)	10%	(3)	27
Undecided Voter (DK/WNV)	3%	(2)	15%	(9)	22%	(13)	38%	(22)	23%	(14)	59
Undecided Voter (DK)	3%	(1)	13%	(5)	14%	(5)	45%	(16)	25%	(9)	35
Watched Debate	23%	(112)	17%	(83)	11%	(54)	44%	(217)	5%	(24)	490
Watched Debate: Did not Watch	28%	(57)	23%	(47)	7%	(15)	31%	(63)	11%	(22)	204
Watched Debate: All of it	23%	(60)	19%	(50)	8%	(21)	46%	(123)	4%	(11)	265
Watched Debate: Some of it	23%	(53)	15%	(33)	15%	(33)	42%	(94)	5%	(12)	225
Continue His Campaign: Yes Biden	47%	(130)	28%	(78)	10%	(28)	10%	(27)	6%	(16)	279
Continue His Campaign: No Biden	9%	(33)	12%	(47)	11%	(40)	64%	(246)	4%	(16)	383
Continue His Campaign: Yes Trump	6%	(21)	8%	(27)	9%	(30)	71%	(237)	6%	(19)	335
Continue His Campaign: No Trump	42%	(140)	29%	(95)	11%	(38)	13%	(42)	5%	(18)	332
Conviction: Evidence	43%	(153)	29%	(106)	11%	(40)	12%	(43)	5%	(16)	359
Conviction: Motivation to Damage	4%	(9)	6%	(15)	7%	(20)	79%	(208)	5%	(13)	265
Conviction: DK/NO	10%	(7)	13%	(9)	13%	(9)	41%	(28)	24%	(17)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(19)	18%	(122)	8%	(52)	18%	(125)	54%	(376)	694
Gender: Male	2%	(7)	21%	(70)	10%	(35)	24%	(81)	42%	(140)	333
Gender: Female	3%	(12)	14%	(51)	5%	(18)	12%	(44)	65%	(236)	361
Age: 18-34	2%	(4)	14%	(26)	10%	(18)	14%	(25)	60%	(110)	183
Age: 35-44	1%	(1)	23%	(22)	8%	(7)	10%	(9)	59%	(57)	96
Age: 45-64	3%	(8)	19%	(47)	8%	(21)	20%	(49)	50%	(124)	248
Age: 65+	4%	(6)	16%	(27)	4%	(6)	25%	(41)	52%	(86)	167
GenZers: 1997-2012	1%	(1)	17%	(15)	10%	(9)	15%	(13)	58%	(51)	89
Millennials: 1981-1996	2%	(4)	17%	(31)	9%	(16)	12%	(22)	60%	(107)	180
GenXers: 1965-1980	4%	(8)	21%	(41)	8%	(17)	15%	(29)	53%	(105)	201
Baby Boomers: 1946-1964	3%	(6)	15%	(31)	5%	(10)	27%	(58)	51%	(108)	213
Educ: < College	2%	(7)	17%	(78)	7%	(33)	17%	(77)	58%	(271)	466
Educ: Bachelors degree	6%	(8)	20%	(28)	10%	(14)	22%	(32)	42%	(60)	142
Educ: Post-grad	4%	(3)	18%	(16)	6%	(5)	19%	(16)	53%	(45)	86
Income: Under 50k	3%	(9)	14%	(47)	7%	(24)	17%	(56)	60%	(204)	340
Income: 50k-100k	4%	(8)	22%	(49)	8%	(19)	17%	(38)	49%	(111)	224
Income: 100k+	1%	(2)	20%	(25)	7%	(9)	24%	(31)	48%	(62)	130
Ethnicity: White (Non-Hispanic)	3%	(15)	17%	(95)	6%	(35)	19%	(106)	55%	(305)	555
Ethnicity: Hispanic	—	(0)	32%	(7)	—	(0)	24%	(5)	44%	(10)	22
Ethnicity: Black (Non-Hispanic)	3%	(3)	19%	(17)	14%	(13)	6%	(5)	57%	(51)	89
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	11%	(3)	18%	(5)	33%	(9)	37%	(10)	28
All Christian	3%	(8)	17%	(54)	9%	(29)	24%	(76)	47%	(151)	320
All Non-Christian	2%	(0)	32%	(8)	14%	(3)	2%	(0)	50%	(12)	24
Atheist	3%	(1)	25%	(10)	—	(0)	17%	(7)	55%	(22)	41
Agnostic/Nothing in particular	4%	(8)	18%	(37)	7%	(13)	8%	(16)	64%	(129)	203
Something Else	1%	(1)	11%	(12)	6%	(6)	24%	(26)	58%	(61)	106
Evangelical	2%	(3)	21%	(28)	10%	(13)	23%	(32)	45%	(60)	136
Non-Evangelical	2%	(7)	14%	(38)	8%	(21)	25%	(69)	52%	(146)	282
PID: Dem (no lean)	6%	(16)	26%	(74)	5%	(14)	4%	(13)	59%	(170)	288
PID: Ind (no lean)	1%	(1)	20%	(32)	9%	(15)	18%	(29)	52%	(83)	160
PID: Rep (no lean)	1%	(2)	6%	(15)	9%	(23)	34%	(84)	50%	(122)	246

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(19)	18%	(122)	8%	(52)	18%	(125)	54%	(376)	694
PID/Gender: Dem Men	4%	(5)	34%	(41)	8%	(10)	5%	(6)	49%	(58)	120
PID/Gender: Dem Women	6%	(11)	20%	(33)	3%	(4)	4%	(7)	67%	(112)	168
PID/Gender: Ind Men	1%	(1)	26%	(26)	12%	(12)	26%	(26)	35%	(35)	99
PID/Gender: Ind Women	—	(0)	10%	(6)	5%	(3)	5%	(3)	80%	(49)	61
PID/Gender: Rep Men	—	(0)	3%	(3)	11%	(13)	44%	(50)	41%	(47)	114
PID/Gender: Rep Women	1%	(1)	9%	(12)	8%	(10)	25%	(34)	57%	(75)	132
Ideo: Liberal (1-3)	7%	(14)	25%	(52)	7%	(14)	7%	(14)	55%	(116)	212
Ideo: Moderate (4)	1%	(3)	24%	(54)	6%	(14)	12%	(27)	56%	(125)	224
Ideo: Conservative (5-7)	—	(1)	6%	(15)	10%	(24)	35%	(84)	48%	(116)	240
Community: Urban	2%	(3)	20%	(31)	9%	(14)	15%	(22)	54%	(80)	149
Community: Suburban	2%	(9)	19%	(69)	6%	(23)	18%	(66)	54%	(196)	362
Community: Rural	4%	(7)	12%	(22)	9%	(16)	20%	(37)	55%	(101)	183
Military HHnm: Yes	3%	(3)	16%	(16)	5%	(5)	33%	(32)	43%	(42)	98
Military HH: No	3%	(16)	18%	(106)	8%	(47)	16%	(93)	56%	(334)	596
Employ: Private Sector	3%	(7)	18%	(43)	8%	(20)	19%	(46)	52%	(127)	242
Employ: Government	—	(0)	13%	(4)	28%	(8)	20%	(6)	39%	(12)	29
Employ: Self-Employed	1%	(0)	17%	(13)	3%	(3)	12%	(9)	67%	(51)	76
Employ: Homemaker	1%	(1)	15%	(7)	7%	(3)	9%	(4)	67%	(30)	45
Employ: Student	2%	(0)	19%	(4)	1%	(0)	8%	(1)	70%	(13)	19
Employ: Retired	2%	(4)	16%	(28)	6%	(10)	24%	(43)	52%	(92)	177
Employ: Unemployed	5%	(4)	25%	(20)	8%	(6)	17%	(13)	45%	(34)	77
Employ: Other	9%	(3)	15%	(4)	7%	(2)	9%	(3)	59%	(17)	29

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(19)	18%	(122)	8%	(52)	18%	(125)	54%	(376)	694
Protestant	4%	(6)	14%	(23)	10%	(17)	27%	(44)	45%	(73)	164
Roman Catholic	2%	(2)	21%	(31)	8%	(12)	21%	(31)	48%	(72)	148
Mormon	—	(0)	—	(0)	—	(0)	30%	(1)	70%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	14%	(1)	3%	(0)	83%	(5)	6
Jewish	3%	(0)	24%	(3)	22%	(3)	—	(0)	51%	(7)	13
Muslim	—	(0)	79%	(4)	—	(0)	9%	(0)	12%	(1)	6
Buddhist	—	(0)	17%	(0)	26%	(1)	—	(0)	56%	(1)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	3%	(1)	25%	(10)	—	(0)	17%	(7)	55%	(22)	41
Agnostic	3%	(1)	19%	(7)	11%	(4)	7%	(3)	60%	(23)	38
Something else	1%	(1)	11%	(12)	6%	(6)	24%	(26)	58%	(61)	106
Nothing in particular	4%	(7)	18%	(30)	6%	(9)	8%	(13)	64%	(106)	165
Ideo/PID: Conservative Republican	1%	(1)	6%	(10)	8%	(14)	38%	(67)	48%	(84)	177
Ideo/PID: Moderate/Liberal Republican	1%	(1)	7%	(5)	14%	(9)	26%	(17)	52%	(34)	65
Ideo/PID: Moderate/Conservative Democrat	2%	(3)	26%	(31)	6%	(7)	4%	(4)	62%	(74)	118
Ideo/PID: Liberal Democrat	8%	(13)	27%	(44)	5%	(8)	5%	(8)	55%	(90)	163
Unfavorable of Biden and Trump	1%	(1)	10%	(13)	11%	(15)	17%	(23)	62%	(85)	136
2024 H2H Matchup: Biden Voter	5%	(17)	26%	(88)	6%	(21)	4%	(14)	58%	(197)	337
2024 H2H Matchup: Trump Voter	1%	(2)	8%	(25)	9%	(26)	33%	(100)	49%	(146)	298
2024 H2H Matchup: Would not Vote	—	(0)	19%	(5)	3%	(1)	17%	(4)	60%	(15)	24
2024 H2H Matchup: Do not Know	—	(0)	11%	(4)	12%	(4)	22%	(8)	55%	(19)	35
2022 House Vote: Democrat	4%	(14)	26%	(80)	8%	(24)	6%	(20)	55%	(170)	308
2022 House Vote: Republican	1%	(2)	8%	(21)	10%	(25)	38%	(97)	43%	(108)	252
2022 House Vote: Did not Vote	3%	(4)	14%	(17)	3%	(4)	6%	(7)	74%	(93)	124
2020 Vote: Joe Biden	5%	(16)	24%	(77)	7%	(22)	5%	(16)	59%	(189)	320
2020 Vote: Donald Trump	1%	(2)	10%	(30)	9%	(27)	32%	(96)	49%	(148)	302
2020 Vote: Someone Else	—	(0)	13%	(1)	11%	(1)	45%	(4)	31%	(3)	10
2020 Vote: Did not Vote	2%	(1)	22%	(14)	4%	(2)	13%	(8)	59%	(37)	62

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(19)	18%	(122)	8%	(52)	18%	(125)	54%	(376)	694
2016 Vote: Hillary Clinton	6%	(16)	27%	(69)	6%	(16)	7%	(18)	54%	(137)	255
2016 Vote: Donald Trump	—	(0)	11%	(28)	10%	(26)	34%	(86)	45%	(115)	256
2016 Vote: Someone Else	—	(0)	13%	(3)	16%	(3)	25%	(5)	46%	(10)	21
2020 Vote/PID: Not Biden/Democrat	3%	(1)	35%	(14)	2%	(1)	7%	(3)	52%	(21)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	1%	(0)	17%	(4)	44%	(10)	37%	(8)	22
U.S. Economy: Wrong Track	1%	(7)	14%	(69)	7%	(37)	24%	(121)	54%	(273)	507
U.S. Economy: Right Direction	7%	(12)	28%	(53)	8%	(15)	2%	(4)	55%	(103)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	29%	(72)	6%	(14)	3%	(7)	58%	(144)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(3)	9%	(29)	9%	(28)	34%	(111)	48%	(157)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	17%	(21)	9%	(10)	7%	(8)	63%	(76)	120
Top 2024 Issue: Economy	2%	(5)	15%	(39)	6%	(15)	24%	(60)	54%	(138)	257
Community/Gender: Urban Women	1%	(1)	16%	(12)	8%	(6)	7%	(5)	68%	(53)	77
Community/Gender: Urban Men	3%	(2)	25%	(18)	10%	(8)	24%	(17)	38%	(27)	72
Community/Gender: Rural Women	5%	(5)	8%	(7)	4%	(4)	16%	(14)	66%	(58)	88
Community/Gender: Rural Men	3%	(3)	15%	(14)	13%	(12)	25%	(23)	45%	(42)	94
Community/Gender: Suburban Women	4%	(7)	16%	(31)	4%	(8)	13%	(24)	64%	(125)	195
Community/Gender: Suburban Men	1%	(2)	23%	(38)	9%	(15)	25%	(41)	42%	(71)	167
Homeowner	2%	(14)	19%	(106)	7%	(42)	19%	(108)	53%	(304)	575
Renter	4%	(4)	13%	(14)	9%	(9)	12%	(13)	61%	(64)	104
Self + Household: White-Collar	3%	(7)	19%	(47)	9%	(21)	19%	(45)	50%	(122)	243
Self + Household: Blue Collar	3%	(10)	17%	(62)	8%	(29)	21%	(74)	51%	(184)	360
Union HH: Yes	4%	(3)	19%	(13)	8%	(6)	16%	(11)	52%	(37)	70
Union HH: No	3%	(16)	17%	(108)	7%	(47)	18%	(114)	54%	(339)	624
LGBTQ+: Yes	7%	(5)	24%	(17)	9%	(7)	3%	(2)	57%	(41)	72
LGBTQ+: No	2%	(14)	17%	(104)	7%	(46)	20%	(123)	54%	(335)	622
Motivated to Vote	3%	(18)	17%	(107)	8%	(49)	19%	(120)	54%	(346)	641
Parent: Yes	3%	(7)	18%	(35)	13%	(24)	12%	(24)	53%	(102)	191
Parent: No	2%	(12)	17%	(87)	6%	(28)	20%	(102)	55%	(274)	503
COVID Vaccine: Yes	3%	(16)	21%	(99)	7%	(34)	14%	(64)	55%	(258)	470
COVID Vaccine: No	1%	(3)	10%	(22)	8%	(19)	28%	(62)	53%	(118)	224

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(19)	18%	(122)	8%	(52)	18%	(125)	54%	(376)	694
Student Loans: Yes	2%	(3)	14%	(17)	10%	(12)	19%	(22)	55%	(66)	121
Student Loans: No	3%	(16)	18%	(104)	7%	(40)	18%	(103)	54%	(310)	573
Favorable Opinion of Haley	2%	(4)	19%	(39)	11%	(22)	24%	(50)	45%	(94)	210
Unfavorable Opinion of Haley	4%	(12)	22%	(66)	6%	(17)	19%	(57)	49%	(146)	298
Prodigal Biden Voter	—	(0)	11%	(3)	7%	(2)	10%	(3)	72%	(19)	27
Undecided Voter (DK/WNV)	—	(0)	14%	(9)	9%	(5)	20%	(12)	57%	(34)	59
Undecided Voter (DK)	—	(0)	11%	(4)	12%	(4)	22%	(8)	55%	(19)	35
Watched Debate	3%	(14)	19%	(94)	10%	(49)	21%	(103)	47%	(229)	490
Watched Debate: Did not Watch	2%	(5)	13%	(28)	1%	(3)	11%	(22)	72%	(147)	204
Watched Debate: All of it	4%	(11)	22%	(59)	11%	(29)	24%	(63)	39%	(103)	265
Watched Debate: Some of it	1%	(3)	16%	(35)	9%	(20)	18%	(40)	56%	(127)	225
Continue His Campaign: Yes Biden	4%	(12)	25%	(69)	8%	(23)	7%	(19)	56%	(156)	279
Continue His Campaign: No Biden	2%	(6)	12%	(45)	8%	(29)	27%	(102)	52%	(200)	383
Continue His Campaign: Yes Trump	1%	(2)	9%	(31)	11%	(37)	32%	(105)	48%	(159)	335
Continue His Campaign: No Trump	5%	(15)	25%	(84)	5%	(16)	6%	(19)	60%	(198)	332
Conviction: Evidence	5%	(17)	25%	(89)	7%	(25)	4%	(16)	59%	(212)	359
Conviction: Motivation to Damage	1%	(2)	10%	(27)	10%	(25)	37%	(97)	43%	(114)	265
Conviction: DK/NO	1%	(0)	8%	(5)	3%	(2)	17%	(12)	72%	(50)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(23)	14%	(101)	10%	(66)	15%	(102)	58%	(402)	694
Gender: Male	5%	(16)	16%	(55)	10%	(34)	19%	(65)	49%	(164)	333
Gender: Female	2%	(8)	13%	(46)	9%	(32)	10%	(37)	66%	(239)	361
Age: 18-34	5%	(9)	8%	(15)	14%	(25)	13%	(24)	60%	(110)	183
Age: 35-44	2%	(2)	17%	(17)	9%	(8)	9%	(8)	63%	(61)	96
Age: 45-64	2%	(5)	16%	(40)	9%	(22)	18%	(43)	55%	(137)	248
Age: 65+	4%	(6)	17%	(28)	6%	(11)	16%	(27)	57%	(95)	167
GenZers: 1997-2012	6%	(5)	10%	(9)	17%	(15)	10%	(9)	58%	(52)	89
Millennials: 1981-1996	4%	(6)	12%	(21)	10%	(18)	13%	(23)	62%	(111)	180
GenXers: 1965-1980	3%	(5)	18%	(37)	9%	(18)	14%	(28)	56%	(112)	201
Baby Boomers: 1946-1964	3%	(7)	14%	(31)	7%	(14)	19%	(40)	57%	(121)	213
Educ: < College	3%	(15)	12%	(55)	10%	(46)	14%	(66)	61%	(285)	466
Educ: Bachelors degree	4%	(6)	18%	(25)	11%	(15)	18%	(25)	49%	(70)	142
Educ: Post-grad	3%	(2)	24%	(21)	6%	(5)	13%	(11)	54%	(47)	86
Income: Under 50k	4%	(12)	12%	(40)	8%	(26)	12%	(42)	65%	(220)	340
Income: 50k-100k	3%	(6)	14%	(32)	16%	(36)	17%	(38)	50%	(113)	224
Income: 100k+	4%	(5)	22%	(29)	3%	(4)	17%	(22)	54%	(70)	130
Ethnicity: White (Non-Hispanic)	3%	(15)	15%	(84)	7%	(40)	16%	(87)	59%	(328)	555
Ethnicity: Hispanic	—	(0)	—	(0)	35%	(8)	20%	(4)	45%	(10)	22
Ethnicity: Black (Non-Hispanic)	8%	(7)	15%	(13)	15%	(14)	5%	(5)	56%	(50)	89
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	11%	(3)	16%	(4)	22%	(6)	50%	(14)	28
All Christian	2%	(6)	13%	(42)	11%	(37)	20%	(65)	53%	(170)	320
All Non-Christian	13%	(3)	10%	(2)	27%	(7)	2%	(0)	48%	(12)	24
Atheist	5%	(2)	14%	(6)	—	(0)	5%	(2)	75%	(31)	41
Agnostic/Nothing in particular	5%	(10)	18%	(38)	8%	(17)	8%	(17)	60%	(122)	203
Something Else	2%	(2)	12%	(13)	6%	(6)	16%	(17)	64%	(68)	106
Evangelical	2%	(3)	14%	(19)	16%	(21)	20%	(27)	48%	(65)	136
Non-Evangelical	1%	(4)	13%	(36)	8%	(21)	19%	(55)	59%	(166)	282
PID: Dem (no lean)	6%	(18)	21%	(60)	7%	(20)	5%	(15)	61%	(174)	288
PID: Ind (no lean)	1%	(1)	17%	(28)	13%	(21)	13%	(20)	56%	(90)	160
PID: Rep (no lean)	2%	(4)	5%	(13)	10%	(25)	27%	(66)	56%	(138)	246

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(23)	14%	(101)	10%	(66)	15%	(102)	58%	(402)	694
PID/Gender: Dem Men	10%	(12)	20%	(24)	8%	(10)	9%	(11)	52%	(62)	120
PID/Gender: Dem Women	3%	(6)	22%	(36)	6%	(10)	3%	(4)	67%	(112)	168
PID/Gender: Ind Men	—	(0)	24%	(24)	14%	(14)	19%	(19)	43%	(42)	99
PID/Gender: Ind Women	1%	(1)	7%	(4)	11%	(7)	3%	(2)	78%	(48)	61
PID/Gender: Rep Men	3%	(3)	6%	(7)	9%	(10)	31%	(35)	52%	(59)	114
PID/Gender: Rep Women	1%	(1)	4%	(5)	12%	(15)	24%	(31)	60%	(79)	132
Ideo: Liberal (1-3)	7%	(15)	22%	(46)	7%	(14)	5%	(10)	60%	(126)	212
Ideo: Moderate (4)	3%	(7)	17%	(37)	12%	(26)	10%	(23)	58%	(130)	224
Ideo: Conservative (5-7)	—	(1)	7%	(18)	11%	(26)	28%	(67)	53%	(128)	240
Community: Urban	5%	(8)	16%	(23)	8%	(12)	14%	(21)	56%	(84)	149
Community: Suburban	3%	(9)	14%	(52)	11%	(39)	13%	(48)	59%	(213)	362
Community: Rural	3%	(6)	14%	(25)	8%	(15)	18%	(33)	57%	(104)	183
Military HHnm: Yes	2%	(2)	7%	(7)	9%	(9)	29%	(29)	52%	(52)	98
Military HH: No	4%	(21)	16%	(94)	10%	(57)	12%	(73)	59%	(351)	596
Employ: Private Sector	4%	(9)	15%	(37)	10%	(24)	18%	(44)	53%	(128)	242
Employ: Government	13%	(4)	4%	(1)	24%	(7)	23%	(7)	37%	(11)	29
Employ: Self-Employed	1%	(1)	8%	(6)	14%	(11)	4%	(3)	73%	(55)	76
Employ: Homemaker	1%	(0)	17%	(8)	—	(0)	11%	(5)	71%	(32)	45
Employ: Student	2%	(0)	7%	(1)	20%	(4)	1%	(0)	70%	(13)	19
Employ: Retired	3%	(6)	15%	(26)	7%	(12)	16%	(29)	59%	(104)	177
Employ: Unemployed	3%	(2)	21%	(16)	9%	(7)	14%	(11)	53%	(41)	77
Employ: Other	2%	(1)	19%	(5)	5%	(1)	12%	(3)	62%	(18)	29

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(23)	14%	(101)	10%	(66)	15%	(102)	58%	(402)	694
Protestant	2%	(3)	9%	(15)	13%	(21)	21%	(34)	55%	(90)	164
Roman Catholic	1%	(2)	18%	(27)	11%	(16)	21%	(30)	49%	(73)	148
Mormon	—	(0)	—	(0)	4%	(0)	30%	(1)	66%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	—	(0)	—	(0)	3%	(0)	93%	(6)	6
Jewish	23%	(3)	19%	(2)	20%	(3)	—	(0)	38%	(5)	13
Muslim	—	(0)	—	(0)	54%	(3)	9%	(0)	37%	(2)	6
Buddhist	—	(0)	—	(0)	44%	(1)	—	(0)	56%	(1)	2
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	5%	(2)	14%	(6)	—	(0)	5%	(2)	75%	(31)	41
Agnostic	10%	(4)	15%	(6)	12%	(5)	10%	(4)	53%	(20)	38
Something else	2%	(2)	12%	(13)	6%	(6)	16%	(17)	64%	(68)	106
Nothing in particular	4%	(6)	19%	(32)	7%	(12)	8%	(13)	61%	(102)	165
Ideo/PID: Conservative Republican	1%	(1)	5%	(10)	9%	(15)	32%	(56)	53%	(94)	177
Ideo/PID: Moderate/Liberal Republican	4%	(3)	5%	(3)	15%	(10)	15%	(10)	61%	(40)	65
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	17%	(20)	9%	(11)	6%	(7)	62%	(74)	118
Ideo/PID: Liberal Democrat	7%	(12)	24%	(40)	5%	(9)	5%	(9)	58%	(94)	163
Unfavorable of Biden and Trump	1%	(1)	11%	(15)	11%	(15)	12%	(16)	65%	(89)	136
2024 H2H Matchup: Biden Voter	5%	(16)	22%	(75)	8%	(25)	4%	(14)	61%	(206)	337
2024 H2H Matchup: Trump Voter	2%	(7)	6%	(19)	11%	(33)	27%	(80)	53%	(159)	298
2024 H2H Matchup: Would not Vote	—	(0)	3%	(1)	20%	(5)	16%	(4)	61%	(15)	24
2024 H2H Matchup: Do not Know	—	(0)	17%	(6)	8%	(3)	11%	(4)	64%	(22)	35
2022 House Vote: Democrat	6%	(17)	24%	(74)	8%	(23)	5%	(15)	58%	(179)	308
2022 House Vote: Republican	2%	(4)	6%	(15)	13%	(32)	31%	(78)	49%	(123)	252
2022 House Vote: Did not Vote	1%	(1)	9%	(11)	8%	(10)	7%	(9)	74%	(92)	124
2020 Vote: Joe Biden	5%	(17)	22%	(70)	6%	(20)	5%	(17)	61%	(195)	320
2020 Vote: Donald Trump	1%	(4)	9%	(27)	11%	(34)	26%	(79)	52%	(158)	302
2020 Vote: Someone Else	—	(0)	13%	(1)	12%	(1)	17%	(2)	59%	(6)	10
2020 Vote: Did not Vote	2%	(1)	4%	(3)	17%	(11)	8%	(5)	69%	(43)	62

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(23)	14%	(101)	10%	(66)	15%	(102)	58%	(402)	694
2016 Vote: Hillary Clinton	7%	(17)	24%	(62)	6%	(16)	6%	(16)	56%	(144)	255
2016 Vote: Donald Trump	—	(1)	10%	(25)	12%	(32)	27%	(70)	50%	(128)	256
2016 Vote: Someone Else	—	(0)	24%	(5)	16%	(3)	13%	(3)	46%	(10)	21
2020 Vote/PID: Not Biden/Democrat	3%	(1)	9%	(4)	23%	(9)	6%	(2)	59%	(24)	40
2020 Vote/PID: Not Trump/Republican	—	(0)	11%	(2)	8%	(2)	19%	(4)	63%	(14)	22
U.S. Economy: Wrong Track	1%	(7)	10%	(53)	10%	(50)	19%	(97)	59%	(301)	507
U.S. Economy: Right Direction	9%	(16)	26%	(48)	9%	(16)	3%	(5)	54%	(102)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	24%	(58)	8%	(19)	4%	(11)	58%	(144)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	8%	(27)	12%	(39)	26%	(84)	53%	(175)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	13%	(16)	7%	(9)	6%	(7)	70%	(84)	120
Top 2024 Issue: Economy	2%	(4)	11%	(27)	11%	(27)	14%	(37)	63%	(161)	257
Community/Gender: Urban Women	—	(0)	19%	(15)	8%	(6)	8%	(6)	65%	(50)	77
Community/Gender: Urban Men	11%	(8)	12%	(9)	9%	(7)	21%	(15)	47%	(34)	72
Community/Gender: Rural Women	3%	(3)	13%	(11)	4%	(4)	10%	(9)	69%	(61)	88
Community/Gender: Rural Men	3%	(3)	15%	(14)	11%	(11)	25%	(23)	46%	(43)	94
Community/Gender: Suburban Women	2%	(5)	10%	(20)	11%	(22)	11%	(22)	65%	(127)	195
Community/Gender: Suburban Men	3%	(4)	19%	(32)	10%	(17)	16%	(27)	52%	(86)	167
Homeowner	3%	(18)	15%	(84)	10%	(57)	15%	(84)	58%	(333)	575
Renter	5%	(5)	15%	(15)	8%	(9)	12%	(13)	59%	(62)	104
Self + Household: White-Collar	4%	(10)	15%	(36)	9%	(22)	13%	(31)	59%	(144)	243
Self + Household: Blue Collar	3%	(12)	16%	(57)	9%	(31)	18%	(65)	54%	(196)	360
Union HH: Yes	5%	(3)	17%	(12)	7%	(5)	20%	(14)	51%	(36)	70
Union HH: No	3%	(20)	14%	(89)	10%	(61)	14%	(88)	59%	(366)	624
LGBTQ+: Yes	3%	(2)	20%	(14)	7%	(5)	5%	(4)	65%	(47)	72
LGBTQ+: No	3%	(21)	14%	(86)	10%	(61)	16%	(98)	57%	(355)	622
Motivated to Vote	3%	(22)	15%	(94)	9%	(59)	15%	(94)	58%	(372)	641
Parent: Yes	5%	(9)	14%	(26)	14%	(26)	10%	(20)	57%	(109)	191
Parent: No	3%	(14)	15%	(74)	8%	(40)	16%	(82)	58%	(293)	503
COVID Vaccine: Yes	5%	(21)	18%	(84)	7%	(32)	11%	(50)	60%	(282)	470
COVID Vaccine: No	1%	(2)	7%	(16)	15%	(34)	23%	(52)	54%	(121)	224

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	3%	(23)	14%	(101)	10%	(66)	15%	(102)	58%	(402)	694
Student Loans: Yes	1%	(2)	16%	(19)	8%	(9)	18%	(22)	57%	(69)	121
Student Loans: No	4%	(22)	14%	(81)	10%	(57)	14%	(80)	58%	(333)	573
Favorable Opinion of Haley	1%	(3)	15%	(32)	12%	(25)	19%	(41)	52%	(109)	210
Unfavorable Opinion of Haley	5%	(14)	19%	(56)	9%	(28)	15%	(46)	52%	(154)	298
Prodigal Biden Voter	10%	(3)	7%	(2)	6%	(2)	10%	(3)	68%	(18)	27
Undecided Voter (DK/WNV)	—	(0)	11%	(7)	13%	(8)	13%	(8)	63%	(37)	59
Undecided Voter (DK)	—	(0)	17%	(6)	8%	(3)	11%	(4)	64%	(22)	35
Watched Debate	3%	(16)	18%	(87)	11%	(54)	17%	(83)	51%	(249)	490
Watched Debate: Did not Watch	4%	(8)	6%	(13)	6%	(12)	9%	(19)	75%	(153)	204
Watched Debate: All of it	3%	(8)	21%	(57)	13%	(35)	19%	(50)	43%	(115)	265
Watched Debate: Some of it	3%	(7)	14%	(31)	8%	(19)	15%	(33)	60%	(134)	225
Continue His Campaign: Yes Biden	6%	(16)	21%	(60)	9%	(26)	6%	(18)	57%	(159)	279
Continue His Campaign: No Biden	2%	(7)	8%	(32)	10%	(40)	21%	(82)	58%	(222)	383
Continue His Campaign: Yes Trump	2%	(7)	9%	(29)	12%	(41)	24%	(82)	52%	(175)	335
Continue His Campaign: No Trump	5%	(15)	20%	(65)	8%	(25)	6%	(20)	62%	(206)	332
Conviction: Evidence	6%	(21)	21%	(74)	7%	(26)	6%	(21)	61%	(218)	359
Conviction: Motivation to Damage	1%	(2)	8%	(22)	14%	(36)	27%	(73)	50%	(132)	265
Conviction: DK/NO	1%	(0)	7%	(5)	5%	(4)	12%	(8)	75%	(53)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	17%	(118)	20%	(142)	9%	(60)	21%	(148)	32%	(225)	694
Gender: Male	18%	(60)	19%	(62)	10%	(33)	28%	(95)	25%	(83)	333
Gender: Female	16%	(58)	22%	(80)	7%	(27)	15%	(54)	39%	(142)	361
Age: 18-34	13%	(23)	16%	(29)	12%	(22)	15%	(27)	44%	(81)	183
Age: 35-44	16%	(15)	17%	(16)	11%	(10)	9%	(9)	47%	(46)	96
Age: 45-64	17%	(41)	23%	(58)	9%	(22)	24%	(60)	27%	(67)	248
Age: 65+	23%	(39)	24%	(39)	4%	(6)	31%	(52)	18%	(31)	167
GenZers: 1997-2012	17%	(15)	12%	(11)	16%	(14)	16%	(15)	38%	(34)	89
Millennials: 1981-1996	13%	(24)	18%	(32)	10%	(17)	11%	(19)	49%	(88)	180
GenXers: 1965-1980	16%	(32)	26%	(51)	10%	(19)	19%	(38)	30%	(60)	201
Baby Boomers: 1946-1964	21%	(45)	21%	(44)	4%	(9)	34%	(73)	20%	(42)	213
Educ: < College	15%	(70)	17%	(81)	9%	(44)	21%	(99)	37%	(172)	466
Educ: Bachelors degree	17%	(25)	27%	(39)	9%	(13)	23%	(33)	23%	(33)	142
Educ: Post-grad	28%	(24)	26%	(23)	4%	(3)	19%	(17)	23%	(20)	86
Income: Under 50k	14%	(47)	24%	(80)	7%	(25)	18%	(61)	37%	(127)	340
Income: 50k-100k	20%	(45)	14%	(32)	14%	(31)	22%	(48)	30%	(68)	224
Income: 100k+	21%	(27)	23%	(30)	3%	(3)	30%	(39)	24%	(31)	130
Ethnicity: White (Non-Hispanic)	18%	(98)	22%	(125)	7%	(40)	23%	(130)	29%	(162)	555
Ethnicity: Hispanic	26%	(6)	—	(0)	35%	(8)	25%	(6)	15%	(3)	22
Ethnicity: Black (Non-Hispanic)	16%	(14)	18%	(16)	9%	(8)	9%	(8)	48%	(43)	89
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	5%	(1)	16%	(4)	19%	(5)	59%	(16)	28
All Christian	15%	(48)	19%	(59)	8%	(25)	30%	(96)	29%	(92)	320
All Non-Christian	28%	(7)	20%	(5)	11%	(3)	8%	(2)	33%	(8)	24
Atheist	17%	(7)	30%	(12)	16%	(6)	20%	(8)	17%	(7)	41
Agnostic/Nothing in particular	21%	(44)	25%	(51)	12%	(24)	8%	(16)	34%	(68)	203
Something Else	12%	(13)	14%	(14)	2%	(2)	25%	(27)	47%	(50)	106
Evangelical	8%	(11)	23%	(32)	8%	(11)	23%	(31)	38%	(51)	136
Non-Evangelical	17%	(49)	15%	(42)	6%	(16)	32%	(89)	30%	(86)	282
PID: Dem (no lean)	27%	(76)	29%	(82)	10%	(28)	7%	(20)	28%	(81)	288
PID: Ind (no lean)	19%	(31)	19%	(31)	9%	(14)	21%	(34)	32%	(51)	160
PID: Rep (no lean)	5%	(11)	12%	(29)	7%	(17)	39%	(95)	38%	(93)	246

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	17%	(118)	20%	(142)	9%	(60)	21%	(148)	32%	(225)	694
PID/Gender: Dem Men	30%	(36)	28%	(34)	16%	(19)	8%	(10)	18%	(21)	120
PID/Gender: Dem Women	24%	(40)	29%	(48)	6%	(10)	6%	(10)	36%	(60)	168
PID/Gender: Ind Men	18%	(18)	20%	(20)	10%	(10)	31%	(31)	21%	(21)	99
PID/Gender: Ind Women	21%	(13)	17%	(11)	7%	(4)	5%	(3)	50%	(30)	61
PID/Gender: Rep Men	5%	(6)	7%	(8)	4%	(5)	47%	(54)	36%	(41)	114
PID/Gender: Rep Women	4%	(6)	16%	(21)	9%	(12)	31%	(41)	39%	(52)	132
Ideo: Liberal (1-3)	31%	(66)	28%	(59)	9%	(19)	7%	(14)	25%	(54)	212
Ideo: Moderate (4)	21%	(47)	25%	(57)	12%	(26)	13%	(29)	29%	(64)	224
Ideo: Conservative (5-7)	2%	(4)	11%	(26)	6%	(15)	44%	(105)	37%	(90)	240
Community: Urban	15%	(23)	24%	(35)	7%	(11)	15%	(22)	39%	(58)	149
Community: Suburban	19%	(68)	21%	(77)	11%	(40)	20%	(73)	29%	(104)	362
Community: Rural	15%	(28)	16%	(30)	5%	(9)	29%	(53)	35%	(63)	183
Military HHnm: Yes	16%	(16)	18%	(17)	10%	(10)	38%	(37)	18%	(18)	98
Military HH: No	17%	(102)	21%	(125)	8%	(50)	19%	(111)	35%	(207)	596
Employ: Private Sector	14%	(33)	22%	(54)	9%	(21)	24%	(58)	31%	(76)	242
Employ: Government	24%	(7)	15%	(5)	12%	(4)	24%	(7)	24%	(7)	29
Employ: Self-Employed	12%	(9)	12%	(9)	17%	(13)	10%	(7)	49%	(37)	76
Employ: Homemaker	18%	(8)	24%	(11)	6%	(3)	13%	(6)	39%	(18)	45
Employ: Student	9%	(2)	21%	(4)	13%	(2)	—	(0)	58%	(11)	19
Employ: Retired	22%	(39)	22%	(39)	5%	(10)	31%	(54)	19%	(35)	177
Employ: Unemployed	19%	(15)	22%	(17)	3%	(2)	18%	(14)	37%	(29)	77
Employ: Other	16%	(5)	13%	(4)	18%	(5)	5%	(1)	48%	(14)	29

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	17%	(118)	20%	(142)	9%	(60)	21%	(148)	32%	(225)	694
Protestant	17%	(27)	17%	(27)	11%	(17)	31%	(50)	26%	(42)	164
Roman Catholic	13%	(20)	22%	(32)	5%	(7)	29%	(43)	31%	(46)	148
Mormon	—	(0)	—	(0)	—	(0)	30%	(1)	70%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	—	(0)	—	(0)	31%	(2)	51%	(3)	6
Jewish	39%	(5)	9%	(1)	—	(0)	11%	(1)	41%	(5)	13
Muslim	23%	(1)	23%	(1)	32%	(2)	9%	(0)	13%	(1)	6
Buddhist	26%	(1)	—	(0)	44%	(1)	—	(0)	30%	(1)	2
Hindu	—	(0)	65%	(2)	—	(0)	—	(0)	35%	(1)	3
Atheist	17%	(7)	30%	(12)	16%	(6)	20%	(8)	17%	(7)	41
Agnostic	23%	(9)	36%	(14)	19%	(7)	8%	(3)	14%	(5)	38
Something else	12%	(13)	14%	(14)	2%	(2)	25%	(27)	47%	(50)	106
Nothing in particular	21%	(35)	23%	(38)	10%	(17)	8%	(13)	38%	(63)	165
Ideo/PID: Conservative Republican	2%	(4)	10%	(18)	6%	(11)	45%	(80)	36%	(64)	177
Ideo/PID: Moderate/Liberal Republican	10%	(6)	17%	(11)	10%	(7)	23%	(15)	40%	(26)	65
Ideo/PID: Moderate/Conservative Democrat	17%	(20)	31%	(37)	10%	(12)	10%	(12)	31%	(37)	118
Ideo/PID: Liberal Democrat	34%	(56)	28%	(45)	10%	(16)	5%	(8)	23%	(38)	163
Unfavorable of Biden and Trump	10%	(14)	18%	(24)	13%	(17)	23%	(32)	36%	(49)	136
2024 H2H Matchup: Biden Voter	30%	(100)	29%	(98)	11%	(36)	4%	(13)	27%	(90)	337
2024 H2H Matchup: Trump Voter	5%	(14)	11%	(34)	6%	(19)	41%	(123)	36%	(108)	298
2024 H2H Matchup: Would not Vote	9%	(2)	9%	(2)	8%	(2)	26%	(6)	48%	(12)	24
2024 H2H Matchup: Do not Know	5%	(2)	24%	(9)	9%	(3)	18%	(6)	44%	(15)	35
2022 House Vote: Democrat	30%	(92)	30%	(92)	10%	(30)	6%	(17)	25%	(76)	308
2022 House Vote: Republican	5%	(12)	11%	(27)	6%	(14)	47%	(119)	32%	(80)	252
2022 House Vote: Did not Vote	11%	(13)	18%	(22)	11%	(14)	10%	(12)	51%	(63)	124
2020 Vote: Joe Biden	30%	(97)	27%	(87)	9%	(30)	7%	(21)	27%	(85)	320
2020 Vote: Donald Trump	6%	(19)	13%	(40)	7%	(20)	38%	(114)	36%	(108)	302
2020 Vote: Someone Else	—	(0)	24%	(2)	23%	(2)	29%	(3)	25%	(2)	10
2020 Vote: Did not Vote	4%	(2)	20%	(12)	12%	(8)	17%	(11)	47%	(29)	62

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	17%	(118)	20%	(142)	9%	(60)	21%	(148)	32%	(225)	694
2016 Vote: Hillary Clinton	35%	(89)	30%	(76)	7%	(18)	6%	(16)	22%	(57)	255
2016 Vote: Donald Trump	5%	(12)	12%	(30)	7%	(19)	42%	(108)	34%	(87)	256
2016 Vote: Someone Else	23%	(5)	30%	(6)	—	(0)	39%	(8)	8%	(2)	21
2020 Vote/PID: Not Biden/Democrat	5%	(2)	29%	(12)	19%	(8)	16%	(6)	31%	(13)	40
2020 Vote/PID: Not Trump/Republican	1%	(0)	2%	(0)	12%	(3)	48%	(10)	37%	(8)	22
U.S. Economy: Wrong Track	10%	(48)	17%	(88)	7%	(38)	29%	(146)	37%	(187)	507
U.S. Economy: Right Direction	37%	(70)	29%	(54)	12%	(22)	1%	(3)	20%	(38)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(85)	28%	(70)	9%	(21)	3%	(8)	25%	(62)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(18)	13%	(42)	8%	(27)	38%	(125)	35%	(116)	327
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	25%	(30)	10%	(12)	13%	(16)	39%	(47)	120
Top 2024 Issue: Economy	9%	(23)	15%	(40)	11%	(28)	21%	(54)	44%	(112)	257
Community/Gender: Urban Women	11%	(9)	25%	(19)	7%	(5)	6%	(5)	51%	(39)	77
Community/Gender: Urban Men	20%	(14)	22%	(16)	8%	(5)	25%	(18)	26%	(19)	72
Community/Gender: Rural Women	15%	(13)	16%	(14)	3%	(3)	19%	(17)	47%	(42)	88
Community/Gender: Rural Men	15%	(14)	17%	(16)	7%	(7)	38%	(36)	23%	(21)	94
Community/Gender: Suburban Women	19%	(37)	24%	(47)	10%	(19)	17%	(32)	31%	(61)	195
Community/Gender: Suburban Men	19%	(31)	18%	(30)	13%	(21)	24%	(41)	26%	(43)	167
Homeowner	18%	(104)	20%	(117)	9%	(51)	22%	(127)	31%	(176)	575
Renter	10%	(10)	22%	(23)	9%	(9)	16%	(16)	44%	(45)	104
Self + Household: White-Collar	18%	(44)	25%	(60)	10%	(24)	22%	(54)	25%	(61)	243
Self + Household: Blue Collar	19%	(67)	19%	(67)	7%	(25)	25%	(91)	30%	(110)	360
Union HH: Yes	24%	(17)	26%	(18)	6%	(4)	20%	(14)	25%	(17)	70
Union HH: No	16%	(102)	20%	(124)	9%	(56)	22%	(135)	33%	(208)	624
LGBTQ+: Yes	28%	(20)	18%	(13)	14%	(10)	6%	(5)	34%	(25)	72
LGBTQ+: No	16%	(98)	21%	(129)	8%	(50)	23%	(144)	32%	(200)	622
Motivated to Vote	18%	(116)	20%	(130)	9%	(55)	22%	(143)	31%	(198)	641
Parent: Yes	11%	(21)	22%	(42)	8%	(16)	16%	(31)	42%	(80)	191
Parent: No	19%	(97)	20%	(100)	9%	(44)	23%	(117)	29%	(145)	503
COVID Vaccine: Yes	24%	(112)	25%	(116)	7%	(34)	18%	(84)	26%	(124)	470
COVID Vaccine: No	3%	(6)	12%	(26)	12%	(26)	29%	(64)	45%	(101)	224

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	17%	(118)	20%	(142)	9%	(60)	21%	(148)	32%	(225)	694
Student Loans: Yes	14%	(17)	25%	(30)	7%	(9)	17%	(21)	36%	(44)	121
Student Loans: No	18%	(101)	20%	(112)	9%	(51)	22%	(127)	32%	(181)	573
Favorable Opinion of Haley	9%	(19)	23%	(49)	11%	(24)	32%	(68)	24%	(51)	210
Unfavorable Opinion of Haley	27%	(80)	20%	(60)	10%	(29)	21%	(63)	22%	(65)	298
Prodigal Biden Voter	9%	(2)	15%	(4)	7%	(2)	30%	(8)	39%	(10)	27
Undecided Voter (DK/WNV)	7%	(4)	18%	(11)	8%	(5)	21%	(13)	46%	(27)	59
Undecided Voter (DK)	5%	(2)	24%	(9)	9%	(3)	18%	(6)	44%	(15)	35
Watched Debate	18%	(87)	22%	(108)	9%	(46)	25%	(122)	26%	(127)	490
Watched Debate: Did not Watch	15%	(31)	17%	(34)	7%	(14)	13%	(27)	48%	(98)	204
Watched Debate: All of it	21%	(55)	17%	(45)	12%	(31)	32%	(84)	19%	(50)	265
Watched Debate: Some of it	14%	(32)	28%	(63)	7%	(15)	17%	(37)	34%	(77)	225
Continue His Campaign: Yes Biden	27%	(74)	25%	(70)	11%	(31)	9%	(26)	28%	(78)	279
Continue His Campaign: No Biden	10%	(39)	17%	(66)	8%	(29)	31%	(117)	34%	(132)	383
Continue His Campaign: Yes Trump	7%	(25)	13%	(45)	10%	(32)	38%	(126)	32%	(107)	335
Continue His Campaign: No Trump	25%	(84)	28%	(95)	8%	(28)	7%	(22)	31%	(104)	332
Conviction: Evidence	28%	(99)	30%	(107)	11%	(39)	5%	(18)	27%	(96)	359
Conviction: Motivation to Damage	5%	(14)	9%	(24)	6%	(15)	46%	(122)	34%	(89)	265
Conviction: DK/NO	7%	(5)	17%	(12)	9%	(6)	11%	(8)	56%	(39)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	694	100%
xdemGender	Gender: Male	333	48%
	Gender: Female	361	52%
	N	694	
age	Age: 18-34	183	26%
	Age: 35-44	96	14%
	Age: 45-64	248	36%
	Age: 65+	167	24%
	N	694	
demAgeGeneration	GenZers: 1997-2012	89	13%
	Millennials: 1981-1996	180	26%
	GenXers: 1965-1980	201	29%
	Baby Boomers: 1946-1964	213	31%
	N	683	
xeduc3	Educ: < College	466	67%
	Educ: Bachelors degree	142	20%
	Educ: Post-grad	86	12%
	N	694	
xdemInc3	Income: Under 50k	340	49%
	Income: 50k-100k	224	32%
	Income: 100k+	130	19%
	N	694	
xrace_eth	Ethnicity: White (Non-Hispanic)	555	80%
	Ethnicity: Hispanic	22	3%
	Ethnicity: Black (Non-Hispanic)	89	13%
	Ethnicity: Asian + Other (Non-Hispanic)	28	4%
	N	694	
xdemReligion	All Christian	320	46%
	All Non-Christian	24	3%
	Atheist	41	6%
	Agnostic/Nothing in particular	203	29%
	Something Else	106	15%
	N	694	
xdemEvang	Evangelical	136	20%
	Non-Evangelical	282	41%
	N	418	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	288	41%
	PID: Ind (no lean)	160	23%
	PID: Rep (no lean)	246	35%
	N	694	
xpidGender	PID/Gender: Dem Men	120	17%
	PID/Gender: Dem Women	168	24%
	PID/Gender: Ind Men	99	14%
	PID/Gender: Ind Women	61	9%
	PID/Gender: Rep Men	114	16%
	PID/Gender: Rep Women	132	19%
	N	694	
xdemIdeo3	Ideo: Liberal (1-3)	212	30%
	Ideo: Moderate (4)	224	32%
	Ideo: Conservative (5-7)	240	35%
	N	675	
xdemUsr	Community: Urban	149	22%
	Community: Suburban	362	52%
	Community: Rural	183	26%
	N	694	
xdemMilHH1	Military HHnm: Yes	98	14%
	Military HH: No	596	86%
	N	694	
xdemEmploy	Employ: Private Sector	242	35%
	Employ: Government	29	4%
	Employ: Self-Employed	76	11%
	Employ: Homemaker	45	7%
	Employ: Student	19	3%
	Employ: Retired	177	26%
	Employ: Unemployed	77	11%
	Employ: Other	29	4%
	N	694	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRelig	Protestant	164	24%
	Roman Catholic	148	21%
	Mormon	2	0%
	Orthodox (e.g. Greek or Russian Orthodox)	6	1%
	Jewish	13	2%
	Muslim	6	1%
	Buddhist	2	0%
	Hindu	3	0%
	Atheist	41	6%
	Agnostic	38	5%
	Something else	106	15%
	Nothing in particular	165	24%
	<i>N</i>	694	
BLMBxdem1	Ideo/PID: Conservative Republican	177	25%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	65	9%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	118	17%
BLMBxdem4	Ideo/PID: Liberal Democrat	163	24%
BLMBxdem5	Unfavorable of Biden and Trump	136	20%
BLMBxdem6	2024 H2H Matchup: Biden Voter	337	48%
	2024 H2H Matchup: Trump Voter	298	43%
	2024 H2H Matchup: Would not Vote	24	3%
	2024 H2H Matchup: Do not Know	35	5%
	<i>N</i>	694	
BLMBxdem7	2022 House Vote: Democrat	308	44%
	2022 House Vote: Republican	252	36%
	<i>N</i>	560	
BLMBxdem8	2022 House Vote: Did not Vote	124	18%
BLMBxdem9	2020 Vote: Joe Biden	320	46%
	2020 Vote: Donald Trump	302	44%
	2020 Vote: Someone Else	10	1%
	<i>N</i>	632	
BLMBxdem10	2020 Vote: Did not Vote	62	9%
BLMBxdem11	2016 Vote: Hillary Clinton	255	37%
	2016 Vote: Donald Trump	256	37%
	2016 Vote: Someone Else	21	3%
	<i>N</i>	532	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	40	6%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	22	3%
BLMBxdem14	U.S. Economy: Wrong Track	507	73%
	U.S. Economy: Right Direction	187	27%
	N	694	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	246	35%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	327	47%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	120	17%
	N	694	
BLMBxdem16	Top 2024 Issue: Economy	257	37%
BLMBxdem17	Community/Gender: Urban Women	77	11%
BLMBxdem18	Community/Gender: Urban Men	72	10%
BLMBxdem19	Community/Gender: Rural Women	88	13%
BLMBxdem20	Community/Gender: Rural Men	94	14%
BLMBxdem21	Community/Gender: Suburban Women	195	28%
BLMBxdem22	Community/Gender: Suburban Men	167	24%
BLMBxdem23	Homeowner	575	83%
	Renter	104	15%
	N	679	
BLMBxdem24	Self + Household: White-Collar	243	35%
	Self + Household: Blue Collar	360	52%
	N	603	
BLMBxdem25	Union HH: Yes	70	10%
	Union HH: No	624	90%
	N	694	
BLMBxdem26	LGBTQ+: Yes	72	10%
BLMBxdem27	LGBTQ+: No	622	90%
BLMBxdem28	Motivated to Vote	641	92%
BLMBxdem29	Parent: Yes	191	28%
	Parent: No	503	72%
	N	694	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem30	COVID Vaccine: Yes	470	68%
	COVID Vaccine: No	224	32%
	N	694	
BLMBxdem31	Student Loans: Yes	121	17%
	Student Loans: No	573	83%
	N	694	
BLMBxdem32	Favorable Opinion of Haley	210	30%
	Unfavorable Opinion of Haley	298	43%
	N	508	
BLMBxdem33	Prodigal Biden Voter	27	4%
BLMBxdem34	Undecided Voter (DK/WNV)	59	9%
BLMBxdem35	Undecided Voter (DK)	35	5%
BLMBxdem36	Watched Debate	490	71%
BLMBxdem37	Watched Debate: Did not Watch	204	29%
	Watched Debate: All of it	265	38%
	Watched Debate: Some of it	225	32%
	N	694	
BLMBxdem38	Continue His Campaign: Yes Biden	279	40%
	Continue His Campaign: No Biden	383	55%
	N	662	
BLMBxdem39	Continue His Campaign: Yes Trump	335	48%
	Continue His Campaign: No Trump	332	48%
	N	667	
BLMBxdem40	Conviction: Evidence	359	52%
	Conviction: Motivation to Damage	265	38%
	Conviction: DK/NO	70	10%
	N	694	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Nevada Tracking Poll #2405215
July 01-04, 2024

Crosstabulation Results

Methodology:

This poll was conducted from July 01 - 04, 2024, among a national sample of 452 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 5 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(122)	73%	(330)	452
Gender: Male	32%	(69)	68%	(147)	217
Gender: Female	22%	(53)	78%	(183)	235
Age: 18-34	18%	(22)	82%	(98)	119
Age: 35-44	29%	(17)	71%	(42)	60
Age: 45-64	24%	(38)	76%	(119)	157
Age: 65+	39%	(45)	61%	(71)	116
GenZers: 1997-2012	13%	(9)	87%	(59)	68
Millennials: 1981-1996	25%	(27)	75%	(80)	107
GenXers: 1965-1980	23%	(28)	77%	(97)	125
Baby Boomers: 1946-1964	40%	(54)	60%	(81)	135
Educ: < College	25%	(77)	75%	(232)	309
Educ: Bachelors degree	25%	(23)	75%	(69)	92
Educ: Post-grad	45%	(23)	55%	(28)	51
Income: Under 50k	27%	(46)	73%	(122)	167
Income: 50k-100k	26%	(46)	74%	(131)	177
Income: 100k+	29%	(31)	71%	(77)	108
Ethnicity: White (Non-Hispanic)	33%	(88)	67%	(182)	270
Ethnicity: Hispanic	17%	(14)	83%	(69)	83
Ethnicity: Black (Non-Hispanic)	28%	(11)	72%	(29)	41
Ethnicity: Asian + Other (Non-Hispanic)	15%	(9)	85%	(49)	58
All Christian	27%	(57)	73%	(153)	210
All Non-Christian	44%	(15)	56%	(19)	34
Atheist	45%	(10)	55%	(13)	23
Agnostic/Nothing in particular	24%	(25)	76%	(80)	106
Something Else	19%	(15)	81%	(65)	80
Evangelical	24%	(24)	76%	(74)	98
Non-Evangelical	26%	(47)	74%	(137)	184

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(122)	73%	(330)	452
PID: Dem (no lean)	46%	(86)	54%	(99)	186
PID: Ind (no lean)	14%	(16)	86%	(99)	115
PID: Rep (no lean)	13%	(19)	87%	(132)	151
PID/Gender: Dem Men	56%	(42)	44%	(33)	75
PID/Gender: Dem Women	40%	(44)	60%	(66)	110
PID/Gender: Ind Men	15%	(11)	85%	(59)	70
PID/Gender: Ind Women	12%	(6)	88%	(39)	45
PID/Gender: Rep Men	23%	(17)	77%	(55)	71
PID/Gender: Rep Women	4%	(3)	96%	(77)	80
Ideo: Liberal (1-3)	46%	(60)	54%	(71)	130
Ideo: Moderate (4)	31%	(42)	69%	(94)	135
Ideo: Conservative (5-7)	11%	(20)	89%	(158)	179
Community: Urban	28%	(50)	72%	(128)	178
Community: Suburban	26%	(61)	74%	(175)	236
Community: Rural	29%	(11)	71%	(27)	38
Military HHnm: Yes	16%	(18)	84%	(97)	115
Military HH: No	31%	(104)	69%	(233)	337
Employ: Private Sector	26%	(45)	74%	(125)	170
Employ: Government	33%	(7)	67%	(14)	21
Employ: Self-Employed	22%	(6)	78%	(20)	26
Employ: Homemaker	12%	(3)	88%	(23)	26
Employ: Student	16%	(4)	84%	(21)	25
Employ: Retired	34%	(42)	66%	(82)	124
Employ: Unemployed	25%	(11)	75%	(35)	46
Employ: Other	30%	(4)	70%	(9)	13

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(122)	73%	(330)	452
Protestant	22%	(19)	78%	(67)	86
Roman Catholic	32%	(37)	68%	(79)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	20%	(1)	80%	(4)	5
Jewish	42%	(9)	58%	(13)	23
Muslim	12%	(0)	88%	(2)	2
Buddhist	63%	(5)	37%	(3)	8
Hindu	—	(0)	100%	(1)	1
Atheist	45%	(10)	55%	(13)	23
Agnostic	34%	(9)	66%	(18)	27
Something else	19%	(15)	81%	(65)	80
Nothing in particular	21%	(16)	79%	(63)	79
Ideo/PID: Conservative Republican	9%	(10)	91%	(106)	117
Ideo/PID: Moderate/Liberal Republican	28%	(9)	72%	(23)	32
Ideo/PID: Moderate/Conservative Democrat	40%	(34)	60%	(51)	85
Ideo/PID: Liberal Democrat	52%	(52)	48%	(47)	100
Unfavorable of Biden and Trump	8%	(6)	92%	(69)	76
2024 H2H Matchup: Biden Voter	50%	(102)	50%	(103)	205
2024 H2H Matchup: Trump Voter	9%	(20)	91%	(196)	216
2024 H2H Matchup: Would not Vote	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	—	(0)	100%	(24)	24
2022 House Vote: Democrat	47%	(93)	53%	(106)	199
2022 House Vote: Republican	10%	(15)	90%	(137)	152
2022 House Vote: Did not Vote	14%	(12)	86%	(75)	88
2020 Vote: Joe Biden	46%	(98)	54%	(114)	212
2020 Vote: Donald Trump	8%	(17)	92%	(185)	202
2020 Vote: Someone Else	30%	(3)	70%	(7)	10
2020 Vote: Did not Vote	16%	(5)	84%	(24)	29
2016 Vote: Hillary Clinton	55%	(90)	45%	(75)	165
2016 Vote: Donald Trump	8%	(14)	92%	(163)	177
2016 Vote: Someone Else	17%	(3)	83%	(12)	15

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(122)	73%	(330)	452
2020 Vote/PID: Not Biden/Democrat	39%	(6)	61%	(10)	16
2020 Vote/PID: Not Trump/Republican	46%	(8)	54%	(10)	18
U.S. Economy: Wrong Track	—	(0)	100%	(330)	330
U.S. Economy: Right Direction	100%	(122)	—	(0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(81)	45%	(65)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(18)	92%	(207)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(23)	71%	(58)	82
Top 2024 Issue: Economy	14%	(22)	86%	(131)	153
Community/Gender: Urban Women	23%	(20)	77%	(69)	89
Community/Gender: Urban Men	34%	(30)	66%	(59)	89
Community/Gender: Rural Women	18%	(3)	82%	(12)	15
Community/Gender: Rural Men	36%	(9)	64%	(15)	24
Community/Gender: Suburban Women	23%	(30)	77%	(101)	131
Community/Gender: Suburban Men	30%	(31)	70%	(74)	104
Homeowner	30%	(101)	70%	(232)	333
Renter	17%	(19)	83%	(95)	114
Self + Household: White-Collar	31%	(59)	69%	(129)	188
Self + Household: Blue Collar	26%	(51)	74%	(143)	195
Union HH: Yes	51%	(24)	49%	(23)	47
Union HH: No	24%	(98)	76%	(307)	405
LGBTQ+: Yes	34%	(15)	66%	(30)	45
LGBTQ+: No	26%	(107)	74%	(300)	407
Motivated to Vote	30%	(120)	70%	(282)	402
Parent: Yes	29%	(41)	71%	(99)	140
Parent: No	26%	(81)	74%	(231)	312
COVID Vaccine: Yes	32%	(111)	68%	(240)	351
COVID Vaccine: No	11%	(11)	89%	(90)	101
Student Loans: Yes	18%	(12)	82%	(55)	67
Student Loans: No	29%	(110)	71%	(275)	385
Favorable Opinion of Haley	27%	(37)	73%	(101)	137
Unfavorable Opinion of Haley	36%	(67)	64%	(117)	183

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(122)	73%	(330)	452
Prodigal Biden Voter	3%	(1)	97%	(34)	35
Undecided Voter (DK/WNV)	—	(0)	100%	(31)	31
Undecided Voter (DK)	—	(0)	100%	(24)	24
Watched Debate	28%	(95)	72%	(241)	336
Watched Debate: Did not Watch	23%	(27)	77%	(89)	116
Watched Debate: All of it	31%	(65)	69%	(145)	210
Watched Debate: Some of it	23%	(30)	77%	(96)	126
Continue His Campaign: Yes Biden	46%	(91)	54%	(107)	199
Continue His Campaign: No Biden	10%	(24)	90%	(205)	229
Continue His Campaign: Yes Trump	14%	(34)	86%	(204)	239
Continue His Campaign: No Trump	44%	(83)	56%	(107)	190
Conviction: Evidence	47%	(103)	53%	(115)	218
Conviction: Motivation to Damage	7%	(14)	93%	(183)	197
Conviction: DK/NO	13%	(5)	87%	(32)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(212)	53%	(240)	452
Gender: Male	51%	(111)	49%	(106)	217
Gender: Female	43%	(102)	57%	(134)	235
Age: 18-34	38%	(45)	62%	(74)	119
Age: 35-44	44%	(27)	56%	(33)	60
Age: 45-64	42%	(66)	58%	(91)	157
Age: 65+	64%	(74)	36%	(42)	116
GenZers: 1997-2012	40%	(27)	60%	(40)	68
Millennials: 1981-1996	42%	(45)	58%	(63)	107
GenXers: 1965-1980	39%	(48)	61%	(77)	125
Baby Boomers: 1946-1964	59%	(80)	41%	(55)	135
Educ: < College	45%	(138)	55%	(171)	309
Educ: Bachelors degree	46%	(43)	54%	(50)	92
Educ: Post-grad	62%	(31)	38%	(19)	51
Income: Under 50k	45%	(75)	55%	(92)	167
Income: 50k-100k	47%	(83)	53%	(94)	177
Income: 100k+	50%	(54)	50%	(54)	108
Ethnicity: White (Non-Hispanic)	52%	(141)	48%	(129)	270
Ethnicity: Hispanic	34%	(28)	66%	(55)	83
Ethnicity: Black (Non-Hispanic)	52%	(21)	48%	(19)	41
Ethnicity: Asian + Other (Non-Hispanic)	37%	(21)	63%	(37)	58
All Christian	50%	(104)	50%	(106)	210
All Non-Christian	53%	(18)	47%	(16)	34
Atheist	49%	(11)	51%	(11)	23
Agnostic/Nothing in particular	46%	(49)	54%	(57)	106
Something Else	37%	(30)	63%	(50)	80
Evangelical	49%	(48)	51%	(50)	98
Non-Evangelical	46%	(85)	54%	(99)	184
PID: Dem (no lean)	64%	(120)	36%	(66)	186
PID: Ind (no lean)	37%	(42)	63%	(72)	115
PID: Rep (no lean)	33%	(50)	67%	(101)	151

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(212)	53%	(240)	452
PID/Gender: Dem Men	75%	(57)	25%	(19)	75
PID/Gender: Dem Women	57%	(63)	43%	(47)	110
PID/Gender: Ind Men	36%	(25)	64%	(45)	70
PID/Gender: Ind Women	38%	(17)	62%	(28)	45
PID/Gender: Rep Men	40%	(29)	60%	(43)	71
PID/Gender: Rep Women	27%	(21)	73%	(59)	80
Ideo: Liberal (1-3)	62%	(81)	38%	(50)	130
Ideo: Moderate (4)	49%	(66)	51%	(69)	135
Ideo: Conservative (5-7)	35%	(63)	65%	(115)	179
Community: Urban	46%	(83)	54%	(95)	178
Community: Suburban	48%	(114)	52%	(122)	236
Community: Rural	40%	(15)	60%	(23)	38
Military HHnm: Yes	43%	(49)	57%	(66)	115
Military HH: No	48%	(163)	52%	(174)	337
Employ: Private Sector	44%	(75)	56%	(95)	170
Employ: Government	55%	(11)	45%	(9)	21
Employ: Self-Employed	40%	(11)	60%	(16)	26
Employ: Homemaker	30%	(8)	70%	(18)	26
Employ: Student	35%	(9)	65%	(16)	25
Employ: Retired	56%	(69)	44%	(55)	124
Employ: Unemployed	54%	(25)	46%	(21)	46
Employ: Other	33%	(4)	67%	(9)	13

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(212)	53%	(240)	452
Protestant	47%	(40)	53%	(45)	86
Roman Catholic	54%	(63)	46%	(53)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	20%	(1)	80%	(4)	5
Jewish	40%	(9)	60%	(14)	23
Muslim	90%	(2)	10%	(0)	2
Buddhist	85%	(7)	15%	(1)	8
Hindu	—	(0)	100%	(1)	1
Atheist	49%	(11)	51%	(11)	23
Agnostic	64%	(17)	36%	(10)	27
Something else	37%	(30)	63%	(50)	80
Nothing in particular	41%	(32)	59%	(47)	79
Ideo/PID: Conservative Republican	30%	(35)	70%	(82)	117
Ideo/PID: Moderate/Liberal Republican	48%	(15)	52%	(17)	32
Ideo/PID: Moderate/Conservative Democrat	62%	(53)	38%	(32)	85
Ideo/PID: Liberal Democrat	66%	(65)	34%	(34)	100
Unfavorable of Biden and Trump	49%	(37)	51%	(39)	76
2024 H2H Matchup: Biden Voter	63%	(130)	37%	(75)	205
2024 H2H Matchup: Trump Voter	30%	(65)	70%	(150)	216
2024 H2H Matchup: Would not Vote	47%	(3)	53%	(4)	7
2024 H2H Matchup: Do not Know	55%	(13)	45%	(11)	24
2022 House Vote: Democrat	62%	(124)	38%	(75)	199
2022 House Vote: Republican	36%	(54)	64%	(98)	152
2022 House Vote: Did not Vote	33%	(29)	67%	(59)	88
2020 Vote: Joe Biden	62%	(131)	38%	(81)	212
2020 Vote: Donald Trump	33%	(67)	67%	(135)	202
2020 Vote: Someone Else	57%	(5)	43%	(4)	10
2020 Vote: Did not Vote	30%	(9)	70%	(20)	29
2016 Vote: Hillary Clinton	59%	(98)	41%	(68)	165
2016 Vote: Donald Trump	37%	(65)	63%	(112)	177
2016 Vote: Someone Else	53%	(8)	47%	(7)	15

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(212)	53%	(240)	452
2020 Vote/PID: Not Biden/Democrat	58%	(9)	42%	(7)	16
2020 Vote/PID: Not Trump/Republican	53%	(9)	47%	(8)	18
U.S. Economy: Wrong Track	31%	(101)	69%	(229)	330
U.S. Economy: Right Direction	91%	(111)	9%	(11)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(98)	33%	(48)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(72)	68%	(153)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(43)	48%	(39)	82
Top 2024 Issue: Economy	31%	(48)	69%	(105)	153
Community/Gender: Urban Women	41%	(37)	59%	(52)	89
Community/Gender: Urban Men	51%	(46)	49%	(43)	89
Community/Gender: Rural Women	26%	(4)	74%	(11)	15
Community/Gender: Rural Men	49%	(12)	51%	(12)	24
Community/Gender: Suburban Women	46%	(61)	54%	(71)	131
Community/Gender: Suburban Men	51%	(53)	49%	(51)	104
Homeowner	52%	(174)	48%	(159)	333
Renter	32%	(36)	68%	(78)	114
Self + Household: White-Collar	49%	(91)	51%	(96)	188
Self + Household: Blue Collar	48%	(94)	52%	(101)	195
Union HH: Yes	63%	(30)	37%	(18)	47
Union HH: No	45%	(182)	55%	(222)	405
LGBTQ+: Yes	44%	(20)	56%	(25)	45
LGBTQ+: No	47%	(192)	53%	(215)	407
Motivated to Vote	50%	(200)	50%	(203)	402
Parent: Yes	44%	(62)	56%	(78)	140
Parent: No	48%	(150)	52%	(162)	312
COVID Vaccine: Yes	53%	(185)	47%	(165)	351
COVID Vaccine: No	26%	(27)	74%	(74)	101
Student Loans: Yes	37%	(25)	63%	(42)	67
Student Loans: No	49%	(188)	51%	(198)	385
Favorable Opinion of Haley	57%	(78)	43%	(59)	137
Unfavorable Opinion of Haley	46%	(85)	54%	(99)	183

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(212)	53%	(240)	452
Prodigal Biden Voter	42%	(15)	58%	(20)	35
Undecided Voter (DK/WNV)	53%	(17)	47%	(15)	31
Undecided Voter (DK)	55%	(13)	45%	(11)	24
Watched Debate	45%	(153)	55%	(183)	336
Watched Debate: Did not Watch	51%	(60)	49%	(57)	116
Watched Debate: All of it	42%	(88)	58%	(122)	210
Watched Debate: Some of it	51%	(65)	49%	(61)	126
Continue His Campaign: Yes Biden	61%	(121)	39%	(77)	199
Continue His Campaign: No Biden	33%	(76)	67%	(153)	229
Continue His Campaign: Yes Trump	37%	(88)	63%	(150)	239
Continue His Campaign: No Trump	60%	(115)	40%	(75)	190
Conviction: Evidence	63%	(136)	37%	(82)	218
Conviction: Motivation to Damage	31%	(62)	69%	(136)	197
Conviction: DK/NO	38%	(14)	62%	(23)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(227)	50%	(225)	452
Gender: Male	55%	(119)	45%	(97)	217
Gender: Female	46%	(108)	54%	(127)	235
Age: 18-34	45%	(54)	55%	(66)	119
Age: 35-44	48%	(28)	52%	(31)	60
Age: 45-64	44%	(69)	56%	(88)	157
Age: 65+	66%	(76)	34%	(40)	116
GenZers: 1997-2012	53%	(36)	47%	(32)	68
Millennials: 1981-1996	43%	(46)	57%	(61)	107
GenXers: 1965-1980	41%	(51)	59%	(74)	125
Baby Boomers: 1946-1964	62%	(84)	38%	(51)	135
Educ: < College	49%	(153)	51%	(156)	309
Educ: Bachelors degree	47%	(43)	53%	(49)	92
Educ: Post-grad	61%	(31)	39%	(20)	51
Income: Under 50k	46%	(77)	54%	(91)	167
Income: 50k-100k	51%	(90)	49%	(87)	177
Income: 100k+	56%	(60)	44%	(48)	108
Ethnicity: White (Non-Hispanic)	55%	(150)	45%	(120)	270
Ethnicity: Hispanic	37%	(31)	63%	(53)	83
Ethnicity: Black (Non-Hispanic)	46%	(19)	54%	(22)	41
Ethnicity: Asian + Other (Non-Hispanic)	49%	(28)	51%	(30)	58
All Christian	54%	(113)	46%	(97)	210
All Non-Christian	49%	(17)	51%	(17)	34
Atheist	49%	(11)	51%	(11)	23
Agnostic/Nothing in particular	46%	(48)	54%	(57)	106
Something Else	47%	(38)	53%	(42)	80
Evangelical	47%	(46)	53%	(52)	98
Non-Evangelical	56%	(103)	44%	(80)	184
PID: Dem (no lean)	65%	(120)	35%	(65)	186
PID: Ind (no lean)	44%	(50)	56%	(65)	115
PID: Rep (no lean)	38%	(57)	62%	(95)	151

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(227)	50%	(225)	452
PID/Gender: Dem Men	74%	(56)	26%	(20)	75
PID/Gender: Dem Women	59%	(65)	41%	(46)	110
PID/Gender: Ind Men	44%	(30)	56%	(40)	70
PID/Gender: Ind Women	44%	(20)	56%	(25)	45
PID/Gender: Rep Men	47%	(33)	53%	(38)	71
PID/Gender: Rep Women	29%	(23)	71%	(57)	80
Ideo: Liberal (1-3)	66%	(86)	34%	(45)	130
Ideo: Moderate (4)	54%	(73)	46%	(62)	135
Ideo: Conservative (5-7)	37%	(67)	63%	(112)	179
Community: Urban	47%	(84)	53%	(94)	178
Community: Suburban	54%	(127)	46%	(109)	236
Community: Rural	43%	(17)	57%	(22)	38
Military HHnm: Yes	51%	(59)	49%	(56)	115
Military HH: No	50%	(168)	50%	(169)	337
Employ: Private Sector	47%	(80)	53%	(91)	170
Employ: Government	59%	(12)	41%	(8)	21
Employ: Self-Employed	37%	(10)	63%	(16)	26
Employ: Homemaker	27%	(7)	73%	(19)	26
Employ: Student	61%	(15)	39%	(10)	25
Employ: Retired	57%	(71)	43%	(53)	124
Employ: Unemployed	56%	(26)	44%	(20)	46
Employ: Other	44%	(6)	56%	(7)	13

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(227)	50%	(225)	452
Protestant	52%	(45)	48%	(41)	86
Roman Catholic	57%	(66)	43%	(49)	116
Mormon	6%	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	34%	(2)	66%	(3)	5
Jewish	36%	(8)	64%	(14)	23
Muslim	79%	(2)	21%	(0)	2
Buddhist	85%	(7)	15%	(1)	8
Hindu	—	(0)	100%	(1)	1
Atheist	49%	(11)	51%	(11)	23
Agnostic	60%	(16)	40%	(11)	27
Something else	47%	(38)	53%	(42)	80
Nothing in particular	41%	(32)	59%	(47)	79
Ideo/PID: Conservative Republican	35%	(41)	65%	(76)	117
Ideo/PID: Moderate/Liberal Republican	51%	(16)	49%	(16)	32
Ideo/PID: Moderate/Conservative Democrat	58%	(49)	42%	(36)	85
Ideo/PID: Liberal Democrat	70%	(70)	30%	(30)	100
Unfavorable of Biden and Trump	51%	(39)	49%	(37)	76
2024 H2H Matchup: Biden Voter	68%	(139)	32%	(66)	205
2024 H2H Matchup: Trump Voter	33%	(70)	67%	(145)	216
2024 H2H Matchup: Would not Vote	51%	(4)	49%	(4)	7
2024 H2H Matchup: Do not Know	57%	(14)	43%	(10)	24
2022 House Vote: Democrat	67%	(132)	33%	(66)	199
2022 House Vote: Republican	37%	(56)	63%	(96)	152
2022 House Vote: Did not Vote	38%	(34)	62%	(54)	88
2020 Vote: Joe Biden	63%	(133)	37%	(78)	212
2020 Vote: Donald Trump	39%	(79)	61%	(122)	202
2020 Vote: Someone Else	55%	(5)	45%	(4)	10
2020 Vote: Did not Vote	31%	(9)	69%	(20)	29
2016 Vote: Hillary Clinton	59%	(98)	41%	(68)	165
2016 Vote: Donald Trump	38%	(67)	62%	(111)	177
2016 Vote: Someone Else	59%	(9)	41%	(6)	15

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(227)	50%	(225)	452
2020 Vote/PID: Not Biden/Democrat	58%	(9)	42%	(7)	16
2020 Vote/PID: Not Trump/Republican	54%	(10)	46%	(8)	18
U.S. Economy: Wrong Track	36%	(118)	64%	(212)	330
U.S. Economy: Right Direction	89%	(109)	11%	(13)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(107)	27%	(39)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(76)	66%	(149)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(44)	46%	(37)	82
Top 2024 Issue: Economy	33%	(50)	67%	(103)	153
Community/Gender: Urban Women	43%	(38)	57%	(51)	89
Community/Gender: Urban Men	51%	(46)	49%	(43)	89
Community/Gender: Rural Women	18%	(3)	82%	(12)	15
Community/Gender: Rural Men	59%	(14)	41%	(10)	24
Community/Gender: Suburban Women	51%	(67)	49%	(64)	131
Community/Gender: Suburban Men	57%	(60)	43%	(45)	104
Homeowner	55%	(184)	45%	(149)	333
Renter	36%	(41)	64%	(73)	114
Self + Household: White-Collar	52%	(98)	48%	(90)	188
Self + Household: Blue Collar	49%	(96)	51%	(99)	195
Union HH: Yes	68%	(32)	32%	(15)	47
Union HH: No	48%	(195)	52%	(210)	405
LGBTQ+: Yes	47%	(21)	53%	(24)	45
LGBTQ+: No	51%	(206)	49%	(201)	407
Motivated to Vote	52%	(209)	48%	(193)	402
Parent: Yes	44%	(61)	56%	(78)	140
Parent: No	53%	(166)	47%	(146)	312
COVID Vaccine: Yes	56%	(197)	44%	(154)	351
COVID Vaccine: No	30%	(31)	70%	(71)	101
Student Loans: Yes	38%	(25)	62%	(42)	67
Student Loans: No	52%	(202)	48%	(183)	385
Favorable Opinion of Haley	59%	(81)	41%	(56)	137
Unfavorable Opinion of Haley	47%	(87)	53%	(96)	183

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(227)	50%	(225)	452
Prodigal Biden Voter	44%	(15)	56%	(20)	35
Undecided Voter (DK/WNV)	56%	(17)	44%	(14)	31
Undecided Voter (DK)	57%	(14)	43%	(10)	24
Watched Debate	47%	(159)	53%	(177)	336
Watched Debate: Did not Watch	59%	(69)	41%	(48)	116
Watched Debate: All of it	45%	(94)	55%	(116)	210
Watched Debate: Some of it	52%	(65)	48%	(61)	126
Continue His Campaign: Yes Biden	64%	(127)	36%	(71)	199
Continue His Campaign: No Biden	37%	(85)	63%	(144)	229
Continue His Campaign: Yes Trump	40%	(96)	60%	(143)	239
Continue His Campaign: No Trump	64%	(122)	36%	(68)	190
Conviction: Evidence	67%	(146)	33%	(72)	218
Conviction: Motivation to Damage	33%	(66)	67%	(131)	197
Conviction: DK/NO	41%	(15)	59%	(22)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	23%	(104)	21%	(95)	8%	(38)	45%	(203)	2%	(11)	—	(2)	452
Gender: Male	23%	(50)	19%	(41)	8%	(18)	45%	(98)	4%	(9)	—	(1)	217
Gender: Female	23%	(54)	23%	(54)	8%	(20)	44%	(104)	1%	(2)	1%	(1)	235
Age: 18-34	18%	(21)	29%	(35)	12%	(14)	34%	(40)	7%	(9)	—	(0)	119
Age: 35-44	20%	(12)	23%	(14)	12%	(7)	39%	(23)	3%	(2)	3%	(2)	60
Age: 45-64	23%	(36)	20%	(31)	6%	(9)	51%	(80)	—	(1)	—	(0)	157
Age: 65+	30%	(35)	13%	(15)	6%	(7)	51%	(59)	—	(0)	—	(0)	116
GenZers: 1997-2012	12%	(8)	37%	(25)	13%	(9)	28%	(19)	11%	(7)	—	(0)	68
Millennials: 1981-1996	20%	(22)	22%	(24)	12%	(13)	41%	(44)	3%	(3)	2%	(2)	107
GenXers: 1965-1980	22%	(27)	21%	(26)	7%	(9)	50%	(62)	—	(1)	—	(0)	125
Baby Boomers: 1946-1964	32%	(43)	14%	(18)	5%	(6)	49%	(67)	—	(0)	—	(0)	135
Educ: < College	23%	(72)	21%	(66)	6%	(19)	45%	(140)	4%	(11)	1%	(2)	309
Educ: Bachelors degree	19%	(18)	22%	(20)	14%	(13)	45%	(41)	—	(0)	—	(0)	92
Educ: Post-grad	28%	(14)	18%	(9)	11%	(6)	43%	(22)	—	(0)	—	(0)	51
Income: Under 50k	23%	(38)	24%	(41)	7%	(12)	42%	(70)	3%	(4)	1%	(2)	167
Income: 50k-100k	24%	(42)	20%	(35)	8%	(13)	45%	(80)	4%	(7)	—	(0)	177
Income: 100k+	22%	(24)	18%	(19)	11%	(12)	49%	(53)	—	(0)	—	(0)	108
Ethnicity: White (Non-Hispanic)	25%	(68)	14%	(38)	9%	(24)	52%	(139)	—	(0)	—	(0)	270
Ethnicity: Hispanic	20%	(16)	35%	(29)	5%	(4)	36%	(30)	2%	(2)	2%	(2)	83
Ethnicity: Black (Non-Hispanic)	36%	(15)	22%	(9)	8%	(3)	34%	(14)	—	(0)	—	(0)	41
Ethnicity: Asian + Other (Non-Hispanic)	8%	(5)	33%	(19)	10%	(6)	34%	(20)	15%	(9)	1%	(0)	58
All Christian	23%	(48)	21%	(43)	7%	(15)	49%	(104)	—	(0)	—	(0)	210
All Non-Christian	42%	(14)	6%	(2)	—	(0)	51%	(17)	1%	(0)	—	(0)	34
Atheist	33%	(7)	28%	(6)	4%	(1)	36%	(8)	—	(0)	—	(0)	23
Agnostic/Nothing in particular	20%	(21)	28%	(30)	15%	(16)	34%	(35)	1%	(1)	2%	(2)	106
Something Else	16%	(13)	16%	(13)	7%	(6)	48%	(38)	12%	(10)	—	(0)	80
Evangelical	15%	(14)	25%	(24)	6%	(6)	53%	(51)	1%	(1)	—	(0)	98
Non-Evangelical	24%	(44)	17%	(32)	7%	(13)	47%	(86)	5%	(8)	—	(0)	184
PID: Dem (no lean)	47%	(88)	37%	(69)	5%	(10)	9%	(17)	1%	(1)	—	(0)	186
PID: Ind (no lean)	8%	(9)	18%	(20)	12%	(14)	53%	(61)	8%	(10)	—	(0)	115
PID: Rep (no lean)	5%	(7)	4%	(5)	9%	(14)	82%	(124)	—	(0)	1%	(1)	151

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	23%	(104)	21%	(95)	8%	(38)	45%	(203)	2%	(11)	—	(2)	452
PID/Gender: Dem Men	49%	(37)	32%	(24)	5%	(4)	14%	(10)	—	(0)	—	(0)	75
PID/Gender: Dem Women	46%	(51)	41%	(45)	6%	(6)	7%	(7)	1%	(1)	—	(0)	110
PID/Gender: Ind Men	8%	(6)	18%	(13)	11%	(8)	49%	(35)	12%	(9)	1%	(0)	70
PID/Gender: Ind Women	7%	(3)	17%	(7)	14%	(6)	60%	(27)	2%	(1)	—	(0)	45
PID/Gender: Rep Men	10%	(7)	6%	(4)	9%	(6)	75%	(54)	—	(0)	—	(0)	71
PID/Gender: Rep Women	—	(0)	2%	(1)	9%	(7)	88%	(70)	—	(0)	2%	(1)	80
Ideo: Liberal (1-3)	47%	(61)	29%	(38)	8%	(11)	13%	(17)	2%	(2)	1%	(1)	130
Ideo: Moderate (4)	22%	(29)	24%	(33)	10%	(14)	37%	(50)	6%	(8)	—	(0)	135
Ideo: Conservative (5-7)	8%	(13)	13%	(24)	6%	(11)	73%	(130)	—	(0)	—	(0)	179
Community: Urban	22%	(39)	28%	(51)	9%	(16)	38%	(67)	2%	(3)	1%	(2)	178
Community: Suburban	25%	(59)	16%	(37)	7%	(16)	49%	(116)	3%	(8)	—	(0)	236
Community: Rural	14%	(6)	19%	(7)	15%	(6)	52%	(20)	—	(0)	—	(0)	38
Military HHnm: Yes	16%	(19)	14%	(16)	6%	(6)	55%	(63)	9%	(10)	—	(0)	115
Military HH: No	25%	(85)	23%	(78)	9%	(31)	41%	(139)	—	(1)	—	(2)	337
Employ: Private Sector	24%	(41)	21%	(36)	11%	(19)	42%	(72)	—	(1)	1%	(1)	170
Employ: Government	31%	(7)	21%	(4)	5%	(1)	41%	(9)	—	(0)	—	(0)	21
Employ: Self-Employed	18%	(5)	23%	(6)	9%	(2)	47%	(12)	3%	(1)	—	(0)	26
Employ: Homemaker	16%	(4)	16%	(4)	3%	(1)	65%	(17)	—	(0)	—	(0)	26
Employ: Student	8%	(2)	34%	(9)	14%	(3)	19%	(5)	26%	(7)	—	(0)	25
Employ: Retired	30%	(38)	14%	(17)	6%	(7)	50%	(62)	—	(0)	—	(0)	124
Employ: Unemployed	11%	(5)	37%	(17)	7%	(3)	45%	(21)	—	(0)	1%	(0)	46
Employ: Other	19%	(2)	11%	(1)	7%	(1)	36%	(5)	23%	(3)	4%	(0)	13

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	23%	(104)	21%	(95)	8%	(38)	45%	(203)	2%	(11)	—	(2)	452
Protestant	21%	(18)	15%	(13)	7%	(6)	57%	(49)	—	(0)	—	(0)	86
Roman Catholic	24%	(27)	26%	(30)	7%	(8)	43%	(50)	—	(0)	—	(0)	116
Mormon	65%	(2)	—	(0)	30%	(1)	6%	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	5%	(0)	2%	(0)	85%	(4)	—	(0)	—	(0)	5
Jewish	41%	(9)	4%	(1)	1%	(0)	53%	(12)	1%	(0)	—	(0)	23
Muslim	12%	(0)	—	(0)	—	(0)	88%	(2)	—	(0)	—	(0)	2
Buddhist	58%	(5)	12%	(1)	—	(0)	30%	(2)	—	(0)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	33%	(7)	28%	(6)	4%	(1)	36%	(8)	—	(0)	—	(0)	23
Agnostic	23%	(6)	28%	(8)	16%	(4)	33%	(9)	—	(0)	—	(0)	27
Something else	16%	(13)	16%	(13)	7%	(6)	48%	(38)	12%	(10)	—	(0)	80
Nothing in particular	19%	(15)	28%	(22)	15%	(12)	34%	(27)	1%	(1)	2%	(2)	79
Ideo/PID: Conservative Republican	4%	(5)	1%	(1)	9%	(11)	85%	(100)	—	(0)	—	(0)	117
Ideo/PID: Moderate/Liberal Republican	6%	(2)	13%	(4)	9%	(3)	67%	(21)	—	(0)	4%	(1)	32
Ideo/PID: Moderate/Conservative Democrat	38%	(32)	45%	(38)	5%	(5)	12%	(10)	—	(0)	—	(0)	85
Ideo/PID: Liberal Democrat	56%	(55)	31%	(31)	6%	(6)	6%	(6)	1%	(1)	—	(0)	100
Unfavorable of Biden and Trump	—	(0)	—	(0)	35%	(26)	65%	(50)	—	(0)	—	(0)	76
2024 H2H Matchup: Biden Voter	48%	(98)	37%	(77)	7%	(14)	5%	(10)	3%	(7)	—	(0)	205
2024 H2H Matchup: Trump Voter	3%	(6)	7%	(16)	7%	(16)	81%	(174)	1%	(2)	1%	(2)	216
2024 H2H Matchup: Would not Vote	—	(0)	14%	(1)	15%	(1)	71%	(5)	—	(0)	—	(0)	7
2024 H2H Matchup: Do not Know	—	(0)	5%	(1)	30%	(7)	53%	(13)	11%	(3)	—	(0)	24
2022 House Vote: Democrat	42%	(84)	35%	(70)	5%	(9)	13%	(26)	4%	(8)	1%	(2)	199
2022 House Vote: Republican	6%	(10)	2%	(3)	6%	(9)	86%	(130)	—	(0)	—	(0)	152
2022 House Vote: Did not Vote	12%	(10)	25%	(22)	16%	(14)	45%	(40)	1%	(1)	1%	(0)	88
2020 Vote: Joe Biden	44%	(93)	38%	(80)	7%	(14)	10%	(21)	1%	(2)	1%	(2)	212
2020 Vote: Donald Trump	4%	(7)	3%	(7)	8%	(16)	81%	(163)	4%	(8)	—	(0)	202
2020 Vote: Someone Else	14%	(1)	—	(0)	5%	(1)	80%	(8)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	6%	(2)	27%	(8)	24%	(7)	38%	(11)	4%	(1)	2%	(0)	29
2016 Vote: Hillary Clinton	50%	(83)	35%	(58)	5%	(8)	10%	(17)	—	(0)	—	(0)	165
2016 Vote: Donald Trump	5%	(9)	5%	(8)	5%	(8)	84%	(149)	1%	(2)	—	(0)	177
2016 Vote: Someone Else	—	(0)	9%	(1)	44%	(6)	47%	(7)	—	(0)	—	(0)	15

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	23%	(104)	21%	(95)	8%	(38)	45%	(203)	2%	(11)	—	(2)	452
2020 Vote/PID: Not Biden/Democrat	16%	(3)	39%	(6)	24%	(4)	20%	(3)	—	(0)	—	(0)	16
2020 Vote/PID: Not Trump/Republican	8%	(1)	19%	(3)	22%	(4)	42%	(7)	—	(0)	8%	(1)	18
U.S. Economy: Wrong Track	8%	(25)	20%	(67)	10%	(32)	59%	(193)	3%	(11)	1%	(2)	330
U.S. Economy: Right Direction	64%	(79)	23%	(28)	5%	(6)	8%	(9)	—	(0)	—	(0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(84)	31%	(45)	5%	(8)	1%	(2)	5%	(7)	—	(0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(9)	9%	(20)	7%	(16)	79%	(177)	—	(0)	1%	(2)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	36%	(30)	17%	(14)	29%	(23)	5%	(4)	—	(0)	82
Top 2024 Issue: Economy	13%	(20)	20%	(31)	11%	(17)	54%	(83)	1%	(2)	—	(0)	153
Community/Gender: Urban Women	24%	(21)	28%	(25)	10%	(9)	35%	(31)	2%	(1)	2%	(1)	89
Community/Gender: Urban Men	21%	(18)	28%	(25)	8%	(7)	40%	(35)	2%	(2)	1%	(0)	89
Community/Gender: Rural Women	19%	(3)	14%	(2)	8%	(1)	60%	(9)	—	(0)	—	(0)	15
Community/Gender: Rural Men	12%	(3)	22%	(5)	19%	(5)	47%	(11)	—	(0)	—	(0)	24
Community/Gender: Suburban Women	23%	(30)	20%	(26)	7%	(10)	49%	(64)	1%	(1)	—	(0)	131
Community/Gender: Suburban Men	28%	(29)	10%	(11)	6%	(6)	50%	(52)	6%	(7)	—	(0)	104
Homeowner	25%	(82)	19%	(65)	7%	(24)	47%	(155)	2%	(7)	—	(0)	333
Renter	19%	(22)	24%	(27)	12%	(14)	41%	(47)	4%	(4)	1%	(1)	114
Self + Household: White-Collar	26%	(48)	16%	(29)	9%	(17)	49%	(92)	1%	(1)	—	(0)	188
Self + Household: Blue Collar	24%	(47)	21%	(41)	6%	(11)	47%	(92)	2%	(3)	—	(1)	195
Union HH: Yes	45%	(21)	12%	(6)	2%	(1)	40%	(19)	—	(0)	—	(0)	47
Union HH: No	20%	(83)	22%	(89)	9%	(37)	45%	(183)	3%	(11)	1%	(2)	405
LGBTQ+: Yes	38%	(17)	31%	(14)	6%	(3)	19%	(9)	4%	(2)	3%	(1)	45
LGBTQ+: No	21%	(87)	20%	(81)	9%	(35)	48%	(194)	2%	(9)	—	(1)	407
Motivated to Vote	26%	(103)	20%	(79)	7%	(28)	47%	(190)	1%	(2)	—	(1)	402
Parent: Yes	25%	(35)	21%	(30)	6%	(9)	46%	(65)	1%	(1)	—	(0)	140
Parent: No	22%	(69)	21%	(65)	9%	(29)	44%	(138)	3%	(10)	1%	(2)	312
COVID Vaccine: Yes	27%	(93)	24%	(84)	9%	(31)	38%	(132)	3%	(9)	—	(1)	351
COVID Vaccine: No	11%	(11)	10%	(10)	7%	(7)	69%	(70)	2%	(2)	1%	(1)	101
Student Loans: Yes	14%	(10)	30%	(20)	17%	(12)	38%	(26)	—	(0)	—	(0)	67
Student Loans: No	25%	(94)	19%	(75)	7%	(26)	46%	(177)	3%	(11)	1%	(2)	385
Favorable Opinion of Haley	15%	(20)	18%	(24)	11%	(14)	57%	(78)	—	(0)	—	(0)	137
Unfavorable Opinion of Haley	35%	(64)	17%	(31)	3%	(5)	45%	(83)	—	(0)	—	(0)	183

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (104)	21% (95)	8% (38)	45% (203)	2% (11)	— (2)	452
Prodigal Biden Voter	— (0)	39% (14)	11% (4)	41% (14)	5% (2)	4% (1)	35
Undecided Voter (DK/WNV)	— (0)	7% (2)	27% (8)	58% (18)	9% (3)	— (0)	31
Undecided Voter (DK)	— (0)	5% (1)	30% (7)	53% (13)	11% (3)	— (0)	24
Watched Debate	25% (84)	20% (67)	6% (21)	49% (164)	— (0)	— (0)	336
Watched Debate: Did not Watch	17% (20)	23% (27)	15% (17)	33% (39)	9% (11)	2% (2)	116
Watched Debate: All of it	27% (57)	14% (29)	3% (7)	56% (117)	— (0)	— (0)	210
Watched Debate: Some of it	21% (27)	31% (39)	11% (13)	37% (47)	— (0)	— (0)	126
Continue His Campaign: Yes Biden	44% (87)	34% (68)	5% (9)	17% (33)	1% (1)	— (0)	199
Continue His Campaign: No Biden	5% (11)	11% (26)	12% (27)	68% (156)	4% (9)	1% (1)	229
Continue His Campaign: Yes Trump	9% (21)	11% (27)	7% (16)	73% (174)	— (0)	— (0)	239
Continue His Campaign: No Trump	41% (78)	31% (59)	10% (18)	13% (24)	5% (10)	— (0)	190
Conviction: Evidence	44% (96)	34% (73)	7% (15)	11% (25)	4% (10)	— (0)	218
Conviction: Motivation to Damage	3% (6)	6% (13)	7% (14)	83% (164)	— (0)	— (0)	197
Conviction: DK/NO	7% (2)	24% (9)	24% (9)	37% (14)	4% (1)	4% (1)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	25%	(113)	18%	(82)	8%	(34)	40%	(182)	7%	(31)	2%	(11)	452
Gender: Male	24%	(51)	18%	(40)	7%	(16)	39%	(84)	12%	(25)	1%	(1)	217
Gender: Female	26%	(61)	18%	(42)	8%	(19)	42%	(98)	2%	(6)	4%	(10)	235
Age: 18-34	24%	(29)	24%	(29)	7%	(8)	24%	(29)	13%	(16)	7%	(9)	119
Age: 35-44	24%	(14)	14%	(9)	16%	(9)	35%	(21)	8%	(5)	3%	(2)	60
Age: 45-64	20%	(32)	19%	(30)	6%	(9)	49%	(77)	6%	(10)	—	(0)	157
Age: 65+	33%	(38)	13%	(15)	7%	(8)	47%	(55)	—	(0)	—	(0)	116
GenZers: 1997-2012	19%	(13)	18%	(12)	5%	(3)	26%	(18)	18%	(12)	13%	(9)	68
Millennials: 1981-1996	28%	(31)	20%	(22)	13%	(14)	29%	(31)	8%	(8)	2%	(2)	107
GenXers: 1965-1980	17%	(21)	21%	(26)	7%	(9)	48%	(60)	7%	(9)	—	(0)	125
Baby Boomers: 1946-1964	32%	(44)	15%	(21)	6%	(8)	46%	(62)	1%	(1)	—	(0)	135
Educ: < College	22%	(69)	19%	(59)	6%	(20)	41%	(127)	8%	(24)	3%	(11)	309
Educ: Bachelors degree	26%	(24)	17%	(16)	9%	(8)	40%	(37)	7%	(7)	1%	(1)	92
Educ: Post-grad	39%	(20)	14%	(7)	12%	(6)	35%	(18)	—	(0)	—	(0)	51
Income: Under 50k	26%	(44)	18%	(30)	6%	(10)	37%	(62)	11%	(18)	2%	(3)	167
Income: 50k-100k	20%	(36)	22%	(38)	6%	(11)	45%	(80)	6%	(11)	—	(1)	177
Income: 100k+	30%	(33)	12%	(13)	13%	(13)	37%	(40)	1%	(1)	7%	(8)	108
Ethnicity: White (Non-Hispanic)	25%	(69)	17%	(47)	9%	(24)	47%	(126)	1%	(4)	—	(1)	270
Ethnicity: Hispanic	21%	(17)	22%	(18)	5%	(4)	32%	(27)	10%	(8)	11%	(9)	83
Ethnicity: Black (Non-Hispanic)	41%	(17)	16%	(7)	11%	(4)	30%	(12)	2%	(1)	1%	(0)	41
Ethnicity: Asian + Other (Non-Hispanic)	18%	(10)	17%	(10)	3%	(2)	29%	(17)	32%	(18)	2%	(1)	58
All Christian	26%	(55)	18%	(37)	7%	(14)	42%	(89)	4%	(7)	4%	(8)	210
All Non-Christian	41%	(14)	13%	(4)	—	(0)	36%	(12)	10%	(3)	—	(0)	34
Atheist	39%	(9)	11%	(3)	1%	(0)	35%	(8)	10%	(2)	3%	(1)	23
Agnostic/Nothing in particular	21%	(22)	30%	(32)	11%	(12)	33%	(35)	2%	(2)	3%	(3)	106
Something Else	16%	(13)	7%	(6)	11%	(8)	47%	(38)	19%	(15)	—	(0)	80
Evangelical	20%	(20)	11%	(11)	8%	(7)	50%	(48)	11%	(11)	—	(0)	98
Non-Evangelical	24%	(44)	17%	(32)	7%	(14)	41%	(75)	6%	(12)	4%	(8)	184
PID: Dem (no lean)	51%	(95)	28%	(52)	4%	(7)	8%	(14)	5%	(10)	5%	(9)	186
PID: Ind (no lean)	7%	(8)	19%	(22)	11%	(13)	45%	(52)	16%	(19)	1%	(1)	115
PID: Rep (no lean)	6%	(9)	5%	(8)	10%	(15)	77%	(116)	1%	(2)	1%	(2)	151

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	25%	(113)	18%	(82)	8%	(34)	40%	(182)	7%	(31)	2%	(11)	452
PID/Gender: Dem Men	51%	(39)	27%	(21)	1%	(1)	10%	(8)	10%	(7)	1%	(1)	75
PID/Gender: Dem Women	51%	(56)	28%	(31)	5%	(6)	6%	(6)	3%	(3)	7%	(8)	110
PID/Gender: Ind Men	6%	(4)	18%	(13)	11%	(8)	41%	(29)	23%	(16)	1%	(0)	70
PID/Gender: Ind Women	9%	(4)	20%	(9)	12%	(5)	51%	(23)	7%	(3)	1%	(0)	45
PID/Gender: Rep Men	12%	(8)	8%	(6)	10%	(7)	67%	(47)	2%	(2)	—	(0)	71
PID/Gender: Rep Women	1%	(1)	2%	(2)	9%	(7)	86%	(68)	—	(0)	2%	(1)	80
Ideo: Liberal (1-3)	54%	(70)	23%	(30)	8%	(10)	7%	(10)	6%	(8)	2%	(2)	130
Ideo: Moderate (4)	21%	(28)	24%	(33)	10%	(13)	34%	(47)	10%	(14)	—	(1)	135
Ideo: Conservative (5-7)	8%	(14)	10%	(17)	6%	(10)	69%	(124)	3%	(6)	4%	(8)	179
Community: Urban	29%	(51)	20%	(35)	8%	(15)	30%	(54)	7%	(12)	6%	(10)	178
Community: Suburban	22%	(51)	18%	(42)	6%	(15)	46%	(109)	7%	(18)	—	(1)	236
Community: Rural	27%	(10)	11%	(4)	11%	(4)	49%	(19)	2%	(1)	—	(0)	38
Military HHnm: Yes	21%	(24)	13%	(15)	4%	(5)	51%	(59)	10%	(12)	—	(0)	115
Military HH: No	26%	(89)	20%	(67)	9%	(29)	36%	(123)	6%	(19)	3%	(11)	337
Employ: Private Sector	26%	(45)	20%	(35)	9%	(15)	34%	(58)	5%	(9)	5%	(9)	170
Employ: Government	18%	(4)	42%	(9)	6%	(1)	34%	(7)	—	(0)	—	(0)	21
Employ: Self-Employed	23%	(6)	14%	(4)	11%	(3)	48%	(13)	1%	(0)	3%	(1)	26
Employ: Homemaker	11%	(3)	14%	(4)	15%	(4)	55%	(15)	5%	(1)	—	(0)	26
Employ: Student	17%	(4)	19%	(5)	3%	(1)	20%	(5)	39%	(10)	2%	(1)	25
Employ: Retired	32%	(40)	13%	(16)	6%	(8)	48%	(60)	—	(0)	—	(0)	124
Employ: Unemployed	20%	(9)	16%	(7)	5%	(2)	43%	(20)	15%	(7)	—	(0)	46
Employ: Other	18%	(2)	16%	(2)	5%	(1)	33%	(4)	25%	(3)	4%	(0)	13

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	25%	(113)	18%	(82)	8%	(34)	40%	(182)	7%	(31)	2%	(11)	452
Protestant	21%	(18)	11%	(10)	9%	(8)	54%	(46)	5%	(5)	—	(0)	86
Roman Catholic	29%	(33)	24%	(27)	4%	(5)	34%	(40)	2%	(3)	7%	(8)	116
Mormon	65%	(2)	—	(0)	30%	(1)	6%	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	33%	(2)	7%	(0)	5%	(0)	54%	(3)	—	(0)	—	(0)	5
Jewish	37%	(8)	18%	(4)	—	(0)	36%	(8)	8%	(2)	—	(0)	23
Muslim	—	(0)	12%	(0)	—	(0)	20%	(0)	68%	(1)	—	(0)	2
Buddhist	68%	(6)	—	(0)	—	(0)	29%	(2)	2%	(0)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	39%	(9)	11%	(3)	1%	(0)	35%	(8)	10%	(2)	3%	(1)	23
Agnostic	18%	(5)	36%	(10)	11%	(3)	36%	(10)	—	(0)	—	(0)	27
Something else	16%	(13)	7%	(6)	11%	(8)	47%	(38)	19%	(15)	—	(0)	80
Nothing in particular	22%	(17)	28%	(22)	11%	(9)	33%	(26)	3%	(2)	3%	(3)	79
Ideo/PID: Conservative Republican	4%	(5)	4%	(5)	6%	(8)	84%	(98)	1%	(1)	—	(0)	117
Ideo/PID: Moderate/Liberal Republican	12%	(4)	9%	(3)	19%	(6)	54%	(17)	2%	(1)	5%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	38%	(32)	31%	(26)	6%	(5)	11%	(10)	6%	(5)	9%	(8)	85
Ideo/PID: Liberal Democrat	63%	(63)	26%	(26)	2%	(2)	4%	(4)	4%	(4)	1%	(1)	100
Unfavorable of Biden and Trump	7%	(6)	11%	(8)	18%	(13)	56%	(43)	8%	(6)	—	(0)	76
2024 H2H Matchup: Biden Voter	48%	(98)	33%	(67)	6%	(12)	5%	(11)	8%	(17)	—	(0)	205
2024 H2H Matchup: Trump Voter	6%	(13)	6%	(13)	9%	(18)	72%	(156)	3%	(6)	5%	(10)	216
2024 H2H Matchup: Would not Vote	14%	(1)	3%	(0)	—	(0)	62%	(5)	22%	(2)	—	(0)	7
2024 H2H Matchup: Do not Know	4%	(1)	6%	(2)	16%	(4)	46%	(11)	26%	(6)	2%	(0)	24
2022 House Vote: Democrat	44%	(87)	31%	(62)	4%	(8)	11%	(22)	9%	(18)	1%	(2)	199
2022 House Vote: Republican	7%	(10)	6%	(9)	8%	(13)	79%	(120)	—	(0)	—	(0)	152
2022 House Vote: Did not Vote	18%	(16)	11%	(10)	11%	(10)	40%	(35)	10%	(9)	10%	(9)	88
2020 Vote: Joe Biden	47%	(99)	28%	(59)	4%	(9)	9%	(20)	7%	(15)	5%	(10)	212
2020 Vote: Donald Trump	4%	(7)	8%	(16)	10%	(19)	74%	(148)	5%	(10)	—	(0)	202
2020 Vote: Someone Else	—	(0)	29%	(3)	7%	(1)	64%	(6)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	23%	(7)	12%	(4)	18%	(5)	24%	(7)	19%	(6)	5%	(1)	29
2016 Vote: Hillary Clinton	51%	(84)	30%	(49)	4%	(6)	3%	(5)	8%	(13)	5%	(8)	165
2016 Vote: Donald Trump	7%	(13)	4%	(7)	7%	(13)	79%	(140)	3%	(5)	—	(0)	177
2016 Vote: Someone Else	1%	(0)	7%	(1)	41%	(6)	51%	(7)	—	(0)	—	(0)	15

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	25%	(113)	18%	(82)	8%	(34)	40%	(182)	7%	(31)	2%	(11)	452
2020 Vote/PID: Not Biden/Democrat	30%	(5)	46%	(7)	15%	(2)	3%	(1)	3%	(0)	3%	(0)	16
2020 Vote/PID: Not Trump/Republican	26%	(5)	11%	(2)	15%	(3)	37%	(7)	3%	(1)	8%	(1)	18
U.S. Economy: Wrong Track	12%	(39)	14%	(47)	9%	(29)	54%	(180)	7%	(24)	3%	(11)	330
U.S. Economy: Right Direction	60%	(74)	28%	(34)	4%	(5)	2%	(2)	6%	(7)	—	(0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(84)	25%	(37)	4%	(6)	2%	(3)	10%	(15)	—	(0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(16)	7%	(16)	8%	(18)	71%	(159)	2%	(4)	5%	(10)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(13)	35%	(29)	12%	(10)	23%	(19)	14%	(11)	1%	(0)	82
Top 2024 Issue: Economy	17%	(27)	13%	(20)	10%	(15)	49%	(75)	5%	(8)	5%	(8)	153
Community/Gender: Urban Women	27%	(24)	20%	(18)	7%	(7)	33%	(29)	2%	(2)	11%	(9)	89
Community/Gender: Urban Men	31%	(27)	19%	(17)	9%	(8)	28%	(25)	12%	(10)	1%	(1)	89
Community/Gender: Rural Women	31%	(4)	2%	(0)	8%	(1)	60%	(9)	—	(0)	—	(0)	15
Community/Gender: Rural Men	24%	(6)	17%	(4)	13%	(3)	43%	(10)	3%	(1)	—	(0)	24
Community/Gender: Suburban Women	25%	(33)	18%	(24)	8%	(11)	46%	(60)	3%	(4)	—	(0)	131
Community/Gender: Suburban Men	17%	(18)	18%	(19)	4%	(4)	47%	(49)	13%	(14)	—	(0)	104
Homeowner	27%	(88)	16%	(53)	8%	(26)	41%	(135)	7%	(23)	2%	(8)	333
Renter	21%	(24)	22%	(26)	8%	(9)	41%	(46)	7%	(7)	1%	(2)	114
Self + Household: White-Collar	31%	(58)	16%	(30)	9%	(16)	43%	(80)	2%	(3)	—	(0)	188
Self + Household: Blue Collar	22%	(42)	18%	(36)	5%	(9)	46%	(90)	8%	(16)	1%	(1)	195
Union HH: Yes	31%	(15)	36%	(17)	—	(0)	32%	(15)	1%	(0)	—	(0)	47
Union HH: No	24%	(98)	16%	(65)	8%	(34)	41%	(167)	7%	(30)	3%	(11)	405
LGBTQ+: Yes	40%	(18)	26%	(12)	8%	(4)	13%	(6)	8%	(4)	5%	(2)	45
LGBTQ+: No	23%	(95)	17%	(70)	8%	(31)	43%	(176)	7%	(27)	2%	(9)	407
Motivated to Vote	26%	(104)	19%	(78)	7%	(30)	43%	(172)	4%	(18)	—	(1)	402
Parent: Yes	25%	(35)	22%	(31)	10%	(13)	37%	(52)	6%	(8)	—	(0)	140
Parent: No	25%	(77)	16%	(50)	7%	(21)	42%	(130)	7%	(23)	4%	(11)	312
COVID Vaccine: Yes	29%	(101)	21%	(73)	7%	(23)	34%	(118)	7%	(26)	3%	(10)	351
COVID Vaccine: No	12%	(12)	8%	(8)	11%	(11)	63%	(64)	5%	(5)	1%	(1)	101
Student Loans: Yes	25%	(17)	17%	(11)	13%	(8)	34%	(23)	—	(0)	11%	(8)	67
Student Loans: No	25%	(96)	18%	(70)	7%	(26)	41%	(159)	8%	(31)	1%	(3)	385
Favorable Opinion of Haley	20%	(27)	17%	(23)	11%	(15)	53%	(72)	—	(0)	—	(0)	137
Unfavorable Opinion of Haley	33%	(60)	18%	(33)	4%	(8)	42%	(78)	3%	(5)	—	(0)	183

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	25%	(113)	18%	(82)	8%	(34)	40%	(182)	7%	(31)	2%	(11)	452
Prodigal Biden Voter	15%	(5)	7%	(3)	1%	(0)	37%	(13)	13%	(4)	27%	(10)	35
Undecided Voter (DK/WNV)	6%	(2)	6%	(2)	13%	(4)	49%	(16)	25%	(8)	1%	(0)	31
Undecided Voter (DK)	4%	(1)	6%	(2)	16%	(4)	46%	(11)	26%	(6)	2%	(0)	24
Watched Debate	26%	(86)	19%	(64)	6%	(21)	44%	(147)	5%	(16)	—	(1)	336
Watched Debate: Did not Watch	23%	(26)	15%	(17)	11%	(13)	30%	(34)	13%	(15)	9%	(10)	116
Watched Debate: All of it	25%	(53)	15%	(32)	5%	(10)	52%	(109)	2%	(5)	—	(1)	210
Watched Debate: Some of it	26%	(33)	25%	(32)	9%	(11)	31%	(39)	9%	(11)	—	(0)	126
Continue His Campaign: Yes Biden	46%	(92)	26%	(51)	3%	(7)	15%	(30)	5%	(10)	4%	(9)	199
Continue His Campaign: No Biden	6%	(15)	13%	(29)	11%	(26)	61%	(140)	8%	(17)	1%	(2)	229
Continue His Campaign: Yes Trump	11%	(26)	12%	(28)	7%	(16)	65%	(155)	2%	(4)	4%	(9)	239
Continue His Campaign: No Trump	41%	(79)	27%	(52)	8%	(16)	12%	(24)	10%	(19)	—	(1)	190
Conviction: Evidence	43%	(94)	32%	(69)	7%	(14)	10%	(21)	8%	(18)	—	(1)	218
Conviction: Motivation to Damage	7%	(14)	5%	(9)	6%	(11)	77%	(151)	2%	(4)	4%	(8)	197
Conviction: DK/NO	14%	(5)	10%	(4)	24%	(9)	25%	(9)	23%	(8)	5%	(2)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(78)	25%	(115)	19%	(84)	32%	(144)	6%	(26)	1%	(5)	452
Gender: Male	15%	(33)	22%	(49)	19%	(42)	33%	(72)	9%	(20)	1%	(1)	217
Gender: Female	19%	(44)	28%	(66)	18%	(42)	31%	(72)	3%	(6)	2%	(4)	235
Age: 18-34	19%	(23)	29%	(35)	18%	(21)	17%	(21)	14%	(17)	2%	(3)	119
Age: 35-44	12%	(7)	23%	(14)	27%	(16)	32%	(19)	3%	(2)	3%	(2)	60
Age: 45-64	16%	(25)	25%	(40)	18%	(29)	37%	(58)	2%	(3)	—	(1)	157
Age: 65+	19%	(22)	23%	(27)	15%	(18)	40%	(46)	3%	(3)	—	(0)	116
GenZers: 1997-2012	15%	(10)	38%	(26)	13%	(9)	16%	(11)	18%	(12)	1%	(0)	68
Millennials: 1981-1996	18%	(19)	19%	(20)	26%	(28)	26%	(28)	7%	(7)	4%	(4)	107
GenXers: 1965-1980	17%	(21)	24%	(29)	22%	(28)	35%	(43)	3%	(3)	—	(0)	125
Baby Boomers: 1946-1964	19%	(26)	27%	(36)	12%	(16)	39%	(53)	2%	(3)	—	(1)	135
Educ: < College	18%	(56)	26%	(81)	17%	(53)	30%	(93)	7%	(22)	1%	(5)	309
Educ: Bachelors degree	13%	(12)	22%	(20)	27%	(25)	35%	(32)	2%	(2)	1%	(1)	92
Educ: Post-grad	18%	(9)	27%	(14)	12%	(6)	39%	(20)	4%	(2)	—	(0)	51
Income: Under 50k	19%	(32)	26%	(44)	15%	(24)	28%	(48)	9%	(15)	3%	(5)	167
Income: 50k-100k	19%	(34)	21%	(37)	21%	(38)	33%	(59)	5%	(8)	—	(1)	177
Income: 100k+	10%	(11)	32%	(34)	21%	(22)	35%	(37)	2%	(3)	—	(0)	108
Ethnicity: White (Non-Hispanic)	18%	(47)	24%	(64)	16%	(44)	39%	(106)	3%	(7)	—	(1)	270
Ethnicity: Hispanic	13%	(10)	31%	(26)	24%	(20)	24%	(20)	7%	(6)	2%	(1)	83
Ethnicity: Black (Non-Hispanic)	34%	(14)	23%	(9)	24%	(10)	12%	(5)	—	(0)	6%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	27%	(16)	19%	(11)	22%	(13)	22%	(13)	1%	(1)	58
All Christian	20%	(41)	23%	(48)	20%	(42)	34%	(71)	3%	(7)	1%	(2)	210
All Non-Christian	18%	(6)	30%	(10)	14%	(5)	29%	(10)	9%	(3)	—	(0)	34
Atheist	21%	(5)	42%	(10)	1%	(0)	35%	(8)	1%	(0)	—	(0)	23
Agnostic/Nothing in particular	16%	(16)	30%	(32)	24%	(25)	25%	(27)	2%	(2)	4%	(4)	106
Something Else	11%	(9)	19%	(15)	16%	(13)	37%	(29)	17%	(14)	—	(0)	80
Evangelical	17%	(16)	14%	(14)	24%	(23)	36%	(35)	8%	(8)	2%	(2)	98
Non-Evangelical	16%	(30)	27%	(49)	16%	(28)	34%	(63)	7%	(13)	—	(0)	184
PID: Dem (no lean)	35%	(66)	45%	(83)	12%	(22)	4%	(8)	3%	(5)	1%	(2)	186
PID: Ind (no lean)	4%	(4)	23%	(26)	25%	(29)	32%	(37)	15%	(17)	1%	(1)	115
PID: Rep (no lean)	5%	(8)	4%	(6)	22%	(34)	65%	(99)	2%	(3)	1%	(2)	151

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(78)	25%	(115)	19%	(84)	32%	(144)	6%	(26)	1%	(5)	452
PID/Gender: Dem Men	31%	(24)	41%	(31)	15%	(12)	9%	(7)	3%	(2)	—	(0)	75
PID/Gender: Dem Women	38%	(42)	47%	(52)	9%	(10)	1%	(1)	3%	(3)	2%	(2)	110
PID/Gender: Ind Men	4%	(3)	20%	(14)	24%	(17)	30%	(21)	20%	(14)	2%	(1)	70
PID/Gender: Ind Women	2%	(1)	28%	(12)	26%	(12)	36%	(16)	7%	(3)	—	(0)	45
PID/Gender: Rep Men	9%	(7)	5%	(4)	19%	(13)	62%	(44)	4%	(3)	—	(0)	71
PID/Gender: Rep Women	1%	(1)	2%	(2)	25%	(20)	68%	(55)	—	(0)	3%	(2)	80
Ideo: Liberal (1-3)	33%	(43)	47%	(61)	11%	(14)	4%	(5)	3%	(4)	2%	(2)	130
Ideo: Moderate (4)	18%	(25)	23%	(31)	28%	(37)	21%	(28)	10%	(14)	—	(0)	135
Ideo: Conservative (5-7)	6%	(10)	12%	(22)	17%	(31)	61%	(109)	3%	(6)	1%	(2)	179
Community: Urban	18%	(31)	33%	(58)	18%	(31)	25%	(44)	5%	(10)	2%	(3)	178
Community: Suburban	17%	(41)	22%	(51)	19%	(44)	36%	(84)	6%	(14)	1%	(2)	236
Community: Rural	14%	(5)	17%	(6)	23%	(9)	41%	(16)	5%	(2)	2%	(1)	38
Military HHnm: Yes	13%	(15)	15%	(18)	18%	(21)	42%	(48)	10%	(12)	1%	(1)	115
Military HH: No	19%	(63)	29%	(98)	19%	(63)	28%	(96)	4%	(14)	1%	(4)	337
Employ: Private Sector	20%	(33)	28%	(48)	17%	(29)	30%	(51)	3%	(5)	2%	(4)	170
Employ: Government	20%	(4)	27%	(6)	38%	(8)	15%	(3)	—	(0)	—	(0)	21
Employ: Self-Employed	11%	(3)	23%	(6)	39%	(10)	23%	(6)	3%	(1)	2%	(0)	26
Employ: Homemaker	1%	(0)	31%	(8)	14%	(4)	48%	(13)	5%	(1)	—	(0)	26
Employ: Student	8%	(2)	27%	(7)	21%	(5)	15%	(4)	26%	(7)	3%	(1)	25
Employ: Retired	20%	(24)	22%	(28)	16%	(19)	42%	(52)	—	(0)	—	(0)	124
Employ: Unemployed	17%	(8)	25%	(12)	12%	(6)	26%	(12)	19%	(9)	—	(0)	46
Employ: Other	18%	(2)	6%	(1)	24%	(3)	26%	(3)	23%	(3)	4%	(0)	13

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(78)	25%	(115)	19%	(84)	32%	(144)	6%	(26)	1%	(5)	452
Protestant	24%	(21)	11%	(10)	21%	(18)	40%	(34)	1%	(1)	2%	(2)	86
Roman Catholic	14%	(17)	33%	(38)	18%	(21)	30%	(35)	5%	(5)	—	(0)	116
Mormon	65%	(2)	—	(0)	30%	(1)	6%	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	12%	(1)	29%	(1)	27%	(1)	—	(0)	—	(0)	5
Jewish	22%	(5)	24%	(5)	17%	(4)	29%	(6)	8%	(2)	—	(0)	23
Muslim	—	(0)	12%	(0)	—	(0)	20%	(0)	68%	(1)	—	(0)	2
Buddhist	16%	(1)	54%	(4)	8%	(1)	22%	(2)	—	(0)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	21%	(5)	42%	(10)	1%	(0)	35%	(8)	1%	(0)	—	(0)	23
Agnostic	21%	(6)	38%	(10)	18%	(5)	17%	(5)	1%	(0)	6%	(1)	27
Something else	11%	(9)	19%	(15)	16%	(13)	37%	(29)	17%	(14)	—	(0)	80
Nothing in particular	14%	(11)	27%	(22)	26%	(20)	28%	(22)	2%	(2)	3%	(2)	79
Ideo/PID: Conservative Republican	4%	(5)	2%	(3)	14%	(16)	77%	(90)	3%	(3)	1%	(1)	117
Ideo/PID: Moderate/Liberal Republican	9%	(3)	10%	(3)	50%	(16)	27%	(9)	1%	(0)	4%	(1)	32
Ideo/PID: Moderate/Conservative Democrat	33%	(28)	33%	(28)	21%	(18)	9%	(7)	3%	(2)	2%	(1)	85
Ideo/PID: Liberal Democrat	38%	(38)	55%	(55)	4%	(4)	1%	(1)	1%	(1)	—	(0)	100
Unfavorable of Biden and Trump	5%	(4)	11%	(8)	36%	(27)	41%	(31)	6%	(4)	1%	(1)	76
2024 H2H Matchup: Biden Voter	35%	(71)	46%	(93)	13%	(27)	1%	(2)	5%	(10)	1%	(2)	205
2024 H2H Matchup: Trump Voter	3%	(6)	9%	(19)	23%	(49)	60%	(129)	4%	(9)	2%	(3)	216
2024 H2H Matchup: Would not Vote	—	(0)	16%	(1)	24%	(2)	41%	(3)	18%	(1)	1%	(0)	7
2024 H2H Matchup: Do not Know	—	(0)	6%	(1)	28%	(7)	44%	(11)	22%	(5)	—	(0)	24
2022 House Vote: Democrat	33%	(66)	41%	(82)	12%	(24)	7%	(14)	5%	(10)	1%	(3)	199
2022 House Vote: Republican	3%	(5)	5%	(7)	25%	(38)	65%	(98)	2%	(3)	1%	(1)	152
2022 House Vote: Did not Vote	7%	(6)	29%	(25)	19%	(16)	31%	(27)	13%	(11)	2%	(2)	88
2020 Vote: Joe Biden	34%	(72)	42%	(88)	14%	(29)	6%	(14)	3%	(5)	1%	(3)	212
2020 Vote: Donald Trump	2%	(5)	7%	(14)	23%	(47)	60%	(122)	6%	(13)	1%	(2)	202
2020 Vote: Someone Else	—	(0)	36%	(3)	27%	(3)	37%	(4)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	2%	(0)	31%	(9)	21%	(6)	19%	(5)	25%	(7)	3%	(1)	29
2016 Vote: Hillary Clinton	34%	(56)	50%	(83)	10%	(16)	3%	(6)	2%	(3)	1%	(1)	165
2016 Vote: Donald Trump	4%	(8)	4%	(7)	24%	(43)	63%	(112)	3%	(6)	—	(1)	177
2016 Vote: Someone Else	1%	(0)	1%	(0)	51%	(8)	44%	(6)	4%	(1)	—	(0)	15

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(78)	25%	(115)	19%	(84)	32%	(144)	6%	(26)	1%	(5)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	82%	(13)	13%	(2)	—	(0)	2%	(0)	3%	(0)	16
2020 Vote/PID: Not Trump/Republican	15%	(3)	10%	(2)	38%	(7)	23%	(4)	5%	(1)	8%	(1)	18
U.S. Economy: Wrong Track	10%	(31)	18%	(59)	22%	(73)	43%	(140)	6%	(21)	2%	(5)	330
U.S. Economy: Right Direction	38%	(46)	46%	(56)	9%	(11)	3%	(4)	4%	(5)	—	(0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(62)	35%	(51)	13%	(19)	1%	(2)	7%	(10)	1%	(2)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(11)	11%	(24)	22%	(50)	57%	(128)	3%	(8)	2%	(3)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(4)	49%	(40)	18%	(15)	18%	(15)	10%	(8)	—	(0)	82
Top 2024 Issue: Economy	13%	(20)	20%	(30)	27%	(42)	34%	(52)	5%	(8)	—	(0)	153
Community/Gender: Urban Women	17%	(15)	35%	(31)	18%	(16)	25%	(22)	2%	(2)	3%	(3)	89
Community/Gender: Urban Men	18%	(16)	30%	(27)	18%	(16)	25%	(22)	9%	(8)	1%	(0)	89
Community/Gender: Rural Women	17%	(2)	16%	(2)	10%	(1)	58%	(9)	—	(0)	—	(0)	15
Community/Gender: Rural Men	12%	(3)	17%	(4)	30%	(7)	30%	(7)	8%	(2)	3%	(1)	24
Community/Gender: Suburban Women	20%	(27)	25%	(33)	19%	(25)	31%	(41)	3%	(4)	1%	(1)	131
Community/Gender: Suburban Men	14%	(14)	17%	(18)	18%	(19)	41%	(43)	10%	(10)	—	(0)	104
Homeowner	18%	(60)	26%	(86)	18%	(59)	33%	(110)	5%	(17)	—	(1)	333
Renter	15%	(17)	23%	(26)	22%	(25)	30%	(34)	8%	(9)	3%	(3)	114
Self + Household: White-Collar	19%	(36)	23%	(43)	17%	(32)	38%	(71)	2%	(4)	1%	(2)	188
Self + Household: Blue Collar	17%	(32)	26%	(51)	19%	(36)	33%	(64)	5%	(10)	1%	(2)	195
Union HH: Yes	28%	(13)	34%	(16)	10%	(5)	28%	(13)	—	(0)	—	(0)	47
Union HH: No	16%	(64)	24%	(99)	20%	(79)	32%	(131)	6%	(26)	1%	(5)	405
LGBTQ+: Yes	29%	(13)	29%	(13)	19%	(9)	8%	(4)	7%	(3)	7%	(3)	45
LGBTQ+: No	16%	(64)	25%	(102)	19%	(75)	35%	(140)	6%	(22)	—	(2)	407
Motivated to Vote	19%	(77)	25%	(100)	19%	(78)	33%	(133)	3%	(13)	—	(2)	402
Parent: Yes	22%	(31)	23%	(33)	20%	(29)	32%	(45)	1%	(2)	—	(1)	140
Parent: No	15%	(46)	26%	(83)	18%	(55)	32%	(99)	8%	(24)	2%	(5)	312
COVID Vaccine: Yes	19%	(66)	30%	(105)	18%	(64)	26%	(91)	6%	(20)	1%	(4)	351
COVID Vaccine: No	11%	(11)	10%	(10)	20%	(20)	53%	(53)	5%	(5)	1%	(1)	101
Student Loans: Yes	23%	(16)	29%	(20)	18%	(12)	25%	(17)	—	(0)	4%	(2)	67
Student Loans: No	16%	(62)	25%	(96)	19%	(72)	33%	(127)	7%	(25)	1%	(3)	385
Favorable Opinion of Haley	14%	(20)	21%	(29)	27%	(36)	36%	(50)	1%	(2)	1%	(1)	137
Unfavorable Opinion of Haley	22%	(40)	27%	(49)	14%	(25)	35%	(65)	2%	(4)	—	(0)	183

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(78)	25%	(115)	19%	(84)	32%	(144)	6%	(26)	1%	(5)	452
Prodigal Biden Voter	3%	(1)	30%	(11)	21%	(7)	34%	(12)	8%	(3)	4%	(1)	35
Undecided Voter (DK/WNV)	—	(0)	9%	(3)	27%	(8)	43%	(14)	21%	(7)	—	(0)	31
Undecided Voter (DK)	—	(0)	6%	(1)	28%	(7)	44%	(11)	22%	(5)	—	(0)	24
Watched Debate	21%	(70)	23%	(78)	19%	(64)	34%	(115)	2%	(6)	1%	(3)	336
Watched Debate: Did not Watch	6%	(7)	32%	(37)	17%	(20)	25%	(29)	17%	(20)	2%	(3)	116
Watched Debate: All of it	25%	(52)	17%	(36)	16%	(33)	41%	(87)	1%	(1)	—	(0)	210
Watched Debate: Some of it	14%	(18)	33%	(42)	25%	(31)	23%	(29)	4%	(5)	2%	(2)	126
Continue His Campaign: Yes Biden	32%	(64)	41%	(82)	10%	(20)	13%	(25)	4%	(7)	—	(0)	199
Continue His Campaign: No Biden	4%	(8)	13%	(30)	27%	(62)	47%	(108)	7%	(16)	2%	(4)	229
Continue His Campaign: Yes Trump	3%	(8)	17%	(41)	22%	(52)	53%	(126)	3%	(7)	1%	(3)	239
Continue His Campaign: No Trump	32%	(61)	37%	(70)	15%	(29)	8%	(15)	8%	(16)	—	(0)	190
Conviction: Evidence	31%	(68)	42%	(91)	15%	(32)	5%	(12)	6%	(13)	1%	(2)	218
Conviction: Motivation to Damage	2%	(5)	11%	(22)	21%	(41)	62%	(122)	4%	(7)	—	(0)	197
Conviction: DK/NO	14%	(5)	6%	(2)	29%	(11)	30%	(11)	13%	(5)	8%	(3)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(49)	26%	(116)	24%	(108)	32%	(146)	5%	(23)	2%	(9)	452
Gender: Male	13%	(29)	23%	(49)	27%	(58)	30%	(64)	7%	(16)	1%	(1)	217
Gender: Female	8%	(19)	29%	(67)	22%	(51)	35%	(82)	3%	(7)	3%	(8)	235
Age: 18-34	12%	(14)	18%	(22)	26%	(31)	25%	(29)	12%	(15)	7%	(8)	119
Age: 35-44	14%	(8)	20%	(12)	26%	(16)	33%	(20)	6%	(3)	1%	(0)	60
Age: 45-64	14%	(22)	25%	(39)	22%	(34)	37%	(59)	1%	(2)	—	(1)	157
Age: 65+	4%	(4)	37%	(43)	23%	(27)	33%	(39)	2%	(3)	—	(0)	116
GenZers: 1997-2012	10%	(7)	7%	(5)	30%	(21)	24%	(17)	16%	(11)	12%	(8)	68
Millennials: 1981-1996	14%	(15)	27%	(29)	24%	(26)	27%	(29)	7%	(7)	—	(0)	107
GenXers: 1965-1980	12%	(15)	28%	(35)	24%	(29)	35%	(44)	1%	(2)	—	(0)	125
Baby Boomers: 1946-1964	9%	(12)	29%	(39)	22%	(29)	38%	(52)	2%	(3)	—	(1)	135
Educ: < College	12%	(36)	24%	(75)	22%	(67)	33%	(101)	7%	(21)	3%	(9)	309
Educ: Bachelors degree	7%	(6)	24%	(22)	33%	(30)	35%	(32)	1%	(1)	—	(0)	92
Educ: Post-grad	11%	(6)	38%	(19)	22%	(11)	26%	(13)	2%	(1)	—	(0)	51
Income: Under 50k	6%	(10)	24%	(40)	25%	(42)	37%	(62)	8%	(13)	1%	(1)	167
Income: 50k-100k	12%	(21)	26%	(45)	24%	(42)	33%	(59)	5%	(9)	—	(1)	177
Income: 100k+	17%	(18)	29%	(31)	23%	(25)	24%	(26)	1%	(1)	7%	(8)	108
Ethnicity: White (Non-Hispanic)	9%	(24)	32%	(86)	19%	(53)	38%	(102)	2%	(5)	—	(0)	270
Ethnicity: Hispanic	15%	(13)	17%	(14)	29%	(25)	23%	(19)	7%	(6)	9%	(8)	83
Ethnicity: Black (Non-Hispanic)	13%	(6)	26%	(11)	21%	(9)	35%	(14)	1%	(0)	3%	(1)	41
Ethnicity: Asian + Other (Non-Hispanic)	11%	(7)	10%	(6)	39%	(23)	19%	(11)	19%	(11)	1%	(1)	58
All Christian	14%	(30)	35%	(74)	24%	(50)	20%	(43)	3%	(6)	4%	(8)	210
All Non-Christian	6%	(2)	23%	(8)	30%	(10)	40%	(13)	1%	(0)	—	(0)	34
Atheist	7%	(2)	11%	(2)	15%	(3)	65%	(15)	3%	(1)	—	(0)	23
Agnostic/Nothing in particular	3%	(3)	19%	(20)	23%	(24)	50%	(53)	4%	(4)	1%	(1)	106
Something Else	15%	(12)	16%	(13)	26%	(21)	28%	(23)	15%	(12)	—	(0)	80
Evangelical	25%	(24)	26%	(25)	20%	(19)	23%	(23)	5%	(5)	1%	(1)	98
Non-Evangelical	9%	(17)	31%	(58)	27%	(49)	22%	(40)	7%	(13)	4%	(8)	184
PID: Dem (no lean)	2%	(3)	8%	(14)	22%	(42)	61%	(113)	3%	(6)	4%	(8)	186
PID: Ind (no lean)	3%	(4)	24%	(28)	36%	(41)	23%	(27)	12%	(14)	1%	(1)	115
PID: Rep (no lean)	28%	(42)	49%	(74)	17%	(25)	4%	(6)	2%	(3)	—	(0)	151

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(49)	26%	(116)	24%	(108)	32%	(146)	5%	(23)	2%	(9)	452
PID/Gender: Dem Men	2%	(1)	7%	(5)	24%	(18)	64%	(48)	3%	(2)	—	(0)	75
PID/Gender: Dem Women	2%	(2)	8%	(9)	21%	(24)	59%	(65)	3%	(4)	7%	(8)	110
PID/Gender: Ind Men	3%	(2)	19%	(13)	43%	(30)	18%	(13)	15%	(10)	2%	(1)	70
PID/Gender: Ind Women	4%	(2)	33%	(15)	25%	(11)	31%	(14)	7%	(3)	—	(0)	45
PID/Gender: Rep Men	36%	(26)	42%	(30)	13%	(9)	4%	(3)	4%	(3)	—	(0)	71
PID/Gender: Rep Women	20%	(16)	55%	(44)	20%	(16)	4%	(3)	—	(0)	—	(0)	80
Ideo: Liberal (1-3)	7%	(9)	5%	(7)	26%	(34)	59%	(77)	2%	(3)	1%	(1)	130
Ideo: Moderate (4)	9%	(12)	20%	(28)	27%	(37)	33%	(45)	10%	(13)	—	(0)	135
Ideo: Conservative (5-7)	15%	(27)	45%	(81)	20%	(36)	12%	(21)	3%	(6)	4%	(8)	179
Community: Urban	9%	(16)	24%	(42)	25%	(45)	31%	(55)	6%	(10)	5%	(9)	178
Community: Suburban	12%	(29)	29%	(68)	19%	(45)	35%	(83)	5%	(11)	—	(0)	236
Community: Rural	9%	(4)	16%	(6)	47%	(18)	21%	(8)	5%	(2)	2%	(1)	38
Military HHnm: Yes	5%	(5)	39%	(45)	22%	(25)	26%	(30)	7%	(8)	1%	(1)	115
Military HH: No	13%	(43)	21%	(71)	25%	(84)	34%	(116)	4%	(15)	2%	(8)	337
Employ: Private Sector	12%	(20)	25%	(42)	31%	(54)	26%	(44)	2%	(3)	5%	(8)	170
Employ: Government	14%	(3)	25%	(5)	11%	(2)	44%	(9)	6%	(1)	—	(0)	21
Employ: Self-Employed	23%	(6)	29%	(8)	15%	(4)	26%	(7)	5%	(1)	2%	(0)	26
Employ: Homemaker	11%	(3)	48%	(13)	5%	(1)	30%	(8)	6%	(2)	—	(0)	26
Employ: Student	8%	(2)	4%	(1)	51%	(13)	11%	(3)	26%	(7)	—	(0)	25
Employ: Retired	6%	(7)	32%	(40)	21%	(26)	39%	(49)	2%	(2)	—	(0)	124
Employ: Unemployed	11%	(5)	13%	(6)	17%	(8)	48%	(22)	11%	(5)	—	(0)	46
Employ: Other	24%	(3)	18%	(2)	4%	(1)	37%	(5)	12%	(2)	4%	(0)	13

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(49)	26%	(116)	24%	(108)	32%	(146)	5%	(23)	2%	(9)	452
Protestant	14%	(12)	32%	(28)	26%	(22)	24%	(21)	3%	(3)	1%	(1)	86
Roman Catholic	15%	(17)	37%	(43)	22%	(25)	17%	(19)	3%	(4)	7%	(8)	116
Mormon	6%	(0)	—	(0)	30%	(1)	65%	(2)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	8%	(0)	66%	(3)	26%	(1)	—	(0)	—	(0)	—	(0)	5
Jewish	—	(0)	23%	(5)	26%	(6)	50%	(11)	1%	(0)	—	(0)	23
Muslim	20%	(0)	—	(0)	—	(0)	80%	(2)	—	(0)	—	(0)	2
Buddhist	21%	(2)	19%	(2)	52%	(4)	7%	(1)	—	(0)	—	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	7%	(2)	11%	(2)	15%	(3)	65%	(15)	3%	(1)	—	(0)	23
Agnostic	—	(0)	14%	(4)	25%	(7)	60%	(16)	1%	(0)	—	(0)	27
Something else	15%	(12)	16%	(13)	26%	(21)	28%	(23)	15%	(12)	—	(0)	80
Nothing in particular	4%	(3)	20%	(16)	23%	(18)	47%	(37)	5%	(4)	1%	(1)	79
Ideo/PID: Conservative Republican	21%	(25)	56%	(65)	18%	(21)	3%	(3)	2%	(3)	—	(0)	117
Ideo/PID: Moderate/Liberal Republican	55%	(17)	24%	(8)	11%	(4)	7%	(2)	3%	(1)	—	(0)	32
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	12%	(11)	16%	(13)	55%	(47)	5%	(4)	9%	(8)	85
Ideo/PID: Liberal Democrat	1%	(1)	3%	(3)	28%	(28)	65%	(65)	2%	(2)	—	(0)	100
Unfavorable of Biden and Trump	—	(0)	18%	(13)	40%	(30)	40%	(31)	2%	(2)	—	(0)	76
2024 H2H Matchup: Biden Voter	1%	(3)	6%	(13)	26%	(54)	59%	(122)	6%	(13)	—	(0)	205
2024 H2H Matchup: Trump Voter	21%	(46)	47%	(102)	21%	(45)	3%	(7)	3%	(7)	4%	(9)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	34%	(2)	62%	(5)	3%	(0)	1%	(0)	7
2024 H2H Matchup: Do not Know	—	(0)	7%	(2)	28%	(7)	55%	(13)	9%	(2)	—	(0)	24
2022 House Vote: Democrat	—	(1)	11%	(22)	24%	(48)	59%	(117)	6%	(11)	—	(0)	199
2022 House Vote: Republican	23%	(36)	48%	(73)	23%	(34)	5%	(8)	1%	(1)	—	(0)	152
2022 House Vote: Did not Vote	14%	(12)	25%	(22)	22%	(19)	19%	(17)	9%	(8)	11%	(9)	88
2020 Vote: Joe Biden	2%	(3)	7%	(15)	25%	(52)	61%	(130)	2%	(4)	4%	(8)	212
2020 Vote: Donald Trump	20%	(41)	47%	(96)	23%	(46)	3%	(6)	6%	(13)	—	(1)	202
2020 Vote: Someone Else	—	(0)	23%	(2)	22%	(2)	55%	(5)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	16%	(5)	13%	(4)	29%	(8)	18%	(5)	21%	(6)	3%	(1)	29
2016 Vote: Hillary Clinton	1%	(2)	10%	(17)	21%	(35)	61%	(101)	2%	(3)	5%	(8)	165
2016 Vote: Donald Trump	20%	(36)	47%	(83)	20%	(35)	10%	(18)	3%	(6)	—	(0)	177
2016 Vote: Someone Else	—	(0)	22%	(3)	58%	(9)	20%	(3)	—	(0)	—	(0)	15

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(49)	26%	(116)	24%	(108)	32%	(146)	5%	(23)	2%	(9)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	22%	(4)	32%	(5)	29%	(5)	13%	(2)	3%	(0)	16
2020 Vote/PID: Not Trump/Republican	16%	(3)	31%	(5)	24%	(4)	23%	(4)	5%	(1)	—	(0)	18
U.S. Economy: Wrong Track	13%	(43)	29%	(96)	26%	(87)	23%	(76)	6%	(19)	3%	(9)	330
U.S. Economy: Right Direction	4%	(5)	16%	(20)	17%	(21)	58%	(71)	4%	(4)	—	(0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	6%	(8)	22%	(32)	62%	(91)	8%	(11)	—	(0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(45)	46%	(103)	22%	(48)	6%	(13)	3%	(6)	4%	(9)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	6%	(5)	34%	(28)	52%	(43)	7%	(6)	—	(0)	82
Top 2024 Issue: Economy	12%	(19)	29%	(44)	28%	(42)	22%	(34)	4%	(6)	5%	(8)	153
Community/Gender: Urban Women	9%	(8)	25%	(23)	18%	(16)	36%	(32)	3%	(3)	9%	(8)	89
Community/Gender: Urban Men	10%	(9)	23%	(20)	33%	(29)	26%	(23)	8%	(7)	1%	(0)	89
Community/Gender: Rural Women	12%	(2)	22%	(3)	55%	(8)	10%	(1)	—	(0)	—	(0)	15
Community/Gender: Rural Men	7%	(2)	12%	(3)	42%	(10)	28%	(7)	8%	(2)	3%	(1)	24
Community/Gender: Suburban Women	7%	(10)	32%	(41)	20%	(27)	37%	(49)	3%	(4)	—	(0)	131
Community/Gender: Suburban Men	18%	(19)	25%	(26)	18%	(19)	33%	(34)	6%	(7)	—	(0)	104
Homeowner	10%	(33)	28%	(92)	24%	(81)	32%	(107)	3%	(11)	2%	(8)	333
Renter	13%	(15)	21%	(24)	23%	(26)	32%	(37)	10%	(12)	1%	(1)	114
Self + Household: White-Collar	10%	(18)	30%	(57)	27%	(50)	31%	(59)	2%	(3)	—	(1)	188
Self + Household: Blue Collar	14%	(28)	25%	(49)	20%	(39)	36%	(71)	4%	(9)	—	(0)	195
Union HH: Yes	8%	(4)	33%	(16)	18%	(9)	36%	(17)	5%	(2)	—	(0)	47
Union HH: No	11%	(45)	25%	(101)	25%	(100)	32%	(130)	5%	(21)	2%	(9)	405
LGBTQ+: Yes	4%	(2)	19%	(9)	17%	(8)	51%	(23)	7%	(3)	1%	(0)	45
LGBTQ+: No	11%	(47)	26%	(108)	25%	(101)	30%	(123)	5%	(20)	2%	(9)	407
Motivated to Vote	11%	(46)	27%	(111)	25%	(100)	33%	(133)	3%	(12)	—	(0)	402
Parent: Yes	15%	(21)	29%	(41)	23%	(33)	29%	(41)	2%	(3)	—	(1)	140
Parent: No	9%	(28)	24%	(76)	24%	(76)	34%	(105)	6%	(20)	3%	(9)	312
COVID Vaccine: Yes	8%	(29)	25%	(88)	23%	(79)	37%	(131)	5%	(16)	3%	(9)	351
COVID Vaccine: No	20%	(20)	28%	(29)	29%	(30)	16%	(16)	7%	(7)	—	(0)	101
Student Loans: Yes	17%	(11)	16%	(11)	24%	(16)	29%	(19)	4%	(3)	11%	(8)	67
Student Loans: No	10%	(37)	27%	(106)	24%	(93)	33%	(127)	5%	(20)	—	(2)	385
Favorable Opinion of Haley	14%	(20)	40%	(55)	29%	(39)	15%	(21)	2%	(3)	—	(0)	137
Unfavorable Opinion of Haley	11%	(20)	15%	(28)	22%	(40)	49%	(90)	3%	(5)	—	(0)	183

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(49)	26%	(116)	24%	(108)	32%	(146)	5%	(23)	2%	(9)	452
Prodigal Biden Voter	4%	(1)	10%	(3)	23%	(8)	40%	(14)	1%	(0)	22%	(8)	35
Undecided Voter (DK/WNV)	—	(0)	5%	(2)	30%	(9)	57%	(18)	8%	(2)	—	(0)	31
Undecided Voter (DK)	—	(0)	7%	(2)	28%	(7)	55%	(13)	9%	(2)	—	(0)	24
Watched Debate	12%	(41)	27%	(91)	25%	(85)	33%	(110)	2%	(8)	—	(1)	336
Watched Debate: Did not Watch	7%	(8)	22%	(26)	20%	(23)	31%	(36)	13%	(15)	7%	(8)	116
Watched Debate: All of it	14%	(30)	32%	(68)	19%	(39)	32%	(67)	3%	(6)	—	(0)	210
Watched Debate: Some of it	8%	(11)	18%	(23)	37%	(46)	34%	(43)	2%	(3)	1%	(1)	126
Continue His Campaign: Yes Biden	4%	(8)	15%	(30)	26%	(52)	47%	(93)	3%	(7)	4%	(8)	199
Continue His Campaign: No Biden	17%	(39)	34%	(79)	23%	(53)	19%	(43)	6%	(15)	—	(1)	229
Continue His Campaign: Yes Trump	20%	(47)	42%	(101)	25%	(61)	7%	(16)	2%	(5)	4%	(9)	239
Continue His Campaign: No Trump	1%	(2)	7%	(14)	21%	(40)	62%	(118)	8%	(16)	—	(0)	190
Conviction: Evidence	1%	(3)	10%	(21)	25%	(54)	58%	(127)	6%	(13)	—	(0)	218
Conviction: Motivation to Damage	22%	(43)	45%	(89)	21%	(42)	5%	(10)	3%	(5)	4%	(8)	197
Conviction: DK/NO	7%	(3)	16%	(6)	35%	(13)	26%	(9)	14%	(5)	2%	(1)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(117)	16%	(74)	10%	(46)	47%	(210)	1%	(4)	—	(0)	452
Gender: Male	34%	(74)	11%	(23)	11%	(25)	43%	(93)	1%	(2)	—	(0)	217
Gender: Female	18%	(43)	22%	(51)	9%	(22)	50%	(117)	1%	(2)	—	(0)	235
Age: 18-34	28%	(34)	13%	(15)	11%	(13)	47%	(56)	1%	(1)	—	(0)	119
Age: 35-44	28%	(17)	21%	(13)	8%	(5)	39%	(23)	4%	(2)	1%	(0)	60
Age: 45-64	25%	(39)	16%	(25)	11%	(17)	48%	(75)	1%	(1)	—	(0)	157
Age: 65+	24%	(28)	18%	(21)	10%	(11)	48%	(56)	—	(0)	—	(0)	116
GenZers: 1997-2012	21%	(14)	15%	(10)	18%	(12)	45%	(30)	1%	(1)	—	(0)	68
Millennials: 1981-1996	34%	(36)	15%	(17)	5%	(6)	42%	(45)	3%	(3)	—	(0)	107
GenXers: 1965-1980	23%	(29)	19%	(24)	12%	(16)	44%	(55)	1%	(1)	—	(0)	125
Baby Boomers: 1946-1964	28%	(38)	10%	(14)	8%	(11)	54%	(72)	—	(0)	—	(0)	135
Educ: < College	25%	(76)	17%	(52)	10%	(32)	47%	(144)	1%	(4)	—	(0)	309
Educ: Bachelors degree	28%	(26)	15%	(14)	6%	(6)	51%	(47)	—	(0)	—	(0)	92
Educ: Post-grad	29%	(15)	16%	(8)	16%	(8)	37%	(19)	1%	(1)	—	(0)	51
Income: Under 50k	22%	(36)	11%	(19)	10%	(16)	55%	(91)	2%	(3)	—	(0)	167
Income: 50k-100k	25%	(43)	18%	(32)	12%	(22)	45%	(79)	—	(1)	—	(0)	177
Income: 100k+	34%	(37)	21%	(23)	7%	(8)	37%	(40)	—	(0)	—	(0)	108
Ethnicity: White (Non-Hispanic)	28%	(75)	17%	(45)	8%	(21)	47%	(128)	—	(1)	—	(0)	270
Ethnicity: Hispanic	35%	(29)	18%	(15)	8%	(7)	36%	(30)	2%	(2)	—	(0)	83
Ethnicity: Black (Non-Hispanic)	17%	(7)	11%	(5)	15%	(6)	56%	(23)	—	(0)	—	(0)	41
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	15%	(8)	21%	(12)	50%	(29)	4%	(2)	1%	(0)	58
All Christian	34%	(70)	24%	(50)	6%	(12)	37%	(77)	—	(1)	—	(0)	210
All Non-Christian	29%	(10)	6%	(2)	4%	(1)	61%	(21)	—	(0)	—	(0)	34
Atheist	11%	(3)	12%	(3)	9%	(2)	67%	(15)	—	(0)	—	(0)	23
Agnostic/Nothing in particular	12%	(12)	12%	(13)	14%	(15)	60%	(63)	2%	(2)	—	(0)	106
Something Else	27%	(22)	8%	(6)	20%	(16)	42%	(34)	3%	(2)	—	(0)	80
Evangelical	38%	(37)	15%	(15)	8%	(8)	38%	(37)	—	(0)	—	(0)	98
Non-Evangelical	29%	(53)	22%	(40)	10%	(19)	38%	(70)	1%	(2)	—	(0)	184
PID: Dem (no lean)	5%	(10)	5%	(10)	4%	(7)	85%	(158)	1%	(1)	—	(0)	186
PID: Ind (no lean)	24%	(28)	13%	(15)	21%	(24)	38%	(44)	2%	(3)	—	(0)	115
PID: Rep (no lean)	52%	(79)	32%	(49)	10%	(15)	5%	(8)	—	(0)	—	(0)	151

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(117)	16%	(74)	10%	(46)	47%	(210)	1%	(4)	—	(0)	452
PID/Gender: Dem Men	9%	(6)	1%	(1)	3%	(2)	87%	(66)	1%	(1)	—	(0)	75
PID/Gender: Dem Women	3%	(3)	8%	(9)	4%	(5)	84%	(92)	1%	(1)	—	(0)	110
PID/Gender: Ind Men	24%	(17)	13%	(9)	24%	(17)	36%	(25)	2%	(2)	1%	(0)	70
PID/Gender: Ind Women	24%	(11)	15%	(7)	17%	(7)	42%	(19)	2%	(1)	—	(0)	45
PID/Gender: Rep Men	71%	(50)	19%	(13)	8%	(6)	3%	(2)	—	(0)	—	(0)	71
PID/Gender: Rep Women	36%	(29)	44%	(35)	11%	(9)	8%	(6)	1%	(0)	—	(0)	80
Ideo: Liberal (1-3)	13%	(16)	2%	(3)	3%	(4)	81%	(106)	1%	(1)	—	(0)	130
Ideo: Moderate (4)	21%	(28)	9%	(12)	18%	(24)	50%	(68)	2%	(3)	—	(0)	135
Ideo: Conservative (5-7)	40%	(72)	31%	(56)	10%	(18)	18%	(33)	—	(0)	—	(0)	179
Community: Urban	25%	(45)	16%	(28)	9%	(17)	48%	(86)	1%	(2)	—	(0)	178
Community: Suburban	26%	(61)	16%	(37)	11%	(26)	46%	(109)	1%	(2)	—	(0)	236
Community: Rural	29%	(11)	22%	(9)	9%	(3)	40%	(15)	—	(0)	—	(0)	38
Military HHnm: Yes	22%	(25)	22%	(25)	13%	(15)	41%	(47)	1%	(2)	—	(0)	115
Military HH: No	27%	(91)	14%	(49)	9%	(31)	48%	(163)	1%	(3)	—	(0)	337
Employ: Private Sector	33%	(56)	18%	(31)	10%	(17)	38%	(65)	1%	(1)	—	(0)	170
Employ: Government	17%	(4)	22%	(5)	—	(0)	59%	(12)	2%	(0)	—	(0)	21
Employ: Self-Employed	41%	(11)	5%	(1)	8%	(2)	42%	(11)	4%	(1)	—	(0)	26
Employ: Homemaker	11%	(3)	40%	(10)	10%	(3)	40%	(10)	—	(0)	—	(0)	26
Employ: Student	17%	(4)	5%	(1)	30%	(8)	48%	(12)	—	(0)	—	(0)	25
Employ: Retired	22%	(27)	18%	(22)	10%	(12)	50%	(62)	—	(0)	—	(0)	124
Employ: Unemployed	19%	(9)	7%	(3)	7%	(3)	67%	(31)	—	(0)	—	(0)	46
Employ: Other	29%	(4)	—	(0)	7%	(1)	48%	(6)	12%	(2)	4%	(0)	13

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(117)	16%	(74)	10%	(46)	47%	(210)	1%	(4)	—	(0)	452
Protestant	32%	(27)	26%	(22)	7%	(6)	35%	(30)	1%	(1)	—	(0)	86
Roman Catholic	35%	(41)	23%	(27)	4%	(5)	37%	(43)	—	(0)	—	(0)	116
Mormon	—	(0)	6%	(0)	30%	(1)	65%	(2)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	47%	(2)	18%	(1)	—	(0)	35%	(2)	—	(0)	—	(0)	5
Jewish	30%	(7)	1%	(0)	7%	(1)	63%	(14)	—	(0)	—	(0)	23
Muslim	20%	(0)	—	(0)	—	(0)	80%	(2)	—	(0)	—	(0)	2
Buddhist	19%	(2)	22%	(2)	—	(0)	60%	(5)	—	(0)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	11%	(3)	12%	(3)	9%	(2)	67%	(15)	—	(0)	—	(0)	23
Agnostic	7%	(2)	9%	(2)	30%	(8)	53%	(14)	—	(0)	—	(0)	27
Something else	27%	(22)	8%	(6)	20%	(16)	42%	(34)	3%	(2)	—	(0)	80
Nothing in particular	13%	(10)	14%	(11)	8%	(6)	62%	(49)	2%	(2)	1%	(0)	79
Ideo/PID: Conservative Republican	50%	(58)	36%	(42)	10%	(12)	4%	(5)	—	(0)	—	(0)	117
Ideo/PID: Moderate/Liberal Republican	65%	(21)	15%	(5)	9%	(3)	9%	(3)	2%	(0)	—	(0)	32
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	11%	(10)	5%	(4)	78%	(66)	1%	(1)	—	(0)	85
Ideo/PID: Liberal Democrat	5%	(5)	—	(0)	3%	(3)	91%	(91)	1%	(1)	—	(0)	100
Unfavorable of Biden and Trump	—	(0)	—	(0)	40%	(31)	60%	(45)	—	(0)	—	(0)	76
2024 H2H Matchup: Biden Voter	3%	(6)	1%	(1)	9%	(17)	87%	(179)	1%	(1)	—	(0)	205
2024 H2H Matchup: Trump Voter	51%	(111)	33%	(71)	11%	(23)	4%	(8)	1%	(2)	—	(0)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	14%	(1)	85%	(6)	—	(0)	—	(0)	7
2024 H2H Matchup: Do not Know	—	(0)	5%	(1)	17%	(4)	71%	(17)	6%	(2)	—	(0)	24
2022 House Vote: Democrat	6%	(12)	4%	(8)	10%	(20)	79%	(158)	—	(1)	—	(0)	199
2022 House Vote: Republican	54%	(82)	29%	(44)	9%	(13)	8%	(13)	—	(0)	—	(0)	152
2022 House Vote: Did not Vote	25%	(22)	24%	(21)	12%	(11)	35%	(31)	3%	(2)	1%	(0)	88
2020 Vote: Joe Biden	5%	(10)	6%	(13)	4%	(9)	85%	(180)	—	(1)	—	(0)	212
2020 Vote: Donald Trump	50%	(100)	27%	(54)	16%	(32)	7%	(14)	1%	(2)	—	(0)	202
2020 Vote: Someone Else	23%	(2)	8%	(1)	15%	(1)	54%	(5)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	17%	(5)	21%	(6)	13%	(4)	40%	(12)	8%	(2)	2%	(0)	29
2016 Vote: Hillary Clinton	7%	(12)	6%	(10)	3%	(5)	84%	(138)	—	(1)	—	(0)	165
2016 Vote: Donald Trump	46%	(82)	30%	(53)	10%	(18)	12%	(22)	1%	(2)	—	(0)	177
2016 Vote: Someone Else	—	(0)	16%	(2)	29%	(4)	55%	(8)	—	(0)	—	(0)	15

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(117)	16%	(74)	10%	(46)	47%	(210)	1%	(4)	—	(0)	452
2020 Vote/PID: Not Biden/Democrat	20%	(3)	4%	(1)	2%	(0)	69%	(11)	4%	(1)	—	(0)	16
2020 Vote/PID: Not Trump/Republican	26%	(5)	35%	(6)	15%	(3)	21%	(4)	3%	(0)	—	(0)	18
U.S. Economy: Wrong Track	30%	(100)	21%	(70)	13%	(42)	34%	(113)	1%	(4)	—	(0)	330
U.S. Economy: Right Direction	14%	(17)	3%	(4)	4%	(4)	79%	(97)	—	(0)	—	(0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	2%	(3)	9%	(13)	87%	(127)	—	(1)	—	(0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50%	(112)	30%	(68)	9%	(21)	10%	(23)	—	(0)	—	(0)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	4%	(3)	15%	(12)	74%	(61)	5%	(4)	—	(0)	82
Top 2024 Issue: Economy	30%	(45)	23%	(35)	13%	(20)	34%	(52)	1%	(1)	—	(0)	153
Community/Gender: Urban Women	19%	(17)	22%	(19)	8%	(7)	51%	(46)	1%	(0)	—	(0)	89
Community/Gender: Urban Men	32%	(28)	10%	(9)	10%	(9)	45%	(40)	2%	(2)	1%	(0)	89
Community/Gender: Rural Women	31%	(5)	28%	(4)	15%	(2)	26%	(4)	—	(0)	—	(0)	15
Community/Gender: Rural Men	28%	(7)	18%	(4)	5%	(1)	49%	(12)	—	(0)	—	(0)	24
Community/Gender: Suburban Women	17%	(22)	21%	(28)	9%	(12)	52%	(68)	1%	(2)	—	(0)	131
Community/Gender: Suburban Men	37%	(39)	9%	(10)	14%	(14)	39%	(41)	1%	(1)	—	(0)	104
Homeowner	25%	(83)	18%	(61)	9%	(30)	48%	(158)	—	(0)	—	(0)	333
Renter	27%	(31)	11%	(13)	14%	(16)	43%	(49)	4%	(4)	—	(0)	114
Self + Household: White-Collar	26%	(50)	20%	(38)	9%	(18)	43%	(81)	1%	(1)	—	(0)	188
Self + Household: Blue Collar	29%	(56)	13%	(26)	8%	(15)	49%	(95)	2%	(3)	—	(0)	195
Union HH: Yes	46%	(22)	3%	(1)	9%	(4)	43%	(20)	—	(0)	—	(0)	47
Union HH: No	24%	(95)	18%	(72)	10%	(42)	47%	(190)	1%	(4)	—	(0)	405
LGBTQ+: Yes	25%	(11)	—	(0)	2%	(1)	69%	(31)	4%	(2)	—	(0)	45
LGBTQ+: No	26%	(106)	18%	(74)	11%	(45)	44%	(179)	1%	(3)	—	(0)	407
Motivated to Vote	28%	(113)	15%	(60)	8%	(34)	48%	(193)	1%	(2)	—	(0)	402
Parent: Yes	32%	(45)	15%	(21)	10%	(14)	42%	(58)	1%	(1)	—	(0)	140
Parent: No	23%	(72)	17%	(53)	10%	(32)	49%	(152)	1%	(3)	—	(0)	312
COVID Vaccine: Yes	19%	(68)	15%	(52)	10%	(36)	55%	(193)	—	(2)	—	(0)	351
COVID Vaccine: No	48%	(49)	21%	(22)	10%	(10)	17%	(18)	3%	(3)	—	(0)	101
Student Loans: Yes	34%	(23)	13%	(8)	12%	(8)	40%	(27)	1%	(1)	—	(0)	67
Student Loans: No	24%	(94)	17%	(65)	10%	(38)	48%	(183)	1%	(4)	—	(0)	385
Favorable Opinion of Haley	34%	(46)	18%	(24)	15%	(21)	33%	(45)	—	(1)	—	(0)	137
Unfavorable Opinion of Haley	25%	(47)	12%	(21)	4%	(8)	58%	(107)	—	(0)	—	(0)	183

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(117)	16%	(74)	10%	(46)	47%	(210)	1%	(4)	—	(0)	452
Prodigal Biden Voter	15%	(5)	32%	(11)	8%	(3)	45%	(16)	—	(0)	—	(0)	35
Undecided Voter (DK/WNV)	—	(0)	4%	(1)	17%	(5)	75%	(23)	5%	(2)	—	(0)	31
Undecided Voter (DK)	—	(0)	5%	(1)	17%	(4)	71%	(17)	6%	(2)	—	(0)	24
Watched Debate	31%	(104)	15%	(49)	9%	(29)	46%	(154)	—	(1)	—	(0)	336
Watched Debate: Did not Watch	11%	(13)	21%	(25)	15%	(17)	48%	(56)	3%	(4)	—	(0)	116
Watched Debate: All of it	37%	(78)	17%	(35)	4%	(9)	42%	(88)	—	(1)	—	(0)	210
Watched Debate: Some of it	20%	(26)	11%	(14)	16%	(20)	53%	(66)	—	(0)	—	(0)	126
Continue His Campaign: Yes Biden	11%	(22)	13%	(26)	6%	(13)	69%	(137)	—	(1)	—	(0)	199
Continue His Campaign: No Biden	40%	(92)	18%	(41)	14%	(33)	27%	(61)	1%	(3)	—	(0)	229
Continue His Campaign: Yes Trump	46%	(109)	30%	(72)	11%	(27)	13%	(30)	—	(0)	—	(0)	239
Continue His Campaign: No Trump	3%	(7)	1%	(1)	8%	(16)	86%	(163)	2%	(3)	—	(0)	190
Conviction: Evidence	4%	(9)	2%	(4)	10%	(22)	83%	(181)	1%	(2)	—	(0)	218
Conviction: Motivation to Damage	51%	(100)	33%	(64)	9%	(18)	7%	(13)	—	(1)	—	(0)	197
Conviction: DK/NO	21%	(8)	14%	(5)	17%	(6)	44%	(16)	4%	(2)	—	(0)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(24)	25%	(113)	19%	(84)	22%	(100)	12%	(53)	17%	(79)	452
Gender: Male	6%	(14)	25%	(55)	21%	(46)	22%	(48)	12%	(26)	13%	(27)	217
Gender: Female	4%	(10)	25%	(59)	16%	(37)	22%	(51)	11%	(27)	22%	(51)	235
Age: 18-34	4%	(5)	13%	(16)	13%	(16)	13%	(15)	18%	(21)	39%	(46)	119
Age: 35-44	5%	(3)	20%	(12)	7%	(4)	27%	(16)	8%	(5)	33%	(20)	60
Age: 45-64	2%	(3)	29%	(45)	29%	(45)	29%	(46)	6%	(9)	6%	(9)	157
Age: 65+	11%	(13)	35%	(40)	16%	(19)	19%	(22)	16%	(18)	3%	(3)	116
GenZers: 1997-2012	4%	(3)	11%	(7)	15%	(10)	14%	(10)	11%	(7)	45%	(31)	68
Millennials: 1981-1996	5%	(5)	18%	(20)	10%	(10)	17%	(19)	17%	(19)	33%	(35)	107
GenXers: 1965-1980	2%	(3)	34%	(42)	26%	(32)	26%	(32)	5%	(6)	7%	(9)	125
Baby Boomers: 1946-1964	9%	(12)	29%	(39)	20%	(27)	28%	(37)	12%	(17)	3%	(4)	135
Educ: < College	5%	(15)	23%	(72)	19%	(57)	23%	(71)	12%	(36)	19%	(58)	309
Educ: Bachelors degree	3%	(3)	26%	(24)	22%	(20)	19%	(17)	13%	(12)	18%	(16)	92
Educ: Post-grad	13%	(6)	35%	(18)	12%	(6)	21%	(11)	10%	(5)	9%	(5)	51
Income: Under 50k	4%	(6)	21%	(35)	19%	(32)	22%	(37)	12%	(20)	23%	(38)	167
Income: 50k-100k	4%	(7)	23%	(41)	20%	(36)	22%	(39)	16%	(28)	15%	(27)	177
Income: 100k+	10%	(11)	35%	(38)	15%	(17)	21%	(23)	5%	(6)	13%	(14)	108
Ethnicity: White (Non-Hispanic)	8%	(21)	26%	(70)	20%	(55)	27%	(73)	11%	(30)	8%	(21)	270
Ethnicity: Hispanic	—	(0)	30%	(25)	12%	(10)	16%	(13)	10%	(8)	33%	(27)	83
Ethnicity: Black (Non-Hispanic)	5%	(2)	24%	(10)	18%	(7)	18%	(7)	12%	(5)	24%	(10)	41
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	16%	(9)	20%	(12)	11%	(6)	17%	(10)	35%	(20)	58
All Christian	9%	(18)	28%	(59)	18%	(39)	17%	(36)	14%	(29)	14%	(30)	210
All Non-Christian	3%	(1)	26%	(9)	24%	(8)	36%	(12)	2%	(1)	9%	(3)	34
Atheist	—	(0)	11%	(2)	37%	(8)	30%	(7)	6%	(1)	16%	(4)	23
Agnostic/Nothing in particular	3%	(3)	22%	(23)	11%	(11)	31%	(32)	14%	(15)	21%	(22)	106
Something Else	2%	(2)	26%	(20)	22%	(17)	16%	(13)	9%	(7)	26%	(21)	80
Evangelical	8%	(8)	24%	(24)	19%	(18)	16%	(16)	18%	(18)	14%	(14)	98
Non-Evangelical	6%	(11)	29%	(53)	19%	(35)	18%	(32)	10%	(18)	19%	(34)	184
PID: Dem (no lean)	3%	(6)	14%	(26)	21%	(38)	34%	(63)	11%	(20)	18%	(34)	186
PID: Ind (no lean)	4%	(4)	29%	(33)	14%	(17)	13%	(15)	13%	(15)	27%	(31)	115
PID: Rep (no lean)	9%	(14)	36%	(54)	19%	(29)	15%	(22)	12%	(19)	9%	(14)	151

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(24)	25%	(113)	19%	(84)	22%	(100)	12%	(53)	17%	(79)	452
PID/Gender: Dem Men	5%	(3)	17%	(13)	24%	(18)	30%	(23)	16%	(12)	8%	(6)	75
PID/Gender: Dem Women	2%	(2)	12%	(13)	18%	(20)	36%	(40)	7%	(7)	25%	(28)	110
PID/Gender: Ind Men	2%	(1)	35%	(25)	16%	(11)	13%	(9)	9%	(6)	25%	(17)	70
PID/Gender: Ind Women	7%	(3)	19%	(8)	12%	(5)	13%	(6)	19%	(8)	31%	(14)	45
PID/Gender: Rep Men	13%	(9)	24%	(17)	24%	(17)	23%	(16)	11%	(8)	6%	(4)	71
PID/Gender: Rep Women	6%	(5)	46%	(37)	15%	(12)	7%	(6)	13%	(11)	12%	(10)	80
Ideo: Liberal (1-3)	4%	(5)	15%	(19)	24%	(32)	31%	(40)	10%	(12)	16%	(21)	130
Ideo: Moderate (4)	5%	(7)	30%	(41)	12%	(16)	21%	(29)	11%	(15)	21%	(28)	135
Ideo: Conservative (5-7)	7%	(12)	28%	(51)	20%	(35)	16%	(29)	14%	(25)	15%	(26)	179
Community: Urban	6%	(11)	21%	(37)	16%	(29)	20%	(36)	13%	(23)	23%	(42)	178
Community: Suburban	5%	(12)	24%	(57)	21%	(49)	24%	(56)	10%	(25)	16%	(37)	236
Community: Rural	4%	(1)	48%	(19)	14%	(6)	19%	(7)	14%	(5)	—	(0)	38
Military HHnm: Yes	2%	(2)	35%	(40)	19%	(22)	14%	(17)	15%	(17)	14%	(16)	115
Military HH: No	6%	(21)	22%	(73)	18%	(62)	25%	(83)	11%	(35)	18%	(62)	337
Employ: Private Sector	7%	(11)	22%	(37)	18%	(30)	20%	(35)	12%	(20)	21%	(36)	170
Employ: Government	6%	(1)	31%	(7)	23%	(5)	22%	(5)	11%	(2)	7%	(1)	21
Employ: Self-Employed	8%	(2)	28%	(7)	30%	(8)	9%	(2)	9%	(2)	16%	(4)	26
Employ: Homemaker	—	(0)	29%	(8)	11%	(3)	39%	(10)	12%	(3)	9%	(2)	26
Employ: Student	—	(0)	3%	(1)	16%	(4)	14%	(3)	2%	(0)	65%	(16)	25
Employ: Retired	6%	(8)	33%	(41)	19%	(23)	24%	(30)	15%	(19)	3%	(3)	124
Employ: Unemployed	3%	(1)	17%	(8)	22%	(10)	29%	(13)	7%	(3)	22%	(10)	46
Employ: Other	—	(0)	36%	(5)	5%	(1)	8%	(1)	16%	(2)	36%	(5)	13

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(24)	25%	(113)	19%	(84)	22%	(100)	12%	(53)	17%	(79)	452
Protestant	12%	(10)	30%	(26)	19%	(16)	15%	(13)	19%	(16)	6%	(5)	86
Roman Catholic	6%	(7)	27%	(31)	18%	(20)	20%	(23)	11%	(13)	19%	(22)	116
Mormon	6%	(0)	30%	(1)	—	(0)	—	(0)	—	(0)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	19%	(1)	25%	(1)	47%	(2)	—	(0)	7%	(0)	2%	(0)	5
Jewish	—	(0)	39%	(9)	9%	(2)	36%	(8)	2%	(1)	13%	(3)	23
Muslim	—	(0)	—	(0)	11%	(0)	89%	(2)	—	(0)	—	(0)	2
Buddhist	11%	(1)	—	(0)	60%	(5)	27%	(2)	2%	(0)	1%	(0)	8
Hindu	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	—	(0)	11%	(2)	37%	(8)	30%	(7)	6%	(1)	16%	(4)	23
Agnostic	—	(0)	23%	(6)	10%	(3)	35%	(9)	12%	(3)	19%	(5)	27
Something else	2%	(2)	26%	(20)	22%	(17)	16%	(13)	9%	(7)	26%	(21)	80
Nothing in particular	3%	(3)	21%	(17)	11%	(9)	29%	(23)	15%	(11)	21%	(17)	79
Ideo/PID: Conservative Republican	6%	(7)	36%	(42)	20%	(23)	14%	(16)	15%	(18)	8%	(10)	117
Ideo/PID: Moderate/Liberal Republican	21%	(7)	34%	(11)	18%	(6)	16%	(5)	2%	(1)	8%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	14%	(12)	14%	(12)	31%	(27)	14%	(12)	21%	(18)	85
Ideo/PID: Liberal Democrat	1%	(1)	14%	(14)	26%	(26)	35%	(35)	8%	(8)	16%	(16)	100
Unfavorable of Biden and Trump	5%	(4)	36%	(27)	5%	(4)	23%	(17)	10%	(8)	21%	(16)	76
2024 H2H Matchup: Biden Voter	2%	(5)	20%	(42)	20%	(41)	29%	(60)	10%	(21)	18%	(37)	205
2024 H2H Matchup: Trump Voter	8%	(18)	32%	(68)	19%	(41)	14%	(29)	14%	(29)	14%	(30)	216
2024 H2H Matchup: Would not Vote	4%	(0)	—	(0)	15%	(1)	35%	(3)	23%	(2)	23%	(2)	7
2024 H2H Matchup: Do not Know	4%	(1)	13%	(3)	4%	(1)	32%	(8)	5%	(1)	41%	(10)	24
2022 House Vote: Democrat	5%	(9)	18%	(37)	18%	(37)	32%	(64)	9%	(18)	18%	(35)	199
2022 House Vote: Republican	9%	(13)	36%	(55)	20%	(30)	15%	(23)	13%	(21)	6%	(10)	152
2022 House Vote: Did not Vote	2%	(2)	21%	(19)	19%	(16)	12%	(10)	14%	(12)	33%	(29)	88
2020 Vote: Joe Biden	3%	(6)	18%	(37)	19%	(40)	32%	(68)	10%	(22)	18%	(38)	212
2020 Vote: Donald Trump	8%	(17)	35%	(71)	20%	(41)	13%	(27)	12%	(25)	10%	(21)	202
2020 Vote: Someone Else	—	(0)	23%	(2)	14%	(1)	13%	(1)	13%	(1)	37%	(4)	10
2020 Vote: Did not Vote	2%	(1)	11%	(3)	4%	(1)	12%	(4)	16%	(5)	55%	(16)	29
2016 Vote: Hillary Clinton	3%	(5)	19%	(32)	23%	(39)	29%	(47)	11%	(18)	15%	(25)	165
2016 Vote: Donald Trump	9%	(16)	32%	(57)	22%	(39)	21%	(38)	10%	(17)	6%	(10)	177
2016 Vote: Someone Else	1%	(0)	39%	(6)	2%	(0)	17%	(2)	20%	(3)	21%	(3)	15

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(24)	25%	(113)	19%	(84)	22%	(100)	12%	(53)	17%	(79)	452
2020 Vote/PID: Not Biden/Democrat	22%	(3)	1%	(0)	16%	(3)	11%	(2)	14%	(2)	36%	(6)	16
2020 Vote/PID: Not Trump/Republican	19%	(3)	32%	(6)	—	(0)	14%	(3)	16%	(3)	19%	(3)	18
U.S. Economy: Wrong Track	5%	(16)	26%	(85)	18%	(59)	17%	(57)	13%	(43)	21%	(70)	330
U.S. Economy: Right Direction	6%	(8)	24%	(29)	20%	(24)	35%	(42)	8%	(10)	7%	(9)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	20%	(29)	17%	(24)	33%	(48)	11%	(15)	18%	(27)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(20)	29%	(65)	22%	(49)	14%	(31)	12%	(28)	14%	(31)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	23%	(19)	13%	(11)	24%	(20)	12%	(10)	25%	(21)	82
Top 2024 Issue: Economy	4%	(7)	26%	(40)	23%	(35)	11%	(17)	8%	(12)	27%	(42)	153
Community/Gender: Urban Women	3%	(3)	15%	(14)	16%	(14)	22%	(19)	11%	(10)	33%	(30)	89
Community/Gender: Urban Men	9%	(8)	27%	(24)	17%	(15)	19%	(17)	15%	(13)	13%	(12)	89
Community/Gender: Rural Women	7%	(1)	57%	(8)	2%	(0)	19%	(3)	15%	(2)	—	(0)	15
Community/Gender: Rural Men	2%	(0)	43%	(10)	22%	(5)	20%	(5)	14%	(3)	—	(0)	24
Community/Gender: Suburban Women	5%	(6)	28%	(37)	18%	(23)	22%	(29)	11%	(15)	16%	(21)	131
Community/Gender: Suburban Men	5%	(6)	20%	(21)	25%	(26)	25%	(26)	10%	(10)	15%	(16)	104
Homeowner	5%	(17)	28%	(92)	19%	(62)	23%	(76)	11%	(36)	15%	(50)	333
Renter	6%	(7)	19%	(21)	18%	(20)	20%	(23)	14%	(16)	23%	(27)	114
Self + Household: White-Collar	6%	(12)	33%	(62)	17%	(32)	22%	(42)	10%	(19)	12%	(22)	188
Self + Household: Blue Collar	6%	(11)	20%	(39)	23%	(45)	27%	(52)	13%	(25)	11%	(22)	195
Union HH: Yes	8%	(4)	28%	(13)	25%	(12)	22%	(10)	12%	(6)	6%	(3)	47
Union HH: No	5%	(20)	25%	(100)	18%	(72)	22%	(89)	12%	(47)	19%	(76)	405
LGBTQ+: Yes	2%	(1)	8%	(4)	22%	(10)	22%	(10)	18%	(8)	28%	(13)	45
LGBTQ+: No	6%	(23)	27%	(110)	18%	(74)	22%	(90)	11%	(45)	16%	(66)	407
Motivated to Vote	6%	(24)	26%	(105)	21%	(83)	24%	(95)	11%	(46)	12%	(49)	402
Parent: Yes	4%	(5)	32%	(44)	15%	(21)	22%	(31)	12%	(17)	14%	(20)	140
Parent: No	6%	(19)	22%	(69)	20%	(62)	22%	(68)	11%	(36)	19%	(59)	312
COVID Vaccine: Yes	5%	(19)	27%	(94)	18%	(63)	21%	(73)	12%	(41)	17%	(61)	351
COVID Vaccine: No	5%	(5)	19%	(19)	21%	(21)	26%	(26)	11%	(12)	18%	(18)	101
Student Loans: Yes	2%	(1)	23%	(15)	19%	(13)	13%	(9)	11%	(7)	32%	(21)	67
Student Loans: No	6%	(22)	25%	(98)	18%	(71)	24%	(91)	12%	(46)	15%	(57)	385
Favorable Opinion of Haley	17%	(24)	83%	(113)	—	(0)	—	(0)	—	(0)	—	(0)	137
Unfavorable Opinion of Haley	—	(0)	—	(0)	46%	(84)	54%	(100)	—	(0)	—	(0)	183

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(24)	25%	(113)	19%	(84)	22%	(100)	12%	(53)	17%	(79)	452
Prodigal Biden Voter	5%	(2)	10%	(4)	6%	(2)	29%	(10)	8%	(3)	41%	(14)	35
Undecided Voter (DK/WNV)	4%	(1)	10%	(3)	7%	(2)	33%	(10)	9%	(3)	37%	(12)	31
Undecided Voter (DK)	4%	(1)	13%	(3)	4%	(1)	32%	(8)	5%	(1)	41%	(10)	24
Watched Debate	6%	(22)	27%	(92)	22%	(72)	23%	(76)	10%	(35)	12%	(40)	336
Watched Debate: Did not Watch	2%	(2)	19%	(22)	10%	(11)	21%	(24)	16%	(18)	33%	(39)	116
Watched Debate: All of it	7%	(15)	30%	(63)	24%	(50)	26%	(54)	8%	(18)	5%	(10)	210
Watched Debate: Some of it	5%	(6)	23%	(29)	17%	(22)	17%	(22)	13%	(17)	24%	(30)	126
Continue His Campaign: Yes Biden	2%	(4)	21%	(42)	18%	(36)	28%	(55)	12%	(24)	19%	(37)	199
Continue His Campaign: No Biden	8%	(19)	29%	(67)	20%	(46)	15%	(34)	11%	(25)	17%	(38)	229
Continue His Campaign: Yes Trump	8%	(18)	33%	(78)	21%	(51)	14%	(34)	10%	(23)	15%	(35)	239
Continue His Campaign: No Trump	2%	(5)	16%	(31)	17%	(32)	32%	(61)	13%	(24)	20%	(38)	190
Conviction: Evidence	3%	(6)	17%	(38)	20%	(44)	31%	(67)	11%	(23)	19%	(41)	218
Conviction: Motivation to Damage	8%	(17)	34%	(66)	20%	(40)	13%	(26)	10%	(21)	14%	(28)	197
Conviction: DK/NO	4%	(2)	25%	(9)	1%	(0)	18%	(6)	24%	(9)	28%	(10)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	18%	(79)	13%	(59)	15%	(68)	16%	(74)	28%	(127)	452
Gender: Male	14%	(30)	18%	(39)	12%	(26)	20%	(44)	20%	(43)	16%	(35)	217
Gender: Female	6%	(14)	17%	(40)	14%	(33)	10%	(24)	13%	(31)	39%	(93)	235
Age: 18-34	8%	(9)	11%	(13)	14%	(17)	5%	(6)	16%	(19)	47%	(56)	119
Age: 35-44	1%	(0)	23%	(14)	15%	(9)	17%	(10)	7%	(4)	37%	(22)	60
Age: 45-64	12%	(19)	17%	(27)	14%	(22)	20%	(31)	18%	(29)	19%	(29)	157
Age: 65+	13%	(15)	22%	(26)	10%	(12)	18%	(21)	19%	(22)	17%	(20)	116
GenZers: 1997-2012	9%	(6)	9%	(6)	9%	(6)	1%	(1)	22%	(15)	50%	(34)	68
Millennials: 1981-1996	4%	(4)	19%	(20)	18%	(20)	11%	(12)	7%	(7)	41%	(44)	107
GenXers: 1965-1980	12%	(15)	17%	(22)	12%	(15)	18%	(23)	22%	(27)	19%	(24)	125
Baby Boomers: 1946-1964	13%	(18)	21%	(29)	13%	(17)	22%	(30)	14%	(19)	17%	(23)	135
Educ: < College	9%	(28)	14%	(42)	13%	(39)	13%	(39)	20%	(63)	32%	(98)	309
Educ: Bachelors degree	10%	(9)	22%	(20)	14%	(13)	23%	(21)	8%	(8)	23%	(21)	92
Educ: Post-grad	12%	(6)	34%	(17)	13%	(7)	16%	(8)	8%	(4)	17%	(9)	51
Income: Under 50k	9%	(14)	13%	(22)	14%	(24)	13%	(21)	15%	(26)	35%	(59)	167
Income: 50k-100k	3%	(6)	21%	(37)	17%	(30)	15%	(26)	20%	(35)	25%	(44)	177
Income: 100k+	21%	(23)	18%	(20)	5%	(5)	20%	(21)	13%	(14)	23%	(24)	108
Ethnicity: White (Non-Hispanic)	10%	(26)	21%	(57)	11%	(30)	19%	(52)	15%	(42)	23%	(63)	270
Ethnicity: Hispanic	11%	(9)	19%	(15)	13%	(11)	14%	(12)	13%	(11)	29%	(25)	83
Ethnicity: Black (Non-Hispanic)	10%	(4)	14%	(6)	15%	(6)	5%	(2)	11%	(5)	45%	(18)	41
Ethnicity: Asian + Other (Non-Hispanic)	7%	(4)	3%	(2)	20%	(12)	3%	(2)	30%	(17)	38%	(22)	58
All Christian	13%	(28)	24%	(49)	15%	(32)	9%	(18)	15%	(31)	24%	(51)	210
All Non-Christian	10%	(3)	18%	(6)	16%	(5)	33%	(11)	6%	(2)	17%	(6)	34
Atheist	—	(0)	12%	(3)	14%	(3)	25%	(6)	9%	(2)	40%	(9)	23
Agnostic/Nothing in particular	1%	(2)	6%	(7)	9%	(10)	25%	(26)	18%	(19)	40%	(42)	106
Something Else	14%	(11)	18%	(14)	10%	(8)	9%	(7)	25%	(20)	24%	(19)	80
Evangelical	18%	(17)	24%	(24)	12%	(12)	9%	(8)	18%	(17)	20%	(20)	98
Non-Evangelical	11%	(21)	22%	(40)	15%	(27)	9%	(17)	18%	(32)	26%	(47)	184
PID: Dem (no lean)	1%	(1)	8%	(14)	14%	(26)	27%	(50)	15%	(28)	36%	(66)	186
PID: Ind (no lean)	15%	(17)	17%	(19)	7%	(8)	9%	(10)	24%	(28)	28%	(32)	115
PID: Rep (no lean)	17%	(25)	30%	(46)	16%	(25)	5%	(8)	12%	(18)	19%	(29)	151

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	18%	(79)	13%	(59)	15%	(68)	16%	(74)	28%	(127)	452
PID/Gender: Dem Men	—	(0)	10%	(8)	11%	(9)	40%	(30)	25%	(19)	14%	(10)	75
PID/Gender: Dem Women	1%	(1)	6%	(6)	16%	(18)	18%	(20)	9%	(10)	50%	(56)	110
PID/Gender: Ind Men	17%	(12)	13%	(9)	10%	(7)	12%	(8)	30%	(21)	19%	(13)	70
PID/Gender: Ind Women	12%	(6)	22%	(10)	3%	(1)	5%	(2)	16%	(7)	42%	(19)	45
PID/Gender: Rep Men	26%	(18)	31%	(22)	15%	(11)	8%	(6)	5%	(3)	16%	(11)	71
PID/Gender: Rep Women	9%	(7)	30%	(24)	17%	(14)	3%	(3)	19%	(15)	22%	(18)	80
Ideo: Liberal (1-3)	—	(0)	10%	(13)	14%	(19)	24%	(31)	14%	(18)	38%	(50)	130
Ideo: Moderate (4)	9%	(12)	12%	(16)	14%	(19)	15%	(20)	23%	(31)	27%	(37)	135
Ideo: Conservative (5-7)	17%	(31)	28%	(50)	12%	(21)	9%	(16)	13%	(23)	21%	(37)	179
Community: Urban	5%	(8)	14%	(25)	12%	(21)	17%	(30)	18%	(33)	34%	(60)	178
Community: Suburban	14%	(32)	19%	(46)	13%	(31)	15%	(34)	13%	(30)	26%	(62)	236
Community: Rural	9%	(3)	21%	(8)	17%	(7)	8%	(3)	31%	(12)	14%	(5)	38
Military HHnm: Yes	15%	(17)	22%	(25)	8%	(9)	15%	(18)	19%	(22)	21%	(24)	115
Military HH: No	8%	(27)	16%	(54)	15%	(50)	15%	(51)	15%	(52)	31%	(104)	337
Employ: Private Sector	10%	(17)	16%	(28)	16%	(27)	12%	(21)	14%	(25)	31%	(53)	170
Employ: Government	2%	(0)	26%	(5)	15%	(3)	28%	(6)	1%	(0)	28%	(6)	21
Employ: Self-Employed	12%	(3)	9%	(2)	18%	(5)	11%	(3)	24%	(6)	25%	(7)	26
Employ: Homemaker	7%	(2)	6%	(2)	9%	(2)	10%	(3)	20%	(5)	47%	(12)	26
Employ: Student	—	(0)	29%	(7)	—	(0)	3%	(1)	41%	(10)	27%	(7)	25
Employ: Retired	13%	(17)	23%	(28)	12%	(15)	21%	(26)	15%	(18)	16%	(20)	124
Employ: Unemployed	3%	(1)	13%	(6)	12%	(5)	18%	(8)	17%	(8)	38%	(17)	46
Employ: Other	24%	(3)	6%	(1)	13%	(2)	1%	(0)	12%	(2)	42%	(6)	13

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	18%	(79)	13%	(59)	15%	(68)	16%	(74)	28%	(127)	452
Protestant	13%	(11)	19%	(16)	19%	(16)	8%	(7)	17%	(15)	24%	(21)	86
Roman Catholic	14%	(16)	28%	(32)	13%	(15)	10%	(12)	13%	(15)	23%	(27)	116
Mormon	—	(0)	6%	(0)	—	(0)	—	(0)	—	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	19%	(1)	7%	(0)	37%	(2)	—	(0)	35%	(2)	2%	(0)	5
Jewish	16%	(3)	14%	(3)	1%	(0)	48%	(11)	7%	(2)	14%	(3)	23
Muslim	—	(0)	11%	(0)	—	(0)	12%	(0)	10%	(0)	68%	(1)	2
Buddhist	—	(0)	32%	(3)	51%	(4)	—	(0)	2%	(0)	16%	(1)	8
Hindu	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	—	(0)	12%	(3)	14%	(3)	25%	(6)	9%	(2)	40%	(9)	23
Agnostic	—	(0)	2%	(1)	19%	(5)	17%	(5)	31%	(8)	32%	(8)	27
Something else	14%	(11)	18%	(14)	10%	(8)	9%	(7)	25%	(20)	24%	(19)	80
Nothing in particular	2%	(2)	8%	(6)	6%	(5)	27%	(22)	14%	(11)	43%	(34)	79
Ideo/PID: Conservative Republican	19%	(23)	33%	(38)	16%	(19)	5%	(6)	12%	(13)	16%	(18)	117
Ideo/PID: Moderate/Liberal Republican	8%	(2)	25%	(8)	19%	(6)	6%	(2)	12%	(4)	30%	(10)	32
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	9%	(7)	11%	(9)	27%	(23)	20%	(17)	33%	(28)	85
Ideo/PID: Liberal Democrat	—	(0)	7%	(7)	17%	(17)	27%	(27)	12%	(12)	37%	(37)	100
Unfavorable of Biden and Trump	4%	(3)	13%	(10)	13%	(10)	16%	(12)	20%	(15)	34%	(26)	76
2024 H2H Matchup: Biden Voter	1%	(1)	10%	(20)	14%	(30)	26%	(53)	20%	(41)	30%	(61)	205
2024 H2H Matchup: Trump Voter	20%	(42)	27%	(59)	12%	(26)	4%	(9)	12%	(26)	25%	(53)	216
2024 H2H Matchup: Would not Vote	—	(0)	9%	(1)	19%	(1)	4%	(0)	3%	(0)	65%	(5)	7
2024 H2H Matchup: Do not Know	—	(0)	1%	(0)	7%	(2)	27%	(6)	28%	(7)	37%	(9)	24
2022 House Vote: Democrat	—	(1)	11%	(21)	17%	(35)	28%	(55)	18%	(37)	25%	(51)	199
2022 House Vote: Republican	24%	(36)	34%	(52)	14%	(21)	5%	(8)	9%	(14)	14%	(22)	152
2022 House Vote: Did not Vote	7%	(7)	6%	(5)	4%	(3)	5%	(5)	20%	(17)	58%	(51)	88
2020 Vote: Joe Biden	—	(1)	11%	(24)	15%	(32)	27%	(58)	14%	(31)	31%	(66)	212
2020 Vote: Donald Trump	21%	(42)	25%	(51)	13%	(26)	4%	(8)	18%	(36)	19%	(38)	202
2020 Vote: Someone Else	—	(0)	24%	(2)	5%	(1)	14%	(1)	13%	(1)	44%	(4)	10
2020 Vote: Did not Vote	4%	(1)	7%	(2)	1%	(0)	2%	(1)	21%	(6)	65%	(19)	29
2016 Vote: Hillary Clinton	1%	(2)	8%	(14)	17%	(27)	29%	(48)	17%	(28)	28%	(46)	165
2016 Vote: Donald Trump	20%	(36)	32%	(56)	14%	(24)	7%	(12)	10%	(17)	18%	(32)	177
2016 Vote: Someone Else	—	(0)	11%	(2)	1%	(0)	16%	(2)	25%	(4)	46%	(7)	15

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	18%	(79)	13%	(59)	15%	(68)	16%	(74)	28%	(127)	452
2020 Vote/PID: Not Biden/Democrat	2%	(0)	2%	(0)	—	(0)	9%	(1)	29%	(5)	58%	(9)	16
2020 Vote/PID: Not Trump/Republican	4%	(1)	23%	(4)	8%	(1)	12%	(2)	33%	(6)	21%	(4)	18
U.S. Economy: Wrong Track	12%	(41)	19%	(63)	11%	(36)	8%	(25)	17%	(55)	33%	(109)	330
U.S. Economy: Right Direction	2%	(3)	13%	(16)	19%	(23)	35%	(43)	15%	(19)	15%	(18)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	12%	(17)	12%	(18)	26%	(38)	22%	(32)	28%	(40)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(43)	27%	(60)	13%	(28)	5%	(12)	10%	(22)	26%	(59)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	3%	(2)	16%	(13)	22%	(18)	25%	(20)	34%	(28)	82
Top 2024 Issue: Economy	8%	(12)	21%	(32)	18%	(27)	6%	(9)	11%	(17)	37%	(56)	153
Community/Gender: Urban Women	3%	(3)	13%	(11)	15%	(13)	10%	(9)	15%	(13)	44%	(39)	89
Community/Gender: Urban Men	6%	(6)	16%	(14)	9%	(8)	24%	(21)	22%	(20)	23%	(20)	89
Community/Gender: Rural Women	19%	(3)	35%	(5)	—	(0)	9%	(1)	17%	(2)	20%	(3)	15
Community/Gender: Rural Men	2%	(0)	13%	(3)	28%	(7)	8%	(2)	39%	(9)	11%	(2)	24
Community/Gender: Suburban Women	6%	(8)	18%	(24)	15%	(19)	10%	(14)	12%	(16)	38%	(50)	131
Community/Gender: Suburban Men	23%	(24)	21%	(22)	11%	(12)	20%	(21)	13%	(14)	12%	(12)	104
Homeowner	10%	(32)	21%	(69)	14%	(48)	17%	(56)	16%	(53)	23%	(75)	333
Renter	10%	(12)	9%	(11)	10%	(11)	9%	(11)	18%	(21)	43%	(49)	114
Self + Household: White-Collar	13%	(25)	20%	(37)	12%	(22)	18%	(33)	11%	(21)	26%	(49)	188
Self + Household: Blue Collar	9%	(17)	17%	(33)	17%	(34)	14%	(28)	18%	(36)	25%	(48)	195
Union HH: Yes	12%	(6)	19%	(9)	23%	(11)	14%	(7)	18%	(8)	15%	(7)	47
Union HH: No	9%	(38)	17%	(71)	12%	(48)	15%	(62)	16%	(66)	30%	(120)	405
LGBTQ+: Yes	1%	(1)	26%	(12)	8%	(4)	15%	(7)	7%	(3)	42%	(19)	45
LGBTQ+: No	11%	(43)	17%	(68)	14%	(55)	15%	(61)	17%	(71)	27%	(108)	407
Motivated to Vote	11%	(43)	19%	(75)	15%	(59)	17%	(67)	16%	(63)	24%	(95)	402
Parent: Yes	10%	(14)	19%	(26)	17%	(24)	18%	(25)	17%	(23)	19%	(27)	140
Parent: No	9%	(29)	17%	(53)	11%	(35)	14%	(43)	16%	(51)	32%	(101)	312
COVID Vaccine: Yes	7%	(23)	18%	(63)	13%	(44)	18%	(62)	18%	(63)	27%	(96)	351
COVID Vaccine: No	21%	(21)	17%	(17)	15%	(15)	6%	(6)	11%	(11)	31%	(31)	101
Student Loans: Yes	3%	(2)	11%	(8)	23%	(15)	6%	(4)	11%	(7)	47%	(31)	67
Student Loans: No	11%	(42)	19%	(72)	11%	(44)	17%	(64)	17%	(67)	25%	(96)	385
Favorable Opinion of Haley	13%	(18)	32%	(45)	12%	(16)	9%	(12)	25%	(35)	9%	(12)	137
Unfavorable Opinion of Haley	13%	(24)	12%	(21)	19%	(36)	30%	(55)	5%	(10)	21%	(38)	183

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	18%	(79)	13%	(59)	15%	(68)	16%	(74)	28%	(127)	452
Prodigal Biden Voter	—	(0)	20%	(7)	7%	(3)	19%	(7)	9%	(3)	44%	(15)	35
Undecided Voter (DK/WNV)	—	(0)	3%	(1)	10%	(3)	21%	(7)	22%	(7)	44%	(14)	31
Undecided Voter (DK)	—	(0)	1%	(0)	7%	(2)	27%	(6)	28%	(7)	37%	(9)	24
Watched Debate	13%	(43)	21%	(70)	15%	(50)	16%	(54)	15%	(49)	21%	(70)	336
Watched Debate: Did not Watch	1%	(1)	8%	(9)	8%	(9)	12%	(14)	22%	(26)	50%	(58)	116
Watched Debate: All of it	18%	(38)	24%	(49)	12%	(26)	17%	(35)	17%	(35)	13%	(27)	210
Watched Debate: Some of it	4%	(5)	17%	(21)	20%	(25)	15%	(19)	11%	(14)	34%	(43)	126
Continue His Campaign: Yes Biden	5%	(10)	18%	(35)	12%	(23)	23%	(45)	15%	(30)	28%	(55)	199
Continue His Campaign: No Biden	14%	(33)	17%	(38)	15%	(35)	10%	(22)	18%	(41)	26%	(60)	229
Continue His Campaign: Yes Trump	18%	(42)	27%	(63)	13%	(32)	8%	(19)	13%	(30)	22%	(51)	239
Continue His Campaign: No Trump	1%	(1)	8%	(16)	14%	(26)	24%	(46)	18%	(34)	35%	(66)	190
Conviction: Evidence	—	(1)	8%	(17)	16%	(35)	27%	(58)	18%	(40)	30%	(66)	218
Conviction: Motivation to Damage	21%	(41)	30%	(59)	11%	(22)	3%	(7)	11%	(21)	24%	(48)	197
Conviction: DK/NO	5%	(2)	9%	(3)	5%	(2)	8%	(3)	37%	(13)	36%	(13)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(11)	8%	(38)	16%	(71)	14%	(64)	21%	(97)	38%	(170)	452
Gender: Male	4%	(8)	8%	(18)	19%	(41)	20%	(44)	21%	(45)	29%	(62)	217
Gender: Female	1%	(3)	9%	(20)	13%	(31)	9%	(21)	22%	(52)	46%	(108)	235
Age: 18-34	3%	(4)	10%	(11)	12%	(14)	11%	(14)	18%	(22)	46%	(55)	119
Age: 35-44	2%	(1)	15%	(9)	19%	(11)	14%	(8)	13%	(8)	38%	(22)	60
Age: 45-64	2%	(3)	8%	(12)	20%	(31)	12%	(19)	26%	(41)	32%	(50)	157
Age: 65+	3%	(3)	4%	(5)	13%	(15)	20%	(23)	22%	(26)	37%	(43)	116
GenZers: 1997-2012	2%	(1)	4%	(3)	4%	(2)	6%	(4)	23%	(16)	60%	(41)	68
Millennials: 1981-1996	3%	(3)	16%	(17)	22%	(23)	13%	(14)	13%	(14)	33%	(35)	107
GenXers: 1965-1980	2%	(3)	5%	(6)	23%	(29)	12%	(16)	25%	(31)	32%	(41)	125
Baby Boomers: 1946-1964	3%	(4)	7%	(10)	10%	(14)	21%	(29)	19%	(26)	39%	(53)	135
Educ: < College	2%	(7)	7%	(23)	14%	(43)	12%	(37)	25%	(77)	40%	(123)	309
Educ: Bachelors degree	1%	(1)	6%	(5)	25%	(23)	19%	(18)	11%	(11)	38%	(35)	92
Educ: Post-grad	8%	(4)	19%	(10)	12%	(6)	19%	(9)	18%	(9)	23%	(12)	51
Income: Under 50k	4%	(7)	8%	(13)	14%	(24)	12%	(20)	23%	(39)	38%	(64)	167
Income: 50k-100k	—	(1)	9%	(16)	14%	(25)	17%	(31)	21%	(38)	38%	(67)	177
Income: 100k+	4%	(4)	8%	(9)	21%	(22)	13%	(14)	18%	(20)	36%	(39)	108
Ethnicity: White (Non-Hispanic)	3%	(7)	9%	(25)	13%	(36)	17%	(46)	21%	(58)	36%	(98)	270
Ethnicity: Hispanic	—	(0)	4%	(4)	25%	(21)	15%	(13)	18%	(15)	38%	(32)	83
Ethnicity: Black (Non-Hispanic)	10%	(4)	18%	(7)	12%	(5)	7%	(3)	30%	(12)	23%	(10)	41
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	4%	(2)	18%	(10)	5%	(3)	20%	(12)	53%	(31)	58
All Christian	3%	(6)	9%	(19)	14%	(29)	18%	(39)	21%	(44)	35%	(74)	210
All Non-Christian	1%	(0)	18%	(6)	31%	(10)	18%	(6)	12%	(4)	20%	(7)	34
Atheist	4%	(1)	4%	(1)	22%	(5)	2%	(1)	23%	(5)	44%	(10)	23
Agnostic/Nothing in particular	2%	(2)	7%	(7)	10%	(10)	12%	(12)	23%	(24)	46%	(49)	106
Something Else	3%	(2)	6%	(5)	21%	(17)	8%	(7)	23%	(19)	38%	(30)	80
Evangelical	2%	(2)	7%	(6)	19%	(19)	13%	(13)	23%	(22)	36%	(35)	98
Non-Evangelical	3%	(6)	9%	(16)	14%	(25)	17%	(32)	21%	(38)	36%	(67)	184
PID: Dem (no lean)	3%	(5)	11%	(21)	12%	(22)	11%	(20)	19%	(35)	44%	(82)	186
PID: Ind (no lean)	2%	(3)	8%	(9)	21%	(24)	13%	(15)	19%	(22)	37%	(42)	115
PID: Rep (no lean)	2%	(4)	5%	(8)	17%	(25)	19%	(29)	26%	(40)	30%	(46)	151

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(11)	8%	(38)	16%	(71)	14%	(64)	21%	(97)	38%	(170)	452
PID/Gender: Dem Men	4%	(3)	11%	(8)	16%	(12)	15%	(11)	25%	(19)	29%	(22)	75
PID/Gender: Dem Women	1%	(2)	12%	(13)	9%	(10)	8%	(9)	14%	(16)	55%	(60)	110
PID/Gender: Ind Men	2%	(1)	5%	(3)	29%	(20)	14%	(10)	19%	(13)	32%	(22)	70
PID/Gender: Ind Women	4%	(2)	12%	(5)	9%	(4)	12%	(5)	19%	(9)	44%	(20)	45
PID/Gender: Rep Men	5%	(4)	9%	(6)	13%	(9)	31%	(22)	17%	(12)	25%	(18)	71
PID/Gender: Rep Women	—	(0)	2%	(2)	20%	(16)	8%	(6)	35%	(28)	35%	(28)	80
Ideo: Liberal (1-3)	2%	(3)	14%	(18)	17%	(22)	5%	(7)	20%	(26)	42%	(55)	130
Ideo: Moderate (4)	4%	(5)	7%	(10)	16%	(22)	16%	(22)	14%	(19)	42%	(57)	135
Ideo: Conservative (5-7)	2%	(4)	6%	(10)	15%	(27)	19%	(35)	28%	(50)	29%	(53)	179
Community: Urban	4%	(7)	13%	(23)	17%	(30)	10%	(19)	22%	(39)	34%	(60)	178
Community: Suburban	1%	(3)	4%	(10)	14%	(33)	19%	(44)	21%	(49)	41%	(98)	236
Community: Rural	3%	(1)	13%	(5)	24%	(9)	5%	(2)	24%	(9)	32%	(12)	38
Military HHnm: Yes	1%	(1)	8%	(10)	25%	(29)	12%	(13)	21%	(24)	32%	(37)	115
Military HH: No	3%	(10)	8%	(28)	13%	(42)	15%	(51)	21%	(72)	39%	(133)	337
Employ: Private Sector	4%	(7)	13%	(22)	16%	(27)	16%	(28)	16%	(27)	35%	(60)	170
Employ: Government	6%	(1)	17%	(4)	11%	(2)	3%	(1)	4%	(1)	58%	(12)	21
Employ: Self-Employed	1%	(0)	11%	(3)	19%	(5)	4%	(1)	33%	(9)	32%	(8)	26
Employ: Homemaker	2%	(0)	2%	(1)	6%	(2)	10%	(3)	23%	(6)	57%	(15)	26
Employ: Student	—	(0)	—	(0)	23%	(6)	3%	(1)	19%	(5)	54%	(14)	25
Employ: Retired	1%	(1)	5%	(6)	22%	(27)	17%	(21)	27%	(34)	29%	(36)	124
Employ: Unemployed	2%	(1)	4%	(2)	5%	(2)	22%	(10)	24%	(11)	43%	(20)	46
Employ: Other	—	(0)	15%	(2)	4%	(1)	2%	(0)	39%	(5)	40%	(5)	13

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(11)	8%	(38)	16%	(71)	14%	(64)	21%	(97)	38%	(170)	452
Protestant	2%	(2)	7%	(6)	14%	(12)	14%	(12)	34%	(29)	29%	(25)	86
Roman Catholic	3%	(4)	10%	(11)	13%	(16)	22%	(26)	11%	(13)	40%	(46)	116
Mormon	—	(0)	6%	(0)	—	(0)	—	(0)	30%	(1)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	24%	(1)	31%	(1)	13%	(1)	27%	(1)	4%	(0)	5
Jewish	—	(0)	4%	(1)	41%	(9)	27%	(6)	1%	(0)	26%	(6)	23
Muslim	12%	(0)	—	(0)	11%	(0)	—	(0)	78%	(2)	—	(0)	2
Buddhist	—	(0)	61%	(5)	—	(0)	—	(0)	28%	(2)	10%	(1)	8
Hindu	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	4%	(1)	4%	(1)	22%	(5)	2%	(1)	23%	(5)	44%	(10)	23
Agnostic	4%	(1)	7%	(2)	5%	(1)	17%	(4)	25%	(7)	42%	(11)	27
Something else	3%	(2)	6%	(5)	21%	(17)	8%	(7)	23%	(19)	38%	(30)	80
Nothing in particular	1%	(1)	7%	(5)	12%	(9)	10%	(8)	22%	(18)	48%	(38)	79
Ideo/PID: Conservative Republican	2%	(3)	5%	(5)	15%	(17)	21%	(25)	32%	(37)	26%	(30)	117
Ideo/PID: Moderate/Liberal Republican	3%	(1)	8%	(3)	26%	(8)	10%	(3)	9%	(3)	43%	(14)	32
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	7%	(6)	8%	(6)	17%	(14)	18%	(15)	47%	(40)	85
Ideo/PID: Liberal Democrat	1%	(1)	15%	(15)	16%	(16)	6%	(6)	19%	(18)	43%	(43)	100
Unfavorable of Biden and Trump	1%	(1)	5%	(4)	20%	(15)	12%	(9)	24%	(18)	39%	(30)	76
2024 H2H Matchup: Biden Voter	3%	(7)	11%	(22)	14%	(28)	9%	(18)	20%	(42)	43%	(88)	205
2024 H2H Matchup: Trump Voter	2%	(4)	7%	(14)	18%	(39)	20%	(42)	21%	(46)	33%	(71)	216
2024 H2H Matchup: Would not Vote	6%	(0)	19%	(1)	3%	(0)	—	(0)	46%	(3)	26%	(2)	7
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	18%	(4)	16%	(4)	22%	(5)	41%	(10)	24
2022 House Vote: Democrat	4%	(9)	10%	(20)	15%	(30)	13%	(25)	17%	(33)	41%	(82)	199
2022 House Vote: Republican	2%	(3)	7%	(10)	19%	(29)	24%	(36)	22%	(33)	27%	(41)	152
2022 House Vote: Did not Vote	—	(0)	7%	(6)	10%	(9)	3%	(2)	31%	(27)	49%	(43)	88
2020 Vote: Joe Biden	4%	(8)	11%	(23)	14%	(29)	11%	(24)	19%	(41)	41%	(88)	212
2020 Vote: Donald Trump	2%	(4)	5%	(10)	19%	(39)	19%	(39)	24%	(49)	30%	(61)	202
2020 Vote: Someone Else	—	(0)	41%	(4)	2%	(0)	—	(0)	29%	(3)	27%	(3)	10
2020 Vote: Did not Vote	—	(0)	3%	(1)	11%	(3)	7%	(2)	15%	(4)	64%	(19)	29
2016 Vote: Hillary Clinton	3%	(5)	12%	(19)	18%	(30)	10%	(17)	18%	(30)	39%	(64)	165
2016 Vote: Donald Trump	3%	(5)	6%	(10)	18%	(32)	21%	(38)	24%	(42)	28%	(50)	177
2016 Vote: Someone Else	3%	(0)	1%	(0)	31%	(5)	—	(0)	10%	(1)	55%	(8)	15

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(11)	8%	(38)	16%	(71)	14%	(64)	21%	(97)	38%	(170)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	2%	(0)	6%	(1)	—	(0)	21%	(3)	71%	(11)	16
2020 Vote/PID: Not Trump/Republican	5%	(1)	7%	(1)	18%	(3)	8%	(1)	12%	(2)	49%	(9)	18
U.S. Economy: Wrong Track	2%	(6)	5%	(18)	15%	(49)	14%	(46)	24%	(80)	40%	(131)	330
U.S. Economy: Right Direction	4%	(5)	16%	(20)	18%	(22)	15%	(19)	13%	(16)	32%	(39)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	13%	(19)	16%	(24)	7%	(10)	14%	(20)	47%	(68)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(6)	7%	(16)	15%	(34)	19%	(42)	22%	(50)	34%	(75)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	3%	(3)	17%	(13)	15%	(12)	33%	(27)	32%	(27)	82
Top 2024 Issue: Economy	2%	(3)	11%	(16)	16%	(25)	13%	(19)	10%	(15)	48%	(74)	153
Community/Gender: Urban Women	2%	(2)	17%	(15)	8%	(7)	7%	(7)	24%	(21)	42%	(38)	89
Community/Gender: Urban Men	6%	(6)	9%	(8)	26%	(23)	13%	(12)	20%	(18)	26%	(23)	89
Community/Gender: Rural Women	7%	(1)	7%	(1)	19%	(3)	1%	(0)	19%	(3)	48%	(7)	15
Community/Gender: Rural Men	—	(0)	16%	(4)	26%	(6)	8%	(2)	27%	(6)	22%	(5)	24
Community/Gender: Suburban Women	1%	(1)	3%	(4)	16%	(21)	11%	(14)	22%	(28)	48%	(63)	131
Community/Gender: Suburban Men	2%	(2)	6%	(6)	11%	(12)	28%	(30)	19%	(20)	33%	(34)	104
Homeowner	1%	(5)	8%	(26)	18%	(61)	16%	(53)	19%	(63)	37%	(125)	333
Renter	6%	(6)	10%	(11)	9%	(11)	10%	(11)	28%	(32)	37%	(42)	114
Self + Household: White-Collar	3%	(6)	6%	(12)	19%	(36)	19%	(35)	18%	(35)	34%	(64)	188
Self + Household: Blue Collar	2%	(5)	12%	(23)	14%	(27)	12%	(23)	24%	(48)	36%	(70)	195
Union HH: Yes	5%	(2)	16%	(8)	5%	(2)	23%	(11)	15%	(7)	36%	(17)	47
Union HH: No	2%	(9)	7%	(30)	17%	(69)	13%	(54)	22%	(90)	38%	(153)	405
LGBTQ+: Yes	3%	(1)	12%	(5)	11%	(5)	19%	(9)	11%	(5)	45%	(20)	45
LGBTQ+: No	2%	(10)	8%	(32)	16%	(67)	14%	(56)	23%	(92)	37%	(150)	407
Motivated to Vote	3%	(11)	9%	(35)	17%	(69)	16%	(64)	22%	(88)	34%	(135)	402
Parent: Yes	5%	(7)	12%	(17)	15%	(21)	19%	(27)	21%	(30)	27%	(38)	140
Parent: No	1%	(5)	7%	(21)	16%	(50)	12%	(37)	21%	(67)	42%	(132)	312
COVID Vaccine: Yes	3%	(9)	8%	(29)	16%	(58)	12%	(43)	20%	(70)	40%	(141)	351
COVID Vaccine: No	2%	(2)	8%	(9)	13%	(14)	21%	(21)	26%	(27)	29%	(29)	101
Student Loans: Yes	5%	(3)	10%	(7)	14%	(9)	19%	(13)	13%	(8)	39%	(26)	67
Student Loans: No	2%	(8)	8%	(31)	16%	(62)	13%	(52)	23%	(88)	37%	(144)	385
Favorable Opinion of Haley	6%	(8)	13%	(19)	17%	(23)	10%	(13)	23%	(31)	32%	(43)	137
Unfavorable Opinion of Haley	1%	(2)	7%	(13)	22%	(41)	23%	(42)	19%	(35)	28%	(51)	183

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(11)	8%	(38)	16%	(71)	14%	(64)	21%	(97)	38%	(170)	452
Prodigal Biden Voter	2%	(1)	11%	(4)	4%	(1)	15%	(5)	21%	(7)	47%	(17)	35
Undecided Voter (DK/WNV)	2%	(1)	6%	(2)	14%	(5)	12%	(4)	28%	(9)	37%	(12)	31
Undecided Voter (DK)	—	(0)	3%	(1)	18%	(4)	16%	(4)	22%	(5)	41%	(10)	24
Watched Debate	3%	(11)	8%	(26)	18%	(61)	17%	(58)	20%	(67)	33%	(112)	336
Watched Debate: Did not Watch	—	(0)	10%	(12)	9%	(10)	5%	(6)	26%	(30)	50%	(58)	116
Watched Debate: All of it	2%	(5)	6%	(12)	19%	(41)	20%	(42)	23%	(47)	30%	(62)	210
Watched Debate: Some of it	5%	(6)	12%	(15)	16%	(20)	13%	(16)	15%	(19)	39%	(50)	126
Continue His Campaign: Yes Biden	4%	(9)	11%	(22)	16%	(32)	11%	(21)	22%	(44)	36%	(71)	199
Continue His Campaign: No Biden	1%	(3)	7%	(15)	16%	(37)	19%	(42)	19%	(44)	38%	(88)	229
Continue His Campaign: Yes Trump	2%	(4)	9%	(21)	18%	(43)	18%	(44)	22%	(53)	31%	(74)	239
Continue His Campaign: No Trump	4%	(8)	8%	(16)	14%	(26)	10%	(20)	18%	(34)	46%	(88)	190
Conviction: Evidence	3%	(7)	9%	(21)	14%	(30)	12%	(26)	21%	(47)	40%	(88)	218
Conviction: Motivation to Damage	2%	(3)	8%	(16)	16%	(32)	19%	(37)	20%	(40)	35%	(69)	197
Conviction: DK/NO	4%	(1)	2%	(1)	26%	(9)	4%	(1)	27%	(10)	38%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	29%	(129)	16%	(74)	23%	(103)	21%	(96)	3%	(11)	452
Gender: Male	6%	(14)	31%	(68)	14%	(31)	23%	(49)	23%	(51)	2%	(4)	217
Gender: Female	10%	(25)	26%	(61)	18%	(43)	23%	(54)	19%	(45)	3%	(7)	235
Age: 18-34	12%	(14)	26%	(32)	11%	(13)	12%	(15)	35%	(42)	3%	(4)	119
Age: 35-44	13%	(8)	33%	(20)	15%	(9)	15%	(9)	19%	(12)	5%	(3)	60
Age: 45-64	6%	(9)	28%	(44)	19%	(31)	27%	(43)	17%	(27)	2%	(3)	157
Age: 65+	7%	(8)	29%	(34)	19%	(22)	32%	(37)	13%	(15)	1%	(1)	116
GenZers: 1997-2012	12%	(8)	16%	(11)	5%	(4)	13%	(8)	49%	(33)	5%	(3)	68
Millennials: 1981-1996	13%	(14)	37%	(40)	17%	(19)	11%	(12)	18%	(19)	3%	(4)	107
GenXers: 1965-1980	6%	(8)	29%	(36)	18%	(22)	23%	(28)	22%	(27)	3%	(3)	125
Baby Boomers: 1946-1964	6%	(9)	30%	(40)	17%	(23)	36%	(49)	10%	(14)	1%	(1)	135
Educ: < College	7%	(23)	28%	(88)	15%	(47)	23%	(70)	25%	(77)	1%	(4)	309
Educ: Bachelors degree	9%	(8)	29%	(27)	16%	(15)	21%	(20)	18%	(17)	5%	(5)	92
Educ: Post-grad	14%	(7)	28%	(14)	23%	(12)	26%	(13)	3%	(2)	5%	(3)	51
Income: Under 50k	9%	(14)	27%	(46)	18%	(30)	25%	(41)	18%	(30)	3%	(5)	167
Income: 50k-100k	6%	(11)	32%	(56)	14%	(25)	21%	(38)	24%	(43)	3%	(5)	177
Income: 100k+	12%	(13)	25%	(27)	18%	(19)	22%	(24)	21%	(22)	1%	(1)	108
Ethnicity: White (Non-Hispanic)	6%	(17)	28%	(75)	21%	(56)	29%	(78)	14%	(38)	2%	(5)	270
Ethnicity: Hispanic	7%	(6)	30%	(25)	13%	(11)	17%	(14)	30%	(25)	3%	(3)	83
Ethnicity: Black (Non-Hispanic)	30%	(12)	24%	(10)	10%	(4)	14%	(6)	22%	(9)	1%	(0)	41
Ethnicity: Asian + Other (Non-Hispanic)	5%	(3)	33%	(19)	5%	(3)	9%	(5)	41%	(24)	6%	(4)	58
All Christian	11%	(23)	35%	(73)	19%	(39)	17%	(35)	16%	(35)	3%	(5)	210
All Non-Christian	—	(0)	27%	(9)	30%	(10)	28%	(9)	11%	(4)	4%	(1)	34
Atheist	9%	(2)	13%	(3)	17%	(4)	42%	(9)	12%	(3)	8%	(2)	23
Agnostic/Nothing in particular	5%	(5)	17%	(18)	11%	(11)	36%	(38)	28%	(30)	3%	(3)	106
Something Else	11%	(9)	32%	(26)	13%	(10)	13%	(10)	31%	(25)	—	(0)	80
Evangelical	13%	(13)	40%	(39)	14%	(13)	13%	(13)	19%	(18)	1%	(1)	98
Non-Evangelical	9%	(17)	31%	(58)	18%	(34)	16%	(30)	22%	(41)	3%	(5)	184
PID: Dem (no lean)	8%	(15)	18%	(33)	12%	(22)	37%	(69)	24%	(44)	1%	(3)	186
PID: Ind (no lean)	8%	(9)	33%	(38)	10%	(12)	19%	(22)	26%	(30)	4%	(5)	115
PID: Rep (no lean)	9%	(14)	39%	(58)	27%	(41)	9%	(13)	14%	(21)	2%	(4)	151

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	29%	(129)	16%	(74)	23%	(103)	21%	(96)	3%	(11)	452
PID/Gender: Dem Men	5%	(4)	17%	(13)	8%	(6)	39%	(29)	27%	(20)	3%	(2)	75
PID/Gender: Dem Women	10%	(11)	18%	(20)	14%	(16)	35%	(39)	22%	(24)	—	(1)	110
PID/Gender: Ind Men	2%	(1)	38%	(27)	10%	(7)	18%	(13)	30%	(21)	1%	(1)	70
PID/Gender: Ind Women	17%	(8)	24%	(11)	10%	(5)	19%	(9)	20%	(9)	9%	(4)	45
PID/Gender: Rep Men	12%	(8)	39%	(28)	25%	(18)	9%	(7)	13%	(9)	2%	(1)	71
PID/Gender: Rep Women	7%	(6)	38%	(31)	28%	(23)	8%	(6)	15%	(12)	3%	(3)	80
Ideo: Liberal (1-3)	9%	(12)	19%	(25)	14%	(19)	37%	(49)	17%	(22)	3%	(4)	130
Ideo: Moderate (4)	15%	(20)	32%	(43)	7%	(10)	22%	(30)	23%	(31)	1%	(1)	135
Ideo: Conservative (5-7)	4%	(6)	34%	(61)	26%	(46)	13%	(23)	21%	(38)	2%	(4)	179
Community: Urban	10%	(17)	34%	(61)	12%	(22)	16%	(29)	24%	(42)	4%	(7)	178
Community: Suburban	8%	(18)	23%	(53)	21%	(50)	27%	(65)	19%	(45)	2%	(4)	236
Community: Rural	8%	(3)	39%	(15)	5%	(2)	25%	(10)	22%	(9)	—	(0)	38
Military HHnm: Yes	10%	(11)	24%	(28)	23%	(26)	21%	(24)	21%	(24)	2%	(2)	115
Military HH: No	8%	(27)	30%	(101)	14%	(48)	24%	(79)	21%	(72)	3%	(10)	337
Employ: Private Sector	10%	(17)	31%	(53)	17%	(29)	16%	(27)	22%	(38)	4%	(7)	170
Employ: Government	16%	(3)	39%	(8)	9%	(2)	28%	(6)	8%	(2)	—	(0)	21
Employ: Self-Employed	14%	(4)	34%	(9)	13%	(3)	20%	(5)	17%	(4)	2%	(1)	26
Employ: Homemaker	10%	(3)	40%	(10)	8%	(2)	16%	(4)	25%	(7)	2%	(1)	26
Employ: Student	12%	(3)	25%	(6)	10%	(2)	13%	(3)	38%	(10)	2%	(1)	25
Employ: Retired	4%	(5)	22%	(27)	26%	(32)	35%	(43)	12%	(15)	1%	(1)	124
Employ: Unemployed	1%	(0)	30%	(14)	5%	(2)	30%	(14)	31%	(14)	3%	(1)	46
Employ: Other	29%	(4)	13%	(2)	5%	(1)	3%	(0)	47%	(6)	4%	(0)	13

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	29%	(129)	16%	(74)	23%	(103)	21%	(96)	3%	(11)	452
Protestant	8%	(7)	41%	(35)	17%	(15)	11%	(10)	22%	(19)	1%	(1)	86
Roman Catholic	12%	(14)	31%	(36)	19%	(22)	20%	(23)	14%	(16)	4%	(5)	116
Mormon	—	(0)	30%	(1)	6%	(0)	65%	(2)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	46%	(2)	15%	(1)	39%	(2)	—	(0)	—	(0)	—	(0)	5
Jewish	—	(0)	24%	(6)	22%	(5)	38%	(9)	9%	(2)	6%	(1)	23
Muslim	—	(0)	11%	(0)	—	(0)	12%	(0)	78%	(2)	—	(0)	2
Buddhist	—	(0)	40%	(3)	53%	(4)	7%	(1)	—	(0)	—	(0)	8
Hindu	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	9%	(2)	13%	(3)	17%	(4)	42%	(9)	12%	(3)	8%	(2)	23
Agnostic	3%	(1)	6%	(2)	17%	(4)	34%	(9)	40%	(11)	—	(0)	27
Something else	11%	(9)	32%	(26)	13%	(10)	13%	(10)	31%	(25)	—	(0)	80
Nothing in particular	5%	(4)	21%	(17)	8%	(7)	37%	(29)	24%	(19)	3%	(3)	79
Ideo/PID: Conservative Republican	4%	(4)	38%	(44)	34%	(40)	9%	(10)	14%	(17)	2%	(2)	117
Ideo/PID: Moderate/Liberal Republican	31%	(10)	45%	(14)	3%	(1)	8%	(3)	8%	(3)	4%	(1)	32
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	20%	(17)	7%	(6)	29%	(24)	34%	(29)	—	(0)	85
Ideo/PID: Liberal Democrat	7%	(7)	16%	(16)	16%	(16)	44%	(44)	14%	(14)	3%	(3)	100
Unfavorable of Biden and Trump	7%	(5)	22%	(17)	23%	(17)	24%	(18)	18%	(14)	6%	(4)	76
2024 H2H Matchup: Biden Voter	9%	(18)	16%	(33)	13%	(27)	38%	(78)	22%	(45)	2%	(4)	205
2024 H2H Matchup: Trump Voter	8%	(16)	42%	(90)	21%	(45)	8%	(18)	19%	(41)	2%	(5)	216
2024 H2H Matchup: Would not Vote	37%	(3)	27%	(2)	—	(0)	—	(0)	36%	(3)	—	(0)	7
2024 H2H Matchup: Do not Know	7%	(2)	16%	(4)	9%	(2)	29%	(7)	26%	(6)	13%	(3)	24
2022 House Vote: Democrat	8%	(17)	21%	(42)	10%	(20)	38%	(76)	21%	(41)	2%	(4)	199
2022 House Vote: Republican	6%	(10)	42%	(64)	27%	(41)	12%	(18)	12%	(19)	1%	(1)	152
2022 House Vote: Did not Vote	11%	(10)	21%	(18)	15%	(13)	10%	(9)	37%	(32)	6%	(5)	88
2020 Vote: Joe Biden	9%	(19)	18%	(39)	11%	(24)	39%	(82)	20%	(42)	2%	(5)	212
2020 Vote: Donald Trump	7%	(14)	41%	(83)	23%	(47)	9%	(18)	18%	(36)	2%	(4)	202
2020 Vote: Someone Else	36%	(3)	17%	(2)	—	(0)	—	(0)	46%	(4)	—	(0)	10
2020 Vote: Did not Vote	6%	(2)	19%	(6)	10%	(3)	10%	(3)	47%	(14)	8%	(2)	29
2016 Vote: Hillary Clinton	8%	(13)	18%	(29)	15%	(25)	39%	(64)	20%	(32)	1%	(2)	165
2016 Vote: Donald Trump	7%	(12)	39%	(70)	25%	(44)	14%	(24)	14%	(25)	1%	(2)	177
2016 Vote: Someone Else	22%	(3)	34%	(5)	1%	(0)	20%	(3)	14%	(2)	9%	(1)	15

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	29%	(129)	16%	(74)	23%	(103)	21%	(96)	3%	(11)	452
2020 Vote/PID: Not Biden/Democrat	2%	(0)	34%	(5)	10%	(2)	19%	(3)	32%	(5)	2%	(0)	16
2020 Vote/PID: Not Trump/Republican	14%	(2)	18%	(3)	9%	(2)	17%	(3)	34%	(6)	8%	(1)	18
U.S. Economy: Wrong Track	8%	(27)	32%	(105)	19%	(63)	15%	(48)	23%	(77)	3%	(10)	330
U.S. Economy: Right Direction	10%	(12)	20%	(24)	9%	(11)	45%	(55)	16%	(19)	1%	(1)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(13)	15%	(23)	13%	(19)	37%	(54)	23%	(34)	2%	(4)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(22)	41%	(91)	23%	(51)	9%	(20)	15%	(35)	3%	(6)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(4)	19%	(15)	6%	(5)	36%	(29)	33%	(27)	2%	(2)	82
Top 2024 Issue: Economy	12%	(18)	34%	(51)	15%	(22)	11%	(17)	24%	(36)	5%	(8)	153
Community/Gender: Urban Women	17%	(15)	28%	(25)	11%	(10)	16%	(14)	24%	(22)	4%	(4)	89
Community/Gender: Urban Men	3%	(2)	40%	(36)	14%	(12)	17%	(15)	23%	(20)	4%	(3)	89
Community/Gender: Rural Women	7%	(1)	46%	(7)	2%	(0)	23%	(3)	23%	(3)	—	(0)	15
Community/Gender: Rural Men	10%	(2)	34%	(8)	8%	(2)	26%	(6)	22%	(5)	—	(0)	24
Community/Gender: Suburban Women	7%	(9)	23%	(30)	25%	(33)	28%	(37)	15%	(20)	2%	(3)	131
Community/Gender: Suburban Men	9%	(9)	23%	(24)	17%	(17)	27%	(28)	24%	(25)	1%	(1)	104
Homeowner	7%	(22)	28%	(94)	17%	(57)	25%	(83)	21%	(71)	2%	(6)	333
Renter	15%	(17)	30%	(34)	15%	(17)	16%	(18)	21%	(24)	3%	(4)	114
Self + Household: White-Collar	10%	(20)	25%	(47)	22%	(41)	27%	(50)	14%	(27)	2%	(4)	188
Self + Household: Blue Collar	8%	(16)	32%	(63)	16%	(31)	21%	(41)	21%	(42)	2%	(3)	195
Union HH: Yes	14%	(7)	32%	(15)	30%	(14)	12%	(6)	10%	(5)	1%	(0)	47
Union HH: No	8%	(32)	28%	(114)	15%	(60)	24%	(98)	22%	(91)	3%	(11)	405
LGBTQ+: Yes	8%	(4)	24%	(11)	12%	(5)	28%	(12)	24%	(11)	5%	(2)	45
LGBTQ+: No	9%	(35)	29%	(118)	17%	(69)	22%	(91)	21%	(85)	2%	(9)	407
Motivated to Vote	9%	(37)	30%	(121)	18%	(73)	25%	(100)	17%	(67)	1%	(5)	402
Parent: Yes	19%	(27)	31%	(43)	15%	(21)	15%	(21)	18%	(25)	2%	(3)	140
Parent: No	4%	(12)	28%	(86)	17%	(54)	26%	(82)	23%	(70)	3%	(8)	312
COVID Vaccine: Yes	6%	(20)	27%	(95)	17%	(59)	26%	(90)	22%	(77)	3%	(9)	351
COVID Vaccine: No	18%	(18)	33%	(34)	15%	(15)	13%	(13)	18%	(19)	2%	(2)	101
Student Loans: Yes	16%	(11)	21%	(14)	20%	(14)	15%	(10)	23%	(16)	4%	(3)	67
Student Loans: No	7%	(28)	30%	(115)	16%	(61)	24%	(93)	21%	(80)	2%	(8)	385
Favorable Opinion of Haley	15%	(20)	35%	(48)	21%	(29)	14%	(19)	14%	(20)	—	(1)	137
Unfavorable Opinion of Haley	5%	(9)	27%	(50)	17%	(31)	41%	(75)	10%	(19)	—	(0)	183

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	29%	(129)	16%	(74)	23%	(103)	21%	(96)	3%	(11)	452
Prodigal Biden Voter	7%	(3)	22%	(8)	5%	(2)	22%	(8)	34%	(12)	9%	(3)	35
Undecided Voter (DK/WNV)	14%	(4)	19%	(6)	7%	(2)	22%	(7)	28%	(9)	10%	(3)	31
Undecided Voter (DK)	7%	(2)	16%	(4)	9%	(2)	29%	(7)	26%	(6)	13%	(3)	24
Watched Debate	8%	(27)	32%	(108)	16%	(54)	24%	(80)	17%	(58)	2%	(7)	336
Watched Debate: Did not Watch	10%	(11)	18%	(21)	17%	(20)	20%	(23)	32%	(37)	4%	(4)	116
Watched Debate: All of it	10%	(20)	31%	(66)	19%	(40)	25%	(52)	14%	(30)	1%	(1)	210
Watched Debate: Some of it	6%	(7)	34%	(43)	11%	(14)	22%	(28)	22%	(28)	4%	(6)	126
Continue His Campaign: Yes Biden	8%	(17)	23%	(46)	14%	(27)	32%	(63)	21%	(43)	2%	(3)	199
Continue His Campaign: No Biden	9%	(21)	33%	(76)	19%	(44)	17%	(39)	19%	(43)	3%	(6)	229
Continue His Campaign: Yes Trump	10%	(24)	35%	(84)	23%	(54)	12%	(28)	19%	(45)	1%	(3)	239
Continue His Campaign: No Trump	7%	(13)	22%	(42)	10%	(20)	38%	(72)	20%	(38)	3%	(5)	190
Conviction: Evidence	8%	(18)	18%	(39)	12%	(26)	38%	(83)	22%	(49)	1%	(2)	218
Conviction: Motivation to Damage	9%	(17)	39%	(77)	23%	(45)	9%	(18)	17%	(34)	3%	(6)	197
Conviction: DK/NO	8%	(3)	34%	(12)	9%	(3)	6%	(2)	33%	(12)	9%	(3)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(8)	11%	(48)	14%	(61)	12%	(55)	24%	(109)	38%	(171)	452
Gender: Male	3%	(7)	15%	(33)	15%	(33)	17%	(37)	22%	(47)	28%	(60)	217
Gender: Female	—	(1)	6%	(15)	12%	(28)	8%	(18)	26%	(62)	47%	(111)	235
Age: 18-34	2%	(2)	14%	(17)	12%	(14)	8%	(10)	13%	(15)	51%	(61)	119
Age: 35-44	2%	(1)	18%	(11)	25%	(15)	8%	(5)	10%	(6)	37%	(22)	60
Age: 45-64	2%	(3)	10%	(15)	14%	(22)	14%	(22)	33%	(51)	28%	(44)	157
Age: 65+	2%	(2)	5%	(5)	8%	(10)	16%	(19)	31%	(36)	38%	(44)	116
GenZers: 1997-2012	1%	(1)	5%	(3)	10%	(7)	4%	(3)	13%	(9)	67%	(45)	68
Millennials: 1981-1996	2%	(2)	22%	(24)	21%	(23)	8%	(9)	12%	(13)	35%	(37)	107
GenXers: 1965-1980	2%	(3)	10%	(12)	14%	(18)	14%	(18)	32%	(40)	27%	(34)	125
Baby Boomers: 1946-1964	2%	(2)	6%	(8)	9%	(12)	18%	(25)	30%	(40)	35%	(48)	135
Educ: < College	1%	(3)	9%	(29)	8%	(25)	11%	(33)	27%	(83)	44%	(135)	309
Educ: Bachelors degree	3%	(3)	8%	(8)	34%	(32)	13%	(12)	16%	(15)	25%	(23)	92
Educ: Post-grad	4%	(2)	22%	(11)	9%	(5)	19%	(10)	21%	(11)	25%	(13)	51
Income: Under 50k	1%	(2)	9%	(14)	11%	(19)	13%	(22)	18%	(31)	47%	(79)	167
Income: 50k-100k	1%	(2)	12%	(22)	17%	(30)	11%	(19)	26%	(46)	33%	(59)	177
Income: 100k+	4%	(5)	11%	(11)	11%	(12)	13%	(13)	30%	(33)	31%	(33)	108
Ethnicity: White (Non-Hispanic)	1%	(3)	9%	(25)	10%	(27)	16%	(43)	30%	(80)	34%	(91)	270
Ethnicity: Hispanic	5%	(4)	19%	(16)	24%	(20)	9%	(7)	11%	(9)	33%	(27)	83
Ethnicity: Black (Non-Hispanic)	3%	(1)	12%	(5)	7%	(3)	7%	(3)	21%	(9)	49%	(20)	41
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	4%	(2)	18%	(10)	3%	(2)	19%	(11)	56%	(32)	58
All Christian	3%	(6)	13%	(27)	16%	(34)	13%	(27)	23%	(47)	33%	(69)	210
All Non-Christian	—	(0)	9%	(3)	22%	(7)	24%	(8)	15%	(5)	30%	(10)	34
Atheist	—	(0)	—	(0)	31%	(7)	15%	(3)	15%	(3)	38%	(9)	23
Agnostic/Nothing in particular	1%	(1)	12%	(13)	10%	(11)	9%	(9)	30%	(31)	38%	(40)	106
Something Else	1%	(0)	5%	(4)	3%	(2)	9%	(7)	27%	(22)	55%	(44)	80
Evangelical	4%	(4)	11%	(10)	13%	(13)	11%	(11)	20%	(20)	42%	(41)	98
Non-Evangelical	1%	(3)	11%	(20)	12%	(22)	13%	(23)	26%	(47)	37%	(68)	184
PID: Dem (no lean)	1%	(1)	7%	(13)	15%	(27)	13%	(24)	23%	(42)	42%	(78)	186
PID: Ind (no lean)	2%	(2)	15%	(17)	11%	(12)	10%	(12)	20%	(23)	42%	(48)	115
PID: Rep (no lean)	3%	(5)	11%	(17)	15%	(22)	13%	(19)	29%	(43)	30%	(45)	151

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(8)	11%	(48)	14%	(61)	12%	(55)	24%	(109)	38%	(171)	452
PID/Gender: Dem Men	1%	(1)	8%	(6)	20%	(15)	17%	(13)	31%	(24)	23%	(17)	75
PID/Gender: Dem Women	—	(0)	7%	(7)	11%	(12)	10%	(11)	17%	(19)	55%	(61)	110
PID/Gender: Ind Men	2%	(1)	19%	(13)	13%	(9)	12%	(8)	17%	(12)	38%	(27)	70
PID/Gender: Ind Women	2%	(1)	9%	(4)	7%	(3)	8%	(4)	26%	(12)	48%	(21)	45
PID/Gender: Rep Men	7%	(5)	19%	(14)	13%	(9)	23%	(16)	16%	(12)	22%	(16)	71
PID/Gender: Rep Women	—	(0)	4%	(3)	16%	(13)	4%	(3)	39%	(32)	36%	(29)	80
Ideo: Liberal (1-3)	2%	(2)	11%	(14)	12%	(15)	8%	(11)	26%	(34)	41%	(54)	130
Ideo: Moderate (4)	2%	(3)	16%	(21)	15%	(20)	13%	(18)	16%	(22)	38%	(51)	135
Ideo: Conservative (5-7)	1%	(2)	7%	(13)	15%	(26)	14%	(25)	30%	(54)	33%	(59)	179
Community: Urban	2%	(4)	16%	(28)	16%	(28)	11%	(20)	18%	(31)	38%	(67)	178
Community: Suburban	2%	(4)	7%	(15)	13%	(31)	13%	(31)	28%	(66)	37%	(88)	236
Community: Rural	—	(0)	11%	(4)	7%	(3)	11%	(4)	30%	(11)	41%	(16)	38
Military HHnm: Yes	1%	(1)	11%	(13)	9%	(11)	12%	(14)	28%	(32)	39%	(44)	115
Military HH: No	2%	(7)	10%	(35)	15%	(50)	12%	(41)	23%	(77)	38%	(127)	337
Employ: Private Sector	1%	(1)	20%	(33)	16%	(27)	14%	(25)	14%	(24)	35%	(60)	170
Employ: Government	13%	(3)	15%	(3)	13%	(3)	13%	(3)	29%	(6)	17%	(4)	21
Employ: Self-Employed	—	(0)	13%	(3)	38%	(10)	1%	(0)	28%	(7)	21%	(5)	26
Employ: Homemaker	2%	(0)	3%	(1)	1%	(0)	5%	(1)	45%	(12)	44%	(12)	26
Employ: Student	4%	(1)	—	(0)	16%	(4)	3%	(1)	11%	(3)	66%	(17)	25
Employ: Retired	1%	(1)	5%	(6)	9%	(11)	12%	(15)	37%	(45)	37%	(45)	124
Employ: Unemployed	2%	(1)	1%	(1)	14%	(6)	19%	(9)	14%	(7)	50%	(23)	46
Employ: Other	3%	(0)	4%	(1)	2%	(0)	14%	(2)	35%	(5)	42%	(6)	13

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(8)	11%	(48)	14%	(61)	12%	(55)	24%	(109)	38%	(171)	452
Protestant	1%	(1)	12%	(10)	18%	(16)	9%	(8)	34%	(29)	25%	(22)	86
Roman Catholic	4%	(5)	14%	(16)	14%	(16)	17%	(19)	14%	(16)	37%	(43)	116
Mormon	—	(0)	—	(0)	6%	(0)	—	(0)	—	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	19%	(1)	31%	(1)	6%	(0)	40%	(2)	4%	(0)	5
Jewish	—	(0)	10%	(2)	14%	(3)	36%	(8)	12%	(3)	28%	(6)	23
Muslim	—	(0)	—	(0)	—	(0)	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	—	(0)	11%	(1)	51%	(4)	—	(0)	9%	(1)	30%	(2)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	—	(0)	31%	(7)	15%	(3)	15%	(3)	38%	(9)	23
Agnostic	—	(0)	22%	(6)	3%	(1)	11%	(3)	31%	(8)	32%	(9)	27
Something else	1%	(0)	5%	(4)	3%	(2)	9%	(7)	27%	(22)	55%	(44)	80
Nothing in particular	2%	(1)	9%	(7)	13%	(10)	8%	(6)	29%	(23)	40%	(31)	79
Ideo/PID: Conservative Republican	1%	(1)	9%	(11)	12%	(14)	16%	(19)	32%	(37)	30%	(35)	117
Ideo/PID: Moderate/Liberal Republican	11%	(4)	20%	(6)	24%	(8)	1%	(0)	18%	(6)	25%	(8)	32
Ideo/PID: Moderate/Conservative Democrat	—	(0)	7%	(6)	17%	(14)	16%	(13)	20%	(17)	42%	(35)	85
Ideo/PID: Liberal Democrat	1%	(1)	8%	(8)	13%	(13)	11%	(11)	26%	(26)	42%	(41)	100
Unfavorable of Biden and Trump	1%	(1)	8%	(6)	7%	(5)	14%	(11)	30%	(23)	41%	(31)	76
2024 H2H Matchup: Biden Voter	1%	(2)	10%	(21)	14%	(30)	10%	(22)	24%	(49)	40%	(82)	205
2024 H2H Matchup: Trump Voter	2%	(5)	12%	(26)	14%	(29)	13%	(28)	24%	(51)	35%	(76)	216
2024 H2H Matchup: Would not Vote	6%	(0)	3%	(0)	12%	(1)	19%	(1)	24%	(2)	35%	(3)	7
2024 H2H Matchup: Do not Know	1%	(0)	3%	(1)	6%	(1)	16%	(4)	31%	(7)	44%	(11)	24
2022 House Vote: Democrat	1%	(1)	11%	(22)	15%	(30)	12%	(24)	22%	(44)	39%	(78)	199
2022 House Vote: Republican	4%	(5)	15%	(22)	16%	(25)	19%	(28)	24%	(36)	23%	(35)	152
2022 House Vote: Did not Vote	1%	(1)	4%	(3)	6%	(5)	2%	(1)	26%	(23)	62%	(54)	88
2020 Vote: Joe Biden	1%	(2)	9%	(18)	16%	(35)	11%	(24)	23%	(48)	40%	(84)	212
2020 Vote: Donald Trump	3%	(5)	13%	(26)	11%	(23)	14%	(28)	28%	(57)	31%	(62)	202
2020 Vote: Someone Else	—	(0)	24%	(2)	5%	(1)	15%	(1)	14%	(1)	42%	(4)	10
2020 Vote: Did not Vote	—	(0)	4%	(1)	11%	(3)	4%	(1)	9%	(3)	73%	(21)	29
2016 Vote: Hillary Clinton	1%	(1)	11%	(18)	15%	(25)	10%	(17)	24%	(40)	39%	(64)	165
2016 Vote: Donald Trump	4%	(6)	8%	(14)	14%	(25)	18%	(31)	28%	(49)	29%	(51)	177
2016 Vote: Someone Else	3%	(0)	14%	(2)	14%	(2)	3%	(0)	38%	(6)	27%	(4)	15

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Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(8)	11%	(48)	14%	(61)	12%	(55)	24%	(109)	38%	(171)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	3%	(0)	—	(0)	7%	(1)	22%	(3)	68%	(11)	16
2020 Vote/PID: Not Trump/Republican	5%	(1)	15%	(3)	15%	(3)	5%	(1)	17%	(3)	43%	(8)	18
U.S. Economy: Wrong Track	2%	(6)	8%	(28)	13%	(42)	12%	(40)	24%	(80)	41%	(135)	330
U.S. Economy: Right Direction	2%	(2)	17%	(20)	15%	(19)	12%	(15)	24%	(29)	30%	(36)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	8%	(11)	15%	(22)	10%	(14)	22%	(32)	44%	(64)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(6)	12%	(28)	13%	(28)	15%	(33)	22%	(50)	36%	(80)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	11%	(9)	13%	(11)	10%	(8)	33%	(27)	34%	(28)	82
Top 2024 Issue: Economy	4%	(6)	12%	(18)	19%	(29)	8%	(13)	13%	(20)	44%	(67)	153
Community/Gender: Urban Women	—	(0)	13%	(11)	15%	(14)	6%	(5)	20%	(18)	45%	(41)	89
Community/Gender: Urban Men	4%	(3)	19%	(17)	16%	(14)	17%	(15)	15%	(13)	30%	(27)	89
Community/Gender: Rural Women	—	(0)	—	(0)	—	(0)	15%	(2)	28%	(4)	57%	(8)	15
Community/Gender: Rural Men	1%	(0)	19%	(4)	11%	(3)	9%	(2)	30%	(7)	31%	(7)	24
Community/Gender: Suburban Women	—	(0)	3%	(4)	11%	(14)	8%	(10)	30%	(40)	48%	(62)	131
Community/Gender: Suburban Men	3%	(4)	11%	(12)	16%	(17)	19%	(20)	25%	(26)	25%	(26)	104
Homeowner	2%	(6)	10%	(32)	16%	(52)	13%	(44)	23%	(77)	37%	(122)	333
Renter	2%	(2)	14%	(15)	8%	(9)	10%	(11)	27%	(30)	40%	(46)	114
Self + Household: White-Collar	3%	(5)	10%	(18)	14%	(27)	15%	(29)	21%	(40)	36%	(69)	188
Self + Household: Blue Collar	1%	(3)	14%	(27)	13%	(25)	12%	(23)	28%	(55)	32%	(62)	195
Union HH: Yes	3%	(1)	11%	(5)	16%	(8)	13%	(6)	21%	(10)	35%	(17)	47
Union HH: No	2%	(7)	10%	(42)	13%	(53)	12%	(49)	24%	(99)	38%	(154)	405
LGBTQ+: Yes	2%	(1)	13%	(6)	18%	(8)	12%	(5)	9%	(4)	46%	(21)	45
LGBTQ+: No	2%	(7)	10%	(42)	13%	(53)	12%	(50)	26%	(105)	37%	(150)	407
Motivated to Vote	2%	(7)	12%	(48)	14%	(58)	13%	(53)	25%	(101)	34%	(135)	402
Parent: Yes	5%	(7)	20%	(27)	17%	(23)	14%	(19)	20%	(29)	25%	(34)	140
Parent: No	—	(1)	7%	(20)	12%	(38)	11%	(35)	26%	(80)	44%	(137)	312
COVID Vaccine: Yes	2%	(7)	10%	(34)	13%	(46)	11%	(40)	25%	(87)	39%	(136)	351
COVID Vaccine: No	1%	(1)	13%	(14)	15%	(15)	15%	(15)	21%	(22)	35%	(35)	101
Student Loans: Yes	3%	(2)	10%	(6)	25%	(17)	10%	(7)	12%	(8)	41%	(27)	67
Student Loans: No	2%	(6)	11%	(41)	12%	(45)	13%	(48)	26%	(101)	37%	(144)	385
Favorable Opinion of Haley	4%	(6)	20%	(27)	13%	(18)	7%	(10)	28%	(38)	28%	(38)	137
Unfavorable Opinion of Haley	1%	(2)	4%	(8)	20%	(37)	23%	(42)	23%	(42)	28%	(52)	183

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Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(8)	11%	(48)	14%	(61)	12%	(55)	24%	(109)	38%	(171)	452
Prodigal Biden Voter	1%	(0)	6%	(2)	15%	(5)	11%	(4)	13%	(5)	53%	(19)	35
Undecided Voter (DK/WNV)	2%	(1)	3%	(1)	7%	(2)	17%	(5)	30%	(9)	42%	(13)	31
Undecided Voter (DK)	1%	(0)	3%	(1)	6%	(1)	16%	(4)	31%	(7)	44%	(11)	24
Watched Debate	2%	(8)	12%	(40)	15%	(50)	14%	(49)	23%	(78)	33%	(110)	336
Watched Debate: Did not Watch	—	(0)	7%	(8)	9%	(11)	5%	(6)	26%	(31)	52%	(61)	116
Watched Debate: All of it	3%	(6)	10%	(21)	13%	(26)	18%	(37)	30%	(62)	27%	(57)	210
Watched Debate: Some of it	2%	(2)	15%	(19)	19%	(24)	9%	(12)	13%	(16)	42%	(53)	126
Continue His Campaign: Yes Biden	2%	(3)	14%	(28)	13%	(25)	14%	(27)	23%	(46)	35%	(69)	199
Continue His Campaign: No Biden	2%	(5)	8%	(19)	15%	(34)	12%	(28)	24%	(56)	38%	(87)	229
Continue His Campaign: Yes Trump	3%	(6)	12%	(28)	17%	(40)	13%	(30)	23%	(56)	33%	(79)	239
Continue His Campaign: No Trump	1%	(2)	10%	(18)	11%	(21)	12%	(23)	24%	(45)	43%	(81)	190
Conviction: Evidence	1%	(2)	11%	(24)	14%	(31)	12%	(27)	24%	(52)	38%	(82)	218
Conviction: Motivation to Damage	3%	(6)	10%	(21)	12%	(23)	14%	(27)	23%	(46)	38%	(75)	197
Conviction: DK/NO	—	(0)	9%	(3)	19%	(7)	3%	(1)	31%	(11)	38%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(25)	12%	(55)	9%	(41)	15%	(68)	14%	(63)	44%	(201)	452
Gender: Male	8%	(17)	15%	(33)	10%	(23)	13%	(28)	17%	(36)	37%	(80)	217
Gender: Female	3%	(8)	9%	(22)	8%	(19)	17%	(40)	11%	(27)	51%	(121)	235
Age: 18-34	5%	(6)	13%	(15)	7%	(9)	8%	(10)	9%	(11)	58%	(69)	119
Age: 35-44	—	(0)	7%	(4)	10%	(6)	20%	(12)	4%	(2)	59%	(35)	60
Age: 45-64	4%	(6)	16%	(26)	8%	(13)	19%	(30)	19%	(29)	34%	(53)	157
Age: 65+	11%	(13)	9%	(10)	12%	(14)	14%	(16)	17%	(20)	37%	(43)	116
GenZers: 1997-2012	2%	(1)	12%	(8)	3%	(2)	7%	(4)	3%	(2)	74%	(50)	68
Millennials: 1981-1996	4%	(5)	11%	(11)	12%	(13)	13%	(14)	10%	(11)	50%	(54)	107
GenXers: 1965-1980	5%	(6)	17%	(21)	9%	(11)	17%	(22)	20%	(25)	32%	(40)	125
Baby Boomers: 1946-1964	9%	(13)	9%	(13)	11%	(14)	18%	(25)	15%	(20)	38%	(51)	135
Educ: < College	4%	(14)	12%	(37)	6%	(20)	12%	(38)	17%	(53)	48%	(147)	309
Educ: Bachelors degree	9%	(8)	5%	(5)	17%	(15)	19%	(17)	4%	(4)	46%	(43)	92
Educ: Post-grad	6%	(3)	25%	(13)	11%	(6)	24%	(12)	12%	(6)	21%	(11)	51
Income: Under 50k	6%	(9)	11%	(18)	7%	(11)	16%	(27)	13%	(21)	48%	(81)	167
Income: 50k-100k	3%	(5)	12%	(21)	10%	(18)	14%	(24)	16%	(28)	46%	(81)	177
Income: 100k+	10%	(10)	15%	(16)	10%	(11)	16%	(17)	13%	(14)	36%	(39)	108
Ethnicity: White (Non-Hispanic)	8%	(21)	12%	(34)	6%	(17)	20%	(54)	13%	(36)	40%	(107)	270
Ethnicity: Hispanic	3%	(3)	17%	(14)	12%	(10)	10%	(9)	11%	(9)	47%	(39)	83
Ethnicity: Black (Non-Hispanic)	1%	(1)	12%	(5)	10%	(4)	4%	(2)	17%	(7)	54%	(22)	41
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	4%	(2)	17%	(10)	5%	(3)	18%	(10)	55%	(32)	58
All Christian	8%	(16)	17%	(36)	12%	(25)	11%	(24)	13%	(27)	39%	(82)	210
All Non-Christian	9%	(3)	6%	(2)	16%	(6)	34%	(12)	4%	(1)	30%	(10)	34
Atheist	—	(0)	—	(0)	12%	(3)	17%	(4)	13%	(3)	57%	(13)	23
Agnostic/Nothing in particular	1%	(1)	8%	(8)	6%	(6)	19%	(20)	12%	(13)	54%	(57)	106
Something Else	5%	(4)	11%	(9)	3%	(2)	10%	(8)	23%	(19)	48%	(39)	80
Evangelical	6%	(6)	12%	(12)	12%	(11)	10%	(10)	19%	(19)	40%	(39)	98
Non-Evangelical	8%	(14)	17%	(32)	7%	(14)	12%	(22)	14%	(26)	41%	(76)	184
PID: Dem (no lean)	1%	(2)	6%	(11)	9%	(17)	21%	(39)	12%	(21)	52%	(96)	186
PID: Ind (no lean)	9%	(10)	9%	(11)	10%	(12)	11%	(12)	15%	(17)	46%	(53)	115
PID: Rep (no lean)	8%	(12)	22%	(34)	9%	(13)	11%	(16)	16%	(24)	34%	(52)	151

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(25)	12%	(55)	9%	(41)	15%	(68)	14%	(63)	44%	(201)	452
PID/Gender: Dem Men	2%	(1)	7%	(5)	7%	(5)	16%	(12)	21%	(16)	47%	(35)	75
PID/Gender: Dem Women	1%	(1)	5%	(5)	10%	(11)	24%	(26)	5%	(6)	55%	(61)	110
PID/Gender: Ind Men	9%	(6)	9%	(6)	15%	(10)	12%	(8)	19%	(13)	37%	(26)	70
PID/Gender: Ind Women	8%	(4)	9%	(4)	3%	(1)	9%	(4)	10%	(4)	61%	(27)	45
PID/Gender: Rep Men	13%	(9)	30%	(21)	10%	(7)	10%	(7)	10%	(7)	27%	(19)	71
PID/Gender: Rep Women	4%	(3)	16%	(13)	7%	(6)	11%	(9)	21%	(17)	40%	(32)	80
Ideo: Liberal (1-3)	3%	(4)	4%	(6)	8%	(11)	24%	(31)	13%	(17)	48%	(62)	130
Ideo: Moderate (4)	8%	(11)	10%	(13)	11%	(15)	14%	(19)	12%	(16)	46%	(62)	135
Ideo: Conservative (5-7)	6%	(10)	20%	(37)	8%	(15)	9%	(17)	17%	(30)	39%	(70)	179
Community: Urban	3%	(5)	11%	(19)	8%	(15)	16%	(29)	12%	(22)	50%	(88)	178
Community: Suburban	8%	(18)	13%	(30)	9%	(22)	14%	(32)	12%	(28)	45%	(106)	236
Community: Rural	4%	(1)	15%	(6)	13%	(5)	17%	(7)	33%	(13)	18%	(7)	38
Military HHnm: Yes	8%	(10)	17%	(20)	12%	(13)	9%	(10)	18%	(21)	36%	(41)	115
Military HH: No	4%	(15)	10%	(35)	8%	(28)	17%	(58)	12%	(42)	47%	(160)	337
Employ: Private Sector	4%	(7)	17%	(29)	10%	(17)	18%	(31)	12%	(20)	39%	(66)	170
Employ: Government	6%	(1)	11%	(2)	5%	(1)	17%	(4)	—	(0)	61%	(13)	21
Employ: Self-Employed	8%	(2)	9%	(2)	25%	(7)	2%	(0)	13%	(3)	43%	(11)	26
Employ: Homemaker	1%	(0)	7%	(2)	1%	(0)	11%	(3)	27%	(7)	54%	(14)	26
Employ: Student	—	(0)	—	(0)	7%	(2)	10%	(3)	1%	(0)	82%	(21)	25
Employ: Retired	10%	(12)	10%	(12)	10%	(13)	16%	(20)	22%	(27)	32%	(39)	124
Employ: Unemployed	3%	(1)	9%	(4)	4%	(2)	13%	(6)	4%	(2)	67%	(31)	46
Employ: Other	6%	(1)	25%	(3)	—	(0)	5%	(1)	24%	(3)	40%	(5)	13

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(25)	12%	(55)	9%	(41)	15%	(68)	14%	(63)	44%	(201)	452
Protestant	6%	(5)	11%	(9)	15%	(13)	12%	(11)	19%	(16)	38%	(32)	86
Roman Catholic	9%	(11)	23%	(26)	9%	(10)	12%	(14)	9%	(10)	39%	(45)	116
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	6%	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	18%	(1)	31%	(1)	—	(0)	8%	(0)	43%	(2)	5
Jewish	10%	(2)	9%	(2)	24%	(5)	32%	(7)	1%	(0)	24%	(5)	23
Muslim	—	(0)	—	(0)	10%	(0)	12%	(0)	—	(0)	79%	(2)	2
Buddhist	11%	(1)	—	(0)	—	(0)	51%	(4)	2%	(0)	37%	(3)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	—	(0)	12%	(3)	17%	(4)	13%	(3)	57%	(13)	23
Agnostic	2%	(1)	20%	(5)	3%	(1)	31%	(8)	11%	(3)	33%	(9)	27
Something else	5%	(4)	11%	(9)	3%	(2)	10%	(8)	23%	(19)	48%	(39)	80
Nothing in particular	1%	(1)	4%	(3)	7%	(5)	15%	(12)	13%	(10)	61%	(48)	79
Ideo/PID: Conservative Republican	7%	(8)	27%	(32)	7%	(8)	12%	(14)	17%	(20)	31%	(36)	117
Ideo/PID: Moderate/Liberal Republican	15%	(5)	7%	(2)	17%	(5)	6%	(2)	13%	(4)	42%	(13)	32
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	6%	(5)	9%	(8)	13%	(11)	12%	(10)	58%	(49)	85
Ideo/PID: Liberal Democrat	1%	(1)	6%	(6)	9%	(9)	28%	(28)	11%	(11)	46%	(46)	100
Unfavorable of Biden and Trump	1%	(1)	2%	(2)	9%	(7)	9%	(7)	27%	(20)	52%	(39)	76
2024 H2H Matchup: Biden Voter	2%	(4)	7%	(14)	9%	(18)	23%	(47)	12%	(25)	47%	(97)	205
2024 H2H Matchup: Trump Voter	9%	(20)	19%	(41)	10%	(22)	9%	(20)	15%	(32)	38%	(81)	216
2024 H2H Matchup: Would not Vote	3%	(0)	—	(0)	11%	(1)	—	(0)	4%	(0)	82%	(6)	7
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	4%	(1)	6%	(2)	21%	(5)	69%	(17)	24
2022 House Vote: Democrat	2%	(3)	7%	(14)	9%	(18)	22%	(44)	12%	(23)	48%	(96)	199
2022 House Vote: Republican	13%	(20)	20%	(30)	13%	(20)	14%	(21)	11%	(17)	29%	(44)	152
2022 House Vote: Did not Vote	1%	(1)	13%	(11)	3%	(3)	2%	(2)	17%	(15)	64%	(56)	88
2020 Vote: Joe Biden	2%	(4)	6%	(12)	10%	(21)	22%	(48)	11%	(23)	49%	(104)	212
2020 Vote: Donald Trump	10%	(20)	20%	(40)	9%	(18)	10%	(20)	16%	(32)	36%	(72)	202
2020 Vote: Someone Else	2%	(0)	21%	(2)	—	(0)	—	(0)	41%	(4)	35%	(3)	10
2020 Vote: Did not Vote	—	(0)	4%	(1)	5%	(2)	2%	(1)	14%	(4)	76%	(22)	29
2016 Vote: Hillary Clinton	3%	(5)	4%	(7)	11%	(18)	24%	(39)	15%	(24)	44%	(72)	165
2016 Vote: Donald Trump	11%	(19)	17%	(30)	11%	(20)	10%	(18)	16%	(29)	34%	(61)	177
2016 Vote: Someone Else	—	(0)	—	(0)	7%	(1)	19%	(3)	27%	(4)	47%	(7)	15

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Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(25)	12%	(55)	9%	(41)	15%	(68)	14%	(63)	44%	(201)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	2%	(0)	—	(0)	22%	(4)	76%	(12)	16
2020 Vote/PID: Not Trump/Republican	10%	(2)	8%	(1)	15%	(3)	11%	(2)	17%	(3)	38%	(7)	18
U.S. Economy: Wrong Track	6%	(20)	13%	(43)	10%	(32)	10%	(32)	14%	(46)	48%	(157)	330
U.S. Economy: Right Direction	4%	(4)	10%	(12)	8%	(10)	29%	(36)	14%	(17)	36%	(43)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	6%	(8)	8%	(12)	24%	(34)	14%	(20)	48%	(70)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(23)	18%	(41)	12%	(26)	9%	(20)	12%	(26)	39%	(88)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	7%	(6)	4%	(3)	16%	(13)	20%	(16)	52%	(43)	82
Top 2024 Issue: Economy	4%	(6)	12%	(18)	16%	(25)	7%	(10)	11%	(16)	51%	(78)	153
Community/Gender: Urban Women	3%	(2)	4%	(3)	3%	(3)	19%	(17)	12%	(11)	61%	(54)	89
Community/Gender: Urban Men	3%	(2)	18%	(16)	14%	(12)	14%	(12)	13%	(11)	39%	(34)	89
Community/Gender: Rural Women	—	(0)	29%	(4)	—	(0)	28%	(4)	29%	(4)	14%	(2)	15
Community/Gender: Rural Men	6%	(1)	7%	(2)	21%	(5)	11%	(3)	36%	(9)	20%	(5)	24
Community/Gender: Suburban Women	4%	(6)	11%	(14)	12%	(16)	14%	(19)	9%	(12)	49%	(64)	131
Community/Gender: Suburban Men	12%	(13)	15%	(15)	5%	(5)	13%	(13)	15%	(16)	40%	(41)	104
Homeowner	6%	(19)	12%	(42)	10%	(34)	16%	(54)	14%	(46)	42%	(139)	333
Renter	5%	(6)	12%	(13)	6%	(7)	12%	(13)	15%	(17)	50%	(57)	114
Self + Household: White-Collar	8%	(15)	13%	(24)	9%	(17)	19%	(35)	12%	(23)	39%	(73)	188
Self + Household: Blue Collar	5%	(9)	14%	(28)	10%	(19)	15%	(29)	15%	(29)	42%	(81)	195
Union HH: Yes	9%	(4)	17%	(8)	6%	(3)	22%	(11)	10%	(5)	36%	(17)	47
Union HH: No	5%	(21)	12%	(47)	10%	(38)	14%	(57)	14%	(58)	45%	(184)	405
LGBTQ+: Yes	2%	(1)	25%	(11)	4%	(2)	10%	(4)	13%	(6)	47%	(21)	45
LGBTQ+: No	6%	(24)	11%	(44)	10%	(39)	16%	(63)	14%	(57)	44%	(180)	407
Motivated to Vote	6%	(25)	13%	(53)	10%	(38)	16%	(65)	15%	(61)	40%	(160)	402
Parent: Yes	6%	(9)	15%	(21)	12%	(17)	17%	(23)	18%	(25)	32%	(44)	140
Parent: No	5%	(16)	11%	(34)	8%	(24)	14%	(44)	12%	(37)	50%	(157)	312
COVID Vaccine: Yes	5%	(18)	12%	(41)	9%	(30)	15%	(52)	14%	(48)	46%	(162)	351
COVID Vaccine: No	7%	(7)	14%	(14)	11%	(11)	15%	(15)	15%	(15)	38%	(39)	101
Student Loans: Yes	2%	(1)	10%	(7)	16%	(11)	18%	(12)	6%	(4)	48%	(32)	67
Student Loans: No	6%	(23)	13%	(48)	8%	(30)	14%	(56)	15%	(59)	44%	(169)	385
Favorable Opinion of Haley	8%	(11)	24%	(33)	9%	(13)	8%	(11)	20%	(28)	30%	(41)	137
Unfavorable Opinion of Haley	6%	(12)	8%	(14)	15%	(28)	29%	(54)	9%	(17)	32%	(59)	183

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Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(25)	12%	(55)	9%	(41)	15%	(68)	14%	(63)	44%	(201)	452
Prodigal Biden Voter	3%	(1)	4%	(1)	11%	(4)	3%	(1)	5%	(2)	75%	(26)	35
Undecided Voter (DK/WNV)	1%	(0)	—	(0)	6%	(2)	5%	(2)	17%	(5)	72%	(23)	31
Undecided Voter (DK)	—	(0)	—	(0)	4%	(1)	6%	(2)	21%	(5)	69%	(17)	24
Watched Debate	7%	(23)	14%	(48)	11%	(36)	18%	(59)	14%	(49)	36%	(121)	336
Watched Debate: Did not Watch	1%	(1)	6%	(7)	5%	(5)	8%	(9)	12%	(14)	69%	(80)	116
Watched Debate: All of it	11%	(23)	14%	(30)	12%	(25)	16%	(34)	17%	(37)	29%	(62)	210
Watched Debate: Some of it	—	(1)	14%	(18)	9%	(11)	20%	(25)	9%	(12)	47%	(59)	126
Continue His Campaign: Yes Biden	3%	(6)	15%	(29)	9%	(18)	20%	(41)	13%	(25)	40%	(79)	199
Continue His Campaign: No Biden	8%	(18)	11%	(25)	9%	(21)	11%	(26)	16%	(37)	45%	(103)	229
Continue His Campaign: Yes Trump	9%	(22)	19%	(45)	10%	(24)	12%	(28)	14%	(33)	36%	(87)	239
Continue His Campaign: No Trump	1%	(2)	4%	(8)	9%	(17)	19%	(36)	12%	(22)	55%	(104)	190
Conviction: Evidence	2%	(3)	7%	(16)	9%	(19)	21%	(46)	12%	(25)	50%	(109)	218
Conviction: Motivation to Damage	11%	(21)	18%	(35)	10%	(20)	8%	(16)	14%	(28)	39%	(76)	197
Conviction: DK/NO	—	(0)	11%	(4)	5%	(2)	15%	(6)	25%	(9)	44%	(16)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(31)	6%	(29)	10%	(44)	10%	(44)	14%	(63)	53%	(241)	452
Gender: Male	12%	(27)	10%	(21)	9%	(19)	12%	(26)	17%	(37)	40%	(87)	217
Gender: Female	2%	(4)	3%	(8)	11%	(25)	8%	(18)	11%	(26)	66%	(155)	235
Age: 18-34	5%	(6)	8%	(10)	10%	(12)	8%	(9)	5%	(6)	63%	(76)	119
Age: 35-44	2%	(1)	8%	(5)	23%	(14)	9%	(6)	9%	(5)	49%	(29)	60
Age: 45-64	6%	(10)	5%	(8)	8%	(13)	11%	(17)	22%	(35)	47%	(74)	157
Age: 65+	12%	(14)	6%	(6)	5%	(6)	10%	(12)	14%	(16)	54%	(62)	116
GenZers: 1997-2012	1%	(1)	8%	(5)	6%	(4)	1%	(1)	5%	(4)	79%	(54)	68
Millennials: 1981-1996	6%	(7)	9%	(9)	20%	(22)	10%	(11)	8%	(8)	47%	(50)	107
GenXers: 1965-1980	2%	(2)	6%	(7)	9%	(11)	14%	(17)	27%	(33)	43%	(54)	125
Baby Boomers: 1946-1964	16%	(21)	5%	(7)	5%	(6)	9%	(12)	12%	(16)	54%	(73)	135
Educ: < College	5%	(16)	4%	(12)	7%	(22)	8%	(26)	16%	(50)	59%	(182)	309
Educ: Bachelors degree	9%	(8)	10%	(9)	16%	(15)	12%	(11)	9%	(8)	45%	(42)	92
Educ: Post-grad	13%	(6)	14%	(7)	14%	(7)	14%	(7)	11%	(5)	35%	(18)	51
Income: Under 50k	4%	(6)	3%	(4)	8%	(13)	8%	(14)	14%	(24)	63%	(106)	167
Income: 50k-100k	7%	(13)	7%	(12)	11%	(20)	9%	(15)	14%	(25)	52%	(92)	177
Income: 100k+	11%	(12)	11%	(12)	11%	(12)	13%	(15)	13%	(14)	41%	(44)	108
Ethnicity: White (Non-Hispanic)	7%	(18)	6%	(16)	8%	(21)	14%	(37)	14%	(38)	51%	(139)	270
Ethnicity: Hispanic	14%	(11)	8%	(6)	16%	(14)	3%	(3)	12%	(10)	48%	(40)	83
Ethnicity: Black (Non-Hispanic)	—	(0)	9%	(4)	7%	(3)	9%	(4)	19%	(8)	55%	(23)	41
Ethnicity: Asian + Other (Non-Hispanic)	3%	(2)	4%	(2)	11%	(7)	—	(0)	12%	(7)	70%	(41)	58
All Christian	8%	(16)	10%	(21)	11%	(23)	5%	(11)	14%	(29)	52%	(110)	210
All Non-Christian	17%	(6)	3%	(1)	3%	(1)	29%	(10)	4%	(1)	44%	(15)	34
Atheist	—	(0)	—	(0)	19%	(4)	8%	(2)	4%	(1)	69%	(16)	23
Agnostic/Nothing in particular	—	(0)	2%	(2)	9%	(10)	12%	(13)	19%	(20)	57%	(61)	106
Something Else	11%	(9)	6%	(4)	8%	(6)	10%	(8)	15%	(12)	51%	(41)	80
Evangelical	13%	(13)	7%	(7)	9%	(9)	7%	(7)	19%	(19)	45%	(44)	98
Non-Evangelical	6%	(12)	10%	(18)	10%	(19)	7%	(12)	12%	(22)	55%	(101)	184
PID: Dem (no lean)	1%	(1)	4%	(7)	8%	(15)	16%	(29)	14%	(25)	59%	(109)	186
PID: Ind (no lean)	8%	(10)	7%	(8)	9%	(10)	8%	(9)	15%	(17)	53%	(61)	115
PID: Rep (no lean)	13%	(20)	9%	(14)	13%	(20)	4%	(5)	14%	(21)	47%	(72)	151

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(31)	6%	(29)	10%	(44)	10%	(44)	14%	(63)	53%	(241)	452
PID/Gender: Dem Men	2%	(1)	7%	(5)	4%	(3)	20%	(15)	21%	(16)	46%	(35)	75
PID/Gender: Dem Women	—	(0)	1%	(1)	11%	(12)	13%	(14)	8%	(9)	67%	(74)	110
PID/Gender: Ind Men	9%	(6)	6%	(4)	13%	(9)	10%	(7)	19%	(13)	43%	(30)	70
PID/Gender: Ind Women	8%	(4)	8%	(3)	1%	(1)	5%	(2)	10%	(4)	69%	(31)	45
PID/Gender: Rep Men	27%	(20)	16%	(11)	10%	(7)	6%	(4)	11%	(8)	30%	(22)	71
PID/Gender: Rep Women	—	(0)	4%	(3)	16%	(13)	2%	(1)	16%	(13)	62%	(50)	80
Ideo: Liberal (1-3)	2%	(3)	2%	(3)	15%	(19)	14%	(18)	11%	(14)	56%	(73)	130
Ideo: Moderate (4)	6%	(8)	4%	(5)	8%	(11)	14%	(19)	14%	(19)	53%	(72)	135
Ideo: Conservative (5-7)	11%	(19)	11%	(20)	8%	(14)	4%	(7)	17%	(30)	50%	(89)	179
Community: Urban	3%	(6)	9%	(16)	9%	(16)	12%	(22)	17%	(30)	50%	(89)	178
Community: Suburban	11%	(25)	5%	(12)	8%	(19)	8%	(18)	12%	(28)	56%	(133)	236
Community: Rural	—	(0)	1%	(0)	24%	(9)	8%	(3)	15%	(6)	51%	(20)	38
Military HHnm: Yes	8%	(9)	9%	(11)	10%	(12)	8%	(9)	14%	(17)	50%	(57)	115
Military HH: No	6%	(21)	5%	(18)	10%	(33)	10%	(35)	14%	(47)	55%	(184)	337
Employ: Private Sector	10%	(17)	8%	(14)	15%	(25)	10%	(17)	12%	(20)	45%	(77)	170
Employ: Government	—	(0)	—	(0)	—	(0)	16%	(3)	20%	(4)	64%	(13)	21
Employ: Self-Employed	6%	(1)	2%	(1)	28%	(7)	3%	(1)	31%	(8)	30%	(8)	26
Employ: Homemaker	1%	(0)	—	(0)	—	(0)	12%	(3)	25%	(7)	62%	(16)	26
Employ: Student	—	(0)	4%	(1)	3%	(1)	—	(0)	10%	(3)	83%	(21)	25
Employ: Retired	9%	(12)	3%	(4)	5%	(6)	13%	(16)	16%	(19)	54%	(67)	124
Employ: Unemployed	—	(0)	13%	(6)	11%	(5)	3%	(2)	2%	(1)	71%	(33)	46
Employ: Other	—	(0)	25%	(3)	—	(0)	13%	(2)	15%	(2)	47%	(6)	13

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(31)	6%	(29)	10%	(44)	10%	(44)	14%	(63)	53%	(241)	452
Protestant	2%	(2)	8%	(7)	16%	(13)	3%	(3)	20%	(17)	51%	(44)	86
Roman Catholic	13%	(15)	12%	(13)	7%	(8)	7%	(8)	10%	(11)	52%	(60)	116
Mormon	—	(0)	6%	(0)	—	(0)	—	(0)	—	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	13%	(1)	31%	(1)	—	(0)	5%	(0)	51%	(2)	5
Jewish	21%	(5)	4%	(1)	4%	(1)	44%	(10)	5%	(1)	21%	(5)	23
Muslim	—	(0)	—	(0)	—	(0)	—	(0)	10%	(0)	90%	(2)	2
Buddhist	11%	(1)	—	(0)	—	(0)	—	(0)	2%	(0)	88%	(7)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	—	(0)	19%	(4)	8%	(2)	4%	(1)	69%	(16)	23
Agnostic	—	(0)	1%	(0)	14%	(4)	5%	(1)	35%	(9)	45%	(12)	27
Something else	11%	(9)	6%	(4)	8%	(6)	10%	(8)	15%	(12)	51%	(41)	80
Nothing in particular	—	(0)	2%	(2)	8%	(6)	14%	(11)	14%	(11)	62%	(48)	79
Ideo/PID: Conservative Republican	13%	(16)	11%	(13)	11%	(13)	4%	(4)	15%	(17)	45%	(53)	117
Ideo/PID: Moderate/Liberal Republican	13%	(4)	2%	(1)	21%	(7)	3%	(1)	10%	(3)	52%	(17)	32
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	4%	(4)	2%	(1)	16%	(14)	17%	(15)	59%	(50)	85
Ideo/PID: Liberal Democrat	—	(0)	3%	(3)	13%	(13)	16%	(15)	10%	(10)	58%	(58)	100
Unfavorable of Biden and Trump	1%	(0)	1%	(1)	14%	(11)	8%	(6)	12%	(9)	65%	(49)	76
2024 H2H Matchup: Biden Voter	1%	(2)	4%	(7)	8%	(16)	16%	(34)	16%	(33)	55%	(113)	205
2024 H2H Matchup: Trump Voter	13%	(29)	10%	(21)	10%	(22)	4%	(9)	13%	(29)	49%	(106)	216
2024 H2H Matchup: Would not Vote	—	(0)	3%	(0)	7%	(1)	—	(0)	3%	(0)	87%	(6)	7
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	23%	(5)	3%	(1)	7%	(2)	67%	(16)	24
2022 House Vote: Democrat	1%	(2)	4%	(8)	8%	(15)	17%	(34)	15%	(29)	56%	(111)	199
2022 House Vote: Republican	19%	(29)	9%	(14)	14%	(21)	5%	(7)	12%	(18)	41%	(63)	152
2022 House Vote: Did not Vote	—	(0)	7%	(6)	5%	(5)	2%	(2)	16%	(14)	70%	(61)	88
2020 Vote: Joe Biden	1%	(3)	4%	(8)	9%	(19)	16%	(34)	13%	(28)	56%	(119)	212
2020 Vote: Donald Trump	14%	(27)	8%	(17)	11%	(22)	4%	(9)	15%	(30)	48%	(96)	202
2020 Vote: Someone Else	—	(0)	24%	(2)	5%	(1)	—	(0)	27%	(3)	44%	(4)	10
2020 Vote: Did not Vote	—	(0)	5%	(2)	7%	(2)	4%	(1)	8%	(2)	76%	(22)	29
2016 Vote: Hillary Clinton	2%	(3)	4%	(6)	8%	(13)	20%	(33)	14%	(24)	52%	(86)	165
2016 Vote: Donald Trump	13%	(23)	8%	(14)	12%	(22)	4%	(7)	16%	(28)	47%	(83)	177
2016 Vote: Someone Else	—	(0)	—	(0)	27%	(4)	—	(0)	8%	(1)	64%	(9)	15

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(31)	6%	(29)	10%	(44)	10%	(44)	14%	(63)	53%	(241)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	—	(0)	—	(0)	19%	(3)	81%	(13)	16
2020 Vote/PID: Not Trump/Republican	10%	(2)	8%	(1)	17%	(3)	6%	(1)	13%	(2)	46%	(8)	18
U.S. Economy: Wrong Track	7%	(24)	6%	(20)	11%	(35)	5%	(18)	14%	(47)	57%	(187)	330
U.S. Economy: Right Direction	6%	(7)	7%	(8)	8%	(9)	21%	(26)	14%	(17)	45%	(55)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	5%	(7)	7%	(11)	17%	(24)	16%	(23)	55%	(80)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(29)	9%	(21)	10%	(22)	5%	(10)	12%	(26)	52%	(116)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	—	(0)	14%	(11)	11%	(9)	18%	(14)	56%	(46)	82
Top 2024 Issue: Economy	4%	(6)	11%	(17)	17%	(26)	3%	(5)	11%	(16)	55%	(84)	153
Community/Gender: Urban Women	—	(0)	6%	(6)	12%	(10)	8%	(7)	12%	(11)	62%	(56)	89
Community/Gender: Urban Men	6%	(6)	12%	(10)	6%	(6)	17%	(15)	21%	(19)	37%	(33)	89
Community/Gender: Rural Women	—	(0)	—	(0)	7%	(1)	7%	(1)	4%	(1)	82%	(12)	15
Community/Gender: Rural Men	—	(0)	1%	(0)	35%	(8)	9%	(2)	22%	(5)	33%	(8)	24
Community/Gender: Suburban Women	3%	(4)	2%	(2)	11%	(14)	8%	(10)	11%	(14)	66%	(87)	131
Community/Gender: Suburban Men	20%	(21)	10%	(10)	5%	(5)	8%	(8)	13%	(13)	44%	(46)	104
Homeowner	9%	(29)	6%	(19)	11%	(35)	9%	(31)	14%	(45)	52%	(174)	333
Renter	2%	(2)	8%	(9)	8%	(9)	12%	(13)	16%	(18)	55%	(63)	114
Self + Household: White-Collar	9%	(18)	7%	(13)	12%	(23)	12%	(22)	12%	(23)	48%	(90)	188
Self + Household: Blue Collar	7%	(13)	5%	(11)	8%	(16)	8%	(16)	18%	(35)	53%	(104)	195
Union HH: Yes	16%	(8)	7%	(3)	2%	(1)	14%	(7)	10%	(5)	51%	(24)	47
Union HH: No	6%	(23)	6%	(25)	11%	(44)	9%	(37)	14%	(58)	54%	(217)	405
LGBTQ+: Yes	7%	(3)	14%	(6)	6%	(3)	6%	(3)	13%	(6)	53%	(24)	45
LGBTQ+: No	7%	(27)	5%	(22)	10%	(42)	10%	(41)	14%	(57)	53%	(218)	407
Motivated to Vote	7%	(29)	7%	(27)	10%	(42)	10%	(42)	15%	(60)	50%	(201)	402
Parent: Yes	11%	(15)	8%	(11)	15%	(21)	13%	(17)	23%	(32)	31%	(43)	140
Parent: No	5%	(15)	6%	(17)	8%	(24)	8%	(26)	10%	(32)	64%	(198)	312
COVID Vaccine: Yes	5%	(17)	6%	(21)	9%	(32)	12%	(40)	14%	(47)	55%	(194)	351
COVID Vaccine: No	13%	(14)	8%	(8)	13%	(13)	3%	(3)	16%	(16)	47%	(48)	101
Student Loans: Yes	2%	(1)	6%	(4)	29%	(19)	5%	(3)	10%	(7)	48%	(32)	67
Student Loans: No	8%	(29)	6%	(25)	7%	(25)	10%	(40)	15%	(56)	54%	(209)	385
Favorable Opinion of Haley	8%	(11)	12%	(16)	12%	(17)	7%	(9)	12%	(17)	49%	(67)	137
Unfavorable Opinion of Haley	8%	(15)	5%	(9)	12%	(21)	18%	(33)	15%	(28)	42%	(76)	183

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Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(31)	6%	(29)	10%	(44)	10%	(44)	14%	(63)	53%	(241)	452
Prodigal Biden Voter	6%	(2)	4%	(1)	9%	(3)	1%	(0)	6%	(2)	74%	(26)	35
Undecided Voter (DK/WNV)	—	(0)	1%	(0)	19%	(6)	2%	(1)	6%	(2)	72%	(22)	31
Undecided Voter (DK)	—	(0)	—	(0)	23%	(5)	3%	(1)	7%	(2)	67%	(16)	24
Watched Debate	9%	(29)	7%	(23)	11%	(36)	12%	(40)	15%	(52)	46%	(156)	336
Watched Debate: Did not Watch	1%	(1)	5%	(6)	7%	(8)	3%	(4)	10%	(11)	74%	(86)	116
Watched Debate: All of it	12%	(25)	8%	(16)	12%	(24)	11%	(23)	17%	(36)	41%	(86)	210
Watched Debate: Some of it	4%	(5)	5%	(7)	10%	(12)	14%	(17)	13%	(16)	55%	(69)	126
Continue His Campaign: Yes Biden	3%	(5)	9%	(17)	9%	(19)	13%	(26)	15%	(30)	51%	(101)	199
Continue His Campaign: No Biden	10%	(24)	5%	(11)	11%	(25)	7%	(17)	13%	(31)	53%	(122)	229
Continue His Campaign: Yes Trump	12%	(27)	9%	(21)	11%	(26)	5%	(13)	12%	(30)	51%	(121)	239
Continue His Campaign: No Trump	2%	(3)	4%	(7)	9%	(17)	15%	(28)	13%	(25)	57%	(109)	190
Conviction: Evidence	2%	(4)	3%	(7)	8%	(17)	16%	(34)	14%	(31)	57%	(125)	218
Conviction: Motivation to Damage	13%	(26)	11%	(21)	10%	(19)	3%	(6)	14%	(27)	50%	(98)	197
Conviction: DK/NO	2%	(1)	—	(0)	23%	(9)	10%	(4)	15%	(5)	50%	(18)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	7%	(32)	9%	(40)	6%	(29)	13%	(58)	56%	(254)	452
Gender: Male	13%	(28)	11%	(24)	9%	(19)	7%	(15)	14%	(30)	46%	(100)	217
Gender: Female	4%	(10)	3%	(8)	9%	(21)	6%	(14)	12%	(28)	66%	(154)	235
Age: 18-34	9%	(10)	7%	(9)	7%	(8)	7%	(9)	11%	(13)	58%	(70)	119
Age: 35-44	2%	(1)	4%	(3)	23%	(14)	12%	(7)	8%	(5)	50%	(30)	60
Age: 45-64	7%	(11)	9%	(14)	9%	(14)	6%	(9)	18%	(28)	52%	(82)	157
Age: 65+	14%	(16)	6%	(7)	3%	(4)	4%	(4)	11%	(13)	63%	(72)	116
GenZers: 1997-2012	5%	(3)	6%	(4)	2%	(1)	6%	(4)	11%	(8)	71%	(48)	68
Millennials: 1981-1996	8%	(9)	7%	(8)	20%	(21)	8%	(9)	10%	(10)	47%	(51)	107
GenXers: 1965-1980	6%	(7)	8%	(10)	6%	(7)	9%	(11)	21%	(26)	51%	(63)	125
Baby Boomers: 1946-1964	15%	(20)	8%	(10)	8%	(10)	4%	(5)	9%	(13)	57%	(77)	135
Educ: < College	8%	(24)	6%	(19)	8%	(23)	5%	(16)	14%	(43)	59%	(184)	309
Educ: Bachelors degree	10%	(9)	3%	(3)	16%	(15)	5%	(5)	11%	(10)	54%	(50)	92
Educ: Post-grad	10%	(5)	20%	(10)	3%	(2)	16%	(8)	11%	(6)	40%	(20)	51
Income: Under 50k	9%	(15)	3%	(5)	7%	(11)	5%	(8)	16%	(27)	61%	(102)	167
Income: 50k-100k	3%	(5)	9%	(15)	12%	(21)	6%	(10)	11%	(20)	60%	(106)	177
Income: 100k+	18%	(19)	11%	(12)	7%	(7)	11%	(11)	11%	(12)	43%	(46)	108
Ethnicity: White (Non-Hispanic)	8%	(22)	8%	(21)	6%	(15)	9%	(25)	12%	(33)	57%	(154)	270
Ethnicity: Hispanic	14%	(12)	8%	(7)	20%	(17)	2%	(1)	10%	(8)	46%	(38)	83
Ethnicity: Black (Non-Hispanic)	9%	(4)	6%	(2)	15%	(6)	5%	(2)	13%	(5)	51%	(21)	41
Ethnicity: Asian + Other (Non-Hispanic)	3%	(2)	3%	(2)	3%	(2)	1%	(1)	20%	(12)	71%	(41)	58
All Christian	10%	(20)	8%	(17)	10%	(21)	5%	(10)	12%	(25)	55%	(116)	210
All Non-Christian	25%	(8)	3%	(1)	16%	(5)	20%	(7)	9%	(3)	27%	(9)	34
Atheist	—	(0)	2%	(1)	12%	(3)	—	(0)	11%	(2)	75%	(17)	23
Agnostic/Nothing in particular	2%	(2)	6%	(6)	4%	(4)	10%	(10)	15%	(16)	64%	(67)	106
Something Else	9%	(8)	8%	(7)	8%	(7)	2%	(2)	16%	(13)	56%	(44)	80
Evangelical	11%	(10)	11%	(10)	9%	(9)	5%	(4)	14%	(14)	51%	(50)	98
Non-Evangelical	9%	(16)	7%	(13)	10%	(19)	4%	(7)	12%	(23)	57%	(105)	184
PID: Dem (no lean)	1%	(3)	5%	(9)	8%	(16)	11%	(20)	12%	(22)	63%	(117)	186
PID: Ind (no lean)	12%	(14)	8%	(9)	7%	(9)	3%	(3)	13%	(15)	56%	(64)	115
PID: Rep (no lean)	14%	(22)	9%	(14)	10%	(16)	4%	(6)	14%	(21)	48%	(73)	151

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	7%	(32)	9%	(40)	6%	(29)	13%	(58)	56%	(254)	452
PID/Gender: Dem Men	2%	(1)	6%	(4)	6%	(4)	12%	(9)	17%	(12)	58%	(44)	75
PID/Gender: Dem Women	1%	(1)	4%	(4)	10%	(11)	10%	(10)	9%	(10)	66%	(73)	110
PID/Gender: Ind Men	15%	(11)	11%	(7)	9%	(6)	3%	(2)	12%	(8)	51%	(36)	70
PID/Gender: Ind Women	8%	(4)	4%	(2)	6%	(2)	3%	(2)	15%	(7)	64%	(29)	45
PID/Gender: Rep Men	23%	(17)	17%	(12)	12%	(9)	6%	(4)	13%	(9)	29%	(20)	71
PID/Gender: Rep Women	7%	(5)	2%	(2)	9%	(7)	3%	(2)	14%	(12)	66%	(52)	80
Ideo: Liberal (1-3)	3%	(4)	6%	(8)	10%	(13)	9%	(12)	15%	(20)	57%	(74)	130
Ideo: Moderate (4)	8%	(11)	6%	(8)	7%	(9)	9%	(12)	13%	(17)	57%	(77)	135
Ideo: Conservative (5-7)	13%	(24)	9%	(16)	10%	(17)	3%	(5)	12%	(21)	53%	(95)	179
Community: Urban	5%	(9)	8%	(14)	11%	(20)	8%	(15)	11%	(20)	56%	(100)	178
Community: Suburban	12%	(28)	6%	(13)	6%	(15)	6%	(13)	14%	(32)	57%	(135)	236
Community: Rural	4%	(1)	12%	(5)	15%	(6)	3%	(1)	15%	(6)	51%	(20)	38
Military HHnm: Yes	17%	(20)	7%	(8)	8%	(10)	2%	(2)	11%	(12)	55%	(63)	115
Military HH: No	6%	(19)	7%	(24)	9%	(30)	8%	(27)	14%	(46)	57%	(191)	337
Employ: Private Sector	10%	(16)	11%	(19)	16%	(27)	9%	(15)	9%	(16)	45%	(77)	170
Employ: Government	6%	(1)	—	(0)	5%	(1)	7%	(2)	13%	(3)	69%	(14)	21
Employ: Self-Employed	2%	(0)	8%	(2)	6%	(2)	4%	(1)	33%	(9)	48%	(13)	26
Employ: Homemaker	1%	(0)	7%	(2)	8%	(2)	10%	(3)	8%	(2)	67%	(18)	26
Employ: Student	—	(0)	4%	(1)	—	(0)	6%	(2)	4%	(1)	85%	(21)	25
Employ: Retired	14%	(18)	4%	(4)	4%	(5)	4%	(5)	13%	(16)	61%	(75)	124
Employ: Unemployed	—	(0)	7%	(3)	—	(0)	7%	(3)	21%	(10)	65%	(30)	46
Employ: Other	21%	(3)	—	(0)	20%	(3)	—	(0)	15%	(2)	44%	(6)	13

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Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	7%	(32)	9%	(40)	6%	(29)	13%	(58)	56%	(254)	452
Protestant	7%	(6)	3%	(3)	14%	(12)	3%	(2)	13%	(11)	61%	(52)	86
Roman Catholic	11%	(13)	12%	(14)	8%	(9)	6%	(7)	12%	(13)	50%	(58)	116
Mormon	—	(0)	6%	(0)	—	(0)	—	(0)	—	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	—	(0)	—	(0)	13%	(1)	7%	(0)	48%	(2)	5
Jewish	34%	(8)	4%	(1)	4%	(1)	30%	(7)	7%	(2)	20%	(5)	23
Muslim	—	(0)	—	(0)	10%	(0)	—	(0)	22%	(0)	68%	(1)	2
Buddhist	11%	(1)	—	(0)	51%	(4)	—	(0)	—	(0)	39%	(3)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	2%	(1)	12%	(3)	—	(0)	11%	(2)	75%	(17)	23
Agnostic	—	(0)	15%	(4)	—	(0)	12%	(3)	24%	(6)	49%	(13)	27
Something else	9%	(8)	8%	(7)	8%	(7)	2%	(2)	16%	(13)	56%	(44)	80
Nothing in particular	3%	(2)	3%	(2)	5%	(4)	9%	(7)	12%	(9)	69%	(54)	79
Ideo/PID: Conservative Republican	17%	(19)	9%	(11)	11%	(13)	4%	(5)	14%	(16)	45%	(53)	117
Ideo/PID: Moderate/Liberal Republican	8%	(3)	10%	(3)	8%	(3)	4%	(1)	16%	(5)	54%	(17)	32
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	4%	(3)	6%	(5)	10%	(8)	8%	(7)	70%	(60)	85
Ideo/PID: Liberal Democrat	1%	(1)	5%	(5)	10%	(10)	11%	(11)	16%	(16)	56%	(56)	100
Unfavorable of Biden and Trump	7%	(5)	2%	(2)	5%	(4)	9%	(7)	14%	(10)	63%	(48)	76
2024 H2H Matchup: Biden Voter	2%	(4)	7%	(13)	8%	(16)	11%	(22)	11%	(23)	62%	(127)	205
2024 H2H Matchup: Trump Voter	16%	(35)	8%	(18)	10%	(21)	3%	(7)	14%	(30)	49%	(105)	216
2024 H2H Matchup: Would not Vote	—	(0)	3%	(0)	—	(0)	—	(0)	10%	(1)	87%	(6)	7
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	14%	(3)	3%	(1)	16%	(4)	67%	(16)	24
2022 House Vote: Democrat	2%	(4)	5%	(11)	11%	(21)	11%	(22)	8%	(16)	63%	(126)	199
2022 House Vote: Republican	19%	(29)	9%	(14)	10%	(15)	4%	(6)	17%	(26)	41%	(62)	152
2022 House Vote: Did not Vote	7%	(6)	6%	(6)	1%	(1)	1%	(1)	15%	(14)	69%	(61)	88
2020 Vote: Joe Biden	2%	(4)	5%	(11)	8%	(18)	11%	(23)	11%	(22)	63%	(134)	212
2020 Vote: Donald Trump	17%	(35)	9%	(19)	10%	(19)	3%	(6)	14%	(27)	47%	(95)	202
2020 Vote: Someone Else	—	(0)	2%	(0)	21%	(2)	—	(0)	33%	(3)	44%	(4)	10
2020 Vote: Did not Vote	—	(0)	7%	(2)	1%	(0)	2%	(1)	18%	(5)	71%	(21)	29
2016 Vote: Hillary Clinton	5%	(9)	4%	(7)	10%	(16)	10%	(17)	12%	(20)	59%	(97)	165
2016 Vote: Donald Trump	15%	(27)	8%	(15)	9%	(17)	4%	(7)	15%	(27)	48%	(85)	177
2016 Vote: Someone Else	—	(0)	—	(0)	24%	(3)	5%	(1)	2%	(0)	70%	(10)	15

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Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	7%	(32)	9%	(40)	6%	(29)	13%	(58)	56%	(254)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	—	(0)	—	(0)	15%	(2)	85%	(14)	16
2020 Vote/PID: Not Trump/Republican	5%	(1)	17%	(3)	5%	(1)	4%	(1)	12%	(2)	58%	(10)	18
U.S. Economy: Wrong Track	11%	(35)	6%	(19)	8%	(27)	4%	(12)	13%	(43)	59%	(193)	330
U.S. Economy: Right Direction	3%	(3)	11%	(13)	11%	(13)	14%	(17)	12%	(15)	50%	(61)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	7%	(10)	10%	(14)	9%	(13)	13%	(19)	61%	(89)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(39)	7%	(17)	9%	(21)	3%	(7)	13%	(30)	50%	(111)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	6%	(5)	6%	(5)	12%	(10)	11%	(9)	65%	(53)	82
Top 2024 Issue: Economy	7%	(10)	8%	(12)	13%	(20)	3%	(4)	13%	(20)	56%	(86)	153
Community/Gender: Urban Women	2%	(2)	3%	(3)	15%	(13)	5%	(5)	8%	(7)	67%	(59)	89
Community/Gender: Urban Men	8%	(7)	13%	(11)	7%	(6)	11%	(10)	15%	(13)	46%	(40)	89
Community/Gender: Rural Women	—	(0)	7%	(1)	7%	(1)	8%	(1)	4%	(1)	74%	(11)	15
Community/Gender: Rural Men	6%	(1)	15%	(4)	20%	(5)	—	(0)	22%	(5)	37%	(9)	24
Community/Gender: Suburban Women	6%	(8)	3%	(4)	5%	(7)	6%	(8)	15%	(20)	64%	(84)	131
Community/Gender: Suburban Men	19%	(20)	9%	(9)	8%	(8)	5%	(5)	11%	(12)	48%	(51)	104
Homeowner	9%	(29)	7%	(23)	10%	(34)	7%	(23)	13%	(43)	54%	(180)	333
Renter	9%	(10)	7%	(8)	5%	(6)	5%	(5)	14%	(15)	61%	(70)	114
Self + Household: White-Collar	11%	(21)	7%	(12)	8%	(15)	9%	(17)	13%	(25)	52%	(98)	188
Self + Household: Blue Collar	8%	(16)	8%	(16)	10%	(19)	4%	(8)	14%	(27)	55%	(108)	195
Union HH: Yes	11%	(5)	9%	(4)	19%	(9)	10%	(5)	10%	(5)	41%	(19)	47
Union HH: No	8%	(34)	7%	(27)	8%	(31)	6%	(25)	13%	(54)	58%	(235)	405
LGBTQ+: Yes	—	(0)	5%	(2)	16%	(7)	1%	(0)	26%	(12)	53%	(24)	45
LGBTQ+: No	9%	(39)	7%	(30)	8%	(33)	7%	(29)	11%	(47)	57%	(230)	407
Motivated to Vote	10%	(39)	7%	(29)	10%	(38)	7%	(27)	14%	(56)	53%	(213)	402
Parent: Yes	11%	(15)	11%	(16)	19%	(27)	10%	(14)	12%	(16)	36%	(51)	140
Parent: No	7%	(23)	5%	(16)	4%	(13)	5%	(15)	13%	(42)	65%	(203)	312
COVID Vaccine: Yes	6%	(22)	7%	(25)	7%	(23)	8%	(27)	13%	(44)	60%	(209)	351
COVID Vaccine: No	17%	(17)	7%	(7)	16%	(16)	2%	(2)	14%	(14)	44%	(45)	101
Student Loans: Yes	2%	(1)	8%	(5)	14%	(9)	14%	(9)	10%	(7)	52%	(35)	67
Student Loans: No	10%	(37)	7%	(27)	8%	(31)	5%	(20)	13%	(51)	57%	(219)	385
Favorable Opinion of Haley	11%	(16)	12%	(17)	13%	(18)	4%	(5)	10%	(13)	50%	(69)	137
Unfavorable Opinion of Haley	12%	(22)	6%	(10)	8%	(15)	13%	(24)	16%	(30)	45%	(83)	183

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Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(39)	7%	(32)	9%	(40)	6%	(29)	13%	(58)	56%	(254)	452
Prodigal Biden Voter	3%	(1)	5%	(2)	7%	(2)	2%	(1)	4%	(1)	80%	(28)	35
Undecided Voter (DK/WNV)	—	(0)	1%	(0)	11%	(3)	2%	(1)	14%	(4)	72%	(22)	31
Undecided Voter (DK)	—	(0)	—	(0)	14%	(3)	3%	(1)	16%	(4)	67%	(16)	24
Watched Debate	11%	(38)	8%	(26)	8%	(28)	8%	(26)	15%	(49)	50%	(168)	336
Watched Debate: Did not Watch	—	(0)	5%	(6)	10%	(12)	3%	(3)	8%	(9)	74%	(86)	116
Watched Debate: All of it	17%	(36)	7%	(16)	7%	(14)	8%	(17)	15%	(31)	46%	(96)	210
Watched Debate: Some of it	2%	(2)	8%	(10)	11%	(14)	7%	(9)	15%	(18)	57%	(72)	126
Continue His Campaign: Yes Biden	4%	(8)	11%	(21)	8%	(16)	10%	(20)	15%	(30)	52%	(104)	199
Continue His Campaign: No Biden	12%	(27)	5%	(10)	11%	(24)	4%	(8)	12%	(28)	57%	(131)	229
Continue His Campaign: Yes Trump	16%	(37)	10%	(24)	9%	(21)	4%	(9)	12%	(30)	50%	(118)	239
Continue His Campaign: No Trump	1%	(1)	4%	(8)	10%	(19)	8%	(15)	13%	(25)	64%	(122)	190
Conviction: Evidence	1%	(3)	5%	(11)	9%	(20)	10%	(22)	14%	(31)	60%	(131)	218
Conviction: Motivation to Damage	18%	(36)	8%	(17)	9%	(17)	1%	(2)	12%	(24)	52%	(102)	197
Conviction: DK/NO	1%	(0)	10%	(4)	9%	(3)	14%	(5)	9%	(3)	57%	(21)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	9%	(40)	10%	(45)	12%	(55)	16%	(70)	44%	(197)	452
Gender: Male	15%	(32)	11%	(24)	11%	(23)	14%	(30)	20%	(43)	30%	(65)	217
Gender: Female	5%	(12)	7%	(16)	9%	(22)	11%	(25)	12%	(27)	56%	(132)	235
Age: 18-34	6%	(7)	5%	(6)	12%	(14)	7%	(9)	9%	(11)	61%	(73)	119
Age: 35-44	5%	(3)	6%	(4)	8%	(5)	20%	(12)	12%	(7)	49%	(30)	60
Age: 45-64	10%	(16)	11%	(18)	13%	(20)	12%	(19)	21%	(32)	33%	(51)	157
Age: 65+	15%	(18)	11%	(12)	6%	(6)	13%	(15)	18%	(20)	38%	(44)	116
GenZers: 1997-2012	4%	(3)	2%	(2)	5%	(3)	5%	(3)	6%	(4)	78%	(53)	68
Millennials: 1981-1996	7%	(8)	8%	(8)	14%	(15)	13%	(14)	12%	(13)	45%	(49)	107
GenXers: 1965-1980	9%	(11)	11%	(14)	11%	(14)	11%	(14)	22%	(28)	35%	(44)	125
Baby Boomers: 1946-1964	17%	(23)	12%	(16)	9%	(12)	15%	(20)	15%	(21)	32%	(44)	135
Educ: < College	8%	(26)	8%	(24)	11%	(33)	9%	(27)	17%	(52)	47%	(147)	309
Educ: Bachelors degree	16%	(15)	4%	(4)	9%	(8)	17%	(16)	9%	(9)	45%	(41)	92
Educ: Post-grad	7%	(4)	23%	(12)	9%	(4)	24%	(12)	19%	(10)	18%	(9)	51
Income: Under 50k	9%	(15)	5%	(9)	11%	(18)	7%	(12)	16%	(26)	52%	(87)	167
Income: 50k-100k	6%	(11)	9%	(16)	10%	(18)	17%	(30)	16%	(29)	41%	(73)	177
Income: 100k+	16%	(18)	13%	(15)	9%	(9)	13%	(14)	14%	(15)	35%	(37)	108
Ethnicity: White (Non-Hispanic)	10%	(28)	12%	(33)	8%	(22)	18%	(48)	16%	(42)	36%	(97)	270
Ethnicity: Hispanic	16%	(13)	1%	(1)	12%	(10)	6%	(5)	14%	(12)	51%	(42)	83
Ethnicity: Black (Non-Hispanic)	—	(0)	16%	(7)	16%	(7)	5%	(2)	17%	(7)	46%	(19)	41
Ethnicity: Asian + Other (Non-Hispanic)	5%	(3)	—	(0)	10%	(6)	—	(0)	17%	(10)	67%	(39)	58
All Christian	14%	(30)	11%	(24)	9%	(19)	8%	(16)	17%	(36)	41%	(85)	210
All Non-Christian	17%	(6)	10%	(3)	15%	(5)	26%	(9)	9%	(3)	23%	(8)	34
Atheist	—	(0)	—	(0)	15%	(3)	17%	(4)	11%	(2)	57%	(13)	23
Agnostic/Nothing in particular	—	(0)	4%	(5)	10%	(11)	19%	(21)	17%	(18)	49%	(52)	106
Something Else	10%	(8)	10%	(8)	9%	(7)	7%	(6)	14%	(11)	50%	(40)	80
Evangelical	10%	(10)	14%	(14)	9%	(9)	5%	(4)	16%	(16)	47%	(45)	98
Non-Evangelical	15%	(28)	10%	(18)	8%	(15)	9%	(17)	17%	(31)	40%	(74)	184
PID: Dem (no lean)	1%	(2)	3%	(5)	12%	(21)	20%	(38)	19%	(35)	46%	(85)	186
PID: Ind (no lean)	11%	(12)	13%	(15)	8%	(10)	6%	(7)	16%	(19)	46%	(53)	115
PID: Rep (no lean)	20%	(31)	14%	(21)	9%	(14)	7%	(10)	11%	(16)	39%	(59)	151

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	9%	(40)	10%	(45)	12%	(55)	16%	(70)	44%	(197)	452
PID/Gender: Dem Men	2%	(2)	5%	(3)	8%	(6)	28%	(21)	29%	(22)	29%	(22)	75
PID/Gender: Dem Women	—	(0)	1%	(1)	14%	(16)	15%	(17)	12%	(13)	57%	(63)	110
PID/Gender: Ind Men	14%	(10)	12%	(8)	11%	(8)	7%	(5)	20%	(14)	36%	(25)	70
PID/Gender: Ind Women	5%	(2)	15%	(7)	4%	(2)	4%	(2)	11%	(5)	62%	(28)	45
PID/Gender: Rep Men	29%	(20)	17%	(12)	14%	(10)	5%	(4)	10%	(7)	25%	(18)	71
PID/Gender: Rep Women	13%	(10)	11%	(8)	6%	(4)	8%	(7)	11%	(9)	52%	(41)	80
Ideo: Liberal (1-3)	2%	(2)	3%	(4)	14%	(18)	20%	(26)	15%	(20)	46%	(60)	130
Ideo: Moderate (4)	7%	(10)	7%	(9)	11%	(15)	10%	(13)	18%	(24)	47%	(64)	135
Ideo: Conservative (5-7)	18%	(32)	15%	(27)	7%	(12)	9%	(16)	15%	(26)	37%	(67)	179
Community: Urban	7%	(12)	7%	(13)	12%	(21)	12%	(21)	17%	(31)	44%	(79)	178
Community: Suburban	12%	(28)	10%	(23)	7%	(17)	14%	(32)	12%	(28)	46%	(108)	236
Community: Rural	10%	(4)	12%	(4)	18%	(7)	3%	(1)	29%	(11)	28%	(11)	38
Military HHnm: Yes	19%	(22)	11%	(13)	11%	(12)	10%	(11)	11%	(13)	38%	(44)	115
Military HH: No	7%	(22)	8%	(27)	10%	(33)	13%	(44)	17%	(57)	46%	(154)	337
Employ: Private Sector	8%	(14)	11%	(19)	14%	(24)	13%	(21)	16%	(27)	39%	(66)	170
Employ: Government	10%	(2)	2%	(0)	22%	(5)	7%	(2)	—	(0)	59%	(12)	21
Employ: Self-Employed	13%	(3)	8%	(2)	19%	(5)	7%	(2)	17%	(5)	36%	(9)	26
Employ: Homemaker	1%	(0)	14%	(4)	—	(0)	10%	(3)	27%	(7)	48%	(13)	26
Employ: Student	—	(0)	4%	(1)	—	(0)	6%	(2)	7%	(2)	82%	(21)	25
Employ: Retired	14%	(17)	10%	(13)	7%	(9)	13%	(17)	18%	(22)	37%	(46)	124
Employ: Unemployed	10%	(5)	3%	(1)	2%	(1)	20%	(9)	12%	(5)	54%	(25)	46
Employ: Other	21%	(3)	4%	(1)	16%	(2)	—	(0)	15%	(2)	44%	(6)	13

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	9%	(40)	10%	(45)	12%	(55)	16%	(70)	44%	(197)	452
Protestant	8%	(7)	12%	(10)	8%	(7)	10%	(9)	20%	(17)	42%	(36)	86
Roman Catholic	20%	(23)	11%	(13)	8%	(9)	6%	(7)	16%	(18)	38%	(44)	116
Mormon	—	(0)	6%	(0)	—	(0)	—	(0)	—	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	12%	(1)	46%	(2)	—	(0)	7%	(0)	35%	(2)	5
Jewish	26%	(6)	10%	(2)	4%	(1)	38%	(9)	5%	(1)	17%	(4)	23
Muslim	—	(0)	10%	(0)	—	(0)	12%	(0)	—	(0)	79%	(2)	2
Buddhist	—	(0)	11%	(1)	51%	(4)	—	(0)	21%	(2)	17%	(1)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	—	(0)	15%	(3)	17%	(4)	11%	(2)	57%	(13)	23
Agnostic	—	(0)	1%	(0)	13%	(4)	15%	(4)	33%	(9)	37%	(10)	27
Something else	10%	(8)	10%	(8)	9%	(7)	7%	(6)	14%	(11)	50%	(40)	80
Nothing in particular	—	(0)	6%	(4)	9%	(7)	21%	(16)	11%	(9)	53%	(41)	79
Ideo/PID: Conservative Republican	24%	(28)	16%	(18)	8%	(9)	8%	(9)	11%	(13)	34%	(40)	117
Ideo/PID: Moderate/Liberal Republican	9%	(3)	8%	(3)	14%	(4)	5%	(2)	12%	(4)	52%	(17)	32
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	3%	(2)	11%	(9)	17%	(15)	22%	(18)	46%	(39)	85
Ideo/PID: Liberal Democrat	—	(0)	2%	(2)	12%	(12)	23%	(23)	17%	(17)	45%	(45)	100
Unfavorable of Biden and Trump	4%	(3)	6%	(5)	9%	(7)	14%	(10)	14%	(11)	53%	(40)	76
2024 H2H Matchup: Biden Voter	1%	(1)	3%	(7)	12%	(25)	19%	(39)	18%	(37)	47%	(96)	205
2024 H2H Matchup: Trump Voter	20%	(43)	15%	(33)	7%	(15)	4%	(9)	14%	(31)	39%	(84)	216
2024 H2H Matchup: Would not Vote	—	(0)	3%	(0)	—	(0)	—	(0)	11%	(1)	86%	(6)	7
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	21%	(5)	27%	(6)	7%	(2)	45%	(11)	24
2022 House Vote: Democrat	1%	(1)	4%	(9)	13%	(26)	22%	(43)	17%	(34)	43%	(86)	199
2022 House Vote: Republican	23%	(36)	18%	(28)	9%	(14)	6%	(9)	13%	(20)	31%	(46)	152
2022 House Vote: Did not Vote	9%	(8)	3%	(3)	3%	(2)	2%	(2)	17%	(15)	67%	(59)	88
2020 Vote: Joe Biden	1%	(2)	4%	(9)	13%	(27)	21%	(45)	15%	(32)	45%	(96)	212
2020 Vote: Donald Trump	20%	(40)	14%	(29)	8%	(17)	4%	(9)	16%	(32)	37%	(75)	202
2020 Vote: Someone Else	—	(0)	24%	(2)	—	(0)	—	(0)	33%	(3)	44%	(4)	10
2020 Vote: Did not Vote	5%	(2)	—	(0)	4%	(1)	2%	(1)	12%	(3)	77%	(22)	29
2016 Vote: Hillary Clinton	3%	(5)	4%	(7)	15%	(25)	19%	(32)	21%	(35)	38%	(63)	165
2016 Vote: Donald Trump	21%	(37)	16%	(28)	6%	(11)	9%	(16)	12%	(21)	36%	(64)	177
2016 Vote: Someone Else	—	(0)	—	(0)	22%	(3)	12%	(2)	7%	(1)	59%	(9)	15

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	9%	(40)	10%	(45)	12%	(55)	16%	(70)	44%	(197)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	2%	(0)	—	(0)	—	(0)	43%	(7)	56%	(9)	16
2020 Vote/PID: Not Trump/Republican	14%	(2)	11%	(2)	10%	(2)	9%	(2)	12%	(2)	44%	(8)	18
U.S. Economy: Wrong Track	13%	(41)	9%	(30)	8%	(27)	7%	(24)	14%	(45)	49%	(161)	330
U.S. Economy: Right Direction	2%	(3)	8%	(10)	15%	(18)	25%	(30)	20%	(25)	29%	(36)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	3%	(4)	14%	(21)	17%	(24)	19%	(27)	46%	(67)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(42)	15%	(35)	8%	(18)	6%	(13)	13%	(28)	40%	(89)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	2%	(1)	7%	(6)	22%	(18)	18%	(14)	51%	(42)	82
Top 2024 Issue: Economy	7%	(11)	9%	(14)	13%	(20)	5%	(8)	11%	(17)	55%	(84)	153
Community/Gender: Urban Women	1%	(1)	6%	(5)	14%	(13)	9%	(8)	14%	(13)	55%	(49)	89
Community/Gender: Urban Men	13%	(11)	9%	(8)	10%	(9)	15%	(13)	20%	(18)	33%	(30)	89
Community/Gender: Rural Women	14%	(2)	12%	(2)	7%	(1)	9%	(1)	10%	(1)	48%	(7)	15
Community/Gender: Rural Men	7%	(2)	11%	(3)	25%	(6)	—	(0)	41%	(10)	16%	(4)	24
Community/Gender: Suburban Women	7%	(9)	7%	(9)	6%	(8)	12%	(16)	10%	(13)	58%	(76)	131
Community/Gender: Suburban Men	18%	(19)	13%	(14)	8%	(8)	16%	(17)	14%	(15)	30%	(32)	104
Homeowner	11%	(36)	11%	(35)	9%	(30)	14%	(45)	15%	(50)	41%	(137)	333
Renter	7%	(8)	4%	(5)	12%	(14)	9%	(10)	18%	(20)	50%	(57)	114
Self + Household: White-Collar	12%	(23)	12%	(22)	6%	(12)	17%	(32)	14%	(26)	39%	(73)	188
Self + Household: Blue Collar	10%	(20)	8%	(15)	13%	(25)	10%	(19)	19%	(38)	40%	(78)	195
Union HH: Yes	8%	(4)	11%	(5)	27%	(13)	7%	(3)	16%	(8)	31%	(15)	47
Union HH: No	10%	(41)	9%	(35)	8%	(33)	13%	(51)	15%	(62)	45%	(183)	405
LGBTQ+: Yes	6%	(3)	6%	(3)	15%	(7)	6%	(3)	16%	(7)	51%	(23)	45
LGBTQ+: No	10%	(41)	9%	(38)	9%	(38)	13%	(52)	16%	(63)	43%	(174)	407
Motivated to Vote	10%	(41)	10%	(40)	11%	(44)	13%	(54)	17%	(67)	39%	(156)	402
Parent: Yes	10%	(14)	14%	(20)	14%	(19)	14%	(19)	20%	(27)	29%	(40)	140
Parent: No	10%	(30)	6%	(20)	8%	(26)	12%	(36)	14%	(43)	50%	(157)	312
COVID Vaccine: Yes	8%	(27)	9%	(30)	9%	(32)	14%	(49)	16%	(55)	45%	(157)	351
COVID Vaccine: No	17%	(17)	10%	(10)	13%	(13)	5%	(6)	15%	(16)	40%	(40)	101
Student Loans: Yes	2%	(1)	7%	(5)	15%	(10)	20%	(13)	10%	(7)	46%	(31)	67
Student Loans: No	11%	(43)	9%	(36)	9%	(35)	11%	(42)	16%	(64)	43%	(166)	385
Favorable Opinion of Haley	12%	(16)	16%	(22)	10%	(13)	7%	(10)	18%	(25)	37%	(51)	137
Unfavorable Opinion of Haley	13%	(24)	8%	(15)	14%	(26)	23%	(43)	13%	(25)	28%	(51)	183

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(44)	9%	(40)	10%	(45)	12%	(55)	16%	(70)	44%	(197)	452
Prodigal Biden Voter	4%	(1)	9%	(3)	5%	(2)	18%	(6)	7%	(3)	56%	(20)	35
Undecided Voter (DK/WNV)	—	(0)	1%	(0)	16%	(5)	20%	(6)	8%	(3)	55%	(17)	31
Undecided Voter (DK)	—	(0)	—	(0)	21%	(5)	27%	(6)	7%	(2)	45%	(11)	24
Watched Debate	13%	(42)	10%	(35)	10%	(34)	13%	(44)	17%	(56)	37%	(125)	336
Watched Debate: Did not Watch	2%	(2)	5%	(6)	10%	(11)	9%	(11)	12%	(14)	63%	(73)	116
Watched Debate: All of it	18%	(39)	12%	(26)	11%	(23)	10%	(20)	19%	(40)	30%	(62)	210
Watched Debate: Some of it	3%	(3)	7%	(8)	9%	(11)	19%	(24)	13%	(16)	50%	(62)	126
Continue His Campaign: Yes Biden	7%	(14)	9%	(18)	11%	(22)	16%	(32)	18%	(37)	38%	(76)	199
Continue His Campaign: No Biden	13%	(30)	8%	(19)	10%	(23)	9%	(21)	14%	(32)	45%	(103)	229
Continue His Campaign: Yes Trump	18%	(44)	15%	(35)	7%	(17)	6%	(14)	15%	(35)	39%	(92)	239
Continue His Campaign: No Trump	—	(0)	2%	(4)	14%	(26)	20%	(38)	14%	(27)	50%	(94)	190
Conviction: Evidence	1%	(1)	3%	(6)	13%	(28)	20%	(45)	17%	(37)	46%	(101)	218
Conviction: Motivation to Damage	21%	(42)	17%	(33)	6%	(13)	3%	(5)	13%	(25)	40%	(79)	197
Conviction: DK/NO	4%	(2)	3%	(1)	11%	(4)	14%	(5)	21%	(8)	47%	(17)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(21)	9%	(40)	9%	(40)	9%	(41)	17%	(78)	51%	(232)	452
Gender: Male	9%	(19)	10%	(22)	10%	(22)	9%	(20)	20%	(43)	41%	(90)	217
Gender: Female	1%	(2)	8%	(18)	8%	(18)	9%	(20)	15%	(35)	61%	(142)	235
Age: 18-34	7%	(8)	7%	(8)	7%	(8)	6%	(7)	13%	(16)	60%	(72)	119
Age: 35-44	2%	(1)	—	(0)	14%	(8)	18%	(11)	15%	(9)	51%	(30)	60
Age: 45-64	5%	(8)	11%	(17)	9%	(14)	10%	(15)	22%	(34)	44%	(70)	157
Age: 65+	3%	(3)	14%	(16)	8%	(10)	7%	(8)	17%	(20)	52%	(60)	116
GenZers: 1997-2012	1%	(1)	9%	(6)	3%	(2)	4%	(3)	8%	(5)	75%	(51)	68
Millennials: 1981-1996	9%	(9)	2%	(2)	14%	(15)	11%	(12)	18%	(19)	47%	(51)	107
GenXers: 1965-1980	3%	(4)	13%	(17)	9%	(11)	7%	(9)	23%	(29)	44%	(55)	125
Baby Boomers: 1946-1964	5%	(7)	11%	(15)	8%	(10)	13%	(17)	13%	(17)	51%	(69)	135
Educ: < College	3%	(9)	7%	(22)	7%	(22)	8%	(26)	18%	(55)	57%	(175)	309
Educ: Bachelors degree	10%	(9)	6%	(6)	15%	(14)	9%	(8)	12%	(11)	48%	(45)	92
Educ: Post-grad	5%	(3)	24%	(12)	9%	(4)	13%	(7)	24%	(12)	24%	(12)	51
Income: Under 50k	1%	(1)	9%	(15)	7%	(11)	11%	(18)	21%	(35)	52%	(87)	167
Income: 50k-100k	3%	(5)	7%	(12)	10%	(18)	5%	(10)	17%	(29)	58%	(103)	177
Income: 100k+	14%	(15)	12%	(13)	10%	(11)	12%	(13)	13%	(14)	40%	(43)	108
Ethnicity: White (Non-Hispanic)	3%	(8)	12%	(32)	6%	(16)	12%	(33)	18%	(49)	49%	(133)	270
Ethnicity: Hispanic	16%	(13)	5%	(4)	14%	(11)	5%	(4)	10%	(9)	51%	(42)	83
Ethnicity: Black (Non-Hispanic)	—	(0)	4%	(1)	18%	(8)	5%	(2)	28%	(11)	45%	(18)	41
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	5%	(3)	9%	(5)	3%	(2)	16%	(9)	67%	(39)	58
All Christian	6%	(13)	12%	(25)	12%	(25)	7%	(15)	17%	(36)	46%	(96)	210
All Non-Christian	16%	(5)	13%	(4)	3%	(1)	33%	(11)	4%	(1)	31%	(11)	34
Atheist	—	(0)	4%	(1)	17%	(4)	5%	(1)	18%	(4)	56%	(13)	23
Agnostic/Nothing in particular	—	(0)	1%	(1)	6%	(7)	9%	(10)	19%	(20)	65%	(69)	106
Something Else	2%	(2)	11%	(9)	6%	(5)	4%	(3)	21%	(17)	56%	(44)	80
Evangelical	8%	(8)	4%	(3)	15%	(14)	4%	(4)	25%	(24)	45%	(44)	98
Non-Evangelical	4%	(7)	17%	(30)	7%	(14)	8%	(15)	14%	(26)	50%	(92)	184
PID: Dem (no lean)	1%	(1)	3%	(6)	8%	(16)	15%	(29)	16%	(29)	56%	(105)	186
PID: Ind (no lean)	6%	(7)	8%	(9)	9%	(11)	4%	(5)	15%	(18)	57%	(66)	115
PID: Rep (no lean)	8%	(12)	17%	(25)	9%	(14)	5%	(7)	21%	(31)	41%	(62)	151

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(21)	9%	(40)	9%	(40)	9%	(41)	17%	(78)	51%	(232)	452
PID/Gender: Dem Men	2%	(1)	4%	(3)	10%	(8)	16%	(12)	24%	(18)	44%	(33)	75
PID/Gender: Dem Women	—	(0)	3%	(3)	7%	(8)	15%	(17)	10%	(11)	65%	(72)	110
PID/Gender: Ind Men	10%	(7)	8%	(5)	15%	(10)	4%	(3)	14%	(10)	49%	(34)	70
PID/Gender: Ind Women	—	(0)	8%	(3)	1%	(1)	5%	(2)	17%	(8)	70%	(31)	45
PID/Gender: Rep Men	15%	(11)	19%	(14)	6%	(4)	7%	(5)	22%	(15)	31%	(22)	71
PID/Gender: Rep Women	2%	(2)	14%	(11)	12%	(10)	2%	(2)	20%	(16)	49%	(40)	80
Ideo: Liberal (1-3)	1%	(1)	5%	(6)	10%	(13)	17%	(22)	9%	(12)	58%	(76)	130
Ideo: Moderate (4)	4%	(5)	7%	(10)	9%	(12)	10%	(13)	17%	(23)	53%	(72)	135
Ideo: Conservative (5-7)	8%	(15)	14%	(24)	8%	(15)	3%	(5)	24%	(42)	43%	(77)	179
Community: Urban	4%	(8)	5%	(9)	9%	(15)	12%	(22)	20%	(35)	50%	(89)	178
Community: Suburban	5%	(13)	11%	(27)	8%	(18)	7%	(16)	15%	(35)	54%	(127)	236
Community: Rural	—	(0)	11%	(4)	18%	(7)	6%	(2)	23%	(9)	41%	(16)	38
Military HHnm: Yes	4%	(5)	11%	(12)	9%	(11)	1%	(2)	22%	(25)	52%	(60)	115
Military HH: No	5%	(16)	8%	(28)	9%	(30)	12%	(39)	16%	(53)	51%	(172)	337
Employ: Private Sector	10%	(17)	7%	(13)	10%	(17)	12%	(20)	15%	(25)	46%	(78)	170
Employ: Government	—	(0)	—	(0)	14%	(3)	2%	(0)	16%	(3)	68%	(14)	21
Employ: Self-Employed	5%	(1)	3%	(1)	17%	(4)	—	(0)	36%	(9)	39%	(10)	26
Employ: Homemaker	1%	(0)	15%	(4)	—	(0)	6%	(2)	23%	(6)	56%	(15)	26
Employ: Student	—	(0)	—	(0)	4%	(1)	6%	(2)	4%	(1)	85%	(21)	25
Employ: Retired	2%	(2)	13%	(17)	9%	(11)	9%	(11)	19%	(24)	47%	(59)	124
Employ: Unemployed	—	(0)	6%	(3)	4%	(2)	12%	(5)	10%	(5)	68%	(31)	46
Employ: Other	—	(0)	25%	(3)	16%	(2)	—	(0)	32%	(4)	26%	(3)	13

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(21)	9%	(40)	9%	(40)	9%	(41)	17%	(78)	51%	(232)	452
Protestant	1%	(1)	9%	(8)	20%	(17)	3%	(2)	23%	(20)	44%	(38)	86
Roman Catholic	10%	(12)	15%	(17)	5%	(6)	11%	(13)	12%	(14)	46%	(54)	116
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	6%	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	—	(0)	31%	(1)	—	(0)	51%	(2)	12%	(1)	5
Jewish	20%	(5)	19%	(4)	3%	(1)	31%	(7)	1%	(0)	25%	(6)	23
Muslim	—	(0)	—	(0)	10%	(0)	—	(0)	—	(0)	90%	(2)	2
Buddhist	11%	(1)	—	(0)	—	(0)	51%	(4)	—	(0)	39%	(3)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	4%	(1)	17%	(4)	5%	(1)	18%	(4)	56%	(13)	23
Agnostic	—	(0)	—	(0)	6%	(2)	10%	(3)	15%	(4)	69%	(18)	27
Something else	2%	(2)	11%	(9)	6%	(5)	4%	(3)	21%	(17)	56%	(44)	80
Nothing in particular	—	(0)	1%	(1)	6%	(5)	9%	(7)	20%	(16)	64%	(50)	79
Ideo/PID: Conservative Republican	9%	(11)	17%	(20)	7%	(9)	4%	(5)	25%	(29)	37%	(43)	117
Ideo/PID: Moderate/Liberal Republican	5%	(2)	15%	(5)	16%	(5)	7%	(2)	6%	(2)	51%	(16)	32
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	2%	(2)	7%	(6)	12%	(10)	23%	(19)	54%	(46)	85
Ideo/PID: Liberal Democrat	—	(0)	4%	(4)	10%	(9)	19%	(18)	10%	(10)	58%	(58)	100
Unfavorable of Biden and Trump	3%	(2)	2%	(2)	9%	(7)	9%	(7)	19%	(14)	59%	(45)	76
2024 H2H Matchup: Biden Voter	—	(0)	4%	(8)	9%	(18)	16%	(32)	16%	(32)	56%	(114)	205
2024 H2H Matchup: Trump Voter	10%	(21)	15%	(32)	8%	(18)	3%	(7)	19%	(42)	45%	(97)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	3%	(0)	—	(0)	23%	(2)	74%	(5)	7
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	18%	(4)	6%	(1)	11%	(3)	65%	(16)	24
2022 House Vote: Democrat	—	(1)	5%	(9)	9%	(18)	16%	(32)	12%	(23)	58%	(116)	199
2022 House Vote: Republican	13%	(20)	16%	(24)	11%	(17)	3%	(5)	22%	(33)	35%	(53)	152
2022 House Vote: Did not Vote	—	(0)	8%	(7)	2%	(2)	4%	(3)	21%	(19)	65%	(57)	88
2020 Vote: Joe Biden	1%	(2)	5%	(10)	9%	(19)	16%	(33)	14%	(30)	56%	(118)	212
2020 Vote: Donald Trump	9%	(19)	15%	(30)	10%	(20)	3%	(5)	20%	(39)	43%	(88)	202
2020 Vote: Someone Else	—	(0)	—	(0)	2%	(0)	—	(0)	33%	(3)	65%	(6)	10
2020 Vote: Did not Vote	—	(0)	—	(0)	3%	(1)	8%	(2)	19%	(6)	70%	(20)	29
2016 Vote: Hillary Clinton	3%	(5)	4%	(6)	10%	(17)	16%	(26)	16%	(26)	51%	(85)	165
2016 Vote: Donald Trump	7%	(12)	16%	(28)	11%	(19)	4%	(7)	21%	(37)	42%	(74)	177
2016 Vote: Someone Else	—	(0)	—	(0)	23%	(3)	5%	(1)	2%	(0)	70%	(10)	15

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(21)	9%	(40)	9%	(40)	9%	(41)	17%	(78)	51%	(232)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	—	(0)	—	(0)	22%	(4)	78%	(12)	16
2020 Vote/PID: Not Trump/Republican	5%	(1)	8%	(1)	7%	(1)	11%	(2)	19%	(3)	50%	(9)	18
U.S. Economy: Wrong Track	4%	(15)	10%	(34)	9%	(30)	5%	(15)	17%	(57)	54%	(179)	330
U.S. Economy: Right Direction	5%	(6)	5%	(6)	8%	(10)	21%	(26)	17%	(21)	44%	(53)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	4%	(5)	8%	(12)	15%	(22)	18%	(26)	55%	(81)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(20)	15%	(34)	9%	(21)	3%	(6)	19%	(42)	45%	(102)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	1%	(1)	9%	(7)	16%	(13)	12%	(10)	61%	(50)	82
Top 2024 Issue: Economy	5%	(7)	8%	(13)	16%	(25)	3%	(4)	15%	(22)	54%	(82)	153
Community/Gender: Urban Women	—	(0)	4%	(4)	5%	(5)	13%	(11)	16%	(14)	62%	(56)	89
Community/Gender: Urban Men	9%	(8)	6%	(5)	12%	(11)	12%	(10)	24%	(21)	38%	(34)	89
Community/Gender: Rural Women	—	(0)	13%	(2)	7%	(1)	—	(0)	31%	(5)	49%	(7)	15
Community/Gender: Rural Men	1%	(0)	10%	(2)	25%	(6)	10%	(2)	18%	(4)	37%	(9)	24
Community/Gender: Suburban Women	1%	(2)	9%	(12)	9%	(12)	7%	(9)	12%	(16)	61%	(80)	131
Community/Gender: Suburban Men	10%	(11)	14%	(15)	6%	(6)	7%	(7)	18%	(18)	45%	(47)	104
Homeowner	6%	(19)	10%	(32)	9%	(30)	10%	(32)	16%	(54)	50%	(166)	333
Renter	2%	(2)	7%	(8)	9%	(11)	8%	(9)	20%	(23)	54%	(61)	114
Self + Household: White-Collar	8%	(15)	12%	(22)	10%	(19)	9%	(17)	15%	(29)	45%	(85)	188
Self + Household: Blue Collar	3%	(6)	9%	(17)	7%	(14)	10%	(20)	17%	(33)	54%	(105)	195
Union HH: Yes	11%	(5)	7%	(3)	2%	(1)	13%	(6)	17%	(8)	50%	(24)	47
Union HH: No	4%	(16)	9%	(37)	10%	(39)	9%	(34)	17%	(70)	52%	(209)	405
LGBTQ+: Yes	7%	(3)	7%	(3)	7%	(3)	6%	(3)	16%	(7)	57%	(26)	45
LGBTQ+: No	4%	(17)	9%	(37)	9%	(37)	9%	(38)	17%	(71)	51%	(207)	407
Motivated to Vote	5%	(19)	10%	(40)	10%	(39)	9%	(37)	19%	(75)	48%	(191)	402
Parent: Yes	13%	(19)	9%	(12)	13%	(18)	10%	(14)	21%	(30)	34%	(47)	140
Parent: No	1%	(2)	9%	(28)	7%	(22)	9%	(27)	15%	(48)	59%	(185)	312
COVID Vaccine: Yes	3%	(11)	8%	(29)	8%	(29)	10%	(35)	17%	(59)	54%	(188)	351
COVID Vaccine: No	9%	(9)	11%	(11)	12%	(12)	6%	(6)	19%	(19)	43%	(44)	101
Student Loans: Yes	4%	(3)	5%	(3)	20%	(13)	10%	(7)	15%	(10)	46%	(31)	67
Student Loans: No	5%	(18)	10%	(37)	7%	(27)	9%	(34)	18%	(68)	52%	(201)	385
Favorable Opinion of Haley	7%	(9)	14%	(19)	14%	(19)	3%	(5)	21%	(29)	41%	(56)	137
Unfavorable Opinion of Haley	4%	(8)	10%	(18)	12%	(21)	18%	(33)	13%	(24)	43%	(79)	183

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(21)	9%	(40)	9%	(40)	9%	(41)	17%	(78)	51%	(232)	452
Prodigal Biden Voter	6%	(2)	7%	(2)	3%	(1)	3%	(1)	7%	(2)	74%	(26)	35
Undecided Voter (DK/WNV)	—	(0)	—	(0)	14%	(5)	5%	(1)	14%	(4)	67%	(21)	31
Undecided Voter (DK)	—	(0)	—	(0)	18%	(4)	6%	(1)	11%	(3)	65%	(16)	24
Watched Debate	6%	(20)	11%	(38)	10%	(34)	9%	(31)	19%	(62)	45%	(149)	336
Watched Debate: Did not Watch	1%	(1)	1%	(2)	5%	(6)	8%	(9)	14%	(16)	71%	(83)	116
Watched Debate: All of it	7%	(16)	15%	(32)	10%	(21)	9%	(19)	23%	(48)	35%	(73)	210
Watched Debate: Some of it	4%	(5)	5%	(6)	10%	(13)	10%	(12)	11%	(14)	61%	(76)	126
Continue His Campaign: Yes Biden	2%	(5)	11%	(22)	6%	(12)	17%	(34)	16%	(33)	47%	(94)	199
Continue His Campaign: No Biden	7%	(16)	7%	(16)	12%	(28)	2%	(6)	19%	(44)	52%	(119)	229
Continue His Campaign: Yes Trump	7%	(18)	14%	(34)	9%	(21)	6%	(15)	18%	(44)	45%	(107)	239
Continue His Campaign: No Trump	2%	(3)	3%	(6)	10%	(19)	12%	(22)	13%	(25)	61%	(115)	190
Conviction: Evidence	1%	(3)	3%	(6)	8%	(18)	15%	(33)	15%	(33)	57%	(125)	218
Conviction: Motivation to Damage	9%	(17)	17%	(33)	9%	(18)	1%	(2)	19%	(37)	46%	(90)	197
Conviction: DK/NO	2%	(1)	3%	(1)	10%	(4)	16%	(6)	22%	(8)	48%	(17)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	11%	(51)	19%	(85)	17%	(76)	23%	(105)	15%	(67)	15%	(68)	452
Gender: Male	12%	(27)	19%	(41)	18%	(40)	28%	(60)	11%	(24)	11%	(24)	217
Gender: Female	10%	(24)	18%	(43)	15%	(36)	19%	(45)	18%	(43)	19%	(44)	235
Age: 18-34	11%	(13)	9%	(11)	14%	(17)	13%	(15)	22%	(26)	31%	(37)	119
Age: 35-44	—	(0)	20%	(12)	16%	(10)	24%	(14)	15%	(9)	25%	(15)	60
Age: 45-64	13%	(21)	21%	(34)	17%	(27)	28%	(44)	13%	(20)	8%	(12)	157
Age: 65+	15%	(18)	25%	(29)	19%	(22)	27%	(31)	11%	(13)	3%	(3)	116
GenZers: 1997-2012	4%	(2)	8%	(5)	16%	(11)	14%	(10)	27%	(18)	31%	(21)	68
Millennials: 1981-1996	10%	(10)	16%	(17)	15%	(16)	16%	(17)	15%	(16)	29%	(32)	107
GenXers: 1965-1980	13%	(16)	21%	(27)	20%	(25)	23%	(29)	14%	(17)	9%	(11)	125
Baby Boomers: 1946-1964	15%	(21)	21%	(29)	17%	(23)	34%	(46)	9%	(12)	3%	(4)	135
Educ: < College	11%	(33)	16%	(51)	15%	(47)	23%	(72)	18%	(56)	16%	(51)	309
Educ: Bachelors degree	11%	(10)	19%	(17)	27%	(24)	22%	(21)	7%	(7)	15%	(14)	92
Educ: Post-grad	16%	(8)	33%	(17)	10%	(5)	25%	(12)	10%	(5)	7%	(4)	51
Income: Under 50k	12%	(19)	14%	(23)	13%	(23)	24%	(40)	14%	(24)	23%	(38)	167
Income: 50k-100k	4%	(8)	22%	(39)	24%	(43)	21%	(37)	16%	(28)	12%	(22)	177
Income: 100k+	22%	(24)	21%	(23)	10%	(10)	25%	(27)	14%	(16)	7%	(8)	108
Ethnicity: White (Non-Hispanic)	15%	(40)	22%	(58)	13%	(35)	31%	(83)	13%	(35)	7%	(18)	270
Ethnicity: Hispanic	11%	(9)	13%	(11)	23%	(19)	14%	(12)	19%	(16)	20%	(17)	83
Ethnicity: Black (Non-Hispanic)	4%	(2)	15%	(6)	16%	(7)	19%	(8)	11%	(5)	35%	(14)	41
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	17%	(10)	28%	(16)	3%	(2)	20%	(12)	32%	(19)	58
All Christian	15%	(31)	24%	(51)	21%	(45)	16%	(33)	13%	(28)	10%	(22)	210
All Non-Christian	27%	(9)	13%	(5)	2%	(1)	45%	(15)	7%	(2)	6%	(2)	34
Atheist	—	(0)	11%	(2)	35%	(8)	38%	(9)	6%	(1)	10%	(2)	23
Agnostic/Nothing in particular	4%	(4)	10%	(11)	13%	(14)	33%	(35)	22%	(23)	18%	(19)	106
Something Else	9%	(7)	19%	(15)	11%	(9)	16%	(13)	16%	(13)	29%	(23)	80
Evangelical	13%	(12)	30%	(30)	18%	(18)	9%	(9)	12%	(12)	18%	(17)	98
Non-Evangelical	13%	(24)	19%	(35)	19%	(35)	20%	(37)	15%	(28)	13%	(24)	184
PID: Dem (no lean)	5%	(10)	5%	(10)	17%	(32)	44%	(82)	15%	(27)	14%	(26)	186
PID: Ind (no lean)	12%	(13)	17%	(19)	17%	(19)	15%	(17)	16%	(18)	24%	(27)	115
PID: Rep (no lean)	18%	(28)	37%	(55)	16%	(25)	4%	(6)	14%	(22)	10%	(15)	151

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(51)	19%	(85)	17%	(76)	23%	(105)	15%	(67)	15%	(68)	452
PID/Gender: Dem Men	6%	(5)	4%	(3)	19%	(15)	56%	(42)	9%	(7)	6%	(4)	75
PID/Gender: Dem Women	4%	(5)	7%	(8)	15%	(17)	36%	(39)	18%	(20)	19%	(21)	110
PID/Gender: Ind Men	10%	(7)	12%	(8)	21%	(15)	20%	(14)	14%	(10)	24%	(17)	70
PID/Gender: Ind Women	15%	(7)	25%	(11)	10%	(5)	7%	(3)	20%	(9)	24%	(11)	45
PID/Gender: Rep Men	21%	(15)	43%	(30)	15%	(11)	6%	(4)	11%	(8)	5%	(3)	71
PID/Gender: Rep Women	15%	(12)	31%	(25)	18%	(14)	3%	(3)	18%	(14)	14%	(12)	80
Ideo: Liberal (1-3)	6%	(7)	8%	(11)	16%	(21)	44%	(57)	7%	(10)	19%	(24)	130
Ideo: Moderate (4)	8%	(10)	19%	(26)	18%	(24)	21%	(28)	14%	(18)	21%	(28)	135
Ideo: Conservative (5-7)	19%	(33)	27%	(48)	17%	(30)	10%	(18)	21%	(37)	7%	(12)	179
Community: Urban	10%	(18)	14%	(25)	17%	(30)	21%	(38)	20%	(35)	18%	(32)	178
Community: Suburban	11%	(26)	21%	(49)	18%	(42)	24%	(57)	12%	(28)	14%	(34)	236
Community: Rural	17%	(6)	27%	(10)	12%	(5)	27%	(10)	11%	(4)	7%	(3)	38
Military HHnm: Yes	13%	(15)	26%	(30)	14%	(16)	22%	(26)	11%	(13)	14%	(16)	115
Military HH: No	11%	(36)	16%	(55)	18%	(60)	23%	(79)	16%	(54)	16%	(52)	337
Employ: Private Sector	13%	(22)	17%	(29)	17%	(29)	17%	(30)	18%	(30)	17%	(30)	170
Employ: Government	—	(0)	28%	(6)	18%	(4)	35%	(7)	5%	(1)	14%	(3)	21
Employ: Self-Employed	9%	(2)	17%	(5)	20%	(5)	20%	(5)	15%	(4)	18%	(5)	26
Employ: Homemaker	11%	(3)	25%	(6)	9%	(2)	25%	(7)	23%	(6)	7%	(2)	26
Employ: Student	—	(0)	4%	(1)	10%	(3)	15%	(4)	12%	(3)	59%	(15)	25
Employ: Retired	18%	(22)	23%	(29)	18%	(22)	31%	(39)	9%	(11)	2%	(2)	124
Employ: Unemployed	3%	(1)	10%	(4)	22%	(10)	29%	(13)	22%	(10)	15%	(7)	46
Employ: Other	—	(0)	38%	(5)	4%	(1)	3%	(0)	18%	(2)	37%	(5)	13

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(51)	19%	(85)	17%	(76)	23%	(105)	15%	(67)	15%	(68)	452
Protestant	6%	(5)	30%	(25)	33%	(28)	11%	(9)	16%	(14)	5%	(4)	86
Roman Catholic	21%	(24)	21%	(24)	14%	(16)	20%	(24)	12%	(14)	12%	(14)	116
Mormon	6%	(0)	—	(0)	—	(0)	—	(0)	—	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	44%	(2)	15%	(1)	—	(0)	7%	(0)	2%	(0)	5
Jewish	36%	(8)	11%	(2)	2%	(1)	49%	(11)	2%	(1)	—	(0)	23
Muslim	—	(0)	20%	(0)	—	(0)	12%	(0)	68%	(1)	—	(0)	2
Buddhist	11%	(1)	8%	(1)	—	(0)	51%	(4)	7%	(1)	24%	(2)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	—	(0)	11%	(2)	35%	(8)	38%	(9)	6%	(1)	10%	(2)	23
Agnostic	5%	(1)	3%	(1)	34%	(9)	26%	(7)	14%	(4)	18%	(5)	27
Something else	9%	(7)	19%	(15)	11%	(9)	16%	(13)	16%	(13)	29%	(23)	80
Nothing in particular	3%	(2)	13%	(10)	6%	(5)	36%	(28)	25%	(19)	17%	(14)	79
Ideo/PID: Conservative Republican	22%	(25)	34%	(40)	17%	(20)	4%	(4)	17%	(19)	6%	(7)	117
Ideo/PID: Moderate/Liberal Republican	7%	(2)	48%	(15)	14%	(5)	5%	(2)	5%	(2)	20%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	6%	(6)	16%	(14)	41%	(35)	20%	(17)	11%	(9)	85
Ideo/PID: Liberal Democrat	5%	(5)	5%	(5)	18%	(18)	47%	(47)	8%	(8)	16%	(16)	100
Unfavorable of Biden and Trump	7%	(5)	13%	(10)	24%	(18)	24%	(18)	17%	(13)	15%	(12)	76
2024 H2H Matchup: Biden Voter	4%	(7)	7%	(15)	20%	(41)	41%	(85)	10%	(20)	18%	(36)	205
2024 H2H Matchup: Trump Voter	20%	(44)	31%	(67)	15%	(33)	3%	(6)	20%	(43)	10%	(23)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	12%	(1)	21%	(2)	27%	(2)	40%	(3)	7
2024 H2H Matchup: Do not Know	—	(0)	9%	(2)	4%	(1)	52%	(13)	8%	(2)	26%	(6)	24
2022 House Vote: Democrat	5%	(11)	7%	(14)	21%	(42)	41%	(82)	7%	(14)	18%	(36)	199
2022 House Vote: Republican	22%	(33)	35%	(54)	18%	(28)	4%	(7)	15%	(23)	5%	(8)	152
2022 House Vote: Did not Vote	8%	(7)	19%	(17)	6%	(6)	13%	(11)	30%	(26)	23%	(20)	88
2020 Vote: Joe Biden	4%	(8)	7%	(14)	17%	(37)	44%	(92)	12%	(25)	17%	(35)	212
2020 Vote: Donald Trump	21%	(43)	33%	(66)	18%	(36)	4%	(8)	15%	(30)	9%	(19)	202
2020 Vote: Someone Else	—	(0)	23%	(2)	5%	(1)	22%	(2)	27%	(3)	23%	(2)	10
2020 Vote: Did not Vote	—	(0)	10%	(3)	10%	(3)	8%	(2)	32%	(9)	40%	(12)	29
2016 Vote: Hillary Clinton	7%	(12)	7%	(12)	15%	(24)	46%	(76)	14%	(23)	11%	(18)	165
2016 Vote: Donald Trump	19%	(34)	36%	(63)	19%	(33)	6%	(12)	14%	(24)	6%	(11)	177
2016 Vote: Someone Else	—	(0)	25%	(4)	10%	(2)	42%	(6)	21%	(3)	2%	(0)	15

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(51)	19%	(85)	17%	(76)	23%	(105)	15%	(67)	15%	(68)	452
2020 Vote/PID: Not Biden/Democrat	20%	(3)	11%	(2)	16%	(3)	9%	(1)	29%	(5)	15%	(2)	16
2020 Vote/PID: Not Trump/Republican	10%	(2)	19%	(3)	6%	(1)	12%	(2)	28%	(5)	25%	(4)	18
U.S. Economy: Wrong Track	12%	(40)	22%	(73)	16%	(52)	13%	(44)	19%	(62)	18%	(59)	330
U.S. Economy: Right Direction	9%	(10)	9%	(11)	20%	(24)	50%	(61)	5%	(6)	7%	(9)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	6%	(8)	14%	(21)	47%	(69)	10%	(14)	19%	(27)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(45)	32%	(71)	15%	(35)	5%	(12)	18%	(39)	10%	(23)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	7%	(5)	25%	(20)	29%	(24)	17%	(14)	22%	(18)	82
Top 2024 Issue: Economy	8%	(12)	24%	(36)	20%	(30)	14%	(21)	17%	(25)	18%	(28)	153
Community/Gender: Urban Women	8%	(7)	13%	(11)	9%	(8)	22%	(19)	24%	(22)	24%	(22)	89
Community/Gender: Urban Men	13%	(12)	16%	(14)	24%	(21)	21%	(18)	15%	(13)	11%	(10)	89
Community/Gender: Rural Women	31%	(5)	36%	(5)	8%	(1)	2%	(0)	8%	(1)	14%	(2)	15
Community/Gender: Rural Men	8%	(2)	21%	(5)	14%	(3)	41%	(10)	13%	(3)	3%	(1)	24
Community/Gender: Suburban Women	9%	(12)	20%	(27)	20%	(27)	19%	(25)	16%	(20)	15%	(20)	131
Community/Gender: Suburban Men	13%	(14)	22%	(23)	15%	(15)	30%	(32)	7%	(8)	13%	(14)	104
Homeowner	12%	(40)	21%	(69)	19%	(62)	26%	(85)	13%	(43)	10%	(34)	333
Renter	9%	(11)	14%	(16)	11%	(13)	16%	(18)	22%	(25)	28%	(32)	114
Self + Household: White-Collar	15%	(28)	21%	(40)	18%	(35)	20%	(38)	10%	(18)	15%	(29)	188
Self + Household: Blue Collar	11%	(21)	19%	(37)	18%	(36)	25%	(49)	18%	(34)	9%	(18)	195
Union HH: Yes	18%	(9)	19%	(9)	15%	(7)	30%	(14)	4%	(2)	14%	(7)	47
Union HH: No	10%	(42)	19%	(76)	17%	(69)	22%	(91)	16%	(66)	15%	(61)	405
LGBTQ+: Yes	2%	(1)	18%	(8)	10%	(4)	45%	(20)	15%	(7)	10%	(5)	45
LGBTQ+: No	12%	(50)	19%	(77)	18%	(72)	21%	(84)	15%	(61)	16%	(63)	407
Motivated to Vote	13%	(51)	20%	(81)	18%	(74)	25%	(102)	12%	(50)	11%	(45)	402
Parent: Yes	14%	(20)	19%	(26)	23%	(32)	18%	(25)	10%	(13)	17%	(23)	140
Parent: No	10%	(31)	19%	(59)	14%	(44)	25%	(80)	17%	(54)	14%	(45)	312
COVID Vaccine: Yes	10%	(36)	16%	(55)	17%	(61)	27%	(96)	16%	(56)	14%	(48)	351
COVID Vaccine: No	15%	(15)	30%	(30)	15%	(16)	8%	(9)	11%	(11)	20%	(20)	101
Student Loans: Yes	5%	(3)	18%	(12)	17%	(11)	12%	(8)	23%	(15)	25%	(17)	67
Student Loans: No	12%	(47)	19%	(73)	17%	(65)	25%	(97)	14%	(52)	13%	(51)	385
Favorable Opinion of Haley	19%	(27)	28%	(38)	24%	(32)	12%	(17)	12%	(17)	4%	(6)	137
Unfavorable Opinion of Haley	10%	(18)	20%	(37)	17%	(31)	43%	(79)	6%	(10)	4%	(8)	183

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(51)	19%	(85)	17%	(76)	23%	(105)	15%	(67)	15%	(68)	452
Prodigal Biden Voter	3%	(1)	9%	(3)	10%	(3)	26%	(9)	29%	(10)	24%	(9)	35
Undecided Voter (DK/WNV)	—	(0)	7%	(2)	6%	(2)	45%	(14)	13%	(4)	29%	(9)	31
Undecided Voter (DK)	—	(0)	9%	(2)	4%	(1)	52%	(13)	8%	(2)	26%	(6)	24
Watched Debate	13%	(45)	20%	(69)	19%	(64)	23%	(78)	13%	(43)	11%	(37)	336
Watched Debate: Did not Watch	5%	(6)	14%	(16)	10%	(12)	23%	(27)	21%	(24)	27%	(31)	116
Watched Debate: All of it	21%	(43)	28%	(59)	14%	(30)	22%	(47)	10%	(22)	4%	(9)	210
Watched Debate: Some of it	1%	(2)	8%	(10)	27%	(34)	25%	(31)	17%	(21)	22%	(28)	126
Continue His Campaign: Yes Biden	6%	(12)	15%	(30)	15%	(30)	38%	(76)	11%	(22)	14%	(28)	199
Continue His Campaign: No Biden	16%	(38)	23%	(53)	18%	(40)	12%	(27)	16%	(36)	15%	(35)	229
Continue His Campaign: Yes Trump	19%	(45)	30%	(72)	14%	(33)	10%	(24)	17%	(39)	10%	(25)	239
Continue His Campaign: No Trump	3%	(5)	5%	(10)	20%	(37)	41%	(77)	11%	(21)	21%	(39)	190
Conviction: Evidence	3%	(6)	7%	(15)	19%	(42)	43%	(94)	11%	(23)	18%	(38)	218
Conviction: Motivation to Damage	22%	(44)	33%	(65)	16%	(31)	2%	(4)	17%	(33)	11%	(21)	197
Conviction: DK/NO	2%	(1)	14%	(5)	9%	(3)	19%	(7)	31%	(11)	25%	(9)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(67)	18%	(82)	10%	(46)	18%	(83)	18%	(82)	20%	(92)	452
Gender: Male	20%	(43)	19%	(41)	7%	(16)	22%	(47)	21%	(46)	12%	(25)	217
Gender: Female	11%	(25)	18%	(41)	13%	(30)	15%	(36)	15%	(36)	28%	(67)	235
Age: 18-34	12%	(14)	11%	(13)	8%	(9)	16%	(19)	19%	(23)	35%	(41)	119
Age: 35-44	7%	(4)	18%	(11)	19%	(11)	20%	(12)	11%	(6)	26%	(15)	60
Age: 45-64	13%	(20)	25%	(40)	8%	(12)	21%	(32)	19%	(30)	14%	(22)	157
Age: 65+	25%	(29)	17%	(19)	11%	(13)	17%	(19)	19%	(22)	12%	(13)	116
GenZers: 1997-2012	9%	(6)	7%	(5)	7%	(4)	13%	(9)	25%	(17)	39%	(26)	68
Millennials: 1981-1996	11%	(12)	17%	(18)	15%	(16)	18%	(19)	12%	(12)	27%	(29)	107
GenXers: 1965-1980	12%	(16)	28%	(35)	8%	(10)	18%	(22)	21%	(27)	13%	(16)	125
Baby Boomers: 1946-1964	22%	(30)	15%	(20)	11%	(15)	21%	(29)	16%	(22)	14%	(20)	135
Educ: < College	14%	(43)	15%	(48)	10%	(32)	15%	(46)	23%	(72)	22%	(67)	309
Educ: Bachelors degree	16%	(15)	21%	(19)	11%	(10)	24%	(22)	6%	(6)	22%	(20)	92
Educ: Post-grad	18%	(9)	30%	(15)	7%	(4)	28%	(14)	8%	(4)	8%	(4)	51
Income: Under 50k	12%	(20)	15%	(26)	9%	(15)	13%	(21)	19%	(32)	32%	(53)	167
Income: 50k-100k	11%	(19)	23%	(40)	15%	(26)	21%	(38)	16%	(28)	14%	(25)	177
Income: 100k+	26%	(28)	15%	(16)	4%	(5)	22%	(23)	21%	(22)	12%	(13)	108
Ethnicity: White (Non-Hispanic)	17%	(46)	20%	(53)	8%	(21)	22%	(60)	18%	(49)	15%	(41)	270
Ethnicity: Hispanic	18%	(15)	16%	(13)	13%	(11)	16%	(13)	8%	(7)	30%	(25)	83
Ethnicity: Black (Non-Hispanic)	6%	(2)	22%	(9)	12%	(5)	20%	(8)	15%	(6)	25%	(10)	41
Ethnicity: Asian + Other (Non-Hispanic)	8%	(4)	12%	(7)	15%	(9)	3%	(2)	34%	(20)	28%	(16)	58
All Christian	22%	(45)	21%	(44)	13%	(28)	12%	(25)	15%	(32)	17%	(35)	210
All Non-Christian	18%	(6)	16%	(5)	7%	(2)	41%	(14)	3%	(1)	16%	(5)	34
Atheist	—	(0)	21%	(5)	2%	(1)	32%	(7)	23%	(5)	21%	(5)	23
Agnostic/Nothing in particular	3%	(3)	14%	(15)	11%	(12)	25%	(27)	20%	(21)	26%	(28)	106
Something Else	16%	(13)	17%	(13)	4%	(3)	13%	(10)	28%	(23)	23%	(18)	80
Evangelical	25%	(24)	24%	(24)	10%	(10)	5%	(5)	14%	(14)	22%	(22)	98
Non-Evangelical	18%	(33)	18%	(33)	11%	(20)	16%	(30)	21%	(39)	16%	(29)	184
PID: Dem (no lean)	2%	(3)	7%	(14)	12%	(22)	32%	(59)	21%	(39)	26%	(49)	186
PID: Ind (no lean)	16%	(18)	18%	(21)	9%	(10)	10%	(12)	22%	(25)	24%	(28)	115
PID: Rep (no lean)	31%	(46)	31%	(47)	9%	(13)	8%	(12)	12%	(18)	10%	(15)	151

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(67)	18%	(82)	10%	(46)	18%	(83)	18%	(82)	20%	(92)	452
PID/Gender: Dem Men	2%	(2)	8%	(6)	7%	(5)	43%	(33)	29%	(22)	11%	(8)	75
PID/Gender: Dem Women	1%	(1)	7%	(8)	15%	(17)	24%	(26)	15%	(17)	37%	(41)	110
PID/Gender: Ind Men	21%	(14)	17%	(12)	12%	(9)	7%	(5)	26%	(19)	17%	(12)	70
PID/Gender: Ind Women	9%	(4)	21%	(10)	4%	(2)	15%	(7)	15%	(7)	36%	(16)	45
PID/Gender: Rep Men	37%	(27)	33%	(24)	3%	(2)	12%	(9)	8%	(5)	7%	(5)	71
PID/Gender: Rep Women	25%	(20)	30%	(24)	15%	(12)	4%	(3)	16%	(12)	12%	(10)	80
Ideo: Liberal (1-3)	4%	(5)	6%	(7)	12%	(16)	30%	(40)	20%	(26)	28%	(37)	130
Ideo: Moderate (4)	12%	(17)	20%	(27)	13%	(17)	15%	(20)	20%	(27)	20%	(27)	135
Ideo: Conservative (5-7)	26%	(46)	27%	(47)	7%	(13)	12%	(22)	16%	(28)	12%	(22)	179
Community: Urban	9%	(16)	21%	(37)	8%	(14)	18%	(32)	19%	(34)	25%	(45)	178
Community: Suburban	20%	(47)	15%	(35)	11%	(27)	21%	(49)	15%	(36)	18%	(42)	236
Community: Rural	10%	(4)	29%	(11)	13%	(5)	6%	(2)	31%	(12)	11%	(4)	38
Military HHnm: Yes	22%	(25)	21%	(24)	7%	(8)	14%	(17)	25%	(29)	10%	(11)	115
Military HH: No	12%	(42)	17%	(58)	11%	(38)	20%	(66)	16%	(53)	24%	(81)	337
Employ: Private Sector	14%	(23)	23%	(39)	8%	(14)	21%	(36)	12%	(21)	22%	(37)	170
Employ: Government	21%	(4)	17%	(4)	12%	(2)	27%	(6)	7%	(1)	17%	(3)	21
Employ: Self-Employed	13%	(3)	12%	(3)	27%	(7)	6%	(1)	26%	(7)	17%	(4)	26
Employ: Homemaker	7%	(2)	29%	(8)	6%	(2)	11%	(3)	28%	(8)	18%	(5)	26
Employ: Student	—	(0)	3%	(1)	4%	(1)	15%	(4)	37%	(9)	40%	(10)	25
Employ: Retired	24%	(30)	18%	(23)	10%	(12)	19%	(24)	17%	(22)	11%	(13)	124
Employ: Unemployed	3%	(2)	7%	(3)	16%	(7)	17%	(8)	27%	(12)	30%	(14)	46
Employ: Other	24%	(3)	11%	(1)	8%	(1)	5%	(1)	12%	(2)	39%	(5)	13

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(67)	18%	(82)	10%	(46)	18%	(83)	18%	(82)	20%	(92)	452
Protestant	25%	(21)	23%	(20)	20%	(17)	5%	(5)	15%	(13)	12%	(10)	86
Roman Catholic	20%	(23)	21%	(24)	8%	(9)	17%	(20)	14%	(17)	20%	(23)	116
Mormon	6%	(0)	—	(0)	—	(0)	—	(0)	30%	(1)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	5%	(0)	31%	(1)	6%	(0)	27%	(1)	9%	(0)	5
Jewish	26%	(6)	14%	(3)	1%	(0)	43%	(10)	2%	(0)	14%	(3)	23
Muslim	10%	(0)	11%	(0)	12%	(0)	—	(0)	—	(0)	68%	(1)	2
Buddhist	—	(0)	11%	(1)	21%	(2)	51%	(4)	7%	(1)	10%	(1)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	—	(0)	21%	(5)	2%	(1)	32%	(7)	23%	(5)	21%	(5)	23
Agnostic	1%	(0)	20%	(5)	20%	(5)	17%	(5)	6%	(2)	36%	(10)	27
Something else	16%	(13)	17%	(13)	4%	(3)	13%	(10)	28%	(23)	23%	(18)	80
Nothing in particular	4%	(3)	12%	(10)	9%	(7)	28%	(22)	24%	(19)	23%	(18)	79
Ideo/PID: Conservative Republican	33%	(39)	35%	(41)	7%	(8)	8%	(9)	12%	(13)	6%	(7)	117
Ideo/PID: Moderate/Liberal Republican	24%	(8)	20%	(6)	18%	(6)	6%	(2)	14%	(4)	18%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	10%	(8)	13%	(11)	28%	(23)	22%	(19)	25%	(22)	85
Ideo/PID: Liberal Democrat	1%	(1)	5%	(5)	11%	(11)	36%	(36)	20%	(20)	26%	(26)	100
Unfavorable of Biden and Trump	9%	(7)	22%	(17)	9%	(7)	24%	(18)	13%	(10)	24%	(18)	76
2024 H2H Matchup: Biden Voter	2%	(4)	9%	(18)	14%	(29)	31%	(63)	23%	(47)	22%	(45)	205
2024 H2H Matchup: Trump Voter	29%	(63)	28%	(61)	7%	(16)	5%	(11)	14%	(30)	16%	(34)	216
2024 H2H Matchup: Would not Vote	4%	(0)	28%	(2)	3%	(0)	6%	(0)	3%	(0)	55%	(4)	7
2024 H2H Matchup: Do not Know	—	(0)	7%	(2)	3%	(1)	34%	(8)	20%	(5)	37%	(9)	24
2022 House Vote: Democrat	1%	(2)	12%	(24)	14%	(28)	33%	(65)	20%	(40)	20%	(39)	199
2022 House Vote: Republican	36%	(54)	29%	(43)	9%	(13)	9%	(13)	11%	(17)	7%	(11)	152
2022 House Vote: Did not Vote	13%	(11)	15%	(13)	5%	(4)	4%	(4)	22%	(19)	41%	(36)	88
2020 Vote: Joe Biden	1%	(3)	9%	(20)	14%	(30)	32%	(69)	17%	(36)	26%	(54)	212
2020 Vote: Donald Trump	32%	(64)	29%	(58)	6%	(13)	6%	(12)	18%	(36)	9%	(18)	202
2020 Vote: Someone Else	—	(0)	27%	(3)	2%	(0)	5%	(1)	14%	(1)	51%	(5)	10
2020 Vote: Did not Vote	2%	(1)	4%	(1)	9%	(3)	4%	(1)	30%	(9)	50%	(15)	29
2016 Vote: Hillary Clinton	5%	(8)	5%	(9)	12%	(20)	31%	(52)	23%	(38)	24%	(40)	165
2016 Vote: Donald Trump	31%	(55)	32%	(57)	11%	(19)	9%	(15)	12%	(21)	6%	(11)	177
2016 Vote: Someone Else	—	(0)	28%	(4)	10%	(2)	22%	(3)	24%	(4)	16%	(2)	15

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(67)	18%	(82)	10%	(46)	18%	(83)	18%	(82)	20%	(92)	452
2020 Vote/PID: Not Biden/Democrat	2%	(0)	—	(0)	7%	(1)	—	(0)	48%	(8)	43%	(7)	16
2020 Vote/PID: Not Trump/Republican	4%	(1)	17%	(3)	12%	(2)	15%	(3)	26%	(5)	27%	(5)	18
U.S. Economy: Wrong Track	19%	(62)	21%	(71)	8%	(28)	10%	(34)	19%	(63)	22%	(73)	330
U.S. Economy: Right Direction	4%	(5)	9%	(12)	15%	(18)	40%	(49)	16%	(19)	16%	(19)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	7%	(10)	14%	(20)	34%	(50)	21%	(31)	23%	(34)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(65)	27%	(61)	7%	(16)	7%	(16)	15%	(33)	14%	(32)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(1)	14%	(11)	12%	(10)	20%	(16)	21%	(17)	32%	(26)	82
Top 2024 Issue: Economy	11%	(16)	25%	(38)	13%	(21)	9%	(14)	14%	(21)	28%	(42)	153
Community/Gender: Urban Women	5%	(5)	16%	(14)	11%	(10)	14%	(12)	17%	(15)	37%	(33)	89
Community/Gender: Urban Men	13%	(12)	25%	(22)	5%	(5)	22%	(20)	21%	(19)	14%	(12)	89
Community/Gender: Rural Women	12%	(2)	52%	(8)	2%	(0)	7%	(1)	15%	(2)	12%	(2)	15
Community/Gender: Rural Men	9%	(2)	14%	(3)	20%	(5)	5%	(1)	41%	(10)	11%	(3)	24
Community/Gender: Suburban Women	14%	(18)	15%	(19)	16%	(20)	17%	(23)	14%	(19)	24%	(32)	131
Community/Gender: Suburban Men	28%	(29)	15%	(15)	6%	(7)	25%	(26)	17%	(17)	10%	(10)	104
Homeowner	15%	(51)	19%	(64)	10%	(34)	21%	(70)	17%	(58)	17%	(56)	333
Renter	14%	(16)	15%	(18)	10%	(12)	11%	(13)	19%	(22)	30%	(34)	114
Self + Household: White-Collar	19%	(36)	22%	(42)	11%	(20)	19%	(35)	14%	(26)	15%	(29)	188
Self + Household: Blue Collar	14%	(28)	18%	(36)	10%	(20)	21%	(42)	19%	(37)	17%	(33)	195
Union HH: Yes	19%	(9)	13%	(6)	2%	(1)	36%	(17)	19%	(9)	12%	(6)	47
Union HH: No	14%	(59)	19%	(76)	11%	(45)	16%	(66)	18%	(73)	21%	(86)	405
LGBTQ+: Yes	2%	(1)	18%	(8)	10%	(5)	35%	(16)	8%	(3)	27%	(12)	45
LGBTQ+: No	16%	(66)	18%	(74)	10%	(41)	16%	(67)	19%	(78)	20%	(79)	407
Motivated to Vote	17%	(67)	19%	(77)	11%	(43)	20%	(80)	17%	(67)	17%	(67)	402
Parent: Yes	16%	(22)	24%	(34)	12%	(17)	19%	(27)	14%	(19)	15%	(21)	140
Parent: No	15%	(46)	15%	(48)	9%	(29)	18%	(56)	20%	(63)	23%	(70)	312
COVID Vaccine: Yes	13%	(46)	16%	(57)	9%	(33)	21%	(74)	19%	(68)	21%	(73)	351
COVID Vaccine: No	21%	(21)	25%	(25)	13%	(13)	8%	(8)	14%	(14)	18%	(19)	101
Student Loans: Yes	6%	(4)	13%	(9)	24%	(16)	12%	(8)	13%	(9)	32%	(21)	67
Student Loans: No	17%	(64)	19%	(73)	8%	(30)	19%	(75)	19%	(73)	18%	(71)	385
Favorable Opinion of Haley	26%	(36)	31%	(42)	11%	(15)	8%	(11)	16%	(22)	8%	(11)	137
Unfavorable Opinion of Haley	14%	(25)	15%	(27)	16%	(29)	33%	(60)	14%	(26)	8%	(15)	183

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(67)	18%	(82)	10%	(46)	18%	(83)	18%	(82)	20%	(92)	452
Prodigal Biden Voter	—	(0)	19%	(7)	6%	(2)	23%	(8)	4%	(2)	47%	(17)	35
Undecided Voter (DK/WNV)	1%	(0)	12%	(4)	3%	(1)	27%	(9)	16%	(5)	41%	(13)	31
Undecided Voter (DK)	—	(0)	7%	(2)	3%	(1)	34%	(8)	20%	(5)	37%	(9)	24
Watched Debate	19%	(63)	19%	(65)	11%	(37)	19%	(64)	15%	(51)	16%	(54)	336
Watched Debate: Did not Watch	4%	(5)	14%	(17)	8%	(9)	16%	(18)	26%	(31)	32%	(37)	116
Watched Debate: All of it	26%	(54)	22%	(46)	11%	(24)	15%	(31)	16%	(33)	11%	(22)	210
Watched Debate: Some of it	7%	(9)	15%	(19)	11%	(14)	27%	(34)	15%	(19)	26%	(32)	126
Continue His Campaign: Yes Biden	8%	(15)	17%	(33)	11%	(22)	25%	(49)	19%	(38)	21%	(41)	199
Continue His Campaign: No Biden	21%	(48)	21%	(47)	8%	(19)	13%	(30)	17%	(39)	20%	(46)	229
Continue His Campaign: Yes Trump	27%	(63)	28%	(67)	8%	(19)	9%	(22)	12%	(28)	16%	(39)	239
Continue His Campaign: No Trump	2%	(4)	6%	(12)	14%	(26)	30%	(57)	23%	(44)	25%	(47)	190
Conviction: Evidence	1%	(3)	9%	(19)	12%	(26)	32%	(70)	22%	(49)	23%	(51)	218
Conviction: Motivation to Damage	32%	(64)	29%	(57)	8%	(15)	4%	(7)	12%	(24)	15%	(31)	197
Conviction: DK/NO	3%	(1)	16%	(6)	11%	(4)	14%	(5)	26%	(10)	29%	(11)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(35)	11%	(49)	9%	(38)	12%	(52)	17%	(76)	45%	(202)	452
Gender: Male	13%	(29)	14%	(31)	8%	(16)	12%	(27)	19%	(41)	33%	(72)	217
Gender: Female	2%	(6)	8%	(19)	9%	(22)	11%	(25)	15%	(34)	55%	(129)	235
Age: 18-34	5%	(6)	9%	(11)	6%	(7)	9%	(10)	17%	(20)	54%	(64)	119
Age: 35-44	2%	(1)	6%	(4)	15%	(9)	12%	(7)	8%	(5)	57%	(34)	60
Age: 45-64	6%	(10)	16%	(25)	7%	(11)	16%	(24)	20%	(31)	36%	(56)	157
Age: 65+	16%	(18)	8%	(10)	10%	(11)	9%	(10)	17%	(20)	41%	(47)	116
GenZers: 1997-2012	1%	(0)	7%	(5)	5%	(3)	4%	(3)	22%	(15)	61%	(41)	68
Millennials: 1981-1996	6%	(7)	10%	(11)	12%	(13)	11%	(12)	9%	(10)	52%	(56)	107
GenXers: 1965-1980	5%	(6)	16%	(20)	9%	(11)	12%	(15)	24%	(30)	34%	(43)	125
Baby Boomers: 1946-1964	16%	(22)	9%	(12)	8%	(11)	14%	(19)	11%	(14)	42%	(57)	135
Educ: < College	5%	(16)	11%	(34)	6%	(19)	11%	(35)	18%	(54)	48%	(149)	309
Educ: Bachelors degree	11%	(11)	8%	(8)	16%	(14)	9%	(9)	14%	(13)	42%	(38)	92
Educ: Post-grad	16%	(8)	15%	(7)	9%	(5)	16%	(8)	17%	(9)	27%	(14)	51
Income: Under 50k	6%	(10)	7%	(12)	7%	(11)	11%	(19)	15%	(26)	53%	(89)	167
Income: 50k-100k	4%	(7)	12%	(20)	9%	(16)	12%	(22)	22%	(39)	41%	(73)	177
Income: 100k+	16%	(18)	16%	(17)	11%	(11)	11%	(11)	10%	(11)	37%	(39)	108
Ethnicity: White (Non-Hispanic)	9%	(24)	11%	(30)	6%	(16)	17%	(46)	16%	(42)	42%	(112)	270
Ethnicity: Hispanic	11%	(9)	14%	(12)	13%	(11)	2%	(2)	9%	(7)	51%	(43)	83
Ethnicity: Black (Non-Hispanic)	1%	(0)	9%	(4)	8%	(3)	11%	(5)	15%	(6)	55%	(23)	41
Ethnicity: Asian + Other (Non-Hispanic)	3%	(2)	6%	(4)	15%	(9)	—	(0)	34%	(20)	41%	(24)	58
All Christian	11%	(22)	15%	(31)	10%	(21)	4%	(8)	17%	(35)	44%	(92)	210
All Non-Christian	20%	(7)	9%	(3)	—	(0)	34%	(11)	5%	(2)	32%	(11)	34
Atheist	—	(0)	—	(0)	17%	(4)	16%	(4)	—	(0)	67%	(15)	23
Agnostic/Nothing in particular	1%	(1)	5%	(5)	7%	(7)	21%	(22)	19%	(20)	48%	(51)	106
Something Else	6%	(5)	12%	(10)	8%	(6)	9%	(7)	24%	(19)	41%	(33)	80
Evangelical	8%	(7)	15%	(14)	8%	(8)	6%	(6)	18%	(18)	45%	(44)	98
Non-Evangelical	11%	(20)	14%	(26)	10%	(18)	5%	(9)	20%	(36)	41%	(75)	184
PID: Dem (no lean)	1%	(2)	3%	(6)	9%	(16)	23%	(43)	14%	(25)	50%	(94)	186
PID: Ind (no lean)	10%	(11)	12%	(14)	6%	(7)	5%	(6)	21%	(24)	46%	(53)	115
PID: Rep (no lean)	14%	(22)	20%	(30)	10%	(15)	3%	(4)	17%	(26)	36%	(55)	151

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(35)	11%	(49)	9%	(38)	12%	(52)	17%	(76)	45%	(202)	452
PID/Gender: Dem Men	3%	(2)	4%	(3)	6%	(4)	27%	(21)	21%	(16)	39%	(29)	75
PID/Gender: Dem Women	—	(0)	2%	(3)	11%	(12)	20%	(22)	9%	(10)	58%	(64)	110
PID/Gender: Ind Men	12%	(8)	15%	(10)	9%	(6)	5%	(4)	27%	(19)	32%	(23)	70
PID/Gender: Ind Women	6%	(3)	7%	(3)	2%	(1)	4%	(2)	12%	(5)	68%	(31)	45
PID/Gender: Rep Men	26%	(19)	24%	(17)	8%	(6)	3%	(2)	10%	(7)	28%	(20)	71
PID/Gender: Rep Women	4%	(3)	16%	(13)	11%	(9)	2%	(2)	24%	(19)	43%	(34)	80
Ideo: Liberal (1-3)	2%	(2)	4%	(5)	12%	(15)	19%	(24)	13%	(17)	51%	(67)	130
Ideo: Moderate (4)	9%	(13)	5%	(7)	7%	(10)	12%	(16)	21%	(29)	45%	(61)	135
Ideo: Conservative (5-7)	11%	(20)	21%	(37)	7%	(13)	6%	(11)	17%	(30)	37%	(67)	179
Community: Urban	7%	(12)	6%	(10)	8%	(14)	13%	(23)	15%	(26)	52%	(93)	178
Community: Suburban	9%	(21)	14%	(33)	9%	(22)	11%	(27)	15%	(36)	41%	(98)	236
Community: Rural	4%	(2)	16%	(6)	8%	(3)	7%	(3)	36%	(14)	29%	(11)	38
Military HHnm: Yes	10%	(12)	17%	(20)	12%	(13)	9%	(10)	25%	(28)	27%	(32)	115
Military HH: No	7%	(23)	9%	(30)	7%	(25)	12%	(42)	14%	(47)	50%	(170)	337
Employ: Private Sector	8%	(14)	14%	(25)	12%	(20)	12%	(20)	12%	(20)	42%	(72)	170
Employ: Government	8%	(2)	10%	(2)	5%	(1)	5%	(1)	19%	(4)	53%	(11)	21
Employ: Self-Employed	8%	(2)	8%	(2)	20%	(5)	2%	(0)	30%	(8)	33%	(9)	26
Employ: Homemaker	—	(0)	7%	(2)	—	(0)	11%	(3)	23%	(6)	59%	(15)	26
Employ: Student	—	(0)	—	(0)	—	(0)	6%	(2)	37%	(9)	56%	(14)	25
Employ: Retired	11%	(14)	11%	(14)	9%	(11)	12%	(15)	16%	(20)	41%	(51)	124
Employ: Unemployed	6%	(3)	4%	(2)	3%	(1)	20%	(9)	16%	(7)	51%	(24)	46
Employ: Other	6%	(1)	21%	(3)	6%	(1)	11%	(1)	12%	(2)	44%	(6)	13

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(35)	11%	(49)	9%	(38)	12%	(52)	17%	(76)	45%	(202)	452
Protestant	5%	(4)	9%	(8)	14%	(12)	2%	(2)	25%	(21)	45%	(39)	86
Roman Catholic	16%	(18)	19%	(22)	7%	(8)	6%	(6)	12%	(14)	41%	(48)	116
Mormon	6%	(0)	—	(0)	—	(0)	—	(0)	—	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	27%	(1)	31%	(1)	—	(0)	5%	(0)	37%	(2)	5
Jewish	26%	(6)	14%	(3)	—	(0)	32%	(7)	—	(0)	28%	(6)	23
Muslim	—	(0)	—	(0)	—	(0)	—	(0)	21%	(0)	79%	(2)	2
Buddhist	11%	(1)	—	(0)	—	(0)	51%	(4)	2%	(0)	37%	(3)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	—	(0)	17%	(4)	16%	(4)	—	(0)	67%	(15)	23
Agnostic	1%	(0)	14%	(4)	8%	(2)	25%	(7)	22%	(6)	30%	(8)	27
Something else	6%	(5)	12%	(10)	8%	(6)	9%	(7)	24%	(19)	41%	(33)	80
Nothing in particular	1%	(1)	1%	(1)	7%	(5)	19%	(15)	18%	(14)	54%	(43)	79
Ideo/PID: Conservative Republican	17%	(19)	23%	(27)	8%	(10)	3%	(4)	17%	(20)	32%	(37)	117
Ideo/PID: Moderate/Liberal Republican	8%	(3)	8%	(2)	16%	(5)	2%	(0)	20%	(6)	47%	(15)	32
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	4%	(3)	7%	(6)	22%	(19)	14%	(12)	51%	(43)	85
Ideo/PID: Liberal Democrat	—	(0)	3%	(3)	11%	(11)	24%	(24)	13%	(13)	49%	(49)	100
Unfavorable of Biden and Trump	4%	(3)	3%	(2)	13%	(10)	15%	(12)	17%	(13)	48%	(36)	76
2024 H2H Matchup: Biden Voter	2%	(3)	4%	(9)	8%	(16)	20%	(41)	18%	(37)	48%	(98)	205
2024 H2H Matchup: Trump Voter	15%	(32)	19%	(40)	7%	(16)	2%	(4)	17%	(37)	40%	(87)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	14%	(1)	—	(0)	—	(0)	85%	(6)	7
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	21%	(5)	30%	(7)	7%	(2)	42%	(10)	24
2022 House Vote: Democrat	1%	(3)	5%	(9)	9%	(17)	23%	(46)	17%	(33)	46%	(91)	199
2022 House Vote: Republican	21%	(32)	20%	(31)	10%	(15)	2%	(4)	15%	(24)	31%	(47)	152
2022 House Vote: Did not Vote	—	(0)	10%	(9)	3%	(2)	2%	(2)	19%	(17)	66%	(58)	88
2020 Vote: Joe Biden	1%	(3)	4%	(8)	9%	(20)	23%	(48)	14%	(30)	49%	(104)	212
2020 Vote: Donald Trump	16%	(32)	19%	(39)	9%	(18)	2%	(4)	21%	(42)	33%	(67)	202
2020 Vote: Someone Else	—	(0)	—	(0)	2%	(0)	—	(0)	14%	(1)	83%	(8)	10
2020 Vote: Did not Vote	—	(0)	9%	(3)	1%	(0)	3%	(1)	9%	(2)	79%	(23)	29
2016 Vote: Hillary Clinton	4%	(7)	2%	(3)	10%	(17)	23%	(38)	15%	(25)	46%	(76)	165
2016 Vote: Donald Trump	15%	(27)	18%	(32)	9%	(15)	6%	(10)	17%	(31)	35%	(63)	177
2016 Vote: Someone Else	—	(0)	—	(0)	22%	(3)	6%	(1)	8%	(1)	63%	(9)	15

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(35)	11%	(49)	9%	(38)	12%	(52)	17%	(76)	45%	(202)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	2%	(0)	—	(0)	—	(0)	15%	(2)	84%	(13)	16
2020 Vote/PID: Not Trump/Republican	5%	(1)	19%	(3)	11%	(2)	3%	(0)	4%	(1)	59%	(10)	18
U.S. Economy: Wrong Track	9%	(28)	12%	(38)	10%	(33)	6%	(20)	17%	(57)	47%	(154)	330
U.S. Economy: Right Direction	5%	(7)	9%	(11)	4%	(5)	27%	(32)	16%	(19)	39%	(48)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	4%	(6)	7%	(11)	19%	(28)	21%	(31)	48%	(70)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(34)	18%	(39)	10%	(22)	3%	(7)	13%	(30)	41%	(92)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	5%	(4)	7%	(6)	22%	(18)	18%	(14)	48%	(40)	82
Top 2024 Issue: Economy	7%	(11)	7%	(11)	17%	(27)	3%	(4)	17%	(26)	49%	(75)	153
Community/Gender: Urban Women	2%	(2)	1%	(1)	7%	(6)	14%	(12)	13%	(12)	63%	(57)	89
Community/Gender: Urban Men	12%	(10)	11%	(9)	8%	(7)	12%	(11)	16%	(14)	41%	(36)	89
Community/Gender: Rural Women	—	(0)	28%	(4)	—	(0)	7%	(1)	39%	(6)	26%	(4)	15
Community/Gender: Rural Men	7%	(2)	8%	(2)	13%	(3)	7%	(2)	35%	(8)	30%	(7)	24
Community/Gender: Suburban Women	3%	(4)	11%	(14)	12%	(16)	9%	(12)	13%	(17)	52%	(69)	131
Community/Gender: Suburban Men	16%	(17)	18%	(19)	6%	(6)	14%	(14)	18%	(19)	28%	(29)	104
Homeowner	9%	(30)	13%	(42)	8%	(28)	12%	(39)	17%	(57)	41%	(137)	333
Renter	4%	(5)	6%	(7)	10%	(11)	12%	(13)	16%	(19)	52%	(60)	114
Self + Household: White-Collar	14%	(26)	12%	(22)	8%	(15)	12%	(22)	14%	(27)	41%	(76)	188
Self + Household: Blue Collar	5%	(9)	13%	(25)	8%	(15)	13%	(26)	17%	(33)	44%	(86)	195
Union HH: Yes	13%	(6)	10%	(5)	5%	(2)	20%	(10)	11%	(5)	41%	(19)	47
Union HH: No	7%	(29)	11%	(44)	9%	(36)	11%	(43)	17%	(70)	45%	(182)	405
LGBTQ+: Yes	6%	(3)	8%	(4)	6%	(3)	7%	(3)	15%	(7)	57%	(26)	45
LGBTQ+: No	8%	(32)	11%	(45)	9%	(36)	12%	(49)	17%	(69)	43%	(176)	407
Motivated to Vote	9%	(35)	12%	(46)	9%	(37)	13%	(50)	16%	(65)	42%	(168)	402
Parent: Yes	12%	(16)	13%	(18)	11%	(16)	11%	(15)	19%	(26)	35%	(48)	140
Parent: No	6%	(19)	10%	(31)	7%	(23)	12%	(37)	16%	(49)	49%	(153)	312
COVID Vaccine: Yes	6%	(23)	10%	(34)	7%	(26)	14%	(49)	18%	(62)	45%	(158)	351
COVID Vaccine: No	12%	(12)	15%	(15)	12%	(12)	3%	(3)	14%	(14)	43%	(44)	101
Student Loans: Yes	4%	(3)	4%	(2)	23%	(15)	12%	(8)	13%	(9)	45%	(30)	67
Student Loans: No	8%	(32)	12%	(47)	6%	(23)	12%	(44)	17%	(67)	45%	(172)	385
Favorable Opinion of Haley	10%	(14)	18%	(25)	11%	(15)	5%	(7)	20%	(28)	35%	(48)	137
Unfavorable Opinion of Haley	10%	(18)	9%	(17)	13%	(23)	23%	(42)	11%	(20)	34%	(63)	183

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Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(35)	11%	(49)	9%	(38)	12%	(52)	17%	(76)	45%	(202)	452
Prodigal Biden Voter	3%	(1)	6%	(2)	9%	(3)	18%	(6)	6%	(2)	58%	(20)	35
Undecided Voter (DK/WNV)	—	(0)	—	(0)	19%	(6)	23%	(7)	6%	(2)	52%	(16)	31
Undecided Voter (DK)	—	(0)	—	(0)	21%	(5)	30%	(7)	7%	(2)	42%	(10)	24
Watched Debate	10%	(34)	13%	(45)	9%	(29)	12%	(39)	16%	(53)	40%	(136)	336
Watched Debate: Did not Watch	—	(0)	3%	(4)	8%	(10)	12%	(13)	20%	(23)	57%	(66)	116
Watched Debate: All of it	16%	(33)	12%	(26)	7%	(14)	10%	(21)	19%	(40)	36%	(75)	210
Watched Debate: Some of it	1%	(1)	15%	(19)	11%	(14)	14%	(17)	10%	(13)	48%	(61)	126
Continue His Campaign: Yes Biden	7%	(13)	12%	(23)	8%	(15)	16%	(31)	16%	(32)	42%	(83)	199
Continue His Campaign: No Biden	9%	(21)	11%	(24)	10%	(23)	8%	(19)	19%	(43)	43%	(99)	229
Continue His Campaign: Yes Trump	14%	(33)	18%	(42)	8%	(18)	6%	(14)	14%	(34)	40%	(96)	239
Continue His Campaign: No Trump	1%	(2)	4%	(7)	10%	(19)	18%	(34)	17%	(32)	50%	(95)	190
Conviction: Evidence	1%	(2)	5%	(11)	8%	(17)	22%	(47)	16%	(35)	48%	(105)	218
Conviction: Motivation to Damage	16%	(32)	18%	(36)	8%	(16)	—	(1)	16%	(32)	41%	(81)	197
Conviction: DK/NO	1%	(0)	7%	(3)	13%	(5)	12%	(4)	24%	(9)	44%	(16)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(5)	6%	(28)	8%	(36)	5%	(21)	21%	(95)	59%	(267)	452
Gender: Male	2%	(3)	5%	(11)	9%	(21)	6%	(13)	27%	(58)	51%	(110)	217
Gender: Female	1%	(2)	7%	(17)	7%	(16)	3%	(8)	16%	(37)	67%	(157)	235
Age: 18-34	2%	(2)	11%	(13)	9%	(11)	9%	(11)	16%	(19)	53%	(63)	119
Age: 35-44	1%	(1)	11%	(7)	11%	(7)	3%	(2)	17%	(10)	57%	(34)	60
Age: 45-64	—	(0)	4%	(7)	10%	(15)	4%	(7)	29%	(45)	53%	(83)	157
Age: 65+	2%	(3)	1%	(1)	3%	(4)	1%	(1)	19%	(22)	74%	(85)	116
GenZers: 1997-2012	1%	(1)	7%	(4)	12%	(8)	11%	(7)	12%	(8)	57%	(38)	68
Millennials: 1981-1996	1%	(2)	14%	(15)	9%	(9)	5%	(6)	16%	(17)	54%	(58)	107
GenXers: 1965-1980	—	(0)	5%	(6)	7%	(9)	5%	(7)	35%	(43)	48%	(60)	125
Baby Boomers: 1946-1964	2%	(3)	1%	(2)	7%	(10)	1%	(2)	17%	(23)	72%	(97)	135
Educ: < College	1%	(3)	6%	(17)	6%	(18)	3%	(10)	24%	(73)	60%	(187)	309
Educ: Bachelors degree	—	(0)	6%	(5)	18%	(17)	5%	(5)	14%	(12)	57%	(53)	92
Educ: Post-grad	4%	(2)	10%	(5)	3%	(2)	11%	(6)	19%	(10)	53%	(27)	51
Income: Under 50k	1%	(1)	5%	(8)	6%	(10)	5%	(9)	23%	(39)	60%	(100)	167
Income: 50k-100k	1%	(1)	6%	(11)	12%	(21)	2%	(4)	21%	(38)	58%	(102)	177
Income: 100k+	3%	(3)	7%	(8)	5%	(6)	7%	(8)	17%	(19)	60%	(64)	108
Ethnicity: White (Non-Hispanic)	1%	(4)	4%	(12)	4%	(11)	5%	(13)	23%	(63)	62%	(167)	270
Ethnicity: Hispanic	1%	(1)	12%	(10)	18%	(15)	4%	(4)	14%	(12)	51%	(42)	83
Ethnicity: Black (Non-Hispanic)	—	(0)	16%	(6)	5%	(2)	9%	(4)	25%	(10)	45%	(18)	41
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	—	(0)	14%	(8)	—	(0)	17%	(10)	68%	(39)	58
All Christian	2%	(3)	8%	(18)	12%	(26)	4%	(9)	19%	(39)	55%	(115)	210
All Non-Christian	—	(0)	3%	(1)	1%	(0)	9%	(3)	13%	(4)	75%	(25)	34
Atheist	—	(0)	—	(0)	15%	(3)	18%	(4)	11%	(2)	57%	(13)	23
Agnostic/Nothing in particular	2%	(2)	4%	(4)	4%	(4)	2%	(2)	27%	(29)	61%	(64)	106
Something Else	—	(0)	6%	(4)	3%	(3)	4%	(3)	25%	(20)	62%	(49)	80
Evangelical	1%	(1)	8%	(7)	15%	(15)	4%	(4)	21%	(21)	52%	(51)	98
Non-Evangelical	1%	(2)	8%	(15)	8%	(14)	5%	(8)	20%	(37)	59%	(108)	184
PID: Dem (no lean)	1%	(2)	9%	(17)	8%	(14)	5%	(10)	20%	(38)	56%	(104)	186
PID: Ind (no lean)	1%	(1)	2%	(2)	4%	(5)	2%	(2)	23%	(26)	69%	(79)	115
PID: Rep (no lean)	1%	(2)	5%	(8)	12%	(18)	6%	(9)	21%	(32)	55%	(83)	151

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(5)	6%	(28)	8%	(36)	5%	(21)	21%	(95)	59%	(267)	452
PID/Gender: Dem Men	1%	(1)	8%	(6)	10%	(8)	5%	(4)	26%	(19)	50%	(38)	75
PID/Gender: Dem Women	2%	(2)	10%	(11)	6%	(7)	5%	(6)	16%	(18)	60%	(66)	110
PID/Gender: Ind Men	1%	(1)	—	(0)	7%	(5)	2%	(1)	25%	(18)	65%	(46)	70
PID/Gender: Ind Women	—	(0)	5%	(2)	—	(0)	2%	(1)	18%	(8)	75%	(34)	45
PID/Gender: Rep Men	3%	(2)	7%	(5)	12%	(8)	11%	(8)	30%	(21)	37%	(27)	71
PID/Gender: Rep Women	—	(0)	4%	(3)	11%	(9)	1%	(1)	13%	(10)	70%	(56)	80
Ideo: Liberal (1-3)	—	(1)	8%	(10)	6%	(8)	7%	(9)	19%	(24)	61%	(79)	130
Ideo: Moderate (4)	2%	(2)	6%	(9)	8%	(10)	3%	(4)	24%	(32)	58%	(78)	135
Ideo: Conservative (5-7)	1%	(2)	5%	(9)	10%	(18)	5%	(9)	22%	(39)	57%	(101)	179
Community: Urban	1%	(1)	6%	(10)	6%	(11)	7%	(12)	24%	(43)	57%	(101)	178
Community: Suburban	2%	(4)	5%	(11)	9%	(22)	4%	(9)	17%	(41)	63%	(148)	236
Community: Rural	—	(0)	17%	(7)	8%	(3)	—	(0)	31%	(12)	43%	(17)	38
Military HHnm: Yes	2%	(2)	6%	(6)	2%	(2)	2%	(3)	21%	(24)	67%	(77)	115
Military HH: No	1%	(3)	6%	(21)	10%	(34)	5%	(18)	21%	(71)	56%	(189)	337
Employ: Private Sector	2%	(3)	11%	(19)	10%	(17)	9%	(15)	20%	(34)	49%	(83)	170
Employ: Government	—	(0)	6%	(1)	5%	(1)	—	(0)	16%	(3)	73%	(15)	21
Employ: Self-Employed	4%	(1)	12%	(3)	15%	(4)	—	(0)	34%	(9)	34%	(9)	26
Employ: Homemaker	—	(0)	11%	(3)	—	(0)	2%	(1)	21%	(6)	65%	(17)	26
Employ: Student	—	(0)	—	(0)	16%	(4)	6%	(2)	14%	(3)	64%	(16)	25
Employ: Retired	1%	(2)	—	(0)	4%	(5)	1%	(1)	22%	(28)	72%	(89)	124
Employ: Unemployed	—	(0)	—	(0)	11%	(5)	1%	(0)	21%	(10)	68%	(31)	46
Employ: Other	—	(0)	11%	(1)	6%	(1)	21%	(3)	18%	(2)	44%	(6)	13

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(5)	6%	(28)	8%	(36)	5%	(21)	21%	(95)	59%	(267)	452
Protestant	—	(0)	6%	(5)	15%	(13)	3%	(3)	19%	(16)	56%	(48)	86
Roman Catholic	2%	(2)	11%	(13)	11%	(13)	5%	(6)	18%	(21)	53%	(61)	116
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	6%	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	—	(0)	—	(0)	—	(0)	41%	(2)	46%	(2)	5
Jewish	—	(0)	4%	(1)	—	(0)	13%	(3)	19%	(4)	63%	(14)	23
Muslim	—	(0)	—	(0)	10%	(0)	—	(0)	—	(0)	90%	(2)	2
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	2%	(0)	98%	(8)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	—	(0)	15%	(3)	18%	(4)	11%	(2)	57%	(13)	23
Agnostic	—	(0)	1%	(0)	10%	(3)	—	(0)	38%	(10)	51%	(14)	27
Something else	—	(0)	6%	(4)	3%	(3)	4%	(3)	25%	(20)	62%	(49)	80
Nothing in particular	2%	(2)	5%	(4)	2%	(2)	3%	(2)	24%	(19)	64%	(51)	79
Ideo/PID: Conservative Republican	2%	(2)	5%	(6)	9%	(11)	7%	(8)	24%	(28)	52%	(61)	117
Ideo/PID: Moderate/Liberal Republican	—	(0)	6%	(2)	20%	(6)	2%	(1)	10%	(3)	61%	(20)	32
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	9%	(7)	9%	(8)	3%	(2)	22%	(19)	54%	(46)	85
Ideo/PID: Liberal Democrat	—	(0)	10%	(10)	6%	(6)	8%	(8)	19%	(19)	57%	(57)	100
Unfavorable of Biden and Trump	—	(0)	—	(0)	5%	(4)	5%	(4)	24%	(18)	66%	(50)	76
2024 H2H Matchup: Biden Voter	1%	(2)	8%	(16)	8%	(16)	5%	(11)	22%	(46)	56%	(115)	205
2024 H2H Matchup: Trump Voter	1%	(3)	5%	(12)	9%	(20)	4%	(10)	19%	(41)	60%	(130)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	—	(0)	25%	(2)	75%	(6)	7
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	1%	(0)	3%	(1)	26%	(6)	70%	(17)	24
2022 House Vote: Democrat	1%	(2)	8%	(16)	8%	(17)	5%	(10)	20%	(39)	57%	(114)	199
2022 House Vote: Republican	2%	(3)	5%	(8)	11%	(17)	4%	(6)	19%	(29)	59%	(90)	152
2022 House Vote: Did not Vote	—	(0)	4%	(3)	3%	(2)	5%	(4)	22%	(19)	67%	(59)	88
2020 Vote: Joe Biden	1%	(2)	8%	(16)	8%	(17)	5%	(11)	20%	(42)	58%	(123)	212
2020 Vote: Donald Trump	1%	(2)	4%	(8)	9%	(18)	4%	(8)	22%	(45)	60%	(120)	202
2020 Vote: Someone Else	—	(0)	21%	(2)	—	(0)	—	(0)	47%	(4)	32%	(3)	10
2020 Vote: Did not Vote	2%	(1)	4%	(1)	7%	(2)	5%	(1)	11%	(3)	70%	(20)	29
2016 Vote: Hillary Clinton	1%	(2)	7%	(11)	6%	(10)	6%	(10)	21%	(34)	60%	(99)	165
2016 Vote: Donald Trump	1%	(2)	4%	(8)	11%	(19)	4%	(6)	20%	(35)	61%	(108)	177
2016 Vote: Someone Else	—	(0)	—	(0)	1%	(0)	5%	(1)	27%	(4)	67%	(10)	15

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(5)	6%	(28)	8%	(36)	5%	(21)	21%	(95)	59%	(267)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	7%	(1)	—	(0)	—	(0)	19%	(3)	74%	(12)	16
2020 Vote/PID: Not Trump/Republican	4%	(1)	—	(0)	15%	(3)	3%	(1)	18%	(3)	60%	(11)	18
U.S. Economy: Wrong Track	1%	(3)	5%	(15)	9%	(29)	3%	(9)	21%	(70)	62%	(203)	330
U.S. Economy: Right Direction	2%	(2)	10%	(12)	6%	(7)	9%	(12)	21%	(25)	52%	(63)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(2)	9%	(13)	8%	(12)	7%	(10)	19%	(28)	55%	(81)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(3)	6%	(14)	8%	(19)	4%	(10)	18%	(40)	61%	(138)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	1%	(1)	6%	(5)	1%	(1)	33%	(27)	59%	(48)	82
Top 2024 Issue: Economy	1%	(1)	8%	(12)	15%	(24)	2%	(4)	14%	(22)	60%	(91)	153
Community/Gender: Urban Women	—	(0)	7%	(6)	5%	(5)	2%	(2)	19%	(17)	67%	(60)	89
Community/Gender: Urban Men	1%	(1)	4%	(3)	8%	(7)	11%	(10)	29%	(26)	47%	(42)	89
Community/Gender: Rural Women	—	(0)	26%	(4)	—	(0)	—	(0)	9%	(1)	65%	(10)	15
Community/Gender: Rural Men	—	(0)	12%	(3)	13%	(3)	—	(0)	45%	(11)	30%	(7)	24
Community/Gender: Suburban Women	1%	(2)	5%	(6)	9%	(11)	4%	(6)	14%	(19)	66%	(87)	131
Community/Gender: Suburban Men	2%	(2)	5%	(5)	10%	(11)	3%	(4)	21%	(22)	59%	(61)	104
Homeowner	1%	(5)	5%	(18)	10%	(32)	4%	(13)	20%	(68)	59%	(197)	333
Renter	1%	(1)	9%	(10)	4%	(4)	7%	(8)	23%	(26)	57%	(65)	114
Self + Household: White-Collar	1%	(2)	6%	(11)	9%	(16)	5%	(9)	18%	(34)	62%	(116)	188
Self + Household: Blue Collar	1%	(2)	8%	(16)	7%	(14)	5%	(10)	23%	(45)	55%	(108)	195
Union HH: Yes	3%	(1)	20%	(9)	4%	(2)	4%	(2)	13%	(6)	56%	(26)	47
Union HH: No	1%	(4)	5%	(18)	8%	(34)	5%	(19)	22%	(89)	59%	(240)	405
LGBTQ+: Yes	—	(0)	20%	(9)	8%	(4)	9%	(4)	27%	(12)	36%	(16)	45
LGBTQ+: No	1%	(5)	5%	(19)	8%	(33)	4%	(17)	20%	(83)	61%	(250)	407
Motivated to Vote	1%	(5)	7%	(26)	9%	(35)	5%	(19)	23%	(91)	56%	(226)	402
Parent: Yes	2%	(2)	17%	(23)	12%	(16)	5%	(7)	26%	(37)	40%	(55)	140
Parent: No	1%	(3)	1%	(5)	6%	(20)	5%	(14)	19%	(59)	68%	(211)	312
COVID Vaccine: Yes	1%	(5)	5%	(18)	6%	(22)	4%	(15)	21%	(75)	62%	(216)	351
COVID Vaccine: No	—	(0)	9%	(10)	15%	(15)	6%	(6)	20%	(21)	50%	(50)	101
Student Loans: Yes	2%	(1)	10%	(7)	21%	(14)	6%	(4)	11%	(7)	51%	(34)	67
Student Loans: No	1%	(4)	5%	(21)	6%	(23)	4%	(17)	23%	(88)	60%	(233)	385
Favorable Opinion of Haley	2%	(3)	13%	(18)	5%	(7)	3%	(4)	17%	(24)	59%	(81)	137
Unfavorable Opinion of Haley	1%	(2)	3%	(5)	13%	(24)	8%	(15)	25%	(46)	50%	(91)	183

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(5)	6%	(28)	8%	(36)	5%	(21)	21%	(95)	59%	(267)	452
Prodigal Biden Voter	—	(0)	4%	(1)	3%	(1)	2%	(1)	9%	(3)	82%	(29)	35
Undecided Voter (DK/WNV)	—	(0)	—	(0)	1%	(0)	2%	(1)	26%	(8)	71%	(22)	31
Undecided Voter (DK)	—	(0)	—	(0)	1%	(0)	3%	(1)	26%	(6)	70%	(17)	24
Watched Debate	2%	(5)	7%	(24)	10%	(33)	5%	(15)	22%	(74)	55%	(184)	336
Watched Debate: Did not Watch	—	(0)	3%	(3)	3%	(3)	5%	(6)	18%	(21)	71%	(83)	116
Watched Debate: All of it	1%	(3)	6%	(12)	8%	(17)	5%	(11)	25%	(53)	54%	(113)	210
Watched Debate: Some of it	2%	(2)	10%	(12)	12%	(16)	4%	(5)	16%	(21)	56%	(71)	126
Continue His Campaign: Yes Biden	2%	(3)	8%	(15)	9%	(17)	7%	(14)	22%	(44)	52%	(104)	199
Continue His Campaign: No Biden	1%	(2)	5%	(12)	8%	(19)	3%	(6)	22%	(49)	62%	(142)	229
Continue His Campaign: Yes Trump	1%	(3)	5%	(11)	10%	(23)	4%	(9)	20%	(49)	60%	(143)	239
Continue His Campaign: No Trump	1%	(2)	9%	(16)	7%	(13)	5%	(9)	20%	(38)	59%	(111)	190
Conviction: Evidence	1%	(3)	8%	(17)	8%	(17)	5%	(11)	22%	(47)	57%	(124)	218
Conviction: Motivation to Damage	1%	(2)	4%	(9)	9%	(18)	3%	(6)	19%	(38)	63%	(125)	197
Conviction: DK/NO	1%	(0)	6%	(2)	6%	(2)	12%	(4)	28%	(10)	47%	(17)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(109)	68%	(307)	7%	(33)	450
Gender: Male	24%	(51)	69%	(149)	7%	(16)	216
Gender: Female	25%	(58)	68%	(158)	8%	(18)	234
Age: 18-34	20%	(24)	73%	(88)	7%	(8)	119
Age: 35-44	25%	(14)	68%	(39)	8%	(5)	58
Age: 45-64	28%	(44)	66%	(103)	6%	(10)	157
Age: 65+	24%	(28)	67%	(77)	9%	(11)	116
GenZers: 1997-2012	15%	(10)	83%	(56)	3%	(2)	68
Millennials: 1981-1996	27%	(28)	63%	(66)	10%	(11)	105
GenXers: 1965-1980	24%	(30)	68%	(85)	8%	(10)	125
Baby Boomers: 1946-1964	29%	(40)	63%	(84)	8%	(11)	135
Educ: < College	26%	(80)	69%	(213)	5%	(14)	307
Educ: Bachelors degree	17%	(16)	73%	(68)	9%	(8)	92
Educ: Post-grad	27%	(14)	52%	(26)	21%	(11)	51
Income: Under 50k	31%	(51)	62%	(103)	7%	(12)	165
Income: 50k-100k	21%	(37)	73%	(129)	6%	(11)	177
Income: 100k+	20%	(21)	70%	(76)	10%	(11)	108
Ethnicity: White (Non-Hispanic)	23%	(61)	68%	(184)	9%	(24)	270
Ethnicity: Hispanic	28%	(23)	63%	(51)	9%	(7)	82
Ethnicity: Black (Non-Hispanic)	43%	(18)	57%	(23)	—	(0)	41
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	84%	(49)	3%	(2)	58
All Christian	24%	(51)	67%	(140)	9%	(20)	210
All Non-Christian	26%	(9)	62%	(21)	12%	(4)	34
Atheist	16%	(4)	84%	(19)	—	(0)	23
Agnostic/Nothing in particular	24%	(25)	71%	(73)	5%	(5)	104
Something Else	27%	(21)	68%	(54)	5%	(4)	80
Evangelical	30%	(29)	59%	(57)	11%	(11)	98
Non-Evangelical	23%	(42)	70%	(128)	7%	(13)	184
PID: Dem (no lean)	43%	(81)	53%	(97)	4%	(8)	186
PID: Ind (no lean)	17%	(20)	76%	(87)	7%	(7)	114
PID: Rep (no lean)	6%	(9)	82%	(123)	12%	(18)	150

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(109)	68%	(307)	7%	(33)	450
PID/Gender: Dem Men	42%	(31)	53%	(40)	5%	(4)	75
PID/Gender: Dem Women	44%	(49)	52%	(57)	4%	(4)	110
PID/Gender: Ind Men	15%	(11)	80%	(56)	4%	(3)	69
PID/Gender: Ind Women	20%	(9)	70%	(32)	10%	(4)	45
PID/Gender: Rep Men	13%	(9)	75%	(53)	13%	(9)	71
PID/Gender: Rep Women	—	(0)	88%	(69)	12%	(9)	79
Ideo: Liberal (1-3)	41%	(53)	53%	(69)	5%	(7)	129
Ideo: Moderate (4)	26%	(35)	66%	(89)	8%	(11)	135
Ideo: Conservative (5-7)	12%	(21)	81%	(144)	8%	(13)	179
Community: Urban	29%	(52)	62%	(110)	8%	(15)	176
Community: Suburban	20%	(47)	72%	(171)	7%	(18)	235
Community: Rural	27%	(10)	70%	(27)	2%	(1)	38
Military HHnm: Yes	13%	(14)	86%	(99)	1%	(1)	114
Military HH: No	28%	(95)	62%	(208)	10%	(32)	335
Employ: Private Sector	25%	(42)	69%	(117)	7%	(11)	169
Employ: Government	38%	(8)	48%	(10)	13%	(3)	21
Employ: Self-Employed	21%	(6)	71%	(19)	7%	(2)	26
Employ: Homemaker	8%	(2)	81%	(21)	11%	(3)	26
Employ: Student	20%	(5)	76%	(19)	4%	(1)	25
Employ: Retired	27%	(34)	65%	(81)	7%	(9)	124
Employ: Unemployed	23%	(11)	66%	(30)	11%	(5)	46
Employ: Other	18%	(2)	82%	(10)	—	(0)	13

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(109)	68%	(307)	7%	(33)	450
Protestant	25%	(22)	65%	(56)	10%	(8)	86
Roman Catholic	25%	(29)	66%	(76)	10%	(11)	115
Mormon	—	(0)	100%	(4)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	88%	(4)	5%	(0)	5
Jewish	17%	(4)	76%	(17)	7%	(2)	23
Muslim	10%	(0)	22%	(0)	68%	(1)	2
Buddhist	58%	(5)	30%	(2)	12%	(1)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	16%	(4)	84%	(19)	—	(0)	23
Agnostic	37%	(10)	63%	(17)	—	(0)	27
Something else	27%	(21)	68%	(54)	5%	(4)	80
Nothing in particular	20%	(15)	74%	(57)	7%	(5)	77
Ideo/PID: Conservative Republican	6%	(8)	85%	(99)	9%	(10)	117
Ideo/PID: Moderate/Liberal Republican	5%	(2)	69%	(21)	26%	(8)	30
Ideo/PID: Moderate/Conservative Democrat	39%	(33)	57%	(48)	4%	(3)	85
Ideo/PID: Liberal Democrat	47%	(47)	50%	(49)	3%	(3)	100
Unfavorable of Biden and Trump	5%	(4)	86%	(65)	9%	(7)	76
2024 H2H Matchup: Biden Voter	46%	(95)	49%	(100)	5%	(10)	205
2024 H2H Matchup: Trump Voter	6%	(12)	85%	(181)	9%	(20)	214
2024 H2H Matchup: Would not Vote	—	(0)	82%	(6)	18%	(1)	7
2024 H2H Matchup: Do not Know	8%	(2)	82%	(20)	11%	(3)	24
2022 House Vote: Democrat	42%	(82)	55%	(108)	4%	(7)	197
2022 House Vote: Republican	9%	(14)	82%	(124)	9%	(14)	152
2022 House Vote: Did not Vote	15%	(13)	73%	(64)	12%	(11)	87
2020 Vote: Joe Biden	42%	(89)	52%	(109)	6%	(12)	210
2020 Vote: Donald Trump	7%	(15)	84%	(169)	9%	(18)	202
2020 Vote: Someone Else	—	(0)	100%	(10)	—	(0)	10
2020 Vote: Did not Vote	20%	(6)	68%	(20)	11%	(3)	29

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(109)	68%	(307)	7%	(33)	450
2016 Vote: Hillary Clinton	41%	(68)	55%	(90)	4%	(7)	165
2016 Vote: Donald Trump	9%	(17)	79%	(140)	12%	(21)	177
2016 Vote: Someone Else	1%	(0)	89%	(13)	9%	(1)	15
2020 Vote/PID: Not Biden/Democrat	19%	(3)	81%	(13)	—	(0)	16
2020 Vote/PID: Not Trump/Republican	13%	(2)	67%	(11)	20%	(3)	16
U.S. Economy: Wrong Track	13%	(42)	80%	(261)	8%	(25)	328
U.S. Economy: Right Direction	56%	(68)	38%	(46)	7%	(8)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(81)	41%	(60)	3%	(4)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(16)	83%	(185)	10%	(21)	222
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(12)	76%	(62)	9%	(8)	82
Top 2024 Issue: Economy	17%	(25)	75%	(114)	9%	(13)	153
Community/Gender: Urban Women	25%	(22)	65%	(57)	9%	(8)	88
Community/Gender: Urban Men	33%	(29)	59%	(52)	7%	(7)	88
Community/Gender: Rural Women	22%	(3)	78%	(11)	1%	(0)	15
Community/Gender: Rural Men	31%	(7)	66%	(16)	3%	(1)	24
Community/Gender: Suburban Women	25%	(33)	68%	(89)	7%	(9)	131
Community/Gender: Suburban Men	14%	(15)	78%	(81)	8%	(8)	104
Homeowner	25%	(84)	68%	(226)	7%	(23)	333
Renter	22%	(24)	70%	(80)	8%	(9)	113
Self + Household: White-Collar	21%	(39)	69%	(130)	10%	(18)	188
Self + Household: Blue Collar	30%	(58)	65%	(126)	6%	(11)	194
Union HH: Yes	45%	(21)	54%	(25)	1%	(1)	47
Union HH: No	22%	(88)	70%	(282)	8%	(33)	402
LGBTQ+: Yes	35%	(15)	61%	(27)	4%	(2)	44
LGBTQ+: No	23%	(94)	69%	(281)	8%	(31)	406
Motivated to Vote	26%	(104)	67%	(270)	7%	(28)	401
Parent: Yes	24%	(34)	65%	(91)	10%	(15)	140
Parent: No	24%	(75)	70%	(216)	6%	(19)	310
COVID Vaccine: Yes	27%	(95)	65%	(228)	8%	(26)	350
COVID Vaccine: No	14%	(14)	79%	(79)	7%	(7)	100

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(109)	68%	(307)	7%	(33)	450
Student Loans: Yes	26%	(17)	69%	(46)	5%	(3)	67
Student Loans: No	24%	(92)	68%	(261)	8%	(30)	383
Favorable Opinion of Haley	23%	(32)	67%	(92)	10%	(13)	137
Unfavorable Opinion of Haley	29%	(54)	66%	(121)	4%	(8)	183
Prodigal Biden Voter	9%	(3)	80%	(27)	11%	(4)	34
Undecided Voter (DK/WNV)	6%	(2)	82%	(26)	12%	(4)	31
Undecided Voter (DK)	8%	(2)	82%	(20)	11%	(3)	24
Watched Debate	25%	(83)	70%	(235)	5%	(18)	336
Watched Debate: Did not Watch	23%	(26)	63%	(72)	14%	(16)	114
Watched Debate: All of it	25%	(52)	70%	(146)	6%	(12)	210
Watched Debate: Some of it	25%	(31)	71%	(89)	4%	(6)	126
Continue His Campaign: Yes Biden	45%	(90)	49%	(97)	6%	(11)	198
Continue His Campaign: No Biden	6%	(14)	86%	(197)	7%	(17)	228
Continue His Campaign: Yes Trump	12%	(29)	78%	(187)	9%	(23)	238
Continue His Campaign: No Trump	39%	(73)	57%	(107)	5%	(9)	190
Conviction: Evidence	41%	(90)	55%	(119)	4%	(8)	218
Conviction: Motivation to Damage	8%	(16)	83%	(164)	9%	(17)	197
Conviction: DK/NO	10%	(3)	68%	(24)	22%	(8)	35

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(139)	35%	(156)	33%	(146)	441
Gender: Male	29%	(62)	40%	(85)	32%	(68)	215
Gender: Female	34%	(77)	31%	(71)	34%	(78)	225
Age: 18-34	30%	(34)	24%	(27)	45%	(50)	111
Age: 35-44	29%	(17)	29%	(17)	41%	(24)	58
Age: 45-64	29%	(45)	42%	(66)	29%	(45)	156
Age: 65+	37%	(43)	40%	(46)	23%	(27)	116
GenZers: 1997-2012	27%	(16)	26%	(15)	47%	(28)	59
Millennials: 1981-1996	33%	(35)	24%	(25)	43%	(45)	105
GenXers: 1965-1980	27%	(34)	41%	(52)	31%	(39)	125
Baby Boomers: 1946-1964	36%	(49)	39%	(53)	25%	(33)	135
Educ: < College	30%	(90)	38%	(113)	32%	(95)	299
Educ: Bachelors degree	34%	(31)	30%	(28)	36%	(33)	92
Educ: Post-grad	35%	(18)	30%	(15)	35%	(18)	51
Income: Under 50k	37%	(60)	35%	(58)	28%	(46)	164
Income: 50k-100k	30%	(53)	34%	(60)	36%	(64)	176
Income: 100k+	26%	(26)	38%	(38)	36%	(36)	100
Ethnicity: White (Non-Hispanic)	31%	(84)	40%	(107)	29%	(77)	269
Ethnicity: Hispanic	31%	(23)	35%	(26)	34%	(25)	74
Ethnicity: Black (Non-Hispanic)	50%	(20)	17%	(7)	32%	(13)	41
Ethnicity: Asian + Other (Non-Hispanic)	19%	(11)	27%	(16)	54%	(31)	57
All Christian	33%	(66)	36%	(74)	31%	(63)	202
All Non-Christian	28%	(9)	36%	(12)	36%	(12)	34
Atheist	25%	(6)	24%	(5)	51%	(11)	22
Agnostic/Nothing in particular	33%	(34)	31%	(32)	36%	(37)	103
Something Else	29%	(23)	42%	(33)	29%	(23)	80
Evangelical	30%	(30)	37%	(36)	32%	(32)	98
Non-Evangelical	32%	(57)	39%	(68)	29%	(51)	176
PID: Dem (no lean)	57%	(101)	14%	(26)	28%	(50)	177
PID: Ind (no lean)	20%	(22)	42%	(48)	38%	(43)	114
PID: Rep (no lean)	10%	(15)	55%	(82)	35%	(52)	150

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(139)	35%	(156)	33%	(146)	441
PID/Gender: Dem Men	49%	(36)	22%	(17)	29%	(22)	75
PID/Gender: Dem Women	64%	(65)	9%	(9)	28%	(28)	102
PID/Gender: Ind Men	18%	(12)	46%	(32)	36%	(25)	69
PID/Gender: Ind Women	23%	(10)	37%	(16)	41%	(18)	44
PID/Gender: Rep Men	18%	(13)	52%	(37)	30%	(21)	71
PID/Gender: Rep Women	2%	(2)	58%	(45)	40%	(31)	79
Ideo: Liberal (1-3)	53%	(67)	11%	(14)	36%	(47)	128
Ideo: Moderate (4)	31%	(42)	36%	(49)	33%	(44)	135
Ideo: Conservative (5-7)	17%	(30)	52%	(90)	30%	(52)	171
Community: Urban	38%	(64)	25%	(42)	37%	(62)	167
Community: Suburban	27%	(64)	39%	(91)	34%	(80)	235
Community: Rural	28%	(11)	60%	(23)	12%	(5)	38
Military HHnm: Yes	22%	(25)	43%	(49)	35%	(40)	114
Military HH: No	35%	(114)	33%	(107)	33%	(106)	326
Employ: Private Sector	32%	(52)	29%	(47)	39%	(63)	162
Employ: Government	35%	(7)	40%	(8)	25%	(5)	21
Employ: Self-Employed	28%	(7)	58%	(15)	14%	(4)	25
Employ: Homemaker	13%	(3)	44%	(12)	43%	(11)	26
Employ: Student	30%	(7)	12%	(3)	58%	(14)	25
Employ: Retired	39%	(48)	39%	(49)	22%	(27)	124
Employ: Unemployed	20%	(9)	37%	(17)	43%	(20)	46
Employ: Other	33%	(4)	52%	(7)	15%	(2)	13

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(139)	35%	(156)	33%	(146)	441
Protestant	28%	(24)	38%	(32)	35%	(30)	86
Roman Catholic	36%	(39)	36%	(39)	28%	(30)	108
Mormon	65%	(2)	6%	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	23%	(1)	41%	(2)	36%	(2)	5
Jewish	19%	(4)	40%	(9)	41%	(9)	23
Muslim	21%	(0)	11%	(0)	68%	(1)	2
Buddhist	56%	(5)	22%	(2)	22%	(2)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	25%	(6)	24%	(5)	51%	(11)	22
Agnostic	29%	(8)	37%	(10)	34%	(9)	27
Something else	29%	(23)	42%	(33)	29%	(23)	80
Nothing in particular	35%	(26)	29%	(22)	36%	(28)	76
Ideo/PID: Conservative Republican	10%	(12)	58%	(68)	31%	(37)	117
Ideo/PID: Moderate/Liberal Republican	10%	(3)	42%	(13)	47%	(14)	30
Ideo/PID: Moderate/Conservative Democrat	55%	(43)	22%	(17)	22%	(17)	77
Ideo/PID: Liberal Democrat	60%	(59)	8%	(8)	32%	(31)	99
Unfavorable of Biden and Trump	11%	(9)	46%	(35)	43%	(32)	76
2024 H2H Matchup: Biden Voter	57%	(116)	12%	(24)	32%	(65)	205
2024 H2H Matchup: Trump Voter	10%	(20)	57%	(117)	33%	(68)	205
2024 H2H Matchup: Would not Vote	—	(0)	29%	(2)	71%	(5)	7
2024 H2H Matchup: Do not Know	12%	(3)	55%	(13)	33%	(8)	24
2022 House Vote: Democrat	55%	(108)	14%	(28)	31%	(61)	197
2022 House Vote: Republican	9%	(14)	63%	(95)	28%	(42)	152
2022 House Vote: Did not Vote	20%	(16)	31%	(24)	48%	(38)	79
2020 Vote: Joe Biden	59%	(118)	15%	(31)	26%	(53)	202
2020 Vote: Donald Trump	8%	(16)	57%	(114)	35%	(71)	201
2020 Vote: Someone Else	—	(0)	30%	(3)	70%	(7)	10
2020 Vote: Did not Vote	17%	(5)	30%	(8)	53%	(15)	28

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(139)	35%	(156)	33%	(146)	441
2016 Vote: Hillary Clinton	59%	(94)	11%	(18)	29%	(46)	157
2016 Vote: Donald Trump	10%	(17)	60%	(107)	30%	(53)	177
2016 Vote: Someone Else	17%	(2)	54%	(8)	29%	(4)	15
2020 Vote/PID: Not Biden/Democrat	31%	(5)	21%	(3)	48%	(7)	15
2020 Vote/PID: Not Trump/Republican	30%	(5)	37%	(6)	33%	(5)	16
U.S. Economy: Wrong Track	18%	(56)	46%	(146)	36%	(116)	319
U.S. Economy: Right Direction	68%	(83)	8%	(10)	24%	(29)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(99)	4%	(6)	28%	(40)	145
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(25)	57%	(122)	31%	(67)	214
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(14)	35%	(29)	47%	(38)	81
Top 2024 Issue: Economy	25%	(36)	41%	(59)	34%	(50)	145
Community/Gender: Urban Women	45%	(36)	21%	(17)	34%	(28)	80
Community/Gender: Urban Men	32%	(28)	29%	(25)	39%	(34)	88
Community/Gender: Rural Women	24%	(4)	55%	(8)	21%	(3)	15
Community/Gender: Rural Men	31%	(7)	63%	(15)	6%	(1)	24
Community/Gender: Suburban Women	29%	(38)	35%	(46)	36%	(47)	131
Community/Gender: Suburban Men	25%	(27)	43%	(45)	31%	(33)	104
Homeowner	32%	(104)	35%	(114)	33%	(107)	325
Renter	30%	(34)	37%	(42)	32%	(37)	113
Self + Household: White-Collar	31%	(58)	34%	(65)	34%	(65)	188
Self + Household: Blue Collar	32%	(61)	40%	(77)	29%	(55)	194
Union HH: Yes	60%	(28)	28%	(13)	13%	(6)	47
Union HH: No	28%	(111)	36%	(143)	36%	(140)	394
LGBTQ+: Yes	51%	(22)	18%	(8)	31%	(13)	43
LGBTQ+: No	29%	(117)	37%	(148)	33%	(133)	398
Motivated to Vote	33%	(132)	37%	(148)	30%	(120)	401
Parent: Yes	29%	(41)	34%	(48)	37%	(51)	140
Parent: No	33%	(98)	36%	(108)	31%	(95)	301
COVID Vaccine: Yes	35%	(121)	32%	(108)	33%	(112)	341
COVID Vaccine: No	18%	(18)	48%	(48)	34%	(34)	100

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(139)	35%	(156)	33%	(146)	441
Student Loans: Yes	30%	(18)	30%	(18)	40%	(24)	59
Student Loans: No	32%	(121)	36%	(138)	32%	(122)	382
Favorable Opinion of Haley	27%	(38)	36%	(50)	36%	(50)	137
Unfavorable Opinion of Haley	36%	(65)	40%	(73)	24%	(45)	183
Prodigal Biden Voter	19%	(5)	48%	(12)	32%	(8)	25
Undecided Voter (DK/WNV)	9%	(3)	49%	(15)	42%	(13)	31
Undecided Voter (DK)	12%	(3)	55%	(13)	33%	(8)	24
Watched Debate	34%	(112)	38%	(127)	29%	(96)	335
Watched Debate: Did not Watch	25%	(27)	27%	(29)	48%	(50)	106
Watched Debate: All of it	32%	(67)	48%	(101)	20%	(42)	209
Watched Debate: Some of it	36%	(46)	21%	(26)	43%	(54)	126
Continue His Campaign: Yes Biden	53%	(100)	22%	(43)	25%	(47)	190
Continue His Campaign: No Biden	14%	(32)	48%	(108)	38%	(87)	227
Continue His Campaign: Yes Trump	16%	(36)	51%	(117)	33%	(77)	230
Continue His Campaign: No Trump	51%	(96)	18%	(35)	31%	(59)	189
Conviction: Evidence	54%	(118)	15%	(33)	30%	(66)	217
Conviction: Motivation to Damage	9%	(17)	59%	(112)	31%	(59)	189
Conviction: DK/NO	10%	(3)	32%	(11)	58%	(20)	35

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(131)	37%	(166)	33%	(150)	447
Gender: Male	31%	(67)	43%	(93)	26%	(56)	216
Gender: Female	28%	(64)	31%	(73)	41%	(94)	231
Age: 18-34	27%	(32)	28%	(33)	45%	(52)	117
Age: 35-44	25%	(15)	34%	(20)	40%	(23)	58
Age: 45-64	33%	(52)	41%	(65)	25%	(40)	156
Age: 65+	28%	(33)	42%	(49)	30%	(34)	116
GenZers: 1997-2012	26%	(17)	26%	(17)	49%	(33)	67
Millennials: 1981-1996	28%	(29)	34%	(35)	38%	(39)	103
GenXers: 1965-1980	30%	(38)	38%	(48)	32%	(40)	125
Baby Boomers: 1946-1964	33%	(45)	43%	(58)	24%	(32)	135
Educ: < College	29%	(88)	39%	(118)	32%	(98)	304
Educ: Bachelors degree	29%	(26)	37%	(33)	35%	(32)	91
Educ: Post-grad	32%	(16)	29%	(15)	39%	(20)	51
Income: Under 50k	35%	(56)	34%	(56)	31%	(51)	163
Income: 50k-100k	27%	(47)	39%	(68)	35%	(61)	176
Income: 100k+	26%	(28)	39%	(42)	35%	(38)	108
Ethnicity: White (Non-Hispanic)	29%	(77)	41%	(109)	31%	(82)	269
Ethnicity: Hispanic	30%	(25)	31%	(25)	39%	(32)	82
Ethnicity: Black (Non-Hispanic)	42%	(16)	36%	(14)	21%	(8)	38
Ethnicity: Asian + Other (Non-Hispanic)	22%	(13)	31%	(18)	47%	(27)	58
All Christian	33%	(69)	34%	(70)	33%	(70)	209
All Non-Christian	29%	(10)	27%	(9)	44%	(15)	34
Atheist	35%	(8)	21%	(5)	44%	(10)	23
Agnostic/Nothing in particular	23%	(23)	47%	(48)	30%	(31)	102
Something Else	27%	(21)	43%	(34)	30%	(24)	80
Evangelical	30%	(28)	43%	(41)	28%	(26)	96
Non-Evangelical	32%	(59)	33%	(61)	35%	(64)	184
PID: Dem (no lean)	56%	(102)	13%	(24)	31%	(57)	184
PID: Ind (no lean)	16%	(18)	48%	(54)	37%	(42)	114
PID: Rep (no lean)	7%	(11)	59%	(88)	34%	(50)	149

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(131)	37%	(166)	33%	(150)	447
PID/Gender: Dem Men	64%	(48)	14%	(11)	21%	(16)	75
PID/Gender: Dem Women	50%	(54)	12%	(13)	38%	(41)	109
PID/Gender: Ind Men	16%	(11)	54%	(37)	30%	(21)	69
PID/Gender: Ind Women	15%	(7)	38%	(17)	47%	(21)	45
PID/Gender: Rep Men	10%	(7)	64%	(45)	26%	(19)	71
PID/Gender: Rep Women	5%	(4)	55%	(42)	41%	(32)	78
Ideo: Liberal (1-3)	51%	(66)	19%	(24)	29%	(38)	128
Ideo: Moderate (4)	23%	(31)	39%	(52)	38%	(51)	135
Ideo: Conservative (5-7)	19%	(34)	49%	(86)	32%	(57)	176
Community: Urban	34%	(60)	32%	(57)	33%	(58)	175
Community: Suburban	26%	(60)	39%	(92)	35%	(82)	234
Community: Rural	28%	(11)	46%	(17)	26%	(10)	38
Military HHnm: Yes	22%	(25)	42%	(48)	36%	(41)	114
Military HH: No	32%	(106)	35%	(118)	33%	(109)	333
Employ: Private Sector	31%	(52)	35%	(58)	34%	(57)	167
Employ: Government	45%	(9)	34%	(7)	22%	(5)	21
Employ: Self-Employed	28%	(7)	47%	(12)	24%	(6)	26
Employ: Homemaker	11%	(3)	47%	(12)	42%	(11)	26
Employ: Student	34%	(8)	20%	(5)	47%	(11)	24
Employ: Retired	31%	(39)	38%	(47)	31%	(38)	124
Employ: Unemployed	21%	(10)	39%	(18)	40%	(18)	46
Employ: Other	26%	(3)	55%	(7)	19%	(2)	13

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(131)	37%	(166)	33%	(150)	447
Protestant	28%	(23)	39%	(33)	34%	(28)	84
Roman Catholic	37%	(43)	30%	(35)	33%	(38)	116
Mormon	65%	(2)	6%	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	43%	(2)	50%	(2)	5
Jewish	22%	(5)	30%	(7)	48%	(11)	23
Muslim	10%	(0)	22%	(0)	68%	(1)	2
Buddhist	56%	(5)	22%	(2)	22%	(2)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	35%	(8)	21%	(5)	44%	(10)	23
Agnostic	31%	(8)	55%	(14)	14%	(4)	25
Something else	27%	(21)	43%	(34)	30%	(24)	80
Nothing in particular	20%	(15)	44%	(34)	36%	(27)	76
Ideo/PID: Conservative Republican	9%	(11)	58%	(68)	33%	(38)	116
Ideo/PID: Moderate/Liberal Republican	—	(0)	60%	(18)	40%	(12)	30
Ideo/PID: Moderate/Conservative Democrat	51%	(43)	17%	(14)	32%	(27)	83
Ideo/PID: Liberal Democrat	60%	(60)	10%	(10)	30%	(29)	99
Unfavorable of Biden and Trump	5%	(4)	54%	(41)	40%	(30)	75
2024 H2H Matchup: Biden Voter	53%	(109)	15%	(30)	32%	(64)	203
2024 H2H Matchup: Trump Voter	9%	(20)	56%	(119)	35%	(73)	212
2024 H2H Matchup: Would not Vote	3%	(0)	40%	(3)	57%	(4)	7
2024 H2H Matchup: Do not Know	8%	(2)	59%	(14)	33%	(8)	24
2022 House Vote: Democrat	53%	(104)	18%	(36)	29%	(57)	196
2022 House Vote: Republican	9%	(13)	64%	(96)	28%	(42)	151
2022 House Vote: Did not Vote	16%	(13)	33%	(28)	51%	(44)	86
2020 Vote: Joe Biden	53%	(111)	17%	(34)	30%	(63)	209
2020 Vote: Donald Trump	8%	(17)	60%	(119)	32%	(64)	200
2020 Vote: Someone Else	2%	(0)	33%	(3)	65%	(6)	10
2020 Vote: Did not Vote	9%	(3)	33%	(9)	58%	(16)	28

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(131)	37%	(166)	33%	(150)	447
2016 Vote: Hillary Clinton	55%	(90)	12%	(20)	33%	(54)	164
2016 Vote: Donald Trump	11%	(19)	59%	(103)	31%	(54)	176
2016 Vote: Someone Else	1%	(0)	72%	(11)	28%	(4)	15
2020 Vote/PID: Not Biden/Democrat	33%	(5)	18%	(3)	48%	(7)	15
2020 Vote/PID: Not Trump/Republican	2%	(0)	53%	(9)	45%	(7)	16
U.S. Economy: Wrong Track	18%	(57)	47%	(152)	36%	(116)	325
U.S. Economy: Right Direction	61%	(74)	12%	(14)	28%	(34)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(94)	8%	(12)	27%	(38)	144
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(26)	55%	(122)	33%	(73)	221
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	40%	(33)	47%	(38)	82
Top 2024 Issue: Economy	23%	(36)	38%	(59)	38%	(59)	153
Community/Gender: Urban Women	30%	(26)	28%	(25)	42%	(36)	87
Community/Gender: Urban Men	39%	(34)	36%	(32)	25%	(22)	88
Community/Gender: Rural Women	23%	(3)	54%	(8)	22%	(3)	15
Community/Gender: Rural Men	31%	(7)	41%	(9)	28%	(6)	23
Community/Gender: Suburban Women	27%	(35)	31%	(40)	42%	(54)	130
Community/Gender: Suburban Men	24%	(25)	50%	(52)	26%	(27)	104
Homeowner	30%	(101)	36%	(118)	34%	(113)	332
Renter	27%	(29)	42%	(47)	31%	(35)	111
Self + Household: White-Collar	28%	(52)	38%	(71)	34%	(63)	186
Self + Household: Blue Collar	35%	(68)	40%	(77)	25%	(48)	193
Union HH: Yes	48%	(23)	39%	(18)	13%	(6)	47
Union HH: No	27%	(108)	37%	(148)	36%	(143)	399
LGBTQ+: Yes	40%	(17)	32%	(13)	28%	(12)	42
LGBTQ+: No	28%	(114)	38%	(153)	34%	(138)	405
Motivated to Vote	31%	(126)	40%	(160)	29%	(114)	400
Parent: Yes	27%	(38)	39%	(55)	33%	(46)	139
Parent: No	30%	(93)	36%	(111)	34%	(103)	308
COVID Vaccine: Yes	33%	(116)	33%	(115)	34%	(117)	347
COVID Vaccine: No	16%	(15)	51%	(51)	33%	(33)	100

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(131)	37%	(166)	33%	(150)	447
Student Loans: Yes	28%	(18)	31%	(20)	41%	(26)	64
Student Loans: No	30%	(113)	38%	(146)	32%	(123)	382
Favorable Opinion of Haley	19%	(26)	46%	(62)	35%	(48)	136
Unfavorable Opinion of Haley	38%	(71)	37%	(69)	24%	(44)	183
Prodigal Biden Voter	12%	(4)	40%	(14)	47%	(16)	34
Undecided Voter (DK/WNV)	7%	(2)	55%	(17)	38%	(12)	31
Undecided Voter (DK)	8%	(2)	59%	(14)	33%	(8)	24
Watched Debate	33%	(109)	41%	(136)	27%	(89)	333
Watched Debate: Did not Watch	19%	(22)	27%	(31)	54%	(61)	113
Watched Debate: All of it	32%	(68)	44%	(92)	24%	(50)	210
Watched Debate: Some of it	33%	(41)	35%	(44)	31%	(39)	124
Continue His Campaign: Yes Biden	52%	(104)	18%	(35)	30%	(60)	198
Continue His Campaign: No Biden	10%	(22)	55%	(124)	35%	(79)	225
Continue His Campaign: Yes Trump	15%	(35)	50%	(118)	35%	(82)	235
Continue His Campaign: No Trump	45%	(85)	24%	(45)	32%	(60)	189
Conviction: Evidence	48%	(103)	22%	(47)	31%	(66)	216
Conviction: Motivation to Damage	12%	(24)	55%	(109)	33%	(64)	197
Conviction: DK/NO	12%	(4)	31%	(10)	57%	(19)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(76)	54%	(240)	29%	(127)	443
Gender: Male	19%	(41)	57%	(123)	24%	(52)	216
Gender: Female	15%	(35)	51%	(117)	33%	(75)	227
Age: 18-34	16%	(18)	52%	(58)	33%	(36)	111
Age: 35-44	16%	(10)	59%	(35)	25%	(15)	59
Age: 45-64	17%	(27)	55%	(85)	28%	(44)	156
Age: 65+	19%	(22)	54%	(62)	28%	(32)	116
GenZers: 1997-2012	10%	(6)	57%	(34)	33%	(20)	60
Millennials: 1981-1996	20%	(21)	51%	(54)	30%	(32)	107
GenXers: 1965-1980	12%	(15)	56%	(70)	32%	(40)	125
Baby Boomers: 1946-1964	23%	(31)	54%	(73)	22%	(30)	135
Educ: < College	19%	(56)	54%	(161)	28%	(82)	300
Educ: Bachelors degree	6%	(6)	62%	(57)	32%	(30)	92
Educ: Post-grad	27%	(14)	43%	(22)	30%	(15)	51
Income: Under 50k	14%	(23)	55%	(92)	31%	(52)	166
Income: 50k-100k	17%	(31)	57%	(100)	26%	(46)	176
Income: 100k+	22%	(22)	48%	(48)	30%	(30)	100
Ethnicity: White (Non-Hispanic)	19%	(51)	51%	(138)	30%	(81)	270
Ethnicity: Hispanic	18%	(14)	54%	(41)	28%	(21)	76
Ethnicity: Black (Non-Hispanic)	6%	(2)	75%	(30)	19%	(8)	40
Ethnicity: Asian + Other (Non-Hispanic)	14%	(8)	54%	(31)	31%	(18)	58
All Christian	23%	(47)	49%	(99)	28%	(57)	202
All Non-Christian	23%	(8)	41%	(14)	36%	(12)	34
Atheist	6%	(1)	71%	(16)	22%	(5)	23
Agnostic/Nothing in particular	7%	(7)	68%	(71)	25%	(26)	105
Something Else	16%	(12)	50%	(40)	34%	(28)	80
Evangelical	25%	(24)	44%	(43)	31%	(30)	97
Non-Evangelical	19%	(34)	52%	(92)	29%	(51)	176
PID: Dem (no lean)	5%	(10)	78%	(139)	17%	(29)	178
PID: Ind (no lean)	7%	(8)	53%	(60)	40%	(46)	114
PID: Rep (no lean)	38%	(58)	27%	(41)	34%	(52)	151

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(76)	54%	(240)	29%	(127)	443
PID/Gender: Dem Men	4%	(3)	82%	(62)	13%	(10)	75
PID/Gender: Dem Women	6%	(6)	75%	(77)	19%	(19)	102
PID/Gender: Ind Men	6%	(4)	59%	(41)	34%	(24)	69
PID/Gender: Ind Women	8%	(4)	42%	(19)	50%	(22)	45
PID/Gender: Rep Men	47%	(33)	27%	(20)	26%	(18)	71
PID/Gender: Rep Women	31%	(25)	27%	(22)	42%	(34)	80
Ideo: Liberal (1-3)	9%	(11)	75%	(97)	16%	(21)	129
Ideo: Moderate (4)	12%	(16)	52%	(70)	37%	(49)	135
Ideo: Conservative (5-7)	28%	(48)	40%	(69)	32%	(55)	171
Community: Urban	16%	(26)	52%	(87)	33%	(56)	169
Community: Suburban	18%	(43)	54%	(127)	28%	(66)	236
Community: Rural	17%	(6)	67%	(25)	17%	(6)	38
Military HHnm: Yes	16%	(18)	48%	(54)	36%	(41)	114
Military HH: No	18%	(58)	56%	(185)	26%	(86)	329
Employ: Private Sector	23%	(37)	50%	(81)	27%	(44)	162
Employ: Government	16%	(3)	62%	(13)	22%	(5)	21
Employ: Self-Employed	25%	(7)	53%	(14)	21%	(5)	26
Employ: Homemaker	17%	(5)	45%	(12)	37%	(10)	26
Employ: Student	—	(0)	50%	(13)	50%	(12)	25
Employ: Retired	13%	(16)	59%	(73)	28%	(35)	124
Employ: Unemployed	10%	(4)	62%	(28)	29%	(13)	46
Employ: Other	29%	(4)	48%	(6)	23%	(3)	13

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(76)	54%	(240)	29%	(127)	443
Protestant	18%	(15)	52%	(44)	30%	(26)	85
Roman Catholic	28%	(31)	46%	(50)	25%	(27)	108
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	29%	(1)	50%	(2)	5
Jewish	7%	(2)	58%	(13)	35%	(8)	23
Muslim	10%	(0)	12%	(0)	79%	(2)	2
Buddhist	72%	(6)	7%	(1)	20%	(2)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	6%	(1)	71%	(16)	22%	(5)	23
Agnostic	—	(0)	85%	(23)	15%	(4)	27
Something else	16%	(12)	50%	(40)	34%	(28)	80
Nothing in particular	9%	(7)	62%	(49)	28%	(22)	78
Ideo/PID: Conservative Republican	35%	(41)	30%	(35)	35%	(41)	117
Ideo/PID: Moderate/Liberal Republican	49%	(16)	18%	(6)	33%	(11)	32
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	78%	(60)	15%	(12)	77
Ideo/PID: Liberal Democrat	4%	(4)	79%	(79)	16%	(16)	99
Unfavorable of Biden and Trump	5%	(4)	59%	(44)	37%	(28)	76
2024 H2H Matchup: Biden Voter	2%	(5)	76%	(157)	21%	(43)	205
2024 H2H Matchup: Trump Voter	34%	(71)	29%	(61)	36%	(75)	207
2024 H2H Matchup: Would not Vote	—	(0)	55%	(4)	45%	(3)	7
2024 H2H Matchup: Do not Know	—	(0)	75%	(18)	25%	(6)	24
2022 House Vote: Democrat	7%	(13)	74%	(147)	20%	(39)	199
2022 House Vote: Republican	34%	(51)	34%	(51)	33%	(50)	152
2022 House Vote: Did not Vote	13%	(10)	43%	(34)	44%	(34)	78
2020 Vote: Joe Biden	4%	(8)	78%	(160)	18%	(36)	204
2020 Vote: Donald Trump	30%	(61)	33%	(66)	37%	(75)	201
2020 Vote: Someone Else	16%	(2)	34%	(3)	51%	(5)	10
2020 Vote: Did not Vote	19%	(5)	40%	(11)	41%	(12)	28

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(76)	54%	(240)	29%	(127)	443
2016 Vote: Hillary Clinton	6%	(9)	74%	(117)	20%	(31)	158
2016 Vote: Donald Trump	29%	(51)	37%	(65)	34%	(61)	177
2016 Vote: Someone Else	—	(0)	72%	(11)	28%	(4)	15
2020 Vote/PID: Not Biden/Democrat	23%	(3)	50%	(8)	28%	(4)	15
2020 Vote/PID: Not Trump/Republican	36%	(6)	34%	(6)	30%	(5)	18
U.S. Economy: Wrong Track	17%	(56)	50%	(159)	33%	(106)	321
U.S. Economy: Right Direction	16%	(20)	66%	(81)	18%	(22)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	76%	(111)	19%	(28)	145
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(67)	34%	(73)	35%	(76)	216
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(2)	68%	(56)	29%	(24)	82
Top 2024 Issue: Economy	15%	(22)	50%	(72)	35%	(51)	145
Community/Gender: Urban Women	17%	(14)	41%	(34)	41%	(34)	81
Community/Gender: Urban Men	14%	(12)	61%	(54)	25%	(22)	88
Community/Gender: Rural Women	27%	(4)	65%	(9)	9%	(1)	15
Community/Gender: Rural Men	11%	(2)	68%	(16)	21%	(5)	23
Community/Gender: Suburban Women	13%	(17)	56%	(74)	31%	(41)	131
Community/Gender: Suburban Men	25%	(26)	51%	(53)	24%	(25)	104
Homeowner	19%	(62)	54%	(175)	27%	(87)	325
Renter	11%	(12)	55%	(63)	34%	(38)	113
Self + Household: White-Collar	13%	(25)	55%	(103)	32%	(59)	187
Self + Household: Blue Collar	22%	(43)	56%	(109)	22%	(43)	194
Union HH: Yes	41%	(19)	44%	(21)	15%	(7)	47
Union HH: No	14%	(56)	55%	(219)	30%	(120)	395
LGBTQ+: Yes	14%	(6)	73%	(33)	13%	(6)	45
LGBTQ+: No	17%	(69)	52%	(207)	31%	(122)	398
Motivated to Vote	18%	(72)	57%	(227)	26%	(103)	402
Parent: Yes	19%	(27)	54%	(75)	27%	(38)	139
Parent: No	16%	(49)	54%	(165)	30%	(90)	304
COVID Vaccine: Yes	15%	(50)	57%	(196)	28%	(96)	342
COVID Vaccine: No	25%	(25)	43%	(44)	31%	(32)	101

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(76)	54%	(240)	29%	(127)	443
Student Loans: Yes	16%	(9)	59%	(35)	25%	(15)	59
Student Loans: No	17%	(66)	53%	(205)	29%	(112)	384
Favorable Opinion of Haley	21%	(29)	45%	(62)	33%	(46)	137
Unfavorable Opinion of Haley	16%	(29)	63%	(116)	21%	(38)	183
Prodigal Biden Voter	11%	(3)	63%	(17)	26%	(7)	27
Undecided Voter (DK/WNV)	—	(0)	71%	(22)	29%	(9)	31
Undecided Voter (DK)	—	(0)	75%	(18)	25%	(6)	24
Watched Debate	19%	(65)	57%	(190)	24%	(80)	335
Watched Debate: Did not Watch	10%	(11)	46%	(50)	44%	(47)	108
Watched Debate: All of it	22%	(45)	51%	(107)	27%	(57)	210
Watched Debate: Some of it	16%	(20)	66%	(82)	19%	(23)	125
Continue His Campaign: Yes Biden	11%	(21)	72%	(138)	17%	(32)	190
Continue His Campaign: No Biden	24%	(55)	39%	(89)	37%	(84)	228
Continue His Campaign: Yes Trump	30%	(69)	35%	(81)	35%	(79)	230
Continue His Campaign: No Trump	2%	(4)	75%	(141)	23%	(44)	189
Conviction: Evidence	7%	(15)	73%	(160)	20%	(43)	217
Conviction: Motivation to Damage	30%	(56)	32%	(60)	38%	(73)	189
Conviction: DK/NO	14%	(5)	54%	(19)	32%	(12)	36

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(118)	68%	(306)	6%	(28)	452
Gender: Male	31%	(67)	63%	(136)	6%	(13)	216
Gender: Female	22%	(51)	72%	(170)	6%	(15)	235
Age: 18-34	28%	(33)	67%	(80)	6%	(7)	119
Age: 35-44	22%	(13)	70%	(42)	8%	(5)	59
Age: 45-64	28%	(43)	66%	(104)	6%	(10)	157
Age: 65+	25%	(29)	69%	(80)	6%	(6)	116
GenZers: 1997-2012	26%	(18)	70%	(47)	4%	(3)	68
Millennials: 1981-1996	26%	(28)	66%	(70)	8%	(9)	107
GenXers: 1965-1980	26%	(32)	66%	(83)	8%	(10)	125
Baby Boomers: 1946-1964	27%	(36)	68%	(93)	5%	(7)	135
Educ: < College	26%	(80)	70%	(216)	4%	(13)	309
Educ: Bachelors degree	23%	(21)	69%	(64)	8%	(8)	92
Educ: Post-grad	34%	(17)	51%	(26)	15%	(7)	51
Income: Under 50k	20%	(34)	73%	(121)	7%	(12)	167
Income: 50k-100k	22%	(40)	74%	(130)	4%	(7)	177
Income: 100k+	42%	(45)	50%	(54)	8%	(9)	108
Ethnicity: White (Non-Hispanic)	29%	(77)	65%	(175)	6%	(17)	270
Ethnicity: Hispanic	33%	(27)	59%	(49)	9%	(7)	83
Ethnicity: Black (Non-Hispanic)	9%	(4)	90%	(37)	1%	(0)	41
Ethnicity: Asian + Other (Non-Hispanic)	17%	(10)	78%	(45)	5%	(3)	58
All Christian	33%	(70)	59%	(124)	8%	(16)	210
All Non-Christian	33%	(11)	57%	(19)	11%	(4)	34
Atheist	4%	(1)	96%	(22)	—	(0)	23
Agnostic/Nothing in particular	12%	(12)	84%	(88)	4%	(4)	105
Something Else	30%	(24)	65%	(52)	5%	(4)	80
Evangelical	35%	(34)	53%	(52)	12%	(11)	98
Non-Evangelical	32%	(59)	63%	(117)	5%	(8)	184
PID: Dem (no lean)	8%	(15)	88%	(163)	4%	(8)	186
PID: Ind (no lean)	27%	(30)	66%	(76)	7%	(8)	114
PID: Rep (no lean)	48%	(72)	44%	(67)	8%	(12)	151

Continued on next page

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(118)	68%	(306)	6%	(28)	452
PID/Gender: Dem Men	7%	(5)	89%	(67)	4%	(3)	75
PID/Gender: Dem Women	9%	(10)	87%	(96)	4%	(4)	110
PID/Gender: Ind Men	27%	(19)	69%	(48)	4%	(3)	69
PID/Gender: Ind Women	26%	(12)	62%	(28)	12%	(5)	45
PID/Gender: Rep Men	61%	(44)	29%	(21)	10%	(7)	71
PID/Gender: Rep Women	36%	(29)	58%	(46)	6%	(5)	80
Ideo: Liberal (1-3)	6%	(8)	89%	(116)	5%	(7)	130
Ideo: Moderate (4)	21%	(29)	70%	(95)	8%	(11)	135
Ideo: Conservative (5-7)	45%	(80)	51%	(91)	4%	(8)	179
Community: Urban	28%	(49)	65%	(115)	8%	(14)	177
Community: Suburban	26%	(60)	69%	(162)	6%	(13)	236
Community: Rural	22%	(9)	75%	(29)	2%	(1)	38
Military HHnm: Yes	27%	(31)	73%	(84)	—	(0)	114
Military HH: No	26%	(88)	66%	(222)	8%	(28)	337
Employ: Private Sector	35%	(59)	60%	(102)	5%	(9)	170
Employ: Government	10%	(2)	77%	(16)	13%	(3)	21
Employ: Self-Employed	34%	(9)	63%	(16)	3%	(1)	26
Employ: Homemaker	34%	(9)	56%	(15)	11%	(3)	26
Employ: Student	7%	(2)	89%	(22)	4%	(1)	25
Employ: Retired	21%	(26)	75%	(93)	4%	(5)	124
Employ: Unemployed	18%	(8)	68%	(31)	14%	(7)	46
Employ: Other	22%	(3)	78%	(10)	—	(0)	13

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(118)	68%	(306)	6%	(28)	452
Protestant	26%	(22)	67%	(57)	7%	(6)	86
Roman Catholic	40%	(47)	51%	(59)	8%	(10)	116
Mormon	6%	(0)	94%	(4)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	81%	(4)	5%	(0)	5
Jewish	32%	(7)	62%	(14)	6%	(1)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	29%	(2)	60%	(5)	11%	(1)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	4%	(1)	96%	(22)	—	(0)	23
Agnostic	—	(0)	100%	(27)	—	(0)	27
Something else	30%	(24)	65%	(52)	5%	(4)	80
Nothing in particular	16%	(12)	79%	(62)	6%	(4)	78
Ideo/PID: Conservative Republican	48%	(56)	47%	(55)	4%	(5)	117
Ideo/PID: Moderate/Liberal Republican	45%	(14)	34%	(11)	22%	(7)	32
Ideo/PID: Moderate/Conservative Democrat	17%	(14)	80%	(68)	4%	(3)	85
Ideo/PID: Liberal Democrat	1%	(1)	96%	(95)	3%	(3)	100
Unfavorable of Biden and Trump	8%	(6)	83%	(63)	8%	(6)	76
2024 H2H Matchup: Biden Voter	2%	(3)	94%	(192)	5%	(10)	205
2024 H2H Matchup: Trump Voter	52%	(113)	41%	(89)	6%	(14)	215
2024 H2H Matchup: Would not Vote	10%	(1)	71%	(5)	19%	(1)	7
2024 H2H Matchup: Do not Know	6%	(2)	82%	(20)	12%	(3)	24
2022 House Vote: Democrat	6%	(11)	91%	(182)	3%	(6)	199
2022 House Vote: Republican	52%	(78)	42%	(65)	6%	(9)	152
2022 House Vote: Did not Vote	32%	(28)	54%	(47)	14%	(13)	87
2020 Vote: Joe Biden	8%	(16)	87%	(185)	5%	(11)	212
2020 Vote: Donald Trump	48%	(97)	46%	(92)	6%	(12)	202
2020 Vote: Someone Else	10%	(1)	90%	(9)	—	(0)	10
2020 Vote: Did not Vote	13%	(4)	68%	(20)	18%	(5)	29

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(118)	68%	(306)	6%	(28)	452
2016 Vote: Hillary Clinton	10%	(16)	86%	(142)	4%	(7)	165
2016 Vote: Donald Trump	47%	(83)	46%	(81)	7%	(13)	177
2016 Vote: Someone Else	5%	(1)	84%	(12)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	25%	(4)	74%	(12)	1%	(0)	16
2020 Vote/PID: Not Trump/Republican	22%	(4)	65%	(11)	13%	(2)	18
U.S. Economy: Wrong Track	33%	(109)	61%	(202)	6%	(19)	329
U.S. Economy: Right Direction	8%	(10)	85%	(104)	7%	(9)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	95%	(139)	4%	(5)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51%	(114)	42%	(94)	7%	(15)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(2)	89%	(73)	8%	(7)	82
Top 2024 Issue: Economy	33%	(51)	58%	(88)	9%	(14)	153
Community/Gender: Urban Women	22%	(20)	68%	(61)	10%	(9)	89
Community/Gender: Urban Men	33%	(29)	61%	(54)	5%	(5)	88
Community/Gender: Rural Women	19%	(3)	80%	(12)	1%	(0)	15
Community/Gender: Rural Men	25%	(6)	72%	(17)	3%	(1)	24
Community/Gender: Suburban Women	22%	(28)	74%	(97)	4%	(6)	131
Community/Gender: Suburban Men	31%	(32)	62%	(65)	7%	(8)	104
Homeowner	26%	(87)	69%	(230)	5%	(16)	333
Renter	26%	(30)	65%	(74)	9%	(10)	114
Self + Household: White-Collar	27%	(51)	64%	(121)	8%	(16)	188
Self + Household: Blue Collar	25%	(50)	71%	(137)	4%	(8)	194
Union HH: Yes	41%	(19)	58%	(27)	1%	(1)	47
Union HH: No	24%	(99)	69%	(278)	7%	(27)	404
LGBTQ+: Yes	10%	(4)	86%	(39)	4%	(2)	45
LGBTQ+: No	28%	(114)	66%	(267)	6%	(26)	406
Motivated to Vote	26%	(105)	68%	(275)	5%	(22)	402
Parent: Yes	27%	(38)	64%	(89)	9%	(12)	140
Parent: No	26%	(80)	69%	(216)	5%	(16)	312
COVID Vaccine: Yes	23%	(79)	72%	(251)	6%	(21)	350
COVID Vaccine: No	39%	(39)	54%	(55)	7%	(7)	101

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(118)	68%	(306)	6%	(28)	452
Student Loans: Yes	28%	(19)	70%	(47)	2%	(2)	67
Student Loans: No	26%	(99)	67%	(259)	7%	(26)	385
Favorable Opinion of Haley	30%	(41)	63%	(87)	7%	(9)	137
Unfavorable Opinion of Haley	25%	(46)	72%	(131)	3%	(6)	183
Prodigal Biden Voter	42%	(15)	47%	(17)	10%	(4)	35
Undecided Voter (DK/WNV)	7%	(2)	79%	(25)	14%	(4)	31
Undecided Voter (DK)	6%	(2)	82%	(20)	12%	(3)	24
Watched Debate	30%	(101)	66%	(222)	4%	(13)	336
Watched Debate: Did not Watch	15%	(17)	73%	(84)	13%	(15)	116
Watched Debate: All of it	38%	(79)	58%	(121)	5%	(10)	210
Watched Debate: Some of it	17%	(22)	80%	(100)	3%	(3)	126
Continue His Campaign: Yes Biden	15%	(30)	79%	(157)	6%	(12)	199
Continue His Campaign: No Biden	36%	(82)	58%	(133)	6%	(14)	229
Continue His Campaign: Yes Trump	47%	(112)	46%	(109)	7%	(17)	238
Continue His Campaign: No Trump	2%	(4)	93%	(176)	5%	(10)	190
Conviction: Evidence	2%	(5)	94%	(204)	4%	(9)	218
Conviction: Motivation to Damage	54%	(106)	40%	(78)	7%	(13)	197
Conviction: DK/NO	22%	(8)	63%	(23)	15%	(5)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	8%	(23)	9%	(25)	83%	(233)	282
Gender: Male	11%	(18)	10%	(16)	78%	(121)	155
Gender: Female	5%	(6)	7%	(9)	88%	(112)	127
Age: 18-34	17%	(11)	9%	(6)	74%	(48)	65
Age: 35-44	13%	(5)	17%	(6)	70%	(26)	37
Age: 45-64	4%	(4)	4%	(5)	92%	(98)	107
Age: 65+	5%	(3)	12%	(9)	83%	(60)	72
GenZers: 1997-2012	9%	(2)	12%	(3)	79%	(21)	27
Millennials: 1981-1996	19%	(14)	8%	(6)	73%	(53)	72
GenXers: 1965-1980	3%	(2)	9%	(8)	88%	(75)	85
Baby Boomers: 1946-1964	6%	(5)	9%	(7)	85%	(70)	82
Educ: < College	9%	(16)	8%	(15)	83%	(155)	186
Educ: Bachelors degree	8%	(5)	7%	(4)	85%	(49)	57
Educ: Post-grad	7%	(3)	18%	(7)	76%	(29)	39
Income: Under 50k	10%	(10)	10%	(10)	81%	(83)	103
Income: 50k-100k	9%	(10)	7%	(8)	83%	(92)	110
Income: 100k+	4%	(3)	11%	(8)	84%	(58)	69
Ethnicity: White (Non-Hispanic)	5%	(9)	10%	(18)	85%	(145)	172
Ethnicity: Hispanic	15%	(8)	4%	(2)	81%	(42)	52
Ethnicity: Black (Non-Hispanic)	13%	(4)	4%	(1)	83%	(26)	31
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	18%	(5)	72%	(20)	27
All Christian	11%	(14)	8%	(10)	82%	(111)	136
All Non-Christian	1%	(0)	19%	(5)	80%	(22)	27
Atheist	—	(0)	—	(0)	100%	(13)	13
Agnostic/Nothing in particular	11%	(6)	8%	(5)	81%	(46)	57
Something Else	6%	(3)	11%	(5)	83%	(41)	49
Evangelical	6%	(4)	5%	(3)	89%	(55)	63
Non-Evangelical	10%	(12)	11%	(12)	79%	(92)	117
PID: Dem (no lean)	8%	(9)	14%	(14)	78%	(81)	103
PID: Ind (no lean)	7%	(5)	8%	(5)	85%	(62)	73
PID: Rep (no lean)	9%	(9)	5%	(6)	86%	(90)	105

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	8%	(23)	9%	(25)	83%	(233)	282
PID/Gender: Dem Men	10%	(5)	16%	(9)	74%	(39)	53
PID/Gender: Dem Women	6%	(3)	11%	(6)	82%	(41)	50
PID/Gender: Ind Men	8%	(4)	9%	(4)	83%	(40)	48
PID/Gender: Ind Women	7%	(2)	4%	(1)	88%	(22)	25
PID/Gender: Rep Men	16%	(8)	6%	(3)	78%	(42)	53
PID/Gender: Rep Women	2%	(1)	5%	(3)	93%	(49)	52
Ideo: Liberal (1-3)	7%	(5)	9%	(7)	84%	(63)	75
Ideo: Moderate (4)	7%	(6)	14%	(11)	79%	(62)	78
Ideo: Conservative (5-7)	10%	(12)	6%	(8)	84%	(106)	126
Community: Urban	11%	(12)	7%	(8)	83%	(97)	118
Community: Suburban	6%	(8)	11%	(15)	83%	(115)	138
Community: Rural	10%	(3)	11%	(3)	79%	(21)	26
Military HHnm: Yes	4%	(3)	8%	(6)	88%	(68)	78
Military HH: No	10%	(20)	10%	(20)	81%	(164)	204
Employ: Private Sector	9%	(10)	10%	(11)	81%	(89)	110
Employ: Government	64%	(6)	19%	(2)	18%	(2)	9
Employ: Self-Employed	8%	(1)	12%	(2)	79%	(14)	18
Employ: Homemaker	4%	(0)	—	(0)	96%	(11)	11
Employ: Student	7%	(1)	—	(0)	93%	(11)	11
Employ: Retired	1%	(1)	6%	(6)	93%	(82)	88
Employ: Unemployed	11%	(3)	10%	(3)	79%	(21)	26
Employ: Other	19%	(1)	31%	(2)	50%	(4)	8

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	8%	(23)	9%	(25)	83%	(233)	282
Protestant	9%	(5)	7%	(4)	84%	(51)	61
Roman Catholic	11%	(8)	8%	(6)	80%	(56)	69
Mormon	16%	(0)	—	(0)	84%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	20%	(1)	—	(0)	80%	(4)	5
Jewish	—	(0)	32%	(5)	68%	(11)	17
Muslim	10%	(0)	—	(0)	90%	(2)	2
Buddhist	—	(0)	—	(0)	100%	(7)	7
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	—	(0)	100%	(13)	13
Agnostic	5%	(1)	18%	(3)	77%	(12)	16
Something else	6%	(3)	11%	(5)	83%	(41)	49
Nothing in particular	13%	(5)	5%	(2)	83%	(34)	41
Ideo/PID: Conservative Republican	9%	(8)	6%	(5)	85%	(74)	87
Ideo/PID: Moderate/Liberal Republican	8%	(2)	3%	(1)	89%	(16)	18
Ideo/PID: Moderate/Conservative Democrat	13%	(6)	19%	(8)	68%	(31)	45
Ideo/PID: Liberal Democrat	5%	(3)	10%	(6)	85%	(48)	57
Unfavorable of Biden and Trump	8%	(4)	11%	(5)	80%	(37)	46
2024 H2H Matchup: Biden Voter	8%	(9)	12%	(14)	80%	(94)	117
2024 H2H Matchup: Trump Voter	9%	(13)	7%	(10)	84%	(122)	145
2024 H2H Matchup: Would not Vote	18%	(1)	—	(0)	82%	(4)	5
2024 H2H Matchup: Do not Know	—	(0)	9%	(1)	91%	(13)	14
2022 House Vote: Democrat	8%	(9)	10%	(12)	82%	(96)	117
2022 House Vote: Republican	9%	(10)	6%	(7)	85%	(94)	111
2022 House Vote: Did not Vote	7%	(3)	11%	(5)	82%	(36)	44
2020 Vote: Joe Biden	8%	(10)	13%	(16)	79%	(98)	124
2020 Vote: Donald Trump	7%	(10)	6%	(8)	87%	(122)	140
2020 Vote: Someone Else	27%	(2)	—	(0)	73%	(5)	7
2020 Vote: Did not Vote	21%	(2)	10%	(1)	70%	(7)	10

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	8%	(23)	9%	(25)	83%	(233)	282
2016 Vote: Hillary Clinton	5%	(5)	12%	(12)	83%	(84)	101
2016 Vote: Donald Trump	6%	(8)	7%	(9)	87%	(110)	127
2016 Vote: Someone Else	15%	(1)	3%	(0)	82%	(5)	7
2020 Vote/PID: Not Biden/Democrat	—	(0)	14%	(1)	86%	(4)	5
2020 Vote/PID: Not Trump/Republican	25%	(2)	9%	(1)	66%	(6)	9
U.S. Economy: Wrong Track	5%	(10)	9%	(18)	86%	(171)	199
U.S. Economy: Right Direction	16%	(14)	9%	(7)	75%	(62)	83
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(11)	8%	(6)	78%	(61)	77
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(11)	7%	(10)	86%	(128)	149
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(2)	17%	(9)	80%	(44)	55
Top 2024 Issue: Economy	11%	(9)	9%	(7)	80%	(63)	79
Community/Gender: Urban Women	8%	(4)	5%	(3)	87%	(45)	52
Community/Gender: Urban Men	13%	(8)	8%	(5)	79%	(52)	66
Community/Gender: Rural Women	—	(0)	—	(0)	100%	(8)	8
Community/Gender: Rural Men	14%	(3)	16%	(3)	70%	(13)	18
Community/Gender: Suburban Women	3%	(2)	10%	(7)	87%	(59)	68
Community/Gender: Suburban Men	9%	(7)	11%	(8)	79%	(56)	70
Homeowner	7%	(15)	9%	(20)	84%	(174)	208
Renter	11%	(8)	8%	(6)	81%	(59)	72
Self + Household: White-Collar	5%	(6)	10%	(12)	85%	(105)	123
Self + Household: Blue Collar	12%	(14)	8%	(10)	81%	(101)	125
Union HH: Yes	23%	(7)	4%	(1)	73%	(22)	30
Union HH: No	7%	(16)	10%	(24)	84%	(211)	252
LGBTQ+: Yes	36%	(9)	11%	(3)	54%	(13)	25
LGBTQ+: No	6%	(14)	9%	(23)	85%	(220)	257
Motivated to Vote	7%	(20)	9%	(25)	83%	(223)	267
Parent: Yes	13%	(14)	11%	(11)	76%	(77)	102
Parent: No	5%	(10)	8%	(14)	87%	(156)	180
COVID Vaccine: Yes	9%	(18)	9%	(19)	82%	(172)	210
COVID Vaccine: No	7%	(5)	9%	(6)	84%	(60)	72

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	8%	(23)	9%	(25)	83%	(233)	282
Student Loans: Yes	8%	(3)	16%	(7)	76%	(31)	41
Student Loans: No	8%	(20)	8%	(19)	84%	(202)	241
Favorable Opinion of Haley	10%	(9)	6%	(6)	84%	(79)	94
Unfavorable Opinion of Haley	7%	(9)	11%	(14)	82%	(109)	133
Prodigal Biden Voter	3%	(0)	15%	(3)	82%	(15)	18
Undecided Voter (DK/WNV)	5%	(1)	6%	(1)	89%	(17)	20
Undecided Voter (DK)	—	(0)	9%	(1)	91%	(13)	14
Watched Debate	9%	(20)	9%	(21)	82%	(183)	224
Watched Debate: Did not Watch	6%	(3)	8%	(5)	86%	(50)	58
Watched Debate: All of it	6%	(9)	11%	(16)	83%	(122)	148
Watched Debate: Some of it	14%	(11)	7%	(5)	79%	(61)	76
Continue His Campaign: Yes Biden	9%	(11)	13%	(17)	78%	(99)	127
Continue His Campaign: No Biden	8%	(12)	6%	(9)	85%	(120)	141
Continue His Campaign: Yes Trump	5%	(9)	6%	(10)	89%	(146)	164
Continue His Campaign: No Trump	13%	(14)	15%	(15)	72%	(74)	102
Conviction: Evidence	11%	(14)	13%	(17)	76%	(99)	130
Conviction: Motivation to Damage	5%	(7)	6%	(8)	89%	(114)	129
Conviction: DK/NO	12%	(3)	1%	(0)	87%	(20)	23

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(108)	32%	(139)	44%	(193)	441
Gender: Male	27%	(58)	31%	(65)	42%	(89)	212
Gender: Female	22%	(50)	32%	(74)	46%	(105)	228
Age: 18-34	17%	(19)	30%	(34)	54%	(62)	116
Age: 35-44	33%	(19)	22%	(13)	45%	(26)	57
Age: 45-64	28%	(43)	32%	(49)	40%	(62)	154
Age: 65+	24%	(27)	38%	(43)	38%	(44)	114
GenZers: 1997-2012	16%	(10)	33%	(21)	51%	(33)	65
Millennials: 1981-1996	26%	(27)	22%	(22)	52%	(54)	104
GenXers: 1965-1980	30%	(37)	27%	(32)	44%	(53)	122
Baby Boomers: 1946-1964	25%	(33)	42%	(56)	33%	(45)	134
Educ: < College	28%	(85)	30%	(92)	42%	(128)	305
Educ: Bachelors degree	15%	(13)	33%	(29)	52%	(45)	87
Educ: Post-grad	22%	(10)	37%	(18)	41%	(20)	48
Income: Under 50k	19%	(31)	31%	(50)	50%	(81)	162
Income: 50k-100k	28%	(48)	29%	(51)	43%	(74)	172
Income: 100k+	27%	(29)	36%	(39)	36%	(38)	106
Ethnicity: White (Non-Hispanic)	27%	(71)	30%	(80)	43%	(114)	265
Ethnicity: Hispanic	23%	(19)	41%	(33)	36%	(29)	81
Ethnicity: Black (Non-Hispanic)	35%	(14)	29%	(12)	36%	(15)	41
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	26%	(14)	65%	(35)	54
All Christian	28%	(57)	30%	(61)	42%	(87)	205
All Non-Christian	10%	(3)	44%	(14)	45%	(15)	32
Atheist	3%	(1)	50%	(11)	46%	(10)	21
Agnostic/Nothing in particular	18%	(18)	34%	(35)	48%	(49)	103
Something Else	36%	(29)	22%	(17)	42%	(33)	80
Evangelical	32%	(31)	19%	(18)	49%	(48)	97
Non-Evangelical	30%	(54)	32%	(57)	38%	(68)	179
PID: Dem (no lean)	14%	(26)	49%	(89)	37%	(68)	183
PID: Ind (no lean)	29%	(32)	22%	(24)	49%	(54)	110
PID: Rep (no lean)	33%	(49)	18%	(26)	49%	(72)	148

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(108)	32%	(139)	44%	(193)	441
PID/Gender: Dem Men	17%	(12)	47%	(35)	36%	(26)	73
PID/Gender: Dem Women	13%	(14)	49%	(54)	38%	(41)	110
PID/Gender: Ind Men	33%	(22)	21%	(14)	46%	(32)	69
PID/Gender: Ind Women	24%	(10)	23%	(9)	53%	(22)	41
PID/Gender: Rep Men	34%	(24)	23%	(16)	43%	(30)	70
PID/Gender: Rep Women	33%	(26)	13%	(10)	54%	(42)	77
Ideo: Liberal (1-3)	15%	(19)	43%	(54)	43%	(54)	126
Ideo: Moderate (4)	33%	(45)	22%	(30)	45%	(60)	134
Ideo: Conservative (5-7)	25%	(44)	32%	(55)	43%	(75)	175
Community: Urban	27%	(47)	28%	(47)	45%	(77)	171
Community: Suburban	19%	(43)	37%	(86)	44%	(103)	231
Community: Rural	48%	(18)	17%	(6)	36%	(14)	38
Military HHnm: Yes	22%	(25)	27%	(31)	50%	(57)	113
Military HH: No	25%	(83)	33%	(108)	42%	(136)	328
Employ: Private Sector	26%	(42)	31%	(50)	43%	(71)	164
Employ: Government	46%	(10)	26%	(5)	29%	(6)	21
Employ: Self-Employed	44%	(11)	17%	(4)	39%	(10)	26
Employ: Homemaker	29%	(8)	37%	(9)	34%	(9)	26
Employ: Student	30%	(7)	20%	(5)	50%	(12)	25
Employ: Retired	15%	(18)	41%	(50)	45%	(55)	123
Employ: Unemployed	13%	(6)	25%	(11)	62%	(28)	45
Employ: Other	51%	(6)	29%	(4)	21%	(3)	13

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(108)	32%	(139)	44%	(193)	441
Protestant	31%	(27)	19%	(17)	49%	(42)	85
Roman Catholic	27%	(30)	37%	(41)	37%	(41)	111
Mormon	—	(0)	70%	(3)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	8%	(0)	30%	(1)	63%	(3)	5
Jewish	7%	(1)	47%	(10)	46%	(10)	21
Muslim	10%	(0)	12%	(0)	79%	(2)	2
Buddhist	21%	(2)	51%	(4)	28%	(2)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	3%	(1)	50%	(11)	46%	(10)	21
Agnostic	28%	(7)	32%	(9)	40%	(11)	27
Something else	36%	(29)	22%	(17)	42%	(33)	80
Nothing in particular	15%	(11)	35%	(27)	50%	(38)	76
Ideo/PID: Conservative Republican	29%	(33)	21%	(24)	50%	(58)	114
Ideo/PID: Moderate/Liberal Republican	50%	(15)	8%	(2)	42%	(13)	30
Ideo/PID: Moderate/Conservative Democrat	20%	(17)	48%	(41)	32%	(27)	85
Ideo/PID: Liberal Democrat	10%	(9)	50%	(48)	41%	(39)	97
Unfavorable of Biden and Trump	26%	(19)	24%	(17)	50%	(36)	71
2024 H2H Matchup: Biden Voter	16%	(33)	42%	(86)	41%	(83)	202
2024 H2H Matchup: Trump Voter	32%	(67)	21%	(45)	47%	(99)	211
2024 H2H Matchup: Would not Vote	35%	(3)	3%	(0)	62%	(5)	7
2024 H2H Matchup: Do not Know	27%	(6)	41%	(9)	33%	(7)	21
2022 House Vote: Democrat	18%	(36)	43%	(85)	38%	(75)	195
2022 House Vote: Republican	32%	(49)	23%	(34)	45%	(67)	151
2022 House Vote: Did not Vote	22%	(18)	22%	(18)	57%	(47)	82
2020 Vote: Joe Biden	16%	(32)	48%	(98)	37%	(76)	206
2020 Vote: Donald Trump	36%	(70)	18%	(36)	46%	(92)	198
2020 Vote: Someone Else	47%	(5)	8%	(1)	45%	(4)	10
2020 Vote: Did not Vote	4%	(1)	16%	(4)	81%	(21)	27

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(108)	32%	(139)	44%	(193)	441
2016 Vote: Hillary Clinton	14%	(23)	47%	(77)	39%	(64)	164
2016 Vote: Donald Trump	34%	(59)	22%	(38)	44%	(77)	175
2016 Vote: Someone Else	48%	(6)	27%	(4)	25%	(3)	13
2020 Vote/PID: Not Biden/Democrat	30%	(5)	20%	(3)	50%	(8)	16
2020 Vote/PID: Not Trump/Republican	13%	(2)	22%	(4)	64%	(10)	16
U.S. Economy: Wrong Track	28%	(89)	27%	(86)	45%	(145)	320
U.S. Economy: Right Direction	16%	(19)	44%	(53)	40%	(49)	121
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(24)	43%	(62)	40%	(57)	142
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(70)	24%	(52)	44%	(95)	218
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(14)	31%	(25)	51%	(41)	80
Top 2024 Issue: Economy	29%	(42)	27%	(40)	44%	(63)	145
Community/Gender: Urban Women	25%	(21)	33%	(28)	42%	(36)	85
Community/Gender: Urban Men	30%	(26)	22%	(19)	48%	(41)	85
Community/Gender: Rural Women	40%	(6)	31%	(5)	29%	(4)	15
Community/Gender: Rural Men	53%	(12)	8%	(2)	39%	(9)	24
Community/Gender: Suburban Women	18%	(23)	32%	(41)	50%	(64)	128
Community/Gender: Suburban Men	20%	(20)	43%	(44)	37%	(39)	103
Homeowner	24%	(78)	35%	(114)	41%	(135)	327
Renter	27%	(29)	23%	(25)	51%	(56)	110
Self + Household: White-Collar	20%	(38)	31%	(58)	48%	(89)	184
Self + Household: Blue Collar	33%	(63)	32%	(62)	35%	(67)	192
Union HH: Yes	33%	(16)	41%	(19)	25%	(12)	47
Union HH: No	23%	(92)	30%	(120)	46%	(181)	394
LGBTQ+: Yes	16%	(7)	58%	(25)	26%	(11)	43
LGBTQ+: No	25%	(101)	29%	(114)	46%	(182)	398
Motivated to Vote	26%	(105)	32%	(129)	41%	(163)	397
Parent: Yes	30%	(41)	27%	(37)	43%	(58)	137
Parent: No	22%	(67)	33%	(102)	44%	(135)	304
COVID Vaccine: Yes	23%	(77)	34%	(116)	43%	(148)	342
COVID Vaccine: No	31%	(31)	23%	(23)	45%	(45)	99

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(108)	32%	(139)	44%	(193)	441
Student Loans: Yes	29%	(19)	22%	(14)	48%	(31)	64
Student Loans: No	24%	(89)	33%	(125)	43%	(162)	377
Favorable Opinion of Haley	37%	(51)	16%	(22)	46%	(63)	137
Unfavorable Opinion of Haley	21%	(38)	45%	(82)	34%	(63)	183
Prodigal Biden Voter	19%	(6)	54%	(17)	26%	(8)	32
Undecided Voter (DK/WNV)	29%	(8)	31%	(9)	40%	(11)	28
Undecided Voter (DK)	27%	(6)	41%	(9)	33%	(7)	21
Watched Debate	28%	(92)	30%	(99)	42%	(138)	329
Watched Debate: Did not Watch	14%	(16)	36%	(40)	50%	(56)	112
Watched Debate: All of it	31%	(64)	30%	(63)	39%	(82)	209
Watched Debate: Some of it	24%	(28)	30%	(37)	46%	(55)	120
Continue His Campaign: Yes Biden	21%	(42)	44%	(85)	35%	(68)	195
Continue His Campaign: No Biden	27%	(61)	23%	(52)	49%	(110)	223
Continue His Campaign: Yes Trump	30%	(71)	24%	(58)	45%	(106)	235
Continue His Campaign: No Trump	18%	(33)	42%	(78)	41%	(75)	185
Conviction: Evidence	17%	(36)	45%	(98)	38%	(82)	216
Conviction: Motivation to Damage	33%	(64)	20%	(39)	46%	(89)	191
Conviction: DK/NO	25%	(8)	7%	(2)	68%	(23)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	4%	(12)	10%	(27)	86%	(241)	281
Gender: Male	7%	(12)	10%	(16)	82%	(129)	157
Gender: Female	1%	(1)	9%	(11)	90%	(112)	124
Age: 18-34	9%	(5)	17%	(10)	74%	(43)	58
Age: 35-44	—	(0)	12%	(5)	88%	(33)	38
Age: 45-64	4%	(5)	6%	(7)	89%	(101)	113
Age: 65+	3%	(2)	8%	(6)	88%	(64)	72
GenZers: 1997-2012	5%	(1)	16%	(4)	79%	(18)	22
Millennials: 1981-1996	6%	(4)	15%	(11)	79%	(55)	70
GenXers: 1965-1980	5%	(5)	8%	(7)	87%	(79)	91
Baby Boomers: 1946-1964	3%	(2)	5%	(4)	92%	(80)	87
Educ: < College	6%	(10)	10%	(18)	84%	(146)	174
Educ: Bachelors degree	—	(0)	6%	(4)	94%	(65)	69
Educ: Post-grad	6%	(2)	14%	(5)	80%	(30)	38
Income: Under 50k	1%	(1)	14%	(12)	85%	(75)	88
Income: 50k-100k	7%	(8)	6%	(7)	87%	(102)	118
Income: 100k+	4%	(3)	11%	(8)	86%	(64)	75
Ethnicity: White (Non-Hispanic)	2%	(4)	6%	(11)	91%	(163)	178
Ethnicity: Hispanic	15%	(8)	8%	(5)	77%	(43)	56
Ethnicity: Black (Non-Hispanic)	—	(0)	16%	(3)	84%	(17)	21
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	31%	(8)	69%	(18)	26
All Christian	5%	(8)	9%	(12)	86%	(122)	142
All Non-Christian	1%	(0)	—	(0)	99%	(23)	24
Atheist	—	(0)	4%	(1)	96%	(14)	14
Agnostic/Nothing in particular	6%	(4)	13%	(9)	80%	(53)	66
Something Else	1%	(0)	16%	(6)	83%	(30)	36
Evangelical	1%	(1)	9%	(5)	90%	(51)	57
Non-Evangelical	6%	(7)	10%	(12)	83%	(96)	116
PID: Dem (no lean)	—	(0)	14%	(15)	86%	(93)	108
PID: Ind (no lean)	9%	(6)	13%	(9)	78%	(52)	67
PID: Rep (no lean)	6%	(6)	4%	(4)	90%	(96)	107

Continued on next page

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	4%	(12)	10%	(27)	86%	(241)	281
PID/Gender: Dem Men	—	(0)	9%	(5)	91%	(53)	58
PID/Gender: Dem Women	1%	(0)	20%	(10)	80%	(40)	50
PID/Gender: Ind Men	12%	(5)	18%	(8)	69%	(30)	43
PID/Gender: Ind Women	2%	(1)	3%	(1)	95%	(22)	23
PID/Gender: Rep Men	12%	(6)	5%	(3)	83%	(46)	56
PID/Gender: Rep Women	—	(0)	2%	(1)	98%	(50)	51
Ideo: Liberal (1-3)	1%	(1)	13%	(10)	85%	(65)	76
Ideo: Moderate (4)	6%	(5)	10%	(9)	84%	(71)	84
Ideo: Conservative (5-7)	5%	(6)	7%	(9)	87%	(105)	120
Community: Urban	6%	(6)	10%	(11)	84%	(93)	111
Community: Suburban	4%	(6)	9%	(13)	87%	(129)	147
Community: Rural	1%	(0)	16%	(4)	84%	(19)	23
Military HHnm: Yes	—	(0)	10%	(7)	90%	(63)	71
Military HH: No	6%	(12)	10%	(20)	85%	(178)	210
Employ: Private Sector	10%	(11)	6%	(6)	84%	(93)	111
Employ: Government	—	(0)	12%	(2)	88%	(15)	17
Employ: Self-Employed	2%	(1)	8%	(2)	90%	(18)	21
Employ: Homemaker	3%	(0)	9%	(1)	88%	(13)	15
Employ: Student	—	(0)	9%	(1)	91%	(8)	8
Employ: Retired	—	(0)	7%	(5)	93%	(73)	78
Employ: Unemployed	—	(0)	23%	(5)	77%	(18)	23
Employ: Other	—	(0)	61%	(5)	39%	(3)	8

Continued on next page

Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	4%	(12)	10%	(27)	86%	(241)	281
Protestant	2%	(1)	9%	(6)	89%	(57)	64
Roman Catholic	9%	(6)	8%	(6)	83%	(61)	73
Mormon	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	6%	(0)	94%	(4)	5
Jewish	—	(0)	—	(0)	100%	(16)	16
Muslim	30%	(0)	—	(0)	70%	(0)	1
Buddhist	—	(0)	—	(0)	100%	(6)	6
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	4%	(1)	96%	(14)	14
Agnostic	21%	(4)	21%	(4)	57%	(10)	18
Something else	1%	(0)	16%	(6)	83%	(30)	36
Nothing in particular	1%	(0)	10%	(5)	89%	(42)	48
Ideo/PID: Conservative Republican	8%	(6)	2%	(2)	90%	(74)	82
Ideo/PID: Moderate/Liberal Republican	—	(0)	9%	(2)	91%	(22)	24
Ideo/PID: Moderate/Conservative Democrat	1%	(0)	13%	(7)	86%	(43)	50
Ideo/PID: Liberal Democrat	—	(0)	14%	(8)	86%	(50)	58
Unfavorable of Biden and Trump	2%	(1)	12%	(5)	85%	(38)	45
2024 H2H Matchup: Biden Voter	4%	(5)	13%	(16)	84%	(103)	123
2024 H2H Matchup: Trump Voter	5%	(7)	8%	(11)	87%	(121)	139
2024 H2H Matchup: Would not Vote	10%	(0)	5%	(0)	85%	(4)	5
2024 H2H Matchup: Do not Know	1%	(0)	2%	(0)	97%	(13)	13
2022 House Vote: Democrat	4%	(5)	12%	(14)	85%	(102)	121
2022 House Vote: Republican	6%	(7)	6%	(7)	88%	(103)	117
2022 House Vote: Did not Vote	3%	(1)	14%	(5)	84%	(28)	34
2020 Vote: Joe Biden	1%	(1)	12%	(15)	87%	(112)	128
2020 Vote: Donald Trump	8%	(11)	6%	(9)	86%	(119)	139
2020 Vote: Someone Else	—	(0)	4%	(0)	96%	(5)	6
2020 Vote: Did not Vote	4%	(0)	37%	(3)	59%	(5)	8

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	4%	(12)	10%	(27)	86%	(241)	281
2016 Vote: Hillary Clinton	—	(0)	10%	(10)	90%	(91)	102
2016 Vote: Donald Trump	3%	(3)	9%	(11)	88%	(112)	126
2016 Vote: Someone Else	9%	(1)	—	(0)	91%	(10)	11
2020 Vote/PID: Not Biden/Democrat	—	(0)	23%	(1)	77%	(4)	5
2020 Vote/PID: Not Trump/Republican	3%	(0)	20%	(2)	76%	(8)	10
U.S. Economy: Wrong Track	3%	(7)	10%	(20)	86%	(169)	195
U.S. Economy: Right Direction	7%	(6)	9%	(8)	84%	(73)	86
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	16%	(13)	83%	(68)	82
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(8)	6%	(9)	88%	(127)	145
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(4)	9%	(5)	84%	(46)	54
Top 2024 Issue: Economy	3%	(2)	9%	(8)	88%	(76)	86
Community/Gender: Urban Women	—	(0)	10%	(5)	90%	(44)	49
Community/Gender: Urban Men	10%	(6)	10%	(6)	80%	(49)	62
Community/Gender: Rural Women	—	(0)	—	(0)	100%	(6)	6
Community/Gender: Rural Men	1%	(0)	22%	(4)	77%	(13)	16
Community/Gender: Suburban Women	1%	(1)	9%	(6)	89%	(62)	69
Community/Gender: Suburban Men	7%	(5)	8%	(6)	85%	(67)	79
Homeowner	5%	(11)	9%	(18)	86%	(181)	211
Renter	1%	(1)	13%	(9)	85%	(58)	68
Self + Household: White-Collar	3%	(3)	5%	(6)	92%	(110)	119
Self + Household: Blue Collar	7%	(9)	12%	(16)	81%	(108)	133
Union HH: Yes	18%	(6)	14%	(4)	67%	(21)	31
Union HH: No	3%	(7)	9%	(23)	88%	(221)	250
LGBTQ+: Yes	13%	(3)	19%	(5)	68%	(17)	25
LGBTQ+: No	4%	(9)	9%	(23)	88%	(224)	256
Motivated to Vote	5%	(12)	9%	(24)	86%	(230)	267
Parent: Yes	10%	(10)	9%	(9)	81%	(86)	105
Parent: No	1%	(2)	10%	(18)	89%	(155)	175
COVID Vaccine: Yes	4%	(9)	9%	(19)	87%	(188)	215
COVID Vaccine: No	6%	(4)	13%	(9)	81%	(54)	66

Continued on next page

Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	4%	(12)	10%	(27)	86%	(241)	281
Student Loans: Yes	6%	(2)	20%	(8)	74%	(29)	40
Student Loans: No	4%	(10)	8%	(19)	88%	(212)	241
Favorable Opinion of Haley	7%	(7)	8%	(8)	85%	(84)	99
Unfavorable Opinion of Haley	2%	(2)	12%	(16)	86%	(113)	132
Prodigal Biden Voter	3%	(0)	5%	(1)	93%	(15)	16
Undecided Voter (DK/WNV)	3%	(1)	3%	(0)	94%	(17)	18
Undecided Voter (DK)	1%	(0)	2%	(0)	97%	(13)	13
Watched Debate	5%	(12)	10%	(22)	85%	(192)	225
Watched Debate: Did not Watch	2%	(1)	9%	(5)	89%	(49)	56
Watched Debate: All of it	3%	(4)	7%	(11)	90%	(137)	153
Watched Debate: Some of it	10%	(7)	15%	(11)	75%	(54)	73
Continue His Campaign: Yes Biden	5%	(7)	12%	(16)	82%	(107)	129
Continue His Campaign: No Biden	4%	(6)	8%	(11)	88%	(125)	142
Continue His Campaign: Yes Trump	5%	(8)	5%	(8)	90%	(144)	160
Continue His Campaign: No Trump	4%	(5)	17%	(19)	79%	(86)	109
Conviction: Evidence	7%	(9)	13%	(17)	80%	(109)	136
Conviction: Motivation to Damage	2%	(3)	7%	(8)	91%	(111)	122
Conviction: DK/NO	1%	(0)	8%	(2)	91%	(21)	23

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Registered Voters	85% (386)	12% (55)	2% (10)	— (1)	452
Gender: Male	83% (180)	15% (33)	1% (2)	— (1)	217
Gender: Female	87% (206)	9% (22)	3% (8)	— (0)	235
Age: 18-34	91% (108)	8% (9)	1% (2)	— (0)	119
Age: 35-44	86% (52)	10% (6)	3% (2)	— (0)	60
Age: 45-64	85% (133)	11% (17)	4% (7)	— (0)	157
Age: 65+	80% (93)	19% (22)	— (0)	1% (1)	116
GenZers: 1997-2012	98% (66)	2% (1)	— (0)	— (0)	68
Millennials: 1981-1996	83% (90)	13% (14)	3% (4)	— (0)	107
GenXers: 1965-1980	89% (111)	9% (12)	2% (3)	— (0)	125
Baby Boomers: 1946-1964	78% (105)	19% (25)	3% (4)	1% (1)	135
Educ: < College	86% (265)	12% (37)	2% (7)	— (1)	309
Educ: Bachelors degree	86% (79)	11% (10)	3% (3)	— (0)	92
Educ: Post-grad	84% (43)	14% (7)	2% (1)	— (0)	51
Income: Under 50k	85% (143)	11% (18)	3% (5)	— (1)	167
Income: 50k-100k	85% (151)	12% (22)	2% (4)	— (0)	177
Income: 100k+	86% (92)	13% (14)	1% (1)	— (0)	108
Ethnicity: White (Non-Hispanic)	81% (218)	15% (41)	3% (9)	— (1)	270
Ethnicity: Hispanic	88% (74)	10% (9)	1% (1)	— (0)	83
Ethnicity: Black (Non-Hispanic)	98% (40)	2% (1)	— (0)	— (0)	41
Ethnicity: Asian + Other (Non-Hispanic)	93% (54)	7% (4)	— (0)	— (0)	58
All Christian	83% (175)	15% (32)	1% (2)	— (0)	210
All Non-Christian	84% (28)	1% (0)	16% (5)	— (0)	34
Atheist	68% (15)	28% (6)	4% (1)	— (0)	23
Agnostic/Nothing in particular	86% (91)	12% (13)	1% (2)	— (0)	106
Something Else	95% (76)	4% (3)	— (0)	1% (1)	80
Evangelical	86% (84)	11% (11)	2% (2)	1% (1)	98
Non-Evangelical	87% (160)	12% (23)	— (1)	— (0)	184
PID: Dem (no lean)	81% (151)	14% (26)	4% (8)	— (1)	186
PID: Ind (no lean)	89% (103)	9% (11)	1% (2)	— (0)	115
PID: Rep (no lean)	88% (133)	12% (18)	1% (1)	— (0)	151

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Registered Voters	85% (386)	12% (55)	2% (10)	— (1)	452
PID/Gender: Dem Men	82% (62)	16% (12)	1% (1)	1% (1)	75
PID/Gender: Dem Women	81% (89)	13% (14)	6% (7)	— (0)	110
PID/Gender: Ind Men	88% (61)	10% (7)	2% (2)	— (0)	70
PID/Gender: Ind Women	92% (41)	8% (4)	— (0)	— (0)	45
PID/Gender: Rep Men	80% (57)	20% (14)	— (0)	— (0)	71
PID/Gender: Rep Women	94% (75)	5% (4)	1% (1)	— (0)	80
Ideo: Liberal (1-3)	80% (104)	13% (17)	6% (8)	1% (1)	130
Ideo: Moderate (4)	81% (110)	18% (24)	1% (1)	— (0)	135
Ideo: Conservative (5-7)	92% (164)	8% (14)	— (1)	— (0)	179
Community: Urban	82% (145)	14% (25)	4% (7)	— (0)	178
Community: Suburban	87% (206)	11% (26)	1% (3)	— (0)	236
Community: Rural	90% (35)	8% (3)	— (0)	2% (1)	38
Military HHnm: Yes	90% (104)	7% (9)	2% (3)	— (0)	115
Military HH: No	84% (282)	14% (46)	2% (8)	— (1)	337
Employ: Private Sector	86% (146)	11% (18)	4% (6)	— (0)	170
Employ: Government	69% (14)	24% (5)	7% (2)	— (0)	21
Employ: Self-Employed	99% (26)	1% (0)	— (0)	1% (0)	26
Employ: Homemaker	84% (22)	16% (4)	— (0)	— (0)	26
Employ: Student	94% (24)	— (0)	6% (2)	— (0)	25
Employ: Retired	84% (104)	15% (19)	1% (1)	— (0)	124
Employ: Unemployed	82% (38)	17% (8)	— (0)	2% (1)	46
Employ: Other	96% (13)	4% (0)	— (0)	— (0)	13

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Registered Voters	85% (386)	12% (55)	2% (10)	— (1)	452
Protestant	81% (70)	17% (15)	2% (2)	— (0)	86
Roman Catholic	85% (98)	14% (16)	1% (1)	— (0)	116
Mormon	65% (2)	35% (1)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	100% (5)	— (0)	— (0)	— (0)	5
Jewish	96% (22)	— (0)	4% (1)	— (0)	23
Muslim	90% (2)	10% (0)	— (0)	— (0)	2
Buddhist	48% (4)	— (0)	52% (4)	— (0)	8
Hindu	100% (1)	— (0)	— (0)	— (0)	1
Atheist	68% (15)	28% (6)	4% (1)	— (0)	23
Agnostic	83% (22)	11% (3)	6% (2)	— (0)	27
Something else	95% (76)	4% (3)	— (0)	1% (1)	80
Nothing in particular	87% (69)	13% (10)	— (0)	— (0)	79
Ideo/PID: Conservative Republican	91% (106)	9% (10)	1% (1)	— (0)	117
Ideo/PID: Moderate/Liberal Republican	75% (24)	25% (8)	— (0)	— (0)	32
Ideo/PID: Moderate/Conservative Democrat	82% (69)	17% (15)	1% (1)	— (0)	85
Ideo/PID: Liberal Democrat	81% (80)	12% (12)	7% (7)	1% (1)	100
Unfavorable of Biden and Trump	85% (64)	14% (11)	1% (1)	— (0)	76
2024 H2H Matchup: Biden Voter	81% (166)	14% (29)	5% (9)	— (1)	205
2024 H2H Matchup: Trump Voter	90% (195)	9% (20)	— (1)	— (0)	216
2024 H2H Matchup: Would not Vote	81% (6)	19% (1)	— (0)	— (0)	7
2024 H2H Matchup: Do not Know	83% (20)	17% (4)	— (0)	— (0)	24
2022 House Vote: Democrat	79% (158)	16% (32)	5% (9)	— (0)	199
2022 House Vote: Republican	89% (135)	11% (16)	1% (1)	— (0)	152
2022 House Vote: Did not Vote	93% (82)	6% (5)	— (0)	1% (1)	88
2020 Vote: Joe Biden	79% (168)	16% (33)	4% (9)	— (1)	212
2020 Vote: Donald Trump	91% (184)	9% (17)	— (1)	— (0)	202
2020 Vote: Someone Else	85% (8)	15% (1)	— (0)	— (0)	10
2020 Vote: Did not Vote	91% (26)	9% (3)	— (0)	— (0)	29

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Registered Voters	85% (386)	12% (55)	2% (10)	— (1)	452
2016 Vote: Hillary Clinton	82% (136)	12% (20)	6% (9)	— (0)	165
2016 Vote: Donald Trump	87% (154)	13% (23)	— (1)	— (0)	177
2016 Vote: Someone Else	84% (12)	16% (2)	— (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	95% (15)	5% (1)	— (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	83% (15)	17% (3)	— (0)	— (0)	18
U.S. Economy: Wrong Track	91% (302)	8% (26)	— (1)	— (1)	330
U.S. Economy: Right Direction	69% (84)	23% (29)	8% (9)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	77% (112)	16% (23)	7% (9)	1% (1)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91% (203)	9% (20)	— (1)	— (0)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	86% (71)	14% (11)	— (0)	— (0)	82
Top 2024 Issue: Economy	94% (144)	5% (8)	1% (1)	— (0)	153
Community/Gender: Urban Women	82% (73)	11% (10)	7% (6)	— (0)	89
Community/Gender: Urban Men	81% (72)	18% (16)	1% (1)	— (0)	89
Community/Gender: Rural Women	92% (13)	8% (1)	— (0)	— (0)	15
Community/Gender: Rural Men	89% (21)	8% (2)	— (0)	3% (1)	24
Community/Gender: Suburban Women	91% (119)	8% (11)	1% (2)	— (0)	131
Community/Gender: Suburban Men	83% (87)	15% (16)	1% (2)	— (0)	104
Homeowner	85% (284)	12% (40)	3% (9)	— (0)	333
Renter	87% (99)	11% (13)	2% (2)	1% (1)	114
Self + Household: White-Collar	84% (158)	14% (27)	2% (4)	— (0)	188
Self + Household: Blue Collar	85% (165)	12% (23)	3% (6)	— (1)	195
Union HH: Yes	75% (36)	14% (7)	10% (5)	— (0)	47
Union HH: No	87% (350)	12% (48)	1% (5)	— (1)	405
LGBTQ+: Yes	82% (37)	17% (8)	— (0)	— (0)	45
LGBTQ+: No	86% (349)	12% (47)	3% (10)	— (1)	407
Motivated to Vote	85% (342)	13% (51)	2% (9)	— (0)	402
Parent: Yes	88% (123)	10% (13)	2% (3)	— (0)	140
Parent: No	84% (263)	13% (41)	2% (7)	— (1)	312
COVID Vaccine: Yes	85% (297)	12% (44)	3% (10)	— (0)	351
COVID Vaccine: No	88% (89)	11% (11)	1% (1)	1% (1)	101

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Registered Voters	85% (386)	12% (55)	2% (10)	— (1)	452
Student Loans: Yes	92% (61)	5% (4)	3% (2)	— (0)	67
Student Loans: No	84% (325)	13% (51)	2% (9)	— (1)	385
Favorable Opinion of Haley	87% (120)	12% (16)	1% (1)	— (0)	137
Unfavorable Opinion of Haley	79% (145)	15% (28)	5% (9)	— (1)	183
Prodigal Biden Voter	85% (30)	15% (5)	— (0)	— (0)	35
Undecided Voter (DK/WNV)	82% (26)	18% (6)	— (0)	— (0)	31
Undecided Voter (DK)	83% (20)	17% (4)	— (0)	— (0)	24
Watched Debate	87% (291)	12% (39)	2% (5)	— (0)	336
Watched Debate: Did not Watch	81% (95)	13% (16)	4% (5)	1% (1)	116
Watched Debate: All of it	87% (183)	11% (23)	2% (4)	— (0)	210
Watched Debate: Some of it	86% (109)	13% (16)	1% (1)	— (0)	126
Continue His Campaign: Yes Biden	83% (166)	11% (23)	5% (9)	— (1)	199
Continue His Campaign: No Biden	88% (202)	11% (26)	— (1)	— (0)	229
Continue His Campaign: Yes Trump	91% (216)	7% (17)	2% (5)	— (0)	239
Continue His Campaign: No Trump	77% (147)	20% (37)	3% (5)	— (1)	190
Conviction: Evidence	78% (170)	17% (37)	4% (9)	— (1)	218
Conviction: Motivation to Damage	94% (185)	6% (13)	— (0)	— (0)	197
Conviction: DK/NO	84% (31)	14% (5)	2% (1)	— (0)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (174)	42% (190)	14% (61)	3% (14)	3% (13)	452
Gender: Male	49% (106)	34% (74)	12% (27)	3% (7)	2% (3)	217
Gender: Female	29% (68)	49% (116)	15% (34)	3% (7)	4% (10)	235
Age: 18-34	32% (39)	40% (48)	17% (20)	5% (6)	7% (8)	119
Age: 35-44	53% (32)	39% (23)	2% (1)	5% (3)	1% (1)	60
Age: 45-64	41% (65)	36% (56)	18% (28)	2% (4)	2% (4)	157
Age: 65+	33% (38)	55% (63)	10% (12)	2% (2)	1% (1)	116
GenZers: 1997-2012	33% (22)	44% (30)	15% (10)	5% (3)	3% (2)	68
Millennials: 1981-1996	42% (45)	37% (40)	10% (11)	5% (5)	6% (6)	107
GenXers: 1965-1980	42% (53)	35% (44)	19% (23)	2% (2)	3% (3)	125
Baby Boomers: 1946-1964	37% (50)	49% (66)	11% (15)	3% (4)	1% (1)	135
Educ: < College	38% (117)	44% (135)	13% (40)	2% (7)	3% (10)	309
Educ: Bachelors degree	39% (36)	33% (30)	17% (16)	8% (7)	3% (3)	92
Educ: Post-grad	41% (21)	48% (24)	11% (6)	— (0)	— (0)	51
Income: Under 50k	33% (55)	50% (84)	10% (17)	4% (7)	3% (5)	167
Income: 50k-100k	35% (61)	39% (69)	19% (33)	4% (7)	4% (7)	177
Income: 100k+	54% (58)	35% (37)	10% (11)	— (0)	1% (1)	108
Ethnicity: White (Non-Hispanic)	36% (96)	45% (121)	15% (40)	4% (10)	1% (2)	270
Ethnicity: Hispanic	42% (35)	38% (31)	10% (9)	5% (4)	5% (5)	83
Ethnicity: Black (Non-Hispanic)	52% (21)	37% (15)	4% (2)	— (0)	6% (3)	41
Ethnicity: Asian + Other (Non-Hispanic)	37% (21)	38% (22)	18% (11)	— (0)	7% (4)	58
All Christian	38% (80)	43% (90)	14% (29)	3% (6)	2% (5)	210
All Non-Christian	49% (17)	37% (12)	10% (3)	— (0)	4% (1)	34
Atheist	59% (13)	38% (9)	2% (1)	— (0)	— (0)	23
Agnostic/Nothing in particular	35% (37)	44% (47)	12% (13)	5% (6)	3% (3)	106
Something Else	33% (26)	40% (32)	19% (15)	3% (3)	5% (4)	80
Evangelical	38% (37)	36% (35)	21% (20)	3% (3)	2% (2)	98
Non-Evangelical	35% (65)	47% (86)	13% (23)	3% (6)	2% (4)	184
PID: Dem (no lean)	45% (84)	39% (72)	9% (16)	4% (8)	3% (5)	186
PID: Ind (no lean)	42% (48)	42% (48)	10% (11)	3% (3)	5% (5)	115
PID: Rep (no lean)	28% (42)	46% (70)	23% (34)	2% (3)	2% (2)	151

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (174)	42% (190)	14% (61)	3% (14)	3% (13)	452
PID/Gender: Dem Men	57% (43)	29% (22)	6% (4)	7% (5)	2% (1)	75
PID/Gender: Dem Women	37% (41)	46% (51)	11% (12)	3% (3)	4% (4)	110
PID/Gender: Ind Men	47% (33)	44% (31)	6% (4)	— (0)	2% (2)	70
PID/Gender: Ind Women	33% (15)	37% (17)	15% (7)	7% (3)	8% (4)	45
PID/Gender: Rep Men	41% (29)	30% (22)	26% (19)	2% (1)	— (0)	71
PID/Gender: Rep Women	15% (12)	61% (49)	19% (16)	2% (2)	3% (2)	80
Ideo: Liberal (1-3)	54% (70)	28% (37)	11% (14)	3% (4)	5% (6)	130
Ideo: Moderate (4)	41% (56)	46% (62)	9% (12)	2% (3)	2% (3)	135
Ideo: Conservative (5-7)	26% (47)	49% (88)	20% (36)	4% (7)	1% (1)	179
Community: Urban	42% (74)	45% (81)	7% (13)	3% (5)	3% (5)	178
Community: Suburban	36% (84)	40% (95)	18% (42)	3% (7)	3% (8)	236
Community: Rural	41% (16)	37% (14)	17% (7)	5% (2)	— (0)	38
Military HHnm: Yes	37% (42)	52% (59)	9% (10)	1% (1)	1% (1)	115
Military HH: No	39% (131)	39% (131)	15% (51)	4% (13)	3% (12)	337
Employ: Private Sector	43% (74)	37% (64)	14% (25)	1% (2)	4% (6)	170
Employ: Government	39% (8)	42% (9)	7% (2)	12% (3)	— (0)	21
Employ: Self-Employed	50% (13)	32% (8)	17% (4)	— (0)	2% (0)	26
Employ: Homemaker	26% (7)	35% (9)	26% (7)	7% (2)	6% (2)	26
Employ: Student	34% (8)	45% (11)	1% (0)	12% (3)	8% (2)	25
Employ: Retired	29% (35)	58% (72)	11% (13)	2% (3)	— (0)	124
Employ: Unemployed	49% (23)	23% (11)	20% (9)	3% (1)	5% (2)	46
Employ: Other	43% (6)	47% (6)	10% (1)	— (0)	— (0)	13

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(174)	42%	(190)	14%	(61)	3%	(14)	3%	(13)	452
Protestant	38%	(32)	49%	(42)	12%	(10)	1%	(1)	—	(0)	86
Roman Catholic	38%	(44)	40%	(47)	16%	(19)	4%	(4)	2%	(2)	116
Mormon	30%	(1)	6%	(0)	—	(0)	—	(0)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	56%	(3)	28%	(1)	16%	(1)	—	(0)	—	(0)	5
Jewish	62%	(14)	22%	(5)	15%	(3)	—	(0)	—	(0)	23
Muslim	22%	(0)	10%	(0)	—	(0)	—	(0)	68%	(1)	2
Buddhist	26%	(2)	74%	(6)	—	(0)	—	(0)	—	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	59%	(13)	38%	(9)	2%	(1)	—	(0)	—	(0)	23
Agnostic	31%	(8)	37%	(10)	27%	(7)	5%	(1)	—	(0)	27
Something else	33%	(26)	40%	(32)	19%	(15)	3%	(3)	5%	(4)	80
Nothing in particular	37%	(29)	47%	(37)	7%	(6)	6%	(4)	4%	(3)	79
Ideo/PID: Conservative Republican	23%	(27)	51%	(59)	24%	(28)	3%	(3)	—	(0)	117
Ideo/PID: Moderate/Liberal Republican	46%	(15)	27%	(9)	21%	(7)	—	(0)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	39%	(33)	53%	(45)	3%	(2)	5%	(4)	1%	(0)	85
Ideo/PID: Liberal Democrat	51%	(51)	28%	(27)	14%	(14)	4%	(4)	4%	(4)	100
Unfavorable of Biden and Trump	35%	(26)	50%	(38)	8%	(6)	2%	(1)	5%	(4)	76
2024 H2H Matchup: Biden Voter	44%	(91)	42%	(86)	8%	(16)	4%	(8)	2%	(4)	205
2024 H2H Matchup: Trump Voter	32%	(70)	43%	(93)	20%	(43)	3%	(6)	2%	(5)	216
2024 H2H Matchup: Would not Vote	23%	(2)	46%	(3)	12%	(1)	—	(0)	19%	(1)	7
2024 H2H Matchup: Do not Know	46%	(11)	34%	(8)	8%	(2)	—	(0)	12%	(3)	24
2022 House Vote: Democrat	45%	(89)	41%	(81)	9%	(18)	4%	(8)	1%	(3)	199
2022 House Vote: Republican	32%	(49)	41%	(62)	24%	(36)	2%	(4)	1%	(1)	152
2022 House Vote: Did not Vote	33%	(29)	48%	(42)	8%	(7)	2%	(2)	9%	(7)	88
2020 Vote: Joe Biden	45%	(96)	41%	(86)	7%	(14)	4%	(9)	3%	(6)	212
2020 Vote: Donald Trump	31%	(63)	45%	(91)	19%	(39)	2%	(5)	2%	(4)	202
2020 Vote: Someone Else	49%	(5)	33%	(3)	18%	(2)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	32%	(9)	37%	(11)	21%	(6)	—	(0)	11%	(3)	29

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(174)	42%	(190)	14%	(61)	3%	(14)	3%	(13)	452
2016 Vote: Hillary Clinton	54%	(89)	35%	(57)	5%	(8)	3%	(4)	4%	(7)	165
2016 Vote: Donald Trump	32%	(57)	45%	(79)	19%	(34)	3%	(5)	1%	(2)	177
2016 Vote: Someone Else	46%	(7)	53%	(8)	1%	(0)	—	(0)	—	(0)	15
2020 Vote/PID: Not Biden/Democrat	45%	(7)	34%	(5)	19%	(3)	—	(0)	2%	(0)	16
2020 Vote/PID: Not Trump/Republican	44%	(8)	39%	(7)	17%	(3)	—	(0)	—	(0)	18
U.S. Economy: Wrong Track	33%	(110)	44%	(144)	16%	(54)	3%	(10)	4%	(13)	330
U.S. Economy: Right Direction	52%	(63)	38%	(47)	6%	(7)	4%	(4)	—	(0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(69)	40%	(58)	7%	(10)	4%	(5)	3%	(4)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(72)	44%	(99)	19%	(43)	3%	(6)	2%	(5)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(32)	41%	(33)	11%	(9)	3%	(3)	5%	(4)	82
Top 2024 Issue: Economy	34%	(52)	41%	(63)	15%	(24)	4%	(6)	5%	(7)	153
Community/Gender: Urban Women	31%	(27)	53%	(48)	8%	(7)	4%	(4)	4%	(3)	89
Community/Gender: Urban Men	53%	(47)	37%	(33)	6%	(6)	2%	(1)	2%	(2)	89
Community/Gender: Rural Women	15%	(2)	52%	(8)	33%	(5)	—	(0)	—	(0)	15
Community/Gender: Rural Men	57%	(13)	27%	(6)	7%	(2)	9%	(2)	—	(0)	24
Community/Gender: Suburban Women	29%	(38)	46%	(61)	17%	(22)	3%	(4)	5%	(6)	131
Community/Gender: Suburban Men	44%	(46)	33%	(35)	19%	(19)	3%	(3)	2%	(2)	104
Homeowner	40%	(133)	42%	(140)	15%	(50)	2%	(5)	2%	(5)	333
Renter	33%	(38)	42%	(48)	10%	(11)	8%	(9)	7%	(8)	114
Self + Household: White-Collar	41%	(76)	41%	(77)	14%	(25)	2%	(4)	3%	(5)	188
Self + Household: Blue Collar	41%	(80)	40%	(78)	15%	(28)	2%	(3)	2%	(4)	195
Union HH: Yes	52%	(24)	19%	(9)	26%	(12)	3%	(1)	1%	(0)	47
Union HH: No	37%	(149)	45%	(181)	12%	(49)	3%	(13)	3%	(13)	405
LGBTQ+: Yes	44%	(20)	28%	(13)	19%	(9)	7%	(3)	1%	(1)	45
LGBTQ+: No	38%	(154)	44%	(177)	13%	(52)	3%	(11)	3%	(12)	407
Motivated to Vote	40%	(162)	40%	(159)	14%	(58)	3%	(13)	2%	(9)	402
Parent: Yes	47%	(65)	33%	(46)	15%	(21)	1%	(2)	4%	(6)	140
Parent: No	35%	(108)	46%	(145)	13%	(40)	4%	(12)	2%	(7)	312
COVID Vaccine: Yes	37%	(131)	44%	(155)	13%	(45)	3%	(11)	2%	(8)	351
COVID Vaccine: No	42%	(42)	35%	(35)	16%	(16)	3%	(3)	5%	(5)	101

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(174)	42%	(190)	14%	(61)	3%	(14)	3%	(13)	452
Student Loans: Yes	32%	(21)	49%	(33)	13%	(8)	3%	(2)	3%	(2)	67
Student Loans: No	40%	(152)	41%	(157)	14%	(53)	3%	(12)	3%	(11)	385
Favorable Opinion of Haley	38%	(51)	53%	(72)	8%	(11)	2%	(3)	—	(0)	137
Unfavorable Opinion of Haley	46%	(83)	33%	(61)	15%	(28)	4%	(7)	2%	(5)	183
Prodigal Biden Voter	33%	(11)	50%	(17)	7%	(2)	3%	(1)	8%	(3)	35
Undecided Voter (DK/WNV)	40%	(13)	37%	(12)	9%	(3)	—	(0)	13%	(4)	31
Undecided Voter (DK)	46%	(11)	34%	(8)	8%	(2)	—	(0)	12%	(3)	24
Watched Debate	39%	(132)	39%	(131)	15%	(51)	4%	(13)	3%	(9)	336
Watched Debate: Did not Watch	36%	(42)	51%	(59)	9%	(10)	1%	(1)	3%	(4)	116
Watched Debate: All of it	42%	(89)	34%	(71)	18%	(38)	5%	(10)	1%	(3)	210
Watched Debate: Some of it	35%	(44)	48%	(60)	11%	(13)	3%	(3)	5%	(6)	126
Continue His Campaign: Yes Biden	46%	(92)	38%	(76)	9%	(18)	4%	(8)	2%	(4)	199
Continue His Campaign: No Biden	34%	(78)	43%	(99)	18%	(41)	3%	(6)	3%	(6)	229
Continue His Campaign: Yes Trump	31%	(74)	46%	(110)	17%	(41)	4%	(9)	2%	(5)	239
Continue His Campaign: No Trump	45%	(85)	40%	(77)	9%	(18)	3%	(5)	3%	(5)	190
Conviction: Evidence	43%	(94)	40%	(88)	10%	(22)	4%	(9)	2%	(5)	218
Conviction: Motivation to Damage	31%	(62)	45%	(90)	19%	(37)	2%	(5)	2%	(4)	197
Conviction: DK/NO	48%	(18)	35%	(13)	6%	(2)	—	(0)	11%	(4)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (246)	34% (156)	10% (44)	1% (4)	— (2)	452
Gender: Male	55% (119)	33% (72)	10% (22)	1% (2)	1% (1)	217
Gender: Female	54% (127)	36% (84)	9% (21)	1% (2)	— (1)	235
Age: 18-34	74% (88)	21% (25)	3% (3)	2% (2)	1% (1)	119
Age: 35-44	68% (41)	31% (19)	1% (1)	— (0)	— (0)	60
Age: 45-64	51% (80)	36% (57)	11% (18)	1% (2)	— (0)	157
Age: 65+	32% (37)	48% (55)	19% (22)	1% (1)	1% (1)	116
GenZers: 1997-2012	76% (52)	22% (15)	2% (1)	— (0)	— (0)	68
Millennials: 1981-1996	68% (73)	27% (29)	3% (3)	2% (2)	1% (1)	107
GenXers: 1965-1980	57% (72)	30% (37)	12% (15)	— (1)	— (0)	125
Baby Boomers: 1946-1964	35% (47)	45% (61)	18% (25)	1% (2)	— (1)	135
Educ: < College	60% (185)	31% (95)	8% (25)	1% (3)	— (1)	309
Educ: Bachelors degree	52% (48)	34% (31)	13% (12)	1% (1)	— (0)	92
Educ: Post-grad	27% (14)	57% (29)	14% (7)	— (0)	2% (1)	51
Income: Under 50k	60% (100)	29% (49)	10% (16)	1% (2)	— (0)	167
Income: 50k-100k	53% (95)	37% (66)	8% (14)	1% (2)	— (1)	177
Income: 100k+	48% (52)	38% (41)	13% (14)	— (0)	1% (1)	108
Ethnicity: White (Non-Hispanic)	42% (113)	42% (113)	15% (40)	1% (2)	1% (2)	270
Ethnicity: Hispanic	81% (68)	16% (13)	— (0)	2% (2)	— (0)	83
Ethnicity: Black (Non-Hispanic)	84% (34)	16% (7)	— (0)	— (0)	— (0)	41
Ethnicity: Asian + Other (Non-Hispanic)	54% (31)	38% (22)	6% (3)	1% (1)	1% (0)	58
All Christian	53% (112)	36% (76)	9% (19)	— (1)	1% (2)	210
All Non-Christian	51% (17)	42% (14)	6% (2)	1% (0)	— (0)	34
Atheist	64% (15)	36% (8)	— (0)	— (0)	— (0)	23
Agnostic/Nothing in particular	56% (59)	30% (32)	12% (13)	1% (2)	— (0)	106
Something Else	55% (44)	31% (25)	12% (10)	2% (2)	— (0)	80
Evangelical	49% (48)	40% (40)	8% (8)	2% (2)	— (0)	98
Non-Evangelical	55% (101)	32% (60)	11% (21)	— (1)	1% (2)	184
PID: Dem (no lean)	66% (123)	29% (54)	5% (10)	— (0)	— (0)	186
PID: Ind (no lean)	50% (58)	36% (41)	10% (12)	3% (3)	1% (1)	115
PID: Rep (no lean)	44% (66)	40% (61)	15% (23)	1% (1)	1% (1)	151

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(246)	34%	(156)	10%	(44)	1%	(4)	—	(2)	452
PID/Gender: Dem Men	68%	(51)	23%	(17)	9%	(7)	—	(0)	—	(0)	75
PID/Gender: Dem Women	65%	(71)	33%	(36)	3%	(3)	—	(0)	—	(0)	110
PID/Gender: Ind Men	46%	(32)	39%	(27)	11%	(8)	3%	(2)	—	(0)	70
PID/Gender: Ind Women	56%	(25)	31%	(14)	8%	(4)	2%	(1)	2%	(1)	45
PID/Gender: Rep Men	50%	(36)	38%	(27)	11%	(8)	—	(0)	2%	(1)	71
PID/Gender: Rep Women	38%	(31)	42%	(34)	19%	(15)	1%	(1)	—	(0)	80
Ideo: Liberal (1-3)	61%	(80)	35%	(45)	4%	(5)	—	(0)	—	(0)	130
Ideo: Moderate (4)	55%	(75)	34%	(47)	9%	(12)	2%	(2)	—	(0)	135
Ideo: Conservative (5-7)	48%	(86)	36%	(64)	14%	(26)	1%	(2)	1%	(2)	179
Community: Urban	66%	(117)	27%	(48)	5%	(9)	1%	(2)	1%	(1)	178
Community: Suburban	49%	(115)	38%	(91)	12%	(27)	1%	(2)	—	(1)	236
Community: Rural	38%	(15)	43%	(16)	18%	(7)	1%	(1)	—	(0)	38
Military HHnm: Yes	42%	(48)	42%	(48)	16%	(18)	1%	(1)	—	(0)	115
Military HH: No	59%	(199)	32%	(108)	8%	(25)	1%	(3)	1%	(2)	337
Employ: Private Sector	60%	(102)	31%	(52)	7%	(13)	1%	(2)	1%	(2)	170
Employ: Government	62%	(13)	23%	(5)	15%	(3)	—	(0)	—	(0)	21
Employ: Self-Employed	68%	(18)	26%	(7)	4%	(1)	1%	(0)	2%	(0)	26
Employ: Homemaker	61%	(16)	38%	(10)	2%	(0)	—	(0)	—	(0)	26
Employ: Student	67%	(17)	29%	(7)	3%	(1)	—	(0)	—	(0)	25
Employ: Retired	30%	(38)	52%	(64)	17%	(21)	1%	(1)	—	(0)	124
Employ: Unemployed	72%	(33)	15%	(7)	9%	(4)	4%	(2)	—	(0)	46
Employ: Other	75%	(10)	25%	(3)	—	(0)	—	(0)	—	(0)	13

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (246)	34% (156)	10% (44)	1% (4)	— (2)	452
Protestant	48% (42)	44% (37)	7% (6)	1% (1)	— (0)	86
Roman Catholic	55% (64)	32% (37)	11% (13)	— (0)	2% (2)	116
Mormon	100% (4)	— (0)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	62% (3)	38% (2)	— (0)	— (0)	— (0)	5
Jewish	57% (13)	33% (7)	10% (2)	— (0)	— (0)	23
Muslim	90% (2)	— (0)	— (0)	10% (0)	— (0)	2
Buddhist	31% (3)	69% (6)	— (0)	— (0)	— (0)	8
Hindu	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Atheist	64% (15)	36% (8)	— (0)	— (0)	— (0)	23
Agnostic	62% (17)	30% (8)	6% (2)	2% (1)	— (0)	27
Something else	55% (44)	31% (25)	12% (10)	2% (2)	— (0)	80
Nothing in particular	54% (42)	30% (24)	14% (11)	1% (1)	1% (0)	79
Ideo/PID: Conservative Republican	37% (44)	43% (50)	18% (21)	1% (1)	1% (1)	117
Ideo/PID: Moderate/Liberal Republican	62% (20)	33% (11)	5% (2)	— (0)	— (0)	32
Ideo/PID: Moderate/Conservative Democrat	69% (58)	23% (19)	9% (8)	— (0)	— (0)	85
Ideo/PID: Liberal Democrat	63% (63)	35% (34)	2% (2)	— (0)	— (0)	100
Unfavorable of Biden and Trump	57% (43)	26% (20)	16% (12)	1% (1)	— (0)	76
2024 H2H Matchup: Biden Voter	60% (123)	35% (72)	5% (10)	— (0)	— (0)	205
2024 H2H Matchup: Trump Voter	48% (105)	36% (78)	13% (28)	2% (4)	1% (2)	216
2024 H2H Matchup: Would not Vote	81% (6)	7% (1)	4% (0)	7% (1)	— (0)	7
2024 H2H Matchup: Do not Know	54% (13)	19% (5)	25% (6)	— (0)	2% (0)	24
2022 House Vote: Democrat	60% (120)	34% (68)	5% (10)	— (1)	— (0)	199
2022 House Vote: Republican	39% (59)	42% (64)	17% (26)	1% (1)	1% (2)	152
2022 House Vote: Did not Vote	69% (60)	24% (21)	5% (4)	2% (2)	— (0)	88
2020 Vote: Joe Biden	61% (130)	32% (68)	6% (13)	— (1)	— (0)	212
2020 Vote: Donald Trump	43% (86)	41% (82)	15% (31)	— (1)	1% (2)	202
2020 Vote: Someone Else	66% (6)	29% (3)	— (0)	5% (1)	— (0)	10
2020 Vote: Did not Vote	83% (24)	9% (3)	— (0)	6% (2)	1% (0)	29

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (246)	34% (156)	10% (44)	1% (4)	— (2)	452
2016 Vote: Hillary Clinton	63% (105)	31% (50)	6% (10)	— (1)	— (0)	165
2016 Vote: Donald Trump	40% (70)	42% (74)	16% (28)	2% (3)	1% (2)	177
2016 Vote: Someone Else	32% (5)	34% (5)	34% (5)	— (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	92% (15)	8% (1)	— (0)	— (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	55% (10)	36% (6)	9% (2)	— (0)	— (0)	18
U.S. Economy: Wrong Track	55% (180)	32% (106)	11% (37)	1% (4)	1% (2)	330
U.S. Economy: Right Direction	54% (66)	40% (49)	5% (7)	— (0)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57% (84)	38% (56)	5% (7)	— (0)	— (0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (113)	36% (81)	11% (26)	2% (4)	1% (2)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	62% (50)	23% (19)	14% (12)	1% (1)	1% (0)	82
Top 2024 Issue: Economy	66% (101)	24% (37)	8% (13)	1% (2)	— (0)	153
Community/Gender: Urban Women	65% (58)	28% (25)	5% (5)	2% (2)	— (0)	89
Community/Gender: Urban Men	67% (59)	26% (23)	5% (5)	— (0)	1% (1)	89
Community/Gender: Rural Women	15% (2)	71% (10)	14% (2)	— (0)	— (0)	15
Community/Gender: Rural Men	52% (12)	25% (6)	20% (5)	2% (1)	— (0)	24
Community/Gender: Suburban Women	51% (67)	37% (49)	11% (14)	— (0)	1% (1)	131
Community/Gender: Suburban Men	46% (48)	40% (42)	12% (13)	2% (2)	— (0)	104
Homeowner	47% (158)	39% (131)	12% (39)	1% (4)	1% (2)	333
Renter	75% (86)	21% (24)	3% (3)	— (0)	— (0)	114
Self + Household: White-Collar	42% (80)	44% (82)	13% (24)	1% (2)	1% (1)	188
Self + Household: Blue Collar	64% (125)	28% (55)	7% (13)	— (1)	1% (1)	195
Union HH: Yes	47% (23)	42% (20)	11% (5)	— (0)	— (0)	47
Union HH: No	55% (224)	34% (136)	10% (39)	1% (4)	1% (2)	405
LGBTQ+: Yes	75% (34)	16% (7)	7% (3)	1% (1)	— (0)	45
LGBTQ+: No	52% (212)	36% (148)	10% (40)	1% (4)	1% (2)	407
Motivated to Vote	53% (212)	35% (141)	11% (43)	1% (4)	— (2)	402
Parent: Yes	73% (101)	20% (28)	6% (8)	1% (1)	1% (1)	140
Parent: No	46% (145)	41% (127)	11% (36)	1% (3)	— (1)	312
COVID Vaccine: Yes	51% (180)	37% (129)	10% (37)	1% (2)	1% (2)	351
COVID Vaccine: No	65% (66)	26% (26)	7% (7)	2% (2)	— (0)	101

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(246)	34%	(156)	10%	(44)	1%	(4)	—	(2)	452
Student Loans: Yes	71%	(47)	21%	(14)	6%	(4)	—	(0)	2%	(1)	67
Student Loans: No	52%	(199)	37%	(141)	10%	(40)	1%	(4)	—	(1)	385
Favorable Opinion of Haley	50%	(69)	34%	(47)	16%	(22)	—	(0)	—	(0)	137
Unfavorable Opinion of Haley	52%	(95)	36%	(67)	10%	(19)	1%	(2)	1%	(1)	183
Prodigal Biden Voter	73%	(25)	16%	(6)	8%	(3)	3%	(1)	—	(0)	35
Undecided Voter (DK/WNV)	60%	(19)	17%	(5)	20%	(6)	2%	(1)	1%	(0)	31
Undecided Voter (DK)	54%	(13)	19%	(5)	25%	(6)	—	(0)	2%	(0)	24
Watched Debate	57%	(190)	33%	(110)	10%	(32)	1%	(2)	1%	(2)	336
Watched Debate: Did not Watch	49%	(57)	39%	(45)	10%	(12)	2%	(2)	—	(0)	116
Watched Debate: All of it	50%	(106)	37%	(78)	12%	(24)	1%	(2)	—	(0)	210
Watched Debate: Some of it	67%	(84)	25%	(32)	6%	(8)	—	(0)	1%	(2)	126
Continue His Campaign: Yes Biden	60%	(118)	33%	(65)	8%	(15)	—	(0)	—	(0)	199
Continue His Campaign: No Biden	52%	(119)	33%	(76)	12%	(28)	1%	(3)	1%	(2)	229
Continue His Campaign: Yes Trump	48%	(113)	39%	(93)	11%	(27)	1%	(3)	1%	(2)	239
Continue His Campaign: No Trump	60%	(114)	30%	(58)	9%	(17)	—	(1)	—	(0)	190
Conviction: Evidence	61%	(133)	33%	(71)	6%	(14)	—	(1)	—	(0)	218
Conviction: Motivation to Damage	47%	(93)	38%	(76)	12%	(24)	2%	(4)	—	(1)	197
Conviction: DK/NO	57%	(21)	24%	(9)	15%	(5)	—	(0)	4%	(2)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (306)	26% (116)	5% (21)	1% (6)	1% (4)	452
Gender: Male	64% (140)	28% (60)	5% (11)	1% (3)	1% (3)	217
Gender: Female	71% (166)	24% (56)	4% (10)	1% (2)	— (1)	235
Age: 18-34	73% (88)	20% (24)	2% (3)	1% (2)	3% (3)	119
Age: 35-44	66% (40)	27% (16)	4% (3)	2% (1)	— (0)	60
Age: 45-64	72% (113)	18% (29)	9% (14)	1% (1)	— (0)	157
Age: 65+	57% (66)	40% (46)	2% (2)	1% (1)	1% (1)	116
GenZers: 1997-2012	72% (49)	22% (15)	1% (1)	— (0)	4% (3)	68
Millennials: 1981-1996	69% (74)	24% (26)	4% (4)	3% (3)	— (0)	107
GenXers: 1965-1980	71% (89)	17% (21)	10% (13)	1% (1)	— (0)	125
Baby Boomers: 1946-1964	66% (89)	32% (43)	1% (2)	— (0)	— (1)	135
Educ: < College	71% (220)	24% (73)	4% (11)	1% (5)	— (1)	309
Educ: Bachelors degree	60% (56)	28% (26)	8% (7)	— (0)	3% (3)	92
Educ: Post-grad	60% (31)	33% (17)	5% (2)	2% (1)	— (0)	51
Income: Under 50k	74% (123)	21% (35)	3% (5)	2% (4)	— (0)	167
Income: 50k-100k	62% (110)	28% (49)	7% (13)	1% (2)	2% (4)	177
Income: 100k+	67% (73)	30% (32)	3% (3)	— (0)	— (0)	108
Ethnicity: White (Non-Hispanic)	63% (170)	28% (76)	7% (20)	1% (3)	— (1)	270
Ethnicity: Hispanic	74% (62)	20% (16)	1% (0)	2% (2)	4% (3)	83
Ethnicity: Black (Non-Hispanic)	77% (32)	21% (9)	2% (1)	— (0)	— (0)	41
Ethnicity: Asian + Other (Non-Hispanic)	74% (43)	26% (15)	— (0)	1% (1)	— (0)	58
All Christian	73% (152)	23% (49)	2% (5)	— (0)	2% (4)	210
All Non-Christian	66% (22)	23% (8)	11% (4)	— (0)	— (0)	34
Atheist	45% (10)	32% (7)	20% (4)	4% (1)	— (0)	23
Agnostic/Nothing in particular	61% (65)	30% (32)	6% (6)	3% (3)	— (0)	106
Something Else	70% (56)	25% (20)	3% (2)	2% (2)	— (0)	80
Evangelical	75% (74)	21% (21)	2% (2)	2% (2)	— (0)	98
Non-Evangelical	70% (128)	25% (46)	3% (6)	— (0)	2% (4)	184
PID: Dem (no lean)	67% (125)	22% (41)	8% (14)	2% (3)	2% (3)	186
PID: Ind (no lean)	67% (77)	30% (34)	1% (1)	2% (2)	1% (1)	115
PID: Rep (no lean)	69% (104)	27% (40)	4% (6)	— (0)	— (0)	151

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (306)	26% (116)	5% (21)	1% (6)	1% (4)	452
PID/Gender: Dem Men	58% (44)	29% (22)	8% (6)	1% (1)	4% (3)	75
PID/Gender: Dem Women	74% (81)	17% (19)	7% (8)	2% (2)	— (0)	110
PID/Gender: Ind Men	69% (48)	28% (20)	— (0)	3% (2)	— (0)	70
PID/Gender: Ind Women	64% (29)	33% (15)	2% (1)	— (0)	1% (1)	45
PID/Gender: Rep Men	68% (48)	26% (19)	6% (5)	— (0)	— (0)	71
PID/Gender: Rep Women	70% (56)	27% (22)	2% (2)	— (0)	— (0)	80
Ideo: Liberal (1-3)	61% (80)	27% (35)	9% (12)	2% (3)	— (0)	130
Ideo: Moderate (4)	70% (95)	24% (32)	4% (6)	2% (2)	— (0)	135
Ideo: Conservative (5-7)	70% (126)	25% (46)	2% (4)	— (0)	2% (4)	179
Community: Urban	65% (116)	25% (45)	9% (15)	1% (2)	— (0)	178
Community: Suburban	70% (165)	25% (60)	2% (6)	1% (2)	2% (4)	236
Community: Rural	66% (25)	30% (11)	1% (0)	4% (2)	— (0)	38
Military HHnm: Yes	68% (78)	31% (35)	1% (1)	1% (1)	— (0)	115
Military HH: No	68% (228)	24% (80)	6% (20)	1% (5)	1% (4)	337
Employ: Private Sector	70% (119)	25% (42)	4% (7)	1% (1)	— (1)	170
Employ: Government	48% (10)	39% (8)	13% (3)	— (0)	— (0)	21
Employ: Self-Employed	68% (18)	29% (8)	3% (1)	— (0)	— (0)	26
Employ: Homemaker	69% (18)	9% (2)	17% (4)	5% (1)	— (0)	26
Employ: Student	70% (17)	15% (4)	3% (1)	— (0)	12% (3)	25
Employ: Retired	62% (77)	34% (43)	3% (3)	1% (1)	— (0)	124
Employ: Unemployed	73% (33)	19% (9)	5% (2)	4% (2)	— (0)	46
Employ: Other	96% (13)	4% (0)	— (0)	— (0)	— (0)	13

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (306)	26% (116)	5% (21)	1% (6)	1% (4)	452
Protestant	72% (62)	26% (22)	2% (2)	— (0)	— (0)	86
Roman Catholic	72% (84)	22% (25)	3% (3)	— (0)	3% (4)	116
Mormon	94% (4)	6% (0)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	73% (3)	27% (1)	— (0)	— (0)	— (0)	5
Jewish	78% (17)	6% (1)	16% (4)	— (0)	— (0)	23
Muslim	79% (2)	21% (0)	— (0)	— (0)	— (0)	2
Buddhist	27% (2)	73% (6)	— (0)	— (0)	— (0)	8
Hindu	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	45% (10)	32% (7)	20% (4)	4% (1)	— (0)	23
Agnostic	58% (16)	31% (8)	5% (1)	6% (2)	— (0)	27
Something else	70% (56)	25% (20)	3% (2)	2% (2)	— (0)	80
Nothing in particular	62% (49)	30% (24)	6% (5)	2% (1)	— (0)	79
Ideo/PID: Conservative Republican	69% (80)	28% (33)	3% (4)	— (0)	— (0)	117
Ideo/PID: Moderate/Liberal Republican	71% (23)	20% (6)	9% (3)	— (0)	— (0)	32
Ideo/PID: Moderate/Conservative Democrat	71% (60)	22% (19)	3% (3)	— (0)	4% (3)	85
Ideo/PID: Liberal Democrat	63% (63)	22% (22)	12% (11)	3% (3)	— (0)	100
Unfavorable of Biden and Trump	61% (46)	34% (26)	4% (3)	1% (1)	— (0)	76
2024 H2H Matchup: Biden Voter	65% (133)	25% (51)	7% (14)	2% (3)	1% (3)	205
2024 H2H Matchup: Trump Voter	71% (153)	26% (56)	2% (5)	1% (2)	— (1)	216
2024 H2H Matchup: Would not Vote	70% (5)	23% (2)	— (0)	7% (1)	— (0)	7
2024 H2H Matchup: Do not Know	60% (14)	31% (7)	9% (2)	— (0)	— (0)	24
2022 House Vote: Democrat	64% (127)	26% (51)	8% (15)	2% (3)	2% (3)	199
2022 House Vote: Republican	73% (110)	25% (38)	2% (3)	— (1)	— (1)	152
2022 House Vote: Did not Vote	69% (60)	25% (22)	4% (3)	2% (2)	— (0)	88
2020 Vote: Joe Biden	67% (141)	23% (49)	7% (15)	2% (3)	1% (3)	212
2020 Vote: Donald Trump	72% (145)	26% (52)	2% (4)	— (0)	— (1)	202
2020 Vote: Someone Else	38% (4)	55% (5)	2% (0)	5% (1)	— (0)	10
2020 Vote: Did not Vote	56% (16)	33% (9)	5% (2)	6% (2)	— (0)	29

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (306)	26% (116)	5% (21)	1% (6)	1% (4)	452
2016 Vote: Hillary Clinton	65% (107)	24% (40)	9% (15)	2% (3)	— (0)	165
2016 Vote: Donald Trump	72% (128)	24% (42)	3% (5)	1% (2)	— (1)	177
2016 Vote: Someone Else	42% (6)	58% (9)	— (0)	— (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	62% (10)	34% (5)	5% (1)	— (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	63% (11)	19% (3)	17% (3)	— (0)	— (0)	18
U.S. Economy: Wrong Track	73% (240)	22% (73)	3% (11)	1% (2)	1% (4)	330
U.S. Economy: Right Direction	54% (66)	35% (43)	8% (10)	3% (3)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59% (87)	30% (44)	7% (10)	1% (2)	2% (3)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74% (165)	23% (51)	3% (6)	1% (2)	— (1)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	66% (54)	26% (21)	6% (5)	2% (2)	— (0)	82
Top 2024 Issue: Economy	65% (100)	27% (42)	4% (6)	2% (2)	2% (3)	153
Community/Gender: Urban Women	67% (59)	23% (21)	8% (8)	1% (1)	— (0)	89
Community/Gender: Urban Men	64% (56)	27% (24)	9% (8)	1% (1)	— (0)	89
Community/Gender: Rural Women	68% (10)	24% (4)	2% (0)	7% (1)	— (0)	15
Community/Gender: Rural Men	64% (15)	33% (8)	— (0)	2% (1)	— (0)	24
Community/Gender: Suburban Women	74% (97)	24% (31)	2% (3)	— (0)	— (1)	131
Community/Gender: Suburban Men	65% (68)	27% (29)	3% (3)	2% (2)	3% (3)	104
Homeowner	67% (224)	26% (87)	4% (15)	1% (3)	1% (4)	333
Renter	69% (78)	25% (29)	4% (5)	2% (2)	— (0)	114
Self + Household: White-Collar	63% (118)	30% (56)	7% (13)	— (1)	— (0)	188
Self + Household: Blue Collar	72% (141)	22% (44)	4% (8)	1% (2)	— (1)	195
Union HH: Yes	66% (31)	33% (15)	2% (1)	— (0)	— (0)	47
Union HH: No	68% (275)	25% (100)	5% (20)	1% (6)	1% (4)	405
LGBTQ+: Yes	44% (20)	42% (19)	4% (2)	3% (1)	7% (3)	45
LGBTQ+: No	70% (286)	24% (97)	5% (20)	1% (4)	— (1)	407
Motivated to Vote	65% (263)	27% (111)	5% (19)	1% (6)	1% (4)	402
Parent: Yes	70% (97)	25% (35)	4% (5)	1% (2)	— (0)	140
Parent: No	67% (208)	26% (80)	5% (16)	1% (4)	1% (4)	312
COVID Vaccine: Yes	67% (237)	25% (87)	6% (20)	1% (4)	1% (4)	351
COVID Vaccine: No	68% (69)	29% (29)	2% (2)	2% (2)	— (0)	101

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	68%	(306)	26%	(116)	5%	(21)	1%	(6)	1%	(4)	452
Student Loans: Yes	72%	(48)	24%	(16)	4%	(3)	—	(0)	—	(0)	67
Student Loans: No	67%	(258)	26%	(100)	5%	(19)	1%	(5)	1%	(4)	385
Favorable Opinion of Haley	73%	(100)	25%	(34)	2%	(3)	—	(0)	—	(0)	137
Unfavorable Opinion of Haley	62%	(114)	27%	(49)	9%	(17)	2%	(4)	—	(0)	183
Prodigal Biden Voter	82%	(29)	13%	(5)	5%	(2)	—	(0)	—	(0)	35
Undecided Voter (DK/WNV)	62%	(20)	29%	(9)	7%	(2)	2%	(1)	—	(0)	31
Undecided Voter (DK)	60%	(14)	31%	(7)	9%	(2)	—	(0)	—	(0)	24
Watched Debate	69%	(233)	24%	(81)	4%	(15)	1%	(3)	1%	(4)	336
Watched Debate: Did not Watch	62%	(72)	30%	(35)	6%	(7)	2%	(2)	—	(0)	116
Watched Debate: All of it	76%	(160)	18%	(39)	4%	(9)	1%	(2)	—	(0)	210
Watched Debate: Some of it	58%	(73)	34%	(42)	4%	(6)	1%	(1)	3%	(4)	126
Continue His Campaign: Yes Biden	65%	(128)	27%	(53)	5%	(11)	2%	(3)	2%	(3)	199
Continue His Campaign: No Biden	68%	(157)	26%	(59)	4%	(10)	1%	(2)	—	(1)	229
Continue His Campaign: Yes Trump	71%	(169)	24%	(58)	3%	(6)	1%	(2)	2%	(4)	239
Continue His Campaign: No Trump	64%	(122)	28%	(53)	6%	(12)	2%	(4)	—	(0)	190
Conviction: Evidence	62%	(135)	28%	(61)	7%	(15)	2%	(4)	1%	(3)	218
Conviction: Motivation to Damage	75%	(149)	21%	(42)	2%	(4)	1%	(2)	—	(1)	197
Conviction: DK/NO	60%	(22)	34%	(12)	5%	(2)	—	(0)	—	(0)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (269)	28% (126)	10% (47)	2% (8)	— (2)	452
Gender: Male	60% (130)	28% (60)	10% (21)	2% (5)	— (1)	217
Gender: Female	59% (139)	28% (66)	11% (26)	1% (3)	— (1)	235
Age: 18-34	51% (61)	35% (42)	10% (12)	4% (4)	— (0)	119
Age: 35-44	66% (40)	17% (10)	16% (10)	— (0)	— (0)	60
Age: 45-64	57% (90)	25% (40)	14% (22)	2% (4)	1% (2)	157
Age: 65+	68% (79)	29% (34)	3% (3)	— (0)	— (0)	116
GenZers: 1997-2012	57% (38)	32% (22)	11% (7)	— (0)	— (0)	68
Millennials: 1981-1996	55% (59)	28% (30)	13% (14)	4% (4)	— (0)	107
GenXers: 1965-1980	59% (74)	26% (32)	12% (15)	3% (3)	1% (1)	125
Baby Boomers: 1946-1964	61% (83)	30% (41)	8% (10)	— (1)	1% (1)	135
Educ: < College	61% (189)	26% (80)	10% (31)	2% (6)	1% (2)	309
Educ: Bachelors degree	55% (51)	32% (30)	11% (10)	3% (2)	— (0)	92
Educ: Post-grad	57% (29)	32% (16)	11% (5)	— (0)	— (0)	51
Income: Under 50k	64% (108)	25% (42)	8% (13)	2% (4)	— (1)	167
Income: 50k-100k	53% (93)	30% (53)	14% (26)	3% (4)	1% (1)	177
Income: 100k+	63% (68)	29% (31)	8% (8)	— (0)	— (0)	108
Ethnicity: White (Non-Hispanic)	60% (162)	26% (71)	12% (32)	1% (4)	— (1)	270
Ethnicity: Hispanic	57% (47)	30% (25)	8% (6)	5% (4)	— (0)	83
Ethnicity: Black (Non-Hispanic)	61% (25)	28% (12)	8% (3)	1% (1)	2% (1)	41
Ethnicity: Asian + Other (Non-Hispanic)	60% (35)	30% (18)	9% (5)	— (0)	— (0)	58
All Christian	66% (138)	28% (60)	4% (9)	1% (3)	— (1)	210
All Non-Christian	55% (19)	21% (7)	16% (5)	8% (3)	— (0)	34
Atheist	37% (8)	21% (5)	38% (9)	4% (1)	— (0)	23
Agnostic/Nothing in particular	42% (45)	36% (38)	20% (22)	— (0)	1% (1)	106
Something Else	74% (59)	20% (16)	3% (3)	2% (2)	— (0)	80
Evangelical	78% (76)	16% (15)	4% (4)	2% (2)	1% (1)	98
Non-Evangelical	63% (116)	33% (60)	4% (7)	— (0)	— (0)	184
PID: Dem (no lean)	42% (77)	39% (72)	16% (30)	3% (6)	— (0)	186
PID: Ind (no lean)	62% (71)	24% (28)	12% (13)	2% (2)	1% (1)	115
PID: Rep (no lean)	80% (121)	17% (26)	2% (4)	— (0)	— (0)	151

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (269)	28% (126)	10% (47)	2% (8)	— (2)	452
PID/Gender: Dem Men	49% (37)	30% (23)	17% (12)	4% (3)	— (0)	75
PID/Gender: Dem Women	37% (41)	45% (49)	16% (17)	3% (3)	— (0)	110
PID/Gender: Ind Men	62% (43)	25% (17)	10% (7)	2% (2)	1% (1)	70
PID/Gender: Ind Women	61% (27)	23% (11)	14% (6)	1% (0)	1% (1)	45
PID/Gender: Rep Men	70% (50)	28% (20)	2% (1)	— (0)	— (0)	71
PID/Gender: Rep Women	89% (71)	7% (6)	3% (3)	— (0)	— (0)	80
Ideo: Liberal (1-3)	47% (61)	29% (38)	18% (24)	5% (6)	1% (1)	130
Ideo: Moderate (4)	52% (70)	35% (47)	11% (15)	2% (2)	— (0)	135
Ideo: Conservative (5-7)	75% (135)	20% (36)	4% (8)	— (0)	— (0)	179
Community: Urban	54% (95)	27% (49)	17% (29)	2% (4)	— (1)	178
Community: Suburban	61% (143)	30% (71)	7% (17)	2% (5)	— (1)	236
Community: Rural	80% (31)	17% (7)	1% (1)	— (0)	2% (1)	38
Military HHnm: Yes	63% (72)	27% (31)	9% (10)	— (0)	1% (1)	115
Military HH: No	58% (197)	28% (95)	11% (36)	2% (8)	— (1)	337
Employ: Private Sector	56% (95)	26% (45)	15% (25)	3% (5)	— (1)	170
Employ: Government	36% (8)	60% (13)	3% (1)	— (0)	— (0)	21
Employ: Self-Employed	67% (17)	25% (7)	7% (2)	1% (0)	1% (0)	26
Employ: Homemaker	57% (15)	26% (7)	17% (4)	— (0)	— (0)	26
Employ: Student	64% (16)	30% (8)	6% (1)	— (0)	— (0)	25
Employ: Retired	66% (81)	31% (38)	3% (3)	— (1)	— (0)	124
Employ: Unemployed	57% (26)	16% (7)	21% (10)	5% (2)	1% (1)	46
Employ: Other	79% (10)	15% (2)	4% (0)	— (0)	2% (0)	13

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (269)	28% (126)	10% (47)	2% (8)	— (2)	452
Protestant	71% (61)	21% (18)	6% (5)	— (0)	1% (1)	86
Roman Catholic	62% (72)	35% (41)	3% (3)	— (0)	— (0)	116
Mormon	35% (1)	— (0)	— (0)	65% (2)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	91% (4)	7% (0)	2% (0)	— (0)	— (0)	5
Jewish	65% (15)	22% (5)	4% (1)	9% (2)	— (0)	23
Muslim	11% (0)	78% (2)	— (0)	12% (0)	— (0)	2
Buddhist	32% (3)	10% (1)	52% (4)	5% (0)	— (0)	8
Hindu	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	37% (8)	21% (5)	38% (9)	4% (1)	— (0)	23
Agnostic	43% (12)	27% (7)	29% (8)	— (0)	— (0)	27
Something else	74% (59)	20% (16)	3% (3)	2% (2)	— (0)	80
Nothing in particular	42% (33)	39% (31)	17% (14)	— (0)	1% (1)	79
Ideo/PID: Conservative Republican	82% (96)	15% (18)	3% (3)	— (0)	— (0)	117
Ideo/PID: Moderate/Liberal Republican	74% (23)	24% (8)	2% (0)	— (0)	1% (0)	32
Ideo/PID: Moderate/Conservative Democrat	45% (38)	46% (39)	8% (7)	— (0)	— (0)	85
Ideo/PID: Liberal Democrat	39% (39)	32% (32)	23% (23)	6% (6)	— (0)	100
Unfavorable of Biden and Trump	58% (44)	28% (21)	13% (10)	— (0)	1% (1)	76
2024 H2H Matchup: Biden Voter	44% (89)	38% (77)	15% (32)	3% (6)	— (0)	205
2024 H2H Matchup: Trump Voter	78% (168)	17% (36)	4% (9)	1% (2)	— (1)	216
2024 H2H Matchup: Would not Vote	31% (2)	56% (4)	13% (1)	— (0)	— (0)	7
2024 H2H Matchup: Do not Know	41% (10)	37% (9)	19% (5)	— (0)	2% (1)	24
2022 House Vote: Democrat	42% (83)	38% (75)	17% (34)	3% (6)	— (0)	199
2022 House Vote: Republican	83% (126)	14% (21)	4% (5)	— (0)	— (0)	152
2022 House Vote: Did not Vote	60% (53)	30% (27)	6% (5)	2% (2)	2% (2)	88
2020 Vote: Joe Biden	44% (92)	40% (84)	14% (29)	3% (6)	— (0)	212
2020 Vote: Donald Trump	79% (159)	17% (35)	4% (7)	— (0)	1% (1)	202
2020 Vote: Someone Else	15% (1)	30% (3)	55% (5)	— (0)	— (0)	10
2020 Vote: Did not Vote	58% (17)	16% (5)	17% (5)	7% (2)	2% (1)	29

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (269)	28% (126)	10% (47)	2% (8)	— (2)	452
2016 Vote: Hillary Clinton	43% (71)	38% (64)	15% (24)	4% (6)	— (0)	165
2016 Vote: Donald Trump	77% (136)	16% (29)	6% (10)	1% (2)	— (0)	177
2016 Vote: Someone Else	51% (8)	43% (6)	5% (1)	— (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	61% (10)	12% (2)	25% (4)	2% (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	69% (12)	28% (5)	3% (0)	— (0)	— (0)	18
U.S. Economy: Wrong Track	66% (219)	24% (78)	8% (27)	1% (5)	1% (2)	330
U.S. Economy: Right Direction	41% (51)	39% (48)	16% (20)	3% (3)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (56)	44% (65)	13% (19)	4% (6)	— (0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76% (170)	19% (42)	5% (10)	1% (2)	— (1)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	54% (44)	24% (20)	21% (17)	— (0)	1% (1)	82
Top 2024 Issue: Economy	55% (84)	36% (55)	6% (9)	3% (5)	1% (1)	153
Community/Gender: Urban Women	46% (41)	31% (28)	21% (19)	— (0)	1% (1)	89
Community/Gender: Urban Men	61% (54)	23% (21)	12% (10)	4% (3)	— (0)	89
Community/Gender: Rural Women	85% (12)	15% (2)	— (0)	— (0)	— (0)	15
Community/Gender: Rural Men	77% (18)	18% (4)	2% (1)	— (0)	3% (1)	24
Community/Gender: Suburban Women	65% (85)	27% (36)	5% (7)	2% (3)	— (0)	131
Community/Gender: Suburban Men	55% (58)	34% (35)	9% (10)	2% (2)	— (0)	104
Homeowner	61% (202)	28% (92)	10% (34)	1% (4)	— (1)	333
Renter	57% (65)	28% (32)	11% (12)	4% (4)	1% (1)	114
Self + Household: White-Collar	61% (114)	27% (52)	9% (17)	2% (4)	1% (1)	188
Self + Household: Blue Collar	62% (121)	23% (45)	13% (26)	1% (2)	— (1)	195
Union HH: Yes	58% (28)	24% (12)	17% (8)	— (0)	— (0)	47
Union HH: No	60% (241)	28% (114)	10% (39)	2% (8)	— (2)	405
LGBTQ+: Yes	55% (25)	27% (12)	16% (7)	2% (1)	— (0)	45
LGBTQ+: No	60% (244)	28% (114)	10% (39)	2% (7)	— (2)	407
Motivated to Vote	62% (249)	25% (99)	11% (45)	2% (8)	— (1)	402
Parent: Yes	58% (81)	30% (42)	12% (16)	— (0)	1% (1)	140
Parent: No	60% (188)	27% (84)	10% (30)	3% (8)	— (1)	312
COVID Vaccine: Yes	55% (194)	31% (109)	11% (40)	2% (6)	— (1)	351
COVID Vaccine: No	74% (75)	17% (17)	6% (6)	2% (2)	1% (1)	101

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (269)	28% (126)	10% (47)	2% (8)	— (2)	452
Student Loans: Yes	55% (37)	38% (25)	7% (5)	— (0)	— (0)	67
Student Loans: No	60% (233)	26% (101)	11% (42)	2% (8)	— (2)	385
Favorable Opinion of Haley	72% (99)	20% (27)	8% (10)	— (0)	— (0)	137
Unfavorable Opinion of Haley	55% (101)	28% (52)	15% (27)	2% (4)	— (0)	183
Prodigal Biden Voter	40% (14)	43% (15)	18% (6)	— (0)	— (0)	35
Undecided Voter (DK/WNV)	38% (12)	42% (13)	18% (6)	— (0)	2% (1)	31
Undecided Voter (DK)	41% (10)	37% (9)	19% (5)	— (0)	2% (1)	24
Watched Debate	64% (216)	25% (86)	8% (27)	2% (7)	— (1)	336
Watched Debate: Did not Watch	46% (54)	35% (40)	17% (19)	2% (2)	1% (1)	116
Watched Debate: All of it	69% (146)	24% (51)	4% (9)	2% (5)	— (0)	210
Watched Debate: Some of it	55% (70)	28% (35)	15% (18)	1% (2)	1% (1)	126
Continue His Campaign: Yes Biden	51% (102)	33% (66)	12% (25)	3% (6)	— (0)	199
Continue His Campaign: No Biden	68% (156)	21% (49)	9% (20)	1% (2)	1% (2)	229
Continue His Campaign: Yes Trump	76% (181)	16% (38)	7% (16)	1% (2)	— (1)	239
Continue His Campaign: No Trump	40% (76)	43% (83)	14% (27)	2% (4)	— (1)	190
Conviction: Evidence	41% (90)	39% (84)	17% (36)	3% (7)	— (1)	218
Conviction: Motivation to Damage	79% (157)	16% (32)	3% (6)	1% (2)	— (0)	197
Conviction: DK/NO	61% (22)	26% (9)	11% (4)	— (0)	2% (1)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(156)	40%	(179)	14%	(64)	7%	(30)	5%	(23)	452
Gender: Male	37%	(81)	41%	(89)	12%	(25)	6%	(12)	4%	(10)	217
Gender: Female	32%	(75)	38%	(90)	17%	(39)	7%	(18)	6%	(14)	235
Age: 18-34	27%	(32)	38%	(45)	16%	(19)	7%	(8)	12%	(14)	119
Age: 35-44	34%	(21)	39%	(23)	19%	(11)	7%	(4)	1%	(0)	60
Age: 45-64	34%	(53)	43%	(67)	11%	(17)	9%	(13)	4%	(7)	157
Age: 65+	43%	(50)	37%	(43)	14%	(17)	4%	(4)	2%	(2)	116
GenZers: 1997-2012	33%	(22)	45%	(30)	8%	(5)	1%	(1)	13%	(9)	68
Millennials: 1981-1996	26%	(27)	36%	(38)	23%	(25)	11%	(11)	5%	(6)	107
GenXers: 1965-1980	35%	(44)	44%	(55)	11%	(14)	5%	(6)	5%	(7)	125
Baby Boomers: 1946-1964	41%	(55)	38%	(52)	12%	(16)	8%	(11)	1%	(1)	135
Educ: < College	35%	(110)	37%	(113)	15%	(46)	8%	(26)	5%	(15)	309
Educ: Bachelors degree	38%	(35)	42%	(39)	11%	(10)	3%	(3)	6%	(6)	92
Educ: Post-grad	23%	(11)	52%	(26)	16%	(8)	3%	(1)	6%	(3)	51
Income: Under 50k	34%	(58)	40%	(67)	14%	(23)	8%	(13)	4%	(7)	167
Income: 50k-100k	36%	(64)	30%	(52)	18%	(33)	9%	(16)	6%	(11)	177
Income: 100k+	32%	(34)	55%	(59)	8%	(9)	1%	(1)	5%	(5)	108
Ethnicity: White (Non-Hispanic)	38%	(103)	38%	(101)	14%	(39)	6%	(17)	4%	(10)	270
Ethnicity: Hispanic	33%	(27)	48%	(40)	12%	(10)	8%	(6)	—	(0)	83
Ethnicity: Black (Non-Hispanic)	25%	(10)	41%	(17)	16%	(6)	8%	(3)	10%	(4)	41
Ethnicity: Asian + Other (Non-Hispanic)	27%	(16)	35%	(20)	16%	(9)	6%	(3)	16%	(9)	58
All Christian	35%	(74)	42%	(89)	15%	(32)	5%	(10)	2%	(5)	210
All Non-Christian	51%	(17)	23%	(8)	8%	(3)	12%	(4)	5%	(2)	34
Atheist	32%	(7)	50%	(11)	13%	(3)	2%	(1)	2%	(1)	23
Agnostic/Nothing in particular	26%	(27)	39%	(41)	20%	(21)	8%	(8)	7%	(8)	106
Something Else	38%	(30)	37%	(29)	7%	(5)	8%	(6)	11%	(9)	80
Evangelical	37%	(36)	47%	(46)	13%	(13)	3%	(3)	—	(0)	98
Non-Evangelical	35%	(64)	38%	(71)	13%	(24)	6%	(11)	7%	(13)	184
PID: Dem (no lean)	27%	(50)	45%	(83)	17%	(32)	9%	(16)	3%	(5)	186
PID: Ind (no lean)	40%	(46)	35%	(40)	8%	(9)	7%	(8)	10%	(12)	115
PID: Rep (no lean)	40%	(60)	37%	(56)	15%	(23)	4%	(6)	4%	(7)	151

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(156)	40%	(179)	14%	(64)	7%	(30)	5%	(23)	452
PID/Gender: Dem Men	33%	(25)	46%	(34)	14%	(10)	6%	(5)	1%	(1)	75
PID/Gender: Dem Women	22%	(24)	44%	(48)	20%	(22)	11%	(12)	4%	(4)	110
PID/Gender: Ind Men	43%	(30)	33%	(23)	7%	(5)	7%	(5)	9%	(7)	70
PID/Gender: Ind Women	35%	(16)	38%	(17)	9%	(4)	7%	(3)	12%	(5)	45
PID/Gender: Rep Men	36%	(25)	43%	(31)	14%	(10)	4%	(3)	3%	(2)	71
PID/Gender: Rep Women	44%	(35)	31%	(25)	16%	(13)	4%	(3)	6%	(4)	80
Ideo: Liberal (1-3)	35%	(46)	38%	(49)	13%	(17)	9%	(12)	5%	(6)	130
Ideo: Moderate (4)	31%	(43)	38%	(52)	16%	(22)	7%	(10)	7%	(9)	135
Ideo: Conservative (5-7)	37%	(67)	42%	(75)	14%	(24)	4%	(7)	3%	(5)	179
Community: Urban	31%	(55)	44%	(77)	13%	(23)	6%	(11)	6%	(12)	178
Community: Suburban	34%	(80)	38%	(89)	16%	(38)	7%	(17)	5%	(12)	236
Community: Rural	55%	(21)	32%	(12)	8%	(3)	5%	(2)	—	(0)	38
Military HHnm: Yes	43%	(49)	25%	(29)	14%	(16)	9%	(10)	9%	(11)	115
Military HH: No	32%	(107)	44%	(149)	14%	(49)	6%	(20)	4%	(13)	337
Employ: Private Sector	28%	(47)	48%	(82)	13%	(22)	7%	(11)	5%	(8)	170
Employ: Government	18%	(4)	45%	(9)	18%	(4)	19%	(4)	—	(0)	21
Employ: Self-Employed	36%	(9)	38%	(10)	18%	(5)	2%	(0)	6%	(2)	26
Employ: Homemaker	32%	(8)	34%	(9)	10%	(3)	16%	(4)	8%	(2)	26
Employ: Student	23%	(6)	37%	(9)	3%	(1)	—	(0)	36%	(9)	25
Employ: Retired	45%	(55)	35%	(43)	17%	(21)	3%	(3)	1%	(2)	124
Employ: Unemployed	40%	(19)	30%	(14)	14%	(6)	13%	(6)	2%	(1)	46
Employ: Other	58%	(8)	15%	(2)	24%	(3)	3%	(0)	—	(0)	13

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(156)	40%	(179)	14%	(64)	7%	(30)	5%	(23)	452
Protestant	40%	(34)	38%	(33)	19%	(16)	3%	(3)	—	(0)	86
Roman Catholic	31%	(36)	47%	(54)	13%	(15)	5%	(5)	4%	(4)	116
Mormon	30%	(1)	6%	(0)	—	(0)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	57%	(3)	41%	(2)	—	(0)	2%	(0)	—	(0)	5
Jewish	75%	(17)	17%	(4)	8%	(2)	—	(0)	—	(0)	23
Muslim	20%	(0)	12%	(0)	—	(0)	—	(0)	68%	(1)	2
Buddhist	—	(0)	33%	(3)	11%	(1)	51%	(4)	5%	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	32%	(7)	50%	(11)	13%	(3)	2%	(1)	2%	(1)	23
Agnostic	30%	(8)	32%	(9)	23%	(6)	6%	(2)	9%	(2)	27
Something else	38%	(30)	37%	(29)	7%	(5)	8%	(6)	11%	(9)	80
Nothing in particular	25%	(19)	41%	(32)	19%	(15)	9%	(7)	7%	(5)	79
Ideo/PID: Conservative Republican	45%	(53)	36%	(43)	12%	(14)	3%	(3)	4%	(5)	117
Ideo/PID: Moderate/Liberal Republican	24%	(8)	36%	(11)	26%	(8)	8%	(3)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	19%	(17)	48%	(41)	24%	(20)	7%	(6)	1%	(1)	85
Ideo/PID: Liberal Democrat	33%	(33)	42%	(42)	12%	(12)	10%	(10)	3%	(3)	100
Unfavorable of Biden and Trump	34%	(26)	37%	(28)	13%	(10)	10%	(7)	6%	(5)	76
2024 H2H Matchup: Biden Voter	31%	(63)	43%	(88)	14%	(29)	8%	(16)	5%	(10)	205
2024 H2H Matchup: Trump Voter	39%	(83)	39%	(84)	13%	(28)	5%	(10)	4%	(10)	216
2024 H2H Matchup: Would not Vote	21%	(2)	46%	(3)	14%	(1)	—	(0)	19%	(1)	7
2024 H2H Matchup: Do not Know	35%	(8)	13%	(3)	24%	(6)	16%	(4)	12%	(3)	24
2022 House Vote: Democrat	28%	(56)	38%	(76)	17%	(34)	12%	(24)	4%	(8)	199
2022 House Vote: Republican	40%	(61)	41%	(62)	15%	(22)	1%	(1)	4%	(6)	152
2022 House Vote: Did not Vote	36%	(32)	42%	(37)	8%	(7)	4%	(4)	8%	(7)	88
2020 Vote: Joe Biden	29%	(62)	42%	(90)	16%	(35)	9%	(19)	3%	(7)	212
2020 Vote: Donald Trump	42%	(85)	36%	(72)	12%	(24)	3%	(6)	7%	(14)	202
2020 Vote: Someone Else	8%	(1)	49%	(5)	8%	(1)	21%	(2)	14%	(1)	10
2020 Vote: Did not Vote	28%	(8)	42%	(12)	17%	(5)	9%	(3)	3%	(1)	29

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (156)	40% (179)	14% (64)	7% (30)	5% (23)	452
2016 Vote: Hillary Clinton	31% (52)	47% (77)	10% (16)	8% (13)	4% (7)	165
2016 Vote: Donald Trump	38% (68)	37% (66)	16% (27)	7% (12)	2% (3)	177
2016 Vote: Someone Else	52% (8)	31% (5)	11% (2)	6% (1)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	17% (3)	71% (11)	10% (2)	— (0)	2% (0)	16
2020 Vote/PID: Not Trump/Republican	24% (4)	47% (8)	28% (5)	— (0)	— (0)	18
U.S. Economy: Wrong Track	36% (119)	38% (127)	13% (43)	6% (20)	7% (22)	330
U.S. Economy: Right Direction	30% (37)	43% (52)	17% (21)	8% (10)	2% (2)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22% (32)	46% (68)	17% (24)	9% (13)	6% (9)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (87)	39% (87)	14% (31)	5% (12)	4% (8)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	46% (37)	29% (24)	11% (9)	7% (5)	8% (6)	82
Top 2024 Issue: Economy	28% (43)	44% (67)	14% (21)	10% (15)	5% (7)	153
Community/Gender: Urban Women	27% (24)	38% (34)	13% (12)	12% (11)	9% (8)	89
Community/Gender: Urban Men	35% (31)	49% (43)	12% (11)	1% (1)	4% (3)	89
Community/Gender: Rural Women	63% (9)	30% (4)	7% (1)	— (0)	— (0)	15
Community/Gender: Rural Men	49% (12)	33% (8)	9% (2)	9% (2)	— (0)	24
Community/Gender: Suburban Women	32% (42)	39% (51)	20% (26)	5% (7)	4% (5)	131
Community/Gender: Suburban Men	37% (38)	36% (37)	12% (12)	9% (10)	6% (7)	104
Homeowner	35% (116)	40% (134)	14% (45)	6% (20)	5% (18)	333
Renter	33% (38)	37% (43)	17% (19)	8% (10)	5% (5)	114
Self + Household: White-Collar	34% (64)	42% (80)	15% (29)	4% (7)	5% (9)	188
Self + Household: Blue Collar	34% (66)	38% (74)	16% (31)	10% (19)	3% (5)	195
Union HH: Yes	38% (18)	43% (20)	9% (4)	10% (5)	— (0)	47
Union HH: No	34% (138)	39% (158)	15% (60)	6% (25)	6% (23)	405
LGBTQ+: Yes	26% (12)	32% (15)	24% (11)	8% (4)	10% (4)	45
LGBTQ+: No	35% (144)	40% (164)	13% (53)	6% (26)	5% (19)	407
Motivated to Vote	37% (150)	38% (154)	14% (57)	7% (29)	3% (12)	402
Parent: Yes	34% (47)	38% (53)	15% (20)	7% (10)	7% (9)	140
Parent: No	35% (109)	40% (126)	14% (44)	6% (20)	4% (14)	312
COVID Vaccine: Yes	32% (112)	41% (143)	15% (53)	7% (23)	6% (20)	351
COVID Vaccine: No	43% (44)	35% (36)	11% (12)	7% (7)	3% (3)	101

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(156)	40%	(179)	14%	(64)	7%	(30)	5%	(23)	452
Student Loans: Yes	19%	(13)	48%	(32)	23%	(15)	3%	(2)	7%	(4)	67
Student Loans: No	37%	(143)	38%	(147)	13%	(49)	7%	(28)	5%	(19)	385
Favorable Opinion of Haley	45%	(62)	39%	(53)	12%	(16)	4%	(6)	—	(0)	137
Unfavorable Opinion of Haley	33%	(60)	38%	(70)	15%	(28)	9%	(17)	4%	(8)	183
Prodigal Biden Voter	22%	(8)	33%	(12)	22%	(8)	11%	(4)	12%	(4)	35
Undecided Voter (DK/WNV)	31%	(10)	20%	(6)	22%	(7)	13%	(4)	14%	(4)	31
Undecided Voter (DK)	35%	(8)	13%	(3)	24%	(6)	16%	(4)	12%	(3)	24
Watched Debate	41%	(136)	37%	(124)	15%	(50)	5%	(15)	3%	(10)	336
Watched Debate: Did not Watch	17%	(20)	47%	(55)	12%	(14)	12%	(14)	11%	(13)	116
Watched Debate: All of it	46%	(97)	35%	(74)	12%	(25)	6%	(13)	1%	(2)	210
Watched Debate: Some of it	32%	(40)	40%	(50)	19%	(24)	2%	(3)	7%	(8)	126
Continue His Campaign: Yes Biden	33%	(66)	44%	(88)	13%	(27)	8%	(15)	2%	(3)	199
Continue His Campaign: No Biden	35%	(81)	37%	(85)	14%	(32)	6%	(14)	8%	(18)	229
Continue His Campaign: Yes Trump	41%	(97)	37%	(88)	12%	(29)	6%	(15)	4%	(10)	239
Continue His Campaign: No Trump	25%	(48)	44%	(84)	18%	(33)	8%	(15)	5%	(10)	190
Conviction: Evidence	32%	(69)	37%	(80)	17%	(37)	9%	(19)	6%	(13)	218
Conviction: Motivation to Damage	39%	(77)	42%	(83)	11%	(21)	5%	(10)	3%	(5)	197
Conviction: DK/NO	26%	(9)	42%	(15)	16%	(6)	3%	(1)	14%	(5)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (196)	21% (97)	16% (72)	19% (85)	1% (2)	452
Gender: Male	45% (97)	19% (40)	17% (36)	20% (43)	— (0)	217
Gender: Female	42% (100)	24% (56)	15% (35)	18% (41)	1% (2)	235
Age: 18-34	48% (58)	28% (33)	14% (16)	11% (13)	— (0)	119
Age: 35-44	50% (30)	22% (13)	10% (6)	18% (11)	1% (0)	60
Age: 45-64	38% (60)	23% (36)	19% (30)	19% (30)	1% (1)	157
Age: 65+	42% (49)	12% (14)	17% (20)	28% (32)	1% (1)	116
GenZers: 1997-2012	49% (33)	28% (19)	18% (12)	5% (3)	— (0)	68
Millennials: 1981-1996	48% (51)	24% (26)	9% (10)	19% (20)	— (0)	107
GenXers: 1965-1980	39% (49)	20% (25)	20% (25)	20% (25)	1% (1)	125
Baby Boomers: 1946-1964	43% (58)	19% (25)	13% (17)	25% (34)	— (1)	135
Educ: < College	43% (132)	21% (64)	18% (55)	18% (55)	1% (2)	309
Educ: Bachelors degree	44% (41)	23% (22)	7% (7)	25% (23)	— (0)	92
Educ: Post-grad	46% (23)	22% (11)	21% (10)	12% (6)	— (0)	51
Income: Under 50k	47% (79)	19% (32)	16% (27)	17% (28)	1% (1)	167
Income: 50k-100k	38% (66)	21% (38)	18% (33)	22% (39)	— (1)	177
Income: 100k+	47% (51)	25% (26)	12% (13)	16% (17)	— (0)	108
Ethnicity: White (Non-Hispanic)	42% (113)	18% (48)	16% (44)	23% (63)	1% (2)	270
Ethnicity: Hispanic	45% (38)	36% (30)	5% (4)	13% (11)	— (0)	83
Ethnicity: Black (Non-Hispanic)	58% (24)	20% (8)	9% (4)	11% (4)	2% (1)	41
Ethnicity: Asian + Other (Non-Hispanic)	38% (22)	17% (10)	33% (19)	12% (7)	— (0)	58
All Christian	39% (83)	24% (49)	17% (35)	20% (42)	— (1)	210
All Non-Christian	49% (16)	17% (6)	5% (2)	30% (10)	— (0)	34
Atheist	58% (13)	20% (4)	9% (2)	14% (3)	— (0)	23
Agnostic/Nothing in particular	45% (47)	28% (30)	17% (18)	9% (10)	1% (1)	106
Something Else	45% (36)	10% (8)	19% (15)	25% (20)	1% (1)	80
Evangelical	40% (39)	22% (21)	17% (16)	21% (21)	— (0)	98
Non-Evangelical	40% (74)	19% (35)	18% (33)	22% (40)	1% (2)	184
PID: Dem (no lean)	66% (122)	24% (44)	5% (8)	5% (10)	— (1)	186
PID: Ind (no lean)	34% (39)	22% (25)	19% (22)	24% (28)	1% (2)	115
PID: Rep (no lean)	23% (35)	19% (28)	27% (42)	31% (47)	— (0)	151

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (196)	21% (97)	16% (72)	19% (85)	1% (2)	452
PID/Gender: Dem Men	68% (52)	23% (17)	2% (2)	7% (5)	— (0)	75
PID/Gender: Dem Women	64% (71)	24% (27)	6% (7)	5% (5)	1% (1)	110
PID/Gender: Ind Men	34% (24)	15% (11)	27% (19)	24% (17)	— (0)	70
PID/Gender: Ind Women	33% (15)	32% (14)	6% (3)	26% (12)	4% (2)	45
PID/Gender: Rep Men	30% (21)	18% (13)	22% (16)	30% (22)	— (0)	71
PID/Gender: Rep Women	17% (14)	19% (15)	32% (26)	31% (25)	— (0)	80
Ideo: Liberal (1-3)	73% (95)	15% (20)	7% (10)	4% (5)	— (1)	130
Ideo: Moderate (4)	40% (55)	25% (34)	14% (19)	20% (27)	— (0)	135
Ideo: Conservative (5-7)	25% (45)	23% (41)	23% (41)	29% (51)	1% (2)	179
Community: Urban	48% (85)	28% (49)	9% (16)	15% (27)	— (1)	178
Community: Suburban	40% (95)	19% (44)	19% (45)	21% (50)	1% (2)	236
Community: Rural	42% (16)	10% (4)	28% (11)	20% (8)	— (0)	38
Military HHnm: Yes	36% (42)	12% (14)	24% (28)	27% (31)	— (0)	115
Military HH: No	46% (154)	25% (83)	13% (44)	16% (54)	1% (2)	337
Employ: Private Sector	46% (78)	29% (49)	10% (17)	15% (26)	— (1)	170
Employ: Government	52% (11)	17% (4)	18% (4)	13% (3)	— (0)	21
Employ: Self-Employed	41% (11)	21% (5)	29% (8)	9% (2)	— (0)	26
Employ: Homemaker	42% (11)	21% (5)	19% (5)	14% (4)	5% (1)	26
Employ: Student	34% (9)	28% (7)	29% (7)	8% (2)	— (0)	25
Employ: Retired	39% (48)	11% (13)	19% (23)	32% (39)	— (0)	124
Employ: Unemployed	37% (17)	27% (12)	17% (8)	18% (8)	1% (1)	46
Employ: Other	89% (12)	7% (1)	2% (0)	2% (0)	— (0)	13

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (196)	21% (97)	16% (72)	19% (85)	1% (2)	452
Protestant	35% (30)	17% (14)	20% (18)	28% (24)	— (0)	86
Roman Catholic	41% (47)	29% (34)	15% (17)	15% (17)	1% (1)	116
Mormon	94% (4)	— (0)	6% (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	52% (2)	27% (1)	11% (1)	10% (0)	— (0)	5
Jewish	46% (10)	16% (4)	6% (1)	32% (7)	— (0)	23
Muslim	68% (1)	12% (0)	11% (0)	10% (0)	— (0)	2
Buddhist	58% (5)	20% (2)	— (0)	21% (2)	— (0)	8
Hindu	— (0)	— (0)	— (0)	100% (1)	— (0)	1
Atheist	58% (13)	20% (4)	9% (2)	14% (3)	— (0)	23
Agnostic	53% (14)	36% (10)	1% (0)	9% (2)	— (0)	27
Something else	45% (36)	10% (8)	19% (15)	25% (20)	1% (1)	80
Nothing in particular	42% (33)	25% (20)	22% (17)	10% (8)	1% (1)	79
Ideo/PID: Conservative Republican	21% (24)	17% (19)	28% (33)	34% (40)	— (0)	117
Ideo/PID: Moderate/Liberal Republican	33% (11)	24% (8)	26% (8)	16% (5)	— (0)	32
Ideo/PID: Moderate/Conservative Democrat	51% (43)	35% (30)	1% (1)	11% (10)	1% (1)	85
Ideo/PID: Liberal Democrat	78% (78)	14% (14)	8% (7)	1% (1)	— (0)	100
Unfavorable of Biden and Trump	34% (25)	29% (22)	21% (16)	16% (12)	1% (1)	76
2024 H2H Matchup: Biden Voter	67% (138)	21% (42)	8% (17)	4% (7)	— (1)	205
2024 H2H Matchup: Trump Voter	20% (43)	21% (46)	24% (52)	34% (74)	— (1)	216
2024 H2H Matchup: Would not Vote	60% (4)	26% (2)	6% (0)	8% (1)	1% (0)	7
2024 H2H Matchup: Do not Know	46% (11)	29% (7)	11% (3)	12% (3)	2% (1)	24
2022 House Vote: Democrat	61% (122)	24% (48)	8% (15)	7% (13)	— (1)	199
2022 House Vote: Republican	22% (33)	14% (22)	26% (40)	37% (56)	1% (1)	152
2022 House Vote: Did not Vote	38% (34)	26% (22)	19% (17)	17% (15)	1% (1)	88
2020 Vote: Joe Biden	64% (135)	24% (51)	6% (13)	5% (12)	— (1)	212
2020 Vote: Donald Trump	21% (43)	16% (31)	27% (55)	35% (71)	— (1)	202
2020 Vote: Someone Else	33% (3)	63% (6)	2% (0)	2% (0)	— (0)	10
2020 Vote: Did not Vote	50% (14)	28% (8)	13% (4)	6% (2)	2% (1)	29

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (196)	21% (97)	16% (72)	19% (85)	1% (2)	452
2016 Vote: Hillary Clinton	71% (117)	19% (32)	5% (8)	5% (9)	— (0)	165
2016 Vote: Donald Trump	14% (24)	20% (35)	26% (47)	40% (71)	1% (1)	177
2016 Vote: Someone Else	48% (7)	14% (2)	25% (4)	14% (2)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	75% (12)	21% (3)	— (0)	4% (1)	— (0)	16
2020 Vote/PID: Not Trump/Republican	38% (7)	41% (7)	20% (4)	— (0)	— (0)	18
U.S. Economy: Wrong Track	30% (100)	25% (83)	20% (67)	23% (77)	1% (2)	330
U.S. Economy: Right Direction	79% (96)	12% (14)	4% (5)	6% (7)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (100)	19% (27)	9% (13)	4% (5)	1% (1)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (55)	19% (42)	23% (52)	33% (74)	— (1)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	50% (41)	34% (28)	8% (7)	6% (5)	1% (1)	82
Top 2024 Issue: Economy	38% (58)	30% (46)	15% (22)	17% (26)	1% (2)	153
Community/Gender: Urban Women	47% (42)	34% (30)	10% (9)	9% (8)	1% (1)	89
Community/Gender: Urban Men	48% (43)	22% (19)	8% (7)	22% (19)	— (0)	89
Community/Gender: Rural Women	37% (5)	2% (0)	35% (5)	27% (4)	— (0)	15
Community/Gender: Rural Men	46% (11)	15% (3)	24% (6)	16% (4)	— (0)	24
Community/Gender: Suburban Women	40% (52)	20% (26)	16% (22)	22% (29)	1% (2)	131
Community/Gender: Suburban Men	41% (43)	17% (18)	23% (24)	19% (20)	— (0)	104
Homeowner	42% (141)	21% (69)	16% (55)	20% (68)	— (1)	333
Renter	46% (52)	23% (27)	15% (17)	15% (17)	1% (1)	114
Self + Household: White-Collar	44% (82)	17% (32)	15% (28)	24% (44)	— (1)	188
Self + Household: Blue Collar	43% (83)	23% (44)	16% (32)	18% (34)	1% (2)	195
Union HH: Yes	65% (31)	5% (2)	16% (8)	14% (7)	— (0)	47
Union HH: No	41% (165)	23% (95)	16% (64)	19% (78)	1% (2)	405
LGBTQ+: Yes	56% (25)	32% (14)	3% (2)	6% (3)	2% (1)	45
LGBTQ+: No	42% (171)	20% (82)	17% (70)	20% (82)	— (2)	407
Motivated to Vote	46% (184)	19% (77)	14% (54)	21% (85)	— (2)	402
Parent: Yes	49% (68)	28% (39)	6% (8)	17% (23)	1% (1)	140
Parent: No	41% (128)	19% (58)	20% (64)	20% (62)	— (1)	312
COVID Vaccine: Yes	46% (160)	23% (82)	17% (60)	14% (48)	— (1)	351
COVID Vaccine: No	36% (36)	14% (15)	12% (12)	36% (37)	2% (2)	101

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(196)	21%	(97)	16%	(72)	19%	(85)	1%	(2)	452
Student Loans: Yes	46%	(31)	35%	(24)	12%	(8)	6%	(4)	—	(0)	67
Student Loans: No	43%	(165)	19%	(73)	17%	(64)	21%	(81)	1%	(2)	385
Favorable Opinion of Haley	38%	(52)	22%	(30)	21%	(29)	19%	(27)	—	(0)	137
Unfavorable Opinion of Haley	49%	(89)	14%	(26)	10%	(18)	27%	(50)	—	(0)	183
Prodigal Biden Voter	32%	(11)	48%	(17)	6%	(2)	14%	(5)	—	(0)	35
Undecided Voter (DK/WNV)	49%	(15)	28%	(9)	10%	(3)	11%	(3)	2%	(1)	31
Undecided Voter (DK)	46%	(11)	29%	(7)	11%	(3)	12%	(3)	2%	(1)	24
Watched Debate	44%	(148)	20%	(68)	13%	(43)	22%	(75)	—	(1)	336
Watched Debate: Did not Watch	41%	(48)	24%	(28)	25%	(29)	8%	(9)	1%	(1)	116
Watched Debate: All of it	41%	(86)	13%	(28)	15%	(31)	31%	(65)	—	(0)	210
Watched Debate: Some of it	50%	(62)	32%	(40)	9%	(12)	9%	(11)	1%	(1)	126
Continue His Campaign: Yes Biden	65%	(130)	19%	(37)	9%	(18)	6%	(12)	—	(1)	199
Continue His Campaign: No Biden	27%	(61)	24%	(54)	22%	(51)	27%	(62)	1%	(2)	229
Continue His Campaign: Yes Trump	23%	(56)	24%	(58)	21%	(50)	31%	(74)	—	(1)	239
Continue His Campaign: No Trump	64%	(122)	19%	(36)	11%	(20)	5%	(10)	1%	(1)	190
Conviction: Evidence	66%	(143)	20%	(44)	8%	(18)	5%	(11)	1%	(1)	218
Conviction: Motivation to Damage	18%	(36)	20%	(40)	24%	(48)	37%	(73)	—	(1)	197
Conviction: DK/NO	47%	(17)	35%	(13)	16%	(6)	2%	(1)	—	(0)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (236)	34% (153)	10% (45)	4% (16)	— (2)	452
Gender: Male	49% (106)	38% (83)	7% (15)	6% (12)	— (0)	217
Gender: Female	55% (129)	30% (70)	13% (30)	2% (4)	1% (2)	235
Age: 18-34	67% (80)	30% (36)	2% (3)	1% (1)	— (0)	119
Age: 35-44	75% (45)	21% (13)	1% (0)	3% (2)	1% (0)	60
Age: 45-64	43% (67)	31% (49)	20% (31)	6% (9)	— (1)	157
Age: 65+	37% (43)	48% (56)	9% (11)	4% (5)	1% (1)	116
GenZers: 1997-2012	62% (42)	38% (26)	— (0)	— (0)	— (0)	68
Millennials: 1981-1996	76% (82)	18% (19)	3% (3)	2% (2)	— (0)	107
GenXers: 1965-1980	50% (63)	31% (39)	17% (21)	1% (2)	— (1)	125
Baby Boomers: 1946-1964	31% (42)	44% (60)	15% (20)	9% (12)	— (1)	135
Educ: < College	52% (160)	32% (99)	12% (36)	4% (13)	1% (2)	309
Educ: Bachelors degree	59% (54)	30% (28)	7% (7)	4% (4)	— (0)	92
Educ: Post-grad	42% (21)	53% (27)	5% (3)	— (0)	— (0)	51
Income: Under 50k	56% (93)	27% (46)	12% (20)	5% (8)	— (1)	167
Income: 50k-100k	54% (96)	32% (57)	9% (15)	5% (8)	— (1)	177
Income: 100k+	43% (46)	47% (51)	10% (10)	— (0)	— (0)	108
Ethnicity: White (Non-Hispanic)	40% (107)	40% (108)	14% (38)	5% (15)	1% (2)	270
Ethnicity: Hispanic	64% (53)	30% (25)	6% (5)	— (0)	— (0)	83
Ethnicity: Black (Non-Hispanic)	88% (36)	12% (5)	— (0)	— (0)	— (0)	41
Ethnicity: Asian + Other (Non-Hispanic)	67% (39)	26% (15)	4% (2)	3% (2)	— (0)	58
All Christian	47% (99)	42% (88)	9% (20)	1% (3)	— (1)	210
All Non-Christian	51% (17)	31% (11)	17% (6)	— (0)	— (0)	34
Atheist	68% (15)	26% (6)	6% (1)	— (0)	— (0)	23
Agnostic/Nothing in particular	52% (54)	25% (26)	15% (15)	8% (9)	1% (1)	106
Something Else	62% (49)	29% (23)	4% (3)	6% (4)	— (0)	80
Evangelical	59% (58)	30% (29)	6% (6)	5% (5)	— (0)	98
Non-Evangelical	46% (85)	44% (81)	8% (15)	1% (2)	— (1)	184
PID: Dem (no lean)	61% (113)	27% (50)	8% (16)	4% (7)	— (0)	186
PID: Ind (no lean)	55% (64)	32% (36)	9% (10)	2% (3)	1% (2)	115
PID: Rep (no lean)	39% (59)	44% (67)	13% (19)	4% (7)	— (0)	151

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (236)	34% (153)	10% (45)	4% (16)	— (2)	452
PID/Gender: Dem Men	59% (44)	27% (20)	5% (4)	9% (7)	— (0)	75
PID/Gender: Dem Women	62% (68)	27% (30)	11% (12)	— (0)	— (0)	110
PID/Gender: Ind Men	56% (39)	36% (25)	5% (4)	2% (2)	— (0)	70
PID/Gender: Ind Women	54% (24)	25% (11)	15% (7)	2% (1)	3% (2)	45
PID/Gender: Rep Men	32% (23)	53% (38)	10% (7)	5% (4)	— (0)	71
PID/Gender: Rep Women	45% (36)	36% (29)	14% (11)	4% (3)	— (0)	80
Ideo: Liberal (1-3)	65% (85)	23% (30)	11% (14)	1% (1)	1% (1)	130
Ideo: Moderate (4)	57% (77)	29% (39)	10% (14)	4% (5)	— (0)	135
Ideo: Conservative (5-7)	38% (68)	46% (82)	10% (17)	6% (11)	— (1)	179
Community: Urban	58% (103)	31% (55)	8% (14)	3% (6)	— (1)	178
Community: Suburban	46% (109)	38% (89)	11% (26)	4% (10)	— (1)	236
Community: Rural	61% (24)	24% (9)	13% (5)	2% (1)	— (0)	38
Military HHnm: Yes	48% (55)	41% (47)	7% (8)	3% (4)	— (0)	115
Military HH: No	53% (180)	31% (106)	11% (37)	4% (13)	— (1)	337
Employ: Private Sector	59% (101)	30% (51)	7% (12)	4% (6)	— (1)	170
Employ: Government	83% (17)	15% (3)	2% (0)	— (0)	— (0)	21
Employ: Self-Employed	64% (17)	27% (7)	9% (2)	— (0)	1% (0)	26
Employ: Homemaker	55% (14)	24% (6)	20% (5)	— (0)	1% (0)	26
Employ: Student	81% (20)	12% (3)	3% (1)	3% (1)	— (0)	25
Employ: Retired	27% (34)	52% (64)	18% (22)	3% (4)	— (0)	124
Employ: Unemployed	49% (23)	33% (15)	6% (3)	11% (5)	1% (1)	46
Employ: Other	71% (9)	27% (4)	2% (0)	— (0)	— (0)	13

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (236)	34% (153)	10% (45)	4% (16)	— (2)	452
Protestant	50% (43)	38% (33)	9% (7)	3% (3)	— (0)	86
Roman Catholic	43% (50)	46% (53)	9% (11)	— (0)	1% (1)	116
Mormon	70% (3)	— (0)	30% (1)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	72% (3)	23% (1)	5% (0)	— (0)	— (0)	5
Jewish	61% (14)	33% (7)	7% (2)	— (0)	— (0)	23
Muslim	22% (0)	68% (1)	10% (0)	— (0)	— (0)	2
Buddhist	40% (3)	10% (1)	51% (4)	— (0)	— (0)	8
Hindu	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Atheist	68% (15)	26% (6)	6% (1)	— (0)	— (0)	23
Agnostic	54% (14)	22% (6)	24% (6)	— (0)	— (0)	27
Something else	62% (49)	29% (23)	4% (3)	6% (4)	— (0)	80
Nothing in particular	51% (40)	26% (20)	11% (9)	11% (9)	1% (1)	79
Ideo/PID: Conservative Republican	32% (38)	49% (58)	13% (15)	6% (7)	— (0)	117
Ideo/PID: Moderate/Liberal Republican	60% (19)	27% (9)	13% (4)	— (0)	— (0)	32
Ideo/PID: Moderate/Conservative Democrat	52% (44)	35% (29)	6% (5)	7% (6)	— (0)	85
Ideo/PID: Liberal Democrat	69% (69)	20% (19)	11% (11)	1% (1)	— (0)	100
Unfavorable of Biden and Trump	44% (33)	39% (30)	9% (7)	7% (5)	1% (1)	76
2024 H2H Matchup: Biden Voter	63% (130)	25% (50)	10% (21)	2% (4)	— (0)	205
2024 H2H Matchup: Trump Voter	42% (91)	42% (91)	11% (23)	4% (9)	— (1)	216
2024 H2H Matchup: Would not Vote	66% (5)	18% (1)	15% (1)	— (0)	— (0)	7
2024 H2H Matchup: Do not Know	41% (10)	43% (10)	2% (0)	12% (3)	2% (1)	24
2022 House Vote: Democrat	59% (117)	27% (54)	11% (22)	3% (6)	— (0)	199
2022 House Vote: Republican	38% (57)	43% (65)	13% (20)	6% (8)	1% (1)	152
2022 House Vote: Did not Vote	59% (52)	35% (30)	3% (2)	3% (2)	1% (1)	88
2020 Vote: Joe Biden	57% (121)	29% (62)	10% (21)	4% (8)	— (0)	212
2020 Vote: Donald Trump	44% (89)	41% (83)	10% (21)	4% (8)	— (1)	202
2020 Vote: Someone Else	80% (8)	2% (0)	18% (2)	— (0)	— (0)	10
2020 Vote: Did not Vote	64% (19)	28% (8)	6% (2)	— (0)	2% (1)	29

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (236)	34% (153)	10% (45)	4% (16)	— (2)	452
2016 Vote: Hillary Clinton	62% (103)	27% (45)	8% (14)	2% (4)	— (0)	165
2016 Vote: Donald Trump	38% (67)	43% (76)	13% (23)	6% (10)	1% (1)	177
2016 Vote: Someone Else	31% (5)	47% (7)	11% (2)	11% (2)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	78% (12)	22% (3)	— (0)	— (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	51% (9)	30% (5)	19% (3)	— (0)	— (0)	18
U.S. Economy: Wrong Track	51% (167)	36% (119)	8% (28)	4% (15)	1% (2)	330
U.S. Economy: Right Direction	56% (68)	28% (35)	14% (18)	1% (2)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (97)	21% (31)	10% (15)	2% (3)	— (0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44% (99)	41% (91)	9% (21)	5% (12)	— (1)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (39)	38% (31)	12% (9)	2% (2)	1% (1)	82
Top 2024 Issue: Economy	60% (92)	31% (48)	5% (7)	3% (5)	1% (1)	153
Community/Gender: Urban Women	54% (49)	31% (27)	11% (10)	3% (3)	1% (1)	89
Community/Gender: Urban Men	61% (54)	31% (27)	4% (4)	4% (3)	— (0)	89
Community/Gender: Rural Women	77% (11)	4% (1)	19% (3)	— (0)	— (0)	15
Community/Gender: Rural Men	52% (12)	36% (9)	9% (2)	3% (1)	— (0)	24
Community/Gender: Suburban Women	53% (69)	32% (42)	13% (17)	1% (2)	1% (1)	131
Community/Gender: Suburban Men	38% (40)	45% (47)	9% (9)	8% (8)	— (0)	104
Homeowner	49% (164)	35% (117)	12% (41)	3% (10)	— (1)	333
Renter	61% (70)	31% (35)	4% (4)	4% (4)	1% (1)	114
Self + Household: White-Collar	48% (90)	39% (72)	12% (23)	1% (2)	— (1)	188
Self + Household: Blue Collar	56% (108)	27% (53)	10% (20)	7% (13)	— (1)	195
Union HH: Yes	63% (30)	26% (13)	10% (5)	— (0)	— (0)	47
Union HH: No	51% (206)	35% (141)	10% (40)	4% (16)	— (2)	405
LGBTQ+: Yes	69% (31)	19% (8)	5% (2)	7% (3)	— (0)	45
LGBTQ+: No	50% (204)	36% (145)	11% (43)	3% (13)	— (2)	407
Motivated to Vote	51% (207)	35% (139)	10% (40)	4% (15)	— (1)	402
Parent: Yes	76% (106)	20% (28)	4% (5)	— (0)	— (0)	140
Parent: No	41% (129)	40% (126)	13% (40)	5% (16)	— (1)	312
COVID Vaccine: Yes	49% (172)	35% (124)	11% (39)	4% (15)	— (1)	351
COVID Vaccine: No	62% (63)	29% (30)	6% (6)	1% (1)	1% (1)	101

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(236)	34%	(153)	10%	(45)	4%	(16)	—	(2)	452
Student Loans: Yes	66%	(44)	30%	(20)	1%	(0)	4%	(2)	—	(0)	67
Student Loans: No	50%	(192)	35%	(133)	12%	(45)	4%	(14)	—	(2)	385
Favorable Opinion of Haley	52%	(72)	36%	(50)	11%	(15)	1%	(1)	—	(0)	137
Unfavorable Opinion of Haley	48%	(87)	32%	(59)	14%	(25)	6%	(11)	—	(0)	183
Prodigal Biden Voter	40%	(14)	48%	(17)	1%	(0)	11%	(4)	—	(0)	35
Undecided Voter (DK/WNV)	47%	(15)	37%	(12)	5%	(2)	9%	(3)	2%	(1)	31
Undecided Voter (DK)	41%	(10)	43%	(10)	2%	(0)	12%	(3)	2%	(1)	24
Watched Debate	54%	(180)	33%	(112)	10%	(33)	3%	(10)	—	(1)	336
Watched Debate: Did not Watch	48%	(56)	36%	(41)	11%	(12)	5%	(6)	1%	(1)	116
Watched Debate: All of it	47%	(98)	36%	(75)	13%	(27)	4%	(9)	—	(0)	210
Watched Debate: Some of it	65%	(81)	29%	(37)	4%	(6)	1%	(2)	1%	(1)	126
Continue His Campaign: Yes Biden	57%	(113)	32%	(64)	8%	(16)	3%	(6)	—	(0)	199
Continue His Campaign: No Biden	50%	(115)	35%	(80)	10%	(24)	4%	(10)	1%	(2)	229
Continue His Campaign: Yes Trump	43%	(102)	41%	(99)	12%	(28)	4%	(9)	—	(1)	239
Continue His Campaign: No Trump	61%	(117)	26%	(49)	9%	(17)	4%	(7)	—	(1)	190
Conviction: Evidence	61%	(133)	24%	(53)	11%	(25)	3%	(7)	—	(1)	218
Conviction: Motivation to Damage	42%	(83)	44%	(87)	10%	(20)	4%	(7)	—	(1)	197
Conviction: DK/NO	54%	(20)	37%	(13)	2%	(1)	7%	(2)	—	(0)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (220)	29% (129)	15% (69)	7% (32)	1% (3)	452
Gender: Male	46% (99)	29% (64)	15% (33)	10% (21)	— (1)	217
Gender: Female	52% (121)	28% (65)	15% (36)	5% (11)	1% (2)	235
Age: 18-34	58% (70)	22% (27)	14% (17)	4% (5)	— (1)	119
Age: 35-44	51% (30)	34% (20)	15% (9)	— (0)	— (0)	60
Age: 45-64	44% (68)	32% (50)	11% (17)	13% (21)	— (1)	157
Age: 65+	44% (51)	28% (32)	22% (26)	5% (5)	1% (1)	116
GenZers: 1997-2012	62% (42)	29% (20)	7% (5)	1% (1)	1% (1)	68
Millennials: 1981-1996	51% (55)	25% (27)	19% (21)	4% (5)	— (0)	107
GenXers: 1965-1980	50% (63)	28% (35)	13% (16)	9% (11)	1% (1)	125
Baby Boomers: 1946-1964	40% (54)	30% (40)	18% (24)	11% (15)	1% (1)	135
Educ: < College	53% (165)	25% (79)	14% (42)	7% (21)	1% (2)	309
Educ: Bachelors degree	35% (32)	34% (31)	22% (20)	9% (8)	1% (1)	92
Educ: Post-grad	45% (23)	38% (19)	12% (6)	5% (2)	— (0)	51
Income: Under 50k	56% (93)	24% (41)	13% (21)	7% (11)	1% (1)	167
Income: 50k-100k	45% (80)	29% (51)	16% (29)	9% (15)	1% (2)	177
Income: 100k+	44% (47)	35% (37)	17% (18)	5% (5)	— (0)	108
Ethnicity: White (Non-Hispanic)	48% (129)	28% (74)	17% (46)	7% (18)	1% (2)	270
Ethnicity: Hispanic	43% (36)	32% (27)	17% (14)	8% (7)	— (0)	83
Ethnicity: Black (Non-Hispanic)	61% (25)	28% (11)	8% (3)	3% (1)	— (0)	41
Ethnicity: Asian + Other (Non-Hispanic)	52% (30)	28% (16)	10% (6)	10% (6)	1% (0)	58
All Christian	47% (99)	33% (70)	17% (35)	3% (5)	— (1)	210
All Non-Christian	33% (11)	22% (8)	30% (10)	15% (5)	— (0)	34
Atheist	43% (10)	29% (7)	13% (3)	12% (3)	2% (1)	23
Agnostic/Nothing in particular	54% (57)	22% (23)	14% (15)	9% (10)	1% (1)	106
Something Else	55% (44)	28% (22)	6% (5)	11% (9)	1% (0)	80
Evangelical	46% (45)	39% (38)	9% (9)	5% (5)	— (0)	98
Non-Evangelical	50% (91)	29% (53)	17% (31)	4% (8)	1% (1)	184
PID: Dem (no lean)	62% (115)	27% (51)	5% (9)	6% (11)	— (1)	186
PID: Ind (no lean)	43% (49)	24% (27)	25% (29)	8% (9)	1% (1)	115
PID: Rep (no lean)	37% (56)	34% (51)	20% (31)	8% (12)	1% (1)	151

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(220)	29%	(129)	15%	(69)	7%	(32)	1%	(3)	452
PID/Gender: Dem Men	51%	(38)	35%	(26)	6%	(4)	8%	(6)	1%	(1)	75
PID/Gender: Dem Women	69%	(77)	22%	(24)	4%	(5)	4%	(5)	—	(0)	110
PID/Gender: Ind Men	40%	(28)	27%	(19)	21%	(15)	12%	(9)	—	(0)	70
PID/Gender: Ind Women	47%	(21)	19%	(9)	31%	(14)	—	(0)	3%	(1)	45
PID/Gender: Rep Men	45%	(32)	27%	(19)	19%	(13)	9%	(7)	—	(0)	71
PID/Gender: Rep Women	30%	(24)	40%	(32)	22%	(17)	7%	(6)	1%	(1)	80
Ideo: Liberal (1-3)	63%	(82)	26%	(34)	7%	(9)	4%	(5)	—	(1)	130
Ideo: Moderate (4)	60%	(81)	18%	(24)	17%	(23)	5%	(7)	—	(1)	135
Ideo: Conservative (5-7)	30%	(54)	38%	(69)	20%	(37)	11%	(19)	—	(1)	179
Community: Urban	51%	(90)	31%	(56)	11%	(19)	7%	(12)	1%	(1)	178
Community: Suburban	48%	(114)	24%	(57)	19%	(45)	8%	(19)	1%	(1)	236
Community: Rural	41%	(16)	42%	(16)	13%	(5)	4%	(2)	—	(0)	38
Military HHnm: Yes	38%	(44)	25%	(29)	26%	(30)	10%	(12)	—	(0)	115
Military HH: No	52%	(176)	30%	(100)	12%	(39)	6%	(20)	1%	(2)	337
Employ: Private Sector	44%	(76)	30%	(52)	17%	(28)	8%	(14)	—	(1)	170
Employ: Government	44%	(9)	46%	(10)	5%	(1)	5%	(1)	—	(0)	21
Employ: Self-Employed	59%	(15)	25%	(6)	12%	(3)	3%	(1)	2%	(0)	26
Employ: Homemaker	63%	(17)	11%	(3)	24%	(6)	1%	(0)	1%	(0)	26
Employ: Student	69%	(17)	25%	(6)	—	(0)	3%	(1)	2%	(1)	25
Employ: Retired	43%	(54)	32%	(39)	21%	(26)	3%	(4)	—	(0)	124
Employ: Unemployed	47%	(22)	23%	(11)	7%	(3)	23%	(10)	—	(0)	46
Employ: Other	80%	(10)	16%	(2)	2%	(0)	—	(0)	2%	(0)	13

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (220)	29% (129)	15% (69)	7% (32)	1% (3)	452
Protestant	43% (37)	34% (29)	21% (18)	2% (2)	— (0)	86
Roman Catholic	48% (55)	34% (40)	15% (18)	2% (3)	1% (1)	116
Mormon	94% (4)	— (0)	6% (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	58% (3)	27% (1)	— (0)	15% (1)	— (0)	5
Jewish	42% (10)	15% (3)	39% (9)	4% (1)	— (0)	23
Muslim	80% (2)	11% (0)	10% (0)	— (0)	— (0)	2
Buddhist	1% (0)	49% (4)	— (0)	51% (4)	— (0)	8
Hindu	— (0)	— (0)	100% (1)	— (0)	— (0)	1
Atheist	43% (10)	29% (7)	13% (3)	12% (3)	2% (1)	23
Agnostic	69% (19)	17% (5)	11% (3)	2% (1)	— (0)	27
Something else	55% (44)	28% (22)	6% (5)	11% (9)	1% (0)	80
Nothing in particular	48% (38)	23% (18)	15% (12)	12% (9)	1% (1)	79
Ideo/PID: Conservative Republican	32% (38)	32% (38)	25% (29)	10% (12)	— (0)	117
Ideo/PID: Moderate/Liberal Republican	58% (18)	35% (11)	5% (1)	2% (0)	1% (0)	32
Ideo/PID: Moderate/Conservative Democrat	54% (46)	37% (31)	2% (2)	7% (6)	— (0)	85
Ideo/PID: Liberal Democrat	68% (68)	20% (19)	7% (7)	5% (5)	1% (1)	100
Unfavorable of Biden and Trump	44% (33)	22% (17)	19% (14)	15% (12)	— (0)	76
2024 H2H Matchup: Biden Voter	68% (139)	24% (49)	5% (10)	3% (7)	— (0)	205
2024 H2H Matchup: Trump Voter	32% (69)	33% (72)	25% (54)	9% (19)	1% (2)	216
2024 H2H Matchup: Would not Vote	79% (6)	— (0)	13% (1)	7% (1)	— (0)	7
2024 H2H Matchup: Do not Know	27% (6)	33% (8)	13% (3)	24% (6)	3% (1)	24
2022 House Vote: Democrat	63% (126)	23% (46)	6% (11)	7% (15)	1% (1)	199
2022 House Vote: Republican	29% (45)	32% (49)	29% (44)	9% (14)	— (1)	152
2022 House Vote: Did not Vote	50% (44)	32% (28)	13% (11)	4% (3)	1% (1)	88
2020 Vote: Joe Biden	62% (131)	28% (58)	4% (9)	6% (13)	— (1)	212
2020 Vote: Donald Trump	36% (72)	30% (60)	26% (52)	8% (16)	1% (1)	202
2020 Vote: Someone Else	29% (3)	28% (3)	38% (4)	5% (1)	— (0)	10
2020 Vote: Did not Vote	49% (14)	26% (8)	14% (4)	10% (3)	1% (0)	29

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (220)	29% (129)	15% (69)	7% (32)	1% (3)	452
2016 Vote: Hillary Clinton	59% (98)	27% (45)	9% (15)	4% (6)	1% (1)	165
2016 Vote: Donald Trump	31% (55)	34% (60)	21% (38)	13% (24)	— (1)	177
2016 Vote: Someone Else	48% (7)	29% (4)	22% (3)	1% (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	52% (8)	33% (5)	13% (2)	2% (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	62% (11)	28% (5)	6% (1)	4% (1)	— (0)	18
U.S. Economy: Wrong Track	44% (144)	30% (99)	17% (58)	8% (26)	1% (3)	330
U.S. Economy: Right Direction	62% (76)	25% (30)	9% (11)	5% (6)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (96)	26% (38)	4% (5)	5% (7)	— (0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35% (78)	32% (72)	24% (53)	8% (19)	1% (2)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	56% (46)	23% (19)	12% (10)	8% (6)	1% (1)	82
Top 2024 Issue: Economy	41% (62)	37% (56)	13% (20)	9% (13)	1% (1)	153
Community/Gender: Urban Women	50% (45)	35% (31)	9% (8)	6% (5)	1% (1)	89
Community/Gender: Urban Men	51% (45)	28% (25)	13% (12)	7% (7)	1% (1)	89
Community/Gender: Rural Women	47% (7)	45% (7)	8% (1)	— (0)	— (0)	15
Community/Gender: Rural Men	38% (9)	40% (9)	15% (4)	7% (2)	— (0)	24
Community/Gender: Suburban Women	53% (70)	21% (27)	21% (27)	4% (6)	1% (1)	131
Community/Gender: Suburban Men	43% (44)	28% (30)	17% (17)	12% (13)	— (0)	104
Homeowner	44% (148)	30% (100)	17% (57)	8% (27)	— (1)	333
Renter	61% (70)	23% (27)	10% (12)	4% (5)	1% (1)	114
Self + Household: White-Collar	41% (78)	31% (59)	19% (36)	8% (15)	— (0)	188
Self + Household: Blue Collar	54% (105)	24% (47)	14% (28)	7% (13)	1% (1)	195
Union HH: Yes	61% (29)	7% (3)	20% (9)	12% (6)	— (0)	47
Union HH: No	47% (191)	31% (126)	15% (59)	6% (26)	1% (3)	405
LGBTQ+: Yes	49% (22)	18% (8)	24% (11)	7% (3)	2% (1)	45
LGBTQ+: No	49% (198)	30% (121)	14% (58)	7% (29)	— (2)	407
Motivated to Vote	48% (192)	29% (116)	15% (62)	8% (31)	1% (2)	402
Parent: Yes	49% (68)	30% (42)	16% (22)	5% (7)	— (0)	140
Parent: No	49% (152)	28% (87)	15% (46)	8% (25)	1% (2)	312
COVID Vaccine: Yes	50% (175)	29% (102)	14% (49)	7% (23)	1% (2)	351
COVID Vaccine: No	45% (45)	27% (27)	19% (20)	9% (9)	1% (1)	101

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(220)	29%	(129)	15%	(69)	7%	(32)	1%	(3)	452
Student Loans: Yes	57%	(38)	33%	(22)	8%	(5)	2%	(1)	—	(0)	67
Student Loans: No	47%	(182)	28%	(107)	16%	(63)	8%	(31)	1%	(2)	385
Favorable Opinion of Haley	44%	(60)	29%	(40)	22%	(30)	5%	(7)	—	(0)	137
Unfavorable Opinion of Haley	51%	(94)	27%	(49)	10%	(19)	11%	(21)	—	(0)	183
Prodigal Biden Voter	30%	(11)	46%	(16)	3%	(1)	18%	(6)	2%	(1)	35
Undecided Voter (DK/WNV)	39%	(12)	25%	(8)	13%	(4)	20%	(6)	2%	(1)	31
Undecided Voter (DK)	27%	(6)	33%	(8)	13%	(3)	24%	(6)	3%	(1)	24
Watched Debate	50%	(167)	29%	(98)	16%	(52)	5%	(17)	1%	(2)	336
Watched Debate: Did not Watch	46%	(53)	26%	(31)	14%	(16)	13%	(15)	1%	(1)	116
Watched Debate: All of it	49%	(102)	27%	(57)	18%	(38)	6%	(13)	—	(0)	210
Watched Debate: Some of it	51%	(65)	33%	(42)	11%	(14)	3%	(4)	1%	(1)	126
Continue His Campaign: Yes Biden	56%	(110)	31%	(61)	7%	(14)	6%	(13)	—	(1)	199
Continue His Campaign: No Biden	42%	(96)	29%	(66)	20%	(46)	8%	(19)	1%	(2)	229
Continue His Campaign: Yes Trump	36%	(86)	33%	(79)	20%	(49)	10%	(23)	1%	(2)	239
Continue His Campaign: No Trump	66%	(125)	20%	(39)	9%	(17)	5%	(9)	—	(0)	190
Conviction: Evidence	65%	(143)	21%	(45)	8%	(16)	6%	(13)	—	(1)	218
Conviction: Motivation to Damage	33%	(66)	33%	(65)	24%	(47)	9%	(18)	1%	(1)	197
Conviction: DK/NO	32%	(12)	51%	(19)	13%	(5)	2%	(1)	1%	(0)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (229)	26% (118)	15% (70)	6% (29)	1% (6)	452
Gender: Male	40% (87)	30% (65)	23% (49)	6% (13)	1% (2)	217
Gender: Female	60% (142)	23% (53)	9% (21)	7% (16)	2% (4)	235
Age: 18-34	63% (75)	18% (22)	16% (19)	3% (4)	— (0)	119
Age: 35-44	61% (36)	27% (16)	10% (6)	2% (1)	— (0)	60
Age: 45-64	46% (72)	28% (44)	15% (24)	9% (14)	2% (3)	157
Age: 65+	40% (46)	32% (37)	19% (21)	8% (9)	2% (2)	116
GenZers: 1997-2012	64% (44)	20% (13)	14% (10)	2% (1)	— (0)	68
Millennials: 1981-1996	63% (68)	20% (21)	13% (14)	4% (4)	— (0)	107
GenXers: 1965-1980	47% (59)	27% (34)	14% (18)	11% (13)	1% (1)	125
Baby Boomers: 1946-1964	39% (52)	31% (42)	19% (26)	8% (10)	3% (4)	135
Educ: < College	54% (168)	23% (70)	15% (48)	7% (21)	1% (3)	309
Educ: Bachelors degree	45% (42)	28% (26)	18% (17)	6% (6)	2% (2)	92
Educ: Post-grad	39% (20)	45% (23)	10% (5)	4% (2)	1% (1)	51
Income: Under 50k	55% (92)	24% (41)	11% (18)	8% (14)	1% (2)	167
Income: 50k-100k	47% (83)	27% (48)	22% (39)	3% (5)	1% (3)	177
Income: 100k+	50% (54)	28% (30)	12% (13)	9% (10)	1% (1)	108
Ethnicity: White (Non-Hispanic)	44% (118)	31% (83)	15% (42)	9% (24)	1% (3)	270
Ethnicity: Hispanic	68% (57)	15% (12)	13% (11)	4% (3)	— (0)	83
Ethnicity: Black (Non-Hispanic)	66% (27)	25% (10)	3% (1)	4% (2)	2% (1)	41
Ethnicity: Asian + Other (Non-Hispanic)	47% (27)	22% (13)	28% (16)	— (0)	3% (2)	58
All Christian	51% (108)	31% (65)	9% (20)	7% (14)	1% (3)	210
All Non-Christian	29% (10)	37% (13)	18% (6)	10% (3)	6% (2)	34
Atheist	71% (16)	16% (4)	13% (3)	— (0)	— (0)	23
Agnostic/Nothing in particular	53% (56)	22% (24)	20% (21)	4% (5)	— (0)	106
Something Else	49% (39)	17% (13)	25% (20)	9% (7)	1% (1)	80
Evangelical	51% (50)	30% (30)	8% (8)	9% (9)	1% (1)	98
Non-Evangelical	49% (91)	26% (47)	17% (31)	6% (12)	2% (3)	184
PID: Dem (no lean)	67% (124)	25% (47)	6% (11)	1% (2)	1% (1)	186
PID: Ind (no lean)	40% (46)	21% (24)	26% (29)	12% (14)	2% (2)	115
PID: Rep (no lean)	39% (59)	31% (47)	20% (30)	9% (13)	2% (2)	151

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (229)	26% (118)	15% (70)	6% (29)	1% (6)	452
PID/Gender: Dem Men	51% (39)	33% (25)	13% (10)	2% (2)	— (0)	75
PID/Gender: Dem Women	78% (86)	20% (22)	1% (1)	— (1)	1% (1)	110
PID/Gender: Ind Men	32% (22)	24% (17)	35% (25)	8% (5)	2% (1)	70
PID/Gender: Ind Women	52% (24)	18% (8)	10% (5)	18% (8)	1% (1)	45
PID/Gender: Rep Men	37% (26)	33% (23)	20% (15)	9% (6)	1% (1)	71
PID/Gender: Rep Women	41% (33)	29% (24)	19% (15)	9% (7)	2% (2)	80
Ideo: Liberal (1-3)	78% (102)	17% (22)	3% (4)	1% (1)	— (1)	130
Ideo: Moderate (4)	39% (52)	32% (43)	23% (31)	6% (8)	1% (1)	135
Ideo: Conservative (5-7)	40% (72)	28% (50)	19% (34)	11% (20)	1% (2)	179
Community: Urban	57% (101)	29% (51)	9% (16)	4% (7)	1% (2)	178
Community: Suburban	46% (108)	25% (59)	20% (46)	8% (19)	1% (3)	236
Community: Rural	52% (20)	20% (8)	20% (8)	7% (3)	2% (1)	38
Military HHnm: Yes	42% (48)	22% (26)	29% (34)	6% (6)	1% (1)	115
Military HH: No	54% (181)	27% (93)	11% (36)	7% (23)	1% (4)	337
Employ: Private Sector	53% (91)	26% (44)	14% (24)	5% (9)	1% (3)	170
Employ: Government	73% (15)	13% (3)	14% (3)	— (0)	— (0)	21
Employ: Self-Employed	68% (18)	8% (2)	13% (3)	9% (2)	3% (1)	26
Employ: Homemaker	44% (12)	10% (3)	34% (9)	7% (2)	5% (1)	26
Employ: Student	32% (8)	37% (9)	27% (7)	3% (1)	— (0)	25
Employ: Retired	43% (53)	32% (40)	15% (18)	9% (11)	1% (1)	124
Employ: Unemployed	43% (20)	39% (18)	11% (5)	7% (3)	— (0)	46
Employ: Other	94% (12)	— (0)	3% (0)	2% (0)	— (0)	13

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (229)	26% (118)	15% (70)	6% (29)	1% (6)	452
Protestant	53% (45)	26% (23)	12% (10)	7% (6)	2% (2)	86
Roman Catholic	49% (56)	35% (41)	8% (9)	7% (8)	1% (1)	116
Mormon	65% (2)	30% (1)	6% (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	88% (4)	12% (1)	— (0)	— (0)	— (0)	5
Jewish	35% (8)	28% (6)	27% (6)	10% (2)	— (0)	23
Muslim	22% (0)	10% (0)	— (0)	— (0)	68% (1)	2
Buddhist	18% (1)	74% (6)	— (0)	— (0)	8% (1)	8
Hindu	— (0)	— (0)	— (0)	100% (1)	— (0)	1
Atheist	71% (16)	16% (4)	13% (3)	— (0)	— (0)	23
Agnostic	67% (18)	8% (2)	19% (5)	6% (2)	— (0)	27
Something else	49% (39)	17% (13)	25% (20)	9% (7)	1% (1)	80
Nothing in particular	48% (38)	27% (22)	20% (16)	4% (3)	— (0)	79
Ideo/PID: Conservative Republican	35% (41)	30% (35)	23% (26)	11% (13)	1% (2)	117
Ideo/PID: Moderate/Liberal Republican	58% (19)	31% (10)	7% (2)	2% (0)	2% (1)	32
Ideo/PID: Moderate/Conservative Democrat	52% (44)	36% (31)	11% (9)	1% (1)	— (0)	85
Ideo/PID: Liberal Democrat	81% (80)	16% (16)	2% (2)	1% (1)	— (0)	100
Unfavorable of Biden and Trump	45% (34)	26% (20)	21% (16)	5% (4)	3% (2)	76
2024 H2H Matchup: Biden Voter	63% (130)	28% (57)	8% (16)	1% (2)	— (0)	205
2024 H2H Matchup: Trump Voter	38% (82)	25% (54)	24% (51)	11% (24)	2% (4)	216
2024 H2H Matchup: Would not Vote	50% (4)	18% (1)	— (0)	14% (1)	18% (1)	7
2024 H2H Matchup: Do not Know	57% (14)	24% (6)	12% (3)	7% (2)	— (0)	24
2022 House Vote: Democrat	59% (117)	29% (57)	11% (22)	1% (2)	— (0)	199
2022 House Vote: Republican	33% (51)	27% (41)	25% (37)	13% (20)	2% (3)	152
2022 House Vote: Did not Vote	57% (50)	21% (18)	11% (10)	8% (7)	3% (3)	88
2020 Vote: Joe Biden	63% (134)	28% (60)	6% (12)	2% (5)	1% (1)	212
2020 Vote: Donald Trump	36% (72)	25% (50)	26% (52)	11% (22)	2% (4)	202
2020 Vote: Someone Else	42% (4)	29% (3)	27% (3)	2% (0)	— (0)	10
2020 Vote: Did not Vote	65% (19)	17% (5)	10% (3)	8% (2)	— (0)	29

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (229)	26% (118)	15% (70)	6% (29)	1% (6)	452
2016 Vote: Hillary Clinton	67% (111)	22% (37)	10% (16)	1% (1)	1% (1)	165
2016 Vote: Donald Trump	32% (57)	30% (53)	23% (40)	13% (24)	2% (4)	177
2016 Vote: Someone Else	39% (6)	28% (4)	24% (4)	9% (1)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	85% (13)	5% (1)	11% (2)	— (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	58% (10)	23% (4)	19% (3)	— (0)	— (0)	18
U.S. Economy: Wrong Track	48% (160)	22% (74)	19% (62)	9% (28)	2% (6)	330
U.S. Economy: Right Direction	57% (69)	37% (45)	6% (7)	1% (1)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60% (87)	29% (42)	10% (15)	1% (2)	— (0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40% (90)	26% (57)	20% (46)	12% (27)	2% (4)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	63% (52)	23% (19)	11% (9)	1% (1)	2% (1)	82
Top 2024 Issue: Economy	52% (79)	24% (37)	15% (24)	7% (11)	1% (2)	153
Community/Gender: Urban Women	68% (60)	23% (21)	3% (3)	5% (4)	1% (1)	89
Community/Gender: Urban Men	46% (41)	35% (31)	15% (13)	3% (3)	2% (1)	89
Community/Gender: Rural Women	46% (7)	35% (5)	7% (1)	12% (2)	— (0)	15
Community/Gender: Rural Men	55% (13)	10% (2)	28% (7)	3% (1)	3% (1)	24
Community/Gender: Suburban Women	57% (75)	21% (28)	13% (17)	7% (9)	2% (3)	131
Community/Gender: Suburban Men	32% (33)	30% (32)	28% (30)	9% (10)	— (0)	104
Homeowner	47% (155)	29% (97)	17% (56)	7% (23)	1% (3)	333
Renter	62% (71)	18% (20)	12% (14)	5% (6)	3% (3)	114
Self + Household: White-Collar	43% (81)	35% (65)	13% (25)	7% (14)	1% (3)	188
Self + Household: Blue Collar	55% (107)	20% (38)	18% (35)	6% (11)	2% (3)	195
Union HH: Yes	59% (28)	29% (14)	7% (3)	4% (2)	— (0)	47
Union HH: No	50% (201)	26% (104)	16% (66)	7% (27)	1% (6)	405
LGBTQ+: Yes	72% (32)	24% (11)	4% (2)	— (0)	— (0)	45
LGBTQ+: No	48% (197)	26% (107)	17% (68)	7% (29)	1% (6)	407
Motivated to Vote	50% (202)	28% (112)	15% (59)	6% (26)	1% (4)	402
Parent: Yes	57% (80)	24% (34)	13% (18)	5% (7)	— (1)	140
Parent: No	48% (149)	27% (84)	17% (52)	7% (22)	2% (5)	312
COVID Vaccine: Yes	49% (173)	28% (98)	17% (61)	4% (13)	2% (6)	351
COVID Vaccine: No	55% (56)	20% (20)	8% (9)	16% (16)	— (0)	101

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	51%	(229)	26%	(118)	15%	(70)	6%	(29)	1%	(6)	452
Student Loans: Yes	80%	(53)	14%	(9)	5%	(4)	1%	(1)	—	(0)	67
Student Loans: No	46%	(176)	28%	(109)	17%	(66)	7%	(28)	1%	(6)	385
Favorable Opinion of Haley	46%	(63)	31%	(43)	19%	(25)	3%	(5)	1%	(1)	137
Unfavorable Opinion of Haley	49%	(90)	27%	(49)	13%	(23)	10%	(19)	1%	(2)	183
Prodigal Biden Voter	64%	(22)	14%	(5)	10%	(4)	8%	(3)	4%	(1)	35
Undecided Voter (DK/WNV)	55%	(17)	23%	(7)	9%	(3)	9%	(3)	4%	(1)	31
Undecided Voter (DK)	57%	(14)	24%	(6)	12%	(3)	7%	(2)	—	(0)	24
Watched Debate	52%	(174)	25%	(83)	15%	(51)	7%	(23)	1%	(4)	336
Watched Debate: Did not Watch	48%	(55)	30%	(35)	16%	(18)	5%	(6)	1%	(1)	116
Watched Debate: All of it	46%	(96)	24%	(51)	19%	(41)	10%	(21)	1%	(2)	210
Watched Debate: Some of it	62%	(78)	26%	(32)	9%	(11)	2%	(2)	2%	(3)	126
Continue His Campaign: Yes Biden	62%	(122)	28%	(56)	7%	(14)	3%	(7)	—	(0)	199
Continue His Campaign: No Biden	43%	(99)	24%	(56)	22%	(51)	9%	(20)	2%	(4)	229
Continue His Campaign: Yes Trump	40%	(95)	27%	(66)	20%	(49)	11%	(26)	2%	(4)	239
Continue His Campaign: No Trump	62%	(118)	25%	(48)	11%	(21)	2%	(3)	—	(0)	190
Conviction: Evidence	63%	(137)	26%	(57)	9%	(20)	1%	(3)	—	(1)	218
Conviction: Motivation to Damage	36%	(70)	26%	(51)	24%	(48)	13%	(25)	2%	(3)	197
Conviction: DK/NO	59%	(22)	28%	(10)	5%	(2)	2%	(1)	5%	(2)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (274)	33% (150)	3% (14)	1% (4)	2% (10)	452
Gender: Male	55% (119)	37% (79)	4% (9)	2% (3)	2% (5)	217
Gender: Female	66% (154)	30% (71)	2% (5)	— (1)	2% (4)	235
Age: 18-34	47% (56)	39% (47)	5% (6)	2% (3)	6% (7)	119
Age: 35-44	61% (36)	33% (20)	5% (3)	2% (1)	— (0)	60
Age: 45-64	66% (103)	29% (46)	3% (5)	— (1)	2% (2)	157
Age: 65+	68% (78)	32% (38)	— (0)	— (0)	— (0)	116
GenZers: 1997-2012	49% (33)	38% (26)	5% (3)	— (0)	7% (5)	68
Millennials: 1981-1996	51% (55)	38% (41)	6% (6)	4% (4)	2% (2)	107
GenXers: 1965-1980	64% (80)	29% (37)	4% (5)	— (1)	2% (2)	125
Baby Boomers: 1946-1964	69% (93)	31% (42)	— (0)	— (0)	— (0)	135
Educ: < College	65% (200)	31% (95)	3% (9)	1% (2)	1% (2)	309
Educ: Bachelors degree	54% (50)	37% (34)	2% (2)	2% (1)	6% (5)	92
Educ: Post-grad	47% (24)	42% (21)	6% (3)	1% (1)	4% (2)	51
Income: Under 50k	72% (121)	22% (37)	3% (5)	1% (2)	1% (2)	167
Income: 50k-100k	61% (108)	31% (55)	4% (7)	2% (3)	3% (5)	177
Income: 100k+	42% (45)	54% (58)	2% (3)	— (0)	2% (2)	108
Ethnicity: White (Non-Hispanic)	63% (170)	31% (84)	3% (9)	1% (2)	2% (5)	270
Ethnicity: Hispanic	49% (41)	43% (36)	1% (1)	3% (2)	4% (3)	83
Ethnicity: Black (Non-Hispanic)	58% (24)	31% (13)	6% (2)	— (0)	5% (2)	41
Ethnicity: Asian + Other (Non-Hispanic)	66% (38)	30% (17)	4% (2)	— (0)	— (0)	58
All Christian	59% (125)	35% (73)	3% (6)	1% (1)	3% (5)	210
All Non-Christian	79% (27)	21% (7)	— (0)	— (0)	— (0)	34
Atheist	42% (10)	40% (9)	14% (3)	4% (1)	— (0)	23
Agnostic/Nothing in particular	54% (57)	40% (42)	4% (4)	— (0)	2% (2)	106
Something Else	69% (55)	23% (18)	2% (2)	3% (2)	3% (2)	80
Evangelical	65% (63)	32% (31)	— (0)	3% (3)	— (0)	98
Non-Evangelical	61% (112)	31% (57)	4% (7)	— (1)	4% (7)	184
PID: Dem (no lean)	64% (118)	31% (57)	3% (5)	1% (2)	2% (3)	186
PID: Ind (no lean)	67% (76)	28% (32)	3% (4)	2% (2)	— (0)	115
PID: Rep (no lean)	52% (79)	40% (60)	4% (5)	— (0)	4% (7)	151

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (274)	33% (150)	3% (14)	1% (4)	2% (10)	452
PID/Gender: Dem Men	58% (44)	33% (25)	3% (2)	2% (1)	4% (3)	75
PID/Gender: Dem Women	67% (74)	29% (32)	3% (3)	1% (1)	— (0)	110
PID/Gender: Ind Men	64% (45)	28% (20)	5% (4)	3% (2)	— (0)	70
PID/Gender: Ind Women	71% (32)	29% (13)	— (0)	— (0)	— (0)	45
PID/Gender: Rep Men	43% (31)	49% (35)	5% (3)	— (0)	3% (2)	71
PID/Gender: Rep Women	60% (48)	32% (25)	3% (2)	— (0)	5% (4)	80
Ideo: Liberal (1-3)	71% (93)	23% (31)	2% (3)	2% (2)	2% (2)	130
Ideo: Moderate (4)	66% (89)	29% (39)	4% (5)	1% (2)	— (0)	135
Ideo: Conservative (5-7)	49% (88)	43% (77)	4% (6)	— (0)	4% (8)	179
Community: Urban	56% (100)	36% (64)	3% (6)	1% (2)	4% (7)	178
Community: Suburban	62% (147)	32% (76)	3% (8)	1% (2)	1% (3)	236
Community: Rural	71% (27)	28% (11)	1% (1)	— (0)	— (0)	38
Military HHnm: Yes	59% (68)	40% (46)	— (0)	1% (1)	— (0)	115
Military HH: No	61% (205)	31% (104)	4% (14)	1% (3)	3% (10)	337
Employ: Private Sector	51% (88)	39% (66)	6% (10)	1% (2)	3% (5)	170
Employ: Government	35% (7)	61% (13)	4% (1)	— (0)	— (0)	21
Employ: Self-Employed	78% (20)	22% (6)	— (0)	— (0)	— (0)	26
Employ: Homemaker	49% (13)	43% (11)	8% (2)	— (0)	— (0)	26
Employ: Student	66% (17)	9% (2)	2% (1)	3% (1)	20% (5)	25
Employ: Retired	74% (91)	26% (33)	— (0)	— (0)	— (0)	124
Employ: Unemployed	65% (30)	29% (13)	2% (1)	4% (2)	— (0)	46
Employ: Other	54% (7)	46% (6)	— (0)	— (0)	— (0)	13

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (274)	33% (150)	3% (14)	1% (4)	2% (10)	452
Protestant	69% (59)	29% (25)	1% (1)	2% (1)	— (0)	86
Roman Catholic	52% (61)	39% (45)	4% (5)	— (0)	5% (5)	116
Mormon	70% (3)	30% (1)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	49% (2)	51% (2)	— (0)	— (0)	— (0)	5
Jewish	69% (16)	31% (7)	— (0)	— (0)	— (0)	23
Muslim	90% (2)	10% (0)	— (0)	— (0)	— (0)	2
Buddhist	100% (8)	— (0)	— (0)	— (0)	— (0)	8
Hindu	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	42% (10)	40% (9)	14% (3)	4% (1)	— (0)	23
Agnostic	63% (17)	21% (6)	8% (2)	— (0)	9% (2)	27
Something else	69% (55)	23% (18)	2% (2)	3% (2)	3% (2)	80
Nothing in particular	51% (40)	47% (37)	2% (2)	— (0)	— (0)	79
Ideo/PID: Conservative Republican	52% (61)	41% (48)	3% (3)	— (0)	4% (5)	117
Ideo/PID: Moderate/Liberal Republican	51% (16)	36% (12)	7% (2)	— (0)	6% (2)	32
Ideo/PID: Moderate/Conservative Democrat	50% (42)	44% (37)	3% (2)	— (0)	4% (3)	85
Ideo/PID: Liberal Democrat	75% (75)	20% (20)	3% (3)	2% (2)	— (0)	100
Unfavorable of Biden and Trump	65% (49)	31% (24)	4% (3)	— (0)	— (0)	76
2024 H2H Matchup: Biden Voter	72% (147)	23% (48)	2% (5)	1% (2)	1% (3)	205
2024 H2H Matchup: Trump Voter	50% (108)	42% (90)	4% (9)	1% (2)	3% (7)	216
2024 H2H Matchup: Would not Vote	60% (4)	33% (2)	7% (1)	— (0)	— (0)	7
2024 H2H Matchup: Do not Know	58% (14)	42% (10)	— (0)	— (0)	— (0)	24
2022 House Vote: Democrat	67% (134)	27% (53)	3% (6)	1% (2)	2% (3)	199
2022 House Vote: Republican	53% (80)	40% (61)	4% (6)	— (0)	3% (5)	152
2022 House Vote: Did not Vote	55% (48)	39% (34)	2% (2)	2% (2)	2% (2)	88
2020 Vote: Joe Biden	67% (141)	28% (60)	2% (5)	1% (2)	1% (3)	212
2020 Vote: Donald Trump	55% (112)	37% (75)	4% (8)	— (0)	3% (7)	202
2020 Vote: Someone Else	69% (7)	25% (2)	5% (1)	— (0)	— (0)	10
2020 Vote: Did not Vote	48% (14)	43% (12)	4% (1)	6% (2)	— (0)	29

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (274)	33% (150)	3% (14)	1% (4)	2% (10)	452
2016 Vote: Hillary Clinton	70% (116)	26% (44)	2% (3)	1% (2)	— (0)	165
2016 Vote: Donald Trump	55% (97)	39% (69)	4% (6)	1% (2)	1% (2)	177
2016 Vote: Someone Else	65% (10)	23% (3)	11% (2)	— (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	51% (8)	49% (8)	— (0)	— (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	58% (10)	37% (6)	6% (1)	— (0)	— (0)	18
U.S. Economy: Wrong Track	59% (195)	33% (109)	4% (13)	1% (3)	3% (10)	330
U.S. Economy: Right Direction	64% (78)	33% (41)	1% (1)	1% (2)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65% (95)	28% (41)	3% (5)	2% (2)	2% (3)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (112)	42% (95)	4% (9)	1% (2)	3% (7)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	82% (67)	18% (14)	1% (1)	— (0)	— (0)	82
Top 2024 Issue: Economy	56% (85)	34% (51)	6% (9)	1% (2)	4% (5)	153
Community/Gender: Urban Women	62% (55)	32% (28)	1% (1)	1% (1)	5% (4)	89
Community/Gender: Urban Men	50% (45)	40% (35)	6% (5)	1% (1)	3% (2)	89
Community/Gender: Rural Women	66% (10)	34% (5)	— (0)	— (0)	— (0)	15
Community/Gender: Rural Men	74% (18)	24% (6)	2% (1)	— (0)	— (0)	24
Community/Gender: Suburban Women	68% (89)	28% (37)	3% (4)	— (0)	— (0)	131
Community/Gender: Suburban Men	55% (57)	37% (38)	3% (4)	2% (2)	3% (3)	104
Homeowner	60% (199)	35% (117)	2% (6)	1% (3)	2% (8)	333
Renter	62% (71)	29% (33)	6% (6)	2% (2)	2% (2)	114
Self + Household: White-Collar	60% (112)	34% (63)	2% (4)	1% (2)	4% (7)	188
Self + Household: Blue Collar	61% (119)	34% (67)	4% (8)	— (0)	— (0)	195
Union HH: Yes	52% (25)	46% (22)	— (0)	2% (1)	— (0)	47
Union HH: No	61% (249)	32% (128)	4% (14)	1% (4)	2% (10)	405
LGBTQ+: Yes	47% (21)	36% (16)	11% (5)	— (0)	7% (3)	45
LGBTQ+: No	62% (252)	33% (134)	2% (9)	1% (4)	2% (7)	407
Motivated to Vote	62% (249)	31% (124)	4% (14)	1% (4)	2% (10)	402
Parent: Yes	54% (75)	38% (53)	5% (7)	1% (1)	3% (4)	140
Parent: No	64% (198)	31% (97)	2% (7)	1% (4)	2% (5)	312
COVID Vaccine: Yes	61% (215)	32% (112)	4% (14)	— (2)	2% (8)	351
COVID Vaccine: No	58% (59)	37% (38)	— (0)	3% (3)	2% (2)	101

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (274)	33% (150)	3% (14)	1% (4)	2% (10)	452
Student Loans: Yes	52% (35)	31% (21)	9% (6)	2% (1)	6% (4)	67
Student Loans: No	62% (239)	34% (129)	2% (9)	1% (3)	1% (5)	385
Favorable Opinion of Haley	63% (86)	36% (50)	1% (1)	— (1)	— (0)	137
Unfavorable Opinion of Haley	61% (112)	33% (60)	3% (6)	1% (2)	2% (4)	183
Prodigal Biden Voter	46% (16)	52% (18)	2% (1)	— (0)	— (0)	35
Undecided Voter (DK/WNV)	59% (18)	40% (12)	2% (1)	— (0)	— (0)	31
Undecided Voter (DK)	58% (14)	42% (10)	— (0)	— (0)	— (0)	24
Watched Debate	64% (214)	30% (100)	4% (12)	1% (3)	2% (7)	336
Watched Debate: Did not Watch	52% (60)	43% (50)	2% (2)	1% (2)	2% (2)	116
Watched Debate: All of it	64% (133)	33% (70)	2% (5)	1% (1)	— (0)	210
Watched Debate: Some of it	64% (80)	24% (30)	6% (7)	1% (1)	6% (7)	126
Continue His Campaign: Yes Biden	63% (124)	32% (64)	2% (4)	1% (2)	2% (3)	199
Continue His Campaign: No Biden	59% (136)	32% (74)	4% (10)	1% (2)	3% (7)	229
Continue His Campaign: Yes Trump	54% (129)	36% (87)	4% (11)	1% (2)	4% (10)	239
Continue His Campaign: No Trump	67% (127)	30% (58)	2% (3)	1% (2)	— (0)	190
Conviction: Evidence	67% (147)	27% (59)	3% (7)	1% (2)	1% (3)	218
Conviction: Motivation to Damage	54% (106)	41% (80)	2% (5)	1% (2)	2% (4)	197
Conviction: DK/NO	57% (21)	29% (11)	8% (3)	— (0)	6% (2)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	69% (312)	20% (90)	6% (29)	3% (13)	2% (8)	452
Gender: Male	68% (147)	21% (45)	8% (18)	3% (7)	— (0)	217
Gender: Female	70% (165)	19% (45)	5% (11)	2% (6)	3% (7)	235
Age: 18-34	60% (72)	28% (33)	7% (9)	3% (4)	2% (2)	119
Age: 35-44	75% (45)	13% (8)	9% (5)	2% (1)	— (0)	60
Age: 45-64	65% (103)	24% (38)	5% (8)	3% (5)	2% (4)	157
Age: 65+	80% (93)	10% (11)	6% (7)	2% (3)	2% (2)	116
GenZers: 1997-2012	52% (35)	37% (25)	7% (5)	1% (1)	3% (2)	68
Millennials: 1981-1996	72% (78)	15% (16)	9% (9)	4% (4)	— (0)	107
GenXers: 1965-1980	66% (82)	21% (26)	6% (8)	4% (5)	3% (4)	125
Baby Boomers: 1946-1964	77% (104)	16% (22)	4% (5)	2% (3)	1% (2)	135
Educ: < College	70% (215)	21% (65)	4% (14)	3% (11)	1% (5)	309
Educ: Bachelors degree	70% (64)	14% (13)	12% (11)	1% (1)	3% (3)	92
Educ: Post-grad	64% (32)	25% (13)	9% (4)	2% (1)	— (0)	51
Income: Under 50k	69% (115)	17% (28)	8% (13)	4% (7)	2% (4)	167
Income: 50k-100k	71% (126)	19% (33)	5% (9)	3% (5)	2% (3)	177
Income: 100k+	66% (71)	27% (29)	6% (6)	— (0)	1% (1)	108
Ethnicity: White (Non-Hispanic)	72% (193)	20% (53)	6% (15)	3% (7)	1% (2)	270
Ethnicity: Hispanic	62% (51)	26% (22)	10% (8)	2% (2)	— (0)	83
Ethnicity: Black (Non-Hispanic)	78% (32)	13% (5)	3% (1)	— (0)	6% (2)	41
Ethnicity: Asian + Other (Non-Hispanic)	62% (36)	19% (11)	8% (5)	7% (4)	5% (3)	58
All Christian	69% (145)	18% (38)	8% (17)	4% (8)	2% (3)	210
All Non-Christian	76% (26)	14% (5)	7% (2)	— (0)	4% (1)	34
Atheist	80% (18)	11% (2)	9% (2)	— (0)	— (0)	23
Agnostic/Nothing in particular	73% (77)	22% (23)	4% (4)	1% (1)	1% (1)	106
Something Else	59% (47)	28% (22)	5% (4)	5% (4)	3% (2)	80
Evangelical	62% (61)	22% (22)	5% (5)	10% (10)	1% (1)	98
Non-Evangelical	68% (125)	19% (36)	9% (16)	1% (2)	3% (5)	184
PID: Dem (no lean)	82% (152)	12% (23)	5% (9)	— (1)	1% (1)	186
PID: Ind (no lean)	68% (78)	20% (22)	8% (9)	2% (3)	2% (3)	115
PID: Rep (no lean)	54% (82)	30% (45)	8% (12)	6% (9)	2% (4)	151

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	69% (312)	20% (90)	6% (29)	3% (13)	2% (8)	452
PID/Gender: Dem Men	82% (62)	11% (8)	6% (5)	1% (1)	— (0)	75
PID/Gender: Dem Women	82% (90)	13% (15)	4% (4)	— (0)	1% (1)	110
PID/Gender: Ind Men	68% (48)	17% (12)	12% (8)	3% (2)	— (0)	70
PID/Gender: Ind Women	69% (31)	23% (11)	1% (0)	1% (1)	5% (2)	45
PID/Gender: Rep Men	53% (38)	35% (25)	7% (5)	6% (4)	— (0)	71
PID/Gender: Rep Women	55% (44)	25% (20)	8% (7)	6% (5)	5% (4)	80
Ideo: Liberal (1-3)	85% (110)	8% (10)	5% (7)	1% (1)	2% (2)	130
Ideo: Moderate (4)	67% (90)	22% (30)	6% (8)	5% (6)	— (0)	135
Ideo: Conservative (5-7)	61% (109)	27% (49)	8% (14)	3% (5)	1% (2)	179
Community: Urban	68% (122)	21% (38)	6% (11)	2% (4)	2% (3)	178
Community: Suburban	68% (159)	20% (48)	7% (16)	3% (8)	2% (5)	236
Community: Rural	82% (31)	12% (4)	5% (2)	2% (1)	— (0)	38
Military HHnm: Yes	70% (81)	19% (22)	8% (10)	— (0)	2% (2)	115
Military HH: No	69% (232)	20% (68)	6% (20)	4% (12)	2% (6)	337
Employ: Private Sector	68% (116)	25% (42)	5% (9)	1% (1)	1% (2)	170
Employ: Government	56% (12)	32% (7)	12% (3)	— (0)	— (0)	21
Employ: Self-Employed	66% (17)	9% (2)	8% (2)	16% (4)	— (0)	26
Employ: Homemaker	52% (14)	30% (8)	8% (2)	2% (1)	7% (2)	26
Employ: Student	59% (15)	27% (7)	2% (1)	3% (1)	8% (2)	25
Employ: Retired	78% (96)	11% (14)	7% (9)	3% (3)	1% (2)	124
Employ: Unemployed	72% (33)	17% (8)	5% (2)	5% (2)	— (0)	46
Employ: Other	71% (9)	19% (2)	10% (1)	— (0)	— (0)	13

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	69% (312)	20% (90)	6% (29)	3% (13)	2% (8)	452
Protestant	76% (65)	9% (8)	6% (5)	7% (6)	2% (1)	86
Roman Catholic	63% (73)	24% (27)	10% (11)	1% (2)	2% (2)	116
Mormon	65% (2)	35% (1)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	77% (4)	23% (1)	— (0)	— (0)	— (0)	5
Jewish	79% (18)	11% (2)	10% (2)	— (0)	— (0)	23
Muslim	22% (0)	10% (0)	— (0)	— (0)	68% (1)	2
Buddhist	89% (7)	11% (1)	— (0)	— (0)	— (0)	8
Hindu	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Atheist	80% (18)	11% (2)	9% (2)	— (0)	— (0)	23
Agnostic	83% (22)	16% (4)	— (0)	1% (0)	— (0)	27
Something else	59% (47)	28% (22)	5% (4)	5% (4)	3% (2)	80
Nothing in particular	69% (54)	24% (19)	5% (4)	1% (1)	1% (1)	79
Ideo/PID: Conservative Republican	58% (68)	29% (34)	7% (8)	5% (5)	1% (2)	117
Ideo/PID: Moderate/Liberal Republican	40% (13)	30% (10)	12% (4)	12% (4)	6% (2)	32
Ideo/PID: Moderate/Conservative Democrat	74% (63)	21% (18)	4% (4)	— (0)	— (0)	85
Ideo/PID: Liberal Democrat	89% (89)	5% (5)	5% (5)	1% (1)	— (0)	100
Unfavorable of Biden and Trump	65% (49)	21% (16)	7% (5)	4% (3)	4% (3)	76
2024 H2H Matchup: Biden Voter	86% (175)	10% (21)	4% (8)	— (1)	— (0)	205
2024 H2H Matchup: Trump Voter	55% (119)	28% (61)	9% (20)	5% (11)	2% (5)	216
2024 H2H Matchup: Would not Vote	56% (4)	19% (1)	3% (0)	3% (0)	19% (1)	7
2024 H2H Matchup: Do not Know	58% (14)	29% (7)	6% (1)	— (0)	7% (2)	24
2022 House Vote: Democrat	82% (164)	12% (24)	6% (11)	— (0)	— (0)	199
2022 House Vote: Republican	64% (97)	23% (34)	7% (11)	5% (8)	2% (3)	152
2022 House Vote: Did not Vote	49% (43)	34% (30)	7% (6)	5% (4)	4% (4)	88
2020 Vote: Joe Biden	81% (172)	13% (27)	4% (9)	— (1)	1% (3)	212
2020 Vote: Donald Trump	59% (118)	26% (52)	8% (17)	5% (9)	2% (5)	202
2020 Vote: Someone Else	81% (8)	15% (1)	2% (0)	2% (0)	— (0)	10
2020 Vote: Did not Vote	47% (14)	33% (10)	10% (3)	8% (2)	1% (0)	29

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	69% (312)	20% (90)	6% (29)	3% (13)	2% (8)	452
2016 Vote: Hillary Clinton	85% (140)	11% (18)	3% (4)	— (0)	2% (3)	165
2016 Vote: Donald Trump	58% (103)	25% (44)	9% (16)	6% (11)	1% (3)	177
2016 Vote: Someone Else	85% (13)	15% (2)	— (0)	— (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	87% (14)	13% (2)	— (0)	— (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	50% (9)	38% (7)	11% (2)	— (0)	— (0)	18
U.S. Economy: Wrong Track	63% (206)	24% (79)	7% (24)	4% (13)	2% (8)	330
U.S. Economy: Right Direction	87% (106)	9% (11)	4% (5)	— (0)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84% (122)	10% (15)	5% (8)	1% (1)	— (0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (128)	27% (61)	8% (18)	5% (11)	2% (5)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	76% (62)	17% (14)	4% (3)	— (0)	4% (3)	82
Top 2024 Issue: Economy	61% (93)	26% (40)	7% (11)	5% (7)	1% (2)	153
Community/Gender: Urban Women	63% (56)	29% (26)	4% (4)	1% (1)	3% (3)	89
Community/Gender: Urban Men	74% (66)	14% (12)	8% (7)	3% (3)	— (0)	89
Community/Gender: Rural Women	71% (10)	27% (4)	2% (0)	— (0)	— (0)	15
Community/Gender: Rural Men	88% (21)	2% (1)	6% (2)	3% (1)	— (0)	24
Community/Gender: Suburban Women	75% (99)	12% (16)	6% (8)	4% (5)	3% (5)	131
Community/Gender: Suburban Men	58% (60)	31% (32)	8% (9)	3% (3)	— (0)	104
Homeowner	71% (235)	19% (64)	6% (22)	2% (8)	1% (3)	333
Renter	65% (74)	22% (25)	6% (7)	4% (4)	4% (4)	114
Self + Household: White-Collar	71% (134)	20% (38)	6% (12)	1% (2)	1% (2)	188
Self + Household: Blue Collar	74% (144)	14% (27)	7% (14)	4% (7)	2% (4)	195
Union HH: Yes	81% (38)	12% (6)	3% (2)	3% (1)	1% (0)	47
Union HH: No	68% (274)	21% (85)	7% (28)	3% (11)	2% (7)	405
LGBTQ+: Yes	91% (41)	3% (1)	6% (3)	— (0)	— (0)	45
LGBTQ+: No	67% (271)	22% (89)	6% (26)	3% (13)	2% (8)	407
Motivated to Vote	75% (301)	16% (64)	6% (22)	3% (10)	1% (5)	402
Parent: Yes	68% (94)	20% (28)	10% (14)	— (0)	3% (4)	140
Parent: No	70% (218)	20% (63)	5% (16)	4% (12)	1% (4)	312
COVID Vaccine: Yes	70% (247)	20% (69)	7% (24)	2% (6)	1% (5)	351
COVID Vaccine: No	64% (65)	21% (22)	6% (6)	6% (6)	3% (3)	101

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	69%	(312)	20%	(90)	6%	(29)	3%	(13)	2%	(8)	452
Student Loans: Yes	59%	(39)	24%	(16)	7%	(4)	7%	(5)	4%	(2)	67
Student Loans: No	71%	(273)	19%	(74)	6%	(25)	2%	(8)	1%	(5)	385
Favorable Opinion of Haley	69%	(95)	23%	(32)	6%	(8)	2%	(2)	—	(0)	137
Unfavorable Opinion of Haley	74%	(136)	12%	(22)	7%	(12)	4%	(8)	3%	(5)	183
Prodigal Biden Voter	45%	(16)	42%	(15)	5%	(2)	—	(0)	8%	(3)	35
Undecided Voter (DK/WNV)	57%	(18)	27%	(8)	5%	(2)	1%	(0)	10%	(3)	31
Undecided Voter (DK)	58%	(14)	29%	(7)	6%	(1)	—	(0)	7%	(2)	24
Watched Debate	73%	(244)	16%	(53)	7%	(24)	3%	(9)	2%	(6)	336
Watched Debate: Did not Watch	59%	(68)	32%	(37)	5%	(6)	3%	(3)	1%	(2)	116
Watched Debate: All of it	71%	(148)	18%	(38)	6%	(13)	4%	(8)	1%	(2)	210
Watched Debate: Some of it	76%	(96)	12%	(15)	8%	(10)	1%	(1)	3%	(4)	126
Continue His Campaign: Yes Biden	81%	(161)	13%	(26)	5%	(11)	—	(1)	—	(0)	199
Continue His Campaign: No Biden	58%	(132)	27%	(62)	8%	(18)	5%	(12)	2%	(5)	229
Continue His Campaign: Yes Trump	59%	(140)	26%	(62)	9%	(22)	4%	(10)	2%	(5)	239
Continue His Campaign: No Trump	82%	(155)	13%	(25)	4%	(8)	1%	(2)	—	(0)	190
Conviction: Evidence	83%	(181)	13%	(29)	3%	(7)	—	(1)	—	(0)	218
Conviction: Motivation to Damage	55%	(108)	28%	(54)	10%	(20)	5%	(10)	2%	(5)	197
Conviction: DK/NO	63%	(23)	19%	(7)	5%	(2)	5%	(2)	8%	(3)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (307)	26% (116)	6% (27)	— (2)	— (1)	452
Gender: Male	66% (143)	27% (60)	6% (13)	1% (2)	— (0)	217
Gender: Female	70% (164)	24% (56)	6% (14)	— (0)	— (1)	235
Age: 18-34	78% (94)	18% (21)	2% (3)	1% (2)	— (0)	119
Age: 35-44	70% (42)	20% (12)	10% (6)	— (0)	— (0)	60
Age: 45-64	65% (103)	28% (44)	7% (10)	— (0)	— (0)	157
Age: 65+	60% (69)	33% (38)	7% (8)	— (0)	1% (1)	116
GenZers: 1997-2012	80% (54)	18% (12)	3% (2)	— (0)	— (0)	68
Millennials: 1981-1996	72% (77)	20% (21)	7% (7)	2% (2)	— (0)	107
GenXers: 1965-1980	67% (84)	25% (31)	8% (10)	— (0)	— (0)	125
Baby Boomers: 1946-1964	61% (82)	33% (45)	5% (7)	— (0)	— (1)	135
Educ: < College	69% (213)	24% (76)	6% (18)	1% (2)	— (1)	309
Educ: Bachelors degree	70% (65)	25% (23)	5% (4)	— (0)	— (0)	92
Educ: Post-grad	58% (29)	33% (17)	9% (4)	— (0)	— (0)	51
Income: Under 50k	68% (114)	26% (43)	5% (9)	1% (2)	— (0)	167
Income: 50k-100k	69% (123)	25% (44)	5% (9)	— (0)	— (1)	177
Income: 100k+	65% (70)	27% (29)	8% (9)	— (0)	— (0)	108
Ethnicity: White (Non-Hispanic)	61% (165)	30% (81)	9% (23)	— (0)	— (1)	270
Ethnicity: Hispanic	71% (59)	26% (22)	1% (1)	2% (2)	— (0)	83
Ethnicity: Black (Non-Hispanic)	91% (37)	9% (4)	— (0)	— (0)	— (0)	41
Ethnicity: Asian + Other (Non-Hispanic)	79% (46)	16% (9)	5% (3)	— (0)	— (0)	58
All Christian	66% (140)	26% (55)	7% (14)	— (0)	— (1)	210
All Non-Christian	83% (28)	13% (4)	4% (1)	— (0)	— (0)	34
Atheist	63% (14)	33% (7)	4% (1)	— (0)	— (0)	23
Agnostic/Nothing in particular	63% (67)	30% (32)	6% (7)	— (0)	— (0)	106
Something Else	73% (58)	20% (16)	5% (4)	2% (2)	— (0)	80
Evangelical	71% (69)	24% (24)	3% (3)	2% (2)	— (0)	98
Non-Evangelical	67% (123)	25% (46)	8% (14)	— (0)	— (1)	184
PID: Dem (no lean)	76% (141)	22% (41)	2% (4)	— (0)	— (0)	186
PID: Ind (no lean)	70% (80)	23% (27)	5% (6)	1% (2)	1% (1)	115
PID: Rep (no lean)	57% (86)	31% (48)	11% (17)	— (0)	— (0)	151

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (307)	26% (116)	6% (27)	— (2)	— (1)	452
PID/Gender: Dem Men	79% (60)	20% (15)	1% (1)	— (0)	— (0)	75
PID/Gender: Dem Women	74% (81)	24% (26)	3% (3)	— (0)	— (0)	110
PID/Gender: Ind Men	64% (45)	29% (21)	4% (3)	2% (2)	— (0)	70
PID/Gender: Ind Women	79% (35)	14% (6)	6% (3)	— (0)	1% (1)	45
PID/Gender: Rep Men	54% (39)	33% (24)	12% (9)	— (0)	— (0)	71
PID/Gender: Rep Women	59% (48)	30% (24)	11% (9)	— (0)	— (0)	80
Ideo: Liberal (1-3)	84% (109)	13% (18)	3% (4)	— (0)	— (0)	130
Ideo: Moderate (4)	70% (95)	25% (33)	4% (5)	1% (2)	— (0)	135
Ideo: Conservative (5-7)	55% (98)	35% (63)	10% (17)	— (0)	— (1)	179
Community: Urban	65% (115)	30% (53)	5% (10)	— (0)	— (0)	178
Community: Suburban	71% (167)	22% (51)	6% (15)	1% (2)	— (1)	236
Community: Rural	65% (25)	28% (11)	7% (3)	— (0)	— (0)	38
Military HHnm: Yes	67% (77)	28% (32)	5% (5)	— (0)	— (0)	115
Military HH: No	68% (230)	25% (83)	6% (21)	1% (2)	— (1)	337
Employ: Private Sector	68% (115)	23% (40)	9% (15)	— (0)	— (1)	170
Employ: Government	69% (14)	21% (4)	10% (2)	— (0)	— (0)	21
Employ: Self-Employed	75% (19)	10% (3)	15% (4)	— (0)	— (0)	26
Employ: Homemaker	63% (17)	32% (8)	5% (1)	— (0)	— (0)	26
Employ: Student	94% (24)	6% (2)	— (0)	— (0)	— (0)	25
Employ: Retired	64% (79)	33% (41)	3% (4)	— (0)	— (0)	124
Employ: Unemployed	61% (28)	33% (15)	2% (1)	4% (2)	— (0)	46
Employ: Other	82% (11)	15% (2)	2% (0)	— (0)	— (0)	13

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (307)	26% (116)	6% (27)	— (2)	— (1)	452
Protestant	69% (59)	24% (21)	7% (6)	— (0)	— (0)	86
Roman Catholic	65% (75)	28% (32)	6% (7)	— (0)	1% (1)	116
Mormon	70% (3)	30% (1)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	59% (3)	23% (1)	18% (1)	— (0)	— (0)	5
Jewish	81% (18)	15% (3)	4% (1)	— (0)	— (0)	23
Muslim	90% (2)	— (0)	10% (0)	— (0)	— (0)	2
Buddhist	98% (8)	— (0)	2% (0)	— (0)	— (0)	8
Hindu	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Atheist	63% (14)	33% (7)	4% (1)	— (0)	— (0)	23
Agnostic	82% (22)	10% (3)	8% (2)	— (0)	— (0)	27
Something else	73% (58)	20% (16)	5% (4)	2% (2)	— (0)	80
Nothing in particular	57% (45)	37% (29)	6% (4)	— (0)	— (0)	79
Ideo/PID: Conservative Republican	53% (62)	33% (39)	14% (16)	— (0)	— (0)	117
Ideo/PID: Moderate/Liberal Republican	74% (24)	24% (8)	2% (0)	— (0)	— (0)	32
Ideo/PID: Moderate/Conservative Democrat	63% (54)	37% (31)	— (0)	— (0)	— (0)	85
Ideo/PID: Liberal Democrat	86% (86)	10% (10)	4% (4)	— (0)	— (0)	100
Unfavorable of Biden and Trump	66% (50)	29% (22)	5% (4)	— (0)	— (0)	76
2024 H2H Matchup: Biden Voter	81% (166)	17% (35)	2% (4)	— (0)	— (0)	205
2024 H2H Matchup: Trump Voter	56% (121)	32% (70)	10% (23)	1% (2)	— (1)	216
2024 H2H Matchup: Would not Vote	74% (5)	19% (1)	7% (1)	— (0)	— (0)	7
2024 H2H Matchup: Do not Know	62% (15)	38% (9)	— (0)	— (0)	— (0)	24
2022 House Vote: Democrat	77% (154)	20% (40)	3% (6)	— (0)	— (0)	199
2022 House Vote: Republican	58% (88)	31% (47)	11% (16)	— (0)	— (1)	152
2022 House Vote: Did not Vote	62% (54)	30% (27)	6% (5)	2% (2)	— (0)	88
2020 Vote: Joe Biden	73% (155)	24% (51)	3% (6)	— (0)	— (0)	212
2020 Vote: Donald Trump	60% (121)	30% (61)	9% (18)	— (0)	— (1)	202
2020 Vote: Someone Else	91% (9)	4% (0)	5% (1)	— (0)	— (0)	10
2020 Vote: Did not Vote	77% (22)	11% (3)	6% (2)	6% (2)	— (0)	29

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (307)	26% (116)	6% (27)	— (2)	— (1)	452
2016 Vote: Hillary Clinton	78% (129)	18% (30)	4% (6)	— (0)	— (0)	165
2016 Vote: Donald Trump	52% (92)	38% (67)	9% (16)	1% (2)	— (1)	177
2016 Vote: Someone Else	55% (8)	45% (7)	— (0)	— (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	96% (15)	4% (1)	— (0)	— (0)	— (0)	16
2020 Vote/PID: Not Trump/Republican	64% (11)	26% (5)	11% (2)	— (0)	— (0)	18
U.S. Economy: Wrong Track	66% (218)	27% (88)	7% (22)	1% (2)	— (1)	330
U.S. Economy: Right Direction	73% (89)	23% (28)	4% (5)	— (0)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	79% (115)	20% (29)	2% (3)	— (0)	— (0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (129)	33% (74)	8% (19)	1% (2)	— (1)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	78% (64)	15% (12)	7% (6)	— (0)	— (0)	82
Top 2024 Issue: Economy	66% (101)	25% (39)	8% (12)	1% (2)	— (0)	153
Community/Gender: Urban Women	63% (56)	30% (27)	6% (6)	— (0)	— (0)	89
Community/Gender: Urban Men	66% (59)	30% (26)	4% (4)	— (0)	— (0)	89
Community/Gender: Rural Women	57% (8)	29% (4)	14% (2)	— (0)	— (0)	15
Community/Gender: Rural Men	70% (17)	28% (7)	2% (1)	— (0)	— (0)	24
Community/Gender: Suburban Women	76% (99)	19% (25)	5% (7)	— (0)	— (1)	131
Community/Gender: Suburban Men	65% (68)	26% (27)	8% (8)	2% (2)	— (0)	104
Homeowner	68% (227)	26% (86)	5% (17)	1% (2)	— (1)	333
Renter	69% (78)	23% (26)	8% (10)	— (0)	— (0)	114
Self + Household: White-Collar	65% (123)	28% (53)	7% (13)	— (0)	— (0)	188
Self + Household: Blue Collar	70% (137)	24% (47)	5% (10)	— (0)	— (1)	195
Union HH: Yes	78% (37)	18% (9)	4% (2)	— (0)	— (0)	47
Union HH: No	67% (270)	26% (107)	6% (25)	— (2)	— (1)	405
LGBTQ+: Yes	72% (33)	25% (11)	3% (1)	— (0)	— (0)	45
LGBTQ+: No	67% (275)	26% (104)	6% (26)	— (2)	— (1)	407
Motivated to Vote	69% (277)	24% (97)	6% (26)	— (2)	— (1)	402
Parent: Yes	78% (109)	17% (23)	5% (8)	— (0)	— (0)	140
Parent: No	64% (198)	30% (92)	6% (19)	1% (2)	— (1)	312
COVID Vaccine: Yes	68% (239)	28% (97)	4% (14)	— (0)	— (1)	351
COVID Vaccine: No	67% (68)	18% (18)	13% (13)	2% (2)	— (0)	101

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	68% (307)	26% (116)	6% (27)	— (2)	— (1)	452
Student Loans: Yes	71% (47)	29% (19)	1% (1)	— (0)	— (0)	67
Student Loans: No	68% (260)	25% (96)	7% (26)	— (2)	— (1)	385
Favorable Opinion of Haley	69% (94)	25% (35)	6% (8)	— (0)	— (0)	137
Unfavorable Opinion of Haley	62% (114)	31% (56)	7% (13)	— (0)	— (0)	183
Prodigal Biden Voter	47% (16)	47% (16)	6% (2)	— (0)	— (0)	35
Undecided Voter (DK/WNV)	65% (20)	33% (10)	2% (1)	— (0)	— (0)	31
Undecided Voter (DK)	62% (15)	38% (9)	— (0)	— (0)	— (0)	24
Watched Debate	70% (235)	23% (76)	7% (24)	— (0)	— (1)	336
Watched Debate: Did not Watch	62% (72)	34% (40)	2% (3)	1% (2)	— (0)	116
Watched Debate: All of it	65% (136)	26% (54)	9% (20)	— (0)	— (0)	210
Watched Debate: Some of it	78% (99)	18% (22)	3% (4)	— (0)	1% (1)	126
Continue His Campaign: Yes Biden	74% (147)	20% (40)	6% (12)	— (0)	— (0)	199
Continue His Campaign: No Biden	64% (147)	29% (67)	6% (13)	1% (2)	— (1)	229
Continue His Campaign: Yes Trump	61% (146)	29% (68)	9% (22)	1% (2)	— (1)	239
Continue His Campaign: No Trump	75% (142)	23% (43)	2% (5)	— (0)	— (0)	190
Conviction: Evidence	78% (169)	19% (42)	3% (6)	— (0)	— (0)	218
Conviction: Motivation to Damage	58% (115)	31% (61)	10% (19)	1% (2)	— (1)	197
Conviction: DK/NO	63% (23)	32% (12)	4% (2)	— (0)	— (0)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(127)	39%	(176)	23%	(106)	6%	(29)	3%	(13)	452
Gender: Male	32%	(70)	41%	(90)	19%	(41)	7%	(16)	—	(0)	217
Gender: Female	25%	(58)	37%	(87)	27%	(65)	6%	(13)	5%	(13)	235
Age: 18-34	33%	(39)	42%	(50)	16%	(19)	7%	(8)	2%	(3)	119
Age: 35-44	52%	(31)	24%	(14)	20%	(12)	1%	(1)	3%	(1)	60
Age: 45-64	16%	(25)	39%	(61)	30%	(48)	11%	(18)	4%	(6)	157
Age: 65+	27%	(32)	44%	(51)	23%	(27)	2%	(3)	2%	(3)	116
GenZers: 1997-2012	28%	(19)	46%	(31)	20%	(13)	6%	(4)	—	(0)	68
Millennials: 1981-1996	45%	(48)	31%	(33)	16%	(17)	5%	(5)	4%	(4)	107
GenXers: 1965-1980	17%	(21)	40%	(50)	31%	(38)	8%	(10)	5%	(6)	125
Baby Boomers: 1946-1964	28%	(38)	39%	(53)	23%	(32)	8%	(10)	2%	(3)	135
Educ: < College	29%	(91)	41%	(126)	21%	(65)	7%	(20)	2%	(7)	309
Educ: Bachelors degree	25%	(23)	32%	(29)	30%	(28)	8%	(7)	6%	(5)	92
Educ: Post-grad	27%	(14)	42%	(21)	25%	(13)	4%	(2)	2%	(1)	51
Income: Under 50k	34%	(56)	32%	(53)	23%	(38)	8%	(13)	5%	(8)	167
Income: 50k-100k	23%	(40)	41%	(73)	26%	(45)	9%	(17)	1%	(2)	177
Income: 100k+	29%	(31)	47%	(50)	21%	(23)	—	(0)	3%	(3)	108
Ethnicity: White (Non-Hispanic)	26%	(71)	35%	(95)	27%	(73)	8%	(22)	3%	(9)	270
Ethnicity: Hispanic	30%	(25)	50%	(42)	15%	(12)	4%	(3)	1%	(1)	83
Ethnicity: Black (Non-Hispanic)	42%	(17)	29%	(12)	26%	(11)	2%	(1)	—	(0)	41
Ethnicity: Asian + Other (Non-Hispanic)	23%	(14)	48%	(28)	18%	(11)	6%	(3)	5%	(3)	58
All Christian	33%	(69)	37%	(79)	21%	(44)	6%	(13)	3%	(5)	210
All Non-Christian	32%	(11)	21%	(7)	40%	(13)	2%	(1)	5%	(2)	34
Atheist	33%	(8)	15%	(3)	43%	(10)	9%	(2)	—	(0)	23
Agnostic/Nothing in particular	20%	(21)	47%	(50)	21%	(22)	8%	(9)	4%	(5)	106
Something Else	24%	(19)	47%	(37)	21%	(17)	7%	(5)	2%	(1)	80
Evangelical	35%	(34)	36%	(35)	22%	(22)	7%	(7)	—	(0)	98
Non-Evangelical	27%	(49)	43%	(79)	20%	(38)	6%	(12)	4%	(7)	184
PID: Dem (no lean)	37%	(68)	35%	(65)	21%	(39)	6%	(11)	2%	(3)	186
PID: Ind (no lean)	20%	(23)	49%	(56)	18%	(20)	8%	(9)	6%	(6)	115
PID: Rep (no lean)	24%	(36)	36%	(55)	31%	(47)	6%	(10)	2%	(4)	151

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (127)	39% (176)	23% (106)	6% (29)	3% (13)	452
PID/Gender: Dem Men	36% (27)	33% (25)	21% (16)	10% (8)	— (0)	75
PID/Gender: Dem Women	37% (41)	36% (40)	21% (23)	3% (3)	3% (3)	110
PID/Gender: Ind Men	25% (17)	56% (39)	14% (10)	5% (4)	— (0)	70
PID/Gender: Ind Women	13% (6)	38% (17)	23% (10)	12% (5)	14% (6)	45
PID/Gender: Rep Men	35% (25)	36% (25)	22% (16)	7% (5)	— (0)	71
PID/Gender: Rep Women	14% (11)	37% (30)	39% (31)	6% (5)	4% (4)	80
Ideo: Liberal (1-3)	42% (55)	32% (42)	20% (27)	5% (6)	1% (1)	130
Ideo: Moderate (4)	24% (33)	52% (70)	16% (21)	6% (8)	3% (4)	135
Ideo: Conservative (5-7)	22% (40)	35% (63)	32% (57)	9% (15)	2% (4)	179
Community: Urban	28% (49)	35% (62)	30% (54)	5% (9)	2% (4)	178
Community: Suburban	29% (69)	42% (98)	18% (44)	7% (17)	4% (9)	236
Community: Rural	25% (9)	43% (17)	22% (8)	10% (4)	— (0)	38
Military HHnm: Yes	22% (25)	46% (53)	22% (25)	6% (7)	3% (4)	115
Military HH: No	30% (102)	36% (123)	24% (81)	7% (22)	3% (9)	337
Employ: Private Sector	34% (58)	34% (59)	24% (41)	5% (8)	3% (6)	170
Employ: Government	20% (4)	50% (10)	21% (4)	4% (1)	6% (1)	21
Employ: Self-Employed	18% (5)	61% (16)	17% (4)	4% (1)	— (0)	26
Employ: Homemaker	15% (4)	25% (7)	38% (10)	10% (3)	11% (3)	26
Employ: Student	34% (8)	38% (9)	29% (7)	— (0)	— (0)	25
Employ: Retired	25% (31)	43% (54)	27% (33)	3% (4)	2% (2)	124
Employ: Unemployed	27% (13)	36% (17)	5% (2)	29% (13)	2% (1)	46
Employ: Other	37% (5)	36% (5)	27% (4)	— (0)	— (0)	13

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(127)	39%	(176)	23%	(106)	6%	(29)	3%	(13)	452
Protestant	32%	(28)	39%	(33)	22%	(19)	5%	(4)	1%	(1)	86
Roman Catholic	31%	(36)	37%	(43)	20%	(24)	7%	(9)	4%	(4)	116
Mormon	65%	(2)	6%	(0)	30%	(1)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	52%	(2)	43%	(2)	5%	(0)	—	(0)	—	(0)	5
Jewish	42%	(9)	30%	(7)	25%	(6)	3%	(1)	—	(0)	23
Muslim	12%	(0)	11%	(0)	10%	(0)	—	(0)	68%	(1)	2
Buddhist	13%	(1)	2%	(0)	80%	(7)	—	(0)	5%	(0)	8
Hindu	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	33%	(8)	15%	(3)	43%	(10)	9%	(2)	—	(0)	23
Agnostic	38%	(10)	35%	(9)	11%	(3)	7%	(2)	9%	(2)	27
Something else	24%	(19)	47%	(37)	21%	(17)	7%	(5)	2%	(1)	80
Nothing in particular	13%	(10)	51%	(40)	24%	(19)	8%	(7)	3%	(2)	79
Ideo/PID: Conservative Republican	23%	(27)	36%	(42)	33%	(38)	7%	(8)	2%	(2)	117
Ideo/PID: Moderate/Liberal Republican	30%	(10)	42%	(13)	22%	(7)	7%	(2)	—	(0)	32
Ideo/PID: Moderate/Conservative Democrat	27%	(23)	43%	(36)	22%	(19)	7%	(6)	1%	(1)	85
Ideo/PID: Liberal Democrat	45%	(45)	29%	(28)	21%	(21)	5%	(5)	—	(0)	100
Unfavorable of Biden and Trump	22%	(17)	33%	(25)	26%	(20)	12%	(9)	6%	(5)	76
2024 H2H Matchup: Biden Voter	34%	(71)	41%	(83)	22%	(44)	3%	(5)	1%	(2)	205
2024 H2H Matchup: Trump Voter	23%	(50)	39%	(84)	26%	(57)	8%	(16)	4%	(8)	216
2024 H2H Matchup: Would not Vote	23%	(2)	10%	(1)	21%	(2)	27%	(2)	19%	(1)	7
2024 H2H Matchup: Do not Know	19%	(5)	35%	(8)	15%	(4)	23%	(6)	8%	(2)	24
2022 House Vote: Democrat	34%	(67)	36%	(71)	24%	(48)	6%	(12)	1%	(2)	199
2022 House Vote: Republican	26%	(39)	37%	(57)	26%	(39)	7%	(10)	4%	(7)	152
2022 House Vote: Did not Vote	21%	(18)	50%	(44)	21%	(18)	6%	(5)	2%	(2)	88
2020 Vote: Joe Biden	35%	(73)	35%	(74)	24%	(50)	5%	(11)	1%	(3)	212
2020 Vote: Donald Trump	23%	(47)	42%	(85)	24%	(49)	7%	(15)	3%	(7)	202
2020 Vote: Someone Else	2%	(0)	28%	(3)	36%	(3)	20%	(2)	14%	(1)	10
2020 Vote: Did not Vote	24%	(7)	50%	(14)	14%	(4)	6%	(2)	6%	(2)	29

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (127)	39% (176)	23% (106)	6% (29)	3% (13)	452
2016 Vote: Hillary Clinton	42% (70)	35% (58)	19% (31)	2% (4)	2% (3)	165
2016 Vote: Donald Trump	18% (32)	42% (74)	27% (48)	11% (19)	2% (4)	177
2016 Vote: Someone Else	35% (5)	42% (6)	23% (3)	— (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	42% (7)	49% (8)	2% (0)	— (0)	7% (1)	16
2020 Vote/PID: Not Trump/Republican	23% (4)	49% (9)	27% (5)	— (0)	— (0)	18
U.S. Economy: Wrong Track	21% (70)	40% (133)	27% (88)	8% (27)	3% (11)	330
U.S. Economy: Right Direction	47% (58)	35% (43)	15% (18)	2% (2)	1% (1)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34% (50)	39% (57)	25% (37)	2% (3)	— (0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (56)	39% (86)	25% (57)	8% (17)	3% (8)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (22)	41% (33)	15% (12)	12% (10)	6% (5)	82
Top 2024 Issue: Economy	25% (38)	40% (61)	24% (36)	7% (11)	4% (6)	153
Community/Gender: Urban Women	19% (17)	30% (27)	40% (36)	6% (5)	5% (4)	89
Community/Gender: Urban Men	36% (32)	39% (34)	20% (18)	4% (4)	— (0)	89
Community/Gender: Rural Women	20% (3)	23% (3)	45% (7)	12% (2)	— (0)	15
Community/Gender: Rural Men	28% (7)	56% (13)	8% (2)	8% (2)	— (0)	24
Community/Gender: Suburban Women	29% (38)	43% (56)	17% (22)	5% (6)	6% (8)	131
Community/Gender: Suburban Men	29% (31)	40% (42)	21% (21)	10% (10)	— (0)	104
Homeowner	28% (95)	39% (129)	23% (76)	6% (21)	4% (12)	333
Renter	29% (33)	37% (42)	26% (30)	8% (9)	1% (1)	114
Self + Household: White-Collar	27% (50)	34% (64)	31% (59)	4% (8)	3% (6)	188
Self + Household: Blue Collar	33% (64)	41% (80)	17% (32)	8% (16)	1% (3)	195
Union HH: Yes	46% (22)	34% (16)	19% (9)	— (0)	— (0)	47
Union HH: No	26% (106)	40% (160)	24% (97)	7% (29)	3% (13)	405
LGBTQ+: Yes	36% (16)	33% (15)	17% (8)	8% (4)	6% (3)	45
LGBTQ+: No	27% (111)	40% (161)	24% (99)	6% (26)	3% (10)	407
Motivated to Vote	30% (120)	38% (151)	24% (95)	7% (27)	2% (10)	402
Parent: Yes	36% (50)	38% (54)	18% (26)	4% (5)	4% (5)	140
Parent: No	25% (78)	39% (123)	26% (80)	8% (24)	2% (8)	312
COVID Vaccine: Yes	26% (93)	42% (149)	21% (75)	7% (23)	3% (11)	351
COVID Vaccine: No	34% (35)	27% (27)	30% (31)	6% (6)	2% (2)	101

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(127)	39%	(176)	23%	(106)	6%	(29)	3%	(13)	452
Student Loans: Yes	31%	(21)	48%	(32)	16%	(10)	5%	(3)	—	(0)	67
Student Loans: No	28%	(107)	37%	(144)	25%	(96)	7%	(26)	3%	(13)	385
Favorable Opinion of Haley	28%	(38)	39%	(54)	28%	(38)	3%	(4)	2%	(2)	137
Unfavorable Opinion of Haley	28%	(51)	37%	(67)	24%	(44)	9%	(17)	2%	(3)	183
Prodigal Biden Voter	19%	(7)	39%	(14)	18%	(6)	16%	(6)	8%	(3)	35
Undecided Voter (DK/WNV)	20%	(6)	29%	(9)	17%	(5)	24%	(8)	10%	(3)	31
Undecided Voter (DK)	19%	(5)	35%	(8)	15%	(4)	23%	(6)	8%	(2)	24
Watched Debate	32%	(107)	38%	(128)	23%	(76)	5%	(16)	3%	(9)	336
Watched Debate: Did not Watch	18%	(21)	41%	(48)	26%	(30)	11%	(13)	4%	(4)	116
Watched Debate: All of it	28%	(58)	40%	(85)	23%	(48)	7%	(15)	2%	(5)	210
Watched Debate: Some of it	39%	(49)	35%	(44)	22%	(28)	1%	(2)	3%	(3)	126
Continue His Campaign: Yes Biden	35%	(69)	37%	(73)	24%	(47)	4%	(7)	1%	(2)	199
Continue His Campaign: No Biden	23%	(54)	38%	(87)	25%	(58)	9%	(21)	4%	(8)	229
Continue His Campaign: Yes Trump	23%	(56)	40%	(96)	26%	(62)	7%	(17)	3%	(8)	239
Continue His Campaign: No Trump	35%	(67)	39%	(74)	19%	(35)	6%	(12)	1%	(2)	190
Conviction: Evidence	34%	(74)	38%	(84)	19%	(42)	7%	(14)	2%	(4)	218
Conviction: Motivation to Damage	24%	(48)	38%	(74)	28%	(54)	7%	(14)	3%	(7)	197
Conviction: DK/NO	14%	(5)	50%	(18)	26%	(10)	2%	(1)	7%	(3)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (107)	41% (184)	23% (103)	10% (46)	3% (12)	452
Gender: Male	25% (55)	39% (85)	22% (47)	10% (23)	3% (6)	217
Gender: Female	22% (52)	42% (98)	23% (55)	10% (24)	3% (6)	235
Age: 18-34	30% (35)	47% (56)	13% (16)	5% (6)	6% (7)	119
Age: 35-44	48% (29)	34% (20)	9% (5)	6% (4)	3% (2)	60
Age: 45-64	21% (32)	35% (55)	30% (47)	12% (20)	2% (3)	157
Age: 65+	9% (10)	46% (53)	30% (35)	15% (17)	1% (1)	116
GenZers: 1997-2012	19% (13)	60% (41)	11% (7)	3% (2)	7% (4)	68
Millennials: 1981-1996	45% (48)	32% (34)	13% (14)	7% (7)	4% (4)	107
GenXers: 1965-1980	25% (32)	31% (39)	26% (33)	15% (19)	2% (3)	125
Baby Boomers: 1946-1964	9% (12)	48% (65)	29% (40)	13% (18)	1% (1)	135
Educ: < College	25% (77)	42% (131)	20% (63)	10% (29)	3% (8)	309
Educ: Bachelors degree	18% (16)	37% (34)	32% (30)	12% (11)	2% (2)	92
Educ: Post-grad	26% (13)	37% (19)	20% (10)	12% (6)	4% (2)	51
Income: Under 50k	26% (44)	39% (65)	20% (33)	13% (22)	2% (3)	167
Income: 50k-100k	23% (41)	37% (65)	31% (54)	8% (14)	2% (3)	177
Income: 100k+	20% (22)	50% (54)	14% (15)	10% (11)	5% (6)	108
Ethnicity: White (Non-Hispanic)	20% (53)	36% (98)	28% (76)	13% (36)	2% (7)	270
Ethnicity: Hispanic	29% (24)	54% (45)	12% (10)	5% (4)	— (0)	83
Ethnicity: Black (Non-Hispanic)	41% (17)	43% (18)	3% (1)	8% (3)	6% (2)	41
Ethnicity: Asian + Other (Non-Hispanic)	22% (13)	40% (23)	26% (15)	6% (4)	6% (3)	58
All Christian	23% (47)	45% (94)	20% (42)	10% (22)	2% (5)	210
All Non-Christian	27% (9)	41% (14)	23% (8)	9% (3)	— (0)	34
Atheist	15% (3)	34% (8)	31% (7)	18% (4)	2% (1)	23
Agnostic/Nothing in particular	22% (24)	39% (41)	26% (27)	10% (11)	3% (3)	106
Something Else	29% (23)	35% (28)	23% (18)	8% (7)	6% (4)	80
Evangelical	30% (29)	30% (29)	28% (27)	9% (9)	3% (3)	98
Non-Evangelical	20% (37)	48% (89)	17% (32)	11% (20)	3% (6)	184
PID: Dem (no lean)	31% (57)	48% (89)	16% (30)	4% (7)	2% (3)	186
PID: Ind (no lean)	22% (25)	38% (43)	21% (24)	17% (20)	3% (3)	115
PID: Rep (no lean)	16% (24)	34% (52)	32% (49)	13% (20)	4% (7)	151

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(107)	41%	(184)	23%	(103)	10%	(46)	3%	(12)	452
PID/Gender: Dem Men	34%	(25)	43%	(33)	16%	(12)	3%	(3)	4%	(3)	75
PID/Gender: Dem Women	29%	(32)	51%	(56)	16%	(18)	4%	(4)	—	(0)	110
PID/Gender: Ind Men	17%	(12)	46%	(32)	22%	(16)	16%	(11)	—	(0)	70
PID/Gender: Ind Women	30%	(13)	26%	(11)	18%	(8)	20%	(9)	7%	(3)	45
PID/Gender: Rep Men	25%	(18)	29%	(21)	28%	(20)	13%	(9)	5%	(4)	71
PID/Gender: Rep Women	8%	(7)	39%	(31)	36%	(29)	13%	(11)	4%	(3)	80
Ideo: Liberal (1-3)	31%	(41)	50%	(65)	11%	(15)	4%	(6)	4%	(5)	130
Ideo: Moderate (4)	22%	(30)	41%	(55)	27%	(36)	10%	(13)	—	(1)	135
Ideo: Conservative (5-7)	19%	(34)	35%	(62)	29%	(51)	15%	(27)	3%	(5)	179
Community: Urban	26%	(46)	42%	(75)	16%	(29)	10%	(17)	6%	(10)	178
Community: Suburban	22%	(53)	39%	(92)	27%	(64)	10%	(24)	1%	(2)	236
Community: Rural	19%	(7)	44%	(17)	24%	(9)	13%	(5)	—	(0)	38
Military HHnm: Yes	17%	(19)	47%	(53)	24%	(28)	9%	(10)	3%	(4)	115
Military HH: No	26%	(87)	39%	(131)	22%	(74)	11%	(36)	3%	(9)	337
Employ: Private Sector	32%	(55)	40%	(69)	19%	(32)	6%	(11)	3%	(4)	170
Employ: Government	27%	(6)	31%	(7)	29%	(6)	13%	(3)	—	(0)	21
Employ: Self-Employed	26%	(7)	46%	(12)	19%	(5)	8%	(2)	—	(0)	26
Employ: Homemaker	33%	(9)	19%	(5)	27%	(7)	17%	(4)	5%	(1)	26
Employ: Student	21%	(5)	63%	(16)	6%	(1)	—	(0)	10%	(3)	25
Employ: Retired	8%	(9)	46%	(57)	29%	(35)	16%	(20)	1%	(2)	124
Employ: Unemployed	22%	(10)	26%	(12)	33%	(15)	13%	(6)	6%	(3)	46
Employ: Other	44%	(6)	51%	(7)	5%	(1)	—	(0)	—	(0)	13

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(107)	41%	(184)	23%	(103)	10%	(46)	3%	(12)	452
Protestant	23%	(20)	38%	(32)	28%	(24)	11%	(9)	—	(0)	86
Roman Catholic	20%	(23)	51%	(59)	15%	(17)	11%	(13)	4%	(4)	116
Mormon	70%	(3)	—	(0)	30%	(1)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	44%	(2)	56%	(3)	—	(0)	—	(0)	—	(0)	5
Jewish	31%	(7)	26%	(6)	30%	(7)	13%	(3)	—	(0)	23
Muslim	90%	(2)	—	(0)	10%	(0)	—	(0)	—	(0)	2
Buddhist	7%	(1)	84%	(7)	8%	(1)	—	(0)	—	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	15%	(3)	34%	(8)	31%	(7)	18%	(4)	2%	(1)	23
Agnostic	32%	(9)	35%	(9)	15%	(4)	18%	(5)	—	(0)	27
Something else	29%	(23)	35%	(28)	23%	(18)	8%	(7)	6%	(4)	80
Nothing in particular	19%	(15)	40%	(32)	30%	(23)	7%	(6)	4%	(3)	79
Ideo/PID: Conservative Republican	14%	(17)	31%	(36)	34%	(40)	17%	(19)	4%	(5)	117
Ideo/PID: Moderate/Liberal Republican	24%	(8)	41%	(13)	27%	(9)	2%	(0)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	31%	(26)	45%	(38)	23%	(19)	1%	(1)	—	(0)	85
Ideo/PID: Liberal Democrat	30%	(30)	51%	(51)	11%	(11)	6%	(6)	3%	(2)	100
Unfavorable of Biden and Trump	20%	(16)	23%	(18)	36%	(28)	16%	(12)	4%	(3)	76
2024 H2H Matchup: Biden Voter	29%	(59)	51%	(105)	15%	(31)	4%	(8)	1%	(2)	205
2024 H2H Matchup: Trump Voter	17%	(37)	34%	(73)	28%	(61)	16%	(36)	4%	(8)	216
2024 H2H Matchup: Would not Vote	41%	(3)	3%	(0)	31%	(2)	24%	(2)	1%	(0)	7
2024 H2H Matchup: Do not Know	31%	(7)	24%	(6)	31%	(8)	6%	(1)	8%	(2)	24
2022 House Vote: Democrat	27%	(53)	49%	(98)	20%	(39)	4%	(7)	1%	(2)	199
2022 House Vote: Republican	19%	(28)	26%	(40)	32%	(49)	21%	(31)	2%	(3)	152
2022 House Vote: Did not Vote	25%	(22)	48%	(42)	14%	(12)	7%	(7)	6%	(5)	88
2020 Vote: Joe Biden	29%	(62)	47%	(100)	19%	(39)	4%	(9)	1%	(2)	212
2020 Vote: Donald Trump	17%	(34)	34%	(68)	29%	(59)	16%	(33)	4%	(8)	202
2020 Vote: Someone Else	28%	(3)	24%	(2)	21%	(2)	27%	(3)	—	(0)	10
2020 Vote: Did not Vote	27%	(8)	48%	(14)	8%	(2)	7%	(2)	10%	(3)	29

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(107)	41%	(184)	23%	(103)	10%	(46)	3%	(12)	452
2016 Vote: Hillary Clinton	32%	(54)	48%	(80)	13%	(22)	5%	(7)	1%	(2)	165
2016 Vote: Donald Trump	13%	(24)	32%	(57)	34%	(61)	17%	(29)	3%	(6)	177
2016 Vote: Someone Else	24%	(4)	28%	(4)	27%	(4)	20%	(3)	—	(0)	15
2020 Vote/PID: Not Biden/Democrat	41%	(6)	35%	(6)	10%	(2)	—	(0)	14%	(2)	16
2020 Vote/PID: Not Trump/Republican	15%	(3)	58%	(10)	19%	(3)	9%	(2)	—	(0)	18
U.S. Economy: Wrong Track	22%	(71)	35%	(117)	26%	(87)	13%	(43)	4%	(12)	330
U.S. Economy: Right Direction	29%	(35)	55%	(67)	13%	(15)	3%	(4)	—	(0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(43)	53%	(77)	14%	(20)	4%	(6)	—	(0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(43)	34%	(76)	28%	(62)	15%	(34)	4%	(8)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(20)	38%	(31)	25%	(20)	7%	(6)	5%	(4)	82
Top 2024 Issue: Economy	20%	(30)	43%	(66)	24%	(37)	10%	(15)	3%	(4)	153
Community/Gender: Urban Women	18%	(16)	48%	(43)	18%	(16)	12%	(11)	4%	(4)	89
Community/Gender: Urban Men	35%	(31)	36%	(32)	15%	(13)	8%	(7)	7%	(6)	89
Community/Gender: Rural Women	27%	(4)	20%	(3)	41%	(6)	12%	(2)	—	(0)	15
Community/Gender: Rural Men	14%	(3)	59%	(14)	14%	(3)	14%	(3)	—	(0)	24
Community/Gender: Suburban Women	24%	(32)	40%	(52)	25%	(33)	9%	(12)	2%	(2)	131
Community/Gender: Suburban Men	20%	(21)	38%	(40)	30%	(31)	12%	(12)	—	(0)	104
Homeowner	21%	(69)	42%	(140)	24%	(80)	11%	(37)	2%	(7)	333
Renter	33%	(37)	37%	(42)	18%	(20)	8%	(9)	5%	(5)	114
Self + Household: White-Collar	22%	(42)	36%	(67)	24%	(44)	15%	(28)	4%	(7)	188
Self + Household: Blue Collar	29%	(56)	41%	(79)	23%	(45)	7%	(14)	1%	(1)	195
Union HH: Yes	45%	(21)	31%	(15)	18%	(8)	3%	(2)	3%	(1)	47
Union HH: No	21%	(85)	42%	(169)	23%	(94)	11%	(45)	3%	(11)	405
LGBTQ+: Yes	42%	(19)	36%	(16)	15%	(7)	6%	(3)	1%	(1)	45
LGBTQ+: No	22%	(88)	41%	(168)	24%	(96)	11%	(44)	3%	(12)	407
Motivated to Vote	24%	(98)	37%	(150)	25%	(100)	11%	(43)	3%	(10)	402
Parent: Yes	36%	(50)	37%	(51)	19%	(27)	3%	(5)	5%	(7)	140
Parent: No	18%	(56)	42%	(133)	24%	(76)	13%	(42)	2%	(5)	312
COVID Vaccine: Yes	21%	(75)	44%	(153)	23%	(80)	10%	(35)	2%	(7)	351
COVID Vaccine: No	31%	(32)	30%	(31)	22%	(22)	11%	(11)	6%	(6)	101

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(107)	41%	(184)	23%	(103)	10%	(46)	3%	(12)	452
Student Loans: Yes	31%	(21)	44%	(29)	11%	(8)	7%	(5)	6%	(4)	67
Student Loans: No	22%	(86)	40%	(155)	25%	(95)	11%	(42)	2%	(8)	385
Favorable Opinion of Haley	22%	(30)	39%	(53)	25%	(35)	13%	(18)	1%	(1)	137
Unfavorable Opinion of Haley	19%	(34)	43%	(79)	26%	(48)	8%	(16)	3%	(6)	183
Prodigal Biden Voter	27%	(9)	37%	(13)	28%	(10)	3%	(1)	5%	(2)	35
Undecided Voter (DK/WNV)	33%	(10)	19%	(6)	31%	(10)	10%	(3)	6%	(2)	31
Undecided Voter (DK)	31%	(7)	24%	(6)	31%	(8)	6%	(1)	8%	(2)	24
Watched Debate	26%	(86)	37%	(125)	24%	(81)	10%	(34)	3%	(10)	336
Watched Debate: Did not Watch	18%	(21)	51%	(59)	18%	(21)	11%	(13)	2%	(2)	116
Watched Debate: All of it	23%	(47)	34%	(71)	29%	(62)	14%	(28)	1%	(2)	210
Watched Debate: Some of it	31%	(38)	43%	(54)	15%	(19)	4%	(5)	7%	(9)	126
Continue His Campaign: Yes Biden	28%	(55)	50%	(99)	12%	(24)	9%	(18)	1%	(3)	199
Continue His Campaign: No Biden	21%	(48)	33%	(77)	32%	(73)	11%	(24)	4%	(8)	229
Continue His Campaign: Yes Trump	16%	(39)	38%	(92)	28%	(66)	14%	(34)	3%	(8)	239
Continue His Campaign: No Trump	30%	(56)	45%	(85)	19%	(36)	6%	(12)	—	(1)	190
Conviction: Evidence	28%	(62)	46%	(100)	19%	(42)	5%	(11)	2%	(3)	218
Conviction: Motivation to Damage	16%	(32)	35%	(69)	29%	(57)	17%	(34)	3%	(5)	197
Conviction: DK/NO	35%	(13)	42%	(15)	9%	(3)	4%	(2)	10%	(4)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(130)	34%	(156)	20%	(90)	12%	(54)	5%	(22)	452
Gender: Male	30%	(66)	33%	(72)	15%	(33)	16%	(34)	5%	(11)	217
Gender: Female	27%	(64)	35%	(83)	24%	(57)	9%	(20)	5%	(11)	235
Age: 18-34	31%	(37)	27%	(32)	19%	(22)	12%	(14)	12%	(14)	119
Age: 35-44	29%	(17)	35%	(21)	17%	(10)	19%	(11)	—	(0)	60
Age: 45-64	21%	(32)	37%	(58)	23%	(36)	15%	(23)	4%	(7)	157
Age: 65+	37%	(43)	39%	(45)	18%	(21)	5%	(5)	1%	(1)	116
GenZers: 1997-2012	36%	(24)	30%	(21)	9%	(6)	11%	(8)	13%	(9)	68
Millennials: 1981-1996	28%	(30)	27%	(29)	23%	(25)	17%	(18)	5%	(5)	107
GenXers: 1965-1980	18%	(22)	38%	(47)	24%	(30)	16%	(19)	5%	(6)	125
Baby Boomers: 1946-1964	35%	(48)	40%	(54)	17%	(23)	7%	(9)	1%	(2)	135
Educ: < College	29%	(89)	32%	(99)	20%	(63)	14%	(44)	5%	(14)	309
Educ: Bachelors degree	25%	(23)	42%	(39)	17%	(15)	9%	(9)	6%	(6)	92
Educ: Post-grad	36%	(18)	34%	(17)	23%	(11)	3%	(2)	4%	(2)	51
Income: Under 50k	34%	(57)	31%	(53)	19%	(32)	11%	(18)	5%	(8)	167
Income: 50k-100k	22%	(39)	33%	(58)	21%	(38)	18%	(32)	6%	(10)	177
Income: 100k+	32%	(34)	42%	(45)	18%	(20)	4%	(5)	3%	(4)	108
Ethnicity: White (Non-Hispanic)	27%	(74)	38%	(103)	23%	(62)	9%	(24)	3%	(7)	270
Ethnicity: Hispanic	30%	(25)	36%	(30)	17%	(14)	16%	(13)	—	(0)	83
Ethnicity: Black (Non-Hispanic)	40%	(16)	8%	(3)	21%	(9)	17%	(7)	13%	(5)	41
Ethnicity: Asian + Other (Non-Hispanic)	26%	(15)	33%	(19)	9%	(5)	17%	(10)	16%	(9)	58
All Christian	24%	(51)	40%	(83)	21%	(43)	13%	(28)	3%	(5)	210
All Non-Christian	36%	(12)	48%	(16)	11%	(4)	—	(0)	5%	(2)	34
Atheist	44%	(10)	22%	(5)	16%	(4)	16%	(4)	2%	(1)	23
Agnostic/Nothing in particular	27%	(29)	33%	(35)	22%	(23)	13%	(14)	5%	(5)	106
Something Else	36%	(28)	21%	(17)	21%	(17)	11%	(9)	12%	(9)	80
Evangelical	37%	(36)	26%	(25)	24%	(23)	13%	(13)	1%	(1)	98
Non-Evangelical	22%	(41)	40%	(73)	20%	(37)	11%	(20)	7%	(13)	184
PID: Dem (no lean)	32%	(59)	41%	(76)	13%	(24)	12%	(22)	3%	(5)	186
PID: Ind (no lean)	30%	(34)	31%	(36)	20%	(23)	10%	(12)	9%	(10)	115
PID: Rep (no lean)	25%	(37)	29%	(44)	28%	(42)	14%	(21)	5%	(7)	151

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(130)	34%	(156)	20%	(90)	12%	(54)	5%	(22)	452
PID/Gender: Dem Men	34%	(25)	39%	(29)	12%	(9)	15%	(11)	1%	(1)	75
PID/Gender: Dem Women	30%	(34)	42%	(47)	14%	(15)	10%	(11)	3%	(4)	110
PID/Gender: Ind Men	30%	(21)	33%	(23)	15%	(11)	11%	(8)	12%	(8)	70
PID/Gender: Ind Women	29%	(13)	29%	(13)	28%	(13)	9%	(4)	5%	(2)	45
PID/Gender: Rep Men	28%	(20)	28%	(20)	19%	(14)	22%	(15)	3%	(2)	71
PID/Gender: Rep Women	22%	(18)	30%	(24)	36%	(28)	7%	(5)	6%	(5)	80
Ideo: Liberal (1-3)	37%	(48)	38%	(50)	9%	(11)	12%	(16)	4%	(5)	130
Ideo: Moderate (4)	32%	(43)	30%	(41)	21%	(28)	11%	(15)	6%	(8)	135
Ideo: Conservative (5-7)	21%	(37)	36%	(65)	27%	(48)	13%	(22)	3%	(6)	179
Community: Urban	29%	(51)	35%	(63)	15%	(26)	15%	(27)	6%	(12)	178
Community: Suburban	29%	(67)	32%	(75)	24%	(57)	11%	(26)	4%	(10)	236
Community: Rural	32%	(12)	47%	(18)	18%	(7)	4%	(1)	—	(0)	38
Military HHnm: Yes	30%	(35)	34%	(39)	19%	(22)	9%	(10)	8%	(10)	115
Military HH: No	28%	(95)	35%	(117)	20%	(68)	13%	(44)	4%	(12)	337
Employ: Private Sector	24%	(41)	37%	(63)	17%	(29)	18%	(30)	4%	(7)	170
Employ: Government	11%	(2)	48%	(10)	40%	(8)	1%	(0)	—	(0)	21
Employ: Self-Employed	34%	(9)	40%	(10)	5%	(1)	11%	(3)	10%	(3)	26
Employ: Homemaker	27%	(7)	15%	(4)	34%	(9)	18%	(5)	7%	(2)	26
Employ: Student	15%	(4)	37%	(9)	11%	(3)	—	(0)	36%	(9)	25
Employ: Retired	34%	(43)	37%	(46)	23%	(28)	5%	(6)	—	(0)	124
Employ: Unemployed	36%	(17)	25%	(11)	17%	(8)	20%	(9)	1%	(1)	46
Employ: Other	61%	(8)	10%	(1)	25%	(3)	3%	(0)	—	(0)	13

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(130)	34%	(156)	20%	(90)	12%	(54)	5%	(22)	452
Protestant	25%	(22)	29%	(25)	30%	(26)	14%	(12)	1%	(1)	86
Roman Catholic	23%	(26)	49%	(57)	15%	(17)	10%	(11)	4%	(4)	116
Mormon	—	(0)	35%	(1)	—	(0)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	—	(0)	6%	(0)	33%	(2)	2%	(0)	5
Jewish	47%	(11)	52%	(12)	—	(0)	—	(0)	—	(0)	23
Muslim	11%	(0)	10%	(0)	12%	(0)	—	(0)	68%	(1)	2
Buddhist	2%	(0)	53%	(4)	40%	(3)	—	(0)	5%	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	44%	(10)	22%	(5)	16%	(4)	16%	(4)	2%	(1)	23
Agnostic	24%	(6)	31%	(8)	19%	(5)	18%	(5)	9%	(2)	27
Something else	36%	(28)	21%	(17)	21%	(17)	11%	(9)	12%	(9)	80
Nothing in particular	29%	(23)	33%	(26)	23%	(18)	12%	(9)	3%	(3)	79
Ideo/PID: Conservative Republican	24%	(29)	29%	(34)	29%	(34)	13%	(15)	4%	(5)	117
Ideo/PID: Moderate/Liberal Republican	24%	(8)	30%	(10)	21%	(7)	19%	(6)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	24%	(20)	43%	(36)	21%	(18)	11%	(10)	1%	(1)	85
Ideo/PID: Liberal Democrat	39%	(39)	40%	(40)	7%	(7)	12%	(12)	2%	(2)	100
Unfavorable of Biden and Trump	29%	(22)	30%	(23)	24%	(18)	14%	(11)	4%	(3)	76
2024 H2H Matchup: Biden Voter	34%	(71)	37%	(76)	13%	(26)	11%	(22)	5%	(10)	205
2024 H2H Matchup: Trump Voter	25%	(54)	32%	(70)	26%	(56)	12%	(26)	4%	(9)	216
2024 H2H Matchup: Would not Vote	12%	(1)	26%	(2)	31%	(2)	11%	(1)	19%	(1)	7
2024 H2H Matchup: Do not Know	18%	(4)	32%	(8)	21%	(5)	21%	(5)	9%	(2)	24
2022 House Vote: Democrat	31%	(63)	34%	(68)	15%	(30)	15%	(30)	4%	(8)	199
2022 House Vote: Republican	28%	(42)	30%	(46)	29%	(44)	9%	(14)	4%	(6)	152
2022 House Vote: Did not Vote	26%	(23)	39%	(34)	18%	(16)	11%	(9)	6%	(6)	88
2020 Vote: Joe Biden	34%	(71)	38%	(80)	15%	(32)	11%	(23)	3%	(6)	212
2020 Vote: Donald Trump	24%	(48)	29%	(59)	27%	(55)	13%	(25)	7%	(14)	202
2020 Vote: Someone Else	13%	(1)	58%	(6)	—	(0)	21%	(2)	8%	(1)	10
2020 Vote: Did not Vote	36%	(10)	39%	(11)	10%	(3)	14%	(4)	1%	(0)	29

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	29% (130)	34% (156)	20% (90)	12% (54)	5% (22)	452
2016 Vote: Hillary Clinton	36% (59)	43% (72)	10% (16)	8% (13)	4% (6)	165
2016 Vote: Donald Trump	22% (39)	27% (48)	33% (59)	15% (27)	2% (4)	177
2016 Vote: Someone Else	26% (4)	58% (9)	10% (2)	6% (1)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	22% (4)	65% (10)	11% (2)	— (0)	2% (0)	16
2020 Vote/PID: Not Trump/Republican	46% (8)	24% (4)	24% (4)	6% (1)	— (0)	18
U.S. Economy: Wrong Track	26% (86)	31% (101)	21% (70)	16% (51)	7% (21)	330
U.S. Economy: Right Direction	36% (44)	45% (55)	16% (20)	2% (3)	— (0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35% (51)	38% (56)	13% (18)	9% (13)	6% (8)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26% (57)	32% (71)	26% (59)	13% (29)	4% (9)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (22)	35% (29)	16% (13)	16% (13)	6% (5)	82
Top 2024 Issue: Economy	21% (32)	39% (59)	18% (28)	17% (26)	5% (8)	153
Community/Gender: Urban Women	27% (24)	39% (34)	18% (16)	8% (7)	8% (7)	89
Community/Gender: Urban Men	30% (26)	32% (28)	11% (10)	22% (20)	5% (5)	89
Community/Gender: Rural Women	36% (5)	40% (6)	24% (4)	— (0)	— (0)	15
Community/Gender: Rural Men	29% (7)	51% (12)	14% (3)	6% (1)	— (0)	24
Community/Gender: Suburban Women	26% (35)	33% (43)	28% (37)	10% (13)	3% (4)	131
Community/Gender: Suburban Men	31% (33)	30% (32)	19% (20)	12% (13)	6% (7)	104
Homeowner	28% (95)	39% (130)	17% (55)	11% (37)	5% (16)	333
Renter	29% (34)	22% (26)	28% (32)	15% (17)	5% (6)	114
Self + Household: White-Collar	31% (58)	33% (61)	25% (47)	7% (14)	4% (8)	188
Self + Household: Blue Collar	28% (54)	35% (68)	19% (36)	16% (31)	3% (6)	195
Union HH: Yes	37% (18)	40% (19)	16% (8)	7% (3)	— (0)	47
Union HH: No	28% (113)	34% (137)	20% (82)	13% (51)	5% (22)	405
LGBTQ+: Yes	34% (15)	36% (16)	15% (7)	10% (5)	5% (2)	45
LGBTQ+: No	28% (115)	34% (139)	20% (83)	12% (50)	5% (20)	407
Motivated to Vote	31% (125)	34% (136)	20% (82)	12% (48)	3% (11)	402
Parent: Yes	34% (48)	19% (27)	23% (33)	17% (24)	6% (8)	140
Parent: No	26% (83)	41% (129)	18% (57)	10% (30)	5% (14)	312
COVID Vaccine: Yes	27% (96)	39% (136)	19% (68)	9% (32)	5% (18)	351
COVID Vaccine: No	34% (34)	19% (20)	21% (22)	22% (22)	4% (4)	101

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(130)	34%	(156)	20%	(90)	12%	(54)	5%	(22)	452
Student Loans: Yes	25%	(16)	48%	(32)	14%	(9)	7%	(5)	6%	(4)	67
Student Loans: No	30%	(114)	32%	(123)	21%	(80)	13%	(50)	5%	(18)	385
Favorable Opinion of Haley	37%	(51)	27%	(37)	25%	(35)	10%	(14)	—	(1)	137
Unfavorable Opinion of Haley	27%	(50)	41%	(76)	15%	(27)	13%	(23)	4%	(7)	183
Prodigal Biden Voter	18%	(6)	32%	(11)	28%	(10)	12%	(4)	10%	(3)	35
Undecided Voter (DK/WNV)	17%	(5)	30%	(10)	23%	(7)	18%	(6)	11%	(4)	31
Undecided Voter (DK)	18%	(4)	32%	(8)	21%	(5)	21%	(5)	9%	(2)	24
Watched Debate	33%	(111)	33%	(111)	19%	(65)	12%	(40)	3%	(9)	336
Watched Debate: Did not Watch	16%	(19)	39%	(45)	22%	(25)	13%	(15)	11%	(13)	116
Watched Debate: All of it	35%	(74)	32%	(66)	21%	(43)	12%	(26)	—	(1)	210
Watched Debate: Some of it	30%	(37)	35%	(44)	17%	(22)	11%	(14)	7%	(9)	126
Continue His Campaign: Yes Biden	33%	(66)	43%	(85)	11%	(21)	12%	(23)	2%	(4)	199
Continue His Campaign: No Biden	27%	(63)	29%	(66)	25%	(57)	12%	(28)	7%	(15)	229
Continue His Campaign: Yes Trump	26%	(62)	33%	(79)	23%	(56)	14%	(33)	4%	(9)	239
Continue His Campaign: No Trump	33%	(62)	37%	(70)	17%	(32)	8%	(16)	5%	(10)	190
Conviction: Evidence	34%	(74)	36%	(79)	16%	(34)	9%	(20)	5%	(11)	218
Conviction: Motivation to Damage	24%	(48)	33%	(65)	26%	(51)	14%	(28)	3%	(6)	197
Conviction: DK/NO	21%	(8)	34%	(12)	12%	(4)	18%	(6)	16%	(6)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	29% (133)	35% (156)	20% (92)	8% (36)	8% (35)	452
Gender: Male	30% (66)	33% (71)	20% (43)	12% (25)	6% (13)	217
Gender: Female	29% (68)	36% (86)	21% (49)	5% (11)	9% (22)	235
Age: 18-34	32% (38)	25% (30)	18% (21)	6% (7)	20% (24)	119
Age: 35-44	34% (21)	44% (27)	7% (4)	13% (8)	1% (1)	60
Age: 45-64	20% (31)	34% (54)	29% (46)	11% (17)	5% (8)	157
Age: 65+	38% (44)	40% (46)	17% (20)	4% (4)	2% (2)	116
GenZers: 1997-2012	36% (25)	19% (13)	13% (9)	6% (4)	26% (18)	68
Millennials: 1981-1996	31% (34)	38% (40)	15% (16)	10% (11)	6% (7)	107
GenXers: 1965-1980	18% (23)	36% (45)	26% (32)	14% (17)	6% (8)	125
Baby Boomers: 1946-1964	34% (46)	39% (52)	23% (32)	3% (4)	1% (2)	135
Educ: < College	28% (87)	32% (100)	21% (65)	9% (29)	9% (27)	309
Educ: Bachelors degree	31% (29)	38% (35)	19% (18)	7% (6)	5% (4)	92
Educ: Post-grad	34% (17)	41% (21)	17% (9)	1% (1)	6% (3)	51
Income: Under 50k	37% (63)	33% (55)	19% (32)	6% (10)	5% (9)	167
Income: 50k-100k	20% (36)	36% (64)	22% (39)	14% (25)	8% (14)	177
Income: 100k+	32% (35)	35% (38)	20% (22)	1% (1)	11% (12)	108
Ethnicity: White (Non-Hispanic)	27% (74)	39% (105)	24% (64)	6% (15)	4% (12)	270
Ethnicity: Hispanic	36% (30)	27% (22)	17% (14)	11% (9)	9% (8)	83
Ethnicity: Black (Non-Hispanic)	41% (17)	17% (7)	14% (6)	11% (5)	17% (7)	41
Ethnicity: Asian + Other (Non-Hispanic)	22% (13)	38% (22)	14% (8)	13% (7)	15% (8)	58
All Christian	28% (59)	38% (80)	20% (42)	8% (16)	6% (13)	210
All Non-Christian	48% (16)	33% (11)	18% (6)	— (0)	1% (0)	34
Atheist	27% (6)	35% (8)	20% (5)	16% (4)	2% (1)	23
Agnostic/Nothing in particular	22% (23)	30% (32)	29% (30)	8% (8)	11% (12)	106
Something Else	36% (29)	32% (26)	11% (9)	10% (8)	11% (9)	80
Evangelical	38% (37)	37% (36)	13% (13)	12% (11)	— (0)	98
Non-Evangelical	27% (49)	36% (66)	18% (34)	7% (12)	12% (22)	184
PID: Dem (no lean)	29% (53)	36% (67)	22% (41)	5% (10)	8% (15)	186
PID: Ind (no lean)	30% (35)	32% (37)	17% (20)	10% (11)	11% (12)	115
PID: Rep (no lean)	30% (45)	35% (52)	21% (32)	10% (14)	5% (8)	151

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(133)	35%	(156)	20%	(92)	8%	(36)	8%	(35)	452
PID/Gender: Dem Men	29%	(22)	34%	(25)	25%	(19)	8%	(6)	4%	(3)	75
PID/Gender: Dem Women	28%	(31)	38%	(42)	20%	(22)	3%	(4)	10%	(11)	110
PID/Gender: Ind Men	29%	(20)	33%	(23)	17%	(12)	11%	(8)	10%	(7)	70
PID/Gender: Ind Women	33%	(15)	31%	(14)	18%	(8)	8%	(4)	11%	(5)	45
PID/Gender: Rep Men	33%	(23)	31%	(22)	17%	(12)	15%	(11)	3%	(2)	71
PID/Gender: Rep Women	27%	(22)	38%	(30)	24%	(19)	4%	(4)	7%	(6)	80
Ideo: Liberal (1-3)	31%	(41)	41%	(53)	18%	(23)	6%	(8)	5%	(6)	130
Ideo: Moderate (4)	27%	(36)	34%	(46)	19%	(25)	10%	(13)	10%	(14)	135
Ideo: Conservative (5-7)	30%	(53)	32%	(56)	23%	(41)	8%	(15)	7%	(13)	179
Community: Urban	28%	(49)	29%	(52)	16%	(29)	13%	(24)	13%	(24)	178
Community: Suburban	31%	(73)	36%	(84)	24%	(56)	5%	(12)	5%	(11)	236
Community: Rural	27%	(10)	53%	(20)	19%	(7)	2%	(1)	—	(0)	38
Military HHnm: Yes	37%	(43)	33%	(37)	16%	(19)	5%	(6)	9%	(10)	115
Military HH: No	27%	(91)	35%	(119)	22%	(73)	9%	(30)	7%	(24)	337
Employ: Private Sector	25%	(43)	34%	(58)	18%	(31)	13%	(23)	9%	(16)	170
Employ: Government	24%	(5)	29%	(6)	42%	(9)	1%	(0)	4%	(1)	21
Employ: Self-Employed	25%	(7)	40%	(10)	14%	(4)	4%	(1)	17%	(4)	26
Employ: Homemaker	24%	(6)	18%	(5)	39%	(10)	18%	(5)	2%	(0)	26
Employ: Student	11%	(3)	33%	(8)	20%	(5)	—	(0)	36%	(9)	25
Employ: Retired	36%	(45)	42%	(52)	17%	(22)	3%	(4)	1%	(2)	124
Employ: Unemployed	33%	(15)	32%	(15)	22%	(10)	7%	(3)	4%	(2)	46
Employ: Other	69%	(9)	13%	(2)	12%	(2)	3%	(0)	2%	(0)	13

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	29% (133)	35% (156)	20% (92)	8% (36)	8% (35)	452
Protestant	28% (24)	39% (34)	19% (16)	12% (10)	2% (2)	86
Roman Catholic	29% (34)	37% (43)	19% (22)	5% (6)	10% (12)	116
Mormon	— (0)	35% (1)	65% (2)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	25% (1)	34% (2)	41% (2)	— (0)	— (0)	5
Jewish	60% (13)	40% (9)	— (0)	— (0)	— (0)	23
Muslim	78% (2)	11% (0)	12% (0)	— (0)	— (0)	2
Buddhist	2% (0)	21% (2)	71% (6)	— (0)	5% (0)	8
Hindu	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	27% (6)	35% (8)	20% (5)	16% (4)	2% (1)	23
Agnostic	19% (5)	33% (9)	23% (6)	16% (4)	9% (2)	27
Something else	36% (29)	32% (26)	11% (9)	10% (8)	11% (9)	80
Nothing in particular	23% (18)	29% (23)	31% (24)	5% (4)	12% (9)	79
Ideo/PID: Conservative Republican	33% (38)	35% (40)	21% (25)	7% (9)	4% (5)	117
Ideo/PID: Moderate/Liberal Republican	17% (6)	36% (12)	19% (6)	19% (6)	9% (3)	32
Ideo/PID: Moderate/Conservative Democrat	22% (18)	29% (25)	28% (24)	7% (6)	14% (12)	85
Ideo/PID: Liberal Democrat	34% (34)	43% (42)	17% (17)	5% (4)	2% (2)	100
Unfavorable of Biden and Trump	30% (22)	29% (22)	26% (20)	9% (7)	6% (5)	76
2024 H2H Matchup: Biden Voter	27% (55)	41% (83)	19% (39)	7% (15)	6% (13)	205
2024 H2H Matchup: Trump Voter	32% (70)	30% (65)	20% (43)	9% (20)	8% (18)	216
2024 H2H Matchup: Would not Vote	30% (2)	35% (3)	35% (3)	— (0)	1% (0)	7
2024 H2H Matchup: Do not Know	24% (6)	25% (6)	30% (7)	6% (2)	15% (4)	24
2022 House Vote: Democrat	26% (51)	35% (69)	24% (48)	10% (21)	5% (10)	199
2022 House Vote: Republican	33% (50)	38% (57)	19% (29)	6% (9)	4% (6)	152
2022 House Vote: Did not Vote	33% (29)	28% (25)	16% (14)	6% (5)	17% (15)	88
2020 Vote: Joe Biden	28% (60)	37% (79)	21% (45)	5% (11)	8% (17)	212
2020 Vote: Donald Trump	31% (63)	32% (64)	20% (41)	9% (19)	8% (15)	202
2020 Vote: Someone Else	2% (0)	35% (3)	20% (2)	21% (2)	22% (2)	10
2020 Vote: Did not Vote	35% (10)	35% (10)	14% (4)	13% (4)	3% (1)	29

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	29% (133)	35% (156)	20% (92)	8% (36)	8% (35)	452
2016 Vote: Hillary Clinton	29% (48)	40% (66)	17% (28)	4% (7)	10% (16)	165
2016 Vote: Donald Trump	31% (54)	29% (51)	28% (50)	10% (18)	2% (3)	177
2016 Vote: Someone Else	26% (4)	67% (10)	2% (0)	6% (1)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	25% (4)	44% (7)	29% (5)	— (0)	2% (0)	16
2020 Vote/PID: Not Trump/Republican	28% (5)	34% (6)	29% (5)	6% (1)	3% (0)	18
U.S. Economy: Wrong Track	30% (98)	31% (102)	20% (65)	10% (34)	10% (31)	330
U.S. Economy: Right Direction	29% (35)	45% (55)	22% (27)	2% (2)	3% (3)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28% (41)	39% (57)	20% (30)	6% (9)	7% (10)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32% (72)	31% (70)	21% (48)	8% (17)	8% (17)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	24% (20)	36% (30)	18% (14)	12% (10)	10% (8)	82
Top 2024 Issue: Economy	24% (36)	34% (52)	18% (27)	12% (19)	12% (18)	153
Community/Gender: Urban Women	24% (21)	30% (27)	21% (18)	6% (5)	20% (17)	89
Community/Gender: Urban Men	32% (28)	28% (25)	12% (10)	21% (18)	7% (6)	89
Community/Gender: Rural Women	21% (3)	56% (8)	23% (3)	— (0)	— (0)	15
Community/Gender: Rural Men	30% (7)	51% (12)	16% (4)	3% (1)	— (0)	24
Community/Gender: Suburban Women	33% (43)	38% (50)	21% (27)	4% (6)	3% (4)	131
Community/Gender: Suburban Men	29% (30)	32% (33)	27% (28)	6% (6)	6% (7)	104
Homeowner	28% (93)	37% (125)	19% (63)	8% (27)	7% (24)	333
Renter	33% (38)	28% (31)	25% (28)	7% (9)	7% (8)	114
Self + Household: White-Collar	33% (62)	37% (69)	22% (40)	4% (8)	4% (8)	188
Self + Household: Blue Collar	28% (55)	35% (68)	21% (41)	12% (24)	4% (8)	195
Union HH: Yes	44% (21)	25% (12)	30% (14)	1% (1)	— (0)	47
Union HH: No	28% (112)	36% (144)	19% (78)	9% (35)	9% (35)	405
LGBTQ+: Yes	32% (14)	37% (17)	9% (4)	8% (4)	15% (7)	45
LGBTQ+: No	29% (119)	34% (140)	22% (88)	8% (32)	7% (28)	407
Motivated to Vote	31% (125)	36% (145)	21% (84)	8% (32)	4% (16)	402
Parent: Yes	33% (46)	26% (36)	19% (26)	15% (21)	8% (11)	140
Parent: No	28% (87)	39% (120)	21% (66)	5% (15)	8% (24)	312
COVID Vaccine: Yes	28% (99)	35% (124)	22% (77)	6% (20)	9% (30)	351
COVID Vaccine: No	34% (35)	32% (32)	14% (14)	15% (16)	4% (5)	101

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(133)	35%	(156)	20%	(92)	8%	(36)	8%	(35)	452
Student Loans: Yes	30%	(20)	35%	(23)	10%	(7)	6%	(4)	20%	(13)	67
Student Loans: No	29%	(113)	35%	(133)	22%	(85)	8%	(32)	6%	(22)	385
Favorable Opinion of Haley	34%	(47)	28%	(38)	28%	(39)	9%	(13)	—	(0)	137
Unfavorable Opinion of Haley	27%	(49)	44%	(81)	18%	(34)	7%	(12)	4%	(8)	183
Prodigal Biden Voter	28%	(10)	14%	(5)	27%	(9)	2%	(1)	30%	(10)	35
Undecided Voter (DK/WNV)	25%	(8)	27%	(8)	31%	(10)	5%	(2)	12%	(4)	31
Undecided Voter (DK)	24%	(6)	25%	(6)	30%	(7)	6%	(2)	15%	(4)	24
Watched Debate	32%	(108)	36%	(121)	20%	(66)	8%	(27)	4%	(14)	336
Watched Debate: Did not Watch	22%	(25)	31%	(36)	22%	(26)	8%	(9)	18%	(21)	116
Watched Debate: All of it	36%	(75)	33%	(69)	23%	(48)	7%	(15)	1%	(2)	210
Watched Debate: Some of it	26%	(33)	41%	(51)	14%	(17)	10%	(12)	9%	(12)	126
Continue His Campaign: Yes Biden	31%	(62)	41%	(80)	14%	(28)	7%	(14)	7%	(13)	199
Continue His Campaign: No Biden	29%	(66)	30%	(69)	24%	(54)	9%	(20)	9%	(20)	229
Continue His Campaign: Yes Trump	32%	(77)	28%	(67)	22%	(52)	10%	(24)	8%	(19)	239
Continue His Campaign: No Trump	25%	(47)	44%	(85)	20%	(39)	4%	(7)	7%	(13)	190
Conviction: Evidence	28%	(61)	40%	(87)	21%	(45)	4%	(10)	7%	(15)	218
Conviction: Motivation to Damage	32%	(63)	28%	(56)	22%	(43)	10%	(21)	8%	(15)	197
Conviction: DK/NO	25%	(9)	35%	(13)	11%	(4)	16%	(6)	13%	(5)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	34% (153)	1% (3)	2% (9)	5% (24)	17% (79)	— (0)	2% (11)	1% (5)	3% (13)	7% (31)	6% (26)	12% (54)
Gender: Male	30% (65)	1% (2)	— (0)	8% (17)	21% (45)	— (0)	2% (4)	1% (1)	4% (8)	4% (9)	6% (12)	12% (27)
Gender: Female	37% (87)	— (1)	4% (8)	3% (7)	14% (34)	— (0)	3% (7)	2% (4)	2% (5)	10% (22)	6% (14)	12% (27)
Age: 18-34	34% (41)	— (1)	6% (7)	7% (9)	15% (18)	— (0)	3% (3)	3% (3)	2% (2)	15% (18)	— (0)	4% (5)
Age: 35-44	50% (30)	4% (2)	— (0)	3% (2)	6% (4)	— (0)	— (0)	3% (2)	1% (0)	7% (4)	5% (3)	11% (7)
Age: 45-64	36% (57)	— (0)	1% (2)	7% (12)	18% (29)	— (0)	2% (3)	— (0)	4% (6)	3% (5)	5% (8)	15% (24)
Age: 65+	22% (25)	— (0)	— (0)	2% (2)	25% (29)	— (0)	4% (5)	— (0)	4% (5)	4% (4)	14% (16)	17% (19)
GenZers: 1997-2012	35% (24)	1% (1)	2% (1)	12% (8)	12% (8)	— (0)	4% (3)	2% (1)	— (0)	15% (10)	— (0)	4% (3)
Millennials: 1981-1996	43% (46)	2% (2)	5% (6)	2% (2)	12% (13)	— (0)	1% (1)	4% (4)	3% (3)	11% (12)	3% (3)	5% (6)
GenXers: 1965-1980	39% (49)	— (0)	1% (1)	4% (5)	20% (25)	— (0)	1% (2)	— (0)	4% (6)	2% (3)	3% (4)	19% (23)
Baby Boomers: 1946-1964	22% (30)	— (0)	1% (1)	6% (8)	22% (29)	— (0)	4% (5)	— (0)	4% (5)	3% (5)	11% (15)	14% (19)
Educ: < College	29% (90)	1% (3)	3% (9)	6% (19)	21% (64)	— (0)	2% (6)	1% (3)	3% (10)	6% (20)	7% (21)	12% (38)
Educ: Bachelors degree	50% (46)	— (0)	— (0)	4% (3)	12% (11)	— (0)	4% (4)	2% (2)	— (0)	5% (5)	2% (2)	11% (10)
Educ: Post-grad	33% (17)	— (0)	— (0)	3% (2)	8% (4)	— (0)	1% (1)	— (0)	6% (3)	13% (7)	7% (4)	13% (6)
Income: Under 50k	30% (51)	— (1)	5% (9)	5% (8)	13% (22)	— (0)	4% (7)	1% (2)	— (0)	10% (17)	7% (11)	8% (14)
Income: 50k-100k	35% (62)	1% (2)	— (0)	9% (16)	18% (32)	— (0)	2% (4)	2% (3)	6% (10)	5% (8)	4% (8)	15% (26)
Income: 100k+	37% (40)	— (0)	— (0)	— (0)	23% (25)	— (0)	— (0)	— (0)	3% (3)	6% (6)	7% (8)	14% (15)
Ethnicity: White (Non-Hispanic)	28% (75)	1% (2)	1% (2)	4% (12)	21% (56)	— (0)	3% (9)	1% (2)	3% (9)	7% (19)	7% (19)	15% (41)
Ethnicity: Hispanic	53% (44)	1% (1)	2% (1)	5% (4)	11% (9)	— (0)	1% (1)	— (0)	5% (4)	4% (3)	5% (5)	3% (2)
Ethnicity: Black (Non-Hispanic)	35% (14)	— (0)	11% (5)	— (0)	19% (8)	— (0)	2% (1)	3% (1)	— (0)	13% (5)	2% (1)	10% (4)
Ethnicity: Asian + Other (Non-Hispanic)	34% (20)	— (0)	1% (1)	14% (8)	11% (6)	— (0)	— (0)	2% (1)	— (0)	5% (3)	3% (2)	12% (7)
All Christian	40% (84)	1% (2)	— (0)	4% (9)	20% (42)	— (0)	2% (5)	— (1)	4% (8)	6% (12)	6% (12)	7% (15)
All Non-Christian	16% (5)	— (0)	— (0)	7% (3)	20% (7)	— (0)	6% (2)	— (0)	— (0)	8% (3)	3% (1)	23% (8)
Atheist	22% (5)	— (0)	6% (1)	— (0)	11% (2)	— (0)	2% (1)	— (0)	— (0)	18% (4)	— (0)	29% (7)
Agnostic/Nothing in particular	35% (37)	— (0)	5% (5)	6% (6)	12% (12)	— (0)	2% (2)	2% (2)	4% (4)	9% (10)	6% (6)	16% (17)
Something Else	28% (22)	1% (1)	2% (2)	8% (7)	18% (15)	— (0)	1% (1)	3% (3)	1% (1)	4% (3)	8% (7)	9% (7)
Evangelical	34% (33)	2% (2)	2% (2)	4% (4)	22% (21)	— (0)	1% (1)	2% (2)	4% (4)	2% (2)	10% (10)	9% (9)
Non-Evangelical	36% (67)	— (1)	— (0)	6% (12)	19% (34)	— (0)	3% (5)	1% (1)	3% (5)	7% (13)	5% (9)	8% (14)
PID: Dem (no lean)	30% (56)	— (0)	2% (4)	6% (11)	6% (11)	— (0)	3% (6)	1% (3)	3% (6)	10% (18)	8% (14)	22% (41)
PID: Ind (no lean)	28% (32)	— (0)	4% (4)	7% (8)	16% (18)	— (0)	4% (5)	1% (2)	4% (5)	5% (6)	6% (7)	10% (11)
PID: Rep (no lean)	43% (65)	2% (3)	— (0)	3% (5)	32% (49)	— (0)	— (0)	1% (1)	2% (2)	5% (7)	4% (5)	1% (2)
PID/Gender: Dem Men	29% (22)	— (0)	1% (0)	10% (7)	14% (11)	— (0)	— (0)	2% (1)	1% (1)	— (0)	7% (6)	28% (21)
PID/Gender: Dem Women	31% (34)	— (0)	4% (4)	3% (4)	1% (1)	— (0)	5% (6)	1% (1)	4% (5)	16% (18)	8% (9)	18% (20)
PID/Gender: Ind Men	23% (16)	— (0)	— (0)	11% (8)	20% (14)	— (0)	5% (4)	— (0)	7% (5)	3% (2)	9% (6)	8% (5)
PID/Gender: Ind Women	36% (16)	— (0)	10% (4)	— (0)	9% (4)	— (0)	3% (1)	4% (2)	— (0)	8% (4)	1% (0)	14% (6)
PID/Gender: Rep Men	39% (28)	3% (2)	— (0)	3% (2)	28% (20)	— (0)	— (0)	— (0)	3% (2)	9% (6)	1% (1)	1% (1)
PID/Gender: Rep Women	46% (37)	1% (1)	— (0)	4% (3)	36% (29)	— (0)	— (0)	1% (1)	1% (0)	1% (1)	6% (5)	2% (2)
Ideo: Liberal (1-3)	22% (29)	2% (2)	1% (1)	2% (3)	2% (2)	— (0)	4% (6)	2% (3)	— (0)	15% (19)	13% (16)	23% (30)
Ideo: Moderate (4)	34% (46)	— (1)	4% (5)	6% (8)	14% (19)	— (0)	3% (3)	1% (2)	8% (11)	3% (4)	4% (5)	15% (20)
Ideo: Conservative (5-7)	41% (74)	— (0)	1% (2)	7% (12)	32% (57)	— (0)	1% (1)	— (1)	1% (2)	5% (9)	3% (5)	3% (5)

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	34% (153)	1% (3)	2% (9)	5% (24)	17% (79)	— (0)	2% (11)	1% (5)	3% (13)	7% (31)	6% (26)	12% (54)
Community: Urban	36% (65)	2% (3)	3% (5)	2% (4)	15% (26)	— (0)	2% (4)	2% (4)	5% (8)	8% (13)	4% (8)	14% (25)
Community: Suburban	32% (75)	— (0)	2% (4)	8% (19)	19% (45)	— (0)	2% (5)	1% (1)	2% (5)	7% (17)	6% (14)	10% (23)
Community: Rural	34% (13)	— (0)	— (0)	2% (1)	19% (7)	— (0)	3% (1)	— (0)	— (0)	1% (0)	12% (5)	15% (6)
Military HHnm: Yes	28% (32)	— (0)	— (0)	14% (16)	24% (28)	— (0)	3% (3)	— (0)	2% (2)	2% (3)	6% (6)	16% (18)
Military HH: No	36% (121)	1% (3)	3% (9)	2% (8)	15% (51)	— (0)	2% (8)	1% (5)	3% (11)	8% (28)	6% (20)	11% (36)
Employ: Private Sector	43% (74)	1% (2)	2% (3)	2% (4)	16% (27)	— (0)	1% (2)	2% (4)	5% (8)	7% (11)	2% (4)	9% (16)
Employ: Government	58% (12)	— (0)	1% (0)	3% (1)	4% (1)	— (0)	11% (2)	— (0)	2% (0)	7% (1)	— (0)	7% (2)
Employ: Self-Employed	54% (14)	— (0)	4% (1)	5% (1)	10% (2)	— (0)	1% (0)	— (0)	— (0)	5% (1)	6% (2)	12% (3)
Employ: Homemaker	35% (9)	— (0)	5% (1)	5% (1)	26% (7)	— (0)	— (0)	1% (0)	— (0)	4% (1)	5% (1)	16% (4)
Employ: Student	22% (6)	— (0)	— (0)	26% (7)	15% (4)	— (0)	— (0)	3% (1)	— (0)	13% (3)	— (0)	7% (2)
Employ: Retired	17% (21)	— (0)	— (0)	4% (4)	25% (31)	— (0)	4% (5)	— (0)	4% (5)	5% (7)	13% (17)	18% (22)
Employ: Unemployed	27% (12)	— (0)	3% (2)	12% (6)	7% (3)	— (0)	4% (2)	— (0)	— (0)	11% (5)	7% (3)	9% (4)
Employ: Other	34% (4)	4% (1)	11% (1)	4% (0)	24% (3)	— (0)	2% (0)	— (0)	— (0)	6% (1)	— (0)	16% (2)
Protestant	29% (25)	3% (2)	— (0)	1% (1)	30% (26)	— (0)	1% (1)	1% (1)	7% (6)	5% (5)	10% (8)	10% (9)
Roman Catholic	46% (53)	— (0)	— (0)	6% (7)	13% (15)	— (0)	4% (4)	— (0)	2% (2)	6% (7)	3% (4)	6% (7)
Mormon	65% (2)	— (0)	— (0)	— (0)	35% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Orthodox (e.g. Greek or Russian Orthodox)	77% (4)	— (0)	2% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Jewish	20% (4)	— (0)	— (0)	5% (1)	23% (5)	— (0)	8% (2)	— (0)	— (0)	6% (1)	4% (1)	35% (8)
Muslim	11% (0)	— (0)	— (0)	68% (1)	— (0)	— (0)	10% (0)	— (0)	— (0)	— (0)	12% (0)	— (0)
Buddhist	10% (1)	— (0)	— (0)	— (0)	21% (2)	— (0)	2% (0)	— (0)	— (0)	16% (1)	— (0)	— (0)
Hindu	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Atheist	22% (5)	— (0)	6% (1)	— (0)	11% (2)	— (0)	2% (1)	— (0)	— (0)	18% (4)	— (0)	29% (7)
Agnostic	27% (7)	— (0)	6% (1)	— (0)	8% (2)	— (0)	9% (2)	— (0)	14% (4)	16% (4)	1% (0)	18% (5)
Something else	28% (22)	1% (1)	2% (2)	8% (7)	18% (15)	— (0)	1% (1)	3% (3)	1% (1)	4% (3)	8% (7)	9% (7)
Nothing in particular	37% (30)	— (0)	5% (4)	8% (6)	13% (10)	— (0)	— (0)	2% (2)	— (0)	7% (5)	8% (6)	16% (13)
Ideo/PID: Conservative Republican	40% (46)	— (0)	— (0)	4% (5)	39% (46)	— (0)	— (0)	1% (1)	2% (2)	5% (6)	3% (3)	— (0)
Ideo/PID: Moderate/Liberal Republican	50% (16)	9% (3)	— (0)	— (0)	9% (3)	— (0)	— (0)	— (0)	2% (0)	4% (1)	8% (2)	5% (2)
Ideo/PID: Moderate/Conservative Democrat	36% (30)	— (0)	4% (3)	9% (7)	13% (11)	— (0)	4% (3)	— (0)	7% (6)	3% (3)	4% (3)	18% (15)
Ideo/PID: Liberal Democrat	26% (25)	— (0)	1% (1)	2% (2)	— (0)	— (0)	3% (3)	3% (3)	— (0)	15% (15)	11% (11)	26% (26)
Unfavorable of Biden and Trump	40% (30)	1% (1)	3% (2)	9% (7)	15% (11)	— (0)	3% (3)	3% (2)	1% (0)	10% (7)	4% (3)	4% (3)
2024 H2H Matchup: Biden Voter	25% (51)	— (0)	3% (6)	5% (10)	4% (8)	— (0)	4% (8)	1% (3)	5% (10)	11% (22)	8% (16)	24% (50)
2024 H2H Matchup: Trump Voter	42% (92)	1% (3)	1% (1)	3% (7)	33% (70)	— (0)	— (0)	1% (2)	1% (2)	4% (8)	3% (7)	2% (4)
2024 H2H Matchup: Would not Vote	28% (2)	— (0)	20% (1)	18% (1)	6% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
2024 H2H Matchup: Do not Know	37% (9)	— (0)	2% (0)	23% (6)	— (0)	— (0)	8% (2)	1% (0)	2% (0)	5% (1)	13% (3)	4% (1)
2022 House Vote: Democrat	24% (48)	— (0)	3% (5)	7% (15)	5% (11)	— (0)	4% (7)	1% (3)	5% (10)	9% (18)	8% (16)	23% (45)
2022 House Vote: Republican	39% (59)	2% (3)	1% (1)	4% (6)	35% (54)	— (0)	— (0)	1% (1)	2% (2)	4% (6)	3% (4)	1% (1)
2022 House Vote: Did not Vote	48% (42)	— (0)	2% (2)	3% (2)	17% (15)	— (0)	3% (3)	— (0)	1% (1)	8% (7)	3% (3)	8% (7)

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democrat
Registered Voters	34% (153)	1% (3)	2% (9)	5% (24)	17% (79)	— (0)	2% (11)	1% (5)	3% (13)	7% (31)	6% (26)	12% (54)
2020 Vote: Joe Biden	29% (62)	— (1)	2% (5)	5% (11)	4% (8)	— (0)	4% (8)	1% (3)	3% (6)	10% (22)	8% (17)	22% (47)
2020 Vote: Donald Trump	38% (77)	1% (2)	— (1)	6% (12)	34% (68)	— (0)	1% (1)	— (1)	3% (6)	2% (5)	4% (8)	1% (3)
2020 Vote: Someone Else	39% (4)	— (0)	15% (1)	— (0)	13% (1)	— (0)	— (0)	14% (1)	— (0)	— (0)	— (0)	20% (2)
2020 Vote: Did not Vote	38% (11)	— (0)	5% (2)	2% (0)	5% (2)	— (0)	6% (2)	— (0)	2% (0)	16% (5)	2% (1)	10% (3)
2016 Vote: Hillary Clinton	28% (46)	— (0)	3% (5)	2% (3)	9% (16)	— (0)	5% (8)	2% (3)	1% (1)	6% (10)	7% (11)	27% (45)
2016 Vote: Donald Trump	41% (73)	1% (2)	— (1)	7% (12)	29% (51)	— (0)	— (0)	— (1)	3% (5)	5% (9)	3% (5)	2% (3)
2016 Vote: Someone Else	29% (4)	— (0)	1% (0)	2% (0)	14% (2)	— (0)	— (0)	— (0)	3% (0)	— (0)	23% (3)	26% (4)
2020 Vote/PID: Not Biden/Democrat	16% (3)	— (0)	2% (0)	— (0)	26% (4)	— (0)	5% (1)	— (0)	— (0)	22% (3)	— (0)	27% (4)
2020 Vote/PID: Not Trump/Republican	25% (4)	3% (1)	— (0)	— (0)	9% (2)	— (0)	— (0)	— (0)	3% (0)	15% (3)	14% (2)	12% (2)
U.S. Economy: Wrong Track	40% (131)	1% (3)	2% (6)	7% (24)	22% (73)	— (0)	2% (5)	1% (4)	2% (6)	7% (23)	5% (15)	6% (19)
U.S. Economy: Right Direction	18% (22)	— (0)	2% (2)	— (0)	5% (6)	— (0)	4% (5)	1% (1)	6% (7)	7% (9)	9% (11)	29% (35)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23% (33)	— (0)	3% (4)	6% (9)	5% (7)	— (0)	5% (7)	2% (3)	4% (5)	9% (13)	6% (8)	26% (38)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44% (98)	1% (3)	1% (2)	5% (10)	30% (68)	— (0)	1% (1)	— (1)	1% (2)	5% (10)	3% (7)	1% (2)
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (22)	— (0)	2% (2)	5% (4)	4% (3)	— (0)	3% (3)	2% (2)	7% (5)	10% (8)	14% (11)	17% (14)
Top 2024 Issue: Economy	100% (153)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Community/Gender: Urban Women	40% (36)	1% (1)	5% (5)	1% (1)	10% (9)	— (0)	4% (4)	4% (4)	1% (1)	8% (7)	8% (7)	9% (8)
Community/Gender: Urban Men	32% (29)	3% (2)	— (0)	3% (3)	20% (18)	— (0)	1% (1)	— (0)	9% (8)	7% (6)	— (0)	19% (17)
Community/Gender: Rural Women	39% (6)	— (0)	— (0)	— (0)	12% (2)	— (0)	7% (1)	— (0)	— (0)	2% (0)	— (0)	21% (3)
Community/Gender: Rural Men	31% (7)	— (0)	— (0)	4% (1)	23% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	19% (5)	11% (3)
Community/Gender: Suburban Women	35% (46)	— (0)	3% (4)	5% (6)	18% (23)	— (0)	2% (2)	— (0)	4% (5)	11% (15)	5% (7)	12% (16)
Community/Gender: Suburban Men	28% (29)	— (0)	— (0)	13% (13)	21% (22)	— (0)	3% (3)	1% (1)	— (0)	3% (3)	7% (8)	7% (8)
Homeowner	32% (106)	1% (3)	— (1)	6% (20)	18% (58)	— (0)	2% (7)	1% (3)	4% (12)	7% (22)	7% (22)	13% (43)
Renter	39% (45)	— (0)	7% (8)	4% (4)	17% (19)	— (0)	3% (4)	2% (2)	1% (2)	8% (9)	3% (3)	10% (11)
Self + Household: White-Collar	38% (71)	— (0)	— (0)	4% (7)	14% (27)	— (0)	3% (5)	— (1)	4% (8)	6% (12)	5% (9)	17% (31)
Self + Household: Blue Collar	29% (56)	1% (2)	3% (6)	5% (10)	24% (47)	— (0)	2% (4)	1% (3)	2% (5)	7% (13)	4% (8)	11% (21)
Union HH: Yes	27% (13)	— (0)	1% (1)	5% (2)	24% (11)	— (0)	— (0)	3% (1)	— (0)	4% (2)	— (0)	16% (8)
Union HH: No	35% (140)	1% (3)	2% (8)	5% (22)	17% (67)	— (0)	3% (11)	1% (4)	3% (13)	7% (29)	7% (26)	12% (47)
LGBTQ+: Yes	48% (22)	— (0)	5% (2)	— (0)	1% (0)	— (0)	5% (2)	4% (2)	— (0)	16% (7)	3% (1)	9% (4)
LGBTQ+: No	32% (131)	1% (3)	2% (7)	6% (24)	19% (78)	— (0)	2% (8)	1% (3)	3% (13)	6% (24)	6% (25)	12% (51)
Motivated to Vote	33% (131)	1% (3)	1% (6)	4% (15)	18% (74)	— (0)	3% (11)	1% (4)	3% (13)	7% (29)	6% (23)	14% (54)
Parent: Yes	48% (67)	— (1)	2% (3)	3% (4)	14% (20)	— (0)	2% (2)	2% (3)	4% (5)	5% (7)	2% (3)	10% (14)
Parent: No	28% (86)	1% (2)	2% (5)	6% (20)	19% (59)	— (0)	3% (8)	1% (2)	3% (8)	8% (24)	8% (24)	13% (40)
COVID Vaccine: Yes	31% (110)	— (0)	2% (7)	7% (23)	17% (58)	— (0)	3% (9)	1% (3)	4% (12)	7% (24)	7% (23)	14% (50)
COVID Vaccine: No	42% (43)	3% (3)	2% (2)	1% (1)	20% (20)	— (0)	1% (1)	2% (2)	1% (1)	7% (7)	3% (3)	5% (5)
Student Loans: Yes	62% (42)	— (0)	5% (3)	2% (2)	3% (2)	— (0)	1% (1)	4% (2)	1% (0)	16% (11)	2% (1)	4% (3)
Student Loans: No	29% (111)	1% (3)	1% (6)	6% (22)	20% (76)	— (0)	3% (10)	1% (3)	3% (13)	5% (20)	7% (25)	13% (52)
Favorable Opinion of Haley	34% (47)	2% (3)	2% (3)	6% (8)	24% (33)	— (0)	1% (1)	1% (1)	3% (4)	2% (3)	9% (12)	10% (13)
Unfavorable Opinion of Haley	28% (52)	— (0)	— (1)	5% (8)	15% (28)	— (0)	4% (7)	— (0)	4% (7)	11% (20)	5% (9)	18% (32)
Prodigal Biden Voter	47% (17)	1% (1)	— (0)	24% (8)	2% (1)	— (0)	1% (0)	1% (0)	— (0)	10% (3)	4% (1)	6% (2)

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	34% (153)	1% (3)	2% (9)	5% (24)	17% (79)	— (0)	2% (11)	1% (5)	3% (13)	7% (31)	6% (26)	12% (54)
Undecided Voter (DK/WNV)	35% (11)	— (0)	6% (2)	22% (7)	2% (1)	— (0)	6% (2)	1% (0)	2% (0)	4% (1)	10% (3)	3% (1)
Undecided Voter (DK)	37% (9)	— (0)	2% (0)	23% (6)	— (0)	— (0)	8% (2)	1% (0)	2% (0)	5% (1)	13% (3)	4% (1)
Watched Debate	34% (114)	1% (3)	2% (6)	3% (10)	21% (69)	— (0)	2% (8)	1% (4)	3% (10)	7% (24)	5% (17)	12% (41)
Watched Debate: Did not Watch	34% (39)	— (0)	2% (2)	12% (14)	8% (10)	— (0)	2% (3)	1% (1)	3% (3)	6% (7)	9% (10)	11% (13)
Watched Debate: All of it	32% (68)	— (0)	1% (3)	3% (7)	28% (59)	— (0)	2% (5)	— (0)	3% (6)	5% (11)	5% (11)	13% (27)
Watched Debate: Some of it	36% (46)	2% (3)	3% (3)	3% (3)	8% (10)	— (0)	2% (3)	3% (4)	3% (4)	10% (13)	4% (6)	11% (14)
Continue His Campaign: Yes Biden	33% (65)	— (0)	1% (3)	3% (6)	9% (19)	— (0)	4% (7)	1% (3)	4% (8)	8% (17)	6% (11)	19% (38)
Continue His Campaign: No Biden	36% (82)	1% (3)	3% (6)	7% (16)	24% (55)	— (0)	1% (3)	1% (2)	— (0)	6% (13)	6% (13)	7% (16)
Continue His Campaign: Yes Trump	40% (96)	1% (3)	1% (3)	4% (9)	29% (68)	— (0)	— (0)	1% (2)	3% (7)	4% (9)	5% (13)	3% (7)
Continue His Campaign: No Trump	27% (51)	— (0)	3% (6)	7% (13)	3% (5)	— (0)	5% (10)	1% (3)	3% (5)	12% (22)	7% (12)	21% (40)
Conviction: Evidence	24% (52)	— (1)	3% (7)	7% (16)	3% (6)	— (0)	4% (9)	2% (4)	5% (10)	10% (21)	7% (16)	23% (50)
Conviction: Motivation to Damage	46% (91)	1% (2)	1% (1)	3% (7)	34% (66)	— (0)	— (0)	— (0)	1% (2)	3% (6)	3% (5)	1% (2)
Conviction: DK/NO	25% (9)	— (0)	3% (1)	4% (2)	19% (7)	— (0)	3% (1)	2% (1)	1% (0)	11% (4)	15% (5)	7% (3)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(239)	34%	(153)	13%	(61)	452
Gender: Male	55%	(120)	32%	(70)	12%	(27)	217
Gender: Female	51%	(119)	35%	(82)	14%	(34)	235
Age: 18-34	53%	(63)	22%	(26)	25%	(30)	119
Age: 35-44	54%	(32)	39%	(23)	8%	(5)	60
Age: 45-64	53%	(82)	38%	(60)	9%	(14)	157
Age: 65+	53%	(61)	38%	(43)	10%	(12)	116
GenZers: 1997-2012	54%	(37)	19%	(13)	26%	(18)	68
Millennials: 1981-1996	54%	(58)	30%	(33)	16%	(17)	107
GenXers: 1965-1980	55%	(68)	38%	(47)	8%	(10)	125
Baby Boomers: 1946-1964	48%	(65)	41%	(55)	11%	(16)	135
Educ: < College	49%	(152)	35%	(108)	16%	(49)	309
Educ: Bachelors degree	59%	(55)	29%	(27)	11%	(11)	92
Educ: Post-grad	62%	(32)	35%	(18)	3%	(1)	51
Income: Under 50k	45%	(75)	38%	(64)	17%	(29)	167
Income: 50k-100k	54%	(96)	34%	(59)	12%	(22)	177
Income: 100k+	63%	(67)	28%	(30)	10%	(10)	108
Ethnicity: White (Non-Hispanic)	54%	(145)	36%	(98)	10%	(26)	270
Ethnicity: Hispanic	65%	(54)	26%	(21)	10%	(8)	83
Ethnicity: Black (Non-Hispanic)	42%	(17)	50%	(21)	8%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	38%	(22)	22%	(13)	40%	(23)	58
All Christian	65%	(136)	28%	(59)	7%	(15)	210
All Non-Christian	44%	(15)	44%	(15)	12%	(4)	34
Atheist	33%	(7)	45%	(10)	23%	(5)	23
Agnostic/Nothing in particular	40%	(42)	41%	(44)	18%	(20)	106
Something Else	47%	(38)	31%	(25)	22%	(17)	80
Evangelical	62%	(61)	31%	(31)	7%	(6)	98
Non-Evangelical	59%	(108)	28%	(51)	14%	(25)	184
PID: Dem (no lean)	18%	(34)	69%	(128)	13%	(24)	186
PID: Ind (no lean)	55%	(63)	18%	(20)	27%	(31)	115
PID: Rep (no lean)	93%	(141)	3%	(4)	4%	(6)	151

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(239)	34%	(153)	13%	(61)	452
PID/Gender: Dem Men	19%	(14)	73%	(55)	8%	(6)	75
PID/Gender: Dem Women	18%	(20)	66%	(73)	16%	(18)	110
PID/Gender: Ind Men	57%	(40)	18%	(13)	25%	(17)	70
PID/Gender: Ind Women	51%	(23)	17%	(8)	31%	(14)	45
PID/Gender: Rep Men	92%	(66)	4%	(3)	5%	(3)	71
PID/Gender: Rep Women	95%	(76)	2%	(2)	3%	(2)	80
Ideo: Liberal (1-3)	19%	(24)	61%	(80)	20%	(26)	130
Ideo: Moderate (4)	44%	(60)	39%	(53)	17%	(23)	135
Ideo: Conservative (5-7)	85%	(152)	11%	(19)	4%	(8)	179
Community: Urban	52%	(92)	39%	(70)	9%	(16)	178
Community: Suburban	53%	(125)	31%	(72)	16%	(39)	236
Community: Rural	57%	(22)	28%	(11)	15%	(6)	38
Military HHnm: Yes	57%	(66)	22%	(26)	20%	(23)	115
Military HH: No	51%	(173)	38%	(127)	11%	(37)	337
Employ: Private Sector	59%	(101)	31%	(53)	9%	(16)	170
Employ: Government	39%	(8)	53%	(11)	9%	(2)	21
Employ: Self-Employed	59%	(15)	28%	(7)	12%	(3)	26
Employ: Homemaker	60%	(16)	31%	(8)	8%	(2)	26
Employ: Student	40%	(10)	22%	(5)	38%	(10)	25
Employ: Retired	50%	(62)	41%	(50)	10%	(12)	124
Employ: Unemployed	46%	(21)	31%	(14)	23%	(11)	46
Employ: Other	39%	(5)	22%	(3)	39%	(5)	13

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(239)	34%	(153)	13%	(61)	452
Protestant	62%	(53)	35%	(30)	3%	(3)	86
Roman Catholic	67%	(77)	23%	(27)	10%	(12)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	91%	(4)	7%	(0)	2%	(0)	5
Jewish	49%	(11)	39%	(9)	11%	(3)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	30%	(2)	70%	(6)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	33%	(7)	45%	(10)	23%	(5)	23
Agnostic	39%	(10)	46%	(12)	15%	(4)	27
Something else	47%	(38)	31%	(25)	22%	(17)	80
Nothing in particular	40%	(32)	40%	(31)	20%	(16)	79
Ideo/PID: Conservative Republican	96%	(112)	1%	(1)	3%	(4)	117
Ideo/PID: Moderate/Liberal Republican	83%	(26)	11%	(4)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	26%	(22)	67%	(57)	7%	(6)	85
Ideo/PID: Liberal Democrat	12%	(12)	72%	(71)	16%	(16)	100
Unfavorable of Biden and Trump	55%	(42)	4%	(3)	40%	(31)	76
2024 H2H Matchup: Biden Voter	12%	(24)	72%	(149)	16%	(32)	205
2024 H2H Matchup: Trump Voter	95%	(206)	1%	(3)	3%	(7)	216
2024 H2H Matchup: Would not Vote	17%	(1)	—	(0)	83%	(6)	7
2024 H2H Matchup: Do not Know	31%	(8)	4%	(1)	64%	(15)	24
2022 House Vote: Democrat	20%	(39)	64%	(128)	16%	(32)	199
2022 House Vote: Republican	93%	(142)	3%	(4)	4%	(7)	152
2022 House Vote: Did not Vote	63%	(55)	23%	(21)	14%	(12)	88
2020 Vote: Joe Biden	18%	(38)	66%	(140)	16%	(33)	212
2020 Vote: Donald Trump	90%	(181)	2%	(3)	9%	(17)	202
2020 Vote: Someone Else	46%	(4)	20%	(2)	34%	(3)	10
2020 Vote: Did not Vote	52%	(15)	25%	(7)	23%	(7)	29
2016 Vote: Hillary Clinton	16%	(27)	72%	(119)	12%	(19)	165
2016 Vote: Donald Trump	90%	(159)	6%	(10)	5%	(8)	177
2016 Vote: Someone Else	41%	(6)	4%	(1)	55%	(8)	15
2020 Vote/PID: Not Biden/Democrat	31%	(5)	55%	(9)	14%	(2)	16

Continued on next page

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(239)	34%	(153)	13%	(61)	452
2020 Vote/PID: Not Trump/Republican	72%	(13)	16%	(3)	12%	(2)	18
U.S. Economy: Wrong Track	67%	(222)	18%	(59)	15%	(49)	330
U.S. Economy: Right Direction	13%	(16)	77%	(94)	10%	(12)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(12)	83%	(121)	9%	(12)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	92%	(207)	3%	(7)	5%	(10)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(19)	30%	(25)	47%	(38)	82
Top 2024 Issue: Economy	69%	(106)	20%	(31)	10%	(16)	153
Community/Gender: Urban Women	47%	(42)	38%	(34)	15%	(13)	89
Community/Gender: Urban Men	56%	(50)	40%	(36)	3%	(3)	89
Community/Gender: Rural Women	74%	(11)	19%	(3)	7%	(1)	15
Community/Gender: Rural Men	46%	(11)	33%	(8)	20%	(5)	24
Community/Gender: Suburban Women	50%	(66)	35%	(46)	15%	(20)	131
Community/Gender: Suburban Men	57%	(59)	26%	(27)	18%	(19)	104
Homeowner	53%	(177)	33%	(111)	13%	(45)	333
Renter	52%	(59)	34%	(39)	14%	(16)	114
Self + Household: White-Collar	58%	(109)	36%	(68)	6%	(10)	188
Self + Household: Blue Collar	49%	(96)	35%	(68)	16%	(31)	195
Union HH: Yes	49%	(23)	37%	(17)	15%	(7)	47
Union HH: No	53%	(216)	33%	(135)	13%	(54)	405
LGBTQ+: Yes	27%	(12)	50%	(23)	23%	(10)	45
LGBTQ+: No	56%	(226)	32%	(130)	12%	(50)	407
Motivated to Vote	53%	(212)	37%	(149)	10%	(41)	402
Parent: Yes	55%	(77)	32%	(45)	13%	(18)	140
Parent: No	52%	(162)	35%	(108)	14%	(43)	312
COVID Vaccine: Yes	47%	(163)	39%	(137)	14%	(51)	351
COVID Vaccine: No	75%	(75)	16%	(16)	10%	(10)	101
Student Loans: Yes	62%	(42)	28%	(19)	10%	(6)	67
Student Loans: No	51%	(197)	35%	(134)	14%	(54)	385
Favorable Opinion of Haley	69%	(95)	22%	(30)	9%	(12)	137
Unfavorable Opinion of Haley	42%	(76)	48%	(88)	11%	(20)	183
Prodigal Biden Voter	57%	(20)	10%	(3)	33%	(12)	35
Undecided Voter (DK/WNV)	28%	(9)	3%	(1)	69%	(22)	31

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(239)	34%	(153)	13%	(61)	452
Undecided Voter (DK)	31%	(8)	4%	(1)	64%	(15)	24
Watched Debate	55%	(185)	35%	(118)	10%	(33)	336
Watched Debate: Did not Watch	46%	(54)	30%	(35)	24%	(28)	116
Watched Debate: All of it	59%	(124)	37%	(77)	4%	(9)	210
Watched Debate: Some of it	48%	(61)	33%	(41)	19%	(24)	126
Continue His Campaign: Yes Biden	32%	(63)	63%	(125)	5%	(10)	199
Continue His Campaign: No Biden	72%	(165)	8%	(19)	20%	(45)	229
Continue His Campaign: Yes Trump	89%	(213)	10%	(23)	1%	(3)	239
Continue His Campaign: No Trump	12%	(22)	61%	(116)	27%	(52)	190
Conviction: Evidence	15%	(34)	64%	(139)	21%	(46)	218
Conviction: Motivation to Damage	95%	(187)	2%	(5)	3%	(5)	197
Conviction: DK/NO	48%	(17)	25%	(9)	27%	(10)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	41%	(187)	20%	(91)	452
Gender: Male	42%	(90)	42%	(90)	17%	(36)	217
Gender: Female	35%	(84)	41%	(97)	23%	(55)	235
Age: 18-34	35%	(41)	31%	(37)	35%	(41)	119
Age: 35-44	40%	(24)	41%	(25)	19%	(11)	60
Age: 45-64	42%	(66)	44%	(69)	14%	(22)	157
Age: 65+	36%	(42)	49%	(57)	15%	(17)	116
GenZers: 1997-2012	28%	(19)	27%	(19)	45%	(30)	68
Millennials: 1981-1996	43%	(46)	37%	(40)	20%	(21)	107
GenXers: 1965-1980	43%	(54)	43%	(54)	14%	(17)	125
Baby Boomers: 1946-1964	36%	(48)	50%	(68)	14%	(19)	135
Educ: < College	36%	(110)	42%	(130)	22%	(69)	309
Educ: Bachelors degree	45%	(41)	38%	(35)	17%	(16)	92
Educ: Post-grad	44%	(22)	42%	(22)	14%	(7)	51
Income: Under 50k	37%	(61)	44%	(74)	19%	(32)	167
Income: 50k-100k	36%	(64)	43%	(76)	21%	(37)	177
Income: 100k+	45%	(48)	34%	(37)	21%	(22)	108
Ethnicity: White (Non-Hispanic)	40%	(107)	44%	(120)	16%	(43)	270
Ethnicity: Hispanic	47%	(40)	34%	(28)	19%	(15)	83
Ethnicity: Black (Non-Hispanic)	35%	(14)	50%	(20)	15%	(6)	41
Ethnicity: Asian + Other (Non-Hispanic)	22%	(13)	32%	(18)	46%	(27)	58
All Christian	47%	(98)	37%	(78)	16%	(34)	210
All Non-Christian	42%	(14)	45%	(15)	13%	(5)	34
Atheist	30%	(7)	63%	(14)	7%	(2)	23
Agnostic/Nothing in particular	24%	(25)	51%	(54)	25%	(26)	106
Something Else	37%	(30)	32%	(25)	31%	(25)	80
Evangelical	57%	(56)	33%	(32)	10%	(10)	98
Non-Evangelical	37%	(68)	36%	(67)	27%	(49)	184
PID: Dem (no lean)	6%	(12)	78%	(144)	16%	(30)	186
PID: Ind (no lean)	41%	(47)	25%	(28)	35%	(40)	115
PID: Rep (no lean)	76%	(115)	9%	(14)	14%	(22)	151

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	41%	(187)	20%	(91)	452
PID/Gender: Dem Men	6%	(4)	84%	(63)	11%	(8)	75
PID/Gender: Dem Women	7%	(8)	73%	(81)	20%	(22)	110
PID/Gender: Ind Men	42%	(29)	27%	(19)	31%	(22)	70
PID/Gender: Ind Women	40%	(18)	21%	(9)	39%	(18)	45
PID/Gender: Rep Men	80%	(57)	11%	(8)	9%	(6)	71
PID/Gender: Rep Women	73%	(58)	8%	(6)	19%	(15)	80
Ideo: Liberal (1-3)	13%	(18)	71%	(93)	15%	(20)	130
Ideo: Moderate (4)	33%	(45)	45%	(61)	22%	(30)	135
Ideo: Conservative (5-7)	62%	(111)	19%	(33)	19%	(35)	179
Community: Urban	34%	(60)	47%	(83)	20%	(35)	178
Community: Suburban	40%	(94)	40%	(94)	20%	(48)	236
Community: Rural	51%	(20)	25%	(10)	24%	(9)	38
Military HHnm: Yes	42%	(49)	29%	(33)	29%	(33)	115
Military HH: No	37%	(125)	46%	(154)	17%	(58)	337
Employ: Private Sector	45%	(77)	38%	(66)	16%	(28)	170
Employ: Government	33%	(7)	49%	(10)	18%	(4)	21
Employ: Self-Employed	53%	(14)	35%	(9)	12%	(3)	26
Employ: Homemaker	50%	(13)	39%	(10)	11%	(3)	26
Employ: Student	20%	(5)	36%	(9)	44%	(11)	25
Employ: Retired	35%	(44)	50%	(62)	15%	(19)	124
Employ: Unemployed	23%	(11)	37%	(17)	40%	(19)	46
Employ: Other	31%	(4)	30%	(4)	38%	(5)	13

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	41%	(187)	20%	(91)	452
Protestant	51%	(44)	38%	(33)	11%	(9)	86
Roman Catholic	43%	(50)	35%	(41)	21%	(25)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	65%	(3)	35%	(2)	—	(0)	5
Jewish	45%	(10)	41%	(9)	14%	(3)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	29%	(2)	70%	(6)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	30%	(7)	63%	(14)	7%	(2)	23
Agnostic	14%	(4)	63%	(17)	23%	(6)	27
Something else	37%	(30)	32%	(25)	31%	(25)	80
Nothing in particular	27%	(21)	47%	(37)	26%	(20)	79
Ideo/PID: Conservative Republican	78%	(91)	8%	(9)	14%	(17)	117
Ideo/PID: Moderate/Liberal Republican	74%	(24)	17%	(5)	9%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	73%	(62)	20%	(17)	85
Ideo/PID: Liberal Democrat	6%	(6)	82%	(82)	12%	(12)	100
Unfavorable of Biden and Trump	31%	(23)	13%	(10)	56%	(43)	76
2024 H2H Matchup: Biden Voter	5%	(10)	82%	(168)	13%	(27)	205
2024 H2H Matchup: Trump Voter	74%	(160)	7%	(14)	19%	(41)	216
2024 H2H Matchup: Would not Vote	15%	(1)	—	(0)	85%	(6)	7
2024 H2H Matchup: Do not Know	9%	(2)	18%	(4)	73%	(18)	24
2022 House Vote: Democrat	7%	(15)	76%	(151)	17%	(34)	199
2022 House Vote: Republican	80%	(121)	6%	(10)	14%	(21)	152
2022 House Vote: Did not Vote	42%	(37)	28%	(25)	30%	(26)	88
2020 Vote: Joe Biden	8%	(16)	75%	(158)	18%	(38)	212
2020 Vote: Donald Trump	73%	(147)	10%	(19)	18%	(35)	202
2020 Vote: Someone Else	4%	(0)	20%	(2)	76%	(7)	10
2020 Vote: Did not Vote	37%	(11)	26%	(8)	37%	(11)	29
2016 Vote: Hillary Clinton	7%	(12)	82%	(135)	11%	(18)	165
2016 Vote: Donald Trump	72%	(128)	11%	(19)	17%	(30)	177
2016 Vote: Someone Else	23%	(3)	18%	(3)	59%	(9)	15
2020 Vote/PID: Not Biden/Democrat	3%	(1)	74%	(12)	23%	(4)	16

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	41%	(187)	20%	(91)	452
2020 Vote/PID: Not Trump/Republican	40%	(7)	26%	(5)	34%	(6)	18
U.S. Economy: Wrong Track	49%	(161)	26%	(85)	25%	(83)	330
U.S. Economy: Right Direction	11%	(13)	83%	(101)	6%	(8)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	86%	(125)	9%	(13)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(161)	10%	(24)	18%	(40)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(6)	46%	(38)	46%	(38)	82
Top 2024 Issue: Economy	46%	(71)	30%	(46)	24%	(36)	153
Community/Gender: Urban Women	32%	(29)	43%	(38)	25%	(22)	89
Community/Gender: Urban Men	35%	(31)	51%	(45)	14%	(12)	89
Community/Gender: Rural Women	68%	(10)	12%	(2)	20%	(3)	15
Community/Gender: Rural Men	41%	(10)	33%	(8)	26%	(6)	24
Community/Gender: Suburban Women	34%	(45)	43%	(56)	23%	(30)	131
Community/Gender: Suburban Men	47%	(49)	36%	(37)	17%	(18)	104
Homeowner	37%	(122)	43%	(142)	21%	(69)	333
Renter	44%	(50)	37%	(42)	19%	(22)	114
Self + Household: White-Collar	48%	(90)	39%	(72)	14%	(26)	188
Self + Household: Blue Collar	35%	(68)	48%	(94)	17%	(34)	195
Union HH: Yes	49%	(23)	42%	(20)	9%	(4)	47
Union HH: No	37%	(151)	41%	(167)	21%	(87)	405
LGBTQ+: Yes	13%	(6)	62%	(28)	25%	(11)	45
LGBTQ+: No	41%	(168)	39%	(159)	20%	(80)	407
Motivated to Vote	39%	(157)	45%	(182)	16%	(64)	402
Parent: Yes	49%	(68)	39%	(54)	12%	(17)	140
Parent: No	34%	(106)	42%	(132)	24%	(74)	312
COVID Vaccine: Yes	29%	(101)	49%	(173)	22%	(77)	351
COVID Vaccine: No	72%	(73)	14%	(14)	14%	(14)	101
Student Loans: Yes	40%	(27)	29%	(19)	30%	(20)	67
Student Loans: No	38%	(147)	43%	(167)	18%	(71)	385
Favorable Opinion of Haley	50%	(68)	33%	(46)	17%	(23)	137
Unfavorable Opinion of Haley	34%	(63)	54%	(99)	12%	(21)	183
Prodigal Biden Voter	20%	(7)	13%	(5)	66%	(23)	35
Undecided Voter (DK/WNV)	10%	(3)	13%	(4)	76%	(24)	31

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	41%	(187)	20%	(91)	452
Undecided Voter (DK)	9%	(2)	18%	(4)	73%	(18)	24
Watched Debate	42%	(142)	44%	(146)	14%	(47)	336
Watched Debate: Did not Watch	27%	(32)	35%	(41)	38%	(44)	116
Watched Debate: All of it	47%	(98)	43%	(91)	10%	(20)	210
Watched Debate: Some of it	35%	(44)	44%	(55)	22%	(27)	126
Continue His Campaign: Yes Biden	19%	(38)	68%	(134)	13%	(27)	199
Continue His Campaign: No Biden	57%	(130)	17%	(40)	26%	(59)	229
Continue His Campaign: Yes Trump	65%	(156)	18%	(44)	16%	(39)	239
Continue His Campaign: No Trump	7%	(14)	68%	(129)	25%	(47)	190
Conviction: Evidence	6%	(14)	75%	(163)	19%	(41)	218
Conviction: Motivation to Damage	75%	(149)	7%	(13)	18%	(35)	197
Conviction: DK/NO	32%	(12)	28%	(10)	40%	(15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(187)	40%	(182)	18%	(82)	452
Gender: Male	43%	(94)	40%	(87)	16%	(35)	217
Gender: Female	40%	(93)	40%	(95)	20%	(47)	235
Age: 18-34	43%	(51)	34%	(40)	23%	(28)	119
Age: 35-44	45%	(27)	42%	(25)	13%	(8)	60
Age: 45-64	41%	(65)	43%	(67)	16%	(25)	157
Age: 65+	39%	(45)	43%	(49)	19%	(22)	116
GenZers: 1997-2012	42%	(28)	29%	(20)	29%	(20)	68
Millennials: 1981-1996	46%	(50)	40%	(43)	14%	(15)	107
GenXers: 1965-1980	44%	(54)	41%	(51)	15%	(19)	125
Baby Boomers: 1946-1964	35%	(47)	47%	(64)	18%	(25)	135
Educ: < College	39%	(121)	41%	(128)	19%	(60)	309
Educ: Bachelors degree	46%	(42)	35%	(33)	19%	(17)	92
Educ: Post-grad	47%	(24)	43%	(22)	10%	(5)	51
Income: Under 50k	37%	(61)	42%	(70)	21%	(35)	167
Income: 50k-100k	39%	(69)	42%	(74)	19%	(34)	177
Income: 100k+	53%	(57)	35%	(37)	12%	(13)	108
Ethnicity: White (Non-Hispanic)	42%	(114)	41%	(109)	17%	(47)	270
Ethnicity: Hispanic	59%	(49)	35%	(29)	6%	(5)	83
Ethnicity: Black (Non-Hispanic)	26%	(11)	58%	(24)	16%	(6)	41
Ethnicity: Asian + Other (Non-Hispanic)	25%	(14)	34%	(19)	42%	(24)	58
All Christian	53%	(112)	35%	(74)	12%	(24)	210
All Non-Christian	44%	(15)	43%	(15)	12%	(4)	34
Atheist	30%	(7)	53%	(12)	17%	(4)	23
Agnostic/Nothing in particular	22%	(24)	53%	(55)	25%	(27)	106
Something Else	38%	(30)	33%	(26)	29%	(23)	80
Evangelical	57%	(56)	35%	(35)	8%	(8)	98
Non-Evangelical	45%	(83)	34%	(63)	21%	(39)	184
PID: Dem (no lean)	9%	(16)	79%	(146)	13%	(24)	186
PID: Ind (no lean)	39%	(45)	25%	(29)	36%	(41)	115
PID: Rep (no lean)	84%	(126)	5%	(7)	12%	(18)	151

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(187)	40%	(182)	18%	(82)	452
PID/Gender: Dem Men	4%	(3)	86%	(65)	10%	(7)	75
PID/Gender: Dem Women	12%	(13)	74%	(81)	15%	(16)	110
PID/Gender: Ind Men	42%	(29)	24%	(17)	34%	(24)	70
PID/Gender: Ind Women	36%	(16)	26%	(12)	38%	(17)	45
PID/Gender: Rep Men	87%	(62)	8%	(5)	6%	(4)	71
PID/Gender: Rep Women	81%	(65)	2%	(2)	17%	(14)	80
Ideo: Liberal (1-3)	13%	(17)	70%	(91)	17%	(23)	130
Ideo: Moderate (4)	33%	(45)	44%	(60)	23%	(31)	135
Ideo: Conservative (5-7)	69%	(124)	17%	(31)	13%	(24)	179
Community: Urban	39%	(70)	48%	(85)	13%	(22)	178
Community: Suburban	42%	(99)	37%	(87)	21%	(50)	236
Community: Rural	49%	(19)	24%	(9)	27%	(10)	38
Military HHnm: Yes	42%	(49)	30%	(34)	28%	(32)	115
Military HH: No	41%	(139)	44%	(148)	15%	(51)	337
Employ: Private Sector	48%	(82)	40%	(68)	12%	(20)	170
Employ: Government	40%	(8)	53%	(11)	8%	(2)	21
Employ: Self-Employed	46%	(12)	39%	(10)	15%	(4)	26
Employ: Homemaker	56%	(15)	31%	(8)	13%	(3)	26
Employ: Student	21%	(5)	32%	(8)	47%	(12)	25
Employ: Retired	38%	(47)	43%	(53)	20%	(24)	124
Employ: Unemployed	29%	(13)	43%	(20)	28%	(13)	46
Employ: Other	36%	(5)	32%	(4)	32%	(4)	13

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(187)	40%	(182)	18%	(82)	452
Protestant	55%	(47)	37%	(32)	8%	(7)	86
Roman Catholic	53%	(61)	34%	(39)	13%	(16)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	7%	(0)	14%	(1)	5
Jewish	49%	(11)	39%	(9)	12%	(3)	23
Muslim	20%	(0)	—	(0)	80%	(2)	2
Buddhist	29%	(2)	70%	(6)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	30%	(7)	53%	(12)	17%	(4)	23
Agnostic	12%	(3)	66%	(18)	22%	(6)	27
Something else	38%	(30)	33%	(26)	29%	(23)	80
Nothing in particular	26%	(20)	48%	(38)	26%	(21)	79
Ideo/PID: Conservative Republican	85%	(100)	2%	(3)	12%	(15)	117
Ideo/PID: Moderate/Liberal Republican	79%	(25)	14%	(4)	7%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	79%	(67)	10%	(9)	85
Ideo/PID: Liberal Democrat	6%	(6)	80%	(80)	14%	(14)	100
Unfavorable of Biden and Trump	31%	(23)	15%	(11)	55%	(41)	76
2024 H2H Matchup: Biden Voter	4%	(7)	80%	(164)	17%	(34)	205
2024 H2H Matchup: Trump Voter	82%	(177)	5%	(12)	13%	(27)	216
2024 H2H Matchup: Would not Vote	6%	(0)	25%	(2)	69%	(5)	7
2024 H2H Matchup: Do not Know	13%	(3)	20%	(5)	67%	(16)	24
2022 House Vote: Democrat	6%	(12)	75%	(149)	19%	(38)	199
2022 House Vote: Republican	86%	(130)	3%	(4)	12%	(18)	152
2022 House Vote: Did not Vote	49%	(43)	31%	(28)	19%	(17)	88
2020 Vote: Joe Biden	9%	(20)	74%	(157)	16%	(35)	212
2020 Vote: Donald Trump	77%	(156)	6%	(12)	17%	(34)	202
2020 Vote: Someone Else	4%	(0)	55%	(5)	41%	(4)	10
2020 Vote: Did not Vote	39%	(11)	27%	(8)	35%	(10)	29
2016 Vote: Hillary Clinton	9%	(16)	79%	(131)	11%	(19)	165
2016 Vote: Donald Trump	76%	(135)	9%	(15)	15%	(27)	177
2016 Vote: Someone Else	33%	(5)	12%	(2)	55%	(8)	15
2020 Vote/PID: Not Biden/Democrat	7%	(1)	77%	(12)	16%	(3)	16

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(187)	40%	(182)	18%	(82)	452
2020 Vote/PID: Not Trump/Republican	51%	(9)	24%	(4)	24%	(4)	18
U.S. Economy: Wrong Track	53%	(174)	25%	(81)	23%	(75)	330
U.S. Economy: Right Direction	11%	(14)	83%	(101)	6%	(7)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	84%	(123)	12%	(17)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(176)	10%	(22)	12%	(26)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(5)	45%	(37)	48%	(39)	82
Top 2024 Issue: Economy	54%	(83)	30%	(46)	16%	(24)	153
Community/Gender: Urban Women	37%	(33)	46%	(41)	17%	(15)	89
Community/Gender: Urban Men	41%	(37)	50%	(44)	8%	(7)	89
Community/Gender: Rural Women	68%	(10)	19%	(3)	13%	(2)	15
Community/Gender: Rural Men	37%	(9)	28%	(7)	35%	(8)	24
Community/Gender: Suburban Women	38%	(50)	39%	(51)	23%	(30)	131
Community/Gender: Suburban Men	47%	(49)	35%	(36)	19%	(20)	104
Homeowner	41%	(138)	40%	(134)	18%	(61)	333
Renter	42%	(48)	40%	(45)	19%	(21)	114
Self + Household: White-Collar	49%	(92)	38%	(71)	13%	(25)	188
Self + Household: Blue Collar	36%	(71)	47%	(91)	17%	(33)	195
Union HH: Yes	46%	(22)	44%	(21)	10%	(5)	47
Union HH: No	41%	(165)	40%	(161)	19%	(78)	405
LGBTQ+: Yes	18%	(8)	65%	(29)	17%	(8)	45
LGBTQ+: No	44%	(179)	38%	(153)	18%	(75)	407
Motivated to Vote	41%	(165)	44%	(176)	15%	(61)	402
Parent: Yes	48%	(66)	42%	(58)	11%	(15)	140
Parent: No	39%	(121)	40%	(124)	22%	(68)	312
COVID Vaccine: Yes	33%	(116)	47%	(165)	20%	(70)	351
COVID Vaccine: No	70%	(71)	17%	(17)	12%	(12)	101
Student Loans: Yes	51%	(34)	29%	(20)	19%	(13)	67
Student Loans: No	40%	(153)	42%	(163)	18%	(69)	385
Favorable Opinion of Haley	50%	(69)	31%	(43)	18%	(25)	137
Unfavorable Opinion of Haley	36%	(66)	52%	(95)	12%	(22)	183
Prodigal Biden Voter	40%	(14)	25%	(9)	35%	(12)	35
Undecided Voter (DK/WNV)	11%	(3)	21%	(7)	68%	(21)	31

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(187)	40%	(182)	18%	(82)	452
Undecided Voter (DK)	13%	(3)	20%	(5)	67%	(16)	24
Watched Debate	44%	(149)	40%	(135)	15%	(52)	336
Watched Debate: Did not Watch	33%	(39)	40%	(47)	26%	(31)	116
Watched Debate: All of it	51%	(106)	38%	(80)	11%	(23)	210
Watched Debate: Some of it	34%	(42)	44%	(55)	23%	(28)	126
Continue His Campaign: Yes Biden	24%	(48)	67%	(134)	8%	(16)	199
Continue His Campaign: No Biden	56%	(129)	18%	(40)	26%	(60)	229
Continue His Campaign: Yes Trump	73%	(174)	17%	(40)	11%	(25)	239
Continue His Campaign: No Trump	5%	(10)	68%	(129)	27%	(52)	190
Conviction: Evidence	6%	(13)	75%	(163)	20%	(43)	218
Conviction: Motivation to Damage	82%	(162)	6%	(13)	12%	(23)	197
Conviction: DK/NO	36%	(13)	19%	(7)	45%	(16)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	35%	(156)	16%	(73)	452
Gender: Male	56%	(122)	32%	(69)	12%	(26)	217
Gender: Female	43%	(101)	37%	(87)	20%	(47)	235
Age: 18-34	45%	(54)	30%	(36)	25%	(30)	119
Age: 35-44	52%	(31)	31%	(19)	16%	(10)	60
Age: 45-64	53%	(83)	40%	(63)	7%	(11)	157
Age: 65+	47%	(54)	33%	(39)	19%	(23)	116
GenZers: 1997-2012	39%	(27)	31%	(21)	30%	(21)	68
Millennials: 1981-1996	54%	(58)	29%	(31)	17%	(18)	107
GenXers: 1965-1980	53%	(66)	40%	(50)	8%	(10)	125
Baby Boomers: 1946-1964	47%	(64)	37%	(50)	15%	(21)	135
Educ: < College	46%	(142)	35%	(107)	19%	(59)	309
Educ: Bachelors degree	53%	(49)	34%	(32)	13%	(12)	92
Educ: Post-grad	62%	(31)	34%	(17)	4%	(2)	51
Income: Under 50k	42%	(70)	40%	(66)	19%	(31)	167
Income: 50k-100k	49%	(86)	35%	(61)	17%	(30)	177
Income: 100k+	62%	(67)	27%	(29)	11%	(12)	108
Ethnicity: White (Non-Hispanic)	54%	(144)	34%	(92)	12%	(33)	270
Ethnicity: Hispanic	55%	(46)	34%	(28)	11%	(9)	83
Ethnicity: Black (Non-Hispanic)	37%	(15)	50%	(20)	13%	(5)	41
Ethnicity: Asian + Other (Non-Hispanic)	30%	(18)	27%	(16)	43%	(25)	58
All Christian	61%	(128)	30%	(63)	9%	(19)	210
All Non-Christian	44%	(15)	45%	(15)	11%	(4)	34
Atheist	30%	(7)	53%	(12)	17%	(4)	23
Agnostic/Nothing in particular	36%	(38)	42%	(44)	23%	(24)	106
Something Else	44%	(35)	28%	(23)	28%	(22)	80
Evangelical	57%	(56)	30%	(29)	13%	(13)	98
Non-Evangelical	56%	(103)	29%	(54)	15%	(27)	184
PID: Dem (no lean)	16%	(29)	71%	(132)	14%	(25)	186
PID: Ind (no lean)	54%	(62)	18%	(21)	28%	(32)	115
PID: Rep (no lean)	87%	(131)	3%	(4)	10%	(16)	151

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	35%	(156)	16%	(73)	452
PID/Gender: Dem Men	23%	(18)	69%	(52)	8%	(6)	75
PID/Gender: Dem Women	10%	(11)	72%	(80)	17%	(19)	110
PID/Gender: Ind Men	53%	(37)	21%	(15)	26%	(18)	70
PID/Gender: Ind Women	56%	(25)	14%	(6)	30%	(14)	45
PID/Gender: Rep Men	94%	(67)	4%	(3)	2%	(2)	71
PID/Gender: Rep Women	80%	(64)	2%	(1)	18%	(14)	80
Ideo: Liberal (1-3)	12%	(16)	67%	(87)	21%	(28)	130
Ideo: Moderate (4)	44%	(60)	38%	(52)	18%	(24)	135
Ideo: Conservative (5-7)	81%	(145)	10%	(18)	9%	(16)	179
Community: Urban	48%	(85)	37%	(67)	15%	(26)	178
Community: Suburban	49%	(115)	35%	(81)	17%	(39)	236
Community: Rural	58%	(22)	22%	(8)	20%	(8)	38
Military HHnm: Yes	55%	(64)	21%	(24)	24%	(28)	115
Military HH: No	47%	(159)	39%	(133)	13%	(45)	337
Employ: Private Sector	58%	(99)	33%	(56)	10%	(16)	170
Employ: Government	50%	(10)	42%	(9)	9%	(2)	21
Employ: Self-Employed	53%	(14)	34%	(9)	13%	(3)	26
Employ: Homemaker	57%	(15)	31%	(8)	12%	(3)	26
Employ: Student	23%	(6)	39%	(10)	38%	(9)	25
Employ: Retired	45%	(55)	37%	(46)	18%	(22)	124
Employ: Unemployed	42%	(19)	36%	(16)	23%	(10)	46
Employ: Other	35%	(5)	19%	(2)	46%	(6)	13

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	35%	(156)	16%	(73)	452
Protestant	58%	(50)	30%	(26)	12%	(10)	86
Roman Catholic	63%	(73)	30%	(34)	7%	(8)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	7%	(0)	14%	(1)	5
Jewish	49%	(11)	41%	(9)	10%	(2)	23
Muslim	11%	(0)	12%	(0)	78%	(2)	2
Buddhist	29%	(2)	70%	(6)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	30%	(7)	53%	(12)	17%	(4)	23
Agnostic	20%	(5)	57%	(15)	23%	(6)	27
Something else	44%	(35)	28%	(23)	28%	(22)	80
Nothing in particular	41%	(32)	36%	(29)	23%	(18)	79
Ideo/PID: Conservative Republican	89%	(104)	—	(0)	11%	(12)	117
Ideo/PID: Moderate/Liberal Republican	81%	(26)	11%	(4)	8%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	29%	(25)	62%	(53)	8%	(7)	85
Ideo/PID: Liberal Democrat	4%	(4)	79%	(79)	17%	(17)	100
Unfavorable of Biden and Trump	49%	(37)	5%	(4)	46%	(35)	76
2024 H2H Matchup: Biden Voter	7%	(15)	75%	(154)	18%	(36)	205
2024 H2H Matchup: Trump Voter	91%	(196)	1%	(2)	8%	(18)	216
2024 H2H Matchup: Would not Vote	29%	(2)	—	(0)	71%	(5)	7
2024 H2H Matchup: Do not Know	41%	(10)	5%	(1)	54%	(13)	24
2022 House Vote: Democrat	16%	(31)	66%	(132)	18%	(36)	199
2022 House Vote: Republican	91%	(138)	2%	(3)	7%	(11)	152
2022 House Vote: Did not Vote	59%	(52)	24%	(21)	17%	(15)	88
2020 Vote: Joe Biden	17%	(37)	67%	(143)	15%	(32)	212
2020 Vote: Donald Trump	85%	(171)	3%	(6)	12%	(24)	202
2020 Vote: Someone Else	33%	(3)	20%	(2)	47%	(5)	10
2020 Vote: Did not Vote	40%	(12)	19%	(5)	41%	(12)	29
2016 Vote: Hillary Clinton	15%	(25)	71%	(118)	13%	(22)	165
2016 Vote: Donald Trump	87%	(154)	5%	(8)	8%	(15)	177
2016 Vote: Someone Else	47%	(7)	7%	(1)	46%	(7)	15
2020 Vote/PID: Not Biden/Democrat	26%	(4)	43%	(7)	31%	(5)	16

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	35%	(156)	16%	(73)	452
2020 Vote/PID: Not Trump/Republican	50%	(9)	16%	(3)	34%	(6)	18
U.S. Economy: Wrong Track	60%	(199)	20%	(67)	19%	(64)	330
U.S. Economy: Right Direction	20%	(24)	73%	(89)	7%	(9)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(11)	80%	(117)	12%	(18)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(200)	4%	(8)	7%	(16)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(12)	38%	(31)	47%	(38)	82
Top 2024 Issue: Economy	62%	(95)	22%	(34)	16%	(25)	153
Community/Gender: Urban Women	41%	(36)	39%	(35)	20%	(18)	89
Community/Gender: Urban Men	55%	(49)	36%	(32)	9%	(8)	89
Community/Gender: Rural Women	80%	(12)	19%	(3)	2%	(0)	15
Community/Gender: Rural Men	44%	(10)	24%	(6)	32%	(7)	24
Community/Gender: Suburban Women	40%	(53)	38%	(50)	22%	(29)	131
Community/Gender: Suburban Men	60%	(62)	30%	(32)	10%	(11)	104
Homeowner	50%	(166)	34%	(114)	16%	(52)	333
Renter	48%	(55)	34%	(39)	18%	(20)	114
Self + Household: White-Collar	54%	(101)	35%	(66)	11%	(21)	188
Self + Household: Blue Collar	49%	(95)	35%	(67)	17%	(32)	195
Union HH: Yes	56%	(26)	39%	(19)	5%	(2)	47
Union HH: No	49%	(196)	34%	(138)	17%	(70)	405
LGBTQ+: Yes	27%	(12)	55%	(25)	19%	(8)	45
LGBTQ+: No	52%	(211)	32%	(132)	16%	(64)	407
Motivated to Vote	49%	(197)	38%	(152)	13%	(53)	402
Parent: Yes	52%	(72)	35%	(48)	14%	(19)	140
Parent: No	48%	(151)	35%	(108)	17%	(54)	312
COVID Vaccine: Yes	41%	(144)	41%	(142)	18%	(65)	351
COVID Vaccine: No	78%	(79)	14%	(14)	8%	(8)	101
Student Loans: Yes	57%	(38)	27%	(18)	17%	(11)	67
Student Loans: No	48%	(185)	36%	(139)	16%	(62)	385
Favorable Opinion of Haley	65%	(89)	24%	(32)	12%	(16)	137
Unfavorable Opinion of Haley	44%	(81)	46%	(85)	9%	(17)	183
Prodigal Biden Voter	69%	(24)	7%	(2)	24%	(8)	35
Undecided Voter (DK/WNV)	38%	(12)	4%	(1)	58%	(18)	31

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	35%	(156)	16%	(73)	452
Undecided Voter (DK)	41%	(10)	5%	(1)	54%	(13)	24
Watched Debate	52%	(174)	35%	(119)	13%	(43)	336
Watched Debate: Did not Watch	42%	(49)	32%	(37)	26%	(30)	116
Watched Debate: All of it	58%	(123)	35%	(74)	6%	(13)	210
Watched Debate: Some of it	41%	(51)	36%	(45)	23%	(29)	126
Continue His Campaign: Yes Biden	27%	(53)	64%	(128)	9%	(18)	199
Continue His Campaign: No Biden	71%	(162)	9%	(22)	20%	(46)	229
Continue His Campaign: Yes Trump	81%	(194)	12%	(28)	7%	(16)	239
Continue His Campaign: No Trump	13%	(25)	62%	(117)	25%	(48)	190
Conviction: Evidence	13%	(29)	66%	(145)	20%	(44)	218
Conviction: Motivation to Damage	90%	(177)	2%	(4)	9%	(17)	197
Conviction: DK/NO	47%	(17)	22%	(8)	32%	(12)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(249)	31%	(140)	14%	(63)	452
Gender: Male	61%	(133)	26%	(56)	13%	(28)	217
Gender: Female	49%	(116)	36%	(84)	15%	(35)	235
Age: 18-34	47%	(56)	31%	(36)	22%	(27)	119
Age: 35-44	49%	(29)	38%	(23)	13%	(8)	60
Age: 45-64	63%	(99)	26%	(40)	11%	(17)	157
Age: 65+	55%	(64)	34%	(40)	10%	(12)	116
GenZers: 1997-2012	43%	(29)	36%	(24)	21%	(14)	68
Millennials: 1981-1996	52%	(56)	30%	(32)	18%	(19)	107
GenXers: 1965-1980	60%	(75)	26%	(33)	14%	(17)	125
Baby Boomers: 1946-1964	57%	(77)	34%	(47)	9%	(12)	135
Educ: < College	55%	(171)	31%	(95)	14%	(42)	309
Educ: Bachelors degree	48%	(45)	32%	(29)	20%	(18)	92
Educ: Post-grad	65%	(33)	30%	(15)	5%	(3)	51
Income: Under 50k	48%	(80)	35%	(58)	18%	(30)	167
Income: 50k-100k	60%	(106)	27%	(48)	13%	(23)	177
Income: 100k+	59%	(63)	31%	(33)	10%	(11)	108
Ethnicity: White (Non-Hispanic)	59%	(159)	29%	(79)	12%	(32)	270
Ethnicity: Hispanic	44%	(37)	39%	(32)	17%	(14)	83
Ethnicity: Black (Non-Hispanic)	44%	(18)	45%	(18)	12%	(5)	41
Ethnicity: Asian + Other (Non-Hispanic)	61%	(35)	17%	(10)	22%	(13)	58
All Christian	62%	(130)	31%	(65)	8%	(16)	210
All Non-Christian	59%	(20)	29%	(10)	12%	(4)	34
Atheist	39%	(9)	40%	(9)	21%	(5)	23
Agnostic/Nothing in particular	40%	(43)	34%	(36)	25%	(27)	106
Something Else	60%	(48)	25%	(20)	15%	(12)	80
Evangelical	63%	(62)	27%	(26)	10%	(9)	98
Non-Evangelical	61%	(111)	30%	(56)	9%	(17)	184
PID: Dem (no lean)	22%	(41)	63%	(118)	14%	(26)	186
PID: Ind (no lean)	59%	(68)	15%	(18)	25%	(29)	115
PID: Rep (no lean)	92%	(139)	3%	(4)	5%	(8)	151

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Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(249)	31%	(140)	14%	(63)	452
PID/Gender: Dem Men	30%	(22)	56%	(42)	15%	(11)	75
PID/Gender: Dem Women	17%	(19)	69%	(76)	14%	(15)	110
PID/Gender: Ind Men	61%	(43)	16%	(11)	23%	(16)	70
PID/Gender: Ind Women	56%	(25)	14%	(6)	30%	(13)	45
PID/Gender: Rep Men	95%	(68)	4%	(3)	2%	(1)	71
PID/Gender: Rep Women	90%	(72)	2%	(1)	8%	(7)	80
Ideo: Liberal (1-3)	24%	(32)	55%	(72)	20%	(26)	130
Ideo: Moderate (4)	50%	(68)	35%	(47)	15%	(21)	135
Ideo: Conservative (5-7)	82%	(147)	11%	(20)	6%	(11)	179
Community: Urban	50%	(89)	35%	(63)	15%	(26)	178
Community: Suburban	58%	(138)	29%	(68)	13%	(30)	236
Community: Rural	59%	(23)	24%	(9)	18%	(7)	38
Military HHnm: Yes	74%	(84)	16%	(18)	11%	(12)	115
Military HH: No	49%	(165)	36%	(121)	15%	(51)	337
Employ: Private Sector	58%	(100)	29%	(50)	12%	(21)	170
Employ: Government	39%	(8)	44%	(9)	16%	(3)	21
Employ: Self-Employed	55%	(14)	26%	(7)	19%	(5)	26
Employ: Homemaker	60%	(16)	28%	(7)	12%	(3)	26
Employ: Student	52%	(13)	20%	(5)	28%	(7)	25
Employ: Retired	55%	(68)	37%	(45)	8%	(10)	124
Employ: Unemployed	52%	(24)	26%	(12)	22%	(10)	46
Employ: Other	43%	(6)	29%	(4)	28%	(4)	13

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(249)	31%	(140)	14%	(63)	452
Protestant	68%	(58)	25%	(22)	7%	(6)	86
Roman Catholic	58%	(67)	35%	(40)	7%	(8)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	61%	(3)	7%	(0)	31%	(1)	5
Jewish	49%	(11)	39%	(9)	12%	(3)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	91%	(8)	7%	(1)	2%	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	39%	(9)	40%	(9)	21%	(5)	23
Agnostic	28%	(8)	28%	(8)	44%	(12)	27
Something else	60%	(48)	25%	(20)	15%	(12)	80
Nothing in particular	45%	(35)	37%	(29)	19%	(15)	79
Ideo/PID: Conservative Republican	94%	(110)	1%	(2)	4%	(5)	117
Ideo/PID: Moderate/Liberal Republican	86%	(28)	7%	(2)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	28%	(24)	62%	(52)	10%	(8)	85
Ideo/PID: Liberal Democrat	17%	(17)	66%	(66)	17%	(17)	100
Unfavorable of Biden and Trump	53%	(40)	7%	(6)	39%	(30)	76
2024 H2H Matchup: Biden Voter	21%	(43)	61%	(126)	18%	(37)	205
2024 H2H Matchup: Trump Voter	91%	(195)	5%	(11)	4%	(9)	216
2024 H2H Matchup: Would not Vote	15%	(1)	15%	(1)	71%	(5)	7
2024 H2H Matchup: Do not Know	42%	(10)	7%	(2)	51%	(12)	24
2022 House Vote: Democrat	30%	(59)	55%	(110)	15%	(30)	199
2022 House Vote: Republican	92%	(140)	3%	(5)	5%	(8)	152
2022 House Vote: Did not Vote	54%	(47)	29%	(25)	17%	(15)	88
2020 Vote: Joe Biden	22%	(46)	62%	(132)	16%	(34)	212
2020 Vote: Donald Trump	92%	(185)	1%	(2)	7%	(15)	202
2020 Vote: Someone Else	33%	(3)	5%	(1)	61%	(6)	10
2020 Vote: Did not Vote	53%	(16)	18%	(5)	29%	(8)	29
2016 Vote: Hillary Clinton	22%	(36)	65%	(107)	13%	(22)	165
2016 Vote: Donald Trump	88%	(156)	6%	(11)	6%	(10)	177
2016 Vote: Someone Else	48%	(7)	4%	(1)	48%	(7)	15
2020 Vote/PID: Not Biden/Democrat	45%	(7)	32%	(5)	24%	(4)	16

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(249)	31%	(140)	14%	(63)	452
2020 Vote/PID: Not Trump/Republican	60%	(11)	16%	(3)	24%	(4)	18
U.S. Economy: Wrong Track	67%	(222)	18%	(60)	15%	(48)	330
U.S. Economy: Right Direction	22%	(27)	65%	(79)	13%	(15)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(30)	69%	(100)	11%	(16)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(199)	7%	(15)	5%	(10)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(21)	29%	(24)	45%	(37)	82
Top 2024 Issue: Economy	60%	(92)	26%	(39)	14%	(21)	153
Community/Gender: Urban Women	43%	(38)	37%	(33)	20%	(18)	89
Community/Gender: Urban Men	57%	(50)	34%	(30)	10%	(8)	89
Community/Gender: Rural Women	76%	(11)	24%	(4)	—	(0)	15
Community/Gender: Rural Men	48%	(11)	23%	(6)	29%	(7)	24
Community/Gender: Suburban Women	51%	(67)	36%	(47)	13%	(17)	131
Community/Gender: Suburban Men	68%	(71)	20%	(21)	12%	(13)	104
Homeowner	57%	(189)	30%	(100)	13%	(43)	333
Renter	51%	(58)	32%	(36)	17%	(20)	114
Self + Household: White-Collar	58%	(108)	35%	(66)	7%	(13)	188
Self + Household: Blue Collar	59%	(115)	26%	(50)	16%	(30)	195
Union HH: Yes	59%	(28)	29%	(14)	12%	(6)	47
Union HH: No	55%	(221)	31%	(126)	14%	(58)	405
LGBTQ+: Yes	31%	(14)	45%	(20)	25%	(11)	45
LGBTQ+: No	58%	(235)	29%	(119)	13%	(52)	407
Motivated to Vote	57%	(228)	31%	(125)	12%	(50)	402
Parent: Yes	54%	(75)	27%	(38)	19%	(27)	140
Parent: No	56%	(174)	32%	(101)	12%	(37)	312
COVID Vaccine: Yes	48%	(169)	36%	(128)	15%	(54)	351
COVID Vaccine: No	79%	(80)	11%	(12)	9%	(9)	101
Student Loans: Yes	45%	(30)	39%	(26)	16%	(11)	67
Student Loans: No	57%	(219)	29%	(113)	14%	(53)	385
Favorable Opinion of Haley	68%	(94)	21%	(28)	11%	(15)	137
Unfavorable Opinion of Haley	48%	(88)	40%	(74)	12%	(22)	183
Prodigal Biden Voter	44%	(15)	33%	(12)	23%	(8)	35
Undecided Voter (DK/WNV)	35%	(11)	9%	(3)	56%	(18)	31

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(249)	31%	(140)	14%	(63)	452
Undecided Voter (DK)	42%	(10)	7%	(2)	51%	(12)	24
Watched Debate	58%	(194)	30%	(101)	12%	(40)	336
Watched Debate: Did not Watch	47%	(55)	33%	(38)	20%	(23)	116
Watched Debate: All of it	63%	(133)	30%	(63)	7%	(14)	210
Watched Debate: Some of it	49%	(61)	30%	(38)	21%	(27)	126
Continue His Campaign: Yes Biden	30%	(60)	58%	(115)	12%	(24)	199
Continue His Campaign: No Biden	77%	(178)	8%	(19)	14%	(33)	229
Continue His Campaign: Yes Trump	83%	(198)	10%	(25)	7%	(16)	239
Continue His Campaign: No Trump	22%	(41)	57%	(108)	22%	(41)	190
Conviction: Evidence	24%	(53)	56%	(123)	20%	(43)	218
Conviction: Motivation to Damage	88%	(174)	7%	(13)	5%	(10)	197
Conviction: DK/NO	62%	(23)	9%	(3)	29%	(11)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	32%	(145)	19%	(84)	452
Gender: Male	54%	(116)	33%	(73)	13%	(28)	217
Gender: Female	45%	(106)	31%	(73)	24%	(56)	235
Age: 18-34	46%	(55)	22%	(26)	33%	(39)	119
Age: 35-44	54%	(32)	33%	(20)	13%	(8)	60
Age: 45-64	53%	(83)	37%	(58)	10%	(16)	157
Age: 65+	46%	(53)	36%	(42)	18%	(21)	116
GenZers: 1997-2012	46%	(31)	20%	(13)	35%	(24)	68
Millennials: 1981-1996	51%	(55)	27%	(29)	21%	(23)	107
GenXers: 1965-1980	55%	(68)	35%	(44)	10%	(13)	125
Baby Boomers: 1946-1964	42%	(57)	42%	(56)	16%	(22)	135
Educ: < College	47%	(145)	34%	(104)	19%	(60)	309
Educ: Bachelors degree	56%	(52)	26%	(24)	18%	(16)	92
Educ: Post-grad	51%	(26)	33%	(17)	15%	(8)	51
Income: Under 50k	41%	(69)	34%	(58)	24%	(41)	167
Income: 50k-100k	57%	(101)	31%	(55)	12%	(21)	177
Income: 100k+	49%	(53)	30%	(33)	20%	(22)	108
Ethnicity: White (Non-Hispanic)	50%	(135)	33%	(90)	17%	(45)	270
Ethnicity: Hispanic	55%	(45)	28%	(24)	17%	(14)	83
Ethnicity: Black (Non-Hispanic)	41%	(17)	41%	(17)	18%	(8)	41
Ethnicity: Asian + Other (Non-Hispanic)	44%	(26)	27%	(15)	29%	(17)	58
All Christian	55%	(117)	30%	(63)	15%	(31)	210
All Non-Christian	47%	(16)	42%	(14)	11%	(4)	34
Atheist	20%	(4)	60%	(14)	20%	(5)	23
Agnostic/Nothing in particular	34%	(36)	33%	(35)	33%	(34)	106
Something Else	62%	(50)	25%	(20)	13%	(10)	80
Evangelical	64%	(63)	27%	(26)	9%	(9)	98
Non-Evangelical	54%	(99)	29%	(53)	17%	(31)	184
PID: Dem (no lean)	13%	(24)	61%	(113)	26%	(49)	186
PID: Ind (no lean)	55%	(63)	22%	(26)	23%	(26)	115
PID: Rep (no lean)	90%	(136)	4%	(6)	6%	(9)	151

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	32%	(145)	19%	(84)	452
PID/Gender: Dem Men	18%	(14)	65%	(49)	17%	(13)	75
PID/Gender: Dem Women	9%	(10)	58%	(64)	33%	(36)	110
PID/Gender: Ind Men	57%	(40)	26%	(18)	17%	(12)	70
PID/Gender: Ind Women	51%	(23)	17%	(8)	31%	(14)	45
PID/Gender: Rep Men	88%	(63)	8%	(6)	4%	(3)	71
PID/Gender: Rep Women	92%	(73)	1%	(0)	8%	(6)	80
Ideo: Liberal (1-3)	14%	(18)	63%	(82)	24%	(31)	130
Ideo: Moderate (4)	47%	(64)	31%	(43)	22%	(29)	135
Ideo: Conservative (5-7)	77%	(138)	12%	(21)	11%	(20)	179
Community: Urban	42%	(74)	38%	(67)	20%	(36)	178
Community: Suburban	54%	(127)	29%	(68)	17%	(40)	236
Community: Rural	55%	(21)	26%	(10)	19%	(7)	38
Military HHnm: Yes	63%	(73)	23%	(26)	14%	(16)	115
Military HH: No	44%	(150)	35%	(119)	20%	(68)	337
Employ: Private Sector	47%	(81)	35%	(59)	18%	(30)	170
Employ: Government	52%	(11)	41%	(8)	8%	(2)	21
Employ: Self-Employed	60%	(16)	24%	(6)	16%	(4)	26
Employ: Homemaker	64%	(17)	27%	(7)	9%	(2)	26
Employ: Student	65%	(16)	20%	(5)	16%	(4)	25
Employ: Retired	48%	(59)	36%	(44)	16%	(20)	124
Employ: Unemployed	41%	(19)	25%	(11)	34%	(16)	46
Employ: Other	34%	(5)	24%	(3)	42%	(6)	13

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	32%	(145)	19%	(84)	452
Protestant	63%	(54)	26%	(23)	10%	(9)	86
Roman Catholic	50%	(58)	32%	(37)	18%	(21)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	7%	(0)	33%	(2)	5
Jewish	50%	(11)	39%	(9)	11%	(2)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	40%	(3)	60%	(5)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	20%	(4)	60%	(14)	20%	(5)	23
Agnostic	21%	(6)	50%	(13)	29%	(8)	27
Something else	62%	(50)	25%	(20)	13%	(10)	80
Nothing in particular	38%	(30)	28%	(22)	34%	(27)	79
Ideo/PID: Conservative Republican	91%	(106)	4%	(5)	5%	(6)	117
Ideo/PID: Moderate/Liberal Republican	85%	(27)	5%	(2)	9%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	23%	(20)	47%	(40)	30%	(25)	85
Ideo/PID: Liberal Democrat	4%	(4)	74%	(73)	22%	(22)	100
Unfavorable of Biden and Trump	44%	(33)	6%	(5)	50%	(38)	76
2024 H2H Matchup: Biden Voter	14%	(28)	66%	(135)	21%	(42)	205
2024 H2H Matchup: Trump Voter	86%	(186)	5%	(10)	9%	(20)	216
2024 H2H Matchup: Would not Vote	34%	(2)	—	(0)	66%	(5)	7
2024 H2H Matchup: Do not Know	26%	(6)	2%	(1)	72%	(17)	24
2022 House Vote: Democrat	19%	(38)	60%	(120)	20%	(41)	199
2022 House Vote: Republican	88%	(135)	5%	(7)	7%	(10)	152
2022 House Vote: Did not Vote	54%	(48)	20%	(18)	25%	(22)	88
2020 Vote: Joe Biden	15%	(31)	59%	(125)	27%	(56)	212
2020 Vote: Donald Trump	87%	(175)	7%	(14)	7%	(13)	202
2020 Vote: Someone Else	33%	(3)	20%	(2)	47%	(5)	10
2020 Vote: Did not Vote	48%	(14)	17%	(5)	35%	(10)	29
2016 Vote: Hillary Clinton	9%	(14)	72%	(119)	19%	(32)	165
2016 Vote: Donald Trump	86%	(152)	4%	(7)	10%	(19)	177
2016 Vote: Someone Else	28%	(4)	13%	(2)	59%	(9)	15
2020 Vote/PID: Not Biden/Democrat	14%	(2)	59%	(9)	27%	(4)	16

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	32%	(145)	19%	(84)	452
2020 Vote/PID: Not Trump/Republican	68%	(12)	7%	(1)	25%	(4)	18
U.S. Economy: Wrong Track	62%	(206)	17%	(55)	21%	(69)	330
U.S. Economy: Right Direction	14%	(17)	74%	(90)	12%	(15)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(24)	69%	(100)	15%	(22)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(187)	8%	(18)	9%	(20)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(13)	33%	(27)	52%	(42)	82
Top 2024 Issue: Economy	61%	(93)	21%	(33)	18%	(27)	153
Community/Gender: Urban Women	40%	(36)	32%	(29)	28%	(25)	89
Community/Gender: Urban Men	44%	(39)	43%	(38)	13%	(12)	89
Community/Gender: Rural Women	80%	(12)	19%	(3)	2%	(0)	15
Community/Gender: Rural Men	40%	(10)	30%	(7)	30%	(7)	24
Community/Gender: Suburban Women	45%	(59)	31%	(41)	24%	(31)	131
Community/Gender: Suburban Men	65%	(68)	26%	(27)	9%	(9)	104
Homeowner	50%	(167)	33%	(109)	17%	(58)	333
Renter	47%	(54)	29%	(33)	23%	(27)	114
Self + Household: White-Collar	53%	(100)	32%	(61)	14%	(27)	188
Self + Household: Blue Collar	49%	(95)	36%	(70)	15%	(29)	195
Union HH: Yes	43%	(21)	49%	(23)	7%	(4)	47
Union HH: No	50%	(202)	30%	(122)	20%	(81)	405
LGBTQ+: Yes	40%	(18)	33%	(15)	27%	(12)	45
LGBTQ+: No	50%	(205)	32%	(130)	18%	(72)	407
Motivated to Vote	49%	(199)	35%	(143)	15%	(61)	402
Parent: Yes	52%	(72)	33%	(46)	15%	(21)	140
Parent: No	48%	(150)	32%	(99)	20%	(63)	312
COVID Vaccine: Yes	41%	(145)	37%	(131)	21%	(74)	351
COVID Vaccine: No	77%	(78)	14%	(14)	10%	(10)	101
Student Loans: Yes	33%	(22)	28%	(19)	38%	(25)	67
Student Loans: No	52%	(200)	33%	(126)	15%	(59)	385
Favorable Opinion of Haley	63%	(86)	26%	(35)	12%	(16)	137
Unfavorable Opinion of Haley	42%	(77)	43%	(79)	15%	(27)	183
Prodigal Biden Voter	40%	(14)	5%	(2)	55%	(19)	35
Undecided Voter (DK/WNV)	28%	(9)	2%	(1)	70%	(22)	31

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(223)	32%	(145)	19%	(84)	452
Undecided Voter (DK)	26%	(6)	2%	(1)	72%	(17)	24
Watched Debate	52%	(175)	34%	(113)	14%	(48)	336
Watched Debate: Did not Watch	41%	(47)	28%	(32)	31%	(36)	116
Watched Debate: All of it	57%	(121)	34%	(71)	9%	(19)	210
Watched Debate: Some of it	43%	(55)	33%	(42)	23%	(29)	126
Continue His Campaign: Yes Biden	23%	(45)	61%	(121)	16%	(32)	199
Continue His Campaign: No Biden	73%	(166)	9%	(21)	18%	(42)	229
Continue His Campaign: Yes Trump	77%	(185)	13%	(30)	10%	(24)	239
Continue His Campaign: No Trump	18%	(34)	55%	(105)	27%	(51)	190
Conviction: Evidence	18%	(40)	58%	(126)	24%	(52)	218
Conviction: Motivation to Damage	86%	(169)	5%	(10)	9%	(18)	197
Conviction: DK/NO	36%	(13)	24%	(9)	40%	(15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(134)	49%	(221)	22%	(97)	452
Gender: Male	34%	(73)	51%	(109)	16%	(34)	217
Gender: Female	26%	(61)	47%	(111)	27%	(64)	235
Age: 18-34	26%	(31)	52%	(62)	23%	(27)	119
Age: 35-44	31%	(19)	44%	(26)	25%	(15)	60
Age: 45-64	35%	(55)	49%	(76)	16%	(26)	157
Age: 65+	25%	(29)	49%	(56)	26%	(30)	116
GenZers: 1997-2012	14%	(10)	56%	(38)	29%	(20)	68
Millennials: 1981-1996	37%	(40)	43%	(47)	19%	(21)	107
GenXers: 1965-1980	35%	(44)	45%	(56)	20%	(25)	125
Baby Boomers: 1946-1964	28%	(38)	54%	(73)	18%	(24)	135
Educ: < College	27%	(85)	49%	(150)	24%	(74)	309
Educ: Bachelors degree	36%	(34)	46%	(43)	17%	(16)	92
Educ: Post-grad	30%	(15)	56%	(28)	14%	(7)	51
Income: Under 50k	27%	(45)	46%	(78)	27%	(45)	167
Income: 50k-100k	26%	(46)	51%	(91)	23%	(40)	177
Income: 100k+	40%	(43)	48%	(52)	12%	(13)	108
Ethnicity: White (Non-Hispanic)	29%	(78)	48%	(130)	23%	(62)	270
Ethnicity: Hispanic	41%	(34)	48%	(40)	11%	(9)	83
Ethnicity: Black (Non-Hispanic)	22%	(9)	58%	(24)	20%	(8)	41
Ethnicity: Asian + Other (Non-Hispanic)	21%	(12)	47%	(27)	33%	(19)	58
All Christian	37%	(77)	43%	(91)	20%	(42)	210
All Non-Christian	28%	(9)	49%	(17)	23%	(8)	34
Atheist	21%	(5)	69%	(16)	10%	(2)	23
Agnostic/Nothing in particular	16%	(17)	63%	(67)	21%	(22)	106
Something Else	32%	(26)	38%	(31)	29%	(24)	80
Evangelical	42%	(41)	38%	(37)	20%	(20)	98
Non-Evangelical	32%	(59)	44%	(80)	24%	(44)	184
PID: Dem (no lean)	4%	(8)	83%	(154)	13%	(24)	186
PID: Ind (no lean)	28%	(32)	37%	(43)	35%	(40)	115
PID: Rep (no lean)	62%	(93)	16%	(24)	22%	(34)	151

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(134)	49%	(221)	22%	(97)	452
PID/Gender: Dem Men	2%	(1)	91%	(69)	7%	(5)	75
PID/Gender: Dem Women	6%	(7)	77%	(85)	17%	(18)	110
PID/Gender: Ind Men	34%	(24)	39%	(28)	27%	(19)	70
PID/Gender: Ind Women	20%	(9)	34%	(15)	47%	(21)	45
PID/Gender: Rep Men	68%	(48)	19%	(13)	14%	(10)	71
PID/Gender: Rep Women	56%	(45)	14%	(11)	30%	(24)	80
Ideo: Liberal (1-3)	9%	(12)	75%	(98)	15%	(20)	130
Ideo: Moderate (4)	29%	(39)	47%	(63)	25%	(33)	135
Ideo: Conservative (5-7)	46%	(82)	33%	(59)	21%	(38)	179
Community: Urban	25%	(44)	55%	(97)	20%	(36)	178
Community: Suburban	32%	(76)	47%	(111)	21%	(49)	236
Community: Rural	36%	(14)	32%	(12)	32%	(12)	38
Military HHnm: Yes	29%	(34)	47%	(54)	24%	(27)	115
Military HH: No	30%	(100)	49%	(167)	21%	(70)	337
Employ: Private Sector	38%	(64)	48%	(82)	14%	(24)	170
Employ: Government	27%	(6)	53%	(11)	20%	(4)	21
Employ: Self-Employed	37%	(10)	45%	(12)	18%	(5)	26
Employ: Homemaker	34%	(9)	28%	(7)	38%	(10)	26
Employ: Student	15%	(4)	70%	(18)	15%	(4)	25
Employ: Retired	23%	(29)	52%	(64)	25%	(31)	124
Employ: Unemployed	21%	(10)	46%	(21)	34%	(15)	46
Employ: Other	27%	(4)	40%	(5)	32%	(4)	13

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(134)	49%	(221)	22%	(97)	452
Protestant	39%	(33)	32%	(28)	29%	(25)	86
Roman Catholic	35%	(41)	51%	(60)	13%	(15)	116
Mormon	—	(0)	65%	(2)	35%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	63%	(3)	35%	(2)	2%	(0)	5
Jewish	33%	(8)	47%	(11)	20%	(4)	23
Muslim	11%	(0)	12%	(0)	78%	(2)	2
Buddhist	21%	(2)	70%	(6)	8%	(1)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	21%	(5)	69%	(16)	10%	(2)	23
Agnostic	9%	(2)	67%	(18)	24%	(6)	27
Something else	32%	(26)	38%	(31)	29%	(24)	80
Nothing in particular	18%	(14)	62%	(49)	20%	(16)	79
Ideo/PID: Conservative Republican	59%	(68)	16%	(18)	26%	(30)	117
Ideo/PID: Moderate/Liberal Republican	76%	(24)	19%	(6)	5%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	81%	(69)	12%	(10)	85
Ideo/PID: Liberal Democrat	2%	(2)	85%	(85)	12%	(12)	100
Unfavorable of Biden and Trump	13%	(10)	36%	(27)	51%	(39)	76
2024 H2H Matchup: Biden Voter	3%	(6)	85%	(174)	13%	(26)	205
2024 H2H Matchup: Trump Voter	59%	(127)	16%	(35)	25%	(53)	216
2024 H2H Matchup: Would not Vote	6%	(0)	14%	(1)	80%	(6)	7
2024 H2H Matchup: Do not Know	1%	(0)	44%	(11)	54%	(13)	24
2022 House Vote: Democrat	7%	(13)	81%	(160)	13%	(26)	199
2022 House Vote: Republican	67%	(101)	13%	(20)	20%	(31)	152
2022 House Vote: Did not Vote	22%	(19)	43%	(38)	35%	(30)	88
2020 Vote: Joe Biden	6%	(12)	81%	(171)	13%	(28)	212
2020 Vote: Donald Trump	56%	(114)	18%	(36)	26%	(52)	202
2020 Vote: Someone Else	2%	(0)	46%	(4)	52%	(5)	10
2020 Vote: Did not Vote	26%	(8)	31%	(9)	43%	(13)	29
2016 Vote: Hillary Clinton	6%	(9)	88%	(145)	7%	(11)	165
2016 Vote: Donald Trump	57%	(101)	15%	(27)	27%	(48)	177
2016 Vote: Someone Else	—	(0)	29%	(4)	71%	(11)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	74%	(12)	26%	(4)	16

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(134)	49%	(221)	22%	(97)	452
2020 Vote/PID: Not Trump/Republican	34%	(6)	49%	(9)	17%	(3)	18
U.S. Economy: Wrong Track	38%	(124)	35%	(116)	27%	(90)	330
U.S. Economy: Right Direction	8%	(9)	86%	(105)	7%	(8)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	88%	(128)	8%	(12)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(125)	20%	(44)	25%	(55)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(3)	60%	(49)	36%	(30)	82
Top 2024 Issue: Economy	30%	(46)	44%	(67)	26%	(40)	153
Community/Gender: Urban Women	25%	(23)	52%	(47)	22%	(20)	89
Community/Gender: Urban Men	24%	(22)	57%	(51)	19%	(16)	89
Community/Gender: Rural Women	54%	(8)	19%	(3)	28%	(4)	15
Community/Gender: Rural Men	26%	(6)	40%	(9)	34%	(8)	24
Community/Gender: Suburban Women	23%	(30)	47%	(62)	30%	(40)	131
Community/Gender: Suburban Men	44%	(46)	47%	(50)	9%	(9)	104
Homeowner	30%	(100)	51%	(169)	19%	(64)	333
Renter	28%	(32)	44%	(50)	28%	(32)	114
Self + Household: White-Collar	36%	(67)	45%	(84)	19%	(36)	188
Self + Household: Blue Collar	29%	(56)	51%	(99)	20%	(40)	195
Union HH: Yes	33%	(16)	53%	(25)	14%	(7)	47
Union HH: No	29%	(118)	48%	(196)	22%	(91)	405
LGBTQ+: Yes	13%	(6)	63%	(29)	24%	(11)	45
LGBTQ+: No	31%	(128)	47%	(192)	21%	(87)	407
Motivated to Vote	31%	(124)	49%	(197)	20%	(81)	402
Parent: Yes	37%	(52)	46%	(64)	17%	(23)	140
Parent: No	26%	(82)	50%	(157)	24%	(74)	312
COVID Vaccine: Yes	23%	(80)	58%	(203)	19%	(68)	351
COVID Vaccine: No	53%	(54)	17%	(18)	29%	(30)	101
Student Loans: Yes	30%	(20)	51%	(34)	19%	(13)	67
Student Loans: No	30%	(114)	48%	(187)	22%	(84)	385
Favorable Opinion of Haley	40%	(55)	38%	(52)	22%	(31)	137
Unfavorable Opinion of Haley	28%	(51)	56%	(103)	16%	(30)	183
Prodigal Biden Voter	19%	(7)	55%	(19)	26%	(9)	35
Undecided Voter (DK/WNV)	3%	(1)	37%	(12)	60%	(19)	31

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(134)	49%	(221)	22%	(97)	452
Undecided Voter (DK)	1%	(0)	44%	(11)	54%	(13)	24
Watched Debate	34%	(114)	47%	(158)	19%	(64)	336
Watched Debate: Did not Watch	17%	(20)	54%	(63)	28%	(33)	116
Watched Debate: All of it	39%	(81)	44%	(92)	17%	(37)	210
Watched Debate: Some of it	26%	(33)	52%	(65)	22%	(28)	126
Continue His Campaign: Yes Biden	14%	(28)	75%	(149)	11%	(22)	199
Continue His Campaign: No Biden	46%	(105)	29%	(67)	25%	(57)	229
Continue His Campaign: Yes Trump	52%	(123)	27%	(64)	21%	(51)	239
Continue His Campaign: No Trump	4%	(8)	75%	(143)	21%	(39)	190
Conviction: Evidence	5%	(11)	81%	(176)	14%	(31)	218
Conviction: Motivation to Damage	57%	(112)	19%	(37)	25%	(49)	197
Conviction: DK/NO	31%	(11)	22%	(8)	47%	(17)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	46%	(207)	18%	(82)	452
Gender: Male	38%	(81)	51%	(111)	11%	(24)	217
Gender: Female	35%	(81)	41%	(96)	25%	(58)	235
Age: 18-34	32%	(38)	46%	(55)	23%	(27)	119
Age: 35-44	43%	(26)	45%	(27)	12%	(7)	60
Age: 45-64	39%	(61)	45%	(71)	16%	(25)	157
Age: 65+	33%	(38)	48%	(55)	20%	(23)	116
GenZers: 1997-2012	22%	(15)	50%	(34)	28%	(19)	68
Millennials: 1981-1996	45%	(48)	41%	(44)	14%	(15)	107
GenXers: 1965-1980	43%	(53)	42%	(53)	15%	(19)	125
Baby Boomers: 1946-1964	29%	(40)	51%	(69)	20%	(27)	135
Educ: < College	34%	(106)	45%	(140)	20%	(62)	309
Educ: Bachelors degree	42%	(39)	44%	(41)	14%	(13)	92
Educ: Post-grad	35%	(18)	51%	(26)	14%	(7)	51
Income: Under 50k	37%	(62)	41%	(69)	22%	(36)	167
Income: 50k-100k	31%	(54)	54%	(95)	16%	(28)	177
Income: 100k+	43%	(47)	40%	(43)	17%	(18)	108
Ethnicity: White (Non-Hispanic)	36%	(97)	46%	(124)	18%	(49)	270
Ethnicity: Hispanic	47%	(39)	37%	(31)	16%	(13)	83
Ethnicity: Black (Non-Hispanic)	30%	(12)	60%	(24)	10%	(4)	41
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	48%	(28)	28%	(16)	58
All Christian	46%	(96)	41%	(86)	13%	(28)	210
All Non-Christian	38%	(13)	32%	(11)	30%	(10)	34
Atheist	30%	(7)	57%	(13)	12%	(3)	23
Agnostic/Nothing in particular	19%	(20)	57%	(60)	24%	(25)	106
Something Else	33%	(27)	46%	(37)	20%	(16)	80
Evangelical	51%	(50)	39%	(38)	10%	(9)	98
Non-Evangelical	38%	(69)	44%	(81)	18%	(34)	184
PID: Dem (no lean)	4%	(8)	80%	(149)	15%	(28)	186
PID: Ind (no lean)	39%	(44)	33%	(38)	28%	(32)	115
PID: Rep (no lean)	73%	(110)	13%	(20)	14%	(21)	151

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	46%	(207)	18%	(82)	452
PID/Gender: Dem Men	2%	(1)	92%	(69)	6%	(5)	75
PID/Gender: Dem Women	6%	(7)	72%	(80)	21%	(24)	110
PID/Gender: Ind Men	42%	(29)	38%	(27)	20%	(14)	70
PID/Gender: Ind Women	33%	(15)	25%	(11)	41%	(19)	45
PID/Gender: Rep Men	71%	(51)	22%	(15)	8%	(5)	71
PID/Gender: Rep Women	75%	(60)	5%	(4)	20%	(16)	80
Ideo: Liberal (1-3)	12%	(15)	70%	(91)	18%	(24)	130
Ideo: Moderate (4)	30%	(41)	51%	(69)	19%	(26)	135
Ideo: Conservative (5-7)	59%	(105)	26%	(46)	16%	(28)	179
Community: Urban	31%	(55)	47%	(84)	22%	(39)	178
Community: Suburban	38%	(90)	47%	(111)	15%	(35)	236
Community: Rural	47%	(18)	32%	(12)	21%	(8)	38
Military HHnm: Yes	44%	(50)	42%	(48)	14%	(16)	115
Military HH: No	33%	(112)	47%	(159)	20%	(66)	337
Employ: Private Sector	38%	(64)	43%	(72)	20%	(34)	170
Employ: Government	39%	(8)	58%	(12)	3%	(1)	21
Employ: Self-Employed	46%	(12)	39%	(10)	15%	(4)	26
Employ: Homemaker	43%	(11)	42%	(11)	16%	(4)	26
Employ: Student	19%	(5)	65%	(16)	17%	(4)	25
Employ: Retired	38%	(47)	45%	(56)	17%	(21)	124
Employ: Unemployed	25%	(11)	53%	(24)	22%	(10)	46
Employ: Other	32%	(4)	33%	(4)	35%	(5)	13

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	46%	(207)	18%	(82)	452
Protestant	53%	(45)	37%	(32)	10%	(9)	86
Roman Catholic	41%	(47)	44%	(50)	16%	(18)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	63%	(3)	37%	(2)	—	(0)	5
Jewish	43%	(10)	39%	(9)	17%	(4)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	22%	(2)	20%	(2)	59%	(5)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	30%	(7)	57%	(13)	12%	(3)	23
Agnostic	10%	(3)	68%	(18)	22%	(6)	27
Something else	33%	(27)	46%	(37)	20%	(16)	80
Nothing in particular	22%	(18)	53%	(42)	24%	(19)	79
Ideo/PID: Conservative Republican	74%	(86)	12%	(14)	14%	(17)	117
Ideo/PID: Moderate/Liberal Republican	70%	(22)	19%	(6)	12%	(4)	32
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	80%	(68)	15%	(13)	85
Ideo/PID: Liberal Democrat	4%	(4)	82%	(81)	14%	(14)	100
Unfavorable of Biden and Trump	15%	(12)	29%	(22)	56%	(42)	76
2024 H2H Matchup: Biden Voter	4%	(8)	85%	(173)	12%	(24)	205
2024 H2H Matchup: Trump Voter	72%	(155)	11%	(23)	18%	(38)	216
2024 H2H Matchup: Would not Vote	—	(0)	14%	(1)	86%	(6)	7
2024 H2H Matchup: Do not Know	2%	(0)	41%	(10)	58%	(14)	24
2022 House Vote: Democrat	7%	(14)	81%	(161)	12%	(25)	199
2022 House Vote: Republican	75%	(114)	11%	(16)	14%	(22)	152
2022 House Vote: Did not Vote	39%	(34)	33%	(29)	28%	(25)	88
2020 Vote: Joe Biden	6%	(12)	77%	(163)	17%	(36)	212
2020 Vote: Donald Trump	69%	(139)	16%	(31)	15%	(31)	202
2020 Vote: Someone Else	23%	(2)	20%	(2)	57%	(6)	10
2020 Vote: Did not Vote	30%	(9)	37%	(11)	33%	(10)	29
2016 Vote: Hillary Clinton	5%	(8)	79%	(131)	16%	(27)	165
2016 Vote: Donald Trump	70%	(125)	15%	(27)	15%	(26)	177
2016 Vote: Someone Else	12%	(2)	20%	(3)	68%	(10)	15
2020 Vote/PID: Not Biden/Democrat	2%	(0)	82%	(13)	16%	(3)	16

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	46%	(207)	18%	(82)	452
2020 Vote/PID: Not Trump/Republican	45%	(8)	28%	(5)	27%	(5)	18
U.S. Economy: Wrong Track	46%	(152)	32%	(104)	22%	(73)	330
U.S. Economy: Right Direction	8%	(10)	84%	(103)	7%	(9)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	87%	(128)	7%	(11)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(153)	15%	(35)	16%	(37)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(2)	55%	(45)	42%	(35)	82
Top 2024 Issue: Economy	39%	(60)	37%	(56)	24%	(37)	153
Community/Gender: Urban Women	29%	(26)	38%	(34)	33%	(29)	89
Community/Gender: Urban Men	32%	(29)	56%	(50)	12%	(10)	89
Community/Gender: Rural Women	60%	(9)	19%	(3)	22%	(3)	15
Community/Gender: Rural Men	39%	(9)	40%	(10)	21%	(5)	24
Community/Gender: Suburban Women	35%	(46)	45%	(59)	20%	(26)	131
Community/Gender: Suburban Men	42%	(43)	50%	(52)	8%	(9)	104
Homeowner	36%	(120)	47%	(156)	17%	(58)	333
Renter	36%	(41)	42%	(48)	21%	(24)	114
Self + Household: White-Collar	42%	(79)	44%	(82)	14%	(26)	188
Self + Household: Blue Collar	36%	(70)	48%	(94)	16%	(31)	195
Union HH: Yes	41%	(20)	43%	(21)	15%	(7)	47
Union HH: No	35%	(143)	46%	(187)	19%	(75)	405
LGBTQ+: Yes	15%	(7)	61%	(28)	23%	(11)	45
LGBTQ+: No	38%	(156)	44%	(179)	18%	(72)	407
Motivated to Vote	38%	(153)	48%	(192)	14%	(57)	402
Parent: Yes	46%	(64)	43%	(60)	11%	(15)	140
Parent: No	32%	(99)	47%	(147)	21%	(67)	312
COVID Vaccine: Yes	27%	(95)	53%	(187)	20%	(69)	351
COVID Vaccine: No	67%	(68)	20%	(20)	14%	(14)	101
Student Loans: Yes	30%	(20)	37%	(25)	33%	(22)	67
Student Loans: No	37%	(142)	47%	(182)	16%	(60)	385
Favorable Opinion of Haley	52%	(71)	32%	(44)	16%	(22)	137
Unfavorable Opinion of Haley	33%	(60)	57%	(105)	10%	(19)	183
Prodigal Biden Voter	13%	(5)	40%	(14)	47%	(16)	35
Undecided Voter (DK/WNV)	1%	(0)	35%	(11)	64%	(20)	31

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	46%	(207)	18%	(82)	452
Undecided Voter (DK)	2%	(0)	41%	(10)	58%	(14)	24
Watched Debate	41%	(139)	45%	(150)	14%	(47)	336
Watched Debate: Did not Watch	20%	(24)	49%	(57)	30%	(35)	116
Watched Debate: All of it	48%	(101)	42%	(89)	10%	(20)	210
Watched Debate: Some of it	30%	(38)	49%	(61)	21%	(27)	126
Continue His Campaign: Yes Biden	14%	(27)	71%	(141)	15%	(30)	199
Continue His Campaign: No Biden	55%	(125)	25%	(57)	20%	(47)	229
Continue His Campaign: Yes Trump	64%	(152)	21%	(50)	15%	(37)	239
Continue His Campaign: No Trump	4%	(8)	75%	(142)	21%	(39)	190
Conviction: Evidence	5%	(12)	80%	(173)	15%	(33)	218
Conviction: Motivation to Damage	71%	(141)	11%	(22)	17%	(34)	197
Conviction: DK/NO	27%	(10)	31%	(11)	42%	(16)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(165)	18%	(83)	452
Gender: Male	48%	(103)	35%	(76)	17%	(38)	217
Gender: Female	43%	(101)	38%	(89)	19%	(46)	235
Age: 18-34	38%	(46)	29%	(34)	33%	(39)	119
Age: 35-44	48%	(29)	39%	(23)	14%	(8)	60
Age: 45-64	49%	(77)	37%	(58)	14%	(22)	157
Age: 65+	46%	(53)	42%	(49)	12%	(14)	116
GenZers: 1997-2012	34%	(23)	25%	(17)	41%	(28)	68
Millennials: 1981-1996	48%	(51)	35%	(37)	17%	(19)	107
GenXers: 1965-1980	47%	(59)	39%	(49)	14%	(17)	125
Baby Boomers: 1946-1964	45%	(61)	41%	(56)	13%	(18)	135
Educ: < College	44%	(136)	36%	(111)	20%	(63)	309
Educ: Bachelors degree	47%	(44)	35%	(32)	18%	(17)	92
Educ: Post-grad	49%	(25)	44%	(22)	7%	(4)	51
Income: Under 50k	35%	(59)	39%	(64)	26%	(44)	167
Income: 50k-100k	47%	(83)	39%	(70)	14%	(25)	177
Income: 100k+	58%	(62)	28%	(30)	14%	(15)	108
Ethnicity: White (Non-Hispanic)	48%	(130)	36%	(96)	16%	(44)	270
Ethnicity: Hispanic	51%	(43)	36%	(30)	13%	(10)	83
Ethnicity: Black (Non-Hispanic)	35%	(14)	55%	(23)	10%	(4)	41
Ethnicity: Asian + Other (Non-Hispanic)	31%	(18)	27%	(16)	43%	(25)	58
All Christian	56%	(117)	33%	(69)	12%	(25)	210
All Non-Christian	35%	(12)	33%	(11)	32%	(11)	34
Atheist	29%	(7)	49%	(11)	22%	(5)	23
Agnostic/Nothing in particular	31%	(33)	46%	(49)	23%	(24)	106
Something Else	45%	(36)	31%	(25)	23%	(19)	80
Evangelical	60%	(59)	32%	(31)	8%	(8)	98
Non-Evangelical	50%	(92)	32%	(60)	17%	(32)	184
PID: Dem (no lean)	13%	(25)	68%	(125)	19%	(36)	186
PID: Ind (no lean)	44%	(50)	23%	(27)	33%	(38)	115
PID: Rep (no lean)	86%	(129)	8%	(13)	6%	(9)	151

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(165)	18%	(83)	452
PID/Gender: Dem Men	17%	(13)	67%	(50)	17%	(12)	75
PID/Gender: Dem Women	11%	(12)	68%	(75)	21%	(23)	110
PID/Gender: Ind Men	43%	(30)	25%	(17)	33%	(23)	70
PID/Gender: Ind Women	45%	(20)	21%	(9)	34%	(15)	45
PID/Gender: Rep Men	85%	(61)	12%	(8)	3%	(2)	71
PID/Gender: Rep Women	86%	(69)	5%	(4)	9%	(7)	80
Ideo: Liberal (1-3)	11%	(14)	63%	(82)	26%	(34)	130
Ideo: Moderate (4)	36%	(48)	45%	(61)	19%	(26)	135
Ideo: Conservative (5-7)	78%	(140)	12%	(22)	9%	(17)	179
Community: Urban	42%	(74)	43%	(76)	16%	(28)	178
Community: Suburban	46%	(109)	34%	(81)	20%	(46)	236
Community: Rural	55%	(21)	22%	(8)	23%	(9)	38
Military HHnm: Yes	53%	(61)	25%	(28)	23%	(26)	115
Military HH: No	43%	(143)	40%	(136)	17%	(57)	337
Employ: Private Sector	50%	(85)	35%	(61)	15%	(25)	170
Employ: Government	39%	(8)	49%	(10)	13%	(3)	21
Employ: Self-Employed	56%	(14)	24%	(6)	21%	(5)	26
Employ: Homemaker	55%	(15)	31%	(8)	13%	(3)	26
Employ: Student	25%	(6)	28%	(7)	47%	(12)	25
Employ: Retired	43%	(53)	44%	(54)	13%	(16)	124
Employ: Unemployed	40%	(18)	29%	(13)	32%	(15)	46
Employ: Other	30%	(4)	38%	(5)	32%	(4)	13

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(165)	18%	(83)	452
Protestant	62%	(53)	32%	(27)	6%	(5)	86
Roman Catholic	53%	(62)	33%	(38)	14%	(16)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	34%	(2)	21%	(1)	45%	(2)	5
Jewish	41%	(9)	41%	(9)	18%	(4)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	30%	(2)	20%	(2)	51%	(4)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	29%	(7)	49%	(11)	22%	(5)	23
Agnostic	20%	(5)	60%	(16)	20%	(5)	27
Something else	45%	(36)	31%	(25)	23%	(19)	80
Nothing in particular	35%	(27)	41%	(32)	24%	(19)	79
Ideo/PID: Conservative Republican	88%	(102)	7%	(8)	6%	(7)	117
Ideo/PID: Moderate/Liberal Republican	80%	(25)	15%	(5)	5%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	26%	(22)	61%	(52)	12%	(11)	85
Ideo/PID: Liberal Democrat	2%	(2)	74%	(73)	24%	(24)	100
Unfavorable of Biden and Trump	41%	(31)	16%	(12)	42%	(32)	76
2024 H2H Matchup: Biden Voter	4%	(9)	74%	(152)	22%	(45)	205
2024 H2H Matchup: Trump Voter	87%	(187)	5%	(11)	8%	(18)	216
2024 H2H Matchup: Would not Vote	6%	(0)	11%	(1)	82%	(6)	7
2024 H2H Matchup: Do not Know	34%	(8)	6%	(1)	60%	(14)	24
2022 House Vote: Democrat	13%	(26)	66%	(132)	20%	(41)	199
2022 House Vote: Republican	87%	(133)	7%	(11)	5%	(8)	152
2022 House Vote: Did not Vote	51%	(44)	24%	(21)	26%	(22)	88
2020 Vote: Joe Biden	13%	(27)	68%	(143)	20%	(42)	212
2020 Vote: Donald Trump	81%	(164)	7%	(14)	12%	(23)	202
2020 Vote: Someone Else	36%	(3)	5%	(1)	59%	(6)	10
2020 Vote: Did not Vote	35%	(10)	22%	(7)	43%	(13)	29
2016 Vote: Hillary Clinton	15%	(24)	71%	(117)	15%	(24)	165
2016 Vote: Donald Trump	86%	(152)	7%	(13)	7%	(12)	177
2016 Vote: Someone Else	23%	(3)	20%	(3)	57%	(8)	15
2020 Vote/PID: Not Biden/Democrat	22%	(4)	37%	(6)	41%	(6)	16

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(165)	18%	(83)	452
2020 Vote/PID: Not Trump/Republican	56%	(10)	31%	(6)	13%	(2)	18
U.S. Economy: Wrong Track	58%	(190)	21%	(70)	21%	(70)	330
U.S. Economy: Right Direction	11%	(14)	78%	(95)	11%	(13)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	79%	(115)	17%	(25)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(185)	9%	(20)	9%	(19)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(13)	37%	(30)	47%	(39)	82
Top 2024 Issue: Economy	57%	(87)	28%	(42)	15%	(23)	153
Community/Gender: Urban Women	43%	(38)	37%	(33)	20%	(18)	89
Community/Gender: Urban Men	41%	(36)	48%	(42)	11%	(10)	89
Community/Gender: Rural Women	61%	(9)	19%	(3)	20%	(3)	15
Community/Gender: Rural Men	51%	(12)	23%	(6)	25%	(6)	24
Community/Gender: Suburban Women	41%	(54)	40%	(53)	19%	(25)	131
Community/Gender: Suburban Men	52%	(55)	27%	(28)	21%	(22)	104
Homeowner	46%	(153)	36%	(120)	18%	(60)	333
Renter	43%	(49)	37%	(43)	19%	(22)	114
Self + Household: White-Collar	51%	(96)	41%	(76)	8%	(15)	188
Self + Household: Blue Collar	44%	(85)	37%	(72)	19%	(38)	195
Union HH: Yes	43%	(20)	39%	(19)	18%	(8)	47
Union HH: No	45%	(184)	36%	(146)	18%	(75)	405
LGBTQ+: Yes	18%	(8)	56%	(26)	26%	(12)	45
LGBTQ+: No	48%	(196)	34%	(139)	18%	(72)	407
Motivated to Vote	45%	(181)	40%	(159)	15%	(62)	402
Parent: Yes	47%	(66)	41%	(57)	12%	(17)	140
Parent: No	44%	(138)	34%	(108)	21%	(67)	312
COVID Vaccine: Yes	38%	(134)	42%	(147)	20%	(70)	351
COVID Vaccine: No	70%	(71)	18%	(18)	13%	(13)	101
Student Loans: Yes	50%	(33)	31%	(21)	19%	(13)	67
Student Loans: No	44%	(171)	37%	(144)	18%	(71)	385
Favorable Opinion of Haley	60%	(82)	30%	(42)	10%	(14)	137
Unfavorable Opinion of Haley	38%	(70)	47%	(87)	14%	(26)	183
Prodigal Biden Voter	60%	(21)	10%	(3)	31%	(11)	35
Undecided Voter (DK/WNV)	27%	(9)	7%	(2)	65%	(20)	31

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(165)	18%	(83)	452
Undecided Voter (DK)	34%	(8)	6%	(1)	60%	(14)	24
Watched Debate	46%	(155)	40%	(134)	14%	(47)	336
Watched Debate: Did not Watch	43%	(49)	26%	(30)	31%	(37)	116
Watched Debate: All of it	54%	(113)	38%	(79)	8%	(18)	210
Watched Debate: Some of it	33%	(42)	44%	(55)	23%	(29)	126
Continue His Campaign: Yes Biden	22%	(44)	63%	(125)	15%	(29)	199
Continue His Campaign: No Biden	66%	(150)	13%	(31)	21%	(48)	229
Continue His Campaign: Yes Trump	78%	(185)	12%	(29)	10%	(25)	239
Continue His Campaign: No Trump	9%	(17)	66%	(126)	25%	(48)	190
Conviction: Evidence	7%	(15)	68%	(149)	25%	(54)	218
Conviction: Motivation to Damage	89%	(176)	4%	(7)	7%	(14)	197
Conviction: DK/NO	37%	(14)	22%	(8)	41%	(15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	27%	(120)	51%	(229)	23%	(103)	452
Gender: Male	34%	(73)	49%	(107)	17%	(36)	217
Gender: Female	20%	(47)	52%	(121)	28%	(67)	235
Age: 18-34	29%	(34)	51%	(61)	21%	(25)	119
Age: 35-44	23%	(14)	54%	(33)	22%	(13)	60
Age: 45-64	24%	(38)	49%	(76)	27%	(42)	157
Age: 65+	29%	(34)	51%	(59)	20%	(23)	116
GenZers: 1997-2012	20%	(14)	57%	(39)	22%	(15)	68
Millennials: 1981-1996	32%	(34)	48%	(51)	20%	(22)	107
GenXers: 1965-1980	26%	(32)	48%	(60)	26%	(32)	125
Baby Boomers: 1946-1964	27%	(37)	53%	(71)	20%	(27)	135
Educ: < College	23%	(70)	52%	(161)	25%	(78)	309
Educ: Bachelors degree	31%	(29)	54%	(50)	15%	(13)	92
Educ: Post-grad	43%	(22)	36%	(18)	22%	(11)	51
Income: Under 50k	27%	(45)	52%	(86)	21%	(36)	167
Income: 50k-100k	19%	(34)	59%	(105)	22%	(38)	177
Income: 100k+	38%	(41)	35%	(37)	27%	(29)	108
Ethnicity: White (Non-Hispanic)	27%	(73)	49%	(131)	24%	(66)	270
Ethnicity: Hispanic	37%	(31)	46%	(38)	17%	(14)	83
Ethnicity: Black (Non-Hispanic)	17%	(7)	61%	(25)	22%	(9)	41
Ethnicity: Asian + Other (Non-Hispanic)	17%	(10)	59%	(34)	24%	(14)	58
All Christian	33%	(70)	46%	(96)	21%	(44)	210
All Non-Christian	33%	(11)	35%	(12)	32%	(11)	34
Atheist	21%	(5)	63%	(14)	16%	(4)	23
Agnostic/Nothing in particular	13%	(14)	69%	(73)	18%	(19)	106
Something Else	26%	(21)	42%	(34)	32%	(26)	80
Evangelical	42%	(41)	34%	(34)	24%	(24)	98
Non-Evangelical	27%	(50)	49%	(91)	24%	(43)	184
PID: Dem (no lean)	3%	(5)	82%	(153)	15%	(28)	186
PID: Ind (no lean)	27%	(31)	42%	(48)	31%	(35)	115
PID: Rep (no lean)	56%	(84)	18%	(28)	26%	(39)	151

Continued on next page

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	27%	(120)	51%	(229)	23%	(103)	452
PID/Gender: Dem Men	2%	(1)	89%	(67)	9%	(7)	75
PID/Gender: Dem Women	3%	(4)	78%	(86)	19%	(21)	110
PID/Gender: Ind Men	37%	(26)	42%	(29)	21%	(15)	70
PID/Gender: Ind Women	13%	(6)	41%	(18)	46%	(21)	45
PID/Gender: Rep Men	65%	(46)	15%	(11)	20%	(14)	71
PID/Gender: Rep Women	47%	(38)	22%	(17)	31%	(25)	80
Ideo: Liberal (1-3)	10%	(13)	75%	(98)	15%	(20)	130
Ideo: Moderate (4)	22%	(30)	56%	(76)	21%	(29)	135
Ideo: Conservative (5-7)	43%	(76)	30%	(53)	28%	(49)	179
Community: Urban	27%	(48)	49%	(87)	24%	(42)	178
Community: Suburban	25%	(58)	54%	(126)	22%	(51)	236
Community: Rural	37%	(14)	38%	(15)	24%	(9)	38
Military HHnm: Yes	28%	(32)	43%	(49)	29%	(34)	115
Military HH: No	26%	(88)	53%	(179)	21%	(69)	337
Employ: Private Sector	33%	(56)	45%	(77)	22%	(38)	170
Employ: Government	31%	(7)	54%	(11)	14%	(3)	21
Employ: Self-Employed	28%	(7)	40%	(11)	31%	(8)	26
Employ: Homemaker	9%	(2)	38%	(10)	53%	(14)	26
Employ: Student	19%	(5)	66%	(17)	16%	(4)	25
Employ: Retired	27%	(33)	54%	(67)	19%	(23)	124
Employ: Unemployed	16%	(7)	67%	(31)	17%	(8)	46
Employ: Other	24%	(3)	40%	(5)	36%	(5)	13

Continued on next page

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	27%	(120)	51%	(229)	23%	(103)	452
Protestant	35%	(30)	45%	(39)	20%	(17)	86
Roman Catholic	34%	(39)	45%	(52)	21%	(24)	116
Mormon	—	(0)	65%	(2)	35%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	19%	(1)	50%	(2)	31%	(1)	5
Jewish	36%	(8)	48%	(11)	16%	(4)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	32%	(3)	9%	(1)	59%	(5)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	21%	(5)	63%	(14)	16%	(4)	23
Agnostic	10%	(3)	79%	(21)	11%	(3)	27
Something else	26%	(21)	42%	(34)	32%	(26)	80
Nothing in particular	14%	(11)	66%	(52)	20%	(16)	79
Ideo/PID: Conservative Republican	54%	(63)	19%	(22)	28%	(32)	117
Ideo/PID: Moderate/Liberal Republican	66%	(21)	19%	(6)	16%	(5)	32
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	81%	(69)	16%	(14)	85
Ideo/PID: Liberal Democrat	3%	(3)	85%	(84)	13%	(13)	100
Unfavorable of Biden and Trump	10%	(8)	41%	(31)	49%	(37)	76
2024 H2H Matchup: Biden Voter	2%	(4)	89%	(182)	9%	(19)	205
2024 H2H Matchup: Trump Voter	54%	(116)	15%	(33)	31%	(66)	216
2024 H2H Matchup: Would not Vote	3%	(0)	21%	(2)	76%	(6)	7
2024 H2H Matchup: Do not Know	2%	(0)	48%	(12)	50%	(12)	24
2022 House Vote: Democrat	4%	(7)	86%	(170)	11%	(21)	199
2022 House Vote: Republican	60%	(91)	15%	(23)	25%	(38)	152
2022 House Vote: Did not Vote	25%	(22)	38%	(33)	37%	(32)	88
2020 Vote: Joe Biden	4%	(8)	82%	(174)	14%	(29)	212
2020 Vote: Donald Trump	53%	(107)	19%	(39)	28%	(56)	202
2020 Vote: Someone Else	4%	(0)	18%	(2)	78%	(8)	10
2020 Vote: Did not Vote	17%	(5)	48%	(14)	35%	(10)	29
2016 Vote: Hillary Clinton	6%	(10)	80%	(133)	14%	(23)	165
2016 Vote: Donald Trump	50%	(88)	21%	(36)	30%	(52)	177
2016 Vote: Someone Else	—	(0)	43%	(6)	57%	(8)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	72%	(12)	28%	(4)	16

Continued on next page

Table BLMB8_10: Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	27%	(120)	51%	(229)	23%	(103)	452
2020 Vote/PID: Not Trump/Republican	27%	(5)	59%	(10)	13%	(2)	18
U.S. Economy: Wrong Track	33%	(110)	38%	(126)	28%	(93)	330
U.S. Economy: Right Direction	9%	(10)	84%	(102)	8%	(9)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	90%	(132)	8%	(11)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(116)	19%	(42)	30%	(67)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	67%	(55)	30%	(25)	82
Top 2024 Issue: Economy	32%	(49)	39%	(60)	29%	(44)	153
Community/Gender: Urban Women	22%	(19)	45%	(40)	33%	(30)	89
Community/Gender: Urban Men	32%	(29)	53%	(47)	14%	(13)	89
Community/Gender: Rural Women	46%	(7)	26%	(4)	29%	(4)	15
Community/Gender: Rural Men	32%	(8)	46%	(11)	21%	(5)	24
Community/Gender: Suburban Women	16%	(21)	59%	(77)	25%	(33)	131
Community/Gender: Suburban Men	36%	(37)	47%	(49)	18%	(18)	104
Homeowner	25%	(83)	52%	(173)	23%	(77)	333
Renter	31%	(36)	47%	(53)	22%	(25)	114
Self + Household: White-Collar	33%	(61)	46%	(86)	21%	(40)	188
Self + Household: Blue Collar	26%	(52)	55%	(108)	18%	(35)	195
Union HH: Yes	39%	(18)	40%	(19)	22%	(10)	47
Union HH: No	25%	(102)	52%	(210)	23%	(93)	405
LGBTQ+: Yes	3%	(2)	73%	(33)	23%	(10)	45
LGBTQ+: No	29%	(119)	48%	(195)	23%	(92)	407
Motivated to Vote	29%	(116)	52%	(210)	19%	(76)	402
Parent: Yes	36%	(50)	45%	(63)	19%	(27)	140
Parent: No	23%	(70)	53%	(166)	24%	(76)	312
COVID Vaccine: Yes	22%	(78)	57%	(199)	21%	(73)	351
COVID Vaccine: No	42%	(42)	29%	(29)	29%	(30)	101
Student Loans: Yes	25%	(17)	48%	(32)	27%	(18)	67
Student Loans: No	27%	(104)	51%	(197)	22%	(85)	385
Favorable Opinion of Haley	36%	(49)	41%	(56)	24%	(32)	137
Unfavorable Opinion of Haley	24%	(44)	57%	(105)	19%	(34)	183
Prodigal Biden Voter	16%	(6)	37%	(13)	47%	(17)	35
Undecided Voter (DK/WNV)	2%	(1)	42%	(13)	56%	(18)	31

Continued on next page

Table BLMB8_10: Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	27%	(120)	51%	(229)	23%	(103)	452
Undecided Voter (DK)	2%	(0)	48%	(12)	50%	(12)	24
Watched Debate	32%	(106)	52%	(174)	17%	(56)	336
Watched Debate: Did not Watch	12%	(14)	47%	(55)	41%	(47)	116
Watched Debate: All of it	37%	(78)	46%	(97)	17%	(36)	210
Watched Debate: Some of it	23%	(29)	62%	(77)	16%	(20)	126
Continue His Campaign: Yes Biden	15%	(30)	70%	(140)	15%	(29)	199
Continue His Campaign: No Biden	38%	(88)	32%	(74)	29%	(67)	229
Continue His Campaign: Yes Trump	48%	(115)	23%	(54)	29%	(69)	239
Continue His Campaign: No Trump	2%	(3)	84%	(159)	14%	(27)	190
Conviction: Evidence	2%	(4)	86%	(187)	13%	(27)	218
Conviction: Motivation to Damage	55%	(109)	13%	(26)	32%	(63)	197
Conviction: DK/NO	21%	(8)	45%	(16)	34%	(13)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(153)	52%	(234)	14%	(66)	452
Gender: Male	36%	(79)	50%	(108)	14%	(30)	217
Gender: Female	31%	(74)	53%	(126)	15%	(36)	235
Age: 18-34	27%	(32)	53%	(63)	20%	(24)	119
Age: 35-44	38%	(22)	46%	(28)	16%	(10)	60
Age: 45-64	36%	(57)	53%	(82)	11%	(17)	157
Age: 65+	35%	(41)	52%	(61)	12%	(14)	116
GenZers: 1997-2012	22%	(15)	51%	(35)	27%	(18)	68
Millennials: 1981-1996	37%	(40)	48%	(52)	15%	(16)	107
GenXers: 1965-1980	36%	(46)	50%	(63)	13%	(17)	125
Baby Boomers: 1946-1964	34%	(46)	57%	(77)	9%	(12)	135
Educ: < College	31%	(97)	54%	(167)	15%	(45)	309
Educ: Bachelors degree	39%	(36)	48%	(44)	13%	(12)	92
Educ: Post-grad	39%	(20)	45%	(23)	16%	(8)	51
Income: Under 50k	32%	(53)	51%	(85)	17%	(29)	167
Income: 50k-100k	32%	(56)	59%	(104)	10%	(17)	177
Income: 100k+	40%	(43)	42%	(45)	18%	(19)	108
Ethnicity: White (Non-Hispanic)	37%	(101)	50%	(134)	13%	(35)	270
Ethnicity: Hispanic	38%	(32)	47%	(39)	15%	(13)	83
Ethnicity: Black (Non-Hispanic)	17%	(7)	72%	(29)	10%	(4)	41
Ethnicity: Asian + Other (Non-Hispanic)	23%	(13)	54%	(31)	23%	(14)	58
All Christian	39%	(82)	47%	(99)	14%	(28)	210
All Non-Christian	46%	(16)	43%	(15)	11%	(4)	34
Atheist	30%	(7)	63%	(14)	6%	(1)	23
Agnostic/Nothing in particular	20%	(21)	63%	(67)	16%	(17)	106
Something Else	33%	(26)	48%	(39)	19%	(15)	80
Evangelical	49%	(48)	43%	(42)	8%	(8)	98
Non-Evangelical	31%	(58)	50%	(92)	19%	(34)	184
PID: Dem (no lean)	4%	(8)	84%	(156)	12%	(22)	186
PID: Ind (no lean)	33%	(37)	40%	(46)	28%	(32)	115
PID: Rep (no lean)	71%	(107)	22%	(33)	8%	(12)	151

Continued on next page

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(153)	52%	(234)	14%	(66)	452
PID/Gender: Dem Men	5%	(4)	82%	(62)	13%	(10)	75
PID/Gender: Dem Women	4%	(4)	85%	(94)	11%	(12)	110
PID/Gender: Ind Men	30%	(21)	44%	(31)	26%	(18)	70
PID/Gender: Ind Women	36%	(16)	32%	(15)	31%	(14)	45
PID/Gender: Rep Men	76%	(54)	21%	(15)	3%	(2)	71
PID/Gender: Rep Women	66%	(53)	22%	(18)	12%	(9)	80
Ideo: Liberal (1-3)	11%	(14)	73%	(95)	16%	(21)	130
Ideo: Moderate (4)	30%	(41)	57%	(78)	13%	(17)	135
Ideo: Conservative (5-7)	55%	(98)	33%	(59)	13%	(22)	179
Community: Urban	30%	(54)	58%	(103)	11%	(20)	178
Community: Suburban	33%	(79)	50%	(117)	17%	(40)	236
Community: Rural	51%	(20)	36%	(14)	13%	(5)	38
Military HHnm: Yes	37%	(43)	45%	(51)	18%	(21)	115
Military HH: No	33%	(110)	54%	(182)	13%	(45)	337
Employ: Private Sector	34%	(58)	51%	(87)	15%	(26)	170
Employ: Government	40%	(8)	51%	(11)	9%	(2)	21
Employ: Self-Employed	45%	(12)	45%	(12)	9%	(2)	26
Employ: Homemaker	38%	(10)	47%	(12)	15%	(4)	26
Employ: Student	18%	(5)	57%	(14)	25%	(6)	25
Employ: Retired	36%	(44)	54%	(67)	10%	(12)	124
Employ: Unemployed	25%	(11)	55%	(25)	21%	(9)	46
Employ: Other	33%	(4)	41%	(5)	26%	(3)	13

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(153)	52%	(234)	14%	(66)	452
Protestant	43%	(37)	48%	(41)	9%	(8)	86
Roman Catholic	36%	(42)	47%	(54)	17%	(20)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	63%	(3)	37%	(2)	—	(0)	5
Jewish	49%	(11)	41%	(9)	10%	(2)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	40%	(3)	60%	(5)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	30%	(7)	63%	(14)	6%	(1)	23
Agnostic	2%	(1)	80%	(21)	18%	(5)	27
Something else	33%	(26)	48%	(39)	19%	(15)	80
Nothing in particular	26%	(21)	58%	(46)	16%	(12)	79
Ideo/PID: Conservative Republican	70%	(82)	21%	(25)	9%	(10)	117
Ideo/PID: Moderate/Liberal Republican	76%	(24)	22%	(7)	2%	(0)	32
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	85%	(72)	8%	(7)	85
Ideo/PID: Liberal Democrat	2%	(2)	84%	(83)	14%	(14)	100
Unfavorable of Biden and Trump	14%	(11)	45%	(34)	41%	(31)	76
2024 H2H Matchup: Biden Voter	3%	(7)	88%	(180)	9%	(18)	205
2024 H2H Matchup: Trump Voter	67%	(145)	19%	(41)	14%	(30)	216
2024 H2H Matchup: Would not Vote	—	(0)	32%	(2)	68%	(5)	7
2024 H2H Matchup: Do not Know	6%	(1)	43%	(10)	51%	(12)	24
2022 House Vote: Democrat	6%	(13)	83%	(166)	10%	(20)	199
2022 House Vote: Republican	72%	(109)	18%	(27)	11%	(17)	152
2022 House Vote: Did not Vote	35%	(31)	44%	(38)	21%	(18)	88
2020 Vote: Joe Biden	7%	(15)	85%	(179)	9%	(18)	212
2020 Vote: Donald Trump	64%	(130)	21%	(43)	15%	(29)	202
2020 Vote: Someone Else	2%	(0)	46%	(4)	52%	(5)	10
2020 Vote: Did not Vote	28%	(8)	27%	(8)	45%	(13)	29
2016 Vote: Hillary Clinton	5%	(9)	88%	(146)	7%	(11)	165
2016 Vote: Donald Trump	68%	(120)	19%	(34)	13%	(23)	177
2016 Vote: Someone Else	21%	(3)	35%	(5)	44%	(7)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	47%	(7)	53%	(8)	16

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(153)	52%	(234)	14%	(66)	452
2020 Vote/PID: Not Trump/Republican	48%	(8)	43%	(8)	9%	(2)	18
U.S. Economy: Wrong Track	43%	(141)	39%	(128)	18%	(61)	330
U.S. Economy: Right Direction	9%	(11)	86%	(106)	4%	(5)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	90%	(132)	6%	(8)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	64%	(144)	22%	(50)	14%	(31)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(3)	64%	(52)	32%	(26)	82
Top 2024 Issue: Economy	37%	(57)	46%	(70)	17%	(26)	153
Community/Gender: Urban Women	26%	(23)	64%	(57)	10%	(9)	89
Community/Gender: Urban Men	35%	(31)	52%	(46)	13%	(11)	89
Community/Gender: Rural Women	74%	(11)	24%	(4)	2%	(0)	15
Community/Gender: Rural Men	37%	(9)	43%	(10)	20%	(5)	24
Community/Gender: Suburban Women	30%	(40)	50%	(65)	20%	(27)	131
Community/Gender: Suburban Men	38%	(39)	49%	(52)	13%	(14)	104
Homeowner	33%	(111)	53%	(176)	14%	(46)	333
Renter	35%	(40)	48%	(55)	17%	(19)	114
Self + Household: White-Collar	41%	(78)	47%	(89)	12%	(22)	188
Self + Household: Blue Collar	33%	(63)	54%	(105)	13%	(26)	195
Union HH: Yes	35%	(17)	49%	(23)	16%	(7)	47
Union HH: No	34%	(136)	52%	(210)	14%	(58)	405
LGBTQ+: Yes	15%	(7)	59%	(27)	26%	(12)	45
LGBTQ+: No	36%	(146)	51%	(207)	13%	(54)	407
Motivated to Vote	35%	(140)	52%	(210)	13%	(52)	402
Parent: Yes	36%	(51)	50%	(70)	13%	(18)	140
Parent: No	33%	(102)	52%	(163)	15%	(47)	312
COVID Vaccine: Yes	26%	(92)	59%	(205)	15%	(54)	351
COVID Vaccine: No	60%	(61)	28%	(28)	12%	(12)	101
Student Loans: Yes	28%	(19)	55%	(37)	17%	(11)	67
Student Loans: No	35%	(134)	51%	(197)	14%	(54)	385
Favorable Opinion of Haley	44%	(60)	40%	(54)	16%	(22)	137
Unfavorable Opinion of Haley	34%	(62)	57%	(105)	9%	(17)	183
Prodigal Biden Voter	22%	(8)	58%	(20)	20%	(7)	35
Undecided Voter (DK/WNV)	4%	(1)	40%	(13)	55%	(17)	31

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(153)	52%	(234)	14%	(66)	452
Undecided Voter (DK)	6%	(1)	43%	(10)	51%	(12)	24
Watched Debate	39%	(130)	48%	(160)	14%	(46)	336
Watched Debate: Did not Watch	20%	(23)	63%	(73)	17%	(20)	116
Watched Debate: All of it	49%	(102)	42%	(88)	10%	(20)	210
Watched Debate: Some of it	22%	(28)	58%	(72)	20%	(26)	126
Continue His Campaign: Yes Biden	19%	(37)	73%	(144)	9%	(17)	199
Continue His Campaign: No Biden	46%	(106)	35%	(80)	19%	(43)	229
Continue His Campaign: Yes Trump	60%	(143)	26%	(63)	14%	(32)	239
Continue His Campaign: No Trump	3%	(6)	83%	(158)	14%	(26)	190
Conviction: Evidence	4%	(8)	84%	(184)	12%	(26)	218
Conviction: Motivation to Damage	67%	(133)	20%	(40)	12%	(25)	197
Conviction: DK/NO	33%	(12)	26%	(10)	40%	(15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(171)	48%	(215)	14%	(65)	452
Gender: Male	41%	(88)	48%	(104)	12%	(25)	217
Gender: Female	36%	(84)	47%	(111)	17%	(40)	235
Age: 18-34	27%	(33)	49%	(59)	24%	(28)	119
Age: 35-44	46%	(27)	38%	(23)	16%	(10)	60
Age: 45-64	44%	(70)	49%	(77)	7%	(10)	157
Age: 65+	36%	(42)	49%	(57)	15%	(17)	116
GenZers: 1997-2012	19%	(13)	51%	(35)	30%	(20)	68
Millennials: 1981-1996	44%	(47)	41%	(44)	16%	(17)	107
GenXers: 1965-1980	46%	(57)	45%	(57)	9%	(11)	125
Baby Boomers: 1946-1964	37%	(50)	54%	(73)	9%	(12)	135
Educ: < College	35%	(107)	49%	(152)	16%	(50)	309
Educ: Bachelors degree	46%	(42)	42%	(39)	12%	(11)	92
Educ: Post-grad	44%	(22)	48%	(24)	8%	(4)	51
Income: Under 50k	33%	(55)	50%	(84)	17%	(28)	167
Income: 50k-100k	39%	(68)	49%	(87)	12%	(22)	177
Income: 100k+	45%	(48)	41%	(44)	15%	(16)	108
Ethnicity: White (Non-Hispanic)	42%	(113)	48%	(129)	10%	(28)	270
Ethnicity: Hispanic	45%	(37)	33%	(28)	22%	(18)	83
Ethnicity: Black (Non-Hispanic)	22%	(9)	69%	(28)	9%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	22%	(13)	52%	(30)	27%	(15)	58
All Christian	46%	(97)	40%	(85)	13%	(28)	210
All Non-Christian	44%	(15)	45%	(15)	10%	(4)	34
Atheist	30%	(7)	63%	(14)	6%	(1)	23
Agnostic/Nothing in particular	21%	(22)	63%	(67)	16%	(16)	106
Something Else	37%	(30)	42%	(34)	20%	(16)	80
Evangelical	48%	(47)	44%	(43)	8%	(8)	98
Non-Evangelical	43%	(78)	39%	(72)	18%	(33)	184
PID: Dem (no lean)	1%	(2)	88%	(163)	11%	(20)	186
PID: Ind (no lean)	40%	(46)	35%	(41)	25%	(28)	115
PID: Rep (no lean)	81%	(123)	7%	(11)	11%	(17)	151

Continued on next page

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(171)	48%	(215)	14%	(65)	452
PID/Gender: Dem Men	1%	(1)	92%	(69)	7%	(5)	75
PID/Gender: Dem Women	1%	(1)	85%	(94)	13%	(15)	110
PID/Gender: Ind Men	40%	(28)	40%	(28)	21%	(14)	70
PID/Gender: Ind Women	41%	(18)	28%	(13)	31%	(14)	45
PID/Gender: Rep Men	83%	(59)	10%	(7)	7%	(5)	71
PID/Gender: Rep Women	80%	(64)	5%	(4)	15%	(12)	80
Ideo: Liberal (1-3)	10%	(14)	79%	(103)	11%	(14)	130
Ideo: Moderate (4)	32%	(43)	55%	(74)	13%	(18)	135
Ideo: Conservative (5-7)	63%	(112)	21%	(37)	16%	(29)	179
Community: Urban	31%	(55)	53%	(94)	17%	(30)	178
Community: Suburban	41%	(97)	46%	(108)	13%	(30)	236
Community: Rural	50%	(19)	34%	(13)	16%	(6)	38
Military HHnm: Yes	44%	(50)	44%	(50)	12%	(14)	115
Military HH: No	36%	(121)	49%	(165)	15%	(51)	337
Employ: Private Sector	42%	(72)	44%	(76)	14%	(23)	170
Employ: Government	32%	(7)	51%	(11)	16%	(3)	21
Employ: Self-Employed	40%	(10)	50%	(13)	10%	(3)	26
Employ: Homemaker	51%	(13)	32%	(8)	18%	(5)	26
Employ: Student	18%	(5)	61%	(15)	21%	(5)	25
Employ: Retired	39%	(49)	48%	(59)	13%	(16)	124
Employ: Unemployed	26%	(12)	62%	(28)	12%	(5)	46
Employ: Other	30%	(4)	34%	(4)	36%	(5)	13

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(171)	48%	(215)	14%	(65)	452
Protestant	55%	(47)	38%	(33)	7%	(6)	86
Roman Catholic	42%	(49)	41%	(48)	16%	(19)	116
Mormon	—	(0)	65%	(2)	35%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(2)	37%	(2)	31%	(1)	5
Jewish	49%	(11)	41%	(9)	10%	(2)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	30%	(2)	70%	(6)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	30%	(7)	63%	(14)	6%	(1)	23
Agnostic	9%	(2)	79%	(21)	12%	(3)	27
Something else	37%	(30)	42%	(34)	20%	(16)	80
Nothing in particular	25%	(20)	58%	(45)	17%	(13)	79
Ideo/PID: Conservative Republican	82%	(96)	6%	(7)	12%	(14)	117
Ideo/PID: Moderate/Liberal Republican	80%	(26)	12%	(4)	8%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	84%	(71)	15%	(13)	85
Ideo/PID: Liberal Democrat	2%	(2)	93%	(92)	6%	(6)	100
Unfavorable of Biden and Trump	22%	(17)	33%	(25)	45%	(34)	76
2024 H2H Matchup: Biden Voter	2%	(4)	92%	(188)	6%	(13)	205
2024 H2H Matchup: Trump Voter	77%	(165)	7%	(16)	16%	(34)	216
2024 H2H Matchup: Would not Vote	—	(0)	25%	(2)	74%	(6)	7
2024 H2H Matchup: Do not Know	9%	(2)	37%	(9)	54%	(13)	24
2022 House Vote: Democrat	6%	(11)	88%	(175)	7%	(13)	199
2022 House Vote: Republican	81%	(123)	9%	(13)	10%	(16)	152
2022 House Vote: Did not Vote	41%	(36)	30%	(27)	28%	(25)	88
2020 Vote: Joe Biden	4%	(8)	85%	(180)	11%	(24)	212
2020 Vote: Donald Trump	76%	(153)	13%	(26)	12%	(23)	202
2020 Vote: Someone Else	23%	(2)	20%	(2)	57%	(6)	10
2020 Vote: Did not Vote	28%	(8)	28%	(8)	44%	(13)	29
2016 Vote: Hillary Clinton	5%	(9)	86%	(143)	8%	(14)	165
2016 Vote: Donald Trump	76%	(135)	13%	(22)	11%	(20)	177
2016 Vote: Someone Else	24%	(4)	24%	(4)	52%	(8)	15
2020 Vote/PID: Not Biden/Democrat	4%	(1)	81%	(13)	15%	(2)	16

Continued on next page

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(171)	48%	(215)	14%	(65)	452
2020 Vote/PID: Not Trump/Republican	37%	(7)	30%	(5)	33%	(6)	18
U.S. Economy: Wrong Track	49%	(160)	33%	(109)	18%	(61)	330
U.S. Economy: Right Direction	9%	(11)	87%	(106)	4%	(4)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(4)	93%	(135)	4%	(6)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(163)	13%	(29)	14%	(32)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(4)	62%	(50)	34%	(28)	82
Top 2024 Issue: Economy	43%	(66)	33%	(50)	24%	(37)	153
Community/Gender: Urban Women	29%	(26)	47%	(42)	24%	(21)	89
Community/Gender: Urban Men	33%	(29)	58%	(51)	9%	(8)	89
Community/Gender: Rural Women	68%	(10)	27%	(4)	5%	(1)	15
Community/Gender: Rural Men	40%	(9)	38%	(9)	22%	(5)	24
Community/Gender: Suburban Women	36%	(48)	50%	(65)	14%	(18)	131
Community/Gender: Suburban Men	47%	(50)	42%	(43)	11%	(11)	104
Homeowner	39%	(129)	48%	(158)	14%	(46)	333
Renter	36%	(41)	47%	(54)	17%	(19)	114
Self + Household: White-Collar	47%	(88)	46%	(86)	7%	(14)	188
Self + Household: Blue Collar	37%	(72)	51%	(100)	12%	(23)	195
Union HH: Yes	38%	(18)	58%	(28)	4%	(2)	47
Union HH: No	38%	(153)	46%	(188)	16%	(64)	405
LGBTQ+: Yes	21%	(10)	54%	(24)	25%	(11)	45
LGBTQ+: No	40%	(162)	47%	(191)	13%	(54)	407
Motivated to Vote	40%	(160)	49%	(198)	11%	(44)	402
Parent: Yes	44%	(61)	46%	(64)	10%	(15)	140
Parent: No	35%	(111)	48%	(151)	16%	(51)	312
COVID Vaccine: Yes	29%	(103)	56%	(198)	14%	(50)	351
COVID Vaccine: No	67%	(68)	17%	(18)	15%	(16)	101
Student Loans: Yes	30%	(20)	46%	(31)	23%	(16)	67
Student Loans: No	39%	(151)	48%	(184)	13%	(50)	385
Favorable Opinion of Haley	48%	(66)	38%	(53)	13%	(18)	137
Unfavorable Opinion of Haley	37%	(68)	57%	(105)	6%	(11)	183
Prodigal Biden Voter	16%	(6)	39%	(14)	45%	(16)	35
Undecided Voter (DK/WNV)	7%	(2)	34%	(11)	59%	(18)	31

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(171)	48%	(215)	14%	(65)	452
Undecided Voter (DK)	9%	(2)	37%	(9)	54%	(13)	24
Watched Debate	42%	(142)	47%	(157)	11%	(36)	336
Watched Debate: Did not Watch	25%	(29)	50%	(58)	25%	(29)	116
Watched Debate: All of it	52%	(108)	43%	(90)	5%	(11)	210
Watched Debate: Some of it	27%	(34)	53%	(67)	20%	(25)	126
Continue His Campaign: Yes Biden	16%	(32)	74%	(147)	10%	(19)	199
Continue His Campaign: No Biden	56%	(129)	26%	(60)	18%	(41)	229
Continue His Campaign: Yes Trump	68%	(162)	18%	(44)	14%	(33)	239
Continue His Campaign: No Trump	4%	(7)	83%	(158)	13%	(25)	190
Conviction: Evidence	3%	(7)	86%	(188)	11%	(23)	218
Conviction: Motivation to Damage	77%	(152)	9%	(17)	14%	(28)	197
Conviction: DK/NO	36%	(13)	25%	(9)	39%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(166)	48%	(216)	15%	(69)	452
Gender: Male	40%	(86)	45%	(97)	15%	(33)	217
Gender: Female	34%	(80)	50%	(119)	15%	(36)	235
Age: 18-34	30%	(36)	46%	(55)	23%	(28)	119
Age: 35-44	46%	(27)	39%	(23)	15%	(9)	60
Age: 45-64	38%	(60)	52%	(81)	10%	(16)	157
Age: 65+	37%	(43)	49%	(56)	14%	(17)	116
GenZers: 1997-2012	23%	(16)	52%	(35)	25%	(17)	68
Millennials: 1981-1996	45%	(48)	37%	(39)	19%	(20)	107
GenXers: 1965-1980	39%	(49)	48%	(61)	13%	(16)	125
Baby Boomers: 1946-1964	36%	(48)	54%	(73)	10%	(14)	135
Educ: < College	34%	(106)	51%	(158)	15%	(45)	309
Educ: Bachelors degree	42%	(39)	42%	(38)	17%	(15)	92
Educ: Post-grad	42%	(22)	40%	(20)	18%	(9)	51
Income: Under 50k	30%	(50)	49%	(81)	21%	(36)	167
Income: 50k-100k	38%	(67)	50%	(89)	12%	(21)	177
Income: 100k+	45%	(49)	43%	(46)	12%	(13)	108
Ethnicity: White (Non-Hispanic)	39%	(105)	48%	(129)	13%	(36)	270
Ethnicity: Hispanic	47%	(39)	40%	(33)	14%	(11)	83
Ethnicity: Black (Non-Hispanic)	22%	(9)	67%	(28)	10%	(4)	41
Ethnicity: Asian + Other (Non-Hispanic)	23%	(13)	46%	(26)	32%	(18)	58
All Christian	46%	(96)	41%	(87)	13%	(27)	210
All Non-Christian	44%	(15)	45%	(15)	11%	(4)	34
Atheist	21%	(5)	53%	(12)	26%	(6)	23
Agnostic/Nothing in particular	18%	(19)	64%	(68)	18%	(19)	106
Something Else	40%	(32)	43%	(34)	17%	(14)	80
Evangelical	51%	(50)	40%	(39)	9%	(9)	98
Non-Evangelical	41%	(75)	42%	(78)	17%	(31)	184
PID: Dem (no lean)	2%	(4)	86%	(161)	12%	(21)	186
PID: Ind (no lean)	38%	(43)	36%	(42)	26%	(30)	115
PID: Rep (no lean)	79%	(120)	9%	(14)	12%	(18)	151

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(166)	48%	(216)	15%	(69)	452
PID/Gender: Dem Men	2%	(1)	82%	(62)	16%	(12)	75
PID/Gender: Dem Women	2%	(2)	89%	(98)	9%	(9)	110
PID/Gender: Ind Men	36%	(25)	41%	(28)	23%	(16)	70
PID/Gender: Ind Women	40%	(18)	29%	(13)	31%	(14)	45
PID/Gender: Rep Men	84%	(60)	10%	(7)	6%	(5)	71
PID/Gender: Rep Women	75%	(60)	9%	(7)	17%	(13)	80
Ideo: Liberal (1-3)	11%	(15)	74%	(96)	15%	(20)	130
Ideo: Moderate (4)	33%	(45)	52%	(71)	15%	(20)	135
Ideo: Conservative (5-7)	59%	(105)	26%	(47)	15%	(27)	179
Community: Urban	31%	(55)	57%	(101)	12%	(22)	178
Community: Suburban	39%	(93)	43%	(101)	18%	(42)	236
Community: Rural	49%	(19)	35%	(14)	16%	(6)	38
Military HHnm: Yes	39%	(44)	43%	(49)	19%	(21)	115
Military HH: No	36%	(122)	50%	(167)	14%	(48)	337
Employ: Private Sector	41%	(69)	49%	(83)	10%	(18)	170
Employ: Government	31%	(7)	44%	(9)	25%	(5)	21
Employ: Self-Employed	42%	(11)	45%	(12)	13%	(3)	26
Employ: Homemaker	57%	(15)	35%	(9)	8%	(2)	26
Employ: Student	15%	(4)	54%	(14)	31%	(8)	25
Employ: Retired	35%	(43)	49%	(60)	16%	(20)	124
Employ: Unemployed	28%	(13)	53%	(24)	20%	(9)	46
Employ: Other	37%	(5)	34%	(5)	29%	(4)	13

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Table BLMB8_13: Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(166)	48%	(216)	15%	(69)	452
Protestant	51%	(44)	38%	(33)	10%	(9)	86
Roman Catholic	42%	(49)	43%	(50)	15%	(17)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	63%	(3)	37%	(2)	—	(0)	5
Jewish	49%	(11)	41%	(9)	10%	(2)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	29%	(2)	70%	(6)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	21%	(5)	53%	(12)	26%	(6)	23
Agnostic	1%	(0)	82%	(22)	16%	(4)	27
Something else	40%	(32)	43%	(34)	17%	(14)	80
Nothing in particular	24%	(19)	58%	(46)	18%	(15)	79
Ideo/PID: Conservative Republican	78%	(91)	9%	(10)	13%	(15)	117
Ideo/PID: Moderate/Liberal Republican	84%	(27)	8%	(3)	8%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	88%	(75)	10%	(8)	85
Ideo/PID: Liberal Democrat	2%	(2)	86%	(85)	12%	(12)	100
Unfavorable of Biden and Trump	17%	(13)	29%	(22)	54%	(41)	76
2024 H2H Matchup: Biden Voter	2%	(5)	87%	(178)	11%	(22)	205
2024 H2H Matchup: Trump Voter	74%	(160)	13%	(27)	13%	(29)	216
2024 H2H Matchup: Would not Vote	—	(0)	25%	(2)	74%	(6)	7
2024 H2H Matchup: Do not Know	9%	(2)	37%	(9)	54%	(13)	24
2022 House Vote: Democrat	5%	(11)	83%	(166)	11%	(23)	199
2022 House Vote: Republican	80%	(121)	8%	(12)	12%	(18)	152
2022 House Vote: Did not Vote	38%	(33)	42%	(37)	20%	(17)	88
2020 Vote: Joe Biden	4%	(9)	84%	(177)	12%	(25)	212
2020 Vote: Donald Trump	72%	(146)	13%	(26)	15%	(29)	202
2020 Vote: Someone Else	23%	(2)	32%	(3)	45%	(4)	10
2020 Vote: Did not Vote	32%	(9)	32%	(9)	36%	(11)	29
2016 Vote: Hillary Clinton	6%	(9)	88%	(146)	6%	(10)	165
2016 Vote: Donald Trump	75%	(132)	13%	(23)	13%	(22)	177
2016 Vote: Someone Else	23%	(3)	19%	(3)	58%	(9)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	80%	(13)	20%	(3)	16

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(166)	48%	(216)	15%	(69)	452
2020 Vote/PID: Not Trump/Republican	46%	(8)	36%	(6)	17%	(3)	18
U.S. Economy: Wrong Track	46%	(153)	36%	(120)	17%	(57)	330
U.S. Economy: Right Direction	11%	(14)	79%	(96)	10%	(12)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	91%	(132)	7%	(10)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(160)	16%	(37)	12%	(27)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	57%	(47)	39%	(32)	82
Top 2024 Issue: Economy	43%	(66)	39%	(59)	18%	(28)	153
Community/Gender: Urban Women	27%	(24)	61%	(55)	11%	(10)	89
Community/Gender: Urban Men	34%	(31)	52%	(46)	13%	(12)	89
Community/Gender: Rural Women	68%	(10)	26%	(4)	7%	(1)	15
Community/Gender: Rural Men	37%	(9)	41%	(10)	22%	(5)	24
Community/Gender: Suburban Women	35%	(46)	46%	(60)	19%	(26)	131
Community/Gender: Suburban Men	45%	(47)	39%	(41)	15%	(16)	104
Homeowner	37%	(123)	49%	(162)	14%	(48)	333
Renter	37%	(42)	45%	(52)	18%	(20)	114
Self + Household: White-Collar	44%	(82)	45%	(84)	12%	(22)	188
Self + Household: Blue Collar	35%	(68)	50%	(97)	16%	(31)	195
Union HH: Yes	41%	(19)	52%	(25)	7%	(4)	47
Union HH: No	36%	(147)	47%	(191)	16%	(66)	405
LGBTQ+: Yes	21%	(10)	51%	(23)	27%	(12)	45
LGBTQ+: No	39%	(157)	47%	(193)	14%	(57)	407
Motivated to Vote	38%	(154)	48%	(193)	14%	(56)	402
Parent: Yes	48%	(67)	42%	(59)	10%	(14)	140
Parent: No	32%	(99)	50%	(158)	18%	(56)	312
COVID Vaccine: Yes	27%	(94)	56%	(198)	17%	(59)	351
COVID Vaccine: No	71%	(72)	18%	(18)	10%	(10)	101
Student Loans: Yes	37%	(25)	48%	(32)	15%	(10)	67
Student Loans: No	37%	(142)	48%	(184)	15%	(59)	385
Favorable Opinion of Haley	47%	(64)	37%	(50)	16%	(22)	137
Unfavorable Opinion of Haley	36%	(65)	54%	(98)	11%	(19)	183
Prodigal Biden Voter	16%	(5)	61%	(21)	23%	(8)	35
Undecided Voter (DK/WNV)	7%	(2)	35%	(11)	59%	(18)	31

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(166)	48%	(216)	15%	(69)	452
Undecided Voter (DK)	9%	(2)	37%	(9)	54%	(13)	24
Watched Debate	41%	(139)	44%	(147)	15%	(50)	336
Watched Debate: Did not Watch	24%	(28)	60%	(69)	16%	(19)	116
Watched Debate: All of it	49%	(103)	42%	(88)	9%	(18)	210
Watched Debate: Some of it	28%	(35)	46%	(58)	25%	(32)	126
Continue His Campaign: Yes Biden	18%	(36)	73%	(145)	9%	(17)	199
Continue His Campaign: No Biden	53%	(121)	27%	(61)	20%	(47)	229
Continue His Campaign: Yes Trump	66%	(157)	22%	(53)	12%	(29)	239
Continue His Campaign: No Trump	3%	(6)	79%	(150)	18%	(34)	190
Conviction: Evidence	4%	(9)	82%	(179)	14%	(30)	218
Conviction: Motivation to Damage	73%	(144)	14%	(28)	13%	(25)	197
Conviction: DK/NO	36%	(13)	25%	(9)	39%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(188)	33%	(149)	25%	(115)	452
Gender: Male	46%	(100)	32%	(69)	22%	(48)	217
Gender: Female	37%	(88)	34%	(81)	29%	(67)	235
Age: 18-34	36%	(43)	24%	(29)	40%	(47)	119
Age: 35-44	44%	(27)	40%	(24)	16%	(9)	60
Age: 45-64	47%	(74)	34%	(53)	19%	(30)	157
Age: 65+	38%	(44)	37%	(43)	24%	(28)	116
GenZers: 1997-2012	25%	(17)	21%	(14)	54%	(37)	68
Millennials: 1981-1996	49%	(53)	33%	(35)	18%	(19)	107
GenXers: 1965-1980	48%	(60)	35%	(44)	16%	(21)	125
Baby Boomers: 1946-1964	39%	(52)	38%	(51)	24%	(32)	135
Educ: < College	39%	(121)	32%	(99)	29%	(90)	309
Educ: Bachelors degree	46%	(43)	31%	(29)	22%	(20)	92
Educ: Post-grad	48%	(24)	43%	(22)	9%	(5)	51
Income: Under 50k	37%	(62)	35%	(59)	28%	(47)	167
Income: 50k-100k	39%	(70)	35%	(62)	26%	(45)	177
Income: 100k+	52%	(56)	27%	(29)	21%	(23)	108
Ethnicity: White (Non-Hispanic)	44%	(118)	35%	(95)	21%	(56)	270
Ethnicity: Hispanic	46%	(38)	27%	(23)	27%	(23)	83
Ethnicity: Black (Non-Hispanic)	32%	(13)	51%	(21)	17%	(7)	41
Ethnicity: Asian + Other (Non-Hispanic)	31%	(18)	18%	(11)	51%	(29)	58
All Christian	50%	(106)	30%	(63)	19%	(41)	210
All Non-Christian	35%	(12)	32%	(11)	33%	(11)	34
Atheist	30%	(7)	47%	(11)	23%	(5)	23
Agnostic/Nothing in particular	27%	(29)	41%	(43)	32%	(34)	106
Something Else	43%	(35)	27%	(22)	29%	(23)	80
Evangelical	57%	(56)	28%	(27)	15%	(15)	98
Non-Evangelical	44%	(81)	30%	(55)	26%	(48)	184
PID: Dem (no lean)	9%	(16)	64%	(118)	28%	(51)	186
PID: Ind (no lean)	44%	(50)	19%	(22)	37%	(43)	115
PID: Rep (no lean)	80%	(121)	6%	(9)	14%	(21)	151

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(188)	33%	(149)	25%	(115)	452
PID/Gender: Dem Men	13%	(10)	65%	(49)	23%	(17)	75
PID/Gender: Dem Women	6%	(7)	63%	(69)	31%	(34)	110
PID/Gender: Ind Men	43%	(30)	19%	(13)	38%	(26)	70
PID/Gender: Ind Women	44%	(20)	19%	(9)	37%	(17)	45
PID/Gender: Rep Men	85%	(60)	9%	(7)	6%	(4)	71
PID/Gender: Rep Women	76%	(61)	3%	(2)	21%	(16)	80
Ideo: Liberal (1-3)	15%	(19)	58%	(76)	27%	(36)	130
Ideo: Moderate (4)	34%	(46)	40%	(54)	27%	(36)	135
Ideo: Conservative (5-7)	69%	(123)	11%	(20)	20%	(36)	179
Community: Urban	38%	(67)	37%	(66)	25%	(45)	178
Community: Suburban	43%	(101)	32%	(74)	25%	(60)	236
Community: Rural	50%	(19)	24%	(9)	26%	(10)	38
Military HHnm: Yes	52%	(59)	19%	(22)	29%	(33)	115
Military HH: No	38%	(129)	38%	(127)	24%	(81)	337
Employ: Private Sector	48%	(82)	31%	(53)	21%	(36)	170
Employ: Government	35%	(7)	48%	(10)	17%	(4)	21
Employ: Self-Employed	55%	(14)	31%	(8)	14%	(4)	26
Employ: Homemaker	42%	(11)	44%	(12)	14%	(4)	26
Employ: Student	19%	(5)	20%	(5)	61%	(15)	25
Employ: Retired	38%	(47)	38%	(47)	24%	(30)	124
Employ: Unemployed	37%	(17)	26%	(12)	37%	(17)	46
Employ: Other	36%	(5)	19%	(2)	45%	(6)	13

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(188)	33%	(149)	25%	(115)	452
Protestant	51%	(44)	32%	(27)	17%	(15)	86
Roman Catholic	50%	(58)	29%	(33)	21%	(24)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	7%	(0)	14%	(1)	5
Jewish	43%	(10)	41%	(9)	16%	(4)	23
Muslim	11%	(0)	12%	(0)	78%	(2)	2
Buddhist	22%	(2)	18%	(1)	60%	(5)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	30%	(7)	47%	(11)	23%	(5)	23
Agnostic	16%	(4)	39%	(11)	44%	(12)	27
Something else	43%	(35)	27%	(22)	29%	(23)	80
Nothing in particular	31%	(24)	41%	(32)	28%	(22)	79
Ideo/PID: Conservative Republican	83%	(97)	3%	(4)	13%	(16)	117
Ideo/PID: Moderate/Liberal Republican	74%	(24)	17%	(5)	9%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	59%	(50)	29%	(25)	85
Ideo/PID: Liberal Democrat	6%	(6)	68%	(68)	25%	(25)	100
Unfavorable of Biden and Trump	35%	(26)	11%	(8)	54%	(41)	76
2024 H2H Matchup: Biden Voter	6%	(11)	67%	(137)	28%	(57)	205
2024 H2H Matchup: Trump Voter	79%	(171)	5%	(11)	16%	(34)	216
2024 H2H Matchup: Would not Vote	17%	(1)	—	(0)	83%	(6)	7
2024 H2H Matchup: Do not Know	18%	(4)	7%	(2)	74%	(18)	24
2022 House Vote: Democrat	11%	(23)	62%	(122)	27%	(54)	199
2022 House Vote: Republican	82%	(124)	3%	(5)	15%	(23)	152
2022 House Vote: Did not Vote	43%	(38)	25%	(22)	32%	(28)	88
2020 Vote: Joe Biden	9%	(20)	64%	(135)	27%	(57)	212
2020 Vote: Donald Trump	77%	(155)	3%	(7)	20%	(40)	202
2020 Vote: Someone Else	45%	(4)	5%	(1)	50%	(5)	10
2020 Vote: Did not Vote	31%	(9)	26%	(8)	43%	(12)	29
2016 Vote: Hillary Clinton	10%	(17)	68%	(112)	22%	(36)	165
2016 Vote: Donald Trump	77%	(136)	9%	(16)	15%	(26)	177
2016 Vote: Someone Else	12%	(2)	10%	(1)	78%	(12)	15
2020 Vote/PID: Not Biden/Democrat	22%	(3)	36%	(6)	42%	(7)	16

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(188)	33%	(149)	25%	(115)	452
2020 Vote/PID: Not Trump/Republican	46%	(8)	27%	(5)	27%	(5)	18
U.S. Economy: Wrong Track	51%	(168)	19%	(63)	30%	(100)	330
U.S. Economy: Right Direction	16%	(20)	71%	(87)	12%	(15)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(9)	73%	(106)	21%	(30)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(170)	7%	(15)	18%	(40)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(8)	35%	(28)	55%	(45)	82
Top 2024 Issue: Economy	46%	(71)	27%	(42)	26%	(40)	153
Community/Gender: Urban Women	33%	(30)	34%	(31)	32%	(29)	89
Community/Gender: Urban Men	42%	(38)	40%	(35)	18%	(16)	89
Community/Gender: Rural Women	61%	(9)	19%	(3)	21%	(3)	15
Community/Gender: Rural Men	43%	(10)	28%	(7)	29%	(7)	24
Community/Gender: Suburban Women	37%	(49)	36%	(47)	27%	(35)	131
Community/Gender: Suburban Men	50%	(52)	26%	(27)	24%	(25)	104
Homeowner	42%	(140)	32%	(106)	26%	(87)	333
Renter	40%	(46)	36%	(42)	23%	(27)	114
Self + Household: White-Collar	49%	(91)	39%	(73)	13%	(24)	188
Self + Household: Blue Collar	42%	(81)	31%	(61)	27%	(53)	195
Union HH: Yes	48%	(23)	32%	(15)	20%	(10)	47
Union HH: No	41%	(165)	33%	(134)	26%	(105)	405
LGBTQ+: Yes	25%	(11)	51%	(23)	24%	(11)	45
LGBTQ+: No	43%	(177)	31%	(126)	26%	(104)	407
Motivated to Vote	44%	(176)	35%	(140)	21%	(86)	402
Parent: Yes	48%	(67)	36%	(50)	16%	(22)	140
Parent: No	39%	(121)	32%	(99)	30%	(93)	312
COVID Vaccine: Yes	34%	(118)	38%	(134)	28%	(99)	351
COVID Vaccine: No	69%	(70)	15%	(15)	15%	(16)	101
Student Loans: Yes	35%	(23)	35%	(24)	30%	(20)	67
Student Loans: No	43%	(164)	33%	(126)	25%	(95)	385
Favorable Opinion of Haley	58%	(79)	22%	(30)	21%	(28)	137
Unfavorable Opinion of Haley	38%	(70)	45%	(82)	17%	(31)	183
Prodigal Biden Voter	30%	(10)	14%	(5)	57%	(20)	35
Undecided Voter (DK/WNV)	18%	(6)	6%	(2)	76%	(24)	31

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Table BLMB8_14: Who do you trust more to handle each of the following issues? — Regulation of Technology Companies

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(188)	33%	(149)	25%	(115)	452
Undecided Voter (DK)	18%	(4)	7%	(2)	74%	(18)	24
Watched Debate	46%	(153)	35%	(118)	19%	(65)	336
Watched Debate: Did not Watch	30%	(35)	27%	(31)	43%	(50)	116
Watched Debate: All of it	52%	(109)	35%	(73)	13%	(28)	210
Watched Debate: Some of it	35%	(44)	36%	(45)	29%	(37)	126
Continue His Campaign: Yes Biden	19%	(37)	58%	(116)	23%	(46)	199
Continue His Campaign: No Biden	63%	(144)	12%	(26)	26%	(58)	229
Continue His Campaign: Yes Trump	71%	(170)	11%	(27)	18%	(42)	239
Continue His Campaign: No Trump	8%	(15)	59%	(112)	33%	(63)	190
Conviction: Evidence	10%	(22)	59%	(128)	31%	(68)	218
Conviction: Motivation to Damage	78%	(155)	6%	(11)	16%	(31)	197
Conviction: DK/NO	30%	(11)	28%	(10)	42%	(15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(178)	42%	(190)	19%	(84)	452
Gender: Male	40%	(88)	40%	(87)	19%	(42)	217
Gender: Female	38%	(90)	44%	(103)	18%	(42)	235
Age: 18-34	44%	(53)	29%	(35)	27%	(32)	119
Age: 35-44	41%	(25)	49%	(29)	10%	(6)	60
Age: 45-64	32%	(51)	47%	(74)	20%	(32)	157
Age: 65+	43%	(49)	45%	(52)	13%	(14)	116
GenZers: 1997-2012	51%	(35)	22%	(15)	26%	(18)	68
Millennials: 1981-1996	40%	(43)	43%	(46)	18%	(19)	107
GenXers: 1965-1980	35%	(43)	45%	(56)	21%	(26)	125
Baby Boomers: 1946-1964	38%	(51)	49%	(66)	13%	(18)	135
Educ: < College	38%	(118)	42%	(130)	20%	(61)	309
Educ: Bachelors degree	40%	(37)	39%	(36)	21%	(20)	92
Educ: Post-grad	44%	(22)	48%	(24)	8%	(4)	51
Income: Under 50k	33%	(55)	45%	(76)	22%	(37)	167
Income: 50k-100k	39%	(69)	42%	(74)	19%	(34)	177
Income: 100k+	51%	(54)	37%	(40)	12%	(13)	108
Ethnicity: White (Non-Hispanic)	36%	(98)	45%	(122)	18%	(49)	270
Ethnicity: Hispanic	53%	(44)	33%	(27)	14%	(12)	83
Ethnicity: Black (Non-Hispanic)	23%	(9)	61%	(25)	16%	(7)	41
Ethnicity: Asian + Other (Non-Hispanic)	44%	(26)	26%	(15)	29%	(17)	58
All Christian	47%	(99)	41%	(86)	12%	(25)	210
All Non-Christian	39%	(13)	43%	(15)	17%	(6)	34
Atheist	30%	(7)	53%	(12)	17%	(4)	23
Agnostic/Nothing in particular	21%	(22)	50%	(53)	29%	(31)	106
Something Else	45%	(36)	32%	(25)	23%	(19)	80
Evangelical	47%	(45)	40%	(39)	14%	(14)	98
Non-Evangelical	48%	(88)	37%	(68)	15%	(28)	184
PID: Dem (no lean)	12%	(22)	72%	(135)	16%	(29)	186
PID: Ind (no lean)	45%	(52)	30%	(34)	25%	(29)	115
PID: Rep (no lean)	69%	(104)	14%	(21)	17%	(26)	151

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(178)	42%	(190)	19%	(84)	452
PID/Gender: Dem Men	6%	(5)	79%	(60)	15%	(11)	75
PID/Gender: Dem Women	16%	(17)	68%	(75)	17%	(18)	110
PID/Gender: Ind Men	51%	(36)	26%	(18)	23%	(16)	70
PID/Gender: Ind Women	35%	(16)	36%	(16)	29%	(13)	45
PID/Gender: Rep Men	66%	(47)	13%	(9)	21%	(15)	71
PID/Gender: Rep Women	72%	(57)	15%	(12)	13%	(11)	80
Ideo: Liberal (1-3)	11%	(15)	67%	(88)	22%	(28)	130
Ideo: Moderate (4)	41%	(55)	40%	(54)	20%	(27)	135
Ideo: Conservative (5-7)	59%	(106)	27%	(49)	14%	(24)	179
Community: Urban	33%	(59)	47%	(84)	19%	(34)	178
Community: Suburban	43%	(102)	39%	(93)	17%	(41)	236
Community: Rural	42%	(16)	34%	(13)	24%	(9)	38
Military HHnm: Yes	47%	(54)	36%	(41)	17%	(20)	115
Military HH: No	37%	(124)	44%	(149)	19%	(64)	337
Employ: Private Sector	40%	(68)	43%	(74)	17%	(28)	170
Employ: Government	32%	(7)	57%	(12)	10%	(2)	21
Employ: Self-Employed	52%	(14)	36%	(9)	12%	(3)	26
Employ: Homemaker	30%	(8)	43%	(11)	27%	(7)	26
Employ: Student	61%	(15)	24%	(6)	15%	(4)	25
Employ: Retired	41%	(51)	46%	(57)	12%	(15)	124
Employ: Unemployed	22%	(10)	37%	(17)	41%	(19)	46
Employ: Other	34%	(5)	23%	(3)	43%	(6)	13

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(178)	42%	(190)	19%	(84)	452
Protestant	52%	(45)	40%	(34)	8%	(7)	86
Roman Catholic	45%	(53)	41%	(47)	14%	(16)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	34%	(2)	35%	(2)	31%	(1)	5
Jewish	43%	(10)	41%	(9)	15%	(3)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	40%	(3)	60%	(5)	—	(0)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	30%	(7)	53%	(12)	17%	(4)	23
Agnostic	11%	(3)	51%	(14)	38%	(10)	27
Something else	45%	(36)	32%	(25)	23%	(19)	80
Nothing in particular	25%	(19)	49%	(39)	26%	(21)	79
Ideo/PID: Conservative Republican	67%	(79)	16%	(19)	17%	(19)	117
Ideo/PID: Moderate/Liberal Republican	75%	(24)	8%	(3)	17%	(5)	32
Ideo/PID: Moderate/Conservative Democrat	23%	(19)	69%	(59)	8%	(7)	85
Ideo/PID: Liberal Democrat	3%	(3)	76%	(76)	21%	(21)	100
Unfavorable of Biden and Trump	24%	(18)	25%	(19)	51%	(39)	76
2024 H2H Matchup: Biden Voter	10%	(20)	74%	(152)	16%	(32)	205
2024 H2H Matchup: Trump Voter	72%	(155)	14%	(30)	14%	(31)	216
2024 H2H Matchup: Would not Vote	—	(0)	23%	(2)	77%	(6)	7
2024 H2H Matchup: Do not Know	9%	(2)	27%	(6)	65%	(15)	24
2022 House Vote: Democrat	14%	(28)	69%	(138)	16%	(33)	199
2022 House Vote: Republican	72%	(109)	13%	(20)	15%	(23)	152
2022 House Vote: Did not Vote	45%	(39)	35%	(31)	20%	(18)	88
2020 Vote: Joe Biden	13%	(28)	71%	(151)	15%	(33)	212
2020 Vote: Donald Trump	68%	(136)	15%	(30)	17%	(35)	202
2020 Vote: Someone Else	23%	(2)	22%	(2)	55%	(5)	10
2020 Vote: Did not Vote	38%	(11)	22%	(6)	40%	(12)	29
2016 Vote: Hillary Clinton	9%	(15)	81%	(134)	10%	(17)	165
2016 Vote: Donald Trump	67%	(119)	15%	(27)	17%	(31)	177
2016 Vote: Someone Else	34%	(5)	12%	(2)	54%	(8)	15
2020 Vote/PID: Not Biden/Democrat	3%	(0)	66%	(11)	31%	(5)	16

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(178)	42%	(190)	19%	(84)	452
2020 Vote/PID: Not Trump/Republican	57%	(10)	16%	(3)	27%	(5)	18
U.S. Economy: Wrong Track	49%	(162)	28%	(92)	23%	(76)	330
U.S. Economy: Right Direction	13%	(16)	80%	(97)	7%	(9)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(20)	80%	(117)	7%	(10)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(152)	17%	(38)	16%	(35)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(6)	44%	(36)	49%	(40)	82
Top 2024 Issue: Economy	46%	(70)	34%	(52)	20%	(31)	153
Community/Gender: Urban Women	36%	(32)	44%	(39)	20%	(18)	89
Community/Gender: Urban Men	30%	(27)	51%	(45)	18%	(16)	89
Community/Gender: Rural Women	48%	(7)	31%	(5)	21%	(3)	15
Community/Gender: Rural Men	39%	(9)	35%	(8)	26%	(6)	24
Community/Gender: Suburban Women	39%	(51)	45%	(59)	16%	(21)	131
Community/Gender: Suburban Men	49%	(52)	32%	(33)	19%	(20)	104
Homeowner	40%	(133)	42%	(138)	18%	(61)	333
Renter	38%	(43)	42%	(48)	20%	(23)	114
Self + Household: White-Collar	45%	(85)	43%	(80)	12%	(22)	188
Self + Household: Blue Collar	32%	(63)	47%	(92)	21%	(40)	195
Union HH: Yes	37%	(17)	54%	(25)	10%	(5)	47
Union HH: No	40%	(160)	41%	(164)	20%	(80)	405
LGBTQ+: Yes	22%	(10)	50%	(23)	27%	(12)	45
LGBTQ+: No	41%	(168)	41%	(167)	18%	(72)	407
Motivated to Vote	37%	(150)	45%	(181)	18%	(71)	402
Parent: Yes	38%	(53)	43%	(59)	20%	(27)	140
Parent: No	40%	(125)	42%	(131)	18%	(57)	312
COVID Vaccine: Yes	34%	(118)	48%	(167)	19%	(66)	351
COVID Vaccine: No	59%	(60)	23%	(23)	18%	(18)	101
Student Loans: Yes	37%	(25)	45%	(30)	18%	(12)	67
Student Loans: No	40%	(153)	41%	(160)	19%	(72)	385
Favorable Opinion of Haley	48%	(65)	35%	(49)	17%	(23)	137
Unfavorable Opinion of Haley	30%	(55)	52%	(96)	18%	(32)	183
Prodigal Biden Voter	41%	(14)	28%	(10)	31%	(11)	35
Undecided Voter (DK/WNV)	7%	(2)	26%	(8)	68%	(21)	31

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(178)	42%	(190)	19%	(84)	452
Undecided Voter (DK)	9%	(2)	27%	(6)	65%	(15)	24
Watched Debate	40%	(133)	43%	(145)	17%	(58)	336
Watched Debate: Did not Watch	39%	(45)	38%	(45)	23%	(27)	116
Watched Debate: All of it	45%	(94)	41%	(87)	14%	(29)	210
Watched Debate: Some of it	31%	(39)	46%	(58)	23%	(28)	126
Continue His Campaign: Yes Biden	23%	(45)	66%	(131)	11%	(22)	199
Continue His Campaign: No Biden	52%	(119)	24%	(55)	24%	(55)	229
Continue His Campaign: Yes Trump	65%	(154)	21%	(51)	14%	(33)	239
Continue His Campaign: No Trump	10%	(19)	67%	(126)	23%	(44)	190
Conviction: Evidence	11%	(25)	69%	(150)	20%	(43)	218
Conviction: Motivation to Damage	71%	(141)	15%	(30)	13%	(26)	197
Conviction: DK/NO	33%	(12)	27%	(10)	40%	(15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	35%	(157)	22%	(99)	452
Gender: Male	47%	(101)	35%	(76)	18%	(39)	217
Gender: Female	40%	(95)	34%	(81)	25%	(59)	235
Age: 18-34	31%	(38)	30%	(35)	39%	(47)	119
Age: 35-44	50%	(30)	33%	(20)	18%	(11)	60
Age: 45-64	50%	(78)	34%	(53)	17%	(26)	157
Age: 65+	45%	(52)	42%	(49)	13%	(15)	116
GenZers: 1997-2012	31%	(21)	35%	(24)	33%	(23)	68
Millennials: 1981-1996	42%	(45)	26%	(28)	32%	(35)	107
GenXers: 1965-1980	52%	(64)	32%	(40)	17%	(21)	125
Baby Boomers: 1946-1964	42%	(57)	46%	(62)	12%	(17)	135
Educ: < College	42%	(128)	35%	(109)	23%	(72)	309
Educ: Bachelors degree	51%	(47)	33%	(30)	17%	(16)	92
Educ: Post-grad	43%	(22)	35%	(18)	22%	(11)	51
Income: Under 50k	37%	(62)	38%	(63)	25%	(42)	167
Income: 50k-100k	47%	(83)	33%	(59)	20%	(35)	177
Income: 100k+	47%	(51)	32%	(35)	20%	(22)	108
Ethnicity: White (Non-Hispanic)	47%	(128)	35%	(93)	18%	(49)	270
Ethnicity: Hispanic	43%	(36)	30%	(25)	28%	(23)	83
Ethnicity: Black (Non-Hispanic)	31%	(13)	41%	(17)	28%	(12)	41
Ethnicity: Asian + Other (Non-Hispanic)	36%	(21)	38%	(22)	26%	(15)	58
All Christian	50%	(106)	30%	(62)	20%	(42)	210
All Non-Christian	46%	(16)	43%	(14)	11%	(4)	34
Atheist	21%	(5)	63%	(14)	16%	(4)	23
Agnostic/Nothing in particular	32%	(34)	35%	(37)	33%	(34)	106
Something Else	46%	(37)	36%	(28)	18%	(15)	80
Evangelical	53%	(52)	27%	(26)	20%	(19)	98
Non-Evangelical	47%	(86)	34%	(62)	20%	(36)	184
PID: Dem (no lean)	10%	(19)	66%	(122)	24%	(46)	186
PID: Ind (no lean)	49%	(56)	25%	(29)	26%	(30)	115
PID: Rep (no lean)	81%	(122)	4%	(6)	15%	(23)	151

Continued on next page

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	35%	(157)	22%	(99)	452
PID/Gender: Dem Men	15%	(11)	67%	(51)	18%	(13)	75
PID/Gender: Dem Women	6%	(7)	64%	(71)	29%	(32)	110
PID/Gender: Ind Men	47%	(33)	31%	(21)	22%	(15)	70
PID/Gender: Ind Women	50%	(23)	17%	(8)	33%	(15)	45
PID/Gender: Rep Men	80%	(57)	6%	(4)	15%	(10)	71
PID/Gender: Rep Women	82%	(65)	2%	(2)	16%	(13)	80
Ideo: Liberal (1-3)	14%	(18)	65%	(85)	21%	(28)	130
Ideo: Moderate (4)	39%	(53)	40%	(54)	20%	(28)	135
Ideo: Conservative (5-7)	69%	(123)	10%	(17)	22%	(39)	179
Community: Urban	34%	(60)	38%	(67)	28%	(51)	178
Community: Suburban	48%	(114)	35%	(82)	17%	(40)	236
Community: Rural	60%	(23)	19%	(7)	21%	(8)	38
Military HHnm: Yes	53%	(61)	30%	(34)	17%	(20)	115
Military HH: No	40%	(136)	36%	(122)	23%	(79)	337
Employ: Private Sector	42%	(71)	30%	(52)	28%	(48)	170
Employ: Government	47%	(10)	45%	(10)	8%	(2)	21
Employ: Self-Employed	60%	(16)	18%	(5)	22%	(6)	26
Employ: Homemaker	60%	(16)	21%	(6)	19%	(5)	26
Employ: Student	31%	(8)	56%	(14)	14%	(3)	25
Employ: Retired	46%	(57)	43%	(53)	11%	(14)	124
Employ: Unemployed	34%	(16)	32%	(15)	35%	(16)	46
Employ: Other	33%	(4)	24%	(3)	43%	(6)	13

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	35%	(157)	22%	(99)	452
Protestant	58%	(49)	25%	(22)	17%	(15)	86
Roman Catholic	45%	(52)	32%	(38)	23%	(26)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	7%	(0)	33%	(2)	5
Jewish	49%	(11)	41%	(9)	10%	(2)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	40%	(3)	60%	(5)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	21%	(5)	63%	(14)	16%	(4)	23
Agnostic	25%	(7)	35%	(9)	40%	(11)	27
Something else	46%	(37)	36%	(28)	18%	(15)	80
Nothing in particular	35%	(27)	35%	(28)	30%	(24)	79
Ideo/PID: Conservative Republican	80%	(94)	3%	(3)	17%	(20)	117
Ideo/PID: Moderate/Liberal Republican	81%	(26)	9%	(3)	10%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	16%	(14)	54%	(46)	30%	(25)	85
Ideo/PID: Liberal Democrat	5%	(5)	77%	(76)	19%	(19)	100
Unfavorable of Biden and Trump	41%	(31)	7%	(5)	52%	(39)	76
2024 H2H Matchup: Biden Voter	8%	(16)	72%	(148)	20%	(41)	205
2024 H2H Matchup: Trump Voter	80%	(172)	4%	(8)	17%	(36)	216
2024 H2H Matchup: Would not Vote	34%	(2)	—	(0)	66%	(5)	7
2024 H2H Matchup: Do not Know	25%	(6)	6%	(1)	69%	(17)	24
2022 House Vote: Democrat	13%	(26)	68%	(135)	19%	(38)	199
2022 House Vote: Republican	83%	(126)	4%	(6)	13%	(20)	152
2022 House Vote: Did not Vote	49%	(43)	18%	(16)	33%	(29)	88
2020 Vote: Joe Biden	13%	(27)	63%	(133)	25%	(52)	212
2020 Vote: Donald Trump	77%	(155)	7%	(14)	16%	(32)	202
2020 Vote: Someone Else	17%	(2)	20%	(2)	64%	(6)	10
2020 Vote: Did not Vote	45%	(13)	26%	(8)	29%	(8)	29
2016 Vote: Hillary Clinton	10%	(17)	70%	(115)	20%	(33)	165
2016 Vote: Donald Trump	80%	(141)	6%	(11)	14%	(25)	177
2016 Vote: Someone Else	39%	(6)	22%	(3)	39%	(6)	15
2020 Vote/PID: Not Biden/Democrat	2%	(0)	72%	(11)	26%	(4)	16

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	35%	(157)	22%	(99)	452
2020 Vote/PID: Not Trump/Republican	68%	(12)	19%	(3)	13%	(2)	18
U.S. Economy: Wrong Track	56%	(185)	19%	(63)	25%	(83)	330
U.S. Economy: Right Direction	10%	(12)	77%	(94)	13%	(16)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	82%	(119)	11%	(16)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(171)	7%	(15)	17%	(38)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(15)	27%	(22)	55%	(45)	82
Top 2024 Issue: Economy	56%	(86)	20%	(31)	24%	(36)	153
Community/Gender: Urban Women	30%	(27)	36%	(32)	35%	(31)	89
Community/Gender: Urban Men	38%	(33)	40%	(36)	22%	(20)	89
Community/Gender: Rural Women	79%	(12)	12%	(2)	10%	(1)	15
Community/Gender: Rural Men	49%	(12)	23%	(6)	28%	(7)	24
Community/Gender: Suburban Women	43%	(57)	36%	(47)	21%	(27)	131
Community/Gender: Suburban Men	54%	(57)	33%	(35)	13%	(13)	104
Homeowner	43%	(144)	36%	(121)	20%	(68)	333
Renter	45%	(51)	30%	(34)	26%	(29)	114
Self + Household: White-Collar	48%	(90)	37%	(69)	15%	(29)	188
Self + Household: Blue Collar	45%	(88)	33%	(65)	21%	(42)	195
Union HH: Yes	42%	(20)	48%	(23)	10%	(5)	47
Union HH: No	44%	(177)	33%	(134)	23%	(94)	405
LGBTQ+: Yes	20%	(9)	44%	(20)	36%	(16)	45
LGBTQ+: No	46%	(188)	34%	(137)	20%	(82)	407
Motivated to Vote	45%	(181)	37%	(148)	18%	(73)	402
Parent: Yes	46%	(64)	27%	(38)	27%	(38)	140
Parent: No	43%	(133)	38%	(119)	19%	(60)	312
COVID Vaccine: Yes	36%	(127)	41%	(144)	23%	(80)	351
COVID Vaccine: No	69%	(69)	13%	(13)	19%	(19)	101
Student Loans: Yes	36%	(24)	21%	(14)	44%	(29)	67
Student Loans: No	45%	(173)	37%	(143)	18%	(69)	385
Favorable Opinion of Haley	58%	(80)	25%	(34)	17%	(23)	137
Unfavorable Opinion of Haley	39%	(72)	48%	(89)	12%	(23)	183
Prodigal Biden Voter	42%	(15)	4%	(2)	53%	(19)	35
Undecided Voter (DK/WNV)	27%	(9)	4%	(1)	68%	(21)	31

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	35%	(157)	22%	(99)	452
Undecided Voter (DK)	25%	(6)	6%	(1)	69%	(17)	24
Watched Debate	50%	(166)	36%	(121)	14%	(48)	336
Watched Debate: Did not Watch	26%	(30)	30%	(35)	43%	(50)	116
Watched Debate: All of it	56%	(117)	36%	(75)	9%	(18)	210
Watched Debate: Some of it	39%	(49)	37%	(47)	24%	(30)	126
Continue His Campaign: Yes Biden	21%	(41)	58%	(115)	21%	(43)	199
Continue His Campaign: No Biden	63%	(145)	15%	(34)	22%	(50)	229
Continue His Campaign: Yes Trump	73%	(174)	11%	(26)	16%	(38)	239
Continue His Campaign: No Trump	10%	(20)	64%	(122)	26%	(49)	190
Conviction: Evidence	10%	(22)	68%	(147)	22%	(49)	218
Conviction: Motivation to Damage	82%	(161)	3%	(7)	15%	(30)	197
Conviction: DK/NO	38%	(14)	7%	(2)	56%	(20)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(200)	32%	(144)	24%	(107)	452
Gender: Male	46%	(99)	33%	(72)	21%	(46)	217
Gender: Female	43%	(101)	31%	(73)	26%	(62)	235
Age: 18-34	34%	(40)	25%	(30)	41%	(49)	119
Age: 35-44	52%	(31)	33%	(20)	15%	(9)	60
Age: 45-64	49%	(77)	33%	(52)	18%	(28)	157
Age: 65+	45%	(52)	37%	(43)	18%	(21)	116
GenZers: 1997-2012	29%	(20)	28%	(19)	43%	(29)	68
Millennials: 1981-1996	47%	(51)	26%	(28)	27%	(29)	107
GenXers: 1965-1980	49%	(62)	33%	(42)	17%	(22)	125
Baby Boomers: 1946-1964	42%	(57)	39%	(53)	19%	(26)	135
Educ: < College	42%	(130)	33%	(101)	25%	(78)	309
Educ: Bachelors degree	51%	(47)	28%	(26)	21%	(20)	92
Educ: Post-grad	46%	(23)	34%	(17)	19%	(10)	51
Income: Under 50k	38%	(63)	32%	(54)	30%	(50)	167
Income: 50k-100k	50%	(88)	32%	(56)	19%	(33)	177
Income: 100k+	46%	(49)	32%	(35)	22%	(24)	108
Ethnicity: White (Non-Hispanic)	47%	(127)	34%	(91)	19%	(51)	270
Ethnicity: Hispanic	47%	(39)	26%	(22)	27%	(22)	83
Ethnicity: Black (Non-Hispanic)	37%	(15)	40%	(16)	23%	(9)	41
Ethnicity: Asian + Other (Non-Hispanic)	32%	(19)	26%	(15)	42%	(24)	58
All Christian	51%	(108)	28%	(59)	21%	(44)	210
All Non-Christian	44%	(15)	32%	(11)	23%	(8)	34
Atheist	30%	(7)	42%	(9)	28%	(6)	23
Agnostic/Nothing in particular	34%	(35)	33%	(35)	33%	(35)	106
Something Else	44%	(35)	38%	(30)	18%	(14)	80
Evangelical	60%	(58)	26%	(25)	14%	(14)	98
Non-Evangelical	44%	(80)	33%	(61)	23%	(42)	184
PID: Dem (no lean)	9%	(16)	59%	(110)	32%	(59)	186
PID: Ind (no lean)	47%	(54)	26%	(30)	27%	(31)	115
PID: Rep (no lean)	86%	(130)	3%	(5)	11%	(17)	151

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(200)	32%	(144)	24%	(107)	452
PID/Gender: Dem Men	14%	(11)	62%	(47)	24%	(18)	75
PID/Gender: Dem Women	5%	(6)	57%	(63)	37%	(41)	110
PID/Gender: Ind Men	45%	(32)	29%	(20)	26%	(18)	70
PID/Gender: Ind Women	50%	(22)	20%	(9)	30%	(13)	45
PID/Gender: Rep Men	80%	(57)	6%	(4)	14%	(10)	71
PID/Gender: Rep Women	91%	(73)	1%	(0)	8%	(7)	80
Ideo: Liberal (1-3)	11%	(15)	56%	(74)	32%	(42)	130
Ideo: Moderate (4)	37%	(51)	39%	(53)	23%	(31)	135
Ideo: Conservative (5-7)	74%	(132)	10%	(17)	17%	(30)	179
Community: Urban	37%	(65)	31%	(55)	32%	(57)	178
Community: Suburban	48%	(112)	34%	(80)	18%	(43)	236
Community: Rural	59%	(23)	23%	(9)	18%	(7)	38
Military HHnm: Yes	58%	(67)	29%	(33)	13%	(15)	115
Military HH: No	40%	(134)	33%	(111)	27%	(93)	337
Employ: Private Sector	45%	(77)	28%	(48)	27%	(46)	170
Employ: Government	40%	(8)	48%	(10)	12%	(2)	21
Employ: Self-Employed	52%	(14)	23%	(6)	25%	(6)	26
Employ: Homemaker	52%	(14)	22%	(6)	26%	(7)	26
Employ: Student	19%	(5)	46%	(12)	35%	(9)	25
Employ: Retired	48%	(60)	39%	(49)	13%	(16)	124
Employ: Unemployed	40%	(18)	26%	(12)	34%	(16)	46
Employ: Other	34%	(5)	21%	(3)	45%	(6)	13

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(200)	32%	(144)	24%	(107)	452
Protestant	61%	(52)	26%	(23)	13%	(11)	86
Roman Catholic	44%	(51)	29%	(34)	27%	(31)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	61%	(3)	7%	(0)	31%	(1)	5
Jewish	49%	(11)	41%	(9)	10%	(2)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	30%	(2)	18%	(1)	52%	(4)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	30%	(7)	42%	(9)	28%	(6)	23
Agnostic	23%	(6)	42%	(11)	35%	(9)	27
Something else	44%	(35)	38%	(30)	18%	(14)	80
Nothing in particular	37%	(29)	30%	(24)	33%	(26)	79
Ideo/PID: Conservative Republican	89%	(104)	2%	(2)	9%	(11)	117
Ideo/PID: Moderate/Liberal Republican	74%	(24)	8%	(3)	18%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	16%	(14)	54%	(46)	30%	(26)	85
Ideo/PID: Liberal Democrat	3%	(3)	65%	(64)	32%	(32)	100
Unfavorable of Biden and Trump	48%	(36)	4%	(3)	48%	(36)	76
2024 H2H Matchup: Biden Voter	5%	(9)	67%	(136)	29%	(59)	205
2024 H2H Matchup: Trump Voter	83%	(180)	3%	(7)	14%	(29)	216
2024 H2H Matchup: Would not Vote	31%	(2)	—	(0)	69%	(5)	7
2024 H2H Matchup: Do not Know	37%	(9)	6%	(1)	58%	(14)	24
2022 House Vote: Democrat	13%	(25)	61%	(122)	26%	(52)	199
2022 House Vote: Republican	88%	(133)	4%	(6)	8%	(12)	152
2022 House Vote: Did not Vote	46%	(40)	19%	(16)	36%	(31)	88
2020 Vote: Joe Biden	12%	(25)	57%	(122)	31%	(65)	212
2020 Vote: Donald Trump	79%	(160)	8%	(15)	13%	(26)	202
2020 Vote: Someone Else	38%	(4)	14%	(1)	48%	(5)	10
2020 Vote: Did not Vote	39%	(11)	22%	(6)	39%	(11)	29
2016 Vote: Hillary Clinton	7%	(12)	64%	(106)	28%	(47)	165
2016 Vote: Donald Trump	84%	(148)	6%	(11)	10%	(19)	177
2016 Vote: Someone Else	28%	(4)	11%	(2)	61%	(9)	15
2020 Vote/PID: Not Biden/Democrat	2%	(0)	62%	(10)	37%	(6)	16

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(200)	32%	(144)	24%	(107)	452
2020 Vote/PID: Not Trump/Republican	64%	(11)	12%	(2)	24%	(4)	18
U.S. Economy: Wrong Track	56%	(185)	18%	(59)	26%	(86)	330
U.S. Economy: Right Direction	12%	(15)	70%	(86)	17%	(21)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	78%	(113)	18%	(27)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(177)	6%	(14)	15%	(34)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(18)	22%	(18)	57%	(47)	82
Top 2024 Issue: Economy	53%	(81)	21%	(32)	26%	(40)	153
Community/Gender: Urban Women	35%	(31)	28%	(25)	37%	(33)	89
Community/Gender: Urban Men	38%	(34)	34%	(30)	27%	(24)	89
Community/Gender: Rural Women	87%	(13)	12%	(2)	2%	(0)	15
Community/Gender: Rural Men	42%	(10)	30%	(7)	28%	(7)	24
Community/Gender: Suburban Women	43%	(57)	35%	(46)	21%	(28)	131
Community/Gender: Suburban Men	53%	(55)	33%	(34)	14%	(15)	104
Homeowner	45%	(150)	34%	(112)	21%	(71)	333
Renter	43%	(49)	28%	(32)	30%	(34)	114
Self + Household: White-Collar	52%	(97)	35%	(66)	13%	(25)	188
Self + Household: Blue Collar	45%	(88)	30%	(58)	25%	(49)	195
Union HH: Yes	43%	(20)	44%	(21)	14%	(7)	47
Union HH: No	44%	(180)	31%	(124)	25%	(101)	405
LGBTQ+: Yes	25%	(11)	41%	(19)	34%	(15)	45
LGBTQ+: No	46%	(189)	31%	(126)	23%	(92)	407
Motivated to Vote	46%	(183)	34%	(136)	21%	(83)	402
Parent: Yes	46%	(64)	29%	(41)	25%	(35)	140
Parent: No	44%	(136)	33%	(104)	23%	(72)	312
COVID Vaccine: Yes	36%	(125)	38%	(133)	26%	(92)	351
COVID Vaccine: No	74%	(75)	11%	(11)	15%	(15)	101
Student Loans: Yes	35%	(23)	24%	(16)	41%	(27)	67
Student Loans: No	46%	(177)	33%	(128)	21%	(80)	385
Favorable Opinion of Haley	58%	(79)	27%	(37)	15%	(21)	137
Unfavorable Opinion of Haley	39%	(72)	40%	(73)	21%	(38)	183
Prodigal Biden Voter	48%	(17)	7%	(2)	45%	(16)	35
Undecided Voter (DK/WNV)	36%	(11)	4%	(1)	60%	(19)	31

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(200)	32%	(144)	24%	(107)	452
Undecided Voter (DK)	37%	(9)	6%	(1)	58%	(14)	24
Watched Debate	48%	(162)	34%	(114)	18%	(60)	336
Watched Debate: Did not Watch	33%	(38)	26%	(31)	41%	(47)	116
Watched Debate: All of it	55%	(115)	37%	(77)	9%	(18)	210
Watched Debate: Some of it	37%	(47)	29%	(37)	33%	(42)	126
Continue His Campaign: Yes Biden	20%	(40)	54%	(108)	26%	(51)	199
Continue His Campaign: No Biden	66%	(150)	13%	(29)	22%	(49)	229
Continue His Campaign: Yes Trump	73%	(175)	10%	(23)	17%	(41)	239
Continue His Campaign: No Trump	12%	(22)	60%	(114)	28%	(54)	190
Conviction: Evidence	10%	(23)	61%	(132)	29%	(63)	218
Conviction: Motivation to Damage	84%	(166)	5%	(10)	11%	(22)	197
Conviction: DK/NO	32%	(12)	7%	(3)	61%	(22)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_INET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(51)	89%	(401)	452
Gender: Male	8%	(18)	92%	(199)	217
Gender: Female	14%	(33)	86%	(202)	235
Age: 18-34	16%	(19)	84%	(100)	119
Age: 35-44	16%	(10)	84%	(50)	60
Age: 45-64	11%	(17)	89%	(140)	157
Age: 65+	4%	(5)	96%	(111)	116
GenZers: 1997-2012	9%	(6)	91%	(62)	68
Millennials: 1981-1996	22%	(23)	78%	(84)	107
GenXers: 1965-1980	10%	(12)	90%	(113)	125
Baby Boomers: 1946-1964	5%	(6)	95%	(129)	135
Educ: < College	11%	(35)	89%	(274)	309
Educ: Bachelors degree	9%	(9)	91%	(84)	92
Educ: Post-grad	14%	(7)	86%	(44)	51
Income: Under 50k	15%	(24)	85%	(143)	167
Income: 50k-100k	11%	(20)	89%	(157)	177
Income: 100k+	6%	(6)	94%	(101)	108
Ethnicity: White (Non-Hispanic)	11%	(29)	89%	(241)	270
Ethnicity: Hispanic	16%	(13)	84%	(70)	83
Ethnicity: Black (Non-Hispanic)	14%	(6)	86%	(35)	41
Ethnicity: Asian + Other (Non-Hispanic)	5%	(3)	95%	(55)	58
All Christian	14%	(29)	86%	(181)	210
All Non-Christian	12%	(4)	88%	(30)	34
Atheist	7%	(2)	93%	(21)	23
Agnostic/Nothing in particular	12%	(13)	88%	(93)	106
Something Else	4%	(4)	96%	(76)	80
Evangelical	10%	(9)	90%	(88)	98
Non-Evangelical	11%	(20)	89%	(163)	184
PID: Dem (no lean)	10%	(18)	90%	(168)	186
PID: Ind (no lean)	5%	(6)	95%	(109)	115
PID: Rep (no lean)	18%	(27)	82%	(124)	151

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(51)	89%	(401)	452
PID/Gender: Dem Men	3%	(2)	97%	(73)	75
PID/Gender: Dem Women	14%	(16)	86%	(95)	110
PID/Gender: Ind Men	1%	(1)	99%	(69)	70
PID/Gender: Ind Women	12%	(5)	88%	(40)	45
PID/Gender: Rep Men	21%	(15)	79%	(56)	71
PID/Gender: Rep Women	15%	(12)	85%	(68)	80
Ideo: Liberal (1-3)	13%	(17)	87%	(114)	130
Ideo: Moderate (4)	8%	(11)	92%	(124)	135
Ideo: Conservative (5-7)	12%	(22)	88%	(157)	179
Community: Urban	16%	(28)	84%	(150)	178
Community: Suburban	9%	(21)	91%	(215)	236
Community: Rural	7%	(3)	93%	(36)	38
Military HHnm: Yes	10%	(11)	90%	(103)	115
Military HH: No	12%	(39)	88%	(298)	337
Employ: Private Sector	17%	(30)	83%	(141)	170
Employ: Government	—	(0)	100%	(21)	21
Employ: Self-Employed	7%	(2)	93%	(24)	26
Employ: Homemaker	1%	(0)	99%	(26)	26
Employ: Student	—	(0)	100%	(25)	25
Employ: Retired	6%	(7)	94%	(117)	124
Employ: Unemployed	21%	(10)	79%	(36)	46
Employ: Other	18%	(2)	82%	(11)	13

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Table BLMB9_INET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(51)	89%	(401)	452
Protestant	10%	(9)	90%	(77)	86
Roman Catholic	15%	(17)	85%	(98)	116
Mormon	65%	(2)	35%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	9%	(0)	91%	(4)	5
Jewish	—	(0)	100%	(23)	23
Muslim	—	(0)	100%	(2)	2
Buddhist	51%	(4)	49%	(4)	8
Hindu	—	(0)	100%	(1)	1
Atheist	7%	(2)	93%	(21)	23
Agnostic	17%	(5)	83%	(22)	27
Something else	4%	(4)	96%	(76)	80
Nothing in particular	10%	(8)	90%	(71)	79
Ideo/PID: Conservative Republican	18%	(22)	82%	(95)	117
Ideo/PID: Moderate/Liberal Republican	17%	(6)	83%	(26)	32
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	93%	(79)	85
Ideo/PID: Liberal Democrat	12%	(12)	88%	(88)	100
Unfavorable of Biden and Trump	11%	(8)	89%	(68)	76
2024 H2H Matchup: Biden Voter	9%	(19)	91%	(186)	205
2024 H2H Matchup: Trump Voter	13%	(29)	87%	(187)	216
2024 H2H Matchup: Would not Vote	20%	(1)	80%	(6)	7
2024 H2H Matchup: Do not Know	6%	(2)	94%	(22)	24
2022 House Vote: Democrat	10%	(20)	90%	(179)	199
2022 House Vote: Republican	13%	(20)	87%	(132)	152
2022 House Vote: Did not Vote	10%	(9)	90%	(79)	88
2020 Vote: Joe Biden	9%	(20)	91%	(192)	212
2020 Vote: Donald Trump	11%	(23)	89%	(179)	202
2020 Vote: Someone Else	29%	(3)	71%	(7)	10
2020 Vote: Did not Vote	17%	(5)	83%	(24)	29
2016 Vote: Hillary Clinton	9%	(16)	91%	(150)	165
2016 Vote: Donald Trump	10%	(18)	90%	(159)	177
2016 Vote: Someone Else	1%	(0)	99%	(15)	15

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(51)	89%	(401)	452
2020 Vote/PID: Not Biden/Democrat	7%	(1)	93%	(15)	16
2020 Vote/PID: Not Trump/Republican	25%	(4)	75%	(13)	18
U.S. Economy: Wrong Track	9%	(31)	91%	(299)	330
U.S. Economy: Right Direction	17%	(20)	83%	(102)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(16)	89%	(130)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(26)	88%	(198)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	89%	(73)	82
Top 2024 Issue: Economy	12%	(18)	88%	(135)	153
Community/Gender: Urban Women	18%	(16)	82%	(74)	89
Community/Gender: Urban Men	14%	(12)	86%	(76)	89
Community/Gender: Rural Women	7%	(1)	93%	(14)	15
Community/Gender: Rural Men	6%	(2)	94%	(22)	24
Community/Gender: Suburban Women	12%	(16)	88%	(115)	131
Community/Gender: Suburban Men	4%	(4)	96%	(100)	104
Homeowner	10%	(35)	90%	(298)	333
Renter	13%	(14)	87%	(100)	114
Self + Household: White-Collar	11%	(21)	89%	(167)	188
Self + Household: Blue Collar	12%	(24)	88%	(171)	195
Union HH: Yes	26%	(12)	74%	(35)	47
Union HH: No	10%	(39)	90%	(366)	405
LGBTQ+: Yes	21%	(9)	79%	(36)	45
LGBTQ+: No	10%	(42)	90%	(365)	407
Motivated to Vote	11%	(43)	89%	(359)	402
Parent: Yes	13%	(17)	87%	(122)	140
Parent: No	11%	(33)	89%	(279)	312
COVID Vaccine: Yes	10%	(34)	90%	(317)	351
COVID Vaccine: No	17%	(17)	83%	(84)	101
Student Loans: Yes	22%	(15)	78%	(52)	67
Student Loans: No	9%	(36)	91%	(349)	385
Favorable Opinion of Haley	7%	(9)	93%	(128)	137
Unfavorable Opinion of Haley	11%	(19)	89%	(164)	183

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(51)	89%	(401)	452
Prodigal Biden Voter	4%	(2)	96%	(33)	35
Undecided Voter (DK/WNV)	10%	(3)	90%	(28)	31
Undecided Voter (DK)	6%	(2)	94%	(22)	24
Watched Debate	10%	(32)	90%	(304)	336
Watched Debate: Did not Watch	16%	(19)	84%	(97)	116
Watched Debate: All of it	7%	(14)	93%	(196)	210
Watched Debate: Some of it	14%	(18)	86%	(108)	126
Continue His Campaign: Yes Biden	13%	(26)	87%	(172)	199
Continue His Campaign: No Biden	10%	(22)	90%	(207)	229
Continue His Campaign: Yes Trump	12%	(29)	88%	(210)	239
Continue His Campaign: No Trump	11%	(20)	89%	(170)	190
Conviction: Evidence	11%	(24)	89%	(194)	218
Conviction: Motivation to Damage	10%	(20)	90%	(177)	197
Conviction: DK/NO	18%	(7)	82%	(30)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(38)	92%	(414)	452
Gender: Male	9%	(20)	91%	(197)	217
Gender: Female	8%	(19)	92%	(217)	235
Age: 18-34	14%	(17)	86%	(103)	119
Age: 35-44	8%	(5)	92%	(55)	60
Age: 45-64	6%	(10)	94%	(147)	157
Age: 65+	6%	(7)	94%	(109)	116
GenZers: 1997-2012	14%	(9)	86%	(58)	68
Millennials: 1981-1996	11%	(12)	89%	(95)	107
GenXers: 1965-1980	6%	(8)	94%	(117)	125
Baby Boomers: 1946-1964	7%	(9)	93%	(126)	135
Educ: < College	8%	(25)	92%	(284)	309
Educ: Bachelors degree	9%	(8)	91%	(84)	92
Educ: Post-grad	9%	(5)	91%	(46)	51
Income: Under 50k	9%	(15)	91%	(152)	167
Income: 50k-100k	9%	(16)	91%	(161)	177
Income: 100k+	7%	(8)	93%	(100)	108
Ethnicity: White (Non-Hispanic)	7%	(19)	93%	(251)	270
Ethnicity: Hispanic	8%	(7)	92%	(76)	83
Ethnicity: Black (Non-Hispanic)	12%	(5)	88%	(36)	41
Ethnicity: Asian + Other (Non-Hispanic)	13%	(8)	87%	(50)	58
All Christian	12%	(26)	88%	(184)	210
All Non-Christian	—	(0)	100%	(34)	34
Atheist	1%	(0)	99%	(22)	23
Agnostic/Nothing in particular	6%	(7)	94%	(99)	106
Something Else	6%	(5)	94%	(75)	80
Evangelical	11%	(10)	89%	(87)	98
Non-Evangelical	10%	(19)	90%	(165)	184
PID: Dem (no lean)	13%	(24)	87%	(162)	186
PID: Ind (no lean)	4%	(4)	96%	(111)	115
PID: Rep (no lean)	7%	(10)	93%	(141)	151

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(38)	92%	(414)	452
PID/Gender: Dem Men	15%	(11)	85%	(64)	75
PID/Gender: Dem Women	11%	(13)	89%	(98)	110
PID/Gender: Ind Men	2%	(1)	98%	(69)	70
PID/Gender: Ind Women	6%	(3)	94%	(42)	45
PID/Gender: Rep Men	10%	(7)	90%	(64)	71
PID/Gender: Rep Women	4%	(3)	96%	(77)	80
Ideo: Liberal (1-3)	9%	(12)	91%	(119)	130
Ideo: Moderate (4)	8%	(11)	92%	(125)	135
Ideo: Conservative (5-7)	9%	(16)	91%	(163)	179
Community: Urban	11%	(19)	89%	(158)	178
Community: Suburban	7%	(17)	93%	(219)	236
Community: Rural	6%	(2)	94%	(36)	38
Military HHnm: Yes	6%	(7)	94%	(107)	115
Military HH: No	9%	(31)	91%	(306)	337
Employ: Private Sector	9%	(15)	91%	(155)	170
Employ: Government	10%	(2)	90%	(19)	21
Employ: Self-Employed	6%	(2)	94%	(25)	26
Employ: Homemaker	4%	(1)	96%	(25)	26
Employ: Student	—	(0)	100%	(25)	25
Employ: Retired	6%	(7)	94%	(117)	124
Employ: Unemployed	16%	(7)	84%	(39)	46
Employ: Other	27%	(4)	73%	(10)	13

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(38)	92%	(414)	452
Protestant	15%	(13)	85%	(73)	86
Roman Catholic	10%	(11)	90%	(104)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	44%	(2)	56%	(3)	5
Jewish	—	(0)	100%	(23)	23
Muslim	—	(0)	100%	(2)	2
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(1)	1
Atheist	1%	(0)	99%	(22)	23
Agnostic	—	(0)	100%	(27)	27
Something else	6%	(5)	94%	(75)	80
Nothing in particular	9%	(7)	91%	(72)	79
Ideo/PID: Conservative Republican	8%	(9)	92%	(108)	117
Ideo/PID: Moderate/Liberal Republican	4%	(1)	96%	(31)	32
Ideo/PID: Moderate/Conservative Democrat	18%	(15)	82%	(70)	85
Ideo/PID: Liberal Democrat	9%	(9)	91%	(91)	100
Unfavorable of Biden and Trump	6%	(4)	94%	(71)	76
2024 H2H Matchup: Biden Voter	12%	(25)	88%	(180)	205
2024 H2H Matchup: Trump Voter	6%	(12)	94%	(203)	216
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(7)	7
2024 H2H Matchup: Do not Know	5%	(1)	95%	(23)	24
2022 House Vote: Democrat	10%	(20)	90%	(179)	199
2022 House Vote: Republican	3%	(5)	97%	(147)	152
2022 House Vote: Did not Vote	14%	(12)	86%	(75)	88
2020 Vote: Joe Biden	12%	(24)	88%	(187)	212
2020 Vote: Donald Trump	5%	(10)	95%	(191)	202
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	13%	(4)	87%	(25)	29
2016 Vote: Hillary Clinton	8%	(13)	92%	(153)	165
2016 Vote: Donald Trump	5%	(9)	95%	(168)	177
2016 Vote: Someone Else	—	(0)	100%	(15)	15

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(38)	92%	(414)	452
2020 Vote/PID: Not Biden/Democrat	9%	(1)	91%	(15)	16
2020 Vote/PID: Not Trump/Republican	10%	(2)	90%	(16)	18
U.S. Economy: Wrong Track	8%	(26)	92%	(303)	330
U.S. Economy: Right Direction	10%	(12)	90%	(110)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(17)	88%	(129)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(15)	93%	(209)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(6)	93%	(76)	82
Top 2024 Issue: Economy	10%	(15)	90%	(138)	153
Community/Gender: Urban Women	8%	(8)	92%	(82)	89
Community/Gender: Urban Men	13%	(12)	87%	(77)	89
Community/Gender: Rural Women	—	(0)	100%	(15)	15
Community/Gender: Rural Men	9%	(2)	91%	(22)	24
Community/Gender: Suburban Women	8%	(11)	92%	(120)	131
Community/Gender: Suburban Men	5%	(6)	95%	(99)	104
Homeowner	7%	(22)	93%	(311)	333
Renter	12%	(14)	88%	(100)	114
Self + Household: White-Collar	9%	(17)	91%	(171)	188
Self + Household: Blue Collar	8%	(15)	92%	(180)	195
Union HH: Yes	3%	(1)	97%	(46)	47
Union HH: No	9%	(37)	91%	(368)	405
LGBTQ+: Yes	10%	(5)	90%	(40)	45
LGBTQ+: No	8%	(34)	92%	(373)	407
Motivated to Vote	8%	(33)	92%	(369)	402
Parent: Yes	10%	(13)	90%	(126)	140
Parent: No	8%	(25)	92%	(287)	312
COVID Vaccine: Yes	8%	(29)	92%	(322)	351
COVID Vaccine: No	9%	(9)	91%	(92)	101
Student Loans: Yes	7%	(5)	93%	(62)	67
Student Loans: No	9%	(34)	91%	(351)	385
Favorable Opinion of Haley	4%	(6)	96%	(131)	137
Unfavorable Opinion of Haley	6%	(11)	94%	(173)	183

Continued on next page

Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(38)	92%	(414)	452
Prodigal Biden Voter	3%	(1)	97%	(34)	35
Undecided Voter (DK/WNV)	4%	(1)	96%	(30)	31
Undecided Voter (DK)	5%	(1)	95%	(23)	24
Watched Debate	8%	(26)	92%	(310)	336
Watched Debate: Did not Watch	11%	(12)	89%	(104)	116
Watched Debate: All of it	9%	(20)	91%	(190)	210
Watched Debate: Some of it	5%	(6)	95%	(120)	126
Continue His Campaign: Yes Biden	13%	(26)	87%	(172)	199
Continue His Campaign: No Biden	3%	(7)	97%	(222)	229
Continue His Campaign: Yes Trump	6%	(15)	94%	(223)	239
Continue His Campaign: No Trump	10%	(18)	90%	(172)	190
Conviction: Evidence	8%	(18)	92%	(200)	218
Conviction: Motivation to Damage	7%	(14)	93%	(183)	197
Conviction: DK/NO	16%	(6)	84%	(31)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(28)	94%	(424)	452
Gender: Male	6%	(14)	94%	(203)	217
Gender: Female	6%	(15)	94%	(221)	235
Age: 18-34	12%	(14)	88%	(105)	119
Age: 35-44	16%	(10)	84%	(50)	60
Age: 45-64	2%	(4)	98%	(153)	157
Age: 65+	1%	(1)	99%	(115)	116
GenZers: 1997-2012	10%	(7)	90%	(61)	68
Millennials: 1981-1996	16%	(17)	84%	(90)	107
GenXers: 1965-1980	3%	(3)	97%	(122)	125
Baby Boomers: 1946-1964	—	(0)	100%	(135)	135
Educ: < College	8%	(24)	92%	(286)	309
Educ: Bachelors degree	2%	(2)	98%	(91)	92
Educ: Post-grad	6%	(3)	94%	(48)	51
Income: Under 50k	10%	(16)	90%	(151)	167
Income: 50k-100k	5%	(9)	95%	(168)	177
Income: 100k+	3%	(3)	97%	(105)	108
Ethnicity: White (Non-Hispanic)	4%	(12)	96%	(258)	270
Ethnicity: Hispanic	3%	(2)	97%	(81)	83
Ethnicity: Black (Non-Hispanic)	27%	(11)	73%	(30)	41
Ethnicity: Asian + Other (Non-Hispanic)	6%	(3)	94%	(55)	58
All Christian	6%	(12)	94%	(198)	210
All Non-Christian	—	(0)	100%	(34)	34
Atheist	23%	(5)	77%	(18)	23
Agnostic/Nothing in particular	5%	(5)	95%	(100)	106
Something Else	7%	(5)	93%	(74)	80
Evangelical	7%	(7)	93%	(91)	98
Non-Evangelical	6%	(11)	94%	(173)	184
PID: Dem (no lean)	7%	(14)	93%	(172)	186
PID: Ind (no lean)	5%	(6)	95%	(109)	115
PID: Rep (no lean)	6%	(8)	94%	(143)	151

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(28)	94%	(424)	452
PID/Gender: Dem Men	5%	(4)	95%	(72)	75
PID/Gender: Dem Women	9%	(10)	91%	(101)	110
PID/Gender: Ind Men	5%	(4)	95%	(66)	70
PID/Gender: Ind Women	6%	(2)	94%	(42)	45
PID/Gender: Rep Men	9%	(6)	91%	(65)	71
PID/Gender: Rep Women	3%	(2)	97%	(78)	80
Ideo: Liberal (1-3)	9%	(12)	91%	(119)	130
Ideo: Moderate (4)	6%	(8)	94%	(127)	135
Ideo: Conservative (5-7)	5%	(8)	95%	(170)	179
Community: Urban	8%	(14)	92%	(164)	178
Community: Suburban	5%	(12)	95%	(224)	236
Community: Rural	7%	(3)	93%	(36)	38
Military HHnm: Yes	6%	(7)	94%	(108)	115
Military HH: No	6%	(21)	94%	(316)	337
Employ: Private Sector	11%	(18)	89%	(153)	170
Employ: Government	6%	(1)	94%	(20)	21
Employ: Self-Employed	10%	(3)	90%	(23)	26
Employ: Homemaker	4%	(1)	96%	(25)	26
Employ: Student	1%	(0)	99%	(25)	25
Employ: Retired	1%	(1)	99%	(123)	124
Employ: Unemployed	—	(0)	100%	(46)	46
Employ: Other	28%	(4)	72%	(10)	13

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(28)	94%	(424)	452
Protestant	9%	(8)	91%	(78)	86
Roman Catholic	4%	(5)	96%	(111)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	—	(0)	100%	(23)	23
Muslim	—	(0)	100%	(2)	2
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(1)	1
Atheist	23%	(5)	77%	(18)	23
Agnostic	8%	(2)	92%	(25)	27
Something else	7%	(5)	93%	(74)	80
Nothing in particular	4%	(3)	96%	(75)	79
Ideo/PID: Conservative Republican	4%	(5)	96%	(112)	117
Ideo/PID: Moderate/Liberal Republican	11%	(4)	89%	(28)	32
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	93%	(79)	85
Ideo/PID: Liberal Democrat	8%	(8)	92%	(92)	100
Unfavorable of Biden and Trump	2%	(1)	98%	(74)	76
2024 H2H Matchup: Biden Voter	7%	(14)	93%	(191)	205
2024 H2H Matchup: Trump Voter	7%	(14)	93%	(201)	216
2024 H2H Matchup: Would not Vote	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	1%	(0)	99%	(24)	24
2022 House Vote: Democrat	7%	(14)	93%	(185)	199
2022 House Vote: Republican	4%	(6)	96%	(146)	152
2022 House Vote: Did not Vote	8%	(7)	92%	(81)	88
2020 Vote: Joe Biden	6%	(12)	94%	(200)	212
2020 Vote: Donald Trump	5%	(11)	95%	(191)	202
2020 Vote: Someone Else	27%	(3)	73%	(7)	10
2020 Vote: Did not Vote	10%	(3)	90%	(26)	29
2016 Vote: Hillary Clinton	6%	(10)	94%	(155)	165
2016 Vote: Donald Trump	6%	(11)	94%	(166)	177
2016 Vote: Someone Else	1%	(0)	99%	(15)	15

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(28)	94%	(424)	452
2020 Vote/PID: Not Biden/Democrat	14%	(2)	86%	(14)	16
2020 Vote/PID: Not Trump/Republican	6%	(1)	94%	(17)	18
U.S. Economy: Wrong Track	6%	(20)	94%	(310)	330
U.S. Economy: Right Direction	7%	(8)	93%	(114)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(11)	92%	(135)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(15)	93%	(210)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	97%	(79)	82
Top 2024 Issue: Economy	7%	(10)	93%	(143)	153
Community/Gender: Urban Women	6%	(5)	94%	(84)	89
Community/Gender: Urban Men	9%	(8)	91%	(80)	89
Community/Gender: Rural Women	8%	(1)	92%	(13)	15
Community/Gender: Rural Men	7%	(2)	93%	(22)	24
Community/Gender: Suburban Women	6%	(8)	94%	(123)	131
Community/Gender: Suburban Men	4%	(4)	96%	(101)	104
Homeowner	5%	(15)	95%	(318)	333
Renter	12%	(13)	88%	(101)	114
Self + Household: White-Collar	2%	(4)	98%	(184)	188
Self + Household: Blue Collar	11%	(22)	89%	(173)	195
Union HH: Yes	1%	(1)	99%	(47)	47
Union HH: No	7%	(28)	93%	(377)	405
LGBTQ+: Yes	24%	(11)	76%	(34)	45
LGBTQ+: No	4%	(18)	96%	(389)	407
Motivated to Vote	7%	(28)	93%	(374)	402
Parent: Yes	8%	(11)	92%	(129)	140
Parent: No	6%	(18)	94%	(295)	312
COVID Vaccine: Yes	5%	(17)	95%	(334)	351
COVID Vaccine: No	12%	(12)	88%	(89)	101
Student Loans: Yes	9%	(6)	91%	(61)	67
Student Loans: No	6%	(23)	94%	(363)	385
Favorable Opinion of Haley	8%	(11)	92%	(126)	137
Unfavorable Opinion of Haley	4%	(7)	96%	(176)	183

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(28)	94%	(424)	452
Prodigal Biden Voter	1%	(1)	99%	(34)	35
Undecided Voter (DK/WNV)	1%	(0)	99%	(31)	31
Undecided Voter (DK)	1%	(0)	99%	(24)	24
Watched Debate	5%	(18)	95%	(318)	336
Watched Debate: Did not Watch	9%	(10)	91%	(106)	116
Watched Debate: All of it	3%	(6)	97%	(204)	210
Watched Debate: Some of it	9%	(12)	91%	(114)	126
Continue His Campaign: Yes Biden	5%	(9)	95%	(189)	199
Continue His Campaign: No Biden	8%	(19)	92%	(210)	229
Continue His Campaign: Yes Trump	6%	(13)	94%	(225)	239
Continue His Campaign: No Trump	8%	(15)	92%	(175)	190
Conviction: Evidence	7%	(16)	93%	(202)	218
Conviction: Motivation to Damage	5%	(10)	95%	(187)	197
Conviction: DK/NO	6%	(2)	94%	(34)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(20)	96%	(432)	452
Gender: Male	5%	(11)	95%	(206)	217
Gender: Female	4%	(9)	96%	(227)	235
Age: 18-34	—	(0)	100%	(119)	119
Age: 35-44	4%	(2)	96%	(57)	60
Age: 45-64	4%	(6)	96%	(151)	157
Age: 65+	9%	(11)	91%	(105)	116
GenZers: 1997-2012	—	(0)	100%	(68)	68
Millennials: 1981-1996	3%	(3)	97%	(105)	107
GenXers: 1965-1980	1%	(2)	99%	(123)	125
Baby Boomers: 1946-1964	11%	(15)	89%	(120)	135
Educ: < College	5%	(15)	95%	(294)	309
Educ: Bachelors degree	3%	(3)	97%	(90)	92
Educ: Post-grad	4%	(2)	96%	(49)	51
Income: Under 50k	—	(0)	100%	(167)	167
Income: 50k-100k	8%	(14)	92%	(163)	177
Income: 100k+	6%	(6)	94%	(102)	108
Ethnicity: White (Non-Hispanic)	7%	(18)	93%	(251)	270
Ethnicity: Hispanic	—	(0)	100%	(83)	83
Ethnicity: Black (Non-Hispanic)	—	(0)	100%	(41)	41
Ethnicity: Asian + Other (Non-Hispanic)	3%	(2)	97%	(57)	58
All Christian	6%	(12)	94%	(198)	210
All Non-Christian	—	(0)	100%	(34)	34
Atheist	1%	(0)	99%	(22)	23
Agnostic/Nothing in particular	1%	(2)	99%	(104)	106
Something Else	8%	(6)	92%	(74)	80
Evangelical	5%	(5)	95%	(92)	98
Non-Evangelical	7%	(13)	93%	(171)	184
PID: Dem (no lean)	5%	(9)	95%	(176)	186
PID: Ind (no lean)	1%	(1)	99%	(113)	115
PID: Rep (no lean)	6%	(9)	94%	(142)	151

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(20)	96%	(432)	452
PID/Gender: Dem Men	5%	(4)	95%	(72)	75
PID/Gender: Dem Women	5%	(6)	95%	(105)	110
PID/Gender: Ind Men	1%	(0)	99%	(70)	70
PID/Gender: Ind Women	2%	(1)	98%	(44)	45
PID/Gender: Rep Men	10%	(7)	90%	(64)	71
PID/Gender: Rep Women	2%	(2)	98%	(78)	80
Ideo: Liberal (1-3)	4%	(5)	96%	(126)	130
Ideo: Moderate (4)	6%	(8)	94%	(128)	135
Ideo: Conservative (5-7)	4%	(7)	96%	(172)	179
Community: Urban	2%	(3)	98%	(175)	178
Community: Suburban	7%	(15)	93%	(220)	236
Community: Rural	4%	(2)	96%	(37)	38
Military HHnm: Yes	1%	(1)	99%	(114)	115
Military HH: No	5%	(19)	95%	(319)	337
Employ: Private Sector	5%	(9)	95%	(162)	170
Employ: Government	—	(0)	100%	(21)	21
Employ: Self-Employed	—	(0)	100%	(26)	26
Employ: Homemaker	—	(0)	100%	(26)	26
Employ: Student	—	(0)	100%	(25)	25
Employ: Retired	7%	(9)	93%	(115)	124
Employ: Unemployed	4%	(2)	96%	(44)	46
Employ: Other	—	(0)	100%	(13)	13

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(20)	96%	(432)	452
Protestant	8%	(7)	92%	(79)	86
Roman Catholic	4%	(5)	96%	(111)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	—	(0)	100%	(23)	23
Muslim	—	(0)	100%	(2)	2
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(1)	1
Atheist	1%	(0)	99%	(22)	23
Agnostic	—	(0)	100%	(27)	27
Something else	8%	(6)	92%	(74)	80
Nothing in particular	2%	(2)	98%	(77)	79
Ideo/PID: Conservative Republican	5%	(6)	95%	(111)	117
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2024 H2H Matchup: Biden Voter	5%	(9)	95%	(196)	205
2024 H2H Matchup: Trump Voter	5%	(10)	95%	(206)	216
2024 H2H Matchup: Would not Vote	6%	(0)	94%	(7)	7
2024 H2H Matchup: Do not Know	—	(0)	100%	(24)	24
2022 House Vote: Democrat	5%	(10)	95%	(189)	199
2022 House Vote: Republican	5%	(7)	95%	(145)	152
2022 House Vote: Did not Vote	3%	(2)	97%	(85)	88
2020 Vote: Joe Biden	5%	(11)	95%	(201)	212
2020 Vote: Donald Trump	4%	(7)	96%	(194)	202
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	6%	(2)	94%	(27)	29
2016 Vote: Hillary Clinton	3%	(5)	97%	(161)	165
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U.S. Economy: Wrong Track	2%	(7)	98%	(323)	330
U.S. Economy: Right Direction	10%	(12)	90%	(110)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(11)	92%	(135)	146
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Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(0)	99%	(81)	82
Top 2024 Issue: Economy	2%	(4)	98%	(149)	153
Community/Gender: Urban Women	2%	(2)	98%	(88)	89
Community/Gender: Urban Men	1%	(1)	99%	(87)	89
Community/Gender: Rural Women	1%	(0)	99%	(15)	15
Community/Gender: Rural Men	6%	(2)	94%	(22)	24
Community/Gender: Suburban Women	5%	(7)	95%	(124)	131
Community/Gender: Suburban Men	8%	(8)	92%	(96)	104
Homeowner	6%	(19)	94%	(314)	333
Renter	1%	(1)	99%	(113)	114
Self + Household: White-Collar	7%	(14)	93%	(174)	188
Self + Household: Blue Collar	3%	(6)	97%	(189)	195
Union HH: Yes	3%	(1)	97%	(46)	47
Union HH: No	5%	(19)	95%	(386)	405
LGBTQ+: Yes	—	(0)	100%	(45)	45
LGBTQ+: No	5%	(20)	95%	(387)	407
Motivated to Vote	5%	(18)	95%	(384)	402
Parent: Yes	3%	(4)	97%	(136)	140
Parent: No	5%	(16)	95%	(296)	312
COVID Vaccine: Yes	5%	(18)	95%	(333)	351
COVID Vaccine: No	2%	(2)	98%	(99)	101
Student Loans: Yes	2%	(1)	98%	(66)	67
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Undecided Voter (DK/WNV)	1%	(0)	99%	(31)	31
Undecided Voter (DK)	—	(0)	100%	(24)	24
Watched Debate	5%	(18)	95%	(318)	336
Watched Debate: Did not Watch	2%	(2)	98%	(114)	116
Watched Debate: All of it	7%	(15)	93%	(195)	210
Watched Debate: Some of it	2%	(3)	98%	(123)	126
Continue His Campaign: Yes Biden	4%	(7)	96%	(191)	199
Continue His Campaign: No Biden	3%	(8)	97%	(222)	229
Continue His Campaign: Yes Trump	4%	(10)	96%	(229)	239
Continue His Campaign: No Trump	5%	(10)	95%	(180)	190
Conviction: Evidence	5%	(10)	95%	(208)	218
Conviction: Motivation to Damage	4%	(8)	96%	(190)	197
Conviction: DK/NO	4%	(2)	96%	(35)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(122)	73%	(330)	452
Gender: Male	33%	(71)	67%	(146)	217
Gender: Female	22%	(52)	78%	(184)	235
Age: 18-34	24%	(28)	76%	(91)	119
Age: 35-44	20%	(12)	80%	(48)	60
Age: 45-64	24%	(38)	76%	(119)	157
Age: 65+	38%	(44)	62%	(72)	116
GenZers: 1997-2012	24%	(16)	76%	(51)	68
Millennials: 1981-1996	22%	(24)	78%	(83)	107
GenXers: 1965-1980	23%	(29)	77%	(97)	125
Baby Boomers: 1946-1964	38%	(51)	62%	(84)	135
Educ: < College	23%	(71)	77%	(238)	309
Educ: Bachelors degree	34%	(31)	66%	(61)	92
Educ: Post-grad	39%	(20)	61%	(31)	51
Income: Under 50k	15%	(26)	85%	(142)	167
Income: 50k-100k	32%	(57)	68%	(120)	177
Income: 100k+	37%	(40)	63%	(68)	108
Ethnicity: White (Non-Hispanic)	27%	(74)	73%	(196)	270
Ethnicity: Hispanic	26%	(22)	74%	(61)	83
Ethnicity: Black (Non-Hispanic)	16%	(6)	84%	(34)	41
Ethnicity: Asian + Other (Non-Hispanic)	34%	(20)	66%	(38)	58
All Christian	28%	(59)	72%	(151)	210
All Non-Christian	12%	(4)	88%	(30)	34
Atheist	21%	(5)	79%	(18)	23
Agnostic/Nothing in particular	28%	(30)	72%	(76)	106
Something Else	31%	(25)	69%	(55)	80
Evangelical	19%	(18)	81%	(79)	98
Non-Evangelical	35%	(65)	65%	(119)	184
PID: Dem (no lean)	21%	(39)	79%	(147)	186
PID: Ind (no lean)	34%	(40)	66%	(75)	115
PID: Rep (no lean)	29%	(44)	71%	(107)	151

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(122)	73%	(330)	452
PID/Gender: Dem Men	29%	(22)	71%	(54)	75
PID/Gender: Dem Women	15%	(17)	85%	(94)	110
PID/Gender: Ind Men	39%	(28)	61%	(42)	70
PID/Gender: Ind Women	27%	(12)	73%	(33)	45
PID/Gender: Rep Men	30%	(21)	70%	(50)	71
PID/Gender: Rep Women	28%	(23)	72%	(57)	80
Ideo: Liberal (1-3)	18%	(23)	82%	(107)	130
Ideo: Moderate (4)	29%	(39)	71%	(96)	135
Ideo: Conservative (5-7)	32%	(57)	68%	(121)	179
Community: Urban	17%	(31)	83%	(147)	178
Community: Suburban	31%	(72)	69%	(164)	236
Community: Rural	50%	(19)	50%	(19)	38
Military HHnm: Yes	33%	(38)	67%	(77)	115
Military HH: No	25%	(84)	75%	(253)	337
Employ: Private Sector	24%	(42)	76%	(129)	170
Employ: Government	56%	(12)	44%	(9)	21
Employ: Self-Employed	18%	(5)	82%	(21)	26
Employ: Homemaker	12%	(3)	88%	(23)	26
Employ: Student	28%	(7)	72%	(18)	25
Employ: Retired	36%	(44)	64%	(80)	124
Employ: Unemployed	19%	(9)	81%	(37)	46
Employ: Other	6%	(1)	94%	(12)	13

Continued on next page

Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(122)	73%	(330)	452
Protestant	28%	(24)	72%	(62)	86
Roman Catholic	30%	(35)	70%	(81)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	93%	(4)	5
Jewish	16%	(4)	84%	(19)	23
Muslim	20%	(0)	80%	(2)	2
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(1)	1
Atheist	21%	(5)	79%	(18)	23
Agnostic	20%	(5)	80%	(22)	27
Something else	31%	(25)	69%	(55)	80
Nothing in particular	31%	(25)	69%	(54)	79
Ideo/PID: Conservative Republican	29%	(34)	71%	(83)	117
Ideo/PID: Moderate/Liberal Republican	28%	(9)	72%	(23)	32
Ideo/PID: Moderate/Conservative Democrat	24%	(21)	76%	(64)	85
Ideo/PID: Liberal Democrat	18%	(18)	82%	(82)	100
Unfavorable of Biden and Trump	30%	(22)	70%	(53)	76
2024 H2H Matchup: Biden Voter	23%	(47)	77%	(158)	205
2024 H2H Matchup: Trump Voter	31%	(67)	69%	(148)	216
2024 H2H Matchup: Would not Vote	21%	(2)	79%	(6)	7
2024 H2H Matchup: Do not Know	26%	(6)	74%	(18)	24
2022 House Vote: Democrat	27%	(54)	73%	(145)	199
2022 House Vote: Republican	34%	(52)	66%	(100)	152
2022 House Vote: Did not Vote	15%	(13)	85%	(75)	88
2020 Vote: Joe Biden	23%	(49)	77%	(163)	212
2020 Vote: Donald Trump	35%	(70)	65%	(131)	202
2020 Vote: Someone Else	18%	(2)	82%	(8)	10
2020 Vote: Did not Vote	5%	(2)	95%	(28)	29
2016 Vote: Hillary Clinton	18%	(30)	82%	(135)	165
2016 Vote: Donald Trump	37%	(65)	63%	(112)	177
2016 Vote: Someone Else	56%	(8)	44%	(7)	15

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(122)	73%	(330)	452
2020 Vote/PID: Not Biden/Democrat	23%	(4)	77%	(12)	16
2020 Vote/PID: Not Trump/Republican	19%	(3)	81%	(14)	18
U.S. Economy: Wrong Track	26%	(85)	74%	(245)	330
U.S. Economy: Right Direction	31%	(37)	69%	(85)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(38)	74%	(108)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(62)	72%	(162)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(22)	73%	(60)	82
Top 2024 Issue: Economy	27%	(41)	73%	(112)	153
Community/Gender: Urban Women	11%	(9)	89%	(80)	89
Community/Gender: Urban Men	24%	(21)	76%	(67)	89
Community/Gender: Rural Women	50%	(7)	50%	(7)	15
Community/Gender: Rural Men	50%	(12)	50%	(12)	24
Community/Gender: Suburban Women	26%	(35)	74%	(97)	131
Community/Gender: Suburban Men	36%	(37)	64%	(67)	104
Homeowner	31%	(104)	69%	(228)	333
Renter	13%	(15)	87%	(99)	114
Self + Household: White-Collar	30%	(56)	70%	(131)	188
Self + Household: Blue Collar	25%	(48)	75%	(147)	195
Union HH: Yes	33%	(16)	67%	(32)	47
Union HH: No	26%	(107)	74%	(298)	405
LGBTQ+: Yes	34%	(15)	66%	(30)	45
LGBTQ+: No	26%	(107)	74%	(300)	407
Motivated to Vote	27%	(109)	73%	(293)	402
Parent: Yes	24%	(34)	76%	(106)	140
Parent: No	28%	(89)	72%	(224)	312
COVID Vaccine: Yes	29%	(102)	71%	(249)	351
COVID Vaccine: No	20%	(20)	80%	(81)	101
Student Loans: Yes	24%	(16)	76%	(51)	67
Student Loans: No	28%	(106)	72%	(279)	385
Favorable Opinion of Haley	35%	(48)	65%	(89)	137
Unfavorable Opinion of Haley	23%	(41)	77%	(142)	183

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(122)	73%	(330)	452
Prodigal Biden Voter	26%	(9)	74%	(26)	35
Undecided Voter (DK/WNV)	25%	(8)	75%	(24)	31
Undecided Voter (DK)	26%	(6)	74%	(18)	24
Watched Debate	30%	(100)	70%	(236)	336
Watched Debate: Did not Watch	20%	(23)	80%	(93)	116
Watched Debate: All of it	29%	(61)	71%	(149)	210
Watched Debate: Some of it	31%	(39)	69%	(87)	126
Continue His Campaign: Yes Biden	18%	(36)	82%	(163)	199
Continue His Campaign: No Biden	33%	(75)	67%	(154)	229
Continue His Campaign: Yes Trump	29%	(69)	71%	(170)	239
Continue His Campaign: No Trump	27%	(51)	73%	(139)	190
Conviction: Evidence	25%	(54)	75%	(164)	218
Conviction: Motivation to Damage	29%	(58)	71%	(139)	197
Conviction: DK/NO	29%	(11)	71%	(26)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(41)	91%	(411)	452
Gender: Male	10%	(22)	90%	(195)	217
Gender: Female	8%	(19)	92%	(216)	235
Age: 18-34	1%	(2)	99%	(118)	119
Age: 35-44	13%	(8)	87%	(52)	60
Age: 45-64	4%	(6)	96%	(151)	157
Age: 65+	22%	(26)	78%	(90)	116
GenZers: 1997-2012	1%	(0)	99%	(67)	68
Millennials: 1981-1996	8%	(9)	92%	(98)	107
GenXers: 1965-1980	4%	(6)	96%	(120)	125
Baby Boomers: 1946-1964	15%	(20)	85%	(115)	135
Educ: < College	7%	(23)	93%	(286)	309
Educ: Bachelors degree	9%	(8)	91%	(84)	92
Educ: Post-grad	20%	(10)	80%	(40)	51
Income: Under 50k	8%	(13)	92%	(154)	167
Income: 50k-100k	8%	(15)	92%	(162)	177
Income: 100k+	12%	(13)	88%	(95)	108
Ethnicity: White (Non-Hispanic)	11%	(31)	89%	(239)	270
Ethnicity: Hispanic	7%	(6)	93%	(78)	83
Ethnicity: Black (Non-Hispanic)	3%	(1)	97%	(40)	41
Ethnicity: Asian + Other (Non-Hispanic)	6%	(3)	94%	(55)	58
All Christian	9%	(19)	91%	(191)	210
All Non-Christian	9%	(3)	91%	(31)	34
Atheist	2%	(0)	98%	(22)	23
Agnostic/Nothing in particular	8%	(9)	92%	(97)	106
Something Else	12%	(9)	88%	(70)	80
Evangelical	12%	(12)	88%	(86)	98
Non-Evangelical	9%	(17)	91%	(167)	184
PID: Dem (no lean)	5%	(10)	95%	(176)	186
PID: Ind (no lean)	8%	(9)	92%	(105)	115
PID: Rep (no lean)	14%	(22)	86%	(130)	151

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(41)	91%	(411)	452
PID/Gender: Dem Men	5%	(4)	95%	(71)	75
PID/Gender: Dem Women	5%	(6)	95%	(105)	110
PID/Gender: Ind Men	11%	(8)	89%	(62)	70
PID/Gender: Ind Women	4%	(2)	96%	(43)	45
PID/Gender: Rep Men	14%	(10)	86%	(61)	71
PID/Gender: Rep Women	14%	(12)	86%	(68)	80
Ideo: Liberal (1-3)	6%	(7)	94%	(123)	130
Ideo: Moderate (4)	7%	(10)	93%	(126)	135
Ideo: Conservative (5-7)	13%	(24)	87%	(155)	179
Community: Urban	9%	(16)	91%	(162)	178
Community: Suburban	7%	(16)	93%	(220)	236
Community: Rural	23%	(9)	77%	(30)	38
Military HHnm: Yes	14%	(16)	86%	(98)	115
Military HH: No	7%	(25)	93%	(312)	337
Employ: Private Sector	6%	(10)	94%	(161)	170
Employ: Government	27%	(6)	73%	(15)	21
Employ: Self-Employed	7%	(2)	93%	(24)	26
Employ: Homemaker	1%	(0)	99%	(26)	26
Employ: Student	—	(0)	100%	(25)	25
Employ: Retired	18%	(22)	82%	(102)	124
Employ: Unemployed	1%	(1)	99%	(46)	46
Employ: Other	6%	(1)	94%	(12)	13

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(41)	91%	(411)	452
Protestant	12%	(10)	88%	(76)	86
Roman Catholic	8%	(9)	92%	(107)	116
Mormon	6%	(0)	94%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	98%	(5)	5
Jewish	12%	(3)	88%	(20)	23
Muslim	22%	(0)	78%	(2)	2
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(1)	1
Atheist	2%	(0)	98%	(22)	23
Agnostic	7%	(2)	93%	(25)	27
Something else	12%	(9)	88%	(70)	80
Nothing in particular	9%	(7)	91%	(72)	79
Ideo/PID: Conservative Republican	17%	(20)	83%	(97)	117
Ideo/PID: Moderate/Liberal Republican	5%	(2)	95%	(30)	32
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	91%	(77)	85
Ideo/PID: Liberal Democrat	2%	(2)	98%	(97)	100
Unfavorable of Biden and Trump	9%	(7)	91%	(69)	76
2024 H2H Matchup: Biden Voter	6%	(12)	94%	(193)	205
2024 H2H Matchup: Trump Voter	11%	(24)	89%	(192)	216
2024 H2H Matchup: Would not Vote	3%	(0)	97%	(7)	7
2024 H2H Matchup: Do not Know	22%	(5)	78%	(19)	24
2022 House Vote: Democrat	6%	(11)	94%	(188)	199
2022 House Vote: Republican	15%	(23)	85%	(129)	152
2022 House Vote: Did not Vote	4%	(3)	96%	(85)	88
2020 Vote: Joe Biden	6%	(13)	94%	(199)	212
2020 Vote: Donald Trump	13%	(27)	87%	(175)	202
2020 Vote: Someone Else	2%	(0)	98%	(9)	10
2020 Vote: Did not Vote	3%	(1)	97%	(28)	29
2016 Vote: Hillary Clinton	6%	(10)	94%	(155)	165
2016 Vote: Donald Trump	12%	(21)	88%	(156)	177
2016 Vote: Someone Else	33%	(5)	67%	(10)	15

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(41)	91%	(411)	452
2020 Vote/PID: Not Biden/Democrat	2%	(0)	98%	(16)	16
2020 Vote/PID: Not Trump/Republican	12%	(2)	88%	(15)	18
U.S. Economy: Wrong Track	10%	(33)	90%	(297)	330
U.S. Economy: Right Direction	7%	(8)	93%	(114)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(9)	94%	(137)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(24)	89%	(200)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(7)	91%	(74)	82
Top 2024 Issue: Economy	9%	(14)	91%	(139)	153
Community/Gender: Urban Women	9%	(8)	91%	(81)	89
Community/Gender: Urban Men	9%	(8)	91%	(81)	89
Community/Gender: Rural Women	35%	(5)	65%	(10)	15
Community/Gender: Rural Men	16%	(4)	84%	(20)	24
Community/Gender: Suburban Women	4%	(6)	96%	(125)	131
Community/Gender: Suburban Men	10%	(10)	90%	(94)	104
Homeowner	11%	(35)	89%	(298)	333
Renter	5%	(6)	95%	(108)	114
Self + Household: White-Collar	11%	(20)	89%	(168)	188
Self + Household: Blue Collar	9%	(17)	91%	(178)	195
Union HH: Yes	12%	(5)	88%	(42)	47
Union HH: No	9%	(36)	91%	(369)	405
LGBTQ+: Yes	5%	(2)	95%	(43)	45
LGBTQ+: No	9%	(39)	91%	(368)	407
Motivated to Vote	10%	(41)	90%	(362)	402
Parent: Yes	8%	(11)	92%	(128)	140
Parent: No	10%	(30)	90%	(283)	312
COVID Vaccine: Yes	9%	(32)	91%	(319)	351
COVID Vaccine: No	9%	(9)	91%	(92)	101
Student Loans: Yes	4%	(3)	96%	(64)	67
Student Loans: No	10%	(38)	90%	(347)	385
Favorable Opinion of Haley	13%	(18)	87%	(120)	137
Unfavorable Opinion of Haley	9%	(17)	91%	(167)	183

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(41)	91%	(411)	452
Prodigal Biden Voter	7%	(2)	93%	(33)	35
Undecided Voter (DK/WNV)	17%	(5)	83%	(26)	31
Undecided Voter (DK)	22%	(5)	78%	(19)	24
Watched Debate	10%	(33)	90%	(303)	336
Watched Debate: Did not Watch	7%	(8)	93%	(108)	116
Watched Debate: All of it	11%	(23)	89%	(187)	210
Watched Debate: Some of it	8%	(10)	92%	(116)	126
Continue His Campaign: Yes Biden	12%	(23)	88%	(175)	199
Continue His Campaign: No Biden	8%	(17)	92%	(212)	229
Continue His Campaign: Yes Trump	12%	(28)	88%	(211)	239
Continue His Campaign: No Trump	7%	(12)	93%	(178)	190
Conviction: Evidence	6%	(13)	94%	(205)	218
Conviction: Motivation to Damage	12%	(23)	88%	(174)	197
Conviction: DK/NO	15%	(5)	85%	(31)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(67)	85%	(385)	452
Gender: Male	19%	(42)	81%	(175)	217
Gender: Female	11%	(25)	89%	(210)	235
Age: 18-34	13%	(16)	87%	(104)	119
Age: 35-44	14%	(8)	86%	(52)	60
Age: 45-64	16%	(25)	84%	(131)	157
Age: 65+	15%	(17)	85%	(98)	116
GenZers: 1997-2012	8%	(6)	92%	(62)	68
Millennials: 1981-1996	17%	(18)	83%	(89)	107
GenXers: 1965-1980	16%	(20)	84%	(105)	125
Baby Boomers: 1946-1964	16%	(22)	84%	(114)	135
Educ: < College	14%	(43)	86%	(266)	309
Educ: Bachelors degree	17%	(15)	83%	(77)	92
Educ: Post-grad	18%	(9)	82%	(42)	51
Income: Under 50k	7%	(11)	93%	(156)	167
Income: 50k-100k	14%	(24)	86%	(153)	177
Income: 100k+	29%	(32)	71%	(76)	108
Ethnicity: White (Non-Hispanic)	16%	(42)	84%	(227)	270
Ethnicity: Hispanic	20%	(17)	80%	(66)	83
Ethnicity: Black (Non-Hispanic)	16%	(6)	84%	(34)	41
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	98%	(57)	58
All Christian	17%	(35)	83%	(175)	210
All Non-Christian	18%	(6)	82%	(28)	34
Atheist	38%	(9)	62%	(14)	23
Agnostic/Nothing in particular	11%	(12)	89%	(94)	106
Something Else	7%	(6)	93%	(74)	80
Evangelical	16%	(16)	84%	(82)	98
Non-Evangelical	13%	(24)	87%	(160)	184
PID: Dem (no lean)	10%	(19)	90%	(167)	186
PID: Ind (no lean)	19%	(21)	81%	(94)	115
PID: Rep (no lean)	18%	(27)	82%	(125)	151

Continued on next page

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(67)	85%	(385)	452
PID/Gender: Dem Men	11%	(8)	89%	(67)	75
PID/Gender: Dem Women	10%	(11)	90%	(100)	110
PID/Gender: Ind Men	23%	(16)	77%	(54)	70
PID/Gender: Ind Women	12%	(5)	88%	(39)	45
PID/Gender: Rep Men	25%	(18)	75%	(54)	71
PID/Gender: Rep Women	11%	(9)	89%	(71)	80
Ideo: Liberal (1-3)	12%	(16)	88%	(115)	130
Ideo: Moderate (4)	16%	(22)	84%	(113)	135
Ideo: Conservative (5-7)	16%	(28)	84%	(151)	179
Community: Urban	16%	(29)	84%	(149)	178
Community: Suburban	14%	(33)	86%	(203)	236
Community: Rural	14%	(5)	86%	(33)	38
Military HHnm: Yes	10%	(11)	90%	(104)	115
Military HH: No	17%	(56)	83%	(281)	337
Employ: Private Sector	22%	(38)	78%	(132)	170
Employ: Government	26%	(5)	74%	(16)	21
Employ: Self-Employed	5%	(1)	95%	(25)	26
Employ: Homemaker	20%	(5)	80%	(21)	26
Employ: Student	7%	(2)	93%	(23)	25
Employ: Retired	11%	(14)	89%	(110)	124
Employ: Unemployed	1%	(0)	99%	(46)	46
Employ: Other	8%	(1)	92%	(12)	13

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(67)	85%	(385)	452
Protestant	17%	(15)	83%	(71)	86
Roman Catholic	17%	(20)	83%	(96)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	98%	(5)	5
Jewish	25%	(6)	75%	(17)	23
Muslim	12%	(0)	88%	(2)	2
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(1)	1
Atheist	38%	(9)	62%	(14)	23
Agnostic	17%	(5)	83%	(22)	27
Something else	7%	(6)	93%	(74)	80
Nothing in particular	9%	(7)	91%	(71)	79
Ideo/PID: Conservative Republican	17%	(19)	83%	(98)	117
Ideo/PID: Moderate/Liberal Republican	23%	(7)	77%	(25)	32
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	94%	(80)	85
Ideo/PID: Liberal Democrat	14%	(14)	86%	(86)	100
Unfavorable of Biden and Trump	16%	(12)	84%	(63)	76
2024 H2H Matchup: Biden Voter	11%	(23)	89%	(182)	205
2024 H2H Matchup: Trump Voter	19%	(41)	81%	(175)	216
2024 H2H Matchup: Would not Vote	14%	(1)	86%	(6)	7
2024 H2H Matchup: Do not Know	7%	(2)	93%	(22)	24
2022 House Vote: Democrat	14%	(27)	86%	(172)	199
2022 House Vote: Republican	21%	(32)	79%	(120)	152
2022 House Vote: Did not Vote	8%	(7)	92%	(81)	88
2020 Vote: Joe Biden	10%	(21)	90%	(191)	212
2020 Vote: Donald Trump	22%	(43)	78%	(158)	202
2020 Vote: Someone Else	14%	(1)	86%	(8)	10
2020 Vote: Did not Vote	5%	(1)	95%	(28)	29
2016 Vote: Hillary Clinton	14%	(24)	86%	(142)	165
2016 Vote: Donald Trump	19%	(34)	81%	(143)	177
2016 Vote: Someone Else	9%	(1)	91%	(13)	15

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(67)	85%	(385)	452
2020 Vote/PID: Not Biden/Democrat	31%	(5)	69%	(11)	16
2020 Vote/PID: Not Trump/Republican	16%	(3)	84%	(15)	18
U.S. Economy: Wrong Track	15%	(49)	85%	(281)	330
U.S. Economy: Right Direction	15%	(18)	85%	(104)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(16)	89%	(130)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(43)	81%	(181)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(8)	90%	(74)	82
Top 2024 Issue: Economy	15%	(23)	85%	(130)	153
Community/Gender: Urban Women	8%	(7)	92%	(82)	89
Community/Gender: Urban Men	25%	(22)	75%	(67)	89
Community/Gender: Rural Women	17%	(2)	83%	(12)	15
Community/Gender: Rural Men	13%	(3)	87%	(21)	24
Community/Gender: Suburban Women	12%	(16)	88%	(116)	131
Community/Gender: Suburban Men	16%	(17)	84%	(88)	104
Homeowner	17%	(55)	83%	(278)	333
Renter	10%	(12)	90%	(102)	114
Self + Household: White-Collar	17%	(33)	83%	(155)	188
Self + Household: Blue Collar	16%	(32)	84%	(163)	195
Union HH: Yes	30%	(14)	70%	(33)	47
Union HH: No	13%	(53)	87%	(352)	405
LGBTQ+: Yes	9%	(4)	91%	(41)	45
LGBTQ+: No	15%	(63)	85%	(344)	407
Motivated to Vote	16%	(64)	84%	(338)	402
Parent: Yes	24%	(34)	76%	(106)	140
Parent: No	11%	(33)	89%	(279)	312
COVID Vaccine: Yes	15%	(54)	85%	(297)	351
COVID Vaccine: No	13%	(13)	87%	(88)	101
Student Loans: Yes	14%	(9)	86%	(58)	67
Student Loans: No	15%	(58)	85%	(328)	385
Favorable Opinion of Haley	21%	(29)	79%	(108)	137
Unfavorable Opinion of Haley	16%	(30)	84%	(154)	183

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(67)	85%	(385)	452
Prodigal Biden Voter	12%	(4)	88%	(31)	35
Undecided Voter (DK/WNV)	8%	(3)	92%	(29)	31
Undecided Voter (DK)	7%	(2)	93%	(22)	24
Watched Debate	16%	(55)	84%	(281)	336
Watched Debate: Did not Watch	10%	(12)	90%	(104)	116
Watched Debate: All of it	18%	(37)	82%	(173)	210
Watched Debate: Some of it	14%	(18)	86%	(108)	126
Continue His Campaign: Yes Biden	10%	(20)	90%	(178)	199
Continue His Campaign: No Biden	17%	(40)	83%	(189)	229
Continue His Campaign: Yes Trump	19%	(44)	81%	(194)	239
Continue His Campaign: No Trump	11%	(21)	89%	(169)	190
Conviction: Evidence	11%	(24)	89%	(194)	218
Conviction: Motivation to Damage	19%	(38)	81%	(159)	197
Conviction: DK/NO	13%	(5)	87%	(32)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(40)	91%	(412)	452
Gender: Male	7%	(16)	93%	(201)	217
Gender: Female	10%	(25)	90%	(211)	235
Age: 18-34	11%	(13)	89%	(107)	119
Age: 35-44	14%	(8)	86%	(52)	60
Age: 45-64	4%	(7)	96%	(150)	157
Age: 65+	11%	(13)	89%	(103)	116
GenZers: 1997-2012	6%	(4)	94%	(64)	68
Millennials: 1981-1996	13%	(13)	87%	(94)	107
GenXers: 1965-1980	7%	(8)	93%	(117)	125
Baby Boomers: 1946-1964	10%	(13)	90%	(122)	135
Educ: < College	9%	(27)	91%	(282)	309
Educ: Bachelors degree	5%	(4)	95%	(88)	92
Educ: Post-grad	18%	(9)	82%	(42)	51
Income: Under 50k	11%	(18)	89%	(149)	167
Income: 50k-100k	7%	(12)	93%	(165)	177
Income: 100k+	9%	(10)	91%	(98)	108
Ethnicity: White (Non-Hispanic)	10%	(27)	90%	(242)	270
Ethnicity: Hispanic	3%	(3)	97%	(81)	83
Ethnicity: Black (Non-Hispanic)	13%	(5)	87%	(36)	41
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	91%	(53)	58
All Christian	9%	(20)	91%	(191)	210
All Non-Christian	21%	(7)	79%	(27)	34
Atheist	9%	(2)	91%	(21)	23
Agnostic/Nothing in particular	7%	(8)	93%	(98)	106
Something Else	5%	(4)	95%	(76)	80
Evangelical	6%	(6)	94%	(92)	98
Non-Evangelical	7%	(13)	93%	(170)	184
PID: Dem (no lean)	13%	(23)	87%	(162)	186
PID: Ind (no lean)	3%	(4)	97%	(111)	115
PID: Rep (no lean)	9%	(13)	91%	(138)	151

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(40)	91%	(412)	452
PID/Gender: Dem Men	10%	(8)	90%	(68)	75
PID/Gender: Dem Women	14%	(15)	86%	(95)	110
PID/Gender: Ind Men	1%	(1)	99%	(69)	70
PID/Gender: Ind Women	6%	(3)	94%	(42)	45
PID/Gender: Rep Men	10%	(7)	90%	(64)	71
PID/Gender: Rep Women	8%	(6)	92%	(74)	80
Ideo: Liberal (1-3)	15%	(20)	85%	(110)	130
Ideo: Moderate (4)	5%	(7)	95%	(128)	135
Ideo: Conservative (5-7)	7%	(12)	93%	(167)	179
Community: Urban	9%	(15)	91%	(162)	178
Community: Suburban	10%	(23)	90%	(213)	236
Community: Rural	5%	(2)	95%	(37)	38
Military HHnm: Yes	7%	(8)	93%	(107)	115
Military HH: No	10%	(32)	90%	(305)	337
Employ: Private Sector	12%	(20)	88%	(150)	170
Employ: Government	12%	(3)	88%	(18)	21
Employ: Self-Employed	6%	(1)	94%	(25)	26
Employ: Homemaker	1%	(0)	99%	(26)	26
Employ: Student	1%	(0)	99%	(25)	25
Employ: Retired	9%	(11)	91%	(112)	124
Employ: Unemployed	10%	(4)	90%	(42)	46
Employ: Other	—	(0)	100%	(13)	13

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(40)	91%	(412)	452
Protestant	6%	(5)	94%	(81)	86
Roman Catholic	9%	(10)	91%	(106)	116
Mormon	65%	(2)	35%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	44%	(2)	56%	(3)	5
Jewish	19%	(4)	81%	(18)	23
Muslim	—	(0)	100%	(2)	2
Buddhist	34%	(3)	66%	(5)	8
Hindu	—	(0)	100%	(1)	1
Atheist	9%	(2)	91%	(21)	23
Agnostic	19%	(5)	81%	(22)	27
Something else	5%	(4)	95%	(76)	80
Nothing in particular	3%	(3)	97%	(76)	79
Ideo/PID: Conservative Republican	9%	(10)	91%	(106)	117
Ideo/PID: Moderate/Liberal Republican	5%	(2)	95%	(30)	32
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	94%	(79)	85
Ideo/PID: Liberal Democrat	18%	(18)	82%	(82)	100
Unfavorable of Biden and Trump	8%	(6)	92%	(70)	76
2024 H2H Matchup: Biden Voter	12%	(24)	88%	(181)	205
2024 H2H Matchup: Trump Voter	7%	(15)	93%	(200)	216
2024 H2H Matchup: Would not Vote	5%	(0)	95%	(7)	7
2024 H2H Matchup: Do not Know	4%	(1)	96%	(23)	24
2022 House Vote: Democrat	12%	(23)	88%	(176)	199
2022 House Vote: Republican	8%	(13)	92%	(139)	152
2022 House Vote: Did not Vote	4%	(4)	96%	(84)	88
2020 Vote: Joe Biden	12%	(25)	88%	(186)	212
2020 Vote: Donald Trump	7%	(14)	93%	(188)	202
2020 Vote: Someone Else	2%	(0)	98%	(9)	10
2020 Vote: Did not Vote	3%	(1)	97%	(28)	29
2016 Vote: Hillary Clinton	13%	(21)	87%	(144)	165
2016 Vote: Donald Trump	8%	(14)	92%	(163)	177
2016 Vote: Someone Else	—	(0)	100%	(15)	15

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(40)	91%	(412)	452
2020 Vote/PID: Not Biden/Democrat	4%	(1)	96%	(15)	16
2020 Vote/PID: Not Trump/Republican	9%	(2)	91%	(16)	18
U.S. Economy: Wrong Track	9%	(29)	91%	(301)	330
U.S. Economy: Right Direction	9%	(11)	91%	(111)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(11)	92%	(135)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(20)	91%	(204)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	89%	(73)	82
Top 2024 Issue: Economy	9%	(14)	91%	(139)	153
Community/Gender: Urban Women	9%	(8)	91%	(81)	89
Community/Gender: Urban Men	8%	(7)	92%	(81)	89
Community/Gender: Rural Women	3%	(0)	97%	(14)	15
Community/Gender: Rural Men	6%	(1)	94%	(22)	24
Community/Gender: Suburban Women	12%	(16)	88%	(115)	131
Community/Gender: Suburban Men	7%	(7)	93%	(98)	104
Homeowner	9%	(29)	91%	(304)	333
Renter	10%	(12)	90%	(102)	114
Self + Household: White-Collar	13%	(24)	87%	(164)	188
Self + Household: Blue Collar	7%	(13)	93%	(182)	195
Union HH: Yes	8%	(4)	92%	(44)	47
Union HH: No	9%	(37)	91%	(368)	405
LGBTQ+: Yes	4%	(2)	96%	(43)	45
LGBTQ+: No	9%	(38)	91%	(368)	407
Motivated to Vote	10%	(40)	90%	(362)	402
Parent: Yes	12%	(17)	88%	(123)	140
Parent: No	8%	(24)	92%	(289)	312
COVID Vaccine: Yes	10%	(34)	90%	(317)	351
COVID Vaccine: No	7%	(7)	93%	(94)	101
Student Loans: Yes	13%	(9)	87%	(58)	67
Student Loans: No	8%	(31)	92%	(354)	385
Favorable Opinion of Haley	5%	(7)	95%	(130)	137
Unfavorable Opinion of Haley	13%	(24)	87%	(159)	183

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(40)	91%	(412)	452
Prodigal Biden Voter	6%	(2)	94%	(33)	35
Undecided Voter (DK/WNV)	4%	(1)	96%	(30)	31
Undecided Voter (DK)	4%	(1)	96%	(23)	24
Watched Debate	10%	(35)	90%	(301)	336
Watched Debate: Did not Watch	5%	(6)	95%	(111)	116
Watched Debate: All of it	9%	(20)	91%	(190)	210
Watched Debate: Some of it	12%	(15)	88%	(111)	126
Continue His Campaign: Yes Biden	12%	(23)	88%	(176)	199
Continue His Campaign: No Biden	7%	(15)	93%	(214)	229
Continue His Campaign: Yes Trump	7%	(16)	93%	(222)	239
Continue His Campaign: No Trump	12%	(22)	88%	(168)	190
Conviction: Evidence	11%	(25)	89%	(193)	218
Conviction: Motivation to Damage	7%	(13)	93%	(184)	197
Conviction: DK/NO	8%	(3)	92%	(34)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(169)	63%	(283)	452
Gender: Male	32%	(69)	68%	(148)	217
Gender: Female	43%	(100)	57%	(135)	235
Age: 18-34	48%	(57)	52%	(63)	119
Age: 35-44	48%	(29)	52%	(31)	60
Age: 45-64	39%	(61)	61%	(96)	157
Age: 65+	19%	(22)	81%	(94)	116
GenZers: 1997-2012	52%	(35)	48%	(33)	68
Millennials: 1981-1996	46%	(50)	54%	(58)	107
GenXers: 1965-1980	43%	(53)	57%	(72)	125
Baby Boomers: 1946-1964	21%	(28)	79%	(107)	135
Educ: < College	43%	(132)	57%	(177)	309
Educ: Bachelors degree	32%	(30)	68%	(63)	92
Educ: Post-grad	15%	(8)	85%	(43)	51
Income: Under 50k	44%	(73)	56%	(94)	167
Income: 50k-100k	39%	(68)	61%	(109)	177
Income: 100k+	26%	(28)	74%	(80)	108
Ethnicity: White (Non-Hispanic)	29%	(79)	71%	(191)	270
Ethnicity: Hispanic	51%	(42)	49%	(41)	83
Ethnicity: Black (Non-Hispanic)	52%	(21)	48%	(20)	41
Ethnicity: Asian + Other (Non-Hispanic)	47%	(27)	53%	(31)	58
All Christian	34%	(71)	66%	(139)	210
All Non-Christian	26%	(9)	74%	(25)	34
Atheist	34%	(8)	66%	(15)	23
Agnostic/Nothing in particular	47%	(50)	53%	(55)	106
Something Else	39%	(31)	61%	(48)	80
Evangelical	34%	(34)	66%	(64)	98
Non-Evangelical	37%	(68)	63%	(116)	184
PID: Dem (no lean)	42%	(77)	58%	(109)	186
PID: Ind (no lean)	40%	(46)	60%	(69)	115
PID: Rep (no lean)	31%	(46)	69%	(105)	151

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(169)	63%	(283)	452
PID/Gender: Dem Men	35%	(27)	65%	(49)	75
PID/Gender: Dem Women	46%	(51)	54%	(60)	110
PID/Gender: Ind Men	40%	(28)	60%	(42)	70
PID/Gender: Ind Women	40%	(18)	60%	(27)	45
PID/Gender: Rep Men	21%	(15)	79%	(57)	71
PID/Gender: Rep Women	39%	(32)	61%	(48)	80
Ideo: Liberal (1-3)	43%	(57)	57%	(74)	130
Ideo: Moderate (4)	36%	(49)	64%	(86)	135
Ideo: Conservative (5-7)	34%	(60)	66%	(118)	179
Community: Urban	47%	(84)	53%	(93)	178
Community: Suburban	30%	(71)	70%	(165)	236
Community: Rural	37%	(14)	63%	(24)	38
Military HHnm: Yes	32%	(36)	68%	(79)	115
Military HH: No	39%	(133)	61%	(204)	337
Employ: Private Sector	34%	(59)	66%	(112)	170
Employ: Government	53%	(11)	47%	(10)	21
Employ: Self-Employed	45%	(12)	55%	(14)	26
Employ: Homemaker	75%	(20)	25%	(7)	26
Employ: Student	52%	(13)	48%	(12)	25
Employ: Retired	21%	(26)	79%	(98)	124
Employ: Unemployed	51%	(23)	49%	(23)	46
Employ: Other	44%	(6)	56%	(7)	13

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(169)	63%	(283)	452
Protestant	34%	(29)	66%	(57)	86
Roman Catholic	35%	(41)	65%	(75)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(2)	68%	(3)	5
Jewish	17%	(4)	83%	(19)	23
Muslim	10%	(0)	90%	(2)	2
Buddhist	58%	(5)	42%	(3)	8
Hindu	—	(0)	100%	(1)	1
Atheist	34%	(8)	66%	(15)	23
Agnostic	45%	(12)	55%	(15)	27
Something else	39%	(31)	61%	(48)	80
Nothing in particular	48%	(38)	52%	(41)	79
Ideo/PID: Conservative Republican	27%	(32)	73%	(85)	117
Ideo/PID: Moderate/Liberal Republican	41%	(13)	59%	(19)	32
Ideo/PID: Moderate/Conservative Democrat	40%	(34)	60%	(51)	85
Ideo/PID: Liberal Democrat	43%	(43)	57%	(57)	100
Unfavorable of Biden and Trump	29%	(22)	71%	(54)	76
2024 H2H Matchup: Biden Voter	41%	(84)	59%	(121)	205
2024 H2H Matchup: Trump Voter	34%	(73)	66%	(143)	216
2024 H2H Matchup: Would not Vote	55%	(4)	45%	(3)	7
2024 H2H Matchup: Do not Know	36%	(9)	64%	(15)	24
2022 House Vote: Democrat	38%	(76)	62%	(123)	199
2022 House Vote: Republican	22%	(34)	78%	(118)	152
2022 House Vote: Did not Vote	59%	(52)	41%	(36)	88
2020 Vote: Joe Biden	41%	(87)	59%	(125)	212
2020 Vote: Donald Trump	30%	(61)	70%	(141)	202
2020 Vote: Someone Else	32%	(3)	68%	(7)	10
2020 Vote: Did not Vote	64%	(19)	36%	(10)	29
2016 Vote: Hillary Clinton	42%	(69)	58%	(96)	165
2016 Vote: Donald Trump	29%	(51)	71%	(126)	177
2016 Vote: Someone Else	43%	(6)	57%	(8)	15

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(169)	63%	(283)	452
2020 Vote/PID: Not Biden/Democrat	35%	(6)	65%	(10)	16
2020 Vote/PID: Not Trump/Republican	45%	(8)	55%	(10)	18
U.S. Economy: Wrong Track	39%	(129)	61%	(201)	330
U.S. Economy: Right Direction	33%	(41)	67%	(82)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(60)	59%	(86)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(76)	66%	(149)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(33)	59%	(48)	82
Top 2024 Issue: Economy	48%	(73)	52%	(80)	153
Community/Gender: Urban Women	52%	(46)	48%	(43)	89
Community/Gender: Urban Men	43%	(38)	57%	(50)	89
Community/Gender: Rural Women	41%	(6)	59%	(9)	15
Community/Gender: Rural Men	34%	(8)	66%	(16)	24
Community/Gender: Suburban Women	37%	(48)	63%	(83)	131
Community/Gender: Suburban Men	22%	(23)	78%	(82)	104
Homeowner	30%	(100)	70%	(233)	333
Renter	60%	(69)	40%	(45)	114
Self + Household: White-Collar	25%	(48)	75%	(140)	188
Self + Household: Blue Collar	46%	(89)	54%	(106)	195
Union HH: Yes	30%	(14)	70%	(33)	47
Union HH: No	38%	(155)	62%	(250)	405
LGBTQ+: Yes	42%	(19)	58%	(26)	45
LGBTQ+: No	37%	(150)	63%	(257)	407
Motivated to Vote	36%	(143)	64%	(259)	402
Parent: Yes	42%	(59)	58%	(81)	140
Parent: No	35%	(111)	65%	(202)	312
COVID Vaccine: Yes	38%	(132)	62%	(219)	351
COVID Vaccine: No	37%	(37)	63%	(64)	101
Student Loans: Yes	49%	(33)	51%	(34)	67
Student Loans: No	36%	(137)	64%	(248)	385
Favorable Opinion of Haley	30%	(41)	70%	(96)	137
Unfavorable Opinion of Haley	37%	(68)	63%	(116)	183

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(169)	63%	(283)	452
Prodigal Biden Voter	42%	(15)	58%	(20)	35
Undecided Voter (DK/WNV)	41%	(13)	59%	(19)	31
Undecided Voter (DK)	36%	(9)	64%	(15)	24
Watched Debate	36%	(122)	64%	(214)	336
Watched Debate: Did not Watch	41%	(47)	59%	(69)	116
Watched Debate: All of it	30%	(62)	70%	(148)	210
Watched Debate: Some of it	47%	(60)	53%	(66)	126
Continue His Campaign: Yes Biden	45%	(89)	55%	(110)	199
Continue His Campaign: No Biden	32%	(73)	68%	(156)	229
Continue His Campaign: Yes Trump	36%	(86)	64%	(152)	239
Continue His Campaign: No Trump	37%	(71)	63%	(119)	190
Conviction: Evidence	41%	(90)	59%	(128)	218
Conviction: Motivation to Damage	32%	(64)	68%	(134)	197
Conviction: DK/NO	43%	(16)	57%	(21)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(46)	90%	(406)	452
Gender: Male	11%	(25)	89%	(192)	217
Gender: Female	9%	(21)	91%	(214)	235
Age: 18-34	7%	(9)	93%	(111)	119
Age: 35-44	3%	(2)	97%	(58)	60
Age: 45-64	9%	(14)	91%	(143)	157
Age: 65+	18%	(21)	82%	(95)	116
GenZers: 1997-2012	9%	(6)	91%	(61)	68
Millennials: 1981-1996	4%	(4)	96%	(103)	107
GenXers: 1965-1980	6%	(8)	94%	(117)	125
Baby Boomers: 1946-1964	18%	(24)	82%	(111)	135
Educ: < College	9%	(29)	91%	(280)	309
Educ: Bachelors degree	11%	(10)	89%	(82)	92
Educ: Post-grad	14%	(7)	86%	(44)	51
Income: Under 50k	8%	(14)	92%	(154)	167
Income: 50k-100k	10%	(18)	90%	(159)	177
Income: 100k+	13%	(14)	87%	(94)	108
Ethnicity: White (Non-Hispanic)	13%	(34)	87%	(236)	270
Ethnicity: Hispanic	8%	(7)	92%	(77)	83
Ethnicity: Black (Non-Hispanic)	4%	(2)	96%	(39)	41
Ethnicity: Asian + Other (Non-Hispanic)	6%	(3)	94%	(55)	58
All Christian	11%	(23)	89%	(187)	210
All Non-Christian	5%	(2)	95%	(32)	34
Atheist	—	(0)	100%	(23)	23
Agnostic/Nothing in particular	8%	(8)	92%	(98)	106
Something Else	16%	(13)	84%	(67)	80
Evangelical	14%	(14)	86%	(84)	98
Non-Evangelical	12%	(21)	88%	(162)	184
PID: Dem (no lean)	7%	(12)	93%	(173)	186
PID: Ind (no lean)	11%	(13)	89%	(102)	115
PID: Rep (no lean)	13%	(20)	87%	(131)	151

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Table BLMB9_11NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget*

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(46)	90%	(406)	452
PID/Gender: Dem Men	8%	(6)	92%	(69)	75
PID/Gender: Dem Women	6%	(6)	94%	(104)	110
PID/Gender: Ind Men	16%	(12)	84%	(58)	70
PID/Gender: Ind Women	3%	(1)	97%	(44)	45
PID/Gender: Rep Men	10%	(7)	90%	(64)	71
PID/Gender: Rep Women	17%	(13)	83%	(67)	80
Ideo: Liberal (1-3)	6%	(8)	94%	(122)	130
Ideo: Moderate (4)	10%	(14)	90%	(121)	135
Ideo: Conservative (5-7)	13%	(24)	87%	(155)	179
Community: Urban	4%	(7)	96%	(171)	178
Community: Suburban	13%	(31)	87%	(205)	236
Community: Rural	22%	(8)	78%	(30)	38
Military HHnm: Yes	12%	(13)	88%	(102)	115
Military HH: No	10%	(32)	90%	(305)	337
Employ: Private Sector	10%	(16)	90%	(154)	170
Employ: Government	10%	(2)	90%	(19)	21
Employ: Self-Employed	13%	(3)	87%	(23)	26
Employ: Homemaker	8%	(2)	92%	(24)	26
Employ: Student	12%	(3)	88%	(22)	25
Employ: Retired	13%	(16)	87%	(108)	124
Employ: Unemployed	5%	(2)	95%	(44)	46
Employ: Other	2%	(0)	98%	(13)	13

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(46)	90%	(406)	452
Protestant	13%	(12)	87%	(74)	86
Roman Catholic	9%	(11)	91%	(105)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	86%	(4)	5
Jewish	7%	(2)	93%	(21)	23
Muslim	11%	(0)	89%	(2)	2
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(1)	1
Atheist	—	(0)	100%	(23)	23
Agnostic	7%	(2)	93%	(25)	27
Something else	16%	(13)	84%	(67)	80
Nothing in particular	8%	(6)	92%	(73)	79
Ideo/PID: Conservative Republican	16%	(19)	84%	(98)	117
Ideo/PID: Moderate/Liberal Republican	5%	(2)	95%	(30)	32
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	94%	(79)	85
Ideo/PID: Liberal Democrat	7%	(7)	93%	(93)	100
Unfavorable of Biden and Trump	8%	(6)	92%	(70)	76
2024 H2H Matchup: Biden Voter	9%	(18)	91%	(187)	205
2024 H2H Matchup: Trump Voter	12%	(26)	88%	(189)	216
2024 H2H Matchup: Would not Vote	20%	(1)	80%	(6)	7
2024 H2H Matchup: Do not Know	2%	(0)	98%	(23)	24
2022 House Vote: Democrat	8%	(15)	92%	(184)	199
2022 House Vote: Republican	15%	(23)	85%	(129)	152
2022 House Vote: Did not Vote	8%	(7)	92%	(80)	88
2020 Vote: Joe Biden	9%	(19)	91%	(193)	212
2020 Vote: Donald Trump	12%	(24)	88%	(177)	202
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	9%	(3)	91%	(27)	29
2016 Vote: Hillary Clinton	7%	(11)	93%	(154)	165
2016 Vote: Donald Trump	15%	(27)	85%	(151)	177
2016 Vote: Someone Else	10%	(1)	90%	(13)	15

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(46)	90%	(406)	452
2020 Vote/PID: Not Biden/Democrat	5%	(1)	95%	(15)	16
2020 Vote/PID: Not Trump/Republican	2%	(0)	98%	(17)	18
U.S. Economy: Wrong Track	11%	(37)	89%	(293)	330
U.S. Economy: Right Direction	7%	(9)	93%	(113)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(14)	91%	(132)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(28)	88%	(197)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(5)	94%	(77)	82
Top 2024 Issue: Economy	11%	(17)	89%	(136)	153
Community/Gender: Urban Women	4%	(4)	96%	(86)	89
Community/Gender: Urban Men	3%	(3)	97%	(86)	89
Community/Gender: Rural Women	22%	(3)	78%	(11)	15
Community/Gender: Rural Men	21%	(5)	79%	(19)	24
Community/Gender: Suburban Women	11%	(14)	89%	(117)	131
Community/Gender: Suburban Men	16%	(17)	84%	(88)	104
Homeowner	12%	(41)	88%	(292)	333
Renter	4%	(5)	96%	(109)	114
Self + Household: White-Collar	11%	(20)	89%	(167)	188
Self + Household: Blue Collar	8%	(16)	92%	(179)	195
Union HH: Yes	7%	(3)	93%	(44)	47
Union HH: No	10%	(42)	90%	(362)	405
LGBTQ+: Yes	13%	(6)	87%	(39)	45
LGBTQ+: No	10%	(40)	90%	(367)	407
Motivated to Vote	11%	(44)	89%	(359)	402
Parent: Yes	4%	(6)	96%	(134)	140
Parent: No	13%	(40)	87%	(272)	312
COVID Vaccine: Yes	9%	(32)	91%	(318)	351
COVID Vaccine: No	13%	(13)	87%	(88)	101
Student Loans: Yes	7%	(5)	93%	(62)	67
Student Loans: No	11%	(41)	89%	(344)	385
Favorable Opinion of Haley	11%	(15)	89%	(122)	137
Unfavorable Opinion of Haley	11%	(20)	89%	(164)	183

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(46)	90%	(406)	452
Prodigal Biden Voter	7%	(2)	93%	(32)	35
Undecided Voter (DK/WNV)	6%	(2)	94%	(29)	31
Undecided Voter (DK)	2%	(0)	98%	(23)	24
Watched Debate	11%	(36)	89%	(300)	336
Watched Debate: Did not Watch	9%	(10)	91%	(106)	116
Watched Debate: All of it	12%	(25)	88%	(185)	210
Watched Debate: Some of it	8%	(10)	92%	(116)	126
Continue His Campaign: Yes Biden	13%	(26)	87%	(172)	199
Continue His Campaign: No Biden	8%	(18)	92%	(212)	229
Continue His Campaign: Yes Trump	14%	(33)	86%	(206)	239
Continue His Campaign: No Trump	5%	(10)	95%	(180)	190
Conviction: Evidence	8%	(18)	92%	(200)	218
Conviction: Motivation to Damage	12%	(24)	88%	(173)	197
Conviction: DK/NO	10%	(4)	90%	(33)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(11)	98%	(441)	452
Gender: Male	2%	(5)	98%	(212)	217
Gender: Female	3%	(6)	97%	(229)	235
Age: 18-34	2%	(2)	98%	(117)	119
Age: 35-44	—	(0)	100%	(60)	60
Age: 45-64	4%	(6)	96%	(151)	157
Age: 65+	3%	(4)	97%	(112)	116
GenZers: 1997-2012	3%	(2)	97%	(66)	68
Millennials: 1981-1996	—	(0)	100%	(107)	107
GenXers: 1965-1980	4%	(6)	96%	(119)	125
Baby Boomers: 1946-1964	2%	(3)	98%	(132)	135
Educ: < College	2%	(7)	98%	(302)	309
Educ: Bachelors degree	3%	(3)	97%	(89)	92
Educ: Post-grad	3%	(1)	97%	(49)	51
Income: Under 50k	3%	(5)	97%	(163)	167
Income: 50k-100k	2%	(3)	98%	(174)	177
Income: 100k+	3%	(3)	97%	(104)	108
Ethnicity: White (Non-Hispanic)	2%	(6)	98%	(264)	270
Ethnicity: Hispanic	—	(0)	100%	(83)	83
Ethnicity: Black (Non-Hispanic)	5%	(2)	95%	(39)	41
Ethnicity: Asian + Other (Non-Hispanic)	6%	(3)	94%	(55)	58
All Christian	3%	(6)	97%	(204)	210
All Non-Christian	7%	(2)	93%	(31)	34
Atheist	—	(0)	100%	(23)	23
Agnostic/Nothing in particular	—	(0)	100%	(105)	106
Something Else	4%	(3)	96%	(77)	80
Evangelical	3%	(3)	97%	(95)	98
Non-Evangelical	3%	(6)	97%	(178)	184
PID: Dem (no lean)	2%	(4)	98%	(182)	186
PID: Ind (no lean)	1%	(1)	99%	(114)	115
PID: Rep (no lean)	4%	(6)	96%	(146)	151

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(11)	98%	(441)	452
PID/Gender: Dem Men	3%	(2)	97%	(74)	75
PID/Gender: Dem Women	2%	(2)	98%	(108)	110
PID/Gender: Ind Men	1%	(1)	99%	(69)	70
PID/Gender: Ind Women	1%	(0)	99%	(45)	45
PID/Gender: Rep Men	3%	(2)	97%	(69)	71
PID/Gender: Rep Women	5%	(4)	95%	(76)	80
Ideo: Liberal (1-3)	2%	(2)	98%	(128)	130
Ideo: Moderate (4)	2%	(3)	98%	(132)	135
Ideo: Conservative (5-7)	3%	(5)	97%	(174)	179
Community: Urban	2%	(4)	98%	(174)	178
Community: Suburban	3%	(7)	97%	(229)	236
Community: Rural	1%	(0)	99%	(38)	38
Military HHnm: Yes	1%	(1)	99%	(114)	115
Military HH: No	3%	(10)	97%	(327)	337
Employ: Private Sector	1%	(1)	99%	(169)	170
Employ: Government	—	(0)	100%	(21)	21
Employ: Self-Employed	8%	(2)	92%	(24)	26
Employ: Homemaker	5%	(1)	95%	(25)	26
Employ: Student	8%	(2)	92%	(23)	25
Employ: Retired	2%	(2)	98%	(122)	124
Employ: Unemployed	4%	(2)	96%	(44)	46
Employ: Other	2%	(0)	98%	(13)	13

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(11)	98%	(441)	452
Protestant	2%	(2)	98%	(84)	86
Roman Catholic	3%	(4)	97%	(112)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	4%	(1)	96%	(22)	23
Muslim	68%	(1)	32%	(1)	2
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(1)	1
Atheist	—	(0)	100%	(23)	23
Agnostic	1%	(0)	99%	(27)	27
Something else	4%	(3)	96%	(77)	80
Nothing in particular	—	(0)	100%	(79)	79
Ideo/PID: Conservative Republican	3%	(4)	97%	(113)	117
Ideo/PID: Moderate/Liberal Republican	6%	(2)	94%	(30)	32
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	97%	(82)	85
Ideo/PID: Liberal Democrat	—	(0)	100%	(100)	100
Unfavorable of Biden and Trump	3%	(2)	97%	(74)	76
2024 H2H Matchup: Biden Voter	2%	(3)	98%	(202)	205
2024 H2H Matchup: Trump Voter	3%	(7)	97%	(209)	216
2024 H2H Matchup: Would not Vote	18%	(1)	82%	(6)	7
2024 H2H Matchup: Do not Know	—	(0)	100%	(24)	24
2022 House Vote: Democrat	2%	(3)	98%	(196)	199
2022 House Vote: Republican	2%	(4)	98%	(148)	152
2022 House Vote: Did not Vote	4%	(3)	96%	(84)	88
2020 Vote: Joe Biden	2%	(5)	98%	(207)	212
2020 Vote: Donald Trump	3%	(7)	97%	(195)	202
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	—	(0)	100%	(29)	29
2016 Vote: Hillary Clinton	3%	(4)	97%	(161)	165
2016 Vote: Donald Trump	3%	(5)	97%	(172)	177
2016 Vote: Someone Else	—	(0)	100%	(15)	15

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(11)	98%	(441)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(16)	16
2020 Vote/PID: Not Trump/Republican	—	(0)	100%	(18)	18
U.S. Economy: Wrong Track	2%	(8)	98%	(322)	330
U.S. Economy: Right Direction	3%	(3)	97%	(119)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	98%	(143)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(7)	97%	(218)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(1)	98%	(80)	82
Top 2024 Issue: Economy	—	(0)	100%	(153)	153
Community/Gender: Urban Women	3%	(2)	97%	(87)	89
Community/Gender: Urban Men	2%	(2)	98%	(87)	89
Community/Gender: Rural Women	2%	(0)	98%	(14)	15
Community/Gender: Rural Men	—	(0)	100%	(24)	24
Community/Gender: Suburban Women	3%	(4)	97%	(128)	131
Community/Gender: Suburban Men	3%	(3)	97%	(102)	104
Homeowner	2%	(8)	98%	(325)	333
Renter	3%	(3)	97%	(111)	114
Self + Household: White-Collar	3%	(6)	97%	(181)	188
Self + Household: Blue Collar	2%	(4)	98%	(191)	195
Union HH: Yes	—	(0)	100%	(47)	47
Union HH: No	3%	(11)	97%	(393)	405
LGBTQ+: Yes	—	(0)	100%	(45)	45
LGBTQ+: No	3%	(11)	97%	(396)	407
Motivated to Vote	2%	(10)	98%	(392)	402
Parent: Yes	1%	(2)	99%	(138)	140
Parent: No	3%	(9)	97%	(303)	312
COVID Vaccine: Yes	2%	(6)	98%	(345)	351
COVID Vaccine: No	5%	(5)	95%	(96)	101
Student Loans: Yes	3%	(2)	97%	(65)	67
Student Loans: No	2%	(9)	98%	(376)	385
Favorable Opinion of Haley	2%	(3)	98%	(134)	137
Unfavorable Opinion of Haley	4%	(8)	96%	(175)	183

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(11)	98%	(441)	452
Prodigal Biden Voter	4%	(1)	96%	(34)	35
Undecided Voter (DK/WNV)	4%	(1)	96%	(30)	31
Undecided Voter (DK)	—	(0)	100%	(24)	24
Watched Debate	2%	(6)	98%	(330)	336
Watched Debate: Did not Watch	5%	(5)	95%	(111)	116
Watched Debate: All of it	2%	(3)	98%	(207)	210
Watched Debate: Some of it	2%	(2)	98%	(123)	126
Continue His Campaign: Yes Biden	3%	(7)	97%	(192)	199
Continue His Campaign: No Biden	1%	(3)	99%	(226)	229
Continue His Campaign: Yes Trump	3%	(7)	97%	(232)	239
Continue His Campaign: No Trump	2%	(3)	98%	(187)	190
Conviction: Evidence	1%	(1)	99%	(217)	218
Conviction: Motivation to Damage	3%	(7)	97%	(191)	197
Conviction: DK/NO	9%	(3)	91%	(33)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	65%	(292)	35%	(160)	452
Gender: Male	60%	(130)	40%	(87)	217
Gender: Female	69%	(162)	31%	(73)	235
Age: 18-34	69%	(82)	31%	(37)	119
Age: 35-44	48%	(29)	52%	(31)	60
Age: 45-64	69%	(108)	31%	(48)	157
Age: 65+	63%	(72)	37%	(43)	116
GenZers: 1997-2012	74%	(50)	26%	(18)	68
Millennials: 1981-1996	53%	(57)	47%	(50)	107
GenXers: 1965-1980	68%	(85)	32%	(40)	125
Baby Boomers: 1946-1964	62%	(84)	38%	(52)	135
Educ: < College	68%	(211)	32%	(98)	309
Educ: Bachelors degree	61%	(56)	39%	(36)	92
Educ: Post-grad	50%	(25)	50%	(25)	51
Income: Under 50k	62%	(104)	38%	(63)	167
Income: 50k-100k	70%	(124)	30%	(53)	177
Income: 100k+	59%	(64)	41%	(44)	108
Ethnicity: White (Non-Hispanic)	65%	(175)	35%	(95)	270
Ethnicity: Hispanic	68%	(57)	32%	(26)	83
Ethnicity: Black (Non-Hispanic)	48%	(20)	52%	(21)	41
Ethnicity: Asian + Other (Non-Hispanic)	70%	(40)	30%	(18)	58
All Christian	62%	(129)	38%	(81)	210
All Non-Christian	56%	(19)	44%	(15)	34
Atheist	78%	(18)	22%	(5)	23
Agnostic/Nothing in particular	65%	(69)	35%	(37)	106
Something Else	71%	(57)	29%	(23)	80
Evangelical	67%	(66)	33%	(32)	98
Non-Evangelical	62%	(114)	38%	(69)	184
PID: Dem (no lean)	63%	(116)	37%	(70)	186
PID: Ind (no lean)	67%	(77)	33%	(38)	115
PID: Rep (no lean)	66%	(99)	34%	(52)	151

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Table BLMB9_13NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Selected		Not Selected		Total N
Registered Voters	65%	(292)	35%	(160)	452
PID/Gender: Dem Men	62%	(47)	38%	(29)	75
PID/Gender: Dem Women	63%	(70)	37%	(41)	110
PID/Gender: Ind Men	62%	(44)	38%	(26)	70
PID/Gender: Ind Women	74%	(33)	26%	(12)	45
PID/Gender: Rep Men	56%	(40)	44%	(32)	71
PID/Gender: Rep Women	74%	(59)	26%	(20)	80
Ideo: Liberal (1-3)	61%	(80)	39%	(50)	130
Ideo: Moderate (4)	61%	(83)	39%	(52)	135
Ideo: Conservative (5-7)	70%	(125)	30%	(54)	179
Community: Urban	62%	(110)	38%	(68)	178
Community: Suburban	69%	(162)	31%	(74)	236
Community: Rural	52%	(20)	48%	(18)	38
Military HHnm: Yes	71%	(82)	29%	(33)	115
Military HH: No	62%	(210)	38%	(127)	337
Employ: Private Sector	61%	(104)	39%	(66)	170
Employ: Government	41%	(9)	59%	(12)	21
Employ: Self-Employed	52%	(14)	48%	(12)	26
Employ: Homemaker	73%	(19)	27%	(7)	26
Employ: Student	79%	(20)	21%	(5)	25
Employ: Retired	68%	(84)	32%	(39)	124
Employ: Unemployed	68%	(31)	32%	(15)	46
Employ: Other	82%	(11)	18%	(2)	13

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	65%	(292)	35%	(160)	452
Protestant	66%	(56)	34%	(29)	86
Roman Catholic	58%	(67)	42%	(49)	116
Mormon	100%	(4)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	54%	(3)	46%	(2)	5
Jewish	74%	(17)	26%	(6)	23
Muslim	12%	(0)	88%	(2)	2
Buddhist	26%	(2)	74%	(6)	8
Hindu	—	(0)	100%	(1)	1
Atheist	78%	(18)	22%	(5)	23
Agnostic	67%	(18)	33%	(9)	27
Something else	71%	(57)	29%	(23)	80
Nothing in particular	65%	(51)	35%	(28)	79
Ideo/PID: Conservative Republican	66%	(77)	34%	(39)	117
Ideo/PID: Moderate/Liberal Republican	60%	(19)	40%	(13)	32
Ideo/PID: Moderate/Conservative Democrat	61%	(52)	39%	(33)	85
Ideo/PID: Liberal Democrat	65%	(64)	35%	(35)	100
Unfavorable of Biden and Trump	70%	(53)	30%	(23)	76
2024 H2H Matchup: Biden Voter	61%	(125)	39%	(80)	205
2024 H2H Matchup: Trump Voter	68%	(146)	32%	(69)	216
2024 H2H Matchup: Would not Vote	61%	(5)	39%	(3)	7
2024 H2H Matchup: Do not Know	68%	(16)	32%	(8)	24
2022 House Vote: Democrat	65%	(128)	35%	(71)	199
2022 House Vote: Republican	64%	(97)	36%	(55)	152
2022 House Vote: Did not Vote	70%	(61)	30%	(27)	88
2020 Vote: Joe Biden	61%	(129)	39%	(82)	212
2020 Vote: Donald Trump	67%	(134)	33%	(67)	202
2020 Vote: Someone Else	75%	(7)	25%	(2)	10
2020 Vote: Did not Vote	72%	(21)	28%	(8)	29
2016 Vote: Hillary Clinton	63%	(104)	37%	(61)	165
2016 Vote: Donald Trump	66%	(117)	34%	(60)	177
2016 Vote: Someone Else	42%	(6)	58%	(9)	15

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	65%	(292)	35%	(160)	452
2020 Vote/PID: Not Biden/Democrat	76%	(12)	24%	(4)	16
2020 Vote/PID: Not Trump/Republican	69%	(12)	31%	(5)	18
U.S. Economy: Wrong Track	70%	(230)	30%	(100)	330
U.S. Economy: Right Direction	51%	(62)	49%	(60)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(80)	45%	(66)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(154)	31%	(70)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	70%	(57)	30%	(24)	82
Top 2024 Issue: Economy	69%	(105)	31%	(48)	153
Community/Gender: Urban Women	71%	(64)	29%	(26)	89
Community/Gender: Urban Men	52%	(46)	48%	(42)	89
Community/Gender: Rural Women	47%	(7)	53%	(8)	15
Community/Gender: Rural Men	56%	(13)	44%	(11)	24
Community/Gender: Suburban Women	70%	(92)	30%	(40)	131
Community/Gender: Suburban Men	67%	(70)	33%	(34)	104
Homeowner	66%	(219)	34%	(114)	333
Renter	62%	(71)	38%	(43)	114
Self + Household: White-Collar	62%	(117)	38%	(71)	188
Self + Household: Blue Collar	64%	(125)	36%	(70)	195
Union HH: Yes	52%	(25)	48%	(23)	47
Union HH: No	66%	(267)	34%	(137)	405
LGBTQ+: Yes	58%	(26)	42%	(19)	45
LGBTQ+: No	65%	(266)	35%	(141)	407
Motivated to Vote	64%	(259)	36%	(143)	402
Parent: Yes	58%	(82)	42%	(58)	140
Parent: No	67%	(210)	33%	(102)	312
COVID Vaccine: Yes	66%	(231)	34%	(119)	351
COVID Vaccine: No	60%	(61)	40%	(41)	101
Student Loans: Yes	48%	(32)	52%	(35)	67
Student Loans: No	67%	(260)	33%	(125)	385
Favorable Opinion of Haley	64%	(88)	36%	(49)	137
Unfavorable Opinion of Haley	65%	(118)	35%	(65)	183

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	65%	(292)	35%	(160)	452
Prodigal Biden Voter	79%	(28)	21%	(7)	35
Undecided Voter (DK/WNV)	67%	(21)	33%	(10)	31
Undecided Voter (DK)	68%	(16)	32%	(8)	24
Watched Debate	64%	(214)	36%	(121)	336
Watched Debate: Did not Watch	67%	(78)	33%	(39)	116
Watched Debate: All of it	70%	(148)	30%	(62)	210
Watched Debate: Some of it	53%	(67)	47%	(59)	126
Continue His Campaign: Yes Biden	58%	(115)	42%	(84)	199
Continue His Campaign: No Biden	72%	(164)	28%	(65)	229
Continue His Campaign: Yes Trump	68%	(161)	32%	(77)	239
Continue His Campaign: No Trump	61%	(117)	39%	(73)	190
Conviction: Evidence	64%	(140)	36%	(78)	218
Conviction: Motivation to Damage	70%	(139)	30%	(59)	197
Conviction: DK/NO	35%	(13)	65%	(24)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(112)	75%	(340)	452
Gender: Male	24%	(52)	76%	(165)	217
Gender: Female	25%	(60)	75%	(176)	235
Age: 18-34	22%	(27)	78%	(93)	119
Age: 35-44	21%	(13)	79%	(47)	60
Age: 45-64	29%	(45)	71%	(111)	157
Age: 65+	23%	(27)	77%	(89)	116
GenZers: 1997-2012	28%	(19)	72%	(49)	68
Millennials: 1981-1996	16%	(17)	84%	(90)	107
GenXers: 1965-1980	29%	(37)	71%	(88)	125
Baby Boomers: 1946-1964	26%	(36)	74%	(99)	135
Educ: < College	24%	(74)	76%	(235)	309
Educ: Bachelors degree	29%	(27)	71%	(65)	92
Educ: Post-grad	21%	(11)	79%	(40)	51
Income: Under 50k	26%	(43)	74%	(124)	167
Income: 50k-100k	28%	(49)	72%	(128)	177
Income: 100k+	18%	(19)	82%	(88)	108
Ethnicity: White (Non-Hispanic)	26%	(71)	74%	(199)	270
Ethnicity: Hispanic	15%	(12)	85%	(71)	83
Ethnicity: Black (Non-Hispanic)	18%	(7)	82%	(34)	41
Ethnicity: Asian + Other (Non-Hispanic)	36%	(21)	64%	(37)	58
All Christian	25%	(53)	75%	(157)	210
All Non-Christian	24%	(8)	76%	(26)	34
Atheist	32%	(7)	68%	(15)	23
Agnostic/Nothing in particular	28%	(30)	72%	(76)	106
Something Else	17%	(14)	83%	(66)	80
Evangelical	18%	(17)	82%	(80)	98
Non-Evangelical	26%	(47)	74%	(136)	184
PID: Dem (no lean)	28%	(51)	72%	(135)	186
PID: Ind (no lean)	24%	(28)	76%	(87)	115
PID: Rep (no lean)	22%	(33)	78%	(119)	151

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(112)	75%	(340)	452
PID/Gender: Dem Men	31%	(23)	69%	(52)	75
PID/Gender: Dem Women	25%	(28)	75%	(83)	110
PID/Gender: Ind Men	22%	(16)	78%	(54)	70
PID/Gender: Ind Women	27%	(12)	73%	(33)	45
PID/Gender: Rep Men	18%	(13)	82%	(58)	71
PID/Gender: Rep Women	25%	(20)	75%	(60)	80
Ideo: Liberal (1-3)	22%	(29)	78%	(102)	130
Ideo: Moderate (4)	29%	(39)	71%	(96)	135
Ideo: Conservative (5-7)	24%	(42)	76%	(137)	179
Community: Urban	26%	(45)	74%	(132)	178
Community: Suburban	27%	(64)	73%	(172)	236
Community: Rural	6%	(2)	94%	(36)	38
Military HHnm: Yes	24%	(27)	76%	(88)	115
Military HH: No	25%	(84)	75%	(253)	337
Employ: Private Sector	25%	(43)	75%	(128)	170
Employ: Government	11%	(2)	89%	(19)	21
Employ: Self-Employed	32%	(8)	68%	(18)	26
Employ: Homemaker	8%	(2)	92%	(24)	26
Employ: Student	17%	(4)	83%	(21)	25
Employ: Retired	29%	(36)	71%	(88)	124
Employ: Unemployed	31%	(14)	69%	(32)	46
Employ: Other	13%	(2)	87%	(11)	13

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(112)	75%	(340)	452
Protestant	24%	(20)	76%	(66)	86
Roman Catholic	27%	(31)	73%	(85)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	39%	(2)	61%	(3)	5
Jewish	33%	(7)	67%	(15)	23
Muslim	—	(0)	100%	(2)	2
Buddhist	8%	(1)	92%	(8)	8
Hindu	—	(0)	100%	(1)	1
Atheist	32%	(7)	68%	(15)	23
Agnostic	26%	(7)	74%	(20)	27
Something else	17%	(14)	83%	(66)	80
Nothing in particular	29%	(23)	71%	(56)	79
Ideo/PID: Conservative Republican	18%	(21)	82%	(96)	117
Ideo/PID: Moderate/Liberal Republican	36%	(12)	64%	(20)	32
Ideo/PID: Moderate/Conservative Democrat	38%	(33)	62%	(52)	85
Ideo/PID: Liberal Democrat	19%	(19)	81%	(81)	100
Unfavorable of Biden and Trump	34%	(25)	66%	(50)	76
2024 H2H Matchup: Biden Voter	23%	(47)	77%	(158)	205
2024 H2H Matchup: Trump Voter	25%	(55)	75%	(161)	216
2024 H2H Matchup: Would not Vote	14%	(1)	86%	(6)	7
2024 H2H Matchup: Do not Know	36%	(9)	64%	(15)	24
2022 House Vote: Democrat	26%	(51)	74%	(148)	199
2022 House Vote: Republican	23%	(34)	77%	(118)	152
2022 House Vote: Did not Vote	26%	(23)	74%	(65)	88
2020 Vote: Joe Biden	29%	(61)	71%	(151)	212
2020 Vote: Donald Trump	22%	(44)	78%	(158)	202
2020 Vote: Someone Else	23%	(2)	77%	(7)	10
2020 Vote: Did not Vote	17%	(5)	83%	(24)	29
2016 Vote: Hillary Clinton	26%	(44)	74%	(122)	165
2016 Vote: Donald Trump	26%	(46)	74%	(131)	177
2016 Vote: Someone Else	20%	(3)	80%	(12)	15

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(112)	75%	(340)	452
2020 Vote/PID: Not Biden/Democrat	23%	(4)	77%	(12)	16
2020 Vote/PID: Not Trump/Republican	16%	(3)	84%	(15)	18
U.S. Economy: Wrong Track	27%	(89)	73%	(241)	330
U.S. Economy: Right Direction	18%	(22)	82%	(100)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(29)	80%	(117)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(54)	76%	(171)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(29)	64%	(53)	82
Top 2024 Issue: Economy	29%	(45)	71%	(108)	153
Community/Gender: Urban Women	25%	(23)	75%	(67)	89
Community/Gender: Urban Men	26%	(23)	74%	(66)	89
Community/Gender: Rural Women	—	(0)	100%	(15)	15
Community/Gender: Rural Men	10%	(2)	90%	(21)	24
Community/Gender: Suburban Women	28%	(37)	72%	(94)	131
Community/Gender: Suburban Men	25%	(27)	75%	(78)	104
Homeowner	26%	(86)	74%	(247)	333
Renter	21%	(24)	79%	(90)	114
Self + Household: White-Collar	23%	(44)	77%	(144)	188
Self + Household: Blue Collar	24%	(47)	76%	(148)	195
Union HH: Yes	9%	(4)	91%	(43)	47
Union HH: No	26%	(107)	74%	(297)	405
LGBTQ+: Yes	24%	(11)	76%	(34)	45
LGBTQ+: No	25%	(101)	75%	(306)	407
Motivated to Vote	24%	(96)	76%	(307)	402
Parent: Yes	20%	(28)	80%	(112)	140
Parent: No	27%	(84)	73%	(228)	312
COVID Vaccine: Yes	25%	(88)	75%	(263)	351
COVID Vaccine: No	23%	(24)	77%	(77)	101
Student Loans: Yes	41%	(27)	59%	(40)	67
Student Loans: No	22%	(84)	78%	(301)	385
Favorable Opinion of Haley	23%	(32)	77%	(105)	137
Unfavorable Opinion of Haley	25%	(46)	75%	(138)	183

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(112)	75%	(340)	452
Prodigal Biden Voter	47%	(16)	53%	(19)	35
Undecided Voter (DK/WNV)	31%	(10)	69%	(22)	31
Undecided Voter (DK)	36%	(9)	64%	(15)	24
Watched Debate	24%	(81)	76%	(255)	336
Watched Debate: Did not Watch	26%	(30)	74%	(86)	116
Watched Debate: All of it	24%	(51)	76%	(159)	210
Watched Debate: Some of it	24%	(30)	76%	(96)	126
Continue His Campaign: Yes Biden	21%	(41)	79%	(157)	199
Continue His Campaign: No Biden	29%	(67)	71%	(162)	229
Continue His Campaign: Yes Trump	24%	(57)	76%	(182)	239
Continue His Campaign: No Trump	26%	(50)	74%	(140)	190
Conviction: Evidence	25%	(54)	75%	(164)	218
Conviction: Motivation to Damage	27%	(54)	73%	(143)	197
Conviction: DK/NO	10%	(4)	90%	(33)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(134)	70%	(318)	452
Gender: Male	24%	(51)	76%	(166)	217
Gender: Female	35%	(83)	65%	(152)	235
Age: 18-34	22%	(26)	78%	(93)	119
Age: 35-44	36%	(22)	64%	(38)	60
Age: 45-64	32%	(50)	68%	(107)	157
Age: 65+	32%	(37)	68%	(79)	116
GenZers: 1997-2012	23%	(16)	77%	(52)	68
Millennials: 1981-1996	30%	(32)	70%	(75)	107
GenXers: 1965-1980	27%	(33)	73%	(92)	125
Baby Boomers: 1946-1964	37%	(50)	63%	(85)	135
Educ: < College	27%	(83)	73%	(226)	309
Educ: Bachelors degree	31%	(28)	69%	(64)	92
Educ: Post-grad	45%	(23)	55%	(28)	51
Income: Under 50k	36%	(60)	64%	(107)	167
Income: 50k-100k	24%	(42)	76%	(135)	177
Income: 100k+	30%	(32)	70%	(76)	108
Ethnicity: White (Non-Hispanic)	32%	(87)	68%	(183)	270
Ethnicity: Hispanic	24%	(20)	76%	(63)	83
Ethnicity: Black (Non-Hispanic)	39%	(16)	61%	(25)	41
Ethnicity: Asian + Other (Non-Hispanic)	19%	(11)	81%	(47)	58
All Christian	23%	(48)	77%	(162)	210
All Non-Christian	51%	(17)	49%	(17)	34
Atheist	25%	(6)	75%	(17)	23
Agnostic/Nothing in particular	37%	(39)	63%	(67)	106
Something Else	30%	(24)	70%	(56)	80
Evangelical	25%	(25)	75%	(73)	98
Non-Evangelical	26%	(47)	74%	(137)	184
PID: Dem (no lean)	43%	(80)	57%	(106)	186
PID: Ind (no lean)	25%	(28)	75%	(86)	115
PID: Rep (no lean)	17%	(26)	83%	(125)	151

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(134)	70%	(318)	452
PID/Gender: Dem Men	40%	(30)	60%	(45)	75
PID/Gender: Dem Women	45%	(50)	55%	(61)	110
PID/Gender: Ind Men	17%	(12)	83%	(58)	70
PID/Gender: Ind Women	37%	(17)	63%	(28)	45
PID/Gender: Rep Men	13%	(9)	87%	(62)	71
PID/Gender: Rep Women	21%	(17)	79%	(63)	80
Ideo: Liberal (1-3)	49%	(64)	51%	(67)	130
Ideo: Moderate (4)	27%	(36)	73%	(99)	135
Ideo: Conservative (5-7)	18%	(33)	82%	(146)	179
Community: Urban	32%	(56)	68%	(122)	178
Community: Suburban	29%	(67)	71%	(168)	236
Community: Rural	27%	(10)	73%	(28)	38
Military HHnm: Yes	27%	(31)	73%	(84)	115
Military HH: No	31%	(103)	69%	(234)	337
Employ: Private Sector	30%	(52)	70%	(119)	170
Employ: Government	11%	(2)	89%	(19)	21
Employ: Self-Employed	36%	(9)	64%	(17)	26
Employ: Homemaker	18%	(5)	82%	(21)	26
Employ: Student	17%	(4)	83%	(21)	25
Employ: Retired	33%	(40)	67%	(84)	124
Employ: Unemployed	34%	(16)	66%	(31)	46
Employ: Other	42%	(6)	58%	(8)	13

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(134)	70%	(318)	452
Protestant	22%	(19)	78%	(67)	86
Roman Catholic	25%	(28)	75%	(87)	116
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	87%	(4)	5
Jewish	42%	(9)	58%	(13)	23
Muslim	—	(0)	100%	(2)	2
Buddhist	96%	(8)	4%	(0)	8
Hindu	—	(0)	100%	(1)	1
Atheist	25%	(6)	75%	(17)	23
Agnostic	45%	(12)	55%	(15)	27
Something else	30%	(24)	70%	(56)	80
Nothing in particular	34%	(27)	66%	(52)	79
Ideo/PID: Conservative Republican	16%	(19)	84%	(98)	117
Ideo/PID: Moderate/Liberal Republican	22%	(7)	78%	(25)	32
Ideo/PID: Moderate/Conservative Democrat	37%	(32)	63%	(53)	85
Ideo/PID: Liberal Democrat	48%	(48)	52%	(52)	100
Unfavorable of Biden and Trump	39%	(30)	61%	(46)	76
2024 H2H Matchup: Biden Voter	41%	(84)	59%	(121)	205
2024 H2H Matchup: Trump Voter	16%	(35)	84%	(181)	216
2024 H2H Matchup: Would not Vote	3%	(0)	97%	(7)	7
2024 H2H Matchup: Do not Know	62%	(15)	38%	(9)	24
2022 House Vote: Democrat	39%	(77)	61%	(122)	199
2022 House Vote: Republican	19%	(29)	81%	(123)	152
2022 House Vote: Did not Vote	25%	(22)	75%	(66)	88
2020 Vote: Joe Biden	42%	(89)	58%	(123)	212
2020 Vote: Donald Trump	17%	(34)	83%	(168)	202
2020 Vote: Someone Else	14%	(1)	86%	(8)	10
2020 Vote: Did not Vote	34%	(10)	66%	(19)	29
2016 Vote: Hillary Clinton	41%	(68)	59%	(97)	165
2016 Vote: Donald Trump	14%	(25)	86%	(152)	177
2016 Vote: Someone Else	62%	(9)	38%	(6)	15

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(134)	70%	(318)	452
2020 Vote/PID: Not Biden/Democrat	31%	(5)	69%	(11)	16
2020 Vote/PID: Not Trump/Republican	36%	(6)	64%	(11)	18
U.S. Economy: Wrong Track	24%	(80)	76%	(250)	330
U.S. Economy: Right Direction	44%	(54)	56%	(68)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(58)	60%	(87)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(43)	81%	(182)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(33)	59%	(49)	82
Top 2024 Issue: Economy	24%	(37)	76%	(116)	153
Community/Gender: Urban Women	41%	(37)	59%	(53)	89
Community/Gender: Urban Men	22%	(20)	78%	(69)	89
Community/Gender: Rural Women	20%	(3)	80%	(12)	15
Community/Gender: Rural Men	32%	(8)	68%	(16)	24
Community/Gender: Suburban Women	33%	(44)	67%	(88)	131
Community/Gender: Suburban Men	23%	(24)	77%	(81)	104
Homeowner	31%	(102)	69%	(231)	333
Renter	27%	(31)	73%	(83)	114
Self + Household: White-Collar	33%	(61)	67%	(126)	188
Self + Household: Blue Collar	26%	(50)	74%	(145)	195
Union HH: Yes	31%	(15)	69%	(33)	47
Union HH: No	30%	(120)	70%	(285)	405
LGBTQ+: Yes	30%	(14)	70%	(32)	45
LGBTQ+: No	30%	(121)	70%	(286)	407
Motivated to Vote	30%	(119)	70%	(283)	402
Parent: Yes	35%	(49)	65%	(91)	140
Parent: No	27%	(86)	73%	(227)	312
COVID Vaccine: Yes	32%	(112)	68%	(239)	351
COVID Vaccine: No	22%	(23)	78%	(79)	101
Student Loans: Yes	39%	(26)	61%	(41)	67
Student Loans: No	28%	(108)	72%	(277)	385
Favorable Opinion of Haley	31%	(42)	69%	(95)	137
Unfavorable Opinion of Haley	28%	(51)	72%	(132)	183

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(134)	70%	(318)	452
Prodigal Biden Voter	36%	(13)	64%	(22)	35
Undecided Voter (DK/WNV)	48%	(15)	52%	(16)	31
Undecided Voter (DK)	62%	(15)	38%	(9)	24
Watched Debate	28%	(96)	72%	(240)	336
Watched Debate: Did not Watch	33%	(39)	67%	(78)	116
Watched Debate: All of it	25%	(52)	75%	(158)	210
Watched Debate: Some of it	34%	(43)	66%	(83)	126
Continue His Campaign: Yes Biden	38%	(75)	62%	(124)	199
Continue His Campaign: No Biden	24%	(54)	76%	(175)	229
Continue His Campaign: Yes Trump	21%	(50)	79%	(188)	239
Continue His Campaign: No Trump	38%	(73)	62%	(117)	190
Conviction: Evidence	40%	(87)	60%	(131)	218
Conviction: Motivation to Damage	18%	(35)	82%	(163)	197
Conviction: DK/NO	35%	(13)	65%	(24)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(125)	72%	(327)	452
Gender: Male	33%	(71)	67%	(146)	217
Gender: Female	23%	(54)	77%	(182)	235
Age: 18-34	29%	(35)	71%	(84)	119
Age: 35-44	17%	(10)	83%	(50)	60
Age: 45-64	29%	(46)	71%	(111)	157
Age: 65+	29%	(34)	71%	(82)	116
GenZers: 1997-2012	30%	(20)	70%	(48)	68
Millennials: 1981-1996	22%	(24)	78%	(84)	107
GenXers: 1965-1980	32%	(40)	68%	(85)	125
Baby Boomers: 1946-1964	27%	(36)	73%	(99)	135
Educ: < College	28%	(87)	72%	(222)	309
Educ: Bachelors degree	29%	(27)	71%	(65)	92
Educ: Post-grad	21%	(11)	79%	(40)	51
Income: Under 50k	24%	(40)	76%	(128)	167
Income: 50k-100k	29%	(50)	71%	(127)	177
Income: 100k+	32%	(35)	68%	(73)	108
Ethnicity: White (Non-Hispanic)	28%	(76)	72%	(194)	270
Ethnicity: Hispanic	33%	(27)	67%	(56)	83
Ethnicity: Black (Non-Hispanic)	20%	(8)	80%	(33)	41
Ethnicity: Asian + Other (Non-Hispanic)	22%	(13)	78%	(45)	58
All Christian	31%	(64)	69%	(146)	210
All Non-Christian	35%	(12)	65%	(22)	34
Atheist	10%	(2)	90%	(20)	23
Agnostic/Nothing in particular	24%	(25)	76%	(81)	106
Something Else	27%	(21)	73%	(59)	80
Evangelical	30%	(29)	70%	(68)	98
Non-Evangelical	29%	(53)	71%	(131)	184
PID: Dem (no lean)	15%	(28)	85%	(158)	186
PID: Ind (no lean)	35%	(40)	65%	(75)	115
PID: Rep (no lean)	37%	(57)	63%	(95)	151

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(125)	72%	(327)	452
PID/Gender: Dem Men	19%	(14)	81%	(61)	75
PID/Gender: Dem Women	12%	(14)	88%	(97)	110
PID/Gender: Ind Men	32%	(23)	68%	(47)	70
PID/Gender: Ind Women	39%	(18)	61%	(27)	45
PID/Gender: Rep Men	48%	(34)	52%	(37)	71
PID/Gender: Rep Women	28%	(22)	72%	(58)	80
Ideo: Liberal (1-3)	19%	(24)	81%	(106)	130
Ideo: Moderate (4)	27%	(37)	73%	(98)	135
Ideo: Conservative (5-7)	35%	(62)	65%	(117)	179
Community: Urban	24%	(43)	76%	(135)	178
Community: Suburban	30%	(70)	70%	(166)	236
Community: Rural	30%	(12)	70%	(27)	38
Military HHnm: Yes	37%	(43)	63%	(72)	115
Military HH: No	24%	(82)	76%	(256)	337
Employ: Private Sector	22%	(38)	78%	(132)	170
Employ: Government	28%	(6)	72%	(15)	21
Employ: Self-Employed	29%	(7)	71%	(19)	26
Employ: Homemaker	47%	(12)	53%	(14)	26
Employ: Student	32%	(8)	68%	(17)	25
Employ: Retired	32%	(40)	68%	(84)	124
Employ: Unemployed	22%	(10)	78%	(36)	46
Employ: Other	21%	(3)	79%	(10)	13

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(125)	72%	(327)	452
Protestant	25%	(22)	75%	(64)	86
Roman Catholic	34%	(40)	66%	(76)	116
Mormon	35%	(1)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	38%	(2)	62%	(3)	5
Jewish	39%	(9)	61%	(14)	23
Muslim	10%	(0)	90%	(2)	2
Buddhist	23%	(2)	77%	(6)	8
Hindu	100%	(1)	—	(0)	1
Atheist	10%	(2)	90%	(20)	23
Agnostic	19%	(5)	81%	(22)	27
Something else	27%	(21)	73%	(59)	80
Nothing in particular	25%	(20)	75%	(59)	79
Ideo/PID: Conservative Republican	42%	(49)	58%	(68)	117
Ideo/PID: Moderate/Liberal Republican	22%	(7)	78%	(25)	32
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	90%	(76)	85
Ideo/PID: Liberal Democrat	19%	(19)	81%	(81)	100
Unfavorable of Biden and Trump	25%	(19)	75%	(57)	76
2024 H2H Matchup: Biden Voter	21%	(42)	79%	(163)	205
2024 H2H Matchup: Trump Voter	36%	(78)	64%	(137)	216
2024 H2H Matchup: Would not Vote	16%	(1)	84%	(6)	7
2024 H2H Matchup: Do not Know	12%	(3)	88%	(21)	24
2022 House Vote: Democrat	17%	(34)	83%	(165)	199
2022 House Vote: Republican	43%	(66)	57%	(86)	152
2022 House Vote: Did not Vote	28%	(24)	72%	(63)	88
2020 Vote: Joe Biden	16%	(35)	84%	(177)	212
2020 Vote: Donald Trump	40%	(81)	60%	(120)	202
2020 Vote: Someone Else	18%	(2)	82%	(8)	10
2020 Vote: Did not Vote	23%	(7)	77%	(22)	29
2016 Vote: Hillary Clinton	18%	(29)	82%	(136)	165
2016 Vote: Donald Trump	36%	(63)	64%	(114)	177
2016 Vote: Someone Else	22%	(3)	78%	(12)	15

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(125)	72%	(327)	452
2020 Vote/PID: Not Biden/Democrat	16%	(3)	84%	(13)	16
2020 Vote/PID: Not Trump/Republican	21%	(4)	79%	(14)	18
U.S. Economy: Wrong Track	31%	(101)	69%	(229)	330
U.S. Economy: Right Direction	20%	(24)	80%	(98)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(29)	80%	(117)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(81)	64%	(143)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(15)	82%	(67)	82
Top 2024 Issue: Economy	23%	(35)	77%	(118)	153
Community/Gender: Urban Women	23%	(20)	77%	(69)	89
Community/Gender: Urban Men	26%	(23)	74%	(66)	89
Community/Gender: Rural Women	48%	(7)	52%	(8)	15
Community/Gender: Rural Men	20%	(5)	80%	(19)	24
Community/Gender: Suburban Women	20%	(26)	80%	(105)	131
Community/Gender: Suburban Men	41%	(43)	59%	(61)	104
Homeowner	28%	(92)	72%	(240)	333
Renter	27%	(31)	73%	(83)	114
Self + Household: White-Collar	32%	(59)	68%	(128)	188
Self + Household: Blue Collar	23%	(45)	77%	(149)	195
Union HH: Yes	40%	(19)	60%	(28)	47
Union HH: No	26%	(105)	74%	(299)	405
LGBTQ+: Yes	20%	(9)	80%	(36)	45
LGBTQ+: No	28%	(115)	72%	(291)	407
Motivated to Vote	27%	(110)	73%	(293)	402
Parent: Yes	29%	(40)	71%	(100)	140
Parent: No	27%	(85)	73%	(228)	312
COVID Vaccine: Yes	25%	(87)	75%	(264)	351
COVID Vaccine: No	37%	(38)	63%	(63)	101
Student Loans: Yes	12%	(8)	88%	(59)	67
Student Loans: No	30%	(116)	70%	(269)	385
Favorable Opinion of Haley	36%	(50)	64%	(88)	137
Unfavorable Opinion of Haley	24%	(43)	76%	(140)	183

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(125)	72%	(327)	452
Prodigal Biden Voter	13%	(5)	87%	(30)	35
Undecided Voter (DK/WNV)	13%	(4)	87%	(27)	31
Undecided Voter (DK)	12%	(3)	88%	(21)	24
Watched Debate	30%	(100)	70%	(235)	336
Watched Debate: Did not Watch	21%	(24)	79%	(92)	116
Watched Debate: All of it	36%	(75)	64%	(135)	210
Watched Debate: Some of it	21%	(26)	79%	(100)	126
Continue His Campaign: Yes Biden	18%	(36)	82%	(163)	199
Continue His Campaign: No Biden	38%	(86)	62%	(143)	229
Continue His Campaign: Yes Trump	33%	(79)	67%	(160)	239
Continue His Campaign: No Trump	21%	(40)	79%	(150)	190
Conviction: Evidence	22%	(47)	78%	(171)	218
Conviction: Motivation to Damage	37%	(72)	63%	(125)	197
Conviction: DK/NO	14%	(5)	86%	(32)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	38%	(172)	18%	(82)	452
Gender: Male	50%	(108)	37%	(80)	13%	(29)	217
Gender: Female	39%	(91)	39%	(91)	23%	(53)	235
Age: 18-34	41%	(49)	32%	(38)	28%	(33)	119
Age: 35-44	50%	(30)	37%	(22)	12%	(7)	60
Age: 45-64	47%	(73)	41%	(64)	13%	(20)	157
Age: 65+	40%	(47)	41%	(47)	19%	(22)	116
GenZers: 1997-2012	41%	(28)	25%	(17)	33%	(23)	68
Millennials: 1981-1996	46%	(50)	37%	(40)	16%	(18)	107
GenXers: 1965-1980	49%	(61)	40%	(50)	11%	(14)	125
Baby Boomers: 1946-1964	38%	(51)	42%	(57)	20%	(27)	135
Educ: < College	41%	(128)	37%	(115)	21%	(66)	309
Educ: Bachelors degree	52%	(48)	34%	(32)	13%	(12)	92
Educ: Post-grad	45%	(23)	48%	(24)	7%	(4)	51
Income: Under 50k	39%	(64)	43%	(71)	19%	(32)	167
Income: 50k-100k	47%	(84)	37%	(66)	15%	(27)	177
Income: 100k+	47%	(50)	32%	(34)	22%	(23)	108
Ethnicity: White (Non-Hispanic)	44%	(119)	41%	(110)	15%	(42)	270
Ethnicity: Hispanic	51%	(43)	31%	(26)	18%	(15)	83
Ethnicity: Black (Non-Hispanic)	43%	(18)	53%	(22)	4%	(2)	41
Ethnicity: Asian + Other (Non-Hispanic)	34%	(20)	25%	(15)	41%	(24)	58
All Christian	50%	(105)	35%	(74)	15%	(31)	210
All Non-Christian	38%	(13)	48%	(16)	14%	(5)	34
Atheist	30%	(7)	63%	(14)	7%	(2)	23
Agnostic/Nothing in particular	31%	(33)	39%	(42)	30%	(31)	106
Something Else	51%	(41)	32%	(26)	17%	(13)	80
Evangelical	58%	(57)	35%	(34)	6%	(6)	98
Non-Evangelical	46%	(85)	33%	(61)	21%	(38)	184
PID: Dem (no lean)	9%	(16)	73%	(135)	18%	(34)	186
PID: Ind (no lean)	54%	(62)	18%	(21)	28%	(32)	115
PID: Rep (no lean)	80%	(121)	10%	(15)	10%	(15)	151

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	38%	(172)	18%	(82)	452
PID/Gender: Dem Men	13%	(10)	76%	(57)	11%	(8)	75
PID/Gender: Dem Women	5%	(6)	71%	(78)	24%	(26)	110
PID/Gender: Ind Men	60%	(42)	17%	(12)	23%	(16)	70
PID/Gender: Ind Women	44%	(20)	20%	(9)	36%	(16)	45
PID/Gender: Rep Men	78%	(55)	16%	(11)	6%	(5)	71
PID/Gender: Rep Women	81%	(65)	5%	(4)	14%	(11)	80
Ideo: Liberal (1-3)	11%	(14)	69%	(90)	20%	(27)	130
Ideo: Moderate (4)	43%	(58)	40%	(54)	17%	(23)	135
Ideo: Conservative (5-7)	69%	(124)	15%	(27)	16%	(28)	179
Community: Urban	40%	(71)	43%	(76)	17%	(30)	178
Community: Suburban	45%	(107)	36%	(86)	18%	(43)	236
Community: Rural	53%	(20)	24%	(9)	23%	(9)	38
Military HHnm: Yes	53%	(60)	25%	(28)	23%	(26)	115
Military HH: No	41%	(138)	43%	(143)	16%	(56)	337
Employ: Private Sector	47%	(80)	35%	(60)	18%	(31)	170
Employ: Government	39%	(8)	53%	(11)	9%	(2)	21
Employ: Self-Employed	53%	(14)	38%	(10)	9%	(2)	26
Employ: Homemaker	52%	(14)	40%	(10)	8%	(2)	26
Employ: Student	61%	(15)	27%	(7)	12%	(3)	25
Employ: Retired	39%	(48)	45%	(55)	17%	(21)	124
Employ: Unemployed	32%	(15)	32%	(15)	37%	(17)	46
Employ: Other	36%	(5)	30%	(4)	34%	(4)	13

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	38%	(172)	18%	(82)	452
Protestant	53%	(46)	36%	(31)	10%	(9)	86
Roman Catholic	47%	(55)	33%	(39)	19%	(22)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	65%	(3)	35%	(2)	—	(0)	5
Jewish	45%	(10)	45%	(10)	10%	(2)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	30%	(2)	70%	(6)	—	(0)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	30%	(7)	63%	(14)	7%	(2)	23
Agnostic	33%	(9)	38%	(10)	29%	(8)	27
Something else	51%	(41)	32%	(26)	17%	(13)	80
Nothing in particular	30%	(24)	40%	(32)	30%	(24)	79
Ideo/PID: Conservative Republican	82%	(95)	7%	(8)	11%	(13)	117
Ideo/PID: Moderate/Liberal Republican	71%	(23)	22%	(7)	8%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	16%	(13)	67%	(57)	18%	(15)	85
Ideo/PID: Liberal Democrat	3%	(3)	79%	(79)	18%	(18)	100
Unfavorable of Biden and Trump	32%	(24)	11%	(8)	57%	(43)	76
2024 H2H Matchup: Biden Voter	9%	(19)	77%	(157)	14%	(28)	205
2024 H2H Matchup: Trump Voter	81%	(174)	6%	(13)	13%	(28)	216
2024 H2H Matchup: Would not Vote	12%	(1)	—	(0)	88%	(7)	7
2024 H2H Matchup: Do not Know	18%	(4)	4%	(1)	78%	(19)	24
2022 House Vote: Democrat	14%	(29)	68%	(136)	17%	(34)	199
2022 House Vote: Republican	82%	(124)	9%	(13)	10%	(15)	152
2022 House Vote: Did not Vote	50%	(44)	25%	(22)	25%	(22)	88
2020 Vote: Joe Biden	8%	(17)	71%	(151)	21%	(44)	212
2020 Vote: Donald Trump	82%	(165)	7%	(14)	11%	(22)	202
2020 Vote: Someone Else	31%	(3)	20%	(2)	49%	(5)	10
2020 Vote: Did not Vote	47%	(14)	16%	(5)	36%	(11)	29
2016 Vote: Hillary Clinton	9%	(15)	76%	(127)	15%	(24)	165
2016 Vote: Donald Trump	77%	(137)	9%	(17)	13%	(24)	177
2016 Vote: Someone Else	28%	(4)	2%	(0)	70%	(10)	15
2020 Vote/PID: Not Biden/Democrat	30%	(5)	39%	(6)	31%	(5)	16

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	38%	(172)	18%	(82)	452
2020 Vote/PID: Not Trump/Republican	51%	(9)	22%	(4)	27%	(5)	18
U.S. Economy: Wrong Track	57%	(187)	21%	(70)	22%	(73)	330
U.S. Economy: Right Direction	9%	(12)	84%	(102)	7%	(9)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(15)	85%	(124)	5%	(7)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(177)	8%	(18)	13%	(30)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(7)	37%	(30)	55%	(45)	82
Top 2024 Issue: Economy	54%	(83)	26%	(39)	20%	(31)	153
Community/Gender: Urban Women	34%	(31)	44%	(40)	21%	(19)	89
Community/Gender: Urban Men	46%	(41)	41%	(37)	13%	(11)	89
Community/Gender: Rural Women	73%	(11)	19%	(3)	9%	(1)	15
Community/Gender: Rural Men	40%	(10)	28%	(7)	32%	(8)	24
Community/Gender: Suburban Women	38%	(49)	37%	(49)	25%	(33)	131
Community/Gender: Suburban Men	55%	(57)	35%	(37)	10%	(10)	104
Homeowner	43%	(144)	38%	(125)	19%	(63)	333
Renter	46%	(53)	38%	(43)	16%	(18)	114
Self + Household: White-Collar	48%	(91)	40%	(75)	12%	(22)	188
Self + Household: Blue Collar	41%	(80)	41%	(80)	18%	(35)	195
Union HH: Yes	45%	(21)	47%	(23)	8%	(4)	47
Union HH: No	44%	(177)	37%	(149)	19%	(78)	405
LGBTQ+: Yes	26%	(12)	60%	(27)	14%	(6)	45
LGBTQ+: No	46%	(187)	35%	(144)	19%	(76)	407
Motivated to Vote	44%	(178)	41%	(164)	15%	(61)	402
Parent: Yes	47%	(66)	41%	(57)	12%	(17)	140
Parent: No	42%	(133)	37%	(115)	21%	(65)	312
COVID Vaccine: Yes	36%	(126)	44%	(154)	20%	(71)	351
COVID Vaccine: No	72%	(72)	17%	(18)	11%	(11)	101
Student Loans: Yes	41%	(28)	29%	(19)	30%	(20)	67
Student Loans: No	44%	(171)	40%	(152)	16%	(62)	385
Favorable Opinion of Haley	57%	(77)	28%	(38)	16%	(22)	137
Unfavorable Opinion of Haley	38%	(69)	49%	(91)	13%	(24)	183
Prodigal Biden Voter	24%	(9)	11%	(4)	65%	(23)	35
Undecided Voter (DK/WNV)	16%	(5)	3%	(1)	81%	(25)	31

Continued on next page

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	38%	(172)	18%	(82)	452
Undecided Voter (DK)	18%	(4)	4%	(1)	78%	(19)	24
Watched Debate	47%	(159)	39%	(131)	14%	(45)	336
Watched Debate: Did not Watch	34%	(39)	35%	(41)	31%	(36)	116
Watched Debate: All of it	53%	(111)	39%	(82)	8%	(16)	210
Watched Debate: Some of it	38%	(48)	39%	(49)	23%	(29)	126
Continue His Campaign: Yes Biden	21%	(42)	64%	(128)	14%	(29)	199
Continue His Campaign: No Biden	65%	(150)	15%	(35)	19%	(44)	229
Continue His Campaign: Yes Trump	75%	(180)	13%	(31)	11%	(27)	239
Continue His Campaign: No Trump	8%	(15)	68%	(129)	24%	(46)	190
Conviction: Evidence	12%	(27)	68%	(148)	20%	(43)	218
Conviction: Motivation to Damage	80%	(159)	7%	(14)	13%	(25)	197
Conviction: DK/NO	35%	(13)	27%	(10)	38%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(214)	36%	(163)	17%	(75)	452
Gender: Male	54%	(118)	35%	(76)	11%	(23)	217
Gender: Female	41%	(96)	37%	(87)	22%	(52)	235
Age: 18-34	46%	(54)	30%	(36)	25%	(29)	119
Age: 35-44	48%	(29)	39%	(23)	14%	(8)	60
Age: 45-64	51%	(80)	38%	(60)	11%	(17)	157
Age: 65+	44%	(51)	38%	(44)	18%	(21)	116
GenZers: 1997-2012	41%	(28)	29%	(20)	30%	(20)	68
Millennials: 1981-1996	50%	(54)	33%	(36)	16%	(17)	107
GenXers: 1965-1980	53%	(67)	35%	(44)	11%	(14)	125
Baby Boomers: 1946-1964	41%	(55)	43%	(58)	16%	(22)	135
Educ: < College	45%	(138)	38%	(117)	17%	(54)	309
Educ: Bachelors degree	49%	(45)	31%	(29)	20%	(18)	92
Educ: Post-grad	59%	(30)	34%	(17)	7%	(4)	51
Income: Under 50k	41%	(68)	41%	(69)	18%	(30)	167
Income: 50k-100k	51%	(91)	36%	(63)	13%	(23)	177
Income: 100k+	51%	(55)	28%	(30)	21%	(23)	108
Ethnicity: White (Non-Hispanic)	48%	(130)	37%	(101)	15%	(40)	270
Ethnicity: Hispanic	52%	(44)	29%	(24)	19%	(16)	83
Ethnicity: Black (Non-Hispanic)	43%	(17)	51%	(21)	6%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	39%	(23)	31%	(18)	30%	(17)	58
All Christian	56%	(117)	31%	(65)	14%	(29)	210
All Non-Christian	40%	(13)	43%	(14)	17%	(6)	34
Atheist	29%	(7)	63%	(14)	8%	(2)	23
Agnostic/Nothing in particular	32%	(33)	43%	(46)	25%	(26)	106
Something Else	54%	(43)	30%	(24)	16%	(13)	80
Evangelical	60%	(59)	31%	(30)	9%	(9)	98
Non-Evangelical	53%	(98)	30%	(55)	17%	(32)	184
PID: Dem (no lean)	9%	(17)	74%	(137)	17%	(32)	186
PID: Ind (no lean)	53%	(61)	19%	(22)	28%	(32)	115
PID: Rep (no lean)	90%	(136)	3%	(4)	7%	(11)	151

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(214)	36%	(163)	17%	(75)	452
PID/Gender: Dem Men	9%	(7)	80%	(60)	11%	(9)	75
PID/Gender: Dem Women	9%	(10)	70%	(77)	21%	(23)	110
PID/Gender: Ind Men	63%	(44)	20%	(14)	18%	(12)	70
PID/Gender: Ind Women	38%	(17)	18%	(8)	44%	(20)	45
PID/Gender: Rep Men	95%	(68)	3%	(2)	3%	(2)	71
PID/Gender: Rep Women	86%	(69)	3%	(2)	12%	(9)	80
Ideo: Liberal (1-3)	14%	(18)	69%	(90)	17%	(22)	130
Ideo: Moderate (4)	46%	(63)	36%	(49)	17%	(24)	135
Ideo: Conservative (5-7)	73%	(130)	13%	(24)	14%	(25)	179
Community: Urban	41%	(73)	41%	(72)	18%	(33)	178
Community: Suburban	51%	(120)	34%	(81)	15%	(34)	236
Community: Rural	53%	(20)	25%	(10)	22%	(9)	38
Military HHnm: Yes	59%	(67)	26%	(30)	15%	(17)	115
Military HH: No	43%	(146)	39%	(133)	17%	(58)	337
Employ: Private Sector	48%	(81)	34%	(59)	18%	(30)	170
Employ: Government	45%	(9)	46%	(10)	9%	(2)	21
Employ: Self-Employed	59%	(15)	29%	(8)	12%	(3)	26
Employ: Homemaker	57%	(15)	34%	(9)	10%	(3)	26
Employ: Student	64%	(16)	24%	(6)	12%	(3)	25
Employ: Retired	45%	(56)	41%	(51)	13%	(16)	124
Employ: Unemployed	34%	(16)	36%	(17)	30%	(14)	46
Employ: Other	36%	(5)	32%	(4)	32%	(4)	13

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(214)	36%	(163)	17%	(75)	452
Protestant	60%	(52)	32%	(27)	8%	(7)	86
Roman Catholic	53%	(61)	29%	(34)	18%	(21)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	77%	(4)	23%	(1)	—	(0)	5
Jewish	39%	(9)	41%	(9)	20%	(4)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	40%	(3)	60%	(5)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	29%	(7)	63%	(14)	8%	(2)	23
Agnostic	28%	(7)	46%	(12)	26%	(7)	27
Something else	54%	(43)	30%	(24)	16%	(13)	80
Nothing in particular	33%	(26)	43%	(34)	24%	(19)	79
Ideo/PID: Conservative Republican	91%	(106)	2%	(3)	7%	(8)	117
Ideo/PID: Moderate/Liberal Republican	86%	(28)	5%	(1)	9%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	13%	(11)	66%	(56)	21%	(18)	85
Ideo/PID: Liberal Democrat	6%	(6)	82%	(81)	13%	(13)	100
Unfavorable of Biden and Trump	32%	(24)	13%	(10)	56%	(42)	76
2024 H2H Matchup: Biden Voter	13%	(26)	75%	(154)	12%	(25)	205
2024 H2H Matchup: Trump Voter	85%	(184)	2%	(5)	12%	(26)	216
2024 H2H Matchup: Would not Vote	12%	(1)	1%	(0)	87%	(6)	7
2024 H2H Matchup: Do not Know	10%	(2)	16%	(4)	74%	(18)	24
2022 House Vote: Democrat	16%	(32)	69%	(137)	15%	(31)	199
2022 House Vote: Republican	90%	(137)	3%	(5)	7%	(10)	152
2022 House Vote: Did not Vote	50%	(43)	24%	(21)	27%	(23)	88
2020 Vote: Joe Biden	11%	(22)	71%	(149)	19%	(40)	212
2020 Vote: Donald Trump	87%	(176)	2%	(5)	10%	(21)	202
2020 Vote: Someone Else	31%	(3)	20%	(2)	49%	(5)	10
2020 Vote: Did not Vote	42%	(12)	25%	(7)	34%	(10)	29
2016 Vote: Hillary Clinton	8%	(14)	75%	(124)	17%	(28)	165
2016 Vote: Donald Trump	83%	(147)	8%	(14)	9%	(16)	177
2016 Vote: Someone Else	30%	(4)	6%	(1)	64%	(9)	15
2020 Vote/PID: Not Biden/Democrat	11%	(2)	54%	(9)	35%	(6)	16

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(214)	36%	(163)	17%	(75)	452
2020 Vote/PID: Not Trump/Republican	65%	(11)	11%	(2)	24%	(4)	18
U.S. Economy: Wrong Track	60%	(199)	20%	(67)	19%	(64)	330
U.S. Economy: Right Direction	12%	(15)	79%	(96)	9%	(11)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(18)	82%	(120)	6%	(9)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(187)	5%	(12)	12%	(26)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	39%	(32)	50%	(41)	82
Top 2024 Issue: Economy	56%	(86)	24%	(36)	20%	(31)	153
Community/Gender: Urban Women	35%	(31)	36%	(32)	29%	(26)	89
Community/Gender: Urban Men	48%	(42)	45%	(40)	7%	(6)	89
Community/Gender: Rural Women	73%	(11)	12%	(2)	15%	(2)	15
Community/Gender: Rural Men	40%	(10)	33%	(8)	27%	(6)	24
Community/Gender: Suburban Women	41%	(54)	41%	(53)	18%	(24)	131
Community/Gender: Suburban Men	63%	(66)	27%	(28)	10%	(10)	104
Homeowner	47%	(157)	35%	(117)	18%	(58)	333
Renter	48%	(55)	37%	(43)	15%	(17)	114
Self + Household: White-Collar	52%	(98)	37%	(70)	11%	(21)	188
Self + Household: Blue Collar	47%	(91)	40%	(78)	13%	(26)	195
Union HH: Yes	43%	(20)	40%	(19)	18%	(8)	47
Union HH: No	48%	(193)	36%	(144)	17%	(67)	405
LGBTQ+: Yes	33%	(15)	49%	(22)	18%	(8)	45
LGBTQ+: No	49%	(199)	35%	(141)	17%	(67)	407
Motivated to Vote	48%	(193)	39%	(157)	13%	(52)	402
Parent: Yes	51%	(72)	35%	(49)	14%	(19)	140
Parent: No	45%	(142)	37%	(114)	18%	(56)	312
COVID Vaccine: Yes	39%	(137)	42%	(147)	19%	(67)	351
COVID Vaccine: No	76%	(77)	16%	(16)	9%	(9)	101
Student Loans: Yes	41%	(27)	33%	(22)	26%	(17)	67
Student Loans: No	48%	(186)	37%	(141)	15%	(58)	385
Favorable Opinion of Haley	62%	(85)	22%	(31)	16%	(22)	137
Unfavorable Opinion of Haley	40%	(74)	52%	(95)	8%	(14)	183
Prodigal Biden Voter	27%	(9)	17%	(6)	57%	(20)	35
Undecided Voter (DK/WNV)	11%	(3)	12%	(4)	77%	(24)	31

Continued on next page

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(214)	36%	(163)	17%	(75)	452
Undecided Voter (DK)	10%	(2)	16%	(4)	74%	(18)	24
Watched Debate	51%	(171)	37%	(125)	12%	(40)	336
Watched Debate: Did not Watch	37%	(43)	33%	(38)	30%	(35)	116
Watched Debate: All of it	56%	(118)	36%	(75)	8%	(17)	210
Watched Debate: Some of it	41%	(52)	40%	(50)	19%	(24)	126
Continue His Campaign: Yes Biden	25%	(49)	63%	(125)	12%	(24)	199
Continue His Campaign: No Biden	67%	(154)	13%	(29)	20%	(45)	229
Continue His Campaign: Yes Trump	79%	(189)	11%	(27)	9%	(22)	239
Continue His Campaign: No Trump	11%	(21)	65%	(123)	24%	(46)	190
Conviction: Evidence	15%	(33)	68%	(148)	17%	(36)	218
Conviction: Motivation to Damage	84%	(165)	3%	(6)	14%	(27)	197
Conviction: DK/NO	42%	(15)	25%	(9)	33%	(12)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(174)	33%	(151)	28%	(127)	452
Gender: Male	43%	(94)	29%	(63)	28%	(60)	217
Gender: Female	34%	(80)	37%	(88)	28%	(67)	235
Age: 18-34	42%	(50)	20%	(24)	38%	(45)	119
Age: 35-44	41%	(25)	39%	(23)	20%	(12)	60
Age: 45-64	41%	(65)	40%	(63)	19%	(29)	157
Age: 65+	30%	(35)	35%	(41)	35%	(40)	116
GenZers: 1997-2012	40%	(27)	14%	(10)	46%	(31)	68
Millennials: 1981-1996	43%	(46)	32%	(34)	25%	(27)	107
GenXers: 1965-1980	43%	(54)	39%	(49)	17%	(22)	125
Baby Boomers: 1946-1964	34%	(46)	39%	(53)	27%	(37)	135
Educ: < College	39%	(120)	33%	(101)	29%	(88)	309
Educ: Bachelors degree	42%	(39)	31%	(29)	27%	(25)	92
Educ: Post-grad	30%	(15)	42%	(21)	28%	(14)	51
Income: Under 50k	34%	(57)	40%	(66)	26%	(44)	167
Income: 50k-100k	35%	(61)	32%	(56)	34%	(60)	177
Income: 100k+	52%	(56)	27%	(29)	22%	(23)	108
Ethnicity: White (Non-Hispanic)	35%	(95)	35%	(95)	30%	(80)	270
Ethnicity: Hispanic	59%	(49)	25%	(21)	16%	(13)	83
Ethnicity: Black (Non-Hispanic)	42%	(17)	50%	(20)	8%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	23%	(13)	24%	(14)	53%	(31)	58
All Christian	48%	(101)	28%	(60)	23%	(49)	210
All Non-Christian	34%	(11)	42%	(14)	25%	(8)	34
Atheist	20%	(4)	58%	(13)	23%	(5)	23
Agnostic/Nothing in particular	29%	(30)	37%	(39)	35%	(37)	106
Something Else	34%	(27)	31%	(25)	35%	(28)	80
Evangelical	42%	(41)	28%	(27)	30%	(29)	98
Non-Evangelical	45%	(83)	30%	(54)	25%	(46)	184
PID: Dem (no lean)	14%	(26)	64%	(119)	22%	(41)	186
PID: Ind (no lean)	44%	(50)	17%	(20)	39%	(45)	115
PID: Rep (no lean)	65%	(98)	8%	(12)	27%	(41)	151

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(174)	33%	(151)	28%	(127)	452
PID/Gender: Dem Men	12%	(9)	65%	(49)	23%	(17)	75
PID/Gender: Dem Women	15%	(16)	64%	(70)	22%	(24)	110
PID/Gender: Ind Men	47%	(33)	14%	(9)	39%	(28)	70
PID/Gender: Ind Women	39%	(17)	23%	(10)	38%	(17)	45
PID/Gender: Rep Men	73%	(52)	6%	(4)	21%	(15)	71
PID/Gender: Rep Women	58%	(47)	9%	(8)	32%	(26)	80
Ideo: Liberal (1-3)	14%	(19)	57%	(74)	29%	(38)	130
Ideo: Moderate (4)	36%	(48)	37%	(50)	27%	(37)	135
Ideo: Conservative (5-7)	58%	(104)	15%	(26)	27%	(48)	179
Community: Urban	39%	(69)	41%	(72)	20%	(36)	178
Community: Suburban	38%	(89)	30%	(71)	32%	(75)	236
Community: Rural	42%	(16)	18%	(7)	40%	(16)	38
Military HHnm: Yes	44%	(51)	22%	(25)	34%	(39)	115
Military HH: No	37%	(123)	37%	(125)	26%	(88)	337
Employ: Private Sector	45%	(77)	32%	(55)	23%	(39)	170
Employ: Government	38%	(8)	41%	(9)	21%	(4)	21
Employ: Self-Employed	61%	(16)	26%	(7)	12%	(3)	26
Employ: Homemaker	44%	(11)	27%	(7)	30%	(8)	26
Employ: Student	20%	(5)	24%	(6)	56%	(14)	25
Employ: Retired	29%	(36)	40%	(49)	31%	(39)	124
Employ: Unemployed	35%	(16)	30%	(14)	35%	(16)	46
Employ: Other	40%	(5)	32%	(4)	28%	(4)	13

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(174)	33%	(151)	28%	(127)	452
Protestant	38%	(33)	30%	(25)	32%	(28)	86
Roman Catholic	56%	(64)	27%	(31)	17%	(20)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	21%	(1)	—	(0)	5
Jewish	35%	(8)	39%	(9)	26%	(6)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	40%	(3)	58%	(5)	2%	(0)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	20%	(4)	58%	(13)	23%	(5)	23
Agnostic	18%	(5)	36%	(10)	46%	(12)	27
Something else	34%	(27)	31%	(25)	35%	(28)	80
Nothing in particular	32%	(25)	37%	(29)	31%	(24)	79
Ideo/PID: Conservative Republican	62%	(73)	8%	(9)	30%	(35)	117
Ideo/PID: Moderate/Liberal Republican	73%	(23)	9%	(3)	18%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	23%	(19)	62%	(52)	16%	(13)	85
Ideo/PID: Liberal Democrat	6%	(6)	67%	(67)	27%	(27)	100
Unfavorable of Biden and Trump	25%	(19)	9%	(6)	66%	(50)	76
2024 H2H Matchup: Biden Voter	7%	(15)	68%	(139)	25%	(51)	205
2024 H2H Matchup: Trump Voter	72%	(156)	5%	(10)	23%	(50)	216
2024 H2H Matchup: Would not Vote	3%	(0)	—	(0)	97%	(7)	7
2024 H2H Matchup: Do not Know	15%	(4)	7%	(2)	78%	(19)	24
2022 House Vote: Democrat	13%	(26)	59%	(118)	28%	(55)	199
2022 House Vote: Republican	69%	(105)	7%	(11)	24%	(37)	152
2022 House Vote: Did not Vote	49%	(43)	25%	(21)	27%	(23)	88
2020 Vote: Joe Biden	13%	(28)	63%	(132)	24%	(52)	212
2020 Vote: Donald Trump	65%	(131)	6%	(11)	29%	(59)	202
2020 Vote: Someone Else	25%	(2)	20%	(2)	55%	(5)	10
2020 Vote: Did not Vote	44%	(13)	17%	(5)	39%	(11)	29
2016 Vote: Hillary Clinton	13%	(22)	70%	(115)	17%	(28)	165
2016 Vote: Donald Trump	66%	(117)	7%	(12)	27%	(47)	177
2016 Vote: Someone Else	14%	(2)	10%	(1)	76%	(11)	15
2020 Vote/PID: Not Biden/Democrat	25%	(4)	40%	(6)	35%	(6)	16

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(174)	33%	(151)	28%	(127)	452
2020 Vote/PID: Not Trump/Republican	64%	(11)	11%	(2)	25%	(4)	18
U.S. Economy: Wrong Track	48%	(160)	21%	(68)	31%	(102)	330
U.S. Economy: Right Direction	12%	(15)	68%	(83)	20%	(25)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	75%	(110)	20%	(29)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(156)	8%	(18)	23%	(51)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(12)	28%	(23)	57%	(47)	82
Top 2024 Issue: Economy	47%	(72)	26%	(40)	27%	(41)	153
Community/Gender: Urban Women	35%	(31)	43%	(38)	22%	(19)	89
Community/Gender: Urban Men	43%	(38)	38%	(34)	19%	(17)	89
Community/Gender: Rural Women	46%	(7)	12%	(2)	43%	(6)	15
Community/Gender: Rural Men	39%	(9)	22%	(5)	39%	(9)	24
Community/Gender: Suburban Women	32%	(42)	37%	(48)	31%	(41)	131
Community/Gender: Suburban Men	45%	(47)	23%	(24)	32%	(34)	104
Homeowner	38%	(126)	33%	(110)	29%	(97)	333
Renter	41%	(46)	34%	(39)	25%	(29)	114
Self + Household: White-Collar	39%	(74)	35%	(67)	25%	(48)	188
Self + Household: Blue Collar	40%	(78)	37%	(72)	23%	(46)	195
Union HH: Yes	51%	(24)	38%	(18)	11%	(5)	47
Union HH: No	37%	(150)	33%	(132)	30%	(122)	405
LGBTQ+: Yes	25%	(11)	51%	(23)	24%	(11)	45
LGBTQ+: No	40%	(163)	31%	(128)	29%	(116)	407
Motivated to Vote	38%	(151)	37%	(148)	26%	(104)	402
Parent: Yes	50%	(69)	31%	(44)	19%	(26)	140
Parent: No	34%	(105)	34%	(107)	32%	(101)	312
COVID Vaccine: Yes	31%	(107)	38%	(135)	31%	(109)	351
COVID Vaccine: No	66%	(67)	15%	(16)	18%	(18)	101
Student Loans: Yes	46%	(31)	29%	(19)	25%	(17)	67
Student Loans: No	37%	(143)	34%	(132)	29%	(110)	385
Favorable Opinion of Haley	50%	(69)	21%	(29)	29%	(40)	137
Unfavorable Opinion of Haley	35%	(65)	46%	(85)	18%	(34)	183
Prodigal Biden Voter	51%	(18)	8%	(3)	41%	(14)	35
Undecided Voter (DK/WNV)	12%	(4)	5%	(2)	83%	(26)	31

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(174)	33%	(151)	28%	(127)	452
Undecided Voter (DK)	15%	(4)	7%	(2)	78%	(19)	24
Watched Debate	43%	(144)	34%	(115)	23%	(77)	336
Watched Debate: Did not Watch	26%	(31)	31%	(35)	43%	(50)	116
Watched Debate: All of it	46%	(97)	35%	(74)	18%	(39)	210
Watched Debate: Some of it	37%	(47)	32%	(41)	30%	(38)	126
Continue His Campaign: Yes Biden	23%	(45)	57%	(114)	20%	(40)	199
Continue His Campaign: No Biden	55%	(125)	12%	(28)	33%	(76)	229
Continue His Campaign: Yes Trump	66%	(158)	11%	(26)	23%	(55)	239
Continue His Campaign: No Trump	7%	(13)	60%	(114)	33%	(62)	190
Conviction: Evidence	10%	(22)	60%	(132)	29%	(64)	218
Conviction: Motivation to Damage	72%	(141)	5%	(10)	23%	(46)	197
Conviction: DK/NO	29%	(11)	24%	(9)	47%	(17)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(208)	31%	(139)	23%	(104)	452
Gender: Male	52%	(113)	32%	(69)	16%	(36)	217
Gender: Female	41%	(96)	30%	(71)	29%	(69)	235
Age: 18-34	44%	(52)	27%	(32)	29%	(35)	119
Age: 35-44	50%	(30)	32%	(19)	19%	(11)	60
Age: 45-64	51%	(80)	31%	(49)	17%	(27)	157
Age: 65+	40%	(46)	34%	(39)	26%	(30)	116
GenZers: 1997-2012	46%	(31)	19%	(13)	35%	(24)	68
Millennials: 1981-1996	46%	(50)	33%	(35)	21%	(23)	107
GenXers: 1965-1980	51%	(64)	32%	(40)	17%	(21)	125
Baby Boomers: 1946-1964	46%	(62)	35%	(47)	19%	(26)	135
Educ: < College	44%	(134)	31%	(97)	25%	(78)	309
Educ: Bachelors degree	59%	(54)	22%	(20)	19%	(18)	92
Educ: Post-grad	39%	(20)	45%	(23)	16%	(8)	51
Income: Under 50k	47%	(79)	27%	(45)	26%	(44)	167
Income: 50k-100k	41%	(73)	35%	(62)	23%	(41)	177
Income: 100k+	52%	(56)	30%	(32)	18%	(19)	108
Ethnicity: White (Non-Hispanic)	46%	(125)	31%	(83)	23%	(61)	270
Ethnicity: Hispanic	52%	(44)	33%	(28)	14%	(12)	83
Ethnicity: Black (Non-Hispanic)	40%	(16)	41%	(17)	20%	(8)	41
Ethnicity: Asian + Other (Non-Hispanic)	40%	(23)	20%	(12)	40%	(23)	58
All Christian	55%	(116)	31%	(65)	14%	(29)	210
All Non-Christian	41%	(14)	31%	(11)	28%	(9)	34
Atheist	40%	(9)	43%	(10)	17%	(4)	23
Agnostic/Nothing in particular	33%	(34)	33%	(35)	34%	(36)	106
Something Else	44%	(35)	24%	(19)	32%	(26)	80
Evangelical	52%	(51)	31%	(30)	17%	(16)	98
Non-Evangelical	53%	(97)	28%	(51)	20%	(36)	184
PID: Dem (no lean)	22%	(41)	57%	(106)	21%	(40)	186
PID: Ind (no lean)	46%	(53)	20%	(23)	34%	(39)	115
PID: Rep (no lean)	76%	(115)	7%	(11)	17%	(26)	151

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(208)	31%	(139)	23%	(104)	452
PID/Gender: Dem Men	26%	(20)	57%	(43)	17%	(13)	75
PID/Gender: Dem Women	19%	(21)	57%	(63)	24%	(27)	110
PID/Gender: Ind Men	47%	(33)	25%	(17)	28%	(20)	70
PID/Gender: Ind Women	44%	(20)	13%	(6)	43%	(19)	45
PID/Gender: Rep Men	84%	(60)	12%	(8)	4%	(3)	71
PID/Gender: Rep Women	69%	(55)	3%	(3)	28%	(22)	80
Ideo: Liberal (1-3)	21%	(27)	55%	(72)	24%	(32)	130
Ideo: Moderate (4)	40%	(54)	33%	(45)	27%	(37)	135
Ideo: Conservative (5-7)	70%	(126)	13%	(23)	17%	(30)	179
Community: Urban	46%	(82)	33%	(59)	21%	(38)	178
Community: Suburban	46%	(108)	31%	(72)	24%	(55)	236
Community: Rural	48%	(18)	23%	(9)	29%	(11)	38
Military HHnm: Yes	50%	(57)	18%	(21)	32%	(37)	115
Military HH: No	45%	(151)	35%	(119)	20%	(67)	337
Employ: Private Sector	50%	(86)	33%	(57)	17%	(28)	170
Employ: Government	45%	(9)	41%	(9)	14%	(3)	21
Employ: Self-Employed	57%	(15)	19%	(5)	24%	(6)	26
Employ: Homemaker	49%	(13)	30%	(8)	20%	(5)	26
Employ: Student	22%	(6)	30%	(8)	47%	(12)	25
Employ: Retired	41%	(50)	35%	(44)	24%	(30)	124
Employ: Unemployed	55%	(25)	17%	(8)	28%	(13)	46
Employ: Other	32%	(4)	19%	(2)	49%	(6)	13

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(208)	31%	(139)	23%	(104)	452
Protestant	50%	(43)	34%	(29)	16%	(14)	86
Roman Catholic	61%	(70)	28%	(33)	11%	(13)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	63%	(3)	7%	(0)	29%	(1)	5
Jewish	39%	(9)	44%	(10)	17%	(4)	23
Muslim	32%	(1)	—	(0)	68%	(1)	2
Buddhist	40%	(3)	9%	(1)	51%	(4)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	40%	(9)	43%	(10)	17%	(4)	23
Agnostic	16%	(4)	50%	(13)	34%	(9)	27
Something else	44%	(35)	24%	(19)	32%	(26)	80
Nothing in particular	38%	(30)	28%	(22)	34%	(27)	79
Ideo/PID: Conservative Republican	75%	(88)	6%	(7)	18%	(21)	117
Ideo/PID: Moderate/Liberal Republican	80%	(25)	11%	(4)	9%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	30%	(26)	49%	(42)	20%	(17)	85
Ideo/PID: Liberal Democrat	15%	(15)	64%	(64)	21%	(21)	100
Unfavorable of Biden and Trump	38%	(29)	8%	(6)	54%	(41)	76
2024 H2H Matchup: Biden Voter	12%	(24)	62%	(126)	27%	(55)	205
2024 H2H Matchup: Trump Voter	81%	(175)	6%	(12)	13%	(28)	216
2024 H2H Matchup: Would not Vote	—	(0)	5%	(0)	94%	(7)	7
2024 H2H Matchup: Do not Know	37%	(9)	4%	(1)	59%	(14)	24
2022 House Vote: Democrat	20%	(39)	57%	(113)	24%	(47)	199
2022 House Vote: Republican	77%	(117)	8%	(12)	15%	(23)	152
2022 House Vote: Did not Vote	58%	(51)	17%	(15)	25%	(22)	88
2020 Vote: Joe Biden	21%	(44)	56%	(118)	24%	(50)	212
2020 Vote: Donald Trump	75%	(150)	7%	(15)	18%	(37)	202
2020 Vote: Someone Else	31%	(3)	22%	(2)	47%	(5)	10
2020 Vote: Did not Vote	39%	(11)	15%	(4)	46%	(13)	29
2016 Vote: Hillary Clinton	18%	(30)	62%	(103)	20%	(32)	165
2016 Vote: Donald Trump	76%	(134)	8%	(14)	16%	(29)	177
2016 Vote: Someone Else	36%	(5)	1%	(0)	62%	(9)	15
2020 Vote/PID: Not Biden/Democrat	30%	(5)	37%	(6)	32%	(5)	16

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(208)	31%	(139)	23%	(104)	452
2020 Vote/PID: Not Trump/Republican	55%	(10)	16%	(3)	29%	(5)	18
U.S. Economy: Wrong Track	57%	(188)	17%	(57)	26%	(85)	330
U.S. Economy: Right Direction	17%	(21)	67%	(82)	16%	(19)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(15)	69%	(100)	21%	(31)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(180)	7%	(17)	12%	(28)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(14)	27%	(22)	56%	(45)	82
Top 2024 Issue: Economy	59%	(90)	16%	(25)	25%	(38)	153
Community/Gender: Urban Women	42%	(37)	27%	(24)	31%	(28)	89
Community/Gender: Urban Men	50%	(45)	39%	(34)	11%	(10)	89
Community/Gender: Rural Women	52%	(8)	17%	(2)	31%	(5)	15
Community/Gender: Rural Men	45%	(11)	27%	(6)	28%	(7)	24
Community/Gender: Suburban Women	39%	(51)	34%	(44)	28%	(36)	131
Community/Gender: Suburban Men	55%	(57)	27%	(28)	18%	(19)	104
Homeowner	46%	(153)	31%	(103)	23%	(76)	333
Renter	47%	(53)	30%	(35)	23%	(26)	114
Self + Household: White-Collar	42%	(80)	39%	(73)	19%	(36)	188
Self + Household: Blue Collar	52%	(102)	27%	(53)	20%	(40)	195
Union HH: Yes	36%	(17)	47%	(22)	17%	(8)	47
Union HH: No	47%	(191)	29%	(117)	24%	(96)	405
LGBTQ+: Yes	25%	(11)	44%	(20)	31%	(14)	45
LGBTQ+: No	48%	(197)	29%	(120)	22%	(90)	407
Motivated to Vote	47%	(190)	34%	(135)	19%	(77)	402
Parent: Yes	45%	(63)	36%	(50)	19%	(27)	140
Parent: No	47%	(145)	29%	(90)	25%	(77)	312
COVID Vaccine: Yes	39%	(138)	35%	(122)	26%	(91)	351
COVID Vaccine: No	70%	(71)	17%	(17)	13%	(13)	101
Student Loans: Yes	53%	(35)	28%	(18)	19%	(13)	67
Student Loans: No	45%	(173)	31%	(121)	24%	(91)	385
Favorable Opinion of Haley	57%	(78)	25%	(34)	18%	(25)	137
Unfavorable Opinion of Haley	46%	(84)	41%	(75)	13%	(24)	183
Prodigal Biden Voter	59%	(20)	12%	(4)	30%	(10)	35
Undecided Voter (DK/WNV)	28%	(9)	4%	(1)	67%	(21)	31

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(208)	31%	(139)	23%	(104)	452
Undecided Voter (DK)	37%	(9)	4%	(1)	59%	(14)	24
Watched Debate	49%	(164)	34%	(115)	17%	(57)	336
Watched Debate: Did not Watch	38%	(45)	21%	(25)	40%	(47)	116
Watched Debate: All of it	56%	(117)	33%	(69)	11%	(24)	210
Watched Debate: Some of it	37%	(46)	36%	(46)	27%	(34)	126
Continue His Campaign: Yes Biden	27%	(53)	56%	(110)	18%	(35)	199
Continue His Campaign: No Biden	64%	(147)	9%	(21)	27%	(62)	229
Continue His Campaign: Yes Trump	73%	(174)	12%	(30)	15%	(35)	239
Continue His Campaign: No Trump	16%	(30)	52%	(98)	32%	(61)	190
Conviction: Evidence	16%	(34)	55%	(121)	29%	(63)	218
Conviction: Motivation to Damage	82%	(161)	4%	(8)	14%	(28)	197
Conviction: DK/NO	35%	(13)	30%	(11)	35%	(13)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	39%	(176)	16%	(72)	452
Gender: Male	48%	(104)	41%	(89)	11%	(24)	217
Gender: Female	42%	(99)	37%	(88)	20%	(48)	235
Age: 18-34	36%	(42)	34%	(41)	30%	(36)	119
Age: 35-44	47%	(28)	43%	(26)	10%	(6)	60
Age: 45-64	48%	(76)	43%	(68)	8%	(13)	157
Age: 65+	49%	(57)	36%	(42)	15%	(17)	116
GenZers: 1997-2012	31%	(21)	29%	(19)	41%	(28)	68
Millennials: 1981-1996	45%	(49)	41%	(44)	14%	(15)	107
GenXers: 1965-1980	52%	(65)	39%	(48)	9%	(12)	125
Baby Boomers: 1946-1964	45%	(61)	45%	(60)	11%	(14)	135
Educ: < College	43%	(132)	42%	(129)	16%	(49)	309
Educ: Bachelors degree	49%	(45)	30%	(27)	21%	(20)	92
Educ: Post-grad	52%	(26)	39%	(20)	8%	(4)	51
Income: Under 50k	43%	(71)	37%	(63)	20%	(34)	167
Income: 50k-100k	42%	(75)	48%	(85)	10%	(17)	177
Income: 100k+	53%	(57)	27%	(29)	20%	(22)	108
Ethnicity: White (Non-Hispanic)	49%	(132)	39%	(106)	12%	(32)	270
Ethnicity: Hispanic	47%	(39)	34%	(28)	19%	(16)	83
Ethnicity: Black (Non-Hispanic)	32%	(13)	54%	(22)	14%	(6)	41
Ethnicity: Asian + Other (Non-Hispanic)	32%	(19)	34%	(20)	34%	(20)	58
All Christian	55%	(115)	31%	(64)	15%	(31)	210
All Non-Christian	42%	(14)	45%	(15)	13%	(4)	34
Atheist	31%	(7)	52%	(12)	17%	(4)	23
Agnostic/Nothing in particular	28%	(29)	53%	(56)	19%	(20)	106
Something Else	47%	(37)	36%	(29)	17%	(14)	80
Evangelical	61%	(59)	30%	(29)	10%	(9)	98
Non-Evangelical	48%	(88)	34%	(62)	19%	(34)	184
PID: Dem (no lean)	10%	(18)	71%	(131)	19%	(36)	186
PID: Ind (no lean)	44%	(51)	32%	(37)	23%	(27)	115
PID: Rep (no lean)	88%	(134)	5%	(8)	7%	(10)	151

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	39%	(176)	16%	(72)	452
PID/Gender: Dem Men	11%	(9)	77%	(58)	12%	(9)	75
PID/Gender: Dem Women	9%	(10)	66%	(73)	25%	(27)	110
PID/Gender: Ind Men	48%	(34)	35%	(24)	17%	(12)	70
PID/Gender: Ind Women	39%	(17)	28%	(13)	33%	(15)	45
PID/Gender: Rep Men	86%	(62)	9%	(6)	5%	(4)	71
PID/Gender: Rep Women	90%	(72)	2%	(2)	8%	(6)	80
Ideo: Liberal (1-3)	15%	(20)	64%	(83)	21%	(27)	130
Ideo: Moderate (4)	37%	(50)	49%	(67)	14%	(19)	135
Ideo: Conservative (5-7)	74%	(132)	15%	(26)	12%	(21)	179
Community: Urban	42%	(74)	44%	(78)	15%	(26)	178
Community: Suburban	46%	(108)	38%	(89)	16%	(38)	236
Community: Rural	55%	(21)	24%	(9)	21%	(8)	38
Military HHnm: Yes	49%	(57)	34%	(39)	17%	(19)	115
Military HH: No	43%	(147)	41%	(138)	16%	(53)	337
Employ: Private Sector	46%	(79)	40%	(67)	14%	(24)	170
Employ: Government	33%	(7)	53%	(11)	14%	(3)	21
Employ: Self-Employed	56%	(15)	26%	(7)	18%	(5)	26
Employ: Homemaker	65%	(17)	27%	(7)	8%	(2)	26
Employ: Student	28%	(7)	44%	(11)	28%	(7)	25
Employ: Retired	46%	(57)	40%	(50)	13%	(17)	124
Employ: Unemployed	35%	(16)	41%	(19)	24%	(11)	46
Employ: Other	40%	(5)	31%	(4)	30%	(4)	13

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	39%	(176)	16%	(72)	452
Protestant	58%	(50)	36%	(31)	6%	(5)	86
Roman Catholic	52%	(60)	26%	(31)	22%	(25)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	7%	(0)	14%	(1)	5
Jewish	45%	(10)	45%	(10)	10%	(2)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	32%	(3)	60%	(5)	8%	(1)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	31%	(7)	52%	(12)	17%	(4)	23
Agnostic	16%	(4)	58%	(15)	26%	(7)	27
Something else	47%	(37)	36%	(29)	17%	(14)	80
Nothing in particular	32%	(25)	51%	(41)	17%	(13)	79
Ideo/PID: Conservative Republican	90%	(105)	4%	(5)	6%	(7)	117
Ideo/PID: Moderate/Liberal Republican	85%	(27)	8%	(3)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	14%	(12)	68%	(57)	18%	(16)	85
Ideo/PID: Liberal Democrat	7%	(7)	74%	(74)	19%	(19)	100
Unfavorable of Biden and Trump	39%	(30)	19%	(14)	42%	(32)	76
2024 H2H Matchup: Biden Voter	6%	(13)	78%	(159)	16%	(33)	205
2024 H2H Matchup: Trump Voter	87%	(187)	4%	(9)	9%	(20)	216
2024 H2H Matchup: Would not Vote	15%	(1)	—	(0)	85%	(6)	7
2024 H2H Matchup: Do not Know	10%	(2)	35%	(8)	55%	(13)	24
2022 House Vote: Democrat	12%	(25)	75%	(149)	13%	(26)	199
2022 House Vote: Republican	86%	(131)	5%	(8)	9%	(13)	152
2022 House Vote: Did not Vote	53%	(46)	21%	(18)	26%	(23)	88
2020 Vote: Joe Biden	10%	(21)	70%	(148)	20%	(43)	212
2020 Vote: Donald Trump	83%	(167)	8%	(16)	9%	(18)	202
2020 Vote: Someone Else	4%	(0)	55%	(5)	41%	(4)	10
2020 Vote: Did not Vote	51%	(15)	24%	(7)	26%	(8)	29
2016 Vote: Hillary Clinton	10%	(16)	74%	(122)	17%	(28)	165
2016 Vote: Donald Trump	84%	(148)	10%	(17)	7%	(12)	177
2016 Vote: Someone Else	34%	(5)	16%	(2)	50%	(7)	15
2020 Vote/PID: Not Biden/Democrat	36%	(6)	44%	(7)	20%	(3)	16

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	39%	(176)	16%	(72)	452
2020 Vote/PID: Not Trump/Republican	64%	(11)	18%	(3)	19%	(3)	18
U.S. Economy: Wrong Track	57%	(188)	24%	(79)	19%	(63)	330
U.S. Economy: Right Direction	12%	(15)	80%	(97)	8%	(10)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	86%	(125)	8%	(11)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(186)	7%	(15)	10%	(23)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(7)	45%	(36)	47%	(38)	82
Top 2024 Issue: Economy	57%	(87)	23%	(35)	21%	(32)	153
Community/Gender: Urban Women	38%	(34)	42%	(37)	20%	(18)	89
Community/Gender: Urban Men	45%	(40)	46%	(40)	9%	(8)	89
Community/Gender: Rural Women	69%	(10)	19%	(3)	12%	(2)	15
Community/Gender: Rural Men	46%	(11)	28%	(7)	26%	(6)	24
Community/Gender: Suburban Women	42%	(55)	36%	(48)	21%	(28)	131
Community/Gender: Suburban Men	50%	(53)	40%	(42)	10%	(10)	104
Homeowner	45%	(149)	40%	(133)	16%	(52)	333
Renter	46%	(52)	36%	(41)	18%	(21)	114
Self + Household: White-Collar	52%	(97)	39%	(73)	10%	(19)	188
Self + Household: Blue Collar	44%	(86)	41%	(80)	14%	(28)	195
Union HH: Yes	48%	(23)	44%	(21)	8%	(4)	47
Union HH: No	45%	(180)	38%	(155)	17%	(69)	405
LGBTQ+: Yes	15%	(7)	62%	(28)	23%	(10)	45
LGBTQ+: No	48%	(196)	36%	(148)	15%	(62)	407
Motivated to Vote	47%	(188)	41%	(164)	12%	(50)	402
Parent: Yes	49%	(68)	41%	(57)	10%	(14)	140
Parent: No	43%	(135)	38%	(119)	19%	(58)	312
COVID Vaccine: Yes	37%	(131)	45%	(159)	18%	(62)	351
COVID Vaccine: No	72%	(72)	18%	(18)	11%	(11)	101
Student Loans: Yes	45%	(30)	30%	(20)	25%	(17)	67
Student Loans: No	45%	(173)	41%	(156)	14%	(56)	385
Favorable Opinion of Haley	66%	(90)	26%	(35)	8%	(12)	137
Unfavorable Opinion of Haley	41%	(75)	49%	(90)	10%	(18)	183
Prodigal Biden Voter	29%	(10)	25%	(9)	45%	(16)	35
Undecided Voter (DK/WNV)	11%	(3)	27%	(8)	62%	(20)	31

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	39%	(176)	16%	(72)	452
Undecided Voter (DK)	10%	(2)	35%	(8)	55%	(13)	24
Watched Debate	51%	(171)	38%	(127)	11%	(38)	336
Watched Debate: Did not Watch	28%	(32)	42%	(49)	30%	(35)	116
Watched Debate: All of it	59%	(125)	35%	(74)	5%	(11)	210
Watched Debate: Some of it	36%	(46)	42%	(53)	21%	(27)	126
Continue His Campaign: Yes Biden	21%	(42)	63%	(126)	16%	(31)	199
Continue His Campaign: No Biden	66%	(151)	19%	(43)	15%	(35)	229
Continue His Campaign: Yes Trump	78%	(185)	13%	(31)	9%	(23)	239
Continue His Campaign: No Trump	7%	(13)	70%	(133)	23%	(44)	190
Conviction: Evidence	9%	(19)	73%	(159)	18%	(39)	218
Conviction: Motivation to Damage	85%	(168)	4%	(9)	10%	(21)	197
Conviction: DK/NO	42%	(15)	23%	(8)	35%	(13)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(177)	41%	(187)	20%	(89)	452
Gender: Male	44%	(95)	41%	(89)	15%	(33)	217
Gender: Female	35%	(81)	42%	(98)	24%	(56)	235
Age: 18-34	33%	(39)	41%	(49)	26%	(31)	119
Age: 35-44	42%	(25)	43%	(26)	15%	(9)	60
Age: 45-64	38%	(59)	43%	(68)	19%	(29)	157
Age: 65+	45%	(52)	38%	(43)	17%	(20)	116
GenZers: 1997-2012	25%	(17)	42%	(29)	33%	(22)	68
Millennials: 1981-1996	44%	(47)	40%	(43)	16%	(17)	107
GenXers: 1965-1980	42%	(52)	44%	(55)	14%	(18)	125
Baby Boomers: 1946-1964	38%	(52)	40%	(54)	22%	(29)	135
Educ: < College	35%	(107)	43%	(133)	22%	(69)	309
Educ: Bachelors degree	48%	(44)	37%	(34)	16%	(15)	92
Educ: Post-grad	51%	(26)	39%	(20)	10%	(5)	51
Income: Under 50k	32%	(54)	45%	(76)	22%	(37)	167
Income: 50k-100k	41%	(72)	45%	(80)	15%	(26)	177
Income: 100k+	47%	(51)	29%	(31)	24%	(26)	108
Ethnicity: White (Non-Hispanic)	43%	(116)	39%	(106)	18%	(47)	270
Ethnicity: Hispanic	44%	(36)	34%	(28)	22%	(18)	83
Ethnicity: Black (Non-Hispanic)	23%	(10)	60%	(25)	17%	(7)	41
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	48%	(28)	27%	(16)	58
All Christian	51%	(108)	36%	(76)	13%	(27)	210
All Non-Christian	36%	(12)	36%	(12)	28%	(10)	34
Atheist	30%	(7)	59%	(13)	11%	(2)	23
Agnostic/Nothing in particular	24%	(26)	52%	(54)	24%	(26)	106
Something Else	30%	(24)	39%	(31)	31%	(24)	80
Evangelical	50%	(48)	34%	(33)	16%	(16)	98
Non-Evangelical	43%	(80)	38%	(70)	18%	(34)	184
PID: Dem (no lean)	6%	(10)	76%	(142)	18%	(34)	186
PID: Ind (no lean)	37%	(43)	30%	(35)	33%	(37)	115
PID: Rep (no lean)	82%	(123)	7%	(10)	12%	(17)	151

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(177)	41%	(187)	20%	(89)	452
PID/Gender: Dem Men	10%	(7)	80%	(60)	10%	(8)	75
PID/Gender: Dem Women	3%	(3)	74%	(81)	24%	(26)	110
PID/Gender: Ind Men	40%	(28)	35%	(25)	24%	(17)	70
PID/Gender: Ind Women	32%	(15)	22%	(10)	45%	(20)	45
PID/Gender: Rep Men	84%	(60)	5%	(4)	11%	(8)	71
PID/Gender: Rep Women	80%	(64)	8%	(7)	12%	(10)	80
Ideo: Liberal (1-3)	12%	(16)	68%	(89)	20%	(26)	130
Ideo: Moderate (4)	33%	(44)	49%	(66)	18%	(25)	135
Ideo: Conservative (5-7)	64%	(115)	18%	(32)	18%	(32)	179
Community: Urban	36%	(65)	44%	(79)	19%	(34)	178
Community: Suburban	40%	(94)	41%	(96)	19%	(46)	236
Community: Rural	47%	(18)	30%	(12)	23%	(9)	38
Military HHnm: Yes	42%	(48)	38%	(44)	20%	(23)	115
Military HH: No	38%	(129)	42%	(143)	19%	(65)	337
Employ: Private Sector	43%	(74)	34%	(59)	22%	(38)	170
Employ: Government	28%	(6)	57%	(12)	15%	(3)	21
Employ: Self-Employed	51%	(13)	32%	(8)	17%	(4)	26
Employ: Homemaker	48%	(13)	31%	(8)	21%	(6)	26
Employ: Student	20%	(5)	65%	(16)	15%	(4)	25
Employ: Retired	40%	(49)	44%	(55)	16%	(20)	124
Employ: Unemployed	25%	(12)	51%	(24)	23%	(11)	46
Employ: Other	37%	(5)	34%	(4)	29%	(4)	13

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(177)	41%	(187)	20%	(89)	452
Protestant	53%	(45)	37%	(32)	10%	(9)	86
Roman Catholic	51%	(59)	35%	(40)	15%	(17)	116
Mormon	—	(0)	65%	(2)	35%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	77%	(4)	23%	(1)	—	(0)	5
Jewish	41%	(9)	49%	(11)	10%	(2)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	32%	(3)	9%	(1)	59%	(5)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	30%	(7)	59%	(13)	11%	(2)	23
Agnostic	13%	(3)	62%	(17)	25%	(7)	27
Something else	30%	(24)	39%	(31)	31%	(24)	80
Nothing in particular	28%	(22)	48%	(38)	24%	(19)	79
Ideo/PID: Conservative Republican	81%	(95)	7%	(8)	12%	(14)	117
Ideo/PID: Moderate/Liberal Republican	85%	(27)	7%	(2)	8%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	73%	(62)	19%	(16)	85
Ideo/PID: Liberal Democrat	3%	(3)	80%	(80)	16%	(16)	100
Unfavorable of Biden and Trump	28%	(21)	13%	(10)	59%	(45)	76
2024 H2H Matchup: Biden Voter	3%	(6)	83%	(171)	14%	(28)	205
2024 H2H Matchup: Trump Voter	77%	(166)	5%	(12)	17%	(38)	216
2024 H2H Matchup: Would not Vote	15%	(1)	1%	(0)	84%	(6)	7
2024 H2H Matchup: Do not Know	12%	(3)	19%	(5)	68%	(16)	24
2022 House Vote: Democrat	7%	(15)	78%	(156)	15%	(29)	199
2022 House Vote: Republican	84%	(128)	4%	(6)	12%	(18)	152
2022 House Vote: Did not Vote	37%	(32)	29%	(25)	34%	(30)	88
2020 Vote: Joe Biden	6%	(13)	75%	(158)	19%	(41)	212
2020 Vote: Donald Trump	76%	(152)	10%	(21)	14%	(28)	202
2020 Vote: Someone Else	12%	(1)	5%	(1)	83%	(8)	10
2020 Vote: Did not Vote	34%	(10)	26%	(8)	40%	(12)	29
2016 Vote: Hillary Clinton	8%	(13)	75%	(125)	17%	(28)	165
2016 Vote: Donald Trump	72%	(128)	11%	(19)	17%	(30)	177
2016 Vote: Someone Else	40%	(6)	6%	(1)	53%	(8)	15
2020 Vote/PID: Not Biden/Democrat	24%	(4)	45%	(7)	31%	(5)	16

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(177)	41%	(187)	20%	(89)	452
2020 Vote/PID: Not Trump/Republican	58%	(10)	17%	(3)	25%	(4)	18
U.S. Economy: Wrong Track	48%	(158)	29%	(96)	23%	(76)	330
U.S. Economy: Right Direction	16%	(19)	74%	(91)	10%	(12)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	86%	(126)	12%	(17)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(170)	10%	(22)	14%	(32)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(4)	47%	(39)	48%	(39)	82
Top 2024 Issue: Economy	48%	(74)	28%	(43)	23%	(36)	153
Community/Gender: Urban Women	29%	(26)	41%	(36)	30%	(27)	89
Community/Gender: Urban Men	43%	(38)	48%	(42)	9%	(8)	89
Community/Gender: Rural Women	61%	(9)	25%	(4)	14%	(2)	15
Community/Gender: Rural Men	39%	(9)	33%	(8)	28%	(7)	24
Community/Gender: Suburban Women	35%	(46)	44%	(58)	21%	(27)	131
Community/Gender: Suburban Men	46%	(48)	37%	(39)	17%	(18)	104
Homeowner	40%	(133)	41%	(135)	19%	(64)	333
Renter	36%	(42)	42%	(48)	21%	(24)	114
Self + Household: White-Collar	48%	(91)	38%	(71)	14%	(26)	188
Self + Household: Blue Collar	37%	(71)	45%	(87)	19%	(36)	195
Union HH: Yes	48%	(23)	27%	(13)	25%	(12)	47
Union HH: No	38%	(154)	43%	(174)	19%	(77)	405
LGBTQ+: Yes	17%	(8)	57%	(26)	26%	(12)	45
LGBTQ+: No	42%	(169)	40%	(161)	19%	(77)	407
Motivated to Vote	40%	(163)	43%	(175)	16%	(65)	402
Parent: Yes	44%	(61)	39%	(54)	17%	(24)	140
Parent: No	37%	(115)	43%	(133)	21%	(64)	312
COVID Vaccine: Yes	31%	(109)	48%	(169)	21%	(73)	351
COVID Vaccine: No	67%	(68)	18%	(18)	15%	(15)	101
Student Loans: Yes	40%	(27)	31%	(21)	29%	(19)	67
Student Loans: No	39%	(150)	43%	(166)	18%	(69)	385
Favorable Opinion of Haley	53%	(73)	30%	(41)	17%	(23)	137
Unfavorable Opinion of Haley	33%	(61)	51%	(94)	15%	(28)	183
Prodigal Biden Voter	26%	(9)	20%	(7)	55%	(19)	35
Undecided Voter (DK/WNV)	13%	(4)	15%	(5)	72%	(23)	31

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(177)	41%	(187)	20%	(89)	452
Undecided Voter (DK)	12%	(3)	19%	(5)	68%	(16)	24
Watched Debate	44%	(148)	42%	(141)	14%	(47)	336
Watched Debate: Did not Watch	24%	(28)	40%	(46)	36%	(42)	116
Watched Debate: All of it	53%	(112)	39%	(83)	7%	(15)	210
Watched Debate: Some of it	29%	(36)	46%	(58)	25%	(31)	126
Continue His Campaign: Yes Biden	20%	(40)	68%	(135)	12%	(24)	199
Continue His Campaign: No Biden	55%	(127)	19%	(45)	25%	(57)	229
Continue His Campaign: Yes Trump	69%	(164)	15%	(35)	17%	(39)	239
Continue His Campaign: No Trump	5%	(9)	73%	(139)	22%	(42)	190
Conviction: Evidence	6%	(12)	76%	(165)	19%	(40)	218
Conviction: Motivation to Damage	77%	(152)	5%	(11)	17%	(34)	197
Conviction: DK/NO	32%	(12)	30%	(11)	38%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	31%	(138)	24%	(110)	452
Gender: Male	54%	(116)	28%	(61)	18%	(39)	217
Gender: Female	37%	(88)	33%	(77)	30%	(71)	235
Age: 18-34	42%	(50)	25%	(30)	34%	(40)	119
Age: 35-44	44%	(26)	32%	(19)	24%	(14)	60
Age: 45-64	48%	(76)	32%	(50)	20%	(31)	157
Age: 65+	45%	(52)	34%	(39)	21%	(25)	116
GenZers: 1997-2012	33%	(22)	22%	(15)	45%	(31)	68
Millennials: 1981-1996	49%	(53)	29%	(31)	22%	(24)	107
GenXers: 1965-1980	48%	(60)	33%	(41)	19%	(24)	125
Baby Boomers: 1946-1964	49%	(66)	35%	(47)	16%	(22)	135
Educ: < College	41%	(127)	32%	(98)	27%	(84)	309
Educ: Bachelors degree	53%	(49)	24%	(22)	23%	(21)	92
Educ: Post-grad	55%	(28)	35%	(18)	10%	(5)	51
Income: Under 50k	40%	(66)	34%	(57)	27%	(45)	167
Income: 50k-100k	48%	(85)	31%	(55)	21%	(37)	177
Income: 100k+	49%	(53)	25%	(26)	26%	(28)	108
Ethnicity: White (Non-Hispanic)	49%	(131)	30%	(80)	22%	(58)	270
Ethnicity: Hispanic	51%	(42)	23%	(19)	26%	(22)	83
Ethnicity: Black (Non-Hispanic)	35%	(14)	55%	(23)	10%	(4)	41
Ethnicity: Asian + Other (Non-Hispanic)	28%	(16)	28%	(16)	44%	(26)	58
All Christian	55%	(115)	28%	(59)	17%	(36)	210
All Non-Christian	38%	(13)	34%	(11)	28%	(9)	34
Atheist	35%	(8)	48%	(11)	17%	(4)	23
Agnostic/Nothing in particular	32%	(34)	31%	(33)	37%	(39)	106
Something Else	44%	(35)	30%	(24)	27%	(21)	80
Evangelical	55%	(54)	30%	(29)	15%	(15)	98
Non-Evangelical	50%	(93)	28%	(51)	22%	(40)	184
PID: Dem (no lean)	15%	(28)	61%	(114)	24%	(44)	186
PID: Ind (no lean)	46%	(53)	17%	(20)	37%	(42)	115
PID: Rep (no lean)	82%	(124)	3%	(4)	16%	(24)	151

Continued on next page

Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	31%	(138)	24%	(110)	452
PID/Gender: Dem Men	26%	(20)	62%	(47)	12%	(9)	75
PID/Gender: Dem Women	7%	(8)	61%	(67)	32%	(35)	110
PID/Gender: Ind Men	45%	(31)	17%	(12)	38%	(26)	70
PID/Gender: Ind Women	47%	(21)	17%	(8)	36%	(16)	45
PID/Gender: Rep Men	91%	(65)	3%	(2)	5%	(4)	71
PID/Gender: Rep Women	73%	(59)	2%	(2)	25%	(20)	80
Ideo: Liberal (1-3)	16%	(21)	57%	(75)	26%	(35)	130
Ideo: Moderate (4)	37%	(50)	36%	(49)	27%	(37)	135
Ideo: Conservative (5-7)	73%	(131)	8%	(14)	19%	(33)	179
Community: Urban	41%	(73)	32%	(57)	27%	(47)	178
Community: Suburban	47%	(111)	30%	(71)	23%	(54)	236
Community: Rural	53%	(20)	26%	(10)	21%	(8)	38
Military HHnm: Yes	51%	(58)	22%	(25)	28%	(32)	115
Military HH: No	43%	(146)	34%	(113)	23%	(78)	337
Employ: Private Sector	48%	(82)	30%	(50)	22%	(38)	170
Employ: Government	44%	(9)	34%	(7)	22%	(5)	21
Employ: Self-Employed	54%	(14)	21%	(5)	25%	(6)	26
Employ: Homemaker	48%	(13)	27%	(7)	25%	(7)	26
Employ: Student	37%	(9)	22%	(5)	42%	(10)	25
Employ: Retired	42%	(52)	37%	(46)	21%	(26)	124
Employ: Unemployed	44%	(20)	27%	(13)	29%	(13)	46
Employ: Other	36%	(5)	31%	(4)	34%	(4)	13

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	31%	(138)	24%	(110)	452
Protestant	50%	(43)	35%	(30)	15%	(13)	86
Roman Catholic	59%	(69)	23%	(27)	18%	(20)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	65%	(3)	7%	(0)	27%	(1)	5
Jewish	45%	(10)	44%	(10)	11%	(3)	23
Muslim	20%	(0)	—	(0)	80%	(2)	2
Buddhist	30%	(2)	20%	(2)	51%	(4)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	35%	(8)	48%	(11)	17%	(4)	23
Agnostic	17%	(5)	36%	(10)	47%	(13)	27
Something else	44%	(35)	30%	(24)	27%	(21)	80
Nothing in particular	37%	(29)	29%	(23)	34%	(26)	79
Ideo/PID: Conservative Republican	82%	(96)	1%	(1)	17%	(20)	117
Ideo/PID: Moderate/Liberal Republican	81%	(26)	10%	(3)	9%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	23%	(20)	53%	(45)	23%	(20)	85
Ideo/PID: Liberal Democrat	8%	(8)	69%	(69)	23%	(23)	100
Unfavorable of Biden and Trump	45%	(34)	7%	(5)	49%	(37)	76
2024 H2H Matchup: Biden Voter	9%	(18)	65%	(133)	26%	(54)	205
2024 H2H Matchup: Trump Voter	82%	(177)	2%	(4)	16%	(35)	216
2024 H2H Matchup: Would not Vote	3%	(0)	1%	(0)	96%	(7)	7
2024 H2H Matchup: Do not Know	39%	(9)	6%	(1)	55%	(13)	24
2022 House Vote: Democrat	18%	(36)	58%	(116)	24%	(47)	199
2022 House Vote: Republican	82%	(125)	2%	(3)	16%	(24)	152
2022 House Vote: Did not Vote	46%	(40)	22%	(19)	32%	(28)	88
2020 Vote: Joe Biden	14%	(30)	61%	(130)	25%	(52)	212
2020 Vote: Donald Trump	78%	(158)	1%	(3)	20%	(41)	202
2020 Vote: Someone Else	47%	(5)	5%	(1)	47%	(5)	10
2020 Vote: Did not Vote	42%	(12)	18%	(5)	40%	(12)	29
2016 Vote: Hillary Clinton	10%	(17)	66%	(110)	23%	(38)	165
2016 Vote: Donald Trump	80%	(142)	6%	(10)	14%	(25)	177
2016 Vote: Someone Else	24%	(4)	12%	(2)	64%	(9)	15
2020 Vote/PID: Not Biden/Democrat	28%	(4)	33%	(5)	39%	(6)	16

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	31%	(138)	24%	(110)	452
2020 Vote/PID: Not Trump/Republican	55%	(10)	17%	(3)	28%	(5)	18
U.S. Economy: Wrong Track	54%	(180)	18%	(60)	27%	(90)	330
U.S. Economy: Right Direction	20%	(25)	64%	(78)	16%	(20)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(16)	71%	(104)	18%	(26)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(178)	4%	(10)	16%	(37)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(10)	30%	(25)	58%	(47)	82
Top 2024 Issue: Economy	57%	(87)	20%	(30)	23%	(35)	153
Community/Gender: Urban Women	34%	(31)	28%	(25)	37%	(33)	89
Community/Gender: Urban Men	48%	(43)	36%	(32)	16%	(14)	89
Community/Gender: Rural Women	61%	(9)	25%	(4)	14%	(2)	15
Community/Gender: Rural Men	48%	(11)	27%	(6)	26%	(6)	24
Community/Gender: Suburban Women	37%	(48)	36%	(48)	27%	(35)	131
Community/Gender: Suburban Men	60%	(62)	22%	(23)	18%	(19)	104
Homeowner	47%	(156)	28%	(94)	25%	(82)	333
Renter	40%	(46)	36%	(41)	24%	(27)	114
Self + Household: White-Collar	48%	(91)	35%	(66)	17%	(31)	188
Self + Household: Blue Collar	47%	(92)	31%	(60)	22%	(43)	195
Union HH: Yes	52%	(25)	29%	(14)	20%	(9)	47
Union HH: No	44%	(180)	31%	(125)	25%	(100)	405
LGBTQ+: Yes	41%	(18)	41%	(19)	18%	(8)	45
LGBTQ+: No	46%	(186)	29%	(119)	25%	(101)	407
Motivated to Vote	48%	(192)	33%	(134)	19%	(77)	402
Parent: Yes	53%	(74)	27%	(37)	20%	(28)	140
Parent: No	42%	(130)	32%	(101)	26%	(81)	312
COVID Vaccine: Yes	37%	(132)	35%	(123)	28%	(97)	351
COVID Vaccine: No	72%	(73)	15%	(15)	13%	(13)	101
Student Loans: Yes	44%	(30)	25%	(17)	30%	(20)	67
Student Loans: No	45%	(175)	31%	(121)	23%	(89)	385
Favorable Opinion of Haley	60%	(82)	22%	(30)	18%	(25)	137
Unfavorable Opinion of Haley	43%	(79)	42%	(77)	15%	(27)	183
Prodigal Biden Voter	39%	(14)	10%	(3)	51%	(18)	35
Undecided Voter (DK/WNV)	31%	(10)	5%	(1)	65%	(20)	31

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	31%	(138)	24%	(110)	452
Undecided Voter (DK)	39%	(9)	6%	(1)	55%	(13)	24
Watched Debate	51%	(172)	32%	(108)	16%	(55)	336
Watched Debate: Did not Watch	28%	(32)	26%	(30)	47%	(54)	116
Watched Debate: All of it	57%	(120)	31%	(65)	12%	(25)	210
Watched Debate: Some of it	41%	(52)	35%	(43)	24%	(30)	126
Continue His Campaign: Yes Biden	22%	(44)	54%	(108)	23%	(46)	199
Continue His Campaign: No Biden	66%	(151)	10%	(22)	24%	(56)	229
Continue His Campaign: Yes Trump	75%	(178)	7%	(17)	18%	(43)	239
Continue His Campaign: No Trump	12%	(22)	57%	(109)	31%	(59)	190
Conviction: Evidence	15%	(32)	56%	(123)	29%	(64)	218
Conviction: Motivation to Damage	81%	(160)	3%	(5)	16%	(32)	197
Conviction: DK/NO	33%	(12)	27%	(10)	39%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(160)	41%	(185)	24%	(107)	452
Gender: Male	41%	(88)	40%	(86)	20%	(43)	217
Gender: Female	31%	(72)	42%	(99)	27%	(64)	235
Age: 18-34	28%	(34)	46%	(54)	26%	(31)	119
Age: 35-44	46%	(27)	40%	(24)	15%	(9)	60
Age: 45-64	37%	(58)	42%	(66)	20%	(32)	157
Age: 65+	35%	(40)	35%	(40)	30%	(35)	116
GenZers: 1997-2012	18%	(12)	53%	(36)	30%	(20)	68
Millennials: 1981-1996	45%	(48)	37%	(39)	18%	(20)	107
GenXers: 1965-1980	41%	(52)	43%	(54)	15%	(19)	125
Baby Boomers: 1946-1964	32%	(43)	38%	(52)	30%	(40)	135
Educ: < College	31%	(97)	41%	(125)	28%	(86)	309
Educ: Bachelors degree	44%	(41)	41%	(37)	15%	(14)	92
Educ: Post-grad	44%	(22)	44%	(22)	13%	(6)	51
Income: Under 50k	32%	(54)	41%	(69)	27%	(45)	167
Income: 50k-100k	31%	(55)	42%	(74)	27%	(48)	177
Income: 100k+	48%	(52)	38%	(41)	13%	(14)	108
Ethnicity: White (Non-Hispanic)	36%	(98)	39%	(104)	25%	(68)	270
Ethnicity: Hispanic	41%	(34)	50%	(42)	9%	(7)	83
Ethnicity: Black (Non-Hispanic)	33%	(14)	50%	(20)	17%	(7)	41
Ethnicity: Asian + Other (Non-Hispanic)	25%	(14)	32%	(19)	44%	(25)	58
All Christian	45%	(95)	40%	(84)	15%	(31)	210
All Non-Christian	34%	(11)	33%	(11)	33%	(11)	34
Atheist	30%	(7)	57%	(13)	13%	(3)	23
Agnostic/Nothing in particular	19%	(20)	48%	(51)	33%	(35)	106
Something Else	34%	(27)	32%	(25)	34%	(27)	80
Evangelical	48%	(47)	31%	(31)	20%	(20)	98
Non-Evangelical	39%	(71)	41%	(76)	20%	(37)	184
PID: Dem (no lean)	5%	(10)	77%	(144)	18%	(33)	186
PID: Ind (no lean)	41%	(47)	22%	(25)	38%	(43)	115
PID: Rep (no lean)	69%	(104)	11%	(16)	20%	(31)	151

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(160)	41%	(185)	24%	(107)	452
PID/Gender: Dem Men	7%	(5)	81%	(61)	12%	(9)	75
PID/Gender: Dem Women	4%	(4)	75%	(83)	21%	(23)	110
PID/Gender: Ind Men	43%	(30)	23%	(16)	33%	(23)	70
PID/Gender: Ind Women	36%	(16)	19%	(9)	44%	(20)	45
PID/Gender: Rep Men	74%	(52)	12%	(9)	14%	(10)	71
PID/Gender: Rep Women	65%	(52)	10%	(8)	26%	(21)	80
Ideo: Liberal (1-3)	11%	(14)	69%	(90)	21%	(27)	130
Ideo: Moderate (4)	32%	(43)	39%	(53)	29%	(40)	135
Ideo: Conservative (5-7)	56%	(100)	24%	(43)	20%	(36)	179
Community: Urban	34%	(60)	48%	(85)	19%	(33)	178
Community: Suburban	36%	(84)	37%	(88)	27%	(64)	236
Community: Rural	43%	(17)	30%	(12)	26%	(10)	38
Military HHnm: Yes	39%	(45)	32%	(37)	29%	(33)	115
Military HH: No	34%	(115)	44%	(148)	22%	(73)	337
Employ: Private Sector	36%	(62)	43%	(73)	21%	(36)	170
Employ: Government	38%	(8)	53%	(11)	9%	(2)	21
Employ: Self-Employed	45%	(12)	40%	(11)	15%	(4)	26
Employ: Homemaker	59%	(16)	32%	(8)	9%	(2)	26
Employ: Student	22%	(6)	40%	(10)	38%	(10)	25
Employ: Retired	32%	(39)	40%	(49)	29%	(35)	124
Employ: Unemployed	30%	(14)	41%	(19)	28%	(13)	46
Employ: Other	31%	(4)	33%	(4)	37%	(5)	13

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(160)	41%	(185)	24%	(107)	452
Protestant	50%	(43)	32%	(28)	18%	(15)	86
Roman Catholic	42%	(48)	46%	(53)	12%	(14)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	50%	(2)	23%	(1)	27%	(1)	5
Jewish	35%	(8)	45%	(10)	20%	(5)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	40%	(3)	9%	(1)	51%	(4)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	30%	(7)	57%	(13)	13%	(3)	23
Agnostic	—	(0)	67%	(18)	33%	(9)	27
Something else	34%	(27)	32%	(25)	34%	(27)	80
Nothing in particular	26%	(20)	42%	(33)	32%	(26)	79
Ideo/PID: Conservative Republican	66%	(77)	11%	(13)	22%	(26)	117
Ideo/PID: Moderate/Liberal Republican	76%	(24)	10%	(3)	15%	(5)	32
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	73%	(62)	18%	(16)	85
Ideo/PID: Liberal Democrat	2%	(2)	82%	(82)	16%	(16)	100
Unfavorable of Biden and Trump	25%	(19)	12%	(9)	63%	(48)	76
2024 H2H Matchup: Biden Voter	3%	(5)	76%	(156)	22%	(44)	205
2024 H2H Matchup: Trump Voter	71%	(153)	11%	(24)	18%	(38)	216
2024 H2H Matchup: Would not Vote	3%	(0)	—	(0)	97%	(7)	7
2024 H2H Matchup: Do not Know	6%	(1)	21%	(5)	74%	(18)	24
2022 House Vote: Democrat	8%	(17)	70%	(140)	21%	(42)	199
2022 House Vote: Republican	74%	(113)	8%	(13)	17%	(26)	152
2022 House Vote: Did not Vote	33%	(29)	37%	(32)	30%	(26)	88
2020 Vote: Joe Biden	5%	(12)	73%	(155)	21%	(45)	212
2020 Vote: Donald Trump	67%	(135)	9%	(19)	24%	(48)	202
2020 Vote: Someone Else	23%	(2)	20%	(2)	57%	(6)	10
2020 Vote: Did not Vote	38%	(11)	31%	(9)	32%	(9)	29
2016 Vote: Hillary Clinton	9%	(15)	75%	(124)	16%	(26)	165
2016 Vote: Donald Trump	70%	(124)	11%	(19)	19%	(34)	177
2016 Vote: Someone Else	14%	(2)	3%	(0)	83%	(12)	15
2020 Vote/PID: Not Biden/Democrat	22%	(3)	60%	(9)	19%	(3)	16

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(160)	41%	(185)	24%	(107)	452
2020 Vote/PID: Not Trump/Republican	54%	(9)	20%	(3)	27%	(5)	18
U.S. Economy: Wrong Track	45%	(148)	28%	(91)	28%	(91)	330
U.S. Economy: Right Direction	10%	(12)	77%	(94)	13%	(16)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(2)	82%	(119)	17%	(24)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(156)	12%	(27)	19%	(42)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(2)	47%	(39)	50%	(41)	82
Top 2024 Issue: Economy	43%	(65)	34%	(51)	24%	(36)	153
Community/Gender: Urban Women	29%	(25)	48%	(43)	24%	(21)	89
Community/Gender: Urban Men	39%	(34)	48%	(42)	13%	(12)	89
Community/Gender: Rural Women	53%	(8)	25%	(4)	22%	(3)	15
Community/Gender: Rural Men	37%	(9)	33%	(8)	29%	(7)	24
Community/Gender: Suburban Women	30%	(39)	40%	(53)	30%	(40)	131
Community/Gender: Suburban Men	43%	(45)	34%	(36)	23%	(24)	104
Homeowner	36%	(118)	41%	(136)	24%	(78)	333
Renter	35%	(40)	41%	(47)	23%	(27)	114
Self + Household: White-Collar	42%	(79)	43%	(82)	14%	(27)	188
Self + Household: Blue Collar	33%	(64)	39%	(75)	28%	(55)	195
Union HH: Yes	38%	(18)	44%	(21)	18%	(8)	47
Union HH: No	35%	(142)	41%	(164)	24%	(99)	405
LGBTQ+: Yes	15%	(7)	60%	(27)	25%	(11)	45
LGBTQ+: No	38%	(154)	39%	(158)	23%	(96)	407
Motivated to Vote	37%	(148)	43%	(171)	21%	(83)	402
Parent: Yes	46%	(65)	42%	(59)	11%	(16)	140
Parent: No	31%	(96)	40%	(126)	29%	(91)	312
COVID Vaccine: Yes	28%	(97)	47%	(166)	25%	(89)	351
COVID Vaccine: No	63%	(63)	19%	(19)	18%	(18)	101
Student Loans: Yes	33%	(22)	44%	(29)	23%	(15)	67
Student Loans: No	36%	(138)	40%	(156)	24%	(91)	385
Favorable Opinion of Haley	50%	(68)	30%	(41)	20%	(28)	137
Unfavorable Opinion of Haley	34%	(61)	49%	(89)	18%	(33)	183
Prodigal Biden Voter	22%	(8)	40%	(14)	38%	(13)	35
Undecided Voter (DK/WNV)	5%	(2)	16%	(5)	79%	(25)	31

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(160)	41%	(185)	24%	(107)	452
Undecided Voter (DK)	6%	(1)	21%	(5)	74%	(18)	24
Watched Debate	40%	(134)	41%	(138)	19%	(64)	336
Watched Debate: Did not Watch	22%	(26)	41%	(47)	37%	(43)	116
Watched Debate: All of it	47%	(99)	38%	(79)	15%	(32)	210
Watched Debate: Some of it	28%	(36)	47%	(59)	25%	(31)	126
Continue His Campaign: Yes Biden	16%	(32)	70%	(139)	13%	(27)	199
Continue His Campaign: No Biden	54%	(123)	16%	(38)	30%	(68)	229
Continue His Campaign: Yes Trump	64%	(153)	18%	(43)	18%	(42)	239
Continue His Campaign: No Trump	3%	(5)	68%	(128)	30%	(57)	190
Conviction: Evidence	4%	(8)	70%	(152)	26%	(57)	218
Conviction: Motivation to Damage	72%	(142)	11%	(22)	17%	(33)	197
Conviction: DK/NO	28%	(10)	28%	(10)	45%	(16)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(185)	37%	(167)	22%	(100)	452
Gender: Male	44%	(95)	37%	(81)	19%	(41)	217
Gender: Female	39%	(91)	37%	(86)	25%	(58)	235
Age: 18-34	41%	(49)	35%	(42)	24%	(29)	119
Age: 35-44	49%	(29)	35%	(21)	16%	(9)	60
Age: 45-64	40%	(62)	38%	(59)	23%	(35)	157
Age: 65+	38%	(45)	39%	(45)	23%	(26)	116
GenZers: 1997-2012	39%	(26)	34%	(23)	28%	(19)	68
Millennials: 1981-1996	48%	(51)	34%	(37)	18%	(19)	107
GenXers: 1965-1980	42%	(53)	38%	(47)	20%	(25)	125
Baby Boomers: 1946-1964	34%	(46)	40%	(54)	26%	(35)	135
Educ: < College	40%	(123)	37%	(115)	23%	(71)	309
Educ: Bachelors degree	43%	(40)	33%	(30)	24%	(22)	92
Educ: Post-grad	45%	(23)	42%	(21)	13%	(7)	51
Income: Under 50k	36%	(60)	36%	(60)	28%	(47)	167
Income: 50k-100k	39%	(68)	43%	(76)	19%	(33)	177
Income: 100k+	53%	(57)	29%	(31)	18%	(20)	108
Ethnicity: White (Non-Hispanic)	43%	(116)	34%	(92)	23%	(62)	270
Ethnicity: Hispanic	51%	(42)	35%	(29)	14%	(12)	83
Ethnicity: Black (Non-Hispanic)	31%	(13)	57%	(23)	13%	(5)	41
Ethnicity: Asian + Other (Non-Hispanic)	25%	(15)	39%	(22)	36%	(21)	58
All Christian	51%	(108)	33%	(69)	16%	(33)	210
All Non-Christian	40%	(14)	34%	(11)	26%	(9)	34
Atheist	21%	(5)	43%	(10)	36%	(8)	23
Agnostic/Nothing in particular	27%	(28)	43%	(45)	31%	(32)	106
Something Else	39%	(31)	40%	(32)	21%	(17)	80
Evangelical	56%	(55)	34%	(33)	10%	(10)	98
Non-Evangelical	43%	(79)	35%	(65)	21%	(39)	184
PID: Dem (no lean)	8%	(14)	71%	(131)	22%	(40)	186
PID: Ind (no lean)	44%	(50)	27%	(31)	29%	(34)	115
PID: Rep (no lean)	80%	(121)	3%	(5)	17%	(26)	151

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(185)	37%	(167)	22%	(100)	452
PID/Gender: Dem Men	3%	(2)	71%	(54)	26%	(20)	75
PID/Gender: Dem Women	11%	(12)	71%	(78)	19%	(21)	110
PID/Gender: Ind Men	43%	(30)	34%	(24)	23%	(16)	70
PID/Gender: Ind Women	45%	(20)	15%	(7)	40%	(18)	45
PID/Gender: Rep Men	87%	(62)	4%	(3)	8%	(6)	71
PID/Gender: Rep Women	73%	(59)	2%	(2)	25%	(20)	80
Ideo: Liberal (1-3)	13%	(17)	63%	(82)	25%	(32)	130
Ideo: Moderate (4)	36%	(49)	42%	(57)	21%	(29)	135
Ideo: Conservative (5-7)	65%	(116)	16%	(28)	19%	(34)	179
Community: Urban	42%	(74)	39%	(69)	19%	(34)	178
Community: Suburban	40%	(93)	37%	(88)	23%	(55)	236
Community: Rural	46%	(18)	27%	(10)	27%	(11)	38
Military HHnm: Yes	44%	(51)	32%	(37)	24%	(27)	115
Military HH: No	40%	(135)	39%	(130)	22%	(73)	337
Employ: Private Sector	47%	(79)	32%	(55)	21%	(36)	170
Employ: Government	39%	(8)	53%	(11)	9%	(2)	21
Employ: Self-Employed	45%	(12)	28%	(7)	27%	(7)	26
Employ: Homemaker	60%	(16)	31%	(8)	8%	(2)	26
Employ: Student	26%	(6)	65%	(16)	9%	(2)	25
Employ: Retired	36%	(45)	41%	(51)	22%	(28)	124
Employ: Unemployed	29%	(13)	30%	(14)	41%	(19)	46
Employ: Other	40%	(5)	32%	(4)	28%	(4)	13

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(185)	37%	(167)	22%	(100)	452
Protestant	51%	(44)	35%	(30)	13%	(11)	86
Roman Catholic	51%	(59)	31%	(36)	18%	(21)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	91%	(4)	7%	(0)	2%	(0)	5
Jewish	45%	(10)	45%	(10)	10%	(2)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	40%	(3)	9%	(1)	51%	(4)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	21%	(5)	43%	(10)	36%	(8)	23
Agnostic	12%	(3)	54%	(15)	34%	(9)	27
Something else	39%	(31)	40%	(32)	21%	(17)	80
Nothing in particular	32%	(25)	39%	(30)	29%	(23)	79
Ideo/PID: Conservative Republican	78%	(91)	2%	(2)	20%	(24)	117
Ideo/PID: Moderate/Liberal Republican	85%	(27)	8%	(3)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	68%	(57)	21%	(18)	85
Ideo/PID: Liberal Democrat	4%	(4)	74%	(74)	21%	(21)	100
Unfavorable of Biden and Trump	31%	(24)	10%	(8)	59%	(44)	76
2024 H2H Matchup: Biden Voter	3%	(7)	77%	(158)	20%	(41)	205
2024 H2H Matchup: Trump Voter	81%	(175)	2%	(5)	16%	(35)	216
2024 H2H Matchup: Would not Vote	3%	(0)	1%	(0)	96%	(7)	7
2024 H2H Matchup: Do not Know	13%	(3)	17%	(4)	70%	(17)	24
2022 House Vote: Democrat	7%	(14)	71%	(142)	22%	(43)	199
2022 House Vote: Republican	81%	(123)	4%	(6)	15%	(23)	152
2022 House Vote: Did not Vote	52%	(46)	21%	(19)	26%	(23)	88
2020 Vote: Joe Biden	9%	(20)	69%	(146)	22%	(46)	212
2020 Vote: Donald Trump	74%	(148)	8%	(16)	19%	(37)	202
2020 Vote: Someone Else	39%	(4)	5%	(1)	55%	(5)	10
2020 Vote: Did not Vote	46%	(13)	17%	(5)	37%	(11)	29
2016 Vote: Hillary Clinton	10%	(16)	70%	(116)	20%	(33)	165
2016 Vote: Donald Trump	75%	(133)	7%	(13)	17%	(31)	177
2016 Vote: Someone Else	34%	(5)	9%	(1)	57%	(8)	15
2020 Vote/PID: Not Biden/Democrat	9%	(1)	28%	(4)	64%	(10)	16

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(185)	37%	(167)	22%	(100)	452
2020 Vote/PID: Not Trump/Republican	70%	(12)	11%	(2)	19%	(3)	18
U.S. Economy: Wrong Track	53%	(174)	24%	(81)	23%	(76)	330
U.S. Economy: Right Direction	9%	(11)	71%	(87)	20%	(24)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(5)	85%	(124)	11%	(16)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(173)	7%	(15)	16%	(37)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(7)	35%	(28)	57%	(47)	82
Top 2024 Issue: Economy	56%	(85)	26%	(39)	19%	(28)	153
Community/Gender: Urban Women	41%	(37)	37%	(33)	22%	(20)	89
Community/Gender: Urban Men	42%	(37)	41%	(36)	17%	(15)	89
Community/Gender: Rural Women	61%	(9)	25%	(4)	14%	(2)	15
Community/Gender: Rural Men	36%	(9)	28%	(7)	36%	(9)	24
Community/Gender: Suburban Women	34%	(45)	38%	(50)	28%	(37)	131
Community/Gender: Suburban Men	47%	(49)	36%	(38)	17%	(18)	104
Homeowner	40%	(132)	38%	(125)	23%	(76)	333
Renter	45%	(51)	35%	(40)	19%	(22)	114
Self + Household: White-Collar	47%	(88)	37%	(70)	16%	(30)	188
Self + Household: Blue Collar	36%	(71)	36%	(70)	28%	(54)	195
Union HH: Yes	35%	(17)	31%	(15)	34%	(16)	47
Union HH: No	42%	(169)	38%	(152)	21%	(83)	405
LGBTQ+: Yes	19%	(8)	54%	(24)	28%	(12)	45
LGBTQ+: No	43%	(177)	35%	(143)	21%	(87)	407
Motivated to Vote	41%	(164)	38%	(154)	21%	(84)	402
Parent: Yes	46%	(65)	37%	(52)	17%	(23)	140
Parent: No	39%	(121)	37%	(115)	25%	(77)	312
COVID Vaccine: Yes	32%	(114)	43%	(152)	24%	(85)	351
COVID Vaccine: No	71%	(72)	15%	(15)	14%	(15)	101
Student Loans: Yes	51%	(34)	30%	(20)	20%	(13)	67
Student Loans: No	39%	(151)	38%	(147)	22%	(87)	385
Favorable Opinion of Haley	50%	(69)	27%	(37)	23%	(32)	137
Unfavorable Opinion of Haley	36%	(67)	47%	(85)	17%	(31)	183
Prodigal Biden Voter	43%	(15)	16%	(5)	42%	(15)	35
Undecided Voter (DK/WNV)	10%	(3)	14%	(4)	76%	(24)	31

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(185)	37%	(167)	22%	(100)	452
Undecided Voter (DK)	13%	(3)	17%	(4)	70%	(17)	24
Watched Debate	43%	(143)	38%	(129)	19%	(64)	336
Watched Debate: Did not Watch	37%	(42)	33%	(38)	31%	(36)	116
Watched Debate: All of it	49%	(103)	35%	(75)	16%	(33)	210
Watched Debate: Some of it	32%	(40)	43%	(54)	25%	(31)	126
Continue His Campaign: Yes Biden	22%	(43)	64%	(127)	14%	(28)	199
Continue His Campaign: No Biden	59%	(135)	14%	(32)	27%	(62)	229
Continue His Campaign: Yes Trump	74%	(176)	11%	(27)	15%	(36)	239
Continue His Campaign: No Trump	3%	(5)	68%	(129)	29%	(55)	190
Conviction: Evidence	6%	(14)	69%	(151)	24%	(53)	218
Conviction: Motivation to Damage	79%	(156)	4%	(8)	17%	(33)	197
Conviction: DK/NO	42%	(15)	20%	(7)	38%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	30%	(136)	26%	(119)	452
Gender: Male	46%	(99)	30%	(64)	25%	(54)	217
Gender: Female	42%	(98)	30%	(72)	28%	(66)	235
Age: 18-34	43%	(52)	27%	(33)	30%	(35)	119
Age: 35-44	42%	(25)	29%	(17)	29%	(17)	60
Age: 45-64	46%	(72)	31%	(48)	23%	(37)	157
Age: 65+	41%	(48)	33%	(38)	26%	(30)	116
GenZers: 1997-2012	43%	(29)	22%	(15)	35%	(23)	68
Millennials: 1981-1996	43%	(46)	32%	(35)	24%	(26)	107
GenXers: 1965-1980	49%	(62)	30%	(37)	21%	(26)	125
Baby Boomers: 1946-1964	38%	(51)	34%	(46)	28%	(38)	135
Educ: < College	41%	(128)	29%	(91)	29%	(90)	309
Educ: Bachelors degree	54%	(50)	26%	(24)	21%	(19)	92
Educ: Post-grad	39%	(20)	42%	(21)	19%	(10)	51
Income: Under 50k	36%	(60)	33%	(55)	31%	(52)	167
Income: 50k-100k	45%	(79)	26%	(47)	29%	(51)	177
Income: 100k+	53%	(57)	32%	(34)	15%	(16)	108
Ethnicity: White (Non-Hispanic)	45%	(121)	29%	(78)	26%	(71)	270
Ethnicity: Hispanic	58%	(48)	27%	(22)	15%	(13)	83
Ethnicity: Black (Non-Hispanic)	30%	(12)	53%	(22)	17%	(7)	41
Ethnicity: Asian + Other (Non-Hispanic)	27%	(15)	25%	(14)	49%	(28)	58
All Christian	54%	(114)	27%	(57)	18%	(39)	210
All Non-Christian	37%	(12)	23%	(8)	40%	(14)	34
Atheist	31%	(7)	52%	(12)	17%	(4)	23
Agnostic/Nothing in particular	26%	(27)	35%	(37)	39%	(41)	106
Something Else	44%	(35)	28%	(22)	28%	(22)	80
Evangelical	58%	(57)	28%	(27)	14%	(14)	98
Non-Evangelical	48%	(89)	27%	(49)	25%	(46)	184
PID: Dem (no lean)	14%	(26)	60%	(111)	26%	(48)	186
PID: Ind (no lean)	41%	(47)	14%	(16)	45%	(52)	115
PID: Rep (no lean)	81%	(123)	6%	(8)	13%	(20)	151

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	30%	(136)	26%	(119)	452
PID/Gender: Dem Men	18%	(14)	61%	(46)	21%	(16)	75
PID/Gender: Dem Women	12%	(13)	59%	(65)	29%	(32)	110
PID/Gender: Ind Men	39%	(28)	16%	(11)	45%	(31)	70
PID/Gender: Ind Women	44%	(20)	11%	(5)	45%	(20)	45
PID/Gender: Rep Men	81%	(58)	10%	(7)	9%	(7)	71
PID/Gender: Rep Women	82%	(65)	2%	(1)	16%	(13)	80
Ideo: Liberal (1-3)	13%	(18)	55%	(72)	31%	(41)	130
Ideo: Moderate (4)	37%	(50)	31%	(42)	32%	(44)	135
Ideo: Conservative (5-7)	71%	(128)	12%	(22)	16%	(29)	179
Community: Urban	43%	(76)	36%	(64)	21%	(38)	178
Community: Suburban	43%	(102)	26%	(62)	30%	(72)	236
Community: Rural	50%	(19)	24%	(9)	26%	(10)	38
Military HHnm: Yes	47%	(54)	21%	(24)	32%	(37)	115
Military HH: No	42%	(143)	33%	(112)	24%	(82)	337
Employ: Private Sector	49%	(83)	27%	(47)	24%	(40)	170
Employ: Government	31%	(7)	42%	(9)	26%	(6)	21
Employ: Self-Employed	56%	(15)	24%	(6)	20%	(5)	26
Employ: Homemaker	60%	(16)	31%	(8)	8%	(2)	26
Employ: Student	38%	(9)	25%	(6)	38%	(9)	25
Employ: Retired	39%	(48)	34%	(42)	28%	(34)	124
Employ: Unemployed	30%	(14)	33%	(15)	37%	(17)	46
Employ: Other	40%	(5)	19%	(3)	41%	(5)	13

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	30%	(136)	26%	(119)	452
Protestant	52%	(45)	29%	(25)	18%	(16)	86
Roman Catholic	56%	(65)	25%	(29)	19%	(22)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	91%	(4)	7%	(0)	2%	(0)	5
Jewish	41%	(9)	27%	(6)	32%	(7)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	22%	(2)	18%	(1)	60%	(5)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	31%	(7)	52%	(12)	17%	(4)	23
Agnostic	19%	(5)	29%	(8)	52%	(14)	27
Something else	44%	(35)	28%	(22)	28%	(22)	80
Nothing in particular	28%	(22)	37%	(29)	34%	(27)	79
Ideo/PID: Conservative Republican	81%	(95)	4%	(5)	14%	(17)	117
Ideo/PID: Moderate/Liberal Republican	83%	(27)	10%	(3)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	24%	(20)	54%	(46)	22%	(19)	85
Ideo/PID: Liberal Democrat	6%	(6)	65%	(65)	28%	(28)	100
Unfavorable of Biden and Trump	35%	(26)	8%	(6)	57%	(43)	76
2024 H2H Matchup: Biden Voter	7%	(15)	62%	(127)	31%	(63)	205
2024 H2H Matchup: Trump Voter	83%	(178)	3%	(7)	14%	(30)	216
2024 H2H Matchup: Would not Vote	12%	(1)	1%	(0)	87%	(6)	7
2024 H2H Matchup: Do not Know	10%	(2)	6%	(1)	84%	(20)	24
2022 House Vote: Democrat	12%	(25)	56%	(112)	31%	(62)	199
2022 House Vote: Republican	83%	(126)	4%	(7)	13%	(20)	152
2022 House Vote: Did not Vote	50%	(44)	19%	(17)	31%	(27)	88
2020 Vote: Joe Biden	13%	(28)	57%	(122)	29%	(62)	212
2020 Vote: Donald Trump	78%	(156)	3%	(6)	19%	(39)	202
2020 Vote: Someone Else	10%	(1)	20%	(2)	71%	(7)	10
2020 Vote: Did not Vote	39%	(11)	21%	(6)	40%	(12)	29
2016 Vote: Hillary Clinton	16%	(26)	63%	(103)	22%	(36)	165
2016 Vote: Donald Trump	76%	(135)	6%	(11)	18%	(32)	177
2016 Vote: Someone Else	23%	(3)	6%	(1)	71%	(11)	15
2020 Vote/PID: Not Biden/Democrat	24%	(4)	50%	(8)	26%	(4)	16

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	30%	(136)	26%	(119)	452
2020 Vote/PID: Not Trump/Republican	47%	(8)	23%	(4)	31%	(5)	18
U.S. Economy: Wrong Track	55%	(181)	16%	(52)	29%	(96)	330
U.S. Economy: Right Direction	13%	(16)	68%	(83)	19%	(23)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(11)	71%	(104)	22%	(31)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(177)	5%	(12)	16%	(35)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	25%	(20)	64%	(53)	82
Top 2024 Issue: Economy	58%	(88)	19%	(29)	23%	(35)	153
Community/Gender: Urban Women	44%	(39)	31%	(27)	26%	(23)	89
Community/Gender: Urban Men	41%	(37)	41%	(37)	17%	(15)	89
Community/Gender: Rural Women	61%	(9)	18%	(3)	21%	(3)	15
Community/Gender: Rural Men	43%	(10)	28%	(7)	29%	(7)	24
Community/Gender: Suburban Women	38%	(50)	32%	(42)	30%	(40)	131
Community/Gender: Suburban Men	50%	(52)	20%	(21)	30%	(32)	104
Homeowner	45%	(149)	29%	(95)	27%	(88)	333
Renter	40%	(45)	33%	(38)	27%	(31)	114
Self + Household: White-Collar	49%	(92)	35%	(66)	16%	(30)	188
Self + Household: Blue Collar	40%	(78)	29%	(56)	31%	(61)	195
Union HH: Yes	43%	(20)	36%	(17)	21%	(10)	47
Union HH: No	44%	(177)	29%	(119)	27%	(110)	405
LGBTQ+: Yes	25%	(11)	46%	(21)	29%	(13)	45
LGBTQ+: No	46%	(186)	28%	(115)	26%	(106)	407
Motivated to Vote	43%	(174)	33%	(131)	24%	(97)	402
Parent: Yes	46%	(64)	30%	(42)	24%	(34)	140
Parent: No	42%	(132)	30%	(94)	27%	(86)	312
COVID Vaccine: Yes	35%	(123)	35%	(122)	30%	(106)	351
COVID Vaccine: No	73%	(74)	14%	(14)	13%	(13)	101
Student Loans: Yes	51%	(34)	28%	(19)	21%	(14)	67
Student Loans: No	42%	(163)	30%	(117)	27%	(105)	385
Favorable Opinion of Haley	56%	(76)	19%	(27)	25%	(34)	137
Unfavorable Opinion of Haley	37%	(67)	42%	(76)	22%	(40)	183
Prodigal Biden Voter	45%	(16)	8%	(3)	47%	(16)	35
Undecided Voter (DK/WNV)	11%	(3)	5%	(1)	85%	(27)	31

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	30%	(136)	26%	(119)	452
Undecided Voter (DK)	10%	(2)	6%	(1)	84%	(20)	24
Watched Debate	47%	(157)	32%	(108)	21%	(71)	336
Watched Debate: Did not Watch	34%	(39)	24%	(28)	42%	(49)	116
Watched Debate: All of it	53%	(112)	31%	(65)	16%	(33)	210
Watched Debate: Some of it	36%	(45)	34%	(43)	30%	(38)	126
Continue His Campaign: Yes Biden	23%	(46)	56%	(112)	20%	(40)	199
Continue His Campaign: No Biden	63%	(143)	7%	(16)	31%	(70)	229
Continue His Campaign: Yes Trump	75%	(180)	8%	(20)	16%	(39)	239
Continue His Campaign: No Trump	7%	(13)	54%	(102)	39%	(75)	190
Conviction: Evidence	10%	(21)	54%	(119)	36%	(78)	218
Conviction: Motivation to Damage	82%	(163)	5%	(9)	13%	(26)	197
Conviction: DK/NO	36%	(13)	22%	(8)	42%	(15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(163)	19%	(86)	452
Gender: Male	46%	(99)	36%	(77)	19%	(41)	217
Gender: Female	45%	(105)	36%	(85)	19%	(45)	235
Age: 18-34	40%	(48)	32%	(39)	28%	(33)	119
Age: 35-44	55%	(33)	35%	(21)	10%	(6)	60
Age: 45-64	47%	(74)	34%	(54)	19%	(29)	157
Age: 65+	42%	(49)	42%	(49)	15%	(18)	116
GenZers: 1997-2012	42%	(29)	23%	(16)	35%	(23)	68
Millennials: 1981-1996	48%	(51)	38%	(41)	15%	(16)	107
GenXers: 1965-1980	50%	(62)	36%	(45)	14%	(18)	125
Baby Boomers: 1946-1964	40%	(55)	40%	(55)	19%	(26)	135
Educ: < College	43%	(133)	35%	(108)	22%	(68)	309
Educ: Bachelors degree	53%	(49)	31%	(29)	16%	(14)	92
Educ: Post-grad	43%	(22)	51%	(26)	6%	(3)	51
Income: Under 50k	43%	(72)	36%	(60)	22%	(36)	167
Income: 50k-100k	43%	(76)	37%	(66)	20%	(35)	177
Income: 100k+	52%	(56)	34%	(37)	14%	(15)	108
Ethnicity: White (Non-Hispanic)	46%	(125)	36%	(96)	18%	(49)	270
Ethnicity: Hispanic	58%	(49)	35%	(29)	7%	(6)	83
Ethnicity: Black (Non-Hispanic)	33%	(13)	52%	(21)	15%	(6)	41
Ethnicity: Asian + Other (Non-Hispanic)	29%	(17)	28%	(16)	43%	(25)	58
All Christian	57%	(119)	37%	(78)	6%	(13)	210
All Non-Christian	39%	(13)	35%	(12)	27%	(9)	34
Atheist	33%	(7)	40%	(9)	27%	(6)	23
Agnostic/Nothing in particular	30%	(31)	37%	(39)	33%	(35)	106
Something Else	41%	(32)	31%	(25)	29%	(23)	80
Evangelical	55%	(53)	34%	(33)	11%	(11)	98
Non-Evangelical	51%	(93)	36%	(65)	14%	(25)	184
PID: Dem (no lean)	13%	(24)	68%	(127)	19%	(35)	186
PID: Ind (no lean)	46%	(53)	20%	(22)	35%	(40)	115
PID: Rep (no lean)	84%	(127)	9%	(14)	7%	(11)	151

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(163)	19%	(86)	452
PID/Gender: Dem Men	11%	(8)	67%	(51)	22%	(16)	75
PID/Gender: Dem Women	14%	(15)	69%	(76)	17%	(19)	110
PID/Gender: Ind Men	46%	(32)	22%	(15)	32%	(23)	70
PID/Gender: Ind Women	46%	(21)	16%	(7)	38%	(17)	45
PID/Gender: Rep Men	82%	(58)	16%	(11)	2%	(2)	71
PID/Gender: Rep Women	86%	(69)	3%	(2)	11%	(9)	80
Ideo: Liberal (1-3)	15%	(20)	60%	(78)	25%	(33)	130
Ideo: Moderate (4)	36%	(48)	41%	(55)	24%	(32)	135
Ideo: Conservative (5-7)	74%	(133)	17%	(30)	9%	(16)	179
Community: Urban	45%	(80)	39%	(69)	16%	(29)	178
Community: Suburban	45%	(106)	35%	(83)	20%	(47)	236
Community: Rural	46%	(18)	28%	(11)	27%	(10)	38
Military HHnm: Yes	47%	(54)	27%	(31)	26%	(30)	115
Military HH: No	44%	(150)	39%	(132)	16%	(56)	337
Employ: Private Sector	49%	(84)	35%	(60)	16%	(27)	170
Employ: Government	50%	(10)	34%	(7)	16%	(3)	21
Employ: Self-Employed	49%	(13)	37%	(10)	14%	(4)	26
Employ: Homemaker	60%	(16)	31%	(8)	8%	(2)	26
Employ: Student	25%	(6)	37%	(9)	38%	(10)	25
Employ: Retired	42%	(53)	43%	(53)	14%	(18)	124
Employ: Unemployed	36%	(17)	24%	(11)	39%	(18)	46
Employ: Other	42%	(6)	30%	(4)	28%	(4)	13

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(163)	19%	(86)	452
Protestant	57%	(49)	36%	(31)	8%	(7)	86
Roman Catholic	57%	(66)	38%	(44)	5%	(6)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	77%	(4)	23%	(1)	—	(0)	5
Jewish	41%	(9)	44%	(10)	15%	(3)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	29%	(2)	20%	(2)	51%	(4)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	33%	(7)	40%	(9)	27%	(6)	23
Agnostic	17%	(5)	51%	(14)	33%	(9)	27
Something else	41%	(32)	31%	(25)	29%	(23)	80
Nothing in particular	34%	(27)	33%	(26)	33%	(26)	79
Ideo/PID: Conservative Republican	86%	(100)	8%	(10)	6%	(7)	117
Ideo/PID: Moderate/Liberal Republican	77%	(24)	12%	(4)	11%	(4)	32
Ideo/PID: Moderate/Conservative Democrat	19%	(16)	65%	(55)	16%	(13)	85
Ideo/PID: Liberal Democrat	8%	(8)	72%	(71)	21%	(21)	100
Unfavorable of Biden and Trump	33%	(25)	10%	(8)	56%	(43)	76
2024 H2H Matchup: Biden Voter	6%	(13)	72%	(147)	22%	(45)	205
2024 H2H Matchup: Trump Voter	87%	(187)	7%	(14)	7%	(14)	216
2024 H2H Matchup: Would not Vote	3%	(0)	—	(0)	97%	(7)	7
2024 H2H Matchup: Do not Know	13%	(3)	6%	(1)	81%	(20)	24
2022 House Vote: Democrat	11%	(22)	65%	(130)	24%	(47)	199
2022 House Vote: Republican	85%	(130)	9%	(14)	6%	(9)	152
2022 House Vote: Did not Vote	58%	(51)	22%	(19)	20%	(18)	88
2020 Vote: Joe Biden	12%	(25)	66%	(139)	23%	(48)	212
2020 Vote: Donald Trump	80%	(162)	8%	(16)	11%	(23)	202
2020 Vote: Someone Else	25%	(2)	20%	(2)	55%	(5)	10
2020 Vote: Did not Vote	47%	(14)	19%	(5)	34%	(10)	29
2016 Vote: Hillary Clinton	14%	(24)	70%	(115)	16%	(26)	165
2016 Vote: Donald Trump	80%	(142)	8%	(15)	12%	(21)	177
2016 Vote: Someone Else	36%	(5)	1%	(0)	63%	(9)	15

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(163)	19%	(86)	452
2020 Vote/PID: Not Biden/Democrat	28%	(5)	40%	(6)	32%	(5)	16
2020 Vote/PID: Not Trump/Republican	56%	(10)	25%	(4)	20%	(3)	18
U.S. Economy: Wrong Track	58%	(192)	21%	(70)	21%	(68)	330
U.S. Economy: Right Direction	10%	(12)	76%	(92)	15%	(18)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	80%	(117)	15%	(22)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(189)	8%	(19)	7%	(16)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(7)	32%	(26)	59%	(48)	82
Top 2024 Issue: Economy	59%	(91)	25%	(38)	16%	(24)	153
Community/Gender: Urban Women	44%	(39)	38%	(33)	19%	(17)	89
Community/Gender: Urban Men	46%	(41)	41%	(36)	14%	(12)	89
Community/Gender: Rural Women	53%	(8)	19%	(3)	28%	(4)	15
Community/Gender: Rural Men	41%	(10)	33%	(8)	26%	(6)	24
Community/Gender: Suburban Women	44%	(58)	37%	(49)	18%	(24)	131
Community/Gender: Suburban Men	46%	(48)	32%	(33)	22%	(23)	104
Homeowner	46%	(151)	36%	(121)	18%	(60)	333
Renter	44%	(50)	35%	(40)	21%	(24)	114
Self + Household: White-Collar	47%	(89)	40%	(75)	13%	(24)	188
Self + Household: Blue Collar	44%	(86)	35%	(68)	21%	(41)	195
Union HH: Yes	40%	(19)	41%	(19)	19%	(9)	47
Union HH: No	46%	(185)	35%	(143)	19%	(77)	405
LGBTQ+: Yes	22%	(10)	57%	(26)	21%	(9)	45
LGBTQ+: No	48%	(194)	34%	(137)	19%	(77)	407
Motivated to Vote	45%	(182)	39%	(155)	16%	(64)	402
Parent: Yes	49%	(69)	39%	(54)	12%	(17)	140
Parent: No	43%	(135)	35%	(109)	22%	(68)	312
COVID Vaccine: Yes	38%	(133)	41%	(146)	21%	(73)	351
COVID Vaccine: No	70%	(71)	17%	(17)	13%	(13)	101
Student Loans: Yes	46%	(31)	34%	(23)	20%	(13)	67
Student Loans: No	45%	(173)	36%	(140)	19%	(73)	385
Favorable Opinion of Haley	58%	(79)	28%	(39)	14%	(19)	137
Unfavorable Opinion of Haley	40%	(74)	43%	(78)	17%	(31)	183

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	36%	(163)	19%	(86)	452
Prodigal Biden Voter	44%	(15)	9%	(3)	46%	(16)	35
Undecided Voter (DK/WNV)	10%	(3)	4%	(1)	85%	(27)	31
Undecided Voter (DK)	13%	(3)	6%	(1)	81%	(20)	24
Watched Debate	48%	(162)	38%	(129)	13%	(45)	336
Watched Debate: Did not Watch	36%	(42)	29%	(34)	35%	(41)	116
Watched Debate: All of it	57%	(120)	37%	(77)	6%	(13)	210
Watched Debate: Some of it	33%	(42)	41%	(51)	26%	(32)	126
Continue His Campaign: Yes Biden	25%	(49)	65%	(129)	11%	(21)	199
Continue His Campaign: No Biden	64%	(146)	12%	(27)	25%	(56)	229
Continue His Campaign: Yes Trump	79%	(189)	14%	(33)	7%	(16)	239
Continue His Campaign: No Trump	6%	(12)	62%	(118)	31%	(60)	190
Conviction: Evidence	10%	(21)	65%	(141)	26%	(56)	218
Conviction: Motivation to Damage	86%	(171)	6%	(11)	8%	(15)	197
Conviction: DK/NO	33%	(12)	27%	(10)	41%	(15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(207)	34%	(152)	21%	(93)	452
Gender: Male	52%	(112)	32%	(70)	16%	(35)	217
Gender: Female	40%	(95)	35%	(82)	25%	(58)	235
Age: 18-34	50%	(60)	26%	(31)	24%	(28)	119
Age: 35-44	50%	(30)	36%	(21)	15%	(9)	60
Age: 45-64	44%	(69)	35%	(55)	21%	(33)	157
Age: 65+	42%	(48)	38%	(44)	20%	(23)	116
GenZers: 1997-2012	58%	(39)	15%	(10)	27%	(18)	68
Millennials: 1981-1996	46%	(50)	36%	(39)	18%	(19)	107
GenXers: 1965-1980	46%	(57)	38%	(48)	16%	(20)	125
Baby Boomers: 1946-1964	42%	(57)	37%	(50)	21%	(28)	135
Educ: < College	42%	(129)	34%	(106)	24%	(74)	309
Educ: Bachelors degree	55%	(51)	26%	(24)	18%	(17)	92
Educ: Post-grad	52%	(26)	42%	(21)	6%	(3)	51
Income: Under 50k	40%	(67)	35%	(59)	24%	(41)	167
Income: 50k-100k	46%	(81)	34%	(61)	19%	(34)	177
Income: 100k+	54%	(58)	29%	(31)	17%	(18)	108
Ethnicity: White (Non-Hispanic)	45%	(123)	33%	(88)	22%	(59)	270
Ethnicity: Hispanic	58%	(48)	35%	(29)	8%	(6)	83
Ethnicity: Black (Non-Hispanic)	29%	(12)	49%	(20)	23%	(9)	41
Ethnicity: Asian + Other (Non-Hispanic)	42%	(24)	26%	(15)	32%	(19)	58
All Christian	58%	(123)	30%	(64)	11%	(24)	210
All Non-Christian	41%	(14)	35%	(12)	24%	(8)	34
Atheist	33%	(7)	40%	(9)	27%	(6)	23
Agnostic/Nothing in particular	24%	(25)	40%	(43)	36%	(38)	106
Something Else	48%	(38)	30%	(24)	22%	(17)	80
Evangelical	55%	(54)	34%	(33)	11%	(11)	98
Non-Evangelical	56%	(103)	29%	(52)	15%	(28)	184
PID: Dem (no lean)	15%	(27)	65%	(121)	20%	(38)	186
PID: Ind (no lean)	48%	(55)	20%	(23)	32%	(36)	115
PID: Rep (no lean)	82%	(124)	5%	(7)	13%	(19)	151

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(207)	34%	(152)	21%	(93)	452
PID/Gender: Dem Men	15%	(12)	62%	(47)	23%	(17)	75
PID/Gender: Dem Women	14%	(15)	67%	(74)	19%	(20)	110
PID/Gender: Ind Men	54%	(38)	25%	(17)	21%	(15)	70
PID/Gender: Ind Women	39%	(18)	13%	(6)	48%	(21)	45
PID/Gender: Rep Men	87%	(62)	8%	(6)	5%	(3)	71
PID/Gender: Rep Women	78%	(62)	2%	(2)	20%	(16)	80
Ideo: Liberal (1-3)	17%	(22)	57%	(75)	26%	(33)	130
Ideo: Moderate (4)	38%	(52)	38%	(52)	23%	(32)	135
Ideo: Conservative (5-7)	73%	(130)	14%	(25)	13%	(24)	179
Community: Urban	45%	(79)	38%	(67)	18%	(31)	178
Community: Suburban	46%	(109)	31%	(74)	22%	(53)	236
Community: Rural	48%	(19)	27%	(10)	25%	(10)	38
Military HHnm: Yes	48%	(55)	24%	(28)	28%	(33)	115
Military HH: No	45%	(152)	37%	(124)	18%	(61)	337
Employ: Private Sector	51%	(87)	32%	(55)	17%	(28)	170
Employ: Government	38%	(8)	35%	(7)	27%	(6)	21
Employ: Self-Employed	49%	(13)	36%	(9)	15%	(4)	26
Employ: Homemaker	45%	(12)	34%	(9)	22%	(6)	26
Employ: Student	66%	(17)	22%	(5)	12%	(3)	25
Employ: Retired	41%	(50)	41%	(51)	18%	(22)	124
Employ: Unemployed	34%	(16)	22%	(10)	44%	(20)	46
Employ: Other	36%	(5)	32%	(4)	32%	(4)	13

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(207)	34%	(152)	21%	(93)	452
Protestant	51%	(44)	32%	(28)	16%	(14)	86
Roman Catholic	64%	(74)	29%	(34)	7%	(8)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	7%	(0)	14%	(1)	5
Jewish	45%	(10)	44%	(10)	11%	(3)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	29%	(2)	20%	(2)	51%	(4)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	33%	(7)	40%	(9)	27%	(6)	23
Agnostic	15%	(4)	54%	(14)	31%	(8)	27
Something else	48%	(38)	30%	(24)	22%	(17)	80
Nothing in particular	26%	(21)	36%	(28)	38%	(30)	79
Ideo/PID: Conservative Republican	82%	(96)	4%	(4)	14%	(16)	117
Ideo/PID: Moderate/Liberal Republican	81%	(26)	9%	(3)	9%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	21%	(18)	61%	(52)	18%	(15)	85
Ideo/PID: Liberal Democrat	9%	(9)	69%	(69)	21%	(21)	100
Unfavorable of Biden and Trump	34%	(26)	7%	(5)	59%	(45)	76
2024 H2H Matchup: Biden Voter	11%	(22)	69%	(142)	20%	(41)	205
2024 H2H Matchup: Trump Voter	84%	(181)	4%	(8)	12%	(26)	216
2024 H2H Matchup: Would not Vote	17%	(1)	—	(0)	83%	(6)	7
2024 H2H Matchup: Do not Know	10%	(2)	6%	(1)	84%	(20)	24
2022 House Vote: Democrat	16%	(31)	62%	(123)	22%	(45)	199
2022 House Vote: Republican	81%	(124)	5%	(8)	13%	(20)	152
2022 House Vote: Did not Vote	58%	(51)	23%	(20)	19%	(17)	88
2020 Vote: Joe Biden	15%	(31)	63%	(133)	22%	(47)	212
2020 Vote: Donald Trump	81%	(164)	6%	(12)	13%	(26)	202
2020 Vote: Someone Else	4%	(0)	20%	(2)	76%	(7)	10
2020 Vote: Did not Vote	41%	(12)	17%	(5)	43%	(12)	29
2016 Vote: Hillary Clinton	14%	(23)	69%	(114)	18%	(29)	165
2016 Vote: Donald Trump	77%	(137)	6%	(10)	17%	(31)	177
2016 Vote: Someone Else	35%	(5)	9%	(1)	56%	(8)	15

Continued on next page

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(207)	34%	(152)	21%	(93)	452
2020 Vote/PID: Not Biden/Democrat	28%	(4)	40%	(6)	32%	(5)	16
2020 Vote/PID: Not Trump/Republican	61%	(11)	17%	(3)	22%	(4)	18
U.S. Economy: Wrong Track	58%	(193)	19%	(63)	23%	(74)	330
U.S. Economy: Right Direction	12%	(14)	73%	(89)	16%	(19)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(17)	76%	(110)	13%	(18)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(184)	6%	(14)	12%	(26)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(6)	33%	(27)	60%	(49)	82
Top 2024 Issue: Economy	62%	(94)	21%	(32)	18%	(27)	153
Community/Gender: Urban Women	42%	(38)	35%	(32)	22%	(20)	89
Community/Gender: Urban Men	47%	(41)	40%	(36)	13%	(12)	89
Community/Gender: Rural Women	61%	(9)	17%	(2)	22%	(3)	15
Community/Gender: Rural Men	40%	(10)	33%	(8)	26%	(6)	24
Community/Gender: Suburban Women	37%	(48)	37%	(48)	27%	(35)	131
Community/Gender: Suburban Men	58%	(61)	25%	(26)	17%	(18)	104
Homeowner	46%	(152)	34%	(114)	20%	(67)	333
Renter	46%	(53)	33%	(37)	21%	(24)	114
Self + Household: White-Collar	49%	(91)	35%	(66)	16%	(31)	188
Self + Household: Blue Collar	41%	(80)	37%	(72)	22%	(43)	195
Union HH: Yes	44%	(21)	34%	(16)	21%	(10)	47
Union HH: No	46%	(186)	33%	(135)	21%	(83)	405
LGBTQ+: Yes	20%	(9)	53%	(24)	27%	(12)	45
LGBTQ+: No	49%	(198)	31%	(128)	20%	(81)	407
Motivated to Vote	45%	(181)	36%	(146)	19%	(75)	402
Parent: Yes	46%	(65)	38%	(53)	16%	(22)	140
Parent: No	45%	(142)	32%	(99)	23%	(71)	312
COVID Vaccine: Yes	39%	(137)	39%	(136)	22%	(78)	351
COVID Vaccine: No	69%	(70)	15%	(15)	16%	(16)	101
Student Loans: Yes	54%	(36)	28%	(18)	19%	(12)	67
Student Loans: No	44%	(171)	35%	(133)	21%	(81)	385
Favorable Opinion of Haley	54%	(74)	28%	(38)	19%	(26)	137
Unfavorable Opinion of Haley	39%	(71)	44%	(80)	17%	(31)	183

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (207)	34% (152)	21% (93)	452
Prodigal Biden Voter	52% (18)	5% (2)	42% (15)	35
Undecided Voter (DK/WNV)	12% (4)	4% (1)	84% (26)	31
Undecided Voter (DK)	10% (2)	6% (1)	84% (20)	24
Watched Debate	49% (165)	36% (120)	15% (50)	336
Watched Debate: Did not Watch	36% (41)	27% (31)	38% (44)	116
Watched Debate: All of it	58% (121)	34% (71)	8% (18)	210
Watched Debate: Some of it	35% (44)	39% (49)	26% (32)	126
Continue His Campaign: Yes Biden	27% (54)	59% (117)	14% (28)	199
Continue His Campaign: No Biden	63% (145)	12% (27)	25% (58)	229
Continue His Campaign: Yes Trump	78% (187)	9% (22)	12% (30)	239
Continue His Campaign: No Trump	9% (17)	62% (119)	29% (55)	190
Conviction: Evidence	12% (26)	63% (138)	25% (54)	218
Conviction: Motivation to Damage	85% (168)	3% (5)	12% (24)	197
Conviction: DK/NO	36% (13)	23% (8)	42% (15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	48%	(217)	14%	(61)	452
Gender: Male	44%	(95)	47%	(102)	9%	(20)	217
Gender: Female	33%	(79)	49%	(116)	17%	(41)	235
Age: 18-34	33%	(39)	49%	(58)	18%	(22)	119
Age: 35-44	39%	(23)	46%	(28)	15%	(9)	60
Age: 45-64	40%	(63)	49%	(76)	11%	(17)	157
Age: 65+	41%	(48)	47%	(55)	11%	(13)	116
GenZers: 1997-2012	26%	(18)	54%	(36)	20%	(14)	68
Millennials: 1981-1996	41%	(44)	43%	(47)	16%	(17)	107
GenXers: 1965-1980	42%	(53)	44%	(55)	14%	(17)	125
Baby Boomers: 1946-1964	39%	(53)	52%	(70)	9%	(12)	135
Educ: < College	36%	(112)	50%	(154)	14%	(43)	309
Educ: Bachelors degree	42%	(39)	42%	(39)	15%	(14)	92
Educ: Post-grad	45%	(23)	48%	(24)	7%	(4)	51
Income: Under 50k	33%	(54)	50%	(84)	17%	(29)	167
Income: 50k-100k	37%	(66)	50%	(89)	12%	(22)	177
Income: 100k+	49%	(53)	41%	(44)	10%	(11)	108
Ethnicity: White (Non-Hispanic)	42%	(113)	46%	(125)	12%	(32)	270
Ethnicity: Hispanic	44%	(37)	40%	(33)	15%	(13)	83
Ethnicity: Black (Non-Hispanic)	26%	(10)	67%	(27)	8%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	23%	(13)	54%	(31)	23%	(13)	58
All Christian	50%	(105)	41%	(87)	9%	(18)	210
All Non-Christian	34%	(11)	49%	(16)	18%	(6)	34
Atheist	33%	(7)	61%	(14)	7%	(2)	23
Agnostic/Nothing in particular	21%	(22)	62%	(65)	18%	(19)	106
Something Else	35%	(28)	44%	(35)	21%	(17)	80
Evangelical	52%	(50)	39%	(39)	9%	(9)	98
Non-Evangelical	43%	(79)	43%	(80)	13%	(25)	184
PID: Dem (no lean)	5%	(9)	86%	(161)	9%	(16)	186
PID: Ind (no lean)	36%	(41)	38%	(44)	26%	(30)	115
PID: Rep (no lean)	81%	(123)	9%	(13)	10%	(15)	151

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Table BLMB10_14: Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	48%	(217)	14%	(61)	452
PID/Gender: Dem Men	8%	(6)	86%	(65)	6%	(4)	75
PID/Gender: Dem Women	3%	(3)	86%	(95)	11%	(12)	110
PID/Gender: Ind Men	38%	(26)	42%	(29)	20%	(14)	70
PID/Gender: Ind Women	34%	(15)	31%	(14)	35%	(16)	45
PID/Gender: Rep Men	88%	(63)	10%	(7)	2%	(1)	71
PID/Gender: Rep Women	75%	(60)	7%	(6)	17%	(14)	80
Ideo: Liberal (1-3)	13%	(16)	74%	(96)	14%	(18)	130
Ideo: Moderate (4)	32%	(44)	54%	(73)	14%	(18)	135
Ideo: Conservative (5-7)	62%	(112)	27%	(48)	11%	(19)	179
Community: Urban	32%	(57)	57%	(101)	11%	(20)	178
Community: Suburban	42%	(98)	44%	(104)	14%	(34)	236
Community: Rural	47%	(18)	34%	(13)	19%	(7)	38
Military HHnm: Yes	41%	(48)	44%	(50)	15%	(17)	115
Military HH: No	37%	(126)	50%	(167)	13%	(44)	337
Employ: Private Sector	44%	(74)	46%	(79)	10%	(17)	170
Employ: Government	28%	(6)	57%	(12)	14%	(3)	21
Employ: Self-Employed	45%	(12)	37%	(10)	17%	(4)	26
Employ: Homemaker	53%	(14)	35%	(9)	12%	(3)	26
Employ: Student	18%	(5)	55%	(14)	27%	(7)	25
Employ: Retired	37%	(46)	50%	(62)	13%	(16)	124
Employ: Unemployed	27%	(13)	58%	(27)	14%	(7)	46
Employ: Other	34%	(4)	37%	(5)	30%	(4)	13

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	48%	(217)	14%	(61)	452
Protestant	50%	(43)	43%	(37)	6%	(5)	86
Roman Catholic	50%	(58)	40%	(46)	10%	(11)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	63%	(3)	35%	(2)	2%	(0)	5
Jewish	39%	(9)	45%	(10)	16%	(4)	23
Muslim	11%	(0)	21%	(0)	68%	(1)	2
Buddhist	29%	(2)	70%	(6)	—	(0)	8
Hindu	—	(0)	—	(0)	100%	(1)	1
Atheist	33%	(7)	61%	(14)	7%	(2)	23
Agnostic	10%	(3)	73%	(20)	17%	(5)	27
Something else	35%	(28)	44%	(35)	21%	(17)	80
Nothing in particular	24%	(19)	58%	(45)	18%	(14)	79
Ideo/PID: Conservative Republican	81%	(94)	9%	(11)	10%	(12)	117
Ideo/PID: Moderate/Liberal Republican	85%	(27)	8%	(3)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	87%	(74)	7%	(6)	85
Ideo/PID: Liberal Democrat	4%	(4)	87%	(86)	9%	(9)	100
Unfavorable of Biden and Trump	20%	(15)	29%	(22)	50%	(38)	76
2024 H2H Matchup: Biden Voter	3%	(6)	88%	(180)	10%	(20)	205
2024 H2H Matchup: Trump Voter	78%	(167)	13%	(28)	9%	(20)	216
2024 H2H Matchup: Would not Vote	3%	(0)	12%	(1)	85%	(6)	7
2024 H2H Matchup: Do not Know	2%	(0)	36%	(9)	62%	(15)	24
2022 House Vote: Democrat	7%	(15)	83%	(166)	9%	(19)	199
2022 House Vote: Republican	83%	(126)	11%	(16)	7%	(10)	152
2022 House Vote: Did not Vote	37%	(32)	41%	(36)	23%	(20)	88
2020 Vote: Joe Biden	5%	(10)	84%	(178)	11%	(24)	212
2020 Vote: Donald Trump	75%	(151)	13%	(27)	12%	(24)	202
2020 Vote: Someone Else	23%	(2)	32%	(3)	45%	(4)	10
2020 Vote: Did not Vote	38%	(11)	30%	(9)	32%	(9)	29
2016 Vote: Hillary Clinton	8%	(13)	87%	(144)	5%	(9)	165
2016 Vote: Donald Trump	73%	(128)	16%	(28)	12%	(21)	177
2016 Vote: Someone Else	14%	(2)	25%	(4)	61%	(9)	15

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	48%	(217)	14%	(61)	452
2020 Vote/PID: Not Biden/Democrat	22%	(4)	55%	(9)	22%	(4)	16
2020 Vote/PID: Not Trump/Republican	57%	(10)	30%	(5)	13%	(2)	18
U.S. Economy: Wrong Track	47%	(157)	35%	(116)	17%	(57)	330
U.S. Economy: Right Direction	14%	(17)	83%	(101)	3%	(4)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	91%	(133)	6%	(8)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(167)	17%	(37)	9%	(20)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(2)	58%	(47)	39%	(32)	82
Top 2024 Issue: Economy	43%	(66)	39%	(60)	18%	(27)	153
Community/Gender: Urban Women	24%	(21)	60%	(54)	16%	(14)	89
Community/Gender: Urban Men	41%	(36)	53%	(47)	7%	(6)	89
Community/Gender: Rural Women	61%	(9)	25%	(4)	14%	(2)	15
Community/Gender: Rural Men	39%	(9)	39%	(9)	22%	(5)	24
Community/Gender: Suburban Women	37%	(48)	44%	(58)	19%	(25)	131
Community/Gender: Suburban Men	48%	(50)	44%	(46)	9%	(9)	104
Homeowner	39%	(130)	49%	(162)	12%	(42)	333
Renter	36%	(42)	47%	(53)	17%	(19)	114
Self + Household: White-Collar	46%	(87)	44%	(83)	10%	(19)	188
Self + Household: Blue Collar	37%	(72)	50%	(97)	13%	(26)	195
Union HH: Yes	49%	(23)	43%	(20)	9%	(4)	47
Union HH: No	37%	(150)	49%	(197)	14%	(57)	405
LGBTQ+: Yes	23%	(10)	55%	(25)	22%	(10)	45
LGBTQ+: No	40%	(163)	47%	(192)	13%	(51)	407
Motivated to Vote	40%	(162)	49%	(196)	11%	(45)	402
Parent: Yes	44%	(61)	43%	(60)	13%	(18)	140
Parent: No	36%	(112)	50%	(157)	14%	(43)	312
COVID Vaccine: Yes	30%	(105)	56%	(198)	14%	(48)	351
COVID Vaccine: No	68%	(68)	19%	(20)	13%	(13)	101
Student Loans: Yes	34%	(23)	51%	(34)	15%	(10)	67
Student Loans: No	39%	(151)	48%	(183)	13%	(51)	385
Favorable Opinion of Haley	54%	(74)	35%	(47)	11%	(15)	137
Unfavorable Opinion of Haley	35%	(64)	56%	(103)	9%	(16)	183

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(174)	48%	(217)	14%	(61)	452
Prodigal Biden Voter	15%	(5)	58%	(20)	28%	(10)	35
Undecided Voter (DK/WNV)	2%	(1)	31%	(10)	68%	(21)	31
Undecided Voter (DK)	2%	(0)	36%	(9)	62%	(15)	24
Watched Debate	43%	(144)	45%	(152)	12%	(40)	336
Watched Debate: Did not Watch	25%	(29)	56%	(66)	18%	(21)	116
Watched Debate: All of it	51%	(108)	42%	(88)	7%	(15)	210
Watched Debate: Some of it	29%	(36)	51%	(64)	20%	(25)	126
Continue His Campaign: Yes Biden	18%	(36)	76%	(151)	6%	(11)	199
Continue His Campaign: No Biden	56%	(128)	25%	(57)	19%	(44)	229
Continue His Campaign: Yes Trump	69%	(165)	22%	(53)	9%	(21)	239
Continue His Campaign: No Trump	3%	(5)	80%	(151)	18%	(33)	190
Conviction: Evidence	5%	(12)	83%	(181)	12%	(25)	218
Conviction: Motivation to Damage	76%	(150)	12%	(24)	12%	(23)	197
Conviction: DK/NO	32%	(12)	34%	(13)	34%	(12)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(220)	34%	(154)	17%	(77)	452
Gender: Male	51%	(110)	33%	(72)	16%	(35)	217
Gender: Female	47%	(110)	35%	(82)	18%	(43)	235
Age: 18-34	54%	(64)	27%	(32)	19%	(23)	119
Age: 35-44	50%	(30)	37%	(22)	14%	(8)	60
Age: 45-64	48%	(75)	33%	(52)	19%	(30)	157
Age: 65+	44%	(51)	42%	(48)	14%	(16)	116
GenZers: 1997-2012	57%	(39)	20%	(13)	23%	(16)	68
Millennials: 1981-1996	51%	(54)	35%	(38)	14%	(15)	107
GenXers: 1965-1980	51%	(63)	32%	(41)	17%	(21)	125
Baby Boomers: 1946-1964	40%	(55)	44%	(59)	16%	(21)	135
Educ: < College	47%	(146)	35%	(107)	18%	(56)	309
Educ: Bachelors degree	56%	(52)	24%	(22)	20%	(18)	92
Educ: Post-grad	45%	(23)	49%	(25)	6%	(3)	51
Income: Under 50k	41%	(69)	35%	(58)	24%	(40)	167
Income: 50k-100k	54%	(95)	33%	(59)	13%	(23)	177
Income: 100k+	52%	(56)	35%	(37)	13%	(14)	108
Ethnicity: White (Non-Hispanic)	48%	(129)	35%	(94)	17%	(47)	270
Ethnicity: Hispanic	60%	(50)	31%	(26)	9%	(8)	83
Ethnicity: Black (Non-Hispanic)	31%	(13)	49%	(20)	21%	(9)	41
Ethnicity: Asian + Other (Non-Hispanic)	49%	(29)	26%	(15)	24%	(14)	58
All Christian	57%	(120)	33%	(70)	10%	(20)	210
All Non-Christian	41%	(14)	29%	(10)	30%	(10)	34
Atheist	33%	(7)	40%	(9)	27%	(6)	23
Agnostic/Nothing in particular	34%	(36)	42%	(45)	23%	(25)	106
Something Else	54%	(43)	26%	(21)	21%	(16)	80
Evangelical	58%	(57)	32%	(31)	10%	(10)	98
Non-Evangelical	55%	(102)	31%	(57)	14%	(25)	184
PID: Dem (no lean)	12%	(22)	66%	(124)	22%	(41)	186
PID: Ind (no lean)	56%	(64)	18%	(21)	26%	(29)	115
PID: Rep (no lean)	89%	(135)	6%	(10)	5%	(7)	151

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(220)	34%	(154)	17%	(77)	452
PID/Gender: Dem Men	8%	(6)	66%	(50)	26%	(19)	75
PID/Gender: Dem Women	14%	(16)	67%	(74)	19%	(21)	110
PID/Gender: Ind Men	60%	(42)	21%	(15)	19%	(13)	70
PID/Gender: Ind Women	49%	(22)	14%	(6)	37%	(16)	45
PID/Gender: Rep Men	87%	(62)	10%	(7)	3%	(2)	71
PID/Gender: Rep Women	91%	(73)	3%	(2)	6%	(5)	80
Ideo: Liberal (1-3)	18%	(23)	57%	(75)	25%	(33)	130
Ideo: Moderate (4)	42%	(57)	38%	(52)	20%	(26)	135
Ideo: Conservative (5-7)	77%	(137)	16%	(28)	8%	(14)	179
Community: Urban	44%	(78)	38%	(68)	18%	(31)	178
Community: Suburban	52%	(123)	32%	(74)	16%	(39)	236
Community: Rural	51%	(20)	30%	(12)	18%	(7)	38
Military HHnm: Yes	57%	(65)	30%	(34)	14%	(16)	115
Military HH: No	46%	(155)	36%	(120)	18%	(62)	337
Employ: Private Sector	52%	(89)	33%	(56)	15%	(26)	170
Employ: Government	46%	(10)	41%	(9)	13%	(3)	21
Employ: Self-Employed	54%	(14)	31%	(8)	14%	(4)	26
Employ: Homemaker	60%	(16)	26%	(7)	13%	(4)	26
Employ: Student	51%	(13)	25%	(6)	24%	(6)	25
Employ: Retired	47%	(58)	41%	(51)	12%	(15)	124
Employ: Unemployed	34%	(16)	33%	(15)	33%	(15)	46
Employ: Other	41%	(5)	19%	(2)	40%	(5)	13

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(220)	34%	(154)	17%	(77)	452
Protestant	56%	(48)	33%	(28)	11%	(10)	86
Roman Catholic	59%	(68)	34%	(39)	8%	(9)	116
Mormon	6%	(0)	65%	(2)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	7%	(0)	14%	(1)	5
Jewish	45%	(10)	36%	(8)	19%	(4)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	29%	(2)	18%	(1)	53%	(4)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	33%	(7)	40%	(9)	27%	(6)	23
Agnostic	30%	(8)	48%	(13)	22%	(6)	27
Something else	54%	(43)	26%	(21)	21%	(16)	80
Nothing in particular	36%	(28)	40%	(32)	24%	(19)	79
Ideo/PID: Conservative Republican	92%	(107)	4%	(5)	4%	(5)	117
Ideo/PID: Moderate/Liberal Republican	78%	(25)	16%	(5)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	14%	(12)	66%	(56)	20%	(17)	85
Ideo/PID: Liberal Democrat	9%	(9)	68%	(68)	23%	(22)	100
Unfavorable of Biden and Trump	42%	(32)	12%	(9)	46%	(35)	76
2024 H2H Matchup: Biden Voter	10%	(20)	68%	(140)	22%	(46)	205
2024 H2H Matchup: Trump Voter	91%	(196)	5%	(10)	4%	(10)	216
2024 H2H Matchup: Would not Vote	15%	(1)	—	(0)	85%	(6)	7
2024 H2H Matchup: Do not Know	16%	(4)	19%	(5)	65%	(16)	24
2022 House Vote: Democrat	14%	(28)	65%	(129)	21%	(43)	199
2022 House Vote: Republican	89%	(136)	5%	(8)	5%	(8)	152
2022 House Vote: Did not Vote	61%	(53)	20%	(18)	19%	(17)	88
2020 Vote: Joe Biden	13%	(28)	63%	(133)	24%	(51)	212
2020 Vote: Donald Trump	87%	(176)	7%	(14)	6%	(11)	202
2020 Vote: Someone Else	26%	(2)	5%	(1)	69%	(7)	10
2020 Vote: Did not Vote	46%	(13)	25%	(7)	29%	(9)	29
2016 Vote: Hillary Clinton	14%	(22)	66%	(110)	20%	(33)	165
2016 Vote: Donald Trump	83%	(146)	9%	(15)	9%	(15)	177
2016 Vote: Someone Else	41%	(6)	7%	(1)	52%	(8)	15
2020 Vote/PID: Not Biden/Democrat	12%	(2)	64%	(10)	24%	(4)	16

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(220)	34%	(154)	17%	(77)	452
2020 Vote/PID: Not Trump/Republican	56%	(10)	21%	(4)	23%	(4)	18
U.S. Economy: Wrong Track	62%	(206)	20%	(67)	17%	(57)	330
U.S. Economy: Right Direction	12%	(14)	71%	(87)	17%	(21)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(15)	72%	(105)	17%	(25)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(192)	9%	(20)	5%	(12)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(14)	35%	(29)	48%	(40)	82
Top 2024 Issue: Economy	64%	(98)	22%	(34)	14%	(21)	153
Community/Gender: Urban Women	44%	(39)	33%	(30)	23%	(21)	89
Community/Gender: Urban Men	44%	(39)	44%	(39)	12%	(11)	89
Community/Gender: Rural Women	68%	(10)	25%	(4)	7%	(1)	15
Community/Gender: Rural Men	41%	(10)	33%	(8)	26%	(6)	24
Community/Gender: Suburban Women	47%	(61)	37%	(49)	16%	(21)	131
Community/Gender: Suburban Men	59%	(61)	24%	(25)	17%	(18)	104
Homeowner	50%	(165)	35%	(115)	16%	(53)	333
Renter	47%	(53)	34%	(39)	19%	(22)	114
Self + Household: White-Collar	52%	(98)	39%	(73)	9%	(17)	188
Self + Household: Blue Collar	44%	(86)	35%	(68)	21%	(40)	195
Union HH: Yes	44%	(21)	33%	(16)	23%	(11)	47
Union HH: No	49%	(200)	34%	(139)	16%	(66)	405
LGBTQ+: Yes	23%	(10)	46%	(21)	32%	(14)	45
LGBTQ+: No	52%	(210)	33%	(134)	15%	(63)	407
Motivated to Vote	47%	(191)	37%	(148)	16%	(63)	402
Parent: Yes	51%	(71)	34%	(48)	15%	(21)	140
Parent: No	48%	(149)	34%	(106)	18%	(57)	312
COVID Vaccine: Yes	41%	(145)	40%	(140)	19%	(66)	351
COVID Vaccine: No	75%	(76)	14%	(14)	11%	(11)	101
Student Loans: Yes	55%	(37)	31%	(20)	14%	(9)	67
Student Loans: No	48%	(183)	35%	(134)	18%	(68)	385
Favorable Opinion of Haley	56%	(77)	30%	(41)	14%	(19)	137
Unfavorable Opinion of Haley	41%	(75)	42%	(78)	17%	(30)	183
Prodigal Biden Voter	49%	(17)	17%	(6)	34%	(12)	35
Undecided Voter (DK/WNV)	16%	(5)	14%	(5)	70%	(22)	31

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(220)	34%	(154)	17%	(77)	452
Undecided Voter (DK)	16%	(4)	19%	(5)	65%	(16)	24
Watched Debate	51%	(172)	36%	(120)	13%	(44)	336
Watched Debate: Did not Watch	42%	(48)	29%	(34)	29%	(33)	116
Watched Debate: All of it	56%	(118)	35%	(74)	9%	(18)	210
Watched Debate: Some of it	43%	(54)	37%	(46)	20%	(26)	126
Continue His Campaign: Yes Biden	25%	(49)	61%	(121)	14%	(28)	199
Continue His Campaign: No Biden	70%	(160)	11%	(26)	19%	(43)	229
Continue His Campaign: Yes Trump	81%	(193)	12%	(29)	7%	(17)	239
Continue His Campaign: No Trump	12%	(22)	61%	(115)	28%	(52)	190
Conviction: Evidence	14%	(30)	61%	(133)	25%	(56)	218
Conviction: Motivation to Damage	88%	(174)	6%	(12)	6%	(11)	197
Conviction: DK/NO	44%	(16)	28%	(10)	28%	(10)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(181)	39%	(177)	11%	(52)	9%	(42)	452
Gender: Male	40%	(87)	40%	(87)	10%	(23)	9%	(20)	217
Gender: Female	40%	(95)	38%	(90)	12%	(29)	9%	(21)	235
Age: 18-34	42%	(50)	33%	(39)	13%	(16)	12%	(14)	119
Age: 35-44	42%	(25)	40%	(24)	6%	(4)	12%	(7)	60
Age: 45-64	47%	(74)	35%	(56)	9%	(14)	9%	(14)	157
Age: 65+	28%	(32)	51%	(59)	16%	(18)	6%	(7)	116
GenZers: 1997-2012	39%	(26)	33%	(22)	14%	(10)	14%	(10)	68
Millennials: 1981-1996	45%	(49)	37%	(40)	9%	(10)	8%	(9)	107
GenXers: 1965-1980	50%	(63)	31%	(39)	10%	(12)	8%	(11)	125
Baby Boomers: 1946-1964	30%	(40)	49%	(66)	13%	(17)	9%	(12)	135
Educ: < College	40%	(122)	38%	(118)	12%	(37)	10%	(31)	309
Educ: Bachelors degree	38%	(35)	45%	(42)	7%	(7)	10%	(9)	92
Educ: Post-grad	48%	(25)	35%	(18)	14%	(7)	2%	(1)	51
Income: Under 50k	43%	(72)	37%	(62)	13%	(22)	7%	(12)	167
Income: 50k-100k	33%	(59)	45%	(79)	14%	(25)	8%	(14)	177
Income: 100k+	47%	(50)	34%	(37)	5%	(5)	15%	(16)	108
Ethnicity: White (Non-Hispanic)	42%	(114)	38%	(102)	13%	(34)	7%	(19)	270
Ethnicity: Hispanic	37%	(31)	33%	(28)	10%	(9)	19%	(16)	83
Ethnicity: Black (Non-Hispanic)	48%	(20)	38%	(16)	13%	(5)	1%	(0)	41
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	55%	(32)	5%	(3)	10%	(6)	58
All Christian	41%	(86)	41%	(87)	8%	(16)	10%	(22)	210
All Non-Christian	30%	(10)	51%	(17)	6%	(2)	13%	(4)	34
Atheist	44%	(10)	30%	(7)	19%	(4)	7%	(2)	23
Agnostic/Nothing in particular	35%	(37)	39%	(41)	20%	(21)	7%	(7)	106
Something Else	49%	(39)	32%	(26)	10%	(8)	9%	(7)	80
Evangelical	48%	(47)	33%	(32)	12%	(12)	8%	(8)	98
Non-Evangelical	41%	(76)	42%	(77)	7%	(13)	10%	(18)	184
PID: Dem (no lean)	37%	(69)	39%	(72)	13%	(25)	11%	(20)	186
PID: Ind (no lean)	42%	(48)	35%	(41)	15%	(17)	8%	(10)	115
PID: Rep (no lean)	43%	(64)	43%	(64)	7%	(10)	8%	(12)	151

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(181)	39%	(177)	11%	(52)	9%	(42)	452
PID/Gender: Dem Men	40%	(30)	41%	(31)	10%	(7)	9%	(7)	75
PID/Gender: Dem Women	35%	(39)	37%	(41)	16%	(17)	12%	(13)	110
PID/Gender: Ind Men	36%	(25)	43%	(30)	16%	(11)	6%	(4)	70
PID/Gender: Ind Women	51%	(23)	24%	(11)	13%	(6)	12%	(6)	45
PID/Gender: Rep Men	45%	(32)	36%	(26)	6%	(4)	13%	(10)	71
PID/Gender: Rep Women	41%	(33)	48%	(39)	7%	(6)	3%	(3)	80
Ideo: Liberal (1-3)	36%	(47)	42%	(54)	17%	(22)	6%	(7)	130
Ideo: Moderate (4)	43%	(58)	35%	(47)	12%	(17)	10%	(13)	135
Ideo: Conservative (5-7)	42%	(75)	41%	(74)	6%	(11)	11%	(19)	179
Community: Urban	40%	(72)	41%	(73)	9%	(16)	10%	(17)	178
Community: Suburban	38%	(89)	40%	(94)	13%	(30)	10%	(22)	236
Community: Rural	54%	(21)	25%	(10)	15%	(6)	6%	(2)	38
Military HHnm: Yes	42%	(48)	43%	(49)	10%	(11)	5%	(6)	115
Military HH: No	39%	(133)	38%	(128)	12%	(40)	10%	(35)	337
Employ: Private Sector	44%	(75)	35%	(60)	8%	(13)	13%	(22)	170
Employ: Government	38%	(8)	38%	(8)	22%	(5)	2%	(0)	21
Employ: Self-Employed	30%	(8)	58%	(15)	5%	(1)	6%	(2)	26
Employ: Homemaker	40%	(10)	29%	(8)	12%	(3)	20%	(5)	26
Employ: Student	46%	(12)	48%	(12)	6%	(2)	—	(0)	25
Employ: Retired	32%	(40)	46%	(57)	15%	(19)	6%	(8)	124
Employ: Unemployed	41%	(19)	36%	(17)	18%	(8)	5%	(2)	46
Employ: Other	70%	(9)	9%	(1)	2%	(0)	19%	(3)	13

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(181)	39%	(177)	11%	(52)	9%	(42)	452
Protestant	37%	(32)	49%	(42)	14%	(12)	1%	(1)	86
Roman Catholic	44%	(51)	36%	(41)	4%	(4)	16%	(19)	116
Mormon	—	(0)	35%	(1)	—	(0)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	45%	(2)	53%	(3)	2%	(0)	—	(0)	5
Jewish	35%	(8)	43%	(10)	8%	(2)	14%	(3)	23
Muslim	—	(0)	22%	(0)	10%	(0)	68%	(1)	2
Buddhist	15%	(1)	85%	(7)	—	(0)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	44%	(10)	30%	(7)	19%	(4)	7%	(2)	23
Agnostic	24%	(6)	31%	(8)	40%	(11)	6%	(2)	27
Something else	49%	(39)	32%	(26)	10%	(8)	9%	(7)	80
Nothing in particular	38%	(30)	42%	(33)	13%	(10)	7%	(6)	79
Ideo/PID: Conservative Republican	45%	(52)	41%	(48)	6%	(7)	8%	(10)	117
Ideo/PID: Moderate/Liberal Republican	39%	(12)	49%	(16)	6%	(2)	6%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	40%	(34)	36%	(31)	9%	(8)	14%	(12)	85
Ideo/PID: Liberal Democrat	35%	(35)	42%	(41)	17%	(17)	6%	(6)	100
Unfavorable of Biden and Trump	21%	(16)	54%	(41)	13%	(10)	12%	(9)	76
2024 H2H Matchup: Biden Voter	39%	(79)	41%	(84)	15%	(30)	6%	(12)	205
2024 H2H Matchup: Trump Voter	45%	(97)	36%	(77)	7%	(16)	12%	(26)	216
2024 H2H Matchup: Would not Vote	20%	(1)	18%	(1)	18%	(1)	44%	(3)	7
2024 H2H Matchup: Do not Know	18%	(4)	60%	(14)	18%	(4)	4%	(1)	24
2022 House Vote: Democrat	36%	(71)	45%	(89)	13%	(26)	6%	(12)	199
2022 House Vote: Republican	48%	(73)	37%	(56)	8%	(12)	7%	(11)	152
2022 House Vote: Did not Vote	37%	(32)	31%	(27)	15%	(13)	17%	(15)	88
2020 Vote: Joe Biden	37%	(78)	40%	(85)	13%	(27)	10%	(22)	212
2020 Vote: Donald Trump	44%	(88)	39%	(78)	10%	(21)	7%	(15)	202
2020 Vote: Someone Else	58%	(6)	9%	(1)	5%	(1)	27%	(3)	10
2020 Vote: Did not Vote	34%	(10)	48%	(14)	12%	(3)	7%	(2)	29
2016 Vote: Hillary Clinton	40%	(66)	39%	(65)	10%	(16)	11%	(18)	165
2016 Vote: Donald Trump	43%	(77)	37%	(65)	12%	(20)	9%	(15)	177
2016 Vote: Someone Else	17%	(3)	65%	(10)	2%	(0)	16%	(2)	15

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(181)	39%	(177)	11%	(52)	9%	(42)	452
2020 Vote/PID: Not Biden/Democrat	33%	(5)	55%	(9)	12%	(2)	—	(0)	16
2020 Vote/PID: Not Trump/Republican	25%	(4)	63%	(11)	—	(0)	12%	(2)	18
U.S. Economy: Wrong Track	40%	(132)	38%	(125)	11%	(37)	11%	(36)	330
U.S. Economy: Right Direction	40%	(49)	43%	(52)	12%	(15)	5%	(6)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(63)	39%	(57)	13%	(19)	5%	(7)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(98)	39%	(86)	7%	(16)	11%	(24)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(20)	42%	(34)	21%	(17)	13%	(11)	82
Top 2024 Issue: Economy	44%	(68)	36%	(55)	8%	(12)	12%	(19)	153
Community/Gender: Urban Women	37%	(33)	42%	(37)	7%	(6)	15%	(13)	89
Community/Gender: Urban Men	44%	(39)	41%	(36)	11%	(10)	4%	(4)	89
Community/Gender: Rural Women	56%	(8)	21%	(3)	20%	(3)	2%	(0)	15
Community/Gender: Rural Men	52%	(12)	27%	(6)	12%	(3)	8%	(2)	24
Community/Gender: Suburban Women	41%	(54)	38%	(50)	15%	(20)	6%	(8)	131
Community/Gender: Suburban Men	34%	(35)	43%	(45)	10%	(10)	14%	(15)	104
Homeowner	41%	(137)	38%	(128)	11%	(37)	9%	(31)	333
Renter	37%	(43)	41%	(47)	13%	(15)	9%	(10)	114
Self + Household: White-Collar	43%	(82)	37%	(70)	10%	(19)	9%	(17)	188
Self + Household: Blue Collar	41%	(80)	37%	(73)	14%	(26)	8%	(16)	195
Union HH: Yes	41%	(19)	38%	(18)	14%	(7)	7%	(3)	47
Union HH: No	40%	(162)	39%	(160)	11%	(45)	9%	(38)	405
LGBTQ+: Yes	51%	(23)	29%	(13)	17%	(7)	4%	(2)	45
LGBTQ+: No	39%	(158)	40%	(165)	11%	(44)	10%	(40)	407
Motivated to Vote	43%	(171)	39%	(156)	12%	(48)	7%	(27)	402
Parent: Yes	46%	(64)	35%	(49)	10%	(15)	9%	(12)	140
Parent: No	38%	(117)	41%	(128)	12%	(37)	10%	(30)	312
COVID Vaccine: Yes	40%	(140)	40%	(141)	12%	(43)	8%	(27)	351
COVID Vaccine: No	41%	(41)	36%	(37)	8%	(9)	14%	(14)	101
Student Loans: Yes	31%	(20)	41%	(27)	14%	(9)	14%	(10)	67
Student Loans: No	42%	(161)	39%	(150)	11%	(42)	8%	(32)	385
Favorable Opinion of Haley	43%	(59)	41%	(57)	13%	(17)	3%	(4)	137
Unfavorable Opinion of Haley	40%	(74)	39%	(71)	12%	(22)	9%	(16)	183

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(181)	39%	(177)	11%	(52)	9%	(42)	452
Prodigal Biden Voter	17%	(6)	46%	(16)	7%	(2)	30%	(10)	35
Undecided Voter (DK/WNV)	19%	(6)	50%	(16)	18%	(6)	13%	(4)	31
Undecided Voter (DK)	18%	(4)	60%	(14)	18%	(4)	4%	(1)	24
Watched Debate	42%	(142)	38%	(128)	13%	(42)	7%	(24)	336
Watched Debate: Did not Watch	34%	(40)	42%	(49)	8%	(9)	16%	(18)	116
Watched Debate: All of it	46%	(97)	34%	(70)	11%	(23)	9%	(20)	210
Watched Debate: Some of it	35%	(45)	46%	(58)	16%	(20)	3%	(4)	126
Continue His Campaign: Yes Biden	46%	(92)	34%	(68)	10%	(20)	9%	(18)	199
Continue His Campaign: No Biden	35%	(81)	44%	(101)	11%	(25)	10%	(22)	229
Continue His Campaign: Yes Trump	44%	(106)	37%	(88)	9%	(21)	10%	(24)	239
Continue His Campaign: No Trump	34%	(65)	44%	(83)	14%	(27)	8%	(16)	190
Conviction: Evidence	37%	(80)	42%	(92)	15%	(33)	6%	(13)	218
Conviction: Motivation to Damage	44%	(86)	36%	(71)	7%	(14)	13%	(26)	197
Conviction: DK/NO	41%	(15)	41%	(15)	11%	(4)	7%	(3)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(157)	30%	(133)	22%	(99)	14%	(63)	452
Gender: Male	38%	(82)	30%	(65)	19%	(42)	13%	(28)	217
Gender: Female	32%	(75)	29%	(69)	24%	(57)	15%	(35)	235
Age: 18-34	29%	(34)	26%	(31)	35%	(42)	10%	(12)	119
Age: 35-44	43%	(26)	33%	(20)	9%	(6)	15%	(9)	60
Age: 45-64	34%	(53)	32%	(51)	19%	(30)	15%	(23)	157
Age: 65+	38%	(44)	28%	(32)	18%	(21)	16%	(19)	116
GenZers: 1997-2012	30%	(20)	21%	(14)	40%	(27)	10%	(6)	68
Millennials: 1981-1996	33%	(36)	34%	(37)	19%	(20)	13%	(14)	107
GenXers: 1965-1980	30%	(37)	38%	(48)	20%	(25)	12%	(15)	125
Baby Boomers: 1946-1964	43%	(58)	22%	(30)	16%	(21)	19%	(26)	135
Educ: < College	35%	(108)	25%	(76)	26%	(80)	15%	(45)	309
Educ: Bachelors degree	28%	(26)	44%	(40)	14%	(13)	15%	(14)	92
Educ: Post-grad	46%	(24)	33%	(17)	12%	(6)	8%	(4)	51
Income: Under 50k	36%	(61)	29%	(49)	20%	(34)	14%	(24)	167
Income: 50k-100k	35%	(62)	30%	(53)	20%	(36)	15%	(27)	177
Income: 100k+	32%	(35)	30%	(32)	27%	(29)	11%	(12)	108
Ethnicity: White (Non-Hispanic)	36%	(98)	30%	(80)	19%	(51)	15%	(41)	270
Ethnicity: Hispanic	30%	(25)	28%	(23)	31%	(26)	11%	(9)	83
Ethnicity: Black (Non-Hispanic)	38%	(15)	32%	(13)	25%	(10)	5%	(2)	41
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	29%	(17)	19%	(11)	18%	(11)	58
All Christian	33%	(69)	36%	(75)	22%	(45)	10%	(21)	210
All Non-Christian	42%	(14)	26%	(9)	18%	(6)	14%	(5)	34
Atheist	37%	(8)	50%	(11)	1%	(0)	11%	(3)	23
Agnostic/Nothing in particular	43%	(46)	27%	(28)	14%	(15)	16%	(16)	106
Something Else	26%	(21)	12%	(10)	40%	(32)	22%	(18)	80
Evangelical	31%	(30)	30%	(29)	22%	(22)	17%	(17)	98
Non-Evangelical	32%	(59)	29%	(53)	27%	(50)	12%	(22)	184
PID: Dem (no lean)	57%	(106)	23%	(43)	13%	(24)	7%	(12)	186
PID: Ind (no lean)	26%	(30)	22%	(25)	33%	(38)	20%	(23)	115
PID: Rep (no lean)	14%	(21)	43%	(65)	25%	(37)	18%	(27)	151

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(157)	30%	(133)	22%	(99)	14%	(63)	452
PID/Gender: Dem Men	68%	(51)	29%	(22)	1%	(1)	2%	(1)	75
PID/Gender: Dem Women	50%	(55)	19%	(21)	21%	(23)	10%	(11)	110
PID/Gender: Ind Men	28%	(19)	21%	(15)	36%	(25)	15%	(11)	70
PID/Gender: Ind Women	22%	(10)	23%	(10)	28%	(13)	27%	(12)	45
PID/Gender: Rep Men	16%	(11)	40%	(28)	22%	(16)	22%	(16)	71
PID/Gender: Rep Women	13%	(10)	46%	(37)	27%	(21)	14%	(12)	80
Ideo: Liberal (1-3)	55%	(71)	26%	(33)	14%	(18)	6%	(8)	130
Ideo: Moderate (4)	35%	(47)	26%	(35)	26%	(35)	14%	(19)	135
Ideo: Conservative (5-7)	21%	(37)	36%	(65)	25%	(45)	18%	(32)	179
Community: Urban	40%	(71)	31%	(56)	21%	(38)	7%	(13)	178
Community: Suburban	30%	(70)	31%	(73)	21%	(49)	19%	(44)	236
Community: Rural	41%	(16)	13%	(5)	30%	(12)	15%	(6)	38
Military HHnm: Yes	33%	(38)	21%	(24)	30%	(35)	16%	(18)	115
Military HH: No	36%	(120)	32%	(109)	19%	(64)	13%	(45)	337
Employ: Private Sector	30%	(51)	36%	(62)	23%	(40)	10%	(18)	170
Employ: Government	57%	(12)	6%	(1)	30%	(6)	6%	(1)	21
Employ: Self-Employed	21%	(5)	54%	(14)	18%	(5)	7%	(2)	26
Employ: Homemaker	18%	(5)	38%	(10)	16%	(4)	28%	(7)	26
Employ: Student	42%	(11)	6%	(1)	52%	(13)	—	(0)	25
Employ: Retired	39%	(48)	23%	(28)	19%	(24)	19%	(24)	124
Employ: Unemployed	47%	(22)	31%	(14)	5%	(2)	16%	(8)	46
Employ: Other	31%	(4)	16%	(2)	31%	(4)	22%	(3)	13

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(157)	30%	(133)	22%	(99)	14%	(63)	452
Protestant	32%	(27)	35%	(30)	21%	(18)	12%	(10)	86
Roman Catholic	36%	(41)	36%	(42)	19%	(22)	9%	(11)	116
Mormon	—	(0)	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	27%	(1)	66%	(3)	7%	(0)	5
Jewish	37%	(8)	22%	(5)	25%	(6)	15%	(3)	23
Muslim	12%	(0)	10%	(0)	11%	(0)	68%	(1)	2
Buddhist	54%	(4)	45%	(4)	—	(0)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	37%	(8)	50%	(11)	1%	(0)	11%	(3)	23
Agnostic	28%	(7)	33%	(9)	22%	(6)	17%	(4)	27
Something else	26%	(21)	12%	(10)	40%	(32)	22%	(18)	80
Nothing in particular	48%	(38)	25%	(19)	12%	(9)	15%	(12)	79
Ideo/PID: Conservative Republican	12%	(14)	42%	(49)	26%	(30)	20%	(24)	117
Ideo/PID: Moderate/Liberal Republican	21%	(7)	50%	(16)	19%	(6)	10%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	55%	(47)	23%	(19)	14%	(12)	8%	(7)	85
Ideo/PID: Liberal Democrat	60%	(60)	24%	(24)	12%	(12)	4%	(4)	100
Unfavorable of Biden and Trump	23%	(18)	31%	(23)	20%	(15)	26%	(20)	76
2024 H2H Matchup: Biden Voter	59%	(122)	20%	(41)	15%	(30)	6%	(12)	205
2024 H2H Matchup: Trump Voter	12%	(27)	39%	(84)	29%	(63)	19%	(41)	216
2024 H2H Matchup: Would not Vote	14%	(1)	31%	(2)	3%	(0)	52%	(4)	7
2024 H2H Matchup: Do not Know	32%	(8)	23%	(5)	22%	(5)	23%	(6)	24
2022 House Vote: Democrat	57%	(113)	22%	(43)	13%	(26)	8%	(16)	199
2022 House Vote: Republican	13%	(20)	45%	(69)	26%	(40)	15%	(23)	152
2022 House Vote: Did not Vote	25%	(22)	22%	(19)	33%	(29)	20%	(17)	88
2020 Vote: Joe Biden	58%	(123)	23%	(50)	11%	(24)	7%	(15)	212
2020 Vote: Donald Trump	11%	(22)	38%	(77)	33%	(66)	18%	(36)	202
2020 Vote: Someone Else	43%	(4)	5%	(1)	21%	(2)	30%	(3)	10
2020 Vote: Did not Vote	27%	(8)	23%	(7)	21%	(6)	29%	(9)	29
2016 Vote: Hillary Clinton	61%	(101)	23%	(38)	12%	(21)	4%	(6)	165
2016 Vote: Donald Trump	16%	(28)	36%	(64)	26%	(46)	22%	(40)	177
2016 Vote: Someone Else	15%	(2)	32%	(5)	28%	(4)	25%	(4)	15

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(157)	30%	(133)	22%	(99)	14%	(63)	452
2020 Vote/PID: Not Biden/Democrat	30%	(5)	36%	(6)	24%	(4)	10%	(2)	16
2020 Vote/PID: Not Trump/Republican	35%	(6)	36%	(6)	11%	(2)	18%	(3)	18
U.S. Economy: Wrong Track	24%	(79)	30%	(98)	29%	(97)	17%	(56)	330
U.S. Economy: Right Direction	64%	(78)	29%	(35)	2%	(2)	6%	(7)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(94)	20%	(29)	11%	(16)	5%	(7)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(36)	36%	(82)	30%	(68)	17%	(39)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(27)	28%	(23)	18%	(15)	21%	(17)	82
Top 2024 Issue: Economy	27%	(42)	33%	(51)	25%	(38)	14%	(22)	153
Community/Gender: Urban Women	39%	(35)	24%	(22)	28%	(25)	9%	(8)	89
Community/Gender: Urban Men	41%	(37)	38%	(34)	14%	(13)	6%	(5)	89
Community/Gender: Rural Women	40%	(6)	7%	(1)	27%	(4)	26%	(4)	15
Community/Gender: Rural Men	42%	(10)	17%	(4)	32%	(8)	8%	(2)	24
Community/Gender: Suburban Women	27%	(35)	35%	(46)	21%	(27)	18%	(23)	131
Community/Gender: Suburban Men	34%	(35)	26%	(27)	21%	(22)	20%	(21)	104
Homeowner	38%	(126)	28%	(92)	20%	(66)	15%	(50)	333
Renter	26%	(29)	34%	(39)	29%	(33)	11%	(13)	114
Self + Household: White-Collar	36%	(68)	36%	(67)	17%	(31)	11%	(21)	188
Self + Household: Blue Collar	38%	(74)	27%	(53)	18%	(35)	17%	(33)	195
Union HH: Yes	46%	(22)	28%	(13)	7%	(3)	19%	(9)	47
Union HH: No	34%	(136)	30%	(120)	24%	(95)	13%	(53)	405
LGBTQ+: Yes	43%	(19)	34%	(15)	12%	(5)	12%	(5)	45
LGBTQ+: No	34%	(138)	29%	(118)	23%	(93)	14%	(58)	407
Motivated to Vote	38%	(152)	29%	(118)	20%	(79)	13%	(54)	402
Parent: Yes	36%	(50)	31%	(43)	20%	(29)	13%	(18)	140
Parent: No	34%	(108)	29%	(90)	22%	(70)	14%	(45)	312
COVID Vaccine: Yes	41%	(142)	30%	(105)	20%	(70)	10%	(34)	351
COVID Vaccine: No	15%	(15)	28%	(29)	29%	(29)	28%	(29)	101
Student Loans: Yes	26%	(17)	35%	(23)	30%	(20)	9%	(6)	67
Student Loans: No	36%	(140)	29%	(110)	20%	(78)	15%	(57)	385
Favorable Opinion of Haley	26%	(36)	42%	(58)	24%	(33)	8%	(11)	137
Unfavorable Opinion of Haley	45%	(82)	22%	(40)	17%	(31)	17%	(30)	183

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(157)	30%	(133)	22%	(99)	14%	(63)	452
Prodigal Biden Voter	26%	(9)	31%	(11)	31%	(11)	13%	(4)	35
Undecided Voter (DK/WNV)	28%	(9)	25%	(8)	17%	(5)	30%	(9)	31
Undecided Voter (DK)	32%	(8)	23%	(5)	22%	(5)	23%	(6)	24
Watched Debate	36%	(121)	30%	(100)	20%	(67)	14%	(47)	336
Watched Debate: Did not Watch	31%	(36)	29%	(33)	27%	(31)	14%	(16)	116
Watched Debate: All of it	33%	(69)	27%	(56)	25%	(53)	15%	(32)	210
Watched Debate: Some of it	41%	(52)	35%	(44)	12%	(15)	12%	(15)	126
Continue His Campaign: Yes Biden	56%	(111)	23%	(45)	18%	(36)	3%	(6)	199
Continue His Campaign: No Biden	19%	(43)	35%	(80)	26%	(59)	20%	(46)	229
Continue His Campaign: Yes Trump	20%	(48)	35%	(84)	28%	(67)	16%	(39)	239
Continue His Campaign: No Trump	52%	(100)	22%	(42)	15%	(28)	11%	(20)	190
Conviction: Evidence	56%	(122)	23%	(51)	12%	(27)	8%	(18)	218
Conviction: Motivation to Damage	12%	(23)	36%	(70)	32%	(64)	20%	(40)	197
Conviction: DK/NO	32%	(12)	33%	(12)	21%	(8)	13%	(5)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(176)	32%	(145)	19%	(86)	10%	(44)	452
Gender: Male	41%	(90)	28%	(61)	19%	(42)	11%	(23)	217
Gender: Female	37%	(86)	36%	(84)	19%	(44)	9%	(21)	235
Age: 18-34	34%	(41)	34%	(41)	26%	(31)	6%	(7)	119
Age: 35-44	47%	(28)	34%	(20)	4%	(3)	15%	(9)	60
Age: 45-64	41%	(64)	30%	(47)	16%	(25)	13%	(20)	157
Age: 65+	37%	(43)	32%	(37)	24%	(28)	7%	(8)	116
GenZers: 1997-2012	24%	(17)	45%	(30)	26%	(18)	5%	(3)	68
Millennials: 1981-1996	45%	(48)	29%	(31)	15%	(16)	12%	(13)	107
GenXers: 1965-1980	39%	(49)	31%	(39)	19%	(23)	11%	(14)	125
Baby Boomers: 1946-1964	44%	(59)	28%	(38)	18%	(25)	10%	(13)	135
Educ: < College	38%	(117)	31%	(96)	21%	(63)	11%	(33)	309
Educ: Bachelors degree	34%	(32)	37%	(34)	17%	(15)	12%	(11)	92
Educ: Post-grad	54%	(27)	30%	(15)	15%	(8)	1%	(1)	51
Income: Under 50k	43%	(72)	31%	(52)	15%	(25)	11%	(19)	167
Income: 50k-100k	39%	(70)	30%	(54)	23%	(41)	7%	(12)	177
Income: 100k+	32%	(35)	37%	(40)	19%	(20)	12%	(13)	108
Ethnicity: White (Non-Hispanic)	42%	(114)	29%	(78)	20%	(54)	9%	(24)	270
Ethnicity: Hispanic	31%	(26)	40%	(33)	16%	(13)	13%	(10)	83
Ethnicity: Black (Non-Hispanic)	45%	(18)	32%	(13)	18%	(7)	5%	(2)	41
Ethnicity: Asian + Other (Non-Hispanic)	31%	(18)	35%	(21)	20%	(12)	13%	(8)	58
All Christian	34%	(71)	39%	(82)	17%	(36)	10%	(20)	210
All Non-Christian	50%	(17)	21%	(7)	18%	(6)	10%	(3)	34
Atheist	59%	(13)	28%	(6)	6%	(1)	8%	(2)	23
Agnostic/Nothing in particular	50%	(53)	30%	(31)	11%	(11)	9%	(10)	106
Something Else	27%	(22)	23%	(18)	39%	(31)	11%	(9)	80
Evangelical	34%	(33)	34%	(33)	18%	(17)	14%	(14)	98
Non-Evangelical	32%	(58)	35%	(65)	25%	(46)	8%	(15)	184
PID: Dem (no lean)	62%	(115)	28%	(53)	5%	(9)	5%	(9)	186
PID: Ind (no lean)	28%	(33)	31%	(36)	27%	(31)	14%	(16)	115
PID: Rep (no lean)	19%	(29)	38%	(57)	30%	(46)	13%	(20)	151

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(176)	32%	(145)	19%	(86)	10%	(44)	452
PID/Gender: Dem Men	68%	(51)	29%	(22)	1%	(1)	2%	(1)	75
PID/Gender: Dem Women	57%	(63)	28%	(31)	8%	(8)	7%	(8)	110
PID/Gender: Ind Men	30%	(21)	25%	(17)	35%	(25)	9%	(7)	70
PID/Gender: Ind Women	25%	(11)	40%	(18)	14%	(6)	20%	(9)	45
PID/Gender: Rep Men	24%	(17)	31%	(22)	23%	(16)	22%	(15)	71
PID/Gender: Rep Women	15%	(12)	43%	(35)	37%	(29)	5%	(4)	80
Ideo: Liberal (1-3)	60%	(78)	28%	(36)	10%	(12)	3%	(4)	130
Ideo: Moderate (4)	40%	(54)	28%	(38)	20%	(27)	12%	(17)	135
Ideo: Conservative (5-7)	23%	(42)	40%	(72)	26%	(46)	11%	(19)	179
Community: Urban	47%	(84)	34%	(60)	13%	(23)	6%	(11)	178
Community: Suburban	34%	(79)	32%	(76)	21%	(50)	13%	(31)	236
Community: Rural	35%	(13)	24%	(9)	34%	(13)	7%	(3)	38
Military HHnm: Yes	34%	(39)	26%	(30)	32%	(37)	8%	(9)	115
Military HH: No	41%	(137)	34%	(116)	15%	(49)	11%	(36)	337
Employ: Private Sector	40%	(68)	41%	(70)	11%	(19)	7%	(13)	170
Employ: Government	62%	(13)	11%	(2)	11%	(2)	16%	(3)	21
Employ: Self-Employed	35%	(9)	44%	(11)	14%	(4)	7%	(2)	26
Employ: Homemaker	25%	(7)	23%	(6)	32%	(9)	19%	(5)	26
Employ: Student	23%	(6)	25%	(6)	51%	(13)	—	(0)	25
Employ: Retired	36%	(45)	28%	(35)	24%	(29)	12%	(15)	124
Employ: Unemployed	54%	(25)	25%	(12)	13%	(6)	7%	(3)	46
Employ: Other	28%	(4)	19%	(2)	31%	(4)	22%	(3)	13

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(176)	32%	(145)	19%	(86)	10%	(44)	452
Protestant	31%	(26)	39%	(34)	21%	(18)	9%	(8)	86
Roman Catholic	37%	(43)	40%	(46)	12%	(14)	11%	(13)	116
Mormon	—	(0)	30%	(1)	70%	(3)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	27%	(1)	40%	(2)	2%	(0)	5
Jewish	45%	(10)	20%	(5)	25%	(6)	9%	(2)	23
Muslim	12%	(0)	—	(0)	20%	(0)	68%	(1)	2
Buddhist	68%	(6)	32%	(3)	—	(0)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	59%	(13)	28%	(6)	6%	(1)	8%	(2)	23
Agnostic	42%	(11)	54%	(15)	2%	(1)	2%	(1)	27
Something else	27%	(22)	23%	(18)	39%	(31)	11%	(9)	80
Nothing in particular	53%	(42)	21%	(17)	13%	(10)	12%	(9)	79
Ideo/PID: Conservative Republican	16%	(19)	40%	(46)	32%	(37)	12%	(14)	117
Ideo/PID: Moderate/Liberal Republican	28%	(9)	34%	(11)	24%	(8)	15%	(5)	32
Ideo/PID: Moderate/Conservative Democrat	57%	(48)	31%	(26)	4%	(3)	9%	(7)	85
Ideo/PID: Liberal Democrat	67%	(66)	27%	(27)	6%	(6)	—	(0)	100
Unfavorable of Biden and Trump	33%	(25)	37%	(28)	17%	(13)	13%	(10)	76
2024 H2H Matchup: Biden Voter	65%	(133)	22%	(46)	9%	(18)	4%	(8)	205
2024 H2H Matchup: Trump Voter	16%	(35)	41%	(89)	30%	(64)	13%	(28)	216
2024 H2H Matchup: Would not Vote	4%	(0)	48%	(4)	3%	(0)	46%	(3)	7
2024 H2H Matchup: Do not Know	32%	(8)	31%	(7)	19%	(5)	18%	(4)	24
2022 House Vote: Democrat	61%	(121)	25%	(49)	11%	(21)	4%	(8)	199
2022 House Vote: Republican	20%	(30)	43%	(66)	27%	(40)	11%	(16)	152
2022 House Vote: Did not Vote	26%	(23)	33%	(29)	25%	(22)	16%	(14)	88
2020 Vote: Joe Biden	63%	(134)	26%	(55)	6%	(13)	5%	(10)	212
2020 Vote: Donald Trump	15%	(30)	38%	(77)	34%	(69)	13%	(25)	202
2020 Vote: Someone Else	42%	(4)	41%	(4)	—	(0)	17%	(2)	10
2020 Vote: Did not Vote	27%	(8)	33%	(10)	14%	(4)	26%	(8)	29
2016 Vote: Hillary Clinton	67%	(111)	25%	(41)	6%	(9)	3%	(4)	165
2016 Vote: Donald Trump	17%	(30)	38%	(68)	29%	(52)	15%	(27)	177
2016 Vote: Someone Else	37%	(5)	27%	(4)	23%	(3)	12%	(2)	15

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(176)	32%	(145)	19%	(86)	10%	(44)	452
2020 Vote/PID: Not Biden/Democrat	30%	(5)	50%	(8)	10%	(2)	10%	(2)	16
2020 Vote/PID: Not Trump/Republican	49%	(9)	35%	(6)	4%	(1)	12%	(2)	18
U.S. Economy: Wrong Track	25%	(83)	37%	(123)	26%	(85)	12%	(38)	330
U.S. Economy: Right Direction	76%	(93)	18%	(22)	1%	(1)	5%	(6)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(101)	17%	(25)	10%	(14)	4%	(6)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(41)	41%	(93)	28%	(62)	13%	(28)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(34)	34%	(28)	12%	(10)	12%	(10)	82
Top 2024 Issue: Economy	30%	(46)	38%	(58)	21%	(33)	10%	(15)	153
Community/Gender: Urban Women	45%	(40)	35%	(31)	16%	(14)	5%	(4)	89
Community/Gender: Urban Men	49%	(44)	33%	(29)	10%	(9)	7%	(6)	89
Community/Gender: Rural Women	33%	(5)	19%	(3)	35%	(5)	14%	(2)	15
Community/Gender: Rural Men	36%	(9)	28%	(7)	33%	(8)	3%	(1)	24
Community/Gender: Suburban Women	32%	(41)	38%	(50)	19%	(25)	11%	(14)	131
Community/Gender: Suburban Men	36%	(38)	24%	(25)	24%	(25)	16%	(16)	104
Homeowner	40%	(133)	33%	(110)	18%	(60)	9%	(30)	333
Renter	34%	(39)	30%	(35)	23%	(26)	12%	(14)	114
Self + Household: White-Collar	38%	(71)	35%	(65)	19%	(36)	8%	(16)	188
Self + Household: Blue Collar	45%	(88)	28%	(55)	17%	(32)	10%	(20)	195
Union HH: Yes	52%	(25)	24%	(12)	12%	(6)	11%	(5)	47
Union HH: No	37%	(151)	33%	(134)	20%	(81)	10%	(39)	405
LGBTQ+: Yes	58%	(26)	21%	(9)	10%	(5)	11%	(5)	45
LGBTQ+: No	37%	(150)	33%	(136)	20%	(82)	10%	(39)	407
Motivated to Vote	42%	(167)	30%	(123)	19%	(76)	9%	(36)	402
Parent: Yes	42%	(59)	30%	(42)	16%	(23)	11%	(16)	140
Parent: No	38%	(117)	33%	(103)	20%	(63)	9%	(29)	312
COVID Vaccine: Yes	45%	(158)	32%	(114)	17%	(60)	6%	(20)	351
COVID Vaccine: No	18%	(18)	31%	(32)	26%	(27)	24%	(25)	101
Student Loans: Yes	31%	(20)	52%	(35)	15%	(10)	2%	(2)	67
Student Loans: No	40%	(156)	29%	(111)	20%	(76)	11%	(43)	385
Favorable Opinion of Haley	31%	(42)	44%	(61)	19%	(27)	5%	(7)	137
Unfavorable Opinion of Haley	47%	(86)	23%	(42)	18%	(33)	12%	(22)	183

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(176)	32%	(145)	19%	(86)	10%	(44)	452
Prodigal Biden Voter	29%	(10)	53%	(19)	10%	(4)	8%	(3)	35
Undecided Voter (DK/WNV)	25%	(8)	35%	(11)	15%	(5)	25%	(8)	31
Undecided Voter (DK)	32%	(8)	31%	(7)	19%	(5)	18%	(4)	24
Watched Debate	38%	(129)	33%	(110)	19%	(65)	10%	(32)	336
Watched Debate: Did not Watch	41%	(47)	30%	(35)	19%	(22)	10%	(12)	116
Watched Debate: All of it	38%	(79)	25%	(53)	25%	(52)	12%	(25)	210
Watched Debate: Some of it	39%	(50)	45%	(57)	10%	(12)	6%	(7)	126
Continue His Campaign: Yes Biden	58%	(116)	28%	(56)	12%	(24)	1%	(3)	199
Continue His Campaign: No Biden	25%	(57)	37%	(85)	24%	(56)	14%	(32)	229
Continue His Campaign: Yes Trump	22%	(52)	40%	(96)	27%	(63)	11%	(27)	239
Continue His Campaign: No Trump	58%	(111)	23%	(44)	11%	(21)	7%	(13)	190
Conviction: Evidence	62%	(136)	23%	(50)	8%	(18)	6%	(14)	218
Conviction: Motivation to Damage	12%	(24)	44%	(86)	31%	(61)	13%	(25)	197
Conviction: DK/NO	43%	(16)	25%	(9)	18%	(7)	13%	(5)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(117)	31%	(138)	26%	(117)	18%	(80)	452
Gender: Male	27%	(59)	25%	(54)	29%	(63)	19%	(40)	217
Gender: Female	24%	(58)	36%	(84)	23%	(54)	17%	(39)	235
Age: 18-34	16%	(20)	33%	(40)	33%	(40)	17%	(20)	119
Age: 35-44	34%	(20)	32%	(19)	17%	(10)	17%	(10)	60
Age: 45-64	30%	(47)	28%	(44)	22%	(35)	19%	(30)	157
Age: 65+	25%	(29)	30%	(35)	28%	(32)	17%	(19)	116
GenZers: 1997-2012	12%	(8)	43%	(29)	29%	(20)	16%	(11)	68
Millennials: 1981-1996	27%	(29)	27%	(29)	28%	(30)	18%	(19)	107
GenXers: 1965-1980	27%	(34)	33%	(42)	22%	(28)	18%	(22)	125
Baby Boomers: 1946-1964	32%	(43)	26%	(35)	23%	(31)	20%	(26)	135
Educ: < College	26%	(79)	29%	(91)	26%	(81)	19%	(58)	309
Educ: Bachelors degree	23%	(22)	30%	(27)	28%	(26)	19%	(18)	92
Educ: Post-grad	32%	(16)	40%	(20)	21%	(10)	8%	(4)	51
Income: Under 50k	30%	(50)	26%	(44)	22%	(37)	22%	(36)	167
Income: 50k-100k	26%	(46)	30%	(53)	28%	(49)	17%	(29)	177
Income: 100k+	19%	(21)	39%	(42)	29%	(31)	13%	(14)	108
Ethnicity: White (Non-Hispanic)	27%	(74)	28%	(76)	25%	(68)	19%	(52)	270
Ethnicity: Hispanic	27%	(23)	28%	(24)	25%	(21)	20%	(16)	83
Ethnicity: Black (Non-Hispanic)	30%	(12)	31%	(13)	30%	(12)	8%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	13%	(7)	45%	(26)	29%	(17)	14%	(8)	58
All Christian	23%	(49)	35%	(74)	22%	(47)	19%	(40)	210
All Non-Christian	51%	(17)	14%	(5)	23%	(8)	12%	(4)	34
Atheist	41%	(9)	32%	(7)	11%	(2)	16%	(4)	23
Agnostic/Nothing in particular	29%	(31)	32%	(34)	22%	(23)	17%	(18)	106
Something Else	13%	(11)	22%	(18)	47%	(37)	18%	(14)	80
Evangelical	25%	(25)	24%	(23)	29%	(29)	22%	(21)	98
Non-Evangelical	19%	(35)	35%	(65)	29%	(54)	17%	(31)	184
PID: Dem (no lean)	46%	(86)	31%	(57)	12%	(21)	12%	(22)	186
PID: Ind (no lean)	18%	(20)	21%	(25)	42%	(49)	19%	(21)	115
PID: Rep (no lean)	7%	(11)	37%	(56)	31%	(47)	24%	(37)	151

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(117)	31%	(138)	26%	(117)	18%	(80)	452
PID/Gender: Dem Men	53%	(40)	25%	(19)	13%	(10)	9%	(7)	75
PID/Gender: Dem Women	41%	(46)	35%	(38)	11%	(12)	13%	(14)	110
PID/Gender: Ind Men	17%	(12)	19%	(13)	48%	(34)	15%	(11)	70
PID/Gender: Ind Women	18%	(8)	26%	(11)	33%	(15)	24%	(11)	45
PID/Gender: Rep Men	10%	(7)	31%	(22)	28%	(20)	32%	(23)	71
PID/Gender: Rep Women	5%	(4)	43%	(35)	34%	(27)	18%	(14)	80
Ideo: Liberal (1-3)	42%	(55)	32%	(42)	18%	(24)	8%	(10)	130
Ideo: Moderate (4)	25%	(34)	28%	(38)	27%	(37)	19%	(26)	135
Ideo: Conservative (5-7)	16%	(28)	31%	(56)	31%	(55)	22%	(39)	179
Community: Urban	33%	(59)	36%	(63)	21%	(37)	11%	(19)	178
Community: Suburban	22%	(53)	26%	(62)	29%	(69)	22%	(52)	236
Community: Rural	12%	(5)	34%	(13)	31%	(12)	22%	(9)	38
Military HHnm: Yes	20%	(23)	25%	(29)	36%	(42)	18%	(21)	115
Military HH: No	28%	(93)	32%	(109)	22%	(76)	17%	(59)	337
Employ: Private Sector	29%	(49)	37%	(62)	22%	(37)	13%	(22)	170
Employ: Government	30%	(6)	20%	(4)	22%	(5)	28%	(6)	21
Employ: Self-Employed	26%	(7)	42%	(11)	25%	(6)	7%	(2)	26
Employ: Homemaker	14%	(4)	29%	(8)	22%	(6)	35%	(9)	26
Employ: Student	18%	(4)	24%	(6)	37%	(9)	21%	(5)	25
Employ: Retired	24%	(30)	26%	(32)	28%	(35)	21%	(27)	124
Employ: Unemployed	34%	(16)	26%	(12)	26%	(12)	14%	(6)	46
Employ: Other	5%	(1)	19%	(2)	54%	(7)	22%	(3)	13

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(117)	31%	(138)	26%	(117)	18%	(80)	452
Protestant	23%	(19)	27%	(23)	34%	(29)	16%	(14)	86
Roman Catholic	25%	(29)	41%	(47)	14%	(16)	20%	(24)	116
Mormon	—	(0)	30%	(1)	6%	(0)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	52%	(2)	33%	(2)	15%	(1)	5
Jewish	42%	(10)	12%	(3)	34%	(8)	11%	(3)	23
Muslim	12%	(0)	10%	(0)	11%	(0)	68%	(1)	2
Buddhist	77%	(6)	23%	(2)	—	(0)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	41%	(9)	32%	(7)	11%	(2)	16%	(4)	23
Agnostic	27%	(7)	50%	(13)	5%	(1)	19%	(5)	27
Something else	13%	(11)	22%	(18)	47%	(37)	18%	(14)	80
Nothing in particular	30%	(24)	27%	(21)	28%	(22)	16%	(13)	79
Ideo/PID: Conservative Republican	8%	(9)	31%	(36)	35%	(40)	27%	(31)	117
Ideo/PID: Moderate/Liberal Republican	5%	(2)	61%	(20)	17%	(6)	16%	(5)	32
Ideo/PID: Moderate/Conservative Democrat	44%	(37)	33%	(28)	9%	(8)	14%	(12)	85
Ideo/PID: Liberal Democrat	49%	(49)	29%	(29)	13%	(13)	8%	(8)	100
Unfavorable of Biden and Trump	14%	(10)	29%	(22)	36%	(28)	21%	(16)	76
2024 H2H Matchup: Biden Voter	45%	(92)	29%	(59)	16%	(33)	11%	(22)	205
2024 H2H Matchup: Trump Voter	8%	(17)	34%	(73)	35%	(75)	24%	(51)	216
2024 H2H Matchup: Would not Vote	4%	(0)	28%	(2)	9%	(1)	59%	(4)	7
2024 H2H Matchup: Do not Know	30%	(7)	19%	(5)	39%	(9)	12%	(3)	24
2022 House Vote: Democrat	43%	(86)	29%	(59)	17%	(33)	11%	(21)	199
2022 House Vote: Republican	9%	(14)	29%	(44)	42%	(64)	20%	(30)	152
2022 House Vote: Did not Vote	16%	(14)	40%	(35)	17%	(15)	26%	(23)	88
2020 Vote: Joe Biden	46%	(98)	28%	(59)	14%	(31)	12%	(25)	212
2020 Vote: Donald Trump	6%	(12)	33%	(66)	38%	(77)	23%	(46)	202
2020 Vote: Someone Else	42%	(4)	2%	(0)	21%	(2)	35%	(3)	10
2020 Vote: Did not Vote	9%	(3)	45%	(13)	25%	(7)	20%	(6)	29
2016 Vote: Hillary Clinton	49%	(81)	31%	(51)	13%	(21)	7%	(12)	165
2016 Vote: Donald Trump	12%	(21)	28%	(50)	34%	(59)	27%	(47)	177
2016 Vote: Someone Else	1%	(0)	30%	(4)	56%	(8)	12%	(2)	15

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(117)	31%	(138)	26%	(117)	18%	(80)	452
2020 Vote/PID: Not Biden/Democrat	18%	(3)	61%	(10)	12%	(2)	10%	(2)	16
2020 Vote/PID: Not Trump/Republican	12%	(2)	45%	(8)	24%	(4)	19%	(3)	18
U.S. Economy: Wrong Track	15%	(49)	31%	(102)	32%	(107)	22%	(72)	330
U.S. Economy: Right Direction	55%	(68)	30%	(36)	9%	(11)	6%	(8)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(75)	23%	(33)	16%	(24)	9%	(14)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(20)	33%	(75)	35%	(78)	23%	(52)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(21)	37%	(31)	20%	(16)	17%	(14)	82
Top 2024 Issue: Economy	15%	(22)	41%	(63)	23%	(35)	21%	(32)	153
Community/Gender: Urban Women	31%	(28)	39%	(34)	20%	(18)	10%	(9)	89
Community/Gender: Urban Men	36%	(31)	32%	(29)	21%	(19)	11%	(10)	89
Community/Gender: Rural Women	19%	(3)	28%	(4)	40%	(6)	14%	(2)	15
Community/Gender: Rural Men	8%	(2)	38%	(9)	26%	(6)	28%	(7)	24
Community/Gender: Suburban Women	21%	(27)	35%	(46)	23%	(30)	22%	(28)	131
Community/Gender: Suburban Men	25%	(26)	15%	(16)	37%	(39)	23%	(24)	104
Homeowner	27%	(90)	32%	(105)	26%	(86)	16%	(52)	333
Renter	21%	(24)	29%	(33)	26%	(30)	24%	(27)	114
Self + Household: White-Collar	25%	(48)	37%	(70)	23%	(44)	14%	(27)	188
Self + Household: Blue Collar	30%	(58)	26%	(50)	25%	(48)	20%	(39)	195
Union HH: Yes	29%	(14)	29%	(14)	16%	(8)	26%	(12)	47
Union HH: No	25%	(103)	31%	(125)	27%	(110)	17%	(68)	405
LGBTQ+: Yes	37%	(17)	10%	(4)	36%	(16)	17%	(8)	45
LGBTQ+: No	24%	(100)	33%	(134)	25%	(101)	18%	(72)	407
Motivated to Vote	28%	(113)	29%	(118)	25%	(100)	18%	(71)	402
Parent: Yes	32%	(45)	31%	(43)	20%	(27)	17%	(24)	140
Parent: No	23%	(72)	30%	(95)	29%	(90)	18%	(56)	312
COVID Vaccine: Yes	32%	(111)	30%	(104)	25%	(89)	13%	(47)	351
COVID Vaccine: No	6%	(6)	33%	(34)	28%	(29)	32%	(33)	101
Student Loans: Yes	13%	(9)	60%	(40)	15%	(10)	12%	(8)	67
Student Loans: No	28%	(108)	25%	(98)	28%	(107)	19%	(72)	385
Favorable Opinion of Haley	20%	(27)	37%	(51)	32%	(44)	11%	(16)	137
Unfavorable Opinion of Haley	33%	(60)	28%	(51)	19%	(34)	21%	(38)	183

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	26%	(117)	31%	(138)	26%	(117)	18%	(80)	452
Prodigal Biden Voter	28%	(10)	35%	(12)	24%	(9)	13%	(5)	35
Undecided Voter (DK/WNV)	24%	(8)	21%	(7)	32%	(10)	23%	(7)	31
Undecided Voter (DK)	30%	(7)	19%	(5)	39%	(9)	12%	(3)	24
Watched Debate	26%	(87)	31%	(105)	24%	(82)	19%	(62)	336
Watched Debate: Did not Watch	25%	(29)	29%	(33)	31%	(36)	15%	(18)	116
Watched Debate: All of it	29%	(61)	21%	(45)	26%	(55)	23%	(48)	210
Watched Debate: Some of it	21%	(26)	48%	(60)	21%	(26)	11%	(14)	126
Continue His Campaign: Yes Biden	44%	(87)	30%	(59)	17%	(33)	10%	(19)	199
Continue His Campaign: No Biden	12%	(28)	34%	(78)	32%	(73)	22%	(50)	229
Continue His Campaign: Yes Trump	14%	(33)	36%	(85)	29%	(68)	22%	(52)	239
Continue His Campaign: No Trump	39%	(74)	26%	(49)	23%	(43)	13%	(24)	190
Conviction: Evidence	43%	(95)	28%	(60)	17%	(36)	12%	(27)	218
Conviction: Motivation to Damage	7%	(14)	34%	(67)	35%	(68)	24%	(48)	197
Conviction: DK/NO	23%	(8)	29%	(11)	34%	(12)	14%	(5)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(83)	36%	(161)	30%	(134)	16%	(73)	452
Gender: Male	18%	(39)	34%	(74)	29%	(63)	19%	(41)	217
Gender: Female	19%	(44)	37%	(88)	30%	(71)	14%	(32)	235
Age: 18-34	16%	(20)	44%	(52)	25%	(29)	15%	(18)	119
Age: 35-44	34%	(20)	39%	(23)	18%	(10)	10%	(6)	60
Age: 45-64	18%	(28)	35%	(54)	29%	(45)	19%	(30)	157
Age: 65+	13%	(16)	27%	(32)	43%	(50)	16%	(19)	116
GenZers: 1997-2012	12%	(8)	49%	(34)	25%	(17)	13%	(9)	68
Millennials: 1981-1996	26%	(28)	38%	(41)	22%	(23)	14%	(15)	107
GenXers: 1965-1980	21%	(26)	35%	(43)	32%	(40)	13%	(16)	125
Baby Boomers: 1946-1964	15%	(20)	29%	(39)	33%	(45)	23%	(31)	135
Educ: < College	18%	(57)	33%	(102)	32%	(99)	17%	(52)	309
Educ: Bachelors degree	17%	(15)	42%	(39)	24%	(22)	18%	(16)	92
Educ: Post-grad	22%	(11)	41%	(21)	28%	(14)	9%	(5)	51
Income: Under 50k	19%	(32)	32%	(54)	31%	(52)	18%	(30)	167
Income: 50k-100k	21%	(37)	38%	(67)	28%	(49)	14%	(24)	177
Income: 100k+	14%	(15)	37%	(40)	31%	(34)	18%	(19)	108
Ethnicity: White (Non-Hispanic)	18%	(49)	28%	(75)	35%	(94)	19%	(51)	270
Ethnicity: Hispanic	21%	(17)	40%	(33)	26%	(22)	13%	(11)	83
Ethnicity: Black (Non-Hispanic)	27%	(11)	41%	(17)	27%	(11)	4%	(2)	41
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	62%	(36)	12%	(7)	17%	(10)	58
All Christian	20%	(43)	38%	(79)	29%	(60)	13%	(28)	210
All Non-Christian	33%	(11)	34%	(12)	19%	(7)	13%	(4)	34
Atheist	5%	(1)	53%	(12)	14%	(3)	27%	(6)	23
Agnostic/Nothing in particular	13%	(14)	33%	(35)	38%	(40)	16%	(17)	106
Something Else	17%	(14)	30%	(24)	31%	(24)	22%	(18)	80
Evangelical	29%	(28)	24%	(23)	33%	(32)	14%	(14)	98
Non-Evangelical	15%	(28)	42%	(76)	27%	(50)	16%	(29)	184
PID: Dem (no lean)	25%	(46)	37%	(68)	23%	(44)	15%	(29)	186
PID: Ind (no lean)	13%	(14)	31%	(35)	32%	(37)	24%	(28)	115
PID: Rep (no lean)	15%	(23)	38%	(58)	36%	(54)	11%	(17)	151

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(83)	36%	(161)	30%	(134)	16%	(73)	452
PID/Gender: Dem Men	24%	(18)	37%	(28)	20%	(15)	19%	(14)	75
PID/Gender: Dem Women	25%	(27)	37%	(40)	26%	(29)	13%	(14)	110
PID/Gender: Ind Men	15%	(10)	23%	(16)	40%	(28)	22%	(15)	70
PID/Gender: Ind Women	9%	(4)	43%	(19)	20%	(9)	28%	(13)	45
PID/Gender: Rep Men	14%	(10)	42%	(30)	29%	(20)	16%	(11)	71
PID/Gender: Rep Women	17%	(13)	35%	(28)	42%	(33)	7%	(5)	80
Ideo: Liberal (1-3)	21%	(27)	35%	(45)	26%	(35)	18%	(24)	130
Ideo: Moderate (4)	21%	(28)	32%	(44)	31%	(43)	16%	(21)	135
Ideo: Conservative (5-7)	16%	(28)	39%	(70)	32%	(57)	13%	(24)	179
Community: Urban	24%	(43)	41%	(73)	28%	(49)	7%	(13)	178
Community: Suburban	15%	(36)	34%	(79)	29%	(69)	22%	(51)	236
Community: Rural	11%	(4)	25%	(9)	41%	(16)	24%	(9)	38
Military HHnm: Yes	11%	(12)	31%	(35)	40%	(46)	18%	(21)	115
Military HH: No	21%	(71)	37%	(126)	26%	(88)	15%	(52)	337
Employ: Private Sector	24%	(41)	39%	(66)	24%	(41)	13%	(22)	170
Employ: Government	7%	(2)	36%	(8)	42%	(9)	14%	(3)	21
Employ: Self-Employed	17%	(4)	44%	(12)	33%	(9)	6%	(2)	26
Employ: Homemaker	5%	(1)	40%	(10)	35%	(9)	20%	(5)	26
Employ: Student	27%	(7)	51%	(13)	22%	(5)	—	(0)	25
Employ: Retired	15%	(19)	28%	(35)	38%	(47)	19%	(23)	124
Employ: Unemployed	13%	(6)	37%	(17)	14%	(7)	36%	(16)	46
Employ: Other	21%	(3)	7%	(1)	52%	(7)	19%	(3)	13

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(83)	36%	(161)	30%	(134)	16%	(73)	452
Protestant	31%	(26)	24%	(21)	31%	(27)	15%	(12)	86
Roman Catholic	14%	(16)	48%	(55)	27%	(31)	11%	(13)	116
Mormon	—	(0)	—	(0)	35%	(1)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	67%	(3)	25%	(1)	8%	(0)	5
Jewish	25%	(6)	34%	(8)	28%	(6)	13%	(3)	23
Muslim	—	(0)	22%	(0)	10%	(0)	68%	(1)	2
Buddhist	69%	(6)	31%	(3)	—	(0)	—	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	5%	(1)	53%	(12)	14%	(3)	27%	(6)	23
Agnostic	12%	(3)	40%	(11)	35%	(9)	13%	(3)	27
Something else	17%	(14)	30%	(24)	31%	(24)	22%	(18)	80
Nothing in particular	14%	(11)	31%	(24)	39%	(31)	17%	(13)	79
Ideo/PID: Conservative Republican	12%	(14)	39%	(45)	37%	(43)	12%	(14)	117
Ideo/PID: Moderate/Liberal Republican	28%	(9)	32%	(10)	33%	(10)	7%	(2)	32
Ideo/PID: Moderate/Conservative Democrat	30%	(25)	32%	(27)	23%	(19)	15%	(13)	85
Ideo/PID: Liberal Democrat	20%	(20)	41%	(41)	24%	(24)	15%	(15)	100
Unfavorable of Biden and Trump	3%	(2)	34%	(26)	27%	(20)	36%	(28)	76
2024 H2H Matchup: Biden Voter	25%	(51)	36%	(74)	26%	(53)	13%	(27)	205
2024 H2H Matchup: Trump Voter	15%	(31)	36%	(79)	36%	(77)	13%	(28)	216
2024 H2H Matchup: Would not Vote	—	(0)	49%	(4)	9%	(1)	42%	(3)	7
2024 H2H Matchup: Do not Know	4%	(1)	19%	(5)	17%	(4)	60%	(14)	24
2022 House Vote: Democrat	24%	(48)	34%	(67)	26%	(52)	16%	(32)	199
2022 House Vote: Republican	14%	(22)	40%	(60)	34%	(52)	12%	(18)	152
2022 House Vote: Did not Vote	14%	(13)	35%	(31)	34%	(30)	17%	(15)	88
2020 Vote: Joe Biden	24%	(52)	34%	(72)	24%	(52)	17%	(36)	212
2020 Vote: Donald Trump	13%	(27)	37%	(74)	36%	(72)	14%	(28)	202
2020 Vote: Someone Else	10%	(1)	58%	(6)	18%	(2)	15%	(1)	10
2020 Vote: Did not Vote	11%	(3)	32%	(9)	32%	(9)	24%	(7)	29
2016 Vote: Hillary Clinton	26%	(42)	36%	(60)	26%	(43)	12%	(20)	165
2016 Vote: Donald Trump	15%	(27)	32%	(57)	33%	(58)	20%	(35)	177
2016 Vote: Someone Else	2%	(0)	36%	(5)	20%	(3)	43%	(6)	15

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(83)	36%	(161)	30%	(134)	16%	(73)	452
2020 Vote/PID: Not Biden/Democrat	11%	(2)	44%	(7)	43%	(7)	2%	(0)	16
2020 Vote/PID: Not Trump/Republican	15%	(3)	24%	(4)	45%	(8)	16%	(3)	18
U.S. Economy: Wrong Track	16%	(52)	35%	(116)	32%	(104)	18%	(59)	330
U.S. Economy: Right Direction	26%	(31)	37%	(46)	25%	(30)	12%	(15)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(43)	34%	(49)	26%	(39)	10%	(15)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(32)	36%	(81)	34%	(77)	16%	(35)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(8)	39%	(32)	24%	(19)	28%	(23)	82
Top 2024 Issue: Economy	16%	(24)	51%	(77)	21%	(32)	13%	(20)	153
Community/Gender: Urban Women	22%	(20)	44%	(39)	25%	(22)	9%	(8)	89
Community/Gender: Urban Men	26%	(23)	38%	(34)	30%	(27)	6%	(5)	89
Community/Gender: Rural Women	11%	(2)	40%	(6)	41%	(6)	7%	(1)	15
Community/Gender: Rural Men	10%	(2)	15%	(4)	41%	(10)	34%	(8)	24
Community/Gender: Suburban Women	17%	(23)	33%	(43)	33%	(43)	17%	(23)	131
Community/Gender: Suburban Men	13%	(14)	35%	(36)	25%	(27)	27%	(28)	104
Homeowner	18%	(61)	38%	(126)	28%	(93)	16%	(53)	333
Renter	19%	(21)	29%	(33)	35%	(40)	17%	(20)	114
Self + Household: White-Collar	19%	(35)	35%	(65)	32%	(61)	14%	(26)	188
Self + Household: Blue Collar	19%	(36)	33%	(64)	29%	(57)	19%	(38)	195
Union HH: Yes	37%	(18)	26%	(12)	22%	(11)	15%	(7)	47
Union HH: No	16%	(66)	37%	(149)	31%	(124)	16%	(66)	405
LGBTQ+: Yes	18%	(8)	58%	(26)	16%	(7)	7%	(3)	45
LGBTQ+: No	18%	(75)	33%	(135)	31%	(127)	17%	(70)	407
Motivated to Vote	20%	(81)	34%	(137)	29%	(119)	16%	(65)	402
Parent: Yes	28%	(40)	37%	(52)	23%	(32)	11%	(16)	140
Parent: No	14%	(43)	35%	(109)	33%	(103)	18%	(57)	312
COVID Vaccine: Yes	20%	(70)	36%	(125)	30%	(104)	15%	(52)	351
COVID Vaccine: No	13%	(13)	36%	(36)	30%	(31)	21%	(21)	101
Student Loans: Yes	22%	(14)	42%	(28)	27%	(18)	9%	(6)	67
Student Loans: No	18%	(69)	35%	(133)	30%	(116)	17%	(67)	385
Favorable Opinion of Haley	20%	(28)	28%	(39)	42%	(58)	9%	(12)	137
Unfavorable Opinion of Haley	16%	(29)	38%	(69)	26%	(47)	21%	(39)	183

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	18%	(83)	36%	(161)	30%	(134)	16%	(73)	452
Prodigal Biden Voter	12%	(4)	37%	(13)	20%	(7)	31%	(11)	35
Undecided Voter (DK/WNV)	3%	(1)	26%	(8)	15%	(5)	55%	(17)	31
Undecided Voter (DK)	4%	(1)	19%	(5)	17%	(4)	60%	(14)	24
Watched Debate	22%	(74)	33%	(109)	32%	(106)	14%	(47)	336
Watched Debate: Did not Watch	8%	(10)	45%	(52)	25%	(29)	23%	(26)	116
Watched Debate: All of it	23%	(49)	27%	(57)	33%	(70)	16%	(33)	210
Watched Debate: Some of it	19%	(24)	41%	(52)	28%	(36)	11%	(14)	126
Continue His Campaign: Yes Biden	24%	(48)	38%	(75)	31%	(61)	8%	(15)	199
Continue His Campaign: No Biden	14%	(31)	36%	(82)	29%	(67)	21%	(49)	229
Continue His Campaign: Yes Trump	18%	(43)	37%	(87)	34%	(80)	12%	(29)	239
Continue His Campaign: No Trump	17%	(33)	36%	(69)	25%	(48)	21%	(40)	190
Conviction: Evidence	22%	(48)	36%	(78)	26%	(56)	17%	(37)	218
Conviction: Motivation to Damage	15%	(29)	37%	(73)	34%	(67)	14%	(27)	197
Conviction: DK/NO	17%	(6)	28%	(10)	31%	(11)	24%	(9)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	11%	(50)	28%	(127)	26%	(119)	35%	(156)	452
Gender: Male	12%	(27)	25%	(54)	25%	(55)	37%	(81)	217
Gender: Female	10%	(23)	31%	(72)	27%	(64)	32%	(76)	235
Age: 18-34	12%	(14)	32%	(39)	26%	(31)	30%	(36)	119
Age: 35-44	24%	(14)	29%	(17)	15%	(9)	32%	(19)	60
Age: 45-64	9%	(15)	26%	(41)	23%	(36)	42%	(65)	157
Age: 65+	6%	(7)	25%	(29)	38%	(44)	31%	(36)	116
GenZers: 1997-2012	10%	(7)	28%	(19)	25%	(17)	36%	(24)	68
Millennials: 1981-1996	20%	(21)	34%	(36)	21%	(22)	25%	(27)	107
GenXers: 1965-1980	10%	(12)	27%	(34)	23%	(29)	40%	(51)	125
Baby Boomers: 1946-1964	7%	(9)	24%	(33)	32%	(44)	37%	(50)	135
Educ: < College	10%	(31)	28%	(85)	27%	(84)	35%	(109)	309
Educ: Bachelors degree	8%	(7)	28%	(25)	26%	(24)	39%	(36)	92
Educ: Post-grad	24%	(12)	32%	(16)	23%	(12)	22%	(11)	51
Income: Under 50k	12%	(21)	26%	(44)	28%	(47)	34%	(56)	167
Income: 50k-100k	9%	(16)	32%	(57)	24%	(42)	35%	(62)	177
Income: 100k+	12%	(13)	24%	(26)	28%	(30)	35%	(38)	108
Ethnicity: White (Non-Hispanic)	11%	(29)	24%	(64)	29%	(78)	37%	(99)	270
Ethnicity: Hispanic	10%	(8)	38%	(32)	19%	(16)	33%	(27)	83
Ethnicity: Black (Non-Hispanic)	22%	(9)	40%	(16)	21%	(9)	17%	(7)	41
Ethnicity: Asian + Other (Non-Hispanic)	5%	(3)	27%	(15)	28%	(16)	40%	(23)	58
All Christian	10%	(21)	37%	(77)	24%	(51)	29%	(61)	210
All Non-Christian	9%	(3)	10%	(3)	46%	(15)	35%	(12)	34
Atheist	22%	(5)	23%	(5)	13%	(3)	42%	(10)	23
Agnostic/Nothing in particular	11%	(12)	26%	(27)	26%	(28)	37%	(39)	106
Something Else	11%	(9)	18%	(14)	27%	(22)	44%	(35)	80
Evangelical	17%	(17)	29%	(28)	26%	(25)	28%	(28)	98
Non-Evangelical	6%	(12)	34%	(62)	24%	(45)	36%	(65)	184
PID: Dem (no lean)	15%	(28)	29%	(55)	26%	(48)	30%	(56)	186
PID: Ind (no lean)	10%	(12)	19%	(22)	30%	(35)	40%	(47)	115
PID: Rep (no lean)	7%	(11)	33%	(50)	24%	(36)	36%	(54)	151

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	11%	(50)	28%	(127)	26%	(119)	35%	(156)	452
PID/Gender: Dem Men	13%	(10)	30%	(22)	21%	(16)	36%	(27)	75
PID/Gender: Dem Women	16%	(18)	29%	(32)	29%	(32)	26%	(29)	110
PID/Gender: Ind Men	9%	(6)	15%	(11)	35%	(24)	41%	(28)	70
PID/Gender: Ind Women	12%	(5)	25%	(11)	23%	(10)	40%	(18)	45
PID/Gender: Rep Men	15%	(10)	30%	(21)	20%	(14)	35%	(25)	71
PID/Gender: Rep Women	1%	(0)	36%	(29)	28%	(22)	36%	(29)	80
Ideo: Liberal (1-3)	18%	(23)	16%	(20)	32%	(41)	35%	(46)	130
Ideo: Moderate (4)	12%	(16)	28%	(38)	30%	(41)	30%	(40)	135
Ideo: Conservative (5-7)	6%	(11)	38%	(68)	19%	(34)	37%	(67)	179
Community: Urban	16%	(29)	33%	(59)	29%	(52)	21%	(37)	178
Community: Suburban	8%	(19)	24%	(57)	23%	(53)	45%	(106)	236
Community: Rural	5%	(2)	27%	(10)	34%	(13)	34%	(13)	38
Military HHnm: Yes	8%	(9)	17%	(19)	32%	(37)	43%	(49)	115
Military HH: No	12%	(41)	32%	(107)	24%	(82)	32%	(107)	337
Employ: Private Sector	16%	(28)	37%	(62)	18%	(31)	29%	(50)	170
Employ: Government	15%	(3)	29%	(6)	25%	(5)	31%	(6)	21
Employ: Self-Employed	5%	(1)	43%	(11)	23%	(6)	29%	(8)	26
Employ: Homemaker	—	(0)	10%	(3)	36%	(10)	53%	(14)	26
Employ: Student	14%	(3)	21%	(5)	42%	(11)	24%	(6)	25
Employ: Retired	8%	(10)	21%	(26)	36%	(45)	35%	(43)	124
Employ: Unemployed	9%	(4)	17%	(8)	22%	(10)	52%	(24)	46
Employ: Other	7%	(1)	36%	(5)	12%	(2)	45%	(6)	13

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	11%	(50)	28%	(127)	26%	(119)	35%	(156)	452
Protestant	10%	(8)	39%	(33)	29%	(25)	22%	(19)	86
Roman Catholic	10%	(11)	37%	(42)	20%	(23)	33%	(39)	116
Mormon	—	(0)	6%	(0)	30%	(1)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	26%	(1)	29%	(1)	14%	(1)	5
Jewish	5%	(1)	—	(0)	48%	(11)	47%	(10)	23
Muslim	10%	(0)	—	(0)	22%	(0)	68%	(1)	2
Buddhist	21%	(2)	28%	(2)	51%	(4)	—	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	22%	(5)	23%	(5)	13%	(3)	42%	(10)	23
Agnostic	2%	(0)	37%	(10)	23%	(6)	39%	(10)	27
Something else	11%	(9)	18%	(14)	27%	(22)	44%	(35)	80
Nothing in particular	15%	(11)	22%	(17)	28%	(22)	36%	(28)	79
Ideo/PID: Conservative Republican	5%	(6)	35%	(41)	21%	(25)	39%	(46)	117
Ideo/PID: Moderate/Liberal Republican	17%	(5)	25%	(8)	33%	(11)	25%	(8)	32
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	45%	(38)	23%	(19)	20%	(17)	85
Ideo/PID: Liberal Democrat	17%	(17)	16%	(16)	29%	(29)	38%	(37)	100
Unfavorable of Biden and Trump	4%	(3)	16%	(12)	35%	(26)	45%	(34)	76
2024 H2H Matchup: Biden Voter	17%	(36)	24%	(49)	28%	(58)	30%	(62)	205
2024 H2H Matchup: Trump Voter	6%	(13)	35%	(75)	22%	(48)	37%	(79)	216
2024 H2H Matchup: Would not Vote	—	(0)	14%	(1)	20%	(1)	66%	(5)	7
2024 H2H Matchup: Do not Know	6%	(1)	6%	(2)	47%	(11)	41%	(10)	24
2022 House Vote: Democrat	17%	(33)	20%	(41)	29%	(58)	34%	(67)	199
2022 House Vote: Republican	6%	(9)	38%	(57)	24%	(36)	33%	(50)	152
2022 House Vote: Did not Vote	8%	(7)	33%	(29)	22%	(19)	38%	(33)	88
2020 Vote: Joe Biden	17%	(37)	25%	(53)	27%	(57)	31%	(65)	212
2020 Vote: Donald Trump	5%	(10)	31%	(62)	25%	(51)	39%	(78)	202
2020 Vote: Someone Else	8%	(1)	36%	(3)	39%	(4)	17%	(2)	10
2020 Vote: Did not Vote	8%	(2)	28%	(8)	25%	(7)	39%	(11)	29
2016 Vote: Hillary Clinton	17%	(28)	30%	(50)	26%	(43)	26%	(44)	165
2016 Vote: Donald Trump	6%	(10)	32%	(56)	24%	(42)	39%	(69)	177
2016 Vote: Someone Else	2%	(0)	5%	(1)	40%	(6)	53%	(8)	15

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	11%	(50)	28%	(127)	26%	(119)	35%	(156)	452
2020 Vote/PID: Not Biden/Democrat	1%	(0)	60%	(9)	20%	(3)	20%	(3)	16
2020 Vote/PID: Not Trump/Republican	14%	(2)	19%	(3)	38%	(7)	29%	(5)	18
U.S. Economy: Wrong Track	7%	(23)	28%	(91)	27%	(88)	39%	(127)	330
U.S. Economy: Right Direction	22%	(27)	29%	(36)	25%	(31)	24%	(29)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(30)	23%	(33)	35%	(52)	22%	(32)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(15)	35%	(78)	21%	(47)	38%	(85)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(6)	20%	(16)	25%	(20)	48%	(39)	82
Top 2024 Issue: Economy	9%	(14)	39%	(60)	19%	(29)	33%	(51)	153
Community/Gender: Urban Women	10%	(9)	39%	(35)	32%	(29)	19%	(17)	89
Community/Gender: Urban Men	23%	(20)	28%	(25)	27%	(23)	23%	(20)	89
Community/Gender: Rural Women	10%	(1)	28%	(4)	24%	(4)	39%	(6)	15
Community/Gender: Rural Men	2%	(1)	26%	(6)	41%	(10)	30%	(7)	24
Community/Gender: Suburban Women	10%	(13)	26%	(34)	24%	(32)	40%	(53)	131
Community/Gender: Suburban Men	6%	(6)	23%	(24)	21%	(22)	51%	(53)	104
Homeowner	12%	(39)	27%	(90)	27%	(89)	34%	(115)	333
Renter	10%	(11)	30%	(34)	25%	(28)	36%	(41)	114
Self + Household: White-Collar	11%	(20)	25%	(47)	32%	(60)	32%	(61)	188
Self + Household: Blue Collar	13%	(25)	31%	(61)	14%	(27)	42%	(81)	195
Union HH: Yes	23%	(11)	32%	(15)	16%	(8)	29%	(14)	47
Union HH: No	10%	(39)	28%	(112)	28%	(111)	35%	(142)	405
LGBTQ+: Yes	18%	(8)	31%	(14)	20%	(9)	32%	(14)	45
LGBTQ+: No	10%	(42)	28%	(113)	27%	(110)	35%	(142)	407
Motivated to Vote	12%	(49)	27%	(110)	24%	(98)	36%	(145)	402
Parent: Yes	14%	(19)	33%	(47)	24%	(34)	28%	(40)	140
Parent: No	10%	(31)	26%	(80)	27%	(85)	37%	(117)	312
COVID Vaccine: Yes	12%	(42)	28%	(98)	28%	(98)	32%	(112)	351
COVID Vaccine: No	8%	(8)	28%	(29)	20%	(20)	43%	(44)	101
Student Loans: Yes	12%	(8)	49%	(33)	14%	(9)	25%	(16)	67
Student Loans: No	11%	(42)	24%	(94)	28%	(109)	36%	(140)	385
Favorable Opinion of Haley	12%	(17)	31%	(42)	29%	(39)	28%	(39)	137
Unfavorable Opinion of Haley	11%	(20)	22%	(40)	25%	(46)	42%	(78)	183

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	11%	(50)	28%	(127)	26%	(119)	35%	(156)	452
Prodigal Biden Voter	6%	(2)	34%	(12)	26%	(9)	34%	(12)	35
Undecided Voter (DK/WNV)	4%	(1)	8%	(3)	40%	(13)	47%	(15)	31
Undecided Voter (DK)	6%	(1)	6%	(2)	47%	(11)	41%	(10)	24
Watched Debate	12%	(42)	29%	(97)	24%	(80)	35%	(118)	336
Watched Debate: Did not Watch	7%	(8)	26%	(30)	34%	(39)	33%	(39)	116
Watched Debate: All of it	10%	(21)	29%	(62)	27%	(56)	34%	(71)	210
Watched Debate: Some of it	16%	(20)	28%	(35)	19%	(23)	37%	(47)	126
Continue His Campaign: Yes Biden	15%	(30)	27%	(54)	26%	(52)	31%	(62)	199
Continue His Campaign: No Biden	8%	(18)	30%	(68)	24%	(56)	38%	(86)	229
Continue His Campaign: Yes Trump	7%	(17)	33%	(80)	22%	(53)	37%	(89)	239
Continue His Campaign: No Trump	15%	(29)	22%	(42)	28%	(54)	34%	(65)	190
Conviction: Evidence	16%	(36)	21%	(47)	28%	(62)	34%	(74)	218
Conviction: Motivation to Damage	6%	(12)	34%	(67)	22%	(43)	38%	(74)	197
Conviction: DK/NO	5%	(2)	35%	(13)	37%	(13)	23%	(8)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	13%	(60)	36%	(162)	31%	(141)	20%	(89)	452
Gender: Male	15%	(33)	33%	(72)	26%	(57)	25%	(55)	217
Gender: Female	12%	(27)	38%	(90)	36%	(84)	14%	(34)	235
Age: 18-34	18%	(21)	35%	(42)	27%	(32)	21%	(25)	119
Age: 35-44	20%	(12)	30%	(18)	27%	(16)	23%	(14)	60
Age: 45-64	10%	(15)	40%	(63)	27%	(42)	24%	(37)	157
Age: 65+	11%	(12)	34%	(39)	44%	(51)	11%	(13)	116
GenZers: 1997-2012	13%	(9)	31%	(21)	34%	(23)	22%	(15)	68
Millennials: 1981-1996	22%	(24)	36%	(38)	23%	(25)	19%	(20)	107
GenXers: 1965-1980	11%	(14)	44%	(55)	26%	(33)	18%	(23)	125
Baby Boomers: 1946-1964	9%	(12)	31%	(41)	39%	(53)	21%	(29)	135
Educ: < College	13%	(40)	35%	(107)	32%	(98)	21%	(64)	309
Educ: Bachelors degree	12%	(11)	39%	(36)	29%	(27)	20%	(18)	92
Educ: Post-grad	19%	(10)	37%	(19)	32%	(16)	12%	(6)	51
Income: Under 50k	13%	(21)	38%	(63)	31%	(52)	19%	(31)	167
Income: 50k-100k	13%	(23)	34%	(60)	30%	(53)	23%	(41)	177
Income: 100k+	15%	(16)	37%	(39)	33%	(36)	16%	(17)	108
Ethnicity: White (Non-Hispanic)	10%	(27)	38%	(102)	33%	(88)	20%	(53)	270
Ethnicity: Hispanic	19%	(16)	40%	(33)	15%	(12)	27%	(22)	83
Ethnicity: Black (Non-Hispanic)	33%	(14)	25%	(10)	28%	(12)	13%	(5)	41
Ethnicity: Asian + Other (Non-Hispanic)	7%	(4)	29%	(17)	50%	(29)	15%	(9)	58
All Christian	15%	(31)	42%	(88)	29%	(60)	15%	(30)	210
All Non-Christian	9%	(3)	36%	(12)	28%	(9)	27%	(9)	34
Atheist	16%	(4)	25%	(6)	32%	(7)	27%	(6)	23
Agnostic/Nothing in particular	10%	(10)	32%	(33)	34%	(36)	24%	(26)	106
Something Else	15%	(12)	28%	(22)	35%	(28)	22%	(17)	80
Evangelical	18%	(18)	43%	(42)	26%	(26)	13%	(12)	98
Non-Evangelical	14%	(25)	36%	(67)	33%	(61)	17%	(31)	184
PID: Dem (no lean)	17%	(31)	29%	(54)	34%	(63)	20%	(37)	186
PID: Ind (no lean)	11%	(13)	32%	(37)	31%	(35)	26%	(30)	115
PID: Rep (no lean)	11%	(17)	47%	(71)	28%	(43)	14%	(21)	151

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	13%	(60)	36%	(162)	31%	(141)	20%	(89)	452
PID/Gender: Dem Men	17%	(13)	33%	(25)	21%	(15)	30%	(23)	75
PID/Gender: Dem Women	17%	(18)	27%	(30)	43%	(48)	13%	(15)	110
PID/Gender: Ind Men	12%	(8)	33%	(23)	29%	(21)	26%	(18)	70
PID/Gender: Ind Women	10%	(4)	31%	(14)	32%	(14)	27%	(12)	45
PID/Gender: Rep Men	17%	(12)	35%	(25)	29%	(20)	20%	(14)	71
PID/Gender: Rep Women	6%	(5)	58%	(46)	28%	(22)	8%	(7)	80
Ideo: Liberal (1-3)	11%	(14)	31%	(40)	37%	(48)	21%	(27)	130
Ideo: Moderate (4)	14%	(19)	33%	(45)	31%	(42)	22%	(29)	135
Ideo: Conservative (5-7)	15%	(27)	43%	(76)	26%	(47)	16%	(29)	179
Community: Urban	18%	(31)	41%	(72)	27%	(49)	14%	(26)	178
Community: Suburban	10%	(24)	33%	(78)	33%	(77)	24%	(55)	236
Community: Rural	12%	(5)	29%	(11)	39%	(15)	20%	(8)	38
Military HHnm: Yes	11%	(12)	31%	(36)	42%	(49)	16%	(18)	115
Military HH: No	14%	(48)	37%	(126)	27%	(92)	21%	(71)	337
Employ: Private Sector	17%	(29)	46%	(78)	17%	(29)	20%	(34)	170
Employ: Government	19%	(4)	27%	(6)	41%	(9)	14%	(3)	21
Employ: Self-Employed	9%	(2)	38%	(10)	29%	(8)	23%	(6)	26
Employ: Homemaker	—	(0)	18%	(5)	59%	(16)	24%	(6)	26
Employ: Student	17%	(4)	21%	(5)	38%	(9)	24%	(6)	25
Employ: Retired	9%	(11)	33%	(41)	45%	(56)	12%	(15)	124
Employ: Unemployed	7%	(3)	32%	(15)	26%	(12)	34%	(16)	46
Employ: Other	42%	(6)	18%	(2)	17%	(2)	23%	(3)	13

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	13%	(60)	36%	(162)	31%	(141)	20%	(89)	452
Protestant	16%	(13)	42%	(36)	33%	(28)	9%	(8)	86
Roman Catholic	15%	(17)	43%	(50)	26%	(31)	16%	(18)	116
Mormon	—	(0)	35%	(1)	—	(0)	65%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	23%	(1)	25%	(1)	44%	(2)	5
Jewish	10%	(2)	39%	(9)	19%	(4)	32%	(7)	23
Muslim	—	(0)	—	(0)	12%	(0)	88%	(2)	2
Buddhist	11%	(1)	28%	(2)	60%	(5)	—	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	16%	(4)	25%	(6)	32%	(7)	27%	(6)	23
Agnostic	6%	(2)	41%	(11)	19%	(5)	34%	(9)	27
Something else	15%	(12)	28%	(22)	35%	(28)	22%	(17)	80
Nothing in particular	11%	(9)	28%	(22)	40%	(31)	21%	(17)	79
Ideo/PID: Conservative Republican	12%	(14)	47%	(55)	27%	(31)	14%	(17)	117
Ideo/PID: Moderate/Liberal Republican	9%	(3)	48%	(15)	30%	(10)	13%	(4)	32
Ideo/PID: Moderate/Conservative Democrat	23%	(19)	37%	(32)	22%	(19)	18%	(15)	85
Ideo/PID: Liberal Democrat	12%	(12)	23%	(22)	45%	(45)	21%	(21)	100
Unfavorable of Biden and Trump	8%	(6)	29%	(22)	28%	(21)	35%	(27)	76
2024 H2H Matchup: Biden Voter	18%	(37)	25%	(50)	37%	(76)	20%	(41)	205
2024 H2H Matchup: Trump Voter	10%	(22)	48%	(104)	26%	(57)	15%	(33)	216
2024 H2H Matchup: Would not Vote	—	(0)	17%	(1)	25%	(2)	59%	(4)	7
2024 H2H Matchup: Do not Know	6%	(1)	27%	(6)	24%	(6)	44%	(10)	24
2022 House Vote: Democrat	17%	(35)	22%	(45)	39%	(77)	21%	(43)	199
2022 House Vote: Republican	10%	(16)	48%	(73)	26%	(39)	16%	(24)	152
2022 House Vote: Did not Vote	9%	(8)	45%	(40)	26%	(23)	20%	(17)	88
2020 Vote: Joe Biden	18%	(39)	27%	(58)	33%	(71)	21%	(44)	212
2020 Vote: Donald Trump	9%	(18)	45%	(91)	29%	(58)	17%	(34)	202
2020 Vote: Someone Else	22%	(2)	16%	(2)	34%	(3)	28%	(3)	10
2020 Vote: Did not Vote	5%	(1)	39%	(11)	29%	(9)	26%	(8)	29
2016 Vote: Hillary Clinton	19%	(32)	34%	(56)	31%	(51)	16%	(26)	165
2016 Vote: Donald Trump	7%	(12)	42%	(75)	32%	(56)	19%	(34)	177
2016 Vote: Someone Else	—	(0)	26%	(4)	41%	(6)	32%	(5)	15

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	13%	(60)	36%	(162)	31%	(141)	20%	(89)	452
2020 Vote/PID: Not Biden/Democrat	3%	(0)	52%	(8)	34%	(5)	10%	(2)	16
2020 Vote/PID: Not Trump/Republican	9%	(2)	31%	(5)	46%	(8)	13%	(2)	18
U.S. Economy: Wrong Track	9%	(28)	39%	(127)	30%	(100)	22%	(74)	330
U.S. Economy: Right Direction	26%	(32)	28%	(35)	33%	(41)	12%	(15)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(33)	27%	(39)	38%	(56)	12%	(18)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(23)	45%	(101)	27%	(61)	18%	(40)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(4)	27%	(22)	30%	(25)	38%	(31)	82
Top 2024 Issue: Economy	10%	(15)	41%	(63)	29%	(45)	20%	(30)	153
Community/Gender: Urban Women	14%	(12)	40%	(35)	36%	(32)	11%	(10)	89
Community/Gender: Urban Men	22%	(19)	42%	(37)	19%	(17)	18%	(16)	89
Community/Gender: Rural Women	18%	(3)	28%	(4)	47%	(7)	7%	(1)	15
Community/Gender: Rural Men	9%	(2)	30%	(7)	34%	(8)	27%	(6)	24
Community/Gender: Suburban Women	10%	(13)	38%	(50)	35%	(46)	17%	(23)	131
Community/Gender: Suburban Men	11%	(12)	27%	(28)	30%	(32)	31%	(33)	104
Homeowner	15%	(49)	35%	(117)	32%	(108)	18%	(60)	333
Renter	9%	(11)	37%	(42)	28%	(32)	25%	(29)	114
Self + Household: White-Collar	13%	(25)	36%	(68)	33%	(62)	18%	(33)	188
Self + Household: Blue Collar	16%	(31)	33%	(65)	28%	(54)	23%	(46)	195
Union HH: Yes	20%	(10)	31%	(15)	38%	(18)	11%	(5)	47
Union HH: No	13%	(51)	36%	(147)	30%	(123)	21%	(84)	405
LGBTQ+: Yes	31%	(14)	21%	(9)	19%	(9)	29%	(13)	45
LGBTQ+: No	11%	(46)	38%	(153)	32%	(132)	19%	(76)	407
Motivated to Vote	14%	(58)	36%	(145)	30%	(119)	20%	(80)	402
Parent: Yes	23%	(32)	35%	(48)	22%	(31)	21%	(29)	140
Parent: No	9%	(29)	36%	(114)	35%	(110)	19%	(60)	312
COVID Vaccine: Yes	14%	(47)	37%	(130)	31%	(109)	18%	(64)	351
COVID Vaccine: No	13%	(13)	32%	(32)	31%	(32)	24%	(25)	101
Student Loans: Yes	17%	(11)	44%	(29)	22%	(15)	17%	(12)	67
Student Loans: No	13%	(49)	34%	(133)	33%	(126)	20%	(77)	385
Favorable Opinion of Haley	16%	(22)	41%	(56)	34%	(46)	9%	(13)	137
Unfavorable Opinion of Haley	8%	(16)	34%	(62)	30%	(55)	28%	(51)	183

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	13%	(60)	36%	(162)	31%	(141)	20%	(89)	452
Prodigal Biden Voter	10%	(4)	38%	(13)	21%	(7)	31%	(11)	35
Undecided Voter (DK/WNV)	4%	(1)	24%	(8)	24%	(8)	47%	(15)	31
Undecided Voter (DK)	6%	(1)	27%	(6)	24%	(6)	44%	(10)	24
Watched Debate	16%	(53)	36%	(122)	30%	(100)	18%	(61)	336
Watched Debate: Did not Watch	7%	(8)	34%	(40)	36%	(41)	23%	(27)	116
Watched Debate: All of it	15%	(32)	38%	(80)	29%	(61)	17%	(37)	210
Watched Debate: Some of it	16%	(21)	33%	(42)	31%	(39)	20%	(25)	126
Continue His Campaign: Yes Biden	19%	(37)	31%	(61)	31%	(61)	20%	(39)	199
Continue His Campaign: No Biden	10%	(22)	40%	(91)	31%	(71)	19%	(45)	229
Continue His Campaign: Yes Trump	10%	(25)	45%	(107)	27%	(64)	18%	(43)	239
Continue His Campaign: No Trump	15%	(28)	26%	(50)	37%	(70)	23%	(43)	190
Conviction: Evidence	17%	(37)	23%	(49)	37%	(80)	24%	(52)	218
Conviction: Motivation to Damage	8%	(15)	50%	(98)	27%	(54)	15%	(31)	197
Conviction: DK/NO	23%	(8)	39%	(14)	20%	(7)	17%	(6)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein				
Registered Voters	39% (174)	45% (205)	6% (28)	2% (10)	— (2)	1% (3)	— (1)	1% (3)	6% (26)
Gender: Male	35% (76)	47% (102)	6% (14)	2% (5)	— (1)	— (1)	— (1)	— (1)	8% (17)
Gender: Female	42% (99)	44% (103)	6% (14)	2% (5)	— (1)	1% (3)	— (0)	1% (2)	4% (9)
Age: 18-34	37% (44)	38% (46)	7% (8)	4% (5)	1% (1)	2% (2)	— (0)	1% (1)	10% (13)
Age: 35-44	37% (22)	54% (32)	7% (4)	— (0)	— (0)	— (0)	— (0)	— (0)	3% (2)
Age: 45-64	39% (62)	45% (71)	5% (8)	3% (5)	— (0)	— (0)	— (0)	1% (1)	6% (10)
Age: 65+	40% (46)	49% (56)	6% (7)	— (0)	1% (1)	1% (1)	1% (1)	— (0)	2% (2)
GenZers: 1997-2012	44% (30)	33% (22)	5% (3)	— (0)	— (0)	— (0)	— (0)	2% (1)	14% (10)
Millennials: 1981-1996	31% (33)	51% (54)	8% (9)	4% (4)	— (0)	2% (2)	— (0)	— (0)	4% (4)
GenXers: 1965-1980	38% (47)	48% (60)	6% (8)	4% (5)	— (0)	— (0)	— (0)	1% (1)	3% (4)
Baby Boomers: 1946-1964	44% (59)	44% (60)	6% (8)	— (0)	1% (1)	1% (1)	— (0)	— (0)	5% (7)
Educ: < College	38% (116)	44% (135)	7% (22)	3% (9)	— (1)	1% (2)	— (0)	— (1)	7% (23)
Educ: Bachelors degree	43% (40)	47% (43)	4% (3)	1% (1)	— (0)	— (0)	— (0)	1% (1)	2% (2)
Educ: Post-grad	36% (18)	53% (27)	4% (2)	— (0)	— (0)	3% (1)	2% (1)	— (0)	2% (1)
Income: Under 50k	45% (75)	37% (62)	7% (12)	2% (3)	1% (2)	1% (2)	1% (1)	1% (2)	5% (9)
Income: 50k-100k	38% (68)	44% (79)	4% (7)	3% (6)	— (0)	1% (2)	— (0)	1% (1)	8% (14)
Income: 100k+	29% (32)	60% (65)	7% (8)	1% (1)	— (0)	— (0)	— (0)	— (0)	3% (3)
Ethnicity: White (Non-Hispanic)	39% (105)	47% (128)	6% (17)	1% (2)	— (1)	1% (2)	— (1)	— (1)	5% (12)
Ethnicity: Hispanic	32% (27)	55% (45)	4% (3)	5% (5)	— (0)	2% (1)	— (0)	— (0)	2% (2)
Ethnicity: Black (Non-Hispanic)	44% (18)	27% (11)	13% (5)	7% (3)	1% (0)	1% (0)	— (0)	1% (0)	5% (2)
Ethnicity: Asian + Other (Non-Hispanic)	41% (24)	36% (21)	4% (2)	— (0)	— (0)	— (0)	— (0)	2% (1)	16% (10)
All Christian	36% (76)	58% (122)	4% (8)	— (0)	— (0)	— (0)	— (1)	— (1)	2% (3)
All Non-Christian	46% (15)	40% (14)	— (0)	— (0)	— (0)	4% (1)	— (0)	4% (1)	6% (2)
Atheist	60% (14)	30% (7)	6% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	3% (1)
Agnostic/Nothing in particular	47% (49)	26% (27)	8% (8)	8% (8)	1% (1)	— (0)	— (0)	— (0)	11% (11)
Something Else	25% (20)	45% (36)	13% (10)	2% (1)	1% (1)	3% (2)	— (0)	— (0)	11% (9)
Evangelical	30% (29)	53% (51)	11% (11)	— (0)	1% (1)	2% (2)	— (0)	— (0)	3% (3)
Non-Evangelical	34% (62)	56% (103)	3% (6)	1% (1)	— (0)	— (0)	— (1)	1% (1)	5% (9)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	39% (174)	45% (205)	6% (28)	2% (10)	— (2)	1% (3)	— (1)	1% (3)	6% (26)
PID: Dem (no lean)	80% (149)	7% (14)	5% (9)	1% (2)	1% (1)	1% (1)	— (0)	1% (2)	4% (8)
PID: Ind (no lean)	17% (20)	47% (54)	13% (15)	7% (8)	— (0)	2% (2)	— (0)	— (0)	14% (16)
PID: Rep (no lean)	4% (5)	91% (138)	3% (4)	— (0)	— (0)	— (0)	1% (1)	1% (1)	1% (2)
PID/Gender: Dem Men	81% (61)	5% (4)	4% (3)	1% (1)	1% (1)	— (0)	— (0)	— (0)	9% (6)
PID/Gender: Dem Women	80% (88)	9% (10)	6% (6)	1% (1)	— (0)	1% (1)	— (0)	2% (2)	1% (1)
PID/Gender: Ind Men	19% (13)	46% (32)	13% (9)	6% (4)	— (0)	1% (1)	— (0)	— (0)	14% (10)
PID/Gender: Ind Women	14% (6)	47% (21)	12% (6)	9% (4)	1% (0)	3% (1)	— (0)	— (0)	13% (6)
PID/Gender: Rep Men	2% (1)	93% (66)	3% (2)	— (0)	— (0)	— (0)	1% (1)	1% (1)	— (0)
PID/Gender: Rep Women	5% (4)	90% (72)	3% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	2% (2)
Ideo: Liberal (1-3)	75% (97)	12% (16)	4% (6)	1% (1)	1% (2)	1% (1)	— (0)	— (0)	5% (6)
Ideo: Moderate (4)	38% (52)	36% (49)	12% (16)	6% (8)	— (0)	— (0)	— (0)	— (0)	7% (10)
Ideo: Conservative (5-7)	13% (24)	77% (138)	3% (6)	— (0)	— (0)	1% (2)	— (1)	1% (1)	4% (8)
Community: Urban	39% (70)	42% (75)	7% (13)	5% (9)	— (0)	2% (3)	— (0)	1% (1)	4% (6)
Community: Suburban	40% (93)	48% (113)	2% (6)	— (1)	— (1)	— (0)	— (1)	1% (1)	8% (20)
Community: Rural	29% (11)	45% (17)	25% (9)	— (0)	2% (1)	— (0)	— (0)	— (0)	— (0)
Military HHnm: Yes	28% (32)	52% (59)	5% (6)	— (0)	— (0)	1% (1)	— (0)	— (0)	15% (17)
Military HH: No	42% (142)	43% (146)	7% (22)	3% (10)	— (2)	1% (2)	— (1)	1% (3)	3% (9)
Employ: Private Sector	33% (56)	54% (91)	6% (10)	5% (8)	— (1)	— (0)	— (0)	1% (1)	2% (3)
Employ: Government	58% (12)	34% (7)	5% (1)	1% (0)	— (0)	— (0)	— (0)	— (0)	2% (0)
Employ: Self-Employed	31% (8)	42% (11)	11% (3)	3% (1)	— (0)	— (0)	— (0)	2% (0)	11% (3)
Employ: Homemaker	32% (8)	51% (14)	7% (2)	— (0)	— (0)	— (0)	— (0)	5% (1)	5% (1)
Employ: Student	49% (12)	19% (5)	4% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	28% (7)
Employ: Retired	45% (55)	47% (58)	5% (6)	— (0)	— (0)	1% (1)	1% (1)	— (0)	2% (2)
Employ: Unemployed	40% (19)	28% (13)	8% (4)	2% (1)	2% (1)	1% (0)	— (0)	— (0)	19% (9)
Employ: Other	24% (3)	52% (7)	12% (2)	— (0)	— (0)	10% (1)	— (0)	— (0)	2% (0)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
Registered Voters	39% (174)	45% (205)	6% (28)	2% (10)	— (2)	1% (3)	— (1)	1% (3)	6% (26)
Protestant	34% (29)	60% (51)	4% (3)	— (0)	— (0)	— (0)	1% (1)	— (0)	2% (2)
Roman Catholic	37% (43)	58% (67)	3% (3)	— (0)	— (0)	— (0)	— (0)	1% (1)	1% (2)
Mormon	65% (2)	6% (0)	30% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Orthodox (e.g. Greek or Russian Orthodox)	35% (2)	65% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Jewish	46% (10)	39% (9)	— (0)	— (0)	— (0)	6% (1)	— (0)	— (0)	9% (2)
Muslim	12% (0)	20% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	68% (1)	— (0)
Buddhist	60% (5)	40% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Hindu	— (0)	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Atheist	60% (14)	30% (7)	6% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	3% (1)
Agnostic	49% (13)	16% (4)	16% (4)	17% (5)	— (0)	— (0)	— (0)	— (0)	2% (1)
Something else	25% (20)	45% (36)	13% (10)	2% (1)	1% (1)	3% (2)	— (0)	— (0)	11% (9)
Nothing in particular	46% (36)	29% (23)	5% (4)	5% (4)	1% (1)	— (0)	— (0)	1% (0)	14% (11)
Ideo/PID: Conservative Republican	2% (2)	94% (109)	2% (2)	— (0)	— (0)	— (0)	1% (1)	1% (1)	1% (2)
Ideo/PID: Moderate/Liberal Republican	11% (4)	81% (26)	6% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	2% (0)
Ideo/PID: Moderate/Conservative Democrat	67% (57)	15% (12)	9% (8)	2% (2)	— (0)	— (0)	— (0)	— (0)	7% (6)
Ideo/PID: Liberal Democrat	92% (92)	1% (1)	1% (1)	— (0)	1% (1)	1% (1)	— (0)	— (0)	2% (2)
Unfavorable of Biden and Trump	20% (15)	31% (24)	22% (17)	4% (3)	1% (1)	2% (2)	1% (1)	2% (1)	17% (13)
2024 H2H Matchup: Biden Voter	85% (173)	3% (5)	4% (7)	4% (8)	1% (1)	— (0)	— (0)	— (0)	5% (10)
2024 H2H Matchup: Trump Voter	— (1)	93% (200)	5% (10)	1% (1)	— (0)	— (0)	— (0)	— (1)	1% (2)
2024 H2H Matchup: Would not Vote	— (0)	— (0)	75% (6)	3% (0)	— (0)	— (0)	— (0)	19% (1)	3% (0)
2024 H2H Matchup: Do not Know	— (0)	— (0)	20% (5)	3% (1)	— (0)	13% (3)	4% (1)	— (0)	60% (14)
2022 House Vote: Democrat	75% (150)	10% (19)	4% (7)	3% (7)	— (0)	1% (1)	— (0)	— (0)	7% (14)
2022 House Vote: Republican	3% (4)	92% (141)	4% (5)	— (0)	— (0)	— (0)	1% (1)	— (0)	— (1)
2022 House Vote: Did not Vote	22% (20)	49% (43)	10% (8)	2% (1)	1% (1)	2% (2)	— (0)	3% (3)	11% (9)
2020 Vote: Joe Biden	76% (161)	8% (18)	6% (12)	2% (4)	1% (1)	1% (1)	1% (1)	1% (1)	5% (11)
2020 Vote: Donald Trump	1% (3)	86% (174)	5% (11)	2% (4)	— (0)	1% (2)	— (0)	— (0)	4% (8)
2020 Vote: Someone Else	14% (1)	23% (2)	35% (3)	14% (1)	— (0)	— (0)	— (0)	— (0)	13% (1)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	39% (174)	45% (205)	6% (28)	2% (10)	— (2)	1% (3)	— (1)	1% (3)	6% (26)
2020 Vote: Did not Vote	29% (9)	38% (11)	4% (1)	2% (1)	1% (0)	1% (0)	— (0)	5% (1)	19% (6)
2016 Vote: Hillary Clinton	78% (130)	14% (22)	2% (3)	2% (3)	— (0)	— (0)	— (0)	1% (1)	3% (5)
2016 Vote: Donald Trump	5% (8)	85% (150)	5% (9)	— (0)	— (0)	— (0)	— (1)	— (0)	4% (7)
2016 Vote: Someone Else	22% (3)	23% (3)	42% (6)	— (0)	— (0)	9% (1)	— (0)	— (0)	3% (0)
2020 Vote/PID: Not Biden/Democrat	63% (10)	24% (4)	4% (1)	4% (1)	— (0)	— (0)	— (0)	2% (0)	2% (0)
2020 Vote/PID: Not Trump/Republican	20% (3)	59% (10)	7% (1)	— (0)	— (0)	— (0)	5% (1)	5% (1)	4% (1)
U.S. Economy: Wrong Track	23% (76)	56% (185)	8% (26)	3% (8)	— (2)	1% (3)	— (1)	1% (3)	8% (25)
U.S. Economy: Right Direction	81% (98)	16% (20)	1% (1)	1% (1)	— (0)	— (0)	— (0)	— (0)	1% (1)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87% (127)	2% (2)	3% (5)	1% (1)	1% (1)	— (0)	— (0)	— (0)	7% (10)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (9)	86% (194)	5% (11)	— (1)	— (0)	1% (2)	— (1)	— (1)	3% (6)
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (39)	11% (9)	14% (11)	9% (8)	1% (1)	2% (2)	— (0)	2% (1)	13% (11)
Top 2024 Issue: Economy	28% (44)	57% (87)	5% (8)	1% (2)	— (0)	2% (3)	— (0)	1% (1)	6% (9)
Community/Gender: Urban Women	37% (33)	42% (37)	8% (8)	4% (4)	— (0)	3% (3)	— (0)	1% (0)	5% (4)
Community/Gender: Urban Men	42% (37)	43% (38)	6% (5)	6% (5)	— (0)	— (0)	— (0)	1% (1)	2% (2)
Community/Gender: Rural Women	19% (3)	53% (8)	28% (4)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Community/Gender: Rural Men	35% (8)	40% (9)	22% (5)	— (0)	3% (1)	— (0)	— (0)	— (0)	— (0)
Community/Gender: Suburban Women	48% (63)	44% (58)	2% (2)	— (1)	1% (1)	— (0)	— (0)	1% (1)	4% (5)
Community/Gender: Suburban Men	29% (30)	53% (55)	3% (3)	— (0)	— (0)	— (0)	1% (1)	— (0)	14% (14)
Homeowner	40% (132)	48% (158)	4% (15)	2% (6)	— (0)	— (1)	— (1)	1% (2)	5% (17)
Renter	34% (39)	40% (46)	11% (13)	3% (4)	1% (2)	2% (2)	— (0)	— (0)	7% (8)
Self + Household: White-Collar	40% (74)	53% (100)	3% (6)	1% (1)	— (0)	1% (3)	— (1)	— (0)	2% (3)
Self + Household: Blue Collar	38% (75)	42% (83)	8% (16)	3% (6)	1% (2)	— (0)	— (0)	1% (2)	6% (11)
Union HH: Yes	48% (23)	52% (24)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	1% (0)
Union HH: No	37% (152)	45% (181)	7% (28)	2% (10)	— (2)	1% (3)	— (1)	1% (3)	6% (26)
LGBTQ+: Yes	57% (26)	25% (11)	3% (1)	3% (1)	— (0)	— (0)	— (0)	1% (0)	11% (5)
LGBTQ+: No	37% (149)	48% (194)	6% (26)	2% (8)	— (2)	1% (3)	— (1)	1% (2)	5% (21)
Motivated to Vote	42% (167)	47% (189)	5% (21)	2% (9)	— (1)	— (0)	— (1)	— (0)	3% (14)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
Registered Voters	39% (174)	45% (205)	6% (28)	2% (10)	— (2)	1% (3)	— (1)	1% (3)	6% (26)
Parent: Yes	35% (49)	49% (68)	6% (9)	5% (7)	— (0)	1% (1)	— (0)	— (0)	4% (5)
Parent: No	40% (125)	44% (137)	6% (19)	1% (3)	1% (2)	1% (2)	— (1)	1% (3)	7% (21)
COVID Vaccine: Yes	46% (162)	38% (133)	5% (18)	3% (9)	— (1)	1% (3)	— (1)	1% (2)	6% (23)
COVID Vaccine: No	12% (12)	72% (73)	9% (9)	1% (1)	1% (1)	1% (1)	— (0)	1% (1)	3% (3)
Student Loans: Yes	39% (26)	49% (32)	8% (5)	3% (2)	— (0)	1% (0)	— (0)	— (0)	— (0)
Student Loans: No	38% (148)	45% (173)	6% (22)	2% (8)	— (1)	1% (3)	— (1)	1% (3)	7% (26)
Favorable Opinion of Haley	24% (33)	60% (83)	11% (15)	3% (5)	— (0)	— (0)	1% (1)	— (0)	— (0)
Unfavorable Opinion of Haley	52% (96)	38% (70)	3% (6)	1% (1)	1% (1)	— (0)	— (0)	1% (1)	4% (8)
Prodigal Biden Voter	— (0)	44% (16)	16% (6)	2% (1)	— (0)	4% (1)	3% (1)	4% (1)	27% (9)
Undecided Voter (DK/WNV)	— (0)	— (0)	33% (10)	3% (1)	— (0)	10% (3)	3% (1)	5% (1)	47% (15)
Undecided Voter (DK)	— (0)	— (0)	20% (5)	3% (1)	— (0)	13% (3)	4% (1)	— (0)	60% (14)
Watched Debate	41% (136)	49% (165)	5% (16)	2% (8)	— (0)	— (0)	— (1)	— (1)	2% (7)
Watched Debate: Did not Watch	33% (38)	34% (40)	10% (11)	2% (2)	1% (1)	3% (3)	— (0)	1% (1)	16% (19)
Watched Debate: All of it	36% (76)	59% (124)	3% (7)	— (0)	— (0)	— (0)	— (1)	1% (1)	1% (2)
Watched Debate: Some of it	48% (60)	33% (42)	8% (10)	6% (8)	— (0)	— (0)	— (0)	— (0)	4% (6)
Continue His Campaign: Yes Biden	69% (136)	24% (47)	1% (2)	4% (7)	— (1)	1% (2)	— (0)	— (0)	2% (3)
Continue His Campaign: No Biden	13% (30)	64% (148)	11% (24)	1% (3)	— (1)	1% (2)	— (1)	— (1)	8% (19)
Continue His Campaign: Yes Trump	11% (26)	82% (196)	2% (6)	2% (5)	— (0)	— (1)	— (1)	— (1)	1% (3)
Continue His Campaign: No Trump	72% (136)	4% (8)	10% (18)	2% (4)	1% (2)	1% (3)	— (0)	— (0)	10% (19)
Conviction: Evidence	73% (159)	6% (14)	6% (13)	4% (8)	1% (2)	1% (2)	1% (1)	— (0)	9% (19)
Conviction: Motivation to Damage	4% (8)	90% (178)	3% (6)	1% (1)	— (0)	1% (2)	— (0)	— (1)	1% (1)
Conviction: DK/NO	20% (7)	38% (14)	23% (9)	1% (0)	— (0)	— (0)	— (0)	4% (1)	15% (5)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(205)	48%	(216)	2%	(7)	5%	(24)	452
Gender: Male	42%	(91)	50%	(109)	1%	(2)	7%	(14)	217
Gender: Female	48%	(114)	45%	(107)	2%	(5)	4%	(10)	235
Age: 18-34	49%	(59)	42%	(50)	3%	(4)	5%	(6)	119
Age: 35-44	38%	(23)	58%	(35)	—	(0)	5%	(3)	60
Age: 45-64	47%	(73)	47%	(74)	1%	(2)	5%	(8)	157
Age: 65+	44%	(50)	49%	(57)	1%	(1)	6%	(7)	116
GenZers: 1997-2012	55%	(37)	37%	(25)	4%	(3)	4%	(3)	68
Millennials: 1981-1996	38%	(41)	55%	(59)	2%	(2)	5%	(6)	107
GenXers: 1965-1980	47%	(59)	50%	(62)	2%	(2)	2%	(2)	125
Baby Boomers: 1946-1964	47%	(63)	44%	(60)	1%	(1)	8%	(11)	135
Educ: < College	47%	(145)	46%	(141)	2%	(6)	6%	(18)	309
Educ: Bachelors degree	44%	(41)	51%	(47)	1%	(1)	3%	(3)	92
Educ: Post-grad	39%	(20)	54%	(27)	1%	(0)	6%	(3)	51
Income: Under 50k	54%	(90)	39%	(66)	3%	(5)	4%	(7)	167
Income: 50k-100k	46%	(81)	48%	(84)	1%	(2)	6%	(10)	177
Income: 100k+	32%	(35)	61%	(65)	1%	(1)	6%	(7)	108
Ethnicity: White (Non-Hispanic)	43%	(115)	50%	(136)	1%	(2)	6%	(18)	270
Ethnicity: Hispanic	38%	(32)	56%	(47)	2%	(1)	4%	(3)	83
Ethnicity: Black (Non-Hispanic)	66%	(27)	29%	(12)	2%	(1)	3%	(1)	41
Ethnicity: Asian + Other (Non-Hispanic)	54%	(31)	36%	(21)	6%	(3)	4%	(2)	58
All Christian	38%	(80)	60%	(126)	1%	(2)	1%	(3)	210
All Non-Christian	46%	(15)	40%	(14)	4%	(1)	10%	(3)	34
Atheist	61%	(14)	33%	(7)	6%	(1)	—	(0)	23
Agnostic/Nothing in particular	57%	(60)	30%	(31)	2%	(2)	11%	(12)	106
Something Else	45%	(36)	47%	(38)	1%	(1)	7%	(6)	80
Evangelical	37%	(36)	60%	(58)	2%	(1)	2%	(2)	98
Non-Evangelical	40%	(74)	56%	(102)	—	(1)	4%	(7)	184
PID: Dem (no lean)	87%	(162)	8%	(15)	1%	(2)	4%	(7)	186
PID: Ind (no lean)	32%	(36)	51%	(58)	5%	(5)	13%	(15)	115
PID: Rep (no lean)	5%	(7)	94%	(143)	—	(0)	1%	(1)	151

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(205)	48%	(216)	2%	(7)	5%	(24)	452
PID/Gender: Dem Men	84%	(63)	7%	(5)	1%	(1)	8%	(6)	75
PID/Gender: Dem Women	89%	(99)	8%	(9)	1%	(1)	1%	(1)	110
PID/Gender: Ind Men	37%	(26)	51%	(36)	2%	(1)	10%	(7)	70
PID/Gender: Ind Women	24%	(11)	50%	(22)	9%	(4)	18%	(8)	45
PID/Gender: Rep Men	4%	(3)	95%	(68)	—	(0)	1%	(1)	71
PID/Gender: Rep Women	5%	(4)	94%	(75)	—	(0)	1%	(0)	80
Ideo: Liberal (1-3)	82%	(107)	10%	(13)	1%	(2)	7%	(9)	130
Ideo: Moderate (4)	54%	(73)	40%	(54)	3%	(4)	3%	(5)	135
Ideo: Conservative (5-7)	14%	(24)	82%	(146)	—	(1)	4%	(8)	179
Community: Urban	48%	(85)	47%	(84)	1%	(2)	4%	(7)	178
Community: Suburban	45%	(107)	47%	(111)	2%	(4)	6%	(14)	236
Community: Rural	34%	(13)	54%	(21)	4%	(2)	9%	(3)	38
Military HHnm: Yes	35%	(40)	54%	(62)	—	(0)	11%	(13)	115
Military HH: No	49%	(165)	46%	(154)	2%	(7)	3%	(11)	337
Employ: Private Sector	40%	(68)	55%	(94)	3%	(5)	3%	(4)	170
Employ: Government	58%	(12)	39%	(8)	1%	(0)	2%	(0)	21
Employ: Self-Employed	45%	(12)	50%	(13)	—	(0)	6%	(1)	26
Employ: Homemaker	32%	(8)	59%	(16)	7%	(2)	2%	(1)	26
Employ: Student	75%	(19)	25%	(6)	—	(0)	—	(0)	25
Employ: Retired	47%	(59)	47%	(58)	—	(1)	6%	(7)	124
Employ: Unemployed	51%	(23)	30%	(14)	1%	(0)	19%	(9)	46
Employ: Other	35%	(5)	52%	(7)	—	(0)	12%	(2)	13

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(205)	48%	(216)	2%	(7)	5%	(24)	452
Protestant	35%	(30)	63%	(54)	—	(0)	1%	(1)	86
Roman Catholic	38%	(44)	59%	(69)	1%	(1)	1%	(2)	116
Mormon	65%	(2)	35%	(1)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	66%	(3)	34%	(2)	—	(0)	—	(0)	5
Jewish	46%	(10)	39%	(9)	—	(0)	15%	(3)	23
Muslim	12%	(0)	20%	(0)	68%	(1)	—	(0)	2
Buddhist	60%	(5)	40%	(3)	—	(0)	—	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	61%	(14)	33%	(7)	6%	(1)	—	(0)	23
Agnostic	71%	(19)	21%	(6)	6%	(2)	2%	(1)	27
Something else	45%	(36)	47%	(38)	1%	(1)	7%	(6)	80
Nothing in particular	52%	(41)	33%	(26)	1%	(1)	14%	(11)	79
Ideo/PID: Conservative Republican	2%	(2)	97%	(114)	—	(0)	1%	(1)	117
Ideo/PID: Moderate/Liberal Republican	16%	(5)	83%	(26)	—	(0)	2%	(0)	32
Ideo/PID: Moderate/Conservative Democrat	76%	(64)	16%	(14)	1%	(1)	7%	(6)	85
Ideo/PID: Liberal Democrat	98%	(98)	1%	(1)	—	(0)	1%	(1)	100
Unfavorable of Biden and Trump	26%	(20)	41%	(31)	8%	(6)	24%	(19)	76
2024 H2H Matchup: Biden Voter	100%	(205)	—	(0)	—	(0)	—	(0)	205
2024 H2H Matchup: Trump Voter	—	(0)	100%	(216)	—	(0)	—	(0)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(7)	—	(0)	7
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(24)	24
2022 House Vote: Democrat	86%	(172)	9%	(18)	—	(1)	4%	(8)	199
2022 House Vote: Republican	4%	(7)	94%	(144)	1%	(1)	1%	(1)	152
2022 House Vote: Did not Vote	30%	(26)	56%	(49)	5%	(4)	9%	(8)	88
2020 Vote: Joe Biden	83%	(177)	8%	(18)	2%	(5)	6%	(13)	212
2020 Vote: Donald Trump	8%	(16)	89%	(180)	—	(1)	3%	(5)	202
2020 Vote: Someone Else	20%	(2)	50%	(5)	23%	(2)	8%	(1)	10
2020 Vote: Did not Vote	35%	(10)	46%	(13)	—	(0)	18%	(5)	29

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(205)	48%	(216)	2%	(7)	5%	(24)	452
2016 Vote: Hillary Clinton	85%	(140)	12%	(20)	1%	(2)	2%	(4)	165
2016 Vote: Donald Trump	7%	(12)	89%	(157)	1%	(2)	4%	(7)	177
2016 Vote: Someone Else	28%	(4)	30%	(4)	3%	(0)	39%	(6)	15
2020 Vote/PID: Not Biden/Democrat	73%	(12)	24%	(4)	—	(0)	2%	(0)	16
2020 Vote/PID: Not Trump/Republican	26%	(5)	66%	(12)	—	(0)	8%	(1)	18
U.S. Economy: Wrong Track	31%	(103)	59%	(196)	2%	(7)	7%	(24)	330
U.S. Economy: Right Direction	84%	(102)	16%	(20)	—	(0)	—	(0)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	98%	(142)	1%	(2)	—	(0)	1%	(2)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(15)	90%	(201)	1%	(2)	3%	(6)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	58%	(47)	15%	(13)	7%	(6)	20%	(16)	82
Top 2024 Issue: Economy	33%	(51)	60%	(92)	1%	(2)	6%	(9)	153
Community/Gender: Urban Women	48%	(43)	44%	(39)	2%	(2)	6%	(5)	89
Community/Gender: Urban Men	48%	(42)	50%	(44)	—	(0)	2%	(2)	89
Community/Gender: Rural Women	25%	(4)	68%	(10)	7%	(1)	—	(0)	15
Community/Gender: Rural Men	39%	(9)	45%	(11)	2%	(1)	14%	(3)	24
Community/Gender: Suburban Women	51%	(67)	44%	(57)	2%	(2)	4%	(5)	131
Community/Gender: Suburban Men	38%	(40)	52%	(54)	1%	(1)	9%	(9)	104
Homeowner	45%	(151)	49%	(162)	1%	(3)	5%	(17)	333
Renter	45%	(52)	45%	(51)	3%	(4)	6%	(7)	114
Self + Household: White-Collar	42%	(79)	54%	(101)	1%	(2)	3%	(6)	188
Self + Household: Blue Collar	47%	(91)	45%	(89)	2%	(5)	5%	(11)	195
Union HH: Yes	50%	(24)	49%	(23)	—	(0)	1%	(0)	47
Union HH: No	45%	(181)	48%	(192)	2%	(7)	6%	(24)	405
LGBTQ+: Yes	61%	(28)	29%	(13)	2%	(1)	8%	(3)	45
LGBTQ+: No	44%	(177)	50%	(202)	2%	(7)	5%	(21)	407
Motivated to Vote	47%	(188)	48%	(194)	1%	(3)	4%	(17)	402
Parent: Yes	46%	(64)	50%	(70)	1%	(1)	3%	(5)	140
Parent: No	45%	(141)	47%	(146)	2%	(6)	6%	(19)	312
COVID Vaccine: Yes	54%	(188)	39%	(138)	1%	(4)	6%	(21)	351
COVID Vaccine: No	17%	(17)	77%	(77)	3%	(3)	3%	(3)	101

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(205)	48%	(216)	2%	(7)	5%	(24)	452
Student Loans: Yes	46%	(31)	53%	(35)	—	(0)	1%	(1)	67
Student Loans: No	45%	(174)	47%	(180)	2%	(7)	6%	(23)	385
Favorable Opinion of Haley	34%	(47)	63%	(86)	—	(0)	3%	(4)	137
Unfavorable Opinion of Haley	55%	(101)	38%	(70)	2%	(4)	5%	(9)	183
Prodigal Biden Voter	—	(0)	51%	(18)	13%	(5)	36%	(13)	35
Undecided Voter (DK/WNV)	—	(0)	—	(0)	24%	(7)	76%	(24)	31
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	100%	(24)	24
Watched Debate	46%	(155)	50%	(169)	1%	(3)	2%	(8)	336
Watched Debate: Did not Watch	43%	(50)	40%	(46)	3%	(4)	14%	(16)	116
Watched Debate: All of it	41%	(86)	57%	(121)	—	(0)	1%	(3)	210
Watched Debate: Some of it	55%	(69)	39%	(49)	2%	(3)	4%	(5)	126
Continue His Campaign: Yes Biden	75%	(150)	23%	(46)	—	(0)	1%	(2)	199
Continue His Campaign: No Biden	21%	(47)	69%	(159)	3%	(6)	7%	(17)	229
Continue His Campaign: Yes Trump	14%	(33)	85%	(202)	—	(1)	1%	(2)	239
Continue His Campaign: No Trump	84%	(159)	5%	(10)	3%	(5)	8%	(16)	190
Conviction: Evidence	85%	(185)	7%	(15)	2%	(5)	6%	(13)	218
Conviction: Motivation to Damage	6%	(12)	93%	(183)	—	(1)	1%	(2)	197
Conviction: DK/NO	23%	(8)	47%	(17)	5%	(2)	26%	(9)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	7%	(32)	42%	(190)	44%	(197)	7%	(33)	452
Gender: Male	5%	(12)	44%	(96)	43%	(93)	8%	(16)	217
Gender: Female	9%	(21)	40%	(94)	44%	(104)	7%	(16)	235
Age: 18-34	7%	(9)	49%	(58)	40%	(48)	4%	(5)	119
Age: 35-44	10%	(6)	38%	(23)	46%	(27)	6%	(3)	60
Age: 45-64	7%	(11)	39%	(61)	44%	(69)	10%	(16)	157
Age: 65+	5%	(6)	41%	(48)	46%	(54)	7%	(8)	116
GenZers: 1997-2012	7%	(4)	53%	(36)	39%	(26)	2%	(1)	68
Millennials: 1981-1996	10%	(10)	42%	(45)	41%	(44)	7%	(7)	107
GenXers: 1965-1980	8%	(10)	40%	(50)	42%	(53)	9%	(12)	125
Baby Boomers: 1946-1964	5%	(7)	38%	(51)	49%	(66)	8%	(11)	135
Educ: < College	7%	(21)	43%	(134)	45%	(138)	5%	(16)	309
Educ: Bachelors degree	7%	(7)	41%	(38)	42%	(39)	10%	(9)	92
Educ: Post-grad	8%	(4)	35%	(18)	42%	(21)	15%	(7)	51
Income: Under 50k	9%	(15)	35%	(59)	48%	(80)	8%	(13)	167
Income: 50k-100k	7%	(12)	43%	(76)	43%	(76)	7%	(13)	177
Income: 100k+	5%	(5)	51%	(55)	38%	(41)	7%	(7)	108
Ethnicity: White (Non-Hispanic)	5%	(12)	41%	(110)	47%	(126)	8%	(20)	270
Ethnicity: Hispanic	8%	(7)	51%	(43)	34%	(29)	6%	(5)	83
Ethnicity: Black (Non-Hispanic)	16%	(6)	38%	(16)	40%	(16)	6%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	11%	(6)	36%	(21)	45%	(26)	8%	(5)	58
All Christian	7%	(14)	52%	(109)	34%	(71)	8%	(16)	210
All Non-Christian	4%	(1)	39%	(13)	44%	(15)	13%	(4)	34
Atheist	21%	(5)	16%	(4)	61%	(14)	2%	(1)	23
Agnostic/Nothing in particular	6%	(6)	22%	(24)	65%	(69)	7%	(7)	106
Something Else	8%	(6)	51%	(41)	36%	(29)	5%	(4)	80
Evangelical	15%	(14)	44%	(43)	35%	(34)	6%	(6)	98
Non-Evangelical	3%	(5)	56%	(103)	33%	(61)	8%	(14)	184
PID: Dem (no lean)	9%	(17)	20%	(38)	58%	(108)	12%	(23)	186
PID: Ind (no lean)	2%	(3)	44%	(51)	49%	(56)	4%	(5)	115
PID: Rep (no lean)	8%	(12)	67%	(101)	22%	(33)	3%	(5)	151

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	7%	(32)	42%	(190)	44%	(197)	7%	(33)	452
PID/Gender: Dem Men	9%	(7)	16%	(12)	60%	(45)	15%	(12)	75
PID/Gender: Dem Women	10%	(11)	23%	(26)	57%	(63)	10%	(11)	110
PID/Gender: Ind Men	1%	(1)	48%	(34)	47%	(33)	3%	(2)	70
PID/Gender: Ind Women	5%	(2)	38%	(17)	51%	(23)	6%	(3)	45
PID/Gender: Rep Men	6%	(4)	70%	(50)	21%	(15)	3%	(2)	71
PID/Gender: Rep Women	10%	(8)	63%	(51)	23%	(18)	4%	(3)	80
Ideo: Liberal (1-3)	13%	(17)	14%	(19)	60%	(78)	13%	(17)	130
Ideo: Moderate (4)	7%	(10)	39%	(53)	47%	(64)	6%	(8)	135
Ideo: Conservative (5-7)	3%	(6)	65%	(116)	29%	(52)	3%	(4)	179
Community: Urban	6%	(11)	40%	(71)	46%	(82)	8%	(13)	178
Community: Suburban	7%	(17)	44%	(103)	42%	(99)	7%	(17)	236
Community: Rural	11%	(4)	39%	(15)	43%	(16)	7%	(3)	38
Military HHnm: Yes	6%	(6)	49%	(57)	38%	(44)	7%	(8)	115
Military HH: No	8%	(26)	39%	(133)	46%	(154)	7%	(24)	337
Employ: Private Sector	8%	(14)	49%	(83)	38%	(64)	5%	(9)	170
Employ: Government	14%	(3)	27%	(6)	51%	(11)	8%	(2)	21
Employ: Self-Employed	15%	(4)	36%	(9)	38%	(10)	11%	(3)	26
Employ: Homemaker	—	(0)	41%	(11)	53%	(14)	5%	(1)	26
Employ: Student	3%	(1)	38%	(10)	53%	(13)	6%	(1)	25
Employ: Retired	6%	(7)	40%	(49)	45%	(56)	9%	(12)	124
Employ: Unemployed	3%	(1)	34%	(16)	58%	(27)	5%	(2)	46
Employ: Other	18%	(2)	46%	(6)	19%	(2)	17%	(2)	13

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	7%	(32)	42%	(190)	44%	(197)	7%	(33)	452
Protestant	10%	(8)	46%	(40)	37%	(32)	7%	(6)	86
Roman Catholic	4%	(5)	57%	(66)	30%	(34)	9%	(10)	116
Mormon	—	(0)	30%	(1)	65%	(2)	6%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	34%	(2)	59%	(3)	—	(0)	5
Jewish	4%	(1)	44%	(10)	37%	(8)	14%	(3)	23
Muslim	—	(0)	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	3%	(0)	22%	(2)	75%	(6)	—	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	21%	(5)	16%	(4)	61%	(14)	2%	(1)	23
Agnostic	6%	(2)	26%	(7)	58%	(16)	10%	(3)	27
Something else	8%	(6)	51%	(41)	36%	(29)	5%	(4)	80
Nothing in particular	6%	(4)	21%	(17)	67%	(53)	6%	(5)	79
Ideo/PID: Conservative Republican	3%	(4)	72%	(85)	22%	(25)	3%	(3)	117
Ideo/PID: Moderate/Liberal Republican	25%	(8)	47%	(15)	23%	(7)	5%	(1)	32
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	34%	(29)	57%	(48)	5%	(4)	85
Ideo/PID: Liberal Democrat	14%	(14)	9%	(9)	60%	(60)	17%	(17)	100
Unfavorable of Biden and Trump	2%	(2)	29%	(22)	63%	(48)	5%	(4)	76
2024 H2H Matchup: Biden Voter	8%	(17)	15%	(30)	66%	(136)	11%	(22)	205
2024 H2H Matchup: Trump Voter	7%	(15)	72%	(154)	18%	(39)	3%	(7)	216
2024 H2H Matchup: Would not Vote	—	(0)	4%	(0)	77%	(6)	19%	(1)	7
2024 H2H Matchup: Do not Know	—	(0)	22%	(5)	70%	(17)	9%	(2)	24
2022 House Vote: Democrat	8%	(16)	21%	(41)	61%	(121)	11%	(21)	199
2022 House Vote: Republican	9%	(13)	68%	(103)	21%	(32)	3%	(5)	152
2022 House Vote: Did not Vote	3%	(3)	50%	(44)	42%	(37)	4%	(4)	88
2020 Vote: Joe Biden	9%	(18)	17%	(36)	62%	(130)	13%	(26)	212
2020 Vote: Donald Trump	6%	(13)	68%	(138)	22%	(45)	3%	(5)	202
2020 Vote: Someone Else	—	(0)	31%	(3)	69%	(7)	—	(0)	10
2020 Vote: Did not Vote	2%	(1)	42%	(12)	52%	(15)	4%	(1)	29
2016 Vote: Hillary Clinton	10%	(17)	17%	(28)	59%	(98)	14%	(23)	165
2016 Vote: Donald Trump	7%	(13)	64%	(114)	24%	(42)	4%	(8)	177
2016 Vote: Someone Else	—	(0)	32%	(5)	67%	(10)	1%	(0)	15

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	7%	(32)	42%	(190)	44%	(197)	7%	(33)	452
2020 Vote/PID: Not Biden/Democrat	2%	(0)	29%	(5)	68%	(11)	—	(0)	16
2020 Vote/PID: Not Trump/Republican	8%	(1)	40%	(7)	43%	(8)	8%	(1)	18
U.S. Economy: Wrong Track	6%	(18)	51%	(168)	39%	(128)	5%	(16)	330
U.S. Economy: Right Direction	11%	(14)	18%	(22)	57%	(70)	14%	(17)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(17)	21%	(31)	58%	(85)	9%	(13)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(15)	67%	(149)	24%	(53)	3%	(7)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	12%	(10)	73%	(60)	15%	(13)	82
Top 2024 Issue: Economy	9%	(14)	50%	(76)	36%	(55)	5%	(8)	153
Community/Gender: Urban Women	6%	(5)	39%	(35)	48%	(43)	6%	(6)	89
Community/Gender: Urban Men	6%	(5)	41%	(36)	44%	(39)	9%	(8)	89
Community/Gender: Rural Women	20%	(3)	52%	(8)	19%	(3)	9%	(1)	15
Community/Gender: Rural Men	6%	(1)	30%	(7)	58%	(14)	6%	(1)	24
Community/Gender: Suburban Women	9%	(12)	39%	(51)	44%	(58)	7%	(10)	131
Community/Gender: Suburban Men	5%	(5)	50%	(52)	38%	(40)	7%	(7)	104
Homeowner	7%	(25)	43%	(142)	43%	(145)	7%	(22)	333
Renter	5%	(6)	41%	(47)	45%	(51)	9%	(10)	114
Self + Household: White-Collar	6%	(12)	47%	(88)	42%	(79)	5%	(9)	188
Self + Household: Blue Collar	8%	(15)	37%	(71)	46%	(90)	9%	(19)	195
Union HH: Yes	17%	(8)	41%	(19)	36%	(17)	6%	(3)	47
Union HH: No	6%	(24)	42%	(170)	45%	(180)	7%	(30)	405
LGBTQ+: Yes	14%	(6)	22%	(10)	52%	(24)	12%	(5)	45
LGBTQ+: No	6%	(26)	44%	(180)	43%	(174)	7%	(27)	407
Motivated to Vote	7%	(29)	40%	(160)	46%	(186)	7%	(27)	402
Parent: Yes	9%	(13)	40%	(55)	46%	(64)	5%	(7)	140
Parent: No	6%	(19)	43%	(134)	43%	(133)	8%	(26)	312
COVID Vaccine: Yes	7%	(25)	36%	(128)	48%	(168)	8%	(30)	351
COVID Vaccine: No	7%	(7)	61%	(62)	29%	(29)	3%	(3)	101
Student Loans: Yes	16%	(11)	43%	(29)	35%	(24)	5%	(4)	67
Student Loans: No	6%	(21)	42%	(161)	45%	(174)	8%	(29)	385
Favorable Opinion of Haley	4%	(5)	54%	(73)	35%	(48)	7%	(10)	137
Unfavorable Opinion of Haley	9%	(17)	35%	(64)	47%	(86)	9%	(17)	183

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Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	7%	(32)	42%	(190)	44%	(197)	7%	(33)	452
Prodigal Biden Voter	4%	(1)	40%	(14)	43%	(15)	13%	(4)	35
Undecided Voter (DK/WNV)	—	(0)	17%	(5)	71%	(22)	11%	(3)	31
Undecided Voter (DK)	—	(0)	22%	(5)	70%	(17)	9%	(2)	24
Watched Debate	7%	(23)	45%	(150)	42%	(140)	7%	(23)	336
Watched Debate: Did not Watch	8%	(9)	34%	(39)	50%	(58)	9%	(10)	116
Watched Debate: All of it	8%	(17)	48%	(101)	35%	(74)	8%	(18)	210
Watched Debate: Some of it	5%	(6)	39%	(49)	52%	(65)	4%	(5)	126
Continue His Campaign: Yes Biden	9%	(19)	23%	(45)	56%	(112)	11%	(22)	199
Continue His Campaign: No Biden	6%	(13)	57%	(130)	35%	(80)	3%	(6)	229
Continue His Campaign: Yes Trump	5%	(13)	64%	(153)	25%	(60)	5%	(12)	239
Continue His Campaign: No Trump	9%	(17)	18%	(34)	65%	(123)	8%	(15)	190
Conviction: Evidence	7%	(16)	18%	(38)	64%	(139)	11%	(24)	218
Conviction: Motivation to Damage	7%	(14)	70%	(137)	21%	(41)	2%	(4)	197
Conviction: DK/NO	5%	(2)	38%	(14)	46%	(17)	12%	(4)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(195)	25%	(115)	4%	(16)	28%	(126)	452
Gender: Male	47%	(101)	28%	(60)	3%	(7)	23%	(49)	217
Gender: Female	40%	(94)	23%	(55)	4%	(9)	33%	(77)	235
Age: 18-34	35%	(41)	18%	(22)	5%	(6)	42%	(50)	119
Age: 35-44	47%	(28)	22%	(13)	3%	(1)	29%	(17)	60
Age: 45-64	48%	(75)	29%	(45)	3%	(5)	21%	(32)	157
Age: 65+	44%	(51)	30%	(35)	4%	(4)	23%	(26)	116
GenZers: 1997-2012	34%	(23)	19%	(13)	4%	(3)	43%	(29)	68
Millennials: 1981-1996	43%	(46)	21%	(22)	4%	(5)	32%	(34)	107
GenXers: 1965-1980	49%	(62)	28%	(35)	—	(0)	22%	(28)	125
Baby Boomers: 1946-1964	42%	(56)	31%	(42)	6%	(8)	22%	(29)	135
Educ: < College	40%	(123)	26%	(80)	3%	(9)	32%	(98)	309
Educ: Bachelors degree	54%	(49)	26%	(24)	5%	(5)	15%	(14)	92
Educ: Post-grad	46%	(23)	21%	(11)	6%	(3)	27%	(14)	51
Income: Under 50k	38%	(63)	29%	(48)	5%	(8)	28%	(48)	167
Income: 50k-100k	45%	(80)	24%	(43)	4%	(6)	27%	(48)	177
Income: 100k+	49%	(52)	22%	(23)	2%	(2)	28%	(30)	108
Ethnicity: White (Non-Hispanic)	47%	(127)	23%	(62)	5%	(13)	25%	(68)	270
Ethnicity: Hispanic	48%	(40)	23%	(19)	2%	(1)	28%	(23)	83
Ethnicity: Black (Non-Hispanic)	31%	(13)	38%	(15)	—	(0)	31%	(13)	41
Ethnicity: Asian + Other (Non-Hispanic)	28%	(16)	31%	(18)	4%	(2)	37%	(22)	58
All Christian	53%	(111)	24%	(51)	3%	(6)	20%	(43)	210
All Non-Christian	37%	(12)	21%	(7)	16%	(5)	27%	(9)	34
Atheist	30%	(7)	39%	(9)	12%	(3)	18%	(4)	23
Agnostic/Nothing in particular	27%	(28)	29%	(31)	2%	(3)	41%	(44)	106
Something Else	46%	(37)	21%	(17)	—	(0)	32%	(26)	80
Evangelical	59%	(58)	25%	(24)	3%	(3)	13%	(13)	98
Non-Evangelical	47%	(87)	22%	(41)	2%	(3)	29%	(53)	184
PID: Dem (no lean)	9%	(17)	52%	(97)	5%	(9)	34%	(64)	186
PID: Ind (no lean)	43%	(49)	14%	(16)	4%	(5)	39%	(45)	115
PID: Rep (no lean)	85%	(129)	1%	(2)	2%	(3)	11%	(17)	151

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Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(195)	25%	(115)	4%	(16)	28%	(126)	452
PID/Gender: Dem Men	13%	(10)	61%	(46)	4%	(3)	22%	(17)	75
PID/Gender: Dem Women	6%	(7)	46%	(51)	5%	(5)	43%	(47)	110
PID/Gender: Ind Men	43%	(30)	18%	(13)	3%	(2)	36%	(26)	70
PID/Gender: Ind Women	43%	(19)	8%	(4)	6%	(3)	43%	(19)	45
PID/Gender: Rep Men	85%	(61)	2%	(1)	3%	(2)	10%	(7)	71
PID/Gender: Rep Women	85%	(68)	1%	(0)	1%	(1)	13%	(10)	80
Ideo: Liberal (1-3)	10%	(13)	49%	(64)	9%	(11)	32%	(42)	130
Ideo: Moderate (4)	39%	(52)	26%	(35)	3%	(4)	33%	(44)	135
Ideo: Conservative (5-7)	72%	(128)	9%	(16)	1%	(1)	19%	(33)	179
Community: Urban	38%	(68)	28%	(50)	5%	(9)	29%	(51)	178
Community: Suburban	47%	(110)	23%	(55)	3%	(6)	27%	(64)	236
Community: Rural	45%	(17)	25%	(10)	3%	(1)	27%	(10)	38
Military HHnm: Yes	51%	(59)	20%	(23)	2%	(2)	27%	(31)	115
Military HH: No	41%	(137)	27%	(91)	4%	(14)	28%	(95)	337
Employ: Private Sector	47%	(80)	23%	(40)	5%	(8)	25%	(43)	170
Employ: Government	34%	(7)	28%	(6)	—	(0)	38%	(8)	21
Employ: Self-Employed	53%	(14)	17%	(4)	1%	(0)	29%	(8)	26
Employ: Homemaker	48%	(13)	19%	(5)	—	(0)	33%	(9)	26
Employ: Student	31%	(8)	17%	(4)	6%	(1)	47%	(12)	25
Employ: Retired	43%	(53)	34%	(43)	3%	(4)	20%	(24)	124
Employ: Unemployed	37%	(17)	23%	(10)	6%	(3)	35%	(16)	46
Employ: Other	36%	(5)	19%	(2)	—	(0)	45%	(6)	13

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(195)	25%	(115)	4%	(16)	28%	(126)	452
Protestant	56%	(48)	19%	(17)	4%	(4)	20%	(17)	86
Roman Catholic	52%	(60)	27%	(31)	2%	(2)	19%	(22)	116
Mormon	30%	(1)	65%	(2)	—	(0)	6%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(2)	9%	(0)	—	(0)	59%	(3)	5
Jewish	39%	(9)	27%	(6)	—	(0)	34%	(8)	23
Muslim	11%	(0)	12%	(0)	10%	(0)	68%	(1)	2
Buddhist	30%	(2)	9%	(1)	61%	(5)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	30%	(7)	39%	(9)	12%	(3)	18%	(4)	23
Agnostic	22%	(6)	38%	(10)	4%	(1)	37%	(10)	27
Something else	46%	(37)	21%	(17)	—	(0)	32%	(26)	80
Nothing in particular	28%	(22)	27%	(21)	2%	(2)	43%	(34)	79
Ideo/PID: Conservative Republican	89%	(103)	—	(0)	1%	(1)	10%	(12)	117
Ideo/PID: Moderate/Liberal Republican	76%	(24)	4%	(1)	6%	(2)	14%	(4)	32
Ideo/PID: Moderate/Conservative Democrat	18%	(15)	42%	(36)	—	(0)	40%	(34)	85
Ideo/PID: Liberal Democrat	2%	(2)	61%	(61)	8%	(8)	29%	(29)	100
Unfavorable of Biden and Trump	29%	(22)	4%	(3)	3%	(2)	65%	(49)	76
2024 H2H Matchup: Biden Voter	5%	(11)	56%	(115)	5%	(10)	34%	(69)	205
2024 H2H Matchup: Trump Voter	84%	(180)	—	(0)	3%	(6)	14%	(29)	216
2024 H2H Matchup: Would not Vote	18%	(1)	—	(0)	—	(0)	82%	(6)	7
2024 H2H Matchup: Do not Know	12%	(3)	—	(0)	1%	(0)	87%	(21)	24
2022 House Vote: Democrat	13%	(26)	51%	(102)	6%	(12)	30%	(59)	199
2022 House Vote: Republican	85%	(129)	1%	(2)	2%	(3)	12%	(18)	152
2022 House Vote: Did not Vote	44%	(38)	12%	(11)	—	(0)	44%	(38)	88
2020 Vote: Joe Biden	10%	(21)	50%	(107)	6%	(12)	34%	(73)	212
2020 Vote: Donald Trump	79%	(159)	2%	(4)	2%	(3)	18%	(36)	202
2020 Vote: Someone Else	31%	(3)	14%	(1)	14%	(1)	41%	(4)	10
2020 Vote: Did not Vote	44%	(13)	9%	(3)	1%	(0)	46%	(13)	29
2016 Vote: Hillary Clinton	9%	(14)	56%	(93)	6%	(10)	29%	(48)	165
2016 Vote: Donald Trump	80%	(141)	1%	(2)	2%	(4)	17%	(30)	177
2016 Vote: Someone Else	15%	(2)	1%	(0)	8%	(1)	76%	(11)	15

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(195)	25%	(115)	4%	(16)	28%	(126)	452
2020 Vote/PID: Not Biden/Democrat	24%	(4)	26%	(4)	—	(0)	50%	(8)	16
2020 Vote/PID: Not Trump/Republican	56%	(10)	10%	(2)	5%	(1)	28%	(5)	18
U.S. Economy: Wrong Track	55%	(180)	14%	(47)	1%	(4)	30%	(99)	330
U.S. Economy: Right Direction	13%	(15)	56%	(68)	10%	(12)	21%	(26)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(11)	61%	(90)	4%	(6)	27%	(40)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(174)	3%	(6)	2%	(4)	18%	(40)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(10)	24%	(19)	8%	(6)	56%	(46)	82
Top 2024 Issue: Economy	52%	(79)	19%	(29)	—	(1)	29%	(44)	153
Community/Gender: Urban Women	32%	(29)	18%	(16)	9%	(8)	42%	(37)	89
Community/Gender: Urban Men	44%	(39)	39%	(34)	1%	(1)	16%	(14)	89
Community/Gender: Rural Women	53%	(8)	17%	(2)	8%	(1)	22%	(3)	15
Community/Gender: Rural Men	40%	(9)	30%	(7)	—	(0)	30%	(7)	24
Community/Gender: Suburban Women	44%	(58)	28%	(37)	—	(0)	28%	(36)	131
Community/Gender: Suburban Men	50%	(52)	18%	(18)	6%	(6)	27%	(28)	104
Homeowner	44%	(147)	27%	(91)	4%	(13)	24%	(81)	333
Renter	40%	(46)	21%	(23)	3%	(3)	36%	(41)	114
Self + Household: White-Collar	52%	(97)	25%	(46)	3%	(5)	21%	(40)	188
Self + Household: Blue Collar	41%	(80)	28%	(54)	4%	(9)	27%	(52)	195
Union HH: Yes	46%	(22)	25%	(12)	9%	(4)	20%	(10)	47
Union HH: No	43%	(174)	25%	(103)	3%	(12)	29%	(116)	405
LGBTQ+: Yes	21%	(9)	36%	(16)	4%	(2)	39%	(17)	45
LGBTQ+: No	46%	(186)	24%	(98)	4%	(14)	27%	(108)	407
Motivated to Vote	45%	(183)	28%	(111)	4%	(15)	23%	(92)	402
Parent: Yes	44%	(62)	22%	(31)	3%	(4)	31%	(43)	140
Parent: No	43%	(134)	27%	(84)	4%	(12)	27%	(83)	312
COVID Vaccine: Yes	36%	(125)	30%	(107)	4%	(15)	30%	(104)	351
COVID Vaccine: No	69%	(70)	8%	(8)	1%	(1)	22%	(22)	101
Student Loans: Yes	36%	(24)	17%	(11)	2%	(1)	45%	(30)	67
Student Loans: No	44%	(171)	27%	(103)	4%	(15)	25%	(95)	385
Favorable Opinion of Haley	58%	(79)	21%	(28)	3%	(4)	18%	(25)	137
Unfavorable Opinion of Haley	40%	(73)	31%	(56)	5%	(9)	25%	(46)	183

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(195)	25%	(115)	4%	(16)	28%	(126)	452
Prodigal Biden Voter	28%	(10)	—	(0)	8%	(3)	64%	(23)	35
Undecided Voter (DK/WNV)	14%	(4)	—	(0)	1%	(0)	86%	(27)	31
Undecided Voter (DK)	12%	(3)	—	(0)	1%	(0)	87%	(21)	24
Watched Debate	48%	(162)	27%	(90)	3%	(10)	22%	(73)	336
Watched Debate: Did not Watch	28%	(33)	21%	(24)	5%	(6)	46%	(53)	116
Watched Debate: All of it	57%	(121)	22%	(47)	2%	(5)	18%	(37)	210
Watched Debate: Some of it	33%	(42)	35%	(44)	4%	(5)	28%	(35)	126
Continue His Campaign: Yes Biden	22%	(43)	53%	(106)	4%	(9)	21%	(41)	199
Continue His Campaign: No Biden	62%	(142)	3%	(7)	3%	(8)	32%	(72)	229
Continue His Campaign: Yes Trump	78%	(186)	7%	(17)	5%	(11)	11%	(25)	239
Continue His Campaign: No Trump	4%	(7)	46%	(88)	3%	(5)	47%	(90)	190
Conviction: Evidence	9%	(20)	47%	(103)	5%	(12)	38%	(83)	218
Conviction: Motivation to Damage	83%	(164)	2%	(4)	1%	(2)	14%	(27)	197
Conviction: DK/NO	32%	(12)	20%	(7)	6%	(2)	42%	(16)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(215)	11%	(51)	8%	(37)	33%	(149)	452
Gender: Male	52%	(113)	10%	(21)	12%	(27)	26%	(56)	217
Gender: Female	43%	(102)	13%	(30)	4%	(10)	40%	(94)	235
Age: 18-34	41%	(50)	10%	(12)	7%	(8)	41%	(50)	119
Age: 35-44	49%	(29)	14%	(8)	6%	(4)	31%	(19)	60
Age: 45-64	51%	(80)	12%	(20)	7%	(10)	30%	(47)	157
Age: 65+	49%	(57)	10%	(11)	12%	(14)	29%	(34)	116
GenZers: 1997-2012	33%	(22)	10%	(7)	6%	(4)	51%	(35)	68
Millennials: 1981-1996	52%	(56)	13%	(14)	7%	(8)	27%	(29)	107
GenXers: 1965-1980	49%	(61)	11%	(14)	4%	(6)	36%	(45)	125
Baby Boomers: 1946-1964	48%	(65)	11%	(15)	13%	(18)	27%	(37)	135
Educ: < College	45%	(139)	10%	(32)	7%	(22)	37%	(116)	309
Educ: Bachelors degree	52%	(48)	8%	(7)	11%	(10)	29%	(27)	92
Educ: Post-grad	55%	(28)	24%	(12)	8%	(4)	13%	(7)	51
Income: Under 50k	41%	(69)	14%	(23)	9%	(15)	36%	(60)	167
Income: 50k-100k	52%	(92)	10%	(17)	7%	(13)	31%	(55)	177
Income: 100k+	50%	(54)	10%	(11)	8%	(9)	32%	(35)	108
Ethnicity: White (Non-Hispanic)	51%	(136)	11%	(29)	8%	(21)	31%	(83)	270
Ethnicity: Hispanic	54%	(45)	10%	(8)	9%	(7)	28%	(23)	83
Ethnicity: Black (Non-Hispanic)	39%	(16)	21%	(9)	13%	(5)	27%	(11)	41
Ethnicity: Asian + Other (Non-Hispanic)	30%	(18)	9%	(5)	5%	(3)	56%	(32)	58
All Christian	56%	(118)	11%	(22)	9%	(19)	24%	(50)	210
All Non-Christian	43%	(14)	8%	(3)	12%	(4)	38%	(13)	34
Atheist	29%	(7)	31%	(7)	13%	(3)	27%	(6)	23
Agnostic/Nothing in particular	35%	(37)	9%	(10)	7%	(7)	49%	(51)	106
Something Else	48%	(38)	12%	(9)	4%	(3)	36%	(29)	80
Evangelical	61%	(60)	13%	(13)	8%	(8)	17%	(17)	98
Non-Evangelical	51%	(94)	9%	(16)	8%	(15)	32%	(59)	184
PID: Dem (no lean)	15%	(28)	23%	(44)	16%	(29)	46%	(85)	186
PID: Ind (no lean)	46%	(53)	5%	(6)	3%	(3)	45%	(52)	115
PID: Rep (no lean)	88%	(134)	1%	(2)	3%	(4)	8%	(12)	151

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(215)	11%	(51)	8%	(37)	33%	(149)	452
PID/Gender: Dem Men	21%	(16)	20%	(15)	28%	(21)	32%	(24)	75
PID/Gender: Dem Women	11%	(12)	26%	(29)	7%	(8)	56%	(61)	110
PID/Gender: Ind Men	48%	(33)	8%	(5)	3%	(2)	41%	(29)	70
PID/Gender: Ind Women	44%	(20)	1%	(1)	2%	(1)	52%	(23)	45
PID/Gender: Rep Men	89%	(64)	2%	(1)	5%	(3)	4%	(3)	71
PID/Gender: Rep Women	87%	(70)	1%	(0)	1%	(1)	11%	(9)	80
Ideo: Liberal (1-3)	14%	(18)	24%	(32)	18%	(23)	44%	(58)	130
Ideo: Moderate (4)	40%	(54)	12%	(17)	4%	(6)	44%	(59)	135
Ideo: Conservative (5-7)	79%	(141)	2%	(3)	4%	(8)	15%	(27)	179
Community: Urban	43%	(76)	12%	(21)	8%	(14)	37%	(66)	178
Community: Suburban	50%	(118)	10%	(25)	8%	(20)	31%	(73)	236
Community: Rural	55%	(21)	14%	(5)	7%	(3)	25%	(10)	38
Military HHnm: Yes	57%	(65)	9%	(10)	1%	(1)	33%	(38)	115
Military HH: No	44%	(150)	12%	(41)	10%	(35)	33%	(111)	337
Employ: Private Sector	50%	(86)	12%	(20)	6%	(10)	32%	(55)	170
Employ: Government	42%	(9)	11%	(2)	18%	(4)	30%	(6)	21
Employ: Self-Employed	53%	(14)	2%	(0)	7%	(2)	39%	(10)	26
Employ: Homemaker	42%	(11)	14%	(4)	1%	(0)	42%	(11)	26
Employ: Student	36%	(9)	16%	(4)	6%	(1)	42%	(11)	25
Employ: Retired	48%	(60)	10%	(13)	13%	(16)	28%	(35)	124
Employ: Unemployed	46%	(21)	12%	(6)	7%	(3)	35%	(16)	46
Employ: Other	43%	(6)	19%	(2)	—	(0)	38%	(5)	13

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(215)	11%	(51)	8%	(37)	33%	(149)	452
Protestant	59%	(51)	8%	(7)	11%	(9)	21%	(18)	86
Roman Catholic	56%	(64)	10%	(12)	8%	(10)	25%	(29)	116
Mormon	6%	(0)	65%	(2)	—	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	63%	(3)	9%	(0)	—	(0)	27%	(1)	5
Jewish	48%	(11)	10%	(2)	13%	(3)	29%	(7)	23
Muslim	11%	(0)	—	(0)	10%	(0)	80%	(2)	2
Buddhist	29%	(2)	4%	(0)	11%	(1)	56%	(5)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	29%	(7)	31%	(7)	13%	(3)	27%	(6)	23
Agnostic	30%	(8)	16%	(4)	1%	(0)	54%	(14)	27
Something else	48%	(38)	12%	(9)	4%	(3)	36%	(29)	80
Nothing in particular	37%	(29)	7%	(6)	9%	(7)	47%	(37)	79
Ideo/PID: Conservative Republican	91%	(106)	—	(0)	3%	(3)	6%	(7)	117
Ideo/PID: Moderate/Liberal Republican	81%	(26)	5%	(2)	3%	(1)	11%	(4)	32
Ideo/PID: Moderate/Conservative Democrat	26%	(22)	16%	(14)	11%	(9)	48%	(40)	85
Ideo/PID: Liberal Democrat	6%	(6)	30%	(30)	20%	(20)	44%	(44)	100
Unfavorable of Biden and Trump	40%	(31)	4%	(3)	3%	(2)	53%	(40)	76
2024 H2H Matchup: Biden Voter	9%	(18)	25%	(51)	15%	(31)	51%	(105)	205
2024 H2H Matchup: Trump Voter	86%	(185)	—	(0)	3%	(5)	12%	(25)	216
2024 H2H Matchup: Would not Vote	3%	(0)	—	(0)	—	(0)	97%	(7)	7
2024 H2H Matchup: Do not Know	48%	(12)	1%	(0)	1%	(0)	50%	(12)	24
2022 House Vote: Democrat	20%	(39)	23%	(46)	14%	(27)	43%	(86)	199
2022 House Vote: Republican	90%	(137)	2%	(3)	3%	(4)	6%	(9)	152
2022 House Vote: Did not Vote	43%	(38)	3%	(2)	6%	(5)	49%	(43)	88
2020 Vote: Joe Biden	15%	(32)	23%	(49)	15%	(32)	47%	(99)	212
2020 Vote: Donald Trump	83%	(168)	1%	(1)	2%	(4)	14%	(28)	202
2020 Vote: Someone Else	33%	(3)	—	(0)	—	(0)	67%	(6)	10
2020 Vote: Did not Vote	40%	(12)	3%	(1)	3%	(1)	54%	(16)	29
2016 Vote: Hillary Clinton	12%	(20)	27%	(45)	15%	(26)	45%	(74)	165
2016 Vote: Donald Trump	85%	(150)	—	(1)	3%	(5)	12%	(21)	177
2016 Vote: Someone Else	29%	(4)	2%	(0)	—	(0)	69%	(10)	15

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(215)	11%	(51)	8%	(37)	33%	(149)	452
2020 Vote/PID: Not Biden/Democrat	35%	(6)	5%	(1)	1%	(0)	59%	(9)	16
2020 Vote/PID: Not Trump/Republican	59%	(10)	2%	(0)	5%	(1)	33%	(6)	18
U.S. Economy: Wrong Track	59%	(195)	5%	(17)	2%	(8)	33%	(110)	330
U.S. Economy: Right Direction	16%	(19)	28%	(34)	24%	(29)	32%	(39)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(16)	32%	(47)	13%	(19)	44%	(64)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(184)	1%	(2)	4%	(8)	14%	(30)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(15)	3%	(3)	11%	(9)	67%	(55)	82
Top 2024 Issue: Economy	55%	(85)	11%	(17)	6%	(10)	27%	(42)	153
Community/Gender: Urban Women	37%	(33)	11%	(10)	3%	(3)	48%	(43)	89
Community/Gender: Urban Men	48%	(42)	13%	(11)	13%	(11)	27%	(24)	89
Community/Gender: Rural Women	68%	(10)	16%	(2)	8%	(1)	8%	(1)	15
Community/Gender: Rural Men	46%	(11)	12%	(3)	5%	(1)	36%	(9)	24
Community/Gender: Suburban Women	44%	(58)	13%	(17)	4%	(6)	38%	(50)	131
Community/Gender: Suburban Men	57%	(60)	7%	(7)	13%	(14)	22%	(23)	104
Homeowner	48%	(161)	12%	(39)	9%	(29)	31%	(104)	333
Renter	46%	(52)	11%	(12)	6%	(7)	37%	(43)	114
Self + Household: White-Collar	55%	(104)	14%	(26)	8%	(15)	23%	(43)	188
Self + Household: Blue Collar	47%	(92)	11%	(21)	8%	(17)	33%	(65)	195
Union HH: Yes	49%	(23)	18%	(9)	7%	(3)	27%	(13)	47
Union HH: No	47%	(192)	11%	(43)	8%	(33)	34%	(137)	405
LGBTQ+: Yes	32%	(14)	17%	(8)	14%	(6)	38%	(17)	45
LGBTQ+: No	49%	(201)	11%	(44)	7%	(30)	33%	(132)	407
Motivated to Vote	50%	(199)	12%	(48)	9%	(34)	30%	(121)	402
Parent: Yes	47%	(66)	9%	(12)	8%	(11)	36%	(50)	140
Parent: No	48%	(149)	13%	(39)	8%	(25)	32%	(99)	312
COVID Vaccine: Yes	40%	(142)	13%	(45)	10%	(35)	37%	(129)	351
COVID Vaccine: No	72%	(73)	6%	(6)	1%	(1)	20%	(21)	101
Student Loans: Yes	43%	(29)	10%	(7)	6%	(4)	41%	(27)	67
Student Loans: No	48%	(186)	12%	(45)	8%	(32)	32%	(122)	385
Favorable Opinion of Haley	62%	(84)	8%	(11)	7%	(10)	24%	(32)	137
Unfavorable Opinion of Haley	43%	(79)	14%	(26)	12%	(22)	31%	(57)	183

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(215)	11%	(51)	8%	(37)	33%	(149)	452
Prodigal Biden Voter	44%	(15)	—	(0)	5%	(2)	51%	(18)	35
Undecided Voter (DK/WNV)	38%	(12)	1%	(0)	1%	(0)	61%	(19)	31
Undecided Voter (DK)	48%	(12)	1%	(0)	1%	(0)	50%	(12)	24
Watched Debate	52%	(176)	10%	(35)	9%	(30)	28%	(95)	336
Watched Debate: Did not Watch	33%	(39)	14%	(17)	5%	(6)	47%	(54)	116
Watched Debate: All of it	59%	(125)	10%	(20)	9%	(18)	22%	(47)	210
Watched Debate: Some of it	41%	(51)	11%	(14)	10%	(12)	38%	(48)	126
Continue His Campaign: Yes Biden	23%	(46)	25%	(50)	16%	(31)	36%	(72)	199
Continue His Campaign: No Biden	69%	(158)	—	(1)	2%	(5)	28%	(65)	229
Continue His Campaign: Yes Trump	80%	(191)	1%	(2)	5%	(12)	14%	(34)	239
Continue His Campaign: No Trump	10%	(19)	26%	(49)	10%	(20)	54%	(102)	190
Conviction: Evidence	16%	(34)	20%	(44)	14%	(31)	50%	(109)	218
Conviction: Motivation to Damage	83%	(164)	3%	(5)	2%	(3)	12%	(24)	197
Conviction: DK/NO	45%	(16)	7%	(2)	5%	(2)	44%	(16)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(219)	28%	(128)	16%	(70)	8%	(35)	452
Gender: Male	49%	(107)	34%	(73)	11%	(23)	6%	(13)	217
Gender: Female	48%	(112)	23%	(55)	20%	(47)	9%	(21)	235
Age: 18-34	46%	(55)	23%	(27)	25%	(30)	7%	(8)	119
Age: 35-44	42%	(25)	33%	(20)	13%	(8)	11%	(7)	60
Age: 45-64	49%	(78)	33%	(52)	10%	(16)	7%	(11)	157
Age: 65+	53%	(62)	24%	(28)	15%	(17)	8%	(9)	116
GenZers: 1997-2012	48%	(33)	17%	(12)	30%	(21)	4%	(3)	68
Millennials: 1981-1996	41%	(44)	33%	(35)	15%	(16)	11%	(12)	107
GenXers: 1965-1980	49%	(62)	33%	(41)	12%	(15)	5%	(7)	125
Baby Boomers: 1946-1964	55%	(74)	27%	(37)	12%	(16)	6%	(9)	135
Educ: < College	49%	(150)	26%	(80)	18%	(56)	7%	(23)	309
Educ: Bachelors degree	48%	(44)	40%	(37)	6%	(5)	6%	(6)	92
Educ: Post-grad	49%	(25)	21%	(11)	17%	(9)	12%	(6)	51
Income: Under 50k	48%	(81)	26%	(43)	17%	(29)	9%	(15)	167
Income: 50k-100k	57%	(101)	27%	(48)	11%	(20)	5%	(9)	177
Income: 100k+	35%	(38)	35%	(37)	20%	(21)	10%	(11)	108
Ethnicity: White (Non-Hispanic)	48%	(131)	29%	(78)	15%	(41)	7%	(20)	270
Ethnicity: Hispanic	39%	(32)	39%	(33)	17%	(14)	5%	(4)	83
Ethnicity: Black (Non-Hispanic)	52%	(21)	24%	(10)	17%	(7)	7%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	60%	(35)	13%	(7)	14%	(8)	14%	(8)	58
All Christian	40%	(84)	34%	(71)	16%	(34)	10%	(21)	210
All Non-Christian	34%	(11)	40%	(14)	6%	(2)	20%	(7)	34
Atheist	70%	(16)	14%	(3)	16%	(4)	—	(0)	23
Agnostic/Nothing in particular	65%	(69)	14%	(14)	19%	(20)	2%	(2)	106
Something Else	49%	(39)	32%	(26)	13%	(10)	6%	(5)	80
Evangelical	38%	(38)	38%	(37)	13%	(12)	11%	(11)	98
Non-Evangelical	44%	(81)	32%	(59)	17%	(31)	8%	(14)	184
PID: Dem (no lean)	81%	(151)	3%	(6)	10%	(19)	5%	(10)	186
PID: Ind (no lean)	37%	(43)	33%	(38)	24%	(27)	6%	(7)	115
PID: Rep (no lean)	17%	(26)	55%	(84)	16%	(24)	12%	(18)	151

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(219)	28%	(128)	16%	(70)	8%	(35)	452
PID/Gender: Dem Men	87%	(66)	6%	(5)	6%	(5)	—	(0)	75
PID/Gender: Dem Women	77%	(85)	2%	(2)	13%	(14)	9%	(10)	110
PID/Gender: Ind Men	44%	(31)	33%	(23)	17%	(12)	6%	(4)	70
PID/Gender: Ind Women	27%	(12)	32%	(15)	35%	(16)	6%	(3)	45
PID/Gender: Rep Men	15%	(10)	64%	(45)	10%	(7)	12%	(9)	71
PID/Gender: Rep Women	19%	(16)	48%	(38)	21%	(17)	11%	(9)	80
Ideo: Liberal (1-3)	77%	(100)	7%	(9)	10%	(13)	7%	(9)	130
Ideo: Moderate (4)	56%	(75)	24%	(33)	16%	(21)	5%	(6)	135
Ideo: Conservative (5-7)	24%	(42)	47%	(85)	20%	(35)	9%	(17)	179
Community: Urban	47%	(83)	25%	(45)	18%	(31)	11%	(19)	178
Community: Suburban	51%	(120)	32%	(75)	12%	(29)	5%	(11)	236
Community: Rural	42%	(16)	23%	(9)	25%	(9)	11%	(4)	38
Military HHnm: Yes	48%	(55)	32%	(37)	12%	(13)	8%	(9)	115
Military HH: No	49%	(164)	27%	(91)	17%	(57)	8%	(26)	337
Employ: Private Sector	38%	(65)	34%	(59)	19%	(33)	8%	(14)	170
Employ: Government	59%	(12)	19%	(4)	20%	(4)	2%	(0)	21
Employ: Self-Employed	51%	(13)	22%	(6)	20%	(5)	8%	(2)	26
Employ: Homemaker	41%	(11)	18%	(5)	36%	(9)	5%	(1)	26
Employ: Student	65%	(16)	15%	(4)	16%	(4)	4%	(1)	25
Employ: Retired	54%	(67)	31%	(39)	6%	(8)	8%	(10)	124
Employ: Unemployed	65%	(30)	18%	(8)	12%	(6)	4%	(2)	46
Employ: Other	34%	(4)	29%	(4)	10%	(1)	27%	(4)	13

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(219)	28%	(128)	16%	(70)	8%	(35)	452
Protestant	43%	(37)	35%	(30)	11%	(10)	11%	(9)	86
Roman Catholic	36%	(42)	34%	(40)	20%	(23)	10%	(11)	116
Mormon	94%	(4)	—	(0)	—	(0)	6%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	35%	(2)	27%	(1)	31%	(1)	7%	(0)	5
Jewish	46%	(10)	44%	(10)	9%	(2)	1%	(0)	23
Muslim	21%	(0)	11%	(0)	—	(0)	68%	(1)	2
Buddhist	9%	(1)	29%	(2)	—	(0)	61%	(5)	8
Hindu	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	70%	(16)	14%	(3)	16%	(4)	—	(0)	23
Agnostic	76%	(20)	10%	(3)	13%	(3)	1%	(0)	27
Something else	49%	(39)	32%	(26)	13%	(10)	6%	(5)	80
Nothing in particular	61%	(48)	15%	(12)	21%	(17)	3%	(2)	79
Ideo/PID: Conservative Republican	13%	(16)	59%	(69)	17%	(19)	11%	(13)	117
Ideo/PID: Moderate/Liberal Republican	33%	(10)	41%	(13)	11%	(4)	15%	(5)	32
Ideo/PID: Moderate/Conservative Democrat	75%	(64)	5%	(4)	16%	(13)	5%	(4)	85
Ideo/PID: Liberal Democrat	87%	(87)	3%	(3)	6%	(6)	5%	(5)	100
Unfavorable of Biden and Trump	43%	(33)	11%	(8)	41%	(31)	5%	(4)	76
2024 H2H Matchup: Biden Voter	87%	(179)	2%	(5)	6%	(12)	5%	(10)	205
2024 H2H Matchup: Trump Voter	12%	(25)	56%	(121)	22%	(47)	10%	(22)	216
2024 H2H Matchup: Would not Vote	11%	(1)	—	(0)	71%	(5)	18%	(1)	7
2024 H2H Matchup: Do not Know	58%	(14)	7%	(2)	26%	(6)	9%	(2)	24
2022 House Vote: Democrat	86%	(170)	4%	(7)	6%	(13)	4%	(9)	199
2022 House Vote: Republican	12%	(18)	63%	(95)	16%	(25)	9%	(14)	152
2022 House Vote: Did not Vote	31%	(27)	28%	(25)	32%	(28)	9%	(8)	88
2020 Vote: Joe Biden	80%	(170)	4%	(8)	10%	(21)	6%	(12)	212
2020 Vote: Donald Trump	18%	(37)	55%	(111)	18%	(35)	9%	(18)	202
2020 Vote: Someone Else	20%	(2)	23%	(2)	57%	(6)	—	(0)	10
2020 Vote: Did not Vote	35%	(10)	22%	(6)	29%	(8)	13%	(4)	29
2016 Vote: Hillary Clinton	78%	(129)	5%	(9)	10%	(17)	6%	(11)	165
2016 Vote: Donald Trump	18%	(33)	54%	(96)	18%	(31)	10%	(17)	177
2016 Vote: Someone Else	50%	(7)	11%	(2)	38%	(6)	2%	(0)	15

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(219)	28%	(128)	16%	(70)	8%	(35)	452
2020 Vote/PID: Not Biden/Democrat	57%	(9)	—	(0)	35%	(6)	8%	(1)	16
2020 Vote/PID: Not Trump/Republican	37%	(6)	25%	(4)	17%	(3)	22%	(4)	18
U.S. Economy: Wrong Track	38%	(124)	37%	(121)	19%	(63)	7%	(23)	330
U.S. Economy: Right Direction	78%	(95)	6%	(7)	6%	(8)	10%	(12)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(129)	3%	(5)	2%	(3)	6%	(9)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(35)	55%	(123)	22%	(50)	7%	(17)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	68%	(55)	1%	(1)	21%	(17)	10%	(9)	82
Top 2024 Issue: Economy	40%	(62)	31%	(48)	21%	(33)	7%	(10)	153
Community/Gender: Urban Women	41%	(37)	19%	(17)	24%	(22)	15%	(14)	89
Community/Gender: Urban Men	52%	(46)	31%	(28)	11%	(10)	6%	(5)	89
Community/Gender: Rural Women	25%	(4)	25%	(4)	36%	(5)	14%	(2)	15
Community/Gender: Rural Men	52%	(12)	22%	(5)	18%	(4)	9%	(2)	24
Community/Gender: Suburban Women	55%	(72)	26%	(34)	15%	(20)	4%	(6)	131
Community/Gender: Suburban Men	47%	(49)	39%	(41)	9%	(9)	6%	(6)	104
Homeowner	51%	(169)	29%	(97)	13%	(43)	7%	(24)	333
Renter	40%	(45)	27%	(31)	24%	(27)	9%	(10)	114
Self + Household: White-Collar	46%	(86)	34%	(64)	13%	(24)	7%	(13)	188
Self + Household: Blue Collar	49%	(95)	28%	(54)	14%	(28)	9%	(18)	195
Union HH: Yes	41%	(19)	26%	(12)	19%	(9)	15%	(7)	47
Union HH: No	49%	(200)	29%	(116)	15%	(61)	7%	(28)	405
LGBTQ+: Yes	66%	(30)	21%	(9)	10%	(4)	4%	(2)	45
LGBTQ+: No	47%	(190)	29%	(119)	16%	(66)	8%	(33)	407
Motivated to Vote	50%	(203)	30%	(123)	12%	(48)	7%	(29)	402
Parent: Yes	45%	(63)	35%	(49)	14%	(19)	6%	(9)	140
Parent: No	50%	(157)	25%	(79)	16%	(51)	8%	(26)	312
COVID Vaccine: Yes	58%	(202)	20%	(71)	15%	(51)	7%	(26)	351
COVID Vaccine: No	17%	(17)	56%	(57)	19%	(19)	8%	(9)	101
Student Loans: Yes	51%	(34)	17%	(11)	29%	(19)	4%	(2)	67
Student Loans: No	48%	(185)	30%	(117)	13%	(51)	8%	(32)	385
Favorable Opinion of Haley	36%	(50)	35%	(47)	20%	(27)	9%	(13)	137
Unfavorable Opinion of Haley	58%	(106)	31%	(56)	6%	(10)	6%	(11)	183

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(219)	28%	(128)	16%	(70)	8%	(35)	452
Prodigal Biden Voter	38%	(13)	10%	(3)	41%	(14)	11%	(4)	35
Undecided Voter (DK/WNV)	47%	(15)	6%	(2)	37%	(12)	11%	(3)	31
Undecided Voter (DK)	58%	(14)	7%	(2)	26%	(6)	9%	(2)	24
Watched Debate	48%	(160)	34%	(113)	13%	(42)	6%	(20)	336
Watched Debate: Did not Watch	51%	(59)	13%	(15)	24%	(28)	12%	(14)	116
Watched Debate: All of it	44%	(91)	41%	(85)	8%	(18)	7%	(16)	210
Watched Debate: Some of it	55%	(69)	22%	(28)	20%	(25)	4%	(4)	126
Continue His Campaign: Yes Biden	71%	(140)	13%	(26)	9%	(18)	7%	(14)	199
Continue His Campaign: No Biden	30%	(70)	42%	(95)	21%	(49)	7%	(16)	229
Continue His Campaign: Yes Trump	19%	(45)	50%	(119)	21%	(49)	10%	(25)	239
Continue His Campaign: No Trump	83%	(158)	5%	(9)	9%	(17)	3%	(6)	190
Conviction: Evidence	84%	(184)	4%	(8)	7%	(16)	5%	(10)	218
Conviction: Motivation to Damage	10%	(21)	58%	(115)	22%	(44)	9%	(18)	197
Conviction: DK/NO	40%	(15)	14%	(5)	28%	(10)	19%	(7)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(142)	46%	(208)	3%	(15)	19%	(88)	452
Gender: Male	36%	(77)	43%	(94)	5%	(11)	16%	(35)	217
Gender: Female	28%	(65)	48%	(114)	1%	(3)	23%	(53)	235
Age: 18-34	27%	(32)	44%	(53)	4%	(5)	25%	(29)	119
Age: 35-44	31%	(19)	41%	(25)	3%	(2)	24%	(15)	60
Age: 45-64	35%	(55)	49%	(77)	1%	(2)	15%	(23)	157
Age: 65+	31%	(36)	46%	(53)	6%	(6)	18%	(21)	116
GenZers: 1997-2012	19%	(13)	46%	(31)	5%	(3)	30%	(21)	68
Millennials: 1981-1996	36%	(38)	40%	(43)	3%	(4)	21%	(22)	107
GenXers: 1965-1980	37%	(46)	45%	(57)	1%	(1)	17%	(21)	125
Baby Boomers: 1946-1964	30%	(40)	51%	(69)	5%	(7)	14%	(19)	135
Educ: < College	30%	(91)	46%	(143)	4%	(11)	21%	(64)	309
Educ: Bachelors degree	38%	(35)	45%	(41)	1%	(1)	16%	(15)	92
Educ: Post-grad	31%	(16)	45%	(23)	5%	(3)	19%	(9)	51
Income: Under 50k	28%	(47)	52%	(86)	1%	(2)	19%	(33)	167
Income: 50k-100k	30%	(52)	48%	(86)	2%	(4)	20%	(35)	177
Income: 100k+	40%	(43)	33%	(36)	8%	(9)	19%	(21)	108
Ethnicity: White (Non-Hispanic)	34%	(91)	47%	(126)	3%	(8)	17%	(45)	270
Ethnicity: Hispanic	42%	(35)	38%	(32)	5%	(4)	15%	(12)	83
Ethnicity: Black (Non-Hispanic)	18%	(7)	63%	(26)	—	(0)	19%	(8)	41
Ethnicity: Asian + Other (Non-Hispanic)	16%	(9)	41%	(24)	4%	(2)	40%	(23)	58
All Christian	43%	(89)	37%	(78)	5%	(10)	16%	(33)	210
All Non-Christian	35%	(12)	48%	(16)	2%	(1)	15%	(5)	34
Atheist	20%	(4)	63%	(14)	1%	(0)	16%	(4)	23
Agnostic/Nothing in particular	16%	(16)	66%	(69)	1%	(1)	18%	(19)	106
Something Else	25%	(20)	37%	(30)	4%	(3)	34%	(27)	80
Evangelical	50%	(49)	38%	(37)	1%	(1)	11%	(11)	98
Non-Evangelical	32%	(59)	36%	(67)	6%	(12)	25%	(46)	184
PID: Dem (no lean)	2%	(4)	87%	(162)	2%	(4)	8%	(16)	186
PID: Ind (no lean)	30%	(34)	29%	(33)	2%	(2)	40%	(46)	115
PID: Rep (no lean)	69%	(104)	8%	(13)	6%	(9)	17%	(26)	151

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(142)	46%	(208)	3%	(15)	19%	(88)	452
PID/Gender: Dem Men	2%	(1)	90%	(68)	6%	(4)	2%	(2)	75
PID/Gender: Dem Women	2%	(3)	85%	(94)	—	(0)	13%	(14)	110
PID/Gender: Ind Men	34%	(24)	26%	(18)	2%	(1)	38%	(26)	70
PID/Gender: Ind Women	22%	(10)	32%	(15)	1%	(1)	44%	(20)	45
PID/Gender: Rep Men	73%	(52)	10%	(7)	8%	(6)	9%	(7)	71
PID/Gender: Rep Women	65%	(52)	7%	(5)	4%	(3)	24%	(19)	80
Ideo: Liberal (1-3)	8%	(10)	79%	(103)	3%	(3)	10%	(13)	130
Ideo: Moderate (4)	24%	(33)	50%	(68)	1%	(1)	25%	(34)	135
Ideo: Conservative (5-7)	55%	(99)	20%	(36)	6%	(10)	19%	(33)	179
Community: Urban	28%	(50)	49%	(86)	4%	(7)	20%	(35)	178
Community: Suburban	33%	(79)	46%	(108)	3%	(7)	18%	(42)	236
Community: Rural	35%	(14)	33%	(13)	4%	(2)	27%	(11)	38
Military HHnm: Yes	32%	(37)	38%	(43)	3%	(3)	27%	(31)	115
Military HH: No	31%	(105)	49%	(164)	3%	(11)	17%	(57)	337
Employ: Private Sector	38%	(65)	40%	(68)	4%	(7)	18%	(30)	170
Employ: Government	17%	(3)	59%	(12)	—	(0)	24%	(5)	21
Employ: Self-Employed	39%	(10)	42%	(11)	4%	(1)	14%	(4)	26
Employ: Homemaker	29%	(8)	34%	(9)	—	(0)	37%	(10)	26
Employ: Student	15%	(4)	39%	(10)	4%	(1)	42%	(11)	25
Employ: Retired	34%	(42)	49%	(61)	—	(0)	16%	(20)	124
Employ: Unemployed	18%	(8)	67%	(31)	4%	(2)	11%	(5)	46
Employ: Other	9%	(1)	46%	(6)	21%	(3)	24%	(3)	13

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(142)	46%	(208)	3%	(15)	19%	(88)	452
Protestant	46%	(39)	38%	(32)	2%	(2)	14%	(12)	86
Roman Catholic	42%	(49)	36%	(42)	7%	(8)	15%	(18)	116
Mormon	6%	(0)	65%	(2)	—	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	26%	(1)	35%	(2)	2%	(0)	37%	(2)	5
Jewish	38%	(8)	46%	(10)	—	(0)	17%	(4)	23
Muslim	20%	(0)	12%	(0)	—	(0)	68%	(1)	2
Buddhist	21%	(2)	70%	(6)	8%	(1)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	20%	(4)	63%	(14)	1%	(0)	16%	(4)	23
Agnostic	10%	(3)	77%	(21)	1%	(0)	12%	(3)	27
Something else	25%	(20)	37%	(30)	4%	(3)	34%	(27)	80
Nothing in particular	17%	(14)	62%	(49)	—	(0)	20%	(16)	79
Ideo/PID: Conservative Republican	73%	(85)	7%	(8)	6%	(7)	15%	(18)	117
Ideo/PID: Moderate/Liberal Republican	60%	(19)	16%	(5)	5%	(2)	19%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	82%	(70)	4%	(4)	11%	(9)	85
Ideo/PID: Liberal Democrat	2%	(2)	93%	(92)	1%	(1)	5%	(5)	100
Unfavorable of Biden and Trump	8%	(6)	34%	(26)	—	(0)	58%	(44)	76
2024 H2H Matchup: Biden Voter	1%	(2)	90%	(184)	—	(1)	9%	(18)	205
2024 H2H Matchup: Trump Voter	65%	(139)	5%	(12)	6%	(14)	23%	(51)	216
2024 H2H Matchup: Would not Vote	—	(0)	32%	(2)	—	(0)	68%	(5)	7
2024 H2H Matchup: Do not Know	—	(0)	42%	(10)	—	(0)	58%	(14)	24
2022 House Vote: Democrat	2%	(5)	84%	(168)	2%	(5)	11%	(22)	199
2022 House Vote: Republican	76%	(115)	6%	(10)	3%	(4)	15%	(23)	152
2022 House Vote: Did not Vote	25%	(22)	32%	(28)	7%	(6)	35%	(31)	88
2020 Vote: Joe Biden	3%	(7)	85%	(180)	—	(1)	11%	(23)	212
2020 Vote: Donald Trump	64%	(129)	7%	(14)	6%	(11)	23%	(47)	202
2020 Vote: Someone Else	2%	(0)	34%	(3)	—	(0)	64%	(6)	10
2020 Vote: Did not Vote	21%	(6)	34%	(10)	8%	(2)	37%	(11)	29
2016 Vote: Hillary Clinton	4%	(6)	83%	(138)	3%	(5)	10%	(17)	165
2016 Vote: Donald Trump	64%	(113)	11%	(20)	3%	(5)	22%	(39)	177
2016 Vote: Someone Else	—	(0)	23%	(3)	—	(0)	77%	(11)	15

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(142)	46%	(208)	3%	(15)	19%	(88)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	53%	(8)	22%	(4)	24%	(4)	16
2020 Vote/PID: Not Trump/Republican	33%	(6)	39%	(7)	10%	(2)	19%	(3)	18
U.S. Economy: Wrong Track	40%	(131)	32%	(104)	2%	(8)	26%	(87)	330
U.S. Economy: Right Direction	9%	(11)	85%	(103)	6%	(7)	1%	(1)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(2)	90%	(131)	2%	(2)	7%	(10)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62%	(139)	11%	(24)	5%	(11)	22%	(50)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	63%	(52)	1%	(1)	34%	(28)	82
Top 2024 Issue: Economy	33%	(51)	36%	(55)	3%	(4)	28%	(43)	153
Community/Gender: Urban Women	21%	(18)	49%	(43)	2%	(2)	29%	(26)	89
Community/Gender: Urban Men	35%	(31)	49%	(43)	6%	(5)	10%	(9)	89
Community/Gender: Rural Women	39%	(6)	32%	(5)	—	(0)	29%	(4)	15
Community/Gender: Rural Men	33%	(8)	34%	(8)	6%	(2)	27%	(6)	24
Community/Gender: Suburban Women	31%	(41)	50%	(66)	1%	(2)	18%	(23)	131
Community/Gender: Suburban Men	36%	(38)	41%	(43)	5%	(5)	18%	(19)	104
Homeowner	34%	(112)	45%	(151)	2%	(8)	19%	(62)	333
Renter	25%	(28)	47%	(54)	6%	(7)	22%	(25)	114
Self + Household: White-Collar	40%	(75)	44%	(83)	3%	(5)	13%	(25)	188
Self + Household: Blue Collar	30%	(58)	50%	(97)	4%	(8)	17%	(32)	195
Union HH: Yes	42%	(20)	37%	(18)	11%	(5)	10%	(5)	47
Union HH: No	30%	(122)	47%	(190)	2%	(10)	21%	(83)	405
LGBTQ+: Yes	17%	(8)	69%	(31)	—	(0)	14%	(6)	45
LGBTQ+: No	33%	(134)	43%	(176)	4%	(15)	20%	(81)	407
Motivated to Vote	33%	(134)	49%	(196)	3%	(13)	15%	(59)	402
Parent: Yes	39%	(54)	44%	(61)	2%	(3)	15%	(22)	140
Parent: No	28%	(88)	47%	(146)	4%	(12)	21%	(66)	312
COVID Vaccine: Yes	25%	(89)	54%	(190)	2%	(8)	18%	(64)	351
COVID Vaccine: No	53%	(53)	18%	(18)	6%	(6)	23%	(24)	101
Student Loans: Yes	29%	(20)	38%	(25)	2%	(1)	31%	(20)	67
Student Loans: No	32%	(122)	47%	(182)	3%	(13)	17%	(67)	385
Favorable Opinion of Haley	38%	(52)	35%	(48)	7%	(10)	20%	(28)	137
Unfavorable Opinion of Haley	32%	(59)	57%	(104)	2%	(4)	9%	(16)	183

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	31%	(142)	46%	(208)	3%	(15)	19%	(88)	452
Prodigal Biden Voter	13%	(5)	37%	(13)	—	(0)	50%	(17)	35
Undecided Voter (DK/WNV)	—	(0)	40%	(12)	—	(0)	60%	(19)	31
Undecided Voter (DK)	—	(0)	42%	(10)	—	(0)	58%	(14)	24
Watched Debate	37%	(126)	47%	(158)	3%	(12)	12%	(40)	336
Watched Debate: Did not Watch	14%	(16)	43%	(50)	3%	(3)	41%	(47)	116
Watched Debate: All of it	45%	(95)	41%	(87)	5%	(10)	8%	(18)	210
Watched Debate: Some of it	25%	(31)	56%	(71)	1%	(1)	18%	(23)	126
Continue His Campaign: Yes Biden	15%	(29)	74%	(147)	4%	(8)	7%	(15)	199
Continue His Campaign: No Biden	46%	(106)	23%	(53)	3%	(7)	28%	(64)	229
Continue His Campaign: Yes Trump	57%	(137)	17%	(40)	6%	(14)	20%	(48)	239
Continue His Campaign: No Trump	2%	(3)	81%	(155)	—	(1)	16%	(31)	190
Conviction: Evidence	3%	(7)	85%	(186)	1%	(2)	11%	(23)	218
Conviction: Motivation to Damage	65%	(127)	6%	(12)	6%	(11)	24%	(47)	197
Conviction: DK/NO	20%	(7)	25%	(9)	5%	(2)	50%	(18)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(158)	40%	(183)	3%	(14)	22%	(98)	452
Gender: Male	40%	(87)	40%	(86)	3%	(7)	17%	(37)	217
Gender: Female	30%	(71)	41%	(97)	3%	(7)	26%	(60)	235
Age: 18-34	27%	(32)	36%	(43)	4%	(4)	33%	(40)	119
Age: 35-44	29%	(17)	38%	(23)	8%	(5)	26%	(15)	60
Age: 45-64	41%	(64)	45%	(71)	—	(1)	13%	(21)	157
Age: 65+	38%	(44)	40%	(46)	3%	(4)	19%	(21)	116
GenZers: 1997-2012	16%	(11)	34%	(23)	6%	(4)	43%	(29)	68
Millennials: 1981-1996	36%	(38)	36%	(39)	5%	(5)	24%	(25)	107
GenXers: 1965-1980	43%	(54)	41%	(51)	1%	(1)	16%	(20)	125
Baby Boomers: 1946-1964	36%	(49)	46%	(63)	3%	(4)	15%	(20)	135
Educ: < College	34%	(105)	41%	(127)	2%	(7)	23%	(70)	309
Educ: Bachelors degree	39%	(36)	40%	(37)	4%	(3)	17%	(16)	92
Educ: Post-grad	34%	(17)	37%	(19)	7%	(3)	23%	(12)	51
Income: Under 50k	31%	(52)	45%	(75)	1%	(1)	23%	(39)	167
Income: 50k-100k	34%	(61)	43%	(76)	3%	(6)	20%	(35)	177
Income: 100k+	42%	(45)	29%	(32)	6%	(7)	23%	(25)	108
Ethnicity: White (Non-Hispanic)	40%	(108)	40%	(108)	2%	(5)	18%	(48)	270
Ethnicity: Hispanic	38%	(32)	37%	(31)	7%	(6)	17%	(14)	83
Ethnicity: Black (Non-Hispanic)	18%	(7)	53%	(22)	6%	(2)	22%	(9)	41
Ethnicity: Asian + Other (Non-Hispanic)	18%	(11)	37%	(22)	—	(0)	44%	(26)	58
All Christian	48%	(100)	35%	(73)	4%	(9)	14%	(29)	210
All Non-Christian	38%	(13)	46%	(15)	—	(0)	16%	(6)	34
Atheist	30%	(7)	62%	(14)	—	(0)	8%	(2)	23
Agnostic/Nothing in particular	18%	(19)	52%	(55)	1%	(1)	30%	(31)	106
Something Else	25%	(20)	32%	(25)	6%	(5)	38%	(30)	80
Evangelical	48%	(47)	38%	(37)	3%	(3)	11%	(11)	98
Non-Evangelical	38%	(70)	31%	(58)	5%	(10)	25%	(46)	184
PID: Dem (no lean)	2%	(5)	81%	(151)	—	(0)	16%	(29)	186
PID: Ind (no lean)	34%	(39)	23%	(26)	2%	(3)	41%	(47)	115
PID: Rep (no lean)	76%	(115)	3%	(5)	7%	(10)	14%	(21)	151

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(158)	40%	(183)	3%	(14)	22%	(98)	452
PID/Gender: Dem Men	6%	(5)	86%	(65)	—	(0)	8%	(6)	75
PID/Gender: Dem Women	—	(0)	79%	(87)	—	(0)	21%	(23)	110
PID/Gender: Ind Men	38%	(26)	25%	(18)	—	(0)	37%	(26)	70
PID/Gender: Ind Women	28%	(13)	20%	(9)	5%	(2)	47%	(21)	45
PID/Gender: Rep Men	78%	(56)	5%	(4)	9%	(7)	7%	(5)	71
PID/Gender: Rep Women	73%	(59)	1%	(1)	5%	(4)	20%	(16)	80
Ideo: Liberal (1-3)	9%	(12)	71%	(93)	1%	(1)	18%	(24)	130
Ideo: Moderate (4)	27%	(37)	42%	(58)	2%	(3)	29%	(39)	135
Ideo: Conservative (5-7)	61%	(109)	18%	(32)	5%	(9)	16%	(29)	179
Community: Urban	27%	(49)	44%	(78)	4%	(8)	25%	(44)	178
Community: Suburban	39%	(92)	39%	(93)	2%	(6)	19%	(45)	236
Community: Rural	44%	(17)	30%	(12)	1%	(0)	25%	(10)	38
Military HHnm: Yes	38%	(44)	35%	(40)	5%	(6)	22%	(26)	115
Military HH: No	34%	(114)	42%	(143)	2%	(8)	21%	(72)	337
Employ: Private Sector	38%	(64)	36%	(61)	5%	(8)	22%	(37)	170
Employ: Government	28%	(6)	53%	(11)	—	(0)	19%	(4)	21
Employ: Self-Employed	42%	(11)	28%	(7)	—	(0)	30%	(8)	26
Employ: Homemaker	42%	(11)	31%	(8)	—	(0)	27%	(7)	26
Employ: Student	18%	(5)	42%	(10)	—	(0)	40%	(10)	25
Employ: Retired	39%	(49)	44%	(55)	1%	(1)	15%	(19)	124
Employ: Unemployed	25%	(11)	55%	(25)	4%	(2)	17%	(8)	46
Employ: Other	9%	(1)	33%	(4)	21%	(3)	37%	(5)	13

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(158)	40%	(183)	3%	(14)	22%	(98)	452
Protestant	47%	(41)	36%	(31)	5%	(5)	12%	(10)	86
Roman Catholic	49%	(57)	33%	(39)	3%	(3)	14%	(17)	116
Mormon	30%	(1)	65%	(2)	6%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(2)	21%	(1)	2%	(0)	45%	(2)	5
Jewish	39%	(9)	46%	(10)	—	(0)	15%	(3)	23
Muslim	20%	(0)	12%	(0)	—	(0)	68%	(1)	2
Buddhist	32%	(3)	60%	(5)	—	(0)	8%	(1)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	30%	(7)	62%	(14)	—	(0)	8%	(2)	23
Agnostic	9%	(2)	54%	(14)	1%	(0)	37%	(10)	27
Something else	25%	(20)	32%	(25)	6%	(5)	38%	(30)	80
Nothing in particular	21%	(16)	52%	(41)	—	(0)	27%	(21)	79
Ideo/PID: Conservative Republican	78%	(91)	3%	(4)	8%	(9)	11%	(13)	117
Ideo/PID: Moderate/Liberal Republican	74%	(24)	3%	(1)	3%	(1)	20%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	77%	(65)	—	(0)	17%	(15)	85
Ideo/PID: Liberal Democrat	—	(0)	87%	(86)	—	(0)	13%	(13)	100
Unfavorable of Biden and Trump	14%	(11)	14%	(10)	2%	(2)	70%	(53)	76
2024 H2H Matchup: Biden Voter	1%	(1)	83%	(169)	1%	(1)	16%	(33)	205
2024 H2H Matchup: Trump Voter	73%	(156)	2%	(4)	6%	(12)	20%	(43)	216
2024 H2H Matchup: Would not Vote	—	(0)	3%	(0)	—	(0)	97%	(7)	7
2024 H2H Matchup: Do not Know	2%	(0)	36%	(9)	1%	(0)	61%	(15)	24
2022 House Vote: Democrat	4%	(9)	78%	(155)	2%	(4)	16%	(32)	199
2022 House Vote: Republican	81%	(123)	3%	(4)	4%	(5)	13%	(19)	152
2022 House Vote: Did not Vote	30%	(26)	26%	(22)	5%	(5)	39%	(34)	88
2020 Vote: Joe Biden	3%	(6)	79%	(166)	—	(1)	18%	(39)	212
2020 Vote: Donald Trump	71%	(142)	4%	(8)	4%	(9)	21%	(43)	202
2020 Vote: Someone Else	2%	(0)	14%	(1)	21%	(2)	63%	(6)	10
2020 Vote: Did not Vote	35%	(10)	25%	(7)	6%	(2)	35%	(10)	29
2016 Vote: Hillary Clinton	6%	(10)	79%	(131)	—	(1)	14%	(24)	165
2016 Vote: Donald Trump	70%	(123)	8%	(14)	5%	(8)	18%	(31)	177
2016 Vote: Someone Else	—	(0)	18%	(3)	—	(0)	82%	(12)	15

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(158)	40%	(183)	3%	(14)	22%	(98)	452
2020 Vote/PID: Not Biden/Democrat	20%	(3)	48%	(8)	3%	(0)	29%	(5)	16
2020 Vote/PID: Not Trump/Republican	43%	(8)	12%	(2)	11%	(2)	34%	(6)	18
U.S. Economy: Wrong Track	43%	(143)	26%	(86)	3%	(10)	28%	(91)	330
U.S. Economy: Right Direction	12%	(15)	79%	(97)	3%	(4)	6%	(7)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	86%	(126)	1%	(1)	12%	(18)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(155)	7%	(16)	5%	(12)	18%	(41)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	49%	(40)	1%	(1)	48%	(39)	82
Top 2024 Issue: Economy	35%	(54)	29%	(44)	6%	(9)	30%	(46)	153
Community/Gender: Urban Women	20%	(18)	42%	(37)	6%	(5)	33%	(29)	89
Community/Gender: Urban Men	35%	(31)	46%	(41)	3%	(2)	16%	(14)	89
Community/Gender: Rural Women	53%	(8)	25%	(4)	—	(0)	22%	(3)	15
Community/Gender: Rural Men	39%	(9)	33%	(8)	1%	(0)	27%	(6)	24
Community/Gender: Suburban Women	35%	(46)	43%	(56)	1%	(2)	21%	(28)	131
Community/Gender: Suburban Men	45%	(47)	35%	(37)	4%	(4)	16%	(17)	104
Homeowner	38%	(127)	41%	(137)	3%	(9)	18%	(60)	333
Renter	25%	(29)	38%	(43)	4%	(5)	33%	(37)	114
Self + Household: White-Collar	42%	(79)	38%	(71)	4%	(7)	17%	(32)	188
Self + Household: Blue Collar	35%	(69)	44%	(86)	3%	(5)	18%	(35)	195
Union HH: Yes	37%	(18)	46%	(22)	5%	(2)	11%	(5)	47
Union HH: No	35%	(140)	40%	(161)	3%	(11)	23%	(92)	405
LGBTQ+: Yes	17%	(8)	63%	(28)	5%	(2)	16%	(7)	45
LGBTQ+: No	37%	(150)	38%	(154)	3%	(12)	22%	(91)	407
Motivated to Vote	36%	(145)	44%	(178)	3%	(13)	16%	(66)	402
Parent: Yes	38%	(52)	39%	(54)	6%	(9)	17%	(24)	140
Parent: No	34%	(106)	41%	(128)	2%	(5)	24%	(74)	312
COVID Vaccine: Yes	29%	(103)	48%	(169)	2%	(8)	20%	(72)	351
COVID Vaccine: No	55%	(55)	13%	(14)	6%	(6)	26%	(26)	101
Student Loans: Yes	30%	(20)	26%	(17)	4%	(3)	40%	(27)	67
Student Loans: No	36%	(138)	43%	(165)	3%	(11)	18%	(71)	385
Favorable Opinion of Haley	47%	(64)	26%	(36)	6%	(8)	21%	(29)	137
Unfavorable Opinion of Haley	34%	(62)	55%	(101)	1%	(2)	10%	(19)	183

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(158)	40%	(183)	3%	(14)	22%	(98)	452
Prodigal Biden Voter	16%	(6)	29%	(10)	—	(0)	55%	(19)	35
Undecided Voter (DK/WNV)	1%	(0)	28%	(9)	1%	(0)	69%	(22)	31
Undecided Voter (DK)	2%	(0)	36%	(9)	1%	(0)	61%	(15)	24
Watched Debate	41%	(136)	41%	(136)	3%	(11)	16%	(53)	336
Watched Debate: Did not Watch	19%	(22)	40%	(46)	2%	(3)	39%	(45)	116
Watched Debate: All of it	50%	(105)	38%	(79)	5%	(9)	8%	(17)	210
Watched Debate: Some of it	25%	(31)	46%	(58)	1%	(1)	28%	(35)	126
Continue His Campaign: Yes Biden	14%	(27)	70%	(139)	5%	(9)	12%	(23)	199
Continue His Campaign: No Biden	53%	(121)	15%	(35)	2%	(4)	30%	(69)	229
Continue His Campaign: Yes Trump	63%	(150)	14%	(34)	6%	(13)	17%	(41)	239
Continue His Campaign: No Trump	3%	(6)	71%	(135)	—	(0)	26%	(49)	190
Conviction: Evidence	3%	(6)	78%	(170)	1%	(3)	18%	(40)	218
Conviction: Motivation to Damage	72%	(142)	2%	(4)	5%	(11)	21%	(41)	197
Conviction: DK/NO	29%	(11)	26%	(9)	1%	(0)	45%	(16)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(209)	30%	(137)	5%	(24)	18%	(82)	452
Gender: Male	50%	(107)	29%	(63)	7%	(15)	15%	(32)	217
Gender: Female	43%	(102)	32%	(74)	4%	(9)	21%	(50)	235
Age: 18-34	44%	(52)	18%	(21)	7%	(9)	31%	(37)	119
Age: 35-44	47%	(28)	29%	(17)	5%	(3)	19%	(11)	60
Age: 45-64	48%	(75)	37%	(58)	5%	(7)	11%	(17)	157
Age: 65+	47%	(54)	35%	(40)	4%	(5)	14%	(17)	116
GenZers: 1997-2012	39%	(26)	17%	(12)	8%	(5)	36%	(25)	68
Millennials: 1981-1996	51%	(54)	25%	(27)	6%	(6)	18%	(20)	107
GenXers: 1965-1980	50%	(62)	34%	(42)	1%	(2)	15%	(19)	125
Baby Boomers: 1946-1964	41%	(55)	38%	(52)	8%	(11)	13%	(18)	135
Educ: < College	44%	(136)	31%	(97)	6%	(18)	19%	(58)	309
Educ: Bachelors degree	52%	(48)	27%	(25)	2%	(1)	19%	(17)	92
Educ: Post-grad	49%	(25)	29%	(15)	9%	(5)	13%	(6)	51
Income: Under 50k	38%	(64)	36%	(61)	4%	(7)	21%	(35)	167
Income: 50k-100k	46%	(81)	29%	(51)	7%	(12)	19%	(33)	177
Income: 100k+	59%	(63)	24%	(26)	5%	(5)	12%	(13)	108
Ethnicity: White (Non-Hispanic)	48%	(131)	30%	(82)	5%	(14)	16%	(43)	270
Ethnicity: Hispanic	56%	(47)	25%	(21)	4%	(3)	14%	(12)	83
Ethnicity: Black (Non-Hispanic)	36%	(15)	42%	(17)	9%	(4)	13%	(5)	41
Ethnicity: Asian + Other (Non-Hispanic)	29%	(17)	30%	(17)	4%	(2)	37%	(22)	58
All Christian	60%	(125)	25%	(52)	5%	(12)	10%	(21)	210
All Non-Christian	37%	(13)	33%	(11)	3%	(1)	26%	(9)	34
Atheist	30%	(7)	55%	(12)	2%	(1)	13%	(3)	23
Agnostic/Nothing in particular	31%	(32)	38%	(40)	8%	(8)	23%	(25)	106
Something Else	41%	(32)	27%	(21)	3%	(2)	30%	(24)	80
Evangelical	58%	(57)	27%	(26)	6%	(5)	9%	(9)	98
Non-Evangelical	52%	(96)	24%	(45)	5%	(8)	19%	(35)	184
PID: Dem (no lean)	11%	(20)	62%	(114)	8%	(14)	20%	(37)	186
PID: Ind (no lean)	48%	(55)	18%	(21)	3%	(3)	31%	(36)	115
PID: Rep (no lean)	89%	(134)	1%	(2)	4%	(7)	6%	(9)	151

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Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(209)	30%	(137)	5%	(24)	18%	(82)	452
PID/Gender: Dem Men	14%	(10)	63%	(47)	11%	(8)	13%	(10)	75
PID/Gender: Dem Women	9%	(10)	61%	(67)	5%	(6)	25%	(28)	110
PID/Gender: Ind Men	49%	(34)	21%	(15)	1%	(1)	29%	(20)	70
PID/Gender: Ind Women	47%	(21)	13%	(6)	5%	(2)	35%	(16)	45
PID/Gender: Rep Men	88%	(63)	1%	(1)	8%	(6)	3%	(2)	71
PID/Gender: Rep Women	89%	(71)	2%	(1)	1%	(1)	8%	(6)	80
Ideo: Liberal (1-3)	11%	(15)	57%	(74)	8%	(11)	24%	(31)	130
Ideo: Moderate (4)	38%	(52)	34%	(46)	3%	(4)	24%	(33)	135
Ideo: Conservative (5-7)	79%	(141)	10%	(17)	5%	(9)	7%	(12)	179
Community: Urban	45%	(80)	36%	(64)	5%	(9)	14%	(25)	178
Community: Suburban	47%	(111)	28%	(65)	5%	(12)	20%	(47)	236
Community: Rural	46%	(18)	21%	(8)	7%	(3)	25%	(10)	38
Military HHnm: Yes	52%	(60)	24%	(27)	8%	(9)	17%	(19)	115
Military HH: No	44%	(150)	33%	(110)	4%	(15)	19%	(63)	337
Employ: Private Sector	55%	(93)	29%	(49)	4%	(6)	13%	(22)	170
Employ: Government	38%	(8)	41%	(9)	—	(0)	21%	(4)	21
Employ: Self-Employed	55%	(14)	16%	(4)	8%	(2)	21%	(5)	26
Employ: Homemaker	57%	(15)	24%	(6)	—	(0)	19%	(5)	26
Employ: Student	20%	(5)	14%	(3)	15%	(4)	51%	(13)	25
Employ: Retired	46%	(57)	39%	(48)	3%	(4)	12%	(15)	124
Employ: Unemployed	25%	(12)	33%	(15)	18%	(8)	24%	(11)	46
Employ: Other	38%	(5)	19%	(2)	—	(0)	43%	(6)	13

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(209)	30%	(137)	5%	(24)	18%	(82)	452
Protestant	62%	(53)	26%	(22)	5%	(5)	7%	(6)	86
Roman Catholic	58%	(67)	24%	(27)	6%	(7)	12%	(14)	116
Mormon	6%	(0)	65%	(2)	—	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	93%	(4)	7%	(0)	—	(0)	—	(0)	5
Jewish	39%	(9)	27%	(6)	—	(0)	34%	(8)	23
Muslim	11%	(0)	12%	(0)	10%	(0)	68%	(1)	2
Buddhist	30%	(2)	60%	(5)	11%	(1)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	30%	(7)	55%	(12)	2%	(1)	13%	(3)	23
Agnostic	19%	(5)	47%	(13)	2%	(1)	31%	(8)	27
Something else	41%	(32)	27%	(21)	3%	(2)	30%	(24)	80
Nothing in particular	35%	(27)	35%	(28)	10%	(8)	20%	(16)	79
Ideo/PID: Conservative Republican	94%	(109)	—	(0)	2%	(2)	4%	(5)	117
Ideo/PID: Moderate/Liberal Republican	72%	(23)	5%	(2)	14%	(4)	9%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	18%	(15)	55%	(46)	10%	(8)	18%	(15)	85
Ideo/PID: Liberal Democrat	5%	(5)	68%	(68)	6%	(6)	21%	(21)	100
Unfavorable of Biden and Trump	36%	(27)	1%	(1)	11%	(9)	51%	(39)	76
2024 H2H Matchup: Biden Voter	5%	(9)	66%	(135)	5%	(11)	24%	(50)	205
2024 H2H Matchup: Trump Voter	91%	(196)	—	(1)	3%	(7)	5%	(12)	216
2024 H2H Matchup: Would not Vote	16%	(1)	—	(0)	—	(0)	84%	(6)	7
2024 H2H Matchup: Do not Know	10%	(3)	5%	(1)	25%	(6)	60%	(14)	24
2022 House Vote: Democrat	9%	(17)	62%	(123)	7%	(15)	22%	(44)	199
2022 House Vote: Republican	93%	(141)	1%	(2)	2%	(3)	4%	(5)	152
2022 House Vote: Did not Vote	54%	(48)	14%	(13)	7%	(6)	25%	(22)	88
2020 Vote: Joe Biden	11%	(23)	61%	(129)	8%	(16)	21%	(44)	212
2020 Vote: Donald Trump	85%	(171)	2%	(4)	2%	(4)	11%	(22)	202
2020 Vote: Someone Else	45%	(4)	14%	(1)	—	(0)	41%	(4)	10
2020 Vote: Did not Vote	35%	(10)	12%	(3)	11%	(3)	42%	(12)	29
2016 Vote: Hillary Clinton	14%	(23)	68%	(112)	4%	(6)	15%	(25)	165
2016 Vote: Donald Trump	82%	(146)	4%	(7)	7%	(12)	7%	(12)	177
2016 Vote: Someone Else	37%	(5)	2%	(0)	—	(0)	60%	(9)	15

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(209)	30%	(137)	5%	(24)	18%	(82)	452
2020 Vote/PID: Not Biden/Democrat	27%	(4)	26%	(4)	8%	(1)	40%	(6)	16
2020 Vote/PID: Not Trump/Republican	51%	(9)	11%	(2)	19%	(3)	19%	(3)	18
U.S. Economy: Wrong Track	58%	(190)	16%	(54)	5%	(16)	21%	(70)	330
U.S. Economy: Right Direction	16%	(19)	68%	(84)	6%	(7)	10%	(12)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	74%	(108)	6%	(8)	16%	(24)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(196)	3%	(6)	4%	(9)	6%	(13)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(7)	29%	(23)	8%	(7)	54%	(44)	82
Top 2024 Issue: Economy	60%	(91)	20%	(31)	3%	(5)	17%	(26)	153
Community/Gender: Urban Women	41%	(37)	32%	(29)	6%	(5)	21%	(18)	89
Community/Gender: Urban Men	49%	(44)	40%	(35)	4%	(4)	7%	(6)	89
Community/Gender: Rural Women	55%	(8)	17%	(2)	8%	(1)	20%	(3)	15
Community/Gender: Rural Men	41%	(10)	23%	(6)	6%	(2)	29%	(7)	24
Community/Gender: Suburban Women	44%	(57)	33%	(43)	2%	(3)	22%	(28)	131
Community/Gender: Suburban Men	51%	(54)	21%	(22)	9%	(9)	18%	(19)	104
Homeowner	47%	(158)	33%	(109)	4%	(12)	16%	(54)	333
Renter	43%	(50)	23%	(26)	10%	(11)	24%	(28)	114
Self + Household: White-Collar	51%	(96)	29%	(54)	6%	(11)	15%	(27)	188
Self + Household: Blue Collar	45%	(87)	36%	(71)	5%	(10)	14%	(27)	195
Union HH: Yes	45%	(21)	40%	(19)	8%	(4)	7%	(3)	47
Union HH: No	46%	(188)	29%	(118)	5%	(20)	19%	(78)	405
LGBTQ+: Yes	25%	(11)	47%	(21)	6%	(3)	22%	(10)	45
LGBTQ+: No	49%	(198)	29%	(116)	5%	(21)	18%	(72)	407
Motivated to Vote	47%	(190)	34%	(135)	5%	(20)	14%	(57)	402
Parent: Yes	50%	(70)	27%	(38)	6%	(9)	17%	(23)	140
Parent: No	44%	(139)	32%	(100)	5%	(15)	19%	(59)	312
COVID Vaccine: Yes	39%	(136)	37%	(129)	5%	(17)	20%	(68)	351
COVID Vaccine: No	73%	(74)	8%	(8)	6%	(6)	13%	(13)	101
Student Loans: Yes	54%	(36)	18%	(12)	3%	(2)	25%	(17)	67
Student Loans: No	45%	(173)	33%	(125)	6%	(22)	17%	(65)	385
Favorable Opinion of Haley	60%	(82)	21%	(29)	5%	(7)	14%	(19)	137
Unfavorable Opinion of Haley	39%	(71)	43%	(79)	6%	(11)	12%	(23)	183

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Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(209)	30%	(137)	5%	(24)	18%	(82)	452
Prodigal Biden Voter	44%	(15)	6%	(2)	24%	(8)	27%	(9)	35
Undecided Voter (DK/WNV)	12%	(4)	4%	(1)	19%	(6)	66%	(21)	31
Undecided Voter (DK)	10%	(3)	5%	(1)	25%	(6)	60%	(14)	24
Watched Debate	51%	(170)	33%	(110)	4%	(12)	13%	(43)	336
Watched Debate: Did not Watch	34%	(39)	23%	(27)	10%	(12)	33%	(38)	116
Watched Debate: All of it	59%	(124)	30%	(63)	3%	(7)	8%	(17)	210
Watched Debate: Some of it	37%	(47)	38%	(47)	4%	(5)	21%	(27)	126
Continue His Campaign: Yes Biden	23%	(46)	57%	(114)	7%	(15)	12%	(24)	199
Continue His Campaign: No Biden	67%	(153)	7%	(16)	4%	(9)	23%	(52)	229
Continue His Campaign: Yes Trump	82%	(196)	9%	(22)	4%	(11)	4%	(10)	239
Continue His Campaign: No Trump	6%	(11)	54%	(102)	7%	(13)	34%	(64)	190
Conviction: Evidence	9%	(19)	59%	(129)	7%	(15)	25%	(55)	218
Conviction: Motivation to Damage	90%	(178)	1%	(2)	2%	(3)	7%	(14)	197
Conviction: DK/NO	34%	(12)	17%	(6)	14%	(5)	34%	(13)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(134)	39%	(174)	1%	(7)	30%	(137)	452
Gender: Male	33%	(70)	41%	(89)	3%	(6)	24%	(52)	217
Gender: Female	27%	(64)	36%	(85)	—	(1)	36%	(86)	235
Age: 18-34	36%	(43)	35%	(41)	1%	(1)	29%	(34)	119
Age: 35-44	26%	(15)	33%	(20)	3%	(2)	38%	(23)	60
Age: 45-64	30%	(47)	44%	(70)	—	(0)	25%	(40)	157
Age: 65+	25%	(29)	37%	(43)	4%	(4)	35%	(40)	116
GenZers: 1997-2012	32%	(22)	35%	(24)	1%	(1)	32%	(22)	68
Millennials: 1981-1996	34%	(36)	32%	(35)	1%	(2)	32%	(35)	107
GenXers: 1965-1980	33%	(41)	40%	(50)	—	(0)	27%	(34)	125
Baby Boomers: 1946-1964	24%	(33)	45%	(61)	3%	(4)	28%	(38)	135
Educ: < College	29%	(88)	40%	(123)	1%	(2)	31%	(95)	309
Educ: Bachelors degree	35%	(32)	34%	(31)	—	(0)	31%	(29)	92
Educ: Post-grad	26%	(13)	40%	(20)	8%	(4)	26%	(13)	51
Income: Under 50k	27%	(45)	42%	(69)	—	(1)	31%	(53)	167
Income: 50k-100k	25%	(44)	42%	(75)	1%	(2)	32%	(56)	177
Income: 100k+	43%	(46)	27%	(30)	4%	(4)	26%	(28)	108
Ethnicity: White (Non-Hispanic)	28%	(75)	39%	(104)	2%	(4)	32%	(87)	270
Ethnicity: Hispanic	51%	(43)	34%	(28)	1%	(1)	15%	(12)	83
Ethnicity: Black (Non-Hispanic)	19%	(8)	43%	(18)	—	(0)	38%	(15)	41
Ethnicity: Asian + Other (Non-Hispanic)	16%	(9)	42%	(25)	3%	(2)	39%	(23)	58
All Christian	40%	(85)	31%	(65)	2%	(5)	26%	(55)	210
All Non-Christian	29%	(10)	45%	(15)	3%	(1)	23%	(8)	34
Atheist	20%	(4)	55%	(13)	—	(0)	25%	(6)	23
Agnostic/Nothing in particular	14%	(15)	52%	(55)	1%	(1)	33%	(35)	106
Something Else	25%	(20)	32%	(26)	—	(0)	43%	(34)	80
Evangelical	35%	(34)	33%	(32)	—	(0)	32%	(31)	98
Non-Evangelical	37%	(68)	30%	(56)	3%	(5)	30%	(55)	184
PID: Dem (no lean)	6%	(11)	75%	(139)	—	(0)	19%	(36)	186
PID: Ind (no lean)	29%	(33)	27%	(31)	1%	(1)	44%	(51)	115
PID: Rep (no lean)	60%	(90)	3%	(5)	4%	(6)	33%	(51)	151

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Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(134)	39%	(174)	1%	(7)	30%	(137)	452
PID/Gender: Dem Men	2%	(1)	84%	(64)	—	(0)	14%	(10)	75
PID/Gender: Dem Women	9%	(10)	68%	(75)	—	(0)	23%	(25)	110
PID/Gender: Ind Men	33%	(23)	33%	(23)	—	(0)	35%	(24)	70
PID/Gender: Ind Women	22%	(10)	17%	(8)	1%	(1)	59%	(27)	45
PID/Gender: Rep Men	65%	(46)	3%	(2)	8%	(6)	24%	(17)	71
PID/Gender: Rep Women	55%	(44)	3%	(3)	—	(0)	42%	(34)	80
Ideo: Liberal (1-3)	8%	(10)	69%	(90)	4%	(5)	19%	(25)	130
Ideo: Moderate (4)	25%	(34)	43%	(58)	—	(0)	32%	(43)	135
Ideo: Conservative (5-7)	50%	(89)	15%	(26)	1%	(1)	35%	(63)	179
Community: Urban	29%	(52)	43%	(76)	1%	(1)	27%	(48)	178
Community: Suburban	29%	(68)	37%	(87)	2%	(4)	33%	(77)	236
Community: Rural	35%	(13)	28%	(11)	4%	(2)	33%	(13)	38
Military HHnm: Yes	30%	(34)	38%	(43)	—	(0)	33%	(37)	115
Military HH: No	30%	(100)	39%	(131)	2%	(6)	30%	(100)	337
Employ: Private Sector	38%	(64)	34%	(59)	1%	(2)	27%	(46)	170
Employ: Government	14%	(3)	53%	(11)	—	(0)	33%	(7)	21
Employ: Self-Employed	39%	(10)	28%	(7)	—	(0)	32%	(8)	26
Employ: Homemaker	19%	(5)	26%	(7)	—	(0)	55%	(15)	26
Employ: Student	15%	(4)	51%	(13)	—	(0)	34%	(9)	25
Employ: Retired	29%	(35)	41%	(51)	2%	(3)	28%	(34)	124
Employ: Unemployed	19%	(9)	52%	(24)	3%	(2)	26%	(12)	46
Employ: Other	31%	(4)	19%	(2)	—	(0)	50%	(7)	13

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(134)	39%	(174)	1%	(7)	30%	(137)	452
Protestant	36%	(30)	30%	(26)	—	(0)	34%	(29)	86
Roman Catholic	45%	(52)	31%	(36)	4%	(5)	20%	(23)	116
Mormon	—	(0)	65%	(2)	—	(0)	35%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	21%	(1)	—	(0)	19%	(1)	5
Jewish	30%	(7)	45%	(10)	—	(0)	25%	(6)	23
Muslim	20%	(0)	12%	(0)	—	(0)	68%	(1)	2
Buddhist	22%	(2)	60%	(5)	11%	(1)	8%	(1)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	20%	(4)	55%	(13)	—	(0)	25%	(6)	23
Agnostic	10%	(3)	59%	(16)	—	(0)	31%	(8)	27
Something else	25%	(20)	32%	(26)	—	(0)	43%	(34)	80
Nothing in particular	16%	(12)	50%	(39)	1%	(1)	34%	(27)	79
Ideo/PID: Conservative Republican	61%	(71)	3%	(3)	1%	(1)	35%	(41)	117
Ideo/PID: Moderate/Liberal Republican	57%	(18)	6%	(2)	14%	(5)	23%	(7)	32
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	65%	(55)	—	(0)	23%	(19)	85
Ideo/PID: Liberal Democrat	1%	(1)	84%	(83)	—	(0)	15%	(15)	100
Unfavorable of Biden and Trump	5%	(4)	17%	(13)	—	(0)	78%	(59)	76
2024 H2H Matchup: Biden Voter	1%	(3)	80%	(164)	1%	(2)	18%	(37)	205
2024 H2H Matchup: Trump Voter	61%	(131)	2%	(3)	2%	(4)	36%	(77)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	2%	(0)	30%	(7)	3%	(1)	66%	(16)	24
2022 House Vote: Democrat	3%	(5)	76%	(151)	1%	(2)	21%	(41)	199
2022 House Vote: Republican	64%	(98)	3%	(5)	2%	(2)	31%	(47)	152
2022 House Vote: Did not Vote	35%	(31)	21%	(19)	2%	(2)	41%	(36)	88
2020 Vote: Joe Biden	7%	(15)	72%	(153)	1%	(2)	20%	(42)	212
2020 Vote: Donald Trump	55%	(112)	7%	(15)	1%	(3)	36%	(73)	202
2020 Vote: Someone Else	2%	(0)	—	(0)	—	(0)	98%	(9)	10
2020 Vote: Did not Vote	25%	(7)	23%	(7)	7%	(2)	44%	(13)	29
2016 Vote: Hillary Clinton	9%	(15)	78%	(128)	1%	(1)	13%	(21)	165
2016 Vote: Donald Trump	53%	(93)	6%	(11)	3%	(5)	39%	(69)	177
2016 Vote: Someone Else	2%	(0)	13%	(2)	—	(0)	85%	(13)	15

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(134)	39%	(174)	1%	(7)	30%	(137)	452
2020 Vote/PID: Not Biden/Democrat	—	(0)	40%	(6)	—	(0)	60%	(10)	16
2020 Vote/PID: Not Trump/Republican	28%	(5)	14%	(2)	19%	(3)	39%	(7)	18
U.S. Economy: Wrong Track	38%	(124)	26%	(86)	—	(1)	36%	(119)	330
U.S. Economy: Right Direction	8%	(10)	72%	(88)	5%	(6)	15%	(18)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	83%	(121)	2%	(3)	15%	(22)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	59%	(133)	7%	(15)	1%	(3)	33%	(73)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	47%	(38)	1%	(1)	51%	(42)	82
Top 2024 Issue: Economy	36%	(55)	27%	(41)	1%	(2)	36%	(55)	153
Community/Gender: Urban Women	28%	(25)	39%	(35)	—	(0)	33%	(30)	89
Community/Gender: Urban Men	31%	(28)	47%	(42)	1%	(1)	20%	(18)	89
Community/Gender: Rural Women	46%	(7)	19%	(3)	—	(0)	36%	(5)	15
Community/Gender: Rural Men	29%	(7)	33%	(8)	6%	(2)	32%	(8)	24
Community/Gender: Suburban Women	25%	(32)	36%	(48)	—	(1)	38%	(50)	131
Community/Gender: Suburban Men	34%	(36)	38%	(39)	3%	(3)	25%	(26)	104
Homeowner	31%	(104)	40%	(134)	2%	(6)	27%	(89)	333
Renter	25%	(29)	33%	(38)	1%	(1)	41%	(47)	114
Self + Household: White-Collar	33%	(63)	36%	(67)	2%	(4)	29%	(54)	188
Self + Household: Blue Collar	28%	(54)	42%	(81)	1%	(2)	30%	(58)	195
Union HH: Yes	32%	(15)	42%	(20)	3%	(1)	23%	(11)	47
Union HH: No	29%	(119)	38%	(154)	1%	(5)	31%	(126)	405
LGBTQ+: Yes	17%	(8)	50%	(23)	—	(0)	33%	(15)	45
LGBTQ+: No	31%	(127)	37%	(152)	2%	(7)	30%	(122)	407
Motivated to Vote	30%	(121)	40%	(162)	1%	(4)	29%	(115)	402
Parent: Yes	36%	(50)	36%	(51)	3%	(4)	25%	(35)	140
Parent: No	27%	(84)	39%	(123)	1%	(2)	33%	(102)	312
COVID Vaccine: Yes	22%	(79)	47%	(164)	1%	(5)	30%	(104)	351
COVID Vaccine: No	55%	(56)	10%	(11)	2%	(2)	33%	(33)	101
Student Loans: Yes	41%	(27)	30%	(20)	2%	(1)	28%	(19)	67
Student Loans: No	28%	(107)	40%	(154)	1%	(5)	31%	(118)	385
Favorable Opinion of Haley	33%	(46)	28%	(39)	3%	(4)	35%	(49)	137
Unfavorable Opinion of Haley	30%	(55)	50%	(91)	1%	(2)	20%	(36)	183

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(134)	39%	(174)	1%	(7)	30%	(137)	452
Prodigal Biden Voter	35%	(12)	22%	(8)	3%	(1)	41%	(14)	35
Undecided Voter (DK/WNV)	1%	(0)	23%	(7)	2%	(1)	74%	(23)	31
Undecided Voter (DK)	2%	(0)	30%	(7)	3%	(1)	66%	(16)	24
Watched Debate	34%	(116)	38%	(128)	1%	(4)	26%	(88)	336
Watched Debate: Did not Watch	16%	(19)	40%	(47)	2%	(2)	42%	(49)	116
Watched Debate: All of it	42%	(88)	36%	(75)	2%	(4)	21%	(43)	210
Watched Debate: Some of it	22%	(28)	42%	(53)	—	(0)	36%	(45)	126
Continue His Campaign: Yes Biden	16%	(32)	66%	(132)	3%	(6)	15%	(29)	199
Continue His Campaign: No Biden	42%	(96)	17%	(40)	—	(0)	41%	(94)	229
Continue His Campaign: Yes Trump	54%	(128)	11%	(27)	2%	(6)	32%	(77)	239
Continue His Campaign: No Trump	2%	(4)	70%	(133)	—	(0)	27%	(52)	190
Conviction: Evidence	3%	(6)	74%	(161)	—	(1)	23%	(50)	218
Conviction: Motivation to Damage	60%	(119)	3%	(6)	2%	(3)	35%	(70)	197
Conviction: DK/NO	27%	(10)	20%	(7)	6%	(2)	48%	(17)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(164)	40%	(180)	2%	(10)	22%	(99)	452
Gender: Male	42%	(91)	40%	(86)	2%	(5)	16%	(35)	217
Gender: Female	31%	(73)	40%	(94)	2%	(4)	27%	(64)	235
Age: 18-34	28%	(33)	38%	(46)	2%	(2)	32%	(38)	119
Age: 35-44	36%	(22)	38%	(23)	3%	(2)	23%	(14)	60
Age: 45-64	39%	(61)	40%	(63)	3%	(5)	18%	(28)	157
Age: 65+	41%	(48)	41%	(48)	1%	(1)	16%	(19)	116
GenZers: 1997-2012	21%	(14)	35%	(24)	2%	(2)	41%	(28)	68
Millennials: 1981-1996	37%	(40)	39%	(42)	2%	(2)	22%	(23)	107
GenXers: 1965-1980	40%	(50)	42%	(53)	—	(0)	17%	(22)	125
Baby Boomers: 1946-1964	38%	(51)	42%	(57)	4%	(5)	16%	(22)	135
Educ: < College	34%	(106)	39%	(119)	2%	(6)	25%	(77)	309
Educ: Bachelors degree	41%	(38)	42%	(39)	2%	(2)	15%	(14)	92
Educ: Post-grad	40%	(20)	44%	(22)	2%	(1)	14%	(7)	51
Income: Under 50k	29%	(49)	44%	(74)	3%	(4)	24%	(41)	167
Income: 50k-100k	36%	(64)	41%	(73)	2%	(4)	20%	(36)	177
Income: 100k+	47%	(51)	31%	(34)	1%	(1)	20%	(22)	108
Ethnicity: White (Non-Hispanic)	39%	(106)	39%	(104)	3%	(7)	19%	(52)	270
Ethnicity: Hispanic	41%	(34)	41%	(34)	1%	(1)	17%	(14)	83
Ethnicity: Black (Non-Hispanic)	30%	(12)	51%	(21)	—	(0)	19%	(8)	41
Ethnicity: Asian + Other (Non-Hispanic)	20%	(11)	36%	(21)	3%	(2)	42%	(24)	58
All Christian	47%	(99)	37%	(79)	2%	(5)	13%	(27)	210
All Non-Christian	35%	(12)	33%	(11)	12%	(4)	19%	(7)	34
Atheist	30%	(7)	63%	(14)	—	(0)	7%	(2)	23
Agnostic/Nothing in particular	20%	(21)	50%	(52)	—	(0)	30%	(32)	106
Something Else	30%	(24)	30%	(24)	—	(0)	40%	(32)	80
Evangelical	50%	(49)	36%	(36)	1%	(1)	13%	(12)	98
Non-Evangelical	38%	(70)	35%	(64)	2%	(5)	24%	(45)	184
PID: Dem (no lean)	3%	(6)	77%	(144)	3%	(6)	16%	(30)	186
PID: Ind (no lean)	36%	(42)	24%	(27)	1%	(1)	39%	(45)	115
PID: Rep (no lean)	77%	(116)	6%	(9)	2%	(3)	16%	(24)	151

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Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(164)	40%	(180)	2%	(10)	22%	(99)	452
PID/Gender: Dem Men	6%	(5)	82%	(62)	2%	(2)	9%	(7)	75
PID/Gender: Dem Women	1%	(1)	74%	(82)	4%	(4)	20%	(23)	110
PID/Gender: Ind Men	41%	(29)	25%	(18)	1%	(1)	32%	(23)	70
PID/Gender: Ind Women	28%	(13)	22%	(10)	—	(0)	50%	(23)	45
PID/Gender: Rep Men	80%	(57)	9%	(6)	4%	(3)	7%	(5)	71
PID/Gender: Rep Women	74%	(59)	3%	(2)	—	(0)	23%	(19)	80
Ideo: Liberal (1-3)	9%	(11)	71%	(93)	6%	(8)	14%	(18)	130
Ideo: Moderate (4)	29%	(39)	45%	(60)	—	(0)	27%	(36)	135
Ideo: Conservative (5-7)	63%	(113)	15%	(27)	1%	(1)	21%	(37)	179
Community: Urban	34%	(61)	43%	(76)	3%	(6)	20%	(35)	178
Community: Suburban	37%	(88)	40%	(93)	1%	(2)	22%	(52)	236
Community: Rural	38%	(15)	28%	(11)	4%	(2)	30%	(11)	38
Military HHnm: Yes	40%	(45)	28%	(33)	—	(0)	32%	(37)	115
Military HH: No	35%	(118)	44%	(148)	3%	(9)	18%	(62)	337
Employ: Private Sector	41%	(71)	36%	(61)	4%	(8)	18%	(31)	170
Employ: Government	18%	(4)	53%	(11)	—	(0)	29%	(6)	21
Employ: Self-Employed	44%	(11)	35%	(9)	—	(0)	21%	(5)	26
Employ: Homemaker	38%	(10)	33%	(9)	—	(0)	29%	(8)	26
Employ: Student	19%	(5)	42%	(11)	—	(0)	39%	(10)	25
Employ: Retired	39%	(48)	45%	(56)	—	(0)	16%	(20)	124
Employ: Unemployed	24%	(11)	46%	(21)	4%	(2)	27%	(12)	46
Employ: Other	33%	(4)	19%	(2)	—	(0)	48%	(6)	13

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(164)	40%	(180)	2%	(10)	22%	(99)	452
Protestant	57%	(49)	36%	(31)	—	(0)	7%	(6)	86
Roman Catholic	40%	(46)	38%	(44)	4%	(5)	17%	(20)	116
Mormon	35%	(1)	65%	(2)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	7%	(0)	—	(0)	33%	(2)	5
Jewish	32%	(7)	45%	(10)	—	(0)	23%	(5)	23
Muslim	20%	(0)	12%	(0)	—	(0)	68%	(1)	2
Buddhist	40%	(3)	9%	(1)	51%	(4)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	30%	(7)	63%	(14)	—	(0)	7%	(2)	23
Agnostic	16%	(4)	66%	(18)	—	(0)	19%	(5)	27
Something else	30%	(24)	30%	(24)	—	(0)	40%	(32)	80
Nothing in particular	22%	(17)	44%	(35)	—	(0)	34%	(27)	79
Ideo/PID: Conservative Republican	81%	(94)	4%	(5)	1%	(1)	14%	(17)	117
Ideo/PID: Moderate/Liberal Republican	67%	(21)	13%	(4)	5%	(2)	15%	(5)	32
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	71%	(60)	—	(0)	23%	(20)	85
Ideo/PID: Liberal Democrat	1%	(1)	84%	(83)	6%	(6)	9%	(9)	100
Unfavorable of Biden and Trump	15%	(12)	10%	(7)	2%	(2)	73%	(55)	76
2024 H2H Matchup: Biden Voter	1%	(1)	83%	(170)	3%	(6)	14%	(28)	205
2024 H2H Matchup: Trump Voter	75%	(162)	4%	(9)	2%	(4)	19%	(41)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	—	(0)	8%	(2)	—	(0)	92%	(22)	24
2022 House Vote: Democrat	6%	(13)	75%	(148)	3%	(6)	16%	(32)	199
2022 House Vote: Republican	82%	(125)	6%	(9)	1%	(2)	11%	(16)	152
2022 House Vote: Did not Vote	30%	(26)	26%	(23)	2%	(2)	42%	(37)	88
2020 Vote: Joe Biden	3%	(7)	74%	(157)	3%	(6)	20%	(41)	212
2020 Vote: Donald Trump	71%	(144)	6%	(13)	1%	(2)	21%	(43)	202
2020 Vote: Someone Else	36%	(3)	20%	(2)	—	(0)	45%	(4)	10
2020 Vote: Did not Vote	31%	(9)	28%	(8)	5%	(2)	35%	(10)	29
2016 Vote: Hillary Clinton	7%	(11)	80%	(132)	3%	(4)	11%	(18)	165
2016 Vote: Donald Trump	72%	(127)	5%	(9)	2%	(4)	21%	(37)	177
2016 Vote: Someone Else	—	(0)	12%	(2)	—	(0)	88%	(13)	15

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(164)	40%	(180)	2%	(10)	22%	(99)	452
2020 Vote/PID: Not Biden/Democrat	20%	(3)	53%	(8)	2%	(0)	25%	(4)	16
2020 Vote/PID: Not Trump/Republican	49%	(9)	16%	(3)	9%	(2)	27%	(5)	18
U.S. Economy: Wrong Track	46%	(153)	24%	(81)	1%	(3)	28%	(94)	330
U.S. Economy: Right Direction	9%	(11)	82%	(100)	6%	(7)	4%	(5)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	85%	(124)	5%	(8)	10%	(14)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(161)	7%	(16)	1%	(2)	20%	(46)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	49%	(40)	—	(0)	47%	(39)	82
Top 2024 Issue: Economy	41%	(63)	28%	(43)	2%	(3)	29%	(44)	153
Community/Gender: Urban Women	27%	(24)	38%	(34)	5%	(4)	30%	(26)	89
Community/Gender: Urban Men	41%	(36)	48%	(42)	2%	(2)	9%	(8)	89
Community/Gender: Rural Women	39%	(6)	19%	(3)	—	(0)	43%	(6)	15
Community/Gender: Rural Men	38%	(9)	33%	(8)	6%	(2)	22%	(5)	24
Community/Gender: Suburban Women	33%	(43)	43%	(57)	—	(0)	24%	(31)	131
Community/Gender: Suburban Men	43%	(45)	35%	(36)	2%	(2)	20%	(21)	104
Homeowner	37%	(125)	40%	(134)	3%	(9)	20%	(65)	333
Renter	33%	(37)	38%	(44)	—	(0)	29%	(33)	114
Self + Household: White-Collar	45%	(84)	40%	(75)	2%	(3)	14%	(26)	188
Self + Household: Blue Collar	34%	(67)	40%	(78)	3%	(6)	22%	(43)	195
Union HH: Yes	32%	(15)	44%	(21)	11%	(5)	12%	(6)	47
Union HH: No	37%	(148)	39%	(159)	1%	(4)	23%	(93)	405
LGBTQ+: Yes	14%	(6)	68%	(31)	—	(0)	17%	(8)	45
LGBTQ+: No	39%	(157)	37%	(149)	2%	(10)	22%	(91)	407
Motivated to Vote	38%	(154)	43%	(174)	2%	(6)	17%	(68)	402
Parent: Yes	40%	(56)	43%	(60)	1%	(1)	16%	(22)	140
Parent: No	34%	(107)	38%	(120)	3%	(8)	25%	(77)	312
COVID Vaccine: Yes	30%	(105)	46%	(163)	2%	(8)	21%	(75)	351
COVID Vaccine: No	58%	(58)	17%	(18)	2%	(2)	23%	(23)	101
Student Loans: Yes	33%	(22)	30%	(20)	4%	(3)	33%	(22)	67
Student Loans: No	37%	(141)	42%	(160)	2%	(7)	20%	(77)	385
Favorable Opinion of Haley	50%	(69)	30%	(41)	1%	(1)	19%	(26)	137
Unfavorable Opinion of Haley	33%	(60)	49%	(90)	4%	(6)	15%	(27)	183

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(164)	40%	(180)	2%	(10)	22%	(99)	452
Prodigal Biden Voter	16%	(6)	8%	(3)	—	(0)	76%	(27)	35
Undecided Voter (DK/WNV)	—	(0)	6%	(2)	—	(0)	94%	(29)	31
Undecided Voter (DK)	—	(0)	8%	(2)	—	(0)	92%	(22)	24
Watched Debate	41%	(139)	42%	(142)	1%	(4)	15%	(51)	336
Watched Debate: Did not Watch	21%	(25)	32%	(38)	5%	(6)	41%	(48)	116
Watched Debate: All of it	52%	(108)	38%	(81)	1%	(2)	9%	(19)	210
Watched Debate: Some of it	24%	(30)	49%	(62)	2%	(2)	25%	(32)	126
Continue His Campaign: Yes Biden	15%	(30)	71%	(141)	4%	(9)	10%	(19)	199
Continue His Campaign: No Biden	55%	(125)	14%	(32)	—	(1)	31%	(71)	229
Continue His Campaign: Yes Trump	66%	(158)	13%	(31)	3%	(8)	17%	(41)	239
Continue His Campaign: No Trump	2%	(4)	71%	(135)	1%	(2)	26%	(49)	190
Conviction: Evidence	2%	(5)	77%	(168)	2%	(5)	19%	(41)	218
Conviction: Motivation to Damage	76%	(151)	2%	(3)	2%	(3)	20%	(40)	197
Conviction: DK/NO	22%	(8)	25%	(9)	4%	(2)	50%	(18)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	39%	(176)	31%	(141)	23%	(105)	4%	(17)	3%	(14)	452
Gender: Male	39%	(83)	29%	(62)	22%	(49)	7%	(14)	4%	(8)	217
Gender: Female	39%	(92)	34%	(79)	24%	(56)	1%	(2)	2%	(6)	235
Age: 18-34	35%	(42)	27%	(32)	22%	(27)	12%	(14)	4%	(5)	119
Age: 35-44	23%	(14)	36%	(21)	37%	(22)	—	(0)	5%	(3)	60
Age: 45-64	43%	(68)	30%	(47)	21%	(33)	2%	(3)	4%	(6)	157
Age: 65+	45%	(52)	35%	(40)	20%	(23)	—	(0)	1%	(1)	116
GenZers: 1997-2012	37%	(25)	26%	(18)	23%	(16)	13%	(9)	1%	(1)	68
Millennials: 1981-1996	28%	(30)	33%	(36)	27%	(29)	5%	(5)	7%	(7)	107
GenXers: 1965-1980	45%	(56)	30%	(38)	19%	(24)	2%	(2)	3%	(4)	125
Baby Boomers: 1946-1964	39%	(52)	35%	(48)	24%	(32)	1%	(1)	1%	(2)	135
Educ: < College	38%	(117)	32%	(98)	24%	(73)	4%	(12)	3%	(9)	309
Educ: Bachelors degree	37%	(34)	33%	(30)	22%	(20)	5%	(5)	4%	(3)	92
Educ: Post-grad	48%	(24)	25%	(13)	23%	(12)	1%	(0)	3%	(2)	51
Income: Under 50k	33%	(56)	35%	(59)	26%	(44)	1%	(2)	4%	(7)	167
Income: 50k-100k	42%	(75)	23%	(41)	24%	(42)	7%	(13)	4%	(6)	177
Income: 100k+	42%	(45)	38%	(41)	17%	(19)	1%	(2)	1%	(1)	108
Ethnicity: White (Non-Hispanic)	41%	(109)	33%	(88)	24%	(65)	1%	(1)	2%	(6)	270
Ethnicity: Hispanic	35%	(29)	29%	(24)	25%	(21)	6%	(5)	5%	(4)	83
Ethnicity: Black (Non-Hispanic)	36%	(15)	34%	(14)	30%	(12)	—	(0)	—	(0)	41
Ethnicity: Asian + Other (Non-Hispanic)	38%	(22)	26%	(15)	11%	(6)	18%	(10)	7%	(4)	58
All Christian	41%	(86)	29%	(61)	23%	(48)	3%	(7)	4%	(8)	210
All Non-Christian	35%	(12)	26%	(9)	35%	(12)	—	(0)	4%	(1)	34
Atheist	23%	(5)	50%	(11)	17%	(4)	—	(0)	10%	(2)	23
Agnostic/Nothing in particular	41%	(43)	33%	(35)	24%	(25)	2%	(2)	—	(0)	106
Something Else	37%	(29)	31%	(25)	19%	(16)	10%	(8)	3%	(2)	80
Evangelical	32%	(31)	41%	(40)	22%	(21)	3%	(3)	3%	(3)	98
Non-Evangelical	43%	(79)	25%	(46)	22%	(40)	6%	(11)	4%	(7)	184

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	39%	(176)	31%	(141)	23%	(105)	4%	(17)	3%	(14)	452
PID: Dem (no lean)	38%	(71)	34%	(62)	22%	(41)	3%	(5)	4%	(7)	186
PID: Ind (no lean)	38%	(43)	32%	(36)	22%	(25)	6%	(7)	2%	(3)	115
PID: Rep (no lean)	40%	(61)	28%	(42)	26%	(39)	3%	(5)	3%	(5)	151
PID/Gender: Dem Men	39%	(30)	30%	(23)	20%	(15)	4%	(3)	6%	(4)	75
PID/Gender: Dem Women	38%	(42)	36%	(39)	23%	(25)	2%	(2)	2%	(2)	110
PID/Gender: Ind Men	30%	(21)	40%	(28)	20%	(14)	10%	(7)	—	(0)	70
PID/Gender: Ind Women	50%	(22)	19%	(8)	25%	(11)	—	(0)	6%	(3)	45
PID/Gender: Rep Men	46%	(33)	15%	(11)	27%	(19)	6%	(4)	6%	(4)	71
PID/Gender: Rep Women	35%	(28)	39%	(31)	25%	(20)	1%	(0)	1%	(1)	80
Ideo: Liberal (1-3)	39%	(51)	30%	(39)	26%	(34)	2%	(3)	3%	(4)	130
Ideo: Moderate (4)	35%	(47)	37%	(50)	20%	(27)	6%	(8)	3%	(4)	135
Ideo: Conservative (5-7)	42%	(75)	29%	(51)	24%	(42)	3%	(6)	2%	(4)	179
Community: Urban	35%	(63)	38%	(68)	21%	(38)	2%	(3)	3%	(6)	178
Community: Suburban	43%	(101)	24%	(56)	25%	(60)	6%	(14)	2%	(5)	236
Community: Rural	30%	(12)	44%	(17)	18%	(7)	—	(0)	7%	(3)	38
Military HHnm: Yes	42%	(48)	30%	(35)	22%	(25)	6%	(7)	—	(0)	115
Military HH: No	38%	(128)	32%	(106)	24%	(80)	3%	(9)	4%	(14)	337
Employ: Private Sector	36%	(61)	30%	(51)	28%	(47)	4%	(7)	3%	(4)	170
Employ: Government	15%	(3)	44%	(9)	29%	(6)	5%	(1)	6%	(1)	21
Employ: Self-Employed	22%	(6)	39%	(10)	24%	(6)	5%	(1)	9%	(2)	26
Employ: Homemaker	45%	(12)	41%	(11)	9%	(2)	—	(0)	5%	(1)	26
Employ: Student	19%	(5)	25%	(6)	27%	(7)	26%	(7)	3%	(1)	25
Employ: Retired	48%	(59)	29%	(36)	22%	(28)	—	(0)	—	(0)	124
Employ: Unemployed	52%	(24)	23%	(11)	17%	(8)	1%	(0)	7%	(3)	46
Employ: Other	46%	(6)	47%	(6)	2%	(0)	—	(0)	4%	(1)	13

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	39%	(176)	31%	(141)	23%	(105)	4%	(17)	3%	(14)	452
Protestant	39%	(33)	34%	(29)	25%	(22)	1%	(1)	1%	(1)	86
Roman Catholic	41%	(47)	28%	(32)	21%	(24)	4%	(5)	6%	(7)	116
Mormon	70%	(3)	—	(0)	30%	(1)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	6%	(0)	20%	(1)	15%	(1)	—	(0)	5
Jewish	38%	(9)	30%	(7)	32%	(7)	—	(0)	—	(0)	23
Muslim	12%	(0)	10%	(0)	11%	(0)	—	(0)	68%	(1)	2
Buddhist	24%	(2)	22%	(2)	54%	(4)	—	(0)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	23%	(5)	50%	(11)	17%	(4)	—	(0)	10%	(2)	23
Agnostic	53%	(14)	23%	(6)	24%	(6)	—	(0)	—	(0)	27
Something else	37%	(29)	31%	(25)	19%	(16)	10%	(8)	3%	(2)	80
Nothing in particular	36%	(29)	36%	(29)	24%	(19)	2%	(2)	1%	(0)	79
Ideo/PID: Conservative Republican	42%	(49)	27%	(31)	26%	(31)	4%	(4)	1%	(2)	117
Ideo/PID: Moderate/Liberal Republican	38%	(12)	31%	(10)	20%	(6)	2%	(0)	9%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	41%	(34)	38%	(32)	15%	(13)	3%	(3)	3%	(3)	85
Ideo/PID: Liberal Democrat	37%	(37)	30%	(30)	28%	(28)	2%	(2)	3%	(3)	100
Unfavorable of Biden and Trump	50%	(38)	24%	(18)	20%	(15)	—	(0)	7%	(5)	76
2024 H2H Matchup: Biden Voter	41%	(85)	30%	(61)	21%	(43)	6%	(11)	2%	(5)	205
2024 H2H Matchup: Trump Voter	36%	(77)	34%	(73)	26%	(55)	2%	(5)	3%	(6)	216
2024 H2H Matchup: Would not Vote	29%	(2)	27%	(2)	4%	(0)	—	(0)	40%	(3)	7
2024 H2H Matchup: Do not Know	51%	(12)	23%	(6)	24%	(6)	—	(0)	2%	(0)	24
2022 House Vote: Democrat	43%	(85)	30%	(59)	20%	(40)	6%	(11)	2%	(4)	199
2022 House Vote: Republican	36%	(55)	33%	(51)	25%	(38)	3%	(4)	3%	(4)	152
2022 House Vote: Did not Vote	39%	(34)	29%	(26)	26%	(22)	1%	(1)	5%	(4)	88
2020 Vote: Joe Biden	42%	(88)	33%	(70)	19%	(41)	2%	(5)	4%	(8)	212
2020 Vote: Donald Trump	39%	(79)	32%	(64)	22%	(45)	5%	(10)	1%	(3)	202
2020 Vote: Someone Else	18%	(2)	4%	(0)	63%	(6)	—	(0)	15%	(1)	10
2020 Vote: Did not Vote	22%	(6)	24%	(7)	43%	(13)	5%	(1)	7%	(2)	29

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	39%	(176)	31%	(141)	23%	(105)	4%	(17)	3%	(14)	452
2016 Vote: Hillary Clinton	33%	(55)	40%	(66)	21%	(35)	2%	(4)	4%	(6)	165
2016 Vote: Donald Trump	47%	(83)	27%	(48)	23%	(40)	—	(1)	3%	(5)	177
2016 Vote: Someone Else	35%	(5)	50%	(7)	15%	(2)	—	(0)	—	(0)	15
2020 Vote/PID: Not Biden/Democrat	22%	(4)	41%	(7)	36%	(6)	—	(0)	—	(0)	16
2020 Vote/PID: Not Trump/Republican	45%	(8)	10%	(2)	22%	(4)	8%	(1)	14%	(3)	18
U.S. Economy: Wrong Track	42%	(139)	30%	(100)	21%	(70)	4%	(13)	3%	(8)	330
U.S. Economy: Right Direction	30%	(37)	34%	(41)	28%	(34)	3%	(4)	5%	(6)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(51)	30%	(44)	23%	(34)	8%	(12)	3%	(5)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(89)	32%	(71)	24%	(53)	2%	(5)	3%	(6)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(35)	32%	(26)	21%	(17)	—	(0)	4%	(3)	82
Top 2024 Issue: Economy	39%	(60)	31%	(48)	27%	(41)	1%	(2)	2%	(3)	153
Community/Gender: Urban Women	28%	(25)	41%	(36)	25%	(23)	3%	(2)	3%	(3)	89
Community/Gender: Urban Men	43%	(38)	35%	(31)	17%	(15)	1%	(1)	4%	(3)	89
Community/Gender: Rural Women	43%	(6)	36%	(5)	21%	(3)	—	(0)	—	(0)	15
Community/Gender: Rural Men	22%	(5)	49%	(12)	17%	(4)	—	(0)	12%	(3)	24
Community/Gender: Suburban Women	46%	(61)	28%	(37)	23%	(30)	—	(0)	2%	(3)	131
Community/Gender: Suburban Men	38%	(40)	18%	(19)	28%	(29)	13%	(14)	2%	(2)	104
Homeowner	41%	(136)	30%	(101)	23%	(76)	4%	(13)	2%	(7)	333
Renter	35%	(40)	34%	(39)	22%	(25)	3%	(3)	6%	(7)	114
Self + Household: White-Collar	43%	(81)	29%	(55)	25%	(47)	1%	(2)	2%	(3)	188
Self + Household: Blue Collar	40%	(78)	33%	(65)	19%	(37)	3%	(5)	5%	(9)	195
Union HH: Yes	32%	(15)	28%	(13)	28%	(13)	10%	(5)	3%	(1)	47
Union HH: No	40%	(160)	32%	(128)	23%	(92)	3%	(12)	3%	(13)	405
LGBTQ+: Yes	32%	(15)	29%	(13)	30%	(13)	7%	(3)	2%	(1)	45
LGBTQ+: No	40%	(161)	31%	(128)	22%	(91)	3%	(13)	3%	(13)	407
Motivated to Vote	43%	(173)	30%	(120)	23%	(91)	3%	(10)	2%	(8)	402
Parent: Yes	47%	(66)	24%	(34)	23%	(32)	3%	(4)	3%	(5)	140
Parent: No	35%	(110)	34%	(107)	23%	(73)	4%	(13)	3%	(9)	312

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	39%	(176)	31%	(141)	23%	(105)	4%	(17)	3%	(14)	452
COVID Vaccine: Yes	40%	(142)	35%	(122)	19%	(66)	4%	(13)	2%	(9)	351
COVID Vaccine: No	34%	(34)	19%	(19)	38%	(39)	4%	(4)	5%	(5)	101
Student Loans: Yes	29%	(20)	40%	(27)	24%	(16)	4%	(3)	3%	(2)	67
Student Loans: No	41%	(156)	30%	(114)	23%	(89)	4%	(14)	3%	(12)	385
Favorable Opinion of Haley	42%	(58)	37%	(50)	17%	(24)	1%	(1)	3%	(4)	137
Unfavorable Opinion of Haley	41%	(75)	27%	(49)	27%	(50)	1%	(3)	4%	(7)	183
Prodigal Biden Voter	44%	(15)	33%	(12)	13%	(5)	—	(0)	10%	(3)	35
Undecided Voter (DK/WNV)	46%	(14)	24%	(8)	19%	(6)	—	(0)	11%	(3)	31
Undecided Voter (DK)	51%	(12)	23%	(6)	24%	(6)	—	(0)	2%	(0)	24
Watched Debate	44%	(147)	30%	(99)	22%	(74)	2%	(7)	2%	(8)	336
Watched Debate: Did not Watch	25%	(29)	36%	(41)	26%	(31)	8%	(9)	5%	(6)	116
Watched Debate: All of it	47%	(98)	27%	(57)	23%	(48)	1%	(3)	2%	(4)	210
Watched Debate: Some of it	39%	(49)	34%	(42)	21%	(26)	4%	(5)	3%	(4)	126
Continue His Campaign: Yes Biden	39%	(77)	31%	(62)	24%	(49)	2%	(5)	3%	(6)	199
Continue His Campaign: No Biden	38%	(88)	32%	(73)	22%	(50)	5%	(12)	3%	(7)	229
Continue His Campaign: Yes Trump	38%	(90)	33%	(80)	26%	(61)	1%	(2)	3%	(6)	239
Continue His Campaign: No Trump	38%	(73)	30%	(58)	20%	(38)	8%	(15)	4%	(7)	190
Conviction: Evidence	41%	(90)	29%	(63)	20%	(43)	7%	(15)	3%	(7)	218
Conviction: Motivation to Damage	39%	(77)	32%	(64)	26%	(51)	1%	(1)	2%	(4)	197
Conviction: DK/NO	24%	(9)	38%	(14)	28%	(10)	1%	(0)	10%	(3)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	30%	(137)	19%	(87)	6%	(29)	39%	(176)	5%	(23)	452
Gender: Male	29%	(62)	19%	(40)	6%	(14)	39%	(84)	8%	(16)	217
Gender: Female	32%	(75)	20%	(47)	6%	(15)	39%	(93)	3%	(6)	235
Age: 18-34	21%	(25)	34%	(40)	8%	(10)	25%	(30)	12%	(14)	119
Age: 35-44	37%	(22)	16%	(10)	12%	(7)	33%	(20)	3%	(2)	60
Age: 45-64	30%	(48)	13%	(20)	4%	(6)	49%	(76)	4%	(6)	157
Age: 65+	37%	(42)	15%	(17)	5%	(5)	44%	(51)	—	(0)	116
GenZers: 1997-2012	17%	(12)	37%	(25)	10%	(7)	22%	(15)	15%	(10)	68
Millennials: 1981-1996	30%	(32)	23%	(25)	9%	(10)	33%	(35)	5%	(6)	107
GenXers: 1965-1980	26%	(32)	15%	(19)	5%	(7)	49%	(62)	4%	(5)	125
Baby Boomers: 1946-1964	42%	(56)	13%	(18)	3%	(4)	41%	(56)	1%	(1)	135
Educ: < College	30%	(92)	21%	(64)	5%	(15)	39%	(120)	6%	(18)	309
Educ: Bachelors degree	26%	(24)	15%	(14)	12%	(11)	44%	(41)	3%	(3)	92
Educ: Post-grad	42%	(21)	19%	(10)	7%	(3)	31%	(15)	2%	(1)	51
Income: Under 50k	36%	(61)	16%	(26)	8%	(13)	36%	(60)	5%	(8)	167
Income: 50k-100k	22%	(39)	22%	(39)	6%	(11)	42%	(74)	7%	(13)	177
Income: 100k+	34%	(37)	20%	(22)	4%	(5)	40%	(43)	1%	(2)	108
Ethnicity: White (Non-Hispanic)	34%	(91)	17%	(47)	4%	(12)	42%	(114)	2%	(5)	270
Ethnicity: Hispanic	22%	(18)	29%	(24)	9%	(8)	38%	(32)	2%	(1)	83
Ethnicity: Black (Non-Hispanic)	43%	(17)	13%	(5)	8%	(3)	31%	(13)	6%	(2)	41
Ethnicity: Asian + Other (Non-Hispanic)	17%	(10)	19%	(11)	11%	(6)	30%	(18)	24%	(14)	58
All Christian	23%	(49)	26%	(54)	8%	(16)	41%	(85)	3%	(6)	210
All Non-Christian	42%	(14)	10%	(3)	—	(0)	46%	(16)	2%	(1)	34
Atheist	57%	(13)	2%	(0)	—	(0)	29%	(7)	12%	(3)	23
Agnostic/Nothing in particular	38%	(40)	20%	(21)	8%	(9)	30%	(31)	5%	(5)	106
Something Else	27%	(22)	10%	(8)	5%	(4)	47%	(38)	11%	(9)	80
Evangelical	22%	(21)	17%	(17)	6%	(6)	48%	(47)	7%	(6)	98
Non-Evangelical	25%	(46)	23%	(42)	8%	(14)	40%	(74)	4%	(8)	184
PID: Dem (no lean)	59%	(110)	27%	(51)	5%	(10)	3%	(6)	5%	(9)	186
PID: Ind (no lean)	16%	(18)	17%	(19)	6%	(6)	51%	(59)	11%	(12)	115
PID: Rep (no lean)	6%	(8)	11%	(17)	8%	(12)	74%	(112)	1%	(2)	151

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	30%	(137)	19%	(87)	6%	(29)	39%	(176)	5%	(23)	452
PID/Gender: Dem Men	63%	(48)	17%	(13)	6%	(5)	5%	(4)	9%	(7)	75
PID/Gender: Dem Women	57%	(63)	35%	(38)	5%	(5)	1%	(2)	2%	(2)	110
PID/Gender: Ind Men	14%	(9)	19%	(14)	5%	(3)	50%	(35)	12%	(8)	70
PID/Gender: Ind Women	19%	(9)	13%	(6)	7%	(3)	53%	(24)	8%	(4)	45
PID/Gender: Rep Men	7%	(5)	20%	(14)	8%	(6)	63%	(45)	2%	(1)	71
PID/Gender: Rep Women	4%	(3)	3%	(2)	8%	(7)	84%	(68)	1%	(0)	80
Ideo: Liberal (1-3)	59%	(78)	27%	(36)	5%	(6)	4%	(6)	4%	(5)	130
Ideo: Moderate (4)	29%	(40)	17%	(23)	8%	(10)	38%	(51)	8%	(11)	135
Ideo: Conservative (5-7)	10%	(18)	15%	(27)	6%	(11)	65%	(117)	3%	(5)	179
Community: Urban	37%	(66)	22%	(39)	8%	(14)	27%	(48)	6%	(11)	178
Community: Suburban	25%	(58)	19%	(44)	5%	(13)	46%	(109)	5%	(12)	236
Community: Rural	32%	(12)	12%	(5)	5%	(2)	49%	(19)	2%	(1)	38
Military HHnm: Yes	25%	(29)	14%	(16)	2%	(3)	52%	(60)	7%	(8)	115
Military HH: No	32%	(108)	21%	(71)	8%	(26)	35%	(117)	4%	(15)	337
Employ: Private Sector	29%	(50)	25%	(43)	5%	(9)	36%	(61)	5%	(8)	170
Employ: Government	40%	(8)	19%	(4)	1%	(0)	38%	(8)	2%	(0)	21
Employ: Self-Employed	28%	(7)	12%	(3)	16%	(4)	42%	(11)	3%	(1)	26
Employ: Homemaker	22%	(6)	9%	(2)	7%	(2)	60%	(16)	2%	(1)	26
Employ: Student	20%	(5)	16%	(4)	16%	(4)	20%	(5)	28%	(7)	25
Employ: Retired	33%	(41)	16%	(19)	4%	(4)	47%	(58)	—	(1)	124
Employ: Unemployed	36%	(17)	22%	(10)	7%	(3)	29%	(13)	6%	(3)	46
Employ: Other	22%	(3)	11%	(1)	18%	(2)	33%	(4)	17%	(2)	13

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	30%	(137)	19%	(87)	6%	(29)	39%	(176)	5%	(23)	452
Protestant	14%	(12)	24%	(20)	5%	(4)	52%	(45)	5%	(5)	86
Roman Catholic	29%	(34)	26%	(30)	11%	(12)	33%	(38)	1%	(1)	116
Mormon	65%	(2)	30%	(1)	—	(0)	6%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	54%	(3)	—	(0)	46%	(2)	—	(0)	5
Jewish	41%	(9)	10%	(2)	—	(0)	47%	(10)	2%	(1)	23
Muslim	12%	(0)	10%	(0)	—	(0)	79%	(2)	—	(0)	2
Buddhist	57%	(5)	12%	(1)	—	(0)	30%	(2)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	57%	(13)	2%	(0)	—	(0)	29%	(7)	12%	(3)	23
Agnostic	25%	(7)	42%	(11)	8%	(2)	24%	(6)	2%	(1)	27
Something else	27%	(22)	10%	(8)	5%	(4)	47%	(38)	11%	(9)	80
Nothing in particular	42%	(33)	13%	(10)	8%	(6)	32%	(25)	6%	(4)	79
Ideo/PID: Conservative Republican	4%	(5)	10%	(12)	5%	(6)	80%	(93)	1%	(1)	117
Ideo/PID: Moderate/Liberal Republican	8%	(3)	16%	(5)	19%	(6)	55%	(18)	2%	(0)	32
Ideo/PID: Moderate/Conservative Democrat	47%	(40)	33%	(28)	9%	(7)	5%	(4)	7%	(6)	85
Ideo/PID: Liberal Democrat	71%	(71)	23%	(23)	3%	(3)	—	(0)	3%	(3)	100
Unfavorable of Biden and Trump	11%	(8)	24%	(18)	11%	(8)	50%	(38)	4%	(3)	76
2024 H2H Matchup: Biden Voter	60%	(122)	25%	(52)	6%	(11)	2%	(4)	8%	(16)	205
2024 H2H Matchup: Trump Voter	5%	(10)	12%	(26)	7%	(16)	74%	(159)	2%	(4)	216
2024 H2H Matchup: Would not Vote	14%	(1)	3%	(0)	6%	(0)	76%	(6)	1%	(0)	7
2024 H2H Matchup: Do not Know	16%	(4)	39%	(9)	4%	(1)	30%	(7)	11%	(3)	24
2022 House Vote: Democrat	57%	(113)	22%	(43)	6%	(13)	7%	(14)	8%	(16)	199
2022 House Vote: Republican	4%	(7)	9%	(14)	5%	(8)	81%	(122)	1%	(1)	152
2022 House Vote: Did not Vote	19%	(17)	28%	(25)	7%	(6)	40%	(35)	5%	(4)	88
2020 Vote: Joe Biden	59%	(124)	24%	(52)	7%	(15)	6%	(12)	4%	(9)	212
2020 Vote: Donald Trump	5%	(9)	11%	(23)	5%	(10)	75%	(152)	4%	(8)	202
2020 Vote: Someone Else	—	(0)	14%	(1)	—	(0)	66%	(6)	19%	(2)	10
2020 Vote: Did not Vote	13%	(4)	40%	(12)	14%	(4)	22%	(6)	11%	(3)	29

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	30%	(137)	19%	(87)	6%	(29)	39%	(176)	5%	(23)	452
2016 Vote: Hillary Clinton	65%	(108)	21%	(36)	3%	(5)	5%	(8)	6%	(10)	165
2016 Vote: Donald Trump	6%	(10)	8%	(14)	7%	(12)	79%	(141)	1%	(1)	177
2016 Vote: Someone Else	7%	(1)	23%	(3)	20%	(3)	49%	(7)	—	(0)	15
2020 Vote/PID: Not Biden/Democrat	41%	(7)	55%	(9)	—	(0)	3%	(1)	—	(0)	16
2020 Vote/PID: Not Trump/Republican	16%	(3)	17%	(3)	34%	(6)	30%	(5)	3%	(0)	18
U.S. Economy: Wrong Track	16%	(53)	19%	(62)	7%	(23)	53%	(175)	5%	(17)	330
U.S. Economy: Right Direction	69%	(84)	21%	(25)	4%	(5)	1%	(1)	5%	(6)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(92)	21%	(31)	6%	(9)	—	(0)	9%	(13)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(18)	13%	(29)	5%	(11)	73%	(163)	1%	(3)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(27)	34%	(28)	10%	(8)	16%	(13)	8%	(7)	82
Top 2024 Issue: Economy	24%	(37)	16%	(25)	7%	(11)	51%	(78)	1%	(2)	153
Community/Gender: Urban Women	38%	(34)	22%	(19)	9%	(8)	26%	(23)	5%	(4)	89
Community/Gender: Urban Men	36%	(32)	22%	(19)	7%	(6)	28%	(25)	7%	(6)	89
Community/Gender: Rural Women	32%	(5)	—	(0)	—	(0)	68%	(10)	—	(0)	15
Community/Gender: Rural Men	32%	(8)	19%	(5)	8%	(2)	38%	(9)	3%	(1)	24
Community/Gender: Suburban Women	27%	(36)	21%	(27)	5%	(7)	45%	(59)	2%	(2)	131
Community/Gender: Suburban Men	22%	(23)	16%	(16)	5%	(6)	48%	(50)	9%	(9)	104
Homeowner	31%	(104)	20%	(65)	5%	(16)	39%	(131)	5%	(17)	333
Renter	27%	(31)	18%	(21)	10%	(11)	39%	(45)	5%	(6)	114
Self + Household: White-Collar	34%	(64)	15%	(28)	5%	(10)	45%	(84)	1%	(3)	188
Self + Household: Blue Collar	31%	(61)	15%	(29)	6%	(12)	42%	(81)	5%	(11)	195
Union HH: Yes	47%	(22)	20%	(10)	4%	(2)	28%	(13)	1%	(0)	47
Union HH: No	28%	(114)	19%	(78)	7%	(27)	40%	(163)	6%	(22)	405
LGBTQ+: Yes	45%	(20)	21%	(9)	16%	(7)	13%	(6)	4%	(2)	45
LGBTQ+: No	29%	(117)	19%	(78)	5%	(21)	42%	(170)	5%	(21)	407
Motivated to Vote	33%	(132)	17%	(69)	5%	(21)	41%	(166)	3%	(13)	402
Parent: Yes	29%	(40)	20%	(28)	7%	(9)	38%	(52)	7%	(10)	140
Parent: No	31%	(97)	19%	(59)	6%	(20)	40%	(124)	4%	(13)	312
COVID Vaccine: Yes	36%	(125)	21%	(73)	6%	(21)	31%	(110)	6%	(21)	351
COVID Vaccine: No	11%	(11)	14%	(14)	7%	(8)	65%	(66)	2%	(2)	101

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	30%	(137)	19%	(87)	6%	(29)	39%	(176)	5%	(23)	452
Student Loans: Yes	29%	(19)	32%	(22)	11%	(8)	27%	(18)	—	(0)	67
Student Loans: No	31%	(118)	17%	(65)	5%	(21)	41%	(159)	6%	(22)	385
Favorable Opinion of Haley	25%	(34)	15%	(20)	8%	(10)	51%	(71)	1%	(2)	137
Unfavorable Opinion of Haley	39%	(72)	16%	(29)	3%	(6)	40%	(73)	2%	(3)	183
Prodigal Biden Voter	17%	(6)	40%	(14)	10%	(3)	31%	(11)	2%	(1)	35
Undecided Voter (DK/WNV)	15%	(5)	31%	(10)	4%	(1)	41%	(13)	9%	(3)	31
Undecided Voter (DK)	16%	(4)	39%	(9)	4%	(1)	30%	(7)	11%	(3)	24
Watched Debate	32%	(106)	16%	(54)	6%	(21)	42%	(142)	4%	(13)	336
Watched Debate: Did not Watch	26%	(31)	29%	(33)	6%	(7)	30%	(35)	9%	(10)	116
Watched Debate: All of it	31%	(66)	11%	(23)	3%	(6)	52%	(110)	3%	(6)	210
Watched Debate: Some of it	32%	(40)	25%	(31)	12%	(16)	26%	(32)	5%	(7)	126
Continue His Campaign: Yes Biden	56%	(112)	24%	(48)	4%	(9)	13%	(26)	2%	(5)	199
Continue His Campaign: No Biden	10%	(24)	14%	(31)	9%	(20)	60%	(139)	7%	(16)	229
Continue His Campaign: Yes Trump	10%	(25)	14%	(34)	7%	(17)	66%	(158)	2%	(4)	239
Continue His Campaign: No Trump	55%	(104)	26%	(49)	5%	(9)	7%	(14)	7%	(13)	190
Conviction: Evidence	56%	(123)	25%	(54)	7%	(16)	5%	(11)	7%	(14)	218
Conviction: Motivation to Damage	6%	(11)	12%	(24)	3%	(6)	79%	(156)	—	(0)	197
Conviction: DK/NO	8%	(3)	24%	(9)	20%	(7)	26%	(10)	21%	(8)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(160)	50%	(225)	15%	(67)	452
Gender: Male	34%	(74)	53%	(114)	13%	(29)	217
Gender: Female	36%	(86)	47%	(111)	16%	(38)	235
Age: 18-34	36%	(43)	41%	(49)	23%	(27)	119
Age: 35-44	35%	(21)	54%	(32)	11%	(7)	60
Age: 45-64	34%	(53)	54%	(85)	12%	(19)	157
Age: 65+	37%	(43)	51%	(59)	12%	(13)	116
GenZers: 1997-2012	32%	(22)	40%	(27)	28%	(19)	68
Millennials: 1981-1996	36%	(39)	50%	(53)	14%	(15)	107
GenXers: 1965-1980	33%	(41)	56%	(70)	11%	(14)	125
Baby Boomers: 1946-1964	39%	(53)	48%	(64)	13%	(18)	135
Educ: < College	38%	(116)	48%	(148)	15%	(45)	309
Educ: Bachelors degree	29%	(27)	54%	(50)	17%	(16)	92
Educ: Post-grad	34%	(17)	54%	(28)	12%	(6)	51
Income: Under 50k	36%	(61)	42%	(71)	21%	(36)	167
Income: 50k-100k	38%	(66)	52%	(92)	10%	(18)	177
Income: 100k+	30%	(32)	58%	(62)	12%	(13)	108
Ethnicity: White (Non-Hispanic)	34%	(91)	53%	(143)	13%	(35)	270
Ethnicity: Hispanic	31%	(26)	56%	(47)	12%	(10)	83
Ethnicity: Black (Non-Hispanic)	50%	(20)	39%	(16)	11%	(5)	41
Ethnicity: Asian + Other (Non-Hispanic)	37%	(22)	34%	(20)	29%	(17)	58
All Christian	31%	(64)	60%	(125)	10%	(21)	210
All Non-Christian	45%	(15)	42%	(14)	13%	(4)	34
Atheist	44%	(10)	33%	(7)	23%	(5)	23
Agnostic/Nothing in particular	38%	(41)	38%	(40)	24%	(25)	106
Something Else	37%	(29)	49%	(39)	15%	(12)	80
Evangelical	32%	(32)	61%	(60)	6%	(6)	98
Non-Evangelical	32%	(59)	54%	(99)	14%	(26)	184
PID: Dem (no lean)	67%	(125)	14%	(27)	19%	(34)	186
PID: Ind (no lean)	25%	(29)	53%	(61)	22%	(25)	115
PID: Rep (no lean)	4%	(6)	91%	(138)	5%	(7)	151

Continued on next page

Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(160)	50%	(225)	15%	(67)	452
PID/Gender: Dem Men	65%	(49)	17%	(13)	18%	(14)	75
PID/Gender: Dem Women	69%	(76)	13%	(14)	19%	(21)	110
PID/Gender: Ind Men	30%	(21)	55%	(38)	15%	(11)	70
PID/Gender: Ind Women	17%	(8)	50%	(23)	32%	(15)	45
PID/Gender: Rep Men	6%	(4)	89%	(63)	6%	(4)	71
PID/Gender: Rep Women	3%	(2)	93%	(75)	4%	(3)	80
Ideo: Liberal (1-3)	63%	(83)	12%	(16)	24%	(32)	130
Ideo: Moderate (4)	38%	(51)	44%	(60)	18%	(24)	135
Ideo: Conservative (5-7)	13%	(24)	82%	(147)	5%	(8)	179
Community: Urban	35%	(62)	52%	(92)	13%	(23)	178
Community: Suburban	36%	(84)	48%	(114)	16%	(38)	236
Community: Rural	35%	(14)	51%	(20)	14%	(5)	38
Military HHnm: Yes	33%	(38)	55%	(63)	12%	(14)	115
Military HH: No	36%	(122)	48%	(162)	16%	(53)	337
Employ: Private Sector	34%	(58)	56%	(96)	10%	(17)	170
Employ: Government	54%	(11)	38%	(8)	7%	(2)	21
Employ: Self-Employed	23%	(6)	57%	(15)	20%	(5)	26
Employ: Homemaker	33%	(9)	59%	(16)	8%	(2)	26
Employ: Student	50%	(12)	25%	(6)	25%	(6)	25
Employ: Retired	42%	(52)	49%	(60)	10%	(12)	124
Employ: Unemployed	18%	(8)	42%	(19)	40%	(18)	46
Employ: Other	29%	(4)	39%	(5)	32%	(4)	13

Continued on next page

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(160)	50%	(225)	15%	(67)	452
Protestant	31%	(27)	63%	(54)	6%	(5)	86
Roman Catholic	30%	(34)	57%	(66)	14%	(16)	116
Mormon	65%	(2)	35%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(4)	—	(0)	5
Jewish	44%	(10)	47%	(10)	10%	(2)	23
Muslim	21%	(0)	11%	(0)	68%	(1)	2
Buddhist	60%	(5)	30%	(2)	11%	(1)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	44%	(10)	33%	(7)	23%	(5)	23
Agnostic	40%	(11)	42%	(11)	18%	(5)	27
Something else	37%	(29)	49%	(39)	15%	(12)	80
Nothing in particular	38%	(30)	36%	(29)	26%	(20)	79
Ideo/PID: Conservative Republican	4%	(5)	95%	(111)	1%	(1)	117
Ideo/PID: Moderate/Liberal Republican	5%	(1)	76%	(24)	19%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	58%	(49)	26%	(22)	16%	(14)	85
Ideo/PID: Liberal Democrat	76%	(75)	5%	(5)	20%	(20)	100
Unfavorable of Biden and Trump	6%	(5)	53%	(40)	41%	(31)	76
2024 H2H Matchup: Biden Voter	74%	(152)	7%	(14)	19%	(39)	205
2024 H2H Matchup: Trump Voter	2%	(5)	94%	(203)	3%	(7)	216
2024 H2H Matchup: Would not Vote	14%	(1)	19%	(1)	67%	(5)	7
2024 H2H Matchup: Do not Know	6%	(2)	29%	(7)	65%	(16)	24
2022 House Vote: Democrat	68%	(135)	16%	(31)	16%	(33)	199
2022 House Vote: Republican	4%	(7)	92%	(140)	3%	(5)	152
2022 House Vote: Did not Vote	20%	(18)	59%	(51)	21%	(19)	88
2020 Vote: Joe Biden	66%	(139)	13%	(28)	21%	(44)	212
2020 Vote: Donald Trump	6%	(12)	89%	(179)	5%	(11)	202
2020 Vote: Someone Else	20%	(2)	46%	(4)	34%	(3)	10
2020 Vote: Did not Vote	23%	(7)	47%	(14)	30%	(9)	29

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(160)	50%	(225)	15%	(67)	452
2016 Vote: Hillary Clinton	72%	(118)	15%	(25)	14%	(22)	165
2016 Vote: Donald Trump	5%	(9)	88%	(155)	8%	(13)	177
2016 Vote: Someone Else	6%	(1)	41%	(6)	53%	(8)	15
2020 Vote/PID: Not Biden/Democrat	43%	(7)	27%	(4)	30%	(5)	16
2020 Vote/PID: Not Trump/Republican	11%	(2)	61%	(11)	28%	(5)	18
U.S. Economy: Wrong Track	20%	(66)	64%	(211)	16%	(52)	330
U.S. Economy: Right Direction	76%	(93)	12%	(14)	12%	(15)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	86%	(126)	5%	(7)	9%	(13)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(15)	90%	(202)	3%	(8)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(19)	20%	(16)	56%	(46)	82
Top 2024 Issue: Economy	22%	(34)	65%	(99)	13%	(20)	153
Community/Gender: Urban Women	35%	(31)	47%	(42)	17%	(15)	89
Community/Gender: Urban Men	35%	(31)	56%	(50)	9%	(8)	89
Community/Gender: Rural Women	31%	(4)	60%	(9)	10%	(1)	15
Community/Gender: Rural Men	38%	(9)	45%	(11)	17%	(4)	24
Community/Gender: Suburban Women	38%	(50)	46%	(60)	17%	(22)	131
Community/Gender: Suburban Men	33%	(34)	51%	(54)	16%	(16)	104
Homeowner	36%	(120)	51%	(169)	13%	(44)	333
Renter	34%	(39)	47%	(54)	19%	(21)	114
Self + Household: White-Collar	36%	(67)	54%	(102)	10%	(19)	188
Self + Household: Blue Collar	35%	(68)	50%	(97)	15%	(30)	195
Union HH: Yes	56%	(26)	40%	(19)	4%	(2)	47
Union HH: No	33%	(133)	51%	(206)	16%	(65)	405
LGBTQ+: Yes	51%	(23)	17%	(8)	32%	(14)	45
LGBTQ+: No	34%	(136)	54%	(218)	13%	(53)	407
Motivated to Vote	37%	(150)	50%	(200)	13%	(52)	402
Parent: Yes	37%	(52)	51%	(71)	12%	(17)	140
Parent: No	34%	(108)	50%	(155)	16%	(50)	312
COVID Vaccine: Yes	41%	(143)	43%	(152)	16%	(56)	351
COVID Vaccine: No	17%	(17)	73%	(74)	10%	(11)	101

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(160)	50%	(225)	15%	(67)	452
Student Loans: Yes	26%	(17)	57%	(38)	17%	(11)	67
Student Loans: No	37%	(142)	49%	(187)	15%	(56)	385
Favorable Opinion of Haley	19%	(26)	66%	(91)	14%	(20)	137
Unfavorable Opinion of Haley	47%	(86)	42%	(76)	11%	(20)	183
Prodigal Biden Voter	9%	(3)	54%	(19)	37%	(13)	35
Undecided Voter (DK/WNV)	8%	(3)	27%	(8)	65%	(20)	31
Undecided Voter (DK)	6%	(2)	29%	(7)	65%	(16)	24
Watched Debate	36%	(122)	53%	(178)	11%	(36)	336
Watched Debate: Did not Watch	32%	(37)	41%	(48)	27%	(31)	116
Watched Debate: All of it	34%	(72)	60%	(126)	6%	(12)	210
Watched Debate: Some of it	40%	(50)	41%	(52)	19%	(23)	126
Continue His Campaign: Yes Biden	62%	(123)	26%	(52)	12%	(24)	199
Continue His Campaign: No Biden	13%	(29)	71%	(163)	16%	(37)	229
Continue His Campaign: Yes Trump	9%	(22)	86%	(205)	5%	(12)	239
Continue His Campaign: No Trump	65%	(124)	9%	(17)	25%	(48)	190
Conviction: Evidence	69%	(151)	10%	(22)	21%	(45)	218
Conviction: Motivation to Damage	1%	(2)	95%	(187)	4%	(8)	197
Conviction: DK/NO	17%	(6)	44%	(16)	38%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(152)	48%	(215)	19%	(85)	452
Gender: Male	32%	(69)	51%	(110)	17%	(38)	217
Gender: Female	35%	(83)	45%	(106)	20%	(47)	235
Age: 18-34	31%	(38)	45%	(54)	23%	(28)	119
Age: 35-44	36%	(22)	52%	(31)	12%	(7)	60
Age: 45-64	34%	(53)	47%	(74)	19%	(30)	157
Age: 65+	34%	(39)	49%	(56)	17%	(20)	116
GenZers: 1997-2012	32%	(22)	44%	(30)	24%	(16)	68
Millennials: 1981-1996	32%	(34)	51%	(55)	17%	(18)	107
GenXers: 1965-1980	33%	(42)	49%	(62)	17%	(22)	125
Baby Boomers: 1946-1964	38%	(51)	45%	(60)	17%	(24)	135
Educ: < College	36%	(113)	45%	(140)	18%	(57)	309
Educ: Bachelors degree	26%	(24)	53%	(48)	21%	(20)	92
Educ: Post-grad	30%	(15)	54%	(27)	16%	(8)	51
Income: Under 50k	37%	(61)	41%	(68)	23%	(38)	167
Income: 50k-100k	34%	(61)	49%	(86)	17%	(30)	177
Income: 100k+	27%	(30)	57%	(61)	16%	(17)	108
Ethnicity: White (Non-Hispanic)	33%	(90)	49%	(132)	18%	(48)	270
Ethnicity: Hispanic	27%	(22)	59%	(49)	14%	(12)	83
Ethnicity: Black (Non-Hispanic)	47%	(19)	36%	(15)	17%	(7)	41
Ethnicity: Asian + Other (Non-Hispanic)	35%	(20)	35%	(20)	31%	(18)	58
All Christian	27%	(56)	60%	(127)	13%	(27)	210
All Non-Christian	45%	(15)	41%	(14)	14%	(5)	34
Atheist	44%	(10)	31%	(7)	25%	(6)	23
Agnostic/Nothing in particular	37%	(39)	29%	(31)	34%	(36)	106
Something Else	39%	(32)	45%	(36)	15%	(12)	80
Evangelical	31%	(30)	57%	(55)	12%	(12)	98
Non-Evangelical	30%	(55)	56%	(103)	14%	(26)	184
PID: Dem (no lean)	68%	(126)	11%	(20)	21%	(39)	186
PID: Ind (no lean)	20%	(23)	50%	(57)	30%	(34)	115
PID: Rep (no lean)	2%	(2)	91%	(138)	7%	(11)	151

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(152)	48%	(215)	19%	(85)	452
PID/Gender: Dem Men	65%	(49)	12%	(9)	23%	(18)	75
PID/Gender: Dem Women	70%	(77)	10%	(11)	20%	(22)	110
PID/Gender: Ind Men	28%	(19)	50%	(35)	23%	(16)	70
PID/Gender: Ind Women	9%	(4)	50%	(23)	41%	(18)	45
PID/Gender: Rep Men	1%	(1)	93%	(66)	6%	(4)	71
PID/Gender: Rep Women	2%	(1)	90%	(72)	9%	(7)	80
Ideo: Liberal (1-3)	63%	(83)	11%	(15)	25%	(33)	130
Ideo: Moderate (4)	37%	(50)	38%	(51)	25%	(34)	135
Ideo: Conservative (5-7)	10%	(18)	82%	(147)	8%	(14)	179
Community: Urban	35%	(61)	45%	(79)	21%	(37)	178
Community: Suburban	34%	(80)	49%	(116)	17%	(39)	236
Community: Rural	27%	(10)	51%	(20)	22%	(8)	38
Military HHnm: Yes	30%	(35)	51%	(58)	19%	(21)	115
Military HH: No	35%	(117)	47%	(157)	19%	(64)	337
Employ: Private Sector	29%	(50)	55%	(94)	15%	(26)	170
Employ: Government	49%	(10)	38%	(8)	12%	(3)	21
Employ: Self-Employed	23%	(6)	44%	(11)	33%	(9)	26
Employ: Homemaker	33%	(9)	61%	(16)	6%	(2)	26
Employ: Student	50%	(12)	38%	(9)	13%	(3)	25
Employ: Retired	38%	(47)	47%	(58)	15%	(18)	124
Employ: Unemployed	28%	(13)	30%	(14)	42%	(19)	46
Employ: Other	29%	(4)	33%	(4)	38%	(5)	13

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	34%	(152)	48%	(215)	19%	(85)	452
Protestant	32%	(27)	61%	(52)	8%	(7)	86
Roman Catholic	23%	(26)	60%	(70)	17%	(20)	116
Mormon	65%	(2)	35%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	79%	(4)	14%	(1)	5
Jewish	44%	(10)	45%	(10)	11%	(2)	23
Muslim	21%	(0)	11%	(0)	68%	(1)	2
Buddhist	60%	(5)	30%	(2)	11%	(1)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	44%	(10)	31%	(7)	25%	(6)	23
Agnostic	43%	(12)	25%	(7)	32%	(9)	27
Something else	39%	(32)	45%	(36)	15%	(12)	80
Nothing in particular	34%	(27)	31%	(25)	35%	(27)	79
Ideo/PID: Conservative Republican	1%	(1)	96%	(112)	3%	(3)	117
Ideo/PID: Moderate/Liberal Republican	5%	(2)	71%	(23)	24%	(8)	32
Ideo/PID: Moderate/Conservative Democrat	58%	(49)	20%	(17)	23%	(19)	85
Ideo/PID: Liberal Democrat	77%	(77)	4%	(4)	19%	(19)	100
Unfavorable of Biden and Trump	8%	(6)	44%	(33)	48%	(36)	76
2024 H2H Matchup: Biden Voter	72%	(149)	4%	(9)	23%	(48)	205
2024 H2H Matchup: Trump Voter	1%	(1)	93%	(201)	6%	(14)	216
2024 H2H Matchup: Would not Vote	—	(0)	28%	(2)	72%	(5)	7
2024 H2H Matchup: Do not Know	7%	(2)	17%	(4)	76%	(18)	24
2022 House Vote: Democrat	67%	(132)	12%	(23)	22%	(43)	199
2022 House Vote: Republican	2%	(3)	92%	(140)	6%	(9)	152
2022 House Vote: Did not Vote	18%	(16)	57%	(50)	25%	(22)	88
2020 Vote: Joe Biden	64%	(135)	11%	(23)	25%	(54)	212
2020 Vote: Donald Trump	4%	(8)	87%	(175)	9%	(18)	202
2020 Vote: Someone Else	20%	(2)	46%	(4)	34%	(3)	10
2020 Vote: Did not Vote	21%	(6)	46%	(13)	33%	(10)	29

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(152)	48%	(215)	19%	(85)	452
2016 Vote: Hillary Clinton	68%	(112)	13%	(22)	19%	(31)	165
2016 Vote: Donald Trump	5%	(8)	84%	(148)	12%	(20)	177
2016 Vote: Someone Else	5%	(1)	44%	(7)	51%	(7)	15
2020 Vote/PID: Not Biden/Democrat	45%	(7)	24%	(4)	30%	(5)	16
2020 Vote/PID: Not Trump/Republican	11%	(2)	61%	(11)	28%	(5)	18
U.S. Economy: Wrong Track	20%	(65)	60%	(198)	20%	(67)	330
U.S. Economy: Right Direction	71%	(87)	14%	(17)	15%	(18)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84%	(123)	4%	(6)	12%	(17)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(9)	89%	(199)	7%	(16)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(20)	12%	(10)	63%	(51)	82
Top 2024 Issue: Economy	21%	(33)	64%	(97)	15%	(23)	153
Community/Gender: Urban Women	34%	(31)	42%	(37)	24%	(21)	89
Community/Gender: Urban Men	35%	(31)	47%	(42)	18%	(16)	89
Community/Gender: Rural Women	17%	(2)	60%	(9)	23%	(3)	15
Community/Gender: Rural Men	33%	(8)	46%	(11)	20%	(5)	24
Community/Gender: Suburban Women	38%	(49)	45%	(59)	17%	(23)	131
Community/Gender: Suburban Men	29%	(31)	54%	(57)	16%	(17)	104
Homeowner	35%	(116)	48%	(160)	17%	(56)	333
Renter	30%	(34)	46%	(53)	24%	(27)	114
Self + Household: White-Collar	33%	(62)	53%	(99)	14%	(27)	188
Self + Household: Blue Collar	35%	(68)	45%	(89)	20%	(38)	195
Union HH: Yes	40%	(19)	50%	(24)	10%	(5)	47
Union HH: No	33%	(133)	47%	(192)	20%	(80)	405
LGBTQ+: Yes	47%	(21)	31%	(14)	22%	(10)	45
LGBTQ+: No	32%	(131)	49%	(201)	18%	(75)	407
Motivated to Vote	35%	(142)	48%	(195)	16%	(65)	402
Parent: Yes	31%	(44)	49%	(69)	19%	(27)	140
Parent: No	35%	(108)	47%	(146)	19%	(58)	312
COVID Vaccine: Yes	39%	(138)	40%	(139)	21%	(73)	351
COVID Vaccine: No	13%	(14)	75%	(76)	11%	(12)	101

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(152)	48%	(215)	19%	(85)	452
Student Loans: Yes	28%	(19)	51%	(34)	21%	(14)	67
Student Loans: No	35%	(133)	47%	(181)	18%	(71)	385
Favorable Opinion of Haley	19%	(26)	61%	(84)	19%	(27)	137
Unfavorable Opinion of Haley	47%	(86)	40%	(73)	13%	(24)	183
Prodigal Biden Voter	3%	(1)	43%	(15)	54%	(19)	35
Undecided Voter (DK/WNV)	6%	(2)	20%	(6)	75%	(23)	31
Undecided Voter (DK)	7%	(2)	17%	(4)	76%	(18)	24
Watched Debate	35%	(118)	52%	(173)	13%	(45)	336
Watched Debate: Did not Watch	29%	(34)	36%	(42)	35%	(40)	116
Watched Debate: All of it	34%	(72)	59%	(123)	7%	(14)	210
Watched Debate: Some of it	36%	(46)	40%	(50)	24%	(30)	126
Continue His Campaign: Yes Biden	60%	(120)	25%	(50)	14%	(28)	199
Continue His Campaign: No Biden	11%	(25)	68%	(157)	21%	(48)	229
Continue His Campaign: Yes Trump	8%	(18)	85%	(202)	8%	(18)	239
Continue His Campaign: No Trump	63%	(120)	6%	(12)	31%	(58)	190
Conviction: Evidence	65%	(143)	9%	(19)	26%	(57)	218
Conviction: Motivation to Damage	1%	(3)	91%	(180)	7%	(15)	197
Conviction: DK/NO	18%	(6)	45%	(16)	38%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(151)	45%	(204)	21%	(97)	452
Gender: Male	30%	(64)	50%	(109)	20%	(44)	217
Gender: Female	37%	(87)	41%	(95)	23%	(53)	235
Age: 18-34	31%	(37)	37%	(44)	32%	(38)	119
Age: 35-44	39%	(23)	51%	(31)	10%	(6)	60
Age: 45-64	34%	(54)	47%	(74)	18%	(29)	157
Age: 65+	31%	(36)	48%	(56)	21%	(24)	116
GenZers: 1997-2012	26%	(18)	29%	(19)	45%	(31)	68
Millennials: 1981-1996	37%	(40)	50%	(54)	13%	(14)	107
GenXers: 1965-1980	34%	(42)	50%	(62)	16%	(20)	125
Baby Boomers: 1946-1964	35%	(47)	45%	(60)	20%	(27)	135
Educ: < College	36%	(111)	42%	(129)	22%	(69)	309
Educ: Bachelors degree	25%	(23)	53%	(49)	23%	(21)	92
Educ: Post-grad	33%	(17)	54%	(27)	13%	(7)	51
Income: Under 50k	38%	(64)	40%	(67)	22%	(37)	167
Income: 50k-100k	32%	(57)	48%	(84)	20%	(36)	177
Income: 100k+	27%	(30)	50%	(54)	23%	(24)	108
Ethnicity: White (Non-Hispanic)	35%	(93)	49%	(133)	16%	(43)	270
Ethnicity: Hispanic	29%	(24)	46%	(38)	25%	(21)	83
Ethnicity: Black (Non-Hispanic)	53%	(22)	36%	(15)	11%	(5)	41
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	31%	(18)	49%	(28)	58
All Christian	27%	(56)	55%	(115)	18%	(39)	210
All Non-Christian	44%	(15)	42%	(14)	15%	(5)	34
Atheist	40%	(9)	33%	(7)	28%	(6)	23
Agnostic/Nothing in particular	42%	(45)	30%	(31)	28%	(30)	106
Something Else	33%	(26)	45%	(36)	22%	(17)	80
Evangelical	32%	(32)	57%	(55)	11%	(11)	98
Non-Evangelical	26%	(48)	50%	(92)	24%	(44)	184
PID: Dem (no lean)	69%	(128)	6%	(11)	25%	(47)	186
PID: Ind (no lean)	17%	(19)	50%	(57)	33%	(38)	115
PID: Rep (no lean)	2%	(4)	90%	(136)	8%	(11)	151

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(151)	45%	(204)	21%	(97)	452
PID/Gender: Dem Men	64%	(49)	12%	(9)	23%	(18)	75
PID/Gender: Dem Women	72%	(79)	2%	(2)	26%	(29)	110
PID/Gender: Ind Men	19%	(13)	50%	(35)	31%	(22)	70
PID/Gender: Ind Women	14%	(6)	50%	(22)	37%	(16)	45
PID/Gender: Rep Men	3%	(2)	91%	(65)	5%	(4)	71
PID/Gender: Rep Women	2%	(1)	89%	(71)	10%	(8)	80
Ideo: Liberal (1-3)	66%	(85)	10%	(13)	24%	(32)	130
Ideo: Moderate (4)	35%	(47)	38%	(51)	27%	(37)	135
Ideo: Conservative (5-7)	10%	(18)	77%	(137)	13%	(24)	179
Community: Urban	37%	(65)	42%	(75)	21%	(38)	178
Community: Suburban	31%	(73)	47%	(111)	22%	(52)	236
Community: Rural	34%	(13)	47%	(18)	19%	(7)	38
Military HHnm: Yes	24%	(28)	50%	(58)	26%	(30)	115
Military HH: No	37%	(123)	44%	(147)	20%	(67)	337
Employ: Private Sector	32%	(55)	51%	(86)	17%	(29)	170
Employ: Government	49%	(10)	39%	(8)	12%	(3)	21
Employ: Self-Employed	28%	(7)	50%	(13)	22%	(6)	26
Employ: Homemaker	33%	(9)	61%	(16)	6%	(2)	26
Employ: Student	23%	(6)	25%	(6)	51%	(13)	25
Employ: Retired	36%	(44)	46%	(58)	18%	(22)	124
Employ: Unemployed	34%	(16)	27%	(12)	39%	(18)	46
Employ: Other	29%	(4)	35%	(5)	36%	(5)	13

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Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(151)	45%	(204)	21%	(97)	452
Protestant	31%	(27)	60%	(52)	8%	(7)	86
Roman Catholic	23%	(26)	51%	(59)	26%	(30)	116
Mormon	65%	(2)	35%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	65%	(3)	27%	(1)	5
Jewish	44%	(10)	45%	(10)	11%	(2)	23
Muslim	—	(0)	20%	(0)	80%	(2)	2
Buddhist	60%	(5)	30%	(2)	11%	(1)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	40%	(9)	33%	(7)	28%	(6)	23
Agnostic	50%	(14)	25%	(7)	25%	(7)	27
Something else	33%	(26)	45%	(36)	22%	(17)	80
Nothing in particular	39%	(31)	31%	(25)	29%	(23)	79
Ideo/PID: Conservative Republican	1%	(1)	96%	(112)	3%	(4)	117
Ideo/PID: Moderate/Liberal Republican	9%	(3)	67%	(21)	24%	(8)	32
Ideo/PID: Moderate/Conservative Democrat	59%	(50)	9%	(8)	32%	(27)	85
Ideo/PID: Liberal Democrat	78%	(78)	4%	(4)	18%	(18)	100
Unfavorable of Biden and Trump	10%	(7)	45%	(34)	45%	(34)	76
2024 H2H Matchup: Biden Voter	71%	(145)	3%	(5)	27%	(55)	205
2024 H2H Matchup: Trump Voter	2%	(4)	90%	(194)	8%	(18)	216
2024 H2H Matchup: Would not Vote	—	(0)	26%	(2)	74%	(5)	7
2024 H2H Matchup: Do not Know	8%	(2)	15%	(4)	77%	(18)	24
2022 House Vote: Democrat	63%	(126)	10%	(20)	27%	(53)	199
2022 House Vote: Republican	2%	(3)	93%	(141)	6%	(8)	152
2022 House Vote: Did not Vote	23%	(20)	47%	(41)	30%	(26)	88
2020 Vote: Joe Biden	65%	(138)	6%	(14)	28%	(60)	212
2020 Vote: Donald Trump	1%	(1)	87%	(175)	13%	(26)	202
2020 Vote: Someone Else	34%	(3)	46%	(4)	20%	(2)	10
2020 Vote: Did not Vote	27%	(8)	41%	(12)	32%	(9)	29

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(151)	45%	(204)	21%	(97)	452
2016 Vote: Hillary Clinton	68%	(112)	9%	(14)	24%	(39)	165
2016 Vote: Donald Trump	6%	(10)	83%	(148)	11%	(20)	177
2016 Vote: Someone Else	6%	(1)	44%	(7)	50%	(7)	15
2020 Vote/PID: Not Biden/Democrat	45%	(7)	25%	(4)	29%	(5)	16
2020 Vote/PID: Not Trump/Republican	20%	(3)	54%	(9)	27%	(5)	18
U.S. Economy: Wrong Track	19%	(61)	57%	(189)	24%	(80)	330
U.S. Economy: Right Direction	73%	(90)	13%	(16)	14%	(17)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84%	(122)	1%	(2)	15%	(22)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(6)	86%	(193)	11%	(25)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(22)	12%	(10)	61%	(50)	82
Top 2024 Issue: Economy	21%	(32)	57%	(88)	22%	(33)	153
Community/Gender: Urban Women	39%	(34)	33%	(30)	28%	(25)	89
Community/Gender: Urban Men	35%	(31)	51%	(45)	14%	(12)	89
Community/Gender: Rural Women	24%	(3)	60%	(9)	17%	(2)	15
Community/Gender: Rural Men	40%	(9)	40%	(9)	20%	(5)	24
Community/Gender: Suburban Women	37%	(49)	43%	(57)	20%	(26)	131
Community/Gender: Suburban Men	23%	(24)	52%	(54)	25%	(26)	104
Homeowner	33%	(109)	45%	(151)	22%	(73)	333
Renter	36%	(41)	45%	(51)	19%	(22)	114
Self + Household: White-Collar	34%	(64)	53%	(99)	14%	(25)	188
Self + Household: Blue Collar	36%	(69)	45%	(88)	19%	(38)	195
Union HH: Yes	43%	(21)	47%	(22)	10%	(5)	47
Union HH: No	32%	(130)	45%	(182)	23%	(92)	405
LGBTQ+: Yes	55%	(25)	24%	(11)	21%	(9)	45
LGBTQ+: No	31%	(126)	48%	(194)	21%	(87)	407
Motivated to Vote	36%	(144)	47%	(190)	17%	(68)	402
Parent: Yes	35%	(49)	49%	(69)	16%	(22)	140
Parent: No	33%	(102)	43%	(136)	24%	(75)	312
COVID Vaccine: Yes	39%	(136)	37%	(129)	24%	(86)	351
COVID Vaccine: No	15%	(15)	74%	(75)	11%	(11)	101

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(151)	45%	(204)	21%	(97)	452
Student Loans: Yes	31%	(21)	44%	(30)	25%	(16)	67
Student Loans: No	34%	(130)	45%	(175)	21%	(80)	385
Favorable Opinion of Haley	22%	(30)	61%	(84)	17%	(24)	137
Unfavorable Opinion of Haley	46%	(84)	39%	(72)	15%	(27)	183
Prodigal Biden Voter	3%	(1)	24%	(9)	72%	(25)	35
Undecided Voter (DK/WNV)	6%	(2)	18%	(6)	76%	(24)	31
Undecided Voter (DK)	8%	(2)	15%	(4)	77%	(18)	24
Watched Debate	36%	(119)	51%	(171)	14%	(45)	336
Watched Debate: Did not Watch	27%	(31)	29%	(33)	44%	(51)	116
Watched Debate: All of it	35%	(74)	58%	(122)	6%	(13)	210
Watched Debate: Some of it	36%	(45)	39%	(49)	26%	(32)	126
Continue His Campaign: Yes Biden	62%	(124)	19%	(38)	18%	(36)	199
Continue His Campaign: No Biden	8%	(19)	69%	(158)	23%	(52)	229
Continue His Campaign: Yes Trump	9%	(23)	79%	(189)	11%	(27)	239
Continue His Campaign: No Trump	60%	(115)	7%	(13)	33%	(62)	190
Conviction: Evidence	64%	(141)	6%	(14)	29%	(63)	218
Conviction: Motivation to Damage	1%	(2)	89%	(176)	10%	(19)	197
Conviction: DK/NO	22%	(8)	39%	(14)	39%	(14)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(224)	32%	(146)	18%	(82)	452
Gender: Male	51%	(112)	31%	(67)	17%	(38)	217
Gender: Female	48%	(113)	33%	(78)	19%	(44)	235
Age: 18-34	48%	(57)	31%	(37)	21%	(26)	119
Age: 35-44	50%	(30)	32%	(19)	18%	(11)	60
Age: 45-64	49%	(77)	34%	(53)	17%	(27)	157
Age: 65+	52%	(60)	32%	(37)	16%	(18)	116
GenZers: 1997-2012	39%	(27)	36%	(25)	25%	(17)	68
Millennials: 1981-1996	56%	(60)	29%	(31)	16%	(17)	107
GenXers: 1965-1980	50%	(62)	34%	(42)	17%	(21)	125
Baby Boomers: 1946-1964	48%	(65)	34%	(46)	18%	(24)	135
Educ: < College	48%	(147)	32%	(99)	20%	(62)	309
Educ: Bachelors degree	49%	(46)	35%	(32)	16%	(15)	92
Educ: Post-grad	62%	(31)	29%	(15)	9%	(5)	51
Income: Under 50k	44%	(74)	35%	(58)	21%	(35)	167
Income: 50k-100k	47%	(83)	36%	(63)	17%	(31)	177
Income: 100k+	62%	(67)	23%	(25)	15%	(16)	108
Ethnicity: White (Non-Hispanic)	52%	(141)	31%	(84)	17%	(45)	270
Ethnicity: Hispanic	58%	(48)	27%	(22)	16%	(13)	83
Ethnicity: Black (Non-Hispanic)	42%	(17)	48%	(20)	10%	(4)	41
Ethnicity: Asian + Other (Non-Hispanic)	32%	(19)	35%	(20)	33%	(19)	58
All Christian	63%	(132)	28%	(59)	9%	(19)	210
All Non-Christian	45%	(15)	36%	(12)	19%	(6)	34
Atheist	33%	(7)	36%	(8)	31%	(7)	23
Agnostic/Nothing in particular	32%	(33)	32%	(34)	36%	(38)	106
Something Else	46%	(36)	41%	(33)	13%	(10)	80
Evangelical	60%	(58)	33%	(32)	7%	(7)	98
Non-Evangelical	57%	(105)	31%	(57)	12%	(22)	184
PID: Dem (no lean)	15%	(28)	63%	(118)	22%	(40)	186
PID: Ind (no lean)	51%	(59)	20%	(23)	29%	(33)	115
PID: Rep (no lean)	91%	(138)	3%	(5)	6%	(9)	151

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(224)	32%	(146)	18%	(82)	452
PID/Gender: Dem Men	14%	(10)	61%	(46)	26%	(19)	75
PID/Gender: Dem Women	16%	(17)	65%	(72)	19%	(21)	110
PID/Gender: Ind Men	50%	(35)	27%	(19)	23%	(16)	70
PID/Gender: Ind Women	53%	(24)	10%	(4)	37%	(17)	45
PID/Gender: Rep Men	93%	(66)	4%	(3)	3%	(2)	71
PID/Gender: Rep Women	89%	(72)	2%	(2)	8%	(6)	80
Ideo: Liberal (1-3)	14%	(19)	58%	(76)	27%	(35)	130
Ideo: Moderate (4)	41%	(55)	35%	(47)	24%	(33)	135
Ideo: Conservative (5-7)	82%	(147)	12%	(21)	6%	(10)	179
Community: Urban	46%	(82)	36%	(64)	18%	(32)	178
Community: Suburban	52%	(122)	30%	(72)	18%	(42)	236
Community: Rural	53%	(21)	27%	(10)	20%	(8)	38
Military HHnm: Yes	55%	(63)	27%	(31)	18%	(21)	115
Military HH: No	48%	(161)	34%	(115)	18%	(61)	337
Employ: Private Sector	56%	(96)	30%	(51)	14%	(24)	170
Employ: Government	45%	(9)	52%	(11)	3%	(1)	21
Employ: Self-Employed	49%	(13)	20%	(5)	31%	(8)	26
Employ: Homemaker	65%	(17)	22%	(6)	13%	(3)	26
Employ: Student	25%	(6)	66%	(16)	9%	(2)	25
Employ: Retired	50%	(62)	32%	(40)	18%	(22)	124
Employ: Unemployed	35%	(16)	27%	(12)	38%	(17)	46
Employ: Other	41%	(5)	31%	(4)	28%	(4)	13

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(224)	32%	(146)	18%	(82)	452
Protestant	64%	(55)	31%	(27)	5%	(5)	86
Roman Catholic	62%	(72)	26%	(30)	12%	(14)	116
Mormon	35%	(1)	65%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	79%	(4)	7%	(0)	14%	(1)	5
Jewish	47%	(10)	31%	(7)	22%	(5)	23
Muslim	20%	(0)	12%	(0)	68%	(1)	2
Buddhist	40%	(3)	60%	(5)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	33%	(7)	36%	(8)	31%	(7)	23
Agnostic	14%	(4)	40%	(11)	45%	(12)	27
Something else	46%	(36)	41%	(33)	13%	(10)	80
Nothing in particular	37%	(30)	29%	(23)	33%	(26)	79
Ideo/PID: Conservative Republican	94%	(110)	—	(0)	5%	(6)	117
Ideo/PID: Moderate/Liberal Republican	78%	(25)	14%	(4)	8%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	25%	(21)	58%	(49)	17%	(14)	85
Ideo/PID: Liberal Democrat	7%	(7)	69%	(68)	25%	(25)	100
Unfavorable of Biden and Trump	45%	(34)	9%	(7)	45%	(34)	76
2024 H2H Matchup: Biden Voter	7%	(15)	69%	(142)	23%	(47)	205
2024 H2H Matchup: Trump Voter	93%	(201)	1%	(2)	6%	(13)	216
2024 H2H Matchup: Would not Vote	23%	(2)	—	(0)	77%	(6)	7
2024 H2H Matchup: Do not Know	26%	(6)	8%	(2)	67%	(16)	24
2022 House Vote: Democrat	14%	(28)	62%	(123)	24%	(49)	199
2022 House Vote: Republican	95%	(145)	1%	(2)	3%	(5)	152
2022 House Vote: Did not Vote	57%	(50)	24%	(21)	19%	(17)	88
2020 Vote: Joe Biden	15%	(32)	62%	(131)	23%	(49)	212
2020 Vote: Donald Trump	88%	(176)	4%	(7)	9%	(18)	202
2020 Vote: Someone Else	31%	(3)	20%	(2)	49%	(5)	10
2020 Vote: Did not Vote	45%	(13)	21%	(6)	34%	(10)	29

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(224)	32%	(146)	18%	(82)	452
2016 Vote: Hillary Clinton	17%	(29)	62%	(103)	21%	(34)	165
2016 Vote: Donald Trump	87%	(154)	5%	(9)	8%	(14)	177
2016 Vote: Someone Else	46%	(7)	16%	(2)	38%	(6)	15
2020 Vote/PID: Not Biden/Democrat	31%	(5)	33%	(5)	36%	(6)	16
2020 Vote/PID: Not Trump/Republican	56%	(10)	28%	(5)	17%	(3)	18
U.S. Economy: Wrong Track	63%	(207)	20%	(65)	18%	(58)	330
U.S. Economy: Right Direction	15%	(18)	66%	(81)	19%	(23)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(146)	—	(0)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(224)	—	(0)	—	(0)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(82)	82
Top 2024 Issue: Economy	64%	(98)	22%	(33)	14%	(22)	153
Community/Gender: Urban Women	44%	(39)	35%	(31)	21%	(19)	89
Community/Gender: Urban Men	48%	(43)	37%	(33)	15%	(13)	89
Community/Gender: Rural Women	76%	(11)	17%	(2)	7%	(1)	15
Community/Gender: Rural Men	39%	(9)	33%	(8)	28%	(7)	24
Community/Gender: Suburban Women	47%	(62)	34%	(45)	18%	(24)	131
Community/Gender: Suburban Men	57%	(60)	26%	(27)	17%	(18)	104
Homeowner	51%	(169)	32%	(107)	17%	(56)	333
Renter	46%	(53)	33%	(38)	21%	(23)	114
Self + Household: White-Collar	53%	(100)	32%	(60)	15%	(28)	188
Self + Household: Blue Collar	49%	(96)	32%	(63)	18%	(36)	195
Union HH: Yes	52%	(25)	46%	(22)	2%	(1)	47
Union HH: No	49%	(200)	31%	(124)	20%	(81)	405
LGBTQ+: Yes	25%	(11)	54%	(24)	21%	(9)	45
LGBTQ+: No	52%	(213)	30%	(122)	18%	(72)	407
Motivated to Vote	51%	(203)	33%	(133)	16%	(66)	402
Parent: Yes	55%	(76)	29%	(41)	16%	(23)	140
Parent: No	47%	(148)	34%	(105)	19%	(59)	312
COVID Vaccine: Yes	42%	(146)	38%	(134)	20%	(71)	351
COVID Vaccine: No	77%	(78)	12%	(12)	11%	(11)	101

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	About the same under						Total N
	Better off under Trump		Better off under Biden		both		
Registered Voters	50%	(224)	32%	(146)	18%	(82)	452
Student Loans: Yes	57%	(38)	27%	(18)	16%	(11)	67
Student Loans: No	48%	(186)	33%	(128)	18%	(71)	385
Favorable Opinion of Haley	62%	(85)	23%	(31)	15%	(21)	137
Unfavorable Opinion of Haley	44%	(80)	40%	(73)	17%	(31)	183
Prodigal Biden Voter	62%	(22)	4%	(1)	34%	(12)	35
Undecided Voter (DK/WNV)	25%	(8)	6%	(2)	69%	(22)	31
Undecided Voter (DK)	26%	(6)	8%	(2)	67%	(16)	24
Watched Debate	53%	(178)	32%	(107)	15%	(51)	336
Watched Debate: Did not Watch	40%	(47)	34%	(39)	26%	(30)	116
Watched Debate: All of it	60%	(127)	29%	(61)	10%	(22)	210
Watched Debate: Some of it	40%	(51)	36%	(46)	23%	(29)	126
Continue His Campaign: Yes Biden	27%	(54)	57%	(114)	16%	(31)	199
Continue His Campaign: No Biden	70%	(160)	11%	(25)	19%	(44)	229
Continue His Campaign: Yes Trump	83%	(197)	8%	(20)	9%	(22)	239
Continue His Campaign: No Trump	12%	(24)	61%	(115)	27%	(51)	190
Conviction: Evidence	12%	(27)	61%	(134)	26%	(57)	218
Conviction: Motivation to Damage	92%	(182)	2%	(4)	6%	(11)	197
Conviction: DK/NO	42%	(16)	22%	(8)	36%	(13)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(323)	6%	(25)	23%	(104)	452
Gender: Male	66%	(143)	8%	(16)	27%	(58)	217
Gender: Female	77%	(180)	4%	(8)	20%	(47)	235
Age: 18-34	81%	(96)	7%	(9)	12%	(14)	119
Age: 35-44	66%	(40)	2%	(1)	32%	(19)	60
Age: 45-64	70%	(109)	6%	(9)	24%	(38)	157
Age: 65+	67%	(77)	5%	(6)	28%	(33)	116
GenZers: 1997-2012	77%	(52)	8%	(5)	15%	(10)	68
Millennials: 1981-1996	77%	(83)	4%	(4)	19%	(20)	107
GenXers: 1965-1980	72%	(90)	6%	(8)	22%	(27)	125
Baby Boomers: 1946-1964	62%	(84)	6%	(8)	32%	(44)	135
Educ: < College	71%	(221)	5%	(15)	24%	(74)	309
Educ: Bachelors degree	70%	(64)	11%	(10)	20%	(18)	92
Educ: Post-grad	75%	(38)	—	(0)	25%	(13)	51
Income: Under 50k	75%	(125)	6%	(10)	19%	(32)	167
Income: 50k-100k	69%	(123)	5%	(9)	26%	(45)	177
Income: 100k+	69%	(75)	5%	(6)	25%	(27)	108
Ethnicity: White (Non-Hispanic)	69%	(186)	5%	(13)	26%	(71)	270
Ethnicity: Hispanic	76%	(64)	6%	(5)	18%	(15)	83
Ethnicity: Black (Non-Hispanic)	72%	(29)	3%	(1)	25%	(10)	41
Ethnicity: Asian + Other (Non-Hispanic)	76%	(44)	9%	(5)	15%	(9)	58
All Christian	79%	(165)	3%	(7)	18%	(37)	210
All Non-Christian	48%	(16)	5%	(2)	47%	(16)	34
Atheist	50%	(11)	10%	(2)	40%	(9)	23
Agnostic/Nothing in particular	67%	(71)	7%	(8)	26%	(27)	106
Something Else	74%	(59)	7%	(6)	19%	(15)	80
Evangelical	71%	(70)	9%	(9)	20%	(19)	98
Non-Evangelical	81%	(149)	2%	(4)	17%	(31)	184
PID: Dem (no lean)	60%	(111)	7%	(13)	33%	(61)	186
PID: Ind (no lean)	76%	(88)	4%	(4)	20%	(23)	115
PID: Rep (no lean)	82%	(124)	5%	(8)	13%	(20)	151

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(323)	6%	(25)	23%	(104)	452
PID/Gender: Dem Men	56%	(42)	9%	(7)	35%	(26)	75
PID/Gender: Dem Women	63%	(70)	5%	(6)	32%	(35)	110
PID/Gender: Ind Men	73%	(51)	3%	(2)	24%	(17)	70
PID/Gender: Ind Women	81%	(37)	4%	(2)	15%	(7)	45
PID/Gender: Rep Men	70%	(50)	10%	(7)	20%	(15)	71
PID/Gender: Rep Women	93%	(74)	1%	(1)	6%	(5)	80
Ideo: Liberal (1-3)	55%	(72)	8%	(11)	36%	(47)	130
Ideo: Moderate (4)	68%	(93)	5%	(7)	26%	(36)	135
Ideo: Conservative (5-7)	85%	(152)	3%	(5)	12%	(21)	179
Community: Urban	69%	(124)	5%	(9)	25%	(45)	178
Community: Suburban	72%	(171)	6%	(14)	22%	(51)	236
Community: Rural	74%	(29)	4%	(2)	22%	(8)	38
Military HHnm: Yes	77%	(89)	3%	(4)	19%	(22)	115
Military HH: No	69%	(234)	6%	(21)	24%	(82)	337
Employ: Private Sector	71%	(120)	3%	(6)	26%	(44)	170
Employ: Government	72%	(15)	13%	(3)	15%	(3)	21
Employ: Self-Employed	83%	(22)	7%	(2)	10%	(3)	26
Employ: Homemaker	76%	(20)	13%	(3)	12%	(3)	26
Employ: Student	69%	(17)	3%	(1)	27%	(7)	25
Employ: Retired	67%	(83)	6%	(7)	28%	(34)	124
Employ: Unemployed	72%	(33)	7%	(3)	21%	(10)	46
Employ: Other	95%	(13)	—	(0)	5%	(1)	13

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(323)	6%	(25)	23%	(104)	452
Protestant	79%	(68)	2%	(2)	20%	(17)	86
Roman Catholic	79%	(92)	4%	(5)	16%	(19)	116
Mormon	100%	(4)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	47%	(2)	13%	(1)	40%	(2)	5
Jewish	55%	(12)	1%	(0)	44%	(10)	23
Muslim	20%	(0)	68%	(1)	12%	(0)	2
Buddhist	29%	(2)	2%	(0)	70%	(6)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	50%	(11)	10%	(2)	40%	(9)	23
Agnostic	51%	(14)	5%	(1)	44%	(12)	27
Something else	74%	(59)	7%	(6)	19%	(15)	80
Nothing in particular	72%	(57)	8%	(6)	19%	(15)	79
Ideo/PID: Conservative Republican	85%	(99)	4%	(5)	11%	(13)	117
Ideo/PID: Moderate/Liberal Republican	69%	(22)	9%	(3)	22%	(7)	32
Ideo/PID: Moderate/Conservative Democrat	72%	(61)	1%	(1)	26%	(22)	85
Ideo/PID: Liberal Democrat	50%	(50)	10%	(10)	39%	(39)	100
Unfavorable of Biden and Trump	84%	(64)	5%	(4)	10%	(8)	76
2024 H2H Matchup: Biden Voter	54%	(110)	7%	(15)	39%	(79)	205
2024 H2H Matchup: Trump Voter	86%	(184)	4%	(8)	11%	(23)	216
2024 H2H Matchup: Would not Vote	78%	(6)	18%	(1)	4%	(0)	7
2024 H2H Matchup: Do not Know	93%	(22)	1%	(0)	6%	(1)	24
2022 House Vote: Democrat	56%	(111)	6%	(12)	38%	(76)	199
2022 House Vote: Republican	83%	(126)	6%	(9)	12%	(18)	152
2022 House Vote: Did not Vote	84%	(74)	5%	(4)	11%	(10)	88
2020 Vote: Joe Biden	58%	(123)	8%	(17)	34%	(72)	212
2020 Vote: Donald Trump	86%	(173)	4%	(7)	10%	(21)	202
2020 Vote: Someone Else	49%	(5)	—	(0)	51%	(5)	10
2020 Vote: Did not Vote	76%	(22)	2%	(1)	22%	(6)	29
2016 Vote: Hillary Clinton	51%	(84)	8%	(13)	41%	(68)	165
2016 Vote: Donald Trump	84%	(148)	4%	(7)	12%	(22)	177
2016 Vote: Someone Else	81%	(12)	2%	(0)	17%	(3)	15

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(323)	6%	(25)	23%	(104)	452
2020 Vote/PID: Not Biden/Democrat	74%	(12)	—	(0)	26%	(4)	16
2020 Vote/PID: Not Trump/Republican	50%	(9)	6%	(1)	44%	(8)	18
U.S. Economy: Wrong Track	83%	(274)	4%	(15)	12%	(41)	330
U.S. Economy: Right Direction	40%	(49)	8%	(10)	52%	(63)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(76)	7%	(10)	42%	(61)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(195)	4%	(8)	9%	(21)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(52)	8%	(7)	28%	(23)	82
Top 2024 Issue: Economy	80%	(123)	7%	(10)	13%	(20)	153
Community/Gender: Urban Women	75%	(67)	5%	(4)	20%	(18)	89
Community/Gender: Urban Men	64%	(56)	6%	(5)	30%	(27)	89
Community/Gender: Rural Women	93%	(14)	—	(0)	7%	(1)	15
Community/Gender: Rural Men	63%	(15)	7%	(2)	30%	(7)	24
Community/Gender: Suburban Women	76%	(99)	3%	(4)	21%	(28)	131
Community/Gender: Suburban Men	68%	(71)	9%	(10)	23%	(24)	104
Homeowner	70%	(231)	5%	(18)	25%	(84)	333
Renter	77%	(88)	6%	(7)	17%	(19)	114
Self + Household: White-Collar	73%	(136)	6%	(10)	22%	(41)	188
Self + Household: Blue Collar	65%	(126)	7%	(13)	29%	(56)	195
Union HH: Yes	60%	(28)	12%	(5)	29%	(14)	47
Union HH: No	73%	(294)	5%	(19)	22%	(91)	405
LGBTQ+: Yes	72%	(32)	3%	(1)	25%	(11)	45
LGBTQ+: No	71%	(290)	6%	(24)	23%	(93)	407
Motivated to Vote	70%	(280)	5%	(20)	25%	(102)	402
Parent: Yes	74%	(103)	6%	(9)	20%	(28)	140
Parent: No	70%	(220)	5%	(16)	24%	(76)	312
COVID Vaccine: Yes	69%	(240)	5%	(19)	26%	(91)	351
COVID Vaccine: No	81%	(82)	6%	(6)	13%	(13)	101
Student Loans: Yes	80%	(53)	6%	(4)	14%	(9)	67
Student Loans: No	70%	(269)	5%	(21)	25%	(95)	385
Favorable Opinion of Haley	74%	(102)	7%	(10)	19%	(26)	137
Unfavorable Opinion of Haley	60%	(109)	7%	(12)	34%	(62)	183

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(323)	6%	(25)	23%	(104)	452
Prodigal Biden Voter	84%	(29)	5%	(2)	11%	(4)	35
Undecided Voter (DK/WNV)	89%	(28)	5%	(2)	6%	(2)	31
Undecided Voter (DK)	93%	(22)	1%	(0)	6%	(1)	24
Watched Debate	70%	(236)	7%	(22)	23%	(78)	336
Watched Debate: Did not Watch	75%	(87)	2%	(3)	23%	(27)	116
Watched Debate: All of it	73%	(154)	7%	(14)	20%	(42)	210
Watched Debate: Some of it	65%	(82)	6%	(8)	29%	(36)	126
Continue His Campaign: Yes Biden	58%	(114)	5%	(11)	37%	(74)	199
Continue His Campaign: No Biden	83%	(191)	6%	(13)	11%	(26)	229
Continue His Campaign: Yes Trump	76%	(182)	5%	(11)	19%	(45)	239
Continue His Campaign: No Trump	66%	(124)	7%	(12)	28%	(53)	190
Conviction: Evidence	59%	(128)	6%	(13)	35%	(77)	218
Conviction: Motivation to Damage	84%	(167)	5%	(9)	11%	(21)	197
Conviction: DK/NO	75%	(28)	7%	(2)	18%	(7)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	16%	(73)	17%	(77)	20%	(91)	27%	(123)	19%	(88)	452
Gender: Male	17%	(37)	16%	(34)	21%	(46)	28%	(60)	18%	(39)	217
Gender: Female	15%	(36)	18%	(43)	19%	(45)	27%	(62)	21%	(49)	235
Age: 18-34	30%	(36)	13%	(15)	20%	(24)	27%	(33)	10%	(12)	119
Age: 35-44	18%	(11)	21%	(13)	24%	(15)	31%	(18)	5%	(3)	60
Age: 45-64	15%	(24)	25%	(39)	22%	(35)	25%	(39)	12%	(19)	157
Age: 65+	2%	(3)	9%	(10)	15%	(17)	28%	(32)	46%	(54)	116
GenZers: 1997-2012	19%	(13)	16%	(11)	17%	(12)	33%	(22)	16%	(11)	68
Millennials: 1981-1996	32%	(34)	16%	(17)	25%	(27)	23%	(25)	4%	(4)	107
GenXers: 1965-1980	14%	(17)	29%	(36)	25%	(32)	20%	(25)	13%	(16)	125
Baby Boomers: 1946-1964	7%	(10)	10%	(13)	14%	(19)	35%	(47)	34%	(46)	135
Educ: < College	17%	(53)	13%	(40)	19%	(60)	29%	(89)	22%	(67)	309
Educ: Bachelors degree	13%	(12)	25%	(23)	22%	(21)	26%	(24)	14%	(12)	92
Educ: Post-grad	15%	(8)	27%	(14)	21%	(11)	20%	(10)	17%	(9)	51
Income: Under 50k	20%	(34)	17%	(28)	17%	(28)	21%	(36)	25%	(41)	167
Income: 50k-100k	14%	(25)	18%	(31)	23%	(41)	24%	(43)	21%	(37)	177
Income: 100k+	13%	(14)	17%	(18)	20%	(22)	41%	(44)	9%	(10)	108
Ethnicity: White (Non-Hispanic)	13%	(36)	15%	(41)	19%	(50)	28%	(75)	25%	(68)	270
Ethnicity: Hispanic	26%	(22)	21%	(17)	22%	(18)	30%	(25)	1%	(1)	83
Ethnicity: Black (Non-Hispanic)	24%	(10)	21%	(8)	24%	(10)	27%	(11)	5%	(2)	41
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	18%	(11)	22%	(13)	20%	(12)	30%	(18)	58
All Christian	15%	(31)	16%	(34)	17%	(36)	29%	(62)	22%	(47)	210
All Non-Christian	7%	(2)	9%	(3)	20%	(7)	36%	(12)	27%	(9)	34
Atheist	8%	(2)	45%	(10)	25%	(6)	14%	(3)	8%	(2)	23
Agnostic/Nothing in particular	22%	(23)	16%	(17)	24%	(25)	26%	(27)	12%	(13)	106
Something Else	18%	(14)	16%	(12)	22%	(18)	23%	(18)	22%	(17)	80
Evangelical	26%	(25)	17%	(17)	18%	(18)	23%	(22)	17%	(16)	98
Non-Evangelical	9%	(16)	15%	(27)	19%	(34)	32%	(58)	26%	(48)	184
PID: Dem (no lean)	14%	(26)	14%	(25)	21%	(39)	34%	(64)	17%	(32)	186
PID: Ind (no lean)	19%	(22)	13%	(15)	18%	(21)	27%	(31)	23%	(27)	115
PID: Rep (no lean)	17%	(25)	24%	(37)	21%	(32)	19%	(28)	20%	(30)	151

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(73)	17%	(77)	20%	(91)	27%	(123)	19%	(88)	452
PID/Gender: Dem Men	11%	(8)	16%	(12)	23%	(18)	36%	(27)	14%	(11)	75
PID/Gender: Dem Women	17%	(18)	12%	(13)	19%	(21)	33%	(37)	19%	(21)	110
PID/Gender: Ind Men	14%	(10)	13%	(9)	20%	(14)	24%	(17)	29%	(21)	70
PID/Gender: Ind Women	27%	(12)	14%	(6)	15%	(7)	30%	(14)	13%	(6)	45
PID/Gender: Rep Men	27%	(19)	19%	(14)	20%	(14)	23%	(16)	11%	(8)	71
PID/Gender: Rep Women	8%	(6)	29%	(23)	22%	(17)	15%	(12)	27%	(22)	80
Ideo: Liberal (1-3)	17%	(22)	16%	(21)	23%	(30)	26%	(34)	18%	(23)	130
Ideo: Moderate (4)	17%	(23)	19%	(25)	19%	(26)	25%	(34)	20%	(27)	135
Ideo: Conservative (5-7)	15%	(27)	17%	(31)	19%	(34)	29%	(52)	19%	(35)	179
Community: Urban	17%	(30)	15%	(27)	29%	(52)	31%	(54)	8%	(15)	178
Community: Suburban	16%	(37)	20%	(48)	14%	(33)	25%	(60)	25%	(59)	236
Community: Rural	17%	(7)	7%	(3)	15%	(6)	23%	(9)	37%	(14)	38
Military HHnm: Yes	7%	(8)	8%	(9)	17%	(19)	32%	(37)	36%	(41)	115
Military HH: No	19%	(65)	20%	(68)	21%	(72)	25%	(85)	14%	(47)	337
Employ: Private Sector	23%	(39)	18%	(31)	27%	(46)	29%	(50)	3%	(4)	170
Employ: Government	11%	(2)	27%	(6)	22%	(5)	39%	(8)	1%	(0)	21
Employ: Self-Employed	10%	(3)	39%	(10)	26%	(7)	22%	(6)	3%	(1)	26
Employ: Homemaker	21%	(6)	32%	(8)	12%	(3)	16%	(4)	19%	(5)	26
Employ: Student	1%	(0)	17%	(4)	18%	(5)	31%	(8)	33%	(8)	25
Employ: Retired	4%	(5)	8%	(10)	13%	(16)	26%	(32)	49%	(60)	124
Employ: Unemployed	33%	(15)	14%	(7)	17%	(8)	17%	(8)	18%	(8)	46
Employ: Other	24%	(3)	4%	(0)	13%	(2)	54%	(7)	5%	(1)	13

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	16%	(73)	17%	(77)	20%	(91)	27%	(123)	19%	(88)	452
Protestant	9%	(7)	15%	(13)	21%	(18)	23%	(20)	33%	(28)	86
Roman Catholic	17%	(20)	16%	(18)	14%	(16)	36%	(42)	17%	(19)	116
Mormon	65%	(2)	35%	(1)	—	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	33%	(2)	39%	(2)	27%	(1)	—	(0)	—	(0)	5
Jewish	6%	(1)	9%	(2)	25%	(6)	35%	(8)	25%	(6)	23
Muslim	—	(0)	20%	(0)	—	(0)	12%	(0)	68%	(1)	2
Buddhist	12%	(1)	8%	(1)	2%	(0)	51%	(4)	27%	(2)	8
Hindu	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	8%	(2)	45%	(10)	25%	(6)	14%	(3)	8%	(2)	23
Agnostic	29%	(8)	18%	(5)	24%	(7)	17%	(4)	12%	(3)	27
Something else	18%	(14)	16%	(12)	22%	(18)	23%	(18)	22%	(17)	80
Nothing in particular	20%	(16)	16%	(12)	24%	(19)	29%	(23)	12%	(9)	79
Ideo/PID: Conservative Republican	15%	(18)	22%	(25)	18%	(21)	22%	(26)	23%	(27)	117
Ideo/PID: Moderate/Liberal Republican	23%	(7)	36%	(12)	32%	(10)	1%	(0)	8%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	10%	(8)	21%	(18)	42%	(36)	15%	(13)	85
Ideo/PID: Liberal Democrat	16%	(16)	17%	(17)	21%	(21)	28%	(28)	18%	(18)	100
Unfavorable of Biden and Trump	13%	(10)	12%	(9)	22%	(16)	25%	(19)	28%	(22)	76
2024 H2H Matchup: Biden Voter	13%	(27)	16%	(32)	24%	(49)	28%	(58)	19%	(39)	205
2024 H2H Matchup: Trump Voter	19%	(41)	20%	(42)	18%	(38)	27%	(58)	16%	(36)	216
2024 H2H Matchup: Would not Vote	19%	(1)	20%	(2)	17%	(1)	18%	(1)	25%	(2)	7
2024 H2H Matchup: Do not Know	12%	(3)	5%	(1)	11%	(3)	23%	(5)	49%	(12)	24
2022 House Vote: Democrat	12%	(25)	13%	(26)	24%	(48)	30%	(61)	20%	(40)	199
2022 House Vote: Republican	19%	(28)	25%	(38)	15%	(23)	23%	(36)	18%	(28)	152
2022 House Vote: Did not Vote	18%	(16)	14%	(12)	23%	(21)	27%	(24)	17%	(15)	88
2020 Vote: Joe Biden	13%	(28)	15%	(32)	22%	(47)	32%	(67)	18%	(37)	212
2020 Vote: Donald Trump	18%	(35)	19%	(39)	17%	(35)	22%	(45)	24%	(47)	202
2020 Vote: Someone Else	29%	(3)	8%	(1)	11%	(1)	50%	(5)	2%	(0)	10
2020 Vote: Did not Vote	24%	(7)	18%	(5)	27%	(8)	21%	(6)	10%	(3)	29

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	16%	(73)	17%	(77)	20%	(91)	27%	(123)	19%	(88)	452
2016 Vote: Hillary Clinton	12%	(19)	15%	(25)	21%	(35)	36%	(59)	16%	(27)	165
2016 Vote: Donald Trump	19%	(33)	21%	(37)	14%	(24)	23%	(41)	24%	(42)	177
2016 Vote: Someone Else	15%	(2)	6%	(1)	19%	(3)	14%	(2)	47%	(7)	15
2020 Vote/PID: Not Biden/Democrat	11%	(2)	4%	(1)	20%	(3)	62%	(10)	4%	(1)	16
2020 Vote/PID: Not Trump/Republican	10%	(2)	27%	(5)	34%	(6)	15%	(3)	14%	(2)	18
U.S. Economy: Wrong Track	18%	(61)	16%	(54)	21%	(70)	25%	(81)	19%	(63)	330
U.S. Economy: Right Direction	10%	(12)	19%	(23)	17%	(21)	34%	(42)	20%	(25)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(18)	14%	(21)	25%	(36)	28%	(41)	21%	(30)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(44)	20%	(45)	16%	(36)	26%	(58)	18%	(41)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	14%	(11)	23%	(19)	30%	(24)	21%	(17)	82
Top 2024 Issue: Economy	20%	(30)	26%	(39)	19%	(29)	25%	(38)	10%	(16)	153
Community/Gender: Urban Women	16%	(14)	9%	(8)	25%	(23)	38%	(34)	13%	(11)	89
Community/Gender: Urban Men	18%	(16)	21%	(19)	34%	(30)	23%	(21)	4%	(3)	89
Community/Gender: Rural Women	19%	(3)	14%	(2)	16%	(2)	27%	(4)	25%	(4)	15
Community/Gender: Rural Men	16%	(4)	3%	(1)	15%	(4)	21%	(5)	45%	(11)	24
Community/Gender: Suburban Women	15%	(19)	25%	(33)	15%	(20)	19%	(25)	26%	(34)	131
Community/Gender: Suburban Men	17%	(17)	14%	(15)	12%	(12)	33%	(35)	24%	(25)	104
Homeowner	12%	(40)	18%	(59)	19%	(64)	30%	(101)	21%	(69)	333
Renter	28%	(32)	15%	(17)	22%	(25)	19%	(22)	16%	(19)	114
Self + Household: White-Collar	14%	(26)	20%	(37)	24%	(45)	25%	(47)	17%	(33)	188
Self + Household: Blue Collar	18%	(34)	17%	(33)	19%	(36)	31%	(60)	16%	(30)	195
Union HH: Yes	15%	(7)	18%	(8)	11%	(5)	48%	(23)	8%	(4)	47
Union HH: No	16%	(66)	17%	(69)	21%	(86)	25%	(100)	21%	(84)	405
LGBTQ+: Yes	22%	(10)	18%	(8)	25%	(11)	31%	(14)	4%	(2)	45
LGBTQ+: No	16%	(63)	17%	(69)	20%	(80)	27%	(109)	21%	(86)	407
Motivated to Vote	17%	(67)	17%	(67)	21%	(83)	27%	(109)	19%	(76)	402
Parent: Yes	23%	(32)	21%	(30)	27%	(38)	23%	(32)	5%	(7)	140
Parent: No	13%	(41)	15%	(48)	17%	(53)	29%	(90)	26%	(81)	312
COVID Vaccine: Yes	13%	(47)	18%	(62)	19%	(68)	29%	(101)	21%	(73)	351
COVID Vaccine: No	26%	(26)	15%	(16)	22%	(23)	22%	(22)	15%	(15)	101

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(73)	17%	(77)	20%	(91)	27%	(123)	19%	(88)	452
Student Loans: Yes	20%	(13)	24%	(16)	21%	(14)	34%	(23)	1%	(0)	67
Student Loans: No	16%	(60)	16%	(61)	20%	(77)	26%	(100)	23%	(88)	385
Favorable Opinion of Haley	11%	(15)	25%	(34)	21%	(29)	26%	(35)	17%	(24)	137
Unfavorable Opinion of Haley	17%	(31)	15%	(27)	15%	(28)	30%	(54)	23%	(42)	183
Prodigal Biden Voter	6%	(2)	11%	(4)	20%	(7)	44%	(15)	20%	(7)	35
Undecided Voter (DK/WNV)	14%	(4)	9%	(3)	12%	(4)	22%	(7)	43%	(14)	31
Undecided Voter (DK)	12%	(3)	5%	(1)	11%	(3)	23%	(5)	49%	(12)	24
Watched Debate	18%	(62)	15%	(51)	20%	(68)	28%	(92)	19%	(63)	336
Watched Debate: Did not Watch	10%	(11)	22%	(26)	20%	(23)	26%	(30)	22%	(26)	116
Watched Debate: All of it	18%	(39)	14%	(30)	17%	(35)	30%	(63)	21%	(44)	210
Watched Debate: Some of it	19%	(23)	17%	(22)	26%	(33)	23%	(29)	15%	(19)	126
Continue His Campaign: Yes Biden	16%	(31)	17%	(33)	23%	(46)	30%	(60)	14%	(28)	199
Continue His Campaign: No Biden	18%	(40)	19%	(43)	19%	(44)	23%	(52)	22%	(51)	229
Continue His Campaign: Yes Trump	19%	(46)	19%	(46)	17%	(39)	28%	(68)	17%	(40)	239
Continue His Campaign: No Trump	13%	(24)	16%	(31)	20%	(37)	28%	(53)	23%	(44)	190
Conviction: Evidence	14%	(31)	15%	(32)	23%	(51)	27%	(60)	21%	(45)	218
Conviction: Motivation to Damage	20%	(39)	21%	(41)	13%	(25)	29%	(57)	18%	(36)	197
Conviction: DK/NO	10%	(4)	13%	(5)	41%	(15)	17%	(6)	20%	(7)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	18%	(80)	19%	(84)	19%	(85)	27%	(123)	18%	(80)	452
Gender: Male	20%	(43)	15%	(32)	22%	(47)	29%	(63)	15%	(31)	217
Gender: Female	16%	(37)	22%	(52)	16%	(38)	26%	(60)	20%	(48)	235
Age: 18-34	28%	(34)	20%	(24)	22%	(26)	27%	(32)	3%	(3)	119
Age: 35-44	18%	(11)	23%	(14)	20%	(12)	32%	(19)	6%	(4)	60
Age: 45-64	20%	(31)	24%	(38)	20%	(31)	25%	(39)	11%	(18)	157
Age: 65+	3%	(4)	7%	(8)	14%	(16)	28%	(32)	48%	(55)	116
GenZers: 1997-2012	18%	(12)	24%	(16)	25%	(17)	30%	(20)	3%	(2)	68
Millennials: 1981-1996	31%	(33)	21%	(22)	19%	(21)	25%	(27)	4%	(5)	107
GenXers: 1965-1980	17%	(22)	28%	(35)	22%	(27)	19%	(24)	14%	(17)	125
Baby Boomers: 1946-1964	10%	(13)	8%	(11)	13%	(18)	35%	(48)	33%	(45)	135
Educ: < College	18%	(55)	18%	(55)	16%	(48)	30%	(91)	19%	(59)	309
Educ: Bachelors degree	19%	(17)	18%	(17)	26%	(24)	23%	(22)	14%	(12)	92
Educ: Post-grad	16%	(8)	25%	(12)	24%	(12)	20%	(10)	15%	(8)	51
Income: Under 50k	23%	(38)	20%	(33)	14%	(24)	20%	(33)	23%	(39)	167
Income: 50k-100k	16%	(27)	20%	(35)	23%	(41)	24%	(42)	17%	(31)	177
Income: 100k+	14%	(15)	15%	(16)	18%	(19)	44%	(48)	9%	(10)	108
Ethnicity: White (Non-Hispanic)	16%	(42)	15%	(41)	20%	(53)	26%	(71)	23%	(63)	270
Ethnicity: Hispanic	27%	(22)	24%	(20)	20%	(16)	29%	(24)	—	(0)	83
Ethnicity: Black (Non-Hispanic)	22%	(9)	29%	(12)	13%	(6)	30%	(12)	5%	(2)	41
Ethnicity: Asian + Other (Non-Hispanic)	11%	(7)	20%	(11)	18%	(10)	26%	(15)	25%	(15)	58
All Christian	14%	(30)	18%	(37)	17%	(35)	26%	(55)	25%	(53)	210
All Non-Christian	4%	(1)	18%	(6)	20%	(7)	39%	(13)	19%	(6)	34
Atheist	19%	(4)	36%	(8)	31%	(7)	6%	(1)	8%	(2)	23
Agnostic/Nothing in particular	25%	(27)	18%	(19)	21%	(22)	26%	(28)	10%	(10)	106
Something Else	22%	(17)	18%	(14)	17%	(14)	32%	(25)	11%	(9)	80
Evangelical	27%	(26)	18%	(18)	12%	(12)	24%	(23)	19%	(18)	98
Non-Evangelical	9%	(17)	17%	(32)	19%	(35)	31%	(57)	23%	(43)	184

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	18%	(80)	19%	(84)	19%	(85)	27%	(123)	18%	(80)	452
PID: Dem (no lean)	17%	(31)	14%	(26)	17%	(31)	35%	(65)	17%	(32)	186
PID: Ind (no lean)	20%	(22)	17%	(20)	21%	(24)	25%	(29)	17%	(20)	115
PID: Rep (no lean)	18%	(27)	25%	(38)	20%	(30)	19%	(29)	18%	(28)	151
PID/Gender: Dem Men	18%	(13)	10%	(7)	21%	(15)	38%	(29)	14%	(11)	75
PID/Gender: Dem Women	16%	(18)	17%	(19)	14%	(16)	33%	(36)	19%	(21)	110
PID/Gender: Ind Men	14%	(10)	15%	(10)	27%	(19)	26%	(18)	18%	(13)	70
PID/Gender: Ind Women	29%	(13)	21%	(9)	10%	(5)	24%	(11)	16%	(7)	45
PID/Gender: Rep Men	29%	(20)	21%	(15)	17%	(12)	22%	(16)	11%	(8)	71
PID/Gender: Rep Women	8%	(6)	29%	(23)	22%	(18)	16%	(13)	25%	(20)	80
Ideo: Liberal (1-3)	19%	(25)	19%	(25)	20%	(26)	26%	(34)	16%	(21)	130
Ideo: Moderate (4)	18%	(25)	22%	(30)	20%	(27)	23%	(31)	17%	(22)	135
Ideo: Conservative (5-7)	17%	(31)	16%	(29)	18%	(31)	30%	(55)	19%	(33)	179
Community: Urban	18%	(33)	18%	(31)	23%	(41)	31%	(56)	9%	(17)	178
Community: Suburban	17%	(40)	21%	(50)	16%	(39)	25%	(58)	21%	(49)	236
Community: Rural	18%	(7)	8%	(3)	13%	(5)	24%	(9)	37%	(14)	38
Military HHnm: Yes	10%	(12)	8%	(9)	18%	(21)	34%	(39)	30%	(34)	115
Military HH: No	20%	(68)	22%	(75)	19%	(64)	25%	(84)	13%	(46)	337
Employ: Private Sector	21%	(36)	22%	(37)	25%	(42)	28%	(47)	5%	(9)	170
Employ: Government	20%	(4)	18%	(4)	27%	(6)	35%	(7)	1%	(0)	21
Employ: Self-Employed	6%	(2)	46%	(12)	18%	(5)	28%	(7)	3%	(1)	26
Employ: Homemaker	18%	(5)	43%	(11)	11%	(3)	16%	(4)	12%	(3)	26
Employ: Student	4%	(1)	21%	(5)	34%	(9)	34%	(8)	7%	(2)	25
Employ: Retired	6%	(7)	4%	(5)	13%	(16)	28%	(34)	50%	(61)	124
Employ: Unemployed	50%	(23)	21%	(10)	7%	(3)	16%	(8)	6%	(3)	46
Employ: Other	24%	(3)	—	(0)	13%	(2)	54%	(7)	9%	(1)	13

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	18%	(80)	19%	(84)	19%	(85)	27%	(123)	18%	(80)	452
Protestant	8%	(7)	16%	(14)	19%	(16)	21%	(18)	37%	(32)	86
Roman Catholic	16%	(19)	19%	(22)	15%	(17)	32%	(37)	18%	(21)	116
Mormon	65%	(2)	35%	(1)	—	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	43%	(2)	17%	(1)	40%	(2)	—	(0)	—	(0)	5
Jewish	5%	(1)	18%	(4)	25%	(6)	39%	(9)	12%	(3)	23
Muslim	—	(0)	20%	(0)	—	(0)	12%	(0)	68%	(1)	2
Buddhist	2%	(0)	19%	(2)	2%	(0)	51%	(4)	27%	(2)	8
Hindu	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	19%	(4)	36%	(8)	31%	(7)	6%	(1)	8%	(2)	23
Agnostic	31%	(8)	8%	(2)	38%	(10)	12%	(3)	12%	(3)	27
Something else	22%	(17)	18%	(14)	17%	(14)	32%	(25)	11%	(9)	80
Nothing in particular	24%	(19)	21%	(17)	15%	(12)	31%	(25)	9%	(7)	79
Ideo/PID: Conservative Republican	16%	(18)	21%	(24)	20%	(23)	23%	(26)	21%	(25)	117
Ideo/PID: Moderate/Liberal Republican	26%	(8)	43%	(14)	21%	(7)	1%	(0)	8%	(3)	32
Ideo/PID: Moderate/Conservative Democrat	16%	(13)	13%	(11)	14%	(12)	42%	(35)	16%	(14)	85
Ideo/PID: Liberal Democrat	18%	(17)	16%	(16)	20%	(20)	30%	(30)	17%	(17)	100
Unfavorable of Biden and Trump	23%	(18)	12%	(9)	18%	(13)	27%	(21)	20%	(15)	76
2024 H2H Matchup: Biden Voter	16%	(33)	17%	(34)	21%	(44)	29%	(60)	17%	(34)	205
2024 H2H Matchup: Trump Voter	19%	(40)	21%	(46)	18%	(38)	26%	(56)	17%	(36)	216
2024 H2H Matchup: Would not Vote	28%	(2)	—	(0)	18%	(1)	25%	(2)	28%	(2)	7
2024 H2H Matchup: Do not Know	20%	(5)	20%	(5)	8%	(2)	22%	(5)	30%	(7)	24
2022 House Vote: Democrat	13%	(27)	16%	(33)	21%	(41)	33%	(65)	17%	(33)	199
2022 House Vote: Republican	20%	(31)	21%	(32)	18%	(27)	21%	(32)	20%	(30)	152
2022 House Vote: Did not Vote	21%	(19)	21%	(19)	19%	(17)	26%	(23)	12%	(11)	88
2020 Vote: Joe Biden	15%	(33)	17%	(36)	18%	(38)	32%	(67)	18%	(38)	212
2020 Vote: Donald Trump	19%	(38)	19%	(38)	21%	(41)	21%	(42)	20%	(41)	202
2020 Vote: Someone Else	34%	(3)	8%	(1)	—	(0)	56%	(5)	2%	(0)	10
2020 Vote: Did not Vote	20%	(6)	31%	(9)	20%	(6)	26%	(8)	2%	(1)	29

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	18%	(80)	19%	(84)	19%	(85)	27%	(123)	18%	(80)	452
2016 Vote: Hillary Clinton	16%	(26)	13%	(22)	16%	(26)	37%	(62)	18%	(30)	165
2016 Vote: Donald Trump	22%	(38)	18%	(32)	15%	(27)	23%	(41)	22%	(39)	177
2016 Vote: Someone Else	18%	(3)	13%	(2)	19%	(3)	6%	(1)	45%	(7)	15
2020 Vote/PID: Not Biden/Democrat	12%	(2)	7%	(1)	7%	(1)	70%	(11)	4%	(1)	16
2020 Vote/PID: Not Trump/Republican	12%	(2)	30%	(5)	27%	(5)	18%	(3)	14%	(2)	18
U.S. Economy: Wrong Track	19%	(64)	19%	(63)	20%	(64)	25%	(82)	17%	(57)	330
U.S. Economy: Right Direction	13%	(16)	18%	(22)	17%	(21)	33%	(41)	19%	(23)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(18)	17%	(25)	23%	(34)	30%	(44)	18%	(26)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(46)	20%	(45)	18%	(40)	23%	(52)	18%	(41)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(16)	18%	(15)	14%	(12)	33%	(27)	15%	(13)	82
Top 2024 Issue: Economy	24%	(36)	24%	(37)	19%	(29)	25%	(38)	8%	(13)	153
Community/Gender: Urban Women	19%	(17)	17%	(15)	16%	(14)	38%	(34)	10%	(9)	89
Community/Gender: Urban Men	18%	(16)	18%	(16)	30%	(27)	25%	(22)	8%	(7)	89
Community/Gender: Rural Women	20%	(3)	17%	(3)	16%	(2)	22%	(3)	25%	(4)	15
Community/Gender: Rural Men	17%	(4)	2%	(0)	11%	(3)	25%	(6)	45%	(11)	24
Community/Gender: Suburban Women	13%	(17)	26%	(34)	16%	(22)	18%	(23)	27%	(35)	131
Community/Gender: Suburban Men	22%	(23)	15%	(16)	16%	(17)	33%	(35)	13%	(13)	104
Homeowner	14%	(47)	18%	(59)	19%	(65)	30%	(100)	19%	(63)	333
Renter	28%	(32)	20%	(23)	18%	(20)	20%	(23)	14%	(16)	114
Self + Household: White-Collar	14%	(26)	19%	(36)	21%	(40)	28%	(53)	18%	(34)	188
Self + Household: Blue Collar	21%	(41)	18%	(36)	16%	(32)	28%	(54)	16%	(32)	195
Union HH: Yes	14%	(7)	23%	(11)	9%	(4)	46%	(22)	8%	(4)	47
Union HH: No	18%	(73)	18%	(73)	20%	(81)	25%	(101)	19%	(76)	405
LGBTQ+: Yes	27%	(12)	29%	(13)	12%	(5)	32%	(14)	—	(0)	45
LGBTQ+: No	17%	(68)	18%	(71)	20%	(80)	27%	(108)	20%	(80)	407
Motivated to Vote	19%	(75)	18%	(71)	18%	(71)	28%	(111)	18%	(74)	402
Parent: Yes	24%	(34)	26%	(36)	20%	(29)	23%	(32)	6%	(9)	140
Parent: No	15%	(46)	16%	(49)	18%	(57)	29%	(90)	23%	(71)	312

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	18%	(80)	19%	(84)	19%	(85)	27%	(123)	18%	(80)	452
COVID Vaccine: Yes	15%	(54)	17%	(59)	20%	(71)	29%	(100)	19%	(67)	351
COVID Vaccine: No	26%	(26)	25%	(26)	14%	(14)	22%	(23)	12%	(12)	101
Student Loans: Yes	20%	(13)	28%	(19)	20%	(13)	32%	(22)	1%	(0)	67
Student Loans: No	17%	(67)	17%	(66)	19%	(72)	26%	(101)	21%	(79)	385
Favorable Opinion of Haley	14%	(20)	21%	(29)	20%	(28)	26%	(36)	18%	(24)	137
Unfavorable Opinion of Haley	19%	(35)	15%	(27)	16%	(30)	29%	(53)	21%	(39)	183
Prodigal Biden Voter	13%	(5)	11%	(4)	19%	(7)	45%	(16)	12%	(4)	35
Undecided Voter (DK/WNV)	22%	(7)	15%	(5)	11%	(3)	23%	(7)	29%	(9)	31
Undecided Voter (DK)	20%	(5)	20%	(5)	8%	(2)	22%	(5)	30%	(7)	24
Watched Debate	19%	(63)	18%	(59)	17%	(59)	27%	(89)	20%	(66)	336
Watched Debate: Did not Watch	14%	(17)	22%	(25)	23%	(26)	29%	(34)	12%	(14)	116
Watched Debate: All of it	18%	(38)	14%	(30)	17%	(36)	27%	(57)	23%	(49)	210
Watched Debate: Some of it	20%	(25)	23%	(29)	18%	(22)	26%	(33)	14%	(17)	126
Continue His Campaign: Yes Biden	15%	(29)	17%	(34)	21%	(42)	32%	(63)	15%	(30)	199
Continue His Campaign: No Biden	22%	(50)	21%	(48)	17%	(38)	23%	(54)	17%	(40)	229
Continue His Campaign: Yes Trump	19%	(45)	18%	(43)	19%	(45)	28%	(66)	17%	(40)	239
Continue His Campaign: No Trump	18%	(34)	19%	(37)	18%	(34)	28%	(53)	17%	(32)	190
Conviction: Evidence	17%	(38)	18%	(39)	21%	(46)	29%	(63)	15%	(32)	218
Conviction: Motivation to Damage	21%	(41)	19%	(37)	16%	(31)	26%	(52)	19%	(37)	197
Conviction: DK/NO	5%	(2)	22%	(8)	22%	(8)	22%	(8)	30%	(11)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	48%	(218)	44%	(197)	8%	(37)	452
Gender: Male	46%	(101)	44%	(96)	9%	(20)	217
Gender: Female	50%	(117)	43%	(101)	7%	(17)	235
Age: 18-34	57%	(69)	34%	(41)	9%	(10)	119
Age: 35-44	40%	(24)	44%	(26)	16%	(10)	60
Age: 45-64	48%	(76)	46%	(72)	6%	(10)	157
Age: 65+	43%	(50)	51%	(59)	6%	(7)	116
GenZers: 1997-2012	58%	(39)	35%	(24)	7%	(5)	68
Millennials: 1981-1996	46%	(50)	39%	(42)	14%	(15)	107
GenXers: 1965-1980	44%	(55)	49%	(61)	7%	(9)	125
Baby Boomers: 1946-1964	49%	(67)	46%	(62)	5%	(7)	135
Educ: < College	50%	(155)	42%	(129)	8%	(25)	309
Educ: Bachelors degree	46%	(42)	48%	(44)	6%	(6)	92
Educ: Post-grad	40%	(21)	48%	(24)	12%	(6)	51
Income: Under 50k	55%	(92)	37%	(62)	8%	(14)	167
Income: 50k-100k	51%	(90)	43%	(75)	6%	(11)	177
Income: 100k+	33%	(36)	56%	(60)	11%	(12)	108
Ethnicity: White (Non-Hispanic)	47%	(126)	46%	(125)	7%	(18)	270
Ethnicity: Hispanic	47%	(39)	50%	(41)	4%	(3)	83
Ethnicity: Black (Non-Hispanic)	65%	(27)	29%	(12)	6%	(2)	41
Ethnicity: Asian + Other (Non-Hispanic)	46%	(27)	33%	(19)	22%	(13)	58
All Christian	37%	(79)	54%	(113)	9%	(18)	210
All Non-Christian	47%	(16)	47%	(16)	6%	(2)	34
Atheist	71%	(16)	29%	(7)	—	(0)	23
Agnostic/Nothing in particular	65%	(69)	25%	(27)	10%	(10)	106
Something Else	48%	(38)	44%	(35)	8%	(7)	80
Evangelical	35%	(34)	55%	(53)	10%	(10)	98
Non-Evangelical	41%	(76)	51%	(93)	8%	(14)	184

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Table BLMB65: *Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...*

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	48%	(218)	44%	(197)	8%	(37)	452
PID: Dem (no lean)	84%	(156)	11%	(21)	5%	(9)	186
PID: Ind (no lean)	43%	(49)	44%	(50)	13%	(15)	115
PID: Rep (no lean)	9%	(13)	84%	(126)	8%	(12)	151
PID/Gender: Dem Men	81%	(61)	10%	(8)	8%	(6)	75
PID/Gender: Dem Women	85%	(94)	12%	(13)	3%	(3)	110
PID/Gender: Ind Men	46%	(32)	43%	(30)	11%	(8)	70
PID/Gender: Ind Women	38%	(17)	44%	(20)	18%	(8)	45
PID/Gender: Rep Men	10%	(7)	81%	(58)	9%	(6)	71
PID/Gender: Rep Women	7%	(6)	86%	(68)	7%	(6)	80
Ideo: Liberal (1-3)	81%	(106)	12%	(15)	7%	(9)	130
Ideo: Moderate (4)	57%	(78)	32%	(43)	11%	(14)	135
Ideo: Conservative (5-7)	18%	(33)	76%	(136)	6%	(10)	179
Community: Urban	48%	(86)	41%	(72)	11%	(20)	178
Community: Suburban	51%	(120)	46%	(108)	3%	(8)	236
Community: Rural	32%	(12)	45%	(17)	23%	(9)	38
Military HHnm: Yes	43%	(49)	52%	(60)	5%	(6)	115
Military HH: No	50%	(169)	41%	(138)	9%	(31)	337
Employ: Private Sector	41%	(70)	46%	(79)	12%	(21)	170
Employ: Government	58%	(12)	37%	(8)	5%	(1)	21
Employ: Self-Employed	40%	(10)	53%	(14)	7%	(2)	26
Employ: Homemaker	34%	(9)	57%	(15)	9%	(2)	26
Employ: Student	69%	(17)	28%	(7)	3%	(1)	25
Employ: Retired	47%	(59)	48%	(60)	4%	(5)	124
Employ: Unemployed	68%	(31)	23%	(10)	9%	(4)	46
Employ: Other	67%	(9)	33%	(4)	—	(0)	13

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	48%	(218)	44%	(197)	8%	(37)	452
Protestant	33%	(29)	58%	(50)	9%	(7)	86
Roman Catholic	38%	(43)	54%	(62)	9%	(10)	116
Mormon	94%	(4)	6%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	66%	(3)	29%	(1)	5%	(0)	5
Jewish	48%	(11)	49%	(11)	2%	(1)	23
Muslim	12%	(0)	20%	(0)	68%	(1)	2
Buddhist	60%	(5)	40%	(3)	—	(0)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	71%	(16)	29%	(7)	—	(0)	23
Agnostic	79%	(21)	18%	(5)	3%	(1)	27
Something else	48%	(38)	44%	(35)	8%	(7)	80
Nothing in particular	60%	(48)	28%	(22)	12%	(9)	79
Ideo/PID: Conservative Republican	7%	(8)	89%	(103)	5%	(6)	117
Ideo/PID: Moderate/Liberal Republican	16%	(5)	64%	(20)	20%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	74%	(63)	17%	(15)	9%	(7)	85
Ideo/PID: Liberal Democrat	93%	(93)	6%	(6)	1%	(1)	100
Unfavorable of Biden and Trump	41%	(31)	40%	(30)	19%	(15)	76
2024 H2H Matchup: Biden Voter	90%	(185)	6%	(12)	4%	(8)	205
2024 H2H Matchup: Trump Voter	7%	(15)	85%	(183)	8%	(17)	216
2024 H2H Matchup: Would not Vote	69%	(5)	7%	(1)	24%	(2)	7
2024 H2H Matchup: Do not Know	52%	(13)	8%	(2)	39%	(9)	24
2022 House Vote: Democrat	85%	(170)	10%	(19)	5%	(10)	199
2022 House Vote: Republican	7%	(11)	87%	(132)	6%	(9)	152
2022 House Vote: Did not Vote	37%	(32)	52%	(46)	11%	(10)	88
2020 Vote: Joe Biden	84%	(178)	9%	(19)	7%	(15)	212
2020 Vote: Donald Trump	11%	(21)	82%	(165)	8%	(16)	202
2020 Vote: Someone Else	54%	(5)	38%	(4)	8%	(1)	10
2020 Vote: Did not Vote	47%	(14)	34%	(10)	19%	(6)	29

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	48%	(218)	44%	(197)	8%	(37)	452
2016 Vote: Hillary Clinton	80%	(133)	14%	(23)	6%	(10)	165
2016 Vote: Donald Trump	12%	(21)	82%	(146)	6%	(10)	177
2016 Vote: Someone Else	31%	(5)	22%	(3)	47%	(7)	15
2020 Vote/PID: Not Biden/Democrat	56%	(9)	41%	(6)	4%	(1)	16
2020 Vote/PID: Not Trump/Republican	42%	(7)	35%	(6)	23%	(4)	18
U.S. Economy: Wrong Track	35%	(115)	56%	(183)	10%	(32)	330
U.S. Economy: Right Direction	85%	(103)	11%	(14)	4%	(5)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(134)	3%	(4)	5%	(8)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(27)	81%	(182)	7%	(16)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	70%	(57)	14%	(11)	16%	(13)	82
Top 2024 Issue: Economy	34%	(52)	60%	(91)	6%	(9)	153
Community/Gender: Urban Women	54%	(48)	39%	(35)	7%	(6)	89
Community/Gender: Urban Men	42%	(37)	43%	(38)	15%	(13)	89
Community/Gender: Rural Women	19%	(3)	60%	(9)	21%	(3)	15
Community/Gender: Rural Men	41%	(10)	36%	(8)	24%	(6)	24
Community/Gender: Suburban Women	50%	(66)	44%	(58)	5%	(7)	131
Community/Gender: Suburban Men	51%	(54)	48%	(50)	1%	(1)	104
Homeowner	47%	(157)	46%	(152)	7%	(23)	333
Renter	50%	(57)	39%	(45)	10%	(12)	114
Self + Household: White-Collar	44%	(83)	50%	(94)	6%	(11)	188
Self + Household: Blue Collar	48%	(94)	43%	(84)	9%	(17)	195
Union HH: Yes	52%	(25)	46%	(22)	2%	(1)	47
Union HH: No	48%	(193)	43%	(176)	9%	(36)	405
LGBTQ+: Yes	81%	(37)	14%	(6)	5%	(2)	45
LGBTQ+: No	45%	(181)	47%	(191)	8%	(34)	407
Motivated to Vote	50%	(202)	44%	(175)	6%	(25)	402
Parent: Yes	45%	(63)	45%	(64)	9%	(13)	140
Parent: No	49%	(155)	43%	(134)	8%	(24)	312

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	48%	(218)	44%	(197)	8%	(37)	452
COVID Vaccine: Yes	55%	(192)	38%	(133)	7%	(26)	351
COVID Vaccine: No	26%	(26)	63%	(64)	11%	(11)	101
Student Loans: Yes	39%	(26)	50%	(33)	11%	(8)	67
Student Loans: No	50%	(192)	43%	(164)	8%	(29)	385
Favorable Opinion of Haley	32%	(43)	61%	(83)	8%	(11)	137
Unfavorable Opinion of Haley	60%	(110)	36%	(66)	4%	(7)	183
Prodigal Biden Voter	42%	(15)	38%	(13)	20%	(7)	35
Undecided Voter (DK/WNV)	56%	(18)	8%	(3)	36%	(11)	31
Undecided Voter (DK)	52%	(13)	8%	(2)	39%	(9)	24
Watched Debate	47%	(157)	47%	(158)	6%	(20)	336
Watched Debate: Did not Watch	52%	(61)	34%	(39)	14%	(17)	116
Watched Debate: All of it	40%	(84)	57%	(120)	3%	(6)	210
Watched Debate: Some of it	58%	(73)	31%	(39)	11%	(14)	126
Continue His Campaign: Yes Biden	71%	(141)	23%	(45)	6%	(12)	199
Continue His Campaign: No Biden	30%	(70)	62%	(142)	8%	(18)	229
Continue His Campaign: Yes Trump	17%	(42)	76%	(181)	7%	(16)	239
Continue His Campaign: No Trump	88%	(166)	8%	(16)	4%	(7)	190
Conviction: Evidence	100%	(218)	—	(0)	—	(0)	218
Conviction: Motivation to Damage	—	(0)	100%	(197)	—	(0)	197
Conviction: DK/NO	—	(0)	—	(0)	100%	(37)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	46%	(210)	28%	(126)	26%	(116)	452
Gender: Male	49%	(106)	29%	(64)	22%	(48)	217
Gender: Female	44%	(104)	26%	(62)	29%	(68)	235
Age: 18-34	27%	(32)	41%	(49)	32%	(39)	119
Age: 35-44	27%	(16)	47%	(28)	27%	(16)	60
Age: 45-64	60%	(94)	16%	(24)	24%	(38)	157
Age: 65+	58%	(68)	21%	(25)	20%	(23)	116
GenZers: 1997-2012	18%	(12)	45%	(31)	37%	(25)	68
Millennials: 1981-1996	30%	(32)	43%	(46)	27%	(29)	107
GenXers: 1965-1980	63%	(78)	16%	(20)	21%	(27)	125
Baby Boomers: 1946-1964	58%	(79)	19%	(26)	23%	(31)	135
Educ: < College	46%	(141)	26%	(82)	28%	(87)	309
Educ: Bachelors degree	46%	(43)	34%	(31)	20%	(18)	92
Educ: Post-grad	53%	(27)	25%	(13)	22%	(11)	51
Income: Under 50k	41%	(68)	29%	(49)	30%	(51)	167
Income: 50k-100k	49%	(87)	31%	(56)	19%	(34)	177
Income: 100k+	51%	(55)	20%	(21)	29%	(31)	108
Ethnicity: White (Non-Hispanic)	57%	(155)	19%	(51)	24%	(64)	270
Ethnicity: Hispanic	42%	(35)	36%	(30)	22%	(18)	83
Ethnicity: Black (Non-Hispanic)	23%	(10)	48%	(19)	29%	(12)	41
Ethnicity: Asian + Other (Non-Hispanic)	20%	(11)	43%	(25)	38%	(22)	58
All Christian	57%	(120)	24%	(50)	19%	(40)	210
All Non-Christian	55%	(18)	24%	(8)	22%	(7)	34
Atheist	35%	(8)	29%	(7)	35%	(8)	23
Agnostic/Nothing in particular	32%	(34)	36%	(38)	32%	(34)	106
Something Else	37%	(30)	30%	(24)	33%	(27)	80
Evangelical	51%	(50)	22%	(22)	27%	(26)	98
Non-Evangelical	51%	(93)	28%	(51)	21%	(39)	184
PID: Dem (no lean)	39%	(73)	32%	(59)	29%	(53)	186
PID: Ind (no lean)	39%	(45)	31%	(35)	30%	(35)	115
PID: Rep (no lean)	61%	(92)	21%	(31)	19%	(28)	151

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	46%	(210)	28%	(126)	26%	(116)	452
PID/Gender: Dem Men	42%	(32)	37%	(28)	21%	(16)	75
PID/Gender: Dem Women	38%	(42)	29%	(32)	34%	(37)	110
PID/Gender: Ind Men	34%	(24)	34%	(24)	32%	(22)	70
PID/Gender: Ind Women	47%	(21)	25%	(11)	28%	(13)	45
PID/Gender: Rep Men	70%	(50)	17%	(12)	13%	(9)	71
PID/Gender: Rep Women	52%	(42)	24%	(19)	23%	(19)	80
Ideo: Liberal (1-3)	36%	(47)	36%	(47)	28%	(36)	130
Ideo: Moderate (4)	49%	(66)	26%	(35)	26%	(35)	135
Ideo: Conservative (5-7)	52%	(94)	24%	(43)	24%	(42)	179
Community: Urban	39%	(69)	32%	(57)	29%	(52)	178
Community: Suburban	52%	(122)	25%	(59)	23%	(54)	236
Community: Rural	50%	(19)	23%	(9)	26%	(10)	38
Military HHnm: Yes	44%	(51)	20%	(23)	36%	(41)	115
Military HH: No	47%	(159)	30%	(103)	22%	(75)	337
Employ: Private Sector	43%	(73)	33%	(56)	24%	(41)	170
Employ: Government	56%	(12)	35%	(7)	9%	(2)	21
Employ: Self-Employed	47%	(12)	23%	(6)	30%	(8)	26
Employ: Homemaker	49%	(13)	6%	(2)	45%	(12)	26
Employ: Student	14%	(3)	51%	(13)	35%	(9)	25
Employ: Retired	65%	(81)	21%	(25)	14%	(17)	124
Employ: Unemployed	22%	(10)	33%	(15)	45%	(21)	46
Employ: Other	43%	(6)	9%	(1)	48%	(6)	13

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	46%	(210)	28%	(126)	26%	(116)	452
Protestant	62%	(53)	20%	(17)	18%	(15)	86
Roman Catholic	52%	(60)	28%	(32)	21%	(24)	116
Mormon	70%	(3)	—	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	87%	(4)	13%	(1)	—	(0)	5
Jewish	71%	(16)	22%	(5)	7%	(2)	23
Muslim	—	(0)	32%	(1)	68%	(1)	2
Buddhist	18%	(1)	29%	(2)	53%	(4)	8
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	35%	(8)	29%	(7)	35%	(8)	23
Agnostic	38%	(10)	40%	(11)	23%	(6)	27
Something else	37%	(30)	30%	(24)	33%	(27)	80
Nothing in particular	30%	(24)	34%	(27)	36%	(28)	79
Ideo/PID: Conservative Republican	63%	(74)	20%	(23)	17%	(20)	117
Ideo/PID: Moderate/Liberal Republican	48%	(15)	26%	(8)	25%	(8)	32
Ideo/PID: Moderate/Conservative Democrat	41%	(35)	27%	(23)	32%	(27)	85
Ideo/PID: Liberal Democrat	39%	(39)	37%	(37)	25%	(25)	100
Unfavorable of Biden and Trump	25%	(19)	36%	(28)	39%	(29)	76
2024 H2H Matchup: Biden Voter	42%	(86)	34%	(69)	24%	(50)	205
2024 H2H Matchup: Trump Voter	56%	(121)	23%	(49)	21%	(46)	216
2024 H2H Matchup: Would not Vote	7%	(0)	39%	(3)	54%	(4)	7
2024 H2H Matchup: Do not Know	11%	(3)	22%	(5)	66%	(16)	24
2022 House Vote: Democrat	41%	(82)	34%	(67)	25%	(50)	199
2022 House Vote: Republican	68%	(104)	21%	(31)	11%	(17)	152
2022 House Vote: Did not Vote	27%	(24)	26%	(22)	47%	(41)	88
2020 Vote: Joe Biden	40%	(85)	32%	(67)	28%	(59)	212
2020 Vote: Donald Trump	58%	(118)	22%	(45)	19%	(39)	202
2020 Vote: Someone Else	13%	(1)	31%	(3)	56%	(5)	10
2020 Vote: Did not Vote	20%	(6)	38%	(11)	42%	(12)	29

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		
Registered Voters	46%	(210)	28%	(126)	26%	(116)	452
2016 Vote: Hillary Clinton	47%	(78)	27%	(44)	26%	(43)	165
2016 Vote: Donald Trump	62%	(109)	20%	(35)	18%	(32)	177
2016 Vote: Someone Else	16%	(2)	32%	(5)	52%	(8)	15
2020 Vote/PID: Not Biden/Democrat	35%	(6)	41%	(7)	24%	(4)	16
2020 Vote/PID: Not Trump/Republican	42%	(7)	23%	(4)	35%	(6)	18
U.S. Economy: Wrong Track	44%	(145)	29%	(96)	27%	(89)	330
U.S. Economy: Right Direction	54%	(65)	24%	(30)	22%	(27)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(61)	31%	(46)	27%	(39)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(127)	23%	(51)	21%	(47)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(22)	36%	(29)	37%	(30)	82
Top 2024 Issue: Economy	44%	(68)	30%	(46)	26%	(39)	153
Community/Gender: Urban Women	35%	(32)	23%	(20)	42%	(37)	89
Community/Gender: Urban Men	42%	(37)	42%	(37)	16%	(14)	89
Community/Gender: Rural Women	50%	(7)	41%	(6)	10%	(1)	15
Community/Gender: Rural Men	50%	(12)	13%	(3)	37%	(9)	24
Community/Gender: Suburban Women	50%	(66)	28%	(36)	23%	(30)	131
Community/Gender: Suburban Men	54%	(57)	22%	(23)	24%	(25)	104
Homeowner	49%	(163)	26%	(88)	25%	(82)	333
Renter	40%	(46)	33%	(38)	26%	(30)	114
Self + Household: White-Collar	54%	(101)	25%	(47)	21%	(39)	188
Self + Household: Blue Collar	45%	(88)	32%	(62)	23%	(45)	195
Union HH: Yes	53%	(25)	24%	(11)	23%	(11)	47
Union HH: No	46%	(185)	28%	(114)	26%	(105)	405
LGBTQ+: Yes	26%	(12)	42%	(19)	32%	(14)	45
LGBTQ+: No	49%	(198)	26%	(107)	25%	(102)	407
Motivated to Vote	52%	(208)	28%	(113)	20%	(81)	402
Parent: Yes	52%	(73)	32%	(45)	16%	(22)	140
Parent: No	44%	(137)	26%	(81)	30%	(94)	312
COVID Vaccine: Yes	47%	(163)	28%	(99)	25%	(88)	351
COVID Vaccine: No	46%	(47)	26%	(26)	28%	(28)	101

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it	Yes, I watched some of it	No, I did not watch the debate	Total N
Registered Voters	46% (210)	28% (126)	26% (116)	452
Student Loans: Yes	29% (19)	46% (31)	25% (17)	67
Student Loans: No	50% (191)	25% (95)	26% (99)	385
Favorable Opinion of Haley	57% (78)	26% (35)	17% (24)	137
Unfavorable Opinion of Haley	57% (104)	24% (44)	19% (35)	183
Prodigal Biden Voter	18% (6)	24% (8)	58% (20)	35
Undecided Voter (DK/WNV)	10% (3)	26% (8)	63% (20)	31
Undecided Voter (DK)	11% (3)	22% (5)	66% (16)	24
Watched Debate	63% (210)	37% (126)	— (0)	336
Watched Debate: Did not Watch	— (0)	— (0)	100% (116)	116
Watched Debate: All of it	100% (210)	— (0)	— (0)	210
Watched Debate: Some of it	— (0)	100% (126)	— (0)	126
Continue His Campaign: Yes Biden	45% (89)	28% (55)	27% (55)	199
Continue His Campaign: No Biden	47% (109)	29% (68)	23% (53)	229
Continue His Campaign: Yes Trump	57% (136)	24% (57)	19% (46)	239
Continue His Campaign: No Trump	33% (64)	33% (64)	33% (63)	190
Conviction: Evidence	39% (84)	34% (73)	28% (61)	218
Conviction: Motivation to Damage	61% (120)	20% (39)	20% (39)	197
Conviction: DK/NO	17% (6)	38% (14)	46% (17)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(127)	43%	(195)	29%	(131)	452
Gender: Male	29%	(63)	52%	(113)	19%	(41)	217
Gender: Female	27%	(64)	35%	(81)	38%	(90)	235
Age: 18-34	19%	(23)	36%	(43)	45%	(53)	119
Age: 35-44	36%	(22)	44%	(26)	20%	(12)	60
Age: 45-64	29%	(45)	49%	(77)	22%	(35)	157
Age: 65+	32%	(37)	42%	(49)	26%	(30)	116
GenZers: 1997-2012	14%	(9)	33%	(22)	53%	(36)	68
Millennials: 1981-1996	30%	(32)	43%	(46)	27%	(29)	107
GenXers: 1965-1980	29%	(36)	52%	(65)	19%	(24)	125
Baby Boomers: 1946-1964	34%	(46)	40%	(54)	26%	(35)	135
Educ: < College	29%	(90)	40%	(122)	31%	(96)	309
Educ: Bachelors degree	25%	(23)	52%	(48)	23%	(21)	92
Educ: Post-grad	27%	(13)	48%	(24)	26%	(13)	51
Income: Under 50k	34%	(57)	36%	(60)	30%	(51)	167
Income: 50k-100k	25%	(44)	47%	(83)	28%	(49)	177
Income: 100k+	24%	(26)	48%	(52)	28%	(30)	108
Ethnicity: White (Non-Hispanic)	28%	(74)	46%	(124)	26%	(71)	270
Ethnicity: Hispanic	29%	(24)	47%	(39)	24%	(20)	83
Ethnicity: Black (Non-Hispanic)	37%	(15)	36%	(15)	27%	(11)	41
Ethnicity: Asian + Other (Non-Hispanic)	22%	(13)	29%	(17)	49%	(28)	58
All Christian	26%	(54)	58%	(121)	17%	(35)	210
All Non-Christian	28%	(10)	40%	(13)	32%	(11)	34
Atheist	30%	(7)	30%	(7)	40%	(9)	23
Agnostic/Nothing in particular	31%	(33)	21%	(22)	48%	(50)	106
Something Else	30%	(24)	38%	(31)	32%	(25)	80
Evangelical	25%	(24)	57%	(56)	18%	(18)	98
Non-Evangelical	28%	(51)	50%	(92)	23%	(41)	184
PID: Dem (no lean)	53%	(99)	12%	(22)	35%	(65)	186
PID: Ind (no lean)	21%	(24)	40%	(46)	39%	(44)	115
PID: Rep (no lean)	2%	(3)	84%	(127)	14%	(21)	151

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(127)	43%	(195)	29%	(131)	452
PID/Gender: Dem Men	58%	(44)	23%	(17)	19%	(14)	75
PID/Gender: Dem Women	50%	(55)	4%	(4)	46%	(51)	110
PID/Gender: Ind Men	23%	(16)	42%	(30)	34%	(24)	70
PID/Gender: Ind Women	18%	(8)	37%	(17)	46%	(20)	45
PID/Gender: Rep Men	4%	(3)	93%	(66)	3%	(2)	71
PID/Gender: Rep Women	1%	(0)	76%	(61)	23%	(19)	80
Ideo: Liberal (1-3)	46%	(61)	14%	(18)	40%	(52)	130
Ideo: Moderate (4)	36%	(49)	34%	(46)	30%	(40)	135
Ideo: Conservative (5-7)	9%	(17)	72%	(128)	19%	(34)	179
Community: Urban	32%	(57)	41%	(73)	27%	(48)	178
Community: Suburban	26%	(62)	43%	(101)	31%	(73)	236
Community: Rural	20%	(8)	55%	(21)	25%	(10)	38
Military HHnm: Yes	23%	(27)	43%	(49)	34%	(39)	115
Military HH: No	30%	(100)	43%	(145)	27%	(92)	337
Employ: Private Sector	25%	(43)	50%	(85)	25%	(42)	170
Employ: Government	49%	(10)	34%	(7)	18%	(4)	21
Employ: Self-Employed	16%	(4)	60%	(16)	24%	(6)	26
Employ: Homemaker	20%	(5)	36%	(10)	44%	(11)	26
Employ: Student	23%	(6)	28%	(7)	48%	(12)	25
Employ: Retired	34%	(42)	43%	(53)	24%	(29)	124
Employ: Unemployed	30%	(14)	26%	(12)	44%	(20)	46
Employ: Other	19%	(2)	40%	(5)	41%	(5)	13

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(127)	43%	(195)	29%	(131)	452
Protestant	26%	(23)	61%	(52)	13%	(11)	86
Roman Catholic	25%	(28)	56%	(65)	20%	(23)	116
Mormon	65%	(2)	35%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	65%	(3)	27%	(1)	5
Jewish	37%	(8)	39%	(9)	24%	(5)	23
Muslim	21%	(0)	11%	(0)	68%	(1)	2
Buddhist	9%	(1)	40%	(3)	51%	(4)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	30%	(7)	30%	(7)	40%	(9)	23
Agnostic	44%	(12)	20%	(5)	37%	(10)	27
Something else	30%	(24)	38%	(31)	32%	(25)	80
Nothing in particular	27%	(21)	22%	(17)	51%	(40)	79
Ideo/PID: Conservative Republican	2%	(2)	86%	(100)	13%	(15)	117
Ideo/PID: Moderate/Liberal Republican	4%	(1)	76%	(24)	20%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	51%	(43)	18%	(15)	31%	(26)	85
Ideo/PID: Liberal Democrat	56%	(56)	6%	(6)	38%	(38)	100
Unfavorable of Biden and Trump	5%	(4)	31%	(23)	64%	(49)	76
2024 H2H Matchup: Biden Voter	59%	(121)	9%	(18)	32%	(66)	205
2024 H2H Matchup: Trump Voter	2%	(5)	81%	(175)	17%	(36)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	3%	(1)	7%	(2)	90%	(22)	24
2022 House Vote: Democrat	55%	(109)	12%	(25)	33%	(65)	199
2022 House Vote: Republican	2%	(4)	87%	(132)	11%	(17)	152
2022 House Vote: Did not Vote	16%	(14)	41%	(36)	43%	(37)	88
2020 Vote: Joe Biden	51%	(108)	11%	(24)	38%	(80)	212
2020 Vote: Donald Trump	5%	(9)	77%	(156)	18%	(37)	202
2020 Vote: Someone Else	20%	(2)	43%	(4)	37%	(4)	10
2020 Vote: Did not Vote	26%	(8)	39%	(11)	36%	(10)	29
2016 Vote: Hillary Clinton	54%	(90)	14%	(23)	32%	(53)	165
2016 Vote: Donald Trump	7%	(12)	76%	(135)	17%	(30)	177
2016 Vote: Someone Else	3%	(0)	4%	(1)	94%	(14)	15

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(127)	43%	(195)	29%	(131)	452
2020 Vote/PID: Not Biden/Democrat	52%	(8)	23%	(4)	26%	(4)	16
2020 Vote/PID: Not Trump/Republican	10%	(2)	64%	(11)	26%	(5)	18
U.S. Economy: Wrong Track	15%	(50)	53%	(174)	32%	(106)	330
U.S. Economy: Right Direction	63%	(77)	17%	(21)	20%	(24)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(92)	9%	(13)	28%	(41)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(11)	78%	(174)	17%	(39)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(23)	9%	(7)	63%	(51)	82
Top 2024 Issue: Economy	24%	(37)	52%	(79)	24%	(37)	153
Community/Gender: Urban Women	27%	(24)	31%	(28)	42%	(37)	89
Community/Gender: Urban Men	37%	(33)	51%	(45)	12%	(10)	89
Community/Gender: Rural Women	19%	(3)	60%	(9)	22%	(3)	15
Community/Gender: Rural Men	22%	(5)	51%	(12)	27%	(6)	24
Community/Gender: Suburban Women	28%	(37)	34%	(45)	38%	(49)	131
Community/Gender: Suburban Men	24%	(25)	53%	(56)	23%	(24)	104
Homeowner	27%	(91)	45%	(149)	28%	(93)	333
Renter	30%	(34)	40%	(46)	30%	(34)	114
Self + Household: White-Collar	30%	(56)	48%	(90)	22%	(42)	188
Self + Household: Blue Collar	28%	(55)	45%	(88)	27%	(53)	195
Union HH: Yes	29%	(14)	46%	(22)	25%	(12)	47
Union HH: No	28%	(113)	43%	(173)	29%	(119)	405
LGBTQ+: Yes	34%	(15)	25%	(11)	41%	(18)	45
LGBTQ+: No	27%	(111)	45%	(183)	28%	(112)	407
Motivated to Vote	31%	(123)	46%	(185)	23%	(94)	402
Parent: Yes	32%	(44)	51%	(72)	17%	(24)	140
Parent: No	26%	(82)	39%	(123)	34%	(107)	312
COVID Vaccine: Yes	32%	(112)	36%	(126)	32%	(113)	351
COVID Vaccine: No	15%	(15)	68%	(69)	17%	(17)	101
Student Loans: Yes	17%	(12)	43%	(29)	40%	(27)	67
Student Loans: No	30%	(115)	43%	(166)	27%	(104)	385
Favorable Opinion of Haley	24%	(33)	56%	(77)	19%	(27)	137
Unfavorable Opinion of Haley	37%	(67)	39%	(72)	24%	(44)	183

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(127)	43%	(195)	29%	(131)	452
Prodigal Biden Voter	7%	(2)	19%	(7)	74%	(26)	35
Undecided Voter (DK/WNV)	2%	(1)	5%	(2)	93%	(29)	31
Undecided Voter (DK)	3%	(1)	7%	(2)	90%	(22)	24
Watched Debate	34%	(113)	52%	(174)	15%	(49)	336
Watched Debate: Did not Watch	12%	(14)	18%	(20)	70%	(82)	116
Watched Debate: All of it	32%	(67)	61%	(129)	7%	(14)	210
Watched Debate: Some of it	36%	(46)	36%	(45)	28%	(35)	126
Continue His Campaign: Yes Biden	52%	(103)	23%	(46)	25%	(50)	199
Continue His Campaign: No Biden	8%	(18)	61%	(139)	31%	(72)	229
Continue His Campaign: Yes Trump	9%	(21)	75%	(178)	17%	(40)	239
Continue His Campaign: No Trump	52%	(98)	7%	(13)	41%	(79)	190
Conviction: Evidence	53%	(116)	9%	(19)	38%	(83)	218
Conviction: Motivation to Damage	4%	(7)	81%	(160)	15%	(30)	197
Conviction: DK/NO	10%	(4)	41%	(15)	49%	(18)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(55)	36%	(163)	52%	(234)	452
Gender: Male	13%	(27)	46%	(99)	41%	(90)	217
Gender: Female	12%	(28)	27%	(63)	61%	(144)	235
Age: 18-34	15%	(18)	30%	(36)	55%	(65)	119
Age: 35-44	25%	(15)	31%	(19)	44%	(26)	60
Age: 45-64	11%	(17)	41%	(64)	48%	(76)	157
Age: 65+	5%	(6)	38%	(44)	57%	(66)	116
GenZers: 1997-2012	8%	(5)	26%	(17)	67%	(45)	68
Millennials: 1981-1996	26%	(28)	34%	(36)	40%	(43)	107
GenXers: 1965-1980	10%	(12)	41%	(52)	49%	(62)	125
Baby Boomers: 1946-1964	8%	(10)	39%	(52)	54%	(73)	135
Educ: < College	12%	(37)	33%	(103)	55%	(169)	309
Educ: Bachelors degree	10%	(9)	41%	(38)	48%	(45)	92
Educ: Post-grad	18%	(9)	42%	(21)	41%	(21)	51
Income: Under 50k	17%	(29)	31%	(52)	51%	(86)	167
Income: 50k-100k	9%	(15)	33%	(58)	59%	(104)	177
Income: 100k+	10%	(11)	49%	(53)	41%	(44)	108
Ethnicity: White (Non-Hispanic)	9%	(25)	39%	(106)	51%	(139)	270
Ethnicity: Hispanic	22%	(19)	38%	(32)	40%	(33)	83
Ethnicity: Black (Non-Hispanic)	20%	(8)	23%	(10)	57%	(23)	41
Ethnicity: Asian + Other (Non-Hispanic)	6%	(4)	27%	(15)	67%	(39)	58
All Christian	12%	(26)	44%	(93)	44%	(92)	210
All Non-Christian	6%	(2)	35%	(12)	59%	(20)	34
Atheist	6%	(1)	30%	(7)	64%	(14)	23
Agnostic/Nothing in particular	11%	(12)	22%	(23)	67%	(70)	106
Something Else	18%	(14)	35%	(28)	47%	(37)	80
Evangelical	18%	(18)	41%	(40)	41%	(40)	98
Non-Evangelical	10%	(19)	42%	(78)	47%	(87)	184
PID: Dem (no lean)	22%	(41)	8%	(15)	70%	(130)	186
PID: Ind (no lean)	7%	(9)	37%	(43)	55%	(64)	115
PID: Rep (no lean)	4%	(5)	70%	(105)	27%	(41)	151

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(55)	36%	(163)	52%	(234)	452
PID/Gender: Dem Men	21%	(16)	15%	(11)	64%	(48)	75
PID/Gender: Dem Women	23%	(25)	3%	(4)	74%	(81)	110
PID/Gender: Ind Men	9%	(6)	43%	(30)	48%	(34)	70
PID/Gender: Ind Women	5%	(2)	28%	(12)	67%	(30)	45
PID/Gender: Rep Men	7%	(5)	81%	(58)	11%	(8)	71
PID/Gender: Rep Women	—	(0)	59%	(47)	41%	(33)	80
Ideo: Liberal (1-3)	18%	(23)	17%	(23)	65%	(84)	130
Ideo: Moderate (4)	14%	(19)	29%	(39)	58%	(78)	135
Ideo: Conservative (5-7)	7%	(13)	56%	(100)	37%	(66)	179
Community: Urban	14%	(25)	34%	(60)	52%	(92)	178
Community: Suburban	11%	(25)	37%	(88)	52%	(122)	236
Community: Rural	12%	(5)	38%	(15)	50%	(19)	38
Military HHnm: Yes	8%	(9)	40%	(46)	52%	(60)	115
Military HH: No	14%	(46)	35%	(117)	52%	(174)	337
Employ: Private Sector	17%	(29)	39%	(67)	44%	(75)	170
Employ: Government	24%	(5)	29%	(6)	47%	(10)	21
Employ: Self-Employed	2%	(1)	43%	(11)	54%	(14)	26
Employ: Homemaker	6%	(1)	33%	(9)	62%	(16)	26
Employ: Student	20%	(5)	16%	(4)	64%	(16)	25
Employ: Retired	5%	(6)	41%	(51)	54%	(67)	124
Employ: Unemployed	14%	(6)	20%	(9)	66%	(30)	46
Employ: Other	18%	(2)	39%	(5)	43%	(6)	13

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(55)	36%	(163)	52%	(234)	452
Protestant	10%	(8)	39%	(34)	51%	(44)	86
Roman Catholic	12%	(14)	48%	(56)	39%	(46)	116
Mormon	65%	(2)	6%	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	12%	(1)	55%	(3)	33%	(2)	5
Jewish	4%	(1)	36%	(8)	60%	(13)	23
Muslim	10%	(0)	11%	(0)	80%	(2)	2
Buddhist	9%	(1)	32%	(3)	59%	(5)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	6%	(1)	30%	(7)	64%	(14)	23
Agnostic	6%	(2)	21%	(6)	73%	(20)	27
Something else	18%	(14)	35%	(28)	47%	(37)	80
Nothing in particular	13%	(10)	22%	(18)	64%	(51)	79
Ideo/PID: Conservative Republican	4%	(5)	69%	(80)	27%	(32)	117
Ideo/PID: Moderate/Liberal Republican	2%	(1)	74%	(24)	24%	(8)	32
Ideo/PID: Moderate/Conservative Democrat	22%	(19)	5%	(5)	73%	(62)	85
Ideo/PID: Liberal Democrat	23%	(23)	10%	(10)	67%	(67)	100
Unfavorable of Biden and Trump	1%	(1)	23%	(18)	76%	(57)	76
2024 H2H Matchup: Biden Voter	24%	(49)	8%	(16)	68%	(140)	205
2024 H2H Matchup: Trump Voter	3%	(6)	67%	(145)	30%	(64)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	—	(0)	7%	(2)	93%	(22)	24
2022 House Vote: Democrat	23%	(45)	14%	(27)	63%	(126)	199
2022 House Vote: Republican	4%	(6)	69%	(105)	27%	(41)	152
2022 House Vote: Did not Vote	4%	(4)	30%	(27)	65%	(57)	88
2020 Vote: Joe Biden	22%	(47)	10%	(22)	68%	(143)	212
2020 Vote: Donald Trump	3%	(6)	65%	(132)	32%	(64)	202
2020 Vote: Someone Else	—	(0)	29%	(3)	71%	(7)	10
2020 Vote: Did not Vote	9%	(3)	22%	(6)	69%	(20)	29
2016 Vote: Hillary Clinton	22%	(37)	14%	(23)	64%	(105)	165
2016 Vote: Donald Trump	2%	(3)	63%	(111)	36%	(63)	177
2016 Vote: Someone Else	1%	(0)	2%	(0)	97%	(14)	15

Continued on next page

Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(55)	36%	(163)	52%	(234)	452
2020 Vote/PID: Not Biden/Democrat	12%	(2)	23%	(4)	65%	(10)	16
2020 Vote/PID: Not Trump/Republican	—	(0)	52%	(9)	48%	(8)	18
U.S. Economy: Wrong Track	7%	(23)	43%	(141)	50%	(166)	330
U.S. Economy: Right Direction	26%	(32)	18%	(22)	56%	(68)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(42)	5%	(7)	66%	(97)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(8)	64%	(144)	32%	(72)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(5)	14%	(12)	80%	(65)	82
Top 2024 Issue: Economy	15%	(22)	40%	(61)	46%	(70)	153
Community/Gender: Urban Women	13%	(12)	25%	(23)	61%	(55)	89
Community/Gender: Urban Men	16%	(14)	42%	(37)	42%	(38)	89
Community/Gender: Rural Women	7%	(1)	39%	(6)	54%	(8)	15
Community/Gender: Rural Men	15%	(4)	38%	(9)	47%	(11)	24
Community/Gender: Suburban Women	12%	(15)	27%	(35)	62%	(81)	131
Community/Gender: Suburban Men	10%	(10)	51%	(53)	39%	(41)	104
Homeowner	11%	(35)	37%	(124)	52%	(173)	333
Renter	17%	(20)	32%	(37)	50%	(57)	114
Self + Household: White-Collar	12%	(22)	43%	(81)	45%	(85)	188
Self + Household: Blue Collar	13%	(26)	35%	(68)	52%	(101)	195
Union HH: Yes	30%	(14)	38%	(18)	31%	(15)	47
Union HH: No	10%	(41)	36%	(145)	54%	(219)	405
LGBTQ+: Yes	30%	(13)	12%	(6)	58%	(26)	45
LGBTQ+: No	10%	(42)	39%	(157)	51%	(208)	407
Motivated to Vote	13%	(53)	39%	(157)	48%	(193)	402
Parent: Yes	17%	(24)	41%	(57)	42%	(59)	140
Parent: No	10%	(32)	34%	(106)	56%	(175)	312
COVID Vaccine: Yes	12%	(42)	30%	(104)	58%	(205)	351
COVID Vaccine: No	13%	(14)	58%	(58)	29%	(29)	101
Student Loans: Yes	16%	(11)	34%	(23)	50%	(33)	67
Student Loans: No	12%	(45)	36%	(140)	52%	(201)	385
Favorable Opinion of Haley	10%	(13)	45%	(61)	46%	(63)	137
Unfavorable Opinion of Haley	13%	(25)	39%	(72)	47%	(86)	183

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(55)	36%	(163)	52%	(234)	452
Prodigal Biden Voter	—	(0)	21%	(7)	78%	(27)	35
Undecided Voter (DK/WNV)	—	(0)	5%	(2)	95%	(30)	31
Undecided Voter (DK)	—	(0)	7%	(2)	93%	(22)	24
Watched Debate	14%	(48)	45%	(152)	40%	(136)	336
Watched Debate: Did not Watch	6%	(8)	9%	(11)	84%	(98)	116
Watched Debate: All of it	13%	(27)	54%	(113)	33%	(70)	210
Watched Debate: Some of it	17%	(21)	31%	(39)	53%	(66)	126
Continue His Campaign: Yes Biden	23%	(45)	17%	(34)	60%	(119)	199
Continue His Campaign: No Biden	4%	(10)	55%	(125)	41%	(94)	229
Continue His Campaign: Yes Trump	3%	(7)	65%	(154)	32%	(77)	239
Continue His Campaign: No Trump	25%	(48)	4%	(7)	71%	(135)	190
Conviction: Evidence	23%	(50)	8%	(18)	69%	(150)	218
Conviction: Motivation to Damage	2%	(4)	68%	(135)	29%	(58)	197
Conviction: DK/NO	3%	(1)	26%	(10)	71%	(26)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(167)	34%	(152)	29%	(133)	452
Gender: Male	38%	(82)	40%	(87)	22%	(48)	217
Gender: Female	36%	(86)	28%	(65)	36%	(85)	235
Age: 18-34	31%	(37)	27%	(32)	42%	(50)	119
Age: 35-44	39%	(23)	29%	(17)	32%	(19)	60
Age: 45-64	37%	(58)	38%	(59)	25%	(40)	157
Age: 65+	42%	(49)	38%	(43)	20%	(24)	116
GenZers: 1997-2012	32%	(21)	16%	(11)	52%	(35)	68
Millennials: 1981-1996	33%	(36)	35%	(38)	31%	(33)	107
GenXers: 1965-1980	38%	(48)	38%	(48)	23%	(29)	125
Baby Boomers: 1946-1964	42%	(57)	37%	(50)	21%	(28)	135
Educ: < College	38%	(118)	30%	(91)	32%	(100)	309
Educ: Bachelors degree	30%	(28)	43%	(40)	26%	(24)	92
Educ: Post-grad	42%	(21)	41%	(21)	17%	(9)	51
Income: Under 50k	38%	(64)	28%	(46)	34%	(57)	167
Income: 50k-100k	41%	(72)	33%	(58)	27%	(47)	177
Income: 100k+	29%	(31)	45%	(48)	26%	(28)	108
Ethnicity: White (Non-Hispanic)	36%	(97)	36%	(96)	28%	(76)	270
Ethnicity: Hispanic	32%	(27)	40%	(34)	27%	(23)	83
Ethnicity: Black (Non-Hispanic)	45%	(18)	23%	(10)	32%	(13)	41
Ethnicity: Asian + Other (Non-Hispanic)	43%	(25)	22%	(13)	36%	(21)	58
All Christian	32%	(68)	44%	(93)	24%	(50)	210
All Non-Christian	37%	(13)	35%	(12)	28%	(9)	34
Atheist	46%	(10)	30%	(7)	24%	(5)	23
Agnostic/Nothing in particular	42%	(44)	13%	(14)	45%	(48)	106
Something Else	41%	(32)	33%	(27)	26%	(21)	80
Evangelical	33%	(32)	44%	(43)	23%	(22)	98
Non-Evangelical	35%	(64)	40%	(74)	25%	(46)	184
PID: Dem (no lean)	66%	(123)	3%	(6)	30%	(57)	186
PID: Ind (no lean)	32%	(37)	33%	(38)	35%	(40)	115
PID: Rep (no lean)	5%	(8)	71%	(108)	24%	(36)	151

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(167)	34%	(152)	29%	(133)	452
PID/Gender: Dem Men	70%	(53)	6%	(5)	24%	(18)	75
PID/Gender: Dem Women	63%	(70)	1%	(1)	35%	(39)	110
PID/Gender: Ind Men	34%	(24)	38%	(27)	27%	(19)	70
PID/Gender: Ind Women	28%	(12)	25%	(11)	47%	(21)	45
PID/Gender: Rep Men	6%	(5)	78%	(56)	16%	(11)	71
PID/Gender: Rep Women	4%	(3)	65%	(52)	31%	(25)	80
Ideo: Liberal (1-3)	62%	(80)	7%	(9)	32%	(41)	130
Ideo: Moderate (4)	49%	(66)	23%	(32)	28%	(38)	135
Ideo: Conservative (5-7)	12%	(21)	61%	(110)	27%	(48)	179
Community: Urban	41%	(73)	29%	(52)	30%	(53)	178
Community: Suburban	35%	(82)	37%	(87)	28%	(66)	236
Community: Rural	31%	(12)	34%	(13)	35%	(14)	38
Military HHnm: Yes	32%	(37)	35%	(40)	33%	(38)	115
Military HH: No	39%	(130)	33%	(112)	28%	(95)	337
Employ: Private Sector	31%	(52)	40%	(67)	30%	(51)	170
Employ: Government	53%	(11)	24%	(5)	23%	(5)	21
Employ: Self-Employed	27%	(7)	37%	(10)	36%	(9)	26
Employ: Homemaker	33%	(9)	17%	(5)	50%	(13)	26
Employ: Student	53%	(13)	19%	(5)	27%	(7)	25
Employ: Retired	45%	(55)	39%	(48)	17%	(21)	124
Employ: Unemployed	38%	(17)	16%	(8)	46%	(21)	46
Employ: Other	19%	(3)	35%	(5)	46%	(6)	13

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(167)	34%	(152)	29%	(133)	452
Protestant	35%	(30)	47%	(40)	18%	(16)	86
Roman Catholic	29%	(33)	44%	(50)	28%	(32)	116
Mormon	65%	(2)	—	(0)	35%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	37%	(2)	44%	(2)	19%	(1)	5
Jewish	47%	(11)	39%	(9)	14%	(3)	23
Muslim	21%	(0)	11%	(0)	68%	(1)	2
Buddhist	20%	(2)	21%	(2)	59%	(5)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	46%	(10)	30%	(7)	24%	(5)	23
Agnostic	54%	(14)	10%	(3)	36%	(10)	27
Something else	41%	(32)	33%	(27)	26%	(21)	80
Nothing in particular	38%	(30)	14%	(11)	48%	(38)	79
Ideo/PID: Conservative Republican	3%	(3)	77%	(90)	21%	(24)	117
Ideo/PID: Moderate/Liberal Republican	15%	(5)	51%	(16)	34%	(11)	32
Ideo/PID: Moderate/Conservative Democrat	61%	(51)	6%	(5)	34%	(29)	85
Ideo/PID: Liberal Democrat	72%	(71)	1%	(1)	27%	(27)	100
Unfavorable of Biden and Trump	13%	(10)	20%	(15)	67%	(51)	76
2024 H2H Matchup: Biden Voter	77%	(158)	1%	(3)	22%	(44)	205
2024 H2H Matchup: Trump Voter	3%	(7)	68%	(148)	28%	(61)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	10%	(2)	7%	(2)	84%	(20)	24
2022 House Vote: Democrat	69%	(138)	5%	(10)	26%	(51)	199
2022 House Vote: Republican	6%	(9)	78%	(118)	17%	(25)	152
2022 House Vote: Did not Vote	24%	(21)	25%	(22)	51%	(44)	88
2020 Vote: Joe Biden	66%	(139)	3%	(7)	31%	(66)	212
2020 Vote: Donald Trump	9%	(19)	70%	(141)	21%	(42)	202
2020 Vote: Someone Else	5%	(1)	10%	(1)	85%	(8)	10
2020 Vote: Did not Vote	32%	(9)	12%	(4)	55%	(16)	29
2016 Vote: Hillary Clinton	70%	(117)	7%	(11)	23%	(38)	165
2016 Vote: Donald Trump	8%	(14)	67%	(119)	25%	(44)	177
2016 Vote: Someone Else	15%	(2)	—	(0)	85%	(13)	15
2020 Vote/PID: Not Biden/Democrat	49%	(8)	22%	(4)	29%	(5)	16

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(167)	34%	(152)	29%	(133)	452
2020 Vote/PID: Not Trump/Republican	20%	(3)	23%	(4)	57%	(10)	18
U.S. Economy: Wrong Track	25%	(82)	42%	(138)	33%	(110)	330
U.S. Economy: Right Direction	70%	(86)	12%	(14)	18%	(22)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	79%	(116)	1%	(1)	20%	(29)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(17)	66%	(148)	26%	(59)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(34)	4%	(3)	55%	(45)	82
Top 2024 Issue: Economy	26%	(40)	37%	(56)	37%	(56)	153
Community/Gender: Urban Women	38%	(34)	20%	(18)	42%	(37)	89
Community/Gender: Urban Men	44%	(39)	38%	(34)	17%	(15)	89
Community/Gender: Rural Women	25%	(4)	39%	(6)	36%	(5)	15
Community/Gender: Rural Men	34%	(8)	31%	(7)	35%	(8)	24
Community/Gender: Suburban Women	37%	(48)	31%	(41)	32%	(42)	131
Community/Gender: Suburban Men	33%	(34)	44%	(46)	23%	(24)	104
Homeowner	37%	(125)	36%	(119)	27%	(89)	333
Renter	37%	(42)	29%	(33)	35%	(40)	114
Self + Household: White-Collar	39%	(73)	43%	(81)	18%	(34)	188
Self + Household: Blue Collar	35%	(69)	33%	(64)	32%	(62)	195
Union HH: Yes	29%	(14)	42%	(20)	30%	(14)	47
Union HH: No	38%	(154)	33%	(132)	29%	(119)	405
LGBTQ+: Yes	43%	(20)	14%	(6)	43%	(20)	45
LGBTQ+: No	36%	(148)	36%	(146)	28%	(113)	407
Motivated to Vote	39%	(155)	37%	(148)	25%	(100)	402
Parent: Yes	37%	(52)	40%	(56)	23%	(32)	140
Parent: No	37%	(115)	31%	(96)	32%	(101)	312
COVID Vaccine: Yes	43%	(151)	27%	(94)	30%	(106)	351
COVID Vaccine: No	16%	(16)	57%	(58)	27%	(27)	101
Student Loans: Yes	25%	(17)	34%	(23)	41%	(27)	67
Student Loans: No	39%	(151)	34%	(129)	27%	(105)	385
Favorable Opinion of Haley	30%	(41)	45%	(62)	25%	(34)	137
Unfavorable Opinion of Haley	43%	(79)	34%	(62)	23%	(42)	183
Prodigal Biden Voter	13%	(5)	12%	(4)	75%	(26)	35
Undecided Voter (DK/WNV)	7%	(2)	5%	(2)	87%	(27)	31

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	37%	(167)	34%	(152)	29%	(133)	452
Undecided Voter (DK)	10%	(2)	7%	(2)	84%	(20)	24
Watched Debate	40%	(136)	42%	(142)	17%	(58)	336
Watched Debate: Did not Watch	27%	(32)	8%	(10)	64%	(75)	116
Watched Debate: All of it	39%	(82)	51%	(108)	10%	(21)	210
Watched Debate: Some of it	43%	(54)	27%	(34)	30%	(38)	126
Continue His Campaign: Yes Biden	63%	(126)	14%	(27)	23%	(46)	199
Continue His Campaign: No Biden	15%	(34)	51%	(117)	34%	(78)	229
Continue His Campaign: Yes Trump	11%	(26)	62%	(148)	27%	(64)	239
Continue His Campaign: No Trump	67%	(128)	2%	(3)	31%	(59)	190
Conviction: Evidence	68%	(148)	4%	(9)	28%	(61)	218
Conviction: Motivation to Damage	4%	(8)	69%	(136)	27%	(53)	197
Conviction: DK/NO	31%	(11)	18%	(7)	51%	(19)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(63)	44%	(198)	42%	(191)	452
Gender: Male	17%	(38)	51%	(110)	32%	(69)	217
Gender: Female	11%	(25)	38%	(89)	52%	(122)	235
Age: 18-34	11%	(13)	39%	(46)	50%	(60)	119
Age: 35-44	23%	(14)	45%	(27)	32%	(19)	60
Age: 45-64	14%	(22)	51%	(80)	35%	(55)	157
Age: 65+	12%	(14)	39%	(45)	49%	(57)	116
GenZers: 1997-2012	7%	(5)	32%	(22)	60%	(41)	68
Millennials: 1981-1996	20%	(22)	47%	(50)	33%	(35)	107
GenXers: 1965-1980	14%	(18)	52%	(65)	33%	(42)	125
Baby Boomers: 1946-1964	13%	(18)	41%	(56)	46%	(62)	135
Educ: < College	13%	(40)	42%	(130)	45%	(140)	309
Educ: Bachelors degree	12%	(11)	48%	(45)	40%	(37)	92
Educ: Post-grad	24%	(12)	47%	(24)	29%	(15)	51
Income: Under 50k	17%	(29)	38%	(64)	44%	(74)	167
Income: 50k-100k	10%	(18)	44%	(78)	46%	(81)	177
Income: 100k+	14%	(15)	52%	(56)	33%	(36)	108
Ethnicity: White (Non-Hispanic)	12%	(32)	46%	(124)	42%	(113)	270
Ethnicity: Hispanic	19%	(16)	53%	(45)	27%	(23)	83
Ethnicity: Black (Non-Hispanic)	17%	(7)	34%	(14)	49%	(20)	41
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	28%	(16)	60%	(35)	58
All Christian	11%	(23)	54%	(112)	36%	(75)	210
All Non-Christian	13%	(4)	38%	(13)	49%	(16)	34
Atheist	6%	(1)	31%	(7)	63%	(14)	23
Agnostic/Nothing in particular	20%	(21)	29%	(30)	51%	(54)	106
Something Else	16%	(13)	45%	(36)	39%	(31)	80
Evangelical	17%	(16)	50%	(49)	33%	(32)	98
Non-Evangelical	9%	(17)	51%	(93)	40%	(73)	184
PID: Dem (no lean)	22%	(42)	13%	(23)	65%	(121)	186
PID: Ind (no lean)	12%	(14)	46%	(52)	43%	(49)	115
PID: Rep (no lean)	5%	(7)	81%	(123)	14%	(21)	151

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(63)	44%	(198)	42%	(191)	452
PID/Gender: Dem Men	27%	(20)	21%	(16)	52%	(39)	75
PID/Gender: Dem Women	19%	(21)	6%	(7)	74%	(82)	110
PID/Gender: Ind Men	14%	(10)	48%	(34)	38%	(26)	70
PID/Gender: Ind Women	8%	(4)	42%	(19)	51%	(23)	45
PID/Gender: Rep Men	10%	(7)	84%	(60)	6%	(4)	71
PID/Gender: Rep Women	—	(0)	78%	(63)	22%	(17)	80
Ideo: Liberal (1-3)	22%	(29)	13%	(17)	65%	(84)	130
Ideo: Moderate (4)	16%	(22)	38%	(51)	46%	(62)	135
Ideo: Conservative (5-7)	7%	(12)	71%	(127)	22%	(40)	179
Community: Urban	18%	(32)	40%	(72)	41%	(74)	178
Community: Suburban	10%	(23)	47%	(110)	44%	(103)	236
Community: Rural	20%	(8)	42%	(16)	38%	(15)	38
Military HHnm: Yes	9%	(10)	45%	(52)	46%	(53)	115
Military HH: No	16%	(53)	43%	(146)	41%	(138)	337
Employ: Private Sector	16%	(27)	47%	(81)	37%	(62)	170
Employ: Government	18%	(4)	37%	(8)	45%	(9)	21
Employ: Self-Employed	3%	(1)	55%	(14)	42%	(11)	26
Employ: Homemaker	6%	(1)	52%	(14)	42%	(11)	26
Employ: Student	17%	(4)	38%	(10)	45%	(11)	25
Employ: Retired	10%	(12)	44%	(55)	46%	(57)	124
Employ: Unemployed	24%	(11)	25%	(12)	50%	(23)	46
Employ: Other	18%	(2)	42%	(6)	41%	(5)	13

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(63)	44%	(198)	42%	(191)	452
Protestant	6%	(5)	48%	(41)	47%	(40)	86
Roman Catholic	13%	(15)	57%	(66)	30%	(34)	116
Mormon	65%	(2)	35%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	93%	(4)	7%	(0)	5
Jewish	13%	(3)	41%	(9)	46%	(10)	23
Muslim	10%	(0)	11%	(0)	80%	(2)	2
Buddhist	14%	(1)	30%	(2)	56%	(5)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	6%	(1)	31%	(7)	63%	(14)	23
Agnostic	34%	(9)	17%	(5)	49%	(13)	27
Something else	16%	(13)	45%	(36)	39%	(31)	80
Nothing in particular	15%	(12)	33%	(26)	52%	(41)	79
Ideo/PID: Conservative Republican	3%	(4)	84%	(98)	13%	(15)	117
Ideo/PID: Moderate/Liberal Republican	11%	(4)	69%	(22)	20%	(6)	32
Ideo/PID: Moderate/Conservative Democrat	21%	(17)	19%	(16)	61%	(52)	85
Ideo/PID: Liberal Democrat	24%	(24)	8%	(8)	68%	(68)	100
Unfavorable of Biden and Trump	3%	(2)	37%	(28)	60%	(46)	76
2024 H2H Matchup: Biden Voter	27%	(56)	10%	(20)	63%	(128)	205
2024 H2H Matchup: Trump Voter	3%	(6)	81%	(175)	16%	(35)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	—	(0)	14%	(3)	86%	(21)	24
2022 House Vote: Democrat	25%	(49)	15%	(29)	61%	(120)	199
2022 House Vote: Republican	4%	(6)	84%	(127)	12%	(18)	152
2022 House Vote: Did not Vote	8%	(7)	43%	(38)	49%	(43)	88
2020 Vote: Joe Biden	23%	(48)	13%	(27)	65%	(137)	212
2020 Vote: Donald Trump	5%	(9)	78%	(158)	17%	(35)	202
2020 Vote: Someone Else	5%	(1)	24%	(2)	71%	(7)	10
2020 Vote: Did not Vote	18%	(5)	38%	(11)	44%	(13)	29
2016 Vote: Hillary Clinton	24%	(40)	14%	(23)	62%	(103)	165
2016 Vote: Donald Trump	4%	(7)	74%	(132)	22%	(38)	177
2016 Vote: Someone Else	—	(0)	16%	(2)	84%	(12)	15

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(63)	44%	(198)	42%	(191)	452
2020 Vote/PID: Not Biden/Democrat	18%	(3)	34%	(5)	47%	(8)	16
2020 Vote/PID: Not Trump/Republican	14%	(2)	53%	(9)	34%	(6)	18
U.S. Economy: Wrong Track	8%	(25)	53%	(176)	39%	(129)	330
U.S. Economy: Right Direction	31%	(38)	18%	(22)	51%	(62)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(46)	7%	(11)	61%	(89)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(7)	76%	(171)	21%	(46)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	20%	(17)	68%	(56)	82
Top 2024 Issue: Economy	15%	(23)	52%	(80)	32%	(50)	153
Community/Gender: Urban Women	11%	(9)	34%	(30)	55%	(49)	89
Community/Gender: Urban Men	26%	(23)	47%	(41)	28%	(24)	89
Community/Gender: Rural Women	8%	(1)	46%	(7)	47%	(7)	15
Community/Gender: Rural Men	27%	(7)	40%	(10)	32%	(8)	24
Community/Gender: Suburban Women	11%	(14)	39%	(51)	50%	(66)	131
Community/Gender: Suburban Men	8%	(8)	56%	(59)	36%	(37)	104
Homeowner	13%	(45)	43%	(144)	43%	(144)	333
Renter	16%	(18)	46%	(53)	38%	(43)	114
Self + Household: White-Collar	15%	(28)	49%	(92)	36%	(68)	188
Self + Household: Blue Collar	15%	(30)	44%	(85)	41%	(80)	195
Union HH: Yes	23%	(11)	41%	(19)	36%	(17)	47
Union HH: No	13%	(52)	44%	(179)	43%	(174)	405
LGBTQ+: Yes	21%	(10)	30%	(13)	49%	(22)	45
LGBTQ+: No	13%	(53)	45%	(185)	42%	(169)	407
Motivated to Vote	15%	(59)	47%	(188)	39%	(155)	402
Parent: Yes	17%	(24)	48%	(67)	35%	(49)	140
Parent: No	12%	(39)	42%	(132)	45%	(142)	312
COVID Vaccine: Yes	15%	(53)	37%	(130)	48%	(168)	351
COVID Vaccine: No	10%	(10)	68%	(69)	23%	(23)	101
Student Loans: Yes	17%	(11)	34%	(23)	49%	(33)	67
Student Loans: No	13%	(51)	46%	(176)	41%	(158)	385
Favorable Opinion of Haley	15%	(20)	58%	(80)	27%	(37)	137
Unfavorable Opinion of Haley	13%	(24)	41%	(75)	46%	(84)	183

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(63)	44%	(198)	42%	(191)	452
Prodigal Biden Voter	3%	(1)	28%	(10)	70%	(24)	35
Undecided Voter (DK/WNV)	—	(0)	10%	(3)	90%	(28)	31
Undecided Voter (DK)	—	(0)	14%	(3)	86%	(21)	24
Watched Debate	15%	(50)	53%	(178)	32%	(107)	336
Watched Debate: Did not Watch	11%	(12)	17%	(20)	72%	(84)	116
Watched Debate: All of it	12%	(26)	59%	(123)	29%	(61)	210
Watched Debate: Some of it	19%	(24)	44%	(55)	37%	(46)	126
Continue His Campaign: Yes Biden	28%	(56)	22%	(43)	50%	(99)	199
Continue His Campaign: No Biden	3%	(7)	64%	(147)	33%	(76)	229
Continue His Campaign: Yes Trump	6%	(15)	76%	(181)	18%	(43)	239
Continue His Campaign: No Trump	23%	(44)	8%	(15)	69%	(131)	190
Conviction: Evidence	24%	(53)	15%	(32)	61%	(133)	218
Conviction: Motivation to Damage	4%	(8)	77%	(151)	19%	(38)	197
Conviction: DK/NO	6%	(2)	41%	(15)	53%	(20)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(57)	58%	(262)	29%	(133)	452
Gender: Male	12%	(27)	66%	(143)	21%	(46)	217
Gender: Female	13%	(30)	50%	(119)	37%	(87)	235
Age: 18-34	7%	(9)	56%	(67)	37%	(44)	119
Age: 35-44	18%	(11)	53%	(32)	29%	(17)	60
Age: 45-64	14%	(22)	59%	(92)	27%	(43)	157
Age: 65+	13%	(15)	62%	(71)	25%	(29)	116
GenZers: 1997-2012	4%	(3)	54%	(37)	42%	(28)	68
Millennials: 1981-1996	16%	(17)	57%	(61)	28%	(30)	107
GenXers: 1965-1980	12%	(15)	58%	(73)	30%	(37)	125
Baby Boomers: 1946-1964	16%	(22)	56%	(76)	27%	(37)	135
Educ: < College	13%	(41)	56%	(173)	31%	(96)	309
Educ: Bachelors degree	7%	(6)	64%	(59)	30%	(27)	92
Educ: Post-grad	20%	(10)	60%	(31)	20%	(10)	51
Income: Under 50k	15%	(24)	54%	(90)	32%	(53)	167
Income: 50k-100k	12%	(21)	63%	(112)	25%	(44)	177
Income: 100k+	10%	(11)	56%	(60)	34%	(36)	108
Ethnicity: White (Non-Hispanic)	13%	(34)	58%	(156)	29%	(79)	270
Ethnicity: Hispanic	11%	(9)	67%	(55)	23%	(19)	83
Ethnicity: Black (Non-Hispanic)	20%	(8)	48%	(20)	32%	(13)	41
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	52%	(30)	38%	(22)	58
All Christian	13%	(28)	64%	(135)	22%	(47)	210
All Non-Christian	11%	(4)	45%	(15)	45%	(15)	34
Atheist	6%	(1)	55%	(12)	39%	(9)	23
Agnostic/Nothing in particular	12%	(13)	49%	(51)	39%	(41)	106
Something Else	14%	(11)	60%	(48)	26%	(21)	80
Evangelical	14%	(13)	64%	(63)	22%	(22)	98
Non-Evangelical	12%	(23)	62%	(115)	25%	(46)	184
PID: Dem (no lean)	23%	(43)	33%	(61)	44%	(82)	186
PID: Ind (no lean)	10%	(11)	62%	(71)	29%	(33)	115
PID: Rep (no lean)	2%	(3)	86%	(130)	12%	(18)	151

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(57)	58%	(262)	29%	(133)	452
PID/Gender: Dem Men	22%	(16)	43%	(32)	36%	(27)	75
PID/Gender: Dem Women	24%	(26)	27%	(29)	50%	(55)	110
PID/Gender: Ind Men	11%	(7)	69%	(49)	20%	(14)	70
PID/Gender: Ind Women	8%	(4)	50%	(22)	42%	(19)	45
PID/Gender: Rep Men	4%	(3)	88%	(63)	8%	(6)	71
PID/Gender: Rep Women	—	(0)	84%	(67)	16%	(13)	80
Ideo: Liberal (1-3)	17%	(22)	41%	(54)	42%	(55)	130
Ideo: Moderate (4)	19%	(26)	48%	(65)	33%	(44)	135
Ideo: Conservative (5-7)	5%	(9)	79%	(141)	16%	(28)	179
Community: Urban	14%	(25)	53%	(94)	33%	(59)	178
Community: Suburban	12%	(28)	61%	(144)	27%	(63)	236
Community: Rural	10%	(4)	61%	(24)	28%	(11)	38
Military HHnm: Yes	7%	(8)	66%	(75)	28%	(32)	115
Military HH: No	15%	(49)	55%	(187)	30%	(101)	337
Employ: Private Sector	14%	(23)	59%	(100)	28%	(47)	170
Employ: Government	17%	(3)	42%	(9)	41%	(9)	21
Employ: Self-Employed	1%	(0)	66%	(17)	33%	(9)	26
Employ: Homemaker	6%	(1)	38%	(10)	57%	(15)	26
Employ: Student	13%	(3)	64%	(16)	22%	(6)	25
Employ: Retired	15%	(19)	64%	(79)	21%	(26)	124
Employ: Unemployed	9%	(4)	53%	(24)	38%	(18)	46
Employ: Other	18%	(2)	43%	(6)	39%	(5)	13

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(57)	58%	(262)	29%	(133)	452
Protestant	17%	(15)	67%	(58)	15%	(13)	86
Roman Catholic	9%	(10)	62%	(72)	29%	(34)	116
Mormon	65%	(2)	35%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	91%	(4)	2%	(0)	5
Jewish	9%	(2)	51%	(11)	41%	(9)	23
Muslim	21%	(0)	11%	(0)	68%	(1)	2
Buddhist	14%	(1)	30%	(2)	56%	(5)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	6%	(1)	55%	(12)	39%	(9)	23
Agnostic	6%	(2)	63%	(17)	31%	(8)	27
Something else	14%	(11)	60%	(48)	26%	(21)	80
Nothing in particular	15%	(12)	44%	(34)	41%	(33)	79
Ideo/PID: Conservative Republican	1%	(1)	90%	(105)	9%	(10)	117
Ideo/PID: Moderate/Liberal Republican	6%	(2)	73%	(23)	21%	(7)	32
Ideo/PID: Moderate/Conservative Democrat	28%	(24)	28%	(24)	44%	(37)	85
Ideo/PID: Liberal Democrat	19%	(19)	38%	(38)	43%	(43)	100
Unfavorable of Biden and Trump	1%	(1)	55%	(41)	44%	(34)	76
2024 H2H Matchup: Biden Voter	26%	(52)	35%	(72)	39%	(80)	205
2024 H2H Matchup: Trump Voter	2%	(4)	84%	(181)	14%	(30)	216
2024 H2H Matchup: Would not Vote	—	(0)	13%	(1)	87%	(6)	7
2024 H2H Matchup: Do not Know	1%	(0)	32%	(8)	66%	(16)	24
2022 House Vote: Democrat	26%	(51)	37%	(73)	37%	(74)	199
2022 House Vote: Republican	2%	(4)	89%	(135)	9%	(13)	152
2022 House Vote: Did not Vote	2%	(2)	57%	(50)	41%	(36)	88
2020 Vote: Joe Biden	26%	(54)	32%	(68)	42%	(89)	212
2020 Vote: Donald Trump	1%	(2)	87%	(175)	12%	(24)	202
2020 Vote: Someone Else	—	(0)	42%	(4)	58%	(6)	10
2020 Vote: Did not Vote	3%	(1)	49%	(14)	49%	(14)	29
2016 Vote: Hillary Clinton	24%	(40)	31%	(52)	45%	(74)	165
2016 Vote: Donald Trump	6%	(11)	79%	(140)	15%	(27)	177
2016 Vote: Someone Else	1%	(0)	46%	(7)	54%	(8)	15
2020 Vote/PID: Not Biden/Democrat	2%	(0)	45%	(7)	52%	(8)	16

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(57)	58%	(262)	29%	(133)	452
2020 Vote/PID: Not Trump/Republican	10%	(2)	60%	(11)	30%	(5)	18
U.S. Economy: Wrong Track	7%	(24)	66%	(218)	27%	(88)	330
U.S. Economy: Right Direction	27%	(32)	36%	(44)	37%	(45)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(48)	30%	(43)	38%	(55)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(4)	82%	(184)	16%	(36)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(5)	42%	(35)	52%	(42)	82
Top 2024 Issue: Economy	13%	(19)	61%	(94)	26%	(40)	153
Community/Gender: Urban Women	10%	(9)	45%	(40)	46%	(41)	89
Community/Gender: Urban Men	18%	(16)	61%	(54)	21%	(18)	89
Community/Gender: Rural Women	7%	(1)	61%	(9)	32%	(5)	15
Community/Gender: Rural Men	12%	(3)	62%	(15)	26%	(6)	24
Community/Gender: Suburban Women	15%	(20)	53%	(70)	31%	(41)	131
Community/Gender: Suburban Men	7%	(8)	72%	(75)	21%	(22)	104
Homeowner	12%	(38)	59%	(197)	29%	(97)	333
Renter	15%	(18)	55%	(63)	29%	(34)	114
Self + Household: White-Collar	14%	(27)	61%	(115)	24%	(46)	188
Self + Household: Blue Collar	12%	(23)	59%	(115)	29%	(57)	195
Union HH: Yes	16%	(8)	51%	(24)	33%	(16)	47
Union HH: No	12%	(49)	59%	(238)	29%	(117)	405
LGBTQ+: Yes	19%	(9)	49%	(22)	32%	(14)	45
LGBTQ+: No	12%	(48)	59%	(240)	29%	(119)	407
Motivated to Vote	14%	(55)	60%	(241)	26%	(106)	402
Parent: Yes	14%	(19)	59%	(83)	27%	(38)	140
Parent: No	12%	(38)	57%	(179)	31%	(95)	312
COVID Vaccine: Yes	14%	(48)	53%	(187)	33%	(115)	351
COVID Vaccine: No	8%	(9)	74%	(75)	18%	(18)	101
Student Loans: Yes	9%	(6)	57%	(38)	34%	(23)	67
Student Loans: No	13%	(51)	58%	(224)	29%	(110)	385
Favorable Opinion of Haley	10%	(13)	67%	(92)	23%	(31)	137
Unfavorable Opinion of Haley	13%	(24)	58%	(106)	29%	(54)	183
Prodigal Biden Voter	6%	(2)	38%	(13)	56%	(20)	35
Undecided Voter (DK/WNV)	1%	(0)	28%	(9)	71%	(22)	31

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(57)	58%	(262)	29%	(133)	452
Undecided Voter (DK)	1%	(0)	32%	(8)	66%	(16)	24
Watched Debate	15%	(50)	66%	(221)	19%	(65)	336
Watched Debate: Did not Watch	6%	(7)	36%	(41)	59%	(68)	116
Watched Debate: All of it	16%	(33)	68%	(142)	17%	(35)	210
Watched Debate: Some of it	14%	(17)	62%	(79)	24%	(30)	126
Continue His Campaign: Yes Biden	24%	(48)	41%	(81)	35%	(70)	199
Continue His Campaign: No Biden	2%	(4)	74%	(170)	24%	(55)	229
Continue His Campaign: Yes Trump	3%	(7)	82%	(194)	15%	(37)	239
Continue His Campaign: No Trump	24%	(45)	32%	(61)	44%	(84)	190
Conviction: Evidence	21%	(46)	40%	(86)	39%	(86)	218
Conviction: Motivation to Damage	3%	(5)	82%	(161)	16%	(31)	197
Conviction: DK/NO	16%	(6)	40%	(15)	45%	(16)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(67)	40%	(181)	45%	(205)	452
Gender: Male	17%	(37)	47%	(101)	37%	(79)	217
Gender: Female	13%	(30)	34%	(80)	53%	(126)	235
Age: 18-34	13%	(16)	41%	(49)	46%	(55)	119
Age: 35-44	18%	(11)	38%	(23)	43%	(26)	60
Age: 45-64	17%	(27)	47%	(74)	36%	(56)	157
Age: 65+	11%	(13)	30%	(35)	59%	(68)	116
GenZers: 1997-2012	9%	(6)	31%	(21)	60%	(41)	68
Millennials: 1981-1996	19%	(21)	47%	(51)	34%	(36)	107
GenXers: 1965-1980	13%	(17)	53%	(66)	34%	(43)	125
Baby Boomers: 1946-1964	17%	(23)	29%	(39)	54%	(73)	135
Educ: < College	15%	(47)	38%	(119)	46%	(144)	309
Educ: Bachelors degree	9%	(8)	48%	(44)	44%	(40)	92
Educ: Post-grad	23%	(12)	35%	(18)	41%	(21)	51
Income: Under 50k	19%	(31)	36%	(60)	46%	(77)	167
Income: 50k-100k	11%	(19)	40%	(71)	49%	(87)	177
Income: 100k+	15%	(17)	47%	(50)	38%	(41)	108
Ethnicity: White (Non-Hispanic)	15%	(40)	35%	(95)	50%	(135)	270
Ethnicity: Hispanic	16%	(13)	52%	(44)	32%	(26)	83
Ethnicity: Black (Non-Hispanic)	19%	(8)	51%	(21)	30%	(12)	41
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	36%	(21)	54%	(31)	58
All Christian	13%	(27)	51%	(107)	36%	(76)	210
All Non-Christian	6%	(2)	40%	(13)	54%	(18)	34
Atheist	6%	(1)	31%	(7)	63%	(14)	23
Agnostic/Nothing in particular	13%	(13)	27%	(29)	60%	(64)	106
Something Else	29%	(23)	31%	(24)	41%	(32)	80
Evangelical	25%	(24)	50%	(49)	25%	(25)	98
Non-Evangelical	12%	(23)	43%	(80)	44%	(81)	184
PID: Dem (no lean)	20%	(36)	21%	(38)	60%	(111)	186
PID: Ind (no lean)	13%	(15)	42%	(48)	45%	(52)	115
PID: Rep (no lean)	10%	(15)	62%	(94)	28%	(42)	151

Continued on next page

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(67)	40%	(181)	45%	(205)	452
PID/Gender: Dem Men	19%	(14)	30%	(22)	51%	(39)	75
PID/Gender: Dem Women	20%	(22)	14%	(16)	66%	(72)	110
PID/Gender: Ind Men	13%	(9)	43%	(30)	44%	(31)	70
PID/Gender: Ind Women	13%	(6)	40%	(18)	47%	(21)	45
PID/Gender: Rep Men	19%	(13)	68%	(48)	14%	(10)	71
PID/Gender: Rep Women	3%	(2)	57%	(46)	40%	(32)	80
Ideo: Liberal (1-3)	17%	(23)	22%	(28)	61%	(79)	130
Ideo: Moderate (4)	19%	(26)	38%	(51)	43%	(59)	135
Ideo: Conservative (5-7)	10%	(18)	56%	(100)	34%	(60)	179
Community: Urban	16%	(28)	41%	(74)	43%	(76)	178
Community: Suburban	14%	(34)	39%	(91)	47%	(111)	236
Community: Rural	12%	(5)	40%	(15)	48%	(18)	38
Military HHnm: Yes	13%	(14)	39%	(45)	49%	(56)	115
Military HH: No	15%	(52)	40%	(136)	44%	(149)	337
Employ: Private Sector	16%	(28)	50%	(85)	34%	(57)	170
Employ: Government	13%	(3)	26%	(5)	61%	(13)	21
Employ: Self-Employed	13%	(3)	57%	(15)	30%	(8)	26
Employ: Homemaker	14%	(4)	29%	(8)	57%	(15)	26
Employ: Student	20%	(5)	23%	(6)	57%	(14)	25
Employ: Retired	9%	(12)	39%	(48)	52%	(64)	124
Employ: Unemployed	18%	(8)	19%	(9)	63%	(29)	46
Employ: Other	31%	(4)	34%	(5)	34%	(5)	13

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(67)	40%	(181)	45%	(205)	452
Protestant	6%	(5)	54%	(47)	40%	(34)	86
Roman Catholic	16%	(19)	50%	(57)	34%	(39)	116
Mormon	65%	(2)	6%	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	63%	(3)	35%	(2)	5
Jewish	4%	(1)	43%	(10)	53%	(12)	23
Muslim	10%	(0)	11%	(0)	80%	(2)	2
Buddhist	12%	(1)	30%	(2)	58%	(5)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	6%	(1)	31%	(7)	63%	(14)	23
Agnostic	—	(0)	49%	(13)	51%	(14)	27
Something else	29%	(23)	31%	(24)	41%	(32)	80
Nothing in particular	17%	(13)	20%	(16)	63%	(50)	79
Ideo/PID: Conservative Republican	8%	(9)	66%	(77)	26%	(31)	117
Ideo/PID: Moderate/Liberal Republican	21%	(7)	49%	(16)	30%	(10)	32
Ideo/PID: Moderate/Conservative Democrat	20%	(17)	21%	(18)	59%	(50)	85
Ideo/PID: Liberal Democrat	20%	(20)	21%	(21)	60%	(59)	100
Unfavorable of Biden and Trump	5%	(4)	33%	(25)	61%	(46)	76
2024 H2H Matchup: Biden Voter	22%	(46)	20%	(40)	58%	(119)	205
2024 H2H Matchup: Trump Voter	9%	(20)	63%	(135)	28%	(60)	216
2024 H2H Matchup: Would not Vote	—	(0)	35%	(3)	65%	(5)	7
2024 H2H Matchup: Do not Know	1%	(0)	11%	(3)	88%	(21)	24
2022 House Vote: Democrat	22%	(43)	23%	(45)	56%	(111)	199
2022 House Vote: Republican	9%	(13)	68%	(104)	23%	(35)	152
2022 House Vote: Did not Vote	11%	(10)	32%	(28)	57%	(50)	88
2020 Vote: Joe Biden	21%	(45)	20%	(42)	59%	(124)	212
2020 Vote: Donald Trump	9%	(18)	63%	(126)	28%	(57)	202
2020 Vote: Someone Else	14%	(1)	60%	(6)	26%	(2)	10
2020 Vote: Did not Vote	7%	(2)	21%	(6)	72%	(21)	29
2016 Vote: Hillary Clinton	23%	(37)	22%	(36)	56%	(92)	165
2016 Vote: Donald Trump	11%	(19)	59%	(105)	30%	(53)	177
2016 Vote: Someone Else	2%	(0)	20%	(3)	78%	(12)	15

Continued on next page

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(67)	40%	(181)	45%	(205)	452
2020 Vote/PID: Not Biden/Democrat	13%	(2)	17%	(3)	70%	(11)	16
2020 Vote/PID: Not Trump/Republican	14%	(2)	31%	(6)	55%	(10)	18
U.S. Economy: Wrong Track	11%	(35)	48%	(157)	42%	(138)	330
U.S. Economy: Right Direction	26%	(31)	19%	(24)	55%	(67)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(39)	14%	(21)	59%	(86)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(23)	60%	(136)	29%	(66)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(5)	29%	(24)	65%	(53)	82
Top 2024 Issue: Economy	18%	(28)	46%	(71)	36%	(55)	153
Community/Gender: Urban Women	16%	(14)	30%	(27)	54%	(48)	89
Community/Gender: Urban Men	15%	(14)	53%	(47)	31%	(28)	89
Community/Gender: Rural Women	12%	(2)	34%	(5)	54%	(8)	15
Community/Gender: Rural Men	12%	(3)	44%	(11)	44%	(10)	24
Community/Gender: Suburban Women	10%	(14)	37%	(48)	53%	(69)	131
Community/Gender: Suburban Men	19%	(20)	41%	(43)	39%	(41)	104
Homeowner	13%	(45)	39%	(131)	47%	(157)	333
Renter	19%	(22)	44%	(50)	37%	(43)	114
Self + Household: White-Collar	15%	(28)	46%	(87)	39%	(73)	188
Self + Household: Blue Collar	16%	(32)	41%	(80)	42%	(82)	195
Union HH: Yes	23%	(11)	40%	(19)	38%	(18)	47
Union HH: No	14%	(56)	40%	(162)	46%	(187)	405
LGBTQ+: Yes	15%	(7)	30%	(14)	55%	(25)	45
LGBTQ+: No	15%	(60)	41%	(167)	44%	(180)	407
Motivated to Vote	16%	(64)	43%	(172)	41%	(166)	402
Parent: Yes	18%	(25)	56%	(78)	26%	(37)	140
Parent: No	13%	(42)	33%	(103)	54%	(168)	312
COVID Vaccine: Yes	16%	(56)	34%	(119)	50%	(176)	351
COVID Vaccine: No	10%	(10)	61%	(62)	29%	(29)	101
Student Loans: Yes	16%	(11)	45%	(30)	39%	(26)	67
Student Loans: No	14%	(56)	39%	(151)	46%	(179)	385
Favorable Opinion of Haley	15%	(21)	47%	(64)	38%	(52)	137
Unfavorable Opinion of Haley	16%	(29)	40%	(73)	44%	(81)	183

Continued on next page

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	15%	(67)	40%	(181)	45%	(205)	452
Prodigal Biden Voter	8%	(3)	21%	(8)	70%	(25)	35
Undecided Voter (DK/WNV)	1%	(0)	17%	(5)	83%	(26)	31
Undecided Voter (DK)	1%	(0)	11%	(3)	88%	(21)	24
Watched Debate	16%	(55)	50%	(167)	34%	(114)	336
Watched Debate: Did not Watch	10%	(12)	12%	(14)	78%	(90)	116
Watched Debate: All of it	20%	(41)	48%	(101)	32%	(68)	210
Watched Debate: Some of it	11%	(14)	52%	(66)	37%	(46)	126
Continue His Campaign: Yes Biden	22%	(44)	29%	(58)	49%	(97)	199
Continue His Campaign: No Biden	10%	(23)	52%	(119)	38%	(87)	229
Continue His Campaign: Yes Trump	10%	(25)	61%	(146)	29%	(68)	239
Continue His Campaign: No Trump	22%	(42)	15%	(29)	63%	(119)	190
Conviction: Evidence	19%	(41)	20%	(44)	61%	(132)	218
Conviction: Motivation to Damage	11%	(22)	61%	(121)	28%	(55)	197
Conviction: DK/NO	9%	(3)	42%	(15)	49%	(18)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(145)	42%	(188)	26%	(119)	452
Gender: Male	36%	(79)	46%	(101)	17%	(37)	217
Gender: Female	28%	(66)	37%	(87)	35%	(82)	235
Age: 18-34	30%	(36)	41%	(49)	29%	(35)	119
Age: 35-44	30%	(18)	39%	(23)	31%	(19)	60
Age: 45-64	34%	(53)	44%	(69)	22%	(34)	157
Age: 65+	32%	(37)	41%	(47)	27%	(31)	116
GenZers: 1997-2012	34%	(23)	38%	(26)	28%	(19)	68
Millennials: 1981-1996	29%	(31)	42%	(45)	29%	(31)	107
GenXers: 1965-1980	33%	(41)	46%	(58)	21%	(27)	125
Baby Boomers: 1946-1964	34%	(46)	40%	(54)	26%	(35)	135
Educ: < College	32%	(100)	39%	(119)	29%	(90)	309
Educ: Bachelors degree	31%	(28)	47%	(44)	22%	(20)	92
Educ: Post-grad	33%	(17)	50%	(25)	17%	(9)	51
Income: Under 50k	38%	(64)	31%	(52)	31%	(51)	167
Income: 50k-100k	31%	(54)	42%	(74)	28%	(49)	177
Income: 100k+	25%	(27)	58%	(62)	17%	(18)	108
Ethnicity: White (Non-Hispanic)	27%	(73)	44%	(119)	29%	(78)	270
Ethnicity: Hispanic	37%	(31)	52%	(44)	11%	(9)	83
Ethnicity: Black (Non-Hispanic)	44%	(18)	29%	(12)	28%	(11)	41
Ethnicity: Asian + Other (Non-Hispanic)	41%	(24)	24%	(14)	35%	(21)	58
All Christian	30%	(62)	54%	(113)	17%	(35)	210
All Non-Christian	17%	(6)	43%	(15)	40%	(13)	34
Atheist	31%	(7)	31%	(7)	39%	(9)	23
Agnostic/Nothing in particular	38%	(40)	21%	(22)	41%	(43)	106
Something Else	37%	(30)	39%	(32)	23%	(19)	80
Evangelical	34%	(33)	48%	(47)	18%	(17)	98
Non-Evangelical	30%	(56)	51%	(93)	19%	(34)	184
PID: Dem (no lean)	59%	(109)	10%	(18)	31%	(58)	186
PID: Ind (no lean)	26%	(30)	40%	(46)	34%	(39)	115
PID: Rep (no lean)	4%	(6)	82%	(124)	14%	(22)	151

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(145)	42%	(188)	26%	(119)	452
PID/Gender: Dem Men	69%	(52)	10%	(8)	20%	(15)	75
PID/Gender: Dem Women	51%	(57)	10%	(11)	39%	(43)	110
PID/Gender: Ind Men	32%	(22)	44%	(30)	25%	(17)	70
PID/Gender: Ind Women	18%	(8)	34%	(15)	47%	(21)	45
PID/Gender: Rep Men	6%	(4)	88%	(62)	7%	(5)	71
PID/Gender: Rep Women	2%	(1)	77%	(61)	21%	(17)	80
Ideo: Liberal (1-3)	53%	(69)	9%	(12)	38%	(49)	130
Ideo: Moderate (4)	39%	(52)	31%	(41)	31%	(41)	135
Ideo: Conservative (5-7)	13%	(23)	74%	(132)	13%	(24)	179
Community: Urban	35%	(62)	42%	(74)	24%	(42)	178
Community: Suburban	31%	(74)	43%	(101)	26%	(61)	236
Community: Rural	24%	(9)	35%	(14)	40%	(15)	38
Military HHnm: Yes	29%	(33)	43%	(49)	28%	(32)	115
Military HH: No	33%	(112)	41%	(139)	26%	(86)	337
Employ: Private Sector	26%	(45)	50%	(86)	23%	(40)	170
Employ: Government	46%	(10)	30%	(6)	24%	(5)	21
Employ: Self-Employed	31%	(8)	51%	(13)	19%	(5)	26
Employ: Homemaker	15%	(4)	45%	(12)	41%	(11)	26
Employ: Student	63%	(16)	20%	(5)	17%	(4)	25
Employ: Retired	35%	(44)	42%	(52)	23%	(28)	124
Employ: Unemployed	36%	(16)	21%	(9)	44%	(20)	46
Employ: Other	19%	(2)	39%	(5)	42%	(6)	13

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(145)	42%	(188)	26%	(119)	452
Protestant	29%	(25)	52%	(44)	20%	(17)	86
Roman Catholic	30%	(35)	56%	(65)	14%	(16)	116
Mormon	65%	(2)	6%	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	9%	(0)	77%	(4)	14%	(1)	5
Jewish	22%	(5)	43%	(10)	35%	(8)	23
Muslim	12%	(0)	20%	(0)	68%	(1)	2
Buddhist	9%	(1)	40%	(3)	51%	(4)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	31%	(7)	31%	(7)	39%	(9)	23
Agnostic	50%	(14)	15%	(4)	35%	(9)	27
Something else	37%	(30)	39%	(32)	23%	(19)	80
Nothing in particular	34%	(26)	23%	(18)	43%	(34)	79
Ideo/PID: Conservative Republican	2%	(2)	86%	(100)	13%	(15)	117
Ideo/PID: Moderate/Liberal Republican	11%	(4)	67%	(21)	22%	(7)	32
Ideo/PID: Moderate/Conservative Democrat	57%	(48)	16%	(14)	27%	(23)	85
Ideo/PID: Liberal Democrat	61%	(61)	5%	(5)	34%	(34)	100
Unfavorable of Biden and Trump	7%	(6)	29%	(22)	63%	(48)	76
2024 H2H Matchup: Biden Voter	69%	(141)	3%	(6)	28%	(58)	205
2024 H2H Matchup: Trump Voter	1%	(2)	84%	(180)	15%	(33)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	7%	(2)	8%	(2)	85%	(20)	24
2022 House Vote: Democrat	62%	(123)	9%	(19)	29%	(57)	199
2022 House Vote: Republican	3%	(5)	85%	(129)	12%	(19)	152
2022 House Vote: Did not Vote	19%	(17)	44%	(39)	36%	(32)	88
2020 Vote: Joe Biden	58%	(122)	10%	(22)	32%	(68)	212
2020 Vote: Donald Trump	7%	(14)	78%	(158)	15%	(29)	202
2020 Vote: Someone Else	20%	(2)	10%	(1)	71%	(7)	10
2020 Vote: Did not Vote	25%	(7)	26%	(8)	50%	(14)	29
2016 Vote: Hillary Clinton	61%	(101)	14%	(22)	25%	(42)	165
2016 Vote: Donald Trump	3%	(5)	76%	(134)	21%	(38)	177
2016 Vote: Someone Else	12%	(2)	4%	(1)	84%	(12)	15

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(145)	42%	(188)	26%	(119)	452
2020 Vote/PID: Not Biden/Democrat	48%	(8)	24%	(4)	27%	(4)	16
2020 Vote/PID: Not Trump/Republican	17%	(3)	44%	(8)	38%	(7)	18
U.S. Economy: Wrong Track	22%	(72)	52%	(171)	26%	(87)	330
U.S. Economy: Right Direction	60%	(73)	14%	(17)	26%	(32)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	74%	(107)	2%	(3)	24%	(35)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(11)	79%	(177)	16%	(36)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(26)	9%	(8)	58%	(48)	82
Top 2024 Issue: Economy	24%	(36)	54%	(82)	23%	(35)	153
Community/Gender: Urban Women	28%	(25)	36%	(32)	36%	(32)	89
Community/Gender: Urban Men	42%	(37)	47%	(42)	11%	(10)	89
Community/Gender: Rural Women	18%	(3)	39%	(6)	43%	(6)	15
Community/Gender: Rural Men	28%	(7)	33%	(8)	39%	(9)	24
Community/Gender: Suburban Women	29%	(39)	38%	(50)	33%	(43)	131
Community/Gender: Suburban Men	34%	(35)	49%	(51)	18%	(18)	104
Homeowner	31%	(105)	43%	(144)	25%	(84)	333
Renter	34%	(39)	39%	(44)	27%	(31)	114
Self + Household: White-Collar	28%	(52)	51%	(96)	21%	(40)	188
Self + Household: Blue Collar	33%	(64)	38%	(74)	29%	(57)	195
Union HH: Yes	24%	(11)	49%	(23)	27%	(13)	47
Union HH: No	33%	(133)	41%	(165)	26%	(106)	405
LGBTQ+: Yes	45%	(20)	14%	(6)	41%	(19)	45
LGBTQ+: No	31%	(124)	45%	(182)	25%	(100)	407
Motivated to Vote	33%	(134)	43%	(172)	24%	(97)	402
Parent: Yes	33%	(46)	45%	(63)	22%	(31)	140
Parent: No	32%	(99)	40%	(125)	28%	(88)	312
COVID Vaccine: Yes	37%	(130)	36%	(126)	27%	(95)	351
COVID Vaccine: No	15%	(15)	61%	(62)	24%	(24)	101
Student Loans: Yes	27%	(18)	50%	(34)	23%	(15)	67
Student Loans: No	33%	(127)	40%	(155)	27%	(104)	385
Favorable Opinion of Haley	26%	(36)	55%	(76)	18%	(25)	137
Unfavorable Opinion of Haley	34%	(62)	38%	(69)	28%	(52)	183

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	32%	(145)	42%	(188)	26%	(119)	452
Prodigal Biden Voter	4%	(1)	47%	(17)	49%	(17)	35
Undecided Voter (DK/WNV)	5%	(2)	6%	(2)	88%	(28)	31
Undecided Voter (DK)	7%	(2)	8%	(2)	85%	(20)	24
Watched Debate	35%	(117)	49%	(166)	16%	(54)	336
Watched Debate: Did not Watch	24%	(28)	19%	(23)	56%	(65)	116
Watched Debate: All of it	32%	(66)	57%	(120)	11%	(24)	210
Watched Debate: Some of it	40%	(50)	36%	(46)	24%	(30)	126
Continue His Campaign: Yes Biden	60%	(118)	20%	(39)	21%	(41)	199
Continue His Campaign: No Biden	11%	(26)	61%	(141)	27%	(63)	229
Continue His Campaign: Yes Trump	10%	(24)	76%	(180)	14%	(35)	239
Continue His Campaign: No Trump	57%	(108)	4%	(7)	39%	(75)	190
Conviction: Evidence	60%	(131)	7%	(15)	33%	(73)	218
Conviction: Motivation to Damage	3%	(6)	83%	(164)	14%	(27)	197
Conviction: DK/NO	22%	(8)	26%	(9)	53%	(19)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	19%	(86)	48%	(216)	33%	(150)	452
Gender: Male	23%	(50)	54%	(116)	24%	(51)	217
Gender: Female	15%	(36)	42%	(100)	42%	(99)	235
Age: 18-34	17%	(20)	37%	(45)	46%	(55)	119
Age: 35-44	20%	(12)	48%	(29)	32%	(19)	60
Age: 45-64	20%	(31)	49%	(76)	32%	(50)	157
Age: 65+	19%	(22)	58%	(67)	23%	(27)	116
GenZers: 1997-2012	13%	(9)	37%	(25)	51%	(34)	68
Millennials: 1981-1996	22%	(24)	44%	(47)	34%	(36)	107
GenXers: 1965-1980	19%	(23)	51%	(64)	30%	(38)	125
Baby Boomers: 1946-1964	21%	(29)	49%	(67)	29%	(40)	135
Educ: < College	20%	(61)	44%	(136)	37%	(113)	309
Educ: Bachelors degree	16%	(14)	55%	(50)	30%	(27)	92
Educ: Post-grad	21%	(11)	59%	(30)	20%	(10)	51
Income: Under 50k	22%	(37)	40%	(67)	38%	(64)	167
Income: 50k-100k	19%	(34)	52%	(93)	28%	(50)	177
Income: 100k+	13%	(14)	53%	(57)	34%	(37)	108
Ethnicity: White (Non-Hispanic)	17%	(46)	53%	(142)	30%	(82)	270
Ethnicity: Hispanic	23%	(19)	46%	(38)	31%	(26)	83
Ethnicity: Black (Non-Hispanic)	30%	(12)	35%	(14)	35%	(14)	41
Ethnicity: Asian + Other (Non-Hispanic)	14%	(8)	38%	(22)	48%	(28)	58
All Christian	17%	(37)	60%	(125)	23%	(48)	210
All Non-Christian	15%	(5)	44%	(15)	41%	(14)	34
Atheist	15%	(3)	41%	(9)	45%	(10)	23
Agnostic/Nothing in particular	24%	(26)	29%	(31)	46%	(49)	106
Something Else	19%	(15)	45%	(36)	36%	(29)	80
Evangelical	21%	(20)	59%	(57)	20%	(20)	98
Non-Evangelical	15%	(28)	54%	(99)	30%	(56)	184
PID: Dem (no lean)	34%	(64)	11%	(21)	54%	(101)	186
PID: Ind (no lean)	13%	(15)	51%	(58)	36%	(41)	115
PID: Rep (no lean)	4%	(7)	90%	(137)	5%	(8)	151

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	19%	(86)	48%	(216)	33%	(150)	452
PID/Gender: Dem Men	40%	(30)	22%	(17)	38%	(29)	75
PID/Gender: Dem Women	30%	(33)	4%	(4)	66%	(72)	110
PID/Gender: Ind Men	19%	(13)	51%	(36)	30%	(21)	70
PID/Gender: Ind Women	5%	(2)	50%	(22)	45%	(20)	45
PID/Gender: Rep Men	9%	(6)	89%	(64)	2%	(2)	71
PID/Gender: Rep Women	1%	(0)	91%	(73)	8%	(6)	80
Ideo: Liberal (1-3)	34%	(44)	12%	(16)	54%	(70)	130
Ideo: Moderate (4)	20%	(27)	42%	(57)	37%	(51)	135
Ideo: Conservative (5-7)	8%	(14)	78%	(140)	14%	(24)	179
Community: Urban	20%	(35)	43%	(76)	37%	(66)	178
Community: Suburban	18%	(43)	51%	(120)	31%	(73)	236
Community: Rural	20%	(8)	53%	(20)	27%	(10)	38
Military HHnm: Yes	16%	(19)	53%	(61)	31%	(35)	115
Military HH: No	20%	(67)	46%	(155)	34%	(115)	337
Employ: Private Sector	21%	(35)	49%	(84)	30%	(51)	170
Employ: Government	31%	(7)	39%	(8)	30%	(6)	21
Employ: Self-Employed	9%	(2)	55%	(14)	35%	(9)	26
Employ: Homemaker	4%	(1)	48%	(13)	48%	(13)	26
Employ: Student	17%	(4)	36%	(9)	47%	(12)	25
Employ: Retired	22%	(27)	53%	(65)	25%	(32)	124
Employ: Unemployed	15%	(7)	36%	(17)	49%	(22)	46
Employ: Other	19%	(2)	40%	(5)	41%	(5)	13

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	19%	(86)	48%	(216)	33%	(150)	452
Protestant	16%	(14)	64%	(55)	20%	(17)	86
Roman Catholic	17%	(20)	57%	(66)	26%	(30)	116
Mormon	65%	(2)	35%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	9%	(0)	59%	(3)	31%	(1)	5
Jewish	18%	(4)	48%	(11)	34%	(8)	23
Muslim	—	(0)	20%	(0)	80%	(2)	2
Buddhist	14%	(1)	29%	(2)	56%	(5)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	15%	(3)	41%	(9)	45%	(10)	23
Agnostic	38%	(10)	28%	(8)	34%	(9)	27
Something else	19%	(15)	45%	(36)	36%	(29)	80
Nothing in particular	20%	(16)	30%	(23)	51%	(40)	79
Ideo/PID: Conservative Republican	3%	(4)	94%	(110)	2%	(3)	117
Ideo/PID: Moderate/Liberal Republican	9%	(3)	75%	(24)	17%	(5)	32
Ideo/PID: Moderate/Conservative Democrat	29%	(25)	19%	(16)	51%	(44)	85
Ideo/PID: Liberal Democrat	39%	(39)	5%	(5)	56%	(56)	100
Unfavorable of Biden and Trump	4%	(3)	45%	(34)	51%	(38)	76
2024 H2H Matchup: Biden Voter	39%	(80)	10%	(21)	50%	(103)	205
2024 H2H Matchup: Trump Voter	2%	(5)	88%	(189)	10%	(22)	216
2024 H2H Matchup: Would not Vote	—	(0)	21%	(2)	79%	(6)	7
2024 H2H Matchup: Do not Know	2%	(1)	18%	(4)	80%	(19)	24
2022 House Vote: Democrat	36%	(71)	16%	(31)	49%	(97)	199
2022 House Vote: Republican	4%	(6)	94%	(143)	2%	(3)	152
2022 House Vote: Did not Vote	10%	(9)	45%	(39)	45%	(40)	88
2020 Vote: Joe Biden	34%	(73)	13%	(27)	53%	(112)	212
2020 Vote: Donald Trump	4%	(8)	86%	(173)	10%	(20)	202
2020 Vote: Someone Else	14%	(1)	46%	(4)	40%	(4)	10
2020 Vote: Did not Vote	13%	(4)	39%	(11)	48%	(14)	29
2016 Vote: Hillary Clinton	37%	(61)	14%	(23)	49%	(81)	165
2016 Vote: Donald Trump	2%	(3)	87%	(154)	11%	(20)	177
2016 Vote: Someone Else	2%	(0)	29%	(4)	69%	(10)	15

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	19%	(86)	48%	(216)	33%	(150)	452
2020 Vote/PID: Not Biden/Democrat	29%	(5)	30%	(5)	40%	(6)	16
2020 Vote/PID: Not Trump/Republican	15%	(3)	64%	(11)	21%	(4)	18
U.S. Economy: Wrong Track	10%	(34)	59%	(193)	31%	(103)	330
U.S. Economy: Right Direction	43%	(52)	18%	(23)	39%	(47)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(64)	9%	(13)	47%	(69)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(11)	83%	(186)	12%	(27)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(12)	20%	(17)	66%	(54)	82
Top 2024 Issue: Economy	17%	(27)	59%	(90)	24%	(36)	153
Community/Gender: Urban Women	9%	(8)	34%	(31)	57%	(51)	89
Community/Gender: Urban Men	31%	(27)	51%	(45)	18%	(16)	89
Community/Gender: Rural Women	18%	(3)	55%	(8)	27%	(4)	15
Community/Gender: Rural Men	21%	(5)	51%	(12)	28%	(7)	24
Community/Gender: Suburban Women	19%	(25)	47%	(61)	34%	(45)	131
Community/Gender: Suburban Men	16%	(17)	56%	(58)	28%	(29)	104
Homeowner	19%	(64)	49%	(163)	32%	(106)	333
Renter	19%	(22)	46%	(53)	35%	(40)	114
Self + Household: White-Collar	19%	(36)	57%	(107)	24%	(45)	188
Self + Household: Blue Collar	20%	(40)	47%	(91)	33%	(64)	195
Union HH: Yes	29%	(14)	48%	(23)	23%	(11)	47
Union HH: No	18%	(72)	48%	(193)	34%	(139)	405
LGBTQ+: Yes	36%	(16)	18%	(8)	46%	(21)	45
LGBTQ+: No	17%	(70)	51%	(208)	32%	(129)	407
Motivated to Vote	20%	(81)	51%	(204)	29%	(117)	402
Parent: Yes	21%	(29)	48%	(67)	31%	(44)	140
Parent: No	18%	(56)	48%	(149)	34%	(107)	312
COVID Vaccine: Yes	21%	(74)	42%	(148)	37%	(129)	351
COVID Vaccine: No	12%	(12)	67%	(67)	21%	(21)	101
Student Loans: Yes	15%	(10)	38%	(26)	47%	(31)	67
Student Loans: No	20%	(76)	49%	(190)	31%	(119)	385
Favorable Opinion of Haley	17%	(24)	67%	(92)	16%	(21)	137
Unfavorable Opinion of Haley	19%	(35)	43%	(79)	38%	(70)	183

Continued on next page

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	19%	(86)	48%	(216)	33%	(150)	452
Prodigal Biden Voter	3%	(1)	30%	(10)	68%	(24)	35
Undecided Voter (DK/WNV)	2%	(1)	19%	(6)	80%	(25)	31
Undecided Voter (DK)	2%	(1)	18%	(4)	80%	(19)	24
Watched Debate	22%	(72)	54%	(183)	24%	(81)	336
Watched Debate: Did not Watch	12%	(14)	29%	(33)	60%	(69)	116
Watched Debate: All of it	17%	(35)	61%	(129)	22%	(46)	210
Watched Debate: Some of it	29%	(37)	43%	(54)	28%	(35)	126
Continue His Campaign: Yes Biden	39%	(78)	26%	(51)	35%	(70)	199
Continue His Campaign: No Biden	3%	(7)	67%	(154)	30%	(68)	229
Continue His Campaign: Yes Trump	6%	(13)	83%	(197)	12%	(28)	239
Continue His Campaign: No Trump	35%	(66)	9%	(17)	56%	(107)	190
Conviction: Evidence	36%	(79)	12%	(25)	52%	(114)	218
Conviction: Motivation to Damage	2%	(5)	89%	(175)	9%	(18)	197
Conviction: DK/NO	6%	(2)	43%	(16)	51%	(19)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(74)	53%	(242)	30%	(136)	452
Gender: Male	21%	(46)	56%	(122)	22%	(49)	217
Gender: Female	12%	(28)	51%	(119)	37%	(87)	235
Age: 18-34	18%	(22)	41%	(49)	41%	(49)	119
Age: 35-44	21%	(13)	50%	(30)	28%	(17)	60
Age: 45-64	17%	(27)	56%	(88)	27%	(42)	157
Age: 65+	11%	(13)	64%	(74)	24%	(28)	116
GenZers: 1997-2012	11%	(8)	42%	(28)	47%	(32)	68
Millennials: 1981-1996	25%	(27)	46%	(50)	29%	(31)	107
GenXers: 1965-1980	18%	(22)	57%	(72)	25%	(31)	125
Baby Boomers: 1946-1964	12%	(16)	58%	(79)	30%	(40)	135
Educ: < College	15%	(46)	53%	(165)	32%	(98)	309
Educ: Bachelors degree	16%	(15)	52%	(48)	32%	(30)	92
Educ: Post-grad	26%	(13)	57%	(29)	17%	(8)	51
Income: Under 50k	17%	(29)	45%	(75)	38%	(63)	167
Income: 50k-100k	19%	(34)	61%	(108)	20%	(35)	177
Income: 100k+	10%	(11)	54%	(58)	36%	(38)	108
Ethnicity: White (Non-Hispanic)	14%	(37)	59%	(160)	27%	(73)	270
Ethnicity: Hispanic	22%	(19)	42%	(35)	36%	(30)	83
Ethnicity: Black (Non-Hispanic)	25%	(10)	46%	(19)	29%	(12)	41
Ethnicity: Asian + Other (Non-Hispanic)	15%	(9)	48%	(28)	37%	(21)	58
All Christian	20%	(41)	63%	(132)	18%	(37)	210
All Non-Christian	17%	(6)	48%	(16)	35%	(12)	34
Atheist	15%	(3)	35%	(8)	50%	(11)	23
Agnostic/Nothing in particular	10%	(10)	39%	(41)	51%	(54)	106
Something Else	18%	(14)	55%	(44)	27%	(22)	80
Evangelical	25%	(24)	58%	(56)	17%	(17)	98
Non-Evangelical	15%	(28)	62%	(114)	23%	(42)	184
PID: Dem (no lean)	33%	(60)	19%	(35)	49%	(91)	186
PID: Ind (no lean)	6%	(7)	61%	(70)	33%	(38)	115
PID: Rep (no lean)	5%	(7)	90%	(137)	5%	(8)	151

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(74)	53%	(242)	30%	(136)	452
PID/Gender: Dem Men	46%	(34)	22%	(16)	33%	(25)	75
PID/Gender: Dem Women	24%	(26)	16%	(18)	60%	(66)	110
PID/Gender: Ind Men	7%	(5)	62%	(43)	31%	(22)	70
PID/Gender: Ind Women	5%	(2)	61%	(27)	35%	(16)	45
PID/Gender: Rep Men	9%	(6)	88%	(63)	3%	(2)	71
PID/Gender: Rep Women	1%	(0)	92%	(74)	7%	(6)	80
Ideo: Liberal (1-3)	24%	(31)	21%	(27)	56%	(73)	130
Ideo: Moderate (4)	17%	(22)	54%	(73)	30%	(40)	135
Ideo: Conservative (5-7)	12%	(21)	78%	(139)	10%	(19)	179
Community: Urban	23%	(41)	45%	(79)	32%	(57)	178
Community: Suburban	12%	(28)	59%	(140)	29%	(68)	236
Community: Rural	13%	(5)	59%	(23)	28%	(11)	38
Military HHnm: Yes	11%	(12)	64%	(73)	25%	(29)	115
Military HH: No	18%	(62)	50%	(168)	32%	(107)	337
Employ: Private Sector	20%	(35)	53%	(90)	27%	(46)	170
Employ: Government	32%	(7)	41%	(9)	26%	(5)	21
Employ: Self-Employed	4%	(1)	66%	(17)	30%	(8)	26
Employ: Homemaker	4%	(1)	52%	(14)	44%	(12)	26
Employ: Student	29%	(7)	53%	(13)	18%	(4)	25
Employ: Retired	10%	(12)	63%	(78)	28%	(34)	124
Employ: Unemployed	20%	(9)	34%	(16)	46%	(21)	46
Employ: Other	18%	(2)	41%	(5)	41%	(5)	13

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(74)	53%	(242)	30%	(136)	452
Protestant	17%	(14)	72%	(62)	11%	(9)	86
Roman Catholic	21%	(24)	56%	(64)	24%	(27)	116
Mormon	65%	(2)	35%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	93%	(4)	—	(0)	5
Jewish	22%	(5)	51%	(11)	27%	(6)	23
Muslim	—	(0)	20%	(0)	80%	(2)	2
Buddhist	9%	(1)	40%	(3)	51%	(4)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	15%	(3)	35%	(8)	50%	(11)	23
Agnostic	5%	(1)	37%	(10)	58%	(16)	27
Something else	18%	(14)	55%	(44)	27%	(22)	80
Nothing in particular	11%	(9)	40%	(31)	49%	(39)	79
Ideo/PID: Conservative Republican	6%	(6)	94%	(109)	1%	(1)	117
Ideo/PID: Moderate/Liberal Republican	1%	(0)	77%	(25)	21%	(7)	32
Ideo/PID: Moderate/Conservative Democrat	35%	(30)	25%	(21)	40%	(34)	85
Ideo/PID: Liberal Democrat	31%	(30)	13%	(13)	56%	(56)	100
Unfavorable of Biden and Trump	3%	(2)	56%	(43)	41%	(31)	76
2024 H2H Matchup: Biden Voter	32%	(66)	22%	(45)	46%	(94)	205
2024 H2H Matchup: Trump Voter	4%	(8)	88%	(189)	9%	(19)	216
2024 H2H Matchup: Would not Vote	—	(0)	18%	(1)	82%	(6)	7
2024 H2H Matchup: Do not Know	1%	(0)	29%	(7)	71%	(17)	24
2022 House Vote: Democrat	30%	(60)	28%	(55)	42%	(84)	199
2022 House Vote: Republican	4%	(6)	94%	(142)	2%	(3)	152
2022 House Vote: Did not Vote	9%	(8)	47%	(41)	44%	(39)	88
2020 Vote: Joe Biden	31%	(65)	21%	(45)	48%	(101)	212
2020 Vote: Donald Trump	3%	(7)	89%	(179)	8%	(16)	202
2020 Vote: Someone Else	—	(0)	63%	(6)	37%	(4)	10
2020 Vote: Did not Vote	6%	(2)	39%	(11)	55%	(16)	29
2016 Vote: Hillary Clinton	32%	(52)	20%	(33)	48%	(80)	165
2016 Vote: Donald Trump	1%	(3)	93%	(164)	6%	(10)	177
2016 Vote: Someone Else	2%	(0)	35%	(5)	63%	(9)	15
2020 Vote/PID: Not Biden/Democrat	7%	(1)	26%	(4)	67%	(11)	16

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(74)	53%	(242)	30%	(136)	452
2020 Vote/PID: Not Trump/Republican	2%	(0)	67%	(12)	30%	(5)	18
U.S. Economy: Wrong Track	8%	(28)	65%	(214)	27%	(88)	330
U.S. Economy: Right Direction	38%	(46)	23%	(28)	39%	(48)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(63)	19%	(27)	38%	(56)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(10)	85%	(190)	11%	(25)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(1)	30%	(25)	68%	(56)	82
Top 2024 Issue: Economy	16%	(24)	62%	(95)	22%	(34)	153
Community/Gender: Urban Women	15%	(14)	40%	(36)	45%	(40)	89
Community/Gender: Urban Men	31%	(28)	49%	(43)	20%	(18)	89
Community/Gender: Rural Women	12%	(2)	60%	(9)	29%	(4)	15
Community/Gender: Rural Men	14%	(3)	59%	(14)	27%	(6)	24
Community/Gender: Suburban Women	10%	(13)	57%	(75)	33%	(43)	131
Community/Gender: Suburban Men	14%	(15)	62%	(65)	24%	(25)	104
Homeowner	16%	(54)	54%	(180)	30%	(99)	333
Renter	17%	(19)	54%	(62)	29%	(33)	114
Self + Household: White-Collar	16%	(31)	62%	(117)	22%	(40)	188
Self + Household: Blue Collar	17%	(34)	51%	(100)	32%	(62)	195
Union HH: Yes	31%	(15)	45%	(21)	24%	(12)	47
Union HH: No	15%	(59)	54%	(220)	31%	(125)	405
LGBTQ+: Yes	28%	(13)	18%	(8)	54%	(24)	45
LGBTQ+: No	15%	(61)	57%	(234)	27%	(112)	407
Motivated to Vote	18%	(71)	55%	(219)	28%	(112)	402
Parent: Yes	21%	(29)	53%	(74)	26%	(37)	140
Parent: No	15%	(45)	54%	(168)	32%	(99)	312
COVID Vaccine: Yes	18%	(64)	49%	(170)	33%	(116)	351
COVID Vaccine: No	10%	(10)	70%	(71)	20%	(20)	101
Student Loans: Yes	14%	(9)	53%	(35)	33%	(22)	67
Student Loans: No	17%	(65)	54%	(207)	30%	(114)	385
Favorable Opinion of Haley	10%	(14)	72%	(98)	18%	(25)	137
Unfavorable Opinion of Haley	17%	(30)	49%	(90)	34%	(63)	183
Prodigal Biden Voter	3%	(1)	36%	(12)	62%	(22)	35
Undecided Voter (DK/WNV)	1%	(0)	26%	(8)	73%	(23)	31

Continued on next page

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(74)	53%	(242)	30%	(136)	452
Undecided Voter (DK)	1%	(0)	29%	(7)	71%	(17)	24
Watched Debate	18%	(61)	60%	(202)	22%	(73)	336
Watched Debate: Did not Watch	11%	(13)	34%	(40)	54%	(63)	116
Watched Debate: All of it	16%	(33)	68%	(143)	16%	(34)	210
Watched Debate: Some of it	22%	(28)	47%	(59)	31%	(39)	126
Continue His Campaign: Yes Biden	34%	(67)	26%	(51)	40%	(80)	199
Continue His Campaign: No Biden	3%	(6)	76%	(175)	21%	(47)	229
Continue His Campaign: Yes Trump	3%	(8)	84%	(201)	12%	(29)	239
Continue His Campaign: No Trump	30%	(57)	21%	(40)	49%	(93)	190
Conviction: Evidence	28%	(62)	24%	(52)	48%	(104)	218
Conviction: Motivation to Damage	3%	(6)	89%	(175)	8%	(17)	197
Conviction: DK/NO	17%	(6)	40%	(15)	42%	(15)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(150)	37%	(168)	30%	(133)	452
Gender: Male	36%	(79)	43%	(92)	21%	(45)	217
Gender: Female	30%	(71)	32%	(76)	37%	(88)	235
Age: 18-34	29%	(34)	32%	(38)	40%	(48)	119
Age: 35-44	37%	(22)	35%	(21)	29%	(17)	60
Age: 45-64	34%	(53)	41%	(65)	25%	(39)	157
Age: 65+	35%	(41)	39%	(45)	26%	(30)	116
GenZers: 1997-2012	32%	(21)	23%	(15)	46%	(31)	68
Millennials: 1981-1996	29%	(31)	40%	(43)	31%	(33)	107
GenXers: 1965-1980	36%	(46)	43%	(54)	21%	(26)	125
Baby Boomers: 1946-1964	35%	(48)	38%	(52)	26%	(35)	135
Educ: < College	35%	(109)	33%	(102)	32%	(98)	309
Educ: Bachelors degree	25%	(23)	46%	(42)	30%	(27)	92
Educ: Post-grad	36%	(18)	47%	(24)	17%	(9)	51
Income: Under 50k	33%	(55)	34%	(57)	33%	(56)	167
Income: 50k-100k	30%	(54)	37%	(66)	32%	(57)	177
Income: 100k+	38%	(41)	42%	(46)	19%	(21)	108
Ethnicity: White (Non-Hispanic)	32%	(87)	40%	(108)	28%	(74)	270
Ethnicity: Hispanic	38%	(32)	44%	(37)	18%	(15)	83
Ethnicity: Black (Non-Hispanic)	31%	(13)	30%	(12)	39%	(16)	41
Ethnicity: Asian + Other (Non-Hispanic)	31%	(18)	20%	(11)	49%	(29)	58
All Christian	35%	(73)	48%	(101)	17%	(36)	210
All Non-Christian	29%	(10)	44%	(15)	27%	(9)	34
Atheist	40%	(9)	30%	(7)	30%	(7)	23
Agnostic/Nothing in particular	33%	(35)	20%	(21)	47%	(49)	106
Something Else	29%	(24)	30%	(24)	40%	(32)	80
Evangelical	34%	(33)	48%	(47)	18%	(17)	98
Non-Evangelical	32%	(59)	41%	(75)	27%	(50)	184
PID: Dem (no lean)	67%	(124)	4%	(7)	29%	(55)	186
PID: Ind (no lean)	17%	(20)	39%	(45)	44%	(50)	115
PID: Rep (no lean)	4%	(6)	77%	(116)	19%	(29)	151

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(150)	37%	(168)	30%	(133)	452
PID/Gender: Dem Men	77%	(58)	2%	(2)	21%	(16)	75
PID/Gender: Dem Women	60%	(66)	5%	(5)	35%	(39)	110
PID/Gender: Ind Men	23%	(16)	42%	(29)	35%	(24)	70
PID/Gender: Ind Women	7%	(3)	36%	(16)	57%	(26)	45
PID/Gender: Rep Men	6%	(4)	86%	(62)	7%	(5)	71
PID/Gender: Rep Women	2%	(2)	68%	(55)	29%	(23)	80
Ideo: Liberal (1-3)	55%	(72)	11%	(14)	34%	(45)	130
Ideo: Moderate (4)	34%	(46)	29%	(39)	37%	(50)	135
Ideo: Conservative (5-7)	18%	(32)	64%	(115)	18%	(32)	179
Community: Urban	43%	(76)	31%	(55)	26%	(46)	178
Community: Suburban	27%	(64)	42%	(98)	31%	(74)	236
Community: Rural	25%	(10)	39%	(15)	36%	(14)	38
Military HHnm: Yes	22%	(25)	38%	(43)	40%	(46)	115
Military HH: No	37%	(125)	37%	(125)	26%	(87)	337
Employ: Private Sector	35%	(59)	42%	(72)	23%	(39)	170
Employ: Government	49%	(10)	33%	(7)	18%	(4)	21
Employ: Self-Employed	22%	(6)	50%	(13)	28%	(7)	26
Employ: Homemaker	29%	(8)	28%	(7)	43%	(11)	26
Employ: Student	21%	(5)	16%	(4)	63%	(16)	25
Employ: Retired	33%	(41)	42%	(52)	24%	(30)	124
Employ: Unemployed	39%	(18)	16%	(7)	45%	(21)	46
Employ: Other	19%	(3)	40%	(5)	41%	(5)	13

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(150)	37%	(168)	30%	(133)	452
Protestant	35%	(30)	51%	(44)	14%	(12)	86
Roman Catholic	33%	(39)	46%	(54)	20%	(23)	116
Mormon	65%	(2)	6%	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	37%	(2)	63%	(3)	—	(0)	5
Jewish	40%	(9)	45%	(10)	15%	(3)	23
Muslim	—	(0)	20%	(0)	80%	(2)	2
Buddhist	9%	(1)	40%	(3)	51%	(4)	8
Hindu	—	(0)	100%	(1)	—	(0)	1
Atheist	40%	(9)	30%	(7)	30%	(7)	23
Agnostic	52%	(14)	25%	(7)	23%	(6)	27
Something else	29%	(24)	30%	(24)	40%	(32)	80
Nothing in particular	27%	(21)	18%	(15)	55%	(43)	79
Ideo/PID: Conservative Republican	4%	(5)	80%	(93)	16%	(19)	117
Ideo/PID: Moderate/Liberal Republican	4%	(1)	72%	(23)	25%	(8)	32
Ideo/PID: Moderate/Conservative Democrat	66%	(56)	4%	(4)	30%	(25)	85
Ideo/PID: Liberal Democrat	68%	(68)	3%	(3)	28%	(28)	100
Unfavorable of Biden and Trump	12%	(9)	21%	(16)	67%	(51)	76
2024 H2H Matchup: Biden Voter	65%	(133)	3%	(7)	32%	(65)	205
2024 H2H Matchup: Trump Voter	7%	(15)	74%	(159)	19%	(41)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(7)	7
2024 H2H Matchup: Do not Know	6%	(1)	9%	(2)	85%	(20)	24
2022 House Vote: Democrat	61%	(121)	6%	(12)	33%	(65)	199
2022 House Vote: Republican	5%	(7)	83%	(126)	12%	(19)	152
2022 House Vote: Did not Vote	24%	(21)	32%	(28)	44%	(38)	88
2020 Vote: Joe Biden	62%	(131)	6%	(13)	32%	(68)	212
2020 Vote: Donald Trump	6%	(12)	73%	(148)	21%	(42)	202
2020 Vote: Someone Else	14%	(1)	22%	(2)	63%	(6)	10
2020 Vote: Did not Vote	21%	(6)	19%	(5)	60%	(18)	29
2016 Vote: Hillary Clinton	67%	(110)	7%	(11)	26%	(44)	165
2016 Vote: Donald Trump	6%	(11)	72%	(127)	22%	(39)	177
2016 Vote: Someone Else	14%	(2)	12%	(2)	74%	(11)	15

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(150)	37%	(168)	30%	(133)	452
2020 Vote/PID: Not Biden/Democrat	59%	(9)	3%	(1)	38%	(6)	16
2020 Vote/PID: Not Trump/Republican	10%	(2)	38%	(7)	52%	(9)	18
U.S. Economy: Wrong Track	20%	(65)	47%	(156)	33%	(110)	330
U.S. Economy: Right Direction	70%	(86)	10%	(13)	19%	(24)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(98)	3%	(4)	30%	(43)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(22)	71%	(159)	19%	(43)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(29)	7%	(6)	57%	(47)	82
Top 2024 Issue: Economy	30%	(46)	41%	(62)	29%	(44)	153
Community/Gender: Urban Women	35%	(31)	27%	(24)	38%	(34)	89
Community/Gender: Urban Men	51%	(45)	35%	(31)	14%	(12)	89
Community/Gender: Rural Women	12%	(2)	39%	(6)	49%	(7)	15
Community/Gender: Rural Men	33%	(8)	39%	(9)	27%	(6)	24
Community/Gender: Suburban Women	29%	(38)	35%	(46)	36%	(47)	131
Community/Gender: Suburban Men	25%	(26)	50%	(52)	26%	(27)	104
Homeowner	35%	(117)	38%	(125)	27%	(90)	333
Renter	28%	(32)	38%	(43)	34%	(39)	114
Self + Household: White-Collar	32%	(60)	46%	(85)	22%	(42)	188
Self + Household: Blue Collar	34%	(65)	37%	(72)	29%	(57)	195
Union HH: Yes	41%	(20)	37%	(18)	22%	(10)	47
Union HH: No	32%	(131)	37%	(151)	30%	(123)	405
LGBTQ+: Yes	32%	(15)	17%	(8)	51%	(23)	45
LGBTQ+: No	33%	(136)	40%	(161)	27%	(111)	407
Motivated to Vote	35%	(139)	41%	(164)	25%	(99)	402
Parent: Yes	36%	(51)	44%	(61)	20%	(28)	140
Parent: No	32%	(99)	34%	(108)	34%	(105)	312
COVID Vaccine: Yes	39%	(137)	31%	(109)	30%	(104)	351
COVID Vaccine: No	13%	(13)	59%	(59)	29%	(29)	101
Student Loans: Yes	42%	(28)	34%	(23)	24%	(16)	67
Student Loans: No	32%	(122)	38%	(146)	31%	(118)	385
Favorable Opinion of Haley	28%	(38)	49%	(67)	24%	(32)	137
Unfavorable Opinion of Haley	40%	(73)	36%	(66)	24%	(44)	183

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(150)	37%	(168)	30%	(133)	452
Prodigal Biden Voter	27%	(10)	20%	(7)	53%	(18)	35
Undecided Voter (DK/WNV)	5%	(1)	7%	(2)	89%	(28)	31
Undecided Voter (DK)	6%	(1)	9%	(2)	85%	(20)	24
Watched Debate	37%	(123)	46%	(153)	18%	(60)	336
Watched Debate: Did not Watch	23%	(27)	13%	(15)	64%	(74)	116
Watched Debate: All of it	37%	(78)	53%	(112)	9%	(20)	210
Watched Debate: Some of it	35%	(45)	33%	(41)	32%	(40)	126
Continue His Campaign: Yes Biden	63%	(126)	16%	(33)	20%	(40)	199
Continue His Campaign: No Biden	8%	(19)	55%	(126)	37%	(85)	229
Continue His Campaign: Yes Trump	14%	(34)	67%	(160)	19%	(44)	239
Continue His Campaign: No Trump	55%	(105)	4%	(8)	41%	(77)	190
Conviction: Evidence	58%	(127)	6%	(13)	36%	(78)	218
Conviction: Motivation to Damage	8%	(16)	74%	(146)	18%	(35)	197
Conviction: DK/NO	19%	(7)	25%	(9)	56%	(21)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	28%	(129)	15%	(70)	16%	(72)	35%	(157)	5%	(24)	452
Gender: Male	33%	(72)	13%	(28)	16%	(35)	36%	(77)	2%	(5)	217
Gender: Female	24%	(57)	18%	(42)	16%	(37)	34%	(80)	8%	(20)	235
Age: 18-34	23%	(28)	25%	(29)	24%	(28)	27%	(33)	1%	(1)	119
Age: 35-44	35%	(21)	10%	(6)	13%	(7)	37%	(22)	6%	(4)	60
Age: 45-64	32%	(51)	10%	(16)	11%	(17)	43%	(68)	3%	(5)	157
Age: 65+	26%	(30)	16%	(18)	17%	(19)	30%	(35)	12%	(14)	116
GenZers: 1997-2012	25%	(17)	32%	(22)	23%	(16)	19%	(13)	1%	(1)	68
Millennials: 1981-1996	26%	(28)	13%	(14)	19%	(20)	38%	(41)	4%	(4)	107
GenXers: 1965-1980	31%	(39)	13%	(16)	13%	(16)	39%	(49)	4%	(5)	125
Baby Boomers: 1946-1964	31%	(42)	12%	(16)	12%	(16)	37%	(49)	9%	(12)	135
Educ: < College	29%	(89)	14%	(44)	16%	(51)	35%	(108)	6%	(17)	309
Educ: Bachelors degree	22%	(21)	18%	(16)	16%	(15)	37%	(34)	7%	(6)	92
Educ: Post-grad	38%	(19)	18%	(9)	13%	(7)	29%	(15)	1%	(1)	51
Income: Under 50k	30%	(51)	17%	(28)	15%	(26)	34%	(57)	3%	(5)	167
Income: 50k-100k	25%	(44)	12%	(21)	18%	(31)	37%	(66)	8%	(15)	177
Income: 100k+	32%	(34)	19%	(20)	14%	(15)	31%	(34)	4%	(4)	108
Ethnicity: White (Non-Hispanic)	25%	(67)	16%	(42)	13%	(36)	39%	(106)	7%	(18)	270
Ethnicity: Hispanic	32%	(26)	21%	(18)	9%	(8)	35%	(29)	2%	(2)	83
Ethnicity: Black (Non-Hispanic)	36%	(15)	15%	(6)	27%	(11)	20%	(8)	2%	(1)	41
Ethnicity: Asian + Other (Non-Hispanic)	34%	(20)	7%	(4)	29%	(17)	24%	(14)	5%	(3)	58
All Christian	29%	(61)	19%	(39)	17%	(35)	29%	(61)	6%	(14)	210
All Non-Christian	37%	(13)	9%	(3)	3%	(1)	38%	(13)	13%	(4)	34
Atheist	22%	(5)	21%	(5)	22%	(5)	35%	(8)	—	(0)	23
Agnostic/Nothing in particular	27%	(29)	13%	(13)	17%	(17)	39%	(41)	5%	(5)	106
Something Else	26%	(21)	12%	(9)	17%	(14)	43%	(35)	1%	(1)	80
Evangelical	29%	(29)	14%	(14)	12%	(12)	41%	(40)	3%	(3)	98
Non-Evangelical	28%	(51)	19%	(35)	19%	(35)	27%	(50)	7%	(12)	184

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	28%	(129)	15%	(70)	16%	(72)	35%	(157)	5%	(24)	452
PID: Dem (no lean)	47%	(88)	26%	(49)	11%	(21)	10%	(20)	5%	(9)	186
PID: Ind (no lean)	19%	(22)	5%	(5)	27%	(31)	44%	(50)	6%	(7)	115
PID: Rep (no lean)	12%	(19)	10%	(16)	13%	(20)	58%	(88)	6%	(9)	151
PID/Gender: Dem Men	53%	(40)	25%	(19)	9%	(7)	12%	(9)	1%	(1)	75
PID/Gender: Dem Women	44%	(48)	27%	(30)	12%	(14)	9%	(10)	7%	(8)	110
PID/Gender: Ind Men	27%	(19)	4%	(3)	30%	(21)	36%	(25)	3%	(2)	70
PID/Gender: Ind Women	7%	(3)	5%	(2)	22%	(10)	55%	(25)	10%	(5)	45
PID/Gender: Rep Men	18%	(13)	9%	(6)	10%	(7)	60%	(43)	3%	(2)	71
PID/Gender: Rep Women	7%	(6)	12%	(10)	16%	(13)	56%	(45)	9%	(7)	80
Ideo: Liberal (1-3)	45%	(59)	26%	(34)	12%	(16)	14%	(19)	2%	(3)	130
Ideo: Moderate (4)	28%	(38)	9%	(12)	21%	(28)	36%	(49)	6%	(8)	135
Ideo: Conservative (5-7)	18%	(32)	13%	(24)	15%	(28)	48%	(85)	5%	(10)	179
Community: Urban	31%	(56)	21%	(38)	11%	(20)	34%	(60)	3%	(4)	178
Community: Suburban	24%	(57)	13%	(31)	19%	(46)	35%	(82)	8%	(20)	236
Community: Rural	42%	(16)	4%	(1)	17%	(7)	37%	(14)	—	(0)	38
Military HHnm: Yes	22%	(25)	14%	(16)	22%	(25)	38%	(44)	4%	(5)	115
Military HH: No	31%	(103)	16%	(54)	14%	(47)	34%	(114)	6%	(19)	337
Employ: Private Sector	31%	(53)	17%	(28)	13%	(22)	35%	(59)	4%	(7)	170
Employ: Government	39%	(8)	17%	(3)	11%	(2)	31%	(6)	2%	(0)	21
Employ: Self-Employed	27%	(7)	10%	(3)	24%	(6)	38%	(10)	1%	(0)	26
Employ: Homemaker	19%	(5)	10%	(3)	5%	(1)	59%	(15)	8%	(2)	26
Employ: Student	27%	(7)	19%	(5)	45%	(11)	9%	(2)	—	(0)	25
Employ: Retired	22%	(27)	16%	(19)	18%	(22)	33%	(41)	11%	(14)	124
Employ: Unemployed	34%	(16)	16%	(8)	14%	(6)	35%	(16)	—	(0)	46
Employ: Other	39%	(5)	10%	(1)	—	(0)	45%	(6)	5%	(1)	13

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	28%	(129)	15%	(70)	16%	(72)	35%	(157)	5%	(24)	452
Protestant	26%	(23)	10%	(9)	18%	(15)	32%	(27)	14%	(12)	86
Roman Catholic	31%	(36)	27%	(31)	16%	(19)	25%	(29)	1%	(2)	116
Mormon	65%	(2)	—	(0)	—	(0)	35%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	—	(0)	19%	(1)	68%	(3)	—	(0)	5
Jewish	33%	(7)	9%	(2)	4%	(1)	41%	(9)	13%	(3)	23
Muslim	12%	(0)	—	(0)	10%	(0)	11%	(0)	68%	(1)	2
Buddhist	60%	(5)	11%	(1)	—	(0)	29%	(2)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	22%	(5)	21%	(5)	22%	(5)	35%	(8)	—	(0)	23
Agnostic	30%	(8)	23%	(6)	11%	(3)	33%	(9)	3%	(1)	27
Something else	26%	(21)	12%	(9)	17%	(14)	43%	(35)	1%	(1)	80
Nothing in particular	26%	(20)	9%	(7)	19%	(15)	41%	(32)	6%	(4)	79
Ideo/PID: Conservative Republican	13%	(16)	10%	(12)	15%	(17)	56%	(65)	7%	(8)	117
Ideo/PID: Moderate/Liberal Republican	10%	(3)	13%	(4)	10%	(3)	63%	(20)	3%	(1)	32
Ideo/PID: Moderate/Conservative Democrat	40%	(34)	23%	(20)	12%	(10)	18%	(15)	7%	(6)	85
Ideo/PID: Liberal Democrat	54%	(54)	29%	(29)	10%	(10)	4%	(4)	2%	(2)	100
Unfavorable of Biden and Trump	7%	(6)	8%	(6)	24%	(18)	54%	(41)	7%	(5)	76
2024 H2H Matchup: Biden Voter	51%	(105)	22%	(45)	15%	(30)	8%	(17)	4%	(8)	205
2024 H2H Matchup: Trump Voter	11%	(24)	10%	(23)	16%	(34)	58%	(125)	5%	(10)	216
2024 H2H Matchup: Would not Vote	—	(0)	1%	(0)	29%	(2)	52%	(4)	18%	(1)	7
2024 H2H Matchup: Do not Know	—	(0)	10%	(2)	25%	(6)	47%	(11)	18%	(4)	24
2022 House Vote: Democrat	46%	(91)	20%	(40)	15%	(29)	15%	(31)	4%	(7)	199
2022 House Vote: Republican	13%	(20)	9%	(14)	12%	(19)	60%	(91)	6%	(10)	152
2022 House Vote: Did not Vote	20%	(18)	18%	(15)	21%	(18)	36%	(31)	6%	(5)	88
2020 Vote: Joe Biden	45%	(95)	25%	(54)	12%	(25)	12%	(25)	6%	(12)	212
2020 Vote: Donald Trump	13%	(25)	7%	(13)	18%	(36)	58%	(117)	5%	(10)	202
2020 Vote: Someone Else	14%	(1)	—	(0)	43%	(4)	42%	(4)	—	(0)	10
2020 Vote: Did not Vote	23%	(7)	10%	(3)	23%	(7)	37%	(11)	8%	(2)	29

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	28%	(129)	15%	(70)	16%	(72)	35%	(157)	5%	(24)	452
2016 Vote: Hillary Clinton	49%	(80)	24%	(39)	9%	(14)	15%	(24)	4%	(7)	165
2016 Vote: Donald Trump	10%	(18)	7%	(12)	15%	(26)	60%	(107)	8%	(14)	177
2016 Vote: Someone Else	15%	(2)	3%	(0)	40%	(6)	34%	(5)	8%	(1)	15
2020 Vote/PID: Not Biden/Democrat	36%	(6)	9%	(1)	24%	(4)	27%	(4)	4%	(1)	16
2020 Vote/PID: Not Trump/Republican	17%	(3)	16%	(3)	23%	(4)	41%	(7)	3%	(0)	18
U.S. Economy: Wrong Track	18%	(60)	14%	(47)	17%	(57)	45%	(148)	5%	(17)	330
U.S. Economy: Right Direction	57%	(69)	18%	(22)	12%	(15)	8%	(9)	6%	(7)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(81)	23%	(33)	11%	(15)	7%	(10)	5%	(7)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(26)	12%	(28)	15%	(33)	56%	(127)	5%	(11)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(22)	11%	(9)	28%	(23)	25%	(21)	8%	(6)	82
Top 2024 Issue: Economy	23%	(36)	19%	(29)	12%	(18)	42%	(64)	4%	(7)	153
Community/Gender: Urban Women	21%	(19)	27%	(24)	15%	(14)	33%	(30)	3%	(3)	89
Community/Gender: Urban Men	41%	(37)	15%	(13)	7%	(6)	35%	(31)	2%	(2)	89
Community/Gender: Rural Women	37%	(5)	3%	(0)	15%	(2)	46%	(7)	—	(0)	15
Community/Gender: Rural Men	45%	(11)	4%	(1)	19%	(4)	32%	(8)	—	(0)	24
Community/Gender: Suburban Women	25%	(33)	13%	(18)	16%	(21)	33%	(43)	13%	(17)	131
Community/Gender: Suburban Men	23%	(24)	13%	(13)	24%	(25)	38%	(39)	3%	(3)	104
Homeowner	29%	(97)	15%	(50)	16%	(52)	34%	(112)	6%	(21)	333
Renter	27%	(31)	15%	(17)	17%	(19)	38%	(43)	3%	(3)	114
Self + Household: White-Collar	29%	(54)	17%	(32)	13%	(25)	35%	(67)	6%	(10)	188
Self + Household: Blue Collar	31%	(60)	11%	(21)	15%	(29)	38%	(74)	6%	(11)	195
Union HH: Yes	39%	(18)	10%	(5)	8%	(4)	37%	(18)	5%	(2)	47
Union HH: No	27%	(110)	16%	(65)	17%	(68)	34%	(139)	5%	(22)	405
LGBTQ+: Yes	38%	(17)	22%	(10)	22%	(10)	17%	(8)	2%	(1)	45
LGBTQ+: No	27%	(111)	15%	(60)	15%	(62)	37%	(150)	6%	(24)	407
Motivated to Vote	31%	(125)	14%	(56)	14%	(55)	36%	(146)	5%	(20)	402
Parent: Yes	32%	(44)	13%	(18)	14%	(20)	38%	(53)	4%	(5)	140
Parent: No	27%	(85)	17%	(52)	17%	(52)	33%	(105)	6%	(19)	312

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	28%	(129)	15%	(70)	16%	(72)	35%	(157)	5%	(24)	452
COVID Vaccine: Yes	30%	(107)	19%	(67)	17%	(59)	28%	(98)	6%	(20)	351
COVID Vaccine: No	22%	(22)	3%	(3)	13%	(13)	58%	(59)	4%	(4)	101
Student Loans: Yes	25%	(17)	24%	(16)	18%	(12)	33%	(22)	1%	(1)	67
Student Loans: No	29%	(112)	14%	(54)	16%	(60)	35%	(135)	6%	(24)	385
Favorable Opinion of Haley	26%	(35)	8%	(12)	18%	(25)	44%	(61)	3%	(4)	137
Unfavorable Opinion of Haley	35%	(65)	14%	(26)	9%	(17)	34%	(63)	7%	(13)	183
Prodigal Biden Voter	3%	(1)	32%	(11)	17%	(6)	36%	(13)	12%	(4)	35
Undecided Voter (DK/WNV)	—	(0)	8%	(3)	26%	(8)	48%	(15)	18%	(6)	31
Undecided Voter (DK)	—	(0)	10%	(2)	25%	(6)	47%	(11)	18%	(4)	24
Watched Debate	29%	(98)	14%	(46)	16%	(55)	36%	(121)	5%	(16)	336
Watched Debate: Did not Watch	26%	(30)	21%	(24)	15%	(17)	31%	(36)	7%	(9)	116
Watched Debate: All of it	32%	(68)	10%	(21)	9%	(18)	43%	(91)	6%	(12)	210
Watched Debate: Some of it	24%	(30)	20%	(25)	29%	(37)	24%	(31)	3%	(3)	126
Continue His Campaign: Yes Biden	65%	(129)	35%	(70)	—	(0)	—	(0)	—	(0)	199
Continue His Campaign: No Biden	—	(0)	—	(0)	31%	(72)	69%	(157)	—	(0)	229
Continue His Campaign: Yes Trump	18%	(42)	13%	(31)	15%	(36)	50%	(120)	4%	(10)	239
Continue His Campaign: No Trump	41%	(78)	19%	(36)	18%	(35)	18%	(34)	4%	(7)	190
Conviction: Evidence	44%	(96)	21%	(45)	16%	(35)	16%	(34)	4%	(8)	218
Conviction: Motivation to Damage	11%	(23)	12%	(23)	13%	(26)	59%	(116)	5%	(10)	197
Conviction: DK/NO	29%	(10)	5%	(2)	28%	(10)	20%	(7)	18%	(6)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	45%	(202)	8%	(36)	10%	(43)	32%	(147)	5%	(23)	452
Gender: Male	46%	(101)	8%	(17)	11%	(23)	29%	(62)	6%	(14)	217
Gender: Female	43%	(101)	8%	(19)	9%	(20)	36%	(85)	4%	(10)	235
Age: 18-34	34%	(41)	13%	(15)	14%	(17)	35%	(41)	4%	(5)	119
Age: 35-44	47%	(28)	7%	(4)	6%	(4)	34%	(20)	5%	(3)	60
Age: 45-64	50%	(78)	5%	(7)	8%	(12)	30%	(47)	8%	(13)	157
Age: 65+	48%	(56)	8%	(9)	9%	(11)	32%	(37)	2%	(3)	116
GenZers: 1997-2012	31%	(21)	14%	(10)	15%	(10)	35%	(24)	5%	(3)	68
Millennials: 1981-1996	43%	(47)	9%	(10)	10%	(11)	33%	(35)	4%	(5)	107
GenXers: 1965-1980	47%	(59)	6%	(7)	9%	(12)	27%	(34)	10%	(13)	125
Baby Boomers: 1946-1964	50%	(67)	3%	(5)	8%	(11)	38%	(51)	1%	(2)	135
Educ: < College	44%	(135)	7%	(22)	10%	(31)	34%	(106)	5%	(15)	309
Educ: Bachelors degree	49%	(45)	7%	(6)	11%	(10)	28%	(26)	7%	(6)	92
Educ: Post-grad	43%	(22)	15%	(8)	6%	(3)	30%	(15)	6%	(3)	51
Income: Under 50k	37%	(61)	7%	(12)	9%	(15)	44%	(74)	3%	(5)	167
Income: 50k-100k	40%	(71)	13%	(22)	14%	(25)	27%	(47)	6%	(11)	177
Income: 100k+	65%	(70)	2%	(2)	3%	(3)	24%	(26)	7%	(7)	108
Ethnicity: White (Non-Hispanic)	47%	(127)	8%	(22)	9%	(24)	33%	(89)	3%	(8)	270
Ethnicity: Hispanic	52%	(43)	13%	(11)	8%	(7)	24%	(20)	3%	(3)	83
Ethnicity: Black (Non-Hispanic)	30%	(12)	8%	(3)	9%	(4)	43%	(18)	10%	(4)	41
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	1%	(1)	16%	(9)	35%	(20)	15%	(9)	58
All Christian	56%	(118)	9%	(20)	11%	(23)	19%	(40)	4%	(9)	210
All Non-Christian	52%	(18)	2%	(1)	1%	(0)	33%	(11)	12%	(4)	34
Atheist	16%	(4)	17%	(4)	—	(0)	67%	(15)	—	(0)	23
Agnostic/Nothing in particular	26%	(27)	9%	(10)	6%	(7)	50%	(53)	9%	(10)	106
Something Else	45%	(36)	3%	(2)	17%	(13)	35%	(28)	1%	(1)	80
Evangelical	55%	(54)	11%	(11)	11%	(10)	19%	(19)	4%	(4)	98
Non-Evangelical	52%	(96)	6%	(11)	14%	(26)	25%	(45)	3%	(6)	184

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	45%	(202)	8%	(36)	10%	(43)	32%	(147)	5%	(23)	452
PID: Dem (no lean)	13%	(24)	7%	(14)	14%	(26)	58%	(108)	7%	(14)	186
PID: Ind (no lean)	45%	(52)	10%	(11)	12%	(14)	28%	(33)	5%	(6)	115
PID: Rep (no lean)	84%	(127)	8%	(11)	2%	(4)	4%	(6)	2%	(4)	151
PID/Gender: Dem Men	10%	(8)	10%	(7)	14%	(10)	50%	(38)	16%	(12)	75
PID/Gender: Dem Women	15%	(16)	6%	(7)	14%	(16)	64%	(70)	2%	(2)	110
PID/Gender: Ind Men	45%	(31)	11%	(8)	13%	(9)	30%	(21)	1%	(1)	70
PID/Gender: Ind Women	45%	(20)	8%	(4)	10%	(5)	26%	(12)	11%	(5)	45
PID/Gender: Rep Men	86%	(61)	4%	(3)	5%	(4)	4%	(3)	1%	(1)	71
PID/Gender: Rep Women	82%	(65)	11%	(9)	—	(0)	4%	(3)	4%	(3)	80
Ideo: Liberal (1-3)	17%	(22)	5%	(7)	6%	(7)	64%	(83)	8%	(11)	130
Ideo: Moderate (4)	35%	(48)	10%	(13)	18%	(24)	33%	(45)	4%	(5)	135
Ideo: Conservative (5-7)	73%	(130)	9%	(16)	6%	(11)	10%	(17)	3%	(5)	179
Community: Urban	44%	(77)	9%	(15)	10%	(17)	29%	(51)	9%	(17)	178
Community: Suburban	45%	(107)	8%	(19)	10%	(25)	34%	(79)	2%	(6)	236
Community: Rural	47%	(18)	5%	(2)	3%	(1)	42%	(16)	3%	(1)	38
Military HHnm: Yes	49%	(56)	5%	(6)	9%	(10)	33%	(38)	4%	(5)	115
Military HH: No	43%	(146)	9%	(30)	10%	(33)	32%	(108)	6%	(19)	337
Employ: Private Sector	51%	(87)	10%	(16)	8%	(13)	23%	(39)	9%	(15)	170
Employ: Government	34%	(7)	3%	(1)	27%	(6)	29%	(6)	6%	(1)	21
Employ: Self-Employed	49%	(13)	—	(0)	9%	(2)	38%	(10)	4%	(1)	26
Employ: Homemaker	64%	(17)	—	(0)	1%	(0)	27%	(7)	8%	(2)	26
Employ: Student	16%	(4)	21%	(5)	33%	(8)	29%	(7)	—	(0)	25
Employ: Retired	47%	(58)	9%	(12)	9%	(11)	34%	(42)	1%	(2)	124
Employ: Unemployed	27%	(12)	2%	(1)	7%	(3)	60%	(28)	4%	(2)	46
Employ: Other	29%	(4)	11%	(1)	—	(0)	60%	(8)	—	(0)	13

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	45%	(202)	8%	(36)	10%	(43)	32%	(147)	5%	(23)	452
Protestant	54%	(46)	13%	(11)	13%	(11)	12%	(10)	9%	(7)	86
Roman Catholic	58%	(67)	7%	(8)	10%	(12)	23%	(26)	2%	(2)	116
Mormon	—	(0)	6%	(0)	—	(0)	94%	(4)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	93%	(4)	—	(0)	7%	(0)	—	(0)	—	(0)	5
Jewish	39%	(9)	3%	(1)	—	(0)	46%	(10)	11%	(3)	23
Muslim	11%	(0)	—	(0)	10%	(0)	12%	(0)	68%	(1)	2
Buddhist	91%	(8)	—	(0)	2%	(0)	7%	(1)	—	(0)	8
Hindu	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	16%	(4)	17%	(4)	—	(0)	67%	(15)	—	(0)	23
Agnostic	15%	(4)	23%	(6)	7%	(2)	49%	(13)	6%	(2)	27
Something else	45%	(36)	3%	(2)	17%	(13)	35%	(28)	1%	(1)	80
Nothing in particular	29%	(23)	4%	(4)	6%	(5)	50%	(39)	10%	(8)	79
Ideo/PID: Conservative Republican	86%	(100)	9%	(10)	3%	(4)	2%	(3)	—	(0)	117
Ideo/PID: Moderate/Liberal Republican	75%	(24)	4%	(1)	—	(0)	9%	(3)	12%	(4)	32
Ideo/PID: Moderate/Conservative Democrat	16%	(14)	9%	(8)	23%	(20)	45%	(38)	7%	(6)	85
Ideo/PID: Liberal Democrat	10%	(10)	6%	(6)	7%	(7)	70%	(70)	7%	(7)	100
Unfavorable of Biden and Trump	28%	(21)	11%	(8)	8%	(6)	44%	(33)	9%	(7)	76
2024 H2H Matchup: Biden Voter	7%	(15)	9%	(18)	18%	(38)	59%	(122)	6%	(13)	205
2024 H2H Matchup: Trump Voter	86%	(185)	8%	(17)	2%	(5)	2%	(5)	2%	(4)	216
2024 H2H Matchup: Would not Vote	—	(0)	11%	(1)	3%	(0)	67%	(5)	18%	(1)	7
2024 H2H Matchup: Do not Know	6%	(2)	4%	(1)	4%	(1)	61%	(15)	25%	(6)	24
2022 House Vote: Democrat	13%	(26)	10%	(20)	17%	(34)	54%	(107)	6%	(12)	199
2022 House Vote: Republican	85%	(130)	8%	(11)	4%	(5)	3%	(5)	—	(0)	152
2022 House Vote: Did not Vote	50%	(44)	4%	(4)	3%	(3)	32%	(28)	11%	(10)	88
2020 Vote: Joe Biden	13%	(27)	9%	(18)	13%	(28)	57%	(122)	8%	(17)	212
2020 Vote: Donald Trump	81%	(163)	7%	(14)	7%	(14)	4%	(9)	1%	(2)	202
2020 Vote: Someone Else	31%	(3)	14%	(1)	—	(0)	55%	(5)	—	(0)	10
2020 Vote: Did not Vote	33%	(10)	10%	(3)	6%	(2)	38%	(11)	13%	(4)	29

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Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	45%	(202)	8%	(36)	10%	(43)	32%	(147)	5%	(23)	452
2016 Vote: Hillary Clinton	19%	(32)	6%	(9)	8%	(14)	58%	(96)	9%	(14)	165
2016 Vote: Donald Trump	80%	(142)	7%	(12)	4%	(8)	8%	(14)	1%	(2)	177
2016 Vote: Someone Else	32%	(5)	2%	(0)	7%	(1)	53%	(8)	7%	(1)	15
2020 Vote/PID: Not Biden/Democrat	24%	(4)	—	(0)	2%	(0)	58%	(9)	16%	(3)	16
2020 Vote/PID: Not Trump/Republican	42%	(7)	19%	(3)	1%	(0)	27%	(5)	11%	(2)	18
U.S. Economy: Wrong Track	53%	(175)	9%	(29)	6%	(21)	26%	(86)	6%	(19)	330
U.S. Economy: Right Direction	22%	(27)	6%	(8)	19%	(23)	49%	(60)	4%	(5)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(8)	8%	(12)	22%	(32)	57%	(84)	7%	(11)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(182)	7%	(15)	4%	(8)	7%	(16)	2%	(4)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(12)	12%	(10)	5%	(4)	58%	(47)	11%	(9)	82
Top 2024 Issue: Economy	56%	(86)	7%	(10)	10%	(15)	24%	(36)	4%	(6)	153
Community/Gender: Urban Women	45%	(40)	6%	(5)	10%	(9)	35%	(31)	4%	(4)	89
Community/Gender: Urban Men	42%	(37)	11%	(10)	9%	(8)	23%	(20)	15%	(13)	89
Community/Gender: Rural Women	58%	(9)	2%	(0)	—	(0)	32%	(5)	8%	(1)	15
Community/Gender: Rural Men	40%	(9)	7%	(2)	5%	(1)	48%	(11)	—	(0)	24
Community/Gender: Suburban Women	40%	(53)	10%	(13)	8%	(11)	37%	(49)	4%	(5)	131
Community/Gender: Suburban Men	52%	(54)	6%	(6)	13%	(14)	29%	(30)	1%	(1)	104
Homeowner	47%	(158)	7%	(25)	10%	(33)	30%	(100)	5%	(18)	333
Renter	39%	(44)	10%	(11)	9%	(11)	39%	(45)	3%	(3)	114
Self + Household: White-Collar	50%	(94)	7%	(14)	5%	(10)	32%	(60)	5%	(10)	188
Self + Household: Blue Collar	44%	(86)	6%	(13)	10%	(20)	35%	(68)	4%	(9)	195
Union HH: Yes	53%	(25)	5%	(2)	14%	(7)	28%	(13)	1%	(0)	47
Union HH: No	44%	(177)	8%	(34)	9%	(37)	33%	(133)	6%	(23)	405
LGBTQ+: Yes	11%	(5)	14%	(6)	14%	(6)	54%	(24)	7%	(3)	45
LGBTQ+: No	48%	(197)	7%	(30)	9%	(37)	30%	(122)	5%	(20)	407
Motivated to Vote	46%	(186)	9%	(35)	8%	(33)	33%	(132)	4%	(16)	402
Parent: Yes	47%	(65)	9%	(13)	11%	(15)	27%	(37)	7%	(10)	140
Parent: No	44%	(137)	8%	(24)	9%	(29)	35%	(109)	4%	(14)	312

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	45%	(202)	8%	(36)	10%	(43)	32%	(147)	5%	(23)	452
COVID Vaccine: Yes	38%	(134)	9%	(32)	11%	(37)	37%	(129)	6%	(20)	351
COVID Vaccine: No	68%	(69)	4%	(4)	6%	(7)	18%	(18)	4%	(4)	101
Student Loans: Yes	48%	(32)	8%	(5)	7%	(5)	34%	(23)	3%	(2)	67
Student Loans: No	44%	(170)	8%	(31)	10%	(38)	32%	(124)	6%	(22)	385
Favorable Opinion of Haley	58%	(80)	12%	(17)	6%	(9)	20%	(27)	4%	(5)	137
Unfavorable Opinion of Haley	43%	(80)	3%	(5)	9%	(17)	41%	(76)	3%	(6)	183
Prodigal Biden Voter	40%	(14)	12%	(4)	—	(0)	27%	(10)	21%	(7)	35
Undecided Voter (DK/WNV)	5%	(2)	6%	(2)	4%	(1)	62%	(19)	23%	(7)	31
Undecided Voter (DK)	6%	(2)	4%	(1)	4%	(1)	61%	(15)	25%	(6)	24
Watched Debate	48%	(162)	9%	(30)	9%	(32)	28%	(96)	5%	(16)	336
Watched Debate: Did not Watch	34%	(40)	5%	(6)	10%	(12)	44%	(51)	7%	(8)	116
Watched Debate: All of it	60%	(125)	5%	(10)	8%	(17)	22%	(46)	5%	(11)	210
Watched Debate: Some of it	30%	(37)	16%	(20)	11%	(14)	39%	(49)	4%	(5)	126
Continue His Campaign: Yes Biden	28%	(56)	8%	(16)	9%	(18)	48%	(96)	6%	(11)	199
Continue His Campaign: No Biden	60%	(138)	8%	(18)	9%	(20)	21%	(49)	2%	(5)	229
Continue His Campaign: Yes Trump	85%	(202)	15%	(36)	—	(0)	—	(0)	—	(0)	239
Continue His Campaign: No Trump	—	(0)	—	(0)	23%	(43)	77%	(147)	—	(0)	190
Conviction: Evidence	9%	(19)	10%	(23)	16%	(36)	60%	(131)	5%	(10)	218
Conviction: Motivation to Damage	87%	(171)	5%	(10)	3%	(6)	5%	(10)	—	(1)	197
Conviction: DK/NO	33%	(12)	11%	(4)	3%	(1)	17%	(6)	35%	(13)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(52)	20%	(92)	12%	(52)	19%	(85)	38%	(171)	452
Gender: Male	12%	(27)	24%	(53)	15%	(32)	24%	(52)	25%	(54)	217
Gender: Female	11%	(25)	17%	(39)	9%	(20)	14%	(33)	50%	(117)	235
Age: 18-34	7%	(9)	15%	(18)	13%	(16)	12%	(14)	53%	(63)	119
Age: 35-44	13%	(8)	26%	(16)	14%	(9)	16%	(10)	30%	(18)	60
Age: 45-64	11%	(18)	20%	(31)	8%	(12)	26%	(42)	34%	(54)	157
Age: 65+	15%	(18)	23%	(26)	14%	(16)	18%	(20)	31%	(36)	116
GenZers: 1997-2012	2%	(1)	15%	(10)	12%	(8)	4%	(3)	67%	(46)	68
Millennials: 1981-1996	11%	(12)	21%	(23)	15%	(16)	19%	(21)	33%	(35)	107
GenXers: 1965-1980	12%	(15)	20%	(25)	7%	(9)	26%	(32)	35%	(44)	125
Baby Boomers: 1946-1964	15%	(20)	24%	(32)	12%	(16)	22%	(30)	28%	(37)	135
Educ: < College	12%	(36)	20%	(60)	11%	(34)	18%	(54)	40%	(124)	309
Educ: Bachelors degree	5%	(5)	16%	(15)	13%	(12)	25%	(23)	41%	(38)	92
Educ: Post-grad	22%	(11)	33%	(17)	12%	(6)	17%	(8)	17%	(9)	51
Income: Under 50k	9%	(15)	10%	(17)	13%	(21)	18%	(31)	50%	(84)	167
Income: 50k-100k	11%	(20)	28%	(50)	9%	(15)	16%	(29)	36%	(63)	177
Income: 100k+	16%	(18)	23%	(25)	15%	(16)	24%	(26)	22%	(24)	108
Ethnicity: White (Non-Hispanic)	16%	(42)	24%	(65)	7%	(19)	22%	(60)	31%	(83)	270
Ethnicity: Hispanic	7%	(5)	19%	(15)	22%	(18)	21%	(18)	32%	(27)	83
Ethnicity: Black (Non-Hispanic)	7%	(3)	19%	(8)	15%	(6)	6%	(3)	53%	(22)	41
Ethnicity: Asian + Other (Non-Hispanic)	3%	(2)	6%	(3)	15%	(9)	9%	(5)	68%	(39)	58
All Christian	12%	(25)	22%	(46)	13%	(27)	21%	(45)	32%	(67)	210
All Non-Christian	21%	(7)	11%	(4)	2%	(1)	27%	(9)	38%	(13)	34
Atheist	7%	(2)	25%	(6)	16%	(4)	1%	(0)	50%	(11)	23
Agnostic/Nothing in particular	13%	(14)	23%	(24)	11%	(12)	14%	(14)	39%	(42)	106
Something Else	6%	(5)	15%	(12)	11%	(9)	20%	(16)	47%	(37)	80
Evangelical	6%	(6)	20%	(20)	14%	(14)	23%	(23)	37%	(36)	98
Non-Evangelical	11%	(20)	21%	(38)	12%	(22)	21%	(38)	36%	(65)	184
PID: Dem (no lean)	20%	(37)	25%	(47)	9%	(17)	4%	(7)	42%	(79)	186
PID: Ind (no lean)	8%	(9)	16%	(19)	15%	(17)	22%	(25)	39%	(45)	115
PID: Rep (no lean)	3%	(5)	17%	(26)	12%	(19)	36%	(54)	31%	(47)	151

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(52)	20%	(92)	12%	(52)	19%	(85)	38%	(171)	452
PID/Gender: Dem Men	20%	(15)	33%	(25)	12%	(9)	4%	(3)	30%	(23)	75
PID/Gender: Dem Women	20%	(22)	20%	(22)	7%	(8)	3%	(3)	51%	(56)	110
PID/Gender: Ind Men	9%	(6)	16%	(11)	22%	(15)	24%	(17)	30%	(21)	70
PID/Gender: Ind Women	7%	(3)	16%	(7)	4%	(2)	19%	(8)	54%	(24)	45
PID/Gender: Rep Men	7%	(5)	23%	(16)	11%	(8)	45%	(32)	14%	(10)	71
PID/Gender: Rep Women	—	(0)	13%	(10)	14%	(11)	27%	(22)	46%	(37)	80
Ideo: Liberal (1-3)	27%	(35)	18%	(24)	11%	(14)	3%	(4)	41%	(53)	130
Ideo: Moderate (4)	10%	(14)	23%	(31)	12%	(17)	14%	(19)	40%	(54)	135
Ideo: Conservative (5-7)	2%	(3)	20%	(36)	12%	(22)	33%	(59)	33%	(59)	179
Community: Urban	8%	(15)	24%	(43)	10%	(17)	13%	(24)	44%	(78)	178
Community: Suburban	13%	(31)	20%	(46)	11%	(27)	23%	(54)	33%	(78)	236
Community: Rural	16%	(6)	6%	(2)	21%	(8)	19%	(7)	37%	(14)	38
Military HHnm: Yes	9%	(11)	14%	(16)	15%	(17)	26%	(30)	35%	(41)	115
Military HH: No	12%	(41)	22%	(76)	10%	(35)	16%	(55)	39%	(130)	337
Employ: Private Sector	10%	(18)	21%	(35)	12%	(20)	21%	(36)	36%	(61)	170
Employ: Government	14%	(3)	7%	(1)	26%	(5)	15%	(3)	37%	(8)	21
Employ: Self-Employed	10%	(2)	36%	(9)	15%	(4)	9%	(2)	30%	(8)	26
Employ: Homemaker	12%	(3)	35%	(9)	3%	(1)	14%	(4)	36%	(10)	26
Employ: Student	—	(0)	29%	(7)	3%	(1)	11%	(3)	57%	(14)	25
Employ: Retired	18%	(23)	14%	(17)	13%	(16)	23%	(29)	32%	(39)	124
Employ: Unemployed	6%	(3)	20%	(9)	6%	(3)	16%	(7)	52%	(24)	46
Employ: Other	—	(0)	23%	(3)	21%	(3)	6%	(1)	50%	(7)	13

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(52)	20%	(92)	12%	(52)	19%	(85)	38%	(171)	452
Protestant	7%	(6)	22%	(19)	20%	(17)	18%	(15)	34%	(29)	86
Roman Catholic	13%	(15)	23%	(27)	8%	(10)	25%	(29)	30%	(35)	116
Mormon	65%	(2)	—	(0)	—	(0)	6%	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	31%	(1)	13%	(1)	2%	(0)	12%	(1)	42%	(2)	5
Jewish	32%	(7)	11%	(2)	2%	(0)	36%	(8)	20%	(5)	23
Muslim	—	(0)	10%	(0)	22%	(0)	—	(0)	68%	(1)	2
Buddhist	—	(0)	12%	(1)	—	(0)	2%	(0)	86%	(7)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	7%	(2)	25%	(6)	16%	(4)	1%	(0)	50%	(11)	23
Agnostic	13%	(4)	38%	(10)	4%	(1)	12%	(3)	33%	(9)	27
Something else	6%	(5)	15%	(12)	11%	(9)	20%	(16)	47%	(37)	80
Nothing in particular	13%	(10)	18%	(14)	14%	(11)	14%	(11)	42%	(33)	79
Ideo/PID: Conservative Republican	1%	(1)	14%	(16)	12%	(13)	43%	(50)	31%	(36)	117
Ideo/PID: Moderate/Liberal Republican	14%	(4)	29%	(9)	17%	(5)	6%	(2)	35%	(11)	32
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	33%	(28)	8%	(7)	4%	(3)	43%	(37)	85
Ideo/PID: Liberal Democrat	27%	(27)	19%	(18)	10%	(10)	4%	(4)	41%	(41)	100
Unfavorable of Biden and Trump	4%	(3)	25%	(19)	12%	(9)	10%	(8)	49%	(37)	76
2024 H2H Matchup: Biden Voter	22%	(46)	25%	(51)	9%	(19)	4%	(8)	40%	(82)	205
2024 H2H Matchup: Trump Voter	2%	(4)	15%	(33)	13%	(29)	36%	(78)	34%	(73)	216
2024 H2H Matchup: Would not Vote	6%	(0)	7%	(1)	21%	(2)	3%	(0)	62%	(5)	7
2024 H2H Matchup: Do not Know	8%	(2)	31%	(7)	15%	(4)	—	(0)	46%	(11)	24
2022 House Vote: Democrat	21%	(42)	27%	(53)	9%	(18)	4%	(7)	39%	(78)	199
2022 House Vote: Republican	3%	(4)	15%	(22)	16%	(24)	46%	(70)	21%	(32)	152
2022 House Vote: Did not Vote	6%	(5)	17%	(15)	8%	(7)	8%	(7)	60%	(53)	88
2020 Vote: Joe Biden	22%	(47)	24%	(51)	10%	(20)	4%	(9)	40%	(84)	212
2020 Vote: Donald Trump	2%	(3)	17%	(34)	15%	(31)	37%	(74)	30%	(60)	202
2020 Vote: Someone Else	—	(0)	20%	(2)	—	(0)	17%	(2)	64%	(6)	10
2020 Vote: Did not Vote	5%	(2)	17%	(5)	4%	(1)	3%	(1)	71%	(21)	29

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(52)	20%	(92)	12%	(52)	19%	(85)	38%	(171)	452
2016 Vote: Hillary Clinton	26%	(43)	20%	(33)	7%	(12)	7%	(12)	39%	(65)	165
2016 Vote: Donald Trump	3%	(5)	20%	(35)	15%	(26)	36%	(64)	27%	(48)	177
2016 Vote: Someone Else	3%	(0)	28%	(4)	27%	(4)	12%	(2)	30%	(4)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	38%	(6)	2%	(0)	—	(0)	60%	(10)	16
2020 Vote/PID: Not Trump/Republican	19%	(3)	41%	(7)	4%	(1)	11%	(2)	26%	(5)	18
U.S. Economy: Wrong Track	5%	(17)	15%	(50)	13%	(45)	23%	(77)	43%	(141)	330
U.S. Economy: Right Direction	28%	(35)	34%	(41)	6%	(8)	7%	(8)	25%	(30)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(33)	24%	(35)	8%	(11)	5%	(8)	40%	(59)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(6)	18%	(40)	15%	(34)	34%	(76)	31%	(68)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(13)	21%	(17)	9%	(7)	2%	(2)	53%	(44)	82
Top 2024 Issue: Economy	8%	(12)	18%	(27)	18%	(27)	15%	(23)	42%	(65)	153
Community/Gender: Urban Women	10%	(9)	14%	(12)	6%	(5)	6%	(5)	65%	(58)	89
Community/Gender: Urban Men	7%	(6)	35%	(31)	14%	(12)	21%	(19)	23%	(20)	89
Community/Gender: Rural Women	18%	(3)	1%	(0)	—	(0)	12%	(2)	69%	(10)	15
Community/Gender: Rural Men	15%	(4)	9%	(2)	34%	(8)	24%	(6)	18%	(4)	24
Community/Gender: Suburban Women	11%	(14)	20%	(27)	12%	(15)	20%	(26)	37%	(49)	131
Community/Gender: Suburban Men	16%	(17)	19%	(20)	11%	(11)	26%	(28)	28%	(29)	104
Homeowner	12%	(40)	23%	(78)	10%	(34)	21%	(69)	34%	(112)	333
Renter	11%	(12)	12%	(14)	15%	(17)	15%	(17)	48%	(54)	114
Self + Household: White-Collar	15%	(28)	20%	(38)	11%	(22)	23%	(43)	31%	(58)	188
Self + Household: Blue Collar	10%	(19)	23%	(44)	13%	(24)	20%	(39)	35%	(69)	195
Union HH: Yes	9%	(4)	31%	(15)	6%	(3)	27%	(13)	27%	(13)	47
Union HH: No	12%	(48)	19%	(77)	12%	(49)	18%	(73)	39%	(158)	405
LGBTQ+: Yes	13%	(6)	14%	(6)	12%	(5)	17%	(8)	44%	(20)	45
LGBTQ+: No	11%	(46)	21%	(85)	12%	(47)	19%	(78)	37%	(151)	407
Motivated to Vote	12%	(48)	22%	(87)	12%	(49)	20%	(82)	34%	(136)	402
Parent: Yes	15%	(20)	25%	(35)	12%	(17)	20%	(28)	29%	(40)	140
Parent: No	10%	(32)	18%	(57)	11%	(35)	19%	(58)	42%	(131)	312
COVID Vaccine: Yes	14%	(48)	22%	(77)	12%	(41)	14%	(50)	39%	(135)	351
COVID Vaccine: No	4%	(4)	15%	(15)	11%	(11)	35%	(35)	35%	(36)	101

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(52)	20%	(92)	12%	(52)	19%	(85)	38%	(171)	452
Student Loans: Yes	4%	(3)	27%	(18)	15%	(10)	12%	(8)	40%	(27)	67
Student Loans: No	13%	(49)	19%	(73)	11%	(42)	20%	(77)	37%	(144)	385
Favorable Opinion of Haley	10%	(13)	26%	(35)	15%	(21)	23%	(31)	27%	(37)	137
Unfavorable Opinion of Haley	19%	(34)	18%	(34)	13%	(23)	24%	(44)	26%	(48)	183
Prodigal Biden Voter	7%	(2)	27%	(9)	5%	(2)	5%	(2)	56%	(20)	35
Undecided Voter (DK/WNV)	8%	(2)	26%	(8)	16%	(5)	1%	(0)	50%	(16)	31
Undecided Voter (DK)	8%	(2)	31%	(7)	15%	(4)	—	(0)	46%	(11)	24
Watched Debate	14%	(46)	20%	(67)	13%	(45)	23%	(76)	30%	(101)	336
Watched Debate: Did not Watch	5%	(6)	21%	(24)	6%	(7)	8%	(9)	60%	(70)	116
Watched Debate: All of it	18%	(37)	17%	(35)	12%	(25)	30%	(63)	23%	(49)	210
Watched Debate: Some of it	7%	(9)	25%	(32)	16%	(20)	11%	(13)	41%	(51)	126
Continue His Campaign: Yes Biden	22%	(43)	21%	(41)	13%	(26)	12%	(23)	33%	(66)	199
Continue His Campaign: No Biden	4%	(9)	18%	(41)	11%	(26)	26%	(59)	41%	(94)	229
Continue His Campaign: Yes Trump	8%	(18)	18%	(44)	13%	(30)	31%	(73)	31%	(73)	239
Continue His Campaign: No Trump	16%	(31)	24%	(45)	11%	(21)	6%	(12)	43%	(82)	190
Conviction: Evidence	21%	(46)	26%	(58)	9%	(19)	4%	(9)	40%	(86)	218
Conviction: Motivation to Damage	2%	(4)	16%	(32)	13%	(26)	36%	(71)	33%	(65)	197
Conviction: DK/NO	6%	(2)	5%	(2)	21%	(8)	14%	(5)	54%	(20)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(87)	18%	(81)	11%	(50)	33%	(150)	19%	(84)	452
Gender: Male	18%	(40)	22%	(49)	10%	(22)	34%	(75)	15%	(32)	217
Gender: Female	20%	(47)	14%	(32)	12%	(28)	32%	(75)	22%	(52)	235
Age: 18-34	15%	(18)	25%	(30)	7%	(9)	18%	(22)	35%	(41)	119
Age: 35-44	23%	(14)	17%	(10)	13%	(8)	36%	(21)	11%	(7)	60
Age: 45-64	14%	(22)	20%	(31)	14%	(21)	37%	(57)	16%	(25)	157
Age: 65+	29%	(33)	9%	(10)	10%	(12)	43%	(49)	9%	(11)	116
GenZers: 1997-2012	17%	(12)	20%	(13)	8%	(5)	9%	(6)	46%	(31)	68
Millennials: 1981-1996	16%	(17)	24%	(26)	10%	(10)	34%	(37)	16%	(17)	107
GenXers: 1965-1980	18%	(22)	18%	(23)	11%	(14)	37%	(47)	15%	(19)	125
Baby Boomers: 1946-1964	23%	(31)	13%	(18)	15%	(20)	37%	(50)	12%	(16)	135
Educ: < College	18%	(56)	18%	(55)	11%	(35)	32%	(99)	21%	(63)	309
Educ: Bachelors degree	15%	(14)	17%	(15)	12%	(11)	38%	(35)	18%	(16)	92
Educ: Post-grad	33%	(17)	21%	(11)	6%	(3)	32%	(16)	8%	(4)	51
Income: Under 50k	18%	(29)	22%	(37)	8%	(14)	31%	(53)	21%	(35)	167
Income: 50k-100k	21%	(37)	16%	(29)	13%	(23)	32%	(57)	17%	(30)	177
Income: 100k+	19%	(21)	14%	(15)	12%	(13)	38%	(40)	17%	(19)	108
Ethnicity: White (Non-Hispanic)	22%	(60)	15%	(40)	10%	(27)	40%	(108)	13%	(34)	270
Ethnicity: Hispanic	16%	(13)	27%	(23)	10%	(8)	30%	(25)	17%	(14)	83
Ethnicity: Black (Non-Hispanic)	18%	(7)	24%	(10)	20%	(8)	13%	(5)	26%	(10)	41
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	15%	(8)	10%	(6)	20%	(11)	43%	(25)	58
All Christian	20%	(41)	16%	(33)	12%	(26)	37%	(77)	16%	(33)	210
All Non-Christian	26%	(9)	3%	(1)	18%	(6)	36%	(12)	17%	(6)	34
Atheist	42%	(10)	16%	(4)	15%	(3)	24%	(5)	3%	(1)	23
Agnostic/Nothing in particular	18%	(19)	27%	(28)	8%	(8)	24%	(26)	23%	(24)	106
Something Else	10%	(8)	19%	(16)	8%	(6)	37%	(30)	25%	(20)	80
Evangelical	14%	(14)	20%	(19)	14%	(14)	40%	(39)	12%	(11)	98
Non-Evangelical	18%	(33)	15%	(28)	10%	(18)	36%	(65)	22%	(40)	184
PID: Dem (no lean)	41%	(75)	24%	(45)	9%	(16)	4%	(8)	22%	(41)	186
PID: Ind (no lean)	6%	(7)	15%	(18)	14%	(16)	41%	(47)	23%	(27)	115
PID: Rep (no lean)	3%	(5)	12%	(18)	11%	(17)	62%	(94)	11%	(16)	151

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(87)	18%	(81)	11%	(50)	33%	(150)	19%	(84)	452
PID/Gender: Dem Men	43%	(33)	24%	(18)	8%	(6)	7%	(5)	18%	(13)	75
PID/Gender: Dem Women	39%	(43)	24%	(27)	10%	(11)	3%	(3)	25%	(27)	110
PID/Gender: Ind Men	3%	(2)	21%	(15)	13%	(9)	42%	(30)	21%	(15)	70
PID/Gender: Ind Women	11%	(5)	7%	(3)	16%	(7)	40%	(18)	27%	(12)	45
PID/Gender: Rep Men	7%	(5)	22%	(16)	10%	(7)	56%	(40)	5%	(4)	71
PID/Gender: Rep Women	—	(0)	4%	(3)	13%	(10)	68%	(54)	16%	(13)	80
Ideo: Liberal (1-3)	39%	(50)	25%	(32)	13%	(17)	6%	(8)	18%	(23)	130
Ideo: Moderate (4)	15%	(21)	20%	(28)	14%	(19)	27%	(37)	24%	(32)	135
Ideo: Conservative (5-7)	9%	(16)	12%	(21)	8%	(13)	57%	(103)	14%	(25)	179
Community: Urban	18%	(31)	21%	(37)	13%	(23)	25%	(44)	24%	(42)	178
Community: Suburban	21%	(49)	17%	(40)	9%	(21)	37%	(88)	16%	(38)	236
Community: Rural	19%	(7)	11%	(4)	14%	(5)	46%	(17)	11%	(4)	38
Military HHnm: Yes	13%	(15)	13%	(15)	10%	(12)	44%	(51)	19%	(22)	115
Military HH: No	22%	(72)	20%	(66)	11%	(38)	29%	(99)	18%	(62)	337
Employ: Private Sector	18%	(30)	18%	(31)	10%	(17)	35%	(60)	19%	(33)	170
Employ: Government	26%	(6)	15%	(3)	7%	(2)	43%	(9)	8%	(2)	21
Employ: Self-Employed	18%	(5)	16%	(4)	22%	(6)	21%	(6)	23%	(6)	26
Employ: Homemaker	20%	(5)	12%	(3)	21%	(5)	30%	(8)	18%	(5)	26
Employ: Student	13%	(3)	17%	(4)	3%	(1)	15%	(4)	52%	(13)	25
Employ: Retired	26%	(33)	9%	(11)	13%	(16)	43%	(53)	10%	(12)	124
Employ: Unemployed	11%	(5)	44%	(20)	3%	(1)	16%	(7)	26%	(12)	46
Employ: Other	1%	(0)	40%	(5)	18%	(2)	25%	(3)	16%	(2)	13

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(87)	18%	(81)	11%	(50)	33%	(150)	19%	(84)	452
Protestant	19%	(17)	11%	(9)	18%	(15)	44%	(37)	9%	(8)	86
Roman Catholic	19%	(22)	19%	(23)	9%	(10)	32%	(37)	20%	(23)	116
Mormon	65%	(2)	30%	(1)	—	(0)	6%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	15%	(1)	46%	(2)	39%	(2)	5
Jewish	39%	(9)	—	(0)	7%	(2)	40%	(9)	13%	(3)	23
Muslim	—	(0)	10%	(0)	12%	(0)	11%	(0)	68%	(1)	2
Buddhist	2%	(0)	11%	(1)	51%	(4)	21%	(2)	16%	(1)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	42%	(10)	16%	(4)	15%	(3)	24%	(5)	3%	(1)	23
Agnostic	18%	(5)	33%	(9)	16%	(4)	19%	(5)	14%	(4)	27
Something else	10%	(8)	19%	(16)	8%	(6)	37%	(30)	25%	(20)	80
Nothing in particular	19%	(15)	25%	(19)	5%	(4)	26%	(20)	26%	(20)	79
Ideo/PID: Conservative Republican	3%	(4)	11%	(13)	7%	(8)	71%	(83)	7%	(8)	117
Ideo/PID: Moderate/Liberal Republican	4%	(1)	17%	(5)	25%	(8)	29%	(9)	25%	(8)	32
Ideo/PID: Moderate/Conservative Democrat	35%	(30)	24%	(20)	6%	(5)	6%	(5)	29%	(24)	85
Ideo/PID: Liberal Democrat	46%	(46)	25%	(25)	11%	(11)	3%	(3)	15%	(15)	100
Unfavorable of Biden and Trump	9%	(6)	8%	(6)	19%	(14)	40%	(30)	25%	(19)	76
2024 H2H Matchup: Biden Voter	39%	(80)	28%	(58)	9%	(19)	5%	(10)	19%	(38)	205
2024 H2H Matchup: Trump Voter	2%	(5)	9%	(20)	11%	(24)	61%	(133)	16%	(33)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	11%	(1)	50%	(4)	38%	(3)	7
2024 H2H Matchup: Do not Know	8%	(2)	15%	(4)	24%	(6)	14%	(3)	40%	(10)	24
2022 House Vote: Democrat	37%	(74)	25%	(50)	12%	(24)	8%	(16)	18%	(35)	199
2022 House Vote: Republican	4%	(7)	8%	(12)	12%	(18)	71%	(108)	5%	(7)	152
2022 House Vote: Did not Vote	7%	(6)	21%	(18)	6%	(5)	25%	(22)	41%	(36)	88
2020 Vote: Joe Biden	39%	(83)	25%	(53)	10%	(21)	6%	(13)	20%	(42)	212
2020 Vote: Donald Trump	2%	(4)	10%	(20)	12%	(24)	65%	(130)	12%	(23)	202
2020 Vote: Someone Else	—	(0)	14%	(1)	21%	(2)	42%	(4)	22%	(2)	10
2020 Vote: Did not Vote	1%	(0)	24%	(7)	12%	(4)	8%	(2)	55%	(16)	29

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(87)	18%	(81)	11%	(50)	33%	(150)	19%	(84)	452
2016 Vote: Hillary Clinton	38%	(63)	24%	(39)	10%	(16)	9%	(15)	20%	(33)	165
2016 Vote: Donald Trump	5%	(10)	7%	(13)	12%	(21)	65%	(116)	10%	(18)	177
2016 Vote: Someone Else	1%	(0)	7%	(1)	42%	(6)	49%	(7)	—	(0)	15
2020 Vote/PID: Not Biden/Democrat	1%	(0)	33%	(5)	—	(0)	22%	(4)	44%	(7)	16
2020 Vote/PID: Not Trump/Republican	8%	(1)	27%	(5)	21%	(4)	13%	(2)	30%	(5)	18
U.S. Economy: Wrong Track	12%	(38)	12%	(41)	10%	(33)	44%	(144)	22%	(73)	330
U.S. Economy: Right Direction	40%	(49)	33%	(40)	14%	(17)	4%	(5)	9%	(11)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(60)	25%	(36)	10%	(15)	4%	(6)	20%	(29)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(12)	11%	(24)	12%	(27)	59%	(133)	13%	(29)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(15)	26%	(21)	10%	(8)	13%	(11)	32%	(26)	82
Top 2024 Issue: Economy	14%	(22)	13%	(20)	15%	(24)	36%	(55)	22%	(33)	153
Community/Gender: Urban Women	14%	(12)	16%	(15)	20%	(18)	17%	(15)	33%	(30)	89
Community/Gender: Urban Men	22%	(19)	25%	(22)	7%	(6)	33%	(29)	14%	(12)	89
Community/Gender: Rural Women	23%	(3)	—	(0)	—	(0)	62%	(9)	15%	(2)	15
Community/Gender: Rural Men	16%	(4)	18%	(4)	22%	(5)	35%	(8)	8%	(2)	24
Community/Gender: Suburban Women	24%	(32)	14%	(18)	8%	(11)	39%	(51)	15%	(20)	131
Community/Gender: Suburban Men	16%	(17)	21%	(22)	10%	(11)	36%	(37)	17%	(18)	104
Homeowner	21%	(70)	17%	(56)	13%	(43)	34%	(112)	15%	(52)	333
Renter	15%	(17)	21%	(23)	6%	(7)	33%	(37)	26%	(29)	114
Self + Household: White-Collar	25%	(47)	12%	(23)	10%	(19)	39%	(74)	13%	(25)	188
Self + Household: Blue Collar	16%	(32)	23%	(46)	13%	(25)	36%	(69)	12%	(23)	195
Union HH: Yes	20%	(10)	17%	(8)	14%	(6)	40%	(19)	9%	(4)	47
Union HH: No	19%	(77)	18%	(73)	11%	(43)	32%	(131)	20%	(80)	405
LGBTQ+: Yes	26%	(12)	35%	(16)	7%	(3)	9%	(4)	23%	(11)	45
LGBTQ+: No	19%	(75)	16%	(66)	12%	(47)	36%	(146)	18%	(73)	407
Motivated to Vote	21%	(84)	19%	(76)	11%	(45)	36%	(143)	14%	(54)	402
Parent: Yes	22%	(31)	21%	(29)	13%	(18)	31%	(43)	13%	(18)	140
Parent: No	18%	(56)	17%	(52)	10%	(32)	34%	(107)	21%	(66)	312
COVID Vaccine: Yes	24%	(84)	18%	(65)	11%	(38)	28%	(99)	19%	(66)	351
COVID Vaccine: No	3%	(4)	16%	(17)	12%	(12)	50%	(51)	18%	(18)	101

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(87)	18%	(81)	11%	(50)	33%	(150)	19%	(84)	452
Student Loans: Yes	17%	(11)	16%	(11)	17%	(12)	19%	(13)	30%	(20)	67
Student Loans: No	20%	(76)	18%	(70)	10%	(38)	36%	(137)	16%	(63)	385
Favorable Opinion of Haley	16%	(22)	20%	(28)	9%	(13)	48%	(65)	7%	(9)	137
Unfavorable Opinion of Haley	27%	(50)	17%	(30)	14%	(26)	31%	(57)	11%	(20)	183
Prodigal Biden Voter	12%	(4)	12%	(4)	5%	(2)	19%	(7)	52%	(18)	35
Undecided Voter (DK/WNV)	6%	(2)	11%	(4)	21%	(7)	22%	(7)	40%	(12)	31
Undecided Voter (DK)	8%	(2)	15%	(4)	24%	(6)	14%	(3)	40%	(10)	24
Watched Debate	23%	(78)	16%	(54)	10%	(33)	37%	(126)	13%	(45)	336
Watched Debate: Did not Watch	8%	(9)	23%	(27)	15%	(17)	21%	(24)	33%	(39)	116
Watched Debate: All of it	23%	(49)	14%	(30)	11%	(22)	45%	(94)	7%	(14)	210
Watched Debate: Some of it	23%	(29)	19%	(24)	8%	(10)	25%	(31)	24%	(31)	126
Continue His Campaign: Yes Biden	36%	(71)	27%	(53)	10%	(19)	14%	(28)	14%	(28)	199
Continue His Campaign: No Biden	5%	(11)	12%	(27)	13%	(31)	49%	(112)	21%	(49)	229
Continue His Campaign: Yes Trump	9%	(21)	10%	(23)	14%	(33)	55%	(130)	13%	(32)	239
Continue His Campaign: No Trump	31%	(60)	29%	(54)	9%	(17)	9%	(18)	22%	(41)	190
Conviction: Evidence	34%	(75)	29%	(63)	9%	(19)	7%	(14)	21%	(47)	218
Conviction: Motivation to Damage	4%	(7)	6%	(12)	13%	(25)	65%	(129)	12%	(25)	197
Conviction: DK/NO	14%	(5)	16%	(6)	17%	(6)	18%	(6)	35%	(13)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(142)	18%	(82)	6%	(26)	39%	(177)	5%	(24)	452
Gender: Male	27%	(58)	20%	(44)	7%	(15)	40%	(88)	5%	(12)	217
Gender: Female	36%	(84)	16%	(38)	5%	(11)	38%	(90)	5%	(13)	235
Age: 18-34	29%	(34)	30%	(36)	8%	(10)	28%	(33)	5%	(6)	119
Age: 35-44	32%	(19)	19%	(11)	3%	(2)	41%	(24)	5%	(3)	60
Age: 45-64	31%	(49)	11%	(18)	6%	(9)	44%	(69)	8%	(13)	157
Age: 65+	34%	(40)	15%	(17)	5%	(5)	44%	(51)	2%	(2)	116
GenZers: 1997-2012	26%	(18)	42%	(29)	4%	(3)	24%	(16)	4%	(3)	68
Millennials: 1981-1996	31%	(33)	17%	(19)	8%	(9)	37%	(40)	6%	(7)	107
GenXers: 1965-1980	29%	(37)	13%	(16)	7%	(9)	42%	(52)	9%	(11)	125
Baby Boomers: 1946-1964	38%	(51)	13%	(18)	3%	(4)	43%	(58)	3%	(4)	135
Educ: < College	32%	(99)	18%	(56)	5%	(15)	40%	(124)	5%	(15)	309
Educ: Bachelors degree	24%	(22)	20%	(19)	8%	(7)	39%	(36)	8%	(8)	92
Educ: Post-grad	40%	(20)	16%	(8)	6%	(3)	34%	(17)	3%	(1)	51
Income: Under 50k	39%	(65)	15%	(26)	4%	(6)	35%	(58)	7%	(12)	167
Income: 50k-100k	25%	(44)	17%	(31)	7%	(13)	46%	(82)	4%	(8)	177
Income: 100k+	31%	(33)	24%	(26)	6%	(6)	35%	(38)	4%	(4)	108
Ethnicity: White (Non-Hispanic)	31%	(84)	16%	(44)	5%	(13)	44%	(118)	4%	(10)	270
Ethnicity: Hispanic	29%	(24)	25%	(20)	8%	(7)	35%	(29)	4%	(3)	83
Ethnicity: Black (Non-Hispanic)	46%	(19)	9%	(4)	4%	(2)	33%	(14)	7%	(3)	41
Ethnicity: Asian + Other (Non-Hispanic)	27%	(15)	24%	(14)	6%	(3)	29%	(17)	15%	(8)	58
All Christian	30%	(63)	17%	(36)	6%	(14)	42%	(88)	5%	(11)	210
All Non-Christian	38%	(13)	8%	(3)	—	(0)	41%	(14)	13%	(4)	34
Atheist	42%	(10)	19%	(4)	16%	(4)	23%	(5)	1%	(0)	23
Agnostic/Nothing in particular	32%	(34)	20%	(22)	7%	(8)	34%	(36)	6%	(7)	106
Something Else	29%	(23)	23%	(19)	1%	(1)	44%	(35)	3%	(2)	80
Evangelical	29%	(28)	12%	(12)	2%	(2)	48%	(47)	9%	(9)	98
Non-Evangelical	29%	(53)	22%	(41)	7%	(12)	40%	(73)	2%	(4)	184
PID: Dem (no lean)	60%	(111)	27%	(50)	3%	(6)	5%	(9)	5%	(10)	186
PID: Ind (no lean)	18%	(20)	20%	(22)	6%	(7)	49%	(56)	7%	(8)	115
PID: Rep (no lean)	7%	(10)	7%	(10)	9%	(13)	74%	(112)	4%	(6)	151

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(142)	18%	(82)	6%	(26)	39%	(177)	5%	(24)	452
PID/Gender: Dem Men	52%	(39)	26%	(20)	4%	(3)	10%	(8)	7%	(5)	75
PID/Gender: Dem Women	65%	(72)	27%	(30)	2%	(2)	1%	(1)	4%	(5)	110
PID/Gender: Ind Men	18%	(12)	25%	(18)	4%	(3)	48%	(34)	5%	(4)	70
PID/Gender: Ind Women	18%	(8)	10%	(5)	10%	(4)	51%	(23)	11%	(5)	45
PID/Gender: Rep Men	9%	(6)	9%	(7)	13%	(9)	65%	(46)	4%	(3)	71
PID/Gender: Rep Women	5%	(4)	4%	(3)	5%	(4)	82%	(65)	4%	(3)	80
Ideo: Liberal (1-3)	65%	(84)	19%	(24)	4%	(6)	7%	(10)	5%	(7)	130
Ideo: Moderate (4)	31%	(42)	20%	(27)	8%	(10)	36%	(49)	5%	(7)	135
Ideo: Conservative (5-7)	8%	(15)	17%	(31)	5%	(10)	65%	(116)	4%	(7)	179
Community: Urban	36%	(63)	21%	(38)	6%	(11)	30%	(53)	7%	(12)	178
Community: Suburban	29%	(69)	17%	(39)	4%	(10)	45%	(107)	5%	(11)	236
Community: Rural	26%	(10)	15%	(6)	12%	(5)	45%	(17)	2%	(1)	38
Military HHnm: Yes	21%	(24)	20%	(23)	1%	(1)	56%	(64)	3%	(3)	115
Military HH: No	35%	(117)	18%	(60)	7%	(25)	34%	(113)	6%	(21)	337
Employ: Private Sector	30%	(52)	20%	(35)	7%	(13)	34%	(57)	8%	(14)	170
Employ: Government	34%	(7)	15%	(3)	—	(0)	47%	(10)	4%	(1)	21
Employ: Self-Employed	23%	(6)	20%	(5)	8%	(2)	48%	(13)	1%	(0)	26
Employ: Homemaker	27%	(7)	6%	(2)	9%	(2)	52%	(14)	6%	(2)	26
Employ: Student	31%	(8)	43%	(11)	6%	(2)	20%	(5)	—	(0)	25
Employ: Retired	35%	(44)	12%	(15)	4%	(5)	47%	(58)	2%	(3)	124
Employ: Unemployed	34%	(16)	20%	(9)	4%	(2)	35%	(16)	6%	(3)	46
Employ: Other	21%	(3)	25%	(3)	—	(0)	38%	(5)	17%	(2)	13

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(142)	18%	(82)	6%	(26)	39%	(177)	5%	(24)	452
Protestant	26%	(22)	7%	(6)	5%	(4)	55%	(47)	8%	(7)	86
Roman Catholic	31%	(36)	24%	(28)	8%	(9)	32%	(38)	4%	(4)	116
Mormon	65%	(2)	30%	(1)	—	(0)	6%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	41%	(2)	—	(0)	—	(0)	59%	(3)	—	(0)	5
Jewish	31%	(7)	11%	(2)	—	(0)	44%	(10)	13%	(3)	23
Muslim	12%	(0)	10%	(0)	—	(0)	11%	(0)	68%	(1)	2
Buddhist	69%	(6)	—	(0)	—	(0)	30%	(2)	2%	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	42%	(10)	19%	(4)	16%	(4)	23%	(5)	1%	(0)	23
Agnostic	36%	(10)	28%	(7)	1%	(0)	27%	(7)	9%	(2)	27
Something else	29%	(23)	23%	(19)	1%	(1)	44%	(35)	3%	(2)	80
Nothing in particular	31%	(24)	18%	(14)	10%	(8)	36%	(28)	5%	(4)	79
Ideo/PID: Conservative Republican	5%	(5)	8%	(9)	7%	(9)	78%	(91)	2%	(3)	117
Ideo/PID: Moderate/Liberal Republican	14%	(4)	4%	(1)	13%	(4)	58%	(18)	11%	(4)	32
Ideo/PID: Moderate/Conservative Democrat	42%	(36)	37%	(32)	2%	(2)	10%	(8)	9%	(7)	85
Ideo/PID: Liberal Democrat	76%	(75)	18%	(18)	4%	(4)	1%	(1)	1%	(1)	100
Unfavorable of Biden and Trump	7%	(5)	16%	(12)	12%	(9)	54%	(41)	11%	(8)	76
2024 H2H Matchup: Biden Voter	64%	(132)	24%	(49)	4%	(8)	4%	(7)	5%	(10)	205
2024 H2H Matchup: Trump Voter	4%	(8)	13%	(27)	8%	(17)	72%	(155)	4%	(8)	216
2024 H2H Matchup: Would not Vote	14%	(1)	—	(0)	—	(0)	62%	(5)	24%	(2)	7
2024 H2H Matchup: Do not Know	4%	(1)	28%	(7)	3%	(1)	43%	(10)	22%	(5)	24
2022 House Vote: Democrat	58%	(116)	23%	(46)	4%	(8)	10%	(20)	5%	(9)	199
2022 House Vote: Republican	5%	(8)	7%	(11)	8%	(12)	77%	(117)	3%	(4)	152
2022 House Vote: Did not Vote	21%	(18)	23%	(21)	5%	(4)	41%	(36)	10%	(9)	88
2020 Vote: Joe Biden	58%	(122)	24%	(52)	4%	(8)	8%	(17)	6%	(13)	212
2020 Vote: Donald Trump	5%	(11)	12%	(25)	7%	(14)	72%	(146)	3%	(7)	202
2020 Vote: Someone Else	—	(0)	14%	(1)	14%	(1)	66%	(6)	5%	(1)	10
2020 Vote: Did not Vote	30%	(9)	16%	(5)	10%	(3)	29%	(9)	16%	(5)	29

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(142)	18%	(82)	6%	(26)	39%	(177)	5%	(24)	452
2016 Vote: Hillary Clinton	59%	(98)	26%	(42)	2%	(4)	5%	(8)	8%	(13)	165
2016 Vote: Donald Trump	7%	(12)	7%	(12)	7%	(12)	77%	(137)	3%	(5)	177
2016 Vote: Someone Else	7%	(1)	23%	(3)	13%	(2)	56%	(8)	—	(0)	15
2020 Vote/PID: Not Biden/Democrat	45%	(7)	45%	(7)	—	(0)	4%	(1)	6%	(1)	16
2020 Vote/PID: Not Trump/Republican	20%	(4)	13%	(2)	17%	(3)	37%	(7)	12%	(2)	18
U.S. Economy: Wrong Track	18%	(60)	18%	(59)	5%	(16)	53%	(175)	6%	(20)	330
U.S. Economy: Right Direction	67%	(81)	19%	(23)	8%	(9)	2%	(3)	4%	(5)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(95)	23%	(34)	5%	(7)	2%	(2)	6%	(8)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(19)	11%	(25)	6%	(14)	71%	(159)	3%	(7)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(28)	29%	(24)	6%	(5)	20%	(16)	11%	(9)	82
Top 2024 Issue: Economy	22%	(33)	20%	(30)	7%	(10)	47%	(72)	5%	(7)	153
Community/Gender: Urban Women	37%	(33)	23%	(21)	4%	(4)	30%	(27)	6%	(5)	89
Community/Gender: Urban Men	35%	(31)	19%	(17)	8%	(7)	30%	(27)	8%	(7)	89
Community/Gender: Rural Women	24%	(4)	8%	(1)	8%	(1)	60%	(9)	—	(0)	15
Community/Gender: Rural Men	28%	(7)	19%	(5)	15%	(4)	35%	(8)	3%	(1)	24
Community/Gender: Suburban Women	36%	(47)	12%	(16)	4%	(5)	41%	(54)	6%	(8)	131
Community/Gender: Suburban Men	20%	(21)	22%	(23)	4%	(4)	50%	(53)	4%	(4)	104
Homeowner	33%	(108)	17%	(58)	6%	(21)	39%	(129)	5%	(16)	333
Renter	29%	(33)	19%	(22)	4%	(4)	41%	(47)	6%	(7)	114
Self + Household: White-Collar	34%	(64)	15%	(29)	7%	(13)	41%	(76)	3%	(6)	188
Self + Household: Blue Collar	30%	(58)	15%	(28)	5%	(10)	44%	(87)	6%	(12)	195
Union HH: Yes	32%	(15)	28%	(13)	8%	(4)	31%	(15)	1%	(0)	47
Union HH: No	31%	(127)	17%	(69)	5%	(22)	40%	(163)	6%	(24)	405
LGBTQ+: Yes	43%	(19)	24%	(11)	10%	(5)	14%	(6)	9%	(4)	45
LGBTQ+: No	30%	(122)	18%	(71)	5%	(21)	42%	(171)	5%	(20)	407
Motivated to Vote	33%	(135)	16%	(63)	5%	(18)	42%	(169)	4%	(17)	402
Parent: Yes	32%	(45)	16%	(22)	10%	(13)	34%	(48)	8%	(11)	140
Parent: No	31%	(97)	19%	(60)	4%	(12)	41%	(129)	4%	(13)	312
COVID Vaccine: Yes	36%	(126)	22%	(76)	4%	(14)	33%	(114)	6%	(21)	351
COVID Vaccine: No	15%	(16)	7%	(7)	12%	(12)	62%	(63)	4%	(4)	101

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(142)	18%	(82)	6%	(26)	39%	(177)	5%	(24)	452
Student Loans: Yes	28%	(19)	31%	(21)	10%	(7)	31%	(21)	1%	(0)	67
Student Loans: No	32%	(123)	16%	(62)	5%	(19)	41%	(157)	6%	(24)	385
Favorable Opinion of Haley	22%	(30)	17%	(23)	3%	(4)	55%	(75)	4%	(5)	137
Unfavorable Opinion of Haley	40%	(74)	15%	(27)	7%	(12)	36%	(67)	2%	(4)	183
Prodigal Biden Voter	12%	(4)	38%	(13)	—	(0)	37%	(13)	13%	(5)	35
Undecided Voter (DK/WNV)	6%	(2)	22%	(7)	2%	(1)	48%	(15)	22%	(7)	31
Undecided Voter (DK)	4%	(1)	28%	(7)	3%	(1)	43%	(10)	22%	(5)	24
Watched Debate	33%	(109)	14%	(47)	6%	(22)	42%	(140)	5%	(18)	336
Watched Debate: Did not Watch	28%	(33)	31%	(36)	4%	(4)	32%	(37)	6%	(7)	116
Watched Debate: All of it	32%	(67)	10%	(22)	4%	(9)	49%	(103)	4%	(9)	210
Watched Debate: Some of it	34%	(43)	20%	(25)	10%	(12)	30%	(37)	7%	(9)	126
Continue His Campaign: Yes Biden	61%	(120)	22%	(44)	3%	(6)	12%	(24)	2%	(5)	199
Continue His Campaign: No Biden	7%	(16)	17%	(38)	9%	(20)	62%	(143)	5%	(12)	229
Continue His Campaign: Yes Trump	12%	(29)	15%	(37)	5%	(13)	64%	(154)	3%	(7)	239
Continue His Campaign: No Trump	56%	(106)	24%	(45)	6%	(12)	11%	(20)	4%	(7)	190
Conviction: Evidence	58%	(127)	24%	(53)	4%	(10)	9%	(20)	4%	(8)	218
Conviction: Motivation to Damage	6%	(11)	12%	(23)	5%	(9)	76%	(150)	2%	(4)	197
Conviction: DK/NO	10%	(4)	17%	(6)	18%	(7)	21%	(8)	34%	(12)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(27)	12%	(56)	12%	(52)	18%	(83)	52%	(234)	452
Gender: Male	7%	(15)	17%	(37)	15%	(33)	19%	(41)	42%	(90)	217
Gender: Female	5%	(11)	8%	(19)	8%	(20)	18%	(42)	61%	(143)	235
Age: 18-34	5%	(6)	14%	(17)	15%	(18)	13%	(15)	53%	(63)	119
Age: 35-44	14%	(8)	12%	(7)	17%	(10)	14%	(8)	43%	(26)	60
Age: 45-64	3%	(4)	13%	(21)	8%	(13)	23%	(36)	53%	(83)	157
Age: 65+	7%	(8)	10%	(11)	10%	(11)	21%	(24)	53%	(61)	116
GenZers: 1997-2012	4%	(3)	5%	(3)	14%	(10)	10%	(7)	66%	(45)	68
Millennials: 1981-1996	8%	(9)	19%	(20)	17%	(18)	15%	(16)	41%	(44)	107
GenXers: 1965-1980	6%	(8)	14%	(18)	6%	(7)	24%	(30)	50%	(62)	125
Baby Boomers: 1946-1964	5%	(7)	10%	(13)	12%	(17)	19%	(26)	54%	(73)	135
Educ: < College	4%	(14)	13%	(39)	10%	(30)	17%	(54)	56%	(172)	309
Educ: Bachelors degree	5%	(5)	4%	(4)	19%	(17)	25%	(23)	47%	(44)	92
Educ: Post-grad	16%	(8)	24%	(12)	10%	(5)	13%	(7)	36%	(18)	51
Income: Under 50k	4%	(6)	8%	(13)	13%	(22)	19%	(32)	56%	(94)	167
Income: 50k-100k	7%	(12)	15%	(26)	9%	(16)	14%	(25)	54%	(96)	177
Income: 100k+	8%	(8)	15%	(16)	13%	(14)	24%	(26)	40%	(43)	108
Ethnicity: White (Non-Hispanic)	6%	(15)	12%	(33)	11%	(30)	22%	(60)	49%	(132)	270
Ethnicity: Hispanic	7%	(6)	18%	(15)	19%	(16)	17%	(14)	39%	(32)	83
Ethnicity: Black (Non-Hispanic)	9%	(3)	9%	(4)	6%	(2)	17%	(7)	59%	(24)	41
Ethnicity: Asian + Other (Non-Hispanic)	5%	(3)	7%	(4)	7%	(4)	3%	(2)	78%	(45)	58
All Christian	7%	(14)	15%	(31)	11%	(22)	20%	(42)	48%	(101)	210
All Non-Christian	23%	(8)	6%	(2)	14%	(5)	23%	(8)	34%	(11)	34
Atheist	—	(0)	24%	(5)	16%	(4)	15%	(3)	45%	(10)	23
Agnostic/Nothing in particular	1%	(2)	12%	(12)	13%	(14)	14%	(15)	60%	(63)	106
Something Else	4%	(3)	7%	(5)	10%	(8)	19%	(15)	60%	(48)	80
Evangelical	7%	(6)	15%	(15)	8%	(8)	21%	(20)	50%	(48)	98
Non-Evangelical	5%	(8)	12%	(21)	12%	(22)	19%	(35)	53%	(97)	184
PID: Dem (no lean)	10%	(18)	15%	(29)	12%	(22)	5%	(9)	58%	(107)	186
PID: Ind (no lean)	1%	(1)	10%	(11)	11%	(13)	22%	(25)	56%	(64)	115
PID: Rep (no lean)	5%	(7)	11%	(16)	11%	(17)	32%	(49)	41%	(63)	151

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(27)	12%	(56)	12%	(52)	18%	(83)	52%	(234)	452
PID/Gender: Dem Men	11%	(9)	23%	(17)	11%	(8)	1%	(1)	54%	(41)	75
PID/Gender: Dem Women	9%	(10)	10%	(12)	13%	(14)	8%	(9)	60%	(66)	110
PID/Gender: Ind Men	—	(0)	16%	(11)	18%	(13)	22%	(15)	44%	(31)	70
PID/Gender: Ind Women	3%	(1)	—	(0)	1%	(1)	22%	(10)	74%	(33)	45
PID/Gender: Rep Men	10%	(7)	12%	(9)	17%	(12)	35%	(25)	26%	(19)	71
PID/Gender: Rep Women	—	(0)	9%	(7)	6%	(5)	30%	(24)	55%	(44)	80
Ideo: Liberal (1-3)	9%	(12)	10%	(13)	16%	(21)	8%	(11)	57%	(74)	130
Ideo: Moderate (4)	6%	(8)	16%	(22)	8%	(11)	13%	(18)	56%	(76)	135
Ideo: Conservative (5-7)	3%	(6)	11%	(20)	11%	(20)	30%	(53)	45%	(80)	179
Community: Urban	5%	(8)	15%	(26)	16%	(28)	11%	(20)	54%	(95)	178
Community: Suburban	6%	(15)	11%	(26)	7%	(17)	24%	(56)	52%	(122)	236
Community: Rural	9%	(4)	11%	(4)	18%	(7)	18%	(7)	43%	(17)	38
Military HHnm: Yes	5%	(6)	8%	(9)	14%	(16)	26%	(29)	47%	(54)	115
Military HH: No	6%	(21)	14%	(47)	11%	(36)	16%	(54)	53%	(180)	337
Employ: Private Sector	10%	(17)	14%	(24)	15%	(26)	20%	(35)	40%	(68)	170
Employ: Government	—	(0)	10%	(2)	20%	(4)	10%	(2)	61%	(13)	21
Employ: Self-Employed	5%	(1)	25%	(7)	4%	(1)	11%	(3)	55%	(14)	26
Employ: Homemaker	—	(0)	17%	(4)	4%	(1)	20%	(5)	59%	(16)	26
Employ: Student	—	(0)	18%	(4)	6%	(2)	7%	(2)	69%	(17)	25
Employ: Retired	3%	(4)	7%	(9)	10%	(12)	25%	(31)	54%	(67)	124
Employ: Unemployed	4%	(2)	10%	(4)	8%	(4)	10%	(5)	69%	(32)	46
Employ: Other	18%	(2)	5%	(1)	21%	(3)	5%	(1)	51%	(7)	13

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(27)	12%	(56)	12%	(52)	18%	(83)	52%	(234)	452
Protestant	1%	(1)	9%	(8)	12%	(11)	22%	(19)	55%	(47)	86
Roman Catholic	9%	(11)	19%	(22)	9%	(11)	19%	(22)	44%	(50)	116
Mormon	65%	(2)	—	(0)	6%	(0)	—	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	5%	(0)	12%	(1)	31%	(1)	50%	(2)	5
Jewish	31%	(7)	9%	(2)	—	(0)	30%	(7)	30%	(7)	23
Muslim	—	(0)	—	(0)	20%	(0)	—	(0)	80%	(2)	2
Buddhist	11%	(1)	—	(0)	51%	(4)	—	(0)	39%	(3)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	24%	(5)	16%	(4)	15%	(3)	45%	(10)	23
Agnostic	—	(0)	25%	(7)	12%	(3)	17%	(5)	47%	(13)	27
Something else	4%	(3)	7%	(5)	10%	(8)	19%	(15)	60%	(48)	80
Nothing in particular	2%	(2)	7%	(6)	13%	(11)	13%	(11)	64%	(50)	79
Ideo/PID: Conservative Republican	4%	(4)	8%	(9)	13%	(15)	39%	(46)	37%	(43)	117
Ideo/PID: Moderate/Liberal Republican	8%	(2)	22%	(7)	4%	(1)	8%	(3)	58%	(18)	32
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	21%	(18)	6%	(5)	1%	(1)	60%	(51)	85
Ideo/PID: Liberal Democrat	9%	(9)	11%	(11)	17%	(17)	8%	(8)	54%	(54)	100
Unfavorable of Biden and Trump	5%	(3)	8%	(6)	13%	(10)	14%	(11)	61%	(46)	76
2024 H2H Matchup: Biden Voter	8%	(17)	16%	(33)	13%	(26)	6%	(12)	57%	(117)	205
2024 H2H Matchup: Trump Voter	3%	(7)	9%	(19)	10%	(22)	32%	(69)	45%	(97)	216
2024 H2H Matchup: Would not Vote	—	(0)	14%	(1)	10%	(1)	6%	(0)	69%	(5)	7
2024 H2H Matchup: Do not Know	9%	(2)	12%	(3)	13%	(3)	4%	(1)	62%	(15)	24
2022 House Vote: Democrat	9%	(18)	17%	(34)	13%	(26)	6%	(11)	55%	(109)	199
2022 House Vote: Republican	4%	(6)	10%	(15)	10%	(16)	40%	(61)	36%	(54)	152
2022 House Vote: Did not Vote	2%	(2)	7%	(6)	8%	(7)	12%	(10)	72%	(63)	88
2020 Vote: Joe Biden	10%	(22)	14%	(30)	13%	(27)	6%	(14)	56%	(119)	212
2020 Vote: Donald Trump	2%	(4)	11%	(23)	12%	(24)	33%	(66)	42%	(85)	202
2020 Vote: Someone Else	—	(0)	2%	(0)	—	(0)	14%	(1)	83%	(8)	10
2020 Vote: Did not Vote	5%	(2)	9%	(3)	5%	(2)	7%	(2)	73%	(21)	29

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(27)	12%	(56)	12%	(52)	18%	(83)	52%	(234)	452
2016 Vote: Hillary Clinton	10%	(16)	18%	(29)	9%	(15)	10%	(16)	54%	(89)	165
2016 Vote: Donald Trump	5%	(8)	7%	(12)	9%	(16)	34%	(61)	45%	(79)	177
2016 Vote: Someone Else	—	(0)	—	(0)	33%	(5)	4%	(1)	63%	(9)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	32%	(5)	—	(0)	—	(0)	68%	(11)	16
2020 Vote/PID: Not Trump/Republican	19%	(3)	13%	(2)	9%	(2)	11%	(2)	49%	(9)	18
U.S. Economy: Wrong Track	3%	(10)	8%	(27)	12%	(39)	23%	(77)	54%	(177)	330
U.S. Economy: Right Direction	13%	(16)	23%	(28)	11%	(14)	5%	(6)	47%	(57)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(14)	14%	(20)	11%	(16)	6%	(9)	59%	(86)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(8)	12%	(27)	12%	(26)	32%	(72)	41%	(92)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(5)	11%	(9)	12%	(10)	3%	(3)	68%	(55)	82
Top 2024 Issue: Economy	7%	(11)	10%	(15)	15%	(23)	15%	(23)	53%	(81)	153
Community/Gender: Urban Women	3%	(2)	7%	(6)	11%	(10)	6%	(6)	73%	(65)	89
Community/Gender: Urban Men	7%	(6)	22%	(20)	21%	(18)	16%	(14)	34%	(30)	89
Community/Gender: Rural Women	13%	(2)	1%	(0)	—	(0)	12%	(2)	73%	(11)	15
Community/Gender: Rural Men	6%	(2)	18%	(4)	30%	(7)	22%	(5)	24%	(6)	24
Community/Gender: Suburban Women	5%	(7)	10%	(13)	7%	(9)	27%	(35)	51%	(67)	131
Community/Gender: Suburban Men	8%	(8)	12%	(13)	7%	(8)	21%	(22)	52%	(55)	104
Homeowner	6%	(21)	13%	(45)	12%	(39)	20%	(66)	49%	(162)	333
Renter	5%	(5)	10%	(11)	11%	(13)	15%	(17)	60%	(68)	114
Self + Household: White-Collar	11%	(21)	10%	(19)	11%	(20)	22%	(42)	46%	(87)	188
Self + Household: Blue Collar	2%	(5)	17%	(33)	13%	(26)	17%	(33)	50%	(98)	195
Union HH: Yes	18%	(8)	18%	(8)	12%	(6)	27%	(13)	25%	(12)	47
Union HH: No	5%	(18)	12%	(47)	12%	(47)	17%	(71)	55%	(222)	405
LGBTQ+: Yes	—	(0)	18%	(8)	10%	(4)	17%	(8)	55%	(25)	45
LGBTQ+: No	7%	(27)	12%	(48)	12%	(48)	19%	(76)	51%	(209)	407
Motivated to Vote	6%	(23)	13%	(54)	12%	(50)	20%	(79)	49%	(197)	402
Parent: Yes	12%	(16)	16%	(22)	12%	(17)	19%	(27)	40%	(56)	140
Parent: No	3%	(10)	11%	(33)	11%	(35)	18%	(56)	57%	(177)	312
COVID Vaccine: Yes	6%	(22)	14%	(48)	12%	(41)	14%	(48)	55%	(192)	351
COVID Vaccine: No	5%	(5)	8%	(8)	11%	(11)	34%	(35)	42%	(42)	101

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(27)	12%	(56)	12%	(52)	18%	(83)	52%	(234)	452
Student Loans: Yes	11%	(7)	14%	(10)	17%	(11)	11%	(8)	46%	(31)	67
Student Loans: No	5%	(19)	12%	(46)	11%	(41)	20%	(76)	53%	(203)	385
Favorable Opinion of Haley	8%	(10)	13%	(17)	11%	(14)	20%	(27)	49%	(68)	137
Unfavorable Opinion of Haley	6%	(10)	13%	(23)	15%	(27)	24%	(44)	42%	(78)	183
Prodigal Biden Voter	13%	(5)	15%	(5)	2%	(1)	9%	(3)	62%	(22)	35
Undecided Voter (DK/WNV)	7%	(2)	12%	(4)	12%	(4)	5%	(1)	64%	(20)	31
Undecided Voter (DK)	9%	(2)	12%	(3)	13%	(3)	4%	(1)	62%	(15)	24
Watched Debate	7%	(23)	13%	(44)	12%	(42)	20%	(66)	48%	(161)	336
Watched Debate: Did not Watch	3%	(4)	10%	(12)	9%	(11)	15%	(18)	62%	(72)	116
Watched Debate: All of it	7%	(14)	11%	(22)	10%	(22)	28%	(59)	44%	(93)	210
Watched Debate: Some of it	7%	(9)	17%	(21)	16%	(20)	6%	(7)	54%	(68)	126
Continue His Campaign: Yes Biden	12%	(23)	15%	(30)	15%	(31)	11%	(22)	47%	(93)	199
Continue His Campaign: No Biden	1%	(2)	11%	(26)	9%	(22)	25%	(56)	54%	(123)	229
Continue His Campaign: Yes Trump	4%	(10)	12%	(29)	11%	(26)	29%	(70)	44%	(104)	239
Continue His Campaign: No Trump	7%	(13)	14%	(27)	14%	(26)	7%	(13)	58%	(111)	190
Conviction: Evidence	7%	(16)	18%	(38)	12%	(25)	5%	(12)	58%	(127)	218
Conviction: Motivation to Damage	3%	(7)	8%	(16)	10%	(19)	36%	(71)	43%	(85)	197
Conviction: DK/NO	11%	(4)	4%	(1)	23%	(8)	3%	(1)	59%	(22)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(29)	14%	(62)	11%	(49)	15%	(67)	54%	(245)	452
Gender: Male	10%	(21)	17%	(36)	14%	(31)	18%	(38)	42%	(91)	217
Gender: Female	4%	(8)	11%	(26)	8%	(18)	12%	(29)	66%	(155)	235
Age: 18-34	5%	(6)	16%	(19)	14%	(17)	9%	(10)	57%	(68)	119
Age: 35-44	17%	(10)	9%	(6)	12%	(7)	14%	(8)	48%	(29)	60
Age: 45-64	4%	(6)	18%	(28)	10%	(16)	20%	(31)	48%	(76)	157
Age: 65+	6%	(7)	8%	(9)	8%	(9)	15%	(17)	64%	(74)	116
GenZers: 1997-2012	3%	(2)	8%	(5)	13%	(9)	9%	(6)	67%	(46)	68
Millennials: 1981-1996	10%	(10)	18%	(19)	14%	(15)	12%	(13)	46%	(49)	107
GenXers: 1965-1980	8%	(9)	20%	(24)	8%	(10)	18%	(22)	47%	(59)	125
Baby Boomers: 1946-1964	5%	(7)	8%	(11)	10%	(14)	19%	(26)	57%	(77)	135
Educ: < College	5%	(16)	14%	(42)	9%	(27)	14%	(43)	59%	(181)	309
Educ: Bachelors degree	7%	(7)	7%	(6)	17%	(16)	17%	(16)	51%	(47)	92
Educ: Post-grad	12%	(6)	26%	(13)	12%	(6)	16%	(8)	34%	(17)	51
Income: Under 50k	2%	(3)	11%	(19)	12%	(20)	13%	(22)	61%	(102)	167
Income: 50k-100k	10%	(17)	17%	(30)	10%	(18)	11%	(20)	52%	(92)	177
Income: 100k+	8%	(9)	12%	(13)	10%	(11)	22%	(24)	47%	(51)	108
Ethnicity: White (Non-Hispanic)	8%	(21)	13%	(35)	11%	(30)	18%	(48)	50%	(136)	270
Ethnicity: Hispanic	7%	(6)	19%	(16)	17%	(14)	14%	(12)	43%	(36)	83
Ethnicity: Black (Non-Hispanic)	2%	(1)	17%	(7)	11%	(5)	11%	(4)	59%	(24)	41
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	7%	(4)	—	(0)	4%	(3)	84%	(49)	58
All Christian	7%	(15)	14%	(30)	8%	(18)	15%	(31)	55%	(117)	210
All Non-Christian	18%	(6)	7%	(2)	23%	(8)	16%	(5)	36%	(12)	34
Atheist	—	(0)	8%	(2)	16%	(4)	20%	(5)	55%	(13)	23
Agnostic/Nothing in particular	5%	(5)	17%	(18)	9%	(9)	10%	(11)	59%	(62)	106
Something Else	5%	(4)	12%	(10)	12%	(10)	19%	(15)	52%	(42)	80
Evangelical	3%	(3)	20%	(20)	10%	(9)	20%	(19)	48%	(46)	98
Non-Evangelical	7%	(13)	10%	(18)	10%	(18)	15%	(27)	59%	(109)	184
PID: Dem (no lean)	13%	(23)	14%	(26)	8%	(14)	4%	(8)	61%	(114)	186
PID: Ind (no lean)	—	(0)	12%	(14)	14%	(16)	16%	(18)	57%	(66)	115
PID: Rep (no lean)	4%	(6)	14%	(22)	12%	(18)	27%	(41)	43%	(65)	151

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(29)	14%	(62)	11%	(49)	15%	(67)	54%	(245)	452
PID/Gender: Dem Men	20%	(15)	16%	(12)	7%	(5)	2%	(2)	56%	(42)	75
PID/Gender: Dem Women	8%	(8)	13%	(14)	9%	(9)	6%	(6)	65%	(72)	110
PID/Gender: Ind Men	—	(0)	13%	(9)	17%	(12)	17%	(12)	52%	(36)	70
PID/Gender: Ind Women	—	(0)	11%	(5)	10%	(4)	14%	(6)	66%	(29)	45
PID/Gender: Rep Men	8%	(6)	21%	(15)	19%	(14)	34%	(24)	17%	(12)	71
PID/Gender: Rep Women	—	(0)	8%	(7)	5%	(4)	20%	(16)	66%	(53)	80
Ideo: Liberal (1-3)	15%	(19)	12%	(15)	11%	(15)	5%	(6)	57%	(75)	130
Ideo: Moderate (4)	4%	(5)	21%	(29)	7%	(10)	11%	(15)	56%	(76)	135
Ideo: Conservative (5-7)	3%	(5)	10%	(18)	13%	(24)	24%	(44)	50%	(89)	179
Community: Urban	7%	(12)	15%	(26)	15%	(26)	8%	(14)	56%	(99)	178
Community: Suburban	7%	(15)	13%	(30)	6%	(15)	20%	(46)	55%	(130)	236
Community: Rural	4%	(2)	15%	(6)	20%	(8)	18%	(7)	43%	(16)	38
Military HHnm: Yes	2%	(2)	9%	(10)	11%	(12)	15%	(17)	63%	(73)	115
Military HH: No	8%	(27)	15%	(52)	11%	(36)	15%	(50)	51%	(172)	337
Employ: Private Sector	10%	(16)	14%	(23)	14%	(24)	19%	(32)	44%	(74)	170
Employ: Government	4%	(1)	19%	(4)	20%	(4)	10%	(2)	47%	(10)	21
Employ: Self-Employed	10%	(3)	28%	(7)	3%	(1)	9%	(2)	51%	(13)	26
Employ: Homemaker	5%	(1)	19%	(5)	4%	(1)	17%	(4)	56%	(15)	26
Employ: Student	3%	(1)	14%	(3)	4%	(1)	10%	(3)	69%	(17)	25
Employ: Retired	4%	(5)	7%	(9)	9%	(11)	16%	(20)	64%	(79)	124
Employ: Unemployed	6%	(3)	17%	(8)	7%	(3)	6%	(3)	64%	(30)	46
Employ: Other	—	(0)	19%	(2)	25%	(3)	5%	(1)	51%	(7)	13

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(29)	14%	(62)	11%	(49)	15%	(67)	54%	(245)	452
Protestant	2%	(2)	8%	(7)	9%	(8)	16%	(14)	64%	(55)	86
Roman Catholic	8%	(10)	19%	(22)	8%	(9)	14%	(17)	51%	(59)	116
Mormon	65%	(2)	—	(0)	—	(0)	6%	(0)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	33%	(2)	12%	(1)	—	(0)	42%	(2)	5
Jewish	23%	(5)	10%	(2)	13%	(3)	19%	(4)	34%	(8)	23
Muslim	—	(0)	—	(0)	32%	(1)	—	(0)	68%	(1)	2
Buddhist	11%	(1)	—	(0)	52%	(4)	—	(0)	37%	(3)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	8%	(2)	16%	(4)	20%	(5)	55%	(13)	23
Agnostic	—	(0)	38%	(10)	7%	(2)	12%	(3)	42%	(11)	27
Something else	5%	(4)	12%	(10)	12%	(10)	19%	(15)	52%	(42)	80
Nothing in particular	6%	(5)	10%	(8)	9%	(7)	10%	(8)	65%	(51)	79
Ideo/PID: Conservative Republican	3%	(3)	9%	(10)	14%	(16)	33%	(38)	42%	(49)	117
Ideo/PID: Moderate/Liberal Republican	8%	(2)	36%	(11)	6%	(2)	7%	(2)	44%	(14)	32
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	17%	(14)	5%	(4)	3%	(3)	68%	(58)	85
Ideo/PID: Liberal Democrat	17%	(17)	12%	(12)	10%	(10)	5%	(5)	55%	(55)	100
Unfavorable of Biden and Trump	4%	(3)	13%	(10)	10%	(7)	6%	(4)	68%	(51)	76
2024 H2H Matchup: Biden Voter	11%	(23)	18%	(36)	8%	(17)	5%	(9)	59%	(120)	205
2024 H2H Matchup: Trump Voter	3%	(7)	10%	(21)	12%	(26)	26%	(57)	48%	(104)	216
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	21%	(2)	6%	(0)	72%	(5)	7
2024 H2H Matchup: Do not Know	—	(0)	19%	(4)	16%	(4)	—	(0)	65%	(16)	24
2022 House Vote: Democrat	11%	(22)	18%	(35)	9%	(18)	4%	(8)	58%	(116)	199
2022 House Vote: Republican	3%	(5)	12%	(18)	12%	(18)	36%	(54)	37%	(57)	152
2022 House Vote: Did not Vote	3%	(3)	10%	(9)	9%	(8)	5%	(4)	73%	(64)	88
2020 Vote: Joe Biden	12%	(25)	15%	(32)	9%	(19)	5%	(11)	59%	(125)	212
2020 Vote: Donald Trump	1%	(2)	14%	(28)	13%	(27)	27%	(54)	44%	(90)	202
2020 Vote: Someone Else	—	(0)	—	(0)	—	(0)	14%	(1)	86%	(8)	10
2020 Vote: Did not Vote	7%	(2)	6%	(2)	8%	(2)	2%	(1)	76%	(22)	29

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(29)	14%	(62)	11%	(49)	15%	(67)	54%	(245)	452
2016 Vote: Hillary Clinton	13%	(21)	16%	(26)	6%	(10)	7%	(11)	59%	(98)	165
2016 Vote: Donald Trump	3%	(6)	11%	(20)	12%	(20)	28%	(50)	46%	(81)	177
2016 Vote: Someone Else	—	(0)	10%	(1)	29%	(4)	8%	(1)	53%	(8)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	4%	(1)	—	(0)	—	(0)	96%	(15)	16
2020 Vote/PID: Not Trump/Republican	20%	(4)	7%	(1)	6%	(1)	11%	(2)	56%	(10)	18
U.S. Economy: Wrong Track	3%	(8)	11%	(36)	11%	(36)	18%	(60)	58%	(190)	330
U.S. Economy: Right Direction	17%	(21)	21%	(26)	10%	(13)	6%	(7)	45%	(56)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(19)	12%	(18)	9%	(13)	6%	(9)	59%	(86)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(5)	15%	(33)	12%	(27)	25%	(56)	46%	(103)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(5)	14%	(12)	10%	(8)	2%	(1)	69%	(56)	82
Top 2024 Issue: Economy	7%	(10)	15%	(23)	15%	(22)	11%	(16)	53%	(81)	153
Community/Gender: Urban Women	3%	(2)	11%	(10)	11%	(9)	5%	(4)	72%	(64)	89
Community/Gender: Urban Men	12%	(10)	19%	(17)	19%	(17)	11%	(10)	40%	(35)	89
Community/Gender: Rural Women	—	(0)	20%	(3)	7%	(1)	12%	(2)	61%	(9)	15
Community/Gender: Rural Men	6%	(2)	12%	(3)	29%	(7)	21%	(5)	31%	(7)	24
Community/Gender: Suburban Women	5%	(6)	10%	(13)	6%	(7)	17%	(23)	62%	(82)	131
Community/Gender: Suburban Men	9%	(9)	16%	(17)	7%	(7)	22%	(23)	46%	(48)	104
Homeowner	7%	(22)	15%	(48)	10%	(33)	16%	(53)	53%	(176)	333
Renter	7%	(8)	12%	(14)	13%	(15)	12%	(13)	56%	(64)	114
Self + Household: White-Collar	10%	(19)	11%	(21)	11%	(20)	17%	(32)	51%	(95)	188
Self + Household: Blue Collar	4%	(8)	18%	(36)	10%	(20)	16%	(31)	51%	(100)	195
Union HH: Yes	10%	(5)	26%	(12)	14%	(7)	19%	(9)	31%	(14)	47
Union HH: No	6%	(25)	12%	(50)	10%	(42)	14%	(58)	57%	(231)	405
LGBTQ+: Yes	2%	(1)	14%	(6)	11%	(5)	11%	(5)	62%	(28)	45
LGBTQ+: No	7%	(28)	14%	(56)	11%	(43)	15%	(62)	53%	(217)	407
Motivated to Vote	6%	(24)	15%	(60)	12%	(47)	16%	(63)	52%	(209)	402
Parent: Yes	10%	(14)	22%	(31)	14%	(19)	16%	(23)	38%	(52)	140
Parent: No	5%	(15)	10%	(31)	9%	(29)	14%	(44)	62%	(193)	312
COVID Vaccine: Yes	8%	(27)	15%	(52)	9%	(32)	11%	(38)	57%	(202)	351
COVID Vaccine: No	2%	(2)	10%	(10)	16%	(16)	28%	(28)	43%	(44)	101

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(29)	14%	(62)	11%	(49)	15%	(67)	54%	(245)	452
Student Loans: Yes	9%	(6)	24%	(16)	9%	(6)	10%	(7)	47%	(31)	67
Student Loans: No	6%	(23)	12%	(46)	11%	(42)	16%	(60)	56%	(214)	385
Favorable Opinion of Haley	5%	(7)	14%	(20)	11%	(15)	18%	(25)	52%	(71)	137
Unfavorable Opinion of Haley	10%	(19)	13%	(23)	13%	(25)	20%	(36)	44%	(81)	183
Prodigal Biden Voter	6%	(2)	11%	(4)	6%	(2)	4%	(1)	73%	(25)	35
Undecided Voter (DK/WNV)	—	(0)	14%	(4)	17%	(5)	2%	(0)	67%	(21)	31
Undecided Voter (DK)	—	(0)	19%	(4)	16%	(4)	—	(0)	65%	(16)	24
Watched Debate	8%	(28)	14%	(48)	11%	(37)	17%	(57)	50%	(167)	336
Watched Debate: Did not Watch	1%	(2)	12%	(14)	10%	(12)	9%	(10)	68%	(79)	116
Watched Debate: All of it	8%	(16)	13%	(27)	9%	(20)	23%	(49)	47%	(98)	210
Watched Debate: Some of it	9%	(12)	17%	(21)	14%	(17)	6%	(8)	54%	(68)	126
Continue His Campaign: Yes Biden	14%	(27)	16%	(31)	12%	(24)	8%	(17)	50%	(100)	199
Continue His Campaign: No Biden	1%	(2)	13%	(30)	10%	(22)	21%	(49)	55%	(126)	229
Continue His Campaign: Yes Trump	3%	(7)	13%	(30)	13%	(32)	23%	(56)	48%	(114)	239
Continue His Campaign: No Trump	11%	(21)	17%	(32)	8%	(16)	6%	(11)	58%	(111)	190
Conviction: Evidence	9%	(20)	18%	(40)	8%	(18)	4%	(10)	60%	(130)	218
Conviction: Motivation to Damage	4%	(8)	10%	(20)	11%	(21)	28%	(56)	47%	(92)	197
Conviction: DK/NO	4%	(2)	4%	(2)	24%	(9)	4%	(1)	64%	(23)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(85)	22%	(100)	10%	(45)	20%	(90)	29%	(132)	452
Gender: Male	18%	(39)	18%	(40)	15%	(34)	23%	(51)	25%	(54)	217
Gender: Female	19%	(46)	26%	(60)	5%	(12)	17%	(39)	33%	(78)	235
Age: 18-34	13%	(16)	24%	(29)	11%	(13)	12%	(14)	40%	(48)	119
Age: 35-44	21%	(13)	25%	(15)	9%	(5)	9%	(5)	35%	(21)	60
Age: 45-64	17%	(26)	21%	(33)	9%	(14)	25%	(40)	28%	(44)	157
Age: 65+	26%	(30)	20%	(23)	10%	(12)	26%	(30)	17%	(20)	116
GenZers: 1997-2012	14%	(10)	26%	(18)	10%	(7)	5%	(3)	44%	(30)	68
Millennials: 1981-1996	14%	(15)	23%	(25)	11%	(12)	15%	(16)	36%	(39)	107
GenXers: 1965-1980	15%	(19)	20%	(25)	9%	(12)	24%	(29)	32%	(40)	125
Baby Boomers: 1946-1964	28%	(38)	21%	(28)	10%	(13)	29%	(39)	12%	(17)	135
Educ: < College	18%	(55)	24%	(73)	9%	(27)	18%	(55)	32%	(100)	309
Educ: Bachelors degree	22%	(20)	11%	(10)	16%	(14)	23%	(22)	28%	(26)	92
Educ: Post-grad	20%	(10)	34%	(17)	7%	(4)	27%	(14)	12%	(6)	51
Income: Under 50k	18%	(30)	21%	(35)	6%	(10)	20%	(33)	36%	(60)	167
Income: 50k-100k	18%	(32)	20%	(35)	12%	(21)	18%	(33)	32%	(56)	177
Income: 100k+	22%	(24)	28%	(30)	13%	(14)	23%	(24)	15%	(16)	108
Ethnicity: White (Non-Hispanic)	24%	(66)	20%	(53)	8%	(21)	26%	(70)	22%	(60)	270
Ethnicity: Hispanic	10%	(9)	33%	(27)	22%	(19)	12%	(10)	22%	(18)	83
Ethnicity: Black (Non-Hispanic)	12%	(5)	22%	(9)	5%	(2)	11%	(5)	50%	(20)	41
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	18%	(10)	7%	(4)	9%	(5)	58%	(33)	58
All Christian	11%	(24)	31%	(64)	11%	(23)	23%	(47)	25%	(52)	210
All Non-Christian	26%	(9)	22%	(8)	2%	(1)	28%	(9)	21%	(7)	34
Atheist	44%	(10)	14%	(3)	17%	(4)	9%	(2)	17%	(4)	23
Agnostic/Nothing in particular	31%	(33)	11%	(12)	10%	(10)	12%	(12)	36%	(38)	106
Something Else	12%	(9)	17%	(13)	9%	(7)	23%	(19)	39%	(31)	80
Evangelical	7%	(7)	25%	(25)	9%	(9)	24%	(23)	35%	(35)	98
Non-Evangelical	13%	(24)	26%	(48)	12%	(21)	23%	(42)	26%	(48)	184
PID: Dem (no lean)	38%	(71)	31%	(58)	2%	(4)	4%	(7)	25%	(46)	186
PID: Ind (no lean)	8%	(10)	14%	(16)	13%	(15)	26%	(30)	39%	(45)	115
PID: Rep (no lean)	3%	(5)	17%	(26)	17%	(26)	35%	(53)	27%	(42)	151

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(85)	22%	(100)	10%	(45)	20%	(90)	29%	(132)	452
PID/Gender: Dem Men	42%	(31)	25%	(19)	5%	(4)	2%	(1)	27%	(20)	75
PID/Gender: Dem Women	36%	(39)	36%	(39)	—	(0)	5%	(5)	23%	(26)	110
PID/Gender: Ind Men	9%	(6)	14%	(9)	19%	(13)	27%	(19)	32%	(22)	70
PID/Gender: Ind Women	8%	(3)	14%	(6)	4%	(2)	25%	(11)	49%	(22)	45
PID/Gender: Rep Men	2%	(2)	16%	(11)	24%	(17)	43%	(30)	16%	(11)	71
PID/Gender: Rep Women	4%	(3)	19%	(15)	12%	(9)	28%	(22)	38%	(30)	80
Ideo: Liberal (1-3)	40%	(53)	22%	(29)	6%	(7)	5%	(7)	27%	(35)	130
Ideo: Moderate (4)	12%	(16)	24%	(33)	13%	(18)	13%	(18)	37%	(50)	135
Ideo: Conservative (5-7)	8%	(15)	21%	(37)	11%	(20)	36%	(64)	24%	(42)	179
Community: Urban	16%	(28)	25%	(44)	11%	(20)	13%	(23)	35%	(63)	178
Community: Suburban	22%	(52)	21%	(50)	7%	(17)	25%	(59)	24%	(57)	236
Community: Rural	11%	(4)	15%	(6)	22%	(9)	20%	(8)	31%	(12)	38
Military HHnm: Yes	19%	(21)	15%	(17)	8%	(9)	30%	(34)	28%	(33)	115
Military HH: No	19%	(64)	25%	(83)	11%	(36)	16%	(56)	29%	(99)	337
Employ: Private Sector	15%	(26)	25%	(43)	11%	(19)	19%	(33)	29%	(50)	170
Employ: Government	39%	(8)	9%	(2)	22%	(5)	12%	(2)	18%	(4)	21
Employ: Self-Employed	11%	(3)	43%	(11)	4%	(1)	12%	(3)	29%	(8)	26
Employ: Homemaker	22%	(6)	19%	(5)	5%	(1)	10%	(3)	43%	(11)	26
Employ: Student	—	(0)	22%	(6)	3%	(1)	11%	(3)	64%	(16)	25
Employ: Retired	23%	(29)	20%	(25)	10%	(12)	31%	(38)	16%	(20)	124
Employ: Unemployed	28%	(13)	13%	(6)	5%	(2)	16%	(7)	38%	(17)	46
Employ: Other	3%	(0)	19%	(2)	25%	(3)	5%	(1)	47%	(6)	13

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(85)	22%	(100)	10%	(45)	20%	(90)	29%	(132)	452
Protestant	9%	(8)	25%	(21)	13%	(11)	22%	(19)	31%	(27)	86
Roman Catholic	12%	(14)	33%	(38)	10%	(12)	24%	(27)	21%	(25)	116
Mormon	65%	(2)	30%	(1)	—	(0)	6%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	77%	(4)	2%	(0)	14%	(1)	7%	(0)	5
Jewish	36%	(8)	12%	(3)	4%	(1)	36%	(8)	13%	(3)	23
Muslim	—	(0)	32%	(1)	—	(0)	—	(0)	68%	(1)	2
Buddhist	11%	(1)	52%	(4)	—	(0)	5%	(0)	32%	(3)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	44%	(10)	14%	(3)	17%	(4)	9%	(2)	17%	(4)	23
Agnostic	23%	(6)	18%	(5)	14%	(4)	18%	(5)	26%	(7)	27
Something else	12%	(9)	17%	(13)	9%	(7)	23%	(19)	39%	(31)	80
Nothing in particular	34%	(27)	9%	(7)	8%	(6)	10%	(8)	39%	(31)	79
Ideo/PID: Conservative Republican	2%	(3)	16%	(18)	16%	(19)	43%	(50)	23%	(26)	117
Ideo/PID: Moderate/Liberal Republican	6%	(2)	21%	(7)	24%	(8)	6%	(2)	44%	(14)	32
Ideo/PID: Moderate/Conservative Democrat	29%	(25)	39%	(33)	1%	(1)	3%	(2)	28%	(24)	85
Ideo/PID: Liberal Democrat	46%	(46)	26%	(26)	3%	(3)	5%	(4)	21%	(21)	100
Unfavorable of Biden and Trump	18%	(13)	19%	(15)	14%	(10)	17%	(13)	32%	(24)	76
2024 H2H Matchup: Biden Voter	34%	(70)	29%	(60)	6%	(12)	3%	(7)	28%	(57)	205
2024 H2H Matchup: Trump Voter	4%	(9)	17%	(36)	13%	(29)	38%	(82)	28%	(60)	216
2024 H2H Matchup: Would not Vote	—	(0)	19%	(1)	10%	(1)	9%	(1)	62%	(5)	7
2024 H2H Matchup: Do not Know	27%	(7)	12%	(3)	15%	(4)	3%	(1)	43%	(10)	24
2022 House Vote: Democrat	39%	(78)	24%	(47)	6%	(13)	4%	(7)	27%	(54)	199
2022 House Vote: Republican	—	(0)	20%	(31)	13%	(20)	47%	(71)	20%	(31)	152
2022 House Vote: Did not Vote	8%	(7)	25%	(22)	11%	(9)	12%	(10)	45%	(39)	88
2020 Vote: Joe Biden	37%	(77)	28%	(59)	5%	(10)	5%	(11)	26%	(54)	212
2020 Vote: Donald Trump	4%	(7)	15%	(30)	16%	(33)	38%	(77)	27%	(55)	202
2020 Vote: Someone Else	—	(0)	22%	(2)	—	(0)	15%	(1)	64%	(6)	10
2020 Vote: Did not Vote	1%	(0)	29%	(9)	10%	(3)	3%	(1)	56%	(16)	29

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(85)	22%	(100)	10%	(45)	20%	(90)	29%	(132)	452
2016 Vote: Hillary Clinton	40%	(65)	29%	(48)	2%	(3)	7%	(12)	22%	(37)	165
2016 Vote: Donald Trump	6%	(11)	18%	(32)	10%	(18)	40%	(70)	25%	(45)	177
2016 Vote: Someone Else	1%	(0)	13%	(2)	43%	(6)	18%	(3)	26%	(4)	15
2020 Vote/PID: Not Biden/Democrat	25%	(4)	40%	(6)	—	(0)	2%	(0)	33%	(5)	16
2020 Vote/PID: Not Trump/Republican	10%	(2)	23%	(4)	24%	(4)	10%	(2)	33%	(6)	18
U.S. Economy: Wrong Track	11%	(37)	17%	(57)	11%	(35)	26%	(85)	35%	(116)	330
U.S. Economy: Right Direction	40%	(48)	35%	(43)	8%	(10)	4%	(5)	13%	(16)	122
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(53)	25%	(37)	4%	(6)	4%	(6)	31%	(45)	146
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(9)	23%	(51)	12%	(27)	36%	(81)	25%	(57)	224
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(24)	14%	(12)	15%	(13)	4%	(3)	38%	(31)	82
Top 2024 Issue: Economy	14%	(21)	31%	(47)	11%	(17)	15%	(23)	30%	(45)	153
Community/Gender: Urban Women	17%	(15)	25%	(23)	7%	(6)	8%	(8)	42%	(38)	89
Community/Gender: Urban Men	15%	(13)	24%	(21)	16%	(14)	17%	(15)	28%	(25)	89
Community/Gender: Rural Women	7%	(1)	16%	(2)	—	(0)	27%	(4)	50%	(7)	15
Community/Gender: Rural Men	14%	(3)	15%	(3)	36%	(9)	17%	(4)	19%	(4)	24
Community/Gender: Suburban Women	23%	(30)	27%	(35)	4%	(5)	21%	(28)	25%	(33)	131
Community/Gender: Suburban Men	22%	(23)	14%	(15)	11%	(11)	30%	(31)	23%	(24)	104
Homeowner	21%	(71)	23%	(77)	10%	(35)	21%	(71)	24%	(79)	333
Renter	12%	(14)	19%	(21)	8%	(10)	17%	(19)	44%	(50)	114
Self + Household: White-Collar	22%	(42)	23%	(43)	11%	(20)	22%	(40)	22%	(42)	188
Self + Household: Blue Collar	18%	(35)	21%	(41)	9%	(18)	23%	(45)	29%	(56)	195
Union HH: Yes	22%	(11)	36%	(17)	7%	(3)	16%	(8)	18%	(9)	47
Union HH: No	18%	(74)	20%	(83)	10%	(42)	20%	(82)	30%	(123)	405
LGBTQ+: Yes	37%	(17)	12%	(5)	7%	(3)	11%	(5)	33%	(15)	45
LGBTQ+: No	17%	(68)	23%	(95)	10%	(42)	21%	(85)	29%	(117)	407
Motivated to Vote	20%	(81)	22%	(88)	10%	(40)	22%	(90)	26%	(103)	402
Parent: Yes	17%	(24)	25%	(34)	13%	(18)	17%	(23)	29%	(40)	140
Parent: No	20%	(61)	21%	(66)	9%	(27)	21%	(66)	29%	(92)	312
COVID Vaccine: Yes	24%	(83)	23%	(82)	9%	(30)	17%	(59)	28%	(97)	351
COVID Vaccine: No	2%	(2)	18%	(18)	15%	(15)	31%	(31)	34%	(35)	101

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(85)	22%	(100)	10%	(45)	20%	(90)	29%	(132)	452
Student Loans: Yes	12%	(8)	46%	(31)	7%	(5)	8%	(6)	27%	(18)	67
Student Loans: No	20%	(77)	18%	(69)	11%	(41)	22%	(84)	30%	(114)	385
Favorable Opinion of Haley	15%	(20)	22%	(30)	18%	(24)	24%	(33)	22%	(30)	137
Unfavorable Opinion of Haley	31%	(57)	24%	(44)	5%	(9)	26%	(47)	14%	(25)	183
Prodigal Biden Voter	24%	(8)	30%	(11)	5%	(2)	12%	(4)	29%	(10)	35
Undecided Voter (DK/WNV)	21%	(7)	14%	(4)	14%	(4)	4%	(1)	47%	(15)	31
Undecided Voter (DK)	27%	(7)	12%	(3)	15%	(4)	3%	(1)	43%	(10)	24
Watched Debate	20%	(66)	20%	(68)	11%	(36)	25%	(83)	25%	(82)	336
Watched Debate: Did not Watch	16%	(19)	27%	(31)	8%	(10)	6%	(7)	43%	(50)	116
Watched Debate: All of it	18%	(38)	21%	(44)	10%	(20)	34%	(71)	18%	(37)	210
Watched Debate: Some of it	23%	(28)	20%	(25)	12%	(15)	10%	(12)	36%	(45)	126
Continue His Campaign: Yes Biden	30%	(59)	30%	(59)	9%	(18)	12%	(23)	20%	(40)	199
Continue His Campaign: No Biden	11%	(26)	16%	(36)	12%	(27)	26%	(59)	36%	(81)	229
Continue His Campaign: Yes Trump	7%	(17)	22%	(53)	12%	(29)	33%	(79)	25%	(60)	239
Continue His Campaign: No Trump	34%	(64)	24%	(45)	8%	(15)	5%	(10)	29%	(56)	190
Conviction: Evidence	35%	(75)	27%	(59)	7%	(15)	4%	(8)	28%	(61)	218
Conviction: Motivation to Damage	5%	(10)	19%	(37)	11%	(22)	41%	(80)	24%	(48)	197
Conviction: DK/NO	1%	(0)	10%	(4)	23%	(8)	5%	(2)	61%	(22)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	452	100%
xdemGender	Gender: Male	217	48%
	Gender: Female	235	52%
	N	452	
age	Age: 18-34	119	26%
	Age: 35-44	60	13%
	Age: 45-64	157	35%
	Age: 65+	116	26%
	N	452	
demAgeGeneration	GenZers: 1997-2012	68	15%
	Millennials: 1981-1996	107	24%
	GenXers: 1965-1980	125	28%
	Baby Boomers: 1946-1964	135	30%
	N	436	
xeduc3	Educ: < College	309	68%
	Educ: Bachelors degree	92	20%
	Educ: Post-grad	51	11%
	N	452	
xdemInc3	Income: Under 50k	167	37%
	Income: 50k-100k	177	39%
	Income: 100k+	108	24%
	N	452	
xrace_eth	Ethnicity: White (Non-Hispanic)	270	60%
	Ethnicity: Hispanic	83	18%
	Ethnicity: Black (Non-Hispanic)	41	9%
	Ethnicity: Asian + Other (Non-Hispanic)	58	13%
	N	452	
xdemReligion	All Christian	210	46%
	All Non-Christian	34	7%
	Atheist	23	5%
	Agnostic/Nothing in particular	106	23%
	Something Else	80	18%
	N	452	
xdemEvang	Evangelical	98	22%
	Non-Evangelical	184	41%
	N	281	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	186	41%
	PID: Ind (no lean)	115	25%
	PID: Rep (no lean)	151	33%
	N	452	
xpidGender	PID/Gender: Dem Men	75	17%
	PID/Gender: Dem Women	110	24%
	PID/Gender: Ind Men	70	15%
	PID/Gender: Ind Women	45	10%
	PID/Gender: Rep Men	71	16%
	PID/Gender: Rep Women	80	18%
	N	452	
xdemIdeo3	Ideo: Liberal (1-3)	130	29%
	Ideo: Moderate (4)	135	30%
	Ideo: Conservative (5-7)	179	40%
	N	445	
xdemUsr	Community: Urban	178	39%
	Community: Suburban	236	52%
	Community: Rural	38	9%
	N	452	
xdemMilHH1	Military HHnm: Yes	115	25%
	Military HH: No	337	75%
	N	452	
xdemEmploy	Employ: Private Sector	170	38%
	Employ: Government	21	5%
	Employ: Self-Employed	26	6%
	Employ: Homemaker	26	6%
	Employ: Student	25	6%
	Employ: Retired	124	27%
	Employ: Unemployed	46	10%
	Employ: Other	13	3%
	N	452	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRelig	Protestant	86	19%
	Roman Catholic	116	26%
	Mormon	4	1%
	Orthodox (e.g. Greek or Russian Orthodox)	5	1%
	Jewish	23	5%
	Muslim	2	0%
	Buddhist	8	2%
	Hindu	1	0%
	Atheist	23	5%
	Agnostic	27	6%
	Something else	80	18%
	Nothing in particular	79	17%
	<i>N</i>	452	
BLMBxdem1	Ideo/PID: Conservative Republican	117	26%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	32	7%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	85	19%
BLMBxdem4	Ideo/PID: Liberal Democrat	100	22%
BLMBxdem5	Unfavorable of Biden and Trump	76	17%
BLMBxdem6	2024 H2H Matchup: Biden Voter	205	45%
	2024 H2H Matchup: Trump Voter	216	48%
	2024 H2H Matchup: Would not Vote	7	2%
	2024 H2H Matchup: Do not Know	24	5%
	<i>N</i>	452	
BLMBxdem7	2022 House Vote: Democrat	199	44%
	2022 House Vote: Republican	152	34%
	<i>N</i>	351	
BLMBxdem8	2022 House Vote: Did not Vote	88	19%
BLMBxdem9	2020 Vote: Joe Biden	212	47%
	2020 Vote: Donald Trump	202	45%
	2020 Vote: Someone Else	10	2%
	<i>N</i>	423	
BLMBxdem10	2020 Vote: Did not Vote	29	6%
BLMBxdem11	2016 Vote: Hillary Clinton	165	37%
	2016 Vote: Donald Trump	177	39%
	2016 Vote: Someone Else	15	3%
	<i>N</i>	357	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	16	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	18	4%
BLMBxdem14	U.S. Economy: Wrong Track	330	73%
	U.S. Economy: Right Direction	122	27%
	<i>N</i>	452	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	146	32%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	224	50%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	82	18%
	<i>N</i>	452	
BLMBxdem16	Top 2024 Issue: Economy	153	34%
BLMBxdem17	Community/Gender: Urban Women	89	20%
BLMBxdem18	Community/Gender: Urban Men	89	20%
BLMBxdem19	Community/Gender: Rural Women	15	3%
BLMBxdem20	Community/Gender: Rural Men	24	5%
BLMBxdem21	Community/Gender: Suburban Women	131	29%
BLMBxdem22	Community/Gender: Suburban Men	104	23%
BLMBxdem23	Homeowner	333	74%
	Renter	114	25%
	<i>N</i>	447	
BLMBxdem24	Self + Household: White-Collar	188	42%
	Self + Household: Blue Collar	195	43%
	<i>N</i>	383	
BLMBxdem25	Union HH: Yes	47	10%
	Union HH: No	405	90%
	<i>N</i>	452	
BLMBxdem26	LGBTQ+: Yes	45	10%
BLMBxdem27	LGBTQ+: No	407	90%
BLMBxdem28	Motivated to Vote	402	89%
BLMBxdem29	Parent: Yes	140	31%
	Parent: No	312	69%
	<i>N</i>	452	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem30	COVID Vaccine: Yes	351	78%
	COVID Vaccine: No	101	22%
	N	452	
BLMBxdem31	Student Loans: Yes	67	15%
	Student Loans: No	385	85%
	N	452	
BLMBxdem32	Favorable Opinion of Haley	137	30%
	Unfavorable Opinion of Haley	183	41%
	N	320	
BLMBxdem33	Prodigal Biden Voter	35	8%
BLMBxdem34	Undecided Voter (DK/WNV)	31	7%
BLMBxdem35	Undecided Voter (DK)	24	5%
BLMBxdem36	Watched Debate	336	74%
BLMBxdem37	Watched Debate: Did not Watch	116	26%
	Watched Debate: All of it	210	46%
	Watched Debate: Some of it	126	28%
	N	452	
BLMBxdem38	Continue His Campaign: Yes Biden	199	44%
	Continue His Campaign: No Biden	229	51%
	N	428	
BLMBxdem39	Continue His Campaign: Yes Trump	239	53%
	Continue His Campaign: No Trump	190	42%
	N	429	
BLMBxdem40	Conviction: Evidence	218	48%
	Conviction: Motivation to Damage	197	44%
	Conviction: DK/NO	37	8%
	N	452	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





North Carolina Tracking Poll #2405215
July 01-04, 2024

Crosstabulation Results

Methodology:

This poll was conducted from July 01 - 04, 2024, among a national sample of 696 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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106	Table BLMB42_3: <i>Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health</i>	535
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115	Table BLMB17_1: <i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>	580
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128	Table BLMB63_5: <i>Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant</i>	645

129 **Table BLMB63_6:** *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining* 650

130 **Table BLMB63_7:** *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential* 655

131 **Table BLMB63_8:** *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit* 660

132 **Table BLMB63_9:** *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent* 665

133 **Table BLMB63_10:** *Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like* 670

134 **Table BLMB64_1:** *Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden* 675

135 **Table BLMB64_2:** *Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump* 680

136 **Table BLMB60_1:** *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer* 685

137 **Table BLMB60_2:** *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom* 690

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139 **Table BLMB60_4:** *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker* 700

140 **Table BLMB60_5:** *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore* 705

141 **Table BLMB60_6:** *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg* 710

142 **Summary Statistics of Survey Respondent Demographics** 715

Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(197)	72%	(499)	696
Gender: Male	32%	(103)	68%	(218)	321
Gender: Female	25%	(94)	75%	(281)	375
Age: 18-34	27%	(46)	73%	(126)	172
Age: 35-44	19%	(18)	81%	(77)	95
Age: 45-64	30%	(68)	70%	(161)	229
Age: 65+	32%	(64)	68%	(136)	200
GenZers: 1997-2012	22%	(18)	78%	(62)	80
Millennials: 1981-1996	23%	(42)	77%	(139)	181
GenXers: 1965-1980	34%	(58)	66%	(115)	173
Baby Boomers: 1946-1964	30%	(72)	70%	(168)	239
Educ: < College	25%	(108)	75%	(331)	439
Educ: Bachelors degree	32%	(51)	68%	(108)	159
Educ: Post-grad	39%	(39)	61%	(60)	98
Income: Under 50k	26%	(83)	74%	(239)	322
Income: 50k-100k	26%	(63)	74%	(182)	245
Income: 100k+	40%	(51)	60%	(78)	129
Ethnicity: White (Non-Hispanic)	24%	(110)	76%	(351)	461
Ethnicity: Hispanic	19%	(7)	81%	(29)	36
Ethnicity: Black (Non-Hispanic)	37%	(57)	63%	(97)	154
Ethnicity: Asian + Other (Non-Hispanic)	50%	(23)	50%	(22)	45
All Christian	25%	(94)	75%	(283)	377
All Non-Christian	54%	(16)	46%	(14)	30
Atheist	54%	(16)	46%	(14)	30
Agnostic/Nothing in particular	35%	(43)	65%	(82)	126
Something Else	21%	(28)	79%	(106)	133
Evangelical	20%	(52)	80%	(213)	265
Non-Evangelical	28%	(68)	72%	(171)	239

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(197)	72%	(499)	696
PID: Dem (no lean)	51%	(118)	49%	(113)	231
PID: Ind (no lean)	25%	(54)	75%	(158)	212
PID: Rep (no lean)	10%	(25)	90%	(228)	253
PID/Gender: Dem Men	48%	(48)	52%	(52)	100
PID/Gender: Dem Women	53%	(70)	47%	(61)	131
PID/Gender: Ind Men	32%	(36)	68%	(76)	112
PID/Gender: Ind Women	18%	(18)	82%	(83)	101
PID/Gender: Rep Men	18%	(19)	82%	(90)	109
PID/Gender: Rep Women	4%	(6)	96%	(138)	144
Ideo: Liberal (1-3)	48%	(88)	52%	(96)	184
Ideo: Moderate (4)	34%	(78)	66%	(149)	227
Ideo: Conservative (5-7)	9%	(23)	91%	(245)	268
Community: Urban	41%	(53)	59%	(76)	128
Community: Suburban	31%	(100)	69%	(222)	323
Community: Rural	18%	(44)	82%	(201)	245
Military HHnm: Yes	26%	(27)	74%	(78)	105
Military HH: No	29%	(170)	71%	(421)	591
Employ: Private Sector	30%	(67)	70%	(158)	225
Employ: Government	47%	(24)	53%	(27)	51
Employ: Self-Employed	17%	(9)	83%	(43)	52
Employ: Homemaker	20%	(9)	80%	(36)	45
Employ: Student	—	(0)	100%	(14)	14
Employ: Retired	30%	(60)	70%	(141)	201
Employ: Unemployed	31%	(22)	69%	(48)	70
Employ: Other	17%	(7)	83%	(32)	38

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(197)	72%	(499)	696
Protestant	24%	(68)	76%	(215)	283
Roman Catholic	28%	(24)	72%	(63)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	23%	(1)	77%	(5)	6
Jewish	46%	(6)	54%	(7)	13
Muslim	—	(0)	100%	(5)	5
Buddhist	85%	(7)	15%	(1)	8
Hindu	87%	(3)	13%	(0)	4
Atheist	54%	(16)	46%	(14)	30
Agnostic	41%	(9)	59%	(13)	22
Something else	21%	(28)	79%	(106)	133
Nothing in particular	33%	(34)	67%	(70)	104
Ideo/PID: Conservative Republican	6%	(11)	94%	(183)	194
Ideo/PID: Moderate/Liberal Republican	24%	(14)	76%	(43)	57
Ideo/PID: Moderate/Conservative Democrat	46%	(45)	54%	(53)	98
Ideo/PID: Liberal Democrat	55%	(72)	45%	(59)	131
Unfavorable of Biden and Trump	11%	(15)	89%	(119)	134
2024 H2H Matchup: Biden Voter	54%	(161)	46%	(135)	296
2024 H2H Matchup: Trump Voter	7%	(21)	93%	(297)	318
2024 H2H Matchup: Would not Vote	10%	(2)	90%	(21)	23
2024 H2H Matchup: Do not Know	21%	(12)	79%	(46)	59
2022 House Vote: Democrat	51%	(134)	49%	(128)	263
2022 House Vote: Republican	9%	(25)	91%	(253)	278
2022 House Vote: Did not Vote	23%	(32)	77%	(107)	139
2020 Vote: Joe Biden	50%	(159)	50%	(157)	316
2020 Vote: Donald Trump	9%	(28)	91%	(296)	324
2020 Vote: Someone Else	8%	(1)	92%	(9)	10
2020 Vote: Did not Vote	21%	(10)	79%	(37)	47
2016 Vote: Hillary Clinton	56%	(133)	44%	(106)	239
2016 Vote: Donald Trump	10%	(30)	90%	(258)	287
2016 Vote: Someone Else	14%	(3)	86%	(22)	26

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(197)	72%	(499)	696
2020 Vote/PID: Not Biden/Democrat	21%	(4)	79%	(17)	21
2020 Vote/PID: Not Trump/Republican	22%	(4)	78%	(16)	20
U.S. Economy: Wrong Track	—	(0)	100%	(499)	499
U.S. Economy: Right Direction	100%	(197)	—	(0)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(129)	39%	(83)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(21)	94%	(323)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(47)	67%	(93)	139
Top 2024 Issue: Economy	11%	(29)	89%	(235)	264
Community/Gender: Urban Women	41%	(28)	59%	(40)	68
Community/Gender: Urban Men	41%	(24)	59%	(36)	60
Community/Gender: Rural Women	11%	(15)	89%	(120)	135
Community/Gender: Rural Men	26%	(29)	74%	(81)	110
Community/Gender: Suburban Women	29%	(51)	71%	(122)	172
Community/Gender: Suburban Men	33%	(50)	67%	(101)	150
Homeowner	31%	(150)	69%	(341)	491
Renter	24%	(45)	76%	(146)	191
Self + Household: White-Collar	37%	(92)	63%	(154)	246
Self + Household: Blue Collar	21%	(68)	79%	(251)	320
Union HH: Yes	70%	(16)	30%	(7)	22
Union HH: No	27%	(181)	73%	(492)	674
LGBTQ+: Yes	37%	(25)	63%	(43)	67
LGBTQ+: No	27%	(172)	73%	(456)	629
Motivated to Vote	30%	(187)	70%	(446)	633
Parent: Yes	29%	(53)	71%	(132)	186
Parent: No	28%	(144)	72%	(367)	510
COVID Vaccine: Yes	35%	(171)	65%	(321)	492
COVID Vaccine: No	13%	(26)	87%	(178)	204
Student Loans: Yes	26%	(28)	74%	(77)	105
Student Loans: No	29%	(169)	71%	(422)	591
Favorable Opinion of Haley	24%	(56)	76%	(176)	232
Unfavorable Opinion of Haley	36%	(107)	64%	(189)	296

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(197)	72%	(499)	696
Prodigal Biden Voter	25%	(12)	75%	(36)	48
Undecided Voter (DK/WNV)	18%	(15)	82%	(67)	81
Undecided Voter (DK)	21%	(12)	79%	(46)	59
Watched Debate	26%	(127)	74%	(364)	491
Watched Debate: Did not Watch	34%	(70)	66%	(135)	205
Watched Debate: All of it	25%	(68)	75%	(203)	270
Watched Debate: Some of it	27%	(60)	73%	(161)	221
Continue His Campaign: Yes Biden	51%	(135)	49%	(131)	267
Continue His Campaign: No Biden	13%	(51)	87%	(334)	385
Continue His Campaign: Yes Trump	12%	(44)	88%	(311)	355
Continue His Campaign: No Trump	47%	(143)	53%	(162)	305
Conviction: Evidence	50%	(154)	50%	(156)	310
Conviction: Motivation to Damage	7%	(23)	93%	(284)	307
Conviction: DK/NO	26%	(20)	74%	(58)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	40%	(280)	60%	(416)	696
Gender: Male	50%	(161)	50%	(159)	321
Gender: Female	32%	(119)	68%	(256)	375
Age: 18-34	39%	(68)	61%	(104)	172
Age: 35-44	30%	(28)	70%	(67)	95
Age: 45-64	37%	(84)	63%	(145)	229
Age: 65+	50%	(100)	50%	(100)	200
GenZers: 1997-2012	28%	(22)	72%	(57)	80
Millennials: 1981-1996	38%	(69)	62%	(112)	181
GenXers: 1965-1980	39%	(68)	61%	(105)	173
Baby Boomers: 1946-1964	44%	(106)	56%	(134)	239
Educ: < College	36%	(160)	64%	(279)	439
Educ: Bachelors degree	42%	(67)	58%	(92)	159
Educ: Post-grad	54%	(53)	46%	(45)	98
Income: Under 50k	36%	(116)	64%	(206)	322
Income: 50k-100k	40%	(99)	60%	(146)	245
Income: 100k+	50%	(65)	50%	(64)	129
Ethnicity: White (Non-Hispanic)	36%	(167)	64%	(294)	461
Ethnicity: Hispanic	28%	(10)	72%	(26)	36
Ethnicity: Black (Non-Hispanic)	54%	(83)	46%	(71)	154
Ethnicity: Asian + Other (Non-Hispanic)	45%	(20)	55%	(25)	45
All Christian	38%	(143)	62%	(234)	377
All Non-Christian	72%	(21)	28%	(8)	30
Atheist	41%	(12)	59%	(18)	30
Agnostic/Nothing in particular	46%	(58)	54%	(68)	126
Something Else	34%	(46)	66%	(88)	133
Evangelical	32%	(84)	68%	(181)	265
Non-Evangelical	43%	(102)	57%	(136)	239
PID: Dem (no lean)	56%	(129)	44%	(102)	231
PID: Ind (no lean)	42%	(90)	58%	(122)	212
PID: Rep (no lean)	24%	(61)	76%	(192)	253

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	40%	(280)	60%	(416)	696
PID/Gender: Dem Men	61%	(61)	39%	(39)	100
PID/Gender: Dem Women	52%	(68)	48%	(63)	131
PID/Gender: Ind Men	56%	(63)	44%	(49)	112
PID/Gender: Ind Women	27%	(28)	73%	(73)	101
PID/Gender: Rep Men	35%	(38)	65%	(71)	109
PID/Gender: Rep Women	16%	(23)	84%	(120)	144
Ideo: Liberal (1-3)	52%	(95)	48%	(89)	184
Ideo: Moderate (4)	46%	(106)	54%	(122)	227
Ideo: Conservative (5-7)	27%	(73)	73%	(194)	268
Community: Urban	58%	(75)	42%	(54)	128
Community: Suburban	40%	(129)	60%	(194)	323
Community: Rural	31%	(77)	69%	(168)	245
Military HHnm: Yes	43%	(45)	57%	(60)	105
Military HH: No	40%	(235)	60%	(356)	591
Employ: Private Sector	38%	(84)	62%	(140)	225
Employ: Government	57%	(29)	43%	(22)	51
Employ: Self-Employed	36%	(18)	64%	(34)	52
Employ: Homemaker	33%	(15)	67%	(30)	45
Employ: Student	10%	(1)	90%	(13)	14
Employ: Retired	45%	(91)	55%	(110)	201
Employ: Unemployed	40%	(28)	60%	(42)	70
Employ: Other	33%	(13)	67%	(26)	38

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	40%	(280)	60%	(416)	696
Protestant	36%	(102)	64%	(180)	283
Roman Catholic	43%	(38)	57%	(49)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	43%	(3)	57%	(3)	6
Jewish	71%	(9)	29%	(4)	13
Muslim	71%	(4)	29%	(2)	5
Buddhist	65%	(5)	35%	(3)	8
Hindu	87%	(3)	13%	(0)	4
Atheist	41%	(12)	59%	(18)	30
Agnostic	46%	(10)	54%	(12)	22
Something else	34%	(46)	66%	(88)	133
Nothing in particular	46%	(48)	54%	(56)	104
Ideo/PID: Conservative Republican	22%	(43)	78%	(151)	194
Ideo/PID: Moderate/Liberal Republican	32%	(18)	68%	(39)	57
Ideo/PID: Moderate/Conservative Democrat	57%	(56)	43%	(42)	98
Ideo/PID: Liberal Democrat	55%	(72)	45%	(59)	131
Unfavorable of Biden and Trump	41%	(55)	59%	(79)	134
2024 H2H Matchup: Biden Voter	60%	(179)	40%	(118)	296
2024 H2H Matchup: Trump Voter	24%	(76)	76%	(242)	318
2024 H2H Matchup: Would not Vote	31%	(7)	69%	(16)	23
2024 H2H Matchup: Do not Know	31%	(18)	69%	(40)	59
2022 House Vote: Democrat	59%	(154)	41%	(109)	263
2022 House Vote: Republican	27%	(76)	73%	(202)	278
2022 House Vote: Did not Vote	34%	(47)	66%	(92)	139
2020 Vote: Joe Biden	58%	(182)	42%	(134)	316
2020 Vote: Donald Trump	26%	(84)	74%	(241)	324
2020 Vote: Someone Else	29%	(3)	71%	(7)	10
2020 Vote: Did not Vote	26%	(12)	74%	(35)	47
2016 Vote: Hillary Clinton	63%	(150)	37%	(89)	239
2016 Vote: Donald Trump	27%	(78)	73%	(210)	287
2016 Vote: Someone Else	22%	(6)	78%	(20)	26

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	40%	(280)	60%	(416)	696
2020 Vote/PID: Not Biden/Democrat	38%	(8)	62%	(13)	21
2020 Vote/PID: Not Trump/Republican	39%	(8)	61%	(12)	20
U.S. Economy: Wrong Track	21%	(103)	79%	(396)	499
U.S. Economy: Right Direction	90%	(177)	10%	(20)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(131)	39%	(82)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(79)	77%	(265)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(71)	49%	(69)	139
Top 2024 Issue: Economy	27%	(72)	73%	(192)	264
Community/Gender: Urban Women	51%	(35)	49%	(33)	68
Community/Gender: Urban Men	66%	(40)	34%	(21)	60
Community/Gender: Rural Women	25%	(33)	75%	(101)	135
Community/Gender: Rural Men	39%	(43)	61%	(67)	110
Community/Gender: Suburban Women	29%	(51)	71%	(122)	172
Community/Gender: Suburban Men	52%	(78)	48%	(72)	150
Homeowner	43%	(209)	57%	(281)	491
Renter	36%	(69)	64%	(122)	191
Self + Household: White-Collar	45%	(112)	55%	(134)	246
Self + Household: Blue Collar	35%	(113)	65%	(207)	320
Union HH: Yes	56%	(13)	44%	(10)	22
Union HH: No	40%	(268)	60%	(406)	674
LGBTQ+: Yes	43%	(29)	57%	(38)	67
LGBTQ+: No	40%	(251)	60%	(377)	629
Motivated to Vote	42%	(268)	58%	(366)	633
Parent: Yes	35%	(66)	65%	(120)	186
Parent: No	42%	(215)	58%	(296)	510
COVID Vaccine: Yes	47%	(230)	53%	(263)	492
COVID Vaccine: No	25%	(51)	75%	(153)	204
Student Loans: Yes	37%	(38)	63%	(66)	105
Student Loans: No	41%	(242)	59%	(349)	591
Favorable Opinion of Haley	43%	(100)	57%	(132)	232
Unfavorable Opinion of Haley	45%	(132)	55%	(164)	296

Continued on next page

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	40%	(280)	60%	(416)	696
Prodigal Biden Voter	47%	(23)	53%	(25)	48
Undecided Voter (DK/WNV)	31%	(25)	69%	(56)	81
Undecided Voter (DK)	31%	(18)	69%	(40)	59
Watched Debate	38%	(185)	62%	(306)	491
Watched Debate: Did not Watch	47%	(96)	53%	(109)	205
Watched Debate: All of it	37%	(101)	63%	(170)	270
Watched Debate: Some of it	38%	(84)	62%	(136)	221
Continue His Campaign: Yes Biden	56%	(148)	44%	(118)	267
Continue His Campaign: No Biden	31%	(120)	69%	(265)	385
Continue His Campaign: Yes Trump	28%	(100)	72%	(255)	355
Continue His Campaign: No Trump	55%	(167)	45%	(138)	305
Conviction: Evidence	54%	(169)	46%	(141)	310
Conviction: Motivation to Damage	26%	(80)	74%	(228)	307
Conviction: DK/NO	41%	(32)	59%	(47)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(340)	51%	(356)	696
Gender: Male	60%	(192)	40%	(128)	321
Gender: Female	39%	(147)	61%	(228)	375
Age: 18-34	47%	(81)	53%	(90)	172
Age: 35-44	39%	(37)	61%	(58)	95
Age: 45-64	46%	(105)	54%	(124)	229
Age: 65+	58%	(116)	42%	(85)	200
GenZers: 1997-2012	42%	(34)	58%	(46)	80
Millennials: 1981-1996	45%	(81)	55%	(101)	181
GenXers: 1965-1980	48%	(83)	52%	(91)	173
Baby Boomers: 1946-1964	53%	(126)	47%	(113)	239
Educ: < College	44%	(195)	56%	(244)	439
Educ: Bachelors degree	53%	(84)	47%	(75)	159
Educ: Post-grad	62%	(61)	38%	(37)	98
Income: Under 50k	42%	(136)	58%	(187)	322
Income: 50k-100k	49%	(119)	51%	(126)	245
Income: 100k+	66%	(85)	34%	(44)	129
Ethnicity: White (Non-Hispanic)	46%	(214)	54%	(247)	461
Ethnicity: Hispanic	42%	(15)	58%	(21)	36
Ethnicity: Black (Non-Hispanic)	57%	(88)	43%	(66)	154
Ethnicity: Asian + Other (Non-Hispanic)	49%	(22)	51%	(23)	45
All Christian	49%	(185)	51%	(192)	377
All Non-Christian	64%	(19)	36%	(11)	30
Atheist	55%	(17)	45%	(14)	30
Agnostic/Nothing in particular	54%	(68)	46%	(58)	126
Something Else	38%	(51)	62%	(82)	133
Evangelical	37%	(98)	63%	(167)	265
Non-Evangelical	57%	(135)	43%	(103)	239
PID: Dem (no lean)	63%	(146)	37%	(85)	231
PID: Ind (no lean)	52%	(111)	48%	(101)	212
PID: Rep (no lean)	33%	(82)	67%	(170)	253

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(340)	51%	(356)	696
PID/Gender: Dem Men	72%	(72)	28%	(28)	100
PID/Gender: Dem Women	57%	(74)	43%	(57)	131
PID/Gender: Ind Men	62%	(69)	38%	(43)	112
PID/Gender: Ind Women	42%	(42)	58%	(58)	101
PID/Gender: Rep Men	48%	(52)	52%	(57)	109
PID/Gender: Rep Women	21%	(31)	79%	(113)	144
Ideo: Liberal (1-3)	60%	(111)	40%	(74)	184
Ideo: Moderate (4)	57%	(129)	43%	(99)	227
Ideo: Conservative (5-7)	34%	(91)	66%	(176)	268
Community: Urban	59%	(76)	41%	(53)	128
Community: Suburban	51%	(164)	49%	(159)	323
Community: Rural	41%	(100)	59%	(145)	245
Military HHnm: Yes	55%	(58)	45%	(47)	105
Military HH: No	48%	(282)	52%	(309)	591
Employ: Private Sector	47%	(106)	53%	(119)	225
Employ: Government	61%	(31)	39%	(20)	51
Employ: Self-Employed	39%	(20)	61%	(32)	52
Employ: Homemaker	41%	(18)	59%	(27)	45
Employ: Student	32%	(5)	68%	(10)	14
Employ: Retired	55%	(110)	45%	(90)	201
Employ: Unemployed	54%	(38)	46%	(32)	70
Employ: Other	30%	(11)	70%	(27)	38

Continued on next page

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(340)	51%	(356)	696
Protestant	48%	(136)	52%	(147)	283
Roman Catholic	52%	(46)	48%	(42)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	52%	(3)	48%	(3)	6
Jewish	71%	(9)	29%	(4)	13
Muslim	—	(0)	100%	(5)	5
Buddhist	85%	(7)	15%	(1)	8
Hindu	87%	(3)	13%	(0)	4
Atheist	55%	(17)	45%	(14)	30
Agnostic	60%	(13)	40%	(9)	22
Something else	38%	(51)	62%	(82)	133
Nothing in particular	53%	(55)	47%	(49)	104
Ideo/PID: Conservative Republican	29%	(56)	71%	(138)	194
Ideo/PID: Moderate/Liberal Republican	46%	(27)	54%	(31)	57
Ideo/PID: Moderate/Conservative Democrat	61%	(60)	39%	(38)	98
Ideo/PID: Liberal Democrat	65%	(85)	35%	(46)	131
Unfavorable of Biden and Trump	43%	(58)	57%	(76)	134
2024 H2H Matchup: Biden Voter	66%	(197)	34%	(99)	296
2024 H2H Matchup: Trump Voter	34%	(108)	66%	(210)	318
2024 H2H Matchup: Would not Vote	19%	(4)	81%	(19)	23
2024 H2H Matchup: Do not Know	52%	(31)	48%	(28)	59
2022 House Vote: Democrat	66%	(172)	34%	(91)	263
2022 House Vote: Republican	36%	(99)	64%	(179)	278
2022 House Vote: Did not Vote	45%	(62)	55%	(77)	139
2020 Vote: Joe Biden	64%	(203)	36%	(113)	316
2020 Vote: Donald Trump	36%	(117)	64%	(207)	324
2020 Vote: Someone Else	40%	(4)	60%	(6)	10
2020 Vote: Did not Vote	34%	(16)	66%	(31)	47
2016 Vote: Hillary Clinton	68%	(163)	32%	(76)	239
2016 Vote: Donald Trump	37%	(105)	63%	(182)	287
2016 Vote: Someone Else	26%	(7)	74%	(19)	26

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(340)	51%	(356)	696
2020 Vote/PID: Not Biden/Democrat	46%	(10)	54%	(11)	21
2020 Vote/PID: Not Trump/Republican	35%	(7)	65%	(13)	20
U.S. Economy: Wrong Track	32%	(158)	68%	(341)	499
U.S. Economy: Right Direction	92%	(182)	8%	(16)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(145)	32%	(67)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(117)	66%	(228)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(78)	44%	(62)	139
Top 2024 Issue: Economy	36%	(94)	64%	(170)	264
Community/Gender: Urban Women	55%	(38)	45%	(30)	68
Community/Gender: Urban Men	63%	(38)	37%	(22)	60
Community/Gender: Rural Women	31%	(41)	69%	(94)	135
Community/Gender: Rural Men	54%	(59)	46%	(51)	110
Community/Gender: Suburban Women	40%	(68)	60%	(104)	172
Community/Gender: Suburban Men	64%	(96)	36%	(55)	150
Homeowner	52%	(255)	48%	(235)	491
Renter	43%	(82)	57%	(109)	191
Self + Household: White-Collar	57%	(141)	43%	(104)	246
Self + Household: Blue Collar	40%	(128)	60%	(192)	320
Union HH: Yes	59%	(13)	41%	(9)	22
Union HH: No	48%	(327)	52%	(347)	674
LGBTQ+: Yes	55%	(37)	45%	(30)	67
LGBTQ+: No	48%	(303)	52%	(326)	629
Motivated to Vote	50%	(318)	50%	(316)	633
Parent: Yes	42%	(77)	58%	(108)	186
Parent: No	51%	(262)	49%	(248)	510
COVID Vaccine: Yes	54%	(265)	46%	(228)	492
COVID Vaccine: No	37%	(75)	63%	(129)	204
Student Loans: Yes	43%	(45)	57%	(59)	105
Student Loans: No	50%	(294)	50%	(297)	591
Favorable Opinion of Haley	53%	(123)	47%	(109)	232
Unfavorable Opinion of Haley	52%	(155)	48%	(141)	296

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(340)	51%	(356)	696
Prodigal Biden Voter	56%	(27)	44%	(21)	48
Undecided Voter (DK/WNV)	43%	(35)	57%	(47)	81
Undecided Voter (DK)	52%	(31)	48%	(28)	59
Watched Debate	47%	(232)	53%	(260)	491
Watched Debate: Did not Watch	53%	(108)	47%	(97)	205
Watched Debate: All of it	45%	(120)	55%	(150)	270
Watched Debate: Some of it	50%	(111)	50%	(110)	221
Continue His Campaign: Yes Biden	61%	(164)	39%	(103)	267
Continue His Campaign: No Biden	40%	(153)	60%	(233)	385
Continue His Campaign: Yes Trump	37%	(131)	63%	(224)	355
Continue His Campaign: No Trump	61%	(186)	39%	(119)	305
Conviction: Evidence	64%	(200)	36%	(110)	310
Conviction: Motivation to Damage	34%	(104)	66%	(204)	307
Conviction: DK/NO	46%	(36)	54%	(42)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (130)	23% (158)	13% (93)	44% (303)	1% (7)	1% (5)	696
Gender: Male	19% (62)	25% (80)	15% (49)	38% (123)	1% (3)	1% (4)	321
Gender: Female	18% (67)	21% (79)	12% (44)	48% (180)	1% (4)	— (1)	375
Age: 18-34	17% (30)	30% (51)	16% (28)	36% (61)	1% (2)	— (0)	172
Age: 35-44	12% (11)	27% (26)	15% (14)	44% (42)	2% (2)	— (0)	95
Age: 45-64	18% (41)	25% (57)	12% (28)	43% (99)	1% (2)	1% (2)	229
Age: 65+	24% (48)	13% (25)	11% (22)	50% (101)	1% (1)	1% (3)	200
GenZers: 1997-2012	16% (13)	27% (22)	22% (17)	33% (26)	2% (2)	— (0)	80
Millennials: 1981-1996	14% (26)	30% (55)	13% (24)	42% (76)	— (1)	— (0)	181
GenXers: 1965-1980	20% (34)	22% (38)	14% (25)	41% (71)	2% (3)	1% (2)	173
Baby Boomers: 1946-1964	23% (54)	17% (40)	10% (23)	50% (120)	— (1)	— (1)	239
Educ: < College	17% (74)	23% (100)	12% (51)	47% (207)	1% (3)	1% (5)	439
Educ: Bachelors degree	18% (29)	21% (34)	16% (25)	42% (67)	2% (4)	— (0)	159
Educ: Post-grad	28% (27)	25% (25)	18% (17)	30% (29)	— (0)	— (0)	98
Income: Under 50k	18% (58)	22% (71)	13% (41)	45% (145)	1% (3)	1% (5)	322
Income: 50k-100k	19% (47)	21% (52)	14% (34)	44% (109)	1% (3)	— (0)	245
Income: 100k+	19% (25)	27% (35)	14% (18)	39% (50)	1% (1)	— (0)	129
Ethnicity: White (Non-Hispanic)	14% (66)	18% (85)	11% (50)	54% (251)	1% (4)	1% (5)	461
Ethnicity: Hispanic	21% (7)	20% (7)	15% (5)	39% (14)	5% (2)	— (0)	36
Ethnicity: Black (Non-Hispanic)	29% (45)	36% (56)	17% (26)	17% (26)	— (1)	— (0)	154
Ethnicity: Asian + Other (Non-Hispanic)	26% (12)	23% (10)	24% (11)	27% (12)	— (0)	— (0)	45
All Christian	15% (55)	21% (80)	8% (30)	54% (203)	1% (3)	1% (4)	377
All Non-Christian	33% (10)	22% (7)	31% (9)	14% (4)	— (0)	— (0)	30
Atheist	37% (11)	41% (12)	4% (1)	18% (5)	— (0)	— (0)	30
Agnostic/Nothing in particular	21% (26)	36% (45)	19% (24)	21% (27)	2% (3)	— (1)	126
Something Else	20% (27)	10% (14)	21% (28)	48% (64)	1% (1)	— (0)	133
Evangelical	13% (35)	14% (38)	14% (37)	57% (151)	— (1)	2% (4)	265
Non-Evangelical	20% (47)	24% (56)	9% (22)	47% (111)	1% (2)	— (0)	239
PID: Dem (no lean)	45% (103)	35% (80)	11% (26)	8% (19)	1% (2)	— (0)	231
PID: Ind (no lean)	8% (17)	29% (62)	21% (44)	40% (85)	2% (4)	— (0)	212
PID: Rep (no lean)	4% (9)	6% (16)	9% (22)	79% (200)	— (1)	2% (4)	253

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (130)	23% (158)	13% (93)	44% (303)	1% (7)	1% (5)	696
PID/Gender: Dem Men	43% (43)	34% (34)	14% (14)	8% (8)	1% (1)	— (0)	100
PID/Gender: Dem Women	46% (60)	36% (47)	10% (13)	8% (10)	1% (1)	— (0)	131
PID/Gender: Ind Men	10% (11)	29% (32)	24% (27)	36% (41)	1% (1)	— (0)	112
PID/Gender: Ind Women	7% (7)	29% (30)	17% (17)	44% (44)	3% (3)	— (0)	101
PID/Gender: Rep Men	8% (9)	13% (14)	8% (8)	68% (74)	— (0)	4% (4)	109
PID/Gender: Rep Women	— (1)	2% (2)	10% (14)	88% (126)	— (1)	— (0)	144
Ideo: Liberal (1-3)	42% (77)	37% (69)	9% (16)	10% (19)	— (1)	1% (2)	184
Ideo: Moderate (4)	14% (33)	30% (68)	23% (52)	31% (71)	1% (3)	— (0)	227
Ideo: Conservative (5-7)	6% (16)	6% (17)	8% (22)	78% (209)	1% (2)	1% (2)	268
Community: Urban	31% (40)	24% (31)	14% (18)	29% (37)	2% (3)	— (0)	128
Community: Suburban	19% (62)	27% (87)	12% (39)	40% (130)	1% (2)	1% (2)	323
Community: Rural	11% (28)	17% (40)	14% (35)	56% (137)	1% (2)	1% (2)	245
Military HHnm: Yes	22% (23)	15% (16)	9% (9)	51% (54)	1% (1)	2% (2)	105
Military HH: No	18% (107)	24% (143)	14% (84)	42% (249)	1% (6)	— (2)	591
Employ: Private Sector	17% (37)	28% (63)	12% (27)	42% (95)	1% (3)	— (0)	225
Employ: Government	24% (12)	30% (15)	13% (7)	32% (16)	— (0)	— (0)	51
Employ: Self-Employed	14% (7)	17% (9)	27% (14)	38% (20)	4% (2)	— (0)	52
Employ: Homemaker	10% (5)	17% (8)	9% (4)	63% (29)	— (0)	— (0)	45
Employ: Student	— (0)	40% (6)	38% (5)	23% (3)	— (0)	— (0)	14
Employ: Retired	24% (48)	14% (28)	9% (19)	50% (101)	— (0)	2% (5)	201
Employ: Unemployed	17% (12)	30% (21)	15% (10)	36% (25)	3% (2)	— (0)	70
Employ: Other	23% (9)	24% (9)	15% (6)	38% (15)	— (0)	— (0)	38

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (130)	23% (158)	13% (93)	44% (303)	1% (7)	1% (5)	696
Protestant	16% (46)	18% (51)	9% (26)	55% (155)	— (1)	1% (4)	283
Roman Catholic	10% (8)	34% (29)	5% (5)	50% (44)	1% (1)	— (0)	87
Mormon	— (0)	— (0)	— (0)	100% (1)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17% (1)	6% (0)	— (0)	66% (4)	11% (1)	— (0)	6
Jewish	46% (6)	18% (2)	17% (2)	19% (2)	— (0)	— (0)	13
Muslim	— (0)	19% (1)	71% (4)	10% (1)	— (0)	— (0)	5
Buddhist	49% (4)	36% (3)	— (0)	15% (1)	— (0)	— (0)	8
Hindu	— (0)	13% (0)	87% (3)	— (0)	— (0)	— (0)	4
Atheist	37% (11)	41% (12)	4% (1)	18% (5)	— (0)	— (0)	30
Agnostic	22% (5)	47% (10)	10% (2)	21% (4)	— (0)	— (0)	22
Something else	20% (27)	10% (14)	21% (28)	48% (64)	1% (1)	— (0)	133
Nothing in particular	21% (21)	34% (35)	21% (22)	22% (23)	3% (3)	1% (1)	104
Ideo/PID: Conservative Republican	4% (7)	4% (8)	4% (8)	87% (168)	— (0)	1% (2)	194
Ideo/PID: Moderate/Liberal Republican	4% (2)	14% (8)	25% (14)	53% (30)	1% (1)	3% (2)	57
Ideo/PID: Moderate/Conservative Democrat	33% (32)	37% (36)	19% (18)	10% (10)	1% (1)	— (0)	98
Ideo/PID: Liberal Democrat	53% (69)	34% (44)	6% (8)	7% (9)	1% (1)	— (0)	131
Unfavorable of Biden and Trump	— (0)	— (0)	50% (68)	50% (67)	— (0)	— (0)	134
2024 H2H Matchup: Biden Voter	40% (118)	42% (125)	13% (39)	3% (10)	1% (3)	— (0)	296
2024 H2H Matchup: Trump Voter	3% (9)	4% (14)	9% (30)	82% (261)	— (1)	1% (4)	318
2024 H2H Matchup: Would not Vote	— (0)	6% (1)	36% (8)	58% (13)	— (0)	— (0)	23
2024 H2H Matchup: Do not Know	4% (3)	31% (18)	26% (15)	33% (19)	4% (2)	1% (1)	59
2022 House Vote: Democrat	41% (107)	39% (103)	14% (37)	5% (14)	1% (2)	— (0)	263
2022 House Vote: Republican	3% (8)	6% (16)	11% (31)	78% (217)	1% (2)	1% (4)	278
2022 House Vote: Did not Vote	9% (13)	27% (38)	16% (22)	46% (65)	2% (3)	— (0)	139
2020 Vote: Joe Biden	36% (114)	41% (130)	15% (47)	7% (21)	1% (3)	— (0)	316
2020 Vote: Donald Trump	3% (9)	6% (19)	10% (32)	80% (259)	— (1)	1% (4)	324
2020 Vote: Someone Else	— (0)	11% (1)	12% (1)	65% (6)	8% (1)	4% (0)	10
2020 Vote: Did not Vote	15% (7)	18% (8)	27% (13)	35% (16)	5% (2)	— (0)	47
2016 Vote: Hillary Clinton	42% (101)	37% (89)	13% (30)	7% (18)	1% (1)	— (0)	239
2016 Vote: Donald Trump	4% (13)	7% (19)	12% (34)	75% (217)	— (0)	1% (4)	287
2016 Vote: Someone Else	1% (0)	35% (9)	8% (2)	47% (12)	8% (2)	2% (0)	26

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (130)	23% (158)	13% (93)	44% (303)	1% (7)	1% (5)	696
2020 Vote/PID: Not Biden/Democrat	16% (3)	24% (5)	28% (6)	32% (7)	— (0)	— (0)	21
2020 Vote/PID: Not Trump/Republican	8% (2)	23% (5)	14% (3)	54% (11)	— (0)	— (0)	20
U.S. Economy: Wrong Track	5% (24)	18% (90)	16% (79)	60% (298)	1% (3)	1% (5)	499
U.S. Economy: Right Direction	54% (106)	35% (69)	7% (14)	3% (5)	2% (3)	— (0)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45% (95)	44% (93)	9% (18)	2% (4)	1% (2)	— (0)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (9)	5% (19)	11% (37)	80% (275)	— (1)	1% (4)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	19% (26)	34% (47)	27% (38)	17% (24)	2% (3)	— (1)	139
Top 2024 Issue: Economy	10% (27)	16% (43)	15% (40)	58% (154)	— (1)	— (0)	264
Community/Gender: Urban Women	33% (22)	19% (13)	14% (9)	33% (22)	1% (1)	— (0)	68
Community/Gender: Urban Men	29% (17)	29% (17)	15% (9)	24% (14)	3% (2)	— (0)	60
Community/Gender: Rural Women	5% (7)	12% (16)	14% (19)	67% (90)	2% (2)	— (0)	135
Community/Gender: Rural Men	19% (21)	22% (24)	15% (17)	42% (46)	— (0)	2% (2)	110
Community/Gender: Suburban Women	22% (38)	29% (49)	10% (17)	39% (67)	1% (1)	— (0)	172
Community/Gender: Suburban Men	16% (24)	25% (38)	15% (23)	41% (62)	1% (1)	2% (2)	150
Homeowner	19% (94)	20% (99)	13% (63)	46% (226)	1% (6)	1% (3)	491
Renter	19% (35)	30% (58)	15% (28)	35% (66)	— (1)	1% (2)	191
Self + Household: White-Collar	25% (62)	23% (56)	13% (32)	38% (92)	1% (3)	— (0)	246
Self + Household: Blue Collar	12% (37)	23% (74)	14% (43)	50% (161)	1% (2)	1% (2)	320
Union HH: Yes	56% (13)	31% (7)	— (0)	13% (3)	— (0)	— (0)	22
Union HH: No	17% (117)	22% (152)	14% (93)	45% (300)	1% (7)	1% (5)	674
LGBTQ+: Yes	29% (20)	28% (19)	13% (9)	29% (19)	1% (1)	— (0)	67
LGBTQ+: No	18% (110)	22% (140)	13% (84)	45% (284)	1% (6)	1% (5)	629
Motivated to Vote	20% (126)	22% (141)	12% (75)	45% (283)	1% (4)	1% (5)	633
Parent: Yes	20% (37)	23% (43)	17% (31)	39% (72)	2% (3)	— (0)	186
Parent: No	18% (93)	23% (116)	12% (62)	45% (231)	1% (3)	1% (5)	510
COVID Vaccine: Yes	24% (119)	23% (114)	13% (65)	38% (187)	1% (5)	— (2)	492
COVID Vaccine: No	5% (11)	22% (44)	14% (28)	57% (116)	1% (2)	1% (3)	204
Student Loans: Yes	21% (22)	25% (27)	17% (18)	35% (37)	1% (1)	— (0)	105
Student Loans: No	18% (108)	22% (132)	13% (75)	45% (266)	1% (5)	1% (5)	591
Favorable Opinion of Haley	10% (23)	21% (48)	11% (27)	57% (133)	1% (1)	— (0)	232
Unfavorable Opinion of Haley	29% (86)	24% (72)	12% (35)	33% (98)	1% (2)	1% (2)	296

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (130)	23% (158)	13% (93)	44% (303)	1% (7)	1% (5)	696
Prodigal Biden Voter	2% (1)	40% (19)	26% (12)	32% (16)	— (0)	— (0)	48
Undecided Voter (DK/WNV)	3% (3)	24% (20)	29% (24)	40% (32)	3% (2)	1% (1)	81
Undecided Voter (DK)	4% (3)	31% (18)	26% (15)	33% (19)	4% (2)	1% (1)	59
Watched Debate	20% (96)	19% (94)	13% (62)	47% (232)	1% (3)	1% (4)	491
Watched Debate: Did not Watch	16% (34)	32% (65)	15% (31)	35% (71)	2% (4)	— (1)	205
Watched Debate: All of it	20% (53)	17% (45)	8% (22)	54% (146)	— (1)	1% (4)	270
Watched Debate: Some of it	19% (43)	22% (49)	18% (40)	39% (86)	1% (2)	— (0)	221
Continue His Campaign: Yes Biden	42% (111)	33% (89)	8% (20)	16% (43)	1% (3)	— (0)	267
Continue His Campaign: No Biden	4% (14)	15% (56)	15% (58)	65% (251)	— (1)	1% (4)	385
Continue His Campaign: Yes Trump	5% (18)	10% (37)	8% (28)	75% (268)	— (1)	1% (4)	355
Continue His Campaign: No Trump	35% (106)	35% (108)	18% (54)	11% (32)	1% (4)	— (0)	305
Conviction: Evidence	35% (109)	39% (120)	18% (55)	7% (22)	1% (4)	— (0)	310
Conviction: Motivation to Damage	4% (11)	8% (24)	7% (21)	80% (246)	— (1)	1% (4)	307
Conviction: DK/NO	12% (10)	18% (14)	22% (17)	45% (35)	2% (1)	1% (0)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (143)	20% (138)	13% (89)	42% (296)	3% (19)	2% (12)	696
Gender: Male	18% (59)	20% (64)	16% (50)	40% (129)	4% (13)	2% (5)	321
Gender: Female	22% (84)	20% (73)	10% (38)	44% (167)	2% (6)	2% (7)	375
Age: 18-34	22% (38)	24% (42)	16% (28)	30% (52)	4% (7)	3% (5)	172
Age: 35-44	21% (20)	17% (16)	18% (17)	37% (35)	4% (4)	3% (3)	95
Age: 45-64	21% (48)	21% (48)	9% (21)	46% (106)	2% (5)	1% (1)	229
Age: 65+	18% (36)	16% (32)	11% (23)	51% (102)	2% (3)	2% (4)	200
GenZers: 1997-2012	17% (13)	26% (21)	19% (15)	26% (21)	7% (5)	5% (4)	80
Millennials: 1981-1996	24% (43)	21% (37)	16% (29)	36% (65)	3% (5)	1% (2)	181
GenXers: 1965-1980	22% (39)	18% (32)	10% (18)	45% (78)	2% (4)	1% (2)	173
Baby Boomers: 1946-1964	19% (45)	18% (43)	10% (23)	51% (121)	2% (5)	1% (2)	239
Educ: < College	19% (84)	19% (82)	13% (56)	44% (195)	3% (11)	2% (11)	439
Educ: Bachelors degree	21% (33)	20% (32)	11% (17)	44% (71)	3% (5)	1% (2)	159
Educ: Post-grad	27% (26)	24% (24)	15% (15)	30% (30)	3% (3)	— (0)	98
Income: Under 50k	20% (65)	19% (62)	13% (41)	42% (134)	3% (10)	3% (9)	322
Income: 50k-100k	21% (52)	19% (47)	13% (31)	45% (110)	1% (3)	— (1)	245
Income: 100k+	19% (25)	22% (28)	13% (16)	40% (51)	5% (6)	2% (2)	129
Ethnicity: White (Non-Hispanic)	14% (65)	15% (69)	11% (50)	55% (255)	3% (14)	2% (9)	461
Ethnicity: Hispanic	24% (9)	19% (7)	8% (3)	42% (15)	— (0)	7% (3)	36
Ethnicity: Black (Non-Hispanic)	39% (60)	28% (44)	19% (29)	12% (18)	3% (4)	— (0)	154
Ethnicity: Asian + Other (Non-Hispanic)	21% (10)	41% (18)	17% (7)	17% (8)	2% (1)	3% (1)	45
All Christian	16% (60)	18% (70)	7% (27)	56% (210)	2% (6)	1% (4)	377
All Non-Christian	34% (10)	29% (9)	26% (8)	11% (3)	— (0)	— (0)	30
Atheist	37% (11)	37% (11)	9% (3)	18% (5)	— (0)	— (0)	30
Agnostic/Nothing in particular	21% (26)	25% (31)	25% (31)	18% (23)	9% (11)	2% (3)	126
Something Else	26% (35)	13% (17)	15% (20)	41% (55)	1% (2)	4% (5)	133
Evangelical	17% (45)	12% (31)	11% (30)	56% (149)	2% (5)	2% (5)	265
Non-Evangelical	21% (50)	23% (54)	7% (17)	46% (110)	1% (3)	2% (4)	239
PID: Dem (no lean)	46% (107)	34% (79)	10% (23)	6% (14)	1% (3)	2% (6)	231
PID: Ind (no lean)	12% (25)	20% (41)	21% (44)	42% (88)	5% (11)	1% (2)	212
PID: Rep (no lean)	4% (10)	7% (18)	9% (22)	77% (194)	2% (5)	2% (4)	253

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (143)	20% (138)	13% (89)	42% (296)	3% (19)	2% (12)	696
PID/Gender: Dem Men	37% (37)	37% (37)	15% (15)	7% (7)	2% (2)	3% (3)	100
PID/Gender: Dem Women	54% (70)	32% (42)	6% (8)	5% (7)	1% (1)	2% (3)	131
PID/Gender: Ind Men	12% (13)	12% (14)	25% (28)	44% (49)	7% (8)	1% (1)	112
PID/Gender: Ind Women	12% (12)	27% (28)	17% (17)	39% (39)	3% (3)	2% (2)	101
PID/Gender: Rep Men	8% (9)	12% (14)	8% (8)	67% (73)	3% (3)	2% (2)	109
PID/Gender: Rep Women	1% (2)	3% (4)	9% (13)	84% (120)	2% (2)	1% (2)	144
Ideo: Liberal (1-3)	42% (78)	35% (64)	12% (23)	6% (11)	3% (6)	1% (2)	184
Ideo: Moderate (4)	20% (46)	26% (59)	18% (40)	33% (75)	2% (5)	1% (3)	227
Ideo: Conservative (5-7)	5% (14)	5% (14)	9% (25)	77% (205)	2% (5)	2% (5)	268
Community: Urban	36% (46)	24% (30)	7% (9)	29% (37)	3% (4)	2% (2)	128
Community: Suburban	18% (59)	24% (78)	14% (46)	40% (129)	2% (5)	2% (5)	323
Community: Rural	15% (37)	12% (29)	14% (34)	53% (130)	4% (10)	2% (5)	245
Military HHnm: Yes	20% (21)	18% (19)	9% (9)	47% (49)	3% (3)	3% (3)	105
Military HH: No	21% (121)	20% (119)	13% (80)	42% (247)	3% (16)	2% (9)	591
Employ: Private Sector	20% (46)	25% (55)	12% (26)	40% (89)	4% (8)	— (0)	225
Employ: Government	32% (16)	8% (4)	25% (12)	29% (15)	5% (3)	1% (1)	51
Employ: Self-Employed	9% (5)	28% (15)	11% (6)	47% (25)	4% (2)	2% (1)	52
Employ: Homemaker	22% (10)	9% (4)	6% (3)	62% (28)	— (0)	— (0)	45
Employ: Student	17% (2)	22% (3)	35% (5)	20% (3)	5% (1)	1% (0)	14
Employ: Retired	21% (42)	14% (28)	9% (18)	52% (104)	2% (4)	2% (4)	201
Employ: Unemployed	22% (15)	28% (20)	18% (12)	24% (17)	2% (1)	7% (5)	70
Employ: Other	17% (7)	22% (9)	15% (6)	39% (15)	2% (1)	5% (2)	38

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	20%	(143)	20%	(138)	13%	(89)	42%	(296)	3%	(19)	2%	(12)	696
Protestant	17%	(47)	16%	(45)	8%	(22)	57%	(161)	1%	(4)	1%	(3)	283
Roman Catholic	15%	(13)	26%	(23)	5%	(5)	50%	(43)	2%	(2)	1%	(1)	87
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	23%	(1)	—	(0)	77%	(5)	—	(0)	—	(0)	6
Jewish	30%	(4)	25%	(3)	30%	(4)	16%	(2)	—	(0)	—	(0)	13
Muslim	19%	(1)	71%	(4)	10%	(1)	—	(0)	—	(0)	—	(0)	5
Buddhist	69%	(5)	16%	(1)	—	(0)	15%	(1)	—	(0)	—	(0)	8
Hindu	—	(0)	13%	(0)	87%	(3)	—	(0)	—	(0)	—	(0)	4
Atheist	37%	(11)	37%	(11)	9%	(3)	18%	(5)	—	(0)	—	(0)	30
Agnostic	32%	(7)	33%	(7)	11%	(2)	12%	(3)	12%	(3)	—	(0)	22
Something else	26%	(35)	13%	(17)	15%	(20)	41%	(55)	1%	(2)	4%	(5)	133
Nothing in particular	19%	(19)	23%	(24)	28%	(29)	19%	(20)	8%	(8)	3%	(3)	104
Ideo/PID: Conservative Republican	3%	(6)	3%	(6)	8%	(16)	83%	(162)	1%	(2)	2%	(3)	194
Ideo/PID: Moderate/Liberal Republican	8%	(5)	21%	(12)	10%	(6)	53%	(30)	5%	(3)	2%	(1)	57
Ideo/PID: Moderate/Conservative Democrat	38%	(37)	34%	(34)	12%	(12)	9%	(8)	2%	(2)	5%	(4)	98
Ideo/PID: Liberal Democrat	52%	(69)	34%	(45)	8%	(10)	4%	(5)	1%	(1)	1%	(1)	131
Unfavorable of Biden and Trump	8%	(11)	11%	(15)	27%	(37)	49%	(66)	2%	(3)	2%	(3)	134
2024 H2H Matchup: Biden Voter	42%	(125)	36%	(106)	14%	(40)	5%	(15)	2%	(7)	1%	(3)	296
2024 H2H Matchup: Trump Voter	4%	(11)	4%	(11)	10%	(33)	79%	(251)	2%	(7)	1%	(5)	318
2024 H2H Matchup: Would not Vote	13%	(3)	12%	(3)	17%	(4)	58%	(13)	—	(0)	—	(0)	23
2024 H2H Matchup: Do not Know	6%	(3)	30%	(17)	19%	(11)	28%	(17)	9%	(5)	8%	(5)	59
2022 House Vote: Democrat	42%	(109)	35%	(93)	14%	(38)	5%	(13)	2%	(5)	2%	(5)	263
2022 House Vote: Republican	4%	(12)	4%	(12)	9%	(26)	78%	(217)	2%	(7)	1%	(4)	278
2022 House Vote: Did not Vote	14%	(19)	22%	(31)	16%	(23)	43%	(60)	3%	(5)	1%	(2)	139
2020 Vote: Joe Biden	39%	(121)	34%	(108)	16%	(49)	8%	(24)	3%	(9)	1%	(3)	316
2020 Vote: Donald Trump	3%	(11)	6%	(19)	10%	(31)	77%	(251)	2%	(6)	2%	(7)	324
2020 Vote: Someone Else	3%	(0)	25%	(2)	19%	(2)	34%	(3)	8%	(1)	11%	(1)	10
2020 Vote: Did not Vote	21%	(10)	17%	(8)	14%	(7)	38%	(18)	7%	(3)	3%	(1)	47
2016 Vote: Hillary Clinton	46%	(109)	34%	(80)	12%	(29)	6%	(15)	2%	(4)	—	(1)	239
2016 Vote: Donald Trump	3%	(9)	5%	(15)	12%	(34)	77%	(221)	2%	(5)	1%	(3)	287
2016 Vote: Someone Else	1%	(0)	30%	(8)	14%	(3)	42%	(11)	8%	(2)	6%	(2)	26

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (143)	20% (138)	13% (89)	42% (296)	3% (19)	2% (12)	696
2020 Vote/PID: Not Biden/Democrat	36% (8)	20% (4)	14% (3)	13% (3)	4% (1)	13% (3)	21
2020 Vote/PID: Not Trump/Republican	16% (3)	12% (2)	24% (5)	48% (10)	— (0)	— (0)	20
U.S. Economy: Wrong Track	8% (42)	15% (76)	14% (71)	58% (290)	2% (11)	2% (9)	499
U.S. Economy: Right Direction	51% (101)	31% (62)	9% (18)	3% (6)	4% (8)	2% (3)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51% (107)	35% (75)	8% (16)	3% (7)	2% (4)	1% (3)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (15)	5% (18)	10% (36)	75% (259)	3% (9)	2% (7)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (20)	32% (45)	26% (37)	21% (30)	4% (6)	2% (2)	139
Top 2024 Issue: Economy	14% (38)	16% (41)	12% (32)	55% (144)	2% (6)	1% (1)	264
Community/Gender: Urban Women	40% (27)	20% (14)	7% (5)	28% (19)	2% (1)	3% (2)	68
Community/Gender: Urban Men	31% (19)	27% (16)	8% (5)	29% (17)	5% (3)	— (0)	60
Community/Gender: Rural Women	12% (17)	11% (15)	12% (16)	61% (82)	3% (4)	1% (2)	135
Community/Gender: Rural Men	19% (21)	13% (14)	16% (17)	44% (49)	5% (6)	3% (3)	110
Community/Gender: Suburban Women	23% (40)	26% (45)	10% (17)	38% (66)	1% (1)	2% (3)	172
Community/Gender: Suburban Men	13% (19)	22% (34)	19% (28)	42% (63)	3% (4)	2% (2)	150
Homeowner	20% (100)	17% (83)	12% (58)	48% (235)	2% (10)	1% (5)	491
Renter	22% (42)	28% (53)	16% (31)	27% (52)	4% (7)	3% (6)	191
Self + Household: White-Collar	27% (66)	20% (50)	13% (32)	37% (91)	2% (6)	1% (2)	246
Self + Household: Blue Collar	13% (41)	21% (67)	12% (40)	50% (161)	2% (7)	1% (4)	320
Union HH: Yes	41% (9)	51% (11)	6% (1)	2% (0)	— (0)	— (0)	22
Union HH: No	20% (133)	19% (126)	13% (87)	44% (295)	3% (19)	2% (12)	674
LGBTQ+: Yes	29% (20)	22% (15)	14% (9)	24% (16)	6% (4)	5% (3)	67
LGBTQ+: No	20% (123)	20% (123)	13% (79)	44% (279)	2% (15)	1% (9)	629
Motivated to Vote	22% (137)	20% (127)	12% (74)	43% (271)	3% (18)	1% (7)	633
Parent: Yes	27% (51)	18% (34)	13% (24)	37% (68)	3% (6)	2% (3)	186
Parent: No	18% (92)	20% (104)	13% (65)	45% (227)	3% (13)	2% (9)	510
COVID Vaccine: Yes	26% (127)	22% (107)	11% (54)	38% (188)	3% (13)	1% (4)	492
COVID Vaccine: No	8% (16)	15% (31)	17% (34)	53% (108)	3% (6)	4% (8)	204
Student Loans: Yes	31% (32)	21% (22)	15% (16)	30% (31)	3% (3)	— (0)	105
Student Loans: No	19% (111)	20% (115)	12% (73)	45% (264)	3% (16)	2% (12)	591
Favorable Opinion of Haley	13% (30)	19% (44)	9% (21)	58% (134)	2% (4)	— (0)	232
Unfavorable Opinion of Haley	27% (81)	23% (69)	13% (39)	34% (99)	1% (4)	1% (4)	296

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	20% (143)	20% (138)	13% (89)	42% (296)	3% (19)	2% (12)	696
Prodigal Biden Voter	8% (4)	26% (13)	30% (15)	29% (14)	7% (3)	— (0)	48
Undecided Voter (DK/WNV)	8% (6)	25% (20)	19% (15)	37% (30)	6% (5)	6% (5)	81
Undecided Voter (DK)	6% (3)	30% (17)	19% (11)	28% (17)	9% (5)	8% (5)	59
Watched Debate	20% (100)	17% (83)	12% (59)	48% (235)	2% (11)	1% (4)	491
Watched Debate: Did not Watch	21% (43)	27% (55)	14% (29)	30% (61)	4% (8)	4% (8)	205
Watched Debate: All of it	18% (48)	15% (42)	8% (21)	55% (149)	3% (7)	1% (3)	270
Watched Debate: Some of it	23% (52)	19% (41)	17% (38)	39% (86)	1% (3)	— (1)	221
Continue His Campaign: Yes Biden	43% (114)	31% (83)	6% (17)	17% (45)	2% (5)	1% (2)	267
Continue His Campaign: No Biden	7% (25)	11% (44)	16% (63)	62% (238)	2% (10)	1% (5)	385
Continue His Campaign: Yes Trump	6% (22)	8% (28)	10% (37)	72% (256)	2% (9)	1% (5)	355
Continue His Campaign: No Trump	38% (115)	33% (99)	16% (48)	11% (33)	2% (6)	1% (3)	305
Conviction: Evidence	39% (122)	32% (99)	15% (47)	9% (29)	2% (7)	2% (6)	310
Conviction: Motivation to Damage	5% (14)	9% (28)	7% (23)	76% (234)	2% (5)	1% (4)	307
Conviction: DK/NO	8% (7)	13% (11)	24% (19)	42% (33)	8% (7)	4% (3)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (120)	26% (178)	17% (119)	33% (232)	5% (36)	1% (10)	696
Gender: Male	17% (56)	27% (87)	18% (59)	30% (97)	5% (15)	2% (6)	321
Gender: Female	17% (64)	24% (91)	16% (60)	36% (135)	6% (21)	1% (4)	375
Age: 18-34	20% (35)	25% (43)	21% (36)	22% (37)	8% (13)	4% (7)	172
Age: 35-44	11% (10)	30% (29)	18% (17)	32% (30)	9% (8)	— (0)	95
Age: 45-64	18% (41)	27% (63)	16% (37)	34% (77)	4% (9)	1% (3)	229
Age: 65+	17% (34)	21% (43)	15% (29)	44% (88)	3% (6)	— (0)	200
GenZers: 1997-2012	14% (11)	22% (17)	28% (23)	20% (16)	8% (7)	8% (6)	80
Millennials: 1981-1996	18% (32)	30% (54)	17% (30)	28% (51)	7% (14)	1% (1)	181
GenXers: 1965-1980	19% (33)	26% (45)	17% (29)	32% (55)	5% (9)	1% (3)	173
Baby Boomers: 1946-1964	17% (41)	23% (55)	14% (33)	43% (103)	3% (7)	— (0)	239
Educ: < College	15% (65)	25% (111)	18% (77)	34% (149)	6% (27)	2% (9)	439
Educ: Bachelors degree	20% (32)	22% (35)	16% (26)	36% (58)	5% (8)	— (1)	159
Educ: Post-grad	23% (23)	33% (32)	16% (16)	26% (26)	2% (2)	1% (1)	98
Income: Under 50k	15% (49)	25% (80)	19% (62)	31% (101)	7% (22)	3% (8)	322
Income: 50k-100k	20% (48)	24% (59)	18% (44)	34% (83)	4% (9)	1% (2)	245
Income: 100k+	18% (23)	30% (39)	10% (13)	37% (48)	4% (5)	— (0)	129
Ethnicity: White (Non-Hispanic)	14% (62)	18% (85)	18% (85)	44% (204)	4% (18)	2% (7)	461
Ethnicity: Hispanic	14% (5)	27% (10)	17% (6)	24% (9)	17% (6)	— (0)	36
Ethnicity: Black (Non-Hispanic)	30% (47)	39% (60)	15% (23)	8% (13)	6% (9)	2% (3)	154
Ethnicity: Asian + Other (Non-Hispanic)	13% (6)	52% (24)	12% (5)	16% (7)	7% (3)	— (0)	45
All Christian	15% (57)	20% (76)	15% (55)	45% (169)	4% (17)	1% (2)	377
All Non-Christian	27% (8)	41% (12)	9% (3)	8% (2)	15% (5)	— (0)	30
Atheist	17% (5)	55% (17)	15% (5)	13% (4)	— (0)	— (0)	30
Agnostic/Nothing in particular	23% (28)	32% (40)	25% (31)	12% (15)	5% (6)	4% (5)	126
Something Else	16% (22)	24% (32)	19% (25)	32% (43)	7% (9)	2% (2)	133
Evangelical	13% (35)	17% (45)	18% (47)	44% (117)	6% (17)	2% (5)	265
Non-Evangelical	18% (43)	27% (64)	14% (33)	38% (91)	3% (8)	— (0)	239
PID: Dem (no lean)	46% (106)	42% (97)	8% (18)	1% (2)	3% (7)	— (1)	231
PID: Ind (no lean)	3% (6)	32% (68)	25% (53)	30% (64)	8% (17)	2% (4)	212
PID: Rep (no lean)	3% (8)	5% (13)	19% (48)	66% (166)	5% (12)	2% (5)	253

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (120)	26% (178)	17% (119)	33% (232)	5% (36)	1% (10)	696
PID/Gender: Dem Men	43% (43)	39% (39)	11% (11)	1% (1)	5% (5)	1% (1)	100
PID/Gender: Dem Women	48% (62)	44% (57)	6% (8)	1% (1)	2% (3)	— (0)	131
PID/Gender: Ind Men	4% (4)	33% (37)	24% (27)	30% (33)	6% (7)	3% (4)	112
PID/Gender: Ind Women	2% (2)	30% (31)	26% (26)	31% (31)	10% (10)	— (0)	101
PID/Gender: Rep Men	8% (8)	10% (10)	20% (22)	58% (63)	3% (4)	2% (2)	109
PID/Gender: Rep Women	— (0)	2% (3)	18% (26)	72% (103)	6% (8)	2% (3)	144
Ideo: Liberal (1-3)	36% (67)	44% (81)	11% (20)	5% (9)	2% (5)	1% (2)	184
Ideo: Moderate (4)	15% (34)	36% (82)	25% (56)	17% (39)	6% (14)	1% (3)	227
Ideo: Conservative (5-7)	7% (20)	6% (15)	16% (42)	67% (179)	4% (11)	— (1)	268
Community: Urban	33% (42)	21% (27)	16% (20)	22% (28)	6% (8)	3% (4)	128
Community: Suburban	15% (48)	33% (105)	16% (51)	32% (102)	4% (13)	1% (3)	323
Community: Rural	12% (30)	19% (46)	20% (48)	42% (102)	6% (15)	1% (3)	245
Military HHnm: Yes	15% (16)	25% (26)	13% (13)	43% (45)	4% (4)	— (0)	105
Military HH: No	18% (104)	26% (152)	18% (106)	32% (187)	5% (32)	2% (10)	591
Employ: Private Sector	15% (33)	30% (66)	20% (45)	30% (68)	5% (11)	1% (1)	225
Employ: Government	28% (14)	34% (17)	11% (6)	19% (9)	4% (2)	4% (2)	51
Employ: Self-Employed	15% (8)	33% (17)	17% (9)	27% (14)	5% (3)	3% (2)	52
Employ: Homemaker	11% (5)	16% (7)	20% (9)	38% (17)	11% (5)	4% (2)	45
Employ: Student	— (0)	37% (5)	28% (4)	25% (4)	10% (1)	— (0)	14
Employ: Retired	18% (37)	20% (40)	13% (26)	45% (90)	3% (6)	1% (2)	201
Employ: Unemployed	18% (13)	26% (18)	19% (14)	24% (17)	11% (8)	2% (1)	70
Employ: Other	27% (10)	18% (7)	19% (7)	34% (13)	2% (1)	— (0)	38

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (120)	26% (178)	17% (119)	33% (232)	5% (36)	1% (10)	696
Protestant	15% (43)	18% (52)	13% (38)	48% (136)	4% (11)	1% (2)	283
Roman Catholic	15% (13)	28% (25)	19% (17)	33% (29)	5% (4)	— (0)	87
Mormon	— (0)	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17% (1)	— (0)	— (0)	63% (4)	20% (1)	— (0)	6
Jewish	20% (3)	23% (3)	21% (3)	5% (1)	31% (4)	— (0)	13
Muslim	— (0)	90% (5)	— (0)	10% (1)	— (0)	— (0)	5
Buddhist	69% (5)	16% (1)	— (0)	15% (1)	— (0)	— (0)	8
Hindu	— (0)	87% (3)	— (0)	— (0)	13% (0)	— (0)	4
Atheist	17% (5)	55% (17)	15% (5)	13% (4)	— (0)	— (0)	30
Agnostic	23% (5)	46% (10)	22% (5)	4% (1)	5% (1)	— (0)	22
Something else	16% (22)	24% (32)	19% (25)	32% (43)	7% (9)	2% (2)	133
Nothing in particular	23% (23)	29% (30)	26% (27)	13% (14)	5% (5)	5% (5)	104
Ideo/PID: Conservative Republican	4% (8)	3% (6)	16% (31)	73% (143)	3% (6)	1% (1)	194
Ideo/PID: Moderate/Liberal Republican	— (0)	14% (8)	30% (17)	38% (22)	10% (6)	7% (4)	57
Ideo/PID: Moderate/Conservative Democrat	40% (40)	42% (41)	11% (11)	— (0)	6% (5)	— (0)	98
Ideo/PID: Liberal Democrat	50% (66)	42% (55)	5% (7)	1% (2)	1% (1)	— (1)	131
Unfavorable of Biden and Trump	5% (7)	19% (26)	37% (50)	31% (41)	7% (9)	— (1)	134
2024 H2H Matchup: Biden Voter	37% (109)	47% (138)	12% (35)	2% (6)	3% (9)	— (1)	296
2024 H2H Matchup: Trump Voter	3% (8)	5% (17)	20% (62)	66% (209)	5% (16)	2% (6)	318
2024 H2H Matchup: Would not Vote	12% (3)	31% (7)	21% (5)	29% (7)	7% (2)	— (0)	23
2024 H2H Matchup: Do not Know	— (0)	26% (15)	30% (17)	20% (12)	18% (11)	6% (3)	59
2022 House Vote: Democrat	38% (99)	44% (116)	11% (29)	2% (6)	5% (12)	— (1)	263
2022 House Vote: Republican	3% (7)	8% (22)	17% (48)	68% (189)	3% (8)	1% (4)	278
2022 House Vote: Did not Vote	10% (14)	29% (40)	29% (40)	22% (31)	8% (12)	2% (3)	139
2020 Vote: Joe Biden	33% (105)	46% (144)	14% (45)	3% (9)	3% (9)	1% (3)	316
2020 Vote: Donald Trump	2% (7)	7% (24)	18% (60)	64% (209)	6% (19)	2% (5)	324
2020 Vote: Someone Else	— (0)	18% (2)	23% (2)	38% (4)	8% (1)	13% (1)	10
2020 Vote: Did not Vote	16% (8)	17% (8)	26% (12)	24% (11)	16% (8)	1% (0)	47
2016 Vote: Hillary Clinton	38% (91)	45% (109)	11% (27)	3% (7)	2% (6)	— (0)	239
2016 Vote: Donald Trump	4% (11)	8% (23)	18% (53)	64% (184)	5% (13)	1% (3)	287
2016 Vote: Someone Else	2% (1)	37% (9)	19% (5)	37% (10)	— (0)	5% (1)	26

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (120)	26% (178)	17% (119)	33% (232)	5% (36)	1% (10)	696
2020 Vote/PID: Not Biden/Democrat	35% (7)	39% (8)	8% (2)	2% (0)	15% (3)	— (0)	21
2020 Vote/PID: Not Trump/Republican	5% (1)	9% (2)	45% (9)	30% (6)	9% (2)	2% (0)	20
U.S. Economy: Wrong Track	8% (38)	19% (95)	21% (105)	45% (227)	5% (27)	1% (7)	499
U.S. Economy: Right Direction	42% (83)	42% (83)	7% (14)	3% (6)	5% (9)	2% (3)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (87)	47% (100)	6% (13)	2% (3)	4% (8)	— (1)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (9)	9% (30)	20% (69)	61% (211)	5% (19)	2% (6)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	17% (24)	34% (47)	27% (37)	13% (19)	7% (10)	2% (3)	139
Top 2024 Issue: Economy	11% (29)	19% (51)	23% (61)	42% (110)	4% (10)	1% (1)	264
Community/Gender: Urban Women	36% (25)	20% (14)	13% (9)	26% (17)	3% (2)	2% (1)	68
Community/Gender: Urban Men	28% (17)	22% (13)	18% (11)	18% (11)	9% (6)	5% (3)	60
Community/Gender: Rural Women	8% (11)	15% (21)	21% (28)	49% (66)	6% (7)	1% (1)	135
Community/Gender: Rural Men	17% (19)	23% (26)	18% (19)	33% (36)	7% (8)	2% (2)	110
Community/Gender: Suburban Women	16% (28)	33% (56)	13% (23)	30% (52)	7% (11)	1% (1)	172
Community/Gender: Suburban Men	13% (20)	32% (49)	19% (29)	33% (50)	1% (2)	1% (1)	150
Homeowner	17% (85)	24% (118)	16% (77)	38% (187)	4% (21)	— (2)	491
Renter	19% (35)	30% (58)	21% (40)	20% (39)	6% (12)	3% (7)	191
Self + Household: White-Collar	23% (57)	27% (66)	14% (35)	33% (80)	3% (7)	— (1)	246
Self + Household: Blue Collar	10% (32)	28% (90)	20% (64)	38% (120)	4% (11)	1% (3)	320
Union HH: Yes	41% (9)	41% (9)	— (0)	13% (3)	4% (1)	— (0)	22
Union HH: No	16% (111)	25% (169)	18% (119)	34% (230)	5% (35)	1% (10)	674
LGBTQ+: Yes	20% (13)	36% (24)	13% (9)	20% (13)	9% (6)	3% (2)	67
LGBTQ+: No	17% (107)	24% (154)	18% (110)	35% (219)	5% (31)	1% (8)	629
Motivated to Vote	18% (113)	26% (162)	17% (104)	35% (224)	4% (23)	1% (7)	633
Parent: Yes	20% (37)	26% (48)	17% (32)	29% (54)	6% (11)	2% (3)	186
Parent: No	16% (83)	25% (130)	17% (87)	35% (179)	5% (25)	1% (7)	510
COVID Vaccine: Yes	22% (110)	27% (131)	16% (78)	30% (147)	4% (21)	1% (5)	492
COVID Vaccine: No	5% (10)	23% (46)	20% (41)	42% (85)	8% (15)	2% (5)	204
Student Loans: Yes	20% (21)	30% (31)	20% (20)	23% (24)	7% (7)	1% (1)	105
Student Loans: No	17% (99)	25% (147)	17% (99)	35% (208)	5% (30)	1% (9)	591
Favorable Opinion of Haley	11% (25)	21% (49)	20% (46)	47% (110)	1% (3)	— (0)	232
Unfavorable Opinion of Haley	23% (67)	31% (93)	14% (42)	29% (86)	2% (7)	— (0)	296

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (120)	26% (178)	17% (119)	33% (232)	5% (36)	1% (10)	696
Prodigal Biden Voter	2% (1)	42% (20)	32% (15)	12% (6)	6% (3)	6% (3)	48
Undecided Voter (DK/WNV)	3% (3)	28% (23)	27% (22)	22% (18)	15% (12)	4% (3)	81
Undecided Voter (DK)	— (0)	26% (15)	30% (17)	20% (12)	18% (11)	6% (3)	59
Watched Debate	18% (88)	22% (108)	18% (90)	38% (187)	3% (13)	1% (5)	491
Watched Debate: Did not Watch	16% (32)	34% (69)	14% (29)	22% (46)	11% (23)	2% (5)	205
Watched Debate: All of it	18% (48)	17% (47)	16% (45)	46% (125)	1% (4)	1% (2)	270
Watched Debate: Some of it	18% (40)	28% (61)	21% (46)	28% (61)	4% (9)	1% (3)	221
Continue His Campaign: Yes Biden	36% (97)	37% (100)	8% (21)	14% (38)	4% (10)	— (1)	267
Continue His Campaign: No Biden	5% (19)	16% (63)	23% (89)	49% (190)	5% (19)	2% (6)	385
Continue His Campaign: Yes Trump	5% (18)	11% (38)	18% (64)	59% (210)	5% (19)	2% (6)	355
Continue His Campaign: No Trump	32% (98)	42% (127)	16% (50)	6% (19)	4% (11)	— (1)	305
Conviction: Evidence	31% (98)	42% (131)	16% (50)	6% (17)	4% (13)	— (1)	310
Conviction: Motivation to Damage	4% (12)	10% (30)	16% (51)	65% (199)	4% (11)	1% (4)	307
Conviction: DK/NO	13% (10)	22% (17)	24% (19)	20% (16)	15% (12)	6% (5)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (97)	24% (166)	22% (151)	34% (237)	6% (39)	1% (6)	696
Gender: Male	12% (37)	24% (76)	24% (78)	35% (112)	5% (16)	1% (2)	321
Gender: Female	16% (60)	24% (90)	19% (73)	33% (125)	6% (23)	1% (4)	375
Age: 18-34	19% (32)	15% (26)	22% (38)	32% (55)	9% (15)	3% (5)	172
Age: 35-44	19% (18)	16% (15)	22% (21)	33% (31)	10% (10)	— (0)	95
Age: 45-64	13% (30)	26% (60)	25% (56)	32% (74)	4% (8)	— (0)	229
Age: 65+	9% (17)	33% (66)	17% (35)	38% (77)	3% (5)	— (0)	200
GenZers: 1997-2012	14% (12)	8% (6)	23% (18)	37% (30)	11% (9)	6% (5)	80
Millennials: 1981-1996	20% (37)	19% (35)	23% (41)	29% (53)	8% (15)	— (1)	181
GenXers: 1965-1980	14% (24)	23% (40)	24% (41)	33% (58)	5% (9)	— (0)	173
Baby Boomers: 1946-1964	9% (22)	33% (78)	20% (48)	36% (85)	2% (6)	— (0)	239
Educ: < College	17% (76)	24% (107)	21% (91)	29% (127)	7% (32)	1% (5)	439
Educ: Bachelors degree	9% (14)	28% (45)	25% (40)	34% (54)	4% (6)	— (0)	159
Educ: Post-grad	8% (7)	14% (14)	20% (19)	57% (56)	1% (1)	1% (1)	98
Income: Under 50k	17% (56)	22% (72)	18% (59)	33% (107)	7% (23)	1% (5)	322
Income: 50k-100k	12% (30)	23% (57)	27% (65)	33% (82)	4% (9)	1% (1)	245
Income: 100k+	8% (11)	29% (37)	20% (26)	37% (48)	5% (6)	— (0)	129
Ethnicity: White (Non-Hispanic)	16% (72)	32% (146)	21% (95)	28% (127)	4% (17)	1% (3)	461
Ethnicity: Hispanic	22% (8)	12% (4)	21% (8)	33% (12)	12% (4)	— (0)	36
Ethnicity: Black (Non-Hispanic)	9% (13)	9% (14)	27% (41)	45% (69)	9% (14)	2% (3)	154
Ethnicity: Asian + Other (Non-Hispanic)	9% (4)	5% (2)	15% (7)	62% (28)	9% (4)	— (0)	45
All Christian	14% (55)	35% (131)	25% (94)	22% (83)	4% (14)	— (1)	377
All Non-Christian	— (0)	4% (1)	27% (8)	61% (18)	9% (3)	— (0)	30
Atheist	— (0)	5% (1)	14% (4)	82% (25)	— (0)	— (0)	30
Agnostic/Nothing in particular	11% (14)	9% (11)	16% (20)	54% (68)	7% (9)	2% (3)	126
Something Else	21% (29)	16% (22)	19% (25)	32% (43)	10% (13)	1% (2)	133
Evangelical	16% (42)	32% (84)	23% (61)	20% (53)	8% (22)	1% (3)	265
Non-Evangelical	16% (38)	28% (66)	24% (57)	30% (72)	2% (5)	— (0)	239
PID: Dem (no lean)	1% (3)	5% (12)	22% (51)	64% (148)	6% (15)	1% (2)	231
PID: Ind (no lean)	4% (8)	18% (39)	32% (67)	38% (80)	8% (16)	1% (2)	212
PID: Rep (no lean)	34% (86)	46% (116)	13% (32)	3% (9)	3% (8)	1% (2)	253

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(97)	24%	(166)	22%	(151)	34%	(237)	6%	(39)	1%	(6)	696
PID/Gender: Dem Men	—	(0)	7%	(7)	24%	(24)	62%	(62)	7%	(7)	1%	(1)	100
PID/Gender: Dem Women	2%	(3)	4%	(5)	21%	(27)	66%	(87)	6%	(8)	1%	(1)	131
PID/Gender: Ind Men	6%	(7)	11%	(13)	35%	(39)	41%	(45)	6%	(7)	1%	(1)	112
PID/Gender: Ind Women	2%	(2)	26%	(27)	28%	(28)	34%	(34)	9%	(9)	1%	(1)	101
PID/Gender: Rep Men	28%	(30)	52%	(57)	14%	(15)	5%	(5)	1%	(2)	—	(0)	109
PID/Gender: Rep Women	39%	(55)	41%	(59)	12%	(18)	2%	(3)	4%	(6)	2%	(2)	144
Ideo: Liberal (1-3)	4%	(8)	4%	(7)	18%	(33)	69%	(126)	5%	(8)	1%	(1)	184
Ideo: Moderate (4)	8%	(19)	19%	(44)	29%	(66)	36%	(81)	6%	(15)	1%	(3)	227
Ideo: Conservative (5-7)	26%	(70)	42%	(113)	19%	(52)	9%	(24)	3%	(8)	—	(1)	268
Community: Urban	10%	(13)	13%	(17)	20%	(26)	46%	(59)	8%	(10)	2%	(3)	128
Community: Suburban	12%	(40)	24%	(77)	22%	(72)	37%	(121)	3%	(11)	—	(1)	323
Community: Rural	18%	(44)	29%	(72)	21%	(52)	23%	(57)	7%	(18)	1%	(2)	245
Military HHnm: Yes	7%	(7)	43%	(45)	17%	(18)	31%	(33)	2%	(2)	—	(0)	105
Military HH: No	15%	(90)	21%	(122)	23%	(133)	34%	(204)	6%	(37)	1%	(6)	591
Employ: Private Sector	12%	(27)	29%	(65)	23%	(52)	30%	(68)	5%	(11)	1%	(2)	225
Employ: Government	10%	(5)	19%	(10)	23%	(12)	41%	(21)	7%	(4)	—	(0)	51
Employ: Self-Employed	22%	(12)	7%	(4)	26%	(14)	37%	(19)	4%	(2)	4%	(2)	52
Employ: Homemaker	29%	(13)	14%	(6)	23%	(10)	17%	(8)	14%	(6)	4%	(2)	45
Employ: Student	16%	(2)	3%	(0)	33%	(5)	33%	(5)	14%	(2)	1%	(0)	14
Employ: Retired	9%	(19)	30%	(60)	19%	(39)	39%	(79)	2%	(3)	—	(0)	201
Employ: Unemployed	16%	(11)	24%	(17)	14%	(10)	34%	(24)	12%	(9)	—	(0)	70
Employ: Other	21%	(8)	13%	(5)	26%	(10)	35%	(14)	5%	(2)	—	(0)	38

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(97)	24%	(166)	22%	(151)	34%	(237)	6%	(39)	1%	(6)	696
Protestant	12%	(35)	33%	(94)	27%	(75)	23%	(65)	5%	(13)	—	(1)	283
Roman Catholic	20%	(17)	40%	(35)	20%	(17)	19%	(16)	1%	(1)	—	(0)	87
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	43%	(3)	27%	(2)	10%	(1)	20%	(1)	—	(0)	—	(0)	6
Jewish	—	(0)	—	(0)	33%	(4)	51%	(6)	17%	(2)	—	(0)	13
Muslim	—	(0)	—	(0)	19%	(1)	81%	(4)	—	(0)	—	(0)	5
Buddhist	—	(0)	15%	(1)	35%	(3)	50%	(4)	—	(0)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	87%	(3)	13%	(0)	—	(0)	4
Atheist	—	(0)	5%	(1)	14%	(4)	82%	(25)	—	(0)	—	(0)	30
Agnostic	4%	(1)	4%	(1)	23%	(5)	62%	(13)	8%	(2)	—	(0)	22
Something else	21%	(29)	16%	(22)	19%	(25)	32%	(43)	10%	(13)	1%	(2)	133
Nothing in particular	13%	(13)	10%	(11)	15%	(15)	52%	(55)	7%	(7)	3%	(3)	104
Ideo/PID: Conservative Republican	35%	(67)	48%	(93)	13%	(25)	3%	(5)	1%	(3)	1%	(1)	194
Ideo/PID: Moderate/Liberal Republican	33%	(19)	37%	(21)	14%	(8)	6%	(3)	9%	(5)	2%	(1)	57
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	6%	(6)	29%	(28)	52%	(51)	9%	(9)	1%	(1)	98
Ideo/PID: Liberal Democrat	—	(0)	4%	(6)	18%	(23)	74%	(97)	3%	(4)	1%	(1)	131
Unfavorable of Biden and Trump	2%	(3)	11%	(15)	32%	(42)	47%	(63)	8%	(11)	—	(1)	134
2024 H2H Matchup: Biden Voter	2%	(6)	5%	(14)	23%	(68)	66%	(196)	3%	(10)	1%	(2)	296
2024 H2H Matchup: Trump Voter	29%	(91)	43%	(137)	21%	(67)	3%	(10)	3%	(10)	1%	(3)	318
2024 H2H Matchup: Would not Vote	—	(0)	3%	(1)	36%	(8)	42%	(10)	19%	(4)	—	(0)	23
2024 H2H Matchup: Do not Know	—	(0)	25%	(15)	13%	(7)	36%	(21)	25%	(15)	1%	(0)	59
2022 House Vote: Democrat	2%	(5)	5%	(12)	20%	(53)	69%	(180)	4%	(11)	—	(1)	263
2022 House Vote: Republican	28%	(77)	45%	(124)	19%	(52)	6%	(17)	2%	(7)	—	(1)	278
2022 House Vote: Did not Vote	11%	(15)	21%	(29)	31%	(44)	24%	(34)	10%	(14)	2%	(3)	139
2020 Vote: Joe Biden	2%	(5)	6%	(19)	23%	(72)	65%	(204)	5%	(15)	1%	(2)	316
2020 Vote: Donald Trump	27%	(88)	44%	(142)	19%	(61)	5%	(15)	5%	(16)	1%	(2)	324
2020 Vote: Someone Else	—	(0)	6%	(1)	39%	(4)	33%	(3)	17%	(2)	4%	(0)	10
2020 Vote: Did not Vote	10%	(4)	11%	(5)	30%	(14)	31%	(15)	15%	(7)	4%	(2)	47
2016 Vote: Hillary Clinton	1%	(3)	6%	(15)	24%	(57)	66%	(157)	3%	(7)	—	(0)	239
2016 Vote: Donald Trump	26%	(74)	42%	(121)	18%	(53)	10%	(29)	3%	(9)	—	(1)	287
2016 Vote: Someone Else	6%	(1)	18%	(5)	20%	(5)	46%	(12)	8%	(2)	2%	(0)	26

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(97)	24%	(166)	22%	(151)	34%	(237)	6%	(39)	1%	(6)	696
2020 Vote/PID: Not Biden/Democrat	1%	(0)	14%	(3)	12%	(3)	38%	(8)	28%	(6)	7%	(1)	21
2020 Vote/PID: Not Trump/Republican	29%	(6)	34%	(7)	16%	(3)	12%	(2)	7%	(1)	2%	(0)	20
U.S. Economy: Wrong Track	17%	(85)	30%	(150)	22%	(109)	25%	(123)	5%	(27)	1%	(5)	499
U.S. Economy: Right Direction	6%	(12)	9%	(17)	21%	(42)	58%	(114)	6%	(12)	1%	(1)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	4%	(9)	20%	(43)	68%	(145)	4%	(9)	1%	(2)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(92)	41%	(143)	21%	(71)	5%	(18)	5%	(18)	1%	(3)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	10%	(15)	26%	(37)	53%	(74)	8%	(12)	1%	(1)	139
Top 2024 Issue: Economy	20%	(52)	31%	(82)	25%	(67)	18%	(48)	5%	(12)	1%	(2)	264
Community/Gender: Urban Women	8%	(5)	17%	(12)	15%	(10)	52%	(36)	5%	(3)	3%	(2)	68
Community/Gender: Urban Men	12%	(7)	9%	(5)	27%	(16)	39%	(24)	12%	(7)	1%	(1)	60
Community/Gender: Rural Women	24%	(32)	30%	(41)	19%	(26)	17%	(24)	8%	(11)	1%	(1)	135
Community/Gender: Rural Men	11%	(13)	28%	(31)	24%	(26)	30%	(33)	6%	(7)	—	(0)	110
Community/Gender: Suburban Women	13%	(23)	22%	(37)	21%	(37)	38%	(65)	5%	(9)	—	(1)	172
Community/Gender: Suburban Men	11%	(17)	26%	(40)	24%	(36)	37%	(55)	1%	(1)	—	(1)	150
Homeowner	13%	(64)	26%	(127)	23%	(115)	34%	(166)	4%	(18)	—	(2)	491
Renter	17%	(32)	17%	(32)	19%	(35)	37%	(70)	10%	(18)	2%	(3)	191
Self + Household: White-Collar	10%	(25)	23%	(56)	21%	(52)	43%	(106)	2%	(5)	—	(1)	246
Self + Household: Blue Collar	18%	(56)	27%	(87)	25%	(80)	26%	(83)	3%	(10)	1%	(3)	320
Union HH: Yes	25%	(6)	38%	(8)	8%	(2)	29%	(6)	—	(0)	—	(0)	22
Union HH: No	14%	(92)	23%	(158)	22%	(149)	34%	(230)	6%	(39)	1%	(6)	674
LGBTQ+: Yes	9%	(6)	10%	(7)	18%	(12)	52%	(35)	9%	(6)	2%	(1)	67
LGBTQ+: No	15%	(91)	25%	(159)	22%	(139)	32%	(202)	5%	(33)	1%	(5)	629
Motivated to Vote	15%	(95)	25%	(160)	20%	(129)	35%	(222)	4%	(24)	—	(3)	633
Parent: Yes	17%	(31)	21%	(40)	20%	(37)	33%	(61)	7%	(14)	2%	(3)	186
Parent: No	13%	(67)	25%	(127)	22%	(113)	34%	(176)	5%	(25)	1%	(3)	510
COVID Vaccine: Yes	10%	(51)	23%	(111)	21%	(105)	41%	(201)	4%	(22)	—	(2)	492
COVID Vaccine: No	23%	(46)	27%	(55)	22%	(45)	18%	(36)	8%	(17)	2%	(4)	204
Student Loans: Yes	16%	(16)	19%	(20)	26%	(27)	31%	(33)	7%	(7)	2%	(2)	105
Student Loans: No	14%	(81)	25%	(147)	21%	(123)	35%	(204)	5%	(32)	1%	(4)	591
Favorable Opinion of Haley	17%	(39)	39%	(92)	21%	(49)	22%	(50)	1%	(2)	—	(0)	232
Unfavorable Opinion of Haley	12%	(34)	13%	(40)	21%	(61)	53%	(156)	2%	(5)	—	(0)	296

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(97)	24%	(166)	22%	(151)	34%	(237)	6%	(39)	1%	(6)	696
Prodigal Biden Voter	2%	(1)	23%	(11)	28%	(13)	35%	(17)	11%	(5)	1%	(1)	48
Undecided Voter (DK/WNV)	—	(0)	19%	(15)	19%	(16)	38%	(31)	23%	(19)	1%	(0)	81
Undecided Voter (DK)	—	(0)	25%	(15)	13%	(7)	36%	(21)	25%	(15)	1%	(0)	59
Watched Debate	17%	(82)	27%	(131)	19%	(95)	34%	(169)	2%	(11)	1%	(3)	491
Watched Debate: Did not Watch	7%	(15)	17%	(35)	27%	(56)	33%	(67)	14%	(28)	2%	(3)	205
Watched Debate: All of it	24%	(64)	29%	(80)	16%	(42)	30%	(82)	1%	(2)	—	(0)	270
Watched Debate: Some of it	8%	(18)	23%	(51)	24%	(53)	39%	(87)	4%	(9)	1%	(3)	221
Continue His Campaign: Yes Biden	7%	(18)	16%	(42)	21%	(56)	52%	(138)	4%	(10)	1%	(2)	267
Continue His Campaign: No Biden	21%	(79)	29%	(112)	24%	(91)	22%	(83)	4%	(17)	1%	(3)	385
Continue His Campaign: Yes Trump	26%	(94)	41%	(146)	21%	(75)	6%	(21)	4%	(15)	1%	(5)	355
Continue His Campaign: No Trump	1%	(4)	4%	(13)	24%	(74)	65%	(199)	5%	(14)	—	(1)	305
Conviction: Evidence	3%	(10)	5%	(15)	22%	(67)	65%	(202)	4%	(14)	1%	(2)	310
Conviction: Motivation to Damage	24%	(74)	43%	(132)	22%	(67)	7%	(23)	3%	(10)	1%	(2)	307
Conviction: DK/NO	17%	(13)	25%	(19)	21%	(17)	15%	(12)	20%	(15)	2%	(2)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (182)	16% (114)	11% (77)	45% (315)	1% (5)	— (3)	696
Gender: Male	24% (78)	15% (49)	14% (45)	46% (146)	1% (2)	— (0)	321
Gender: Female	28% (104)	17% (65)	9% (32)	45% (169)	1% (3)	1% (3)	375
Age: 18-34	21% (36)	17% (29)	14% (24)	45% (78)	2% (3)	1% (3)	172
Age: 35-44	32% (31)	17% (16)	9% (9)	42% (40)	— (0)	— (0)	95
Age: 45-64	30% (69)	14% (32)	8% (19)	47% (108)	1% (1)	— (0)	229
Age: 65+	23% (46)	19% (37)	13% (26)	45% (90)	— (0)	— (0)	200
GenZers: 1997-2012	16% (12)	12% (9)	13% (10)	54% (43)	3% (2)	3% (3)	80
Millennials: 1981-1996	29% (53)	19% (34)	12% (22)	39% (71)	1% (1)	— (0)	181
GenXers: 1965-1980	31% (53)	15% (26)	9% (15)	45% (78)	— (1)	— (0)	173
Baby Boomers: 1946-1964	24% (58)	17% (41)	12% (29)	46% (110)	— (0)	— (0)	239
Educ: < College	31% (134)	18% (77)	9% (40)	42% (182)	1% (2)	1% (3)	439
Educ: Bachelors degree	22% (35)	17% (28)	16% (26)	44% (70)	1% (1)	— (0)	159
Educ: Post-grad	14% (13)	9% (9)	12% (12)	64% (63)	1% (1)	— (0)	98
Income: Under 50k	30% (97)	14% (45)	10% (31)	45% (145)	— (2)	1% (3)	322
Income: 50k-100k	23% (56)	19% (45)	12% (30)	46% (112)	— (1)	— (0)	245
Income: 100k+	23% (29)	18% (24)	13% (16)	45% (58)	2% (2)	— (0)	129
Ethnicity: White (Non-Hispanic)	33% (152)	20% (94)	11% (50)	35% (162)	1% (3)	— (0)	461
Ethnicity: Hispanic	21% (8)	16% (6)	9% (3)	55% (20)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	11% (16)	8% (12)	13% (20)	66% (102)	1% (2)	2% (3)	154
Ethnicity: Asian + Other (Non-Hispanic)	14% (6)	5% (2)	11% (5)	70% (31)	— (0)	— (0)	45
All Christian	28% (107)	23% (86)	14% (53)	34% (128)	1% (2)	— (0)	377
All Non-Christian	7% (2)	12% (4)	13% (4)	68% (20)	— (0)	— (0)	30
Atheist	7% (2)	1% (0)	13% (4)	80% (24)	— (0)	— (0)	30
Agnostic/Nothing in particular	17% (22)	7% (9)	8% (10)	65% (82)	1% (2)	— (0)	126
Something Else	37% (49)	11% (15)	4% (6)	45% (61)	1% (1)	2% (3)	133
Evangelical	34% (90)	21% (56)	13% (33)	32% (84)	1% (2)	— (0)	265
Non-Evangelical	27% (64)	17% (42)	10% (25)	44% (105)	— (1)	1% (3)	239
PID: Dem (no lean)	1% (3)	5% (12)	8% (18)	85% (196)	1% (1)	— (0)	231
PID: Ind (no lean)	14% (29)	15% (31)	20% (43)	49% (103)	1% (3)	1% (3)	212
PID: Rep (no lean)	59% (149)	28% (71)	6% (16)	6% (15)	— (1)	— (0)	253

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(182)	16%	(114)	11%	(77)	45%	(315)	1%	(5)	—	(3)	696
PID/Gender: Dem Men	1%	(1)	6%	(6)	10%	(10)	83%	(83)	—	(0)	—	(0)	100
PID/Gender: Dem Women	2%	(2)	5%	(6)	6%	(8)	87%	(113)	1%	(1)	—	(0)	131
PID/Gender: Ind Men	15%	(17)	11%	(12)	22%	(24)	51%	(57)	2%	(2)	—	(0)	112
PID/Gender: Ind Women	12%	(12)	19%	(19)	19%	(19)	46%	(47)	1%	(1)	3%	(3)	101
PID/Gender: Rep Men	55%	(60)	29%	(32)	10%	(11)	6%	(7)	—	(0)	—	(0)	109
PID/Gender: Rep Women	62%	(89)	27%	(39)	4%	(6)	6%	(9)	—	(1)	—	(0)	144
Ideo: Liberal (1-3)	6%	(11)	6%	(11)	5%	(9)	83%	(153)	1%	(1)	—	(0)	184
Ideo: Moderate (4)	16%	(37)	14%	(33)	16%	(37)	52%	(119)	1%	(2)	—	(0)	227
Ideo: Conservative (5-7)	49%	(130)	26%	(69)	11%	(31)	14%	(37)	—	(0)	—	(0)	268
Community: Urban	18%	(23)	14%	(18)	10%	(13)	57%	(74)	—	(0)	—	(0)	128
Community: Suburban	23%	(75)	16%	(51)	11%	(37)	48%	(154)	1%	(2)	1%	(3)	323
Community: Rural	34%	(83)	18%	(45)	11%	(27)	36%	(87)	1%	(2)	—	(0)	245
Military HHnm: Yes	27%	(28)	20%	(21)	10%	(11)	43%	(45)	—	(0)	—	(0)	105
Military HH: No	26%	(154)	16%	(93)	11%	(67)	46%	(270)	1%	(5)	1%	(3)	591
Employ: Private Sector	25%	(57)	21%	(46)	12%	(26)	42%	(94)	1%	(2)	—	(0)	225
Employ: Government	20%	(10)	19%	(10)	9%	(4)	53%	(27)	—	(0)	—	(0)	51
Employ: Self-Employed	29%	(15)	15%	(8)	5%	(3)	49%	(26)	2%	(1)	—	(0)	52
Employ: Homemaker	44%	(20)	16%	(7)	8%	(3)	33%	(15)	—	(0)	—	(0)	45
Employ: Student	19%	(3)	8%	(1)	9%	(1)	54%	(8)	10%	(1)	—	(0)	14
Employ: Retired	24%	(49)	17%	(34)	12%	(24)	47%	(94)	—	(0)	—	(0)	201
Employ: Unemployed	24%	(17)	7%	(5)	19%	(13)	44%	(31)	1%	(1)	4%	(3)	70
Employ: Other	30%	(11)	10%	(4)	5%	(2)	55%	(21)	—	(0)	—	(0)	38

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(182)	16%	(114)	11%	(77)	45%	(315)	1%	(5)	—	(3)	696
Protestant	28%	(79)	22%	(62)	15%	(41)	35%	(98)	1%	(2)	—	(0)	283
Roman Catholic	30%	(26)	24%	(21)	12%	(11)	34%	(30)	—	(0)	—	(0)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	42%	(3)	22%	(1)	9%	(1)	—	(0)	—	(0)	6
Jewish	3%	(0)	29%	(4)	12%	(2)	57%	(7)	—	(0)	—	(0)	13
Muslim	10%	(1)	—	(0)	19%	(1)	71%	(4)	—	(0)	—	(0)	5
Buddhist	15%	(1)	—	(0)	16%	(1)	69%	(5)	—	(0)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(4)	—	(0)	—	(0)	4
Atheist	7%	(2)	1%	(0)	13%	(4)	80%	(24)	—	(0)	—	(0)	30
Agnostic	8%	(2)	3%	(1)	12%	(3)	77%	(17)	—	(0)	—	(0)	22
Something else	37%	(49)	11%	(15)	4%	(6)	45%	(61)	1%	(1)	2%	(3)	133
Nothing in particular	20%	(20)	8%	(9)	7%	(8)	63%	(65)	2%	(2)	—	(0)	104
Ideo/PID: Conservative Republican	62%	(120)	27%	(52)	5%	(10)	6%	(12)	—	(0)	—	(0)	194
Ideo/PID: Moderate/Liberal Republican	49%	(28)	33%	(19)	11%	(6)	6%	(3)	1%	(1)	—	(0)	57
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	8%	(8)	14%	(13)	77%	(75)	—	(0)	—	(0)	98
Ideo/PID: Liberal Democrat	1%	(2)	3%	(4)	3%	(4)	91%	(120)	1%	(1)	—	(0)	131
Unfavorable of Biden and Trump	—	(0)	—	(0)	34%	(46)	66%	(88)	—	(0)	—	(0)	134
2024 H2H Matchup: Biden Voter	2%	(4)	2%	(5)	9%	(27)	87%	(258)	1%	(2)	—	(0)	296
2024 H2H Matchup: Trump Voter	56%	(177)	32%	(101)	10%	(33)	2%	(6)	—	(1)	—	(0)	318
2024 H2H Matchup: Would not Vote	—	(0)	1%	(0)	9%	(2)	90%	(21)	—	(0)	—	(0)	23
2024 H2H Matchup: Do not Know	—	(0)	15%	(9)	27%	(16)	50%	(30)	2%	(1)	5%	(3)	59
2022 House Vote: Democrat	1%	(4)	5%	(12)	6%	(16)	88%	(230)	—	(1)	—	(0)	263
2022 House Vote: Republican	52%	(145)	28%	(77)	9%	(26)	10%	(29)	—	(1)	—	(0)	278
2022 House Vote: Did not Vote	23%	(32)	17%	(23)	21%	(30)	37%	(52)	2%	(3)	—	(0)	139
2020 Vote: Joe Biden	2%	(5)	5%	(16)	9%	(28)	84%	(264)	1%	(2)	—	(0)	316
2020 Vote: Donald Trump	51%	(166)	28%	(90)	12%	(40)	8%	(27)	—	(1)	—	(0)	324
2020 Vote: Someone Else	6%	(1)	6%	(1)	25%	(2)	50%	(5)	8%	(1)	4%	(0)	10
2020 Vote: Did not Vote	21%	(10)	16%	(7)	16%	(7)	40%	(19)	1%	(1)	5%	(3)	47
2016 Vote: Hillary Clinton	2%	(4)	7%	(16)	8%	(18)	84%	(200)	—	(1)	—	(0)	239
2016 Vote: Donald Trump	50%	(145)	25%	(72)	12%	(34)	13%	(37)	—	(0)	—	(0)	287
2016 Vote: Someone Else	8%	(2)	18%	(5)	14%	(4)	55%	(14)	3%	(1)	2%	(0)	26

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (182)	16% (114)	11% (77)	45% (315)	1% (5)	— (3)	696
2020 Vote/PID: Not Biden/Democrat	7% (1)	11% (2)	2% (0)	79% (17)	1% (0)	— (0)	21
2020 Vote/PID: Not Trump/Republican	44% (9)	25% (5)	5% (1)	26% (5)	— (0)	— (0)	20
U.S. Economy: Wrong Track	34% (171)	20% (99)	11% (57)	34% (168)	1% (4)	— (0)	499
U.S. Economy: Right Direction	6% (11)	8% (15)	10% (21)	74% (147)	— (1)	1% (3)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	— (1)	1% (2)	8% (16)	89% (188)	1% (2)	1% (3)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (174)	29% (100)	12% (42)	8% (27)	— (1)	— (0)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (7)	9% (12)	14% (19)	71% (99)	1% (1)	— (0)	139
Top 2024 Issue: Economy	33% (88)	24% (63)	14% (36)	29% (75)	1% (2)	— (0)	264
Community/Gender: Urban Women	25% (17)	9% (6)	5% (3)	62% (42)	— (0)	— (0)	68
Community/Gender: Urban Men	11% (6)	20% (12)	16% (10)	53% (32)	— (0)	— (0)	60
Community/Gender: Rural Women	35% (47)	22% (29)	10% (14)	32% (43)	1% (1)	— (0)	135
Community/Gender: Rural Men	33% (36)	14% (15)	12% (13)	40% (44)	1% (1)	— (0)	110
Community/Gender: Suburban Women	23% (40)	17% (30)	9% (15)	49% (84)	1% (1)	1% (3)	172
Community/Gender: Suburban Men	23% (35)	14% (22)	15% (22)	47% (71)	1% (1)	— (0)	150
Homeowner	26% (128)	18% (90)	12% (57)	43% (209)	1% (4)	1% (3)	491
Renter	24% (46)	11% (20)	10% (20)	54% (104)	— (1)	— (0)	191
Self + Household: White-Collar	20% (49)	17% (42)	9% (23)	53% (129)	1% (3)	— (0)	246
Self + Household: Blue Collar	33% (105)	18% (57)	12% (40)	37% (117)	1% (2)	— (0)	320
Union HH: Yes	27% (6)	27% (6)	5% (1)	41% (9)	— (0)	— (0)	22
Union HH: No	26% (176)	16% (108)	11% (76)	45% (306)	1% (5)	— (3)	674
LGBTQ+: Yes	12% (8)	12% (8)	10% (7)	64% (43)	1% (1)	— (0)	67
LGBTQ+: No	28% (173)	17% (106)	11% (70)	43% (272)	1% (4)	— (3)	629
Motivated to Vote	27% (174)	17% (106)	11% (68)	44% (278)	1% (4)	— (3)	633
Parent: Yes	27% (50)	21% (40)	9% (16)	41% (76)	1% (2)	1% (3)	186
Parent: No	26% (132)	15% (74)	12% (62)	47% (240)	1% (3)	— (0)	510
COVID Vaccine: Yes	19% (95)	15% (74)	11% (55)	54% (264)	1% (3)	— (0)	492
COVID Vaccine: No	43% (87)	20% (40)	11% (22)	25% (51)	1% (2)	1% (3)	204
Student Loans: Yes	23% (24)	20% (21)	11% (12)	44% (46)	2% (2)	— (0)	105
Student Loans: No	27% (158)	16% (93)	11% (66)	45% (269)	— (2)	1% (3)	591
Favorable Opinion of Haley	31% (71)	25% (58)	14% (32)	30% (71)	1% (1)	— (0)	232
Unfavorable Opinion of Haley	24% (70)	8% (24)	6% (18)	61% (181)	— (1)	1% (3)	296

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (182)	16% (114)	11% (77)	45% (315)	1% (5)	— (3)	696
Prodigal Biden Voter	8% (4)	26% (13)	21% (10)	45% (22)	— (0)	— (0)	48
Undecided Voter (DK/WNV)	— (0)	11% (9)	22% (18)	62% (50)	2% (1)	4% (3)	81
Undecided Voter (DK)	— (0)	15% (9)	27% (16)	50% (30)	2% (1)	5% (3)	59
Watched Debate	30% (148)	18% (88)	10% (50)	41% (199)	1% (4)	1% (3)	491
Watched Debate: Did not Watch	17% (34)	13% (26)	14% (28)	57% (116)	— (0)	— (0)	205
Watched Debate: All of it	38% (101)	17% (46)	10% (27)	35% (94)	— (1)	1% (3)	270
Watched Debate: Some of it	21% (46)	19% (42)	10% (23)	48% (106)	2% (3)	— (0)	221
Continue His Campaign: Yes Biden	13% (34)	9% (23)	11% (29)	66% (175)	1% (3)	1% (3)	267
Continue His Campaign: No Biden	38% (146)	20% (78)	11% (44)	30% (116)	— (0)	— (0)	385
Continue His Campaign: Yes Trump	51% (181)	30% (105)	13% (45)	6% (22)	— (1)	— (0)	355
Continue His Campaign: No Trump	— (1)	1% (2)	9% (29)	89% (272)	1% (2)	— (0)	305
Conviction: Evidence	2% (6)	4% (12)	6% (19)	86% (268)	1% (3)	1% (3)	310
Conviction: Motivation to Damage	51% (157)	26% (81)	14% (42)	9% (26)	— (1)	— (0)	307
Conviction: DK/NO	25% (19)	27% (22)	20% (16)	27% (21)	1% (1)	1% (0)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	26%	(179)	22%	(155)	20%	(141)	12%	(86)	12%	(82)	696
Gender: Male	8%	(26)	27%	(86)	24%	(77)	22%	(70)	9%	(28)	10%	(33)	321
Gender: Female	7%	(27)	25%	(93)	21%	(78)	19%	(71)	15%	(58)	13%	(49)	375
Age: 18-34	5%	(9)	11%	(20)	19%	(33)	21%	(36)	17%	(29)	26%	(45)	172
Age: 35-44	2%	(2)	15%	(14)	26%	(25)	21%	(20)	15%	(14)	20%	(19)	95
Age: 45-64	8%	(19)	28%	(65)	25%	(58)	18%	(42)	14%	(32)	6%	(13)	229
Age: 65+	12%	(23)	40%	(80)	20%	(40)	21%	(42)	5%	(10)	2%	(5)	200
GenZers: 1997-2012	6%	(4)	5%	(4)	12%	(10)	29%	(23)	18%	(14)	30%	(24)	80
Millennials: 1981-1996	4%	(7)	15%	(28)	26%	(47)	18%	(32)	16%	(29)	21%	(39)	181
GenXers: 1965-1980	7%	(12)	25%	(43)	26%	(46)	20%	(35)	15%	(26)	7%	(12)	173
Baby Boomers: 1946-1964	11%	(27)	39%	(93)	21%	(50)	19%	(46)	7%	(16)	3%	(7)	239
Educ: < College	6%	(26)	26%	(114)	19%	(82)	20%	(87)	14%	(61)	16%	(69)	439
Educ: Bachelors degree	11%	(18)	22%	(36)	30%	(48)	19%	(30)	12%	(19)	5%	(8)	159
Educ: Post-grad	9%	(9)	30%	(30)	26%	(26)	24%	(24)	6%	(6)	5%	(5)	98
Income: Under 50k	8%	(25)	22%	(70)	18%	(57)	23%	(73)	13%	(43)	17%	(54)	322
Income: 50k-100k	7%	(16)	27%	(66)	27%	(66)	20%	(49)	11%	(26)	9%	(21)	245
Income: 100k+	9%	(12)	34%	(44)	24%	(32)	14%	(19)	13%	(16)	5%	(7)	129
Ethnicity: White (Non-Hispanic)	10%	(46)	31%	(142)	23%	(105)	17%	(79)	11%	(52)	8%	(38)	461
Ethnicity: Hispanic	5%	(2)	13%	(5)	14%	(5)	23%	(8)	17%	(6)	27%	(10)	36
Ethnicity: Black (Non-Hispanic)	2%	(3)	15%	(24)	24%	(36)	24%	(37)	15%	(23)	20%	(31)	154
Ethnicity: Asian + Other (Non-Hispanic)	7%	(3)	19%	(9)	20%	(9)	36%	(16)	10%	(4)	7%	(3)	45
All Christian	10%	(37)	37%	(141)	20%	(77)	14%	(53)	11%	(41)	7%	(28)	377
All Non-Christian	8%	(2)	30%	(9)	17%	(5)	25%	(8)	16%	(5)	3%	(1)	30
Atheist	2%	(1)	13%	(4)	14%	(4)	61%	(18)	7%	(2)	3%	(1)	30
Agnostic/Nothing in particular	5%	(6)	10%	(12)	32%	(40)	22%	(28)	15%	(19)	16%	(20)	126
Something Else	5%	(7)	10%	(13)	22%	(29)	25%	(34)	14%	(19)	24%	(32)	133
Evangelical	7%	(20)	27%	(72)	22%	(59)	14%	(38)	14%	(37)	15%	(39)	265
Non-Evangelical	9%	(22)	34%	(80)	19%	(46)	20%	(47)	9%	(22)	9%	(21)	239
PID: Dem (no lean)	3%	(7)	14%	(32)	27%	(61)	30%	(69)	12%	(29)	14%	(33)	231
PID: Ind (no lean)	6%	(13)	28%	(59)	24%	(50)	20%	(43)	11%	(24)	11%	(24)	212
PID: Rep (no lean)	13%	(34)	35%	(88)	17%	(44)	11%	(29)	13%	(33)	10%	(25)	253

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	26%	(179)	22%	(155)	20%	(141)	12%	(86)	12%	(82)	696
PID/Gender: Dem Men	4%	(4)	16%	(16)	22%	(22)	31%	(31)	10%	(10)	17%	(17)	100
PID/Gender: Dem Women	2%	(3)	12%	(16)	30%	(39)	29%	(38)	14%	(19)	12%	(16)	131
PID/Gender: Ind Men	3%	(4)	26%	(29)	29%	(33)	23%	(25)	7%	(8)	11%	(12)	112
PID/Gender: Ind Women	9%	(9)	30%	(30)	17%	(17)	17%	(17)	15%	(16)	11%	(11)	101
PID/Gender: Rep Men	17%	(19)	38%	(41)	20%	(22)	12%	(13)	9%	(10)	3%	(4)	109
PID/Gender: Rep Women	10%	(15)	33%	(47)	15%	(22)	11%	(16)	16%	(23)	15%	(22)	144
Ideo: Liberal (1-3)	2%	(3)	11%	(21)	26%	(49)	38%	(71)	10%	(19)	11%	(21)	184
Ideo: Moderate (4)	7%	(17)	25%	(57)	26%	(58)	15%	(33)	14%	(32)	14%	(31)	227
Ideo: Conservative (5-7)	12%	(33)	37%	(100)	18%	(48)	12%	(32)	12%	(31)	9%	(23)	268
Community: Urban	6%	(7)	24%	(31)	17%	(22)	25%	(32)	12%	(16)	16%	(21)	128
Community: Suburban	9%	(28)	26%	(85)	26%	(84)	22%	(69)	10%	(32)	7%	(24)	323
Community: Rural	7%	(18)	26%	(64)	20%	(49)	16%	(40)	15%	(37)	15%	(38)	245
Military HHnm: Yes	8%	(8)	38%	(40)	19%	(20)	19%	(20)	11%	(11)	5%	(6)	105
Military HH: No	8%	(45)	24%	(140)	23%	(135)	20%	(120)	13%	(74)	13%	(76)	591
Employ: Private Sector	7%	(15)	29%	(64)	20%	(44)	17%	(39)	16%	(36)	11%	(26)	225
Employ: Government	2%	(1)	12%	(6)	42%	(21)	19%	(10)	9%	(5)	16%	(8)	51
Employ: Self-Employed	14%	(7)	11%	(6)	26%	(14)	20%	(10)	13%	(7)	16%	(8)	52
Employ: Homemaker	7%	(3)	22%	(10)	20%	(9)	18%	(8)	19%	(8)	15%	(7)	45
Employ: Student	—	(0)	29%	(4)	16%	(2)	17%	(2)	23%	(3)	15%	(2)	14
Employ: Retired	11%	(23)	36%	(72)	23%	(47)	20%	(40)	6%	(12)	4%	(7)	201
Employ: Unemployed	2%	(1)	17%	(12)	16%	(11)	28%	(19)	19%	(13)	20%	(14)	70
Employ: Other	7%	(3)	14%	(6)	18%	(7)	30%	(12)	4%	(2)	26%	(10)	38

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	26%	(179)	22%	(155)	20%	(141)	12%	(86)	12%	(82)	696
Protestant	10%	(29)	33%	(92)	22%	(62)	16%	(44)	11%	(30)	9%	(25)	283
Roman Catholic	7%	(6)	55%	(48)	16%	(14)	8%	(7)	11%	(10)	3%	(3)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	37%	(2)	19%	(1)	10%	(1)	34%	(2)	—	(0)	—	(0)	6
Jewish	—	(0)	26%	(3)	19%	(3)	18%	(2)	34%	(4)	3%	(0)	13
Muslim	—	(0)	19%	(1)	—	(0)	71%	(4)	—	(0)	10%	(1)	5
Buddhist	30%	(2)	16%	(1)	35%	(3)	19%	(1)	—	(0)	—	(0)	8
Hindu	—	(0)	87%	(3)	—	(0)	—	(0)	13%	(0)	—	(0)	4
Atheist	2%	(1)	13%	(4)	14%	(4)	61%	(18)	7%	(2)	3%	(1)	30
Agnostic	1%	(0)	12%	(3)	38%	(8)	29%	(6)	10%	(2)	11%	(2)	22
Something else	5%	(7)	10%	(13)	22%	(29)	25%	(34)	14%	(19)	24%	(32)	133
Nothing in particular	6%	(6)	9%	(10)	31%	(32)	21%	(22)	16%	(17)	17%	(18)	104
Ideo/PID: Conservative Republican	13%	(25)	37%	(71)	21%	(40)	11%	(21)	11%	(21)	8%	(16)	194
Ideo/PID: Moderate/Liberal Republican	15%	(9)	30%	(17)	7%	(4)	14%	(8)	21%	(12)	14%	(8)	57
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	19%	(19)	22%	(21)	16%	(16)	18%	(18)	20%	(19)	98
Ideo/PID: Liberal Democrat	2%	(2)	10%	(13)	31%	(40)	40%	(52)	8%	(10)	11%	(14)	131
Unfavorable of Biden and Trump	8%	(10)	27%	(37)	18%	(24)	16%	(21)	13%	(18)	18%	(24)	134
2024 H2H Matchup: Biden Voter	3%	(10)	19%	(56)	28%	(83)	31%	(92)	11%	(31)	8%	(24)	296
2024 H2H Matchup: Trump Voter	11%	(35)	33%	(104)	20%	(63)	12%	(39)	12%	(39)	12%	(38)	318
2024 H2H Matchup: Would not Vote	17%	(4)	19%	(4)	18%	(4)	8%	(2)	15%	(3)	23%	(5)	23
2024 H2H Matchup: Do not Know	8%	(5)	25%	(15)	8%	(5)	14%	(8)	20%	(12)	25%	(15)	59
2022 House Vote: Democrat	4%	(9)	15%	(40)	29%	(76)	31%	(81)	11%	(30)	10%	(26)	263
2022 House Vote: Republican	13%	(36)	37%	(104)	19%	(53)	10%	(29)	11%	(31)	9%	(25)	278
2022 House Vote: Did not Vote	6%	(8)	24%	(34)	18%	(25)	18%	(25)	17%	(24)	17%	(23)	139
2020 Vote: Joe Biden	4%	(14)	17%	(53)	29%	(91)	30%	(95)	10%	(32)	9%	(30)	316
2020 Vote: Donald Trump	12%	(38)	36%	(115)	17%	(56)	11%	(37)	13%	(43)	11%	(35)	324
2020 Vote: Someone Else	—	(0)	41%	(4)	6%	(1)	11%	(1)	11%	(1)	32%	(3)	10
2020 Vote: Did not Vote	2%	(1)	14%	(7)	15%	(7)	17%	(8)	21%	(10)	30%	(14)	47
2016 Vote: Hillary Clinton	3%	(8)	20%	(48)	31%	(75)	29%	(68)	9%	(23)	7%	(17)	239
2016 Vote: Donald Trump	12%	(35)	35%	(99)	21%	(59)	13%	(37)	12%	(34)	8%	(23)	287
2016 Vote: Someone Else	5%	(1)	42%	(11)	13%	(3)	24%	(6)	6%	(2)	11%	(3)	26

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	26%	(179)	22%	(155)	20%	(141)	12%	(86)	12%	(82)	696
2020 Vote/PID: Not Biden/Democrat	—	(0)	25%	(5)	4%	(1)	4%	(1)	12%	(3)	55%	(12)	21
2020 Vote/PID: Not Trump/Republican	9%	(2)	20%	(4)	12%	(2)	9%	(2)	26%	(5)	24%	(5)	20
U.S. Economy: Wrong Track	8%	(40)	27%	(137)	21%	(104)	17%	(85)	13%	(65)	14%	(68)	499
U.S. Economy: Right Direction	7%	(14)	22%	(43)	26%	(51)	28%	(56)	10%	(21)	7%	(14)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	16%	(34)	28%	(59)	35%	(75)	12%	(25)	6%	(13)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(34)	32%	(111)	19%	(65)	12%	(42)	13%	(46)	13%	(45)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	24%	(34)	22%	(31)	17%	(24)	10%	(14)	17%	(24)	139
Top 2024 Issue: Economy	8%	(20)	30%	(78)	20%	(52)	12%	(31)	16%	(42)	15%	(40)	264
Community/Gender: Urban Women	5%	(3)	24%	(16)	17%	(11)	22%	(15)	14%	(9)	20%	(13)	68
Community/Gender: Urban Men	7%	(4)	24%	(15)	18%	(11)	28%	(17)	11%	(7)	12%	(7)	60
Community/Gender: Rural Women	6%	(8)	31%	(42)	18%	(25)	11%	(15)	20%	(27)	14%	(19)	135
Community/Gender: Rural Men	9%	(10)	20%	(22)	22%	(24)	23%	(25)	10%	(11)	17%	(19)	110
Community/Gender: Suburban Women	9%	(16)	20%	(35)	24%	(42)	24%	(42)	13%	(22)	10%	(17)	172
Community/Gender: Suburban Men	8%	(13)	33%	(50)	28%	(42)	18%	(28)	7%	(11)	5%	(7)	150
Homeowner	9%	(42)	29%	(143)	25%	(120)	20%	(99)	11%	(55)	6%	(31)	491
Renter	5%	(10)	16%	(30)	18%	(34)	21%	(40)	15%	(29)	24%	(47)	191
Self + Household: White-Collar	11%	(27)	29%	(71)	25%	(61)	21%	(51)	10%	(24)	5%	(11)	246
Self + Household: Blue Collar	7%	(23)	28%	(88)	23%	(73)	19%	(62)	13%	(41)	10%	(33)	320
Union HH: Yes	11%	(3)	38%	(8)	2%	(0)	28%	(6)	21%	(5)	—	(0)	22
Union HH: No	8%	(51)	25%	(171)	23%	(155)	20%	(135)	12%	(81)	12%	(82)	674
LGBTQ+: Yes	5%	(3)	10%	(6)	21%	(14)	30%	(20)	16%	(11)	19%	(13)	67
LGBTQ+: No	8%	(50)	27%	(173)	22%	(141)	19%	(121)	12%	(75)	11%	(69)	629
Motivated to Vote	8%	(51)	27%	(174)	23%	(145)	20%	(130)	11%	(73)	10%	(61)	633
Parent: Yes	6%	(12)	19%	(35)	18%	(33)	19%	(35)	20%	(36)	19%	(35)	186
Parent: No	8%	(42)	28%	(145)	24%	(122)	21%	(106)	10%	(49)	9%	(47)	510
COVID Vaccine: Yes	8%	(40)	28%	(140)	24%	(119)	19%	(92)	11%	(55)	10%	(47)	492
COVID Vaccine: No	6%	(13)	19%	(39)	18%	(36)	24%	(49)	15%	(30)	17%	(35)	204
Student Loans: Yes	9%	(10)	18%	(19)	19%	(20)	17%	(18)	16%	(16)	21%	(22)	105
Student Loans: No	7%	(44)	27%	(160)	23%	(136)	21%	(123)	12%	(69)	10%	(60)	591
Favorable Opinion of Haley	23%	(53)	77%	(179)	—	(0)	—	(0)	—	(0)	—	(0)	232
Unfavorable Opinion of Haley	—	(0)	—	(0)	52%	(155)	48%	(141)	—	(0)	—	(0)	296

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	26%	(179)	22%	(155)	20%	(141)	12%	(86)	12%	(82)	696
Prodigal Biden Voter	11%	(6)	19%	(9)	24%	(12)	15%	(7)	11%	(5)	19%	(9)	48
Undecided Voter (DK/WNV)	11%	(9)	23%	(19)	11%	(9)	12%	(10)	19%	(15)	24%	(20)	81
Undecided Voter (DK)	8%	(5)	25%	(15)	8%	(5)	14%	(8)	20%	(12)	25%	(15)	59
Watched Debate	9%	(42)	29%	(141)	23%	(114)	21%	(105)	10%	(51)	8%	(38)	491
Watched Debate: Did not Watch	5%	(11)	19%	(38)	20%	(42)	17%	(36)	17%	(34)	21%	(44)	205
Watched Debate: All of it	12%	(31)	28%	(76)	25%	(67)	25%	(66)	7%	(18)	4%	(12)	270
Watched Debate: Some of it	5%	(11)	29%	(64)	21%	(47)	18%	(39)	15%	(33)	12%	(26)	221
Continue His Campaign: Yes Biden	6%	(16)	21%	(57)	25%	(67)	30%	(81)	9%	(24)	8%	(22)	267
Continue His Campaign: No Biden	10%	(37)	29%	(110)	21%	(82)	15%	(56)	14%	(54)	12%	(46)	385
Continue His Campaign: Yes Trump	10%	(37)	34%	(121)	20%	(70)	12%	(44)	12%	(42)	12%	(42)	355
Continue His Campaign: No Trump	5%	(15)	16%	(49)	27%	(83)	31%	(93)	12%	(37)	9%	(27)	305
Conviction: Evidence	6%	(20)	17%	(54)	26%	(81)	31%	(95)	10%	(31)	9%	(29)	310
Conviction: Motivation to Damage	9%	(28)	37%	(114)	21%	(66)	11%	(35)	12%	(37)	9%	(28)	307
Conviction: DK/NO	6%	(5)	15%	(12)	10%	(8)	13%	(11)	23%	(18)	33%	(26)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (88)	17% (120)	10% (66)	20% (137)	15% (103)	26% (182)	696
Gender: Male	13% (41)	21% (68)	10% (31)	25% (81)	14% (44)	18% (56)	321
Gender: Female	12% (47)	14% (52)	9% (35)	15% (56)	16% (59)	34% (126)	375
Age: 18-34	6% (11)	7% (12)	15% (25)	13% (23)	15% (26)	43% (74)	172
Age: 35-44	7% (6)	16% (15)	8% (8)	19% (18)	19% (18)	31% (30)	95
Age: 45-64	10% (23)	21% (48)	6% (15)	21% (47)	17% (39)	25% (56)	229
Age: 65+	23% (47)	23% (45)	9% (18)	24% (48)	10% (19)	11% (22)	200
GenZers: 1997-2012	4% (3)	6% (5)	11% (9)	13% (10)	16% (12)	50% (40)	80
Millennials: 1981-1996	7% (13)	12% (22)	13% (23)	16% (29)	18% (32)	34% (63)	181
GenXers: 1965-1980	10% (18)	17% (30)	8% (13)	21% (37)	16% (28)	27% (47)	173
Baby Boomers: 1946-1964	19% (46)	25% (59)	8% (19)	23% (54)	13% (30)	13% (31)	239
Educ: < College	10% (43)	18% (78)	7% (31)	18% (78)	17% (76)	30% (134)	439
Educ: Bachelors degree	18% (29)	16% (25)	14% (22)	19% (31)	13% (21)	20% (31)	159
Educ: Post-grad	16% (16)	17% (17)	14% (14)	29% (29)	6% (6)	18% (17)	98
Income: Under 50k	10% (32)	15% (49)	4% (12)	23% (73)	17% (54)	32% (103)	322
Income: 50k-100k	13% (32)	18% (45)	17% (42)	16% (38)	12% (30)	24% (58)	245
Income: 100k+	19% (24)	20% (26)	10% (12)	20% (26)	15% (20)	17% (21)	129
Ethnicity: White (Non-Hispanic)	18% (84)	19% (89)	8% (35)	16% (75)	14% (64)	25% (114)	461
Ethnicity: Hispanic	3% (1)	17% (6)	10% (4)	17% (6)	13% (5)	39% (14)	36
Ethnicity: Black (Non-Hispanic)	1% (2)	14% (21)	15% (23)	27% (42)	17% (26)	27% (41)	154
Ethnicity: Asian + Other (Non-Hispanic)	1% (1)	8% (3)	10% (5)	33% (15)	19% (9)	28% (13)	45
All Christian	20% (77)	25% (93)	9% (34)	10% (39)	14% (52)	22% (82)	377
All Non-Christian	— (0)	18% (6)	27% (8)	42% (13)	7% (2)	5% (2)	30
Atheist	4% (1)	— (0)	22% (7)	51% (15)	3% (1)	19% (6)	30
Agnostic/Nothing in particular	5% (6)	6% (7)	10% (13)	36% (45)	11% (14)	32% (40)	126
Something Else	2% (3)	10% (14)	4% (5)	19% (26)	25% (33)	39% (52)	133
Evangelical	14% (38)	17% (46)	8% (21)	9% (24)	19% (50)	32% (86)	265
Non-Evangelical	17% (40)	25% (59)	7% (17)	17% (40)	15% (35)	20% (47)	239
PID: Dem (no lean)	1% (2)	6% (13)	14% (33)	34% (79)	16% (37)	29% (68)	231
PID: Ind (no lean)	9% (20)	19% (40)	11% (24)	24% (51)	12% (25)	24% (52)	212
PID: Rep (no lean)	26% (65)	26% (67)	4% (10)	3% (8)	16% (41)	25% (63)	253

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(88)	17%	(120)	10%	(66)	20%	(137)	15%	(103)	26%	(182)	696
PID/Gender: Dem Men	1%	(1)	10%	(10)	9%	(9)	42%	(42)	15%	(15)	23%	(23)	100
PID/Gender: Dem Women	1%	(1)	3%	(3)	18%	(23)	28%	(37)	17%	(22)	34%	(45)	131
PID/Gender: Ind Men	6%	(7)	19%	(22)	14%	(16)	30%	(34)	10%	(11)	19%	(22)	112
PID/Gender: Ind Women	13%	(13)	18%	(18)	8%	(8)	17%	(17)	14%	(14)	30%	(30)	101
PID/Gender: Rep Men	30%	(32)	33%	(36)	5%	(6)	5%	(5)	16%	(18)	11%	(12)	109
PID/Gender: Rep Women	23%	(33)	21%	(30)	3%	(4)	2%	(3)	16%	(23)	35%	(51)	144
Ideo: Liberal (1-3)	—	(0)	4%	(7)	13%	(23)	42%	(78)	12%	(23)	29%	(53)	184
Ideo: Moderate (4)	3%	(6)	18%	(42)	13%	(28)	18%	(42)	20%	(44)	29%	(65)	227
Ideo: Conservative (5-7)	30%	(81)	27%	(71)	5%	(15)	5%	(13)	11%	(28)	22%	(60)	268
Community: Urban	8%	(11)	12%	(16)	17%	(22)	23%	(30)	13%	(17)	25%	(33)	128
Community: Suburban	14%	(44)	19%	(63)	9%	(28)	22%	(71)	15%	(49)	21%	(68)	323
Community: Rural	13%	(33)	17%	(41)	7%	(16)	15%	(37)	15%	(37)	33%	(81)	245
Military HHnm: Yes	22%	(24)	23%	(24)	7%	(7)	15%	(15)	14%	(14)	20%	(21)	105
Military HH: No	11%	(64)	16%	(96)	10%	(59)	21%	(122)	15%	(89)	27%	(161)	591
Employ: Private Sector	12%	(28)	23%	(51)	9%	(19)	19%	(43)	15%	(34)	22%	(50)	225
Employ: Government	5%	(3)	5%	(3)	24%	(12)	23%	(12)	11%	(6)	31%	(16)	51
Employ: Self-Employed	14%	(7)	9%	(5)	24%	(13)	7%	(4)	13%	(7)	32%	(17)	52
Employ: Homemaker	13%	(6)	16%	(7)	5%	(2)	9%	(4)	16%	(7)	41%	(19)	45
Employ: Student	—	(0)	5%	(1)	1%	(0)	13%	(2)	26%	(4)	55%	(8)	14
Employ: Retired	21%	(42)	19%	(39)	8%	(16)	25%	(50)	13%	(26)	14%	(29)	201
Employ: Unemployed	2%	(1)	17%	(12)	1%	(1)	18%	(13)	18%	(13)	44%	(31)	70
Employ: Other	3%	(1)	10%	(4)	9%	(3)	26%	(10)	18%	(7)	35%	(13)	38

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(88)	17%	(120)	10%	(66)	20%	(137)	15%	(103)	26%	(182)	696
Protestant	17%	(48)	24%	(68)	10%	(28)	11%	(31)	16%	(45)	22%	(63)	283
Roman Catholic	30%	(26)	28%	(24)	6%	(5)	9%	(8)	8%	(7)	20%	(17)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	45%	(3)	19%	(1)	11%	(1)	9%	(1)	—	(0)	16%	(1)	6
Jewish	—	(0)	16%	(2)	19%	(2)	40%	(5)	17%	(2)	8%	(1)	13
Muslim	—	(0)	19%	(1)	71%	(4)	—	(0)	—	(0)	10%	(1)	5
Buddhist	—	(0)	31%	(2)	19%	(1)	50%	(4)	—	(0)	—	(0)	8
Hindu	—	(0)	—	(0)	13%	(0)	87%	(3)	—	(0)	—	(0)	4
Atheist	4%	(1)	—	(0)	22%	(7)	51%	(15)	3%	(1)	19%	(6)	30
Agnostic	2%	(1)	2%	(0)	12%	(3)	30%	(6)	13%	(3)	41%	(9)	22
Something else	2%	(3)	10%	(14)	4%	(5)	19%	(26)	25%	(33)	39%	(52)	133
Nothing in particular	6%	(6)	7%	(7)	10%	(10)	37%	(38)	11%	(11)	30%	(31)	104
Ideo/PID: Conservative Republican	33%	(65)	27%	(52)	3%	(6)	4%	(7)	10%	(19)	23%	(46)	194
Ideo/PID: Moderate/Liberal Republican	1%	(1)	25%	(14)	7%	(4)	1%	(1)	38%	(22)	27%	(16)	57
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	10%	(9)	14%	(13)	22%	(21)	18%	(18)	35%	(34)	98
Ideo/PID: Liberal Democrat	—	(0)	3%	(4)	15%	(19)	44%	(57)	13%	(17)	25%	(33)	131
Unfavorable of Biden and Trump	4%	(5)	19%	(25)	14%	(19)	18%	(24)	12%	(15)	34%	(46)	134
2024 H2H Matchup: Biden Voter	1%	(3)	9%	(26)	16%	(47)	35%	(104)	13%	(40)	25%	(75)	296
2024 H2H Matchup: Trump Voter	26%	(82)	25%	(80)	4%	(14)	6%	(19)	14%	(43)	25%	(80)	318
2024 H2H Matchup: Would not Vote	1%	(0)	10%	(2)	3%	(1)	23%	(5)	27%	(6)	37%	(8)	23
2024 H2H Matchup: Do not Know	5%	(3)	20%	(11)	7%	(4)	15%	(9)	23%	(13)	31%	(18)	59
2022 House Vote: Democrat	1%	(3)	8%	(20)	16%	(42)	40%	(106)	13%	(34)	22%	(57)	263
2022 House Vote: Republican	28%	(79)	26%	(73)	5%	(15)	5%	(14)	14%	(38)	21%	(59)	278
2022 House Vote: Did not Vote	4%	(5)	18%	(26)	6%	(8)	9%	(12)	20%	(28)	44%	(61)	139
2020 Vote: Joe Biden	2%	(5)	8%	(25)	16%	(49)	36%	(113)	15%	(48)	24%	(75)	316
2020 Vote: Donald Trump	25%	(82)	28%	(90)	4%	(14)	5%	(16)	13%	(42)	25%	(80)	324
2020 Vote: Someone Else	—	(0)	17%	(2)	6%	(1)	4%	(0)	43%	(4)	30%	(3)	10
2020 Vote: Did not Vote	1%	(1)	6%	(3)	5%	(2)	17%	(8)	18%	(9)	53%	(25)	47
2016 Vote: Hillary Clinton	2%	(4)	9%	(22)	18%	(43)	39%	(93)	12%	(28)	20%	(48)	239
2016 Vote: Donald Trump	26%	(75)	25%	(72)	6%	(16)	8%	(22)	14%	(41)	22%	(62)	287
2016 Vote: Someone Else	15%	(4)	23%	(6)	11%	(3)	15%	(4)	9%	(2)	28%	(7)	26

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(88)	17%	(120)	10%	(66)	20%	(137)	15%	(103)	26%	(182)	696
2020 Vote/PID: Not Biden/Democrat	2%	(0)	2%	(0)	1%	(0)	15%	(3)	11%	(2)	69%	(15)	21
2020 Vote/PID: Not Trump/Republican	5%	(1)	14%	(3)	2%	(0)	14%	(3)	16%	(3)	49%	(10)	20
U.S. Economy: Wrong Track	16%	(81)	20%	(102)	7%	(35)	13%	(63)	15%	(75)	28%	(142)	499
U.S. Economy: Right Direction	3%	(7)	9%	(18)	16%	(31)	37%	(74)	14%	(28)	20%	(40)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	9%	(19)	14%	(29)	40%	(85)	12%	(26)	24%	(52)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(83)	24%	(81)	5%	(18)	6%	(22)	14%	(50)	26%	(91)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	14%	(20)	14%	(19)	21%	(29)	19%	(27)	28%	(40)	139
Top 2024 Issue: Economy	14%	(38)	26%	(69)	8%	(21)	7%	(19)	17%	(46)	27%	(71)	264
Community/Gender: Urban Women	6%	(4)	9%	(6)	17%	(11)	22%	(15)	15%	(10)	31%	(21)	68
Community/Gender: Urban Men	11%	(7)	16%	(10)	18%	(11)	25%	(15)	11%	(7)	18%	(11)	60
Community/Gender: Rural Women	14%	(18)	16%	(22)	7%	(9)	9%	(12)	16%	(22)	38%	(52)	135
Community/Gender: Rural Men	13%	(14)	18%	(19)	6%	(7)	23%	(25)	13%	(15)	27%	(29)	110
Community/Gender: Suburban Women	14%	(24)	14%	(24)	8%	(15)	17%	(30)	16%	(27)	31%	(53)	172
Community/Gender: Suburban Men	13%	(20)	26%	(39)	9%	(13)	27%	(41)	14%	(22)	10%	(16)	150
Homeowner	17%	(84)	19%	(91)	11%	(52)	20%	(99)	13%	(61)	21%	(103)	491
Renter	2%	(3)	13%	(26)	7%	(14)	20%	(38)	20%	(38)	38%	(72)	191
Self + Household: White-Collar	17%	(41)	16%	(40)	13%	(31)	22%	(54)	15%	(37)	17%	(42)	246
Self + Household: Blue Collar	11%	(37)	22%	(69)	10%	(31)	17%	(54)	15%	(46)	26%	(83)	320
Union HH: Yes	34%	(8)	15%	(3)	—	(0)	29%	(6)	20%	(4)	2%	(0)	22
Union HH: No	12%	(80)	17%	(116)	10%	(66)	19%	(131)	15%	(99)	27%	(182)	674
LGBTQ+: Yes	4%	(2)	9%	(6)	14%	(10)	22%	(15)	13%	(9)	39%	(27)	67
LGBTQ+: No	14%	(85)	18%	(114)	9%	(57)	19%	(123)	15%	(94)	25%	(156)	629
Motivated to Vote	14%	(87)	18%	(116)	10%	(61)	21%	(130)	14%	(89)	24%	(150)	633
Parent: Yes	11%	(20)	11%	(20)	12%	(23)	15%	(28)	18%	(33)	33%	(62)	186
Parent: No	13%	(68)	20%	(100)	8%	(43)	21%	(109)	14%	(70)	24%	(121)	510
COVID Vaccine: Yes	12%	(61)	16%	(79)	10%	(52)	23%	(115)	14%	(67)	24%	(119)	492
COVID Vaccine: No	13%	(27)	20%	(41)	7%	(15)	11%	(22)	18%	(36)	31%	(63)	204
Student Loans: Yes	13%	(13)	9%	(9)	16%	(17)	12%	(13)	18%	(19)	33%	(34)	105
Student Loans: No	13%	(75)	19%	(111)	8%	(50)	21%	(124)	14%	(84)	25%	(148)	591
Favorable Opinion of Haley	25%	(58)	34%	(78)	8%	(19)	11%	(24)	15%	(35)	7%	(17)	232
Unfavorable Opinion of Haley	9%	(28)	12%	(36)	14%	(43)	36%	(106)	8%	(23)	20%	(60)	296

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(88)	17%	(120)	10%	(66)	20%	(137)	15%	(103)	26%	(182)	696
Prodigal Biden Voter	4%	(2)	13%	(6)	8%	(4)	27%	(13)	26%	(13)	21%	(10)	48
Undecided Voter (DK/WNV)	4%	(3)	17%	(14)	6%	(5)	17%	(14)	24%	(20)	33%	(27)	81
Undecided Voter (DK)	5%	(3)	20%	(11)	7%	(4)	15%	(9)	23%	(13)	31%	(18)	59
Watched Debate	17%	(83)	18%	(89)	11%	(53)	21%	(106)	14%	(68)	19%	(92)	491
Watched Debate: Did not Watch	2%	(5)	15%	(30)	6%	(13)	15%	(32)	17%	(35)	44%	(90)	205
Watched Debate: All of it	22%	(60)	22%	(60)	10%	(27)	22%	(59)	11%	(29)	13%	(36)	270
Watched Debate: Some of it	10%	(22)	13%	(29)	12%	(27)	21%	(47)	18%	(39)	26%	(56)	221
Continue His Campaign: Yes Biden	10%	(27)	13%	(35)	12%	(33)	30%	(80)	13%	(34)	22%	(60)	267
Continue His Campaign: No Biden	16%	(61)	20%	(77)	8%	(31)	13%	(50)	15%	(59)	28%	(107)	385
Continue His Campaign: Yes Trump	24%	(87)	26%	(91)	5%	(17)	7%	(24)	14%	(49)	25%	(88)	355
Continue His Campaign: No Trump	—	(1)	8%	(26)	16%	(48)	33%	(102)	15%	(45)	27%	(83)	305
Conviction: Evidence	1%	(4)	8%	(26)	14%	(45)	35%	(109)	15%	(47)	25%	(78)	310
Conviction: Motivation to Damage	26%	(80)	27%	(84)	6%	(17)	5%	(17)	12%	(37)	24%	(73)	307
Conviction: DK/NO	4%	(4)	13%	(10)	5%	(4)	14%	(11)	23%	(18)	40%	(32)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(66)	12%	(82)	14%	(94)	28%	(197)	33%	(230)	696
Gender: Male	4%	(13)	13%	(42)	12%	(39)	17%	(56)	25%	(80)	28%	(91)	321
Gender: Female	4%	(14)	6%	(24)	12%	(43)	10%	(39)	31%	(116)	37%	(140)	375
Age: 18-34	6%	(11)	9%	(16)	15%	(26)	10%	(18)	20%	(34)	39%	(67)	172
Age: 35-44	3%	(3)	10%	(10)	14%	(13)	8%	(7)	26%	(25)	39%	(37)	95
Age: 45-64	4%	(8)	11%	(25)	10%	(24)	15%	(35)	25%	(57)	35%	(79)	229
Age: 65+	3%	(5)	8%	(15)	9%	(18)	17%	(34)	40%	(81)	24%	(47)	200
GenZers: 1997-2012	8%	(7)	7%	(5)	11%	(8)	8%	(6)	24%	(19)	43%	(34)	80
Millennials: 1981-1996	4%	(7)	10%	(18)	17%	(31)	10%	(19)	21%	(38)	38%	(68)	181
GenXers: 1965-1980	4%	(8)	12%	(21)	12%	(21)	12%	(22)	22%	(39)	37%	(64)	173
Baby Boomers: 1946-1964	2%	(6)	9%	(21)	8%	(19)	18%	(43)	38%	(91)	25%	(61)	239
Educ: < College	4%	(16)	8%	(37)	12%	(51)	12%	(51)	27%	(120)	37%	(163)	439
Educ: Bachelors degree	5%	(7)	13%	(21)	11%	(18)	15%	(24)	28%	(45)	27%	(43)	159
Educ: Post-grad	3%	(3)	8%	(8)	13%	(13)	19%	(19)	31%	(31)	25%	(24)	98
Income: Under 50k	5%	(15)	8%	(25)	11%	(36)	8%	(25)	31%	(100)	38%	(122)	322
Income: 50k-100k	3%	(7)	11%	(27)	13%	(31)	18%	(44)	24%	(60)	31%	(75)	245
Income: 100k+	4%	(5)	11%	(14)	12%	(15)	19%	(24)	29%	(37)	26%	(33)	129
Ethnicity: White (Non-Hispanic)	3%	(13)	9%	(41)	10%	(46)	13%	(61)	30%	(137)	35%	(163)	461
Ethnicity: Hispanic	7%	(2)	18%	(6)	9%	(3)	10%	(3)	24%	(9)	33%	(12)	36
Ethnicity: Black (Non-Hispanic)	7%	(10)	12%	(19)	17%	(26)	13%	(20)	25%	(39)	26%	(40)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	—	(0)	14%	(6)	23%	(11)	26%	(12)	35%	(16)	45
All Christian	4%	(16)	10%	(38)	9%	(34)	15%	(55)	31%	(115)	32%	(120)	377
All Non-Christian	—	(0)	17%	(5)	17%	(5)	34%	(10)	16%	(5)	16%	(5)	30
Atheist	9%	(3)	20%	(6)	19%	(6)	21%	(6)	4%	(1)	27%	(8)	30
Agnostic/Nothing in particular	2%	(2)	7%	(9)	18%	(22)	13%	(16)	30%	(37)	31%	(39)	126
Something Else	5%	(6)	6%	(8)	11%	(15)	5%	(7)	29%	(38)	44%	(59)	133
Evangelical	4%	(9)	8%	(21)	8%	(22)	11%	(28)	31%	(82)	39%	(103)	265
Non-Evangelical	5%	(11)	11%	(25)	11%	(27)	14%	(33)	29%	(70)	31%	(73)	239
PID: Dem (no lean)	5%	(11)	8%	(19)	15%	(34)	16%	(37)	26%	(59)	31%	(71)	231
PID: Ind (no lean)	4%	(9)	8%	(17)	8%	(18)	16%	(34)	33%	(70)	30%	(64)	212
PID: Rep (no lean)	3%	(7)	12%	(30)	12%	(30)	9%	(22)	26%	(67)	38%	(96)	253

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(66)	12%	(82)	14%	(94)	28%	(197)	33%	(230)	696
PID/Gender: Dem Men	5%	(5)	10%	(10)	10%	(10)	21%	(21)	25%	(25)	29%	(29)	100
PID/Gender: Dem Women	5%	(6)	7%	(9)	18%	(23)	12%	(16)	26%	(35)	32%	(42)	131
PID/Gender: Ind Men	3%	(4)	10%	(11)	10%	(11)	23%	(25)	26%	(29)	28%	(31)	112
PID/Gender: Ind Women	5%	(5)	6%	(6)	7%	(7)	9%	(9)	41%	(41)	32%	(32)	101
PID/Gender: Rep Men	4%	(5)	19%	(20)	16%	(17)	9%	(10)	25%	(27)	28%	(31)	109
PID/Gender: Rep Women	2%	(3)	7%	(9)	9%	(13)	9%	(13)	28%	(40)	45%	(65)	144
Ideo: Liberal (1-3)	3%	(5)	11%	(20)	13%	(23)	12%	(23)	25%	(47)	36%	(66)	184
Ideo: Moderate (4)	4%	(10)	8%	(18)	15%	(35)	14%	(31)	30%	(69)	28%	(64)	227
Ideo: Conservative (5-7)	4%	(9)	10%	(28)	9%	(24)	14%	(38)	29%	(77)	34%	(91)	268
Community: Urban	7%	(10)	11%	(15)	10%	(13)	15%	(19)	27%	(35)	29%	(38)	128
Community: Suburban	3%	(10)	10%	(32)	15%	(49)	15%	(49)	27%	(86)	30%	(97)	323
Community: Rural	3%	(8)	8%	(19)	8%	(20)	11%	(26)	31%	(76)	39%	(95)	245
Military HHnm: Yes	2%	(2)	11%	(12)	9%	(9)	12%	(13)	40%	(42)	26%	(27)	105
Military HH: No	4%	(25)	9%	(54)	12%	(73)	14%	(82)	26%	(154)	34%	(203)	591
Employ: Private Sector	3%	(7)	11%	(26)	14%	(31)	15%	(33)	24%	(53)	33%	(74)	225
Employ: Government	6%	(3)	4%	(2)	20%	(10)	17%	(8)	22%	(11)	32%	(16)	51
Employ: Self-Employed	7%	(4)	21%	(11)	14%	(7)	12%	(6)	18%	(9)	28%	(14)	52
Employ: Homemaker	12%	(5)	3%	(1)	11%	(5)	11%	(5)	21%	(10)	43%	(20)	45
Employ: Student	4%	(1)	9%	(1)	1%	(0)	—	(0)	36%	(5)	50%	(7)	14
Employ: Retired	—	(0)	8%	(16)	8%	(16)	15%	(31)	41%	(81)	28%	(56)	201
Employ: Unemployed	11%	(7)	10%	(7)	12%	(8)	7%	(5)	24%	(17)	37%	(26)	70
Employ: Other	—	(0)	4%	(1)	11%	(4)	15%	(6)	26%	(10)	44%	(17)	38

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(66)	12%	(82)	14%	(94)	28%	(197)	33%	(230)	696
Protestant	3%	(10)	9%	(24)	10%	(28)	16%	(45)	31%	(89)	31%	(88)	283
Roman Catholic	6%	(5)	15%	(13)	7%	(6)	10%	(9)	29%	(25)	33%	(29)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	—	(0)	—	(0)	19%	(1)	20%	(1)	35%	(2)	6
Jewish	—	(0)	10%	(1)	12%	(2)	23%	(3)	24%	(3)	32%	(4)	13
Muslim	—	(0)	71%	(4)	19%	(1)	—	(0)	—	(0)	10%	(1)	5
Buddhist	—	(0)	—	(0)	34%	(3)	50%	(4)	16%	(1)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	87%	(3)	13%	(0)	—	(0)	4
Atheist	9%	(3)	20%	(6)	19%	(6)	21%	(6)	4%	(1)	27%	(8)	30
Agnostic	—	(0)	—	(0)	8%	(2)	11%	(2)	48%	(10)	32%	(7)	22
Something else	5%	(6)	6%	(8)	11%	(15)	5%	(7)	29%	(38)	44%	(59)	133
Nothing in particular	2%	(2)	9%	(9)	20%	(20)	13%	(13)	26%	(27)	31%	(32)	104
Ideo/PID: Conservative Republican	4%	(7)	10%	(20)	10%	(20)	11%	(21)	27%	(53)	38%	(73)	194
Ideo/PID: Moderate/Liberal Republican	—	(0)	17%	(10)	18%	(10)	2%	(1)	25%	(14)	37%	(21)	57
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	7%	(7)	13%	(13)	17%	(16)	26%	(25)	28%	(27)	98
Ideo/PID: Liberal Democrat	1%	(2)	9%	(12)	16%	(21)	16%	(21)	25%	(32)	33%	(43)	131
Unfavorable of Biden and Trump	4%	(5)	10%	(14)	7%	(9)	12%	(16)	36%	(49)	31%	(42)	134
2024 H2H Matchup: Biden Voter	3%	(9)	11%	(33)	12%	(36)	17%	(49)	30%	(88)	27%	(81)	296
2024 H2H Matchup: Trump Voter	4%	(12)	8%	(25)	14%	(44)	13%	(40)	24%	(76)	38%	(121)	318
2024 H2H Matchup: Would not Vote	15%	(3)	17%	(4)	1%	(0)	—	(0)	44%	(10)	23%	(5)	23
2024 H2H Matchup: Do not Know	5%	(3)	7%	(4)	2%	(1)	8%	(5)	38%	(22)	40%	(23)	59
2022 House Vote: Democrat	4%	(11)	10%	(26)	14%	(37)	18%	(47)	28%	(72)	26%	(69)	263
2022 House Vote: Republican	3%	(8)	10%	(28)	11%	(30)	14%	(39)	28%	(79)	34%	(95)	278
2022 House Vote: Did not Vote	3%	(5)	8%	(11)	9%	(12)	6%	(8)	30%	(42)	44%	(61)	139
2020 Vote: Joe Biden	4%	(14)	9%	(28)	12%	(39)	16%	(50)	29%	(90)	30%	(95)	316
2020 Vote: Donald Trump	2%	(8)	11%	(37)	11%	(37)	12%	(40)	27%	(89)	35%	(115)	324
2020 Vote: Someone Else	6%	(1)	4%	(0)	8%	(1)	7%	(1)	51%	(5)	24%	(2)	10
2020 Vote: Did not Vote	10%	(5)	2%	(1)	12%	(5)	8%	(4)	28%	(13)	40%	(19)	47
2016 Vote: Hillary Clinton	3%	(8)	11%	(27)	16%	(39)	17%	(41)	26%	(62)	26%	(61)	239
2016 Vote: Donald Trump	3%	(8)	8%	(24)	12%	(33)	15%	(42)	30%	(87)	32%	(93)	287
2016 Vote: Someone Else	13%	(3)	13%	(3)	11%	(3)	15%	(4)	20%	(5)	29%	(7)	26

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(66)	12%	(82)	14%	(94)	28%	(197)	33%	(230)	696
2020 Vote/PID: Not Biden/Democrat	11%	(2)	7%	(1)	7%	(2)	6%	(1)	26%	(5)	43%	(9)	21
2020 Vote/PID: Not Trump/Republican	5%	(1)	7%	(1)	11%	(2)	—	(0)	35%	(7)	43%	(9)	20
U.S. Economy: Wrong Track	3%	(16)	8%	(41)	11%	(57)	11%	(54)	30%	(148)	37%	(183)	499
U.S. Economy: Right Direction	5%	(10)	13%	(25)	13%	(25)	20%	(40)	24%	(48)	24%	(48)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(12)	11%	(24)	12%	(25)	21%	(46)	25%	(53)	25%	(53)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(10)	9%	(32)	13%	(46)	12%	(42)	24%	(84)	38%	(131)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	7%	(10)	8%	(11)	5%	(7)	43%	(59)	34%	(47)	139
Top 2024 Issue: Economy	5%	(12)	11%	(29)	13%	(34)	9%	(25)	25%	(67)	37%	(97)	264
Community/Gender: Urban Women	5%	(3)	3%	(2)	13%	(9)	17%	(12)	34%	(23)	28%	(19)	68
Community/Gender: Urban Men	10%	(6)	21%	(12)	7%	(4)	12%	(7)	19%	(11)	31%	(19)	60
Community/Gender: Rural Women	2%	(3)	6%	(8)	9%	(12)	7%	(10)	33%	(45)	42%	(56)	135
Community/Gender: Rural Men	4%	(4)	10%	(11)	7%	(8)	15%	(16)	29%	(31)	36%	(39)	110
Community/Gender: Suburban Women	4%	(7)	8%	(13)	13%	(22)	10%	(17)	28%	(48)	37%	(64)	172
Community/Gender: Suburban Men	2%	(2)	13%	(19)	18%	(27)	21%	(32)	25%	(37)	22%	(33)	150
Homeowner	5%	(22)	11%	(56)	11%	(53)	16%	(76)	28%	(138)	29%	(144)	491
Renter	2%	(5)	5%	(9)	14%	(26)	9%	(17)	30%	(57)	40%	(76)	191
Self + Household: White-Collar	3%	(9)	9%	(22)	14%	(35)	15%	(37)	32%	(80)	26%	(63)	246
Self + Household: Blue Collar	4%	(11)	12%	(38)	11%	(36)	12%	(38)	27%	(87)	34%	(110)	320
Union HH: Yes	11%	(2)	37%	(8)	—	(0)	22%	(5)	15%	(3)	16%	(4)	22
Union HH: No	4%	(25)	9%	(58)	12%	(82)	13%	(89)	29%	(193)	34%	(227)	674
LGBTQ+: Yes	1%	(1)	7%	(5)	12%	(8)	14%	(10)	26%	(18)	39%	(26)	67
LGBTQ+: No	4%	(26)	10%	(61)	12%	(74)	13%	(85)	28%	(179)	32%	(204)	629
Motivated to Vote	3%	(21)	10%	(63)	12%	(75)	15%	(93)	29%	(186)	31%	(195)	633
Parent: Yes	6%	(11)	13%	(25)	13%	(25)	8%	(14)	25%	(46)	35%	(66)	186
Parent: No	3%	(16)	8%	(41)	11%	(57)	16%	(80)	30%	(151)	32%	(165)	510
COVID Vaccine: Yes	3%	(16)	10%	(47)	11%	(57)	16%	(80)	29%	(141)	31%	(151)	492
COVID Vaccine: No	5%	(11)	9%	(19)	13%	(25)	7%	(14)	27%	(55)	39%	(80)	204
Student Loans: Yes	5%	(5)	13%	(14)	9%	(10)	13%	(13)	21%	(22)	39%	(41)	105
Student Loans: No	4%	(22)	9%	(52)	12%	(72)	14%	(81)	29%	(174)	32%	(190)	591
Favorable Opinion of Haley	3%	(7)	15%	(36)	10%	(22)	15%	(34)	33%	(78)	24%	(56)	232
Unfavorable Opinion of Haley	6%	(16)	9%	(26)	18%	(53)	18%	(54)	23%	(68)	26%	(77)	296

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(66)	12%	(82)	14%	(94)	28%	(197)	33%	(230)	696
Prodigal Biden Voter	10%	(5)	7%	(3)	11%	(5)	6%	(3)	28%	(14)	39%	(19)	48
Undecided Voter (DK/WNV)	8%	(6)	10%	(8)	2%	(1)	6%	(5)	39%	(32)	35%	(28)	81
Undecided Voter (DK)	5%	(3)	7%	(4)	2%	(1)	8%	(5)	38%	(22)	40%	(23)	59
Watched Debate	4%	(22)	11%	(55)	13%	(62)	15%	(76)	28%	(139)	28%	(138)	491
Watched Debate: Did not Watch	3%	(5)	5%	(11)	10%	(20)	9%	(19)	28%	(58)	45%	(93)	205
Watched Debate: All of it	6%	(16)	12%	(32)	13%	(36)	20%	(55)	28%	(75)	21%	(57)	270
Watched Debate: Some of it	2%	(5)	11%	(23)	12%	(26)	9%	(21)	29%	(64)	37%	(81)	221
Continue His Campaign: Yes Biden	5%	(14)	13%	(34)	12%	(33)	15%	(40)	27%	(71)	28%	(74)	267
Continue His Campaign: No Biden	3%	(10)	7%	(28)	12%	(47)	13%	(50)	29%	(111)	36%	(139)	385
Continue His Campaign: Yes Trump	4%	(13)	10%	(37)	13%	(47)	12%	(43)	25%	(89)	36%	(127)	355
Continue His Campaign: No Trump	3%	(9)	8%	(25)	11%	(35)	16%	(48)	32%	(98)	29%	(90)	305
Conviction: Evidence	4%	(12)	8%	(26)	11%	(34)	17%	(51)	32%	(100)	28%	(86)	310
Conviction: Motivation to Damage	4%	(11)	10%	(30)	13%	(41)	13%	(39)	26%	(79)	35%	(108)	307
Conviction: DK/NO	5%	(4)	12%	(10)	9%	(7)	5%	(4)	23%	(18)	46%	(36)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (60)	28% (192)	19% (134)	24% (168)	18% (124)	3% (18)	696
Gender: Male	8% (26)	29% (92)	21% (66)	25% (81)	15% (49)	2% (7)	321
Gender: Female	9% (34)	27% (100)	18% (68)	23% (87)	20% (75)	3% (11)	375
Age: 18-34	16% (27)	28% (47)	12% (21)	20% (35)	18% (32)	6% (10)	172
Age: 35-44	9% (9)	27% (26)	19% (18)	17% (16)	20% (19)	8% (8)	95
Age: 45-64	6% (14)	30% (68)	19% (43)	25% (57)	20% (46)	— (0)	229
Age: 65+	5% (10)	25% (51)	26% (52)	30% (60)	14% (27)	— (0)	200
GenZers: 1997-2012	10% (8)	21% (17)	15% (12)	23% (19)	22% (17)	9% (8)	80
Millennials: 1981-1996	16% (28)	31% (56)	13% (23)	17% (32)	18% (32)	6% (10)	181
GenXers: 1965-1980	6% (11)	30% (52)	22% (39)	21% (36)	21% (36)	— (0)	173
Baby Boomers: 1946-1964	5% (12)	25% (60)	23% (54)	33% (79)	14% (34)	— (0)	239
Educ: < College	9% (38)	32% (142)	15% (64)	21% (91)	20% (89)	3% (14)	439
Educ: Bachelors degree	9% (15)	18% (29)	27% (43)	29% (46)	14% (23)	2% (3)	159
Educ: Post-grad	7% (7)	21% (21)	28% (27)	31% (31)	13% (13)	— (0)	98
Income: Under 50k	10% (33)	31% (101)	14% (45)	21% (69)	20% (65)	3% (9)	322
Income: 50k-100k	8% (18)	25% (60)	22% (53)	28% (68)	16% (38)	3% (7)	245
Income: 100k+	6% (8)	24% (31)	28% (36)	25% (32)	16% (21)	2% (2)	129
Ethnicity: White (Non-Hispanic)	6% (28)	31% (141)	20% (94)	24% (109)	16% (75)	3% (14)	461
Ethnicity: Hispanic	17% (6)	28% (10)	15% (5)	24% (9)	14% (5)	2% (1)	36
Ethnicity: Black (Non-Hispanic)	13% (20)	22% (34)	14% (22)	26% (41)	22% (34)	2% (4)	154
Ethnicity: Asian + Other (Non-Hispanic)	13% (6)	14% (6)	28% (13)	21% (9)	24% (11)	— (0)	45
All Christian	8% (32)	33% (123)	18% (68)	22% (82)	18% (68)	1% (4)	377
All Non-Christian	3% (1)	22% (6)	20% (6)	48% (14)	7% (2)	— (0)	30
Atheist	2% (0)	13% (4)	31% (9)	52% (16)	2% (1)	— (0)	30
Agnostic/Nothing in particular	12% (15)	17% (21)	27% (34)	27% (33)	13% (17)	5% (6)	126
Something Else	9% (12)	28% (37)	13% (17)	17% (22)	27% (36)	6% (8)	133
Evangelical	9% (24)	35% (92)	14% (38)	14% (38)	25% (66)	2% (7)	265
Non-Evangelical	8% (19)	28% (67)	19% (46)	27% (65)	15% (37)	2% (6)	239
PID: Dem (no lean)	8% (18)	17% (39)	16% (36)	41% (95)	17% (39)	2% (4)	231
PID: Ind (no lean)	8% (16)	27% (56)	26% (55)	21% (45)	18% (37)	1% (2)	212
PID: Rep (no lean)	10% (25)	38% (97)	17% (43)	11% (29)	19% (48)	5% (11)	253

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(60)	28%	(192)	19%	(134)	24%	(168)	18%	(124)	3%	(18)	696
PID/Gender: Dem Men	7%	(7)	20%	(20)	14%	(14)	42%	(42)	13%	(13)	3%	(3)	100
PID/Gender: Dem Women	8%	(11)	15%	(19)	17%	(22)	40%	(52)	19%	(25)	1%	(1)	131
PID/Gender: Ind Men	5%	(5)	20%	(22)	31%	(34)	24%	(27)	19%	(21)	2%	(2)	112
PID/Gender: Ind Women	11%	(11)	34%	(34)	20%	(21)	18%	(18)	17%	(17)	—	(0)	101
PID/Gender: Rep Men	12%	(13)	46%	(50)	16%	(17)	11%	(12)	14%	(15)	2%	(2)	109
PID/Gender: Rep Women	8%	(12)	33%	(47)	18%	(26)	11%	(16)	23%	(33)	7%	(10)	144
Ideo: Liberal (1-3)	8%	(15)	15%	(27)	18%	(34)	42%	(77)	15%	(28)	2%	(4)	184
Ideo: Moderate (4)	8%	(18)	32%	(74)	19%	(44)	21%	(49)	17%	(39)	2%	(5)	227
Ideo: Conservative (5-7)	10%	(27)	33%	(88)	21%	(55)	15%	(41)	18%	(49)	3%	(9)	268
Community: Urban	8%	(11)	23%	(30)	16%	(20)	30%	(38)	19%	(24)	4%	(5)	128
Community: Suburban	8%	(25)	28%	(90)	18%	(59)	27%	(89)	17%	(55)	1%	(5)	323
Community: Rural	10%	(24)	30%	(72)	22%	(55)	17%	(41)	18%	(45)	3%	(8)	245
Military HHnm: Yes	8%	(8)	29%	(30)	14%	(14)	31%	(32)	17%	(18)	1%	(1)	105
Military HH: No	9%	(51)	27%	(162)	20%	(120)	23%	(136)	18%	(106)	3%	(16)	591
Employ: Private Sector	9%	(20)	30%	(67)	20%	(45)	20%	(46)	17%	(38)	4%	(8)	225
Employ: Government	5%	(3)	27%	(14)	14%	(7)	30%	(15)	23%	(12)	1%	(0)	51
Employ: Self-Employed	5%	(2)	22%	(12)	21%	(11)	22%	(11)	23%	(12)	7%	(4)	52
Employ: Homemaker	16%	(7)	32%	(14)	10%	(4)	23%	(11)	15%	(7)	4%	(2)	45
Employ: Student	11%	(2)	24%	(3)	15%	(2)	28%	(4)	21%	(3)	—	(0)	14
Employ: Retired	5%	(10)	26%	(53)	23%	(47)	31%	(63)	14%	(28)	—	(0)	201
Employ: Unemployed	8%	(6)	25%	(17)	13%	(9)	20%	(14)	30%	(21)	4%	(3)	70
Employ: Other	28%	(11)	29%	(11)	23%	(9)	10%	(4)	9%	(3)	1%	(1)	38

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(60)	28%	(192)	19%	(134)	24%	(168)	18%	(124)	3%	(18)	696
Protestant	7%	(21)	33%	(92)	19%	(52)	23%	(64)	18%	(50)	1%	(3)	283
Roman Catholic	11%	(10)	33%	(29)	16%	(14)	19%	(17)	19%	(17)	1%	(1)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	19%	(1)	18%	(1)	20%	(1)	26%	(2)	—	(0)	6
Jewish	—	(0)	23%	(3)	19%	(2)	41%	(5)	17%	(2)	—	(0)	13
Muslim	19%	(1)	10%	(1)	—	(0)	71%	(4)	—	(0)	—	(0)	5
Buddhist	—	(0)	31%	(2)	—	(0)	69%	(5)	—	(0)	—	(0)	8
Hindu	—	(0)	13%	(0)	87%	(3)	—	(0)	—	(0)	—	(0)	4
Atheist	2%	(0)	13%	(4)	31%	(9)	52%	(16)	2%	(1)	—	(0)	30
Agnostic	10%	(2)	34%	(7)	18%	(4)	32%	(7)	6%	(1)	—	(0)	22
Something else	9%	(12)	28%	(37)	13%	(17)	17%	(22)	27%	(36)	6%	(8)	133
Nothing in particular	12%	(13)	13%	(14)	29%	(30)	26%	(27)	15%	(15)	6%	(6)	104
Ideo/PID: Conservative Republican	10%	(20)	36%	(69)	20%	(39)	13%	(26)	17%	(32)	4%	(8)	194
Ideo/PID: Moderate/Liberal Republican	9%	(5)	46%	(26)	6%	(4)	5%	(3)	27%	(16)	7%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	19%	(19)	14%	(14)	34%	(33)	20%	(20)	4%	(3)	98
Ideo/PID: Liberal Democrat	8%	(10)	15%	(19)	17%	(23)	47%	(61)	13%	(17)	1%	(1)	131
Unfavorable of Biden and Trump	11%	(15)	18%	(24)	25%	(34)	26%	(35)	18%	(24)	2%	(2)	134
2024 H2H Matchup: Biden Voter	5%	(16)	18%	(54)	21%	(62)	38%	(114)	16%	(46)	2%	(5)	296
2024 H2H Matchup: Trump Voter	9%	(30)	38%	(121)	18%	(59)	11%	(34)	19%	(62)	4%	(12)	318
2024 H2H Matchup: Would not Vote	38%	(9)	21%	(5)	15%	(3)	21%	(5)	5%	(1)	—	(0)	23
2024 H2H Matchup: Do not Know	10%	(6)	20%	(11)	17%	(10)	27%	(16)	26%	(15)	1%	(1)	59
2022 House Vote: Democrat	7%	(18)	16%	(43)	20%	(52)	42%	(111)	13%	(34)	2%	(5)	263
2022 House Vote: Republican	10%	(27)	35%	(98)	21%	(59)	12%	(34)	19%	(52)	2%	(7)	278
2022 House Vote: Did not Vote	10%	(14)	34%	(48)	14%	(20)	14%	(19)	23%	(32)	4%	(6)	139
2020 Vote: Joe Biden	5%	(16)	20%	(64)	20%	(63)	37%	(118)	15%	(48)	2%	(6)	316
2020 Vote: Donald Trump	10%	(32)	35%	(113)	20%	(64)	13%	(42)	20%	(64)	3%	(9)	324
2020 Vote: Someone Else	15%	(1)	32%	(3)	6%	(1)	9%	(1)	33%	(3)	4%	(0)	10
2020 Vote: Did not Vote	22%	(10)	25%	(12)	15%	(7)	15%	(7)	19%	(9)	4%	(2)	47
2016 Vote: Hillary Clinton	6%	(15)	18%	(42)	19%	(46)	42%	(100)	13%	(32)	2%	(4)	239
2016 Vote: Donald Trump	10%	(30)	33%	(96)	23%	(66)	14%	(41)	18%	(50)	1%	(4)	287
2016 Vote: Someone Else	5%	(1)	30%	(8)	22%	(6)	22%	(6)	19%	(5)	2%	(0)	26

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(60)	28%	(192)	19%	(134)	24%	(168)	18%	(124)	3%	(18)	696
2020 Vote/PID: Not Biden/Democrat	35%	(8)	10%	(2)	9%	(2)	31%	(7)	11%	(2)	4%	(1)	21
2020 Vote/PID: Not Trump/Republican	8%	(2)	41%	(8)	7%	(1)	10%	(2)	19%	(4)	15%	(3)	20
U.S. Economy: Wrong Track	9%	(46)	31%	(157)	19%	(95)	18%	(88)	20%	(99)	3%	(15)	499
U.S. Economy: Right Direction	7%	(14)	18%	(35)	20%	(39)	41%	(80)	13%	(25)	2%	(3)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	18%	(39)	19%	(40)	44%	(93)	13%	(28)	1%	(3)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(36)	36%	(124)	19%	(64)	13%	(45)	18%	(63)	4%	(12)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	21%	(30)	21%	(30)	22%	(30)	23%	(33)	2%	(3)	139
Top 2024 Issue: Economy	12%	(31)	35%	(92)	16%	(42)	16%	(43)	18%	(47)	3%	(9)	264
Community/Gender: Urban Women	7%	(5)	22%	(15)	13%	(9)	31%	(21)	21%	(14)	7%	(5)	68
Community/Gender: Urban Men	10%	(6)	25%	(15)	19%	(11)	29%	(17)	17%	(10)	1%	(1)	60
Community/Gender: Rural Women	11%	(15)	27%	(37)	20%	(27)	14%	(20)	24%	(33)	3%	(4)	135
Community/Gender: Rural Men	8%	(9)	32%	(35)	25%	(28)	20%	(22)	11%	(12)	4%	(4)	110
Community/Gender: Suburban Women	8%	(14)	28%	(48)	19%	(32)	27%	(46)	16%	(28)	2%	(3)	172
Community/Gender: Suburban Men	7%	(11)	28%	(42)	18%	(27)	28%	(42)	18%	(27)	1%	(2)	150
Homeowner	7%	(35)	28%	(136)	22%	(109)	28%	(135)	14%	(71)	1%	(5)	491
Renter	12%	(23)	28%	(54)	13%	(24)	16%	(31)	25%	(47)	6%	(11)	191
Self + Household: White-Collar	8%	(20)	23%	(56)	24%	(58)	31%	(76)	13%	(32)	1%	(3)	246
Self + Household: Blue Collar	7%	(22)	34%	(109)	19%	(61)	20%	(63)	18%	(59)	2%	(7)	320
Union HH: Yes	34%	(8)	33%	(7)	16%	(4)	14%	(3)	3%	(1)	—	(0)	22
Union HH: No	8%	(52)	27%	(184)	19%	(130)	25%	(165)	18%	(123)	3%	(18)	674
LGBTQ+: Yes	9%	(6)	21%	(14)	30%	(20)	23%	(16)	15%	(10)	1%	(1)	67
LGBTQ+: No	9%	(54)	28%	(178)	18%	(114)	24%	(153)	18%	(114)	3%	(17)	629
Motivated to Vote	8%	(53)	28%	(176)	20%	(125)	26%	(162)	17%	(105)	2%	(13)	633
Parent: Yes	12%	(22)	31%	(58)	15%	(27)	16%	(29)	21%	(39)	6%	(11)	186
Parent: No	8%	(38)	26%	(134)	21%	(107)	27%	(139)	17%	(85)	1%	(7)	510
COVID Vaccine: Yes	9%	(44)	23%	(116)	20%	(100)	29%	(143)	16%	(80)	2%	(10)	492
COVID Vaccine: No	8%	(16)	37%	(76)	17%	(34)	12%	(25)	22%	(44)	4%	(8)	204
Student Loans: Yes	14%	(15)	27%	(28)	17%	(18)	19%	(20)	22%	(23)	1%	(1)	105
Student Loans: No	8%	(45)	28%	(164)	20%	(116)	25%	(148)	17%	(101)	3%	(17)	591
Favorable Opinion of Haley	9%	(22)	40%	(93)	18%	(43)	20%	(47)	12%	(28)	—	(0)	232
Unfavorable Opinion of Haley	5%	(15)	20%	(60)	27%	(80)	36%	(106)	12%	(34)	—	(1)	296

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(60)	28%	(192)	19%	(134)	24%	(168)	18%	(124)	3%	(18)	696
Prodigal Biden Voter	4%	(2)	49%	(23)	12%	(6)	19%	(9)	12%	(6)	5%	(2)	48
Undecided Voter (DK/WNV)	18%	(14)	20%	(16)	16%	(13)	25%	(21)	20%	(16)	1%	(1)	81
Undecided Voter (DK)	10%	(6)	20%	(11)	17%	(10)	27%	(16)	26%	(15)	1%	(1)	59
Watched Debate	9%	(42)	31%	(152)	20%	(97)	26%	(127)	13%	(63)	2%	(10)	491
Watched Debate: Did not Watch	9%	(18)	20%	(40)	18%	(37)	20%	(41)	30%	(61)	4%	(8)	205
Watched Debate: All of it	8%	(21)	32%	(85)	19%	(52)	30%	(81)	10%	(28)	1%	(3)	270
Watched Debate: Some of it	9%	(20)	30%	(66)	21%	(45)	21%	(46)	16%	(35)	3%	(7)	221
Continue His Campaign: Yes Biden	8%	(22)	24%	(64)	22%	(59)	30%	(79)	15%	(40)	1%	(3)	267
Continue His Campaign: No Biden	9%	(36)	30%	(115)	19%	(73)	19%	(75)	19%	(73)	4%	(14)	385
Continue His Campaign: Yes Trump	11%	(39)	36%	(129)	18%	(65)	11%	(40)	20%	(70)	4%	(12)	355
Continue His Campaign: No Trump	6%	(19)	18%	(54)	23%	(69)	38%	(116)	14%	(43)	2%	(5)	305
Conviction: Evidence	6%	(20)	17%	(53)	21%	(64)	39%	(122)	15%	(47)	1%	(5)	310
Conviction: Motivation to Damage	9%	(28)	40%	(122)	20%	(61)	12%	(37)	16%	(50)	3%	(8)	307
Conviction: DK/NO	15%	(12)	21%	(17)	11%	(9)	12%	(9)	34%	(27)	7%	(5)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	13%	(88)	13%	(87)	12%	(83)	33%	(230)	25%	(173)	696
Gender: Male	4%	(13)	16%	(52)	14%	(44)	14%	(44)	29%	(95)	23%	(73)	321
Gender: Female	6%	(22)	9%	(35)	12%	(43)	10%	(39)	36%	(135)	27%	(100)	375
Age: 18-34	7%	(12)	13%	(22)	14%	(24)	11%	(19)	24%	(41)	32%	(54)	172
Age: 35-44	4%	(4)	13%	(12)	19%	(18)	6%	(6)	30%	(28)	27%	(26)	95
Age: 45-64	5%	(12)	17%	(38)	9%	(21)	11%	(26)	31%	(71)	26%	(61)	229
Age: 65+	3%	(7)	8%	(16)	12%	(24)	16%	(33)	45%	(89)	16%	(31)	200
GenZers: 1997-2012	3%	(2)	8%	(7)	10%	(8)	13%	(11)	29%	(23)	36%	(29)	80
Millennials: 1981-1996	8%	(14)	14%	(25)	17%	(32)	8%	(14)	25%	(46)	28%	(51)	181
GenXers: 1965-1980	5%	(9)	17%	(29)	11%	(20)	11%	(18)	29%	(49)	27%	(47)	173
Baby Boomers: 1946-1964	4%	(10)	11%	(26)	11%	(28)	16%	(38)	43%	(103)	15%	(35)	239
Educ: < College	6%	(25)	12%	(53)	12%	(53)	11%	(47)	31%	(136)	28%	(124)	439
Educ: Bachelors degree	4%	(6)	15%	(24)	14%	(22)	14%	(22)	34%	(54)	20%	(31)	159
Educ: Post-grad	4%	(4)	11%	(11)	13%	(13)	14%	(14)	40%	(40)	17%	(17)	98
Income: Under 50k	5%	(15)	15%	(50)	10%	(32)	9%	(29)	31%	(100)	30%	(96)	322
Income: 50k-100k	6%	(15)	7%	(16)	16%	(39)	14%	(34)	35%	(87)	22%	(54)	245
Income: 100k+	4%	(6)	17%	(21)	12%	(16)	16%	(21)	33%	(43)	18%	(23)	129
Ethnicity: White (Non-Hispanic)	4%	(16)	10%	(46)	12%	(56)	13%	(61)	35%	(163)	26%	(119)	461
Ethnicity: Hispanic	5%	(2)	4%	(1)	18%	(6)	14%	(5)	44%	(16)	15%	(6)	36
Ethnicity: Black (Non-Hispanic)	11%	(17)	16%	(25)	10%	(16)	11%	(16)	26%	(40)	26%	(40)	154
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	33%	(15)	21%	(10)	1%	(1)	25%	(11)	19%	(9)	45
All Christian	5%	(20)	12%	(45)	12%	(45)	14%	(53)	35%	(131)	22%	(84)	377
All Non-Christian	5%	(1)	13%	(4)	13%	(4)	18%	(5)	25%	(8)	26%	(8)	30
Atheist	15%	(5)	13%	(4)	30%	(9)	15%	(4)	12%	(4)	15%	(5)	30
Agnostic/Nothing in particular	3%	(4)	14%	(17)	18%	(23)	10%	(13)	30%	(38)	25%	(31)	126
Something Else	4%	(6)	13%	(18)	5%	(7)	6%	(8)	38%	(50)	34%	(45)	133
Evangelical	5%	(14)	7%	(19)	9%	(24)	12%	(31)	36%	(97)	30%	(80)	265
Non-Evangelical	5%	(11)	18%	(42)	11%	(27)	11%	(27)	34%	(82)	20%	(49)	239
PID: Dem (no lean)	10%	(24)	17%	(40)	11%	(26)	10%	(23)	27%	(63)	24%	(55)	231
PID: Ind (no lean)	3%	(6)	11%	(22)	13%	(28)	11%	(24)	41%	(87)	21%	(46)	212
PID: Rep (no lean)	2%	(6)	10%	(26)	13%	(33)	14%	(36)	31%	(80)	28%	(72)	253

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	13%	(88)	13%	(87)	12%	(83)	33%	(230)	25%	(173)	696
PID/Gender: Dem Men	6%	(6)	19%	(19)	9%	(9)	12%	(12)	31%	(31)	23%	(23)	100
PID/Gender: Dem Women	13%	(18)	15%	(20)	13%	(17)	8%	(11)	25%	(33)	25%	(32)	131
PID/Gender: Ind Men	3%	(4)	12%	(13)	16%	(18)	16%	(18)	27%	(30)	25%	(28)	112
PID/Gender: Ind Women	2%	(2)	9%	(9)	9%	(9)	6%	(6)	56%	(57)	17%	(17)	101
PID/Gender: Rep Men	3%	(4)	18%	(19)	15%	(16)	13%	(15)	31%	(34)	20%	(22)	109
PID/Gender: Rep Women	2%	(3)	4%	(6)	12%	(17)	15%	(22)	32%	(46)	35%	(50)	144
Ideo: Liberal (1-3)	11%	(20)	12%	(22)	15%	(27)	9%	(16)	30%	(56)	23%	(43)	184
Ideo: Moderate (4)	2%	(5)	23%	(51)	10%	(23)	8%	(18)	33%	(76)	24%	(55)	227
Ideo: Conservative (5-7)	4%	(10)	5%	(14)	14%	(37)	18%	(47)	35%	(94)	24%	(65)	268
Community: Urban	16%	(20)	13%	(17)	8%	(10)	12%	(15)	27%	(35)	24%	(31)	128
Community: Suburban	2%	(8)	17%	(56)	14%	(46)	14%	(46)	32%	(103)	20%	(64)	323
Community: Rural	3%	(7)	6%	(15)	13%	(31)	9%	(22)	37%	(92)	32%	(78)	245
Military HHnm: Yes	3%	(3)	10%	(11)	16%	(16)	8%	(8)	45%	(47)	19%	(19)	105
Military HH: No	5%	(32)	13%	(77)	12%	(71)	13%	(75)	31%	(183)	26%	(153)	591
Employ: Private Sector	5%	(11)	17%	(37)	18%	(40)	13%	(28)	27%	(61)	21%	(48)	225
Employ: Government	16%	(8)	11%	(6)	12%	(6)	5%	(2)	21%	(11)	34%	(17)	51
Employ: Self-Employed	4%	(2)	10%	(5)	6%	(3)	18%	(9)	36%	(19)	26%	(14)	52
Employ: Homemaker	8%	(4)	9%	(4)	11%	(5)	11%	(5)	18%	(8)	42%	(19)	45
Employ: Student	7%	(1)	10%	(1)	8%	(1)	—	(0)	58%	(8)	17%	(2)	14
Employ: Retired	3%	(6)	7%	(15)	12%	(24)	14%	(28)	46%	(92)	18%	(35)	201
Employ: Unemployed	5%	(3)	23%	(16)	5%	(3)	9%	(6)	28%	(20)	30%	(21)	70
Employ: Other	2%	(1)	8%	(3)	11%	(4)	8%	(3)	29%	(11)	42%	(16)	38

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	13%	(88)	13%	(87)	12%	(83)	33%	(230)	25%	(173)	696
Protestant	4%	(12)	10%	(28)	13%	(38)	15%	(43)	34%	(95)	24%	(67)	283
Roman Catholic	9%	(8)	18%	(16)	8%	(7)	9%	(8)	38%	(33)	18%	(16)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	9%	(1)	17%	(1)	—	(0)	30%	(2)	39%	(2)	6%	(0)	6
Jewish	7%	(1)	—	(0)	1%	(0)	13%	(2)	49%	(6)	30%	(4)	13
Muslim	—	(0)	—	(0)	19%	(1)	71%	(4)	—	(0)	10%	(1)	5
Buddhist	—	(0)	50%	(4)	34%	(3)	—	(0)	16%	(1)	—	(0)	8
Hindu	13%	(0)	—	(0)	—	(0)	—	(0)	—	(0)	87%	(3)	4
Atheist	15%	(5)	13%	(4)	30%	(9)	15%	(4)	12%	(4)	15%	(5)	30
Agnostic	1%	(0)	20%	(4)	16%	(3)	10%	(2)	32%	(7)	22%	(5)	22
Something else	4%	(6)	13%	(18)	5%	(7)	6%	(8)	38%	(50)	34%	(45)	133
Nothing in particular	3%	(3)	12%	(13)	19%	(20)	10%	(11)	30%	(31)	25%	(26)	104
Ideo/PID: Conservative Republican	3%	(6)	5%	(10)	14%	(28)	17%	(33)	32%	(61)	29%	(55)	194
Ideo/PID: Moderate/Liberal Republican	—	(0)	27%	(15)	9%	(5)	6%	(4)	32%	(18)	26%	(15)	57
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	21%	(21)	9%	(9)	9%	(8)	25%	(24)	28%	(27)	98
Ideo/PID: Liberal Democrat	12%	(16)	14%	(19)	13%	(17)	11%	(14)	28%	(37)	21%	(28)	131
Unfavorable of Biden and Trump	3%	(4)	11%	(15)	13%	(17)	13%	(18)	32%	(44)	27%	(36)	134
2024 H2H Matchup: Biden Voter	9%	(25)	20%	(60)	14%	(40)	7%	(22)	30%	(89)	20%	(60)	296
2024 H2H Matchup: Trump Voter	3%	(9)	6%	(20)	13%	(41)	16%	(51)	34%	(109)	28%	(88)	318
2024 H2H Matchup: Would not Vote	2%	(1)	12%	(3)	12%	(3)	16%	(4)	26%	(6)	32%	(7)	23
2024 H2H Matchup: Do not Know	1%	(0)	8%	(5)	5%	(3)	11%	(7)	43%	(25)	31%	(18)	59
2022 House Vote: Democrat	10%	(26)	19%	(49)	15%	(40)	9%	(24)	30%	(78)	17%	(46)	263
2022 House Vote: Republican	2%	(6)	6%	(18)	13%	(36)	17%	(46)	35%	(98)	27%	(74)	278
2022 House Vote: Did not Vote	2%	(3)	13%	(18)	7%	(10)	7%	(10)	37%	(52)	33%	(46)	139
2020 Vote: Joe Biden	8%	(26)	18%	(56)	13%	(43)	9%	(27)	32%	(101)	20%	(64)	316
2020 Vote: Donald Trump	2%	(6)	9%	(29)	12%	(40)	16%	(52)	34%	(111)	27%	(87)	324
2020 Vote: Someone Else	6%	(1)	6%	(1)	11%	(1)	—	(0)	46%	(4)	29%	(3)	10
2020 Vote: Did not Vote	6%	(3)	5%	(3)	8%	(4)	9%	(4)	30%	(14)	41%	(19)	47
2016 Vote: Hillary Clinton	9%	(22)	20%	(47)	14%	(34)	10%	(24)	31%	(75)	16%	(38)	239
2016 Vote: Donald Trump	2%	(6)	6%	(18)	14%	(39)	17%	(49)	33%	(96)	28%	(79)	287
2016 Vote: Someone Else	17%	(4)	22%	(6)	14%	(4)	12%	(3)	18%	(5)	16%	(4)	26

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	13%	(88)	13%	(87)	12%	(83)	33%	(230)	25%	(173)	696
2020 Vote/PID: Not Biden/Democrat	8%	(2)	14%	(3)	3%	(1)	—	(0)	13%	(3)	62%	(13)	21
2020 Vote/PID: Not Trump/Republican	—	(0)	14%	(3)	21%	(4)	—	(0)	27%	(5)	39%	(8)	20
U.S. Economy: Wrong Track	3%	(14)	9%	(43)	13%	(67)	13%	(63)	36%	(182)	26%	(130)	499
U.S. Economy: Right Direction	11%	(21)	23%	(45)	10%	(20)	10%	(20)	24%	(48)	22%	(43)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(25)	21%	(44)	12%	(25)	10%	(21)	26%	(56)	20%	(42)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	8%	(26)	14%	(48)	16%	(56)	32%	(111)	28%	(96)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	12%	(17)	10%	(14)	4%	(6)	45%	(63)	25%	(35)	139
Top 2024 Issue: Economy	4%	(12)	9%	(25)	13%	(35)	14%	(38)	31%	(82)	27%	(72)	264
Community/Gender: Urban Women	21%	(14)	10%	(7)	7%	(5)	9%	(6)	31%	(21)	23%	(15)	68
Community/Gender: Urban Men	10%	(6)	17%	(10)	8%	(5)	15%	(9)	23%	(14)	26%	(15)	60
Community/Gender: Rural Women	2%	(3)	5%	(7)	9%	(12)	8%	(11)	39%	(52)	37%	(50)	135
Community/Gender: Rural Men	4%	(4)	7%	(8)	18%	(20)	10%	(11)	36%	(39)	25%	(28)	110
Community/Gender: Suburban Women	3%	(5)	13%	(22)	15%	(27)	13%	(22)	36%	(62)	20%	(34)	172
Community/Gender: Suburban Men	2%	(3)	23%	(34)	13%	(19)	16%	(24)	27%	(41)	19%	(29)	150
Homeowner	6%	(28)	13%	(63)	12%	(59)	13%	(64)	34%	(168)	22%	(108)	491
Renter	4%	(7)	13%	(25)	14%	(26)	9%	(18)	30%	(57)	31%	(58)	191
Self + Household: White-Collar	9%	(21)	13%	(33)	15%	(36)	12%	(29)	36%	(88)	16%	(39)	246
Self + Household: Blue Collar	3%	(11)	14%	(46)	12%	(40)	13%	(40)	31%	(100)	26%	(84)	320
Union HH: Yes	23%	(5)	30%	(7)	20%	(4)	8%	(2)	12%	(3)	8%	(2)	22
Union HH: No	4%	(30)	12%	(81)	12%	(83)	12%	(81)	34%	(227)	25%	(171)	674
LGBTQ+: Yes	7%	(5)	11%	(7)	23%	(16)	10%	(7)	31%	(21)	18%	(12)	67
LGBTQ+: No	5%	(31)	13%	(80)	11%	(72)	12%	(76)	33%	(209)	26%	(160)	629
Motivated to Vote	5%	(32)	13%	(85)	12%	(78)	13%	(80)	34%	(215)	23%	(144)	633
Parent: Yes	6%	(12)	14%	(26)	14%	(25)	10%	(19)	28%	(52)	28%	(52)	186
Parent: No	5%	(24)	12%	(62)	12%	(62)	12%	(64)	35%	(178)	24%	(121)	510
COVID Vaccine: Yes	6%	(29)	13%	(64)	13%	(62)	11%	(56)	34%	(165)	24%	(117)	492
COVID Vaccine: No	3%	(7)	11%	(23)	13%	(26)	14%	(27)	32%	(64)	28%	(56)	204
Student Loans: Yes	7%	(8)	14%	(15)	15%	(16)	9%	(10)	28%	(29)	26%	(28)	105
Student Loans: No	5%	(28)	12%	(73)	12%	(72)	12%	(73)	34%	(201)	25%	(145)	591
Favorable Opinion of Haley	4%	(9)	17%	(39)	13%	(29)	12%	(28)	40%	(92)	15%	(35)	232
Unfavorable Opinion of Haley	7%	(22)	14%	(40)	17%	(50)	16%	(49)	27%	(80)	19%	(56)	296

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	13%	(88)	13%	(87)	12%	(83)	33%	(230)	25%	(173)	696
Prodigal Biden Voter	6%	(3)	17%	(8)	6%	(3)	10%	(5)	38%	(19)	23%	(11)	48
Undecided Voter (DK/WNV)	1%	(1)	9%	(8)	7%	(6)	12%	(10)	39%	(31)	31%	(25)	81
Undecided Voter (DK)	1%	(0)	8%	(5)	5%	(3)	11%	(7)	43%	(25)	31%	(18)	59
Watched Debate	6%	(29)	14%	(67)	14%	(71)	12%	(60)	33%	(162)	21%	(102)	491
Watched Debate: Did not Watch	3%	(6)	10%	(21)	8%	(16)	11%	(23)	33%	(68)	35%	(71)	205
Watched Debate: All of it	9%	(23)	13%	(36)	16%	(44)	15%	(41)	30%	(81)	16%	(45)	270
Watched Debate: Some of it	3%	(6)	14%	(31)	12%	(27)	9%	(19)	37%	(81)	26%	(57)	221
Continue His Campaign: Yes Biden	8%	(22)	17%	(45)	14%	(37)	12%	(32)	27%	(72)	22%	(59)	267
Continue His Campaign: No Biden	3%	(13)	11%	(41)	12%	(46)	12%	(47)	37%	(141)	25%	(97)	385
Continue His Campaign: Yes Trump	3%	(11)	10%	(35)	14%	(49)	15%	(52)	32%	(112)	27%	(95)	355
Continue His Campaign: No Trump	8%	(24)	17%	(52)	12%	(37)	8%	(24)	33%	(102)	21%	(65)	305
Conviction: Evidence	8%	(26)	18%	(55)	13%	(41)	9%	(27)	32%	(100)	20%	(62)	310
Conviction: Motivation to Damage	3%	(8)	9%	(27)	13%	(39)	16%	(50)	34%	(106)	25%	(78)	307
Conviction: DK/NO	2%	(1)	8%	(6)	9%	(7)	8%	(7)	31%	(25)	42%	(33)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(40)	11%	(73)	10%	(66)	17%	(118)	18%	(124)	39%	(275)	696
Gender: Male	7%	(21)	14%	(43)	13%	(43)	17%	(55)	18%	(58)	31%	(100)	321
Gender: Female	5%	(19)	8%	(30)	6%	(24)	17%	(62)	18%	(66)	47%	(175)	375
Age: 18-34	1%	(2)	9%	(16)	11%	(19)	16%	(28)	14%	(24)	48%	(82)	172
Age: 35-44	4%	(3)	5%	(5)	14%	(14)	14%	(14)	17%	(16)	46%	(43)	95
Age: 45-64	4%	(10)	13%	(31)	8%	(19)	14%	(33)	18%	(40)	42%	(97)	229
Age: 65+	12%	(25)	11%	(22)	7%	(15)	22%	(43)	21%	(43)	26%	(53)	200
GenZers: 1997-2012	1%	(1)	7%	(5)	10%	(8)	17%	(14)	17%	(13)	49%	(39)	80
Millennials: 1981-1996	2%	(3)	9%	(16)	12%	(23)	15%	(27)	15%	(27)	47%	(85)	181
GenXers: 1965-1980	5%	(9)	12%	(21)	11%	(18)	16%	(28)	13%	(23)	43%	(74)	173
Baby Boomers: 1946-1964	10%	(24)	12%	(29)	6%	(15)	18%	(44)	22%	(53)	31%	(74)	239
Educ: < College	5%	(23)	9%	(39)	11%	(46)	13%	(56)	18%	(80)	44%	(194)	439
Educ: Bachelors degree	7%	(10)	15%	(23)	7%	(11)	19%	(31)	20%	(33)	32%	(50)	159
Educ: Post-grad	6%	(6)	11%	(11)	9%	(9)	32%	(31)	11%	(11)	31%	(30)	98
Income: Under 50k	3%	(9)	9%	(30)	7%	(24)	16%	(52)	17%	(55)	47%	(152)	322
Income: 50k-100k	6%	(15)	11%	(28)	15%	(36)	17%	(41)	17%	(41)	34%	(82)	245
Income: 100k+	12%	(15)	12%	(15)	5%	(6)	19%	(25)	22%	(28)	31%	(40)	129
Ethnicity: White (Non-Hispanic)	8%	(37)	12%	(55)	8%	(35)	14%	(65)	18%	(82)	41%	(187)	461
Ethnicity: Hispanic	—	(0)	16%	(6)	8%	(3)	31%	(11)	20%	(7)	24%	(9)	36
Ethnicity: Black (Non-Hispanic)	2%	(2)	8%	(12)	17%	(26)	16%	(25)	19%	(30)	38%	(59)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	—	(0)	6%	(3)	37%	(16)	10%	(4)	46%	(21)	45
All Christian	9%	(34)	15%	(58)	7%	(27)	13%	(51)	20%	(75)	35%	(133)	377
All Non-Christian	—	(0)	12%	(4)	21%	(6)	30%	(9)	16%	(5)	21%	(6)	30
Atheist	—	(0)	6%	(2)	7%	(2)	62%	(19)	3%	(1)	22%	(7)	30
Agnostic/Nothing in particular	4%	(5)	2%	(3)	14%	(17)	22%	(28)	12%	(15)	46%	(58)	126
Something Else	1%	(1)	6%	(7)	10%	(14)	9%	(12)	20%	(27)	54%	(72)	133
Evangelical	4%	(11)	12%	(31)	6%	(15)	9%	(24)	22%	(57)	48%	(127)	265
Non-Evangelical	10%	(23)	14%	(34)	11%	(25)	15%	(37)	19%	(45)	31%	(74)	239
PID: Dem (no lean)	—	(1)	7%	(16)	10%	(22)	26%	(59)	17%	(40)	41%	(94)	231
PID: Ind (no lean)	2%	(5)	5%	(11)	10%	(22)	22%	(47)	22%	(47)	38%	(81)	212
PID: Rep (no lean)	14%	(34)	18%	(47)	9%	(23)	5%	(12)	15%	(37)	40%	(100)	253

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(40)	11%	(73)	10%	(66)	17%	(118)	18%	(124)	39%	(275)	696
PID/Gender: Dem Men	—	(0)	7%	(7)	12%	(12)	22%	(22)	25%	(25)	34%	(34)	100
PID/Gender: Dem Women	—	(1)	7%	(9)	8%	(10)	28%	(37)	11%	(15)	45%	(59)	131
PID/Gender: Ind Men	3%	(4)	8%	(9)	13%	(15)	27%	(30)	15%	(17)	33%	(37)	112
PID/Gender: Ind Women	1%	(1)	2%	(2)	7%	(7)	16%	(17)	30%	(30)	43%	(44)	101
PID/Gender: Rep Men	16%	(17)	25%	(28)	15%	(16)	3%	(3)	15%	(16)	26%	(29)	109
PID/Gender: Rep Women	12%	(17)	13%	(19)	4%	(6)	6%	(9)	15%	(21)	50%	(72)	144
Ideo: Liberal (1-3)	—	(0)	6%	(12)	6%	(11)	32%	(60)	14%	(25)	42%	(77)	184
Ideo: Moderate (4)	2%	(6)	7%	(17)	13%	(29)	17%	(39)	19%	(44)	41%	(93)	227
Ideo: Conservative (5-7)	13%	(34)	17%	(45)	10%	(26)	6%	(16)	20%	(53)	35%	(93)	268
Community: Urban	4%	(5)	10%	(12)	9%	(12)	24%	(31)	17%	(21)	37%	(47)	128
Community: Suburban	6%	(21)	12%	(39)	9%	(29)	19%	(62)	17%	(54)	36%	(118)	323
Community: Rural	6%	(14)	9%	(22)	10%	(26)	10%	(25)	20%	(49)	45%	(110)	245
Military HHnm: Yes	6%	(6)	16%	(17)	8%	(8)	15%	(16)	29%	(31)	26%	(28)	105
Military HH: No	6%	(34)	10%	(57)	10%	(58)	17%	(102)	16%	(93)	42%	(247)	591
Employ: Private Sector	4%	(10)	13%	(30)	10%	(23)	20%	(44)	18%	(40)	34%	(77)	225
Employ: Government	2%	(1)	12%	(6)	15%	(8)	19%	(10)	15%	(8)	36%	(18)	51
Employ: Self-Employed	3%	(2)	7%	(4)	24%	(12)	9%	(5)	11%	(6)	45%	(24)	52
Employ: Homemaker	11%	(5)	9%	(4)	13%	(6)	11%	(5)	15%	(7)	42%	(19)	45
Employ: Student	—	(0)	—	(0)	1%	(0)	13%	(2)	22%	(3)	64%	(9)	14
Employ: Retired	9%	(19)	10%	(21)	6%	(12)	19%	(38)	22%	(44)	34%	(68)	201
Employ: Unemployed	3%	(2)	8%	(6)	3%	(2)	13%	(9)	12%	(8)	61%	(43)	70
Employ: Other	3%	(1)	7%	(3)	6%	(2)	15%	(6)	23%	(9)	46%	(18)	38

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(40)	11%	(73)	10%	(66)	17%	(118)	18%	(124)	39%	(275)	696
Protestant	8%	(21)	12%	(34)	8%	(23)	14%	(40)	21%	(58)	38%	(106)	283
Roman Catholic	13%	(11)	27%	(23)	5%	(4)	9%	(8)	20%	(17)	27%	(24)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	—	(0)	—	(0)	40%	(2)	—	(0)	35%	(2)	6
Jewish	—	(0)	—	(0)	12%	(2)	20%	(3)	23%	(3)	46%	(6)	13
Muslim	—	(0)	—	(0)	90%	(5)	—	(0)	—	(0)	10%	(1)	5
Buddhist	—	(0)	45%	(4)	—	(0)	39%	(3)	16%	(1)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	87%	(3)	13%	(0)	—	(0)	4
Atheist	—	(0)	6%	(2)	7%	(2)	62%	(19)	3%	(1)	22%	(7)	30
Agnostic	—	(0)	1%	(0)	7%	(2)	25%	(5)	18%	(4)	49%	(11)	22
Something else	1%	(1)	6%	(7)	10%	(14)	9%	(12)	20%	(27)	54%	(72)	133
Nothing in particular	4%	(5)	3%	(3)	15%	(16)	21%	(22)	11%	(12)	45%	(47)	104
Ideo/PID: Conservative Republican	16%	(31)	20%	(38)	7%	(13)	6%	(11)	14%	(28)	38%	(74)	194
Ideo/PID: Moderate/Liberal Republican	6%	(3)	15%	(9)	17%	(9)	2%	(1)	16%	(9)	44%	(25)	57
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	7%	(7)	17%	(16)	14%	(13)	23%	(22)	39%	(39)	98
Ideo/PID: Liberal Democrat	—	(0)	7%	(9)	4%	(6)	35%	(46)	13%	(17)	40%	(53)	131
Unfavorable of Biden and Trump	1%	(1)	4%	(5)	9%	(12)	16%	(22)	17%	(23)	53%	(71)	134
2024 H2H Matchup: Biden Voter	—	(1)	7%	(21)	9%	(26)	30%	(89)	17%	(51)	36%	(108)	296
2024 H2H Matchup: Trump Voter	12%	(39)	15%	(47)	11%	(35)	6%	(20)	17%	(55)	38%	(122)	318
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	8%	(2)	8%	(2)	24%	(5)	61%	(14)	23
2024 H2H Matchup: Do not Know	—	(0)	8%	(5)	5%	(3)	11%	(6)	22%	(13)	54%	(31)	59
2022 House Vote: Democrat	1%	(2)	6%	(15)	10%	(26)	31%	(82)	18%	(48)	35%	(91)	263
2022 House Vote: Republican	12%	(34)	17%	(47)	12%	(34)	6%	(16)	18%	(51)	35%	(97)	278
2022 House Vote: Did not Vote	3%	(4)	8%	(11)	3%	(5)	11%	(16)	18%	(25)	56%	(78)	139
2020 Vote: Joe Biden	1%	(2)	5%	(17)	9%	(30)	30%	(93)	18%	(55)	37%	(118)	316
2020 Vote: Donald Trump	12%	(38)	17%	(55)	10%	(33)	6%	(19)	17%	(57)	38%	(123)	324
2020 Vote: Someone Else	—	(0)	2%	(0)	12%	(1)	—	(0)	27%	(3)	59%	(6)	10
2020 Vote: Did not Vote	—	(0)	2%	(1)	6%	(3)	11%	(5)	20%	(9)	61%	(29)	47
2016 Vote: Hillary Clinton	1%	(2)	5%	(12)	11%	(27)	30%	(72)	16%	(39)	37%	(88)	239
2016 Vote: Donald Trump	13%	(38)	17%	(48)	10%	(28)	8%	(24)	17%	(49)	35%	(100)	287
2016 Vote: Someone Else	—	(0)	13%	(3)	12%	(3)	16%	(4)	16%	(4)	42%	(11)	26

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	6%	(40)	11%	(73)	10%	(66)	17%	(118)	18%	(124)	39%	(275)	696
2020 Vote/PID: Not Biden/Democrat	—	(0)	12%	(3)	1%	(0)	6%	(1)	8%	(2)	73%	(15)	21
2020 Vote/PID: Not Trump/Republican	5%	(1)	12%	(2)	7%	(1)	5%	(1)	21%	(4)	50%	(10)	20
U.S. Economy: Wrong Track	7%	(36)	11%	(57)	10%	(50)	10%	(48)	18%	(92)	43%	(216)	499
U.S. Economy: Right Direction	2%	(4)	8%	(16)	8%	(16)	35%	(70)	16%	(32)	30%	(59)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	8%	(17)	8%	(17)	34%	(72)	16%	(33)	34%	(73)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(38)	15%	(51)	11%	(37)	7%	(23)	17%	(60)	40%	(136)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	4%	(5)	9%	(13)	17%	(23)	22%	(31)	47%	(66)	139
Top 2024 Issue: Economy	7%	(17)	12%	(31)	11%	(30)	9%	(23)	18%	(46)	44%	(117)	264
Community/Gender: Urban Women	4%	(3)	11%	(7)	4%	(3)	28%	(19)	15%	(10)	38%	(26)	68
Community/Gender: Urban Men	5%	(3)	8%	(5)	14%	(9)	19%	(11)	19%	(11)	35%	(21)	60
Community/Gender: Rural Women	6%	(9)	3%	(4)	9%	(12)	6%	(8)	21%	(29)	55%	(74)	135
Community/Gender: Rural Men	5%	(5)	16%	(17)	13%	(14)	16%	(17)	18%	(20)	33%	(36)	110
Community/Gender: Suburban Women	4%	(7)	11%	(19)	5%	(9)	21%	(35)	16%	(27)	43%	(75)	172
Community/Gender: Suburban Men	9%	(13)	14%	(21)	13%	(20)	18%	(27)	18%	(26)	29%	(43)	150
Homeowner	7%	(35)	12%	(59)	10%	(47)	18%	(87)	19%	(92)	35%	(170)	491
Renter	2%	(4)	7%	(14)	9%	(17)	16%	(30)	16%	(31)	50%	(95)	191
Self + Household: White-Collar	6%	(15)	13%	(33)	8%	(21)	23%	(56)	19%	(46)	30%	(74)	246
Self + Household: Blue Collar	6%	(21)	10%	(33)	12%	(38)	13%	(42)	18%	(57)	40%	(129)	320
Union HH: Yes	18%	(4)	25%	(6)	—	(0)	22%	(5)	25%	(6)	9%	(2)	22
Union HH: No	5%	(36)	10%	(68)	10%	(66)	17%	(113)	18%	(118)	41%	(273)	674
LGBTQ+: Yes	2%	(1)	7%	(5)	6%	(4)	31%	(21)	14%	(9)	41%	(28)	67
LGBTQ+: No	6%	(39)	11%	(69)	10%	(62)	15%	(97)	18%	(115)	39%	(247)	629
Motivated to Vote	6%	(40)	11%	(71)	10%	(61)	18%	(114)	18%	(115)	37%	(233)	633
Parent: Yes	4%	(8)	11%	(21)	13%	(24)	16%	(29)	17%	(31)	39%	(72)	186
Parent: No	6%	(32)	10%	(52)	8%	(42)	17%	(89)	18%	(93)	40%	(203)	510
COVID Vaccine: Yes	5%	(24)	12%	(59)	8%	(39)	20%	(96)	19%	(92)	37%	(183)	492
COVID Vaccine: No	8%	(16)	7%	(15)	13%	(27)	11%	(22)	16%	(32)	45%	(92)	204
Student Loans: Yes	3%	(4)	12%	(13)	7%	(7)	22%	(23)	15%	(16)	41%	(43)	105
Student Loans: No	6%	(36)	10%	(61)	10%	(59)	16%	(95)	18%	(108)	39%	(232)	591
Favorable Opinion of Haley	11%	(26)	16%	(37)	11%	(25)	9%	(22)	22%	(52)	30%	(71)	232
Unfavorable Opinion of Haley	5%	(14)	10%	(29)	13%	(39)	30%	(90)	12%	(35)	31%	(90)	296

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(40)	11%	(73)	10%	(66)	17%	(118)	18%	(124)	39%	(275)	696
Prodigal Biden Voter	2%	(1)	4%	(2)	14%	(7)	13%	(6)	18%	(9)	50%	(24)	48
Undecided Voter (DK/WNV)	—	(0)	6%	(5)	6%	(5)	10%	(8)	23%	(18)	56%	(45)	81
Undecided Voter (DK)	—	(0)	8%	(5)	5%	(3)	11%	(6)	22%	(13)	54%	(31)	59
Watched Debate	7%	(35)	13%	(64)	10%	(48)	20%	(97)	18%	(89)	32%	(159)	491
Watched Debate: Did not Watch	2%	(4)	5%	(10)	9%	(18)	10%	(21)	17%	(35)	57%	(116)	205
Watched Debate: All of it	10%	(28)	17%	(46)	8%	(21)	24%	(65)	15%	(41)	26%	(70)	270
Watched Debate: Some of it	3%	(7)	8%	(18)	12%	(27)	15%	(32)	22%	(48)	40%	(88)	221
Continue His Campaign: Yes Biden	5%	(13)	12%	(33)	9%	(25)	24%	(64)	16%	(44)	33%	(88)	267
Continue His Campaign: No Biden	7%	(27)	10%	(38)	10%	(40)	13%	(49)	19%	(73)	41%	(159)	385
Continue His Campaign: Yes Trump	11%	(40)	15%	(53)	12%	(42)	7%	(26)	18%	(62)	37%	(132)	355
Continue His Campaign: No Trump	—	(0)	6%	(18)	8%	(24)	28%	(84)	18%	(55)	40%	(123)	305
Conviction: Evidence	1%	(2)	7%	(22)	6%	(20)	31%	(97)	19%	(60)	35%	(109)	310
Conviction: Motivation to Damage	12%	(37)	15%	(46)	13%	(39)	5%	(16)	15%	(47)	40%	(122)	307
Conviction: DK/NO	1%	(1)	7%	(5)	9%	(7)	5%	(4)	22%	(17)	56%	(44)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(60)	6%	(39)	13%	(93)	18%	(126)	50%	(350)	696
Gender: Male	4%	(12)	11%	(37)	7%	(24)	14%	(45)	16%	(52)	47%	(151)	321
Gender: Female	4%	(15)	6%	(23)	4%	(15)	13%	(48)	20%	(74)	53%	(199)	375
Age: 18-34	2%	(3)	8%	(13)	10%	(17)	11%	(19)	16%	(27)	54%	(92)	172
Age: 35-44	—	(0)	8%	(8)	10%	(10)	13%	(12)	14%	(14)	54%	(52)	95
Age: 45-64	2%	(4)	11%	(25)	4%	(8)	12%	(28)	17%	(38)	55%	(125)	229
Age: 65+	10%	(20)	7%	(14)	2%	(4)	17%	(33)	24%	(48)	41%	(81)	200
GenZers: 1997-2012	2%	(2)	6%	(5)	11%	(9)	6%	(5)	20%	(16)	55%	(44)	80
Millennials: 1981-1996	1%	(1)	9%	(17)	9%	(17)	14%	(26)	14%	(25)	53%	(96)	181
GenXers: 1965-1980	1%	(2)	7%	(13)	5%	(9)	13%	(23)	14%	(25)	58%	(101)	173
Baby Boomers: 1946-1964	9%	(21)	10%	(23)	1%	(3)	14%	(33)	25%	(59)	42%	(100)	239
Educ: < College	3%	(12)	7%	(32)	7%	(30)	10%	(44)	18%	(78)	55%	(243)	439
Educ: Bachelors degree	4%	(7)	12%	(19)	5%	(7)	18%	(28)	18%	(29)	43%	(69)	159
Educ: Post-grad	9%	(9)	9%	(9)	2%	(2)	21%	(21)	20%	(20)	39%	(39)	98
Income: Under 50k	2%	(6)	7%	(21)	7%	(21)	11%	(34)	21%	(67)	54%	(173)	322
Income: 50k-100k	4%	(11)	10%	(23)	6%	(15)	15%	(36)	15%	(36)	50%	(123)	245
Income: 100k+	8%	(11)	12%	(15)	2%	(3)	17%	(23)	18%	(23)	43%	(55)	129
Ethnicity: White (Non-Hispanic)	5%	(25)	9%	(40)	4%	(18)	10%	(48)	18%	(85)	53%	(246)	461
Ethnicity: Hispanic	2%	(1)	8%	(3)	7%	(2)	11%	(4)	31%	(11)	42%	(15)	36
Ethnicity: Black (Non-Hispanic)	1%	(1)	11%	(17)	11%	(17)	20%	(30)	12%	(18)	46%	(71)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	2%	(1)	4%	(2)	23%	(10)	27%	(12)	42%	(19)	45
All Christian	7%	(26)	12%	(46)	3%	(10)	10%	(39)	19%	(72)	49%	(184)	377
All Non-Christian	2%	(1)	14%	(4)	23%	(7)	29%	(9)	10%	(3)	21%	(6)	30
Atheist	—	(0)	—	(0)	6%	(2)	28%	(8)	20%	(6)	47%	(14)	30
Agnostic/Nothing in particular	1%	(1)	4%	(4)	11%	(13)	16%	(20)	18%	(23)	51%	(64)	126
Something Else	—	(0)	4%	(5)	5%	(7)	13%	(17)	17%	(23)	62%	(82)	133
Evangelical	2%	(7)	5%	(14)	3%	(8)	8%	(20)	17%	(45)	64%	(171)	265
Non-Evangelical	7%	(18)	15%	(37)	4%	(9)	15%	(36)	21%	(49)	38%	(91)	239
PID: Dem (no lean)	—	(1)	7%	(17)	8%	(18)	25%	(57)	16%	(37)	44%	(102)	231
PID: Ind (no lean)	4%	(8)	6%	(13)	4%	(8)	13%	(28)	22%	(47)	51%	(108)	212
PID: Rep (no lean)	7%	(19)	12%	(31)	5%	(13)	3%	(7)	17%	(43)	55%	(140)	253

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(60)	6%	(39)	13%	(93)	18%	(126)	50%	(350)	696
PID/Gender: Dem Men	—	(0)	12%	(12)	10%	(10)	24%	(24)	11%	(11)	42%	(42)	100
PID/Gender: Dem Women	—	(1)	3%	(4)	6%	(7)	25%	(33)	20%	(26)	46%	(60)	131
PID/Gender: Ind Men	2%	(2)	8%	(8)	6%	(7)	14%	(15)	19%	(22)	51%	(57)	112
PID/Gender: Ind Women	6%	(6)	4%	(4)	1%	(1)	13%	(13)	25%	(25)	51%	(51)	101
PID/Gender: Rep Men	9%	(10)	14%	(16)	6%	(7)	5%	(5)	18%	(20)	47%	(52)	109
PID/Gender: Rep Women	6%	(9)	10%	(15)	5%	(7)	1%	(2)	16%	(23)	62%	(89)	144
Ideo: Liberal (1-3)	—	(0)	3%	(5)	3%	(6)	32%	(58)	14%	(27)	48%	(89)	184
Ideo: Moderate (4)	2%	(4)	8%	(19)	8%	(19)	11%	(25)	21%	(48)	49%	(113)	227
Ideo: Conservative (5-7)	9%	(23)	14%	(37)	5%	(14)	2%	(6)	19%	(50)	51%	(138)	268
Community: Urban	4%	(6)	9%	(11)	9%	(11)	22%	(28)	10%	(13)	47%	(60)	128
Community: Suburban	4%	(12)	8%	(27)	5%	(17)	13%	(43)	21%	(69)	48%	(156)	323
Community: Rural	4%	(9)	9%	(22)	5%	(11)	9%	(22)	18%	(45)	55%	(135)	245
Military HHnm: Yes	4%	(5)	12%	(12)	4%	(4)	18%	(19)	19%	(20)	43%	(45)	105
Military HH: No	4%	(23)	8%	(48)	6%	(35)	12%	(74)	18%	(106)	52%	(305)	591
Employ: Private Sector	4%	(10)	13%	(29)	7%	(16)	14%	(31)	18%	(40)	44%	(99)	225
Employ: Government	2%	(1)	1%	(1)	9%	(5)	32%	(16)	11%	(5)	45%	(23)	51
Employ: Self-Employed	1%	(1)	7%	(3)	16%	(8)	7%	(4)	12%	(6)	57%	(30)	52
Employ: Homemaker	6%	(3)	8%	(4)	4%	(2)	9%	(4)	16%	(7)	57%	(26)	45
Employ: Student	—	(0)	—	(0)	1%	(0)	—	(0)	14%	(2)	85%	(12)	14
Employ: Retired	6%	(12)	8%	(16)	1%	(2)	15%	(31)	26%	(52)	44%	(88)	201
Employ: Unemployed	1%	(1)	5%	(3)	5%	(3)	8%	(5)	13%	(9)	68%	(48)	70
Employ: Other	—	(0)	11%	(4)	9%	(3)	4%	(2)	11%	(4)	65%	(25)	38

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(60)	6%	(39)	13%	(93)	18%	(126)	50%	(350)	696
Protestant	6%	(18)	10%	(28)	3%	(8)	12%	(33)	18%	(50)	51%	(145)	283
Roman Catholic	7%	(6)	21%	(18)	2%	(2)	7%	(6)	25%	(21)	38%	(34)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	—	(0)	11%	(1)	—	(0)	—	(0)	64%	(4)	6
Jewish	5%	(1)	7%	(1)	12%	(2)	18%	(2)	8%	(1)	50%	(6)	13
Muslim	—	(0)	19%	(1)	81%	(4)	—	(0)	—	(0)	—	(0)	5
Buddhist	—	(0)	30%	(2)	15%	(1)	39%	(3)	16%	(1)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	87%	(3)	13%	(0)	—	(0)	4
Atheist	—	(0)	—	(0)	6%	(2)	28%	(8)	20%	(6)	47%	(14)	30
Agnostic	—	(0)	2%	(1)	—	(0)	23%	(5)	9%	(2)	65%	(14)	22
Something else	—	(0)	4%	(5)	5%	(7)	13%	(17)	17%	(23)	62%	(82)	133
Nothing in particular	1%	(1)	4%	(4)	13%	(13)	14%	(15)	20%	(21)	48%	(50)	104
Ideo/PID: Conservative Republican	9%	(18)	13%	(25)	5%	(9)	2%	(4)	18%	(35)	53%	(103)	194
Ideo/PID: Moderate/Liberal Republican	1%	(1)	10%	(5)	7%	(4)	6%	(3)	14%	(8)	62%	(36)	57
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	15%	(15)	14%	(14)	11%	(11)	16%	(16)	42%	(41)	98
Ideo/PID: Liberal Democrat	—	(0)	1%	(2)	3%	(4)	35%	(46)	15%	(20)	45%	(59)	131
Unfavorable of Biden and Trump	2%	(3)	3%	(5)	6%	(8)	10%	(13)	19%	(26)	60%	(80)	134
2024 H2H Matchup: Biden Voter	—	(1)	7%	(19)	6%	(18)	26%	(76)	19%	(56)	43%	(126)	296
2024 H2H Matchup: Trump Voter	8%	(24)	12%	(38)	6%	(20)	4%	(13)	17%	(55)	53%	(168)	318
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	—	(0)	11%	(2)	89%	(20)	23
2024 H2H Matchup: Do not Know	4%	(3)	4%	(2)	2%	(1)	7%	(4)	22%	(13)	61%	(36)	59
2022 House Vote: Democrat	1%	(3)	6%	(15)	7%	(19)	27%	(70)	20%	(54)	39%	(102)	263
2022 House Vote: Republican	8%	(23)	13%	(36)	5%	(14)	5%	(14)	17%	(46)	52%	(144)	278
2022 House Vote: Did not Vote	1%	(1)	6%	(9)	2%	(3)	5%	(7)	17%	(23)	69%	(96)	139
2020 Vote: Joe Biden	1%	(2)	6%	(19)	7%	(23)	24%	(77)	18%	(58)	44%	(137)	316
2020 Vote: Donald Trump	7%	(24)	12%	(40)	4%	(14)	3%	(11)	18%	(59)	54%	(176)	324
2020 Vote: Someone Else	7%	(1)	—	(0)	10%	(1)	—	(0)	6%	(1)	76%	(7)	10
2020 Vote: Did not Vote	2%	(1)	—	(0)	3%	(1)	11%	(5)	20%	(9)	64%	(30)	47
2016 Vote: Hillary Clinton	1%	(3)	7%	(16)	9%	(22)	28%	(68)	15%	(35)	40%	(95)	239
2016 Vote: Donald Trump	8%	(23)	12%	(33)	5%	(14)	6%	(16)	18%	(51)	52%	(150)	287
2016 Vote: Someone Else	3%	(1)	16%	(4)	2%	(0)	3%	(1)	21%	(5)	56%	(14)	26

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(60)	6%	(39)	13%	(93)	18%	(126)	50%	(350)	696
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	6%	(1)	5%	(1)	6%	(1)	83%	(17)	21
2020 Vote/PID: Not Trump/Republican	9%	(2)	—	(0)	3%	(1)	4%	(1)	20%	(4)	64%	(13)	20
U.S. Economy: Wrong Track	4%	(22)	9%	(45)	6%	(31)	6%	(30)	19%	(94)	55%	(276)	499
U.S. Economy: Right Direction	3%	(5)	8%	(15)	4%	(8)	32%	(62)	16%	(32)	38%	(74)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	9%	(18)	5%	(10)	27%	(58)	19%	(40)	40%	(85)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(26)	12%	(40)	6%	(22)	4%	(14)	17%	(60)	53%	(184)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	1%	(2)	5%	(6)	15%	(21)	19%	(27)	59%	(82)	139
Top 2024 Issue: Economy	6%	(15)	10%	(28)	5%	(14)	4%	(11)	17%	(44)	57%	(151)	264
Community/Gender: Urban Women	5%	(4)	2%	(1)	4%	(3)	27%	(19)	10%	(7)	51%	(35)	68
Community/Gender: Urban Men	4%	(2)	16%	(10)	13%	(8)	15%	(9)	10%	(6)	42%	(25)	60
Community/Gender: Rural Women	4%	(5)	8%	(11)	4%	(5)	6%	(8)	22%	(29)	56%	(76)	135
Community/Gender: Rural Men	4%	(4)	10%	(11)	6%	(6)	13%	(14)	14%	(16)	53%	(59)	110
Community/Gender: Suburban Women	4%	(6)	6%	(11)	4%	(7)	12%	(22)	22%	(38)	51%	(88)	172
Community/Gender: Suburban Men	4%	(6)	11%	(16)	6%	(9)	14%	(21)	20%	(30)	45%	(67)	150
Homeowner	5%	(26)	10%	(49)	5%	(26)	15%	(71)	17%	(83)	48%	(236)	491
Renter	1%	(1)	5%	(10)	6%	(12)	11%	(21)	23%	(43)	54%	(104)	191
Self + Household: White-Collar	6%	(14)	9%	(23)	5%	(12)	19%	(48)	19%	(47)	41%	(102)	246
Self + Household: Blue Collar	2%	(8)	9%	(29)	7%	(21)	8%	(26)	18%	(59)	55%	(177)	320
Union HH: Yes	18%	(4)	21%	(5)	5%	(1)	7%	(2)	36%	(8)	13%	(3)	22
Union HH: No	3%	(23)	8%	(55)	6%	(38)	14%	(91)	18%	(118)	52%	(348)	674
LGBTQ+: Yes	—	(0)	3%	(2)	7%	(5)	18%	(12)	24%	(16)	48%	(32)	67
LGBTQ+: No	4%	(27)	9%	(58)	5%	(34)	13%	(81)	17%	(110)	51%	(318)	629
Motivated to Vote	4%	(27)	9%	(57)	5%	(34)	14%	(90)	19%	(118)	48%	(307)	633
Parent: Yes	3%	(6)	8%	(15)	11%	(20)	11%	(20)	18%	(34)	49%	(91)	186
Parent: No	4%	(22)	9%	(45)	4%	(19)	14%	(72)	18%	(92)	51%	(260)	510
COVID Vaccine: Yes	4%	(19)	9%	(45)	4%	(21)	16%	(79)	19%	(96)	47%	(232)	492
COVID Vaccine: No	4%	(8)	8%	(15)	9%	(18)	7%	(14)	15%	(31)	58%	(118)	204
Student Loans: Yes	5%	(5)	13%	(13)	8%	(8)	14%	(14)	13%	(14)	48%	(51)	105
Student Loans: No	4%	(22)	8%	(47)	5%	(31)	13%	(78)	19%	(113)	51%	(300)	591
Favorable Opinion of Haley	7%	(17)	18%	(41)	3%	(6)	6%	(14)	20%	(46)	46%	(107)	232
Unfavorable Opinion of Haley	3%	(9)	6%	(19)	9%	(28)	25%	(75)	14%	(42)	42%	(124)	296

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(60)	6%	(39)	13%	(93)	18%	(126)	50%	(350)	696
Prodigal Biden Voter	2%	(1)	4%	(2)	12%	(6)	5%	(2)	16%	(8)	61%	(29)	48
Undecided Voter (DK/WNV)	3%	(3)	3%	(2)	1%	(1)	5%	(4)	19%	(15)	69%	(56)	81
Undecided Voter (DK)	4%	(3)	4%	(2)	2%	(1)	7%	(4)	22%	(13)	61%	(36)	59
Watched Debate	5%	(26)	9%	(45)	7%	(33)	15%	(76)	19%	(95)	44%	(216)	491
Watched Debate: Did not Watch	1%	(2)	7%	(14)	3%	(6)	8%	(17)	15%	(31)	66%	(135)	205
Watched Debate: All of it	6%	(16)	13%	(35)	4%	(11)	17%	(46)	21%	(56)	39%	(107)	270
Watched Debate: Some of it	4%	(9)	5%	(11)	10%	(22)	14%	(30)	18%	(39)	50%	(109)	221
Continue His Campaign: Yes Biden	4%	(10)	9%	(24)	6%	(16)	22%	(60)	19%	(50)	40%	(107)	267
Continue His Campaign: No Biden	4%	(17)	9%	(35)	6%	(21)	8%	(29)	18%	(70)	55%	(212)	385
Continue His Campaign: Yes Trump	7%	(26)	12%	(42)	6%	(23)	5%	(17)	17%	(59)	53%	(188)	355
Continue His Campaign: No Trump	—	(0)	6%	(18)	5%	(15)	23%	(69)	20%	(61)	46%	(141)	305
Conviction: Evidence	1%	(2)	7%	(21)	3%	(10)	26%	(80)	20%	(63)	44%	(135)	310
Conviction: Motivation to Damage	8%	(24)	11%	(34)	8%	(25)	3%	(11)	17%	(52)	52%	(161)	307
Conviction: DK/NO	1%	(1)	6%	(5)	6%	(5)	3%	(3)	15%	(11)	69%	(54)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(32)	6%	(43)	6%	(41)	8%	(57)	18%	(127)	57%	(397)	696
Gender: Male	5%	(16)	7%	(23)	7%	(24)	9%	(27)	19%	(62)	53%	(168)	321
Gender: Female	4%	(16)	5%	(20)	4%	(17)	8%	(29)	17%	(65)	61%	(228)	375
Age: 18-34	3%	(6)	9%	(15)	11%	(19)	11%	(19)	16%	(28)	50%	(86)	172
Age: 35-44	3%	(3)	6%	(6)	11%	(10)	7%	(7)	16%	(15)	57%	(54)	95
Age: 45-64	3%	(6)	5%	(13)	4%	(10)	7%	(16)	21%	(48)	60%	(137)	229
Age: 65+	9%	(17)	5%	(9)	1%	(2)	8%	(15)	18%	(36)	60%	(121)	200
GenZers: 1997-2012	3%	(2)	5%	(4)	12%	(10)	8%	(6)	18%	(14)	54%	(43)	80
Millennials: 1981-1996	3%	(6)	10%	(17)	10%	(19)	10%	(18)	15%	(28)	51%	(92)	181
GenXers: 1965-1980	3%	(5)	7%	(13)	4%	(8)	7%	(12)	20%	(35)	59%	(101)	173
Baby Boomers: 1946-1964	7%	(17)	4%	(9)	1%	(4)	8%	(19)	20%	(48)	59%	(142)	239
Educ: < College	4%	(16)	7%	(29)	7%	(33)	6%	(28)	21%	(91)	55%	(242)	439
Educ: Bachelors degree	4%	(6)	7%	(11)	4%	(7)	12%	(20)	12%	(18)	61%	(98)	159
Educ: Post-grad	10%	(9)	4%	(4)	2%	(2)	9%	(9)	17%	(17)	59%	(58)	98
Income: Under 50k	2%	(7)	6%	(20)	7%	(22)	7%	(22)	19%	(63)	59%	(189)	322
Income: 50k-100k	6%	(15)	4%	(11)	7%	(17)	10%	(25)	15%	(37)	57%	(139)	245
Income: 100k+	8%	(10)	9%	(12)	2%	(2)	7%	(10)	21%	(27)	53%	(68)	129
Ethnicity: White (Non-Hispanic)	6%	(26)	6%	(28)	4%	(17)	7%	(32)	17%	(76)	61%	(281)	461
Ethnicity: Hispanic	6%	(2)	4%	(1)	7%	(3)	8%	(3)	30%	(11)	46%	(16)	36
Ethnicity: Black (Non-Hispanic)	2%	(3)	9%	(13)	12%	(18)	11%	(18)	19%	(29)	48%	(74)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	—	(0)	7%	(3)	11%	(5)	23%	(11)	57%	(26)	45
All Christian	7%	(28)	9%	(32)	3%	(12)	8%	(30)	19%	(72)	54%	(204)	377
All Non-Christian	—	(0)	3%	(1)	24%	(7)	9%	(3)	12%	(3)	52%	(15)	30
Atheist	—	(0)	1%	(0)	8%	(2)	5%	(1)	27%	(8)	60%	(18)	30
Agnostic/Nothing in particular	2%	(2)	4%	(5)	7%	(8)	9%	(12)	12%	(15)	67%	(84)	126
Something Else	1%	(2)	4%	(5)	9%	(11)	8%	(11)	21%	(29)	57%	(76)	133
Evangelical	3%	(7)	7%	(19)	3%	(8)	6%	(17)	21%	(56)	59%	(156)	265
Non-Evangelical	9%	(22)	7%	(16)	6%	(14)	10%	(23)	18%	(43)	50%	(119)	239
PID: Dem (no lean)	2%	(4)	4%	(10)	8%	(18)	14%	(31)	16%	(37)	57%	(131)	231
PID: Ind (no lean)	2%	(5)	2%	(4)	5%	(10)	9%	(19)	23%	(48)	60%	(127)	212
PID: Rep (no lean)	9%	(23)	12%	(30)	5%	(13)	3%	(6)	17%	(42)	55%	(139)	253

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(32)	6%	(43)	6%	(41)	8%	(57)	18%	(127)	57%	(397)	696
PID/Gender: Dem Men	2%	(2)	4%	(4)	11%	(11)	14%	(14)	18%	(18)	51%	(51)	100
PID/Gender: Dem Women	1%	(2)	4%	(5)	6%	(8)	13%	(17)	15%	(19)	61%	(79)	131
PID/Gender: Ind Men	1%	(1)	3%	(3)	3%	(3)	11%	(12)	23%	(26)	59%	(66)	112
PID/Gender: Ind Women	4%	(4)	—	(0)	6%	(6)	7%	(7)	22%	(22)	61%	(61)	101
PID/Gender: Rep Men	12%	(13)	14%	(15)	9%	(10)	1%	(1)	17%	(18)	47%	(51)	109
PID/Gender: Rep Women	7%	(10)	10%	(15)	2%	(2)	3%	(5)	17%	(24)	61%	(88)	144
Ideo: Liberal (1-3)	1%	(1)	3%	(5)	2%	(4)	16%	(30)	18%	(33)	60%	(110)	184
Ideo: Moderate (4)	1%	(3)	5%	(11)	10%	(23)	5%	(12)	24%	(54)	55%	(124)	227
Ideo: Conservative (5-7)	10%	(27)	10%	(26)	5%	(13)	4%	(12)	14%	(39)	56%	(151)	268
Community: Urban	8%	(11)	9%	(11)	4%	(5)	11%	(14)	12%	(15)	56%	(72)	128
Community: Suburban	4%	(12)	6%	(20)	6%	(20)	11%	(35)	17%	(56)	56%	(180)	323
Community: Rural	4%	(9)	5%	(12)	6%	(15)	3%	(7)	23%	(56)	59%	(145)	245
Military HHnm: Yes	4%	(4)	4%	(4)	3%	(3)	5%	(5)	24%	(25)	60%	(63)	105
Military HH: No	5%	(28)	7%	(39)	6%	(38)	9%	(51)	17%	(102)	56%	(333)	591
Employ: Private Sector	6%	(14)	7%	(15)	5%	(12)	10%	(23)	21%	(46)	51%	(115)	225
Employ: Government	—	(0)	13%	(6)	15%	(8)	12%	(6)	14%	(7)	46%	(23)	51
Employ: Self-Employed	4%	(2)	4%	(2)	12%	(6)	3%	(1)	13%	(7)	64%	(33)	52
Employ: Homemaker	9%	(4)	14%	(6)	8%	(3)	2%	(1)	21%	(10)	45%	(20)	45
Employ: Student	—	(0)	—	(0)	8%	(1)	7%	(1)	21%	(3)	64%	(9)	14
Employ: Retired	4%	(9)	2%	(4)	2%	(4)	8%	(16)	19%	(38)	64%	(129)	201
Employ: Unemployed	3%	(2)	8%	(6)	3%	(2)	4%	(3)	17%	(12)	65%	(45)	70
Employ: Other	2%	(1)	8%	(3)	11%	(4)	14%	(5)	9%	(3)	57%	(22)	38

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(32)	6%	(43)	6%	(41)	8%	(57)	18%	(127)	57%	(397)	696
Protestant	5%	(16)	8%	(24)	3%	(8)	9%	(25)	22%	(62)	53%	(149)	283
Roman Catholic	14%	(12)	9%	(8)	5%	(4)	5%	(4)	10%	(9)	57%	(50)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	17%	(1)	—	(0)	9%	(1)	—	(0)	75%	(5)	6
Jewish	—	(0)	—	(0)	—	(0)	10%	(1)	17%	(2)	73%	(9)	13
Muslim	—	(0)	19%	(1)	71%	(4)	—	(0)	—	(0)	10%	(1)	5
Buddhist	—	(0)	—	(0)	45%	(4)	19%	(1)	16%	(1)	20%	(2)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(4)	4
Atheist	—	(0)	1%	(0)	8%	(2)	5%	(1)	27%	(8)	60%	(18)	30
Agnostic	—	(0)	—	(0)	—	(0)	5%	(1)	12%	(3)	83%	(18)	22
Something else	1%	(2)	4%	(5)	9%	(11)	8%	(11)	21%	(29)	57%	(76)	133
Nothing in particular	2%	(2)	5%	(5)	8%	(8)	10%	(11)	12%	(12)	63%	(66)	104
Ideo/PID: Conservative Republican	12%	(23)	12%	(24)	4%	(8)	3%	(6)	11%	(21)	58%	(113)	194
Ideo/PID: Moderate/Liberal Republican	—	(0)	10%	(6)	9%	(5)	1%	(0)	36%	(21)	44%	(25)	57
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	5%	(4)	16%	(15)	6%	(6)	17%	(17)	54%	(52)	98
Ideo/PID: Liberal Democrat	1%	(1)	4%	(5)	2%	(3)	19%	(25)	15%	(20)	58%	(76)	131
Unfavorable of Biden and Trump	—	(0)	—	(1)	7%	(9)	8%	(10)	9%	(12)	76%	(102)	134
2024 H2H Matchup: Biden Voter	1%	(3)	6%	(16)	5%	(16)	13%	(39)	20%	(60)	54%	(161)	296
2024 H2H Matchup: Trump Voter	9%	(27)	8%	(26)	7%	(22)	3%	(11)	17%	(53)	56%	(180)	318
2024 H2H Matchup: Would not Vote	—	(0)	1%	(0)	—	(0)	2%	(1)	9%	(2)	87%	(20)	23
2024 H2H Matchup: Do not Know	2%	(1)	1%	(1)	4%	(3)	11%	(6)	20%	(11)	62%	(36)	59
2022 House Vote: Democrat	2%	(5)	4%	(11)	7%	(19)	14%	(38)	19%	(51)	52%	(138)	263
2022 House Vote: Republican	9%	(25)	8%	(22)	6%	(15)	4%	(12)	16%	(43)	58%	(160)	278
2022 House Vote: Did not Vote	1%	(1)	7%	(10)	3%	(5)	3%	(4)	23%	(32)	63%	(88)	139
2020 Vote: Joe Biden	1%	(4)	4%	(13)	7%	(22)	13%	(40)	20%	(64)	55%	(173)	316
2020 Vote: Donald Trump	8%	(27)	9%	(30)	5%	(15)	4%	(13)	17%	(54)	57%	(185)	324
2020 Vote: Someone Else	—	(0)	—	(0)	4%	(0)	—	(0)	15%	(1)	81%	(8)	10
2020 Vote: Did not Vote	3%	(1)	—	(0)	6%	(3)	8%	(4)	15%	(7)	68%	(32)	47
2016 Vote: Hillary Clinton	2%	(5)	4%	(10)	8%	(20)	14%	(34)	19%	(45)	52%	(125)	239
2016 Vote: Donald Trump	8%	(24)	8%	(24)	6%	(16)	5%	(15)	15%	(43)	58%	(166)	287
2016 Vote: Someone Else	10%	(3)	—	(0)	4%	(1)	—	(0)	10%	(3)	76%	(19)	26

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Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(32)	6%	(43)	6%	(41)	8%	(57)	18%	(127)	57%	(397)	696
2020 Vote/PID: Not Biden/Democrat	2%	(0)	—	(0)	1%	(0)	1%	(0)	6%	(1)	90%	(19)	21
2020 Vote/PID: Not Trump/Republican	4%	(1)	5%	(1)	—	(0)	—	(0)	28%	(6)	63%	(13)	20
U.S. Economy: Wrong Track	5%	(25)	5%	(26)	7%	(35)	5%	(27)	17%	(84)	61%	(302)	499
U.S. Economy: Right Direction	3%	(7)	9%	(17)	3%	(6)	15%	(30)	22%	(43)	48%	(94)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	6%	(12)	5%	(11)	15%	(32)	23%	(48)	49%	(105)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(26)	8%	(27)	7%	(23)	4%	(14)	18%	(60)	56%	(193)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	2%	(3)	5%	(6)	7%	(10)	13%	(18)	71%	(99)	139
Top 2024 Issue: Economy	6%	(17)	8%	(20)	8%	(21)	4%	(10)	19%	(49)	55%	(146)	264
Community/Gender: Urban Women	7%	(5)	9%	(6)	1%	(1)	14%	(10)	10%	(7)	58%	(40)	68
Community/Gender: Urban Men	9%	(6)	8%	(5)	8%	(5)	8%	(5)	13%	(8)	54%	(33)	60
Community/Gender: Rural Women	4%	(5)	6%	(7)	5%	(7)	1%	(1)	21%	(29)	63%	(85)	135
Community/Gender: Rural Men	3%	(4)	5%	(5)	8%	(8)	6%	(6)	25%	(27)	54%	(59)	110
Community/Gender: Suburban Women	3%	(5)	3%	(6)	5%	(9)	11%	(19)	17%	(30)	60%	(104)	172
Community/Gender: Suburban Men	4%	(7)	9%	(14)	7%	(11)	11%	(16)	17%	(26)	51%	(76)	150
Homeowner	6%	(30)	7%	(36)	5%	(25)	8%	(42)	17%	(83)	56%	(275)	491
Renter	1%	(1)	4%	(7)	8%	(15)	8%	(15)	22%	(41)	58%	(111)	191
Self + Household: White-Collar	6%	(14)	8%	(19)	3%	(6)	10%	(24)	17%	(42)	57%	(141)	246
Self + Household: Blue Collar	4%	(11)	7%	(23)	8%	(25)	7%	(23)	21%	(67)	53%	(171)	320
Union HH: Yes	26%	(6)	15%	(3)	—	(0)	11%	(3)	33%	(7)	14%	(3)	22
Union HH: No	4%	(26)	6%	(40)	6%	(41)	8%	(54)	18%	(119)	58%	(394)	674
LGBTQ+: Yes	—	(0)	1%	(1)	9%	(6)	13%	(9)	23%	(16)	53%	(36)	67
LGBTQ+: No	5%	(32)	7%	(42)	6%	(35)	8%	(48)	18%	(111)	57%	(361)	629
Motivated to Vote	5%	(30)	7%	(41)	6%	(38)	8%	(54)	19%	(118)	56%	(352)	633
Parent: Yes	5%	(9)	11%	(20)	11%	(20)	8%	(15)	17%	(32)	48%	(90)	186
Parent: No	5%	(23)	5%	(23)	4%	(21)	8%	(41)	19%	(95)	60%	(307)	510
COVID Vaccine: Yes	5%	(24)	6%	(28)	5%	(23)	9%	(45)	16%	(81)	59%	(291)	492
COVID Vaccine: No	4%	(8)	7%	(15)	9%	(18)	6%	(12)	22%	(46)	52%	(106)	204
Student Loans: Yes	7%	(7)	8%	(8)	7%	(7)	13%	(13)	13%	(14)	53%	(56)	105
Student Loans: No	4%	(24)	6%	(35)	6%	(34)	7%	(44)	19%	(113)	58%	(341)	591
Favorable Opinion of Haley	7%	(16)	10%	(22)	3%	(8)	3%	(7)	20%	(47)	57%	(132)	232
Unfavorable Opinion of Haley	4%	(13)	6%	(18)	11%	(32)	15%	(45)	15%	(43)	49%	(145)	296

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(32)	6%	(43)	6%	(41)	8%	(57)	18%	(127)	57%	(397)	696
Prodigal Biden Voter	2%	(1)	6%	(3)	13%	(6)	3%	(2)	22%	(11)	54%	(26)	48
Undecided Voter (DK/WNV)	2%	(1)	1%	(1)	3%	(3)	8%	(7)	17%	(14)	69%	(56)	81
Undecided Voter (DK)	2%	(1)	1%	(1)	4%	(3)	11%	(6)	20%	(11)	62%	(36)	59
Watched Debate	6%	(30)	7%	(37)	7%	(35)	9%	(45)	19%	(92)	51%	(252)	491
Watched Debate: Did not Watch	1%	(1)	3%	(6)	3%	(6)	6%	(12)	17%	(34)	71%	(145)	205
Watched Debate: All of it	9%	(24)	9%	(25)	6%	(16)	13%	(35)	17%	(46)	46%	(124)	270
Watched Debate: Some of it	3%	(6)	5%	(12)	9%	(19)	4%	(10)	21%	(46)	58%	(128)	221
Continue His Campaign: Yes Biden	7%	(18)	9%	(24)	5%	(13)	14%	(36)	20%	(53)	46%	(122)	267
Continue His Campaign: No Biden	3%	(12)	5%	(19)	7%	(28)	5%	(18)	18%	(68)	62%	(240)	385
Continue His Campaign: Yes Trump	8%	(29)	9%	(32)	7%	(24)	4%	(15)	17%	(61)	55%	(194)	355
Continue His Campaign: No Trump	—	(1)	3%	(10)	5%	(17)	12%	(37)	20%	(60)	59%	(180)	305
Conviction: Evidence	1%	(4)	4%	(14)	3%	(10)	15%	(47)	20%	(61)	56%	(174)	310
Conviction: Motivation to Damage	9%	(27)	7%	(22)	9%	(28)	2%	(7)	16%	(50)	56%	(172)	307
Conviction: DK/NO	—	(0)	8%	(7)	3%	(2)	4%	(3)	20%	(16)	65%	(51)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(45)	9%	(62)	8%	(53)	14%	(100)	22%	(154)	40%	(281)	696
Gender: Male	7%	(21)	12%	(38)	9%	(29)	19%	(59)	21%	(66)	33%	(107)	321
Gender: Female	6%	(24)	7%	(24)	6%	(24)	11%	(40)	23%	(88)	47%	(175)	375
Age: 18-34	5%	(8)	4%	(7)	16%	(28)	10%	(18)	19%	(33)	46%	(79)	172
Age: 35-44	2%	(2)	11%	(10)	7%	(7)	14%	(13)	18%	(17)	48%	(45)	95
Age: 45-64	3%	(7)	12%	(28)	5%	(12)	14%	(31)	23%	(53)	42%	(97)	229
Age: 65+	14%	(28)	8%	(16)	3%	(7)	19%	(37)	25%	(51)	30%	(60)	200
GenZers: 1997-2012	2%	(2)	3%	(2)	15%	(12)	8%	(6)	20%	(16)	53%	(42)	80
Millennials: 1981-1996	4%	(7)	7%	(13)	13%	(23)	13%	(24)	19%	(34)	44%	(80)	181
GenXers: 1965-1980	3%	(5)	14%	(25)	6%	(11)	12%	(21)	19%	(32)	45%	(78)	173
Baby Boomers: 1946-1964	12%	(28)	8%	(20)	3%	(8)	18%	(43)	27%	(65)	32%	(77)	239
Educ: < College	5%	(23)	8%	(34)	8%	(35)	11%	(50)	23%	(102)	44%	(195)	439
Educ: Bachelors degree	9%	(14)	11%	(17)	8%	(12)	16%	(25)	20%	(32)	37%	(59)	159
Educ: Post-grad	9%	(9)	12%	(12)	6%	(6)	26%	(25)	20%	(19)	28%	(27)	98
Income: Under 50k	5%	(17)	8%	(24)	6%	(20)	13%	(43)	21%	(67)	47%	(151)	322
Income: 50k-100k	7%	(17)	9%	(22)	10%	(24)	14%	(35)	24%	(59)	36%	(87)	245
Income: 100k+	9%	(11)	12%	(15)	7%	(9)	17%	(22)	22%	(29)	33%	(43)	129
Ethnicity: White (Non-Hispanic)	9%	(40)	10%	(44)	5%	(23)	14%	(63)	21%	(95)	42%	(196)	461
Ethnicity: Hispanic	—	(0)	6%	(2)	12%	(5)	11%	(4)	35%	(13)	35%	(13)	36
Ethnicity: Black (Non-Hispanic)	3%	(4)	9%	(14)	15%	(23)	14%	(21)	24%	(37)	36%	(55)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	3%	(1)	8%	(4)	25%	(11)	23%	(10)	40%	(18)	45
All Christian	10%	(37)	11%	(40)	5%	(21)	10%	(39)	26%	(97)	38%	(144)	377
All Non-Christian	—	(0)	12%	(3)	27%	(8)	40%	(12)	12%	(3)	9%	(3)	30
Atheist	4%	(1)	1%	(0)	16%	(5)	51%	(15)	—	(0)	29%	(9)	30
Agnostic/Nothing in particular	5%	(6)	7%	(8)	10%	(13)	21%	(26)	17%	(22)	41%	(51)	126
Something Else	1%	(2)	7%	(9)	5%	(7)	6%	(8)	24%	(32)	57%	(75)	133
Evangelical	4%	(11)	10%	(26)	4%	(10)	7%	(19)	25%	(67)	49%	(131)	265
Non-Evangelical	11%	(26)	10%	(23)	7%	(17)	11%	(27)	25%	(60)	36%	(85)	239
PID: Dem (no lean)	2%	(4)	3%	(7)	11%	(26)	27%	(62)	19%	(45)	37%	(86)	231
PID: Ind (no lean)	3%	(6)	7%	(15)	6%	(14)	16%	(33)	27%	(57)	41%	(86)	212
PID: Rep (no lean)	14%	(35)	16%	(39)	5%	(13)	2%	(4)	21%	(52)	43%	(109)	253

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(45)	9%	(62)	8%	(53)	14%	(100)	22%	(154)	40%	(281)	696
PID/Gender: Dem Men	—	(0)	2%	(2)	12%	(12)	30%	(29)	22%	(22)	35%	(35)	100
PID/Gender: Dem Women	3%	(4)	4%	(5)	11%	(15)	25%	(33)	17%	(23)	39%	(51)	131
PID/Gender: Ind Men	1%	(1)	10%	(11)	7%	(8)	26%	(29)	20%	(22)	36%	(40)	112
PID/Gender: Ind Women	5%	(5)	4%	(4)	6%	(6)	5%	(5)	35%	(35)	46%	(46)	101
PID/Gender: Rep Men	18%	(20)	22%	(24)	9%	(10)	1%	(1)	20%	(22)	29%	(32)	109
PID/Gender: Rep Women	10%	(15)	11%	(16)	2%	(3)	2%	(3)	21%	(30)	54%	(77)	144
Ideo: Liberal (1-3)	—	(1)	3%	(5)	7%	(13)	34%	(63)	15%	(28)	41%	(76)	184
Ideo: Moderate (4)	2%	(4)	11%	(25)	11%	(25)	13%	(30)	24%	(54)	40%	(90)	227
Ideo: Conservative (5-7)	15%	(41)	12%	(32)	6%	(16)	2%	(7)	26%	(69)	39%	(103)	268
Community: Urban	7%	(8)	6%	(8)	13%	(17)	18%	(23)	25%	(32)	31%	(40)	128
Community: Suburban	5%	(15)	11%	(36)	7%	(22)	16%	(51)	22%	(71)	39%	(127)	323
Community: Rural	9%	(22)	8%	(18)	6%	(14)	10%	(25)	21%	(52)	46%	(114)	245
Military HHnm: Yes	8%	(8)	8%	(9)	2%	(2)	15%	(16)	35%	(36)	33%	(34)	105
Military HH: No	6%	(37)	9%	(53)	9%	(51)	14%	(84)	20%	(118)	42%	(247)	591
Employ: Private Sector	6%	(15)	9%	(20)	9%	(21)	15%	(33)	25%	(56)	36%	(80)	225
Employ: Government	6%	(3)	6%	(3)	17%	(9)	19%	(10)	19%	(9)	34%	(17)	51
Employ: Self-Employed	3%	(2)	10%	(5)	16%	(8)	6%	(3)	25%	(13)	41%	(21)	52
Employ: Homemaker	7%	(3)	8%	(4)	8%	(4)	9%	(4)	22%	(10)	47%	(21)	45
Employ: Student	—	(0)	—	(0)	8%	(1)	13%	(2)	18%	(3)	62%	(9)	14
Employ: Retired	12%	(23)	7%	(15)	3%	(6)	20%	(39)	24%	(47)	35%	(70)	201
Employ: Unemployed	—	(0)	15%	(10)	1%	(1)	9%	(6)	17%	(12)	59%	(41)	70
Employ: Other	—	(0)	13%	(5)	12%	(5)	5%	(2)	12%	(5)	58%	(22)	38

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(45)	9%	(62)	8%	(53)	14%	(100)	22%	(154)	40%	(281)	696
Protestant	8%	(22)	9%	(25)	5%	(15)	12%	(34)	25%	(72)	41%	(115)	283
Roman Catholic	16%	(14)	17%	(15)	6%	(5)	5%	(4)	27%	(24)	30%	(26)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	—	(0)	11%	(1)	9%	(1)	20%	(1)	35%	(2)	6
Jewish	—	(0)	18%	(2)	15%	(2)	37%	(5)	13%	(2)	17%	(2)	13
Muslim	—	(0)	—	(0)	90%	(5)	—	(0)	—	(0)	10%	(1)	5
Buddhist	—	(0)	15%	(1)	20%	(2)	49%	(4)	16%	(1)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	87%	(3)	13%	(0)	—	(0)	4
Atheist	4%	(1)	1%	(0)	16%	(5)	51%	(15)	—	(0)	29%	(9)	30
Agnostic	—	(0)	2%	(1)	5%	(1)	28%	(6)	15%	(3)	50%	(11)	22
Something else	1%	(2)	7%	(9)	5%	(7)	6%	(8)	24%	(32)	57%	(75)	133
Nothing in particular	6%	(6)	8%	(8)	11%	(12)	19%	(20)	18%	(19)	39%	(40)	104
Ideo/PID: Conservative Republican	18%	(35)	14%	(27)	4%	(8)	1%	(2)	22%	(43)	41%	(79)	194
Ideo/PID: Moderate/Liberal Republican	—	(0)	21%	(12)	8%	(5)	3%	(2)	17%	(10)	50%	(29)	57
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	4%	(4)	16%	(16)	14%	(14)	27%	(26)	35%	(34)	98
Ideo/PID: Liberal Democrat	—	(1)	2%	(3)	8%	(10)	37%	(49)	14%	(18)	39%	(51)	131
Unfavorable of Biden and Trump	2%	(3)	4%	(5)	8%	(10)	10%	(14)	21%	(29)	54%	(73)	134
2024 H2H Matchup: Biden Voter	1%	(2)	5%	(15)	11%	(32)	29%	(86)	21%	(61)	34%	(99)	296
2024 H2H Matchup: Trump Voter	13%	(41)	14%	(45)	6%	(19)	3%	(9)	23%	(74)	41%	(129)	318
2024 H2H Matchup: Would not Vote	10%	(2)	—	(0)	—	(0)	5%	(1)	10%	(2)	75%	(17)	23
2024 H2H Matchup: Do not Know	—	(0)	2%	(1)	3%	(2)	6%	(3)	28%	(17)	61%	(36)	59
2022 House Vote: Democrat	1%	(3)	4%	(12)	10%	(28)	31%	(82)	22%	(57)	31%	(81)	263
2022 House Vote: Republican	14%	(38)	14%	(38)	5%	(15)	3%	(9)	23%	(63)	41%	(115)	278
2022 House Vote: Did not Vote	3%	(4)	9%	(12)	5%	(7)	6%	(9)	23%	(32)	54%	(75)	139
2020 Vote: Joe Biden	1%	(3)	4%	(12)	10%	(32)	29%	(92)	21%	(67)	35%	(110)	316
2020 Vote: Donald Trump	12%	(40)	14%	(47)	6%	(18)	2%	(7)	23%	(73)	43%	(140)	324
2020 Vote: Someone Else	—	(0)	6%	(1)	6%	(1)	—	(0)	21%	(2)	67%	(6)	10
2020 Vote: Did not Vote	6%	(3)	5%	(2)	7%	(3)	3%	(1)	26%	(12)	54%	(25)	47
2016 Vote: Hillary Clinton	1%	(3)	5%	(11)	12%	(29)	29%	(68)	21%	(51)	32%	(77)	239
2016 Vote: Donald Trump	12%	(35)	14%	(40)	6%	(16)	6%	(17)	22%	(63)	40%	(116)	287
2016 Vote: Someone Else	10%	(3)	6%	(1)	2%	(1)	16%	(4)	23%	(6)	43%	(11)	26

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(45)	9%	(62)	8%	(53)	14%	(100)	22%	(154)	40%	(281)	696
2020 Vote/PID: Not Biden/Democrat	13%	(3)	2%	(0)	10%	(2)	—	(0)	19%	(4)	56%	(12)	21
2020 Vote/PID: Not Trump/Republican	5%	(1)	7%	(1)	5%	(1)	4%	(1)	33%	(7)	47%	(9)	20
U.S. Economy: Wrong Track	8%	(41)	9%	(46)	8%	(38)	7%	(33)	24%	(119)	45%	(222)	499
U.S. Economy: Right Direction	2%	(5)	8%	(16)	8%	(15)	34%	(67)	18%	(36)	30%	(59)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	3%	(6)	9%	(19)	32%	(68)	20%	(43)	35%	(74)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(41)	13%	(46)	7%	(23)	3%	(10)	23%	(78)	42%	(146)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	7%	(10)	8%	(11)	15%	(21)	23%	(33)	44%	(61)	139
Top 2024 Issue: Economy	8%	(21)	9%	(24)	9%	(22)	5%	(12)	25%	(66)	45%	(119)	264
Community/Gender: Urban Women	6%	(4)	7%	(5)	13%	(9)	16%	(11)	27%	(19)	30%	(21)	68
Community/Gender: Urban Men	7%	(4)	5%	(3)	13%	(8)	20%	(12)	22%	(13)	33%	(20)	60
Community/Gender: Rural Women	9%	(12)	6%	(9)	5%	(7)	5%	(7)	21%	(28)	54%	(73)	135
Community/Gender: Rural Men	9%	(10)	9%	(10)	7%	(7)	17%	(19)	21%	(23)	37%	(41)	110
Community/Gender: Suburban Women	5%	(8)	6%	(11)	5%	(8)	13%	(23)	24%	(41)	47%	(81)	172
Community/Gender: Suburban Men	5%	(7)	17%	(25)	9%	(14)	19%	(28)	20%	(30)	31%	(46)	150
Homeowner	8%	(41)	10%	(48)	8%	(40)	16%	(79)	21%	(103)	37%	(179)	491
Renter	2%	(4)	7%	(13)	7%	(13)	11%	(20)	25%	(47)	49%	(93)	191
Self + Household: White-Collar	7%	(18)	11%	(28)	8%	(19)	20%	(50)	23%	(55)	31%	(77)	246
Self + Household: Blue Collar	6%	(19)	10%	(32)	9%	(28)	10%	(33)	22%	(72)	42%	(136)	320
Union HH: Yes	23%	(5)	16%	(4)	—	(0)	27%	(6)	32%	(7)	2%	(0)	22
Union HH: No	6%	(40)	9%	(58)	8%	(53)	14%	(94)	22%	(147)	42%	(281)	674
LGBTQ+: Yes	3%	(2)	2%	(1)	5%	(3)	25%	(17)	26%	(17)	40%	(27)	67
LGBTQ+: No	7%	(43)	10%	(61)	8%	(50)	13%	(83)	22%	(137)	40%	(254)	629
Motivated to Vote	7%	(43)	9%	(58)	8%	(48)	15%	(95)	23%	(144)	39%	(245)	633
Parent: Yes	3%	(6)	12%	(23)	14%	(26)	9%	(17)	22%	(42)	39%	(72)	186
Parent: No	8%	(39)	8%	(39)	5%	(28)	16%	(83)	22%	(112)	41%	(210)	510
COVID Vaccine: Yes	7%	(36)	9%	(46)	7%	(36)	17%	(86)	21%	(102)	38%	(186)	492
COVID Vaccine: No	5%	(9)	8%	(16)	8%	(17)	7%	(14)	26%	(52)	47%	(95)	204
Student Loans: Yes	6%	(6)	8%	(8)	6%	(6)	15%	(15)	22%	(23)	44%	(46)	105
Student Loans: No	7%	(39)	9%	(54)	8%	(47)	14%	(85)	22%	(131)	40%	(236)	591
Favorable Opinion of Haley	11%	(26)	16%	(37)	3%	(8)	7%	(15)	30%	(69)	33%	(77)	232
Unfavorable Opinion of Haley	6%	(16)	8%	(24)	13%	(39)	28%	(82)	13%	(39)	32%	(96)	296

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(45)	9%	(62)	8%	(53)	14%	(100)	22%	(154)	40%	(281)	696
Prodigal Biden Voter	2%	(1)	1%	(1)	12%	(6)	12%	(6)	26%	(12)	47%	(23)	48
Undecided Voter (DK/WNV)	3%	(2)	1%	(1)	2%	(2)	6%	(5)	23%	(19)	65%	(53)	81
Undecided Voter (DK)	—	(0)	2%	(1)	3%	(2)	6%	(3)	28%	(17)	61%	(36)	59
Watched Debate	9%	(42)	10%	(51)	9%	(42)	16%	(80)	23%	(111)	34%	(166)	491
Watched Debate: Did not Watch	2%	(4)	5%	(11)	6%	(12)	10%	(20)	21%	(43)	56%	(115)	205
Watched Debate: All of it	12%	(33)	13%	(34)	7%	(19)	18%	(48)	22%	(58)	29%	(78)	270
Watched Debate: Some of it	4%	(9)	8%	(17)	11%	(23)	14%	(31)	24%	(53)	40%	(88)	221
Continue His Campaign: Yes Biden	8%	(21)	8%	(20)	8%	(20)	23%	(61)	21%	(55)	33%	(89)	267
Continue His Campaign: No Biden	6%	(22)	11%	(41)	8%	(31)	9%	(34)	23%	(90)	43%	(167)	385
Continue His Campaign: Yes Trump	12%	(42)	14%	(49)	8%	(28)	4%	(13)	23%	(82)	40%	(140)	355
Continue His Campaign: No Trump	—	(1)	4%	(13)	8%	(25)	27%	(83)	20%	(61)	40%	(122)	305
Conviction: Evidence	—	(1)	4%	(12)	7%	(22)	29%	(91)	22%	(68)	37%	(115)	310
Conviction: Motivation to Damage	13%	(40)	15%	(45)	8%	(24)	2%	(6)	22%	(66)	41%	(127)	307
Conviction: DK/NO	6%	(5)	7%	(6)	9%	(7)	3%	(2)	25%	(20)	50%	(39)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(36)	8%	(57)	9%	(64)	9%	(65)	17%	(120)	51%	(354)	696
Gender: Male	6%	(18)	11%	(37)	9%	(30)	11%	(34)	19%	(60)	44%	(142)	321
Gender: Female	5%	(18)	5%	(21)	9%	(34)	8%	(30)	16%	(61)	56%	(212)	375
Age: 18-34	4%	(7)	2%	(3)	14%	(25)	12%	(20)	12%	(20)	57%	(98)	172
Age: 35-44	2%	(1)	7%	(7)	16%	(15)	6%	(6)	20%	(19)	50%	(47)	95
Age: 45-64	4%	(8)	7%	(16)	7%	(16)	7%	(17)	19%	(44)	56%	(128)	229
Age: 65+	10%	(20)	16%	(32)	4%	(8)	11%	(22)	19%	(38)	40%	(81)	200
GenZers: 1997-2012	3%	(2)	2%	(2)	7%	(5)	14%	(11)	9%	(7)	65%	(52)	80
Millennials: 1981-1996	3%	(6)	4%	(8)	18%	(32)	7%	(13)	17%	(31)	51%	(92)	181
GenXers: 1965-1980	3%	(6)	8%	(13)	7%	(13)	8%	(14)	16%	(28)	57%	(99)	173
Baby Boomers: 1946-1964	9%	(21)	10%	(25)	5%	(12)	11%	(25)	21%	(51)	44%	(105)	239
Educ: < College	3%	(12)	8%	(36)	10%	(46)	9%	(39)	17%	(73)	53%	(232)	439
Educ: Bachelors degree	10%	(17)	6%	(9)	6%	(10)	10%	(15)	20%	(32)	48%	(76)	159
Educ: Post-grad	7%	(7)	12%	(12)	8%	(8)	11%	(11)	16%	(16)	46%	(46)	98
Income: Under 50k	4%	(13)	7%	(22)	8%	(25)	10%	(31)	16%	(52)	55%	(179)	322
Income: 50k-100k	4%	(10)	9%	(22)	11%	(26)	10%	(26)	19%	(45)	47%	(115)	245
Income: 100k+	10%	(12)	10%	(13)	9%	(12)	6%	(8)	18%	(23)	47%	(61)	129
Ethnicity: White (Non-Hispanic)	7%	(33)	10%	(46)	7%	(32)	7%	(33)	19%	(87)	50%	(230)	461
Ethnicity: Hispanic	4%	(1)	2%	(1)	5%	(2)	13%	(5)	16%	(6)	60%	(22)	36
Ethnicity: Black (Non-Hispanic)	1%	(2)	6%	(9)	16%	(25)	14%	(22)	13%	(21)	49%	(76)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	4%	(2)	10%	(5)	11%	(5)	14%	(6)	59%	(27)	45
All Christian	8%	(30)	12%	(44)	6%	(24)	8%	(29)	19%	(72)	47%	(178)	377
All Non-Christian	—	(0)	11%	(3)	24%	(7)	13%	(4)	20%	(6)	32%	(10)	30
Atheist	—	(0)	1%	(0)	12%	(4)	34%	(10)	—	(0)	53%	(16)	30
Agnostic/Nothing in particular	2%	(3)	4%	(5)	13%	(17)	10%	(13)	14%	(17)	56%	(71)	126
Something Else	3%	(3)	4%	(5)	9%	(12)	6%	(8)	19%	(25)	60%	(79)	133
Evangelical	2%	(6)	8%	(21)	6%	(15)	6%	(16)	22%	(58)	56%	(149)	265
Non-Evangelical	11%	(26)	12%	(28)	9%	(21)	9%	(21)	16%	(39)	43%	(103)	239
PID: Dem (no lean)	2%	(4)	1%	(2)	15%	(34)	16%	(37)	12%	(28)	54%	(126)	231
PID: Ind (no lean)	3%	(7)	9%	(18)	7%	(14)	11%	(24)	20%	(43)	50%	(106)	212
PID: Rep (no lean)	10%	(26)	15%	(37)	6%	(15)	2%	(4)	20%	(49)	48%	(122)	253

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(36)	8%	(57)	9%	(64)	9%	(65)	17%	(120)	51%	(354)	696
PID/Gender: Dem Men	3%	(3)	1%	(1)	12%	(12)	15%	(15)	16%	(16)	52%	(52)	100
PID/Gender: Dem Women	—	(1)	1%	(1)	17%	(22)	17%	(22)	9%	(12)	56%	(73)	131
PID/Gender: Ind Men	2%	(2)	8%	(9)	7%	(8)	15%	(17)	20%	(22)	48%	(54)	112
PID/Gender: Ind Women	4%	(4)	9%	(9)	7%	(7)	7%	(7)	21%	(21)	52%	(52)	101
PID/Gender: Rep Men	11%	(13)	24%	(27)	9%	(10)	3%	(3)	19%	(21)	33%	(36)	109
PID/Gender: Rep Women	9%	(13)	7%	(10)	4%	(5)	1%	(1)	20%	(28)	60%	(86)	144
Ideo: Liberal (1-3)	1%	(2)	2%	(3)	11%	(20)	20%	(38)	11%	(20)	55%	(102)	184
Ideo: Moderate (4)	2%	(5)	5%	(11)	14%	(31)	5%	(12)	20%	(46)	54%	(122)	227
Ideo: Conservative (5-7)	11%	(29)	16%	(44)	4%	(11)	4%	(11)	20%	(54)	44%	(118)	268
Community: Urban	8%	(10)	5%	(7)	9%	(11)	13%	(17)	17%	(21)	48%	(62)	128
Community: Suburban	5%	(17)	9%	(29)	10%	(32)	10%	(32)	18%	(58)	48%	(154)	323
Community: Rural	3%	(9)	9%	(21)	8%	(20)	6%	(16)	17%	(40)	57%	(139)	245
Military HHnm: Yes	3%	(3)	19%	(20)	7%	(7)	12%	(13)	23%	(24)	36%	(38)	105
Military HH: No	6%	(33)	6%	(38)	10%	(57)	9%	(52)	16%	(96)	53%	(316)	591
Employ: Private Sector	6%	(14)	8%	(18)	10%	(23)	8%	(18)	22%	(50)	45%	(101)	225
Employ: Government	2%	(1)	7%	(3)	21%	(11)	12%	(6)	16%	(8)	41%	(21)	51
Employ: Self-Employed	6%	(3)	6%	(3)	6%	(3)	14%	(8)	14%	(7)	54%	(28)	52
Employ: Homemaker	7%	(3)	3%	(1)	17%	(8)	5%	(2)	15%	(7)	54%	(24)	45
Employ: Student	—	(0)	—	(0)	8%	(1)	—	(0)	10%	(1)	82%	(12)	14
Employ: Retired	7%	(14)	13%	(26)	5%	(10)	13%	(26)	18%	(37)	44%	(89)	201
Employ: Unemployed	1%	(0)	6%	(4)	2%	(1)	5%	(4)	7%	(5)	79%	(55)	70
Employ: Other	—	(0)	4%	(1)	17%	(6)	3%	(1)	13%	(5)	63%	(24)	38

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(36)	8%	(57)	9%	(64)	9%	(65)	17%	(120)	51%	(354)	696
Protestant	4%	(12)	11%	(31)	8%	(22)	9%	(25)	20%	(58)	48%	(135)	283
Roman Catholic	19%	(16)	15%	(13)	2%	(2)	4%	(4)	16%	(14)	44%	(38)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	—	(0)	—	(0)	11%	(1)	—	(0)	64%	(4)	6
Jewish	—	(0)	12%	(2)	7%	(1)	1%	(0)	22%	(3)	58%	(7)	13
Muslim	—	(0)	—	(0)	19%	(1)	71%	(4)	—	(0)	10%	(1)	5
Buddhist	—	(0)	—	(0)	45%	(4)	—	(0)	35%	(3)	20%	(2)	8
Hindu	—	(0)	44%	(2)	44%	(2)	—	(0)	13%	(0)	—	(0)	4
Atheist	—	(0)	1%	(0)	12%	(4)	34%	(10)	—	(0)	53%	(16)	30
Agnostic	—	(0)	2%	(1)	6%	(1)	3%	(1)	18%	(4)	71%	(15)	22
Something else	3%	(3)	4%	(5)	9%	(12)	6%	(8)	19%	(25)	60%	(79)	133
Nothing in particular	3%	(3)	4%	(4)	15%	(15)	12%	(12)	13%	(13)	53%	(56)	104
Ideo/PID: Conservative Republican	13%	(25)	16%	(31)	5%	(10)	2%	(4)	20%	(39)	44%	(86)	194
Ideo/PID: Moderate/Liberal Republican	1%	(1)	10%	(6)	10%	(6)	—	(0)	18%	(10)	62%	(35)	57
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	2%	(2)	19%	(19)	7%	(7)	13%	(13)	55%	(54)	98
Ideo/PID: Liberal Democrat	1%	(1)	—	(0)	12%	(16)	23%	(30)	12%	(15)	53%	(69)	131
Unfavorable of Biden and Trump	2%	(3)	4%	(6)	9%	(12)	8%	(11)	18%	(24)	59%	(79)	134
2024 H2H Matchup: Biden Voter	1%	(4)	2%	(7)	13%	(39)	16%	(48)	15%	(44)	52%	(155)	296
2024 H2H Matchup: Trump Voter	10%	(31)	15%	(49)	7%	(23)	3%	(9)	20%	(62)	45%	(144)	318
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	2%	(0)	9%	(2)	11%	(3)	78%	(18)	23
2024 H2H Matchup: Do not Know	2%	(1)	3%	(1)	2%	(1)	10%	(6)	20%	(12)	63%	(37)	59
2022 House Vote: Democrat	2%	(6)	1%	(3)	14%	(36)	18%	(48)	15%	(40)	49%	(130)	263
2022 House Vote: Republican	10%	(27)	17%	(47)	6%	(18)	2%	(6)	20%	(55)	45%	(125)	278
2022 House Vote: Did not Vote	1%	(2)	5%	(7)	6%	(9)	6%	(8)	17%	(24)	64%	(89)	139
2020 Vote: Joe Biden	2%	(5)	3%	(9)	13%	(42)	17%	(52)	15%	(48)	50%	(158)	316
2020 Vote: Donald Trump	9%	(30)	15%	(47)	6%	(18)	2%	(7)	19%	(62)	49%	(160)	324
2020 Vote: Someone Else	6%	(1)	—	(0)	—	(0)	—	(0)	23%	(2)	70%	(7)	10
2020 Vote: Did not Vote	—	(0)	2%	(1)	8%	(4)	12%	(6)	16%	(7)	63%	(29)	47
2016 Vote: Hillary Clinton	2%	(5)	2%	(5)	15%	(37)	17%	(40)	15%	(36)	48%	(116)	239
2016 Vote: Donald Trump	9%	(26)	16%	(47)	6%	(19)	5%	(13)	21%	(59)	43%	(123)	287
2016 Vote: Someone Else	8%	(2)	10%	(3)	—	(0)	1%	(0)	9%	(2)	73%	(19)	26

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Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(36)	8%	(57)	9%	(64)	9%	(65)	17%	(120)	51%	(354)	696
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	1%	(0)	4%	(1)	5%	(1)	90%	(19)	21
2020 Vote/PID: Not Trump/Republican	5%	(1)	14%	(3)	6%	(1)	—	(0)	22%	(4)	53%	(11)	20
U.S. Economy: Wrong Track	5%	(26)	10%	(52)	8%	(41)	5%	(23)	18%	(89)	54%	(268)	499
U.S. Economy: Right Direction	5%	(10)	3%	(5)	11%	(23)	21%	(42)	16%	(31)	44%	(86)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	3%	(6)	11%	(22)	21%	(44)	15%	(31)	49%	(105)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(32)	14%	(48)	8%	(27)	3%	(11)	20%	(70)	46%	(157)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	2%	(3)	11%	(15)	7%	(10)	14%	(19)	66%	(92)	139
Top 2024 Issue: Economy	7%	(19)	9%	(24)	7%	(17)	4%	(12)	20%	(53)	53%	(139)	264
Community/Gender: Urban Women	4%	(3)	3%	(2)	14%	(9)	13%	(9)	16%	(11)	50%	(34)	68
Community/Gender: Urban Men	12%	(7)	8%	(5)	3%	(2)	14%	(8)	17%	(10)	45%	(27)	60
Community/Gender: Rural Women	4%	(6)	8%	(11)	7%	(10)	3%	(3)	16%	(22)	62%	(84)	135
Community/Gender: Rural Men	3%	(3)	9%	(10)	10%	(11)	11%	(12)	17%	(19)	50%	(55)	110
Community/Gender: Suburban Women	6%	(9)	4%	(8)	9%	(15)	11%	(18)	16%	(28)	54%	(94)	172
Community/Gender: Suburban Men	5%	(8)	14%	(21)	11%	(17)	9%	(14)	20%	(30)	40%	(60)	150
Homeowner	6%	(31)	9%	(46)	9%	(44)	10%	(50)	18%	(91)	47%	(229)	491
Renter	2%	(5)	5%	(10)	10%	(19)	8%	(15)	15%	(29)	59%	(113)	191
Self + Household: White-Collar	8%	(20)	8%	(20)	9%	(23)	10%	(24)	18%	(45)	46%	(112)	246
Self + Household: Blue Collar	4%	(12)	10%	(31)	9%	(29)	9%	(29)	19%	(61)	49%	(158)	320
Union HH: Yes	28%	(6)	11%	(2)	—	(0)	21%	(5)	15%	(3)	26%	(6)	22
Union HH: No	4%	(30)	8%	(55)	9%	(64)	9%	(60)	17%	(117)	52%	(348)	674
LGBTQ+: Yes	—	(0)	3%	(2)	12%	(8)	15%	(10)	17%	(11)	53%	(36)	67
LGBTQ+: No	6%	(36)	9%	(55)	9%	(56)	9%	(54)	17%	(109)	51%	(318)	629
Motivated to Vote	5%	(35)	9%	(57)	9%	(58)	10%	(60)	18%	(115)	49%	(309)	633
Parent: Yes	6%	(11)	4%	(7)	14%	(26)	7%	(14)	20%	(38)	49%	(90)	186
Parent: No	5%	(24)	10%	(51)	8%	(38)	10%	(51)	16%	(82)	52%	(264)	510
COVID Vaccine: Yes	6%	(31)	8%	(37)	9%	(47)	9%	(46)	16%	(79)	51%	(253)	492
COVID Vaccine: No	3%	(5)	10%	(20)	8%	(17)	9%	(19)	20%	(42)	49%	(101)	204
Student Loans: Yes	8%	(8)	5%	(5)	11%	(11)	6%	(6)	17%	(17)	54%	(57)	105
Student Loans: No	5%	(28)	9%	(52)	9%	(53)	10%	(59)	17%	(103)	50%	(297)	591
Favorable Opinion of Haley	12%	(27)	12%	(27)	9%	(21)	3%	(7)	22%	(51)	42%	(98)	232
Unfavorable Opinion of Haley	3%	(8)	9%	(28)	13%	(39)	19%	(56)	14%	(40)	42%	(124)	296

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Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(36)	8%	(57)	9%	(64)	9%	(65)	17%	(120)	51%	(354)	696
Prodigal Biden Voter	2%	(1)	5%	(3)	13%	(6)	11%	(5)	17%	(8)	51%	(25)	48
Undecided Voter (DK/WNV)	2%	(1)	2%	(1)	2%	(2)	10%	(8)	18%	(14)	67%	(55)	81
Undecided Voter (DK)	2%	(1)	3%	(1)	2%	(1)	10%	(6)	20%	(12)	63%	(37)	59
Watched Debate	7%	(33)	10%	(49)	11%	(54)	11%	(55)	19%	(91)	43%	(209)	491
Watched Debate: Did not Watch	2%	(3)	4%	(8)	5%	(10)	5%	(10)	14%	(29)	71%	(145)	205
Watched Debate: All of it	9%	(26)	14%	(38)	10%	(27)	13%	(35)	19%	(51)	35%	(94)	270
Watched Debate: Some of it	3%	(7)	5%	(11)	12%	(27)	9%	(20)	19%	(41)	52%	(114)	221
Continue His Campaign: Yes Biden	7%	(18)	6%	(17)	10%	(26)	17%	(45)	14%	(36)	47%	(124)	267
Continue His Campaign: No Biden	5%	(18)	10%	(40)	9%	(36)	4%	(15)	20%	(77)	52%	(199)	385
Continue His Campaign: Yes Trump	9%	(33)	14%	(48)	9%	(34)	3%	(10)	19%	(66)	46%	(165)	355
Continue His Campaign: No Trump	1%	(3)	3%	(9)	10%	(29)	16%	(49)	17%	(52)	54%	(164)	305
Conviction: Evidence	1%	(4)	2%	(7)	11%	(34)	17%	(52)	17%	(54)	52%	(160)	310
Conviction: Motivation to Damage	10%	(30)	16%	(48)	7%	(22)	3%	(10)	17%	(51)	48%	(147)	307
Conviction: DK/NO	3%	(2)	3%	(3)	10%	(8)	4%	(3)	19%	(15)	60%	(48)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	19%	(130)	17%	(117)	23%	(158)	17%	(120)	14%	(101)	696
Gender: Male	10%	(34)	23%	(72)	17%	(54)	27%	(87)	14%	(44)	9%	(30)	321
Gender: Female	10%	(38)	15%	(57)	17%	(63)	19%	(71)	20%	(76)	19%	(70)	375
Age: 18-34	5%	(9)	9%	(16)	20%	(34)	17%	(29)	21%	(37)	28%	(47)	172
Age: 35-44	4%	(4)	14%	(14)	18%	(17)	23%	(22)	18%	(17)	22%	(21)	95
Age: 45-64	8%	(19)	21%	(49)	16%	(36)	25%	(56)	18%	(42)	12%	(27)	229
Age: 65+	19%	(39)	25%	(51)	15%	(30)	25%	(50)	12%	(24)	3%	(6)	200
GenZers: 1997-2012	5%	(4)	5%	(4)	17%	(13)	17%	(14)	21%	(16)	36%	(29)	80
Millennials: 1981-1996	5%	(8)	13%	(24)	21%	(37)	20%	(36)	21%	(38)	21%	(38)	181
GenXers: 1965-1980	6%	(11)	21%	(36)	14%	(24)	26%	(45)	20%	(35)	13%	(22)	173
Baby Boomers: 1946-1964	17%	(42)	25%	(60)	16%	(39)	24%	(57)	12%	(29)	5%	(12)	239
Educ: < College	9%	(41)	16%	(72)	16%	(72)	18%	(78)	21%	(91)	19%	(85)	439
Educ: Bachelors degree	13%	(20)	25%	(40)	17%	(28)	26%	(42)	11%	(18)	7%	(11)	159
Educ: Post-grad	10%	(10)	18%	(18)	18%	(17)	38%	(38)	11%	(11)	5%	(5)	98
Income: Under 50k	9%	(30)	13%	(43)	13%	(42)	22%	(72)	22%	(69)	20%	(65)	322
Income: 50k-100k	11%	(27)	25%	(62)	20%	(50)	22%	(53)	10%	(25)	11%	(28)	245
Income: 100k+	11%	(14)	19%	(24)	19%	(24)	25%	(33)	20%	(26)	6%	(8)	129
Ethnicity: White (Non-Hispanic)	15%	(69)	23%	(106)	14%	(64)	21%	(95)	17%	(77)	11%	(49)	461
Ethnicity: Hispanic	3%	(1)	14%	(5)	11%	(4)	32%	(12)	27%	(10)	13%	(5)	36
Ethnicity: Black (Non-Hispanic)	—	(0)	11%	(16)	26%	(41)	21%	(32)	15%	(23)	27%	(42)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	3%	(2)	18%	(8)	41%	(19)	24%	(11)	12%	(5)	45
All Christian	16%	(60)	28%	(104)	17%	(64)	14%	(54)	17%	(64)	8%	(31)	377
All Non-Christian	10%	(3)	9%	(3)	29%	(9)	38%	(11)	2%	(1)	11%	(3)	30
Atheist	2%	(1)	6%	(2)	10%	(3)	64%	(19)	7%	(2)	11%	(3)	30
Agnostic/Nothing in particular	5%	(6)	8%	(10)	16%	(21)	37%	(46)	20%	(25)	14%	(17)	126
Something Else	1%	(2)	8%	(11)	15%	(20)	20%	(26)	22%	(29)	34%	(46)	133
Evangelical	10%	(26)	21%	(55)	13%	(34)	14%	(36)	24%	(64)	19%	(50)	265
Non-Evangelical	14%	(34)	24%	(58)	21%	(49)	18%	(43)	12%	(28)	11%	(26)	239
PID: Dem (no lean)	3%	(6)	6%	(14)	19%	(44)	40%	(93)	13%	(31)	19%	(43)	231
PID: Ind (no lean)	9%	(18)	18%	(38)	20%	(42)	26%	(55)	17%	(35)	11%	(23)	212
PID: Rep (no lean)	19%	(47)	30%	(77)	12%	(31)	4%	(9)	21%	(54)	14%	(35)	253

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	19%	(130)	17%	(117)	23%	(158)	17%	(120)	14%	(101)	696
PID/Gender: Dem Men	3%	(3)	8%	(8)	19%	(19)	44%	(44)	10%	(10)	16%	(16)	100
PID/Gender: Dem Women	2%	(3)	5%	(6)	19%	(24)	37%	(49)	16%	(20)	21%	(28)	131
PID/Gender: Ind Men	6%	(7)	19%	(21)	15%	(17)	36%	(40)	16%	(18)	8%	(9)	112
PID/Gender: Ind Women	11%	(11)	17%	(18)	25%	(26)	15%	(15)	17%	(17)	14%	(14)	101
PID/Gender: Rep Men	22%	(24)	40%	(44)	16%	(18)	2%	(2)	15%	(16)	5%	(6)	109
PID/Gender: Rep Women	16%	(23)	23%	(33)	9%	(13)	5%	(7)	27%	(38)	20%	(29)	144
Ideo: Liberal (1-3)	1%	(3)	5%	(9)	15%	(29)	49%	(90)	15%	(27)	14%	(27)	184
Ideo: Moderate (4)	4%	(10)	15%	(35)	25%	(56)	23%	(51)	18%	(41)	15%	(33)	227
Ideo: Conservative (5-7)	22%	(59)	32%	(85)	12%	(32)	5%	(14)	19%	(50)	11%	(29)	268
Community: Urban	9%	(12)	12%	(16)	23%	(29)	26%	(33)	11%	(14)	19%	(25)	128
Community: Suburban	11%	(34)	21%	(67)	20%	(63)	25%	(82)	15%	(49)	9%	(28)	323
Community: Rural	10%	(25)	19%	(47)	10%	(24)	17%	(43)	24%	(58)	20%	(48)	245
Military HHnm: Yes	12%	(12)	30%	(32)	16%	(17)	20%	(21)	16%	(17)	6%	(6)	105
Military HH: No	10%	(59)	17%	(98)	17%	(100)	23%	(136)	18%	(104)	16%	(94)	591
Employ: Private Sector	7%	(16)	24%	(54)	18%	(40)	22%	(50)	16%	(36)	13%	(29)	225
Employ: Government	2%	(1)	10%	(5)	28%	(14)	27%	(14)	14%	(7)	19%	(10)	51
Employ: Self-Employed	10%	(5)	18%	(9)	17%	(9)	12%	(6)	20%	(11)	21%	(11)	52
Employ: Homemaker	7%	(3)	15%	(7)	21%	(9)	13%	(6)	22%	(10)	22%	(10)	45
Employ: Student	—	(0)	—	(0)	19%	(3)	16%	(2)	46%	(6)	20%	(3)	14
Employ: Retired	22%	(44)	21%	(42)	13%	(25)	27%	(53)	13%	(27)	5%	(9)	201
Employ: Unemployed	—	(0)	14%	(10)	9%	(6)	22%	(16)	26%	(18)	29%	(20)	70
Employ: Other	5%	(2)	7%	(3)	26%	(10)	27%	(10)	12%	(5)	23%	(9)	38

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	19%	(130)	17%	(117)	23%	(158)	17%	(120)	14%	(101)	696
Protestant	14%	(39)	25%	(70)	17%	(48)	16%	(46)	19%	(54)	9%	(26)	283
Roman Catholic	22%	(19)	37%	(32)	17%	(15)	9%	(8)	11%	(9)	5%	(4)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	36%	(2)	11%	(1)	19%	(1)	—	(0)	6%	(0)	6
Jewish	5%	(1)	14%	(2)	20%	(3)	39%	(5)	5%	(1)	17%	(2)	13
Muslim	—	(0)	19%	(1)	71%	(4)	—	(0)	—	(0)	10%	(1)	5
Buddhist	30%	(2)	—	(0)	31%	(2)	39%	(3)	—	(0)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	87%	(3)	—	(0)	13%	(0)	4
Atheist	2%	(1)	6%	(2)	10%	(3)	64%	(19)	7%	(2)	11%	(3)	30
Agnostic	—	(0)	2%	(1)	20%	(4)	42%	(9)	14%	(3)	21%	(5)	22
Something else	1%	(2)	8%	(11)	15%	(20)	20%	(26)	22%	(29)	34%	(46)	133
Nothing in particular	6%	(6)	9%	(10)	16%	(16)	36%	(37)	21%	(22)	12%	(13)	104
Ideo/PID: Conservative Republican	23%	(45)	34%	(66)	8%	(16)	4%	(8)	20%	(38)	11%	(22)	194
Ideo/PID: Moderate/Liberal Republican	4%	(2)	19%	(11)	26%	(15)	3%	(2)	28%	(16)	20%	(11)	57
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	8%	(8)	25%	(24)	25%	(24)	12%	(11)	28%	(27)	98
Ideo/PID: Liberal Democrat	2%	(3)	5%	(7)	15%	(19)	53%	(69)	15%	(19)	11%	(14)	131
Unfavorable of Biden and Trump	7%	(9)	14%	(19)	22%	(29)	23%	(31)	16%	(21)	19%	(26)	134
2024 H2H Matchup: Biden Voter	2%	(6)	7%	(21)	23%	(69)	43%	(127)	12%	(35)	13%	(39)	296
2024 H2H Matchup: Trump Voter	20%	(62)	31%	(98)	11%	(34)	5%	(17)	21%	(66)	13%	(41)	318
2024 H2H Matchup: Would not Vote	1%	(0)	9%	(2)	31%	(7)	11%	(3)	25%	(6)	22%	(5)	23
2024 H2H Matchup: Do not Know	5%	(3)	15%	(9)	11%	(7)	19%	(11)	22%	(13)	28%	(16)	59
2022 House Vote: Democrat	2%	(6)	7%	(18)	21%	(54)	46%	(120)	11%	(29)	14%	(36)	263
2022 House Vote: Republican	22%	(60)	29%	(81)	13%	(35)	5%	(15)	20%	(56)	11%	(31)	278
2022 House Vote: Did not Vote	3%	(4)	21%	(29)	18%	(24)	15%	(21)	23%	(33)	20%	(28)	139
2020 Vote: Joe Biden	2%	(7)	7%	(23)	22%	(71)	42%	(134)	13%	(40)	13%	(41)	316
2020 Vote: Donald Trump	20%	(63)	32%	(103)	12%	(40)	5%	(15)	21%	(67)	11%	(37)	324
2020 Vote: Someone Else	13%	(1)	—	(0)	11%	(1)	9%	(1)	44%	(4)	22%	(2)	10
2020 Vote: Did not Vote	—	(0)	8%	(4)	11%	(5)	16%	(8)	21%	(10)	44%	(21)	47
2016 Vote: Hillary Clinton	3%	(7)	9%	(21)	24%	(57)	44%	(105)	9%	(21)	12%	(29)	239
2016 Vote: Donald Trump	20%	(57)	32%	(91)	12%	(34)	8%	(24)	20%	(58)	8%	(24)	287
2016 Vote: Someone Else	17%	(4)	23%	(6)	12%	(3)	29%	(7)	12%	(3)	7%	(2)	26

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	19%	(130)	17%	(117)	23%	(158)	17%	(120)	14%	(101)	696
2020 Vote/PID: Not Biden/Democrat	—	(0)	12%	(3)	2%	(0)	18%	(4)	11%	(2)	57%	(12)	21
2020 Vote/PID: Not Trump/Republican	—	(0)	25%	(5)	14%	(3)	8%	(2)	21%	(4)	32%	(6)	20
U.S. Economy: Wrong Track	13%	(64)	22%	(110)	14%	(72)	14%	(72)	21%	(104)	15%	(77)	499
U.S. Economy: Right Direction	4%	(7)	10%	(20)	23%	(45)	43%	(85)	8%	(16)	12%	(23)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	5%	(11)	20%	(43)	46%	(98)	12%	(25)	15%	(32)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(63)	29%	(100)	12%	(40)	7%	(23)	20%	(70)	14%	(47)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	14%	(19)	24%	(33)	26%	(37)	18%	(26)	15%	(21)	139
Top 2024 Issue: Economy	11%	(30)	25%	(67)	16%	(41)	11%	(28)	22%	(58)	15%	(38)	264
Community/Gender: Urban Women	7%	(4)	7%	(5)	28%	(19)	22%	(15)	12%	(8)	25%	(17)	68
Community/Gender: Urban Men	12%	(7)	19%	(11)	17%	(10)	30%	(18)	9%	(6)	13%	(8)	60
Community/Gender: Rural Women	10%	(14)	16%	(22)	11%	(14)	11%	(15)	27%	(36)	25%	(33)	135
Community/Gender: Rural Men	10%	(11)	22%	(25)	9%	(10)	25%	(27)	20%	(22)	13%	(15)	110
Community/Gender: Suburban Women	11%	(19)	18%	(31)	17%	(30)	24%	(41)	19%	(32)	12%	(20)	172
Community/Gender: Suburban Men	10%	(15)	24%	(36)	22%	(33)	28%	(41)	11%	(17)	5%	(8)	150
Homeowner	13%	(65)	21%	(105)	18%	(86)	23%	(115)	15%	(75)	9%	(46)	491
Renter	3%	(5)	12%	(23)	16%	(30)	22%	(42)	21%	(41)	26%	(50)	191
Self + Household: White-Collar	13%	(32)	19%	(47)	18%	(44)	29%	(72)	14%	(33)	7%	(17)	246
Self + Household: Blue Collar	8%	(27)	24%	(75)	18%	(57)	19%	(60)	21%	(66)	11%	(36)	320
Union HH: Yes	23%	(5)	26%	(6)	5%	(1)	29%	(6)	17%	(4)	—	(0)	22
Union HH: No	10%	(66)	18%	(124)	17%	(116)	22%	(151)	17%	(117)	15%	(101)	674
LGBTQ+: Yes	5%	(3)	5%	(4)	10%	(7)	42%	(29)	17%	(11)	21%	(14)	67
LGBTQ+: No	11%	(68)	20%	(126)	18%	(110)	21%	(129)	17%	(109)	14%	(87)	629
Motivated to Vote	11%	(71)	20%	(126)	17%	(105)	23%	(146)	18%	(111)	12%	(74)	633
Parent: Yes	8%	(14)	15%	(28)	19%	(35)	14%	(26)	22%	(41)	23%	(42)	186
Parent: No	11%	(57)	20%	(102)	16%	(82)	26%	(132)	16%	(80)	12%	(59)	510
COVID Vaccine: Yes	11%	(52)	20%	(96)	17%	(85)	28%	(137)	12%	(61)	12%	(61)	492
COVID Vaccine: No	10%	(19)	16%	(33)	16%	(32)	10%	(20)	29%	(60)	19%	(40)	204
Student Loans: Yes	12%	(13)	14%	(15)	16%	(16)	22%	(23)	19%	(20)	17%	(18)	105
Student Loans: No	10%	(58)	19%	(114)	17%	(100)	23%	(135)	17%	(101)	14%	(82)	591
Favorable Opinion of Haley	24%	(55)	37%	(86)	15%	(36)	11%	(25)	12%	(28)	1%	(3)	232
Unfavorable Opinion of Haley	5%	(14)	11%	(32)	24%	(70)	42%	(124)	11%	(31)	8%	(25)	296

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	19%	(130)	17%	(117)	23%	(158)	17%	(120)	14%	(101)	696
Prodigal Biden Voter	2%	(1)	15%	(7)	27%	(13)	23%	(11)	19%	(9)	14%	(7)	48
Undecided Voter (DK/WNV)	4%	(3)	13%	(11)	17%	(14)	17%	(14)	23%	(19)	26%	(21)	81
Undecided Voter (DK)	5%	(3)	15%	(9)	11%	(7)	19%	(11)	22%	(13)	28%	(16)	59
Watched Debate	13%	(66)	21%	(102)	16%	(81)	24%	(118)	16%	(77)	10%	(48)	491
Watched Debate: Did not Watch	3%	(5)	14%	(28)	18%	(36)	19%	(40)	21%	(43)	26%	(52)	205
Watched Debate: All of it	19%	(51)	24%	(65)	16%	(43)	24%	(65)	11%	(29)	7%	(18)	270
Watched Debate: Some of it	7%	(15)	17%	(37)	17%	(38)	24%	(52)	22%	(48)	14%	(30)	221
Continue His Campaign: Yes Biden	9%	(23)	13%	(35)	16%	(44)	35%	(93)	16%	(42)	11%	(30)	267
Continue His Campaign: No Biden	13%	(48)	22%	(86)	17%	(64)	15%	(58)	18%	(68)	16%	(60)	385
Continue His Campaign: Yes Trump	19%	(68)	30%	(105)	13%	(46)	6%	(22)	19%	(67)	13%	(46)	355
Continue His Campaign: No Trump	1%	(3)	7%	(20)	21%	(64)	43%	(130)	15%	(45)	14%	(41)	305
Conviction: Evidence	3%	(8)	7%	(23)	20%	(63)	44%	(136)	13%	(42)	12%	(38)	310
Conviction: Motivation to Damage	20%	(62)	30%	(93)	14%	(44)	4%	(14)	19%	(60)	11%	(35)	307
Conviction: DK/NO	2%	(1)	17%	(14)	12%	(9)	10%	(8)	24%	(19)	35%	(28)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (118)	22% (155)	10% (69)	19% (134)	15% (104)	17% (116)	696
Gender: Male	18% (57)	23% (74)	11% (35)	21% (68)	11% (35)	16% (52)	321
Gender: Female	16% (61)	21% (80)	9% (34)	18% (66)	19% (70)	17% (64)	375
Age: 18-34	7% (11)	20% (35)	15% (26)	17% (30)	15% (26)	25% (43)	172
Age: 35-44	12% (11)	18% (17)	11% (11)	18% (17)	13% (13)	27% (26)	95
Age: 45-64	16% (36)	25% (58)	8% (18)	22% (51)	13% (30)	16% (36)	229
Age: 65+	30% (59)	22% (45)	6% (13)	18% (36)	18% (36)	6% (11)	200
GenZers: 1997-2012	4% (4)	14% (11)	14% (11)	19% (15)	13% (11)	35% (28)	80
Millennials: 1981-1996	9% (16)	23% (41)	14% (26)	17% (31)	16% (29)	22% (40)	181
GenXers: 1965-1980	16% (28)	23% (40)	7% (12)	22% (38)	12% (21)	19% (34)	173
Baby Boomers: 1946-1964	25% (61)	25% (61)	7% (16)	19% (46)	18% (43)	6% (14)	239
Educ: < College	14% (62)	23% (102)	9% (39)	18% (77)	16% (69)	20% (90)	439
Educ: Bachelors degree	25% (39)	21% (33)	10% (16)	21% (34)	12% (19)	11% (18)	159
Educ: Post-grad	17% (16)	20% (20)	15% (14)	24% (23)	17% (16)	9% (8)	98
Income: Under 50k	12% (40)	20% (66)	7% (24)	20% (64)	18% (58)	22% (71)	322
Income: 50k-100k	22% (53)	22% (54)	12% (29)	19% (46)	11% (28)	14% (35)	245
Income: 100k+	20% (25)	27% (35)	12% (16)	18% (24)	15% (19)	8% (10)	129
Ethnicity: White (Non-Hispanic)	23% (105)	26% (118)	8% (36)	14% (63)	15% (69)	15% (70)	461
Ethnicity: Hispanic	10% (4)	13% (5)	9% (3)	22% (8)	18% (7)	27% (10)	36
Ethnicity: Black (Non-Hispanic)	4% (7)	19% (29)	13% (20)	33% (51)	13% (20)	18% (28)	154
Ethnicity: Asian + Other (Non-Hispanic)	6% (3)	5% (2)	20% (9)	27% (12)	21% (10)	20% (9)	45
All Christian	26% (99)	27% (103)	8% (30)	14% (53)	12% (47)	12% (45)	377
All Non-Christian	5% (2)	32% (10)	33% (10)	12% (3)	12% (3)	7% (2)	30
Atheist	— (0)	6% (2)	12% (4)	65% (20)	11% (3)	5% (2)	30
Agnostic/Nothing in particular	5% (6)	12% (16)	14% (17)	27% (34)	20% (25)	22% (28)	126
Something Else	9% (11)	18% (25)	6% (8)	18% (24)	19% (26)	30% (40)	133
Evangelical	21% (55)	27% (72)	4% (11)	11% (28)	17% (45)	20% (54)	265
Non-Evangelical	23% (54)	22% (53)	11% (26)	20% (48)	12% (27)	13% (31)	239
PID: Dem (no lean)	3% (7)	15% (34)	13% (29)	36% (84)	18% (41)	16% (36)	231
PID: Ind (no lean)	15% (33)	19% (41)	12% (26)	22% (46)	15% (31)	16% (35)	212
PID: Rep (no lean)	31% (79)	31% (79)	5% (13)	1% (4)	13% (33)	18% (45)	253

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(118)	22%	(155)	10%	(69)	19%	(134)	15%	(104)	17%	(116)	696
PID/Gender: Dem Men	2%	(2)	20%	(20)	11%	(11)	36%	(36)	13%	(13)	18%	(18)	100
PID/Gender: Dem Women	4%	(5)	11%	(14)	14%	(19)	37%	(48)	21%	(27)	14%	(18)	131
PID/Gender: Ind Men	13%	(15)	17%	(19)	11%	(13)	28%	(31)	12%	(13)	19%	(21)	112
PID/Gender: Ind Women	18%	(18)	22%	(22)	13%	(13)	15%	(15)	18%	(18)	13%	(14)	101
PID/Gender: Rep Men	37%	(41)	32%	(35)	10%	(11)	1%	(1)	8%	(9)	12%	(13)	109
PID/Gender: Rep Women	26%	(38)	31%	(44)	1%	(2)	2%	(3)	17%	(24)	23%	(33)	144
Ideo: Liberal (1-3)	2%	(4)	9%	(17)	11%	(20)	46%	(84)	18%	(33)	14%	(27)	184
Ideo: Moderate (4)	9%	(20)	22%	(51)	15%	(34)	18%	(42)	14%	(32)	21%	(48)	227
Ideo: Conservative (5-7)	35%	(94)	32%	(85)	5%	(13)	2%	(5)	13%	(35)	13%	(35)	268
Community: Urban	19%	(24)	14%	(18)	10%	(13)	24%	(31)	14%	(18)	19%	(24)	128
Community: Suburban	15%	(47)	24%	(76)	12%	(38)	23%	(73)	16%	(51)	11%	(36)	323
Community: Rural	19%	(47)	25%	(60)	7%	(17)	12%	(30)	14%	(35)	23%	(56)	245
Military HHnm: Yes	30%	(32)	19%	(20)	6%	(7)	26%	(27)	13%	(13)	6%	(6)	105
Military HH: No	15%	(86)	23%	(135)	11%	(62)	18%	(107)	15%	(91)	19%	(110)	591
Employ: Private Sector	14%	(31)	25%	(55)	13%	(28)	20%	(46)	15%	(35)	13%	(29)	225
Employ: Government	9%	(5)	22%	(11)	13%	(7)	28%	(14)	9%	(5)	19%	(10)	51
Employ: Self-Employed	21%	(11)	19%	(10)	13%	(7)	10%	(5)	15%	(8)	22%	(12)	52
Employ: Homemaker	25%	(11)	27%	(12)	5%	(2)	14%	(6)	14%	(6)	16%	(7)	45
Employ: Student	—	(0)	17%	(2)	23%	(3)	13%	(2)	12%	(2)	36%	(5)	14
Employ: Retired	28%	(56)	22%	(43)	6%	(13)	20%	(39)	17%	(35)	7%	(14)	201
Employ: Unemployed	1%	(0)	25%	(17)	4%	(3)	18%	(13)	16%	(11)	36%	(26)	70
Employ: Other	8%	(3)	9%	(4)	15%	(6)	23%	(9)	9%	(4)	36%	(14)	38

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(118)	22%	(155)	10%	(69)	19%	(134)	15%	(104)	17%	(116)	696
Protestant	25%	(71)	25%	(72)	7%	(20)	15%	(42)	14%	(39)	13%	(38)	283
Roman Catholic	31%	(27)	33%	(28)	10%	(9)	11%	(10)	8%	(7)	8%	(7)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	36%	(2)	16%	(1)	20%	(1)	—	(0)	—	(0)	6
Jewish	12%	(2)	24%	(3)	7%	(1)	27%	(3)	17%	(2)	13%	(2)	13
Muslim	—	(0)	90%	(5)	—	(0)	—	(0)	—	(0)	10%	(1)	5
Buddhist	—	(0)	15%	(1)	69%	(5)	—	(0)	16%	(1)	—	(0)	8
Hindu	—	(0)	13%	(0)	87%	(3)	—	(0)	—	(0)	—	(0)	4
Atheist	—	(0)	6%	(2)	12%	(4)	65%	(20)	11%	(3)	5%	(2)	30
Agnostic	3%	(1)	14%	(3)	12%	(3)	25%	(5)	22%	(5)	24%	(5)	22
Something else	9%	(11)	18%	(25)	6%	(8)	18%	(24)	19%	(26)	30%	(40)	133
Nothing in particular	5%	(5)	12%	(12)	14%	(15)	27%	(28)	20%	(20)	22%	(23)	104
Ideo/PID: Conservative Republican	37%	(72)	31%	(61)	5%	(9)	1%	(2)	11%	(21)	15%	(30)	194
Ideo/PID: Moderate/Liberal Republican	12%	(7)	32%	(19)	7%	(4)	3%	(2)	21%	(12)	25%	(14)	57
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	22%	(21)	15%	(15)	22%	(22)	15%	(15)	22%	(22)	98
Ideo/PID: Liberal Democrat	3%	(4)	10%	(13)	11%	(14)	47%	(62)	18%	(24)	11%	(14)	131
Unfavorable of Biden and Trump	11%	(15)	25%	(34)	12%	(16)	14%	(18)	17%	(22)	22%	(29)	134
2024 H2H Matchup: Biden Voter	3%	(9)	16%	(46)	16%	(48)	37%	(110)	17%	(50)	11%	(34)	296
2024 H2H Matchup: Trump Voter	32%	(103)	26%	(81)	6%	(20)	3%	(11)	13%	(42)	19%	(62)	318
2024 H2H Matchup: Would not Vote	12%	(3)	19%	(4)	3%	(1)	29%	(7)	19%	(4)	17%	(4)	23
2024 H2H Matchup: Do not Know	7%	(4)	38%	(23)	—	(0)	11%	(7)	14%	(8)	28%	(17)	59
2022 House Vote: Democrat	3%	(9)	14%	(36)	16%	(41)	39%	(104)	17%	(45)	11%	(28)	263
2022 House Vote: Republican	35%	(98)	28%	(78)	6%	(18)	3%	(8)	12%	(34)	15%	(41)	278
2022 House Vote: Did not Vote	8%	(11)	29%	(40)	6%	(8)	13%	(18)	14%	(19)	31%	(43)	139
2020 Vote: Joe Biden	3%	(10)	15%	(46)	15%	(48)	36%	(115)	17%	(54)	13%	(42)	316
2020 Vote: Donald Trump	33%	(108)	31%	(100)	4%	(14)	3%	(11)	12%	(40)	16%	(52)	324
2020 Vote: Someone Else	2%	(0)	21%	(2)	12%	(1)	4%	(0)	18%	(2)	43%	(4)	10
2020 Vote: Did not Vote	—	(0)	13%	(6)	11%	(5)	17%	(8)	20%	(9)	38%	(18)	47
2016 Vote: Hillary Clinton	3%	(8)	17%	(41)	16%	(38)	40%	(94)	15%	(36)	9%	(22)	239
2016 Vote: Donald Trump	35%	(101)	29%	(83)	7%	(19)	4%	(12)	12%	(34)	13%	(38)	287
2016 Vote: Someone Else	20%	(5)	30%	(8)	9%	(2)	16%	(4)	10%	(3)	14%	(4)	26

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Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (118)	22% (155)	10% (69)	19% (134)	15% (104)	17% (116)	696
2020 Vote/PID: Not Biden/Democrat	— (0)	21% (4)	13% (3)	13% (3)	20% (4)	35% (7)	21
2020 Vote/PID: Not Trump/Republican	5% (1)	19% (4)	17% (3)	4% (1)	26% (5)	30% (6)	20
U.S. Economy: Wrong Track	20% (102)	25% (123)	8% (41)	12% (59)	16% (79)	19% (95)	499
U.S. Economy: Right Direction	8% (16)	16% (32)	14% (28)	38% (75)	13% (25)	11% (21)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (4)	15% (32)	15% (32)	43% (92)	15% (31)	10% (20)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (103)	28% (95)	5% (19)	4% (13)	13% (46)	20% (69)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (11)	20% (28)	13% (18)	20% (28)	20% (28)	19% (26)	139
Top 2024 Issue: Economy	20% (53)	28% (75)	7% (19)	8% (21)	16% (41)	21% (54)	264
Community/Gender: Urban Women	20% (13)	11% (8)	12% (8)	20% (13)	18% (12)	20% (13)	68
Community/Gender: Urban Men	17% (10)	17% (10)	8% (5)	29% (17)	10% (6)	18% (11)	60
Community/Gender: Rural Women	18% (25)	27% (36)	6% (8)	8% (11)	19% (26)	21% (28)	135
Community/Gender: Rural Men	20% (23)	22% (24)	8% (9)	17% (18)	8% (9)	25% (28)	110
Community/Gender: Suburban Women	13% (22)	21% (37)	10% (18)	24% (41)	18% (32)	13% (23)	172
Community/Gender: Suburban Men	16% (25)	27% (40)	14% (21)	21% (32)	13% (20)	9% (14)	150
Homeowner	21% (104)	25% (123)	10% (47)	18% (91)	14% (70)	12% (57)	491
Renter	6% (12)	15% (28)	11% (22)	22% (43)	17% (32)	28% (53)	191
Self + Household: White-Collar	19% (46)	24% (59)	11% (27)	22% (55)	16% (40)	8% (18)	246
Self + Household: Blue Collar	19% (61)	26% (84)	9% (29)	15% (48)	14% (46)	16% (53)	320
Union HH: Yes	34% (8)	15% (3)	5% (1)	24% (5)	19% (4)	2% (0)	22
Union HH: No	16% (110)	22% (151)	10% (68)	19% (129)	15% (100)	17% (116)	674
LGBTQ+: Yes	7% (4)	14% (10)	16% (11)	27% (18)	14% (10)	22% (15)	67
LGBTQ+: No	18% (113)	23% (145)	9% (58)	18% (116)	15% (95)	16% (101)	629
Motivated to Vote	18% (115)	23% (146)	10% (61)	20% (125)	15% (95)	14% (91)	633
Parent: Yes	14% (26)	19% (36)	15% (28)	13% (24)	20% (38)	19% (34)	186
Parent: No	18% (92)	23% (119)	8% (41)	21% (110)	13% (67)	16% (82)	510
COVID Vaccine: Yes	16% (76)	22% (109)	11% (54)	23% (115)	14% (70)	14% (67)	492
COVID Vaccine: No	20% (42)	22% (46)	7% (14)	9% (19)	17% (34)	24% (50)	204
Student Loans: Yes	13% (13)	16% (17)	17% (17)	20% (21)	13% (13)	22% (23)	105
Student Loans: No	18% (105)	23% (138)	9% (51)	19% (113)	15% (91)	16% (93)	591
Favorable Opinion of Haley	32% (74)	35% (81)	11% (25)	8% (18)	10% (22)	5% (12)	232
Unfavorable Opinion of Haley	13% (39)	17% (50)	13% (39)	36% (106)	11% (33)	10% (29)	296

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (118)	22% (155)	10% (69)	19% (134)	15% (104)	17% (116)	696
Prodigal Biden Voter	5% (2)	30% (14)	10% (5)	14% (7)	16% (8)	25% (12)	48
Undecided Voter (DK/WNV)	8% (7)	33% (27)	1% (1)	16% (13)	16% (13)	25% (21)	81
Undecided Voter (DK)	7% (4)	38% (23)	— (0)	11% (7)	14% (8)	28% (17)	59
Watched Debate	21% (102)	24% (116)	10% (49)	20% (98)	14% (68)	12% (58)	491
Watched Debate: Did not Watch	8% (16)	19% (39)	9% (19)	17% (36)	18% (37)	29% (59)	205
Watched Debate: All of it	26% (71)	24% (65)	10% (26)	20% (54)	12% (31)	8% (23)	270
Watched Debate: Some of it	14% (32)	23% (51)	10% (23)	20% (44)	16% (36)	16% (35)	221
Continue His Campaign: Yes Biden	12% (32)	18% (49)	12% (31)	32% (84)	14% (38)	12% (31)	267
Continue His Campaign: No Biden	22% (86)	26% (99)	9% (35)	10% (39)	15% (58)	18% (68)	385
Continue His Campaign: Yes Trump	29% (104)	29% (101)	7% (25)	4% (16)	13% (45)	18% (62)	355
Continue His Campaign: No Trump	4% (14)	15% (47)	14% (42)	34% (105)	17% (53)	14% (44)	305
Conviction: Evidence	5% (15)	13% (40)	14% (45)	38% (117)	16% (50)	14% (43)	310
Conviction: Motivation to Damage	33% (102)	31% (94)	5% (17)	3% (8)	13% (39)	16% (48)	307
Conviction: DK/NO	2% (2)	26% (20)	9% (7)	12% (9)	20% (16)	31% (25)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(53)	7%	(47)	14%	(99)	21%	(149)	44%	(305)	696
Gender: Male	8%	(26)	8%	(26)	7%	(21)	19%	(61)	22%	(72)	36%	(114)	321
Gender: Female	5%	(17)	7%	(26)	7%	(26)	10%	(38)	20%	(77)	51%	(191)	375
Age: 18-34	4%	(8)	5%	(9)	12%	(20)	10%	(18)	19%	(32)	50%	(86)	172
Age: 35-44	1%	(1)	9%	(9)	12%	(11)	11%	(11)	20%	(19)	47%	(45)	95
Age: 45-64	4%	(10)	7%	(17)	5%	(11)	14%	(32)	24%	(54)	46%	(105)	229
Age: 65+	13%	(25)	9%	(18)	2%	(4)	20%	(39)	22%	(44)	35%	(70)	200
GenZers: 1997-2012	4%	(3)	4%	(3)	9%	(8)	13%	(11)	19%	(15)	50%	(40)	80
Millennials: 1981-1996	3%	(5)	8%	(14)	13%	(23)	9%	(17)	20%	(35)	48%	(87)	181
GenXers: 1965-1980	4%	(6)	7%	(12)	6%	(10)	14%	(25)	18%	(31)	51%	(88)	173
Baby Boomers: 1946-1964	10%	(24)	9%	(21)	2%	(6)	17%	(41)	26%	(63)	36%	(85)	239
Educ: < College	4%	(16)	6%	(28)	7%	(32)	12%	(52)	22%	(97)	49%	(214)	439
Educ: Bachelors degree	9%	(14)	12%	(20)	8%	(13)	16%	(25)	20%	(32)	35%	(55)	159
Educ: Post-grad	13%	(13)	6%	(5)	3%	(3)	23%	(22)	19%	(19)	37%	(36)	98
Income: Under 50k	4%	(13)	7%	(23)	6%	(18)	14%	(46)	19%	(61)	50%	(160)	322
Income: 50k-100k	5%	(12)	8%	(19)	8%	(21)	14%	(33)	23%	(55)	43%	(104)	245
Income: 100k+	14%	(18)	8%	(10)	6%	(8)	15%	(20)	25%	(32)	32%	(41)	129
Ethnicity: White (Non-Hispanic)	9%	(41)	7%	(34)	5%	(21)	13%	(58)	21%	(97)	45%	(210)	461
Ethnicity: Hispanic	2%	(1)	7%	(2)	2%	(1)	13%	(5)	33%	(12)	42%	(15)	36
Ethnicity: Black (Non-Hispanic)	1%	(1)	6%	(10)	14%	(21)	16%	(25)	21%	(32)	42%	(65)	154
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	14%	(6)	8%	(4)	24%	(11)	16%	(7)	35%	(16)	45
All Christian	10%	(36)	8%	(31)	6%	(23)	11%	(41)	25%	(92)	41%	(154)	377
All Non-Christian	7%	(2)	—	(0)	17%	(5)	27%	(8)	34%	(10)	14%	(4)	30
Atheist	4%	(1)	1%	(0)	3%	(1)	57%	(17)	3%	(1)	32%	(10)	30
Agnostic/Nothing in particular	1%	(1)	8%	(10)	7%	(9)	18%	(23)	13%	(16)	53%	(67)	126
Something Else	2%	(2)	8%	(11)	7%	(10)	8%	(11)	21%	(29)	53%	(71)	133
Evangelical	5%	(12)	7%	(20)	4%	(12)	7%	(18)	25%	(65)	52%	(138)	265
Non-Evangelical	10%	(25)	9%	(22)	8%	(19)	14%	(33)	23%	(55)	35%	(84)	239
PID: Dem (no lean)	1%	(3)	4%	(8)	8%	(19)	22%	(50)	19%	(45)	46%	(106)	231
PID: Ind (no lean)	4%	(8)	2%	(5)	6%	(12)	20%	(42)	26%	(55)	42%	(90)	212
PID: Rep (no lean)	13%	(32)	16%	(39)	6%	(16)	3%	(7)	19%	(49)	43%	(109)	253

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(53)	7%	(47)	14%	(99)	21%	(149)	44%	(305)	696
PID/Gender: Dem Men	2%	(2)	3%	(3)	5%	(5)	26%	(26)	24%	(24)	41%	(40)	100
PID/Gender: Dem Women	1%	(1)	4%	(5)	11%	(14)	18%	(24)	16%	(21)	50%	(65)	131
PID/Gender: Ind Men	4%	(4)	3%	(4)	5%	(6)	28%	(31)	24%	(27)	36%	(40)	112
PID/Gender: Ind Women	4%	(4)	1%	(1)	6%	(6)	11%	(11)	28%	(28)	50%	(50)	101
PID/Gender: Rep Men	19%	(20)	18%	(19)	10%	(11)	4%	(4)	19%	(21)	31%	(34)	109
PID/Gender: Rep Women	8%	(12)	14%	(20)	4%	(5)	2%	(3)	19%	(28)	53%	(76)	144
Ideo: Liberal (1-3)	2%	(3)	3%	(5)	7%	(14)	29%	(54)	14%	(26)	45%	(83)	184
Ideo: Moderate (4)	1%	(3)	7%	(16)	9%	(22)	13%	(30)	24%	(55)	45%	(102)	227
Ideo: Conservative (5-7)	14%	(38)	12%	(32)	4%	(12)	4%	(12)	25%	(66)	40%	(108)	268
Community: Urban	9%	(12)	4%	(5)	6%	(8)	18%	(23)	24%	(30)	40%	(51)	128
Community: Suburban	5%	(15)	10%	(31)	8%	(25)	15%	(48)	24%	(76)	40%	(129)	323
Community: Rural	7%	(17)	7%	(17)	6%	(15)	12%	(29)	17%	(42)	51%	(126)	245
Military HHnm: Yes	7%	(7)	13%	(14)	3%	(3)	16%	(16)	26%	(27)	36%	(38)	105
Military HH: No	6%	(36)	7%	(39)	7%	(44)	14%	(83)	21%	(122)	45%	(268)	591
Employ: Private Sector	6%	(14)	9%	(20)	10%	(22)	15%	(34)	22%	(48)	39%	(87)	225
Employ: Government	5%	(3)	7%	(4)	19%	(9)	8%	(4)	24%	(12)	37%	(19)	51
Employ: Self-Employed	—	(0)	3%	(2)	5%	(3)	13%	(7)	23%	(12)	56%	(29)	52
Employ: Homemaker	6%	(3)	3%	(1)	8%	(4)	7%	(3)	28%	(13)	48%	(22)	45
Employ: Student	—	(0)	—	(0)	8%	(1)	4%	(1)	23%	(3)	66%	(9)	14
Employ: Retired	11%	(21)	8%	(16)	2%	(4)	20%	(40)	22%	(43)	38%	(77)	201
Employ: Unemployed	2%	(1)	7%	(5)	1%	(1)	13%	(9)	14%	(10)	63%	(44)	70
Employ: Other	3%	(1)	15%	(6)	10%	(4)	6%	(2)	19%	(7)	47%	(18)	38

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(53)	7%	(47)	14%	(99)	21%	(149)	44%	(305)	696
Protestant	9%	(25)	5%	(14)	5%	(15)	10%	(30)	26%	(74)	44%	(125)	283
Roman Catholic	12%	(10)	20%	(17)	7%	(6)	11%	(10)	20%	(18)	30%	(26)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	—	(0)	19%	(1)	20%	(1)	—	(0)	36%	(2)	6
Jewish	17%	(2)	—	(0)	7%	(1)	18%	(2)	29%	(4)	29%	(4)	13
Muslim	—	(0)	—	(0)	—	(0)	—	(0)	90%	(5)	10%	(1)	5
Buddhist	—	(0)	—	(0)	53%	(4)	30%	(2)	16%	(1)	—	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	87%	(3)	13%	(0)	—	(0)	4
Atheist	4%	(1)	1%	(0)	3%	(1)	57%	(17)	3%	(1)	32%	(10)	30
Agnostic	—	(0)	2%	(1)	5%	(1)	20%	(4)	23%	(5)	50%	(11)	22
Something else	2%	(2)	8%	(11)	7%	(10)	8%	(11)	21%	(29)	53%	(71)	133
Nothing in particular	1%	(1)	9%	(10)	7%	(8)	18%	(18)	11%	(11)	54%	(56)	104
Ideo/PID: Conservative Republican	16%	(31)	15%	(29)	6%	(11)	3%	(5)	17%	(33)	44%	(85)	194
Ideo/PID: Moderate/Liberal Republican	3%	(2)	18%	(10)	9%	(5)	3%	(2)	27%	(15)	40%	(23)	57
Ideo/PID: Moderate/Conservative Democrat	—	(0)	5%	(5)	10%	(9)	12%	(12)	27%	(27)	46%	(45)	98
Ideo/PID: Liberal Democrat	2%	(2)	3%	(4)	7%	(10)	29%	(38)	14%	(18)	45%	(59)	131
Unfavorable of Biden and Trump	2%	(3)	4%	(5)	5%	(7)	11%	(15)	25%	(33)	53%	(71)	134
2024 H2H Matchup: Biden Voter	1%	(2)	3%	(8)	8%	(23)	26%	(76)	21%	(63)	42%	(124)	296
2024 H2H Matchup: Trump Voter	13%	(41)	13%	(41)	6%	(18)	5%	(17)	22%	(69)	42%	(133)	318
2024 H2H Matchup: Would not Vote	—	(0)	9%	(2)	7%	(2)	2%	(1)	15%	(3)	67%	(15)	23
2024 H2H Matchup: Do not Know	1%	(0)	3%	(2)	7%	(4)	9%	(5)	24%	(14)	57%	(33)	59
2022 House Vote: Democrat	1%	(2)	3%	(7)	9%	(25)	28%	(73)	21%	(56)	38%	(100)	263
2022 House Vote: Republican	14%	(38)	13%	(37)	6%	(18)	5%	(13)	23%	(63)	39%	(109)	278
2022 House Vote: Did not Vote	2%	(3)	5%	(8)	3%	(4)	6%	(8)	20%	(28)	63%	(88)	139
2020 Vote: Joe Biden	1%	(3)	3%	(8)	8%	(27)	25%	(78)	21%	(67)	42%	(132)	316
2020 Vote: Donald Trump	12%	(39)	13%	(43)	6%	(19)	4%	(14)	22%	(71)	42%	(137)	324
2020 Vote: Someone Else	7%	(1)	—	(0)	—	(0)	—	(0)	18%	(2)	76%	(7)	10
2020 Vote: Did not Vote	2%	(1)	2%	(1)	2%	(1)	15%	(7)	19%	(9)	61%	(28)	47
2016 Vote: Hillary Clinton	1%	(3)	2%	(4)	10%	(25)	25%	(60)	21%	(50)	41%	(98)	239
2016 Vote: Donald Trump	12%	(35)	15%	(44)	4%	(11)	7%	(21)	22%	(64)	39%	(112)	287
2016 Vote: Someone Else	17%	(4)	11%	(3)	5%	(1)	13%	(3)	12%	(3)	41%	(10)	26

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(53)	7%	(47)	14%	(99)	21%	(149)	44%	(305)	696
2020 Vote/PID: Not Biden/Democrat	6%	(1)	9%	(2)	1%	(0)	1%	(0)	5%	(1)	79%	(17)	21
2020 Vote/PID: Not Trump/Republican	9%	(2)	7%	(1)	5%	(1)	4%	(1)	23%	(5)	53%	(11)	20
U.S. Economy: Wrong Track	7%	(36)	9%	(44)	7%	(35)	8%	(39)	23%	(113)	47%	(233)	499
U.S. Economy: Right Direction	4%	(8)	4%	(9)	6%	(12)	31%	(61)	18%	(35)	37%	(73)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	1%	(3)	7%	(15)	29%	(62)	23%	(48)	39%	(83)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(41)	13%	(44)	7%	(23)	5%	(19)	21%	(72)	42%	(146)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	4%	(6)	6%	(9)	13%	(18)	20%	(28)	55%	(77)	139
Top 2024 Issue: Economy	8%	(21)	10%	(25)	8%	(20)	5%	(14)	24%	(62)	46%	(121)	264
Community/Gender: Urban Women	7%	(5)	5%	(4)	11%	(8)	15%	(10)	24%	(16)	38%	(26)	68
Community/Gender: Urban Men	12%	(7)	2%	(1)	—	(0)	21%	(13)	23%	(14)	42%	(25)	60
Community/Gender: Rural Women	7%	(10)	5%	(7)	5%	(6)	5%	(7)	19%	(25)	59%	(80)	135
Community/Gender: Rural Men	6%	(7)	9%	(10)	8%	(9)	20%	(22)	16%	(17)	41%	(46)	110
Community/Gender: Suburban Women	2%	(3)	9%	(16)	7%	(12)	12%	(21)	20%	(35)	49%	(85)	172
Community/Gender: Suburban Men	8%	(12)	10%	(15)	8%	(13)	18%	(27)	27%	(41)	29%	(44)	150
Homeowner	8%	(40)	8%	(38)	7%	(33)	15%	(73)	23%	(111)	40%	(195)	491
Renter	2%	(3)	7%	(13)	7%	(14)	14%	(26)	18%	(33)	53%	(102)	191
Self + Household: White-Collar	9%	(22)	8%	(20)	7%	(18)	17%	(43)	22%	(54)	36%	(89)	246
Self + Household: Blue Collar	4%	(14)	9%	(27)	8%	(24)	10%	(33)	23%	(73)	46%	(148)	320
Union HH: Yes	28%	(6)	20%	(5)	—	(0)	27%	(6)	10%	(2)	15%	(3)	22
Union HH: No	6%	(37)	7%	(48)	7%	(47)	14%	(93)	22%	(146)	45%	(302)	674
LGBTQ+: Yes	2%	(2)	2%	(1)	9%	(6)	23%	(16)	17%	(11)	47%	(32)	67
LGBTQ+: No	7%	(42)	8%	(51)	7%	(41)	13%	(83)	22%	(137)	43%	(273)	629
Motivated to Vote	6%	(41)	8%	(52)	7%	(44)	15%	(96)	22%	(138)	42%	(263)	633
Parent: Yes	6%	(12)	5%	(10)	11%	(20)	11%	(20)	25%	(46)	42%	(78)	186
Parent: No	6%	(32)	8%	(43)	5%	(27)	15%	(79)	20%	(103)	44%	(227)	510
COVID Vaccine: Yes	7%	(36)	6%	(31)	7%	(33)	17%	(84)	21%	(102)	42%	(207)	492
COVID Vaccine: No	4%	(8)	11%	(22)	7%	(14)	7%	(15)	23%	(47)	48%	(98)	204
Student Loans: Yes	8%	(8)	8%	(8)	5%	(5)	16%	(17)	18%	(19)	46%	(48)	105
Student Loans: No	6%	(35)	7%	(44)	7%	(42)	14%	(83)	22%	(130)	44%	(257)	591
Favorable Opinion of Haley	10%	(23)	13%	(31)	5%	(13)	8%	(18)	26%	(60)	38%	(88)	232
Unfavorable Opinion of Haley	5%	(15)	6%	(16)	11%	(32)	27%	(79)	18%	(54)	34%	(100)	296

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	8%	(53)	7%	(47)	14%	(99)	21%	(149)	44%	(305)	696
Prodigal Biden Voter	3%	(1)	3%	(1)	11%	(5)	8%	(4)	23%	(11)	52%	(25)	48
Undecided Voter (DK/WNV)	1%	(0)	5%	(4)	7%	(6)	7%	(6)	21%	(17)	60%	(49)	81
Undecided Voter (DK)	1%	(0)	3%	(2)	7%	(4)	9%	(5)	24%	(14)	57%	(33)	59
Watched Debate	8%	(38)	9%	(42)	7%	(35)	16%	(81)	23%	(114)	37%	(181)	491
Watched Debate: Did not Watch	3%	(5)	5%	(10)	6%	(12)	9%	(18)	17%	(35)	61%	(124)	205
Watched Debate: All of it	11%	(30)	11%	(29)	8%	(20)	18%	(49)	23%	(62)	30%	(80)	270
Watched Debate: Some of it	4%	(8)	6%	(14)	7%	(15)	14%	(32)	24%	(52)	46%	(101)	221
Continue His Campaign: Yes Biden	8%	(22)	6%	(16)	6%	(17)	22%	(58)	20%	(53)	38%	(100)	267
Continue His Campaign: No Biden	5%	(21)	9%	(36)	7%	(29)	9%	(36)	23%	(90)	45%	(173)	385
Continue His Campaign: Yes Trump	11%	(41)	13%	(46)	7%	(26)	6%	(23)	21%	(76)	41%	(144)	355
Continue His Campaign: No Trump	1%	(3)	2%	(6)	6%	(20)	23%	(69)	23%	(69)	45%	(139)	305
Conviction: Evidence	—	(1)	2%	(7)	7%	(23)	26%	(80)	22%	(68)	42%	(131)	310
Conviction: Motivation to Damage	13%	(40)	12%	(36)	6%	(19)	5%	(15)	21%	(65)	43%	(133)	307
Conviction: DK/NO	3%	(3)	12%	(9)	6%	(5)	6%	(5)	20%	(15)	53%	(42)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	5%	(38)	6%	(43)	4%	(29)	20%	(138)	63%	(435)	696
Gender: Male	3%	(9)	7%	(21)	8%	(25)	4%	(12)	17%	(53)	62%	(200)	321
Gender: Female	1%	(4)	4%	(16)	5%	(18)	5%	(17)	23%	(85)	63%	(235)	375
Age: 18-34	4%	(7)	12%	(20)	11%	(19)	7%	(12)	16%	(28)	50%	(86)	172
Age: 35-44	4%	(4)	4%	(4)	12%	(11)	3%	(3)	19%	(18)	58%	(55)	95
Age: 45-64	—	(0)	3%	(8)	5%	(11)	5%	(11)	21%	(49)	66%	(151)	229
Age: 65+	1%	(1)	3%	(6)	1%	(2)	2%	(4)	22%	(44)	71%	(143)	200
GenZers: 1997-2012	6%	(5)	3%	(3)	14%	(11)	4%	(3)	21%	(17)	52%	(42)	80
Millennials: 1981-1996	4%	(6)	12%	(21)	10%	(19)	6%	(11)	16%	(29)	52%	(94)	181
GenXers: 1965-1980	—	(0)	4%	(6)	6%	(11)	4%	(7)	18%	(31)	68%	(118)	173
Baby Boomers: 1946-1964	1%	(1)	3%	(6)	1%	(3)	3%	(7)	24%	(58)	68%	(163)	239
Educ: < College	2%	(9)	5%	(20)	8%	(37)	5%	(20)	20%	(87)	61%	(266)	439
Educ: Bachelors degree	—	(0)	6%	(10)	3%	(4)	4%	(6)	18%	(29)	69%	(110)	159
Educ: Post-grad	4%	(3)	8%	(8)	2%	(2)	3%	(3)	23%	(22)	60%	(59)	98
Income: Under 50k	2%	(8)	3%	(10)	7%	(22)	4%	(13)	21%	(66)	63%	(203)	322
Income: 50k-100k	1%	(1)	6%	(15)	8%	(19)	6%	(14)	18%	(44)	62%	(151)	245
Income: 100k+	3%	(3)	10%	(13)	2%	(2)	2%	(2)	21%	(27)	63%	(81)	129
Ethnicity: White (Non-Hispanic)	1%	(6)	4%	(20)	3%	(15)	4%	(19)	20%	(90)	68%	(312)	461
Ethnicity: Hispanic	—	(0)	7%	(3)	7%	(3)	8%	(3)	17%	(6)	61%	(22)	36
Ethnicity: Black (Non-Hispanic)	4%	(6)	10%	(15)	16%	(25)	3%	(5)	17%	(26)	50%	(77)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	—	(0)	3%	(1)	8%	(3)	36%	(16)	53%	(24)	45
All Christian	1%	(5)	8%	(30)	4%	(14)	3%	(13)	20%	(77)	63%	(239)	377
All Non-Christian	—	(0)	8%	(3)	16%	(5)	12%	(4)	15%	(5)	48%	(14)	30
Atheist	—	(0)	—	(0)	8%	(2)	3%	(1)	19%	(6)	71%	(22)	30
Agnostic/Nothing in particular	2%	(2)	4%	(5)	9%	(12)	4%	(5)	14%	(18)	67%	(84)	126
Something Else	4%	(5)	—	(0)	8%	(11)	5%	(7)	25%	(33)	58%	(77)	133
Evangelical	—	(0)	5%	(14)	3%	(9)	4%	(10)	24%	(65)	63%	(167)	265
Non-Evangelical	4%	(10)	6%	(15)	7%	(16)	4%	(10)	19%	(45)	60%	(143)	239
PID: Dem (no lean)	1%	(2)	8%	(19)	8%	(19)	6%	(14)	13%	(30)	63%	(146)	231
PID: Ind (no lean)	2%	(3)	2%	(4)	3%	(7)	3%	(6)	26%	(55)	64%	(137)	212
PID: Rep (no lean)	3%	(7)	6%	(15)	7%	(17)	4%	(9)	21%	(53)	60%	(152)	253

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	2%	(12)	5%	(38)	6%	(43)	4%	(29)	20%	(138)	63%	(435)	696
PID/Gender: Dem Men	1%	(1)	8%	(8)	11%	(11)	7%	(7)	10%	(10)	62%	(62)	100
PID/Gender: Dem Women	—	(1)	9%	(11)	6%	(8)	5%	(7)	15%	(20)	64%	(84)	131
PID/Gender: Ind Men	—	(0)	1%	(2)	4%	(5)	3%	(3)	22%	(24)	69%	(77)	112
PID/Gender: Ind Women	3%	(3)	2%	(2)	2%	(2)	3%	(3)	31%	(31)	59%	(59)	101
PID/Gender: Rep Men	7%	(7)	11%	(12)	8%	(9)	2%	(2)	17%	(18)	55%	(60)	109
PID/Gender: Rep Women	—	(0)	2%	(3)	6%	(8)	5%	(7)	24%	(34)	64%	(92)	144
Ideo: Liberal (1-3)	—	(0)	7%	(13)	3%	(5)	7%	(12)	13%	(24)	70%	(130)	184
Ideo: Moderate (4)	2%	(4)	6%	(14)	10%	(22)	5%	(11)	23%	(53)	55%	(125)	227
Ideo: Conservative (5-7)	2%	(6)	4%	(11)	6%	(17)	2%	(6)	21%	(57)	64%	(172)	268
Community: Urban	2%	(2)	14%	(18)	4%	(5)	4%	(6)	16%	(21)	59%	(76)	128
Community: Suburban	3%	(9)	5%	(15)	6%	(19)	4%	(13)	21%	(68)	61%	(198)	323
Community: Rural	—	(1)	2%	(5)	8%	(19)	4%	(11)	20%	(49)	66%	(161)	245
Military HHnm: Yes	1%	(1)	2%	(2)	2%	(2)	3%	(3)	21%	(22)	71%	(75)	105
Military HH: No	2%	(11)	6%	(36)	7%	(42)	4%	(26)	20%	(116)	61%	(360)	591
Employ: Private Sector	3%	(6)	9%	(19)	8%	(17)	3%	(6)	18%	(40)	60%	(136)	225
Employ: Government	—	(0)	17%	(8)	9%	(5)	9%	(5)	18%	(9)	47%	(24)	51
Employ: Self-Employed	4%	(2)	3%	(1)	17%	(9)	1%	(1)	15%	(8)	61%	(32)	52
Employ: Homemaker	3%	(1)	3%	(1)	7%	(3)	3%	(1)	12%	(5)	72%	(33)	45
Employ: Student	3%	(0)	—	(0)	1%	(0)	23%	(3)	29%	(4)	45%	(6)	14
Employ: Retired	—	(0)	1%	(2)	1%	(1)	3%	(7)	27%	(54)	68%	(137)	201
Employ: Unemployed	4%	(3)	4%	(3)	6%	(4)	4%	(3)	17%	(12)	64%	(45)	70
Employ: Other	—	(0)	4%	(2)	10%	(4)	9%	(4)	17%	(7)	59%	(23)	38

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	5%	(38)	6%	(43)	4%	(29)	20%	(138)	63%	(435)	696
Protestant	—	(0)	6%	(18)	4%	(11)	4%	(11)	22%	(63)	63%	(179)	283
Roman Catholic	5%	(5)	12%	(11)	3%	(3)	2%	(1)	16%	(14)	61%	(54)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	17%	(1)	—	(0)	—	(0)	—	(0)	83%	(5)	6
Jewish	—	(0)	12%	(2)	—	(0)	10%	(1)	22%	(3)	57%	(7)	13
Muslim	—	(0)	19%	(1)	71%	(4)	—	(0)	—	(0)	10%	(1)	5
Buddhist	—	(0)	—	(0)	15%	(1)	30%	(2)	16%	(1)	39%	(3)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	13%	(0)	87%	(3)	4
Atheist	—	(0)	—	(0)	8%	(2)	3%	(1)	19%	(6)	71%	(22)	30
Agnostic	—	(0)	—	(0)	—	(0)	1%	(0)	18%	(4)	81%	(17)	22
Something else	4%	(5)	—	(0)	8%	(11)	5%	(7)	25%	(33)	58%	(77)	133
Nothing in particular	2%	(2)	5%	(5)	11%	(12)	5%	(5)	13%	(14)	64%	(66)	104
Ideo/PID: Conservative Republican	2%	(5)	4%	(9)	6%	(12)	3%	(5)	18%	(34)	67%	(130)	194
Ideo/PID: Moderate/Liberal Republican	4%	(3)	11%	(6)	10%	(6)	7%	(4)	32%	(18)	36%	(21)	57
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	7%	(7)	17%	(17)	6%	(6)	11%	(11)	57%	(56)	98
Ideo/PID: Liberal Democrat	—	(0)	10%	(13)	2%	(3)	6%	(8)	13%	(17)	69%	(90)	131
Unfavorable of Biden and Trump	—	(0)	1%	(2)	5%	(7)	2%	(3)	22%	(30)	70%	(94)	134
2024 H2H Matchup: Biden Voter	—	(1)	8%	(25)	7%	(20)	6%	(17)	16%	(46)	63%	(187)	296
2024 H2H Matchup: Trump Voter	3%	(9)	4%	(12)	7%	(22)	4%	(12)	23%	(73)	60%	(190)	318
2024 H2H Matchup: Would not Vote	2%	(0)	—	(0)	2%	(0)	—	(0)	19%	(4)	77%	(18)	23
2024 H2H Matchup: Do not Know	4%	(3)	1%	(0)	1%	(0)	—	(0)	26%	(15)	68%	(40)	59
2022 House Vote: Democrat	—	(1)	8%	(21)	7%	(19)	6%	(16)	17%	(44)	62%	(162)	263
2022 House Vote: Republican	3%	(7)	4%	(10)	5%	(15)	3%	(10)	21%	(59)	63%	(176)	278
2022 House Vote: Did not Vote	1%	(2)	5%	(6)	5%	(8)	3%	(4)	21%	(30)	64%	(90)	139
2020 Vote: Joe Biden	1%	(2)	7%	(21)	7%	(22)	5%	(17)	16%	(51)	64%	(203)	316
2020 Vote: Donald Trump	2%	(6)	5%	(16)	6%	(18)	3%	(11)	23%	(76)	61%	(197)	324
2020 Vote: Someone Else	—	(0)	—	(0)	6%	(1)	2%	(0)	22%	(2)	70%	(7)	10
2020 Vote: Did not Vote	9%	(4)	1%	(0)	7%	(3)	3%	(1)	20%	(9)	60%	(28)	47
2016 Vote: Hillary Clinton	—	(1)	9%	(22)	7%	(18)	5%	(13)	14%	(33)	64%	(152)	239
2016 Vote: Donald Trump	2%	(6)	4%	(10)	6%	(17)	3%	(9)	24%	(70)	61%	(175)	287
2016 Vote: Someone Else	—	(0)	—	(0)	4%	(1)	—	(0)	18%	(5)	78%	(20)	26

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	5%	(38)	6%	(43)	4%	(29)	20%	(138)	63%	(435)	696
2020 Vote/PID: Not Biden/Democrat	—	(0)	7%	(2)	7%	(1)	1%	(0)	7%	(1)	78%	(16)	21
2020 Vote/PID: Not Trump/Republican	7%	(1)	5%	(1)	—	(0)	9%	(2)	21%	(4)	58%	(12)	20
U.S. Economy: Wrong Track	1%	(4)	3%	(13)	8%	(38)	4%	(19)	21%	(107)	64%	(318)	499
U.S. Economy: Right Direction	4%	(8)	13%	(25)	3%	(5)	5%	(11)	16%	(31)	59%	(117)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	8%	(17)	5%	(11)	6%	(12)	16%	(34)	63%	(133)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	4%	(15)	7%	(24)	4%	(13)	23%	(79)	60%	(206)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	4%	(6)	6%	(9)	3%	(4)	17%	(24)	69%	(96)	139
Top 2024 Issue: Economy	3%	(8)	5%	(14)	7%	(20)	2%	(6)	20%	(51)	62%	(165)	264
Community/Gender: Urban Women	—	(0)	12%	(8)	2%	(1)	5%	(4)	21%	(14)	60%	(41)	68
Community/Gender: Urban Men	4%	(2)	15%	(9)	7%	(4)	4%	(2)	11%	(6)	59%	(36)	60
Community/Gender: Rural Women	—	(0)	1%	(2)	7%	(10)	4%	(6)	26%	(35)	61%	(82)	135
Community/Gender: Rural Men	—	(0)	3%	(3)	8%	(9)	5%	(5)	13%	(14)	72%	(79)	110
Community/Gender: Suburban Women	2%	(3)	4%	(6)	4%	(7)	5%	(8)	21%	(35)	65%	(112)	172
Community/Gender: Suburban Men	4%	(6)	6%	(9)	8%	(12)	3%	(5)	22%	(33)	57%	(85)	150
Homeowner	2%	(9)	7%	(33)	6%	(28)	4%	(17)	19%	(92)	64%	(312)	491
Renter	2%	(3)	2%	(5)	7%	(14)	6%	(11)	22%	(41)	61%	(116)	191
Self + Household: White-Collar	2%	(4)	9%	(22)	4%	(10)	4%	(10)	20%	(50)	61%	(149)	246
Self + Household: Blue Collar	2%	(5)	5%	(15)	8%	(27)	4%	(13)	18%	(56)	64%	(204)	320
Union HH: Yes	16%	(3)	26%	(6)	—	(0)	5%	(1)	29%	(6)	25%	(5)	22
Union HH: No	1%	(9)	5%	(32)	6%	(43)	4%	(28)	20%	(132)	64%	(430)	674
LGBTQ+: Yes	—	(0)	2%	(1)	8%	(5)	6%	(4)	24%	(16)	60%	(41)	67
LGBTQ+: No	2%	(12)	6%	(36)	6%	(38)	4%	(25)	19%	(122)	63%	(394)	629
Motivated to Vote	2%	(11)	6%	(35)	6%	(36)	5%	(29)	20%	(128)	62%	(395)	633
Parent: Yes	3%	(6)	7%	(14)	12%	(23)	6%	(10)	20%	(37)	51%	(95)	186
Parent: No	1%	(6)	5%	(24)	4%	(20)	4%	(19)	20%	(101)	67%	(340)	510
COVID Vaccine: Yes	1%	(4)	7%	(34)	4%	(18)	5%	(23)	19%	(93)	65%	(321)	492
COVID Vaccine: No	4%	(9)	2%	(4)	13%	(26)	3%	(6)	22%	(45)	56%	(114)	204
Student Loans: Yes	4%	(4)	10%	(11)	6%	(7)	9%	(10)	17%	(18)	53%	(56)	105
Student Loans: No	1%	(9)	5%	(27)	6%	(37)	3%	(20)	20%	(120)	64%	(379)	591
Favorable Opinion of Haley	2%	(5)	7%	(16)	4%	(10)	2%	(6)	21%	(49)	63%	(147)	232
Unfavorable Opinion of Haley	2%	(6)	5%	(14)	10%	(31)	6%	(19)	15%	(45)	61%	(182)	296

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	5%	(38)	6%	(43)	4%	(29)	20%	(138)	63%	(435)	696
Prodigal Biden Voter	3%	(1)	5%	(2)	10%	(5)	—	(0)	18%	(9)	64%	(31)	48
Undecided Voter (DK/WNV)	4%	(3)	—	(0)	1%	(1)	—	(0)	24%	(20)	71%	(58)	81
Undecided Voter (DK)	4%	(3)	1%	(0)	1%	(0)	—	(0)	26%	(15)	68%	(40)	59
Watched Debate	3%	(12)	7%	(34)	7%	(34)	4%	(21)	21%	(105)	58%	(284)	491
Watched Debate: Did not Watch	—	(0)	2%	(4)	4%	(9)	4%	(8)	16%	(34)	74%	(151)	205
Watched Debate: All of it	3%	(9)	9%	(24)	5%	(13)	5%	(12)	22%	(59)	57%	(154)	270
Watched Debate: Some of it	1%	(3)	5%	(10)	10%	(22)	4%	(9)	21%	(45)	59%	(131)	221
Continue His Campaign: Yes Biden	3%	(7)	10%	(27)	6%	(16)	5%	(13)	18%	(47)	59%	(156)	267
Continue His Campaign: No Biden	1%	(5)	3%	(11)	7%	(28)	4%	(15)	21%	(82)	64%	(245)	385
Continue His Campaign: Yes Trump	3%	(10)	5%	(19)	8%	(27)	3%	(12)	22%	(78)	59%	(209)	355
Continue His Campaign: No Trump	—	(0)	6%	(18)	5%	(16)	5%	(16)	18%	(54)	66%	(201)	305
Conviction: Evidence	2%	(5)	7%	(20)	4%	(14)	7%	(21)	17%	(54)	63%	(195)	310
Conviction: Motivation to Damage	2%	(7)	4%	(12)	8%	(24)	2%	(8)	21%	(66)	62%	(191)	307
Conviction: DK/NO	1%	(0)	6%	(5)	7%	(6)	—	(0)	23%	(18)	62%	(49)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(133)	67%	(465)	13%	(93)	691
Gender: Male	20%	(64)	68%	(214)	12%	(38)	317
Gender: Female	18%	(69)	67%	(251)	15%	(55)	375
Age: 18-34	23%	(39)	61%	(104)	17%	(29)	172
Age: 35-44	17%	(16)	68%	(65)	15%	(14)	95
Age: 45-64	20%	(44)	66%	(151)	14%	(32)	227
Age: 65+	17%	(34)	74%	(145)	9%	(18)	197
GenZers: 1997-2012	17%	(13)	61%	(48)	23%	(18)	80
Millennials: 1981-1996	23%	(41)	65%	(117)	13%	(23)	181
GenXers: 1965-1980	22%	(37)	62%	(107)	16%	(27)	172
Baby Boomers: 1946-1964	16%	(38)	74%	(177)	10%	(25)	239
Educ: < College	17%	(74)	66%	(286)	17%	(74)	434
Educ: Bachelors degree	20%	(32)	69%	(110)	11%	(17)	159
Educ: Post-grad	27%	(27)	71%	(70)	2%	(2)	98
Income: Under 50k	19%	(60)	63%	(200)	18%	(57)	318
Income: 50k-100k	18%	(43)	72%	(177)	10%	(25)	245
Income: 100k+	23%	(30)	68%	(88)	8%	(11)	129
Ethnicity: White (Non-Hispanic)	14%	(62)	74%	(340)	12%	(54)	456
Ethnicity: Hispanic	29%	(11)	65%	(23)	6%	(2)	36
Ethnicity: Black (Non-Hispanic)	33%	(52)	47%	(73)	19%	(30)	154
Ethnicity: Asian + Other (Non-Hispanic)	20%	(9)	66%	(30)	14%	(6)	45
All Christian	19%	(71)	70%	(260)	11%	(42)	373
All Non-Christian	34%	(10)	46%	(14)	20%	(6)	30
Atheist	26%	(8)	66%	(20)	9%	(3)	30
Agnostic/Nothing in particular	14%	(18)	66%	(83)	19%	(24)	125
Something Else	20%	(27)	67%	(89)	13%	(17)	133
Evangelical	17%	(43)	70%	(183)	13%	(35)	261
Non-Evangelical	23%	(54)	68%	(163)	9%	(22)	239
PID: Dem (no lean)	38%	(89)	47%	(108)	15%	(34)	231
PID: Ind (no lean)	11%	(24)	76%	(160)	13%	(28)	212
PID: Rep (no lean)	8%	(21)	79%	(197)	12%	(31)	249

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(133)	67%	(465)	13%	(93)	691
PID/Gender: Dem Men	34%	(34)	53%	(53)	13%	(13)	100
PID/Gender: Dem Women	42%	(54)	42%	(55)	16%	(21)	131
PID/Gender: Ind Men	12%	(14)	74%	(83)	13%	(15)	112
PID/Gender: Ind Women	10%	(10)	77%	(77)	13%	(13)	100
PID/Gender: Rep Men	15%	(16)	75%	(78)	10%	(11)	105
PID/Gender: Rep Women	3%	(5)	83%	(119)	14%	(20)	144
Ideo: Liberal (1-3)	31%	(57)	57%	(104)	12%	(22)	182
Ideo: Moderate (4)	24%	(55)	62%	(141)	14%	(31)	227
Ideo: Conservative (5-7)	8%	(20)	79%	(211)	13%	(34)	266
Community: Urban	33%	(43)	51%	(65)	16%	(21)	128
Community: Suburban	19%	(60)	71%	(227)	10%	(33)	320
Community: Rural	13%	(31)	72%	(174)	16%	(38)	243
Military HHnm: Yes	17%	(18)	74%	(76)	9%	(9)	103
Military HH: No	20%	(116)	66%	(389)	14%	(84)	589
Employ: Private Sector	21%	(46)	66%	(149)	13%	(30)	225
Employ: Government	30%	(15)	52%	(26)	18%	(9)	51
Employ: Self-Employed	19%	(10)	66%	(34)	15%	(8)	52
Employ: Homemaker	15%	(7)	65%	(29)	20%	(9)	45
Employ: Student	9%	(1)	91%	(13)	—	(0)	14
Employ: Retired	15%	(29)	75%	(147)	10%	(20)	196
Employ: Unemployed	22%	(16)	56%	(39)	22%	(15)	70
Employ: Other	25%	(9)	70%	(27)	5%	(2)	38

Continued on next page

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(133)	67%	(465)	13%	(93)	691
Protestant	17%	(47)	72%	(199)	12%	(32)	279
Roman Catholic	27%	(24)	65%	(57)	8%	(7)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	52%	(3)	48%	(3)	6
Jewish	54%	(7)	46%	(6)	—	(0)	13
Muslim	—	(0)	29%	(2)	71%	(4)	5
Buddhist	20%	(2)	50%	(4)	30%	(2)	8
Hindu	44%	(2)	56%	(2)	—	(0)	4
Atheist	26%	(8)	66%	(20)	9%	(3)	30
Agnostic	30%	(7)	60%	(13)	10%	(2)	22
Something else	20%	(27)	67%	(89)	13%	(17)	133
Nothing in particular	11%	(12)	67%	(70)	21%	(22)	103
Ideo/PID: Conservative Republican	6%	(11)	82%	(157)	13%	(24)	192
Ideo/PID: Moderate/Liberal Republican	17%	(9)	70%	(39)	12%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	40%	(39)	42%	(41)	18%	(18)	98
Ideo/PID: Liberal Democrat	37%	(48)	51%	(66)	12%	(16)	131
Unfavorable of Biden and Trump	3%	(4)	87%	(116)	10%	(14)	134
2024 H2H Matchup: Biden Voter	36%	(106)	50%	(149)	14%	(41)	296
2024 H2H Matchup: Trump Voter	7%	(21)	83%	(259)	11%	(34)	314
2024 H2H Matchup: Would not Vote	4%	(1)	76%	(17)	19%	(4)	23
2024 H2H Matchup: Do not Know	10%	(6)	68%	(39)	23%	(13)	58
2022 House Vote: Democrat	34%	(90)	52%	(137)	13%	(35)	263
2022 House Vote: Republican	6%	(17)	83%	(226)	11%	(30)	274
2022 House Vote: Did not Vote	19%	(26)	67%	(93)	15%	(21)	139
2020 Vote: Joe Biden	34%	(106)	53%	(166)	14%	(44)	315
2020 Vote: Donald Trump	7%	(23)	81%	(258)	12%	(39)	320
2020 Vote: Someone Else	5%	(0)	86%	(8)	9%	(1)	9
2020 Vote: Did not Vote	10%	(4)	71%	(33)	19%	(9)	47

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(133)	67%	(465)	13%	(93)	691
2016 Vote: Hillary Clinton	36%	(86)	51%	(123)	12%	(30)	239
2016 Vote: Donald Trump	7%	(21)	80%	(228)	12%	(35)	283
2016 Vote: Someone Else	14%	(4)	68%	(17)	18%	(5)	25
2020 Vote/PID: Not Biden/Democrat	21%	(4)	59%	(12)	20%	(4)	21
2020 Vote/PID: Not Trump/Republican	10%	(2)	71%	(14)	19%	(4)	20
U.S. Economy: Wrong Track	9%	(46)	77%	(382)	13%	(66)	494
U.S. Economy: Right Direction	44%	(88)	42%	(83)	13%	(26)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(97)	41%	(87)	13%	(28)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(21)	83%	(282)	11%	(37)	340
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	70%	(97)	20%	(27)	139
Top 2024 Issue: Economy	12%	(32)	73%	(193)	15%	(39)	264
Community/Gender: Urban Women	27%	(19)	59%	(40)	13%	(9)	68
Community/Gender: Urban Men	40%	(24)	40%	(24)	19%	(12)	60
Community/Gender: Rural Women	11%	(15)	72%	(97)	17%	(23)	134
Community/Gender: Rural Men	15%	(16)	71%	(77)	15%	(16)	108
Community/Gender: Suburban Women	21%	(36)	66%	(114)	13%	(23)	172
Community/Gender: Suburban Men	16%	(24)	77%	(113)	7%	(11)	148
Homeowner	19%	(94)	68%	(332)	13%	(62)	488
Renter	19%	(36)	65%	(123)	16%	(30)	189
Self + Household: White-Collar	24%	(59)	69%	(170)	7%	(16)	246
Self + Household: Blue Collar	12%	(39)	71%	(224)	17%	(54)	317
Union HH: Yes	53%	(12)	44%	(10)	3%	(1)	22
Union HH: No	18%	(122)	68%	(456)	14%	(92)	669
LGBTQ+: Yes	18%	(12)	75%	(51)	7%	(5)	67
LGBTQ+: No	19%	(121)	66%	(415)	14%	(88)	624
Motivated to Vote	19%	(119)	68%	(429)	13%	(80)	629
Parent: Yes	24%	(45)	59%	(110)	16%	(30)	186
Parent: No	17%	(88)	70%	(355)	12%	(62)	506
COVID Vaccine: Yes	23%	(112)	66%	(325)	11%	(53)	490
COVID Vaccine: No	11%	(21)	70%	(140)	20%	(39)	201

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(133)	67%	(465)	13%	(93)	691
Student Loans: Yes	28%	(29)	60%	(63)	12%	(13)	105
Student Loans: No	18%	(104)	69%	(403)	14%	(80)	586
Favorable Opinion of Haley	12%	(27)	76%	(178)	12%	(28)	232
Unfavorable Opinion of Haley	24%	(69)	63%	(186)	13%	(39)	294
Prodigal Biden Voter	13%	(6)	72%	(34)	16%	(8)	48
Undecided Voter (DK/WNV)	8%	(7)	70%	(57)	22%	(17)	81
Undecided Voter (DK)	10%	(6)	68%	(39)	23%	(13)	58
Watched Debate	18%	(90)	71%	(346)	11%	(51)	487
Watched Debate: Did not Watch	21%	(44)	59%	(120)	20%	(41)	204
Watched Debate: All of it	18%	(49)	70%	(186)	12%	(32)	266
Watched Debate: Some of it	19%	(41)	72%	(160)	9%	(20)	221
Continue His Campaign: Yes Biden	39%	(105)	47%	(125)	14%	(36)	267
Continue His Campaign: No Biden	6%	(24)	82%	(313)	12%	(44)	381
Continue His Campaign: Yes Trump	9%	(31)	79%	(278)	12%	(42)	351
Continue His Campaign: No Trump	32%	(97)	56%	(170)	12%	(38)	304
Conviction: Evidence	33%	(101)	56%	(175)	11%	(34)	310
Conviction: Motivation to Damage	6%	(19)	81%	(246)	13%	(38)	303
Conviction: DK/NO	16%	(13)	57%	(45)	27%	(21)	78

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(186)	37%	(250)	36%	(248)	684
Gender: Male	27%	(84)	36%	(113)	37%	(118)	315
Gender: Female	27%	(101)	37%	(137)	35%	(130)	369
Age: 18-34	32%	(53)	32%	(53)	37%	(61)	167
Age: 35-44	23%	(21)	35%	(32)	42%	(39)	92
Age: 45-64	27%	(62)	34%	(78)	39%	(88)	228
Age: 65+	26%	(50)	44%	(86)	31%	(60)	196
GenZers: 1997-2012	23%	(17)	35%	(26)	42%	(32)	76
Millennials: 1981-1996	31%	(56)	32%	(58)	37%	(66)	179
GenXers: 1965-1980	28%	(48)	33%	(56)	39%	(67)	171
Baby Boomers: 1946-1964	26%	(61)	41%	(97)	33%	(79)	238
Educ: < College	24%	(103)	37%	(160)	39%	(165)	428
Educ: Bachelors degree	26%	(41)	37%	(58)	37%	(58)	157
Educ: Post-grad	42%	(41)	32%	(32)	25%	(25)	98
Income: Under 50k	30%	(93)	34%	(107)	36%	(114)	313
Income: 50k-100k	22%	(53)	43%	(104)	35%	(86)	243
Income: 100k+	31%	(40)	31%	(39)	38%	(48)	127
Ethnicity: White (Non-Hispanic)	20%	(92)	42%	(192)	37%	(169)	452
Ethnicity: Hispanic	32%	(11)	43%	(14)	25%	(8)	33
Ethnicity: Black (Non-Hispanic)	42%	(65)	21%	(32)	37%	(57)	154
Ethnicity: Asian + Other (Non-Hispanic)	42%	(18)	26%	(11)	32%	(14)	44
All Christian	25%	(94)	41%	(153)	34%	(125)	373
All Non-Christian	26%	(8)	29%	(9)	45%	(13)	30
Atheist	60%	(18)	15%	(4)	25%	(8)	30
Agnostic/Nothing in particular	25%	(31)	25%	(31)	49%	(60)	122
Something Else	27%	(35)	41%	(52)	32%	(41)	128
Evangelical	24%	(62)	43%	(113)	33%	(85)	260
Non-Evangelical	28%	(67)	38%	(90)	33%	(78)	234
PID: Dem (no lean)	48%	(109)	15%	(34)	37%	(82)	225
PID: Ind (no lean)	20%	(41)	40%	(83)	41%	(86)	210
PID: Rep (no lean)	14%	(36)	53%	(133)	32%	(80)	249

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(186)	37%	(250)	36%	(248)	684
PID/Gender: Dem Men	42%	(41)	18%	(17)	40%	(39)	97
PID/Gender: Dem Women	53%	(68)	13%	(17)	34%	(43)	128
PID/Gender: Ind Men	19%	(21)	39%	(43)	42%	(47)	111
PID/Gender: Ind Women	20%	(20)	41%	(40)	39%	(39)	99
PID/Gender: Rep Men	21%	(23)	49%	(52)	30%	(32)	107
PID/Gender: Rep Women	9%	(13)	57%	(80)	34%	(48)	142
Ideo: Liberal (1-3)	45%	(81)	16%	(29)	39%	(72)	182
Ideo: Moderate (4)	30%	(68)	29%	(66)	40%	(91)	225
Ideo: Conservative (5-7)	13%	(34)	57%	(150)	30%	(80)	263
Community: Urban	42%	(53)	31%	(39)	28%	(35)	127
Community: Suburban	27%	(85)	35%	(111)	38%	(121)	317
Community: Rural	20%	(48)	41%	(99)	39%	(92)	240
Military HHnm: Yes	24%	(24)	39%	(40)	37%	(38)	102
Military HH: No	28%	(162)	36%	(210)	36%	(210)	582
Employ: Private Sector	28%	(63)	36%	(82)	36%	(80)	225
Employ: Government	42%	(21)	26%	(13)	31%	(16)	50
Employ: Self-Employed	13%	(7)	33%	(17)	54%	(28)	51
Employ: Homemaker	20%	(9)	39%	(17)	42%	(19)	45
Employ: Student	21%	(3)	53%	(7)	26%	(4)	14
Employ: Retired	26%	(51)	43%	(85)	31%	(61)	197
Employ: Unemployed	37%	(24)	23%	(15)	40%	(26)	65
Employ: Other	23%	(8)	34%	(13)	43%	(16)	37

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(186)	37%	(250)	36%	(248)	684
Protestant	25%	(69)	40%	(113)	35%	(97)	280
Roman Catholic	29%	(25)	43%	(37)	29%	(25)	86
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	41%	(3)	59%	(4)	6
Jewish	39%	(5)	34%	(4)	27%	(3)	13
Muslim	—	(0)	—	(0)	100%	(5)	5
Buddhist	36%	(3)	34%	(3)	30%	(2)	8
Hindu	—	(0)	44%	(2)	56%	(2)	4
Atheist	60%	(18)	15%	(4)	25%	(8)	30
Agnostic	31%	(7)	26%	(6)	43%	(9)	22
Something else	27%	(35)	41%	(52)	32%	(41)	128
Nothing in particular	24%	(24)	25%	(25)	51%	(51)	101
Ideo/PID: Conservative Republican	10%	(19)	60%	(114)	30%	(58)	191
Ideo/PID: Moderate/Liberal Republican	30%	(17)	33%	(19)	37%	(21)	56
Ideo/PID: Moderate/Conservative Democrat	47%	(44)	20%	(18)	33%	(31)	93
Ideo/PID: Liberal Democrat	49%	(64)	11%	(15)	40%	(51)	130
Unfavorable of Biden and Trump	19%	(25)	45%	(59)	36%	(47)	131
2024 H2H Matchup: Biden Voter	47%	(137)	13%	(40)	40%	(117)	293
2024 H2H Matchup: Trump Voter	10%	(32)	58%	(182)	32%	(100)	314
2024 H2H Matchup: Would not Vote	24%	(5)	53%	(12)	23%	(5)	23
2024 H2H Matchup: Do not Know	21%	(12)	30%	(16)	49%	(26)	54
2022 House Vote: Democrat	45%	(117)	13%	(34)	41%	(107)	258
2022 House Vote: Republican	10%	(29)	57%	(155)	33%	(90)	274
2022 House Vote: Did not Vote	28%	(38)	39%	(54)	33%	(46)	137
2020 Vote: Joe Biden	44%	(138)	15%	(46)	41%	(129)	313
2020 Vote: Donald Trump	12%	(39)	56%	(178)	32%	(100)	317
2020 Vote: Someone Else	16%	(1)	57%	(5)	28%	(2)	9
2020 Vote: Did not Vote	16%	(7)	47%	(21)	37%	(17)	45

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(186)	37%	(250)	36%	(248)	684
2016 Vote: Hillary Clinton	47%	(111)	14%	(34)	39%	(93)	238
2016 Vote: Donald Trump	11%	(31)	54%	(154)	35%	(100)	285
2016 Vote: Someone Else	21%	(5)	37%	(9)	41%	(10)	24
2020 Vote/PID: Not Biden/Democrat	35%	(6)	36%	(7)	29%	(5)	18
2020 Vote/PID: Not Trump/Republican	12%	(2)	34%	(7)	54%	(11)	20
U.S. Economy: Wrong Track	15%	(76)	47%	(232)	37%	(182)	490
U.S. Economy: Right Direction	57%	(110)	9%	(18)	34%	(66)	194
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(111)	11%	(23)	36%	(75)	209
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(38)	57%	(191)	32%	(108)	337
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(37)	26%	(36)	47%	(65)	137
Top 2024 Issue: Economy	18%	(48)	42%	(111)	39%	(103)	262
Community/Gender: Urban Women	42%	(28)	35%	(23)	23%	(15)	66
Community/Gender: Urban Men	41%	(25)	26%	(16)	32%	(19)	60
Community/Gender: Rural Women	20%	(26)	41%	(55)	39%	(52)	133
Community/Gender: Rural Men	21%	(22)	42%	(45)	37%	(40)	107
Community/Gender: Suburban Women	28%	(48)	35%	(59)	37%	(62)	169
Community/Gender: Suburban Men	25%	(37)	35%	(52)	40%	(59)	148
Homeowner	26%	(128)	39%	(187)	35%	(170)	486
Renter	31%	(57)	30%	(56)	39%	(72)	185
Self + Household: White-Collar	31%	(75)	35%	(84)	34%	(84)	244
Self + Household: Blue Collar	21%	(66)	40%	(127)	39%	(123)	316
Union HH: Yes	67%	(15)	13%	(3)	20%	(5)	22
Union HH: No	26%	(171)	37%	(247)	37%	(244)	661
LGBTQ+: Yes	31%	(20)	37%	(24)	32%	(21)	64
LGBTQ+: No	27%	(166)	36%	(226)	37%	(227)	620
Motivated to Vote	28%	(174)	36%	(228)	36%	(225)	627
Parent: Yes	28%	(51)	31%	(57)	41%	(75)	183
Parent: No	27%	(135)	38%	(192)	35%	(174)	501
COVID Vaccine: Yes	31%	(151)	33%	(161)	36%	(177)	488
COVID Vaccine: No	18%	(35)	45%	(89)	37%	(72)	196

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(186)	37%	(250)	36%	(248)	684
Student Loans: Yes	33%	(35)	36%	(38)	30%	(32)	105
Student Loans: No	26%	(151)	37%	(212)	37%	(216)	579
Favorable Opinion of Haley	21%	(49)	47%	(110)	32%	(73)	232
Unfavorable Opinion of Haley	33%	(97)	28%	(82)	39%	(113)	292
Prodigal Biden Voter	27%	(13)	27%	(13)	47%	(23)	48
Undecided Voter (DK/WNV)	22%	(17)	37%	(28)	41%	(32)	77
Undecided Voter (DK)	21%	(12)	30%	(16)	49%	(26)	54
Watched Debate	27%	(130)	41%	(202)	32%	(156)	487
Watched Debate: Did not Watch	29%	(56)	24%	(48)	47%	(92)	197
Watched Debate: All of it	25%	(68)	45%	(121)	29%	(78)	267
Watched Debate: Some of it	28%	(62)	37%	(81)	35%	(77)	220
Continue His Campaign: Yes Biden	47%	(124)	23%	(60)	30%	(80)	264
Continue His Campaign: No Biden	15%	(55)	47%	(178)	39%	(147)	380
Continue His Campaign: Yes Trump	14%	(49)	53%	(185)	33%	(116)	350
Continue His Campaign: No Trump	44%	(132)	17%	(52)	39%	(118)	302
Conviction: Evidence	44%	(133)	17%	(53)	39%	(118)	304
Conviction: Motivation to Damage	13%	(39)	56%	(170)	31%	(95)	304
Conviction: DK/NO	18%	(14)	36%	(27)	46%	(35)	76

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(162)	39%	(269)	37%	(255)	686
Gender: Male	25%	(80)	39%	(122)	36%	(112)	315
Gender: Female	22%	(82)	39%	(146)	38%	(143)	371
Age: 18-34	29%	(48)	32%	(53)	39%	(65)	165
Age: 35-44	20%	(19)	37%	(35)	42%	(40)	95
Age: 45-64	20%	(46)	39%	(89)	41%	(92)	227
Age: 65+	24%	(49)	46%	(92)	29%	(59)	200
GenZers: 1997-2012	23%	(17)	38%	(28)	39%	(29)	73
Millennials: 1981-1996	27%	(49)	33%	(59)	40%	(72)	180
GenXers: 1965-1980	21%	(36)	37%	(63)	42%	(71)	171
Baby Boomers: 1946-1964	23%	(54)	46%	(109)	32%	(76)	239
Educ: < College	20%	(88)	42%	(179)	38%	(163)	430
Educ: Bachelors degree	24%	(39)	36%	(57)	39%	(62)	158
Educ: Post-grad	36%	(35)	33%	(32)	31%	(30)	98
Income: Under 50k	24%	(75)	40%	(125)	36%	(113)	314
Income: 50k-100k	22%	(53)	43%	(104)	35%	(86)	243
Income: 100k+	26%	(34)	31%	(40)	43%	(56)	129
Ethnicity: White (Non-Hispanic)	17%	(77)	44%	(202)	38%	(175)	454
Ethnicity: Hispanic	29%	(11)	43%	(15)	28%	(10)	36
Ethnicity: Black (Non-Hispanic)	39%	(59)	24%	(36)	37%	(56)	151
Ethnicity: Asian + Other (Non-Hispanic)	33%	(15)	36%	(16)	32%	(14)	45
All Christian	21%	(80)	45%	(167)	34%	(127)	374
All Non-Christian	29%	(9)	22%	(7)	49%	(15)	30
Atheist	37%	(11)	29%	(9)	35%	(10)	30
Agnostic/Nothing in particular	27%	(33)	27%	(32)	46%	(56)	120
Something Else	22%	(29)	41%	(54)	36%	(48)	131
Evangelical	18%	(46)	45%	(117)	38%	(98)	260
Non-Evangelical	27%	(64)	43%	(102)	31%	(73)	239
PID: Dem (no lean)	47%	(109)	17%	(39)	36%	(83)	230
PID: Ind (no lean)	13%	(28)	44%	(92)	43%	(89)	208
PID: Rep (no lean)	10%	(25)	56%	(138)	34%	(84)	247

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(162)	39%	(269)	37%	(255)	686
PID/Gender: Dem Men	47%	(47)	19%	(19)	34%	(33)	99
PID/Gender: Dem Women	47%	(62)	15%	(20)	38%	(49)	131
PID/Gender: Ind Men	15%	(16)	40%	(43)	46%	(50)	108
PID/Gender: Ind Women	12%	(12)	49%	(49)	39%	(39)	100
PID/Gender: Rep Men	16%	(17)	57%	(61)	28%	(30)	107
PID/Gender: Rep Women	6%	(8)	55%	(78)	39%	(54)	140
Ideo: Liberal (1-3)	41%	(75)	23%	(42)	36%	(66)	182
Ideo: Moderate (4)	26%	(59)	33%	(74)	41%	(91)	224
Ideo: Conservative (5-7)	10%	(27)	57%	(151)	33%	(89)	267
Community: Urban	31%	(38)	36%	(45)	33%	(41)	124
Community: Suburban	26%	(84)	36%	(115)	38%	(121)	320
Community: Rural	16%	(40)	45%	(109)	39%	(93)	242
Military HHnm: Yes	23%	(24)	42%	(45)	35%	(36)	105
Military HH: No	24%	(138)	39%	(224)	38%	(219)	581
Employ: Private Sector	22%	(50)	35%	(79)	42%	(95)	223
Employ: Government	42%	(21)	16%	(8)	42%	(20)	49
Employ: Self-Employed	17%	(8)	42%	(21)	42%	(21)	50
Employ: Homemaker	11%	(5)	36%	(15)	53%	(23)	43
Employ: Student	21%	(3)	71%	(10)	8%	(1)	14
Employ: Retired	23%	(46)	46%	(92)	31%	(61)	199
Employ: Unemployed	27%	(19)	35%	(24)	38%	(26)	69
Employ: Other	28%	(11)	53%	(20)	20%	(8)	38

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(162)	39%	(269)	37%	(255)	686
Protestant	20%	(57)	47%	(131)	33%	(92)	280
Roman Catholic	27%	(23)	38%	(33)	36%	(31)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	41%	(3)	59%	(4)	6
Jewish	45%	(6)	23%	(3)	32%	(4)	13
Muslim	—	(0)	10%	(1)	90%	(5)	5
Buddhist	16%	(1)	34%	(3)	50%	(4)	8
Hindu	44%	(2)	13%	(0)	44%	(2)	4
Atheist	37%	(11)	29%	(9)	35%	(10)	30
Agnostic	34%	(7)	20%	(4)	46%	(10)	22
Something else	22%	(29)	41%	(54)	36%	(48)	131
Nothing in particular	26%	(25)	28%	(28)	46%	(46)	99
Ideo/PID: Conservative Republican	8%	(16)	58%	(111)	34%	(66)	193
Ideo/PID: Moderate/Liberal Republican	18%	(10)	49%	(26)	33%	(17)	53
Ideo/PID: Moderate/Conservative Democrat	48%	(47)	16%	(16)	36%	(36)	98
Ideo/PID: Liberal Democrat	48%	(62)	17%	(23)	35%	(46)	130
Unfavorable of Biden and Trump	11%	(15)	48%	(64)	41%	(55)	134
2024 H2H Matchup: Biden Voter	44%	(129)	19%	(55)	38%	(111)	296
2024 H2H Matchup: Trump Voter	8%	(25)	59%	(183)	33%	(104)	312
2024 H2H Matchup: Would not Vote	14%	(3)	36%	(8)	50%	(11)	23
2024 H2H Matchup: Do not Know	7%	(4)	40%	(22)	53%	(29)	55
2022 House Vote: Democrat	42%	(109)	20%	(53)	38%	(100)	262
2022 House Vote: Republican	7%	(18)	58%	(158)	36%	(98)	274
2022 House Vote: Did not Vote	25%	(34)	38%	(52)	36%	(49)	136
2020 Vote: Joe Biden	40%	(126)	21%	(67)	38%	(119)	312
2020 Vote: Donald Trump	7%	(24)	57%	(183)	35%	(113)	319
2020 Vote: Someone Else	14%	(1)	59%	(5)	27%	(2)	8
2020 Vote: Did not Vote	23%	(11)	32%	(15)	45%	(21)	46

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(162)	39%	(269)	37%	(255)	686
2016 Vote: Hillary Clinton	43%	(102)	18%	(43)	39%	(94)	239
2016 Vote: Donald Trump	10%	(27)	55%	(158)	35%	(100)	285
2016 Vote: Someone Else	8%	(2)	54%	(13)	38%	(9)	24
2020 Vote/PID: Not Biden/Democrat	36%	(8)	23%	(5)	41%	(9)	21
2020 Vote/PID: Not Trump/Republican	10%	(2)	41%	(8)	49%	(10)	20
U.S. Economy: Wrong Track	13%	(65)	50%	(246)	37%	(182)	492
U.S. Economy: Right Direction	50%	(97)	12%	(23)	38%	(73)	194
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(106)	13%	(28)	37%	(77)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	57%	(192)	35%	(119)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(28)	36%	(49)	44%	(59)	136
Top 2024 Issue: Economy	14%	(36)	41%	(107)	46%	(120)	262
Community/Gender: Urban Women	29%	(20)	43%	(29)	28%	(19)	67
Community/Gender: Urban Men	32%	(18)	29%	(16)	40%	(23)	57
Community/Gender: Rural Women	12%	(16)	46%	(62)	41%	(55)	133
Community/Gender: Rural Men	21%	(23)	44%	(47)	35%	(38)	108
Community/Gender: Suburban Women	27%	(46)	33%	(56)	40%	(69)	171
Community/Gender: Suburban Men	26%	(38)	39%	(59)	35%	(52)	149
Homeowner	23%	(115)	40%	(197)	36%	(177)	488
Renter	25%	(47)	35%	(65)	39%	(72)	184
Self + Household: White-Collar	28%	(69)	36%	(89)	36%	(88)	245
Self + Household: Blue Collar	18%	(58)	43%	(135)	39%	(123)	317
Union HH: Yes	77%	(17)	13%	(3)	10%	(2)	22
Union HH: No	22%	(145)	40%	(266)	38%	(253)	664
LGBTQ+: Yes	31%	(20)	41%	(27)	28%	(18)	65
LGBTQ+: No	23%	(142)	39%	(242)	38%	(237)	620
Motivated to Vote	24%	(151)	39%	(247)	36%	(228)	626
Parent: Yes	24%	(44)	34%	(62)	42%	(76)	183
Parent: No	23%	(117)	41%	(207)	36%	(179)	503
COVID Vaccine: Yes	26%	(129)	38%	(185)	36%	(173)	487
COVID Vaccine: No	17%	(33)	42%	(84)	41%	(82)	199

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(162)	39%	(269)	37%	(255)	686
Student Loans: Yes	27%	(28)	35%	(37)	37%	(39)	104
Student Loans: No	23%	(133)	40%	(232)	37%	(217)	582
Favorable Opinion of Haley	17%	(39)	46%	(106)	37%	(86)	232
Unfavorable Opinion of Haley	31%	(92)	37%	(111)	32%	(93)	296
Prodigal Biden Voter	19%	(9)	42%	(19)	38%	(18)	46
Undecided Voter (DK/WNV)	9%	(7)	39%	(30)	52%	(40)	78
Undecided Voter (DK)	7%	(4)	40%	(22)	53%	(29)	55
Watched Debate	23%	(113)	45%	(218)	32%	(155)	486
Watched Debate: Did not Watch	24%	(48)	26%	(51)	50%	(101)	200
Watched Debate: All of it	24%	(64)	47%	(126)	29%	(78)	269
Watched Debate: Some of it	23%	(49)	42%	(91)	35%	(77)	217
Continue His Campaign: Yes Biden	46%	(121)	24%	(63)	31%	(81)	266
Continue His Campaign: No Biden	10%	(36)	50%	(189)	41%	(154)	379
Continue His Campaign: Yes Trump	12%	(42)	54%	(187)	34%	(120)	349
Continue His Campaign: No Trump	38%	(116)	22%	(68)	39%	(120)	304
Conviction: Evidence	38%	(118)	23%	(70)	39%	(121)	309
Conviction: Motivation to Damage	9%	(29)	59%	(180)	31%	(95)	303
Conviction: DK/NO	20%	(15)	26%	(19)	54%	(40)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(145)	44%	(302)	35%	(243)	690
Gender: Male	21%	(68)	47%	(151)	31%	(100)	319
Gender: Female	21%	(77)	41%	(151)	39%	(143)	371
Age: 18-34	18%	(31)	42%	(70)	40%	(66)	167
Age: 35-44	17%	(16)	45%	(43)	38%	(36)	95
Age: 45-64	22%	(50)	41%	(95)	37%	(84)	229
Age: 65+	24%	(48)	47%	(95)	28%	(57)	200
GenZers: 1997-2012	9%	(7)	43%	(32)	48%	(36)	75
Millennials: 1981-1996	21%	(39)	44%	(79)	35%	(63)	181
GenXers: 1965-1980	20%	(35)	45%	(78)	35%	(60)	173
Baby Boomers: 1946-1964	24%	(58)	43%	(102)	33%	(79)	239
Educ: < College	23%	(101)	39%	(171)	37%	(162)	434
Educ: Bachelors degree	17%	(26)	46%	(73)	37%	(59)	159
Educ: Post-grad	18%	(18)	59%	(58)	23%	(22)	98
Income: Under 50k	21%	(68)	42%	(133)	36%	(116)	318
Income: 50k-100k	22%	(54)	46%	(111)	32%	(79)	243
Income: 100k+	18%	(23)	45%	(58)	38%	(49)	129
Ethnicity: White (Non-Hispanic)	25%	(116)	39%	(177)	36%	(164)	458
Ethnicity: Hispanic	23%	(8)	40%	(15)	36%	(13)	36
Ethnicity: Black (Non-Hispanic)	9%	(14)	54%	(82)	36%	(55)	151
Ethnicity: Asian + Other (Non-Hispanic)	13%	(6)	63%	(28)	24%	(11)	45
All Christian	26%	(98)	39%	(145)	35%	(133)	376
All Non-Christian	14%	(4)	50%	(15)	36%	(11)	30
Atheist	—	(0)	85%	(26)	15%	(4)	30
Agnostic/Nothing in particular	9%	(12)	49%	(60)	42%	(51)	123
Something Else	24%	(31)	43%	(57)	33%	(43)	132
Evangelical	27%	(70)	35%	(92)	38%	(100)	262
Non-Evangelical	24%	(57)	45%	(108)	31%	(73)	239
PID: Dem (no lean)	3%	(7)	63%	(145)	34%	(77)	229
PID: Ind (no lean)	14%	(29)	50%	(105)	36%	(76)	211
PID: Rep (no lean)	43%	(108)	21%	(52)	36%	(90)	251

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	21%	(145)	44%	(302)	35%	(243)	690
PID/Gender: Dem Men	3%	(3)	64%	(64)	33%	(33)	99
PID/Gender: Dem Women	3%	(4)	63%	(81)	34%	(44)	129
PID/Gender: Ind Men	10%	(11)	57%	(62)	34%	(37)	110
PID/Gender: Ind Women	18%	(18)	43%	(43)	39%	(39)	100
PID/Gender: Rep Men	50%	(54)	23%	(25)	28%	(30)	109
PID/Gender: Rep Women	38%	(54)	19%	(27)	42%	(60)	141
Ideo: Liberal (1-3)	5%	(9)	70%	(129)	25%	(45)	183
Ideo: Moderate (4)	15%	(34)	49%	(109)	36%	(81)	225
Ideo: Conservative (5-7)	38%	(102)	23%	(62)	39%	(103)	267
Community: Urban	20%	(25)	46%	(58)	34%	(43)	126
Community: Suburban	19%	(62)	46%	(148)	35%	(111)	321
Community: Rural	24%	(59)	39%	(96)	36%	(89)	243
Military HHnm: Yes	18%	(19)	44%	(46)	38%	(39)	105
Military HH: No	22%	(126)	44%	(255)	35%	(203)	585
Employ: Private Sector	22%	(48)	45%	(101)	33%	(74)	223
Employ: Government	7%	(4)	52%	(26)	41%	(21)	51
Employ: Self-Employed	19%	(9)	34%	(17)	48%	(24)	50
Employ: Homemaker	28%	(12)	33%	(14)	39%	(17)	43
Employ: Student	28%	(4)	64%	(9)	7%	(1)	14
Employ: Retired	24%	(47)	43%	(87)	33%	(66)	200
Employ: Unemployed	13%	(9)	43%	(30)	44%	(31)	70
Employ: Other	30%	(12)	45%	(17)	25%	(10)	38

Continued on next page

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(145)	44%	(302)	35%	(243)	690
Protestant	24%	(67)	41%	(116)	35%	(99)	282
Roman Catholic	34%	(29)	31%	(27)	35%	(30)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	27%	(2)	59%	(4)	6
Jewish	15%	(2)	65%	(8)	20%	(3)	13
Muslim	—	(0)	29%	(2)	71%	(4)	5
Buddhist	31%	(2)	20%	(2)	49%	(4)	8
Hindu	—	(0)	87%	(3)	13%	(0)	4
Atheist	—	(0)	85%	(26)	15%	(4)	30
Agnostic	—	(0)	58%	(12)	42%	(9)	22
Something else	24%	(31)	43%	(57)	33%	(43)	132
Nothing in particular	11%	(12)	47%	(47)	42%	(42)	101
Ideo/PID: Conservative Republican	43%	(83)	19%	(36)	39%	(75)	193
Ideo/PID: Moderate/Liberal Republican	46%	(26)	29%	(16)	25%	(14)	56
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	51%	(49)	43%	(42)	97
Ideo/PID: Liberal Democrat	1%	(2)	73%	(95)	26%	(33)	130
Unfavorable of Biden and Trump	4%	(5)	52%	(70)	44%	(58)	134
2024 H2H Matchup: Biden Voter	5%	(14)	67%	(197)	28%	(83)	294
2024 H2H Matchup: Trump Voter	41%	(129)	24%	(76)	35%	(111)	315
2024 H2H Matchup: Would not Vote	5%	(1)	49%	(11)	45%	(10)	23
2024 H2H Matchup: Do not Know	2%	(1)	31%	(18)	67%	(39)	58
2022 House Vote: Democrat	5%	(12)	64%	(167)	32%	(83)	262
2022 House Vote: Republican	41%	(113)	23%	(65)	36%	(99)	276
2022 House Vote: Did not Vote	15%	(20)	48%	(65)	37%	(51)	136
2020 Vote: Joe Biden	5%	(15)	64%	(202)	31%	(97)	314
2020 Vote: Donald Trump	38%	(122)	24%	(78)	38%	(121)	322
2020 Vote: Someone Else	—	(0)	69%	(6)	31%	(3)	9
2020 Vote: Did not Vote	17%	(7)	35%	(16)	48%	(22)	45

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(145)	44%	(302)	35%	(243)	690
2016 Vote: Hillary Clinton	5%	(12)	61%	(147)	33%	(80)	239
2016 Vote: Donald Trump	37%	(105)	26%	(74)	37%	(107)	286
2016 Vote: Someone Else	16%	(4)	56%	(14)	27%	(7)	25
2020 Vote/PID: Not Biden/Democrat	5%	(1)	53%	(10)	42%	(8)	20
2020 Vote/PID: Not Trump/Republican	35%	(7)	17%	(3)	47%	(9)	20
U.S. Economy: Wrong Track	25%	(125)	37%	(183)	38%	(186)	494
U.S. Economy: Right Direction	10%	(20)	61%	(119)	29%	(57)	196
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	67%	(140)	29%	(61)	210
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(129)	25%	(86)	37%	(125)	341
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	55%	(76)	41%	(57)	139
Top 2024 Issue: Economy	23%	(61)	33%	(85)	44%	(116)	262
Community/Gender: Urban Women	20%	(13)	50%	(33)	29%	(19)	66
Community/Gender: Urban Men	19%	(11)	42%	(25)	40%	(24)	60
Community/Gender: Rural Women	24%	(32)	35%	(46)	41%	(55)	133
Community/Gender: Rural Men	24%	(27)	45%	(49)	31%	(34)	110
Community/Gender: Suburban Women	18%	(31)	42%	(71)	40%	(69)	172
Community/Gender: Suburban Men	20%	(30)	51%	(77)	28%	(42)	150
Homeowner	21%	(105)	45%	(219)	34%	(166)	489
Renter	19%	(35)	44%	(82)	38%	(70)	188
Self + Household: White-Collar	18%	(44)	50%	(123)	32%	(77)	245
Self + Household: Blue Collar	25%	(79)	39%	(125)	36%	(113)	317
Union HH: Yes	51%	(11)	34%	(8)	16%	(4)	22
Union HH: No	20%	(134)	44%	(294)	36%	(239)	668
LGBTQ+: Yes	17%	(12)	53%	(35)	29%	(19)	66
LGBTQ+: No	21%	(134)	43%	(267)	36%	(224)	624
Motivated to Vote	22%	(139)	44%	(278)	34%	(214)	630
Parent: Yes	24%	(44)	37%	(68)	39%	(70)	182
Parent: No	20%	(101)	46%	(234)	34%	(173)	508
COVID Vaccine: Yes	19%	(91)	49%	(241)	32%	(158)	490
COVID Vaccine: No	27%	(54)	31%	(61)	42%	(85)	200

Continued on next page

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(145)	44%	(302)	35%	(243)	690
Student Loans: Yes	20%	(21)	45%	(46)	35%	(36)	103
Student Loans: No	21%	(124)	44%	(256)	35%	(207)	587
Favorable Opinion of Haley	32%	(74)	33%	(76)	35%	(82)	232
Unfavorable Opinion of Haley	14%	(41)	58%	(173)	28%	(82)	296
Prodigal Biden Voter	10%	(5)	49%	(23)	41%	(20)	48
Undecided Voter (DK/WNV)	3%	(2)	36%	(29)	61%	(49)	81
Undecided Voter (DK)	2%	(1)	31%	(18)	67%	(39)	58
Watched Debate	26%	(125)	43%	(209)	32%	(155)	489
Watched Debate: Did not Watch	10%	(20)	46%	(93)	44%	(88)	201
Watched Debate: All of it	34%	(92)	35%	(95)	31%	(83)	270
Watched Debate: Some of it	15%	(33)	52%	(114)	33%	(71)	218
Continue His Campaign: Yes Biden	14%	(36)	59%	(156)	27%	(72)	264
Continue His Campaign: No Biden	28%	(108)	34%	(129)	38%	(145)	382
Continue His Campaign: Yes Trump	38%	(132)	27%	(94)	36%	(125)	350
Continue His Campaign: No Trump	4%	(12)	65%	(197)	31%	(94)	304
Conviction: Evidence	4%	(14)	64%	(197)	32%	(98)	308
Conviction: Motivation to Damage	37%	(112)	29%	(89)	34%	(104)	305
Conviction: DK/NO	25%	(19)	21%	(16)	54%	(41)	77

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(210)	58%	(402)	12%	(81)	693
Gender: Male	31%	(101)	60%	(192)	9%	(28)	321
Gender: Female	29%	(109)	56%	(210)	14%	(53)	372
Age: 18-34	26%	(44)	58%	(98)	16%	(27)	169
Age: 35-44	26%	(25)	58%	(55)	16%	(15)	95
Age: 45-64	31%	(72)	60%	(137)	9%	(20)	229
Age: 65+	35%	(69)	57%	(113)	9%	(17)	200
GenZers: 1997-2012	15%	(12)	68%	(52)	17%	(13)	77
Millennials: 1981-1996	31%	(56)	53%	(96)	16%	(30)	181
GenXers: 1965-1980	30%	(52)	62%	(107)	8%	(14)	173
Baby Boomers: 1946-1964	34%	(81)	56%	(134)	10%	(24)	239
Educ: < College	32%	(142)	55%	(238)	13%	(56)	436
Educ: Bachelors degree	27%	(43)	60%	(95)	13%	(21)	159
Educ: Post-grad	26%	(25)	71%	(70)	3%	(3)	98
Income: Under 50k	30%	(97)	58%	(184)	12%	(38)	319
Income: 50k-100k	29%	(70)	60%	(146)	12%	(28)	245
Income: 100k+	33%	(43)	56%	(72)	11%	(15)	129
Ethnicity: White (Non-Hispanic)	38%	(173)	51%	(236)	11%	(51)	461
Ethnicity: Hispanic	23%	(8)	61%	(22)	16%	(6)	36
Ethnicity: Black (Non-Hispanic)	12%	(18)	75%	(113)	14%	(20)	152
Ethnicity: Asian + Other (Non-Hispanic)	23%	(10)	70%	(31)	7%	(3)	45
All Christian	38%	(143)	51%	(192)	11%	(42)	377
All Non-Christian	21%	(6)	69%	(21)	10%	(3)	30
Atheist	7%	(2)	93%	(28)	—	(0)	30
Agnostic/Nothing in particular	12%	(15)	72%	(90)	16%	(20)	125
Something Else	33%	(43)	55%	(72)	12%	(16)	131
Evangelical	36%	(95)	50%	(134)	14%	(36)	265
Non-Evangelical	38%	(89)	54%	(128)	8%	(19)	236
PID: Dem (no lean)	7%	(15)	81%	(187)	12%	(28)	231
PID: Ind (no lean)	23%	(48)	67%	(140)	10%	(21)	209
PID: Rep (no lean)	58%	(147)	29%	(75)	12%	(31)	253

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(210)	58%	(402)	12%	(81)	693
PID/Gender: Dem Men	8%	(8)	81%	(81)	12%	(12)	100
PID/Gender: Dem Women	6%	(8)	81%	(107)	13%	(17)	131
PID/Gender: Ind Men	20%	(23)	71%	(79)	8%	(9)	112
PID/Gender: Ind Women	26%	(25)	62%	(61)	12%	(12)	98
PID/Gender: Rep Men	64%	(70)	30%	(32)	6%	(7)	109
PID/Gender: Rep Women	53%	(77)	29%	(42)	17%	(25)	144
Ideo: Liberal (1-3)	7%	(14)	85%	(156)	8%	(15)	184
Ideo: Moderate (4)	21%	(47)	64%	(147)	15%	(34)	227
Ideo: Conservative (5-7)	55%	(147)	33%	(89)	12%	(32)	268
Community: Urban	20%	(26)	68%	(87)	12%	(15)	128
Community: Suburban	31%	(100)	60%	(192)	9%	(28)	320
Community: Rural	34%	(84)	50%	(123)	15%	(38)	244
Military HHnm: Yes	36%	(38)	55%	(58)	8%	(9)	105
Military HH: No	29%	(172)	59%	(344)	12%	(72)	588
Employ: Private Sector	29%	(66)	60%	(135)	11%	(24)	225
Employ: Government	25%	(13)	49%	(25)	26%	(13)	51
Employ: Self-Employed	22%	(11)	67%	(35)	11%	(6)	52
Employ: Homemaker	41%	(19)	43%	(19)	16%	(7)	45
Employ: Student	33%	(5)	65%	(9)	1%	(0)	14
Employ: Retired	37%	(74)	55%	(110)	8%	(16)	200
Employ: Unemployed	18%	(12)	65%	(44)	17%	(11)	67
Employ: Other	28%	(11)	65%	(25)	7%	(3)	38

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(210)	58%	(402)	12%	(81)	693
Protestant	35%	(100)	53%	(151)	12%	(33)	283
Roman Catholic	48%	(42)	45%	(39)	7%	(6)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	38%	(2)	48%	(3)	6
Jewish	15%	(2)	85%	(11)	—	(0)	13
Muslim	10%	(1)	90%	(5)	—	(0)	5
Buddhist	50%	(4)	20%	(2)	30%	(2)	8
Hindu	—	(0)	87%	(3)	13%	(0)	4
Atheist	7%	(2)	93%	(28)	—	(0)	30
Agnostic	—	(0)	90%	(19)	10%	(2)	22
Something else	33%	(43)	55%	(72)	12%	(16)	131
Nothing in particular	15%	(15)	68%	(70)	17%	(18)	104
Ideo/PID: Conservative Republican	61%	(118)	27%	(52)	12%	(24)	194
Ideo/PID: Moderate/Liberal Republican	49%	(28)	39%	(22)	12%	(7)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	73%	(71)	17%	(17)	98
Ideo/PID: Liberal Democrat	4%	(5)	87%	(114)	9%	(12)	131
Unfavorable of Biden and Trump	13%	(17)	77%	(103)	11%	(14)	134
2024 H2H Matchup: Biden Voter	4%	(11)	87%	(259)	9%	(26)	296
2024 H2H Matchup: Trump Voter	60%	(191)	28%	(90)	12%	(37)	318
2024 H2H Matchup: Would not Vote	—	(0)	81%	(18)	19%	(4)	23
2024 H2H Matchup: Do not Know	14%	(8)	63%	(35)	23%	(13)	56
2022 House Vote: Democrat	6%	(15)	84%	(220)	11%	(28)	263
2022 House Vote: Republican	56%	(157)	32%	(89)	11%	(32)	278
2022 House Vote: Did not Vote	25%	(35)	62%	(87)	13%	(18)	139
2020 Vote: Joe Biden	7%	(23)	83%	(262)	10%	(31)	316
2020 Vote: Donald Trump	54%	(175)	33%	(108)	13%	(41)	324
2020 Vote: Someone Else	—	(0)	85%	(8)	15%	(1)	9
2020 Vote: Did not Vote	26%	(11)	57%	(25)	17%	(7)	44

Continued on next page

Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(210)	58%	(402)	12%	(81)	693
2016 Vote: Hillary Clinton	7%	(16)	84%	(200)	10%	(23)	239
2016 Vote: Donald Trump	53%	(153)	34%	(97)	13%	(37)	287
2016 Vote: Someone Else	28%	(7)	61%	(15)	10%	(3)	25
2020 Vote/PID: Not Biden/Democrat	8%	(2)	59%	(12)	33%	(7)	21
2020 Vote/PID: Not Trump/Republican	56%	(11)	25%	(5)	19%	(4)	20
U.S. Economy: Wrong Track	38%	(188)	50%	(251)	12%	(59)	499
U.S. Economy: Right Direction	11%	(22)	78%	(151)	11%	(22)	194
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	89%	(187)	8%	(16)	210
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(195)	32%	(109)	12%	(40)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	77%	(107)	17%	(24)	139
Top 2024 Issue: Economy	39%	(102)	49%	(128)	13%	(34)	264
Community/Gender: Urban Women	21%	(15)	63%	(43)	16%	(11)	68
Community/Gender: Urban Men	19%	(11)	74%	(44)	7%	(4)	60
Community/Gender: Rural Women	34%	(46)	46%	(62)	20%	(26)	134
Community/Gender: Rural Men	34%	(38)	56%	(61)	10%	(11)	110
Community/Gender: Suburban Women	29%	(49)	62%	(105)	9%	(16)	170
Community/Gender: Suburban Men	34%	(52)	58%	(87)	8%	(12)	150
Homeowner	33%	(162)	55%	(270)	11%	(56)	488
Renter	21%	(40)	67%	(128)	12%	(23)	191
Self + Household: White-Collar	27%	(67)	63%	(155)	10%	(24)	246
Self + Household: Blue Collar	35%	(111)	55%	(176)	10%	(32)	320
Union HH: Yes	48%	(11)	52%	(12)	—	(0)	22
Union HH: No	30%	(199)	58%	(391)	12%	(81)	671
LGBTQ+: Yes	19%	(13)	67%	(45)	14%	(9)	67
LGBTQ+: No	32%	(197)	57%	(357)	11%	(71)	626
Motivated to Vote	33%	(206)	57%	(359)	10%	(65)	630
Parent: Yes	31%	(57)	55%	(101)	14%	(25)	183
Parent: No	30%	(153)	59%	(301)	11%	(56)	510
COVID Vaccine: Yes	26%	(128)	64%	(315)	10%	(49)	492
COVID Vaccine: No	41%	(82)	44%	(87)	16%	(31)	201

Continued on next page

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(210)	58%	(402)	12%	(81)	693
Student Loans: Yes	26%	(27)	63%	(66)	11%	(12)	105
Student Loans: No	31%	(183)	57%	(336)	12%	(69)	588
Favorable Opinion of Haley	41%	(95)	49%	(115)	10%	(23)	232
Unfavorable Opinion of Haley	24%	(70)	65%	(192)	11%	(31)	293
Prodigal Biden Voter	33%	(16)	52%	(25)	15%	(7)	48
Undecided Voter (DK/WNV)	10%	(8)	68%	(53)	22%	(17)	78
Undecided Voter (DK)	14%	(8)	63%	(35)	23%	(13)	56
Watched Debate	36%	(176)	55%	(267)	9%	(46)	489
Watched Debate: Did not Watch	17%	(34)	66%	(135)	17%	(35)	204
Watched Debate: All of it	42%	(113)	48%	(128)	10%	(27)	268
Watched Debate: Some of it	29%	(63)	63%	(139)	8%	(18)	221
Continue His Campaign: Yes Biden	19%	(50)	72%	(189)	9%	(25)	264
Continue His Campaign: No Biden	41%	(156)	47%	(182)	12%	(47)	385
Continue His Campaign: Yes Trump	56%	(200)	31%	(111)	12%	(44)	355
Continue His Campaign: No Trump	2%	(7)	89%	(271)	9%	(27)	305
Conviction: Evidence	4%	(13)	87%	(268)	9%	(26)	307
Conviction: Motivation to Damage	55%	(170)	33%	(103)	11%	(35)	307
Conviction: DK/NO	35%	(27)	40%	(32)	25%	(19)	78

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(33)	11%	(53)	81%	(379)	466
Gender: Male	10%	(24)	11%	(24)	79%	(182)	230
Gender: Female	4%	(10)	12%	(29)	84%	(197)	236
Age: 18-34	10%	(11)	12%	(13)	78%	(81)	105
Age: 35-44	6%	(4)	13%	(7)	81%	(47)	58
Age: 45-64	9%	(13)	10%	(16)	81%	(121)	150
Age: 65+	4%	(6)	12%	(18)	85%	(129)	153
GenZers: 1997-2012	6%	(3)	16%	(7)	78%	(35)	45
Millennials: 1981-1996	9%	(11)	10%	(12)	80%	(91)	113
GenXers: 1965-1980	10%	(11)	12%	(14)	77%	(85)	110
Baby Boomers: 1946-1964	5%	(9)	9%	(16)	86%	(154)	179
Educ: < College	5%	(14)	13%	(35)	82%	(226)	276
Educ: Bachelors degree	8%	(10)	7%	(8)	84%	(98)	116
Educ: Post-grad	12%	(9)	13%	(9)	75%	(55)	74
Income: Under 50k	7%	(14)	13%	(25)	80%	(161)	200
Income: 50k-100k	5%	(9)	11%	(18)	84%	(143)	170
Income: 100k+	11%	(10)	10%	(10)	79%	(76)	96
Ethnicity: White (Non-Hispanic)	7%	(22)	13%	(38)	80%	(238)	298
Ethnicity: Hispanic	9%	(2)	1%	(0)	91%	(22)	24
Ethnicity: Black (Non-Hispanic)	8%	(9)	13%	(14)	80%	(91)	114
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	3%	(1)	97%	(29)	29
All Christian	9%	(23)	12%	(32)	79%	(202)	257
All Non-Christian	2%	(0)	11%	(3)	87%	(22)	25
Atheist	12%	(3)	5%	(1)	83%	(18)	22
Agnostic/Nothing in particular	—	(0)	15%	(13)	85%	(74)	87
Something Else	8%	(6)	7%	(5)	85%	(63)	74
Evangelical	9%	(15)	8%	(12)	83%	(135)	162
Non-Evangelical	8%	(14)	15%	(24)	77%	(127)	166
PID: Dem (no lean)	7%	(12)	10%	(16)	83%	(133)	160
PID: Ind (no lean)	4%	(6)	11%	(17)	85%	(126)	149
PID: Rep (no lean)	10%	(16)	13%	(21)	77%	(120)	157

Continued on next page

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(33)	11%	(53)	81%	(379)	466
PID/Gender: Dem Men	10%	(7)	6%	(5)	83%	(59)	71
PID/Gender: Dem Women	5%	(4)	12%	(11)	83%	(74)	89
PID/Gender: Ind Men	4%	(4)	12%	(10)	83%	(67)	80
PID/Gender: Ind Women	4%	(2)	10%	(7)	87%	(59)	68
PID/Gender: Rep Men	16%	(13)	13%	(10)	71%	(56)	78
PID/Gender: Rep Women	4%	(3)	14%	(11)	83%	(65)	78
Ideo: Liberal (1-3)	8%	(9)	8%	(10)	84%	(99)	118
Ideo: Moderate (4)	6%	(9)	13%	(21)	82%	(133)	163
Ideo: Conservative (5-7)	9%	(15)	12%	(22)	79%	(139)	176
Community: Urban	9%	(9)	11%	(10)	80%	(72)	91
Community: Suburban	7%	(15)	12%	(27)	81%	(183)	225
Community: Rural	7%	(10)	11%	(16)	83%	(124)	149
Military HHnm: Yes	7%	(5)	8%	(6)	85%	(66)	78
Military HH: No	7%	(28)	12%	(47)	81%	(313)	388
Employ: Private Sector	8%	(12)	12%	(17)	80%	(121)	150
Employ: Government	14%	(5)	2%	(1)	84%	(29)	35
Employ: Self-Employed	5%	(2)	7%	(3)	88%	(33)	38
Employ: Homemaker	7%	(2)	22%	(6)	71%	(18)	26
Employ: Student	13%	(1)	2%	(0)	86%	(6)	7
Employ: Retired	3%	(4)	13%	(18)	84%	(122)	145
Employ: Unemployed	13%	(6)	9%	(4)	78%	(34)	44
Employ: Other	6%	(1)	20%	(4)	74%	(16)	21

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(33)	11%	(53)	81%	(379)	466
Protestant	7%	(13)	13%	(25)	80%	(156)	195
Roman Catholic	16%	(10)	11%	(6)	73%	(42)	58
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	—	(0)	87%	(3)	4
Jewish	—	(0)	17%	(2)	83%	(7)	9
Muslim	—	(0)	—	(0)	100%	(5)	5
Buddhist	—	(0)	15%	(1)	85%	(7)	8
Hindu	13%	(0)	—	(0)	87%	(3)	4
Atheist	12%	(3)	5%	(1)	83%	(18)	22
Agnostic	—	(0)	20%	(3)	80%	(12)	15
Something else	8%	(6)	7%	(5)	85%	(63)	74
Nothing in particular	1%	(0)	13%	(10)	86%	(62)	72
Ideo/PID: Conservative Republican	10%	(12)	14%	(17)	76%	(91)	121
Ideo/PID: Moderate/Liberal Republican	9%	(3)	10%	(4)	81%	(29)	36
Ideo/PID: Moderate/Conservative Democrat	9%	(6)	13%	(9)	78%	(55)	70
Ideo/PID: Liberal Democrat	6%	(5)	7%	(6)	87%	(76)	88
Unfavorable of Biden and Trump	5%	(5)	6%	(6)	88%	(82)	92
2024 H2H Matchup: Biden Voter	7%	(15)	10%	(21)	83%	(179)	215
2024 H2H Matchup: Trump Voter	7%	(14)	14%	(28)	79%	(156)	197
2024 H2H Matchup: Would not Vote	18%	(3)	5%	(1)	77%	(14)	18
2024 H2H Matchup: Do not Know	4%	(1)	9%	(3)	86%	(31)	35
2022 House Vote: Democrat	6%	(12)	10%	(20)	84%	(162)	194
2022 House Vote: Republican	8%	(14)	13%	(23)	80%	(145)	183
2022 House Vote: Did not Vote	8%	(6)	12%	(9)	80%	(63)	79
2020 Vote: Joe Biden	6%	(13)	9%	(20)	85%	(188)	221
2020 Vote: Donald Trump	8%	(16)	13%	(27)	79%	(166)	210
2020 Vote: Someone Else	7%	(0)	—	(0)	93%	(7)	7
2020 Vote: Did not Vote	13%	(4)	20%	(5)	67%	(19)	28

Continued on next page

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(33)	11%	(53)	81%	(379)	466
2016 Vote: Hillary Clinton	3%	(6)	11%	(20)	85%	(152)	178
2016 Vote: Donald Trump	7%	(15)	13%	(25)	80%	(156)	195
2016 Vote: Someone Else	17%	(3)	—	(0)	83%	(15)	18
2020 Vote/PID: Not Biden/Democrat	27%	(3)	14%	(2)	59%	(7)	12
2020 Vote/PID: Not Trump/Republican	6%	(1)	6%	(1)	88%	(10)	12
U.S. Economy: Wrong Track	6%	(18)	11%	(36)	83%	(262)	316
U.S. Economy: Right Direction	10%	(15)	11%	(17)	79%	(117)	149
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(11)	10%	(17)	83%	(132)	160
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(14)	13%	(27)	81%	(172)	214
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(8)	10%	(9)	81%	(75)	92
Top 2024 Issue: Economy	9%	(14)	7%	(13)	84%	(141)	167
Community/Gender: Urban Women	3%	(2)	8%	(4)	89%	(44)	49
Community/Gender: Urban Men	17%	(7)	14%	(6)	69%	(29)	41
Community/Gender: Rural Women	7%	(5)	12%	(10)	81%	(63)	79
Community/Gender: Rural Men	6%	(5)	9%	(6)	85%	(60)	71
Community/Gender: Suburban Women	2%	(3)	14%	(15)	84%	(90)	108
Community/Gender: Suburban Men	10%	(12)	11%	(12)	79%	(93)	117
Homeowner	8%	(29)	11%	(39)	80%	(278)	346
Renter	4%	(4)	12%	(13)	85%	(97)	114
Self + Household: White-Collar	7%	(12)	13%	(24)	80%	(147)	182
Self + Household: Blue Collar	7%	(15)	9%	(18)	84%	(176)	210
Union HH: Yes	44%	(8)	1%	(0)	56%	(10)	19
Union HH: No	6%	(25)	12%	(53)	83%	(369)	447
LGBTQ+: Yes	7%	(3)	14%	(6)	79%	(32)	41
LGBTQ+: No	7%	(30)	11%	(47)	82%	(347)	424
Motivated to Vote	7%	(30)	11%	(48)	82%	(360)	438
Parent: Yes	13%	(15)	9%	(11)	78%	(94)	120
Parent: No	5%	(18)	12%	(42)	83%	(285)	346
COVID Vaccine: Yes	8%	(28)	11%	(37)	81%	(276)	342
COVID Vaccine: No	4%	(5)	13%	(16)	83%	(103)	124

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(33)	11%	(53)	81%	(379)	466
Student Loans: Yes	20%	(13)	13%	(9)	66%	(42)	64
Student Loans: No	5%	(20)	11%	(45)	84%	(337)	401
Favorable Opinion of Haley	9%	(16)	6%	(11)	85%	(150)	177
Unfavorable Opinion of Haley	5%	(12)	17%	(37)	78%	(170)	219
Prodigal Biden Voter	6%	(2)	4%	(1)	90%	(27)	30
Undecided Voter (DK/WNV)	9%	(5)	8%	(4)	83%	(44)	53
Undecided Voter (DK)	4%	(1)	9%	(3)	86%	(31)	35
Watched Debate	8%	(29)	12%	(41)	80%	(283)	354
Watched Debate: Did not Watch	4%	(4)	11%	(12)	86%	(96)	112
Watched Debate: All of it	8%	(17)	13%	(27)	79%	(169)	214
Watched Debate: Some of it	8%	(11)	10%	(14)	81%	(114)	140
Continue His Campaign: Yes Biden	10%	(19)	10%	(20)	80%	(154)	193
Continue His Campaign: No Biden	5%	(11)	13%	(31)	83%	(204)	247
Continue His Campaign: Yes Trump	8%	(17)	12%	(27)	80%	(183)	228
Continue His Campaign: No Trump	6%	(13)	11%	(24)	83%	(178)	215
Conviction: Evidence	5%	(11)	11%	(25)	84%	(188)	224
Conviction: Motivation to Damage	9%	(18)	13%	(26)	78%	(155)	199
Conviction: DK/NO	9%	(4)	6%	(3)	85%	(36)	42

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(137)	27%	(181)	53%	(360)	678
Gender: Male	23%	(71)	27%	(84)	51%	(159)	314
Gender: Female	18%	(66)	27%	(97)	55%	(201)	364
Age: 18-34	30%	(48)	24%	(39)	46%	(74)	162
Age: 35-44	22%	(19)	20%	(17)	59%	(51)	88
Age: 45-64	19%	(43)	24%	(54)	58%	(133)	229
Age: 65+	14%	(27)	35%	(71)	51%	(102)	200
GenZers: 1997-2012	25%	(18)	26%	(19)	48%	(35)	72
Millennials: 1981-1996	28%	(48)	21%	(36)	51%	(87)	171
GenXers: 1965-1980	19%	(33)	24%	(42)	57%	(99)	173
Baby Boomers: 1946-1964	15%	(35)	33%	(78)	53%	(126)	239
Educ: < College	23%	(96)	22%	(93)	55%	(234)	424
Educ: Bachelors degree	16%	(25)	32%	(50)	52%	(81)	156
Educ: Post-grad	16%	(16)	39%	(38)	45%	(44)	98
Income: Under 50k	22%	(70)	23%	(70)	55%	(172)	313
Income: 50k-100k	19%	(46)	31%	(75)	49%	(117)	238
Income: 100k+	16%	(21)	28%	(36)	55%	(71)	127
Ethnicity: White (Non-Hispanic)	19%	(85)	27%	(121)	54%	(241)	447
Ethnicity: Hispanic	26%	(9)	25%	(9)	49%	(17)	35
Ethnicity: Black (Non-Hispanic)	25%	(38)	25%	(37)	50%	(76)	151
Ethnicity: Asian + Other (Non-Hispanic)	12%	(5)	32%	(14)	57%	(25)	45
All Christian	21%	(80)	27%	(99)	52%	(194)	373
All Non-Christian	13%	(4)	15%	(4)	72%	(22)	30
Atheist	18%	(5)	56%	(17)	27%	(8)	30
Agnostic/Nothing in particular	18%	(21)	28%	(34)	54%	(65)	120
Something Else	21%	(27)	22%	(27)	57%	(71)	125
Evangelical	18%	(47)	23%	(60)	59%	(151)	258
Non-Evangelical	25%	(59)	28%	(65)	47%	(110)	233
PID: Dem (no lean)	15%	(34)	35%	(79)	50%	(113)	227
PID: Ind (no lean)	19%	(40)	28%	(58)	53%	(112)	210
PID: Rep (no lean)	26%	(63)	18%	(44)	56%	(134)	241

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(137)	27%	(181)	53%	(360)	678
PID/Gender: Dem Men	19%	(18)	30%	(29)	51%	(49)	97
PID/Gender: Dem Women	12%	(16)	38%	(50)	49%	(64)	130
PID/Gender: Ind Men	15%	(16)	33%	(36)	53%	(58)	110
PID/Gender: Ind Women	24%	(24)	22%	(22)	54%	(54)	100
PID/Gender: Rep Men	35%	(37)	18%	(19)	48%	(51)	107
PID/Gender: Rep Women	19%	(26)	19%	(25)	62%	(83)	134
Ideo: Liberal (1-3)	14%	(26)	39%	(71)	46%	(84)	181
Ideo: Moderate (4)	21%	(47)	26%	(57)	53%	(119)	223
Ideo: Conservative (5-7)	24%	(63)	19%	(50)	57%	(146)	259
Community: Urban	17%	(21)	32%	(40)	51%	(63)	123
Community: Suburban	20%	(65)	30%	(95)	50%	(158)	318
Community: Rural	22%	(51)	20%	(47)	59%	(139)	237
Military HHnm: Yes	19%	(20)	26%	(26)	55%	(57)	104
Military HH: No	20%	(117)	27%	(155)	53%	(303)	575
Employ: Private Sector	20%	(44)	27%	(59)	53%	(114)	216
Employ: Government	19%	(9)	30%	(15)	51%	(26)	50
Employ: Self-Employed	30%	(15)	14%	(7)	56%	(27)	49
Employ: Homemaker	38%	(17)	15%	(6)	47%	(21)	43
Employ: Student	34%	(5)	41%	(6)	25%	(4)	14
Employ: Retired	12%	(25)	36%	(71)	52%	(104)	200
Employ: Unemployed	23%	(15)	21%	(14)	56%	(38)	67
Employ: Other	22%	(8)	8%	(3)	70%	(26)	38

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(137)	27%	(181)	53%	(360)	678
Protestant	19%	(53)	28%	(77)	53%	(149)	279
Roman Catholic	30%	(26)	23%	(20)	47%	(41)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	27%	(2)	73%	(4)	6
Jewish	13%	(2)	34%	(4)	52%	(7)	13
Muslim	19%	(1)	—	(0)	81%	(4)	5
Buddhist	15%	(1)	—	(0)	85%	(7)	8
Hindu	—	(0)	—	(0)	100%	(4)	4
Atheist	18%	(5)	56%	(17)	27%	(8)	30
Agnostic	24%	(5)	20%	(4)	56%	(12)	22
Something else	21%	(27)	22%	(27)	57%	(71)	125
Nothing in particular	17%	(16)	30%	(29)	53%	(52)	98
Ideo/PID: Conservative Republican	27%	(51)	19%	(36)	53%	(100)	187
Ideo/PID: Moderate/Liberal Republican	23%	(12)	14%	(8)	62%	(33)	53
Ideo/PID: Moderate/Conservative Democrat	16%	(15)	26%	(25)	57%	(54)	94
Ideo/PID: Liberal Democrat	15%	(19)	42%	(54)	44%	(57)	130
Unfavorable of Biden and Trump	16%	(21)	30%	(40)	54%	(71)	132
2024 H2H Matchup: Biden Voter	12%	(36)	38%	(111)	49%	(144)	292
2024 H2H Matchup: Trump Voter	28%	(84)	18%	(54)	55%	(168)	306
2024 H2H Matchup: Would not Vote	24%	(5)	24%	(5)	52%	(12)	23
2024 H2H Matchup: Do not Know	20%	(11)	19%	(11)	62%	(36)	58
2022 House Vote: Democrat	13%	(33)	39%	(101)	48%	(124)	258
2022 House Vote: Republican	26%	(70)	17%	(46)	57%	(155)	271
2022 House Vote: Did not Vote	24%	(31)	22%	(29)	55%	(73)	133
2020 Vote: Joe Biden	16%	(50)	35%	(108)	49%	(150)	309
2020 Vote: Donald Trump	23%	(74)	19%	(61)	57%	(180)	315
2020 Vote: Someone Else	16%	(1)	16%	(1)	68%	(6)	9
2020 Vote: Did not Vote	26%	(12)	23%	(10)	51%	(23)	45

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(137)	27%	(181)	53%	(360)	678
2016 Vote: Hillary Clinton	16%	(36)	38%	(89)	47%	(110)	235
2016 Vote: Donald Trump	24%	(68)	20%	(57)	56%	(158)	283
2016 Vote: Someone Else	4%	(1)	17%	(4)	79%	(20)	25
2020 Vote/PID: Not Biden/Democrat	34%	(7)	13%	(3)	53%	(11)	20
2020 Vote/PID: Not Trump/Republican	20%	(3)	24%	(4)	56%	(9)	17
U.S. Economy: Wrong Track	24%	(116)	20%	(97)	56%	(272)	484
U.S. Economy: Right Direction	11%	(21)	44%	(84)	45%	(88)	194
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(25)	38%	(80)	50%	(105)	210
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(93)	17%	(58)	54%	(181)	332
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	32%	(44)	54%	(74)	136
Top 2024 Issue: Economy	26%	(66)	17%	(42)	57%	(146)	255
Community/Gender: Urban Women	17%	(11)	32%	(20)	51%	(32)	64
Community/Gender: Urban Men	17%	(10)	32%	(19)	51%	(30)	59
Community/Gender: Rural Women	17%	(22)	20%	(26)	63%	(83)	131
Community/Gender: Rural Men	28%	(29)	19%	(21)	53%	(56)	106
Community/Gender: Suburban Women	20%	(33)	30%	(51)	51%	(86)	169
Community/Gender: Suburban Men	21%	(32)	30%	(44)	49%	(72)	148
Homeowner	18%	(87)	29%	(142)	53%	(256)	485
Renter	26%	(47)	21%	(37)	53%	(95)	180
Self + Household: White-Collar	20%	(47)	34%	(82)	47%	(113)	243
Self + Household: Blue Collar	20%	(63)	24%	(75)	56%	(175)	313
Union HH: Yes	39%	(9)	38%	(9)	23%	(5)	22
Union HH: No	20%	(128)	26%	(173)	54%	(355)	656
LGBTQ+: Yes	16%	(11)	37%	(24)	47%	(32)	67
LGBTQ+: No	21%	(126)	26%	(157)	54%	(328)	611
Motivated to Vote	20%	(127)	28%	(175)	51%	(318)	620
Parent: Yes	29%	(51)	16%	(28)	55%	(96)	175
Parent: No	17%	(87)	30%	(153)	52%	(264)	503
COVID Vaccine: Yes	17%	(80)	32%	(156)	51%	(246)	482
COVID Vaccine: No	29%	(57)	13%	(25)	58%	(114)	196

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(137)	27%	(181)	53%	(360)	678
Student Loans: Yes	26%	(27)	27%	(28)	47%	(48)	104
Student Loans: No	19%	(110)	27%	(153)	54%	(311)	574
Favorable Opinion of Haley	24%	(56)	22%	(51)	54%	(126)	232
Unfavorable Opinion of Haley	16%	(47)	37%	(108)	47%	(139)	295
Prodigal Biden Voter	39%	(18)	16%	(7)	45%	(21)	46
Undecided Voter (DK/WNV)	21%	(17)	20%	(16)	59%	(48)	81
Undecided Voter (DK)	20%	(11)	19%	(11)	62%	(36)	58
Watched Debate	23%	(108)	29%	(139)	49%	(233)	481
Watched Debate: Did not Watch	15%	(29)	21%	(42)	64%	(126)	197
Watched Debate: All of it	22%	(59)	32%	(86)	46%	(122)	267
Watched Debate: Some of it	23%	(49)	25%	(54)	52%	(111)	214
Continue His Campaign: Yes Biden	17%	(44)	34%	(89)	50%	(131)	263
Continue His Campaign: No Biden	23%	(86)	22%	(80)	55%	(206)	371
Continue His Campaign: Yes Trump	26%	(90)	18%	(63)	55%	(190)	343
Continue His Campaign: No Trump	14%	(42)	36%	(108)	50%	(150)	300
Conviction: Evidence	14%	(43)	37%	(112)	49%	(150)	305
Conviction: Motivation to Damage	26%	(78)	20%	(59)	54%	(162)	299
Conviction: DK/NO	22%	(16)	13%	(10)	65%	(48)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(39)	12%	(61)	81%	(423)	523
Gender: Male	11%	(26)	14%	(35)	75%	(187)	248
Gender: Female	5%	(13)	10%	(27)	86%	(236)	275
Age: 18-34	8%	(9)	13%	(15)	80%	(94)	117
Age: 35-44	5%	(4)	13%	(9)	82%	(56)	69
Age: 45-64	13%	(22)	9%	(14)	79%	(132)	168
Age: 65+	3%	(5)	14%	(23)	83%	(140)	169
GenZers: 1997-2012	6%	(3)	16%	(8)	78%	(40)	51
Millennials: 1981-1996	8%	(10)	11%	(14)	82%	(107)	131
GenXers: 1965-1980	15%	(19)	10%	(12)	76%	(95)	126
Baby Boomers: 1946-1964	3%	(7)	12%	(25)	84%	(172)	204
Educ: < College	7%	(23)	12%	(37)	81%	(255)	314
Educ: Bachelors degree	4%	(5)	10%	(12)	87%	(111)	128
Educ: Post-grad	14%	(11)	15%	(12)	71%	(57)	81
Income: Under 50k	11%	(25)	9%	(21)	80%	(180)	226
Income: 50k-100k	1%	(2)	15%	(30)	83%	(159)	191
Income: 100k+	11%	(12)	10%	(11)	78%	(84)	106
Ethnicity: White (Non-Hispanic)	7%	(24)	13%	(45)	80%	(272)	342
Ethnicity: Hispanic	15%	(4)	9%	(3)	77%	(23)	30
Ethnicity: Black (Non-Hispanic)	6%	(7)	10%	(11)	84%	(96)	114
Ethnicity: Asian + Other (Non-Hispanic)	8%	(3)	7%	(2)	85%	(31)	36
All Christian	8%	(23)	12%	(36)	80%	(234)	293
All Non-Christian	11%	(2)	13%	(3)	76%	(17)	22
Atheist	13%	(3)	10%	(2)	77%	(20)	26
Agnostic/Nothing in particular	5%	(4)	13%	(13)	82%	(78)	95
Something Else	7%	(6)	8%	(7)	85%	(75)	88
Evangelical	5%	(10)	9%	(17)	86%	(158)	185
Non-Evangelical	10%	(19)	14%	(27)	76%	(144)	190
PID: Dem (no lean)	4%	(6)	10%	(18)	86%	(151)	176
PID: Ind (no lean)	6%	(11)	13%	(22)	81%	(134)	167
PID: Rep (no lean)	12%	(22)	12%	(22)	76%	(137)	181

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(39)	12%	(61)	81%	(423)	523
PID/Gender: Dem Men	1%	(1)	12%	(9)	88%	(67)	77
PID/Gender: Dem Women	6%	(6)	9%	(9)	85%	(84)	99
PID/Gender: Ind Men	9%	(8)	17%	(14)	74%	(62)	84
PID/Gender: Ind Women	3%	(3)	10%	(8)	87%	(72)	83
PID/Gender: Rep Men	21%	(18)	14%	(12)	66%	(58)	87
PID/Gender: Rep Women	5%	(4)	10%	(10)	85%	(80)	94
Ideo: Liberal (1-3)	5%	(7)	7%	(9)	89%	(126)	142
Ideo: Moderate (4)	11%	(19)	13%	(23)	76%	(131)	172
Ideo: Conservative (5-7)	7%	(13)	14%	(28)	80%	(162)	203
Community: Urban	9%	(9)	13%	(13)	78%	(76)	97
Community: Suburban	8%	(21)	12%	(30)	80%	(208)	259
Community: Rural	5%	(9)	11%	(19)	83%	(139)	167
Military HHnm: Yes	4%	(3)	11%	(9)	85%	(73)	86
Military HH: No	8%	(36)	12%	(52)	80%	(350)	438
Employ: Private Sector	8%	(14)	14%	(25)	78%	(138)	177
Employ: Government	5%	(2)	2%	(1)	93%	(31)	33
Employ: Self-Employed	4%	(2)	8%	(3)	87%	(33)	38
Employ: Homemaker	1%	(0)	14%	(4)	85%	(22)	26
Employ: Student	3%	(0)	8%	(1)	89%	(10)	12
Employ: Retired	1%	(2)	14%	(24)	85%	(140)	165
Employ: Unemployed	28%	(14)	5%	(3)	67%	(33)	49
Employ: Other	27%	(6)	6%	(1)	67%	(15)	22

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Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(39)	12%	(61)	81%	(423)	523
Protestant	5%	(11)	12%	(25)	83%	(179)	215
Roman Catholic	16%	(12)	15%	(11)	68%	(49)	72
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	100%	(6)	6
Jewish	27%	(2)	7%	(1)	66%	(6)	9
Muslim	—	(0)	21%	(1)	79%	(4)	5
Buddhist	—	(0)	15%	(1)	85%	(7)	8
Hindu	—	(0)	—	(0)	100%	(0)	0
Atheist	13%	(3)	10%	(2)	77%	(20)	26
Agnostic	—	(0)	19%	(3)	81%	(14)	17
Something else	7%	(6)	8%	(7)	85%	(75)	88
Nothing in particular	6%	(4)	12%	(9)	82%	(64)	78
Ideo/PID: Conservative Republican	9%	(13)	14%	(19)	77%	(107)	139
Ideo/PID: Moderate/Liberal Republican	23%	(10)	6%	(3)	71%	(30)	42
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	16%	(11)	80%	(57)	71
Ideo/PID: Liberal Democrat	4%	(4)	6%	(6)	91%	(94)	103
Unfavorable of Biden and Trump	7%	(6)	12%	(12)	82%	(80)	98
2024 H2H Matchup: Biden Voter	9%	(21)	10%	(23)	81%	(193)	237
2024 H2H Matchup: Trump Voter	7%	(16)	14%	(33)	79%	(182)	231
2024 H2H Matchup: Would not Vote	19%	(3)	10%	(2)	72%	(11)	16
2024 H2H Matchup: Do not Know	—	(0)	8%	(3)	92%	(37)	40
2022 House Vote: Democrat	5%	(11)	12%	(26)	83%	(180)	217
2022 House Vote: Republican	7%	(14)	13%	(27)	80%	(163)	204
2022 House Vote: Did not Vote	15%	(14)	8%	(8)	77%	(72)	93
2020 Vote: Joe Biden	6%	(15)	10%	(25)	84%	(212)	252
2020 Vote: Donald Trump	9%	(22)	14%	(33)	76%	(182)	237
2020 Vote: Someone Else	—	(0)	7%	(0)	93%	(6)	7
2020 Vote: Did not Vote	8%	(2)	8%	(2)	84%	(23)	27

Continued on next page

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(39)	12%	(61)	81%	(423)	523
2016 Vote: Hillary Clinton	6%	(11)	11%	(22)	84%	(168)	201
2016 Vote: Donald Trump	8%	(16)	11%	(24)	81%	(169)	208
2016 Vote: Someone Else	12%	(3)	10%	(2)	78%	(17)	21
2020 Vote/PID: Not Biden/Democrat	6%	(0)	6%	(0)	88%	(7)	8
2020 Vote/PID: Not Trump/Republican	—	(0)	3%	(0)	97%	(12)	12
U.S. Economy: Wrong Track	5%	(19)	12%	(46)	83%	(305)	369
U.S. Economy: Right Direction	13%	(21)	10%	(16)	77%	(118)	154
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(16)	10%	(18)	81%	(137)	170
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(16)	13%	(33)	80%	(200)	248
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	11%	(11)	82%	(86)	104
Top 2024 Issue: Economy	8%	(16)	11%	(22)	80%	(153)	191
Community/Gender: Urban Women	6%	(3)	11%	(6)	83%	(44)	53
Community/Gender: Urban Men	13%	(6)	15%	(7)	72%	(32)	45
Community/Gender: Rural Women	5%	(4)	8%	(6)	88%	(74)	85
Community/Gender: Rural Men	6%	(5)	15%	(12)	79%	(64)	82
Community/Gender: Suburban Women	4%	(6)	11%	(15)	85%	(118)	138
Community/Gender: Suburban Men	13%	(16)	13%	(15)	74%	(90)	121
Homeowner	7%	(26)	12%	(48)	81%	(309)	383
Renter	10%	(13)	10%	(13)	80%	(106)	132
Self + Household: White-Collar	8%	(16)	12%	(25)	80%	(166)	207
Self + Household: Blue Collar	8%	(18)	10%	(25)	82%	(194)	236
Union HH: Yes	42%	(9)	7%	(1)	51%	(10)	21
Union HH: No	6%	(30)	12%	(60)	82%	(412)	503
LGBTQ+: Yes	5%	(3)	21%	(11)	74%	(41)	55
LGBTQ+: No	8%	(37)	11%	(50)	82%	(382)	468
Motivated to Vote	8%	(37)	12%	(58)	81%	(394)	489
Parent: Yes	13%	(17)	10%	(13)	78%	(104)	134
Parent: No	6%	(22)	12%	(48)	82%	(319)	389
COVID Vaccine: Yes	8%	(31)	11%	(41)	81%	(304)	376
COVID Vaccine: No	6%	(8)	14%	(20)	81%	(119)	148

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Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(39)	12%	(61)	81%	(423)	523
Student Loans: Yes	16%	(12)	16%	(12)	68%	(52)	77
Student Loans: No	6%	(27)	11%	(49)	83%	(370)	446
Favorable Opinion of Haley	11%	(22)	9%	(18)	79%	(157)	197
Unfavorable Opinion of Haley	5%	(13)	14%	(33)	81%	(195)	240
Prodigal Biden Voter	—	(0)	6%	(2)	94%	(35)	37
Undecided Voter (DK/WNV)	5%	(3)	8%	(5)	86%	(48)	56
Undecided Voter (DK)	—	(0)	8%	(3)	92%	(37)	40
Watched Debate	7%	(28)	13%	(49)	80%	(312)	390
Watched Debate: Did not Watch	8%	(11)	9%	(12)	83%	(111)	134
Watched Debate: All of it	9%	(20)	13%	(29)	78%	(177)	226
Watched Debate: Some of it	5%	(9)	12%	(20)	83%	(135)	164
Continue His Campaign: Yes Biden	11%	(23)	12%	(25)	77%	(159)	207
Continue His Campaign: No Biden	5%	(15)	11%	(32)	83%	(240)	288
Continue His Campaign: Yes Trump	7%	(19)	13%	(34)	80%	(207)	260
Continue His Campaign: No Trump	8%	(20)	10%	(25)	81%	(195)	240
Conviction: Evidence	6%	(15)	11%	(26)	83%	(206)	248
Conviction: Motivation to Damage	9%	(21)	13%	(30)	78%	(178)	230
Conviction: DK/NO	6%	(3)	10%	(5)	84%	(39)	46

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (572)	14% (99)	2% (13)	1% (4)	1% (8)	696
Gender: Male	79% (254)	19% (62)	2% (5)	— (0)	— (0)	321
Gender: Female	85% (319)	10% (37)	2% (8)	1% (4)	2% (8)	375
Age: 18-34	81% (140)	15% (26)	1% (2)	2% (3)	— (0)	172
Age: 35-44	89% (85)	8% (7)	1% (1)	— (0)	2% (2)	95
Age: 45-64	78% (180)	17% (40)	3% (6)	— (0)	2% (4)	229
Age: 65+	84% (168)	13% (26)	2% (4)	— (0)	1% (1)	200
GenZers: 1997-2012	81% (64)	13% (10)	3% (2)	3% (3)	— (0)	80
Millennials: 1981-1996	86% (157)	13% (23)	— (1)	— (1)	— (0)	181
GenXers: 1965-1980	79% (136)	15% (26)	3% (6)	— (0)	3% (5)	173
Baby Boomers: 1946-1964	83% (198)	14% (34)	2% (4)	— (0)	1% (3)	239
Educ: < College	84% (368)	13% (59)	1% (4)	1% (4)	1% (4)	439
Educ: Bachelors degree	80% (128)	13% (21)	4% (6)	— (0)	2% (4)	159
Educ: Post-grad	78% (76)	19% (19)	3% (3)	— (0)	— (0)	98
Income: Under 50k	82% (263)	14% (44)	2% (8)	1% (3)	1% (4)	322
Income: 50k-100k	87% (212)	11% (28)	— (1)	— (1)	2% (4)	245
Income: 100k+	75% (97)	21% (27)	3% (4)	— (0)	— (0)	129
Ethnicity: White (Non-Hispanic)	83% (384)	13% (61)	2% (9)	— (1)	1% (6)	461
Ethnicity: Hispanic	76% (27)	24% (9)	— (0)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	81% (125)	15% (23)	2% (3)	2% (3)	1% (2)	154
Ethnicity: Asian + Other (Non-Hispanic)	80% (36)	16% (7)	4% (2)	— (0)	— (0)	45
All Christian	84% (318)	13% (48)	1% (5)	— (0)	1% (5)	377
All Non-Christian	77% (23)	19% (6)	2% (0)	2% (1)	— (0)	30
Atheist	66% (20)	30% (9)	4% (1)	— (0)	— (0)	30
Agnostic/Nothing in particular	77% (97)	17% (21)	5% (6)	— (0)	1% (1)	126
Something Else	86% (115)	11% (15)	— (0)	2% (3)	1% (1)	133
Evangelical	86% (229)	11% (30)	1% (2)	— (0)	1% (4)	265
Non-Evangelical	83% (199)	13% (32)	1% (3)	1% (3)	1% (2)	239
PID: Dem (no lean)	79% (183)	17% (38)	4% (9)	— (0)	— (1)	231
PID: Ind (no lean)	78% (166)	16% (34)	2% (4)	2% (4)	2% (4)	212
PID: Rep (no lean)	88% (223)	11% (27)	— (0)	— (0)	1% (3)	253

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (572)	14% (99)	2% (13)	1% (4)	1% (8)	696
PID/Gender: Dem Men	71% (71)	25% (25)	3% (3)	— (0)	— (0)	100
PID/Gender: Dem Women	85% (112)	10% (13)	4% (5)	— (0)	1% (1)	131
PID/Gender: Ind Men	80% (90)	18% (20)	2% (2)	— (0)	— (0)	112
PID/Gender: Ind Women	76% (77)	14% (14)	3% (3)	4% (4)	4% (4)	101
PID/Gender: Rep Men	85% (93)	15% (16)	— (0)	— (0)	— (0)	109
PID/Gender: Rep Women	91% (130)	8% (11)	— (0)	— (0)	2% (3)	144
Ideo: Liberal (1-3)	80% (148)	17% (31)	2% (5)	— (0)	1% (1)	184
Ideo: Moderate (4)	76% (174)	19% (43)	3% (7)	— (1)	2% (4)	227
Ideo: Conservative (5-7)	89% (239)	9% (25)	1% (2)	— (0)	— (1)	268
Community: Urban	78% (100)	21% (27)	2% (2)	— (0)	— (0)	128
Community: Suburban	80% (259)	15% (49)	3% (10)	1% (3)	1% (2)	323
Community: Rural	87% (213)	10% (24)	1% (1)	— (1)	2% (5)	245
Military HHnm: Yes	87% (91)	13% (14)	— (0)	— (0)	— (0)	105
Military HH: No	81% (481)	14% (85)	2% (13)	1% (4)	1% (8)	591
Employ: Private Sector	82% (185)	15% (34)	2% (5)	— (0)	— (0)	225
Employ: Government	78% (39)	20% (10)	— (0)	— (0)	2% (1)	51
Employ: Self-Employed	91% (48)	4% (2)	4% (2)	1% (1)	— (0)	52
Employ: Homemaker	84% (38)	10% (4)	— (0)	— (0)	6% (3)	45
Employ: Student	82% (12)	18% (3)	— (0)	— (0)	— (0)	14
Employ: Retired	86% (172)	11% (23)	2% (3)	— (0)	1% (3)	201
Employ: Unemployed	67% (47)	25% (17)	3% (2)	4% (3)	2% (1)	70
Employ: Other	83% (32)	14% (5)	3% (1)	— (0)	— (0)	38

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (572)	14% (99)	2% (13)	1% (4)	1% (8)	696
Protestant	85% (240)	12% (33)	2% (4)	— (0)	2% (5)	283
Roman Catholic	83% (73)	15% (13)	1% (1)	— (0)	— (0)	87
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	63% (4)	37% (2)	— (0)	— (0)	— (0)	6
Jewish	81% (10)	19% (3)	— (0)	— (0)	— (0)	13
Muslim	90% (5)	— (0)	— (0)	10% (1)	— (0)	5
Buddhist	80% (6)	20% (2)	— (0)	— (0)	— (0)	8
Hindu	44% (2)	44% (2)	13% (0)	— (0)	— (0)	4
Atheist	66% (20)	30% (9)	4% (1)	— (0)	— (0)	30
Agnostic	70% (15)	20% (4)	9% (2)	— (0)	— (0)	22
Something else	86% (115)	11% (15)	— (0)	2% (3)	1% (1)	133
Nothing in particular	79% (82)	16% (16)	4% (4)	— (0)	1% (1)	104
Ideo/PID: Conservative Republican	92% (178)	8% (15)	— (0)	— (0)	1% (1)	194
Ideo/PID: Moderate/Liberal Republican	76% (44)	21% (12)	— (0)	— (0)	2% (1)	57
Ideo/PID: Moderate/Conservative Democrat	74% (73)	20% (19)	6% (6)	— (0)	— (0)	98
Ideo/PID: Liberal Democrat	82% (108)	14% (19)	2% (3)	— (0)	1% (1)	131
Unfavorable of Biden and Trump	84% (113)	11% (15)	3% (3)	— (0)	2% (2)	134
2024 H2H Matchup: Biden Voter	75% (223)	21% (63)	3% (10)	— (0)	— (1)	296
2024 H2H Matchup: Trump Voter	91% (289)	8% (25)	— (0)	— (1)	1% (4)	318
2024 H2H Matchup: Would not Vote	92% (21)	8% (2)	— (0)	— (0)	— (0)	23
2024 H2H Matchup: Do not Know	68% (40)	17% (10)	5% (3)	5% (3)	4% (3)	59
2022 House Vote: Democrat	76% (199)	20% (53)	4% (10)	— (0)	— (1)	263
2022 House Vote: Republican	91% (253)	7% (19)	— (0)	— (1)	1% (4)	278
2022 House Vote: Did not Vote	77% (107)	19% (26)	2% (3)	— (0)	2% (3)	139
2020 Vote: Joe Biden	75% (235)	22% (68)	3% (10)	— (1)	— (1)	316
2020 Vote: Donald Trump	90% (292)	8% (27)	— (0)	— (0)	2% (5)	324
2020 Vote: Someone Else	87% (8)	— (0)	8% (1)	4% (0)	— (0)	10
2020 Vote: Did not Vote	80% (37)	8% (4)	4% (2)	5% (3)	3% (1)	47

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (572)	14% (99)	2% (13)	1% (4)	1% (8)	696
2016 Vote: Hillary Clinton	78% (187)	18% (42)	4% (9)	— (1)	— (1)	239
2016 Vote: Donald Trump	89% (255)	10% (27)	— (0)	— (0)	2% (5)	287
2016 Vote: Someone Else	83% (21)	12% (3)	3% (1)	2% (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	91% (19)	2% (0)	6% (1)	— (0)	1% (0)	21
2020 Vote/PID: Not Trump/Republican	77% (15)	23% (5)	— (0)	— (0)	— (0)	20
U.S. Economy: Wrong Track	89% (443)	9% (46)	1% (4)	— (1)	1% (6)	499
U.S. Economy: Right Direction	66% (129)	27% (53)	5% (9)	1% (3)	1% (2)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72% (152)	23% (48)	4% (8)	1% (3)	1% (1)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91% (314)	8% (26)	— (0)	— (0)	1% (4)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	76% (106)	18% (25)	3% (5)	1% (1)	2% (3)	139
Top 2024 Issue: Economy	95% (251)	4% (12)	— (0)	— (0)	— (1)	264
Community/Gender: Urban Women	82% (56)	15% (10)	3% (2)	— (0)	— (0)	68
Community/Gender: Urban Men	72% (44)	28% (17)	— (0)	— (0)	— (0)	60
Community/Gender: Rural Women	84% (114)	10% (13)	1% (1)	1% (1)	4% (5)	135
Community/Gender: Rural Men	91% (100)	9% (10)	— (0)	— (0)	— (0)	110
Community/Gender: Suburban Women	86% (149)	8% (14)	3% (4)	1% (3)	1% (2)	172
Community/Gender: Suburban Men	73% (110)	23% (35)	3% (5)	— (0)	— (0)	150
Homeowner	81% (395)	15% (76)	2% (10)	1% (3)	1% (6)	491
Renter	86% (165)	11% (22)	1% (3)	— (0)	1% (1)	191
Self + Household: White-Collar	79% (193)	16% (40)	4% (9)	— (0)	1% (4)	246
Self + Household: Blue Collar	86% (274)	13% (43)	1% (2)	— (0)	— (2)	320
Union HH: Yes	83% (19)	17% (4)	— (0)	— (0)	— (0)	22
Union HH: No	82% (554)	14% (95)	2% (13)	1% (4)	1% (8)	674
LGBTQ+: Yes	84% (56)	14% (9)	1% (0)	— (0)	2% (1)	67
LGBTQ+: No	82% (516)	14% (90)	2% (13)	1% (4)	1% (6)	629
Motivated to Vote	82% (522)	15% (93)	2% (11)	1% (4)	1% (5)	633
Parent: Yes	84% (156)	10% (19)	2% (3)	2% (3)	2% (4)	186
Parent: No	82% (416)	16% (80)	2% (10)	— (0)	1% (4)	510
COVID Vaccine: Yes	81% (397)	16% (80)	2% (9)	— (0)	1% (6)	492
COVID Vaccine: No	86% (176)	10% (19)	2% (4)	2% (4)	1% (2)	204

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (572)	14% (99)	2% (13)	1% (4)	1% (8)	696
Student Loans: Yes	87% (92)	12% (13)	— (0)	1% (1)	— (0)	105
Student Loans: No	81% (481)	15% (87)	2% (13)	1% (3)	1% (8)	591
Favorable Opinion of Haley	84% (195)	13% (31)	2% (5)	— (0)	1% (3)	232
Unfavorable Opinion of Haley	79% (232)	18% (53)	2% (6)	1% (3)	1% (2)	296
Prodigal Biden Voter	63% (31)	32% (15)	4% (2)	1% (1)	— (0)	48
Undecided Voter (DK/WNV)	75% (61)	15% (12)	4% (3)	4% (3)	3% (3)	81
Undecided Voter (DK)	68% (40)	17% (10)	5% (3)	5% (3)	4% (3)	59
Watched Debate	83% (409)	14% (67)	1% (7)	1% (3)	1% (5)	491
Watched Debate: Did not Watch	80% (163)	16% (32)	3% (6)	— (1)	1% (3)	205
Watched Debate: All of it	86% (234)	10% (28)	2% (5)	1% (3)	— (1)	270
Watched Debate: Some of it	80% (176)	18% (39)	1% (2)	— (0)	2% (4)	221
Continue His Campaign: Yes Biden	80% (214)	16% (43)	2% (6)	1% (3)	— (0)	267
Continue His Campaign: No Biden	85% (328)	12% (47)	1% (5)	— (1)	1% (5)	385
Continue His Campaign: Yes Trump	88% (314)	9% (33)	1% (3)	— (1)	1% (4)	355
Continue His Campaign: No Trump	77% (234)	20% (61)	3% (8)	— (0)	— (1)	305
Conviction: Evidence	76% (237)	19% (59)	3% (10)	1% (3)	— (1)	310
Conviction: Motivation to Damage	90% (276)	9% (27)	— (0)	— (1)	1% (4)	307
Conviction: DK/NO	76% (59)	17% (13)	4% (3)	1% (0)	4% (3)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (288)	43% (302)	9% (60)	3% (20)	4% (26)	696
Gender: Male	40% (129)	47% (152)	8% (26)	2% (7)	2% (6)	321
Gender: Female	42% (159)	40% (150)	9% (34)	3% (13)	5% (20)	375
Age: 18-34	38% (65)	44% (75)	9% (16)	3% (5)	6% (11)	172
Age: 35-44	45% (43)	43% (41)	3% (2)	4% (4)	5% (5)	95
Age: 45-64	39% (90)	43% (98)	11% (25)	3% (7)	4% (10)	229
Age: 65+	45% (90)	44% (88)	8% (17)	2% (4)	1% (1)	200
GenZers: 1997-2012	35% (28)	40% (32)	11% (9)	5% (4)	9% (7)	80
Millennials: 1981-1996	44% (80)	45% (82)	5% (10)	2% (4)	4% (7)	181
GenXers: 1965-1980	39% (67)	43% (74)	9% (16)	4% (7)	6% (10)	173
Baby Boomers: 1946-1964	44% (106)	42% (100)	10% (25)	2% (6)	1% (2)	239
Educ: < College	43% (188)	39% (172)	10% (42)	3% (15)	5% (23)	439
Educ: Bachelors degree	37% (59)	52% (83)	7% (10)	2% (4)	2% (3)	159
Educ: Post-grad	43% (42)	47% (47)	8% (8)	1% (1)	1% (1)	98
Income: Under 50k	46% (149)	35% (112)	9% (30)	3% (11)	6% (20)	322
Income: 50k-100k	36% (88)	51% (124)	10% (23)	1% (4)	2% (5)	245
Income: 100k+	40% (51)	51% (66)	5% (6)	4% (5)	1% (1)	129
Ethnicity: White (Non-Hispanic)	39% (181)	47% (216)	9% (40)	3% (12)	2% (12)	461
Ethnicity: Hispanic	47% (17)	30% (11)	6% (2)	8% (3)	9% (3)	36
Ethnicity: Black (Non-Hispanic)	43% (66)	40% (62)	8% (12)	3% (5)	6% (10)	154
Ethnicity: Asian + Other (Non-Hispanic)	53% (24)	30% (14)	13% (6)	— (0)	4% (2)	45
All Christian	36% (136)	49% (185)	11% (40)	2% (7)	2% (9)	377
All Non-Christian	44% (13)	48% (14)	— (0)	8% (2)	— (0)	30
Atheist	71% (21)	27% (8)	— (0)	2% (1)	— (0)	30
Agnostic/Nothing in particular	47% (59)	39% (49)	6% (8)	3% (3)	5% (6)	126
Something Else	44% (59)	34% (45)	9% (12)	5% (6)	8% (11)	133
Evangelical	40% (107)	43% (113)	10% (26)	1% (2)	6% (17)	265
Non-Evangelical	36% (85)	47% (113)	11% (26)	5% (11)	1% (3)	239
PID: Dem (no lean)	45% (104)	41% (94)	10% (23)	1% (3)	3% (8)	231
PID: Ind (no lean)	49% (104)	39% (83)	6% (12)	3% (7)	3% (6)	212
PID: Rep (no lean)	31% (79)	49% (125)	10% (26)	4% (10)	5% (13)	253

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (288)	43% (302)	9% (60)	3% (20)	4% (26)	696
PID/Gender: Dem Men	41% (41)	46% (46)	9% (9)	2% (2)	3% (3)	100
PID/Gender: Dem Women	49% (64)	37% (48)	10% (13)	— (1)	4% (5)	131
PID/Gender: Ind Men	53% (60)	37% (42)	6% (7)	2% (2)	2% (2)	112
PID/Gender: Ind Women	44% (45)	42% (42)	5% (5)	5% (5)	4% (4)	101
PID/Gender: Rep Men	27% (29)	60% (65)	9% (10)	3% (3)	2% (2)	109
PID/Gender: Rep Women	35% (50)	42% (60)	11% (15)	5% (7)	8% (11)	144
Ideo: Liberal (1-3)	54% (99)	35% (65)	7% (13)	1% (2)	3% (5)	184
Ideo: Moderate (4)	41% (93)	46% (104)	8% (18)	1% (3)	4% (9)	227
Ideo: Conservative (5-7)	33% (89)	49% (130)	10% (26)	5% (12)	4% (10)	268
Community: Urban	38% (49)	43% (55)	12% (16)	2% (2)	5% (6)	128
Community: Suburban	42% (135)	46% (147)	7% (23)	4% (12)	2% (6)	323
Community: Rural	43% (105)	41% (99)	9% (21)	2% (6)	6% (14)	245
Military HHnm: Yes	43% (46)	49% (51)	5% (6)	3% (3)	— (0)	105
Military HH: No	41% (242)	42% (251)	9% (54)	3% (17)	4% (26)	591
Employ: Private Sector	40% (89)	49% (110)	5% (12)	3% (7)	3% (6)	225
Employ: Government	52% (26)	37% (19)	10% (5)	— (0)	1% (1)	51
Employ: Self-Employed	38% (20)	54% (28)	5% (3)	— (0)	2% (1)	52
Employ: Homemaker	40% (18)	40% (18)	3% (1)	6% (3)	11% (5)	45
Employ: Student	39% (6)	46% (6)	12% (2)	— (0)	3% (0)	14
Employ: Retired	44% (88)	43% (86)	9% (19)	3% (5)	2% (3)	201
Employ: Unemployed	36% (25)	28% (20)	19% (13)	6% (4)	11% (7)	70
Employ: Other	42% (16)	37% (14)	13% (5)	2% (1)	7% (3)	38

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (288)	43% (302)	9% (60)	3% (20)	4% (26)	696
Protestant	36% (101)	50% (140)	11% (31)	1% (2)	3% (8)	283
Roman Catholic	36% (32)	47% (41)	10% (9)	6% (5)	1% (1)	87
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	35% (2)	65% (4)	— (0)	— (0)	— (0)	6
Jewish	60% (8)	30% (4)	— (0)	10% (1)	— (0)	13
Muslim	— (0)	100% (5)	— (0)	— (0)	— (0)	5
Buddhist	47% (4)	39% (3)	— (0)	15% (1)	— (0)	8
Hindu	44% (2)	56% (2)	— (0)	— (0)	— (0)	4
Atheist	71% (21)	27% (8)	— (0)	2% (1)	— (0)	30
Agnostic	42% (9)	39% (8)	13% (3)	5% (1)	1% (0)	22
Something else	44% (59)	34% (45)	9% (12)	5% (6)	8% (11)	133
Nothing in particular	48% (50)	39% (41)	5% (5)	2% (2)	6% (6)	104
Ideo/PID: Conservative Republican	31% (61)	50% (98)	9% (17)	5% (10)	4% (8)	194
Ideo/PID: Moderate/Liberal Republican	32% (18)	44% (25)	15% (9)	— (0)	8% (5)	57
Ideo/PID: Moderate/Conservative Democrat	34% (33)	48% (47)	10% (10)	2% (2)	6% (6)	98
Ideo/PID: Liberal Democrat	53% (70)	35% (46)	9% (12)	— (1)	1% (2)	131
Unfavorable of Biden and Trump	37% (49)	48% (64)	11% (15)	1% (2)	3% (4)	134
2024 H2H Matchup: Biden Voter	46% (138)	42% (123)	9% (28)	1% (4)	2% (4)	296
2024 H2H Matchup: Trump Voter	39% (124)	45% (144)	8% (24)	3% (10)	5% (16)	318
2024 H2H Matchup: Would not Vote	43% (10)	39% (9)	13% (3)	4% (1)	1% (0)	23
2024 H2H Matchup: Do not Know	29% (17)	44% (26)	8% (5)	9% (5)	10% (6)	59
2022 House Vote: Democrat	49% (129)	40% (104)	7% (19)	2% (4)	2% (6)	263
2022 House Vote: Republican	35% (98)	48% (134)	8% (22)	4% (12)	4% (12)	278
2022 House Vote: Did not Vote	37% (52)	43% (60)	13% (18)	1% (1)	6% (8)	139
2020 Vote: Joe Biden	48% (151)	41% (130)	8% (25)	1% (4)	2% (5)	316
2020 Vote: Donald Trump	36% (116)	47% (151)	9% (30)	4% (12)	5% (16)	324
2020 Vote: Someone Else	55% (5)	35% (3)	4% (0)	4% (0)	2% (0)	10
2020 Vote: Did not Vote	35% (16)	37% (17)	10% (5)	7% (3)	11% (5)	47

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (288)	43% (302)	9% (60)	3% (20)	4% (26)	696
2016 Vote: Hillary Clinton	48% (116)	42% (100)	7% (17)	1% (3)	2% (4)	239
2016 Vote: Donald Trump	37% (107)	47% (134)	9% (26)	4% (10)	4% (10)	287
2016 Vote: Someone Else	44% (11)	28% (7)	18% (5)	10% (2)	1% (0)	26
2020 Vote/PID: Not Biden/Democrat	42% (9)	32% (7)	11% (2)	— (0)	15% (3)	21
2020 Vote/PID: Not Trump/Republican	39% (8)	39% (8)	15% (3)	— (0)	6% (1)	20
U.S. Economy: Wrong Track	39% (194)	46% (229)	7% (37)	3% (16)	5% (23)	499
U.S. Economy: Right Direction	48% (94)	37% (73)	11% (22)	2% (4)	2% (3)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47% (100)	37% (78)	12% (25)	3% (5)	2% (4)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38% (132)	46% (160)	7% (24)	3% (11)	5% (17)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	40% (56)	46% (65)	8% (11)	2% (3)	3% (5)	139
Top 2024 Issue: Economy	41% (108)	46% (121)	7% (18)	2% (6)	4% (11)	264
Community/Gender: Urban Women	35% (24)	37% (25)	17% (12)	2% (1)	9% (6)	68
Community/Gender: Urban Men	41% (25)	50% (30)	7% (4)	2% (1)	— (0)	60
Community/Gender: Rural Women	42% (57)	40% (54)	9% (13)	2% (3)	6% (9)	135
Community/Gender: Rural Men	43% (48)	42% (46)	8% (9)	2% (2)	5% (5)	110
Community/Gender: Suburban Women	45% (78)	41% (71)	5% (9)	5% (9)	3% (5)	172
Community/Gender: Suburban Men	38% (57)	51% (76)	9% (13)	2% (3)	— (1)	150
Homeowner	40% (197)	46% (225)	9% (44)	3% (15)	2% (10)	491
Renter	45% (85)	38% (72)	7% (14)	2% (5)	8% (14)	191
Self + Household: White-Collar	40% (99)	46% (112)	10% (26)	3% (8)	1% (2)	246
Self + Household: Blue Collar	42% (135)	45% (144)	7% (22)	2% (8)	3% (10)	320
Union HH: Yes	64% (14)	28% (6)	9% (2)	— (0)	— (0)	22
Union HH: No	41% (274)	44% (296)	9% (58)	3% (20)	4% (26)	674
LGBTQ+: Yes	52% (35)	30% (21)	6% (4)	3% (2)	8% (5)	67
LGBTQ+: No	40% (253)	45% (282)	9% (56)	3% (18)	3% (21)	629
Motivated to Vote	42% (267)	44% (278)	8% (53)	3% (19)	3% (17)	633
Parent: Yes	42% (78)	47% (87)	3% (5)	3% (6)	6% (11)	186
Parent: No	41% (210)	42% (215)	11% (55)	3% (14)	3% (16)	510
COVID Vaccine: Yes	41% (204)	45% (220)	10% (49)	2% (9)	2% (10)	492
COVID Vaccine: No	41% (84)	40% (82)	5% (11)	5% (10)	8% (16)	204

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(288)	43%	(302)	9%	(60)	3%	(20)	4%	(26)	696
Student Loans: Yes	48%	(50)	40%	(42)	7%	(7)	1%	(1)	5%	(5)	105
Student Loans: No	40%	(238)	44%	(260)	9%	(53)	3%	(19)	4%	(21)	591
Favorable Opinion of Haley	40%	(92)	49%	(114)	9%	(22)	2%	(4)	—	(1)	232
Unfavorable Opinion of Haley	46%	(136)	40%	(120)	8%	(23)	4%	(12)	2%	(5)	296
Prodigal Biden Voter	40%	(19)	44%	(21)	7%	(3)	6%	(3)	3%	(2)	48
Undecided Voter (DK/WNV)	33%	(27)	43%	(35)	9%	(8)	7%	(6)	7%	(6)	81
Undecided Voter (DK)	29%	(17)	44%	(26)	8%	(5)	9%	(5)	10%	(6)	59
Watched Debate	40%	(197)	46%	(224)	9%	(42)	3%	(14)	3%	(14)	491
Watched Debate: Did not Watch	44%	(91)	38%	(78)	8%	(17)	3%	(6)	6%	(12)	205
Watched Debate: All of it	43%	(116)	41%	(110)	10%	(27)	4%	(12)	2%	(6)	270
Watched Debate: Some of it	37%	(81)	52%	(114)	7%	(16)	1%	(2)	4%	(8)	221
Continue His Campaign: Yes Biden	49%	(131)	36%	(97)	9%	(25)	3%	(8)	2%	(6)	267
Continue His Campaign: No Biden	37%	(143)	49%	(187)	9%	(34)	2%	(8)	3%	(13)	385
Continue His Campaign: Yes Trump	37%	(133)	46%	(165)	9%	(31)	3%	(12)	4%	(15)	355
Continue His Campaign: No Trump	47%	(142)	41%	(126)	9%	(28)	1%	(3)	2%	(5)	305
Conviction: Evidence	46%	(143)	41%	(128)	9%	(27)	2%	(6)	2%	(6)	310
Conviction: Motivation to Damage	37%	(113)	47%	(143)	9%	(27)	4%	(12)	4%	(12)	307
Conviction: DK/NO	41%	(32)	40%	(31)	7%	(5)	2%	(2)	10%	(8)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (361)	34% (239)	11% (74)	2% (16)	1% (6)	696
Gender: Male	46% (149)	39% (124)	12% (39)	3% (9)	— (1)	321
Gender: Female	56% (212)	31% (116)	9% (35)	2% (8)	1% (5)	375
Age: 18-34	62% (106)	32% (54)	6% (10)	1% (1)	— (1)	172
Age: 35-44	62% (59)	28% (26)	6% (6)	1% (1)	4% (4)	95
Age: 45-64	51% (117)	33% (75)	12% (28)	4% (8)	1% (1)	229
Age: 65+	40% (80)	42% (84)	15% (30)	3% (6)	— (0)	200
GenZers: 1997-2012	64% (51)	26% (20)	8% (6)	1% (1)	1% (1)	80
Millennials: 1981-1996	62% (112)	31% (56)	5% (9)	1% (1)	1% (2)	181
GenXers: 1965-1980	52% (89)	32% (56)	12% (21)	3% (5)	2% (3)	173
Baby Boomers: 1946-1964	43% (103)	38% (90)	15% (36)	4% (10)	— (0)	239
Educ: < College	56% (246)	32% (142)	9% (39)	2% (8)	1% (4)	439
Educ: Bachelors degree	45% (72)	38% (60)	14% (23)	2% (3)	1% (1)	159
Educ: Post-grad	43% (42)	39% (38)	13% (12)	6% (6)	— (0)	98
Income: Under 50k	63% (203)	27% (88)	8% (26)	1% (4)	1% (2)	322
Income: 50k-100k	43% (105)	39% (96)	13% (33)	3% (7)	2% (4)	245
Income: 100k+	41% (52)	43% (56)	12% (15)	5% (6)	— (0)	129
Ethnicity: White (Non-Hispanic)	47% (216)	36% (167)	13% (61)	3% (14)	1% (3)	461
Ethnicity: Hispanic	59% (21)	35% (13)	6% (2)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	66% (102)	29% (44)	3% (5)	— (0)	2% (3)	154
Ethnicity: Asian + Other (Non-Hispanic)	48% (22)	34% (15)	12% (6)	5% (2)	— (0)	45
All Christian	43% (161)	39% (146)	16% (59)	2% (9)	1% (3)	377
All Non-Christian	46% (14)	43% (13)	10% (3)	— (0)	2% (0)	30
Atheist	74% (22)	21% (6)	1% (0)	4% (1)	— (0)	30
Agnostic/Nothing in particular	57% (72)	34% (42)	4% (5)	3% (4)	2% (3)	126
Something Else	69% (92)	24% (32)	5% (6)	2% (2)	— (0)	133
Evangelical	53% (142)	31% (83)	12% (32)	2% (7)	1% (3)	265
Non-Evangelical	45% (108)	39% (93)	14% (32)	2% (5)	— (0)	239
PID: Dem (no lean)	63% (145)	30% (70)	5% (11)	2% (4)	— (1)	231
PID: Ind (no lean)	52% (110)	36% (76)	8% (17)	3% (5)	1% (3)	212
PID: Rep (no lean)	42% (106)	37% (93)	18% (45)	3% (7)	1% (2)	253

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (361)	34% (239)	11% (74)	2% (16)	1% (6)	696
PID/Gender: Dem Men	53% (53)	35% (35)	8% (8)	4% (4)	1% (1)	100
PID/Gender: Dem Women	70% (92)	27% (35)	3% (4)	— (0)	— (0)	131
PID/Gender: Ind Men	52% (58)	38% (42)	6% (6)	4% (5)	— (0)	112
PID/Gender: Ind Women	52% (52)	34% (34)	11% (11)	— (0)	3% (3)	101
PID/Gender: Rep Men	35% (38)	43% (47)	22% (24)	— (0)	— (0)	109
PID/Gender: Rep Women	47% (68)	32% (47)	14% (21)	5% (7)	1% (2)	144
Ideo: Liberal (1-3)	65% (121)	28% (52)	4% (8)	2% (3)	1% (1)	184
Ideo: Moderate (4)	51% (115)	39% (89)	8% (17)	2% (5)	1% (1)	227
Ideo: Conservative (5-7)	42% (112)	36% (98)	18% (48)	3% (8)	1% (2)	268
Community: Urban	59% (75)	34% (43)	6% (8)	2% (2)	— (0)	128
Community: Suburban	46% (149)	39% (124)	12% (38)	2% (7)	1% (4)	323
Community: Rural	56% (137)	29% (72)	11% (27)	3% (7)	1% (2)	245
Military HHnm: Yes	45% (47)	41% (43)	14% (14)	— (0)	— (0)	105
Military HH: No	53% (314)	33% (196)	10% (59)	3% (16)	1% (6)	591
Employ: Private Sector	50% (113)	36% (80)	11% (24)	3% (7)	— (1)	225
Employ: Government	60% (31)	34% (17)	6% (3)	— (0)	— (0)	51
Employ: Self-Employed	55% (29)	36% (19)	5% (3)	2% (1)	2% (1)	52
Employ: Homemaker	64% (29)	23% (10)	7% (3)	— (0)	6% (3)	45
Employ: Student	36% (5)	42% (6)	6% (1)	16% (2)	— (0)	14
Employ: Retired	43% (86)	39% (78)	15% (31)	3% (6)	— (0)	201
Employ: Unemployed	60% (42)	26% (18)	12% (8)	— (0)	2% (1)	70
Employ: Other	67% (26)	30% (11)	3% (1)	— (0)	— (0)	38

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (361)	34% (239)	11% (74)	2% (16)	1% (6)	696
Protestant	42% (119)	39% (110)	16% (44)	2% (7)	1% (3)	283
Roman Catholic	44% (39)	38% (33)	15% (13)	2% (2)	— (0)	87
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	41% (3)	38% (2)	20% (1)	— (0)	— (0)	6
Jewish	57% (7)	33% (4)	10% (1)	— (0)	— (0)	13
Muslim	29% (2)	71% (4)	— (0)	— (0)	— (0)	5
Buddhist	61% (5)	19% (1)	20% (2)	— (0)	— (0)	8
Hindu	— (0)	87% (3)	— (0)	— (0)	13% (0)	4
Atheist	74% (22)	21% (6)	1% (0)	4% (1)	— (0)	30
Agnostic	48% (10)	43% (9)	9% (2)	— (0)	— (0)	22
Something else	69% (92)	24% (32)	5% (6)	2% (2)	— (0)	133
Nothing in particular	59% (61)	32% (33)	3% (3)	4% (4)	2% (3)	104
Ideo/PID: Conservative Republican	42% (82)	35% (69)	19% (38)	2% (4)	1% (2)	194
Ideo/PID: Moderate/Liberal Republican	39% (22)	43% (25)	13% (8)	4% (2)	— (0)	57
Ideo/PID: Moderate/Conservative Democrat	59% (57)	33% (32)	5% (4)	4% (4)	— (0)	98
Ideo/PID: Liberal Democrat	65% (85)	29% (37)	5% (7)	— (1)	1% (1)	131
Unfavorable of Biden and Trump	48% (64)	40% (53)	9% (11)	4% (5)	1% (1)	134
2024 H2H Matchup: Biden Voter	58% (171)	34% (101)	6% (17)	2% (7)	— (1)	296
2024 H2H Matchup: Trump Voter	47% (149)	35% (110)	15% (49)	3% (8)	1% (2)	318
2024 H2H Matchup: Would not Vote	52% (12)	41% (9)	6% (1)	1% (0)	— (0)	23
2024 H2H Matchup: Do not Know	50% (29)	32% (19)	10% (6)	3% (2)	5% (3)	59
2022 House Vote: Democrat	61% (161)	31% (82)	5% (14)	2% (5)	— (1)	263
2022 House Vote: Republican	43% (119)	36% (101)	17% (47)	3% (9)	1% (2)	278
2022 House Vote: Did not Vote	50% (69)	39% (54)	8% (11)	1% (2)	2% (3)	139
2020 Vote: Joe Biden	58% (182)	35% (109)	6% (17)	2% (6)	— (1)	316
2020 Vote: Donald Trump	44% (141)	36% (116)	17% (54)	3% (9)	1% (3)	324
2020 Vote: Someone Else	66% (6)	30% (3)	— (0)	4% (0)	— (0)	10
2020 Vote: Did not Vote	67% (31)	24% (11)	4% (2)	1% (1)	4% (2)	47

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (361)	34% (239)	11% (74)	2% (16)	1% (6)	696
2016 Vote: Hillary Clinton	59% (141)	33% (79)	5% (12)	2% (6)	— (1)	239
2016 Vote: Donald Trump	41% (118)	40% (114)	16% (45)	2% (7)	1% (3)	287
2016 Vote: Someone Else	38% (10)	44% (11)	17% (4)	2% (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	76% (16)	18% (4)	4% (1)	2% (0)	— (0)	21
2020 Vote/PID: Not Trump/Republican	57% (11)	30% (6)	13% (3)	— (0)	— (0)	20
U.S. Economy: Wrong Track	51% (256)	34% (170)	11% (54)	3% (14)	1% (4)	499
U.S. Economy: Right Direction	53% (105)	35% (69)	10% (19)	1% (2)	1% (2)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62% (131)	29% (62)	6% (12)	3% (6)	1% (1)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48% (165)	35% (120)	14% (47)	3% (10)	1% (2)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (65)	41% (57)	10% (14)	— (0)	2% (3)	139
Top 2024 Issue: Economy	54% (143)	35% (92)	9% (23)	2% (6)	— (0)	264
Community/Gender: Urban Women	66% (45)	26% (18)	7% (5)	1% (0)	— (0)	68
Community/Gender: Urban Men	50% (30)	42% (25)	5% (3)	3% (2)	— (0)	60
Community/Gender: Rural Women	53% (72)	31% (42)	11% (14)	3% (5)	1% (2)	135
Community/Gender: Rural Men	59% (65)	27% (30)	12% (13)	2% (2)	— (0)	110
Community/Gender: Suburban Women	55% (95)	32% (56)	9% (16)	1% (2)	2% (3)	172
Community/Gender: Suburban Men	36% (54)	46% (69)	15% (22)	3% (5)	— (1)	150
Homeowner	45% (220)	38% (185)	14% (66)	3% (15)	1% (4)	491
Renter	70% (134)	27% (52)	1% (3)	1% (1)	1% (2)	191
Self + Household: White-Collar	43% (107)	36% (89)	16% (38)	4% (9)	1% (2)	246
Self + Household: Blue Collar	51% (163)	39% (124)	8% (25)	2% (7)	— (0)	320
Union HH: Yes	77% (17)	23% (5)	— (0)	— (0)	— (0)	22
Union HH: No	51% (344)	35% (234)	11% (74)	2% (16)	1% (6)	674
LGBTQ+: Yes	60% (40)	33% (22)	4% (3)	1% (1)	2% (1)	67
LGBTQ+: No	51% (321)	35% (217)	11% (71)	3% (16)	1% (4)	629
Motivated to Vote	51% (322)	36% (226)	11% (68)	3% (16)	— (2)	633
Parent: Yes	61% (113)	27% (50)	10% (19)	1% (1)	2% (3)	186
Parent: No	49% (248)	37% (190)	11% (54)	3% (16)	— (3)	510
COVID Vaccine: Yes	51% (252)	34% (169)	11% (54)	3% (15)	1% (3)	492
COVID Vaccine: No	54% (109)	35% (71)	10% (20)	— (1)	1% (3)	204

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(361)	34%	(239)	11%	(74)	2%	(16)	1%	(6)	696
Student Loans: Yes	58%	(61)	32%	(33)	7%	(8)	3%	(3)	—	(0)	105
Student Loans: No	51%	(300)	35%	(206)	11%	(66)	2%	(14)	1%	(6)	591
Favorable Opinion of Haley	42%	(97)	39%	(91)	16%	(37)	3%	(6)	—	(1)	232
Unfavorable Opinion of Haley	54%	(159)	35%	(105)	9%	(26)	2%	(5)	—	(1)	296
Prodigal Biden Voter	51%	(25)	37%	(18)	11%	(6)	—	(0)	—	(0)	48
Undecided Voter (DK/WNV)	50%	(41)	35%	(28)	9%	(7)	2%	(2)	4%	(3)	81
Undecided Voter (DK)	50%	(29)	32%	(19)	10%	(6)	3%	(2)	5%	(3)	59
Watched Debate	52%	(256)	34%	(165)	11%	(56)	2%	(10)	1%	(4)	491
Watched Debate: Did not Watch	51%	(105)	36%	(75)	8%	(17)	3%	(7)	1%	(1)	205
Watched Debate: All of it	55%	(149)	29%	(78)	14%	(38)	2%	(5)	—	(1)	270
Watched Debate: Some of it	48%	(107)	39%	(87)	9%	(19)	2%	(4)	2%	(4)	221
Continue His Campaign: Yes Biden	61%	(161)	29%	(77)	9%	(24)	2%	(5)	—	(0)	267
Continue His Campaign: No Biden	46%	(177)	39%	(149)	12%	(46)	3%	(10)	1%	(3)	385
Continue His Campaign: Yes Trump	47%	(167)	35%	(125)	15%	(51)	3%	(10)	1%	(2)	355
Continue His Campaign: No Trump	57%	(174)	34%	(104)	6%	(20)	2%	(6)	—	(1)	305
Conviction: Evidence	58%	(180)	34%	(105)	6%	(19)	2%	(5)	—	(1)	310
Conviction: Motivation to Damage	45%	(139)	35%	(107)	16%	(50)	3%	(9)	1%	(2)	307
Conviction: DK/NO	53%	(41)	35%	(27)	6%	(5)	3%	(2)	4%	(3)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (428)	32% (223)	4% (30)	1% (9)	1% (6)	696
Gender: Male	56% (180)	34% (110)	7% (21)	2% (6)	1% (3)	321
Gender: Female	66% (248)	30% (112)	2% (9)	1% (3)	1% (3)	375
Age: 18-34	62% (107)	31% (53)	5% (9)	1% (2)	— (0)	172
Age: 35-44	56% (53)	32% (31)	5% (5)	5% (4)	2% (2)	95
Age: 45-64	64% (148)	29% (66)	5% (11)	1% (2)	1% (2)	229
Age: 65+	60% (120)	36% (72)	3% (7)	— (0)	1% (1)	200
GenZers: 1997-2012	55% (44)	36% (29)	6% (5)	2% (2)	— (0)	80
Millennials: 1981-1996	62% (113)	30% (54)	4% (8)	3% (5)	1% (1)	181
GenXers: 1965-1980	65% (113)	27% (48)	4% (7)	1% (2)	2% (3)	173
Baby Boomers: 1946-1964	61% (147)	34% (82)	4% (10)	— (0)	— (0)	239
Educ: < College	65% (284)	29% (126)	4% (16)	2% (9)	1% (4)	439
Educ: Bachelors degree	58% (92)	39% (62)	3% (4)	— (0)	1% (1)	159
Educ: Post-grad	52% (51)	36% (35)	10% (10)	1% (1)	1% (1)	98
Income: Under 50k	63% (205)	31% (100)	3% (10)	2% (6)	— (1)	322
Income: 50k-100k	61% (150)	30% (74)	6% (14)	1% (3)	1% (3)	245
Income: 100k+	56% (73)	38% (49)	5% (6)	— (0)	1% (1)	129
Ethnicity: White (Non-Hispanic)	57% (265)	35% (164)	5% (25)	1% (4)	1% (4)	461
Ethnicity: Hispanic	75% (27)	22% (8)	4% (1)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	72% (111)	23% (36)	1% (2)	2% (3)	1% (2)	154
Ethnicity: Asian + Other (Non-Hispanic)	56% (25)	35% (16)	4% (2)	5% (2)	— (0)	45
All Christian	65% (245)	30% (114)	4% (15)	— (1)	1% (3)	377
All Non-Christian	53% (16)	43% (13)	4% (1)	— (0)	— (0)	30
Atheist	32% (10)	56% (17)	11% (3)	1% (0)	— (0)	30
Agnostic/Nothing in particular	56% (70)	31% (39)	8% (10)	4% (4)	2% (2)	126
Something Else	66% (88)	30% (40)	1% (1)	3% (4)	1% (1)	133
Evangelical	70% (185)	27% (71)	2% (4)	1% (2)	1% (2)	265
Non-Evangelical	60% (144)	33% (80)	5% (12)	1% (2)	1% (1)	239
PID: Dem (no lean)	58% (134)	33% (76)	7% (17)	1% (2)	1% (2)	231
PID: Ind (no lean)	62% (131)	32% (68)	4% (8)	1% (3)	1% (3)	212
PID: Rep (no lean)	64% (163)	31% (78)	2% (6)	2% (4)	— (1)	253

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (428)	32% (223)	4% (30)	1% (9)	1% (6)	696
PID/Gender: Dem Men	46% (46)	39% (39)	11% (11)	2% (2)	2% (2)	100
PID/Gender: Dem Women	67% (87)	29% (38)	4% (6)	— (0)	— (0)	131
PID/Gender: Ind Men	58% (65)	36% (40)	4% (4)	2% (2)	— (0)	112
PID/Gender: Ind Women	66% (66)	28% (28)	3% (3)	— (0)	3% (3)	101
PID/Gender: Rep Men	62% (68)	29% (32)	6% (6)	2% (2)	1% (1)	109
PID/Gender: Rep Women	66% (95)	32% (46)	— (0)	2% (2)	— (0)	144
Ideo: Liberal (1-3)	54% (100)	34% (64)	7% (13)	3% (6)	1% (2)	184
Ideo: Moderate (4)	59% (134)	34% (78)	5% (12)	1% (2)	1% (1)	227
Ideo: Conservative (5-7)	67% (180)	30% (81)	2% (5)	— (0)	— (1)	268
Community: Urban	65% (83)	31% (39)	2% (3)	2% (2)	1% (1)	128
Community: Suburban	60% (193)	32% (103)	7% (23)	— (0)	1% (3)	323
Community: Rural	62% (151)	33% (80)	2% (5)	3% (7)	1% (2)	245
Military HHnm: Yes	69% (72)	30% (31)	— (0)	— (0)	1% (1)	105
Military HH: No	60% (356)	32% (191)	5% (30)	2% (9)	1% (5)	591
Employ: Private Sector	63% (143)	29% (66)	6% (12)	2% (4)	— (0)	225
Employ: Government	64% (33)	32% (16)	2% (1)	— (0)	2% (1)	51
Employ: Self-Employed	49% (26)	44% (23)	7% (4)	— (0)	— (0)	52
Employ: Homemaker	73% (33)	21% (10)	2% (1)	— (0)	3% (1)	45
Employ: Student	57% (8)	17% (2)	7% (1)	20% (3)	— (0)	14
Employ: Retired	58% (117)	36% (73)	5% (9)	— (1)	1% (1)	201
Employ: Unemployed	57% (40)	40% (28)	— (0)	— (0)	3% (2)	70
Employ: Other	75% (29)	14% (5)	5% (2)	6% (2)	— (0)	38

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (428)	32% (223)	4% (30)	1% (9)	1% (6)	696
Protestant	66% (187)	29% (82)	4% (13)	— (0)	1% (2)	283
Roman Catholic	62% (54)	33% (29)	3% (3)	— (0)	1% (1)	87
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	54% (3)	37% (2)	— (0)	9% (1)	— (0)	6
Jewish	64% (8)	26% (3)	10% (1)	— (0)	— (0)	13
Muslim	19% (1)	81% (4)	— (0)	— (0)	— (0)	5
Buddhist	61% (5)	39% (3)	— (0)	— (0)	— (0)	8
Hindu	44% (2)	56% (2)	— (0)	— (0)	— (0)	4
Atheist	32% (10)	56% (17)	11% (3)	1% (0)	— (0)	30
Agnostic	51% (11)	32% (7)	18% (4)	— (0)	— (0)	22
Something else	66% (88)	30% (40)	1% (1)	3% (4)	1% (1)	133
Nothing in particular	57% (59)	31% (32)	6% (6)	4% (4)	2% (2)	104
Ideo/PID: Conservative Republican	69% (133)	29% (57)	2% (3)	— (0)	1% (1)	194
Ideo/PID: Moderate/Liberal Republican	49% (28)	38% (22)	5% (3)	8% (4)	— (0)	57
Ideo/PID: Moderate/Conservative Democrat	62% (61)	31% (30)	6% (6)	— (0)	— (0)	98
Ideo/PID: Liberal Democrat	54% (71)	35% (46)	8% (11)	2% (2)	1% (2)	131
Unfavorable of Biden and Trump	55% (74)	41% (55)	2% (3)	1% (1)	— (0)	134
2024 H2H Matchup: Biden Voter	56% (166)	34% (102)	7% (21)	2% (6)	1% (2)	296
2024 H2H Matchup: Trump Voter	67% (214)	30% (94)	2% (7)	1% (2)	— (1)	318
2024 H2H Matchup: Would not Vote	74% (17)	23% (5)	— (0)	3% (1)	— (0)	23
2024 H2H Matchup: Do not Know	53% (31)	37% (22)	4% (2)	1% (0)	4% (3)	59
2022 House Vote: Democrat	53% (138)	38% (99)	8% (20)	1% (3)	1% (2)	263
2022 House Vote: Republican	66% (184)	29% (80)	3% (8)	2% (4)	— (1)	278
2022 House Vote: Did not Vote	68% (95)	27% (38)	1% (2)	1% (1)	2% (3)	139
2020 Vote: Joe Biden	53% (169)	37% (117)	7% (24)	1% (4)	1% (2)	316
2020 Vote: Donald Trump	68% (222)	27% (89)	2% (7)	1% (4)	1% (3)	324
2020 Vote: Someone Else	45% (4)	51% (5)	— (0)	4% (0)	— (0)	10
2020 Vote: Did not Vote	70% (33)	25% (12)	— (0)	1% (1)	3% (1)	47

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (428)	32% (223)	4% (30)	1% (9)	1% (6)	696
2016 Vote: Hillary Clinton	58% (138)	34% (81)	6% (16)	1% (3)	1% (2)	239
2016 Vote: Donald Trump	65% (188)	31% (89)	3% (8)	— (0)	1% (3)	287
2016 Vote: Someone Else	59% (15)	32% (8)	8% (2)	2% (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	79% (17)	19% (4)	— (0)	2% (0)	1% (0)	21
2020 Vote/PID: Not Trump/Republican	47% (9)	46% (9)	6% (1)	— (0)	— (0)	20
U.S. Economy: Wrong Track	63% (313)	31% (156)	4% (18)	2% (9)	1% (3)	499
U.S. Economy: Right Direction	58% (114)	34% (67)	7% (13)	— (0)	2% (3)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61% (129)	30% (64)	7% (15)	2% (3)	— (1)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68% (233)	28% (97)	3% (9)	1% (4)	— (1)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (66)	44% (62)	5% (6)	1% (2)	3% (4)	139
Top 2024 Issue: Economy	65% (172)	30% (80)	3% (8)	1% (3)	— (0)	264
Community/Gender: Urban Women	71% (49)	28% (19)	— (0)	1% (0)	— (0)	68
Community/Gender: Urban Men	58% (35)	34% (20)	4% (3)	3% (2)	1% (1)	60
Community/Gender: Rural Women	65% (88)	31% (42)	— (0)	2% (3)	1% (2)	135
Community/Gender: Rural Men	57% (63)	34% (38)	4% (5)	4% (4)	— (0)	110
Community/Gender: Suburban Women	65% (111)	29% (51)	5% (9)	— (0)	1% (1)	172
Community/Gender: Suburban Men	54% (82)	35% (52)	9% (14)	— (0)	1% (2)	150
Homeowner	60% (293)	33% (163)	5% (26)	1% (5)	1% (5)	491
Renter	66% (125)	29% (56)	2% (4)	2% (5)	— (1)	191
Self + Household: White-Collar	57% (139)	35% (85)	8% (19)	— (1)	— (1)	246
Self + Household: Blue Collar	61% (195)	33% (106)	3% (9)	2% (8)	— (1)	320
Union HH: Yes	60% (13)	40% (9)	— (0)	— (0)	— (0)	22
Union HH: No	62% (414)	32% (214)	5% (30)	1% (9)	1% (6)	674
LGBTQ+: Yes	47% (32)	41% (28)	10% (7)	2% (1)	— (0)	67
LGBTQ+: No	63% (396)	31% (195)	4% (24)	1% (8)	1% (5)	629
Motivated to Vote	61% (388)	33% (207)	4% (27)	1% (9)	— (3)	633
Parent: Yes	63% (118)	30% (55)	4% (8)	1% (3)	1% (3)	186
Parent: No	61% (310)	33% (168)	4% (22)	1% (7)	1% (3)	510
COVID Vaccine: Yes	60% (296)	33% (161)	5% (25)	1% (6)	1% (4)	492
COVID Vaccine: No	65% (131)	30% (62)	3% (6)	2% (3)	1% (2)	204

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (428)	32% (223)	4% (30)	1% (9)	1% (6)	696
Student Loans: Yes	56% (58)	37% (39)	4% (4)	3% (4)	— (0)	105
Student Loans: No	62% (369)	31% (184)	4% (26)	1% (6)	1% (6)	591
Favorable Opinion of Haley	65% (152)	31% (73)	3% (7)	— (0)	— (1)	232
Unfavorable Opinion of Haley	58% (172)	32% (95)	7% (21)	2% (5)	1% (2)	296
Prodigal Biden Voter	43% (21)	51% (25)	5% (2)	1% (1)	— (0)	48
Undecided Voter (DK/WNV)	59% (48)	33% (27)	3% (2)	1% (1)	3% (3)	81
Undecided Voter (DK)	53% (31)	37% (22)	4% (2)	1% (0)	4% (3)	59
Watched Debate	61% (300)	33% (163)	4% (19)	1% (5)	1% (3)	491
Watched Debate: Did not Watch	62% (128)	29% (59)	6% (11)	2% (4)	1% (3)	205
Watched Debate: All of it	65% (176)	30% (80)	4% (11)	1% (3)	— (0)	270
Watched Debate: Some of it	56% (124)	38% (83)	4% (8)	1% (2)	1% (3)	221
Continue His Campaign: Yes Biden	63% (169)	29% (78)	6% (16)	1% (3)	— (1)	267
Continue His Campaign: No Biden	61% (236)	34% (129)	3% (12)	1% (6)	1% (2)	385
Continue His Campaign: Yes Trump	66% (236)	29% (103)	3% (11)	1% (4)	— (1)	355
Continue His Campaign: No Trump	57% (172)	35% (107)	6% (19)	2% (5)	1% (2)	305
Conviction: Evidence	59% (182)	33% (104)	6% (18)	1% (4)	1% (2)	310
Conviction: Motivation to Damage	65% (200)	31% (94)	3% (10)	1% (2)	— (1)	307
Conviction: DK/NO	58% (45)	32% (25)	3% (3)	4% (3)	4% (3)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (407)	29% (202)	6% (43)	4% (25)	3% (19)	696
Gender: Male	57% (182)	31% (101)	6% (20)	4% (13)	1% (4)	321
Gender: Female	60% (225)	27% (101)	6% (23)	3% (11)	4% (15)	375
Age: 18-34	42% (72)	41% (70)	9% (15)	7% (12)	2% (3)	172
Age: 35-44	53% (50)	35% (33)	5% (5)	5% (5)	2% (2)	95
Age: 45-64	61% (139)	26% (59)	6% (14)	3% (7)	4% (10)	229
Age: 65+	73% (146)	20% (40)	5% (10)	— (0)	2% (4)	200
GenZers: 1997-2012	35% (28)	43% (34)	9% (7)	10% (8)	3% (2)	80
Millennials: 1981-1996	50% (90)	38% (68)	7% (12)	5% (9)	1% (2)	181
GenXers: 1965-1980	62% (108)	21% (37)	7% (13)	4% (7)	5% (9)	173
Baby Boomers: 1946-1964	70% (168)	24% (58)	3% (8)	— (1)	2% (5)	239
Educ: < College	58% (254)	29% (126)	6% (25)	5% (21)	3% (14)	439
Educ: Bachelors degree	55% (87)	33% (53)	8% (13)	2% (2)	2% (4)	159
Educ: Post-grad	67% (66)	24% (24)	6% (6)	1% (1)	1% (1)	98
Income: Under 50k	59% (189)	26% (83)	7% (22)	5% (16)	4% (12)	322
Income: 50k-100k	56% (137)	32% (78)	7% (16)	3% (7)	3% (7)	245
Income: 100k+	63% (82)	32% (41)	4% (5)	1% (1)	— (0)	129
Ethnicity: White (Non-Hispanic)	65% (301)	26% (120)	5% (21)	2% (11)	2% (7)	461
Ethnicity: Hispanic	41% (15)	39% (14)	11% (4)	8% (3)	— (0)	36
Ethnicity: Black (Non-Hispanic)	43% (66)	39% (59)	10% (15)	5% (7)	4% (6)	154
Ethnicity: Asian + Other (Non-Hispanic)	55% (25)	18% (8)	7% (3)	7% (3)	13% (6)	45
All Christian	64% (242)	26% (97)	5% (20)	2% (8)	3% (10)	377
All Non-Christian	55% (17)	36% (11)	8% (3)	— (0)	— (0)	30
Atheist	21% (6)	46% (14)	16% (5)	17% (5)	— (0)	30
Agnostic/Nothing in particular	46% (58)	35% (44)	7% (9)	7% (8)	5% (7)	126
Something Else	64% (85)	27% (36)	6% (7)	2% (3)	2% (2)	133
Evangelical	67% (178)	24% (63)	3% (9)	2% (5)	4% (10)	265
Non-Evangelical	60% (144)	28% (68)	8% (18)	2% (6)	1% (3)	239
PID: Dem (no lean)	37% (84)	44% (102)	9% (21)	6% (13)	4% (10)	231
PID: Ind (no lean)	61% (130)	24% (52)	8% (17)	4% (7)	3% (7)	212
PID: Rep (no lean)	76% (193)	19% (48)	2% (5)	1% (4)	1% (2)	253

Continued on next page

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (407)	29% (202)	6% (43)	4% (25)	3% (19)	696
PID/Gender: Dem Men	36% (36)	46% (46)	9% (9)	7% (7)	2% (2)	100
PID/Gender: Dem Women	37% (48)	43% (56)	9% (12)	5% (7)	6% (8)	131
PID/Gender: Ind Men	62% (69)	27% (30)	6% (7)	4% (4)	1% (1)	112
PID/Gender: Ind Women	60% (61)	21% (21)	10% (10)	3% (3)	6% (6)	101
PID/Gender: Rep Men	71% (77)	22% (24)	4% (4)	2% (2)	1% (1)	109
PID/Gender: Rep Women	81% (116)	17% (24)	1% (1)	1% (1)	1% (1)	144
Ideo: Liberal (1-3)	36% (66)	39% (72)	12% (22)	9% (16)	4% (8)	184
Ideo: Moderate (4)	57% (129)	32% (74)	6% (13)	2% (5)	3% (6)	227
Ideo: Conservative (5-7)	76% (203)	19% (52)	3% (7)	1% (3)	1% (2)	268
Community: Urban	52% (67)	33% (43)	9% (11)	5% (7)	1% (1)	128
Community: Suburban	58% (186)	30% (98)	6% (20)	3% (10)	3% (9)	323
Community: Rural	63% (154)	25% (61)	5% (12)	3% (8)	4% (9)	245
Military HHnm: Yes	62% (66)	31% (32)	5% (5)	1% (1)	1% (1)	105
Military HH: No	58% (342)	29% (170)	6% (38)	4% (24)	3% (18)	591
Employ: Private Sector	55% (123)	35% (78)	5% (12)	5% (12)	— (0)	225
Employ: Government	53% (27)	39% (20)	9% (4)	— (0)	— (0)	51
Employ: Self-Employed	55% (29)	31% (16)	10% (5)	2% (1)	2% (1)	52
Employ: Homemaker	63% (28)	15% (7)	14% (6)	5% (2)	3% (1)	45
Employ: Student	47% (7)	34% (5)	— (0)	12% (2)	7% (1)	14
Employ: Retired	68% (136)	23% (47)	5% (10)	1% (2)	3% (6)	201
Employ: Unemployed	53% (37)	28% (19)	7% (5)	3% (2)	10% (7)	70
Employ: Other	55% (21)	28% (11)	1% (0)	9% (3)	7% (3)	38

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	59%	(407)	29%	(202)	6%	(43)	4%	(25)	3%	(19)	696
Protestant	66%	(186)	25%	(72)	3%	(10)	2%	(6)	3%	(9)	283
Roman Catholic	59%	(51)	27%	(23)	12%	(10)	2%	(1)	1%	(1)	87
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	54%	(3)	37%	(2)	—	(0)	9%	(1)	—	(0)	6
Jewish	52%	(7)	48%	(6)	—	(0)	—	(0)	—	(0)	13
Muslim	—	(0)	90%	(5)	10%	(1)	—	(0)	—	(0)	5
Buddhist	81%	(6)	—	(0)	19%	(1)	—	(0)	—	(0)	8
Hindu	87%	(3)	—	(0)	13%	(0)	—	(0)	—	(0)	4
Atheist	21%	(6)	46%	(14)	16%	(5)	17%	(5)	—	(0)	30
Agnostic	32%	(7)	30%	(6)	12%	(2)	19%	(4)	8%	(2)	22
Something else	64%	(85)	27%	(36)	6%	(7)	2%	(3)	2%	(2)	133
Nothing in particular	49%	(51)	36%	(37)	6%	(6)	4%	(4)	5%	(5)	104
Ideo/PID: Conservative Republican	77%	(151)	19%	(37)	1%	(3)	1%	(2)	1%	(2)	194
Ideo/PID: Moderate/Liberal Republican	72%	(41)	20%	(12)	4%	(3)	3%	(2)	—	(0)	57
Ideo/PID: Moderate/Conservative Democrat	37%	(36)	49%	(48)	9%	(9)	2%	(2)	3%	(3)	98
Ideo/PID: Liberal Democrat	37%	(48)	41%	(54)	9%	(12)	8%	(11)	5%	(6)	131
Unfavorable of Biden and Trump	61%	(82)	33%	(45)	2%	(3)	2%	(3)	1%	(1)	134
2024 H2H Matchup: Biden Voter	41%	(120)	40%	(118)	10%	(30)	6%	(18)	3%	(10)	296
2024 H2H Matchup: Trump Voter	76%	(241)	19%	(60)	3%	(9)	1%	(3)	2%	(5)	318
2024 H2H Matchup: Would not Vote	61%	(14)	31%	(7)	—	(0)	7%	(2)	—	(0)	23
2024 H2H Matchup: Do not Know	54%	(32)	29%	(17)	8%	(5)	2%	(1)	7%	(4)	59
2022 House Vote: Democrat	39%	(102)	42%	(110)	10%	(26)	6%	(14)	4%	(10)	263
2022 House Vote: Republican	78%	(217)	18%	(49)	1%	(4)	2%	(5)	1%	(4)	278
2022 House Vote: Did not Vote	56%	(77)	29%	(40)	9%	(12)	4%	(5)	3%	(4)	139
2020 Vote: Joe Biden	39%	(124)	41%	(128)	11%	(35)	6%	(18)	3%	(11)	316
2020 Vote: Donald Trump	78%	(252)	18%	(59)	1%	(4)	1%	(5)	2%	(5)	324
2020 Vote: Someone Else	67%	(6)	23%	(2)	6%	(1)	4%	(0)	—	(0)	10
2020 Vote: Did not Vote	53%	(25)	28%	(13)	8%	(4)	4%	(2)	7%	(3)	47

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (407)	29% (202)	6% (43)	4% (25)	3% (19)	696
2016 Vote: Hillary Clinton	41% (97)	41% (98)	11% (27)	4% (9)	3% (8)	239
2016 Vote: Donald Trump	76% (219)	17% (50)	2% (6)	2% (5)	3% (8)	287
2016 Vote: Someone Else	52% (13)	25% (6)	12% (3)	11% (3)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	27% (6)	60% (13)	7% (1)	6% (1)	1% (0)	21
2020 Vote/PID: Not Trump/Republican	51% (10)	27% (5)	22% (4)	— (0)	— (0)	20
U.S. Economy: Wrong Track	64% (320)	25% (125)	5% (26)	3% (15)	3% (14)	499
U.S. Economy: Right Direction	44% (88)	39% (77)	9% (18)	5% (9)	3% (5)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40% (84)	40% (84)	10% (21)	7% (15)	4% (8)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74% (254)	21% (71)	3% (9)	1% (5)	2% (6)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	50% (69)	34% (47)	10% (13)	3% (4)	4% (5)	139
Top 2024 Issue: Economy	60% (158)	29% (78)	6% (17)	3% (8)	1% (3)	264
Community/Gender: Urban Women	62% (43)	26% (18)	8% (5)	3% (2)	1% (1)	68
Community/Gender: Urban Men	40% (24)	42% (25)	10% (6)	8% (5)	— (0)	60
Community/Gender: Rural Women	66% (90)	23% (31)	5% (6)	2% (2)	4% (6)	135
Community/Gender: Rural Men	59% (65)	28% (30)	5% (6)	5% (6)	3% (3)	110
Community/Gender: Suburban Women	54% (93)	31% (53)	7% (11)	4% (7)	5% (8)	172
Community/Gender: Suburban Men	62% (94)	30% (45)	5% (8)	2% (2)	1% (1)	150
Homeowner	63% (311)	27% (134)	5% (26)	2% (10)	2% (9)	491
Renter	45% (85)	35% (66)	8% (16)	8% (15)	5% (9)	191
Self + Household: White-Collar	62% (151)	27% (67)	6% (14)	3% (8)	2% (5)	246
Self + Household: Blue Collar	59% (190)	30% (97)	5% (16)	3% (11)	2% (6)	320
Union HH: Yes	29% (6)	50% (11)	4% (1)	17% (4)	— (0)	22
Union HH: No	60% (401)	28% (191)	6% (42)	3% (21)	3% (19)	674
LGBTQ+: Yes	40% (27)	34% (23)	11% (7)	12% (8)	3% (2)	67
LGBTQ+: No	60% (380)	28% (179)	6% (36)	3% (17)	3% (17)	629
Motivated to Vote	61% (387)	28% (177)	5% (34)	3% (22)	2% (13)	633
Parent: Yes	55% (102)	33% (61)	7% (13)	3% (5)	2% (4)	186
Parent: No	60% (306)	28% (141)	6% (30)	4% (19)	3% (15)	510
COVID Vaccine: Yes	56% (275)	32% (156)	7% (33)	4% (18)	2% (9)	492
COVID Vaccine: No	65% (132)	23% (46)	5% (10)	3% (6)	5% (10)	204

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (407)	29% (202)	6% (43)	4% (25)	3% (19)	696
Student Loans: Yes	45% (47)	38% (40)	10% (11)	6% (6)	1% (1)	105
Student Loans: No	61% (360)	27% (162)	6% (33)	3% (19)	3% (18)	591
Favorable Opinion of Haley	75% (173)	20% (47)	4% (9)	1% (1)	1% (2)	232
Unfavorable Opinion of Haley	53% (158)	32% (95)	7% (20)	4% (13)	3% (10)	296
Prodigal Biden Voter	43% (21)	38% (18)	13% (6)	4% (2)	2% (1)	48
Undecided Voter (DK/WNV)	56% (46)	30% (24)	6% (5)	4% (3)	5% (4)	81
Undecided Voter (DK)	54% (32)	29% (17)	8% (5)	2% (1)	7% (4)	59
Watched Debate	63% (309)	26% (129)	6% (28)	4% (19)	1% (7)	491
Watched Debate: Did not Watch	48% (98)	36% (73)	8% (15)	3% (6)	6% (12)	205
Watched Debate: All of it	71% (193)	21% (56)	4% (12)	4% (10)	— (0)	270
Watched Debate: Some of it	52% (116)	33% (73)	7% (16)	4% (9)	3% (7)	221
Continue His Campaign: Yes Biden	51% (135)	32% (86)	9% (23)	5% (13)	3% (9)	267
Continue His Campaign: No Biden	65% (252)	26% (100)	5% (17)	3% (10)	2% (6)	385
Continue His Campaign: Yes Trump	72% (256)	21% (75)	3% (12)	1% (5)	2% (8)	355
Continue His Campaign: No Trump	44% (133)	38% (117)	9% (28)	6% (18)	3% (8)	305
Conviction: Evidence	42% (132)	39% (122)	10% (31)	6% (19)	2% (7)	310
Conviction: Motivation to Damage	77% (237)	19% (58)	2% (6)	1% (4)	1% (4)	307
Conviction: DK/NO	50% (39)	28% (22)	9% (7)	3% (2)	10% (8)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (277)	42% (290)	10% (70)	4% (28)	4% (31)	696
Gender: Male	36% (117)	44% (142)	12% (39)	4% (13)	3% (10)	321
Gender: Female	43% (160)	39% (148)	8% (30)	4% (15)	6% (22)	375
Age: 18-34	30% (51)	48% (82)	12% (21)	7% (11)	4% (7)	172
Age: 35-44	26% (25)	45% (43)	14% (13)	7% (7)	7% (7)	95
Age: 45-64	47% (107)	38% (86)	10% (23)	2% (4)	4% (9)	229
Age: 65+	47% (94)	40% (79)	6% (12)	3% (5)	4% (9)	200
GenZers: 1997-2012	20% (16)	54% (43)	9% (7)	9% (7)	7% (6)	80
Millennials: 1981-1996	32% (59)	43% (78)	15% (27)	6% (11)	4% (7)	181
GenXers: 1965-1980	45% (78)	36% (62)	13% (22)	2% (3)	5% (8)	173
Baby Boomers: 1946-1964	49% (118)	41% (98)	5% (11)	1% (3)	4% (9)	239
Educ: < College	39% (170)	40% (177)	11% (48)	4% (18)	6% (25)	439
Educ: Bachelors degree	42% (67)	46% (73)	7% (12)	3% (5)	1% (2)	159
Educ: Post-grad	40% (40)	41% (41)	10% (10)	5% (5)	3% (3)	98
Income: Under 50k	38% (123)	40% (128)	12% (37)	5% (17)	5% (17)	322
Income: 50k-100k	43% (104)	42% (104)	8% (20)	3% (7)	4% (10)	245
Income: 100k+	38% (50)	45% (59)	10% (12)	4% (5)	3% (4)	129
Ethnicity: White (Non-Hispanic)	42% (193)	42% (194)	10% (47)	2% (11)	4% (16)	461
Ethnicity: Hispanic	38% (14)	30% (11)	14% (5)	11% (4)	7% (3)	36
Ethnicity: Black (Non-Hispanic)	36% (55)	42% (65)	10% (16)	5% (8)	6% (10)	154
Ethnicity: Asian + Other (Non-Hispanic)	35% (16)	45% (20)	3% (1)	11% (5)	6% (2)	45
All Christian	43% (162)	43% (161)	9% (35)	2% (9)	3% (10)	377
All Non-Christian	31% (9)	44% (13)	12% (4)	11% (3)	2% (0)	30
Atheist	30% (9)	53% (16)	16% (5)	— (0)	— (0)	30
Agnostic/Nothing in particular	35% (44)	43% (55)	11% (13)	5% (6)	7% (8)	126
Something Else	40% (53)	34% (45)	9% (12)	8% (10)	9% (12)	133
Evangelical	46% (123)	36% (96)	8% (22)	3% (7)	6% (17)	265
Non-Evangelical	37% (88)	46% (109)	10% (25)	5% (12)	2% (5)	239
PID: Dem (no lean)	36% (83)	44% (101)	11% (26)	4% (9)	5% (13)	231
PID: Ind (no lean)	37% (78)	43% (92)	11% (23)	5% (10)	5% (10)	212
PID: Rep (no lean)	46% (117)	39% (98)	8% (21)	4% (9)	3% (9)	253

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (277)	42% (290)	10% (70)	4% (28)	4% (31)	696
PID/Gender: Dem Men	33% (33)	42% (42)	13% (13)	6% (6)	6% (6)	100
PID/Gender: Dem Women	38% (49)	44% (58)	10% (13)	3% (4)	5% (7)	131
PID/Gender: Ind Men	34% (38)	50% (56)	11% (12)	4% (5)	1% (1)	112
PID/Gender: Ind Women	39% (40)	36% (36)	10% (11)	5% (5)	9% (9)	101
PID/Gender: Rep Men	41% (45)	40% (44)	13% (15)	2% (3)	3% (3)	109
PID/Gender: Rep Women	50% (71)	37% (54)	4% (6)	4% (6)	4% (6)	144
Ideo: Liberal (1-3)	35% (65)	40% (73)	14% (27)	4% (8)	6% (12)	184
Ideo: Moderate (4)	36% (82)	47% (106)	10% (23)	4% (8)	4% (8)	227
Ideo: Conservative (5-7)	48% (128)	39% (104)	7% (18)	3% (9)	3% (8)	268
Community: Urban	40% (52)	37% (47)	16% (20)	4% (5)	3% (4)	128
Community: Suburban	39% (125)	45% (146)	8% (24)	5% (17)	3% (10)	323
Community: Rural	41% (100)	40% (97)	10% (25)	2% (6)	7% (17)	245
Military HHnm: Yes	48% (51)	41% (43)	7% (8)	— (0)	3% (3)	105
Military HH: No	38% (226)	42% (247)	10% (62)	5% (28)	5% (28)	591
Employ: Private Sector	35% (77)	45% (101)	12% (27)	6% (14)	3% (6)	225
Employ: Government	43% (22)	46% (23)	4% (2)	4% (2)	3% (1)	51
Employ: Self-Employed	51% (27)	37% (19)	8% (4)	2% (1)	2% (1)	52
Employ: Homemaker	40% (18)	37% (16)	12% (6)	8% (4)	3% (1)	45
Employ: Student	37% (5)	43% (6)	4% (1)	9% (1)	7% (1)	14
Employ: Retired	47% (95)	40% (81)	6% (13)	1% (1)	6% (11)	201
Employ: Unemployed	21% (15)	44% (30)	17% (12)	7% (5)	12% (8)	70
Employ: Other	49% (19)	31% (12)	17% (6)	2% (1)	2% (1)	38

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (277)	42% (290)	10% (70)	4% (28)	4% (31)	696
Protestant	44% (124)	42% (119)	9% (25)	2% (5)	3% (9)	283
Roman Catholic	39% (34)	45% (40)	10% (9)	4% (3)	1% (1)	87
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	51% (3)	29% (2)	20% (1)	— (0)	— (0)	6
Jewish	30% (4)	53% (7)	17% (2)	— (0)	— (0)	13
Muslim	10% (1)	90% (5)	— (0)	— (0)	— (0)	5
Buddhist	61% (5)	20% (2)	19% (1)	— (0)	— (0)	8
Hindu	— (0)	— (0)	— (0)	87% (3)	13% (0)	4
Atheist	30% (9)	53% (16)	16% (5)	— (0)	— (0)	30
Agnostic	34% (7)	47% (10)	1% (0)	10% (2)	8% (2)	22
Something else	40% (53)	34% (45)	9% (12)	8% (10)	9% (12)	133
Nothing in particular	35% (36)	43% (45)	12% (13)	3% (4)	6% (7)	104
Ideo/PID: Conservative Republican	50% (98)	38% (74)	6% (12)	3% (5)	2% (5)	194
Ideo/PID: Moderate/Liberal Republican	30% (17)	41% (23)	16% (9)	6% (4)	6% (4)	57
Ideo/PID: Moderate/Conservative Democrat	35% (34)	43% (42)	12% (12)	5% (5)	5% (5)	98
Ideo/PID: Liberal Democrat	37% (49)	44% (57)	11% (14)	4% (5)	5% (6)	131
Unfavorable of Biden and Trump	32% (43)	49% (66)	9% (12)	4% (6)	6% (8)	134
2024 H2H Matchup: Biden Voter	34% (100)	44% (131)	13% (38)	6% (18)	3% (9)	296
2024 H2H Matchup: Trump Voter	47% (148)	41% (130)	6% (20)	2% (7)	4% (12)	318
2024 H2H Matchup: Would not Vote	50% (11)	18% (4)	17% (4)	1% (0)	14% (3)	23
2024 H2H Matchup: Do not Know	30% (17)	42% (24)	12% (7)	5% (3)	11% (7)	59
2022 House Vote: Democrat	36% (94)	45% (118)	12% (33)	3% (7)	4% (11)	263
2022 House Vote: Republican	46% (129)	39% (109)	5% (15)	4% (12)	5% (13)	278
2022 House Vote: Did not Vote	37% (51)	39% (54)	15% (21)	5% (7)	4% (6)	139
2020 Vote: Joe Biden	34% (107)	46% (146)	12% (37)	4% (14)	4% (11)	316
2020 Vote: Donald Trump	46% (148)	38% (124)	9% (28)	3% (8)	5% (17)	324
2020 Vote: Someone Else	45% (4)	40% (4)	11% (1)	4% (0)	— (0)	10
2020 Vote: Did not Vote	38% (18)	34% (16)	8% (4)	12% (6)	7% (3)	47

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (277)	42% (290)	10% (70)	4% (28)	4% (31)	696
2016 Vote: Hillary Clinton	38% (92)	44% (106)	11% (25)	3% (8)	3% (8)	239
2016 Vote: Donald Trump	48% (139)	38% (110)	6% (17)	3% (10)	4% (11)	287
2016 Vote: Someone Else	26% (7)	54% (14)	19% (5)	2% (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	41% (9)	24% (5)	14% (3)	6% (1)	15% (3)	21
2020 Vote/PID: Not Trump/Republican	38% (8)	47% (10)	10% (2)	4% (1)	— (0)	20
U.S. Economy: Wrong Track	40% (201)	42% (211)	10% (49)	3% (15)	5% (24)	499
U.S. Economy: Right Direction	39% (76)	40% (79)	11% (21)	7% (13)	4% (7)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35% (75)	41% (88)	11% (24)	8% (18)	4% (8)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45% (155)	40% (137)	8% (26)	3% (10)	5% (17)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (48)	47% (65)	14% (20)	1% (1)	4% (6)	139
Top 2024 Issue: Economy	39% (103)	46% (120)	11% (30)	2% (6)	2% (5)	264
Community/Gender: Urban Women	52% (35)	24% (17)	17% (11)	4% (3)	3% (2)	68
Community/Gender: Urban Men	28% (17)	51% (31)	14% (9)	4% (3)	3% (2)	60
Community/Gender: Rural Women	40% (54)	41% (55)	8% (11)	2% (2)	9% (12)	135
Community/Gender: Rural Men	42% (47)	38% (41)	13% (14)	3% (4)	4% (4)	110
Community/Gender: Suburban Women	41% (71)	44% (76)	4% (8)	6% (10)	4% (7)	172
Community/Gender: Suburban Men	36% (54)	46% (70)	11% (17)	5% (7)	2% (3)	150
Homeowner	44% (216)	41% (202)	9% (43)	4% (17)	3% (13)	491
Renter	28% (53)	45% (85)	14% (26)	5% (10)	9% (16)	191
Self + Household: White-Collar	45% (109)	40% (98)	8% (21)	5% (11)	2% (6)	246
Self + Household: Blue Collar	41% (130)	45% (145)	10% (32)	2% (5)	2% (7)	320
Union HH: Yes	33% (7)	57% (13)	8% (2)	— (0)	2% (0)	22
Union HH: No	40% (270)	41% (277)	10% (68)	4% (28)	5% (31)	674
LGBTQ+: Yes	39% (26)	36% (24)	9% (6)	6% (4)	10% (6)	67
LGBTQ+: No	40% (251)	42% (266)	10% (63)	4% (24)	4% (25)	629
Motivated to Vote	41% (257)	42% (266)	10% (66)	4% (24)	3% (20)	633
Parent: Yes	39% (72)	41% (75)	11% (21)	5% (10)	4% (7)	186
Parent: No	40% (205)	42% (214)	10% (49)	4% (18)	5% (24)	510
COVID Vaccine: Yes	40% (196)	43% (210)	10% (51)	4% (18)	4% (18)	492
COVID Vaccine: No	40% (81)	39% (80)	9% (19)	5% (10)	6% (13)	204

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(277)	42%	(290)	10%	(70)	4%	(28)	4%	(31)	696
Student Loans: Yes	34%	(35)	47%	(49)	13%	(14)	3%	(3)	3%	(4)	105
Student Loans: No	41%	(242)	41%	(241)	9%	(56)	4%	(25)	5%	(28)	591
Favorable Opinion of Haley	46%	(107)	40%	(92)	9%	(21)	3%	(7)	2%	(5)	232
Unfavorable Opinion of Haley	38%	(114)	45%	(133)	9%	(27)	4%	(12)	3%	(10)	296
Prodigal Biden Voter	31%	(15)	49%	(24)	12%	(6)	4%	(2)	4%	(2)	48
Undecided Voter (DK/WNV)	35%	(29)	35%	(29)	14%	(11)	4%	(3)	12%	(10)	81
Undecided Voter (DK)	30%	(17)	42%	(24)	12%	(7)	5%	(3)	11%	(7)	59
Watched Debate	43%	(213)	40%	(196)	9%	(47)	4%	(21)	3%	(15)	491
Watched Debate: Did not Watch	31%	(64)	46%	(94)	11%	(23)	4%	(8)	8%	(16)	205
Watched Debate: All of it	49%	(132)	37%	(99)	8%	(22)	5%	(12)	2%	(5)	270
Watched Debate: Some of it	37%	(81)	44%	(97)	11%	(24)	4%	(8)	5%	(10)	221
Continue His Campaign: Yes Biden	40%	(106)	41%	(110)	12%	(31)	5%	(12)	3%	(8)	267
Continue His Campaign: No Biden	41%	(157)	42%	(161)	9%	(36)	4%	(15)	4%	(16)	385
Continue His Campaign: Yes Trump	45%	(159)	40%	(143)	9%	(31)	3%	(10)	3%	(12)	355
Continue His Campaign: No Trump	36%	(109)	45%	(136)	11%	(33)	5%	(14)	4%	(13)	305
Conviction: Evidence	36%	(113)	44%	(138)	10%	(31)	5%	(17)	4%	(11)	310
Conviction: Motivation to Damage	45%	(137)	40%	(124)	9%	(28)	2%	(6)	4%	(12)	307
Conviction: DK/NO	35%	(27)	35%	(28)	13%	(10)	7%	(6)	10%	(8)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (288)	27% (187)	14% (99)	15% (103)	3% (19)	696
Gender: Male	42% (134)	24% (76)	17% (54)	16% (51)	2% (6)	321
Gender: Female	41% (153)	30% (111)	12% (45)	14% (53)	4% (14)	375
Age: 18-34	48% (82)	29% (50)	13% (22)	7% (11)	4% (6)	172
Age: 35-44	38% (36)	27% (25)	14% (14)	15% (15)	6% (5)	95
Age: 45-64	41% (93)	22% (50)	15% (34)	20% (46)	3% (7)	229
Age: 65+	38% (76)	31% (62)	14% (29)	16% (32)	1% (1)	200
GenZers: 1997-2012	49% (39)	26% (20)	12% (9)	7% (6)	6% (5)	80
Millennials: 1981-1996	42% (77)	30% (55)	15% (27)	10% (18)	3% (5)	181
GenXers: 1965-1980	41% (70)	22% (38)	14% (25)	18% (32)	5% (8)	173
Baby Boomers: 1946-1964	39% (93)	29% (69)	14% (34)	18% (43)	1% (1)	239
Educ: < College	42% (183)	25% (109)	15% (65)	14% (62)	4% (19)	439
Educ: Bachelors degree	33% (53)	32% (51)	17% (27)	18% (29)	— (0)	159
Educ: Post-grad	52% (52)	28% (27)	7% (7)	12% (12)	— (0)	98
Income: Under 50k	45% (144)	22% (71)	14% (45)	14% (47)	5% (15)	322
Income: 50k-100k	38% (93)	31% (76)	14% (35)	15% (36)	2% (4)	245
Income: 100k+	39% (51)	30% (39)	15% (19)	16% (20)	— (0)	129
Ethnicity: White (Non-Hispanic)	37% (172)	26% (119)	16% (72)	19% (87)	2% (11)	461
Ethnicity: Hispanic	50% (18)	20% (7)	11% (4)	10% (4)	9% (3)	36
Ethnicity: Black (Non-Hispanic)	50% (77)	29% (44)	14% (21)	7% (11)	1% (2)	154
Ethnicity: Asian + Other (Non-Hispanic)	47% (21)	37% (17)	3% (1)	5% (2)	8% (4)	45
All Christian	32% (121)	28% (107)	19% (71)	18% (67)	3% (11)	377
All Non-Christian	63% (19)	13% (4)	5% (1)	11% (3)	7% (2)	30
Atheist	68% (21)	22% (6)	4% (1)	6% (2)	— (0)	30
Agnostic/Nothing in particular	52% (65)	27% (34)	12% (15)	8% (9)	2% (2)	126
Something Else	46% (62)	27% (36)	8% (11)	16% (21)	3% (4)	133
Evangelical	34% (90)	29% (76)	14% (38)	19% (50)	4% (11)	265
Non-Evangelical	37% (88)	27% (65)	18% (43)	16% (39)	2% (4)	239
PID: Dem (no lean)	59% (136)	27% (62)	8% (19)	3% (8)	3% (6)	231
PID: Ind (no lean)	46% (98)	24% (52)	15% (31)	13% (28)	2% (4)	212
PID: Rep (no lean)	22% (55)	29% (73)	19% (48)	27% (68)	4% (9)	253

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(288)	27%	(187)	14%	(99)	15%	(103)	3%	(19)	696
PID/Gender: Dem Men	55%	(55)	27%	(27)	11%	(11)	4%	(4)	3%	(3)	100
PID/Gender: Dem Women	62%	(81)	27%	(35)	6%	(8)	2%	(3)	3%	(4)	131
PID/Gender: Ind Men	47%	(53)	21%	(24)	17%	(18)	14%	(15)	1%	(1)	112
PID/Gender: Ind Women	44%	(45)	28%	(28)	13%	(13)	12%	(12)	3%	(3)	101
PID/Gender: Rep Men	25%	(27)	23%	(25)	22%	(24)	28%	(31)	2%	(2)	109
PID/Gender: Rep Women	19%	(28)	33%	(47)	17%	(24)	26%	(37)	5%	(7)	144
Ideo: Liberal (1-3)	62%	(114)	25%	(47)	4%	(8)	3%	(6)	5%	(9)	184
Ideo: Moderate (4)	50%	(115)	26%	(60)	14%	(33)	7%	(16)	2%	(4)	227
Ideo: Conservative (5-7)	18%	(47)	29%	(78)	21%	(57)	30%	(80)	2%	(5)	268
Community: Urban	52%	(67)	28%	(35)	12%	(15)	7%	(9)	1%	(1)	128
Community: Suburban	40%	(129)	28%	(91)	13%	(43)	15%	(49)	3%	(10)	323
Community: Rural	37%	(91)	25%	(61)	16%	(40)	19%	(46)	3%	(8)	245
Military HHnm: Yes	35%	(37)	25%	(26)	22%	(23)	18%	(18)	—	(0)	105
Military HH: No	42%	(251)	27%	(161)	13%	(75)	14%	(85)	3%	(19)	591
Employ: Private Sector	37%	(84)	28%	(62)	17%	(39)	16%	(36)	2%	(4)	225
Employ: Government	51%	(26)	31%	(16)	11%	(6)	7%	(3)	—	(0)	51
Employ: Self-Employed	42%	(22)	33%	(17)	15%	(8)	9%	(5)	2%	(1)	52
Employ: Homemaker	41%	(18)	27%	(12)	8%	(3)	17%	(8)	7%	(3)	45
Employ: Student	31%	(4)	40%	(6)	7%	(1)	22%	(3)	—	(0)	14
Employ: Retired	37%	(75)	28%	(57)	13%	(26)	20%	(40)	2%	(3)	201
Employ: Unemployed	51%	(36)	12%	(8)	17%	(12)	7%	(5)	13%	(9)	70
Employ: Other	58%	(22)	24%	(9)	8%	(3)	10%	(4)	—	(0)	38

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (288)	27% (187)	14% (99)	15% (103)	3% (19)	696
Protestant	30% (85)	30% (84)	19% (53)	18% (50)	4% (11)	283
Roman Catholic	36% (32)	25% (22)	19% (17)	19% (17)	1% (1)	87
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	62% (4)	30% (2)	8% (0)	— (0)	— (0)	6
Jewish	46% (6)	8% (1)	11% (1)	18% (2)	17% (2)	13
Muslim	81% (4)	19% (1)	— (0)	— (0)	— (0)	5
Buddhist	66% (5)	19% (1)	— (0)	15% (1)	— (0)	8
Hindu	87% (3)	13% (0)	— (0)	— (0)	— (0)	4
Atheist	68% (21)	22% (6)	4% (1)	6% (2)	— (0)	30
Agnostic	56% (12)	28% (6)	7% (1)	9% (2)	— (0)	22
Something else	46% (62)	27% (36)	8% (11)	16% (21)	3% (4)	133
Nothing in particular	51% (53)	27% (28)	13% (13)	7% (7)	2% (2)	104
Ideo/PID: Conservative Republican	15% (29)	29% (56)	23% (44)	32% (61)	2% (4)	194
Ideo/PID: Moderate/Liberal Republican	42% (24)	29% (17)	8% (4)	12% (7)	9% (5)	57
Ideo/PID: Moderate/Conservative Democrat	47% (46)	32% (31)	14% (14)	4% (4)	3% (3)	98
Ideo/PID: Liberal Democrat	67% (88)	24% (31)	4% (5)	3% (4)	3% (4)	131
Unfavorable of Biden and Trump	42% (56)	30% (41)	18% (24)	8% (11)	2% (3)	134
2024 H2H Matchup: Biden Voter	61% (182)	28% (83)	7% (22)	2% (6)	1% (4)	296
2024 H2H Matchup: Trump Voter	20% (65)	28% (88)	21% (65)	28% (89)	3% (10)	318
2024 H2H Matchup: Would not Vote	53% (12)	24% (6)	14% (3)	9% (2)	— (0)	23
2024 H2H Matchup: Do not Know	49% (29)	17% (10)	15% (9)	10% (6)	9% (5)	59
2022 House Vote: Democrat	61% (159)	26% (69)	8% (22)	3% (7)	2% (6)	263
2022 House Vote: Republican	21% (59)	27% (74)	19% (52)	30% (82)	4% (10)	278
2022 House Vote: Did not Vote	42% (58)	29% (40)	17% (24)	10% (13)	2% (3)	139
2020 Vote: Joe Biden	59% (187)	29% (92)	8% (25)	2% (7)	1% (4)	316
2020 Vote: Donald Trump	22% (72)	26% (83)	20% (65)	28% (89)	4% (14)	324
2020 Vote: Someone Else	25% (2)	25% (2)	27% (3)	23% (2)	— (0)	10
2020 Vote: Did not Vote	55% (26)	21% (10)	11% (5)	10% (5)	3% (1)	47

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (288)	27% (187)	14% (99)	15% (103)	3% (19)	696
2016 Vote: Hillary Clinton	59% (142)	30% (71)	7% (18)	2% (4)	2% (4)	239
2016 Vote: Donald Trump	23% (65)	26% (76)	21% (61)	27% (78)	3% (8)	287
2016 Vote: Someone Else	43% (11)	17% (4)	11% (3)	29% (7)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	58% (12)	11% (2)	12% (3)	6% (1)	13% (3)	21
2020 Vote/PID: Not Trump/Republican	39% (8)	32% (6)	22% (4)	7% (1)	— (0)	20
U.S. Economy: Wrong Track	32% (161)	27% (132)	18% (88)	20% (100)	4% (18)	499
U.S. Economy: Right Direction	64% (127)	28% (55)	5% (10)	2% (4)	1% (2)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (135)	25% (52)	9% (19)	1% (2)	2% (4)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23% (80)	26% (89)	21% (71)	27% (92)	4% (13)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	51% (72)	33% (46)	7% (9)	7% (10)	2% (3)	139
Top 2024 Issue: Economy	33% (87)	29% (77)	19% (50)	17% (46)	1% (4)	264
Community/Gender: Urban Women	52% (36)	23% (16)	12% (8)	11% (7)	2% (1)	68
Community/Gender: Urban Men	53% (32)	32% (19)	12% (7)	2% (1)	— (0)	60
Community/Gender: Rural Women	36% (49)	29% (40)	15% (21)	17% (23)	2% (3)	135
Community/Gender: Rural Men	38% (42)	19% (21)	17% (19)	21% (23)	4% (5)	110
Community/Gender: Suburban Women	40% (69)	32% (55)	9% (16)	13% (22)	6% (10)	172
Community/Gender: Suburban Men	40% (60)	24% (36)	18% (27)	18% (26)	— (1)	150
Homeowner	42% (208)	26% (127)	14% (68)	16% (81)	1% (7)	491
Renter	39% (75)	30% (56)	15% (29)	10% (19)	6% (12)	191
Self + Household: White-Collar	45% (110)	28% (69)	15% (36)	12% (29)	1% (1)	246
Self + Household: Blue Collar	35% (113)	27% (88)	17% (55)	18% (58)	2% (7)	320
Union HH: Yes	43% (10)	45% (10)	12% (3)	— (0)	— (0)	22
Union HH: No	41% (278)	26% (177)	14% (96)	15% (103)	3% (19)	674
LGBTQ+: Yes	52% (35)	32% (22)	6% (4)	5% (3)	5% (4)	67
LGBTQ+: No	40% (253)	26% (165)	15% (95)	16% (100)	2% (16)	629
Motivated to Vote	41% (260)	27% (170)	14% (91)	15% (98)	2% (14)	633
Parent: Yes	46% (86)	25% (47)	14% (27)	11% (20)	4% (7)	186
Parent: No	40% (202)	28% (141)	14% (72)	16% (83)	2% (13)	510
COVID Vaccine: Yes	47% (229)	29% (141)	11% (56)	12% (61)	1% (5)	492
COVID Vaccine: No	29% (58)	23% (46)	21% (43)	21% (42)	7% (14)	204

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (288)	27% (187)	14% (99)	15% (103)	3% (19)	696
Student Loans: Yes	44% (46)	34% (35)	11% (11)	11% (12)	1% (1)	105
Student Loans: No	41% (241)	26% (152)	15% (88)	15% (92)	3% (19)	591
Favorable Opinion of Haley	32% (75)	31% (73)	18% (41)	18% (42)	1% (1)	232
Unfavorable Opinion of Haley	50% (149)	24% (72)	9% (28)	14% (42)	2% (5)	296
Prodigal Biden Voter	49% (24)	31% (15)	13% (6)	7% (4)	— (0)	48
Undecided Voter (DK/WNV)	50% (41)	19% (16)	14% (12)	10% (8)	6% (5)	81
Undecided Voter (DK)	49% (29)	17% (10)	15% (9)	10% (6)	9% (5)	59
Watched Debate	39% (194)	29% (142)	13% (65)	17% (82)	2% (8)	491
Watched Debate: Did not Watch	46% (94)	22% (45)	16% (33)	11% (22)	5% (11)	205
Watched Debate: All of it	41% (110)	25% (67)	12% (32)	21% (57)	1% (4)	270
Watched Debate: Some of it	38% (84)	34% (75)	15% (33)	11% (25)	2% (5)	221
Continue His Campaign: Yes Biden	56% (148)	25% (66)	8% (21)	10% (28)	1% (4)	267
Continue His Campaign: No Biden	30% (117)	29% (112)	19% (75)	18% (71)	2% (10)	385
Continue His Campaign: Yes Trump	25% (88)	28% (98)	19% (67)	26% (92)	3% (10)	355
Continue His Campaign: No Trump	59% (180)	27% (81)	10% (31)	3% (8)	1% (4)	305
Conviction: Evidence	59% (182)	28% (88)	8% (24)	3% (9)	2% (6)	310
Conviction: Motivation to Damage	24% (72)	25% (78)	21% (65)	28% (86)	2% (6)	307
Conviction: DK/NO	42% (33)	27% (21)	13% (10)	10% (8)	9% (7)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (374)	36% (248)	7% (49)	2% (15)	1% (9)	696
Gender: Male	48% (155)	39% (124)	10% (33)	2% (7)	— (1)	321
Gender: Female	58% (219)	33% (124)	4% (17)	2% (8)	2% (8)	375
Age: 18-34	67% (115)	27% (47)	5% (8)	— (1)	1% (1)	172
Age: 35-44	59% (56)	32% (30)	6% (6)	1% (1)	2% (2)	95
Age: 45-64	49% (111)	38% (86)	8% (17)	4% (9)	2% (5)	229
Age: 65+	46% (93)	42% (84)	9% (18)	2% (4)	1% (1)	200
GenZers: 1997-2012	63% (50)	28% (22)	7% (6)	1% (1)	1% (1)	80
Millennials: 1981-1996	66% (119)	29% (53)	4% (8)	1% (1)	— (0)	181
GenXers: 1965-1980	52% (90)	31% (54)	10% (18)	3% (5)	4% (6)	173
Baby Boomers: 1946-1964	42% (101)	48% (114)	7% (17)	3% (6)	— (1)	239
Educ: < College	55% (243)	32% (141)	8% (35)	3% (11)	2% (9)	439
Educ: Bachelors degree	48% (76)	46% (73)	6% (9)	1% (1)	— (0)	159
Educ: Post-grad	57% (56)	35% (35)	6% (6)	2% (2)	— (0)	98
Income: Under 50k	58% (185)	31% (100)	8% (25)	1% (4)	2% (7)	322
Income: 50k-100k	52% (127)	38% (93)	6% (14)	4% (10)	1% (2)	245
Income: 100k+	48% (62)	43% (55)	8% (10)	1% (1)	— (0)	129
Ethnicity: White (Non-Hispanic)	52% (239)	36% (166)	9% (42)	3% (12)	1% (3)	461
Ethnicity: Hispanic	50% (18)	48% (17)	2% (1)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	63% (96)	31% (47)	5% (7)	1% (1)	2% (2)	154
Ethnicity: Asian + Other (Non-Hispanic)	47% (21)	40% (18)	— (0)	5% (2)	8% (4)	45
All Christian	49% (184)	40% (152)	8% (28)	2% (7)	2% (6)	377
All Non-Christian	58% (17)	35% (11)	— (0)	6% (2)	— (0)	30
Atheist	56% (17)	40% (12)	4% (1)	— (0)	— (0)	30
Agnostic/Nothing in particular	54% (68)	30% (38)	10% (13)	3% (4)	2% (3)	126
Something Else	67% (89)	27% (35)	5% (7)	2% (2)	— (0)	133
Evangelical	57% (151)	32% (86)	6% (17)	2% (5)	2% (6)	265
Non-Evangelical	50% (119)	41% (97)	8% (18)	2% (4)	— (0)	239
PID: Dem (no lean)	61% (142)	30% (69)	5% (12)	1% (3)	2% (5)	231
PID: Ind (no lean)	55% (117)	33% (70)	7% (14)	4% (8)	2% (4)	212
PID: Rep (no lean)	46% (116)	43% (109)	9% (23)	2% (4)	— (1)	253

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (374)	36% (248)	7% (49)	2% (15)	1% (9)	696
PID/Gender: Dem Men	54% (53)	39% (39)	6% (6)	1% (1)	— (0)	100
PID/Gender: Dem Women	67% (88)	23% (30)	5% (6)	2% (2)	4% (5)	131
PID/Gender: Ind Men	48% (53)	36% (40)	11% (13)	4% (5)	1% (1)	112
PID/Gender: Ind Women	63% (63)	30% (30)	2% (2)	3% (3)	3% (3)	101
PID/Gender: Rep Men	45% (49)	41% (45)	13% (14)	1% (1)	— (0)	109
PID/Gender: Rep Women	47% (67)	44% (64)	6% (9)	2% (3)	— (1)	144
Ideo: Liberal (1-3)	65% (120)	26% (48)	5% (9)	1% (2)	2% (4)	184
Ideo: Moderate (4)	51% (115)	36% (83)	7% (17)	5% (10)	1% (2)	227
Ideo: Conservative (5-7)	48% (127)	43% (114)	9% (23)	1% (2)	— (1)	268
Community: Urban	64% (82)	29% (37)	6% (8)	1% (2)	— (0)	128
Community: Suburban	51% (166)	37% (118)	8% (26)	2% (7)	2% (6)	323
Community: Rural	52% (127)	38% (93)	7% (16)	2% (6)	1% (3)	245
Military HHnm: Yes	52% (55)	37% (39)	7% (7)	3% (4)	— (0)	105
Military HH: No	54% (320)	35% (209)	7% (42)	2% (11)	1% (8)	591
Employ: Private Sector	53% (118)	39% (87)	7% (16)	1% (3)	— (0)	225
Employ: Government	78% (40)	21% (11)	— (0)	— (0)	1% (0)	51
Employ: Self-Employed	48% (25)	42% (22)	8% (4)	— (0)	1% (1)	52
Employ: Homemaker	67% (30)	28% (13)	— (0)	2% (1)	3% (1)	45
Employ: Student	62% (9)	22% (3)	— (0)	16% (2)	— (0)	14
Employ: Retired	45% (90)	44% (89)	6% (13)	4% (7)	1% (1)	201
Employ: Unemployed	52% (37)	22% (15)	18% (12)	1% (1)	7% (5)	70
Employ: Other	68% (26)	22% (8)	11% (4)	— (0)	— (0)	38

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (374)	36% (248)	7% (49)	2% (15)	1% (9)	696
Protestant	50% (141)	38% (109)	8% (23)	1% (3)	2% (6)	283
Roman Catholic	45% (39)	45% (39)	6% (5)	4% (4)	— (0)	87
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	31% (2)	69% (4)	— (0)	— (0)	— (0)	6
Jewish	67% (9)	17% (2)	— (0)	15% (2)	— (0)	13
Muslim	10% (1)	90% (5)	— (0)	— (0)	— (0)	5
Buddhist	61% (5)	39% (3)	— (0)	— (0)	— (0)	8
Hindu	87% (3)	13% (0)	— (0)	— (0)	— (0)	4
Atheist	56% (17)	40% (12)	4% (1)	— (0)	— (0)	30
Agnostic	56% (12)	29% (6)	15% (3)	1% (0)	— (0)	22
Something else	67% (89)	27% (35)	5% (7)	2% (2)	— (0)	133
Nothing in particular	53% (56)	30% (32)	9% (10)	4% (4)	3% (3)	104
Ideo/PID: Conservative Republican	46% (90)	44% (86)	9% (17)	— (1)	— (1)	194
Ideo/PID: Moderate/Liberal Republican	43% (25)	40% (23)	11% (6)	6% (4)	— (0)	57
Ideo/PID: Moderate/Conservative Democrat	53% (51)	37% (36)	6% (6)	3% (3)	— (0)	98
Ideo/PID: Liberal Democrat	68% (90)	24% (32)	4% (6)	— (0)	3% (4)	131
Unfavorable of Biden and Trump	52% (69)	36% (49)	8% (11)	3% (4)	1% (1)	134
2024 H2H Matchup: Biden Voter	58% (172)	31% (91)	9% (26)	1% (3)	1% (4)	296
2024 H2H Matchup: Trump Voter	51% (162)	41% (130)	6% (21)	2% (6)	— (1)	318
2024 H2H Matchup: Would not Vote	50% (11)	41% (9)	— (0)	1% (0)	7% (2)	23
2024 H2H Matchup: Do not Know	49% (29)	32% (19)	4% (2)	10% (6)	4% (3)	59
2022 House Vote: Democrat	60% (157)	31% (82)	6% (16)	1% (4)	1% (4)	263
2022 House Vote: Republican	50% (138)	40% (110)	8% (21)	2% (6)	1% (2)	278
2022 House Vote: Did not Vote	47% (66)	38% (53)	9% (12)	3% (5)	3% (4)	139
2020 Vote: Joe Biden	60% (190)	31% (97)	6% (20)	1% (5)	1% (4)	316
2020 Vote: Donald Trump	48% (155)	40% (130)	9% (28)	3% (9)	1% (2)	324
2020 Vote: Someone Else	53% (5)	25% (2)	— (0)	11% (1)	11% (1)	10
2020 Vote: Did not Vote	52% (24)	39% (18)	3% (1)	2% (1)	5% (2)	47

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (374)	36% (248)	7% (49)	2% (15)	1% (9)	696
2016 Vote: Hillary Clinton	59% (141)	33% (80)	5% (12)	1% (2)	2% (4)	239
2016 Vote: Donald Trump	46% (133)	43% (123)	8% (22)	2% (5)	1% (3)	287
2016 Vote: Someone Else	61% (16)	22% (6)	8% (2)	10% (2)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	50% (11)	39% (8)	— (0)	6% (1)	4% (1)	21
2020 Vote/PID: Not Trump/Republican	62% (12)	28% (6)	9% (2)	1% (0)	— (0)	20
U.S. Economy: Wrong Track	52% (262)	37% (183)	7% (34)	3% (14)	1% (7)	499
U.S. Economy: Right Direction	57% (113)	33% (66)	8% (16)	— (1)	1% (2)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55% (118)	32% (69)	9% (19)	1% (3)	2% (4)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (174)	41% (139)	6% (20)	3% (10)	— (1)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	59% (83)	29% (40)	7% (10)	2% (3)	3% (4)	139
Top 2024 Issue: Economy	56% (149)	37% (98)	4% (12)	2% (5)	— (0)	264
Community/Gender: Urban Women	66% (45)	25% (17)	6% (4)	3% (2)	1% (0)	68
Community/Gender: Urban Men	61% (36)	33% (20)	6% (4)	— (0)	— (0)	60
Community/Gender: Rural Women	51% (68)	39% (53)	4% (6)	4% (6)	1% (2)	135
Community/Gender: Rural Men	53% (58)	37% (40)	9% (10)	— (0)	1% (1)	110
Community/Gender: Suburban Women	61% (105)	31% (54)	4% (7)	— (0)	3% (6)	172
Community/Gender: Suburban Men	40% (60)	43% (64)	12% (19)	5% (7)	— (0)	150
Homeowner	50% (248)	38% (187)	8% (39)	3% (14)	1% (4)	491
Renter	63% (120)	29% (55)	5% (10)	1% (2)	3% (5)	191
Self + Household: White-Collar	51% (126)	40% (99)	6% (16)	1% (4)	— (1)	246
Self + Household: Blue Collar	49% (157)	38% (122)	8% (26)	3% (10)	1% (5)	320
Union HH: Yes	64% (14)	34% (8)	— (0)	— (0)	2% (0)	22
Union HH: No	53% (360)	36% (241)	7% (49)	2% (15)	1% (8)	674
LGBTQ+: Yes	71% (48)	21% (14)	7% (5)	— (0)	1% (1)	67
LGBTQ+: No	52% (326)	37% (234)	7% (45)	2% (15)	1% (8)	629
Motivated to Vote	53% (335)	36% (230)	8% (48)	2% (14)	1% (5)	633
Parent: Yes	69% (128)	27% (50)	2% (4)	1% (2)	1% (1)	186
Parent: No	48% (246)	39% (198)	9% (45)	3% (13)	2% (8)	510
COVID Vaccine: Yes	53% (263)	36% (175)	8% (39)	2% (12)	1% (4)	492
COVID Vaccine: No	55% (112)	36% (73)	5% (10)	2% (3)	3% (5)	204

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(374)	36%	(248)	7%	(49)	2%	(15)	1%	(9)	696
Student Loans: Yes	64%	(67)	31%	(32)	3%	(3)	2%	(2)	—	(0)	105
Student Loans: No	52%	(307)	37%	(216)	8%	(47)	2%	(13)	2%	(9)	591
Favorable Opinion of Haley	48%	(111)	40%	(94)	9%	(20)	3%	(6)	—	(1)	232
Unfavorable Opinion of Haley	54%	(159)	36%	(105)	8%	(23)	1%	(4)	1%	(4)	296
Prodigal Biden Voter	55%	(26)	39%	(19)	2%	(1)	4%	(2)	—	(0)	48
Undecided Voter (DK/WNV)	50%	(40)	34%	(28)	3%	(2)	8%	(6)	5%	(4)	81
Undecided Voter (DK)	49%	(29)	32%	(19)	4%	(2)	10%	(6)	4%	(3)	59
Watched Debate	52%	(258)	37%	(182)	8%	(40)	2%	(9)	1%	(3)	491
Watched Debate: Did not Watch	57%	(117)	32%	(66)	5%	(10)	3%	(6)	3%	(6)	205
Watched Debate: All of it	54%	(146)	35%	(95)	8%	(23)	3%	(7)	—	(0)	270
Watched Debate: Some of it	51%	(112)	39%	(87)	8%	(17)	1%	(2)	1%	(3)	221
Continue His Campaign: Yes Biden	59%	(158)	28%	(75)	10%	(27)	—	(1)	2%	(5)	267
Continue His Campaign: No Biden	49%	(188)	42%	(163)	5%	(20)	3%	(13)	—	(1)	385
Continue His Campaign: Yes Trump	50%	(177)	39%	(137)	9%	(32)	2%	(9)	—	(1)	355
Continue His Campaign: No Trump	56%	(171)	34%	(105)	6%	(18)	2%	(5)	2%	(6)	305
Conviction: Evidence	59%	(184)	32%	(99)	6%	(18)	2%	(5)	1%	(4)	310
Conviction: Motivation to Damage	48%	(146)	41%	(126)	8%	(26)	2%	(7)	1%	(2)	307
Conviction: DK/NO	55%	(43)	30%	(24)	7%	(5)	4%	(3)	4%	(3)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (346)	30% (206)	11% (77)	8% (56)	2% (12)	696
Gender: Male	47% (151)	27% (88)	15% (48)	10% (32)	1% (2)	321
Gender: Female	52% (195)	31% (118)	8% (29)	6% (24)	3% (10)	375
Age: 18-34	47% (81)	37% (64)	9% (15)	6% (10)	— (1)	172
Age: 35-44	51% (48)	31% (30)	9% (9)	6% (6)	2% (2)	95
Age: 45-64	49% (113)	27% (62)	14% (32)	8% (19)	1% (3)	229
Age: 65+	51% (103)	25% (50)	10% (21)	11% (21)	3% (5)	200
GenZers: 1997-2012	41% (32)	38% (31)	12% (10)	9% (7)	— (0)	80
Millennials: 1981-1996	52% (94)	34% (62)	8% (14)	5% (9)	1% (2)	181
GenXers: 1965-1980	50% (87)	28% (49)	12% (21)	7% (12)	2% (4)	173
Baby Boomers: 1946-1964	51% (121)	25% (61)	12% (28)	10% (23)	3% (6)	239
Educ: < College	52% (228)	29% (129)	10% (43)	7% (30)	2% (9)	439
Educ: Bachelors degree	43% (68)	33% (52)	16% (26)	8% (13)	1% (1)	159
Educ: Post-grad	51% (50)	25% (25)	8% (8)	14% (14)	2% (2)	98
Income: Under 50k	52% (168)	29% (93)	10% (31)	8% (24)	2% (5)	322
Income: 50k-100k	49% (121)	28% (68)	15% (37)	7% (17)	1% (1)	245
Income: 100k+	44% (57)	34% (44)	7% (9)	11% (14)	4% (5)	129
Ethnicity: White (Non-Hispanic)	46% (210)	31% (143)	14% (63)	8% (35)	2% (9)	461
Ethnicity: Hispanic	57% (21)	22% (8)	10% (4)	11% (4)	— (0)	36
Ethnicity: Black (Non-Hispanic)	60% (93)	27% (42)	6% (9)	5% (8)	1% (2)	154
Ethnicity: Asian + Other (Non-Hispanic)	48% (22)	28% (13)	2% (1)	20% (9)	2% (1)	45
All Christian	43% (163)	32% (120)	13% (51)	9% (35)	2% (8)	377
All Non-Christian	55% (17)	20% (6)	6% (2)	16% (5)	2% (1)	30
Atheist	66% (20)	20% (6)	8% (2)	7% (2)	— (0)	30
Agnostic/Nothing in particular	54% (68)	27% (34)	13% (17)	3% (4)	2% (2)	126
Something Else	58% (78)	30% (40)	4% (5)	8% (11)	— (0)	133
Evangelical	47% (126)	32% (84)	10% (26)	8% (22)	2% (7)	265
Non-Evangelical	47% (113)	30% (73)	12% (28)	10% (23)	— (1)	239
PID: Dem (no lean)	67% (154)	25% (58)	6% (13)	2% (4)	1% (1)	231
PID: Ind (no lean)	47% (99)	24% (52)	15% (32)	11% (23)	3% (7)	212
PID: Rep (no lean)	37% (92)	38% (96)	12% (32)	11% (29)	1% (4)	253

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (346)	30% (206)	11% (77)	8% (56)	2% (12)	696
PID/Gender: Dem Men	60% (60)	28% (28)	8% (8)	1% (1)	1% (1)	100
PID/Gender: Dem Women	72% (94)	23% (29)	4% (5)	2% (3)	— (0)	131
PID/Gender: Ind Men	52% (58)	16% (17)	18% (20)	13% (15)	1% (1)	112
PID/Gender: Ind Women	40% (41)	34% (35)	12% (12)	8% (8)	6% (6)	101
PID/Gender: Rep Men	29% (32)	38% (42)	18% (19)	14% (16)	— (0)	109
PID/Gender: Rep Women	42% (60)	38% (54)	9% (12)	9% (13)	3% (4)	144
Ideo: Liberal (1-3)	68% (126)	21% (39)	7% (12)	3% (6)	1% (1)	184
Ideo: Moderate (4)	49% (112)	32% (74)	10% (23)	7% (16)	1% (3)	227
Ideo: Conservative (5-7)	37% (99)	34% (91)	16% (42)	11% (29)	2% (6)	268
Community: Urban	60% (77)	28% (36)	7% (9)	5% (6)	— (1)	128
Community: Suburban	48% (155)	32% (103)	11% (36)	8% (27)	1% (2)	323
Community: Rural	46% (114)	27% (67)	13% (32)	10% (24)	4% (9)	245
Military HHnm: Yes	47% (49)	28% (30)	13% (14)	8% (8)	4% (4)	105
Military HH: No	50% (296)	30% (176)	11% (63)	8% (48)	1% (8)	591
Employ: Private Sector	47% (106)	35% (78)	10% (22)	8% (18)	— (1)	225
Employ: Government	57% (29)	26% (13)	13% (7)	2% (1)	2% (1)	51
Employ: Self-Employed	41% (21)	40% (21)	13% (7)	5% (3)	— (0)	52
Employ: Homemaker	62% (28)	19% (9)	6% (3)	7% (3)	6% (3)	45
Employ: Student	42% (6)	26% (4)	14% (2)	19% (3)	— (0)	14
Employ: Retired	49% (98)	25% (51)	14% (29)	9% (17)	3% (6)	201
Employ: Unemployed	46% (32)	31% (22)	8% (5)	13% (9)	2% (1)	70
Employ: Other	65% (25)	23% (9)	7% (3)	5% (2)	— (0)	38

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (346)	30% (206)	11% (77)	8% (56)	2% (12)	696
Protestant	42% (120)	34% (95)	13% (38)	8% (23)	3% (8)	283
Roman Catholic	48% (42)	25% (22)	13% (12)	14% (12)	— (0)	87
Mormon	— (0)	— (0)	— (0)	— (0)	100% (1)	1
Orthodox (e.g. Greek or Russian Orthodox)	33% (2)	47% (3)	20% (1)	— (0)	— (0)	6
Jewish	65% (8)	17% (2)	10% (1)	3% (0)	5% (1)	13
Muslim	19% (1)	71% (4)	10% (1)	— (0)	— (0)	5
Buddhist	85% (7)	— (0)	— (0)	15% (1)	— (0)	8
Hindu	13% (0)	— (0)	— (0)	87% (3)	— (0)	4
Atheist	66% (20)	20% (6)	8% (2)	7% (2)	— (0)	30
Agnostic	61% (13)	25% (5)	14% (3)	— (0)	— (0)	22
Something else	58% (78)	30% (40)	4% (5)	8% (11)	— (0)	133
Nothing in particular	53% (55)	28% (29)	13% (14)	3% (4)	2% (2)	104
Ideo/PID: Conservative Republican	37% (72)	34% (66)	14% (27)	13% (26)	2% (4)	194
Ideo/PID: Moderate/Liberal Republican	33% (19)	53% (30)	8% (4)	6% (4)	— (0)	57
Ideo/PID: Moderate/Conservative Democrat	61% (60)	31% (31)	4% (4)	4% (3)	— (0)	98
Ideo/PID: Liberal Democrat	70% (92)	21% (27)	7% (10)	— (1)	1% (1)	131
Unfavorable of Biden and Trump	35% (48)	35% (47)	18% (24)	12% (15)	— (1)	134
2024 H2H Matchup: Biden Voter	65% (191)	25% (75)	7% (21)	3% (8)	— (1)	296
2024 H2H Matchup: Trump Voter	37% (119)	34% (107)	14% (43)	13% (41)	2% (8)	318
2024 H2H Matchup: Would not Vote	40% (9)	41% (9)	19% (4)	— (0)	— (0)	23
2024 H2H Matchup: Do not Know	45% (26)	25% (15)	13% (8)	12% (7)	4% (3)	59
2022 House Vote: Democrat	64% (167)	26% (67)	7% (18)	3% (9)	— (1)	263
2022 House Vote: Republican	36% (99)	33% (92)	15% (41)	14% (38)	3% (7)	278
2022 House Vote: Did not Vote	53% (73)	30% (41)	12% (17)	3% (4)	3% (3)	139
2020 Vote: Joe Biden	64% (202)	24% (76)	8% (24)	4% (13)	— (1)	316
2020 Vote: Donald Trump	37% (121)	35% (112)	14% (46)	11% (37)	3% (8)	324
2020 Vote: Someone Else	36% (3)	39% (4)	14% (1)	4% (0)	7% (1)	10
2020 Vote: Did not Vote	42% (20)	30% (14)	13% (6)	11% (5)	3% (1)	47

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (346)	30% (206)	11% (77)	8% (56)	2% (12)	696
2016 Vote: Hillary Clinton	68% (163)	26% (62)	5% (12)	— (1)	— (1)	239
2016 Vote: Donald Trump	36% (103)	33% (94)	15% (44)	13% (38)	3% (8)	287
2016 Vote: Someone Else	45% (12)	18% (5)	26% (7)	8% (2)	3% (1)	26
2020 Vote/PID: Not Biden/Democrat	62% (13)	29% (6)	5% (1)	2% (0)	1% (0)	21
2020 Vote/PID: Not Trump/Republican	40% (8)	37% (7)	18% (4)	5% (1)	— (0)	20
U.S. Economy: Wrong Track	44% (217)	32% (159)	14% (68)	9% (45)	2% (9)	499
U.S. Economy: Right Direction	65% (128)	24% (47)	4% (9)	6% (11)	1% (2)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (141)	23% (48)	6% (13)	5% (10)	— (0)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (134)	34% (115)	14% (48)	12% (42)	1% (5)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	50% (70)	31% (43)	11% (16)	3% (4)	4% (6)	139
Top 2024 Issue: Economy	40% (105)	36% (94)	16% (43)	7% (17)	2% (4)	264
Community/Gender: Urban Women	70% (47)	21% (14)	4% (3)	4% (3)	1% (1)	68
Community/Gender: Urban Men	48% (29)	36% (22)	10% (6)	5% (3)	— (0)	60
Community/Gender: Rural Women	41% (56)	34% (46)	11% (15)	8% (10)	6% (8)	135
Community/Gender: Rural Men	53% (58)	19% (21)	15% (17)	12% (13)	1% (1)	110
Community/Gender: Suburban Women	53% (91)	34% (58)	6% (10)	7% (11)	1% (1)	172
Community/Gender: Suburban Men	43% (64)	30% (45)	17% (25)	10% (15)	1% (1)	150
Homeowner	47% (232)	30% (145)	12% (57)	9% (45)	2% (12)	491
Renter	57% (108)	29% (56)	10% (19)	4% (9)	— (0)	191
Self + Household: White-Collar	51% (124)	29% (70)	10% (24)	10% (24)	1% (3)	246
Self + Household: Blue Collar	46% (147)	33% (104)	13% (41)	7% (24)	1% (3)	320
Union HH: Yes	55% (12)	45% (10)	— (0)	— (0)	— (0)	22
Union HH: No	50% (333)	29% (196)	11% (77)	8% (56)	2% (12)	674
LGBTQ+: Yes	60% (40)	27% (18)	7% (5)	6% (4)	— (0)	67
LGBTQ+: No	49% (305)	30% (188)	11% (72)	8% (52)	2% (12)	629
Motivated to Vote	49% (313)	29% (186)	12% (73)	8% (52)	1% (9)	633
Parent: Yes	49% (91)	31% (57)	11% (21)	8% (14)	2% (3)	186
Parent: No	50% (255)	29% (149)	11% (56)	8% (42)	2% (9)	510
COVID Vaccine: Yes	51% (251)	28% (139)	12% (58)	8% (37)	1% (7)	492
COVID Vaccine: No	46% (95)	33% (66)	9% (19)	9% (19)	2% (5)	204

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (346)	30% (206)	11% (77)	8% (56)	2% (12)	696
Student Loans: Yes	45% (47)	42% (44)	9% (9)	5% (5)	— (0)	105
Student Loans: No	50% (298)	27% (162)	12% (68)	9% (51)	2% (12)	591
Favorable Opinion of Haley	41% (95)	32% (74)	14% (33)	10% (23)	3% (7)	232
Unfavorable Opinion of Haley	59% (174)	24% (71)	9% (27)	8% (23)	— (1)	296
Prodigal Biden Voter	50% (24)	27% (13)	12% (6)	12% (6)	— (0)	48
Undecided Voter (DK/WNV)	44% (36)	29% (24)	15% (12)	9% (7)	3% (3)	81
Undecided Voter (DK)	45% (26)	25% (15)	13% (8)	12% (7)	4% (3)	59
Watched Debate	48% (235)	31% (152)	12% (59)	8% (39)	1% (6)	491
Watched Debate: Did not Watch	54% (110)	26% (54)	9% (18)	8% (17)	2% (5)	205
Watched Debate: All of it	51% (139)	24% (64)	14% (38)	11% (29)	— (0)	270
Watched Debate: Some of it	44% (96)	40% (88)	9% (21)	4% (9)	3% (6)	221
Continue His Campaign: Yes Biden	58% (154)	26% (69)	7% (20)	9% (23)	— (0)	267
Continue His Campaign: No Biden	42% (163)	33% (129)	14% (55)	8% (30)	2% (9)	385
Continue His Campaign: Yes Trump	37% (130)	35% (124)	14% (50)	12% (43)	2% (8)	355
Continue His Campaign: No Trump	64% (194)	25% (75)	8% (25)	3% (9)	— (1)	305
Conviction: Evidence	67% (207)	21% (66)	7% (21)	4% (14)	1% (2)	310
Conviction: Motivation to Damage	35% (107)	36% (110)	15% (45)	13% (39)	2% (7)	307
Conviction: DK/NO	41% (32)	38% (30)	13% (11)	4% (3)	3% (3)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (360)	24% (168)	14% (94)	8% (56)	3% (18)	696
Gender: Male	46% (148)	28% (90)	16% (51)	8% (27)	2% (5)	321
Gender: Female	56% (212)	21% (78)	11% (43)	8% (29)	3% (13)	375
Age: 18-34	58% (99)	22% (38)	16% (27)	3% (4)	2% (4)	172
Age: 35-44	51% (49)	26% (24)	8% (8)	13% (12)	3% (2)	95
Age: 45-64	51% (118)	24% (55)	14% (32)	8% (18)	3% (6)	229
Age: 65+	47% (95)	25% (51)	14% (27)	11% (22)	3% (5)	200
GenZers: 1997-2012	47% (37)	28% (23)	17% (14)	3% (3)	4% (3)	80
Millennials: 1981-1996	58% (106)	22% (39)	12% (21)	8% (14)	1% (1)	181
GenXers: 1965-1980	53% (91)	24% (41)	14% (24)	6% (10)	4% (8)	173
Baby Boomers: 1946-1964	48% (115)	24% (57)	14% (33)	12% (29)	2% (5)	239
Educ: < College	52% (227)	25% (111)	11% (50)	8% (34)	4% (18)	439
Educ: Bachelors degree	48% (76)	23% (37)	21% (34)	8% (12)	— (0)	159
Educ: Post-grad	57% (56)	21% (21)	10% (10)	11% (11)	— (0)	98
Income: Under 50k	50% (161)	24% (76)	15% (48)	7% (24)	4% (14)	322
Income: 50k-100k	54% (132)	24% (58)	12% (30)	9% (23)	— (1)	245
Income: 100k+	52% (67)	26% (33)	13% (17)	8% (10)	2% (3)	129
Ethnicity: White (Non-Hispanic)	51% (233)	24% (111)	14% (63)	9% (43)	2% (11)	461
Ethnicity: Hispanic	40% (14)	32% (11)	12% (4)	10% (4)	7% (3)	36
Ethnicity: Black (Non-Hispanic)	55% (84)	25% (39)	14% (22)	5% (8)	— (1)	154
Ethnicity: Asian + Other (Non-Hispanic)	62% (28)	15% (7)	10% (4)	4% (2)	8% (4)	45
All Christian	43% (162)	28% (105)	17% (63)	9% (35)	3% (12)	377
All Non-Christian	62% (19)	22% (7)	5% (2)	11% (3)	— (0)	30
Atheist	74% (22)	15% (4)	7% (2)	4% (1)	— (0)	30
Agnostic/Nothing in particular	56% (70)	26% (32)	12% (15)	5% (6)	1% (2)	126
Something Else	65% (86)	15% (20)	9% (12)	8% (11)	3% (4)	133
Evangelical	49% (131)	28% (73)	12% (31)	6% (16)	5% (13)	265
Non-Evangelical	49% (116)	21% (49)	17% (42)	12% (29)	1% (3)	239
PID: Dem (no lean)	65% (150)	21% (49)	9% (21)	2% (4)	3% (6)	231
PID: Ind (no lean)	52% (110)	23% (48)	14% (30)	8% (18)	3% (6)	212
PID: Rep (no lean)	40% (100)	28% (70)	17% (43)	14% (34)	2% (6)	253

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (360)	24% (168)	14% (94)	8% (56)	3% (18)	696
PID/Gender: Dem Men	52% (52)	28% (28)	14% (14)	3% (3)	3% (3)	100
PID/Gender: Dem Women	75% (98)	16% (21)	5% (7)	1% (1)	3% (4)	131
PID/Gender: Ind Men	51% (57)	25% (28)	17% (19)	6% (7)	1% (1)	112
PID/Gender: Ind Women	52% (53)	21% (21)	11% (12)	11% (11)	5% (5)	101
PID/Gender: Rep Men	35% (38)	31% (34)	16% (18)	15% (17)	2% (2)	109
PID/Gender: Rep Women	43% (61)	25% (36)	17% (25)	12% (17)	3% (4)	144
Ideo: Liberal (1-3)	75% (139)	14% (26)	5% (9)	2% (4)	4% (7)	184
Ideo: Moderate (4)	47% (108)	31% (70)	15% (34)	5% (12)	2% (4)	227
Ideo: Conservative (5-7)	39% (105)	26% (71)	18% (47)	15% (40)	2% (5)	268
Community: Urban	65% (84)	16% (20)	14% (18)	4% (6)	1% (1)	128
Community: Suburban	50% (162)	27% (89)	12% (39)	8% (27)	2% (6)	323
Community: Rural	47% (114)	24% (59)	15% (37)	10% (23)	4% (11)	245
Military HHnm: Yes	48% (50)	32% (34)	11% (11)	7% (7)	2% (3)	105
Military HH: No	52% (310)	23% (134)	14% (83)	8% (49)	3% (15)	591
Employ: Private Sector	58% (130)	22% (50)	12% (27)	7% (17)	— (1)	225
Employ: Government	64% (33)	6% (3)	30% (15)	— (0)	— (0)	51
Employ: Self-Employed	45% (24)	35% (18)	11% (6)	8% (4)	— (0)	52
Employ: Homemaker	55% (25)	19% (9)	12% (5)	13% (6)	— (0)	45
Employ: Student	70% (10)	21% (3)	— (0)	9% (1)	— (0)	14
Employ: Retired	44% (89)	26% (52)	14% (29)	12% (24)	3% (7)	201
Employ: Unemployed	33% (23)	34% (24)	16% (11)	4% (3)	13% (9)	70
Employ: Other	69% (26)	24% (9)	2% (1)	4% (1)	2% (1)	38

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (360)	24% (168)	14% (94)	8% (56)	3% (18)	696
Protestant	41% (117)	29% (83)	16% (46)	9% (25)	4% (12)	283
Roman Catholic	50% (43)	22% (20)	17% (14)	11% (10)	— (0)	87
Mormon	— (0)	— (0)	100% (1)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	32% (2)	39% (2)	30% (2)	— (0)	— (0)	6
Jewish	54% (7)	22% (3)	8% (1)	16% (2)	— (0)	13
Muslim	19% (1)	71% (4)	10% (1)	— (0)	— (0)	5
Buddhist	85% (7)	— (0)	— (0)	15% (1)	— (0)	8
Hindu	100% (4)	— (0)	— (0)	— (0)	— (0)	4
Atheist	74% (22)	15% (4)	7% (2)	4% (1)	— (0)	30
Agnostic	69% (15)	22% (5)	1% (0)	9% (2)	— (0)	22
Something else	65% (86)	15% (20)	9% (12)	8% (11)	3% (4)	133
Nothing in particular	53% (55)	26% (27)	15% (15)	4% (4)	2% (2)	104
Ideo/PID: Conservative Republican	42% (82)	25% (48)	17% (32)	15% (30)	1% (3)	194
Ideo/PID: Moderate/Liberal Republican	30% (17)	40% (23)	18% (10)	8% (4)	5% (3)	57
Ideo/PID: Moderate/Conservative Democrat	46% (45)	33% (32)	16% (15)	3% (3)	3% (3)	98
Ideo/PID: Liberal Democrat	79% (103)	13% (17)	5% (6)	1% (1)	3% (4)	131
Unfavorable of Biden and Trump	49% (65)	32% (43)	12% (16)	5% (7)	2% (3)	134
2024 H2H Matchup: Biden Voter	69% (204)	22% (66)	6% (19)	1% (3)	2% (5)	296
2024 H2H Matchup: Trump Voter	37% (117)	25% (78)	20% (65)	16% (50)	3% (9)	318
2024 H2H Matchup: Would not Vote	59% (13)	37% (8)	2% (0)	2% (0)	— (0)	23
2024 H2H Matchup: Do not Know	44% (26)	26% (15)	17% (10)	5% (3)	7% (4)	59
2022 House Vote: Democrat	66% (173)	21% (55)	9% (24)	1% (3)	3% (7)	263
2022 House Vote: Republican	40% (112)	24% (67)	16% (46)	16% (44)	3% (9)	278
2022 House Vote: Did not Vote	48% (68)	32% (45)	13% (18)	6% (8)	1% (1)	139
2020 Vote: Joe Biden	67% (211)	21% (66)	10% (31)	1% (2)	2% (5)	316
2020 Vote: Donald Trump	38% (122)	27% (87)	17% (56)	15% (48)	3% (11)	324
2020 Vote: Someone Else	38% (4)	27% (3)	11% (1)	24% (2)	— (0)	10
2020 Vote: Did not Vote	50% (24)	26% (12)	13% (6)	8% (4)	3% (1)	47

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (360)	24% (168)	14% (94)	8% (56)	3% (18)	696
2016 Vote: Hillary Clinton	68% (163)	21% (49)	8% (19)	2% (4)	2% (4)	239
2016 Vote: Donald Trump	40% (115)	24% (69)	20% (56)	14% (40)	2% (7)	287
2016 Vote: Someone Else	47% (12)	29% (7)	3% (1)	20% (5)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	46% (10)	21% (4)	9% (2)	12% (3)	12% (3)	21
2020 Vote/PID: Not Trump/Republican	43% (9)	36% (7)	20% (4)	1% (0)	— (0)	20
U.S. Economy: Wrong Track	44% (220)	26% (131)	15% (76)	11% (56)	3% (16)	499
U.S. Economy: Right Direction	71% (140)	19% (38)	9% (18)	— (0)	1% (1)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70% (148)	22% (46)	6% (13)	1% (2)	2% (4)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (135)	25% (87)	19% (65)	14% (49)	3% (9)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	55% (77)	26% (36)	12% (16)	4% (6)	4% (5)	139
Top 2024 Issue: Economy	41% (107)	31% (81)	17% (44)	10% (27)	2% (6)	264
Community/Gender: Urban Women	74% (51)	7% (5)	11% (8)	6% (4)	2% (1)	68
Community/Gender: Urban Men	55% (33)	26% (15)	17% (10)	3% (2)	— (0)	60
Community/Gender: Rural Women	46% (62)	25% (33)	16% (22)	8% (10)	5% (7)	135
Community/Gender: Rural Men	47% (52)	24% (26)	14% (15)	12% (13)	4% (4)	110
Community/Gender: Suburban Women	57% (99)	23% (40)	8% (13)	9% (15)	3% (5)	172
Community/Gender: Suburban Men	42% (63)	32% (48)	17% (26)	8% (12)	— (1)	150
Homeowner	52% (254)	24% (118)	14% (69)	9% (43)	1% (7)	491
Renter	52% (99)	25% (47)	13% (24)	6% (11)	5% (10)	191
Self + Household: White-Collar	50% (124)	25% (61)	15% (36)	9% (23)	— (1)	246
Self + Household: Blue Collar	51% (163)	27% (86)	13% (41)	7% (23)	2% (7)	320
Union HH: Yes	82% (18)	9% (2)	9% (2)	— (0)	— (0)	22
Union HH: No	51% (342)	25% (166)	14% (92)	8% (56)	3% (18)	674
LGBTQ+: Yes	62% (42)	19% (13)	8% (5)	7% (5)	4% (3)	67
LGBTQ+: No	51% (318)	25% (155)	14% (89)	8% (52)	2% (15)	629
Motivated to Vote	52% (332)	24% (152)	13% (84)	8% (53)	2% (12)	633
Parent: Yes	60% (112)	18% (34)	14% (26)	5% (10)	2% (4)	186
Parent: No	48% (247)	26% (134)	13% (68)	9% (47)	3% (14)	510
COVID Vaccine: Yes	55% (269)	24% (119)	13% (65)	7% (34)	1% (6)	492
COVID Vaccine: No	45% (91)	24% (49)	14% (29)	11% (22)	6% (12)	204

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(360)	24%	(168)	14%	(94)	8%	(56)	3%	(18)	696
Student Loans: Yes	64%	(67)	19%	(20)	14%	(14)	3%	(3)	1%	(1)	105
Student Loans: No	50%	(293)	25%	(148)	13%	(80)	9%	(53)	3%	(17)	591
Favorable Opinion of Haley	46%	(107)	27%	(63)	13%	(30)	11%	(26)	3%	(6)	232
Unfavorable Opinion of Haley	59%	(174)	20%	(58)	13%	(38)	8%	(22)	1%	(4)	296
Prodigal Biden Voter	45%	(22)	20%	(10)	32%	(16)	1%	(0)	1%	(1)	48
Undecided Voter (DK/WNV)	48%	(39)	29%	(24)	13%	(11)	5%	(4)	5%	(4)	81
Undecided Voter (DK)	44%	(26)	26%	(15)	17%	(10)	5%	(3)	7%	(4)	59
Watched Debate	51%	(250)	22%	(110)	16%	(77)	10%	(48)	1%	(5)	491
Watched Debate: Did not Watch	53%	(109)	28%	(58)	8%	(17)	4%	(8)	6%	(12)	205
Watched Debate: All of it	55%	(148)	18%	(48)	15%	(41)	12%	(32)	1%	(2)	270
Watched Debate: Some of it	46%	(103)	28%	(62)	16%	(36)	8%	(17)	2%	(3)	221
Continue His Campaign: Yes Biden	64%	(170)	22%	(57)	7%	(19)	6%	(15)	2%	(4)	267
Continue His Campaign: No Biden	43%	(167)	26%	(100)	18%	(71)	10%	(39)	2%	(8)	385
Continue His Campaign: Yes Trump	39%	(137)	26%	(94)	19%	(66)	14%	(50)	3%	(9)	355
Continue His Campaign: No Trump	67%	(204)	21%	(65)	8%	(25)	2%	(6)	2%	(5)	305
Conviction: Evidence	70%	(218)	19%	(59)	6%	(20)	2%	(5)	2%	(7)	310
Conviction: Motivation to Damage	36%	(110)	27%	(83)	21%	(63)	14%	(44)	2%	(8)	307
Conviction: DK/NO	41%	(32)	33%	(26)	14%	(11)	9%	(7)	4%	(3)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (436)	30% (211)	4% (27)	2% (13)	1% (9)	696
Gender: Male	55% (176)	38% (123)	5% (15)	1% (3)	1% (3)	321
Gender: Female	69% (260)	23% (88)	3% (12)	3% (10)	2% (6)	375
Age: 18-34	45% (77)	44% (75)	6% (9)	4% (8)	1% (2)	172
Age: 35-44	54% (51)	41% (39)	4% (4)	— (0)	1% (1)	95
Age: 45-64	68% (157)	23% (53)	4% (10)	2% (5)	2% (5)	229
Age: 65+	76% (151)	22% (44)	2% (4)	— (0)	1% (1)	200
GenZers: 1997-2012	34% (27)	45% (36)	9% (7)	9% (7)	3% (2)	80
Millennials: 1981-1996	53% (97)	43% (78)	3% (6)	— (1)	— (0)	181
GenXers: 1965-1980	65% (112)	27% (46)	3% (6)	3% (5)	3% (4)	173
Baby Boomers: 1946-1964	77% (185)	18% (44)	3% (8)	— (0)	1% (3)	239
Educ: < College	65% (284)	28% (125)	3% (12)	3% (12)	2% (7)	439
Educ: Bachelors degree	56% (89)	36% (57)	6% (10)	— (1)	2% (3)	159
Educ: Post-grad	64% (63)	30% (30)	5% (5)	1% (1)	— (0)	98
Income: Under 50k	68% (218)	25% (79)	3% (9)	3% (11)	1% (5)	322
Income: 50k-100k	61% (149)	34% (82)	2% (6)	1% (2)	2% (5)	245
Income: 100k+	53% (68)	38% (50)	9% (11)	— (0)	— (0)	129
Ethnicity: White (Non-Hispanic)	64% (297)	29% (135)	4% (19)	1% (4)	1% (7)	461
Ethnicity: Hispanic	61% (22)	31% (11)	8% (3)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	58% (89)	34% (52)	3% (4)	3% (5)	2% (3)	154
Ethnicity: Asian + Other (Non-Hispanic)	61% (27)	29% (13)	2% (1)	8% (4)	— (0)	45
All Christian	61% (230)	33% (124)	3% (12)	1% (5)	2% (6)	377
All Non-Christian	59% (18)	35% (11)	4% (1)	2% (1)	— (0)	30
Atheist	66% (20)	30% (9)	3% (1)	— (0)	— (0)	30
Agnostic/Nothing in particular	55% (69)	33% (41)	8% (10)	2% (3)	2% (3)	126
Something Else	75% (99)	20% (27)	1% (2)	3% (4)	1% (1)	133
Evangelical	71% (188)	25% (65)	— (1)	2% (6)	2% (6)	265
Non-Evangelical	58% (137)	35% (84)	5% (12)	2% (4)	— (1)	239
PID: Dem (no lean)	68% (157)	24% (54)	5% (11)	3% (7)	1% (2)	231
PID: Ind (no lean)	63% (135)	28% (60)	4% (8)	2% (5)	2% (5)	212
PID: Rep (no lean)	57% (144)	38% (97)	3% (8)	— (1)	1% (2)	253

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (436)	30% (211)	4% (27)	2% (13)	1% (9)	696
PID/Gender: Dem Men	64% (64)	28% (28)	6% (6)	3% (3)	— (0)	100
PID/Gender: Dem Women	71% (94)	20% (26)	4% (5)	3% (4)	1% (2)	131
PID/Gender: Ind Men	61% (68)	31% (35)	6% (6)	1% (1)	2% (2)	112
PID/Gender: Ind Women	67% (67)	25% (25)	1% (1)	4% (4)	3% (3)	101
PID/Gender: Rep Men	41% (45)	56% (61)	3% (3)	— (0)	1% (1)	109
PID/Gender: Rep Women	69% (99)	25% (36)	4% (5)	1% (1)	1% (1)	144
Ideo: Liberal (1-3)	75% (138)	21% (38)	2% (4)	2% (4)	— (0)	184
Ideo: Moderate (4)	62% (141)	30% (69)	6% (13)	1% (2)	1% (3)	227
Ideo: Conservative (5-7)	55% (149)	38% (102)	4% (9)	1% (3)	2% (4)	268
Community: Urban	65% (83)	29% (37)	3% (3)	3% (4)	— (0)	128
Community: Suburban	60% (193)	33% (105)	4% (13)	2% (6)	2% (5)	323
Community: Rural	65% (159)	28% (69)	4% (11)	1% (2)	2% (4)	245
Military HHnm: Yes	70% (73)	27% (28)	2% (2)	1% (1)	1% (1)	105
Military HH: No	61% (363)	31% (183)	4% (24)	2% (12)	1% (8)	591
Employ: Private Sector	50% (113)	41% (91)	7% (16)	1% (2)	1% (2)	225
Employ: Government	60% (30)	37% (19)	2% (1)	1% (1)	— (0)	51
Employ: Self-Employed	60% (31)	32% (17)	4% (2)	2% (1)	1% (1)	52
Employ: Homemaker	73% (33)	19% (8)	3% (1)	3% (1)	3% (1)	45
Employ: Student	51% (7)	44% (6)	5% (1)	— (0)	— (0)	14
Employ: Retired	79% (158)	18% (36)	3% (5)	— (0)	1% (1)	201
Employ: Unemployed	51% (36)	32% (22)	1% (1)	11% (7)	6% (4)	70
Employ: Other	71% (27)	29% (11)	— (0)	— (0)	— (0)	38

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (436)	30% (211)	4% (27)	2% (13)	1% (9)	696
Protestant	66% (187)	29% (82)	2% (5)	1% (4)	2% (5)	283
Roman Catholic	44% (39)	46% (40)	7% (6)	1% (1)	1% (1)	87
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	50% (3)	30% (2)	20% (1)	— (0)	— (0)	6
Jewish	70% (9)	19% (3)	10% (1)	— (0)	— (0)	13
Muslim	— (0)	90% (5)	— (0)	10% (1)	— (0)	5
Buddhist	80% (6)	20% (2)	— (0)	— (0)	— (0)	8
Hindu	56% (2)	44% (2)	— (0)	— (0)	— (0)	4
Atheist	66% (20)	30% (9)	3% (1)	— (0)	— (0)	30
Agnostic	58% (13)	30% (6)	12% (3)	— (0)	— (0)	22
Something else	75% (99)	20% (27)	1% (2)	3% (4)	1% (1)	133
Nothing in particular	54% (56)	33% (35)	7% (8)	2% (3)	3% (3)	104
Ideo/PID: Conservative Republican	56% (108)	39% (77)	4% (7)	1% (1)	1% (2)	194
Ideo/PID: Moderate/Liberal Republican	61% (35)	36% (20)	2% (1)	— (0)	1% (1)	57
Ideo/PID: Moderate/Conservative Democrat	59% (57)	29% (28)	8% (8)	2% (2)	2% (2)	98
Ideo/PID: Liberal Democrat	75% (98)	20% (26)	2% (3)	3% (4)	— (0)	131
Unfavorable of Biden and Trump	62% (83)	32% (43)	4% (6)	1% (2)	1% (2)	134
2024 H2H Matchup: Biden Voter	67% (200)	26% (78)	4% (11)	2% (6)	1% (2)	296
2024 H2H Matchup: Trump Voter	58% (186)	35% (112)	4% (12)	1% (3)	2% (5)	318
2024 H2H Matchup: Would not Vote	72% (16)	27% (6)	— (0)	— (0)	— (0)	23
2024 H2H Matchup: Do not Know	57% (34)	26% (15)	6% (4)	6% (4)	4% (3)	59
2022 House Vote: Democrat	69% (181)	25% (66)	3% (9)	2% (5)	1% (2)	263
2022 House Vote: Republican	58% (160)	37% (102)	3% (9)	1% (2)	2% (5)	278
2022 House Vote: Did not Vote	61% (85)	29% (41)	6% (8)	2% (3)	2% (3)	139
2020 Vote: Joe Biden	67% (210)	27% (84)	4% (12)	2% (7)	1% (3)	316
2020 Vote: Donald Trump	59% (191)	35% (114)	4% (12)	— (1)	2% (6)	324
2020 Vote: Someone Else	61% (6)	22% (2)	6% (1)	11% (1)	— (0)	10
2020 Vote: Did not Vote	62% (29)	24% (11)	4% (2)	7% (3)	3% (1)	47

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (436)	30% (211)	4% (27)	2% (13)	1% (9)	696
2016 Vote: Hillary Clinton	72% (171)	22% (52)	4% (9)	2% (5)	1% (2)	239
2016 Vote: Donald Trump	58% (168)	38% (108)	2% (7)	— (1)	1% (3)	287
2016 Vote: Someone Else	64% (16)	19% (5)	8% (2)	2% (0)	6% (2)	26
2020 Vote/PID: Not Biden/Democrat	78% (17)	10% (2)	10% (2)	2% (0)	— (0)	21
2020 Vote/PID: Not Trump/Republican	68% (14)	32% (7)	— (0)	— (0)	— (0)	20
U.S. Economy: Wrong Track	61% (304)	32% (161)	4% (20)	2% (8)	1% (6)	499
U.S. Economy: Right Direction	67% (132)	26% (50)	3% (7)	2% (4)	2% (4)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (144)	26% (54)	1% (2)	5% (10)	1% (2)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58% (201)	36% (122)	4% (14)	— (1)	1% (5)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	65% (90)	25% (34)	7% (10)	2% (2)	2% (3)	139
Top 2024 Issue: Economy	55% (145)	38% (100)	5% (14)	— (1)	1% (3)	264
Community/Gender: Urban Women	78% (53)	17% (11)	2% (1)	4% (3)	— (0)	68
Community/Gender: Urban Men	51% (30)	43% (26)	3% (2)	3% (2)	— (0)	60
Community/Gender: Rural Women	69% (93)	26% (35)	2% (3)	1% (1)	2% (3)	135
Community/Gender: Rural Men	60% (66)	30% (33)	7% (8)	1% (1)	1% (1)	110
Community/Gender: Suburban Women	66% (114)	24% (41)	4% (7)	4% (6)	2% (3)	172
Community/Gender: Suburban Men	52% (79)	43% (64)	3% (5)	— (0)	2% (2)	150
Homeowner	64% (315)	29% (144)	4% (19)	1% (5)	1% (7)	491
Renter	59% (113)	32% (61)	4% (8)	3% (6)	1% (2)	191
Self + Household: White-Collar	60% (148)	31% (77)	7% (17)	1% (2)	1% (2)	246
Self + Household: Blue Collar	63% (203)	33% (105)	1% (5)	1% (5)	1% (3)	320
Union HH: Yes	36% (8)	64% (14)	— (0)	— (0)	— (0)	22
Union HH: No	63% (428)	29% (197)	4% (27)	2% (13)	1% (9)	674
LGBTQ+: Yes	67% (45)	28% (19)	1% (1)	1% (1)	2% (2)	67
LGBTQ+: No	62% (390)	31% (192)	4% (26)	2% (12)	1% (8)	629
Motivated to Vote	63% (398)	31% (198)	3% (22)	2% (10)	1% (5)	633
Parent: Yes	55% (101)	37% (70)	5% (9)	2% (4)	1% (1)	186
Parent: No	66% (334)	28% (142)	3% (17)	2% (9)	2% (8)	510
COVID Vaccine: Yes	65% (320)	30% (146)	3% (17)	— (2)	1% (7)	492
COVID Vaccine: No	57% (116)	32% (65)	5% (10)	5% (10)	1% (3)	204

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (436)	30% (211)	4% (27)	2% (13)	1% (9)	696
Student Loans: Yes	50% (53)	41% (43)	6% (6)	2% (2)	1% (1)	105
Student Loans: No	65% (383)	28% (168)	3% (21)	2% (11)	1% (8)	591
Favorable Opinion of Haley	62% (144)	31% (72)	5% (12)	— (1)	1% (3)	232
Unfavorable Opinion of Haley	65% (191)	30% (88)	2% (5)	3% (10)	— (1)	296
Prodigal Biden Voter	52% (25)	34% (17)	9% (4)	4% (2)	1% (1)	48
Undecided Voter (DK/WNV)	62% (50)	26% (21)	5% (4)	4% (4)	3% (3)	81
Undecided Voter (DK)	57% (34)	26% (15)	6% (4)	6% (4)	4% (3)	59
Watched Debate	63% (307)	31% (155)	4% (18)	1% (7)	1% (5)	491
Watched Debate: Did not Watch	63% (128)	28% (57)	4% (9)	3% (6)	2% (5)	205
Watched Debate: All of it	65% (175)	30% (81)	2% (6)	2% (6)	1% (2)	270
Watched Debate: Some of it	60% (132)	33% (73)	5% (11)	1% (1)	1% (3)	221
Continue His Campaign: Yes Biden	64% (170)	29% (78)	2% (6)	3% (9)	1% (3)	267
Continue His Campaign: No Biden	62% (238)	32% (123)	5% (18)	1% (3)	1% (4)	385
Continue His Campaign: Yes Trump	56% (200)	37% (131)	5% (17)	1% (3)	1% (4)	355
Continue His Campaign: No Trump	70% (214)	24% (74)	3% (9)	2% (6)	1% (3)	305
Conviction: Evidence	69% (214)	24% (73)	4% (11)	3% (10)	1% (2)	310
Conviction: Motivation to Damage	57% (176)	37% (115)	4% (12)	1% (2)	1% (3)	307
Conviction: DK/NO	59% (46)	30% (24)	4% (3)	2% (1)	6% (4)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (448)	25% (175)	5% (33)	3% (20)	3% (21)	696
Gender: Male	65% (209)	24% (78)	5% (18)	2% (7)	3% (9)	321
Gender: Female	64% (239)	26% (97)	4% (16)	3% (13)	3% (11)	375
Age: 18-34	51% (88)	35% (61)	4% (6)	5% (9)	4% (7)	172
Age: 35-44	55% (52)	27% (26)	7% (7)	4% (4)	6% (6)	95
Age: 45-64	69% (159)	23% (53)	4% (9)	1% (3)	2% (5)	229
Age: 65+	74% (149)	17% (34)	5% (11)	2% (3)	1% (3)	200
GenZers: 1997-2012	47% (37)	29% (23)	8% (6)	9% (7)	8% (6)	80
Millennials: 1981-1996	55% (100)	35% (63)	3% (6)	4% (6)	3% (6)	181
GenXers: 1965-1980	66% (115)	26% (44)	5% (8)	2% (3)	2% (3)	173
Baby Boomers: 1946-1964	75% (179)	17% (41)	5% (11)	1% (3)	2% (4)	239
Educ: < College	61% (267)	27% (120)	4% (18)	4% (18)	4% (16)	439
Educ: Bachelors degree	68% (108)	23% (37)	6% (10)	1% (2)	2% (3)	159
Educ: Post-grad	73% (72)	19% (18)	6% (6)	— (0)	2% (2)	98
Income: Under 50k	64% (207)	24% (77)	3% (11)	5% (17)	4% (11)	322
Income: 50k-100k	61% (150)	29% (71)	6% (16)	1% (2)	3% (6)	245
Income: 100k+	71% (92)	20% (26)	5% (7)	1% (1)	3% (3)	129
Ethnicity: White (Non-Hispanic)	64% (295)	25% (114)	6% (26)	3% (12)	3% (15)	461
Ethnicity: Hispanic	60% (22)	21% (8)	11% (4)	— (0)	7% (3)	36
Ethnicity: Black (Non-Hispanic)	65% (100)	27% (42)	2% (3)	4% (7)	2% (3)	154
Ethnicity: Asian + Other (Non-Hispanic)	70% (32)	25% (11)	— (0)	3% (1)	2% (1)	45
All Christian	62% (235)	28% (106)	6% (21)	2% (6)	2% (9)	377
All Non-Christian	69% (21)	21% (6)	— (0)	7% (2)	2% (1)	30
Atheist	78% (24)	20% (6)	— (0)	2% (1)	— (0)	30
Agnostic/Nothing in particular	71% (89)	19% (23)	3% (4)	4% (4)	4% (5)	126
Something Else	60% (80)	24% (32)	5% (7)	5% (6)	5% (7)	133
Evangelical	61% (161)	27% (71)	5% (13)	3% (8)	5% (12)	265
Non-Evangelical	63% (150)	28% (68)	6% (14)	2% (4)	2% (4)	239
PID: Dem (no lean)	74% (170)	22% (51)	1% (3)	1% (2)	2% (4)	231
PID: Ind (no lean)	73% (156)	14% (30)	5% (10)	3% (7)	5% (10)	212
PID: Rep (no lean)	48% (122)	37% (94)	8% (20)	4% (11)	3% (7)	253

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (448)	25% (175)	5% (33)	3% (20)	3% (21)	696
PID/Gender: Dem Men	70% (70)	24% (24)	1% (1)	1% (1)	4% (4)	100
PID/Gender: Dem Women	77% (100)	20% (27)	2% (2)	1% (1)	— (0)	131
PID/Gender: Ind Men	76% (85)	12% (14)	6% (7)	1% (1)	4% (5)	112
PID/Gender: Ind Women	70% (71)	16% (16)	3% (3)	5% (6)	5% (6)	101
PID/Gender: Rep Men	49% (54)	36% (40)	9% (10)	5% (5)	1% (1)	109
PID/Gender: Rep Women	47% (68)	38% (54)	7% (10)	4% (6)	4% (5)	144
Ideo: Liberal (1-3)	83% (153)	13% (24)	— (1)	2% (3)	2% (4)	184
Ideo: Moderate (4)	65% (148)	26% (58)	5% (12)	1% (3)	3% (6)	227
Ideo: Conservative (5-7)	52% (139)	33% (89)	8% (20)	4% (11)	3% (8)	268
Community: Urban	67% (86)	25% (31)	6% (7)	1% (2)	1% (2)	128
Community: Suburban	68% (220)	24% (78)	4% (11)	2% (7)	2% (7)	323
Community: Rural	58% (142)	27% (65)	6% (14)	4% (11)	5% (13)	245
Military HHnm: Yes	71% (75)	19% (20)	4% (4)	1% (1)	5% (5)	105
Military HH: No	63% (373)	26% (155)	5% (29)	3% (19)	3% (16)	591
Employ: Private Sector	64% (143)	28% (63)	4% (10)	2% (4)	2% (5)	225
Employ: Government	65% (33)	30% (15)	2% (1)	1% (1)	2% (1)	51
Employ: Self-Employed	61% (32)	23% (12)	12% (6)	4% (2)	— (0)	52
Employ: Homemaker	50% (23)	41% (19)	— (0)	3% (2)	5% (2)	45
Employ: Student	74% (10)	22% (3)	4% (1)	— (0)	— (0)	14
Employ: Retired	75% (151)	15% (30)	6% (12)	1% (2)	2% (5)	201
Employ: Unemployed	42% (29)	31% (22)	4% (3)	13% (9)	10% (7)	70
Employ: Other	70% (27)	28% (11)	— (0)	— (0)	2% (1)	38

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (448)	25% (175)	5% (33)	3% (20)	3% (21)	696
Protestant	64% (180)	27% (76)	5% (15)	2% (4)	3% (8)	283
Roman Catholic	57% (50)	35% (30)	5% (4)	2% (2)	1% (1)	87
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58% (4)	— (0)	42% (3)	— (0)	— (0)	6
Jewish	82% (11)	13% (2)	— (0)	— (0)	5% (1)	13
Muslim	— (0)	90% (5)	— (0)	10% (1)	— (0)	5
Buddhist	85% (7)	— (0)	— (0)	15% (1)	— (0)	8
Hindu	87% (3)	— (0)	— (0)	13% (0)	— (0)	4
Atheist	78% (24)	20% (6)	— (0)	2% (1)	— (0)	30
Agnostic	81% (18)	12% (3)	3% (1)	— (0)	3% (1)	22
Something else	60% (80)	24% (32)	5% (7)	5% (6)	5% (7)	133
Nothing in particular	68% (71)	20% (21)	3% (4)	4% (4)	4% (4)	104
Ideo/PID: Conservative Republican	48% (94)	38% (73)	8% (15)	4% (8)	2% (5)	194
Ideo/PID: Moderate/Liberal Republican	49% (28)	33% (19)	9% (5)	5% (3)	3% (2)	57
Ideo/PID: Moderate/Conservative Democrat	59% (58)	34% (33)	3% (3)	1% (1)	3% (3)	98
Ideo/PID: Liberal Democrat	85% (111)	13% (18)	— (0)	— (1)	1% (2)	131
Unfavorable of Biden and Trump	64% (86)	26% (34)	5% (6)	1% (1)	5% (7)	134
2024 H2H Matchup: Biden Voter	81% (239)	17% (50)	1% (3)	1% (2)	1% (2)	296
2024 H2H Matchup: Trump Voter	51% (164)	32% (103)	8% (26)	4% (14)	4% (12)	318
2024 H2H Matchup: Would not Vote	59% (14)	35% (8)	— (0)	1% (0)	5% (1)	23
2024 H2H Matchup: Do not Know	54% (32)	23% (13)	6% (4)	6% (3)	11% (7)	59
2022 House Vote: Democrat	82% (214)	16% (42)	1% (3)	— (0)	1% (4)	263
2022 House Vote: Republican	56% (156)	30% (82)	7% (20)	3% (8)	4% (12)	278
2022 House Vote: Did not Vote	51% (72)	33% (46)	7% (10)	6% (8)	3% (4)	139
2020 Vote: Joe Biden	80% (253)	17% (54)	2% (5)	— (1)	1% (2)	316
2020 Vote: Donald Trump	51% (166)	34% (109)	7% (23)	3% (11)	5% (15)	324
2020 Vote: Someone Else	66% (6)	17% (2)	— (0)	4% (0)	13% (1)	10
2020 Vote: Did not Vote	48% (23)	21% (10)	9% (4)	15% (7)	6% (3)	47

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (448)	25% (175)	5% (33)	3% (20)	3% (21)	696
2016 Vote: Hillary Clinton	85% (203)	13% (31)	1% (4)	— (1)	— (1)	239
2016 Vote: Donald Trump	54% (156)	33% (95)	6% (18)	4% (11)	2% (7)	287
2016 Vote: Someone Else	61% (15)	19% (5)	10% (3)	2% (0)	9% (2)	26
2020 Vote/PID: Not Biden/Democrat	41% (9)	39% (8)	— (0)	6% (1)	14% (3)	21
2020 Vote/PID: Not Trump/Republican	49% (10)	31% (6)	16% (3)	4% (1)	— (0)	20
U.S. Economy: Wrong Track	58% (288)	29% (146)	6% (29)	3% (16)	4% (19)	499
U.S. Economy: Right Direction	81% (159)	14% (28)	2% (4)	2% (4)	1% (2)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80% (170)	16% (35)	1% (1)	2% (5)	1% (1)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (174)	34% (116)	7% (25)	4% (13)	5% (15)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	75% (104)	17% (23)	5% (7)	1% (1)	3% (4)	139
Top 2024 Issue: Economy	54% (141)	35% (93)	6% (17)	2% (5)	3% (7)	264
Community/Gender: Urban Women	73% (50)	16% (11)	6% (4)	2% (1)	3% (2)	68
Community/Gender: Urban Men	60% (36)	34% (21)	5% (3)	1% (1)	— (0)	60
Community/Gender: Rural Women	53% (71)	31% (41)	5% (7)	6% (8)	6% (8)	135
Community/Gender: Rural Men	64% (71)	22% (24)	7% (8)	3% (3)	4% (5)	110
Community/Gender: Suburban Women	68% (117)	26% (44)	3% (5)	2% (4)	1% (2)	172
Community/Gender: Suburban Men	68% (103)	22% (33)	4% (7)	2% (3)	3% (5)	150
Homeowner	66% (322)	24% (120)	5% (26)	2% (12)	2% (11)	491
Renter	62% (119)	27% (52)	3% (7)	3% (5)	5% (9)	191
Self + Household: White-Collar	72% (176)	20% (50)	6% (16)	1% (2)	1% (2)	246
Self + Household: Blue Collar	63% (201)	29% (91)	3% (11)	3% (10)	2% (6)	320
Union HH: Yes	48% (11)	49% (11)	— (0)	— (0)	2% (0)	22
Union HH: No	65% (437)	24% (164)	5% (33)	3% (20)	3% (20)	674
LGBTQ+: Yes	67% (45)	22% (15)	2% (1)	3% (2)	7% (4)	67
LGBTQ+: No	64% (403)	25% (160)	5% (32)	3% (17)	3% (16)	629
Motivated to Vote	66% (418)	25% (156)	5% (29)	3% (16)	2% (14)	633
Parent: Yes	59% (110)	30% (55)	3% (6)	5% (9)	2% (5)	186
Parent: No	66% (337)	23% (119)	5% (27)	2% (11)	3% (16)	510
COVID Vaccine: Yes	71% (350)	22% (106)	4% (18)	2% (8)	2% (10)	492
COVID Vaccine: No	48% (98)	33% (68)	7% (15)	6% (12)	6% (11)	204

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (448)	25% (175)	5% (33)	3% (20)	3% (21)	696
Student Loans: Yes	57% (59)	35% (36)	6% (6)	2% (2)	1% (1)	105
Student Loans: No	66% (388)	23% (138)	5% (27)	3% (18)	3% (20)	591
Favorable Opinion of Haley	68% (158)	24% (56)	5% (12)	1% (2)	2% (4)	232
Unfavorable Opinion of Haley	68% (202)	20% (60)	5% (15)	4% (13)	2% (6)	296
Prodigal Biden Voter	59% (29)	33% (16)	6% (3)	1% (1)	1% (1)	48
Undecided Voter (DK/WNV)	56% (45)	26% (21)	4% (4)	4% (4)	9% (8)	81
Undecided Voter (DK)	54% (32)	23% (13)	6% (4)	6% (3)	11% (7)	59
Watched Debate	64% (314)	26% (128)	5% (24)	3% (16)	2% (9)	491
Watched Debate: Did not Watch	65% (134)	23% (47)	4% (9)	2% (3)	6% (12)	205
Watched Debate: All of it	64% (174)	25% (67)	6% (16)	4% (10)	1% (4)	270
Watched Debate: Some of it	64% (141)	28% (61)	4% (8)	3% (6)	2% (5)	221
Continue His Campaign: Yes Biden	75% (200)	18% (49)	3% (8)	2% (7)	1% (4)	267
Continue His Campaign: No Biden	58% (223)	30% (114)	6% (24)	3% (13)	3% (12)	385
Continue His Campaign: Yes Trump	51% (181)	34% (121)	8% (27)	4% (14)	3% (12)	355
Continue His Campaign: No Trump	81% (247)	15% (47)	2% (6)	1% (2)	1% (3)	305
Conviction: Evidence	82% (255)	14% (42)	1% (4)	1% (4)	2% (5)	310
Conviction: Motivation to Damage	51% (156)	35% (106)	8% (25)	3% (10)	3% (9)	307
Conviction: DK/NO	47% (37)	33% (26)	5% (4)	7% (5)	8% (6)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	65% (450)	31% (213)	3% (23)	1% (4)	1% (6)	696
Gender: Male	59% (188)	36% (117)	4% (12)	1% (2)	1% (2)	321
Gender: Female	70% (262)	25% (96)	3% (11)	1% (2)	1% (5)	375
Age: 18-34	66% (113)	30% (52)	2% (3)	1% (1)	1% (3)	172
Age: 35-44	64% (61)	32% (31)	2% (2)	1% (1)	1% (1)	95
Age: 45-64	65% (148)	31% (72)	2% (5)	1% (1)	1% (2)	229
Age: 65+	64% (128)	29% (58)	7% (13)	— (0)	— (0)	200
GenZers: 1997-2012	60% (47)	33% (26)	3% (2)	1% (1)	3% (3)	80
Millennials: 1981-1996	67% (122)	31% (56)	1% (2)	1% (1)	— (0)	181
GenXers: 1965-1980	65% (113)	31% (54)	3% (5)	— (0)	1% (2)	173
Baby Boomers: 1946-1964	64% (154)	28% (68)	6% (14)	1% (2)	1% (2)	239
Educ: < College	68% (299)	27% (120)	3% (14)	— (2)	1% (5)	439
Educ: Bachelors degree	55% (87)	39% (61)	5% (7)	1% (1)	1% (2)	159
Educ: Post-grad	65% (64)	32% (32)	2% (2)	1% (1)	— (0)	98
Income: Under 50k	68% (218)	28% (90)	2% (8)	— (1)	1% (5)	322
Income: 50k-100k	65% (159)	30% (72)	4% (11)	— (1)	1% (2)	245
Income: 100k+	57% (73)	38% (50)	4% (5)	1% (1)	— (0)	129
Ethnicity: White (Non-Hispanic)	61% (283)	33% (152)	5% (21)	— (2)	1% (3)	461
Ethnicity: Hispanic	74% (27)	20% (7)	2% (1)	4% (1)	— (0)	36
Ethnicity: Black (Non-Hispanic)	74% (115)	22% (34)	1% (2)	— (0)	2% (3)	154
Ethnicity: Asian + Other (Non-Hispanic)	57% (26)	43% (19)	— (0)	— (0)	— (0)	45
All Christian	58% (218)	37% (140)	4% (15)	1% (3)	— (2)	377
All Non-Christian	74% (22)	24% (7)	2% (0)	— (0)	— (0)	30
Atheist	83% (25)	13% (4)	4% (1)	— (0)	— (0)	30
Agnostic/Nothing in particular	68% (85)	26% (32)	4% (5)	1% (1)	2% (2)	126
Something Else	74% (99)	22% (30)	1% (2)	— (0)	2% (3)	133
Evangelical	68% (181)	28% (75)	2% (6)	— (1)	1% (2)	265
Non-Evangelical	55% (132)	38% (92)	5% (11)	1% (1)	1% (3)	239
PID: Dem (no lean)	78% (181)	19% (45)	1% (3)	— (1)	— (1)	231
PID: Ind (no lean)	65% (138)	28% (59)	4% (7)	1% (3)	3% (5)	212
PID: Rep (no lean)	52% (132)	43% (109)	5% (12)	— (0)	— (0)	253

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	65%	(450)	31%	(213)	3%	(23)	1%	(4)	1%	(6)	696
PID/Gender: Dem Men	73%	(73)	24%	(24)	2%	(2)	1%	(1)	—	(0)	100
PID/Gender: Dem Women	82%	(108)	16%	(21)	1%	(1)	—	(0)	1%	(1)	131
PID/Gender: Ind Men	63%	(70)	31%	(35)	4%	(4)	1%	(1)	1%	(2)	112
PID/Gender: Ind Women	67%	(68)	24%	(24)	4%	(4)	1%	(1)	4%	(4)	101
PID/Gender: Rep Men	41%	(45)	53%	(58)	6%	(6)	—	(0)	—	(0)	109
PID/Gender: Rep Women	60%	(87)	35%	(51)	4%	(6)	—	(0)	—	(0)	144
Ideo: Liberal (1-3)	84%	(154)	12%	(23)	4%	(7)	—	(1)	—	(0)	184
Ideo: Moderate (4)	63%	(143)	36%	(82)	—	(1)	—	(0)	—	(1)	227
Ideo: Conservative (5-7)	52%	(140)	40%	(107)	6%	(15)	1%	(3)	1%	(2)	268
Community: Urban	73%	(94)	23%	(29)	3%	(4)	1%	(1)	1%	(1)	128
Community: Suburban	63%	(204)	31%	(100)	4%	(12)	—	(1)	2%	(5)	323
Community: Rural	62%	(152)	34%	(83)	3%	(8)	1%	(1)	—	(0)	245
Military HHnm: Yes	66%	(69)	29%	(30)	6%	(6)	—	(0)	—	(0)	105
Military HH: No	64%	(381)	31%	(183)	3%	(17)	1%	(4)	1%	(6)	591
Employ: Private Sector	63%	(142)	31%	(70)	4%	(8)	1%	(3)	1%	(2)	225
Employ: Government	58%	(30)	37%	(19)	5%	(2)	—	(0)	—	(0)	51
Employ: Self-Employed	73%	(38)	26%	(14)	1%	(0)	—	(0)	—	(0)	52
Employ: Homemaker	76%	(34)	19%	(8)	3%	(1)	2%	(1)	—	(0)	45
Employ: Student	72%	(10)	22%	(3)	6%	(1)	—	(0)	—	(0)	14
Employ: Retired	64%	(127)	32%	(65)	4%	(8)	—	(0)	—	(0)	201
Employ: Unemployed	51%	(36)	39%	(27)	3%	(2)	—	(0)	6%	(5)	70
Employ: Other	84%	(32)	16%	(6)	—	(0)	—	(0)	—	(0)	38

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	65% (450)	31% (213)	3% (23)	1% (4)	1% (6)	696
Protestant	61% (173)	34% (96)	4% (11)	— (1)	1% (2)	283
Roman Catholic	47% (41)	47% (41)	5% (4)	2% (1)	— (0)	87
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	78% (5)	22% (1)	— (0)	— (0)	— (0)	6
Jewish	85% (11)	15% (2)	— (0)	— (0)	— (0)	13
Muslim	29% (2)	71% (4)	— (0)	— (0)	— (0)	5
Buddhist	80% (6)	20% (2)	— (0)	— (0)	— (0)	8
Hindu	87% (3)	— (0)	13% (0)	— (0)	— (0)	4
Atheist	83% (25)	13% (4)	4% (1)	— (0)	— (0)	30
Agnostic	84% (18)	7% (2)	9% (2)	— (0)	— (0)	22
Something else	74% (99)	22% (30)	1% (2)	— (0)	2% (3)	133
Nothing in particular	64% (67)	30% (31)	3% (3)	1% (1)	2% (2)	104
Ideo/PID: Conservative Republican	52% (102)	41% (80)	6% (12)	— (0)	— (0)	194
Ideo/PID: Moderate/Liberal Republican	50% (28)	50% (29)	— (0)	— (0)	— (0)	57
Ideo/PID: Moderate/Conservative Democrat	69% (68)	29% (29)	— (0)	— (0)	1% (1)	98
Ideo/PID: Liberal Democrat	85% (111)	12% (16)	3% (3)	— (1)	— (0)	131
Unfavorable of Biden and Trump	58% (77)	38% (52)	1% (2)	1% (2)	1% (2)	134
2024 H2H Matchup: Biden Voter	76% (225)	22% (64)	2% (6)	— (1)	— (0)	296
2024 H2H Matchup: Trump Voter	56% (177)	38% (120)	5% (17)	1% (3)	1% (2)	318
2024 H2H Matchup: Would not Vote	66% (15)	34% (8)	— (0)	— (0)	— (0)	23
2024 H2H Matchup: Do not Know	55% (32)	35% (21)	1% (0)	1% (0)	8% (5)	59
2022 House Vote: Democrat	79% (207)	19% (51)	1% (4)	— (1)	— (0)	263
2022 House Vote: Republican	53% (147)	40% (112)	5% (15)	1% (1)	1% (2)	278
2022 House Vote: Did not Vote	61% (84)	34% (47)	3% (5)	1% (1)	1% (2)	139
2020 Vote: Joe Biden	77% (244)	21% (65)	2% (5)	— (1)	— (1)	316
2020 Vote: Donald Trump	52% (170)	41% (134)	5% (16)	1% (3)	1% (2)	324
2020 Vote: Someone Else	75% (7)	21% (2)	— (0)	4% (0)	— (0)	10
2020 Vote: Did not Vote	62% (29)	25% (12)	4% (2)	1% (0)	8% (4)	47

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	65% (450)	31% (213)	3% (23)	1% (4)	1% (6)	696
2016 Vote: Hillary Clinton	78% (187)	20% (48)	2% (4)	— (0)	— (0)	239
2016 Vote: Donald Trump	55% (158)	40% (116)	4% (12)	— (1)	— (0)	287
2016 Vote: Someone Else	64% (16)	12% (3)	10% (3)	8% (2)	6% (2)	26
2020 Vote/PID: Not Biden/Democrat	80% (17)	14% (3)	4% (1)	2% (0)	— (0)	21
2020 Vote/PID: Not Trump/Republican	72% (15)	28% (6)	— (0)	— (0)	— (0)	20
U.S. Economy: Wrong Track	61% (306)	34% (168)	4% (20)	1% (4)	— (2)	499
U.S. Economy: Right Direction	73% (144)	23% (45)	2% (4)	— (0)	2% (5)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78% (166)	19% (41)	1% (1)	— (1)	1% (3)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (188)	39% (133)	5% (19)	1% (3)	— (2)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	69% (96)	27% (38)	2% (3)	— (0)	1% (2)	139
Top 2024 Issue: Economy	61% (162)	32% (85)	4% (12)	1% (3)	1% (2)	264
Community/Gender: Urban Women	79% (54)	15% (10)	4% (3)	1% (0)	1% (1)	68
Community/Gender: Urban Men	66% (39)	32% (19)	1% (1)	1% (1)	— (0)	60
Community/Gender: Rural Women	64% (86)	33% (44)	2% (3)	1% (1)	— (0)	135
Community/Gender: Rural Men	60% (66)	36% (39)	4% (5)	— (0)	— (0)	110
Community/Gender: Suburban Women	71% (122)	24% (42)	3% (5)	— (0)	2% (4)	172
Community/Gender: Suburban Men	55% (82)	39% (58)	5% (7)	1% (1)	1% (2)	150
Homeowner	63% (307)	32% (155)	4% (20)	1% (3)	1% (5)	491
Renter	71% (135)	27% (51)	2% (3)	1% (1)	— (1)	191
Self + Household: White-Collar	61% (149)	34% (83)	5% (12)	1% (2)	— (0)	246
Self + Household: Blue Collar	63% (202)	34% (109)	2% (7)	1% (2)	— (0)	320
Union HH: Yes	67% (15)	33% (7)	— (0)	— (0)	— (0)	22
Union HH: No	65% (435)	30% (205)	3% (23)	1% (4)	1% (6)	674
LGBTQ+: Yes	86% (58)	11% (8)	2% (1)	1% (1)	— (0)	67
LGBTQ+: No	62% (392)	33% (205)	3% (22)	1% (3)	1% (6)	629
Motivated to Vote	64% (408)	31% (196)	3% (21)	1% (4)	1% (4)	633
Parent: Yes	62% (115)	32% (59)	3% (6)	1% (1)	2% (5)	186
Parent: No	66% (335)	30% (153)	3% (17)	1% (3)	— (2)	510
COVID Vaccine: Yes	66% (323)	30% (149)	4% (18)	— (1)	— (2)	492
COVID Vaccine: No	62% (127)	31% (64)	3% (5)	2% (3)	2% (5)	204

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	65% (450)	31% (213)	3% (23)	1% (4)	1% (6)	696
Student Loans: Yes	66% (69)	31% (32)	3% (3)	1% (1)	— (0)	105
Student Loans: No	64% (381)	30% (180)	3% (20)	1% (3)	1% (6)	591
Favorable Opinion of Haley	60% (139)	35% (80)	4% (10)	1% (1)	1% (2)	232
Unfavorable Opinion of Haley	68% (200)	28% (82)	4% (10)	— (0)	1% (3)	296
Prodigal Biden Voter	65% (31)	31% (15)	2% (1)	— (0)	2% (1)	48
Undecided Voter (DK/WNV)	58% (47)	35% (28)	1% (0)	1% (0)	6% (5)	81
Undecided Voter (DK)	55% (32)	35% (21)	1% (0)	1% (0)	8% (5)	59
Watched Debate	63% (309)	32% (159)	4% (20)	— (1)	1% (3)	491
Watched Debate: Did not Watch	69% (141)	26% (54)	2% (4)	1% (3)	2% (4)	205
Watched Debate: All of it	64% (172)	30% (81)	5% (14)	— (0)	1% (3)	270
Watched Debate: Some of it	62% (137)	35% (78)	2% (5)	— (1)	— (0)	221
Continue His Campaign: Yes Biden	73% (194)	21% (55)	5% (13)	1% (2)	1% (3)	267
Continue His Campaign: No Biden	60% (230)	37% (144)	2% (7)	— (2)	1% (2)	385
Continue His Campaign: Yes Trump	56% (200)	38% (133)	5% (18)	— (1)	— (2)	355
Continue His Campaign: No Trump	75% (228)	22% (68)	2% (5)	1% (2)	— (1)	305
Conviction: Evidence	75% (233)	22% (68)	2% (5)	— (1)	1% (3)	310
Conviction: Motivation to Damage	53% (164)	40% (124)	5% (17)	1% (3)	— (0)	307
Conviction: DK/NO	68% (53)	25% (20)	1% (1)	1% (1)	5% (4)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (169)	44% (304)	22% (155)	5% (36)	5% (32)	696
Gender: Male	26% (83)	45% (144)	24% (77)	3% (10)	2% (7)	321
Gender: Female	23% (86)	43% (160)	21% (79)	7% (26)	7% (25)	375
Age: 18-34	25% (44)	49% (84)	15% (26)	4% (7)	6% (11)	172
Age: 35-44	25% (23)	44% (41)	23% (22)	3% (3)	5% (5)	95
Age: 45-64	25% (57)	39% (89)	27% (61)	6% (15)	4% (8)	229
Age: 65+	23% (45)	45% (90)	23% (46)	5% (11)	4% (8)	200
GenZers: 1997-2012	18% (14)	50% (40)	21% (17)	5% (4)	6% (5)	80
Millennials: 1981-1996	29% (53)	46% (83)	16% (30)	3% (6)	5% (10)	181
GenXers: 1965-1980	24% (42)	39% (68)	27% (46)	5% (9)	5% (9)	173
Baby Boomers: 1946-1964	23% (56)	45% (107)	23% (55)	6% (15)	3% (7)	239
Educ: < College	25% (110)	41% (179)	22% (99)	5% (24)	6% (27)	439
Educ: Bachelors degree	21% (33)	50% (80)	24% (38)	5% (8)	— (0)	159
Educ: Post-grad	26% (26)	46% (45)	19% (19)	4% (4)	5% (5)	98
Income: Under 50k	27% (88)	42% (135)	18% (57)	6% (21)	7% (22)	322
Income: 50k-100k	24% (60)	39% (96)	30% (74)	4% (9)	2% (6)	245
Income: 100k+	16% (20)	57% (73)	19% (25)	5% (7)	3% (4)	129
Ethnicity: White (Non-Hispanic)	23% (104)	44% (205)	26% (119)	4% (19)	3% (14)	461
Ethnicity: Hispanic	37% (13)	26% (9)	22% (8)	8% (3)	7% (3)	36
Ethnicity: Black (Non-Hispanic)	26% (40)	43% (67)	18% (28)	6% (9)	7% (11)	154
Ethnicity: Asian + Other (Non-Hispanic)	25% (11)	52% (23)	3% (1)	10% (4)	10% (5)	45
All Christian	18% (69)	46% (173)	29% (110)	4% (17)	2% (9)	377
All Non-Christian	33% (10)	43% (13)	9% (3)	9% (3)	6% (2)	30
Atheist	28% (8)	45% (14)	27% (8)	— (0)	— (0)	30
Agnostic/Nothing in particular	31% (39)	44% (56)	15% (19)	5% (6)	5% (6)	126
Something Else	32% (43)	37% (49)	12% (16)	8% (11)	11% (15)	133
Evangelical	23% (60)	44% (117)	21% (56)	4% (10)	8% (21)	265
Non-Evangelical	21% (49)	43% (102)	28% (67)	7% (17)	1% (3)	239
PID: Dem (no lean)	30% (69)	44% (102)	17% (40)	3% (7)	6% (13)	231
PID: Ind (no lean)	23% (49)	39% (84)	28% (59)	5% (11)	4% (9)	212
PID: Rep (no lean)	20% (50)	47% (118)	22% (56)	7% (19)	4% (9)	253

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (169)	44% (304)	22% (155)	5% (36)	5% (32)	696
PID/Gender: Dem Men	37% (37)	45% (45)	12% (12)	2% (2)	4% (4)	100
PID/Gender: Dem Women	24% (32)	43% (57)	21% (28)	4% (5)	7% (9)	131
PID/Gender: Ind Men	23% (25)	42% (47)	29% (33)	3% (3)	3% (3)	112
PID/Gender: Ind Women	24% (24)	36% (37)	27% (27)	7% (7)	6% (6)	101
PID/Gender: Rep Men	19% (21)	47% (52)	29% (32)	4% (5)	— (0)	109
PID/Gender: Rep Women	21% (30)	46% (66)	17% (24)	10% (14)	6% (9)	144
Ideo: Liberal (1-3)	31% (57)	40% (74)	21% (39)	4% (7)	4% (8)	184
Ideo: Moderate (4)	25% (57)	48% (109)	21% (47)	2% (5)	4% (9)	227
Ideo: Conservative (5-7)	18% (49)	45% (120)	25% (66)	8% (21)	4% (12)	268
Community: Urban	31% (40)	40% (52)	20% (25)	6% (7)	4% (5)	128
Community: Suburban	21% (69)	49% (157)	22% (69)	5% (17)	3% (10)	323
Community: Rural	24% (60)	39% (95)	25% (61)	5% (12)	7% (17)	245
Military HHnm: Yes	23% (24)	47% (49)	24% (25)	4% (4)	3% (3)	105
Military HH: No	24% (145)	43% (254)	22% (131)	5% (32)	5% (29)	591
Employ: Private Sector	22% (50)	48% (109)	20% (45)	5% (12)	4% (8)	225
Employ: Government	19% (10)	55% (28)	22% (11)	1% (1)	2% (1)	51
Employ: Self-Employed	31% (16)	38% (20)	23% (12)	5% (3)	3% (2)	52
Employ: Homemaker	29% (13)	36% (16)	17% (8)	5% (2)	12% (5)	45
Employ: Student	28% (4)	19% (3)	34% (5)	19% (3)	— (0)	14
Employ: Retired	21% (43)	43% (87)	28% (56)	5% (11)	2% (5)	201
Employ: Unemployed	20% (14)	43% (30)	19% (14)	7% (5)	11% (8)	70
Employ: Other	48% (19)	31% (12)	13% (5)	— (0)	8% (3)	38

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(169)	44%	(304)	22%	(155)	5%	(36)	5%	(32)	696
Protestant	18%	(50)	48%	(136)	27%	(77)	4%	(11)	3%	(8)	283
Roman Catholic	19%	(17)	39%	(34)	34%	(30)	6%	(6)	1%	(1)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	35%	(2)	33%	(2)	32%	(2)	—	(0)	—	(0)	6
Jewish	20%	(3)	50%	(6)	21%	(3)	8%	(1)	—	(0)	13
Muslim	10%	(1)	90%	(5)	—	(0)	—	(0)	—	(0)	5
Buddhist	80%	(6)	20%	(2)	—	(0)	—	(0)	—	(0)	8
Hindu	13%	(0)	—	(0)	—	(0)	44%	(2)	44%	(2)	4
Atheist	28%	(8)	45%	(14)	27%	(8)	—	(0)	—	(0)	30
Agnostic	36%	(8)	48%	(10)	6%	(1)	7%	(2)	3%	(1)	22
Something else	32%	(43)	37%	(49)	12%	(16)	8%	(11)	11%	(15)	133
Nothing in particular	30%	(31)	44%	(45)	17%	(18)	4%	(5)	5%	(5)	104
Ideo/PID: Conservative Republican	21%	(40)	46%	(89)	22%	(44)	8%	(16)	3%	(7)	194
Ideo/PID: Moderate/Liberal Republican	18%	(10)	49%	(28)	22%	(13)	6%	(3)	5%	(3)	57
Ideo/PID: Moderate/Conservative Democrat	29%	(28)	42%	(41)	18%	(17)	5%	(4)	6%	(6)	98
Ideo/PID: Liberal Democrat	31%	(40)	46%	(61)	17%	(23)	1%	(2)	5%	(6)	131
Unfavorable of Biden and Trump	19%	(25)	43%	(58)	24%	(32)	6%	(8)	8%	(10)	134
2024 H2H Matchup: Biden Voter	29%	(86)	41%	(123)	23%	(69)	4%	(11)	3%	(8)	296
2024 H2H Matchup: Trump Voter	19%	(61)	49%	(155)	21%	(68)	6%	(21)	4%	(13)	318
2024 H2H Matchup: Would not Vote	42%	(9)	22%	(5)	17%	(4)	1%	(0)	18%	(4)	23
2024 H2H Matchup: Do not Know	21%	(12)	36%	(21)	24%	(14)	7%	(4)	12%	(7)	59
2022 House Vote: Democrat	29%	(75)	43%	(113)	23%	(59)	3%	(8)	3%	(8)	263
2022 House Vote: Republican	19%	(52)	46%	(128)	22%	(61)	8%	(23)	5%	(15)	278
2022 House Vote: Did not Vote	28%	(39)	41%	(58)	23%	(32)	2%	(3)	6%	(8)	139
2020 Vote: Joe Biden	29%	(91)	43%	(137)	21%	(68)	3%	(9)	3%	(11)	316
2020 Vote: Donald Trump	18%	(58)	46%	(150)	24%	(77)	7%	(22)	5%	(18)	324
2020 Vote: Someone Else	23%	(2)	41%	(4)	32%	(3)	4%	(0)	—	(0)	10
2020 Vote: Did not Vote	37%	(17)	29%	(13)	17%	(8)	10%	(5)	7%	(3)	47

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (169)	44% (304)	22% (155)	5% (36)	5% (32)	696
2016 Vote: Hillary Clinton	32% (76)	40% (96)	22% (53)	3% (7)	3% (6)	239
2016 Vote: Donald Trump	17% (48)	52% (150)	21% (59)	6% (19)	4% (12)	287
2016 Vote: Someone Else	13% (3)	38% (10)	41% (11)	8% (2)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	25% (5)	19% (4)	23% (5)	6% (1)	27% (6)	21
2020 Vote/PID: Not Trump/Republican	17% (3)	48% (10)	26% (5)	— (0)	9% (2)	20
U.S. Economy: Wrong Track	21% (105)	44% (221)	24% (120)	6% (29)	5% (24)	499
U.S. Economy: Right Direction	32% (63)	42% (83)	18% (35)	4% (8)	4% (8)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32% (67)	40% (85)	19% (41)	6% (12)	3% (7)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (68)	48% (164)	21% (74)	6% (19)	6% (20)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	24% (34)	40% (55)	29% (41)	3% (5)	4% (5)	139
Top 2024 Issue: Economy	21% (56)	47% (125)	23% (61)	5% (14)	3% (8)	264
Community/Gender: Urban Women	24% (16)	35% (24)	25% (17)	9% (6)	7% (5)	68
Community/Gender: Urban Men	39% (23)	46% (27)	14% (8)	2% (1)	— (0)	60
Community/Gender: Rural Women	20% (27)	43% (58)	21% (28)	6% (8)	10% (14)	135
Community/Gender: Rural Men	30% (33)	33% (37)	30% (33)	4% (5)	3% (3)	110
Community/Gender: Suburban Women	25% (43)	45% (77)	19% (33)	7% (12)	4% (7)	172
Community/Gender: Suburban Men	18% (27)	53% (80)	24% (36)	3% (4)	2% (4)	150
Homeowner	22% (110)	46% (225)	24% (116)	5% (27)	3% (14)	491
Renter	28% (54)	39% (75)	20% (38)	4% (7)	9% (16)	191
Self + Household: White-Collar	22% (53)	44% (107)	26% (64)	7% (17)	2% (4)	246
Self + Household: Blue Collar	23% (72)	48% (154)	22% (71)	4% (13)	3% (9)	320
Union HH: Yes	41% (9)	57% (13)	— (0)	— (0)	2% (0)	22
Union HH: No	24% (159)	43% (291)	23% (155)	5% (36)	5% (31)	674
LGBTQ+: Yes	38% (26)	45% (31)	6% (4)	3% (2)	7% (5)	67
LGBTQ+: No	23% (143)	43% (273)	24% (151)	5% (34)	4% (27)	629
Motivated to Vote	23% (147)	45% (283)	23% (147)	5% (34)	3% (22)	633
Parent: Yes	32% (59)	42% (79)	14% (27)	6% (12)	5% (10)	186
Parent: No	22% (110)	44% (225)	25% (129)	5% (24)	4% (22)	510
COVID Vaccine: Yes	25% (123)	43% (210)	25% (121)	4% (22)	3% (17)	492
COVID Vaccine: No	23% (46)	46% (94)	17% (34)	7% (14)	7% (15)	204

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(169)	44%	(304)	22%	(155)	5%	(36)	5%	(32)	696
Student Loans: Yes	30%	(31)	40%	(42)	21%	(22)	5%	(5)	5%	(5)	105
Student Loans: No	23%	(138)	44%	(262)	23%	(133)	5%	(31)	5%	(27)	591
Favorable Opinion of Haley	19%	(45)	45%	(104)	28%	(65)	5%	(12)	3%	(6)	232
Unfavorable Opinion of Haley	29%	(85)	46%	(136)	20%	(59)	4%	(11)	2%	(6)	296
Prodigal Biden Voter	31%	(15)	45%	(22)	15%	(7)	2%	(1)	8%	(4)	48
Undecided Voter (DK/WNV)	27%	(22)	32%	(26)	22%	(18)	5%	(4)	14%	(11)	81
Undecided Voter (DK)	21%	(12)	36%	(21)	24%	(14)	7%	(4)	12%	(7)	59
Watched Debate	24%	(120)	44%	(218)	24%	(117)	5%	(23)	3%	(13)	491
Watched Debate: Did not Watch	24%	(49)	42%	(86)	19%	(38)	6%	(13)	9%	(19)	205
Watched Debate: All of it	25%	(67)	41%	(112)	26%	(71)	6%	(17)	1%	(2)	270
Watched Debate: Some of it	24%	(53)	48%	(106)	21%	(46)	3%	(6)	5%	(11)	221
Continue His Campaign: Yes Biden	29%	(78)	42%	(112)	20%	(54)	6%	(17)	2%	(6)	267
Continue His Campaign: No Biden	20%	(77)	46%	(178)	25%	(95)	4%	(16)	5%	(19)	385
Continue His Campaign: Yes Trump	19%	(67)	48%	(172)	22%	(79)	7%	(23)	4%	(14)	355
Continue His Campaign: No Trump	29%	(89)	41%	(124)	23%	(70)	3%	(9)	4%	(12)	305
Conviction: Evidence	31%	(95)	38%	(119)	24%	(73)	4%	(14)	3%	(9)	310
Conviction: Motivation to Damage	17%	(53)	49%	(151)	23%	(70)	6%	(20)	4%	(14)	307
Conviction: DK/NO	27%	(21)	43%	(34)	15%	(12)	4%	(3)	11%	(9)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	23% (163)	38% (262)	22% (156)	13% (88)	4% (28)	696
Gender: Male	20% (64)	39% (124)	25% (79)	15% (48)	2% (6)	321
Gender: Female	26% (98)	37% (138)	20% (77)	11% (40)	6% (22)	375
Age: 18-34	33% (56)	45% (77)	13% (22)	6% (10)	4% (7)	172
Age: 35-44	27% (25)	37% (36)	20% (19)	10% (10)	6% (5)	95
Age: 45-64	18% (42)	38% (87)	26% (60)	14% (31)	4% (9)	229
Age: 65+	20% (40)	31% (63)	27% (55)	18% (37)	3% (6)	200
GenZers: 1997-2012	34% (27)	41% (33)	11% (9)	7% (6)	6% (5)	80
Millennials: 1981-1996	29% (53)	44% (80)	16% (29)	7% (12)	3% (6)	181
GenXers: 1965-1980	19% (33)	37% (65)	27% (46)	11% (20)	5% (9)	173
Baby Boomers: 1946-1964	20% (48)	32% (76)	28% (68)	17% (40)	3% (8)	239
Educ: < College	27% (117)	37% (164)	19% (85)	11% (50)	5% (23)	439
Educ: Bachelors degree	16% (26)	35% (56)	30% (48)	16% (25)	3% (5)	159
Educ: Post-grad	19% (19)	43% (43)	24% (23)	13% (13)	— (0)	98
Income: Under 50k	30% (96)	34% (109)	20% (63)	11% (34)	6% (20)	322
Income: 50k-100k	19% (47)	41% (101)	23% (56)	15% (36)	2% (4)	245
Income: 100k+	15% (20)	40% (52)	28% (37)	13% (17)	3% (4)	129
Ethnicity: White (Non-Hispanic)	19% (87)	36% (168)	27% (124)	14% (66)	3% (16)	461
Ethnicity: Hispanic	42% (15)	21% (8)	20% (7)	10% (4)	7% (3)	36
Ethnicity: Black (Non-Hispanic)	34% (52)	42% (65)	13% (20)	7% (11)	4% (7)	154
Ethnicity: Asian + Other (Non-Hispanic)	20% (9)	47% (21)	12% (5)	16% (7)	6% (3)	45
All Christian	17% (64)	35% (132)	29% (109)	17% (62)	3% (10)	377
All Non-Christian	34% (10)	30% (9)	12% (4)	25% (7)	— (0)	30
Atheist	34% (10)	52% (16)	8% (2)	4% (1)	2% (1)	30
Agnostic/Nothing in particular	27% (34)	42% (53)	20% (25)	6% (8)	5% (6)	126
Something Else	33% (45)	40% (53)	12% (16)	6% (9)	8% (11)	133
Evangelical	22% (58)	36% (96)	24% (62)	13% (34)	5% (14)	265
Non-Evangelical	20% (49)	36% (86)	25% (60)	16% (37)	3% (6)	239
PID: Dem (no lean)	32% (74)	43% (100)	16% (36)	5% (11)	4% (9)	231
PID: Ind (no lean)	24% (50)	34% (73)	24% (51)	15% (32)	3% (6)	212
PID: Rep (no lean)	15% (39)	35% (88)	27% (69)	18% (44)	5% (12)	253

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	23%	(163)	38%	(262)	22%	(156)	13%	(88)	4%	(28)	696
PID/Gender: Dem Men	26%	(26)	45%	(45)	15%	(15)	9%	(9)	5%	(5)	100
PID/Gender: Dem Women	36%	(47)	42%	(55)	16%	(21)	2%	(3)	3%	(4)	131
PID/Gender: Ind Men	23%	(25)	33%	(37)	26%	(29)	17%	(19)	1%	(1)	112
PID/Gender: Ind Women	25%	(25)	36%	(36)	22%	(22)	12%	(13)	5%	(5)	101
PID/Gender: Rep Men	12%	(13)	38%	(42)	32%	(35)	18%	(20)	—	(0)	109
PID/Gender: Rep Women	18%	(26)	33%	(47)	24%	(34)	17%	(25)	9%	(12)	144
Ideo: Liberal (1-3)	34%	(63)	39%	(71)	18%	(33)	6%	(10)	4%	(7)	184
Ideo: Moderate (4)	25%	(56)	42%	(97)	18%	(42)	11%	(25)	4%	(8)	227
Ideo: Conservative (5-7)	13%	(35)	33%	(89)	30%	(81)	19%	(52)	4%	(11)	268
Community: Urban	31%	(40)	34%	(44)	15%	(20)	14%	(18)	5%	(7)	128
Community: Suburban	22%	(70)	41%	(133)	24%	(79)	11%	(34)	2%	(6)	323
Community: Rural	21%	(52)	35%	(85)	23%	(57)	14%	(35)	6%	(15)	245
Military HHnm: Yes	16%	(17)	41%	(43)	29%	(31)	10%	(10)	4%	(5)	105
Military HH: No	25%	(146)	37%	(220)	21%	(125)	13%	(78)	4%	(23)	591
Employ: Private Sector	24%	(54)	41%	(93)	21%	(47)	12%	(26)	2%	(4)	225
Employ: Government	35%	(18)	39%	(20)	20%	(10)	4%	(2)	2%	(1)	51
Employ: Self-Employed	23%	(12)	43%	(22)	21%	(11)	12%	(6)	1%	(1)	52
Employ: Homemaker	26%	(12)	29%	(13)	21%	(10)	19%	(8)	5%	(2)	45
Employ: Student	33%	(5)	48%	(7)	—	(0)	16%	(2)	3%	(0)	14
Employ: Retired	19%	(38)	31%	(61)	28%	(57)	19%	(39)	3%	(6)	201
Employ: Unemployed	24%	(17)	39%	(27)	20%	(14)	3%	(2)	14%	(10)	70
Employ: Other	21%	(8)	49%	(19)	19%	(7)	6%	(2)	6%	(2)	38

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	23% (163)	38% (262)	22% (156)	13% (88)	4% (28)	696
Protestant	16% (45)	36% (102)	29% (82)	16% (46)	3% (7)	283
Roman Catholic	20% (17)	31% (27)	27% (24)	19% (17)	3% (2)	87
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	15% (1)	46% (3)	39% (2)	— (0)	— (0)	6
Jewish	38% (5)	28% (4)	18% (2)	15% (2)	— (0)	13
Muslim	19% (1)	71% (4)	— (0)	10% (1)	— (0)	5
Buddhist	47% (4)	19% (1)	15% (1)	20% (2)	— (0)	8
Hindu	13% (0)	— (0)	— (0)	87% (3)	— (0)	4
Atheist	34% (10)	52% (16)	8% (2)	4% (1)	2% (1)	30
Agnostic	35% (8)	51% (11)	11% (2)	— (0)	3% (1)	22
Something else	33% (45)	40% (53)	12% (16)	6% (9)	8% (11)	133
Nothing in particular	25% (26)	40% (42)	22% (23)	7% (8)	6% (6)	104
Ideo/PID: Conservative Republican	13% (25)	36% (69)	29% (56)	19% (37)	4% (7)	194
Ideo/PID: Moderate/Liberal Republican	22% (13)	34% (19)	22% (13)	13% (8)	9% (5)	57
Ideo/PID: Moderate/Conservative Democrat	29% (28)	44% (43)	13% (13)	8% (8)	6% (6)	98
Ideo/PID: Liberal Democrat	33% (43)	44% (57)	18% (24)	3% (4)	2% (3)	131
Unfavorable of Biden and Trump	21% (28)	36% (49)	25% (33)	14% (18)	5% (6)	134
2024 H2H Matchup: Biden Voter	30% (88)	41% (121)	21% (62)	7% (19)	2% (6)	296
2024 H2H Matchup: Trump Voter	18% (57)	33% (106)	25% (80)	19% (61)	5% (14)	318
2024 H2H Matchup: Would not Vote	21% (5)	49% (11)	22% (5)	3% (1)	5% (1)	23
2024 H2H Matchup: Do not Know	22% (13)	41% (24)	15% (9)	11% (7)	11% (6)	59
2022 House Vote: Democrat	31% (83)	42% (110)	19% (51)	5% (14)	2% (6)	263
2022 House Vote: Republican	15% (40)	31% (87)	27% (76)	22% (61)	5% (13)	278
2022 House Vote: Did not Vote	23% (32)	43% (60)	19% (27)	8% (12)	6% (9)	139
2020 Vote: Joe Biden	29% (93)	43% (136)	19% (59)	7% (22)	2% (6)	316
2020 Vote: Donald Trump	15% (49)	33% (107)	28% (90)	19% (61)	5% (17)	324
2020 Vote: Someone Else	18% (2)	34% (3)	15% (1)	30% (3)	2% (0)	10
2020 Vote: Did not Vote	42% (20)	35% (16)	11% (5)	3% (1)	9% (4)	47

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	23% (163)	38% (262)	22% (156)	13% (88)	4% (28)	696
2016 Vote: Hillary Clinton	30% (72)	43% (103)	19% (46)	6% (13)	2% (5)	239
2016 Vote: Donald Trump	14% (41)	34% (96)	27% (77)	21% (61)	4% (12)	287
2016 Vote: Someone Else	21% (5)	27% (7)	21% (5)	28% (7)	3% (1)	26
2020 Vote/PID: Not Biden/Democrat	21% (4)	34% (7)	16% (3)	14% (3)	15% (3)	21
2020 Vote/PID: Not Trump/Republican	23% (5)	39% (8)	19% (4)	11% (2)	8% (2)	20
U.S. Economy: Wrong Track	21% (102)	36% (181)	23% (114)	16% (81)	4% (20)	499
U.S. Economy: Right Direction	31% (60)	41% (81)	21% (42)	3% (6)	4% (8)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34% (72)	40% (86)	17% (36)	6% (13)	3% (5)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17% (60)	37% (126)	24% (84)	17% (60)	4% (15)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	22% (31)	36% (50)	26% (36)	11% (15)	5% (7)	139
Top 2024 Issue: Economy	23% (62)	40% (107)	20% (53)	12% (31)	4% (11)	264
Community/Gender: Urban Women	34% (23)	26% (18)	16% (11)	17% (11)	7% (5)	68
Community/Gender: Urban Men	28% (17)	43% (26)	15% (9)	11% (7)	3% (2)	60
Community/Gender: Rural Women	19% (26)	35% (47)	25% (33)	13% (17)	9% (12)	135
Community/Gender: Rural Men	24% (26)	34% (38)	22% (24)	17% (18)	3% (3)	110
Community/Gender: Suburban Women	29% (49)	43% (73)	19% (33)	7% (12)	3% (5)	172
Community/Gender: Suburban Men	14% (21)	40% (60)	31% (46)	15% (23)	— (1)	150
Homeowner	22% (108)	36% (175)	25% (124)	14% (70)	3% (14)	491
Renter	26% (49)	44% (85)	16% (31)	8% (15)	6% (12)	191
Self + Household: White-Collar	19% (47)	39% (97)	26% (64)	14% (35)	1% (3)	246
Self + Household: Blue Collar	21% (68)	40% (129)	23% (74)	11% (35)	4% (13)	320
Union HH: Yes	37% (8)	57% (13)	4% (1)	— (0)	2% (0)	22
Union HH: No	23% (154)	37% (249)	23% (155)	13% (88)	4% (27)	674
LGBTQ+: Yes	32% (21)	46% (31)	8% (6)	4% (3)	9% (6)	67
LGBTQ+: No	22% (141)	37% (231)	24% (150)	13% (85)	3% (22)	629
Motivated to Vote	23% (144)	38% (238)	23% (148)	13% (85)	3% (19)	633
Parent: Yes	30% (56)	39% (72)	20% (36)	8% (14)	4% (7)	186
Parent: No	21% (107)	37% (190)	23% (119)	14% (73)	4% (21)	510
COVID Vaccine: Yes	21% (103)	38% (188)	25% (122)	13% (63)	3% (17)	492
COVID Vaccine: No	29% (60)	36% (74)	17% (34)	12% (24)	5% (11)	204

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	23%	(163)	38%	(262)	22%	(156)	13%	(88)	4%	(28)	696
Student Loans: Yes	24%	(25)	47%	(49)	20%	(21)	9%	(9)	1%	(1)	105
Student Loans: No	23%	(137)	36%	(213)	23%	(135)	13%	(79)	5%	(27)	591
Favorable Opinion of Haley	14%	(32)	36%	(83)	32%	(75)	15%	(36)	3%	(7)	232
Unfavorable Opinion of Haley	27%	(81)	40%	(119)	18%	(55)	13%	(38)	1%	(4)	296
Prodigal Biden Voter	23%	(11)	52%	(25)	12%	(6)	10%	(5)	3%	(1)	48
Undecided Voter (DK/WNV)	22%	(18)	43%	(35)	17%	(14)	9%	(7)	9%	(7)	81
Undecided Voter (DK)	22%	(13)	41%	(24)	15%	(9)	11%	(7)	11%	(6)	59
Watched Debate	23%	(111)	36%	(177)	24%	(119)	14%	(71)	3%	(14)	491
Watched Debate: Did not Watch	25%	(52)	42%	(85)	18%	(37)	8%	(17)	7%	(14)	205
Watched Debate: All of it	24%	(64)	34%	(92)	23%	(63)	17%	(47)	2%	(5)	270
Watched Debate: Some of it	21%	(47)	38%	(85)	25%	(56)	11%	(24)	4%	(9)	221
Continue His Campaign: Yes Biden	29%	(78)	40%	(106)	17%	(45)	12%	(32)	2%	(5)	267
Continue His Campaign: No Biden	18%	(70)	36%	(140)	27%	(105)	14%	(53)	4%	(17)	385
Continue His Campaign: Yes Trump	17%	(60)	35%	(124)	26%	(91)	19%	(66)	4%	(14)	355
Continue His Campaign: No Trump	30%	(90)	42%	(127)	20%	(62)	5%	(17)	3%	(8)	305
Conviction: Evidence	31%	(96)	41%	(126)	19%	(59)	7%	(21)	3%	(8)	310
Conviction: Motivation to Damage	16%	(48)	34%	(104)	28%	(85)	19%	(59)	4%	(11)	307
Conviction: DK/NO	24%	(19)	41%	(33)	15%	(12)	9%	(7)	11%	(8)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(228)	40%	(281)	15%	(105)	7%	(51)	4%	(31)	696
Gender: Male	35%	(114)	39%	(126)	15%	(48)	7%	(23)	3%	(10)	321
Gender: Female	30%	(114)	41%	(155)	15%	(57)	8%	(28)	6%	(21)	375
Age: 18-34	22%	(38)	42%	(72)	21%	(37)	8%	(14)	6%	(11)	172
Age: 35-44	27%	(26)	38%	(36)	17%	(16)	12%	(11)	7%	(6)	95
Age: 45-64	34%	(78)	41%	(94)	14%	(31)	8%	(19)	3%	(7)	229
Age: 65+	43%	(86)	39%	(79)	10%	(21)	4%	(7)	3%	(7)	200
GenZers: 1997-2012	24%	(19)	37%	(30)	21%	(17)	9%	(8)	8%	(7)	80
Millennials: 1981-1996	25%	(45)	41%	(74)	20%	(36)	10%	(18)	5%	(9)	181
GenXers: 1965-1980	30%	(52)	45%	(78)	14%	(24)	7%	(12)	4%	(7)	173
Baby Boomers: 1946-1964	43%	(104)	37%	(89)	11%	(25)	6%	(14)	3%	(7)	239
Educ: < College	30%	(133)	39%	(172)	15%	(65)	9%	(39)	7%	(29)	439
Educ: Bachelors degree	31%	(50)	44%	(69)	19%	(30)	5%	(8)	1%	(1)	159
Educ: Post-grad	46%	(45)	40%	(39)	9%	(9)	4%	(4)	1%	(1)	98
Income: Under 50k	34%	(108)	38%	(123)	13%	(43)	9%	(28)	6%	(20)	322
Income: 50k-100k	31%	(75)	41%	(101)	18%	(45)	7%	(18)	2%	(6)	245
Income: 100k+	35%	(45)	44%	(57)	13%	(17)	4%	(6)	4%	(5)	129
Ethnicity: White (Non-Hispanic)	37%	(169)	42%	(192)	14%	(63)	5%	(23)	3%	(15)	461
Ethnicity: Hispanic	33%	(12)	21%	(7)	17%	(6)	20%	(7)	9%	(3)	36
Ethnicity: Black (Non-Hispanic)	18%	(28)	42%	(65)	20%	(30)	14%	(22)	6%	(9)	154
Ethnicity: Asian + Other (Non-Hispanic)	43%	(19)	39%	(17)	12%	(5)	—	(0)	7%	(3)	45
All Christian	31%	(116)	42%	(159)	18%	(68)	6%	(24)	3%	(11)	377
All Non-Christian	42%	(13)	41%	(12)	13%	(4)	3%	(1)	2%	(0)	30
Atheist	40%	(12)	46%	(14)	14%	(4)	—	(0)	—	(0)	30
Agnostic/Nothing in particular	36%	(45)	41%	(52)	12%	(15)	7%	(8)	4%	(5)	126
Something Else	31%	(42)	34%	(45)	10%	(14)	14%	(19)	11%	(14)	133
Evangelical	31%	(83)	40%	(105)	15%	(41)	6%	(16)	8%	(20)	265
Non-Evangelical	30%	(73)	40%	(95)	17%	(41)	11%	(26)	2%	(5)	239
PID: Dem (no lean)	33%	(77)	39%	(90)	16%	(38)	6%	(14)	5%	(13)	231
PID: Ind (no lean)	35%	(74)	37%	(79)	16%	(35)	9%	(18)	3%	(6)	212
PID: Rep (no lean)	31%	(77)	44%	(112)	13%	(32)	8%	(19)	5%	(12)	253

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(228)	40%	(281)	15%	(105)	7%	(51)	4%	(31)	696
PID/Gender: Dem Men	36%	(36)	38%	(38)	13%	(13)	8%	(8)	5%	(5)	100
PID/Gender: Dem Women	31%	(41)	40%	(52)	18%	(24)	5%	(6)	6%	(7)	131
PID/Gender: Ind Men	38%	(42)	38%	(42)	17%	(19)	6%	(7)	2%	(2)	112
PID/Gender: Ind Women	32%	(32)	36%	(37)	16%	(16)	11%	(11)	5%	(5)	101
PID/Gender: Rep Men	33%	(36)	42%	(46)	14%	(16)	8%	(8)	3%	(3)	109
PID/Gender: Rep Women	29%	(41)	46%	(66)	12%	(17)	7%	(11)	6%	(9)	144
Ideo: Liberal (1-3)	35%	(65)	40%	(73)	15%	(27)	5%	(8)	6%	(11)	184
Ideo: Moderate (4)	34%	(78)	40%	(90)	17%	(38)	6%	(14)	3%	(8)	227
Ideo: Conservative (5-7)	31%	(84)	42%	(112)	14%	(38)	10%	(26)	3%	(8)	268
Community: Urban	32%	(41)	34%	(43)	21%	(27)	10%	(12)	4%	(5)	128
Community: Suburban	33%	(107)	45%	(144)	13%	(41)	8%	(24)	2%	(7)	323
Community: Rural	33%	(80)	38%	(94)	15%	(37)	6%	(15)	8%	(19)	245
Military HHnm: Yes	45%	(47)	37%	(39)	8%	(8)	5%	(5)	5%	(6)	105
Military HH: No	31%	(181)	41%	(242)	16%	(96)	8%	(46)	4%	(25)	591
Employ: Private Sector	27%	(60)	45%	(101)	18%	(41)	8%	(18)	2%	(5)	225
Employ: Government	15%	(8)	49%	(25)	27%	(14)	6%	(3)	3%	(2)	51
Employ: Self-Employed	43%	(23)	29%	(15)	20%	(10)	6%	(3)	2%	(1)	52
Employ: Homemaker	38%	(17)	25%	(11)	9%	(4)	15%	(7)	13%	(6)	45
Employ: Student	51%	(7)	25%	(4)	14%	(2)	10%	(1)	—	(0)	14
Employ: Retired	44%	(87)	35%	(70)	11%	(22)	6%	(12)	5%	(9)	201
Employ: Unemployed	19%	(13)	50%	(35)	11%	(7)	10%	(7)	11%	(7)	70
Employ: Other	33%	(13)	53%	(20)	12%	(5)	—	(0)	3%	(1)	38

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (228)	40% (281)	15% (105)	7% (51)	4% (31)	696
Protestant	30% (85)	44% (124)	17% (48)	6% (17)	3% (9)	283
Roman Catholic	33% (29)	36% (31)	23% (20)	7% (6)	2% (2)	87
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	44% (3)	44% (3)	— (0)	11% (1)	— (0)	6
Jewish	39% (5)	53% (7)	— (0)	8% (1)	— (0)	13
Muslim	19% (1)	10% (1)	71% (4)	— (0)	— (0)	5
Buddhist	61% (5)	39% (3)	— (0)	— (0)	— (0)	8
Hindu	44% (2)	44% (2)	— (0)	— (0)	13% (0)	4
Atheist	40% (12)	46% (14)	14% (4)	— (0)	— (0)	30
Agnostic	32% (7)	49% (11)	4% (1)	11% (2)	5% (1)	22
Something else	31% (42)	34% (45)	10% (14)	14% (19)	11% (14)	133
Nothing in particular	37% (38)	40% (41)	14% (14)	6% (6)	4% (4)	104
Ideo/PID: Conservative Republican	32% (61)	44% (86)	13% (24)	8% (15)	4% (8)	194
Ideo/PID: Moderate/Liberal Republican	25% (15)	45% (26)	14% (8)	7% (4)	8% (4)	57
Ideo/PID: Moderate/Conservative Democrat	29% (28)	34% (34)	23% (23)	9% (9)	4% (4)	98
Ideo/PID: Liberal Democrat	37% (48)	43% (56)	11% (14)	4% (5)	5% (7)	131
Unfavorable of Biden and Trump	32% (43)	36% (48)	19% (26)	7% (10)	6% (7)	134
2024 H2H Matchup: Biden Voter	35% (104)	40% (119)	16% (48)	6% (18)	2% (7)	296
2024 H2H Matchup: Trump Voter	31% (100)	42% (134)	14% (44)	9% (28)	4% (13)	318
2024 H2H Matchup: Would not Vote	27% (6)	33% (8)	22% (5)	7% (2)	11% (3)	23
2024 H2H Matchup: Do not Know	32% (18)	35% (20)	13% (8)	7% (4)	14% (8)	59
2022 House Vote: Democrat	37% (96)	37% (98)	17% (43)	6% (15)	4% (10)	263
2022 House Vote: Republican	32% (90)	41% (115)	13% (37)	8% (21)	5% (14)	278
2022 House Vote: Did not Vote	28% (39)	43% (60)	17% (24)	8% (11)	4% (5)	139
2020 Vote: Joe Biden	35% (110)	40% (127)	17% (53)	5% (17)	3% (8)	316
2020 Vote: Donald Trump	31% (99)	43% (140)	13% (43)	7% (24)	6% (18)	324
2020 Vote: Someone Else	32% (3)	25% (2)	19% (2)	11% (1)	12% (1)	10
2020 Vote: Did not Vote	33% (15)	24% (11)	15% (7)	20% (9)	8% (4)	47

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (228)	40% (281)	15% (105)	7% (51)	4% (31)	696
2016 Vote: Hillary Clinton	39% (93)	38% (91)	15% (36)	6% (13)	3% (6)	239
2016 Vote: Donald Trump	32% (93)	42% (121)	13% (37)	9% (26)	3% (10)	287
2016 Vote: Someone Else	19% (5)	36% (9)	39% (10)	4% (1)	2% (1)	26
2020 Vote/PID: Not Biden/Democrat	22% (5)	24% (5)	21% (4)	8% (2)	25% (5)	21
2020 Vote/PID: Not Trump/Republican	26% (5)	38% (8)	20% (4)	12% (2)	4% (1)	20
U.S. Economy: Wrong Track	30% (149)	40% (200)	16% (82)	9% (45)	5% (24)	499
U.S. Economy: Right Direction	40% (80)	41% (80)	12% (23)	4% (7)	4% (7)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (79)	37% (78)	15% (33)	8% (17)	3% (6)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31% (107)	41% (142)	14% (49)	9% (30)	5% (16)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	30% (42)	43% (60)	17% (24)	4% (5)	6% (9)	139
Top 2024 Issue: Economy	24% (65)	45% (118)	17% (46)	10% (27)	3% (9)	264
Community/Gender: Urban Women	33% (22)	30% (20)	23% (16)	10% (7)	5% (3)	68
Community/Gender: Urban Men	31% (19)	38% (23)	19% (11)	10% (6)	3% (2)	60
Community/Gender: Rural Women	27% (36)	42% (57)	15% (20)	6% (8)	10% (14)	135
Community/Gender: Rural Men	40% (44)	34% (37)	15% (17)	6% (7)	4% (5)	110
Community/Gender: Suburban Women	33% (56)	45% (77)	12% (21)	8% (14)	2% (4)	172
Community/Gender: Suburban Men	34% (51)	44% (66)	13% (20)	7% (11)	2% (3)	150
Homeowner	36% (177)	41% (201)	15% (73)	6% (30)	2% (10)	491
Renter	23% (45)	39% (75)	16% (31)	11% (21)	10% (18)	191
Self + Household: White-Collar	35% (86)	40% (98)	19% (46)	6% (14)	— (1)	246
Self + Household: Blue Collar	34% (109)	44% (141)	12% (37)	7% (22)	3% (10)	320
Union HH: Yes	46% (10)	40% (9)	9% (2)	5% (1)	— (0)	22
Union HH: No	32% (218)	40% (272)	15% (103)	7% (50)	5% (31)	674
LGBTQ+: Yes	38% (25)	40% (27)	9% (6)	6% (4)	7% (5)	67
LGBTQ+: No	32% (203)	40% (254)	16% (99)	8% (47)	4% (26)	629
Motivated to Vote	34% (213)	42% (263)	14% (89)	7% (47)	3% (22)	633
Parent: Yes	29% (55)	38% (70)	19% (36)	9% (16)	5% (9)	186
Parent: No	34% (173)	41% (211)	13% (69)	7% (35)	4% (22)	510
COVID Vaccine: Yes	34% (170)	44% (216)	13% (64)	5% (24)	4% (19)	492
COVID Vaccine: No	29% (59)	32% (65)	20% (40)	14% (28)	6% (12)	204

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(228)	40%	(281)	15%	(105)	7%	(51)	4%	(31)	696
Student Loans: Yes	25%	(26)	43%	(46)	23%	(24)	4%	(4)	6%	(6)	105
Student Loans: No	34%	(202)	40%	(235)	14%	(81)	8%	(47)	4%	(25)	591
Favorable Opinion of Haley	36%	(83)	42%	(98)	17%	(41)	2%	(5)	2%	(5)	232
Unfavorable Opinion of Haley	35%	(105)	41%	(121)	13%	(37)	9%	(27)	2%	(6)	296
Prodigal Biden Voter	30%	(14)	50%	(24)	12%	(6)	7%	(3)	2%	(1)	48
Undecided Voter (DK/WNV)	30%	(25)	34%	(28)	16%	(13)	7%	(6)	13%	(11)	81
Undecided Voter (DK)	32%	(18)	35%	(20)	13%	(8)	7%	(4)	14%	(8)	59
Watched Debate	35%	(171)	40%	(196)	15%	(74)	8%	(40)	2%	(11)	491
Watched Debate: Did not Watch	28%	(57)	42%	(85)	15%	(31)	6%	(12)	10%	(20)	205
Watched Debate: All of it	38%	(103)	39%	(106)	11%	(30)	10%	(27)	1%	(4)	270
Watched Debate: Some of it	31%	(68)	40%	(89)	20%	(43)	6%	(13)	3%	(7)	221
Continue His Campaign: Yes Biden	36%	(96)	41%	(109)	14%	(38)	6%	(17)	2%	(6)	267
Continue His Campaign: No Biden	30%	(116)	41%	(157)	16%	(61)	9%	(34)	5%	(17)	385
Continue His Campaign: Yes Trump	29%	(104)	44%	(157)	14%	(50)	9%	(30)	4%	(13)	355
Continue His Campaign: No Trump	38%	(115)	37%	(114)	16%	(47)	6%	(17)	4%	(11)	305
Conviction: Evidence	38%	(119)	39%	(122)	15%	(47)	4%	(13)	3%	(9)	310
Conviction: Motivation to Damage	32%	(97)	40%	(124)	15%	(45)	9%	(27)	4%	(14)	307
Conviction: DK/NO	16%	(12)	44%	(34)	15%	(12)	15%	(11)	10%	(8)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (247)	36% (252)	16% (112)	6% (44)	6% (41)	696
Gender: Male	34% (110)	34% (110)	21% (66)	6% (20)	4% (13)	321
Gender: Female	36% (136)	38% (141)	12% (46)	6% (24)	7% (28)	375
Age: 18-34	31% (53)	37% (63)	19% (32)	6% (11)	8% (13)	172
Age: 35-44	23% (22)	33% (31)	24% (23)	10% (10)	10% (9)	95
Age: 45-64	34% (77)	38% (87)	18% (40)	7% (17)	4% (8)	229
Age: 65+	47% (95)	36% (71)	8% (16)	4% (7)	5% (11)	200
GenZers: 1997-2012	30% (24)	30% (24)	22% (17)	10% (8)	8% (7)	80
Millennials: 1981-1996	27% (50)	39% (70)	19% (34)	7% (13)	8% (15)	181
GenXers: 1965-1980	32% (55)	38% (65)	19% (34)	8% (14)	3% (6)	173
Baby Boomers: 1946-1964	46% (109)	36% (87)	11% (26)	3% (7)	4% (11)	239
Educ: < College	34% (150)	32% (142)	18% (78)	7% (30)	9% (38)	439
Educ: Bachelors degree	34% (54)	45% (71)	15% (23)	6% (9)	1% (1)	159
Educ: Post-grad	43% (42)	39% (38)	11% (11)	5% (5)	2% (2)	98
Income: Under 50k	38% (122)	33% (105)	15% (48)	7% (21)	8% (25)	322
Income: 50k-100k	35% (84)	36% (87)	20% (48)	7% (16)	4% (9)	245
Income: 100k+	31% (40)	46% (59)	12% (16)	5% (7)	5% (7)	129
Ethnicity: White (Non-Hispanic)	38% (174)	38% (177)	15% (69)	5% (21)	4% (20)	461
Ethnicity: Hispanic	45% (16)	12% (4)	18% (6)	16% (6)	9% (3)	36
Ethnicity: Black (Non-Hispanic)	27% (42)	35% (53)	21% (33)	8% (12)	9% (14)	154
Ethnicity: Asian + Other (Non-Hispanic)	33% (15)	38% (17)	8% (4)	13% (6)	8% (3)	45
All Christian	35% (134)	40% (149)	16% (62)	5% (18)	4% (15)	377
All Non-Christian	44% (13)	19% (6)	17% (5)	11% (3)	8% (2)	30
Atheist	42% (13)	48% (14)	9% (3)	— (0)	1% (0)	30
Agnostic/Nothing in particular	37% (46)	29% (37)	23% (28)	6% (8)	5% (7)	126
Something Else	31% (41)	34% (46)	10% (14)	12% (16)	13% (17)	133
Evangelical	39% (103)	36% (95)	14% (37)	5% (13)	6% (17)	265
Non-Evangelical	29% (70)	40% (96)	16% (38)	8% (20)	6% (15)	239
PID: Dem (no lean)	32% (74)	38% (88)	18% (42)	4% (10)	7% (17)	231
PID: Ind (no lean)	39% (82)	32% (68)	16% (34)	9% (19)	5% (10)	212
PID: Rep (no lean)	36% (91)	38% (96)	14% (36)	6% (16)	6% (14)	253

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(247)	36%	(252)	16%	(112)	6%	(44)	6%	(41)	696
PID/Gender: Dem Men	29%	(29)	36%	(36)	21%	(21)	5%	(5)	9%	(9)	100
PID/Gender: Dem Women	34%	(45)	40%	(52)	16%	(22)	3%	(4)	6%	(8)	131
PID/Gender: Ind Men	38%	(43)	30%	(33)	21%	(24)	9%	(10)	2%	(2)	112
PID/Gender: Ind Women	39%	(39)	34%	(34)	10%	(10)	9%	(9)	8%	(8)	101
PID/Gender: Rep Men	35%	(39)	38%	(41)	20%	(22)	5%	(5)	2%	(2)	109
PID/Gender: Rep Women	36%	(52)	38%	(55)	10%	(14)	8%	(11)	8%	(12)	144
Ideo: Liberal (1-3)	36%	(66)	36%	(66)	15%	(28)	6%	(11)	7%	(13)	184
Ideo: Moderate (4)	31%	(71)	39%	(90)	17%	(39)	7%	(16)	5%	(12)	227
Ideo: Conservative (5-7)	39%	(105)	36%	(97)	15%	(40)	5%	(14)	4%	(12)	268
Community: Urban	37%	(48)	28%	(36)	22%	(28)	4%	(5)	9%	(12)	128
Community: Suburban	36%	(115)	37%	(121)	16%	(53)	7%	(24)	3%	(10)	323
Community: Rural	34%	(84)	39%	(95)	13%	(31)	6%	(16)	8%	(19)	245
Military HHnm: Yes	47%	(49)	38%	(40)	6%	(6)	4%	(4)	6%	(6)	105
Military HH: No	33%	(198)	36%	(211)	18%	(106)	7%	(41)	6%	(35)	591
Employ: Private Sector	30%	(68)	39%	(88)	19%	(42)	8%	(17)	4%	(9)	225
Employ: Government	31%	(16)	48%	(24)	13%	(6)	3%	(2)	5%	(2)	51
Employ: Self-Employed	39%	(20)	28%	(14)	24%	(12)	8%	(4)	1%	(1)	52
Employ: Homemaker	34%	(15)	34%	(15)	15%	(7)	10%	(4)	7%	(3)	45
Employ: Student	33%	(5)	17%	(2)	20%	(3)	26%	(4)	3%	(0)	14
Employ: Retired	43%	(87)	34%	(69)	11%	(22)	4%	(9)	7%	(14)	201
Employ: Unemployed	26%	(18)	35%	(25)	17%	(12)	6%	(4)	16%	(11)	70
Employ: Other	46%	(18)	35%	(14)	17%	(7)	—	(0)	2%	(1)	38

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (247)	36% (252)	16% (112)	6% (44)	6% (41)	696
Protestant	34% (97)	41% (116)	16% (46)	4% (12)	4% (11)	283
Roman Catholic	39% (34)	33% (28)	17% (15)	7% (6)	4% (4)	87
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	33% (2)	56% (3)	11% (1)	— (0)	— (0)	6
Jewish	54% (7)	20% (3)	7% (1)	— (0)	19% (2)	13
Muslim	29% (2)	— (0)	71% (4)	— (0)	— (0)	5
Buddhist	61% (5)	39% (3)	— (0)	— (0)	— (0)	8
Hindu	— (0)	— (0)	13% (0)	87% (3)	— (0)	4
Atheist	42% (13)	48% (14)	9% (3)	— (0)	1% (0)	30
Agnostic	42% (9)	23% (5)	19% (4)	10% (2)	5% (1)	22
Something else	31% (41)	34% (46)	10% (14)	12% (16)	13% (17)	133
Nothing in particular	36% (37)	31% (32)	23% (24)	5% (5)	6% (6)	104
Ideo/PID: Conservative Republican	41% (80)	37% (72)	13% (26)	4% (8)	5% (9)	194
Ideo/PID: Moderate/Liberal Republican	16% (9)	42% (24)	18% (10)	14% (8)	9% (5)	57
Ideo/PID: Moderate/Conservative Democrat	26% (25)	35% (34)	24% (24)	5% (5)	10% (10)	98
Ideo/PID: Liberal Democrat	37% (48)	41% (54)	14% (18)	3% (4)	5% (6)	131
Unfavorable of Biden and Trump	35% (46)	38% (52)	15% (20)	7% (9)	5% (7)	134
2024 H2H Matchup: Biden Voter	34% (101)	36% (106)	19% (57)	6% (18)	5% (14)	296
2024 H2H Matchup: Trump Voter	38% (121)	36% (115)	14% (44)	7% (21)	5% (17)	318
2024 H2H Matchup: Would not Vote	29% (7)	57% (13)	10% (2)	1% (0)	3% (1)	23
2024 H2H Matchup: Do not Know	31% (18)	30% (18)	15% (9)	7% (4)	16% (10)	59
2022 House Vote: Democrat	35% (93)	36% (94)	19% (49)	4% (10)	7% (17)	263
2022 House Vote: Republican	40% (110)	37% (102)	11% (32)	7% (20)	5% (14)	278
2022 House Vote: Did not Vote	28% (39)	37% (51)	21% (29)	8% (11)	6% (9)	139
2020 Vote: Joe Biden	34% (108)	37% (117)	18% (57)	5% (15)	6% (18)	316
2020 Vote: Donald Trump	37% (120)	38% (123)	13% (42)	6% (21)	6% (18)	324
2020 Vote: Someone Else	35% (3)	31% (3)	23% (2)	4% (0)	6% (1)	10
2020 Vote: Did not Vote	32% (15)	18% (8)	23% (11)	18% (8)	9% (4)	47

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (247)	36% (252)	16% (112)	6% (44)	6% (41)	696
2016 Vote: Hillary Clinton	38% (90)	33% (79)	20% (47)	3% (8)	6% (14)	239
2016 Vote: Donald Trump	39% (111)	38% (109)	12% (34)	8% (23)	4% (11)	287
2016 Vote: Someone Else	35% (9)	38% (10)	17% (4)	8% (2)	2% (1)	26
2020 Vote/PID: Not Biden/Democrat	17% (4)	45% (9)	10% (2)	13% (3)	16% (3)	21
2020 Vote/PID: Not Trump/Republican	27% (5)	25% (5)	32% (6)	7% (1)	9% (2)	20
U.S. Economy: Wrong Track	34% (169)	36% (180)	16% (82)	7% (35)	6% (32)	499
U.S. Economy: Right Direction	39% (77)	36% (71)	15% (30)	5% (9)	4% (9)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (79)	33% (70)	18% (39)	7% (15)	4% (9)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37% (128)	37% (126)	13% (45)	7% (25)	6% (20)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (40)	40% (56)	20% (28)	3% (4)	8% (11)	139
Top 2024 Issue: Economy	30% (80)	34% (91)	22% (59)	8% (20)	6% (15)	264
Community/Gender: Urban Women	41% (28)	25% (17)	17% (12)	6% (4)	11% (8)	68
Community/Gender: Urban Men	34% (20)	31% (19)	27% (16)	1% (1)	7% (4)	60
Community/Gender: Rural Women	32% (43)	43% (58)	8% (11)	7% (9)	10% (14)	135
Community/Gender: Rural Men	37% (41)	34% (37)	18% (20)	6% (7)	5% (6)	110
Community/Gender: Suburban Women	38% (65)	38% (66)	13% (23)	7% (11)	4% (7)	172
Community/Gender: Suburban Men	33% (49)	36% (55)	20% (30)	8% (13)	2% (4)	150
Homeowner	38% (185)	39% (189)	15% (73)	6% (27)	3% (17)	491
Renter	29% (56)	30% (58)	20% (38)	9% (17)	12% (23)	191
Self + Household: White-Collar	40% (97)	37% (91)	15% (37)	5% (13)	3% (8)	246
Self + Household: Blue Collar	35% (113)	38% (122)	17% (55)	6% (19)	3% (11)	320
Union HH: Yes	41% (9)	49% (11)	5% (1)	3% (1)	2% (0)	22
Union HH: No	35% (237)	36% (241)	16% (111)	7% (44)	6% (41)	674
LGBTQ+: Yes	45% (31)	20% (14)	16% (11)	8% (5)	11% (7)	67
LGBTQ+: No	34% (216)	38% (238)	16% (101)	6% (39)	5% (34)	629
Motivated to Vote	37% (232)	37% (233)	15% (96)	6% (40)	5% (32)	633
Parent: Yes	32% (59)	35% (65)	19% (36)	7% (13)	7% (13)	186
Parent: No	37% (187)	37% (187)	15% (76)	6% (32)	6% (29)	510
COVID Vaccine: Yes	36% (177)	40% (199)	14% (69)	5% (22)	5% (25)	492
COVID Vaccine: No	34% (69)	26% (53)	21% (43)	11% (22)	8% (16)	204

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(247)	36%	(252)	16%	(112)	6%	(44)	6%	(41)	696
Student Loans: Yes	29%	(31)	41%	(43)	21%	(22)	6%	(7)	3%	(3)	105
Student Loans: No	37%	(216)	35%	(209)	15%	(90)	6%	(38)	7%	(38)	591
Favorable Opinion of Haley	39%	(90)	39%	(91)	15%	(34)	4%	(10)	3%	(8)	232
Unfavorable Opinion of Haley	39%	(116)	36%	(107)	15%	(46)	6%	(18)	3%	(9)	296
Prodigal Biden Voter	31%	(15)	46%	(22)	11%	(5)	2%	(1)	9%	(5)	48
Undecided Voter (DK/WNV)	30%	(25)	37%	(30)	14%	(11)	6%	(5)	13%	(10)	81
Undecided Voter (DK)	31%	(18)	30%	(18)	15%	(9)	7%	(4)	16%	(10)	59
Watched Debate	38%	(186)	37%	(179)	16%	(78)	7%	(34)	3%	(15)	491
Watched Debate: Did not Watch	30%	(61)	35%	(72)	17%	(34)	5%	(11)	13%	(27)	205
Watched Debate: All of it	45%	(122)	34%	(91)	11%	(30)	8%	(20)	3%	(7)	270
Watched Debate: Some of it	29%	(64)	40%	(88)	22%	(48)	6%	(13)	3%	(8)	221
Continue His Campaign: Yes Biden	35%	(93)	39%	(105)	18%	(47)	4%	(12)	4%	(10)	267
Continue His Campaign: No Biden	35%	(135)	35%	(134)	16%	(63)	8%	(31)	6%	(22)	385
Continue His Campaign: Yes Trump	35%	(124)	37%	(130)	17%	(60)	6%	(22)	5%	(18)	355
Continue His Campaign: No Trump	36%	(110)	38%	(116)	16%	(49)	6%	(17)	4%	(12)	305
Conviction: Evidence	37%	(114)	37%	(115)	16%	(50)	5%	(16)	5%	(14)	310
Conviction: Motivation to Damage	38%	(117)	36%	(111)	16%	(48)	6%	(20)	4%	(12)	307
Conviction: DK/NO	19%	(15)	33%	(26)	18%	(14)	11%	(8)	19%	(15)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	38% (264)	1% (6)	3% (18)	2% (11)	14% (98)	1% (4)	2% (16)	2% (15)	2% (12)	7% (51)	5% (38)	14%
Gender: Male	37% (118)	— (1)	2% (5)	1% (4)	17% (53)	— (1)	3% (9)	2% (6)	1% (3)	4% (13)	6% (20)	17%
Gender: Female	39% (146)	1% (5)	3% (13)	2% (8)	12% (45)	1% (3)	2% (6)	2% (9)	2% (9)	10% (38)	5% (18)	11%
Age: 18-34	45% (77)	2% (4)	5% (9)	2% (4)	3% (5)	— (0)	4% (6)	4% (8)	2% (4)	12% (21)	1% (2)	9%
Age: 35-44	49% (47)	1% (1)	4% (3)	3% (3)	8% (8)	1% (1)	3% (3)	7% (6)	2% (1)	7% (7)	2% (2)	9%
Age: 45-64	36% (82)	— (1)	2% (5)	1% (2)	17% (39)	1% (2)	1% (3)	— (1)	2% (3)	6% (13)	4% (9)	18%
Age: 65+	29% (58)	1% (1)	— (1)	2% (3)	23% (46)	— (1)	2% (3)	— (0)	2% (3)	5% (11)	12% (25)	16%
GenZers: 1997-2012	49% (39)	1% (1)	3% (3)	4% (4)	1% (1)	— (0)	1% (1)	— (0)	2% (1)	9% (7)	2% (2)	12%
Millennials: 1981-1996	47% (85)	2% (3)	5% (9)	1% (2)	6% (10)	1% (1)	5% (8)	8% (14)	2% (4)	9% (16)	1% (2)	8%
GenXers: 1965-1980	38% (65)	— (1)	3% (5)	2% (3)	15% (26)	— (1)	1% (1)	— (1)	2% (3)	9% (15)	3% (5)	16%
Baby Boomers: 1946-1964	29% (69)	1% (1)	— (1)	1% (3)	23% (55)	— (1)	2% (5)	— (0)	2% (4)	4% (9)	12% (28)	18%
Educ: < College	39% (169)	1% (5)	3% (15)	2% (8)	12% (54)	1% (3)	3% (13)	2% (10)	2% (8)	8% (35)	6% (28)	13%
Educ: Bachelors degree	37% (59)	1% (2)	2% (3)	2% (3)	19% (30)	— (0)	2% (2)	2% (3)	2% (3)	8% (12)	3% (5)	13%
Educ: Post-grad	37% (36)	— (0)	— (0)	— (0)	14% (14)	1% (1)	— (0)	2% (2)	1% (1)	4% (3)	4% (4)	22%
Income: Under 50k	36% (115)	— (1)	4% (14)	3% (9)	14% (46)	1% (3)	4% (14)	3% (9)	1% (4)	4% (14)	7% (22)	12%
Income: 50k-100k	40% (97)	2% (4)	2% (4)	1% (3)	14% (33)	— (1)	— (1)	2% (5)	2% (5)	10% (26)	5% (12)	15%
Income: 100k+	40% (52)	1% (1)	— (0)	— (0)	14% (18)	— (0)	1% (1)	1% (1)	2% (2)	9% (11)	3% (4)	17%
Ethnicity: White (Non-Hispanic)	38% (176)	1% (5)	1% (3)	1% (4)	20% (92)	— (2)	2% (8)	1% (6)	1% (6)	6% (27)	6% (29)	13%
Ethnicity: Hispanic	56% (20)	— (0)	— (0)	— (0)	2% (1)	— (0)	2% (1)	— (0)	— (0)	7% (3)	11% (4)	9%
Ethnicity: Black (Non-Hispanic)	36% (56)	1% (1)	7% (11)	3% (4)	1% (2)	— (0)	4% (7)	5% (8)	3% (5)	13% (20)	3% (5)	15%
Ethnicity: Asian + Other (Non-Hispanic)	26% (12)	— (0)	8% (4)	6% (3)	7% (3)	4% (2)	— (0)	— (0)	2% (1)	3% (2)	— (0)	29%
All Christian	42% (157)	— (2)	3% (11)	1% (4)	21% (78)	1% (2)	1% (4)	— (2)	1% (5)	7% (26)	5% (18)	10%
All Non-Christian	27% (8)	— (0)	— (0)	— (0)	6% (2)	— (0)	4% (1)	9% (3)	5% (1)	7% (2)	4% (1)	19%
Atheist	13% (4)	— (0)	2% (0)	— (0)	5% (2)	— (0)	1% (0)	— (0)	— (0)	4% (1)	15% (5)	33%
Agnostic/Nothing in particular	38% (48)	2% (2)	1% (1)	3% (4)	3% (4)	— (0)	8% (9)	1% (2)	1% (2)	10% (12)	5% (6)	16%
Something Else	35% (47)	2% (2)	4% (6)	3% (4)	10% (13)	1% (2)	— (1)	6% (8)	3% (4)	7% (9)	6% (7)	18%
Evangelical	40% (107)	1% (3)	4% (11)	2% (6)	17% (46)	1% (2)	1% (2)	2% (5)	2% (5)	7% (19)	5% (13)	9%
Non-Evangelical	40% (95)	— (1)	2% (5)	— (1)	18% (42)	1% (2)	1% (3)	2% (5)	1% (3)	7% (17)	5% (12)	15%
PID: Dem (no lean)	26% (59)	— (0)	4% (10)	3% (6)	2% (4)	— (0)	3% (8)	4% (10)	3% (7)	12% (28)	8% (19)	28%
PID: Ind (no lean)	40% (86)	2% (3)	2% (5)	2% (3)	11% (24)	1% (1)	2% (5)	1% (2)	1% (2)	7% (15)	5% (11)	9%
PID: Rep (no lean)	47% (119)	1% (3)	1% (3)	1% (2)	28% (70)	1% (3)	1% (3)	1% (3)	1% (3)	3% (9)	3% (7)	5%
PID/Gender: Dem Men	28% (28)	— (0)	2% (2)	1% (1)	4% (4)	— (0)	4% (4)	5% (5)	1% (1)	4% (4)	9% (9)	35%
PID/Gender: Dem Women	24% (31)	— (0)	6% (8)	4% (5)	— (0)	— (0)	3% (4)	4% (5)	5% (6)	18% (23)	7% (10)	22%
PID/Gender: Ind Men	41% (46)	— (0)	1% (2)	2% (2)	12% (13)	— (0)	3% (3)	— (0)	— (0)	5% (6)	6% (7)	12%
PID/Gender: Ind Women	40% (40)	3% (3)	3% (3)	1% (1)	11% (11)	1% (1)	2% (2)	2% (2)	2% (2)	9% (9)	4% (4)	6%
PID/Gender: Rep Men	41% (44)	— (1)	1% (2)	1% (1)	33% (36)	1% (1)	2% (2)	1% (1)	2% (2)	2% (2)	3% (3)	6%
PID/Gender: Rep Women	52% (75)	1% (2)	1% (2)	1% (1)	24% (34)	1% (2)	— (0)	2% (2)	1% (1)	5% (6)	3% (4)	5%
Ideo: Liberal (1-3)	24% (45)	— (0)	3% (5)	2% (4)	2% (3)	1% (2)	2% (4)	4% (7)	3% (6)	12% (23)	9% (16)	24%
Ideo: Moderate (4)	34% (78)	1% (3)	3% (8)	1% (1)	12% (27)	1% (2)	4% (8)	3% (6)	2% (5)	7% (17)	5% (12)	16%
Ideo: Conservative (5-7)	51% (136)	1% (2)	1% (2)	1% (1)	25% (67)	— (0)	1% (3)	— (1)	— (0)	4% (10)	4% (10)	6%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	38% (264)	1% (6)	3% (18)	2% (11)	14% (98)	1% (4)	2% (16)	2% (15)	2% (12)	7% (51)	5% (38)	14%
Community: Urban	36% (46)	— (0)	3% (4)	3% (4)	9% (12)	1% (1)	3% (4)	1% (1)	2% (3)	16% (20)	2% (2)	19%
Community: Suburban	36% (115)	1% (2)	3% (10)	1% (4)	15% (50)	— (1)	2% (6)	3% (9)	2% (6)	6% (21)	5% (17)	16%
Community: Rural	42% (103)	2% (4)	1% (3)	2% (4)	15% (36)	1% (2)	2% (5)	2% (4)	1% (3)	4% (10)	7% (18)	9%
Military HHnm: Yes	31% (33)	— (0)	1% (1)	— (0)	19% (20)	— (0)	— (0)	— (0)	2% (2)	5% (6)	12% (13)	22%
Military HH: No	39% (231)	1% (6)	3% (17)	2% (11)	13% (78)	1% (4)	3% (16)	2% (15)	2% (9)	8% (45)	4% (25)	13%
Employ: Private Sector	49% (110)	1% (2)	1% (3)	1% (2)	12% (28)	1% (2)	2% (4)	1% (3)	1% (3)	7% (16)	2% (5)	15%
Employ: Government	24% (12)	2% (1)	7% (4)	7% (4)	— (0)	— (0)	7% (3)	13% (6)	— (0)	25% (13)	— (0)	6%
Employ: Self-Employed	50% (26)	1% (0)	3% (1)	1% (1)	5% (3)	— (0)	3% (2)	2% (1)	1% (0)	7% (4)	8% (4)	11%
Employ: Homemaker	48% (22)	— (0)	4% (2)	— (0)	8% (3)	— (0)	— (0)	6% (3)	5% (2)	8% (4)	5% (2)	12%
Employ: Student	41% (6)	— (0)	— (0)	— (0)	16% (2)	— (0)	10% (1)	— (0)	— (0)	9% (1)	— (0)	—
Employ: Retired	26% (52)	1% (1)	1% (1)	2% (3)	25% (51)	— (1)	1% (2)	— (0)	3% (6)	4% (8)	12% (25)	17%
Employ: Unemployed	28% (19)	3% (2)	9% (6)	3% (2)	15% (11)	2% (1)	2% (1)	— (0)	— (0)	5% (4)	— (0)	12%
Employ: Other	44% (17)	— (0)	2% (1)	— (0)	— (0)	— (0)	6% (2)	4% (2)	2% (1)	7% (3)	6% (2)	16%
Protestant	40% (114)	— (1)	4% (11)	1% (4)	21% (60)	— (1)	1% (1)	1% (2)	1% (4)	7% (19)	5% (15)	11%
Roman Catholic	46% (40)	— (0)	— (0)	— (0)	18% (16)	1% (1)	3% (3)	— (0)	1% (1)	8% (7)	4% (4)	9%
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Orthodox (e.g. Greek or Russian Orthodox)	27% (2)	— (0)	— (0)	— (0)	38% (2)	6% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Jewish	14% (2)	— (0)	— (0)	— (0)	15% (2)	— (0)	9% (1)	17% (2)	7% (1)	3% (0)	1% (0)	13%
Muslim	90% (5)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	10% (1)	— (0)	— (0)	— (0)	—
Buddhist	19% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	20% (2)	15% (1)	30%
Hindu	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	13% (0)	— (0)	— (0)	44%
Atheist	13% (4)	— (0)	2% (0)	— (0)	5% (2)	— (0)	1% (0)	— (0)	— (0)	4% (1)	15% (5)	33%
Agnostic	35% (7)	— (0)	— (0)	— (0)	2% (1)	— (0)	11% (2)	— (0)	— (0)	16% (3)	7% (2)	21%
Something else	35% (47)	2% (2)	4% (6)	3% (4)	10% (13)	1% (2)	— (1)	6% (8)	3% (4)	7% (9)	6% (7)	18%
Nothing in particular	39% (41)	2% (2)	1% (1)	4% (4)	3% (3)	— (0)	7% (7)	2% (2)	1% (2)	8% (9)	4% (5)	14%
Ideo/PID: Conservative Republican	53% (103)	1% (2)	1% (2)	1% (1)	24% (48)	— (0)	1% (3)	1% (1)	— (0)	4% (8)	3% (6)	6%
Ideo/PID: Moderate/Liberal Republican	25% (14)	1% (1)	3% (2)	1% (1)	39% (23)	4% (2)	— (0)	4% (2)	5% (3)	2% (1)	2% (1)	4%
Ideo/PID: Moderate/Conservative Democrat	31% (30)	— (0)	6% (6)	1% (1)	4% (4)	— (0)	4% (4)	5% (5)	3% (3)	9% (9)	8% (8)	22%
Ideo/PID: Liberal Democrat	22% (29)	— (0)	3% (4)	3% (3)	— (0)	— (0)	3% (4)	4% (5)	3% (4)	14% (18)	8% (11)	32%
Unfavorable of Biden and Trump	44% (59)	1% (2)	2% (2)	— (0)	12% (17)	— (0)	— (0)	3% (4)	1% (1)	5% (7)	4% (5)	11%
2024 H2H Matchup: Biden Voter	24% (71)	— (1)	3% (10)	2% (6)	5% (13)	— (1)	3% (10)	1% (4)	2% (7)	14% (41)	7% (22)	27%
2024 H2H Matchup: Trump Voter	50% (160)	1% (4)	1% (3)	1% (2)	25% (80)	1% (3)	2% (5)	2% (8)	1% (3)	3% (8)	4% (13)	3%
2024 H2H Matchup: Would not Vote	35% (8)	5% (1)	11% (2)	— (0)	6% (1)	— (0)	— (0)	11% (3)	1% (0)	— (0)	1% (0)	18%
2024 H2H Matchup: Do not Know	42% (24)	— (0)	4% (3)	7% (4)	5% (3)	— (0)	— (0)	2% (1)	3% (2)	3% (2)	4% (2)	3%
2022 House Vote: Democrat	26% (68)	1% (2)	4% (10)	1% (4)	2% (6)	— (1)	4% (10)	3% (7)	2% (5)	13% (34)	8% (21)	26%
2022 House Vote: Republican	46% (128)	1% (2)	1% (1)	— (1)	27% (74)	1% (3)	2% (6)	3% (7)	1% (2)	4% (10)	5% (13)	4%
2022 House Vote: Did not Vote	43% (61)	2% (2)	3% (4)	3% (4)	12% (17)	— (0)	— (0)	— (1)	3% (5)	4% (6)	3% (4)	11%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ										
Registered Voters	38% (264)	1%	(6)	3%	(18)	2%	(11)	14%	(98)	1%	(4)	2%	(16)	2%	(15)	2%	(12)	7%	(51)	5%	(38)	14%
2020 Vote: Joe Biden	28% (89)	—	(1)	3%	(10)	3%	(8)	3%	(8)	—	(1)	3%	(10)	3%	(9)	3%	(8)	12%	(39)	7%	(23)	25%
2020 Vote: Donald Trump	48% (155)	1%	(5)	—	(2)	—	(1)	26%	(86)	1%	(3)	2%	(5)	2%	(6)	1%	(3)	3%	(10)	4%	(13)	4%
2020 Vote: Someone Else	19% (2)	—	(0)	—	(0)	—	(0)	13%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	10%	(1)	13%	(1)	11%
2020 Vote: Did not Vote	39% (18)	1%	(0)	14%	(7)	4%	(2)	6%	(3)	1%	(0)	—	(0)	—	(0)	2%	(1)	3%	(1)	3%	(1)	10%
2016 Vote: Hillary Clinton	29% (68)	—	(1)	3%	(8)	2%	(5)	2%	(5)	—	(1)	4%	(9)	3%	(7)	3%	(7)	14%	(32)	8%	(19)	25%
2016 Vote: Donald Trump	45% (129)	1%	(3)	1%	(2)	—	(1)	25%	(72)	1%	(3)	2%	(5)	1%	(4)	1%	(2)	3%	(10)	4%	(12)	7%
2016 Vote: Someone Else	41% (11)	—	(0)	—	(0)	—	(0)	14%	(4)	—	(0)	—	(0)	—	(0)	—	(0)	4%	(1)	—	(0)	14%
2020 Vote/PID: Not Biden/Democrat	18% (4)	2%	(0)	14%	(3)	—	(0)	—	(0)	—	(0)	1%	(0)	12%	(3)	—	(0)	8%	(2)	10%	(2)	18%
2020 Vote/PID: Not Trump/Republican	39% (8)	—	(0)	10%	(2)	5%	(1)	14%	(3)	2%	(0)	—	(0)	—	(0)	—	(0)	2%	(0)	—	(0)	17%
U.S. Economy: Wrong Track	47% (235)	1%	(5)	2%	(9)	—	(2)	18%	(88)	1%	(4)	1%	(7)	2%	(12)	2%	(7)	5%	(26)	4%	(21)	6%
U.S. Economy: Right Direction	15% (29)	1%	(1)	5%	(9)	5%	(10)	5%	(10)	—	(0)	4%	(9)	1%	(2)	2%	(4)	13%	(25)	8%	(16)	34%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21% (44)	—	(0)	5%	(11)	3%	(5)	3%	(6)	—	(1)	4%	(9)	1%	(2)	3%	(6)	11%	(24)	9%	(18)	30%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (177)	1%	(5)	1%	(4)	1%	(2)	24%	(84)	1%	(3)	2%	(5)	3%	(11)	1%	(3)	2%	(8)	4%	(13)	3%
Prsnl. Fin. Sit. 2021-23: Same Under Both	31% (43)	1%	(1)	2%	(3)	3%	(4)	6%	(8)	—	(0)	1%	(1)	1%	(2)	2%	(3)	14%	(19)	4%	(6)	17%
Top 2024 Issue: Economy	100% (264)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—
Community/Gender: Urban Women	38% (26)	1%	(0)	2%	(1)	2%	(1)	6%	(4)	—	(0)	5%	(3)	2%	(1)	3%	(2)	26%	(18)	3%	(2)	11%
Community/Gender: Urban Men	34% (20)	—	(0)	5%	(3)	4%	(2)	13%	(8)	1%	(1)	2%	(1)	—	(0)	1%	(1)	4%	(2)	—	(0)	28%
Community/Gender: Rural Women	45% (61)	2%	(3)	2%	(3)	2%	(3)	15%	(21)	1%	(2)	—	(1)	2%	(3)	1%	(1)	5%	(7)	6%	(7)	6%
Community/Gender: Rural Men	38% (41)	1%	(1)	—	(0)	1%	(1)	14%	(16)	—	(0)	4%	(5)	1%	(1)	2%	(2)	3%	(3)	10%	(11)	13%
Community/Gender: Suburban Women	34% (59)	1%	(2)	5%	(8)	2%	(4)	12%	(20)	1%	(1)	2%	(2)	3%	(4)	3%	(6)	8%	(14)	5%	(8)	15%
Community/Gender: Suburban Men	37% (56)	—	(0)	1%	(2)	—	(0)	20%	(30)	—	(0)	2%	(4)	3%	(5)	—	(0)	5%	(7)	6%	(9)	16%
Homeowner	37% (180)	1%	(5)	2%	(8)	1%	(5)	18%	(88)	—	(0)	2%	(8)	2%	(9)	1%	(6)	7%	(35)	6%	(28)	15%
Renter	43% (82)	1%	(2)	5%	(9)	3%	(6)	4%	(7)	1%	(2)	4%	(8)	3%	(5)	2%	(5)	8%	(15)	4%	(8)	12%
Self + Household: White-Collar	35% (86)	—	(0)	—	(0)	1%	(2)	17%	(42)	—	(1)	1%	(3)	1%	(3)	2%	(5)	11%	(26)	6%	(15)	15%
Self + Household: Blue Collar	44% (142)	2%	(5)	3%	(8)	1%	(2)	15%	(47)	1%	(3)	2%	(6)	2%	(5)	1%	(2)	5%	(17)	6%	(18)	12%
Union HH: Yes	55% (12)	—	(0)	4%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	4%	(1)	7%	(2)	2%	(0)	6%	(1)	23%
Union HH: No	37% (252)	1%	(6)	3%	(17)	2%	(11)	15%	(98)	1%	(4)	2%	(16)	2%	(14)	2%	(10)	7%	(51)	5%	(36)	14%
LGBTQ+: Yes	34% (23)	3%	(2)	3%	(2)	—	(0)	4%	(3)	—	(0)	2%	(1)	—	(0)	1%	(0)	11%	(7)	3%	(2)	28%
LGBTQ+: No	38% (241)	1%	(4)	3%	(16)	2%	(11)	15%	(95)	1%	(4)	2%	(14)	2%	(14)	2%	(11)	7%	(44)	6%	(35)	12%
Motivated to Vote	38% (237)	1%	(6)	2%	(15)	1%	(8)	15%	(95)	1%	(4)	2%	(15)	2%	(15)	2%	(10)	7%	(44)	6%	(36)	15%
Parent: Yes	50% (93)	2%	(4)	4%	(7)	2%	(4)	7%	(12)	1%	(2)	1%	(2)	5%	(10)	2%	(4)	6%	(12)	2%	(4)	10%
Parent: No	33% (171)	—	(3)	2%	(11)	1%	(7)	17%	(86)	—	(3)	3%	(13)	1%	(4)	2%	(8)	8%	(39)	7%	(34)	15%
COVID Vaccine: Yes	34% (168)	—	(1)	2%	(7)	1%	(6)	14%	(69)	—	(2)	2%	(12)	1%	(7)	2%	(9)	7%	(36)	6%	(32)	18%
COVID Vaccine: No	47% (96)	3%	(5)	5%	(11)	2%	(5)	14%	(29)	1%	(2)	2%	(4)	4%	(8)	1%	(3)	7%	(15)	3%	(6)	4%
Student Loans: Yes	47% (49)	3%	(3)	1%	(1)	1%	(1)	5%	(5)	1%	(1)	1%	(1)	5%	(5)	3%	(3)	9%	(9)	1%	(1)	15%
Student Loans: No	36% (215)	—	(3)	3%	(16)	2%	(10)	16%	(93)	1%	(3)	3%	(15)	2%	(9)	2%	(9)	7%	(42)	6%	(36)	14%
Favorable Opinion of Haley	42% (98)	1%	(2)	1%	(2)	1%	(2)	22%	(50)	1%	(3)	1%	(2)	—	(0)	1%	(3)	5%	(11)	5%	(11)	12%
Unfavorable Opinion of Haley	28% (84)	—	(1)	3%	(10)	1%	(4)	13%	(39)	—	(1)	4%	(13)	2%	(6)	—	(1)	11%	(32)	6%	(18)	21%
Prodigal Biden Voter	46% (22)	—	(0)	2%	(1)	6%	(3)	7%	(3)	—	(0)	—	(0)	11%	(5)	2%	(1)	2%	(1)	4%	(2)	7%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	38% (264)	1% (6)	3% (18)	2% (11)	14% (98)	1% (4)	2% (16)	2% (15)	2% (12)	7% (51)	5% (38)	14%
Undecided Voter (DK/WNV)	40% (32)	2% (1)	6% (5)	5% (4)	5% (4)	— (0)	— (0)	4% (4)	2% (2)	2% (2)	3% (2)	7%
Undecided Voter (DK)	42% (24)	— (0)	4% (3)	7% (4)	5% (3)	— (0)	— (0)	2% (1)	3% (2)	3% (2)	4% (2)	3%
Watched Debate	39% (192)	1% (4)	1% (6)	1% (3)	17% (83)	1% (3)	2% (9)	1% (7)	1% (7)	8% (40)	6% (30)	13%
Watched Debate: Did not Watch	35% (72)	1% (2)	6% (12)	4% (8)	7% (15)	1% (1)	3% (6)	4% (7)	2% (5)	5% (11)	4% (8)	16%
Watched Debate: All of it	38% (102)	— (1)	1% (4)	1% (3)	22% (61)	1% (2)	3% (7)	— (0)	1% (2)	9% (24)	4% (12)	12%
Watched Debate: Some of it	41% (91)	1% (3)	1% (2)	— (1)	10% (22)	1% (1)	1% (2)	3% (7)	2% (5)	7% (16)	8% (17)	14%
Continue His Campaign: Yes Biden	31% (83)	1% (1)	5% (13)	1% (3)	8% (21)	— (1)	3% (8)	1% (3)	2% (4)	11% (28)	8% (21)	22%
Continue His Campaign: No Biden	42% (163)	1% (5)	1% (3)	1% (5)	19% (75)	1% (3)	2% (7)	3% (12)	2% (7)	6% (22)	4% (16)	8%
Continue His Campaign: Yes Trump	50% (176)	1% (3)	2% (6)	1% (2)	25% (88)	1% (3)	2% (5)	2% (8)	1% (3)	4% (13)	4% (15)	3%
Continue His Campaign: No Trump	25% (77)	1% (3)	2% (7)	2% (6)	3% (9)	— (1)	3% (10)	2% (7)	3% (8)	11% (34)	7% (22)	27%
Conviction: Evidence	26% (80)	— (1)	3% (9)	2% (6)	2% (5)	— (1)	4% (12)	1% (4)	2% (6)	13% (42)	7% (21)	27%
Conviction: Motivation to Damage	48% (148)	2% (5)	1% (4)	1% (2)	27% (84)	1% (3)	1% (3)	3% (8)	1% (2)	2% (7)	4% (13)	3%
Conviction: DK/NO	46% (36)	1% (1)	6% (5)	5% (4)	11% (9)	— (0)	— (0)	4% (3)	5% (4)	3% (3)	5% (4)	5%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(350)	36%	(252)	14%	(94)	696
Gender: Male	51%	(164)	39%	(125)	10%	(32)	321
Gender: Female	50%	(186)	34%	(127)	16%	(62)	375
Age: 18-34	46%	(80)	35%	(60)	18%	(32)	172
Age: 35-44	51%	(48)	36%	(35)	13%	(12)	95
Age: 45-64	50%	(114)	37%	(84)	14%	(32)	229
Age: 65+	54%	(108)	37%	(73)	10%	(19)	200
GenZers: 1997-2012	43%	(34)	31%	(25)	26%	(21)	80
Millennials: 1981-1996	50%	(91)	37%	(67)	13%	(23)	181
GenXers: 1965-1980	50%	(87)	33%	(57)	17%	(29)	173
Baby Boomers: 1946-1964	52%	(125)	39%	(93)	9%	(21)	239
Educ: < College	53%	(235)	32%	(142)	14%	(62)	439
Educ: Bachelors degree	51%	(81)	36%	(57)	13%	(21)	159
Educ: Post-grad	34%	(34)	54%	(53)	11%	(11)	98
Income: Under 50k	50%	(162)	33%	(106)	17%	(55)	322
Income: 50k-100k	51%	(126)	38%	(92)	11%	(26)	245
Income: 100k+	48%	(62)	41%	(54)	10%	(13)	129
Ethnicity: White (Non-Hispanic)	62%	(287)	28%	(128)	10%	(46)	461
Ethnicity: Hispanic	40%	(15)	31%	(11)	28%	(10)	36
Ethnicity: Black (Non-Hispanic)	24%	(36)	57%	(88)	19%	(30)	154
Ethnicity: Asian + Other (Non-Hispanic)	26%	(12)	56%	(25)	17%	(8)	45
All Christian	61%	(232)	27%	(102)	12%	(43)	377
All Non-Christian	17%	(5)	68%	(20)	15%	(4)	30
Atheist	12%	(4)	71%	(21)	17%	(5)	30
Agnostic/Nothing in particular	29%	(36)	53%	(67)	18%	(23)	126
Something Else	55%	(73)	32%	(42)	14%	(18)	133
Evangelical	65%	(173)	22%	(59)	13%	(33)	265
Non-Evangelical	53%	(126)	36%	(85)	12%	(28)	239
PID: Dem (no lean)	8%	(19)	77%	(179)	14%	(33)	231
PID: Ind (no lean)	47%	(99)	31%	(65)	23%	(48)	212
PID: Rep (no lean)	92%	(232)	3%	(8)	5%	(12)	253

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(350)	36%	(252)	14%	(94)	696
PID/Gender: Dem Men	12%	(12)	75%	(75)	14%	(14)	100
PID/Gender: Dem Women	5%	(7)	80%	(104)	15%	(20)	131
PID/Gender: Ind Men	48%	(53)	38%	(43)	14%	(15)	112
PID/Gender: Ind Women	45%	(45)	22%	(22)	33%	(33)	101
PID/Gender: Rep Men	90%	(98)	7%	(7)	3%	(3)	109
PID/Gender: Rep Women	93%	(134)	1%	(1)	6%	(9)	144
Ideo: Liberal (1-3)	9%	(16)	76%	(141)	15%	(28)	184
Ideo: Moderate (4)	45%	(102)	35%	(80)	20%	(45)	227
Ideo: Conservative (5-7)	83%	(222)	10%	(28)	6%	(17)	268
Community: Urban	34%	(44)	51%	(66)	14%	(18)	128
Community: Suburban	48%	(154)	38%	(124)	14%	(45)	323
Community: Rural	62%	(151)	25%	(62)	13%	(31)	245
Military HHnm: Yes	55%	(58)	34%	(36)	10%	(11)	105
Military HH: No	49%	(292)	37%	(216)	14%	(83)	591
Employ: Private Sector	51%	(114)	37%	(82)	12%	(28)	225
Employ: Government	41%	(21)	44%	(22)	15%	(7)	51
Employ: Self-Employed	45%	(23)	34%	(17)	22%	(11)	52
Employ: Homemaker	62%	(28)	25%	(11)	13%	(6)	45
Employ: Student	47%	(7)	19%	(3)	34%	(5)	14
Employ: Retired	52%	(105)	40%	(79)	8%	(17)	201
Employ: Unemployed	52%	(37)	28%	(20)	19%	(14)	70
Employ: Other	39%	(15)	44%	(17)	18%	(7)	38

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(350)	36%	(252)	14%	(94)	696
Protestant	62%	(176)	27%	(76)	11%	(30)	283
Roman Catholic	57%	(49)	29%	(25)	14%	(13)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	91%	(6)	—	(0)	9%	(1)	6
Jewish	31%	(4)	43%	(5)	27%	(3)	13
Muslim	—	(0)	90%	(5)	10%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	87%	(3)	13%	(0)	4
Atheist	12%	(4)	71%	(21)	17%	(5)	30
Agnostic	17%	(4)	59%	(13)	24%	(5)	22
Something else	55%	(73)	32%	(42)	14%	(18)	133
Nothing in particular	31%	(32)	52%	(54)	17%	(18)	104
Ideo/PID: Conservative Republican	92%	(180)	4%	(8)	4%	(7)	194
Ideo/PID: Moderate/Liberal Republican	90%	(51)	1%	(1)	9%	(5)	57
Ideo/PID: Moderate/Conservative Democrat	16%	(15)	65%	(64)	19%	(19)	98
Ideo/PID: Liberal Democrat	3%	(3)	86%	(113)	11%	(15)	131
Unfavorable of Biden and Trump	40%	(54)	22%	(29)	38%	(51)	134
2024 H2H Matchup: Biden Voter	6%	(18)	80%	(237)	14%	(41)	296
2024 H2H Matchup: Trump Voter	94%	(300)	2%	(6)	4%	(12)	318
2024 H2H Matchup: Would not Vote	30%	(7)	12%	(3)	58%	(13)	23
2024 H2H Matchup: Do not Know	42%	(25)	11%	(6)	47%	(27)	59
2022 House Vote: Democrat	8%	(20)	79%	(207)	13%	(35)	263
2022 House Vote: Republican	89%	(246)	4%	(12)	7%	(19)	278
2022 House Vote: Did not Vote	54%	(76)	23%	(32)	22%	(31)	139
2020 Vote: Joe Biden	11%	(35)	73%	(230)	16%	(50)	316
2020 Vote: Donald Trump	89%	(289)	3%	(11)	7%	(24)	324
2020 Vote: Someone Else	24%	(2)	—	(0)	76%	(7)	10
2020 Vote: Did not Vote	49%	(23)	23%	(11)	28%	(13)	47
2016 Vote: Hillary Clinton	10%	(24)	78%	(186)	12%	(29)	239
2016 Vote: Donald Trump	83%	(239)	8%	(23)	9%	(25)	287
2016 Vote: Someone Else	43%	(11)	33%	(8)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	15%	(3)	37%	(8)	49%	(10)	21

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(350)	36%	(252)	14%	(94)	696
2020 Vote/PID: Not Trump/Republican	69%	(14)	17%	(3)	14%	(3)	20
U.S. Economy: Wrong Track	64%	(321)	20%	(101)	16%	(78)	499
U.S. Economy: Right Direction	15%	(29)	77%	(151)	8%	(17)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	88%	(187)	7%	(15)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(314)	4%	(12)	5%	(18)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(26)	38%	(53)	44%	(61)	139
Top 2024 Issue: Economy	67%	(178)	23%	(60)	10%	(26)	264
Community/Gender: Urban Women	33%	(23)	52%	(35)	15%	(10)	68
Community/Gender: Urban Men	36%	(21)	51%	(31)	13%	(8)	60
Community/Gender: Rural Women	65%	(87)	19%	(25)	17%	(22)	135
Community/Gender: Rural Men	58%	(64)	34%	(37)	8%	(9)	110
Community/Gender: Suburban Women	44%	(76)	39%	(67)	17%	(29)	172
Community/Gender: Suburban Men	52%	(78)	38%	(57)	10%	(16)	150
Homeowner	54%	(265)	35%	(173)	11%	(52)	491
Renter	40%	(76)	41%	(78)	20%	(37)	191
Self + Household: White-Collar	45%	(111)	44%	(108)	11%	(26)	246
Self + Household: Blue Collar	60%	(191)	29%	(93)	11%	(36)	320
Union HH: Yes	33%	(7)	65%	(15)	2%	(0)	22
Union HH: No	51%	(342)	35%	(238)	14%	(94)	674
LGBTQ+: Yes	33%	(22)	49%	(33)	18%	(12)	67
LGBTQ+: No	52%	(327)	35%	(219)	13%	(82)	629
Motivated to Vote	52%	(326)	38%	(239)	11%	(68)	633
Parent: Yes	48%	(89)	38%	(71)	14%	(26)	186
Parent: No	51%	(260)	36%	(181)	13%	(69)	510
COVID Vaccine: Yes	43%	(212)	45%	(222)	12%	(59)	492
COVID Vaccine: No	67%	(137)	15%	(31)	18%	(36)	204
Student Loans: Yes	44%	(47)	40%	(41)	16%	(17)	105
Student Loans: No	51%	(303)	36%	(211)	13%	(77)	591
Favorable Opinion of Haley	66%	(154)	23%	(53)	11%	(25)	232
Unfavorable Opinion of Haley	39%	(115)	51%	(150)	10%	(31)	296
Prodigal Biden Voter	56%	(27)	9%	(4)	35%	(17)	48
Undecided Voter (DK/WNV)	39%	(32)	11%	(9)	50%	(41)	81

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(350)	36%	(252)	14%	(94)	696
Undecided Voter (DK)	42%	(25)	11%	(6)	47%	(27)	59
Watched Debate	56%	(276)	35%	(171)	9%	(44)	491
Watched Debate: Did not Watch	36%	(73)	39%	(81)	25%	(51)	205
Watched Debate: All of it	63%	(171)	31%	(83)	6%	(17)	270
Watched Debate: Some of it	48%	(106)	40%	(88)	12%	(27)	221
Continue His Campaign: Yes Biden	26%	(68)	68%	(182)	6%	(17)	267
Continue His Campaign: No Biden	69%	(268)	16%	(61)	15%	(57)	385
Continue His Campaign: Yes Trump	88%	(312)	8%	(28)	4%	(14)	355
Continue His Campaign: No Trump	9%	(28)	71%	(216)	20%	(60)	305
Conviction: Evidence	12%	(38)	69%	(215)	18%	(57)	310
Conviction: Motivation to Damage	88%	(271)	8%	(23)	4%	(13)	307
Conviction: DK/NO	52%	(41)	17%	(13)	31%	(24)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	41%	(288)	16%	(115)	696
Gender: Male	41%	(133)	47%	(151)	12%	(37)	321
Gender: Female	43%	(161)	37%	(137)	21%	(77)	375
Age: 18-34	41%	(70)	38%	(65)	22%	(37)	172
Age: 35-44	40%	(38)	42%	(40)	18%	(17)	95
Age: 45-64	43%	(98)	44%	(101)	13%	(30)	229
Age: 65+	44%	(88)	41%	(82)	15%	(30)	200
GenZers: 1997-2012	34%	(27)	37%	(29)	30%	(24)	80
Millennials: 1981-1996	44%	(80)	40%	(72)	16%	(30)	181
GenXers: 1965-1980	44%	(77)	43%	(75)	13%	(22)	173
Baby Boomers: 1946-1964	41%	(99)	43%	(102)	16%	(39)	239
Educ: < College	47%	(205)	38%	(168)	15%	(66)	439
Educ: Bachelors degree	38%	(60)	40%	(64)	22%	(35)	159
Educ: Post-grad	28%	(28)	57%	(56)	15%	(14)	98
Income: Under 50k	45%	(145)	38%	(123)	17%	(53)	322
Income: 50k-100k	40%	(97)	44%	(108)	16%	(40)	245
Income: 100k+	40%	(51)	44%	(57)	17%	(21)	129
Ethnicity: White (Non-Hispanic)	52%	(239)	33%	(151)	15%	(71)	461
Ethnicity: Hispanic	37%	(13)	41%	(15)	21%	(8)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	61%	(94)	19%	(29)	154
Ethnicity: Asian + Other (Non-Hispanic)	21%	(10)	62%	(28)	17%	(7)	45
All Christian	50%	(190)	34%	(129)	15%	(58)	377
All Non-Christian	16%	(5)	65%	(19)	19%	(6)	30
Atheist	18%	(5)	72%	(22)	10%	(3)	30
Agnostic/Nothing in particular	22%	(27)	55%	(69)	23%	(29)	126
Something Else	50%	(66)	37%	(49)	14%	(18)	133
Evangelical	55%	(146)	31%	(83)	14%	(36)	265
Non-Evangelical	44%	(105)	39%	(93)	17%	(40)	239
PID: Dem (no lean)	6%	(15)	81%	(186)	13%	(30)	231
PID: Ind (no lean)	33%	(70)	38%	(81)	29%	(61)	212
PID: Rep (no lean)	83%	(209)	8%	(20)	9%	(23)	253

Continued on next page

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	41%	(288)	16%	(115)	696
PID/Gender: Dem Men	9%	(9)	82%	(82)	9%	(9)	100
PID/Gender: Dem Women	4%	(5)	80%	(104)	16%	(21)	131
PID/Gender: Ind Men	31%	(35)	45%	(51)	23%	(26)	112
PID/Gender: Ind Women	35%	(35)	30%	(31)	35%	(35)	101
PID/Gender: Rep Men	81%	(88)	16%	(18)	3%	(3)	109
PID/Gender: Rep Women	84%	(121)	2%	(2)	14%	(21)	144
Ideo: Liberal (1-3)	9%	(16)	82%	(151)	9%	(18)	184
Ideo: Moderate (4)	34%	(78)	41%	(94)	25%	(56)	227
Ideo: Conservative (5-7)	73%	(196)	15%	(39)	12%	(33)	268
Community: Urban	29%	(38)	53%	(68)	18%	(23)	128
Community: Suburban	38%	(122)	46%	(148)	16%	(53)	323
Community: Rural	55%	(134)	29%	(72)	16%	(39)	245
Military HHnm: Yes	43%	(45)	38%	(40)	19%	(20)	105
Military HH: No	42%	(249)	42%	(248)	16%	(94)	591
Employ: Private Sector	40%	(90)	44%	(99)	16%	(35)	225
Employ: Government	35%	(18)	46%	(23)	19%	(9)	51
Employ: Self-Employed	35%	(18)	39%	(20)	26%	(14)	52
Employ: Homemaker	64%	(29)	24%	(11)	11%	(5)	45
Employ: Student	34%	(5)	45%	(6)	21%	(3)	14
Employ: Retired	47%	(94)	41%	(83)	12%	(24)	201
Employ: Unemployed	38%	(26)	40%	(28)	22%	(16)	70
Employ: Other	36%	(14)	43%	(17)	21%	(8)	38

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	41%	(288)	16%	(115)	696
Protestant	51%	(144)	35%	(99)	14%	(40)	283
Roman Catholic	47%	(41)	33%	(28)	21%	(18)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	25%	(2)	—	(0)	6
Jewish	28%	(4)	35%	(5)	37%	(5)	13
Muslim	—	(0)	90%	(5)	10%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	87%	(3)	13%	(0)	4
Atheist	18%	(5)	72%	(22)	10%	(3)	30
Agnostic	14%	(3)	73%	(16)	13%	(3)	22
Something else	50%	(66)	37%	(49)	14%	(18)	133
Nothing in particular	23%	(24)	51%	(53)	25%	(27)	104
Ideo/PID: Conservative Republican	83%	(161)	7%	(14)	10%	(19)	194
Ideo/PID: Moderate/Liberal Republican	81%	(46)	11%	(6)	8%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	69%	(68)	22%	(21)	98
Ideo/PID: Liberal Democrat	5%	(6)	89%	(116)	7%	(9)	131
Unfavorable of Biden and Trump	28%	(37)	31%	(42)	41%	(55)	134
2024 H2H Matchup: Biden Voter	3%	(10)	86%	(253)	11%	(33)	296
2024 H2H Matchup: Trump Voter	84%	(267)	5%	(17)	11%	(34)	318
2024 H2H Matchup: Would not Vote	17%	(4)	22%	(5)	60%	(14)	23
2024 H2H Matchup: Do not Know	21%	(12)	21%	(12)	58%	(34)	59
2022 House Vote: Democrat	5%	(12)	83%	(217)	13%	(34)	263
2022 House Vote: Republican	77%	(215)	8%	(23)	14%	(40)	278
2022 House Vote: Did not Vote	44%	(62)	34%	(48)	21%	(29)	139
2020 Vote: Joe Biden	5%	(16)	81%	(257)	14%	(43)	316
2020 Vote: Donald Trump	79%	(256)	6%	(19)	15%	(49)	324
2020 Vote: Someone Else	21%	(2)	5%	(0)	74%	(7)	10
2020 Vote: Did not Vote	41%	(19)	26%	(12)	32%	(15)	47
2016 Vote: Hillary Clinton	6%	(14)	84%	(201)	10%	(24)	239
2016 Vote: Donald Trump	73%	(210)	11%	(33)	16%	(45)	287
2016 Vote: Someone Else	26%	(7)	36%	(9)	38%	(10)	26
2020 Vote/PID: Not Biden/Democrat	25%	(5)	28%	(6)	47%	(10)	21

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	41%	(288)	16%	(115)	696
2020 Vote/PID: Not Trump/Republican	57%	(11)	36%	(7)	7%	(1)	20
U.S. Economy: Wrong Track	55%	(277)	25%	(125)	19%	(97)	499
U.S. Economy: Right Direction	8%	(17)	83%	(163)	9%	(18)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	92%	(196)	6%	(14)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(272)	7%	(24)	14%	(48)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	49%	(68)	38%	(53)	139
Top 2024 Issue: Economy	56%	(147)	30%	(79)	15%	(39)	264
Community/Gender: Urban Women	29%	(20)	52%	(35)	19%	(13)	68
Community/Gender: Urban Men	30%	(18)	54%	(33)	16%	(9)	60
Community/Gender: Rural Women	59%	(80)	18%	(24)	22%	(30)	135
Community/Gender: Rural Men	49%	(54)	43%	(48)	8%	(9)	110
Community/Gender: Suburban Women	35%	(61)	45%	(78)	19%	(34)	172
Community/Gender: Suburban Men	40%	(61)	47%	(70)	13%	(19)	150
Homeowner	44%	(218)	40%	(198)	15%	(75)	491
Renter	35%	(67)	47%	(90)	18%	(34)	191
Self + Household: White-Collar	36%	(88)	49%	(120)	15%	(38)	246
Self + Household: Blue Collar	51%	(162)	37%	(117)	13%	(41)	320
Union HH: Yes	28%	(6)	65%	(14)	8%	(2)	22
Union HH: No	43%	(287)	41%	(274)	17%	(113)	674
LGBTQ+: Yes	23%	(15)	56%	(38)	21%	(14)	67
LGBTQ+: No	44%	(278)	40%	(250)	16%	(100)	629
Motivated to Vote	44%	(276)	42%	(267)	14%	(90)	633
Parent: Yes	41%	(76)	40%	(75)	18%	(34)	186
Parent: No	43%	(217)	42%	(213)	16%	(80)	510
COVID Vaccine: Yes	36%	(175)	49%	(242)	15%	(75)	492
COVID Vaccine: No	58%	(118)	22%	(46)	19%	(40)	204
Student Loans: Yes	39%	(41)	42%	(44)	19%	(20)	105
Student Loans: No	43%	(252)	41%	(244)	16%	(95)	591
Favorable Opinion of Haley	52%	(122)	32%	(75)	15%	(35)	232
Unfavorable Opinion of Haley	33%	(97)	56%	(167)	11%	(33)	296
Prodigal Biden Voter	30%	(14)	38%	(18)	32%	(16)	48
Undecided Voter (DK/WNV)	20%	(16)	22%	(18)	58%	(48)	81

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	41%	(288)	16%	(115)	696
Undecided Voter (DK)	21%	(12)	21%	(12)	58%	(34)	59
Watched Debate	49%	(240)	39%	(191)	12%	(60)	491
Watched Debate: Did not Watch	26%	(53)	48%	(97)	26%	(54)	205
Watched Debate: All of it	55%	(149)	35%	(95)	9%	(26)	270
Watched Debate: Some of it	41%	(91)	43%	(95)	16%	(35)	221
Continue His Campaign: Yes Biden	17%	(45)	74%	(197)	9%	(25)	267
Continue His Campaign: No Biden	62%	(238)	20%	(79)	18%	(68)	385
Continue His Campaign: Yes Trump	76%	(270)	12%	(41)	12%	(44)	355
Continue His Campaign: No Trump	6%	(18)	77%	(236)	16%	(50)	305
Conviction: Evidence	7%	(22)	78%	(240)	15%	(47)	310
Conviction: Motivation to Damage	78%	(241)	10%	(29)	12%	(37)	307
Conviction: DK/NO	38%	(30)	23%	(18)	38%	(30)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	40%	(275)	19%	(135)	696
Gender: Male	40%	(130)	42%	(134)	18%	(57)	321
Gender: Female	42%	(156)	38%	(141)	21%	(78)	375
Age: 18-34	44%	(75)	39%	(68)	17%	(29)	172
Age: 35-44	42%	(40)	38%	(36)	20%	(19)	95
Age: 45-64	39%	(88)	43%	(99)	18%	(42)	229
Age: 65+	41%	(83)	36%	(72)	23%	(45)	200
GenZers: 1997-2012	38%	(30)	40%	(32)	22%	(18)	80
Millennials: 1981-1996	45%	(82)	38%	(69)	17%	(31)	181
GenXers: 1965-1980	39%	(68)	47%	(81)	14%	(24)	173
Baby Boomers: 1946-1964	39%	(94)	37%	(88)	24%	(57)	239
Educ: < College	46%	(200)	37%	(161)	18%	(78)	439
Educ: Bachelors degree	37%	(59)	39%	(62)	24%	(38)	159
Educ: Post-grad	27%	(26)	54%	(53)	19%	(19)	98
Income: Under 50k	46%	(148)	41%	(132)	13%	(42)	322
Income: 50k-100k	39%	(96)	40%	(97)	21%	(52)	245
Income: 100k+	33%	(42)	36%	(46)	31%	(41)	129
Ethnicity: White (Non-Hispanic)	51%	(234)	31%	(142)	18%	(85)	461
Ethnicity: Hispanic	36%	(13)	42%	(15)	22%	(8)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	59%	(90)	21%	(33)	154
Ethnicity: Asian + Other (Non-Hispanic)	18%	(8)	62%	(28)	20%	(9)	45
All Christian	48%	(182)	32%	(120)	20%	(75)	377
All Non-Christian	37%	(11)	56%	(17)	7%	(2)	30
Atheist	7%	(2)	70%	(21)	23%	(7)	30
Agnostic/Nothing in particular	22%	(28)	51%	(64)	27%	(34)	126
Something Else	47%	(63)	40%	(54)	13%	(17)	133
Evangelical	52%	(139)	31%	(82)	17%	(44)	265
Non-Evangelical	42%	(101)	38%	(90)	20%	(47)	239
PID: Dem (no lean)	7%	(15)	78%	(180)	15%	(35)	231
PID: Ind (no lean)	30%	(63)	36%	(75)	35%	(74)	212
PID: Rep (no lean)	82%	(208)	8%	(20)	10%	(25)	253

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	40%	(275)	19%	(135)	696
PID/Gender: Dem Men	12%	(12)	72%	(72)	16%	(16)	100
PID/Gender: Dem Women	2%	(3)	83%	(108)	15%	(19)	131
PID/Gender: Ind Men	29%	(32)	42%	(46)	29%	(33)	112
PID/Gender: Ind Women	30%	(31)	29%	(29)	41%	(41)	101
PID/Gender: Rep Men	78%	(85)	15%	(16)	7%	(8)	109
PID/Gender: Rep Women	85%	(122)	3%	(4)	12%	(17)	144
Ideo: Liberal (1-3)	8%	(16)	78%	(145)	13%	(24)	184
Ideo: Moderate (4)	31%	(71)	41%	(93)	28%	(63)	227
Ideo: Conservative (5-7)	72%	(193)	12%	(32)	16%	(43)	268
Community: Urban	34%	(43)	50%	(64)	17%	(22)	128
Community: Suburban	37%	(121)	42%	(135)	21%	(67)	323
Community: Rural	50%	(122)	31%	(77)	19%	(46)	245
Military HHnm: Yes	41%	(43)	32%	(34)	27%	(28)	105
Military HH: No	41%	(243)	41%	(242)	18%	(107)	591
Employ: Private Sector	39%	(87)	39%	(87)	22%	(50)	225
Employ: Government	35%	(18)	43%	(22)	22%	(11)	51
Employ: Self-Employed	39%	(20)	38%	(20)	23%	(12)	52
Employ: Homemaker	56%	(25)	25%	(11)	19%	(9)	45
Employ: Student	44%	(6)	27%	(4)	29%	(4)	14
Employ: Retired	45%	(89)	37%	(75)	18%	(37)	201
Employ: Unemployed	37%	(26)	54%	(38)	9%	(6)	70
Employ: Other	35%	(14)	49%	(19)	16%	(6)	38

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	40%	(275)	19%	(135)	696
Protestant	49%	(138)	32%	(91)	19%	(53)	283
Roman Catholic	45%	(39)	31%	(27)	24%	(21)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	64%	(4)	25%	(2)	10%	(1)	6
Jewish	47%	(6)	53%	(7)	—	(0)	13
Muslim	71%	(4)	29%	(2)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	44%	(2)	56%	(2)	4
Atheist	7%	(2)	70%	(21)	23%	(7)	30
Agnostic	14%	(3)	55%	(12)	31%	(7)	22
Something else	47%	(63)	40%	(54)	13%	(17)	133
Nothing in particular	24%	(25)	50%	(52)	26%	(27)	104
Ideo/PID: Conservative Republican	82%	(159)	5%	(11)	13%	(25)	194
Ideo/PID: Moderate/Liberal Republican	83%	(47)	17%	(9)	—	(0)	57
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	65%	(64)	23%	(22)	98
Ideo/PID: Liberal Democrat	3%	(3)	87%	(114)	10%	(13)	131
Unfavorable of Biden and Trump	22%	(30)	29%	(39)	49%	(66)	134
2024 H2H Matchup: Biden Voter	4%	(12)	78%	(231)	18%	(53)	296
2024 H2H Matchup: Trump Voter	82%	(261)	6%	(18)	13%	(40)	318
2024 H2H Matchup: Would not Vote	11%	(3)	39%	(9)	50%	(11)	23
2024 H2H Matchup: Do not Know	17%	(10)	31%	(18)	52%	(31)	59
2022 House Vote: Democrat	6%	(16)	77%	(203)	17%	(44)	263
2022 House Vote: Republican	77%	(213)	8%	(22)	15%	(42)	278
2022 House Vote: Did not Vote	39%	(54)	34%	(48)	27%	(37)	139
2020 Vote: Joe Biden	6%	(20)	72%	(229)	21%	(67)	316
2020 Vote: Donald Trump	75%	(244)	10%	(32)	15%	(49)	324
2020 Vote: Someone Else	30%	(3)	—	(0)	70%	(7)	10
2020 Vote: Did not Vote	41%	(19)	32%	(15)	27%	(13)	47
2016 Vote: Hillary Clinton	9%	(21)	74%	(176)	17%	(42)	239
2016 Vote: Donald Trump	71%	(203)	11%	(32)	18%	(52)	287
2016 Vote: Someone Else	26%	(7)	35%	(9)	39%	(10)	26
2020 Vote/PID: Not Biden/Democrat	5%	(1)	61%	(13)	33%	(7)	21

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	40%	(275)	19%	(135)	696
2020 Vote/PID: Not Trump/Republican	57%	(11)	24%	(5)	19%	(4)	20
U.S. Economy: Wrong Track	54%	(270)	23%	(114)	23%	(116)	499
U.S. Economy: Right Direction	8%	(16)	82%	(162)	10%	(19)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	86%	(183)	11%	(23)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(264)	8%	(26)	16%	(54)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	47%	(66)	41%	(57)	139
Top 2024 Issue: Economy	55%	(144)	25%	(66)	20%	(54)	264
Community/Gender: Urban Women	29%	(20)	54%	(37)	17%	(12)	68
Community/Gender: Urban Men	39%	(23)	45%	(27)	16%	(10)	60
Community/Gender: Rural Women	52%	(71)	20%	(26)	28%	(38)	135
Community/Gender: Rural Men	46%	(51)	46%	(50)	8%	(8)	110
Community/Gender: Suburban Women	38%	(66)	45%	(78)	17%	(29)	172
Community/Gender: Suburban Men	37%	(55)	38%	(57)	26%	(39)	150
Homeowner	43%	(210)	37%	(180)	20%	(100)	491
Renter	35%	(67)	49%	(93)	16%	(31)	191
Self + Household: White-Collar	35%	(87)	45%	(111)	20%	(48)	246
Self + Household: Blue Collar	49%	(158)	33%	(106)	18%	(56)	320
Union HH: Yes	37%	(8)	60%	(13)	2%	(0)	22
Union HH: No	41%	(277)	39%	(262)	20%	(134)	674
LGBTQ+: Yes	24%	(16)	53%	(36)	23%	(16)	67
LGBTQ+: No	43%	(269)	38%	(240)	19%	(119)	629
Motivated to Vote	43%	(271)	40%	(251)	18%	(111)	633
Parent: Yes	43%	(80)	43%	(79)	14%	(26)	186
Parent: No	40%	(205)	38%	(196)	21%	(109)	510
COVID Vaccine: Yes	33%	(162)	46%	(229)	21%	(101)	492
COVID Vaccine: No	60%	(123)	23%	(47)	17%	(34)	204
Student Loans: Yes	39%	(40)	42%	(44)	19%	(20)	105
Student Loans: No	41%	(245)	39%	(231)	19%	(115)	591
Favorable Opinion of Haley	51%	(119)	28%	(64)	21%	(49)	232
Unfavorable Opinion of Haley	32%	(96)	52%	(155)	15%	(45)	296
Prodigal Biden Voter	24%	(12)	32%	(16)	44%	(21)	48
Undecided Voter (DK/WNV)	15%	(13)	33%	(27)	52%	(42)	81

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	40%	(275)	19%	(135)	696
Undecided Voter (DK)	17%	(10)	31%	(18)	52%	(31)	59
Watched Debate	48%	(234)	36%	(175)	17%	(82)	491
Watched Debate: Did not Watch	25%	(52)	49%	(100)	26%	(53)	205
Watched Debate: All of it	53%	(143)	32%	(86)	15%	(42)	270
Watched Debate: Some of it	41%	(90)	41%	(90)	18%	(41)	221
Continue His Campaign: Yes Biden	19%	(50)	73%	(196)	8%	(21)	267
Continue His Campaign: No Biden	58%	(224)	18%	(68)	24%	(93)	385
Continue His Campaign: Yes Trump	73%	(259)	14%	(49)	13%	(47)	355
Continue His Campaign: No Trump	7%	(20)	71%	(216)	22%	(68)	305
Conviction: Evidence	7%	(20)	73%	(226)	21%	(64)	310
Conviction: Motivation to Damage	76%	(233)	10%	(30)	15%	(45)	307
Conviction: DK/NO	41%	(32)	25%	(20)	33%	(26)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(343)	33%	(232)	17%	(121)	696
Gender: Male	53%	(168)	33%	(105)	15%	(47)	321
Gender: Female	47%	(175)	34%	(127)	20%	(74)	375
Age: 18-34	41%	(71)	35%	(60)	23%	(40)	172
Age: 35-44	52%	(49)	35%	(33)	13%	(12)	95
Age: 45-64	47%	(108)	34%	(78)	19%	(43)	229
Age: 65+	57%	(114)	30%	(60)	13%	(25)	200
GenZers: 1997-2012	40%	(32)	33%	(26)	28%	(22)	80
Millennials: 1981-1996	48%	(88)	35%	(64)	16%	(29)	181
GenXers: 1965-1980	46%	(80)	34%	(58)	20%	(35)	173
Baby Boomers: 1946-1964	55%	(132)	33%	(78)	12%	(30)	239
Educ: < College	53%	(230)	31%	(137)	16%	(71)	439
Educ: Bachelors degree	48%	(76)	33%	(52)	19%	(31)	159
Educ: Post-grad	37%	(37)	43%	(43)	19%	(19)	98
Income: Under 50k	53%	(169)	33%	(105)	15%	(48)	322
Income: 50k-100k	45%	(110)	36%	(89)	18%	(45)	245
Income: 100k+	49%	(63)	29%	(37)	22%	(29)	129
Ethnicity: White (Non-Hispanic)	62%	(285)	25%	(113)	14%	(63)	461
Ethnicity: Hispanic	32%	(12)	36%	(13)	32%	(12)	36
Ethnicity: Black (Non-Hispanic)	21%	(33)	54%	(82)	25%	(39)	154
Ethnicity: Asian + Other (Non-Hispanic)	31%	(14)	52%	(23)	17%	(8)	45
All Christian	59%	(224)	26%	(97)	15%	(56)	377
All Non-Christian	28%	(8)	57%	(17)	15%	(5)	30
Atheist	16%	(5)	57%	(17)	26%	(8)	30
Agnostic/Nothing in particular	30%	(37)	45%	(56)	26%	(32)	126
Something Else	52%	(69)	33%	(45)	15%	(20)	133
Evangelical	59%	(157)	25%	(66)	16%	(41)	265
Non-Evangelical	54%	(129)	32%	(75)	14%	(34)	239
PID: Dem (no lean)	6%	(13)	76%	(176)	18%	(41)	231
PID: Ind (no lean)	48%	(102)	23%	(50)	28%	(60)	212
PID: Rep (no lean)	90%	(228)	2%	(6)	8%	(19)	253

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(343)	33%	(232)	17%	(121)	696
PID/Gender: Dem Men	10%	(10)	71%	(71)	19%	(19)	100
PID/Gender: Dem Women	3%	(3)	80%	(105)	17%	(22)	131
PID/Gender: Ind Men	53%	(59)	26%	(29)	22%	(24)	112
PID/Gender: Ind Women	43%	(43)	21%	(21)	36%	(36)	101
PID/Gender: Rep Men	92%	(100)	5%	(5)	4%	(4)	109
PID/Gender: Rep Women	89%	(128)	1%	(1)	10%	(15)	144
Ideo: Liberal (1-3)	11%	(21)	73%	(135)	15%	(28)	184
Ideo: Moderate (4)	44%	(100)	30%	(68)	26%	(60)	227
Ideo: Conservative (5-7)	80%	(214)	10%	(26)	10%	(27)	268
Community: Urban	33%	(42)	47%	(60)	20%	(26)	128
Community: Suburban	48%	(155)	34%	(109)	18%	(59)	323
Community: Rural	60%	(146)	26%	(63)	15%	(36)	245
Military HHnm: Yes	53%	(56)	29%	(30)	18%	(19)	105
Military HH: No	49%	(287)	34%	(201)	17%	(102)	591
Employ: Private Sector	48%	(109)	31%	(71)	20%	(45)	225
Employ: Government	43%	(22)	42%	(21)	16%	(8)	51
Employ: Self-Employed	44%	(23)	32%	(16)	24%	(13)	52
Employ: Homemaker	59%	(27)	31%	(14)	11%	(5)	45
Employ: Student	52%	(7)	26%	(4)	23%	(3)	14
Employ: Retired	55%	(111)	34%	(67)	11%	(23)	201
Employ: Unemployed	49%	(34)	33%	(23)	19%	(13)	70
Employ: Other	29%	(11)	41%	(16)	29%	(11)	38

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Table BLMB8_4: Who do you trust more to handle each of the following issues? — Crime

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(343)	33%	(232)	17%	(121)	696
Protestant	57%	(161)	27%	(76)	16%	(45)	283
Roman Catholic	64%	(56)	24%	(21)	12%	(10)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	91%	(6)	—	(0)	9%	(1)	6
Jewish	47%	(6)	43%	(5)	10%	(1)	13
Muslim	10%	(1)	90%	(5)	—	(0)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	13%	(0)	44%	(2)	44%	(2)	4
Atheist	16%	(5)	57%	(17)	26%	(8)	30
Agnostic	23%	(5)	56%	(12)	21%	(5)	22
Something else	52%	(69)	33%	(45)	15%	(20)	133
Nothing in particular	31%	(32)	42%	(44)	27%	(28)	104
Ideo/PID: Conservative Republican	89%	(172)	3%	(5)	9%	(17)	194
Ideo/PID: Moderate/Liberal Republican	95%	(54)	2%	(1)	4%	(2)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	64%	(62)	26%	(25)	98
Ideo/PID: Liberal Democrat	2%	(3)	85%	(112)	12%	(16)	131
Unfavorable of Biden and Trump	40%	(53)	19%	(26)	41%	(55)	134
2024 H2H Matchup: Biden Voter	8%	(23)	73%	(217)	19%	(57)	296
2024 H2H Matchup: Trump Voter	93%	(298)	2%	(5)	5%	(16)	318
2024 H2H Matchup: Would not Vote	17%	(4)	16%	(4)	66%	(15)	23
2024 H2H Matchup: Do not Know	32%	(19)	10%	(6)	58%	(34)	59
2022 House Vote: Democrat	7%	(19)	71%	(187)	21%	(56)	263
2022 House Vote: Republican	87%	(242)	4%	(10)	9%	(25)	278
2022 House Vote: Did not Vote	53%	(74)	25%	(34)	22%	(31)	139
2020 Vote: Joe Biden	10%	(33)	68%	(213)	22%	(70)	316
2020 Vote: Donald Trump	88%	(284)	2%	(6)	10%	(34)	324
2020 Vote: Someone Else	28%	(3)	5%	(0)	67%	(6)	10
2020 Vote: Did not Vote	51%	(24)	26%	(12)	23%	(11)	47
2016 Vote: Hillary Clinton	10%	(23)	72%	(171)	19%	(45)	239
2016 Vote: Donald Trump	83%	(238)	6%	(17)	11%	(33)	287
2016 Vote: Someone Else	40%	(10)	34%	(9)	26%	(7)	26
2020 Vote/PID: Not Biden/Democrat	18%	(4)	39%	(8)	43%	(9)	21

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(343)	33%	(232)	17%	(121)	696
2020 Vote/PID: Not Trump/Republican	79%	(16)	17%	(3)	4%	(1)	20
U.S. Economy: Wrong Track	62%	(312)	19%	(95)	19%	(92)	499
U.S. Economy: Right Direction	16%	(31)	70%	(137)	15%	(29)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	82%	(173)	14%	(29)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(305)	3%	(10)	9%	(30)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(28)	35%	(49)	45%	(62)	139
Top 2024 Issue: Economy	63%	(167)	22%	(57)	15%	(40)	264
Community/Gender: Urban Women	31%	(21)	46%	(31)	23%	(16)	68
Community/Gender: Urban Men	36%	(21)	48%	(29)	17%	(10)	60
Community/Gender: Rural Women	62%	(83)	18%	(24)	20%	(27)	135
Community/Gender: Rural Men	57%	(63)	36%	(39)	8%	(8)	110
Community/Gender: Suburban Women	41%	(70)	42%	(72)	18%	(30)	172
Community/Gender: Suburban Men	56%	(84)	25%	(37)	19%	(29)	150
Homeowner	53%	(262)	31%	(151)	16%	(78)	491
Renter	37%	(70)	42%	(81)	21%	(40)	191
Self + Household: White-Collar	46%	(113)	37%	(91)	17%	(41)	246
Self + Household: Blue Collar	57%	(182)	28%	(90)	15%	(48)	320
Union HH: Yes	46%	(10)	54%	(12)	—	(0)	22
Union HH: No	49%	(333)	33%	(220)	18%	(121)	674
LGBTQ+: Yes	25%	(17)	51%	(34)	24%	(16)	67
LGBTQ+: No	52%	(326)	31%	(198)	17%	(105)	629
Motivated to Vote	51%	(325)	33%	(212)	15%	(97)	633
Parent: Yes	47%	(88)	35%	(65)	18%	(33)	186
Parent: No	50%	(255)	33%	(167)	17%	(88)	510
COVID Vaccine: Yes	42%	(209)	40%	(196)	18%	(88)	492
COVID Vaccine: No	66%	(134)	18%	(36)	16%	(33)	204
Student Loans: Yes	38%	(40)	36%	(37)	26%	(28)	105
Student Loans: No	51%	(303)	33%	(195)	16%	(93)	591
Favorable Opinion of Haley	66%	(154)	19%	(43)	15%	(35)	232
Unfavorable Opinion of Haley	38%	(111)	49%	(145)	13%	(40)	296
Prodigal Biden Voter	45%	(22)	14%	(7)	41%	(20)	48
Undecided Voter (DK/WNV)	28%	(23)	12%	(10)	60%	(49)	81

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Table BLMB8_4: Who do you trust more to handle each of the following issues? — Crime

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(343)	33%	(232)	17%	(121)	696
Undecided Voter (DK)	32%	(19)	10%	(6)	58%	(34)	59
Watched Debate	55%	(272)	31%	(152)	14%	(67)	491
Watched Debate: Did not Watch	35%	(71)	39%	(79)	27%	(54)	205
Watched Debate: All of it	62%	(169)	26%	(71)	11%	(30)	270
Watched Debate: Some of it	47%	(103)	37%	(81)	17%	(37)	221
Continue His Campaign: Yes Biden	26%	(70)	65%	(173)	9%	(24)	267
Continue His Campaign: No Biden	67%	(258)	14%	(53)	19%	(74)	385
Continue His Campaign: Yes Trump	85%	(303)	7%	(26)	7%	(26)	355
Continue His Campaign: No Trump	10%	(31)	66%	(202)	24%	(72)	305
Conviction: Evidence	12%	(36)	64%	(199)	24%	(75)	310
Conviction: Motivation to Damage	87%	(267)	6%	(19)	7%	(21)	307
Conviction: DK/NO	51%	(40)	17%	(13)	32%	(25)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(380)	29%	(199)	17%	(118)	696
Gender: Male	57%	(182)	29%	(94)	14%	(45)	321
Gender: Female	53%	(198)	28%	(104)	19%	(73)	375
Age: 18-34	46%	(79)	29%	(50)	25%	(43)	172
Age: 35-44	54%	(52)	30%	(28)	16%	(15)	95
Age: 45-64	55%	(126)	28%	(64)	17%	(39)	229
Age: 65+	61%	(123)	28%	(57)	10%	(21)	200
GenZers: 1997-2012	40%	(32)	32%	(26)	28%	(22)	80
Millennials: 1981-1996	52%	(95)	29%	(53)	19%	(34)	181
GenXers: 1965-1980	57%	(99)	25%	(44)	17%	(30)	173
Baby Boomers: 1946-1964	58%	(139)	30%	(72)	12%	(28)	239
Educ: < College	57%	(251)	26%	(113)	17%	(75)	439
Educ: Bachelors degree	53%	(84)	29%	(46)	18%	(29)	159
Educ: Post-grad	45%	(44)	40%	(39)	15%	(15)	98
Income: Under 50k	56%	(180)	26%	(84)	18%	(58)	322
Income: 50k-100k	52%	(128)	33%	(80)	15%	(37)	245
Income: 100k+	55%	(71)	27%	(35)	18%	(23)	129
Ethnicity: White (Non-Hispanic)	66%	(302)	22%	(101)	13%	(58)	461
Ethnicity: Hispanic	33%	(12)	33%	(12)	33%	(12)	36
Ethnicity: Black (Non-Hispanic)	32%	(49)	43%	(66)	26%	(39)	154
Ethnicity: Asian + Other (Non-Hispanic)	37%	(17)	44%	(20)	18%	(8)	45
All Christian	64%	(240)	21%	(78)	16%	(58)	377
All Non-Christian	37%	(11)	51%	(15)	11%	(3)	30
Atheist	12%	(4)	59%	(18)	29%	(9)	30
Agnostic/Nothing in particular	35%	(44)	42%	(53)	23%	(29)	126
Something Else	61%	(81)	26%	(34)	14%	(18)	133
Evangelical	70%	(185)	17%	(46)	13%	(34)	265
Non-Evangelical	55%	(131)	27%	(66)	18%	(42)	239
PID: Dem (no lean)	14%	(32)	65%	(149)	21%	(49)	231
PID: Ind (no lean)	54%	(115)	20%	(42)	26%	(56)	212
PID: Rep (no lean)	92%	(233)	3%	(7)	5%	(13)	253

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(380)	29%	(199)	17%	(118)	696
PID/Gender: Dem Men	15%	(15)	63%	(63)	23%	(23)	100
PID/Gender: Dem Women	14%	(18)	66%	(87)	20%	(26)	131
PID/Gender: Ind Men	60%	(67)	23%	(25)	17%	(19)	112
PID/Gender: Ind Women	47%	(47)	16%	(16)	37%	(37)	101
PID/Gender: Rep Men	91%	(99)	6%	(6)	3%	(3)	109
PID/Gender: Rep Women	93%	(133)	1%	(1)	7%	(10)	144
Ideo: Liberal (1-3)	19%	(35)	61%	(112)	20%	(37)	184
Ideo: Moderate (4)	49%	(113)	26%	(60)	24%	(55)	227
Ideo: Conservative (5-7)	84%	(224)	9%	(24)	8%	(20)	268
Community: Urban	37%	(47)	38%	(49)	25%	(32)	128
Community: Suburban	54%	(174)	31%	(99)	15%	(49)	323
Community: Rural	65%	(158)	21%	(51)	15%	(36)	245
Military HHnm: Yes	56%	(59)	26%	(28)	17%	(18)	105
Military HH: No	54%	(321)	29%	(171)	17%	(100)	591
Employ: Private Sector	56%	(126)	27%	(60)	17%	(38)	225
Employ: Government	40%	(20)	26%	(13)	34%	(17)	51
Employ: Self-Employed	54%	(28)	32%	(16)	15%	(8)	52
Employ: Homemaker	68%	(31)	14%	(6)	18%	(8)	45
Employ: Student	44%	(6)	28%	(4)	29%	(4)	14
Employ: Retired	59%	(118)	33%	(66)	9%	(18)	201
Employ: Unemployed	54%	(38)	24%	(17)	23%	(16)	70
Employ: Other	33%	(13)	44%	(17)	23%	(9)	38

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(380)	29%	(199)	17%	(118)	696
Protestant	64%	(182)	20%	(56)	16%	(44)	283
Roman Catholic	61%	(53)	24%	(21)	16%	(14)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	17%	(1)	9%	(1)	6
Jewish	47%	(6)	43%	(5)	10%	(1)	13
Muslim	10%	(1)	90%	(5)	—	(0)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	87%	(3)	—	(0)	13%	(0)	4
Atheist	12%	(4)	59%	(18)	29%	(9)	30
Agnostic	24%	(5)	59%	(13)	17%	(4)	22
Something else	61%	(81)	26%	(34)	14%	(18)	133
Nothing in particular	37%	(38)	39%	(40)	24%	(25)	104
Ideo/PID: Conservative Republican	91%	(178)	3%	(6)	6%	(11)	194
Ideo/PID: Moderate/Liberal Republican	94%	(54)	2%	(1)	4%	(2)	57
Ideo/PID: Moderate/Conservative Democrat	17%	(16)	56%	(55)	27%	(27)	98
Ideo/PID: Liberal Democrat	12%	(16)	71%	(93)	17%	(22)	131
Unfavorable of Biden and Trump	56%	(75)	12%	(16)	33%	(44)	134
2024 H2H Matchup: Biden Voter	15%	(44)	63%	(186)	22%	(67)	296
2024 H2H Matchup: Trump Voter	94%	(299)	3%	(9)	3%	(11)	318
2024 H2H Matchup: Would not Vote	57%	(13)	2%	(0)	41%	(9)	23
2024 H2H Matchup: Do not Know	41%	(24)	5%	(3)	53%	(31)	59
2022 House Vote: Democrat	14%	(36)	62%	(163)	24%	(64)	263
2022 House Vote: Republican	93%	(258)	2%	(5)	5%	(15)	278
2022 House Vote: Did not Vote	56%	(78)	22%	(30)	23%	(31)	139
2020 Vote: Joe Biden	18%	(57)	58%	(184)	24%	(75)	316
2020 Vote: Donald Trump	91%	(295)	2%	(7)	7%	(22)	324
2020 Vote: Someone Else	37%	(4)	5%	(1)	57%	(5)	10
2020 Vote: Did not Vote	51%	(24)	16%	(7)	33%	(15)	47
2016 Vote: Hillary Clinton	17%	(40)	61%	(146)	22%	(53)	239
2016 Vote: Donald Trump	88%	(252)	5%	(15)	7%	(21)	287
2016 Vote: Someone Else	48%	(12)	16%	(4)	36%	(9)	26
2020 Vote/PID: Not Biden/Democrat	31%	(7)	26%	(6)	43%	(9)	21

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(380)	29%	(199)	17%	(118)	696
2020 Vote/PID: Not Trump/Republican	72%	(14)	14%	(3)	14%	(3)	20
U.S. Economy: Wrong Track	68%	(340)	16%	(81)	16%	(79)	499
U.S. Economy: Right Direction	20%	(40)	60%	(118)	20%	(39)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(22)	73%	(154)	17%	(36)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	92%	(318)	2%	(8)	5%	(19)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(40)	26%	(37)	45%	(63)	139
Top 2024 Issue: Economy	68%	(179)	19%	(51)	13%	(34)	264
Community/Gender: Urban Women	38%	(26)	29%	(20)	33%	(22)	68
Community/Gender: Urban Men	35%	(21)	48%	(29)	16%	(10)	60
Community/Gender: Rural Women	69%	(93)	15%	(20)	17%	(22)	135
Community/Gender: Rural Men	60%	(66)	28%	(31)	12%	(14)	110
Community/Gender: Suburban Women	46%	(80)	37%	(64)	16%	(28)	172
Community/Gender: Suburban Men	63%	(95)	23%	(34)	14%	(21)	150
Homeowner	58%	(285)	27%	(133)	15%	(72)	491
Renter	43%	(83)	34%	(65)	23%	(43)	191
Self + Household: White-Collar	48%	(119)	33%	(81)	19%	(46)	246
Self + Household: Blue Collar	65%	(208)	24%	(78)	10%	(33)	320
Union HH: Yes	43%	(10)	57%	(13)	—	(0)	22
Union HH: No	55%	(370)	28%	(186)	17%	(118)	674
LGBTQ+: Yes	31%	(21)	45%	(30)	25%	(17)	67
LGBTQ+: No	57%	(359)	27%	(168)	16%	(101)	629
Motivated to Vote	56%	(353)	30%	(187)	15%	(93)	633
Parent: Yes	52%	(96)	32%	(60)	16%	(30)	186
Parent: No	56%	(284)	27%	(139)	17%	(88)	510
COVID Vaccine: Yes	47%	(231)	34%	(169)	19%	(92)	492
COVID Vaccine: No	73%	(148)	14%	(29)	13%	(26)	204
Student Loans: Yes	47%	(49)	34%	(36)	19%	(20)	105
Student Loans: No	56%	(330)	28%	(163)	17%	(98)	591
Favorable Opinion of Haley	72%	(168)	15%	(34)	13%	(30)	232
Unfavorable Opinion of Haley	41%	(123)	42%	(126)	16%	(48)	296
Prodigal Biden Voter	56%	(27)	13%	(6)	31%	(15)	48
Undecided Voter (DK/WNV)	46%	(37)	4%	(4)	50%	(40)	81

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	55%	(380)	29%	(199)	17%	(118)	696
Undecided Voter (DK)	41%	(24)	5%	(3)	53%	(31)	59
Watched Debate	60%	(294)	26%	(130)	14%	(68)	491
Watched Debate: Did not Watch	42%	(86)	34%	(69)	24%	(50)	205
Watched Debate: All of it	65%	(177)	21%	(56)	14%	(37)	270
Watched Debate: Some of it	53%	(117)	33%	(73)	14%	(30)	221
Continue His Campaign: Yes Biden	31%	(82)	60%	(160)	9%	(24)	267
Continue His Campaign: No Biden	72%	(279)	9%	(33)	19%	(73)	385
Continue His Campaign: Yes Trump	88%	(311)	9%	(31)	4%	(13)	355
Continue His Campaign: No Trump	19%	(58)	54%	(165)	27%	(82)	305
Conviction: Evidence	18%	(54)	54%	(169)	28%	(87)	310
Conviction: Motivation to Damage	91%	(280)	5%	(16)	4%	(11)	307
Conviction: DK/NO	58%	(45)	17%	(14)	25%	(20)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	33%	(229)	18%	(128)	696
Gender: Male	51%	(162)	34%	(109)	15%	(49)	321
Gender: Female	47%	(177)	32%	(120)	21%	(79)	375
Age: 18-34	44%	(76)	35%	(59)	21%	(36)	172
Age: 35-44	48%	(45)	33%	(31)	19%	(18)	95
Age: 45-64	50%	(114)	32%	(73)	19%	(43)	229
Age: 65+	52%	(104)	33%	(65)	15%	(31)	200
GenZers: 1997-2012	42%	(33)	33%	(27)	25%	(20)	80
Millennials: 1981-1996	47%	(85)	35%	(63)	18%	(33)	181
GenXers: 1965-1980	51%	(89)	32%	(55)	17%	(30)	173
Baby Boomers: 1946-1964	51%	(121)	33%	(80)	16%	(38)	239
Educ: < College	54%	(235)	29%	(127)	17%	(77)	439
Educ: Bachelors degree	46%	(73)	35%	(55)	19%	(31)	159
Educ: Post-grad	31%	(31)	48%	(47)	21%	(20)	98
Income: Under 50k	50%	(162)	31%	(100)	19%	(61)	322
Income: 50k-100k	47%	(115)	35%	(87)	18%	(43)	245
Income: 100k+	48%	(63)	33%	(43)	19%	(24)	129
Ethnicity: White (Non-Hispanic)	60%	(276)	27%	(123)	13%	(62)	461
Ethnicity: Hispanic	36%	(13)	30%	(11)	34%	(12)	36
Ethnicity: Black (Non-Hispanic)	26%	(40)	47%	(72)	27%	(42)	154
Ethnicity: Asian + Other (Non-Hispanic)	22%	(10)	51%	(23)	26%	(12)	45
All Christian	61%	(229)	24%	(91)	15%	(57)	377
All Non-Christian	19%	(6)	54%	(16)	27%	(8)	30
Atheist	10%	(3)	67%	(20)	23%	(7)	30
Agnostic/Nothing in particular	27%	(34)	50%	(63)	23%	(29)	126
Something Else	51%	(68)	29%	(39)	20%	(26)	133
Evangelical	61%	(163)	25%	(65)	14%	(37)	265
Non-Evangelical	54%	(129)	27%	(64)	19%	(46)	239
PID: Dem (no lean)	9%	(21)	72%	(166)	19%	(45)	231
PID: Ind (no lean)	46%	(98)	26%	(56)	28%	(58)	212
PID: Rep (no lean)	87%	(221)	3%	(7)	10%	(25)	253

Continued on next page

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	33%	(229)	18%	(128)	696
PID/Gender: Dem Men	14%	(14)	65%	(65)	22%	(22)	100
PID/Gender: Dem Women	5%	(7)	77%	(101)	18%	(23)	131
PID/Gender: Ind Men	47%	(53)	35%	(39)	18%	(20)	112
PID/Gender: Ind Women	44%	(45)	17%	(17)	38%	(39)	101
PID/Gender: Rep Men	88%	(96)	5%	(5)	7%	(8)	109
PID/Gender: Rep Women	87%	(125)	1%	(2)	12%	(17)	144
Ideo: Liberal (1-3)	13%	(25)	71%	(132)	15%	(28)	184
Ideo: Moderate (4)	41%	(92)	31%	(72)	28%	(63)	227
Ideo: Conservative (5-7)	80%	(213)	9%	(24)	11%	(31)	268
Community: Urban	35%	(45)	41%	(53)	24%	(31)	128
Community: Suburban	47%	(150)	36%	(116)	18%	(57)	323
Community: Rural	59%	(144)	25%	(61)	16%	(40)	245
Military HHnm: Yes	54%	(57)	29%	(31)	16%	(17)	105
Military HH: No	48%	(282)	33%	(198)	19%	(111)	591
Employ: Private Sector	48%	(108)	31%	(69)	21%	(48)	225
Employ: Government	38%	(19)	44%	(22)	19%	(9)	51
Employ: Self-Employed	48%	(25)	28%	(15)	24%	(13)	52
Employ: Homemaker	70%	(32)	25%	(11)	5%	(2)	45
Employ: Student	58%	(8)	19%	(3)	23%	(3)	14
Employ: Retired	50%	(101)	36%	(72)	14%	(28)	201
Employ: Unemployed	50%	(35)	30%	(21)	19%	(13)	70
Employ: Other	29%	(11)	42%	(16)	28%	(11)	38

Continued on next page

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	33%	(229)	18%	(128)	696
Protestant	59%	(168)	26%	(72)	15%	(42)	283
Roman Catholic	63%	(55)	20%	(17)	17%	(15)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	17%	(1)	9%	(1)	6
Jewish	19%	(2)	53%	(7)	29%	(4)	13
Muslim	10%	(1)	71%	(4)	19%	(1)	5
Buddhist	35%	(3)	65%	(5)	—	(0)	8
Hindu	—	(0)	13%	(0)	87%	(3)	4
Atheist	10%	(3)	67%	(20)	23%	(7)	30
Agnostic	24%	(5)	63%	(13)	13%	(3)	22
Something else	51%	(68)	29%	(39)	20%	(26)	133
Nothing in particular	28%	(29)	47%	(49)	25%	(26)	104
Ideo/PID: Conservative Republican	89%	(173)	3%	(5)	8%	(16)	194
Ideo/PID: Moderate/Liberal Republican	82%	(47)	3%	(2)	15%	(8)	57
Ideo/PID: Moderate/Conservative Democrat	11%	(11)	59%	(58)	30%	(30)	98
Ideo/PID: Liberal Democrat	8%	(10)	81%	(106)	12%	(15)	131
Unfavorable of Biden and Trump	32%	(43)	19%	(26)	48%	(65)	134
2024 H2H Matchup: Biden Voter	9%	(27)	72%	(214)	19%	(55)	296
2024 H2H Matchup: Trump Voter	90%	(286)	1%	(4)	9%	(28)	318
2024 H2H Matchup: Would not Vote	14%	(3)	12%	(3)	74%	(17)	23
2024 H2H Matchup: Do not Know	39%	(23)	14%	(8)	47%	(27)	59
2022 House Vote: Democrat	10%	(26)	72%	(190)	18%	(47)	263
2022 House Vote: Republican	85%	(237)	2%	(6)	12%	(35)	278
2022 House Vote: Did not Vote	52%	(73)	23%	(32)	25%	(35)	139
2020 Vote: Joe Biden	11%	(34)	68%	(213)	22%	(68)	316
2020 Vote: Donald Trump	86%	(279)	1%	(5)	13%	(41)	324
2020 Vote: Someone Else	30%	(3)	2%	(0)	68%	(6)	10
2020 Vote: Did not Vote	51%	(24)	23%	(11)	26%	(12)	47
2016 Vote: Hillary Clinton	11%	(27)	69%	(166)	19%	(46)	239
2016 Vote: Donald Trump	81%	(231)	6%	(18)	13%	(39)	287
2016 Vote: Someone Else	40%	(10)	30%	(8)	30%	(8)	26
2020 Vote/PID: Not Biden/Democrat	20%	(4)	35%	(8)	44%	(9)	21

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	33%	(229)	18%	(128)	696
2020 Vote/PID: Not Trump/Republican	58%	(12)	35%	(7)	7%	(1)	20
U.S. Economy: Wrong Track	61%	(306)	19%	(95)	20%	(99)	499
U.S. Economy: Right Direction	17%	(34)	68%	(134)	15%	(29)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	80%	(170)	13%	(27)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(295)	3%	(9)	12%	(40)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(28)	36%	(50)	44%	(61)	139
Top 2024 Issue: Economy	63%	(166)	19%	(50)	19%	(49)	264
Community/Gender: Urban Women	37%	(25)	37%	(26)	26%	(18)	68
Community/Gender: Urban Men	33%	(20)	45%	(27)	22%	(13)	60
Community/Gender: Rural Women	62%	(84)	17%	(23)	21%	(28)	135
Community/Gender: Rural Men	55%	(60)	35%	(38)	11%	(12)	110
Community/Gender: Suburban Women	39%	(68)	42%	(72)	19%	(33)	172
Community/Gender: Suburban Men	55%	(82)	29%	(44)	16%	(24)	150
Homeowner	52%	(257)	32%	(158)	15%	(75)	491
Renter	37%	(71)	37%	(70)	26%	(49)	191
Self + Household: White-Collar	44%	(108)	39%	(96)	17%	(42)	246
Self + Household: Blue Collar	58%	(186)	27%	(86)	15%	(48)	320
Union HH: Yes	45%	(10)	48%	(11)	7%	(2)	22
Union HH: No	49%	(329)	32%	(218)	19%	(126)	674
LGBTQ+: Yes	25%	(17)	57%	(38)	19%	(13)	67
LGBTQ+: No	51%	(323)	30%	(191)	18%	(115)	629
Motivated to Vote	50%	(318)	34%	(215)	16%	(100)	633
Parent: Yes	49%	(92)	32%	(59)	19%	(35)	186
Parent: No	48%	(247)	33%	(170)	18%	(93)	510
COVID Vaccine: Yes	42%	(205)	39%	(193)	19%	(94)	492
COVID Vaccine: No	66%	(134)	17%	(36)	17%	(34)	204
Student Loans: Yes	42%	(44)	35%	(37)	23%	(24)	105
Student Loans: No	50%	(295)	32%	(192)	18%	(104)	591
Favorable Opinion of Haley	64%	(150)	14%	(32)	22%	(50)	232
Unfavorable Opinion of Haley	38%	(112)	53%	(156)	9%	(28)	296
Prodigal Biden Voter	44%	(21)	18%	(9)	38%	(19)	48
Undecided Voter (DK/WNV)	32%	(26)	14%	(11)	54%	(44)	81

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	33%	(229)	18%	(128)	696
Undecided Voter (DK)	39%	(23)	14%	(8)	47%	(27)	59
Watched Debate	56%	(275)	31%	(151)	13%	(65)	491
Watched Debate: Did not Watch	31%	(64)	38%	(78)	31%	(63)	205
Watched Debate: All of it	63%	(171)	28%	(74)	9%	(25)	270
Watched Debate: Some of it	47%	(104)	35%	(77)	18%	(40)	221
Continue His Campaign: Yes Biden	27%	(73)	63%	(167)	10%	(26)	267
Continue His Campaign: No Biden	66%	(253)	14%	(53)	21%	(80)	385
Continue His Campaign: Yes Trump	85%	(300)	7%	(26)	8%	(29)	355
Continue His Campaign: No Trump	10%	(29)	65%	(198)	25%	(78)	305
Conviction: Evidence	12%	(39)	61%	(190)	26%	(82)	310
Conviction: Motivation to Damage	86%	(264)	7%	(21)	7%	(22)	307
Conviction: DK/NO	46%	(36)	23%	(18)	31%	(24)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(224)	44%	(304)	24%	(168)	696
Gender: Male	32%	(102)	49%	(156)	20%	(63)	321
Gender: Female	32%	(122)	39%	(148)	28%	(106)	375
Age: 18-34	34%	(58)	39%	(68)	27%	(46)	172
Age: 35-44	32%	(31)	39%	(37)	29%	(27)	95
Age: 45-64	32%	(74)	46%	(105)	22%	(50)	229
Age: 65+	30%	(61)	47%	(94)	22%	(45)	200
GenZers: 1997-2012	27%	(22)	40%	(32)	33%	(26)	80
Millennials: 1981-1996	36%	(66)	40%	(72)	24%	(44)	181
GenXers: 1965-1980	31%	(53)	44%	(77)	25%	(43)	173
Baby Boomers: 1946-1964	31%	(74)	47%	(113)	22%	(52)	239
Educ: < College	36%	(160)	39%	(173)	24%	(106)	439
Educ: Bachelors degree	26%	(42)	44%	(70)	29%	(47)	159
Educ: Post-grad	22%	(22)	62%	(61)	16%	(16)	98
Income: Under 50k	37%	(120)	41%	(132)	22%	(69)	322
Income: 50k-100k	28%	(68)	46%	(113)	26%	(64)	245
Income: 100k+	27%	(35)	46%	(59)	27%	(35)	129
Ethnicity: White (Non-Hispanic)	40%	(183)	39%	(178)	22%	(100)	461
Ethnicity: Hispanic	21%	(7)	47%	(17)	32%	(12)	36
Ethnicity: Black (Non-Hispanic)	19%	(29)	53%	(81)	29%	(44)	154
Ethnicity: Asian + Other (Non-Hispanic)	10%	(4)	63%	(28)	28%	(12)	45
All Christian	36%	(134)	38%	(145)	26%	(98)	377
All Non-Christian	14%	(4)	62%	(18)	25%	(7)	30
Atheist	5%	(1)	71%	(21)	24%	(7)	30
Agnostic/Nothing in particular	19%	(23)	55%	(69)	26%	(33)	126
Something Else	45%	(60)	38%	(50)	17%	(23)	133
Evangelical	41%	(109)	34%	(90)	25%	(66)	265
Non-Evangelical	34%	(82)	43%	(104)	22%	(54)	239
PID: Dem (no lean)	6%	(14)	75%	(174)	19%	(43)	231
PID: Ind (no lean)	21%	(45)	45%	(95)	34%	(72)	212
PID: Rep (no lean)	65%	(164)	14%	(35)	21%	(53)	253

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(224)	44%	(304)	24%	(168)	696
PID/Gender: Dem Men	10%	(10)	73%	(73)	17%	(17)	100
PID/Gender: Dem Women	3%	(4)	77%	(101)	20%	(26)	131
PID/Gender: Ind Men	20%	(23)	53%	(59)	26%	(29)	112
PID/Gender: Ind Women	23%	(23)	35%	(35)	42%	(43)	101
PID/Gender: Rep Men	63%	(69)	22%	(24)	15%	(16)	109
PID/Gender: Rep Women	66%	(95)	8%	(11)	26%	(37)	144
Ideo: Liberal (1-3)	8%	(16)	74%	(136)	18%	(33)	184
Ideo: Moderate (4)	25%	(57)	47%	(108)	28%	(63)	227
Ideo: Conservative (5-7)	54%	(144)	22%	(58)	25%	(66)	268
Community: Urban	23%	(29)	52%	(67)	25%	(32)	128
Community: Suburban	27%	(88)	49%	(159)	24%	(76)	323
Community: Rural	43%	(106)	32%	(78)	25%	(61)	245
Military HHnm: Yes	28%	(29)	39%	(41)	33%	(35)	105
Military HH: No	33%	(194)	45%	(263)	23%	(134)	591
Employ: Private Sector	32%	(72)	43%	(96)	25%	(57)	225
Employ: Government	27%	(14)	49%	(25)	24%	(12)	51
Employ: Self-Employed	22%	(12)	50%	(26)	27%	(14)	52
Employ: Homemaker	54%	(24)	27%	(12)	19%	(8)	45
Employ: Student	16%	(2)	48%	(7)	36%	(5)	14
Employ: Retired	33%	(67)	48%	(97)	19%	(37)	201
Employ: Unemployed	29%	(20)	38%	(27)	33%	(23)	70
Employ: Other	34%	(13)	38%	(14)	28%	(11)	38

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(224)	44%	(304)	24%	(168)	696
Protestant	36%	(102)	36%	(103)	27%	(77)	283
Roman Catholic	32%	(28)	46%	(40)	22%	(19)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	53%	(3)	25%	(2)	22%	(1)	6
Jewish	23%	(3)	35%	(5)	42%	(5)	13
Muslim	—	(0)	71%	(4)	29%	(2)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	87%	(3)	13%	(0)	4
Atheist	5%	(1)	71%	(21)	24%	(7)	30
Agnostic	5%	(1)	74%	(16)	21%	(4)	22
Something else	45%	(60)	38%	(50)	17%	(23)	133
Nothing in particular	21%	(22)	51%	(53)	27%	(28)	104
Ideo/PID: Conservative Republican	64%	(125)	13%	(26)	23%	(44)	194
Ideo/PID: Moderate/Liberal Republican	67%	(38)	17%	(9)	17%	(10)	57
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	67%	(66)	25%	(25)	98
Ideo/PID: Liberal Democrat	5%	(7)	81%	(106)	14%	(18)	131
Unfavorable of Biden and Trump	12%	(17)	47%	(63)	41%	(55)	134
2024 H2H Matchup: Biden Voter	2%	(7)	84%	(247)	14%	(42)	296
2024 H2H Matchup: Trump Voter	64%	(205)	11%	(36)	24%	(77)	318
2024 H2H Matchup: Would not Vote	11%	(3)	18%	(4)	71%	(16)	23
2024 H2H Matchup: Do not Know	17%	(10)	28%	(16)	56%	(33)	59
2022 House Vote: Democrat	4%	(11)	79%	(207)	17%	(45)	263
2022 House Vote: Republican	62%	(171)	16%	(43)	23%	(63)	278
2022 House Vote: Did not Vote	28%	(39)	38%	(53)	34%	(48)	139
2020 Vote: Joe Biden	4%	(13)	77%	(242)	19%	(60)	316
2020 Vote: Donald Trump	60%	(195)	14%	(46)	25%	(83)	324
2020 Vote: Someone Else	—	(0)	6%	(1)	94%	(9)	10
2020 Vote: Did not Vote	32%	(15)	33%	(15)	35%	(16)	47
2016 Vote: Hillary Clinton	4%	(10)	81%	(193)	15%	(35)	239
2016 Vote: Donald Trump	56%	(162)	18%	(52)	25%	(73)	287
2016 Vote: Someone Else	16%	(4)	28%	(7)	56%	(14)	26
2020 Vote/PID: Not Biden/Democrat	20%	(4)	32%	(7)	48%	(10)	21

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(224)	44%	(304)	24%	(168)	696
2020 Vote/PID: Not Trump/Republican	41%	(8)	33%	(7)	26%	(5)	20
U.S. Economy: Wrong Track	41%	(206)	30%	(147)	29%	(146)	499
U.S. Economy: Right Direction	9%	(18)	80%	(157)	11%	(22)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	88%	(187)	11%	(23)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62%	(212)	13%	(45)	25%	(87)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	52%	(72)	42%	(59)	139
Top 2024 Issue: Economy	43%	(112)	33%	(86)	25%	(65)	264
Community/Gender: Urban Women	27%	(18)	48%	(33)	25%	(17)	68
Community/Gender: Urban Men	18%	(11)	57%	(35)	24%	(15)	60
Community/Gender: Rural Women	46%	(62)	22%	(29)	32%	(43)	135
Community/Gender: Rural Men	40%	(44)	44%	(48)	16%	(17)	110
Community/Gender: Suburban Women	24%	(41)	50%	(86)	26%	(45)	172
Community/Gender: Suburban Men	31%	(47)	49%	(73)	20%	(30)	150
Homeowner	34%	(166)	44%	(216)	22%	(109)	491
Renter	27%	(52)	45%	(86)	28%	(53)	191
Self + Household: White-Collar	26%	(63)	54%	(133)	20%	(50)	246
Self + Household: Blue Collar	38%	(122)	38%	(123)	24%	(75)	320
Union HH: Yes	33%	(7)	65%	(14)	2%	(0)	22
Union HH: No	32%	(216)	43%	(290)	25%	(168)	674
LGBTQ+: Yes	16%	(11)	55%	(37)	29%	(19)	67
LGBTQ+: No	34%	(213)	42%	(267)	24%	(149)	629
Motivated to Vote	34%	(212)	45%	(284)	22%	(137)	633
Parent: Yes	39%	(72)	42%	(77)	20%	(36)	186
Parent: No	30%	(152)	44%	(227)	26%	(132)	510
COVID Vaccine: Yes	24%	(119)	53%	(259)	23%	(114)	492
COVID Vaccine: No	51%	(104)	22%	(45)	27%	(54)	204
Student Loans: Yes	30%	(32)	47%	(49)	23%	(24)	105
Student Loans: No	32%	(192)	43%	(255)	24%	(144)	591
Favorable Opinion of Haley	38%	(89)	35%	(80)	27%	(63)	232
Unfavorable Opinion of Haley	27%	(79)	55%	(163)	18%	(54)	296
Prodigal Biden Voter	21%	(10)	36%	(17)	43%	(21)	48
Undecided Voter (DK/WNV)	15%	(12)	25%	(20)	60%	(49)	81

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(224)	44%	(304)	24%	(168)	696
Undecided Voter (DK)	17%	(10)	28%	(16)	56%	(33)	59
Watched Debate	37%	(184)	44%	(219)	18%	(89)	491
Watched Debate: Did not Watch	20%	(40)	42%	(86)	39%	(79)	205
Watched Debate: All of it	44%	(119)	42%	(114)	14%	(38)	270
Watched Debate: Some of it	29%	(65)	47%	(104)	23%	(52)	221
Continue His Campaign: Yes Biden	16%	(43)	75%	(199)	9%	(25)	267
Continue His Campaign: No Biden	45%	(173)	24%	(92)	31%	(120)	385
Continue His Campaign: Yes Trump	58%	(206)	18%	(65)	24%	(84)	355
Continue His Campaign: No Trump	4%	(11)	75%	(229)	21%	(65)	305
Conviction: Evidence	4%	(12)	76%	(237)	20%	(61)	310
Conviction: Motivation to Damage	60%	(185)	15%	(46)	25%	(76)	307
Conviction: DK/NO	34%	(27)	27%	(21)	39%	(31)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	42%	(295)	19%	(132)	696
Gender: Male	38%	(123)	45%	(146)	16%	(52)	321
Gender: Female	39%	(145)	40%	(150)	21%	(80)	375
Age: 18-34	32%	(55)	49%	(85)	18%	(32)	172
Age: 35-44	42%	(40)	43%	(41)	15%	(14)	95
Age: 45-64	39%	(90)	41%	(94)	20%	(45)	229
Age: 65+	41%	(83)	38%	(76)	21%	(42)	200
GenZers: 1997-2012	25%	(20)	51%	(41)	23%	(19)	80
Millennials: 1981-1996	41%	(74)	45%	(82)	14%	(26)	181
GenXers: 1965-1980	38%	(65)	42%	(73)	20%	(35)	173
Baby Boomers: 1946-1964	41%	(99)	39%	(92)	20%	(48)	239
Educ: < College	43%	(188)	41%	(178)	17%	(73)	439
Educ: Bachelors degree	36%	(58)	40%	(63)	24%	(38)	159
Educ: Post-grad	23%	(23)	55%	(54)	22%	(21)	98
Income: Under 50k	41%	(132)	43%	(139)	16%	(51)	322
Income: 50k-100k	37%	(90)	43%	(106)	20%	(48)	245
Income: 100k+	36%	(46)	39%	(50)	25%	(33)	129
Ethnicity: White (Non-Hispanic)	50%	(232)	32%	(146)	18%	(83)	461
Ethnicity: Hispanic	27%	(10)	53%	(19)	19%	(7)	36
Ethnicity: Black (Non-Hispanic)	12%	(19)	64%	(99)	24%	(36)	154
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	71%	(32)	13%	(6)	45
All Christian	46%	(174)	33%	(125)	21%	(79)	377
All Non-Christian	23%	(7)	64%	(19)	12%	(4)	30
Atheist	7%	(2)	71%	(22)	22%	(7)	30
Agnostic/Nothing in particular	19%	(23)	60%	(75)	21%	(27)	126
Something Else	47%	(62)	41%	(55)	12%	(16)	133
Evangelical	51%	(135)	31%	(83)	18%	(47)	265
Non-Evangelical	40%	(94)	41%	(97)	20%	(47)	239
PID: Dem (no lean)	4%	(9)	83%	(192)	13%	(30)	231
PID: Ind (no lean)	28%	(59)	40%	(84)	33%	(69)	212
PID: Rep (no lean)	79%	(200)	8%	(19)	13%	(33)	253

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	42%	(295)	19%	(132)	696
PID/Gender: Dem Men	7%	(7)	78%	(78)	14%	(14)	100
PID/Gender: Dem Women	1%	(1)	87%	(114)	12%	(16)	131
PID/Gender: Ind Men	29%	(33)	47%	(53)	23%	(26)	112
PID/Gender: Ind Women	26%	(26)	31%	(31)	43%	(44)	101
PID/Gender: Rep Men	76%	(83)	13%	(14)	11%	(12)	109
PID/Gender: Rep Women	82%	(117)	3%	(5)	15%	(21)	144
Ideo: Liberal (1-3)	8%	(14)	82%	(151)	11%	(20)	184
Ideo: Moderate (4)	29%	(67)	46%	(105)	25%	(56)	227
Ideo: Conservative (5-7)	68%	(183)	13%	(35)	19%	(50)	268
Community: Urban	26%	(33)	53%	(68)	22%	(28)	128
Community: Suburban	36%	(116)	46%	(148)	18%	(58)	323
Community: Rural	48%	(119)	33%	(80)	19%	(47)	245
Military HHnm: Yes	39%	(41)	34%	(36)	26%	(28)	105
Military HH: No	38%	(227)	44%	(259)	18%	(105)	591
Employ: Private Sector	42%	(94)	39%	(89)	19%	(42)	225
Employ: Government	30%	(15)	48%	(25)	21%	(11)	51
Employ: Self-Employed	28%	(15)	41%	(21)	31%	(16)	52
Employ: Homemaker	56%	(25)	38%	(17)	6%	(3)	45
Employ: Student	27%	(4)	43%	(6)	31%	(4)	14
Employ: Retired	42%	(85)	40%	(79)	18%	(36)	201
Employ: Unemployed	24%	(17)	55%	(38)	21%	(15)	70
Employ: Other	35%	(14)	52%	(20)	13%	(5)	38

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	42%	(295)	19%	(132)	696
Protestant	46%	(130)	33%	(93)	21%	(60)	283
Roman Catholic	43%	(38)	37%	(32)	20%	(18)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	81%	(5)	—	(0)	19%	(1)	6
Jewish	45%	(6)	43%	(5)	13%	(2)	13
Muslim	—	(0)	90%	(5)	10%	(1)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	7%	(2)	71%	(22)	22%	(7)	30
Agnostic	14%	(3)	69%	(15)	18%	(4)	22
Something else	47%	(62)	41%	(55)	12%	(16)	133
Nothing in particular	20%	(21)	58%	(60)	22%	(23)	104
Ideo/PID: Conservative Republican	78%	(152)	5%	(9)	17%	(33)	194
Ideo/PID: Moderate/Liberal Republican	81%	(46)	19%	(11)	—	(0)	57
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	71%	(69)	21%	(21)	98
Ideo/PID: Liberal Democrat	1%	(1)	92%	(121)	7%	(9)	131
Unfavorable of Biden and Trump	18%	(24)	39%	(53)	43%	(57)	134
2024 H2H Matchup: Biden Voter	2%	(5)	85%	(252)	13%	(39)	296
2024 H2H Matchup: Trump Voter	80%	(255)	6%	(19)	14%	(45)	318
2024 H2H Matchup: Would not Vote	—	(0)	38%	(9)	62%	(14)	23
2024 H2H Matchup: Do not Know	14%	(8)	28%	(17)	57%	(34)	59
2022 House Vote: Democrat	4%	(11)	80%	(211)	15%	(41)	263
2022 House Vote: Republican	76%	(211)	9%	(25)	15%	(41)	278
2022 House Vote: Did not Vote	32%	(44)	42%	(58)	27%	(37)	139
2020 Vote: Joe Biden	4%	(13)	79%	(249)	17%	(53)	316
2020 Vote: Donald Trump	74%	(240)	9%	(28)	17%	(56)	324
2020 Vote: Someone Else	19%	(2)	7%	(1)	74%	(7)	10
2020 Vote: Did not Vote	27%	(13)	37%	(17)	35%	(16)	47
2016 Vote: Hillary Clinton	6%	(14)	81%	(193)	13%	(32)	239
2016 Vote: Donald Trump	70%	(200)	12%	(33)	19%	(54)	287
2016 Vote: Someone Else	28%	(7)	34%	(9)	38%	(10)	26
2020 Vote/PID: Not Biden/Democrat	12%	(3)	56%	(12)	32%	(7)	21

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	42%	(295)	19%	(132)	696
2020 Vote/PID: Not Trump/Republican	59%	(12)	26%	(5)	15%	(3)	20
U.S. Economy: Wrong Track	51%	(253)	28%	(138)	22%	(108)	499
U.S. Economy: Right Direction	8%	(15)	80%	(157)	12%	(25)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	91%	(193)	9%	(20)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(262)	9%	(30)	15%	(53)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	53%	(73)	43%	(60)	139
Top 2024 Issue: Economy	48%	(127)	32%	(85)	20%	(52)	264
Community/Gender: Urban Women	28%	(19)	52%	(35)	20%	(14)	68
Community/Gender: Urban Men	23%	(14)	53%	(32)	23%	(14)	60
Community/Gender: Rural Women	51%	(68)	21%	(28)	29%	(39)	135
Community/Gender: Rural Men	46%	(50)	47%	(52)	7%	(8)	110
Community/Gender: Suburban Women	34%	(58)	50%	(86)	16%	(28)	172
Community/Gender: Suburban Men	39%	(58)	41%	(62)	20%	(30)	150
Homeowner	42%	(205)	39%	(189)	20%	(96)	491
Renter	29%	(55)	55%	(104)	17%	(32)	191
Self + Household: White-Collar	34%	(84)	48%	(117)	18%	(44)	246
Self + Household: Blue Collar	46%	(147)	37%	(119)	17%	(54)	320
Union HH: Yes	34%	(8)	66%	(15)	—	(0)	22
Union HH: No	39%	(260)	42%	(281)	20%	(132)	674
LGBTQ+: Yes	20%	(14)	67%	(45)	13%	(9)	67
LGBTQ+: No	40%	(254)	40%	(250)	20%	(124)	629
Motivated to Vote	40%	(255)	43%	(271)	17%	(107)	633
Parent: Yes	41%	(76)	43%	(80)	16%	(30)	186
Parent: No	38%	(192)	42%	(215)	20%	(103)	510
COVID Vaccine: Yes	31%	(154)	49%	(240)	20%	(98)	492
COVID Vaccine: No	56%	(114)	27%	(55)	17%	(34)	204
Student Loans: Yes	32%	(34)	47%	(49)	21%	(22)	105
Student Loans: No	40%	(234)	42%	(247)	19%	(110)	591
Favorable Opinion of Haley	51%	(119)	28%	(65)	21%	(48)	232
Unfavorable Opinion of Haley	30%	(89)	55%	(163)	15%	(43)	296
Prodigal Biden Voter	24%	(11)	35%	(17)	42%	(20)	48
Undecided Voter (DK/WNV)	10%	(8)	31%	(25)	59%	(48)	81

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(268)	42%	(295)	19%	(132)	696
Undecided Voter (DK)	14%	(8)	28%	(17)	57%	(34)	59
Watched Debate	44%	(218)	40%	(196)	16%	(77)	491
Watched Debate: Did not Watch	25%	(50)	48%	(99)	27%	(55)	205
Watched Debate: All of it	52%	(140)	34%	(91)	15%	(40)	270
Watched Debate: Some of it	35%	(78)	48%	(105)	17%	(37)	221
Continue His Campaign: Yes Biden	18%	(47)	74%	(197)	8%	(22)	267
Continue His Campaign: No Biden	56%	(214)	21%	(81)	23%	(90)	385
Continue His Campaign: Yes Trump	72%	(257)	13%	(47)	14%	(51)	355
Continue His Campaign: No Trump	3%	(9)	78%	(236)	19%	(59)	305
Conviction: Evidence	7%	(20)	76%	(236)	17%	(54)	310
Conviction: Motivation to Damage	71%	(217)	13%	(40)	16%	(50)	307
Conviction: DK/NO	39%	(31)	25%	(19)	36%	(28)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	37%	(261)	17%	(122)	696
Gender: Male	46%	(149)	37%	(119)	16%	(53)	321
Gender: Female	44%	(165)	38%	(141)	18%	(69)	375
Age: 18-34	43%	(74)	38%	(65)	19%	(32)	172
Age: 35-44	43%	(41)	34%	(33)	23%	(22)	95
Age: 45-64	45%	(103)	39%	(89)	16%	(37)	229
Age: 65+	48%	(95)	37%	(74)	16%	(31)	200
GenZers: 1997-2012	33%	(27)	40%	(32)	27%	(21)	80
Millennials: 1981-1996	48%	(87)	35%	(64)	17%	(30)	181
GenXers: 1965-1980	46%	(80)	39%	(67)	15%	(25)	173
Baby Boomers: 1946-1964	45%	(108)	38%	(91)	17%	(40)	239
Educ: < College	50%	(221)	33%	(146)	16%	(71)	439
Educ: Bachelors degree	41%	(65)	40%	(64)	19%	(30)	159
Educ: Post-grad	28%	(28)	51%	(50)	21%	(21)	98
Income: Under 50k	50%	(160)	36%	(115)	15%	(47)	322
Income: 50k-100k	42%	(103)	40%	(97)	18%	(45)	245
Income: 100k+	39%	(50)	38%	(49)	23%	(30)	129
Ethnicity: White (Non-Hispanic)	55%	(254)	28%	(130)	17%	(77)	461
Ethnicity: Hispanic	49%	(18)	33%	(12)	18%	(7)	36
Ethnicity: Black (Non-Hispanic)	22%	(33)	58%	(89)	20%	(31)	154
Ethnicity: Asian + Other (Non-Hispanic)	19%	(9)	65%	(29)	15%	(7)	45
All Christian	53%	(199)	30%	(113)	17%	(64)	377
All Non-Christian	12%	(4)	63%	(19)	26%	(8)	30
Atheist	15%	(4)	65%	(20)	20%	(6)	30
Agnostic/Nothing in particular	25%	(32)	53%	(67)	22%	(27)	126
Something Else	56%	(75)	32%	(42)	12%	(16)	133
Evangelical	59%	(156)	28%	(73)	14%	(36)	265
Non-Evangelical	47%	(113)	35%	(82)	18%	(43)	239
PID: Dem (no lean)	7%	(17)	77%	(177)	16%	(36)	231
PID: Ind (no lean)	39%	(84)	32%	(69)	28%	(60)	212
PID: Rep (no lean)	84%	(213)	6%	(14)	10%	(26)	253

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	37%	(261)	17%	(122)	696
PID/Gender: Dem Men	11%	(11)	72%	(72)	16%	(16)	100
PID/Gender: Dem Women	4%	(6)	80%	(105)	15%	(20)	131
PID/Gender: Ind Men	41%	(46)	34%	(38)	25%	(28)	112
PID/Gender: Ind Women	37%	(38)	31%	(31)	32%	(32)	101
PID/Gender: Rep Men	84%	(92)	8%	(9)	8%	(8)	109
PID/Gender: Rep Women	84%	(121)	4%	(5)	12%	(17)	144
Ideo: Liberal (1-3)	9%	(17)	77%	(143)	13%	(25)	184
Ideo: Moderate (4)	38%	(86)	37%	(83)	25%	(58)	227
Ideo: Conservative (5-7)	76%	(204)	11%	(29)	13%	(35)	268
Community: Urban	32%	(41)	49%	(62)	19%	(25)	128
Community: Suburban	42%	(135)	41%	(131)	17%	(56)	323
Community: Rural	56%	(138)	27%	(67)	17%	(41)	245
Military HHnm: Yes	46%	(48)	35%	(36)	20%	(21)	105
Military HH: No	45%	(266)	38%	(224)	17%	(101)	591
Employ: Private Sector	42%	(95)	36%	(81)	22%	(49)	225
Employ: Government	39%	(20)	39%	(20)	21%	(11)	51
Employ: Self-Employed	39%	(20)	41%	(21)	20%	(10)	52
Employ: Homemaker	67%	(30)	19%	(9)	13%	(6)	45
Employ: Student	19%	(3)	46%	(7)	35%	(5)	14
Employ: Retired	49%	(98)	38%	(76)	13%	(27)	201
Employ: Unemployed	48%	(34)	40%	(28)	12%	(8)	70
Employ: Other	36%	(14)	49%	(19)	14%	(6)	38

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	37%	(261)	17%	(122)	696
Protestant	54%	(153)	29%	(82)	17%	(47)	283
Roman Catholic	47%	(41)	35%	(31)	18%	(16)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	81%	(5)	—	(0)	19%	(1)	6
Jewish	19%	(2)	53%	(7)	29%	(4)	13
Muslim	—	(0)	90%	(5)	10%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	13%	(0)	87%	(3)	4
Atheist	15%	(4)	65%	(20)	20%	(6)	30
Agnostic	14%	(3)	64%	(14)	23%	(5)	22
Something else	56%	(75)	32%	(42)	12%	(16)	133
Nothing in particular	28%	(29)	51%	(53)	22%	(22)	104
Ideo/PID: Conservative Republican	87%	(169)	4%	(9)	9%	(17)	194
Ideo/PID: Moderate/Liberal Republican	75%	(43)	10%	(6)	15%	(8)	57
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	66%	(64)	22%	(22)	98
Ideo/PID: Liberal Democrat	4%	(5)	85%	(111)	11%	(15)	131
Unfavorable of Biden and Trump	31%	(42)	25%	(34)	43%	(58)	134
2024 H2H Matchup: Biden Voter	5%	(16)	79%	(233)	16%	(47)	296
2024 H2H Matchup: Trump Voter	88%	(279)	3%	(10)	9%	(29)	318
2024 H2H Matchup: Would not Vote	21%	(5)	17%	(4)	61%	(14)	23
2024 H2H Matchup: Do not Know	25%	(14)	22%	(13)	54%	(31)	59
2022 House Vote: Democrat	8%	(20)	75%	(198)	17%	(45)	263
2022 House Vote: Republican	81%	(224)	6%	(15)	14%	(38)	278
2022 House Vote: Did not Vote	45%	(63)	34%	(47)	21%	(30)	139
2020 Vote: Joe Biden	7%	(23)	73%	(231)	20%	(62)	316
2020 Vote: Donald Trump	83%	(268)	5%	(17)	12%	(39)	324
2020 Vote: Someone Else	24%	(2)	2%	(0)	73%	(7)	10
2020 Vote: Did not Vote	43%	(20)	27%	(13)	30%	(14)	47
2016 Vote: Hillary Clinton	8%	(19)	76%	(181)	16%	(39)	239
2016 Vote: Donald Trump	78%	(225)	7%	(22)	14%	(41)	287
2016 Vote: Someone Else	21%	(5)	38%	(10)	41%	(10)	26
2020 Vote/PID: Not Biden/Democrat	29%	(6)	42%	(9)	29%	(6)	21

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	37%	(261)	17%	(122)	696
2020 Vote/PID: Not Trump/Republican	72%	(14)	14%	(3)	14%	(3)	20
U.S. Economy: Wrong Track	59%	(295)	22%	(112)	18%	(92)	499
U.S. Economy: Right Direction	10%	(19)	75%	(149)	15%	(30)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	85%	(180)	12%	(25)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(286)	5%	(19)	12%	(40)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	44%	(62)	41%	(57)	139
Top 2024 Issue: Economy	57%	(151)	26%	(70)	16%	(43)	264
Community/Gender: Urban Women	29%	(20)	55%	(38)	16%	(11)	68
Community/Gender: Urban Men	35%	(21)	41%	(25)	24%	(14)	60
Community/Gender: Rural Women	58%	(78)	18%	(25)	24%	(32)	135
Community/Gender: Rural Men	54%	(60)	38%	(42)	8%	(8)	110
Community/Gender: Suburban Women	39%	(67)	46%	(79)	15%	(26)	172
Community/Gender: Suburban Men	45%	(68)	35%	(53)	20%	(30)	150
Homeowner	47%	(230)	35%	(173)	18%	(88)	491
Renter	39%	(74)	46%	(88)	15%	(29)	191
Self + Household: White-Collar	36%	(88)	46%	(113)	18%	(44)	246
Self + Household: Blue Collar	56%	(179)	31%	(100)	13%	(41)	320
Union HH: Yes	34%	(8)	62%	(14)	4%	(1)	22
Union HH: No	45%	(306)	37%	(247)	18%	(121)	674
LGBTQ+: Yes	32%	(22)	44%	(30)	24%	(16)	67
LGBTQ+: No	46%	(292)	37%	(231)	17%	(106)	629
Motivated to Vote	46%	(294)	38%	(242)	15%	(97)	633
Parent: Yes	47%	(87)	38%	(70)	16%	(29)	186
Parent: No	44%	(227)	37%	(191)	18%	(93)	510
COVID Vaccine: Yes	36%	(177)	46%	(224)	19%	(92)	492
COVID Vaccine: No	67%	(137)	18%	(36)	15%	(30)	204
Student Loans: Yes	41%	(43)	39%	(41)	20%	(21)	105
Student Loans: No	46%	(271)	37%	(219)	17%	(101)	591
Favorable Opinion of Haley	56%	(129)	25%	(57)	20%	(46)	232
Unfavorable Opinion of Haley	35%	(102)	53%	(158)	12%	(35)	296
Prodigal Biden Voter	33%	(16)	26%	(13)	41%	(20)	48
Undecided Voter (DK/WNV)	24%	(19)	21%	(17)	56%	(45)	81

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	37%	(261)	17%	(122)	696
Undecided Voter (DK)	25%	(14)	22%	(13)	54%	(31)	59
Watched Debate	51%	(249)	36%	(179)	13%	(64)	491
Watched Debate: Did not Watch	32%	(65)	40%	(82)	28%	(58)	205
Watched Debate: All of it	59%	(160)	31%	(84)	10%	(26)	270
Watched Debate: Some of it	40%	(89)	43%	(94)	17%	(37)	221
Continue His Campaign: Yes Biden	24%	(63)	70%	(187)	6%	(16)	267
Continue His Campaign: No Biden	62%	(238)	16%	(61)	22%	(86)	385
Continue His Campaign: Yes Trump	79%	(281)	11%	(41)	9%	(33)	355
Continue His Campaign: No Trump	8%	(24)	69%	(209)	23%	(71)	305
Conviction: Evidence	10%	(32)	69%	(214)	20%	(63)	310
Conviction: Motivation to Damage	80%	(247)	9%	(27)	11%	(34)	307
Conviction: DK/NO	43%	(34)	25%	(20)	32%	(25)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	45%	(314)	19%	(129)	696
Gender: Male	36%	(115)	49%	(158)	15%	(48)	321
Gender: Female	37%	(137)	42%	(157)	22%	(81)	375
Age: 18-34	34%	(58)	44%	(75)	22%	(38)	172
Age: 35-44	37%	(36)	47%	(45)	15%	(15)	95
Age: 45-64	38%	(86)	47%	(107)	16%	(36)	229
Age: 65+	36%	(73)	44%	(87)	20%	(40)	200
GenZers: 1997-2012	31%	(25)	44%	(35)	25%	(20)	80
Millennials: 1981-1996	37%	(67)	45%	(82)	18%	(32)	181
GenXers: 1965-1980	37%	(64)	47%	(81)	16%	(29)	173
Baby Boomers: 1946-1964	36%	(86)	44%	(106)	20%	(47)	239
Educ: < College	41%	(179)	42%	(182)	18%	(77)	439
Educ: Bachelors degree	31%	(50)	44%	(70)	24%	(39)	159
Educ: Post-grad	24%	(24)	62%	(61)	13%	(13)	98
Income: Under 50k	39%	(125)	44%	(140)	18%	(57)	322
Income: 50k-100k	34%	(82)	46%	(114)	20%	(49)	245
Income: 100k+	35%	(46)	47%	(60)	18%	(23)	129
Ethnicity: White (Non-Hispanic)	45%	(210)	37%	(169)	18%	(83)	461
Ethnicity: Hispanic	20%	(7)	40%	(14)	40%	(14)	36
Ethnicity: Black (Non-Hispanic)	19%	(29)	64%	(99)	17%	(27)	154
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	73%	(33)	11%	(5)	45
All Christian	41%	(156)	38%	(143)	21%	(77)	377
All Non-Christian	12%	(4)	81%	(24)	7%	(2)	30
Atheist	11%	(3)	83%	(25)	7%	(2)	30
Agnostic/Nothing in particular	21%	(27)	59%	(74)	20%	(25)	126
Something Else	47%	(63)	36%	(48)	17%	(23)	133
Evangelical	49%	(129)	31%	(81)	21%	(55)	265
Non-Evangelical	36%	(85)	46%	(109)	19%	(44)	239
PID: Dem (no lean)	4%	(10)	83%	(191)	13%	(29)	231
PID: Ind (no lean)	25%	(53)	45%	(96)	30%	(64)	212
PID: Rep (no lean)	75%	(190)	11%	(27)	14%	(36)	253

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	45%	(314)	19%	(129)	696
PID/Gender: Dem Men	7%	(7)	81%	(81)	11%	(11)	100
PID/Gender: Dem Women	2%	(3)	84%	(110)	14%	(18)	131
PID/Gender: Ind Men	28%	(32)	49%	(55)	23%	(25)	112
PID/Gender: Ind Women	21%	(21)	41%	(41)	38%	(39)	101
PID/Gender: Rep Men	70%	(76)	20%	(22)	10%	(11)	109
PID/Gender: Rep Women	79%	(113)	4%	(6)	17%	(24)	144
Ideo: Liberal (1-3)	5%	(9)	84%	(156)	11%	(20)	184
Ideo: Moderate (4)	28%	(63)	53%	(119)	20%	(45)	227
Ideo: Conservative (5-7)	65%	(174)	13%	(36)	22%	(58)	268
Community: Urban	27%	(34)	58%	(75)	15%	(19)	128
Community: Suburban	33%	(106)	52%	(168)	15%	(48)	323
Community: Rural	46%	(112)	29%	(71)	25%	(61)	245
Military HHnm: Yes	34%	(36)	44%	(47)	21%	(22)	105
Military HH: No	37%	(217)	45%	(268)	18%	(107)	591
Employ: Private Sector	37%	(83)	47%	(105)	16%	(36)	225
Employ: Government	36%	(19)	48%	(24)	16%	(8)	51
Employ: Self-Employed	27%	(14)	48%	(25)	25%	(13)	52
Employ: Homemaker	56%	(25)	23%	(10)	22%	(10)	45
Employ: Student	27%	(4)	53%	(8)	20%	(3)	14
Employ: Retired	36%	(73)	44%	(89)	19%	(39)	201
Employ: Unemployed	33%	(23)	51%	(36)	16%	(11)	70
Employ: Other	32%	(12)	44%	(17)	24%	(9)	38

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	45%	(314)	19%	(129)	696
Protestant	43%	(120)	37%	(103)	21%	(59)	283
Roman Catholic	35%	(31)	45%	(40)	20%	(17)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	70%	(4)	9%	(1)	22%	(1)	6
Jewish	15%	(2)	69%	(9)	16%	(2)	13
Muslim	10%	(1)	90%	(5)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	11%	(3)	83%	(25)	7%	(2)	30
Agnostic	8%	(2)	73%	(16)	19%	(4)	22
Something else	47%	(63)	36%	(48)	17%	(23)	133
Nothing in particular	24%	(25)	56%	(58)	20%	(21)	104
Ideo/PID: Conservative Republican	76%	(148)	7%	(15)	16%	(32)	194
Ideo/PID: Moderate/Liberal Republican	70%	(40)	23%	(13)	7%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	75%	(73)	16%	(16)	98
Ideo/PID: Liberal Democrat	1%	(1)	89%	(116)	10%	(14)	131
Unfavorable of Biden and Trump	16%	(21)	40%	(53)	45%	(60)	134
2024 H2H Matchup: Biden Voter	3%	(7)	91%	(269)	7%	(20)	296
2024 H2H Matchup: Trump Voter	74%	(235)	6%	(19)	20%	(64)	318
2024 H2H Matchup: Would not Vote	—	(0)	41%	(9)	59%	(13)	23
2024 H2H Matchup: Do not Know	18%	(10)	29%	(17)	53%	(31)	59
2022 House Vote: Democrat	4%	(10)	86%	(225)	11%	(28)	263
2022 House Vote: Republican	69%	(192)	9%	(26)	22%	(60)	278
2022 House Vote: Did not Vote	33%	(46)	45%	(62)	23%	(31)	139
2020 Vote: Joe Biden	6%	(18)	84%	(266)	10%	(31)	316
2020 Vote: Donald Trump	68%	(220)	10%	(33)	22%	(71)	324
2020 Vote: Someone Else	6%	(1)	8%	(1)	86%	(8)	10
2020 Vote: Did not Vote	31%	(14)	30%	(14)	40%	(18)	47
2016 Vote: Hillary Clinton	6%	(13)	86%	(204)	9%	(21)	239
2016 Vote: Donald Trump	65%	(186)	14%	(39)	22%	(63)	287
2016 Vote: Someone Else	19%	(5)	46%	(12)	35%	(9)	26
2020 Vote/PID: Not Biden/Democrat	6%	(1)	38%	(8)	56%	(12)	21

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Table BLMB8_10: Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	45%	(314)	19%	(129)	696
2020 Vote/PID: Not Trump/Republican	52%	(10)	31%	(6)	18%	(4)	20
U.S. Economy: Wrong Track	47%	(234)	29%	(147)	24%	(118)	499
U.S. Economy: Right Direction	9%	(18)	85%	(167)	6%	(11)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	94%	(200)	3%	(7)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(238)	9%	(32)	22%	(75)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	59%	(82)	34%	(47)	139
Top 2024 Issue: Economy	49%	(129)	30%	(80)	21%	(55)	264
Community/Gender: Urban Women	28%	(19)	60%	(41)	12%	(8)	68
Community/Gender: Urban Men	25%	(15)	56%	(34)	19%	(11)	60
Community/Gender: Rural Women	47%	(64)	20%	(27)	33%	(44)	135
Community/Gender: Rural Men	44%	(49)	40%	(44)	16%	(17)	110
Community/Gender: Suburban Women	32%	(55)	51%	(88)	17%	(29)	172
Community/Gender: Suburban Men	34%	(52)	53%	(80)	13%	(19)	150
Homeowner	39%	(190)	44%	(214)	18%	(87)	491
Renter	29%	(56)	51%	(98)	19%	(37)	191
Self + Household: White-Collar	31%	(77)	52%	(127)	17%	(42)	246
Self + Household: Blue Collar	44%	(140)	41%	(130)	15%	(49)	320
Union HH: Yes	33%	(7)	62%	(14)	5%	(1)	22
Union HH: No	36%	(245)	45%	(300)	19%	(128)	674
LGBTQ+: Yes	23%	(15)	57%	(38)	21%	(14)	67
LGBTQ+: No	38%	(237)	44%	(276)	18%	(115)	629
Motivated to Vote	37%	(235)	46%	(293)	17%	(105)	633
Parent: Yes	40%	(73)	44%	(82)	16%	(30)	186
Parent: No	35%	(179)	45%	(232)	19%	(99)	510
COVID Vaccine: Yes	27%	(132)	54%	(268)	19%	(93)	492
COVID Vaccine: No	59%	(121)	23%	(47)	18%	(36)	204
Student Loans: Yes	30%	(32)	49%	(51)	21%	(22)	105
Student Loans: No	37%	(221)	44%	(263)	18%	(107)	591
Favorable Opinion of Haley	45%	(105)	36%	(85)	18%	(43)	232
Unfavorable Opinion of Haley	32%	(94)	59%	(174)	9%	(27)	296
Prodigal Biden Voter	28%	(14)	39%	(19)	33%	(16)	48
Undecided Voter (DK/WNV)	13%	(10)	32%	(26)	55%	(45)	81

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	45%	(314)	19%	(129)	696
Undecided Voter (DK)	18%	(10)	29%	(17)	53%	(31)	59
Watched Debate	41%	(200)	43%	(213)	16%	(78)	491
Watched Debate: Did not Watch	26%	(52)	49%	(101)	25%	(51)	205
Watched Debate: All of it	45%	(123)	39%	(105)	16%	(43)	270
Watched Debate: Some of it	35%	(78)	49%	(108)	16%	(35)	221
Continue His Campaign: Yes Biden	17%	(46)	76%	(202)	7%	(19)	267
Continue His Campaign: No Biden	52%	(200)	25%	(96)	23%	(90)	385
Continue His Campaign: Yes Trump	67%	(236)	14%	(50)	20%	(69)	355
Continue His Campaign: No Trump	4%	(13)	82%	(251)	13%	(41)	305
Conviction: Evidence	7%	(22)	82%	(254)	11%	(34)	310
Conviction: Motivation to Damage	67%	(205)	12%	(37)	21%	(65)	307
Conviction: DK/NO	32%	(25)	29%	(23)	39%	(31)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	46%	(319)	14%	(99)	696
Gender: Male	37%	(120)	51%	(163)	12%	(38)	321
Gender: Female	42%	(158)	42%	(156)	16%	(61)	375
Age: 18-34	37%	(63)	46%	(80)	17%	(29)	172
Age: 35-44	39%	(37)	43%	(41)	18%	(17)	95
Age: 45-64	40%	(91)	48%	(110)	12%	(29)	229
Age: 65+	43%	(87)	45%	(89)	12%	(24)	200
GenZers: 1997-2012	33%	(26)	48%	(38)	20%	(16)	80
Millennials: 1981-1996	40%	(73)	44%	(79)	16%	(30)	181
GenXers: 1965-1980	39%	(67)	46%	(80)	15%	(26)	173
Baby Boomers: 1946-1964	42%	(101)	47%	(112)	11%	(27)	239
Educ: < College	45%	(199)	42%	(183)	13%	(57)	439
Educ: Bachelors degree	36%	(57)	46%	(73)	19%	(30)	159
Educ: Post-grad	23%	(22)	64%	(63)	13%	(13)	98
Income: Under 50k	44%	(142)	43%	(140)	13%	(40)	322
Income: 50k-100k	38%	(92)	49%	(121)	13%	(32)	245
Income: 100k+	34%	(44)	45%	(58)	21%	(27)	129
Ethnicity: White (Non-Hispanic)	51%	(234)	36%	(165)	14%	(62)	461
Ethnicity: Hispanic	26%	(9)	44%	(16)	30%	(11)	36
Ethnicity: Black (Non-Hispanic)	17%	(27)	68%	(105)	14%	(22)	154
Ethnicity: Asian + Other (Non-Hispanic)	18%	(8)	73%	(33)	9%	(4)	45
All Christian	47%	(177)	38%	(144)	15%	(56)	377
All Non-Christian	16%	(5)	79%	(24)	5%	(2)	30
Atheist	4%	(1)	73%	(22)	23%	(7)	30
Agnostic/Nothing in particular	21%	(26)	60%	(76)	19%	(23)	126
Something Else	51%	(68)	41%	(54)	8%	(11)	133
Evangelical	52%	(138)	34%	(91)	14%	(36)	265
Non-Evangelical	43%	(102)	44%	(106)	13%	(31)	239
PID: Dem (no lean)	4%	(9)	85%	(196)	11%	(25)	231
PID: Ind (no lean)	30%	(64)	43%	(92)	27%	(57)	212
PID: Rep (no lean)	81%	(205)	12%	(31)	7%	(17)	253

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	46%	(319)	14%	(99)	696
PID/Gender: Dem Men	6%	(6)	82%	(82)	12%	(12)	100
PID/Gender: Dem Women	2%	(3)	87%	(114)	10%	(14)	131
PID/Gender: Ind Men	29%	(32)	51%	(57)	20%	(22)	112
PID/Gender: Ind Women	31%	(32)	34%	(34)	35%	(35)	101
PID/Gender: Rep Men	74%	(81)	22%	(23)	4%	(4)	109
PID/Gender: Rep Women	86%	(124)	6%	(8)	8%	(12)	144
Ideo: Liberal (1-3)	7%	(12)	85%	(156)	9%	(16)	184
Ideo: Moderate (4)	28%	(65)	49%	(112)	22%	(50)	227
Ideo: Conservative (5-7)	72%	(192)	18%	(48)	10%	(28)	268
Community: Urban	29%	(37)	58%	(75)	13%	(16)	128
Community: Suburban	36%	(116)	52%	(166)	13%	(41)	323
Community: Rural	51%	(125)	32%	(78)	17%	(42)	245
Military HHnm: Yes	46%	(48)	41%	(43)	14%	(14)	105
Military HH: No	39%	(230)	47%	(276)	14%	(85)	591
Employ: Private Sector	38%	(86)	46%	(103)	16%	(36)	225
Employ: Government	33%	(17)	49%	(25)	18%	(9)	51
Employ: Self-Employed	27%	(14)	55%	(29)	18%	(9)	52
Employ: Homemaker	56%	(25)	34%	(15)	10%	(5)	45
Employ: Student	41%	(6)	45%	(6)	14%	(2)	14
Employ: Retired	45%	(91)	45%	(91)	9%	(19)	201
Employ: Unemployed	39%	(27)	43%	(30)	18%	(13)	70
Employ: Other	32%	(12)	53%	(20)	16%	(6)	38

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	46%	(319)	14%	(99)	696
Protestant	48%	(135)	37%	(105)	15%	(42)	283
Roman Catholic	42%	(37)	43%	(38)	15%	(13)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	80%	(5)	9%	(1)	11%	(1)	6
Jewish	28%	(4)	59%	(8)	13%	(2)	13
Muslim	—	(0)	100%	(5)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	4%	(1)	73%	(22)	23%	(7)	30
Agnostic	14%	(3)	76%	(16)	11%	(2)	22
Something else	51%	(68)	41%	(54)	8%	(11)	133
Nothing in particular	23%	(23)	57%	(59)	20%	(21)	104
Ideo/PID: Conservative Republican	82%	(160)	10%	(19)	8%	(16)	194
Ideo/PID: Moderate/Liberal Republican	76%	(43)	22%	(13)	2%	(1)	57
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	76%	(74)	18%	(17)	98
Ideo/PID: Liberal Democrat	2%	(2)	92%	(120)	6%	(8)	131
Unfavorable of Biden and Trump	19%	(25)	42%	(56)	39%	(53)	134
2024 H2H Matchup: Biden Voter	2%	(7)	89%	(264)	8%	(25)	296
2024 H2H Matchup: Trump Voter	82%	(261)	9%	(29)	9%	(29)	318
2024 H2H Matchup: Would not Vote	1%	(0)	52%	(12)	48%	(11)	23
2024 H2H Matchup: Do not Know	17%	(10)	25%	(15)	58%	(34)	59
2022 House Vote: Democrat	3%	(9)	84%	(221)	12%	(33)	263
2022 House Vote: Republican	76%	(211)	15%	(41)	9%	(26)	278
2022 House Vote: Did not Vote	38%	(54)	41%	(57)	20%	(28)	139
2020 Vote: Joe Biden	5%	(16)	82%	(260)	12%	(39)	316
2020 Vote: Donald Trump	74%	(241)	13%	(43)	12%	(40)	324
2020 Vote: Someone Else	7%	(1)	7%	(1)	86%	(8)	10
2020 Vote: Did not Vote	42%	(19)	34%	(16)	24%	(11)	47
2016 Vote: Hillary Clinton	6%	(13)	85%	(203)	9%	(22)	239
2016 Vote: Donald Trump	70%	(201)	17%	(48)	13%	(38)	287
2016 Vote: Someone Else	21%	(5)	40%	(10)	39%	(10)	26
2020 Vote/PID: Not Biden/Democrat	5%	(1)	53%	(11)	42%	(9)	21

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	46%	(319)	14%	(99)	696
2020 Vote/PID: Not Trump/Republican	60%	(12)	32%	(6)	8%	(2)	20
U.S. Economy: Wrong Track	53%	(262)	30%	(150)	17%	(87)	499
U.S. Economy: Right Direction	8%	(16)	86%	(169)	6%	(13)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	94%	(199)	3%	(7)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(261)	11%	(39)	13%	(44)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	58%	(81)	35%	(48)	139
Top 2024 Issue: Economy	50%	(132)	33%	(88)	17%	(44)	264
Community/Gender: Urban Women	33%	(23)	56%	(39)	10%	(7)	68
Community/Gender: Urban Men	24%	(15)	60%	(36)	16%	(9)	60
Community/Gender: Rural Women	54%	(73)	22%	(29)	24%	(32)	135
Community/Gender: Rural Men	47%	(52)	44%	(49)	9%	(10)	110
Community/Gender: Suburban Women	36%	(62)	51%	(88)	12%	(21)	172
Community/Gender: Suburban Men	35%	(53)	52%	(78)	13%	(19)	150
Homeowner	43%	(209)	45%	(219)	13%	(63)	491
Renter	31%	(59)	51%	(98)	18%	(34)	191
Self + Household: White-Collar	35%	(86)	52%	(128)	13%	(32)	246
Self + Household: Blue Collar	47%	(151)	41%	(132)	11%	(37)	320
Union HH: Yes	28%	(6)	70%	(16)	2%	(0)	22
Union HH: No	40%	(271)	45%	(304)	15%	(99)	674
LGBTQ+: Yes	18%	(12)	60%	(40)	22%	(15)	67
LGBTQ+: No	42%	(266)	44%	(279)	13%	(84)	629
Motivated to Vote	42%	(264)	46%	(293)	12%	(76)	633
Parent: Yes	41%	(76)	46%	(85)	13%	(25)	186
Parent: No	40%	(202)	46%	(234)	15%	(74)	510
COVID Vaccine: Yes	32%	(156)	54%	(268)	14%	(68)	492
COVID Vaccine: No	60%	(122)	25%	(51)	15%	(31)	204
Student Loans: Yes	30%	(32)	50%	(52)	20%	(21)	105
Student Loans: No	42%	(246)	45%	(267)	13%	(78)	591
Favorable Opinion of Haley	54%	(125)	35%	(82)	11%	(25)	232
Unfavorable Opinion of Haley	30%	(89)	58%	(173)	12%	(34)	296
Prodigal Biden Voter	27%	(13)	39%	(19)	34%	(16)	48
Undecided Voter (DK/WNV)	13%	(10)	33%	(27)	55%	(45)	81

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	46%	(319)	14%	(99)	696
Undecided Voter (DK)	17%	(10)	25%	(15)	58%	(34)	59
Watched Debate	45%	(223)	43%	(212)	12%	(57)	491
Watched Debate: Did not Watch	27%	(55)	52%	(107)	21%	(42)	205
Watched Debate: All of it	52%	(139)	39%	(104)	10%	(27)	270
Watched Debate: Some of it	38%	(83)	49%	(108)	13%	(30)	221
Continue His Campaign: Yes Biden	18%	(47)	76%	(203)	6%	(16)	267
Continue His Campaign: No Biden	57%	(221)	26%	(101)	16%	(63)	385
Continue His Campaign: Yes Trump	72%	(256)	18%	(62)	10%	(37)	355
Continue His Campaign: No Trump	5%	(16)	80%	(244)	14%	(44)	305
Conviction: Evidence	7%	(21)	81%	(252)	12%	(38)	310
Conviction: Motivation to Damage	74%	(227)	14%	(42)	13%	(38)	307
Conviction: DK/NO	38%	(30)	33%	(26)	29%	(23)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	45%	(317)	14%	(99)	696
Gender: Male	39%	(126)	48%	(155)	12%	(39)	321
Gender: Female	41%	(154)	43%	(161)	16%	(61)	375
Age: 18-34	35%	(60)	48%	(82)	17%	(30)	172
Age: 35-44	36%	(34)	46%	(44)	18%	(17)	95
Age: 45-64	41%	(95)	47%	(108)	11%	(26)	229
Age: 65+	46%	(91)	41%	(83)	13%	(26)	200
GenZers: 1997-2012	29%	(23)	49%	(39)	22%	(17)	80
Millennials: 1981-1996	37%	(68)	46%	(84)	16%	(29)	181
GenXers: 1965-1980	41%	(71)	46%	(80)	13%	(23)	173
Baby Boomers: 1946-1964	45%	(107)	43%	(103)	12%	(29)	239
Educ: < College	44%	(195)	42%	(182)	14%	(62)	439
Educ: Bachelors degree	39%	(61)	47%	(75)	14%	(23)	159
Educ: Post-grad	24%	(23)	61%	(60)	16%	(15)	98
Income: Under 50k	42%	(136)	43%	(138)	15%	(48)	322
Income: 50k-100k	38%	(92)	48%	(118)	14%	(34)	245
Income: 100k+	40%	(51)	47%	(61)	13%	(17)	129
Ethnicity: White (Non-Hispanic)	51%	(235)	35%	(160)	14%	(66)	461
Ethnicity: Hispanic	32%	(12)	48%	(17)	20%	(7)	36
Ethnicity: Black (Non-Hispanic)	17%	(26)	69%	(106)	14%	(22)	154
Ethnicity: Asian + Other (Non-Hispanic)	15%	(7)	75%	(34)	9%	(4)	45
All Christian	49%	(186)	37%	(138)	14%	(53)	377
All Non-Christian	14%	(4)	70%	(21)	17%	(5)	30
Atheist	5%	(1)	74%	(22)	21%	(6)	30
Agnostic/Nothing in particular	20%	(25)	65%	(82)	15%	(18)	126
Something Else	47%	(62)	40%	(54)	13%	(17)	133
Evangelical	51%	(135)	34%	(91)	15%	(39)	265
Non-Evangelical	45%	(108)	42%	(100)	13%	(30)	239
PID: Dem (no lean)	5%	(11)	86%	(198)	9%	(22)	231
PID: Ind (no lean)	30%	(63)	45%	(96)	25%	(53)	212
PID: Rep (no lean)	82%	(206)	9%	(22)	10%	(24)	253

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	45%	(317)	14%	(99)	696
PID/Gender: Dem Men	9%	(9)	82%	(82)	10%	(10)	100
PID/Gender: Dem Women	1%	(2)	89%	(117)	9%	(12)	131
PID/Gender: Ind Men	29%	(32)	53%	(59)	19%	(21)	112
PID/Gender: Ind Women	31%	(31)	37%	(37)	32%	(32)	101
PID/Gender: Rep Men	79%	(86)	14%	(15)	8%	(8)	109
PID/Gender: Rep Women	84%	(121)	5%	(7)	11%	(16)	144
Ideo: Liberal (1-3)	6%	(10)	85%	(156)	10%	(18)	184
Ideo: Moderate (4)	28%	(64)	52%	(119)	20%	(45)	227
Ideo: Conservative (5-7)	74%	(198)	14%	(37)	12%	(33)	268
Community: Urban	32%	(41)	56%	(71)	13%	(17)	128
Community: Suburban	36%	(115)	53%	(170)	12%	(38)	323
Community: Rural	51%	(124)	31%	(76)	18%	(45)	245
Military HHnm: Yes	49%	(51)	39%	(41)	12%	(13)	105
Military HH: No	39%	(229)	47%	(275)	15%	(87)	591
Employ: Private Sector	40%	(89)	46%	(103)	15%	(33)	225
Employ: Government	35%	(18)	52%	(26)	14%	(7)	51
Employ: Self-Employed	30%	(15)	49%	(25)	22%	(11)	52
Employ: Homemaker	57%	(26)	30%	(13)	13%	(6)	45
Employ: Student	16%	(2)	62%	(9)	22%	(3)	14
Employ: Retired	45%	(91)	43%	(86)	12%	(24)	201
Employ: Unemployed	39%	(28)	44%	(31)	17%	(12)	70
Employ: Other	28%	(11)	62%	(24)	9%	(4)	38

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	45%	(317)	14%	(99)	696
Protestant	48%	(137)	37%	(103)	15%	(43)	283
Roman Catholic	50%	(44)	39%	(34)	11%	(9)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	81%	(5)	9%	(1)	10%	(1)	6
Jewish	23%	(3)	43%	(5)	35%	(4)	13
Muslim	—	(0)	90%	(5)	10%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	5%	(1)	74%	(22)	21%	(6)	30
Agnostic	8%	(2)	81%	(17)	12%	(3)	22
Something else	47%	(62)	40%	(54)	13%	(17)	133
Nothing in particular	23%	(24)	62%	(64)	15%	(16)	104
Ideo/PID: Conservative Republican	84%	(163)	6%	(11)	11%	(21)	194
Ideo/PID: Moderate/Liberal Republican	74%	(42)	19%	(11)	6%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	75%	(74)	15%	(15)	98
Ideo/PID: Liberal Democrat	1%	(1)	94%	(123)	6%	(7)	131
Unfavorable of Biden and Trump	14%	(19)	44%	(58)	42%	(57)	134
2024 H2H Matchup: Biden Voter	1%	(4)	93%	(275)	6%	(17)	296
2024 H2H Matchup: Trump Voter	83%	(263)	6%	(18)	12%	(37)	318
2024 H2H Matchup: Would not Vote	1%	(0)	37%	(9)	62%	(14)	23
2024 H2H Matchup: Do not Know	22%	(13)	26%	(15)	53%	(31)	59
2022 House Vote: Democrat	4%	(9)	87%	(230)	9%	(24)	263
2022 House Vote: Republican	78%	(215)	10%	(28)	12%	(34)	278
2022 House Vote: Did not Vote	37%	(52)	42%	(58)	21%	(30)	139
2020 Vote: Joe Biden	4%	(13)	85%	(268)	11%	(34)	316
2020 Vote: Donald Trump	77%	(249)	9%	(29)	14%	(46)	324
2020 Vote: Someone Else	6%	(1)	2%	(0)	91%	(9)	10
2020 Vote: Did not Vote	36%	(17)	41%	(19)	23%	(11)	47
2016 Vote: Hillary Clinton	5%	(12)	87%	(209)	8%	(18)	239
2016 Vote: Donald Trump	72%	(208)	14%	(41)	13%	(38)	287
2016 Vote: Someone Else	24%	(6)	41%	(10)	35%	(9)	26
2020 Vote/PID: Not Biden/Democrat	14%	(3)	51%	(11)	34%	(7)	21

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	45%	(317)	14%	(99)	696
2020 Vote/PID: Not Trump/Republican	55%	(11)	32%	(6)	13%	(3)	20
U.S. Economy: Wrong Track	52%	(261)	30%	(149)	18%	(89)	499
U.S. Economy: Right Direction	9%	(19)	85%	(168)	5%	(11)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	96%	(204)	2%	(5)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(264)	9%	(31)	14%	(49)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	59%	(82)	33%	(46)	139
Top 2024 Issue: Economy	51%	(135)	32%	(85)	17%	(45)	264
Community/Gender: Urban Women	30%	(20)	60%	(41)	11%	(7)	68
Community/Gender: Urban Men	34%	(20)	51%	(31)	15%	(9)	60
Community/Gender: Rural Women	55%	(75)	21%	(29)	23%	(32)	135
Community/Gender: Rural Men	45%	(50)	43%	(47)	12%	(13)	110
Community/Gender: Suburban Women	34%	(59)	53%	(92)	13%	(22)	172
Community/Gender: Suburban Men	37%	(56)	52%	(78)	11%	(16)	150
Homeowner	44%	(215)	43%	(210)	13%	(65)	491
Renter	29%	(56)	54%	(104)	16%	(31)	191
Self + Household: White-Collar	35%	(85)	52%	(128)	13%	(33)	246
Self + Household: Blue Collar	49%	(156)	42%	(134)	9%	(30)	320
Union HH: Yes	44%	(10)	56%	(13)	—	(0)	22
Union HH: No	40%	(270)	45%	(304)	15%	(99)	674
LGBTQ+: Yes	19%	(13)	67%	(45)	15%	(10)	67
LGBTQ+: No	43%	(267)	43%	(272)	14%	(89)	629
Motivated to Vote	42%	(266)	46%	(293)	12%	(74)	633
Parent: Yes	41%	(77)	47%	(88)	11%	(21)	186
Parent: No	40%	(203)	45%	(229)	15%	(79)	510
COVID Vaccine: Yes	33%	(162)	54%	(264)	14%	(67)	492
COVID Vaccine: No	58%	(118)	26%	(53)	16%	(33)	204
Student Loans: Yes	29%	(31)	50%	(53)	20%	(21)	105
Student Loans: No	42%	(249)	45%	(264)	13%	(78)	591
Favorable Opinion of Haley	55%	(127)	33%	(77)	12%	(28)	232
Unfavorable Opinion of Haley	31%	(93)	58%	(172)	11%	(31)	296
Prodigal Biden Voter	28%	(13)	32%	(15)	41%	(20)	48
Undecided Voter (DK/WNV)	16%	(13)	29%	(24)	55%	(45)	81

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	45%	(317)	14%	(99)	696
Undecided Voter (DK)	22%	(13)	26%	(15)	53%	(31)	59
Watched Debate	46%	(228)	45%	(219)	9%	(45)	491
Watched Debate: Did not Watch	26%	(52)	48%	(98)	27%	(55)	205
Watched Debate: All of it	55%	(148)	38%	(104)	7%	(18)	270
Watched Debate: Some of it	36%	(79)	52%	(115)	12%	(27)	221
Continue His Campaign: Yes Biden	19%	(50)	77%	(204)	5%	(12)	267
Continue His Campaign: No Biden	57%	(218)	26%	(100)	17%	(67)	385
Continue His Campaign: Yes Trump	74%	(262)	15%	(52)	12%	(41)	355
Continue His Campaign: No Trump	3%	(10)	84%	(255)	13%	(39)	305
Conviction: Evidence	5%	(15)	84%	(261)	11%	(34)	310
Conviction: Motivation to Damage	76%	(234)	11%	(34)	13%	(39)	307
Conviction: DK/NO	40%	(31)	27%	(21)	34%	(26)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(260)	47%	(327)	16%	(109)	696
Gender: Male	36%	(117)	50%	(160)	14%	(44)	321
Gender: Female	38%	(143)	44%	(167)	17%	(65)	375
Age: 18-34	35%	(60)	49%	(84)	16%	(27)	172
Age: 35-44	36%	(34)	45%	(43)	19%	(18)	95
Age: 45-64	35%	(81)	50%	(114)	15%	(34)	229
Age: 65+	42%	(85)	43%	(86)	15%	(29)	200
GenZers: 1997-2012	30%	(24)	49%	(39)	21%	(17)	80
Millennials: 1981-1996	38%	(69)	47%	(85)	15%	(27)	181
GenXers: 1965-1980	34%	(60)	48%	(84)	17%	(30)	173
Baby Boomers: 1946-1964	40%	(96)	46%	(109)	14%	(34)	239
Educ: < College	42%	(184)	44%	(193)	14%	(61)	439
Educ: Bachelors degree	33%	(52)	46%	(74)	21%	(33)	159
Educ: Post-grad	24%	(23)	61%	(60)	15%	(15)	98
Income: Under 50k	41%	(131)	45%	(145)	14%	(46)	322
Income: 50k-100k	34%	(83)	50%	(122)	16%	(39)	245
Income: 100k+	35%	(46)	46%	(60)	18%	(24)	129
Ethnicity: White (Non-Hispanic)	48%	(222)	37%	(168)	15%	(70)	461
Ethnicity: Hispanic	23%	(8)	53%	(19)	24%	(9)	36
Ethnicity: Black (Non-Hispanic)	15%	(22)	69%	(107)	16%	(25)	154
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	73%	(33)	11%	(5)	45
All Christian	43%	(162)	38%	(143)	19%	(72)	377
All Non-Christian	18%	(5)	82%	(24)	—	(0)	30
Atheist	7%	(2)	75%	(23)	18%	(5)	30
Agnostic/Nothing in particular	21%	(27)	61%	(77)	17%	(22)	126
Something Else	48%	(63)	45%	(60)	7%	(10)	133
Evangelical	47%	(125)	37%	(97)	16%	(42)	265
Non-Evangelical	40%	(95)	44%	(105)	16%	(38)	239
PID: Dem (no lean)	3%	(7)	89%	(204)	8%	(19)	231
PID: Ind (no lean)	27%	(58)	44%	(94)	29%	(61)	212
PID: Rep (no lean)	77%	(195)	11%	(29)	11%	(29)	253

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(260)	47%	(327)	16%	(109)	696
PID/Gender: Dem Men	7%	(7)	86%	(86)	7%	(7)	100
PID/Gender: Dem Women	—	(0)	90%	(118)	10%	(13)	131
PID/Gender: Ind Men	27%	(30)	50%	(56)	23%	(26)	112
PID/Gender: Ind Women	28%	(28)	38%	(38)	35%	(35)	101
PID/Gender: Rep Men	73%	(80)	17%	(18)	10%	(11)	109
PID/Gender: Rep Women	80%	(115)	7%	(10)	12%	(18)	144
Ideo: Liberal (1-3)	7%	(13)	85%	(156)	8%	(15)	184
Ideo: Moderate (4)	27%	(62)	53%	(120)	20%	(45)	227
Ideo: Conservative (5-7)	67%	(178)	17%	(46)	16%	(43)	268
Community: Urban	27%	(35)	58%	(75)	14%	(18)	128
Community: Suburban	34%	(109)	51%	(166)	15%	(47)	323
Community: Rural	47%	(116)	35%	(86)	18%	(43)	245
Military HHnm: Yes	41%	(43)	42%	(45)	16%	(17)	105
Military HH: No	37%	(217)	48%	(282)	16%	(92)	591
Employ: Private Sector	38%	(85)	45%	(101)	17%	(39)	225
Employ: Government	31%	(16)	49%	(25)	20%	(10)	51
Employ: Self-Employed	25%	(13)	54%	(28)	21%	(11)	52
Employ: Homemaker	53%	(24)	33%	(15)	14%	(6)	45
Employ: Student	19%	(3)	48%	(7)	34%	(5)	14
Employ: Retired	43%	(86)	46%	(92)	11%	(23)	201
Employ: Unemployed	32%	(22)	52%	(36)	16%	(11)	70
Employ: Other	31%	(12)	60%	(23)	9%	(3)	38

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(260)	47%	(327)	16%	(109)	696
Protestant	42%	(120)	39%	(110)	19%	(53)	283
Roman Catholic	43%	(38)	36%	(31)	21%	(18)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	70%	(4)	19%	(1)	11%	(1)	6
Jewish	26%	(3)	74%	(10)	—	(0)	13
Muslim	19%	(1)	81%	(4)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	7%	(2)	75%	(23)	18%	(5)	30
Agnostic	18%	(4)	61%	(13)	21%	(5)	22
Something else	48%	(63)	45%	(60)	7%	(10)	133
Nothing in particular	22%	(23)	61%	(64)	16%	(17)	104
Ideo/PID: Conservative Republican	78%	(151)	8%	(16)	14%	(28)	194
Ideo/PID: Moderate/Liberal Republican	76%	(43)	23%	(13)	2%	(1)	57
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	81%	(79)	13%	(13)	98
Ideo/PID: Liberal Democrat	1%	(1)	94%	(123)	5%	(7)	131
Unfavorable of Biden and Trump	14%	(18)	48%	(65)	38%	(51)	134
2024 H2H Matchup: Biden Voter	1%	(4)	91%	(269)	8%	(23)	296
2024 H2H Matchup: Trump Voter	78%	(248)	9%	(28)	13%	(43)	318
2024 H2H Matchup: Would not Vote	1%	(0)	45%	(10)	54%	(12)	23
2024 H2H Matchup: Do not Know	13%	(8)	34%	(20)	53%	(31)	59
2022 House Vote: Democrat	4%	(10)	87%	(229)	9%	(24)	263
2022 House Vote: Republican	72%	(199)	13%	(37)	15%	(41)	278
2022 House Vote: Did not Vote	33%	(46)	44%	(61)	23%	(33)	139
2020 Vote: Joe Biden	3%	(10)	85%	(269)	12%	(36)	316
2020 Vote: Donald Trump	71%	(231)	13%	(41)	16%	(52)	324
2020 Vote: Someone Else	12%	(1)	16%	(2)	72%	(7)	10
2020 Vote: Did not Vote	37%	(17)	34%	(16)	29%	(13)	47
2016 Vote: Hillary Clinton	5%	(12)	87%	(208)	8%	(19)	239
2016 Vote: Donald Trump	66%	(191)	17%	(49)	17%	(48)	287
2016 Vote: Someone Else	23%	(6)	43%	(11)	34%	(9)	26
2020 Vote/PID: Not Biden/Democrat	6%	(1)	57%	(12)	38%	(8)	21

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(260)	47%	(327)	16%	(109)	696
2020 Vote/PID: Not Trump/Republican	54%	(11)	30%	(6)	16%	(3)	20
U.S. Economy: Wrong Track	48%	(239)	33%	(165)	19%	(95)	499
U.S. Economy: Right Direction	11%	(21)	82%	(162)	7%	(14)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	94%	(199)	4%	(9)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(247)	13%	(43)	16%	(54)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	61%	(85)	33%	(46)	139
Top 2024 Issue: Economy	48%	(127)	33%	(88)	19%	(49)	264
Community/Gender: Urban Women	29%	(20)	61%	(42)	10%	(7)	68
Community/Gender: Urban Men	25%	(15)	56%	(34)	19%	(12)	60
Community/Gender: Rural Women	52%	(70)	25%	(33)	24%	(32)	135
Community/Gender: Rural Men	42%	(46)	48%	(53)	10%	(11)	110
Community/Gender: Suburban Women	31%	(53)	53%	(92)	16%	(27)	172
Community/Gender: Suburban Men	37%	(56)	49%	(74)	14%	(21)	150
Homeowner	40%	(198)	43%	(211)	17%	(82)	491
Renter	28%	(53)	59%	(114)	13%	(24)	191
Self + Household: White-Collar	33%	(81)	52%	(127)	16%	(38)	246
Self + Household: Blue Collar	44%	(141)	43%	(137)	13%	(41)	320
Union HH: Yes	40%	(9)	55%	(12)	5%	(1)	22
Union HH: No	37%	(251)	47%	(315)	16%	(108)	674
LGBTQ+: Yes	18%	(12)	69%	(47)	13%	(9)	67
LGBTQ+: No	39%	(248)	45%	(280)	16%	(100)	629
Motivated to Vote	39%	(246)	47%	(300)	14%	(87)	633
Parent: Yes	40%	(73)	45%	(83)	16%	(29)	186
Parent: No	37%	(187)	48%	(244)	16%	(80)	510
COVID Vaccine: Yes	30%	(148)	53%	(263)	16%	(81)	492
COVID Vaccine: No	55%	(112)	31%	(64)	14%	(28)	204
Student Loans: Yes	31%	(32)	50%	(52)	19%	(20)	105
Student Loans: No	39%	(228)	46%	(275)	15%	(88)	591
Favorable Opinion of Haley	52%	(120)	35%	(81)	13%	(31)	232
Unfavorable Opinion of Haley	28%	(83)	59%	(174)	13%	(39)	296
Prodigal Biden Voter	20%	(9)	43%	(21)	37%	(18)	48
Undecided Voter (DK/WNV)	10%	(8)	37%	(30)	53%	(43)	81

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(260)	47%	(327)	16%	(109)	696
Undecided Voter (DK)	13%	(8)	34%	(20)	53%	(31)	59
Watched Debate	43%	(210)	45%	(219)	13%	(62)	491
Watched Debate: Did not Watch	24%	(50)	53%	(108)	23%	(47)	205
Watched Debate: All of it	51%	(138)	40%	(108)	9%	(25)	270
Watched Debate: Some of it	33%	(73)	51%	(112)	16%	(36)	221
Continue His Campaign: Yes Biden	20%	(54)	74%	(198)	6%	(15)	267
Continue His Campaign: No Biden	52%	(199)	28%	(110)	20%	(77)	385
Continue His Campaign: Yes Trump	70%	(248)	17%	(60)	13%	(48)	355
Continue His Campaign: No Trump	3%	(9)	82%	(250)	15%	(45)	305
Conviction: Evidence	6%	(20)	82%	(253)	12%	(36)	310
Conviction: Motivation to Damage	69%	(211)	15%	(47)	16%	(49)	307
Conviction: DK/NO	37%	(29)	34%	(26)	29%	(23)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	35%	(242)	25%	(174)	696
Gender: Male	39%	(126)	38%	(122)	23%	(73)	321
Gender: Female	41%	(155)	32%	(119)	27%	(101)	375
Age: 18-34	34%	(58)	39%	(67)	27%	(47)	172
Age: 35-44	40%	(38)	34%	(32)	27%	(25)	95
Age: 45-64	43%	(98)	35%	(80)	22%	(51)	229
Age: 65+	43%	(86)	32%	(64)	25%	(50)	200
GenZers: 1997-2012	31%	(25)	40%	(32)	29%	(23)	80
Millennials: 1981-1996	38%	(70)	36%	(65)	26%	(47)	181
GenXers: 1965-1980	44%	(76)	33%	(58)	23%	(40)	173
Baby Boomers: 1946-1964	41%	(99)	35%	(83)	24%	(58)	239
Educ: < College	46%	(202)	32%	(140)	22%	(97)	439
Educ: Bachelors degree	36%	(57)	34%	(54)	31%	(49)	159
Educ: Post-grad	22%	(22)	49%	(48)	29%	(29)	98
Income: Under 50k	47%	(150)	31%	(100)	22%	(72)	322
Income: 50k-100k	36%	(89)	38%	(92)	26%	(64)	245
Income: 100k+	32%	(41)	39%	(50)	29%	(38)	129
Ethnicity: White (Non-Hispanic)	50%	(229)	26%	(120)	24%	(112)	461
Ethnicity: Hispanic	25%	(9)	41%	(15)	35%	(12)	36
Ethnicity: Black (Non-Hispanic)	22%	(33)	56%	(86)	23%	(35)	154
Ethnicity: Asian + Other (Non-Hispanic)	19%	(8)	48%	(22)	33%	(15)	45
All Christian	46%	(175)	28%	(107)	25%	(95)	377
All Non-Christian	17%	(5)	59%	(18)	24%	(7)	30
Atheist	15%	(5)	57%	(17)	27%	(8)	30
Agnostic/Nothing in particular	25%	(31)	45%	(57)	30%	(38)	126
Something Else	48%	(64)	32%	(43)	20%	(26)	133
Evangelical	52%	(138)	25%	(65)	23%	(62)	265
Non-Evangelical	41%	(98)	35%	(84)	24%	(57)	239
PID: Dem (no lean)	5%	(12)	74%	(170)	21%	(49)	231
PID: Ind (no lean)	33%	(70)	27%	(57)	40%	(85)	212
PID: Rep (no lean)	78%	(198)	6%	(14)	16%	(41)	253

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	35%	(242)	25%	(174)	696
PID/Gender: Dem Men	7%	(7)	77%	(77)	16%	(16)	100
PID/Gender: Dem Women	4%	(5)	71%	(93)	25%	(33)	131
PID/Gender: Ind Men	30%	(33)	32%	(36)	38%	(42)	112
PID/Gender: Ind Women	37%	(37)	21%	(21)	42%	(42)	101
PID/Gender: Rep Men	78%	(86)	8%	(9)	13%	(15)	109
PID/Gender: Rep Women	78%	(112)	4%	(5)	18%	(26)	144
Ideo: Liberal (1-3)	9%	(17)	69%	(127)	22%	(41)	184
Ideo: Moderate (4)	36%	(81)	34%	(78)	30%	(69)	227
Ideo: Conservative (5-7)	66%	(176)	13%	(35)	21%	(57)	268
Community: Urban	30%	(38)	46%	(59)	24%	(31)	128
Community: Suburban	37%	(119)	37%	(120)	26%	(83)	323
Community: Rural	50%	(123)	26%	(63)	24%	(59)	245
Military HHnm: Yes	39%	(41)	31%	(33)	30%	(31)	105
Military HH: No	40%	(239)	35%	(209)	24%	(143)	591
Employ: Private Sector	39%	(87)	39%	(87)	22%	(50)	225
Employ: Government	31%	(16)	40%	(20)	29%	(15)	51
Employ: Self-Employed	33%	(17)	38%	(20)	29%	(15)	52
Employ: Homemaker	58%	(26)	22%	(10)	20%	(9)	45
Employ: Student	16%	(2)	44%	(6)	40%	(6)	14
Employ: Retired	43%	(86)	33%	(66)	24%	(48)	201
Employ: Unemployed	46%	(32)	26%	(18)	28%	(20)	70
Employ: Other	35%	(13)	36%	(14)	29%	(11)	38

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	35%	(242)	25%	(174)	696
Protestant	47%	(133)	28%	(79)	25%	(71)	283
Roman Catholic	44%	(38)	31%	(27)	25%	(22)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	51%	(3)	9%	(1)	40%	(2)	6
Jewish	31%	(4)	35%	(5)	34%	(4)	13
Muslim	—	(0)	90%	(5)	10%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	44%	(2)	56%	(2)	4
Atheist	15%	(5)	57%	(17)	27%	(8)	30
Agnostic	11%	(2)	60%	(13)	29%	(6)	22
Something else	48%	(64)	32%	(43)	20%	(26)	133
Nothing in particular	28%	(29)	42%	(44)	30%	(31)	104
Ideo/PID: Conservative Republican	76%	(147)	6%	(12)	18%	(35)	194
Ideo/PID: Moderate/Liberal Republican	87%	(50)	4%	(2)	9%	(5)	57
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	68%	(67)	24%	(24)	98
Ideo/PID: Liberal Democrat	3%	(4)	77%	(101)	19%	(25)	131
Unfavorable of Biden and Trump	21%	(29)	24%	(32)	54%	(73)	134
2024 H2H Matchup: Biden Voter	5%	(16)	72%	(214)	22%	(66)	296
2024 H2H Matchup: Trump Voter	78%	(249)	5%	(16)	17%	(54)	318
2024 H2H Matchup: Would not Vote	11%	(3)	15%	(3)	74%	(17)	23
2024 H2H Matchup: Do not Know	22%	(13)	15%	(9)	64%	(37)	59
2022 House Vote: Democrat	7%	(18)	70%	(185)	23%	(59)	263
2022 House Vote: Republican	71%	(198)	7%	(18)	22%	(62)	278
2022 House Vote: Did not Vote	41%	(57)	28%	(39)	31%	(44)	139
2020 Vote: Joe Biden	6%	(20)	68%	(214)	26%	(81)	316
2020 Vote: Donald Trump	73%	(238)	5%	(17)	21%	(70)	324
2020 Vote: Someone Else	29%	(3)	—	(0)	71%	(7)	10
2020 Vote: Did not Vote	41%	(19)	24%	(11)	35%	(16)	47
2016 Vote: Hillary Clinton	8%	(19)	71%	(169)	22%	(52)	239
2016 Vote: Donald Trump	68%	(196)	10%	(29)	22%	(62)	287
2016 Vote: Someone Else	20%	(5)	25%	(6)	55%	(14)	26
2020 Vote/PID: Not Biden/Democrat	9%	(2)	35%	(7)	55%	(12)	21

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	35%	(242)	25%	(174)	696
2020 Vote/PID: Not Trump/Republican	61%	(12)	18%	(4)	21%	(4)	20
U.S. Economy: Wrong Track	51%	(253)	20%	(102)	29%	(144)	499
U.S. Economy: Right Direction	14%	(27)	71%	(140)	15%	(30)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	79%	(167)	16%	(34)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(254)	7%	(23)	19%	(67)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	37%	(51)	52%	(73)	139
Top 2024 Issue: Economy	49%	(130)	27%	(71)	24%	(63)	264
Community/Gender: Urban Women	31%	(21)	42%	(29)	26%	(18)	68
Community/Gender: Urban Men	28%	(17)	50%	(30)	22%	(13)	60
Community/Gender: Rural Women	55%	(74)	17%	(23)	28%	(38)	135
Community/Gender: Rural Men	45%	(49)	36%	(40)	19%	(21)	110
Community/Gender: Suburban Women	35%	(60)	39%	(67)	26%	(45)	172
Community/Gender: Suburban Men	39%	(59)	35%	(53)	25%	(38)	150
Homeowner	43%	(213)	34%	(165)	23%	(113)	491
Renter	31%	(59)	40%	(77)	29%	(55)	191
Self + Household: White-Collar	34%	(84)	39%	(97)	27%	(65)	246
Self + Household: Blue Collar	50%	(159)	32%	(101)	19%	(60)	320
Union HH: Yes	27%	(6)	67%	(15)	6%	(1)	22
Union HH: No	41%	(274)	34%	(227)	26%	(173)	674
LGBTQ+: Yes	21%	(14)	55%	(37)	24%	(16)	67
LGBTQ+: No	42%	(266)	33%	(205)	25%	(158)	629
Motivated to Vote	42%	(266)	35%	(219)	23%	(149)	633
Parent: Yes	43%	(79)	33%	(61)	24%	(45)	186
Parent: No	39%	(201)	35%	(181)	25%	(129)	510
COVID Vaccine: Yes	32%	(159)	41%	(204)	26%	(129)	492
COVID Vaccine: No	59%	(121)	19%	(38)	22%	(45)	204
Student Loans: Yes	29%	(30)	40%	(42)	31%	(33)	105
Student Loans: No	42%	(250)	34%	(200)	24%	(141)	591
Favorable Opinion of Haley	52%	(122)	24%	(57)	23%	(54)	232
Unfavorable Opinion of Haley	31%	(90)	49%	(145)	21%	(61)	296
Prodigal Biden Voter	28%	(14)	24%	(12)	48%	(23)	48
Undecided Voter (DK/WNV)	19%	(15)	15%	(12)	67%	(54)	81

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	35%	(242)	25%	(174)	696
Undecided Voter (DK)	22%	(13)	15%	(9)	64%	(37)	59
Watched Debate	47%	(229)	33%	(163)	20%	(99)	491
Watched Debate: Did not Watch	25%	(51)	39%	(79)	37%	(75)	205
Watched Debate: All of it	54%	(146)	28%	(76)	18%	(49)	270
Watched Debate: Some of it	38%	(84)	39%	(87)	23%	(50)	221
Continue His Campaign: Yes Biden	23%	(61)	63%	(169)	14%	(37)	267
Continue His Campaign: No Biden	54%	(210)	17%	(64)	29%	(112)	385
Continue His Campaign: Yes Trump	72%	(254)	12%	(43)	16%	(58)	355
Continue His Campaign: No Trump	6%	(20)	64%	(194)	30%	(91)	305
Conviction: Evidence	9%	(27)	64%	(198)	27%	(85)	310
Conviction: Motivation to Damage	73%	(224)	10%	(30)	18%	(54)	307
Conviction: DK/NO	38%	(30)	18%	(14)	44%	(35)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	39%	(269)	20%	(142)	696
Gender: Male	41%	(131)	40%	(128)	19%	(62)	321
Gender: Female	41%	(155)	37%	(141)	21%	(80)	375
Age: 18-34	37%	(64)	40%	(69)	23%	(39)	172
Age: 35-44	40%	(38)	36%	(34)	25%	(23)	95
Age: 45-64	41%	(93)	39%	(89)	21%	(48)	229
Age: 65+	46%	(91)	39%	(77)	16%	(32)	200
GenZers: 1997-2012	32%	(26)	35%	(28)	33%	(26)	80
Millennials: 1981-1996	41%	(74)	40%	(72)	19%	(35)	181
GenXers: 1965-1980	40%	(70)	40%	(69)	20%	(35)	173
Baby Boomers: 1946-1964	44%	(105)	39%	(93)	18%	(42)	239
Educ: < College	46%	(202)	34%	(149)	20%	(87)	439
Educ: Bachelors degree	38%	(60)	40%	(63)	23%	(36)	159
Educ: Post-grad	24%	(24)	57%	(56)	19%	(19)	98
Income: Under 50k	45%	(145)	34%	(109)	21%	(68)	322
Income: 50k-100k	39%	(96)	44%	(108)	17%	(41)	245
Income: 100k+	34%	(44)	40%	(52)	25%	(33)	129
Ethnicity: White (Non-Hispanic)	52%	(239)	31%	(144)	17%	(78)	461
Ethnicity: Hispanic	38%	(14)	37%	(13)	24%	(9)	36
Ethnicity: Black (Non-Hispanic)	17%	(26)	54%	(83)	30%	(46)	154
Ethnicity: Asian + Other (Non-Hispanic)	14%	(6)	64%	(29)	21%	(10)	45
All Christian	49%	(185)	30%	(115)	20%	(77)	377
All Non-Christian	15%	(4)	72%	(22)	13%	(4)	30
Atheist	6%	(2)	67%	(20)	27%	(8)	30
Agnostic/Nothing in particular	21%	(27)	52%	(65)	27%	(33)	126
Something Else	50%	(67)	35%	(47)	15%	(20)	133
Evangelical	53%	(141)	29%	(76)	18%	(49)	265
Non-Evangelical	44%	(105)	36%	(85)	20%	(48)	239
PID: Dem (no lean)	4%	(10)	79%	(183)	17%	(38)	231
PID: Ind (no lean)	34%	(73)	33%	(69)	33%	(70)	212
PID: Rep (no lean)	80%	(202)	7%	(17)	13%	(33)	253

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	39%	(269)	20%	(142)	696
PID/Gender: Dem Men	6%	(6)	71%	(71)	22%	(22)	100
PID/Gender: Dem Women	3%	(4)	85%	(111)	12%	(16)	131
PID/Gender: Ind Men	35%	(39)	38%	(42)	27%	(30)	112
PID/Gender: Ind Women	33%	(34)	26%	(27)	40%	(41)	101
PID/Gender: Rep Men	78%	(85)	13%	(15)	9%	(9)	109
PID/Gender: Rep Women	82%	(117)	2%	(3)	17%	(24)	144
Ideo: Liberal (1-3)	7%	(13)	77%	(141)	16%	(30)	184
Ideo: Moderate (4)	34%	(77)	38%	(86)	28%	(65)	227
Ideo: Conservative (5-7)	70%	(189)	14%	(38)	15%	(41)	268
Community: Urban	27%	(35)	52%	(67)	21%	(27)	128
Community: Suburban	38%	(122)	42%	(136)	20%	(65)	323
Community: Rural	53%	(129)	27%	(66)	20%	(50)	245
Military HHnm: Yes	44%	(46)	35%	(36)	22%	(23)	105
Military HH: No	41%	(239)	39%	(233)	20%	(119)	591
Employ: Private Sector	40%	(90)	37%	(82)	23%	(52)	225
Employ: Government	34%	(17)	42%	(22)	24%	(12)	51
Employ: Self-Employed	33%	(17)	41%	(21)	26%	(14)	52
Employ: Homemaker	55%	(25)	32%	(15)	13%	(6)	45
Employ: Student	27%	(4)	48%	(7)	25%	(4)	14
Employ: Retired	46%	(92)	40%	(81)	14%	(28)	201
Employ: Unemployed	37%	(26)	39%	(27)	24%	(17)	70
Employ: Other	37%	(14)	38%	(15)	25%	(10)	38

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	39%	(269)	20%	(142)	696
Protestant	48%	(136)	31%	(87)	21%	(60)	283
Roman Catholic	50%	(44)	31%	(27)	19%	(17)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	91%	(6)	9%	(1)	—	(0)	6
Jewish	26%	(3)	53%	(7)	22%	(3)	13
Muslim	—	(0)	90%	(5)	10%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	87%	(3)	13%	(0)	4
Atheist	6%	(2)	67%	(20)	27%	(8)	30
Agnostic	16%	(3)	68%	(15)	16%	(3)	22
Something else	50%	(67)	35%	(47)	15%	(20)	133
Nothing in particular	22%	(23)	49%	(51)	29%	(30)	104
Ideo/PID: Conservative Republican	80%	(155)	6%	(13)	14%	(27)	194
Ideo/PID: Moderate/Liberal Republican	81%	(46)	8%	(5)	11%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	64%	(63)	26%	(25)	98
Ideo/PID: Liberal Democrat	—	(0)	90%	(117)	10%	(13)	131
Unfavorable of Biden and Trump	25%	(34)	29%	(38)	46%	(62)	134
2024 H2H Matchup: Biden Voter	4%	(11)	78%	(232)	18%	(53)	296
2024 H2H Matchup: Trump Voter	81%	(259)	6%	(20)	13%	(40)	318
2024 H2H Matchup: Would not Vote	12%	(3)	24%	(6)	63%	(14)	23
2024 H2H Matchup: Do not Know	22%	(13)	19%	(11)	59%	(34)	59
2022 House Vote: Democrat	6%	(16)	76%	(198)	18%	(48)	263
2022 House Vote: Republican	76%	(211)	9%	(25)	15%	(42)	278
2022 House Vote: Did not Vote	40%	(56)	32%	(45)	28%	(39)	139
2020 Vote: Joe Biden	6%	(20)	73%	(232)	20%	(64)	316
2020 Vote: Donald Trump	75%	(244)	8%	(26)	17%	(55)	324
2020 Vote: Someone Else	4%	(0)	11%	(1)	85%	(8)	10
2020 Vote: Did not Vote	46%	(22)	22%	(10)	31%	(15)	47
2016 Vote: Hillary Clinton	7%	(16)	76%	(183)	17%	(41)	239
2016 Vote: Donald Trump	70%	(201)	11%	(33)	19%	(54)	287
2016 Vote: Someone Else	29%	(8)	34%	(9)	37%	(9)	26
2020 Vote/PID: Not Biden/Democrat	11%	(2)	49%	(10)	40%	(8)	21

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	39%	(269)	20%	(142)	696
2020 Vote/PID: Not Trump/Republican	57%	(11)	23%	(5)	21%	(4)	20
U.S. Economy: Wrong Track	53%	(263)	24%	(118)	24%	(118)	499
U.S. Economy: Right Direction	11%	(22)	76%	(151)	12%	(24)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	87%	(185)	12%	(24)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(269)	8%	(27)	14%	(49)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	41%	(57)	49%	(68)	139
Top 2024 Issue: Economy	53%	(141)	27%	(70)	20%	(53)	264
Community/Gender: Urban Women	30%	(20)	49%	(33)	21%	(15)	68
Community/Gender: Urban Men	24%	(14)	55%	(33)	21%	(12)	60
Community/Gender: Rural Women	56%	(76)	21%	(28)	23%	(31)	135
Community/Gender: Rural Men	48%	(53)	35%	(38)	17%	(19)	110
Community/Gender: Suburban Women	34%	(59)	46%	(79)	20%	(34)	172
Community/Gender: Suburban Men	42%	(63)	38%	(57)	20%	(30)	150
Homeowner	44%	(217)	38%	(184)	18%	(89)	491
Renter	32%	(61)	43%	(82)	25%	(48)	191
Self + Household: White-Collar	35%	(87)	47%	(116)	17%	(42)	246
Self + Household: Blue Collar	51%	(162)	33%	(107)	16%	(51)	320
Union HH: Yes	38%	(9)	62%	(14)	—	(0)	22
Union HH: No	41%	(277)	38%	(255)	21%	(142)	674
LGBTQ+: Yes	24%	(16)	52%	(35)	24%	(16)	67
LGBTQ+: No	43%	(269)	37%	(234)	20%	(125)	629
Motivated to Vote	43%	(271)	40%	(252)	17%	(111)	633
Parent: Yes	42%	(78)	39%	(72)	19%	(35)	186
Parent: No	41%	(207)	39%	(197)	21%	(106)	510
COVID Vaccine: Yes	33%	(162)	47%	(232)	20%	(99)	492
COVID Vaccine: No	61%	(124)	18%	(37)	21%	(43)	204
Student Loans: Yes	34%	(36)	44%	(46)	22%	(23)	105
Student Loans: No	42%	(250)	38%	(223)	20%	(119)	591
Favorable Opinion of Haley	56%	(129)	26%	(60)	19%	(43)	232
Unfavorable Opinion of Haley	31%	(92)	54%	(161)	15%	(43)	296
Prodigal Biden Voter	32%	(15)	34%	(16)	34%	(17)	48
Undecided Voter (DK/WNV)	19%	(16)	21%	(17)	60%	(49)	81

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(286)	39%	(269)	20%	(142)	696
Undecided Voter (DK)	22%	(13)	19%	(11)	59%	(34)	59
Watched Debate	47%	(230)	38%	(185)	16%	(76)	491
Watched Debate: Did not Watch	27%	(55)	41%	(84)	32%	(65)	205
Watched Debate: All of it	53%	(143)	35%	(95)	12%	(32)	270
Watched Debate: Some of it	39%	(87)	41%	(90)	20%	(44)	221
Continue His Campaign: Yes Biden	21%	(55)	69%	(183)	11%	(28)	267
Continue His Campaign: No Biden	58%	(224)	18%	(71)	23%	(90)	385
Continue His Campaign: Yes Trump	74%	(262)	12%	(44)	14%	(49)	355
Continue His Campaign: No Trump	6%	(19)	70%	(214)	23%	(71)	305
Conviction: Evidence	9%	(29)	68%	(212)	22%	(69)	310
Conviction: Motivation to Damage	74%	(228)	12%	(38)	14%	(42)	307
Conviction: DK/NO	36%	(28)	24%	(19)	40%	(31)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(319)	35%	(240)	20%	(136)	696
Gender: Male	46%	(148)	35%	(114)	18%	(59)	321
Gender: Female	46%	(171)	34%	(127)	21%	(77)	375
Age: 18-34	45%	(77)	35%	(60)	20%	(35)	172
Age: 35-44	46%	(43)	26%	(25)	28%	(27)	95
Age: 45-64	44%	(100)	38%	(87)	19%	(42)	229
Age: 65+	49%	(99)	34%	(69)	16%	(33)	200
GenZers: 1997-2012	41%	(32)	36%	(29)	23%	(19)	80
Millennials: 1981-1996	47%	(84)	31%	(55)	23%	(42)	181
GenXers: 1965-1980	45%	(78)	40%	(70)	15%	(26)	173
Baby Boomers: 1946-1964	47%	(113)	34%	(80)	19%	(46)	239
Educ: < College	50%	(221)	30%	(132)	20%	(86)	439
Educ: Bachelors degree	44%	(71)	37%	(58)	19%	(30)	159
Educ: Post-grad	28%	(28)	51%	(50)	21%	(20)	98
Income: Under 50k	45%	(146)	34%	(108)	21%	(68)	322
Income: 50k-100k	48%	(118)	36%	(87)	16%	(40)	245
Income: 100k+	43%	(56)	35%	(45)	22%	(28)	129
Ethnicity: White (Non-Hispanic)	56%	(260)	29%	(132)	15%	(69)	461
Ethnicity: Hispanic	39%	(14)	31%	(11)	31%	(11)	36
Ethnicity: Black (Non-Hispanic)	24%	(36)	45%	(69)	31%	(49)	154
Ethnicity: Asian + Other (Non-Hispanic)	21%	(9)	62%	(28)	17%	(8)	45
All Christian	56%	(211)	28%	(104)	16%	(62)	377
All Non-Christian	26%	(8)	56%	(17)	17%	(5)	30
Atheist	16%	(5)	69%	(21)	15%	(5)	30
Agnostic/Nothing in particular	26%	(32)	47%	(58)	28%	(35)	126
Something Else	48%	(64)	30%	(40)	22%	(30)	133
Evangelical	55%	(145)	29%	(76)	17%	(44)	265
Non-Evangelical	52%	(124)	28%	(68)	20%	(47)	239
PID: Dem (no lean)	10%	(24)	69%	(160)	20%	(47)	231
PID: Ind (no lean)	39%	(84)	29%	(61)	32%	(68)	212
PID: Rep (no lean)	84%	(212)	8%	(19)	9%	(22)	253

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(319)	35%	(240)	20%	(136)	696
PID/Gender: Dem Men	14%	(14)	61%	(61)	25%	(25)	100
PID/Gender: Dem Women	7%	(10)	76%	(100)	16%	(21)	131
PID/Gender: Ind Men	40%	(45)	35%	(39)	25%	(28)	112
PID/Gender: Ind Women	39%	(39)	22%	(22)	39%	(40)	101
PID/Gender: Rep Men	82%	(89)	13%	(14)	5%	(6)	109
PID/Gender: Rep Women	85%	(123)	3%	(5)	11%	(16)	144
Ideo: Liberal (1-3)	11%	(21)	69%	(126)	20%	(37)	184
Ideo: Moderate (4)	35%	(80)	37%	(84)	28%	(63)	227
Ideo: Conservative (5-7)	80%	(214)	9%	(23)	11%	(31)	268
Community: Urban	40%	(51)	40%	(51)	21%	(26)	128
Community: Suburban	41%	(131)	40%	(130)	19%	(61)	323
Community: Rural	56%	(137)	24%	(59)	20%	(49)	245
Military HHnm: Yes	48%	(51)	29%	(31)	22%	(23)	105
Military HH: No	45%	(268)	35%	(210)	19%	(113)	591
Employ: Private Sector	46%	(103)	33%	(74)	21%	(48)	225
Employ: Government	36%	(18)	45%	(23)	19%	(10)	51
Employ: Self-Employed	48%	(25)	22%	(12)	30%	(16)	52
Employ: Homemaker	67%	(30)	22%	(10)	11%	(5)	45
Employ: Student	42%	(6)	32%	(5)	26%	(4)	14
Employ: Retired	48%	(97)	35%	(70)	17%	(33)	201
Employ: Unemployed	37%	(26)	42%	(29)	22%	(15)	70
Employ: Other	36%	(14)	47%	(18)	16%	(6)	38

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(319)	35%	(240)	20%	(136)	696
Protestant	53%	(151)	30%	(83)	17%	(48)	283
Roman Catholic	62%	(54)	23%	(20)	15%	(13)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	80%	(5)	9%	(1)	11%	(1)	6
Jewish	19%	(2)	53%	(7)	29%	(4)	13
Muslim	81%	(4)	—	(0)	19%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	87%	(3)	13%	(0)	4
Atheist	16%	(5)	69%	(21)	15%	(5)	30
Agnostic	15%	(3)	62%	(13)	23%	(5)	22
Something else	48%	(64)	30%	(40)	22%	(30)	133
Nothing in particular	28%	(29)	43%	(45)	29%	(30)	104
Ideo/PID: Conservative Republican	87%	(170)	4%	(8)	8%	(16)	194
Ideo/PID: Moderate/Liberal Republican	71%	(40)	19%	(11)	10%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	17%	(16)	54%	(53)	29%	(28)	98
Ideo/PID: Liberal Democrat	5%	(7)	81%	(106)	14%	(18)	131
Unfavorable of Biden and Trump	32%	(43)	20%	(27)	48%	(64)	134
2024 H2H Matchup: Biden Voter	6%	(18)	74%	(218)	20%	(60)	296
2024 H2H Matchup: Trump Voter	89%	(284)	2%	(6)	9%	(29)	318
2024 H2H Matchup: Would not Vote	—	(0)	22%	(5)	78%	(18)	23
2024 H2H Matchup: Do not Know	30%	(18)	20%	(12)	50%	(29)	59
2022 House Vote: Democrat	10%	(26)	68%	(180)	22%	(57)	263
2022 House Vote: Republican	82%	(228)	6%	(16)	12%	(33)	278
2022 House Vote: Did not Vote	44%	(61)	30%	(42)	26%	(37)	139
2020 Vote: Joe Biden	10%	(32)	66%	(207)	24%	(76)	316
2020 Vote: Donald Trump	82%	(266)	6%	(18)	13%	(41)	324
2020 Vote: Someone Else	29%	(3)	2%	(0)	69%	(7)	10
2020 Vote: Did not Vote	41%	(19)	31%	(15)	27%	(13)	47
2016 Vote: Hillary Clinton	12%	(28)	67%	(159)	22%	(52)	239
2016 Vote: Donald Trump	78%	(225)	10%	(29)	12%	(33)	287
2016 Vote: Someone Else	28%	(7)	28%	(7)	45%	(11)	26
2020 Vote/PID: Not Biden/Democrat	16%	(3)	34%	(7)	50%	(11)	21

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(319)	35%	(240)	20%	(136)	696
2020 Vote/PID: Not Trump/Republican	62%	(13)	21%	(4)	16%	(3)	20
U.S. Economy: Wrong Track	60%	(297)	18%	(89)	23%	(113)	499
U.S. Economy: Right Direction	11%	(22)	77%	(151)	12%	(24)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	83%	(175)	13%	(28)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(288)	3%	(10)	13%	(46)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	39%	(55)	45%	(62)	139
Top 2024 Issue: Economy	60%	(159)	19%	(49)	21%	(56)	264
Community/Gender: Urban Women	37%	(25)	43%	(29)	20%	(14)	68
Community/Gender: Urban Men	43%	(26)	36%	(21)	21%	(13)	60
Community/Gender: Rural Women	60%	(81)	15%	(20)	25%	(34)	135
Community/Gender: Rural Men	51%	(56)	35%	(39)	14%	(15)	110
Community/Gender: Suburban Women	38%	(65)	45%	(77)	17%	(30)	172
Community/Gender: Suburban Men	44%	(66)	35%	(53)	21%	(31)	150
Homeowner	48%	(235)	35%	(174)	17%	(82)	491
Renter	38%	(73)	35%	(66)	27%	(52)	191
Self + Household: White-Collar	42%	(102)	42%	(103)	17%	(41)	246
Self + Household: Blue Collar	55%	(176)	29%	(93)	16%	(51)	320
Union HH: Yes	49%	(11)	51%	(11)	1%	(0)	22
Union HH: No	46%	(308)	34%	(229)	20%	(136)	674
LGBTQ+: Yes	26%	(17)	53%	(35)	22%	(15)	67
LGBTQ+: No	48%	(302)	33%	(205)	19%	(122)	629
Motivated to Vote	48%	(302)	35%	(224)	17%	(107)	633
Parent: Yes	49%	(92)	31%	(58)	19%	(36)	186
Parent: No	45%	(227)	36%	(182)	20%	(101)	510
COVID Vaccine: Yes	38%	(187)	42%	(207)	20%	(99)	492
COVID Vaccine: No	65%	(132)	16%	(33)	19%	(38)	204
Student Loans: Yes	41%	(43)	34%	(36)	25%	(27)	105
Student Loans: No	47%	(277)	35%	(205)	19%	(110)	591
Favorable Opinion of Haley	59%	(137)	23%	(53)	18%	(42)	232
Unfavorable Opinion of Haley	35%	(103)	50%	(149)	15%	(44)	296
Prodigal Biden Voter	40%	(19)	21%	(10)	40%	(19)	48
Undecided Voter (DK/WNV)	22%	(18)	20%	(16)	58%	(47)	81

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(319)	35%	(240)	20%	(136)	696
Undecided Voter (DK)	30%	(18)	20%	(12)	50%	(29)	59
Watched Debate	54%	(264)	33%	(164)	13%	(64)	491
Watched Debate: Did not Watch	27%	(56)	37%	(77)	35%	(72)	205
Watched Debate: All of it	62%	(168)	31%	(83)	7%	(20)	270
Watched Debate: Some of it	43%	(96)	37%	(81)	20%	(44)	221
Continue His Campaign: Yes Biden	23%	(61)	65%	(174)	12%	(31)	267
Continue His Campaign: No Biden	64%	(246)	15%	(59)	21%	(81)	385
Continue His Campaign: Yes Trump	81%	(288)	10%	(36)	9%	(30)	355
Continue His Campaign: No Trump	8%	(24)	64%	(196)	28%	(84)	305
Conviction: Evidence	10%	(31)	65%	(202)	25%	(78)	310
Conviction: Motivation to Damage	83%	(255)	7%	(22)	10%	(30)	307
Conviction: DK/NO	43%	(34)	21%	(16)	36%	(29)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(335)	28%	(198)	23%	(163)	696
Gender: Male	51%	(163)	28%	(91)	21%	(66)	321
Gender: Female	46%	(171)	29%	(107)	26%	(97)	375
Age: 18-34	40%	(69)	31%	(54)	29%	(49)	172
Age: 35-44	46%	(44)	20%	(19)	34%	(32)	95
Age: 45-64	50%	(115)	30%	(69)	20%	(45)	229
Age: 65+	53%	(107)	28%	(57)	18%	(36)	200
GenZers: 1997-2012	37%	(30)	28%	(22)	35%	(28)	80
Millennials: 1981-1996	44%	(80)	28%	(50)	28%	(52)	181
GenXers: 1965-1980	52%	(89)	30%	(52)	18%	(32)	173
Baby Boomers: 1946-1964	52%	(124)	30%	(71)	18%	(44)	239
Educ: < College	53%	(232)	25%	(108)	23%	(99)	439
Educ: Bachelors degree	43%	(69)	33%	(52)	24%	(38)	159
Educ: Post-grad	35%	(34)	39%	(38)	26%	(26)	98
Income: Under 50k	48%	(154)	27%	(88)	25%	(80)	322
Income: 50k-100k	50%	(121)	30%	(74)	20%	(50)	245
Income: 100k+	46%	(59)	28%	(37)	26%	(34)	129
Ethnicity: White (Non-Hispanic)	59%	(270)	21%	(98)	20%	(93)	461
Ethnicity: Hispanic	34%	(12)	33%	(12)	33%	(12)	36
Ethnicity: Black (Non-Hispanic)	26%	(40)	43%	(67)	30%	(47)	154
Ethnicity: Asian + Other (Non-Hispanic)	26%	(12)	47%	(21)	27%	(12)	45
All Christian	58%	(220)	25%	(94)	17%	(63)	377
All Non-Christian	26%	(8)	39%	(12)	35%	(10)	30
Atheist	16%	(5)	49%	(15)	35%	(10)	30
Agnostic/Nothing in particular	28%	(36)	33%	(41)	38%	(48)	126
Something Else	50%	(66)	27%	(36)	23%	(31)	133
Evangelical	59%	(157)	25%	(68)	15%	(40)	265
Non-Evangelical	52%	(124)	26%	(63)	22%	(52)	239
PID: Dem (no lean)	12%	(28)	66%	(151)	23%	(52)	231
PID: Ind (no lean)	42%	(89)	19%	(40)	39%	(83)	212
PID: Rep (no lean)	86%	(218)	3%	(7)	11%	(28)	253

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(335)	28%	(198)	23%	(163)	696
PID/Gender: Dem Men	16%	(16)	58%	(58)	26%	(26)	100
PID/Gender: Dem Women	9%	(11)	71%	(93)	20%	(27)	131
PID/Gender: Ind Men	44%	(49)	26%	(28)	31%	(34)	112
PID/Gender: Ind Women	40%	(40)	11%	(12)	49%	(49)	101
PID/Gender: Rep Men	90%	(98)	4%	(4)	6%	(7)	109
PID/Gender: Rep Women	83%	(120)	2%	(3)	15%	(21)	144
Ideo: Liberal (1-3)	13%	(25)	57%	(106)	29%	(54)	184
Ideo: Moderate (4)	40%	(90)	30%	(68)	31%	(70)	227
Ideo: Conservative (5-7)	80%	(215)	8%	(20)	12%	(33)	268
Community: Urban	37%	(48)	36%	(46)	27%	(35)	128
Community: Suburban	44%	(143)	31%	(100)	25%	(80)	323
Community: Rural	59%	(144)	21%	(52)	20%	(49)	245
Military HHnm: Yes	53%	(56)	27%	(28)	20%	(21)	105
Military HH: No	47%	(279)	29%	(170)	24%	(142)	591
Employ: Private Sector	46%	(104)	28%	(62)	26%	(58)	225
Employ: Government	38%	(19)	42%	(21)	21%	(10)	51
Employ: Self-Employed	51%	(27)	21%	(11)	28%	(14)	52
Employ: Homemaker	66%	(30)	21%	(10)	12%	(5)	45
Employ: Student	30%	(4)	21%	(3)	48%	(7)	14
Employ: Retired	52%	(104)	31%	(61)	18%	(35)	201
Employ: Unemployed	45%	(32)	25%	(17)	30%	(21)	70
Employ: Other	37%	(14)	32%	(12)	31%	(12)	38

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(335)	28%	(198)	23%	(163)	696
Protestant	57%	(160)	26%	(74)	17%	(49)	283
Roman Catholic	63%	(55)	23%	(20)	14%	(13)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	70%	(4)	—	(0)	30%	(2)	6
Jewish	19%	(2)	43%	(5)	39%	(5)	13
Muslim	81%	(4)	19%	(1)	—	(0)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	—	(0)	—	(0)	100%	(4)	4
Atheist	16%	(5)	49%	(15)	35%	(10)	30
Agnostic	17%	(4)	38%	(8)	46%	(10)	22
Something else	50%	(66)	27%	(36)	23%	(31)	133
Nothing in particular	31%	(32)	32%	(33)	37%	(38)	104
Ideo/PID: Conservative Republican	87%	(169)	3%	(5)	10%	(20)	194
Ideo/PID: Moderate/Liberal Republican	83%	(47)	4%	(2)	14%	(8)	57
Ideo/PID: Moderate/Conservative Democrat	16%	(15)	57%	(55)	28%	(27)	98
Ideo/PID: Liberal Democrat	9%	(12)	72%	(94)	19%	(25)	131
Unfavorable of Biden and Trump	41%	(55)	15%	(21)	44%	(58)	134
2024 H2H Matchup: Biden Voter	10%	(28)	62%	(184)	29%	(84)	296
2024 H2H Matchup: Trump Voter	89%	(282)	2%	(5)	10%	(31)	318
2024 H2H Matchup: Would not Vote	30%	(7)	12%	(3)	58%	(13)	23
2024 H2H Matchup: Do not Know	30%	(17)	12%	(7)	59%	(34)	59
2022 House Vote: Democrat	11%	(29)	60%	(157)	30%	(78)	263
2022 House Vote: Republican	84%	(234)	3%	(9)	12%	(34)	278
2022 House Vote: Did not Vote	48%	(67)	23%	(32)	29%	(40)	139
2020 Vote: Joe Biden	13%	(40)	56%	(176)	32%	(100)	316
2020 Vote: Donald Trump	85%	(274)	3%	(11)	12%	(39)	324
2020 Vote: Someone Else	31%	(3)	4%	(0)	64%	(6)	10
2020 Vote: Did not Vote	37%	(17)	23%	(11)	40%	(19)	47
2016 Vote: Hillary Clinton	12%	(30)	60%	(144)	27%	(66)	239
2016 Vote: Donald Trump	81%	(233)	6%	(17)	13%	(38)	287
2016 Vote: Someone Else	35%	(9)	14%	(4)	51%	(13)	26
2020 Vote/PID: Not Biden/Democrat	16%	(3)	49%	(10)	35%	(7)	21

Continued on next page

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(335)	28%	(198)	23%	(163)	696
2020 Vote/PID: Not Trump/Republican	67%	(13)	17%	(3)	16%	(3)	20
U.S. Economy: Wrong Track	61%	(305)	14%	(72)	24%	(122)	499
U.S. Economy: Right Direction	15%	(30)	64%	(126)	21%	(41)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	69%	(147)	26%	(55)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(292)	3%	(12)	12%	(40)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(31)	28%	(39)	49%	(69)	139
Top 2024 Issue: Economy	61%	(161)	15%	(40)	24%	(63)	264
Community/Gender: Urban Women	35%	(24)	34%	(23)	30%	(21)	68
Community/Gender: Urban Men	39%	(23)	37%	(23)	24%	(14)	60
Community/Gender: Rural Women	63%	(85)	16%	(21)	21%	(29)	135
Community/Gender: Rural Men	53%	(59)	28%	(31)	18%	(20)	110
Community/Gender: Suburban Women	36%	(62)	36%	(63)	28%	(48)	172
Community/Gender: Suburban Men	54%	(81)	25%	(37)	21%	(32)	150
Homeowner	51%	(252)	27%	(135)	21%	(104)	491
Renter	38%	(72)	33%	(63)	30%	(56)	191
Self + Household: White-Collar	42%	(103)	35%	(86)	23%	(56)	246
Self + Household: Blue Collar	58%	(186)	22%	(71)	20%	(63)	320
Union HH: Yes	47%	(10)	48%	(11)	5%	(1)	22
Union HH: No	48%	(324)	28%	(187)	24%	(162)	674
LGBTQ+: Yes	23%	(15)	39%	(26)	38%	(26)	67
LGBTQ+: No	51%	(319)	27%	(172)	22%	(137)	629
Motivated to Vote	49%	(313)	29%	(182)	22%	(137)	633
Parent: Yes	49%	(91)	29%	(55)	22%	(40)	186
Parent: No	48%	(244)	28%	(143)	24%	(123)	510
COVID Vaccine: Yes	41%	(201)	35%	(172)	24%	(119)	492
COVID Vaccine: No	66%	(133)	13%	(26)	22%	(44)	204
Student Loans: Yes	35%	(37)	36%	(37)	29%	(31)	105
Student Loans: No	50%	(298)	27%	(161)	22%	(133)	591
Favorable Opinion of Haley	63%	(147)	17%	(38)	20%	(47)	232
Unfavorable Opinion of Haley	38%	(113)	40%	(119)	22%	(64)	296
Prodigal Biden Voter	48%	(23)	12%	(6)	40%	(20)	48
Undecided Voter (DK/WNV)	30%	(24)	12%	(10)	59%	(48)	81

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(335)	28%	(198)	23%	(163)	696
Undecided Voter (DK)	30%	(17)	12%	(7)	59%	(34)	59
Watched Debate	55%	(270)	27%	(130)	18%	(90)	491
Watched Debate: Did not Watch	31%	(64)	33%	(68)	36%	(73)	205
Watched Debate: All of it	60%	(163)	25%	(66)	15%	(41)	270
Watched Debate: Some of it	49%	(108)	29%	(64)	22%	(49)	221
Continue His Campaign: Yes Biden	26%	(69)	58%	(154)	16%	(44)	267
Continue His Campaign: No Biden	65%	(249)	11%	(41)	25%	(96)	385
Continue His Campaign: Yes Trump	83%	(295)	8%	(27)	9%	(33)	355
Continue His Campaign: No Trump	11%	(32)	55%	(168)	34%	(104)	305
Conviction: Evidence	11%	(34)	55%	(169)	34%	(107)	310
Conviction: Motivation to Damage	86%	(263)	5%	(15)	9%	(29)	307
Conviction: DK/NO	47%	(37)	18%	(14)	35%	(28)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(47)	93%	(649)	696
Gender: Male	6%	(19)	94%	(302)	321
Gender: Female	8%	(28)	92%	(347)	375
Age: 18-34	10%	(17)	90%	(155)	172
Age: 35-44	12%	(12)	88%	(83)	95
Age: 45-64	4%	(10)	96%	(219)	229
Age: 65+	4%	(9)	96%	(191)	200
GenZers: 1997-2012	10%	(8)	90%	(72)	80
Millennials: 1981-1996	11%	(19)	89%	(162)	181
GenXers: 1965-1980	4%	(6)	96%	(167)	173
Baby Boomers: 1946-1964	5%	(12)	95%	(227)	239
Educ: < College	8%	(34)	92%	(405)	439
Educ: Bachelors degree	7%	(11)	93%	(148)	159
Educ: Post-grad	2%	(2)	98%	(96)	98
Income: Under 50k	8%	(27)	92%	(295)	322
Income: 50k-100k	6%	(16)	94%	(229)	245
Income: 100k+	3%	(4)	97%	(126)	129
Ethnicity: White (Non-Hispanic)	5%	(22)	95%	(439)	461
Ethnicity: Hispanic	6%	(2)	94%	(34)	36
Ethnicity: Black (Non-Hispanic)	13%	(20)	87%	(134)	154
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	95%	(43)	45
All Christian	6%	(21)	94%	(356)	377
All Non-Christian	4%	(1)	96%	(29)	30
Atheist	7%	(2)	93%	(28)	30
Agnostic/Nothing in particular	7%	(9)	93%	(117)	126
Something Else	10%	(13)	90%	(120)	133
Evangelical	7%	(18)	93%	(247)	265
Non-Evangelical	6%	(15)	94%	(223)	239
PID: Dem (no lean)	8%	(20)	92%	(211)	231
PID: Ind (no lean)	7%	(15)	93%	(197)	212
PID: Rep (no lean)	5%	(12)	95%	(241)	253

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(47)	93%	(649)	696
PID/Gender: Dem Men	5%	(5)	95%	(95)	100
PID/Gender: Dem Women	11%	(15)	89%	(116)	131
PID/Gender: Ind Men	7%	(8)	93%	(103)	112
PID/Gender: Ind Women	7%	(7)	93%	(94)	101
PID/Gender: Rep Men	5%	(6)	95%	(104)	109
PID/Gender: Rep Women	4%	(6)	96%	(137)	144
Ideo: Liberal (1-3)	7%	(14)	93%	(171)	184
Ideo: Moderate (4)	7%	(15)	93%	(212)	227
Ideo: Conservative (5-7)	6%	(15)	94%	(253)	268
Community: Urban	9%	(12)	91%	(117)	128
Community: Suburban	6%	(20)	94%	(303)	323
Community: Rural	6%	(15)	94%	(230)	245
Military HHnm: Yes	5%	(6)	95%	(99)	105
Military HH: No	7%	(41)	93%	(550)	591
Employ: Private Sector	6%	(13)	94%	(211)	225
Employ: Government	3%	(1)	97%	(49)	51
Employ: Self-Employed	8%	(4)	92%	(48)	52
Employ: Homemaker	2%	(1)	98%	(44)	45
Employ: Student	12%	(2)	88%	(13)	14
Employ: Retired	6%	(11)	94%	(189)	201
Employ: Unemployed	12%	(8)	88%	(62)	70
Employ: Other	14%	(5)	86%	(33)	38

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(47)	93%	(649)	696
Protestant	5%	(14)	95%	(269)	283
Roman Catholic	6%	(6)	94%	(82)	87
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	10%	(1)	90%	(6)	6
Jewish	10%	(1)	90%	(12)	13
Muslim	—	(0)	100%	(5)	5
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(4)	4
Atheist	7%	(2)	93%	(28)	30
Agnostic	4%	(1)	96%	(21)	22
Something else	10%	(13)	90%	(120)	133
Nothing in particular	8%	(8)	92%	(96)	104
Ideo/PID: Conservative Republican	3%	(7)	97%	(188)	194
Ideo/PID: Moderate/Liberal Republican	7%	(4)	93%	(53)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	90%	(88)	98
Ideo/PID: Liberal Democrat	8%	(10)	92%	(121)	131
Unfavorable of Biden and Trump	8%	(11)	92%	(123)	134
2024 H2H Matchup: Biden Voter	8%	(23)	92%	(273)	296
2024 H2H Matchup: Trump Voter	6%	(19)	94%	(299)	318
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(22)	23
2024 H2H Matchup: Do not Know	7%	(4)	93%	(55)	59
2022 House Vote: Democrat	9%	(23)	91%	(239)	263
2022 House Vote: Republican	4%	(11)	96%	(266)	278
2022 House Vote: Did not Vote	9%	(12)	91%	(127)	139
2020 Vote: Joe Biden	8%	(24)	92%	(291)	316
2020 Vote: Donald Trump	4%	(13)	96%	(311)	324
2020 Vote: Someone Else	9%	(1)	91%	(9)	10
2020 Vote: Did not Vote	17%	(8)	83%	(39)	47
2016 Vote: Hillary Clinton	9%	(21)	91%	(218)	239
2016 Vote: Donald Trump	3%	(10)	97%	(278)	287
2016 Vote: Someone Else	—	(0)	100%	(26)	26

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(47)	93%	(649)	696
2020 Vote/PID: Not Biden/Democrat	6%	(1)	94%	(20)	21
2020 Vote/PID: Not Trump/Republican	17%	(3)	83%	(17)	20
U.S. Economy: Wrong Track	6%	(29)	94%	(470)	499
U.S. Economy: Right Direction	9%	(18)	91%	(179)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	93%	(197)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(21)	94%	(324)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	92%	(129)	139
Top 2024 Issue: Economy	7%	(18)	93%	(245)	264
Community/Gender: Urban Women	12%	(8)	88%	(60)	68
Community/Gender: Urban Men	6%	(3)	94%	(57)	60
Community/Gender: Rural Women	7%	(9)	93%	(126)	135
Community/Gender: Rural Men	5%	(6)	95%	(104)	110
Community/Gender: Suburban Women	6%	(11)	94%	(161)	172
Community/Gender: Suburban Men	6%	(9)	94%	(141)	150
Homeowner	5%	(27)	95%	(464)	491
Renter	10%	(19)	90%	(172)	191
Self + Household: White-Collar	6%	(15)	94%	(231)	246
Self + Household: Blue Collar	7%	(21)	93%	(299)	320
Union HH: Yes	11%	(2)	89%	(20)	22
Union HH: No	7%	(44)	93%	(629)	674
LGBTQ+: Yes	7%	(5)	93%	(63)	67
LGBTQ+: No	7%	(42)	93%	(586)	629
Motivated to Vote	6%	(40)	94%	(594)	633
Parent: Yes	10%	(19)	90%	(167)	186
Parent: No	5%	(28)	95%	(482)	510
COVID Vaccine: Yes	7%	(35)	93%	(457)	492
COVID Vaccine: No	6%	(12)	94%	(192)	204
Student Loans: Yes	13%	(13)	87%	(92)	105
Student Loans: No	6%	(34)	94%	(558)	591
Favorable Opinion of Haley	6%	(14)	94%	(219)	232
Unfavorable Opinion of Haley	5%	(16)	95%	(280)	296

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(47)	93%	(649)	696
Prodigal Biden Voter	8%	(4)	92%	(44)	48
Undecided Voter (DK/WNV)	6%	(5)	94%	(77)	81
Undecided Voter (DK)	7%	(4)	93%	(55)	59
Watched Debate	7%	(33)	93%	(458)	491
Watched Debate: Did not Watch	7%	(14)	93%	(191)	205
Watched Debate: All of it	6%	(17)	94%	(253)	270
Watched Debate: Some of it	7%	(16)	93%	(205)	221
Continue His Campaign: Yes Biden	8%	(20)	92%	(246)	267
Continue His Campaign: No Biden	6%	(24)	94%	(362)	385
Continue His Campaign: Yes Trump	5%	(19)	95%	(336)	355
Continue His Campaign: No Trump	8%	(25)	92%	(279)	305
Conviction: Evidence	7%	(23)	93%	(287)	310
Conviction: Motivation to Damage	5%	(15)	95%	(293)	307
Conviction: DK/NO	11%	(9)	89%	(70)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(48)	93%	(648)	696
Gender: Male	8%	(25)	92%	(296)	321
Gender: Female	6%	(24)	94%	(352)	375
Age: 18-34	14%	(23)	86%	(148)	172
Age: 35-44	9%	(9)	91%	(86)	95
Age: 45-64	5%	(12)	95%	(217)	229
Age: 65+	2%	(4)	98%	(196)	200
GenZers: 1997-2012	11%	(9)	89%	(71)	80
Millennials: 1981-1996	13%	(23)	87%	(158)	181
GenXers: 1965-1980	7%	(12)	93%	(162)	173
Baby Boomers: 1946-1964	2%	(5)	98%	(235)	239
Educ: < College	9%	(40)	91%	(399)	439
Educ: Bachelors degree	2%	(4)	98%	(155)	159
Educ: Post-grad	5%	(5)	95%	(93)	98
Income: Under 50k	9%	(29)	91%	(293)	322
Income: 50k-100k	5%	(11)	95%	(233)	245
Income: 100k+	6%	(8)	94%	(121)	129
Ethnicity: White (Non-Hispanic)	4%	(17)	96%	(444)	461
Ethnicity: Hispanic	7%	(3)	93%	(33)	36
Ethnicity: Black (Non-Hispanic)	16%	(25)	84%	(129)	154
Ethnicity: Asian + Other (Non-Hispanic)	8%	(4)	92%	(41)	45
All Christian	5%	(17)	95%	(360)	377
All Non-Christian	2%	(1)	98%	(29)	30
Atheist	—	(0)	100%	(30)	30
Agnostic/Nothing in particular	12%	(15)	88%	(110)	126
Something Else	11%	(15)	89%	(118)	133
Evangelical	5%	(14)	95%	(251)	265
Non-Evangelical	8%	(18)	92%	(221)	239
PID: Dem (no lean)	10%	(23)	90%	(208)	231
PID: Ind (no lean)	3%	(6)	97%	(207)	212
PID: Rep (no lean)	8%	(20)	92%	(233)	253

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(48)	93%	(648)	696
PID/Gender: Dem Men	13%	(13)	87%	(87)	100
PID/Gender: Dem Women	7%	(10)	93%	(121)	131
PID/Gender: Ind Men	2%	(2)	98%	(110)	112
PID/Gender: Ind Women	4%	(4)	96%	(97)	101
PID/Gender: Rep Men	9%	(10)	91%	(99)	109
PID/Gender: Rep Women	7%	(10)	93%	(134)	144
Ideo: Liberal (1-3)	8%	(15)	92%	(170)	184
Ideo: Moderate (4)	6%	(14)	94%	(213)	227
Ideo: Conservative (5-7)	7%	(18)	93%	(250)	268
Community: Urban	10%	(13)	90%	(115)	128
Community: Suburban	7%	(21)	93%	(301)	323
Community: Rural	6%	(14)	94%	(231)	245
Military HHnm: Yes	3%	(3)	97%	(102)	105
Military HH: No	8%	(45)	92%	(546)	591
Employ: Private Sector	7%	(17)	93%	(208)	225
Employ: Government	15%	(8)	85%	(43)	51
Employ: Self-Employed	4%	(2)	96%	(50)	52
Employ: Homemaker	4%	(2)	96%	(43)	45
Employ: Student	31%	(4)	69%	(10)	14
Employ: Retired	1%	(1)	99%	(199)	201
Employ: Unemployed	14%	(10)	86%	(60)	70
Employ: Other	12%	(5)	88%	(34)	38

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(48)	93%	(648)	696
Protestant	4%	(11)	96%	(272)	283
Roman Catholic	7%	(7)	93%	(81)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	5%	(1)	95%	(12)	13
Muslim	—	(0)	100%	(5)	5
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(4)	4
Atheist	—	(0)	100%	(30)	30
Agnostic	8%	(2)	92%	(20)	22
Something else	11%	(15)	89%	(118)	133
Nothing in particular	13%	(14)	87%	(90)	104
Ideo/PID: Conservative Republican	7%	(14)	93%	(180)	194
Ideo/PID: Moderate/Liberal Republican	9%	(5)	91%	(52)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	90%	(88)	98
Ideo/PID: Liberal Democrat	10%	(13)	90%	(118)	131
Unfavorable of Biden and Trump	5%	(6)	95%	(128)	134
2024 H2H Matchup: Biden Voter	7%	(20)	93%	(276)	296
2024 H2H Matchup: Trump Voter	7%	(23)	93%	(295)	318
2024 H2H Matchup: Would not Vote	8%	(2)	92%	(21)	23
2024 H2H Matchup: Do not Know	5%	(3)	95%	(55)	59
2022 House Vote: Democrat	8%	(21)	92%	(242)	263
2022 House Vote: Republican	5%	(15)	95%	(263)	278
2022 House Vote: Did not Vote	9%	(12)	91%	(127)	139
2020 Vote: Joe Biden	7%	(23)	93%	(293)	316
2020 Vote: Donald Trump	6%	(20)	94%	(305)	324
2020 Vote: Someone Else	11%	(1)	89%	(9)	10
2020 Vote: Did not Vote	11%	(5)	89%	(42)	47
2016 Vote: Hillary Clinton	8%	(18)	92%	(221)	239
2016 Vote: Donald Trump	6%	(18)	94%	(270)	287
2016 Vote: Someone Else	2%	(0)	98%	(25)	26

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(48)	93%	(648)	696
2020 Vote/PID: Not Biden/Democrat	18%	(4)	82%	(17)	21
2020 Vote/PID: Not Trump/Republican	6%	(1)	94%	(19)	20
U.S. Economy: Wrong Track	7%	(34)	93%	(465)	499
U.S. Economy: Right Direction	8%	(15)	92%	(182)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	94%	(199)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(27)	92%	(317)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	94%	(131)	139
Top 2024 Issue: Economy	8%	(21)	92%	(243)	264
Community/Gender: Urban Women	15%	(10)	85%	(58)	68
Community/Gender: Urban Men	5%	(3)	95%	(57)	60
Community/Gender: Rural Women	6%	(8)	94%	(126)	135
Community/Gender: Rural Men	5%	(5)	95%	(105)	110
Community/Gender: Suburban Women	3%	(5)	97%	(167)	172
Community/Gender: Suburban Men	11%	(16)	89%	(134)	150
Homeowner	6%	(27)	94%	(463)	491
Renter	10%	(19)	90%	(172)	191
Self + Household: White-Collar	5%	(12)	95%	(234)	246
Self + Household: Blue Collar	7%	(23)	93%	(296)	320
Union HH: Yes	16%	(4)	84%	(19)	22
Union HH: No	7%	(45)	93%	(629)	674
LGBTQ+: Yes	8%	(5)	92%	(62)	67
LGBTQ+: No	7%	(43)	93%	(585)	629
Motivated to Vote	6%	(40)	94%	(594)	633
Parent: Yes	6%	(11)	94%	(175)	186
Parent: No	7%	(37)	93%	(473)	510
COVID Vaccine: Yes	6%	(32)	94%	(461)	492
COVID Vaccine: No	8%	(17)	92%	(187)	204
Student Loans: Yes	6%	(7)	94%	(98)	105
Student Loans: No	7%	(42)	93%	(549)	591
Favorable Opinion of Haley	5%	(11)	95%	(222)	232
Unfavorable Opinion of Haley	8%	(23)	92%	(273)	296

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(48)	93%	(648)	696
Prodigal Biden Voter	14%	(7)	86%	(42)	48
Undecided Voter (DK/WNV)	6%	(5)	94%	(76)	81
Undecided Voter (DK)	5%	(3)	95%	(55)	59
Watched Debate	7%	(37)	93%	(454)	491
Watched Debate: Did not Watch	6%	(12)	94%	(193)	205
Watched Debate: All of it	6%	(17)	94%	(253)	270
Watched Debate: Some of it	9%	(19)	91%	(201)	221
Continue His Campaign: Yes Biden	7%	(18)	93%	(248)	267
Continue His Campaign: No Biden	8%	(29)	92%	(356)	385
Continue His Campaign: Yes Trump	8%	(28)	92%	(328)	355
Continue His Campaign: No Trump	7%	(20)	93%	(285)	305
Conviction: Evidence	6%	(20)	94%	(290)	310
Conviction: Motivation to Damage	8%	(24)	92%	(283)	307
Conviction: DK/NO	6%	(4)	94%	(74)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(69)	90%	(627)	696
Gender: Male	12%	(38)	88%	(283)	321
Gender: Female	8%	(31)	92%	(345)	375
Age: 18-34	21%	(36)	79%	(135)	172
Age: 35-44	11%	(10)	89%	(85)	95
Age: 45-64	9%	(21)	91%	(208)	229
Age: 65+	—	(1)	100%	(199)	200
GenZers: 1997-2012	21%	(17)	79%	(63)	80
Millennials: 1981-1996	16%	(30)	84%	(152)	181
GenXers: 1965-1980	12%	(20)	88%	(153)	173
Baby Boomers: 1946-1964	1%	(2)	99%	(238)	239
Educ: < College	14%	(60)	86%	(379)	439
Educ: Bachelors degree	5%	(8)	95%	(151)	159
Educ: Post-grad	—	(0)	100%	(98)	98
Income: Under 50k	13%	(42)	87%	(280)	322
Income: 50k-100k	10%	(23)	90%	(221)	245
Income: 100k+	2%	(3)	98%	(126)	129
Ethnicity: White (Non-Hispanic)	7%	(33)	93%	(428)	461
Ethnicity: Hispanic	2%	(1)	98%	(35)	36
Ethnicity: Black (Non-Hispanic)	19%	(29)	81%	(125)	154
Ethnicity: Asian + Other (Non-Hispanic)	13%	(6)	87%	(39)	45
All Christian	8%	(29)	92%	(348)	377
All Non-Christian	22%	(6)	78%	(23)	30
Atheist	9%	(3)	91%	(28)	30
Agnostic/Nothing in particular	10%	(13)	90%	(113)	126
Something Else	13%	(17)	87%	(116)	133
Evangelical	14%	(36)	86%	(229)	265
Non-Evangelical	4%	(10)	96%	(229)	239
PID: Dem (no lean)	13%	(30)	87%	(201)	231
PID: Ind (no lean)	10%	(21)	90%	(192)	212
PID: Rep (no lean)	7%	(18)	93%	(235)	253

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(69)	90%	(627)	696
PID/Gender: Dem Men	15%	(15)	85%	(85)	100
PID/Gender: Dem Women	12%	(15)	88%	(115)	131
PID/Gender: Ind Men	14%	(16)	86%	(96)	112
PID/Gender: Ind Women	5%	(5)	95%	(96)	101
PID/Gender: Rep Men	7%	(8)	93%	(101)	109
PID/Gender: Rep Women	7%	(10)	93%	(134)	144
Ideo: Liberal (1-3)	11%	(19)	89%	(165)	184
Ideo: Moderate (4)	13%	(30)	87%	(197)	227
Ideo: Conservative (5-7)	6%	(15)	94%	(253)	268
Community: Urban	17%	(22)	83%	(106)	128
Community: Suburban	6%	(20)	94%	(302)	323
Community: Rural	11%	(26)	89%	(219)	245
Military HHnm: Yes	5%	(5)	95%	(100)	105
Military HH: No	11%	(63)	89%	(528)	591
Employ: Private Sector	13%	(28)	87%	(196)	225
Employ: Government	20%	(10)	80%	(40)	51
Employ: Self-Employed	10%	(5)	90%	(47)	52
Employ: Homemaker	12%	(5)	88%	(40)	45
Employ: Student	3%	(0)	97%	(14)	14
Employ: Retired	—	(0)	100%	(201)	201
Employ: Unemployed	25%	(17)	75%	(53)	70
Employ: Other	5%	(2)	95%	(37)	38

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(69)	90%	(627)	696
Protestant	9%	(26)	91%	(257)	283
Roman Catholic	3%	(3)	97%	(85)	87
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	10%	(1)	90%	(12)	13
Muslim	71%	(4)	29%	(2)	5
Buddhist	19%	(1)	81%	(6)	8
Hindu	—	(0)	100%	(4)	4
Atheist	9%	(3)	91%	(28)	30
Agnostic	9%	(2)	91%	(20)	22
Something else	13%	(17)	87%	(116)	133
Nothing in particular	11%	(11)	89%	(93)	104
Ideo/PID: Conservative Republican	3%	(6)	97%	(188)	194
Ideo/PID: Moderate/Liberal Republican	21%	(12)	79%	(45)	57
Ideo/PID: Moderate/Conservative Democrat	17%	(17)	83%	(81)	98
Ideo/PID: Liberal Democrat	10%	(13)	90%	(118)	131
Unfavorable of Biden and Trump	12%	(16)	88%	(118)	134
2024 H2H Matchup: Biden Voter	12%	(37)	88%	(259)	296
2024 H2H Matchup: Trump Voter	7%	(24)	93%	(295)	318
2024 H2H Matchup: Would not Vote	14%	(3)	86%	(20)	23
2024 H2H Matchup: Do not Know	8%	(5)	92%	(54)	59
2022 House Vote: Democrat	12%	(31)	88%	(231)	263
2022 House Vote: Republican	5%	(15)	95%	(262)	278
2022 House Vote: Did not Vote	14%	(19)	86%	(120)	139
2020 Vote: Joe Biden	13%	(40)	87%	(276)	316
2020 Vote: Donald Trump	6%	(21)	94%	(303)	324
2020 Vote: Someone Else	6%	(1)	94%	(9)	10
2020 Vote: Did not Vote	15%	(7)	85%	(39)	47
2016 Vote: Hillary Clinton	11%	(27)	89%	(212)	239
2016 Vote: Donald Trump	4%	(12)	96%	(275)	287
2016 Vote: Someone Else	18%	(5)	82%	(21)	26

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(69)	90%	(627)	696
2020 Vote/PID: Not Biden/Democrat	18%	(4)	82%	(17)	21
2020 Vote/PID: Not Trump/Republican	18%	(4)	82%	(17)	20
U.S. Economy: Wrong Track	9%	(46)	91%	(453)	499
U.S. Economy: Right Direction	11%	(22)	89%	(175)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(27)	87%	(186)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	93%	(320)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	87%	(122)	139
Top 2024 Issue: Economy	12%	(31)	88%	(233)	264
Community/Gender: Urban Women	11%	(8)	89%	(60)	68
Community/Gender: Urban Men	24%	(14)	76%	(46)	60
Community/Gender: Rural Women	9%	(13)	91%	(122)	135
Community/Gender: Rural Men	12%	(13)	88%	(97)	110
Community/Gender: Suburban Women	6%	(10)	94%	(162)	172
Community/Gender: Suburban Men	7%	(10)	93%	(140)	150
Homeowner	7%	(36)	93%	(455)	491
Renter	16%	(31)	84%	(160)	191
Self + Household: White-Collar	3%	(7)	97%	(238)	246
Self + Household: Blue Collar	12%	(39)	88%	(281)	320
Union HH: Yes	7%	(1)	93%	(21)	22
Union HH: No	10%	(67)	90%	(607)	674
LGBTQ+: Yes	19%	(13)	81%	(55)	67
LGBTQ+: No	9%	(56)	91%	(573)	629
Motivated to Vote	9%	(54)	91%	(579)	633
Parent: Yes	12%	(23)	88%	(163)	186
Parent: No	9%	(46)	91%	(464)	510
COVID Vaccine: Yes	8%	(39)	92%	(454)	492
COVID Vaccine: No	15%	(30)	85%	(174)	204
Student Loans: Yes	9%	(9)	91%	(96)	105
Student Loans: No	10%	(60)	90%	(532)	591
Favorable Opinion of Haley	6%	(13)	94%	(220)	232
Unfavorable Opinion of Haley	10%	(30)	90%	(266)	296

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(69)	90%	(627)	696
Prodigal Biden Voter	16%	(8)	84%	(40)	48
Undecided Voter (DK/WNV)	10%	(8)	90%	(73)	81
Undecided Voter (DK)	8%	(5)	92%	(54)	59
Watched Debate	9%	(42)	91%	(449)	491
Watched Debate: Did not Watch	13%	(27)	87%	(178)	205
Watched Debate: All of it	4%	(11)	96%	(259)	270
Watched Debate: Some of it	14%	(30)	86%	(190)	221
Continue His Campaign: Yes Biden	12%	(31)	88%	(235)	267
Continue His Campaign: No Biden	8%	(29)	92%	(356)	385
Continue His Campaign: Yes Trump	8%	(28)	92%	(327)	355
Continue His Campaign: No Trump	11%	(34)	89%	(270)	305
Conviction: Evidence	9%	(29)	91%	(281)	310
Conviction: Motivation to Damage	7%	(22)	93%	(285)	307
Conviction: DK/NO	21%	(17)	79%	(62)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(34)	95%	(662)	696
Gender: Male	5%	(17)	95%	(304)	321
Gender: Female	5%	(18)	95%	(358)	375
Age: 18-34	5%	(9)	95%	(163)	172
Age: 35-44	5%	(5)	95%	(90)	95
Age: 45-64	4%	(8)	96%	(221)	229
Age: 65+	6%	(13)	94%	(187)	200
GenZers: 1997-2012	7%	(6)	93%	(74)	80
Millennials: 1981-1996	4%	(8)	96%	(173)	181
GenXers: 1965-1980	4%	(7)	96%	(166)	173
Baby Boomers: 1946-1964	5%	(12)	95%	(227)	239
Educ: < College	3%	(11)	97%	(428)	439
Educ: Bachelors degree	9%	(14)	91%	(145)	159
Educ: Post-grad	9%	(9)	91%	(89)	98
Income: Under 50k	4%	(12)	96%	(311)	322
Income: 50k-100k	5%	(12)	95%	(233)	245
Income: 100k+	9%	(11)	91%	(118)	129
Ethnicity: White (Non-Hispanic)	5%	(22)	95%	(439)	461
Ethnicity: Hispanic	—	(0)	100%	(36)	36
Ethnicity: Black (Non-Hispanic)	4%	(7)	96%	(147)	154
Ethnicity: Asian + Other (Non-Hispanic)	13%	(6)	87%	(39)	45
All Christian	5%	(18)	95%	(359)	377
All Non-Christian	6%	(2)	94%	(28)	30
Atheist	1%	(0)	99%	(30)	30
Agnostic/Nothing in particular	9%	(11)	91%	(114)	126
Something Else	2%	(3)	98%	(130)	133
Evangelical	2%	(6)	98%	(259)	265
Non-Evangelical	6%	(15)	94%	(224)	239
PID: Dem (no lean)	6%	(15)	94%	(216)	231
PID: Ind (no lean)	4%	(9)	96%	(204)	212
PID: Rep (no lean)	4%	(11)	96%	(242)	253

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(34)	95%	(662)	696
PID/Gender: Dem Men	4%	(4)	96%	(96)	100
PID/Gender: Dem Women	9%	(11)	91%	(120)	131
PID/Gender: Ind Men	7%	(7)	93%	(104)	112
PID/Gender: Ind Women	1%	(1)	99%	(99)	101
PID/Gender: Rep Men	5%	(6)	95%	(103)	109
PID/Gender: Rep Women	4%	(5)	96%	(139)	144
Ideo: Liberal (1-3)	5%	(9)	95%	(175)	184
Ideo: Moderate (4)	6%	(13)	94%	(214)	227
Ideo: Conservative (5-7)	4%	(11)	96%	(257)	268
Community: Urban	3%	(3)	97%	(125)	128
Community: Suburban	7%	(21)	93%	(302)	323
Community: Rural	4%	(10)	96%	(235)	245
Military HHnm: Yes	3%	(4)	97%	(101)	105
Military HH: No	5%	(31)	95%	(560)	591
Employ: Private Sector	6%	(14)	94%	(211)	225
Employ: Government	4%	(2)	96%	(49)	51
Employ: Self-Employed	6%	(3)	94%	(49)	52
Employ: Homemaker	2%	(1)	98%	(44)	45
Employ: Student	9%	(1)	91%	(13)	14
Employ: Retired	5%	(11)	95%	(190)	201
Employ: Unemployed	1%	(1)	99%	(69)	70
Employ: Other	4%	(2)	96%	(37)	38

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(34)	95%	(662)	696
Protestant	4%	(10)	96%	(272)	283
Roman Catholic	9%	(7)	91%	(80)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	—	(0)	100%	(13)	13
Muslim	—	(0)	100%	(5)	5
Buddhist	—	(0)	100%	(8)	8
Hindu	44%	(2)	56%	(2)	4
Atheist	1%	(0)	99%	(30)	30
Agnostic	7%	(2)	93%	(20)	22
Something else	2%	(3)	98%	(130)	133
Nothing in particular	9%	(10)	91%	(94)	104
Ideo/PID: Conservative Republican	5%	(10)	95%	(185)	194
Ideo/PID: Moderate/Liberal Republican	2%	(1)	98%	(56)	57
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	93%	(90)	98
Ideo/PID: Liberal Democrat	6%	(8)	94%	(123)	131
Unfavorable of Biden and Trump	5%	(7)	95%	(127)	134
2024 H2H Matchup: Biden Voter	7%	(21)	93%	(276)	296
2024 H2H Matchup: Trump Voter	4%	(13)	96%	(306)	318
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(22)	23
2024 H2H Matchup: Do not Know	1%	(0)	99%	(58)	59
2022 House Vote: Democrat	6%	(15)	94%	(247)	263
2022 House Vote: Republican	5%	(13)	95%	(265)	278
2022 House Vote: Did not Vote	4%	(6)	96%	(133)	139
2020 Vote: Joe Biden	7%	(21)	93%	(294)	316
2020 Vote: Donald Trump	3%	(10)	97%	(314)	324
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	7%	(3)	93%	(43)	47
2016 Vote: Hillary Clinton	6%	(15)	94%	(224)	239
2016 Vote: Donald Trump	4%	(11)	96%	(276)	287
2016 Vote: Someone Else	7%	(2)	93%	(24)	26

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(34)	95%	(662)	696
2020 Vote/PID: Not Biden/Democrat	6%	(1)	94%	(20)	21
2020 Vote/PID: Not Trump/Republican	11%	(2)	89%	(18)	20
U.S. Economy: Wrong Track	4%	(19)	96%	(480)	499
U.S. Economy: Right Direction	8%	(16)	92%	(181)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	93%	(197)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(13)	96%	(332)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	95%	(133)	139
Top 2024 Issue: Economy	5%	(14)	95%	(250)	264
Community/Gender: Urban Women	2%	(1)	98%	(67)	68
Community/Gender: Urban Men	3%	(2)	97%	(58)	60
Community/Gender: Rural Women	4%	(5)	96%	(130)	135
Community/Gender: Rural Men	4%	(5)	96%	(105)	110
Community/Gender: Suburban Women	6%	(11)	94%	(161)	172
Community/Gender: Suburban Men	7%	(10)	93%	(140)	150
Homeowner	6%	(27)	94%	(464)	491
Renter	4%	(7)	96%	(184)	191
Self + Household: White-Collar	9%	(21)	91%	(225)	246
Self + Household: Blue Collar	3%	(10)	97%	(309)	320
Union HH: Yes	15%	(3)	85%	(19)	22
Union HH: No	5%	(31)	95%	(643)	674
LGBTQ+: Yes	7%	(5)	93%	(63)	67
LGBTQ+: No	5%	(30)	95%	(599)	629
Motivated to Vote	5%	(29)	95%	(604)	633
Parent: Yes	4%	(8)	96%	(178)	186
Parent: No	5%	(26)	95%	(484)	510
COVID Vaccine: Yes	5%	(25)	95%	(467)	492
COVID Vaccine: No	5%	(9)	95%	(194)	204
Student Loans: Yes	7%	(7)	93%	(98)	105
Student Loans: No	5%	(27)	95%	(564)	591
Favorable Opinion of Haley	6%	(14)	94%	(218)	232
Unfavorable Opinion of Haley	5%	(14)	95%	(282)	296

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(34)	95%	(662)	696
Prodigal Biden Voter	4%	(2)	96%	(46)	48
Undecided Voter (DK/WNV)	1%	(1)	99%	(80)	81
Undecided Voter (DK)	1%	(0)	99%	(58)	59
Watched Debate	5%	(26)	95%	(466)	491
Watched Debate: Did not Watch	4%	(9)	96%	(196)	205
Watched Debate: All of it	5%	(14)	95%	(256)	270
Watched Debate: Some of it	5%	(11)	95%	(209)	221
Continue His Campaign: Yes Biden	7%	(19)	93%	(247)	267
Continue His Campaign: No Biden	4%	(15)	96%	(371)	385
Continue His Campaign: Yes Trump	6%	(21)	94%	(334)	355
Continue His Campaign: No Trump	4%	(13)	96%	(291)	305
Conviction: Evidence	6%	(20)	94%	(290)	310
Conviction: Motivation to Damage	4%	(14)	96%	(294)	307
Conviction: DK/NO	1%	(1)	99%	(78)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(121)	83%	(575)	696
Gender: Male	23%	(73)	77%	(248)	321
Gender: Female	13%	(49)	87%	(327)	375
Age: 18-34	21%	(36)	79%	(136)	172
Age: 35-44	17%	(16)	83%	(79)	95
Age: 45-64	19%	(43)	81%	(186)	229
Age: 65+	13%	(26)	87%	(174)	200
GenZers: 1997-2012	17%	(13)	83%	(66)	80
Millennials: 1981-1996	21%	(39)	79%	(143)	181
GenXers: 1965-1980	18%	(31)	82%	(142)	173
Baby Boomers: 1946-1964	15%	(35)	85%	(204)	239
Educ: < College	16%	(71)	84%	(368)	439
Educ: Bachelors degree	19%	(30)	81%	(129)	159
Educ: Post-grad	20%	(20)	80%	(78)	98
Income: Under 50k	12%	(40)	88%	(282)	322
Income: 50k-100k	21%	(51)	79%	(194)	245
Income: 100k+	24%	(31)	76%	(98)	129
Ethnicity: White (Non-Hispanic)	15%	(68)	85%	(393)	461
Ethnicity: Hispanic	38%	(14)	62%	(22)	36
Ethnicity: Black (Non-Hispanic)	22%	(33)	78%	(121)	154
Ethnicity: Asian + Other (Non-Hispanic)	14%	(6)	86%	(39)	45
All Christian	17%	(65)	83%	(312)	377
All Non-Christian	34%	(10)	66%	(20)	30
Atheist	26%	(8)	74%	(22)	30
Agnostic/Nothing in particular	18%	(23)	82%	(103)	126
Something Else	11%	(15)	89%	(118)	133
Evangelical	14%	(38)	86%	(227)	265
Non-Evangelical	17%	(41)	83%	(198)	239
PID: Dem (no lean)	16%	(37)	84%	(194)	231
PID: Ind (no lean)	19%	(41)	81%	(171)	212
PID: Rep (no lean)	17%	(43)	83%	(209)	253

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(121)	83%	(575)	696
PID/Gender: Dem Men	25%	(25)	75%	(75)	100
PID/Gender: Dem Women	9%	(12)	91%	(119)	131
PID/Gender: Ind Men	21%	(24)	79%	(88)	112
PID/Gender: Ind Women	17%	(17)	83%	(84)	101
PID/Gender: Rep Men	22%	(24)	78%	(85)	109
PID/Gender: Rep Women	14%	(20)	86%	(124)	144
Ideo: Liberal (1-3)	11%	(19)	89%	(165)	184
Ideo: Moderate (4)	18%	(41)	82%	(186)	227
Ideo: Conservative (5-7)	23%	(60)	77%	(207)	268
Community: Urban	16%	(21)	84%	(108)	128
Community: Suburban	20%	(64)	80%	(258)	323
Community: Rural	15%	(36)	85%	(209)	245
Military HHnm: Yes	20%	(21)	80%	(84)	105
Military HH: No	17%	(100)	83%	(491)	591
Employ: Private Sector	20%	(45)	80%	(179)	225
Employ: Government	20%	(10)	80%	(41)	51
Employ: Self-Employed	29%	(15)	71%	(37)	52
Employ: Homemaker	13%	(6)	87%	(39)	45
Employ: Student	16%	(2)	84%	(12)	14
Employ: Retired	13%	(27)	87%	(174)	201
Employ: Unemployed	13%	(9)	87%	(61)	70
Employ: Other	16%	(6)	84%	(32)	38

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(121)	83%	(575)	696
Protestant	17%	(48)	83%	(235)	283
Roman Catholic	18%	(16)	82%	(72)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	75%	(5)	6
Jewish	13%	(2)	87%	(11)	13
Muslim	71%	(4)	29%	(2)	5
Buddhist	55%	(4)	45%	(4)	8
Hindu	13%	(0)	87%	(3)	4
Atheist	26%	(8)	74%	(22)	30
Agnostic	25%	(5)	75%	(16)	22
Something else	11%	(15)	89%	(118)	133
Nothing in particular	17%	(17)	83%	(87)	104
Ideo/PID: Conservative Republican	19%	(37)	81%	(157)	194
Ideo/PID: Moderate/Liberal Republican	11%	(7)	89%	(51)	57
Ideo/PID: Moderate/Conservative Democrat	26%	(26)	74%	(72)	98
Ideo/PID: Liberal Democrat	8%	(11)	92%	(120)	131
Unfavorable of Biden and Trump	14%	(18)	86%	(116)	134
2024 H2H Matchup: Biden Voter	17%	(51)	83%	(245)	296
2024 H2H Matchup: Trump Voter	18%	(58)	82%	(260)	318
2024 H2H Matchup: Would not Vote	12%	(3)	88%	(20)	23
2024 H2H Matchup: Do not Know	16%	(9)	84%	(49)	59
2022 House Vote: Democrat	17%	(46)	83%	(217)	263
2022 House Vote: Republican	19%	(52)	81%	(226)	278
2022 House Vote: Did not Vote	16%	(22)	84%	(118)	139
2020 Vote: Joe Biden	15%	(49)	85%	(267)	316
2020 Vote: Donald Trump	19%	(62)	81%	(263)	324
2020 Vote: Someone Else	29%	(3)	71%	(7)	10
2020 Vote: Did not Vote	18%	(8)	82%	(38)	47
2016 Vote: Hillary Clinton	17%	(41)	83%	(198)	239
2016 Vote: Donald Trump	18%	(52)	82%	(236)	287
2016 Vote: Someone Else	24%	(6)	76%	(19)	26

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(121)	83%	(575)	696
2020 Vote/PID: Not Biden/Democrat	12%	(2)	88%	(19)	21
2020 Vote/PID: Not Trump/Republican	4%	(1)	96%	(19)	20
U.S. Economy: Wrong Track	17%	(85)	83%	(414)	499
U.S. Economy: Right Direction	19%	(37)	81%	(160)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(46)	78%	(166)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(57)	83%	(287)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	87%	(122)	139
Top 2024 Issue: Economy	20%	(52)	80%	(212)	264
Community/Gender: Urban Women	7%	(5)	93%	(63)	68
Community/Gender: Urban Men	26%	(16)	74%	(44)	60
Community/Gender: Rural Women	11%	(15)	89%	(120)	135
Community/Gender: Rural Men	19%	(21)	81%	(89)	110
Community/Gender: Suburban Women	17%	(29)	83%	(143)	172
Community/Gender: Suburban Men	24%	(36)	76%	(115)	150
Homeowner	18%	(87)	82%	(403)	491
Renter	17%	(32)	83%	(159)	191
Self + Household: White-Collar	16%	(39)	84%	(206)	246
Self + Household: Blue Collar	20%	(65)	80%	(255)	320
Union HH: Yes	9%	(2)	91%	(20)	22
Union HH: No	18%	(119)	82%	(554)	674
LGBTQ+: Yes	15%	(10)	85%	(57)	67
LGBTQ+: No	18%	(111)	82%	(518)	629
Motivated to Vote	18%	(115)	82%	(519)	633
Parent: Yes	19%	(36)	81%	(150)	186
Parent: No	17%	(85)	83%	(425)	510
COVID Vaccine: Yes	17%	(83)	83%	(410)	492
COVID Vaccine: No	19%	(39)	81%	(165)	204
Student Loans: Yes	13%	(14)	87%	(91)	105
Student Loans: No	18%	(108)	82%	(484)	591
Favorable Opinion of Haley	16%	(38)	84%	(195)	232
Unfavorable Opinion of Haley	19%	(57)	81%	(239)	296

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(121)	83%	(575)	696
Prodigal Biden Voter	12%	(6)	88%	(43)	48
Undecided Voter (DK/WNV)	15%	(12)	85%	(70)	81
Undecided Voter (DK)	16%	(9)	84%	(49)	59
Watched Debate	19%	(93)	81%	(398)	491
Watched Debate: Did not Watch	14%	(28)	86%	(177)	205
Watched Debate: All of it	20%	(54)	80%	(216)	270
Watched Debate: Some of it	18%	(39)	82%	(181)	221
Continue His Campaign: Yes Biden	17%	(46)	83%	(221)	267
Continue His Campaign: No Biden	18%	(69)	82%	(316)	385
Continue His Campaign: Yes Trump	19%	(67)	81%	(288)	355
Continue His Campaign: No Trump	16%	(50)	84%	(255)	305
Conviction: Evidence	17%	(52)	83%	(258)	310
Conviction: Motivation to Damage	18%	(56)	82%	(252)	307
Conviction: DK/NO	18%	(14)	82%	(65)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(72)	90%	(624)	696
Gender: Male	11%	(34)	89%	(286)	321
Gender: Female	10%	(38)	90%	(337)	375
Age: 18-34	11%	(18)	89%	(154)	172
Age: 35-44	8%	(8)	92%	(87)	95
Age: 45-64	9%	(21)	91%	(208)	229
Age: 65+	13%	(26)	87%	(174)	200
GenZers: 1997-2012	8%	(7)	92%	(73)	80
Millennials: 1981-1996	10%	(19)	90%	(163)	181
GenXers: 1965-1980	8%	(14)	92%	(159)	173
Baby Boomers: 1946-1964	13%	(31)	87%	(209)	239
Educ: < College	9%	(39)	91%	(400)	439
Educ: Bachelors degree	12%	(19)	88%	(140)	159
Educ: Post-grad	15%	(15)	85%	(83)	98
Income: Under 50k	11%	(36)	89%	(286)	322
Income: 50k-100k	8%	(19)	92%	(226)	245
Income: 100k+	14%	(18)	86%	(112)	129
Ethnicity: White (Non-Hispanic)	11%	(52)	89%	(409)	461
Ethnicity: Hispanic	2%	(1)	98%	(35)	36
Ethnicity: Black (Non-Hispanic)	7%	(10)	93%	(144)	154
Ethnicity: Asian + Other (Non-Hispanic)	21%	(10)	79%	(35)	45
All Christian	10%	(37)	90%	(340)	377
All Non-Christian	8%	(2)	92%	(28)	30
Atheist	10%	(3)	90%	(27)	30
Agnostic/Nothing in particular	12%	(15)	88%	(110)	126
Something Else	11%	(15)	89%	(118)	133
Evangelical	9%	(25)	91%	(240)	265
Non-Evangelical	11%	(26)	89%	(213)	239
PID: Dem (no lean)	11%	(25)	89%	(206)	231
PID: Ind (no lean)	9%	(20)	91%	(193)	212
PID: Rep (no lean)	11%	(28)	89%	(225)	253

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(72)	90%	(624)	696
PID/Gender: Dem Men	10%	(10)	90%	(90)	100
PID/Gender: Dem Women	11%	(15)	89%	(116)	131
PID/Gender: Ind Men	10%	(11)	90%	(101)	112
PID/Gender: Ind Women	9%	(9)	91%	(92)	101
PID/Gender: Rep Men	12%	(13)	88%	(96)	109
PID/Gender: Rep Women	10%	(15)	90%	(129)	144
Ideo: Liberal (1-3)	10%	(18)	90%	(166)	184
Ideo: Moderate (4)	12%	(28)	88%	(199)	227
Ideo: Conservative (5-7)	10%	(26)	90%	(242)	268
Community: Urban	10%	(13)	90%	(115)	128
Community: Suburban	12%	(38)	88%	(285)	323
Community: Rural	9%	(21)	91%	(224)	245
Military HHnm: Yes	10%	(10)	90%	(95)	105
Military HH: No	11%	(62)	89%	(529)	591
Employ: Private Sector	9%	(20)	91%	(205)	225
Employ: Government	13%	(6)	87%	(44)	51
Employ: Self-Employed	13%	(7)	87%	(45)	52
Employ: Homemaker	9%	(4)	91%	(41)	45
Employ: Student	9%	(1)	91%	(13)	14
Employ: Retired	12%	(25)	88%	(176)	201
Employ: Unemployed	8%	(6)	92%	(64)	70
Employ: Other	9%	(3)	91%	(35)	38

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(72)	90%	(624)	696
Protestant	8%	(22)	92%	(260)	283
Roman Catholic	15%	(13)	85%	(74)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	19%	(1)	81%	(5)	6
Jewish	14%	(2)	86%	(11)	13
Muslim	10%	(1)	90%	(5)	5
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(4)	4
Atheist	10%	(3)	90%	(27)	30
Agnostic	15%	(3)	85%	(18)	22
Something else	11%	(15)	89%	(118)	133
Nothing in particular	12%	(12)	88%	(92)	104
Ideo/PID: Conservative Republican	10%	(20)	90%	(174)	194
Ideo/PID: Moderate/Liberal Republican	13%	(8)	87%	(49)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	90%	(88)	98
Ideo/PID: Liberal Democrat	11%	(15)	89%	(116)	131
Unfavorable of Biden and Trump	16%	(22)	84%	(112)	134
2024 H2H Matchup: Biden Voter	10%	(30)	90%	(266)	296
2024 H2H Matchup: Trump Voter	10%	(31)	90%	(287)	318
2024 H2H Matchup: Would not Vote	37%	(8)	63%	(14)	23
2024 H2H Matchup: Do not Know	5%	(3)	95%	(56)	59
2022 House Vote: Democrat	10%	(27)	90%	(235)	263
2022 House Vote: Republican	13%	(36)	87%	(242)	278
2022 House Vote: Did not Vote	6%	(9)	94%	(131)	139
2020 Vote: Joe Biden	10%	(33)	90%	(282)	316
2020 Vote: Donald Trump	11%	(35)	89%	(289)	324
2020 Vote: Someone Else	21%	(2)	79%	(8)	10
2020 Vote: Did not Vote	5%	(2)	95%	(44)	47
2016 Vote: Hillary Clinton	12%	(28)	88%	(211)	239
2016 Vote: Donald Trump	10%	(30)	90%	(258)	287
2016 Vote: Someone Else	18%	(5)	82%	(21)	26

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(72)	90%	(624)	696
2020 Vote/PID: Not Biden/Democrat	17%	(4)	83%	(18)	21
2020 Vote/PID: Not Trump/Republican	5%	(1)	95%	(19)	20
U.S. Economy: Wrong Track	10%	(52)	90%	(447)	499
U.S. Economy: Right Direction	10%	(20)	90%	(177)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(18)	92%	(194)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(37)	89%	(307)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(17)	88%	(122)	139
Top 2024 Issue: Economy	6%	(16)	94%	(248)	264
Community/Gender: Urban Women	11%	(7)	89%	(61)	68
Community/Gender: Urban Men	10%	(6)	90%	(54)	60
Community/Gender: Rural Women	8%	(11)	92%	(124)	135
Community/Gender: Rural Men	9%	(10)	91%	(100)	110
Community/Gender: Suburban Women	11%	(20)	89%	(153)	172
Community/Gender: Suburban Men	12%	(19)	88%	(132)	150
Homeowner	11%	(53)	89%	(437)	491
Renter	7%	(14)	93%	(177)	191
Self + Household: White-Collar	15%	(38)	85%	(208)	246
Self + Household: Blue Collar	8%	(24)	92%	(296)	320
Union HH: Yes	5%	(1)	95%	(21)	22
Union HH: No	11%	(71)	89%	(602)	674
LGBTQ+: Yes	7%	(5)	93%	(63)	67
LGBTQ+: No	11%	(68)	89%	(561)	629
Motivated to Vote	10%	(66)	90%	(567)	633
Parent: Yes	8%	(15)	92%	(171)	186
Parent: No	11%	(57)	89%	(453)	510
COVID Vaccine: Yes	12%	(57)	88%	(435)	492
COVID Vaccine: No	7%	(15)	93%	(189)	204
Student Loans: Yes	11%	(12)	89%	(93)	105
Student Loans: No	10%	(61)	90%	(530)	591
Favorable Opinion of Haley	12%	(27)	88%	(205)	232
Unfavorable Opinion of Haley	10%	(31)	90%	(265)	296

Continued on next page

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(72)	90%	(624)	696
Prodigal Biden Voter	13%	(6)	87%	(42)	48
Undecided Voter (DK/WNV)	14%	(11)	86%	(70)	81
Undecided Voter (DK)	5%	(3)	95%	(56)	59
Watched Debate	11%	(53)	89%	(439)	491
Watched Debate: Did not Watch	10%	(20)	90%	(185)	205
Watched Debate: All of it	8%	(23)	92%	(248)	270
Watched Debate: Some of it	13%	(30)	87%	(191)	221
Continue His Campaign: Yes Biden	9%	(23)	91%	(244)	267
Continue His Campaign: No Biden	12%	(46)	88%	(340)	385
Continue His Campaign: Yes Trump	10%	(35)	90%	(320)	355
Continue His Campaign: No Trump	12%	(35)	88%	(269)	305
Conviction: Evidence	11%	(34)	89%	(275)	310
Conviction: Motivation to Damage	11%	(33)	89%	(274)	307
Conviction: DK/NO	6%	(5)	94%	(74)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(90)	87%	(606)	696
Gender: Male	13%	(43)	87%	(278)	321
Gender: Female	13%	(47)	87%	(328)	375
Age: 18-34	14%	(25)	86%	(147)	172
Age: 35-44	8%	(7)	92%	(88)	95
Age: 45-64	13%	(31)	87%	(199)	229
Age: 65+	14%	(27)	86%	(173)	200
GenZers: 1997-2012	12%	(10)	88%	(70)	80
Millennials: 1981-1996	12%	(22)	88%	(159)	181
GenXers: 1965-1980	14%	(24)	86%	(149)	173
Baby Boomers: 1946-1964	12%	(29)	88%	(210)	239
Educ: < College	12%	(51)	88%	(388)	439
Educ: Bachelors degree	13%	(21)	87%	(138)	159
Educ: Post-grad	18%	(18)	82%	(80)	98
Income: Under 50k	8%	(25)	92%	(297)	322
Income: 50k-100k	15%	(37)	85%	(207)	245
Income: 100k+	21%	(28)	79%	(102)	129
Ethnicity: White (Non-Hispanic)	14%	(64)	86%	(397)	461
Ethnicity: Hispanic	21%	(7)	79%	(29)	36
Ethnicity: Black (Non-Hispanic)	10%	(16)	90%	(138)	154
Ethnicity: Asian + Other (Non-Hispanic)	6%	(3)	94%	(42)	45
All Christian	16%	(61)	84%	(316)	377
All Non-Christian	7%	(2)	93%	(28)	30
Atheist	17%	(5)	83%	(25)	30
Agnostic/Nothing in particular	9%	(11)	91%	(115)	126
Something Else	8%	(11)	92%	(122)	133
Evangelical	14%	(37)	86%	(228)	265
Non-Evangelical	14%	(34)	86%	(204)	239
PID: Dem (no lean)	11%	(26)	89%	(205)	231
PID: Ind (no lean)	17%	(36)	83%	(176)	212
PID: Rep (no lean)	11%	(28)	89%	(225)	253

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(90)	87%	(606)	696
PID/Gender: Dem Men	11%	(11)	89%	(89)	100
PID/Gender: Dem Women	11%	(15)	89%	(116)	131
PID/Gender: Ind Men	19%	(21)	81%	(90)	112
PID/Gender: Ind Women	15%	(15)	85%	(86)	101
PID/Gender: Rep Men	10%	(11)	90%	(99)	109
PID/Gender: Rep Women	12%	(17)	88%	(126)	144
Ideo: Liberal (1-3)	15%	(27)	85%	(157)	184
Ideo: Moderate (4)	11%	(26)	89%	(202)	227
Ideo: Conservative (5-7)	13%	(36)	87%	(232)	268
Community: Urban	15%	(20)	85%	(109)	128
Community: Suburban	12%	(37)	88%	(285)	323
Community: Rural	13%	(33)	87%	(212)	245
Military HHnm: Yes	20%	(21)	80%	(84)	105
Military HH: No	12%	(69)	88%	(522)	591
Employ: Private Sector	14%	(32)	86%	(192)	225
Employ: Government	22%	(11)	78%	(40)	51
Employ: Self-Employed	18%	(10)	82%	(42)	52
Employ: Homemaker	9%	(4)	91%	(41)	45
Employ: Student	15%	(2)	85%	(12)	14
Employ: Retired	13%	(26)	87%	(175)	201
Employ: Unemployed	4%	(3)	96%	(67)	70
Employ: Other	5%	(2)	95%	(36)	38

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(90)	87%	(606)	696
Protestant	16%	(46)	84%	(237)	283
Roman Catholic	17%	(14)	83%	(73)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	86%	(5)	6
Jewish	15%	(2)	85%	(11)	13
Muslim	—	(0)	100%	(5)	5
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(4)	4
Atheist	17%	(5)	83%	(25)	30
Agnostic	12%	(3)	88%	(19)	22
Something else	8%	(11)	92%	(122)	133
Nothing in particular	8%	(8)	92%	(96)	104
Ideo/PID: Conservative Republican	11%	(21)	89%	(173)	194
Ideo/PID: Moderate/Liberal Republican	11%	(6)	89%	(51)	57
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	91%	(89)	98
Ideo/PID: Liberal Democrat	13%	(17)	87%	(114)	131
Unfavorable of Biden and Trump	11%	(15)	89%	(119)	134
2024 H2H Matchup: Biden Voter	14%	(42)	86%	(254)	296
2024 H2H Matchup: Trump Voter	11%	(36)	89%	(282)	318
2024 H2H Matchup: Would not Vote	10%	(2)	90%	(21)	23
2024 H2H Matchup: Do not Know	17%	(10)	83%	(49)	59
2022 House Vote: Democrat	15%	(39)	85%	(224)	263
2022 House Vote: Republican	14%	(38)	86%	(239)	278
2022 House Vote: Did not Vote	8%	(11)	92%	(128)	139
2020 Vote: Joe Biden	13%	(42)	87%	(273)	316
2020 Vote: Donald Trump	13%	(43)	87%	(282)	324
2020 Vote: Someone Else	18%	(2)	82%	(8)	10
2020 Vote: Did not Vote	7%	(3)	93%	(43)	47
2016 Vote: Hillary Clinton	15%	(36)	85%	(203)	239
2016 Vote: Donald Trump	14%	(41)	86%	(246)	287
2016 Vote: Someone Else	7%	(2)	93%	(24)	26

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(90)	87%	(606)	696
2020 Vote/PID: Not Biden/Democrat	4%	(1)	96%	(20)	21
2020 Vote/PID: Not Trump/Republican	9%	(2)	91%	(18)	20
U.S. Economy: Wrong Track	12%	(60)	88%	(439)	499
U.S. Economy: Right Direction	15%	(30)	85%	(167)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(32)	85%	(180)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(42)	88%	(302)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	89%	(124)	139
Top 2024 Issue: Economy	12%	(31)	88%	(233)	264
Community/Gender: Urban Women	18%	(12)	82%	(56)	68
Community/Gender: Urban Men	13%	(8)	87%	(53)	60
Community/Gender: Rural Women	10%	(14)	90%	(121)	135
Community/Gender: Rural Men	17%	(19)	83%	(91)	110
Community/Gender: Suburban Women	12%	(21)	88%	(151)	172
Community/Gender: Suburban Men	11%	(16)	89%	(134)	150
Homeowner	15%	(75)	85%	(416)	491
Renter	8%	(15)	92%	(176)	191
Self + Household: White-Collar	19%	(47)	81%	(199)	246
Self + Household: Blue Collar	10%	(31)	90%	(288)	320
Union HH: Yes	15%	(3)	85%	(19)	22
Union HH: No	13%	(87)	87%	(587)	674
LGBTQ+: Yes	8%	(6)	92%	(62)	67
LGBTQ+: No	13%	(84)	87%	(544)	629
Motivated to Vote	14%	(88)	86%	(545)	633
Parent: Yes	10%	(19)	90%	(167)	186
Parent: No	14%	(71)	86%	(439)	510
COVID Vaccine: Yes	15%	(74)	85%	(419)	492
COVID Vaccine: No	8%	(16)	92%	(188)	204
Student Loans: Yes	11%	(12)	89%	(93)	105
Student Loans: No	13%	(78)	87%	(513)	591
Favorable Opinion of Haley	16%	(37)	84%	(196)	232
Unfavorable Opinion of Haley	11%	(33)	89%	(263)	296

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(90)	87%	(606)	696
Prodigal Biden Voter	8%	(4)	92%	(44)	48
Undecided Voter (DK/WNV)	15%	(12)	85%	(69)	81
Undecided Voter (DK)	17%	(10)	83%	(49)	59
Watched Debate	14%	(70)	86%	(421)	491
Watched Debate: Did not Watch	10%	(20)	90%	(185)	205
Watched Debate: All of it	15%	(41)	85%	(230)	270
Watched Debate: Some of it	13%	(29)	87%	(192)	221
Continue His Campaign: Yes Biden	13%	(34)	87%	(232)	267
Continue His Campaign: No Biden	14%	(53)	86%	(333)	385
Continue His Campaign: Yes Trump	12%	(42)	88%	(313)	355
Continue His Campaign: No Trump	14%	(41)	86%	(263)	305
Conviction: Evidence	14%	(42)	86%	(268)	310
Conviction: Motivation to Damage	13%	(40)	87%	(268)	307
Conviction: DK/NO	10%	(8)	90%	(71)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(63)	91%	(633)	696
Gender: Male	8%	(27)	92%	(294)	321
Gender: Female	10%	(36)	90%	(339)	375
Age: 18-34	11%	(20)	89%	(152)	172
Age: 35-44	4%	(4)	96%	(91)	95
Age: 45-64	9%	(21)	91%	(208)	229
Age: 65+	9%	(18)	91%	(182)	200
GenZers: 1997-2012	12%	(9)	88%	(70)	80
Millennials: 1981-1996	8%	(15)	92%	(167)	181
GenXers: 1965-1980	10%	(17)	90%	(156)	173
Baby Boomers: 1946-1964	9%	(22)	91%	(218)	239
Educ: < College	9%	(38)	91%	(401)	439
Educ: Bachelors degree	7%	(12)	93%	(147)	159
Educ: Post-grad	14%	(13)	86%	(85)	98
Income: Under 50k	9%	(29)	91%	(293)	322
Income: 50k-100k	8%	(21)	92%	(224)	245
Income: 100k+	10%	(13)	90%	(116)	129
Ethnicity: White (Non-Hispanic)	9%	(40)	91%	(421)	461
Ethnicity: Hispanic	8%	(3)	92%	(33)	36
Ethnicity: Black (Non-Hispanic)	10%	(16)	90%	(138)	154
Ethnicity: Asian + Other (Non-Hispanic)	8%	(4)	92%	(41)	45
All Christian	9%	(35)	91%	(342)	377
All Non-Christian	6%	(2)	94%	(28)	30
Atheist	4%	(1)	96%	(29)	30
Agnostic/Nothing in particular	5%	(7)	95%	(119)	126
Something Else	13%	(18)	87%	(115)	133
Evangelical	9%	(24)	91%	(241)	265
Non-Evangelical	12%	(28)	88%	(211)	239
PID: Dem (no lean)	10%	(24)	90%	(207)	231
PID: Ind (no lean)	6%	(12)	94%	(200)	212
PID: Rep (no lean)	11%	(27)	89%	(226)	253

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(63)	91%	(633)	696
PID/Gender: Dem Men	9%	(9)	91%	(91)	100
PID/Gender: Dem Women	11%	(15)	89%	(116)	131
PID/Gender: Ind Men	4%	(4)	96%	(107)	112
PID/Gender: Ind Women	8%	(8)	92%	(93)	101
PID/Gender: Rep Men	12%	(13)	88%	(96)	109
PID/Gender: Rep Women	10%	(14)	90%	(130)	144
Ideo: Liberal (1-3)	9%	(17)	91%	(167)	184
Ideo: Moderate (4)	7%	(16)	93%	(211)	227
Ideo: Conservative (5-7)	9%	(25)	91%	(242)	268
Community: Urban	10%	(13)	90%	(115)	128
Community: Suburban	10%	(32)	90%	(290)	323
Community: Rural	7%	(17)	93%	(228)	245
Military HHnm: Yes	6%	(6)	94%	(99)	105
Military HH: No	10%	(57)	90%	(534)	591
Employ: Private Sector	11%	(24)	89%	(200)	225
Employ: Government	7%	(4)	93%	(47)	51
Employ: Self-Employed	5%	(2)	95%	(50)	52
Employ: Homemaker	21%	(9)	79%	(36)	45
Employ: Student	32%	(5)	68%	(10)	14
Employ: Retired	5%	(10)	95%	(191)	201
Employ: Unemployed	12%	(8)	88%	(62)	70
Employ: Other	1%	(0)	99%	(38)	38

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(63)	91%	(633)	696
Protestant	9%	(24)	91%	(258)	283
Roman Catholic	11%	(10)	89%	(78)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	75%	(5)	6
Jewish	13%	(2)	87%	(11)	13
Muslim	—	(0)	100%	(5)	5
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(4)	4
Atheist	4%	(1)	96%	(29)	30
Agnostic	11%	(2)	89%	(19)	22
Something else	13%	(18)	87%	(115)	133
Nothing in particular	4%	(4)	96%	(100)	104
Ideo/PID: Conservative Republican	10%	(19)	90%	(176)	194
Ideo/PID: Moderate/Liberal Republican	15%	(9)	85%	(48)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	90%	(88)	98
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2024 H2H Matchup: Biden Voter	9%	(28)	91%	(269)	296
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2024 H2H Matchup: Do not Know	8%	(5)	92%	(54)	59
2022 House Vote: Democrat	8%	(20)	92%	(243)	263
2022 House Vote: Republican	10%	(27)	90%	(251)	278
2022 House Vote: Did not Vote	9%	(12)	91%	(127)	139
2020 Vote: Joe Biden	9%	(27)	91%	(288)	316
2020 Vote: Donald Trump	9%	(31)	91%	(294)	324
2020 Vote: Someone Else	2%	(0)	98%	(9)	10
2020 Vote: Did not Vote	10%	(5)	90%	(42)	47
2016 Vote: Hillary Clinton	10%	(23)	90%	(216)	239
2016 Vote: Donald Trump	7%	(20)	93%	(268)	287
2016 Vote: Someone Else	4%	(1)	96%	(24)	26

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(63)	91%	(633)	696
2020 Vote/PID: Not Biden/Democrat	15%	(3)	85%	(18)	21
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U.S. Economy: Wrong Track	8%	(39)	92%	(460)	499
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Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(19)	91%	(193)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(30)	91%	(314)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	91%	(126)	139
Top 2024 Issue: Economy	10%	(27)	90%	(236)	264
Community/Gender: Urban Women	12%	(8)	88%	(60)	68
Community/Gender: Urban Men	9%	(5)	91%	(55)	60
Community/Gender: Rural Women	9%	(12)	91%	(123)	135
Community/Gender: Rural Men	5%	(6)	95%	(104)	110
Community/Gender: Suburban Women	10%	(16)	90%	(156)	172
Community/Gender: Suburban Men	10%	(16)	90%	(135)	150
Homeowner	9%	(46)	91%	(445)	491
Renter	9%	(17)	91%	(174)	191
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Parent: No	7%	(34)	93%	(477)	510
COVID Vaccine: Yes	10%	(50)	90%	(443)	492
COVID Vaccine: No	7%	(13)	93%	(190)	204
Student Loans: Yes	21%	(22)	79%	(83)	105
Student Loans: No	7%	(41)	93%	(550)	591
Favorable Opinion of Haley	7%	(16)	93%	(216)	232
Unfavorable Opinion of Haley	10%	(28)	90%	(268)	296

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(63)	91%	(633)	696
Prodigal Biden Voter	9%	(4)	91%	(44)	48
Undecided Voter (DK/WNV)	11%	(9)	89%	(72)	81
Undecided Voter (DK)	8%	(5)	92%	(54)	59
Watched Debate	9%	(44)	91%	(447)	491
Watched Debate: Did not Watch	9%	(19)	91%	(186)	205
Watched Debate: All of it	11%	(29)	89%	(241)	270
Watched Debate: Some of it	7%	(15)	93%	(206)	221
Continue His Campaign: Yes Biden	13%	(34)	87%	(232)	267
Continue His Campaign: No Biden	7%	(28)	93%	(357)	385
Continue His Campaign: Yes Trump	9%	(30)	91%	(325)	355
Continue His Campaign: No Trump	10%	(30)	90%	(275)	305
Conviction: Evidence	8%	(24)	92%	(286)	310
Conviction: Motivation to Damage	12%	(36)	88%	(272)	307
Conviction: DK/NO	4%	(3)	96%	(75)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(204)	71%	(492)	696
Gender: Male	24%	(78)	76%	(243)	321
Gender: Female	34%	(126)	66%	(249)	375
Age: 18-34	43%	(74)	57%	(98)	172
Age: 35-44	44%	(42)	56%	(53)	95
Age: 45-64	25%	(58)	75%	(171)	229
Age: 65+	15%	(30)	85%	(170)	200
GenZers: 1997-2012	42%	(33)	58%	(47)	80
Millennials: 1981-1996	44%	(80)	56%	(102)	181
GenXers: 1965-1980	27%	(46)	73%	(127)	173
Baby Boomers: 1946-1964	18%	(44)	82%	(195)	239
Educ: < College	31%	(138)	69%	(301)	439
Educ: Bachelors degree	26%	(42)	74%	(117)	159
Educ: Post-grad	24%	(24)	76%	(74)	98
Income: Under 50k	34%	(110)	66%	(212)	322
Income: 50k-100k	29%	(72)	71%	(173)	245
Income: 100k+	17%	(22)	83%	(107)	129
Ethnicity: White (Non-Hispanic)	25%	(117)	75%	(344)	461
Ethnicity: Hispanic	30%	(11)	70%	(25)	36
Ethnicity: Black (Non-Hispanic)	41%	(63)	59%	(91)	154
Ethnicity: Asian + Other (Non-Hispanic)	31%	(14)	69%	(31)	45
All Christian	24%	(92)	76%	(285)	377
All Non-Christian	22%	(7)	78%	(23)	30
Atheist	46%	(14)	54%	(16)	30
Agnostic/Nothing in particular	41%	(52)	59%	(74)	126
Something Else	30%	(40)	70%	(93)	133
Evangelical	28%	(75)	72%	(190)	265
Non-Evangelical	23%	(55)	77%	(184)	239
PID: Dem (no lean)	40%	(93)	60%	(138)	231
PID: Ind (no lean)	28%	(60)	72%	(152)	212
PID: Rep (no lean)	20%	(51)	80%	(202)	253

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(204)	71%	(492)	696
PID/Gender: Dem Men	37%	(37)	63%	(63)	100
PID/Gender: Dem Women	43%	(57)	57%	(74)	131
PID/Gender: Ind Men	24%	(27)	76%	(84)	112
PID/Gender: Ind Women	33%	(33)	67%	(68)	101
PID/Gender: Rep Men	13%	(14)	87%	(95)	109
PID/Gender: Rep Women	25%	(36)	75%	(107)	144
Ideo: Liberal (1-3)	44%	(81)	56%	(103)	184
Ideo: Moderate (4)	28%	(63)	72%	(164)	227
Ideo: Conservative (5-7)	20%	(54)	80%	(214)	268
Community: Urban	35%	(44)	65%	(84)	128
Community: Suburban	31%	(100)	69%	(223)	323
Community: Rural	25%	(60)	75%	(185)	245
Military HHnm: Yes	22%	(23)	78%	(82)	105
Military HH: No	31%	(181)	69%	(410)	591
Employ: Private Sector	33%	(73)	67%	(151)	225
Employ: Government	37%	(19)	63%	(32)	51
Employ: Self-Employed	32%	(17)	68%	(35)	52
Employ: Homemaker	28%	(13)	72%	(33)	45
Employ: Student	36%	(5)	64%	(9)	14
Employ: Retired	18%	(36)	82%	(165)	201
Employ: Unemployed	39%	(27)	61%	(43)	70
Employ: Other	38%	(15)	62%	(24)	38

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(204)	71%	(492)	696
Protestant	26%	(73)	74%	(210)	283
Roman Catholic	19%	(17)	81%	(70)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	29%	(2)	71%	(4)	6
Jewish	38%	(5)	62%	(8)	13
Muslim	10%	(1)	90%	(5)	5
Buddhist	15%	(1)	85%	(7)	8
Hindu	—	(0)	100%	(4)	4
Atheist	46%	(14)	54%	(16)	30
Agnostic	43%	(9)	57%	(12)	22
Something else	30%	(40)	70%	(93)	133
Nothing in particular	41%	(43)	59%	(61)	104
Ideo/PID: Conservative Republican	20%	(38)	80%	(156)	194
Ideo/PID: Moderate/Liberal Republican	21%	(12)	79%	(45)	57
Ideo/PID: Moderate/Conservative Democrat	32%	(31)	68%	(67)	98
Ideo/PID: Liberal Democrat	47%	(62)	53%	(69)	131
Unfavorable of Biden and Trump	28%	(37)	72%	(97)	134
2024 H2H Matchup: Biden Voter	33%	(99)	67%	(198)	296
2024 H2H Matchup: Trump Voter	23%	(73)	77%	(245)	318
2024 H2H Matchup: Would not Vote	44%	(10)	56%	(13)	23
2024 H2H Matchup: Do not Know	38%	(22)	62%	(36)	59
2022 House Vote: Democrat	33%	(86)	67%	(177)	263
2022 House Vote: Republican	20%	(56)	80%	(222)	278
2022 House Vote: Did not Vote	41%	(57)	59%	(83)	139
2020 Vote: Joe Biden	36%	(114)	64%	(201)	316
2020 Vote: Donald Trump	22%	(72)	78%	(253)	324
2020 Vote: Someone Else	32%	(3)	68%	(7)	10
2020 Vote: Did not Vote	33%	(15)	67%	(31)	47
2016 Vote: Hillary Clinton	34%	(80)	66%	(159)	239
2016 Vote: Donald Trump	20%	(58)	80%	(230)	287
2016 Vote: Someone Else	24%	(6)	76%	(19)	26

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(204)	71%	(492)	696
2020 Vote/PID: Not Biden/Democrat	44%	(9)	56%	(12)	21
2020 Vote/PID: Not Trump/Republican	31%	(6)	69%	(14)	20
U.S. Economy: Wrong Track	29%	(146)	71%	(353)	499
U.S. Economy: Right Direction	29%	(58)	71%	(139)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(65)	69%	(147)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(85)	75%	(260)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(55)	61%	(85)	139
Top 2024 Issue: Economy	31%	(81)	69%	(183)	264
Community/Gender: Urban Women	30%	(20)	70%	(48)	68
Community/Gender: Urban Men	40%	(24)	60%	(36)	60
Community/Gender: Rural Women	22%	(29)	78%	(105)	135
Community/Gender: Rural Men	28%	(31)	72%	(79)	110
Community/Gender: Suburban Women	44%	(76)	56%	(96)	172
Community/Gender: Suburban Men	15%	(23)	85%	(127)	150
Homeowner	20%	(100)	80%	(391)	491
Renter	53%	(101)	47%	(90)	191
Self + Household: White-Collar	28%	(68)	72%	(177)	246
Self + Household: Blue Collar	27%	(86)	73%	(233)	320
Union HH: Yes	39%	(9)	61%	(14)	22
Union HH: No	29%	(196)	71%	(478)	674
LGBTQ+: Yes	47%	(32)	53%	(36)	67
LGBTQ+: No	27%	(173)	73%	(456)	629
Motivated to Vote	28%	(180)	72%	(454)	633
Parent: Yes	34%	(64)	66%	(122)	186
Parent: No	27%	(140)	73%	(370)	510
COVID Vaccine: Yes	27%	(134)	73%	(358)	492
COVID Vaccine: No	34%	(70)	66%	(134)	204
Student Loans: Yes	45%	(47)	55%	(58)	105
Student Loans: No	27%	(157)	73%	(434)	591
Favorable Opinion of Haley	20%	(47)	80%	(185)	232
Unfavorable Opinion of Haley	29%	(85)	71%	(211)	296

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(204)	71%	(492)	696
Prodigal Biden Voter	43%	(21)	57%	(28)	48
Undecided Voter (DK/WNV)	40%	(32)	60%	(49)	81
Undecided Voter (DK)	38%	(22)	62%	(36)	59
Watched Debate	26%	(129)	74%	(362)	491
Watched Debate: Did not Watch	36%	(75)	64%	(130)	205
Watched Debate: All of it	23%	(63)	77%	(208)	270
Watched Debate: Some of it	30%	(67)	70%	(154)	221
Continue His Campaign: Yes Biden	29%	(78)	71%	(189)	267
Continue His Campaign: No Biden	27%	(106)	73%	(279)	385
Continue His Campaign: Yes Trump	24%	(85)	76%	(270)	355
Continue His Campaign: No Trump	33%	(101)	67%	(203)	305
Conviction: Evidence	33%	(104)	67%	(206)	310
Conviction: Motivation to Damage	22%	(69)	78%	(239)	307
Conviction: DK/NO	40%	(32)	60%	(47)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(92)	87%	(604)	696
Gender: Male	19%	(60)	81%	(261)	321
Gender: Female	9%	(32)	91%	(343)	375
Age: 18-34	6%	(10)	94%	(162)	172
Age: 35-44	11%	(10)	89%	(85)	95
Age: 45-64	13%	(30)	87%	(199)	229
Age: 65+	21%	(42)	79%	(158)	200
GenZers: 1997-2012	6%	(5)	94%	(75)	80
Millennials: 1981-1996	9%	(16)	91%	(166)	181
GenXers: 1965-1980	12%	(21)	88%	(152)	173
Baby Boomers: 1946-1964	18%	(43)	82%	(196)	239
Educ: < College	9%	(38)	91%	(400)	439
Educ: Bachelors degree	15%	(24)	85%	(136)	159
Educ: Post-grad	31%	(30)	69%	(68)	98
Income: Under 50k	10%	(33)	90%	(289)	322
Income: 50k-100k	11%	(27)	89%	(218)	245
Income: 100k+	25%	(32)	75%	(98)	129
Ethnicity: White (Non-Hispanic)	16%	(74)	84%	(387)	461
Ethnicity: Hispanic	2%	(1)	98%	(35)	36
Ethnicity: Black (Non-Hispanic)	6%	(9)	94%	(145)	154
Ethnicity: Asian + Other (Non-Hispanic)	19%	(8)	81%	(36)	45
All Christian	15%	(57)	85%	(319)	377
All Non-Christian	19%	(6)	81%	(24)	30
Atheist	11%	(3)	89%	(27)	30
Agnostic/Nothing in particular	11%	(13)	89%	(112)	126
Something Else	9%	(12)	91%	(121)	133
Evangelical	15%	(41)	85%	(224)	265
Non-Evangelical	12%	(28)	88%	(210)	239
PID: Dem (no lean)	9%	(20)	91%	(211)	231
PID: Ind (no lean)	14%	(31)	86%	(182)	212
PID: Rep (no lean)	16%	(41)	84%	(211)	253

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Table BLMB9_11NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget*

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(92)	87%	(604)	696
PID/Gender: Dem Men	12%	(12)	88%	(88)	100
PID/Gender: Dem Women	6%	(8)	94%	(123)	131
PID/Gender: Ind Men	17%	(19)	83%	(93)	112
PID/Gender: Ind Women	12%	(12)	88%	(89)	101
PID/Gender: Rep Men	27%	(29)	73%	(80)	109
PID/Gender: Rep Women	8%	(12)	92%	(132)	144
Ideo: Liberal (1-3)	5%	(10)	95%	(174)	184
Ideo: Moderate (4)	15%	(35)	85%	(193)	227
Ideo: Conservative (5-7)	18%	(47)	82%	(221)	268
Community: Urban	16%	(21)	84%	(107)	128
Community: Suburban	15%	(48)	85%	(275)	323
Community: Rural	10%	(24)	90%	(221)	245
Military HHnm: Yes	23%	(25)	77%	(80)	105
Military HH: No	11%	(67)	89%	(524)	591
Employ: Private Sector	15%	(35)	85%	(190)	225
Employ: Government	4%	(2)	96%	(49)	51
Employ: Self-Employed	11%	(6)	89%	(46)	52
Employ: Homemaker	4%	(2)	96%	(43)	45
Employ: Student	2%	(0)	98%	(14)	14
Employ: Retired	18%	(37)	82%	(164)	201
Employ: Unemployed	9%	(7)	91%	(63)	70
Employ: Other	11%	(4)	89%	(34)	38

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(92)	87%	(604)	696
Protestant	15%	(42)	85%	(241)	283
Roman Catholic	17%	(15)	83%	(72)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	11%	(1)	89%	(5)	6
Jewish	17%	(2)	83%	(11)	13
Muslim	—	(0)	100%	(5)	5
Buddhist	16%	(1)	84%	(7)	8
Hindu	56%	(2)	44%	(2)	4
Atheist	11%	(3)	89%	(27)	30
Agnostic	1%	(0)	99%	(21)	22
Something else	9%	(12)	91%	(121)	133
Nothing in particular	13%	(13)	87%	(91)	104
Ideo/PID: Conservative Republican	16%	(32)	84%	(163)	194
Ideo/PID: Moderate/Liberal Republican	17%	(10)	83%	(47)	57
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	88%	(86)	98
Ideo/PID: Liberal Democrat	6%	(8)	94%	(123)	131
Unfavorable of Biden and Trump	20%	(27)	80%	(107)	134
2024 H2H Matchup: Biden Voter	12%	(35)	88%	(261)	296
2024 H2H Matchup: Trump Voter	15%	(47)	85%	(271)	318
2024 H2H Matchup: Would not Vote	12%	(3)	88%	(20)	23
2024 H2H Matchup: Do not Know	12%	(7)	88%	(51)	59
2022 House Vote: Democrat	11%	(28)	89%	(235)	263
2022 House Vote: Republican	16%	(46)	84%	(232)	278
2022 House Vote: Did not Vote	13%	(17)	87%	(122)	139
2020 Vote: Joe Biden	10%	(31)	90%	(284)	316
2020 Vote: Donald Trump	17%	(56)	83%	(269)	324
2020 Vote: Someone Else	15%	(1)	85%	(8)	10
2020 Vote: Did not Vote	8%	(4)	92%	(43)	47
2016 Vote: Hillary Clinton	11%	(25)	89%	(214)	239
2016 Vote: Donald Trump	18%	(52)	82%	(236)	287
2016 Vote: Someone Else	16%	(4)	84%	(21)	26

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(92)	87%	(604)	696
2020 Vote/PID: Not Biden/Democrat	14%	(3)	86%	(18)	21
2020 Vote/PID: Not Trump/Republican	17%	(3)	83%	(17)	20
U.S. Economy: Wrong Track	11%	(56)	89%	(443)	499
U.S. Economy: Right Direction	18%	(36)	82%	(161)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(24)	89%	(188)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(49)	86%	(296)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	86%	(120)	139
Top 2024 Issue: Economy	12%	(32)	88%	(232)	264
Community/Gender: Urban Women	10%	(7)	90%	(62)	68
Community/Gender: Urban Men	24%	(14)	76%	(46)	60
Community/Gender: Rural Women	10%	(13)	90%	(122)	135
Community/Gender: Rural Men	10%	(11)	90%	(99)	110
Community/Gender: Suburban Women	7%	(12)	93%	(160)	172
Community/Gender: Suburban Men	23%	(35)	77%	(115)	150
Homeowner	16%	(81)	84%	(410)	491
Renter	6%	(11)	94%	(180)	191
Self + Household: White-Collar	17%	(43)	83%	(203)	246
Self + Household: Blue Collar	13%	(43)	87%	(277)	320
Union HH: Yes	26%	(6)	74%	(16)	22
Union HH: No	13%	(86)	87%	(588)	674
LGBTQ+: Yes	6%	(4)	94%	(63)	67
LGBTQ+: No	14%	(88)	86%	(541)	629
Motivated to Vote	14%	(90)	86%	(543)	633
Parent: Yes	12%	(23)	88%	(163)	186
Parent: No	14%	(69)	86%	(441)	510
COVID Vaccine: Yes	16%	(78)	84%	(414)	492
COVID Vaccine: No	7%	(14)	93%	(190)	204
Student Loans: Yes	13%	(13)	87%	(91)	105
Student Loans: No	13%	(79)	87%	(513)	591
Favorable Opinion of Haley	22%	(52)	78%	(181)	232
Unfavorable Opinion of Haley	9%	(28)	91%	(268)	296

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(92)	87%	(604)	696
Prodigal Biden Voter	10%	(5)	90%	(44)	48
Undecided Voter (DK/WNV)	12%	(10)	88%	(72)	81
Undecided Voter (DK)	12%	(7)	88%	(51)	59
Watched Debate	13%	(63)	87%	(428)	491
Watched Debate: Did not Watch	14%	(29)	86%	(176)	205
Watched Debate: All of it	16%	(43)	84%	(227)	270
Watched Debate: Some of it	9%	(20)	91%	(201)	221
Continue His Campaign: Yes Biden	13%	(34)	87%	(232)	267
Continue His Campaign: No Biden	13%	(49)	87%	(336)	385
Continue His Campaign: Yes Trump	15%	(54)	85%	(301)	355
Continue His Campaign: No Trump	12%	(36)	88%	(269)	305
Conviction: Evidence	12%	(36)	88%	(274)	310
Conviction: Motivation to Damage	15%	(47)	85%	(261)	307
Conviction: DK/NO	12%	(9)	88%	(70)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(13)	98%	(683)	696
Gender: Male	1%	(2)	99%	(319)	321
Gender: Female	3%	(12)	97%	(364)	375
Age: 18-34	1%	(1)	99%	(170)	172
Age: 35-44	1%	(1)	99%	(94)	95
Age: 45-64	3%	(6)	97%	(223)	229
Age: 65+	2%	(5)	98%	(195)	200
GenZers: 1997-2012	1%	(1)	99%	(79)	80
Millennials: 1981-1996	1%	(2)	99%	(180)	181
GenXers: 1965-1980	2%	(4)	98%	(170)	173
Baby Boomers: 1946-1964	3%	(7)	97%	(232)	239
Educ: < College	2%	(8)	98%	(430)	439
Educ: Bachelors degree	2%	(4)	98%	(155)	159
Educ: Post-grad	1%	(1)	99%	(97)	98
Income: Under 50k	2%	(7)	98%	(315)	322
Income: 50k-100k	3%	(6)	97%	(238)	245
Income: 100k+	—	(0)	100%	(129)	129
Ethnicity: White (Non-Hispanic)	2%	(10)	98%	(451)	461
Ethnicity: Hispanic	3%	(1)	97%	(35)	36
Ethnicity: Black (Non-Hispanic)	1%	(2)	99%	(153)	154
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	98%	(44)	45
All Christian	2%	(8)	98%	(369)	377
All Non-Christian	—	(0)	100%	(30)	30
Atheist	4%	(1)	96%	(29)	30
Agnostic/Nothing in particular	2%	(2)	98%	(123)	126
Something Else	2%	(2)	98%	(131)	133
Evangelical	2%	(6)	98%	(259)	265
Non-Evangelical	2%	(4)	98%	(235)	239
PID: Dem (no lean)	1%	(3)	99%	(228)	231
PID: Ind (no lean)	3%	(7)	97%	(205)	212
PID: Rep (no lean)	1%	(3)	99%	(249)	253

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(13)	98%	(683)	696
PID/Gender: Dem Men	1%	(1)	99%	(99)	100
PID/Gender: Dem Women	1%	(2)	99%	(129)	131
PID/Gender: Ind Men	—	(1)	100%	(111)	112
PID/Gender: Ind Women	6%	(6)	94%	(94)	101
PID/Gender: Rep Men	—	(0)	100%	(109)	109
PID/Gender: Rep Women	2%	(3)	98%	(140)	144
Ideo: Liberal (1-3)	3%	(5)	97%	(180)	184
Ideo: Moderate (4)	1%	(3)	99%	(224)	227
Ideo: Conservative (5-7)	2%	(5)	98%	(263)	268
Community: Urban	1%	(1)	99%	(127)	128
Community: Suburban	2%	(6)	98%	(317)	323
Community: Rural	2%	(6)	98%	(239)	245
Military HHnm: Yes	3%	(3)	97%	(102)	105
Military HH: No	2%	(10)	98%	(581)	591
Employ: Private Sector	1%	(3)	99%	(222)	225
Employ: Government	2%	(1)	98%	(50)	51
Employ: Self-Employed	1%	(1)	99%	(52)	52
Employ: Homemaker	—	(0)	100%	(45)	45
Employ: Student	3%	(0)	97%	(14)	14
Employ: Retired	3%	(6)	97%	(194)	201
Employ: Unemployed	1%	(1)	99%	(69)	70
Employ: Other	3%	(1)	97%	(37)	38

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(13)	98%	(683)	696
Protestant	2%	(5)	98%	(278)	283
Roman Catholic	3%	(3)	97%	(84)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	—	(0)	100%	(13)	13
Muslim	—	(0)	100%	(5)	5
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(4)	4
Atheist	4%	(1)	96%	(29)	30
Agnostic	4%	(1)	96%	(21)	22
Something else	2%	(2)	98%	(131)	133
Nothing in particular	1%	(1)	99%	(103)	104
Ideo/PID: Conservative Republican	2%	(3)	98%	(191)	194
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(57)	57
Ideo/PID: Moderate/Conservative Democrat	—	(0)	100%	(98)	98
Ideo/PID: Liberal Democrat	2%	(3)	98%	(128)	131
Unfavorable of Biden and Trump	4%	(6)	96%	(128)	134
2024 H2H Matchup: Biden Voter	2%	(6)	98%	(291)	296
2024 H2H Matchup: Trump Voter	2%	(5)	98%	(313)	318
2024 H2H Matchup: Would not Vote	2%	(0)	98%	(22)	23
2024 H2H Matchup: Do not Know	4%	(2)	96%	(56)	59
2022 House Vote: Democrat	2%	(5)	98%	(258)	263
2022 House Vote: Republican	2%	(6)	98%	(272)	278
2022 House Vote: Did not Vote	1%	(2)	99%	(138)	139
2020 Vote: Joe Biden	2%	(7)	98%	(309)	316
2020 Vote: Donald Trump	1%	(4)	99%	(320)	324
2020 Vote: Someone Else	13%	(1)	87%	(8)	10
2020 Vote: Did not Vote	4%	(2)	96%	(45)	47
2016 Vote: Hillary Clinton	1%	(3)	99%	(236)	239
2016 Vote: Donald Trump	3%	(8)	97%	(279)	287
2016 Vote: Someone Else	4%	(1)	96%	(25)	26

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(13)	98%	(683)	696
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(21)	21
2020 Vote/PID: Not Trump/Republican	4%	(1)	96%	(19)	20
U.S. Economy: Wrong Track	2%	(10)	98%	(489)	499
U.S. Economy: Right Direction	2%	(3)	98%	(194)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	98%	(209)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	98%	(338)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	98%	(136)	139
Top 2024 Issue: Economy	—	(1)	100%	(263)	264
Community/Gender: Urban Women	2%	(1)	98%	(67)	68
Community/Gender: Urban Men	—	(0)	100%	(60)	60
Community/Gender: Rural Women	5%	(6)	95%	(129)	135
Community/Gender: Rural Men	—	(0)	100%	(110)	110
Community/Gender: Suburban Women	2%	(4)	98%	(168)	172
Community/Gender: Suburban Men	1%	(2)	99%	(149)	150
Homeowner	2%	(11)	98%	(480)	491
Renter	1%	(2)	99%	(189)	191
Self + Household: White-Collar	2%	(4)	98%	(241)	246
Self + Household: Blue Collar	2%	(7)	98%	(312)	320
Union HH: Yes	6%	(1)	94%	(21)	22
Union HH: No	2%	(12)	98%	(662)	674
LGBTQ+: Yes	3%	(2)	97%	(65)	67
LGBTQ+: No	2%	(11)	98%	(617)	629
Motivated to Vote	2%	(13)	98%	(620)	633
Parent: Yes	1%	(1)	99%	(185)	186
Parent: No	2%	(12)	98%	(498)	510
COVID Vaccine: Yes	2%	(10)	98%	(482)	492
COVID Vaccine: No	2%	(3)	98%	(200)	204
Student Loans: Yes	1%	(1)	99%	(104)	105
Student Loans: No	2%	(13)	98%	(578)	591
Favorable Opinion of Haley	2%	(4)	98%	(228)	232
Unfavorable Opinion of Haley	2%	(6)	98%	(290)	296

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(13)	98%	(683)	696
Prodigal Biden Voter	2%	(1)	98%	(47)	48
Undecided Voter (DK/WNV)	3%	(3)	97%	(79)	81
Undecided Voter (DK)	4%	(2)	96%	(56)	59
Watched Debate	1%	(6)	99%	(485)	491
Watched Debate: Did not Watch	4%	(7)	96%	(198)	205
Watched Debate: All of it	2%	(4)	98%	(266)	270
Watched Debate: Some of it	1%	(2)	99%	(219)	221
Continue His Campaign: Yes Biden	2%	(4)	98%	(262)	267
Continue His Campaign: No Biden	2%	(7)	98%	(378)	385
Continue His Campaign: Yes Trump	1%	(5)	99%	(350)	355
Continue His Campaign: No Trump	2%	(7)	98%	(297)	305
Conviction: Evidence	2%	(7)	98%	(303)	310
Conviction: Motivation to Damage	2%	(5)	98%	(302)	307
Conviction: DK/NO	1%	(1)	99%	(78)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(447)	36%	(249)	696
Gender: Male	61%	(194)	39%	(127)	321
Gender: Female	67%	(252)	33%	(123)	375
Age: 18-34	52%	(90)	48%	(82)	172
Age: 35-44	68%	(65)	32%	(30)	95
Age: 45-64	64%	(147)	36%	(82)	229
Age: 65+	73%	(145)	27%	(55)	200
GenZers: 1997-2012	54%	(43)	46%	(37)	80
Millennials: 1981-1996	60%	(108)	40%	(73)	181
GenXers: 1965-1980	61%	(106)	39%	(68)	173
Baby Boomers: 1946-1964	74%	(176)	26%	(63)	239
Educ: < College	65%	(285)	35%	(154)	439
Educ: Bachelors degree	68%	(108)	32%	(51)	159
Educ: Post-grad	55%	(54)	45%	(44)	98
Income: Under 50k	67%	(216)	33%	(106)	322
Income: 50k-100k	67%	(165)	33%	(80)	245
Income: 100k+	51%	(66)	49%	(63)	129
Ethnicity: White (Non-Hispanic)	69%	(317)	31%	(144)	461
Ethnicity: Hispanic	66%	(24)	34%	(12)	36
Ethnicity: Black (Non-Hispanic)	54%	(83)	46%	(72)	154
Ethnicity: Asian + Other (Non-Hispanic)	53%	(24)	47%	(21)	45
All Christian	65%	(244)	35%	(132)	377
All Non-Christian	58%	(17)	42%	(13)	30
Atheist	68%	(21)	32%	(10)	30
Agnostic/Nothing in particular	61%	(76)	39%	(49)	126
Something Else	66%	(88)	34%	(45)	133
Evangelical	66%	(175)	34%	(90)	265
Non-Evangelical	65%	(155)	35%	(83)	239
PID: Dem (no lean)	59%	(137)	41%	(94)	231
PID: Ind (no lean)	63%	(133)	37%	(79)	212
PID: Rep (no lean)	70%	(176)	30%	(76)	253

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Table BLMB9_13NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(447)	36%	(249)	696
PID/Gender: Dem Men	56%	(56)	44%	(44)	100
PID/Gender: Dem Women	62%	(81)	38%	(50)	131
PID/Gender: Ind Men	63%	(70)	37%	(42)	112
PID/Gender: Ind Women	63%	(64)	37%	(37)	101
PID/Gender: Rep Men	63%	(68)	37%	(41)	109
PID/Gender: Rep Women	75%	(108)	25%	(36)	144
Ideo: Liberal (1-3)	68%	(126)	32%	(59)	184
Ideo: Moderate (4)	57%	(130)	43%	(98)	227
Ideo: Conservative (5-7)	69%	(185)	31%	(82)	268
Community: Urban	58%	(75)	42%	(54)	128
Community: Suburban	63%	(202)	37%	(120)	323
Community: Rural	69%	(169)	31%	(75)	245
Military HHnm: Yes	64%	(67)	36%	(38)	105
Military HH: No	64%	(379)	36%	(212)	591
Employ: Private Sector	61%	(136)	39%	(89)	225
Employ: Government	45%	(23)	55%	(28)	51
Employ: Self-Employed	56%	(29)	44%	(23)	52
Employ: Homemaker	65%	(29)	35%	(16)	45
Employ: Student	35%	(5)	65%	(9)	14
Employ: Retired	80%	(161)	20%	(40)	201
Employ: Unemployed	60%	(42)	40%	(28)	70
Employ: Other	57%	(22)	43%	(17)	38

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(447)	36%	(249)	696
Protestant	67%	(190)	33%	(92)	283
Roman Catholic	59%	(52)	41%	(36)	87
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	27%	(2)	73%	(5)	6
Jewish	57%	(7)	43%	(5)	13
Muslim	90%	(5)	10%	(1)	5
Buddhist	65%	(5)	35%	(3)	8
Hindu	—	(0)	100%	(4)	4
Atheist	68%	(21)	32%	(10)	30
Agnostic	70%	(15)	30%	(6)	22
Something else	66%	(88)	34%	(45)	133
Nothing in particular	59%	(61)	41%	(43)	104
Ideo/PID: Conservative Republican	73%	(141)	27%	(53)	194
Ideo/PID: Moderate/Liberal Republican	60%	(34)	40%	(23)	57
Ideo/PID: Moderate/Conservative Democrat	55%	(54)	45%	(44)	98
Ideo/PID: Liberal Democrat	62%	(81)	38%	(50)	131
Unfavorable of Biden and Trump	66%	(88)	34%	(46)	134
2024 H2H Matchup: Biden Voter	61%	(181)	39%	(115)	296
2024 H2H Matchup: Trump Voter	68%	(216)	32%	(102)	318
2024 H2H Matchup: Would not Vote	70%	(16)	30%	(7)	23
2024 H2H Matchup: Do not Know	57%	(33)	43%	(25)	59
2022 House Vote: Democrat	59%	(155)	41%	(108)	263
2022 House Vote: Republican	68%	(189)	32%	(89)	278
2022 House Vote: Did not Vote	68%	(95)	32%	(44)	139
2020 Vote: Joe Biden	60%	(190)	40%	(126)	316
2020 Vote: Donald Trump	70%	(226)	30%	(99)	324
2020 Vote: Someone Else	56%	(5)	44%	(4)	10
2020 Vote: Did not Vote	56%	(26)	44%	(21)	47
2016 Vote: Hillary Clinton	59%	(142)	41%	(97)	239
2016 Vote: Donald Trump	69%	(199)	31%	(89)	287
2016 Vote: Someone Else	70%	(18)	30%	(8)	26

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(447)	36%	(249)	696
2020 Vote/PID: Not Biden/Democrat	62%	(13)	38%	(8)	21
2020 Vote/PID: Not Trump/Republican	46%	(9)	54%	(11)	20
U.S. Economy: Wrong Track	69%	(346)	31%	(153)	499
U.S. Economy: Right Direction	51%	(101)	49%	(96)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(122)	42%	(90)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(237)	31%	(107)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(87)	38%	(52)	139
Top 2024 Issue: Economy	72%	(190)	28%	(73)	264
Community/Gender: Urban Women	65%	(44)	35%	(24)	68
Community/Gender: Urban Men	51%	(31)	49%	(29)	60
Community/Gender: Rural Women	67%	(90)	33%	(44)	135
Community/Gender: Rural Men	72%	(79)	28%	(31)	110
Community/Gender: Suburban Women	68%	(118)	32%	(54)	172
Community/Gender: Suburban Men	56%	(84)	44%	(66)	150
Homeowner	65%	(319)	35%	(171)	491
Renter	62%	(119)	38%	(72)	191
Self + Household: White-Collar	62%	(152)	38%	(93)	246
Self + Household: Blue Collar	69%	(219)	31%	(101)	320
Union HH: Yes	51%	(11)	49%	(11)	22
Union HH: No	65%	(435)	35%	(239)	674
LGBTQ+: Yes	62%	(42)	38%	(26)	67
LGBTQ+: No	64%	(405)	36%	(224)	629
Motivated to Vote	65%	(412)	35%	(222)	633
Parent: Yes	60%	(111)	40%	(75)	186
Parent: No	66%	(336)	34%	(175)	510
COVID Vaccine: Yes	63%	(308)	37%	(184)	492
COVID Vaccine: No	68%	(139)	32%	(65)	204
Student Loans: Yes	53%	(56)	47%	(49)	105
Student Loans: No	66%	(391)	34%	(200)	591
Favorable Opinion of Haley	64%	(148)	36%	(85)	232
Unfavorable Opinion of Haley	66%	(195)	34%	(101)	296

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	64%	(447)	36%	(249)	696
Prodigal Biden Voter	51%	(25)	49%	(24)	48
Undecided Voter (DK/WNV)	60%	(49)	40%	(32)	81
Undecided Voter (DK)	57%	(33)	43%	(25)	59
Watched Debate	65%	(322)	35%	(170)	491
Watched Debate: Did not Watch	61%	(125)	39%	(80)	205
Watched Debate: All of it	68%	(185)	32%	(86)	270
Watched Debate: Some of it	62%	(137)	38%	(84)	221
Continue His Campaign: Yes Biden	60%	(161)	40%	(105)	267
Continue His Campaign: No Biden	68%	(261)	32%	(125)	385
Continue His Campaign: Yes Trump	66%	(234)	34%	(121)	355
Continue His Campaign: No Trump	63%	(193)	37%	(112)	305
Conviction: Evidence	62%	(191)	38%	(119)	310
Conviction: Motivation to Damage	69%	(212)	31%	(96)	307
Conviction: DK/NO	55%	(44)	45%	(35)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(194)	72%	(502)	696
Gender: Male	31%	(98)	69%	(222)	321
Gender: Female	25%	(95)	75%	(280)	375
Age: 18-34	29%	(50)	71%	(122)	172
Age: 35-44	23%	(22)	77%	(73)	95
Age: 45-64	28%	(63)	72%	(166)	229
Age: 65+	29%	(58)	71%	(142)	200
GenZers: 1997-2012	26%	(21)	74%	(59)	80
Millennials: 1981-1996	26%	(48)	74%	(134)	181
GenXers: 1965-1980	28%	(48)	72%	(125)	173
Baby Boomers: 1946-1964	29%	(70)	71%	(170)	239
Educ: < College	25%	(112)	75%	(327)	439
Educ: Bachelors degree	33%	(52)	67%	(107)	159
Educ: Post-grad	31%	(30)	69%	(68)	98
Income: Under 50k	25%	(81)	75%	(242)	322
Income: 50k-100k	30%	(74)	70%	(170)	245
Income: 100k+	30%	(39)	70%	(91)	129
Ethnicity: White (Non-Hispanic)	30%	(136)	70%	(325)	461
Ethnicity: Hispanic	40%	(14)	60%	(22)	36
Ethnicity: Black (Non-Hispanic)	21%	(33)	79%	(121)	154
Ethnicity: Asian + Other (Non-Hispanic)	23%	(10)	77%	(35)	45
All Christian	30%	(113)	70%	(264)	377
All Non-Christian	26%	(8)	74%	(22)	30
Atheist	20%	(6)	80%	(24)	30
Agnostic/Nothing in particular	29%	(37)	71%	(89)	126
Something Else	23%	(31)	77%	(103)	133
Evangelical	25%	(65)	75%	(199)	265
Non-Evangelical	32%	(75)	68%	(163)	239
PID: Dem (no lean)	26%	(59)	74%	(172)	231
PID: Ind (no lean)	30%	(65)	70%	(148)	212
PID: Rep (no lean)	28%	(70)	72%	(183)	253

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(194)	72%	(502)	696
PID/Gender: Dem Men	25%	(25)	75%	(75)	100
PID/Gender: Dem Women	26%	(34)	74%	(97)	131
PID/Gender: Ind Men	34%	(38)	66%	(73)	112
PID/Gender: Ind Women	26%	(26)	74%	(75)	101
PID/Gender: Rep Men	32%	(35)	68%	(74)	109
PID/Gender: Rep Women	24%	(35)	76%	(109)	144
Ideo: Liberal (1-3)	26%	(48)	74%	(137)	184
Ideo: Moderate (4)	31%	(69)	69%	(158)	227
Ideo: Conservative (5-7)	27%	(72)	73%	(196)	268
Community: Urban	24%	(30)	76%	(98)	128
Community: Suburban	28%	(89)	72%	(233)	323
Community: Rural	30%	(74)	70%	(171)	245
Military HHnm: Yes	29%	(31)	71%	(74)	105
Military HH: No	28%	(163)	72%	(428)	591
Employ: Private Sector	30%	(66)	70%	(158)	225
Employ: Government	13%	(6)	87%	(44)	51
Employ: Self-Employed	23%	(12)	77%	(40)	52
Employ: Homemaker	37%	(17)	63%	(28)	45
Employ: Student	22%	(3)	78%	(11)	14
Employ: Retired	30%	(60)	70%	(141)	201
Employ: Unemployed	27%	(19)	73%	(51)	70
Employ: Other	26%	(10)	74%	(29)	38

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(194)	72%	(502)	696
Protestant	29%	(82)	71%	(200)	283
Roman Catholic	32%	(28)	68%	(60)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	37%	(2)	63%	(4)	6
Jewish	24%	(3)	76%	(10)	13
Muslim	10%	(1)	90%	(5)	5
Buddhist	34%	(3)	66%	(5)	8
Hindu	44%	(2)	56%	(2)	4
Atheist	20%	(6)	80%	(24)	30
Agnostic	20%	(4)	80%	(17)	22
Something else	23%	(31)	77%	(103)	133
Nothing in particular	31%	(32)	69%	(72)	104
Ideo/PID: Conservative Republican	31%	(59)	69%	(135)	194
Ideo/PID: Moderate/Liberal Republican	18%	(10)	82%	(47)	57
Ideo/PID: Moderate/Conservative Democrat	21%	(20)	79%	(77)	98
Ideo/PID: Liberal Democrat	28%	(37)	72%	(94)	131
Unfavorable of Biden and Trump	30%	(40)	70%	(94)	134
2024 H2H Matchup: Biden Voter	27%	(80)	73%	(216)	296
2024 H2H Matchup: Trump Voter	28%	(90)	72%	(228)	318
2024 H2H Matchup: Would not Vote	25%	(6)	75%	(17)	23
2024 H2H Matchup: Do not Know	30%	(18)	70%	(41)	59
2022 House Vote: Democrat	30%	(79)	70%	(184)	263
2022 House Vote: Republican	25%	(71)	75%	(207)	278
2022 House Vote: Did not Vote	29%	(40)	71%	(99)	139
2020 Vote: Joe Biden	27%	(86)	73%	(230)	316
2020 Vote: Donald Trump	29%	(94)	71%	(230)	324
2020 Vote: Someone Else	27%	(3)	73%	(7)	10
2020 Vote: Did not Vote	23%	(11)	77%	(36)	47
2016 Vote: Hillary Clinton	26%	(63)	74%	(176)	239
2016 Vote: Donald Trump	32%	(93)	68%	(195)	287
2016 Vote: Someone Else	35%	(9)	65%	(17)	26

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(194)	72%	(502)	696
2020 Vote/PID: Not Biden/Democrat	38%	(8)	62%	(13)	21
2020 Vote/PID: Not Trump/Republican	25%	(5)	75%	(15)	20
U.S. Economy: Wrong Track	31%	(155)	69%	(344)	499
U.S. Economy: Right Direction	20%	(39)	80%	(158)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28%	(59)	72%	(153)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(103)	70%	(242)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(32)	77%	(108)	139
Top 2024 Issue: Economy	35%	(91)	65%	(173)	264
Community/Gender: Urban Women	22%	(15)	78%	(53)	68
Community/Gender: Urban Men	25%	(15)	75%	(45)	60
Community/Gender: Rural Women	27%	(37)	73%	(98)	135
Community/Gender: Rural Men	34%	(38)	66%	(73)	110
Community/Gender: Suburban Women	25%	(44)	75%	(129)	172
Community/Gender: Suburban Men	30%	(46)	70%	(105)	150
Homeowner	28%	(137)	72%	(353)	491
Renter	27%	(52)	73%	(139)	191
Self + Household: White-Collar	31%	(77)	69%	(168)	246
Self + Household: Blue Collar	28%	(88)	72%	(231)	320
Union HH: Yes	43%	(10)	57%	(13)	22
Union HH: No	27%	(184)	73%	(490)	674
LGBTQ+: Yes	34%	(23)	66%	(45)	67
LGBTQ+: No	27%	(171)	73%	(458)	629
Motivated to Vote	29%	(181)	71%	(453)	633
Parent: Yes	31%	(58)	69%	(128)	186
Parent: No	27%	(136)	73%	(374)	510
COVID Vaccine: Yes	27%	(133)	73%	(359)	492
COVID Vaccine: No	30%	(60)	70%	(143)	204
Student Loans: Yes	31%	(33)	69%	(72)	105
Student Loans: No	27%	(161)	73%	(431)	591
Favorable Opinion of Haley	32%	(73)	68%	(159)	232
Unfavorable Opinion of Haley	26%	(78)	74%	(218)	296

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(194)	72%	(502)	696
Prodigal Biden Voter	27%	(13)	73%	(35)	48
Undecided Voter (DK/WNV)	29%	(23)	71%	(58)	81
Undecided Voter (DK)	30%	(18)	70%	(41)	59
Watched Debate	28%	(138)	72%	(353)	491
Watched Debate: Did not Watch	27%	(55)	73%	(150)	205
Watched Debate: All of it	28%	(76)	72%	(194)	270
Watched Debate: Some of it	28%	(62)	72%	(159)	221
Continue His Campaign: Yes Biden	28%	(74)	72%	(192)	267
Continue His Campaign: No Biden	28%	(106)	72%	(279)	385
Continue His Campaign: Yes Trump	29%	(104)	71%	(251)	355
Continue His Campaign: No Trump	27%	(81)	73%	(223)	305
Conviction: Evidence	28%	(87)	72%	(223)	310
Conviction: Motivation to Damage	28%	(86)	72%	(222)	307
Conviction: DK/NO	27%	(21)	73%	(58)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(240)	66%	(456)	696
Gender: Male	30%	(96)	70%	(224)	321
Gender: Female	38%	(144)	62%	(232)	375
Age: 18-34	25%	(42)	75%	(129)	172
Age: 35-44	30%	(28)	70%	(67)	95
Age: 45-64	33%	(76)	67%	(153)	229
Age: 65+	46%	(92)	54%	(108)	200
GenZers: 1997-2012	23%	(18)	77%	(61)	80
Millennials: 1981-1996	28%	(50)	72%	(131)	181
GenXers: 1965-1980	28%	(48)	72%	(125)	173
Baby Boomers: 1946-1964	45%	(108)	55%	(132)	239
Educ: < College	33%	(145)	67%	(294)	439
Educ: Bachelors degree	32%	(52)	68%	(107)	159
Educ: Post-grad	44%	(43)	56%	(55)	98
Income: Under 50k	32%	(102)	68%	(220)	322
Income: 50k-100k	32%	(79)	68%	(165)	245
Income: 100k+	45%	(58)	55%	(71)	129
Ethnicity: White (Non-Hispanic)	33%	(154)	67%	(307)	461
Ethnicity: Hispanic	31%	(11)	69%	(25)	36
Ethnicity: Black (Non-Hispanic)	36%	(56)	64%	(98)	154
Ethnicity: Asian + Other (Non-Hispanic)	41%	(18)	59%	(26)	45
All Christian	33%	(126)	67%	(251)	377
All Non-Christian	50%	(15)	50%	(15)	30
Atheist	60%	(18)	40%	(12)	30
Agnostic/Nothing in particular	35%	(44)	65%	(82)	126
Something Else	28%	(37)	72%	(96)	133
Evangelical	30%	(79)	70%	(186)	265
Non-Evangelical	34%	(81)	66%	(157)	239
PID: Dem (no lean)	44%	(101)	56%	(129)	231
PID: Ind (no lean)	36%	(76)	64%	(136)	212
PID: Rep (no lean)	25%	(62)	75%	(191)	253

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Table BLMB9_15NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(240)	66%	(456)	696
PID/Gender: Dem Men	37%	(37)	63%	(63)	100
PID/Gender: Dem Women	50%	(65)	50%	(66)	131
PID/Gender: Ind Men	32%	(35)	68%	(76)	112
PID/Gender: Ind Women	41%	(41)	59%	(60)	101
PID/Gender: Rep Men	22%	(24)	78%	(85)	109
PID/Gender: Rep Women	26%	(38)	74%	(106)	144
Ideo: Liberal (1-3)	46%	(84)	54%	(100)	184
Ideo: Moderate (4)	37%	(83)	63%	(144)	227
Ideo: Conservative (5-7)	25%	(66)	75%	(202)	268
Community: Urban	33%	(43)	67%	(86)	128
Community: Suburban	40%	(129)	60%	(194)	323
Community: Rural	28%	(68)	72%	(177)	245
Military HHnm: Yes	35%	(37)	65%	(68)	105
Military HH: No	34%	(203)	66%	(388)	591
Employ: Private Sector	30%	(68)	70%	(156)	225
Employ: Government	42%	(21)	58%	(29)	51
Employ: Self-Employed	31%	(16)	69%	(36)	52
Employ: Homemaker	17%	(8)	83%	(37)	45
Employ: Student	17%	(2)	83%	(12)	14
Employ: Retired	46%	(92)	54%	(108)	201
Employ: Unemployed	25%	(17)	75%	(53)	70
Employ: Other	37%	(14)	63%	(24)	38

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(240)	66%	(456)	696
Protestant	33%	(94)	67%	(189)	283
Roman Catholic	33%	(29)	67%	(59)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	56%	(3)	44%	(3)	6
Jewish	72%	(9)	28%	(4)	13
Muslim	19%	(1)	81%	(4)	5
Buddhist	36%	(3)	64%	(5)	8
Hindu	44%	(2)	56%	(2)	4
Atheist	60%	(18)	40%	(12)	30
Agnostic	40%	(9)	60%	(13)	22
Something else	28%	(37)	72%	(96)	133
Nothing in particular	34%	(35)	66%	(69)	104
Ideo/PID: Conservative Republican	23%	(45)	77%	(149)	194
Ideo/PID: Moderate/Liberal Republican	30%	(17)	70%	(40)	57
Ideo/PID: Moderate/Conservative Democrat	35%	(34)	65%	(63)	98
Ideo/PID: Liberal Democrat	50%	(65)	50%	(66)	131
Unfavorable of Biden and Trump	35%	(46)	65%	(88)	134
2024 H2H Matchup: Biden Voter	43%	(128)	57%	(168)	296
2024 H2H Matchup: Trump Voter	26%	(81)	74%	(237)	318
2024 H2H Matchup: Would not Vote	32%	(7)	68%	(15)	23
2024 H2H Matchup: Do not Know	39%	(23)	61%	(36)	59
2022 House Vote: Democrat	46%	(120)	54%	(142)	263
2022 House Vote: Republican	27%	(75)	73%	(203)	278
2022 House Vote: Did not Vote	29%	(40)	71%	(99)	139
2020 Vote: Joe Biden	45%	(141)	55%	(174)	316
2020 Vote: Donald Trump	26%	(86)	74%	(238)	324
2020 Vote: Someone Else	25%	(2)	75%	(7)	10
2020 Vote: Did not Vote	22%	(10)	78%	(36)	47
2016 Vote: Hillary Clinton	47%	(113)	53%	(126)	239
2016 Vote: Donald Trump	28%	(81)	72%	(207)	287
2016 Vote: Someone Else	22%	(6)	78%	(20)	26

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(240)	66%	(456)	696
2020 Vote/PID: Not Biden/Democrat	15%	(3)	85%	(18)	21
2020 Vote/PID: Not Trump/Republican	26%	(5)	74%	(15)	20
U.S. Economy: Wrong Track	30%	(151)	70%	(348)	499
U.S. Economy: Right Direction	45%	(88)	55%	(109)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(96)	55%	(117)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(84)	76%	(261)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(60)	57%	(79)	139
Top 2024 Issue: Economy	22%	(58)	78%	(205)	264
Community/Gender: Urban Women	38%	(26)	62%	(42)	68
Community/Gender: Urban Men	27%	(16)	73%	(44)	60
Community/Gender: Rural Women	34%	(46)	66%	(89)	135
Community/Gender: Rural Men	20%	(22)	80%	(88)	110
Community/Gender: Suburban Women	41%	(71)	59%	(101)	172
Community/Gender: Suburban Men	38%	(58)	62%	(93)	150
Homeowner	36%	(178)	64%	(312)	491
Renter	30%	(57)	70%	(134)	191
Self + Household: White-Collar	41%	(100)	59%	(146)	246
Self + Household: Blue Collar	31%	(98)	69%	(221)	320
Union HH: Yes	30%	(7)	70%	(16)	22
Union HH: No	35%	(233)	65%	(441)	674
LGBTQ+: Yes	39%	(26)	61%	(41)	67
LGBTQ+: No	34%	(213)	66%	(415)	629
Motivated to Vote	34%	(214)	66%	(419)	633
Parent: Yes	24%	(45)	76%	(141)	186
Parent: No	38%	(195)	62%	(316)	510
COVID Vaccine: Yes	39%	(193)	61%	(299)	492
COVID Vaccine: No	23%	(47)	77%	(157)	204
Student Loans: Yes	31%	(32)	69%	(73)	105
Student Loans: No	35%	(208)	65%	(384)	591
Favorable Opinion of Haley	34%	(79)	66%	(153)	232
Unfavorable Opinion of Haley	39%	(115)	61%	(181)	296

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(240)	66%	(456)	696
Prodigal Biden Voter	37%	(18)	63%	(31)	48
Undecided Voter (DK/WNV)	37%	(30)	63%	(51)	81
Undecided Voter (DK)	39%	(23)	61%	(36)	59
Watched Debate	33%	(164)	67%	(327)	491
Watched Debate: Did not Watch	37%	(75)	63%	(129)	205
Watched Debate: All of it	36%	(98)	64%	(173)	270
Watched Debate: Some of it	30%	(67)	70%	(154)	221
Continue His Campaign: Yes Biden	38%	(102)	62%	(165)	267
Continue His Campaign: No Biden	33%	(126)	67%	(259)	385
Continue His Campaign: Yes Trump	27%	(95)	73%	(260)	355
Continue His Campaign: No Trump	44%	(133)	56%	(172)	305
Conviction: Evidence	48%	(148)	52%	(162)	310
Conviction: Motivation to Damage	23%	(71)	77%	(237)	307
Conviction: DK/NO	27%	(21)	73%	(57)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(200)	71%	(496)	696
Gender: Male	25%	(81)	75%	(240)	321
Gender: Female	32%	(119)	68%	(257)	375
Age: 18-34	24%	(42)	76%	(130)	172
Age: 35-44	31%	(29)	69%	(66)	95
Age: 45-64	31%	(71)	69%	(158)	229
Age: 65+	29%	(57)	71%	(143)	200
GenZers: 1997-2012	34%	(27)	66%	(53)	80
Millennials: 1981-1996	22%	(41)	78%	(141)	181
GenXers: 1965-1980	34%	(58)	66%	(115)	173
Baby Boomers: 1946-1964	29%	(70)	71%	(170)	239
Educ: < College	34%	(150)	66%	(289)	439
Educ: Bachelors degree	25%	(40)	75%	(119)	159
Educ: Post-grad	10%	(10)	90%	(88)	98
Income: Under 50k	33%	(106)	67%	(217)	322
Income: 50k-100k	28%	(67)	72%	(177)	245
Income: 100k+	21%	(27)	79%	(102)	129
Ethnicity: White (Non-Hispanic)	33%	(152)	67%	(309)	461
Ethnicity: Hispanic	29%	(10)	71%	(26)	36
Ethnicity: Black (Non-Hispanic)	20%	(30)	80%	(124)	154
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	84%	(38)	45
All Christian	32%	(119)	68%	(258)	377
All Non-Christian	10%	(3)	90%	(27)	30
Atheist	4%	(1)	96%	(29)	30
Agnostic/Nothing in particular	24%	(30)	76%	(95)	126
Something Else	34%	(46)	66%	(87)	133
Evangelical	37%	(98)	63%	(167)	265
Non-Evangelical	28%	(66)	72%	(173)	239
PID: Dem (no lean)	16%	(38)	84%	(193)	231
PID: Ind (no lean)	25%	(54)	75%	(158)	212
PID: Rep (no lean)	43%	(108)	57%	(145)	253

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(200)	71%	(496)	696
PID/Gender: Dem Men	16%	(16)	84%	(84)	100
PID/Gender: Dem Women	17%	(22)	83%	(109)	131
PID/Gender: Ind Men	26%	(29)	74%	(83)	112
PID/Gender: Ind Women	25%	(25)	75%	(76)	101
PID/Gender: Rep Men	33%	(36)	67%	(73)	109
PID/Gender: Rep Women	50%	(72)	50%	(72)	144
Ideo: Liberal (1-3)	14%	(26)	86%	(158)	184
Ideo: Moderate (4)	27%	(62)	73%	(165)	227
Ideo: Conservative (5-7)	39%	(105)	61%	(163)	268
Community: Urban	25%	(32)	75%	(97)	128
Community: Suburban	22%	(72)	78%	(251)	323
Community: Rural	39%	(96)	61%	(149)	245
Military HHnm: Yes	30%	(32)	70%	(73)	105
Military HH: No	28%	(168)	72%	(423)	591
Employ: Private Sector	28%	(64)	72%	(161)	225
Employ: Government	25%	(13)	75%	(38)	51
Employ: Self-Employed	30%	(16)	70%	(36)	52
Employ: Homemaker	48%	(22)	52%	(23)	45
Employ: Student	28%	(4)	72%	(10)	14
Employ: Retired	26%	(52)	74%	(149)	201
Employ: Unemployed	30%	(21)	70%	(49)	70
Employ: Other	23%	(9)	77%	(30)	38

Continued on next page

Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(200)	71%	(496)	696
Protestant	31%	(88)	69%	(194)	283
Roman Catholic	34%	(30)	66%	(58)	87
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	76%	(5)	6
Jewish	11%	(1)	89%	(11)	13
Muslim	19%	(1)	81%	(4)	5
Buddhist	—	(0)	100%	(8)	8
Hindu	13%	(0)	87%	(3)	4
Atheist	4%	(1)	96%	(29)	30
Agnostic	21%	(5)	79%	(17)	22
Something else	34%	(46)	66%	(87)	133
Nothing in particular	25%	(26)	75%	(78)	104
Ideo/PID: Conservative Republican	44%	(86)	56%	(108)	194
Ideo/PID: Moderate/Liberal Republican	36%	(21)	64%	(36)	57
Ideo/PID: Moderate/Conservative Democrat	21%	(21)	79%	(77)	98
Ideo/PID: Liberal Democrat	13%	(17)	87%	(114)	131
Unfavorable of Biden and Trump	21%	(29)	79%	(105)	134
2024 H2H Matchup: Biden Voter	17%	(49)	83%	(247)	296
2024 H2H Matchup: Trump Voter	42%	(132)	58%	(186)	318
2024 H2H Matchup: Would not Vote	9%	(2)	91%	(21)	23
2024 H2H Matchup: Do not Know	28%	(16)	72%	(42)	59
2022 House Vote: Democrat	15%	(38)	85%	(225)	263
2022 House Vote: Republican	41%	(113)	59%	(165)	278
2022 House Vote: Did not Vote	31%	(43)	69%	(97)	139
2020 Vote: Joe Biden	17%	(55)	83%	(261)	316
2020 Vote: Donald Trump	39%	(126)	61%	(198)	324
2020 Vote: Someone Else	16%	(2)	84%	(8)	10
2020 Vote: Did not Vote	38%	(18)	62%	(29)	47
2016 Vote: Hillary Clinton	16%	(38)	84%	(201)	239
2016 Vote: Donald Trump	38%	(108)	62%	(180)	287
2016 Vote: Someone Else	26%	(7)	74%	(19)	26

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(200)	71%	(496)	696
2020 Vote/PID: Not Biden/Democrat	23%	(5)	77%	(16)	21
2020 Vote/PID: Not Trump/Republican	55%	(11)	45%	(9)	20
U.S. Economy: Wrong Track	33%	(166)	67%	(332)	499
U.S. Economy: Right Direction	17%	(33)	83%	(164)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(33)	84%	(179)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(135)	61%	(210)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(32)	77%	(108)	139
Top 2024 Issue: Economy	38%	(99)	62%	(165)	264
Community/Gender: Urban Women	30%	(20)	70%	(48)	68
Community/Gender: Urban Men	19%	(12)	81%	(48)	60
Community/Gender: Rural Women	42%	(57)	58%	(78)	135
Community/Gender: Rural Men	36%	(40)	64%	(70)	110
Community/Gender: Suburban Women	24%	(42)	76%	(130)	172
Community/Gender: Suburban Men	20%	(30)	80%	(121)	150
Homeowner	29%	(144)	71%	(347)	491
Renter	26%	(49)	74%	(142)	191
Self + Household: White-Collar	20%	(49)	80%	(197)	246
Self + Household: Blue Collar	35%	(111)	65%	(209)	320
Union HH: Yes	8%	(2)	92%	(20)	22
Union HH: No	29%	(198)	71%	(476)	674
LGBTQ+: Yes	23%	(16)	77%	(52)	67
LGBTQ+: No	29%	(184)	71%	(444)	629
Motivated to Vote	29%	(183)	71%	(450)	633
Parent: Yes	30%	(55)	70%	(130)	186
Parent: No	28%	(144)	72%	(366)	510
COVID Vaccine: Yes	24%	(119)	76%	(373)	492
COVID Vaccine: No	39%	(80)	61%	(123)	204
Student Loans: Yes	20%	(21)	80%	(84)	105
Student Loans: No	30%	(179)	70%	(412)	591
Favorable Opinion of Haley	31%	(72)	69%	(161)	232
Unfavorable Opinion of Haley	25%	(73)	75%	(223)	296

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(200)	71%	(496)	696
Prodigal Biden Voter	25%	(12)	75%	(36)	48
Undecided Voter (DK/WNV)	22%	(18)	78%	(63)	81
Undecided Voter (DK)	28%	(16)	72%	(42)	59
Watched Debate	30%	(147)	70%	(344)	491
Watched Debate: Did not Watch	26%	(53)	74%	(152)	205
Watched Debate: All of it	30%	(81)	70%	(189)	270
Watched Debate: Some of it	30%	(66)	70%	(155)	221
Continue His Campaign: Yes Biden	23%	(61)	77%	(205)	267
Continue His Campaign: No Biden	32%	(123)	68%	(262)	385
Continue His Campaign: Yes Trump	38%	(136)	62%	(219)	355
Continue His Campaign: No Trump	18%	(53)	82%	(251)	305
Conviction: Evidence	16%	(50)	84%	(260)	310
Conviction: Motivation to Damage	41%	(126)	59%	(181)	307
Conviction: DK/NO	29%	(23)	71%	(56)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	38%	(263)	18%	(124)	696
Gender: Male	45%	(145)	38%	(121)	17%	(54)	321
Gender: Female	44%	(164)	38%	(141)	19%	(70)	375
Age: 18-34	41%	(70)	42%	(72)	17%	(30)	172
Age: 35-44	40%	(38)	35%	(34)	24%	(23)	95
Age: 45-64	44%	(101)	42%	(96)	14%	(32)	229
Age: 65+	50%	(100)	31%	(62)	19%	(39)	200
GenZers: 1997-2012	34%	(27)	40%	(32)	25%	(20)	80
Millennials: 1981-1996	44%	(80)	38%	(70)	18%	(32)	181
GenXers: 1965-1980	43%	(74)	40%	(69)	17%	(30)	173
Baby Boomers: 1946-1964	48%	(115)	37%	(88)	15%	(36)	239
Educ: < College	47%	(204)	35%	(155)	18%	(79)	439
Educ: Bachelors degree	45%	(72)	38%	(60)	17%	(28)	159
Educ: Post-grad	33%	(33)	49%	(48)	18%	(17)	98
Income: Under 50k	44%	(143)	36%	(114)	20%	(65)	322
Income: 50k-100k	47%	(115)	40%	(98)	13%	(31)	245
Income: 100k+	39%	(50)	39%	(50)	22%	(29)	129
Ethnicity: White (Non-Hispanic)	54%	(251)	29%	(132)	17%	(78)	461
Ethnicity: Hispanic	38%	(14)	39%	(14)	23%	(8)	36
Ethnicity: Black (Non-Hispanic)	20%	(30)	60%	(92)	20%	(32)	154
Ethnicity: Asian + Other (Non-Hispanic)	32%	(14)	54%	(24)	14%	(6)	45
All Christian	54%	(203)	31%	(116)	15%	(58)	377
All Non-Christian	19%	(6)	53%	(16)	28%	(8)	30
Atheist	12%	(4)	69%	(21)	18%	(6)	30
Agnostic/Nothing in particular	24%	(31)	49%	(62)	26%	(33)	126
Something Else	49%	(66)	36%	(48)	15%	(20)	133
Evangelical	58%	(154)	27%	(71)	15%	(39)	265
Non-Evangelical	46%	(110)	39%	(92)	15%	(36)	239
PID: Dem (no lean)	6%	(14)	82%	(188)	12%	(29)	231
PID: Ind (no lean)	42%	(90)	27%	(58)	31%	(65)	212
PID: Rep (no lean)	81%	(205)	7%	(17)	12%	(31)	253

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	38%	(263)	18%	(124)	696
PID/Gender: Dem Men	11%	(11)	76%	(76)	13%	(13)	100
PID/Gender: Dem Women	2%	(3)	85%	(112)	12%	(16)	131
PID/Gender: Ind Men	45%	(50)	30%	(33)	26%	(29)	112
PID/Gender: Ind Women	39%	(40)	25%	(25)	36%	(36)	101
PID/Gender: Rep Men	77%	(84)	11%	(12)	12%	(13)	109
PID/Gender: Rep Women	84%	(121)	3%	(5)	12%	(18)	144
Ideo: Liberal (1-3)	8%	(15)	77%	(143)	15%	(27)	184
Ideo: Moderate (4)	38%	(87)	36%	(81)	26%	(59)	227
Ideo: Conservative (5-7)	76%	(203)	12%	(31)	13%	(34)	268
Community: Urban	31%	(39)	48%	(62)	21%	(27)	128
Community: Suburban	41%	(132)	41%	(133)	18%	(57)	323
Community: Rural	56%	(138)	28%	(68)	16%	(40)	245
Military HHnm: Yes	50%	(52)	33%	(35)	17%	(18)	105
Military HH: No	43%	(257)	39%	(228)	18%	(107)	591
Employ: Private Sector	44%	(100)	37%	(82)	19%	(42)	225
Employ: Government	37%	(19)	44%	(22)	20%	(10)	51
Employ: Self-Employed	37%	(19)	42%	(22)	21%	(11)	52
Employ: Homemaker	59%	(27)	30%	(14)	11%	(5)	45
Employ: Student	34%	(5)	43%	(6)	24%	(3)	14
Employ: Retired	48%	(96)	36%	(72)	16%	(32)	201
Employ: Unemployed	40%	(28)	39%	(27)	22%	(15)	70
Employ: Other	40%	(15)	46%	(18)	14%	(5)	38

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	38%	(263)	18%	(124)	696
Protestant	54%	(152)	31%	(87)	16%	(44)	283
Roman Catholic	53%	(47)	33%	(29)	14%	(12)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	61%	(4)	9%	(1)	30%	(2)	6
Jewish	19%	(2)	43%	(5)	39%	(5)	13
Muslim	10%	(1)	90%	(5)	—	(0)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	44%	(2)	13%	(0)	44%	(2)	4
Atheist	12%	(4)	69%	(21)	18%	(6)	30
Agnostic	11%	(2)	61%	(13)	28%	(6)	22
Something else	49%	(66)	36%	(48)	15%	(20)	133
Nothing in particular	27%	(28)	47%	(49)	26%	(27)	104
Ideo/PID: Conservative Republican	84%	(163)	5%	(11)	11%	(21)	194
Ideo/PID: Moderate/Liberal Republican	71%	(41)	11%	(6)	18%	(10)	57
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	68%	(66)	20%	(19)	98
Ideo/PID: Liberal Democrat	1%	(2)	91%	(120)	7%	(9)	131
Unfavorable of Biden and Trump	34%	(46)	21%	(28)	45%	(61)	134
2024 H2H Matchup: Biden Voter	5%	(16)	80%	(236)	15%	(44)	296
2024 H2H Matchup: Trump Voter	87%	(276)	3%	(11)	10%	(32)	318
2024 H2H Matchup: Would not Vote	10%	(2)	32%	(7)	58%	(13)	23
2024 H2H Matchup: Do not Know	26%	(15)	15%	(9)	59%	(35)	59
2022 House Vote: Democrat	6%	(17)	76%	(201)	17%	(45)	263
2022 House Vote: Republican	79%	(219)	7%	(20)	14%	(38)	278
2022 House Vote: Did not Vote	50%	(69)	28%	(39)	22%	(31)	139
2020 Vote: Joe Biden	9%	(28)	72%	(229)	19%	(59)	316
2020 Vote: Donald Trump	80%	(260)	6%	(20)	14%	(44)	324
2020 Vote: Someone Else	18%	(2)	—	(0)	82%	(8)	10
2020 Vote: Did not Vote	39%	(18)	31%	(15)	30%	(14)	47
2016 Vote: Hillary Clinton	9%	(21)	76%	(181)	15%	(37)	239
2016 Vote: Donald Trump	75%	(217)	10%	(28)	15%	(43)	287
2016 Vote: Someone Else	42%	(11)	34%	(9)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	12%	(3)	40%	(9)	48%	(10)	21

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	38%	(263)	18%	(124)	696
2020 Vote/PID: Not Trump/Republican	63%	(13)	19%	(4)	18%	(4)	20
U.S. Economy: Wrong Track	57%	(287)	22%	(111)	20%	(102)	499
U.S. Economy: Right Direction	11%	(22)	77%	(152)	12%	(23)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	91%	(192)	8%	(16)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(283)	4%	(15)	14%	(47)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	40%	(56)	44%	(61)	139
Top 2024 Issue: Economy	58%	(154)	24%	(64)	17%	(46)	264
Community/Gender: Urban Women	32%	(22)	49%	(34)	19%	(13)	68
Community/Gender: Urban Men	30%	(18)	47%	(28)	24%	(14)	60
Community/Gender: Rural Women	58%	(78)	22%	(29)	20%	(27)	135
Community/Gender: Rural Men	54%	(59)	35%	(38)	11%	(13)	110
Community/Gender: Suburban Women	37%	(64)	46%	(78)	17%	(30)	172
Community/Gender: Suburban Men	45%	(68)	37%	(55)	18%	(27)	150
Homeowner	47%	(232)	36%	(178)	16%	(81)	491
Renter	36%	(68)	43%	(83)	21%	(40)	191
Self + Household: White-Collar	40%	(99)	44%	(108)	16%	(38)	246
Self + Household: Blue Collar	53%	(168)	33%	(105)	15%	(47)	320
Union HH: Yes	28%	(6)	64%	(14)	8%	(2)	22
Union HH: No	45%	(303)	37%	(249)	18%	(123)	674
LGBTQ+: Yes	23%	(15)	54%	(37)	23%	(16)	67
LGBTQ+: No	47%	(293)	36%	(226)	17%	(109)	629
Motivated to Vote	46%	(289)	39%	(248)	15%	(97)	633
Parent: Yes	40%	(75)	43%	(80)	16%	(31)	186
Parent: No	46%	(234)	36%	(183)	18%	(94)	510
COVID Vaccine: Yes	38%	(188)	45%	(220)	17%	(84)	492
COVID Vaccine: No	59%	(121)	21%	(43)	20%	(40)	204
Student Loans: Yes	42%	(45)	42%	(45)	15%	(16)	105
Student Loans: No	45%	(264)	37%	(218)	18%	(109)	591
Favorable Opinion of Haley	59%	(137)	24%	(56)	17%	(39)	232
Unfavorable Opinion of Haley	35%	(103)	51%	(152)	14%	(41)	296
Prodigal Biden Voter	41%	(20)	17%	(8)	42%	(20)	48
Undecided Voter (DK/WNV)	21%	(17)	20%	(16)	59%	(48)	81

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	38%	(263)	18%	(124)	696
Undecided Voter (DK)	26%	(15)	15%	(9)	59%	(35)	59
Watched Debate	50%	(246)	34%	(169)	16%	(76)	491
Watched Debate: Did not Watch	31%	(63)	46%	(94)	23%	(48)	205
Watched Debate: All of it	55%	(148)	32%	(86)	13%	(36)	270
Watched Debate: Some of it	44%	(97)	38%	(83)	18%	(41)	221
Continue His Campaign: Yes Biden	22%	(60)	70%	(185)	8%	(22)	267
Continue His Campaign: No Biden	61%	(236)	17%	(67)	21%	(82)	385
Continue His Campaign: Yes Trump	79%	(281)	10%	(36)	11%	(38)	355
Continue His Campaign: No Trump	7%	(21)	71%	(217)	22%	(66)	305
Conviction: Evidence	11%	(33)	70%	(218)	19%	(59)	310
Conviction: Motivation to Damage	78%	(240)	9%	(28)	13%	(40)	307
Conviction: DK/NO	46%	(36)	22%	(17)	32%	(25)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(310)	39%	(274)	16%	(111)	696
Gender: Male	45%	(144)	39%	(126)	16%	(50)	321
Gender: Female	44%	(166)	40%	(148)	16%	(61)	375
Age: 18-34	39%	(67)	45%	(78)	16%	(27)	172
Age: 35-44	46%	(43)	33%	(31)	22%	(21)	95
Age: 45-64	43%	(99)	40%	(93)	16%	(37)	229
Age: 65+	50%	(101)	36%	(73)	13%	(26)	200
GenZers: 1997-2012	32%	(26)	47%	(38)	21%	(16)	80
Millennials: 1981-1996	46%	(83)	37%	(68)	17%	(30)	181
GenXers: 1965-1980	42%	(73)	38%	(66)	20%	(34)	173
Baby Boomers: 1946-1964	48%	(115)	40%	(95)	12%	(30)	239
Educ: < College	49%	(214)	36%	(160)	15%	(65)	439
Educ: Bachelors degree	42%	(66)	39%	(62)	20%	(31)	159
Educ: Post-grad	31%	(31)	54%	(53)	15%	(15)	98
Income: Under 50k	46%	(148)	37%	(118)	17%	(56)	322
Income: 50k-100k	44%	(107)	42%	(102)	15%	(36)	245
Income: 100k+	43%	(55)	42%	(54)	15%	(20)	129
Ethnicity: White (Non-Hispanic)	55%	(251)	30%	(137)	16%	(73)	461
Ethnicity: Hispanic	43%	(15)	39%	(14)	18%	(7)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	64%	(98)	16%	(25)	154
Ethnicity: Asian + Other (Non-Hispanic)	29%	(13)	55%	(25)	16%	(7)	45
All Christian	54%	(203)	31%	(118)	15%	(56)	377
All Non-Christian	19%	(6)	64%	(19)	17%	(5)	30
Atheist	12%	(3)	69%	(21)	19%	(6)	30
Agnostic/Nothing in particular	25%	(31)	52%	(65)	23%	(29)	126
Something Else	50%	(67)	38%	(51)	11%	(15)	133
Evangelical	60%	(158)	27%	(71)	14%	(36)	265
Non-Evangelical	45%	(107)	41%	(97)	15%	(35)	239
PID: Dem (no lean)	5%	(12)	82%	(190)	13%	(29)	231
PID: Ind (no lean)	42%	(90)	32%	(67)	26%	(56)	212
PID: Rep (no lean)	83%	(209)	7%	(18)	10%	(26)	253

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(310)	39%	(274)	16%	(111)	696
PID/Gender: Dem Men	8%	(8)	76%	(76)	16%	(16)	100
PID/Gender: Dem Women	3%	(4)	87%	(114)	10%	(13)	131
PID/Gender: Ind Men	47%	(52)	32%	(35)	22%	(24)	112
PID/Gender: Ind Women	37%	(38)	31%	(32)	31%	(31)	101
PID/Gender: Rep Men	77%	(84)	14%	(15)	9%	(10)	109
PID/Gender: Rep Women	87%	(125)	2%	(3)	11%	(16)	144
Ideo: Liberal (1-3)	9%	(17)	80%	(147)	11%	(21)	184
Ideo: Moderate (4)	38%	(87)	38%	(87)	24%	(54)	227
Ideo: Conservative (5-7)	75%	(202)	13%	(34)	12%	(32)	268
Community: Urban	30%	(38)	51%	(65)	19%	(25)	128
Community: Suburban	41%	(132)	44%	(141)	15%	(50)	323
Community: Rural	57%	(141)	28%	(68)	15%	(37)	245
Military HHnm: Yes	50%	(53)	38%	(40)	12%	(12)	105
Military HH: No	44%	(258)	40%	(234)	17%	(99)	591
Employ: Private Sector	42%	(94)	41%	(93)	17%	(38)	225
Employ: Government	38%	(19)	43%	(22)	19%	(10)	51
Employ: Self-Employed	34%	(18)	29%	(15)	36%	(19)	52
Employ: Homemaker	59%	(27)	33%	(15)	8%	(4)	45
Employ: Student	42%	(6)	39%	(6)	19%	(3)	14
Employ: Retired	50%	(101)	38%	(77)	11%	(23)	201
Employ: Unemployed	42%	(30)	43%	(30)	14%	(10)	70
Employ: Other	43%	(17)	43%	(17)	14%	(5)	38

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(310)	39%	(274)	16%	(111)	696
Protestant	55%	(156)	29%	(82)	16%	(44)	283
Roman Catholic	48%	(42)	39%	(34)	13%	(12)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	25%	(2)	—	(0)	6
Jewish	19%	(2)	43%	(5)	39%	(5)	13
Muslim	10%	(1)	90%	(5)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	44%	(2)	56%	(2)	—	(0)	4
Atheist	12%	(3)	69%	(21)	19%	(6)	30
Agnostic	18%	(4)	58%	(12)	24%	(5)	22
Something else	50%	(67)	38%	(51)	11%	(15)	133
Nothing in particular	26%	(27)	50%	(52)	23%	(24)	104
Ideo/PID: Conservative Republican	83%	(162)	7%	(13)	10%	(20)	194
Ideo/PID: Moderate/Liberal Republican	80%	(46)	8%	(5)	11%	(7)	57
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	71%	(69)	20%	(20)	98
Ideo/PID: Liberal Democrat	2%	(3)	90%	(118)	8%	(10)	131
Unfavorable of Biden and Trump	32%	(43)	26%	(35)	42%	(56)	134
2024 H2H Matchup: Biden Voter	6%	(17)	81%	(239)	14%	(41)	296
2024 H2H Matchup: Trump Voter	87%	(278)	5%	(14)	8%	(26)	318
2024 H2H Matchup: Would not Vote	10%	(2)	31%	(7)	60%	(14)	23
2024 H2H Matchup: Do not Know	22%	(13)	24%	(14)	54%	(31)	59
2022 House Vote: Democrat	7%	(17)	78%	(206)	15%	(40)	263
2022 House Vote: Republican	81%	(226)	7%	(18)	12%	(34)	278
2022 House Vote: Did not Vote	46%	(65)	34%	(47)	20%	(28)	139
2020 Vote: Joe Biden	8%	(26)	75%	(237)	17%	(53)	316
2020 Vote: Donald Trump	81%	(262)	7%	(23)	12%	(39)	324
2020 Vote: Someone Else	13%	(1)	11%	(1)	76%	(7)	10
2020 Vote: Did not Vote	46%	(21)	29%	(14)	25%	(12)	47
2016 Vote: Hillary Clinton	8%	(18)	77%	(184)	15%	(37)	239
2016 Vote: Donald Trump	77%	(221)	11%	(31)	13%	(36)	287
2016 Vote: Someone Else	34%	(9)	36%	(9)	29%	(7)	26
2020 Vote/PID: Not Biden/Democrat	14%	(3)	42%	(9)	44%	(9)	21

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(310)	39%	(274)	16%	(111)	696
2020 Vote/PID: Not Trump/Republican	57%	(12)	29%	(6)	13%	(3)	20
U.S. Economy: Wrong Track	59%	(294)	24%	(119)	17%	(86)	499
U.S. Economy: Right Direction	8%	(17)	79%	(155)	13%	(25)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	90%	(191)	7%	(16)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(284)	6%	(21)	12%	(40)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	45%	(63)	40%	(56)	139
Top 2024 Issue: Economy	57%	(151)	26%	(68)	17%	(46)	264
Community/Gender: Urban Women	35%	(24)	52%	(35)	13%	(9)	68
Community/Gender: Urban Men	24%	(15)	50%	(30)	26%	(16)	60
Community/Gender: Rural Women	60%	(81)	21%	(29)	18%	(25)	135
Community/Gender: Rural Men	54%	(59)	35%	(39)	11%	(12)	110
Community/Gender: Suburban Women	36%	(61)	49%	(84)	16%	(27)	172
Community/Gender: Suburban Men	47%	(70)	38%	(57)	15%	(23)	150
Homeowner	47%	(229)	38%	(185)	16%	(77)	491
Renter	38%	(73)	46%	(87)	16%	(30)	191
Self + Household: White-Collar	41%	(101)	43%	(107)	16%	(38)	246
Self + Household: Blue Collar	53%	(170)	35%	(112)	12%	(38)	320
Union HH: Yes	28%	(6)	69%	(16)	2%	(0)	22
Union HH: No	45%	(304)	38%	(259)	16%	(111)	674
LGBTQ+: Yes	24%	(16)	62%	(42)	14%	(10)	67
LGBTQ+: No	47%	(294)	37%	(233)	16%	(102)	629
Motivated to Vote	46%	(292)	40%	(255)	14%	(86)	633
Parent: Yes	42%	(78)	41%	(76)	17%	(31)	186
Parent: No	45%	(232)	39%	(198)	16%	(80)	510
COVID Vaccine: Yes	37%	(184)	47%	(229)	16%	(79)	492
COVID Vaccine: No	62%	(126)	22%	(45)	16%	(32)	204
Student Loans: Yes	39%	(41)	40%	(42)	20%	(21)	105
Student Loans: No	46%	(269)	39%	(232)	15%	(90)	591
Favorable Opinion of Haley	59%	(137)	26%	(61)	15%	(35)	232
Unfavorable Opinion of Haley	35%	(104)	53%	(156)	12%	(36)	296
Prodigal Biden Voter	34%	(16)	31%	(15)	35%	(17)	48
Undecided Voter (DK/WNV)	19%	(15)	26%	(21)	55%	(45)	81

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(310)	39%	(274)	16%	(111)	696
Undecided Voter (DK)	22%	(13)	24%	(14)	54%	(31)	59
Watched Debate	50%	(244)	38%	(184)	13%	(63)	491
Watched Debate: Did not Watch	32%	(66)	44%	(90)	24%	(48)	205
Watched Debate: All of it	56%	(150)	36%	(96)	9%	(24)	270
Watched Debate: Some of it	42%	(94)	40%	(88)	18%	(39)	221
Continue His Campaign: Yes Biden	22%	(60)	69%	(184)	9%	(23)	267
Continue His Campaign: No Biden	63%	(242)	19%	(74)	18%	(70)	385
Continue His Campaign: Yes Trump	79%	(281)	12%	(44)	9%	(31)	355
Continue His Campaign: No Trump	9%	(26)	70%	(214)	21%	(64)	305
Conviction: Evidence	10%	(30)	72%	(222)	19%	(58)	310
Conviction: Motivation to Damage	81%	(249)	10%	(32)	9%	(27)	307
Conviction: DK/NO	40%	(32)	27%	(21)	33%	(26)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	32%	(225)	24%	(170)	696
Gender: Male	46%	(147)	33%	(105)	22%	(69)	321
Gender: Female	41%	(154)	32%	(121)	27%	(101)	375
Age: 18-34	46%	(79)	34%	(59)	20%	(34)	172
Age: 35-44	47%	(45)	30%	(29)	22%	(21)	95
Age: 45-64	44%	(100)	35%	(80)	21%	(49)	229
Age: 65+	38%	(76)	29%	(58)	33%	(66)	200
GenZers: 1997-2012	37%	(29)	35%	(28)	28%	(22)	80
Millennials: 1981-1996	52%	(94)	31%	(56)	17%	(32)	181
GenXers: 1965-1980	43%	(75)	36%	(63)	21%	(36)	173
Baby Boomers: 1946-1964	38%	(92)	31%	(74)	31%	(73)	239
Educ: < College	47%	(208)	30%	(133)	22%	(97)	439
Educ: Bachelors degree	42%	(67)	30%	(48)	27%	(44)	159
Educ: Post-grad	25%	(25)	45%	(44)	30%	(29)	98
Income: Under 50k	48%	(154)	30%	(97)	22%	(71)	322
Income: 50k-100k	40%	(98)	37%	(90)	23%	(57)	245
Income: 100k+	38%	(49)	30%	(39)	33%	(42)	129
Ethnicity: White (Non-Hispanic)	52%	(238)	23%	(106)	25%	(117)	461
Ethnicity: Hispanic	40%	(15)	39%	(14)	21%	(8)	36
Ethnicity: Black (Non-Hispanic)	27%	(41)	54%	(83)	19%	(30)	154
Ethnicity: Asian + Other (Non-Hispanic)	13%	(6)	52%	(23)	35%	(16)	45
All Christian	49%	(183)	25%	(96)	26%	(98)	377
All Non-Christian	20%	(6)	55%	(17)	25%	(7)	30
Atheist	6%	(2)	50%	(15)	44%	(13)	30
Agnostic/Nothing in particular	30%	(38)	40%	(50)	30%	(38)	126
Something Else	54%	(72)	36%	(47)	11%	(14)	133
Evangelical	55%	(146)	26%	(68)	19%	(51)	265
Non-Evangelical	43%	(103)	31%	(74)	26%	(61)	239
PID: Dem (no lean)	9%	(20)	71%	(164)	20%	(47)	231
PID: Ind (no lean)	38%	(81)	24%	(50)	38%	(82)	212
PID: Rep (no lean)	79%	(199)	5%	(12)	17%	(42)	253

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	32%	(225)	24%	(170)	696
PID/Gender: Dem Men	13%	(13)	65%	(65)	21%	(21)	100
PID/Gender: Dem Women	5%	(7)	75%	(98)	19%	(26)	131
PID/Gender: Ind Men	41%	(46)	29%	(32)	30%	(34)	112
PID/Gender: Ind Women	35%	(35)	18%	(18)	47%	(48)	101
PID/Gender: Rep Men	80%	(88)	7%	(7)	13%	(14)	109
PID/Gender: Rep Women	78%	(112)	3%	(4)	19%	(28)	144
Ideo: Liberal (1-3)	14%	(27)	67%	(124)	18%	(34)	184
Ideo: Moderate (4)	37%	(85)	30%	(69)	32%	(74)	227
Ideo: Conservative (5-7)	68%	(182)	10%	(26)	22%	(59)	268
Community: Urban	31%	(40)	46%	(59)	23%	(29)	128
Community: Suburban	40%	(129)	33%	(107)	27%	(86)	323
Community: Rural	53%	(131)	24%	(59)	22%	(55)	245
Military HHnm: Yes	41%	(43)	30%	(32)	29%	(30)	105
Military HH: No	44%	(258)	33%	(193)	24%	(140)	591
Employ: Private Sector	48%	(107)	30%	(68)	22%	(50)	225
Employ: Government	38%	(19)	40%	(20)	22%	(11)	51
Employ: Self-Employed	31%	(16)	38%	(20)	30%	(16)	52
Employ: Homemaker	56%	(25)	23%	(11)	20%	(9)	45
Employ: Student	19%	(3)	40%	(6)	41%	(6)	14
Employ: Retired	39%	(79)	31%	(63)	29%	(59)	201
Employ: Unemployed	45%	(32)	32%	(22)	23%	(16)	70
Employ: Other	50%	(19)	40%	(15)	11%	(4)	38

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	32%	(225)	24%	(170)	696
Protestant	47%	(134)	27%	(77)	26%	(72)	283
Roman Catholic	50%	(44)	20%	(18)	29%	(26)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	25%	(2)	—	(0)	6
Jewish	26%	(3)	43%	(5)	32%	(4)	13
Muslim	29%	(2)	71%	(4)	—	(0)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	—	(0)	56%	(2)	44%	(2)	4
Atheist	6%	(2)	50%	(15)	44%	(13)	30
Agnostic	11%	(2)	54%	(12)	35%	(8)	22
Something else	54%	(72)	36%	(47)	11%	(14)	133
Nothing in particular	34%	(35)	37%	(38)	29%	(30)	104
Ideo/PID: Conservative Republican	77%	(149)	4%	(8)	19%	(37)	194
Ideo/PID: Moderate/Liberal Republican	87%	(49)	6%	(3)	8%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	11%	(10)	58%	(57)	31%	(31)	98
Ideo/PID: Liberal Democrat	8%	(10)	80%	(105)	12%	(16)	131
Unfavorable of Biden and Trump	24%	(32)	25%	(34)	51%	(68)	134
2024 H2H Matchup: Biden Voter	7%	(22)	69%	(203)	24%	(71)	296
2024 H2H Matchup: Trump Voter	81%	(258)	3%	(9)	16%	(51)	318
2024 H2H Matchup: Would not Vote	15%	(3)	33%	(7)	53%	(12)	23
2024 H2H Matchup: Do not Know	29%	(17)	10%	(6)	61%	(36)	59
2022 House Vote: Democrat	9%	(23)	64%	(168)	27%	(71)	263
2022 House Vote: Republican	75%	(207)	5%	(14)	20%	(56)	278
2022 House Vote: Did not Vote	48%	(67)	29%	(40)	23%	(33)	139
2020 Vote: Joe Biden	10%	(33)	63%	(199)	27%	(84)	316
2020 Vote: Donald Trump	77%	(250)	4%	(12)	19%	(62)	324
2020 Vote: Someone Else	—	(0)	2%	(0)	98%	(9)	10
2020 Vote: Did not Vote	37%	(17)	30%	(14)	33%	(15)	47
2016 Vote: Hillary Clinton	11%	(27)	66%	(158)	23%	(54)	239
2016 Vote: Donald Trump	69%	(199)	7%	(21)	23%	(67)	287
2016 Vote: Someone Else	36%	(9)	28%	(7)	37%	(9)	26
2020 Vote/PID: Not Biden/Democrat	29%	(6)	23%	(5)	48%	(10)	21

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	32%	(225)	24%	(170)	696
2020 Vote/PID: Not Trump/Republican	54%	(11)	20%	(4)	27%	(5)	20
U.S. Economy: Wrong Track	55%	(272)	19%	(93)	27%	(134)	499
U.S. Economy: Right Direction	14%	(28)	67%	(133)	18%	(36)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	78%	(165)	18%	(38)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(272)	3%	(11)	18%	(61)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	35%	(49)	51%	(72)	139
Top 2024 Issue: Economy	60%	(159)	22%	(59)	18%	(46)	264
Community/Gender: Urban Women	30%	(21)	50%	(34)	20%	(14)	68
Community/Gender: Urban Men	32%	(19)	42%	(25)	26%	(15)	60
Community/Gender: Rural Women	54%	(73)	16%	(22)	30%	(40)	135
Community/Gender: Rural Men	53%	(58)	34%	(37)	13%	(15)	110
Community/Gender: Suburban Women	35%	(60)	38%	(65)	27%	(47)	172
Community/Gender: Suburban Men	46%	(69)	28%	(42)	26%	(39)	150
Homeowner	44%	(215)	31%	(152)	25%	(124)	491
Renter	41%	(78)	37%	(72)	22%	(41)	191
Self + Household: White-Collar	33%	(82)	40%	(98)	27%	(66)	246
Self + Household: Blue Collar	53%	(170)	26%	(83)	21%	(67)	320
Union HH: Yes	48%	(11)	29%	(7)	22%	(5)	22
Union HH: No	43%	(290)	32%	(219)	25%	(165)	674
LGBTQ+: Yes	24%	(16)	46%	(31)	29%	(20)	67
LGBTQ+: No	45%	(284)	31%	(194)	24%	(150)	629
Motivated to Vote	45%	(285)	33%	(207)	22%	(141)	633
Parent: Yes	45%	(84)	38%	(71)	16%	(31)	186
Parent: No	42%	(217)	30%	(154)	27%	(140)	510
COVID Vaccine: Yes	36%	(175)	38%	(188)	26%	(129)	492
COVID Vaccine: No	62%	(126)	18%	(37)	20%	(41)	204
Student Loans: Yes	45%	(48)	34%	(35)	21%	(22)	105
Student Loans: No	43%	(253)	32%	(190)	25%	(148)	591
Favorable Opinion of Haley	55%	(127)	18%	(43)	27%	(62)	232
Unfavorable Opinion of Haley	31%	(92)	48%	(141)	21%	(64)	296
Prodigal Biden Voter	45%	(22)	16%	(8)	39%	(19)	48
Undecided Voter (DK/WNV)	25%	(20)	16%	(13)	59%	(48)	81

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	32%	(225)	24%	(170)	696
Undecided Voter (DK)	29%	(17)	10%	(6)	61%	(36)	59
Watched Debate	48%	(237)	30%	(147)	22%	(107)	491
Watched Debate: Did not Watch	31%	(63)	38%	(78)	31%	(64)	205
Watched Debate: All of it	56%	(151)	25%	(67)	19%	(52)	270
Watched Debate: Some of it	39%	(86)	36%	(80)	25%	(54)	221
Continue His Campaign: Yes Biden	26%	(70)	59%	(158)	14%	(38)	267
Continue His Campaign: No Biden	56%	(216)	15%	(57)	29%	(112)	385
Continue His Campaign: Yes Trump	75%	(266)	8%	(27)	17%	(62)	355
Continue His Campaign: No Trump	8%	(25)	62%	(190)	29%	(89)	305
Conviction: Evidence	9%	(29)	62%	(192)	29%	(89)	310
Conviction: Motivation to Damage	75%	(231)	6%	(18)	19%	(58)	307
Conviction: DK/NO	50%	(40)	21%	(16)	29%	(23)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(320)	30%	(207)	24%	(169)	696
Gender: Male	49%	(156)	32%	(103)	19%	(62)	321
Gender: Female	44%	(164)	28%	(105)	28%	(106)	375
Age: 18-34	42%	(72)	35%	(61)	23%	(39)	172
Age: 35-44	44%	(42)	25%	(24)	31%	(30)	95
Age: 45-64	50%	(116)	29%	(66)	21%	(47)	229
Age: 65+	45%	(90)	28%	(56)	27%	(53)	200
GenZers: 1997-2012	36%	(29)	39%	(31)	25%	(20)	80
Millennials: 1981-1996	47%	(85)	29%	(52)	24%	(44)	181
GenXers: 1965-1980	50%	(86)	26%	(45)	24%	(42)	173
Baby Boomers: 1946-1964	45%	(109)	31%	(74)	24%	(57)	239
Educ: < College	49%	(216)	27%	(119)	24%	(104)	439
Educ: Bachelors degree	46%	(74)	28%	(45)	25%	(40)	159
Educ: Post-grad	30%	(30)	44%	(43)	25%	(25)	98
Income: Under 50k	49%	(157)	26%	(84)	25%	(81)	322
Income: 50k-100k	43%	(104)	33%	(80)	25%	(60)	245
Income: 100k+	45%	(59)	34%	(43)	21%	(27)	129
Ethnicity: White (Non-Hispanic)	56%	(259)	21%	(97)	23%	(104)	461
Ethnicity: Hispanic	37%	(13)	37%	(13)	26%	(9)	36
Ethnicity: Black (Non-Hispanic)	22%	(34)	48%	(74)	30%	(46)	154
Ethnicity: Asian + Other (Non-Hispanic)	30%	(13)	50%	(22)	21%	(9)	45
All Christian	56%	(210)	21%	(81)	23%	(86)	377
All Non-Christian	14%	(4)	60%	(18)	26%	(8)	30
Atheist	15%	(5)	64%	(19)	21%	(6)	30
Agnostic/Nothing in particular	25%	(32)	41%	(51)	34%	(43)	126
Something Else	52%	(70)	29%	(38)	19%	(25)	133
Evangelical	60%	(160)	18%	(47)	22%	(58)	265
Non-Evangelical	48%	(114)	30%	(71)	23%	(54)	239
PID: Dem (no lean)	9%	(21)	68%	(158)	23%	(52)	231
PID: Ind (no lean)	42%	(89)	19%	(41)	39%	(83)	212
PID: Rep (no lean)	83%	(210)	4%	(9)	13%	(34)	253

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(320)	30%	(207)	24%	(169)	696
PID/Gender: Dem Men	13%	(13)	68%	(68)	19%	(19)	100
PID/Gender: Dem Women	6%	(8)	68%	(90)	26%	(33)	131
PID/Gender: Ind Men	46%	(51)	25%	(28)	29%	(33)	112
PID/Gender: Ind Women	37%	(37)	13%	(13)	50%	(50)	101
PID/Gender: Rep Men	83%	(91)	6%	(7)	10%	(11)	109
PID/Gender: Rep Women	83%	(119)	1%	(2)	16%	(23)	144
Ideo: Liberal (1-3)	14%	(26)	58%	(108)	28%	(51)	184
Ideo: Moderate (4)	41%	(92)	30%	(69)	29%	(66)	227
Ideo: Conservative (5-7)	73%	(196)	10%	(26)	17%	(45)	268
Community: Urban	34%	(44)	41%	(52)	25%	(32)	128
Community: Suburban	42%	(136)	31%	(102)	26%	(85)	323
Community: Rural	57%	(140)	22%	(53)	21%	(51)	245
Military HHnm: Yes	41%	(43)	32%	(34)	26%	(28)	105
Military HH: No	47%	(277)	29%	(174)	24%	(141)	591
Employ: Private Sector	46%	(103)	32%	(71)	22%	(50)	225
Employ: Government	41%	(21)	34%	(17)	24%	(12)	51
Employ: Self-Employed	48%	(25)	32%	(17)	19%	(10)	52
Employ: Homemaker	56%	(25)	23%	(10)	21%	(10)	45
Employ: Student	49%	(7)	23%	(3)	28%	(4)	14
Employ: Retired	46%	(92)	29%	(59)	25%	(50)	201
Employ: Unemployed	49%	(34)	26%	(18)	25%	(17)	70
Employ: Other	32%	(12)	30%	(11)	39%	(15)	38

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(320)	30%	(207)	24%	(169)	696
Protestant	57%	(160)	21%	(60)	22%	(63)	283
Roman Catholic	50%	(44)	23%	(20)	27%	(23)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	83%	(5)	17%	(1)	—	(0)	6
Jewish	19%	(3)	33%	(4)	47%	(6)	13
Muslim	10%	(1)	90%	(5)	—	(0)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	15%	(5)	64%	(19)	21%	(6)	30
Agnostic	12%	(3)	51%	(11)	37%	(8)	22
Something else	52%	(70)	29%	(38)	19%	(25)	133
Nothing in particular	28%	(29)	38%	(40)	34%	(35)	104
Ideo/PID: Conservative Republican	81%	(158)	4%	(9)	14%	(27)	194
Ideo/PID: Moderate/Liberal Republican	88%	(50)	1%	(1)	11%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	64%	(63)	23%	(22)	98
Ideo/PID: Liberal Democrat	7%	(9)	71%	(93)	23%	(30)	131
Unfavorable of Biden and Trump	31%	(41)	19%	(25)	50%	(67)	134
2024 H2H Matchup: Biden Voter	10%	(29)	63%	(187)	27%	(81)	296
2024 H2H Matchup: Trump Voter	86%	(273)	3%	(10)	11%	(35)	318
2024 H2H Matchup: Would not Vote	4%	(1)	12%	(3)	84%	(19)	23
2024 H2H Matchup: Do not Know	29%	(17)	14%	(8)	57%	(34)	59
2022 House Vote: Democrat	10%	(27)	61%	(162)	28%	(75)	263
2022 House Vote: Republican	80%	(222)	5%	(13)	16%	(43)	278
2022 House Vote: Did not Vote	49%	(68)	22%	(30)	29%	(41)	139
2020 Vote: Joe Biden	12%	(37)	57%	(180)	31%	(99)	316
2020 Vote: Donald Trump	80%	(261)	4%	(14)	15%	(49)	324
2020 Vote: Someone Else	24%	(2)	—	(0)	76%	(7)	10
2020 Vote: Did not Vote	42%	(20)	30%	(14)	28%	(13)	47
2016 Vote: Hillary Clinton	12%	(28)	60%	(144)	28%	(67)	239
2016 Vote: Donald Trump	75%	(216)	7%	(21)	18%	(51)	287
2016 Vote: Someone Else	36%	(9)	27%	(7)	37%	(9)	26
2020 Vote/PID: Not Biden/Democrat	13%	(3)	63%	(13)	25%	(5)	21

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(320)	30%	(207)	24%	(169)	696
2020 Vote/PID: Not Trump/Republican	75%	(15)	14%	(3)	11%	(2)	20
U.S. Economy: Wrong Track	58%	(290)	15%	(74)	27%	(135)	499
U.S. Economy: Right Direction	15%	(30)	67%	(133)	17%	(34)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(12)	76%	(162)	18%	(38)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(283)	5%	(16)	13%	(46)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(25)	21%	(29)	61%	(85)	139
Top 2024 Issue: Economy	59%	(157)	18%	(48)	23%	(60)	264
Community/Gender: Urban Women	34%	(23)	36%	(25)	30%	(20)	68
Community/Gender: Urban Men	34%	(21)	46%	(28)	20%	(12)	60
Community/Gender: Rural Women	59%	(79)	17%	(23)	24%	(33)	135
Community/Gender: Rural Men	56%	(61)	28%	(31)	16%	(18)	110
Community/Gender: Suburban Women	36%	(62)	33%	(57)	31%	(53)	172
Community/Gender: Suburban Men	49%	(74)	29%	(44)	21%	(32)	150
Homeowner	48%	(236)	30%	(148)	22%	(107)	491
Renter	38%	(74)	31%	(59)	30%	(58)	191
Self + Household: White-Collar	40%	(99)	34%	(83)	26%	(63)	246
Self + Household: Blue Collar	55%	(177)	24%	(76)	21%	(67)	320
Union HH: Yes	32%	(7)	60%	(13)	8%	(2)	22
Union HH: No	46%	(313)	29%	(194)	25%	(167)	674
LGBTQ+: Yes	27%	(18)	49%	(33)	25%	(17)	67
LGBTQ+: No	48%	(302)	28%	(175)	24%	(152)	629
Motivated to Vote	48%	(305)	30%	(190)	22%	(139)	633
Parent: Yes	42%	(78)	33%	(61)	25%	(47)	186
Parent: No	48%	(243)	29%	(146)	24%	(122)	510
COVID Vaccine: Yes	39%	(193)	36%	(178)	25%	(121)	492
COVID Vaccine: No	62%	(127)	14%	(29)	23%	(47)	204
Student Loans: Yes	43%	(45)	30%	(32)	27%	(28)	105
Student Loans: No	47%	(275)	30%	(176)	24%	(141)	591
Favorable Opinion of Haley	59%	(137)	18%	(41)	23%	(54)	232
Unfavorable Opinion of Haley	35%	(103)	44%	(129)	22%	(64)	296
Prodigal Biden Voter	39%	(19)	12%	(6)	50%	(24)	48
Undecided Voter (DK/WNV)	22%	(18)	13%	(11)	65%	(53)	81

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(320)	30%	(207)	24%	(169)	696
Undecided Voter (DK)	29%	(17)	14%	(8)	57%	(34)	59
Watched Debate	52%	(256)	28%	(139)	20%	(96)	491
Watched Debate: Did not Watch	31%	(64)	34%	(69)	35%	(72)	205
Watched Debate: All of it	56%	(153)	27%	(72)	17%	(46)	270
Watched Debate: Some of it	47%	(104)	30%	(67)	23%	(51)	221
Continue His Campaign: Yes Biden	27%	(72)	58%	(154)	15%	(41)	267
Continue His Campaign: No Biden	62%	(238)	11%	(44)	27%	(103)	385
Continue His Campaign: Yes Trump	81%	(289)	8%	(29)	10%	(37)	355
Continue His Campaign: No Trump	9%	(27)	56%	(170)	35%	(108)	305
Conviction: Evidence	13%	(40)	55%	(170)	32%	(99)	310
Conviction: Motivation to Damage	79%	(244)	8%	(25)	13%	(39)	307
Conviction: DK/NO	45%	(36)	16%	(13)	39%	(30)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(232)	19%	(133)	696
Gender: Male	48%	(154)	34%	(109)	18%	(58)	321
Gender: Female	47%	(177)	33%	(123)	20%	(75)	375
Age: 18-34	45%	(78)	33%	(57)	22%	(37)	172
Age: 35-44	45%	(43)	29%	(28)	26%	(25)	95
Age: 45-64	46%	(106)	35%	(80)	19%	(44)	229
Age: 65+	53%	(105)	34%	(67)	14%	(27)	200
GenZers: 1997-2012	41%	(32)	26%	(20)	34%	(27)	80
Millennials: 1981-1996	48%	(87)	34%	(61)	19%	(34)	181
GenXers: 1965-1980	47%	(81)	35%	(61)	18%	(31)	173
Baby Boomers: 1946-1964	49%	(116)	35%	(83)	17%	(40)	239
Educ: < College	51%	(224)	30%	(131)	19%	(84)	439
Educ: Bachelors degree	45%	(71)	36%	(58)	19%	(30)	159
Educ: Post-grad	37%	(37)	44%	(43)	19%	(18)	98
Income: Under 50k	50%	(160)	33%	(106)	17%	(56)	322
Income: 50k-100k	46%	(113)	35%	(85)	19%	(47)	245
Income: 100k+	46%	(59)	31%	(40)	23%	(30)	129
Ethnicity: White (Non-Hispanic)	57%	(263)	26%	(121)	17%	(76)	461
Ethnicity: Hispanic	43%	(16)	36%	(13)	21%	(8)	36
Ethnicity: Black (Non-Hispanic)	25%	(39)	52%	(80)	23%	(35)	154
Ethnicity: Asian + Other (Non-Hispanic)	31%	(14)	40%	(18)	29%	(13)	45
All Christian	56%	(210)	26%	(100)	18%	(67)	377
All Non-Christian	40%	(12)	46%	(14)	14%	(4)	30
Atheist	22%	(7)	62%	(19)	16%	(5)	30
Agnostic/Nothing in particular	24%	(30)	46%	(58)	30%	(38)	126
Something Else	55%	(73)	31%	(42)	14%	(19)	133
Evangelical	58%	(154)	23%	(60)	19%	(50)	265
Non-Evangelical	52%	(124)	34%	(80)	14%	(34)	239
PID: Dem (no lean)	8%	(20)	72%	(167)	19%	(44)	231
PID: Ind (no lean)	46%	(99)	23%	(50)	30%	(64)	212
PID: Rep (no lean)	84%	(213)	6%	(16)	9%	(24)	253

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(232)	19%	(133)	696
PID/Gender: Dem Men	12%	(12)	68%	(68)	20%	(20)	100
PID/Gender: Dem Women	6%	(7)	76%	(99)	19%	(25)	131
PID/Gender: Ind Men	50%	(56)	25%	(28)	25%	(27)	112
PID/Gender: Ind Women	42%	(43)	21%	(21)	37%	(37)	101
PID/Gender: Rep Men	78%	(86)	12%	(13)	9%	(10)	109
PID/Gender: Rep Women	89%	(128)	2%	(2)	10%	(14)	144
Ideo: Liberal (1-3)	11%	(21)	73%	(135)	16%	(29)	184
Ideo: Moderate (4)	40%	(90)	30%	(68)	31%	(69)	227
Ideo: Conservative (5-7)	79%	(212)	10%	(27)	11%	(29)	268
Community: Urban	35%	(46)	50%	(65)	14%	(18)	128
Community: Suburban	45%	(144)	34%	(110)	22%	(69)	323
Community: Rural	58%	(142)	24%	(58)	18%	(45)	245
Military HHnm: Yes	51%	(54)	28%	(30)	20%	(21)	105
Military HH: No	47%	(277)	34%	(202)	19%	(112)	591
Employ: Private Sector	48%	(108)	32%	(73)	19%	(44)	225
Employ: Government	38%	(19)	39%	(20)	24%	(12)	51
Employ: Self-Employed	50%	(26)	30%	(16)	20%	(10)	52
Employ: Homemaker	65%	(29)	23%	(10)	12%	(5)	45
Employ: Student	40%	(6)	23%	(3)	36%	(5)	14
Employ: Retired	50%	(101)	36%	(73)	13%	(26)	201
Employ: Unemployed	40%	(28)	32%	(22)	28%	(20)	70
Employ: Other	36%	(14)	38%	(15)	26%	(10)	38

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(232)	19%	(133)	696
Protestant	55%	(157)	26%	(73)	19%	(53)	283
Roman Catholic	56%	(49)	29%	(26)	15%	(13)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	63%	(4)	17%	(1)	20%	(1)	6
Jewish	28%	(4)	43%	(5)	30%	(4)	13
Muslim	71%	(4)	29%	(2)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	87%	(3)	—	(0)	13%	(0)	4
Atheist	22%	(7)	62%	(19)	16%	(5)	30
Agnostic	16%	(3)	63%	(14)	21%	(5)	22
Something else	55%	(73)	31%	(42)	14%	(19)	133
Nothing in particular	26%	(27)	43%	(44)	32%	(33)	104
Ideo/PID: Conservative Republican	87%	(170)	5%	(9)	8%	(16)	194
Ideo/PID: Moderate/Liberal Republican	74%	(42)	11%	(6)	15%	(8)	57
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	56%	(54)	30%	(30)	98
Ideo/PID: Liberal Democrat	5%	(6)	84%	(110)	11%	(15)	131
Unfavorable of Biden and Trump	42%	(57)	16%	(21)	42%	(56)	134
2024 H2H Matchup: Biden Voter	8%	(22)	72%	(212)	21%	(61)	296
2024 H2H Matchup: Trump Voter	90%	(286)	3%	(11)	7%	(22)	318
2024 H2H Matchup: Would not Vote	21%	(5)	16%	(4)	63%	(14)	23
2024 H2H Matchup: Do not Know	32%	(19)	8%	(5)	60%	(35)	59
2022 House Vote: Democrat	8%	(21)	70%	(183)	23%	(59)	263
2022 House Vote: Republican	87%	(242)	3%	(10)	9%	(26)	278
2022 House Vote: Did not Vote	43%	(60)	28%	(39)	28%	(39)	139
2020 Vote: Joe Biden	12%	(38)	66%	(209)	22%	(69)	316
2020 Vote: Donald Trump	84%	(271)	4%	(12)	13%	(41)	324
2020 Vote: Someone Else	25%	(2)	2%	(0)	73%	(7)	10
2020 Vote: Did not Vote	44%	(21)	22%	(10)	33%	(16)	47
2016 Vote: Hillary Clinton	11%	(26)	69%	(166)	20%	(47)	239
2016 Vote: Donald Trump	80%	(230)	8%	(22)	12%	(36)	287
2016 Vote: Someone Else	33%	(8)	30%	(8)	38%	(10)	26
2020 Vote/PID: Not Biden/Democrat	21%	(5)	28%	(6)	51%	(11)	21

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(232)	19%	(133)	696
2020 Vote/PID: Not Trump/Republican	66%	(13)	30%	(6)	4%	(1)	20
U.S. Economy: Wrong Track	61%	(303)	19%	(94)	20%	(102)	499
U.S. Economy: Right Direction	14%	(29)	70%	(138)	16%	(31)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(17)	80%	(170)	12%	(26)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(297)	4%	(14)	10%	(33)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	34%	(48)	53%	(74)	139
Top 2024 Issue: Economy	63%	(167)	21%	(55)	16%	(43)	264
Community/Gender: Urban Women	34%	(23)	54%	(37)	12%	(8)	68
Community/Gender: Urban Men	37%	(22)	45%	(27)	17%	(10)	60
Community/Gender: Rural Women	64%	(86)	15%	(20)	21%	(28)	135
Community/Gender: Rural Men	51%	(56)	34%	(37)	15%	(17)	110
Community/Gender: Suburban Women	39%	(68)	38%	(65)	23%	(39)	172
Community/Gender: Suburban Men	50%	(76)	30%	(45)	20%	(30)	150
Homeowner	51%	(252)	31%	(154)	17%	(85)	491
Renter	38%	(72)	41%	(77)	22%	(42)	191
Self + Household: White-Collar	44%	(109)	40%	(97)	16%	(39)	246
Self + Household: Blue Collar	55%	(174)	27%	(88)	18%	(58)	320
Union HH: Yes	40%	(9)	58%	(13)	2%	(0)	22
Union HH: No	48%	(323)	32%	(219)	20%	(132)	674
LGBTQ+: Yes	27%	(18)	46%	(31)	27%	(18)	67
LGBTQ+: No	50%	(313)	32%	(201)	18%	(114)	629
Motivated to Vote	50%	(317)	34%	(217)	16%	(99)	633
Parent: Yes	50%	(93)	34%	(64)	16%	(29)	186
Parent: No	47%	(239)	33%	(168)	20%	(104)	510
COVID Vaccine: Yes	40%	(199)	41%	(201)	19%	(92)	492
COVID Vaccine: No	65%	(133)	15%	(30)	20%	(40)	204
Student Loans: Yes	47%	(49)	33%	(35)	20%	(21)	105
Student Loans: No	48%	(282)	33%	(197)	19%	(111)	591
Favorable Opinion of Haley	62%	(144)	21%	(48)	17%	(40)	232
Unfavorable Opinion of Haley	37%	(111)	47%	(139)	16%	(46)	296
Prodigal Biden Voter	40%	(19)	26%	(13)	34%	(16)	48
Undecided Voter (DK/WNV)	29%	(23)	11%	(9)	61%	(49)	81

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(232)	19%	(133)	696
Undecided Voter (DK)	32%	(19)	8%	(5)	60%	(35)	59
Watched Debate	54%	(267)	32%	(159)	13%	(66)	491
Watched Debate: Did not Watch	32%	(65)	36%	(73)	32%	(66)	205
Watched Debate: All of it	61%	(166)	30%	(82)	8%	(23)	270
Watched Debate: Some of it	46%	(101)	35%	(76)	20%	(44)	221
Continue His Campaign: Yes Biden	26%	(69)	64%	(170)	10%	(27)	267
Continue His Campaign: No Biden	65%	(250)	14%	(53)	21%	(82)	385
Continue His Campaign: Yes Trump	81%	(287)	10%	(36)	9%	(32)	355
Continue His Campaign: No Trump	12%	(36)	61%	(187)	27%	(81)	305
Conviction: Evidence	12%	(38)	63%	(194)	25%	(78)	310
Conviction: Motivation to Damage	84%	(258)	6%	(20)	10%	(29)	307
Conviction: DK/NO	45%	(35)	23%	(18)	32%	(26)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	36%	(252)	20%	(142)	696
Gender: Male	45%	(146)	36%	(115)	19%	(60)	321
Gender: Female	42%	(157)	36%	(137)	22%	(82)	375
Age: 18-34	39%	(66)	39%	(67)	22%	(39)	172
Age: 35-44	42%	(40)	35%	(34)	22%	(21)	95
Age: 45-64	44%	(100)	38%	(88)	18%	(42)	229
Age: 65+	48%	(97)	32%	(64)	20%	(40)	200
GenZers: 1997-2012	40%	(31)	28%	(22)	33%	(26)	80
Millennials: 1981-1996	40%	(73)	41%	(75)	18%	(33)	181
GenXers: 1965-1980	44%	(76)	39%	(68)	17%	(29)	173
Baby Boomers: 1946-1964	46%	(110)	35%	(83)	19%	(46)	239
Educ: < College	47%	(207)	32%	(139)	21%	(93)	439
Educ: Bachelors degree	39%	(62)	42%	(67)	19%	(30)	159
Educ: Post-grad	35%	(34)	46%	(45)	19%	(19)	98
Income: Under 50k	46%	(150)	34%	(110)	19%	(63)	322
Income: 50k-100k	42%	(102)	40%	(98)	18%	(44)	245
Income: 100k+	39%	(51)	34%	(43)	27%	(35)	129
Ethnicity: White (Non-Hispanic)	54%	(247)	28%	(128)	19%	(86)	461
Ethnicity: Hispanic	28%	(10)	51%	(19)	21%	(7)	36
Ethnicity: Black (Non-Hispanic)	22%	(34)	54%	(83)	24%	(37)	154
Ethnicity: Asian + Other (Non-Hispanic)	25%	(11)	48%	(22)	27%	(12)	45
All Christian	50%	(190)	28%	(107)	21%	(80)	377
All Non-Christian	28%	(9)	47%	(14)	24%	(7)	30
Atheist	9%	(3)	68%	(20)	24%	(7)	30
Agnostic/Nothing in particular	28%	(36)	49%	(61)	23%	(29)	126
Something Else	49%	(66)	36%	(49)	14%	(19)	133
Evangelical	55%	(146)	26%	(69)	19%	(50)	265
Non-Evangelical	44%	(105)	36%	(85)	20%	(49)	239
PID: Dem (no lean)	7%	(16)	75%	(173)	18%	(41)	231
PID: Ind (no lean)	38%	(81)	28%	(59)	34%	(72)	212
PID: Rep (no lean)	81%	(205)	8%	(20)	11%	(28)	253

Continued on next page

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	36%	(252)	20%	(142)	696
PID/Gender: Dem Men	11%	(11)	66%	(66)	23%	(23)	100
PID/Gender: Dem Women	4%	(6)	82%	(107)	14%	(18)	131
PID/Gender: Ind Men	44%	(49)	32%	(35)	24%	(27)	112
PID/Gender: Ind Women	32%	(32)	23%	(23)	45%	(45)	101
PID/Gender: Rep Men	79%	(86)	12%	(13)	9%	(10)	109
PID/Gender: Rep Women	83%	(119)	4%	(6)	13%	(18)	144
Ideo: Liberal (1-3)	8%	(15)	75%	(138)	17%	(31)	184
Ideo: Moderate (4)	38%	(86)	35%	(80)	27%	(62)	227
Ideo: Conservative (5-7)	73%	(196)	12%	(31)	15%	(41)	268
Community: Urban	35%	(44)	51%	(65)	15%	(19)	128
Community: Suburban	42%	(135)	38%	(122)	20%	(66)	323
Community: Rural	50%	(124)	26%	(64)	23%	(57)	245
Military HHnm: Yes	43%	(45)	33%	(34)	24%	(26)	105
Military HH: No	44%	(258)	37%	(217)	20%	(116)	591
Employ: Private Sector	42%	(94)	37%	(82)	21%	(48)	225
Employ: Government	34%	(17)	42%	(21)	24%	(12)	51
Employ: Self-Employed	45%	(23)	39%	(20)	16%	(8)	52
Employ: Homemaker	55%	(25)	27%	(12)	17%	(8)	45
Employ: Student	32%	(5)	26%	(4)	41%	(6)	14
Employ: Retired	48%	(96)	36%	(73)	16%	(32)	201
Employ: Unemployed	42%	(29)	31%	(22)	28%	(19)	70
Employ: Other	35%	(14)	44%	(17)	21%	(8)	38

Continued on next page

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	36%	(252)	20%	(142)	696
Protestant	51%	(143)	28%	(78)	21%	(61)	283
Roman Catholic	47%	(41)	31%	(27)	22%	(19)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	25%	(2)	—	(0)	6
Jewish	28%	(4)	43%	(5)	30%	(4)	13
Muslim	71%	(4)	29%	(2)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	13%	(0)	87%	(3)	4
Atheist	9%	(3)	68%	(20)	24%	(7)	30
Agnostic	11%	(2)	69%	(15)	20%	(4)	22
Something else	49%	(66)	36%	(49)	14%	(19)	133
Nothing in particular	32%	(33)	44%	(46)	24%	(25)	104
Ideo/PID: Conservative Republican	80%	(156)	8%	(15)	12%	(24)	194
Ideo/PID: Moderate/Liberal Republican	84%	(48)	9%	(5)	7%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	59%	(58)	27%	(26)	98
Ideo/PID: Liberal Democrat	2%	(3)	86%	(113)	11%	(15)	131
Unfavorable of Biden and Trump	33%	(45)	21%	(28)	46%	(62)	134
2024 H2H Matchup: Biden Voter	9%	(27)	73%	(217)	18%	(52)	296
2024 H2H Matchup: Trump Voter	82%	(262)	5%	(17)	12%	(40)	318
2024 H2H Matchup: Would not Vote	12%	(3)	42%	(10)	46%	(11)	23
2024 H2H Matchup: Do not Know	19%	(11)	14%	(8)	67%	(39)	59
2022 House Vote: Democrat	9%	(24)	71%	(187)	20%	(52)	263
2022 House Vote: Republican	77%	(213)	7%	(20)	16%	(44)	278
2022 House Vote: Did not Vote	46%	(64)	31%	(44)	23%	(32)	139
2020 Vote: Joe Biden	10%	(31)	69%	(217)	21%	(68)	316
2020 Vote: Donald Trump	78%	(252)	7%	(22)	16%	(51)	324
2020 Vote: Someone Else	21%	(2)	7%	(1)	72%	(7)	10
2020 Vote: Did not Vote	39%	(18)	26%	(12)	35%	(16)	47
2016 Vote: Hillary Clinton	12%	(28)	72%	(172)	16%	(39)	239
2016 Vote: Donald Trump	74%	(211)	10%	(28)	17%	(48)	287
2016 Vote: Someone Else	27%	(7)	34%	(9)	39%	(10)	26
2020 Vote/PID: Not Biden/Democrat	10%	(2)	45%	(10)	45%	(10)	21

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	36%	(252)	20%	(142)	696
2020 Vote/PID: Not Trump/Republican	57%	(11)	34%	(7)	10%	(2)	20
U.S. Economy: Wrong Track	56%	(278)	21%	(107)	23%	(114)	499
U.S. Economy: Right Direction	13%	(25)	73%	(145)	14%	(28)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(16)	80%	(171)	12%	(25)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(264)	8%	(26)	16%	(54)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	39%	(54)	45%	(63)	139
Top 2024 Issue: Economy	57%	(152)	23%	(62)	19%	(51)	264
Community/Gender: Urban Women	32%	(22)	53%	(36)	15%	(10)	68
Community/Gender: Urban Men	38%	(23)	48%	(29)	14%	(9)	60
Community/Gender: Rural Women	54%	(72)	19%	(25)	27%	(37)	135
Community/Gender: Rural Men	47%	(51)	35%	(39)	18%	(20)	110
Community/Gender: Suburban Women	36%	(63)	44%	(75)	20%	(34)	172
Community/Gender: Suburban Men	48%	(72)	31%	(47)	21%	(31)	150
Homeowner	47%	(231)	34%	(165)	19%	(95)	491
Renter	33%	(63)	44%	(84)	23%	(44)	191
Self + Household: White-Collar	39%	(95)	43%	(107)	18%	(44)	246
Self + Household: Blue Collar	53%	(171)	30%	(96)	16%	(53)	320
Union HH: Yes	40%	(9)	58%	(13)	2%	(0)	22
Union HH: No	44%	(294)	35%	(239)	21%	(141)	674
LGBTQ+: Yes	20%	(13)	58%	(39)	23%	(15)	67
LGBTQ+: No	46%	(290)	34%	(213)	20%	(126)	629
Motivated to Vote	44%	(282)	37%	(236)	18%	(116)	633
Parent: Yes	42%	(78)	40%	(74)	18%	(34)	186
Parent: No	44%	(224)	35%	(178)	21%	(108)	510
COVID Vaccine: Yes	36%	(175)	44%	(219)	20%	(98)	492
COVID Vaccine: No	63%	(127)	16%	(33)	21%	(43)	204
Student Loans: Yes	36%	(38)	45%	(47)	19%	(20)	105
Student Loans: No	45%	(265)	35%	(204)	21%	(122)	591
Favorable Opinion of Haley	58%	(135)	21%	(48)	21%	(49)	232
Unfavorable Opinion of Haley	35%	(105)	49%	(145)	16%	(46)	296
Prodigal Biden Voter	30%	(14)	29%	(14)	41%	(20)	48
Undecided Voter (DK/WNV)	17%	(14)	22%	(18)	61%	(50)	81

Continued on next page

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	36%	(252)	20%	(142)	696
Undecided Voter (DK)	19%	(11)	14%	(8)	67%	(39)	59
Watched Debate	50%	(245)	35%	(172)	15%	(74)	491
Watched Debate: Did not Watch	28%	(58)	39%	(80)	33%	(68)	205
Watched Debate: All of it	56%	(152)	32%	(87)	12%	(32)	270
Watched Debate: Some of it	42%	(93)	39%	(85)	19%	(42)	221
Continue His Campaign: Yes Biden	27%	(71)	63%	(168)	10%	(28)	267
Continue His Campaign: No Biden	57%	(221)	19%	(71)	24%	(93)	385
Continue His Campaign: Yes Trump	76%	(270)	10%	(36)	14%	(48)	355
Continue His Campaign: No Trump	9%	(29)	68%	(206)	23%	(70)	305
Conviction: Evidence	9%	(29)	67%	(209)	23%	(72)	310
Conviction: Motivation to Damage	79%	(244)	7%	(23)	13%	(41)	307
Conviction: DK/NO	38%	(30)	26%	(20)	36%	(28)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(323)	32%	(226)	21%	(148)	696
Gender: Male	49%	(156)	31%	(101)	20%	(64)	321
Gender: Female	44%	(167)	33%	(125)	22%	(84)	375
Age: 18-34	41%	(71)	36%	(62)	23%	(39)	172
Age: 35-44	47%	(45)	29%	(28)	24%	(22)	95
Age: 45-64	46%	(105)	32%	(73)	22%	(51)	229
Age: 65+	51%	(102)	31%	(62)	18%	(35)	200
GenZers: 1997-2012	37%	(29)	33%	(27)	30%	(24)	80
Millennials: 1981-1996	47%	(85)	33%	(60)	20%	(36)	181
GenXers: 1965-1980	45%	(78)	32%	(56)	22%	(39)	173
Baby Boomers: 1946-1964	49%	(118)	33%	(78)	18%	(43)	239
Educ: < College	50%	(217)	30%	(131)	21%	(90)	439
Educ: Bachelors degree	45%	(72)	32%	(50)	23%	(36)	159
Educ: Post-grad	34%	(33)	45%	(44)	21%	(21)	98
Income: Under 50k	49%	(157)	32%	(102)	20%	(63)	322
Income: 50k-100k	43%	(104)	34%	(83)	23%	(57)	245
Income: 100k+	48%	(62)	31%	(40)	21%	(27)	129
Ethnicity: White (Non-Hispanic)	58%	(268)	24%	(112)	18%	(81)	461
Ethnicity: Hispanic	31%	(11)	39%	(14)	30%	(11)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	51%	(78)	29%	(45)	154
Ethnicity: Asian + Other (Non-Hispanic)	28%	(13)	48%	(21)	24%	(11)	45
All Christian	56%	(212)	26%	(97)	18%	(68)	377
All Non-Christian	23%	(7)	52%	(16)	24%	(7)	30
Atheist	12%	(4)	61%	(18)	27%	(8)	30
Agnostic/Nothing in particular	27%	(33)	41%	(52)	32%	(40)	126
Something Else	50%	(67)	32%	(43)	18%	(23)	133
Evangelical	58%	(154)	25%	(67)	17%	(44)	265
Non-Evangelical	50%	(120)	30%	(71)	20%	(47)	239
PID: Dem (no lean)	6%	(14)	71%	(163)	23%	(53)	231
PID: Ind (no lean)	43%	(91)	23%	(49)	34%	(73)	212
PID: Rep (no lean)	86%	(218)	5%	(13)	8%	(21)	253

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(323)	32%	(226)	21%	(148)	696
PID/Gender: Dem Men	8%	(8)	63%	(63)	29%	(29)	100
PID/Gender: Dem Women	4%	(6)	77%	(101)	19%	(24)	131
PID/Gender: Ind Men	49%	(54)	27%	(31)	24%	(27)	112
PID/Gender: Ind Women	36%	(36)	18%	(18)	46%	(46)	101
PID/Gender: Rep Men	85%	(93)	7%	(7)	8%	(9)	109
PID/Gender: Rep Women	87%	(125)	4%	(6)	9%	(13)	144
Ideo: Liberal (1-3)	8%	(15)	69%	(127)	23%	(42)	184
Ideo: Moderate (4)	41%	(94)	28%	(64)	30%	(69)	227
Ideo: Conservative (5-7)	78%	(209)	10%	(28)	12%	(31)	268
Community: Urban	34%	(44)	43%	(55)	23%	(29)	128
Community: Suburban	44%	(143)	35%	(111)	21%	(69)	323
Community: Rural	56%	(136)	24%	(59)	20%	(49)	245
Military HHnm: Yes	47%	(49)	28%	(30)	25%	(27)	105
Military HH: No	46%	(274)	33%	(196)	20%	(121)	591
Employ: Private Sector	50%	(111)	29%	(65)	21%	(48)	225
Employ: Government	40%	(20)	40%	(20)	20%	(10)	51
Employ: Self-Employed	39%	(20)	35%	(18)	26%	(14)	52
Employ: Homemaker	56%	(25)	28%	(13)	16%	(7)	45
Employ: Student	29%	(4)	37%	(5)	34%	(5)	14
Employ: Retired	50%	(101)	34%	(68)	16%	(32)	201
Employ: Unemployed	40%	(28)	33%	(23)	27%	(19)	70
Employ: Other	32%	(12)	34%	(13)	34%	(13)	38

Continued on next page

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(323)	32%	(226)	21%	(148)	696
Protestant	57%	(161)	27%	(76)	16%	(46)	283
Roman Catholic	53%	(47)	22%	(19)	25%	(22)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	63%	(4)	25%	(2)	11%	(1)	6
Jewish	28%	(4)	35%	(5)	37%	(5)	13
Muslim	10%	(1)	71%	(4)	19%	(1)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	44%	(2)	56%	(2)	—	(0)	4
Atheist	12%	(4)	61%	(18)	27%	(8)	30
Agnostic	14%	(3)	57%	(12)	30%	(6)	22
Something else	50%	(67)	32%	(43)	18%	(23)	133
Nothing in particular	29%	(30)	38%	(40)	33%	(34)	104
Ideo/PID: Conservative Republican	88%	(170)	4%	(8)	8%	(16)	194
Ideo/PID: Moderate/Liberal Republican	82%	(47)	9%	(5)	9%	(5)	57
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	55%	(54)	32%	(31)	98
Ideo/PID: Liberal Democrat	1%	(2)	82%	(107)	17%	(22)	131
Unfavorable of Biden and Trump	37%	(50)	18%	(25)	45%	(60)	134
2024 H2H Matchup: Biden Voter	6%	(19)	69%	(204)	25%	(73)	296
2024 H2H Matchup: Trump Voter	90%	(288)	2%	(8)	7%	(23)	318
2024 H2H Matchup: Would not Vote	16%	(4)	14%	(3)	70%	(16)	23
2024 H2H Matchup: Do not Know	22%	(13)	17%	(10)	60%	(35)	59
2022 House Vote: Democrat	6%	(17)	66%	(174)	27%	(72)	263
2022 House Vote: Republican	85%	(236)	5%	(13)	10%	(29)	278
2022 House Vote: Did not Vote	48%	(67)	26%	(36)	26%	(37)	139
2020 Vote: Joe Biden	10%	(31)	63%	(198)	27%	(86)	316
2020 Vote: Donald Trump	84%	(273)	4%	(14)	12%	(38)	324
2020 Vote: Someone Else	21%	(2)	—	(0)	79%	(8)	10
2020 Vote: Did not Vote	37%	(17)	29%	(13)	34%	(16)	47
2016 Vote: Hillary Clinton	8%	(20)	65%	(156)	26%	(63)	239
2016 Vote: Donald Trump	80%	(229)	7%	(21)	13%	(38)	287
2016 Vote: Someone Else	35%	(9)	28%	(7)	37%	(9)	26
2020 Vote/PID: Not Biden/Democrat	19%	(4)	36%	(8)	45%	(9)	21

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(323)	32%	(226)	21%	(148)	696
2020 Vote/PID: Not Trump/Republican	66%	(13)	17%	(3)	18%	(4)	20
U.S. Economy: Wrong Track	59%	(294)	18%	(87)	23%	(117)	499
U.S. Economy: Right Direction	14%	(28)	70%	(138)	15%	(30)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	79%	(167)	16%	(35)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(291)	4%	(12)	12%	(41)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	33%	(46)	51%	(72)	139
Top 2024 Issue: Economy	61%	(162)	21%	(57)	17%	(45)	264
Community/Gender: Urban Women	33%	(22)	45%	(30)	23%	(15)	68
Community/Gender: Urban Men	36%	(21)	41%	(25)	23%	(14)	60
Community/Gender: Rural Women	60%	(81)	17%	(23)	23%	(30)	135
Community/Gender: Rural Men	50%	(55)	32%	(36)	17%	(19)	110
Community/Gender: Suburban Women	37%	(64)	41%	(71)	22%	(38)	172
Community/Gender: Suburban Men	53%	(79)	27%	(41)	20%	(31)	150
Homeowner	50%	(244)	32%	(155)	19%	(92)	491
Renter	37%	(70)	37%	(70)	27%	(51)	191
Self + Household: White-Collar	41%	(101)	39%	(96)	20%	(49)	246
Self + Household: Blue Collar	55%	(177)	27%	(87)	18%	(56)	320
Union HH: Yes	54%	(12)	43%	(10)	3%	(1)	22
Union HH: No	46%	(311)	32%	(216)	22%	(147)	674
LGBTQ+: Yes	25%	(17)	54%	(36)	22%	(15)	67
LGBTQ+: No	49%	(306)	30%	(189)	21%	(133)	629
Motivated to Vote	48%	(305)	34%	(212)	18%	(116)	633
Parent: Yes	43%	(80)	38%	(70)	19%	(35)	186
Parent: No	48%	(243)	30%	(155)	22%	(112)	510
COVID Vaccine: Yes	40%	(196)	39%	(193)	21%	(103)	492
COVID Vaccine: No	62%	(127)	16%	(32)	22%	(44)	204
Student Loans: Yes	43%	(46)	36%	(37)	21%	(22)	105
Student Loans: No	47%	(277)	32%	(188)	21%	(126)	591
Favorable Opinion of Haley	62%	(144)	17%	(41)	20%	(48)	232
Unfavorable Opinion of Haley	35%	(105)	47%	(139)	18%	(53)	296
Prodigal Biden Voter	40%	(19)	20%	(10)	40%	(19)	48
Undecided Voter (DK/WNV)	20%	(17)	17%	(14)	63%	(51)	81

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(323)	32%	(226)	21%	(148)	696
Undecided Voter (DK)	22%	(13)	17%	(10)	60%	(35)	59
Watched Debate	52%	(253)	32%	(157)	16%	(81)	491
Watched Debate: Did not Watch	34%	(70)	33%	(68)	33%	(67)	205
Watched Debate: All of it	58%	(157)	29%	(78)	13%	(36)	270
Watched Debate: Some of it	44%	(97)	36%	(80)	20%	(44)	221
Continue His Campaign: Yes Biden	25%	(67)	63%	(168)	12%	(32)	267
Continue His Campaign: No Biden	64%	(245)	14%	(52)	23%	(88)	385
Continue His Campaign: Yes Trump	82%	(292)	9%	(33)	9%	(30)	355
Continue His Campaign: No Trump	9%	(28)	61%	(187)	29%	(90)	305
Conviction: Evidence	10%	(32)	62%	(191)	28%	(86)	310
Conviction: Motivation to Damage	83%	(254)	7%	(22)	10%	(32)	307
Conviction: DK/NO	47%	(37)	16%	(13)	37%	(29)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	38%	(266)	23%	(160)	696
Gender: Male	39%	(126)	39%	(125)	22%	(69)	321
Gender: Female	38%	(144)	38%	(141)	24%	(90)	375
Age: 18-34	37%	(64)	44%	(76)	18%	(31)	172
Age: 35-44	42%	(40)	37%	(35)	20%	(19)	95
Age: 45-64	38%	(88)	39%	(90)	22%	(51)	229
Age: 65+	39%	(78)	32%	(64)	29%	(58)	200
GenZers: 1997-2012	31%	(24)	45%	(36)	24%	(19)	80
Millennials: 1981-1996	44%	(79)	40%	(73)	16%	(30)	181
GenXers: 1965-1980	39%	(67)	40%	(68)	22%	(37)	173
Baby Boomers: 1946-1964	37%	(89)	36%	(85)	27%	(65)	239
Educ: < College	42%	(186)	37%	(161)	21%	(92)	439
Educ: Bachelors degree	36%	(57)	37%	(58)	27%	(43)	159
Educ: Post-grad	28%	(27)	47%	(47)	25%	(25)	98
Income: Under 50k	43%	(139)	35%	(112)	22%	(72)	322
Income: 50k-100k	35%	(85)	43%	(104)	23%	(56)	245
Income: 100k+	36%	(47)	39%	(50)	25%	(32)	129
Ethnicity: White (Non-Hispanic)	49%	(225)	28%	(130)	23%	(106)	461
Ethnicity: Hispanic	28%	(10)	48%	(17)	25%	(9)	36
Ethnicity: Black (Non-Hispanic)	17%	(27)	63%	(96)	20%	(31)	154
Ethnicity: Asian + Other (Non-Hispanic)	19%	(9)	49%	(22)	31%	(14)	45
All Christian	46%	(173)	31%	(117)	23%	(88)	377
All Non-Christian	11%	(3)	60%	(18)	29%	(9)	30
Atheist	12%	(4)	62%	(19)	26%	(8)	30
Agnostic/Nothing in particular	19%	(23)	51%	(64)	31%	(39)	126
Something Else	51%	(68)	37%	(49)	13%	(17)	133
Evangelical	52%	(139)	27%	(70)	21%	(56)	265
Non-Evangelical	41%	(97)	40%	(95)	20%	(47)	239
PID: Dem (no lean)	5%	(11)	81%	(186)	15%	(34)	231
PID: Ind (no lean)	29%	(61)	31%	(65)	41%	(86)	212
PID: Rep (no lean)	78%	(198)	6%	(15)	16%	(40)	253

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	38%	(266)	23%	(160)	696
PID/Gender: Dem Men	9%	(9)	75%	(75)	16%	(16)	100
PID/Gender: Dem Women	1%	(2)	85%	(111)	14%	(18)	131
PID/Gender: Ind Men	28%	(31)	36%	(40)	37%	(41)	112
PID/Gender: Ind Women	30%	(30)	25%	(25)	45%	(45)	101
PID/Gender: Rep Men	79%	(86)	9%	(10)	12%	(13)	109
PID/Gender: Rep Women	78%	(112)	3%	(5)	19%	(27)	144
Ideo: Liberal (1-3)	7%	(13)	77%	(142)	16%	(30)	184
Ideo: Moderate (4)	32%	(72)	38%	(86)	30%	(69)	227
Ideo: Conservative (5-7)	67%	(178)	13%	(34)	21%	(56)	268
Community: Urban	29%	(37)	50%	(64)	21%	(27)	128
Community: Suburban	35%	(113)	41%	(132)	24%	(77)	323
Community: Rural	49%	(120)	29%	(70)	22%	(55)	245
Military HHnm: Yes	38%	(40)	39%	(40)	24%	(25)	105
Military HH: No	39%	(231)	38%	(225)	23%	(135)	591
Employ: Private Sector	38%	(86)	42%	(95)	19%	(43)	225
Employ: Government	32%	(16)	43%	(22)	25%	(13)	51
Employ: Self-Employed	35%	(18)	42%	(22)	24%	(12)	52
Employ: Homemaker	56%	(25)	29%	(13)	15%	(7)	45
Employ: Student	26%	(4)	52%	(7)	22%	(3)	14
Employ: Retired	40%	(81)	35%	(70)	25%	(50)	201
Employ: Unemployed	35%	(24)	32%	(22)	34%	(24)	70
Employ: Other	42%	(16)	37%	(14)	22%	(8)	38

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	38%	(266)	23%	(160)	696
Protestant	46%	(130)	30%	(85)	24%	(68)	283
Roman Catholic	43%	(38)	36%	(31)	21%	(19)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	70%	(4)	9%	(1)	22%	(1)	6
Jewish	17%	(2)	43%	(5)	41%	(5)	13
Muslim	—	(0)	100%	(5)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	13%	(0)	87%	(3)	4
Atheist	12%	(4)	62%	(19)	26%	(8)	30
Agnostic	11%	(2)	59%	(13)	30%	(6)	22
Something else	51%	(68)	37%	(49)	13%	(17)	133
Nothing in particular	20%	(21)	49%	(51)	31%	(32)	104
Ideo/PID: Conservative Republican	78%	(151)	5%	(10)	17%	(33)	194
Ideo/PID: Moderate/Liberal Republican	80%	(46)	8%	(5)	12%	(7)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	68%	(67)	22%	(21)	98
Ideo/PID: Liberal Democrat	1%	(1)	90%	(117)	10%	(12)	131
Unfavorable of Biden and Trump	22%	(30)	24%	(32)	54%	(72)	134
2024 H2H Matchup: Biden Voter	3%	(10)	78%	(232)	18%	(55)	296
2024 H2H Matchup: Trump Voter	77%	(245)	6%	(21)	17%	(53)	318
2024 H2H Matchup: Would not Vote	12%	(3)	30%	(7)	58%	(13)	23
2024 H2H Matchup: Do not Know	24%	(14)	11%	(6)	66%	(38)	59
2022 House Vote: Democrat	4%	(10)	75%	(197)	21%	(55)	263
2022 House Vote: Republican	73%	(202)	7%	(20)	20%	(56)	278
2022 House Vote: Did not Vote	37%	(52)	34%	(48)	28%	(40)	139
2020 Vote: Joe Biden	6%	(18)	72%	(226)	23%	(72)	316
2020 Vote: Donald Trump	73%	(236)	8%	(24)	20%	(64)	324
2020 Vote: Someone Else	21%	(2)	9%	(1)	70%	(7)	10
2020 Vote: Did not Vote	32%	(15)	30%	(14)	38%	(18)	47
2016 Vote: Hillary Clinton	6%	(14)	77%	(183)	18%	(42)	239
2016 Vote: Donald Trump	68%	(195)	9%	(26)	23%	(66)	287
2016 Vote: Someone Else	27%	(7)	34%	(9)	40%	(10)	26
2020 Vote/PID: Not Biden/Democrat	13%	(3)	48%	(10)	39%	(8)	21

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	38%	(266)	23%	(160)	696
2020 Vote/PID: Not Trump/Republican	57%	(11)	14%	(3)	29%	(6)	20
U.S. Economy: Wrong Track	50%	(251)	23%	(114)	27%	(134)	499
U.S. Economy: Right Direction	10%	(20)	77%	(151)	13%	(26)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	84%	(179)	12%	(25)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(256)	8%	(28)	18%	(61)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	42%	(59)	53%	(74)	139
Top 2024 Issue: Economy	51%	(135)	30%	(80)	19%	(50)	264
Community/Gender: Urban Women	30%	(21)	49%	(34)	21%	(14)	68
Community/Gender: Urban Men	28%	(17)	50%	(30)	22%	(13)	60
Community/Gender: Rural Women	49%	(66)	21%	(28)	30%	(40)	135
Community/Gender: Rural Men	49%	(54)	38%	(41)	14%	(15)	110
Community/Gender: Suburban Women	33%	(57)	46%	(79)	21%	(36)	172
Community/Gender: Suburban Men	37%	(56)	36%	(54)	27%	(41)	150
Homeowner	41%	(201)	36%	(179)	23%	(111)	491
Renter	32%	(62)	44%	(84)	23%	(45)	191
Self + Household: White-Collar	32%	(79)	44%	(109)	23%	(58)	246
Self + Household: Blue Collar	46%	(148)	34%	(110)	19%	(61)	320
Union HH: Yes	28%	(6)	70%	(16)	3%	(1)	22
Union HH: No	39%	(265)	37%	(250)	24%	(159)	674
LGBTQ+: Yes	18%	(12)	60%	(41)	22%	(15)	67
LGBTQ+: No	41%	(259)	36%	(225)	23%	(145)	629
Motivated to Vote	40%	(254)	39%	(249)	21%	(131)	633
Parent: Yes	41%	(76)	42%	(78)	17%	(32)	186
Parent: No	38%	(195)	37%	(188)	25%	(127)	510
COVID Vaccine: Yes	32%	(156)	45%	(223)	23%	(114)	492
COVID Vaccine: No	56%	(114)	21%	(43)	23%	(46)	204
Student Loans: Yes	35%	(37)	49%	(51)	16%	(17)	105
Student Loans: No	40%	(234)	36%	(215)	24%	(143)	591
Favorable Opinion of Haley	49%	(115)	25%	(59)	25%	(59)	232
Unfavorable Opinion of Haley	31%	(92)	51%	(151)	18%	(53)	296
Prodigal Biden Voter	30%	(15)	24%	(12)	46%	(22)	48
Undecided Voter (DK/WNV)	20%	(16)	16%	(13)	64%	(52)	81

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	38%	(266)	23%	(160)	696
Undecided Voter (DK)	24%	(14)	11%	(6)	66%	(38)	59
Watched Debate	46%	(225)	36%	(175)	19%	(92)	491
Watched Debate: Did not Watch	22%	(46)	44%	(91)	33%	(68)	205
Watched Debate: All of it	53%	(144)	32%	(87)	15%	(40)	270
Watched Debate: Some of it	37%	(81)	40%	(88)	24%	(52)	221
Continue His Campaign: Yes Biden	21%	(57)	69%	(183)	10%	(27)	267
Continue His Campaign: No Biden	53%	(206)	18%	(70)	29%	(110)	385
Continue His Campaign: Yes Trump	71%	(250)	14%	(50)	16%	(55)	355
Continue His Campaign: No Trump	5%	(14)	68%	(208)	27%	(82)	305
Conviction: Evidence	9%	(27)	66%	(206)	25%	(77)	310
Conviction: Motivation to Damage	69%	(211)	13%	(40)	18%	(57)	307
Conviction: DK/NO	41%	(33)	25%	(20)	33%	(26)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_10: Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	35%	(243)	23%	(159)	696
Gender: Male	42%	(135)	37%	(119)	21%	(67)	321
Gender: Female	42%	(159)	33%	(124)	24%	(92)	375
Age: 18-34	43%	(74)	37%	(63)	20%	(35)	172
Age: 35-44	44%	(42)	36%	(35)	19%	(18)	95
Age: 45-64	39%	(90)	36%	(83)	25%	(56)	229
Age: 65+	44%	(87)	32%	(63)	25%	(49)	200
GenZers: 1997-2012	38%	(30)	35%	(28)	27%	(22)	80
Millennials: 1981-1996	47%	(84)	37%	(67)	17%	(30)	181
GenXers: 1965-1980	40%	(70)	36%	(62)	24%	(41)	173
Baby Boomers: 1946-1964	41%	(98)	34%	(82)	25%	(59)	239
Educ: < College	46%	(203)	32%	(141)	21%	(94)	439
Educ: Bachelors degree	42%	(67)	31%	(49)	27%	(43)	159
Educ: Post-grad	24%	(24)	54%	(53)	22%	(22)	98
Income: Under 50k	46%	(150)	32%	(104)	21%	(69)	322
Income: 50k-100k	41%	(100)	36%	(89)	23%	(56)	245
Income: 100k+	34%	(44)	39%	(51)	26%	(34)	129
Ethnicity: White (Non-Hispanic)	51%	(237)	26%	(118)	23%	(105)	461
Ethnicity: Hispanic	39%	(14)	36%	(13)	25%	(9)	36
Ethnicity: Black (Non-Hispanic)	22%	(34)	58%	(89)	20%	(31)	154
Ethnicity: Asian + Other (Non-Hispanic)	17%	(8)	52%	(23)	31%	(14)	45
All Christian	49%	(184)	27%	(102)	24%	(92)	377
All Non-Christian	20%	(6)	57%	(17)	22%	(7)	30
Atheist	5%	(1)	76%	(23)	19%	(6)	30
Agnostic/Nothing in particular	27%	(34)	46%	(58)	27%	(34)	126
Something Else	51%	(69)	33%	(44)	16%	(21)	133
Evangelical	54%	(144)	25%	(67)	20%	(54)	265
Non-Evangelical	43%	(104)	33%	(78)	24%	(57)	239
PID: Dem (no lean)	9%	(21)	73%	(169)	18%	(41)	231
PID: Ind (no lean)	31%	(65)	30%	(64)	39%	(83)	212
PID: Rep (no lean)	82%	(207)	4%	(11)	14%	(34)	253

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	35%	(243)	23%	(159)	696
PID/Gender: Dem Men	12%	(12)	70%	(70)	18%	(18)	100
PID/Gender: Dem Women	7%	(9)	75%	(99)	17%	(23)	131
PID/Gender: Ind Men	31%	(34)	36%	(40)	33%	(37)	112
PID/Gender: Ind Women	31%	(31)	23%	(23)	46%	(46)	101
PID/Gender: Rep Men	81%	(89)	8%	(9)	11%	(12)	109
PID/Gender: Rep Women	82%	(118)	2%	(2)	16%	(23)	144
Ideo: Liberal (1-3)	9%	(16)	69%	(127)	22%	(41)	184
Ideo: Moderate (4)	37%	(83)	36%	(81)	28%	(63)	227
Ideo: Conservative (5-7)	71%	(190)	11%	(28)	18%	(49)	268
Community: Urban	29%	(38)	48%	(61)	23%	(30)	128
Community: Suburban	39%	(125)	36%	(117)	25%	(80)	323
Community: Rural	54%	(131)	27%	(65)	20%	(49)	245
Military HHnm: Yes	41%	(43)	33%	(35)	26%	(27)	105
Military HH: No	42%	(250)	35%	(209)	22%	(132)	591
Employ: Private Sector	42%	(94)	37%	(84)	21%	(47)	225
Employ: Government	33%	(17)	42%	(21)	25%	(13)	51
Employ: Self-Employed	34%	(18)	38%	(20)	28%	(14)	52
Employ: Homemaker	57%	(26)	28%	(13)	15%	(7)	45
Employ: Student	36%	(5)	28%	(4)	36%	(5)	14
Employ: Retired	44%	(88)	34%	(69)	22%	(44)	201
Employ: Unemployed	43%	(30)	32%	(23)	24%	(17)	70
Employ: Other	42%	(16)	28%	(11)	30%	(12)	38

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	35%	(243)	23%	(159)	696
Protestant	48%	(135)	28%	(79)	24%	(69)	283
Roman Catholic	50%	(44)	26%	(23)	24%	(21)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	70%	(4)	—	(0)	30%	(2)	6
Jewish	31%	(4)	43%	(5)	27%	(3)	13
Muslim	19%	(1)	81%	(4)	—	(0)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	—	(0)	56%	(2)	44%	(2)	4
Atheist	5%	(1)	76%	(23)	19%	(6)	30
Agnostic	14%	(3)	53%	(11)	33%	(7)	22
Something else	51%	(69)	33%	(44)	16%	(21)	133
Nothing in particular	29%	(31)	45%	(47)	26%	(27)	104
Ideo/PID: Conservative Republican	82%	(160)	3%	(6)	15%	(29)	194
Ideo/PID: Moderate/Liberal Republican	81%	(46)	8%	(5)	10%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	18%	(18)	64%	(63)	18%	(17)	98
Ideo/PID: Liberal Democrat	2%	(3)	79%	(104)	18%	(24)	131
Unfavorable of Biden and Trump	25%	(33)	24%	(32)	52%	(69)	134
2024 H2H Matchup: Biden Voter	6%	(17)	72%	(213)	23%	(67)	296
2024 H2H Matchup: Trump Voter	83%	(263)	5%	(15)	13%	(40)	318
2024 H2H Matchup: Would not Vote	6%	(1)	13%	(3)	82%	(19)	23
2024 H2H Matchup: Do not Know	21%	(12)	22%	(13)	56%	(33)	59
2022 House Vote: Democrat	9%	(24)	70%	(183)	21%	(55)	263
2022 House Vote: Republican	74%	(206)	7%	(19)	19%	(53)	278
2022 House Vote: Did not Vote	44%	(62)	26%	(37)	29%	(41)	139
2020 Vote: Joe Biden	8%	(26)	67%	(210)	25%	(80)	316
2020 Vote: Donald Trump	77%	(249)	6%	(21)	17%	(54)	324
2020 Vote: Someone Else	13%	(1)	5%	(0)	82%	(8)	10
2020 Vote: Did not Vote	38%	(17)	26%	(12)	37%	(17)	47
2016 Vote: Hillary Clinton	10%	(23)	70%	(167)	21%	(49)	239
2016 Vote: Donald Trump	69%	(198)	10%	(28)	21%	(61)	287
2016 Vote: Someone Else	34%	(9)	32%	(8)	34%	(9)	26
2020 Vote/PID: Not Biden/Democrat	26%	(5)	35%	(7)	39%	(8)	21

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	35%	(243)	23%	(159)	696
2020 Vote/PID: Not Trump/Republican	62%	(13)	12%	(2)	25%	(5)	20
U.S. Economy: Wrong Track	54%	(270)	19%	(97)	26%	(132)	499
U.S. Economy: Right Direction	12%	(24)	74%	(146)	14%	(27)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	84%	(178)	13%	(27)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(271)	5%	(17)	16%	(56)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	35%	(49)	55%	(76)	139
Top 2024 Issue: Economy	57%	(150)	23%	(61)	20%	(53)	264
Community/Gender: Urban Women	29%	(20)	44%	(30)	27%	(18)	68
Community/Gender: Urban Men	30%	(18)	51%	(31)	19%	(12)	60
Community/Gender: Rural Women	55%	(74)	18%	(25)	27%	(37)	135
Community/Gender: Rural Men	52%	(58)	37%	(40)	11%	(12)	110
Community/Gender: Suburban Women	38%	(66)	40%	(69)	21%	(37)	172
Community/Gender: Suburban Men	39%	(59)	32%	(48)	29%	(43)	150
Homeowner	43%	(212)	35%	(170)	22%	(109)	491
Renter	39%	(74)	37%	(71)	24%	(46)	191
Self + Household: White-Collar	37%	(90)	41%	(100)	23%	(56)	246
Self + Household: Blue Collar	51%	(162)	30%	(95)	20%	(63)	320
Union HH: Yes	49%	(11)	49%	(11)	2%	(0)	22
Union HH: No	42%	(283)	35%	(233)	23%	(158)	674
LGBTQ+: Yes	32%	(21)	50%	(34)	19%	(13)	67
LGBTQ+: No	43%	(272)	33%	(210)	23%	(146)	629
Motivated to Vote	43%	(274)	36%	(228)	21%	(132)	633
Parent: Yes	42%	(79)	39%	(73)	18%	(34)	186
Parent: No	42%	(215)	33%	(170)	24%	(125)	510
COVID Vaccine: Yes	34%	(169)	42%	(205)	24%	(118)	492
COVID Vaccine: No	61%	(124)	19%	(38)	20%	(41)	204
Student Loans: Yes	42%	(44)	39%	(40)	20%	(21)	105
Student Loans: No	42%	(250)	34%	(203)	23%	(138)	591
Favorable Opinion of Haley	55%	(128)	23%	(53)	22%	(51)	232
Unfavorable Opinion of Haley	32%	(95)	47%	(140)	21%	(61)	296
Prodigal Biden Voter	34%	(16)	23%	(11)	43%	(21)	48
Undecided Voter (DK/WNV)	17%	(14)	20%	(16)	63%	(52)	81

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	35%	(243)	23%	(159)	696
Undecided Voter (DK)	21%	(12)	22%	(13)	56%	(33)	59
Watched Debate	48%	(234)	33%	(163)	19%	(94)	491
Watched Debate: Did not Watch	29%	(60)	39%	(80)	32%	(65)	205
Watched Debate: All of it	55%	(147)	31%	(83)	15%	(40)	270
Watched Debate: Some of it	39%	(86)	37%	(81)	24%	(54)	221
Continue His Campaign: Yes Biden	22%	(60)	65%	(173)	13%	(34)	267
Continue His Campaign: No Biden	58%	(222)	16%	(62)	26%	(101)	385
Continue His Campaign: Yes Trump	76%	(270)	11%	(38)	13%	(47)	355
Continue His Campaign: No Trump	6%	(18)	65%	(197)	29%	(90)	305
Conviction: Evidence	10%	(32)	65%	(200)	25%	(78)	310
Conviction: Motivation to Damage	74%	(227)	10%	(30)	16%	(51)	307
Conviction: DK/NO	44%	(35)	17%	(13)	39%	(31)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(304)	29%	(205)	27%	(187)	696
Gender: Male	42%	(135)	29%	(92)	29%	(93)	321
Gender: Female	45%	(168)	30%	(113)	25%	(94)	375
Age: 18-34	43%	(73)	36%	(63)	21%	(36)	172
Age: 35-44	43%	(41)	25%	(23)	33%	(31)	95
Age: 45-64	42%	(97)	31%	(72)	26%	(60)	229
Age: 65+	47%	(93)	24%	(47)	30%	(60)	200
GenZers: 1997-2012	36%	(28)	38%	(30)	27%	(21)	80
Millennials: 1981-1996	46%	(84)	30%	(55)	23%	(42)	181
GenXers: 1965-1980	43%	(74)	27%	(48)	30%	(52)	173
Baby Boomers: 1946-1964	45%	(107)	29%	(69)	27%	(64)	239
Educ: < College	49%	(215)	27%	(118)	24%	(106)	439
Educ: Bachelors degree	37%	(59)	31%	(49)	32%	(51)	159
Educ: Post-grad	31%	(30)	39%	(38)	30%	(30)	98
Income: Under 50k	48%	(153)	26%	(85)	26%	(84)	322
Income: 50k-100k	42%	(102)	34%	(83)	25%	(60)	245
Income: 100k+	38%	(49)	29%	(38)	33%	(43)	129
Ethnicity: White (Non-Hispanic)	54%	(249)	22%	(101)	24%	(111)	461
Ethnicity: Hispanic	41%	(15)	24%	(9)	35%	(12)	36
Ethnicity: Black (Non-Hispanic)	19%	(30)	51%	(79)	29%	(45)	154
Ethnicity: Asian + Other (Non-Hispanic)	21%	(10)	38%	(17)	41%	(18)	45
All Christian	52%	(198)	22%	(84)	25%	(95)	377
All Non-Christian	26%	(8)	46%	(14)	28%	(8)	30
Atheist	7%	(2)	49%	(15)	43%	(13)	30
Agnostic/Nothing in particular	22%	(27)	42%	(53)	36%	(46)	126
Something Else	51%	(68)	30%	(40)	19%	(25)	133
Evangelical	57%	(152)	20%	(52)	23%	(62)	265
Non-Evangelical	46%	(111)	30%	(71)	24%	(57)	239
PID: Dem (no lean)	5%	(13)	74%	(170)	21%	(48)	231
PID: Ind (no lean)	35%	(73)	14%	(29)	52%	(110)	212
PID: Rep (no lean)	86%	(218)	2%	(6)	12%	(29)	253

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(304)	29%	(205)	27%	(187)	696
PID/Gender: Dem Men	9%	(9)	72%	(72)	19%	(19)	100
PID/Gender: Dem Women	2%	(3)	75%	(99)	22%	(29)	131
PID/Gender: Ind Men	32%	(36)	14%	(15)	54%	(61)	112
PID/Gender: Ind Women	37%	(38)	14%	(14)	49%	(49)	101
PID/Gender: Rep Men	83%	(90)	5%	(5)	13%	(14)	109
PID/Gender: Rep Women	89%	(128)	1%	(1)	11%	(15)	144
Ideo: Liberal (1-3)	9%	(16)	63%	(117)	28%	(52)	184
Ideo: Moderate (4)	38%	(87)	28%	(63)	34%	(77)	227
Ideo: Conservative (5-7)	72%	(194)	9%	(23)	19%	(51)	268
Community: Urban	32%	(41)	41%	(53)	26%	(34)	128
Community: Suburban	42%	(136)	31%	(101)	27%	(87)	323
Community: Rural	52%	(127)	21%	(51)	27%	(67)	245
Military HHnm: Yes	40%	(42)	28%	(30)	31%	(33)	105
Military HH: No	44%	(261)	30%	(175)	26%	(154)	591
Employ: Private Sector	45%	(101)	32%	(72)	23%	(52)	225
Employ: Government	33%	(17)	36%	(18)	31%	(16)	51
Employ: Self-Employed	31%	(16)	29%	(15)	40%	(21)	52
Employ: Homemaker	51%	(23)	22%	(10)	27%	(12)	45
Employ: Student	37%	(5)	13%	(2)	50%	(7)	14
Employ: Retired	46%	(92)	28%	(56)	26%	(53)	201
Employ: Unemployed	50%	(35)	26%	(18)	24%	(17)	70
Employ: Other	37%	(14)	35%	(14)	27%	(11)	38

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(304)	29%	(205)	27%	(187)	696
Protestant	53%	(151)	23%	(65)	23%	(66)	283
Roman Catholic	49%	(43)	21%	(18)	30%	(27)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	53%	(3)	17%	(1)	30%	(2)	6
Jewish	47%	(6)	33%	(4)	19%	(3)	13
Muslim	10%	(1)	71%	(4)	19%	(1)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	—	(0)	13%	(0)	87%	(3)	4
Atheist	7%	(2)	49%	(15)	43%	(13)	30
Agnostic	15%	(3)	57%	(12)	28%	(6)	22
Something else	51%	(68)	30%	(40)	19%	(25)	133
Nothing in particular	23%	(24)	39%	(40)	38%	(39)	104
Ideo/PID: Conservative Republican	85%	(165)	2%	(5)	13%	(25)	194
Ideo/PID: Moderate/Liberal Republican	90%	(52)	2%	(1)	8%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	11%	(10)	65%	(63)	25%	(24)	98
Ideo/PID: Liberal Democrat	2%	(2)	80%	(105)	18%	(24)	131
Unfavorable of Biden and Trump	26%	(34)	14%	(19)	60%	(81)	134
2024 H2H Matchup: Biden Voter	5%	(15)	64%	(191)	30%	(90)	296
2024 H2H Matchup: Trump Voter	85%	(269)	2%	(6)	14%	(43)	318
2024 H2H Matchup: Would not Vote	7%	(2)	13%	(3)	80%	(18)	23
2024 H2H Matchup: Do not Know	30%	(18)	10%	(6)	60%	(35)	59
2022 House Vote: Democrat	6%	(15)	65%	(170)	29%	(77)	263
2022 House Vote: Republican	78%	(216)	2%	(6)	20%	(56)	278
2022 House Vote: Did not Vote	49%	(68)	21%	(29)	31%	(43)	139
2020 Vote: Joe Biden	8%	(25)	59%	(185)	33%	(106)	316
2020 Vote: Donald Trump	79%	(256)	4%	(12)	17%	(56)	324
2020 Vote: Someone Else	12%	(1)	2%	(0)	85%	(8)	10
2020 Vote: Did not Vote	46%	(21)	17%	(8)	37%	(17)	47
2016 Vote: Hillary Clinton	7%	(17)	63%	(151)	29%	(70)	239
2016 Vote: Donald Trump	74%	(213)	5%	(14)	21%	(61)	287
2016 Vote: Someone Else	23%	(6)	29%	(7)	48%	(12)	26
2020 Vote/PID: Not Biden/Democrat	7%	(2)	48%	(10)	45%	(9)	21

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(304)	29%	(205)	27%	(187)	696
2020 Vote/PID: Not Trump/Republican	64%	(13)	14%	(3)	22%	(4)	20
U.S. Economy: Wrong Track	56%	(278)	16%	(80)	28%	(140)	499
U.S. Economy: Right Direction	13%	(25)	63%	(125)	24%	(47)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	74%	(157)	22%	(46)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(279)	4%	(14)	15%	(51)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	25%	(35)	64%	(90)	139
Top 2024 Issue: Economy	56%	(148)	20%	(53)	24%	(63)	264
Community/Gender: Urban Women	33%	(23)	40%	(27)	27%	(18)	68
Community/Gender: Urban Men	30%	(18)	43%	(26)	26%	(16)	60
Community/Gender: Rural Women	56%	(76)	15%	(21)	28%	(38)	135
Community/Gender: Rural Men	46%	(51)	28%	(31)	26%	(29)	110
Community/Gender: Suburban Women	40%	(69)	38%	(65)	22%	(38)	172
Community/Gender: Suburban Men	44%	(66)	23%	(35)	33%	(49)	150
Homeowner	46%	(226)	28%	(137)	26%	(128)	491
Renter	36%	(69)	36%	(69)	28%	(54)	191
Self + Household: White-Collar	37%	(91)	34%	(83)	29%	(72)	246
Self + Household: Blue Collar	51%	(164)	24%	(76)	25%	(79)	320
Union HH: Yes	49%	(11)	48%	(11)	3%	(1)	22
Union HH: No	43%	(293)	29%	(194)	28%	(187)	674
LGBTQ+: Yes	26%	(17)	47%	(32)	27%	(18)	67
LGBTQ+: No	46%	(286)	28%	(174)	27%	(169)	629
Motivated to Vote	45%	(287)	30%	(190)	25%	(157)	633
Parent: Yes	44%	(81)	33%	(62)	23%	(42)	186
Parent: No	44%	(222)	28%	(143)	28%	(145)	510
COVID Vaccine: Yes	36%	(178)	36%	(175)	28%	(140)	492
COVID Vaccine: No	62%	(126)	15%	(30)	23%	(47)	204
Student Loans: Yes	43%	(45)	32%	(33)	25%	(26)	105
Student Loans: No	44%	(258)	29%	(172)	27%	(161)	591
Favorable Opinion of Haley	58%	(136)	14%	(33)	27%	(64)	232
Unfavorable Opinion of Haley	31%	(93)	41%	(121)	28%	(82)	296
Prodigal Biden Voter	42%	(20)	7%	(4)	50%	(24)	48
Undecided Voter (DK/WNV)	23%	(19)	11%	(9)	66%	(54)	81

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(304)	29%	(205)	27%	(187)	696
Undecided Voter (DK)	30%	(18)	10%	(6)	60%	(35)	59
Watched Debate	50%	(247)	27%	(132)	23%	(112)	491
Watched Debate: Did not Watch	28%	(57)	36%	(73)	37%	(75)	205
Watched Debate: All of it	57%	(154)	25%	(67)	18%	(49)	270
Watched Debate: Some of it	42%	(92)	30%	(65)	29%	(63)	221
Continue His Campaign: Yes Biden	23%	(62)	57%	(152)	20%	(52)	267
Continue His Campaign: No Biden	59%	(229)	11%	(44)	29%	(112)	385
Continue His Campaign: Yes Trump	78%	(276)	8%	(30)	14%	(49)	355
Continue His Campaign: No Trump	6%	(19)	55%	(168)	38%	(117)	305
Conviction: Evidence	8%	(26)	55%	(170)	37%	(114)	310
Conviction: Motivation to Damage	79%	(243)	6%	(19)	15%	(45)	307
Conviction: DK/NO	44%	(34)	21%	(17)	35%	(28)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(340)	34%	(237)	17%	(119)	696
Gender: Male	50%	(160)	33%	(107)	17%	(54)	321
Gender: Female	48%	(181)	35%	(130)	17%	(64)	375
Age: 18-34	41%	(71)	40%	(69)	19%	(32)	172
Age: 35-44	50%	(48)	33%	(31)	17%	(16)	95
Age: 45-64	48%	(110)	32%	(74)	20%	(45)	229
Age: 65+	56%	(112)	31%	(63)	13%	(25)	200
GenZers: 1997-2012	36%	(28)	39%	(31)	25%	(20)	80
Millennials: 1981-1996	49%	(89)	38%	(68)	14%	(25)	181
GenXers: 1965-1980	49%	(84)	32%	(55)	19%	(34)	173
Baby Boomers: 1946-1964	53%	(128)	33%	(78)	14%	(33)	239
Educ: < College	53%	(231)	31%	(137)	16%	(71)	439
Educ: Bachelors degree	47%	(75)	33%	(53)	19%	(31)	159
Educ: Post-grad	36%	(35)	48%	(47)	17%	(16)	98
Income: Under 50k	50%	(161)	33%	(108)	17%	(54)	322
Income: 50k-100k	49%	(119)	36%	(87)	16%	(39)	245
Income: 100k+	47%	(61)	33%	(42)	20%	(25)	129
Ethnicity: White (Non-Hispanic)	61%	(282)	25%	(114)	14%	(66)	461
Ethnicity: Hispanic	43%	(15)	39%	(14)	18%	(7)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	54%	(84)	25%	(39)	154
Ethnicity: Asian + Other (Non-Hispanic)	27%	(12)	56%	(25)	16%	(7)	45
All Christian	60%	(227)	27%	(101)	13%	(49)	377
All Non-Christian	17%	(5)	61%	(18)	22%	(7)	30
Atheist	15%	(4)	65%	(20)	20%	(6)	30
Agnostic/Nothing in particular	26%	(32)	44%	(56)	30%	(38)	126
Something Else	53%	(71)	32%	(43)	15%	(19)	133
Evangelical	65%	(172)	23%	(61)	12%	(32)	265
Non-Evangelical	51%	(121)	34%	(81)	15%	(36)	239
PID: Dem (no lean)	7%	(16)	75%	(173)	18%	(42)	231
PID: Ind (no lean)	45%	(96)	25%	(52)	30%	(65)	212
PID: Rep (no lean)	90%	(228)	5%	(12)	5%	(12)	253

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(340)	34%	(237)	17%	(119)	696
PID/Gender: Dem Men	10%	(10)	67%	(67)	23%	(23)	100
PID/Gender: Dem Women	5%	(7)	81%	(106)	14%	(18)	131
PID/Gender: Ind Men	49%	(54)	27%	(30)	24%	(27)	112
PID/Gender: Ind Women	41%	(41)	22%	(22)	37%	(38)	101
PID/Gender: Rep Men	88%	(96)	9%	(10)	4%	(4)	109
PID/Gender: Rep Women	92%	(133)	2%	(3)	6%	(8)	144
Ideo: Liberal (1-3)	11%	(20)	72%	(133)	17%	(31)	184
Ideo: Moderate (4)	43%	(97)	32%	(73)	25%	(58)	227
Ideo: Conservative (5-7)	81%	(218)	9%	(25)	9%	(25)	268
Community: Urban	32%	(42)	43%	(55)	24%	(31)	128
Community: Suburban	45%	(146)	37%	(118)	18%	(58)	323
Community: Rural	62%	(153)	26%	(63)	12%	(29)	245
Military HHnm: Yes	55%	(58)	29%	(30)	16%	(17)	105
Military HH: No	48%	(283)	35%	(207)	17%	(102)	591
Employ: Private Sector	50%	(112)	32%	(73)	18%	(40)	225
Employ: Government	40%	(21)	42%	(21)	18%	(9)	51
Employ: Self-Employed	45%	(24)	39%	(20)	16%	(8)	52
Employ: Homemaker	59%	(27)	23%	(10)	18%	(8)	45
Employ: Student	36%	(5)	39%	(6)	26%	(4)	14
Employ: Retired	53%	(106)	34%	(69)	13%	(26)	201
Employ: Unemployed	45%	(31)	35%	(24)	20%	(14)	70
Employ: Other	40%	(15)	35%	(14)	25%	(9)	38

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(340)	34%	(237)	17%	(119)	696
Protestant	61%	(171)	27%	(75)	13%	(36)	283
Roman Catholic	58%	(51)	27%	(24)	15%	(13)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	25%	(2)	—	(0)	6
Jewish	31%	(4)	43%	(5)	27%	(3)	13
Muslim	—	(0)	100%	(5)	—	(0)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	—	(0)	56%	(2)	44%	(2)	4
Atheist	15%	(4)	65%	(20)	20%	(6)	30
Agnostic	15%	(3)	53%	(12)	32%	(7)	22
Something else	53%	(71)	32%	(43)	15%	(19)	133
Nothing in particular	28%	(29)	42%	(44)	29%	(31)	104
Ideo/PID: Conservative Republican	91%	(177)	5%	(10)	4%	(8)	194
Ideo/PID: Moderate/Liberal Republican	88%	(50)	4%	(3)	8%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	60%	(58)	28%	(27)	98
Ideo/PID: Liberal Democrat	3%	(4)	86%	(112)	11%	(14)	131
Unfavorable of Biden and Trump	39%	(53)	18%	(24)	42%	(57)	134
2024 H2H Matchup: Biden Voter	6%	(18)	72%	(213)	22%	(65)	296
2024 H2H Matchup: Trump Voter	92%	(294)	3%	(11)	4%	(13)	318
2024 H2H Matchup: Would not Vote	30%	(7)	16%	(4)	54%	(12)	23
2024 H2H Matchup: Do not Know	38%	(22)	16%	(9)	47%	(27)	59
2022 House Vote: Democrat	6%	(17)	71%	(186)	23%	(60)	263
2022 House Vote: Republican	88%	(245)	5%	(15)	6%	(18)	278
2022 House Vote: Did not Vote	53%	(74)	24%	(34)	23%	(32)	139
2020 Vote: Joe Biden	10%	(31)	66%	(207)	25%	(77)	316
2020 Vote: Donald Trump	88%	(285)	6%	(18)	7%	(21)	324
2020 Vote: Someone Else	33%	(3)	2%	(0)	65%	(6)	10
2020 Vote: Did not Vote	45%	(21)	26%	(12)	30%	(14)	47
2016 Vote: Hillary Clinton	10%	(24)	69%	(166)	20%	(49)	239
2016 Vote: Donald Trump	82%	(235)	8%	(23)	10%	(29)	287
2016 Vote: Someone Else	37%	(9)	34%	(9)	29%	(8)	26

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(340)	34%	(237)	17%	(119)	696
2020 Vote/PID: Not Biden/Democrat	16%	(3)	47%	(10)	38%	(8)	21
2020 Vote/PID: Not Trump/Republican	67%	(13)	19%	(4)	13%	(3)	20
U.S. Economy: Wrong Track	63%	(316)	20%	(100)	17%	(83)	499
U.S. Economy: Right Direction	13%	(25)	70%	(137)	18%	(35)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	83%	(177)	15%	(31)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(311)	4%	(13)	6%	(20)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(25)	33%	(46)	49%	(68)	139
Top 2024 Issue: Economy	66%	(173)	22%	(57)	13%	(34)	264
Community/Gender: Urban Women	33%	(23)	41%	(28)	25%	(17)	68
Community/Gender: Urban Men	31%	(19)	45%	(27)	24%	(14)	60
Community/Gender: Rural Women	65%	(88)	19%	(26)	15%	(21)	135
Community/Gender: Rural Men	59%	(65)	34%	(37)	8%	(9)	110
Community/Gender: Suburban Women	41%	(70)	44%	(76)	15%	(27)	172
Community/Gender: Suburban Men	51%	(76)	28%	(43)	21%	(31)	150
Homeowner	52%	(255)	33%	(160)	15%	(75)	491
Renter	40%	(76)	39%	(75)	21%	(41)	191
Self + Household: White-Collar	45%	(110)	39%	(97)	16%	(39)	246
Self + Household: Blue Collar	59%	(188)	29%	(92)	12%	(40)	320
Union HH: Yes	34%	(8)	64%	(14)	2%	(0)	22
Union HH: No	49%	(333)	33%	(223)	18%	(118)	674
LGBTQ+: Yes	30%	(20)	58%	(39)	12%	(8)	67
LGBTQ+: No	51%	(320)	32%	(198)	18%	(110)	629
Motivated to Vote	51%	(320)	35%	(220)	15%	(94)	633
Parent: Yes	46%	(85)	38%	(70)	17%	(31)	186
Parent: No	50%	(256)	33%	(167)	17%	(88)	510
COVID Vaccine: Yes	43%	(214)	39%	(191)	18%	(88)	492
COVID Vaccine: No	62%	(127)	23%	(46)	15%	(30)	204
Student Loans: Yes	41%	(43)	42%	(45)	16%	(17)	105
Student Loans: No	50%	(297)	33%	(192)	17%	(101)	591
Favorable Opinion of Haley	66%	(154)	18%	(42)	16%	(36)	232
Unfavorable Opinion of Haley	36%	(108)	50%	(147)	14%	(41)	296

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(340)	34%	(237)	17%	(119)	696
Prodigal Biden Voter	51%	(25)	13%	(7)	35%	(17)	48
Undecided Voter (DK/WNV)	35%	(29)	16%	(13)	49%	(40)	81
Undecided Voter (DK)	38%	(22)	16%	(9)	47%	(27)	59
Watched Debate	55%	(268)	32%	(157)	13%	(66)	491
Watched Debate: Did not Watch	35%	(73)	39%	(80)	26%	(52)	205
Watched Debate: All of it	62%	(167)	29%	(80)	9%	(24)	270
Watched Debate: Some of it	46%	(101)	35%	(78)	19%	(42)	221
Continue His Campaign: Yes Biden	24%	(63)	68%	(182)	8%	(22)	267
Continue His Campaign: No Biden	68%	(261)	12%	(46)	20%	(78)	385
Continue His Campaign: Yes Trump	85%	(303)	9%	(34)	5%	(18)	355
Continue His Campaign: No Trump	9%	(28)	64%	(194)	27%	(82)	305
Conviction: Evidence	11%	(35)	63%	(197)	25%	(79)	310
Conviction: Motivation to Damage	87%	(268)	8%	(25)	5%	(15)	307
Conviction: DK/NO	48%	(38)	19%	(15)	32%	(25)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(326)	33%	(229)	20%	(141)	696
Gender: Male	48%	(154)	33%	(106)	19%	(61)	321
Gender: Female	46%	(172)	33%	(123)	21%	(80)	375
Age: 18-34	45%	(77)	35%	(61)	20%	(34)	172
Age: 35-44	51%	(49)	32%	(30)	17%	(16)	95
Age: 45-64	44%	(102)	33%	(75)	23%	(53)	229
Age: 65+	50%	(99)	32%	(63)	19%	(38)	200
GenZers: 1997-2012	41%	(32)	31%	(25)	28%	(23)	80
Millennials: 1981-1996	51%	(92)	36%	(65)	13%	(24)	181
GenXers: 1965-1980	44%	(76)	32%	(55)	24%	(42)	173
Baby Boomers: 1946-1964	48%	(114)	32%	(77)	20%	(48)	239
Educ: < College	50%	(221)	29%	(128)	20%	(90)	439
Educ: Bachelors degree	45%	(71)	33%	(52)	22%	(35)	159
Educ: Post-grad	34%	(34)	49%	(48)	16%	(16)	98
Income: Under 50k	48%	(155)	30%	(98)	21%	(69)	322
Income: 50k-100k	48%	(116)	36%	(88)	16%	(40)	245
Income: 100k+	42%	(55)	33%	(43)	25%	(32)	129
Ethnicity: White (Non-Hispanic)	58%	(268)	25%	(116)	17%	(77)	461
Ethnicity: Hispanic	40%	(15)	34%	(12)	26%	(9)	36
Ethnicity: Black (Non-Hispanic)	23%	(35)	52%	(80)	26%	(39)	154
Ethnicity: Asian + Other (Non-Hispanic)	20%	(9)	45%	(20)	35%	(16)	45
All Christian	57%	(214)	26%	(96)	18%	(67)	377
All Non-Christian	24%	(7)	61%	(18)	15%	(4)	30
Atheist	7%	(2)	56%	(17)	37%	(11)	30
Agnostic/Nothing in particular	29%	(36)	41%	(52)	30%	(37)	126
Something Else	50%	(67)	34%	(45)	16%	(22)	133
Evangelical	60%	(158)	24%	(63)	16%	(43)	265
Non-Evangelical	49%	(118)	32%	(77)	18%	(44)	239
PID: Dem (no lean)	9%	(20)	71%	(165)	20%	(46)	231
PID: Ind (no lean)	41%	(87)	24%	(51)	35%	(74)	212
PID: Rep (no lean)	87%	(219)	5%	(13)	8%	(21)	253

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(326)	33%	(229)	20%	(141)	696
PID/Gender: Dem Men	12%	(12)	64%	(64)	23%	(23)	100
PID/Gender: Dem Women	6%	(7)	77%	(101)	17%	(23)	131
PID/Gender: Ind Men	43%	(48)	29%	(32)	28%	(32)	112
PID/Gender: Ind Women	39%	(40)	18%	(19)	42%	(43)	101
PID/Gender: Rep Men	86%	(93)	9%	(10)	5%	(6)	109
PID/Gender: Rep Women	87%	(125)	2%	(3)	10%	(15)	144
Ideo: Liberal (1-3)	11%	(21)	69%	(127)	20%	(36)	184
Ideo: Moderate (4)	39%	(90)	30%	(69)	30%	(69)	227
Ideo: Conservative (5-7)	79%	(211)	10%	(26)	12%	(31)	268
Community: Urban	32%	(41)	44%	(57)	23%	(30)	128
Community: Suburban	44%	(140)	36%	(115)	21%	(67)	323
Community: Rural	59%	(144)	23%	(57)	18%	(44)	245
Military HHnm: Yes	55%	(57)	30%	(31)	16%	(16)	105
Military HH: No	45%	(269)	33%	(197)	21%	(125)	591
Employ: Private Sector	51%	(113)	29%	(66)	20%	(45)	225
Employ: Government	38%	(19)	44%	(22)	18%	(9)	51
Employ: Self-Employed	38%	(20)	35%	(18)	27%	(14)	52
Employ: Homemaker	56%	(25)	28%	(13)	16%	(7)	45
Employ: Student	41%	(6)	41%	(6)	18%	(3)	14
Employ: Retired	48%	(96)	35%	(70)	17%	(35)	201
Employ: Unemployed	40%	(28)	31%	(21)	30%	(21)	70
Employ: Other	48%	(19)	31%	(12)	20%	(8)	38

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(326)	33%	(229)	20%	(141)	696
Protestant	55%	(156)	26%	(74)	19%	(53)	283
Roman Catholic	61%	(53)	24%	(21)	15%	(13)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	64%	(4)	17%	(1)	19%	(1)	6
Jewish	47%	(6)	43%	(5)	10%	(1)	13
Muslim	—	(0)	81%	(4)	19%	(1)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	—	(0)	87%	(3)	13%	(0)	4
Atheist	7%	(2)	56%	(17)	37%	(11)	30
Agnostic	11%	(2)	62%	(13)	26%	(6)	22
Something else	50%	(67)	34%	(45)	16%	(22)	133
Nothing in particular	33%	(34)	37%	(38)	30%	(32)	104
Ideo/PID: Conservative Republican	87%	(169)	4%	(7)	9%	(17)	194
Ideo/PID: Moderate/Liberal Republican	84%	(48)	10%	(6)	6%	(3)	57
Ideo/PID: Moderate/Conservative Democrat	15%	(15)	57%	(56)	28%	(27)	98
Ideo/PID: Liberal Democrat	4%	(5)	82%	(107)	14%	(19)	131
Unfavorable of Biden and Trump	32%	(43)	20%	(27)	48%	(64)	134
2024 H2H Matchup: Biden Voter	7%	(20)	70%	(207)	23%	(69)	296
2024 H2H Matchup: Trump Voter	90%	(286)	4%	(12)	7%	(21)	318
2024 H2H Matchup: Would not Vote	13%	(3)	13%	(3)	74%	(17)	23
2024 H2H Matchup: Do not Know	29%	(17)	12%	(7)	59%	(34)	59
2022 House Vote: Democrat	9%	(23)	66%	(174)	25%	(66)	263
2022 House Vote: Republican	85%	(236)	5%	(14)	10%	(28)	278
2022 House Vote: Did not Vote	47%	(65)	27%	(38)	26%	(36)	139
2020 Vote: Joe Biden	10%	(31)	64%	(201)	26%	(83)	316
2020 Vote: Donald Trump	84%	(273)	5%	(16)	11%	(35)	324
2020 Vote: Someone Else	19%	(2)	2%	(0)	79%	(8)	10
2020 Vote: Did not Vote	42%	(19)	24%	(11)	35%	(16)	47
2016 Vote: Hillary Clinton	10%	(24)	66%	(159)	23%	(56)	239
2016 Vote: Donald Trump	79%	(226)	9%	(24)	13%	(37)	287
2016 Vote: Someone Else	43%	(11)	34%	(9)	23%	(6)	26

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(326)	33%	(229)	20%	(141)	696
2020 Vote/PID: Not Biden/Democrat	21%	(4)	34%	(7)	44%	(9)	21
2020 Vote/PID: Not Trump/Republican	56%	(11)	22%	(4)	23%	(5)	20
U.S. Economy: Wrong Track	61%	(304)	18%	(90)	21%	(104)	499
U.S. Economy: Right Direction	11%	(22)	70%	(138)	19%	(37)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	80%	(169)	17%	(37)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(298)	4%	(12)	10%	(35)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	34%	(47)	50%	(70)	139
Top 2024 Issue: Economy	63%	(167)	20%	(54)	16%	(43)	264
Community/Gender: Urban Women	33%	(22)	45%	(31)	22%	(15)	68
Community/Gender: Urban Men	32%	(19)	44%	(26)	25%	(15)	60
Community/Gender: Rural Women	58%	(78)	18%	(24)	24%	(32)	135
Community/Gender: Rural Men	60%	(66)	29%	(32)	11%	(12)	110
Community/Gender: Suburban Women	42%	(72)	39%	(68)	19%	(33)	172
Community/Gender: Suburban Men	46%	(69)	31%	(47)	23%	(35)	150
Homeowner	49%	(240)	33%	(164)	18%	(87)	491
Renter	41%	(77)	33%	(63)	27%	(51)	191
Self + Household: White-Collar	42%	(103)	40%	(99)	18%	(43)	246
Self + Household: Blue Collar	55%	(177)	26%	(82)	19%	(61)	320
Union HH: Yes	44%	(10)	39%	(9)	17%	(4)	22
Union HH: No	47%	(316)	33%	(220)	20%	(138)	674
LGBTQ+: Yes	27%	(18)	46%	(31)	27%	(18)	67
LGBTQ+: No	49%	(308)	31%	(197)	20%	(123)	629
Motivated to Vote	48%	(307)	34%	(215)	18%	(111)	633
Parent: Yes	46%	(86)	38%	(71)	16%	(29)	186
Parent: No	47%	(240)	31%	(158)	22%	(112)	510
COVID Vaccine: Yes	40%	(197)	40%	(195)	20%	(100)	492
COVID Vaccine: No	63%	(129)	17%	(34)	20%	(41)	204
Student Loans: Yes	44%	(46)	41%	(43)	15%	(16)	105
Student Loans: No	47%	(280)	31%	(186)	21%	(125)	591
Favorable Opinion of Haley	62%	(145)	18%	(43)	19%	(45)	232
Unfavorable Opinion of Haley	34%	(102)	47%	(138)	19%	(56)	296

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(326)	33%	(229)	20%	(141)	696
Prodigal Biden Voter	40%	(19)	17%	(8)	43%	(21)	48
Undecided Voter (DK/WNV)	25%	(20)	13%	(10)	63%	(51)	81
Undecided Voter (DK)	29%	(17)	12%	(7)	59%	(34)	59
Watched Debate	51%	(252)	33%	(160)	16%	(79)	491
Watched Debate: Did not Watch	36%	(74)	33%	(68)	31%	(63)	205
Watched Debate: All of it	60%	(161)	28%	(75)	13%	(34)	270
Watched Debate: Some of it	41%	(91)	39%	(85)	20%	(44)	221
Continue His Campaign: Yes Biden	24%	(65)	64%	(171)	12%	(31)	267
Continue His Campaign: No Biden	64%	(247)	13%	(51)	22%	(87)	385
Continue His Campaign: Yes Trump	83%	(295)	9%	(34)	7%	(27)	355
Continue His Campaign: No Trump	8%	(24)	62%	(189)	30%	(92)	305
Conviction: Evidence	11%	(33)	61%	(189)	29%	(89)	310
Conviction: Motivation to Damage	82%	(253)	8%	(25)	9%	(29)	307
Conviction: DK/NO	52%	(41)	18%	(14)	30%	(24)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(275)	46%	(318)	15%	(104)	696
Gender: Male	40%	(127)	49%	(156)	12%	(37)	321
Gender: Female	39%	(147)	43%	(162)	18%	(66)	375
Age: 18-34	35%	(61)	45%	(78)	19%	(33)	172
Age: 35-44	40%	(38)	46%	(44)	14%	(13)	95
Age: 45-64	38%	(88)	50%	(114)	12%	(28)	229
Age: 65+	44%	(88)	41%	(83)	15%	(29)	200
GenZers: 1997-2012	32%	(25)	44%	(35)	24%	(19)	80
Millennials: 1981-1996	40%	(72)	46%	(84)	14%	(26)	181
GenXers: 1965-1980	38%	(65)	49%	(86)	13%	(23)	173
Baby Boomers: 1946-1964	42%	(101)	43%	(103)	15%	(35)	239
Educ: < College	43%	(190)	43%	(189)	14%	(60)	439
Educ: Bachelors degree	37%	(58)	46%	(73)	17%	(28)	159
Educ: Post-grad	27%	(27)	57%	(56)	16%	(15)	98
Income: Under 50k	41%	(133)	45%	(145)	14%	(44)	322
Income: 50k-100k	37%	(91)	46%	(113)	17%	(41)	245
Income: 100k+	39%	(51)	46%	(60)	15%	(19)	129
Ethnicity: White (Non-Hispanic)	50%	(230)	37%	(168)	14%	(63)	461
Ethnicity: Hispanic	30%	(11)	40%	(14)	30%	(11)	36
Ethnicity: Black (Non-Hispanic)	15%	(24)	67%	(104)	17%	(26)	154
Ethnicity: Asian + Other (Non-Hispanic)	22%	(10)	69%	(31)	8%	(4)	45
All Christian	47%	(178)	38%	(142)	15%	(57)	377
All Non-Christian	14%	(4)	81%	(24)	5%	(2)	30
Atheist	5%	(1)	74%	(22)	21%	(6)	30
Agnostic/Nothing in particular	25%	(31)	57%	(71)	19%	(23)	126
Something Else	45%	(60)	44%	(58)	11%	(15)	133
Evangelical	53%	(140)	33%	(88)	14%	(37)	265
Non-Evangelical	39%	(92)	47%	(111)	15%	(35)	239
PID: Dem (no lean)	3%	(8)	85%	(197)	11%	(26)	231
PID: Ind (no lean)	29%	(61)	47%	(99)	25%	(52)	212
PID: Rep (no lean)	81%	(206)	9%	(22)	10%	(25)	253

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	39% (275)	46% (318)	15% (104)	696
PID/Gender: Dem Men	6% (6)	82% (82)	12% (12)	100
PID/Gender: Dem Women	1% (2)	88% (115)	11% (14)	131
PID/Gender: Ind Men	31% (35)	53% (59)	16% (18)	112
PID/Gender: Ind Women	26% (26)	40% (40)	34% (34)	101
PID/Gender: Rep Men	80% (87)	14% (15)	7% (7)	109
PID/Gender: Rep Women	83% (119)	5% (7)	12% (18)	144
Ideo: Liberal (1-3)	7% (13)	85% (157)	8% (14)	184
Ideo: Moderate (4)	29% (66)	50% (113)	21% (48)	227
Ideo: Conservative (5-7)	71% (191)	15% (40)	14% (37)	268
Community: Urban	29% (38)	60% (77)	10% (13)	128
Community: Suburban	35% (112)	51% (165)	14% (46)	323
Community: Rural	51% (125)	31% (76)	18% (44)	245
Military HHnm: Yes	43% (46)	40% (42)	16% (17)	105
Military HH: No	39% (229)	47% (276)	15% (86)	591
Employ: Private Sector	40% (91)	47% (106)	12% (28)	225
Employ: Government	37% (19)	48% (24)	15% (8)	51
Employ: Self-Employed	29% (15)	51% (27)	20% (10)	52
Employ: Homemaker	50% (23)	34% (15)	16% (7)	45
Employ: Student	30% (4)	48% (7)	22% (3)	14
Employ: Retired	45% (90)	42% (85)	13% (26)	201
Employ: Unemployed	28% (20)	53% (37)	19% (13)	70
Employ: Other	35% (13)	44% (17)	21% (8)	38

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(275)	46%	(318)	15%	(104)	696
Protestant	47%	(132)	37%	(105)	16%	(45)	283
Roman Catholic	45%	(40)	41%	(35)	14%	(12)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	81%	(5)	19%	(1)	—	(0)	6
Jewish	23%	(3)	64%	(8)	13%	(2)	13
Muslim	—	(0)	100%	(5)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	5%	(1)	74%	(22)	21%	(6)	30
Agnostic	15%	(3)	73%	(16)	12%	(3)	22
Something else	45%	(60)	44%	(58)	11%	(15)	133
Nothing in particular	27%	(28)	53%	(56)	20%	(21)	104
Ideo/PID: Conservative Republican	83%	(161)	5%	(9)	12%	(24)	194
Ideo/PID: Moderate/Liberal Republican	76%	(43)	22%	(12)	2%	(1)	57
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	74%	(72)	21%	(21)	98
Ideo/PID: Liberal Democrat	2%	(3)	94%	(123)	4%	(5)	131
Unfavorable of Biden and Trump	19%	(26)	42%	(57)	38%	(51)	134
2024 H2H Matchup: Biden Voter	3%	(9)	90%	(266)	7%	(22)	296
2024 H2H Matchup: Trump Voter	81%	(256)	7%	(24)	12%	(38)	318
2024 H2H Matchup: Would not Vote	7%	(2)	46%	(10)	47%	(11)	23
2024 H2H Matchup: Do not Know	13%	(8)	31%	(18)	56%	(33)	59
2022 House Vote: Democrat	6%	(15)	84%	(221)	10%	(27)	263
2022 House Vote: Republican	75%	(209)	12%	(33)	13%	(35)	278
2022 House Vote: Did not Vote	35%	(49)	44%	(61)	20%	(29)	139
2020 Vote: Joe Biden	5%	(14)	85%	(268)	11%	(34)	316
2020 Vote: Donald Trump	75%	(243)	10%	(31)	15%	(50)	324
2020 Vote: Someone Else	—	(0)	16%	(2)	84%	(8)	10
2020 Vote: Did not Vote	37%	(17)	38%	(17)	26%	(12)	47
2016 Vote: Hillary Clinton	8%	(18)	85%	(204)	7%	(17)	239
2016 Vote: Donald Trump	70%	(201)	14%	(39)	16%	(47)	287
2016 Vote: Someone Else	19%	(5)	52%	(13)	29%	(7)	26

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(275)	46%	(318)	15%	(104)	696
2020 Vote/PID: Not Biden/Democrat	14%	(3)	45%	(10)	41%	(9)	21
2020 Vote/PID: Not Trump/Republican	63%	(13)	25%	(5)	12%	(2)	20
U.S. Economy: Wrong Track	52%	(258)	29%	(146)	19%	(94)	499
U.S. Economy: Right Direction	8%	(16)	87%	(172)	5%	(9)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	97%	(207)	1%	(3)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(256)	10%	(34)	16%	(54)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	55%	(77)	34%	(47)	139
Top 2024 Issue: Economy	51%	(135)	31%	(82)	18%	(46)	264
Community/Gender: Urban Women	31%	(21)	61%	(42)	8%	(5)	68
Community/Gender: Urban Men	28%	(17)	59%	(36)	13%	(8)	60
Community/Gender: Rural Women	55%	(74)	22%	(30)	23%	(31)	135
Community/Gender: Rural Men	46%	(51)	41%	(46)	12%	(14)	110
Community/Gender: Suburban Women	30%	(52)	52%	(90)	18%	(30)	172
Community/Gender: Suburban Men	40%	(60)	50%	(75)	10%	(16)	150
Homeowner	43%	(210)	44%	(216)	13%	(65)	491
Renter	29%	(56)	52%	(100)	18%	(35)	191
Self + Household: White-Collar	34%	(84)	51%	(126)	14%	(36)	246
Self + Household: Blue Collar	48%	(154)	40%	(128)	12%	(37)	320
Union HH: Yes	43%	(10)	54%	(12)	2%	(0)	22
Union HH: No	39%	(265)	45%	(306)	15%	(103)	674
LGBTQ+: Yes	20%	(13)	58%	(39)	22%	(15)	67
LGBTQ+: No	42%	(261)	44%	(279)	14%	(89)	629
Motivated to Vote	41%	(259)	47%	(298)	12%	(76)	633
Parent: Yes	40%	(74)	46%	(86)	14%	(26)	186
Parent: No	39%	(201)	46%	(232)	15%	(77)	510
COVID Vaccine: Yes	33%	(163)	52%	(258)	14%	(71)	492
COVID Vaccine: No	55%	(112)	29%	(60)	16%	(32)	204
Student Loans: Yes	34%	(36)	48%	(50)	17%	(18)	105
Student Loans: No	40%	(238)	45%	(267)	14%	(85)	591
Favorable Opinion of Haley	53%	(124)	36%	(83)	11%	(26)	232
Unfavorable Opinion of Haley	29%	(86)	59%	(174)	12%	(36)	296

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(275)	46%	(318)	15%	(104)	696
Prodigal Biden Voter	21%	(10)	48%	(23)	31%	(15)	48
Undecided Voter (DK/WNV)	12%	(9)	35%	(29)	53%	(43)	81
Undecided Voter (DK)	13%	(8)	31%	(18)	56%	(33)	59
Watched Debate	45%	(222)	43%	(212)	12%	(57)	491
Watched Debate: Did not Watch	26%	(52)	52%	(106)	23%	(47)	205
Watched Debate: All of it	52%	(140)	40%	(109)	8%	(22)	270
Watched Debate: Some of it	37%	(82)	47%	(104)	16%	(35)	221
Continue His Campaign: Yes Biden	21%	(55)	74%	(197)	5%	(14)	267
Continue His Campaign: No Biden	55%	(211)	27%	(105)	18%	(70)	385
Continue His Campaign: Yes Trump	73%	(258)	14%	(51)	13%	(46)	355
Continue His Campaign: No Trump	5%	(14)	82%	(251)	13%	(39)	305
Conviction: Evidence	7%	(21)	82%	(254)	11%	(35)	310
Conviction: Motivation to Damage	73%	(223)	12%	(37)	15%	(47)	307
Conviction: DK/NO	38%	(30)	34%	(27)	28%	(22)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(355)	29%	(202)	20%	(138)	696
Gender: Male	50%	(161)	28%	(89)	22%	(70)	321
Gender: Female	52%	(194)	30%	(113)	18%	(69)	375
Age: 18-34	49%	(85)	31%	(54)	19%	(33)	172
Age: 35-44	54%	(51)	24%	(22)	22%	(21)	95
Age: 45-64	47%	(108)	33%	(76)	20%	(45)	229
Age: 65+	55%	(111)	25%	(50)	19%	(39)	200
GenZers: 1997-2012	48%	(38)	29%	(23)	23%	(18)	80
Millennials: 1981-1996	52%	(94)	29%	(53)	19%	(34)	181
GenXers: 1965-1980	47%	(82)	29%	(51)	23%	(40)	173
Baby Boomers: 1946-1964	54%	(129)	31%	(73)	16%	(37)	239
Educ: < College	56%	(244)	27%	(117)	18%	(77)	439
Educ: Bachelors degree	49%	(79)	29%	(47)	21%	(34)	159
Educ: Post-grad	33%	(32)	39%	(38)	28%	(27)	98
Income: Under 50k	54%	(174)	27%	(86)	19%	(63)	322
Income: 50k-100k	49%	(120)	33%	(80)	18%	(44)	245
Income: 100k+	47%	(61)	28%	(37)	24%	(32)	129
Ethnicity: White (Non-Hispanic)	62%	(284)	22%	(100)	17%	(77)	461
Ethnicity: Hispanic	46%	(17)	19%	(7)	34%	(12)	36
Ethnicity: Black (Non-Hispanic)	27%	(41)	48%	(74)	25%	(39)	154
Ethnicity: Asian + Other (Non-Hispanic)	29%	(13)	49%	(22)	22%	(10)	45
All Christian	60%	(226)	24%	(89)	16%	(61)	377
All Non-Christian	23%	(7)	53%	(16)	24%	(7)	30
Atheist	15%	(4)	48%	(14)	38%	(11)	30
Agnostic/Nothing in particular	32%	(40)	38%	(48)	30%	(38)	126
Something Else	58%	(77)	27%	(35)	16%	(21)	133
Evangelical	64%	(169)	20%	(52)	17%	(44)	265
Non-Evangelical	54%	(128)	30%	(72)	16%	(38)	239
PID: Dem (no lean)	12%	(27)	71%	(163)	17%	(40)	231
PID: Ind (no lean)	45%	(95)	16%	(35)	39%	(82)	212
PID: Rep (no lean)	92%	(232)	2%	(4)	6%	(16)	253

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(355)	29%	(202)	20%	(138)	696
PID/Gender: Dem Men	11%	(11)	67%	(67)	22%	(22)	100
PID/Gender: Dem Women	13%	(17)	74%	(97)	14%	(18)	131
PID/Gender: Ind Men	46%	(52)	17%	(19)	36%	(40)	112
PID/Gender: Ind Women	43%	(44)	15%	(15)	41%	(42)	101
PID/Gender: Rep Men	91%	(99)	3%	(3)	6%	(7)	109
PID/Gender: Rep Women	93%	(133)	1%	(1)	6%	(9)	144
Ideo: Liberal (1-3)	14%	(26)	63%	(116)	23%	(42)	184
Ideo: Moderate (4)	44%	(101)	27%	(62)	28%	(64)	227
Ideo: Conservative (5-7)	81%	(218)	8%	(22)	10%	(28)	268
Community: Urban	39%	(51)	42%	(54)	19%	(24)	128
Community: Suburban	47%	(153)	30%	(98)	22%	(72)	323
Community: Rural	62%	(152)	21%	(50)	17%	(43)	245
Military HHnm: Yes	52%	(55)	27%	(29)	20%	(22)	105
Military HH: No	51%	(300)	29%	(174)	20%	(117)	591
Employ: Private Sector	51%	(114)	30%	(67)	20%	(44)	225
Employ: Government	45%	(23)	33%	(17)	22%	(11)	51
Employ: Self-Employed	46%	(24)	32%	(17)	22%	(11)	52
Employ: Homemaker	73%	(33)	17%	(8)	10%	(5)	45
Employ: Student	48%	(7)	26%	(4)	26%	(4)	14
Employ: Retired	53%	(106)	30%	(61)	17%	(34)	201
Employ: Unemployed	52%	(37)	27%	(19)	21%	(15)	70
Employ: Other	33%	(13)	28%	(11)	38%	(15)	38

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(355)	29%	(202)	20%	(138)	696
Protestant	59%	(168)	25%	(70)	16%	(45)	283
Roman Catholic	60%	(53)	22%	(19)	18%	(16)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	91%	(6)	—	(0)	9%	(1)	6
Jewish	45%	(6)	43%	(5)	13%	(2)	13
Muslim	—	(0)	100%	(5)	—	(0)	5
Buddhist	15%	(1)	65%	(5)	20%	(2)	8
Hindu	—	(0)	—	(0)	100%	(4)	4
Atheist	15%	(4)	48%	(14)	38%	(11)	30
Agnostic	16%	(4)	52%	(11)	32%	(7)	22
Something else	58%	(77)	27%	(35)	16%	(21)	133
Nothing in particular	35%	(36)	35%	(36)	30%	(31)	104
Ideo/PID: Conservative Republican	91%	(178)	2%	(4)	7%	(13)	194
Ideo/PID: Moderate/Liberal Republican	93%	(53)	1%	(1)	6%	(3)	57
Ideo/PID: Moderate/Conservative Democrat	18%	(18)	60%	(58)	22%	(22)	98
Ideo/PID: Liberal Democrat	8%	(10)	78%	(103)	14%	(18)	131
Unfavorable of Biden and Trump	43%	(58)	11%	(14)	46%	(62)	134
2024 H2H Matchup: Biden Voter	9%	(26)	65%	(193)	26%	(78)	296
2024 H2H Matchup: Trump Voter	94%	(299)	2%	(6)	4%	(14)	318
2024 H2H Matchup: Would not Vote	25%	(6)	6%	(1)	70%	(16)	23
2024 H2H Matchup: Do not Know	43%	(25)	4%	(3)	53%	(31)	59
2022 House Vote: Democrat	9%	(24)	63%	(165)	28%	(74)	263
2022 House Vote: Republican	90%	(249)	2%	(6)	8%	(23)	278
2022 House Vote: Did not Vote	53%	(74)	22%	(31)	25%	(34)	139
2020 Vote: Joe Biden	12%	(37)	60%	(188)	29%	(91)	316
2020 Vote: Donald Trump	90%	(291)	2%	(6)	8%	(27)	324
2020 Vote: Someone Else	15%	(1)	2%	(0)	82%	(8)	10
2020 Vote: Did not Vote	55%	(26)	17%	(8)	27%	(13)	47
2016 Vote: Hillary Clinton	11%	(26)	64%	(153)	25%	(59)	239
2016 Vote: Donald Trump	82%	(235)	5%	(14)	14%	(39)	287
2016 Vote: Someone Else	41%	(10)	30%	(8)	29%	(8)	26
2020 Vote/PID: Not Biden/Democrat	44%	(9)	29%	(6)	28%	(6)	21

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(355)	29%	(202)	20%	(138)	696
2020 Vote/PID: Not Trump/Republican	74%	(15)	9%	(2)	16%	(3)	20
U.S. Economy: Wrong Track	65%	(322)	15%	(77)	20%	(100)	499
U.S. Economy: Right Direction	17%	(33)	64%	(126)	19%	(38)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	77%	(163)	18%	(38)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(313)	2%	(7)	7%	(24)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(30)	23%	(33)	55%	(76)	139
Top 2024 Issue: Economy	66%	(175)	19%	(49)	15%	(40)	264
Community/Gender: Urban Women	38%	(26)	44%	(30)	18%	(12)	68
Community/Gender: Urban Men	41%	(25)	40%	(24)	19%	(12)	60
Community/Gender: Rural Women	67%	(90)	15%	(21)	18%	(24)	135
Community/Gender: Rural Men	56%	(62)	27%	(30)	17%	(19)	110
Community/Gender: Suburban Women	45%	(77)	36%	(62)	19%	(33)	172
Community/Gender: Suburban Men	50%	(75)	24%	(36)	26%	(39)	150
Homeowner	54%	(264)	29%	(141)	18%	(86)	491
Renter	44%	(83)	31%	(60)	25%	(48)	191
Self + Household: White-Collar	44%	(109)	33%	(82)	22%	(55)	246
Self + Household: Blue Collar	60%	(191)	25%	(80)	15%	(49)	320
Union HH: Yes	54%	(12)	44%	(10)	3%	(1)	22
Union HH: No	51%	(343)	29%	(193)	20%	(138)	674
LGBTQ+: Yes	28%	(19)	46%	(31)	26%	(17)	67
LGBTQ+: No	54%	(336)	27%	(171)	19%	(121)	629
Motivated to Vote	52%	(332)	30%	(190)	18%	(111)	633
Parent: Yes	52%	(96)	29%	(54)	19%	(36)	186
Parent: No	51%	(259)	29%	(149)	20%	(103)	510
COVID Vaccine: Yes	44%	(215)	35%	(172)	21%	(105)	492
COVID Vaccine: No	69%	(140)	15%	(30)	17%	(34)	204
Student Loans: Yes	47%	(49)	30%	(32)	23%	(24)	105
Student Loans: No	52%	(306)	29%	(171)	19%	(114)	591
Favorable Opinion of Haley	68%	(157)	15%	(35)	17%	(40)	232
Unfavorable Opinion of Haley	38%	(112)	43%	(127)	19%	(57)	296
Prodigal Biden Voter	54%	(26)	10%	(5)	36%	(17)	48
Undecided Voter (DK/WNV)	38%	(31)	5%	(4)	57%	(47)	81

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(355)	29%	(202)	20%	(138)	696
Undecided Voter (DK)	43%	(25)	4%	(3)	53%	(31)	59
Watched Debate	56%	(273)	27%	(131)	18%	(87)	491
Watched Debate: Did not Watch	40%	(82)	35%	(71)	25%	(51)	205
Watched Debate: All of it	64%	(172)	24%	(65)	13%	(34)	270
Watched Debate: Some of it	46%	(101)	30%	(67)	24%	(53)	221
Continue His Campaign: Yes Biden	27%	(72)	57%	(151)	16%	(43)	267
Continue His Campaign: No Biden	69%	(264)	11%	(44)	20%	(77)	385
Continue His Campaign: Yes Trump	87%	(309)	7%	(25)	6%	(21)	355
Continue His Campaign: No Trump	11%	(33)	57%	(172)	33%	(100)	305
Conviction: Evidence	12%	(39)	56%	(174)	31%	(97)	310
Conviction: Motivation to Damage	89%	(274)	5%	(14)	6%	(19)	307
Conviction: DK/NO	54%	(42)	19%	(15)	28%	(22)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(276)	40%	(279)	13%	(90)	7%	(51)	696
Gender: Male	46%	(148)	38%	(121)	12%	(38)	4%	(14)	321
Gender: Female	34%	(128)	42%	(159)	14%	(52)	10%	(37)	375
Age: 18-34	38%	(65)	36%	(62)	14%	(24)	12%	(20)	172
Age: 35-44	38%	(36)	35%	(34)	21%	(20)	6%	(5)	95
Age: 45-64	37%	(85)	43%	(97)	13%	(30)	7%	(17)	229
Age: 65+	45%	(90)	43%	(86)	8%	(16)	4%	(8)	200
GenZers: 1997-2012	30%	(24)	37%	(29)	17%	(14)	16%	(13)	80
Millennials: 1981-1996	41%	(74)	35%	(64)	17%	(30)	7%	(13)	181
GenXers: 1965-1980	35%	(61)	45%	(79)	11%	(19)	9%	(15)	173
Baby Boomers: 1946-1964	44%	(105)	43%	(102)	10%	(23)	4%	(9)	239
Educ: < College	40%	(177)	37%	(163)	14%	(60)	9%	(39)	439
Educ: Bachelors degree	38%	(60)	45%	(71)	13%	(21)	5%	(7)	159
Educ: Post-grad	40%	(40)	46%	(45)	9%	(9)	5%	(4)	98
Income: Under 50k	35%	(113)	41%	(133)	14%	(46)	9%	(30)	322
Income: 50k-100k	43%	(106)	38%	(94)	13%	(33)	5%	(12)	245
Income: 100k+	44%	(57)	41%	(52)	8%	(11)	7%	(9)	129
Ethnicity: White (Non-Hispanic)	42%	(196)	41%	(191)	10%	(46)	6%	(29)	461
Ethnicity: Hispanic	43%	(15)	34%	(12)	19%	(7)	4%	(2)	36
Ethnicity: Black (Non-Hispanic)	35%	(53)	36%	(56)	18%	(28)	11%	(17)	154
Ethnicity: Asian + Other (Non-Hispanic)	26%	(11)	46%	(21)	22%	(10)	6%	(3)	45
All Christian	47%	(177)	39%	(145)	9%	(34)	5%	(20)	377
All Non-Christian	39%	(12)	31%	(9)	30%	(9)	—	(0)	30
Atheist	13%	(4)	63%	(19)	13%	(4)	11%	(3)	30
Agnostic/Nothing in particular	36%	(45)	40%	(50)	15%	(19)	9%	(11)	126
Something Else	29%	(38)	41%	(55)	18%	(24)	12%	(16)	133
Evangelical	40%	(107)	39%	(104)	11%	(29)	9%	(25)	265
Non-Evangelical	45%	(108)	39%	(92)	12%	(28)	5%	(11)	239
PID: Dem (no lean)	40%	(91)	40%	(92)	16%	(37)	5%	(11)	231
PID: Ind (no lean)	39%	(83)	39%	(83)	13%	(27)	9%	(19)	212
PID: Rep (no lean)	40%	(102)	41%	(104)	11%	(27)	8%	(21)	253

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(276)	40%	(279)	13%	(90)	7%	(51)	696
PID/Gender: Dem Men	40%	(40)	37%	(37)	20%	(20)	3%	(3)	100
PID/Gender: Dem Women	39%	(51)	42%	(55)	12%	(16)	6%	(8)	131
PID/Gender: Ind Men	51%	(57)	35%	(39)	8%	(8)	7%	(8)	112
PID/Gender: Ind Women	26%	(27)	44%	(44)	18%	(18)	11%	(11)	101
PID/Gender: Rep Men	47%	(51)	41%	(45)	9%	(9)	3%	(3)	109
PID/Gender: Rep Women	35%	(50)	41%	(59)	12%	(17)	12%	(17)	144
Ideo: Liberal (1-3)	38%	(70)	38%	(70)	17%	(32)	7%	(13)	184
Ideo: Moderate (4)	41%	(93)	43%	(99)	11%	(25)	5%	(10)	227
Ideo: Conservative (5-7)	41%	(110)	39%	(105)	12%	(33)	8%	(21)	268
Community: Urban	41%	(52)	36%	(46)	15%	(20)	8%	(10)	128
Community: Suburban	39%	(127)	42%	(136)	12%	(38)	7%	(21)	323
Community: Rural	40%	(97)	39%	(97)	13%	(32)	8%	(19)	245
Military HHnm: Yes	42%	(44)	42%	(44)	9%	(10)	7%	(7)	105
Military HH: No	39%	(232)	40%	(235)	14%	(80)	7%	(43)	591
Employ: Private Sector	40%	(90)	42%	(95)	13%	(29)	5%	(10)	225
Employ: Government	56%	(29)	24%	(12)	7%	(4)	13%	(6)	51
Employ: Self-Employed	28%	(14)	36%	(19)	24%	(13)	12%	(6)	52
Employ: Homemaker	38%	(17)	32%	(14)	24%	(11)	6%	(3)	45
Employ: Student	31%	(4)	11%	(2)	21%	(3)	37%	(5)	14
Employ: Retired	44%	(88)	42%	(84)	11%	(21)	4%	(7)	201
Employ: Unemployed	29%	(20)	51%	(36)	10%	(7)	11%	(7)	70
Employ: Other	35%	(14)	44%	(17)	9%	(3)	12%	(5)	38

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(276)	40%	(279)	13%	(90)	7%	(51)	696
Protestant	50%	(140)	36%	(101)	8%	(23)	6%	(18)	283
Roman Catholic	40%	(35)	46%	(40)	11%	(10)	2%	(2)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	27%	(2)	56%	(3)	18%	(1)	—	(0)	6
Jewish	52%	(7)	48%	(6)	—	(0)	—	(0)	13
Muslim	—	(0)	29%	(2)	71%	(4)	—	(0)	5
Buddhist	19%	(1)	20%	(2)	61%	(5)	—	(0)	8
Hindu	87%	(3)	—	(0)	13%	(0)	—	(0)	4
Atheist	13%	(4)	63%	(19)	13%	(4)	11%	(3)	30
Agnostic	33%	(7)	41%	(9)	22%	(5)	4%	(1)	22
Something else	29%	(38)	41%	(55)	18%	(24)	12%	(16)	133
Nothing in particular	36%	(38)	40%	(42)	14%	(14)	10%	(11)	104
Ideo/PID: Conservative Republican	41%	(80)	39%	(76)	11%	(21)	9%	(17)	194
Ideo/PID: Moderate/Liberal Republican	38%	(21)	47%	(27)	10%	(6)	6%	(3)	57
Ideo/PID: Moderate/Conservative Democrat	35%	(34)	41%	(40)	20%	(20)	4%	(4)	98
Ideo/PID: Liberal Democrat	43%	(56)	39%	(51)	13%	(17)	5%	(7)	131
Unfavorable of Biden and Trump	40%	(54)	38%	(50)	16%	(21)	6%	(8)	134
2024 H2H Matchup: Biden Voter	40%	(120)	40%	(119)	16%	(46)	4%	(11)	296
2024 H2H Matchup: Trump Voter	41%	(131)	40%	(128)	10%	(33)	8%	(26)	318
2024 H2H Matchup: Would not Vote	33%	(7)	36%	(8)	15%	(3)	17%	(4)	23
2024 H2H Matchup: Do not Know	31%	(18)	40%	(24)	13%	(7)	16%	(10)	59
2022 House Vote: Democrat	39%	(102)	43%	(112)	14%	(37)	5%	(12)	263
2022 House Vote: Republican	44%	(123)	40%	(110)	9%	(24)	8%	(21)	278
2022 House Vote: Did not Vote	35%	(49)	38%	(53)	18%	(25)	9%	(12)	139
2020 Vote: Joe Biden	39%	(124)	40%	(126)	16%	(49)	5%	(17)	316
2020 Vote: Donald Trump	43%	(139)	40%	(129)	9%	(31)	8%	(25)	324
2020 Vote: Someone Else	20%	(2)	55%	(5)	11%	(1)	14%	(1)	10
2020 Vote: Did not Vote	24%	(11)	40%	(19)	20%	(9)	16%	(7)	47
2016 Vote: Hillary Clinton	36%	(86)	44%	(105)	17%	(40)	3%	(8)	239
2016 Vote: Donald Trump	45%	(131)	39%	(111)	9%	(26)	7%	(20)	287
2016 Vote: Someone Else	48%	(12)	36%	(9)	4%	(1)	12%	(3)	26

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(276)	40%	(279)	13%	(90)	7%	(51)	696
2020 Vote/PID: Not Biden/Democrat	49%	(10)	31%	(7)	9%	(2)	11%	(2)	21
2020 Vote/PID: Not Trump/Republican	31%	(6)	47%	(9)	17%	(3)	4%	(1)	20
U.S. Economy: Wrong Track	37%	(183)	40%	(200)	15%	(74)	9%	(42)	499
U.S. Economy: Right Direction	47%	(93)	40%	(79)	8%	(16)	4%	(8)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(80)	42%	(89)	16%	(34)	4%	(8)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(146)	40%	(138)	10%	(35)	7%	(25)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(50)	37%	(51)	14%	(20)	13%	(18)	139
Top 2024 Issue: Economy	42%	(110)	37%	(97)	15%	(39)	7%	(18)	264
Community/Gender: Urban Women	44%	(30)	35%	(24)	12%	(9)	9%	(6)	68
Community/Gender: Urban Men	37%	(22)	37%	(22)	19%	(11)	7%	(4)	60
Community/Gender: Rural Women	38%	(51)	38%	(52)	14%	(18)	11%	(14)	135
Community/Gender: Rural Men	42%	(46)	41%	(45)	13%	(14)	5%	(5)	110
Community/Gender: Suburban Women	27%	(47)	48%	(83)	15%	(25)	10%	(16)	172
Community/Gender: Suburban Men	53%	(80)	35%	(53)	8%	(13)	3%	(5)	150
Homeowner	43%	(209)	41%	(200)	9%	(45)	7%	(36)	491
Renter	34%	(64)	37%	(70)	23%	(43)	7%	(14)	191
Self + Household: White-Collar	40%	(98)	43%	(106)	12%	(30)	5%	(11)	246
Self + Household: Blue Collar	40%	(129)	41%	(131)	13%	(40)	6%	(20)	320
Union HH: Yes	37%	(8)	48%	(11)	9%	(2)	6%	(1)	22
Union HH: No	40%	(268)	40%	(268)	13%	(88)	7%	(49)	674
LGBTQ+: Yes	45%	(30)	34%	(23)	16%	(11)	6%	(4)	67
LGBTQ+: No	39%	(246)	41%	(256)	13%	(80)	7%	(47)	629
Motivated to Vote	40%	(252)	41%	(259)	13%	(79)	7%	(43)	633
Parent: Yes	36%	(68)	38%	(70)	18%	(33)	8%	(15)	186
Parent: No	41%	(209)	41%	(209)	11%	(57)	7%	(35)	510
COVID Vaccine: Yes	43%	(211)	39%	(192)	12%	(59)	6%	(30)	492
COVID Vaccine: No	32%	(65)	43%	(88)	15%	(31)	10%	(21)	204
Student Loans: Yes	39%	(41)	33%	(35)	18%	(19)	10%	(10)	105
Student Loans: No	40%	(235)	41%	(244)	12%	(71)	7%	(40)	591
Favorable Opinion of Haley	44%	(102)	40%	(93)	12%	(27)	5%	(11)	232
Unfavorable Opinion of Haley	38%	(114)	42%	(125)	13%	(38)	7%	(20)	296

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(276)	40%	(279)	13%	(90)	7%	(51)	696
Prodigal Biden Voter	32%	(16)	39%	(19)	16%	(8)	13%	(6)	48
Undecided Voter (DK/WNV)	31%	(25)	39%	(32)	13%	(11)	16%	(13)	81
Undecided Voter (DK)	31%	(18)	40%	(24)	13%	(7)	16%	(10)	59
Watched Debate	41%	(199)	41%	(203)	12%	(60)	6%	(29)	491
Watched Debate: Did not Watch	37%	(77)	37%	(76)	15%	(30)	10%	(21)	205
Watched Debate: All of it	44%	(118)	40%	(109)	11%	(29)	5%	(15)	270
Watched Debate: Some of it	37%	(81)	42%	(94)	14%	(31)	7%	(14)	221
Continue His Campaign: Yes Biden	41%	(108)	41%	(109)	13%	(35)	5%	(14)	267
Continue His Campaign: No Biden	41%	(158)	39%	(150)	13%	(49)	7%	(28)	385
Continue His Campaign: Yes Trump	42%	(150)	39%	(139)	11%	(38)	8%	(28)	355
Continue His Campaign: No Trump	39%	(120)	42%	(128)	15%	(45)	4%	(11)	305
Conviction: Evidence	41%	(128)	39%	(122)	14%	(44)	5%	(17)	310
Conviction: Motivation to Damage	38%	(118)	42%	(128)	12%	(37)	8%	(25)	307
Conviction: DK/NO	38%	(30)	38%	(30)	13%	(10)	11%	(9)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(202)	34%	(236)	22%	(151)	15%	(106)	696
Gender: Male	31%	(100)	36%	(115)	20%	(65)	13%	(40)	321
Gender: Female	27%	(102)	32%	(121)	23%	(87)	18%	(66)	375
Age: 18-34	24%	(41)	37%	(64)	21%	(36)	18%	(31)	172
Age: 35-44	19%	(18)	36%	(34)	23%	(22)	22%	(21)	95
Age: 45-64	34%	(77)	32%	(74)	18%	(41)	16%	(37)	229
Age: 65+	33%	(67)	32%	(64)	26%	(52)	8%	(17)	200
GenZers: 1997-2012	23%	(18)	35%	(28)	20%	(16)	23%	(18)	80
Millennials: 1981-1996	21%	(39)	37%	(67)	23%	(42)	19%	(34)	181
GenXers: 1965-1980	32%	(55)	35%	(60)	16%	(28)	18%	(31)	173
Baby Boomers: 1946-1964	34%	(81)	31%	(75)	25%	(60)	10%	(23)	239
Educ: < College	27%	(119)	33%	(146)	23%	(103)	16%	(70)	439
Educ: Bachelors degree	28%	(44)	34%	(53)	23%	(37)	15%	(24)	159
Educ: Post-grad	39%	(39)	37%	(36)	12%	(12)	12%	(12)	98
Income: Under 50k	29%	(94)	31%	(101)	23%	(73)	17%	(54)	322
Income: 50k-100k	25%	(61)	37%	(90)	25%	(60)	14%	(34)	245
Income: 100k+	36%	(47)	35%	(46)	14%	(18)	15%	(19)	129
Ethnicity: White (Non-Hispanic)	27%	(126)	32%	(149)	25%	(116)	15%	(71)	461
Ethnicity: Hispanic	20%	(7)	45%	(16)	25%	(9)	11%	(4)	36
Ethnicity: Black (Non-Hispanic)	33%	(51)	38%	(58)	14%	(22)	15%	(23)	154
Ethnicity: Asian + Other (Non-Hispanic)	42%	(19)	28%	(13)	11%	(5)	19%	(8)	45
All Christian	27%	(102)	34%	(128)	26%	(98)	13%	(49)	377
All Non-Christian	43%	(13)	40%	(12)	3%	(1)	13%	(4)	30
Atheist	30%	(9)	40%	(12)	7%	(2)	24%	(7)	30
Agnostic/Nothing in particular	33%	(42)	34%	(43)	13%	(17)	19%	(24)	126
Something Else	28%	(37)	31%	(41)	25%	(34)	16%	(22)	133
Evangelical	23%	(61)	33%	(88)	27%	(71)	17%	(45)	265
Non-Evangelical	32%	(77)	32%	(77)	25%	(60)	10%	(24)	239
PID: Dem (no lean)	42%	(98)	35%	(81)	13%	(29)	10%	(23)	231
PID: Ind (no lean)	32%	(68)	28%	(59)	21%	(45)	19%	(40)	212
PID: Rep (no lean)	14%	(36)	38%	(96)	31%	(77)	17%	(43)	253

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(202)	34%	(236)	22%	(151)	15%	(106)	696
PID/Gender: Dem Men	37%	(37)	40%	(40)	15%	(15)	8%	(8)	100
PID/Gender: Dem Women	47%	(61)	31%	(41)	11%	(14)	11%	(15)	131
PID/Gender: Ind Men	38%	(42)	24%	(27)	22%	(24)	17%	(18)	112
PID/Gender: Ind Women	26%	(26)	32%	(32)	21%	(21)	21%	(22)	101
PID/Gender: Rep Men	20%	(21)	44%	(48)	24%	(26)	12%	(14)	109
PID/Gender: Rep Women	10%	(15)	33%	(47)	36%	(52)	21%	(30)	144
Ideo: Liberal (1-3)	45%	(83)	31%	(58)	9%	(17)	15%	(27)	184
Ideo: Moderate (4)	34%	(76)	36%	(83)	20%	(45)	10%	(23)	227
Ideo: Conservative (5-7)	14%	(37)	34%	(92)	33%	(88)	19%	(51)	268
Community: Urban	37%	(48)	34%	(44)	18%	(24)	10%	(13)	128
Community: Suburban	30%	(98)	36%	(116)	21%	(68)	12%	(40)	323
Community: Rural	23%	(57)	31%	(75)	24%	(60)	22%	(53)	245
Military HHnm: Yes	26%	(27)	39%	(41)	25%	(27)	10%	(10)	105
Military HH: No	30%	(175)	33%	(195)	21%	(125)	16%	(96)	591
Employ: Private Sector	26%	(59)	38%	(85)	21%	(47)	15%	(33)	225
Employ: Government	40%	(20)	24%	(12)	17%	(9)	19%	(9)	51
Employ: Self-Employed	21%	(11)	44%	(23)	14%	(7)	21%	(11)	52
Employ: Homemaker	22%	(10)	38%	(17)	30%	(13)	11%	(5)	45
Employ: Student	5%	(1)	20%	(3)	18%	(3)	57%	(8)	14
Employ: Retired	34%	(68)	29%	(58)	26%	(52)	12%	(23)	201
Employ: Unemployed	32%	(22)	33%	(23)	19%	(13)	16%	(11)	70
Employ: Other	30%	(12)	38%	(15)	18%	(7)	14%	(5)	38

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(202)	34%	(236)	22%	(151)	15%	(106)	696
Protestant	27%	(77)	31%	(86)	28%	(79)	14%	(40)	283
Roman Catholic	29%	(25)	43%	(37)	20%	(18)	8%	(7)	87
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	70%	(4)	—	(0)	30%	(2)	6
Jewish	51%	(7)	41%	(5)	8%	(1)	—	(0)	13
Muslim	—	(0)	100%	(5)	—	(0)	—	(0)	5
Buddhist	36%	(3)	19%	(1)	—	(0)	45%	(4)	8
Hindu	87%	(3)	—	(0)	—	(0)	13%	(0)	4
Atheist	30%	(9)	40%	(12)	7%	(2)	24%	(7)	30
Agnostic	34%	(7)	22%	(5)	19%	(4)	25%	(5)	22
Something else	28%	(37)	31%	(41)	25%	(34)	16%	(22)	133
Nothing in particular	33%	(34)	36%	(38)	12%	(13)	18%	(19)	104
Ideo/PID: Conservative Republican	10%	(20)	37%	(72)	34%	(65)	19%	(37)	194
Ideo/PID: Moderate/Liberal Republican	29%	(17)	41%	(23)	19%	(11)	11%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	35%	(34)	43%	(42)	16%	(16)	7%	(6)	98
Ideo/PID: Liberal Democrat	48%	(63)	30%	(39)	10%	(13)	12%	(16)	131
Unfavorable of Biden and Trump	29%	(39)	30%	(40)	23%	(31)	17%	(23)	134
2024 H2H Matchup: Biden Voter	48%	(141)	35%	(103)	10%	(31)	7%	(21)	296
2024 H2H Matchup: Trump Voter	12%	(37)	35%	(110)	32%	(101)	22%	(69)	318
2024 H2H Matchup: Would not Vote	25%	(6)	14%	(3)	33%	(8)	28%	(6)	23
2024 H2H Matchup: Do not Know	31%	(18)	34%	(20)	20%	(12)	15%	(9)	59
2022 House Vote: Democrat	46%	(121)	36%	(94)	9%	(24)	9%	(24)	263
2022 House Vote: Republican	18%	(49)	32%	(88)	32%	(90)	18%	(50)	278
2022 House Vote: Did not Vote	21%	(29)	37%	(52)	25%	(34)	18%	(25)	139
2020 Vote: Joe Biden	45%	(143)	34%	(109)	11%	(34)	9%	(29)	316
2020 Vote: Donald Trump	14%	(46)	33%	(107)	33%	(108)	19%	(63)	324
2020 Vote: Someone Else	14%	(1)	27%	(3)	25%	(2)	34%	(3)	10
2020 Vote: Did not Vote	25%	(12)	38%	(18)	15%	(7)	23%	(11)	47
2016 Vote: Hillary Clinton	44%	(106)	38%	(91)	8%	(19)	10%	(24)	239
2016 Vote: Donald Trump	18%	(51)	32%	(91)	33%	(94)	18%	(52)	287
2016 Vote: Someone Else	37%	(9)	21%	(5)	28%	(7)	14%	(3)	26

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(202)	34%	(236)	22%	(151)	15%	(106)	696
2020 Vote/PID: Not Biden/Democrat	31%	(7)	26%	(5)	26%	(6)	17%	(4)	21
2020 Vote/PID: Not Trump/Republican	30%	(6)	44%	(9)	17%	(3)	9%	(2)	20
U.S. Economy: Wrong Track	20%	(98)	32%	(160)	29%	(144)	20%	(98)	499
U.S. Economy: Right Direction	53%	(105)	39%	(76)	4%	(8)	4%	(8)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(107)	35%	(73)	9%	(19)	6%	(14)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(50)	33%	(115)	31%	(108)	21%	(71)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(45)	34%	(48)	17%	(24)	16%	(22)	139
Top 2024 Issue: Economy	18%	(47)	36%	(94)	29%	(77)	17%	(46)	264
Community/Gender: Urban Women	41%	(28)	31%	(21)	17%	(12)	11%	(7)	68
Community/Gender: Urban Men	32%	(19)	38%	(23)	20%	(12)	10%	(6)	60
Community/Gender: Rural Women	21%	(28)	29%	(39)	26%	(35)	25%	(33)	135
Community/Gender: Rural Men	26%	(29)	33%	(37)	22%	(24)	18%	(20)	110
Community/Gender: Suburban Women	27%	(46)	35%	(61)	23%	(40)	15%	(26)	172
Community/Gender: Suburban Men	35%	(52)	37%	(55)	19%	(28)	10%	(14)	150
Homeowner	30%	(146)	34%	(167)	22%	(107)	14%	(70)	491
Renter	28%	(53)	33%	(64)	21%	(40)	18%	(34)	191
Self + Household: White-Collar	33%	(82)	36%	(88)	16%	(40)	14%	(35)	246
Self + Household: Blue Collar	27%	(86)	33%	(105)	26%	(84)	14%	(45)	320
Union HH: Yes	26%	(6)	65%	(14)	9%	(2)	1%	(0)	22
Union HH: No	29%	(197)	33%	(221)	22%	(149)	16%	(106)	674
LGBTQ+: Yes	25%	(17)	35%	(24)	24%	(16)	15%	(10)	67
LGBTQ+: No	29%	(185)	34%	(212)	21%	(135)	15%	(96)	629
Motivated to Vote	30%	(190)	34%	(217)	21%	(132)	15%	(94)	633
Parent: Yes	24%	(45)	38%	(71)	19%	(35)	19%	(35)	186
Parent: No	31%	(157)	32%	(165)	23%	(117)	14%	(72)	510
COVID Vaccine: Yes	34%	(169)	35%	(174)	18%	(89)	12%	(61)	492
COVID Vaccine: No	17%	(34)	31%	(62)	30%	(62)	22%	(46)	204
Student Loans: Yes	25%	(27)	40%	(42)	17%	(18)	18%	(18)	105
Student Loans: No	30%	(176)	33%	(194)	23%	(134)	15%	(88)	591
Favorable Opinion of Haley	24%	(56)	42%	(99)	22%	(52)	11%	(26)	232
Unfavorable Opinion of Haley	37%	(109)	28%	(83)	20%	(59)	15%	(46)	296

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(202)	34%	(236)	22%	(151)	15%	(106)	696
Prodigal Biden Voter	21%	(10)	41%	(20)	17%	(8)	21%	(10)	48
Undecided Voter (DK/WNV)	29%	(24)	28%	(23)	24%	(19)	19%	(16)	81
Undecided Voter (DK)	31%	(18)	34%	(20)	20%	(12)	15%	(9)	59
Watched Debate	27%	(134)	37%	(180)	22%	(109)	14%	(68)	491
Watched Debate: Did not Watch	33%	(68)	27%	(56)	21%	(43)	19%	(38)	205
Watched Debate: All of it	32%	(87)	33%	(90)	21%	(57)	14%	(37)	270
Watched Debate: Some of it	21%	(47)	41%	(90)	24%	(52)	14%	(31)	221
Continue His Campaign: Yes Biden	39%	(104)	36%	(96)	14%	(38)	11%	(29)	267
Continue His Campaign: No Biden	24%	(92)	32%	(125)	27%	(104)	17%	(64)	385
Continue His Campaign: Yes Trump	16%	(55)	36%	(127)	29%	(102)	20%	(70)	355
Continue His Campaign: No Trump	46%	(141)	32%	(98)	14%	(42)	8%	(24)	305
Conviction: Evidence	48%	(149)	32%	(98)	12%	(36)	9%	(26)	310
Conviction: Motivation to Damage	12%	(38)	34%	(103)	33%	(100)	21%	(66)	307
Conviction: DK/NO	19%	(15)	44%	(35)	19%	(15)	18%	(14)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(249)	38%	(265)	18%	(125)	8%	(57)	696
Gender: Male	39%	(126)	39%	(126)	15%	(50)	6%	(19)	321
Gender: Female	33%	(123)	37%	(139)	20%	(75)	10%	(38)	375
Age: 18-34	30%	(52)	44%	(75)	16%	(28)	9%	(16)	172
Age: 35-44	31%	(29)	41%	(39)	18%	(18)	10%	(9)	95
Age: 45-64	35%	(80)	36%	(83)	18%	(40)	11%	(26)	229
Age: 65+	44%	(88)	34%	(67)	19%	(39)	3%	(6)	200
GenZers: 1997-2012	29%	(23)	40%	(32)	19%	(15)	12%	(9)	80
Millennials: 1981-1996	30%	(54)	45%	(81)	17%	(31)	9%	(15)	181
GenXers: 1965-1980	35%	(61)	36%	(63)	16%	(28)	13%	(22)	173
Baby Boomers: 1946-1964	41%	(99)	35%	(84)	19%	(46)	4%	(10)	239
Educ: < College	33%	(146)	37%	(161)	20%	(87)	10%	(44)	439
Educ: Bachelors degree	34%	(54)	41%	(65)	18%	(28)	7%	(11)	159
Educ: Post-grad	50%	(49)	39%	(39)	9%	(9)	2%	(1)	98
Income: Under 50k	38%	(122)	34%	(111)	19%	(60)	9%	(29)	322
Income: 50k-100k	33%	(80)	41%	(100)	20%	(48)	7%	(17)	245
Income: 100k+	37%	(47)	42%	(54)	13%	(17)	9%	(11)	129
Ethnicity: White (Non-Hispanic)	33%	(154)	38%	(174)	21%	(97)	8%	(36)	461
Ethnicity: Hispanic	42%	(15)	38%	(14)	12%	(4)	7%	(3)	36
Ethnicity: Black (Non-Hispanic)	36%	(56)	44%	(67)	11%	(16)	9%	(15)	154
Ethnicity: Asian + Other (Non-Hispanic)	54%	(24)	23%	(10)	15%	(7)	8%	(3)	45
All Christian	31%	(118)	41%	(153)	21%	(80)	7%	(26)	377
All Non-Christian	39%	(12)	42%	(13)	11%	(3)	8%	(2)	30
Atheist	65%	(20)	25%	(8)	10%	(3)	—	(0)	30
Agnostic/Nothing in particular	46%	(58)	32%	(40)	12%	(15)	10%	(13)	126
Something Else	32%	(42)	39%	(51)	18%	(24)	12%	(16)	133
Evangelical	26%	(69)	40%	(105)	23%	(62)	11%	(29)	265
Non-Evangelical	38%	(91)	40%	(95)	17%	(41)	5%	(12)	239
PID: Dem (no lean)	52%	(120)	36%	(84)	7%	(16)	5%	(11)	231
PID: Ind (no lean)	41%	(86)	29%	(62)	22%	(46)	9%	(18)	212
PID: Rep (no lean)	17%	(43)	47%	(119)	25%	(62)	11%	(28)	253

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(249)	38%	(265)	18%	(125)	8%	(57)	696
PID/Gender: Dem Men	42%	(42)	46%	(46)	8%	(8)	4%	(4)	100
PID/Gender: Dem Women	60%	(78)	29%	(38)	6%	(8)	5%	(6)	131
PID/Gender: Ind Men	49%	(54)	26%	(29)	18%	(20)	8%	(9)	112
PID/Gender: Ind Women	32%	(32)	33%	(33)	26%	(26)	10%	(10)	101
PID/Gender: Rep Men	28%	(30)	47%	(52)	20%	(21)	5%	(6)	109
PID/Gender: Rep Women	9%	(13)	47%	(68)	28%	(41)	16%	(22)	144
Ideo: Liberal (1-3)	62%	(114)	26%	(49)	8%	(14)	4%	(8)	184
Ideo: Moderate (4)	36%	(83)	44%	(99)	14%	(32)	6%	(14)	227
Ideo: Conservative (5-7)	18%	(47)	42%	(114)	29%	(77)	11%	(30)	268
Community: Urban	49%	(64)	33%	(42)	13%	(17)	5%	(6)	128
Community: Suburban	36%	(118)	43%	(140)	14%	(46)	6%	(19)	323
Community: Rural	28%	(68)	34%	(83)	25%	(61)	13%	(33)	245
Military HHnm: Yes	30%	(31)	42%	(44)	24%	(25)	5%	(5)	105
Military HH: No	37%	(218)	37%	(221)	17%	(100)	9%	(52)	591
Employ: Private Sector	33%	(74)	44%	(99)	15%	(33)	8%	(19)	225
Employ: Government	40%	(21)	30%	(15)	16%	(8)	13%	(7)	51
Employ: Self-Employed	26%	(14)	45%	(23)	20%	(11)	9%	(5)	52
Employ: Homemaker	28%	(13)	35%	(16)	28%	(13)	8%	(4)	45
Employ: Student	9%	(1)	30%	(4)	25%	(4)	36%	(5)	14
Employ: Retired	45%	(89)	30%	(61)	20%	(40)	5%	(10)	201
Employ: Unemployed	36%	(25)	43%	(30)	11%	(8)	9%	(6)	70
Employ: Other	31%	(12)	43%	(17)	21%	(8)	5%	(2)	38

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(249)	38%	(265)	18%	(125)	8%	(57)	696
Protestant	29%	(83)	41%	(114)	23%	(64)	8%	(21)	283
Roman Catholic	39%	(34)	39%	(34)	17%	(15)	4%	(4)	87
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	9%	(1)	75%	(5)	6%	(0)	10%	(1)	6
Jewish	42%	(5)	58%	(7)	—	(0)	—	(0)	13
Muslim	—	(0)	71%	(4)	29%	(2)	—	(0)	5
Buddhist	36%	(3)	19%	(1)	15%	(1)	30%	(2)	8
Hindu	87%	(3)	—	(0)	13%	(0)	—	(0)	4
Atheist	65%	(20)	25%	(8)	10%	(3)	—	(0)	30
Agnostic	41%	(9)	39%	(8)	17%	(4)	4%	(1)	22
Something else	32%	(42)	39%	(51)	18%	(24)	12%	(16)	133
Nothing in particular	47%	(49)	30%	(32)	11%	(11)	12%	(12)	104
Ideo/PID: Conservative Republican	14%	(27)	46%	(90)	27%	(53)	12%	(23)	194
Ideo/PID: Moderate/Liberal Republican	27%	(16)	51%	(29)	13%	(8)	9%	(5)	57
Ideo/PID: Moderate/Conservative Democrat	39%	(38)	46%	(45)	10%	(10)	5%	(5)	98
Ideo/PID: Liberal Democrat	62%	(81)	30%	(39)	5%	(6)	4%	(5)	131
Unfavorable of Biden and Trump	36%	(48)	38%	(51)	16%	(21)	10%	(14)	134
2024 H2H Matchup: Biden Voter	59%	(175)	32%	(94)	6%	(19)	3%	(8)	296
2024 H2H Matchup: Trump Voter	15%	(49)	43%	(137)	29%	(93)	12%	(39)	318
2024 H2H Matchup: Would not Vote	32%	(7)	37%	(9)	4%	(1)	27%	(6)	23
2024 H2H Matchup: Do not Know	31%	(18)	43%	(25)	20%	(11)	6%	(3)	59
2022 House Vote: Democrat	58%	(152)	32%	(85)	6%	(17)	4%	(9)	263
2022 House Vote: Republican	20%	(54)	42%	(116)	29%	(80)	10%	(28)	278
2022 House Vote: Did not Vote	27%	(37)	44%	(62)	17%	(23)	12%	(17)	139
2020 Vote: Joe Biden	57%	(180)	33%	(103)	6%	(17)	5%	(15)	316
2020 Vote: Donald Trump	16%	(53)	44%	(143)	28%	(91)	11%	(36)	324
2020 Vote: Someone Else	22%	(2)	41%	(4)	22%	(2)	14%	(1)	10
2020 Vote: Did not Vote	29%	(14)	31%	(14)	30%	(14)	10%	(5)	47
2016 Vote: Hillary Clinton	56%	(134)	34%	(81)	6%	(14)	4%	(9)	239
2016 Vote: Donald Trump	19%	(55)	41%	(117)	30%	(87)	10%	(28)	287
2016 Vote: Someone Else	46%	(12)	41%	(10)	2%	(1)	11%	(3)	26

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(249)	38%	(265)	18%	(125)	8%	(57)	696
2020 Vote/PID: Not Biden/Democrat	41%	(9)	42%	(9)	5%	(1)	11%	(2)	21
2020 Vote/PID: Not Trump/Republican	29%	(6)	41%	(8)	25%	(5)	4%	(1)	20
U.S. Economy: Wrong Track	24%	(121)	41%	(203)	24%	(122)	11%	(52)	499
U.S. Economy: Right Direction	65%	(128)	31%	(62)	1%	(3)	2%	(5)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(130)	32%	(68)	4%	(8)	3%	(7)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(60)	44%	(150)	27%	(92)	12%	(42)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(60)	33%	(46)	18%	(25)	6%	(9)	139
Top 2024 Issue: Economy	24%	(63)	44%	(116)	22%	(59)	10%	(26)	264
Community/Gender: Urban Women	52%	(35)	31%	(21)	14%	(9)	4%	(2)	68
Community/Gender: Urban Men	47%	(28)	34%	(21)	13%	(8)	6%	(3)	60
Community/Gender: Rural Women	20%	(27)	35%	(47)	27%	(36)	19%	(25)	135
Community/Gender: Rural Men	37%	(41)	33%	(36)	23%	(25)	7%	(8)	110
Community/Gender: Suburban Women	35%	(61)	41%	(71)	17%	(30)	6%	(11)	172
Community/Gender: Suburban Men	38%	(57)	46%	(69)	11%	(17)	5%	(8)	150
Homeowner	36%	(175)	40%	(194)	17%	(85)	7%	(37)	491
Renter	38%	(72)	34%	(66)	17%	(33)	11%	(20)	191
Self + Household: White-Collar	43%	(105)	36%	(89)	16%	(39)	5%	(13)	246
Self + Household: Blue Collar	33%	(107)	38%	(121)	20%	(65)	8%	(27)	320
Union HH: Yes	65%	(15)	32%	(7)	3%	(1)	—	(0)	22
Union HH: No	35%	(235)	38%	(258)	18%	(124)	8%	(57)	674
LGBTQ+: Yes	46%	(31)	31%	(21)	15%	(10)	7%	(5)	67
LGBTQ+: No	35%	(218)	39%	(244)	18%	(114)	8%	(52)	629
Motivated to Vote	36%	(230)	38%	(243)	18%	(111)	8%	(49)	633
Parent: Yes	32%	(60)	40%	(74)	18%	(33)	10%	(19)	186
Parent: No	37%	(190)	37%	(191)	18%	(92)	7%	(38)	510
COVID Vaccine: Yes	43%	(209)	38%	(186)	14%	(68)	6%	(29)	492
COVID Vaccine: No	20%	(40)	39%	(79)	28%	(57)	14%	(28)	204
Student Loans: Yes	36%	(38)	41%	(43)	16%	(17)	7%	(8)	105
Student Loans: No	36%	(212)	38%	(222)	18%	(108)	8%	(49)	591
Favorable Opinion of Haley	29%	(68)	47%	(108)	17%	(40)	7%	(16)	232
Unfavorable Opinion of Haley	49%	(144)	31%	(93)	14%	(42)	6%	(17)	296

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(249)	38%	(265)	18%	(125)	8%	(57)	696
Prodigal Biden Voter	31%	(15)	50%	(24)	5%	(2)	14%	(7)	48
Undecided Voter (DK/WNV)	31%	(25)	42%	(34)	15%	(12)	12%	(10)	81
Undecided Voter (DK)	31%	(18)	43%	(25)	20%	(11)	6%	(3)	59
Watched Debate	36%	(177)	39%	(193)	19%	(91)	6%	(30)	491
Watched Debate: Did not Watch	35%	(72)	35%	(72)	16%	(33)	13%	(27)	205
Watched Debate: All of it	40%	(107)	37%	(101)	16%	(43)	7%	(19)	270
Watched Debate: Some of it	32%	(70)	42%	(92)	22%	(48)	5%	(11)	221
Continue His Campaign: Yes Biden	51%	(136)	34%	(91)	12%	(33)	2%	(6)	267
Continue His Campaign: No Biden	27%	(105)	40%	(153)	22%	(85)	11%	(42)	385
Continue His Campaign: Yes Trump	18%	(65)	42%	(151)	29%	(102)	10%	(37)	355
Continue His Campaign: No Trump	57%	(174)	33%	(101)	6%	(18)	4%	(11)	305
Conviction: Evidence	62%	(193)	29%	(89)	6%	(18)	3%	(10)	310
Conviction: Motivation to Damage	14%	(43)	44%	(136)	29%	(90)	12%	(38)	307
Conviction: DK/NO	17%	(13)	51%	(40)	21%	(17)	11%	(8)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(201)	33%	(231)	23%	(162)	15%	(102)	696
Gender: Male	33%	(107)	31%	(100)	23%	(72)	13%	(42)	321
Gender: Female	25%	(94)	35%	(131)	24%	(90)	16%	(60)	375
Age: 18-34	26%	(44)	33%	(57)	27%	(47)	14%	(24)	172
Age: 35-44	24%	(23)	32%	(31)	28%	(27)	16%	(15)	95
Age: 45-64	27%	(63)	38%	(87)	16%	(37)	19%	(43)	229
Age: 65+	36%	(71)	28%	(57)	26%	(52)	10%	(21)	200
GenZers: 1997-2012	20%	(16)	35%	(28)	29%	(23)	16%	(13)	80
Millennials: 1981-1996	28%	(50)	32%	(57)	26%	(48)	14%	(26)	181
GenXers: 1965-1980	28%	(48)	38%	(66)	15%	(26)	19%	(33)	173
Baby Boomers: 1946-1964	32%	(76)	32%	(76)	24%	(57)	13%	(30)	239
Educ: < College	24%	(104)	36%	(158)	24%	(104)	17%	(73)	439
Educ: Bachelors degree	31%	(49)	31%	(50)	25%	(39)	13%	(21)	159
Educ: Post-grad	48%	(47)	24%	(23)	19%	(19)	9%	(9)	98
Income: Under 50k	26%	(83)	34%	(108)	25%	(81)	15%	(50)	322
Income: 50k-100k	28%	(69)	34%	(84)	25%	(60)	13%	(32)	245
Income: 100k+	38%	(49)	30%	(38)	16%	(21)	16%	(21)	129
Ethnicity: White (Non-Hispanic)	29%	(132)	31%	(143)	24%	(112)	16%	(73)	461
Ethnicity: Hispanic	36%	(13)	35%	(13)	16%	(6)	13%	(5)	36
Ethnicity: Black (Non-Hispanic)	28%	(43)	37%	(57)	22%	(34)	13%	(20)	154
Ethnicity: Asian + Other (Non-Hispanic)	29%	(13)	39%	(18)	22%	(10)	9%	(4)	45
All Christian	26%	(100)	35%	(133)	23%	(85)	16%	(59)	377
All Non-Christian	44%	(13)	38%	(11)	9%	(3)	10%	(3)	30
Atheist	25%	(8)	48%	(14)	21%	(6)	7%	(2)	30
Agnostic/Nothing in particular	36%	(45)	31%	(38)	21%	(26)	12%	(15)	126
Something Else	26%	(35)	25%	(33)	32%	(42)	17%	(23)	133
Evangelical	23%	(60)	35%	(94)	22%	(57)	20%	(54)	265
Non-Evangelical	31%	(73)	30%	(72)	28%	(66)	12%	(27)	239
PID: Dem (no lean)	42%	(96)	34%	(79)	15%	(36)	9%	(20)	231
PID: Ind (no lean)	30%	(64)	30%	(65)	22%	(47)	17%	(36)	212
PID: Rep (no lean)	16%	(40)	34%	(87)	32%	(80)	18%	(46)	253

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(201)	33%	(231)	23%	(162)	15%	(102)	696
PID/Gender: Dem Men	39%	(39)	30%	(30)	24%	(24)	7%	(7)	100
PID/Gender: Dem Women	44%	(57)	37%	(49)	9%	(12)	10%	(13)	131
PID/Gender: Ind Men	36%	(40)	30%	(34)	18%	(20)	16%	(18)	112
PID/Gender: Ind Women	24%	(25)	31%	(31)	26%	(26)	19%	(19)	101
PID/Gender: Rep Men	25%	(28)	33%	(36)	26%	(28)	16%	(17)	109
PID/Gender: Rep Women	9%	(12)	35%	(51)	36%	(52)	20%	(29)	144
Ideo: Liberal (1-3)	44%	(80)	35%	(64)	13%	(24)	9%	(16)	184
Ideo: Moderate (4)	33%	(75)	35%	(80)	23%	(53)	9%	(20)	227
Ideo: Conservative (5-7)	15%	(40)	32%	(85)	31%	(82)	23%	(61)	268
Community: Urban	38%	(49)	37%	(48)	16%	(20)	9%	(12)	128
Community: Suburban	30%	(97)	35%	(114)	24%	(76)	11%	(36)	323
Community: Rural	23%	(56)	28%	(69)	27%	(66)	22%	(54)	245
Military HHnm: Yes	21%	(22)	39%	(41)	29%	(30)	12%	(12)	105
Military HH: No	30%	(179)	32%	(190)	22%	(132)	15%	(90)	591
Employ: Private Sector	29%	(65)	38%	(86)	20%	(44)	13%	(29)	225
Employ: Government	41%	(21)	14%	(7)	27%	(14)	18%	(9)	51
Employ: Self-Employed	16%	(9)	34%	(18)	32%	(17)	18%	(9)	52
Employ: Homemaker	19%	(9)	37%	(17)	28%	(12)	16%	(7)	45
Employ: Student	10%	(1)	26%	(4)	15%	(2)	49%	(7)	14
Employ: Retired	34%	(68)	27%	(53)	25%	(51)	14%	(28)	201
Employ: Unemployed	22%	(15)	47%	(33)	21%	(15)	10%	(7)	70
Employ: Other	33%	(13)	35%	(13)	20%	(8)	12%	(5)	38

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(201)	33%	(231)	23%	(162)	15%	(102)	696
Protestant	25%	(70)	37%	(103)	21%	(59)	18%	(51)	283
Roman Catholic	32%	(28)	33%	(29)	26%	(23)	8%	(7)	87
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	19%	(1)	46%	(3)	10%	(1)	6
Jewish	44%	(6)	47%	(6)	8%	(1)	—	(0)	13
Muslim	—	(0)	71%	(4)	19%	(1)	10%	(1)	5
Buddhist	51%	(4)	19%	(1)	—	(0)	30%	(2)	8
Hindu	87%	(3)	—	(0)	13%	(0)	—	(0)	4
Atheist	25%	(8)	48%	(14)	21%	(6)	7%	(2)	30
Agnostic	40%	(9)	35%	(8)	19%	(4)	6%	(1)	22
Something else	26%	(35)	25%	(33)	32%	(42)	17%	(23)	133
Nothing in particular	35%	(37)	30%	(31)	21%	(22)	14%	(14)	104
Ideo/PID: Conservative Republican	13%	(26)	33%	(64)	33%	(64)	21%	(41)	194
Ideo/PID: Moderate/Liberal Republican	25%	(15)	39%	(22)	27%	(15)	9%	(5)	57
Ideo/PID: Moderate/Conservative Democrat	35%	(34)	35%	(34)	23%	(22)	7%	(7)	98
Ideo/PID: Liberal Democrat	46%	(61)	34%	(45)	10%	(13)	9%	(12)	131
Unfavorable of Biden and Trump	30%	(41)	31%	(42)	24%	(32)	14%	(19)	134
2024 H2H Matchup: Biden Voter	45%	(133)	38%	(112)	11%	(33)	6%	(18)	296
2024 H2H Matchup: Trump Voter	12%	(39)	31%	(100)	34%	(108)	22%	(71)	318
2024 H2H Matchup: Would not Vote	41%	(9)	14%	(3)	13%	(3)	32%	(7)	23
2024 H2H Matchup: Do not Know	34%	(20)	26%	(15)	30%	(18)	10%	(6)	59
2022 House Vote: Democrat	45%	(119)	36%	(94)	12%	(33)	6%	(17)	263
2022 House Vote: Republican	18%	(51)	29%	(81)	32%	(90)	20%	(56)	278
2022 House Vote: Did not Vote	19%	(27)	39%	(54)	24%	(33)	19%	(26)	139
2020 Vote: Joe Biden	43%	(137)	36%	(114)	13%	(40)	8%	(24)	316
2020 Vote: Donald Trump	16%	(50)	32%	(103)	32%	(103)	21%	(68)	324
2020 Vote: Someone Else	38%	(4)	20%	(2)	21%	(2)	21%	(2)	10
2020 Vote: Did not Vote	22%	(10)	25%	(12)	37%	(17)	16%	(7)	47
2016 Vote: Hillary Clinton	45%	(106)	37%	(88)	11%	(25)	8%	(19)	239
2016 Vote: Donald Trump	17%	(49)	29%	(85)	34%	(97)	20%	(57)	287
2016 Vote: Someone Else	31%	(8)	45%	(11)	3%	(1)	21%	(5)	26

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(201)	33%	(231)	23%	(162)	15%	(102)	696
2020 Vote/PID: Not Biden/Democrat	58%	(12)	10%	(2)	12%	(3)	21%	(4)	21
2020 Vote/PID: Not Trump/Republican	24%	(5)	33%	(7)	33%	(7)	10%	(2)	20
U.S. Economy: Wrong Track	19%	(93)	32%	(158)	31%	(154)	19%	(95)	499
U.S. Economy: Right Direction	55%	(108)	37%	(73)	4%	(8)	4%	(7)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(102)	38%	(80)	9%	(18)	6%	(13)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(52)	31%	(107)	32%	(111)	21%	(74)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(47)	31%	(44)	23%	(33)	11%	(16)	139
Top 2024 Issue: Economy	19%	(51)	36%	(95)	28%	(74)	17%	(44)	264
Community/Gender: Urban Women	33%	(23)	40%	(27)	16%	(11)	11%	(7)	68
Community/Gender: Urban Men	43%	(26)	34%	(21)	15%	(9)	7%	(4)	60
Community/Gender: Rural Women	18%	(24)	29%	(40)	28%	(38)	24%	(33)	135
Community/Gender: Rural Men	28%	(31)	27%	(29)	26%	(28)	19%	(21)	110
Community/Gender: Suburban Women	27%	(47)	37%	(64)	24%	(41)	12%	(20)	172
Community/Gender: Suburban Men	33%	(49)	33%	(50)	23%	(35)	11%	(16)	150
Homeowner	31%	(150)	32%	(158)	23%	(112)	14%	(71)	491
Renter	26%	(49)	36%	(68)	23%	(44)	16%	(30)	191
Self + Household: White-Collar	40%	(98)	31%	(76)	20%	(49)	9%	(22)	246
Self + Household: Blue Collar	22%	(69)	37%	(119)	25%	(81)	16%	(50)	320
Union HH: Yes	38%	(8)	49%	(11)	8%	(2)	5%	(1)	22
Union HH: No	29%	(192)	33%	(220)	24%	(161)	15%	(101)	674
LGBTQ+: Yes	34%	(23)	38%	(26)	19%	(13)	8%	(6)	67
LGBTQ+: No	28%	(178)	33%	(205)	24%	(149)	15%	(96)	629
Motivated to Vote	30%	(189)	34%	(216)	22%	(140)	14%	(89)	633
Parent: Yes	28%	(53)	34%	(63)	22%	(40)	16%	(30)	186
Parent: No	29%	(148)	33%	(168)	24%	(122)	14%	(72)	510
COVID Vaccine: Yes	35%	(171)	34%	(170)	20%	(96)	11%	(55)	492
COVID Vaccine: No	15%	(30)	30%	(61)	32%	(66)	23%	(47)	204
Student Loans: Yes	30%	(31)	36%	(38)	20%	(21)	14%	(15)	105
Student Loans: No	29%	(170)	33%	(193)	24%	(141)	15%	(87)	591
Favorable Opinion of Haley	24%	(56)	42%	(97)	21%	(48)	13%	(31)	232
Unfavorable Opinion of Haley	39%	(114)	29%	(85)	20%	(59)	13%	(38)	296

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(201)	33%	(231)	23%	(162)	15%	(102)	696
Prodigal Biden Voter	28%	(14)	27%	(13)	27%	(13)	18%	(9)	48
Undecided Voter (DK/WNV)	36%	(29)	23%	(19)	25%	(21)	16%	(13)	81
Undecided Voter (DK)	34%	(20)	26%	(15)	30%	(18)	10%	(6)	59
Watched Debate	29%	(142)	33%	(164)	25%	(122)	13%	(64)	491
Watched Debate: Did not Watch	29%	(59)	33%	(67)	20%	(40)	19%	(38)	205
Watched Debate: All of it	33%	(89)	31%	(83)	23%	(61)	14%	(38)	270
Watched Debate: Some of it	24%	(52)	37%	(82)	28%	(61)	12%	(26)	221
Continue His Campaign: Yes Biden	39%	(104)	38%	(100)	12%	(31)	12%	(31)	267
Continue His Campaign: No Biden	23%	(87)	30%	(117)	32%	(122)	15%	(59)	385
Continue His Campaign: Yes Trump	16%	(55)	32%	(115)	32%	(114)	20%	(70)	355
Continue His Campaign: No Trump	45%	(136)	36%	(108)	13%	(39)	7%	(21)	305
Conviction: Evidence	48%	(150)	34%	(104)	12%	(37)	6%	(19)	310
Conviction: Motivation to Damage	12%	(36)	32%	(97)	34%	(103)	23%	(71)	307
Conviction: DK/NO	20%	(15)	37%	(29)	29%	(22)	15%	(12)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(139)	36%	(249)	26%	(182)	18%	(127)	696
Gender: Male	20%	(66)	38%	(123)	25%	(79)	16%	(52)	321
Gender: Female	19%	(73)	33%	(126)	27%	(103)	20%	(74)	375
Age: 18-34	24%	(40)	36%	(62)	20%	(34)	21%	(36)	172
Age: 35-44	16%	(15)	35%	(33)	33%	(31)	16%	(15)	95
Age: 45-64	20%	(45)	37%	(85)	24%	(56)	19%	(43)	229
Age: 65+	19%	(38)	34%	(68)	31%	(61)	16%	(32)	200
GenZers: 1997-2012	18%	(14)	38%	(31)	19%	(15)	25%	(20)	80
Millennials: 1981-1996	23%	(41)	34%	(62)	26%	(47)	17%	(31)	181
GenXers: 1965-1980	20%	(34)	37%	(65)	23%	(39)	20%	(35)	173
Baby Boomers: 1946-1964	19%	(46)	34%	(81)	32%	(76)	15%	(36)	239
Educ: < College	22%	(98)	34%	(148)	24%	(106)	20%	(86)	439
Educ: Bachelors degree	13%	(20)	39%	(62)	32%	(52)	16%	(25)	159
Educ: Post-grad	21%	(20)	39%	(38)	25%	(24)	16%	(15)	98
Income: Under 50k	21%	(67)	31%	(100)	28%	(90)	21%	(66)	322
Income: 50k-100k	21%	(51)	38%	(94)	25%	(62)	15%	(38)	245
Income: 100k+	17%	(22)	43%	(55)	23%	(30)	17%	(23)	129
Ethnicity: White (Non-Hispanic)	18%	(85)	36%	(164)	29%	(132)	17%	(80)	461
Ethnicity: Hispanic	31%	(11)	24%	(9)	25%	(9)	20%	(7)	36
Ethnicity: Black (Non-Hispanic)	19%	(30)	42%	(64)	20%	(31)	19%	(29)	154
Ethnicity: Asian + Other (Non-Hispanic)	29%	(13)	26%	(12)	23%	(10)	23%	(10)	45
All Christian	24%	(89)	36%	(137)	26%	(97)	14%	(55)	377
All Non-Christian	1%	(0)	54%	(16)	19%	(6)	26%	(8)	30
Atheist	25%	(7)	26%	(8)	29%	(9)	21%	(6)	30
Agnostic/Nothing in particular	19%	(24)	33%	(41)	24%	(30)	24%	(30)	126
Something Else	14%	(18)	35%	(47)	30%	(41)	21%	(27)	133
Evangelical	20%	(54)	37%	(97)	28%	(74)	15%	(41)	265
Non-Evangelical	22%	(53)	35%	(82)	26%	(62)	17%	(41)	239
PID: Dem (no lean)	21%	(49)	39%	(90)	23%	(54)	17%	(38)	231
PID: Ind (no lean)	22%	(46)	29%	(61)	27%	(57)	23%	(48)	212
PID: Rep (no lean)	17%	(44)	39%	(98)	28%	(71)	16%	(41)	253

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(139)	36%	(249)	26%	(182)	18%	(127)	696
PID/Gender: Dem Men	11%	(11)	47%	(47)	24%	(24)	18%	(18)	100
PID/Gender: Dem Women	29%	(38)	33%	(43)	23%	(30)	16%	(21)	131
PID/Gender: Ind Men	23%	(26)	29%	(32)	28%	(31)	20%	(23)	112
PID/Gender: Ind Women	20%	(20)	29%	(29)	26%	(26)	25%	(25)	101
PID/Gender: Rep Men	27%	(29)	40%	(44)	22%	(24)	11%	(12)	109
PID/Gender: Rep Women	10%	(15)	37%	(53)	33%	(47)	20%	(29)	144
Ideo: Liberal (1-3)	25%	(46)	32%	(59)	26%	(48)	17%	(32)	184
Ideo: Moderate (4)	18%	(41)	42%	(96)	24%	(55)	16%	(35)	227
Ideo: Conservative (5-7)	18%	(48)	34%	(92)	29%	(77)	19%	(51)	268
Community: Urban	24%	(31)	37%	(48)	20%	(26)	18%	(24)	128
Community: Suburban	17%	(56)	41%	(133)	28%	(89)	14%	(45)	323
Community: Rural	21%	(52)	28%	(68)	27%	(67)	24%	(58)	245
Military HHnm: Yes	18%	(18)	36%	(37)	33%	(35)	14%	(15)	105
Military HH: No	20%	(120)	36%	(211)	25%	(148)	19%	(112)	591
Employ: Private Sector	20%	(46)	36%	(81)	27%	(61)	16%	(36)	225
Employ: Government	34%	(17)	32%	(16)	15%	(8)	18%	(9)	51
Employ: Self-Employed	12%	(6)	38%	(20)	30%	(15)	20%	(11)	52
Employ: Homemaker	15%	(7)	44%	(20)	26%	(12)	15%	(7)	45
Employ: Student	12%	(2)	24%	(3)	13%	(2)	51%	(7)	14
Employ: Retired	18%	(37)	34%	(68)	31%	(63)	17%	(34)	201
Employ: Unemployed	22%	(15)	40%	(28)	15%	(10)	23%	(16)	70
Employ: Other	23%	(9)	31%	(12)	30%	(11)	17%	(6)	38

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(139)	36%	(249)	26%	(182)	18%	(127)	696
Protestant	20%	(57)	37%	(106)	28%	(78)	15%	(42)	283
Roman Catholic	37%	(32)	30%	(26)	20%	(17)	13%	(12)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	64%	(4)	25%	(2)	10%	(1)	6
Jewish	1%	(0)	73%	(9)	25%	(3)	—	(0)	13
Muslim	—	(0)	71%	(4)	19%	(1)	10%	(1)	5
Buddhist	—	(0)	16%	(1)	19%	(1)	65%	(5)	8
Hindu	—	(0)	44%	(2)	—	(0)	56%	(2)	4
Atheist	25%	(7)	26%	(8)	29%	(9)	21%	(6)	30
Agnostic	12%	(3)	31%	(7)	28%	(6)	29%	(6)	22
Something else	14%	(18)	35%	(47)	30%	(41)	21%	(27)	133
Nothing in particular	21%	(21)	33%	(34)	23%	(24)	23%	(24)	104
Ideo/PID: Conservative Republican	17%	(32)	37%	(72)	29%	(57)	17%	(34)	194
Ideo/PID: Moderate/Liberal Republican	20%	(11)	45%	(26)	23%	(13)	12%	(7)	57
Ideo/PID: Moderate/Conservative Democrat	15%	(14)	49%	(48)	18%	(18)	17%	(17)	98
Ideo/PID: Liberal Democrat	25%	(33)	32%	(41)	27%	(36)	16%	(21)	131
Unfavorable of Biden and Trump	15%	(21)	33%	(45)	26%	(35)	25%	(34)	134
2024 H2H Matchup: Biden Voter	22%	(66)	38%	(113)	25%	(74)	15%	(44)	296
2024 H2H Matchup: Trump Voter	19%	(60)	34%	(107)	30%	(94)	18%	(57)	318
2024 H2H Matchup: Would not Vote	7%	(2)	37%	(8)	13%	(3)	43%	(10)	23
2024 H2H Matchup: Do not Know	19%	(11)	34%	(20)	19%	(11)	27%	(16)	59
2022 House Vote: Democrat	22%	(57)	38%	(99)	25%	(65)	16%	(41)	263
2022 House Vote: Republican	18%	(51)	32%	(88)	31%	(86)	19%	(52)	278
2022 House Vote: Did not Vote	19%	(27)	43%	(59)	19%	(27)	19%	(26)	139
2020 Vote: Joe Biden	21%	(68)	39%	(123)	23%	(73)	17%	(52)	316
2020 Vote: Donald Trump	18%	(60)	34%	(109)	29%	(95)	19%	(61)	324
2020 Vote: Someone Else	20%	(2)	29%	(3)	17%	(2)	34%	(3)	10
2020 Vote: Did not Vote	20%	(9)	29%	(13)	28%	(13)	23%	(11)	47
2016 Vote: Hillary Clinton	20%	(48)	40%	(95)	25%	(61)	14%	(35)	239
2016 Vote: Donald Trump	18%	(51)	32%	(92)	31%	(90)	19%	(55)	287
2016 Vote: Someone Else	35%	(9)	23%	(6)	16%	(4)	26%	(7)	26

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(139)	36%	(249)	26%	(182)	18%	(127)	696
2020 Vote/PID: Not Biden/Democrat	24%	(5)	28%	(6)	21%	(5)	27%	(6)	21
2020 Vote/PID: Not Trump/Republican	31%	(6)	40%	(8)	17%	(3)	13%	(3)	20
U.S. Economy: Wrong Track	18%	(89)	35%	(176)	28%	(139)	19%	(95)	499
U.S. Economy: Right Direction	25%	(50)	37%	(72)	22%	(43)	16%	(32)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(49)	36%	(76)	24%	(52)	17%	(35)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(68)	32%	(111)	30%	(102)	18%	(63)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	44%	(61)	21%	(29)	20%	(28)	139
Top 2024 Issue: Economy	23%	(61)	34%	(89)	28%	(73)	15%	(40)	264
Community/Gender: Urban Women	26%	(18)	27%	(19)	25%	(17)	22%	(15)	68
Community/Gender: Urban Men	22%	(13)	49%	(29)	15%	(9)	14%	(8)	60
Community/Gender: Rural Women	18%	(24)	30%	(41)	28%	(38)	24%	(32)	135
Community/Gender: Rural Men	26%	(29)	25%	(27)	26%	(29)	23%	(26)	110
Community/Gender: Suburban Women	18%	(32)	38%	(66)	28%	(48)	16%	(27)	172
Community/Gender: Suburban Men	16%	(24)	44%	(67)	28%	(42)	12%	(18)	150
Homeowner	18%	(90)	37%	(182)	28%	(135)	17%	(83)	491
Renter	24%	(46)	31%	(60)	23%	(44)	22%	(41)	191
Self + Household: White-Collar	21%	(51)	34%	(83)	27%	(66)	18%	(45)	246
Self + Household: Blue Collar	20%	(66)	36%	(116)	29%	(93)	14%	(45)	320
Union HH: Yes	61%	(14)	17%	(4)	22%	(5)	—	(0)	22
Union HH: No	19%	(125)	36%	(245)	26%	(177)	19%	(127)	674
LGBTQ+: Yes	25%	(17)	27%	(18)	22%	(15)	25%	(17)	67
LGBTQ+: No	19%	(121)	37%	(230)	27%	(167)	17%	(110)	629
Motivated to Vote	19%	(123)	36%	(230)	27%	(173)	17%	(107)	633
Parent: Yes	17%	(32)	38%	(70)	26%	(47)	19%	(36)	186
Parent: No	21%	(106)	35%	(179)	26%	(135)	18%	(91)	510
COVID Vaccine: Yes	21%	(101)	38%	(185)	25%	(124)	17%	(81)	492
COVID Vaccine: No	18%	(37)	31%	(63)	28%	(58)	22%	(45)	204
Student Loans: Yes	22%	(23)	34%	(35)	29%	(30)	15%	(16)	105
Student Loans: No	19%	(115)	36%	(214)	26%	(152)	19%	(110)	591
Favorable Opinion of Haley	19%	(44)	42%	(97)	23%	(53)	17%	(39)	232
Unfavorable Opinion of Haley	22%	(64)	33%	(97)	28%	(82)	18%	(53)	296

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(139)	36%	(249)	26%	(182)	18%	(127)	696
Prodigal Biden Voter	16%	(8)	52%	(25)	11%	(5)	21%	(10)	48
Undecided Voter (DK/WNV)	16%	(13)	35%	(29)	18%	(14)	32%	(26)	81
Undecided Voter (DK)	19%	(11)	34%	(20)	19%	(11)	27%	(16)	59
Watched Debate	20%	(96)	38%	(185)	27%	(132)	16%	(78)	491
Watched Debate: Did not Watch	21%	(42)	31%	(64)	24%	(50)	24%	(48)	205
Watched Debate: All of it	24%	(65)	35%	(96)	26%	(70)	14%	(39)	270
Watched Debate: Some of it	14%	(31)	40%	(89)	28%	(62)	18%	(39)	221
Continue His Campaign: Yes Biden	26%	(69)	36%	(95)	24%	(64)	14%	(38)	267
Continue His Campaign: No Biden	17%	(67)	36%	(138)	29%	(110)	18%	(71)	385
Continue His Campaign: Yes Trump	20%	(71)	35%	(123)	29%	(103)	16%	(58)	355
Continue His Campaign: No Trump	21%	(65)	37%	(113)	25%	(76)	17%	(50)	305
Conviction: Evidence	23%	(71)	36%	(111)	23%	(72)	18%	(56)	310
Conviction: Motivation to Damage	18%	(56)	35%	(107)	28%	(86)	19%	(58)	307
Conviction: DK/NO	14%	(11)	39%	(31)	31%	(24)	16%	(13)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(85)	25%	(176)	32%	(222)	31%	(212)	696
Gender: Male	11%	(36)	23%	(73)	32%	(103)	34%	(108)	321
Gender: Female	13%	(49)	27%	(103)	32%	(119)	28%	(104)	375
Age: 18-34	19%	(33)	27%	(46)	26%	(45)	28%	(49)	172
Age: 35-44	6%	(6)	32%	(31)	26%	(24)	36%	(34)	95
Age: 45-64	11%	(25)	25%	(57)	32%	(74)	32%	(73)	229
Age: 65+	11%	(22)	21%	(43)	39%	(79)	28%	(56)	200
GenZers: 1997-2012	17%	(13)	22%	(18)	32%	(25)	29%	(23)	80
Millennials: 1981-1996	13%	(24)	30%	(55)	24%	(44)	32%	(58)	181
GenXers: 1965-1980	11%	(19)	25%	(44)	33%	(57)	31%	(54)	173
Baby Boomers: 1946-1964	11%	(26)	23%	(55)	37%	(89)	29%	(69)	239
Educ: < College	13%	(58)	28%	(122)	32%	(142)	27%	(116)	439
Educ: Bachelors degree	8%	(12)	22%	(35)	31%	(50)	39%	(62)	159
Educ: Post-grad	15%	(15)	20%	(20)	30%	(30)	35%	(34)	98
Income: Under 50k	13%	(42)	28%	(89)	33%	(105)	27%	(86)	322
Income: 50k-100k	11%	(27)	27%	(67)	28%	(68)	34%	(83)	245
Income: 100k+	13%	(17)	16%	(20)	38%	(48)	34%	(43)	129
Ethnicity: White (Non-Hispanic)	10%	(47)	23%	(104)	35%	(162)	32%	(148)	461
Ethnicity: Hispanic	20%	(7)	20%	(7)	38%	(14)	22%	(8)	36
Ethnicity: Black (Non-Hispanic)	18%	(28)	37%	(56)	21%	(33)	24%	(37)	154
Ethnicity: Asian + Other (Non-Hispanic)	7%	(3)	20%	(9)	28%	(13)	45%	(20)	45
All Christian	12%	(47)	26%	(97)	36%	(134)	26%	(99)	377
All Non-Christian	13%	(4)	23%	(7)	28%	(8)	36%	(11)	30
Atheist	—	(0)	16%	(5)	39%	(12)	44%	(13)	30
Agnostic/Nothing in particular	11%	(14)	22%	(28)	22%	(28)	44%	(56)	126
Something Else	15%	(20)	30%	(39)	30%	(40)	25%	(34)	133
Evangelical	13%	(35)	24%	(65)	35%	(93)	27%	(72)	265
Non-Evangelical	13%	(31)	29%	(69)	33%	(79)	25%	(59)	239
PID: Dem (no lean)	19%	(43)	28%	(65)	23%	(53)	30%	(70)	231
PID: Ind (no lean)	7%	(15)	23%	(48)	34%	(73)	36%	(76)	212
PID: Rep (no lean)	11%	(27)	25%	(63)	38%	(96)	26%	(67)	253

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(85)	25%	(176)	32%	(222)	31%	(212)	696
PID/Gender: Dem Men	12%	(12)	26%	(26)	29%	(29)	34%	(34)	100
PID/Gender: Dem Women	24%	(31)	30%	(39)	18%	(24)	28%	(36)	131
PID/Gender: Ind Men	8%	(9)	19%	(21)	34%	(38)	39%	(44)	112
PID/Gender: Ind Women	6%	(6)	27%	(27)	35%	(35)	32%	(32)	101
PID/Gender: Rep Men	15%	(16)	24%	(26)	33%	(36)	28%	(30)	109
PID/Gender: Rep Women	8%	(11)	25%	(36)	42%	(60)	25%	(36)	144
Ideo: Liberal (1-3)	13%	(23)	26%	(47)	24%	(44)	38%	(70)	184
Ideo: Moderate (4)	15%	(34)	32%	(72)	29%	(67)	24%	(55)	227
Ideo: Conservative (5-7)	10%	(26)	19%	(51)	41%	(109)	31%	(82)	268
Community: Urban	15%	(20)	28%	(36)	29%	(38)	27%	(35)	128
Community: Suburban	11%	(34)	27%	(86)	33%	(105)	30%	(97)	323
Community: Rural	13%	(31)	22%	(55)	32%	(79)	33%	(80)	245
Military HHnm: Yes	8%	(8)	23%	(24)	39%	(41)	31%	(33)	105
Military HH: No	13%	(77)	26%	(153)	31%	(181)	30%	(180)	591
Employ: Private Sector	12%	(26)	30%	(66)	33%	(74)	26%	(58)	225
Employ: Government	21%	(11)	26%	(13)	14%	(7)	38%	(20)	51
Employ: Self-Employed	9%	(5)	16%	(8)	40%	(21)	35%	(18)	52
Employ: Homemaker	12%	(6)	31%	(14)	41%	(18)	15%	(7)	45
Employ: Student	1%	(0)	7%	(1)	20%	(3)	72%	(10)	14
Employ: Retired	10%	(20)	21%	(42)	36%	(72)	33%	(67)	201
Employ: Unemployed	19%	(13)	31%	(21)	26%	(18)	24%	(17)	70
Employ: Other	12%	(5)	26%	(10)	21%	(8)	41%	(16)	38

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(85)	25%	(176)	32%	(222)	31%	(212)	696
Protestant	9%	(26)	25%	(71)	37%	(104)	29%	(82)	283
Roman Catholic	22%	(20)	27%	(24)	32%	(28)	18%	(16)	87
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	38%	(2)	26%	(2)	19%	(1)	6
Jewish	20%	(3)	42%	(5)	24%	(3)	14%	(2)	13
Muslim	—	(0)	—	(0)	90%	(5)	10%	(1)	5
Buddhist	16%	(1)	19%	(1)	—	(0)	65%	(5)	8
Hindu	—	(0)	—	(0)	13%	(0)	87%	(3)	4
Atheist	—	(0)	16%	(5)	39%	(12)	44%	(13)	30
Agnostic	2%	(0)	27%	(6)	24%	(5)	47%	(10)	22
Something else	15%	(20)	30%	(39)	30%	(40)	25%	(34)	133
Nothing in particular	13%	(14)	21%	(22)	22%	(22)	44%	(45)	104
Ideo/PID: Conservative Republican	10%	(18)	20%	(40)	41%	(79)	30%	(57)	194
Ideo/PID: Moderate/Liberal Republican	16%	(9)	40%	(23)	28%	(16)	16%	(9)	57
Ideo/PID: Moderate/Conservative Democrat	23%	(23)	34%	(33)	26%	(25)	17%	(16)	98
Ideo/PID: Liberal Democrat	15%	(20)	23%	(31)	21%	(27)	40%	(53)	131
Unfavorable of Biden and Trump	12%	(16)	12%	(17)	34%	(46)	42%	(56)	134
2024 H2H Matchup: Biden Voter	13%	(39)	29%	(86)	28%	(83)	30%	(88)	296
2024 H2H Matchup: Trump Voter	10%	(31)	24%	(76)	36%	(116)	30%	(96)	318
2024 H2H Matchup: Would not Vote	11%	(3)	9%	(2)	14%	(3)	66%	(15)	23
2024 H2H Matchup: Do not Know	22%	(13)	21%	(12)	35%	(20)	23%	(13)	59
2022 House Vote: Democrat	14%	(37)	30%	(79)	29%	(75)	28%	(72)	263
2022 House Vote: Republican	12%	(32)	20%	(56)	38%	(106)	30%	(83)	278
2022 House Vote: Did not Vote	9%	(13)	29%	(41)	25%	(35)	37%	(51)	139
2020 Vote: Joe Biden	13%	(40)	28%	(89)	28%	(88)	31%	(99)	316
2020 Vote: Donald Trump	12%	(37)	22%	(71)	38%	(122)	29%	(93)	324
2020 Vote: Someone Else	24%	(2)	3%	(0)	28%	(3)	45%	(4)	10
2020 Vote: Did not Vote	13%	(6)	34%	(16)	19%	(9)	35%	(16)	47
2016 Vote: Hillary Clinton	14%	(33)	32%	(76)	25%	(61)	29%	(70)	239
2016 Vote: Donald Trump	11%	(31)	18%	(52)	40%	(114)	31%	(90)	287
2016 Vote: Someone Else	14%	(4)	20%	(5)	33%	(8)	33%	(8)	26

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(85)	25%	(176)	32%	(222)	31%	(212)	696
2020 Vote/PID: Not Biden/Democrat	44%	(9)	17%	(4)	5%	(1)	33%	(7)	21
2020 Vote/PID: Not Trump/Republican	19%	(4)	33%	(7)	25%	(5)	23%	(5)	20
U.S. Economy: Wrong Track	8%	(42)	24%	(118)	35%	(176)	33%	(163)	499
U.S. Economy: Right Direction	22%	(43)	30%	(58)	23%	(46)	25%	(49)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(36)	29%	(62)	26%	(55)	28%	(59)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(39)	24%	(84)	34%	(118)	30%	(104)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	22%	(30)	35%	(49)	35%	(49)	139
Top 2024 Issue: Economy	11%	(28)	25%	(67)	37%	(99)	27%	(70)	264
Community/Gender: Urban Women	15%	(10)	29%	(20)	26%	(18)	30%	(20)	68
Community/Gender: Urban Men	16%	(9)	27%	(16)	33%	(20)	25%	(15)	60
Community/Gender: Rural Women	13%	(17)	24%	(33)	34%	(46)	29%	(39)	135
Community/Gender: Rural Men	13%	(14)	20%	(22)	30%	(33)	37%	(41)	110
Community/Gender: Suburban Women	12%	(21)	29%	(50)	32%	(55)	26%	(45)	172
Community/Gender: Suburban Men	9%	(13)	23%	(35)	33%	(50)	35%	(52)	150
Homeowner	11%	(52)	24%	(118)	35%	(171)	30%	(150)	491
Renter	17%	(32)	29%	(55)	24%	(45)	31%	(58)	191
Self + Household: White-Collar	13%	(32)	22%	(54)	33%	(80)	32%	(79)	246
Self + Household: Blue Collar	10%	(32)	27%	(85)	34%	(109)	29%	(93)	320
Union HH: Yes	30%	(7)	29%	(6)	34%	(8)	7%	(1)	22
Union HH: No	12%	(79)	25%	(170)	32%	(214)	31%	(211)	674
LGBTQ+: Yes	23%	(15)	13%	(9)	28%	(19)	37%	(25)	67
LGBTQ+: No	11%	(70)	27%	(168)	32%	(203)	30%	(188)	629
Motivated to Vote	12%	(74)	25%	(161)	32%	(206)	30%	(193)	633
Parent: Yes	15%	(28)	24%	(45)	29%	(53)	32%	(59)	186
Parent: No	11%	(58)	26%	(131)	33%	(168)	30%	(153)	510
COVID Vaccine: Yes	12%	(61)	24%	(117)	31%	(155)	32%	(159)	492
COVID Vaccine: No	12%	(24)	29%	(59)	33%	(67)	26%	(53)	204
Student Loans: Yes	14%	(15)	26%	(27)	29%	(31)	30%	(32)	105
Student Loans: No	12%	(70)	25%	(149)	32%	(191)	31%	(181)	591
Favorable Opinion of Haley	10%	(24)	28%	(65)	35%	(81)	27%	(62)	232
Unfavorable Opinion of Haley	11%	(33)	24%	(70)	31%	(90)	34%	(102)	296

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(85)	25%	(176)	32%	(222)	31%	(212)	696
Prodigal Biden Voter	8%	(4)	31%	(15)	22%	(11)	39%	(19)	48
Undecided Voter (DK/WNV)	19%	(15)	17%	(14)	29%	(23)	35%	(28)	81
Undecided Voter (DK)	22%	(13)	21%	(12)	35%	(20)	23%	(13)	59
Watched Debate	11%	(55)	26%	(126)	33%	(163)	30%	(146)	491
Watched Debate: Did not Watch	15%	(30)	24%	(50)	29%	(59)	32%	(66)	205
Watched Debate: All of it	15%	(41)	26%	(71)	31%	(83)	28%	(75)	270
Watched Debate: Some of it	6%	(14)	25%	(55)	37%	(81)	32%	(71)	221
Continue His Campaign: Yes Biden	18%	(47)	27%	(71)	31%	(82)	25%	(67)	267
Continue His Campaign: No Biden	9%	(35)	25%	(95)	34%	(129)	33%	(125)	385
Continue His Campaign: Yes Trump	12%	(42)	24%	(84)	36%	(129)	28%	(99)	355
Continue His Campaign: No Trump	12%	(36)	27%	(82)	29%	(87)	33%	(99)	305
Conviction: Evidence	15%	(48)	27%	(83)	26%	(81)	31%	(97)	310
Conviction: Motivation to Damage	9%	(28)	23%	(70)	38%	(118)	30%	(92)	307
Conviction: DK/NO	13%	(10)	30%	(24)	29%	(23)	29%	(23)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(98)	36%	(254)	33%	(229)	17%	(115)	696
Gender: Male	15%	(47)	38%	(121)	34%	(108)	14%	(45)	321
Gender: Female	13%	(50)	35%	(133)	32%	(122)	19%	(70)	375
Age: 18-34	20%	(34)	37%	(63)	26%	(44)	18%	(31)	172
Age: 35-44	11%	(10)	36%	(34)	27%	(26)	26%	(25)	95
Age: 45-64	13%	(30)	35%	(81)	34%	(79)	17%	(40)	229
Age: 65+	12%	(24)	38%	(76)	40%	(81)	10%	(19)	200
GenZers: 1997-2012	14%	(11)	32%	(25)	34%	(27)	20%	(16)	80
Millennials: 1981-1996	18%	(33)	38%	(69)	23%	(42)	21%	(38)	181
GenXers: 1965-1980	12%	(21)	34%	(59)	38%	(65)	16%	(28)	173
Baby Boomers: 1946-1964	13%	(30)	40%	(97)	34%	(82)	13%	(31)	239
Educ: < College	15%	(67)	37%	(163)	29%	(126)	19%	(83)	439
Educ: Bachelors degree	12%	(20)	36%	(57)	41%	(65)	11%	(17)	159
Educ: Post-grad	11%	(11)	34%	(33)	40%	(39)	16%	(15)	98
Income: Under 50k	16%	(52)	35%	(112)	31%	(101)	18%	(57)	322
Income: 50k-100k	12%	(30)	39%	(95)	31%	(76)	18%	(43)	245
Income: 100k+	12%	(15)	36%	(46)	40%	(52)	12%	(15)	129
Ethnicity: White (Non-Hispanic)	12%	(55)	38%	(174)	35%	(159)	16%	(72)	461
Ethnicity: Hispanic	12%	(4)	33%	(12)	42%	(15)	13%	(5)	36
Ethnicity: Black (Non-Hispanic)	23%	(36)	37%	(57)	20%	(31)	19%	(29)	154
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	23%	(11)	52%	(23)	20%	(9)	45
All Christian	15%	(56)	40%	(151)	34%	(128)	11%	(41)	377
All Non-Christian	5%	(2)	39%	(12)	23%	(7)	32%	(10)	30
Atheist	—	(0)	24%	(7)	60%	(18)	16%	(5)	30
Agnostic/Nothing in particular	15%	(18)	29%	(36)	32%	(40)	25%	(31)	126
Something Else	16%	(21)	36%	(47)	27%	(36)	22%	(29)	133
Evangelical	16%	(43)	38%	(100)	32%	(86)	14%	(36)	265
Non-Evangelical	14%	(34)	40%	(96)	32%	(75)	14%	(33)	239
PID: Dem (no lean)	18%	(42)	35%	(80)	28%	(64)	19%	(45)	231
PID: Ind (no lean)	11%	(23)	30%	(64)	42%	(90)	16%	(35)	212
PID: Rep (no lean)	13%	(32)	43%	(110)	30%	(75)	14%	(36)	253

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(98)	36%	(254)	33%	(229)	17%	(115)	696
PID/Gender: Dem Men	10%	(10)	41%	(41)	30%	(30)	20%	(20)	100
PID/Gender: Dem Women	25%	(32)	30%	(40)	26%	(34)	19%	(25)	131
PID/Gender: Ind Men	15%	(17)	28%	(32)	42%	(47)	14%	(16)	112
PID/Gender: Ind Women	6%	(6)	32%	(32)	43%	(43)	19%	(19)	101
PID/Gender: Rep Men	19%	(20)	44%	(48)	29%	(31)	8%	(9)	109
PID/Gender: Rep Women	8%	(12)	43%	(61)	31%	(44)	18%	(27)	144
Ideo: Liberal (1-3)	16%	(30)	27%	(49)	32%	(60)	24%	(45)	184
Ideo: Moderate (4)	15%	(34)	41%	(93)	33%	(75)	11%	(25)	227
Ideo: Conservative (5-7)	11%	(30)	40%	(108)	35%	(93)	14%	(37)	268
Community: Urban	17%	(22)	37%	(47)	29%	(37)	17%	(22)	128
Community: Suburban	12%	(38)	38%	(121)	36%	(116)	15%	(47)	323
Community: Rural	15%	(37)	35%	(85)	31%	(76)	19%	(46)	245
Military HHnm: Yes	9%	(9)	45%	(47)	37%	(38)	10%	(11)	105
Military HH: No	15%	(89)	35%	(207)	32%	(191)	18%	(104)	591
Employ: Private Sector	13%	(29)	39%	(88)	32%	(73)	15%	(34)	225
Employ: Government	32%	(16)	23%	(12)	26%	(13)	19%	(10)	51
Employ: Self-Employed	13%	(7)	32%	(17)	34%	(18)	21%	(11)	52
Employ: Homemaker	14%	(6)	33%	(15)	37%	(17)	16%	(7)	45
Employ: Student	1%	(0)	9%	(1)	28%	(4)	61%	(9)	14
Employ: Retired	12%	(25)	39%	(78)	35%	(70)	14%	(29)	201
Employ: Unemployed	13%	(9)	38%	(27)	30%	(21)	19%	(13)	70
Employ: Other	14%	(5)	41%	(16)	36%	(14)	8%	(3)	38

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(98)	36%	(254)	33%	(229)	17%	(115)	696
Protestant	13%	(37)	38%	(107)	36%	(102)	13%	(36)	283
Roman Catholic	22%	(19)	46%	(41)	27%	(23)	5%	(4)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	36%	(2)	56%	(3)	9%	(1)	6
Jewish	12%	(2)	38%	(5)	24%	(3)	26%	(3)	13
Muslim	—	(0)	71%	(4)	19%	(1)	10%	(1)	5
Buddhist	—	(0)	39%	(3)	16%	(1)	45%	(4)	8
Hindu	—	(0)	—	(0)	44%	(2)	56%	(2)	4
Atheist	—	(0)	24%	(7)	60%	(18)	16%	(5)	30
Agnostic	10%	(2)	34%	(7)	29%	(6)	27%	(6)	22
Something else	16%	(21)	36%	(47)	27%	(36)	22%	(29)	133
Nothing in particular	16%	(16)	28%	(29)	32%	(34)	24%	(25)	104
Ideo/PID: Conservative Republican	11%	(21)	44%	(86)	31%	(60)	14%	(28)	194
Ideo/PID: Moderate/Liberal Republican	19%	(11)	40%	(23)	26%	(15)	14%	(8)	57
Ideo/PID: Moderate/Conservative Democrat	16%	(16)	49%	(48)	26%	(25)	9%	(9)	98
Ideo/PID: Liberal Democrat	19%	(25)	25%	(32)	30%	(39)	26%	(35)	131
Unfavorable of Biden and Trump	11%	(15)	28%	(38)	43%	(58)	17%	(23)	134
2024 H2H Matchup: Biden Voter	15%	(46)	31%	(93)	36%	(106)	17%	(51)	296
2024 H2H Matchup: Trump Voter	13%	(41)	42%	(134)	30%	(96)	15%	(48)	318
2024 H2H Matchup: Would not Vote	13%	(3)	26%	(6)	30%	(7)	31%	(7)	23
2024 H2H Matchup: Do not Know	13%	(8)	37%	(22)	34%	(20)	16%	(9)	59
2022 House Vote: Democrat	16%	(43)	35%	(91)	32%	(83)	17%	(46)	263
2022 House Vote: Republican	14%	(39)	38%	(107)	34%	(94)	14%	(38)	278
2022 House Vote: Did not Vote	10%	(15)	37%	(52)	35%	(49)	18%	(24)	139
2020 Vote: Joe Biden	14%	(44)	35%	(111)	33%	(105)	17%	(55)	316
2020 Vote: Donald Trump	14%	(46)	39%	(127)	33%	(107)	13%	(44)	324
2020 Vote: Someone Else	20%	(2)	35%	(3)	17%	(2)	28%	(3)	10
2020 Vote: Did not Vote	11%	(5)	25%	(12)	33%	(15)	31%	(14)	47
2016 Vote: Hillary Clinton	16%	(38)	37%	(89)	30%	(72)	16%	(39)	239
2016 Vote: Donald Trump	12%	(35)	41%	(116)	33%	(96)	14%	(40)	287
2016 Vote: Someone Else	13%	(3)	28%	(7)	24%	(6)	35%	(9)	26

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(98)	36%	(254)	33%	(229)	17%	(115)	696
2020 Vote/PID: Not Biden/Democrat	32%	(7)	22%	(5)	16%	(3)	30%	(6)	21
2020 Vote/PID: Not Trump/Republican	18%	(4)	41%	(8)	20%	(4)	21%	(4)	20
U.S. Economy: Wrong Track	11%	(54)	38%	(191)	33%	(165)	18%	(89)	499
U.S. Economy: Right Direction	22%	(43)	32%	(63)	33%	(64)	13%	(26)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(36)	34%	(73)	32%	(67)	17%	(36)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(51)	40%	(136)	32%	(109)	14%	(49)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	32%	(45)	38%	(53)	22%	(31)	139
Top 2024 Issue: Economy	14%	(38)	40%	(104)	33%	(86)	14%	(36)	264
Community/Gender: Urban Women	23%	(15)	27%	(18)	33%	(22)	18%	(12)	68
Community/Gender: Urban Men	11%	(7)	48%	(29)	25%	(15)	16%	(10)	60
Community/Gender: Rural Women	13%	(17)	33%	(44)	31%	(42)	23%	(32)	135
Community/Gender: Rural Men	18%	(20)	38%	(41)	31%	(34)	13%	(14)	110
Community/Gender: Suburban Women	10%	(18)	41%	(71)	33%	(57)	15%	(26)	172
Community/Gender: Suburban Men	13%	(20)	33%	(50)	39%	(59)	14%	(21)	150
Homeowner	13%	(63)	36%	(175)	36%	(177)	15%	(75)	491
Renter	17%	(32)	38%	(73)	26%	(50)	19%	(37)	191
Self + Household: White-Collar	16%	(40)	34%	(84)	36%	(87)	14%	(35)	246
Self + Household: Blue Collar	11%	(36)	42%	(134)	32%	(101)	15%	(49)	320
Union HH: Yes	23%	(5)	48%	(11)	29%	(6)	1%	(0)	22
Union HH: No	14%	(93)	36%	(243)	33%	(223)	17%	(115)	674
LGBTQ+: Yes	16%	(11)	29%	(20)	23%	(16)	31%	(21)	67
LGBTQ+: No	14%	(87)	37%	(234)	34%	(214)	15%	(94)	629
Motivated to Vote	14%	(87)	37%	(234)	33%	(210)	16%	(102)	633
Parent: Yes	14%	(26)	37%	(69)	29%	(55)	19%	(35)	186
Parent: No	14%	(71)	36%	(185)	34%	(175)	16%	(80)	510
COVID Vaccine: Yes	17%	(81)	32%	(158)	35%	(172)	17%	(82)	492
COVID Vaccine: No	8%	(16)	47%	(96)	28%	(58)	16%	(34)	204
Student Loans: Yes	15%	(16)	35%	(37)	32%	(33)	18%	(19)	105
Student Loans: No	14%	(82)	37%	(217)	33%	(196)	16%	(96)	591
Favorable Opinion of Haley	11%	(26)	42%	(97)	33%	(77)	14%	(32)	232
Unfavorable Opinion of Haley	14%	(41)	34%	(99)	34%	(102)	18%	(54)	296

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(98)	36%	(254)	33%	(229)	17%	(115)	696
Prodigal Biden Voter	6%	(3)	43%	(21)	31%	(15)	20%	(10)	48
Undecided Voter (DK/WNV)	13%	(11)	34%	(28)	33%	(27)	20%	(16)	81
Undecided Voter (DK)	13%	(8)	37%	(22)	34%	(20)	16%	(9)	59
Watched Debate	14%	(69)	37%	(181)	35%	(173)	14%	(68)	491
Watched Debate: Did not Watch	14%	(29)	35%	(73)	28%	(57)	23%	(47)	205
Watched Debate: All of it	17%	(47)	37%	(100)	32%	(87)	13%	(36)	270
Watched Debate: Some of it	10%	(22)	37%	(81)	39%	(86)	15%	(32)	221
Continue His Campaign: Yes Biden	17%	(46)	35%	(92)	34%	(90)	14%	(38)	267
Continue His Campaign: No Biden	13%	(50)	37%	(143)	34%	(130)	16%	(63)	385
Continue His Campaign: Yes Trump	15%	(53)	40%	(142)	31%	(111)	14%	(49)	355
Continue His Campaign: No Trump	14%	(42)	33%	(99)	36%	(111)	17%	(53)	305
Conviction: Evidence	16%	(50)	29%	(90)	36%	(111)	19%	(59)	310
Conviction: Motivation to Damage	12%	(37)	41%	(125)	34%	(104)	14%	(42)	307
Conviction: DK/NO	14%	(11)	50%	(39)	18%	(14)	19%	(15)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein				
Registered Voters	40%(279)	42%(294)	7% (47)	1% (7)	1% (7)	1% (4)	1% (4)	1% (6)	7% (48)
Gender: Male	42% (136)	42% (135)	5% (17)	2% (5)	1% (4)	1% (2)	1% (2)	— (0)	6% (20)
Gender: Female	38% (144)	42% (159)	8% (30)	1% (2)	1% (3)	1% (2)	— (1)	2% (6)	7% (28)
Age: 18-34	40% (68)	35% (60)	13% (22)	1% (1)	1% (2)	1% (2)	— (0)	1% (1)	8% (14)
Age: 35-44	38% (36)	41% (39)	11% (10)	2% (2)	1% (1)	2% (1)	1% (1)	1% (1)	5% (5)
Age: 45-64	44% (102)	43% (99)	2% (6)	1% (3)	1% (2)	— (0)	— (0)	2% (4)	6% (13)
Age: 65+	36% (73)	48% (96)	5% (10)	— (0)	1% (2)	— (0)	1% (3)	— (0)	8% (16)
GenZers: 1997-2012	42% (33)	29% (23)	10% (8)	1% (1)	2% (2)	1% (1)	— (0)	1% (1)	13% (11)
Millennials: 1981-1996	37% (68)	41% (75)	13% (24)	1% (2)	— (1)	2% (3)	1% (1)	1% (1)	4% (7)
GenXers: 1965-1980	42% (73)	43% (75)	3% (4)	2% (3)	1% (2)	— (0)	— (0)	2% (4)	6% (11)
Baby Boomers: 1946-1964	40% (95)	47% (112)	4% (10)	— (0)	1% (2)	— (0)	1% (2)	— (1)	7% (17)
Educ: < College	36% (160)	46% (202)	7% (32)	1% (6)	1% (3)	1% (3)	— (2)	1% (5)	6% (26)
Educ: Bachelors degree	42% (67)	41% (65)	7% (11)	1% (1)	1% (2)	— (0)	— (0)	1% (1)	8% (12)
Educ: Post-grad	54% (53)	27% (26)	4% (4)	— (0)	2% (2)	1% (1)	2% (2)	— (0)	10% (10)
Income: Under 50k	37% (120)	44% (140)	8% (27)	1% (3)	1% (5)	— (0)	— (1)	1% (4)	7% (22)
Income: 50k-100k	42% (104)	42% (102)	5% (13)	1% (3)	— (0)	1% (3)	1% (3)	1% (2)	6% (16)
Income: 100k+	43% (55)	40% (52)	6% (8)	— (0)	2% (2)	1% (1)	— (0)	— (0)	8% (11)
Ethnicity: White (Non-Hispanic)	30% (139)	54% (250)	6% (26)	1% (3)	— (1)	1% (4)	1% (3)	— (1)	7% (34)
Ethnicity: Hispanic	43% (16)	34% (12)	5% (2)	3% (1)	5% (2)	— (0)	— (0)	3% (1)	7% (3)
Ethnicity: Black (Non-Hispanic)	61% (94)	15% (24)	12% (18)	1% (2)	— (0)	— (0)	— (0)	3% (4)	8% (12)
Ethnicity: Asian + Other (Non-Hispanic)	67% (30)	18% (8)	3% (1)	1% (1)	9% (4)	— (0)	2% (1)	— (0)	— (0)
All Christian	32% (120)	51% (194)	7% (26)	1% (4)	— (1)	1% (2)	1% (3)	— (2)	6% (24)
All Non-Christian	57% (17)	35% (10)	4% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	4% (1)
Atheist	71% (21)	5% (1)	5% (2)	— (0)	7% (2)	2% (1)	— (0)	— (0)	11% (3)
Agnostic/Nothing in particular	61% (76)	19% (24)	7% (9)	— (0)	1% (1)	1% (1)	1% (1)	1% (2)	9% (11)
Something Else	33% (44)	48% (65)	7% (9)	2% (2)	2% (2)	— (0)	— (0)	2% (3)	6% (8)
Evangelical	26% (69)	55% (146)	7% (18)	1% (4)	1% (3)	— (1)	— (1)	1% (3)	7% (20)
Non-Evangelical	40% (95)	45% (106)	7% (17)	1% (3)	— (0)	1% (2)	1% (2)	1% (1)	5% (13)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	40%(279)	42%(294)	7% (47)	1% (7)	1% (7)	1% (4)	1% (4)	1% (6)	7% (48)
PID: Dem (no lean)	84%(194)	4% (9)	7% (16)	— (1)	— (0)	— (0)	— (0)	2% (4)	3% (7)
PID: Ind (no lean)	34% (72)	31% (65)	10% (22)	2% (4)	2% (5)	1% (3)	1% (3)	1% (2)	17% (37)
PID: Rep (no lean)	5% (13)	87%(220)	4% (10)	1% (2)	1% (2)	— (1)	— (1)	— (0)	1% (4)
PID/Gender: Dem Men	81% (81)	9% (9)	4% (4)	1% (1)	— (0)	— (0)	— (0)	— (0)	5% (5)
PID/Gender: Dem Women	86% (113)	— (0)	9% (12)	— (0)	— (0)	— (0)	— (0)	3% (4)	2% (2)
PID/Gender: Ind Men	39% (44)	32% (36)	8% (9)	2% (2)	4% (4)	1% (2)	1% (1)	— (0)	13% (14)
PID/Gender: Ind Women	28% (29)	29% (30)	13% (13)	2% (2)	— (0)	1% (1)	1% (1)	1% (2)	23% (23)
PID/Gender: Rep Men	10% (11)	83% (90)	4% (5)	1% (2)	— (0)	— (0)	1% (1)	— (0)	1% (1)
PID/Gender: Rep Women	2% (2)	90%(129)	4% (5)	— (0)	2% (2)	1% (1)	— (0)	— (0)	2% (3)
Ideo: Liberal (1-3)	79%(146)	8% (15)	5% (10)	1% (1)	— (0)	1% (1)	— (1)	1% (3)	4% (8)
Ideo: Moderate (4)	46%(104)	28% (64)	11% (24)	2% (4)	3% (6)	— (1)	1% (2)	1% (1)	9% (21)
Ideo: Conservative (5-7)	10% (26)	79% (211)	5% (12)	1% (2)	— (0)	1% (2)	— (1)	1% (2)	4% (12)
Community: Urban	52% (67)	36% (46)	3% (3)	3% (3)	2% (3)	— (1)	— (0)	1% (2)	3% (4)
Community: Suburban	45%(147)	37% (119)	7% (22)	1% (3)	1% (2)	— (1)	1% (2)	1% (2)	8% (25)
Community: Rural	27% (66)	53% (129)	9% (22)	— (0)	1% (2)	1% (2)	1% (2)	1% (3)	8% (19)
Military HHnm: Yes	37% (39)	45% (48)	6% (6)	1% (1)	— (0)	— (0)	2% (2)	1% (1)	9% (9)
Military HH: No	41%(241)	42%(246)	7% (41)	1% (6)	1% (7)	1% (4)	— (2)	1% (6)	7% (39)
Employ: Private Sector	42% (94)	42% (95)	8% (18)	1% (2)	— (1)	1% (2)	— (0)	1% (3)	5% (10)
Employ: Government	41% (21)	38% (19)	6% (3)	2% (1)	— (0)	— (0)	— (0)	1% (0)	13% (7)
Employ: Self-Employed	36% (19)	47% (24)	9% (5)	4% (2)	— (0)	— (0)	— (0)	— (0)	4% (2)
Employ: Homemaker	27% (12)	52% (23)	10% (5)	— (0)	— (0)	2% (1)	— (0)	— (0)	8% (4)
Employ: Student	30% (4)	27% (4)	19% (3)	4% (1)	3% (0)	5% (1)	— (0)	3% (0)	9% (1)
Employ: Retired	41% (82)	48% (96)	4% (8)	— (0)	1% (2)	— (0)	1% (3)	— (1)	5% (9)
Employ: Unemployed	40% (28)	30% (21)	4% (3)	2% (1)	2% (2)	1% (0)	— (0)	2% (2)	18% (13)
Employ: Other	49% (19)	29% (11)	8% (3)	— (0)	5% (2)	— (0)	2% (1)	— (0)	6% (2)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify			
Registered Voters	40%(279)	42%(294)	7% (47)	1% (7)	1% (7)	1% (4)	1% (4)	1% (6)	7% (48)
Protestant	32% (91)	52%(148)	6% (17)	1% (3)	— (1)	1% (2)	— (1)	1% (2)	6% (17)
Roman Catholic	34% (30)	45% (40)	9% (8)	1% (1)	1% (0)	— (0)	2% (2)	— (0)	8% (7)
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	81% (5)	10% (1)	9% (1)	— (0)	— (0)	— (0)	— (0)	— (0)
Jewish	43% (5)	42% (5)	5% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	10% (1)
Muslim	19% (1)	71% (4)	10% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Buddhist	85% (7)	15% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Hindu	100% (4)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Atheist	71% (21)	5% (1)	5% (2)	— (0)	7% (2)	2% (1)	— (0)	— (0)	11% (3)
Agnostic	66% (14)	8% (2)	12% (2)	— (0)	— (0)	3% (1)	4% (1)	— (0)	7% (2)
Something else	33% (44)	48% (65)	7% (9)	2% (2)	2% (2)	— (0)	— (0)	2% (3)	6% (8)
Nothing in particular	60% (62)	22% (22)	7% (7)	— (0)	1% (1)	— (0)	— (0)	2% (2)	9% (10)
Ideo/PID: Conservative Republican	3% (6)	88% (171)	5% (9)	1% (2)	— (0)	1% (1)	1% (1)	— (0)	2% (4)
Ideo/PID: Moderate/Liberal Republican	12% (7)	83% (47)	2% (1)	— (0)	4% (2)	— (0)	— (0)	— (0)	— (0)
Ideo/PID: Moderate/Conservative Democrat	76% (74)	8% (8)	8% (8)	— (0)	— (0)	— (0)	— (0)	1% (1)	7% (7)
Ideo/PID: Liberal Democrat	90% (118)	1% (1)	6% (8)	— (1)	— (0)	— (0)	— (0)	2% (3)	— (1)
Unfavorable of Biden and Trump	26% (35)	19% (25)	19% (26)	4% (6)	5% (6)	3% (3)	2% (3)	3% (4)	19% (26)
2024 H2H Matchup: Biden Voter	93%(276)	2% (7)	2% (6)	1% (2)	— (1)	— (0)	— (0)	— (1)	1% (4)
2024 H2H Matchup: Trump Voter	— (1)	90%(287)	6% (21)	— (0)	1% (4)	1% (2)	— (1)	— (0)	1% (2)
2024 H2H Matchup: Would not Vote	— (0)	— (0)	40% (9)	12% (3)	9% (2)	5% (1)	5% (1)	21% (5)	8% (2)
2024 H2H Matchup: Do not Know	3% (2)	— (0)	21% (12)	3% (2)	— (0)	1% (1)	2% (1)	1% (1)	69% (40)
2022 House Vote: Democrat	85%(223)	6% (15)	3% (9)	1% (2)	— (0)	— (0)	— (0)	— (1)	5% (13)
2022 House Vote: Republican	3% (10)	81%(226)	8% (21)	1% (2)	1% (2)	— (0)	1% (3)	— (0)	5% (13)
2022 House Vote: Did not Vote	33% (46)	37% (52)	12% (16)	— (1)	1% (2)	2% (3)	— (0)	4% (5)	10% (14)
2020 Vote: Joe Biden	81%(257)	6% (18)	5% (15)	1% (4)	— (0)	— (0)	— (0)	1% (4)	5% (17)
2020 Vote: Donald Trump	4% (12)	81%(262)	6% (20)	1% (2)	1% (4)	1% (3)	1% (2)	— (0)	6% (21)
2020 Vote: Someone Else	3% (0)	— (0)	28% (3)	15% (1)	6% (1)	6% (1)	14% (1)	— (0)	28% (3)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Don't		
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver	else, please specify	Would not vote	know/No opinion
Registered Voters	40%(279)	42%(294)	7% (47)	1% (7)	1% (7)	1% (4)	1% (4)	1% (6)	7% (48)
2020 Vote: Did not Vote	23% (11)	30% (14)	21% (10)	— (0)	4% (2)	2% (1)	2% (1)	3% (1)	16% (7)
2016 Vote: Hillary Clinton	86%(204)	7% (17)	4% (9)	1% (2)	— (0)	— (0)	— (0)	1% (3)	2% (4)
2016 Vote: Donald Trump	6% (18)	77%(221)	5% (14)	— (1)	1% (4)	1% (2)	1% (4)	— (1)	8% (23)
2016 Vote: Someone Else	41% (11)	22% (6)	14% (3)	6% (1)	2% (1)	2% (1)	— (0)	— (0)	12% (3)
2020 Vote/PID: Not Biden/Democrat	32% (7)	7% (1)	38% (8)	2% (0)	— (0)	— (0)	— (0)	3% (1)	19% (4)
2020 Vote/PID: Not Trump/Republican	22% (4)	74% (15)	— (0)	— (0)	1% (0)	— (0)	— (0)	— (0)	3% (1)
U.S. Economy: Wrong Track	24% (119)	55%(274)	9% (43)	1% (6)	1% (5)	1% (3)	1% (4)	1% (5)	8% (40)
U.S. Economy: Right Direction	81% (160)	10% (20)	2% (4)	1% (1)	1% (2)	— (0)	— (0)	— (1)	4% (8)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	95%(202)	2% (4)	— (1)	— (0)	— (0)	— (0)	— (0)	— (1)	2% (4)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (6)	80%(276)	9% (30)	— (1)	1% (4)	1% (3)	1% (3)	1% (4)	5% (19)
Prsnl. Fin. Sit. 2021-23: Same Under Both	51% (71)	10% (15)	12% (17)	4% (6)	2% (2)	— (1)	1% (1)	1% (2)	18% (25)
Top 2024 Issue: Economy	24% (64)	56%(147)	9% (23)	2% (5)	1% (3)	1% (3)	— (1)	1% (3)	6% (15)
Community/Gender: Urban Women	56% (38)	31% (21)	5% (3)	2% (1)	3% (2)	— (0)	— (0)	2% (1)	2% (1)
Community/Gender: Urban Men	47% (28)	41% (25)	— (0)	4% (2)	1% (1)	1% (1)	— (0)	— (0)	5% (3)
Community/Gender: Rural Women	20% (26)	58% (78)	10% (13)	— (0)	— (0)	1% (1)	1% (1)	2% (3)	10% (13)
Community/Gender: Rural Men	36% (40)	47% (52)	8% (9)	— (0)	1% (1)	1% (1)	1% (1)	— (0)	5% (6)
Community/Gender: Suburban Women	46% (79)	35% (61)	8% (14)	— (1)	— (0)	1% (1)	— (1)	1% (2)	8% (14)
Community/Gender: Suburban Men	45% (68)	39% (58)	5% (8)	2% (2)	1% (2)	— (0)	1% (1)	— (0)	7% (11)
Homeowner	38% (189)	46%(225)	5% (26)	1% (3)	1% (4)	1% (3)	1% (3)	— (1)	7% (36)
Renter	47% (90)	30% (58)	11% (20)	2% (4)	1% (3)	— (0)	— (0)	3% (5)	5% (10)
Self + Household: White-Collar	48% (118)	37% (90)	5% (13)	— (1)	2% (5)	1% (2)	1% (2)	— (0)	6% (15)
Self + Household: Blue Collar	34%(109)	52%(168)	5% (17)	1% (4)	— (1)	1% (2)	— (1)	1% (3)	4% (14)
Union HH: Yes	44% (10)	54% (12)	— (0)	— (0)	— (0)	— (0)	— (0)	2% (0)	— (0)
Union HH: No	40%(269)	42%(282)	7% (47)	1% (7)	1% (7)	1% (4)	1% (4)	1% (6)	7% (48)
LGBTQ+: Yes	53% (36)	21% (14)	4% (3)	1% (1)	3% (2)	3% (2)	1% (1)	1% (1)	13% (9)
LGBTQ+: No	39%(243)	45%(280)	7% (45)	1% (6)	1% (5)	— (2)	— (3)	1% (6)	6% (39)
Motivated to Vote	41%(259)	44%(280)	6% (41)	1% (6)	1% (6)	— (3)	1% (4)	— (0)	6% (35)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would	Don't	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver	else, please specify	not vote	know/No opinion
Registered Voters	40%(279)	42%(294)	7% (47)	1% (7)	1% (7)	1% (4)	1% (4)	1% (6)	7% (48)
Parent: Yes	38% (70)	45% (84)	9% (16)	1% (1)	— (0)	1% (1)	— (0)	1% (2)	6% (12)
Parent: No	41%(209)	41%(210)	6% (31)	1% (6)	1% (7)	1% (3)	1% (4)	1% (5)	7% (36)
COVID Vaccine: Yes	49%(242)	35% (172)	6% (29)	1% (4)	1% (6)	— (2)	1% (3)	1% (3)	7% (32)
COVID Vaccine: No	18% (37)	60% (122)	9% (18)	2% (3)	— (1)	1% (1)	— (1)	2% (4)	8% (16)
Student Loans: Yes	39% (41)	41% (42)	10% (11)	3% (3)	— (0)	1% (1)	— (0)	1% (1)	6% (7)
Student Loans: No	40%(239)	43%(252)	6% (36)	1% (4)	1% (7)	1% (3)	1% (4)	1% (5)	7% (41)
Favorable Opinion of Haley	27% (63)	56%(130)	6% (13)	1% (3)	1% (2)	— (1)	1% (3)	1% (2)	6% (15)
Unfavorable Opinion of Haley	56% (165)	32% (95)	5% (13)	1% (3)	1% (3)	— (1)	— (1)	— (0)	5% (14)
Prodigal Biden Voter	3% (1)	30% (15)	26% (12)	2% (1)	— (0)	— (0)	— (0)	8% (4)	31% (15)
Undecided Voter (DK/WNV)	2% (2)	— (0)	26% (21)	6% (5)	3% (2)	2% (2)	3% (2)	7% (6)	52% (42)
Undecided Voter (DK)	3% (2)	— (0)	21% (12)	3% (2)	— (0)	1% (1)	2% (1)	1% (1)	69% (40)
Watched Debate	39% (191)	48%(234)	5% (26)	1% (4)	1% (3)	— (2)	— (2)	— (2)	6% (27)
Watched Debate: Did not Watch	43% (88)	29% (60)	10% (21)	2% (3)	2% (4)	1% (2)	1% (2)	2% (4)	10% (21)
Watched Debate: All of it	35% (94)	54%(145)	5% (13)	— (1)	1% (3)	— (0)	1% (2)	— (0)	5% (13)
Watched Debate: Some of it	44% (97)	41% (89)	6% (14)	1% (2)	— (0)	1% (2)	— (0)	1% (2)	6% (14)
Continue His Campaign: Yes Biden	71% (190)	22% (58)	2% (6)	1% (3)	— (0)	— (0)	— (1)	— (0)	3% (8)
Continue His Campaign: No Biden	20% (79)	59%(228)	8% (32)	1% (4)	2% (7)	1% (3)	1% (2)	1% (4)	7% (26)
Continue His Campaign: Yes Trump	10% (34)	80%(284)	6% (20)	— (0)	1% (3)	— (0)	1% (2)	— (0)	3% (11)
Continue His Campaign: No Trump	77%(236)	3% (9)	6% (20)	2% (7)	1% (4)	1% (3)	1% (2)	1% (4)	7% (20)
Conviction: Evidence	79%(246)	4% (12)	5% (16)	2% (5)	1% (3)	— (1)	— (1)	1% (3)	8% (24)
Conviction: Motivation to Damage	6% (18)	80%(246)	7% (20)	— (1)	1% (4)	— (1)	1% (2)	— (1)	4% (14)
Conviction: DK/NO	19% (15)	45% (36)	14% (11)	1% (1)	— (0)	3% (2)	1% (1)	4% (3)	13% (10)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(296)	46%	(318)	3%	(23)	8%	(59)	696
Gender: Male	45%	(144)	46%	(146)	2%	(5)	8%	(26)	321
Gender: Female	41%	(152)	46%	(172)	5%	(18)	9%	(33)	375
Age: 18-34	45%	(78)	40%	(69)	5%	(9)	10%	(16)	172
Age: 35-44	42%	(40)	48%	(46)	2%	(2)	7%	(7)	95
Age: 45-64	46%	(104)	45%	(102)	4%	(8)	6%	(14)	229
Age: 65+	37%	(74)	51%	(101)	2%	(4)	11%	(21)	200
GenZers: 1997-2012	50%	(40)	32%	(26)	1%	(1)	16%	(13)	80
Millennials: 1981-1996	42%	(75)	48%	(88)	5%	(10)	5%	(9)	181
GenXers: 1965-1980	44%	(76)	44%	(77)	5%	(8)	7%	(13)	173
Baby Boomers: 1946-1964	40%	(96)	50%	(119)	1%	(3)	9%	(21)	239
Educ: < College	40%	(173)	49%	(217)	3%	(15)	8%	(34)	439
Educ: Bachelors degree	44%	(69)	44%	(70)	3%	(5)	9%	(14)	159
Educ: Post-grad	55%	(54)	32%	(32)	3%	(3)	11%	(10)	98
Income: Under 50k	40%	(128)	47%	(153)	5%	(15)	8%	(27)	322
Income: 50k-100k	46%	(112)	44%	(109)	3%	(6)	7%	(18)	245
Income: 100k+	44%	(56)	44%	(57)	1%	(2)	11%	(14)	129
Ethnicity: White (Non-Hispanic)	32%	(149)	58%	(266)	2%	(10)	8%	(36)	461
Ethnicity: Hispanic	47%	(17)	43%	(15)	3%	(1)	7%	(3)	36
Ethnicity: Black (Non-Hispanic)	65%	(100)	17%	(26)	6%	(9)	12%	(19)	154
Ethnicity: Asian + Other (Non-Hispanic)	68%	(31)	24%	(11)	5%	(2)	3%	(1)	45
All Christian	33%	(124)	56%	(211)	3%	(11)	8%	(31)	377
All Non-Christian	68%	(20)	26%	(8)	—	(0)	6%	(2)	30
Atheist	72%	(22)	16%	(5)	—	(0)	12%	(4)	30
Agnostic/Nothing in particular	64%	(81)	24%	(30)	3%	(3)	9%	(11)	126
Something Else	37%	(49)	48%	(65)	6%	(8)	8%	(11)	133
Evangelical	28%	(73)	59%	(156)	6%	(16)	7%	(19)	265
Non-Evangelical	42%	(100)	47%	(113)	1%	(3)	9%	(23)	239
PID: Dem (no lean)	87%	(201)	3%	(7)	4%	(9)	6%	(14)	231
PID: Ind (no lean)	38%	(80)	39%	(84)	3%	(7)	20%	(42)	212
PID: Rep (no lean)	6%	(15)	90%	(227)	3%	(7)	1%	(3)	253

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(296)	46%	(318)	3%	(23)	8%	(59)	696
PID/Gender: Dem Men	85%	(85)	5%	(5)	1%	(1)	10%	(10)	100
PID/Gender: Dem Women	88%	(116)	2%	(2)	7%	(9)	3%	(4)	131
PID/Gender: Ind Men	41%	(46)	42%	(47)	2%	(3)	14%	(16)	112
PID/Gender: Ind Women	34%	(34)	37%	(37)	4%	(4)	26%	(26)	101
PID/Gender: Rep Men	12%	(13)	86%	(94)	2%	(2)	—	(0)	109
PID/Gender: Rep Women	2%	(3)	93%	(133)	4%	(5)	2%	(3)	144
Ideo: Liberal (1-3)	83%	(153)	9%	(17)	4%	(8)	3%	(6)	184
Ideo: Moderate (4)	48%	(110)	33%	(75)	4%	(9)	15%	(33)	227
Ideo: Conservative (5-7)	11%	(29)	82%	(221)	2%	(6)	4%	(11)	268
Community: Urban	57%	(73)	36%	(46)	3%	(3)	5%	(6)	128
Community: Suburban	47%	(151)	41%	(133)	3%	(9)	9%	(30)	323
Community: Rural	30%	(72)	57%	(139)	4%	(11)	9%	(22)	245
Military HHnm: Yes	39%	(40)	48%	(50)	2%	(2)	12%	(13)	105
Military HH: No	43%	(256)	45%	(268)	4%	(21)	8%	(46)	591
Employ: Private Sector	46%	(102)	46%	(103)	2%	(5)	6%	(14)	225
Employ: Government	43%	(22)	39%	(20)	5%	(3)	13%	(7)	51
Employ: Self-Employed	43%	(23)	45%	(23)	4%	(2)	7%	(4)	52
Employ: Homemaker	25%	(11)	62%	(28)	6%	(3)	8%	(4)	45
Employ: Student	53%	(8)	33%	(5)	7%	(1)	7%	(1)	14
Employ: Retired	41%	(82)	51%	(103)	2%	(4)	6%	(12)	201
Employ: Unemployed	41%	(29)	33%	(23)	4%	(3)	21%	(15)	70
Employ: Other	52%	(20)	35%	(14)	6%	(2)	7%	(3)	38

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(296)	46%	(318)	3%	(23)	8%	(59)	696
Protestant	33%	(94)	56%	(159)	4%	(11)	7%	(19)	283
Roman Catholic	34%	(30)	52%	(45)	—	(0)	14%	(12)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(6)	9%	(1)	—	(0)	6
Jewish	43%	(5)	47%	(6)	—	(0)	10%	(1)	13
Muslim	90%	(5)	10%	(1)	—	(0)	—	(0)	5
Buddhist	85%	(7)	15%	(1)	—	(0)	—	(0)	8
Hindu	87%	(3)	—	(0)	—	(0)	13%	(0)	4
Atheist	72%	(22)	16%	(5)	—	(0)	12%	(4)	30
Agnostic	75%	(16)	14%	(3)	4%	(1)	7%	(1)	22
Something else	37%	(49)	48%	(65)	6%	(8)	8%	(11)	133
Nothing in particular	62%	(65)	26%	(27)	2%	(3)	9%	(10)	104
Ideo/PID: Conservative Republican	3%	(7)	93%	(180)	2%	(5)	2%	(3)	194
Ideo/PID: Moderate/Liberal Republican	16%	(9)	80%	(46)	4%	(2)	—	(0)	57
Ideo/PID: Moderate/Conservative Democrat	79%	(77)	6%	(5)	2%	(2)	14%	(13)	98
Ideo/PID: Liberal Democrat	93%	(122)	1%	(2)	5%	(7)	—	(1)	131
Unfavorable of Biden and Trump	35%	(46)	28%	(37)	16%	(21)	22%	(30)	134
2024 H2H Matchup: Biden Voter	100%	(296)	—	(0)	—	(0)	—	(0)	296
2024 H2H Matchup: Trump Voter	—	(0)	100%	(318)	—	(0)	—	(0)	318
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(23)	—	(0)	23
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(59)	59
2022 House Vote: Democrat	89%	(233)	5%	(13)	—	(1)	6%	(16)	263
2022 House Vote: Republican	4%	(12)	87%	(240)	4%	(10)	6%	(16)	278
2022 House Vote: Did not Vote	36%	(51)	44%	(61)	9%	(12)	11%	(16)	139
2020 Vote: Joe Biden	85%	(267)	6%	(20)	2%	(6)	7%	(23)	316
2020 Vote: Donald Trump	4%	(14)	85%	(277)	4%	(12)	7%	(22)	324
2020 Vote: Someone Else	7%	(1)	21%	(2)	14%	(1)	58%	(6)	10
2020 Vote: Did not Vote	31%	(14)	42%	(19)	8%	(4)	19%	(9)	47

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(296)	46%	(318)	3%	(23)	8%	(59)	696
2016 Vote: Hillary Clinton	88%	(211)	6%	(15)	1%	(3)	4%	(10)	239
2016 Vote: Donald Trump	7%	(20)	82%	(236)	3%	(9)	8%	(22)	287
2016 Vote: Someone Else	43%	(11)	32%	(8)	2%	(1)	22%	(6)	26
2020 Vote/PID: Not Biden/Democrat	44%	(9)	2%	(0)	27%	(6)	27%	(6)	21
2020 Vote/PID: Not Trump/Republican	23%	(5)	74%	(15)	—	(0)	3%	(1)	20
U.S. Economy: Wrong Track	27%	(135)	60%	(297)	4%	(21)	9%	(46)	499
U.S. Economy: Right Direction	82%	(161)	11%	(21)	1%	(2)	6%	(12)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	98%	(207)	1%	(1)	—	(1)	1%	(3)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(9)	87%	(301)	3%	(11)	7%	(23)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(80)	12%	(17)	8%	(11)	23%	(32)	139
Top 2024 Issue: Economy	27%	(71)	61%	(160)	3%	(8)	9%	(24)	264
Community/Gender: Urban Women	60%	(41)	33%	(22)	4%	(3)	3%	(2)	68
Community/Gender: Urban Men	53%	(32)	39%	(24)	1%	(1)	6%	(4)	60
Community/Gender: Rural Women	21%	(29)	63%	(85)	7%	(9)	9%	(12)	135
Community/Gender: Rural Men	40%	(44)	50%	(55)	2%	(2)	9%	(10)	110
Community/Gender: Suburban Women	48%	(83)	38%	(65)	4%	(6)	11%	(18)	172
Community/Gender: Suburban Men	46%	(68)	45%	(68)	2%	(2)	8%	(12)	150
Homeowner	41%	(199)	49%	(239)	3%	(14)	8%	(39)	491
Renter	51%	(97)	36%	(68)	4%	(8)	9%	(18)	191
Self + Household: White-Collar	49%	(121)	41%	(100)	2%	(6)	8%	(19)	246
Self + Household: Blue Collar	38%	(120)	55%	(175)	3%	(10)	5%	(15)	320
Union HH: Yes	44%	(10)	54%	(12)	2%	(0)	—	(0)	22
Union HH: No	43%	(286)	45%	(306)	3%	(22)	9%	(59)	674
LGBTQ+: Yes	58%	(39)	27%	(18)	3%	(2)	11%	(8)	67
LGBTQ+: No	41%	(257)	48%	(300)	3%	(20)	8%	(51)	629
Motivated to Vote	43%	(273)	48%	(303)	2%	(13)	7%	(45)	633
Parent: Yes	44%	(81)	48%	(88)	3%	(5)	6%	(11)	186
Parent: No	42%	(215)	45%	(230)	3%	(18)	9%	(48)	510
COVID Vaccine: Yes	51%	(250)	38%	(188)	4%	(18)	7%	(36)	492
COVID Vaccine: No	23%	(46)	64%	(131)	2%	(4)	11%	(23)	204

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(296)	46%	(318)	3%	(23)	8%	(59)	696
Student Loans: Yes	47%	(49)	44%	(46)	5%	(5)	4%	(4)	105
Student Loans: No	42%	(247)	46%	(272)	3%	(18)	9%	(54)	591
Favorable Opinion of Haley	28%	(66)	60%	(139)	4%	(8)	8%	(19)	232
Unfavorable Opinion of Haley	59%	(175)	34%	(102)	2%	(6)	4%	(13)	296
Prodigal Biden Voter	—	(0)	41%	(20)	12%	(6)	47%	(23)	48
Undecided Voter (DK/WNV)	—	(0)	—	(0)	28%	(23)	72%	(59)	81
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	100%	(59)	59
Watched Debate	41%	(203)	51%	(252)	1%	(6)	6%	(30)	491
Watched Debate: Did not Watch	45%	(93)	32%	(66)	8%	(17)	14%	(28)	205
Watched Debate: All of it	35%	(95)	58%	(157)	1%	(3)	6%	(16)	270
Watched Debate: Some of it	49%	(109)	43%	(95)	1%	(3)	6%	(14)	221
Continue His Campaign: Yes Biden	74%	(197)	22%	(60)	1%	(2)	3%	(8)	267
Continue His Campaign: No Biden	23%	(89)	65%	(250)	4%	(15)	8%	(31)	385
Continue His Campaign: Yes Trump	11%	(38)	86%	(304)	—	(1)	3%	(12)	355
Continue His Campaign: No Trump	82%	(250)	4%	(13)	6%	(17)	8%	(24)	305
Conviction: Evidence	82%	(253)	7%	(20)	3%	(10)	9%	(27)	310
Conviction: Motivation to Damage	8%	(23)	85%	(261)	2%	(8)	5%	(16)	307
Conviction: DK/NO	26%	(20)	47%	(37)	7%	(5)	20%	(16)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	9%	(65)	42%	(290)	40%	(280)	9%	(60)	696
Gender: Male	9%	(30)	38%	(123)	44%	(141)	9%	(27)	321
Gender: Female	9%	(35)	45%	(167)	37%	(140)	9%	(33)	375
Age: 18-34	18%	(30)	34%	(59)	40%	(69)	8%	(14)	172
Age: 35-44	5%	(5)	47%	(45)	38%	(36)	10%	(10)	95
Age: 45-64	8%	(18)	40%	(91)	45%	(104)	7%	(17)	229
Age: 65+	6%	(12)	48%	(96)	36%	(72)	10%	(20)	200
GenZers: 1997-2012	10%	(8)	32%	(25)	48%	(38)	10%	(8)	80
Millennials: 1981-1996	15%	(27)	42%	(76)	35%	(63)	8%	(15)	181
GenXers: 1965-1980	8%	(14)	40%	(70)	45%	(78)	7%	(11)	173
Baby Boomers: 1946-1964	6%	(15)	46%	(109)	37%	(90)	11%	(26)	239
Educ: < College	9%	(41)	45%	(195)	36%	(158)	10%	(44)	439
Educ: Bachelors degree	5%	(9)	43%	(68)	45%	(71)	7%	(12)	159
Educ: Post-grad	16%	(16)	27%	(27)	52%	(51)	5%	(5)	98
Income: Under 50k	7%	(22)	44%	(143)	36%	(117)	13%	(41)	322
Income: 50k-100k	14%	(34)	41%	(101)	42%	(102)	4%	(9)	245
Income: 100k+	8%	(10)	36%	(46)	48%	(62)	9%	(11)	129
Ethnicity: White (Non-Hispanic)	7%	(32)	50%	(230)	37%	(170)	6%	(29)	461
Ethnicity: Hispanic	9%	(3)	41%	(15)	32%	(11)	18%	(6)	36
Ethnicity: Black (Non-Hispanic)	14%	(22)	22%	(34)	49%	(76)	14%	(22)	154
Ethnicity: Asian + Other (Non-Hispanic)	20%	(9)	25%	(11)	50%	(22)	5%	(2)	45
All Christian	7%	(27)	51%	(190)	35%	(132)	7%	(27)	377
All Non-Christian	30%	(9)	15%	(4)	41%	(12)	14%	(4)	30
Atheist	5%	(2)	22%	(7)	55%	(17)	18%	(5)	30
Agnostic/Nothing in particular	9%	(11)	27%	(34)	56%	(70)	8%	(10)	126
Something Else	12%	(16)	41%	(54)	37%	(49)	10%	(13)	133
Evangelical	10%	(26)	50%	(133)	32%	(85)	8%	(20)	265
Non-Evangelical	7%	(17)	46%	(109)	40%	(95)	7%	(18)	239
PID: Dem (no lean)	16%	(37)	14%	(33)	56%	(130)	13%	(31)	231
PID: Ind (no lean)	1%	(3)	38%	(81)	51%	(108)	10%	(21)	212
PID: Rep (no lean)	10%	(25)	69%	(176)	17%	(43)	4%	(9)	253

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	9%	(65)	42%	(290)	40%	(280)	9%	(60)	696
PID/Gender: Dem Men	14%	(14)	17%	(17)	60%	(60)	10%	(10)	100
PID/Gender: Dem Women	18%	(24)	13%	(16)	53%	(70)	16%	(21)	131
PID/Gender: Ind Men	1%	(1)	36%	(40)	52%	(58)	11%	(12)	112
PID/Gender: Ind Women	2%	(2)	41%	(41)	49%	(49)	9%	(9)	101
PID/Gender: Rep Men	14%	(15)	60%	(66)	21%	(22)	5%	(6)	109
PID/Gender: Rep Women	7%	(10)	76%	(110)	14%	(20)	2%	(3)	144
Ideo: Liberal (1-3)	14%	(25)	15%	(28)	60%	(110)	12%	(21)	184
Ideo: Moderate (4)	6%	(13)	34%	(78)	49%	(112)	11%	(24)	227
Ideo: Conservative (5-7)	10%	(27)	66%	(176)	20%	(53)	5%	(12)	268
Community: Urban	15%	(20)	32%	(41)	43%	(55)	10%	(13)	128
Community: Suburban	8%	(27)	41%	(132)	44%	(142)	7%	(22)	323
Community: Rural	8%	(19)	48%	(117)	34%	(83)	10%	(26)	245
Military HHnm: Yes	9%	(10)	45%	(47)	34%	(36)	12%	(13)	105
Military HH: No	9%	(56)	41%	(243)	41%	(245)	8%	(48)	591
Employ: Private Sector	7%	(15)	39%	(87)	49%	(110)	6%	(13)	225
Employ: Government	17%	(9)	32%	(16)	40%	(20)	11%	(6)	51
Employ: Self-Employed	18%	(10)	33%	(17)	38%	(20)	11%	(6)	52
Employ: Homemaker	20%	(9)	56%	(25)	17%	(8)	8%	(3)	45
Employ: Student	16%	(2)	31%	(4)	47%	(7)	6%	(1)	14
Employ: Retired	4%	(9)	50%	(101)	34%	(68)	11%	(22)	201
Employ: Unemployed	7%	(5)	33%	(23)	53%	(37)	7%	(5)	70
Employ: Other	19%	(7)	40%	(15)	28%	(11)	13%	(5)	38

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	9%	(65)	42%	(290)	40%	(280)	9%	(60)	696
Protestant	6%	(16)	52%	(148)	35%	(100)	7%	(19)	283
Roman Catholic	13%	(11)	45%	(39)	36%	(31)	7%	(6)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	41%	(3)	22%	(1)	37%	(2)	6
Jewish	29%	(4)	22%	(3)	35%	(5)	14%	(2)	13
Muslim	71%	(4)	10%	(1)	19%	(1)	—	(0)	5
Buddhist	19%	(1)	15%	(1)	36%	(3)	30%	(2)	8
Hindu	—	(0)	—	(0)	100%	(4)	—	(0)	4
Atheist	5%	(2)	22%	(7)	55%	(17)	18%	(5)	30
Agnostic	13%	(3)	14%	(3)	65%	(14)	7%	(2)	22
Something else	12%	(16)	41%	(54)	37%	(49)	10%	(13)	133
Nothing in particular	8%	(8)	30%	(31)	54%	(56)	8%	(9)	104
Ideo/PID: Conservative Republican	10%	(19)	72%	(139)	15%	(30)	3%	(6)	194
Ideo/PID: Moderate/Liberal Republican	10%	(6)	61%	(35)	23%	(13)	6%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	15%	(15)	20%	(20)	50%	(48)	15%	(15)	98
Ideo/PID: Liberal Democrat	17%	(22)	10%	(14)	62%	(81)	11%	(14)	131
Unfavorable of Biden and Trump	6%	(9)	29%	(38)	58%	(78)	7%	(10)	134
2024 H2H Matchup: Biden Voter	12%	(34)	13%	(37)	63%	(186)	13%	(39)	296
2024 H2H Matchup: Trump Voter	9%	(28)	74%	(234)	14%	(45)	3%	(11)	318
2024 H2H Matchup: Would not Vote	13%	(3)	12%	(3)	63%	(14)	12%	(3)	23
2024 H2H Matchup: Do not Know	—	(0)	27%	(16)	60%	(35)	14%	(8)	59
2022 House Vote: Democrat	11%	(28)	15%	(41)	60%	(157)	14%	(37)	263
2022 House Vote: Republican	9%	(25)	68%	(188)	21%	(57)	3%	(7)	278
2022 House Vote: Did not Vote	9%	(12)	37%	(51)	44%	(61)	11%	(15)	139
2020 Vote: Joe Biden	11%	(34)	14%	(43)	62%	(195)	14%	(43)	316
2020 Vote: Donald Trump	8%	(27)	69%	(224)	19%	(62)	3%	(11)	324
2020 Vote: Someone Else	—	(0)	26%	(2)	51%	(5)	23%	(2)	10
2020 Vote: Did not Vote	8%	(4)	43%	(20)	40%	(18)	9%	(4)	47
2016 Vote: Hillary Clinton	13%	(31)	17%	(40)	57%	(137)	13%	(32)	239
2016 Vote: Donald Trump	6%	(18)	68%	(195)	21%	(62)	5%	(13)	287
2016 Vote: Someone Else	—	(0)	40%	(10)	51%	(13)	9%	(2)	26

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	9%	(65)	42%	(290)	40%	(280)	9%	(60)	696
2020 Vote/PID: Not Biden/Democrat	22%	(5)	18%	(4)	43%	(9)	17%	(4)	21
2020 Vote/PID: Not Trump/Republican	13%	(3)	43%	(9)	27%	(5)	17%	(3)	20
U.S. Economy: Wrong Track	8%	(39)	53%	(263)	33%	(165)	6%	(32)	499
U.S. Economy: Right Direction	14%	(27)	14%	(27)	59%	(115)	14%	(28)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(31)	12%	(26)	59%	(126)	14%	(30)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(29)	71%	(243)	18%	(62)	3%	(10)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	15%	(21)	67%	(93)	15%	(21)	139
Top 2024 Issue: Economy	9%	(23)	55%	(145)	32%	(84)	5%	(12)	264
Community/Gender: Urban Women	13%	(9)	31%	(21)	46%	(31)	10%	(7)	68
Community/Gender: Urban Men	18%	(11)	32%	(19)	40%	(24)	10%	(6)	60
Community/Gender: Rural Women	7%	(10)	53%	(71)	31%	(41)	9%	(13)	135
Community/Gender: Rural Men	9%	(10)	42%	(46)	38%	(42)	12%	(13)	110
Community/Gender: Suburban Women	10%	(17)	43%	(75)	39%	(67)	8%	(14)	172
Community/Gender: Suburban Men	6%	(10)	38%	(58)	50%	(75)	6%	(8)	150
Homeowner	9%	(46)	44%	(218)	38%	(189)	8%	(38)	491
Renter	9%	(18)	35%	(66)	45%	(86)	11%	(22)	191
Self + Household: White-Collar	9%	(22)	38%	(93)	45%	(112)	8%	(18)	246
Self + Household: Blue Collar	9%	(29)	47%	(149)	37%	(118)	7%	(24)	320
Union HH: Yes	31%	(7)	21%	(5)	44%	(10)	4%	(1)	22
Union HH: No	9%	(58)	42%	(286)	40%	(270)	9%	(59)	674
LGBTQ+: Yes	9%	(6)	23%	(15)	60%	(40)	8%	(6)	67
LGBTQ+: No	9%	(59)	44%	(275)	38%	(240)	9%	(55)	629
Motivated to Vote	10%	(61)	42%	(266)	40%	(255)	8%	(51)	633
Parent: Yes	18%	(33)	39%	(73)	37%	(68)	6%	(12)	186
Parent: No	6%	(33)	43%	(217)	41%	(212)	10%	(49)	510
COVID Vaccine: Yes	9%	(44)	36%	(179)	45%	(224)	9%	(45)	492
COVID Vaccine: No	10%	(21)	54%	(111)	28%	(57)	8%	(15)	204
Student Loans: Yes	21%	(22)	23%	(25)	46%	(49)	9%	(10)	105
Student Loans: No	7%	(43)	45%	(265)	39%	(232)	9%	(51)	591
Favorable Opinion of Haley	5%	(12)	52%	(120)	37%	(86)	6%	(14)	232
Unfavorable Opinion of Haley	12%	(36)	35%	(104)	43%	(126)	10%	(30)	296

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Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	9%	(65)	42%	(290)	40%	(280)	9%	(60)	696
Prodigal Biden Voter	4%	(2)	28%	(13)	58%	(28)	10%	(5)	48
Undecided Voter (DK/WNV)	4%	(3)	23%	(18)	61%	(49)	13%	(11)	81
Undecided Voter (DK)	—	(0)	27%	(16)	60%	(35)	14%	(8)	59
Watched Debate	9%	(46)	46%	(228)	37%	(181)	7%	(36)	491
Watched Debate: Did not Watch	9%	(19)	30%	(62)	48%	(99)	12%	(24)	205
Watched Debate: All of it	9%	(25)	53%	(144)	32%	(86)	6%	(15)	270
Watched Debate: Some of it	9%	(21)	38%	(84)	43%	(95)	9%	(21)	221
Continue His Campaign: Yes Biden	15%	(41)	22%	(59)	49%	(131)	13%	(36)	267
Continue His Campaign: No Biden	6%	(25)	57%	(220)	33%	(127)	4%	(14)	385
Continue His Campaign: Yes Trump	8%	(27)	71%	(251)	16%	(59)	5%	(19)	355
Continue His Campaign: No Trump	12%	(38)	11%	(33)	66%	(200)	11%	(34)	305
Conviction: Evidence	10%	(32)	15%	(45)	63%	(196)	12%	(36)	310
Conviction: Motivation to Damage	8%	(26)	68%	(210)	19%	(59)	4%	(12)	307
Conviction: DK/NO	9%	(7)	44%	(35)	31%	(25)	15%	(12)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(308)	24%	(167)	5%	(33)	27%	(188)	696
Gender: Male	43%	(138)	23%	(74)	7%	(22)	27%	(88)	321
Gender: Female	45%	(170)	25%	(93)	3%	(11)	27%	(101)	375
Age: 18-34	37%	(63)	26%	(44)	8%	(13)	30%	(52)	172
Age: 35-44	44%	(42)	22%	(20)	2%	(2)	32%	(31)	95
Age: 45-64	44%	(101)	25%	(58)	6%	(14)	24%	(56)	229
Age: 65+	51%	(102)	22%	(45)	2%	(3)	25%	(50)	200
GenZers: 1997-2012	32%	(26)	29%	(23)	7%	(5)	32%	(26)	80
Millennials: 1981-1996	43%	(78)	22%	(41)	5%	(10)	29%	(53)	181
GenXers: 1965-1980	44%	(76)	26%	(45)	5%	(8)	26%	(45)	173
Baby Boomers: 1946-1964	50%	(120)	23%	(54)	4%	(9)	23%	(56)	239
Educ: < College	47%	(207)	22%	(98)	5%	(21)	26%	(113)	439
Educ: Bachelors degree	42%	(67)	26%	(41)	3%	(5)	29%	(46)	159
Educ: Post-grad	34%	(34)	29%	(28)	7%	(7)	30%	(29)	98
Income: Under 50k	46%	(149)	25%	(79)	5%	(16)	24%	(79)	322
Income: 50k-100k	42%	(103)	26%	(64)	2%	(5)	29%	(72)	245
Income: 100k+	43%	(56)	18%	(24)	9%	(12)	29%	(38)	129
Ethnicity: White (Non-Hispanic)	56%	(260)	16%	(72)	3%	(14)	25%	(115)	461
Ethnicity: Hispanic	29%	(10)	21%	(7)	18%	(6)	32%	(12)	36
Ethnicity: Black (Non-Hispanic)	16%	(25)	44%	(68)	6%	(9)	34%	(53)	154
Ethnicity: Asian + Other (Non-Hispanic)	28%	(13)	43%	(19)	7%	(3)	21%	(9)	45
All Christian	54%	(203)	18%	(69)	6%	(21)	22%	(84)	377
All Non-Christian	26%	(8)	51%	(15)	4%	(1)	19%	(6)	30
Atheist	16%	(5)	57%	(17)	2%	(1)	25%	(7)	30
Agnostic/Nothing in particular	22%	(28)	28%	(35)	3%	(4)	47%	(59)	126
Something Else	49%	(65)	23%	(31)	4%	(6)	24%	(32)	133
Evangelical	58%	(154)	19%	(52)	5%	(12)	18%	(48)	265
Non-Evangelical	45%	(108)	20%	(47)	6%	(15)	29%	(69)	239
PID: Dem (no lean)	5%	(11)	56%	(129)	7%	(16)	33%	(75)	231
PID: Ind (no lean)	37%	(79)	16%	(34)	1%	(3)	46%	(97)	212
PID: Rep (no lean)	86%	(218)	2%	(4)	6%	(14)	6%	(16)	253

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(308)	24%	(167)	5%	(33)	27%	(188)	696
PID/Gender: Dem Men	5%	(5)	49%	(49)	12%	(12)	34%	(34)	100
PID/Gender: Dem Women	4%	(5)	61%	(80)	3%	(4)	32%	(42)	131
PID/Gender: Ind Men	39%	(44)	20%	(23)	—	(0)	40%	(45)	112
PID/Gender: Ind Women	35%	(35)	11%	(11)	2%	(2)	52%	(52)	101
PID/Gender: Rep Men	81%	(88)	2%	(3)	9%	(9)	8%	(9)	109
PID/Gender: Rep Women	90%	(130)	1%	(2)	4%	(5)	5%	(7)	144
Ideo: Liberal (1-3)	11%	(20)	53%	(97)	3%	(5)	33%	(62)	184
Ideo: Moderate (4)	32%	(72)	22%	(49)	8%	(18)	39%	(88)	227
Ideo: Conservative (5-7)	78%	(209)	6%	(17)	3%	(9)	12%	(33)	268
Community: Urban	32%	(41)	35%	(45)	6%	(8)	27%	(35)	128
Community: Suburban	40%	(130)	24%	(79)	5%	(18)	30%	(96)	323
Community: Rural	56%	(137)	18%	(43)	3%	(7)	24%	(58)	245
Military HHnm: Yes	47%	(50)	26%	(27)	5%	(6)	21%	(22)	105
Military HH: No	44%	(258)	24%	(140)	5%	(27)	28%	(166)	591
Employ: Private Sector	44%	(100)	22%	(48)	6%	(13)	28%	(64)	225
Employ: Government	31%	(16)	27%	(14)	2%	(1)	41%	(21)	51
Employ: Self-Employed	41%	(21)	27%	(14)	6%	(3)	26%	(14)	52
Employ: Homemaker	62%	(28)	15%	(7)	—	(0)	23%	(10)	45
Employ: Student	49%	(7)	3%	(0)	—	(0)	47%	(7)	14
Employ: Retired	51%	(103)	25%	(50)	2%	(4)	22%	(44)	201
Employ: Unemployed	31%	(22)	32%	(23)	8%	(6)	28%	(20)	70
Employ: Other	30%	(12)	28%	(11)	18%	(7)	24%	(9)	38

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(308)	24%	(167)	5%	(33)	27%	(188)	696
Protestant	55%	(156)	20%	(58)	5%	(14)	19%	(55)	283
Roman Catholic	46%	(41)	12%	(10)	9%	(8)	33%	(29)	87
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	83%	(5)	17%	(1)	—	(0)	—	(0)	6
Jewish	47%	(6)	34%	(4)	—	(0)	18%	(2)	13
Muslim	10%	(1)	90%	(5)	—	(0)	—	(0)	5
Buddhist	15%	(1)	49%	(4)	16%	(1)	20%	(2)	8
Hindu	—	(0)	56%	(2)	—	(0)	44%	(2)	4
Atheist	16%	(5)	57%	(17)	2%	(1)	25%	(7)	30
Agnostic	8%	(2)	34%	(7)	2%	(0)	56%	(12)	22
Something else	49%	(65)	23%	(31)	4%	(6)	24%	(32)	133
Nothing in particular	25%	(26)	27%	(28)	3%	(4)	45%	(47)	104
Ideo/PID: Conservative Republican	89%	(172)	2%	(3)	4%	(8)	6%	(11)	194
Ideo/PID: Moderate/Liberal Republican	78%	(45)	2%	(1)	12%	(7)	8%	(5)	57
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	51%	(50)	10%	(10)	34%	(34)	98
Ideo/PID: Liberal Democrat	5%	(7)	59%	(78)	4%	(5)	31%	(41)	131
Unfavorable of Biden and Trump	34%	(45)	8%	(11)	3%	(5)	55%	(74)	134
2024 H2H Matchup: Biden Voter	4%	(13)	53%	(157)	6%	(18)	36%	(108)	296
2024 H2H Matchup: Trump Voter	88%	(279)	1%	(5)	3%	(9)	8%	(26)	318
2024 H2H Matchup: Would not Vote	22%	(5)	—	(0)	9%	(2)	69%	(16)	23
2024 H2H Matchup: Do not Know	19%	(11)	9%	(5)	6%	(3)	67%	(39)	59
2022 House Vote: Democrat	6%	(17)	53%	(140)	7%	(18)	34%	(88)	263
2022 House Vote: Republican	82%	(228)	2%	(4)	3%	(10)	13%	(36)	278
2022 House Vote: Did not Vote	41%	(57)	14%	(20)	4%	(5)	41%	(57)	139
2020 Vote: Joe Biden	6%	(20)	49%	(156)	5%	(15)	39%	(124)	316
2020 Vote: Donald Trump	83%	(268)	1%	(4)	5%	(15)	11%	(37)	324
2020 Vote: Someone Else	37%	(4)	—	(0)	—	(0)	63%	(6)	10
2020 Vote: Did not Vote	34%	(16)	16%	(8)	4%	(2)	45%	(21)	47
2016 Vote: Hillary Clinton	7%	(16)	53%	(126)	4%	(10)	36%	(86)	239
2016 Vote: Donald Trump	78%	(225)	3%	(8)	5%	(13)	15%	(42)	287
2016 Vote: Someone Else	38%	(10)	21%	(5)	2%	(1)	39%	(10)	26

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(308)	24%	(167)	5%	(33)	27%	(188)	696
2020 Vote/PID: Not Biden/Democrat	20%	(4)	19%	(4)	12%	(3)	49%	(10)	21
2020 Vote/PID: Not Trump/Republican	64%	(13)	10%	(2)	8%	(2)	19%	(4)	20
U.S. Economy: Wrong Track	58%	(292)	12%	(58)	2%	(11)	28%	(138)	499
U.S. Economy: Right Direction	8%	(16)	55%	(109)	11%	(21)	25%	(50)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	66%	(139)	6%	(14)	26%	(54)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(282)	1%	(4)	4%	(12)	13%	(46)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	17%	(24)	5%	(7)	63%	(88)	139
Top 2024 Issue: Economy	58%	(154)	12%	(31)	5%	(12)	25%	(67)	264
Community/Gender: Urban Women	34%	(23)	34%	(23)	4%	(3)	28%	(19)	68
Community/Gender: Urban Men	30%	(18)	36%	(22)	8%	(5)	26%	(15)	60
Community/Gender: Rural Women	61%	(83)	11%	(15)	1%	(2)	26%	(35)	135
Community/Gender: Rural Men	50%	(55)	25%	(28)	5%	(5)	20%	(22)	110
Community/Gender: Suburban Women	38%	(65)	32%	(55)	4%	(6)	27%	(46)	172
Community/Gender: Suburban Men	43%	(65)	16%	(24)	7%	(11)	33%	(50)	150
Homeowner	47%	(230)	24%	(117)	4%	(22)	25%	(121)	491
Renter	35%	(67)	26%	(50)	6%	(11)	33%	(63)	191
Self + Household: White-Collar	41%	(101)	26%	(64)	4%	(11)	28%	(70)	246
Self + Household: Blue Collar	50%	(159)	21%	(68)	5%	(15)	24%	(78)	320
Union HH: Yes	29%	(6)	39%	(9)	25%	(6)	7%	(2)	22
Union HH: No	45%	(302)	24%	(158)	4%	(27)	28%	(187)	674
LGBTQ+: Yes	19%	(13)	33%	(22)	10%	(7)	39%	(26)	67
LGBTQ+: No	47%	(295)	23%	(145)	4%	(26)	26%	(162)	629
Motivated to Vote	46%	(292)	25%	(157)	4%	(28)	25%	(156)	633
Parent: Yes	42%	(78)	23%	(42)	6%	(11)	30%	(55)	186
Parent: No	45%	(230)	25%	(125)	4%	(21)	26%	(133)	510
COVID Vaccine: Yes	38%	(186)	28%	(138)	5%	(26)	29%	(143)	492
COVID Vaccine: No	60%	(122)	14%	(29)	3%	(7)	22%	(46)	204
Student Loans: Yes	34%	(36)	23%	(24)	9%	(10)	34%	(35)	105
Student Loans: No	46%	(272)	24%	(143)	4%	(23)	26%	(153)	591
Favorable Opinion of Haley	59%	(138)	8%	(19)	7%	(17)	25%	(58)	232
Unfavorable Opinion of Haley	33%	(97)	39%	(117)	1%	(3)	27%	(79)	296

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Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(308)	24%	(167)	5%	(33)	27%	(188)	696
Prodigal Biden Voter	23%	(11)	6%	(3)	3%	(2)	67%	(33)	48
Undecided Voter (DK/WNV)	20%	(16)	6%	(5)	7%	(5)	67%	(55)	81
Undecided Voter (DK)	19%	(11)	9%	(5)	6%	(3)	67%	(39)	59
Watched Debate	49%	(242)	23%	(112)	4%	(18)	24%	(119)	491
Watched Debate: Did not Watch	32%	(66)	27%	(55)	7%	(15)	34%	(69)	205
Watched Debate: All of it	55%	(149)	21%	(56)	4%	(12)	20%	(54)	270
Watched Debate: Some of it	42%	(94)	25%	(56)	3%	(6)	30%	(65)	221
Continue His Campaign: Yes Biden	20%	(52)	54%	(143)	7%	(18)	20%	(53)	267
Continue His Campaign: No Biden	65%	(249)	5%	(20)	3%	(11)	28%	(106)	385
Continue His Campaign: Yes Trump	80%	(285)	5%	(17)	5%	(17)	10%	(35)	355
Continue His Campaign: No Trump	7%	(21)	47%	(145)	4%	(11)	42%	(127)	305
Conviction: Evidence	8%	(26)	47%	(146)	6%	(18)	39%	(120)	310
Conviction: Motivation to Damage	81%	(249)	4%	(11)	3%	(11)	12%	(37)	307
Conviction: DK/NO	42%	(33)	13%	(10)	5%	(4)	40%	(31)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(334)	17%	(120)	5%	(36)	30%	(207)	696
Gender: Male	48%	(153)	17%	(56)	5%	(17)	30%	(95)	321
Gender: Female	48%	(180)	17%	(64)	5%	(19)	30%	(112)	375
Age: 18-34	41%	(70)	19%	(33)	5%	(9)	35%	(60)	172
Age: 35-44	46%	(43)	15%	(14)	4%	(3)	36%	(34)	95
Age: 45-64	48%	(110)	17%	(38)	8%	(18)	28%	(63)	229
Age: 65+	55%	(110)	17%	(35)	3%	(6)	25%	(49)	200
GenZers: 1997-2012	38%	(30)	14%	(11)	5%	(4)	43%	(35)	80
Millennials: 1981-1996	45%	(82)	20%	(36)	4%	(7)	31%	(57)	181
GenXers: 1965-1980	48%	(83)	16%	(28)	8%	(13)	29%	(50)	173
Baby Boomers: 1946-1964	53%	(128)	18%	(44)	4%	(11)	24%	(57)	239
Educ: < College	51%	(224)	16%	(69)	5%	(23)	28%	(123)	439
Educ: Bachelors degree	48%	(76)	17%	(26)	6%	(10)	29%	(47)	159
Educ: Post-grad	34%	(33)	25%	(24)	3%	(3)	39%	(38)	98
Income: Under 50k	51%	(164)	16%	(53)	5%	(18)	27%	(87)	322
Income: 50k-100k	44%	(109)	20%	(49)	3%	(8)	32%	(79)	245
Income: 100k+	47%	(61)	13%	(17)	8%	(10)	32%	(41)	129
Ethnicity: White (Non-Hispanic)	59%	(272)	12%	(57)	3%	(13)	26%	(120)	461
Ethnicity: Hispanic	43%	(15)	16%	(6)	11%	(4)	31%	(11)	36
Ethnicity: Black (Non-Hispanic)	22%	(34)	30%	(47)	8%	(12)	40%	(61)	154
Ethnicity: Asian + Other (Non-Hispanic)	29%	(13)	23%	(10)	16%	(7)	32%	(14)	45
All Christian	58%	(220)	13%	(48)	5%	(19)	24%	(90)	377
All Non-Christian	13%	(4)	33%	(10)	9%	(3)	45%	(14)	30
Atheist	16%	(5)	40%	(12)	7%	(2)	38%	(11)	30
Agnostic/Nothing in particular	30%	(37)	21%	(26)	4%	(5)	45%	(57)	126
Something Else	51%	(68)	17%	(23)	6%	(8)	26%	(35)	133
Evangelical	63%	(168)	14%	(37)	4%	(10)	19%	(50)	265
Non-Evangelical	48%	(113)	14%	(34)	7%	(16)	31%	(75)	239
PID: Dem (no lean)	7%	(17)	42%	(98)	11%	(24)	40%	(92)	231
PID: Ind (no lean)	41%	(88)	8%	(17)	3%	(6)	48%	(102)	212
PID: Rep (no lean)	91%	(229)	2%	(5)	2%	(5)	6%	(14)	253

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Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(334)	17%	(120)	5%	(36)	30%	(207)	696
PID/Gender: Dem Men	11%	(11)	39%	(39)	11%	(11)	38%	(38)	100
PID/Gender: Dem Women	4%	(6)	45%	(59)	10%	(13)	41%	(53)	131
PID/Gender: Ind Men	44%	(49)	12%	(13)	2%	(3)	42%	(47)	112
PID/Gender: Ind Women	38%	(38)	4%	(4)	3%	(3)	55%	(55)	101
PID/Gender: Rep Men	85%	(93)	3%	(4)	2%	(3)	9%	(10)	109
PID/Gender: Rep Women	95%	(136)	1%	(1)	2%	(3)	3%	(4)	144
Ideo: Liberal (1-3)	12%	(23)	37%	(68)	5%	(10)	45%	(84)	184
Ideo: Moderate (4)	39%	(88)	14%	(33)	9%	(19)	38%	(88)	227
Ideo: Conservative (5-7)	81%	(218)	6%	(17)	2%	(5)	10%	(27)	268
Community: Urban	30%	(39)	28%	(36)	10%	(13)	32%	(41)	128
Community: Suburban	49%	(159)	15%	(48)	5%	(18)	30%	(98)	323
Community: Rural	55%	(136)	14%	(35)	2%	(5)	28%	(69)	245
Military HHnm: Yes	52%	(54)	19%	(20)	6%	(7)	23%	(24)	105
Military HH: No	47%	(279)	17%	(99)	5%	(29)	31%	(183)	591
Employ: Private Sector	44%	(100)	16%	(35)	6%	(13)	34%	(77)	225
Employ: Government	37%	(19)	23%	(12)	—	(0)	40%	(20)	51
Employ: Self-Employed	45%	(23)	20%	(10)	4%	(2)	31%	(16)	52
Employ: Homemaker	60%	(27)	16%	(7)	3%	(1)	22%	(10)	45
Employ: Student	50%	(7)	—	(0)	—	(0)	50%	(7)	14
Employ: Retired	57%	(114)	17%	(34)	4%	(7)	23%	(46)	201
Employ: Unemployed	40%	(28)	16%	(11)	13%	(9)	31%	(21)	70
Employ: Other	42%	(16)	25%	(10)	7%	(3)	27%	(10)	38

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(334)	17%	(120)	5%	(36)	30%	(207)	696
Protestant	60%	(171)	14%	(39)	4%	(12)	22%	(61)	283
Roman Catholic	49%	(43)	11%	(10)	7%	(6)	33%	(29)	87
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	91%	(6)	—	(0)	—	(0)	9%	(1)	6
Jewish	22%	(3)	14%	(2)	—	(0)	64%	(8)	13
Muslim	—	(0)	71%	(4)	19%	(1)	10%	(1)	5
Buddhist	15%	(1)	49%	(4)	20%	(2)	16%	(1)	8
Hindu	—	(0)	13%	(0)	—	(0)	87%	(3)	4
Atheist	16%	(5)	40%	(12)	7%	(2)	38%	(11)	30
Agnostic	18%	(4)	25%	(5)	5%	(1)	51%	(11)	22
Something else	51%	(68)	17%	(23)	6%	(8)	26%	(35)	133
Nothing in particular	32%	(33)	20%	(21)	3%	(4)	44%	(46)	104
Ideo/PID: Conservative Republican	92%	(178)	2%	(5)	2%	(3)	4%	(9)	194
Ideo/PID: Moderate/Liberal Republican	87%	(50)	—	(0)	4%	(2)	10%	(5)	57
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	41%	(40)	16%	(16)	35%	(34)	98
Ideo/PID: Liberal Democrat	7%	(9)	43%	(57)	7%	(9)	43%	(57)	131
Unfavorable of Biden and Trump	40%	(54)	6%	(8)	4%	(5)	50%	(67)	134
2024 H2H Matchup: Biden Voter	10%	(29)	38%	(113)	8%	(24)	44%	(130)	296
2024 H2H Matchup: Trump Voter	89%	(283)	1%	(4)	1%	(4)	9%	(27)	318
2024 H2H Matchup: Would not Vote	20%	(5)	11%	(3)	9%	(2)	60%	(14)	23
2024 H2H Matchup: Do not Know	29%	(17)	1%	(0)	9%	(5)	62%	(36)	59
2022 House Vote: Democrat	11%	(29)	39%	(103)	9%	(24)	41%	(107)	263
2022 House Vote: Republican	84%	(234)	2%	(6)	2%	(5)	12%	(33)	278
2022 House Vote: Did not Vote	46%	(64)	8%	(11)	5%	(7)	41%	(58)	139
2020 Vote: Joe Biden	10%	(30)	35%	(109)	8%	(26)	48%	(150)	316
2020 Vote: Donald Trump	86%	(280)	2%	(6)	2%	(7)	9%	(31)	324
2020 Vote: Someone Else	44%	(4)	—	(0)	—	(0)	56%	(5)	10
2020 Vote: Did not Vote	41%	(19)	9%	(4)	5%	(2)	45%	(21)	47
2016 Vote: Hillary Clinton	9%	(23)	40%	(96)	9%	(21)	42%	(100)	239
2016 Vote: Donald Trump	83%	(239)	1%	(4)	2%	(6)	13%	(39)	287
2016 Vote: Someone Else	39%	(10)	17%	(4)	2%	(1)	42%	(11)	26

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Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(334)	17%	(120)	5%	(36)	30%	(207)	696
2020 Vote/PID: Not Biden/Democrat	16%	(3)	28%	(6)	15%	(3)	42%	(9)	21
2020 Vote/PID: Not Trump/Republican	67%	(13)	5%	(1)	3%	(1)	25%	(5)	20
U.S. Economy: Wrong Track	62%	(311)	8%	(40)	3%	(13)	27%	(135)	499
U.S. Economy: Right Direction	12%	(23)	40%	(79)	11%	(23)	37%	(72)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	48%	(101)	9%	(20)	38%	(81)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(289)	2%	(6)	2%	(7)	12%	(42)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(34)	9%	(12)	6%	(9)	60%	(84)	139
Top 2024 Issue: Economy	63%	(165)	10%	(25)	2%	(6)	26%	(68)	264
Community/Gender: Urban Women	35%	(24)	26%	(18)	10%	(7)	30%	(21)	68
Community/Gender: Urban Men	25%	(15)	31%	(18)	11%	(6)	34%	(20)	60
Community/Gender: Rural Women	60%	(81)	9%	(12)	1%	(1)	30%	(40)	135
Community/Gender: Rural Men	50%	(55)	21%	(23)	3%	(3)	26%	(29)	110
Community/Gender: Suburban Women	44%	(76)	20%	(34)	6%	(11)	30%	(51)	172
Community/Gender: Suburban Men	55%	(83)	9%	(14)	4%	(7)	31%	(46)	150
Homeowner	52%	(255)	17%	(85)	5%	(23)	26%	(128)	491
Renter	37%	(70)	18%	(35)	7%	(13)	38%	(73)	191
Self + Household: White-Collar	42%	(104)	21%	(51)	6%	(14)	32%	(78)	246
Self + Household: Blue Collar	57%	(182)	13%	(41)	5%	(15)	26%	(82)	320
Union HH: Yes	28%	(6)	36%	(8)	10%	(2)	26%	(6)	22
Union HH: No	49%	(328)	17%	(111)	5%	(33)	30%	(201)	674
LGBTQ+: Yes	28%	(19)	20%	(14)	4%	(3)	47%	(32)	67
LGBTQ+: No	50%	(315)	17%	(106)	5%	(33)	28%	(175)	629
Motivated to Vote	49%	(312)	18%	(113)	4%	(27)	29%	(182)	633
Parent: Yes	44%	(81)	18%	(34)	5%	(8)	33%	(62)	186
Parent: No	49%	(252)	17%	(86)	5%	(27)	28%	(145)	510
COVID Vaccine: Yes	41%	(204)	21%	(103)	5%	(25)	33%	(160)	492
COVID Vaccine: No	64%	(129)	8%	(16)	5%	(11)	23%	(47)	204
Student Loans: Yes	40%	(42)	20%	(21)	4%	(4)	36%	(37)	105
Student Loans: No	49%	(292)	17%	(98)	5%	(31)	29%	(170)	591
Favorable Opinion of Haley	63%	(146)	8%	(18)	6%	(13)	24%	(55)	232
Unfavorable Opinion of Haley	37%	(108)	27%	(80)	5%	(15)	31%	(93)	296

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(334)	17%	(120)	5%	(36)	30%	(207)	696
Prodigal Biden Voter	31%	(15)	—	(0)	5%	(3)	63%	(31)	48
Undecided Voter (DK/WNV)	26%	(21)	4%	(3)	9%	(7)	61%	(50)	81
Undecided Voter (DK)	29%	(17)	1%	(0)	9%	(5)	62%	(36)	59
Watched Debate	55%	(271)	17%	(86)	3%	(13)	25%	(122)	491
Watched Debate: Did not Watch	31%	(63)	17%	(34)	11%	(22)	42%	(86)	205
Watched Debate: All of it	61%	(165)	14%	(38)	2%	(6)	22%	(61)	270
Watched Debate: Some of it	48%	(105)	22%	(48)	3%	(7)	28%	(61)	221
Continue His Campaign: Yes Biden	25%	(65)	39%	(105)	7%	(18)	29%	(78)	267
Continue His Campaign: No Biden	67%	(259)	3%	(13)	3%	(13)	26%	(101)	385
Continue His Campaign: Yes Trump	86%	(306)	3%	(11)	3%	(9)	8%	(29)	355
Continue His Campaign: No Trump	9%	(27)	35%	(107)	7%	(22)	49%	(149)	305
Conviction: Evidence	11%	(34)	32%	(98)	9%	(28)	48%	(150)	310
Conviction: Motivation to Damage	84%	(259)	5%	(14)	1%	(3)	10%	(31)	307
Conviction: DK/NO	52%	(41)	9%	(7)	6%	(4)	34%	(27)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(335)	30%	(208)	13%	(94)	9%	(60)	696
Gender: Male	52%	(167)	28%	(88)	14%	(44)	7%	(21)	321
Gender: Female	45%	(168)	32%	(120)	13%	(50)	10%	(38)	375
Age: 18-34	49%	(84)	20%	(34)	23%	(39)	9%	(15)	172
Age: 35-44	49%	(47)	29%	(27)	12%	(11)	11%	(10)	95
Age: 45-64	50%	(115)	31%	(72)	10%	(22)	9%	(20)	229
Age: 65+	44%	(89)	38%	(75)	11%	(22)	7%	(14)	200
GenZers: 1997-2012	48%	(39)	16%	(13)	22%	(18)	13%	(11)	80
Millennials: 1981-1996	49%	(89)	26%	(47)	18%	(32)	7%	(13)	181
GenXers: 1965-1980	49%	(85)	30%	(52)	11%	(19)	10%	(18)	173
Baby Boomers: 1946-1964	46%	(110)	37%	(89)	10%	(25)	6%	(15)	239
Educ: < College	46%	(202)	31%	(136)	13%	(58)	10%	(43)	439
Educ: Bachelors degree	42%	(67)	33%	(53)	15%	(24)	10%	(15)	159
Educ: Post-grad	66%	(65)	19%	(19)	12%	(12)	2%	(2)	98
Income: Under 50k	47%	(150)	29%	(95)	13%	(41)	11%	(36)	322
Income: 50k-100k	50%	(123)	30%	(74)	13%	(32)	7%	(16)	245
Income: 100k+	48%	(62)	30%	(39)	16%	(20)	6%	(8)	129
Ethnicity: White (Non-Hispanic)	38%	(177)	40%	(183)	14%	(66)	8%	(35)	461
Ethnicity: Hispanic	52%	(19)	21%	(8)	18%	(6)	9%	(3)	36
Ethnicity: Black (Non-Hispanic)	67%	(103)	8%	(12)	13%	(20)	13%	(20)	154
Ethnicity: Asian + Other (Non-Hispanic)	81%	(36)	11%	(5)	3%	(1)	5%	(2)	45
All Christian	38%	(142)	38%	(145)	14%	(53)	10%	(37)	377
All Non-Christian	77%	(23)	6%	(2)	10%	(3)	7%	(2)	30
Atheist	73%	(22)	11%	(3)	16%	(5)	—	(0)	30
Agnostic/Nothing in particular	61%	(77)	15%	(18)	16%	(20)	8%	(11)	126
Something Else	53%	(71)	30%	(40)	9%	(12)	8%	(11)	133
Evangelical	39%	(103)	42%	(111)	12%	(31)	8%	(20)	265
Non-Evangelical	46%	(109)	29%	(70)	14%	(34)	10%	(25)	239
PID: Dem (no lean)	80%	(184)	6%	(14)	9%	(20)	5%	(12)	231
PID: Ind (no lean)	48%	(101)	22%	(48)	20%	(43)	10%	(21)	212
PID: Rep (no lean)	19%	(49)	58%	(146)	12%	(32)	10%	(26)	253

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(335)	30%	(208)	13%	(94)	9%	(60)	696
PID/Gender: Dem Men	77%	(77)	8%	(8)	12%	(12)	3%	(3)	100
PID/Gender: Dem Women	82%	(108)	5%	(6)	6%	(8)	7%	(9)	131
PID/Gender: Ind Men	52%	(58)	26%	(29)	18%	(20)	5%	(5)	112
PID/Gender: Ind Women	43%	(43)	19%	(19)	23%	(23)	16%	(16)	101
PID/Gender: Rep Men	29%	(32)	47%	(51)	12%	(13)	12%	(13)	109
PID/Gender: Rep Women	12%	(17)	66%	(95)	13%	(19)	9%	(13)	144
Ideo: Liberal (1-3)	83%	(153)	5%	(10)	8%	(15)	4%	(7)	184
Ideo: Moderate (4)	52%	(118)	18%	(41)	17%	(38)	13%	(30)	227
Ideo: Conservative (5-7)	21%	(56)	58%	(154)	15%	(40)	7%	(18)	268
Community: Urban	56%	(72)	26%	(34)	8%	(11)	9%	(11)	128
Community: Suburban	52%	(167)	27%	(87)	13%	(43)	8%	(26)	323
Community: Rural	39%	(96)	36%	(87)	16%	(40)	9%	(23)	245
Military HHnm: Yes	46%	(49)	32%	(34)	13%	(13)	9%	(9)	105
Military HH: No	48%	(286)	29%	(174)	14%	(81)	9%	(51)	591
Employ: Private Sector	43%	(96)	29%	(66)	19%	(42)	10%	(22)	225
Employ: Government	55%	(28)	23%	(12)	11%	(5)	10%	(5)	51
Employ: Self-Employed	61%	(32)	18%	(9)	11%	(6)	11%	(6)	52
Employ: Homemaker	40%	(18)	46%	(21)	8%	(3)	6%	(3)	45
Employ: Student	66%	(9)	3%	(0)	28%	(4)	3%	(0)	14
Employ: Retired	45%	(90)	38%	(77)	9%	(18)	8%	(16)	201
Employ: Unemployed	44%	(31)	24%	(17)	21%	(15)	10%	(7)	70
Employ: Other	79%	(30)	14%	(6)	3%	(1)	3%	(1)	38

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(335)	30%	(208)	13%	(94)	9%	(60)	696
Protestant	36%	(102)	40%	(114)	16%	(45)	8%	(22)	283
Roman Catholic	45%	(40)	31%	(27)	9%	(8)	15%	(13)	87
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	9%	(1)	44%	(3)	10%	(1)	37%	(2)	6
Jewish	64%	(8)	5%	(1)	19%	(2)	12%	(2)	13
Muslim	90%	(5)	—	(0)	10%	(1)	—	(0)	5
Buddhist	85%	(7)	15%	(1)	—	(0)	—	(0)	8
Hindu	87%	(3)	—	(0)	—	(0)	13%	(0)	4
Atheist	73%	(22)	11%	(3)	16%	(5)	—	(0)	30
Agnostic	74%	(16)	9%	(2)	12%	(3)	6%	(1)	22
Something else	53%	(71)	30%	(40)	9%	(12)	8%	(11)	133
Nothing in particular	58%	(61)	16%	(16)	17%	(17)	9%	(9)	104
Ideo/PID: Conservative Republican	15%	(30)	64%	(125)	13%	(26)	7%	(14)	194
Ideo/PID: Moderate/Liberal Republican	32%	(18)	37%	(21)	10%	(6)	22%	(12)	57
Ideo/PID: Moderate/Conservative Democrat	66%	(65)	10%	(10)	15%	(15)	8%	(8)	98
Ideo/PID: Liberal Democrat	90%	(117)	3%	(4)	4%	(5)	4%	(5)	131
Unfavorable of Biden and Trump	49%	(66)	10%	(13)	32%	(43)	9%	(12)	134
2024 H2H Matchup: Biden Voter	87%	(258)	5%	(14)	6%	(18)	2%	(7)	296
2024 H2H Matchup: Trump Voter	14%	(45)	60%	(192)	15%	(49)	10%	(33)	318
2024 H2H Matchup: Would not Vote	54%	(12)	1%	(0)	34%	(8)	12%	(3)	23
2024 H2H Matchup: Do not Know	34%	(20)	4%	(2)	33%	(19)	30%	(18)	59
2022 House Vote: Democrat	79%	(209)	5%	(14)	10%	(26)	5%	(14)	263
2022 House Vote: Republican	21%	(59)	56%	(155)	14%	(39)	9%	(24)	278
2022 House Vote: Did not Vote	46%	(64)	24%	(34)	18%	(25)	12%	(17)	139
2020 Vote: Joe Biden	81%	(256)	5%	(16)	10%	(31)	4%	(12)	316
2020 Vote: Donald Trump	18%	(57)	56%	(182)	16%	(51)	10%	(34)	324
2020 Vote: Someone Else	30%	(3)	13%	(1)	25%	(2)	32%	(3)	10
2020 Vote: Did not Vote	40%	(19)	18%	(8)	19%	(9)	23%	(11)	47
2016 Vote: Hillary Clinton	82%	(196)	6%	(14)	8%	(19)	4%	(11)	239
2016 Vote: Donald Trump	19%	(56)	55%	(158)	15%	(44)	10%	(29)	287
2016 Vote: Someone Else	51%	(13)	29%	(8)	5%	(1)	15%	(4)	26

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(335)	30%	(208)	13%	(94)	9%	(60)	696
2020 Vote/PID: Not Biden/Democrat	52%	(11)	7%	(2)	17%	(4)	23%	(5)	21
2020 Vote/PID: Not Trump/Republican	47%	(9)	25%	(5)	8%	(2)	20%	(4)	20
U.S. Economy: Wrong Track	36%	(180)	38%	(189)	17%	(83)	9%	(46)	499
U.S. Economy: Right Direction	78%	(155)	9%	(19)	5%	(10)	7%	(14)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(188)	5%	(11)	3%	(6)	3%	(7)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(61)	56%	(192)	16%	(56)	10%	(35)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(86)	4%	(5)	22%	(31)	12%	(17)	139
Top 2024 Issue: Economy	36%	(96)	38%	(100)	16%	(43)	9%	(25)	264
Community/Gender: Urban Women	61%	(42)	25%	(17)	6%	(4)	7%	(5)	68
Community/Gender: Urban Men	51%	(30)	28%	(17)	11%	(7)	11%	(6)	60
Community/Gender: Rural Women	32%	(43)	40%	(53)	16%	(21)	13%	(18)	135
Community/Gender: Rural Men	48%	(53)	31%	(34)	17%	(19)	5%	(5)	110
Community/Gender: Suburban Women	48%	(83)	28%	(49)	14%	(24)	9%	(16)	172
Community/Gender: Suburban Men	56%	(84)	25%	(38)	13%	(19)	7%	(10)	150
Homeowner	46%	(226)	34%	(166)	13%	(62)	7%	(36)	491
Renter	55%	(105)	19%	(36)	15%	(28)	11%	(22)	191
Self + Household: White-Collar	50%	(124)	30%	(75)	13%	(31)	7%	(16)	246
Self + Household: Blue Collar	46%	(146)	33%	(106)	13%	(41)	8%	(26)	320
Union HH: Yes	56%	(12)	20%	(4)	15%	(3)	9%	(2)	22
Union HH: No	48%	(322)	30%	(203)	13%	(90)	9%	(58)	674
LGBTQ+: Yes	61%	(41)	14%	(9)	21%	(14)	4%	(3)	67
LGBTQ+: No	47%	(294)	32%	(198)	13%	(80)	9%	(57)	629
Motivated to Vote	49%	(310)	31%	(196)	12%	(75)	8%	(52)	633
Parent: Yes	50%	(94)	28%	(51)	14%	(27)	8%	(14)	186
Parent: No	47%	(241)	31%	(156)	13%	(67)	9%	(46)	510
COVID Vaccine: Yes	54%	(268)	25%	(122)	13%	(63)	8%	(39)	492
COVID Vaccine: No	33%	(66)	42%	(86)	15%	(31)	10%	(20)	204
Student Loans: Yes	52%	(55)	14%	(15)	23%	(24)	11%	(11)	105
Student Loans: No	47%	(280)	33%	(193)	12%	(70)	8%	(49)	591
Favorable Opinion of Haley	39%	(90)	39%	(91)	11%	(26)	11%	(25)	232
Unfavorable Opinion of Haley	60%	(178)	26%	(76)	10%	(29)	4%	(13)	296

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	48%	(335)	30%	(208)	13%	(94)	9%	(60)	696
Prodigal Biden Voter	46%	(22)	7%	(4)	34%	(17)	12%	(6)	48
Undecided Voter (DK/WNV)	39%	(32)	3%	(2)	33%	(27)	25%	(20)	81
Undecided Voter (DK)	34%	(20)	4%	(2)	33%	(19)	30%	(18)	59
Watched Debate	47%	(232)	34%	(166)	12%	(57)	7%	(36)	491
Watched Debate: Did not Watch	50%	(103)	20%	(42)	18%	(36)	12%	(24)	205
Watched Debate: All of it	45%	(122)	39%	(106)	9%	(23)	7%	(18)	270
Watched Debate: Some of it	50%	(109)	27%	(60)	15%	(34)	8%	(18)	221
Continue His Campaign: Yes Biden	71%	(189)	18%	(47)	7%	(19)	5%	(12)	267
Continue His Campaign: No Biden	33%	(128)	40%	(155)	17%	(67)	9%	(36)	385
Continue His Campaign: Yes Trump	20%	(69)	56%	(197)	14%	(49)	11%	(40)	355
Continue His Campaign: No Trump	82%	(251)	3%	(9)	12%	(37)	2%	(7)	305
Conviction: Evidence	81%	(251)	4%	(14)	10%	(30)	5%	(15)	310
Conviction: Motivation to Damage	18%	(57)	56%	(172)	16%	(50)	9%	(28)	307
Conviction: DK/NO	34%	(27)	28%	(22)	17%	(13)	21%	(17)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	28%	(197)	45%	(311)	4%	(31)	23%	(157)	696
Gender: Male	24%	(75)	48%	(155)	6%	(19)	22%	(72)	321
Gender: Female	32%	(121)	42%	(156)	3%	(12)	23%	(86)	375
Age: 18-34	24%	(41)	41%	(71)	9%	(16)	26%	(44)	172
Age: 35-44	28%	(27)	50%	(48)	—	(0)	21%	(20)	95
Age: 45-64	30%	(69)	47%	(109)	4%	(9)	19%	(42)	229
Age: 65+	30%	(60)	42%	(83)	3%	(7)	25%	(50)	200
GenZers: 1997-2012	17%	(14)	38%	(30)	11%	(9)	33%	(27)	80
Millennials: 1981-1996	29%	(53)	47%	(85)	4%	(7)	20%	(37)	181
GenXers: 1965-1980	30%	(52)	46%	(80)	4%	(6)	20%	(35)	173
Baby Boomers: 1946-1964	29%	(70)	44%	(104)	4%	(9)	23%	(56)	239
Educ: < College	32%	(138)	40%	(175)	5%	(22)	24%	(103)	439
Educ: Bachelors degree	24%	(39)	47%	(74)	4%	(6)	25%	(40)	159
Educ: Post-grad	20%	(20)	62%	(61)	4%	(4)	14%	(14)	98
Income: Under 50k	30%	(97)	43%	(139)	6%	(20)	20%	(66)	322
Income: 50k-100k	28%	(67)	44%	(109)	4%	(10)	24%	(58)	245
Income: 100k+	25%	(32)	49%	(63)	1%	(1)	26%	(33)	129
Ethnicity: White (Non-Hispanic)	36%	(167)	35%	(159)	4%	(16)	26%	(118)	461
Ethnicity: Hispanic	26%	(9)	43%	(16)	13%	(5)	18%	(6)	36
Ethnicity: Black (Non-Hispanic)	9%	(15)	68%	(105)	6%	(9)	17%	(26)	154
Ethnicity: Asian + Other (Non-Hispanic)	13%	(6)	69%	(31)	4%	(2)	14%	(6)	45
All Christian	34%	(128)	35%	(133)	5%	(19)	26%	(97)	377
All Non-Christian	9%	(3)	81%	(24)	—	(0)	10%	(3)	30
Atheist	4%	(1)	76%	(23)	—	(0)	20%	(6)	30
Agnostic/Nothing in particular	14%	(17)	58%	(72)	2%	(2)	27%	(34)	126
Something Else	36%	(48)	43%	(58)	7%	(10)	14%	(18)	133
Evangelical	39%	(104)	35%	(92)	3%	(8)	23%	(60)	265
Non-Evangelical	29%	(68)	41%	(98)	9%	(21)	22%	(52)	239
PID: Dem (no lean)	1%	(3)	85%	(195)	5%	(12)	9%	(20)	231
PID: Ind (no lean)	16%	(33)	44%	(93)	4%	(9)	36%	(77)	212
PID: Rep (no lean)	63%	(160)	9%	(23)	4%	(10)	24%	(60)	253

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	28%	(197)	45%	(311)	4%	(31)	23%	(157)	696
PID/Gender: Dem Men	—	(0)	83%	(83)	10%	(10)	7%	(7)	100
PID/Gender: Dem Women	2%	(3)	86%	(112)	1%	(2)	11%	(14)	131
PID/Gender: Ind Men	13%	(15)	50%	(56)	3%	(3)	34%	(38)	112
PID/Gender: Ind Women	18%	(18)	37%	(37)	6%	(7)	39%	(39)	101
PID/Gender: Rep Men	55%	(60)	14%	(16)	6%	(6)	25%	(27)	109
PID/Gender: Rep Women	70%	(100)	5%	(7)	3%	(4)	23%	(33)	144
Ideo: Liberal (1-3)	6%	(11)	84%	(155)	2%	(3)	8%	(16)	184
Ideo: Moderate (4)	15%	(35)	49%	(112)	7%	(16)	28%	(64)	227
Ideo: Conservative (5-7)	55%	(146)	14%	(39)	4%	(10)	27%	(73)	268
Community: Urban	26%	(34)	54%	(70)	5%	(6)	15%	(19)	128
Community: Suburban	23%	(74)	50%	(160)	5%	(15)	23%	(74)	323
Community: Rural	36%	(89)	33%	(81)	4%	(11)	26%	(64)	245
Military HHnm: Yes	29%	(30)	41%	(43)	4%	(5)	25%	(27)	105
Military HH: No	28%	(166)	45%	(268)	4%	(27)	22%	(131)	591
Employ: Private Sector	27%	(60)	45%	(102)	4%	(8)	24%	(54)	225
Employ: Government	18%	(9)	53%	(27)	7%	(4)	22%	(11)	51
Employ: Self-Employed	21%	(11)	41%	(21)	10%	(5)	27%	(14)	52
Employ: Homemaker	48%	(22)	28%	(12)	—	(0)	23%	(11)	45
Employ: Student	19%	(3)	47%	(7)	5%	(1)	29%	(4)	14
Employ: Retired	30%	(61)	43%	(87)	2%	(5)	24%	(48)	201
Employ: Unemployed	26%	(18)	46%	(32)	12%	(8)	17%	(12)	70
Employ: Other	32%	(12)	58%	(22)	—	(0)	10%	(4)	38

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	28%	(197)	45%	(311)	4%	(31)	23%	(157)	696
Protestant	34%	(95)	36%	(102)	5%	(13)	26%	(72)	283
Roman Catholic	34%	(30)	34%	(30)	7%	(6)	25%	(22)	87
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	53%	(3)	17%	(1)	—	(0)	30%	(2)	6
Jewish	12%	(2)	69%	(9)	—	(0)	19%	(2)	13
Muslim	—	(0)	90%	(5)	—	(0)	10%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	—	(0)	4
Atheist	4%	(1)	76%	(23)	—	(0)	20%	(6)	30
Agnostic	5%	(1)	73%	(16)	—	(0)	23%	(5)	22
Something else	36%	(48)	43%	(58)	7%	(10)	14%	(18)	133
Nothing in particular	15%	(16)	55%	(57)	2%	(2)	28%	(29)	104
Ideo/PID: Conservative Republican	65%	(127)	5%	(10)	4%	(7)	26%	(50)	194
Ideo/PID: Moderate/Liberal Republican	55%	(32)	23%	(13)	5%	(3)	17%	(10)	57
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	74%	(72)	9%	(8)	16%	(15)	98
Ideo/PID: Liberal Democrat	1%	(2)	92%	(121)	3%	(3)	4%	(5)	131
Unfavorable of Biden and Trump	2%	(3)	44%	(59)	2%	(3)	52%	(69)	134
2024 H2H Matchup: Biden Voter	1%	(4)	89%	(264)	2%	(5)	8%	(23)	296
2024 H2H Matchup: Trump Voter	60%	(191)	6%	(18)	6%	(19)	29%	(91)	318
2024 H2H Matchup: Would not Vote	—	(0)	45%	(10)	1%	(0)	55%	(12)	23
2024 H2H Matchup: Do not Know	3%	(2)	33%	(19)	11%	(6)	54%	(31)	59
2022 House Vote: Democrat	1%	(3)	86%	(227)	4%	(10)	9%	(23)	263
2022 House Vote: Republican	58%	(160)	11%	(31)	4%	(11)	27%	(75)	278
2022 House Vote: Did not Vote	23%	(33)	38%	(53)	5%	(7)	34%	(47)	139
2020 Vote: Joe Biden	1%	(4)	85%	(269)	3%	(8)	11%	(34)	316
2020 Vote: Donald Trump	56%	(181)	9%	(28)	6%	(18)	30%	(97)	324
2020 Vote: Someone Else	6%	(1)	16%	(2)	—	(0)	77%	(7)	10
2020 Vote: Did not Vote	23%	(11)	26%	(12)	11%	(5)	40%	(19)	47
2016 Vote: Hillary Clinton	3%	(6)	85%	(204)	4%	(9)	8%	(20)	239
2016 Vote: Donald Trump	52%	(150)	14%	(39)	5%	(15)	29%	(84)	287
2016 Vote: Someone Else	18%	(5)	43%	(11)	—	(0)	38%	(10)	26

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Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	28%	(197)	45%	(311)	4%	(31)	23%	(157)	696
2020 Vote/PID: Not Biden/Democrat	2%	(0)	44%	(9)	22%	(5)	32%	(7)	21
2020 Vote/PID: Not Trump/Republican	42%	(8)	37%	(7)	4%	(1)	17%	(3)	20
U.S. Economy: Wrong Track	37%	(183)	30%	(150)	5%	(23)	29%	(144)	499
U.S. Economy: Right Direction	7%	(14)	82%	(161)	4%	(9)	7%	(13)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	93%	(198)	3%	(6)	3%	(7)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55%	(189)	10%	(35)	5%	(19)	29%	(101)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	56%	(78)	5%	(7)	36%	(50)	139
Top 2024 Issue: Economy	34%	(90)	30%	(80)	4%	(11)	31%	(83)	264
Community/Gender: Urban Women	31%	(21)	58%	(40)	2%	(1)	9%	(6)	68
Community/Gender: Urban Men	21%	(13)	50%	(30)	8%	(5)	21%	(13)	60
Community/Gender: Rural Women	40%	(54)	24%	(32)	4%	(5)	32%	(44)	135
Community/Gender: Rural Men	31%	(35)	45%	(49)	5%	(6)	19%	(21)	110
Community/Gender: Suburban Women	27%	(46)	49%	(85)	4%	(6)	21%	(35)	172
Community/Gender: Suburban Men	19%	(28)	50%	(75)	6%	(8)	26%	(39)	150
Homeowner	30%	(146)	43%	(209)	5%	(23)	23%	(113)	491
Renter	23%	(45)	52%	(100)	4%	(7)	20%	(39)	191
Self + Household: White-Collar	25%	(62)	53%	(130)	3%	(8)	18%	(45)	246
Self + Household: Blue Collar	32%	(103)	38%	(122)	5%	(17)	24%	(78)	320
Union HH: Yes	33%	(7)	50%	(11)	6%	(1)	10%	(2)	22
Union HH: No	28%	(189)	44%	(299)	4%	(30)	23%	(155)	674
LGBTQ+: Yes	14%	(10)	57%	(39)	7%	(5)	22%	(15)	67
LGBTQ+: No	30%	(187)	43%	(272)	4%	(27)	23%	(143)	629
Motivated to Vote	30%	(188)	45%	(287)	4%	(25)	21%	(133)	633
Parent: Yes	33%	(61)	45%	(84)	3%	(6)	19%	(35)	186
Parent: No	27%	(136)	44%	(227)	5%	(25)	24%	(123)	510
COVID Vaccine: Yes	22%	(110)	53%	(260)	4%	(19)	21%	(104)	492
COVID Vaccine: No	42%	(86)	25%	(51)	6%	(12)	26%	(54)	204
Student Loans: Yes	27%	(29)	46%	(49)	4%	(4)	22%	(24)	105
Student Loans: No	28%	(168)	44%	(262)	5%	(27)	23%	(134)	591
Favorable Opinion of Haley	35%	(82)	35%	(82)	6%	(13)	24%	(56)	232
Unfavorable Opinion of Haley	23%	(68)	57%	(168)	4%	(11)	16%	(49)	296

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	28%	(197)	45%	(311)	4%	(31)	23%	(157)	696
Prodigal Biden Voter	6%	(3)	50%	(24)	9%	(4)	35%	(17)	48
Undecided Voter (DK/WNV)	2%	(2)	36%	(29)	8%	(7)	54%	(44)	81
Undecided Voter (DK)	3%	(2)	33%	(19)	11%	(6)	54%	(31)	59
Watched Debate	34%	(165)	42%	(205)	5%	(24)	20%	(98)	491
Watched Debate: Did not Watch	16%	(32)	52%	(106)	3%	(7)	29%	(60)	205
Watched Debate: All of it	41%	(112)	36%	(99)	5%	(14)	17%	(46)	270
Watched Debate: Some of it	24%	(53)	48%	(106)	5%	(11)	23%	(51)	221
Continue His Campaign: Yes Biden	15%	(39)	73%	(194)	4%	(10)	9%	(23)	267
Continue His Campaign: No Biden	40%	(152)	26%	(99)	4%	(16)	30%	(117)	385
Continue His Campaign: Yes Trump	54%	(191)	13%	(45)	6%	(22)	27%	(96)	355
Continue His Campaign: No Trump	2%	(5)	83%	(251)	1%	(3)	15%	(46)	305
Conviction: Evidence	3%	(10)	82%	(254)	3%	(10)	12%	(36)	310
Conviction: Motivation to Damage	54%	(165)	11%	(33)	6%	(18)	30%	(91)	307
Conviction: DK/NO	27%	(21)	31%	(24)	4%	(3)	38%	(30)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(232)	39%	(273)	4%	(30)	23%	(161)	696
Gender: Male	31%	(98)	43%	(137)	5%	(17)	21%	(68)	321
Gender: Female	36%	(134)	36%	(136)	3%	(13)	25%	(93)	375
Age: 18-34	27%	(47)	40%	(69)	5%	(9)	27%	(47)	172
Age: 35-44	33%	(31)	39%	(37)	6%	(5)	23%	(21)	95
Age: 45-64	35%	(81)	41%	(93)	4%	(8)	20%	(47)	229
Age: 65+	37%	(74)	37%	(74)	3%	(7)	23%	(45)	200
GenZers: 1997-2012	15%	(12)	42%	(33)	7%	(6)	36%	(29)	80
Millennials: 1981-1996	35%	(64)	38%	(69)	5%	(9)	21%	(38)	181
GenXers: 1965-1980	36%	(62)	40%	(69)	3%	(4)	22%	(38)	173
Baby Boomers: 1946-1964	36%	(85)	38%	(91)	4%	(11)	22%	(52)	239
Educ: < College	36%	(159)	36%	(157)	4%	(19)	24%	(104)	439
Educ: Bachelors degree	35%	(56)	39%	(62)	3%	(5)	23%	(36)	159
Educ: Post-grad	18%	(17)	55%	(54)	6%	(6)	21%	(21)	98
Income: Under 50k	34%	(111)	37%	(118)	5%	(17)	24%	(77)	322
Income: 50k-100k	33%	(81)	40%	(98)	3%	(8)	24%	(58)	245
Income: 100k+	31%	(40)	44%	(57)	4%	(6)	20%	(26)	129
Ethnicity: White (Non-Hispanic)	43%	(197)	30%	(138)	5%	(21)	23%	(105)	461
Ethnicity: Hispanic	28%	(10)	37%	(13)	2%	(1)	33%	(12)	36
Ethnicity: Black (Non-Hispanic)	12%	(18)	61%	(94)	4%	(7)	23%	(35)	154
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	61%	(27)	3%	(1)	20%	(9)	45
All Christian	41%	(153)	31%	(116)	5%	(19)	24%	(89)	377
All Non-Christian	6%	(2)	70%	(21)	7%	(2)	17%	(5)	30
Atheist	4%	(1)	67%	(20)	—	(0)	28%	(9)	30
Agnostic/Nothing in particular	18%	(23)	56%	(71)	3%	(4)	23%	(28)	126
Something Else	40%	(54)	33%	(45)	4%	(5)	22%	(30)	133
Evangelical	44%	(117)	28%	(74)	3%	(8)	25%	(66)	265
Non-Evangelical	35%	(85)	36%	(86)	7%	(16)	22%	(52)	239
PID: Dem (no lean)	2%	(5)	78%	(181)	1%	(3)	18%	(42)	231
PID: Ind (no lean)	21%	(44)	36%	(76)	5%	(10)	39%	(83)	212
PID: Rep (no lean)	73%	(183)	6%	(16)	7%	(17)	14%	(36)	253

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(232)	39%	(273)	4%	(30)	23%	(161)	696
PID/Gender: Dem Men	4%	(4)	81%	(81)	1%	(1)	14%	(14)	100
PID/Gender: Dem Women	1%	(1)	76%	(100)	2%	(2)	21%	(27)	131
PID/Gender: Ind Men	21%	(23)	39%	(43)	5%	(5)	36%	(40)	112
PID/Gender: Ind Women	21%	(21)	32%	(33)	5%	(5)	43%	(43)	101
PID/Gender: Rep Men	66%	(71)	11%	(12)	10%	(11)	13%	(14)	109
PID/Gender: Rep Women	78%	(112)	3%	(4)	4%	(6)	16%	(22)	144
Ideo: Liberal (1-3)	5%	(10)	79%	(145)	2%	(4)	14%	(25)	184
Ideo: Moderate (4)	18%	(40)	42%	(95)	5%	(11)	36%	(81)	227
Ideo: Conservative (5-7)	66%	(178)	10%	(27)	5%	(14)	18%	(49)	268
Community: Urban	26%	(34)	47%	(61)	5%	(6)	22%	(28)	128
Community: Suburban	30%	(96)	43%	(140)	5%	(18)	21%	(69)	323
Community: Rural	42%	(102)	30%	(72)	2%	(6)	26%	(64)	245
Military HHnm: Yes	39%	(41)	39%	(40)	2%	(2)	21%	(22)	105
Military HH: No	32%	(191)	39%	(233)	5%	(28)	23%	(139)	591
Employ: Private Sector	30%	(68)	38%	(85)	6%	(14)	26%	(58)	225
Employ: Government	32%	(16)	45%	(23)	2%	(1)	22%	(11)	51
Employ: Self-Employed	26%	(14)	34%	(18)	7%	(4)	33%	(17)	52
Employ: Homemaker	54%	(24)	27%	(12)	4%	(2)	14%	(6)	45
Employ: Student	19%	(3)	52%	(7)	5%	(1)	25%	(3)	14
Employ: Retired	38%	(77)	39%	(78)	3%	(7)	19%	(39)	201
Employ: Unemployed	25%	(18)	44%	(31)	2%	(1)	29%	(20)	70
Employ: Other	36%	(14)	49%	(19)	—	(0)	15%	(6)	38

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(232)	39%	(273)	4%	(30)	23%	(161)	696
Protestant	41%	(116)	32%	(90)	4%	(11)	23%	(65)	283
Roman Catholic	37%	(32)	29%	(25)	9%	(8)	25%	(22)	87
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	64%	(4)	17%	(1)	—	(0)	19%	(1)	6
Jewish	5%	(1)	43%	(5)	17%	(2)	36%	(5)	13
Muslim	—	(0)	90%	(5)	—	(0)	10%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	—	(0)	4
Atheist	4%	(1)	67%	(20)	—	(0)	28%	(9)	30
Agnostic	8%	(2)	66%	(14)	—	(0)	26%	(6)	22
Something else	40%	(54)	33%	(45)	4%	(5)	22%	(30)	133
Nothing in particular	20%	(21)	54%	(57)	4%	(4)	22%	(23)	104
Ideo/PID: Conservative Republican	77%	(150)	3%	(6)	5%	(9)	15%	(30)	194
Ideo/PID: Moderate/Liberal Republican	56%	(32)	18%	(10)	14%	(8)	12%	(7)	57
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	65%	(64)	2%	(2)	29%	(28)	98
Ideo/PID: Liberal Democrat	1%	(1)	88%	(116)	1%	(1)	10%	(13)	131
Unfavorable of Biden and Trump	9%	(12)	29%	(39)	3%	(4)	59%	(79)	134
2024 H2H Matchup: Biden Voter	1%	(3)	83%	(247)	1%	(2)	15%	(45)	296
2024 H2H Matchup: Trump Voter	71%	(227)	2%	(6)	8%	(25)	19%	(60)	318
2024 H2H Matchup: Would not Vote	—	(0)	31%	(7)	—	(0)	69%	(16)	23
2024 H2H Matchup: Do not Know	4%	(2)	23%	(13)	6%	(4)	68%	(40)	59
2022 House Vote: Democrat	3%	(7)	79%	(206)	2%	(6)	17%	(44)	263
2022 House Vote: Republican	66%	(184)	6%	(17)	5%	(15)	22%	(61)	278
2022 House Vote: Did not Vote	29%	(40)	34%	(47)	6%	(8)	31%	(44)	139
2020 Vote: Joe Biden	2%	(8)	76%	(238)	2%	(7)	20%	(62)	316
2020 Vote: Donald Trump	65%	(210)	6%	(20)	7%	(21)	23%	(73)	324
2020 Vote: Someone Else	13%	(1)	6%	(1)	—	(0)	81%	(8)	10
2020 Vote: Did not Vote	28%	(13)	31%	(14)	3%	(1)	38%	(18)	47
2016 Vote: Hillary Clinton	4%	(9)	79%	(189)	2%	(5)	16%	(37)	239
2016 Vote: Donald Trump	63%	(180)	9%	(26)	6%	(19)	22%	(63)	287
2016 Vote: Someone Else	21%	(5)	32%	(8)	—	(0)	47%	(12)	26

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(232)	39%	(273)	4%	(30)	23%	(161)	696
2020 Vote/PID: Not Biden/Democrat	1%	(0)	51%	(11)	—	(0)	48%	(10)	21
2020 Vote/PID: Not Trump/Republican	52%	(10)	23%	(5)	5%	(1)	20%	(4)	20
U.S. Economy: Wrong Track	45%	(226)	23%	(113)	4%	(18)	29%	(143)	499
U.S. Economy: Right Direction	3%	(7)	81%	(160)	6%	(12)	9%	(18)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	90%	(191)	1%	(2)	9%	(19)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(226)	5%	(17)	6%	(22)	23%	(79)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	47%	(65)	4%	(6)	45%	(63)	139
Top 2024 Issue: Economy	38%	(99)	24%	(63)	7%	(19)	31%	(82)	264
Community/Gender: Urban Women	27%	(19)	49%	(34)	3%	(2)	20%	(14)	68
Community/Gender: Urban Men	25%	(15)	45%	(27)	6%	(4)	24%	(14)	60
Community/Gender: Rural Women	46%	(62)	20%	(27)	3%	(4)	31%	(42)	135
Community/Gender: Rural Men	37%	(41)	41%	(45)	2%	(2)	20%	(22)	110
Community/Gender: Suburban Women	31%	(54)	44%	(75)	4%	(7)	21%	(37)	172
Community/Gender: Suburban Men	28%	(43)	43%	(65)	7%	(11)	21%	(32)	150
Homeowner	36%	(175)	39%	(190)	4%	(20)	22%	(106)	491
Renter	25%	(49)	43%	(83)	5%	(10)	26%	(50)	191
Self + Household: White-Collar	30%	(73)	45%	(111)	4%	(11)	20%	(50)	246
Self + Household: Blue Collar	40%	(128)	33%	(106)	4%	(14)	22%	(72)	320
Union HH: Yes	23%	(5)	44%	(10)	26%	(6)	7%	(2)	22
Union HH: No	34%	(227)	39%	(263)	4%	(24)	24%	(159)	674
LGBTQ+: Yes	15%	(10)	54%	(37)	5%	(3)	26%	(17)	67
LGBTQ+: No	35%	(222)	38%	(236)	4%	(26)	23%	(143)	629
Motivated to Vote	35%	(223)	41%	(257)	4%	(27)	20%	(126)	633
Parent: Yes	34%	(64)	39%	(72)	7%	(13)	20%	(37)	186
Parent: No	33%	(169)	39%	(201)	3%	(16)	24%	(124)	510
COVID Vaccine: Yes	27%	(133)	48%	(235)	4%	(22)	21%	(103)	492
COVID Vaccine: No	49%	(100)	19%	(38)	4%	(8)	28%	(57)	204
Student Loans: Yes	26%	(27)	38%	(40)	11%	(11)	25%	(27)	105
Student Loans: No	35%	(206)	39%	(233)	3%	(18)	23%	(134)	591
Favorable Opinion of Haley	44%	(103)	30%	(71)	5%	(13)	20%	(46)	232
Unfavorable Opinion of Haley	28%	(82)	52%	(155)	1%	(2)	19%	(56)	296

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(232)	39%	(273)	4%	(30)	23%	(161)	696
Prodigal Biden Voter	14%	(7)	25%	(12)	12%	(6)	49%	(24)	48
Undecided Voter (DK/WNV)	3%	(2)	25%	(20)	4%	(4)	68%	(55)	81
Undecided Voter (DK)	4%	(2)	23%	(13)	6%	(4)	68%	(40)	59
Watched Debate	40%	(195)	38%	(188)	4%	(20)	18%	(89)	491
Watched Debate: Did not Watch	18%	(37)	42%	(85)	5%	(10)	35%	(72)	205
Watched Debate: All of it	46%	(123)	35%	(94)	5%	(14)	15%	(40)	270
Watched Debate: Some of it	33%	(72)	42%	(94)	3%	(6)	22%	(49)	221
Continue His Campaign: Yes Biden	12%	(33)	70%	(187)	5%	(13)	13%	(34)	267
Continue His Campaign: No Biden	50%	(192)	19%	(72)	4%	(15)	27%	(106)	385
Continue His Campaign: Yes Trump	64%	(226)	10%	(36)	7%	(25)	19%	(69)	355
Continue His Campaign: No Trump	2%	(5)	73%	(224)	1%	(3)	24%	(73)	305
Conviction: Evidence	4%	(11)	73%	(225)	2%	(8)	21%	(66)	310
Conviction: Motivation to Damage	65%	(199)	9%	(29)	5%	(16)	21%	(64)	307
Conviction: DK/NO	29%	(23)	24%	(19)	7%	(6)	40%	(31)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(339)	29%	(199)	3%	(22)	19%	(136)	696
Gender: Male	50%	(161)	27%	(86)	4%	(14)	19%	(60)	321
Gender: Female	47%	(178)	30%	(114)	2%	(8)	20%	(76)	375
Age: 18-34	39%	(67)	31%	(53)	6%	(10)	24%	(42)	172
Age: 35-44	47%	(45)	25%	(23)	2%	(2)	27%	(25)	95
Age: 45-64	48%	(111)	32%	(73)	4%	(8)	16%	(38)	229
Age: 65+	58%	(116)	25%	(50)	1%	(2)	16%	(31)	200
GenZers: 1997-2012	31%	(25)	27%	(21)	7%	(5)	35%	(28)	80
Millennials: 1981-1996	46%	(84)	29%	(52)	4%	(7)	21%	(39)	181
GenXers: 1965-1980	50%	(86)	30%	(52)	4%	(8)	16%	(28)	173
Baby Boomers: 1946-1964	55%	(132)	29%	(69)	1%	(2)	15%	(36)	239
Educ: < College	52%	(228)	27%	(117)	3%	(12)	19%	(82)	439
Educ: Bachelors degree	47%	(75)	30%	(47)	4%	(6)	19%	(31)	159
Educ: Post-grad	36%	(35)	36%	(36)	4%	(4)	23%	(23)	98
Income: Under 50k	50%	(161)	25%	(80)	4%	(12)	22%	(70)	322
Income: 50k-100k	47%	(114)	33%	(81)	3%	(6)	18%	(43)	245
Income: 100k+	49%	(64)	30%	(39)	3%	(4)	17%	(23)	129
Ethnicity: White (Non-Hispanic)	62%	(284)	20%	(92)	3%	(13)	15%	(71)	461
Ethnicity: Hispanic	33%	(12)	31%	(11)	4%	(1)	32%	(12)	36
Ethnicity: Black (Non-Hispanic)	18%	(28)	48%	(73)	5%	(8)	29%	(45)	154
Ethnicity: Asian + Other (Non-Hispanic)	32%	(14)	50%	(23)	—	(0)	18%	(8)	45
All Christian	60%	(224)	22%	(84)	3%	(9)	16%	(59)	377
All Non-Christian	28%	(8)	53%	(16)	3%	(1)	16%	(5)	30
Atheist	16%	(5)	54%	(16)	10%	(3)	20%	(6)	30
Agnostic/Nothing in particular	28%	(36)	37%	(47)	4%	(5)	30%	(38)	126
Something Else	49%	(65)	28%	(37)	3%	(4)	21%	(27)	133
Evangelical	62%	(165)	22%	(58)	1%	(4)	14%	(38)	265
Non-Evangelical	49%	(118)	26%	(62)	4%	(10)	20%	(49)	239
PID: Dem (no lean)	6%	(15)	66%	(152)	4%	(9)	24%	(55)	231
PID: Ind (no lean)	43%	(92)	19%	(39)	4%	(9)	34%	(72)	212
PID: Rep (no lean)	92%	(232)	3%	(8)	2%	(4)	3%	(9)	253

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(339)	29%	(199)	3%	(22)	19%	(136)	696
PID/Gender: Dem Men	9%	(9)	64%	(64)	6%	(6)	21%	(21)	100
PID/Gender: Dem Women	4%	(5)	68%	(89)	3%	(3)	26%	(34)	131
PID/Gender: Ind Men	46%	(51)	18%	(20)	4%	(5)	32%	(36)	112
PID/Gender: Ind Women	40%	(41)	19%	(19)	4%	(4)	36%	(36)	101
PID/Gender: Rep Men	92%	(100)	2%	(2)	3%	(4)	3%	(3)	109
PID/Gender: Rep Women	92%	(132)	4%	(6)	—	(1)	4%	(5)	144
Ideo: Liberal (1-3)	11%	(19)	61%	(113)	4%	(7)	25%	(46)	184
Ideo: Moderate (4)	42%	(95)	28%	(63)	5%	(11)	26%	(60)	227
Ideo: Conservative (5-7)	81%	(218)	8%	(22)	1%	(3)	9%	(25)	268
Community: Urban	34%	(44)	42%	(55)	4%	(6)	19%	(24)	128
Community: Suburban	47%	(151)	31%	(99)	4%	(12)	19%	(61)	323
Community: Rural	59%	(143)	19%	(46)	2%	(5)	21%	(51)	245
Military HHnm: Yes	56%	(59)	28%	(30)	—	(0)	15%	(16)	105
Military HH: No	47%	(280)	29%	(170)	4%	(22)	20%	(120)	591
Employ: Private Sector	49%	(111)	27%	(60)	3%	(7)	21%	(47)	225
Employ: Government	37%	(19)	39%	(20)	5%	(3)	19%	(10)	51
Employ: Self-Employed	44%	(23)	26%	(13)	7%	(4)	23%	(12)	52
Employ: Homemaker	59%	(27)	26%	(12)	—	(0)	15%	(7)	45
Employ: Student	45%	(6)	3%	(0)	—	(0)	52%	(7)	14
Employ: Retired	55%	(110)	29%	(58)	2%	(4)	14%	(29)	201
Employ: Unemployed	45%	(32)	30%	(21)	5%	(3)	21%	(14)	70
Employ: Other	30%	(12)	40%	(15)	6%	(2)	24%	(9)	38

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(339)	29%	(199)	3%	(22)	19%	(136)	696
Protestant	61%	(173)	24%	(67)	1%	(3)	14%	(40)	283
Roman Catholic	52%	(45)	20%	(17)	8%	(7)	21%	(18)	87
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	91%	(6)	—	(0)	—	(0)	9%	(1)	6
Jewish	47%	(6)	43%	(5)	—	(0)	10%	(1)	13
Muslim	10%	(1)	71%	(4)	19%	(1)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	—	(0)	8
Hindu	13%	(0)	—	(0)	—	(0)	87%	(3)	4
Atheist	16%	(5)	54%	(16)	10%	(3)	20%	(6)	30
Agnostic	13%	(3)	46%	(10)	3%	(1)	38%	(8)	22
Something else	49%	(65)	28%	(37)	3%	(4)	21%	(27)	133
Nothing in particular	32%	(33)	35%	(37)	4%	(4)	29%	(30)	104
Ideo/PID: Conservative Republican	92%	(178)	3%	(5)	1%	(3)	4%	(8)	194
Ideo/PID: Moderate/Liberal Republican	92%	(52)	5%	(3)	3%	(2)	—	(0)	57
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	58%	(56)	4%	(4)	29%	(28)	98
Ideo/PID: Liberal Democrat	4%	(5)	72%	(95)	4%	(5)	20%	(26)	131
Unfavorable of Biden and Trump	35%	(47)	11%	(15)	2%	(2)	53%	(71)	134
2024 H2H Matchup: Biden Voter	8%	(25)	63%	(187)	4%	(12)	25%	(73)	296
2024 H2H Matchup: Trump Voter	93%	(295)	2%	(5)	2%	(6)	4%	(12)	318
2024 H2H Matchup: Would not Vote	6%	(1)	20%	(5)	5%	(1)	70%	(16)	23
2024 H2H Matchup: Do not Know	30%	(17)	5%	(3)	5%	(3)	60%	(35)	59
2022 House Vote: Democrat	8%	(21)	63%	(165)	4%	(11)	25%	(65)	263
2022 House Vote: Republican	87%	(241)	3%	(9)	2%	(5)	8%	(23)	278
2022 House Vote: Did not Vote	52%	(72)	18%	(25)	2%	(3)	28%	(39)	139
2020 Vote: Joe Biden	10%	(32)	58%	(184)	4%	(13)	28%	(87)	316
2020 Vote: Donald Trump	88%	(284)	3%	(9)	2%	(6)	8%	(26)	324
2020 Vote: Someone Else	25%	(2)	—	(0)	6%	(1)	70%	(7)	10
2020 Vote: Did not Vote	45%	(21)	14%	(7)	7%	(3)	34%	(16)	47
2016 Vote: Hillary Clinton	11%	(26)	64%	(154)	3%	(7)	22%	(52)	239
2016 Vote: Donald Trump	83%	(238)	3%	(10)	3%	(9)	11%	(30)	287
2016 Vote: Someone Else	35%	(9)	27%	(7)	5%	(1)	33%	(8)	26

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(339)	29%	(199)	3%	(22)	19%	(136)	696
2020 Vote/PID: Not Biden/Democrat	13%	(3)	31%	(6)	2%	(0)	54%	(11)	21
2020 Vote/PID: Not Trump/Republican	77%	(15)	15%	(3)	7%	(1)	1%	(0)	20
U.S. Economy: Wrong Track	62%	(307)	15%	(75)	2%	(8)	22%	(108)	499
U.S. Economy: Right Direction	16%	(31)	63%	(124)	7%	(14)	14%	(28)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	74%	(157)	5%	(10)	17%	(35)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(302)	2%	(7)	1%	(5)	9%	(30)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(27)	26%	(36)	5%	(8)	50%	(70)	139
Top 2024 Issue: Economy	64%	(168)	13%	(34)	3%	(8)	21%	(54)	264
Community/Gender: Urban Women	35%	(24)	45%	(31)	2%	(1)	18%	(12)	68
Community/Gender: Urban Men	33%	(20)	40%	(24)	7%	(4)	19%	(12)	60
Community/Gender: Rural Women	63%	(85)	14%	(18)	1%	(2)	22%	(30)	135
Community/Gender: Rural Men	53%	(58)	25%	(28)	3%	(3)	19%	(21)	110
Community/Gender: Suburban Women	40%	(69)	38%	(65)	3%	(5)	19%	(34)	172
Community/Gender: Suburban Men	55%	(82)	23%	(34)	5%	(7)	18%	(27)	150
Homeowner	53%	(262)	27%	(132)	3%	(15)	17%	(82)	491
Renter	35%	(67)	35%	(67)	3%	(6)	27%	(51)	191
Self + Household: White-Collar	45%	(110)	32%	(78)	3%	(7)	21%	(50)	246
Self + Household: Blue Collar	57%	(181)	26%	(82)	3%	(9)	15%	(48)	320
Union HH: Yes	44%	(10)	39%	(9)	17%	(4)	—	(0)	22
Union HH: No	49%	(329)	28%	(191)	3%	(19)	20%	(136)	674
LGBTQ+: Yes	21%	(14)	42%	(28)	4%	(2)	33%	(22)	67
LGBTQ+: No	52%	(324)	27%	(171)	3%	(20)	18%	(113)	629
Motivated to Vote	51%	(320)	30%	(187)	3%	(21)	17%	(105)	633
Parent: Yes	47%	(87)	30%	(56)	3%	(6)	20%	(37)	186
Parent: No	49%	(251)	28%	(143)	3%	(17)	19%	(99)	510
COVID Vaccine: Yes	43%	(210)	35%	(171)	3%	(14)	20%	(97)	492
COVID Vaccine: No	63%	(129)	14%	(28)	4%	(8)	19%	(39)	204
Student Loans: Yes	37%	(39)	30%	(31)	5%	(5)	28%	(29)	105
Student Loans: No	51%	(300)	28%	(168)	3%	(17)	18%	(107)	591
Favorable Opinion of Haley	66%	(154)	16%	(36)	2%	(5)	16%	(38)	232
Unfavorable Opinion of Haley	36%	(108)	43%	(127)	3%	(9)	18%	(52)	296

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(339)	29%	(199)	3%	(22)	19%	(136)	696
Prodigal Biden Voter	39%	(19)	8%	(4)	5%	(2)	48%	(23)	48
Undecided Voter (DK/WNV)	23%	(19)	9%	(8)	5%	(4)	63%	(51)	81
Undecided Voter (DK)	30%	(17)	5%	(3)	5%	(3)	60%	(35)	59
Watched Debate	55%	(269)	27%	(133)	3%	(16)	15%	(74)	491
Watched Debate: Did not Watch	34%	(69)	33%	(67)	3%	(7)	30%	(62)	205
Watched Debate: All of it	61%	(165)	26%	(70)	3%	(9)	10%	(26)	270
Watched Debate: Some of it	47%	(105)	28%	(62)	3%	(6)	22%	(47)	221
Continue His Campaign: Yes Biden	24%	(64)	56%	(150)	6%	(16)	14%	(37)	267
Continue His Campaign: No Biden	67%	(259)	12%	(47)	1%	(5)	19%	(75)	385
Continue His Campaign: Yes Trump	87%	(307)	5%	(19)	3%	(9)	6%	(20)	355
Continue His Campaign: No Trump	8%	(25)	58%	(176)	3%	(10)	31%	(95)	305
Conviction: Evidence	9%	(29)	57%	(178)	4%	(12)	29%	(91)	310
Conviction: Motivation to Damage	87%	(268)	4%	(12)	2%	(5)	7%	(23)	307
Conviction: DK/NO	53%	(42)	13%	(10)	6%	(5)	28%	(22)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	39%	(274)	3%	(22)	30%	(210)	696
Gender: Male	23%	(73)	42%	(136)	4%	(14)	30%	(98)	321
Gender: Female	31%	(116)	37%	(139)	2%	(8)	30%	(113)	375
Age: 18-34	28%	(48)	38%	(65)	5%	(9)	29%	(50)	172
Age: 35-44	25%	(24)	37%	(35)	2%	(2)	36%	(35)	95
Age: 45-64	28%	(65)	42%	(97)	4%	(10)	25%	(58)	229
Age: 65+	27%	(53)	39%	(78)	1%	(1)	34%	(68)	200
GenZers: 1997-2012	19%	(15)	39%	(31)	10%	(8)	31%	(25)	80
Millennials: 1981-1996	30%	(55)	36%	(65)	2%	(3)	32%	(58)	181
GenXers: 1965-1980	29%	(51)	40%	(69)	4%	(7)	27%	(47)	173
Baby Boomers: 1946-1964	26%	(61)	41%	(99)	2%	(5)	31%	(75)	239
Educ: < College	30%	(134)	35%	(156)	5%	(20)	29%	(129)	439
Educ: Bachelors degree	25%	(40)	39%	(61)	2%	(2)	35%	(56)	159
Educ: Post-grad	16%	(15)	58%	(57)	—	(0)	26%	(26)	98
Income: Under 50k	30%	(97)	37%	(118)	6%	(19)	27%	(88)	322
Income: 50k-100k	25%	(62)	40%	(97)	1%	(3)	34%	(83)	245
Income: 100k+	23%	(30)	46%	(60)	—	(0)	31%	(40)	129
Ethnicity: White (Non-Hispanic)	35%	(160)	30%	(139)	2%	(8)	33%	(153)	461
Ethnicity: Hispanic	23%	(8)	35%	(13)	14%	(5)	28%	(10)	36
Ethnicity: Black (Non-Hispanic)	9%	(13)	62%	(96)	3%	(5)	26%	(40)	154
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	59%	(27)	10%	(4)	15%	(7)	45
All Christian	32%	(121)	31%	(118)	3%	(13)	33%	(125)	377
All Non-Christian	6%	(2)	70%	(21)	—	(0)	25%	(7)	30
Atheist	4%	(1)	73%	(22)	—	(0)	23%	(7)	30
Agnostic/Nothing in particular	15%	(19)	53%	(67)	5%	(6)	27%	(34)	126
Something Else	35%	(46)	35%	(46)	3%	(4)	28%	(37)	133
Evangelical	39%	(102)	27%	(72)	2%	(5)	32%	(86)	265
Non-Evangelical	25%	(60)	39%	(93)	5%	(11)	31%	(75)	239
PID: Dem (no lean)	1%	(2)	77%	(178)	6%	(14)	16%	(38)	231
PID: Ind (no lean)	15%	(33)	38%	(81)	2%	(3)	45%	(95)	212
PID: Rep (no lean)	61%	(154)	6%	(15)	2%	(5)	31%	(78)	253

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	39%	(274)	3%	(22)	30%	(210)	696
PID/Gender: Dem Men	—	(0)	77%	(77)	7%	(7)	16%	(16)	100
PID/Gender: Dem Women	1%	(2)	77%	(101)	5%	(6)	16%	(21)	131
PID/Gender: Ind Men	15%	(16)	42%	(47)	3%	(3)	40%	(45)	112
PID/Gender: Ind Women	16%	(16)	34%	(34)	—	(0)	50%	(50)	101
PID/Gender: Rep Men	52%	(57)	11%	(12)	3%	(3)	34%	(37)	109
PID/Gender: Rep Women	68%	(97)	2%	(3)	1%	(2)	29%	(41)	144
Ideo: Liberal (1-3)	6%	(11)	75%	(139)	4%	(7)	15%	(27)	184
Ideo: Moderate (4)	14%	(32)	41%	(94)	5%	(12)	39%	(90)	227
Ideo: Conservative (5-7)	53%	(143)	13%	(34)	1%	(3)	32%	(87)	268
Community: Urban	24%	(30)	54%	(69)	1%	(2)	21%	(27)	128
Community: Suburban	22%	(73)	43%	(138)	4%	(13)	31%	(99)	323
Community: Rural	35%	(86)	27%	(67)	3%	(8)	34%	(84)	245
Military HHnm: Yes	24%	(25)	35%	(37)	—	(0)	41%	(43)	105
Military HH: No	28%	(164)	40%	(237)	4%	(22)	28%	(168)	591
Employ: Private Sector	25%	(55)	39%	(87)	1%	(3)	35%	(79)	225
Employ: Government	22%	(11)	46%	(24)	—	(0)	31%	(16)	51
Employ: Self-Employed	25%	(13)	34%	(18)	9%	(5)	31%	(16)	52
Employ: Homemaker	47%	(21)	33%	(15)	3%	(1)	18%	(8)	45
Employ: Student	24%	(3)	32%	(5)	—	(0)	44%	(6)	14
Employ: Retired	27%	(55)	43%	(85)	2%	(5)	28%	(56)	201
Employ: Unemployed	26%	(18)	35%	(25)	9%	(6)	30%	(21)	70
Employ: Other	31%	(12)	43%	(16)	6%	(2)	21%	(8)	38

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	39%	(274)	3%	(22)	30%	(210)	696
Protestant	33%	(93)	32%	(89)	3%	(8)	33%	(92)	283
Roman Catholic	26%	(23)	33%	(29)	5%	(4)	36%	(31)	87
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	70%	(4)	—	(0)	—	(0)	30%	(2)	6
Jewish	—	(0)	43%	(5)	—	(0)	57%	(7)	13
Muslim	10%	(1)	90%	(5)	—	(0)	—	(0)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	—	(0)	4
Atheist	4%	(1)	73%	(22)	—	(0)	23%	(7)	30
Agnostic	8%	(2)	65%	(14)	—	(0)	28%	(6)	22
Something else	35%	(46)	35%	(46)	3%	(4)	28%	(37)	133
Nothing in particular	17%	(18)	51%	(53)	6%	(6)	27%	(28)	104
Ideo/PID: Conservative Republican	65%	(127)	4%	(9)	1%	(2)	29%	(57)	194
Ideo/PID: Moderate/Liberal Republican	48%	(27)	11%	(6)	6%	(3)	35%	(20)	57
Ideo/PID: Moderate/Conservative Democrat	—	(0)	69%	(68)	7%	(7)	24%	(23)	98
Ideo/PID: Liberal Democrat	1%	(2)	83%	(109)	5%	(7)	11%	(14)	131
Unfavorable of Biden and Trump	3%	(4)	32%	(43)	3%	(4)	62%	(83)	134
2024 H2H Matchup: Biden Voter	1%	(4)	83%	(246)	4%	(12)	11%	(34)	296
2024 H2H Matchup: Trump Voter	58%	(185)	2%	(8)	2%	(7)	37%	(118)	318
2024 H2H Matchup: Would not Vote	1%	(0)	33%	(8)	—	(0)	66%	(15)	23
2024 H2H Matchup: Do not Know	—	(0)	22%	(13)	4%	(3)	74%	(43)	59
2022 House Vote: Democrat	2%	(4)	80%	(209)	5%	(13)	14%	(36)	263
2022 House Vote: Republican	54%	(149)	7%	(20)	2%	(6)	37%	(102)	278
2022 House Vote: Did not Vote	25%	(35)	30%	(42)	2%	(3)	42%	(59)	139
2020 Vote: Joe Biden	2%	(7)	77%	(243)	3%	(9)	18%	(57)	316
2020 Vote: Donald Trump	53%	(172)	5%	(16)	4%	(12)	38%	(124)	324
2020 Vote: Someone Else	—	(0)	11%	(1)	—	(0)	89%	(9)	10
2020 Vote: Did not Vote	23%	(11)	30%	(14)	3%	(1)	45%	(21)	47
2016 Vote: Hillary Clinton	3%	(7)	79%	(190)	3%	(7)	15%	(35)	239
2016 Vote: Donald Trump	51%	(146)	10%	(28)	4%	(10)	36%	(103)	287
2016 Vote: Someone Else	13%	(3)	36%	(9)	—	(0)	51%	(13)	26

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	39%	(274)	3%	(22)	30%	(210)	696
2020 Vote/PID: Not Biden/Democrat	3%	(1)	36%	(8)	22%	(5)	39%	(8)	21
2020 Vote/PID: Not Trump/Republican	45%	(9)	26%	(5)	—	(0)	29%	(6)	20
U.S. Economy: Wrong Track	35%	(176)	23%	(113)	3%	(17)	39%	(194)	499
U.S. Economy: Right Direction	7%	(13)	82%	(162)	3%	(6)	8%	(16)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	91%	(194)	4%	(8)	5%	(10)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(183)	4%	(15)	3%	(10)	40%	(137)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(5)	47%	(66)	4%	(5)	46%	(64)	139
Top 2024 Issue: Economy	34%	(90)	25%	(67)	2%	(5)	39%	(103)	264
Community/Gender: Urban Women	26%	(18)	56%	(39)	—	(0)	17%	(12)	68
Community/Gender: Urban Men	21%	(12)	51%	(30)	3%	(2)	26%	(16)	60
Community/Gender: Rural Women	40%	(54)	20%	(27)	1%	(1)	39%	(53)	135
Community/Gender: Rural Men	29%	(32)	37%	(40)	6%	(7)	28%	(31)	110
Community/Gender: Suburban Women	25%	(44)	43%	(73)	4%	(8)	28%	(48)	172
Community/Gender: Suburban Men	19%	(29)	43%	(65)	3%	(5)	34%	(52)	150
Homeowner	28%	(138)	39%	(191)	2%	(11)	31%	(151)	491
Renter	23%	(45)	44%	(84)	5%	(10)	27%	(52)	191
Self + Household: White-Collar	21%	(51)	48%	(118)	3%	(7)	28%	(69)	246
Self + Household: Blue Collar	33%	(107)	32%	(104)	3%	(10)	31%	(99)	320
Union HH: Yes	34%	(7)	54%	(12)	—	(0)	12%	(3)	22
Union HH: No	27%	(181)	39%	(262)	3%	(22)	31%	(208)	674
LGBTQ+: Yes	20%	(13)	53%	(36)	5%	(3)	23%	(15)	67
LGBTQ+: No	28%	(176)	38%	(238)	3%	(19)	31%	(195)	629
Motivated to Vote	28%	(180)	40%	(255)	2%	(14)	29%	(184)	633
Parent: Yes	31%	(58)	41%	(75)	2%	(4)	26%	(48)	186
Parent: No	26%	(131)	39%	(199)	4%	(19)	32%	(162)	510
COVID Vaccine: Yes	20%	(101)	48%	(239)	2%	(8)	29%	(145)	492
COVID Vaccine: No	43%	(88)	17%	(35)	7%	(14)	32%	(66)	204
Student Loans: Yes	29%	(30)	38%	(40)	1%	(1)	32%	(33)	105
Student Loans: No	27%	(159)	40%	(234)	4%	(21)	30%	(177)	591
Favorable Opinion of Haley	32%	(74)	31%	(71)	2%	(5)	35%	(82)	232
Unfavorable Opinion of Haley	24%	(71)	53%	(157)	2%	(6)	21%	(62)	296

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	39%	(274)	3%	(22)	30%	(210)	696
Prodigal Biden Voter	12%	(6)	23%	(11)	—	(0)	66%	(32)	48
Undecided Voter (DK/WNV)	—	(0)	25%	(21)	3%	(3)	71%	(58)	81
Undecided Voter (DK)	—	(0)	22%	(13)	4%	(3)	74%	(43)	59
Watched Debate	32%	(158)	38%	(184)	2%	(11)	28%	(138)	491
Watched Debate: Did not Watch	15%	(31)	44%	(90)	6%	(12)	36%	(73)	205
Watched Debate: All of it	41%	(111)	34%	(93)	2%	(5)	23%	(61)	270
Watched Debate: Some of it	21%	(47)	41%	(91)	3%	(6)	35%	(76)	221
Continue His Campaign: Yes Biden	12%	(32)	69%	(185)	5%	(13)	14%	(37)	267
Continue His Campaign: No Biden	40%	(153)	21%	(80)	2%	(7)	38%	(146)	385
Continue His Campaign: Yes Trump	52%	(185)	9%	(34)	3%	(12)	35%	(124)	355
Continue His Campaign: No Trump	1%	(4)	76%	(231)	3%	(8)	20%	(62)	305
Conviction: Evidence	4%	(11)	76%	(234)	4%	(14)	16%	(51)	310
Conviction: Motivation to Damage	52%	(159)	8%	(25)	1%	(4)	39%	(120)	307
Conviction: DK/NO	24%	(19)	19%	(15)	6%	(5)	51%	(40)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(258)	36%	(248)	2%	(15)	25%	(175)	696
Gender: Male	36%	(115)	35%	(114)	4%	(11)	25%	(81)	321
Gender: Female	38%	(143)	36%	(134)	1%	(4)	25%	(94)	375
Age: 18-34	29%	(49)	34%	(59)	4%	(6)	33%	(57)	172
Age: 35-44	37%	(35)	32%	(31)	2%	(2)	29%	(27)	95
Age: 45-64	40%	(92)	38%	(88)	2%	(4)	20%	(45)	229
Age: 65+	41%	(81)	35%	(70)	1%	(3)	23%	(46)	200
GenZers: 1997-2012	23%	(18)	31%	(25)	4%	(3)	42%	(33)	80
Millennials: 1981-1996	36%	(65)	34%	(62)	3%	(5)	28%	(50)	181
GenXers: 1965-1980	41%	(71)	41%	(70)	1%	(2)	17%	(30)	173
Baby Boomers: 1946-1964	40%	(95)	34%	(81)	2%	(5)	24%	(58)	239
Educ: < College	41%	(179)	32%	(140)	2%	(10)	25%	(110)	439
Educ: Bachelors degree	36%	(58)	35%	(56)	2%	(3)	27%	(43)	159
Educ: Post-grad	22%	(21)	53%	(52)	2%	(2)	23%	(23)	98
Income: Under 50k	37%	(118)	33%	(105)	4%	(12)	27%	(86)	322
Income: 50k-100k	38%	(92)	40%	(97)	—	(1)	23%	(55)	245
Income: 100k+	37%	(48)	35%	(46)	2%	(2)	26%	(33)	129
Ethnicity: White (Non-Hispanic)	48%	(221)	28%	(129)	2%	(7)	23%	(104)	461
Ethnicity: Hispanic	25%	(9)	40%	(14)	7%	(3)	28%	(10)	36
Ethnicity: Black (Non-Hispanic)	13%	(20)	49%	(75)	2%	(3)	36%	(56)	154
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	66%	(30)	6%	(3)	11%	(5)	45
All Christian	46%	(174)	30%	(111)	2%	(8)	22%	(84)	377
All Non-Christian	14%	(4)	61%	(18)	—	(0)	25%	(8)	30
Atheist	5%	(1)	69%	(21)	—	(0)	26%	(8)	30
Agnostic/Nothing in particular	19%	(23)	48%	(60)	1%	(1)	33%	(41)	126
Something Else	41%	(55)	28%	(37)	5%	(6)	26%	(35)	133
Evangelical	48%	(126)	29%	(76)	2%	(5)	22%	(59)	265
Non-Evangelical	41%	(98)	31%	(73)	4%	(10)	24%	(58)	239
PID: Dem (no lean)	2%	(4)	72%	(167)	2%	(5)	24%	(55)	231
PID: Ind (no lean)	26%	(55)	32%	(67)	1%	(3)	41%	(87)	212
PID: Rep (no lean)	78%	(198)	6%	(14)	3%	(8)	13%	(33)	253

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Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(258)	36%	(248)	2%	(15)	25%	(175)	696
PID/Gender: Dem Men	1%	(1)	67%	(67)	4%	(4)	27%	(27)	100
PID/Gender: Dem Women	2%	(3)	76%	(99)	1%	(1)	21%	(28)	131
PID/Gender: Ind Men	28%	(31)	33%	(37)	2%	(2)	38%	(42)	112
PID/Gender: Ind Women	25%	(25)	30%	(30)	1%	(1)	44%	(45)	101
PID/Gender: Rep Men	76%	(83)	9%	(10)	5%	(5)	10%	(11)	109
PID/Gender: Rep Women	80%	(116)	3%	(4)	2%	(2)	15%	(22)	144
Ideo: Liberal (1-3)	6%	(12)	73%	(134)	1%	(2)	20%	(37)	184
Ideo: Moderate (4)	21%	(48)	36%	(83)	4%	(10)	38%	(87)	227
Ideo: Conservative (5-7)	72%	(193)	10%	(28)	1%	(4)	16%	(43)	268
Community: Urban	33%	(42)	47%	(61)	2%	(3)	17%	(22)	128
Community: Suburban	32%	(103)	40%	(128)	2%	(7)	26%	(84)	323
Community: Rural	46%	(112)	24%	(59)	2%	(5)	28%	(69)	245
Military HHnm: Yes	39%	(41)	32%	(33)	—	(0)	29%	(31)	105
Military HH: No	37%	(217)	36%	(214)	3%	(15)	24%	(145)	591
Employ: Private Sector	37%	(84)	33%	(74)	2%	(4)	28%	(63)	225
Employ: Government	29%	(15)	43%	(22)	2%	(1)	25%	(13)	51
Employ: Self-Employed	38%	(20)	31%	(16)	1%	(1)	29%	(15)	52
Employ: Homemaker	54%	(24)	27%	(12)	—	(0)	19%	(9)	45
Employ: Student	27%	(4)	31%	(4)	5%	(1)	37%	(5)	14
Employ: Retired	40%	(80)	37%	(74)	2%	(4)	21%	(43)	201
Employ: Unemployed	29%	(20)	41%	(29)	5%	(4)	25%	(18)	70
Employ: Other	29%	(11)	41%	(16)	5%	(2)	25%	(10)	38

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Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(258)	36%	(248)	2%	(15)	25%	(175)	696
Protestant	46%	(131)	30%	(84)	2%	(5)	22%	(62)	283
Roman Catholic	44%	(38)	31%	(27)	3%	(2)	23%	(20)	87
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	70%	(4)	—	(0)	—	(0)	30%	(2)	6
Jewish	15%	(2)	34%	(4)	—	(0)	51%	(7)	13
Muslim	10%	(1)	71%	(4)	—	(0)	19%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	—	(0)	8
Hindu	13%	(0)	87%	(3)	—	(0)	—	(0)	4
Atheist	5%	(1)	69%	(21)	—	(0)	26%	(8)	30
Agnostic	8%	(2)	65%	(14)	—	(0)	27%	(6)	22
Something else	41%	(55)	28%	(37)	5%	(6)	26%	(35)	133
Nothing in particular	21%	(22)	44%	(46)	1%	(1)	34%	(35)	104
Ideo/PID: Conservative Republican	81%	(158)	3%	(6)	1%	(3)	14%	(27)	194
Ideo/PID: Moderate/Liberal Republican	67%	(39)	14%	(8)	9%	(5)	10%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	58%	(56)	3%	(3)	36%	(35)	98
Ideo/PID: Liberal Democrat	1%	(1)	83%	(108)	1%	(2)	15%	(20)	131
Unfavorable of Biden and Trump	11%	(14)	22%	(30)	5%	(7)	62%	(84)	134
2024 H2H Matchup: Biden Voter	1%	(4)	78%	(230)	1%	(2)	20%	(61)	296
2024 H2H Matchup: Trump Voter	78%	(250)	1%	(4)	3%	(8)	18%	(56)	318
2024 H2H Matchup: Would not Vote	—	(0)	22%	(5)	9%	(2)	69%	(16)	23
2024 H2H Matchup: Do not Know	7%	(4)	14%	(8)	5%	(3)	73%	(43)	59
2022 House Vote: Democrat	2%	(5)	73%	(193)	3%	(7)	22%	(58)	263
2022 House Vote: Republican	74%	(205)	6%	(16)	2%	(6)	18%	(50)	278
2022 House Vote: Did not Vote	33%	(46)	28%	(39)	2%	(2)	38%	(52)	139
2020 Vote: Joe Biden	3%	(11)	69%	(218)	1%	(3)	26%	(83)	316
2020 Vote: Donald Trump	72%	(235)	5%	(18)	3%	(11)	19%	(61)	324
2020 Vote: Someone Else	6%	(1)	14%	(1)	—	(0)	79%	(8)	10
2020 Vote: Did not Vote	25%	(12)	22%	(10)	3%	(1)	50%	(23)	47
2016 Vote: Hillary Clinton	4%	(9)	74%	(178)	1%	(2)	21%	(50)	239
2016 Vote: Donald Trump	69%	(198)	7%	(20)	3%	(8)	21%	(61)	287
2016 Vote: Someone Else	19%	(5)	29%	(8)	—	(0)	52%	(13)	26

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(258)	36%	(248)	2%	(15)	25%	(175)	696
2020 Vote/PID: Not Biden/Democrat	1%	(0)	49%	(10)	12%	(3)	37%	(8)	21
2020 Vote/PID: Not Trump/Republican	69%	(14)	15%	(3)	5%	(1)	12%	(2)	20
U.S. Economy: Wrong Track	48%	(242)	19%	(97)	2%	(8)	31%	(153)	499
U.S. Economy: Right Direction	8%	(16)	77%	(151)	4%	(8)	11%	(22)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	84%	(178)	—	(0)	14%	(31)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(243)	4%	(14)	3%	(11)	22%	(76)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	40%	(55)	3%	(4)	49%	(69)	139
Top 2024 Issue: Economy	46%	(122)	20%	(53)	3%	(7)	31%	(83)	264
Community/Gender: Urban Women	31%	(21)	48%	(33)	4%	(3)	17%	(12)	68
Community/Gender: Urban Men	35%	(21)	46%	(28)	1%	(0)	18%	(11)	60
Community/Gender: Rural Women	50%	(68)	18%	(24)	1%	(1)	31%	(42)	135
Community/Gender: Rural Men	40%	(44)	32%	(35)	3%	(4)	24%	(27)	110
Community/Gender: Suburban Women	31%	(54)	45%	(77)	—	(0)	24%	(41)	172
Community/Gender: Suburban Men	33%	(49)	34%	(51)	5%	(7)	29%	(43)	150
Homeowner	39%	(192)	35%	(172)	2%	(8)	24%	(119)	491
Renter	29%	(55)	40%	(76)	4%	(7)	28%	(53)	191
Self + Household: White-Collar	32%	(79)	42%	(104)	3%	(7)	23%	(56)	246
Self + Household: Blue Collar	44%	(142)	31%	(100)	2%	(6)	22%	(71)	320
Union HH: Yes	33%	(7)	39%	(9)	15%	(3)	13%	(3)	22
Union HH: No	37%	(250)	35%	(239)	2%	(12)	26%	(173)	674
LGBTQ+: Yes	16%	(10)	53%	(36)	7%	(5)	25%	(17)	67
LGBTQ+: No	39%	(247)	34%	(212)	2%	(11)	25%	(158)	629
Motivated to Vote	39%	(247)	37%	(232)	2%	(12)	22%	(142)	633
Parent: Yes	38%	(70)	34%	(64)	2%	(4)	26%	(48)	186
Parent: No	37%	(187)	36%	(184)	2%	(11)	25%	(127)	510
COVID Vaccine: Yes	29%	(145)	43%	(214)	2%	(12)	25%	(121)	492
COVID Vaccine: No	55%	(112)	17%	(34)	2%	(4)	27%	(54)	204
Student Loans: Yes	32%	(33)	38%	(40)	5%	(5)	25%	(27)	105
Student Loans: No	38%	(224)	35%	(207)	2%	(11)	25%	(149)	591
Favorable Opinion of Haley	49%	(114)	24%	(57)	4%	(10)	22%	(52)	232
Unfavorable Opinion of Haley	29%	(86)	49%	(145)	—	(0)	22%	(65)	296

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	37%	(258)	36%	(248)	2%	(15)	25%	(175)	696
Prodigal Biden Voter	18%	(9)	17%	(8)	3%	(2)	62%	(30)	48
Undecided Voter (DK/WNV)	5%	(4)	16%	(13)	6%	(5)	72%	(59)	81
Undecided Voter (DK)	7%	(4)	14%	(8)	5%	(3)	73%	(43)	59
Watched Debate	43%	(211)	34%	(167)	2%	(8)	21%	(105)	491
Watched Debate: Did not Watch	23%	(46)	39%	(81)	3%	(7)	34%	(70)	205
Watched Debate: All of it	49%	(134)	30%	(82)	2%	(5)	19%	(50)	270
Watched Debate: Some of it	35%	(78)	39%	(85)	2%	(4)	25%	(54)	221
Continue His Campaign: Yes Biden	18%	(47)	66%	(177)	3%	(7)	13%	(36)	267
Continue His Campaign: No Biden	53%	(205)	15%	(58)	1%	(5)	31%	(118)	385
Continue His Campaign: Yes Trump	70%	(247)	8%	(29)	2%	(9)	20%	(70)	355
Continue His Campaign: No Trump	3%	(10)	68%	(209)	1%	(3)	27%	(82)	305
Conviction: Evidence	3%	(10)	68%	(211)	2%	(8)	26%	(82)	310
Conviction: Motivation to Damage	71%	(217)	8%	(24)	2%	(7)	19%	(59)	307
Conviction: DK/NO	39%	(30)	17%	(13)	1%	(1)	44%	(34)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(233)	35%	(244)	27%	(190)	2%	(12)	3%	(18)	696
Gender: Male	35%	(111)	35%	(112)	27%	(86)	2%	(6)	2%	(5)	321
Gender: Female	32%	(122)	35%	(131)	28%	(103)	2%	(6)	4%	(13)	375
Age: 18-34	27%	(47)	38%	(64)	27%	(46)	4%	(6)	5%	(9)	172
Age: 35-44	26%	(24)	43%	(41)	23%	(22)	3%	(3)	5%	(5)	95
Age: 45-64	33%	(77)	32%	(74)	32%	(73)	1%	(2)	2%	(4)	229
Age: 65+	43%	(85)	32%	(65)	25%	(49)	—	(0)	—	(1)	200
GenZers: 1997-2012	16%	(13)	33%	(27)	38%	(30)	5%	(4)	7%	(6)	80
Millennials: 1981-1996	31%	(56)	42%	(76)	20%	(36)	3%	(5)	5%	(8)	181
GenXers: 1965-1980	29%	(51)	32%	(55)	36%	(62)	1%	(2)	2%	(4)	173
Baby Boomers: 1946-1964	41%	(98)	35%	(84)	24%	(57)	—	(0)	—	(1)	239
Educ: < College	28%	(124)	34%	(149)	32%	(142)	1%	(6)	4%	(18)	439
Educ: Bachelors degree	33%	(53)	42%	(67)	23%	(36)	2%	(3)	—	(1)	159
Educ: Post-grad	57%	(56)	29%	(28)	12%	(12)	2%	(2)	—	(0)	98
Income: Under 50k	26%	(84)	34%	(110)	34%	(110)	2%	(6)	4%	(12)	322
Income: 50k-100k	37%	(91)	36%	(89)	23%	(56)	1%	(3)	3%	(6)	245
Income: 100k+	45%	(58)	35%	(45)	19%	(25)	2%	(2)	—	(0)	129
Ethnicity: White (Non-Hispanic)	35%	(160)	36%	(165)	27%	(123)	1%	(6)	1%	(6)	461
Ethnicity: Hispanic	38%	(14)	29%	(10)	26%	(9)	—	(0)	7%	(3)	36
Ethnicity: Black (Non-Hispanic)	30%	(47)	33%	(51)	30%	(46)	2%	(4)	4%	(6)	154
Ethnicity: Asian + Other (Non-Hispanic)	26%	(12)	39%	(17)	24%	(11)	3%	(1)	8%	(4)	45
All Christian	38%	(144)	35%	(133)	24%	(92)	1%	(4)	1%	(4)	377
All Non-Christian	43%	(13)	25%	(7)	25%	(8)	—	(0)	7%	(2)	30
Atheist	19%	(6)	38%	(11)	42%	(13)	1%	(0)	—	(0)	30
Agnostic/Nothing in particular	25%	(32)	42%	(52)	26%	(33)	4%	(5)	3%	(4)	126
Something Else	29%	(38)	30%	(40)	33%	(44)	1%	(2)	6%	(9)	133
Evangelical	35%	(93)	27%	(73)	33%	(87)	1%	(4)	3%	(9)	265
Non-Evangelical	37%	(87)	41%	(98)	20%	(48)	1%	(2)	2%	(4)	239

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(233)	35%	(244)	27%	(190)	2%	(12)	3%	(18)	696
PID: Dem (no lean)	35%	(81)	33%	(75)	29%	(66)	2%	(4)	2%	(4)	231
PID: Ind (no lean)	38%	(80)	35%	(75)	23%	(50)	2%	(4)	2%	(4)	212
PID: Rep (no lean)	28%	(72)	37%	(93)	29%	(74)	1%	(4)	4%	(10)	253
PID/Gender: Dem Men	36%	(36)	29%	(29)	30%	(30)	3%	(3)	3%	(3)	100
PID/Gender: Dem Women	35%	(46)	36%	(47)	28%	(36)	1%	(1)	1%	(1)	131
PID/Gender: Ind Men	37%	(41)	37%	(42)	25%	(28)	1%	(1)	—	(0)	112
PID/Gender: Ind Women	39%	(39)	33%	(33)	22%	(22)	3%	(3)	4%	(4)	101
PID/Gender: Rep Men	32%	(35)	38%	(42)	26%	(29)	2%	(2)	2%	(2)	109
PID/Gender: Rep Women	26%	(37)	36%	(52)	32%	(45)	1%	(1)	6%	(8)	144
Ideo: Liberal (1-3)	35%	(65)	32%	(59)	28%	(53)	2%	(4)	2%	(4)	184
Ideo: Moderate (4)	35%	(80)	36%	(82)	25%	(57)	2%	(4)	2%	(4)	227
Ideo: Conservative (5-7)	32%	(86)	37%	(100)	27%	(73)	1%	(3)	2%	(6)	268
Community: Urban	35%	(45)	32%	(41)	30%	(38)	1%	(2)	2%	(3)	128
Community: Suburban	36%	(116)	41%	(131)	20%	(66)	1%	(3)	2%	(7)	323
Community: Rural	29%	(72)	29%	(72)	35%	(85)	3%	(7)	4%	(9)	245
Military HHnm: Yes	37%	(39)	31%	(32)	30%	(31)	1%	(1)	1%	(1)	105
Military HH: No	33%	(194)	36%	(211)	27%	(158)	2%	(10)	3%	(17)	591
Employ: Private Sector	33%	(75)	35%	(79)	25%	(57)	4%	(8)	3%	(6)	225
Employ: Government	40%	(20)	44%	(22)	15%	(7)	1%	(0)	—	(0)	51
Employ: Self-Employed	34%	(18)	33%	(17)	31%	(16)	1%	(1)	1%	(1)	52
Employ: Homemaker	23%	(11)	45%	(20)	29%	(13)	1%	(0)	1%	(0)	45
Employ: Student	48%	(7)	22%	(3)	9%	(1)	5%	(1)	16%	(2)	14
Employ: Retired	39%	(79)	34%	(68)	26%	(53)	—	(0)	—	(1)	201
Employ: Unemployed	20%	(14)	32%	(22)	42%	(29)	1%	(1)	5%	(4)	70
Employ: Other	23%	(9)	32%	(12)	33%	(13)	—	(0)	12%	(5)	38

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(233)	35%	(244)	27%	(190)	2%	(12)	3%	(18)	696
Protestant	38%	(108)	37%	(104)	23%	(66)	—	(1)	1%	(4)	283
Roman Catholic	39%	(34)	30%	(27)	27%	(24)	3%	(3)	—	(0)	87
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	33%	(2)	37%	(2)	30%	(2)	—	(0)	—	(0)	6
Jewish	32%	(4)	34%	(4)	30%	(4)	—	(0)	4%	(1)	13
Muslim	—	(0)	19%	(1)	71%	(4)	—	(0)	10%	(1)	5
Buddhist	66%	(5)	19%	(1)	—	(0)	—	(0)	15%	(1)	8
Hindu	87%	(3)	13%	(0)	—	(0)	—	(0)	—	(0)	4
Atheist	19%	(6)	38%	(11)	42%	(13)	1%	(0)	—	(0)	30
Agnostic	34%	(7)	33%	(7)	33%	(7)	—	(0)	—	(0)	22
Something else	29%	(38)	30%	(40)	33%	(44)	1%	(2)	6%	(9)	133
Nothing in particular	23%	(24)	43%	(45)	25%	(26)	5%	(5)	4%	(4)	104
Ideo/PID: Conservative Republican	29%	(56)	37%	(72)	30%	(58)	2%	(3)	3%	(5)	194
Ideo/PID: Moderate/Liberal Republican	28%	(16)	37%	(21)	28%	(16)	1%	(1)	6%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	31%	(31)	34%	(33)	30%	(29)	1%	(1)	4%	(4)	98
Ideo/PID: Liberal Democrat	39%	(51)	32%	(42)	27%	(35)	2%	(3)	—	(0)	131
Unfavorable of Biden and Trump	38%	(51)	34%	(46)	25%	(34)	1%	(1)	2%	(2)	134
2024 H2H Matchup: Biden Voter	38%	(114)	33%	(98)	26%	(77)	1%	(3)	2%	(5)	296
2024 H2H Matchup: Trump Voter	29%	(92)	38%	(122)	27%	(87)	2%	(6)	3%	(11)	318
2024 H2H Matchup: Would not Vote	34%	(8)	23%	(5)	40%	(9)	2%	(0)	—	(0)	23
2024 H2H Matchup: Do not Know	33%	(19)	30%	(18)	28%	(16)	3%	(2)	5%	(3)	59
2022 House Vote: Democrat	35%	(93)	31%	(82)	30%	(79)	1%	(4)	2%	(4)	263
2022 House Vote: Republican	37%	(102)	33%	(92)	25%	(70)	2%	(4)	4%	(10)	278
2022 House Vote: Did not Vote	25%	(35)	45%	(63)	27%	(37)	2%	(3)	1%	(1)	139
2020 Vote: Joe Biden	36%	(115)	36%	(115)	25%	(79)	1%	(3)	1%	(4)	316
2020 Vote: Donald Trump	33%	(107)	34%	(112)	28%	(90)	2%	(8)	3%	(8)	324
2020 Vote: Someone Else	21%	(2)	43%	(4)	31%	(3)	—	(0)	4%	(0)	10
2020 Vote: Did not Vote	20%	(10)	28%	(13)	38%	(18)	3%	(1)	11%	(5)	47

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(233)	35%	(244)	27%	(190)	2%	(12)	3%	(18)	696
2016 Vote: Hillary Clinton	39%	(92)	33%	(80)	25%	(60)	1%	(3)	2%	(4)	239
2016 Vote: Donald Trump	33%	(96)	35%	(101)	28%	(79)	2%	(6)	2%	(6)	287
2016 Vote: Someone Else	31%	(8)	36%	(9)	31%	(8)	—	(0)	2%	(0)	26
2020 Vote/PID: Not Biden/Democrat	29%	(6)	24%	(5)	36%	(8)	8%	(2)	2%	(0)	21
2020 Vote/PID: Not Trump/Republican	28%	(6)	43%	(9)	19%	(4)	—	(0)	9%	(2)	20
U.S. Economy: Wrong Track	31%	(154)	37%	(183)	28%	(139)	2%	(9)	3%	(14)	499
U.S. Economy: Right Direction	40%	(79)	31%	(61)	26%	(51)	1%	(3)	2%	(4)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(84)	31%	(67)	26%	(55)	1%	(2)	2%	(5)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(111)	36%	(125)	26%	(91)	2%	(8)	3%	(10)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(38)	37%	(52)	32%	(44)	1%	(2)	3%	(4)	139
Top 2024 Issue: Economy	33%	(86)	39%	(103)	22%	(58)	4%	(9)	3%	(8)	264
Community/Gender: Urban Women	39%	(27)	31%	(21)	25%	(17)	1%	(1)	3%	(2)	68
Community/Gender: Urban Men	30%	(18)	33%	(20)	36%	(21)	1%	(1)	1%	(0)	60
Community/Gender: Rural Women	28%	(38)	30%	(40)	36%	(48)	3%	(3)	4%	(5)	135
Community/Gender: Rural Men	30%	(33)	29%	(32)	34%	(37)	4%	(4)	4%	(4)	110
Community/Gender: Suburban Women	33%	(57)	41%	(70)	22%	(38)	1%	(1)	4%	(6)	172
Community/Gender: Suburban Men	40%	(60)	41%	(61)	18%	(28)	1%	(1)	—	(1)	150
Homeowner	38%	(186)	33%	(164)	26%	(125)	1%	(7)	2%	(8)	491
Renter	24%	(45)	40%	(76)	30%	(57)	2%	(4)	4%	(8)	191
Self + Household: White-Collar	48%	(119)	31%	(76)	18%	(45)	1%	(4)	1%	(2)	246
Self + Household: Blue Collar	27%	(87)	38%	(122)	30%	(97)	2%	(6)	2%	(8)	320
Union HH: Yes	57%	(13)	24%	(5)	17%	(4)	2%	(0)	—	(0)	22
Union HH: No	33%	(220)	35%	(238)	28%	(186)	2%	(11)	3%	(18)	674
LGBTQ+: Yes	29%	(19)	39%	(26)	24%	(16)	1%	(1)	7%	(5)	67
LGBTQ+: No	34%	(213)	35%	(218)	28%	(173)	2%	(11)	2%	(14)	629
Motivated to Vote	35%	(223)	36%	(228)	25%	(160)	1%	(8)	2%	(15)	633
Parent: Yes	34%	(63)	31%	(58)	25%	(46)	3%	(6)	7%	(13)	186
Parent: No	33%	(170)	36%	(185)	28%	(144)	1%	(6)	1%	(6)	510

Continued on next page

Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(233)	35%	(244)	27%	(190)	2%	(12)	3%	(18)	696
COVID Vaccine: Yes	38%	(185)	35%	(174)	23%	(111)	2%	(8)	3%	(13)	492
COVID Vaccine: No	23%	(47)	34%	(69)	39%	(79)	2%	(3)	3%	(5)	204
Student Loans: Yes	39%	(41)	31%	(33)	23%	(24)	1%	(1)	6%	(6)	105
Student Loans: No	32%	(191)	36%	(211)	28%	(166)	2%	(11)	2%	(12)	591
Favorable Opinion of Haley	45%	(104)	38%	(87)	16%	(38)	1%	(2)	1%	(2)	232
Unfavorable Opinion of Haley	33%	(98)	34%	(101)	30%	(89)	1%	(3)	2%	(5)	296
Prodigal Biden Voter	26%	(12)	57%	(28)	14%	(7)	2%	(1)	1%	(1)	48
Undecided Voter (DK/WNV)	33%	(27)	28%	(23)	31%	(26)	3%	(2)	4%	(3)	81
Undecided Voter (DK)	33%	(19)	30%	(18)	28%	(16)	3%	(2)	5%	(3)	59
Watched Debate	37%	(181)	35%	(174)	23%	(113)	2%	(10)	3%	(13)	491
Watched Debate: Did not Watch	25%	(52)	34%	(70)	37%	(76)	1%	(2)	2%	(5)	205
Watched Debate: All of it	40%	(109)	33%	(89)	22%	(61)	1%	(3)	3%	(8)	270
Watched Debate: Some of it	33%	(72)	38%	(85)	24%	(52)	3%	(6)	2%	(5)	221
Continue His Campaign: Yes Biden	36%	(97)	30%	(81)	31%	(83)	—	(1)	2%	(5)	267
Continue His Campaign: No Biden	33%	(129)	37%	(142)	24%	(91)	2%	(9)	4%	(13)	385
Continue His Campaign: Yes Trump	30%	(107)	37%	(131)	28%	(100)	2%	(7)	3%	(11)	355
Continue His Campaign: No Trump	39%	(118)	34%	(104)	25%	(75)	1%	(3)	2%	(5)	305
Conviction: Evidence	39%	(121)	34%	(105)	23%	(72)	1%	(3)	3%	(8)	310
Conviction: Motivation to Damage	33%	(101)	36%	(111)	26%	(81)	1%	(4)	3%	(9)	307
Conviction: DK/NO	13%	(11)	34%	(27)	46%	(36)	5%	(4)	2%	(1)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(187)	19%	(129)	10%	(67)	42%	(295)	3%	(18)	696
Gender: Male	26%	(83)	22%	(70)	11%	(36)	40%	(127)	2%	(5)	321
Gender: Female	28%	(104)	16%	(59)	8%	(31)	45%	(169)	3%	(12)	375
Age: 18-34	24%	(41)	32%	(56)	16%	(28)	26%	(44)	2%	(4)	172
Age: 35-44	25%	(24)	21%	(20)	13%	(12)	38%	(36)	2%	(2)	95
Age: 45-64	30%	(69)	14%	(32)	6%	(14)	46%	(106)	4%	(9)	229
Age: 65+	26%	(53)	11%	(22)	6%	(13)	55%	(110)	1%	(3)	200
GenZers: 1997-2012	13%	(10)	44%	(35)	21%	(16)	21%	(16)	1%	(1)	80
Millennials: 1981-1996	28%	(51)	22%	(41)	13%	(24)	34%	(62)	2%	(4)	181
GenXers: 1965-1980	29%	(50)	15%	(26)	7%	(12)	44%	(76)	5%	(10)	173
Baby Boomers: 1946-1964	29%	(70)	10%	(24)	6%	(15)	54%	(128)	1%	(3)	239
Educ: < College	24%	(106)	18%	(81)	10%	(45)	44%	(193)	3%	(14)	439
Educ: Bachelors degree	29%	(45)	15%	(24)	9%	(14)	46%	(73)	1%	(2)	159
Educ: Post-grad	36%	(35)	24%	(24)	8%	(8)	30%	(29)	2%	(2)	98
Income: Under 50k	25%	(82)	20%	(63)	11%	(36)	40%	(129)	4%	(12)	322
Income: 50k-100k	27%	(65)	17%	(41)	9%	(22)	46%	(113)	1%	(4)	245
Income: 100k+	31%	(40)	20%	(25)	6%	(8)	41%	(53)	2%	(2)	129
Ethnicity: White (Non-Hispanic)	20%	(91)	13%	(58)	9%	(40)	57%	(263)	2%	(8)	461
Ethnicity: Hispanic	29%	(10)	25%	(9)	11%	(4)	34%	(12)	—	(0)	36
Ethnicity: Black (Non-Hispanic)	46%	(72)	30%	(47)	12%	(19)	7%	(11)	4%	(6)	154
Ethnicity: Asian + Other (Non-Hispanic)	30%	(13)	35%	(15)	9%	(4)	19%	(8)	8%	(4)	45
All Christian	23%	(86)	13%	(48)	7%	(26)	55%	(208)	2%	(9)	377
All Non-Christian	41%	(12)	39%	(12)	6%	(2)	14%	(4)	—	(0)	30
Atheist	44%	(13)	38%	(12)	2%	(1)	16%	(5)	—	(0)	30
Agnostic/Nothing in particular	29%	(36)	29%	(37)	14%	(18)	22%	(28)	6%	(7)	126
Something Else	29%	(39)	16%	(21)	16%	(21)	38%	(51)	1%	(1)	133
Evangelical	19%	(50)	12%	(31)	10%	(27)	55%	(146)	4%	(10)	265
Non-Evangelical	31%	(75)	16%	(37)	8%	(19)	45%	(107)	—	(1)	239
PID: Dem (no lean)	56%	(129)	29%	(68)	7%	(15)	3%	(8)	5%	(10)	231
PID: Ind (no lean)	19%	(41)	21%	(45)	13%	(28)	43%	(91)	3%	(7)	212
PID: Rep (no lean)	6%	(16)	6%	(16)	9%	(23)	78%	(197)	—	(1)	253

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(187)	19%	(129)	10%	(67)	42%	(295)	3%	(18)	696
PID/Gender: Dem Men	48%	(48)	35%	(35)	10%	(10)	4%	(4)	3%	(3)	100
PID/Gender: Dem Women	62%	(81)	25%	(33)	4%	(6)	3%	(4)	6%	(7)	131
PID/Gender: Ind Men	17%	(19)	25%	(28)	9%	(11)	46%	(51)	2%	(2)	112
PID/Gender: Ind Women	22%	(22)	17%	(17)	18%	(18)	40%	(40)	4%	(4)	101
PID/Gender: Rep Men	14%	(15)	6%	(6)	14%	(16)	66%	(72)	—	(0)	109
PID/Gender: Rep Women	1%	(1)	7%	(10)	5%	(8)	87%	(125)	1%	(1)	144
Ideo: Liberal (1-3)	54%	(100)	28%	(52)	6%	(11)	9%	(16)	3%	(6)	184
Ideo: Moderate (4)	27%	(60)	26%	(60)	12%	(28)	32%	(72)	3%	(8)	227
Ideo: Conservative (5-7)	7%	(20)	6%	(17)	10%	(26)	76%	(203)	1%	(2)	268
Community: Urban	42%	(53)	22%	(28)	11%	(14)	24%	(31)	2%	(3)	128
Community: Suburban	29%	(92)	19%	(61)	9%	(30)	41%	(131)	3%	(9)	323
Community: Rural	17%	(41)	17%	(41)	10%	(23)	54%	(133)	3%	(6)	245
Military HHnm: Yes	27%	(28)	11%	(12)	8%	(9)	53%	(56)	1%	(1)	105
Military HH: No	27%	(158)	20%	(118)	10%	(58)	41%	(240)	3%	(17)	591
Employ: Private Sector	28%	(63)	20%	(44)	13%	(29)	38%	(86)	1%	(3)	225
Employ: Government	40%	(20)	20%	(10)	7%	(4)	28%	(14)	5%	(3)	51
Employ: Self-Employed	14%	(7)	26%	(14)	13%	(7)	45%	(24)	2%	(1)	52
Employ: Homemaker	23%	(10)	17%	(8)	2%	(1)	55%	(25)	3%	(1)	45
Employ: Student	19%	(3)	28%	(4)	24%	(3)	23%	(3)	5%	(1)	14
Employ: Retired	30%	(60)	9%	(18)	4%	(7)	56%	(113)	1%	(3)	201
Employ: Unemployed	22%	(15)	30%	(21)	13%	(9)	26%	(18)	9%	(6)	70
Employ: Other	23%	(9)	27%	(10)	18%	(7)	32%	(12)	—	(0)	38

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(187)	19%	(129)	10%	(67)	42%	(295)	3%	(18)	696
Protestant	22%	(63)	12%	(34)	7%	(19)	56%	(158)	3%	(9)	283
Roman Catholic	27%	(23)	15%	(13)	8%	(7)	51%	(45)	—	(0)	87
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	17%	(1)	6%	(0)	77%	(5)	—	(0)	6
Jewish	43%	(5)	27%	(3)	15%	(2)	16%	(2)	—	(0)	13
Muslim	—	(0)	90%	(5)	—	(0)	10%	(1)	—	(0)	5
Buddhist	85%	(7)	—	(0)	—	(0)	15%	(1)	—	(0)	8
Hindu	—	(0)	87%	(3)	—	(0)	13%	(0)	—	(0)	4
Atheist	44%	(13)	38%	(12)	2%	(1)	16%	(5)	—	(0)	30
Agnostic	43%	(9)	24%	(5)	5%	(1)	19%	(4)	9%	(2)	22
Something else	29%	(39)	16%	(21)	16%	(21)	38%	(51)	1%	(1)	133
Nothing in particular	26%	(27)	30%	(32)	16%	(17)	23%	(24)	5%	(5)	104
Ideo/PID: Conservative Republican	5%	(10)	3%	(5)	8%	(16)	84%	(164)	—	(0)	194
Ideo/PID: Moderate/Liberal Republican	12%	(7)	19%	(11)	13%	(7)	55%	(32)	1%	(1)	57
Ideo/PID: Moderate/Conservative Democrat	43%	(42)	36%	(35)	11%	(11)	3%	(3)	6%	(6)	98
Ideo/PID: Liberal Democrat	65%	(85)	24%	(32)	4%	(5)	3%	(4)	4%	(5)	131
Unfavorable of Biden and Trump	9%	(12)	25%	(33)	18%	(25)	44%	(59)	5%	(6)	134
2024 H2H Matchup: Biden Voter	54%	(160)	31%	(91)	8%	(25)	4%	(13)	2%	(7)	296
2024 H2H Matchup: Trump Voter	5%	(17)	6%	(20)	9%	(28)	79%	(253)	—	(1)	318
2024 H2H Matchup: Would not Vote	16%	(4)	14%	(3)	6%	(1)	48%	(11)	16%	(4)	23
2024 H2H Matchup: Do not Know	10%	(6)	26%	(15)	21%	(12)	33%	(19)	10%	(6)	59
2022 House Vote: Democrat	53%	(138)	31%	(82)	8%	(21)	5%	(14)	3%	(7)	263
2022 House Vote: Republican	6%	(17)	6%	(16)	8%	(23)	80%	(221)	—	(0)	278
2022 House Vote: Did not Vote	20%	(28)	20%	(28)	14%	(19)	38%	(53)	7%	(10)	139
2020 Vote: Joe Biden	49%	(156)	31%	(99)	9%	(27)	8%	(25)	3%	(8)	316
2020 Vote: Donald Trump	6%	(21)	7%	(22)	9%	(31)	77%	(250)	—	(2)	324
2020 Vote: Someone Else	8%	(1)	11%	(1)	17%	(2)	51%	(5)	13%	(1)	10
2020 Vote: Did not Vote	21%	(10)	15%	(7)	15%	(7)	34%	(16)	14%	(7)	47

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(187)	19%	(129)	10%	(67)	42%	(295)	3%	(18)	696
2016 Vote: Hillary Clinton	58%	(138)	24%	(58)	7%	(17)	8%	(19)	3%	(7)	239
2016 Vote: Donald Trump	6%	(18)	8%	(24)	9%	(25)	76%	(219)	—	(1)	287
2016 Vote: Someone Else	17%	(4)	21%	(5)	11%	(3)	44%	(11)	7%	(2)	26
2020 Vote/PID: Not Biden/Democrat	29%	(6)	36%	(8)	17%	(4)	3%	(1)	15%	(3)	21
2020 Vote/PID: Not Trump/Republican	14%	(3)	13%	(3)	19%	(4)	51%	(10)	4%	(1)	20
U.S. Economy: Wrong Track	12%	(58)	16%	(80)	12%	(58)	58%	(289)	3%	(14)	499
U.S. Economy: Right Direction	65%	(129)	25%	(49)	5%	(9)	3%	(6)	2%	(4)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(131)	29%	(61)	3%	(6)	3%	(7)	3%	(7)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(19)	7%	(25)	10%	(35)	76%	(263)	1%	(2)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(36)	31%	(43)	19%	(26)	18%	(26)	6%	(8)	139
Top 2024 Issue: Economy	17%	(44)	17%	(44)	13%	(35)	53%	(139)	1%	(2)	264
Community/Gender: Urban Women	48%	(33)	18%	(12)	4%	(3)	28%	(19)	1%	(1)	68
Community/Gender: Urban Men	34%	(21)	25%	(15)	18%	(11)	19%	(11)	3%	(2)	60
Community/Gender: Rural Women	11%	(15)	15%	(21)	8%	(11)	61%	(82)	4%	(6)	135
Community/Gender: Rural Men	24%	(26)	18%	(20)	11%	(12)	46%	(51)	1%	(1)	110
Community/Gender: Suburban Women	33%	(56)	15%	(26)	10%	(17)	39%	(67)	3%	(6)	172
Community/Gender: Suburban Men	24%	(36)	23%	(34)	8%	(13)	43%	(64)	2%	(3)	150
Homeowner	27%	(134)	16%	(77)	8%	(37)	47%	(233)	2%	(10)	491
Renter	28%	(53)	26%	(50)	15%	(28)	28%	(53)	4%	(7)	191
Self + Household: White-Collar	34%	(83)	17%	(43)	8%	(20)	40%	(97)	1%	(3)	246
Self + Household: Blue Collar	20%	(66)	17%	(55)	11%	(35)	49%	(156)	2%	(8)	320
Union HH: Yes	69%	(15)	21%	(5)	—	(0)	8%	(2)	2%	(0)	22
Union HH: No	25%	(171)	18%	(125)	10%	(67)	44%	(294)	3%	(17)	674
LGBTQ+: Yes	34%	(23)	28%	(19)	13%	(9)	23%	(15)	2%	(2)	67
LGBTQ+: No	26%	(163)	18%	(110)	9%	(58)	45%	(280)	3%	(16)	629
Motivated to Vote	28%	(180)	17%	(108)	9%	(58)	44%	(277)	2%	(11)	633
Parent: Yes	34%	(62)	18%	(34)	12%	(22)	35%	(65)	1%	(2)	186
Parent: No	24%	(124)	19%	(95)	9%	(45)	45%	(230)	3%	(16)	510
COVID Vaccine: Yes	33%	(165)	18%	(88)	8%	(41)	38%	(187)	2%	(11)	492
COVID Vaccine: No	11%	(22)	20%	(41)	13%	(26)	53%	(108)	3%	(7)	204

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(187)	19%	(129)	10%	(67)	42%	(295)	3%	(18)	696
Student Loans: Yes	40%	(42)	15%	(16)	15%	(16)	29%	(31)	—	(0)	105
Student Loans: No	24%	(144)	19%	(114)	9%	(51)	45%	(264)	3%	(17)	591
Favorable Opinion of Haley	20%	(46)	13%	(30)	8%	(19)	58%	(135)	1%	(2)	232
Unfavorable Opinion of Haley	37%	(109)	22%	(65)	7%	(20)	33%	(97)	2%	(6)	296
Prodigal Biden Voter	11%	(6)	38%	(18)	13%	(6)	35%	(17)	3%	(1)	48
Undecided Voter (DK/WNV)	12%	(10)	23%	(18)	17%	(14)	37%	(30)	12%	(9)	81
Undecided Voter (DK)	10%	(6)	26%	(15)	21%	(12)	33%	(19)	10%	(6)	59
Watched Debate	26%	(129)	16%	(80)	9%	(46)	47%	(231)	1%	(6)	491
Watched Debate: Did not Watch	28%	(58)	24%	(50)	10%	(21)	32%	(65)	6%	(12)	205
Watched Debate: All of it	26%	(70)	11%	(30)	7%	(19)	55%	(148)	1%	(2)	270
Watched Debate: Some of it	27%	(59)	22%	(49)	12%	(27)	38%	(83)	2%	(3)	221
Continue His Campaign: Yes Biden	54%	(143)	25%	(67)	2%	(6)	17%	(46)	2%	(5)	267
Continue His Campaign: No Biden	10%	(40)	13%	(50)	13%	(51)	62%	(239)	1%	(5)	385
Continue His Campaign: Yes Trump	9%	(31)	10%	(36)	8%	(29)	73%	(258)	—	(1)	355
Continue His Campaign: No Trump	49%	(148)	28%	(84)	11%	(32)	10%	(31)	3%	(9)	305
Conviction: Evidence	51%	(159)	29%	(88)	9%	(29)	9%	(27)	2%	(8)	310
Conviction: Motivation to Damage	7%	(22)	8%	(25)	8%	(24)	77%	(236)	—	(1)	307
Conviction: DK/NO	8%	(6)	20%	(16)	17%	(14)	42%	(33)	12%	(10)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(238)	51%	(356)	15%	(101)	696
Gender: Male	37%	(119)	51%	(162)	12%	(40)	321
Gender: Female	32%	(119)	52%	(194)	16%	(62)	375
Age: 18-34	35%	(61)	47%	(80)	18%	(31)	172
Age: 35-44	32%	(31)	49%	(47)	18%	(17)	95
Age: 45-64	37%	(85)	47%	(107)	16%	(37)	229
Age: 65+	31%	(61)	61%	(123)	8%	(16)	200
GenZers: 1997-2012	39%	(31)	42%	(34)	19%	(15)	80
Millennials: 1981-1996	33%	(60)	50%	(91)	17%	(31)	181
GenXers: 1965-1980	33%	(58)	47%	(82)	20%	(34)	173
Baby Boomers: 1946-1964	36%	(85)	57%	(136)	8%	(18)	239
Educ: < College	31%	(136)	53%	(234)	16%	(69)	439
Educ: Bachelors degree	35%	(55)	49%	(78)	16%	(26)	159
Educ: Post-grad	49%	(48)	45%	(44)	7%	(7)	98
Income: Under 50k	31%	(101)	52%	(167)	17%	(55)	322
Income: 50k-100k	38%	(94)	50%	(122)	12%	(29)	245
Income: 100k+	34%	(44)	52%	(68)	14%	(18)	129
Ethnicity: White (Non-Hispanic)	25%	(113)	64%	(296)	11%	(51)	461
Ethnicity: Hispanic	46%	(17)	35%	(13)	19%	(7)	36
Ethnicity: Black (Non-Hispanic)	53%	(82)	21%	(33)	26%	(40)	154
Ethnicity: Asian + Other (Non-Hispanic)	58%	(26)	33%	(15)	9%	(4)	45
All Christian	26%	(99)	63%	(238)	10%	(39)	377
All Non-Christian	62%	(18)	25%	(7)	14%	(4)	30
Atheist	60%	(18)	17%	(5)	23%	(7)	30
Agnostic/Nothing in particular	48%	(60)	27%	(35)	25%	(31)	126
Something Else	32%	(42)	53%	(71)	15%	(20)	133
Evangelical	24%	(62)	64%	(168)	13%	(34)	265
Non-Evangelical	33%	(78)	56%	(135)	11%	(26)	239
PID: Dem (no lean)	77%	(178)	7%	(16)	16%	(37)	231
PID: Ind (no lean)	26%	(55)	51%	(109)	22%	(48)	212
PID: Rep (no lean)	2%	(5)	91%	(231)	7%	(17)	253

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(238)	51%	(356)	15%	(101)	696
PID/Gender: Dem Men	79%	(79)	8%	(8)	13%	(13)	100
PID/Gender: Dem Women	75%	(99)	6%	(8)	19%	(24)	131
PID/Gender: Ind Men	32%	(36)	51%	(57)	17%	(19)	112
PID/Gender: Ind Women	19%	(19)	52%	(52)	29%	(29)	101
PID/Gender: Rep Men	4%	(4)	89%	(97)	8%	(8)	109
PID/Gender: Rep Women	1%	(1)	93%	(134)	6%	(8)	144
Ideo: Liberal (1-3)	74%	(136)	9%	(16)	18%	(32)	184
Ideo: Moderate (4)	33%	(76)	46%	(103)	21%	(48)	227
Ideo: Conservative (5-7)	9%	(25)	85%	(228)	6%	(15)	268
Community: Urban	46%	(59)	37%	(48)	17%	(22)	128
Community: Suburban	37%	(119)	49%	(158)	14%	(46)	323
Community: Rural	25%	(60)	62%	(151)	14%	(34)	245
Military HHnm: Yes	32%	(33)	60%	(63)	8%	(9)	105
Military HH: No	35%	(205)	50%	(294)	16%	(93)	591
Employ: Private Sector	35%	(78)	52%	(117)	13%	(30)	225
Employ: Government	41%	(21)	39%	(20)	20%	(10)	51
Employ: Self-Employed	32%	(16)	47%	(24)	22%	(11)	52
Employ: Homemaker	19%	(9)	59%	(27)	21%	(10)	45
Employ: Student	30%	(4)	49%	(7)	21%	(3)	14
Employ: Retired	36%	(72)	57%	(114)	7%	(15)	201
Employ: Unemployed	31%	(22)	49%	(34)	19%	(14)	70
Employ: Other	41%	(16)	35%	(14)	24%	(9)	38

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(238)	51%	(356)	15%	(101)	696
Protestant	28%	(79)	62%	(175)	10%	(28)	283
Roman Catholic	23%	(20)	65%	(57)	13%	(11)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	9%	(1)	91%	(6)	—	(0)	6
Jewish	37%	(5)	31%	(4)	32%	(4)	13
Muslim	90%	(5)	10%	(1)	—	(0)	5
Buddhist	85%	(7)	15%	(1)	—	(0)	8
Hindu	56%	(2)	44%	(2)	—	(0)	4
Atheist	60%	(18)	17%	(5)	23%	(7)	30
Agnostic	69%	(15)	22%	(5)	9%	(2)	22
Something else	32%	(42)	53%	(71)	15%	(20)	133
Nothing in particular	44%	(45)	29%	(30)	28%	(29)	104
Ideo/PID: Conservative Republican	2%	(4)	93%	(181)	5%	(9)	194
Ideo/PID: Moderate/Liberal Republican	2%	(1)	84%	(48)	14%	(8)	57
Ideo/PID: Moderate/Conservative Democrat	66%	(64)	14%	(14)	20%	(20)	98
Ideo/PID: Liberal Democrat	86%	(112)	2%	(2)	13%	(17)	131
Unfavorable of Biden and Trump	21%	(28)	49%	(65)	31%	(41)	134
2024 H2H Matchup: Biden Voter	77%	(229)	5%	(15)	18%	(52)	296
2024 H2H Matchup: Trump Voter	1%	(4)	95%	(303)	4%	(12)	318
2024 H2H Matchup: Would not Vote	12%	(3)	27%	(6)	61%	(14)	23
2024 H2H Matchup: Do not Know	5%	(3)	55%	(32)	39%	(23)	59
2022 House Vote: Democrat	75%	(196)	8%	(21)	18%	(46)	263
2022 House Vote: Republican	1%	(3)	91%	(253)	8%	(21)	278
2022 House Vote: Did not Vote	27%	(38)	52%	(72)	21%	(29)	139
2020 Vote: Joe Biden	70%	(222)	11%	(34)	19%	(59)	316
2020 Vote: Donald Trump	2%	(5)	90%	(293)	8%	(26)	324
2020 Vote: Someone Else	—	(0)	35%	(3)	65%	(6)	10
2020 Vote: Did not Vote	23%	(11)	54%	(25)	22%	(10)	47

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	34%	(238)	51%	(356)	15%	(101)	696
2016 Vote: Hillary Clinton	73%	(174)	11%	(26)	16%	(39)	239
2016 Vote: Donald Trump	6%	(16)	87%	(250)	7%	(21)	287
2016 Vote: Someone Else	32%	(8)	46%	(12)	22%	(6)	26
2020 Vote/PID: Not Biden/Democrat	49%	(10)	11%	(2)	40%	(8)	21
2020 Vote/PID: Not Trump/Republican	25%	(5)	72%	(15)	3%	(1)	20
U.S. Economy: Wrong Track	20%	(98)	66%	(328)	15%	(73)	499
U.S. Economy: Right Direction	71%	(140)	14%	(28)	15%	(29)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(186)	3%	(6)	10%	(21)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(10)	94%	(322)	4%	(13)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(43)	20%	(28)	49%	(68)	139
Top 2024 Issue: Economy	21%	(55)	67%	(178)	12%	(31)	264
Community/Gender: Urban Women	45%	(31)	35%	(24)	20%	(13)	68
Community/Gender: Urban Men	47%	(28)	39%	(24)	14%	(8)	60
Community/Gender: Rural Women	17%	(23)	67%	(91)	15%	(21)	135
Community/Gender: Rural Men	34%	(37)	55%	(60)	12%	(13)	110
Community/Gender: Suburban Women	38%	(66)	46%	(79)	16%	(27)	172
Community/Gender: Suburban Men	36%	(54)	52%	(78)	12%	(18)	150
Homeowner	34%	(168)	55%	(272)	10%	(51)	491
Renter	37%	(70)	38%	(73)	25%	(48)	191
Self + Household: White-Collar	40%	(98)	48%	(117)	12%	(30)	246
Self + Household: Blue Collar	30%	(95)	59%	(189)	11%	(36)	320
Union HH: Yes	44%	(10)	50%	(11)	7%	(2)	22
Union HH: No	34%	(228)	51%	(345)	15%	(100)	674
LGBTQ+: Yes	53%	(36)	29%	(20)	18%	(12)	67
LGBTQ+: No	32%	(203)	54%	(337)	14%	(89)	629
Motivated to Vote	35%	(220)	53%	(334)	13%	(80)	633
Parent: Yes	34%	(62)	48%	(90)	18%	(34)	186
Parent: No	34%	(176)	52%	(267)	13%	(68)	510
COVID Vaccine: Yes	41%	(200)	44%	(218)	15%	(74)	492
COVID Vaccine: No	19%	(38)	68%	(138)	13%	(27)	204

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Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(238)	51%	(356)	15%	(101)	696
Student Loans: Yes	36%	(38)	44%	(47)	19%	(20)	105
Student Loans: No	34%	(200)	52%	(310)	14%	(81)	591
Favorable Opinion of Haley	18%	(42)	68%	(159)	13%	(31)	232
Unfavorable Opinion of Haley	51%	(152)	39%	(114)	10%	(30)	296
Prodigal Biden Voter	12%	(6)	53%	(26)	35%	(17)	48
Undecided Voter (DK/WNV)	7%	(6)	47%	(39)	46%	(37)	81
Undecided Voter (DK)	5%	(3)	55%	(32)	39%	(23)	59
Watched Debate	32%	(157)	56%	(277)	12%	(58)	491
Watched Debate: Did not Watch	40%	(82)	39%	(79)	21%	(44)	205
Watched Debate: All of it	28%	(74)	64%	(173)	9%	(23)	270
Watched Debate: Some of it	37%	(82)	47%	(104)	16%	(35)	221
Continue His Campaign: Yes Biden	63%	(167)	26%	(70)	11%	(30)	267
Continue His Campaign: No Biden	15%	(59)	70%	(271)	14%	(55)	385
Continue His Campaign: Yes Trump	7%	(25)	88%	(312)	5%	(18)	355
Continue His Campaign: No Trump	68%	(206)	11%	(34)	21%	(65)	305
Conviction: Evidence	68%	(211)	11%	(35)	21%	(64)	310
Conviction: Motivation to Damage	4%	(11)	90%	(278)	6%	(19)	307
Conviction: DK/NO	21%	(17)	55%	(43)	23%	(18)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	31%	(218)	50%	(347)	19%	(130)	696
Gender: Male	31%	(101)	50%	(160)	19%	(60)	321
Gender: Female	31%	(118)	50%	(188)	19%	(70)	375
Age: 18-34	31%	(53)	47%	(81)	22%	(37)	172
Age: 35-44	29%	(28)	53%	(50)	18%	(17)	95
Age: 45-64	36%	(82)	44%	(100)	21%	(48)	229
Age: 65+	28%	(56)	58%	(116)	14%	(28)	200
GenZers: 1997-2012	29%	(23)	41%	(33)	30%	(24)	80
Millennials: 1981-1996	32%	(57)	53%	(96)	16%	(28)	181
GenXers: 1965-1980	32%	(55)	44%	(76)	24%	(42)	173
Baby Boomers: 1946-1964	33%	(79)	54%	(128)	13%	(32)	239
Educ: < College	29%	(125)	52%	(230)	19%	(84)	439
Educ: Bachelors degree	32%	(52)	47%	(75)	20%	(32)	159
Educ: Post-grad	42%	(42)	43%	(42)	14%	(14)	98
Income: Under 50k	27%	(88)	52%	(168)	20%	(66)	322
Income: 50k-100k	35%	(85)	46%	(112)	20%	(48)	245
Income: 100k+	35%	(45)	52%	(67)	13%	(17)	129
Ethnicity: White (Non-Hispanic)	23%	(104)	61%	(279)	17%	(78)	461
Ethnicity: Hispanic	28%	(10)	52%	(19)	20%	(7)	36
Ethnicity: Black (Non-Hispanic)	50%	(76)	24%	(36)	27%	(42)	154
Ethnicity: Asian + Other (Non-Hispanic)	61%	(27)	30%	(13)	9%	(4)	45
All Christian	25%	(94)	59%	(222)	16%	(62)	377
All Non-Christian	58%	(17)	23%	(7)	19%	(6)	30
Atheist	61%	(18)	15%	(4)	24%	(7)	30
Agnostic/Nothing in particular	42%	(53)	31%	(38)	27%	(34)	126
Something Else	27%	(36)	57%	(76)	16%	(22)	133
Evangelical	23%	(60)	63%	(167)	14%	(38)	265
Non-Evangelical	29%	(70)	52%	(124)	19%	(44)	239
PID: Dem (no lean)	71%	(163)	8%	(19)	21%	(48)	231
PID: Ind (no lean)	24%	(51)	47%	(100)	29%	(62)	212
PID: Rep (no lean)	2%	(4)	90%	(229)	8%	(20)	253

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	31%	(218)	50%	(347)	19%	(130)	696
PID/Gender: Dem Men	66%	(66)	12%	(12)	22%	(22)	100
PID/Gender: Dem Women	75%	(98)	5%	(7)	20%	(26)	131
PID/Gender: Ind Men	29%	(33)	47%	(52)	24%	(27)	112
PID/Gender: Ind Women	18%	(18)	47%	(47)	35%	(35)	101
PID/Gender: Rep Men	2%	(2)	88%	(96)	10%	(11)	109
PID/Gender: Rep Women	1%	(2)	93%	(133)	6%	(9)	144
Ideo: Liberal (1-3)	65%	(119)	12%	(23)	23%	(42)	184
Ideo: Moderate (4)	33%	(74)	40%	(91)	27%	(62)	227
Ideo: Conservative (5-7)	9%	(23)	84%	(225)	8%	(20)	268
Community: Urban	44%	(56)	36%	(46)	21%	(27)	128
Community: Suburban	35%	(114)	45%	(146)	19%	(62)	323
Community: Rural	20%	(48)	63%	(155)	17%	(42)	245
Military HHnm: Yes	32%	(33)	57%	(60)	11%	(12)	105
Military HH: No	31%	(185)	49%	(288)	20%	(118)	591
Employ: Private Sector	33%	(74)	51%	(114)	16%	(37)	225
Employ: Government	40%	(20)	41%	(21)	19%	(9)	51
Employ: Self-Employed	34%	(18)	38%	(20)	28%	(14)	52
Employ: Homemaker	20%	(9)	59%	(27)	21%	(9)	45
Employ: Student	9%	(1)	43%	(6)	48%	(7)	14
Employ: Retired	32%	(65)	55%	(110)	13%	(26)	201
Employ: Unemployed	29%	(21)	48%	(34)	23%	(16)	70
Employ: Other	28%	(11)	41%	(16)	31%	(12)	38

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	31%	(218)	50%	(347)	19%	(130)	696
Protestant	27%	(77)	58%	(165)	14%	(41)	283
Roman Catholic	19%	(17)	57%	(50)	23%	(20)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(6)	9%	(1)	6
Jewish	37%	(5)	31%	(4)	32%	(4)	13
Muslim	71%	(4)	—	(0)	29%	(2)	5
Buddhist	85%	(7)	15%	(1)	—	(0)	8
Hindu	56%	(2)	44%	(2)	—	(0)	4
Atheist	61%	(18)	15%	(4)	24%	(7)	30
Agnostic	58%	(13)	25%	(5)	17%	(4)	22
Something else	27%	(36)	57%	(76)	16%	(22)	133
Nothing in particular	39%	(40)	32%	(33)	30%	(31)	104
Ideo/PID: Conservative Republican	2%	(3)	95%	(184)	4%	(8)	194
Ideo/PID: Moderate/Liberal Republican	2%	(1)	76%	(43)	22%	(12)	57
Ideo/PID: Moderate/Conservative Democrat	64%	(62)	13%	(12)	24%	(23)	98
Ideo/PID: Liberal Democrat	76%	(100)	5%	(7)	19%	(24)	131
Unfavorable of Biden and Trump	17%	(22)	46%	(62)	37%	(50)	134
2024 H2H Matchup: Biden Voter	71%	(212)	4%	(11)	25%	(73)	296
2024 H2H Matchup: Trump Voter	1%	(2)	93%	(297)	6%	(19)	318
2024 H2H Matchup: Would not Vote	12%	(3)	33%	(7)	55%	(13)	23
2024 H2H Matchup: Do not Know	3%	(2)	54%	(32)	43%	(25)	59
2022 House Vote: Democrat	69%	(182)	7%	(19)	23%	(61)	263
2022 House Vote: Republican	3%	(7)	87%	(243)	10%	(28)	278
2022 House Vote: Did not Vote	21%	(29)	54%	(76)	25%	(35)	139
2020 Vote: Joe Biden	64%	(203)	10%	(32)	25%	(80)	316
2020 Vote: Donald Trump	2%	(7)	88%	(286)	10%	(31)	324
2020 Vote: Someone Else	—	(0)	28%	(3)	72%	(7)	10
2020 Vote: Did not Vote	17%	(8)	58%	(27)	25%	(12)	47

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	31%	(218)	50%	(347)	19%	(130)	696
2016 Vote: Hillary Clinton	70%	(166)	9%	(20)	22%	(52)	239
2016 Vote: Donald Trump	4%	(12)	86%	(248)	10%	(27)	287
2016 Vote: Someone Else	28%	(7)	37%	(9)	36%	(9)	26
2020 Vote/PID: Not Biden/Democrat	33%	(7)	31%	(7)	36%	(8)	21
2020 Vote/PID: Not Trump/Republican	18%	(4)	82%	(16)	—	(0)	20
U.S. Economy: Wrong Track	17%	(86)	64%	(318)	19%	(94)	499
U.S. Economy: Right Direction	67%	(132)	15%	(29)	18%	(36)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	85%	(181)	2%	(4)	13%	(27)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	94%	(323)	5%	(17)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(33)	15%	(20)	62%	(86)	139
Top 2024 Issue: Economy	17%	(45)	68%	(179)	15%	(41)	264
Community/Gender: Urban Women	41%	(28)	38%	(26)	21%	(14)	68
Community/Gender: Urban Men	46%	(28)	33%	(20)	20%	(12)	60
Community/Gender: Rural Women	16%	(22)	67%	(91)	17%	(22)	135
Community/Gender: Rural Men	24%	(27)	59%	(64)	17%	(19)	110
Community/Gender: Suburban Women	39%	(68)	41%	(71)	19%	(33)	172
Community/Gender: Suburban Men	31%	(46)	50%	(75)	19%	(29)	150
Homeowner	31%	(151)	53%	(258)	17%	(81)	491
Renter	34%	(65)	42%	(80)	24%	(46)	191
Self + Household: White-Collar	40%	(98)	46%	(113)	14%	(35)	246
Self + Household: Blue Collar	26%	(83)	57%	(183)	17%	(55)	320
Union HH: Yes	44%	(10)	54%	(12)	2%	(0)	22
Union HH: No	31%	(208)	50%	(335)	19%	(130)	674
LGBTQ+: Yes	44%	(29)	36%	(24)	20%	(14)	67
LGBTQ+: No	30%	(189)	51%	(323)	19%	(117)	629
Motivated to Vote	32%	(204)	51%	(321)	17%	(108)	633
Parent: Yes	31%	(58)	51%	(95)	18%	(33)	186
Parent: No	31%	(160)	50%	(253)	19%	(97)	510
COVID Vaccine: Yes	38%	(187)	42%	(208)	20%	(97)	492
COVID Vaccine: No	15%	(31)	68%	(139)	16%	(34)	204

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	31%	(218)	50%	(347)	19%	(130)	696
Student Loans: Yes	33%	(35)	47%	(49)	20%	(21)	105
Student Loans: No	31%	(183)	50%	(298)	19%	(110)	591
Favorable Opinion of Haley	14%	(33)	65%	(151)	21%	(48)	232
Unfavorable Opinion of Haley	48%	(144)	37%	(110)	14%	(42)	296
Prodigal Biden Voter	—	(0)	56%	(27)	44%	(21)	48
Undecided Voter (DK/WNV)	5%	(4)	48%	(39)	46%	(38)	81
Undecided Voter (DK)	3%	(2)	54%	(32)	43%	(25)	59
Watched Debate	29%	(140)	55%	(268)	17%	(83)	491
Watched Debate: Did not Watch	38%	(78)	39%	(79)	23%	(47)	205
Watched Debate: All of it	25%	(68)	62%	(167)	13%	(35)	270
Watched Debate: Some of it	33%	(72)	46%	(101)	22%	(48)	221
Continue His Campaign: Yes Biden	61%	(161)	24%	(64)	15%	(41)	267
Continue His Campaign: No Biden	13%	(51)	69%	(265)	18%	(69)	385
Continue His Campaign: Yes Trump	6%	(20)	86%	(304)	9%	(32)	355
Continue His Campaign: No Trump	64%	(196)	10%	(31)	25%	(77)	305
Conviction: Evidence	62%	(192)	12%	(39)	26%	(80)	310
Conviction: Motivation to Damage	5%	(14)	86%	(265)	9%	(29)	307
Conviction: DK/NO	16%	(12)	56%	(44)	28%	(22)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(221)	47%	(327)	21%	(148)	696
Gender: Male	33%	(106)	46%	(148)	21%	(67)	321
Gender: Female	31%	(115)	48%	(179)	22%	(81)	375
Age: 18-34	34%	(58)	42%	(73)	24%	(41)	172
Age: 35-44	25%	(24)	50%	(48)	24%	(23)	95
Age: 45-64	35%	(79)	44%	(100)	22%	(50)	229
Age: 65+	30%	(59)	53%	(107)	17%	(34)	200
GenZers: 1997-2012	31%	(25)	38%	(30)	31%	(25)	80
Millennials: 1981-1996	31%	(57)	49%	(88)	20%	(36)	181
GenXers: 1965-1980	31%	(54)	44%	(76)	25%	(43)	173
Baby Boomers: 1946-1964	33%	(78)	50%	(119)	18%	(42)	239
Educ: < College	30%	(130)	51%	(222)	20%	(86)	439
Educ: Bachelors degree	29%	(46)	42%	(67)	29%	(46)	159
Educ: Post-grad	45%	(44)	39%	(38)	16%	(16)	98
Income: Under 50k	29%	(93)	51%	(163)	20%	(66)	322
Income: 50k-100k	35%	(86)	40%	(99)	24%	(60)	245
Income: 100k+	32%	(42)	50%	(65)	17%	(23)	129
Ethnicity: White (Non-Hispanic)	22%	(102)	58%	(266)	20%	(93)	461
Ethnicity: Hispanic	41%	(15)	42%	(15)	16%	(6)	36
Ethnicity: Black (Non-Hispanic)	52%	(80)	21%	(33)	27%	(41)	154
Ethnicity: Asian + Other (Non-Hispanic)	52%	(23)	29%	(13)	19%	(8)	45
All Christian	27%	(102)	55%	(209)	17%	(66)	377
All Non-Christian	57%	(17)	18%	(5)	26%	(8)	30
Atheist	57%	(17)	15%	(4)	28%	(8)	30
Agnostic/Nothing in particular	40%	(51)	27%	(34)	32%	(41)	126
Something Else	25%	(34)	56%	(74)	19%	(26)	133
Evangelical	23%	(61)	60%	(158)	17%	(46)	265
Non-Evangelical	31%	(74)	50%	(120)	19%	(45)	239
PID: Dem (no lean)	70%	(161)	7%	(16)	24%	(54)	231
PID: Ind (no lean)	24%	(52)	43%	(92)	32%	(68)	212
PID: Rep (no lean)	3%	(8)	87%	(219)	10%	(25)	253

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(221)	47%	(327)	21%	(148)	696
PID/Gender: Dem Men	70%	(70)	10%	(10)	20%	(20)	100
PID/Gender: Dem Women	69%	(91)	4%	(6)	26%	(34)	131
PID/Gender: Ind Men	28%	(31)	43%	(48)	29%	(32)	112
PID/Gender: Ind Women	20%	(20)	44%	(44)	36%	(36)	101
PID/Gender: Rep Men	4%	(4)	83%	(90)	13%	(15)	109
PID/Gender: Rep Women	3%	(4)	90%	(129)	7%	(11)	144
Ideo: Liberal (1-3)	66%	(121)	10%	(18)	25%	(46)	184
Ideo: Moderate (4)	31%	(69)	38%	(87)	31%	(71)	227
Ideo: Conservative (5-7)	11%	(28)	80%	(214)	9%	(25)	268
Community: Urban	46%	(59)	34%	(43)	20%	(26)	128
Community: Suburban	35%	(113)	42%	(135)	23%	(75)	323
Community: Rural	20%	(48)	61%	(149)	19%	(47)	245
Military HHnm: Yes	30%	(32)	54%	(57)	15%	(16)	105
Military HH: No	32%	(189)	46%	(271)	22%	(132)	591
Employ: Private Sector	32%	(71)	49%	(111)	19%	(43)	225
Employ: Government	33%	(17)	37%	(19)	31%	(16)	51
Employ: Self-Employed	34%	(18)	36%	(19)	30%	(15)	52
Employ: Homemaker	23%	(10)	57%	(26)	20%	(9)	45
Employ: Student	15%	(2)	29%	(4)	56%	(8)	14
Employ: Retired	34%	(69)	51%	(103)	14%	(28)	201
Employ: Unemployed	29%	(20)	48%	(34)	23%	(16)	70
Employ: Other	35%	(13)	32%	(12)	33%	(13)	38

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Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(221)	47%	(327)	21%	(148)	696
Protestant	28%	(78)	56%	(157)	17%	(47)	283
Roman Catholic	27%	(23)	53%	(47)	20%	(18)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	75%	(5)	9%	(1)	6
Jewish	37%	(5)	19%	(3)	43%	(6)	13
Muslim	90%	(5)	—	(0)	10%	(1)	5
Buddhist	65%	(5)	15%	(1)	20%	(2)	8
Hindu	56%	(2)	44%	(2)	—	(0)	4
Atheist	57%	(17)	15%	(4)	28%	(8)	30
Agnostic	62%	(13)	20%	(4)	18%	(4)	22
Something else	25%	(34)	56%	(74)	19%	(26)	133
Nothing in particular	36%	(37)	29%	(30)	35%	(37)	104
Ideo/PID: Conservative Republican	4%	(7)	90%	(176)	6%	(12)	194
Ideo/PID: Moderate/Liberal Republican	2%	(1)	74%	(42)	24%	(14)	57
Ideo/PID: Moderate/Conservative Democrat	62%	(61)	13%	(12)	25%	(25)	98
Ideo/PID: Liberal Democrat	75%	(98)	3%	(3)	22%	(29)	131
Unfavorable of Biden and Trump	16%	(21)	41%	(56)	43%	(58)	134
2024 H2H Matchup: Biden Voter	70%	(208)	3%	(8)	27%	(80)	296
2024 H2H Matchup: Trump Voter	2%	(8)	89%	(284)	8%	(27)	318
2024 H2H Matchup: Would not Vote	12%	(3)	33%	(7)	55%	(13)	23
2024 H2H Matchup: Do not Know	3%	(2)	49%	(29)	48%	(28)	59
2022 House Vote: Democrat	70%	(183)	6%	(15)	25%	(65)	263
2022 House Vote: Republican	4%	(10)	83%	(231)	13%	(36)	278
2022 House Vote: Did not Vote	20%	(28)	51%	(71)	29%	(40)	139
2020 Vote: Joe Biden	64%	(201)	8%	(26)	28%	(88)	316
2020 Vote: Donald Trump	3%	(11)	85%	(274)	12%	(39)	324
2020 Vote: Someone Else	—	(0)	26%	(2)	74%	(7)	10
2020 Vote: Did not Vote	19%	(9)	54%	(25)	28%	(13)	47

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	About the same under						Total N
	Better off under Biden		Better off under Trump		both		
Registered Voters	32%	(221)	47%	(327)	21%	(148)	696
2016 Vote: Hillary Clinton	68%	(164)	8%	(18)	24%	(57)	239
2016 Vote: Donald Trump	6%	(16)	81%	(233)	13%	(38)	287
2016 Vote: Someone Else	25%	(6)	37%	(9)	38%	(10)	26
2020 Vote/PID: Not Biden/Democrat	42%	(9)	20%	(4)	38%	(8)	21
2020 Vote/PID: Not Trump/Republican	28%	(6)	63%	(13)	9%	(2)	20
U.S. Economy: Wrong Track	18%	(88)	61%	(304)	21%	(107)	499
U.S. Economy: Right Direction	68%	(133)	12%	(23)	21%	(41)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	82%	(175)	2%	(4)	16%	(33)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	90%	(311)	7%	(23)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(35)	9%	(12)	66%	(92)	139
Top 2024 Issue: Economy	18%	(48)	65%	(171)	17%	(45)	264
Community/Gender: Urban Women	44%	(30)	37%	(25)	18%	(13)	68
Community/Gender: Urban Men	48%	(29)	30%	(18)	22%	(13)	60
Community/Gender: Rural Women	15%	(20)	65%	(87)	20%	(28)	135
Community/Gender: Rural Men	26%	(29)	56%	(62)	18%	(20)	110
Community/Gender: Suburban Women	38%	(65)	39%	(66)	24%	(41)	172
Community/Gender: Suburban Men	32%	(48)	46%	(69)	22%	(33)	150
Homeowner	31%	(153)	50%	(243)	19%	(95)	491
Renter	35%	(66)	39%	(75)	26%	(50)	191
Self + Household: White-Collar	37%	(90)	43%	(105)	20%	(50)	246
Self + Household: Blue Collar	28%	(89)	54%	(172)	18%	(59)	320
Union HH: Yes	44%	(10)	50%	(11)	7%	(2)	22
Union HH: No	31%	(211)	47%	(316)	22%	(146)	674
LGBTQ+: Yes	46%	(31)	27%	(18)	26%	(18)	67
LGBTQ+: No	30%	(189)	49%	(309)	21%	(130)	629
Motivated to Vote	33%	(207)	48%	(303)	19%	(123)	633
Parent: Yes	30%	(56)	47%	(88)	23%	(42)	186
Parent: No	32%	(165)	47%	(240)	21%	(106)	510
COVID Vaccine: Yes	39%	(191)	39%	(192)	22%	(109)	492
COVID Vaccine: No	15%	(30)	66%	(135)	19%	(39)	204

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(221)	47%	(327)	21%	(148)	696
Student Loans: Yes	34%	(36)	43%	(45)	23%	(24)	105
Student Loans: No	31%	(185)	48%	(282)	21%	(124)	591
Favorable Opinion of Haley	17%	(39)	60%	(139)	24%	(55)	232
Unfavorable Opinion of Haley	46%	(137)	37%	(109)	17%	(51)	296
Prodigal Biden Voter	7%	(3)	43%	(21)	51%	(24)	48
Undecided Voter (DK/WNV)	5%	(4)	44%	(36)	50%	(41)	81
Undecided Voter (DK)	3%	(2)	49%	(29)	48%	(28)	59
Watched Debate	30%	(149)	51%	(250)	19%	(92)	491
Watched Debate: Did not Watch	35%	(72)	38%	(77)	27%	(56)	205
Watched Debate: All of it	28%	(76)	58%	(157)	14%	(37)	270
Watched Debate: Some of it	33%	(73)	42%	(93)	25%	(55)	221
Continue His Campaign: Yes Biden	61%	(162)	23%	(60)	17%	(45)	267
Continue His Campaign: No Biden	13%	(52)	65%	(250)	22%	(84)	385
Continue His Campaign: Yes Trump	7%	(26)	81%	(289)	11%	(40)	355
Continue His Campaign: No Trump	62%	(189)	9%	(26)	29%	(89)	305
Conviction: Evidence	62%	(193)	9%	(29)	28%	(87)	310
Conviction: Motivation to Damage	4%	(13)	83%	(257)	12%	(38)	307
Conviction: DK/NO	18%	(14)	53%	(41)	29%	(23)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(344)	31%	(212)	20%	(139)	696
Gender: Male	49%	(159)	31%	(100)	19%	(62)	321
Gender: Female	49%	(186)	30%	(113)	21%	(77)	375
Age: 18-34	46%	(80)	32%	(56)	21%	(36)	172
Age: 35-44	55%	(52)	28%	(27)	17%	(17)	95
Age: 45-64	45%	(103)	36%	(81)	19%	(44)	229
Age: 65+	55%	(109)	24%	(48)	21%	(42)	200
GenZers: 1997-2012	36%	(29)	34%	(27)	29%	(23)	80
Millennials: 1981-1996	56%	(101)	30%	(54)	14%	(26)	181
GenXers: 1965-1980	45%	(77)	32%	(55)	24%	(41)	173
Baby Boomers: 1946-1964	52%	(125)	29%	(70)	18%	(44)	239
Educ: < College	53%	(232)	29%	(126)	18%	(81)	439
Educ: Bachelors degree	48%	(76)	32%	(50)	20%	(32)	159
Educ: Post-grad	37%	(37)	36%	(36)	26%	(26)	98
Income: Under 50k	52%	(167)	30%	(96)	18%	(59)	322
Income: 50k-100k	48%	(117)	32%	(77)	21%	(51)	245
Income: 100k+	47%	(61)	30%	(39)	23%	(30)	129
Ethnicity: White (Non-Hispanic)	61%	(281)	21%	(95)	18%	(85)	461
Ethnicity: Hispanic	49%	(18)	39%	(14)	11%	(4)	36
Ethnicity: Black (Non-Hispanic)	22%	(34)	51%	(78)	27%	(42)	154
Ethnicity: Asian + Other (Non-Hispanic)	26%	(12)	57%	(25)	18%	(8)	45
All Christian	59%	(222)	25%	(93)	17%	(62)	377
All Non-Christian	19%	(6)	70%	(21)	11%	(3)	30
Atheist	16%	(5)	53%	(16)	31%	(9)	30
Agnostic/Nothing in particular	29%	(36)	39%	(48)	33%	(41)	126
Something Else	57%	(76)	26%	(34)	18%	(23)	133
Evangelical	63%	(168)	20%	(53)	17%	(44)	265
Non-Evangelical	52%	(125)	31%	(74)	17%	(40)	239
PID: Dem (no lean)	9%	(21)	66%	(151)	25%	(59)	231
PID: Ind (no lean)	44%	(94)	25%	(54)	31%	(65)	212
PID: Rep (no lean)	91%	(230)	3%	(7)	6%	(16)	253

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(344)	31%	(212)	20%	(139)	696
PID/Gender: Dem Men	13%	(13)	63%	(63)	24%	(24)	100
PID/Gender: Dem Women	6%	(8)	68%	(88)	26%	(34)	131
PID/Gender: Ind Men	46%	(51)	29%	(32)	26%	(29)	112
PID/Gender: Ind Women	42%	(43)	22%	(22)	36%	(36)	101
PID/Gender: Rep Men	87%	(95)	5%	(5)	9%	(9)	109
PID/Gender: Rep Women	94%	(135)	2%	(2)	5%	(6)	144
Ideo: Liberal (1-3)	15%	(27)	60%	(110)	26%	(47)	184
Ideo: Moderate (4)	41%	(94)	31%	(71)	28%	(63)	227
Ideo: Conservative (5-7)	82%	(219)	9%	(25)	9%	(24)	268
Community: Urban	35%	(45)	40%	(52)	25%	(32)	128
Community: Suburban	45%	(145)	35%	(112)	20%	(66)	323
Community: Rural	63%	(154)	20%	(49)	17%	(42)	245
Military HHnm: Yes	53%	(56)	28%	(29)	19%	(20)	105
Military HH: No	49%	(288)	31%	(183)	20%	(120)	591
Employ: Private Sector	53%	(119)	32%	(72)	15%	(33)	225
Employ: Government	40%	(20)	33%	(17)	27%	(14)	51
Employ: Self-Employed	38%	(20)	33%	(17)	29%	(15)	52
Employ: Homemaker	65%	(29)	17%	(8)	18%	(8)	45
Employ: Student	44%	(6)	33%	(5)	23%	(3)	14
Employ: Retired	52%	(104)	28%	(56)	20%	(41)	201
Employ: Unemployed	43%	(30)	36%	(25)	21%	(15)	70
Employ: Other	41%	(16)	34%	(13)	26%	(10)	38

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(344)	31%	(212)	20%	(139)	696
Protestant	58%	(165)	26%	(72)	16%	(46)	283
Roman Catholic	60%	(52)	24%	(21)	17%	(15)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	—	(0)	29%	(2)	6
Jewish	36%	(5)	43%	(5)	21%	(3)	13
Muslim	—	(0)	90%	(5)	10%	(1)	5
Buddhist	15%	(1)	85%	(7)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	16%	(5)	53%	(16)	31%	(9)	30
Agnostic	26%	(6)	53%	(11)	21%	(5)	22
Something else	57%	(76)	26%	(34)	18%	(23)	133
Nothing in particular	29%	(30)	36%	(37)	35%	(37)	104
Ideo/PID: Conservative Republican	93%	(180)	2%	(4)	5%	(10)	194
Ideo/PID: Moderate/Liberal Republican	84%	(48)	5%	(3)	11%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	63%	(61)	24%	(23)	98
Ideo/PID: Liberal Democrat	6%	(8)	67%	(88)	27%	(35)	131
Unfavorable of Biden and Trump	47%	(63)	17%	(23)	36%	(48)	134
2024 H2H Matchup: Biden Voter	3%	(9)	70%	(207)	27%	(80)	296
2024 H2H Matchup: Trump Voter	94%	(301)	—	(1)	5%	(17)	318
2024 H2H Matchup: Would not Vote	49%	(11)	3%	(1)	48%	(11)	23
2024 H2H Matchup: Do not Know	40%	(23)	5%	(3)	55%	(32)	59
2022 House Vote: Democrat	7%	(20)	66%	(172)	27%	(71)	263
2022 House Vote: Republican	90%	(249)	2%	(5)	8%	(24)	278
2022 House Vote: Did not Vote	50%	(70)	23%	(32)	26%	(37)	139
2020 Vote: Joe Biden	10%	(32)	62%	(195)	28%	(89)	316
2020 Vote: Donald Trump	89%	(287)	2%	(6)	9%	(31)	324
2020 Vote: Someone Else	22%	(2)	—	(0)	78%	(8)	10
2020 Vote: Did not Vote	50%	(23)	24%	(11)	26%	(12)	47

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(344)	31%	(212)	20%	(139)	696
2016 Vote: Hillary Clinton	9%	(22)	66%	(158)	25%	(59)	239
2016 Vote: Donald Trump	85%	(243)	4%	(11)	12%	(34)	287
2016 Vote: Someone Else	41%	(10)	29%	(7)	30%	(8)	26
2020 Vote/PID: Not Biden/Democrat	45%	(9)	25%	(5)	30%	(6)	21
2020 Vote/PID: Not Trump/Republican	77%	(16)	14%	(3)	9%	(2)	20
U.S. Economy: Wrong Track	65%	(323)	17%	(83)	19%	(93)	499
U.S. Economy: Right Direction	11%	(21)	66%	(129)	24%	(47)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(212)	—	(0)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(344)	—	(0)	—	(0)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(139)	139
Top 2024 Issue: Economy	67%	(177)	17%	(44)	16%	(43)	264
Community/Gender: Urban Women	34%	(23)	36%	(25)	30%	(20)	68
Community/Gender: Urban Men	36%	(22)	45%	(27)	19%	(11)	60
Community/Gender: Rural Women	67%	(91)	14%	(19)	19%	(25)	135
Community/Gender: Rural Men	58%	(64)	27%	(30)	15%	(16)	110
Community/Gender: Suburban Women	42%	(72)	40%	(69)	18%	(31)	172
Community/Gender: Suburban Men	49%	(73)	28%	(43)	23%	(34)	150
Homeowner	52%	(255)	30%	(148)	18%	(88)	491
Renter	42%	(80)	34%	(64)	24%	(47)	191
Self + Household: White-Collar	44%	(108)	37%	(92)	19%	(46)	246
Self + Household: Blue Collar	57%	(182)	26%	(82)	17%	(55)	320
Union HH: Yes	56%	(13)	44%	(10)	—	(0)	22
Union HH: No	49%	(332)	30%	(203)	21%	(139)	674
LGBTQ+: Yes	35%	(24)	41%	(28)	24%	(16)	67
LGBTQ+: No	51%	(321)	29%	(185)	20%	(123)	629
Motivated to Vote	50%	(318)	32%	(200)	18%	(115)	633
Parent: Yes	52%	(96)	30%	(56)	18%	(33)	186
Parent: No	49%	(249)	31%	(156)	21%	(106)	510
COVID Vaccine: Yes	42%	(206)	36%	(178)	22%	(108)	492
COVID Vaccine: No	68%	(138)	17%	(34)	15%	(31)	204

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(344)	31%	(212)	20%	(139)	696
Student Loans: Yes	48%	(50)	25%	(26)	27%	(29)	105
Student Loans: No	50%	(294)	31%	(186)	19%	(111)	591
Favorable Opinion of Haley	62%	(145)	17%	(41)	20%	(47)	232
Unfavorable Opinion of Haley	36%	(108)	45%	(134)	19%	(55)	296
Prodigal Biden Voter	56%	(27)	4%	(2)	40%	(19)	48
Undecided Voter (DK/WNV)	42%	(34)	5%	(4)	53%	(43)	81
Undecided Voter (DK)	40%	(23)	5%	(3)	55%	(32)	59
Watched Debate	55%	(268)	29%	(142)	16%	(81)	491
Watched Debate: Did not Watch	37%	(76)	34%	(70)	29%	(59)	205
Watched Debate: All of it	62%	(166)	28%	(77)	10%	(27)	270
Watched Debate: Some of it	46%	(102)	30%	(65)	24%	(54)	221
Continue His Campaign: Yes Biden	22%	(60)	60%	(159)	18%	(48)	267
Continue His Campaign: No Biden	69%	(266)	13%	(51)	18%	(68)	385
Continue His Campaign: Yes Trump	86%	(306)	6%	(21)	8%	(29)	355
Continue His Campaign: No Trump	9%	(28)	61%	(187)	30%	(90)	305
Conviction: Evidence	11%	(34)	61%	(189)	28%	(87)	310
Conviction: Motivation to Damage	86%	(265)	4%	(13)	10%	(30)	307
Conviction: DK/NO	58%	(46)	14%	(11)	28%	(22)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	65%	(450)	5%	(33)	31%	(213)	696
Gender: Male	56%	(181)	6%	(19)	38%	(120)	321
Gender: Female	72%	(269)	4%	(14)	25%	(93)	375
Age: 18-34	63%	(107)	7%	(12)	30%	(52)	172
Age: 35-44	70%	(66)	2%	(2)	29%	(27)	95
Age: 45-64	59%	(134)	5%	(12)	36%	(83)	229
Age: 65+	71%	(142)	4%	(7)	25%	(51)	200
GenZers: 1997-2012	67%	(53)	5%	(4)	28%	(23)	80
Millennials: 1981-1996	63%	(115)	6%	(10)	31%	(56)	181
GenXers: 1965-1980	56%	(97)	3%	(6)	41%	(70)	173
Baby Boomers: 1946-1964	70%	(168)	5%	(13)	24%	(59)	239
Educ: < College	68%	(300)	4%	(19)	27%	(121)	439
Educ: Bachelors degree	62%	(98)	5%	(9)	33%	(52)	159
Educ: Post-grad	53%	(52)	6%	(6)	41%	(40)	98
Income: Under 50k	67%	(215)	7%	(22)	26%	(85)	322
Income: 50k-100k	66%	(161)	2%	(5)	32%	(78)	245
Income: 100k+	57%	(73)	5%	(6)	39%	(50)	129
Ethnicity: White (Non-Hispanic)	67%	(308)	4%	(16)	30%	(136)	461
Ethnicity: Hispanic	67%	(24)	—	(0)	33%	(12)	36
Ethnicity: Black (Non-Hispanic)	60%	(93)	8%	(13)	32%	(49)	154
Ethnicity: Asian + Other (Non-Hispanic)	55%	(25)	9%	(4)	36%	(16)	45
All Christian	68%	(256)	3%	(11)	29%	(110)	377
All Non-Christian	32%	(10)	11%	(3)	57%	(17)	30
Atheist	39%	(12)	8%	(2)	53%	(16)	30
Agnostic/Nothing in particular	54%	(68)	6%	(8)	40%	(50)	126
Something Else	78%	(104)	7%	(9)	16%	(21)	133
Evangelical	76%	(202)	3%	(7)	21%	(55)	265
Non-Evangelical	65%	(155)	5%	(12)	30%	(71)	239
PID: Dem (no lean)	51%	(118)	9%	(21)	40%	(92)	231
PID: Ind (no lean)	61%	(130)	2%	(4)	37%	(79)	212
PID: Rep (no lean)	80%	(201)	4%	(9)	17%	(42)	253

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	65%	(450)	5%	(33)	31%	(213)	696
PID/Gender: Dem Men	45%	(45)	14%	(14)	41%	(41)	100
PID/Gender: Dem Women	56%	(73)	5%	(7)	39%	(51)	131
PID/Gender: Ind Men	50%	(56)	—	(0)	50%	(55)	112
PID/Gender: Ind Women	73%	(74)	3%	(3)	23%	(24)	101
PID/Gender: Rep Men	73%	(80)	5%	(6)	22%	(24)	109
PID/Gender: Rep Women	85%	(122)	2%	(3)	13%	(19)	144
Ideo: Liberal (1-3)	47%	(86)	8%	(15)	46%	(84)	184
Ideo: Moderate (4)	62%	(142)	6%	(13)	32%	(73)	227
Ideo: Conservative (5-7)	78%	(209)	2%	(6)	20%	(53)	268
Community: Urban	58%	(74)	6%	(7)	37%	(47)	128
Community: Suburban	61%	(197)	5%	(16)	34%	(110)	323
Community: Rural	73%	(179)	4%	(10)	23%	(56)	245
Military HHnm: Yes	72%	(75)	3%	(3)	26%	(27)	105
Military HH: No	63%	(375)	5%	(30)	31%	(186)	591
Employ: Private Sector	63%	(142)	4%	(8)	33%	(74)	225
Employ: Government	50%	(25)	8%	(4)	42%	(21)	51
Employ: Self-Employed	54%	(28)	3%	(2)	43%	(22)	52
Employ: Homemaker	76%	(34)	4%	(2)	20%	(9)	45
Employ: Student	85%	(12)	—	(0)	15%	(2)	14
Employ: Retired	70%	(141)	5%	(10)	25%	(50)	201
Employ: Unemployed	64%	(45)	3%	(2)	33%	(23)	70
Employ: Other	58%	(22)	14%	(5)	28%	(11)	38

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	65%	(450)	5%	(33)	31%	(213)	696
Protestant	71%	(200)	2%	(7)	27%	(76)	283
Roman Catholic	62%	(54)	4%	(4)	34%	(30)	87
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	35%	(2)	6%	(0)	59%	(4)	6
Jewish	42%	(5)	7%	(1)	51%	(7)	13
Muslim	29%	(2)	—	(0)	71%	(4)	5
Buddhist	34%	(3)	30%	(2)	36%	(3)	8
Hindu	—	(0)	—	(0)	100%	(4)	4
Atheist	39%	(12)	8%	(2)	53%	(16)	30
Agnostic	65%	(14)	—	(0)	35%	(8)	22
Something else	78%	(104)	7%	(9)	16%	(21)	133
Nothing in particular	52%	(54)	7%	(8)	40%	(42)	104
Ideo/PID: Conservative Republican	81%	(158)	3%	(5)	16%	(31)	194
Ideo/PID: Moderate/Liberal Republican	73%	(42)	7%	(4)	20%	(11)	57
Ideo/PID: Moderate/Conservative Democrat	58%	(57)	7%	(7)	34%	(34)	98
Ideo/PID: Liberal Democrat	46%	(60)	10%	(13)	44%	(58)	131
Unfavorable of Biden and Trump	71%	(95)	2%	(2)	28%	(37)	134
2024 H2H Matchup: Biden Voter	43%	(129)	7%	(19)	50%	(148)	296
2024 H2H Matchup: Trump Voter	83%	(264)	3%	(11)	14%	(43)	318
2024 H2H Matchup: Would not Vote	64%	(15)	11%	(3)	24%	(6)	23
2024 H2H Matchup: Do not Know	73%	(43)	—	(0)	27%	(16)	59
2022 House Vote: Democrat	47%	(125)	8%	(20)	45%	(118)	263
2022 House Vote: Republican	79%	(218)	3%	(8)	19%	(52)	278
2022 House Vote: Did not Vote	67%	(94)	4%	(6)	28%	(40)	139
2020 Vote: Joe Biden	47%	(148)	7%	(22)	46%	(145)	316
2020 Vote: Donald Trump	81%	(261)	3%	(9)	17%	(54)	324
2020 Vote: Someone Else	69%	(7)	—	(0)	31%	(3)	10
2020 Vote: Did not Vote	72%	(33)	3%	(2)	25%	(12)	47
2016 Vote: Hillary Clinton	46%	(110)	8%	(19)	46%	(111)	239
2016 Vote: Donald Trump	78%	(224)	3%	(9)	19%	(54)	287
2016 Vote: Someone Else	61%	(16)	1%	(0)	38%	(10)	26

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	65%	(450)	5%	(33)	31%	(213)	696
2020 Vote/PID: Not Biden/Democrat	60%	(13)	11%	(2)	28%	(6)	21
2020 Vote/PID: Not Trump/Republican	73%	(15)	6%	(1)	21%	(4)	20
U.S. Economy: Wrong Track	77%	(383)	3%	(15)	20%	(101)	499
U.S. Economy: Right Direction	34%	(67)	9%	(18)	57%	(112)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(90)	8%	(16)	50%	(106)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(285)	4%	(13)	13%	(46)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(75)	3%	(4)	43%	(61)	139
Top 2024 Issue: Economy	75%	(197)	2%	(5)	23%	(62)	264
Community/Gender: Urban Women	62%	(43)	7%	(5)	31%	(21)	68
Community/Gender: Urban Men	53%	(32)	4%	(3)	43%	(26)	60
Community/Gender: Rural Women	81%	(109)	2%	(3)	17%	(22)	135
Community/Gender: Rural Men	63%	(70)	7%	(7)	30%	(33)	110
Community/Gender: Suburban Women	68%	(117)	4%	(6)	29%	(49)	172
Community/Gender: Suburban Men	53%	(80)	6%	(10)	41%	(61)	150
Homeowner	63%	(307)	5%	(22)	33%	(161)	491
Renter	69%	(131)	6%	(11)	26%	(49)	191
Self + Household: White-Collar	60%	(147)	5%	(12)	36%	(87)	246
Self + Household: Blue Collar	69%	(219)	4%	(13)	27%	(88)	320
Union HH: Yes	30%	(7)	2%	(0)	68%	(15)	22
Union HH: No	66%	(443)	5%	(33)	29%	(198)	674
LGBTQ+: Yes	53%	(36)	6%	(4)	41%	(28)	67
LGBTQ+: No	66%	(414)	5%	(29)	30%	(185)	629
Motivated to Vote	64%	(405)	5%	(31)	31%	(198)	633
Parent: Yes	63%	(117)	4%	(7)	33%	(62)	186
Parent: No	65%	(333)	5%	(26)	30%	(151)	510
COVID Vaccine: Yes	62%	(305)	5%	(23)	33%	(164)	492
COVID Vaccine: No	71%	(145)	5%	(10)	24%	(49)	204
Student Loans: Yes	65%	(68)	4%	(4)	32%	(33)	105
Student Loans: No	65%	(382)	5%	(29)	30%	(180)	591
Favorable Opinion of Haley	67%	(155)	4%	(10)	29%	(68)	232
Unfavorable Opinion of Haley	57%	(169)	7%	(20)	36%	(107)	296

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	65%	(450)	5%	(33)	31%	(213)	696
Prodigal Biden Voter	64%	(31)	10%	(5)	27%	(13)	48
Undecided Voter (DK/WNV)	71%	(57)	3%	(3)	26%	(21)	81
Undecided Voter (DK)	73%	(43)	—	(0)	27%	(16)	59
Watched Debate	64%	(316)	6%	(28)	30%	(147)	491
Watched Debate: Did not Watch	65%	(133)	3%	(5)	32%	(66)	205
Watched Debate: All of it	66%	(178)	6%	(17)	28%	(75)	270
Watched Debate: Some of it	63%	(139)	5%	(11)	32%	(72)	221
Continue His Campaign: Yes Biden	52%	(139)	6%	(15)	42%	(112)	267
Continue His Campaign: No Biden	74%	(283)	4%	(17)	22%	(85)	385
Continue His Campaign: Yes Trump	78%	(279)	4%	(13)	18%	(63)	355
Continue His Campaign: No Trump	48%	(146)	6%	(19)	46%	(140)	305
Conviction: Evidence	49%	(151)	6%	(18)	45%	(141)	310
Conviction: Motivation to Damage	80%	(245)	4%	(12)	16%	(50)	307
Conviction: DK/NO	68%	(53)	4%	(4)	28%	(22)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(101)	20%	(139)	20%	(142)	27%	(190)	18%	(124)	696
Gender: Male	14%	(45)	20%	(64)	21%	(68)	31%	(99)	14%	(44)	321
Gender: Female	15%	(56)	20%	(75)	20%	(74)	24%	(91)	21%	(79)	375
Age: 18-34	20%	(35)	33%	(57)	13%	(23)	26%	(45)	7%	(12)	172
Age: 35-44	21%	(20)	27%	(26)	29%	(28)	16%	(16)	6%	(6)	95
Age: 45-64	14%	(33)	17%	(39)	25%	(56)	31%	(72)	13%	(30)	229
Age: 65+	6%	(13)	9%	(17)	18%	(35)	29%	(58)	38%	(76)	200
GenZers: 1997-2012	26%	(21)	29%	(23)	21%	(17)	17%	(14)	7%	(5)	80
Millennials: 1981-1996	19%	(34)	32%	(58)	18%	(33)	25%	(46)	6%	(10)	181
GenXers: 1965-1980	16%	(28)	19%	(32)	26%	(45)	31%	(54)	8%	(14)	173
Baby Boomers: 1946-1964	7%	(16)	9%	(21)	19%	(46)	27%	(65)	38%	(91)	239
Educ: < College	16%	(71)	21%	(92)	16%	(72)	30%	(132)	16%	(72)	439
Educ: Bachelors degree	12%	(19)	18%	(28)	29%	(46)	22%	(35)	20%	(31)	159
Educ: Post-grad	11%	(11)	19%	(19)	25%	(25)	24%	(24)	21%	(20)	98
Income: Under 50k	19%	(61)	21%	(67)	13%	(42)	25%	(80)	22%	(72)	322
Income: 50k-100k	10%	(25)	22%	(53)	22%	(54)	29%	(71)	17%	(41)	245
Income: 100k+	12%	(15)	15%	(19)	36%	(47)	30%	(39)	8%	(10)	129
Ethnicity: White (Non-Hispanic)	12%	(55)	16%	(76)	24%	(109)	26%	(122)	22%	(100)	461
Ethnicity: Hispanic	25%	(9)	30%	(11)	6%	(2)	34%	(12)	4%	(1)	36
Ethnicity: Black (Non-Hispanic)	19%	(29)	24%	(37)	14%	(22)	31%	(48)	11%	(17)	154
Ethnicity: Asian + Other (Non-Hispanic)	17%	(7)	34%	(15)	20%	(9)	17%	(8)	12%	(6)	45
All Christian	13%	(50)	15%	(58)	22%	(81)	30%	(113)	20%	(75)	377
All Non-Christian	6%	(2)	34%	(10)	12%	(4)	28%	(8)	19%	(6)	30
Atheist	15%	(5)	22%	(7)	10%	(3)	34%	(10)	19%	(6)	30
Agnostic/Nothing in particular	18%	(23)	26%	(33)	20%	(25)	18%	(23)	17%	(22)	126
Something Else	16%	(21)	24%	(32)	22%	(29)	27%	(36)	12%	(16)	133
Evangelical	14%	(38)	20%	(53)	24%	(64)	26%	(69)	15%	(41)	265
Non-Evangelical	14%	(33)	14%	(33)	19%	(45)	33%	(78)	21%	(50)	239
PID: Dem (no lean)	12%	(27)	22%	(51)	14%	(33)	35%	(81)	17%	(38)	231
PID: Ind (no lean)	14%	(29)	15%	(32)	26%	(55)	26%	(55)	20%	(42)	212
PID: Rep (no lean)	18%	(45)	22%	(56)	22%	(55)	21%	(54)	17%	(43)	253

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(101)	20%	(139)	20%	(142)	27%	(190)	18%	(124)	696
PID/Gender: Dem Men	11%	(11)	30%	(30)	7%	(7)	40%	(40)	12%	(12)	100
PID/Gender: Dem Women	12%	(16)	16%	(21)	20%	(26)	31%	(41)	20%	(26)	131
PID/Gender: Ind Men	12%	(14)	14%	(15)	30%	(34)	28%	(32)	15%	(17)	112
PID/Gender: Ind Women	15%	(16)	16%	(16)	20%	(21)	23%	(23)	25%	(25)	101
PID/Gender: Rep Men	19%	(21)	17%	(19)	25%	(27)	25%	(27)	14%	(15)	109
PID/Gender: Rep Women	17%	(24)	26%	(38)	19%	(28)	19%	(27)	19%	(28)	144
Ideo: Liberal (1-3)	12%	(23)	15%	(28)	16%	(30)	36%	(66)	20%	(37)	184
Ideo: Moderate (4)	13%	(29)	24%	(56)	23%	(53)	25%	(57)	14%	(33)	227
Ideo: Conservative (5-7)	16%	(43)	20%	(53)	21%	(56)	24%	(64)	20%	(52)	268
Community: Urban	16%	(20)	23%	(30)	14%	(18)	32%	(41)	15%	(19)	128
Community: Suburban	13%	(43)	19%	(62)	24%	(77)	25%	(80)	19%	(61)	323
Community: Rural	16%	(38)	19%	(47)	19%	(47)	28%	(69)	18%	(43)	245
Military HHnm: Yes	11%	(12)	12%	(13)	22%	(23)	27%	(29)	27%	(29)	105
Military HH: No	15%	(89)	21%	(126)	20%	(120)	27%	(162)	16%	(95)	591
Employ: Private Sector	18%	(41)	24%	(54)	27%	(61)	28%	(62)	3%	(7)	225
Employ: Government	9%	(5)	25%	(13)	15%	(8)	46%	(23)	5%	(2)	51
Employ: Self-Employed	14%	(7)	36%	(19)	21%	(11)	27%	(14)	2%	(1)	52
Employ: Homemaker	22%	(10)	15%	(7)	21%	(9)	25%	(11)	17%	(8)	45
Employ: Student	33%	(5)	19%	(3)	12%	(2)	25%	(3)	11%	(2)	14
Employ: Retired	4%	(9)	6%	(13)	16%	(32)	28%	(56)	46%	(92)	201
Employ: Unemployed	23%	(16)	26%	(18)	17%	(12)	23%	(16)	11%	(8)	70
Employ: Other	20%	(8)	35%	(14)	20%	(8)	11%	(4)	13%	(5)	38

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(101)	20%	(139)	20%	(142)	27%	(190)	18%	(124)	696
Protestant	12%	(34)	16%	(44)	22%	(63)	30%	(86)	19%	(55)	283
Roman Catholic	18%	(16)	12%	(10)	19%	(16)	29%	(25)	22%	(19)	87
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	53%	(3)	18%	(1)	29%	(2)	—	(0)	6
Jewish	5%	(1)	11%	(1)	19%	(2)	20%	(3)	44%	(6)	13
Muslim	—	(0)	100%	(5)	—	(0)	—	(0)	—	(0)	5
Buddhist	15%	(1)	39%	(3)	16%	(1)	30%	(2)	—	(0)	8
Hindu	—	(0)	13%	(0)	—	(0)	87%	(3)	—	(0)	4
Atheist	15%	(5)	22%	(7)	10%	(3)	34%	(10)	19%	(6)	30
Agnostic	13%	(3)	24%	(5)	21%	(5)	29%	(6)	13%	(3)	22
Something else	16%	(21)	24%	(32)	22%	(29)	27%	(36)	12%	(16)	133
Nothing in particular	20%	(20)	27%	(28)	20%	(21)	16%	(17)	18%	(19)	104
Ideo/PID: Conservative Republican	18%	(36)	21%	(41)	19%	(37)	22%	(43)	19%	(37)	194
Ideo/PID: Moderate/Liberal Republican	15%	(9)	27%	(15)	28%	(16)	20%	(11)	10%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	15%	(15)	32%	(31)	12%	(12)	30%	(30)	10%	(10)	98
Ideo/PID: Liberal Democrat	9%	(12)	15%	(20)	15%	(20)	39%	(51)	21%	(28)	131
Unfavorable of Biden and Trump	11%	(14)	16%	(21)	23%	(31)	25%	(34)	25%	(34)	134
2024 H2H Matchup: Biden Voter	10%	(29)	18%	(54)	19%	(57)	34%	(102)	18%	(54)	296
2024 H2H Matchup: Trump Voter	18%	(57)	24%	(75)	21%	(67)	20%	(63)	18%	(56)	318
2024 H2H Matchup: Would not Vote	10%	(2)	14%	(3)	22%	(5)	38%	(9)	16%	(4)	23
2024 H2H Matchup: Do not Know	21%	(12)	11%	(6)	23%	(14)	29%	(17)	16%	(10)	59
2022 House Vote: Democrat	10%	(25)	20%	(54)	19%	(50)	33%	(88)	17%	(46)	263
2022 House Vote: Republican	16%	(46)	18%	(49)	22%	(60)	24%	(66)	20%	(57)	278
2022 House Vote: Did not Vote	18%	(26)	22%	(31)	22%	(31)	24%	(34)	13%	(18)	139
2020 Vote: Joe Biden	12%	(38)	19%	(61)	19%	(61)	32%	(101)	17%	(55)	316
2020 Vote: Donald Trump	15%	(50)	19%	(63)	22%	(70)	25%	(80)	19%	(61)	324
2020 Vote: Someone Else	26%	(2)	35%	(3)	12%	(1)	2%	(0)	26%	(2)	10
2020 Vote: Did not Vote	23%	(11)	26%	(12)	22%	(10)	19%	(9)	10%	(5)	47

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(101)	20%	(139)	20%	(142)	27%	(190)	18%	(124)	696
2016 Vote: Hillary Clinton	10%	(25)	19%	(46)	20%	(47)	34%	(82)	17%	(40)	239
2016 Vote: Donald Trump	14%	(42)	21%	(59)	22%	(62)	23%	(67)	20%	(57)	287
2016 Vote: Someone Else	11%	(3)	9%	(2)	18%	(5)	38%	(10)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	19%	(4)	13%	(3)	12%	(2)	42%	(9)	13%	(3)	21
2020 Vote/PID: Not Trump/Republican	12%	(2)	25%	(5)	32%	(6)	21%	(4)	10%	(2)	20
U.S. Economy: Wrong Track	18%	(87)	22%	(111)	20%	(98)	21%	(107)	19%	(96)	499
U.S. Economy: Right Direction	7%	(13)	14%	(28)	23%	(45)	42%	(83)	14%	(28)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(20)	19%	(40)	19%	(40)	38%	(80)	16%	(34)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(66)	23%	(78)	21%	(71)	20%	(70)	17%	(59)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	16%	(22)	23%	(31)	29%	(40)	22%	(31)	139
Top 2024 Issue: Economy	22%	(57)	26%	(68)	19%	(50)	21%	(55)	12%	(33)	264
Community/Gender: Urban Women	19%	(13)	17%	(11)	13%	(9)	32%	(22)	20%	(13)	68
Community/Gender: Urban Men	12%	(7)	31%	(19)	14%	(9)	32%	(19)	10%	(6)	60
Community/Gender: Rural Women	15%	(20)	23%	(31)	17%	(22)	22%	(29)	24%	(33)	135
Community/Gender: Rural Men	17%	(18)	15%	(16)	23%	(25)	36%	(40)	9%	(10)	110
Community/Gender: Suburban Women	13%	(23)	19%	(33)	25%	(43)	23%	(40)	19%	(33)	172
Community/Gender: Suburban Men	13%	(20)	19%	(29)	23%	(34)	26%	(40)	19%	(28)	150
Homeowner	11%	(55)	17%	(83)	22%	(107)	30%	(149)	20%	(97)	491
Renter	22%	(42)	27%	(52)	17%	(32)	20%	(38)	14%	(26)	191
Self + Household: White-Collar	11%	(26)	17%	(41)	25%	(61)	27%	(67)	20%	(50)	246
Self + Household: Blue Collar	15%	(47)	22%	(71)	20%	(63)	26%	(85)	17%	(54)	320
Union HH: Yes	26%	(6)	32%	(7)	14%	(3)	11%	(2)	17%	(4)	22
Union HH: No	14%	(95)	20%	(132)	21%	(139)	28%	(188)	18%	(120)	674
LGBTQ+: Yes	11%	(8)	25%	(17)	22%	(15)	29%	(20)	12%	(8)	67
LGBTQ+: No	15%	(93)	19%	(122)	20%	(128)	27%	(170)	18%	(115)	629
Motivated to Vote	13%	(85)	20%	(127)	21%	(132)	27%	(172)	18%	(116)	633
Parent: Yes	19%	(36)	28%	(51)	21%	(38)	24%	(44)	8%	(16)	186
Parent: No	13%	(65)	17%	(88)	20%	(104)	29%	(146)	21%	(108)	510
COVID Vaccine: Yes	12%	(61)	17%	(85)	21%	(102)	28%	(137)	22%	(108)	492
COVID Vaccine: No	19%	(40)	27%	(54)	20%	(41)	26%	(53)	8%	(16)	204

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(101)	20%	(139)	20%	(142)	27%	(190)	18%	(124)	696
Student Loans: Yes	22%	(23)	26%	(27)	24%	(25)	23%	(25)	5%	(6)	105
Student Loans: No	13%	(78)	19%	(112)	20%	(117)	28%	(165)	20%	(118)	591
Favorable Opinion of Haley	10%	(24)	15%	(34)	21%	(48)	32%	(74)	23%	(52)	232
Unfavorable Opinion of Haley	14%	(41)	21%	(62)	22%	(66)	25%	(75)	18%	(53)	296
Prodigal Biden Voter	28%	(13)	22%	(11)	21%	(10)	16%	(8)	13%	(6)	48
Undecided Voter (DK/WNV)	18%	(15)	12%	(10)	23%	(19)	31%	(25)	16%	(13)	81
Undecided Voter (DK)	21%	(12)	11%	(6)	23%	(14)	29%	(17)	16%	(10)	59
Watched Debate	15%	(72)	21%	(105)	21%	(103)	27%	(130)	17%	(81)	491
Watched Debate: Did not Watch	14%	(29)	17%	(34)	19%	(40)	29%	(60)	21%	(43)	205
Watched Debate: All of it	16%	(42)	18%	(49)	18%	(49)	29%	(79)	19%	(51)	270
Watched Debate: Some of it	14%	(30)	25%	(56)	24%	(53)	23%	(51)	14%	(30)	221
Continue His Campaign: Yes Biden	14%	(36)	17%	(46)	22%	(57)	31%	(83)	16%	(44)	267
Continue His Campaign: No Biden	14%	(55)	23%	(89)	20%	(78)	25%	(95)	18%	(68)	385
Continue His Campaign: Yes Trump	17%	(60)	23%	(83)	20%	(69)	24%	(84)	16%	(58)	355
Continue His Campaign: No Trump	11%	(32)	17%	(53)	23%	(70)	30%	(91)	19%	(59)	305
Conviction: Evidence	11%	(33)	15%	(46)	21%	(65)	35%	(109)	19%	(57)	310
Conviction: Motivation to Damage	19%	(57)	23%	(70)	22%	(66)	19%	(58)	18%	(55)	307
Conviction: DK/NO	14%	(11)	30%	(23)	14%	(11)	29%	(23)	14%	(11)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	15%	(102)	22%	(150)	20%	(141)	26%	(183)	17%	(121)	696
Gender: Male	13%	(43)	24%	(77)	20%	(64)	29%	(92)	14%	(45)	321
Gender: Female	16%	(59)	19%	(73)	20%	(77)	24%	(90)	20%	(76)	375
Age: 18-34	20%	(34)	35%	(59)	17%	(28)	25%	(43)	4%	(7)	172
Age: 35-44	20%	(19)	35%	(33)	25%	(24)	16%	(15)	5%	(5)	95
Age: 45-64	13%	(29)	19%	(44)	25%	(58)	30%	(68)	14%	(31)	229
Age: 65+	11%	(21)	7%	(14)	15%	(31)	28%	(57)	39%	(77)	200
GenZers: 1997-2012	21%	(16)	35%	(27)	26%	(21)	16%	(13)	3%	(2)	80
Millennials: 1981-1996	20%	(36)	35%	(64)	16%	(29)	25%	(45)	4%	(8)	181
GenXers: 1965-1980	15%	(26)	20%	(34)	28%	(48)	30%	(52)	8%	(14)	173
Baby Boomers: 1946-1964	10%	(23)	8%	(19)	17%	(42)	26%	(62)	39%	(93)	239
Educ: < College	18%	(77)	22%	(97)	17%	(76)	27%	(118)	16%	(70)	439
Educ: Bachelors degree	9%	(14)	20%	(31)	28%	(45)	25%	(39)	19%	(29)	159
Educ: Post-grad	12%	(11)	22%	(22)	20%	(20)	25%	(25)	21%	(21)	98
Income: Under 50k	18%	(58)	23%	(74)	14%	(45)	23%	(75)	22%	(70)	322
Income: 50k-100k	11%	(28)	23%	(57)	20%	(50)	29%	(71)	16%	(39)	245
Income: 100k+	12%	(16)	15%	(19)	35%	(46)	29%	(37)	9%	(12)	129
Ethnicity: White (Non-Hispanic)	12%	(57)	19%	(90)	21%	(99)	26%	(118)	21%	(98)	461
Ethnicity: Hispanic	31%	(11)	19%	(7)	13%	(5)	33%	(12)	4%	(1)	36
Ethnicity: Black (Non-Hispanic)	15%	(23)	27%	(42)	17%	(27)	31%	(48)	9%	(14)	154
Ethnicity: Asian + Other (Non-Hispanic)	24%	(11)	26%	(12)	24%	(11)	9%	(4)	16%	(7)	45
All Christian	14%	(54)	18%	(69)	20%	(74)	28%	(107)	19%	(72)	377
All Non-Christian	12%	(4)	21%	(6)	24%	(7)	11%	(3)	32%	(9)	30
Atheist	22%	(7)	22%	(7)	3%	(1)	34%	(10)	19%	(6)	30
Agnostic/Nothing in particular	12%	(15)	33%	(41)	19%	(24)	22%	(27)	14%	(18)	126
Something Else	17%	(22)	20%	(27)	25%	(34)	26%	(35)	12%	(15)	133
Evangelical	17%	(44)	21%	(56)	22%	(58)	25%	(66)	15%	(40)	265
Non-Evangelical	13%	(31)	16%	(38)	20%	(48)	31%	(74)	20%	(47)	239

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	15%	(102)	22%	(150)	20%	(141)	26%	(183)	17%	(121)	696
PID: Dem (no lean)	10%	(23)	23%	(54)	19%	(43)	33%	(75)	16%	(36)	231
PID: Ind (no lean)	12%	(26)	19%	(40)	23%	(48)	26%	(55)	21%	(44)	212
PID: Rep (no lean)	21%	(53)	23%	(57)	20%	(50)	21%	(52)	16%	(40)	253
PID/Gender: Dem Men	9%	(9)	31%	(31)	13%	(13)	33%	(33)	13%	(13)	100
PID/Gender: Dem Women	11%	(14)	18%	(23)	23%	(29)	32%	(42)	17%	(22)	131
PID/Gender: Ind Men	12%	(14)	18%	(20)	25%	(28)	30%	(33)	15%	(17)	112
PID/Gender: Ind Women	12%	(12)	20%	(20)	20%	(20)	21%	(22)	27%	(27)	101
PID/Gender: Rep Men	18%	(20)	24%	(27)	21%	(23)	23%	(25)	13%	(14)	109
PID/Gender: Rep Women	23%	(33)	21%	(30)	19%	(27)	19%	(27)	18%	(26)	144
Ideo: Liberal (1-3)	11%	(20)	20%	(36)	17%	(31)	35%	(65)	17%	(32)	184
Ideo: Moderate (4)	14%	(31)	25%	(56)	22%	(51)	23%	(52)	16%	(37)	227
Ideo: Conservative (5-7)	18%	(48)	20%	(53)	20%	(54)	23%	(62)	19%	(51)	268
Community: Urban	15%	(20)	26%	(34)	16%	(21)	29%	(38)	13%	(16)	128
Community: Suburban	13%	(41)	22%	(72)	24%	(79)	23%	(73)	18%	(58)	323
Community: Rural	17%	(41)	18%	(44)	17%	(41)	29%	(72)	19%	(46)	245
Military HHnm: Yes	10%	(10)	15%	(16)	17%	(18)	31%	(33)	27%	(28)	105
Military HH: No	16%	(92)	23%	(134)	21%	(123)	25%	(150)	16%	(92)	591
Employ: Private Sector	19%	(42)	25%	(56)	24%	(55)	29%	(65)	3%	(8)	225
Employ: Government	3%	(2)	32%	(16)	19%	(10)	41%	(21)	5%	(2)	51
Employ: Self-Employed	8%	(4)	41%	(22)	22%	(12)	27%	(14)	2%	(1)	52
Employ: Homemaker	19%	(9)	13%	(6)	27%	(12)	25%	(11)	16%	(7)	45
Employ: Student	46%	(6)	8%	(1)	25%	(3)	22%	(3)	—	(0)	14
Employ: Retired	6%	(12)	8%	(17)	14%	(28)	26%	(52)	46%	(91)	201
Employ: Unemployed	28%	(20)	28%	(20)	14%	(10)	19%	(13)	11%	(8)	70
Employ: Other	21%	(8)	32%	(12)	29%	(11)	8%	(3)	9%	(4)	38

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	15%	(102)	22%	(150)	20%	(141)	26%	(183)	17%	(121)	696
Protestant	13%	(37)	18%	(50)	21%	(60)	29%	(82)	19%	(53)	283
Roman Catholic	18%	(16)	19%	(17)	14%	(12)	27%	(24)	21%	(19)	87
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	36%	(2)	18%	(1)	20%	(1)	—	(0)	6
Jewish	8%	(1)	11%	(1)	36%	(5)	3%	(0)	42%	(5)	13
Muslim	—	(0)	81%	(4)	19%	(1)	—	(0)	—	(0)	5
Buddhist	34%	(3)	—	(0)	20%	(2)	16%	(1)	30%	(2)	8
Hindu	—	(0)	13%	(0)	—	(0)	44%	(2)	44%	(2)	4
Atheist	22%	(7)	22%	(7)	3%	(1)	34%	(10)	19%	(6)	30
Agnostic	12%	(3)	35%	(8)	5%	(1)	41%	(9)	8%	(2)	22
Something else	17%	(22)	20%	(27)	25%	(34)	26%	(35)	12%	(15)	133
Nothing in particular	12%	(13)	32%	(34)	22%	(23)	18%	(18)	16%	(16)	104
Ideo/PID: Conservative Republican	22%	(42)	19%	(38)	18%	(34)	24%	(46)	18%	(34)	194
Ideo/PID: Moderate/Liberal Republican	20%	(11)	31%	(18)	28%	(16)	11%	(6)	10%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	29%	(28)	18%	(18)	27%	(26)	13%	(12)	98
Ideo/PID: Liberal Democrat	8%	(10)	19%	(25)	18%	(24)	37%	(49)	18%	(23)	131
Unfavorable of Biden and Trump	11%	(15)	20%	(27)	20%	(27)	24%	(32)	24%	(32)	134
2024 H2H Matchup: Biden Voter	8%	(23)	21%	(61)	22%	(65)	32%	(95)	18%	(52)	296
2024 H2H Matchup: Trump Voter	21%	(67)	23%	(73)	19%	(60)	19%	(62)	18%	(56)	318
2024 H2H Matchup: Would not Vote	8%	(2)	19%	(4)	19%	(4)	40%	(9)	15%	(3)	23
2024 H2H Matchup: Do not Know	17%	(10)	20%	(12)	19%	(11)	28%	(16)	16%	(9)	59
2022 House Vote: Democrat	9%	(23)	22%	(59)	21%	(56)	31%	(82)	16%	(43)	263
2022 House Vote: Republican	18%	(50)	19%	(53)	19%	(53)	23%	(63)	21%	(58)	278
2022 House Vote: Did not Vote	18%	(25)	24%	(34)	21%	(30)	25%	(35)	12%	(16)	139
2020 Vote: Joe Biden	11%	(33)	21%	(67)	20%	(65)	31%	(97)	17%	(53)	316
2020 Vote: Donald Trump	17%	(55)	21%	(67)	20%	(65)	24%	(77)	19%	(61)	324
2020 Vote: Someone Else	26%	(2)	39%	(4)	7%	(1)	2%	(0)	26%	(2)	10
2020 Vote: Did not Vote	24%	(11)	27%	(13)	23%	(11)	18%	(8)	8%	(4)	47

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	15%	(102)	22%	(150)	20%	(141)	26%	(183)	17%	(121)	696
2016 Vote: Hillary Clinton	8%	(19)	22%	(52)	23%	(55)	31%	(73)	16%	(39)	239
2016 Vote: Donald Trump	17%	(48)	20%	(57)	21%	(59)	22%	(64)	21%	(59)	287
2016 Vote: Someone Else	11%	(3)	11%	(3)	16%	(4)	38%	(10)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	8%	(2)	20%	(4)	21%	(4)	38%	(8)	13%	(3)	21
2020 Vote/PID: Not Trump/Republican	21%	(4)	30%	(6)	26%	(5)	16%	(3)	8%	(2)	20
U.S. Economy: Wrong Track	17%	(86)	24%	(118)	19%	(95)	22%	(111)	18%	(89)	499
U.S. Economy: Right Direction	8%	(16)	16%	(32)	23%	(46)	37%	(72)	16%	(31)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(16)	22%	(46)	21%	(44)	34%	(72)	17%	(35)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(75)	22%	(77)	18%	(64)	21%	(71)	17%	(57)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	19%	(27)	24%	(33)	28%	(40)	20%	(28)	139
Top 2024 Issue: Economy	22%	(59)	26%	(69)	17%	(46)	22%	(59)	12%	(31)	264
Community/Gender: Urban Women	17%	(12)	17%	(12)	15%	(10)	34%	(23)	17%	(12)	68
Community/Gender: Urban Men	14%	(8)	36%	(22)	18%	(11)	24%	(15)	7%	(4)	60
Community/Gender: Rural Women	19%	(26)	18%	(24)	15%	(20)	23%	(31)	25%	(34)	135
Community/Gender: Rural Men	14%	(16)	19%	(21)	19%	(21)	37%	(41)	11%	(12)	110
Community/Gender: Suburban Women	13%	(22)	22%	(37)	27%	(47)	21%	(36)	17%	(30)	172
Community/Gender: Suburban Men	13%	(19)	23%	(35)	21%	(32)	24%	(37)	19%	(28)	150
Homeowner	12%	(59)	19%	(91)	21%	(105)	28%	(139)	20%	(97)	491
Renter	21%	(40)	29%	(55)	17%	(33)	21%	(40)	12%	(24)	191
Self + Household: White-Collar	12%	(29)	18%	(43)	22%	(54)	29%	(71)	20%	(49)	246
Self + Household: Blue Collar	16%	(51)	23%	(73)	19%	(61)	26%	(84)	16%	(51)	320
Union HH: Yes	22%	(5)	41%	(9)	17%	(4)	4%	(1)	17%	(4)	22
Union HH: No	14%	(97)	21%	(141)	20%	(137)	27%	(182)	17%	(117)	674
LGBTQ+: Yes	22%	(15)	24%	(16)	17%	(12)	29%	(19)	9%	(6)	67
LGBTQ+: No	14%	(87)	21%	(134)	21%	(129)	26%	(163)	18%	(115)	629
Motivated to Vote	14%	(92)	21%	(134)	20%	(128)	26%	(166)	18%	(114)	633
Parent: Yes	20%	(37)	26%	(47)	23%	(42)	23%	(43)	9%	(16)	186
Parent: No	13%	(65)	20%	(103)	19%	(98)	27%	(140)	20%	(104)	510

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	15%	(102)	22%	(150)	20%	(141)	26%	(183)	17%	(121)	696
COVID Vaccine: Yes	13%	(65)	18%	(91)	20%	(98)	27%	(134)	21%	(104)	492
COVID Vaccine: No	18%	(37)	29%	(59)	21%	(43)	24%	(48)	8%	(17)	204
Student Loans: Yes	21%	(22)	25%	(27)	25%	(27)	24%	(25)	4%	(4)	105
Student Loans: No	14%	(80)	21%	(123)	19%	(114)	27%	(157)	20%	(116)	591
Favorable Opinion of Haley	11%	(26)	16%	(38)	20%	(46)	28%	(66)	24%	(57)	232
Unfavorable Opinion of Haley	14%	(42)	22%	(66)	20%	(60)	27%	(80)	16%	(48)	296
Prodigal Biden Voter	26%	(13)	30%	(15)	14%	(7)	18%	(9)	11%	(5)	48
Undecided Voter (DK/WNV)	15%	(12)	20%	(16)	19%	(16)	31%	(25)	16%	(13)	81
Undecided Voter (DK)	17%	(10)	20%	(12)	19%	(11)	28%	(16)	16%	(9)	59
Watched Debate	14%	(68)	23%	(112)	21%	(104)	25%	(123)	17%	(84)	491
Watched Debate: Did not Watch	17%	(34)	19%	(38)	18%	(36)	29%	(60)	18%	(36)	205
Watched Debate: All of it	17%	(46)	19%	(52)	18%	(49)	27%	(73)	19%	(51)	270
Watched Debate: Some of it	10%	(22)	27%	(60)	25%	(55)	23%	(50)	15%	(33)	221
Continue His Campaign: Yes Biden	12%	(32)	19%	(50)	22%	(57)	30%	(80)	18%	(47)	267
Continue His Campaign: No Biden	16%	(63)	23%	(90)	21%	(79)	23%	(90)	16%	(63)	385
Continue His Campaign: Yes Trump	19%	(66)	23%	(81)	20%	(70)	23%	(80)	16%	(58)	355
Continue His Campaign: No Trump	10%	(29)	20%	(61)	22%	(67)	29%	(89)	19%	(57)	305
Conviction: Evidence	10%	(32)	18%	(54)	20%	(63)	34%	(105)	18%	(55)	310
Conviction: Motivation to Damage	19%	(59)	24%	(74)	20%	(62)	19%	(58)	17%	(54)	307
Conviction: DK/NO	13%	(10)	27%	(21)	20%	(15)	25%	(20)	15%	(12)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	45%	(310)	44%	(307)	11%	(79)	696
Gender: Male	45%	(143)	43%	(139)	12%	(38)	321
Gender: Female	44%	(166)	45%	(169)	11%	(40)	375
Age: 18-34	46%	(79)	37%	(63)	17%	(29)	172
Age: 35-44	44%	(42)	35%	(34)	21%	(20)	95
Age: 45-64	45%	(102)	47%	(108)	8%	(19)	229
Age: 65+	43%	(87)	51%	(103)	5%	(11)	200
GenZers: 1997-2012	51%	(41)	35%	(28)	14%	(11)	80
Millennials: 1981-1996	42%	(77)	37%	(68)	20%	(37)	181
GenXers: 1965-1980	43%	(75)	47%	(81)	10%	(17)	173
Baby Boomers: 1946-1964	43%	(104)	51%	(122)	6%	(14)	239
Educ: < College	40%	(175)	46%	(204)	14%	(60)	439
Educ: Bachelors degree	48%	(77)	42%	(67)	10%	(16)	159
Educ: Post-grad	59%	(58)	37%	(37)	3%	(3)	98
Income: Under 50k	42%	(135)	44%	(143)	14%	(45)	322
Income: 50k-100k	47%	(114)	42%	(104)	11%	(27)	245
Income: 100k+	47%	(61)	47%	(61)	6%	(8)	129
Ethnicity: White (Non-Hispanic)	35%	(160)	55%	(255)	10%	(46)	461
Ethnicity: Hispanic	62%	(22)	29%	(10)	9%	(3)	36
Ethnicity: Black (Non-Hispanic)	62%	(95)	20%	(31)	18%	(28)	154
Ethnicity: Asian + Other (Non-Hispanic)	73%	(33)	24%	(11)	3%	(1)	45
All Christian	36%	(135)	56%	(211)	8%	(30)	377
All Non-Christian	50%	(15)	37%	(11)	13%	(4)	30
Atheist	83%	(25)	12%	(4)	4%	(1)	30
Agnostic/Nothing in particular	62%	(78)	24%	(30)	14%	(18)	126
Something Else	42%	(57)	39%	(52)	19%	(25)	133
Evangelical	30%	(79)	56%	(147)	15%	(39)	265
Non-Evangelical	47%	(112)	46%	(111)	7%	(16)	239

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	45%	(310)	44%	(307)	11%	(79)	696
PID: Dem (no lean)	79%	(182)	9%	(22)	12%	(27)	231
PID: Ind (no lean)	50%	(107)	38%	(81)	12%	(25)	212
PID: Rep (no lean)	8%	(21)	81%	(205)	11%	(27)	253
PID/Gender: Dem Men	73%	(73)	13%	(13)	14%	(14)	100
PID/Gender: Dem Women	84%	(110)	7%	(9)	9%	(12)	131
PID/Gender: Ind Men	55%	(61)	34%	(38)	11%	(12)	112
PID/Gender: Ind Women	46%	(46)	42%	(42)	12%	(12)	101
PID/Gender: Rep Men	9%	(10)	80%	(87)	11%	(12)	109
PID/Gender: Rep Women	7%	(11)	82%	(118)	11%	(16)	144
Ideo: Liberal (1-3)	81%	(150)	9%	(17)	9%	(17)	184
Ideo: Moderate (4)	51%	(115)	34%	(78)	15%	(34)	227
Ideo: Conservative (5-7)	14%	(37)	78%	(208)	9%	(23)	268
Community: Urban	52%	(66)	32%	(42)	16%	(21)	128
Community: Suburban	50%	(162)	42%	(136)	8%	(25)	323
Community: Rural	34%	(82)	53%	(130)	13%	(33)	245
Military HHnm: Yes	40%	(42)	52%	(55)	7%	(8)	105
Military HH: No	45%	(268)	43%	(252)	12%	(71)	591
Employ: Private Sector	41%	(93)	43%	(96)	16%	(36)	225
Employ: Government	53%	(27)	33%	(17)	14%	(7)	51
Employ: Self-Employed	41%	(21)	47%	(24)	13%	(7)	52
Employ: Homemaker	32%	(15)	61%	(27)	7%	(3)	45
Employ: Student	68%	(10)	28%	(4)	4%	(1)	14
Employ: Retired	45%	(90)	51%	(102)	4%	(9)	201
Employ: Unemployed	46%	(32)	39%	(27)	15%	(10)	70
Employ: Other	59%	(22)	25%	(9)	17%	(6)	38

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	45%	(310)	44%	(307)	11%	(79)	696
Protestant	35%	(100)	56%	(159)	8%	(24)	283
Roman Catholic	40%	(35)	54%	(47)	6%	(5)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	9%	(1)	75%	(5)	17%	(1)	6
Jewish	30%	(4)	43%	(6)	27%	(3)	13
Muslim	19%	(1)	81%	(4)	—	(0)	5
Buddhist	85%	(7)	15%	(1)	—	(0)	8
Hindu	87%	(3)	—	(0)	13%	(0)	4
Atheist	83%	(25)	12%	(4)	4%	(1)	30
Agnostic	78%	(17)	9%	(2)	13%	(3)	22
Something else	42%	(57)	39%	(52)	19%	(25)	133
Nothing in particular	59%	(61)	27%	(28)	15%	(15)	104
Ideo/PID: Conservative Republican	8%	(15)	85%	(164)	8%	(15)	194
Ideo/PID: Moderate/Liberal Republican	10%	(6)	69%	(39)	21%	(12)	57
Ideo/PID: Moderate/Conservative Democrat	67%	(66)	16%	(16)	16%	(16)	98
Ideo/PID: Liberal Democrat	87%	(115)	4%	(6)	8%	(11)	131
Unfavorable of Biden and Trump	50%	(67)	36%	(49)	14%	(18)	134
2024 H2H Matchup: Biden Voter	85%	(253)	8%	(23)	7%	(20)	296
2024 H2H Matchup: Trump Voter	6%	(20)	82%	(261)	12%	(37)	318
2024 H2H Matchup: Would not Vote	42%	(10)	34%	(8)	24%	(5)	23
2024 H2H Matchup: Do not Know	46%	(27)	27%	(16)	27%	(16)	59
2022 House Vote: Democrat	83%	(218)	10%	(27)	7%	(18)	263
2022 House Vote: Republican	12%	(35)	79%	(219)	9%	(24)	278
2022 House Vote: Did not Vote	38%	(53)	40%	(56)	22%	(31)	139
2020 Vote: Joe Biden	81%	(256)	10%	(32)	8%	(27)	316
2020 Vote: Donald Trump	10%	(32)	78%	(254)	12%	(38)	324
2020 Vote: Someone Else	35%	(3)	37%	(4)	28%	(3)	10
2020 Vote: Did not Vote	38%	(18)	37%	(17)	25%	(12)	47

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he		Motivation to damage		Don't know/no opinion		Total N
	committed a crime		his presidential campaign				
Registered Voters	45%	(310)	44%	(307)	11%	(79)	696
2016 Vote: Hillary Clinton	80%	(191)	13%	(30)	8%	(18)	239
2016 Vote: Donald Trump	14%	(42)	75%	(216)	10%	(30)	287
2016 Vote: Someone Else	52%	(13)	31%	(8)	16%	(4)	26
2020 Vote/PID: Not Biden/Democrat	53%	(11)	14%	(3)	33%	(7)	21
2020 Vote/PID: Not Trump/Republican	18%	(4)	64%	(13)	18%	(4)	20
U.S. Economy: Wrong Track	31%	(156)	57%	(284)	12%	(58)	499
U.S. Economy: Right Direction	78%	(154)	12%	(23)	10%	(20)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(189)	6%	(13)	5%	(11)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(34)	77%	(265)	13%	(46)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	63%	(87)	21%	(30)	16%	(22)	139
Top 2024 Issue: Economy	30%	(80)	56%	(148)	14%	(36)	264
Community/Gender: Urban Women	58%	(39)	29%	(20)	14%	(9)	68
Community/Gender: Urban Men	45%	(27)	37%	(22)	19%	(11)	60
Community/Gender: Rural Women	24%	(32)	62%	(84)	14%	(19)	135
Community/Gender: Rural Men	45%	(50)	42%	(46)	13%	(14)	110
Community/Gender: Suburban Women	55%	(95)	38%	(65)	7%	(12)	172
Community/Gender: Suburban Men	44%	(67)	47%	(71)	9%	(13)	150
Homeowner	42%	(207)	49%	(241)	9%	(43)	491
Renter	53%	(102)	30%	(58)	17%	(32)	191
Self + Household: White-Collar	53%	(130)	41%	(101)	6%	(14)	246
Self + Household: Blue Collar	39%	(126)	52%	(165)	9%	(29)	320
Union HH: Yes	41%	(9)	56%	(13)	3%	(1)	22
Union HH: No	45%	(301)	44%	(295)	12%	(78)	674
LGBTQ+: Yes	67%	(45)	27%	(18)	6%	(4)	67
LGBTQ+: No	42%	(265)	46%	(289)	12%	(74)	629
Motivated to Vote	44%	(279)	46%	(294)	10%	(60)	633
Parent: Yes	44%	(81)	42%	(78)	14%	(26)	186
Parent: No	45%	(229)	45%	(229)	10%	(53)	510

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	45%	(310)	44%	(307)	11%	(79)	696
COVID Vaccine: Yes	52%	(256)	40%	(195)	8%	(41)	492
COVID Vaccine: No	26%	(54)	55%	(112)	19%	(38)	204
Student Loans: Yes	49%	(51)	46%	(48)	5%	(5)	105
Student Loans: No	44%	(259)	44%	(259)	12%	(73)	591
Favorable Opinion of Haley	32%	(74)	61%	(142)	7%	(17)	232
Unfavorable Opinion of Haley	60%	(177)	34%	(101)	6%	(18)	296
Prodigal Biden Voter	42%	(20)	35%	(17)	24%	(11)	48
Undecided Voter (DK/WNV)	45%	(37)	29%	(23)	26%	(21)	81
Undecided Voter (DK)	46%	(27)	27%	(16)	27%	(16)	59
Watched Debate	42%	(205)	50%	(244)	9%	(42)	491
Watched Debate: Did not Watch	51%	(105)	31%	(64)	18%	(37)	205
Watched Debate: All of it	37%	(99)	56%	(151)	7%	(20)	270
Watched Debate: Some of it	48%	(106)	42%	(92)	10%	(22)	221
Continue His Campaign: Yes Biden	68%	(180)	25%	(67)	7%	(19)	267
Continue His Campaign: No Biden	29%	(113)	59%	(227)	12%	(45)	385
Continue His Campaign: Yes Trump	11%	(40)	75%	(266)	14%	(49)	355
Continue His Campaign: No Trump	84%	(255)	12%	(36)	4%	(14)	305
Conviction: Evidence	100%	(310)	—	(0)	—	(0)	310
Conviction: Motivation to Damage	—	(0)	100%	(307)	—	(0)	307
Conviction: DK/NO	—	(0)	—	(0)	100%	(79)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	39%	(270)	32%	(221)	29%	(205)	696
Gender: Male	43%	(138)	30%	(96)	27%	(86)	321
Gender: Female	35%	(133)	33%	(124)	32%	(118)	375
Age: 18-34	35%	(60)	34%	(59)	31%	(53)	172
Age: 35-44	34%	(32)	38%	(36)	29%	(27)	95
Age: 45-64	37%	(86)	30%	(70)	32%	(74)	229
Age: 65+	46%	(93)	28%	(56)	26%	(51)	200
GenZers: 1997-2012	27%	(21)	41%	(33)	32%	(25)	80
Millennials: 1981-1996	38%	(68)	33%	(60)	29%	(53)	181
GenXers: 1965-1980	33%	(57)	35%	(61)	32%	(56)	173
Baby Boomers: 1946-1964	46%	(110)	25%	(61)	29%	(69)	239
Educ: < College	37%	(161)	31%	(136)	32%	(141)	439
Educ: Bachelors degree	40%	(64)	35%	(55)	25%	(40)	159
Educ: Post-grad	46%	(45)	30%	(29)	24%	(24)	98
Income: Under 50k	38%	(123)	28%	(91)	34%	(109)	322
Income: 50k-100k	38%	(92)	36%	(89)	26%	(63)	245
Income: 100k+	43%	(56)	32%	(41)	25%	(33)	129
Ethnicity: White (Non-Hispanic)	45%	(207)	31%	(141)	25%	(113)	461
Ethnicity: Hispanic	31%	(11)	36%	(13)	33%	(12)	36
Ethnicity: Black (Non-Hispanic)	26%	(40)	33%	(51)	41%	(64)	154
Ethnicity: Asian + Other (Non-Hispanic)	28%	(12)	36%	(16)	37%	(16)	45
All Christian	44%	(167)	29%	(109)	27%	(100)	377
All Non-Christian	36%	(11)	36%	(11)	28%	(8)	30
Atheist	39%	(12)	49%	(15)	11%	(3)	30
Agnostic/Nothing in particular	29%	(36)	37%	(47)	34%	(43)	126
Something Else	33%	(44)	29%	(39)	37%	(50)	133
Evangelical	37%	(97)	30%	(80)	33%	(88)	265
Non-Evangelical	46%	(111)	28%	(67)	26%	(61)	239
PID: Dem (no lean)	26%	(61)	33%	(77)	40%	(93)	231
PID: Ind (no lean)	37%	(79)	32%	(69)	30%	(65)	212
PID: Rep (no lean)	52%	(131)	30%	(75)	19%	(47)	253

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	39%	(270)	32%	(221)	29%	(205)	696
PID/Gender: Dem Men	23%	(23)	39%	(39)	39%	(39)	100
PID/Gender: Dem Women	29%	(38)	29%	(38)	42%	(54)	131
PID/Gender: Ind Men	36%	(40)	32%	(35)	33%	(36)	112
PID/Gender: Ind Women	39%	(39)	33%	(33)	28%	(28)	101
PID/Gender: Rep Men	69%	(75)	21%	(23)	10%	(11)	109
PID/Gender: Rep Women	39%	(55)	37%	(53)	25%	(36)	144
Ideo: Liberal (1-3)	33%	(61)	32%	(60)	35%	(64)	184
Ideo: Moderate (4)	34%	(76)	34%	(76)	33%	(75)	227
Ideo: Conservative (5-7)	49%	(131)	30%	(81)	21%	(57)	268
Community: Urban	37%	(48)	36%	(47)	26%	(34)	128
Community: Suburban	45%	(146)	29%	(93)	26%	(84)	323
Community: Rural	31%	(77)	33%	(81)	35%	(86)	245
Military HHnm: Yes	34%	(36)	37%	(39)	29%	(31)	105
Military HH: No	40%	(235)	31%	(182)	29%	(174)	591
Employ: Private Sector	38%	(86)	31%	(70)	30%	(68)	225
Employ: Government	35%	(18)	29%	(15)	36%	(18)	51
Employ: Self-Employed	28%	(15)	48%	(25)	24%	(12)	52
Employ: Homemaker	27%	(12)	51%	(23)	21%	(10)	45
Employ: Student	4%	(1)	51%	(7)	44%	(6)	14
Employ: Retired	54%	(108)	24%	(48)	22%	(45)	201
Employ: Unemployed	24%	(17)	27%	(19)	49%	(34)	70
Employ: Other	37%	(14)	34%	(13)	29%	(11)	38

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	39%	(270)	32%	(221)	29%	(205)	696
Protestant	41%	(115)	32%	(90)	28%	(78)	283
Roman Catholic	56%	(49)	20%	(18)	24%	(21)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	62%	(4)	11%	(1)	26%	(2)	6
Jewish	26%	(3)	12%	(2)	62%	(8)	13
Muslim	19%	(1)	71%	(4)	10%	(1)	5
Buddhist	80%	(6)	20%	(2)	—	(0)	8
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	39%	(12)	49%	(15)	11%	(3)	30
Agnostic	17%	(4)	40%	(9)	43%	(9)	22
Something else	33%	(44)	29%	(39)	37%	(50)	133
Nothing in particular	31%	(32)	37%	(38)	32%	(34)	104
Ideo/PID: Conservative Republican	54%	(106)	29%	(56)	17%	(32)	194
Ideo/PID: Moderate/Liberal Republican	44%	(25)	31%	(18)	25%	(15)	57
Ideo/PID: Moderate/Conservative Democrat	17%	(17)	35%	(34)	48%	(47)	98
Ideo/PID: Liberal Democrat	33%	(44)	32%	(42)	34%	(45)	131
Unfavorable of Biden and Trump	30%	(41)	31%	(42)	39%	(52)	134
2024 H2H Matchup: Biden Voter	32%	(95)	37%	(109)	31%	(93)	296
2024 H2H Matchup: Trump Voter	49%	(157)	30%	(95)	21%	(66)	318
2024 H2H Matchup: Would not Vote	12%	(3)	13%	(3)	75%	(17)	23
2024 H2H Matchup: Do not Know	27%	(16)	24%	(14)	48%	(28)	59
2022 House Vote: Democrat	32%	(84)	35%	(92)	33%	(86)	263
2022 House Vote: Republican	50%	(138)	28%	(79)	22%	(61)	278
2022 House Vote: Did not Vote	30%	(42)	34%	(47)	36%	(50)	139
2020 Vote: Joe Biden	30%	(96)	35%	(109)	35%	(111)	316
2020 Vote: Donald Trump	50%	(163)	28%	(90)	22%	(71)	324
2020 Vote: Someone Else	11%	(1)	50%	(5)	39%	(4)	10
2020 Vote: Did not Vote	23%	(11)	36%	(17)	41%	(19)	47

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		
Registered Voters	39%	(270)	32%	(221)	29%	(205)	696
2016 Vote: Hillary Clinton	35%	(83)	34%	(82)	31%	(75)	239
2016 Vote: Donald Trump	52%	(150)	29%	(84)	19%	(53)	287
2016 Vote: Someone Else	29%	(7)	23%	(6)	48%	(12)	26
2020 Vote/PID: Not Biden/Democrat	6%	(1)	34%	(7)	59%	(13)	21
2020 Vote/PID: Not Trump/Republican	34%	(7)	34%	(7)	32%	(6)	20
U.S. Economy: Wrong Track	41%	(203)	32%	(161)	27%	(135)	499
U.S. Economy: Right Direction	34%	(68)	30%	(60)	35%	(70)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(77)	31%	(65)	33%	(70)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48%	(166)	30%	(102)	22%	(76)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(27)	38%	(54)	42%	(59)	139
Top 2024 Issue: Economy	38%	(102)	34%	(91)	27%	(72)	264
Community/Gender: Urban Women	39%	(26)	39%	(27)	22%	(15)	68
Community/Gender: Urban Men	35%	(21)	33%	(20)	32%	(19)	60
Community/Gender: Rural Women	25%	(34)	34%	(46)	41%	(55)	135
Community/Gender: Rural Men	39%	(43)	32%	(35)	28%	(31)	110
Community/Gender: Suburban Women	42%	(73)	30%	(52)	28%	(48)	172
Community/Gender: Suburban Men	49%	(73)	27%	(41)	24%	(36)	150
Homeowner	42%	(207)	33%	(162)	25%	(121)	491
Renter	32%	(62)	28%	(54)	39%	(75)	191
Self + Household: White-Collar	41%	(100)	36%	(89)	23%	(56)	246
Self + Household: Blue Collar	43%	(138)	30%	(95)	27%	(87)	320
Union HH: Yes	65%	(15)	12%	(3)	23%	(5)	22
Union HH: No	38%	(256)	32%	(218)	30%	(200)	674
LGBTQ+: Yes	36%	(24)	26%	(17)	39%	(26)	67
LGBTQ+: No	39%	(246)	32%	(203)	28%	(179)	629
Motivated to Vote	42%	(265)	31%	(196)	27%	(172)	633
Parent: Yes	39%	(72)	37%	(69)	24%	(45)	186
Parent: No	39%	(198)	30%	(152)	31%	(160)	510
COVID Vaccine: Yes	39%	(194)	31%	(152)	30%	(146)	492
COVID Vaccine: No	37%	(76)	34%	(69)	29%	(59)	204

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	39%	(270)	32%	(221)	29%	(205)	696
Student Loans: Yes	31%	(32)	37%	(39)	33%	(34)	105
Student Loans: No	40%	(238)	31%	(182)	29%	(171)	591
Favorable Opinion of Haley	46%	(108)	32%	(75)	21%	(49)	232
Unfavorable Opinion of Haley	45%	(133)	29%	(86)	26%	(77)	296
Prodigal Biden Voter	28%	(14)	24%	(11)	48%	(23)	48
Undecided Voter (DK/WNV)	23%	(19)	21%	(17)	56%	(45)	81
Undecided Voter (DK)	27%	(16)	24%	(14)	48%	(28)	59
Watched Debate	55%	(270)	45%	(221)	—	(0)	491
Watched Debate: Did not Watch	—	(0)	—	(0)	100%	(205)	205
Watched Debate: All of it	100%	(270)	—	(0)	—	(0)	270
Watched Debate: Some of it	—	(0)	100%	(221)	—	(0)	221
Continue His Campaign: Yes Biden	38%	(102)	32%	(85)	30%	(80)	267
Continue His Campaign: No Biden	42%	(160)	33%	(125)	26%	(99)	385
Continue His Campaign: Yes Trump	48%	(170)	30%	(108)	22%	(77)	355
Continue His Campaign: No Trump	29%	(90)	36%	(109)	35%	(106)	305
Conviction: Evidence	32%	(99)	34%	(106)	34%	(105)	310
Conviction: Motivation to Damage	49%	(151)	30%	(92)	21%	(64)	307
Conviction: DK/NO	25%	(20)	28%	(22)	47%	(37)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(199)	43%	(302)	28%	(195)	696
Gender: Male	30%	(97)	42%	(135)	28%	(89)	321
Gender: Female	27%	(102)	45%	(168)	28%	(106)	375
Age: 18-34	35%	(60)	38%	(65)	28%	(47)	172
Age: 35-44	29%	(28)	43%	(41)	28%	(26)	95
Age: 45-64	28%	(64)	45%	(102)	27%	(63)	229
Age: 65+	24%	(48)	47%	(94)	29%	(58)	200
GenZers: 1997-2012	34%	(27)	31%	(25)	35%	(27)	80
Millennials: 1981-1996	31%	(57)	44%	(80)	25%	(45)	181
GenXers: 1965-1980	28%	(49)	44%	(76)	28%	(48)	173
Baby Boomers: 1946-1964	24%	(57)	46%	(110)	30%	(73)	239
Educ: < College	27%	(119)	47%	(204)	26%	(115)	439
Educ: Bachelors degree	26%	(42)	43%	(69)	30%	(48)	159
Educ: Post-grad	39%	(38)	29%	(29)	32%	(31)	98
Income: Under 50k	26%	(85)	46%	(148)	28%	(90)	322
Income: 50k-100k	31%	(76)	42%	(102)	27%	(67)	245
Income: 100k+	29%	(38)	41%	(53)	30%	(38)	129
Ethnicity: White (Non-Hispanic)	19%	(87)	54%	(251)	27%	(123)	461
Ethnicity: Hispanic	28%	(10)	40%	(14)	32%	(12)	36
Ethnicity: Black (Non-Hispanic)	53%	(81)	16%	(25)	31%	(48)	154
Ethnicity: Asian + Other (Non-Hispanic)	45%	(20)	27%	(12)	28%	(13)	45
All Christian	22%	(84)	54%	(203)	24%	(89)	377
All Non-Christian	60%	(18)	13%	(4)	27%	(8)	30
Atheist	62%	(19)	18%	(5)	21%	(6)	30
Agnostic/Nothing in particular	35%	(43)	20%	(25)	46%	(58)	126
Something Else	26%	(34)	49%	(65)	25%	(34)	133
Evangelical	21%	(55)	57%	(151)	22%	(58)	265
Non-Evangelical	26%	(63)	47%	(113)	26%	(63)	239
PID: Dem (no lean)	60%	(139)	5%	(11)	35%	(81)	231
PID: Ind (no lean)	23%	(49)	36%	(77)	41%	(87)	212
PID: Rep (no lean)	5%	(11)	85%	(215)	10%	(26)	253

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(199)	43%	(302)	28%	(195)	696
PID/Gender: Dem Men	57%	(57)	6%	(6)	37%	(37)	100
PID/Gender: Dem Women	63%	(82)	3%	(4)	34%	(44)	131
PID/Gender: Ind Men	27%	(30)	35%	(39)	38%	(42)	112
PID/Gender: Ind Women	18%	(18)	37%	(37)	45%	(45)	101
PID/Gender: Rep Men	9%	(10)	82%	(89)	9%	(10)	109
PID/Gender: Rep Women	1%	(2)	88%	(126)	11%	(16)	144
Ideo: Liberal (1-3)	56%	(103)	10%	(19)	34%	(63)	184
Ideo: Moderate (4)	31%	(70)	33%	(75)	36%	(82)	227
Ideo: Conservative (5-7)	8%	(23)	75%	(201)	16%	(44)	268
Community: Urban	41%	(52)	33%	(42)	27%	(34)	128
Community: Suburban	28%	(89)	42%	(137)	30%	(97)	323
Community: Rural	23%	(58)	51%	(124)	26%	(63)	245
Military HHnm: Yes	31%	(33)	48%	(51)	21%	(22)	105
Military HH: No	28%	(166)	43%	(252)	29%	(173)	591
Employ: Private Sector	30%	(67)	43%	(96)	27%	(62)	225
Employ: Government	39%	(20)	34%	(17)	27%	(14)	51
Employ: Self-Employed	30%	(16)	40%	(21)	30%	(16)	52
Employ: Homemaker	30%	(14)	59%	(27)	11%	(5)	45
Employ: Student	18%	(3)	27%	(4)	56%	(8)	14
Employ: Retired	25%	(50)	49%	(98)	26%	(53)	201
Employ: Unemployed	26%	(18)	37%	(26)	37%	(26)	70
Employ: Other	30%	(12)	38%	(15)	32%	(12)	38

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(199)	43%	(302)	28%	(195)	696
Protestant	23%	(66)	55%	(154)	22%	(63)	283
Roman Catholic	21%	(18)	51%	(44)	28%	(25)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	9%	(1)	61%	(4)	30%	(2)	6
Jewish	19%	(2)	22%	(3)	59%	(8)	13
Muslim	90%	(5)	—	(0)	10%	(1)	5
Buddhist	85%	(7)	15%	(1)	—	(0)	8
Hindu	100%	(4)	—	(0)	—	(0)	4
Atheist	62%	(19)	18%	(5)	21%	(6)	30
Agnostic	29%	(6)	5%	(1)	66%	(14)	22
Something else	26%	(34)	49%	(65)	25%	(34)	133
Nothing in particular	36%	(37)	23%	(24)	42%	(43)	104
Ideo/PID: Conservative Republican	4%	(7)	86%	(167)	10%	(20)	194
Ideo/PID: Moderate/Liberal Republican	8%	(4)	81%	(46)	11%	(7)	57
Ideo/PID: Moderate/Conservative Democrat	58%	(57)	6%	(6)	36%	(35)	98
Ideo/PID: Liberal Democrat	62%	(81)	3%	(5)	35%	(46)	131
Unfavorable of Biden and Trump	19%	(26)	29%	(39)	52%	(69)	134
2024 H2H Matchup: Biden Voter	62%	(183)	6%	(17)	32%	(96)	296
2024 H2H Matchup: Trump Voter	2%	(8)	84%	(268)	14%	(43)	318
2024 H2H Matchup: Would not Vote	19%	(4)	16%	(4)	65%	(15)	23
2024 H2H Matchup: Do not Know	7%	(4)	24%	(14)	69%	(40)	59
2022 House Vote: Democrat	59%	(155)	6%	(16)	35%	(92)	263
2022 House Vote: Republican	4%	(12)	81%	(225)	15%	(41)	278
2022 House Vote: Did not Vote	23%	(31)	39%	(54)	39%	(54)	139
2020 Vote: Joe Biden	55%	(175)	7%	(23)	37%	(118)	316
2020 Vote: Donald Trump	4%	(14)	80%	(258)	16%	(52)	324
2020 Vote: Someone Else	3%	(0)	25%	(2)	72%	(7)	10
2020 Vote: Did not Vote	20%	(9)	40%	(19)	40%	(18)	47
2016 Vote: Hillary Clinton	57%	(137)	8%	(18)	35%	(84)	239
2016 Vote: Donald Trump	7%	(20)	77%	(221)	16%	(46)	287
2016 Vote: Someone Else	27%	(7)	30%	(8)	42%	(11)	26

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(199)	43%	(302)	28%	(195)	696
2020 Vote/PID: Not Biden/Democrat	34%	(7)	7%	(2)	59%	(12)	21
2020 Vote/PID: Not Trump/Republican	19%	(4)	69%	(14)	12%	(2)	20
U.S. Economy: Wrong Track	16%	(78)	56%	(282)	28%	(139)	499
U.S. Economy: Right Direction	61%	(121)	11%	(21)	28%	(55)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(147)	4%	(8)	27%	(57)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	80%	(277)	16%	(57)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(41)	13%	(17)	58%	(81)	139
Top 2024 Issue: Economy	19%	(51)	53%	(139)	28%	(74)	264
Community/Gender: Urban Women	43%	(29)	33%	(23)	24%	(16)	68
Community/Gender: Urban Men	38%	(23)	32%	(19)	30%	(18)	60
Community/Gender: Rural Women	15%	(20)	56%	(75)	29%	(39)	135
Community/Gender: Rural Men	34%	(37)	44%	(49)	22%	(24)	110
Community/Gender: Suburban Women	30%	(52)	40%	(70)	29%	(50)	172
Community/Gender: Suburban Men	25%	(37)	45%	(67)	31%	(46)	150
Homeowner	28%	(137)	47%	(232)	25%	(122)	491
Renter	32%	(61)	33%	(64)	35%	(66)	191
Self + Household: White-Collar	31%	(76)	40%	(98)	29%	(72)	246
Self + Household: Blue Collar	26%	(82)	51%	(163)	23%	(75)	320
Union HH: Yes	51%	(11)	39%	(9)	10%	(2)	22
Union HH: No	28%	(187)	44%	(294)	29%	(193)	674
LGBTQ+: Yes	38%	(25)	23%	(16)	39%	(26)	67
LGBTQ+: No	28%	(173)	46%	(287)	27%	(168)	629
Motivated to Vote	29%	(184)	46%	(289)	25%	(160)	633
Parent: Yes	35%	(66)	44%	(81)	21%	(39)	186
Parent: No	26%	(133)	43%	(221)	31%	(156)	510
COVID Vaccine: Yes	35%	(171)	38%	(186)	27%	(135)	492
COVID Vaccine: No	14%	(28)	57%	(116)	29%	(60)	204
Student Loans: Yes	27%	(28)	41%	(43)	32%	(34)	105
Student Loans: No	29%	(171)	44%	(260)	27%	(161)	591
Favorable Opinion of Haley	20%	(47)	57%	(132)	23%	(54)	232
Unfavorable Opinion of Haley	38%	(113)	34%	(101)	27%	(81)	296

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(199)	43%	(302)	28%	(195)	696
Prodigal Biden Voter	7%	(4)	29%	(14)	63%	(31)	48
Undecided Voter (DK/WNV)	10%	(8)	22%	(18)	68%	(55)	81
Undecided Voter (DK)	7%	(4)	24%	(14)	69%	(40)	59
Watched Debate	32%	(155)	54%	(263)	15%	(72)	491
Watched Debate: Did not Watch	21%	(43)	19%	(39)	60%	(123)	205
Watched Debate: All of it	27%	(73)	62%	(169)	10%	(28)	270
Watched Debate: Some of it	37%	(82)	43%	(95)	20%	(44)	221
Continue His Campaign: Yes Biden	55%	(147)	21%	(55)	24%	(65)	267
Continue His Campaign: No Biden	12%	(47)	62%	(239)	26%	(99)	385
Continue His Campaign: Yes Trump	8%	(27)	78%	(277)	14%	(51)	355
Continue His Campaign: No Trump	55%	(167)	7%	(21)	38%	(116)	305
Conviction: Evidence	54%	(167)	8%	(26)	38%	(117)	310
Conviction: Motivation to Damage	7%	(21)	80%	(246)	13%	(41)	307
Conviction: DK/NO	14%	(11)	39%	(31)	47%	(37)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	37%	(255)	49%	(343)	696
Gender: Male	16%	(50)	37%	(120)	47%	(151)	321
Gender: Female	13%	(48)	36%	(135)	51%	(192)	375
Age: 18-34	25%	(43)	28%	(48)	47%	(81)	172
Age: 35-44	13%	(12)	36%	(34)	52%	(49)	95
Age: 45-64	13%	(30)	38%	(88)	49%	(111)	229
Age: 65+	7%	(14)	42%	(85)	51%	(101)	200
GenZers: 1997-2012	25%	(20)	25%	(20)	50%	(40)	80
Millennials: 1981-1996	19%	(34)	34%	(61)	47%	(86)	181
GenXers: 1965-1980	15%	(26)	37%	(65)	48%	(83)	173
Baby Boomers: 1946-1964	7%	(18)	42%	(101)	50%	(121)	239
Educ: < College	14%	(61)	40%	(176)	46%	(201)	439
Educ: Bachelors degree	15%	(23)	32%	(50)	54%	(85)	159
Educ: Post-grad	14%	(14)	29%	(28)	57%	(56)	98
Income: Under 50k	11%	(35)	41%	(133)	48%	(155)	322
Income: 50k-100k	20%	(49)	34%	(82)	46%	(113)	245
Income: 100k+	12%	(15)	31%	(40)	58%	(75)	129
Ethnicity: White (Non-Hispanic)	9%	(41)	47%	(216)	44%	(204)	461
Ethnicity: Hispanic	13%	(5)	30%	(11)	58%	(21)	36
Ethnicity: Black (Non-Hispanic)	30%	(47)	12%	(18)	58%	(89)	154
Ethnicity: Asian + Other (Non-Hispanic)	13%	(6)	22%	(10)	65%	(29)	45
All Christian	11%	(43)	44%	(167)	44%	(167)	377
All Non-Christian	40%	(12)	10%	(3)	50%	(15)	30
Atheist	16%	(5)	23%	(7)	61%	(18)	30
Agnostic/Nothing in particular	16%	(20)	22%	(28)	62%	(78)	126
Something Else	14%	(19)	38%	(50)	48%	(65)	133
Evangelical	12%	(31)	46%	(122)	42%	(111)	265
Non-Evangelical	12%	(29)	38%	(91)	50%	(118)	239
PID: Dem (no lean)	32%	(74)	5%	(12)	62%	(144)	231
PID: Ind (no lean)	7%	(16)	28%	(60)	64%	(136)	212
PID: Rep (no lean)	3%	(8)	72%	(183)	25%	(62)	253

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	37%	(255)	49%	(343)	696
PID/Gender: Dem Men	36%	(36)	7%	(7)	58%	(58)	100
PID/Gender: Dem Women	29%	(38)	4%	(6)	66%	(87)	131
PID/Gender: Ind Men	6%	(7)	28%	(31)	66%	(73)	112
PID/Gender: Ind Women	9%	(9)	29%	(29)	63%	(63)	101
PID/Gender: Rep Men	7%	(7)	75%	(82)	18%	(20)	109
PID/Gender: Rep Women	1%	(1)	70%	(100)	29%	(42)	144
Ideo: Liberal (1-3)	24%	(44)	14%	(25)	63%	(115)	184
Ideo: Moderate (4)	14%	(33)	28%	(64)	57%	(131)	227
Ideo: Conservative (5-7)	7%	(19)	61%	(163)	32%	(86)	268
Community: Urban	25%	(32)	25%	(32)	50%	(64)	128
Community: Suburban	10%	(33)	36%	(118)	53%	(172)	323
Community: Rural	14%	(33)	43%	(105)	44%	(107)	245
Military HHnm: Yes	9%	(10)	33%	(35)	57%	(60)	105
Military HH: No	15%	(89)	37%	(220)	48%	(282)	591
Employ: Private Sector	17%	(38)	34%	(77)	49%	(110)	225
Employ: Government	25%	(13)	15%	(8)	60%	(30)	51
Employ: Self-Employed	19%	(10)	35%	(18)	45%	(24)	52
Employ: Homemaker	10%	(4)	52%	(24)	38%	(17)	45
Employ: Student	—	(0)	22%	(3)	78%	(11)	14
Employ: Retired	6%	(11)	44%	(88)	50%	(101)	201
Employ: Unemployed	19%	(13)	40%	(28)	42%	(29)	70
Employ: Other	22%	(9)	24%	(9)	54%	(21)	38

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	37%	(255)	49%	(343)	696
Protestant	11%	(30)	45%	(127)	44%	(126)	283
Roman Catholic	13%	(12)	42%	(36)	45%	(39)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	53%	(3)	30%	(2)	6
Jewish	20%	(3)	3%	(0)	77%	(10)	13
Muslim	71%	(4)	29%	(2)	—	(0)	5
Buddhist	65%	(5)	15%	(1)	20%	(2)	8
Hindu	13%	(0)	—	(0)	87%	(3)	4
Atheist	16%	(5)	23%	(7)	61%	(18)	30
Agnostic	27%	(6)	5%	(1)	68%	(15)	22
Something else	14%	(19)	38%	(50)	48%	(65)	133
Nothing in particular	14%	(14)	26%	(27)	61%	(63)	104
Ideo/PID: Conservative Republican	3%	(6)	70%	(137)	27%	(52)	194
Ideo/PID: Moderate/Liberal Republican	4%	(3)	80%	(46)	16%	(9)	57
Ideo/PID: Moderate/Conservative Democrat	35%	(34)	8%	(8)	57%	(56)	98
Ideo/PID: Liberal Democrat	30%	(40)	4%	(5)	66%	(86)	131
Unfavorable of Biden and Trump	7%	(9)	19%	(26)	74%	(99)	134
2024 H2H Matchup: Biden Voter	27%	(81)	9%	(28)	63%	(188)	296
2024 H2H Matchup: Trump Voter	4%	(11)	68%	(215)	29%	(92)	318
2024 H2H Matchup: Would not Vote	2%	(0)	16%	(4)	82%	(19)	23
2024 H2H Matchup: Do not Know	9%	(5)	14%	(8)	76%	(45)	59
2022 House Vote: Democrat	29%	(77)	8%	(20)	63%	(166)	263
2022 House Vote: Republican	3%	(8)	66%	(183)	31%	(86)	278
2022 House Vote: Did not Vote	8%	(11)	34%	(48)	58%	(81)	139
2020 Vote: Joe Biden	26%	(81)	9%	(28)	66%	(207)	316
2020 Vote: Donald Trump	3%	(10)	67%	(217)	30%	(96)	324
2020 Vote: Someone Else	—	(0)	6%	(1)	94%	(9)	10
2020 Vote: Did not Vote	15%	(7)	20%	(9)	65%	(30)	47
2016 Vote: Hillary Clinton	27%	(65)	9%	(22)	64%	(153)	239
2016 Vote: Donald Trump	4%	(12)	64%	(184)	32%	(91)	287
2016 Vote: Someone Else	27%	(7)	24%	(6)	49%	(13)	26

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	37%	(255)	49%	(343)	696
2020 Vote/PID: Not Biden/Democrat	11%	(2)	6%	(1)	83%	(18)	21
2020 Vote/PID: Not Trump/Republican	15%	(3)	48%	(10)	37%	(7)	20
U.S. Economy: Wrong Track	9%	(43)	45%	(227)	46%	(230)	499
U.S. Economy: Right Direction	28%	(56)	14%	(28)	57%	(113)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(76)	6%	(13)	58%	(123)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	66%	(226)	31%	(108)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	12%	(16)	80%	(112)	139
Top 2024 Issue: Economy	12%	(31)	43%	(113)	45%	(120)	264
Community/Gender: Urban Women	20%	(14)	27%	(18)	53%	(36)	68
Community/Gender: Urban Men	31%	(18)	23%	(14)	46%	(28)	60
Community/Gender: Rural Women	7%	(10)	45%	(60)	48%	(65)	135
Community/Gender: Rural Men	21%	(23)	41%	(45)	38%	(42)	110
Community/Gender: Suburban Women	14%	(25)	33%	(56)	53%	(91)	172
Community/Gender: Suburban Men	6%	(8)	41%	(61)	54%	(81)	150
Homeowner	15%	(73)	39%	(192)	46%	(226)	491
Renter	13%	(25)	29%	(56)	57%	(110)	191
Self + Household: White-Collar	15%	(37)	33%	(81)	52%	(127)	246
Self + Household: Blue Collar	10%	(33)	45%	(143)	45%	(144)	320
Union HH: Yes	27%	(6)	33%	(7)	39%	(9)	22
Union HH: No	14%	(92)	37%	(248)	50%	(334)	674
LGBTQ+: Yes	14%	(9)	23%	(16)	64%	(43)	67
LGBTQ+: No	14%	(89)	38%	(240)	48%	(300)	629
Motivated to Vote	14%	(87)	38%	(243)	48%	(303)	633
Parent: Yes	21%	(39)	34%	(62)	45%	(84)	186
Parent: No	12%	(59)	38%	(193)	51%	(259)	510
COVID Vaccine: Yes	16%	(77)	32%	(158)	52%	(257)	492
COVID Vaccine: No	11%	(22)	48%	(97)	42%	(85)	204
Student Loans: Yes	12%	(13)	29%	(30)	59%	(62)	105
Student Loans: No	14%	(86)	38%	(225)	47%	(280)	591
Favorable Opinion of Haley	7%	(17)	51%	(118)	42%	(97)	232
Unfavorable Opinion of Haley	18%	(55)	31%	(91)	51%	(151)	296

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	37%	(255)	49%	(343)	696
Prodigal Biden Voter	7%	(3)	21%	(10)	72%	(35)	48
Undecided Voter (DK/WNV)	7%	(6)	15%	(12)	78%	(63)	81
Undecided Voter (DK)	9%	(5)	14%	(8)	76%	(45)	59
Watched Debate	15%	(75)	45%	(221)	40%	(195)	491
Watched Debate: Did not Watch	11%	(23)	16%	(34)	72%	(148)	205
Watched Debate: All of it	13%	(36)	55%	(149)	32%	(85)	270
Watched Debate: Some of it	18%	(39)	33%	(72)	50%	(110)	221
Continue His Campaign: Yes Biden	30%	(79)	21%	(57)	49%	(131)	267
Continue His Campaign: No Biden	5%	(18)	50%	(191)	46%	(176)	385
Continue His Campaign: Yes Trump	5%	(19)	66%	(233)	29%	(103)	355
Continue His Campaign: No Trump	25%	(75)	7%	(22)	68%	(208)	305
Conviction: Evidence	23%	(70)	8%	(25)	69%	(215)	310
Conviction: Motivation to Damage	6%	(17)	68%	(208)	27%	(83)	307
Conviction: DK/NO	15%	(12)	28%	(22)	57%	(45)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	34%	(240)	33%	(227)	33%	(230)	696
Gender: Male	36%	(117)	31%	(101)	32%	(103)	321
Gender: Female	33%	(123)	33%	(126)	34%	(127)	375
Age: 18-34	40%	(69)	25%	(42)	35%	(61)	172
Age: 35-44	37%	(36)	32%	(30)	31%	(29)	95
Age: 45-64	35%	(80)	35%	(81)	29%	(67)	229
Age: 65+	27%	(55)	36%	(73)	36%	(72)	200
GenZers: 1997-2012	40%	(32)	21%	(17)	38%	(30)	80
Millennials: 1981-1996	37%	(68)	30%	(55)	32%	(58)	181
GenXers: 1965-1980	36%	(62)	34%	(59)	30%	(53)	173
Baby Boomers: 1946-1964	29%	(69)	36%	(87)	35%	(84)	239
Educ: < College	32%	(140)	35%	(155)	33%	(143)	439
Educ: Bachelors degree	35%	(55)	32%	(50)	34%	(54)	159
Educ: Post-grad	46%	(45)	21%	(21)	33%	(33)	98
Income: Under 50k	31%	(99)	38%	(121)	32%	(102)	322
Income: 50k-100k	37%	(91)	28%	(69)	35%	(85)	245
Income: 100k+	39%	(50)	28%	(37)	33%	(43)	129
Ethnicity: White (Non-Hispanic)	25%	(114)	41%	(190)	34%	(157)	461
Ethnicity: Hispanic	36%	(13)	23%	(8)	41%	(15)	36
Ethnicity: Black (Non-Hispanic)	58%	(89)	12%	(18)	30%	(47)	154
Ethnicity: Asian + Other (Non-Hispanic)	53%	(24)	23%	(10)	24%	(11)	45
All Christian	27%	(100)	40%	(149)	34%	(128)	377
All Non-Christian	75%	(22)	4%	(1)	22%	(6)	30
Atheist	63%	(19)	12%	(3)	25%	(8)	30
Agnostic/Nothing in particular	46%	(58)	16%	(21)	37%	(47)	126
Something Else	30%	(40)	39%	(52)	31%	(41)	133
Evangelical	25%	(67)	44%	(116)	31%	(82)	265
Non-Evangelical	30%	(72)	35%	(82)	35%	(84)	239
PID: Dem (no lean)	69%	(159)	1%	(2)	30%	(70)	231
PID: Ind (no lean)	31%	(65)	25%	(54)	44%	(93)	212
PID: Rep (no lean)	6%	(16)	68%	(171)	26%	(66)	253

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	34%	(240)	33%	(227)	33%	(230)	696
PID/Gender: Dem Men	69%	(68)	1%	(1)	30%	(30)	100
PID/Gender: Dem Women	69%	(90)	1%	(1)	31%	(40)	131
PID/Gender: Ind Men	35%	(39)	23%	(26)	42%	(46)	112
PID/Gender: Ind Women	26%	(26)	28%	(28)	46%	(47)	101
PID/Gender: Rep Men	8%	(9)	68%	(74)	24%	(26)	109
PID/Gender: Rep Women	5%	(7)	67%	(97)	28%	(40)	144
Ideo: Liberal (1-3)	68%	(126)	7%	(12)	25%	(46)	184
Ideo: Moderate (4)	38%	(85)	22%	(50)	41%	(92)	227
Ideo: Conservative (5-7)	9%	(25)	59%	(158)	32%	(85)	268
Community: Urban	43%	(56)	27%	(35)	29%	(38)	128
Community: Suburban	37%	(119)	29%	(92)	35%	(112)	323
Community: Rural	27%	(65)	41%	(99)	33%	(80)	245
Military HHnm: Yes	32%	(33)	31%	(33)	37%	(39)	105
Military HH: No	35%	(206)	33%	(194)	32%	(191)	591
Employ: Private Sector	40%	(90)	27%	(61)	33%	(73)	225
Employ: Government	43%	(22)	20%	(10)	37%	(19)	51
Employ: Self-Employed	39%	(21)	29%	(15)	31%	(16)	52
Employ: Homemaker	30%	(14)	48%	(22)	22%	(10)	45
Employ: Student	44%	(6)	19%	(3)	38%	(5)	14
Employ: Retired	28%	(56)	38%	(76)	34%	(68)	201
Employ: Unemployed	26%	(18)	34%	(24)	39%	(28)	70
Employ: Other	33%	(13)	39%	(15)	28%	(11)	38

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	34%	(240)	33%	(227)	33%	(230)	696
Protestant	26%	(75)	40%	(112)	34%	(96)	283
Roman Catholic	28%	(24)	40%	(35)	33%	(29)	87
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	44%	(3)	39%	(2)	6
Jewish	50%	(6)	—	(0)	50%	(6)	13
Muslim	100%	(5)	—	(0)	—	(0)	5
Buddhist	85%	(7)	15%	(1)	—	(0)	8
Hindu	100%	(4)	—	(0)	—	(0)	4
Atheist	63%	(19)	12%	(3)	25%	(8)	30
Agnostic	48%	(10)	5%	(1)	48%	(10)	22
Something else	30%	(40)	39%	(52)	31%	(41)	133
Nothing in particular	46%	(48)	19%	(20)	35%	(37)	104
Ideo/PID: Conservative Republican	5%	(9)	66%	(129)	29%	(56)	194
Ideo/PID: Moderate/Liberal Republican	11%	(7)	71%	(41)	17%	(10)	57
Ideo/PID: Moderate/Conservative Democrat	60%	(59)	2%	(2)	38%	(37)	98
Ideo/PID: Liberal Democrat	75%	(98)	—	(0)	25%	(33)	131
Unfavorable of Biden and Trump	27%	(36)	15%	(19)	59%	(79)	134
2024 H2H Matchup: Biden Voter	72%	(214)	2%	(6)	26%	(76)	296
2024 H2H Matchup: Trump Voter	4%	(13)	67%	(213)	29%	(92)	318
2024 H2H Matchup: Would not Vote	27%	(6)	9%	(2)	64%	(15)	23
2024 H2H Matchup: Do not Know	11%	(6)	9%	(5)	80%	(47)	59
2022 House Vote: Democrat	69%	(181)	1%	(2)	30%	(80)	263
2022 House Vote: Republican	6%	(17)	63%	(176)	30%	(84)	278
2022 House Vote: Did not Vote	29%	(40)	30%	(42)	41%	(57)	139
2020 Vote: Joe Biden	65%	(205)	2%	(7)	33%	(104)	316
2020 Vote: Donald Trump	6%	(20)	63%	(205)	31%	(99)	324
2020 Vote: Someone Else	3%	(0)	6%	(1)	91%	(9)	10
2020 Vote: Did not Vote	30%	(14)	31%	(15)	39%	(18)	47
2016 Vote: Hillary Clinton	69%	(164)	2%	(5)	29%	(70)	239
2016 Vote: Donald Trump	9%	(26)	61%	(176)	30%	(85)	287
2016 Vote: Someone Else	42%	(11)	18%	(5)	40%	(10)	26
2020 Vote/PID: Not Biden/Democrat	45%	(10)	4%	(1)	51%	(11)	21

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	34%	(240)	33%	(227)	33%	(230)	696
2020 Vote/PID: Not Trump/Republican	16%	(3)	48%	(10)	36%	(7)	20
U.S. Economy: Wrong Track	21%	(104)	42%	(208)	37%	(187)	499
U.S. Economy: Right Direction	69%	(136)	10%	(19)	22%	(43)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78%	(165)	3%	(7)	19%	(41)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	61%	(211)	32%	(111)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(52)	6%	(9)	56%	(78)	139
Top 2024 Issue: Economy	25%	(65)	39%	(102)	36%	(96)	264
Community/Gender: Urban Women	46%	(31)	29%	(20)	26%	(17)	68
Community/Gender: Urban Men	41%	(25)	25%	(15)	34%	(20)	60
Community/Gender: Rural Women	19%	(25)	46%	(63)	35%	(47)	135
Community/Gender: Rural Men	37%	(40)	34%	(37)	30%	(33)	110
Community/Gender: Suburban Women	39%	(67)	25%	(43)	36%	(62)	172
Community/Gender: Suburban Men	35%	(52)	33%	(49)	33%	(49)	150
Homeowner	33%	(163)	34%	(169)	32%	(159)	491
Renter	40%	(76)	26%	(50)	34%	(65)	191
Self + Household: White-Collar	36%	(89)	28%	(69)	36%	(88)	246
Self + Household: Blue Collar	32%	(101)	38%	(121)	30%	(97)	320
Union HH: Yes	59%	(13)	28%	(6)	12%	(3)	22
Union HH: No	34%	(226)	33%	(220)	34%	(227)	674
LGBTQ+: Yes	51%	(35)	17%	(11)	32%	(21)	67
LGBTQ+: No	33%	(205)	34%	(215)	33%	(208)	629
Motivated to Vote	35%	(222)	35%	(219)	31%	(193)	633
Parent: Yes	38%	(71)	32%	(60)	29%	(55)	186
Parent: No	33%	(168)	33%	(167)	34%	(175)	510
COVID Vaccine: Yes	41%	(203)	27%	(135)	31%	(154)	492
COVID Vaccine: No	18%	(37)	45%	(91)	37%	(75)	204
Student Loans: Yes	39%	(41)	25%	(27)	36%	(37)	105
Student Loans: No	34%	(199)	34%	(200)	33%	(192)	591
Favorable Opinion of Haley	25%	(59)	41%	(96)	33%	(78)	232
Unfavorable Opinion of Haley	45%	(134)	29%	(87)	26%	(76)	296
Prodigal Biden Voter	13%	(6)	14%	(7)	73%	(35)	48
Undecided Voter (DK/WNV)	16%	(13)	9%	(8)	75%	(61)	81

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	34%	(240)	33%	(227)	33%	(230)	696
Undecided Voter (DK)	11%	(6)	9%	(5)	80%	(47)	59
Watched Debate	36%	(179)	39%	(194)	24%	(118)	491
Watched Debate: Did not Watch	30%	(60)	16%	(33)	54%	(111)	205
Watched Debate: All of it	29%	(79)	51%	(137)	20%	(54)	270
Watched Debate: Some of it	45%	(100)	26%	(57)	29%	(64)	221
Continue His Campaign: Yes Biden	61%	(163)	16%	(42)	23%	(61)	267
Continue His Campaign: No Biden	18%	(69)	47%	(181)	35%	(135)	385
Continue His Campaign: Yes Trump	10%	(36)	61%	(217)	29%	(102)	355
Continue His Campaign: No Trump	65%	(199)	2%	(7)	32%	(99)	305
Conviction: Evidence	62%	(193)	6%	(18)	32%	(99)	310
Conviction: Motivation to Damage	9%	(29)	62%	(191)	28%	(87)	307
Conviction: DK/NO	22%	(18)	23%	(18)	55%	(43)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	51%	(358)	36%	(248)	696
Gender: Male	15%	(50)	53%	(169)	32%	(102)	321
Gender: Female	11%	(41)	50%	(189)	39%	(145)	375
Age: 18-34	22%	(38)	49%	(84)	29%	(50)	172
Age: 35-44	10%	(9)	52%	(49)	39%	(37)	95
Age: 45-64	12%	(26)	51%	(118)	37%	(85)	229
Age: 65+	8%	(17)	54%	(107)	38%	(76)	200
GenZers: 1997-2012	21%	(16)	43%	(34)	37%	(29)	80
Millennials: 1981-1996	17%	(31)	54%	(98)	29%	(53)	181
GenXers: 1965-1980	12%	(21)	48%	(84)	40%	(69)	173
Baby Boomers: 1946-1964	9%	(22)	54%	(130)	36%	(87)	239
Educ: < College	14%	(63)	53%	(234)	32%	(142)	439
Educ: Bachelors degree	13%	(20)	49%	(78)	38%	(61)	159
Educ: Post-grad	8%	(8)	47%	(46)	46%	(45)	98
Income: Under 50k	13%	(43)	51%	(165)	35%	(113)	322
Income: 50k-100k	15%	(37)	49%	(119)	36%	(88)	245
Income: 100k+	8%	(10)	57%	(73)	36%	(46)	129
Ethnicity: White (Non-Hispanic)	7%	(34)	59%	(274)	33%	(153)	461
Ethnicity: Hispanic	25%	(9)	45%	(16)	30%	(11)	36
Ethnicity: Black (Non-Hispanic)	28%	(43)	30%	(47)	42%	(65)	154
Ethnicity: Asian + Other (Non-Hispanic)	11%	(5)	47%	(21)	41%	(19)	45
All Christian	9%	(35)	61%	(231)	29%	(111)	377
All Non-Christian	29%	(9)	33%	(10)	38%	(11)	30
Atheist	26%	(8)	20%	(6)	54%	(16)	30
Agnostic/Nothing in particular	17%	(21)	33%	(42)	50%	(62)	126
Something Else	13%	(17)	52%	(70)	35%	(47)	133
Evangelical	11%	(29)	62%	(164)	27%	(72)	265
Non-Evangelical	9%	(22)	55%	(132)	35%	(84)	239
PID: Dem (no lean)	31%	(72)	15%	(36)	53%	(123)	231
PID: Ind (no lean)	7%	(14)	49%	(103)	45%	(95)	212
PID: Rep (no lean)	2%	(4)	87%	(219)	12%	(30)	253

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	51%	(358)	36%	(248)	696
PID/Gender: Dem Men	35%	(35)	19%	(19)	45%	(45)	100
PID/Gender: Dem Women	28%	(37)	12%	(16)	59%	(77)	131
PID/Gender: Ind Men	10%	(11)	52%	(58)	39%	(43)	112
PID/Gender: Ind Women	3%	(3)	45%	(46)	52%	(52)	101
PID/Gender: Rep Men	3%	(4)	84%	(92)	13%	(14)	109
PID/Gender: Rep Women	—	(1)	88%	(127)	11%	(16)	144
Ideo: Liberal (1-3)	28%	(51)	19%	(36)	53%	(97)	184
Ideo: Moderate (4)	13%	(29)	45%	(103)	42%	(95)	227
Ideo: Conservative (5-7)	4%	(10)	79%	(211)	17%	(47)	268
Community: Urban	21%	(28)	36%	(46)	43%	(55)	128
Community: Suburban	9%	(29)	54%	(175)	37%	(118)	323
Community: Rural	14%	(34)	56%	(137)	30%	(75)	245
Military HHnm: Yes	13%	(14)	46%	(49)	40%	(42)	105
Military HH: No	13%	(76)	52%	(309)	35%	(205)	591
Employ: Private Sector	13%	(29)	55%	(124)	32%	(71)	225
Employ: Government	26%	(13)	42%	(21)	33%	(17)	51
Employ: Self-Employed	20%	(10)	44%	(23)	37%	(19)	52
Employ: Homemaker	4%	(2)	66%	(30)	29%	(13)	45
Employ: Student	3%	(0)	69%	(10)	28%	(4)	14
Employ: Retired	8%	(15)	53%	(106)	39%	(79)	201
Employ: Unemployed	16%	(11)	44%	(31)	40%	(28)	70
Employ: Other	23%	(9)	36%	(14)	42%	(16)	38

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	51%	(358)	36%	(248)	696
Protestant	10%	(29)	61%	(173)	28%	(80)	283
Roman Catholic	6%	(5)	61%	(53)	34%	(29)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	63%	(4)	20%	(1)	6
Jewish	8%	(1)	19%	(2)	72%	(9)	13
Muslim	71%	(4)	29%	(2)	—	(0)	5
Buddhist	49%	(4)	31%	(2)	20%	(2)	8
Hindu	—	(0)	87%	(3)	13%	(0)	4
Atheist	26%	(8)	20%	(6)	54%	(16)	30
Agnostic	27%	(6)	18%	(4)	55%	(12)	22
Something else	13%	(17)	52%	(70)	35%	(47)	133
Nothing in particular	15%	(15)	36%	(38)	49%	(51)	104
Ideo/PID: Conservative Republican	1%	(2)	87%	(168)	12%	(24)	194
Ideo/PID: Moderate/Liberal Republican	3%	(2)	86%	(49)	10%	(6)	57
Ideo/PID: Moderate/Conservative Democrat	31%	(31)	19%	(19)	49%	(48)	98
Ideo/PID: Liberal Democrat	32%	(42)	13%	(17)	55%	(72)	131
Unfavorable of Biden and Trump	7%	(10)	44%	(60)	48%	(65)	134
2024 H2H Matchup: Biden Voter	28%	(84)	19%	(56)	53%	(156)	296
2024 H2H Matchup: Trump Voter	2%	(5)	87%	(277)	11%	(36)	318
2024 H2H Matchup: Would not Vote	1%	(0)	34%	(8)	64%	(15)	23
2024 H2H Matchup: Do not Know	2%	(1)	29%	(17)	69%	(40)	59
2022 House Vote: Democrat	30%	(79)	16%	(41)	55%	(143)	263
2022 House Vote: Republican	1%	(2)	86%	(240)	13%	(36)	278
2022 House Vote: Did not Vote	7%	(10)	49%	(69)	43%	(61)	139
2020 Vote: Joe Biden	27%	(84)	18%	(58)	55%	(173)	316
2020 Vote: Donald Trump	1%	(3)	84%	(274)	15%	(47)	324
2020 Vote: Someone Else	—	(0)	21%	(2)	79%	(8)	10
2020 Vote: Did not Vote	5%	(2)	52%	(24)	43%	(20)	47
2016 Vote: Hillary Clinton	27%	(65)	19%	(45)	54%	(129)	239
2016 Vote: Donald Trump	2%	(7)	82%	(235)	16%	(45)	287
2016 Vote: Someone Else	25%	(6)	32%	(8)	43%	(11)	26

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	51%	(358)	36%	(248)	696
2020 Vote/PID: Not Biden/Democrat	7%	(2)	29%	(6)	63%	(13)	21
2020 Vote/PID: Not Trump/Republican	10%	(2)	61%	(12)	29%	(6)	20
U.S. Economy: Wrong Track	7%	(35)	63%	(314)	30%	(150)	499
U.S. Economy: Right Direction	28%	(55)	22%	(44)	50%	(98)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(76)	16%	(35)	48%	(102)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	85%	(291)	14%	(49)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	23%	(32)	70%	(97)	139
Top 2024 Issue: Economy	11%	(28)	62%	(165)	27%	(71)	264
Community/Gender: Urban Women	19%	(13)	33%	(22)	48%	(33)	68
Community/Gender: Urban Men	24%	(14)	40%	(24)	37%	(22)	60
Community/Gender: Rural Women	5%	(7)	61%	(82)	33%	(45)	135
Community/Gender: Rural Men	24%	(26)	49%	(54)	27%	(30)	110
Community/Gender: Suburban Women	12%	(20)	49%	(84)	39%	(68)	172
Community/Gender: Suburban Men	6%	(9)	61%	(91)	34%	(50)	150
Homeowner	12%	(61)	55%	(270)	33%	(160)	491
Renter	15%	(30)	42%	(79)	43%	(82)	191
Self + Household: White-Collar	12%	(30)	47%	(115)	41%	(100)	246
Self + Household: Blue Collar	12%	(38)	58%	(186)	30%	(96)	320
Union HH: Yes	15%	(3)	56%	(13)	29%	(6)	22
Union HH: No	13%	(87)	51%	(346)	36%	(241)	674
LGBTQ+: Yes	12%	(8)	32%	(22)	56%	(38)	67
LGBTQ+: No	13%	(82)	54%	(337)	33%	(210)	629
Motivated to Vote	13%	(82)	54%	(341)	33%	(211)	633
Parent: Yes	16%	(30)	51%	(95)	33%	(61)	186
Parent: No	12%	(60)	52%	(263)	37%	(187)	510
COVID Vaccine: Yes	15%	(76)	46%	(224)	39%	(193)	492
COVID Vaccine: No	7%	(15)	66%	(134)	27%	(55)	204
Student Loans: Yes	10%	(11)	47%	(50)	42%	(44)	105
Student Loans: No	13%	(80)	52%	(308)	34%	(203)	591
Favorable Opinion of Haley	5%	(11)	67%	(156)	28%	(66)	232
Unfavorable Opinion of Haley	20%	(59)	41%	(123)	39%	(114)	296

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	51%	(358)	36%	(248)	696
Prodigal Biden Voter	6%	(3)	38%	(18)	56%	(27)	48
Undecided Voter (DK/WNV)	2%	(1)	30%	(25)	68%	(55)	81
Undecided Voter (DK)	2%	(1)	29%	(17)	69%	(40)	59
Watched Debate	14%	(67)	60%	(295)	26%	(130)	491
Watched Debate: Did not Watch	12%	(24)	31%	(63)	58%	(118)	205
Watched Debate: All of it	11%	(31)	68%	(183)	21%	(56)	270
Watched Debate: Some of it	16%	(36)	50%	(111)	33%	(73)	221
Continue His Campaign: Yes Biden	29%	(78)	30%	(81)	40%	(108)	267
Continue His Campaign: No Biden	3%	(11)	69%	(266)	28%	(107)	385
Continue His Campaign: Yes Trump	3%	(11)	84%	(297)	13%	(47)	355
Continue His Campaign: No Trump	25%	(78)	18%	(54)	57%	(173)	305
Conviction: Evidence	22%	(68)	20%	(61)	58%	(181)	310
Conviction: Motivation to Damage	4%	(11)	86%	(263)	11%	(33)	307
Conviction: DK/NO	14%	(11)	43%	(34)	43%	(34)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	59%	(412)	28%	(193)	696
Gender: Male	15%	(47)	61%	(194)	25%	(80)	321
Gender: Female	12%	(44)	58%	(218)	30%	(114)	375
Age: 18-34	17%	(30)	57%	(98)	26%	(44)	172
Age: 35-44	9%	(8)	59%	(56)	33%	(31)	95
Age: 45-64	15%	(35)	57%	(130)	28%	(64)	229
Age: 65+	9%	(18)	64%	(129)	27%	(53)	200
GenZers: 1997-2012	10%	(8)	52%	(42)	38%	(30)	80
Millennials: 1981-1996	17%	(30)	61%	(110)	23%	(41)	181
GenXers: 1965-1980	16%	(27)	55%	(95)	29%	(51)	173
Baby Boomers: 1946-1964	10%	(25)	61%	(147)	28%	(67)	239
Educ: < College	13%	(58)	58%	(257)	28%	(124)	439
Educ: Bachelors degree	13%	(21)	60%	(95)	27%	(43)	159
Educ: Post-grad	11%	(11)	62%	(61)	27%	(27)	98
Income: Under 50k	12%	(38)	56%	(180)	32%	(104)	322
Income: 50k-100k	17%	(41)	58%	(142)	25%	(61)	245
Income: 100k+	8%	(11)	70%	(90)	22%	(28)	129
Ethnicity: White (Non-Hispanic)	8%	(38)	68%	(315)	23%	(108)	461
Ethnicity: Hispanic	18%	(6)	55%	(20)	27%	(10)	36
Ethnicity: Black (Non-Hispanic)	26%	(41)	37%	(56)	37%	(57)	154
Ethnicity: Asian + Other (Non-Hispanic)	11%	(5)	47%	(21)	41%	(19)	45
All Christian	11%	(43)	68%	(255)	21%	(79)	377
All Non-Christian	27%	(8)	52%	(15)	21%	(6)	30
Atheist	22%	(7)	39%	(12)	39%	(12)	30
Agnostic/Nothing in particular	15%	(18)	45%	(56)	41%	(51)	126
Something Else	10%	(14)	56%	(74)	34%	(45)	133
Evangelical	12%	(31)	65%	(172)	23%	(62)	265
Non-Evangelical	11%	(26)	63%	(151)	26%	(61)	239
PID: Dem (no lean)	27%	(63)	31%	(72)	42%	(96)	231
PID: Ind (no lean)	8%	(17)	55%	(117)	37%	(78)	212
PID: Rep (no lean)	4%	(10)	88%	(223)	8%	(19)	253

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	59%	(412)	28%	(193)	696
PID/Gender: Dem Men	28%	(28)	35%	(35)	36%	(36)	100
PID/Gender: Dem Women	26%	(34)	28%	(37)	46%	(60)	131
PID/Gender: Ind Men	12%	(13)	55%	(61)	34%	(37)	112
PID/Gender: Ind Women	4%	(4)	56%	(56)	40%	(41)	101
PID/Gender: Rep Men	5%	(5)	90%	(98)	5%	(6)	109
PID/Gender: Rep Women	4%	(5)	87%	(125)	9%	(13)	144
Ideo: Liberal (1-3)	24%	(43)	32%	(59)	44%	(82)	184
Ideo: Moderate (4)	16%	(35)	55%	(126)	29%	(66)	227
Ideo: Conservative (5-7)	4%	(12)	82%	(219)	14%	(37)	268
Community: Urban	26%	(33)	43%	(56)	31%	(40)	128
Community: Suburban	8%	(27)	64%	(207)	28%	(89)	323
Community: Rural	13%	(31)	61%	(150)	26%	(64)	245
Military HHnm: Yes	14%	(15)	62%	(65)	24%	(25)	105
Military HH: No	13%	(75)	59%	(347)	29%	(168)	591
Employ: Private Sector	16%	(35)	60%	(135)	24%	(54)	225
Employ: Government	20%	(10)	46%	(24)	33%	(17)	51
Employ: Self-Employed	14%	(7)	65%	(34)	21%	(11)	52
Employ: Homemaker	8%	(4)	69%	(31)	23%	(10)	45
Employ: Student	—	(0)	68%	(10)	32%	(5)	14
Employ: Retired	9%	(18)	61%	(122)	30%	(60)	201
Employ: Unemployed	13%	(9)	52%	(37)	35%	(24)	70
Employ: Other	16%	(6)	53%	(20)	30%	(12)	38

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	59%	(412)	28%	(193)	696
Protestant	12%	(34)	68%	(192)	20%	(56)	283
Roman Catholic	11%	(9)	65%	(57)	24%	(21)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	71%	(4)	29%	(2)	6
Jewish	29%	(4)	44%	(6)	28%	(4)	13
Muslim	—	(0)	100%	(5)	—	(0)	5
Buddhist	49%	(4)	15%	(1)	36%	(3)	8
Hindu	13%	(0)	87%	(3)	—	(0)	4
Atheist	22%	(7)	39%	(12)	39%	(12)	30
Agnostic	22%	(5)	39%	(9)	39%	(8)	22
Something else	10%	(14)	56%	(74)	34%	(45)	133
Nothing in particular	13%	(14)	46%	(48)	41%	(43)	104
Ideo/PID: Conservative Republican	3%	(6)	89%	(174)	8%	(15)	194
Ideo/PID: Moderate/Liberal Republican	7%	(4)	85%	(48)	8%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	29%	(29)	36%	(35)	34%	(34)	98
Ideo/PID: Liberal Democrat	26%	(34)	28%	(37)	46%	(60)	131
Unfavorable of Biden and Trump	3%	(4)	59%	(79)	38%	(51)	134
2024 H2H Matchup: Biden Voter	27%	(80)	32%	(96)	40%	(120)	296
2024 H2H Matchup: Trump Voter	2%	(8)	88%	(280)	10%	(31)	318
2024 H2H Matchup: Would not Vote	9%	(2)	38%	(9)	54%	(12)	23
2024 H2H Matchup: Do not Know	1%	(0)	47%	(27)	52%	(31)	59
2022 House Vote: Democrat	28%	(73)	30%	(79)	42%	(111)	263
2022 House Vote: Republican	3%	(9)	88%	(243)	9%	(25)	278
2022 House Vote: Did not Vote	6%	(8)	60%	(83)	35%	(48)	139
2020 Vote: Joe Biden	24%	(76)	32%	(102)	44%	(137)	316
2020 Vote: Donald Trump	3%	(9)	86%	(280)	11%	(35)	324
2020 Vote: Someone Else	—	(0)	22%	(2)	78%	(8)	10
2020 Vote: Did not Vote	12%	(5)	59%	(28)	29%	(13)	47
2016 Vote: Hillary Clinton	28%	(66)	34%	(82)	38%	(91)	239
2016 Vote: Donald Trump	3%	(9)	84%	(243)	12%	(36)	287
2016 Vote: Someone Else	20%	(5)	37%	(9)	43%	(11)	26
2020 Vote/PID: Not Biden/Democrat	21%	(5)	39%	(8)	40%	(8)	21

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	59%	(412)	28%	(193)	696
2020 Vote/PID: Not Trump/Republican	8%	(2)	71%	(14)	21%	(4)	20
U.S. Economy: Wrong Track	6%	(29)	70%	(348)	25%	(123)	499
U.S. Economy: Right Direction	31%	(62)	33%	(65)	36%	(71)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(73)	30%	(64)	36%	(76)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	88%	(304)	9%	(32)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	32%	(44)	61%	(85)	139
Top 2024 Issue: Economy	8%	(20)	70%	(184)	22%	(59)	264
Community/Gender: Urban Women	26%	(18)	41%	(28)	33%	(22)	68
Community/Gender: Urban Men	25%	(15)	46%	(28)	29%	(18)	60
Community/Gender: Rural Women	5%	(7)	65%	(87)	30%	(40)	135
Community/Gender: Rural Men	21%	(24)	57%	(62)	22%	(24)	110
Community/Gender: Suburban Women	11%	(18)	60%	(103)	30%	(51)	172
Community/Gender: Suburban Men	5%	(8)	69%	(104)	25%	(38)	150
Homeowner	14%	(70)	64%	(312)	22%	(109)	491
Renter	11%	(21)	48%	(91)	41%	(79)	191
Self + Household: White-Collar	16%	(39)	60%	(147)	24%	(59)	246
Self + Household: Blue Collar	10%	(33)	64%	(206)	25%	(80)	320
Union HH: Yes	25%	(6)	56%	(13)	19%	(4)	22
Union HH: No	13%	(85)	59%	(400)	28%	(189)	674
LGBTQ+: Yes	15%	(10)	40%	(27)	45%	(30)	67
LGBTQ+: No	13%	(80)	61%	(385)	26%	(163)	629
Motivated to Vote	13%	(85)	61%	(388)	25%	(161)	633
Parent: Yes	17%	(32)	57%	(107)	25%	(47)	186
Parent: No	11%	(59)	60%	(305)	29%	(146)	510
COVID Vaccine: Yes	15%	(76)	56%	(275)	29%	(141)	492
COVID Vaccine: No	7%	(15)	67%	(137)	26%	(52)	204
Student Loans: Yes	14%	(14)	55%	(58)	31%	(32)	105
Student Loans: No	13%	(76)	60%	(354)	27%	(161)	591
Favorable Opinion of Haley	9%	(21)	73%	(170)	18%	(42)	232
Unfavorable Opinion of Haley	17%	(52)	50%	(149)	32%	(95)	296
Prodigal Biden Voter	1%	(1)	52%	(25)	47%	(23)	48
Undecided Voter (DK/WNV)	3%	(3)	44%	(36)	53%	(43)	81

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	13%	(90)	59%	(412)	28%	(193)	696
Undecided Voter (DK)	1%	(0)	47%	(27)	52%	(31)	59
Watched Debate	14%	(68)	70%	(343)	16%	(80)	491
Watched Debate: Did not Watch	11%	(22)	34%	(69)	55%	(113)	205
Watched Debate: All of it	12%	(32)	75%	(202)	13%	(36)	270
Watched Debate: Some of it	16%	(36)	64%	(140)	20%	(44)	221
Continue His Campaign: Yes Biden	29%	(76)	42%	(112)	29%	(78)	267
Continue His Campaign: No Biden	3%	(13)	74%	(284)	23%	(88)	385
Continue His Campaign: Yes Trump	3%	(12)	85%	(303)	11%	(40)	355
Continue His Campaign: No Trump	25%	(77)	33%	(100)	42%	(128)	305
Conviction: Evidence	22%	(68)	32%	(100)	46%	(141)	310
Conviction: Motivation to Damage	4%	(12)	89%	(274)	7%	(21)	307
Conviction: DK/NO	13%	(10)	48%	(38)	39%	(31)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(128)	42%	(291)	40%	(278)	696
Gender: Male	15%	(49)	49%	(158)	35%	(113)	321
Gender: Female	21%	(78)	35%	(132)	44%	(165)	375
Age: 18-34	27%	(46)	47%	(81)	26%	(44)	172
Age: 35-44	17%	(16)	49%	(46)	34%	(32)	95
Age: 45-64	18%	(42)	39%	(90)	43%	(98)	229
Age: 65+	12%	(23)	37%	(73)	52%	(104)	200
GenZers: 1997-2012	29%	(23)	40%	(32)	31%	(25)	80
Millennials: 1981-1996	21%	(38)	52%	(94)	27%	(50)	181
GenXers: 1965-1980	21%	(36)	40%	(69)	39%	(68)	173
Baby Boomers: 1946-1964	13%	(31)	36%	(86)	51%	(123)	239
Educ: < College	22%	(95)	43%	(191)	35%	(153)	439
Educ: Bachelors degree	14%	(22)	43%	(68)	43%	(69)	159
Educ: Post-grad	11%	(11)	33%	(32)	56%	(55)	98
Income: Under 50k	18%	(58)	41%	(132)	41%	(132)	322
Income: 50k-100k	23%	(56)	39%	(96)	38%	(93)	245
Income: 100k+	11%	(14)	48%	(63)	40%	(52)	129
Ethnicity: White (Non-Hispanic)	15%	(69)	45%	(206)	40%	(185)	461
Ethnicity: Hispanic	9%	(3)	45%	(16)	46%	(17)	36
Ethnicity: Black (Non-Hispanic)	32%	(49)	34%	(53)	34%	(52)	154
Ethnicity: Asian + Other (Non-Hispanic)	13%	(6)	33%	(15)	54%	(24)	45
All Christian	17%	(64)	47%	(177)	36%	(136)	377
All Non-Christian	34%	(10)	11%	(3)	56%	(17)	30
Atheist	21%	(6)	22%	(7)	57%	(17)	30
Agnostic/Nothing in particular	21%	(26)	31%	(38)	48%	(61)	126
Something Else	15%	(20)	49%	(66)	35%	(47)	133
Evangelical	19%	(51)	48%	(127)	33%	(86)	265
Non-Evangelical	13%	(32)	47%	(111)	40%	(96)	239
PID: Dem (no lean)	30%	(69)	21%	(49)	49%	(113)	231
PID: Ind (no lean)	10%	(22)	36%	(77)	54%	(114)	212
PID: Rep (no lean)	15%	(37)	65%	(165)	20%	(51)	253

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(128)	42%	(291)	40%	(278)	696
PID/Gender: Dem Men	30%	(30)	27%	(27)	43%	(43)	100
PID/Gender: Dem Women	29%	(38)	17%	(22)	54%	(70)	131
PID/Gender: Ind Men	8%	(9)	44%	(49)	48%	(53)	112
PID/Gender: Ind Women	12%	(13)	27%	(27)	60%	(61)	101
PID/Gender: Rep Men	9%	(10)	75%	(82)	16%	(17)	109
PID/Gender: Rep Women	19%	(27)	58%	(83)	23%	(34)	144
Ideo: Liberal (1-3)	21%	(38)	24%	(44)	56%	(102)	184
Ideo: Moderate (4)	19%	(44)	37%	(85)	44%	(99)	227
Ideo: Conservative (5-7)	17%	(45)	58%	(155)	26%	(69)	268
Community: Urban	29%	(37)	33%	(42)	38%	(49)	128
Community: Suburban	13%	(41)	42%	(137)	45%	(145)	323
Community: Rural	20%	(50)	46%	(112)	34%	(84)	245
Military HHnm: Yes	12%	(13)	35%	(37)	53%	(56)	105
Military HH: No	19%	(115)	43%	(254)	38%	(222)	591
Employ: Private Sector	21%	(47)	48%	(107)	31%	(70)	225
Employ: Government	20%	(10)	32%	(16)	48%	(24)	51
Employ: Self-Employed	14%	(7)	54%	(28)	32%	(16)	52
Employ: Homemaker	20%	(9)	49%	(22)	32%	(14)	45
Employ: Student	14%	(2)	51%	(7)	35%	(5)	14
Employ: Retired	13%	(25)	36%	(72)	52%	(104)	201
Employ: Unemployed	30%	(21)	31%	(22)	39%	(27)	70
Employ: Other	16%	(6)	43%	(16)	41%	(16)	38

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(128)	42%	(291)	40%	(278)	696
Protestant	17%	(47)	48%	(136)	35%	(99)	283
Roman Catholic	17%	(15)	42%	(36)	41%	(36)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	54%	(3)	20%	(1)	6
Jewish	19%	(2)	4%	(1)	77%	(10)	13
Muslim	71%	(4)	29%	(2)	—	(0)	5
Buddhist	49%	(4)	15%	(1)	36%	(3)	8
Hindu	—	(0)	—	(0)	100%	(4)	4
Atheist	21%	(6)	22%	(7)	57%	(17)	30
Agnostic	21%	(4)	21%	(5)	58%	(13)	22
Something else	15%	(20)	49%	(66)	35%	(47)	133
Nothing in particular	21%	(22)	32%	(34)	46%	(48)	104
Ideo/PID: Conservative Republican	15%	(30)	66%	(128)	19%	(36)	194
Ideo/PID: Moderate/Liberal Republican	10%	(6)	65%	(37)	25%	(14)	57
Ideo/PID: Moderate/Conservative Democrat	37%	(36)	24%	(23)	40%	(39)	98
Ideo/PID: Liberal Democrat	25%	(33)	20%	(26)	55%	(72)	131
Unfavorable of Biden and Trump	11%	(14)	31%	(41)	59%	(79)	134
2024 H2H Matchup: Biden Voter	26%	(78)	21%	(61)	53%	(157)	296
2024 H2H Matchup: Trump Voter	13%	(42)	66%	(211)	21%	(65)	318
2024 H2H Matchup: Would not Vote	17%	(4)	24%	(6)	59%	(13)	23
2024 H2H Matchup: Do not Know	6%	(4)	22%	(13)	71%	(42)	59
2022 House Vote: Democrat	27%	(72)	20%	(54)	52%	(137)	263
2022 House Vote: Republican	12%	(33)	63%	(176)	25%	(68)	278
2022 House Vote: Did not Vote	15%	(21)	39%	(54)	46%	(64)	139
2020 Vote: Joe Biden	25%	(79)	22%	(68)	54%	(169)	316
2020 Vote: Donald Trump	13%	(44)	62%	(201)	25%	(80)	324
2020 Vote: Someone Else	8%	(1)	9%	(1)	83%	(8)	10
2020 Vote: Did not Vote	10%	(5)	46%	(21)	44%	(21)	47
2016 Vote: Hillary Clinton	27%	(65)	21%	(50)	52%	(124)	239
2016 Vote: Donald Trump	10%	(28)	62%	(178)	28%	(82)	287
2016 Vote: Someone Else	26%	(7)	22%	(6)	52%	(13)	26

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(128)	42%	(291)	40%	(278)	696
2020 Vote/PID: Not Biden/Democrat	11%	(2)	29%	(6)	60%	(13)	21
2020 Vote/PID: Not Trump/Republican	17%	(3)	51%	(10)	32%	(7)	20
U.S. Economy: Wrong Track	14%	(69)	50%	(249)	36%	(181)	499
U.S. Economy: Right Direction	30%	(59)	21%	(42)	49%	(97)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(66)	18%	(37)	51%	(109)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(46)	65%	(224)	22%	(75)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	21%	(30)	67%	(94)	139
Top 2024 Issue: Economy	19%	(51)	54%	(141)	27%	(72)	264
Community/Gender: Urban Women	28%	(19)	29%	(20)	43%	(29)	68
Community/Gender: Urban Men	29%	(18)	37%	(22)	33%	(20)	60
Community/Gender: Rural Women	21%	(29)	38%	(51)	41%	(55)	135
Community/Gender: Rural Men	19%	(21)	55%	(61)	26%	(29)	110
Community/Gender: Suburban Women	18%	(30)	36%	(61)	47%	(81)	172
Community/Gender: Suburban Men	7%	(11)	50%	(75)	43%	(64)	150
Homeowner	19%	(92)	40%	(199)	41%	(200)	491
Renter	19%	(36)	44%	(85)	37%	(71)	191
Self + Household: White-Collar	17%	(42)	39%	(95)	44%	(108)	246
Self + Household: Blue Collar	19%	(61)	45%	(144)	36%	(115)	320
Union HH: Yes	21%	(5)	55%	(12)	24%	(5)	22
Union HH: No	18%	(123)	41%	(278)	40%	(272)	674
LGBTQ+: Yes	23%	(16)	29%	(20)	47%	(32)	67
LGBTQ+: No	18%	(112)	43%	(271)	39%	(246)	629
Motivated to Vote	18%	(115)	44%	(276)	38%	(242)	633
Parent: Yes	21%	(39)	48%	(89)	31%	(57)	186
Parent: No	17%	(89)	39%	(201)	43%	(221)	510
COVID Vaccine: Yes	18%	(90)	37%	(180)	45%	(222)	492
COVID Vaccine: No	18%	(37)	54%	(110)	28%	(56)	204
Student Loans: Yes	14%	(14)	52%	(55)	34%	(36)	105
Student Loans: No	19%	(113)	40%	(236)	41%	(242)	591
Favorable Opinion of Haley	15%	(35)	46%	(107)	39%	(91)	232
Unfavorable Opinion of Haley	20%	(60)	37%	(110)	42%	(126)	296

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(128)	42%	(291)	40%	(278)	696
Prodigal Biden Voter	14%	(7)	33%	(16)	53%	(26)	48
Undecided Voter (DK/WNV)	9%	(8)	23%	(19)	68%	(55)	81
Undecided Voter (DK)	6%	(4)	22%	(13)	71%	(42)	59
Watched Debate	21%	(102)	49%	(239)	31%	(150)	491
Watched Debate: Did not Watch	12%	(26)	25%	(52)	62%	(128)	205
Watched Debate: All of it	17%	(46)	56%	(152)	27%	(73)	270
Watched Debate: Some of it	26%	(56)	39%	(87)	35%	(78)	221
Continue His Campaign: Yes Biden	29%	(76)	29%	(77)	43%	(113)	267
Continue His Campaign: No Biden	13%	(48)	53%	(204)	35%	(133)	385
Continue His Campaign: Yes Trump	14%	(49)	64%	(226)	23%	(80)	355
Continue His Campaign: No Trump	24%	(74)	20%	(60)	56%	(171)	305
Conviction: Evidence	21%	(64)	21%	(66)	58%	(180)	310
Conviction: Motivation to Damage	17%	(53)	63%	(192)	20%	(63)	307
Conviction: DK/NO	14%	(11)	41%	(32)	45%	(35)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(192)	42%	(292)	30%	(212)	696
Gender: Male	30%	(97)	40%	(129)	30%	(95)	321
Gender: Female	25%	(96)	43%	(163)	31%	(117)	375
Age: 18-34	32%	(55)	35%	(61)	33%	(56)	172
Age: 35-44	30%	(29)	44%	(42)	25%	(24)	95
Age: 45-64	30%	(68)	41%	(95)	29%	(66)	229
Age: 65+	20%	(40)	47%	(94)	33%	(65)	200
GenZers: 1997-2012	31%	(25)	31%	(24)	38%	(30)	80
Millennials: 1981-1996	31%	(55)	43%	(77)	27%	(49)	181
GenXers: 1965-1980	31%	(53)	39%	(68)	30%	(52)	173
Baby Boomers: 1946-1964	22%	(53)	47%	(113)	31%	(73)	239
Educ: < College	26%	(114)	44%	(195)	30%	(130)	439
Educ: Bachelors degree	27%	(43)	42%	(67)	31%	(50)	159
Educ: Post-grad	36%	(36)	31%	(30)	33%	(33)	98
Income: Under 50k	23%	(75)	43%	(140)	33%	(107)	322
Income: 50k-100k	32%	(79)	40%	(99)	27%	(67)	245
Income: 100k+	30%	(38)	41%	(53)	29%	(37)	129
Ethnicity: White (Non-Hispanic)	19%	(87)	53%	(245)	28%	(129)	461
Ethnicity: Hispanic	28%	(10)	36%	(13)	36%	(13)	36
Ethnicity: Black (Non-Hispanic)	49%	(76)	15%	(24)	35%	(54)	154
Ethnicity: Asian + Other (Non-Hispanic)	42%	(19)	23%	(10)	35%	(16)	45
All Christian	22%	(81)	52%	(196)	26%	(100)	377
All Non-Christian	61%	(18)	12%	(4)	26%	(8)	30
Atheist	56%	(17)	12%	(3)	32%	(10)	30
Agnostic/Nothing in particular	34%	(43)	24%	(30)	42%	(52)	126
Something Else	24%	(32)	44%	(59)	32%	(42)	133
Evangelical	20%	(53)	56%	(147)	25%	(65)	265
Non-Evangelical	26%	(61)	43%	(103)	31%	(74)	239
PID: Dem (no lean)	58%	(133)	5%	(11)	38%	(87)	231
PID: Ind (no lean)	22%	(47)	33%	(69)	45%	(96)	212
PID: Rep (no lean)	5%	(12)	84%	(212)	11%	(29)	253

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(192)	42%	(292)	30%	(212)	696
PID/Gender: Dem Men	56%	(56)	7%	(7)	37%	(37)	100
PID/Gender: Dem Women	59%	(77)	3%	(3)	38%	(50)	131
PID/Gender: Ind Men	27%	(30)	32%	(36)	41%	(45)	112
PID/Gender: Ind Women	17%	(17)	33%	(33)	50%	(51)	101
PID/Gender: Rep Men	10%	(11)	78%	(85)	12%	(13)	109
PID/Gender: Rep Women	1%	(1)	88%	(127)	11%	(16)	144
Ideo: Liberal (1-3)	54%	(99)	11%	(21)	35%	(65)	184
Ideo: Moderate (4)	31%	(71)	30%	(69)	38%	(87)	227
Ideo: Conservative (5-7)	8%	(20)	74%	(198)	19%	(50)	268
Community: Urban	35%	(45)	33%	(43)	32%	(41)	128
Community: Suburban	29%	(93)	37%	(121)	34%	(109)	323
Community: Rural	22%	(54)	52%	(128)	26%	(63)	245
Military HHnm: Yes	29%	(31)	42%	(44)	29%	(31)	105
Military HH: No	27%	(162)	42%	(248)	31%	(181)	591
Employ: Private Sector	31%	(71)	43%	(96)	26%	(58)	225
Employ: Government	40%	(21)	29%	(15)	31%	(16)	51
Employ: Self-Employed	34%	(18)	35%	(18)	32%	(17)	52
Employ: Homemaker	22%	(10)	58%	(26)	21%	(9)	45
Employ: Student	17%	(2)	32%	(5)	51%	(7)	14
Employ: Retired	22%	(44)	48%	(95)	31%	(61)	201
Employ: Unemployed	23%	(16)	37%	(26)	39%	(28)	70
Employ: Other	29%	(11)	29%	(11)	42%	(16)	38

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(192)	42%	(292)	30%	(212)	696
Protestant	22%	(63)	53%	(151)	24%	(69)	283
Roman Catholic	21%	(18)	47%	(41)	32%	(28)	87
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	70%	(4)	30%	(2)	6
Jewish	37%	(5)	19%	(2)	44%	(6)	13
Muslim	90%	(5)	—	(0)	10%	(1)	5
Buddhist	85%	(7)	15%	(1)	—	(0)	8
Hindu	56%	(2)	—	(0)	44%	(2)	4
Atheist	56%	(17)	12%	(3)	32%	(10)	30
Agnostic	34%	(7)	11%	(2)	56%	(12)	22
Something else	24%	(32)	44%	(59)	32%	(42)	133
Nothing in particular	35%	(36)	27%	(28)	39%	(40)	104
Ideo/PID: Conservative Republican	4%	(7)	85%	(165)	11%	(22)	194
Ideo/PID: Moderate/Liberal Republican	8%	(5)	80%	(46)	12%	(7)	57
Ideo/PID: Moderate/Conservative Democrat	57%	(56)	6%	(6)	37%	(36)	98
Ideo/PID: Liberal Democrat	58%	(76)	4%	(5)	38%	(50)	131
Unfavorable of Biden and Trump	15%	(20)	27%	(36)	58%	(78)	134
2024 H2H Matchup: Biden Voter	61%	(180)	4%	(11)	36%	(106)	296
2024 H2H Matchup: Trump Voter	3%	(8)	83%	(266)	14%	(45)	318
2024 H2H Matchup: Would not Vote	7%	(2)	21%	(5)	72%	(16)	23
2024 H2H Matchup: Do not Know	4%	(2)	19%	(11)	77%	(45)	59
2022 House Vote: Democrat	58%	(151)	6%	(15)	37%	(97)	263
2022 House Vote: Republican	3%	(9)	78%	(215)	19%	(53)	278
2022 House Vote: Did not Vote	22%	(31)	41%	(57)	36%	(51)	139
2020 Vote: Joe Biden	54%	(172)	7%	(22)	39%	(122)	316
2020 Vote: Donald Trump	3%	(11)	77%	(251)	19%	(62)	324
2020 Vote: Someone Else	8%	(1)	13%	(1)	79%	(8)	10
2020 Vote: Did not Vote	19%	(9)	38%	(17)	44%	(20)	47
2016 Vote: Hillary Clinton	57%	(137)	6%	(15)	36%	(87)	239
2016 Vote: Donald Trump	5%	(14)	76%	(219)	19%	(54)	287
2016 Vote: Someone Else	32%	(8)	18%	(5)	50%	(13)	26

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(192)	42%	(292)	30%	(212)	696
2020 Vote/PID: Not Biden/Democrat	24%	(5)	7%	(1)	70%	(15)	21
2020 Vote/PID: Not Trump/Republican	18%	(4)	66%	(13)	16%	(3)	20
U.S. Economy: Wrong Track	16%	(78)	55%	(273)	30%	(148)	499
U.S. Economy: Right Direction	58%	(114)	10%	(19)	33%	(64)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(146)	2%	(5)	29%	(62)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(9)	80%	(274)	18%	(61)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(38)	9%	(13)	64%	(89)	139
Top 2024 Issue: Economy	18%	(48)	54%	(142)	28%	(73)	264
Community/Gender: Urban Women	35%	(24)	32%	(22)	34%	(23)	68
Community/Gender: Urban Men	36%	(21)	35%	(21)	30%	(18)	60
Community/Gender: Rural Women	14%	(19)	58%	(78)	28%	(38)	135
Community/Gender: Rural Men	32%	(35)	46%	(50)	23%	(25)	110
Community/Gender: Suburban Women	31%	(53)	37%	(63)	33%	(56)	172
Community/Gender: Suburban Men	27%	(41)	38%	(57)	35%	(53)	150
Homeowner	28%	(135)	45%	(219)	28%	(137)	491
Renter	30%	(57)	33%	(64)	37%	(70)	191
Self + Household: White-Collar	30%	(73)	38%	(95)	32%	(78)	246
Self + Household: Blue Collar	27%	(86)	49%	(156)	24%	(78)	320
Union HH: Yes	49%	(11)	44%	(10)	6%	(1)	22
Union HH: No	27%	(181)	42%	(282)	31%	(210)	674
LGBTQ+: Yes	38%	(26)	26%	(18)	36%	(24)	67
LGBTQ+: No	27%	(167)	44%	(274)	30%	(188)	629
Motivated to Vote	28%	(176)	44%	(278)	28%	(179)	633
Parent: Yes	35%	(65)	43%	(79)	22%	(42)	186
Parent: No	25%	(127)	42%	(213)	33%	(170)	510
COVID Vaccine: Yes	34%	(165)	35%	(172)	31%	(155)	492
COVID Vaccine: No	13%	(27)	59%	(120)	28%	(57)	204
Student Loans: Yes	27%	(28)	40%	(42)	34%	(35)	105
Student Loans: No	28%	(164)	42%	(250)	30%	(177)	591
Favorable Opinion of Haley	18%	(43)	54%	(125)	28%	(64)	232
Unfavorable Opinion of Haley	39%	(115)	32%	(95)	29%	(86)	296

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(192)	42%	(292)	30%	(212)	696
Prodigal Biden Voter	7%	(3)	31%	(15)	62%	(30)	48
Undecided Voter (DK/WNV)	5%	(4)	19%	(16)	76%	(62)	81
Undecided Voter (DK)	4%	(2)	19%	(11)	77%	(45)	59
Watched Debate	28%	(140)	50%	(245)	22%	(107)	491
Watched Debate: Did not Watch	26%	(53)	23%	(47)	51%	(105)	205
Watched Debate: All of it	25%	(67)	59%	(159)	17%	(45)	270
Watched Debate: Some of it	33%	(73)	39%	(86)	28%	(62)	221
Continue His Campaign: Yes Biden	54%	(143)	19%	(51)	27%	(73)	267
Continue His Campaign: No Biden	12%	(46)	60%	(231)	28%	(109)	385
Continue His Campaign: Yes Trump	7%	(26)	76%	(270)	16%	(59)	355
Continue His Campaign: No Trump	53%	(162)	6%	(18)	41%	(125)	305
Conviction: Evidence	52%	(162)	7%	(22)	41%	(126)	310
Conviction: Motivation to Damage	7%	(20)	76%	(235)	17%	(52)	307
Conviction: DK/NO	12%	(10)	44%	(35)	43%	(34)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	18% (123)	50% (345)	33% (228)	696
Gender: Male	20% (66)	48% (153)	32% (102)	321
Gender: Female	15% (57)	51% (192)	34% (126)	375
Age: 18-34	26% (45)	43% (73)	31% (54)	172
Age: 35-44	11% (11)	51% (49)	38% (36)	95
Age: 45-64	15% (35)	51% (117)	34% (77)	229
Age: 65+	16% (33)	53% (107)	30% (61)	200
GenZers: 1997-2012	22% (17)	41% (32)	38% (30)	80
Millennials: 1981-1996	21% (38)	49% (88)	31% (56)	181
GenXers: 1965-1980	17% (30)	50% (87)	33% (56)	173
Baby Boomers: 1946-1964	15% (36)	53% (127)	32% (76)	239
Educ: < College	16% (70)	53% (231)	31% (137)	439
Educ: Bachelors degree	16% (25)	50% (80)	34% (54)	159
Educ: Post-grad	28% (28)	35% (34)	37% (36)	98
Income: Under 50k	16% (50)	52% (167)	32% (105)	322
Income: 50k-100k	21% (52)	51% (125)	28% (68)	245
Income: 100k+	16% (21)	41% (53)	43% (55)	129
Ethnicity: White (Non-Hispanic)	12% (54)	61% (283)	27% (124)	461
Ethnicity: Hispanic	15% (5)	36% (13)	49% (18)	36
Ethnicity: Black (Non-Hispanic)	34% (52)	24% (37)	43% (66)	154
Ethnicity: Asian + Other (Non-Hispanic)	26% (12)	28% (12)	46% (21)	45
All Christian	14% (53)	60% (225)	26% (99)	377
All Non-Christian	42% (13)	19% (6)	38% (11)	30
Atheist	45% (13)	20% (6)	35% (11)	30
Agnostic/Nothing in particular	19% (24)	30% (38)	51% (64)	126
Something Else	15% (20)	53% (71)	32% (43)	133
Evangelical	13% (35)	66% (176)	21% (55)	265
Non-Evangelical	16% (37)	48% (115)	36% (86)	239
PID: Dem (no lean)	41% (94)	10% (22)	50% (115)	231
PID: Ind (no lean)	8% (17)	47% (99)	45% (97)	212
PID: Rep (no lean)	5% (12)	89% (224)	6% (16)	253

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(123)	50%	(345)	33%	(228)	696
PID/Gender: Dem Men	41%	(41)	9%	(9)	50%	(50)	100
PID/Gender: Dem Women	40%	(52)	11%	(14)	50%	(65)	131
PID/Gender: Ind Men	12%	(13)	46%	(51)	42%	(47)	112
PID/Gender: Ind Women	4%	(4)	47%	(47)	49%	(50)	101
PID/Gender: Rep Men	10%	(11)	85%	(93)	5%	(5)	109
PID/Gender: Rep Women	1%	(1)	91%	(131)	8%	(11)	144
Ideo: Liberal (1-3)	36%	(66)	18%	(33)	46%	(85)	184
Ideo: Moderate (4)	17%	(38)	39%	(88)	45%	(101)	227
Ideo: Conservative (5-7)	7%	(18)	81%	(217)	12%	(33)	268
Community: Urban	27%	(35)	35%	(45)	38%	(49)	128
Community: Suburban	16%	(52)	47%	(153)	36%	(118)	323
Community: Rural	15%	(36)	60%	(147)	25%	(62)	245
Military HHnm: Yes	19%	(20)	51%	(53)	30%	(32)	105
Military HH: No	17%	(103)	49%	(292)	33%	(196)	591
Employ: Private Sector	23%	(51)	48%	(108)	29%	(66)	225
Employ: Government	23%	(12)	29%	(15)	49%	(25)	51
Employ: Self-Employed	20%	(10)	42%	(22)	38%	(20)	52
Employ: Homemaker	13%	(6)	70%	(32)	17%	(8)	45
Employ: Student	—	(0)	40%	(6)	60%	(9)	14
Employ: Retired	14%	(28)	56%	(112)	30%	(61)	201
Employ: Unemployed	18%	(13)	47%	(33)	34%	(24)	70
Employ: Other	8%	(3)	51%	(20)	41%	(16)	38

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(123)	50%	(345)	33%	(228)	696
Protestant	14%	(40)	62%	(174)	24%	(68)	283
Roman Catholic	13%	(12)	53%	(46)	34%	(30)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	63%	(4)	20%	(1)	6
Jewish	32%	(4)	35%	(5)	33%	(4)	13
Muslim	90%	(5)	—	(0)	10%	(1)	5
Buddhist	49%	(4)	15%	(1)	36%	(3)	8
Hindu	—	(0)	—	(0)	100%	(4)	4
Atheist	45%	(13)	20%	(6)	35%	(11)	30
Agnostic	27%	(6)	9%	(2)	63%	(14)	22
Something else	15%	(20)	53%	(71)	32%	(43)	133
Nothing in particular	17%	(18)	35%	(36)	48%	(50)	104
Ideo/PID: Conservative Republican	5%	(9)	89%	(173)	6%	(12)	194
Ideo/PID: Moderate/Liberal Republican	5%	(3)	88%	(50)	8%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	38%	(37)	8%	(8)	54%	(53)	98
Ideo/PID: Liberal Democrat	42%	(55)	11%	(14)	47%	(61)	131
Unfavorable of Biden and Trump	7%	(9)	46%	(62)	47%	(63)	134
2024 H2H Matchup: Biden Voter	37%	(110)	10%	(31)	53%	(156)	296
2024 H2H Matchup: Trump Voter	3%	(11)	90%	(285)	7%	(22)	318
2024 H2H Matchup: Would not Vote	2%	(0)	40%	(9)	58%	(13)	23
2024 H2H Matchup: Do not Know	2%	(1)	35%	(21)	63%	(37)	59
2022 House Vote: Democrat	38%	(100)	9%	(23)	53%	(139)	263
2022 House Vote: Republican	3%	(9)	87%	(241)	10%	(28)	278
2022 House Vote: Did not Vote	9%	(13)	53%	(74)	37%	(52)	139
2020 Vote: Joe Biden	34%	(108)	10%	(32)	56%	(176)	316
2020 Vote: Donald Trump	3%	(10)	88%	(287)	8%	(27)	324
2020 Vote: Someone Else	—	(0)	36%	(3)	64%	(6)	10
2020 Vote: Did not Vote	9%	(4)	50%	(23)	41%	(19)	47
2016 Vote: Hillary Clinton	38%	(90)	10%	(24)	52%	(125)	239
2016 Vote: Donald Trump	4%	(10)	85%	(245)	11%	(32)	287
2016 Vote: Someone Else	22%	(6)	40%	(10)	38%	(10)	26

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(123)	50%	(345)	33%	(228)	696
2020 Vote/PID: Not Biden/Democrat	18%	(4)	31%	(7)	51%	(11)	21
2020 Vote/PID: Not Trump/Republican	15%	(3)	66%	(13)	19%	(4)	20
U.S. Economy: Wrong Track	8%	(38)	64%	(318)	29%	(143)	499
U.S. Economy: Right Direction	43%	(85)	14%	(28)	43%	(84)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(99)	7%	(16)	46%	(98)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(12)	87%	(299)	10%	(34)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	22%	(31)	69%	(96)	139
Top 2024 Issue: Economy	11%	(30)	62%	(165)	26%	(69)	264
Community/Gender: Urban Women	22%	(15)	34%	(23)	43%	(30)	68
Community/Gender: Urban Men	32%	(19)	36%	(22)	32%	(19)	60
Community/Gender: Rural Women	6%	(8)	67%	(90)	27%	(37)	135
Community/Gender: Rural Men	25%	(28)	52%	(57)	23%	(25)	110
Community/Gender: Suburban Women	19%	(34)	46%	(79)	35%	(60)	172
Community/Gender: Suburban Men	12%	(19)	49%	(74)	39%	(58)	150
Homeowner	18%	(90)	52%	(253)	30%	(147)	491
Renter	17%	(33)	43%	(83)	40%	(76)	191
Self + Household: White-Collar	20%	(49)	41%	(101)	39%	(95)	246
Self + Household: Blue Collar	15%	(48)	59%	(189)	26%	(83)	320
Union HH: Yes	71%	(16)	23%	(5)	6%	(1)	22
Union HH: No	16%	(107)	51%	(340)	34%	(226)	674
LGBTQ+: Yes	26%	(17)	31%	(21)	43%	(29)	67
LGBTQ+: No	17%	(105)	52%	(325)	32%	(199)	629
Motivated to Vote	18%	(116)	51%	(325)	30%	(192)	633
Parent: Yes	22%	(41)	47%	(87)	32%	(59)	186
Parent: No	16%	(82)	51%	(259)	33%	(169)	510
COVID Vaccine: Yes	22%	(107)	43%	(212)	35%	(173)	492
COVID Vaccine: No	8%	(16)	65%	(133)	27%	(55)	204
Student Loans: Yes	22%	(23)	44%	(47)	34%	(35)	105
Student Loans: No	17%	(100)	51%	(299)	33%	(192)	591
Favorable Opinion of Haley	9%	(20)	64%	(149)	27%	(63)	232
Unfavorable Opinion of Haley	26%	(77)	39%	(115)	35%	(104)	296

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	18%	(123)	50%	(345)	33%	(228)	696
Prodigal Biden Voter	4%	(2)	29%	(14)	67%	(32)	48
Undecided Voter (DK/WNV)	2%	(2)	36%	(30)	61%	(50)	81
Undecided Voter (DK)	2%	(1)	35%	(21)	63%	(37)	59
Watched Debate	19%	(92)	57%	(278)	24%	(120)	491
Watched Debate: Did not Watch	15%	(30)	33%	(67)	53%	(108)	205
Watched Debate: All of it	16%	(44)	65%	(176)	19%	(51)	270
Watched Debate: Some of it	22%	(48)	47%	(103)	31%	(69)	221
Continue His Campaign: Yes Biden	40%	(108)	27%	(71)	33%	(88)	267
Continue His Campaign: No Biden	4%	(14)	69%	(266)	27%	(106)	385
Continue His Campaign: Yes Trump	5%	(17)	86%	(305)	9%	(33)	355
Continue His Campaign: No Trump	34%	(104)	12%	(37)	54%	(164)	305
Conviction: Evidence	31%	(97)	13%	(40)	56%	(172)	310
Conviction: Motivation to Damage	5%	(17)	87%	(267)	8%	(23)	307
Conviction: DK/NO	11%	(9)	48%	(38)	41%	(32)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(112)	51%	(358)	32%	(226)	696
Gender: Male	18%	(58)	50%	(162)	32%	(101)	321
Gender: Female	14%	(54)	52%	(196)	33%	(125)	375
Age: 18-34	25%	(42)	44%	(76)	31%	(53)	172
Age: 35-44	9%	(8)	52%	(49)	39%	(38)	95
Age: 45-64	16%	(37)	50%	(115)	33%	(77)	229
Age: 65+	12%	(24)	59%	(117)	29%	(59)	200
GenZers: 1997-2012	21%	(17)	38%	(30)	41%	(33)	80
Millennials: 1981-1996	19%	(34)	52%	(94)	29%	(53)	181
GenXers: 1965-1980	18%	(31)	50%	(86)	32%	(56)	173
Baby Boomers: 1946-1964	13%	(30)	55%	(131)	32%	(78)	239
Educ: < College	16%	(70)	52%	(230)	32%	(139)	439
Educ: Bachelors degree	15%	(23)	53%	(85)	32%	(51)	159
Educ: Post-grad	19%	(19)	44%	(43)	37%	(37)	98
Income: Under 50k	15%	(47)	51%	(164)	34%	(110)	322
Income: 50k-100k	20%	(48)	54%	(131)	27%	(65)	245
Income: 100k+	12%	(16)	48%	(63)	39%	(50)	129
Ethnicity: White (Non-Hispanic)	11%	(52)	64%	(294)	25%	(115)	461
Ethnicity: Hispanic	20%	(7)	43%	(16)	37%	(13)	36
Ethnicity: Black (Non-Hispanic)	30%	(46)	21%	(33)	49%	(75)	154
Ethnicity: Asian + Other (Non-Hispanic)	15%	(7)	35%	(16)	50%	(23)	45
All Christian	13%	(49)	62%	(234)	25%	(94)	377
All Non-Christian	42%	(13)	30%	(9)	28%	(8)	30
Atheist	30%	(9)	26%	(8)	44%	(13)	30
Agnostic/Nothing in particular	19%	(23)	30%	(38)	51%	(64)	126
Something Else	14%	(18)	52%	(70)	34%	(45)	133
Evangelical	13%	(35)	64%	(170)	23%	(60)	265
Non-Evangelical	13%	(31)	54%	(129)	33%	(79)	239
PID: Dem (no lean)	34%	(78)	12%	(28)	54%	(125)	231
PID: Ind (no lean)	10%	(20)	50%	(107)	40%	(85)	212
PID: Rep (no lean)	5%	(13)	88%	(223)	6%	(16)	253

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(112)	51%	(358)	32%	(226)	696
PID/Gender: Dem Men	37%	(37)	7%	(7)	56%	(56)	100
PID/Gender: Dem Women	31%	(41)	16%	(21)	53%	(69)	131
PID/Gender: Ind Men	12%	(13)	52%	(57)	37%	(41)	112
PID/Gender: Ind Women	7%	(7)	49%	(50)	44%	(44)	101
PID/Gender: Rep Men	7%	(7)	89%	(97)	4%	(4)	109
PID/Gender: Rep Women	4%	(6)	88%	(126)	8%	(12)	144
Ideo: Liberal (1-3)	31%	(56)	20%	(37)	50%	(92)	184
Ideo: Moderate (4)	14%	(32)	45%	(103)	40%	(92)	227
Ideo: Conservative (5-7)	8%	(21)	79%	(213)	13%	(34)	268
Community: Urban	28%	(36)	36%	(46)	36%	(47)	128
Community: Suburban	13%	(41)	52%	(169)	35%	(113)	323
Community: Rural	14%	(35)	59%	(143)	27%	(66)	245
Military HHnm: Yes	16%	(16)	55%	(57)	30%	(31)	105
Military HH: No	16%	(96)	51%	(301)	33%	(195)	591
Employ: Private Sector	18%	(41)	53%	(119)	29%	(65)	225
Employ: Government	22%	(11)	31%	(16)	47%	(24)	51
Employ: Self-Employed	23%	(12)	41%	(21)	35%	(18)	52
Employ: Homemaker	16%	(7)	62%	(28)	22%	(10)	45
Employ: Student	3%	(0)	60%	(9)	36%	(5)	14
Employ: Retired	11%	(22)	58%	(117)	31%	(62)	201
Employ: Unemployed	21%	(15)	42%	(30)	36%	(25)	70
Employ: Other	6%	(2)	50%	(19)	44%	(17)	38

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(112)	51%	(358)	32%	(226)	696
Protestant	13%	(37)	61%	(174)	25%	(72)	283
Roman Catholic	12%	(10)	64%	(56)	24%	(21)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	63%	(4)	20%	(1)	6
Jewish	29%	(4)	39%	(5)	33%	(4)	13
Muslim	71%	(4)	19%	(1)	10%	(1)	5
Buddhist	65%	(5)	15%	(1)	20%	(2)	8
Hindu	—	(0)	44%	(2)	56%	(2)	4
Atheist	30%	(9)	26%	(8)	44%	(13)	30
Agnostic	28%	(6)	18%	(4)	54%	(12)	22
Something else	14%	(18)	52%	(70)	34%	(45)	133
Nothing in particular	17%	(17)	33%	(34)	51%	(53)	104
Ideo/PID: Conservative Republican	6%	(11)	88%	(171)	7%	(13)	194
Ideo/PID: Moderate/Liberal Republican	5%	(3)	90%	(51)	6%	(3)	57
Ideo/PID: Moderate/Conservative Democrat	34%	(34)	12%	(12)	53%	(52)	98
Ideo/PID: Liberal Democrat	34%	(44)	12%	(16)	54%	(71)	131
Unfavorable of Biden and Trump	7%	(10)	51%	(69)	42%	(56)	134
2024 H2H Matchup: Biden Voter	33%	(97)	15%	(43)	53%	(156)	296
2024 H2H Matchup: Trump Voter	4%	(12)	89%	(282)	8%	(24)	318
2024 H2H Matchup: Would not Vote	1%	(0)	42%	(10)	57%	(13)	23
2024 H2H Matchup: Do not Know	4%	(3)	40%	(23)	56%	(33)	59
2022 House Vote: Democrat	32%	(83)	13%	(35)	55%	(145)	263
2022 House Vote: Republican	4%	(12)	87%	(242)	9%	(24)	278
2022 House Vote: Did not Vote	10%	(14)	55%	(76)	35%	(49)	139
2020 Vote: Joe Biden	29%	(91)	15%	(48)	56%	(177)	316
2020 Vote: Donald Trump	4%	(13)	88%	(285)	8%	(27)	324
2020 Vote: Someone Else	—	(0)	41%	(4)	59%	(6)	10
2020 Vote: Did not Vote	18%	(9)	46%	(22)	36%	(17)	47
2016 Vote: Hillary Clinton	33%	(79)	16%	(38)	51%	(122)	239
2016 Vote: Donald Trump	4%	(11)	83%	(240)	13%	(37)	287
2016 Vote: Someone Else	20%	(5)	50%	(13)	30%	(8)	26
2020 Vote/PID: Not Biden/Democrat	23%	(5)	25%	(5)	52%	(11)	21

Continued on next page

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(112)	51%	(358)	32%	(226)	696
2020 Vote/PID: Not Trump/Republican	10%	(2)	67%	(13)	23%	(5)	20
U.S. Economy: Wrong Track	8%	(39)	65%	(323)	27%	(137)	499
U.S. Economy: Right Direction	37%	(73)	18%	(35)	45%	(89)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(87)	10%	(21)	49%	(104)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	88%	(302)	8%	(29)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	25%	(35)	67%	(93)	139
Top 2024 Issue: Economy	12%	(32)	64%	(170)	24%	(62)	264
Community/Gender: Urban Women	24%	(17)	33%	(23)	43%	(29)	68
Community/Gender: Urban Men	32%	(19)	39%	(23)	29%	(18)	60
Community/Gender: Rural Women	6%	(9)	65%	(88)	28%	(38)	135
Community/Gender: Rural Men	24%	(27)	50%	(55)	25%	(28)	110
Community/Gender: Suburban Women	17%	(29)	50%	(86)	33%	(57)	172
Community/Gender: Suburban Men	8%	(12)	55%	(83)	37%	(56)	150
Homeowner	18%	(87)	54%	(264)	29%	(140)	491
Renter	13%	(25)	44%	(85)	42%	(81)	191
Self + Household: White-Collar	17%	(41)	47%	(115)	36%	(89)	246
Self + Household: Blue Collar	15%	(47)	60%	(193)	25%	(80)	320
Union HH: Yes	34%	(8)	45%	(10)	21%	(5)	22
Union HH: No	15%	(104)	52%	(348)	33%	(221)	674
LGBTQ+: Yes	18%	(12)	31%	(21)	50%	(34)	67
LGBTQ+: No	16%	(100)	54%	(337)	31%	(192)	629
Motivated to Vote	17%	(106)	54%	(339)	30%	(188)	633
Parent: Yes	22%	(40)	48%	(89)	30%	(56)	186
Parent: No	14%	(72)	53%	(269)	33%	(170)	510
COVID Vaccine: Yes	19%	(92)	47%	(232)	34%	(168)	492
COVID Vaccine: No	10%	(20)	62%	(126)	28%	(58)	204
Student Loans: Yes	15%	(16)	49%	(52)	35%	(37)	105
Student Loans: No	16%	(96)	52%	(306)	32%	(189)	591
Favorable Opinion of Haley	8%	(19)	71%	(164)	21%	(49)	232
Unfavorable Opinion of Haley	24%	(70)	39%	(114)	38%	(112)	296
Prodigal Biden Voter	2%	(1)	34%	(16)	64%	(31)	48
Undecided Voter (DK/WNV)	3%	(3)	41%	(33)	56%	(46)	81

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	16%	(112)	51%	(358)	32%	(226)	696
Undecided Voter (DK)	4%	(3)	40%	(23)	56%	(33)	59
Watched Debate	17%	(82)	59%	(291)	24%	(118)	491
Watched Debate: Did not Watch	15%	(30)	33%	(67)	53%	(108)	205
Watched Debate: All of it	14%	(38)	68%	(184)	18%	(49)	270
Watched Debate: Some of it	20%	(44)	49%	(108)	31%	(69)	221
Continue His Campaign: Yes Biden	35%	(94)	30%	(80)	35%	(93)	267
Continue His Campaign: No Biden	4%	(17)	69%	(265)	27%	(103)	385
Continue His Campaign: Yes Trump	5%	(19)	85%	(301)	10%	(36)	355
Continue His Campaign: No Trump	29%	(89)	17%	(52)	54%	(164)	305
Conviction: Evidence	27%	(84)	17%	(53)	56%	(172)	310
Conviction: Motivation to Damage	6%	(19)	87%	(269)	6%	(20)	307
Conviction: DK/NO	12%	(9)	45%	(36)	43%	(34)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(200)	38%	(262)	34%	(234)	696
Gender: Male	31%	(98)	37%	(119)	32%	(103)	321
Gender: Female	27%	(102)	38%	(143)	35%	(131)	375
Age: 18-34	36%	(63)	33%	(57)	31%	(53)	172
Age: 35-44	29%	(27)	37%	(35)	35%	(33)	95
Age: 45-64	28%	(64)	39%	(89)	34%	(77)	229
Age: 65+	23%	(46)	41%	(82)	36%	(72)	200
GenZers: 1997-2012	35%	(28)	26%	(21)	39%	(31)	80
Millennials: 1981-1996	32%	(59)	38%	(69)	30%	(54)	181
GenXers: 1965-1980	30%	(51)	38%	(67)	32%	(55)	173
Baby Boomers: 1946-1964	24%	(58)	39%	(94)	36%	(87)	239
Educ: < College	26%	(115)	40%	(177)	33%	(146)	439
Educ: Bachelors degree	26%	(41)	39%	(62)	35%	(55)	159
Educ: Post-grad	44%	(43)	23%	(22)	33%	(32)	98
Income: Under 50k	24%	(78)	40%	(128)	36%	(117)	322
Income: 50k-100k	33%	(82)	37%	(90)	30%	(73)	245
Income: 100k+	31%	(40)	35%	(45)	34%	(44)	129
Ethnicity: White (Non-Hispanic)	21%	(98)	48%	(222)	30%	(141)	461
Ethnicity: Hispanic	31%	(11)	34%	(12)	35%	(13)	36
Ethnicity: Black (Non-Hispanic)	45%	(69)	14%	(21)	42%	(65)	154
Ethnicity: Asian + Other (Non-Hispanic)	48%	(22)	15%	(7)	37%	(17)	45
All Christian	23%	(85)	47%	(178)	30%	(114)	377
All Non-Christian	57%	(17)	12%	(4)	31%	(9)	30
Atheist	63%	(19)	6%	(2)	31%	(9)	30
Agnostic/Nothing in particular	37%	(47)	19%	(24)	43%	(55)	126
Something Else	24%	(32)	41%	(55)	35%	(47)	133
Evangelical	21%	(55)	50%	(131)	30%	(79)	265
Non-Evangelical	26%	(63)	40%	(96)	34%	(80)	239
PID: Dem (no lean)	60%	(138)	3%	(7)	37%	(86)	231
PID: Ind (no lean)	23%	(48)	29%	(62)	48%	(103)	212
PID: Rep (no lean)	6%	(14)	76%	(193)	18%	(45)	253

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(200)	38%	(262)	34%	(234)	696
PID/Gender: Dem Men	55%	(55)	6%	(6)	39%	(39)	100
PID/Gender: Dem Women	63%	(83)	1%	(1)	36%	(47)	131
PID/Gender: Ind Men	28%	(32)	29%	(32)	43%	(48)	112
PID/Gender: Ind Women	16%	(16)	29%	(29)	55%	(55)	101
PID/Gender: Rep Men	11%	(12)	74%	(81)	15%	(17)	109
PID/Gender: Rep Women	2%	(2)	78%	(113)	20%	(29)	144
Ideo: Liberal (1-3)	57%	(106)	7%	(13)	36%	(66)	184
Ideo: Moderate (4)	30%	(69)	27%	(62)	43%	(97)	227
Ideo: Conservative (5-7)	9%	(23)	68%	(183)	23%	(62)	268
Community: Urban	38%	(49)	27%	(35)	35%	(45)	128
Community: Suburban	30%	(96)	37%	(118)	34%	(109)	323
Community: Rural	23%	(56)	44%	(109)	33%	(81)	245
Military HHnm: Yes	28%	(29)	42%	(44)	30%	(32)	105
Military HH: No	29%	(171)	37%	(218)	34%	(203)	591
Employ: Private Sector	29%	(64)	36%	(81)	35%	(79)	225
Employ: Government	40%	(20)	29%	(15)	32%	(16)	51
Employ: Self-Employed	33%	(17)	39%	(20)	27%	(14)	52
Employ: Homemaker	30%	(14)	57%	(26)	14%	(6)	45
Employ: Student	35%	(5)	24%	(3)	42%	(6)	14
Employ: Retired	26%	(51)	42%	(84)	33%	(65)	201
Employ: Unemployed	28%	(20)	27%	(19)	45%	(31)	70
Employ: Other	22%	(9)	35%	(14)	42%	(16)	38

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(200)	38%	(262)	34%	(234)	696
Protestant	23%	(65)	48%	(134)	29%	(83)	283
Roman Catholic	22%	(20)	44%	(38)	34%	(30)	87
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	71%	(4)	29%	(2)	6
Jewish	33%	(4)	19%	(2)	47%	(6)	13
Muslim	71%	(4)	—	(0)	29%	(2)	5
Buddhist	85%	(7)	15%	(1)	—	(0)	8
Hindu	56%	(2)	—	(0)	44%	(2)	4
Atheist	63%	(19)	6%	(2)	31%	(9)	30
Agnostic	45%	(10)	5%	(1)	50%	(11)	22
Something else	24%	(32)	41%	(55)	35%	(47)	133
Nothing in particular	35%	(37)	22%	(23)	42%	(44)	104
Ideo/PID: Conservative Republican	4%	(9)	78%	(152)	17%	(34)	194
Ideo/PID: Moderate/Liberal Republican	9%	(5)	70%	(40)	21%	(12)	57
Ideo/PID: Moderate/Conservative Democrat	51%	(50)	6%	(6)	43%	(42)	98
Ideo/PID: Liberal Democrat	66%	(87)	1%	(1)	33%	(43)	131
Unfavorable of Biden and Trump	19%	(25)	19%	(25)	62%	(83)	134
2024 H2H Matchup: Biden Voter	63%	(186)	1%	(3)	36%	(107)	296
2024 H2H Matchup: Trump Voter	3%	(9)	79%	(250)	19%	(59)	318
2024 H2H Matchup: Would not Vote	15%	(3)	7%	(2)	78%	(18)	23
2024 H2H Matchup: Do not Know	3%	(2)	13%	(7)	85%	(50)	59
2022 House Vote: Democrat	58%	(153)	3%	(9)	38%	(101)	263
2022 House Vote: Republican	4%	(12)	73%	(203)	23%	(63)	278
2022 House Vote: Did not Vote	25%	(35)	35%	(48)	40%	(56)	139
2020 Vote: Joe Biden	55%	(173)	4%	(13)	41%	(130)	316
2020 Vote: Donald Trump	5%	(16)	72%	(233)	23%	(75)	324
2020 Vote: Someone Else	—	(0)	6%	(1)	94%	(9)	10
2020 Vote: Did not Vote	25%	(12)	33%	(15)	42%	(20)	47
2016 Vote: Hillary Clinton	57%	(137)	4%	(10)	38%	(92)	239
2016 Vote: Donald Trump	6%	(18)	71%	(203)	23%	(67)	287
2016 Vote: Someone Else	30%	(8)	21%	(5)	49%	(13)	26

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(200)	38%	(262)	34%	(234)	696
2020 Vote/PID: Not Biden/Democrat	41%	(9)	9%	(2)	49%	(10)	21
2020 Vote/PID: Not Trump/Republican	18%	(4)	55%	(11)	27%	(5)	20
U.S. Economy: Wrong Track	16%	(80)	50%	(248)	34%	(170)	499
U.S. Economy: Right Direction	61%	(119)	7%	(14)	32%	(64)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(145)	—	(0)	32%	(67)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	74%	(254)	22%	(76)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(41)	6%	(8)	65%	(91)	139
Top 2024 Issue: Economy	17%	(44)	50%	(131)	34%	(89)	264
Community/Gender: Urban Women	37%	(26)	29%	(20)	34%	(23)	68
Community/Gender: Urban Men	38%	(23)	25%	(15)	36%	(22)	60
Community/Gender: Rural Women	17%	(23)	49%	(66)	35%	(47)	135
Community/Gender: Rural Men	30%	(33)	39%	(43)	31%	(34)	110
Community/Gender: Suburban Women	31%	(54)	33%	(57)	36%	(61)	172
Community/Gender: Suburban Men	28%	(42)	41%	(61)	32%	(47)	150
Homeowner	29%	(143)	40%	(199)	30%	(149)	491
Renter	30%	(57)	30%	(57)	40%	(77)	191
Self + Household: White-Collar	35%	(86)	34%	(83)	31%	(76)	246
Self + Household: Blue Collar	25%	(78)	45%	(144)	30%	(97)	320
Union HH: Yes	56%	(13)	28%	(6)	16%	(3)	22
Union HH: No	28%	(187)	38%	(256)	34%	(231)	674
LGBTQ+: Yes	39%	(26)	23%	(16)	38%	(26)	67
LGBTQ+: No	28%	(174)	39%	(246)	33%	(209)	629
Motivated to Vote	29%	(183)	39%	(250)	32%	(200)	633
Parent: Yes	37%	(68)	39%	(72)	25%	(46)	186
Parent: No	26%	(132)	37%	(190)	37%	(188)	510
COVID Vaccine: Yes	35%	(173)	32%	(157)	33%	(163)	492
COVID Vaccine: No	13%	(27)	52%	(105)	35%	(71)	204
Student Loans: Yes	35%	(37)	31%	(33)	34%	(36)	105
Student Loans: No	28%	(163)	39%	(229)	34%	(199)	591
Favorable Opinion of Haley	17%	(40)	50%	(116)	33%	(77)	232
Unfavorable Opinion of Haley	42%	(124)	30%	(88)	28%	(84)	296

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(200)	38%	(262)	34%	(234)	696
Prodigal Biden Voter	6%	(3)	24%	(12)	70%	(34)	48
Undecided Voter (DK/WNV)	6%	(5)	11%	(9)	83%	(67)	81
Undecided Voter (DK)	3%	(2)	13%	(7)	85%	(50)	59
Watched Debate	32%	(158)	46%	(227)	22%	(107)	491
Watched Debate: Did not Watch	20%	(42)	17%	(35)	62%	(128)	205
Watched Debate: All of it	26%	(71)	55%	(148)	19%	(51)	270
Watched Debate: Some of it	39%	(87)	36%	(78)	25%	(55)	221
Continue His Campaign: Yes Biden	54%	(143)	16%	(43)	30%	(80)	267
Continue His Campaign: No Biden	14%	(52)	55%	(212)	31%	(121)	385
Continue His Campaign: Yes Trump	8%	(28)	70%	(249)	22%	(78)	355
Continue His Campaign: No Trump	56%	(171)	4%	(12)	40%	(122)	305
Conviction: Evidence	54%	(166)	6%	(20)	40%	(124)	310
Conviction: Motivation to Damage	8%	(24)	71%	(217)	22%	(66)	307
Conviction: DK/NO	12%	(10)	32%	(25)	55%	(43)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(168)	14%	(99)	18%	(128)	37%	(258)	6%	(44)	696
Gender: Male	27%	(86)	16%	(50)	17%	(53)	34%	(109)	7%	(22)	321
Gender: Female	22%	(82)	13%	(48)	20%	(75)	40%	(149)	6%	(22)	375
Age: 18-34	25%	(43)	18%	(32)	18%	(30)	30%	(51)	9%	(16)	172
Age: 35-44	19%	(18)	10%	(10)	23%	(22)	44%	(42)	3%	(3)	95
Age: 45-64	26%	(59)	12%	(27)	19%	(43)	37%	(85)	7%	(15)	229
Age: 65+	24%	(48)	15%	(30)	16%	(33)	40%	(80)	5%	(9)	200
GenZers: 1997-2012	21%	(17)	24%	(19)	16%	(13)	27%	(21)	12%	(9)	80
Millennials: 1981-1996	24%	(44)	12%	(22)	20%	(36)	39%	(71)	5%	(9)	181
GenXers: 1965-1980	23%	(40)	14%	(24)	21%	(36)	34%	(60)	8%	(14)	173
Baby Boomers: 1946-1964	27%	(65)	10%	(25)	17%	(40)	41%	(97)	5%	(12)	239
Educ: < College	23%	(103)	13%	(56)	14%	(62)	41%	(181)	8%	(37)	439
Educ: Bachelors degree	23%	(36)	16%	(25)	28%	(45)	32%	(52)	1%	(2)	159
Educ: Post-grad	30%	(29)	18%	(18)	21%	(21)	25%	(25)	6%	(5)	98
Income: Under 50k	26%	(85)	14%	(45)	14%	(45)	38%	(123)	8%	(25)	322
Income: 50k-100k	22%	(54)	13%	(33)	20%	(49)	40%	(97)	5%	(12)	245
Income: 100k+	22%	(29)	17%	(21)	26%	(33)	29%	(38)	6%	(8)	129
Ethnicity: White (Non-Hispanic)	19%	(89)	11%	(52)	20%	(94)	44%	(204)	5%	(22)	461
Ethnicity: Hispanic	31%	(11)	8%	(3)	24%	(9)	28%	(10)	9%	(3)	36
Ethnicity: Black (Non-Hispanic)	37%	(57)	20%	(30)	12%	(19)	20%	(31)	11%	(17)	154
Ethnicity: Asian + Other (Non-Hispanic)	25%	(11)	30%	(13)	14%	(6)	28%	(12)	4%	(2)	45
All Christian	24%	(91)	11%	(43)	17%	(65)	42%	(158)	5%	(20)	377
All Non-Christian	25%	(8)	34%	(10)	23%	(7)	14%	(4)	4%	(1)	30
Atheist	20%	(6)	35%	(11)	14%	(4)	23%	(7)	7%	(2)	30
Agnostic/Nothing in particular	26%	(33)	16%	(20)	22%	(27)	27%	(34)	10%	(12)	126
Something Else	23%	(31)	11%	(15)	18%	(25)	41%	(55)	6%	(8)	133
Evangelical	21%	(56)	11%	(29)	17%	(46)	45%	(118)	6%	(16)	265
Non-Evangelical	27%	(64)	12%	(29)	18%	(42)	38%	(91)	5%	(13)	239

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(168)	14%	(99)	18%	(128)	37%	(258)	6%	(44)	696
PID: Dem (no lean)	45%	(105)	19%	(44)	16%	(37)	12%	(27)	8%	(19)	231
PID: Ind (no lean)	18%	(38)	16%	(33)	21%	(44)	38%	(81)	8%	(17)	212
PID: Rep (no lean)	10%	(26)	9%	(22)	19%	(47)	59%	(150)	3%	(8)	253
PID/Gender: Dem Men	43%	(43)	17%	(17)	12%	(12)	18%	(18)	10%	(10)	100
PID/Gender: Dem Women	47%	(61)	21%	(27)	19%	(24)	7%	(9)	7%	(9)	131
PID/Gender: Ind Men	21%	(24)	18%	(20)	22%	(25)	32%	(36)	7%	(8)	112
PID/Gender: Ind Women	14%	(14)	13%	(13)	19%	(19)	44%	(45)	9%	(9)	101
PID/Gender: Rep Men	17%	(19)	13%	(14)	15%	(16)	51%	(55)	5%	(5)	109
PID/Gender: Rep Women	5%	(7)	6%	(8)	22%	(31)	66%	(95)	2%	(3)	144
Ideo: Liberal (1-3)	43%	(79)	20%	(37)	16%	(30)	16%	(30)	5%	(9)	184
Ideo: Moderate (4)	20%	(46)	16%	(35)	19%	(44)	35%	(79)	10%	(23)	227
Ideo: Conservative (5-7)	14%	(37)	9%	(24)	20%	(53)	54%	(145)	3%	(8)	268
Community: Urban	35%	(45)	13%	(17)	16%	(21)	28%	(36)	8%	(11)	128
Community: Suburban	22%	(72)	17%	(54)	19%	(62)	37%	(118)	5%	(17)	323
Community: Rural	21%	(52)	11%	(28)	18%	(45)	42%	(104)	7%	(16)	245
Military HHnm: Yes	19%	(20)	12%	(13)	16%	(17)	45%	(47)	7%	(8)	105
Military HH: No	25%	(148)	14%	(86)	19%	(110)	36%	(210)	6%	(36)	591
Employ: Private Sector	26%	(57)	16%	(37)	19%	(43)	32%	(72)	7%	(15)	225
Employ: Government	22%	(11)	10%	(5)	31%	(16)	27%	(14)	11%	(5)	51
Employ: Self-Employed	24%	(13)	20%	(11)	15%	(8)	38%	(20)	3%	(2)	52
Employ: Homemaker	8%	(4)	5%	(2)	32%	(14)	50%	(23)	5%	(2)	45
Employ: Student	9%	(1)	10%	(1)	23%	(3)	57%	(8)	3%	(0)	14
Employ: Retired	25%	(50)	13%	(26)	16%	(31)	42%	(85)	4%	(9)	201
Employ: Unemployed	27%	(19)	20%	(14)	12%	(8)	28%	(20)	13%	(9)	70
Employ: Other	34%	(13)	8%	(3)	9%	(4)	43%	(16)	6%	(2)	38

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(168)	14%	(99)	18%	(128)	37%	(258)	6%	(44)	696
Protestant	22%	(63)	12%	(33)	17%	(49)	43%	(122)	6%	(16)	283
Roman Catholic	30%	(26)	12%	(10)	16%	(14)	37%	(32)	5%	(4)	87
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	—	(0)	14%	(1)	58%	(4)	—	(0)	6
Jewish	19%	(2)	15%	(2)	37%	(5)	19%	(2)	10%	(1)	13
Muslim	—	(0)	90%	(5)	10%	(1)	—	(0)	—	(0)	5
Buddhist	65%	(5)	—	(0)	20%	(2)	15%	(1)	—	(0)	8
Hindu	—	(0)	87%	(3)	—	(0)	13%	(0)	—	(0)	4
Atheist	20%	(6)	35%	(11)	14%	(4)	23%	(7)	7%	(2)	30
Agnostic	40%	(9)	20%	(4)	15%	(3)	25%	(5)	—	(0)	22
Something else	23%	(31)	11%	(15)	18%	(25)	41%	(55)	6%	(8)	133
Nothing in particular	23%	(24)	15%	(15)	23%	(24)	27%	(28)	12%	(12)	104
Ideo/PID: Conservative Republican	13%	(25)	6%	(12)	18%	(36)	59%	(114)	4%	(7)	194
Ideo/PID: Moderate/Liberal Republican	1%	(1)	18%	(10)	20%	(11)	60%	(34)	2%	(1)	57
Ideo/PID: Moderate/Conservative Democrat	36%	(36)	19%	(18)	16%	(15)	17%	(17)	12%	(12)	98
Ideo/PID: Liberal Democrat	52%	(68)	19%	(25)	16%	(21)	8%	(10)	6%	(7)	131
Unfavorable of Biden and Trump	6%	(8)	12%	(16)	23%	(30)	49%	(66)	11%	(14)	134
2024 H2H Matchup: Biden Voter	44%	(129)	23%	(68)	18%	(53)	12%	(35)	4%	(11)	296
2024 H2H Matchup: Trump Voter	10%	(33)	8%	(26)	19%	(62)	59%	(188)	3%	(8)	318
2024 H2H Matchup: Would not Vote	9%	(2)	—	(0)	13%	(3)	53%	(12)	26%	(6)	23
2024 H2H Matchup: Do not Know	6%	(3)	8%	(5)	16%	(10)	37%	(22)	32%	(19)	59
2022 House Vote: Democrat	41%	(108)	22%	(58)	16%	(42)	14%	(37)	7%	(18)	263
2022 House Vote: Republican	10%	(28)	8%	(23)	21%	(59)	58%	(160)	2%	(7)	278
2022 House Vote: Did not Vote	21%	(29)	12%	(17)	17%	(24)	38%	(53)	12%	(17)	139
2020 Vote: Joe Biden	40%	(126)	21%	(67)	19%	(60)	12%	(39)	7%	(23)	316
2020 Vote: Donald Trump	9%	(30)	8%	(27)	18%	(59)	60%	(194)	4%	(14)	324
2020 Vote: Someone Else	20%	(2)	2%	(0)	17%	(2)	43%	(4)	19%	(2)	10
2020 Vote: Did not Vote	22%	(10)	9%	(4)	13%	(6)	45%	(21)	12%	(5)	47

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(168)	14%	(99)	18%	(128)	37%	(258)	6%	(44)	696
2016 Vote: Hillary Clinton	43%	(102)	21%	(51)	17%	(41)	14%	(33)	5%	(13)	239
2016 Vote: Donald Trump	12%	(34)	7%	(21)	19%	(55)	58%	(167)	4%	(11)	287
2016 Vote: Someone Else	23%	(6)	10%	(3)	25%	(6)	37%	(9)	5%	(1)	26
2020 Vote/PID: Not Biden/Democrat	23%	(5)	2%	(0)	15%	(3)	37%	(8)	23%	(5)	21
2020 Vote/PID: Not Trump/Republican	13%	(3)	16%	(3)	28%	(6)	43%	(9)	—	(0)	20
U.S. Economy: Wrong Track	15%	(74)	12%	(58)	19%	(94)	48%	(240)	7%	(34)	499
U.S. Economy: Right Direction	48%	(94)	21%	(41)	17%	(34)	9%	(17)	5%	(11)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(112)	22%	(47)	15%	(31)	10%	(20)	1%	(2)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(34)	8%	(26)	18%	(61)	60%	(205)	5%	(18)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	18%	(25)	25%	(35)	23%	(32)	17%	(24)	139
Top 2024 Issue: Economy	18%	(47)	14%	(36)	18%	(48)	44%	(116)	6%	(17)	264
Community/Gender: Urban Women	30%	(21)	12%	(8)	17%	(12)	34%	(24)	6%	(4)	68
Community/Gender: Urban Men	40%	(24)	13%	(8)	15%	(9)	21%	(12)	11%	(6)	60
Community/Gender: Rural Women	11%	(15)	9%	(12)	22%	(29)	52%	(70)	7%	(9)	135
Community/Gender: Rural Men	33%	(37)	15%	(16)	15%	(16)	31%	(34)	7%	(7)	110
Community/Gender: Suburban Women	27%	(46)	16%	(28)	20%	(34)	32%	(55)	5%	(9)	172
Community/Gender: Suburban Men	17%	(25)	17%	(26)	19%	(28)	42%	(63)	6%	(8)	150
Homeowner	23%	(114)	14%	(68)	19%	(93)	38%	(187)	6%	(29)	491
Renter	27%	(52)	16%	(30)	17%	(33)	32%	(62)	8%	(15)	191
Self + Household: White-Collar	26%	(64)	15%	(36)	22%	(55)	32%	(79)	5%	(12)	246
Self + Household: Blue Collar	21%	(68)	16%	(50)	17%	(53)	42%	(134)	4%	(14)	320
Union HH: Yes	51%	(11)	34%	(8)	8%	(2)	7%	(2)	—	(0)	22
Union HH: No	23%	(157)	13%	(91)	19%	(126)	38%	(256)	7%	(44)	674
LGBTQ+: Yes	22%	(15)	20%	(13)	18%	(12)	34%	(23)	7%	(5)	67
LGBTQ+: No	24%	(153)	14%	(85)	18%	(116)	37%	(235)	6%	(40)	629
Motivated to Vote	25%	(159)	14%	(91)	18%	(117)	37%	(235)	5%	(32)	633
Parent: Yes	27%	(50)	12%	(23)	22%	(41)	34%	(63)	5%	(9)	186
Parent: No	23%	(118)	15%	(76)	17%	(86)	38%	(194)	7%	(35)	510

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(168)	14%	(99)	18%	(128)	37%	(258)	6%	(44)	696
COVID Vaccine: Yes	26%	(129)	16%	(77)	17%	(86)	35%	(173)	6%	(28)	492
COVID Vaccine: No	19%	(39)	11%	(22)	21%	(42)	41%	(84)	8%	(17)	204
Student Loans: Yes	35%	(37)	12%	(13)	22%	(23)	28%	(29)	3%	(3)	105
Student Loans: No	22%	(131)	15%	(86)	18%	(104)	39%	(228)	7%	(41)	591
Favorable Opinion of Haley	17%	(40)	15%	(34)	18%	(43)	45%	(104)	5%	(13)	232
Unfavorable Opinion of Haley	34%	(100)	16%	(48)	19%	(56)	28%	(82)	3%	(10)	296
Prodigal Biden Voter	6%	(3)	14%	(7)	26%	(13)	26%	(12)	27%	(13)	48
Undecided Voter (DK/WNV)	7%	(5)	6%	(5)	15%	(13)	42%	(34)	30%	(25)	81
Undecided Voter (DK)	6%	(3)	8%	(5)	16%	(10)	37%	(22)	32%	(19)	59
Watched Debate	22%	(110)	16%	(77)	19%	(91)	40%	(195)	4%	(18)	491
Watched Debate: Did not Watch	28%	(58)	11%	(22)	18%	(37)	31%	(63)	13%	(26)	205
Watched Debate: All of it	25%	(67)	13%	(35)	18%	(48)	42%	(113)	3%	(8)	270
Watched Debate: Some of it	19%	(43)	19%	(42)	20%	(43)	37%	(82)	5%	(11)	221
Continue His Campaign: Yes Biden	63%	(168)	37%	(99)	—	(0)	—	(0)	—	(0)	267
Continue His Campaign: No Biden	—	(0)	—	(0)	33%	(128)	67%	(258)	—	(0)	385
Continue His Campaign: Yes Trump	14%	(51)	11%	(40)	17%	(59)	56%	(197)	2%	(7)	355
Continue His Campaign: No Trump	37%	(113)	18%	(55)	22%	(69)	20%	(60)	3%	(8)	305
Conviction: Evidence	39%	(120)	20%	(61)	20%	(62)	17%	(51)	5%	(16)	310
Conviction: Motivation to Damage	11%	(35)	10%	(32)	17%	(52)	57%	(175)	4%	(13)	307
Conviction: DK/NO	17%	(13)	7%	(6)	17%	(14)	40%	(31)	19%	(15)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(289)	10%	(66)	9%	(62)	35%	(242)	5%	(36)	696
Gender: Male	40%	(128)	12%	(38)	11%	(36)	32%	(103)	5%	(16)	321
Gender: Female	43%	(160)	8%	(29)	7%	(27)	37%	(139)	6%	(21)	375
Age: 18-34	32%	(56)	14%	(25)	13%	(23)	30%	(51)	10%	(18)	172
Age: 35-44	41%	(39)	10%	(10)	10%	(9)	36%	(34)	3%	(3)	95
Age: 45-64	43%	(98)	6%	(15)	6%	(14)	41%	(94)	4%	(9)	229
Age: 65+	48%	(96)	9%	(17)	9%	(17)	31%	(63)	3%	(7)	200
GenZers: 1997-2012	24%	(19)	17%	(14)	14%	(11)	31%	(24)	15%	(12)	80
Millennials: 1981-1996	41%	(75)	11%	(21)	11%	(21)	32%	(58)	4%	(8)	181
GenXers: 1965-1980	43%	(75)	7%	(12)	5%	(8)	41%	(71)	5%	(8)	173
Baby Boomers: 1946-1964	46%	(109)	8%	(20)	9%	(22)	34%	(82)	2%	(6)	239
Educ: < College	47%	(204)	8%	(37)	7%	(32)	31%	(135)	7%	(31)	439
Educ: Bachelors degree	33%	(53)	15%	(24)	13%	(20)	37%	(60)	1%	(2)	159
Educ: Post-grad	32%	(31)	6%	(6)	11%	(11)	49%	(48)	3%	(3)	98
Income: Under 50k	43%	(138)	10%	(31)	6%	(20)	33%	(107)	8%	(26)	322
Income: 50k-100k	39%	(94)	10%	(25)	11%	(27)	37%	(91)	3%	(7)	245
Income: 100k+	44%	(57)	8%	(10)	12%	(16)	34%	(44)	2%	(3)	129
Ethnicity: White (Non-Hispanic)	52%	(241)	10%	(45)	7%	(33)	28%	(129)	3%	(13)	461
Ethnicity: Hispanic	36%	(13)	2%	(1)	24%	(9)	30%	(11)	7%	(3)	36
Ethnicity: Black (Non-Hispanic)	15%	(23)	11%	(18)	12%	(19)	48%	(74)	14%	(21)	154
Ethnicity: Asian + Other (Non-Hispanic)	25%	(11)	6%	(3)	5%	(2)	63%	(28)	—	(0)	45
All Christian	51%	(193)	12%	(45)	8%	(29)	26%	(96)	4%	(15)	377
All Non-Christian	13%	(4)	11%	(3)	22%	(7)	49%	(15)	4%	(1)	30
Atheist	17%	(5)	1%	(0)	18%	(6)	64%	(19)	—	(0)	30
Agnostic/Nothing in particular	23%	(29)	9%	(11)	9%	(12)	50%	(63)	8%	(10)	126
Something Else	44%	(58)	5%	(7)	7%	(10)	36%	(48)	7%	(10)	133
Evangelical	52%	(139)	12%	(31)	6%	(15)	27%	(72)	3%	(8)	265
Non-Evangelical	45%	(106)	9%	(21)	10%	(23)	30%	(72)	7%	(16)	239

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(289)	10%	(66)	9%	(62)	35%	(242)	5%	(36)	696
PID: Dem (no lean)	6%	(14)	8%	(17)	12%	(27)	68%	(156)	7%	(16)	231
PID: Ind (no lean)	32%	(67)	11%	(23)	14%	(29)	35%	(75)	9%	(19)	212
PID: Rep (no lean)	82%	(207)	10%	(26)	2%	(6)	4%	(11)	1%	(2)	253
PID/Gender: Dem Men	5%	(5)	12%	(12)	16%	(16)	58%	(58)	9%	(9)	100
PID/Gender: Dem Women	7%	(10)	4%	(5)	9%	(11)	75%	(98)	5%	(7)	131
PID/Gender: Ind Men	36%	(40)	8%	(9)	16%	(18)	35%	(39)	4%	(5)	112
PID/Gender: Ind Women	26%	(27)	14%	(14)	11%	(11)	35%	(36)	14%	(14)	101
PID/Gender: Rep Men	76%	(83)	15%	(16)	2%	(2)	5%	(6)	2%	(2)	109
PID/Gender: Rep Women	86%	(124)	7%	(10)	3%	(4)	4%	(5)	—	(0)	144
Ideo: Liberal (1-3)	11%	(20)	7%	(13)	13%	(25)	65%	(119)	4%	(7)	184
Ideo: Moderate (4)	29%	(65)	13%	(29)	9%	(20)	41%	(93)	9%	(21)	227
Ideo: Conservative (5-7)	74%	(198)	9%	(24)	6%	(16)	10%	(28)	1%	(2)	268
Community: Urban	35%	(45)	4%	(5)	12%	(16)	43%	(55)	5%	(7)	128
Community: Suburban	38%	(123)	11%	(35)	9%	(28)	38%	(122)	4%	(14)	323
Community: Rural	49%	(121)	11%	(26)	8%	(18)	26%	(64)	6%	(15)	245
Military HHnm: Yes	45%	(47)	9%	(10)	13%	(13)	29%	(30)	5%	(5)	105
Military HH: No	41%	(242)	10%	(57)	8%	(49)	36%	(212)	5%	(31)	591
Employ: Private Sector	41%	(93)	11%	(25)	9%	(20)	34%	(76)	4%	(10)	225
Employ: Government	26%	(13)	13%	(6)	9%	(5)	41%	(21)	11%	(5)	51
Employ: Self-Employed	43%	(22)	9%	(5)	12%	(6)	33%	(17)	3%	(2)	52
Employ: Homemaker	52%	(23)	8%	(3)	5%	(2)	33%	(15)	3%	(1)	45
Employ: Student	37%	(5)	10%	(1)	24%	(3)	26%	(4)	3%	(0)	14
Employ: Retired	48%	(97)	8%	(16)	8%	(17)	32%	(65)	3%	(6)	201
Employ: Unemployed	30%	(21)	9%	(6)	9%	(6)	38%	(26)	15%	(10)	70
Employ: Other	35%	(14)	8%	(3)	5%	(2)	48%	(18)	3%	(1)	38

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(289)	10%	(66)	9%	(62)	35%	(242)	5%	(36)	696
Protestant	51%	(144)	12%	(34)	8%	(21)	27%	(77)	2%	(7)	283
Roman Catholic	49%	(43)	13%	(11)	8%	(7)	21%	(19)	9%	(8)	87
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	81%	(5)	—	(0)	10%	(1)	9%	(1)	—	(0)	6
Jewish	8%	(1)	17%	(2)	19%	(2)	47%	(6)	10%	(1)	13
Muslim	10%	(1)	19%	(1)	71%	(4)	—	(0)	—	(0)	5
Buddhist	31%	(2)	—	(0)	—	(0)	69%	(5)	—	(0)	8
Hindu	—	(0)	—	(0)	13%	(0)	87%	(3)	—	(0)	4
Atheist	17%	(5)	1%	(0)	18%	(6)	64%	(19)	—	(0)	30
Agnostic	20%	(4)	11%	(2)	16%	(3)	54%	(12)	—	(0)	22
Something else	44%	(58)	5%	(7)	7%	(10)	36%	(48)	7%	(10)	133
Nothing in particular	24%	(25)	9%	(9)	8%	(8)	50%	(52)	10%	(10)	104
Ideo/PID: Conservative Republican	86%	(168)	7%	(14)	2%	(4)	5%	(9)	—	(0)	194
Ideo/PID: Moderate/Liberal Republican	67%	(38)	22%	(12)	4%	(2)	4%	(2)	3%	(2)	57
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	12%	(11)	11%	(10)	59%	(58)	13%	(12)	98
Ideo/PID: Liberal Democrat	6%	(8)	5%	(6)	12%	(16)	75%	(98)	3%	(3)	131
Unfavorable of Biden and Trump	15%	(20)	12%	(17)	18%	(24)	46%	(62)	8%	(11)	134
2024 H2H Matchup: Biden Voter	6%	(17)	7%	(20)	15%	(44)	70%	(206)	3%	(9)	296
2024 H2H Matchup: Trump Voter	83%	(264)	13%	(40)	2%	(8)	2%	(5)	—	(1)	318
2024 H2H Matchup: Would not Vote	1%	(0)	3%	(1)	17%	(4)	59%	(13)	21%	(5)	23
2024 H2H Matchup: Do not Know	13%	(8)	8%	(5)	12%	(7)	30%	(17)	37%	(22)	59
2022 House Vote: Democrat	6%	(15)	8%	(22)	15%	(39)	65%	(172)	6%	(16)	263
2022 House Vote: Republican	77%	(213)	10%	(29)	4%	(10)	8%	(22)	1%	(4)	278
2022 House Vote: Did not Vote	41%	(57)	10%	(14)	8%	(11)	33%	(45)	8%	(11)	139
2020 Vote: Joe Biden	7%	(21)	7%	(23)	15%	(46)	65%	(206)	6%	(20)	316
2020 Vote: Donald Trump	77%	(249)	12%	(38)	3%	(10)	6%	(20)	2%	(7)	324
2020 Vote: Someone Else	16%	(2)	6%	(1)	10%	(1)	48%	(5)	19%	(2)	10
2020 Vote: Did not Vote	35%	(16)	11%	(5)	10%	(5)	26%	(12)	18%	(8)	47

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(289)	10%	(66)	9%	(62)	35%	(242)	5%	(36)	696
2016 Vote: Hillary Clinton	8%	(18)	7%	(16)	17%	(41)	64%	(153)	5%	(12)	239
2016 Vote: Donald Trump	75%	(214)	10%	(29)	5%	(14)	9%	(26)	1%	(4)	287
2016 Vote: Someone Else	29%	(7)	12%	(3)	3%	(1)	51%	(13)	5%	(1)	26
2020 Vote/PID: Not Biden/Democrat	16%	(3)	8%	(2)	5%	(1)	49%	(10)	23%	(5)	21
2020 Vote/PID: Not Trump/Republican	63%	(13)	14%	(3)	7%	(1)	13%	(3)	3%	(1)	20
U.S. Economy: Wrong Track	53%	(262)	10%	(49)	8%	(38)	25%	(124)	5%	(26)	499
U.S. Economy: Right Direction	13%	(26)	9%	(17)	12%	(25)	60%	(118)	5%	(11)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	5%	(10)	15%	(33)	73%	(154)	2%	(5)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(265)	12%	(40)	4%	(15)	4%	(13)	3%	(11)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	12%	(16)	10%	(15)	54%	(75)	15%	(21)	139
Top 2024 Issue: Economy	55%	(146)	11%	(30)	8%	(21)	22%	(57)	4%	(10)	264
Community/Gender: Urban Women	34%	(23)	—	(0)	5%	(3)	55%	(38)	6%	(4)	68
Community/Gender: Urban Men	36%	(22)	8%	(5)	20%	(12)	30%	(18)	5%	(3)	60
Community/Gender: Rural Women	52%	(70)	13%	(18)	5%	(6)	24%	(32)	6%	(9)	135
Community/Gender: Rural Men	47%	(51)	7%	(8)	11%	(12)	29%	(32)	6%	(7)	110
Community/Gender: Suburban Women	39%	(67)	6%	(11)	10%	(17)	40%	(69)	5%	(8)	172
Community/Gender: Suburban Men	37%	(55)	16%	(25)	8%	(12)	35%	(53)	4%	(6)	150
Homeowner	44%	(214)	10%	(49)	9%	(46)	33%	(162)	4%	(18)	491
Renter	33%	(63)	9%	(16)	8%	(16)	41%	(78)	9%	(17)	191
Self + Household: White-Collar	37%	(91)	7%	(18)	11%	(28)	41%	(102)	3%	(6)	246
Self + Household: Blue Collar	49%	(158)	12%	(37)	7%	(23)	30%	(95)	2%	(6)	320
Union HH: Yes	50%	(11)	4%	(1)	12%	(3)	34%	(8)	—	(0)	22
Union HH: No	41%	(278)	10%	(65)	9%	(60)	35%	(234)	5%	(36)	674
LGBTQ+: Yes	19%	(13)	13%	(9)	17%	(12)	46%	(31)	5%	(3)	67
LGBTQ+: No	44%	(276)	9%	(58)	8%	(51)	34%	(211)	5%	(33)	629
Motivated to Vote	44%	(276)	9%	(58)	9%	(55)	35%	(219)	4%	(25)	633
Parent: Yes	42%	(79)	7%	(13)	12%	(23)	34%	(63)	4%	(8)	186
Parent: No	41%	(210)	11%	(54)	8%	(39)	35%	(179)	6%	(28)	510

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(289)	10%	(66)	9%	(62)	35%	(242)	5%	(36)	696
COVID Vaccine: Yes	35%	(174)	9%	(44)	8%	(41)	43%	(210)	5%	(22)	492
COVID Vaccine: No	56%	(114)	11%	(22)	10%	(21)	16%	(32)	7%	(14)	204
Student Loans: Yes	37%	(39)	13%	(14)	14%	(15)	34%	(35)	2%	(2)	105
Student Loans: No	42%	(250)	9%	(52)	8%	(48)	35%	(207)	6%	(34)	591
Favorable Opinion of Haley	56%	(130)	12%	(27)	5%	(11)	23%	(54)	5%	(11)	232
Unfavorable Opinion of Haley	33%	(97)	6%	(17)	10%	(31)	49%	(146)	2%	(6)	296
Prodigal Biden Voter	20%	(9)	21%	(10)	9%	(4)	25%	(12)	25%	(12)	48
Undecided Voter (DK/WNV)	9%	(8)	7%	(5)	13%	(11)	38%	(31)	32%	(26)	81
Undecided Voter (DK)	13%	(8)	8%	(5)	12%	(7)	30%	(17)	37%	(22)	59
Watched Debate	48%	(234)	9%	(44)	9%	(45)	31%	(153)	3%	(15)	491
Watched Debate: Did not Watch	27%	(55)	11%	(22)	8%	(17)	43%	(89)	10%	(21)	205
Watched Debate: All of it	58%	(156)	5%	(14)	5%	(14)	28%	(76)	4%	(11)	270
Watched Debate: Some of it	35%	(78)	14%	(30)	14%	(31)	35%	(77)	2%	(4)	221
Continue His Campaign: Yes Biden	24%	(65)	10%	(26)	12%	(32)	51%	(136)	3%	(7)	267
Continue His Campaign: No Biden	56%	(216)	10%	(40)	8%	(29)	26%	(99)	—	(1)	385
Continue His Campaign: Yes Trump	81%	(289)	19%	(66)	—	(0)	—	(0)	—	(0)	355
Continue His Campaign: No Trump	—	(0)	—	(0)	21%	(62)	79%	(242)	—	(0)	305
Conviction: Evidence	7%	(23)	5%	(17)	11%	(35)	71%	(220)	5%	(15)	310
Conviction: Motivation to Damage	75%	(230)	12%	(36)	7%	(20)	5%	(16)	2%	(6)	307
Conviction: DK/NO	46%	(36)	17%	(13)	9%	(7)	9%	(7)	20%	(16)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	16%	(114)	10%	(66)	20%	(138)	42%	(290)	696
Gender: Male	17%	(53)	18%	(59)	10%	(32)	19%	(62)	36%	(114)	321
Gender: Female	9%	(35)	15%	(55)	9%	(34)	20%	(76)	47%	(176)	375
Age: 18-34	12%	(21)	16%	(27)	15%	(26)	6%	(11)	51%	(87)	172
Age: 35-44	12%	(12)	21%	(20)	9%	(9)	14%	(14)	44%	(42)	95
Age: 45-64	10%	(23)	19%	(44)	7%	(17)	25%	(56)	39%	(90)	229
Age: 65+	16%	(32)	12%	(24)	8%	(15)	29%	(57)	36%	(72)	200
GenZers: 1997-2012	3%	(2)	22%	(18)	12%	(9)	6%	(5)	57%	(46)	80
Millennials: 1981-1996	15%	(27)	16%	(29)	14%	(25)	10%	(18)	45%	(82)	181
GenXers: 1965-1980	13%	(22)	16%	(27)	6%	(11)	24%	(41)	41%	(72)	173
Baby Boomers: 1946-1964	14%	(33)	15%	(36)	8%	(20)	28%	(67)	35%	(84)	239
Educ: < College	9%	(40)	16%	(71)	9%	(40)	18%	(81)	47%	(206)	439
Educ: Bachelors degree	17%	(26)	16%	(25)	11%	(18)	24%	(38)	32%	(52)	159
Educ: Post-grad	21%	(21)	18%	(17)	8%	(8)	19%	(19)	33%	(33)	98
Income: Under 50k	10%	(31)	17%	(55)	8%	(26)	17%	(55)	48%	(155)	322
Income: 50k-100k	14%	(35)	15%	(37)	13%	(33)	22%	(54)	35%	(85)	245
Income: 100k+	17%	(22)	17%	(22)	5%	(7)	22%	(29)	39%	(50)	129
Ethnicity: White (Non-Hispanic)	10%	(48)	17%	(80)	8%	(38)	26%	(121)	38%	(174)	461
Ethnicity: Hispanic	14%	(5)	16%	(6)	3%	(1)	15%	(5)	52%	(19)	36
Ethnicity: Black (Non-Hispanic)	14%	(22)	13%	(19)	15%	(23)	3%	(4)	55%	(85)	154
Ethnicity: Asian + Other (Non-Hispanic)	27%	(12)	19%	(9)	9%	(4)	16%	(7)	29%	(13)	45
All Christian	10%	(36)	16%	(61)	9%	(33)	28%	(106)	37%	(141)	377
All Non-Christian	24%	(7)	16%	(5)	24%	(7)	10%	(3)	26%	(8)	30
Atheist	37%	(11)	26%	(8)	3%	(1)	15%	(5)	19%	(6)	30
Agnostic/Nothing in particular	20%	(25)	23%	(29)	12%	(15)	6%	(7)	40%	(50)	126
Something Else	6%	(7)	9%	(12)	8%	(10)	13%	(17)	65%	(86)	133
Evangelical	6%	(17)	9%	(25)	8%	(22)	27%	(70)	49%	(130)	265
Non-Evangelical	11%	(26)	20%	(48)	9%	(20)	21%	(51)	39%	(94)	239
PID: Dem (no lean)	20%	(45)	23%	(52)	9%	(22)	5%	(11)	44%	(101)	231
PID: Ind (no lean)	13%	(28)	15%	(32)	9%	(20)	17%	(36)	45%	(97)	212
PID: Rep (no lean)	5%	(14)	12%	(30)	10%	(25)	36%	(91)	37%	(93)	253

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	16%	(114)	10%	(66)	20%	(138)	42%	(290)	696
PID/Gender: Dem Men	20%	(20)	22%	(22)	9%	(9)	2%	(2)	46%	(46)	100
PID/Gender: Dem Women	20%	(26)	23%	(30)	10%	(13)	6%	(8)	42%	(54)	131
PID/Gender: Ind Men	19%	(22)	14%	(15)	8%	(9)	18%	(20)	41%	(46)	112
PID/Gender: Ind Women	7%	(7)	16%	(16)	11%	(11)	16%	(16)	50%	(50)	101
PID/Gender: Rep Men	11%	(12)	20%	(22)	13%	(14)	37%	(40)	20%	(22)	109
PID/Gender: Rep Women	1%	(2)	6%	(9)	7%	(10)	36%	(51)	50%	(71)	144
Ideo: Liberal (1-3)	28%	(51)	21%	(39)	5%	(10)	6%	(11)	39%	(73)	184
Ideo: Moderate (4)	9%	(21)	22%	(50)	12%	(27)	8%	(18)	49%	(111)	227
Ideo: Conservative (5-7)	6%	(15)	9%	(25)	11%	(28)	40%	(108)	34%	(91)	268
Community: Urban	21%	(28)	14%	(18)	9%	(11)	18%	(23)	38%	(49)	128
Community: Suburban	11%	(35)	21%	(67)	10%	(32)	19%	(60)	40%	(128)	323
Community: Rural	10%	(25)	12%	(30)	9%	(23)	22%	(54)	46%	(114)	245
Military HHnm: Yes	11%	(11)	18%	(19)	6%	(7)	30%	(32)	35%	(37)	105
Military HH: No	13%	(77)	16%	(95)	10%	(60)	18%	(106)	43%	(253)	591
Employ: Private Sector	13%	(30)	22%	(49)	10%	(23)	18%	(39)	37%	(83)	225
Employ: Government	24%	(12)	5%	(2)	4%	(2)	10%	(5)	56%	(29)	51
Employ: Self-Employed	10%	(5)	15%	(8)	16%	(8)	16%	(8)	43%	(22)	52
Employ: Homemaker	9%	(4)	9%	(4)	17%	(8)	31%	(14)	34%	(15)	45
Employ: Student	7%	(1)	18%	(3)	6%	(1)	26%	(4)	43%	(6)	14
Employ: Retired	13%	(27)	13%	(26)	8%	(16)	29%	(59)	37%	(74)	201
Employ: Unemployed	6%	(4)	21%	(15)	4%	(3)	7%	(5)	61%	(43)	70
Employ: Other	10%	(4)	18%	(7)	17%	(6)	9%	(3)	46%	(18)	38

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	16%	(114)	10%	(66)	20%	(138)	42%	(290)	696
Protestant	9%	(24)	15%	(43)	10%	(28)	29%	(82)	37%	(105)	283
Roman Catholic	12%	(11)	21%	(18)	4%	(4)	25%	(22)	38%	(33)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	—	(0)	19%	(1)	28%	(2)	36%	(2)	6
Jewish	13%	(2)	26%	(3)	20%	(3)	3%	(0)	38%	(5)	13
Muslim	—	(0)	—	(0)	90%	(5)	—	(0)	10%	(1)	5
Buddhist	20%	(2)	16%	(1)	—	(0)	34%	(3)	30%	(2)	8
Hindu	100%	(4)	—	(0)	—	(0)	—	(0)	—	(0)	4
Atheist	37%	(11)	26%	(8)	3%	(1)	15%	(5)	19%	(6)	30
Agnostic	21%	(5)	35%	(8)	2%	(1)	7%	(2)	35%	(7)	22
Something else	6%	(7)	9%	(12)	8%	(10)	13%	(17)	65%	(86)	133
Nothing in particular	20%	(21)	20%	(21)	14%	(14)	6%	(6)	41%	(42)	104
Ideo/PID: Conservative Republican	6%	(12)	9%	(17)	9%	(17)	43%	(83)	34%	(65)	194
Ideo/PID: Moderate/Liberal Republican	4%	(2)	23%	(13)	14%	(8)	14%	(8)	46%	(26)	57
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	23%	(22)	14%	(14)	6%	(6)	49%	(48)	98
Ideo/PID: Liberal Democrat	29%	(38)	23%	(30)	6%	(8)	3%	(4)	39%	(50)	131
Unfavorable of Biden and Trump	10%	(13)	8%	(11)	16%	(22)	19%	(25)	47%	(63)	134
2024 H2H Matchup: Biden Voter	24%	(71)	27%	(80)	8%	(22)	3%	(10)	38%	(112)	296
2024 H2H Matchup: Trump Voter	4%	(14)	9%	(28)	11%	(35)	38%	(120)	38%	(122)	318
2024 H2H Matchup: Would not Vote	9%	(2)	13%	(3)	13%	(3)	17%	(4)	48%	(11)	23
2024 H2H Matchup: Do not Know	1%	(0)	5%	(3)	9%	(5)	8%	(5)	77%	(45)	59
2022 House Vote: Democrat	24%	(64)	23%	(61)	8%	(21)	4%	(11)	40%	(105)	263
2022 House Vote: Republican	7%	(20)	9%	(24)	12%	(33)	38%	(106)	34%	(95)	278
2022 House Vote: Did not Vote	3%	(4)	21%	(29)	8%	(11)	13%	(18)	56%	(78)	139
2020 Vote: Joe Biden	23%	(72)	22%	(70)	8%	(26)	4%	(14)	42%	(134)	316
2020 Vote: Donald Trump	5%	(15)	10%	(33)	11%	(35)	37%	(121)	37%	(120)	324
2020 Vote: Someone Else	—	(0)	7%	(1)	14%	(1)	4%	(0)	75%	(7)	10
2020 Vote: Did not Vote	1%	(0)	23%	(11)	8%	(4)	6%	(3)	62%	(29)	47

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	16%	(114)	10%	(66)	20%	(138)	42%	(290)	696
2016 Vote: Hillary Clinton	24%	(58)	24%	(58)	9%	(21)	5%	(11)	38%	(91)	239
2016 Vote: Donald Trump	7%	(21)	8%	(22)	10%	(29)	39%	(113)	36%	(103)	287
2016 Vote: Someone Else	21%	(5)	14%	(4)	20%	(5)	7%	(2)	38%	(10)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	17%	(4)	16%	(3)	1%	(0)	66%	(14)	21
2020 Vote/PID: Not Trump/Republican	5%	(1)	23%	(5)	15%	(3)	5%	(1)	52%	(10)	20
U.S. Economy: Wrong Track	4%	(20)	12%	(61)	12%	(59)	26%	(131)	46%	(228)	499
U.S. Economy: Right Direction	34%	(67)	27%	(53)	4%	(8)	4%	(7)	31%	(62)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(55)	28%	(60)	6%	(14)	4%	(9)	35%	(75)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	10%	(34)	10%	(36)	35%	(121)	40%	(139)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(17)	15%	(20)	12%	(17)	6%	(9)	55%	(76)	139
Top 2024 Issue: Economy	6%	(16)	12%	(32)	13%	(36)	24%	(63)	44%	(117)	264
Community/Gender: Urban Women	27%	(18)	8%	(5)	4%	(3)	20%	(14)	41%	(28)	68
Community/Gender: Urban Men	15%	(9)	21%	(12)	14%	(8)	16%	(10)	34%	(21)	60
Community/Gender: Rural Women	3%	(4)	9%	(12)	12%	(17)	22%	(30)	54%	(73)	135
Community/Gender: Rural Men	19%	(21)	16%	(17)	6%	(6)	22%	(24)	37%	(41)	110
Community/Gender: Suburban Women	7%	(12)	22%	(38)	9%	(15)	19%	(32)	44%	(75)	172
Community/Gender: Suburban Men	15%	(23)	19%	(29)	12%	(18)	19%	(28)	35%	(52)	150
Homeowner	15%	(74)	17%	(84)	9%	(42)	24%	(119)	35%	(172)	491
Renter	7%	(14)	16%	(30)	12%	(22)	8%	(15)	57%	(110)	191
Self + Household: White-Collar	20%	(50)	18%	(45)	6%	(15)	23%	(57)	32%	(78)	246
Self + Household: Blue Collar	10%	(30)	17%	(56)	11%	(35)	22%	(69)	41%	(130)	320
Union HH: Yes	34%	(8)	25%	(6)	5%	(1)	8%	(2)	29%	(6)	22
Union HH: No	12%	(80)	16%	(109)	10%	(65)	20%	(136)	42%	(284)	674
LGBTQ+: Yes	17%	(11)	26%	(18)	6%	(4)	13%	(9)	38%	(26)	67
LGBTQ+: No	12%	(76)	15%	(97)	10%	(62)	21%	(129)	42%	(264)	629
Motivated to Vote	14%	(86)	17%	(108)	9%	(58)	21%	(135)	39%	(246)	633
Parent: Yes	12%	(23)	16%	(29)	12%	(23)	17%	(31)	43%	(80)	186
Parent: No	13%	(65)	17%	(85)	8%	(43)	21%	(107)	41%	(210)	510
COVID Vaccine: Yes	16%	(80)	19%	(94)	9%	(42)	18%	(89)	38%	(188)	492
COVID Vaccine: No	4%	(8)	10%	(21)	12%	(24)	24%	(49)	50%	(102)	204

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	16%	(114)	10%	(66)	20%	(138)	42%	(290)	696
Student Loans: Yes	16%	(17)	21%	(22)	13%	(14)	12%	(13)	38%	(40)	105
Student Loans: No	12%	(71)	16%	(93)	9%	(52)	21%	(125)	42%	(251)	591
Favorable Opinion of Haley	11%	(26)	20%	(46)	12%	(28)	27%	(62)	30%	(71)	232
Unfavorable Opinion of Haley	19%	(58)	17%	(49)	10%	(28)	20%	(60)	34%	(101)	296
Prodigal Biden Voter	4%	(2)	10%	(5)	9%	(5)	9%	(4)	68%	(33)	48
Undecided Voter (DK/WNV)	3%	(3)	7%	(6)	10%	(8)	10%	(9)	69%	(56)	81
Undecided Voter (DK)	1%	(0)	5%	(3)	9%	(5)	8%	(5)	77%	(45)	59
Watched Debate	15%	(75)	17%	(82)	11%	(53)	23%	(112)	34%	(169)	491
Watched Debate: Did not Watch	6%	(12)	16%	(32)	7%	(14)	13%	(26)	59%	(121)	205
Watched Debate: All of it	18%	(47)	14%	(37)	11%	(31)	30%	(80)	28%	(75)	270
Watched Debate: Some of it	13%	(28)	20%	(45)	10%	(22)	15%	(32)	43%	(94)	221
Continue His Campaign: Yes Biden	22%	(58)	22%	(59)	9%	(23)	11%	(29)	36%	(97)	267
Continue His Campaign: No Biden	7%	(28)	14%	(53)	11%	(43)	27%	(102)	41%	(160)	385
Continue His Campaign: Yes Trump	5%	(17)	12%	(41)	11%	(40)	34%	(120)	39%	(137)	355
Continue His Campaign: No Trump	23%	(69)	23%	(71)	9%	(27)	5%	(16)	40%	(121)	305
Conviction: Evidence	24%	(73)	24%	(75)	7%	(21)	5%	(16)	40%	(125)	310
Conviction: Motivation to Damage	4%	(11)	11%	(33)	13%	(39)	38%	(116)	35%	(109)	307
Conviction: DK/NO	5%	(4)	7%	(6)	8%	(7)	8%	(6)	72%	(56)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(82)	20%	(142)	9%	(62)	27%	(186)	32%	(224)	696
Gender: Male	14%	(46)	27%	(85)	8%	(26)	25%	(81)	26%	(83)	321
Gender: Female	10%	(36)	15%	(57)	10%	(36)	28%	(105)	38%	(141)	375
Age: 18-34	10%	(17)	24%	(42)	13%	(23)	12%	(21)	40%	(69)	172
Age: 35-44	14%	(14)	26%	(25)	9%	(9)	17%	(16)	33%	(31)	95
Age: 45-64	11%	(25)	20%	(45)	6%	(13)	32%	(74)	32%	(72)	229
Age: 65+	13%	(26)	16%	(31)	9%	(18)	37%	(74)	26%	(52)	200
GenZers: 1997-2012	10%	(8)	22%	(17)	14%	(11)	12%	(9)	43%	(34)	80
Millennials: 1981-1996	12%	(21)	27%	(48)	11%	(19)	16%	(28)	36%	(65)	181
GenXers: 1965-1980	11%	(19)	18%	(32)	8%	(13)	29%	(51)	34%	(59)	173
Baby Boomers: 1946-1964	14%	(33)	17%	(40)	8%	(18)	37%	(88)	25%	(60)	239
Educ: < College	9%	(38)	20%	(88)	8%	(34)	26%	(113)	38%	(166)	439
Educ: Bachelors degree	14%	(22)	21%	(34)	10%	(16)	30%	(48)	25%	(39)	159
Educ: Post-grad	22%	(21)	21%	(20)	12%	(12)	26%	(25)	19%	(19)	98
Income: Under 50k	10%	(33)	19%	(62)	8%	(24)	24%	(76)	40%	(128)	322
Income: 50k-100k	12%	(30)	19%	(47)	11%	(28)	31%	(76)	26%	(63)	245
Income: 100k+	14%	(18)	26%	(33)	8%	(10)	26%	(33)	26%	(34)	129
Ethnicity: White (Non-Hispanic)	11%	(50)	17%	(79)	8%	(35)	35%	(162)	29%	(135)	461
Ethnicity: Hispanic	7%	(3)	29%	(10)	9%	(3)	16%	(6)	40%	(14)	36
Ethnicity: Black (Non-Hispanic)	13%	(19)	28%	(43)	10%	(15)	7%	(11)	42%	(65)	154
Ethnicity: Asian + Other (Non-Hispanic)	21%	(9)	23%	(11)	20%	(9)	14%	(6)	21%	(10)	45
All Christian	9%	(35)	19%	(71)	7%	(27)	37%	(138)	28%	(106)	377
All Non-Christian	16%	(5)	40%	(12)	10%	(3)	7%	(2)	27%	(8)	30
Atheist	21%	(6)	45%	(14)	12%	(4)	16%	(5)	5%	(1)	30
Agnostic/Nothing in particular	23%	(29)	22%	(27)	18%	(22)	13%	(16)	25%	(31)	126
Something Else	4%	(6)	14%	(19)	5%	(7)	18%	(24)	58%	(78)	133
Evangelical	4%	(11)	13%	(35)	7%	(17)	36%	(94)	41%	(107)	265
Non-Evangelical	13%	(30)	22%	(53)	7%	(16)	28%	(66)	31%	(74)	239
PID: Dem (no lean)	21%	(47)	29%	(66)	9%	(21)	6%	(15)	35%	(81)	231
PID: Ind (no lean)	11%	(24)	21%	(45)	10%	(21)	25%	(54)	33%	(69)	212
PID: Rep (no lean)	4%	(10)	12%	(31)	8%	(20)	46%	(117)	29%	(74)	253

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(82)	20%	(142)	9%	(62)	27%	(186)	32%	(224)	696
PID/Gender: Dem Men	21%	(21)	33%	(33)	7%	(7)	5%	(5)	35%	(35)	100
PID/Gender: Dem Women	20%	(27)	26%	(34)	11%	(14)	8%	(10)	36%	(47)	131
PID/Gender: Ind Men	14%	(16)	25%	(28)	10%	(11)	25%	(28)	26%	(28)	112
PID/Gender: Ind Women	8%	(8)	16%	(16)	10%	(10)	25%	(25)	40%	(41)	101
PID/Gender: Rep Men	8%	(9)	22%	(24)	8%	(8)	44%	(48)	18%	(20)	109
PID/Gender: Rep Women	1%	(1)	5%	(7)	8%	(12)	48%	(69)	38%	(54)	144
Ideo: Liberal (1-3)	23%	(43)	31%	(58)	9%	(16)	7%	(13)	30%	(55)	184
Ideo: Moderate (4)	11%	(25)	26%	(60)	12%	(26)	14%	(32)	37%	(84)	227
Ideo: Conservative (5-7)	5%	(13)	9%	(25)	7%	(19)	53%	(141)	26%	(70)	268
Community: Urban	12%	(16)	28%	(36)	7%	(10)	20%	(26)	31%	(40)	128
Community: Suburban	14%	(46)	21%	(67)	10%	(31)	27%	(86)	29%	(93)	323
Community: Rural	8%	(20)	16%	(39)	9%	(21)	30%	(74)	37%	(91)	245
Military HHnm: Yes	7%	(8)	23%	(24)	6%	(7)	38%	(40)	25%	(26)	105
Military HH: No	12%	(74)	20%	(118)	9%	(55)	25%	(146)	34%	(198)	591
Employ: Private Sector	14%	(31)	25%	(55)	9%	(20)	25%	(56)	27%	(61)	225
Employ: Government	10%	(5)	25%	(13)	12%	(6)	12%	(6)	41%	(21)	51
Employ: Self-Employed	12%	(6)	23%	(12)	12%	(6)	20%	(11)	32%	(17)	52
Employ: Homemaker	11%	(5)	11%	(5)	7%	(3)	47%	(21)	24%	(11)	45
Employ: Student	9%	(1)	11%	(2)	13%	(2)	26%	(4)	41%	(6)	14
Employ: Retired	14%	(29)	15%	(30)	7%	(13)	35%	(71)	29%	(58)	201
Employ: Unemployed	2%	(1)	20%	(14)	10%	(7)	18%	(13)	50%	(35)	70
Employ: Other	6%	(2)	30%	(12)	12%	(5)	10%	(4)	41%	(16)	38

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(82)	20%	(142)	9%	(62)	27%	(186)	32%	(224)	696
Protestant	8%	(22)	19%	(53)	8%	(23)	38%	(106)	28%	(78)	283
Roman Catholic	15%	(13)	18%	(16)	4%	(4)	34%	(30)	28%	(25)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	37%	(2)	—	(0)	28%	(2)	35%	(2)	6
Jewish	23%	(3)	16%	(2)	12%	(2)	8%	(1)	40%	(5)	13
Muslim	—	(0)	90%	(5)	—	(0)	—	(0)	10%	(1)	5
Buddhist	16%	(1)	20%	(2)	19%	(1)	15%	(1)	30%	(2)	8
Hindu	13%	(0)	87%	(3)	—	(0)	—	(0)	—	(0)	4
Atheist	21%	(6)	45%	(14)	12%	(4)	16%	(5)	5%	(1)	30
Agnostic	40%	(9)	6%	(1)	8%	(2)	9%	(2)	36%	(8)	22
Something else	4%	(6)	14%	(19)	5%	(7)	18%	(24)	58%	(78)	133
Nothing in particular	20%	(20)	25%	(26)	19%	(20)	14%	(14)	22%	(23)	104
Ideo/PID: Conservative Republican	5%	(9)	9%	(17)	7%	(14)	54%	(106)	25%	(48)	194
Ideo/PID: Moderate/Liberal Republican	3%	(2)	25%	(14)	10%	(6)	20%	(11)	43%	(24)	57
Ideo/PID: Moderate/Conservative Democrat	11%	(11)	29%	(29)	10%	(10)	8%	(7)	43%	(42)	98
Ideo/PID: Liberal Democrat	28%	(37)	29%	(38)	9%	(11)	6%	(7)	29%	(38)	131
Unfavorable of Biden and Trump	4%	(6)	20%	(27)	12%	(16)	28%	(37)	36%	(48)	134
2024 H2H Matchup: Biden Voter	21%	(63)	39%	(115)	9%	(25)	4%	(13)	27%	(80)	296
2024 H2H Matchup: Trump Voter	5%	(17)	8%	(25)	7%	(23)	48%	(153)	31%	(100)	318
2024 H2H Matchup: Would not Vote	—	(0)	10%	(2)	24%	(6)	36%	(8)	30%	(7)	23
2024 H2H Matchup: Do not Know	2%	(1)	1%	(0)	13%	(8)	19%	(11)	65%	(38)	59
2022 House Vote: Democrat	20%	(53)	33%	(87)	10%	(26)	6%	(16)	31%	(81)	263
2022 House Vote: Republican	6%	(16)	9%	(26)	9%	(25)	48%	(134)	28%	(77)	278
2022 House Vote: Did not Vote	9%	(13)	21%	(29)	7%	(10)	23%	(33)	39%	(55)	139
2020 Vote: Joe Biden	19%	(61)	33%	(104)	10%	(31)	7%	(23)	30%	(96)	316
2020 Vote: Donald Trump	5%	(16)	9%	(30)	8%	(25)	48%	(154)	31%	(100)	324
2020 Vote: Someone Else	—	(0)	8%	(1)	25%	(2)	17%	(2)	49%	(5)	10
2020 Vote: Did not Vote	9%	(4)	16%	(7)	8%	(4)	14%	(7)	53%	(25)	47

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(82)	20%	(142)	9%	(62)	27%	(186)	32%	(224)	696
2016 Vote: Hillary Clinton	21%	(50)	33%	(80)	11%	(25)	7%	(16)	28%	(68)	239
2016 Vote: Donald Trump	6%	(16)	9%	(24)	9%	(25)	48%	(138)	29%	(84)	287
2016 Vote: Someone Else	8%	(2)	29%	(7)	4%	(1)	34%	(9)	25%	(6)	26
2020 Vote/PID: Not Biden/Democrat	8%	(2)	15%	(3)	2%	(0)	21%	(4)	54%	(11)	21
2020 Vote/PID: Not Trump/Republican	—	(0)	21%	(4)	20%	(4)	25%	(5)	34%	(7)	20
U.S. Economy: Wrong Track	5%	(27)	14%	(72)	9%	(46)	36%	(178)	35%	(176)	499
U.S. Economy: Right Direction	28%	(54)	36%	(71)	8%	(16)	4%	(7)	25%	(49)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(50)	38%	(81)	7%	(15)	4%	(9)	27%	(57)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	9%	(32)	7%	(23)	47%	(161)	33%	(113)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	21%	(29)	18%	(25)	11%	(15)	39%	(55)	139
Top 2024 Issue: Economy	6%	(15)	18%	(47)	10%	(26)	33%	(86)	34%	(91)	264
Community/Gender: Urban Women	12%	(8)	26%	(18)	5%	(3)	19%	(13)	38%	(26)	68
Community/Gender: Urban Men	13%	(8)	31%	(19)	10%	(6)	22%	(13)	24%	(14)	60
Community/Gender: Rural Women	4%	(5)	8%	(11)	8%	(10)	36%	(48)	45%	(60)	135
Community/Gender: Rural Men	13%	(14)	26%	(29)	10%	(11)	23%	(25)	28%	(31)	110
Community/Gender: Suburban Women	13%	(22)	17%	(29)	13%	(22)	25%	(44)	32%	(55)	172
Community/Gender: Suburban Men	16%	(24)	25%	(38)	6%	(9)	28%	(42)	25%	(38)	150
Homeowner	13%	(63)	21%	(105)	9%	(43)	30%	(150)	27%	(130)	491
Renter	10%	(19)	19%	(37)	10%	(19)	15%	(29)	46%	(87)	191
Self + Household: White-Collar	18%	(43)	23%	(56)	10%	(24)	30%	(74)	20%	(48)	246
Self + Household: Blue Collar	9%	(29)	23%	(72)	8%	(25)	28%	(90)	32%	(103)	320
Union HH: Yes	45%	(10)	21%	(5)	—	(0)	8%	(2)	26%	(6)	22
Union HH: No	11%	(72)	20%	(138)	9%	(62)	27%	(184)	32%	(218)	674
LGBTQ+: Yes	22%	(15)	17%	(11)	16%	(11)	11%	(8)	34%	(23)	67
LGBTQ+: No	11%	(66)	21%	(131)	8%	(51)	28%	(178)	32%	(202)	629
Motivated to Vote	12%	(79)	21%	(134)	8%	(54)	28%	(178)	30%	(188)	633
Parent: Yes	11%	(21)	22%	(41)	8%	(14)	24%	(44)	35%	(65)	186
Parent: No	12%	(60)	20%	(101)	9%	(48)	28%	(141)	31%	(160)	510
COVID Vaccine: Yes	14%	(69)	23%	(114)	9%	(45)	25%	(122)	29%	(142)	492
COVID Vaccine: No	6%	(13)	14%	(28)	9%	(18)	31%	(63)	40%	(82)	204

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(82)	20%	(142)	9%	(62)	27%	(186)	32%	(224)	696
Student Loans: Yes	15%	(15)	29%	(31)	11%	(11)	15%	(15)	30%	(32)	105
Student Loans: No	11%	(66)	19%	(112)	9%	(51)	29%	(170)	33%	(193)	591
Favorable Opinion of Haley	7%	(16)	22%	(50)	8%	(18)	40%	(93)	23%	(55)	232
Unfavorable Opinion of Haley	20%	(60)	25%	(74)	12%	(35)	22%	(67)	21%	(62)	296
Prodigal Biden Voter	8%	(4)	7%	(3)	14%	(7)	25%	(12)	46%	(22)	48
Undecided Voter (DK/WNV)	1%	(1)	3%	(3)	16%	(13)	24%	(20)	55%	(45)	81
Undecided Voter (DK)	2%	(1)	1%	(0)	13%	(8)	19%	(11)	65%	(38)	59
Watched Debate	13%	(64)	23%	(111)	9%	(46)	30%	(145)	25%	(125)	491
Watched Debate: Did not Watch	9%	(18)	15%	(31)	8%	(16)	20%	(40)	49%	(100)	205
Watched Debate: All of it	15%	(42)	18%	(49)	9%	(24)	36%	(97)	22%	(59)	270
Watched Debate: Some of it	10%	(22)	28%	(63)	10%	(23)	22%	(48)	30%	(66)	221
Continue His Campaign: Yes Biden	17%	(46)	31%	(83)	9%	(25)	12%	(32)	30%	(81)	267
Continue His Campaign: No Biden	8%	(31)	15%	(58)	9%	(34)	37%	(143)	31%	(119)	385
Continue His Campaign: Yes Trump	6%	(22)	11%	(40)	7%	(25)	44%	(157)	32%	(112)	355
Continue His Campaign: No Trump	19%	(59)	33%	(102)	12%	(35)	8%	(25)	28%	(84)	305
Conviction: Evidence	22%	(68)	32%	(100)	11%	(33)	7%	(21)	28%	(88)	310
Conviction: Motivation to Damage	4%	(11)	11%	(34)	9%	(27)	50%	(152)	27%	(83)	307
Conviction: DK/NO	2%	(2)	10%	(8)	3%	(2)	16%	(12)	69%	(54)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(167)	16%	(114)	9%	(61)	40%	(280)	11%	(74)	696
Gender: Male	22%	(71)	19%	(60)	10%	(31)	37%	(119)	12%	(39)	321
Gender: Female	25%	(95)	14%	(54)	8%	(30)	43%	(161)	9%	(35)	375
Age: 18-34	25%	(43)	24%	(41)	11%	(19)	25%	(42)	15%	(26)	172
Age: 35-44	24%	(23)	21%	(20)	7%	(7)	38%	(36)	9%	(9)	95
Age: 45-64	24%	(55)	14%	(32)	6%	(14)	45%	(103)	11%	(25)	229
Age: 65+	22%	(45)	10%	(20)	11%	(22)	49%	(99)	7%	(14)	200
GenZers: 1997-2012	17%	(13)	32%	(25)	17%	(14)	19%	(15)	16%	(12)	80
Millennials: 1981-1996	28%	(50)	20%	(36)	7%	(12)	34%	(61)	12%	(21)	181
GenXers: 1965-1980	23%	(40)	12%	(21)	6%	(10)	46%	(79)	13%	(22)	173
Baby Boomers: 1946-1964	25%	(59)	13%	(31)	9%	(21)	47%	(113)	7%	(16)	239
Educ: < College	22%	(97)	16%	(69)	7%	(30)	41%	(181)	14%	(62)	439
Educ: Bachelors degree	26%	(42)	13%	(20)	13%	(21)	44%	(69)	4%	(7)	159
Educ: Post-grad	29%	(28)	26%	(25)	10%	(10)	30%	(29)	6%	(6)	98
Income: Under 50k	24%	(77)	14%	(47)	8%	(26)	38%	(123)	15%	(49)	322
Income: 50k-100k	25%	(62)	15%	(37)	10%	(24)	44%	(107)	6%	(15)	245
Income: 100k+	21%	(27)	24%	(31)	9%	(11)	38%	(49)	8%	(10)	129
Ethnicity: White (Non-Hispanic)	17%	(77)	13%	(62)	9%	(40)	53%	(245)	8%	(37)	461
Ethnicity: Hispanic	33%	(12)	10%	(4)	14%	(5)	28%	(10)	14%	(5)	36
Ethnicity: Black (Non-Hispanic)	42%	(65)	26%	(39)	5%	(8)	10%	(16)	17%	(26)	154
Ethnicity: Asian + Other (Non-Hispanic)	30%	(13)	20%	(9)	18%	(8)	20%	(9)	12%	(5)	45
All Christian	22%	(82)	14%	(52)	6%	(23)	51%	(193)	7%	(28)	377
All Non-Christian	43%	(13)	25%	(7)	11%	(3)	14%	(4)	7%	(2)	30
Atheist	36%	(11)	34%	(10)	11%	(3)	12%	(4)	8%	(2)	30
Agnostic/Nothing in particular	24%	(31)	25%	(31)	15%	(19)	21%	(26)	14%	(18)	126
Something Else	23%	(30)	10%	(13)	9%	(13)	40%	(53)	18%	(24)	133
Evangelical	18%	(48)	11%	(28)	7%	(18)	52%	(137)	12%	(33)	265
Non-Evangelical	27%	(64)	14%	(34)	7%	(17)	44%	(104)	8%	(19)	239
PID: Dem (no lean)	49%	(113)	26%	(60)	8%	(19)	3%	(8)	14%	(32)	231
PID: Ind (no lean)	16%	(33)	16%	(34)	15%	(31)	43%	(91)	11%	(23)	212
PID: Rep (no lean)	8%	(20)	8%	(20)	5%	(12)	72%	(181)	8%	(19)	253

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(167)	16%	(114)	9%	(61)	40%	(280)	11%	(74)	696
PID/Gender: Dem Men	42%	(42)	27%	(27)	9%	(9)	5%	(5)	16%	(16)	100
PID/Gender: Dem Women	54%	(71)	25%	(32)	7%	(9)	2%	(2)	12%	(16)	131
PID/Gender: Ind Men	13%	(14)	18%	(20)	16%	(18)	39%	(44)	14%	(15)	112
PID/Gender: Ind Women	19%	(19)	14%	(14)	13%	(13)	47%	(47)	8%	(8)	101
PID/Gender: Rep Men	14%	(15)	11%	(13)	4%	(4)	64%	(70)	7%	(8)	109
PID/Gender: Rep Women	4%	(5)	5%	(8)	5%	(8)	78%	(112)	8%	(12)	144
Ideo: Liberal (1-3)	46%	(85)	27%	(50)	10%	(18)	9%	(16)	8%	(15)	184
Ideo: Moderate (4)	24%	(54)	18%	(40)	12%	(28)	32%	(72)	14%	(33)	227
Ideo: Conservative (5-7)	9%	(25)	8%	(21)	5%	(14)	70%	(187)	8%	(21)	268
Community: Urban	37%	(47)	20%	(26)	7%	(9)	24%	(31)	12%	(15)	128
Community: Suburban	24%	(76)	17%	(56)	8%	(25)	41%	(131)	10%	(34)	323
Community: Rural	18%	(43)	13%	(32)	11%	(27)	48%	(118)	10%	(25)	245
Military HHnm: Yes	20%	(21)	18%	(19)	9%	(9)	49%	(51)	5%	(5)	105
Military HH: No	25%	(146)	16%	(95)	9%	(52)	39%	(229)	12%	(69)	591
Employ: Private Sector	25%	(56)	20%	(46)	10%	(21)	37%	(84)	8%	(17)	225
Employ: Government	37%	(19)	11%	(6)	5%	(3)	25%	(13)	22%	(11)	51
Employ: Self-Employed	10%	(5)	26%	(14)	5%	(2)	47%	(24)	12%	(6)	52
Employ: Homemaker	27%	(12)	13%	(6)	1%	(1)	52%	(24)	7%	(3)	45
Employ: Student	15%	(2)	33%	(5)	17%	(2)	22%	(3)	12%	(2)	14
Employ: Retired	24%	(49)	10%	(19)	8%	(16)	51%	(102)	8%	(15)	201
Employ: Unemployed	21%	(15)	15%	(11)	13%	(9)	28%	(20)	23%	(16)	70
Employ: Other	21%	(8)	21%	(8)	18%	(7)	29%	(11)	11%	(4)	38

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Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(167)	16%	(114)	9%	(61)	40%	(280)	11%	(74)	696
Protestant	20%	(57)	14%	(39)	6%	(16)	53%	(148)	8%	(22)	283
Roman Catholic	28%	(25)	12%	(11)	8%	(7)	46%	(41)	5%	(5)	87
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	37%	(2)	—	(0)	53%	(3)	10%	(1)	6
Jewish	39%	(5)	29%	(4)	—	(0)	19%	(2)	13%	(2)	13
Muslim	19%	(1)	71%	(4)	—	(0)	10%	(1)	—	(0)	5
Buddhist	85%	(7)	—	(0)	—	(0)	15%	(1)	—	(0)	8
Hindu	—	(0)	—	(0)	87%	(3)	—	(0)	13%	(0)	4
Atheist	36%	(11)	34%	(10)	11%	(3)	12%	(4)	8%	(2)	30
Agnostic	38%	(8)	15%	(3)	19%	(4)	14%	(3)	15%	(3)	22
Something else	23%	(30)	10%	(13)	9%	(13)	40%	(53)	18%	(24)	133
Nothing in particular	22%	(23)	27%	(28)	15%	(15)	23%	(24)	14%	(15)	104
Ideo/PID: Conservative Republican	7%	(14)	6%	(11)	3%	(5)	77%	(150)	8%	(15)	194
Ideo/PID: Moderate/Liberal Republican	12%	(7)	16%	(9)	10%	(5)	56%	(32)	7%	(4)	57
Ideo/PID: Moderate/Conservative Democrat	41%	(40)	24%	(23)	9%	(9)	4%	(4)	21%	(21)	98
Ideo/PID: Liberal Democrat	54%	(71)	27%	(36)	7%	(10)	3%	(4)	8%	(11)	131
Unfavorable of Biden and Trump	10%	(13)	15%	(20)	20%	(26)	43%	(58)	12%	(17)	134
2024 H2H Matchup: Biden Voter	48%	(141)	27%	(79)	13%	(37)	5%	(13)	9%	(25)	296
2024 H2H Matchup: Trump Voter	6%	(20)	7%	(22)	5%	(15)	74%	(235)	8%	(27)	318
2024 H2H Matchup: Would not Vote	18%	(4)	3%	(1)	18%	(4)	39%	(9)	21%	(5)	23
2024 H2H Matchup: Do not Know	2%	(1)	21%	(12)	9%	(5)	39%	(23)	29%	(17)	59
2022 House Vote: Democrat	46%	(120)	25%	(66)	10%	(25)	6%	(17)	13%	(35)	263
2022 House Vote: Republican	8%	(21)	6%	(16)	7%	(20)	74%	(205)	6%	(16)	278
2022 House Vote: Did not Vote	18%	(25)	22%	(31)	10%	(14)	36%	(51)	13%	(19)	139
2020 Vote: Joe Biden	43%	(136)	27%	(84)	11%	(36)	8%	(24)	11%	(36)	316
2020 Vote: Donald Trump	7%	(23)	7%	(23)	5%	(17)	73%	(237)	8%	(24)	324
2020 Vote: Someone Else	—	(0)	11%	(1)	13%	(1)	38%	(4)	38%	(4)	10
2020 Vote: Did not Vote	17%	(8)	13%	(6)	15%	(7)	34%	(16)	22%	(10)	47

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(167)	16%	(114)	9%	(61)	40%	(280)	11%	(74)	696
2016 Vote: Hillary Clinton	50%	(119)	22%	(54)	8%	(18)	8%	(20)	12%	(28)	239
2016 Vote: Donald Trump	7%	(20)	7%	(20)	7%	(19)	73%	(209)	7%	(20)	287
2016 Vote: Someone Else	8%	(2)	18%	(5)	31%	(8)	36%	(9)	7%	(2)	26
2020 Vote/PID: Not Biden/Democrat	33%	(7)	24%	(5)	7%	(2)	4%	(1)	32%	(7)	21
2020 Vote/PID: Not Trump/Republican	18%	(4)	15%	(3)	17%	(3)	46%	(9)	3%	(1)	20
U.S. Economy: Wrong Track	13%	(64)	14%	(68)	9%	(43)	54%	(269)	11%	(54)	499
U.S. Economy: Right Direction	52%	(102)	23%	(46)	9%	(18)	5%	(11)	10%	(20)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(115)	25%	(53)	8%	(16)	5%	(10)	9%	(18)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	7%	(26)	6%	(20)	71%	(243)	10%	(33)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(28)	25%	(35)	18%	(25)	20%	(27)	17%	(23)	139
Top 2024 Issue: Economy	19%	(49)	15%	(40)	9%	(25)	50%	(133)	6%	(17)	264
Community/Gender: Urban Women	46%	(32)	15%	(10)	8%	(6)	18%	(13)	12%	(8)	68
Community/Gender: Urban Men	26%	(16)	25%	(15)	7%	(4)	31%	(18)	11%	(7)	60
Community/Gender: Rural Women	12%	(16)	10%	(13)	9%	(12)	59%	(79)	10%	(14)	135
Community/Gender: Rural Men	24%	(26)	17%	(19)	13%	(14)	35%	(39)	11%	(12)	110
Community/Gender: Suburban Women	27%	(47)	17%	(30)	7%	(12)	41%	(70)	8%	(13)	172
Community/Gender: Suburban Men	19%	(29)	17%	(26)	9%	(13)	41%	(61)	14%	(21)	150
Homeowner	23%	(113)	15%	(75)	9%	(45)	45%	(219)	8%	(38)	491
Renter	28%	(53)	20%	(39)	8%	(16)	27%	(52)	17%	(32)	191
Self + Household: White-Collar	28%	(68)	17%	(41)	12%	(29)	37%	(92)	6%	(15)	246
Self + Household: Blue Collar	20%	(63)	16%	(51)	8%	(25)	47%	(151)	9%	(30)	320
Union HH: Yes	52%	(12)	38%	(8)	—	(0)	8%	(2)	2%	(0)	22
Union HH: No	23%	(155)	16%	(105)	9%	(61)	41%	(278)	11%	(74)	674
LGBTQ+: Yes	38%	(26)	16%	(11)	8%	(6)	20%	(14)	17%	(11)	67
LGBTQ+: No	22%	(141)	16%	(103)	9%	(56)	42%	(266)	10%	(63)	629
Motivated to Vote	25%	(158)	16%	(104)	8%	(52)	42%	(265)	9%	(55)	633
Parent: Yes	29%	(55)	19%	(35)	8%	(14)	34%	(64)	9%	(17)	186
Parent: No	22%	(112)	15%	(78)	9%	(47)	42%	(216)	11%	(57)	510
COVID Vaccine: Yes	30%	(146)	16%	(80)	9%	(45)	36%	(179)	8%	(42)	492
COVID Vaccine: No	10%	(20)	17%	(34)	8%	(16)	50%	(101)	16%	(32)	204

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	24%	(167)	16%	(114)	9%	(61)	40%	(280)	11%	(74)	696
Student Loans: Yes	35%	(37)	23%	(24)	9%	(9)	27%	(28)	7%	(7)	105
Student Loans: No	22%	(130)	15%	(90)	9%	(52)	43%	(252)	11%	(67)	591
Favorable Opinion of Haley	20%	(47)	12%	(27)	9%	(21)	53%	(122)	7%	(15)	232
Unfavorable Opinion of Haley	30%	(89)	19%	(56)	8%	(24)	33%	(99)	10%	(28)	296
Prodigal Biden Voter	10%	(5)	26%	(13)	6%	(3)	31%	(15)	26%	(13)	48
Undecided Voter (DK/WNV)	7%	(5)	16%	(13)	12%	(10)	39%	(32)	27%	(22)	81
Undecided Voter (DK)	2%	(1)	21%	(12)	9%	(5)	39%	(23)	29%	(17)	59
Watched Debate	24%	(120)	14%	(67)	9%	(45)	46%	(224)	7%	(35)	491
Watched Debate: Did not Watch	23%	(46)	23%	(46)	8%	(17)	28%	(56)	19%	(39)	205
Watched Debate: All of it	24%	(65)	11%	(30)	5%	(14)	52%	(142)	7%	(20)	270
Watched Debate: Some of it	25%	(55)	17%	(37)	14%	(31)	37%	(82)	7%	(16)	221
Continue His Campaign: Yes Biden	49%	(131)	23%	(60)	6%	(16)	14%	(37)	9%	(23)	267
Continue His Campaign: No Biden	9%	(34)	12%	(47)	11%	(44)	60%	(232)	8%	(29)	385
Continue His Campaign: Yes Trump	10%	(37)	9%	(30)	5%	(16)	68%	(242)	8%	(30)	355
Continue His Campaign: No Trump	41%	(125)	26%	(81)	15%	(45)	10%	(31)	8%	(23)	305
Conviction: Evidence	43%	(134)	25%	(76)	13%	(41)	10%	(31)	9%	(28)	310
Conviction: Motivation to Damage	9%	(29)	8%	(24)	4%	(13)	72%	(223)	6%	(19)	307
Conviction: DK/NO	4%	(3)	17%	(14)	10%	(8)	34%	(26)	35%	(28)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(29)	14%	(94)	10%	(71)	15%	(103)	57%	(399)	696
Gender: Male	6%	(21)	15%	(47)	14%	(44)	16%	(50)	50%	(160)	321
Gender: Female	2%	(8)	13%	(47)	7%	(27)	14%	(53)	64%	(240)	375
Age: 18-34	7%	(12)	17%	(29)	13%	(22)	7%	(12)	57%	(97)	172
Age: 35-44	4%	(4)	10%	(10)	10%	(10)	14%	(13)	62%	(59)	95
Age: 45-64	4%	(10)	13%	(31)	11%	(24)	14%	(33)	57%	(131)	229
Age: 65+	1%	(3)	12%	(25)	8%	(15)	23%	(45)	56%	(112)	200
GenZers: 1997-2012	2%	(2)	20%	(16)	13%	(10)	5%	(4)	59%	(47)	80
Millennials: 1981-1996	8%	(14)	11%	(20)	12%	(21)	11%	(21)	59%	(106)	181
GenXers: 1965-1980	6%	(11)	13%	(23)	9%	(16)	12%	(20)	60%	(104)	173
Baby Boomers: 1946-1964	1%	(3)	14%	(34)	9%	(21)	22%	(54)	53%	(128)	239
Educ: < College	4%	(18)	13%	(57)	12%	(51)	14%	(62)	57%	(251)	439
Educ: Bachelors degree	3%	(5)	12%	(19)	8%	(13)	17%	(27)	60%	(96)	159
Educ: Post-grad	6%	(6)	18%	(18)	8%	(8)	14%	(14)	54%	(53)	98
Income: Under 50k	4%	(12)	11%	(36)	11%	(35)	12%	(39)	62%	(200)	322
Income: 50k-100k	4%	(11)	14%	(33)	13%	(32)	17%	(42)	52%	(127)	245
Income: 100k+	5%	(6)	19%	(25)	3%	(4)	17%	(22)	56%	(73)	129
Ethnicity: White (Non-Hispanic)	4%	(17)	13%	(61)	8%	(35)	19%	(86)	57%	(262)	461
Ethnicity: Hispanic	—	(0)	13%	(5)	22%	(8)	13%	(5)	52%	(19)	36
Ethnicity: Black (Non-Hispanic)	8%	(12)	14%	(21)	14%	(22)	2%	(4)	62%	(96)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	16%	(7)	13%	(6)	19%	(8)	51%	(23)	45
All Christian	3%	(11)	13%	(47)	10%	(37)	19%	(73)	55%	(209)	377
All Non-Christian	—	(0)	24%	(7)	16%	(5)	12%	(4)	48%	(14)	30
Atheist	2%	(0)	26%	(8)	24%	(7)	15%	(5)	33%	(10)	30
Agnostic/Nothing in particular	11%	(14)	18%	(23)	7%	(9)	7%	(9)	57%	(71)	126
Something Else	3%	(4)	6%	(9)	10%	(13)	10%	(13)	71%	(95)	133
Evangelical	2%	(6)	7%	(18)	9%	(23)	19%	(50)	63%	(168)	265
Non-Evangelical	4%	(9)	15%	(37)	11%	(27)	15%	(35)	55%	(131)	239
PID: Dem (no lean)	5%	(12)	21%	(49)	9%	(21)	4%	(9)	61%	(141)	231
PID: Ind (no lean)	6%	(12)	10%	(20)	11%	(24)	17%	(35)	57%	(120)	212
PID: Rep (no lean)	2%	(6)	10%	(25)	10%	(26)	23%	(58)	55%	(138)	253

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(29)	14%	(94)	10%	(71)	15%	(103)	57%	(399)	696
PID/Gender: Dem Men	5%	(5)	20%	(20)	13%	(13)	2%	(2)	60%	(60)	100
PID/Gender: Dem Women	5%	(7)	22%	(28)	6%	(8)	5%	(7)	62%	(81)	131
PID/Gender: Ind Men	11%	(12)	6%	(7)	13%	(15)	20%	(22)	50%	(56)	112
PID/Gender: Ind Women	—	(0)	14%	(14)	9%	(10)	13%	(13)	64%	(64)	101
PID/Gender: Rep Men	4%	(4)	18%	(20)	14%	(16)	23%	(25)	40%	(44)	109
PID/Gender: Rep Women	1%	(1)	4%	(5)	7%	(10)	23%	(33)	66%	(94)	144
Ideo: Liberal (1-3)	6%	(11)	20%	(36)	8%	(15)	6%	(11)	61%	(112)	184
Ideo: Moderate (4)	5%	(12)	17%	(39)	12%	(27)	7%	(17)	58%	(132)	227
Ideo: Conservative (5-7)	2%	(6)	7%	(19)	11%	(29)	28%	(75)	52%	(140)	268
Community: Urban	6%	(7)	18%	(23)	16%	(20)	10%	(13)	51%	(66)	128
Community: Suburban	3%	(11)	15%	(50)	8%	(26)	13%	(43)	60%	(193)	323
Community: Rural	5%	(11)	9%	(22)	10%	(25)	19%	(47)	57%	(140)	245
Military HHnm: Yes	1%	(1)	12%	(13)	10%	(11)	18%	(19)	59%	(62)	105
Military HH: No	5%	(28)	14%	(81)	10%	(60)	14%	(84)	57%	(337)	591
Employ: Private Sector	6%	(14)	20%	(46)	11%	(24)	13%	(29)	50%	(111)	225
Employ: Government	5%	(2)	9%	(4)	4%	(2)	5%	(2)	77%	(39)	51
Employ: Self-Employed	7%	(4)	6%	(3)	16%	(8)	17%	(9)	54%	(28)	52
Employ: Homemaker	8%	(4)	7%	(3)	17%	(8)	23%	(10)	46%	(21)	45
Employ: Student	—	(0)	5%	(1)	13%	(2)	23%	(3)	59%	(8)	14
Employ: Retired	2%	(4)	11%	(22)	7%	(15)	21%	(42)	59%	(118)	201
Employ: Unemployed	1%	(1)	14%	(10)	6%	(4)	6%	(4)	73%	(51)	70
Employ: Other	—	(0)	13%	(5)	21%	(8)	6%	(2)	59%	(23)	38

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(29)	14%	(94)	10%	(71)	15%	(103)	57%	(399)	696
Protestant	3%	(7)	12%	(35)	9%	(25)	21%	(60)	55%	(156)	283
Roman Catholic	4%	(3)	14%	(12)	13%	(12)	13%	(12)	56%	(49)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	17%	(1)	—	(0)	19%	(1)	64%	(4)	6
Jewish	—	(0)	26%	(3)	8%	(1)	3%	(0)	63%	(8)	13
Muslim	—	(0)	19%	(1)	71%	(4)	10%	(1)	—	(0)	5
Buddhist	—	(0)	36%	(3)	—	(0)	34%	(3)	30%	(2)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(4)	4
Atheist	2%	(0)	26%	(8)	24%	(7)	15%	(5)	33%	(10)	30
Agnostic	9%	(2)	20%	(4)	3%	(1)	5%	(1)	63%	(14)	22
Something else	3%	(4)	6%	(9)	10%	(13)	10%	(13)	71%	(95)	133
Nothing in particular	11%	(12)	18%	(19)	8%	(8)	7%	(8)	55%	(58)	104
Ideo/PID: Conservative Republican	3%	(6)	8%	(15)	8%	(15)	27%	(53)	54%	(105)	194
Ideo/PID: Moderate/Liberal Republican	—	(0)	17%	(10)	19%	(11)	9%	(5)	56%	(32)	57
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	19%	(19)	16%	(16)	5%	(5)	59%	(57)	98
Ideo/PID: Liberal Democrat	8%	(10)	23%	(30)	4%	(5)	3%	(5)	62%	(81)	131
Unfavorable of Biden and Trump	4%	(5)	6%	(8)	14%	(19)	12%	(15)	64%	(86)	134
2024 H2H Matchup: Biden Voter	5%	(15)	24%	(70)	11%	(34)	3%	(10)	56%	(167)	296
2024 H2H Matchup: Trump Voter	3%	(10)	7%	(21)	10%	(31)	28%	(88)	53%	(169)	318
2024 H2H Matchup: Would not Vote	11%	(3)	9%	(2)	9%	(2)	1%	(0)	71%	(16)	23
2024 H2H Matchup: Do not Know	2%	(1)	1%	(0)	8%	(5)	9%	(5)	81%	(48)	59
2022 House Vote: Democrat	5%	(14)	23%	(60)	11%	(28)	4%	(11)	57%	(150)	263
2022 House Vote: Republican	4%	(11)	7%	(19)	10%	(28)	28%	(77)	52%	(144)	278
2022 House Vote: Did not Vote	3%	(4)	11%	(15)	10%	(14)	9%	(12)	67%	(93)	139
2020 Vote: Joe Biden	5%	(15)	19%	(59)	11%	(35)	4%	(14)	61%	(191)	316
2020 Vote: Donald Trump	3%	(11)	8%	(26)	10%	(33)	26%	(85)	52%	(170)	324
2020 Vote: Someone Else	—	(0)	15%	(1)	8%	(1)	4%	(0)	72%	(7)	10
2020 Vote: Did not Vote	6%	(3)	16%	(7)	5%	(2)	6%	(3)	67%	(31)	47

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(29)	14%	(94)	10%	(71)	15%	(103)	57%	(399)	696
2016 Vote: Hillary Clinton	6%	(13)	22%	(53)	10%	(25)	4%	(10)	58%	(138)	239
2016 Vote: Donald Trump	3%	(8)	7%	(19)	10%	(28)	29%	(83)	52%	(149)	287
2016 Vote: Someone Else	8%	(2)	11%	(3)	29%	(7)	7%	(2)	45%	(11)	26
2020 Vote/PID: Not Biden/Democrat	16%	(3)	17%	(4)	—	(0)	5%	(1)	62%	(13)	21
2020 Vote/PID: Not Trump/Republican	—	(0)	13%	(3)	11%	(2)	5%	(1)	71%	(14)	20
U.S. Economy: Wrong Track	2%	(12)	7%	(36)	11%	(56)	19%	(97)	60%	(298)	499
U.S. Economy: Right Direction	8%	(17)	30%	(59)	8%	(15)	3%	(6)	51%	(101)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	25%	(53)	14%	(29)	3%	(7)	53%	(112)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(13)	8%	(26)	9%	(31)	26%	(89)	54%	(185)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(5)	11%	(15)	8%	(11)	5%	(7)	73%	(102)	139
Top 2024 Issue: Economy	3%	(8)	10%	(27)	12%	(32)	17%	(46)	57%	(151)	264
Community/Gender: Urban Women	2%	(1)	19%	(13)	10%	(7)	13%	(9)	57%	(39)	68
Community/Gender: Urban Men	10%	(6)	16%	(10)	23%	(14)	6%	(4)	44%	(27)	60
Community/Gender: Rural Women	3%	(4)	5%	(6)	8%	(11)	18%	(24)	66%	(89)	135
Community/Gender: Rural Men	6%	(7)	14%	(16)	13%	(14)	21%	(23)	46%	(51)	110
Community/Gender: Suburban Women	2%	(3)	16%	(28)	6%	(10)	12%	(20)	65%	(111)	172
Community/Gender: Suburban Men	5%	(8)	14%	(21)	11%	(16)	16%	(23)	55%	(82)	150
Homeowner	4%	(20)	15%	(71)	10%	(48)	18%	(86)	54%	(265)	491
Renter	5%	(9)	12%	(23)	11%	(20)	7%	(13)	66%	(126)	191
Self + Household: White-Collar	5%	(13)	16%	(39)	7%	(17)	16%	(39)	56%	(136)	246
Self + Household: Blue Collar	3%	(10)	15%	(49)	12%	(39)	17%	(53)	53%	(169)	320
Union HH: Yes	16%	(3)	41%	(9)	—	(0)	2%	(0)	42%	(9)	22
Union HH: No	4%	(26)	13%	(85)	11%	(71)	15%	(102)	58%	(390)	674
LGBTQ+: Yes	6%	(4)	23%	(16)	4%	(3)	10%	(7)	57%	(38)	67
LGBTQ+: No	4%	(25)	12%	(78)	11%	(68)	15%	(96)	57%	(361)	629
Motivated to Vote	4%	(28)	14%	(88)	10%	(66)	16%	(100)	55%	(351)	633
Parent: Yes	8%	(16)	13%	(25)	12%	(22)	11%	(21)	55%	(103)	186
Parent: No	3%	(13)	14%	(70)	10%	(49)	16%	(82)	58%	(296)	510
COVID Vaccine: Yes	5%	(23)	16%	(79)	10%	(47)	12%	(60)	58%	(284)	492
COVID Vaccine: No	3%	(6)	8%	(15)	12%	(24)	21%	(43)	57%	(115)	204

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(29)	14%	(94)	10%	(71)	15%	(103)	57%	(399)	696
Student Loans: Yes	12%	(13)	15%	(16)	12%	(12)	11%	(11)	50%	(53)	105
Student Loans: No	3%	(16)	13%	(78)	10%	(59)	15%	(91)	59%	(347)	591
Favorable Opinion of Haley	4%	(8)	16%	(38)	12%	(27)	17%	(40)	51%	(119)	232
Unfavorable Opinion of Haley	6%	(17)	14%	(42)	12%	(35)	17%	(50)	51%	(151)	296
Prodigal Biden Voter	2%	(1)	2%	(1)	7%	(4)	11%	(5)	78%	(38)	48
Undecided Voter (DK/WNV)	4%	(4)	3%	(3)	8%	(7)	6%	(5)	78%	(64)	81
Undecided Voter (DK)	2%	(1)	1%	(0)	8%	(5)	9%	(5)	81%	(48)	59
Watched Debate	5%	(24)	14%	(67)	12%	(59)	17%	(85)	52%	(257)	491
Watched Debate: Did not Watch	3%	(5)	13%	(27)	6%	(12)	9%	(17)	70%	(143)	205
Watched Debate: All of it	5%	(15)	15%	(41)	10%	(28)	22%	(59)	47%	(128)	270
Watched Debate: Some of it	4%	(9)	12%	(26)	14%	(31)	12%	(26)	58%	(129)	221
Continue His Campaign: Yes Biden	5%	(14)	21%	(56)	9%	(25)	12%	(31)	53%	(140)	267
Continue His Campaign: No Biden	4%	(15)	10%	(37)	11%	(42)	18%	(69)	58%	(222)	385
Continue His Campaign: Yes Trump	3%	(11)	9%	(34)	9%	(32)	25%	(90)	53%	(188)	355
Continue His Campaign: No Trump	6%	(18)	19%	(59)	12%	(37)	4%	(11)	59%	(179)	305
Conviction: Evidence	6%	(19)	20%	(61)	11%	(33)	5%	(14)	59%	(183)	310
Conviction: Motivation to Damage	3%	(9)	9%	(28)	10%	(31)	27%	(84)	51%	(156)	307
Conviction: DK/NO	1%	(1)	7%	(6)	9%	(7)	6%	(5)	76%	(60)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(31)	18%	(122)	9%	(64)	14%	(95)	55%	(384)	696
Gender: Male	6%	(20)	22%	(71)	12%	(37)	12%	(38)	48%	(154)	321
Gender: Female	3%	(11)	14%	(51)	7%	(27)	15%	(57)	61%	(230)	375
Age: 18-34	7%	(12)	20%	(35)	11%	(19)	8%	(14)	53%	(91)	172
Age: 35-44	5%	(4)	23%	(22)	7%	(6)	8%	(8)	57%	(54)	95
Age: 45-64	3%	(6)	16%	(37)	9%	(21)	17%	(38)	55%	(127)	229
Age: 65+	4%	(8)	14%	(28)	9%	(17)	17%	(34)	56%	(112)	200
GenZers: 1997-2012	2%	(2)	27%	(21)	9%	(7)	10%	(8)	52%	(41)	80
Millennials: 1981-1996	8%	(15)	18%	(32)	10%	(18)	8%	(14)	56%	(102)	181
GenXers: 1965-1980	4%	(6)	16%	(27)	10%	(18)	11%	(19)	60%	(103)	173
Baby Boomers: 1946-1964	3%	(8)	16%	(37)	8%	(18)	21%	(50)	53%	(126)	239
Educ: < College	4%	(19)	19%	(82)	9%	(40)	14%	(60)	54%	(238)	439
Educ: Bachelors degree	3%	(5)	11%	(17)	9%	(15)	16%	(26)	60%	(95)	159
Educ: Post-grad	7%	(7)	23%	(23)	9%	(9)	9%	(9)	51%	(51)	98
Income: Under 50k	3%	(10)	15%	(49)	9%	(30)	13%	(43)	59%	(190)	322
Income: 50k-100k	5%	(13)	20%	(50)	11%	(26)	14%	(35)	50%	(121)	245
Income: 100k+	7%	(9)	18%	(23)	6%	(7)	13%	(17)	56%	(73)	129
Ethnicity: White (Non-Hispanic)	4%	(17)	15%	(70)	9%	(41)	16%	(75)	56%	(258)	461
Ethnicity: Hispanic	—	(0)	11%	(4)	20%	(7)	12%	(4)	57%	(21)	36
Ethnicity: Black (Non-Hispanic)	9%	(14)	24%	(37)	7%	(11)	5%	(8)	54%	(84)	154
Ethnicity: Asian + Other (Non-Hispanic)	1%	(1)	24%	(11)	9%	(4)	16%	(7)	50%	(22)	45
All Christian	4%	(16)	17%	(63)	10%	(36)	17%	(65)	52%	(197)	377
All Non-Christian	10%	(3)	41%	(12)	7%	(2)	1%	(0)	40%	(12)	30
Atheist	1%	(0)	24%	(7)	24%	(7)	9%	(3)	41%	(12)	30
Agnostic/Nothing in particular	7%	(9)	22%	(27)	9%	(11)	7%	(8)	56%	(70)	126
Something Else	2%	(3)	9%	(12)	6%	(8)	14%	(18)	69%	(92)	133
Evangelical	2%	(7)	12%	(32)	8%	(22)	17%	(46)	60%	(159)	265
Non-Evangelical	5%	(11)	18%	(44)	9%	(22)	16%	(37)	52%	(125)	239
PID: Dem (no lean)	7%	(16)	24%	(55)	7%	(15)	4%	(9)	59%	(135)	231
PID: Ind (no lean)	3%	(7)	16%	(35)	13%	(28)	10%	(22)	57%	(121)	212
PID: Rep (no lean)	3%	(8)	13%	(32)	8%	(21)	25%	(63)	51%	(128)	253

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(31)	18%	(122)	9%	(64)	14%	(95)	55%	(384)	696
PID/Gender: Dem Men	6%	(6)	30%	(30)	7%	(7)	3%	(3)	55%	(55)	100
PID/Gender: Dem Women	8%	(11)	19%	(25)	6%	(8)	5%	(7)	61%	(80)	131
PID/Gender: Ind Men	6%	(7)	14%	(15)	18%	(20)	9%	(10)	53%	(59)	112
PID/Gender: Ind Women	—	(0)	19%	(20)	7%	(7)	12%	(12)	62%	(62)	101
PID/Gender: Rep Men	7%	(7)	24%	(26)	9%	(10)	23%	(25)	37%	(40)	109
PID/Gender: Rep Women	—	(1)	4%	(6)	8%	(11)	27%	(38)	61%	(88)	144
Ideo: Liberal (1-3)	7%	(13)	23%	(43)	7%	(12)	5%	(9)	58%	(107)	184
Ideo: Moderate (4)	5%	(12)	23%	(53)	13%	(29)	4%	(8)	55%	(125)	227
Ideo: Conservative (5-7)	3%	(7)	9%	(25)	8%	(22)	28%	(74)	52%	(139)	268
Community: Urban	11%	(15)	22%	(28)	5%	(6)	12%	(15)	50%	(65)	128
Community: Suburban	3%	(8)	19%	(62)	8%	(24)	12%	(40)	58%	(188)	323
Community: Rural	3%	(8)	13%	(32)	14%	(34)	16%	(40)	54%	(131)	245
Military HHnm: Yes	2%	(3)	15%	(16)	9%	(10)	17%	(18)	56%	(58)	105
Military HH: No	5%	(29)	18%	(106)	9%	(54)	13%	(76)	55%	(326)	591
Employ: Private Sector	7%	(15)	23%	(53)	10%	(23)	10%	(22)	50%	(112)	225
Employ: Government	14%	(7)	15%	(7)	7%	(3)	7%	(4)	58%	(29)	51
Employ: Self-Employed	1%	(0)	16%	(8)	11%	(6)	13%	(7)	58%	(30)	52
Employ: Homemaker	3%	(1)	12%	(5)	8%	(4)	22%	(10)	55%	(25)	45
Employ: Student	—	(0)	15%	(2)	8%	(1)	23%	(3)	54%	(8)	14
Employ: Retired	3%	(6)	13%	(26)	7%	(14)	18%	(36)	59%	(118)	201
Employ: Unemployed	—	(0)	15%	(10)	11%	(8)	13%	(9)	61%	(43)	70
Employ: Other	5%	(2)	24%	(9)	13%	(5)	10%	(4)	48%	(18)	38

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(31)	18%	(122)	9%	(64)	14%	(95)	55%	(384)	696
Protestant	3%	(9)	17%	(49)	9%	(25)	18%	(50)	53%	(150)	283
Roman Catholic	7%	(6)	16%	(14)	13%	(11)	17%	(15)	48%	(42)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	—	(0)	—	(0)	8%	(0)	75%	(5)	6
Jewish	24%	(3)	22%	(3)	5%	(1)	3%	(0)	47%	(6)	13
Muslim	—	(0)	71%	(4)	19%	(1)	—	(0)	10%	(1)	5
Buddhist	—	(0)	51%	(4)	—	(0)	—	(0)	49%	(4)	8
Hindu	—	(0)	44%	(2)	13%	(0)	—	(0)	44%	(2)	4
Atheist	1%	(0)	24%	(7)	24%	(7)	9%	(3)	41%	(12)	30
Agnostic	9%	(2)	26%	(6)	2%	(1)	5%	(1)	57%	(12)	22
Something else	2%	(3)	9%	(12)	6%	(8)	14%	(18)	69%	(92)	133
Nothing in particular	7%	(7)	21%	(21)	10%	(10)	7%	(7)	56%	(58)	104
Ideo/PID: Conservative Republican	3%	(6)	9%	(18)	8%	(16)	29%	(55)	51%	(100)	194
Ideo/PID: Moderate/Liberal Republican	4%	(2)	26%	(15)	9%	(5)	14%	(8)	47%	(27)	57
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	23%	(23)	11%	(11)	6%	(6)	56%	(54)	98
Ideo/PID: Liberal Democrat	10%	(13)	24%	(32)	4%	(5)	2%	(3)	60%	(79)	131
Unfavorable of Biden and Trump	2%	(2)	14%	(19)	10%	(13)	8%	(10)	67%	(90)	134
2024 H2H Matchup: Biden Voter	6%	(19)	30%	(89)	9%	(26)	3%	(9)	52%	(154)	296
2024 H2H Matchup: Trump Voter	4%	(12)	8%	(26)	10%	(31)	25%	(79)	54%	(170)	318
2024 H2H Matchup: Would not Vote	—	(0)	15%	(3)	1%	(0)	10%	(2)	74%	(17)	23
2024 H2H Matchup: Do not Know	—	(0)	6%	(4)	12%	(7)	8%	(5)	74%	(43)	59
2022 House Vote: Democrat	7%	(18)	26%	(69)	10%	(26)	3%	(7)	54%	(143)	263
2022 House Vote: Republican	3%	(9)	10%	(27)	11%	(31)	26%	(72)	50%	(139)	278
2022 House Vote: Did not Vote	3%	(4)	18%	(26)	5%	(7)	9%	(12)	65%	(90)	139
2020 Vote: Joe Biden	7%	(21)	24%	(77)	9%	(28)	3%	(9)	57%	(180)	316
2020 Vote: Donald Trump	3%	(9)	10%	(34)	10%	(33)	24%	(78)	52%	(170)	324
2020 Vote: Someone Else	—	(0)	29%	(3)	7%	(1)	6%	(1)	59%	(6)	10
2020 Vote: Did not Vote	2%	(1)	18%	(8)	5%	(2)	14%	(7)	62%	(29)	47

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(31)	18%	(122)	9%	(64)	14%	(95)	55%	(384)	696
2016 Vote: Hillary Clinton	8%	(19)	26%	(62)	8%	(19)	3%	(8)	55%	(131)	239
2016 Vote: Donald Trump	3%	(7)	11%	(32)	11%	(33)	25%	(72)	50%	(144)	287
2016 Vote: Someone Else	10%	(2)	3%	(1)	20%	(5)	7%	(2)	60%	(15)	26
2020 Vote/PID: Not Biden/Democrat	4%	(1)	15%	(3)	6%	(1)	9%	(2)	66%	(14)	21
2020 Vote/PID: Not Trump/Republican	5%	(1)	16%	(3)	5%	(1)	4%	(1)	70%	(14)	20
U.S. Economy: Wrong Track	2%	(9)	13%	(63)	10%	(50)	18%	(88)	58%	(289)	499
U.S. Economy: Right Direction	11%	(22)	30%	(59)	7%	(14)	3%	(7)	48%	(95)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(18)	31%	(65)	10%	(20)	5%	(10)	46%	(99)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	9%	(32)	10%	(33)	23%	(80)	55%	(188)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	18%	(25)	7%	(10)	3%	(5)	70%	(98)	139
Top 2024 Issue: Economy	3%	(7)	15%	(40)	9%	(24)	15%	(39)	58%	(153)	264
Community/Gender: Urban Women	8%	(5)	19%	(13)	3%	(2)	18%	(13)	52%	(36)	68
Community/Gender: Urban Men	16%	(10)	25%	(15)	7%	(4)	4%	(2)	48%	(29)	60
Community/Gender: Rural Women	1%	(2)	8%	(11)	10%	(13)	18%	(24)	63%	(85)	135
Community/Gender: Rural Men	6%	(6)	19%	(21)	18%	(20)	15%	(16)	42%	(46)	110
Community/Gender: Suburban Women	3%	(4)	16%	(27)	7%	(11)	12%	(20)	63%	(109)	172
Community/Gender: Suburban Men	3%	(4)	23%	(35)	9%	(13)	13%	(20)	52%	(79)	150
Homeowner	5%	(24)	18%	(90)	9%	(46)	16%	(79)	51%	(251)	491
Renter	4%	(7)	16%	(31)	8%	(16)	7%	(13)	65%	(125)	191
Self + Household: White-Collar	7%	(18)	17%	(42)	8%	(20)	15%	(37)	53%	(129)	246
Self + Household: Blue Collar	3%	(8)	21%	(66)	11%	(36)	15%	(47)	51%	(163)	320
Union HH: Yes	16%	(4)	35%	(8)	5%	(1)	2%	(0)	42%	(9)	22
Union HH: No	4%	(28)	17%	(114)	9%	(63)	14%	(94)	56%	(375)	674
LGBTQ+: Yes	8%	(5)	29%	(19)	3%	(2)	4%	(3)	56%	(37)	67
LGBTQ+: No	4%	(26)	16%	(102)	10%	(62)	15%	(92)	55%	(347)	629
Motivated to Vote	5%	(30)	18%	(114)	9%	(58)	15%	(93)	54%	(339)	633
Parent: Yes	7%	(12)	18%	(34)	8%	(15)	13%	(24)	54%	(101)	186
Parent: No	4%	(19)	17%	(88)	10%	(49)	14%	(71)	56%	(284)	510
COVID Vaccine: Yes	5%	(27)	19%	(96)	9%	(46)	12%	(58)	54%	(267)	492
COVID Vaccine: No	2%	(5)	13%	(26)	9%	(19)	18%	(37)	58%	(117)	204

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	4%	(31)	18%	(122)	9%	(64)	14%	(95)	55%	(384)	696
Student Loans: Yes	9%	(10)	19%	(20)	11%	(11)	11%	(11)	51%	(53)	105
Student Loans: No	4%	(22)	17%	(102)	9%	(53)	14%	(83)	56%	(331)	591
Favorable Opinion of Haley	4%	(10)	22%	(50)	11%	(27)	18%	(41)	45%	(105)	232
Unfavorable Opinion of Haley	6%	(19)	20%	(60)	9%	(26)	14%	(41)	51%	(150)	296
Prodigal Biden Voter	7%	(3)	3%	(2)	7%	(3)	5%	(3)	78%	(38)	48
Undecided Voter (DK/WNV)	—	(0)	9%	(7)	9%	(7)	9%	(7)	74%	(60)	81
Undecided Voter (DK)	—	(0)	6%	(4)	12%	(7)	8%	(5)	74%	(43)	59
Watched Debate	5%	(27)	18%	(90)	10%	(51)	16%	(80)	50%	(243)	491
Watched Debate: Did not Watch	2%	(4)	15%	(32)	7%	(13)	7%	(15)	69%	(141)	205
Watched Debate: All of it	7%	(19)	16%	(43)	9%	(24)	19%	(52)	49%	(133)	270
Watched Debate: Some of it	4%	(8)	21%	(47)	12%	(27)	13%	(28)	50%	(110)	221
Continue His Campaign: Yes Biden	8%	(20)	26%	(69)	10%	(25)	9%	(25)	48%	(127)	267
Continue His Campaign: No Biden	3%	(11)	13%	(52)	10%	(37)	17%	(66)	57%	(219)	385
Continue His Campaign: Yes Trump	3%	(12)	12%	(44)	10%	(35)	22%	(80)	52%	(184)	355
Continue His Campaign: No Trump	6%	(19)	25%	(77)	9%	(26)	4%	(11)	56%	(171)	305
Conviction: Evidence	7%	(20)	24%	(74)	10%	(30)	5%	(15)	55%	(171)	310
Conviction: Motivation to Damage	3%	(9)	13%	(41)	10%	(30)	24%	(75)	50%	(152)	307
Conviction: DK/NO	2%	(2)	9%	(7)	6%	(4)	5%	(4)	77%	(61)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(93)	18%	(122)	11%	(75)	22%	(153)	36%	(252)	696
Gender: Male	16%	(51)	19%	(62)	14%	(44)	21%	(68)	30%	(95)	321
Gender: Female	11%	(42)	16%	(60)	8%	(31)	23%	(85)	42%	(157)	375
Age: 18-34	13%	(22)	23%	(39)	13%	(23)	8%	(14)	43%	(74)	172
Age: 35-44	17%	(16)	20%	(19)	8%	(8)	16%	(15)	39%	(37)	95
Age: 45-64	9%	(21)	18%	(40)	13%	(29)	24%	(54)	37%	(85)	229
Age: 65+	17%	(34)	12%	(23)	7%	(15)	35%	(71)	28%	(57)	200
GenZers: 1997-2012	9%	(7)	21%	(17)	14%	(11)	7%	(6)	48%	(38)	80
Millennials: 1981-1996	16%	(29)	23%	(41)	10%	(19)	12%	(22)	39%	(71)	181
GenXers: 1965-1980	10%	(18)	14%	(24)	13%	(23)	21%	(36)	42%	(72)	173
Baby Boomers: 1946-1964	16%	(39)	16%	(39)	8%	(19)	34%	(80)	26%	(62)	239
Educ: < College	11%	(46)	15%	(67)	9%	(41)	20%	(88)	45%	(197)	439
Educ: Bachelors degree	16%	(26)	19%	(31)	15%	(24)	24%	(39)	25%	(40)	159
Educ: Post-grad	21%	(20)	25%	(24)	10%	(10)	28%	(27)	16%	(16)	98
Income: Under 50k	11%	(36)	17%	(55)	8%	(26)	18%	(56)	46%	(149)	322
Income: 50k-100k	14%	(35)	15%	(37)	16%	(39)	26%	(64)	29%	(70)	245
Income: 100k+	18%	(23)	23%	(30)	8%	(10)	26%	(34)	26%	(34)	129
Ethnicity: White (Non-Hispanic)	13%	(58)	15%	(71)	10%	(48)	29%	(134)	32%	(149)	461
Ethnicity: Hispanic	21%	(8)	9%	(3)	12%	(4)	14%	(5)	44%	(16)	36
Ethnicity: Black (Non-Hispanic)	14%	(21)	21%	(33)	10%	(16)	5%	(7)	50%	(77)	154
Ethnicity: Asian + Other (Non-Hispanic)	14%	(6)	33%	(15)	16%	(7)	17%	(7)	21%	(9)	45
All Christian	10%	(39)	17%	(64)	10%	(36)	31%	(115)	33%	(123)	377
All Non-Christian	14%	(4)	13%	(4)	36%	(11)	15%	(5)	22%	(7)	30
Atheist	27%	(8)	27%	(8)	16%	(5)	18%	(5)	12%	(4)	30
Agnostic/Nothing in particular	27%	(34)	22%	(28)	12%	(15)	8%	(10)	31%	(39)	126
Something Else	6%	(8)	13%	(18)	6%	(9)	14%	(19)	60%	(81)	133
Evangelical	6%	(16)	11%	(30)	9%	(23)	27%	(71)	47%	(125)	265
Non-Evangelical	13%	(30)	21%	(51)	9%	(20)	25%	(61)	32%	(77)	239
PID: Dem (no lean)	26%	(59)	23%	(54)	10%	(24)	5%	(11)	36%	(83)	231
PID: Ind (no lean)	13%	(27)	19%	(40)	13%	(28)	21%	(45)	34%	(73)	212
PID: Rep (no lean)	3%	(7)	11%	(28)	9%	(24)	39%	(98)	38%	(97)	253

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(93)	18%	(122)	11%	(75)	22%	(153)	36%	(252)	696
PID/Gender: Dem Men	27%	(27)	22%	(22)	12%	(12)	4%	(4)	35%	(35)	100
PID/Gender: Dem Women	25%	(33)	25%	(32)	9%	(12)	5%	(7)	36%	(47)	131
PID/Gender: Ind Men	16%	(18)	17%	(19)	17%	(19)	23%	(25)	27%	(30)	112
PID/Gender: Ind Women	9%	(9)	21%	(21)	9%	(9)	19%	(19)	42%	(42)	101
PID/Gender: Rep Men	6%	(6)	20%	(21)	12%	(13)	35%	(38)	27%	(30)	109
PID/Gender: Rep Women	—	(1)	4%	(6)	7%	(10)	41%	(59)	47%	(67)	144
Ideo: Liberal (1-3)	31%	(58)	27%	(50)	6%	(12)	7%	(12)	28%	(52)	184
Ideo: Moderate (4)	10%	(23)	22%	(50)	14%	(32)	14%	(31)	40%	(91)	227
Ideo: Conservative (5-7)	4%	(12)	8%	(21)	12%	(31)	41%	(110)	35%	(94)	268
Community: Urban	15%	(19)	15%	(20)	15%	(19)	17%	(22)	38%	(49)	128
Community: Suburban	13%	(41)	23%	(73)	11%	(36)	23%	(73)	31%	(100)	323
Community: Rural	14%	(33)	12%	(29)	8%	(20)	24%	(59)	42%	(103)	245
Military HHnm: Yes	10%	(11)	19%	(20)	10%	(11)	33%	(35)	27%	(29)	105
Military HH: No	14%	(82)	17%	(102)	11%	(64)	20%	(119)	38%	(224)	591
Employ: Private Sector	13%	(29)	23%	(51)	15%	(33)	17%	(38)	32%	(73)	225
Employ: Government	25%	(13)	22%	(11)	4%	(2)	9%	(5)	40%	(20)	51
Employ: Self-Employed	8%	(4)	20%	(10)	17%	(9)	20%	(10)	35%	(18)	52
Employ: Homemaker	10%	(4)	15%	(7)	6%	(3)	38%	(17)	32%	(15)	45
Employ: Student	24%	(3)	6%	(1)	15%	(2)	26%	(4)	29%	(4)	14
Employ: Retired	15%	(31)	13%	(27)	6%	(13)	35%	(70)	30%	(60)	201
Employ: Unemployed	7%	(5)	16%	(11)	9%	(6)	9%	(6)	60%	(42)	70
Employ: Other	7%	(3)	12%	(5)	21%	(8)	8%	(3)	52%	(20)	38

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(93)	18%	(122)	11%	(75)	22%	(153)	36%	(252)	696
Protestant	10%	(28)	17%	(47)	10%	(28)	30%	(86)	33%	(93)	283
Roman Catholic	11%	(9)	18%	(15)	9%	(8)	31%	(27)	32%	(28)	87
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	20%	(1)	19%	(1)	28%	(2)	16%	(1)	6
Jewish	14%	(2)	7%	(1)	13%	(2)	19%	(2)	47%	(6)	13
Muslim	—	(0)	—	(0)	90%	(5)	—	(0)	10%	(1)	5
Buddhist	30%	(2)	36%	(3)	34%	(3)	—	(0)	—	(0)	8
Hindu	—	(0)	—	(0)	44%	(2)	56%	(2)	—	(0)	4
Atheist	27%	(8)	27%	(8)	16%	(5)	18%	(5)	12%	(4)	30
Agnostic	47%	(10)	15%	(3)	5%	(1)	9%	(2)	25%	(5)	22
Something else	6%	(8)	13%	(18)	6%	(9)	14%	(19)	60%	(81)	133
Nothing in particular	23%	(24)	24%	(25)	13%	(14)	7%	(8)	32%	(33)	104
Ideo/PID: Conservative Republican	3%	(6)	8%	(16)	8%	(15)	45%	(87)	36%	(70)	194
Ideo/PID: Moderate/Liberal Republican	1%	(1)	20%	(11)	15%	(9)	18%	(10)	45%	(26)	57
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	16%	(16)	16%	(16)	8%	(8)	46%	(45)	98
Ideo/PID: Liberal Democrat	36%	(47)	29%	(38)	6%	(8)	2%	(3)	27%	(35)	131
Unfavorable of Biden and Trump	5%	(6)	19%	(25)	16%	(22)	26%	(35)	34%	(46)	134
2024 H2H Matchup: Biden Voter	25%	(74)	28%	(83)	13%	(38)	4%	(13)	30%	(88)	296
2024 H2H Matchup: Trump Voter	4%	(13)	9%	(29)	9%	(28)	40%	(127)	38%	(121)	318
2024 H2H Matchup: Would not Vote	5%	(1)	29%	(7)	9%	(2)	22%	(5)	35%	(8)	23
2024 H2H Matchup: Do not Know	7%	(4)	6%	(4)	11%	(7)	15%	(9)	60%	(35)	59
2022 House Vote: Democrat	27%	(71)	24%	(64)	13%	(33)	5%	(14)	31%	(81)	263
2022 House Vote: Republican	4%	(11)	11%	(31)	12%	(33)	42%	(117)	31%	(86)	278
2022 House Vote: Did not Vote	8%	(11)	19%	(27)	5%	(7)	14%	(20)	54%	(75)	139
2020 Vote: Joe Biden	25%	(79)	24%	(76)	13%	(41)	6%	(20)	32%	(101)	316
2020 Vote: Donald Trump	3%	(10)	12%	(39)	10%	(31)	39%	(126)	37%	(119)	324
2020 Vote: Someone Else	—	(0)	17%	(2)	16%	(1)	19%	(2)	48%	(5)	10
2020 Vote: Did not Vote	10%	(5)	13%	(6)	4%	(2)	12%	(6)	60%	(28)	47

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(93)	18%	(122)	11%	(75)	22%	(153)	36%	(252)	696
2016 Vote: Hillary Clinton	27%	(65)	27%	(64)	12%	(30)	5%	(12)	29%	(69)	239
2016 Vote: Donald Trump	4%	(12)	10%	(30)	11%	(30)	40%	(116)	35%	(100)	287
2016 Vote: Someone Else	20%	(5)	5%	(1)	24%	(6)	30%	(8)	22%	(6)	26
2020 Vote/PID: Not Biden/Democrat	4%	(1)	32%	(7)	4%	(1)	1%	(0)	60%	(13)	21
2020 Vote/PID: Not Trump/Republican	5%	(1)	9%	(2)	11%	(2)	15%	(3)	59%	(12)	20
U.S. Economy: Wrong Track	6%	(31)	14%	(69)	11%	(53)	29%	(147)	40%	(200)	499
U.S. Economy: Right Direction	32%	(62)	27%	(53)	11%	(22)	3%	(7)	27%	(53)	197
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(54)	30%	(63)	12%	(25)	5%	(10)	28%	(59)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	11%	(38)	9%	(30)	37%	(126)	40%	(136)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(25)	15%	(21)	14%	(20)	12%	(17)	41%	(56)	139
Top 2024 Issue: Economy	7%	(19)	14%	(36)	12%	(33)	25%	(66)	42%	(110)	264
Community/Gender: Urban Women	16%	(11)	15%	(10)	7%	(5)	18%	(13)	44%	(30)	68
Community/Gender: Urban Men	13%	(8)	16%	(10)	24%	(14)	15%	(9)	32%	(19)	60
Community/Gender: Rural Women	6%	(8)	10%	(13)	6%	(8)	26%	(35)	52%	(70)	135
Community/Gender: Rural Men	23%	(25)	15%	(16)	11%	(13)	22%	(24)	30%	(33)	110
Community/Gender: Suburban Women	13%	(23)	21%	(36)	11%	(19)	22%	(37)	33%	(57)	172
Community/Gender: Suburban Men	12%	(19)	24%	(37)	11%	(17)	23%	(35)	29%	(43)	150
Homeowner	15%	(73)	17%	(85)	12%	(58)	26%	(126)	30%	(148)	491
Renter	10%	(19)	19%	(35)	9%	(17)	11%	(22)	51%	(97)	191
Self + Household: White-Collar	20%	(48)	19%	(47)	12%	(30)	28%	(68)	21%	(52)	246
Self + Household: Blue Collar	11%	(35)	18%	(57)	12%	(38)	22%	(70)	37%	(120)	320
Union HH: Yes	22%	(5)	39%	(9)	—	(0)	8%	(2)	30%	(7)	22
Union HH: No	13%	(88)	17%	(113)	11%	(75)	23%	(152)	36%	(245)	674
LGBTQ+: Yes	32%	(22)	19%	(13)	14%	(9)	9%	(6)	26%	(17)	67
LGBTQ+: No	11%	(71)	17%	(109)	10%	(66)	23%	(147)	37%	(235)	629
Motivated to Vote	15%	(93)	18%	(115)	11%	(67)	23%	(147)	34%	(212)	633
Parent: Yes	12%	(23)	23%	(42)	12%	(21)	16%	(29)	38%	(70)	186
Parent: No	14%	(70)	16%	(80)	11%	(54)	24%	(124)	36%	(182)	510
COVID Vaccine: Yes	17%	(85)	20%	(97)	11%	(56)	21%	(105)	30%	(149)	492
COVID Vaccine: No	4%	(8)	12%	(25)	10%	(19)	24%	(49)	51%	(103)	204

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(93)	18%	(122)	11%	(75)	22%	(153)	36%	(252)	696
Student Loans: Yes	16%	(16)	30%	(31)	13%	(13)	11%	(11)	32%	(33)	105
Student Loans: No	13%	(77)	15%	(91)	10%	(62)	24%	(142)	37%	(219)	591
Favorable Opinion of Haley	8%	(18)	19%	(43)	14%	(32)	32%	(75)	28%	(64)	232
Unfavorable Opinion of Haley	23%	(68)	20%	(59)	12%	(35)	20%	(61)	25%	(73)	296
Prodigal Biden Voter	11%	(5)	12%	(6)	11%	(5)	16%	(8)	50%	(24)	48
Undecided Voter (DK/WNV)	7%	(5)	12%	(10)	11%	(9)	17%	(14)	53%	(43)	81
Undecided Voter (DK)	7%	(4)	6%	(4)	11%	(7)	15%	(9)	60%	(35)	59
Watched Debate	14%	(68)	18%	(89)	11%	(55)	26%	(127)	31%	(153)	491
Watched Debate: Did not Watch	12%	(25)	16%	(33)	10%	(20)	13%	(27)	49%	(100)	205
Watched Debate: All of it	13%	(36)	19%	(52)	10%	(27)	31%	(85)	26%	(70)	270
Watched Debate: Some of it	14%	(31)	17%	(37)	13%	(28)	19%	(42)	38%	(83)	221
Continue His Campaign: Yes Biden	23%	(61)	24%	(63)	12%	(31)	11%	(29)	31%	(83)	267
Continue His Campaign: No Biden	7%	(27)	15%	(57)	11%	(41)	32%	(121)	36%	(138)	385
Continue His Campaign: Yes Trump	4%	(15)	11%	(40)	9%	(31)	36%	(128)	40%	(141)	355
Continue His Campaign: No Trump	25%	(77)	27%	(81)	14%	(42)	8%	(23)	27%	(81)	305
Conviction: Evidence	26%	(80)	25%	(79)	12%	(37)	8%	(24)	29%	(90)	310
Conviction: Motivation to Damage	3%	(10)	11%	(34)	11%	(34)	41%	(125)	34%	(105)	307
Conviction: DK/NO	4%	(3)	12%	(9)	5%	(4)	5%	(4)	74%	(58)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	696	100%
xdemGender	Gender: Male	321	46%
	Gender: Female	375	54%
	N	696	
age	Age: 18-34	172	25%
	Age: 35-44	95	14%
	Age: 45-64	229	33%
	Age: 65+	200	29%
	N	696	
demAgeGeneration	GenZers: 1997-2012	80	11%
	Millennials: 1981-1996	181	26%
	GenXers: 1965-1980	173	25%
	Baby Boomers: 1946-1964	239	34%
	N	674	
xeduc3	Educ: < College	439	63%
	Educ: Bachelors degree	159	23%
	Educ: Post-grad	98	14%
	N	696	
xdemInc3	Income: Under 50k	322	46%
	Income: 50k-100k	245	35%
	Income: 100k+	129	19%
	N	696	
xrace_eth	Ethnicity: White (Non-Hispanic)	461	66%
	Ethnicity: Hispanic	36	5%
	Ethnicity: Black (Non-Hispanic)	154	22%
	Ethnicity: Asian + Other (Non-Hispanic)	45	6%
	N	696	
xdemReligion	All Christian	377	54%
	All Non-Christian	30	4%
	Atheist	30	4%
	Agnostic/Nothing in particular	126	18%
	Something Else	133	19%
	N	696	
xdemEvang	Evangelical	265	38%
	Non-Evangelical	239	34%
	N	503	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	231	33%
	PID: Ind (no lean)	212	31%
	PID: Rep (no lean)	253	36%
	N	696	
xpidGender	PID/Gender: Dem Men	100	14%
	PID/Gender: Dem Women	131	19%
	PID/Gender: Ind Men	112	16%
	PID/Gender: Ind Women	101	14%
	PID/Gender: Rep Men	109	16%
	PID/Gender: Rep Women	144	21%
	N	696	
xdemIdeo3	Ideo: Liberal (1-3)	184	26%
	Ideo: Moderate (4)	227	33%
	Ideo: Conservative (5-7)	268	38%
	N	680	
xdemUsr	Community: Urban	128	18%
	Community: Suburban	323	46%
	Community: Rural	245	35%
	N	696	
xdemMilHH1	Military HHnm: Yes	105	15%
	Military HH: No	591	85%
	N	696	
xdemEmploy	Employ: Private Sector	225	32%
	Employ: Government	51	7%
	Employ: Self-Employed	52	7%
	Employ: Homemaker	45	6%
	Employ: Student	14	2%
	Employ: Retired	201	29%
	Employ: Unemployed	70	10%
	Employ: Other	38	6%
	N	696	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRelig	Protestant	283	41%
	Roman Catholic	87	13%
	Mormon	1	0%
	Orthodox (e.g. Greek or Russian Orthodox)	6	1%
	Jewish	13	2%
	Muslim	5	1%
	Buddhist	8	1%
	Hindu	4	1%
	Atheist	30	4%
	Agnostic	22	3%
	Something else	133	19%
	Nothing in particular	104	15%
	<i>N</i>	696	
BLMBxdem1	Ideo/PID: Conservative Republican	194	28%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	57	8%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	98	14%
BLMBxdem4	Ideo/PID: Liberal Democrat	131	19%
BLMBxdem5	Unfavorable of Biden and Trump	134	19%
BLMBxdem6	2024 H2H Matchup: Biden Voter	296	43%
	2024 H2H Matchup: Trump Voter	318	46%
	2024 H2H Matchup: Would not Vote	23	3%
	2024 H2H Matchup: Do not Know	59	8%
	<i>N</i>	696	
BLMBxdem7	2022 House Vote: Democrat	263	38%
	2022 House Vote: Republican	278	40%
	<i>N</i>	540	
BLMBxdem8	2022 House Vote: Did not Vote	139	20%
BLMBxdem9	2020 Vote: Joe Biden	316	45%
	2020 Vote: Donald Trump	324	47%
	2020 Vote: Someone Else	10	1%
	<i>N</i>	649	
BLMBxdem10	2020 Vote: Did not Vote	47	7%
BLMBxdem11	2016 Vote: Hillary Clinton	239	34%
	2016 Vote: Donald Trump	287	41%
	2016 Vote: Someone Else	26	4%
	<i>N</i>	552	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	21	3%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	20	3%
BLMBxdem14	U.S. Economy: Wrong Track	499	72%
	U.S. Economy: Right Direction	197	28%
	<i>N</i>	696	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	212	31%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	344	49%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	139	20%
	<i>N</i>	696	
BLMBxdem16	Top 2024 Issue: Economy	264	38%
BLMBxdem17	Community/Gender: Urban Women	68	10%
BLMBxdem18	Community/Gender: Urban Men	60	9%
BLMBxdem19	Community/Gender: Rural Women	135	19%
BLMBxdem20	Community/Gender: Rural Men	110	16%
BLMBxdem21	Community/Gender: Suburban Women	172	25%
BLMBxdem22	Community/Gender: Suburban Men	150	22%
BLMBxdem23	Homeowner	491	70%
	Renter	191	27%
	<i>N</i>	682	
BLMBxdem24	Self + Household: White-Collar	246	35%
	Self + Household: Blue Collar	320	46%
	<i>N</i>	565	
BLMBxdem25	Union HH: Yes	22	3%
	Union HH: No	674	97%
	<i>N</i>	696	
BLMBxdem26	LGBTQ+: Yes	67	10%
BLMBxdem27	LGBTQ+: No	629	90%
BLMBxdem28	Motivated to Vote	633	91%
BLMBxdem29	Parent: Yes	186	27%
	Parent: No	510	73%
	<i>N</i>	696	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem30	COVID Vaccine: Yes	492	71%
	COVID Vaccine: No	204	29%
	N	696	
BLMBxdem31	Student Loans: Yes	105	15%
	Student Loans: No	591	85%
	N	696	
BLMBxdem32	Favorable Opinion of Haley	232	33%
	Unfavorable Opinion of Haley	296	43%
	N	528	
BLMBxdem33	Prodigal Biden Voter	48	7%
BLMBxdem34	Undecided Voter (DK/WNV)	81	12%
BLMBxdem35	Undecided Voter (DK)	59	8%
BLMBxdem36	Watched Debate	491	71%
BLMBxdem37	Watched Debate: Did not Watch	205	29%
	Watched Debate: All of it	270	39%
	Watched Debate: Some of it	221	32%
	N	696	
BLMBxdem38	Continue His Campaign: Yes Biden	267	38%
	Continue His Campaign: No Biden	385	55%
	N	652	
BLMBxdem39	Continue His Campaign: Yes Trump	355	51%
	Continue His Campaign: No Trump	305	44%
	N	660	
BLMBxdem40	Conviction: Evidence	310	45%
	Conviction: Motivation to Damage	307	44%
	Conviction: DK/NO	79	11%
	N	696	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Pennsylvania Tracking Poll #2405215
July 01-04, 2024

Crosstabulation Results

Methodology:

This poll was conducted from July 01 - 04, 2024, among a national sample of 794 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(221)	72%	(573)	794
Gender: Male	30%	(113)	70%	(264)	378
Gender: Female	26%	(107)	74%	(309)	416
Age: 18-34	20%	(41)	80%	(170)	212
Age: 35-44	24%	(24)	76%	(78)	103
Age: 45-64	32%	(86)	68%	(183)	270
Age: 65+	33%	(69)	67%	(141)	210
GenZers: 1997-2012	21%	(22)	79%	(85)	107
Millennials: 1981-1996	21%	(42)	79%	(160)	202
GenXers: 1965-1980	32%	(62)	68%	(129)	190
Baby Boomers: 1946-1964	32%	(90)	68%	(188)	278
Educ: < College	26%	(125)	74%	(350)	475
Educ: Bachelors degree	30%	(63)	70%	(145)	208
Educ: Post-grad	30%	(33)	70%	(78)	112
Income: Under 50k	26%	(82)	74%	(231)	313
Income: 50k-100k	29%	(86)	71%	(213)	299
Income: 100k+	29%	(53)	71%	(129)	182
Ethnicity: White (Non-Hispanic)	26%	(174)	74%	(488)	662
Ethnicity: Hispanic	33%	(11)	67%	(22)	33
Ethnicity: Black (Non-Hispanic)	35%	(28)	65%	(51)	78
Ethnicity: Asian + Other (Non-Hispanic)	42%	(9)	58%	(12)	21
All Christian	28%	(136)	72%	(347)	484
All Non-Christian	33%	(13)	67%	(26)	39
Atheist	43%	(12)	57%	(16)	28
Agnostic/Nothing in particular	30%	(49)	70%	(116)	164
Something Else	14%	(11)	86%	(68)	79
Evangelical	13%	(21)	87%	(136)	158
Non-Evangelical	32%	(126)	68%	(273)	399

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(221)	72%	(573)	794
PID: Dem (no lean)	48%	(156)	52%	(167)	323
PID: Ind (no lean)	28%	(40)	72%	(102)	142
PID: Rep (no lean)	8%	(26)	92%	(304)	329
PID/Gender: Dem Men	54%	(79)	46%	(68)	146
PID/Gender: Dem Women	44%	(77)	56%	(99)	176
PID/Gender: Ind Men	32%	(21)	68%	(44)	65
PID/Gender: Ind Women	24%	(19)	76%	(58)	77
PID/Gender: Rep Men	8%	(14)	92%	(152)	166
PID/Gender: Rep Women	7%	(12)	93%	(151)	163
Ideo: Liberal (1-3)	53%	(119)	47%	(106)	225
Ideo: Moderate (4)	34%	(80)	66%	(155)	235
Ideo: Conservative (5-7)	7%	(21)	93%	(298)	319
Community: Urban	36%	(55)	64%	(97)	152
Community: Suburban	27%	(117)	73%	(314)	431
Community: Rural	23%	(49)	77%	(162)	211
Military HHnm: Yes	31%	(37)	69%	(84)	121
Military HH: No	27%	(184)	73%	(489)	673
Employ: Private Sector	26%	(75)	74%	(213)	289
Employ: Government	36%	(14)	64%	(24)	38
Employ: Self-Employed	24%	(14)	76%	(45)	58
Employ: Homemaker	19%	(12)	81%	(50)	62
Employ: Student	16%	(4)	84%	(20)	24
Employ: Retired	33%	(73)	67%	(147)	220
Employ: Unemployed	23%	(14)	77%	(46)	60
Employ: Other	35%	(15)	65%	(28)	44

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(221)	72%	(573)	794
Protestant	26%	(58)	74%	(165)	223
Roman Catholic	31%	(78)	69%	(177)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	33%	(6)	67%	(13)	19
Muslim	26%	(4)	74%	(12)	17
Buddhist	75%	(2)	25%	(1)	3
Atheist	43%	(12)	57%	(16)	28
Agnostic	39%	(15)	61%	(23)	38
Something else	14%	(11)	86%	(68)	79
Nothing in particular	27%	(34)	73%	(92)	126
Ideo/PID: Conservative Republican	4%	(11)	96%	(244)	256
Ideo/PID: Moderate/Liberal Republican	19%	(14)	81%	(59)	74
Ideo/PID: Moderate/Conservative Democrat	36%	(47)	64%	(85)	132
Ideo/PID: Liberal Democrat	58%	(107)	42%	(77)	185
Unfavorable of Biden and Trump	9%	(11)	91%	(116)	126
2024 H2H Matchup: Biden Voter	55%	(192)	45%	(155)	347
2024 H2H Matchup: Trump Voter	7%	(27)	93%	(374)	401
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(20)	21
2024 H2H Matchup: Do not Know	4%	(1)	96%	(24)	25
2022 House Vote: Democrat	52%	(179)	48%	(163)	342
2022 House Vote: Republican	9%	(29)	91%	(281)	310
2022 House Vote: Did not Vote	10%	(13)	90%	(120)	134
2020 Vote: Joe Biden	51%	(190)	49%	(179)	369
2020 Vote: Donald Trump	5%	(18)	95%	(343)	360
2020 Vote: Someone Else	24%	(2)	76%	(6)	8
2020 Vote: Did not Vote	20%	(11)	80%	(45)	56
2016 Vote: Hillary Clinton	54%	(155)	46%	(131)	286
2016 Vote: Donald Trump	6%	(21)	94%	(298)	319
2016 Vote: Someone Else	53%	(7)	47%	(6)	12
2020 Vote/PID: Not Biden/Democrat	15%	(9)	85%	(48)	57

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(221)	72%	(573)	794
2020 Vote/PID: Not Trump/Republican	25%	(11)	75%	(35)	47
U.S. Economy: Wrong Track	—	(0)	100%	(573)	573
U.S. Economy: Right Direction	100%	(221)	—	(0)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64%	(165)	36%	(94)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(30)	93%	(384)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(26)	79%	(95)	120
Top 2024 Issue: Economy	20%	(53)	80%	(216)	269
Community/Gender: Urban Women	39%	(25)	61%	(41)	66
Community/Gender: Urban Men	34%	(29)	66%	(56)	86
Community/Gender: Rural Women	21%	(25)	79%	(92)	117
Community/Gender: Rural Men	25%	(24)	75%	(71)	94
Community/Gender: Suburban Women	24%	(57)	76%	(177)	234
Community/Gender: Suburban Men	30%	(60)	70%	(137)	197
Homeowner	28%	(194)	72%	(497)	692
Renter	29%	(27)	71%	(67)	93
Self + Household: White-Collar	34%	(98)	66%	(190)	288
Self + Household: Blue Collar	25%	(94)	75%	(286)	380
Union HH: Yes	31%	(26)	69%	(56)	82
Union HH: No	27%	(195)	73%	(517)	712
LGBTQ+: Yes	20%	(14)	80%	(57)	71
LGBTQ+: No	29%	(207)	71%	(516)	723
Motivated to Vote	30%	(217)	70%	(513)	730
Parent: Yes	18%	(40)	82%	(181)	220
Parent: No	32%	(181)	68%	(392)	574
COVID Vaccine: Yes	33%	(191)	67%	(385)	577
COVID Vaccine: No	14%	(30)	86%	(188)	217
Student Loans: Yes	20%	(25)	80%	(96)	121
Student Loans: No	29%	(196)	71%	(477)	673
Favorable Opinion of Haley	19%	(48)	81%	(207)	255
Unfavorable Opinion of Haley	36%	(116)	64%	(205)	321
Prodigal Biden Voter	15%	(8)	85%	(45)	53

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(221)	72%	(573)	794
Undecided Voter (DK/WNV)	4%	(2)	96%	(44)	46
Undecided Voter (DK)	4%	(1)	96%	(24)	25
Watched Debate	28%	(164)	72%	(426)	590
Watched Debate: Did not Watch	28%	(57)	72%	(147)	204
Watched Debate: All of it	28%	(92)	72%	(239)	331
Watched Debate: Some of it	28%	(72)	72%	(187)	259
Continue His Campaign: Yes Biden	49%	(156)	51%	(163)	319
Continue His Campaign: No Biden	12%	(54)	88%	(385)	439
Continue His Campaign: Yes Trump	11%	(43)	89%	(356)	399
Continue His Campaign: No Trump	47%	(169)	53%	(188)	357
Conviction: Evidence	49%	(184)	51%	(190)	375
Conviction: Motivation to Damage	7%	(23)	93%	(315)	338
Conviction: DK/NO	17%	(14)	83%	(68)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	39%	(312)	61%	(482)	794
Gender: Male	40%	(152)	60%	(225)	378
Gender: Female	38%	(160)	62%	(257)	416
Age: 18-34	35%	(74)	65%	(138)	212
Age: 35-44	37%	(38)	63%	(65)	103
Age: 45-64	41%	(111)	59%	(158)	270
Age: 65+	42%	(89)	58%	(121)	210
GenZers: 1997-2012	35%	(37)	65%	(70)	107
Millennials: 1981-1996	36%	(72)	64%	(130)	202
GenXers: 1965-1980	42%	(79)	58%	(111)	190
Baby Boomers: 1946-1964	42%	(118)	58%	(160)	278
Educ: < College	35%	(167)	65%	(308)	475
Educ: Bachelors degree	45%	(94)	55%	(114)	208
Educ: Post-grad	46%	(51)	54%	(61)	112
Income: Under 50k	35%	(108)	65%	(205)	313
Income: 50k-100k	43%	(129)	57%	(170)	299
Income: 100k+	41%	(74)	59%	(108)	182
Ethnicity: White (Non-Hispanic)	37%	(247)	63%	(414)	662
Ethnicity: Hispanic	42%	(14)	58%	(19)	33
Ethnicity: Black (Non-Hispanic)	50%	(39)	50%	(39)	78
Ethnicity: Asian + Other (Non-Hispanic)	54%	(12)	46%	(10)	21
All Christian	37%	(181)	63%	(302)	484
All Non-Christian	43%	(17)	57%	(22)	39
Atheist	57%	(16)	43%	(12)	28
Agnostic/Nothing in particular	43%	(72)	57%	(93)	164
Something Else	33%	(26)	67%	(53)	79
Evangelical	22%	(34)	78%	(123)	158
Non-Evangelical	43%	(172)	57%	(227)	399
PID: Dem (no lean)	64%	(207)	36%	(116)	323
PID: Ind (no lean)	42%	(59)	58%	(83)	142
PID: Rep (no lean)	14%	(46)	86%	(283)	329

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	39%	(312)	61%	(482)	794
PID/Gender: Dem Men	65%	(95)	35%	(51)	146
PID/Gender: Dem Women	63%	(111)	37%	(65)	176
PID/Gender: Ind Men	47%	(31)	53%	(34)	65
PID/Gender: Ind Women	37%	(28)	63%	(49)	77
PID/Gender: Rep Men	16%	(26)	84%	(140)	166
PID/Gender: Rep Women	12%	(20)	88%	(143)	163
Ideo: Liberal (1-3)	68%	(153)	32%	(72)	225
Ideo: Moderate (4)	47%	(111)	53%	(124)	235
Ideo: Conservative (5-7)	15%	(46)	85%	(273)	319
Community: Urban	44%	(66)	56%	(85)	152
Community: Suburban	40%	(174)	60%	(257)	431
Community: Rural	34%	(71)	66%	(140)	211
Military HHnm: Yes	41%	(50)	59%	(71)	121
Military HH: No	39%	(261)	61%	(411)	673
Employ: Private Sector	39%	(112)	61%	(177)	289
Employ: Government	47%	(18)	53%	(20)	38
Employ: Self-Employed	30%	(18)	70%	(41)	58
Employ: Homemaker	34%	(21)	66%	(41)	62
Employ: Student	24%	(6)	76%	(18)	24
Employ: Retired	43%	(94)	57%	(126)	220
Employ: Unemployed	36%	(21)	64%	(38)	60
Employ: Other	52%	(23)	48%	(21)	44

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	39%	(312)	61%	(482)	794
Protestant	35%	(79)	65%	(144)	223
Roman Catholic	40%	(101)	60%	(153)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	30%	(1)	70%	(3)	4
Jewish	50%	(10)	50%	(10)	19
Muslim	29%	(5)	71%	(12)	17
Buddhist	75%	(2)	25%	(1)	3
Atheist	57%	(16)	43%	(12)	28
Agnostic	51%	(20)	49%	(19)	38
Something else	33%	(26)	67%	(53)	79
Nothing in particular	41%	(52)	59%	(74)	126
Ideo/PID: Conservative Republican	10%	(27)	90%	(229)	256
Ideo/PID: Moderate/Liberal Republican	26%	(19)	74%	(54)	74
Ideo/PID: Moderate/Conservative Democrat	55%	(72)	45%	(60)	132
Ideo/PID: Liberal Democrat	72%	(134)	28%	(51)	185
Unfavorable of Biden and Trump	26%	(33)	74%	(94)	126
2024 H2H Matchup: Biden Voter	71%	(247)	29%	(100)	347
2024 H2H Matchup: Trump Voter	15%	(59)	85%	(342)	401
2024 H2H Matchup: Would not Vote	16%	(3)	84%	(18)	21
2024 H2H Matchup: Do not Know	11%	(3)	89%	(22)	25
2022 House Vote: Democrat	67%	(229)	33%	(113)	342
2022 House Vote: Republican	16%	(50)	84%	(260)	310
2022 House Vote: Did not Vote	24%	(32)	76%	(102)	134
2020 Vote: Joe Biden	67%	(247)	33%	(122)	369
2020 Vote: Donald Trump	12%	(42)	88%	(319)	360
2020 Vote: Someone Else	25%	(2)	75%	(6)	8
2020 Vote: Did not Vote	37%	(21)	63%	(35)	56
2016 Vote: Hillary Clinton	71%	(203)	29%	(84)	286
2016 Vote: Donald Trump	13%	(40)	87%	(279)	319
2016 Vote: Someone Else	49%	(6)	51%	(6)	12
2020 Vote/PID: Not Biden/Democrat	26%	(15)	74%	(43)	57

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	39%	(312)	61%	(482)	794
2020 Vote/PID: Not Trump/Republican	40%	(19)	60%	(28)	47
U.S. Economy: Wrong Track	18%	(102)	82%	(471)	573
U.S. Economy: Right Direction	95%	(210)	5%	(11)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	76%	(197)	24%	(62)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(69)	83%	(345)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(45)	63%	(76)	120
Top 2024 Issue: Economy	30%	(82)	70%	(187)	269
Community/Gender: Urban Women	48%	(32)	52%	(34)	66
Community/Gender: Urban Men	41%	(35)	59%	(51)	86
Community/Gender: Rural Women	31%	(36)	69%	(80)	117
Community/Gender: Rural Men	37%	(35)	63%	(60)	94
Community/Gender: Suburban Women	39%	(92)	61%	(142)	234
Community/Gender: Suburban Men	42%	(83)	58%	(115)	197
Homeowner	39%	(273)	61%	(418)	692
Renter	40%	(37)	60%	(56)	93
Self + Household: White-Collar	51%	(147)	49%	(141)	288
Self + Household: Blue Collar	32%	(123)	68%	(257)	380
Union HH: Yes	32%	(27)	68%	(55)	82
Union HH: No	40%	(285)	60%	(427)	712
LGBTQ+: Yes	40%	(28)	60%	(43)	71
LGBTQ+: No	39%	(283)	61%	(439)	723
Motivated to Vote	41%	(301)	59%	(429)	730
Parent: Yes	30%	(66)	70%	(155)	220
Parent: No	43%	(246)	57%	(327)	574
COVID Vaccine: Yes	47%	(274)	53%	(303)	577
COVID Vaccine: No	17%	(38)	83%	(179)	217
Student Loans: Yes	39%	(47)	61%	(74)	121
Student Loans: No	39%	(265)	61%	(408)	673
Favorable Opinion of Haley	34%	(87)	66%	(168)	255
Unfavorable Opinion of Haley	47%	(150)	53%	(171)	321
Prodigal Biden Voter	29%	(15)	71%	(37)	53

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	39%	(312)	61%	(482)	794
Undecided Voter (DK/WNV)	13%	(6)	87%	(40)	46
Undecided Voter (DK)	11%	(3)	89%	(22)	25
Watched Debate	38%	(226)	62%	(364)	590
Watched Debate: Did not Watch	42%	(86)	58%	(118)	204
Watched Debate: All of it	36%	(119)	64%	(212)	331
Watched Debate: Some of it	41%	(107)	59%	(152)	259
Continue His Campaign: Yes Biden	62%	(199)	38%	(120)	319
Continue His Campaign: No Biden	23%	(100)	77%	(339)	439
Continue His Campaign: Yes Trump	21%	(82)	79%	(317)	399
Continue His Campaign: No Trump	60%	(213)	40%	(144)	357
Conviction: Evidence	63%	(237)	37%	(137)	375
Conviction: Motivation to Damage	16%	(52)	84%	(285)	338
Conviction: DK/NO	27%	(22)	73%	(60)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(381)	52%	(413)	794
Gender: Male	52%	(198)	48%	(180)	378
Gender: Female	44%	(183)	56%	(233)	416
Age: 18-34	51%	(107)	49%	(104)	212
Age: 35-44	42%	(43)	58%	(60)	103
Age: 45-64	46%	(124)	54%	(146)	270
Age: 65+	51%	(107)	49%	(103)	210
GenZers: 1997-2012	49%	(53)	51%	(54)	107
Millennials: 1981-1996	47%	(96)	53%	(106)	202
GenXers: 1965-1980	44%	(84)	56%	(106)	190
Baby Boomers: 1946-1964	51%	(141)	49%	(137)	278
Educ: < College	43%	(203)	57%	(272)	475
Educ: Bachelors degree	62%	(129)	38%	(79)	208
Educ: Post-grad	44%	(49)	56%	(63)	112
Income: Under 50k	47%	(147)	53%	(167)	313
Income: 50k-100k	48%	(142)	52%	(157)	299
Income: 100k+	51%	(92)	49%	(90)	182
Ethnicity: White (Non-Hispanic)	45%	(299)	55%	(363)	662
Ethnicity: Hispanic	63%	(21)	37%	(12)	33
Ethnicity: Black (Non-Hispanic)	61%	(48)	39%	(30)	78
Ethnicity: Asian + Other (Non-Hispanic)	62%	(13)	38%	(8)	21
All Christian	46%	(223)	54%	(260)	484
All Non-Christian	53%	(20)	47%	(18)	39
Atheist	64%	(18)	36%	(10)	28
Agnostic/Nothing in particular	51%	(84)	49%	(81)	164
Something Else	45%	(35)	55%	(44)	79
Evangelical	37%	(58)	63%	(100)	158
Non-Evangelical	50%	(201)	50%	(198)	399
PID: Dem (no lean)	68%	(219)	32%	(104)	323
PID: Ind (no lean)	47%	(67)	53%	(75)	142
PID: Rep (no lean)	29%	(95)	71%	(234)	329

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(381)	52%	(413)	794
PID/Gender: Dem Men	72%	(106)	28%	(40)	146
PID/Gender: Dem Women	64%	(113)	36%	(64)	176
PID/Gender: Ind Men	55%	(35)	45%	(29)	65
PID/Gender: Ind Women	41%	(32)	59%	(45)	77
PID/Gender: Rep Men	34%	(56)	66%	(110)	166
PID/Gender: Rep Women	24%	(39)	76%	(124)	163
Ideo: Liberal (1-3)	72%	(162)	28%	(63)	225
Ideo: Moderate (4)	51%	(121)	49%	(114)	235
Ideo: Conservative (5-7)	29%	(91)	71%	(228)	319
Community: Urban	51%	(78)	49%	(74)	152
Community: Suburban	48%	(207)	52%	(224)	431
Community: Rural	45%	(96)	55%	(115)	211
Military HHnm: Yes	53%	(64)	47%	(57)	121
Military HH: No	47%	(317)	53%	(356)	673
Employ: Private Sector	49%	(141)	51%	(147)	289
Employ: Government	40%	(15)	60%	(23)	38
Employ: Self-Employed	44%	(26)	56%	(33)	58
Employ: Homemaker	37%	(23)	63%	(39)	62
Employ: Student	37%	(9)	63%	(15)	24
Employ: Retired	53%	(117)	47%	(103)	220
Employ: Unemployed	45%	(27)	55%	(33)	60
Employ: Other	53%	(23)	47%	(21)	44

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(381)	52%	(413)	794
Protestant	45%	(100)	55%	(123)	223
Roman Catholic	48%	(123)	52%	(131)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	58%	(11)	42%	(8)	19
Muslim	41%	(7)	59%	(10)	17
Buddhist	86%	(2)	14%	(0)	3
Atheist	64%	(18)	36%	(10)	28
Agnostic	60%	(23)	40%	(15)	38
Something else	45%	(35)	55%	(44)	79
Nothing in particular	48%	(61)	52%	(66)	126
Ideo/PID: Conservative Republican	24%	(62)	76%	(194)	256
Ideo/PID: Moderate/Liberal Republican	45%	(33)	55%	(40)	74
Ideo/PID: Moderate/Conservative Democrat	57%	(76)	43%	(56)	132
Ideo/PID: Liberal Democrat	75%	(139)	25%	(46)	185
Unfavorable of Biden and Trump	36%	(46)	64%	(81)	126
2024 H2H Matchup: Biden Voter	73%	(252)	27%	(95)	347
2024 H2H Matchup: Trump Voter	30%	(119)	70%	(282)	401
2024 H2H Matchup: Would not Vote	16%	(3)	84%	(17)	21
2024 H2H Matchup: Do not Know	29%	(7)	71%	(18)	25
2022 House Vote: Democrat	69%	(237)	31%	(105)	342
2022 House Vote: Republican	30%	(91)	70%	(219)	310
2022 House Vote: Did not Vote	37%	(49)	63%	(85)	134
2020 Vote: Joe Biden	68%	(251)	32%	(118)	369
2020 Vote: Donald Trump	27%	(97)	73%	(264)	360
2020 Vote: Someone Else	36%	(3)	64%	(5)	8
2020 Vote: Did not Vote	54%	(30)	46%	(26)	56
2016 Vote: Hillary Clinton	70%	(201)	30%	(85)	286
2016 Vote: Donald Trump	27%	(87)	73%	(232)	319
2016 Vote: Someone Else	66%	(8)	34%	(4)	12
2020 Vote/PID: Not Biden/Democrat	38%	(22)	62%	(35)	57

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(381)	52%	(413)	794
2020 Vote/PID: Not Trump/Republican	46%	(22)	54%	(25)	47
U.S. Economy: Wrong Track	31%	(176)	69%	(397)	573
U.S. Economy: Right Direction	93%	(205)	7%	(16)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80%	(208)	20%	(52)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(124)	70%	(291)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(50)	59%	(71)	120
Top 2024 Issue: Economy	37%	(99)	63%	(170)	269
Community/Gender: Urban Women	55%	(36)	45%	(30)	66
Community/Gender: Urban Men	49%	(42)	51%	(44)	86
Community/Gender: Rural Women	47%	(54)	53%	(62)	117
Community/Gender: Rural Men	44%	(42)	56%	(53)	94
Community/Gender: Suburban Women	40%	(93)	60%	(141)	234
Community/Gender: Suburban Men	58%	(114)	42%	(83)	197
Homeowner	49%	(336)	51%	(356)	692
Renter	46%	(43)	54%	(51)	93
Self + Household: White-Collar	56%	(162)	44%	(126)	288
Self + Household: Blue Collar	43%	(165)	57%	(215)	380
Union HH: Yes	40%	(33)	60%	(49)	82
Union HH: No	49%	(348)	51%	(364)	712
LGBTQ+: Yes	46%	(33)	54%	(39)	71
LGBTQ+: No	48%	(348)	52%	(375)	723
Motivated to Vote	49%	(359)	51%	(371)	730
Parent: Yes	41%	(90)	59%	(130)	220
Parent: No	51%	(291)	49%	(283)	574
COVID Vaccine: Yes	54%	(314)	46%	(263)	577
COVID Vaccine: No	31%	(67)	69%	(151)	217
Student Loans: Yes	54%	(65)	46%	(56)	121
Student Loans: No	47%	(316)	53%	(358)	673
Favorable Opinion of Haley	50%	(127)	50%	(128)	255
Unfavorable Opinion of Haley	51%	(162)	49%	(159)	321
Prodigal Biden Voter	34%	(18)	66%	(35)	53

Continued on next page

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(381)	52%	(413)	794
Undecided Voter (DK/WNV)	23%	(11)	77%	(35)	46
Undecided Voter (DK)	29%	(7)	71%	(18)	25
Watched Debate	47%	(278)	53%	(311)	590
Watched Debate: Did not Watch	50%	(102)	50%	(102)	204
Watched Debate: All of it	45%	(149)	55%	(182)	331
Watched Debate: Some of it	50%	(129)	50%	(130)	259
Continue His Campaign: Yes Biden	67%	(215)	33%	(104)	319
Continue His Campaign: No Biden	34%	(149)	66%	(290)	439
Continue His Campaign: Yes Trump	36%	(142)	64%	(257)	399
Continue His Campaign: No Trump	61%	(219)	39%	(138)	357
Conviction: Evidence	67%	(252)	33%	(122)	375
Conviction: Motivation to Damage	30%	(100)	70%	(238)	338
Conviction: DK/NO	35%	(28)	65%	(53)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(154)	23%	(186)	10%	(78)	45%	(360)	2%	(16)	794
Gender: Male	21%	(79)	18%	(70)	13%	(48)	46%	(175)	2%	(6)	378
Gender: Female	18%	(74)	28%	(116)	7%	(31)	44%	(185)	2%	(10)	416
Age: 18-34	15%	(31)	27%	(58)	16%	(35)	36%	(75)	6%	(13)	212
Age: 35-44	17%	(17)	25%	(25)	15%	(15)	44%	(45)	—	(0)	103
Age: 45-64	19%	(50)	23%	(63)	8%	(22)	49%	(132)	1%	(3)	270
Age: 65+	27%	(56)	19%	(39)	3%	(7)	51%	(108)	—	(0)	210
GenZers: 1997-2012	19%	(20)	21%	(23)	16%	(17)	40%	(42)	5%	(5)	107
Millennials: 1981-1996	14%	(27)	29%	(58)	16%	(33)	37%	(75)	4%	(8)	202
GenXers: 1965-1980	17%	(33)	26%	(50)	8%	(16)	47%	(89)	2%	(3)	190
Baby Boomers: 1946-1964	24%	(68)	18%	(50)	5%	(13)	53%	(147)	—	(0)	278
Educ: < College	20%	(95)	18%	(86)	11%	(51)	49%	(234)	2%	(9)	475
Educ: Bachelors degree	19%	(40)	32%	(67)	9%	(19)	38%	(78)	2%	(5)	208
Educ: Post-grad	17%	(19)	30%	(33)	8%	(9)	43%	(48)	2%	(2)	112
Income: Under 50k	22%	(68)	21%	(67)	10%	(31)	43%	(136)	4%	(12)	313
Income: 50k-100k	19%	(55)	26%	(76)	11%	(32)	45%	(133)	1%	(2)	299
Income: 100k+	17%	(31)	23%	(42)	9%	(16)	50%	(91)	1%	(2)	182
Ethnicity: White (Non-Hispanic)	17%	(110)	22%	(143)	10%	(64)	50%	(331)	2%	(14)	662
Ethnicity: Hispanic	32%	(10)	12%	(4)	7%	(2)	47%	(15)	2%	(1)	33
Ethnicity: Black (Non-Hispanic)	38%	(30)	42%	(33)	9%	(7)	11%	(8)	—	(0)	78
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	28%	(6)	22%	(5)	28%	(6)	4%	(1)	21
All Christian	18%	(86)	21%	(99)	8%	(39)	52%	(251)	2%	(9)	484
All Non-Christian	31%	(12)	34%	(13)	3%	(1)	32%	(12)	—	(0)	39
Atheist	24%	(7)	35%	(10)	10%	(3)	31%	(9)	—	(0)	28
Agnostic/Nothing in particular	17%	(28)	31%	(51)	19%	(31)	29%	(48)	4%	(7)	164
Something Else	26%	(20)	16%	(13)	6%	(5)	52%	(41)	1%	(1)	79
Evangelical	12%	(19)	11%	(17)	8%	(13)	66%	(103)	3%	(5)	158
Non-Evangelical	22%	(88)	24%	(95)	8%	(31)	46%	(182)	1%	(4)	399
PID: Dem (no lean)	39%	(127)	41%	(131)	9%	(29)	11%	(34)	—	(1)	323
PID: Ind (no lean)	11%	(16)	28%	(39)	21%	(30)	35%	(49)	5%	(8)	142
PID: Rep (no lean)	3%	(11)	5%	(15)	6%	(20)	84%	(277)	2%	(7)	329

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(154)	23%	(186)	10%	(78)	45%	(360)	2%	(16)	794
PID/Gender: Dem Men	43%	(63)	33%	(48)	12%	(17)	12%	(18)	—	(1)	146
PID/Gender: Dem Women	37%	(65)	47%	(83)	7%	(12)	9%	(16)	—	(0)	176
PID/Gender: Ind Men	15%	(9)	24%	(16)	24%	(16)	30%	(20)	7%	(4)	65
PID/Gender: Ind Women	8%	(6)	31%	(24)	18%	(14)	38%	(30)	4%	(3)	77
PID/Gender: Rep Men	4%	(7)	4%	(6)	9%	(15)	83%	(138)	—	(1)	166
PID/Gender: Rep Women	2%	(4)	5%	(9)	3%	(5)	85%	(139)	4%	(6)	163
Ideo: Liberal (1-3)	42%	(95)	39%	(88)	8%	(17)	10%	(22)	1%	(3)	225
Ideo: Moderate (4)	17%	(41)	33%	(78)	16%	(38)	30%	(71)	3%	(7)	235
Ideo: Conservative (5-7)	4%	(14)	5%	(16)	7%	(21)	83%	(265)	1%	(3)	319
Community: Urban	30%	(45)	23%	(35)	15%	(22)	29%	(44)	4%	(6)	152
Community: Suburban	17%	(74)	27%	(118)	8%	(35)	45%	(195)	2%	(10)	431
Community: Rural	17%	(35)	15%	(33)	10%	(22)	58%	(122)	—	(0)	211
Military HHnm: Yes	20%	(24)	20%	(24)	9%	(11)	50%	(60)	2%	(2)	121
Military HH: No	19%	(130)	24%	(161)	10%	(68)	45%	(300)	2%	(13)	673
Employ: Private Sector	18%	(52)	26%	(75)	14%	(40)	39%	(113)	3%	(9)	289
Employ: Government	20%	(8)	38%	(14)	7%	(3)	35%	(13)	1%	(0)	38
Employ: Self-Employed	14%	(8)	20%	(12)	15%	(9)	52%	(30)	—	(0)	58
Employ: Homemaker	10%	(6)	20%	(12)	18%	(11)	53%	(32)	—	(0)	62
Employ: Student	17%	(4)	31%	(7)	7%	(2)	33%	(8)	13%	(3)	24
Employ: Retired	25%	(56)	15%	(34)	3%	(6)	55%	(122)	1%	(2)	220
Employ: Unemployed	24%	(14)	24%	(14)	7%	(4)	43%	(26)	1%	(1)	60
Employ: Other	14%	(6)	38%	(17)	9%	(4)	37%	(16)	1%	(1)	44

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Total N
Registered Voters	19%	(154)	23%	(186)	10%	(78)	45%	(360)	2%	(16)	794
Protestant	18%	(40)	22%	(49)	10%	(22)	50%	(111)	—	(1)	223
Roman Catholic	18%	(46)	20%	(50)	6%	(16)	53%	(134)	3%	(8)	255
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	4%	(0)	96%	(4)	—	(0)	4
Jewish	32%	(6)	31%	(6)	5%	(1)	31%	(6)	—	(0)	19
Muslim	22%	(4)	41%	(7)	1%	(0)	36%	(6)	—	(0)	17
Buddhist	77%	(2)	9%	(0)	—	(0)	14%	(0)	—	(0)	3
Atheist	24%	(7)	35%	(10)	10%	(3)	31%	(9)	—	(0)	28
Agnostic	9%	(3)	53%	(20)	10%	(4)	27%	(10)	1%	(0)	38
Something else	26%	(20)	16%	(13)	6%	(5)	52%	(41)	1%	(1)	79
Nothing in particular	20%	(25)	24%	(30)	21%	(27)	30%	(38)	5%	(6)	126
Ideo/PID: Conservative Republican	2%	(5)	3%	(7)	3%	(8)	91%	(233)	1%	(3)	256
Ideo/PID: Moderate/Liberal Republican	8%	(6)	11%	(8)	16%	(12)	59%	(44)	6%	(4)	74
Ideo/PID: Moderate/Conservative Democrat	25%	(33)	44%	(58)	14%	(18)	16%	(22)	1%	(1)	132
Ideo/PID: Liberal Democrat	49%	(90)	39%	(71)	5%	(10)	7%	(13)	—	(0)	185
Unfavorable of Biden and Trump	—	(0)	—	(0)	40%	(50)	60%	(76)	—	(0)	126
2024 H2H Matchup: Biden Voter	41%	(142)	46%	(160)	9%	(31)	4%	(12)	—	(2)	347
2024 H2H Matchup: Trump Voter	3%	(11)	5%	(20)	8%	(34)	81%	(326)	3%	(11)	401
2024 H2H Matchup: Would not Vote	—	(0)	16%	(3)	14%	(3)	68%	(14)	3%	(1)	21
2024 H2H Matchup: Do not Know	3%	(1)	10%	(2)	43%	(11)	33%	(8)	10%	(3)	25
2022 House Vote: Democrat	39%	(134)	44%	(150)	10%	(33)	7%	(24)	—	(1)	342
2022 House Vote: Republican	3%	(8)	4%	(14)	7%	(22)	84%	(259)	2%	(6)	310
2022 House Vote: Did not Vote	9%	(12)	15%	(20)	16%	(22)	54%	(72)	6%	(9)	134
2020 Vote: Joe Biden	37%	(136)	45%	(166)	10%	(37)	7%	(24)	1%	(5)	369
2020 Vote: Donald Trump	3%	(9)	2%	(5)	8%	(30)	86%	(309)	2%	(6)	360
2020 Vote: Someone Else	—	(0)	29%	(2)	29%	(2)	42%	(4)	—	(0)	8
2020 Vote: Did not Vote	16%	(9)	21%	(12)	15%	(8)	42%	(24)	7%	(4)	56
2016 Vote: Hillary Clinton	43%	(122)	44%	(126)	7%	(20)	6%	(18)	—	(1)	286
2016 Vote: Donald Trump	2%	(6)	5%	(15)	7%	(21)	84%	(267)	3%	(10)	319
2016 Vote: Someone Else	17%	(2)	15%	(2)	27%	(3)	41%	(5)	—	(0)	12
2020 Vote/PID: Not Biden/Democrat	15%	(9)	15%	(8)	22%	(13)	47%	(27)	—	(0)	57

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(154)	23%	(186)	10%	(78)	45%	(360)	2%	(16)	794
2020 Vote/PID: Not Trump/Republican	7%	(3)	27%	(13)	10%	(5)	54%	(25)	1%	(1)	47
U.S. Economy: Wrong Track	7%	(41)	17%	(100)	11%	(63)	62%	(358)	2%	(12)	573
U.S. Economy: Right Direction	51%	(112)	39%	(86)	7%	(16)	1%	(3)	2%	(4)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(119)	42%	(109)	7%	(18)	5%	(13)	—	(1)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(16)	7%	(31)	10%	(40)	77%	(319)	2%	(9)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	38%	(46)	17%	(21)	24%	(29)	5%	(6)	120
Top 2024 Issue: Economy	12%	(33)	17%	(47)	11%	(30)	56%	(151)	3%	(8)	269
Community/Gender: Urban Women	36%	(24)	24%	(16)	9%	(6)	24%	(16)	7%	(5)	66
Community/Gender: Urban Men	24%	(21)	22%	(19)	19%	(16)	33%	(28)	1%	(1)	86
Community/Gender: Rural Women	15%	(17)	22%	(26)	8%	(9)	55%	(64)	—	(0)	117
Community/Gender: Rural Men	19%	(18)	7%	(7)	13%	(12)	61%	(58)	—	(0)	94
Community/Gender: Suburban Women	14%	(33)	32%	(74)	7%	(16)	45%	(105)	2%	(6)	234
Community/Gender: Suburban Men	21%	(41)	22%	(44)	10%	(19)	45%	(90)	2%	(5)	197
Homeowner	19%	(132)	23%	(158)	9%	(64)	47%	(325)	2%	(13)	692
Renter	23%	(21)	29%	(27)	12%	(11)	35%	(32)	2%	(2)	93
Self + Household: White-Collar	21%	(60)	29%	(84)	8%	(24)	41%	(119)	1%	(2)	288
Self + Household: Blue Collar	19%	(73)	18%	(67)	10%	(39)	52%	(199)	—	(1)	380
Union HH: Yes	24%	(20)	19%	(15)	8%	(7)	47%	(39)	2%	(2)	82
Union HH: No	19%	(134)	24%	(170)	10%	(72)	45%	(322)	2%	(14)	712
LGBTQ+: Yes	25%	(18)	19%	(14)	13%	(9)	39%	(28)	3%	(2)	71
LGBTQ+: No	19%	(136)	24%	(172)	10%	(69)	46%	(332)	2%	(13)	723
Motivated to Vote	20%	(143)	24%	(176)	9%	(66)	45%	(331)	2%	(14)	730
Parent: Yes	10%	(22)	25%	(55)	14%	(32)	46%	(102)	4%	(10)	220
Parent: No	23%	(132)	23%	(131)	8%	(47)	45%	(258)	1%	(6)	574
COVID Vaccine: Yes	23%	(135)	27%	(157)	10%	(57)	38%	(217)	2%	(10)	577
COVID Vaccine: No	8%	(18)	13%	(28)	10%	(21)	66%	(143)	2%	(5)	217
Student Loans: Yes	20%	(24)	30%	(36)	15%	(18)	33%	(40)	3%	(3)	121
Student Loans: No	19%	(130)	22%	(150)	9%	(61)	48%	(321)	2%	(13)	673
Favorable Opinion of Haley	14%	(36)	18%	(45)	7%	(18)	60%	(153)	1%	(2)	255
Unfavorable Opinion of Haley	26%	(83)	25%	(80)	9%	(28)	40%	(127)	1%	(2)	321
Prodigal Biden Voter	4%	(2)	32%	(17)	17%	(9)	39%	(21)	8%	(4)	53

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Total N
Registered Voters	19%	(154)	23%	(186)	10%	(78)	45%	(360)	2%	(16)	794
Undecided Voter (DK/WNV)	2%	(1)	12%	(6)	30%	(14)	49%	(22)	7%	(3)	46
Undecided Voter (DK)	3%	(1)	10%	(2)	43%	(11)	33%	(8)	10%	(3)	25
Watched Debate	19%	(113)	20%	(117)	9%	(53)	50%	(293)	2%	(13)	590
Watched Debate: Did not Watch	20%	(41)	33%	(68)	12%	(25)	33%	(67)	1%	(2)	204
Watched Debate: All of it	22%	(72)	15%	(48)	4%	(15)	58%	(191)	1%	(5)	331
Watched Debate: Some of it	16%	(40)	27%	(69)	15%	(38)	40%	(102)	3%	(9)	259
Continue His Campaign: Yes Biden	43%	(137)	33%	(106)	3%	(10)	20%	(65)	—	(1)	319
Continue His Campaign: No Biden	3%	(13)	16%	(70)	14%	(62)	65%	(286)	2%	(9)	439
Continue His Campaign: Yes Trump	7%	(27)	7%	(28)	7%	(30)	78%	(310)	1%	(5)	399
Continue His Campaign: No Trump	35%	(124)	41%	(145)	10%	(37)	13%	(46)	2%	(6)	357
Conviction: Evidence	36%	(134)	41%	(152)	13%	(47)	10%	(37)	1%	(4)	375
Conviction: Motivation to Damage	4%	(15)	6%	(20)	4%	(12)	85%	(286)	2%	(5)	338
Conviction: DK/NO	6%	(5)	16%	(13)	23%	(19)	46%	(37)	8%	(7)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	20%	(161)	19%	(154)	12%	(94)	42%	(336)	5%	(36)	2%	(13)	794
Gender: Male	18%	(69)	18%	(68)	11%	(41)	46%	(173)	5%	(17)	3%	(9)	378
Gender: Female	22%	(91)	21%	(86)	13%	(53)	39%	(163)	5%	(19)	1%	(4)	416
Age: 18-34	19%	(40)	22%	(46)	19%	(40)	28%	(60)	8%	(18)	4%	(8)	212
Age: 35-44	20%	(21)	14%	(14)	15%	(15)	43%	(44)	2%	(2)	6%	(6)	103
Age: 45-64	20%	(54)	20%	(53)	12%	(32)	45%	(121)	4%	(10)	—	(0)	270
Age: 65+	22%	(46)	19%	(40)	3%	(7)	53%	(111)	3%	(7)	—	(0)	210
GenZers: 1997-2012	23%	(24)	16%	(17)	21%	(22)	25%	(27)	10%	(11)	5%	(6)	107
Millennials: 1981-1996	17%	(35)	21%	(43)	16%	(33)	37%	(74)	4%	(9)	4%	(8)	202
GenXers: 1965-1980	22%	(42)	16%	(31)	14%	(27)	43%	(81)	5%	(9)	—	(0)	190
Baby Boomers: 1946-1964	20%	(56)	22%	(60)	3%	(9)	53%	(146)	3%	(7)	—	(0)	278
Educ: < College	21%	(101)	16%	(77)	10%	(47)	44%	(211)	6%	(27)	2%	(11)	475
Educ: Bachelors degree	17%	(36)	25%	(52)	14%	(29)	38%	(79)	4%	(8)	1%	(2)	208
Educ: Post-grad	21%	(24)	21%	(24)	16%	(18)	41%	(45)	1%	(1)	—	(0)	112
Income: Under 50k	25%	(79)	16%	(51)	11%	(34)	38%	(119)	7%	(23)	2%	(6)	313
Income: 50k-100k	18%	(53)	23%	(68)	12%	(37)	42%	(125)	4%	(11)	2%	(5)	299
Income: 100k+	16%	(28)	19%	(34)	13%	(23)	51%	(92)	1%	(2)	1%	(2)	182
Ethnicity: White (Non-Hispanic)	16%	(108)	18%	(119)	13%	(83)	47%	(312)	5%	(32)	1%	(7)	662
Ethnicity: Hispanic	28%	(9)	13%	(4)	13%	(4)	32%	(10)	4%	(1)	10%	(3)	33
Ethnicity: Black (Non-Hispanic)	51%	(40)	29%	(23)	4%	(3)	11%	(8)	3%	(2)	3%	(3)	78
Ethnicity: Asian + Other (Non-Hispanic)	19%	(4)	34%	(7)	18%	(4)	23%	(5)	4%	(1)	2%	(0)	21
All Christian	19%	(93)	16%	(78)	9%	(43)	51%	(246)	3%	(17)	2%	(7)	484
All Non-Christian	30%	(11)	27%	(10)	13%	(5)	11%	(4)	17%	(6)	3%	(1)	39
Atheist	23%	(6)	44%	(12)	22%	(6)	10%	(3)	1%	(0)	—	(0)	28
Agnostic/Nothing in particular	17%	(28)	28%	(46)	20%	(33)	26%	(43)	6%	(9)	3%	(5)	164
Something Else	28%	(22)	9%	(7)	8%	(6)	51%	(40)	4%	(3)	—	(0)	79
Evangelical	12%	(20)	9%	(15)	9%	(14)	65%	(102)	3%	(5)	1%	(2)	158
Non-Evangelical	24%	(95)	17%	(70)	9%	(36)	45%	(178)	4%	(15)	1%	(5)	399
PID: Dem (no lean)	44%	(143)	32%	(103)	11%	(36)	10%	(33)	2%	(5)	1%	(3)	323
PID: Ind (no lean)	10%	(15)	23%	(33)	17%	(24)	34%	(48)	11%	(16)	5%	(7)	142
PID: Rep (no lean)	1%	(3)	5%	(18)	10%	(34)	78%	(256)	4%	(15)	1%	(3)	329

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	20%	(161)	19%	(154)	12%	(94)	42%	(336)	5%	(36)	2%	(13)	794
PID/Gender: Dem Men	42%	(62)	28%	(41)	15%	(22)	12%	(17)	1%	(1)	2%	(3)	146
PID/Gender: Dem Women	46%	(81)	35%	(62)	8%	(13)	9%	(16)	2%	(4)	—	(0)	176
PID/Gender: Ind Men	7%	(4)	25%	(16)	12%	(8)	39%	(25)	11%	(7)	5%	(3)	65
PID/Gender: Ind Women	13%	(10)	21%	(16)	21%	(16)	29%	(22)	12%	(9)	4%	(3)	77
PID/Gender: Rep Men	2%	(3)	6%	(10)	6%	(10)	79%	(131)	5%	(9)	2%	(3)	166
PID/Gender: Rep Women	—	(0)	5%	(8)	15%	(24)	77%	(125)	4%	(6)	—	(1)	163
Ideo: Liberal (1-3)	47%	(106)	30%	(67)	12%	(27)	9%	(21)	2%	(4)	—	(1)	225
Ideo: Moderate (4)	17%	(39)	30%	(70)	15%	(36)	31%	(72)	6%	(13)	2%	(6)	235
Ideo: Conservative (5-7)	3%	(11)	5%	(15)	10%	(31)	76%	(243)	4%	(14)	2%	(5)	319
Community: Urban	32%	(49)	22%	(34)	14%	(21)	25%	(38)	6%	(8)	1%	(2)	152
Community: Suburban	19%	(83)	22%	(94)	9%	(37)	43%	(186)	6%	(26)	1%	(5)	431
Community: Rural	14%	(29)	12%	(26)	17%	(35)	53%	(112)	1%	(2)	3%	(6)	211
Military HHnm: Yes	30%	(36)	10%	(12)	8%	(10)	45%	(55)	6%	(8)	1%	(1)	121
Military HH: No	19%	(125)	21%	(142)	13%	(84)	42%	(281)	4%	(28)	2%	(12)	673
Employ: Private Sector	18%	(52)	23%	(67)	14%	(42)	36%	(104)	6%	(18)	2%	(5)	289
Employ: Government	26%	(10)	26%	(10)	20%	(8)	27%	(10)	1%	(0)	—	(0)	38
Employ: Self-Employed	12%	(7)	17%	(10)	9%	(5)	50%	(29)	8%	(5)	4%	(2)	58
Employ: Homemaker	14%	(9)	14%	(9)	11%	(7)	60%	(37)	—	(0)	—	(0)	62
Employ: Student	32%	(8)	12%	(3)	40%	(10)	7%	(2)	3%	(1)	6%	(1)	24
Employ: Retired	23%	(50)	15%	(33)	3%	(7)	56%	(122)	3%	(7)	—	(0)	220
Employ: Unemployed	23%	(14)	19%	(12)	17%	(10)	32%	(19)	2%	(1)	6%	(3)	60
Employ: Other	27%	(12)	23%	(10)	12%	(5)	29%	(13)	7%	(3)	2%	(1)	44

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	20%	(161)	19%	(154)	12%	(94)	42%	(336)	5%	(36)	2%	(13)	794
Protestant	20%	(44)	19%	(43)	10%	(22)	48%	(107)	3%	(6)	1%	(2)	223
Roman Catholic	19%	(49)	14%	(35)	8%	(21)	52%	(133)	4%	(11)	2%	(5)	255
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	4%	(0)	87%	(3)	9%	(0)	—	(0)	4
Jewish	29%	(6)	22%	(4)	13%	(3)	20%	(4)	16%	(3)	—	(0)	19
Muslim	23%	(4)	38%	(6)	14%	(2)	—	(0)	18%	(3)	7%	(1)	17
Buddhist	75%	(2)	—	(0)	—	(0)	14%	(0)	11%	(0)	—	(0)	3
Atheist	23%	(6)	44%	(12)	22%	(6)	10%	(3)	1%	(0)	—	(0)	28
Agnostic	14%	(5)	42%	(16)	15%	(6)	29%	(11)	1%	(0)	—	(0)	38
Something else	28%	(22)	9%	(7)	8%	(6)	51%	(40)	4%	(3)	—	(0)	79
Nothing in particular	18%	(23)	24%	(30)	22%	(28)	25%	(32)	7%	(9)	4%	(5)	126
Ideo/PID: Conservative Republican	—	(0)	3%	(8)	8%	(20)	84%	(215)	4%	(11)	1%	(3)	256
Ideo/PID: Moderate/Liberal Republican	4%	(3)	14%	(10)	20%	(15)	55%	(41)	5%	(4)	1%	(1)	74
Ideo/PID: Moderate/Conservative Democrat	32%	(42)	33%	(43)	14%	(18)	17%	(23)	2%	(3)	2%	(3)	132
Ideo/PID: Liberal Democrat	52%	(96)	31%	(58)	10%	(18)	5%	(10)	1%	(3)	—	(0)	185
Unfavorable of Biden and Trump	2%	(2)	13%	(16)	35%	(44)	45%	(57)	4%	(6)	1%	(2)	126
2024 H2H Matchup: Biden Voter	43%	(148)	36%	(124)	11%	(37)	6%	(21)	3%	(11)	2%	(6)	347
2024 H2H Matchup: Trump Voter	3%	(12)	4%	(18)	12%	(50)	74%	(296)	5%	(21)	1%	(5)	401
2024 H2H Matchup: Would not Vote	—	(0)	31%	(7)	3%	(1)	50%	(10)	5%	(1)	10%	(2)	21
2024 H2H Matchup: Do not Know	3%	(1)	23%	(6)	26%	(7)	34%	(8)	12%	(3)	2%	(0)	25
2022 House Vote: Democrat	41%	(141)	36%	(123)	10%	(34)	8%	(27)	3%	(10)	2%	(7)	342
2022 House Vote: Republican	2%	(7)	4%	(14)	11%	(33)	78%	(242)	4%	(12)	1%	(2)	310
2022 House Vote: Did not Vote	9%	(11)	13%	(17)	18%	(24)	46%	(62)	11%	(15)	4%	(5)	134
2020 Vote: Joe Biden	40%	(149)	35%	(129)	9%	(34)	10%	(37)	5%	(17)	1%	(2)	369
2020 Vote: Donald Trump	—	(0)	4%	(14)	12%	(44)	79%	(283)	4%	(15)	1%	(4)	360
2020 Vote: Someone Else	7%	(1)	29%	(2)	35%	(3)	29%	(2)	—	(0)	—	(0)	8
2020 Vote: Did not Vote	19%	(11)	15%	(8)	23%	(13)	23%	(13)	7%	(4)	13%	(7)	56
2016 Vote: Hillary Clinton	46%	(131)	37%	(105)	7%	(21)	8%	(23)	1%	(4)	1%	(2)	286
2016 Vote: Donald Trump	1%	(3)	4%	(12)	10%	(31)	77%	(247)	7%	(22)	1%	(4)	319
2016 Vote: Someone Else	8%	(1)	25%	(3)	23%	(3)	44%	(6)	—	(0)	—	(0)	12
2020 Vote/PID: Not Biden/Democrat	13%	(7)	18%	(10)	29%	(16)	33%	(19)	3%	(2)	5%	(3)	57

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	20%	(161)	19%	(154)	12%	(94)	42%	(336)	5%	(36)	2%	(13)	794
2020 Vote/PID: Not Trump/Republican	7%	(3)	18%	(9)	22%	(10)	50%	(23)	—	(0)	3%	(2)	47
U.S. Economy: Wrong Track	11%	(63)	13%	(74)	13%	(73)	57%	(329)	5%	(27)	1%	(7)	573
U.S. Economy: Right Direction	44%	(98)	36%	(79)	10%	(21)	3%	(7)	4%	(9)	3%	(7)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(124)	34%	(88)	11%	(28)	4%	(11)	2%	(6)	1%	(3)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(17)	7%	(28)	12%	(49)	71%	(294)	4%	(18)	2%	(8)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(20)	31%	(38)	14%	(17)	26%	(31)	10%	(12)	2%	(2)	120
Top 2024 Issue: Economy	10%	(27)	14%	(38)	15%	(39)	54%	(145)	5%	(13)	2%	(7)	269
Community/Gender: Urban Women	38%	(25)	27%	(18)	12%	(8)	18%	(12)	4%	(2)	1%	(0)	66
Community/Gender: Urban Men	27%	(23)	19%	(16)	15%	(13)	30%	(25)	7%	(6)	2%	(1)	86
Community/Gender: Rural Women	14%	(17)	14%	(16)	19%	(22)	49%	(57)	2%	(2)	1%	(2)	117
Community/Gender: Rural Men	13%	(13)	10%	(9)	14%	(13)	58%	(55)	—	(0)	5%	(5)	94
Community/Gender: Suburban Women	21%	(50)	22%	(52)	10%	(23)	40%	(93)	6%	(15)	1%	(2)	234
Community/Gender: Suburban Men	17%	(33)	21%	(42)	7%	(15)	47%	(93)	6%	(11)	2%	(3)	197
Homeowner	20%	(137)	19%	(129)	11%	(79)	44%	(306)	4%	(30)	1%	(10)	692
Renter	24%	(22)	24%	(23)	15%	(14)	28%	(27)	5%	(5)	3%	(3)	93
Self + Household: White-Collar	21%	(61)	24%	(68)	14%	(41)	37%	(106)	3%	(8)	1%	(3)	288
Self + Household: Blue Collar	18%	(69)	16%	(61)	9%	(33)	52%	(197)	4%	(15)	1%	(5)	380
Union HH: Yes	25%	(20)	19%	(15)	14%	(12)	42%	(34)	—	(0)	—	(0)	82
Union HH: No	20%	(141)	19%	(138)	12%	(82)	42%	(302)	5%	(36)	2%	(13)	712
LGBTQ+: Yes	28%	(20)	18%	(13)	21%	(15)	26%	(18)	6%	(4)	2%	(2)	71
LGBTQ+: No	19%	(141)	20%	(141)	11%	(79)	44%	(318)	4%	(32)	2%	(12)	723
Motivated to Vote	21%	(152)	20%	(146)	11%	(78)	42%	(308)	5%	(35)	2%	(11)	730
Parent: Yes	12%	(27)	18%	(39)	18%	(39)	45%	(99)	5%	(12)	2%	(5)	220
Parent: No	23%	(134)	20%	(115)	10%	(55)	41%	(237)	4%	(25)	1%	(8)	574
COVID Vaccine: Yes	26%	(148)	22%	(128)	14%	(80)	33%	(193)	3%	(20)	2%	(9)	577
COVID Vaccine: No	6%	(13)	12%	(26)	7%	(14)	66%	(143)	8%	(16)	2%	(5)	217
Student Loans: Yes	23%	(27)	22%	(26)	19%	(23)	29%	(35)	6%	(8)	1%	(1)	121
Student Loans: No	20%	(134)	19%	(127)	11%	(71)	45%	(301)	4%	(29)	2%	(12)	673
Favorable Opinion of Haley	13%	(33)	14%	(36)	11%	(28)	58%	(147)	2%	(6)	2%	(4)	255
Unfavorable Opinion of Haley	26%	(85)	25%	(80)	11%	(35)	36%	(115)	2%	(6)	—	(0)	321
Prodigal Biden Voter	16%	(8)	21%	(11)	16%	(9)	34%	(18)	13%	(7)	1%	(0)	53

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	20%	(161)	19%	(154)	12%	(94)	42%	(336)	5%	(36)	2%	(13)	794
Undecided Voter (DK/WNV)	2%	(1)	27%	(12)	15%	(7)	41%	(19)	9%	(4)	5%	(2)	46
Undecided Voter (DK)	3%	(1)	23%	(6)	26%	(7)	34%	(8)	12%	(3)	2%	(0)	25
Watched Debate	20%	(116)	16%	(94)	12%	(72)	46%	(272)	5%	(28)	1%	(7)	590
Watched Debate: Did not Watch	22%	(44)	29%	(59)	11%	(22)	31%	(64)	4%	(8)	3%	(6)	204
Watched Debate: All of it	19%	(62)	13%	(44)	8%	(27)	54%	(179)	4%	(13)	2%	(7)	331
Watched Debate: Some of it	21%	(55)	20%	(51)	17%	(45)	36%	(93)	6%	(15)	—	(1)	259
Continue His Campaign: Yes Biden	44%	(141)	26%	(84)	6%	(18)	19%	(59)	2%	(8)	3%	(9)	319
Continue His Campaign: No Biden	3%	(14)	13%	(58)	17%	(74)	61%	(267)	5%	(22)	1%	(3)	439
Continue His Campaign: Yes Trump	6%	(26)	6%	(23)	12%	(47)	71%	(282)	3%	(13)	2%	(8)	399
Continue His Campaign: No Trump	36%	(128)	33%	(119)	12%	(44)	13%	(47)	4%	(14)	1%	(5)	357
Conviction: Evidence	37%	(140)	33%	(123)	13%	(49)	10%	(39)	5%	(18)	2%	(7)	375
Conviction: Motivation to Damage	5%	(15)	4%	(13)	10%	(33)	78%	(264)	2%	(8)	1%	(4)	338
Conviction: DK/NO	7%	(5)	22%	(18)	15%	(12)	41%	(33)	12%	(10)	3%	(3)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (145)	26% (208)	17% (135)	33% (263)	4% (29)	2% (14)	794
Gender: Male	18% (69)	24% (89)	19% (73)	35% (132)	2% (7)	2% (7)	378
Gender: Female	18% (76)	29% (119)	15% (62)	31% (131)	5% (22)	2% (7)	416
Age: 18-34	16% (33)	34% (72)	25% (53)	18% (38)	4% (8)	4% (9)	212
Age: 35-44	14% (14)	30% (31)	15% (16)	32% (32)	5% (6)	5% (5)	103
Age: 45-64	19% (52)	25% (66)	15% (40)	37% (99)	5% (12)	— (1)	270
Age: 65+	22% (46)	19% (40)	13% (27)	45% (94)	2% (3)	— (0)	210
GenZers: 1997-2012	21% (22)	29% (31)	24% (26)	18% (19)	1% (1)	7% (7)	107
Millennials: 1981-1996	11% (23)	35% (71)	21% (42)	24% (48)	6% (12)	3% (6)	202
GenXers: 1965-1980	19% (37)	22% (42)	16% (31)	35% (67)	7% (12)	— (1)	190
Baby Boomers: 1946-1964	21% (59)	21% (59)	13% (35)	44% (122)	1% (3)	— (0)	278
Educ: < College	18% (87)	24% (114)	15% (69)	35% (168)	5% (24)	3% (12)	475
Educ: Bachelors degree	19% (39)	30% (62)	17% (36)	31% (65)	2% (4)	1% (2)	208
Educ: Post-grad	17% (18)	29% (32)	27% (30)	27% (31)	1% (1)	— (0)	112
Income: Under 50k	22% (70)	27% (83)	11% (35)	33% (104)	4% (12)	3% (9)	313
Income: 50k-100k	16% (46)	28% (82)	22% (66)	30% (89)	4% (11)	1% (3)	299
Income: 100k+	15% (28)	23% (42)	19% (34)	38% (70)	3% (6)	1% (2)	182
Ethnicity: White (Non-Hispanic)	16% (106)	24% (158)	18% (121)	37% (244)	3% (21)	2% (11)	662
Ethnicity: Hispanic	35% (11)	14% (5)	23% (8)	21% (7)	3% (1)	4% (1)	33
Ethnicity: Black (Non-Hispanic)	34% (26)	48% (37)	2% (2)	9% (7)	5% (4)	3% (2)	78
Ethnicity: Asian + Other (Non-Hispanic)	3% (1)	37% (8)	22% (5)	24% (5)	13% (3)	— (0)	21
All Christian	18% (87)	22% (105)	16% (79)	42% (202)	1% (7)	1% (3)	484
All Non-Christian	32% (13)	32% (13)	16% (6)	16% (6)	3% (1)	— (0)	39
Atheist	28% (8)	46% (13)	10% (3)	6% (2)	— (0)	11% (3)	28
Agnostic/Nothing in particular	14% (22)	38% (63)	19% (32)	14% (22)	11% (18)	5% (8)	164
Something Else	19% (15)	19% (15)	19% (15)	39% (31)	3% (3)	— (0)	79
Evangelical	10% (16)	17% (26)	19% (30)	50% (79)	4% (7)	— (0)	158
Non-Evangelical	22% (86)	24% (94)	16% (63)	37% (150)	1% (3)	1% (3)	399
PID: Dem (no lean)	40% (129)	41% (131)	11% (34)	5% (18)	2% (6)	2% (5)	323
PID: Ind (no lean)	5% (7)	30% (43)	28% (40)	26% (36)	8% (11)	4% (6)	142
PID: Rep (no lean)	3% (9)	10% (34)	18% (61)	64% (209)	4% (12)	1% (3)	329

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (145)	26% (208)	17% (135)	33% (263)	4% (29)	2% (14)	794
PID/Gender: Dem Men	43% (63)	36% (53)	11% (16)	6% (9)	2% (2)	2% (4)	146
PID/Gender: Dem Women	37% (66)	44% (78)	10% (18)	5% (8)	2% (4)	1% (1)	176
PID/Gender: Ind Men	4% (3)	27% (17)	36% (24)	24% (16)	7% (5)	1% (1)	65
PID/Gender: Ind Women	5% (4)	33% (25)	21% (16)	26% (20)	8% (6)	7% (5)	77
PID/Gender: Rep Men	2% (4)	11% (19)	20% (34)	65% (107)	— (0)	2% (3)	166
PID/Gender: Rep Women	3% (5)	9% (15)	17% (27)	63% (102)	7% (12)	— (1)	163
Ideo: Liberal (1-3)	42% (94)	39% (88)	10% (24)	6% (13)	1% (3)	2% (5)	225
Ideo: Moderate (4)	13% (30)	39% (92)	21% (50)	20% (47)	5% (13)	1% (3)	235
Ideo: Conservative (5-7)	5% (16)	8% (27)	19% (62)	63% (200)	4% (12)	1% (3)	319
Community: Urban	27% (40)	31% (47)	18% (27)	17% (26)	4% (6)	3% (5)	152
Community: Suburban	17% (73)	27% (116)	17% (74)	33% (143)	5% (19)	1% (5)	431
Community: Rural	15% (31)	21% (45)	16% (34)	45% (94)	2% (3)	2% (4)	211
Military HHnm: Yes	25% (30)	19% (24)	18% (22)	36% (43)	2% (2)	— (0)	121
Military HH: No	17% (115)	27% (184)	17% (113)	33% (220)	4% (27)	2% (14)	673
Employ: Private Sector	19% (54)	31% (88)	21% (60)	25% (71)	3% (9)	2% (6)	289
Employ: Government	23% (9)	17% (7)	26% (10)	32% (12)	2% (1)	— (0)	38
Employ: Self-Employed	12% (7)	29% (17)	10% (6)	47% (28)	2% (1)	— (0)	58
Employ: Homemaker	8% (5)	22% (14)	15% (9)	44% (27)	12% (7)	1% (0)	62
Employ: Student	24% (6)	29% (7)	24% (6)	6% (1)	4% (1)	14% (3)	24
Employ: Retired	22% (49)	16% (36)	15% (32)	44% (97)	3% (6)	— (0)	220
Employ: Unemployed	12% (7)	37% (22)	15% (9)	27% (16)	3% (2)	7% (4)	60
Employ: Other	19% (8)	41% (18)	8% (4)	26% (12)	4% (2)	2% (1)	44

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (145)	26% (208)	17% (135)	33% (263)	4% (29)	2% (14)	794
Protestant	16% (36)	26% (57)	13% (30)	42% (94)	2% (5)	1% (2)	223
Roman Catholic	20% (51)	19% (48)	19% (48)	41% (104)	1% (2)	— (1)	255
Mormon	— (0)	— (0)	— (0)	100% (2)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	— (0)	39% (1)	57% (2)	4% (0)	— (0)	4
Jewish	32% (6)	29% (6)	10% (2)	29% (6)	— (0)	— (0)	19
Muslim	23% (4)	41% (7)	26% (4)	3% (1)	7% (1)	— (0)	17
Buddhist	91% (2)	9% (0)	— (0)	— (0)	— (0)	— (0)	3
Atheist	28% (8)	46% (13)	10% (3)	6% (2)	— (0)	11% (3)	28
Agnostic	13% (5)	49% (19)	15% (6)	14% (5)	8% (3)	— (0)	38
Something else	19% (15)	19% (15)	19% (15)	39% (31)	3% (3)	— (0)	79
Nothing in particular	14% (17)	35% (44)	20% (26)	13% (17)	12% (15)	6% (8)	126
Ideo/PID: Conservative Republican	2% (5)	6% (15)	17% (43)	70% (178)	4% (11)	1% (3)	256
Ideo/PID: Moderate/Liberal Republican	6% (4)	26% (19)	24% (18)	42% (31)	1% (1)	1% (1)	74
Ideo/PID: Moderate/Conservative Democrat	30% (40)	39% (52)	18% (24)	9% (12)	2% (3)	1% (1)	132
Ideo/PID: Liberal Democrat	46% (85)	42% (78)	6% (10)	3% (6)	1% (2)	2% (4)	185
Unfavorable of Biden and Trump	3% (4)	24% (31)	36% (45)	34% (43)	— (1)	2% (3)	126
2024 H2H Matchup: Biden Voter	37% (127)	43% (150)	13% (44)	4% (15)	2% (7)	1% (4)	347
2024 H2H Matchup: Trump Voter	4% (17)	11% (46)	20% (79)	58% (233)	5% (20)	2% (6)	401
2024 H2H Matchup: Would not Vote	3% (1)	31% (6)	20% (4)	41% (9)	2% (1)	3% (1)	21
2024 H2H Matchup: Do not Know	— (0)	24% (6)	30% (7)	28% (7)	4% (1)	14% (4)	25
2022 House Vote: Democrat	37% (127)	42% (144)	12% (41)	6% (21)	2% (6)	1% (3)	342
2022 House Vote: Republican	4% (12)	8% (26)	17% (54)	66% (206)	3% (10)	1% (2)	310
2022 House Vote: Did not Vote	5% (6)	28% (37)	28% (38)	24% (32)	9% (12)	7% (9)	134
2020 Vote: Joe Biden	34% (127)	42% (155)	13% (47)	7% (26)	3% (12)	1% (2)	369
2020 Vote: Donald Trump	2% (8)	9% (34)	21% (74)	63% (227)	4% (13)	1% (5)	360
2020 Vote: Someone Else	18% (2)	26% (2)	27% (2)	20% (2)	9% (1)	— (0)	8
2020 Vote: Did not Vote	14% (8)	30% (17)	21% (12)	14% (8)	7% (4)	14% (8)	56
2016 Vote: Hillary Clinton	40% (113)	43% (123)	10% (28)	6% (16)	2% (5)	1% (2)	286
2016 Vote: Donald Trump	3% (10)	8% (24)	17% (53)	67% (213)	5% (15)	1% (4)	319
2016 Vote: Someone Else	9% (1)	27% (3)	34% (4)	25% (3)	5% (1)	— (0)	12
2020 Vote/PID: Not Biden/Democrat	22% (13)	28% (16)	26% (15)	17% (10)	1% (1)	6% (3)	57

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (145)	26% (208)	17% (135)	33% (263)	4% (29)	2% (14)	794
2020 Vote/PID: Not Trump/Republican	11% (5)	25% (12)	26% (12)	30% (14)	5% (3)	3% (2)	47
U.S. Economy: Wrong Track	7% (41)	21% (122)	20% (116)	46% (261)	4% (21)	2% (12)	573
U.S. Economy: Right Direction	47% (104)	39% (85)	9% (19)	1% (2)	4% (8)	1% (2)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42% (109)	41% (107)	11% (28)	3% (7)	2% (5)	2% (4)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5% (22)	13% (54)	21% (86)	55% (229)	4% (18)	1% (5)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	11% (14)	39% (47)	18% (21)	23% (27)	5% (6)	4% (5)	120
Top 2024 Issue: Economy	13% (34)	20% (54)	20% (53)	41% (109)	6% (17)	1% (3)	269
Community/Gender: Urban Women	27% (18)	34% (22)	18% (12)	15% (10)	5% (4)	1% (0)	66
Community/Gender: Urban Men	26% (22)	29% (25)	18% (16)	19% (16)	3% (3)	5% (4)	86
Community/Gender: Rural Women	13% (15)	27% (31)	15% (17)	41% (48)	3% (3)	2% (2)	117
Community/Gender: Rural Men	17% (16)	15% (14)	17% (16)	49% (46)	— (0)	2% (2)	94
Community/Gender: Suburban Women	18% (43)	28% (66)	14% (33)	31% (73)	6% (15)	2% (4)	234
Community/Gender: Suburban Men	16% (31)	26% (50)	21% (41)	36% (70)	2% (4)	— (1)	197
Homeowner	18% (125)	25% (174)	17% (117)	35% (241)	4% (25)	1% (10)	692
Renter	20% (19)	33% (31)	16% (15)	22% (21)	4% (4)	5% (4)	93
Self + Household: White-Collar	21% (61)	29% (84)	20% (58)	27% (78)	2% (5)	1% (2)	288
Self + Household: Blue Collar	16% (62)	24% (90)	14% (55)	42% (161)	3% (11)	— (1)	380
Union HH: Yes	25% (20)	15% (13)	23% (19)	34% (28)	3% (3)	— (0)	82
Union HH: No	17% (124)	27% (195)	16% (116)	33% (236)	4% (27)	2% (14)	712
LGBTQ+: Yes	23% (17)	26% (19)	27% (19)	15% (10)	1% (1)	8% (6)	71
LGBTQ+: No	18% (128)	26% (189)	16% (116)	35% (253)	4% (28)	1% (9)	723
Motivated to Vote	19% (140)	26% (190)	17% (122)	34% (248)	3% (21)	1% (10)	730
Parent: Yes	12% (28)	28% (61)	22% (49)	31% (68)	5% (11)	2% (3)	220
Parent: No	20% (117)	26% (147)	15% (85)	34% (195)	3% (18)	2% (11)	574
COVID Vaccine: Yes	22% (127)	29% (165)	17% (100)	28% (161)	3% (15)	2% (9)	577
COVID Vaccine: No	8% (18)	20% (43)	16% (34)	47% (102)	7% (14)	2% (5)	217
Student Loans: Yes	15% (18)	41% (49)	24% (29)	16% (20)	4% (5)	— (0)	121
Student Loans: No	19% (127)	24% (159)	16% (106)	36% (244)	4% (24)	2% (14)	673
Favorable Opinion of Haley	15% (39)	17% (43)	20% (50)	47% (120)	— (0)	1% (3)	255
Unfavorable Opinion of Haley	21% (68)	34% (108)	14% (47)	29% (92)	2% (6)	— (0)	321
Prodigal Biden Voter	15% (8)	33% (17)	19% (10)	23% (12)	8% (4)	2% (1)	53

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (145)	26% (208)	17% (135)	33% (263)	4% (29)	2% (14)	794
Undecided Voter (DK/WNV)	1% (1)	27% (12)	25% (12)	34% (16)	3% (2)	9% (4)	46
Undecided Voter (DK)	— (0)	24% (6)	30% (7)	28% (7)	4% (1)	14% (4)	25
Watched Debate	18% (107)	22% (131)	18% (106)	36% (214)	4% (22)	2% (9)	590
Watched Debate: Did not Watch	18% (37)	38% (77)	14% (29)	24% (49)	3% (7)	2% (5)	204
Watched Debate: All of it	18% (60)	18% (60)	12% (40)	49% (161)	2% (5)	1% (5)	331
Watched Debate: Some of it	18% (47)	27% (71)	25% (66)	21% (54)	7% (17)	2% (5)	259
Continue His Campaign: Yes Biden	37% (118)	34% (108)	9% (28)	17% (54)	1% (4)	2% (7)	319
Continue His Campaign: No Biden	6% (26)	20% (86)	24% (104)	45% (199)	5% (21)	1% (3)	439
Continue His Campaign: Yes Trump	7% (28)	13% (50)	20% (80)	57% (228)	2% (8)	1% (5)	399
Continue His Campaign: No Trump	31% (111)	42% (149)	14% (51)	8% (29)	4% (13)	1% (4)	357
Conviction: Evidence	33% (123)	43% (160)	14% (51)	7% (26)	3% (11)	1% (4)	375
Conviction: Motivation to Damage	5% (16)	8% (28)	19% (63)	66% (221)	1% (4)	2% (5)	338
Conviction: DK/NO	7% (6)	25% (20)	25% (20)	20% (16)	17% (14)	6% (5)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (110)	26% (205)	21% (170)	33% (266)	4% (29)	2% (14)	794
Gender: Male	18% (69)	24% (91)	24% (91)	29% (110)	3% (11)	1% (6)	378
Gender: Female	10% (42)	27% (114)	19% (79)	37% (156)	4% (18)	2% (8)	416
Age: 18-34	14% (29)	23% (48)	25% (54)	27% (57)	7% (14)	5% (10)	212
Age: 35-44	12% (12)	35% (35)	16% (17)	28% (29)	6% (6)	3% (3)	103
Age: 45-64	12% (33)	27% (73)	21% (56)	37% (99)	3% (8)	— (1)	270
Age: 65+	17% (37)	23% (49)	21% (44)	38% (80)	— (1)	— (0)	210
GenZers: 1997-2012	17% (18)	23% (25)	23% (24)	24% (25)	5% (6)	8% (9)	107
Millennials: 1981-1996	11% (22)	28% (56)	23% (45)	29% (59)	7% (15)	2% (5)	202
GenXers: 1965-1980	14% (27)	25% (48)	19% (35)	38% (72)	4% (8)	— (1)	190
Baby Boomers: 1946-1964	16% (43)	25% (70)	22% (62)	37% (102)	— (1)	— (0)	278
Educ: < College	15% (73)	29% (137)	20% (96)	30% (140)	5% (22)	2% (7)	475
Educ: Bachelors degree	13% (27)	23% (48)	21% (43)	37% (77)	3% (5)	3% (6)	208
Educ: Post-grad	9% (10)	18% (20)	28% (31)	44% (49)	1% (1)	— (0)	112
Income: Under 50k	15% (46)	27% (84)	19% (58)	33% (104)	5% (15)	2% (7)	313
Income: 50k-100k	16% (49)	22% (66)	22% (67)	35% (105)	3% (9)	1% (3)	299
Income: 100k+	8% (15)	31% (56)	25% (45)	31% (57)	2% (4)	3% (5)	182
Ethnicity: White (Non-Hispanic)	14% (95)	28% (188)	21% (141)	31% (205)	4% (24)	1% (10)	662
Ethnicity: Hispanic	17% (6)	13% (4)	22% (7)	34% (11)	3% (1)	10% (3)	33
Ethnicity: Black (Non-Hispanic)	8% (7)	11% (9)	22% (18)	53% (41)	4% (3)	1% (1)	78
Ethnicity: Asian + Other (Non-Hispanic)	14% (3)	21% (4)	21% (4)	40% (9)	4% (1)	— (0)	21
All Christian	16% (76)	29% (140)	23% (111)	29% (141)	3% (15)	— (1)	484
All Non-Christian	27% (10)	12% (5)	14% (6)	47% (18)	1% (0)	— (0)	39
Atheist	2% (0)	14% (4)	15% (4)	58% (16)	— (0)	11% (3)	28
Agnostic/Nothing in particular	6% (10)	22% (36)	21% (34)	40% (66)	6% (10)	5% (8)	164
Something Else	17% (14)	27% (21)	18% (15)	31% (25)	4% (3)	2% (1)	79
Evangelical	20% (32)	41% (64)	20% (31)	14% (21)	6% (9)	— (0)	158
Non-Evangelical	14% (55)	24% (95)	23% (93)	36% (144)	2% (9)	1% (3)	399
PID: Dem (no lean)	2% (7)	8% (27)	22% (71)	64% (207)	1% (4)	2% (7)	323
PID: Ind (no lean)	5% (6)	23% (33)	29% (42)	33% (46)	6% (8)	5% (7)	142
PID: Rep (no lean)	30% (97)	44% (146)	17% (57)	4% (12)	5% (17)	— (0)	329

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (110)	26% (205)	21% (170)	33% (266)	4% (29)	2% (14)	794
PID/Gender: Dem Men	3% (4)	9% (14)	24% (36)	60% (88)	1% (1)	3% (4)	146
PID/Gender: Dem Women	1% (2)	7% (13)	20% (35)	68% (119)	2% (3)	2% (3)	176
PID/Gender: Ind Men	3% (2)	27% (17)	31% (20)	27% (18)	9% (6)	2% (1)	65
PID/Gender: Ind Women	6% (4)	20% (15)	28% (21)	37% (29)	3% (2)	7% (5)	77
PID/Gender: Rep Men	37% (62)	36% (60)	21% (35)	3% (5)	2% (4)	— (0)	166
PID/Gender: Rep Women	21% (35)	52% (86)	14% (22)	5% (8)	8% (13)	— (0)	163
Ideo: Liberal (1-3)	5% (11)	5% (12)	18% (40)	69% (154)	2% (5)	2% (4)	225
Ideo: Moderate (4)	9% (20)	21% (49)	29% (68)	36% (84)	5% (12)	1% (3)	235
Ideo: Conservative (5-7)	25% (79)	45% (144)	19% (61)	7% (23)	3% (11)	— (1)	319
Community: Urban	13% (20)	12% (18)	26% (40)	40% (60)	7% (11)	1% (2)	152
Community: Suburban	14% (59)	26% (111)	20% (85)	35% (151)	4% (17)	2% (9)	431
Community: Rural	15% (31)	36% (76)	21% (45)	26% (55)	— (1)	1% (2)	211
Military HHnm: Yes	7% (9)	39% (48)	21% (26)	29% (36)	2% (2)	— (0)	121
Military HH: No	15% (101)	23% (157)	21% (144)	34% (230)	4% (26)	2% (13)	673
Employ: Private Sector	12% (34)	27% (78)	20% (56)	35% (102)	4% (12)	2% (6)	289
Employ: Government	9% (4)	18% (7)	19% (7)	53% (20)	— (0)	1% (0)	38
Employ: Self-Employed	23% (14)	30% (17)	24% (14)	15% (9)	9% (5)	— (0)	58
Employ: Homemaker	12% (8)	32% (20)	28% (17)	22% (13)	5% (3)	1% (1)	62
Employ: Student	1% (0)	15% (4)	23% (5)	32% (8)	15% (4)	14% (3)	24
Employ: Retired	14% (32)	29% (63)	18% (40)	37% (81)	1% (3)	— (1)	220
Employ: Unemployed	24% (14)	10% (6)	38% (23)	23% (14)	2% (1)	3% (2)	60
Employ: Other	12% (5)	26% (11)	18% (8)	43% (19)	— (0)	2% (1)	44

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (110)	26% (205)	21% (170)	33% (266)	4% (29)	2% (14)	794
Protestant	13% (28)	30% (67)	30% (66)	25% (57)	3% (6)	— (0)	223
Roman Catholic	18% (46)	28% (71)	17% (43)	33% (84)	4% (9)	1% (1)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	9% (0)	34% (1)	56% (2)	— (0)	— (0)	— (0)	4
Jewish	23% (4)	12% (2)	10% (2)	55% (11)	— (0)	— (0)	19
Muslim	35% (6)	13% (2)	18% (3)	32% (5)	1% (0)	— (0)	17
Buddhist	— (0)	— (0)	25% (1)	75% (2)	— (0)	— (0)	3
Atheist	2% (0)	14% (4)	15% (4)	58% (16)	— (0)	11% (3)	28
Agnostic	5% (2)	23% (9)	29% (11)	41% (16)	— (0)	2% (1)	38
Something else	17% (14)	27% (21)	18% (15)	31% (25)	4% (3)	2% (1)	79
Nothing in particular	6% (8)	21% (27)	19% (23)	40% (50)	8% (10)	6% (7)	126
Ideo/PID: Conservative Republican	29% (74)	46% (118)	18% (46)	3% (8)	4% (10)	— (0)	256
Ideo/PID: Moderate/Liberal Republican	32% (23)	37% (27)	16% (11)	7% (5)	9% (7)	— (0)	74
Ideo/PID: Moderate/Conservative Democrat	2% (3)	13% (17)	29% (38)	55% (72)	1% (1)	1% (1)	132
Ideo/PID: Liberal Democrat	2% (4)	5% (9)	17% (32)	72% (134)	1% (3)	2% (3)	185
Unfavorable of Biden and Trump	5% (7)	22% (28)	44% (55)	27% (35)	— (0)	1% (2)	126
2024 H2H Matchup: Biden Voter	2% (5)	3% (11)	24% (85)	68% (236)	1% (4)	2% (6)	347
2024 H2H Matchup: Trump Voter	25% (100)	47% (186)	18% (70)	4% (16)	6% (24)	1% (4)	401
2024 H2H Matchup: Would not Vote	12% (3)	30% (6)	32% (7)	21% (4)	2% (1)	3% (1)	21
2024 H2H Matchup: Do not Know	11% (3)	6% (1)	32% (8)	37% (9)	— (0)	14% (3)	25
2022 House Vote: Democrat	2% (8)	8% (26)	22% (73)	66% (224)	1% (4)	2% (6)	342
2022 House Vote: Republican	25% (78)	43% (134)	22% (67)	5% (17)	5% (14)	— (0)	310
2022 House Vote: Did not Vote	17% (23)	33% (45)	18% (24)	18% (24)	7% (10)	6% (8)	134
2020 Vote: Joe Biden	3% (12)	7% (25)	21% (78)	65% (240)	2% (9)	1% (6)	369
2020 Vote: Donald Trump	25% (91)	47% (170)	19% (69)	3% (10)	5% (17)	1% (3)	360
2020 Vote: Someone Else	7% (1)	12% (1)	32% (3)	46% (4)	3% (0)	— (0)	8
2020 Vote: Did not Vote	12% (7)	16% (9)	37% (21)	22% (12)	4% (2)	9% (5)	56
2016 Vote: Hillary Clinton	3% (9)	8% (22)	20% (58)	66% (189)	1% (4)	2% (5)	286
2016 Vote: Donald Trump	22% (70)	43% (137)	21% (67)	7% (24)	6% (19)	1% (2)	319
2016 Vote: Someone Else	5% (1)	— (0)	35% (4)	51% (6)	— (0)	10% (1)	12
2020 Vote/PID: Not Biden/Democrat	4% (2)	32% (18)	35% (20)	24% (14)	2% (1)	4% (2)	57

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (110)	26% (205)	21% (170)	33% (266)	4% (29)	2% (14)	794
2020 Vote/PID: Not Trump/Republican	24% (11)	31% (15)	25% (12)	18% (8)	1% (0)	— (0)	47
U.S. Economy: Wrong Track	17% (99)	33% (191)	22% (128)	22% (123)	4% (21)	2% (11)	573
U.S. Economy: Right Direction	5% (12)	6% (14)	19% (42)	65% (143)	3% (7)	2% (3)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (5)	6% (14)	19% (49)	69% (178)	2% (6)	2% (6)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (99)	42% (173)	21% (85)	9% (36)	4% (18)	1% (3)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (6)	15% (18)	30% (36)	43% (52)	3% (4)	4% (5)	120
Top 2024 Issue: Economy	15% (39)	34% (93)	24% (64)	20% (53)	6% (17)	1% (3)	269
Community/Gender: Urban Women	13% (8)	11% (7)	26% (17)	42% (28)	7% (4)	1% (1)	66
Community/Gender: Urban Men	14% (12)	13% (11)	27% (23)	38% (33)	7% (6)	1% (1)	86
Community/Gender: Rural Women	11% (13)	41% (48)	18% (21)	27% (31)	1% (1)	2% (2)	117
Community/Gender: Rural Men	20% (19)	30% (28)	25% (24)	25% (24)	— (0)	— (0)	94
Community/Gender: Suburban Women	9% (21)	25% (59)	17% (40)	41% (97)	5% (13)	2% (5)	234
Community/Gender: Suburban Men	19% (38)	26% (52)	23% (45)	27% (54)	2% (4)	2% (4)	197
Homeowner	14% (100)	27% (185)	21% (145)	33% (228)	3% (24)	1% (10)	692
Renter	10% (9)	20% (19)	25% (23)	36% (34)	5% (4)	5% (4)	93
Self + Household: White-Collar	15% (42)	23% (67)	20% (59)	40% (116)	— (1)	1% (2)	288
Self + Household: Blue Collar	15% (59)	28% (108)	22% (82)	30% (114)	4% (16)	— (2)	380
Union HH: Yes	15% (12)	30% (24)	14% (11)	35% (29)	2% (2)	4% (4)	82
Union HH: No	14% (98)	25% (181)	22% (159)	33% (237)	4% (27)	1% (10)	712
LGBTQ+: Yes	7% (5)	14% (10)	28% (20)	40% (29)	3% (2)	8% (6)	71
LGBTQ+: No	15% (106)	27% (196)	21% (150)	33% (237)	4% (26)	1% (8)	723
Motivated to Vote	14% (100)	26% (188)	21% (153)	35% (254)	4% (27)	1% (8)	730
Parent: Yes	15% (33)	32% (70)	20% (43)	26% (56)	6% (14)	2% (3)	220
Parent: No	13% (77)	24% (135)	22% (127)	37% (210)	3% (15)	2% (10)	574
COVID Vaccine: Yes	12% (71)	20% (117)	23% (132)	41% (234)	2% (14)	2% (9)	577
COVID Vaccine: No	18% (39)	41% (88)	17% (38)	15% (32)	7% (15)	2% (5)	217
Student Loans: Yes	10% (13)	26% (31)	19% (23)	35% (42)	8% (9)	3% (4)	121
Student Loans: No	15% (98)	26% (174)	22% (148)	33% (224)	3% (19)	2% (10)	673
Favorable Opinion of Haley	23% (60)	35% (89)	21% (55)	19% (48)	— (0)	1% (3)	255
Unfavorable Opinion of Haley	7% (24)	19% (60)	21% (66)	52% (167)	1% (4)	— (0)	321
Prodigal Biden Voter	12% (6)	34% (18)	16% (8)	28% (15)	9% (5)	2% (1)	53

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (110)	26% (205)	21% (170)	33% (266)	4% (29)	2% (14)	794
Undecided Voter (DK/WNV)	11% (5)	17% (8)	32% (15)	30% (14)	1% (1)	9% (4)	46
Undecided Voter (DK)	11% (3)	6% (1)	32% (8)	37% (9)	— (0)	14% (3)	25
Watched Debate	15% (90)	28% (168)	19% (112)	32% (191)	4% (23)	1% (5)	590
Watched Debate: Did not Watch	10% (20)	18% (38)	28% (58)	37% (75)	3% (5)	4% (9)	204
Watched Debate: All of it	21% (68)	29% (95)	15% (51)	34% (111)	1% (4)	1% (2)	331
Watched Debate: Some of it	9% (22)	28% (73)	24% (61)	31% (80)	7% (19)	1% (3)	259
Continue His Campaign: Yes Biden	7% (21)	13% (43)	23% (72)	55% (174)	1% (3)	2% (6)	319
Continue His Campaign: No Biden	20% (86)	35% (155)	20% (88)	19% (85)	5% (22)	1% (4)	439
Continue His Campaign: Yes Trump	26% (103)	43% (172)	19% (77)	8% (31)	3% (14)	1% (3)	399
Continue His Campaign: No Trump	2% (7)	8% (30)	23% (81)	63% (225)	2% (9)	2% (5)	357
Conviction: Evidence	2% (9)	9% (36)	22% (82)	62% (232)	3% (11)	1% (5)	375
Conviction: Motivation to Damage	25% (84)	44% (148)	21% (72)	7% (23)	2% (7)	1% (4)	338
Conviction: DK/NO	21% (17)	26% (21)	21% (17)	13% (11)	13% (11)	6% (5)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (209)	19% (148)	10% (78)	43% (344)	2% (14)	— (1)	794
Gender: Male	30% (114)	19% (73)	11% (42)	37% (140)	2% (7)	— (1)	378
Gender: Female	23% (94)	18% (75)	9% (36)	49% (204)	2% (7)	— (1)	416
Age: 18-34	20% (43)	23% (48)	12% (25)	39% (83)	6% (12)	— (0)	212
Age: 35-44	34% (35)	23% (24)	6% (6)	36% (37)	1% (1)	— (0)	103
Age: 45-64	24% (66)	18% (48)	11% (30)	46% (124)	— (0)	— (1)	270
Age: 65+	31% (64)	13% (28)	8% (17)	48% (100)	— (0)	— (0)	210
GenZers: 1997-2012	27% (28)	17% (18)	10% (10)	39% (42)	8% (8)	— (0)	107
Millennials: 1981-1996	24% (49)	26% (52)	10% (20)	38% (76)	2% (5)	— (0)	202
GenXers: 1965-1980	22% (43)	21% (41)	10% (19)	46% (87)	— (0)	1% (1)	190
Baby Boomers: 1946-1964	31% (85)	13% (35)	10% (27)	47% (130)	— (0)	— (0)	278
Educ: < College	31% (147)	20% (94)	8% (37)	38% (183)	3% (13)	— (1)	475
Educ: Bachelors degree	21% (45)	19% (39)	11% (22)	49% (101)	— (0)	— (1)	208
Educ: Post-grad	15% (17)	13% (15)	17% (19)	54% (60)	— (0)	— (0)	112
Income: Under 50k	30% (93)	16% (51)	6% (20)	43% (136)	4% (12)	— (1)	313
Income: 50k-100k	27% (81)	21% (62)	8% (23)	43% (130)	1% (2)	— (0)	299
Income: 100k+	19% (34)	19% (35)	19% (34)	43% (78)	— (0)	— (0)	182
Ethnicity: White (Non-Hispanic)	29% (189)	19% (127)	10% (66)	41% (269)	1% (10)	— (1)	662
Ethnicity: Hispanic	27% (9)	18% (6)	8% (3)	46% (15)	2% (1)	— (0)	33
Ethnicity: Black (Non-Hispanic)	9% (7)	13% (10)	9% (7)	65% (51)	4% (3)	1% (1)	78
Ethnicity: Asian + Other (Non-Hispanic)	20% (4)	25% (5)	11% (2)	44% (9)	— (0)	— (0)	21
All Christian	31% (152)	20% (95)	10% (48)	39% (187)	— (1)	— (1)	484
All Non-Christian	34% (13)	9% (3)	7% (3)	49% (19)	1% (0)	— (0)	39
Atheist	5% (2)	2% (1)	— (0)	92% (26)	— (0)	— (0)	28
Agnostic/Nothing in particular	13% (21)	20% (33)	10% (16)	51% (83)	6% (10)	— (1)	164
Something Else	27% (22)	21% (16)	13% (11)	36% (28)	3% (2)	— (0)	79
Evangelical	40% (64)	30% (47)	9% (14)	20% (32)	1% (1)	— (0)	158
Non-Evangelical	26% (106)	16% (63)	11% (44)	46% (183)	1% (2)	— (1)	399
PID: Dem (no lean)	4% (14)	8% (24)	8% (24)	79% (256)	1% (3)	— (1)	323
PID: Ind (no lean)	11% (16)	25% (36)	14% (20)	44% (62)	6% (8)	— (0)	142
PID: Rep (no lean)	54% (179)	27% (88)	10% (33)	8% (26)	1% (3)	— (0)	329

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (209)	19% (148)	10% (78)	43% (344)	2% (14)	— (1)	794
PID/Gender: Dem Men	7% (10)	11% (16)	8% (12)	73% (107)	1% (2)	— (1)	146
PID/Gender: Dem Women	2% (4)	5% (9)	7% (13)	85% (149)	1% (1)	— (1)	176
PID/Gender: Ind Men	13% (9)	28% (18)	16% (10)	34% (22)	8% (5)	— (0)	65
PID/Gender: Ind Women	10% (7)	23% (17)	13% (10)	51% (40)	3% (3)	— (0)	77
PID/Gender: Rep Men	57% (95)	24% (39)	12% (20)	7% (11)	— (0)	— (0)	166
PID/Gender: Rep Women	51% (83)	30% (49)	8% (13)	9% (15)	2% (3)	— (0)	163
Ideo: Liberal (1-3)	8% (18)	4% (9)	5% (10)	83% (187)	1% (1)	— (0)	225
Ideo: Moderate (4)	12% (28)	22% (52)	12% (28)	50% (117)	4% (10)	— (1)	235
Ideo: Conservative (5-7)	51% (162)	27% (87)	11% (36)	10% (33)	— (0)	— (1)	319
Community: Urban	23% (35)	12% (18)	10% (15)	52% (79)	2% (3)	1% (1)	152
Community: Suburban	22% (96)	21% (90)	10% (42)	45% (196)	2% (7)	— (0)	431
Community: Rural	37% (78)	19% (41)	10% (21)	32% (69)	2% (3)	— (0)	211
Military HHnm: Yes	20% (24)	27% (33)	7% (9)	44% (54)	1% (1)	— (1)	121
Military HH: No	27% (185)	17% (115)	10% (69)	43% (290)	2% (13)	— (1)	673
Employ: Private Sector	21% (61)	23% (65)	12% (33)	42% (120)	3% (7)	— (1)	289
Employ: Government	16% (6)	9% (3)	12% (5)	62% (24)	1% (0)	— (0)	38
Employ: Self-Employed	49% (29)	9% (5)	6% (4)	31% (18)	5% (3)	— (0)	58
Employ: Homemaker	19% (12)	42% (26)	1% (1)	39% (24)	— (0)	— (0)	62
Employ: Student	11% (3)	13% (3)	12% (3)	64% (15)	— (0)	— (0)	24
Employ: Retired	33% (73)	11% (24)	11% (25)	44% (97)	— (0)	— (0)	220
Employ: Unemployed	26% (15)	19% (12)	7% (4)	45% (27)	3% (2)	— (0)	60
Employ: Other	24% (10)	22% (10)	9% (4)	44% (19)	2% (1)	— (0)	44

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (209)	19% (148)	10% (78)	43% (344)	2% (14)	— (1)	794
Protestant	24% (53)	20% (45)	13% (30)	42% (94)	— (0)	— (0)	223
Roman Catholic	37% (95)	19% (48)	7% (18)	36% (92)	— (1)	— (1)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	57% (2)	30% (1)	4% (0)	9% (0)	— (0)	— (0)	4
Jewish	31% (6)	5% (1)	— (0)	64% (12)	— (0)	— (0)	19
Muslim	40% (7)	15% (2)	17% (3)	26% (4)	1% (0)	— (0)	17
Buddhist	11% (0)	— (0)	— (0)	89% (2)	— (0)	— (0)	3
Atheist	5% (2)	2% (1)	— (0)	92% (26)	— (0)	— (0)	28
Agnostic	15% (6)	7% (3)	13% (5)	65% (25)	1% (0)	— (0)	38
Something else	27% (22)	21% (16)	13% (11)	36% (28)	3% (2)	— (0)	79
Nothing in particular	12% (15)	24% (30)	9% (12)	46% (59)	8% (10)	— (1)	126
Ideo/PID: Conservative Republican	58% (149)	26% (67)	8% (21)	7% (19)	— (0)	— (0)	256
Ideo/PID: Moderate/Liberal Republican	40% (30)	29% (21)	17% (12)	10% (7)	4% (3)	— (0)	74
Ideo/PID: Moderate/Conservative Democrat	5% (6)	13% (17)	16% (21)	65% (86)	1% (2)	1% (1)	132
Ideo/PID: Liberal Democrat	4% (8)	4% (7)	2% (3)	89% (165)	1% (1)	— (0)	185
Unfavorable of Biden and Trump	— (0)	— (0)	48% (61)	52% (65)	— (0)	— (0)	126
2024 H2H Matchup: Biden Voter	2% (6)	3% (9)	6% (19)	89% (310)	1% (2)	— (1)	347
2024 H2H Matchup: Trump Voter	50% (200)	34% (135)	13% (53)	2% (8)	1% (6)	— (0)	401
2024 H2H Matchup: Would not Vote	11% (2)	4% (1)	10% (2)	56% (12)	19% (4)	— (0)	21
2024 H2H Matchup: Do not Know	3% (1)	15% (4)	15% (4)	56% (14)	10% (3)	— (0)	25
2022 House Vote: Democrat	4% (13)	7% (23)	7% (25)	80% (274)	2% (7)	— (1)	342
2022 House Vote: Republican	52% (163)	28% (87)	10% (32)	9% (28)	— (0)	— (0)	310
2022 House Vote: Did not Vote	24% (33)	26% (35)	16% (21)	28% (38)	5% (7)	— (0)	134
2020 Vote: Joe Biden	3% (11)	6% (21)	7% (27)	81% (298)	3% (10)	— (1)	369
2020 Vote: Donald Trump	52% (188)	31% (113)	12% (44)	4% (15)	— (0)	— (0)	360
2020 Vote: Someone Else	1% (0)	27% (2)	4% (0)	67% (6)	— (0)	— (0)	8
2020 Vote: Did not Vote	16% (9)	22% (12)	12% (7)	44% (25)	6% (3)	— (0)	56
2016 Vote: Hillary Clinton	4% (11)	5% (15)	5% (14)	85% (243)	1% (2)	— (1)	286
2016 Vote: Donald Trump	50% (158)	28% (88)	12% (39)	9% (29)	1% (5)	— (0)	319
2016 Vote: Someone Else	— (0)	11% (1)	3% (0)	86% (11)	— (0)	— (0)	12
2020 Vote/PID: Not Biden/Democrat	17% (10)	21% (12)	25% (14)	36% (21)	— (0)	— (0)	57

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (209)	19% (148)	10% (78)	43% (344)	2% (14)	— (1)	794
2020 Vote/PID: Not Trump/Republican	23% (11)	14% (7)	23% (11)	33% (15)	7% (3)	— (0)	47
U.S. Economy: Wrong Track	33% (190)	23% (131)	12% (71)	29% (166)	2% (13)	— (1)	573
U.S. Economy: Right Direction	9% (19)	8% (17)	3% (7)	80% (178)	— (0)	— (0)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (13)	1% (3)	5% (14)	87% (225)	1% (3)	— (1)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46% (189)	31% (130)	11% (48)	10% (42)	1% (5)	— (0)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (7)	12% (14)	14% (16)	64% (77)	5% (6)	— (0)	120
Top 2024 Issue: Economy	28% (74)	30% (81)	13% (36)	27% (72)	2% (5)	— (0)	269
Community/Gender: Urban Women	16% (11)	8% (5)	11% (8)	62% (41)	2% (2)	1% (1)	66
Community/Gender: Urban Men	29% (25)	15% (13)	9% (8)	45% (39)	2% (1)	1% (1)	86
Community/Gender: Rural Women	33% (38)	24% (28)	7% (8)	33% (39)	3% (3)	— (0)	117
Community/Gender: Rural Men	42% (40)	13% (12)	13% (12)	31% (30)	— (0)	— (0)	94
Community/Gender: Suburban Women	20% (46)	18% (42)	9% (20)	53% (124)	1% (2)	— (0)	234
Community/Gender: Suburban Men	25% (50)	25% (48)	11% (22)	37% (72)	3% (5)	— (0)	197
Homeowner	27% (185)	19% (132)	10% (67)	43% (296)	2% (11)	— (1)	692
Renter	24% (22)	16% (15)	11% (10)	46% (43)	4% (3)	1% (1)	93
Self + Household: White-Collar	21% (61)	15% (43)	11% (32)	52% (148)	1% (4)	— (1)	288
Self + Household: Blue Collar	32% (122)	21% (78)	9% (33)	38% (144)	1% (2)	— (1)	380
Union HH: Yes	25% (20)	19% (16)	10% (8)	47% (39)	— (0)	— (0)	82
Union HH: No	27% (189)	19% (133)	10% (70)	43% (305)	2% (14)	— (1)	712
LGBTQ+: Yes	12% (9)	12% (8)	11% (8)	62% (44)	3% (2)	— (0)	71
LGBTQ+: No	28% (200)	19% (140)	10% (70)	42% (300)	2% (12)	— (1)	723
Motivated to Vote	27% (197)	18% (133)	10% (69)	44% (320)	1% (9)	— (1)	730
Parent: Yes	25% (54)	29% (64)	12% (27)	31% (68)	3% (7)	— (0)	220
Parent: No	27% (155)	15% (84)	9% (50)	48% (276)	1% (7)	— (1)	574
COVID Vaccine: Yes	17% (100)	17% (96)	12% (67)	54% (309)	1% (4)	— (1)	577
COVID Vaccine: No	50% (108)	24% (52)	5% (11)	16% (35)	5% (10)	— (1)	217
Student Loans: Yes	21% (25)	19% (23)	15% (18)	45% (54)	— (0)	— (0)	121
Student Loans: No	27% (184)	19% (125)	9% (60)	43% (290)	2% (14)	— (1)	673
Favorable Opinion of Haley	34% (87)	24% (60)	12% (30)	30% (76)	— (0)	— (1)	255
Unfavorable Opinion of Haley	21% (68)	14% (46)	6% (20)	58% (185)	— (1)	— (0)	321
Prodigal Biden Voter	10% (5)	31% (17)	19% (10)	23% (12)	17% (9)	— (0)	53

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (209)	19% (148)	10% (78)	43% (344)	2% (14)	— (1)	794
Undecided Voter (DK/WNV)	7% (3)	10% (5)	13% (6)	56% (26)	14% (6)	— (0)	46
Undecided Voter (DK)	3% (1)	15% (4)	15% (4)	56% (14)	10% (3)	— (0)	25
Watched Debate	31% (182)	20% (117)	8% (49)	39% (232)	1% (8)	— (1)	590
Watched Debate: Did not Watch	13% (27)	15% (31)	14% (29)	55% (112)	3% (6)	— (0)	204
Watched Debate: All of it	41% (137)	16% (52)	6% (20)	37% (121)	— (1)	— (0)	331
Watched Debate: Some of it	17% (45)	25% (66)	11% (29)	43% (111)	3% (7)	— (1)	259
Continue His Campaign: Yes Biden	13% (43)	7% (22)	7% (23)	71% (228)	1% (3)	— (1)	319
Continue His Campaign: No Biden	37% (162)	26% (114)	12% (51)	24% (104)	2% (8)	— (0)	439
Continue His Campaign: Yes Trump	50% (200)	32% (129)	10% (41)	7% (29)	— (0)	— (0)	399
Continue His Campaign: No Trump	2% (8)	3% (9)	9% (31)	83% (297)	3% (11)	— (1)	357
Conviction: Evidence	4% (14)	6% (21)	7% (27)	81% (303)	2% (9)	— (0)	375
Conviction: Motivation to Damage	51% (172)	29% (99)	11% (38)	8% (26)	1% (2)	— (1)	338
Conviction: DK/NO	28% (22)	34% (28)	16% (13)	18% (15)	4% (3)	— (0)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(59)	25%	(196)	20%	(158)	21%	(163)	15%	(116)	13%	(102)	794
Gender: Male	9%	(35)	25%	(95)	22%	(82)	19%	(72)	13%	(49)	12%	(45)	378
Gender: Female	6%	(24)	24%	(101)	18%	(76)	22%	(91)	16%	(68)	14%	(57)	416
Age: 18-34	2%	(4)	17%	(36)	14%	(30)	18%	(39)	23%	(48)	25%	(54)	212
Age: 35-44	12%	(12)	20%	(21)	15%	(16)	23%	(24)	17%	(18)	12%	(13)	103
Age: 45-64	7%	(20)	20%	(55)	25%	(67)	23%	(63)	13%	(35)	11%	(29)	270
Age: 65+	11%	(23)	40%	(84)	21%	(45)	18%	(37)	7%	(15)	3%	(6)	210
GenZers: 1997-2012	4%	(4)	16%	(17)	10%	(11)	16%	(18)	19%	(20)	34%	(37)	107
Millennials: 1981-1996	6%	(12)	18%	(37)	17%	(35)	22%	(45)	22%	(44)	15%	(29)	202
GenXers: 1965-1980	7%	(14)	20%	(38)	21%	(40)	21%	(40)	15%	(29)	15%	(29)	190
Baby Boomers: 1946-1964	9%	(26)	36%	(100)	25%	(69)	21%	(58)	7%	(19)	2%	(6)	278
Educ: < College	7%	(31)	22%	(105)	17%	(82)	24%	(114)	14%	(69)	15%	(74)	475
Educ: Bachelors degree	9%	(20)	23%	(48)	22%	(45)	18%	(37)	19%	(39)	9%	(18)	208
Educ: Post-grad	8%	(9)	38%	(42)	27%	(31)	10%	(11)	8%	(9)	9%	(10)	112
Income: Under 50k	7%	(20)	18%	(55)	19%	(61)	25%	(77)	17%	(53)	15%	(47)	313
Income: 50k-100k	8%	(23)	27%	(80)	17%	(51)	25%	(73)	13%	(39)	11%	(32)	299
Income: 100k+	9%	(16)	33%	(61)	26%	(46)	7%	(12)	13%	(24)	13%	(23)	182
Ethnicity: White (Non-Hispanic)	8%	(54)	26%	(174)	21%	(140)	21%	(136)	13%	(88)	11%	(70)	662
Ethnicity: Hispanic	8%	(3)	16%	(5)	15%	(5)	19%	(6)	16%	(5)	26%	(9)	33
Ethnicity: Black (Non-Hispanic)	2%	(2)	20%	(16)	13%	(10)	21%	(16)	22%	(17)	23%	(18)	78
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	4%	(1)	15%	(3)	19%	(4)	31%	(7)	25%	(5)	21
All Christian	9%	(41)	30%	(145)	23%	(112)	19%	(90)	12%	(58)	8%	(38)	484
All Non-Christian	8%	(3)	27%	(10)	9%	(4)	15%	(6)	21%	(8)	20%	(8)	39
Atheist	12%	(3)	3%	(1)	22%	(6)	37%	(10)	13%	(4)	14%	(4)	28
Agnostic/Nothing in particular	2%	(3)	12%	(20)	16%	(27)	27%	(44)	22%	(36)	22%	(36)	164
Something Else	11%	(9)	26%	(20)	12%	(10)	17%	(13)	13%	(10)	21%	(17)	79
Evangelical	10%	(15)	30%	(47)	14%	(22)	22%	(35)	13%	(21)	11%	(17)	158
Non-Evangelical	9%	(34)	29%	(115)	24%	(97)	17%	(68)	12%	(47)	9%	(37)	399
PID: Dem (no lean)	4%	(14)	20%	(64)	21%	(69)	27%	(86)	14%	(45)	14%	(45)	323
PID: Ind (no lean)	4%	(6)	20%	(28)	23%	(33)	24%	(34)	10%	(15)	19%	(26)	142
PID: Rep (no lean)	12%	(39)	32%	(104)	17%	(56)	13%	(43)	17%	(56)	9%	(31)	329

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(59)	25%	(196)	20%	(158)	21%	(163)	15%	(116)	13%	(102)	794
PID/Gender: Dem Men	5%	(8)	19%	(28)	22%	(33)	28%	(41)	14%	(20)	11%	(17)	146
PID/Gender: Dem Women	3%	(6)	20%	(36)	20%	(36)	25%	(45)	15%	(26)	16%	(28)	176
PID/Gender: Ind Men	6%	(4)	31%	(20)	29%	(19)	9%	(6)	11%	(7)	13%	(9)	65
PID/Gender: Ind Women	2%	(2)	10%	(8)	19%	(15)	36%	(28)	10%	(7)	23%	(18)	77
PID/Gender: Rep Men	14%	(23)	28%	(47)	19%	(31)	15%	(25)	13%	(22)	12%	(19)	166
PID/Gender: Rep Women	10%	(17)	35%	(57)	15%	(25)	11%	(19)	21%	(34)	7%	(11)	163
Ideo: Liberal (1-3)	4%	(8)	11%	(25)	25%	(56)	32%	(72)	15%	(33)	14%	(31)	225
Ideo: Moderate (4)	6%	(13)	25%	(59)	19%	(44)	14%	(33)	18%	(44)	18%	(42)	235
Ideo: Conservative (5-7)	11%	(35)	35%	(111)	18%	(57)	18%	(57)	12%	(39)	6%	(20)	319
Community: Urban	4%	(6)	23%	(34)	17%	(26)	22%	(33)	14%	(22)	20%	(31)	152
Community: Suburban	9%	(38)	23%	(99)	19%	(82)	21%	(91)	15%	(67)	13%	(54)	431
Community: Rural	7%	(15)	29%	(62)	24%	(50)	18%	(39)	13%	(28)	8%	(17)	211
Military HHnm: Yes	9%	(11)	33%	(40)	11%	(14)	24%	(29)	13%	(16)	9%	(11)	121
Military HH: No	7%	(48)	23%	(155)	21%	(144)	20%	(134)	15%	(100)	14%	(91)	673
Employ: Private Sector	5%	(14)	25%	(73)	23%	(66)	19%	(54)	16%	(47)	12%	(34)	289
Employ: Government	2%	(1)	21%	(8)	23%	(9)	20%	(8)	17%	(7)	17%	(7)	38
Employ: Self-Employed	11%	(7)	13%	(8)	12%	(7)	28%	(16)	26%	(15)	11%	(6)	58
Employ: Homemaker	5%	(3)	25%	(15)	14%	(9)	24%	(15)	19%	(12)	12%	(8)	62
Employ: Student	13%	(3)	10%	(2)	20%	(5)	—	(0)	3%	(1)	54%	(13)	24
Employ: Retired	11%	(25)	33%	(72)	21%	(47)	22%	(49)	9%	(20)	3%	(7)	220
Employ: Unemployed	12%	(7)	13%	(8)	18%	(11)	19%	(12)	12%	(7)	26%	(16)	60
Employ: Other	1%	(0)	22%	(9)	12%	(5)	22%	(10)	19%	(8)	25%	(11)	44

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(59)	25%	(196)	20%	(158)	21%	(163)	15%	(116)	13%	(102)	794
Protestant	7%	(15)	32%	(72)	22%	(49)	20%	(46)	10%	(23)	8%	(19)	223
Roman Catholic	10%	(27)	27%	(70)	24%	(61)	17%	(44)	14%	(35)	7%	(19)	255
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	30%	(1)	48%	(2)	—	(0)	18%	(1)	4%	(0)	4
Jewish	16%	(3)	40%	(8)	10%	(2)	26%	(5)	3%	(1)	6%	(1)	19
Muslim	—	(0)	13%	(2)	8%	(1)	5%	(1)	35%	(6)	39%	(6)	17
Buddhist	—	(0)	23%	(1)	11%	(0)	—	(0)	65%	(2)	—	(0)	3
Atheist	12%	(3)	3%	(1)	22%	(6)	37%	(10)	13%	(4)	14%	(4)	28
Agnostic	4%	(2)	7%	(3)	22%	(8)	27%	(10)	24%	(9)	15%	(6)	38
Something else	11%	(9)	26%	(20)	12%	(10)	17%	(13)	13%	(10)	21%	(17)	79
Nothing in particular	1%	(1)	13%	(17)	15%	(19)	26%	(33)	21%	(26)	24%	(30)	126
Ideo/PID: Conservative Republican	12%	(31)	35%	(89)	18%	(47)	16%	(42)	13%	(33)	5%	(13)	256
Ideo/PID: Moderate/Liberal Republican	11%	(8)	21%	(15)	12%	(9)	1%	(1)	31%	(23)	24%	(17)	74
Ideo/PID: Moderate/Conservative Democrat	3%	(4)	32%	(42)	17%	(23)	17%	(23)	15%	(20)	16%	(21)	132
Ideo/PID: Liberal Democrat	4%	(7)	12%	(22)	24%	(45)	34%	(63)	14%	(25)	12%	(23)	185
Unfavorable of Biden and Trump	5%	(6)	26%	(33)	22%	(28)	18%	(23)	14%	(18)	15%	(18)	126
2024 H2H Matchup: Biden Voter	4%	(16)	18%	(61)	25%	(87)	28%	(96)	12%	(42)	13%	(45)	347
2024 H2H Matchup: Trump Voter	10%	(42)	32%	(126)	16%	(65)	15%	(59)	16%	(66)	11%	(43)	401
2024 H2H Matchup: Would not Vote	—	(0)	19%	(4)	6%	(1)	12%	(3)	28%	(6)	35%	(7)	21
2024 H2H Matchup: Do not Know	8%	(2)	18%	(4)	20%	(5)	20%	(5)	9%	(2)	25%	(6)	25
2022 House Vote: Democrat	4%	(15)	18%	(61)	24%	(82)	28%	(97)	13%	(46)	12%	(40)	342
2022 House Vote: Republican	12%	(37)	36%	(110)	18%	(54)	15%	(46)	13%	(42)	7%	(21)	310
2022 House Vote: Did not Vote	5%	(7)	18%	(24)	15%	(20)	12%	(15)	21%	(29)	29%	(38)	134
2020 Vote: Joe Biden	5%	(19)	20%	(75)	22%	(80)	28%	(103)	13%	(48)	12%	(44)	369
2020 Vote: Donald Trump	11%	(40)	31%	(110)	18%	(64)	14%	(52)	16%	(58)	10%	(36)	360
2020 Vote: Someone Else	7%	(1)	8%	(1)	44%	(4)	4%	(0)	36%	(3)	1%	(0)	8
2020 Vote: Did not Vote	—	(0)	17%	(10)	17%	(10)	13%	(7)	13%	(7)	40%	(22)	56
2016 Vote: Hillary Clinton	5%	(15)	21%	(60)	25%	(72)	28%	(81)	12%	(34)	8%	(24)	286
2016 Vote: Donald Trump	11%	(36)	33%	(105)	19%	(59)	15%	(48)	13%	(42)	9%	(28)	319
2016 Vote: Someone Else	—	(0)	24%	(3)	35%	(4)	16%	(2)	15%	(2)	10%	(1)	12
2020 Vote/PID: Not Biden/Democrat	2%	(1)	22%	(13)	26%	(15)	7%	(4)	17%	(10)	25%	(14)	57

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(59)	25%	(196)	20%	(158)	21%	(163)	15%	(116)	13%	(102)	794
2020 Vote/PID: Not Trump/Republican	5%	(2)	37%	(17)	14%	(7)	9%	(4)	14%	(7)	20%	(10)	47
U.S. Economy: Wrong Track	9%	(50)	27%	(157)	18%	(103)	18%	(101)	15%	(86)	13%	(75)	573
U.S. Economy: Right Direction	4%	(9)	17%	(38)	25%	(55)	28%	(62)	14%	(30)	12%	(26)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	14%	(37)	23%	(60)	31%	(81)	11%	(27)	16%	(42)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(40)	33%	(138)	16%	(65)	15%	(63)	17%	(70)	9%	(38)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	17%	(21)	28%	(34)	16%	(19)	16%	(19)	18%	(22)	120
Top 2024 Issue: Economy	4%	(11)	27%	(74)	17%	(47)	17%	(47)	22%	(59)	12%	(32)	269
Community/Gender: Urban Women	5%	(3)	20%	(13)	14%	(10)	23%	(15)	19%	(12)	19%	(13)	66
Community/Gender: Urban Men	3%	(3)	25%	(21)	19%	(17)	21%	(18)	11%	(9)	21%	(18)	86
Community/Gender: Rural Women	5%	(6)	35%	(41)	17%	(20)	16%	(18)	19%	(23)	8%	(9)	117
Community/Gender: Rural Men	10%	(9)	22%	(21)	32%	(30)	22%	(20)	6%	(5)	8%	(8)	94
Community/Gender: Suburban Women	7%	(15)	20%	(47)	20%	(46)	25%	(58)	14%	(33)	15%	(35)	234
Community/Gender: Suburban Men	11%	(23)	27%	(53)	18%	(36)	17%	(33)	17%	(34)	10%	(19)	197
Homeowner	8%	(55)	26%	(180)	20%	(140)	20%	(140)	15%	(101)	11%	(75)	692
Renter	4%	(4)	17%	(16)	17%	(16)	23%	(21)	14%	(13)	26%	(24)	93
Self + Household: White-Collar	9%	(26)	27%	(77)	28%	(81)	16%	(46)	11%	(33)	9%	(25)	288
Self + Household: Blue Collar	7%	(27)	27%	(101)	15%	(58)	25%	(95)	15%	(58)	11%	(41)	380
Union HH: Yes	7%	(6)	27%	(23)	17%	(14)	19%	(15)	14%	(11)	16%	(13)	82
Union HH: No	8%	(53)	24%	(173)	20%	(144)	21%	(147)	15%	(105)	12%	(89)	712
LGBTQ+: Yes	4%	(3)	20%	(14)	15%	(10)	24%	(17)	13%	(9)	24%	(17)	71
LGBTQ+: No	8%	(56)	25%	(181)	20%	(148)	20%	(146)	15%	(107)	12%	(85)	723
Motivated to Vote	8%	(56)	26%	(187)	20%	(147)	21%	(152)	14%	(105)	11%	(83)	730
Parent: Yes	7%	(15)	20%	(44)	17%	(36)	20%	(44)	21%	(46)	16%	(35)	220
Parent: No	8%	(44)	26%	(151)	21%	(122)	21%	(119)	12%	(70)	12%	(67)	574
COVID Vaccine: Yes	9%	(49)	26%	(148)	23%	(131)	18%	(102)	13%	(74)	12%	(72)	577
COVID Vaccine: No	5%	(10)	22%	(48)	12%	(27)	28%	(60)	19%	(42)	14%	(30)	217
Student Loans: Yes	5%	(6)	23%	(28)	17%	(20)	19%	(23)	17%	(20)	19%	(23)	121
Student Loans: No	8%	(53)	25%	(168)	20%	(138)	21%	(140)	14%	(96)	12%	(79)	673
Favorable Opinion of Haley	23%	(59)	77%	(196)	—	(0)	—	(0)	—	(0)	—	(0)	255
Unfavorable Opinion of Haley	—	(0)	—	(0)	49%	(158)	51%	(163)	—	(0)	—	(0)	321
Prodigal Biden Voter	7%	(4)	39%	(20)	2%	(1)	18%	(10)	21%	(11)	14%	(7)	53

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(59)	25%	(196)	20%	(158)	21%	(163)	15%	(116)	13%	(102)	794
Undecided Voter (DK/WNV)	4%	(2)	18%	(8)	14%	(6)	16%	(7)	18%	(8)	30%	(14)	46
Undecided Voter (DK)	8%	(2)	18%	(4)	20%	(5)	20%	(5)	9%	(2)	25%	(6)	25
Watched Debate	8%	(49)	27%	(157)	21%	(126)	21%	(123)	13%	(76)	10%	(60)	590
Watched Debate: Did not Watch	5%	(10)	19%	(39)	16%	(32)	20%	(40)	20%	(41)	21%	(42)	204
Watched Debate: All of it	12%	(38)	28%	(94)	23%	(77)	22%	(74)	9%	(29)	6%	(19)	331
Watched Debate: Some of it	4%	(10)	25%	(63)	19%	(48)	19%	(49)	18%	(47)	16%	(41)	259
Continue His Campaign: Yes Biden	5%	(17)	17%	(53)	23%	(74)	29%	(93)	13%	(42)	12%	(39)	319
Continue His Campaign: No Biden	9%	(39)	32%	(138)	18%	(78)	14%	(63)	15%	(67)	12%	(53)	439
Continue His Campaign: Yes Trump	11%	(43)	33%	(133)	16%	(64)	17%	(66)	12%	(50)	11%	(43)	399
Continue His Campaign: No Trump	4%	(16)	17%	(59)	25%	(90)	25%	(90)	15%	(55)	13%	(46)	357
Conviction: Evidence	3%	(12)	20%	(77)	23%	(88)	25%	(94)	14%	(51)	14%	(53)	375
Conviction: Motivation to Damage	13%	(45)	33%	(112)	19%	(65)	14%	(47)	12%	(41)	9%	(29)	338
Conviction: DK/NO	3%	(2)	9%	(7)	7%	(5)	27%	(22)	30%	(25)	25%	(20)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (126)	12% (95)	9% (72)	16% (128)	16% (125)	31% (247)	794
Gender: Male	19% (70)	14% (53)	11% (41)	17% (64)	16% (60)	24% (90)	378
Gender: Female	13% (56)	10% (42)	7% (31)	15% (65)	16% (66)	38% (157)	416
Age: 18-34	5% (10)	9% (20)	8% (18)	5% (11)	19% (40)	53% (112)	212
Age: 35-44	13% (13)	15% (16)	13% (13)	8% (8)	20% (21)	31% (32)	103
Age: 45-64	13% (35)	12% (33)	10% (26)	22% (58)	16% (43)	28% (75)	270
Age: 65+	32% (67)	13% (26)	7% (16)	24% (51)	10% (22)	14% (29)	210
GenZers: 1997-2012	5% (6)	7% (7)	5% (6)	7% (8)	24% (26)	51% (55)	107
Millennials: 1981-1996	9% (18)	13% (26)	12% (25)	6% (12)	17% (33)	43% (88)	202
GenXers: 1965-1980	12% (22)	13% (25)	7% (13)	17% (32)	18% (34)	34% (64)	190
Baby Boomers: 1946-1964	27% (75)	13% (35)	9% (25)	26% (72)	11% (32)	14% (39)	278
Educ: < College	16% (74)	12% (56)	7% (35)	13% (62)	18% (83)	35% (164)	475
Educ: Bachelors degree	19% (39)	10% (21)	9% (18)	23% (48)	13% (27)	26% (55)	208
Educ: Post-grad	12% (13)	16% (18)	17% (19)	17% (19)	13% (15)	26% (29)	112
Income: Under 50k	14% (44)	10% (33)	9% (28)	15% (47)	17% (54)	34% (108)	313
Income: 50k-100k	19% (57)	13% (38)	6% (18)	18% (53)	17% (50)	27% (82)	299
Income: 100k+	14% (25)	13% (24)	14% (26)	16% (28)	12% (21)	32% (58)	182
Ethnicity: White (Non-Hispanic)	18% (119)	13% (84)	10% (65)	16% (105)	15% (98)	29% (189)	662
Ethnicity: Hispanic	10% (3)	11% (4)	14% (5)	15% (5)	14% (5)	36% (12)	33
Ethnicity: Black (Non-Hispanic)	4% (3)	6% (5)	3% (2)	19% (15)	27% (21)	42% (33)	78
Ethnicity: Asian + Other (Non-Hispanic)	— (0)	9% (2)	2% (0)	18% (4)	8% (2)	62% (13)	21
All Christian	23% (109)	13% (61)	12% (58)	16% (75)	15% (70)	23% (110)	484
All Non-Christian	17% (6)	16% (6)	10% (4)	11% (4)	13% (5)	33% (13)	39
Atheist	— (0)	2% (1)	8% (2)	26% (7)	16% (4)	48% (14)	28
Agnostic/Nothing in particular	4% (6)	11% (18)	5% (8)	15% (25)	21% (34)	44% (73)	164
Something Else	5% (4)	11% (9)	— (0)	20% (16)	15% (12)	48% (38)	79
Evangelical	25% (40)	11% (18)	6% (9)	6% (10)	16% (25)	36% (56)	158
Non-Evangelical	18% (72)	13% (51)	12% (49)	20% (82)	14% (54)	23% (91)	399
PID: Dem (no lean)	4% (12)	8% (25)	9% (30)	29% (93)	19% (62)	31% (100)	323
PID: Ind (no lean)	6% (8)	10% (14)	8% (11)	17% (23)	18% (26)	42% (59)	142
PID: Rep (no lean)	32% (105)	17% (56)	9% (31)	4% (12)	12% (38)	27% (88)	329

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(126)	12%	(95)	9%	(72)	16%	(128)	16%	(125)	31%	(247)	794
PID/Gender: Dem Men	4%	(6)	11%	(16)	9%	(13)	35%	(51)	18%	(27)	23%	(34)	146
PID/Gender: Dem Women	4%	(6)	5%	(9)	10%	(17)	24%	(42)	20%	(35)	38%	(67)	176
PID/Gender: Ind Men	7%	(5)	17%	(11)	14%	(9)	14%	(9)	18%	(11)	30%	(19)	65
PID/Gender: Ind Women	5%	(4)	3%	(3)	3%	(2)	19%	(14)	18%	(14)	52%	(40)	77
PID/Gender: Rep Men	36%	(59)	15%	(26)	11%	(19)	2%	(4)	13%	(21)	23%	(38)	166
PID/Gender: Rep Women	28%	(46)	19%	(30)	7%	(12)	5%	(8)	10%	(17)	31%	(50)	163
Ideo: Liberal (1-3)	3%	(7)	4%	(9)	9%	(21)	33%	(75)	17%	(39)	33%	(74)	225
Ideo: Moderate (4)	5%	(13)	14%	(33)	9%	(22)	19%	(45)	20%	(47)	32%	(75)	235
Ideo: Conservative (5-7)	33%	(107)	16%	(52)	9%	(29)	2%	(8)	12%	(37)	27%	(87)	319
Community: Urban	11%	(16)	9%	(13)	9%	(13)	12%	(18)	20%	(30)	40%	(61)	152
Community: Suburban	14%	(60)	13%	(56)	9%	(39)	19%	(81)	15%	(64)	30%	(131)	431
Community: Rural	23%	(50)	12%	(25)	9%	(20)	14%	(30)	15%	(31)	26%	(55)	211
Military HHnm: Yes	14%	(17)	20%	(24)	3%	(4)	20%	(25)	13%	(16)	29%	(35)	121
Military HH: No	16%	(109)	11%	(71)	10%	(68)	15%	(104)	16%	(109)	32%	(213)	673
Employ: Private Sector	11%	(32)	14%	(40)	12%	(34)	13%	(39)	16%	(48)	33%	(97)	289
Employ: Government	9%	(3)	14%	(5)	3%	(1)	14%	(5)	13%	(5)	47%	(18)	38
Employ: Self-Employed	16%	(9)	18%	(10)	8%	(5)	8%	(4)	22%	(13)	29%	(17)	58
Employ: Homemaker	13%	(8)	6%	(3)	5%	(3)	13%	(8)	12%	(7)	52%	(32)	62
Employ: Student	—	(0)	—	(0)	13%	(3)	—	(0)	17%	(4)	70%	(17)	24
Employ: Retired	29%	(65)	12%	(27)	7%	(15)	24%	(53)	12%	(26)	16%	(35)	220
Employ: Unemployed	10%	(6)	4%	(2)	17%	(10)	13%	(7)	21%	(12)	36%	(21)	60
Employ: Other	7%	(3)	15%	(7)	4%	(2)	27%	(12)	24%	(10)	24%	(10)	44

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(126)	12%	(95)	9%	(72)	16%	(128)	16%	(125)	31%	(247)	794
Protestant	21%	(46)	13%	(30)	12%	(27)	17%	(37)	13%	(29)	24%	(54)	223
Roman Catholic	24%	(62)	12%	(30)	12%	(31)	15%	(38)	15%	(39)	22%	(56)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	48%	(2)	30%	(1)	—	(0)	—	(0)	—	(0)	22%	(1)	4
Jewish	16%	(3)	11%	(2)	16%	(3)	22%	(4)	7%	(1)	29%	(6)	19
Muslim	18%	(3)	15%	(2)	5%	(1)	1%	(0)	19%	(3)	42%	(7)	17
Buddhist	11%	(0)	65%	(2)	—	(0)	—	(0)	14%	(0)	9%	(0)	3
Atheist	—	(0)	2%	(1)	8%	(2)	26%	(7)	16%	(4)	48%	(14)	28
Agnostic	—	(0)	12%	(5)	2%	(1)	31%	(12)	26%	(10)	28%	(11)	38
Something else	5%	(4)	11%	(9)	—	(0)	20%	(16)	15%	(12)	48%	(38)	79
Nothing in particular	5%	(6)	10%	(13)	6%	(7)	11%	(14)	19%	(24)	49%	(62)	126
Ideo/PID: Conservative Republican	39%	(99)	18%	(46)	9%	(24)	3%	(8)	10%	(26)	21%	(54)	256
Ideo/PID: Moderate/Liberal Republican	9%	(6)	13%	(10)	10%	(7)	6%	(4)	17%	(12)	46%	(34)	74
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	13%	(17)	14%	(18)	18%	(24)	23%	(30)	28%	(37)	132
Ideo/PID: Liberal Democrat	3%	(6)	5%	(8)	6%	(12)	37%	(69)	16%	(30)	32%	(59)	185
Unfavorable of Biden and Trump	3%	(4)	12%	(16)	16%	(20)	13%	(17)	20%	(26)	35%	(45)	126
2024 H2H Matchup: Biden Voter	2%	(7)	6%	(22)	9%	(30)	32%	(113)	19%	(65)	32%	(111)	347
2024 H2H Matchup: Trump Voter	30%	(119)	16%	(65)	9%	(35)	3%	(11)	14%	(55)	29%	(116)	401
2024 H2H Matchup: Would not Vote	—	(0)	23%	(5)	9%	(2)	7%	(1)	10%	(2)	51%	(11)	21
2024 H2H Matchup: Do not Know	2%	(1)	11%	(3)	19%	(5)	13%	(3)	13%	(3)	42%	(10)	25
2022 House Vote: Democrat	4%	(14)	9%	(30)	9%	(29)	32%	(108)	17%	(58)	30%	(103)	342
2022 House Vote: Republican	34%	(104)	18%	(56)	11%	(35)	5%	(15)	10%	(31)	22%	(69)	310
2022 House Vote: Did not Vote	6%	(8)	7%	(9)	6%	(7)	4%	(5)	25%	(33)	54%	(72)	134
2020 Vote: Joe Biden	3%	(12)	9%	(33)	10%	(35)	32%	(118)	17%	(62)	30%	(109)	369
2020 Vote: Donald Trump	31%	(111)	16%	(57)	9%	(33)	2%	(7)	13%	(49)	29%	(103)	360
2020 Vote: Someone Else	7%	(1)	8%	(1)	15%	(1)	7%	(1)	22%	(2)	42%	(4)	8
2020 Vote: Did not Vote	5%	(3)	7%	(4)	4%	(2)	5%	(3)	23%	(13)	56%	(32)	56
2016 Vote: Hillary Clinton	3%	(9)	9%	(27)	10%	(30)	36%	(103)	16%	(45)	25%	(73)	286
2016 Vote: Donald Trump	32%	(103)	17%	(55)	8%	(27)	3%	(10)	15%	(47)	24%	(76)	319
2016 Vote: Someone Else	5%	(1)	5%	(1)	13%	(2)	40%	(5)	19%	(2)	18%	(2)	12
2020 Vote/PID: Not Biden/Democrat	8%	(4)	14%	(8)	14%	(8)	6%	(4)	27%	(16)	30%	(17)	57

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(126)	12%	(95)	9%	(72)	16%	(128)	16%	(125)	31%	(247)	794
2020 Vote/PID: Not Trump/Republican	9%	(4)	19%	(9)	11%	(5)	19%	(9)	8%	(4)	34%	(16)	47
U.S. Economy: Wrong Track	20%	(115)	14%	(78)	10%	(56)	8%	(47)	15%	(89)	33%	(188)	573
U.S. Economy: Right Direction	5%	(11)	7%	(16)	7%	(16)	37%	(82)	17%	(37)	27%	(60)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	5%	(14)	8%	(20)	37%	(97)	18%	(46)	30%	(77)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(114)	17%	(69)	9%	(37)	2%	(10)	15%	(61)	30%	(123)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	10%	(12)	12%	(15)	18%	(21)	16%	(19)	39%	(47)	120
Top 2024 Issue: Economy	14%	(38)	15%	(41)	9%	(25)	6%	(16)	19%	(51)	36%	(98)	269
Community/Gender: Urban Women	7%	(5)	8%	(5)	5%	(3)	11%	(7)	16%	(11)	52%	(34)	66
Community/Gender: Urban Men	14%	(12)	9%	(8)	12%	(10)	12%	(11)	23%	(19)	31%	(27)	86
Community/Gender: Rural Women	18%	(21)	14%	(16)	7%	(8)	12%	(14)	12%	(14)	37%	(43)	117
Community/Gender: Rural Men	30%	(28)	10%	(9)	13%	(12)	16%	(15)	18%	(17)	13%	(13)	94
Community/Gender: Suburban Women	13%	(30)	9%	(21)	8%	(20)	18%	(43)	17%	(41)	34%	(80)	234
Community/Gender: Suburban Men	15%	(30)	18%	(36)	9%	(19)	19%	(38)	12%	(23)	26%	(51)	197
Homeowner	18%	(121)	12%	(85)	9%	(62)	17%	(116)	15%	(106)	29%	(201)	692
Renter	5%	(4)	10%	(10)	9%	(9)	13%	(12)	20%	(19)	42%	(40)	93
Self + Household: White-Collar	15%	(44)	16%	(45)	12%	(34)	22%	(64)	14%	(41)	21%	(60)	288
Self + Household: Blue Collar	19%	(73)	11%	(42)	7%	(27)	14%	(54)	16%	(62)	32%	(123)	380
Union HH: Yes	22%	(18)	13%	(11)	9%	(7)	13%	(11)	13%	(10)	30%	(25)	82
Union HH: No	15%	(108)	12%	(84)	9%	(65)	17%	(118)	16%	(115)	31%	(223)	712
LGBTQ+: Yes	2%	(1)	5%	(3)	2%	(2)	16%	(12)	23%	(16)	52%	(37)	71
LGBTQ+: No	17%	(124)	13%	(91)	10%	(70)	16%	(117)	15%	(109)	29%	(210)	723
Motivated to Vote	16%	(120)	12%	(86)	9%	(68)	17%	(125)	16%	(116)	30%	(216)	730
Parent: Yes	11%	(24)	13%	(28)	9%	(21)	9%	(20)	20%	(44)	38%	(84)	220
Parent: No	18%	(102)	12%	(67)	9%	(51)	19%	(108)	14%	(81)	29%	(164)	574
COVID Vaccine: Yes	14%	(83)	12%	(67)	10%	(56)	21%	(119)	14%	(80)	30%	(172)	577
COVID Vaccine: No	20%	(43)	13%	(28)	7%	(16)	5%	(10)	21%	(45)	35%	(76)	217
Student Loans: Yes	8%	(9)	12%	(14)	9%	(11)	16%	(19)	15%	(18)	41%	(49)	121
Student Loans: No	17%	(117)	12%	(81)	9%	(61)	16%	(109)	16%	(107)	29%	(198)	673
Favorable Opinion of Haley	29%	(75)	22%	(55)	12%	(30)	10%	(24)	13%	(32)	15%	(39)	255
Unfavorable Opinion of Haley	13%	(41)	9%	(29)	13%	(41)	30%	(97)	15%	(48)	20%	(65)	321
Prodigal Biden Voter	9%	(5)	25%	(13)	13%	(7)	15%	(8)	15%	(8)	23%	(12)	53

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(126)	12%	(95)	9%	(72)	16%	(128)	16%	(125)	31%	(247)	794
Undecided Voter (DK/WNV)	1%	(1)	17%	(8)	14%	(7)	10%	(5)	12%	(5)	46%	(21)	46
Undecided Voter (DK)	2%	(1)	11%	(3)	19%	(5)	13%	(3)	13%	(3)	42%	(10)	25
Watched Debate	20%	(117)	13%	(74)	9%	(56)	18%	(104)	14%	(81)	27%	(157)	590
Watched Debate: Did not Watch	4%	(9)	10%	(21)	8%	(16)	12%	(24)	22%	(44)	44%	(90)	204
Watched Debate: All of it	27%	(88)	11%	(38)	11%	(35)	19%	(63)	15%	(48)	18%	(59)	331
Watched Debate: Some of it	11%	(29)	14%	(36)	8%	(21)	16%	(41)	13%	(33)	38%	(99)	259
Continue His Campaign: Yes Biden	10%	(32)	9%	(28)	6%	(20)	28%	(90)	17%	(54)	30%	(95)	319
Continue His Campaign: No Biden	21%	(92)	14%	(61)	12%	(52)	7%	(32)	16%	(70)	30%	(133)	439
Continue His Campaign: Yes Trump	29%	(115)	17%	(68)	10%	(39)	4%	(15)	13%	(52)	27%	(110)	399
Continue His Campaign: No Trump	3%	(11)	7%	(24)	9%	(33)	31%	(112)	18%	(64)	32%	(113)	357
Conviction: Evidence	2%	(9)	6%	(24)	10%	(38)	30%	(114)	20%	(76)	30%	(112)	375
Conviction: Motivation to Damage	32%	(108)	19%	(65)	8%	(28)	3%	(10)	11%	(38)	26%	(89)	338
Conviction: DK/NO	11%	(9)	7%	(6)	7%	(5)	6%	(5)	14%	(11)	56%	(46)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(19)	8%	(67)	9%	(72)	14%	(114)	25%	(199)	41%	(323)	794
Gender: Male	4%	(15)	10%	(39)	12%	(46)	19%	(74)	21%	(81)	33%	(123)	378
Gender: Female	1%	(3)	7%	(28)	6%	(26)	10%	(41)	28%	(118)	48%	(200)	416
Age: 18-34	1%	(3)	10%	(21)	10%	(21)	8%	(16)	22%	(48)	49%	(103)	212
Age: 35-44	6%	(6)	17%	(17)	9%	(9)	7%	(7)	17%	(17)	45%	(47)	103
Age: 45-64	2%	(6)	6%	(17)	7%	(20)	15%	(39)	30%	(81)	40%	(107)	270
Age: 65+	2%	(5)	6%	(12)	10%	(21)	25%	(52)	26%	(54)	32%	(67)	210
GenZers: 1997-2012	1%	(1)	7%	(8)	9%	(10)	7%	(8)	21%	(22)	54%	(58)	107
Millennials: 1981-1996	3%	(7)	15%	(30)	10%	(21)	8%	(16)	20%	(40)	44%	(88)	202
GenXers: 1965-1980	2%	(4)	7%	(13)	5%	(9)	9%	(18)	29%	(55)	48%	(91)	190
Baby Boomers: 1946-1964	2%	(6)	5%	(13)	9%	(25)	26%	(71)	29%	(80)	30%	(82)	278
Educ: < College	2%	(11)	8%	(37)	9%	(41)	15%	(70)	21%	(100)	46%	(216)	475
Educ: Bachelors degree	3%	(7)	10%	(20)	10%	(20)	14%	(29)	32%	(66)	32%	(66)	208
Educ: Post-grad	1%	(1)	9%	(10)	9%	(10)	14%	(16)	30%	(33)	37%	(41)	112
Income: Under 50k	4%	(12)	7%	(23)	7%	(21)	16%	(52)	26%	(81)	40%	(124)	313
Income: 50k-100k	2%	(5)	11%	(32)	11%	(34)	12%	(37)	23%	(70)	40%	(121)	299
Income: 100k+	1%	(1)	6%	(11)	9%	(16)	14%	(26)	27%	(49)	43%	(78)	182
Ethnicity: White (Non-Hispanic)	1%	(8)	7%	(48)	9%	(61)	16%	(105)	27%	(176)	40%	(263)	662
Ethnicity: Hispanic	4%	(1)	20%	(7)	2%	(1)	18%	(6)	5%	(2)	51%	(17)	33
Ethnicity: Black (Non-Hispanic)	12%	(9)	15%	(11)	7%	(5)	4%	(3)	22%	(17)	41%	(32)	78
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	6%	(1)	20%	(4)	2%	(0)	20%	(4)	52%	(11)	21
All Christian	2%	(12)	7%	(36)	10%	(46)	19%	(91)	23%	(112)	39%	(187)	484
All Non-Christian	6%	(2)	6%	(2)	19%	(7)	5%	(2)	27%	(11)	37%	(14)	39
Atheist	1%	(0)	20%	(6)	2%	(1)	8%	(2)	25%	(7)	44%	(12)	28
Agnostic/Nothing in particular	3%	(4)	9%	(14)	8%	(13)	7%	(12)	28%	(47)	45%	(74)	164
Something Else	—	(0)	11%	(9)	5%	(4)	9%	(7)	29%	(23)	46%	(36)	79
Evangelical	4%	(6)	9%	(15)	6%	(9)	16%	(26)	25%	(39)	40%	(63)	158
Non-Evangelical	2%	(6)	7%	(29)	10%	(41)	18%	(73)	24%	(95)	39%	(156)	399
PID: Dem (no lean)	4%	(14)	9%	(28)	8%	(27)	13%	(41)	25%	(82)	41%	(132)	323
PID: Ind (no lean)	3%	(4)	12%	(17)	9%	(12)	10%	(14)	25%	(35)	42%	(60)	142
PID: Rep (no lean)	—	(1)	7%	(22)	10%	(33)	18%	(60)	25%	(82)	40%	(131)	329

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(19)	8%	(67)	9%	(72)	14%	(114)	25%	(199)	41%	(323)	794
PID/Gender: Dem Men	7%	(11)	10%	(15)	10%	(15)	18%	(27)	22%	(33)	32%	(47)	146
PID/Gender: Dem Women	2%	(3)	8%	(13)	7%	(12)	8%	(14)	28%	(49)	48%	(85)	176
PID/Gender: Ind Men	5%	(4)	16%	(10)	15%	(10)	6%	(4)	30%	(20)	27%	(17)	65
PID/Gender: Ind Women	—	(0)	8%	(6)	3%	(3)	12%	(9)	20%	(16)	56%	(43)	77
PID/Gender: Rep Men	1%	(1)	8%	(14)	13%	(21)	26%	(43)	17%	(28)	35%	(59)	166
PID/Gender: Rep Women	—	(0)	5%	(8)	7%	(11)	11%	(17)	33%	(54)	44%	(72)	163
Ideo: Liberal (1-3)	6%	(14)	8%	(17)	11%	(25)	12%	(28)	26%	(59)	37%	(82)	225
Ideo: Moderate (4)	—	(1)	12%	(28)	6%	(15)	11%	(26)	31%	(73)	39%	(92)	235
Ideo: Conservative (5-7)	1%	(4)	7%	(22)	10%	(32)	19%	(61)	20%	(63)	44%	(139)	319
Community: Urban	7%	(11)	11%	(17)	9%	(13)	9%	(14)	20%	(31)	44%	(66)	152
Community: Suburban	2%	(7)	9%	(37)	11%	(46)	15%	(65)	25%	(109)	39%	(167)	431
Community: Rural	—	(1)	6%	(13)	6%	(13)	17%	(35)	28%	(60)	43%	(90)	211
Military HHnm: Yes	1%	(2)	4%	(5)	7%	(8)	19%	(23)	23%	(27)	47%	(56)	121
Military HH: No	3%	(17)	9%	(62)	9%	(63)	14%	(92)	26%	(172)	40%	(267)	673
Employ: Private Sector	2%	(5)	14%	(40)	9%	(27)	6%	(18)	26%	(75)	42%	(122)	289
Employ: Government	—	(0)	9%	(4)	2%	(1)	20%	(8)	22%	(9)	47%	(18)	38
Employ: Self-Employed	8%	(4)	4%	(2)	6%	(4)	25%	(14)	21%	(12)	36%	(21)	58
Employ: Homemaker	—	(0)	3%	(2)	2%	(1)	15%	(10)	18%	(11)	61%	(38)	62
Employ: Student	5%	(1)	—	(0)	1%	(0)	—	(0)	26%	(6)	68%	(16)	24
Employ: Retired	2%	(5)	4%	(9)	8%	(18)	27%	(59)	29%	(64)	30%	(66)	220
Employ: Unemployed	3%	(2)	5%	(3)	19%	(11)	9%	(5)	19%	(11)	46%	(27)	60
Employ: Other	4%	(2)	16%	(7)	23%	(10)	—	(0)	23%	(10)	34%	(15)	44

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(19)	8%	(67)	9%	(72)	14%	(114)	25%	(199)	41%	(323)	794
Protestant	4%	(8)	7%	(16)	12%	(26)	17%	(39)	19%	(42)	41%	(92)	223
Roman Catholic	1%	(4)	7%	(18)	8%	(21)	21%	(52)	27%	(69)	35%	(90)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	30%	(1)	—	(0)	—	(0)	18%	(1)	52%	(2)	4
Jewish	6%	(1)	—	(0)	12%	(2)	5%	(1)	47%	(9)	30%	(6)	19
Muslim	8%	(1)	14%	(2)	19%	(3)	5%	(1)	5%	(1)	49%	(8)	17
Buddhist	—	(0)	—	(0)	65%	(2)	—	(0)	25%	(1)	9%	(0)	3
Atheist	1%	(0)	20%	(6)	2%	(1)	8%	(2)	25%	(7)	44%	(12)	28
Agnostic	4%	(1)	19%	(7)	8%	(3)	11%	(4)	25%	(10)	33%	(13)	38
Something else	—	(0)	11%	(9)	5%	(4)	9%	(7)	29%	(23)	46%	(36)	79
Nothing in particular	2%	(3)	6%	(7)	8%	(10)	6%	(8)	29%	(37)	48%	(61)	126
Ideo/PID: Conservative Republican	—	(0)	6%	(16)	12%	(30)	21%	(53)	22%	(56)	39%	(100)	256
Ideo/PID: Moderate/Liberal Republican	1%	(1)	9%	(6)	4%	(3)	10%	(7)	35%	(26)	42%	(31)	74
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	11%	(14)	4%	(5)	12%	(15)	25%	(33)	48%	(63)	132
Ideo/PID: Liberal Democrat	7%	(13)	7%	(14)	12%	(22)	14%	(25)	24%	(45)	36%	(66)	185
Unfavorable of Biden and Trump	1%	(2)	4%	(6)	12%	(15)	12%	(15)	28%	(35)	43%	(54)	126
2024 H2H Matchup: Biden Voter	4%	(15)	8%	(27)	9%	(31)	12%	(42)	26%	(90)	41%	(144)	347
2024 H2H Matchup: Trump Voter	1%	(4)	10%	(39)	9%	(37)	16%	(65)	24%	(96)	40%	(160)	401
2024 H2H Matchup: Would not Vote	1%	(0)	1%	(0)	—	(0)	10%	(2)	38%	(8)	49%	(10)	21
2024 H2H Matchup: Do not Know	—	(0)	6%	(2)	14%	(3)	22%	(6)	20%	(5)	38%	(10)	25
2022 House Vote: Democrat	5%	(16)	10%	(36)	9%	(31)	12%	(40)	26%	(90)	38%	(128)	342
2022 House Vote: Republican	—	(0)	8%	(25)	9%	(28)	23%	(70)	22%	(68)	38%	(119)	310
2022 House Vote: Did not Vote	1%	(2)	5%	(7)	9%	(12)	2%	(2)	29%	(38)	54%	(72)	134
2020 Vote: Joe Biden	5%	(17)	10%	(37)	9%	(32)	13%	(47)	27%	(99)	37%	(138)	369
2020 Vote: Donald Trump	—	(1)	7%	(26)	10%	(36)	18%	(66)	25%	(89)	39%	(142)	360
2020 Vote: Someone Else	—	(0)	7%	(1)	10%	(1)	7%	(1)	18%	(1)	58%	(5)	8
2020 Vote: Did not Vote	—	(0)	7%	(4)	6%	(3)	1%	(1)	18%	(10)	68%	(38)	56
2016 Vote: Hillary Clinton	5%	(13)	10%	(29)	11%	(30)	14%	(40)	27%	(78)	33%	(95)	286
2016 Vote: Donald Trump	—	(0)	6%	(18)	8%	(25)	21%	(67)	28%	(88)	38%	(121)	319
2016 Vote: Someone Else	—	(0)	5%	(1)	3%	(0)	18%	(2)	14%	(2)	60%	(7)	12
2020 Vote/PID: Not Biden/Democrat	—	(0)	12%	(7)	11%	(6)	7%	(4)	18%	(10)	53%	(30)	57

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(19)	8%	(67)	9%	(72)	14%	(114)	25%	(199)	41%	(323)	794
2020 Vote/PID: Not Trump/Republican	—	(0)	10%	(5)	5%	(2)	9%	(4)	24%	(11)	52%	(24)	47
U.S. Economy: Wrong Track	2%	(9)	8%	(48)	9%	(51)	13%	(75)	27%	(152)	42%	(238)	573
U.S. Economy: Right Direction	4%	(10)	9%	(19)	9%	(21)	18%	(39)	21%	(47)	38%	(85)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	9%	(24)	9%	(24)	15%	(40)	23%	(60)	38%	(99)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	8%	(31)	9%	(36)	16%	(65)	24%	(100)	43%	(177)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	10%	(12)	9%	(11)	8%	(10)	33%	(39)	39%	(47)	120
Top 2024 Issue: Economy	1%	(4)	11%	(29)	8%	(20)	12%	(32)	22%	(58)	47%	(126)	269
Community/Gender: Urban Women	1%	(1)	8%	(6)	8%	(5)	2%	(2)	28%	(19)	53%	(35)	66
Community/Gender: Urban Men	12%	(10)	14%	(12)	10%	(8)	14%	(12)	14%	(12)	37%	(32)	86
Community/Gender: Rural Women	—	(0)	3%	(4)	2%	(3)	5%	(6)	34%	(40)	55%	(65)	117
Community/Gender: Rural Men	1%	(1)	9%	(9)	11%	(10)	31%	(30)	21%	(20)	27%	(25)	94
Community/Gender: Suburban Women	1%	(3)	8%	(18)	8%	(18)	14%	(33)	26%	(60)	43%	(101)	234
Community/Gender: Suburban Men	2%	(5)	9%	(18)	14%	(27)	16%	(32)	25%	(49)	34%	(66)	197
Homeowner	2%	(16)	9%	(61)	9%	(61)	15%	(105)	25%	(176)	39%	(272)	692
Renter	3%	(3)	6%	(6)	10%	(10)	9%	(8)	23%	(22)	48%	(45)	93
Self + Household: White-Collar	3%	(8)	11%	(32)	10%	(28)	12%	(33)	32%	(93)	32%	(93)	288
Self + Household: Blue Collar	3%	(10)	6%	(23)	10%	(37)	20%	(75)	20%	(75)	42%	(161)	380
Union HH: Yes	2%	(1)	9%	(7)	5%	(4)	16%	(13)	30%	(24)	40%	(33)	82
Union HH: No	2%	(17)	8%	(60)	10%	(68)	14%	(102)	25%	(175)	41%	(291)	712
LGBTQ+: Yes	1%	(0)	4%	(3)	6%	(4)	11%	(8)	29%	(20)	50%	(35)	71
LGBTQ+: No	3%	(18)	9%	(64)	9%	(67)	15%	(107)	25%	(179)	40%	(288)	723
Motivated to Vote	2%	(18)	9%	(65)	9%	(63)	15%	(111)	24%	(179)	40%	(294)	730
Parent: Yes	3%	(7)	13%	(29)	6%	(14)	12%	(27)	19%	(41)	47%	(103)	220
Parent: No	2%	(12)	7%	(38)	10%	(58)	15%	(88)	28%	(158)	38%	(220)	574
COVID Vaccine: Yes	2%	(13)	9%	(50)	9%	(53)	14%	(82)	27%	(158)	38%	(221)	577
COVID Vaccine: No	3%	(6)	8%	(17)	8%	(18)	15%	(33)	19%	(41)	47%	(102)	217
Student Loans: Yes	—	(1)	15%	(18)	9%	(11)	9%	(10)	23%	(28)	44%	(53)	121
Student Loans: No	3%	(18)	7%	(49)	9%	(60)	15%	(104)	25%	(171)	40%	(271)	673
Favorable Opinion of Haley	5%	(12)	11%	(28)	10%	(25)	17%	(42)	24%	(61)	34%	(87)	255
Unfavorable Opinion of Haley	1%	(4)	10%	(33)	12%	(37)	20%	(65)	26%	(82)	31%	(99)	321
Prodigal Biden Voter	5%	(3)	23%	(12)	8%	(4)	10%	(5)	26%	(14)	28%	(15)	53

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(19)	8%	(67)	9%	(72)	14%	(114)	25%	(199)	41%	(323)	794
Undecided Voter (DK/WNV)	—	(0)	4%	(2)	7%	(3)	17%	(8)	28%	(13)	43%	(20)	46
Undecided Voter (DK)	—	(0)	6%	(2)	14%	(3)	22%	(6)	20%	(5)	38%	(10)	25
Watched Debate	2%	(15)	10%	(61)	10%	(59)	17%	(102)	23%	(133)	37%	(219)	590
Watched Debate: Did not Watch	2%	(4)	3%	(6)	6%	(13)	6%	(12)	32%	(66)	51%	(104)	204
Watched Debate: All of it	3%	(9)	9%	(30)	11%	(36)	21%	(69)	25%	(83)	32%	(106)	331
Watched Debate: Some of it	2%	(6)	12%	(32)	9%	(23)	13%	(34)	20%	(50)	44%	(114)	259
Continue His Campaign: Yes Biden	5%	(15)	8%	(27)	10%	(32)	17%	(55)	24%	(76)	36%	(115)	319
Continue His Campaign: No Biden	1%	(4)	9%	(39)	7%	(32)	13%	(59)	27%	(118)	42%	(186)	439
Continue His Campaign: Yes Trump	2%	(8)	10%	(39)	9%	(37)	18%	(72)	22%	(88)	39%	(155)	399
Continue His Campaign: No Trump	3%	(9)	8%	(28)	10%	(34)	12%	(42)	28%	(102)	40%	(142)	357
Conviction: Evidence	3%	(10)	10%	(37)	8%	(29)	14%	(52)	28%	(105)	38%	(141)	375
Conviction: Motivation to Damage	2%	(8)	7%	(24)	9%	(31)	18%	(62)	22%	(75)	41%	(137)	338
Conviction: DK/NO	1%	(0)	7%	(6)	14%	(12)	1%	(1)	23%	(18)	54%	(44)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (74)	26% (209)	21% (169)	23% (185)	17% (137)	3% (20)	794
Gender: Male	12% (44)	26% (97)	23% (87)	23% (87)	15% (57)	1% (5)	378
Gender: Female	7% (29)	27% (112)	20% (83)	24% (98)	19% (80)	4% (15)	416
Age: 18-34	18% (37)	24% (51)	17% (35)	9% (20)	28% (59)	4% (9)	212
Age: 35-44	15% (16)	26% (26)	19% (20)	15% (16)	16% (17)	8% (8)	103
Age: 45-64	6% (16)	27% (74)	24% (64)	25% (67)	17% (46)	1% (3)	270
Age: 65+	2% (5)	27% (58)	24% (51)	39% (82)	7% (15)	— (0)	210
GenZers: 1997-2012	25% (26)	18% (20)	11% (12)	13% (13)	29% (31)	5% (5)	107
Millennials: 1981-1996	13% (27)	29% (58)	21% (43)	11% (21)	20% (41)	6% (12)	202
GenXers: 1965-1980	7% (13)	28% (54)	23% (44)	19% (36)	22% (42)	2% (3)	190
Baby Boomers: 1946-1964	3% (8)	26% (73)	25% (69)	38% (105)	8% (23)	— (0)	278
Educ: < College	10% (48)	28% (135)	19% (91)	19% (92)	20% (94)	3% (14)	475
Educ: Bachelors degree	8% (18)	24% (50)	23% (48)	28% (59)	14% (29)	2% (4)	208
Educ: Post-grad	7% (8)	22% (25)	27% (30)	30% (34)	12% (14)	2% (2)	112
Income: Under 50k	9% (29)	26% (80)	21% (64)	20% (64)	23% (71)	2% (6)	313
Income: 50k-100k	10% (31)	27% (80)	20% (59)	24% (73)	16% (49)	2% (6)	299
Income: 100k+	8% (14)	27% (49)	25% (46)	26% (48)	10% (17)	5% (8)	182
Ethnicity: White (Non-Hispanic)	8% (54)	27% (175)	23% (155)	24% (159)	15% (102)	2% (16)	662
Ethnicity: Hispanic	11% (4)	28% (9)	4% (1)	19% (6)	30% (10)	8% (3)	33
Ethnicity: Black (Non-Hispanic)	20% (16)	28% (22)	11% (9)	23% (18)	18% (14)	1% (1)	78
Ethnicity: Asian + Other (Non-Hispanic)	1% (0)	15% (3)	23% (5)	10% (2)	50% (11)	2% (0)	21
All Christian	8% (40)	27% (133)	24% (118)	25% (120)	14% (66)	2% (8)	484
All Non-Christian	14% (5)	43% (17)	8% (3)	18% (7)	16% (6)	1% (0)	39
Atheist	12% (3)	1% (0)	30% (9)	36% (10)	21% (6)	— (0)	28
Agnostic/Nothing in particular	6% (11)	25% (41)	20% (33)	20% (33)	23% (37)	6% (10)	164
Something Else	19% (15)	24% (19)	9% (7)	19% (15)	27% (21)	3% (2)	79
Evangelical	15% (24)	32% (50)	20% (31)	14% (22)	17% (27)	2% (3)	158
Non-Evangelical	7% (29)	25% (99)	23% (93)	28% (112)	15% (59)	2% (7)	399
PID: Dem (no lean)	9% (28)	21% (67)	16% (52)	36% (116)	17% (53)	2% (6)	323
PID: Ind (no lean)	11% (15)	23% (32)	21% (30)	21% (29)	20% (28)	5% (7)	142
PID: Rep (no lean)	9% (31)	33% (109)	27% (88)	12% (39)	17% (56)	2% (6)	329

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (74)	26% (209)	21% (169)	23% (185)	17% (137)	3% (20)	794
PID/Gender: Dem Men	9% (13)	24% (35)	15% (22)	37% (54)	13% (19)	2% (3)	146
PID/Gender: Dem Women	8% (15)	19% (33)	17% (30)	35% (62)	19% (34)	2% (3)	176
PID/Gender: Ind Men	16% (11)	21% (14)	26% (17)	18% (12)	19% (12)	— (0)	65
PID/Gender: Ind Women	6% (5)	24% (19)	17% (13)	23% (18)	20% (16)	10% (7)	77
PID/Gender: Rep Men	12% (21)	30% (49)	29% (48)	12% (21)	15% (26)	1% (2)	166
PID/Gender: Rep Women	6% (10)	37% (60)	24% (40)	12% (19)	18% (30)	3% (4)	163
Ideo: Liberal (1-3)	7% (16)	19% (42)	18% (41)	42% (94)	12% (27)	2% (4)	225
Ideo: Moderate (4)	9% (21)	26% (61)	17% (39)	22% (53)	23% (53)	3% (8)	235
Ideo: Conservative (5-7)	10% (33)	33% (106)	28% (89)	12% (38)	15% (49)	2% (6)	319
Community: Urban	10% (15)	29% (43)	14% (22)	23% (34)	21% (32)	3% (5)	152
Community: Suburban	9% (40)	26% (111)	19% (82)	26% (110)	18% (80)	2% (8)	431
Community: Rural	9% (19)	26% (55)	31% (66)	19% (40)	12% (26)	3% (6)	211
Military HHnm: Yes	6% (7)	30% (36)	21% (25)	28% (34)	15% (18)	1% (1)	121
Military HH: No	10% (66)	26% (173)	21% (144)	22% (151)	18% (119)	3% (19)	673
Employ: Private Sector	14% (40)	26% (76)	23% (65)	16% (45)	20% (57)	2% (6)	289
Employ: Government	6% (2)	26% (10)	26% (10)	16% (6)	16% (6)	9% (3)	38
Employ: Self-Employed	7% (4)	24% (14)	25% (15)	15% (9)	29% (17)	— (0)	58
Employ: Homemaker	7% (4)	29% (18)	17% (10)	24% (15)	18% (11)	4% (3)	62
Employ: Student	29% (7)	18% (4)	2% (0)	3% (1)	44% (11)	5% (1)	24
Employ: Retired	3% (6)	28% (62)	25% (54)	37% (82)	7% (16)	— (0)	220
Employ: Unemployed	8% (5)	26% (15)	15% (9)	29% (17)	12% (7)	10% (6)	60
Employ: Other	13% (6)	23% (10)	14% (6)	22% (9)	28% (12)	1% (0)	44

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	26%	(209)	21%	(169)	23%	(185)	17%	(137)	3%	(20)	794
Protestant	5%	(11)	25%	(55)	34%	(76)	23%	(52)	11%	(24)	2%	(5)	223
Roman Catholic	11%	(27)	29%	(75)	16%	(42)	27%	(68)	16%	(40)	1%	(3)	255
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	30%	(1)	9%	(0)	4%	(0)	—	(0)	57%	(2)	—	(0)	4
Jewish	—	(0)	48%	(9)	11%	(2)	36%	(7)	6%	(1)	—	(0)	19
Muslim	33%	(5)	32%	(5)	5%	(1)	—	(0)	28%	(5)	2%	(0)	17
Buddhist	—	(0)	79%	(2)	11%	(0)	—	(0)	9%	(0)	—	(0)	3
Atheist	12%	(3)	1%	(0)	30%	(9)	36%	(10)	21%	(6)	—	(0)	28
Agnostic	7%	(3)	15%	(6)	47%	(18)	26%	(10)	1%	(0)	5%	(2)	38
Something else	19%	(15)	24%	(19)	9%	(7)	19%	(15)	27%	(21)	3%	(2)	79
Nothing in particular	6%	(8)	28%	(35)	12%	(16)	18%	(23)	29%	(37)	6%	(8)	126
Ideo/PID: Conservative Republican	8%	(21)	33%	(85)	30%	(77)	12%	(31)	14%	(36)	2%	(6)	256
Ideo/PID: Moderate/Liberal Republican	14%	(10)	33%	(24)	15%	(11)	11%	(8)	27%	(20)	—	(0)	74
Ideo/PID: Moderate/Conservative Democrat	10%	(14)	23%	(30)	14%	(19)	26%	(34)	24%	(32)	2%	(3)	132
Ideo/PID: Liberal Democrat	6%	(11)	20%	(37)	18%	(33)	44%	(82)	10%	(19)	2%	(3)	185
Unfavorable of Biden and Trump	6%	(8)	26%	(33)	29%	(37)	20%	(25)	16%	(20)	2%	(3)	126
2024 H2H Matchup: Biden Voter	5%	(18)	15%	(53)	20%	(69)	40%	(139)	18%	(63)	2%	(7)	347
2024 H2H Matchup: Trump Voter	13%	(52)	37%	(148)	23%	(92)	10%	(40)	15%	(61)	2%	(9)	401
2024 H2H Matchup: Would not Vote	16%	(3)	16%	(3)	24%	(5)	4%	(1)	22%	(5)	18%	(4)	21
2024 H2H Matchup: Do not Know	3%	(1)	22%	(6)	16%	(4)	22%	(5)	35%	(9)	2%	(0)	25
2022 House Vote: Democrat	8%	(26)	16%	(56)	20%	(70)	38%	(129)	16%	(53)	2%	(7)	342
2022 House Vote: Republican	8%	(26)	37%	(116)	27%	(82)	13%	(39)	13%	(41)	2%	(6)	310
2022 House Vote: Did not Vote	16%	(22)	25%	(34)	11%	(15)	12%	(16)	30%	(40)	5%	(7)	134
2020 Vote: Joe Biden	7%	(26)	15%	(55)	21%	(76)	38%	(139)	18%	(67)	2%	(6)	369
2020 Vote: Donald Trump	9%	(34)	39%	(142)	25%	(89)	10%	(36)	14%	(51)	2%	(8)	360
2020 Vote: Someone Else	18%	(2)	11%	(1)	31%	(3)	18%	(1)	21%	(2)	—	(0)	8
2020 Vote: Did not Vote	21%	(12)	20%	(11)	3%	(2)	14%	(8)	30%	(17)	11%	(6)	56
2016 Vote: Hillary Clinton	8%	(23)	18%	(50)	18%	(52)	42%	(120)	13%	(36)	2%	(5)	286
2016 Vote: Donald Trump	7%	(24)	33%	(106)	28%	(89)	13%	(41)	17%	(53)	2%	(6)	319
2016 Vote: Someone Else	—	(0)	25%	(3)	35%	(4)	19%	(2)	21%	(3)	—	(0)	12
2020 Vote/PID: Not Biden/Democrat	14%	(8)	44%	(25)	10%	(6)	9%	(5)	20%	(12)	2%	(1)	57

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (74)	26% (209)	21% (169)	23% (185)	17% (137)	3% (20)	794
2020 Vote/PID: Not Trump/Republican	9% (4)	17% (8)	20% (9)	30% (14)	18% (9)	5% (2)	47
U.S. Economy: Wrong Track	11% (62)	31% (179)	23% (129)	15% (88)	17% (100)	3% (15)	573
U.S. Economy: Right Direction	5% (12)	14% (30)	18% (40)	44% (97)	17% (37)	2% (5)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (15)	13% (33)	22% (57)	41% (107)	17% (43)	2% (5)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12% (52)	36% (148)	21% (85)	12% (49)	17% (71)	2% (10)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (7)	24% (29)	23% (27)	24% (29)	19% (23)	4% (5)	120
Top 2024 Issue: Economy	9% (24)	32% (87)	23% (61)	13% (34)	22% (58)	2% (5)	269
Community/Gender: Urban Women	7% (4)	26% (17)	17% (11)	22% (15)	24% (16)	4% (2)	66
Community/Gender: Urban Men	13% (11)	30% (26)	12% (11)	23% (20)	19% (16)	3% (3)	86
Community/Gender: Rural Women	8% (9)	26% (30)	29% (33)	18% (21)	16% (18)	4% (4)	117
Community/Gender: Rural Men	10% (9)	26% (25)	34% (33)	20% (19)	8% (7)	2% (2)	94
Community/Gender: Suburban Women	7% (15)	28% (65)	16% (38)	27% (62)	20% (46)	3% (8)	234
Community/Gender: Suburban Men	12% (24)	24% (47)	22% (44)	24% (48)	17% (34)	— (0)	197
Homeowner	9% (65)	26% (180)	22% (152)	24% (164)	16% (113)	2% (17)	692
Renter	9% (8)	29% (27)	17% (16)	20% (19)	22% (21)	3% (3)	93
Self + Household: White-Collar	9% (27)	19% (56)	27% (76)	28% (82)	13% (39)	3% (8)	288
Self + Household: Blue Collar	7% (27)	32% (122)	20% (77)	22% (83)	17% (65)	1% (6)	380
Union HH: Yes	15% (12)	23% (19)	23% (19)	18% (15)	15% (13)	6% (5)	82
Union HH: No	9% (62)	27% (191)	21% (150)	24% (169)	17% (124)	2% (15)	712
LGBTQ+: Yes	14% (10)	24% (17)	14% (10)	15% (11)	28% (20)	5% (3)	71
LGBTQ+: No	9% (64)	27% (192)	22% (159)	24% (174)	16% (117)	2% (17)	723
Motivated to Vote	8% (61)	27% (195)	22% (161)	24% (179)	16% (120)	2% (14)	730
Parent: Yes	12% (26)	26% (57)	25% (54)	14% (32)	20% (43)	3% (8)	220
Parent: No	8% (48)	27% (152)	20% (115)	27% (153)	16% (93)	2% (12)	574
COVID Vaccine: Yes	9% (51)	22% (128)	22% (128)	29% (165)	16% (93)	2% (12)	577
COVID Vaccine: No	11% (23)	38% (81)	19% (42)	9% (19)	20% (43)	4% (8)	217
Student Loans: Yes	20% (24)	17% (20)	18% (22)	18% (22)	23% (28)	4% (4)	121
Student Loans: No	7% (50)	28% (189)	22% (147)	24% (163)	16% (109)	2% (16)	673
Favorable Opinion of Haley	17% (44)	34% (87)	24% (60)	17% (42)	7% (19)	1% (2)	255
Unfavorable Opinion of Haley	5% (15)	20% (63)	27% (88)	39% (127)	9% (28)	— (1)	321
Prodigal Biden Voter	24% (13)	17% (9)	17% (9)	11% (6)	29% (15)	1% (1)	53

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	26%	(209)	21%	(169)	23%	(185)	17%	(137)	3%	(20)	794
Undecided Voter (DK/WNV)	8%	(4)	19%	(9)	20%	(9)	14%	(6)	29%	(13)	9%	(4)	46
Undecided Voter (DK)	3%	(1)	22%	(6)	16%	(4)	22%	(5)	35%	(9)	2%	(0)	25
Watched Debate	10%	(58)	28%	(164)	22%	(131)	25%	(145)	14%	(81)	2%	(11)	590
Watched Debate: Did not Watch	8%	(16)	22%	(45)	19%	(39)	19%	(39)	27%	(56)	5%	(10)	204
Watched Debate: All of it	8%	(26)	30%	(99)	22%	(72)	28%	(93)	11%	(35)	2%	(6)	331
Watched Debate: Some of it	12%	(32)	25%	(65)	23%	(59)	20%	(53)	18%	(46)	2%	(5)	259
Continue His Campaign: Yes Biden	6%	(20)	20%	(65)	19%	(59)	36%	(114)	16%	(51)	3%	(10)	319
Continue His Campaign: No Biden	11%	(50)	33%	(143)	24%	(105)	14%	(62)	16%	(70)	2%	(9)	439
Continue His Campaign: Yes Trump	14%	(55)	34%	(137)	23%	(91)	12%	(50)	14%	(58)	2%	(9)	399
Continue His Campaign: No Trump	4%	(15)	18%	(65)	21%	(74)	37%	(131)	18%	(63)	2%	(8)	357
Conviction: Evidence	7%	(26)	16%	(58)	20%	(76)	37%	(140)	19%	(70)	1%	(4)	375
Conviction: Motivation to Damage	9%	(31)	38%	(128)	25%	(84)	12%	(41)	13%	(45)	3%	(9)	338
Conviction: DK/NO	20%	(16)	29%	(23)	11%	(9)	5%	(4)	27%	(22)	8%	(7)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(75)	11%	(88)	18%	(141)	31%	(243)	28%	(222)	794
Gender: Male	3%	(11)	8%	(32)	15%	(55)	21%	(81)	30%	(115)	22%	(84)	378
Gender: Female	3%	(14)	10%	(43)	8%	(32)	15%	(60)	31%	(128)	33%	(138)	416
Age: 18-34	5%	(10)	13%	(27)	11%	(23)	11%	(24)	30%	(64)	30%	(64)	212
Age: 35-44	4%	(4)	16%	(17)	16%	(17)	12%	(12)	20%	(21)	32%	(33)	103
Age: 45-64	4%	(10)	6%	(16)	8%	(23)	21%	(56)	32%	(86)	29%	(79)	270
Age: 65+	—	(1)	7%	(15)	12%	(26)	23%	(48)	35%	(73)	22%	(47)	210
GenZers: 1997-2012	2%	(2)	14%	(15)	12%	(13)	8%	(8)	30%	(32)	34%	(37)	107
Millennials: 1981-1996	6%	(12)	14%	(28)	13%	(26)	14%	(28)	25%	(50)	28%	(57)	202
GenXers: 1965-1980	3%	(7)	6%	(12)	8%	(15)	12%	(23)	35%	(66)	36%	(68)	190
Baby Boomers: 1946-1964	1%	(4)	6%	(18)	11%	(30)	28%	(78)	33%	(92)	20%	(57)	278
Educ: < College	3%	(14)	9%	(44)	11%	(51)	15%	(71)	29%	(137)	33%	(157)	475
Educ: Bachelors degree	2%	(5)	10%	(21)	10%	(21)	24%	(50)	33%	(68)	21%	(44)	208
Educ: Post-grad	5%	(6)	9%	(10)	14%	(16)	18%	(20)	34%	(38)	19%	(22)	112
Income: Under 50k	6%	(18)	10%	(31)	8%	(25)	17%	(53)	32%	(99)	28%	(87)	313
Income: 50k-100k	2%	(5)	11%	(34)	13%	(38)	17%	(50)	30%	(90)	27%	(82)	299
Income: 100k+	1%	(1)	6%	(11)	14%	(25)	21%	(38)	30%	(54)	30%	(54)	182
Ethnicity: White (Non-Hispanic)	3%	(21)	9%	(59)	12%	(80)	20%	(130)	30%	(202)	26%	(170)	662
Ethnicity: Hispanic	4%	(1)	7%	(2)	7%	(2)	21%	(7)	27%	(9)	33%	(11)	33
Ethnicity: Black (Non-Hispanic)	2%	(2)	16%	(13)	4%	(3)	4%	(3)	28%	(22)	45%	(35)	78
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	6%	(1)	12%	(3)	1%	(0)	49%	(10)	32%	(7)	21
All Christian	3%	(17)	9%	(43)	12%	(57)	21%	(103)	29%	(142)	25%	(122)	484
All Non-Christian	1%	(0)	8%	(3)	15%	(6)	12%	(5)	37%	(14)	29%	(11)	39
Atheist	—	(0)	17%	(5)	9%	(3)	7%	(2)	38%	(11)	28%	(8)	28
Agnostic/Nothing in particular	5%	(7)	9%	(14)	8%	(13)	12%	(20)	35%	(57)	32%	(53)	164
Something Else	—	(0)	13%	(11)	13%	(10)	14%	(11)	24%	(19)	37%	(29)	79
Evangelical	6%	(9)	9%	(14)	11%	(18)	20%	(31)	19%	(31)	34%	(54)	158
Non-Evangelical	2%	(7)	10%	(38)	12%	(49)	21%	(82)	32%	(128)	24%	(94)	399
PID: Dem (no lean)	3%	(8)	10%	(34)	12%	(37)	15%	(47)	37%	(118)	24%	(78)	323
PID: Ind (no lean)	6%	(9)	11%	(16)	9%	(13)	13%	(19)	28%	(40)	32%	(45)	142
PID: Rep (no lean)	2%	(7)	8%	(25)	11%	(37)	23%	(76)	26%	(85)	30%	(99)	329

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(75)	11%	(88)	18%	(141)	31%	(243)	28%	(222)	794
PID/Gender: Dem Men	2%	(3)	7%	(10)	16%	(24)	19%	(28)	36%	(53)	20%	(29)	146
PID/Gender: Dem Women	3%	(6)	14%	(24)	8%	(14)	11%	(19)	37%	(65)	28%	(49)	176
PID/Gender: Ind Men	11%	(7)	11%	(7)	15%	(10)	11%	(7)	31%	(20)	21%	(14)	65
PID/Gender: Ind Women	2%	(2)	11%	(9)	5%	(4)	15%	(11)	26%	(20)	40%	(31)	77
PID/Gender: Rep Men	1%	(1)	9%	(15)	13%	(22)	27%	(45)	25%	(41)	25%	(41)	166
PID/Gender: Rep Women	4%	(6)	6%	(11)	9%	(15)	19%	(30)	26%	(43)	35%	(58)	163
Ideo: Liberal (1-3)	5%	(11)	10%	(23)	13%	(28)	13%	(29)	36%	(81)	24%	(53)	225
Ideo: Moderate (4)	3%	(7)	13%	(31)	9%	(21)	18%	(42)	30%	(70)	28%	(65)	235
Ideo: Conservative (5-7)	2%	(7)	7%	(21)	12%	(39)	22%	(69)	27%	(88)	30%	(96)	319
Community: Urban	3%	(5)	14%	(22)	13%	(19)	13%	(20)	24%	(37)	33%	(50)	152
Community: Suburban	3%	(15)	8%	(35)	9%	(41)	16%	(71)	35%	(149)	28%	(120)	431
Community: Rural	2%	(5)	9%	(18)	13%	(28)	24%	(50)	27%	(57)	25%	(53)	211
Military HHnm: Yes	3%	(4)	3%	(3)	14%	(18)	21%	(25)	23%	(28)	36%	(44)	121
Military HH: No	3%	(20)	11%	(72)	10%	(70)	17%	(116)	32%	(215)	27%	(179)	673
Employ: Private Sector	3%	(9)	12%	(34)	13%	(38)	12%	(35)	32%	(92)	28%	(80)	289
Employ: Government	5%	(2)	24%	(9)	5%	(2)	19%	(7)	17%	(7)	30%	(11)	38
Employ: Self-Employed	9%	(5)	9%	(5)	9%	(6)	17%	(10)	39%	(23)	17%	(10)	58
Employ: Homemaker	1%	(0)	2%	(1)	12%	(7)	22%	(13)	28%	(17)	37%	(23)	62
Employ: Student	3%	(1)	1%	(0)	1%	(0)	10%	(2)	24%	(6)	61%	(15)	24
Employ: Retired	1%	(3)	6%	(14)	8%	(18)	29%	(64)	33%	(73)	22%	(48)	220
Employ: Unemployed	4%	(3)	13%	(8)	16%	(10)	9%	(6)	16%	(9)	41%	(25)	60
Employ: Other	3%	(1)	9%	(4)	18%	(8)	8%	(3)	36%	(16)	26%	(11)	44

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(75)	11%	(88)	18%	(141)	31%	(243)	28%	(222)	794
Protestant	2%	(5)	7%	(15)	13%	(29)	23%	(52)	25%	(57)	29%	(65)	223
Roman Catholic	5%	(12)	10%	(26)	11%	(27)	20%	(51)	33%	(84)	21%	(55)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	30%	(1)	—	(0)	9%	(0)	56%	(2)	4%	(0)	4
Jewish	—	(0)	—	(0)	19%	(4)	19%	(4)	50%	(10)	12%	(2)	19
Muslim	—	(0)	18%	(3)	1%	(0)	5%	(1)	23%	(4)	53%	(9)	17
Buddhist	11%	(0)	—	(0)	65%	(2)	—	(0)	23%	(1)	—	(0)	3
Atheist	—	(0)	17%	(5)	9%	(3)	7%	(2)	38%	(11)	28%	(8)	28
Agnostic	6%	(2)	14%	(5)	10%	(4)	19%	(7)	35%	(13)	16%	(6)	38
Something else	—	(0)	13%	(11)	13%	(10)	14%	(11)	24%	(19)	37%	(29)	79
Nothing in particular	4%	(5)	7%	(9)	7%	(9)	11%	(13)	34%	(43)	37%	(47)	126
Ideo/PID: Conservative Republican	1%	(3)	6%	(16)	14%	(35)	24%	(62)	25%	(63)	30%	(77)	256
Ideo/PID: Moderate/Liberal Republican	6%	(4)	12%	(9)	3%	(2)	19%	(14)	29%	(21)	31%	(22)	74
Ideo/PID: Moderate/Conservative Democrat	1%	(2)	13%	(17)	9%	(12)	15%	(20)	36%	(48)	26%	(35)	132
Ideo/PID: Liberal Democrat	3%	(6)	9%	(17)	14%	(25)	14%	(26)	36%	(67)	23%	(43)	185
Unfavorable of Biden and Trump	5%	(6)	8%	(10)	11%	(13)	21%	(26)	28%	(36)	27%	(35)	126
2024 H2H Matchup: Biden Voter	4%	(13)	10%	(36)	10%	(36)	14%	(48)	36%	(124)	26%	(90)	347
2024 H2H Matchup: Trump Voter	3%	(11)	8%	(33)	12%	(49)	21%	(85)	26%	(105)	29%	(118)	401
2024 H2H Matchup: Would not Vote	1%	(0)	27%	(6)	—	(0)	13%	(3)	24%	(5)	36%	(7)	21
2024 H2H Matchup: Do not Know	1%	(0)	4%	(1)	11%	(3)	21%	(5)	32%	(8)	30%	(7)	25
2022 House Vote: Democrat	4%	(13)	12%	(40)	12%	(42)	15%	(52)	35%	(119)	22%	(76)	342
2022 House Vote: Republican	2%	(8)	8%	(24)	13%	(39)	27%	(84)	26%	(80)	24%	(76)	310
2022 House Vote: Did not Vote	3%	(4)	9%	(12)	3%	(5)	2%	(3)	30%	(41)	52%	(69)	134
2020 Vote: Joe Biden	4%	(14)	12%	(43)	10%	(37)	15%	(56)	36%	(134)	23%	(84)	369
2020 Vote: Donald Trump	2%	(9)	7%	(25)	13%	(47)	23%	(84)	26%	(93)	29%	(104)	360
2020 Vote: Someone Else	—	(0)	11%	(1)	10%	(1)	7%	(1)	32%	(3)	40%	(3)	8
2020 Vote: Did not Vote	3%	(2)	11%	(6)	6%	(3)	2%	(1)	23%	(13)	55%	(31)	56
2016 Vote: Hillary Clinton	4%	(11)	13%	(36)	11%	(33)	16%	(45)	35%	(101)	21%	(61)	286
2016 Vote: Donald Trump	3%	(9)	5%	(17)	13%	(41)	26%	(83)	28%	(89)	25%	(80)	319
2016 Vote: Someone Else	—	(0)	8%	(1)	1%	(0)	15%	(2)	23%	(3)	52%	(6)	12
2020 Vote/PID: Not Biden/Democrat	5%	(3)	15%	(9)	15%	(9)	9%	(5)	23%	(13)	33%	(19)	57

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Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(75)	11%	(88)	18%	(141)	31%	(243)	28%	(222)	794
2020 Vote/PID: Not Trump/Republican	—	(0)	15%	(7)	7%	(3)	9%	(4)	29%	(14)	41%	(19)	47
U.S. Economy: Wrong Track	3%	(16)	9%	(53)	11%	(64)	19%	(111)	29%	(164)	29%	(165)	573
U.S. Economy: Right Direction	4%	(9)	10%	(22)	11%	(24)	14%	(30)	36%	(79)	26%	(57)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	8%	(21)	12%	(31)	16%	(41)	33%	(85)	28%	(72)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(10)	8%	(31)	12%	(51)	21%	(87)	28%	(117)	29%	(118)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	19%	(23)	5%	(6)	11%	(13)	34%	(41)	27%	(33)	120
Top 2024 Issue: Economy	1%	(3)	7%	(18)	11%	(29)	15%	(40)	34%	(91)	33%	(88)	269
Community/Gender: Urban Women	3%	(2)	18%	(12)	4%	(3)	14%	(9)	19%	(12)	43%	(28)	66
Community/Gender: Urban Men	3%	(3)	12%	(10)	19%	(17)	12%	(10)	28%	(24)	25%	(21)	86
Community/Gender: Rural Women	2%	(2)	8%	(10)	12%	(14)	14%	(17)	37%	(43)	27%	(31)	117
Community/Gender: Rural Men	3%	(3)	9%	(8)	15%	(14)	36%	(34)	15%	(14)	23%	(22)	94
Community/Gender: Suburban Women	4%	(10)	9%	(22)	7%	(16)	15%	(35)	31%	(73)	34%	(79)	234
Community/Gender: Suburban Men	2%	(5)	7%	(14)	13%	(25)	18%	(36)	39%	(77)	21%	(41)	197
Homeowner	3%	(21)	10%	(66)	11%	(79)	19%	(132)	31%	(216)	26%	(178)	692
Renter	4%	(4)	9%	(9)	8%	(7)	9%	(9)	27%	(25)	42%	(39)	93
Self + Household: White-Collar	3%	(8)	14%	(40)	11%	(31)	17%	(49)	34%	(97)	21%	(62)	288
Self + Household: Blue Collar	4%	(13)	6%	(22)	13%	(50)	20%	(74)	32%	(121)	26%	(98)	380
Union HH: Yes	4%	(3)	19%	(15)	13%	(11)	20%	(17)	24%	(20)	20%	(16)	82
Union HH: No	3%	(21)	8%	(60)	11%	(77)	17%	(124)	31%	(223)	29%	(206)	712
LGBTQ+: Yes	5%	(3)	3%	(2)	15%	(10)	13%	(9)	37%	(26)	28%	(20)	71
LGBTQ+: No	3%	(21)	10%	(73)	11%	(77)	18%	(132)	30%	(217)	28%	(202)	723
Motivated to Vote	3%	(23)	9%	(65)	12%	(84)	19%	(137)	31%	(226)	27%	(195)	730
Parent: Yes	4%	(9)	13%	(29)	12%	(26)	15%	(32)	25%	(56)	31%	(68)	220
Parent: No	3%	(16)	8%	(46)	11%	(61)	19%	(109)	33%	(187)	27%	(155)	574
COVID Vaccine: Yes	3%	(18)	10%	(58)	11%	(65)	19%	(109)	30%	(175)	26%	(152)	577
COVID Vaccine: No	3%	(7)	8%	(17)	10%	(23)	15%	(32)	31%	(68)	32%	(71)	217
Student Loans: Yes	5%	(7)	11%	(14)	11%	(14)	16%	(19)	27%	(32)	29%	(35)	121
Student Loans: No	3%	(18)	9%	(62)	11%	(74)	18%	(122)	31%	(211)	28%	(187)	673
Favorable Opinion of Haley	5%	(12)	14%	(36)	12%	(30)	19%	(49)	31%	(79)	19%	(49)	255
Unfavorable Opinion of Haley	3%	(9)	9%	(30)	15%	(49)	27%	(86)	27%	(86)	19%	(61)	321
Prodigal Biden Voter	4%	(2)	26%	(14)	6%	(3)	16%	(8)	32%	(17)	16%	(9)	53

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(75)	11%	(88)	18%	(141)	31%	(243)	28%	(222)	794
Undecided Voter (DK/WNV)	1%	(0)	14%	(7)	6%	(3)	17%	(8)	29%	(13)	32%	(15)	46
Undecided Voter (DK)	1%	(0)	4%	(1)	11%	(3)	21%	(5)	32%	(8)	30%	(7)	25
Watched Debate	3%	(17)	10%	(62)	13%	(80)	19%	(115)	28%	(168)	25%	(150)	590
Watched Debate: Did not Watch	4%	(8)	7%	(14)	4%	(8)	13%	(26)	37%	(75)	36%	(73)	204
Watched Debate: All of it	3%	(10)	9%	(29)	17%	(57)	23%	(74)	27%	(89)	22%	(72)	331
Watched Debate: Some of it	2%	(6)	13%	(32)	9%	(23)	15%	(40)	31%	(79)	30%	(78)	259
Continue His Campaign: Yes Biden	3%	(9)	10%	(31)	11%	(35)	18%	(59)	33%	(107)	25%	(78)	319
Continue His Campaign: No Biden	3%	(13)	10%	(44)	12%	(52)	16%	(72)	30%	(131)	29%	(127)	439
Continue His Campaign: Yes Trump	3%	(12)	9%	(35)	12%	(48)	23%	(92)	26%	(105)	27%	(107)	399
Continue His Campaign: No Trump	3%	(12)	11%	(40)	11%	(39)	13%	(46)	35%	(125)	27%	(95)	357
Conviction: Evidence	3%	(11)	12%	(44)	10%	(37)	14%	(52)	38%	(144)	23%	(86)	375
Conviction: Motivation to Damage	3%	(10)	6%	(19)	14%	(47)	24%	(82)	23%	(79)	30%	(100)	338
Conviction: DK/NO	4%	(3)	15%	(13)	5%	(4)	8%	(6)	24%	(20)	44%	(36)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(78)	9%	(68)	16%	(125)	13%	(100)	44%	(350)	794
Gender: Male	12%	(44)	12%	(45)	9%	(35)	16%	(59)	15%	(57)	37%	(138)	378
Gender: Female	7%	(29)	8%	(34)	8%	(33)	16%	(65)	10%	(43)	51%	(212)	416
Age: 18-34	4%	(8)	7%	(15)	8%	(17)	9%	(20)	14%	(30)	57%	(121)	212
Age: 35-44	7%	(7)	10%	(10)	8%	(9)	12%	(13)	13%	(13)	50%	(51)	103
Age: 45-64	7%	(18)	12%	(31)	8%	(21)	22%	(60)	10%	(26)	42%	(113)	270
Age: 65+	19%	(40)	11%	(22)	10%	(22)	15%	(32)	15%	(31)	30%	(63)	210
GenZers: 1997-2012	3%	(3)	10%	(10)	11%	(12)	8%	(9)	13%	(14)	56%	(60)	107
Millennials: 1981-1996	6%	(12)	7%	(15)	7%	(14)	12%	(24)	14%	(29)	54%	(108)	202
GenXers: 1965-1980	7%	(13)	9%	(17)	4%	(8)	22%	(41)	9%	(18)	49%	(93)	190
Baby Boomers: 1946-1964	14%	(40)	12%	(35)	11%	(31)	18%	(49)	14%	(39)	30%	(84)	278
Educ: < College	10%	(46)	9%	(44)	9%	(43)	12%	(55)	14%	(64)	47%	(222)	475
Educ: Bachelors degree	10%	(20)	11%	(23)	6%	(13)	23%	(47)	8%	(17)	42%	(88)	208
Educ: Post-grad	6%	(7)	10%	(11)	11%	(12)	20%	(23)	17%	(19)	36%	(40)	112
Income: Under 50k	7%	(22)	13%	(40)	7%	(21)	16%	(50)	15%	(46)	43%	(134)	313
Income: 50k-100k	12%	(36)	6%	(17)	6%	(19)	17%	(52)	14%	(43)	44%	(132)	299
Income: 100k+	8%	(15)	12%	(22)	15%	(27)	12%	(22)	7%	(12)	46%	(84)	182
Ethnicity: White (Non-Hispanic)	10%	(69)	10%	(67)	9%	(58)	17%	(112)	12%	(78)	42%	(278)	662
Ethnicity: Hispanic	10%	(3)	10%	(3)	3%	(1)	16%	(5)	10%	(3)	52%	(17)	33
Ethnicity: Black (Non-Hispanic)	1%	(1)	8%	(6)	9%	(7)	8%	(6)	20%	(15)	55%	(43)	78
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	11%	(2)	8%	(2)	6%	(1)	19%	(4)	56%	(12)	21
All Christian	12%	(58)	13%	(62)	11%	(54)	14%	(69)	12%	(58)	38%	(182)	484
All Non-Christian	13%	(5)	6%	(2)	5%	(2)	4%	(2)	15%	(6)	57%	(22)	39
Atheist	12%	(3)	1%	(0)	3%	(1)	23%	(7)	5%	(1)	57%	(16)	28
Agnostic/Nothing in particular	1%	(2)	5%	(9)	4%	(6)	20%	(33)	15%	(25)	54%	(89)	164
Something Else	5%	(4)	7%	(5)	6%	(5)	17%	(14)	13%	(10)	52%	(41)	79
Evangelical	13%	(21)	15%	(24)	8%	(13)	7%	(11)	12%	(19)	44%	(70)	158
Non-Evangelical	10%	(41)	11%	(42)	12%	(46)	18%	(72)	12%	(48)	38%	(150)	399
PID: Dem (no lean)	5%	(16)	2%	(7)	10%	(33)	22%	(71)	14%	(45)	47%	(150)	323
PID: Ind (no lean)	6%	(9)	5%	(8)	8%	(11)	19%	(28)	13%	(18)	49%	(69)	142
PID: Rep (no lean)	15%	(49)	19%	(64)	7%	(24)	8%	(26)	11%	(37)	40%	(130)	329

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(78)	9%	(68)	16%	(125)	13%	(100)	44%	(350)	794
PID/Gender: Dem Men	7%	(10)	3%	(4)	8%	(12)	27%	(40)	17%	(25)	38%	(55)	146
PID/Gender: Dem Women	3%	(6)	2%	(3)	12%	(21)	18%	(31)	11%	(20)	54%	(95)	176
PID/Gender: Ind Men	5%	(3)	8%	(5)	13%	(9)	19%	(13)	17%	(11)	37%	(24)	65
PID/Gender: Ind Women	8%	(6)	3%	(2)	3%	(2)	20%	(15)	9%	(7)	58%	(45)	77
PID/Gender: Rep Men	19%	(31)	21%	(35)	9%	(14)	4%	(6)	12%	(21)	35%	(59)	166
PID/Gender: Rep Women	11%	(18)	17%	(28)	6%	(10)	12%	(19)	10%	(17)	44%	(72)	163
Ideo: Liberal (1-3)	5%	(11)	4%	(9)	7%	(16)	29%	(66)	15%	(35)	39%	(89)	225
Ideo: Moderate (4)	2%	(4)	7%	(15)	9%	(21)	17%	(40)	13%	(29)	53%	(125)	235
Ideo: Conservative (5-7)	17%	(55)	17%	(54)	10%	(31)	5%	(16)	11%	(35)	40%	(129)	319
Community: Urban	5%	(8)	13%	(19)	10%	(16)	10%	(15)	17%	(26)	45%	(68)	152
Community: Suburban	8%	(36)	9%	(41)	8%	(33)	19%	(81)	11%	(49)	44%	(191)	431
Community: Rural	14%	(29)	9%	(19)	9%	(20)	13%	(28)	12%	(25)	43%	(90)	211
Military HHnm: Yes	8%	(10)	11%	(13)	8%	(10)	17%	(20)	9%	(11)	48%	(58)	121
Military HH: No	9%	(63)	10%	(66)	9%	(58)	16%	(104)	13%	(90)	43%	(292)	673
Employ: Private Sector	6%	(17)	10%	(29)	7%	(20)	15%	(44)	15%	(42)	47%	(136)	289
Employ: Government	7%	(3)	5%	(2)	6%	(2)	13%	(5)	3%	(1)	65%	(25)	38
Employ: Self-Employed	11%	(6)	18%	(10)	13%	(8)	14%	(8)	11%	(6)	33%	(19)	58
Employ: Homemaker	5%	(3)	4%	(2)	6%	(4)	17%	(11)	5%	(3)	62%	(38)	62
Employ: Student	13%	(3)	—	(0)	1%	(0)	10%	(2)	5%	(1)	72%	(17)	24
Employ: Retired	16%	(35)	14%	(30)	9%	(20)	17%	(37)	14%	(31)	30%	(67)	220
Employ: Unemployed	5%	(3)	8%	(5)	17%	(10)	11%	(7)	8%	(5)	51%	(31)	60
Employ: Other	5%	(2)	2%	(1)	8%	(3)	25%	(11)	23%	(10)	37%	(16)	44

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(78)	9%	(68)	16%	(125)	13%	(100)	44%	(350)	794
Protestant	11%	(24)	10%	(22)	13%	(29)	13%	(30)	12%	(27)	41%	(91)	223
Roman Catholic	13%	(34)	15%	(39)	10%	(25)	15%	(39)	12%	(29)	35%	(88)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	30%	(1)	—	(0)	—	(0)	48%	(2)	22%	(1)	4
Jewish	16%	(3)	10%	(2)	10%	(2)	4%	(1)	11%	(2)	50%	(10)	19
Muslim	—	(0)	—	(0)	—	(0)	6%	(1)	20%	(3)	74%	(12)	17
Buddhist	65%	(2)	14%	(0)	—	(0)	—	(0)	21%	(1)	—	(0)	3
Atheist	12%	(3)	1%	(0)	3%	(1)	23%	(7)	5%	(1)	57%	(16)	28
Agnostic	5%	(2)	1%	(0)	1%	(0)	30%	(12)	19%	(7)	44%	(17)	38
Something else	5%	(4)	7%	(5)	6%	(5)	17%	(14)	13%	(10)	52%	(41)	79
Nothing in particular	—	(0)	7%	(8)	5%	(6)	17%	(22)	14%	(18)	57%	(72)	126
Ideo/PID: Conservative Republican	18%	(47)	19%	(49)	9%	(23)	6%	(15)	10%	(26)	37%	(96)	256
Ideo/PID: Moderate/Liberal Republican	2%	(1)	20%	(15)	1%	(1)	15%	(11)	15%	(11)	47%	(35)	74
Ideo/PID: Moderate/Conservative Democrat	1%	(2)	3%	(4)	14%	(18)	12%	(16)	14%	(18)	57%	(75)	132
Ideo/PID: Liberal Democrat	6%	(11)	2%	(3)	8%	(15)	30%	(55)	15%	(27)	39%	(72)	185
Unfavorable of Biden and Trump	3%	(4)	6%	(8)	12%	(15)	15%	(19)	14%	(18)	49%	(62)	126
2024 H2H Matchup: Biden Voter	3%	(11)	2%	(7)	10%	(34)	26%	(92)	12%	(41)	47%	(163)	347
2024 H2H Matchup: Trump Voter	15%	(62)	17%	(69)	7%	(29)	6%	(25)	13%	(53)	41%	(164)	401
2024 H2H Matchup: Would not Vote	—	(0)	9%	(2)	8%	(2)	25%	(5)	4%	(1)	55%	(11)	21
2024 H2H Matchup: Do not Know	—	(0)	2%	(1)	13%	(3)	13%	(3)	24%	(6)	47%	(12)	25
2022 House Vote: Democrat	4%	(12)	2%	(6)	11%	(37)	29%	(98)	11%	(38)	44%	(151)	342
2022 House Vote: Republican	19%	(58)	22%	(67)	8%	(26)	6%	(20)	10%	(32)	34%	(106)	310
2022 House Vote: Did not Vote	—	(0)	3%	(4)	4%	(5)	4%	(5)	22%	(30)	67%	(89)	134
2020 Vote: Joe Biden	3%	(11)	2%	(9)	10%	(35)	28%	(105)	14%	(52)	43%	(157)	369
2020 Vote: Donald Trump	17%	(60)	18%	(66)	8%	(30)	5%	(18)	12%	(42)	40%	(144)	360
2020 Vote: Someone Else	—	(0)	7%	(1)	10%	(1)	4%	(0)	8%	(1)	71%	(6)	8
2020 Vote: Did not Vote	3%	(2)	6%	(3)	2%	(1)	2%	(1)	11%	(6)	76%	(43)	56
2016 Vote: Hillary Clinton	4%	(11)	3%	(10)	11%	(32)	28%	(81)	13%	(38)	40%	(114)	286
2016 Vote: Donald Trump	17%	(54)	20%	(62)	9%	(27)	7%	(22)	13%	(40)	36%	(114)	319
2016 Vote: Someone Else	—	(0)	5%	(1)	—	(0)	43%	(5)	10%	(1)	43%	(5)	12
2020 Vote/PID: Not Biden/Democrat	11%	(6)	10%	(6)	10%	(6)	4%	(2)	13%	(7)	53%	(30)	57

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(78)	9%	(68)	16%	(125)	13%	(100)	44%	(350)	794
2020 Vote/PID: Not Trump/Republican	—	(0)	12%	(5)	—	(0)	23%	(11)	18%	(8)	47%	(22)	47
U.S. Economy: Wrong Track	11%	(65)	12%	(69)	8%	(48)	10%	(56)	13%	(75)	45%	(261)	573
U.S. Economy: Right Direction	4%	(8)	4%	(10)	9%	(20)	31%	(69)	11%	(25)	40%	(89)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	3%	(7)	11%	(28)	30%	(77)	11%	(28)	42%	(110)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(56)	15%	(63)	7%	(28)	7%	(28)	15%	(61)	43%	(178)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	8%	(9)	10%	(12)	16%	(20)	10%	(12)	51%	(62)	120
Top 2024 Issue: Economy	6%	(15)	11%	(31)	5%	(12)	8%	(22)	14%	(38)	56%	(151)	269
Community/Gender: Urban Women	5%	(3)	8%	(6)	5%	(4)	13%	(9)	11%	(7)	57%	(38)	66
Community/Gender: Urban Men	5%	(5)	16%	(14)	14%	(12)	8%	(7)	22%	(19)	35%	(30)	86
Community/Gender: Rural Women	9%	(11)	8%	(9)	9%	(10)	12%	(15)	11%	(13)	50%	(59)	117
Community/Gender: Rural Men	19%	(18)	10%	(9)	10%	(10)	14%	(13)	14%	(13)	33%	(31)	94
Community/Gender: Suburban Women	7%	(15)	8%	(19)	8%	(19)	18%	(42)	10%	(24)	49%	(115)	234
Community/Gender: Suburban Men	11%	(21)	11%	(22)	7%	(13)	20%	(39)	13%	(26)	39%	(76)	197
Homeowner	10%	(70)	11%	(74)	9%	(60)	16%	(114)	12%	(81)	42%	(293)	692
Renter	3%	(3)	4%	(4)	8%	(7)	12%	(11)	19%	(18)	54%	(50)	93
Self + Household: White-Collar	7%	(21)	11%	(31)	9%	(26)	20%	(59)	12%	(36)	40%	(116)	288
Self + Household: Blue Collar	11%	(43)	11%	(41)	10%	(37)	13%	(51)	13%	(50)	42%	(158)	380
Union HH: Yes	15%	(13)	13%	(11)	10%	(8)	9%	(7)	16%	(13)	38%	(31)	82
Union HH: No	8%	(60)	10%	(68)	8%	(60)	16%	(117)	12%	(88)	45%	(319)	712
LGBTQ+: Yes	4%	(3)	4%	(3)	11%	(8)	16%	(11)	14%	(10)	51%	(36)	71
LGBTQ+: No	10%	(70)	10%	(76)	8%	(60)	16%	(113)	13%	(91)	43%	(314)	723
Motivated to Vote	9%	(69)	10%	(72)	8%	(61)	16%	(120)	13%	(95)	43%	(313)	730
Parent: Yes	5%	(10)	11%	(25)	6%	(13)	12%	(27)	17%	(38)	49%	(108)	220
Parent: No	11%	(63)	9%	(54)	10%	(55)	17%	(98)	11%	(62)	42%	(242)	574
COVID Vaccine: Yes	8%	(49)	9%	(53)	9%	(49)	19%	(109)	11%	(66)	43%	(251)	577
COVID Vaccine: No	11%	(24)	12%	(26)	9%	(19)	7%	(15)	16%	(35)	45%	(99)	217
Student Loans: Yes	3%	(3)	8%	(10)	6%	(7)	22%	(26)	16%	(19)	46%	(56)	121
Student Loans: No	10%	(70)	10%	(69)	9%	(61)	15%	(99)	12%	(81)	44%	(294)	673
Favorable Opinion of Haley	19%	(49)	14%	(36)	11%	(28)	9%	(22)	16%	(41)	31%	(79)	255
Unfavorable Opinion of Haley	6%	(19)	10%	(31)	12%	(37)	30%	(95)	11%	(35)	32%	(104)	321
Prodigal Biden Voter	3%	(2)	10%	(5)	4%	(2)	26%	(14)	25%	(13)	32%	(17)	53

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(78)	9%	(68)	16%	(125)	13%	(100)	44%	(350)	794
Undecided Voter (DK/WNV)	—	(0)	5%	(2)	11%	(5)	18%	(8)	15%	(7)	51%	(23)	46
Undecided Voter (DK)	—	(0)	2%	(1)	13%	(3)	13%	(3)	24%	(6)	47%	(12)	25
Watched Debate	10%	(61)	12%	(73)	9%	(54)	17%	(98)	13%	(78)	38%	(225)	590
Watched Debate: Did not Watch	6%	(12)	3%	(5)	7%	(14)	13%	(26)	11%	(22)	61%	(125)	204
Watched Debate: All of it	15%	(49)	15%	(50)	12%	(40)	16%	(53)	13%	(44)	28%	(94)	331
Watched Debate: Some of it	4%	(11)	9%	(23)	6%	(14)	17%	(45)	13%	(34)	51%	(131)	259
Continue His Campaign: Yes Biden	7%	(22)	8%	(24)	10%	(32)	22%	(71)	12%	(38)	41%	(132)	319
Continue His Campaign: No Biden	11%	(49)	12%	(54)	8%	(36)	10%	(46)	14%	(61)	44%	(193)	439
Continue His Campaign: Yes Trump	16%	(65)	18%	(73)	8%	(31)	7%	(28)	13%	(53)	37%	(149)	399
Continue His Campaign: No Trump	2%	(8)	2%	(6)	10%	(37)	26%	(94)	13%	(45)	47%	(167)	357
Conviction: Evidence	2%	(8)	4%	(17)	10%	(37)	27%	(99)	12%	(47)	45%	(167)	375
Conviction: Motivation to Damage	19%	(63)	17%	(59)	9%	(29)	6%	(22)	12%	(42)	36%	(123)	338
Conviction: DK/NO	2%	(1)	4%	(3)	2%	(2)	4%	(3)	15%	(12)	73%	(60)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(46)	9%	(70)	7%	(54)	12%	(99)	15%	(119)	51%	(407)	794
Gender: Male	7%	(27)	12%	(44)	10%	(37)	13%	(50)	15%	(57)	43%	(163)	378
Gender: Female	5%	(19)	6%	(26)	4%	(17)	12%	(49)	15%	(62)	59%	(244)	416
Age: 18-34	2%	(4)	11%	(23)	7%	(16)	5%	(11)	19%	(41)	55%	(116)	212
Age: 35-44	2%	(2)	13%	(13)	7%	(7)	7%	(7)	17%	(17)	55%	(56)	103
Age: 45-64	6%	(15)	6%	(15)	6%	(17)	16%	(43)	11%	(30)	55%	(149)	270
Age: 65+	12%	(25)	8%	(18)	7%	(14)	18%	(37)	14%	(30)	41%	(86)	210
GenZers: 1997-2012	—	(0)	13%	(14)	7%	(7)	5%	(5)	16%	(17)	59%	(63)	107
Millennials: 1981-1996	3%	(6)	11%	(23)	8%	(15)	7%	(13)	20%	(40)	52%	(105)	202
GenXers: 1965-1980	5%	(9)	6%	(12)	5%	(10)	13%	(24)	11%	(20)	60%	(115)	190
Baby Boomers: 1946-1964	10%	(29)	6%	(18)	7%	(20)	20%	(54)	15%	(41)	42%	(117)	278
Educ: < College	7%	(33)	8%	(37)	5%	(24)	11%	(50)	14%	(67)	55%	(263)	475
Educ: Bachelors degree	5%	(11)	10%	(21)	8%	(16)	14%	(30)	16%	(33)	47%	(98)	208
Educ: Post-grad	2%	(2)	10%	(11)	13%	(15)	17%	(19)	17%	(19)	41%	(46)	112
Income: Under 50k	5%	(17)	11%	(33)	5%	(16)	12%	(38)	16%	(51)	50%	(157)	313
Income: 50k-100k	6%	(18)	10%	(30)	7%	(21)	13%	(40)	15%	(45)	48%	(145)	299
Income: 100k+	6%	(11)	4%	(7)	9%	(17)	11%	(21)	12%	(22)	57%	(105)	182
Ethnicity: White (Non-Hispanic)	7%	(45)	8%	(51)	7%	(49)	13%	(86)	15%	(97)	51%	(334)	662
Ethnicity: Hispanic	—	(0)	21%	(7)	5%	(2)	15%	(5)	12%	(4)	47%	(15)	33
Ethnicity: Black (Non-Hispanic)	1%	(0)	13%	(10)	5%	(4)	8%	(6)	22%	(17)	52%	(41)	78
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	7%	(1)	2%	(0)	5%	(1)	4%	(1)	78%	(17)	21
All Christian	8%	(37)	10%	(50)	8%	(39)	13%	(63)	15%	(71)	46%	(223)	484
All Non-Christian	1%	(0)	23%	(9)	15%	(6)	9%	(4)	9%	(4)	43%	(17)	39
Atheist	1%	(0)	1%	(0)	—	(0)	14%	(4)	9%	(2)	75%	(21)	28
Agnostic/Nothing in particular	1%	(2)	3%	(5)	5%	(9)	11%	(19)	17%	(27)	62%	(102)	164
Something Else	8%	(7)	7%	(5)	—	(0)	11%	(9)	17%	(14)	55%	(44)	79
Evangelical	5%	(7)	11%	(18)	5%	(8)	8%	(13)	18%	(28)	53%	(83)	158
Non-Evangelical	9%	(36)	9%	(36)	8%	(31)	15%	(60)	14%	(55)	46%	(182)	399
PID: Dem (no lean)	2%	(6)	4%	(13)	9%	(28)	20%	(64)	14%	(44)	52%	(167)	323
PID: Ind (no lean)	2%	(3)	5%	(7)	8%	(12)	12%	(17)	17%	(23)	57%	(80)	142
PID: Rep (no lean)	11%	(37)	15%	(49)	4%	(14)	5%	(18)	16%	(51)	49%	(160)	329

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(46)	9%	(70)	7%	(54)	12%	(99)	15%	(119)	51%	(407)	794
PID/Gender: Dem Men	3%	(4)	6%	(9)	12%	(17)	24%	(35)	13%	(19)	42%	(62)	146
PID/Gender: Dem Women	1%	(2)	2%	(4)	6%	(11)	16%	(29)	14%	(25)	59%	(105)	176
PID/Gender: Ind Men	3%	(2)	9%	(6)	15%	(10)	11%	(7)	24%	(15)	39%	(25)	65
PID/Gender: Ind Women	1%	(1)	1%	(1)	3%	(2)	12%	(10)	11%	(8)	72%	(55)	77
PID/Gender: Rep Men	13%	(21)	17%	(29)	6%	(10)	4%	(7)	14%	(23)	45%	(75)	166
PID/Gender: Rep Women	10%	(16)	13%	(21)	2%	(4)	6%	(10)	17%	(28)	52%	(85)	163
Ideo: Liberal (1-3)	3%	(6)	5%	(12)	3%	(7)	25%	(57)	14%	(31)	50%	(112)	225
Ideo: Moderate (4)	—	(1)	7%	(17)	13%	(30)	10%	(24)	16%	(38)	53%	(124)	235
Ideo: Conservative (5-7)	12%	(39)	13%	(40)	5%	(16)	5%	(17)	15%	(48)	50%	(159)	319
Community: Urban	3%	(5)	17%	(25)	11%	(16)	5%	(8)	12%	(18)	52%	(79)	152
Community: Suburban	6%	(25)	7%	(31)	4%	(17)	16%	(67)	14%	(60)	53%	(230)	431
Community: Rural	8%	(16)	6%	(13)	10%	(21)	11%	(23)	19%	(40)	46%	(98)	211
Military HHnm: Yes	8%	(10)	6%	(7)	6%	(8)	14%	(17)	18%	(21)	49%	(59)	121
Military HH: No	5%	(36)	9%	(63)	7%	(47)	12%	(82)	14%	(97)	52%	(348)	673
Employ: Private Sector	3%	(8)	10%	(28)	9%	(26)	10%	(28)	15%	(43)	54%	(155)	289
Employ: Government	7%	(3)	6%	(2)	11%	(4)	14%	(5)	14%	(5)	48%	(18)	38
Employ: Self-Employed	10%	(6)	20%	(11)	9%	(5)	10%	(6)	15%	(9)	35%	(21)	58
Employ: Homemaker	3%	(2)	3%	(2)	—	(0)	7%	(4)	12%	(7)	75%	(46)	62
Employ: Student	—	(0)	13%	(3)	1%	(0)	—	(0)	2%	(0)	84%	(20)	24
Employ: Retired	9%	(21)	8%	(18)	5%	(12)	17%	(38)	19%	(42)	40%	(89)	220
Employ: Unemployed	6%	(4)	6%	(3)	7%	(4)	16%	(9)	8%	(5)	58%	(34)	60
Employ: Other	7%	(3)	3%	(1)	4%	(2)	16%	(7)	16%	(7)	54%	(23)	44

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(46)	9%	(70)	7%	(54)	12%	(99)	15%	(119)	51%	(407)	794
Protestant	6%	(13)	6%	(14)	7%	(17)	11%	(25)	14%	(32)	55%	(122)	223
Roman Catholic	9%	(24)	13%	(34)	9%	(23)	15%	(39)	15%	(37)	39%	(99)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	48%	(2)	—	(0)	—	(0)	—	(0)	52%	(2)	4
Jewish	—	(0)	27%	(5)	21%	(4)	13%	(3)	—	(0)	38%	(7)	19
Muslim	—	(0)	19%	(3)	—	(0)	6%	(1)	22%	(4)	54%	(9)	17
Buddhist	14%	(0)	11%	(0)	65%	(2)	—	(0)	—	(0)	9%	(0)	3
Atheist	1%	(0)	1%	(0)	—	(0)	14%	(4)	9%	(2)	75%	(21)	28
Agnostic	5%	(2)	—	(0)	5%	(2)	25%	(10)	11%	(4)	54%	(21)	38
Something else	8%	(7)	7%	(5)	—	(0)	11%	(9)	17%	(14)	55%	(44)	79
Nothing in particular	—	(0)	4%	(5)	5%	(7)	7%	(9)	18%	(23)	65%	(82)	126
Ideo/PID: Conservative Republican	14%	(36)	15%	(37)	3%	(8)	6%	(14)	16%	(40)	47%	(119)	256
Ideo/PID: Moderate/Liberal Republican	1%	(1)	16%	(12)	8%	(6)	5%	(4)	15%	(11)	55%	(41)	74
Ideo/PID: Moderate/Conservative Democrat	—	(0)	5%	(6)	16%	(21)	11%	(14)	14%	(19)	54%	(71)	132
Ideo/PID: Liberal Democrat	3%	(6)	4%	(7)	3%	(6)	27%	(50)	13%	(24)	49%	(91)	185
Unfavorable of Biden and Trump	1%	(1)	4%	(5)	5%	(6)	12%	(15)	21%	(26)	58%	(74)	126
2024 H2H Matchup: Biden Voter	1%	(5)	4%	(14)	9%	(33)	21%	(72)	12%	(42)	52%	(182)	347
2024 H2H Matchup: Trump Voter	10%	(41)	13%	(54)	5%	(20)	5%	(22)	16%	(66)	50%	(200)	401
2024 H2H Matchup: Would not Vote	—	(0)	8%	(2)	—	(0)	10%	(2)	30%	(6)	52%	(11)	21
2024 H2H Matchup: Do not Know	2%	(1)	—	(0)	8%	(2)	13%	(3)	20%	(5)	58%	(14)	25
2022 House Vote: Democrat	2%	(8)	3%	(11)	10%	(35)	21%	(72)	13%	(43)	50%	(172)	342
2022 House Vote: Republican	12%	(37)	17%	(53)	6%	(18)	8%	(24)	15%	(46)	42%	(132)	310
2022 House Vote: Did not Vote	1%	(1)	4%	(5)	—	(0)	1%	(1)	22%	(29)	72%	(97)	134
2020 Vote: Joe Biden	2%	(8)	4%	(15)	9%	(34)	21%	(77)	14%	(53)	49%	(181)	369
2020 Vote: Donald Trump	10%	(37)	13%	(48)	5%	(19)	6%	(21)	16%	(59)	49%	(177)	360
2020 Vote: Someone Else	—	(0)	—	(0)	—	(0)	—	(0)	22%	(2)	78%	(7)	8
2020 Vote: Did not Vote	1%	(1)	13%	(7)	3%	(2)	1%	(1)	8%	(5)	74%	(42)	56
2016 Vote: Hillary Clinton	2%	(7)	4%	(12)	10%	(29)	25%	(72)	12%	(34)	46%	(133)	286
2016 Vote: Donald Trump	11%	(34)	15%	(49)	5%	(17)	6%	(20)	16%	(50)	47%	(150)	319
2016 Vote: Someone Else	—	(0)	—	(0)	25%	(3)	15%	(2)	18%	(2)	43%	(5)	12
2020 Vote/PID: Not Biden/Democrat	—	(0)	12%	(7)	10%	(6)	3%	(2)	14%	(8)	61%	(35)	57

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(46)	9%	(70)	7%	(54)	12%	(99)	15%	(119)	51%	(407)	794
2020 Vote/PID: Not Trump/Republican	—	(0)	11%	(5)	4%	(2)	9%	(4)	22%	(10)	55%	(26)	47
U.S. Economy: Wrong Track	7%	(42)	9%	(54)	6%	(37)	7%	(41)	16%	(94)	53%	(307)	573
U.S. Economy: Right Direction	2%	(4)	7%	(16)	8%	(18)	26%	(58)	11%	(25)	45%	(100)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	5%	(12)	10%	(26)	26%	(66)	13%	(33)	45%	(117)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(41)	13%	(53)	5%	(21)	5%	(21)	16%	(66)	51%	(212)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	4%	(4)	6%	(7)	9%	(11)	17%	(20)	65%	(78)	120
Top 2024 Issue: Economy	4%	(10)	10%	(26)	6%	(15)	5%	(14)	18%	(49)	57%	(154)	269
Community/Gender: Urban Women	4%	(3)	11%	(7)	2%	(2)	1%	(1)	12%	(8)	68%	(45)	66
Community/Gender: Urban Men	2%	(2)	21%	(18)	17%	(15)	8%	(7)	12%	(10)	39%	(34)	86
Community/Gender: Rural Women	3%	(3)	2%	(2)	9%	(10)	9%	(10)	22%	(25)	56%	(65)	117
Community/Gender: Rural Men	13%	(13)	11%	(10)	11%	(10)	14%	(13)	16%	(15)	35%	(33)	94
Community/Gender: Suburban Women	5%	(13)	7%	(16)	2%	(5)	16%	(38)	12%	(28)	57%	(134)	234
Community/Gender: Suburban Men	6%	(13)	8%	(16)	6%	(12)	15%	(29)	16%	(32)	49%	(96)	197
Homeowner	6%	(44)	9%	(64)	7%	(50)	13%	(88)	15%	(105)	49%	(340)	692
Renter	2%	(2)	5%	(5)	4%	(4)	11%	(11)	13%	(13)	63%	(59)	93
Self + Household: White-Collar	6%	(16)	9%	(26)	9%	(27)	14%	(42)	15%	(42)	47%	(135)	288
Self + Household: Blue Collar	8%	(29)	9%	(33)	6%	(24)	12%	(45)	16%	(59)	50%	(189)	380
Union HH: Yes	10%	(8)	8%	(7)	10%	(8)	9%	(7)	11%	(9)	52%	(43)	82
Union HH: No	5%	(38)	9%	(63)	6%	(46)	13%	(91)	15%	(110)	51%	(364)	712
LGBTQ+: Yes	2%	(1)	2%	(2)	11%	(8)	11%	(8)	20%	(14)	55%	(39)	71
LGBTQ+: No	6%	(45)	9%	(68)	6%	(47)	13%	(91)	15%	(105)	51%	(368)	723
Motivated to Vote	6%	(45)	9%	(63)	7%	(52)	13%	(94)	15%	(107)	50%	(367)	730
Parent: Yes	3%	(8)	10%	(23)	5%	(10)	8%	(18)	20%	(43)	54%	(119)	220
Parent: No	7%	(38)	8%	(47)	8%	(44)	14%	(81)	13%	(76)	50%	(287)	574
COVID Vaccine: Yes	7%	(38)	9%	(49)	7%	(41)	14%	(81)	14%	(81)	50%	(287)	577
COVID Vaccine: No	4%	(8)	9%	(20)	6%	(14)	8%	(18)	17%	(38)	55%	(120)	217
Student Loans: Yes	2%	(2)	8%	(10)	3%	(4)	10%	(12)	17%	(20)	60%	(72)	121
Student Loans: No	7%	(44)	9%	(59)	7%	(50)	13%	(86)	15%	(99)	50%	(335)	673
Favorable Opinion of Haley	15%	(38)	14%	(36)	7%	(18)	8%	(20)	16%	(42)	40%	(102)	255
Unfavorable Opinion of Haley	2%	(6)	7%	(22)	10%	(31)	24%	(76)	13%	(42)	45%	(143)	321
Prodigal Biden Voter	7%	(3)	13%	(7)	6%	(3)	10%	(5)	25%	(13)	39%	(21)	53

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(46)	9%	(70)	7%	(54)	12%	(99)	15%	(119)	51%	(407)	794
Undecided Voter (DK/WNV)	1%	(1)	4%	(2)	4%	(2)	11%	(5)	24%	(11)	55%	(25)	46
Undecided Voter (DK)	2%	(1)	—	(0)	8%	(2)	13%	(3)	20%	(5)	58%	(14)	25
Watched Debate	7%	(42)	10%	(60)	7%	(43)	14%	(84)	16%	(93)	46%	(269)	590
Watched Debate: Did not Watch	2%	(4)	5%	(10)	6%	(11)	7%	(15)	13%	(26)	68%	(138)	204
Watched Debate: All of it	10%	(34)	11%	(36)	8%	(27)	18%	(60)	18%	(59)	35%	(116)	331
Watched Debate: Some of it	3%	(8)	9%	(24)	6%	(16)	9%	(24)	13%	(34)	59%	(153)	259
Continue His Campaign: Yes Biden	3%	(9)	8%	(25)	9%	(27)	19%	(62)	12%	(37)	50%	(159)	319
Continue His Campaign: No Biden	8%	(35)	10%	(45)	6%	(27)	7%	(31)	18%	(79)	51%	(222)	439
Continue His Campaign: Yes Trump	11%	(44)	15%	(59)	6%	(23)	5%	(22)	15%	(60)	48%	(191)	399
Continue His Campaign: No Trump	—	(2)	3%	(10)	9%	(31)	21%	(76)	16%	(57)	51%	(181)	357
Conviction: Evidence	1%	(2)	6%	(22)	9%	(35)	19%	(73)	14%	(52)	51%	(190)	375
Conviction: Motivation to Damage	12%	(42)	14%	(46)	5%	(16)	7%	(23)	16%	(55)	46%	(156)	338
Conviction: DK/NO	2%	(2)	1%	(1)	4%	(3)	4%	(3)	15%	(12)	74%	(61)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	8%	(63)	6%	(45)	10%	(77)	12%	(98)	57%	(457)	794
Gender: Male	10%	(38)	10%	(36)	8%	(29)	10%	(39)	11%	(40)	52%	(195)	378
Gender: Female	4%	(16)	6%	(27)	4%	(16)	9%	(38)	14%	(57)	63%	(261)	416
Age: 18-34	1%	(3)	14%	(30)	8%	(18)	6%	(12)	16%	(33)	55%	(116)	212
Age: 35-44	2%	(2)	6%	(7)	12%	(12)	5%	(5)	12%	(12)	64%	(65)	103
Age: 45-64	9%	(23)	4%	(12)	4%	(10)	15%	(40)	10%	(28)	58%	(156)	270
Age: 65+	13%	(26)	7%	(14)	3%	(6)	10%	(20)	12%	(24)	57%	(120)	210
GenZers: 1997-2012	1%	(1)	13%	(14)	13%	(14)	6%	(6)	12%	(13)	55%	(59)	107
Millennials: 1981-1996	2%	(4)	11%	(23)	8%	(16)	5%	(11)	16%	(33)	58%	(117)	202
GenXers: 1965-1980	7%	(13)	4%	(7)	3%	(7)	11%	(20)	11%	(21)	65%	(123)	190
Baby Boomers: 1946-1964	12%	(35)	7%	(18)	3%	(9)	14%	(40)	11%	(31)	52%	(146)	278
Educ: < College	8%	(36)	8%	(36)	5%	(23)	10%	(46)	13%	(61)	58%	(273)	475
Educ: Bachelors degree	7%	(15)	10%	(21)	8%	(16)	11%	(23)	9%	(18)	55%	(114)	208
Educ: Post-grad	3%	(3)	6%	(6)	5%	(6)	8%	(9)	16%	(18)	62%	(69)	112
Income: Under 50k	7%	(21)	10%	(30)	7%	(23)	9%	(27)	15%	(48)	52%	(164)	313
Income: 50k-100k	6%	(19)	7%	(20)	5%	(14)	11%	(34)	13%	(38)	58%	(174)	299
Income: 100k+	8%	(14)	7%	(13)	4%	(8)	9%	(17)	6%	(12)	65%	(119)	182
Ethnicity: White (Non-Hispanic)	8%	(52)	7%	(45)	5%	(36)	10%	(65)	11%	(74)	59%	(390)	662
Ethnicity: Hispanic	1%	(0)	14%	(5)	9%	(3)	15%	(5)	12%	(4)	49%	(16)	33
Ethnicity: Black (Non-Hispanic)	1%	(1)	13%	(10)	6%	(5)	8%	(6)	22%	(17)	49%	(38)	78
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	13%	(3)	9%	(2)	6%	(1)	12%	(3)	56%	(12)	21
All Christian	10%	(47)	10%	(47)	6%	(31)	10%	(46)	11%	(51)	54%	(262)	484
All Non-Christian	5%	(2)	4%	(2)	3%	(1)	8%	(3)	36%	(14)	44%	(17)	39
Atheist	—	(0)	—	(0)	3%	(1)	14%	(4)	1%	(0)	82%	(23)	28
Agnostic/Nothing in particular	—	(0)	5%	(8)	4%	(7)	10%	(16)	16%	(26)	65%	(107)	164
Something Else	8%	(6)	8%	(6)	6%	(5)	10%	(8)	9%	(7)	59%	(47)	79
Evangelical	9%	(15)	15%	(24)	2%	(4)	8%	(13)	10%	(16)	55%	(87)	158
Non-Evangelical	9%	(38)	7%	(28)	8%	(32)	10%	(41)	11%	(42)	54%	(217)	399
PID: Dem (no lean)	1%	(3)	7%	(23)	7%	(22)	14%	(44)	14%	(45)	57%	(184)	323
PID: Ind (no lean)	—	(0)	6%	(8)	7%	(10)	12%	(17)	10%	(14)	66%	(93)	142
PID: Rep (no lean)	15%	(51)	10%	(32)	4%	(13)	5%	(16)	12%	(38)	54%	(179)	329

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	8%	(63)	6%	(45)	10%	(77)	12%	(98)	57%	(457)	794
PID/Gender: Dem Men	2%	(3)	8%	(12)	7%	(10)	18%	(26)	15%	(22)	50%	(73)	146
PID/Gender: Dem Women	—	(0)	6%	(11)	7%	(12)	11%	(19)	13%	(23)	63%	(112)	176
PID/Gender: Ind Men	—	(0)	9%	(6)	15%	(10)	6%	(4)	11%	(7)	60%	(39)	65
PID/Gender: Ind Women	—	(0)	3%	(2)	—	(0)	17%	(13)	9%	(7)	71%	(55)	77
PID/Gender: Rep Men	21%	(34)	11%	(18)	5%	(9)	6%	(10)	7%	(12)	50%	(84)	166
PID/Gender: Rep Women	10%	(16)	9%	(14)	3%	(4)	4%	(6)	16%	(27)	58%	(95)	163
Ideo: Liberal (1-3)	1%	(2)	8%	(18)	2%	(5)	18%	(41)	14%	(31)	57%	(128)	225
Ideo: Moderate (4)	2%	(4)	6%	(15)	10%	(23)	9%	(22)	15%	(34)	58%	(137)	235
Ideo: Conservative (5-7)	15%	(48)	9%	(30)	5%	(17)	5%	(15)	9%	(30)	56%	(180)	319
Community: Urban	4%	(6)	14%	(22)	9%	(14)	11%	(17)	14%	(20)	48%	(73)	152
Community: Suburban	5%	(23)	8%	(34)	5%	(22)	10%	(43)	12%	(50)	60%	(259)	431
Community: Rural	12%	(26)	4%	(8)	4%	(9)	8%	(17)	13%	(27)	59%	(124)	211
Military HHnm: Yes	11%	(13)	4%	(5)	3%	(4)	9%	(11)	12%	(14)	61%	(74)	121
Military HH: No	6%	(41)	9%	(58)	6%	(41)	10%	(66)	12%	(83)	57%	(382)	673
Employ: Private Sector	4%	(12)	9%	(27)	8%	(23)	6%	(17)	14%	(40)	59%	(169)	289
Employ: Government	7%	(3)	1%	(1)	9%	(3)	8%	(3)	6%	(2)	68%	(26)	38
Employ: Self-Employed	10%	(6)	8%	(4)	18%	(10)	15%	(8)	15%	(9)	35%	(20)	58
Employ: Homemaker	5%	(3)	3%	(2)	—	(0)	13%	(8)	3%	(2)	76%	(47)	62
Employ: Student	—	(0)	13%	(3)	1%	(0)	—	(0)	6%	(1)	81%	(19)	24
Employ: Retired	13%	(28)	6%	(14)	2%	(4)	14%	(31)	13%	(29)	52%	(115)	220
Employ: Unemployed	4%	(3)	14%	(9)	7%	(4)	9%	(5)	7%	(4)	59%	(35)	60
Employ: Other	—	(0)	7%	(3)	—	(0)	12%	(5)	23%	(10)	58%	(25)	44

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	8%	(63)	6%	(45)	10%	(77)	12%	(98)	57%	(457)	794
Protestant	9%	(20)	7%	(15)	6%	(14)	8%	(18)	7%	(15)	63%	(141)	223
Roman Catholic	11%	(27)	12%	(30)	7%	(17)	11%	(28)	14%	(36)	46%	(116)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	30%	(1)	—	(0)	—	(0)	—	(0)	70%	(3)	4
Jewish	—	(0)	—	(0)	6%	(1)	12%	(2)	36%	(7)	46%	(9)	19
Muslim	—	(0)	8%	(1)	—	(0)	5%	(1)	41%	(7)	46%	(8)	17
Buddhist	65%	(2)	11%	(0)	—	(0)	—	(0)	—	(0)	23%	(1)	3
Atheist	—	(0)	—	(0)	3%	(1)	14%	(4)	1%	(0)	82%	(23)	28
Agnostic	—	(0)	5%	(2)	7%	(3)	20%	(8)	14%	(5)	54%	(20)	38
Something else	8%	(6)	8%	(6)	6%	(5)	10%	(8)	9%	(7)	59%	(47)	79
Nothing in particular	—	(0)	5%	(6)	4%	(5)	7%	(8)	16%	(20)	69%	(87)	126
Ideo/PID: Conservative Republican	19%	(48)	10%	(24)	3%	(8)	5%	(12)	9%	(24)	54%	(139)	256
Ideo/PID: Moderate/Liberal Republican	4%	(3)	10%	(7)	6%	(5)	6%	(5)	20%	(15)	54%	(40)	74
Ideo/PID: Moderate/Conservative Democrat	1%	(2)	8%	(10)	13%	(17)	7%	(10)	14%	(18)	57%	(75)	132
Ideo/PID: Liberal Democrat	1%	(2)	7%	(13)	3%	(5)	19%	(35)	14%	(26)	57%	(105)	185
Unfavorable of Biden and Trump	—	(0)	2%	(3)	7%	(8)	9%	(12)	12%	(15)	70%	(88)	126
2024 H2H Matchup: Biden Voter	1%	(3)	3%	(11)	8%	(26)	16%	(54)	12%	(42)	61%	(211)	347
2024 H2H Matchup: Trump Voter	13%	(51)	12%	(49)	4%	(17)	5%	(19)	12%	(48)	54%	(217)	401
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	10%	(2)	22%	(5)	68%	(14)	21
2024 H2H Matchup: Do not Know	—	(0)	13%	(3)	8%	(2)	8%	(2)	13%	(3)	57%	(14)	25
2022 House Vote: Democrat	1%	(5)	5%	(18)	9%	(30)	15%	(53)	14%	(47)	55%	(189)	342
2022 House Vote: Republican	16%	(50)	12%	(36)	5%	(14)	7%	(22)	8%	(26)	52%	(161)	310
2022 House Vote: Did not Vote	—	(0)	6%	(8)	—	(1)	1%	(1)	19%	(25)	74%	(99)	134
2020 Vote: Joe Biden	—	(2)	5%	(18)	9%	(32)	15%	(55)	14%	(52)	57%	(210)	369
2020 Vote: Donald Trump	14%	(51)	11%	(39)	4%	(13)	6%	(21)	11%	(41)	54%	(196)	360
2020 Vote: Someone Else	—	(0)	7%	(1)	—	(0)	—	(0)	10%	(1)	83%	(7)	8
2020 Vote: Did not Vote	3%	(2)	9%	(5)	—	(0)	3%	(2)	7%	(4)	78%	(44)	56
2016 Vote: Hillary Clinton	1%	(3)	5%	(14)	7%	(21)	18%	(52)	14%	(39)	55%	(157)	286
2016 Vote: Donald Trump	15%	(48)	10%	(33)	4%	(11)	6%	(19)	11%	(33)	55%	(174)	319
2016 Vote: Someone Else	—	(0)	5%	(1)	—	(0)	11%	(1)	—	(0)	85%	(10)	12
2020 Vote/PID: Not Biden/Democrat	3%	(2)	17%	(10)	3%	(2)	3%	(2)	14%	(8)	59%	(34)	57

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Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	8%	(63)	6%	(45)	10%	(77)	12%	(98)	57%	(457)	794
2020 Vote/PID: Not Trump/Republican	—	(0)	4%	(2)	8%	(4)	5%	(2)	16%	(7)	67%	(31)	47
U.S. Economy: Wrong Track	9%	(53)	10%	(55)	5%	(27)	6%	(37)	13%	(74)	57%	(327)	573
U.S. Economy: Right Direction	1%	(2)	3%	(8)	8%	(18)	18%	(41)	10%	(23)	59%	(130)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	2%	(6)	11%	(28)	19%	(49)	13%	(35)	54%	(139)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(51)	12%	(48)	3%	(11)	4%	(18)	12%	(50)	57%	(235)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	8%	(9)	5%	(6)	9%	(11)	10%	(12)	68%	(82)	120
Top 2024 Issue: Economy	7%	(18)	8%	(22)	7%	(18)	4%	(10)	11%	(30)	63%	(171)	269
Community/Gender: Urban Women	3%	(2)	15%	(10)	1%	(1)	7%	(4)	14%	(9)	60%	(40)	66
Community/Gender: Urban Men	4%	(3)	14%	(12)	16%	(13)	15%	(13)	13%	(11)	39%	(33)	86
Community/Gender: Rural Women	6%	(8)	2%	(2)	5%	(5)	6%	(7)	16%	(19)	65%	(76)	117
Community/Gender: Rural Men	20%	(19)	5%	(5)	4%	(4)	11%	(11)	9%	(8)	51%	(48)	94
Community/Gender: Suburban Women	3%	(7)	6%	(15)	4%	(10)	12%	(27)	13%	(29)	62%	(146)	234
Community/Gender: Suburban Men	8%	(16)	10%	(19)	6%	(12)	8%	(16)	11%	(21)	58%	(114)	197
Homeowner	7%	(51)	8%	(56)	6%	(41)	10%	(72)	11%	(78)	57%	(393)	692
Renter	3%	(3)	7%	(6)	5%	(4)	5%	(4)	20%	(19)	61%	(57)	93
Self + Household: White-Collar	7%	(20)	8%	(22)	7%	(20)	10%	(30)	14%	(40)	54%	(156)	288
Self + Household: Blue Collar	9%	(33)	7%	(27)	6%	(22)	11%	(40)	12%	(44)	56%	(214)	380
Union HH: Yes	8%	(7)	9%	(7)	10%	(8)	8%	(7)	14%	(11)	51%	(42)	82
Union HH: No	7%	(47)	8%	(56)	5%	(37)	10%	(71)	12%	(86)	58%	(414)	712
LGBTQ+: Yes	—	(0)	1%	(1)	12%	(9)	17%	(12)	14%	(10)	57%	(40)	71
LGBTQ+: No	8%	(54)	9%	(62)	5%	(37)	9%	(65)	12%	(88)	58%	(416)	723
Motivated to Vote	7%	(52)	8%	(56)	5%	(39)	11%	(77)	12%	(87)	57%	(419)	730
Parent: Yes	5%	(10)	12%	(25)	5%	(12)	7%	(15)	15%	(33)	57%	(125)	220
Parent: No	8%	(44)	7%	(37)	6%	(34)	11%	(63)	11%	(64)	58%	(332)	574
COVID Vaccine: Yes	8%	(43)	6%	(36)	6%	(32)	11%	(63)	10%	(60)	59%	(341)	577
COVID Vaccine: No	5%	(11)	12%	(27)	6%	(13)	6%	(14)	17%	(37)	53%	(115)	217
Student Loans: Yes	—	(0)	14%	(17)	6%	(8)	9%	(11)	11%	(13)	60%	(72)	121
Student Loans: No	8%	(54)	7%	(46)	6%	(38)	10%	(66)	13%	(84)	57%	(385)	673
Favorable Opinion of Haley	13%	(33)	12%	(32)	8%	(22)	4%	(10)	12%	(30)	50%	(129)	255
Unfavorable Opinion of Haley	5%	(16)	9%	(28)	5%	(15)	21%	(66)	10%	(32)	51%	(163)	321
Prodigal Biden Voter	—	(0)	23%	(12)	12%	(6)	1%	(0)	23%	(12)	42%	(22)	53

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(54)	8%	(63)	6%	(45)	10%	(77)	12%	(98)	57%	(457)	794
Undecided Voter (DK/WNV)	—	(0)	7%	(3)	4%	(2)	9%	(4)	17%	(8)	62%	(28)	46
Undecided Voter (DK)	—	(0)	13%	(3)	8%	(2)	8%	(2)	13%	(3)	57%	(14)	25
Watched Debate	9%	(53)	10%	(58)	7%	(41)	10%	(61)	12%	(71)	52%	(306)	590
Watched Debate: Did not Watch	1%	(2)	2%	(5)	2%	(4)	8%	(17)	13%	(26)	74%	(150)	204
Watched Debate: All of it	14%	(45)	9%	(30)	7%	(23)	12%	(39)	12%	(39)	47%	(154)	331
Watched Debate: Some of it	3%	(7)	11%	(27)	7%	(18)	8%	(21)	12%	(32)	59%	(152)	259
Continue His Campaign: Yes Biden	5%	(15)	5%	(14)	8%	(25)	17%	(54)	11%	(34)	55%	(177)	319
Continue His Campaign: No Biden	9%	(37)	11%	(48)	5%	(20)	4%	(19)	14%	(61)	58%	(254)	439
Continue His Campaign: Yes Trump	13%	(51)	14%	(56)	6%	(23)	6%	(24)	10%	(42)	51%	(204)	399
Continue His Campaign: No Trump	1%	(3)	2%	(7)	6%	(22)	15%	(53)	14%	(51)	62%	(220)	357
Conviction: Evidence	1%	(3)	5%	(19)	8%	(28)	14%	(54)	13%	(47)	59%	(223)	375
Conviction: Motivation to Damage	14%	(49)	12%	(42)	4%	(14)	6%	(20)	10%	(33)	53%	(179)	338
Conviction: DK/NO	3%	(3)	3%	(2)	3%	(2)	4%	(3)	21%	(17)	67%	(54)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(77)	7%	(59)	15%	(122)	18%	(143)	40%	(320)	794
Gender: Male	12%	(45)	11%	(41)	8%	(32)	16%	(62)	19%	(71)	34%	(127)	378
Gender: Female	7%	(28)	9%	(36)	6%	(27)	15%	(60)	17%	(72)	46%	(193)	416
Age: 18-34	4%	(9)	9%	(19)	6%	(14)	4%	(9)	22%	(46)	54%	(114)	212
Age: 35-44	10%	(10)	10%	(10)	6%	(6)	9%	(9)	17%	(17)	49%	(50)	103
Age: 45-64	8%	(22)	8%	(21)	10%	(26)	21%	(56)	17%	(45)	37%	(100)	270
Age: 65+	15%	(32)	13%	(28)	6%	(13)	23%	(48)	16%	(34)	26%	(55)	210
GenZers: 1997-2012	5%	(6)	11%	(12)	5%	(5)	4%	(4)	22%	(24)	53%	(57)	107
Millennials: 1981-1996	7%	(14)	9%	(17)	7%	(14)	7%	(14)	20%	(40)	51%	(103)	202
GenXers: 1965-1980	7%	(14)	7%	(14)	8%	(15)	19%	(36)	16%	(30)	43%	(82)	190
Baby Boomers: 1946-1964	13%	(37)	12%	(34)	8%	(24)	23%	(64)	18%	(49)	26%	(72)	278
Educ: < College	9%	(42)	11%	(55)	6%	(30)	13%	(63)	17%	(83)	43%	(203)	475
Educ: Bachelors degree	9%	(19)	9%	(20)	7%	(14)	18%	(37)	18%	(37)	38%	(80)	208
Educ: Post-grad	10%	(11)	3%	(3)	13%	(15)	20%	(22)	21%	(23)	33%	(37)	112
Income: Under 50k	10%	(31)	10%	(31)	9%	(28)	14%	(43)	18%	(56)	40%	(125)	313
Income: 50k-100k	9%	(28)	9%	(28)	8%	(23)	19%	(56)	17%	(50)	38%	(113)	299
Income: 100k+	8%	(14)	10%	(18)	5%	(8)	13%	(24)	20%	(36)	45%	(81)	182
Ethnicity: White (Non-Hispanic)	10%	(69)	9%	(62)	8%	(51)	16%	(108)	17%	(113)	39%	(258)	662
Ethnicity: Hispanic	2%	(1)	15%	(5)	11%	(3)	13%	(4)	13%	(4)	46%	(15)	33
Ethnicity: Black (Non-Hispanic)	3%	(3)	10%	(8)	4%	(3)	11%	(8)	23%	(18)	49%	(38)	78
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	10%	(2)	9%	(2)	6%	(1)	38%	(8)	37%	(8)	21
All Christian	13%	(62)	12%	(60)	8%	(39)	16%	(78)	17%	(81)	34%	(163)	484
All Non-Christian	—	(0)	11%	(4)	5%	(2)	13%	(5)	34%	(13)	37%	(14)	39
Atheist	1%	(0)	—	(0)	1%	(0)	25%	(7)	15%	(4)	58%	(16)	28
Agnostic/Nothing in particular	4%	(6)	3%	(4)	7%	(12)	15%	(24)	21%	(34)	51%	(84)	164
Something Else	5%	(4)	10%	(8)	7%	(6)	11%	(9)	13%	(11)	53%	(42)	79
Evangelical	12%	(18)	14%	(22)	6%	(9)	6%	(10)	16%	(25)	46%	(73)	158
Non-Evangelical	12%	(48)	11%	(43)	9%	(35)	19%	(77)	16%	(64)	33%	(131)	399
PID: Dem (no lean)	1%	(5)	7%	(22)	9%	(30)	25%	(80)	18%	(59)	39%	(127)	323
PID: Ind (no lean)	3%	(4)	4%	(5)	10%	(14)	20%	(29)	19%	(27)	44%	(63)	142
PID: Rep (no lean)	20%	(64)	15%	(50)	4%	(14)	4%	(13)	17%	(58)	39%	(130)	329

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(77)	7%	(59)	15%	(122)	18%	(143)	40%	(320)	794
PID/Gender: Dem Men	2%	(3)	9%	(13)	8%	(12)	32%	(48)	19%	(27)	30%	(44)	146
PID/Gender: Dem Women	1%	(2)	5%	(9)	11%	(19)	19%	(33)	18%	(31)	47%	(82)	176
PID/Gender: Ind Men	4%	(2)	3%	(2)	18%	(12)	15%	(10)	20%	(13)	39%	(25)	65
PID/Gender: Ind Women	2%	(1)	4%	(3)	3%	(2)	25%	(19)	18%	(14)	49%	(38)	77
PID/Gender: Rep Men	24%	(40)	16%	(26)	5%	(8)	3%	(4)	18%	(30)	34%	(57)	166
PID/Gender: Rep Women	15%	(24)	14%	(24)	4%	(6)	5%	(9)	17%	(27)	45%	(73)	163
Ideo: Liberal (1-3)	2%	(5)	5%	(11)	8%	(17)	33%	(74)	17%	(38)	35%	(80)	225
Ideo: Moderate (4)	4%	(10)	6%	(15)	11%	(26)	14%	(32)	21%	(49)	44%	(104)	235
Ideo: Conservative (5-7)	18%	(58)	16%	(51)	4%	(14)	5%	(16)	17%	(54)	40%	(127)	319
Community: Urban	8%	(12)	11%	(17)	7%	(11)	10%	(15)	22%	(34)	42%	(63)	152
Community: Suburban	7%	(30)	9%	(38)	8%	(33)	19%	(80)	15%	(63)	43%	(187)	431
Community: Rural	14%	(30)	11%	(23)	7%	(15)	13%	(27)	22%	(47)	33%	(69)	211
Military HHnm: Yes	9%	(11)	8%	(9)	4%	(5)	23%	(28)	13%	(16)	43%	(53)	121
Military HH: No	9%	(62)	10%	(68)	8%	(54)	14%	(95)	19%	(127)	40%	(267)	673
Employ: Private Sector	6%	(17)	9%	(25)	8%	(23)	14%	(41)	20%	(57)	43%	(124)	289
Employ: Government	7%	(3)	—	(0)	8%	(3)	11%	(4)	10%	(4)	64%	(24)	38
Employ: Self-Employed	16%	(9)	15%	(9)	16%	(9)	4%	(3)	16%	(9)	33%	(19)	58
Employ: Homemaker	4%	(2)	5%	(3)	7%	(4)	14%	(9)	16%	(10)	54%	(33)	62
Employ: Student	—	(0)	3%	(1)	7%	(2)	—	(0)	11%	(3)	79%	(19)	24
Employ: Retired	17%	(38)	11%	(25)	5%	(11)	23%	(51)	18%	(40)	25%	(56)	220
Employ: Unemployed	5%	(3)	11%	(7)	9%	(5)	12%	(7)	15%	(9)	48%	(29)	60
Employ: Other	1%	(0)	17%	(7)	4%	(2)	17%	(8)	28%	(12)	34%	(15)	44

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(77)	7%	(59)	15%	(122)	18%	(143)	40%	(320)	794
Protestant	9%	(21)	11%	(23)	10%	(22)	17%	(39)	14%	(31)	39%	(88)	223
Roman Catholic	16%	(42)	13%	(33)	7%	(18)	15%	(39)	19%	(48)	29%	(75)	255
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	30%	(1)	—	(0)	—	(0)	48%	(2)	22%	(1)	4
Jewish	—	(0)	22%	(4)	—	(0)	20%	(4)	29%	(6)	29%	(6)	19
Muslim	—	(0)	—	(0)	—	(0)	6%	(1)	42%	(7)	52%	(9)	17
Buddhist	—	(0)	—	(0)	65%	(2)	—	(0)	25%	(1)	9%	(0)	3
Atheist	1%	(0)	—	(0)	1%	(0)	25%	(7)	15%	(4)	58%	(16)	28
Agnostic	—	(0)	—	(0)	8%	(3)	30%	(11)	14%	(5)	48%	(18)	38
Something else	5%	(4)	10%	(8)	7%	(6)	11%	(9)	13%	(11)	53%	(42)	79
Nothing in particular	5%	(6)	3%	(4)	7%	(9)	10%	(12)	23%	(29)	52%	(66)	126
Ideo/PID: Conservative Republican	22%	(56)	16%	(41)	4%	(11)	4%	(11)	17%	(44)	36%	(93)	256
Ideo/PID: Moderate/Liberal Republican	12%	(9)	12%	(9)	5%	(4)	2%	(2)	19%	(14)	50%	(37)	74
Ideo/PID: Moderate/Conservative Democrat	—	(0)	10%	(13)	12%	(15)	12%	(16)	23%	(30)	43%	(57)	132
Ideo/PID: Liberal Democrat	2%	(5)	5%	(9)	8%	(15)	35%	(64)	14%	(27)	35%	(65)	185
Unfavorable of Biden and Trump	—	(1)	8%	(10)	7%	(8)	11%	(13)	23%	(29)	52%	(65)	126
2024 H2H Matchup: Biden Voter	1%	(4)	3%	(12)	11%	(40)	30%	(103)	16%	(56)	38%	(133)	347
2024 H2H Matchup: Trump Voter	16%	(66)	16%	(64)	4%	(15)	3%	(13)	19%	(77)	41%	(166)	401
2024 H2H Matchup: Would not Vote	15%	(3)	8%	(2)	3%	(1)	8%	(2)	17%	(4)	50%	(10)	21
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	13%	(3)	20%	(5)	22%	(6)	44%	(11)	25
2022 House Vote: Democrat	3%	(10)	5%	(17)	11%	(38)	28%	(95)	16%	(56)	37%	(125)	342
2022 House Vote: Republican	20%	(62)	17%	(52)	6%	(20)	7%	(23)	15%	(47)	34%	(106)	310
2022 House Vote: Did not Vote	—	(0)	6%	(8)	1%	(1)	2%	(3)	26%	(35)	64%	(86)	134
2020 Vote: Joe Biden	3%	(10)	5%	(20)	11%	(40)	29%	(106)	18%	(66)	35%	(127)	369
2020 Vote: Donald Trump	17%	(63)	15%	(53)	4%	(16)	4%	(13)	18%	(65)	42%	(150)	360
2020 Vote: Someone Else	—	(0)	—	(0)	10%	(1)	—	(0)	19%	(2)	71%	(6)	8
2020 Vote: Did not Vote	—	(0)	8%	(4)	5%	(3)	4%	(2)	18%	(10)	65%	(36)	56
2016 Vote: Hillary Clinton	2%	(5)	5%	(15)	11%	(33)	33%	(94)	18%	(52)	31%	(87)	286
2016 Vote: Donald Trump	18%	(59)	15%	(47)	5%	(15)	5%	(17)	18%	(59)	38%	(122)	319
2016 Vote: Someone Else	—	(0)	—	(0)	25%	(3)	25%	(3)	19%	(2)	32%	(4)	12
2020 Vote/PID: Not Biden/Democrat	2%	(1)	15%	(8)	9%	(5)	4%	(2)	18%	(10)	52%	(30)	57

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Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(77)	7%	(59)	15%	(122)	18%	(143)	40%	(320)	794
2020 Vote/PID: Not Trump/Republican	7%	(3)	14%	(7)	6%	(3)	17%	(8)	20%	(10)	35%	(16)	47
U.S. Economy: Wrong Track	11%	(65)	12%	(67)	6%	(35)	7%	(41)	20%	(113)	44%	(252)	573
U.S. Economy: Right Direction	3%	(7)	5%	(10)	11%	(24)	37%	(82)	14%	(30)	31%	(68)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	5%	(13)	13%	(33)	32%	(83)	15%	(39)	34%	(88)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(64)	14%	(58)	4%	(17)	5%	(20)	19%	(80)	42%	(175)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(4)	5%	(6)	7%	(9)	16%	(20)	20%	(24)	47%	(57)	120
Top 2024 Issue: Economy	8%	(21)	9%	(24)	6%	(15)	8%	(22)	18%	(48)	52%	(139)	269
Community/Gender: Urban Women	7%	(5)	11%	(7)	4%	(3)	8%	(5)	16%	(11)	54%	(36)	66
Community/Gender: Urban Men	9%	(8)	11%	(10)	9%	(8)	11%	(10)	27%	(23)	32%	(27)	86
Community/Gender: Rural Women	11%	(13)	13%	(15)	7%	(9)	9%	(11)	20%	(23)	39%	(45)	117
Community/Gender: Rural Men	18%	(17)	8%	(7)	7%	(7)	17%	(16)	25%	(23)	25%	(24)	94
Community/Gender: Suburban Women	4%	(10)	6%	(14)	7%	(15)	19%	(45)	17%	(39)	48%	(112)	234
Community/Gender: Suburban Men	10%	(20)	12%	(24)	9%	(17)	18%	(36)	12%	(24)	38%	(75)	197
Homeowner	10%	(69)	10%	(72)	8%	(52)	16%	(111)	18%	(123)	38%	(264)	692
Renter	4%	(3)	5%	(5)	7%	(7)	12%	(11)	19%	(18)	53%	(50)	93
Self + Household: White-Collar	11%	(30)	7%	(21)	8%	(24)	21%	(60)	19%	(55)	34%	(97)	288
Self + Household: Blue Collar	11%	(41)	12%	(44)	7%	(26)	14%	(54)	18%	(69)	38%	(146)	380
Union HH: Yes	15%	(12)	8%	(6)	7%	(6)	9%	(7)	15%	(13)	46%	(38)	82
Union HH: No	9%	(61)	10%	(71)	7%	(53)	16%	(115)	18%	(130)	40%	(282)	712
LGBTQ+: Yes	2%	(1)	5%	(4)	4%	(3)	14%	(10)	25%	(18)	51%	(37)	71
LGBTQ+: No	10%	(72)	10%	(74)	8%	(56)	16%	(113)	17%	(126)	39%	(283)	723
Motivated to Vote	9%	(68)	10%	(70)	8%	(56)	17%	(122)	18%	(134)	38%	(280)	730
Parent: Yes	6%	(13)	12%	(25)	6%	(14)	9%	(20)	23%	(50)	45%	(99)	220
Parent: No	10%	(60)	9%	(52)	8%	(45)	18%	(103)	16%	(93)	39%	(221)	574
COVID Vaccine: Yes	10%	(57)	8%	(45)	8%	(44)	19%	(107)	17%	(101)	39%	(223)	577
COVID Vaccine: No	7%	(16)	15%	(32)	7%	(15)	7%	(15)	19%	(42)	44%	(96)	217
Student Loans: Yes	4%	(4)	5%	(6)	9%	(11)	14%	(16)	20%	(24)	49%	(59)	121
Student Loans: No	10%	(68)	11%	(71)	7%	(49)	16%	(106)	18%	(119)	39%	(261)	673
Favorable Opinion of Haley	17%	(43)	19%	(48)	7%	(19)	11%	(28)	14%	(36)	32%	(81)	255
Unfavorable Opinion of Haley	7%	(22)	8%	(24)	10%	(33)	29%	(92)	20%	(64)	27%	(85)	321
Prodigal Biden Voter	11%	(6)	23%	(12)	3%	(2)	10%	(5)	29%	(15)	25%	(13)	53

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Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(73)	10%	(77)	7%	(59)	15%	(122)	18%	(143)	40%	(320)	794
Undecided Voter (DK/WNV)	7%	(3)	4%	(2)	8%	(4)	14%	(7)	20%	(9)	47%	(21)	46
Undecided Voter (DK)	—	(0)	—	(0)	13%	(3)	20%	(5)	22%	(6)	44%	(11)	25
Watched Debate	11%	(66)	12%	(70)	9%	(51)	17%	(98)	17%	(98)	35%	(206)	590
Watched Debate: Did not Watch	3%	(7)	3%	(7)	4%	(8)	12%	(24)	22%	(45)	56%	(114)	204
Watched Debate: All of it	18%	(58)	13%	(43)	8%	(28)	18%	(60)	16%	(53)	27%	(90)	331
Watched Debate: Some of it	3%	(8)	11%	(27)	9%	(24)	15%	(39)	17%	(45)	45%	(116)	259
Continue His Campaign: Yes Biden	6%	(18)	7%	(22)	9%	(29)	27%	(87)	17%	(55)	33%	(107)	319
Continue His Campaign: No Biden	12%	(52)	13%	(55)	7%	(29)	7%	(30)	20%	(86)	43%	(188)	439
Continue His Campaign: Yes Trump	16%	(64)	17%	(69)	5%	(21)	5%	(20)	20%	(79)	37%	(147)	399
Continue His Campaign: No Trump	2%	(9)	2%	(8)	11%	(38)	28%	(100)	17%	(61)	40%	(142)	357
Conviction: Evidence	3%	(10)	6%	(22)	10%	(36)	27%	(102)	18%	(67)	37%	(138)	375
Conviction: Motivation to Damage	18%	(60)	15%	(51)	5%	(16)	5%	(16)	18%	(60)	39%	(133)	338
Conviction: DK/NO	3%	(3)	4%	(4)	9%	(7)	5%	(4)	20%	(16)	60%	(49)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(66)	9%	(70)	6%	(51)	10%	(80)	16%	(126)	51%	(402)	794
Gender: Male	11%	(41)	11%	(42)	7%	(26)	11%	(43)	17%	(64)	43%	(161)	378
Gender: Female	6%	(25)	7%	(27)	6%	(25)	9%	(37)	15%	(61)	58%	(241)	416
Age: 18-34	4%	(8)	7%	(14)	10%	(20)	9%	(18)	18%	(37)	54%	(114)	212
Age: 35-44	4%	(4)	10%	(10)	9%	(9)	7%	(7)	17%	(18)	54%	(55)	103
Age: 45-64	8%	(22)	8%	(22)	4%	(12)	10%	(27)	13%	(35)	56%	(152)	270
Age: 65+	16%	(33)	11%	(23)	5%	(9)	13%	(28)	17%	(36)	38%	(81)	210
GenZers: 1997-2012	2%	(3)	8%	(8)	9%	(10)	10%	(11)	14%	(15)	56%	(60)	107
Millennials: 1981-1996	5%	(9)	8%	(16)	10%	(20)	7%	(15)	19%	(38)	52%	(105)	202
GenXers: 1965-1980	7%	(14)	6%	(11)	4%	(7)	9%	(17)	16%	(31)	58%	(110)	190
Baby Boomers: 1946-1964	14%	(38)	12%	(34)	4%	(12)	13%	(35)	14%	(40)	43%	(119)	278
Educ: < College	8%	(40)	9%	(45)	6%	(30)	8%	(38)	16%	(76)	52%	(246)	475
Educ: Bachelors degree	9%	(19)	9%	(20)	6%	(12)	14%	(30)	12%	(25)	50%	(103)	208
Educ: Post-grad	6%	(7)	4%	(5)	8%	(9)	11%	(13)	22%	(25)	47%	(53)	112
Income: Under 50k	8%	(25)	12%	(37)	8%	(24)	10%	(30)	18%	(58)	45%	(140)	313
Income: 50k-100k	8%	(24)	6%	(19)	7%	(22)	12%	(34)	18%	(53)	49%	(146)	299
Income: 100k+	10%	(18)	8%	(14)	2%	(4)	9%	(16)	8%	(15)	63%	(115)	182
Ethnicity: White (Non-Hispanic)	9%	(59)	9%	(58)	6%	(40)	11%	(76)	15%	(102)	49%	(326)	662
Ethnicity: Hispanic	2%	(1)	13%	(4)	13%	(4)	5%	(2)	8%	(3)	59%	(19)	33
Ethnicity: Black (Non-Hispanic)	8%	(6)	7%	(5)	7%	(6)	2%	(2)	26%	(20)	50%	(39)	78
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	7%	(1)	7%	(2)	5%	(1)	2%	(0)	78%	(17)	21
All Christian	11%	(52)	12%	(57)	7%	(35)	11%	(53)	16%	(79)	43%	(206)	484
All Non-Christian	11%	(4)	9%	(4)	6%	(2)	3%	(1)	17%	(7)	54%	(21)	39
Atheist	—	(0)	1%	(0)	2%	(1)	5%	(1)	9%	(3)	83%	(23)	28
Agnostic/Nothing in particular	4%	(7)	1%	(2)	5%	(8)	9%	(15)	18%	(29)	63%	(103)	164
Something Else	3%	(2)	8%	(6)	6%	(5)	12%	(9)	10%	(8)	61%	(48)	79
Evangelical	10%	(16)	17%	(27)	6%	(10)	7%	(12)	13%	(20)	46%	(73)	158
Non-Evangelical	10%	(39)	9%	(36)	8%	(30)	13%	(51)	16%	(65)	45%	(178)	399
PID: Dem (no lean)	3%	(10)	4%	(14)	9%	(28)	14%	(46)	16%	(53)	53%	(171)	323
PID: Ind (no lean)	3%	(5)	3%	(4)	8%	(11)	11%	(15)	18%	(26)	58%	(82)	142
PID: Rep (no lean)	15%	(51)	16%	(52)	4%	(12)	6%	(19)	14%	(46)	45%	(149)	329

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(66)	9%	(70)	6%	(51)	10%	(80)	16%	(126)	51%	(402)	794
PID/Gender: Dem Men	5%	(7)	4%	(5)	7%	(11)	19%	(28)	19%	(27)	47%	(68)	146
PID/Gender: Dem Women	2%	(4)	5%	(9)	10%	(17)	10%	(18)	15%	(26)	58%	(103)	176
PID/Gender: Ind Men	7%	(5)	5%	(3)	12%	(8)	9%	(6)	24%	(16)	42%	(27)	65
PID/Gender: Ind Women	—	(0)	—	(0)	4%	(3)	12%	(9)	13%	(10)	71%	(55)	77
PID/Gender: Rep Men	18%	(30)	20%	(33)	5%	(8)	6%	(9)	13%	(21)	39%	(65)	166
PID/Gender: Rep Women	13%	(21)	11%	(18)	3%	(5)	6%	(10)	15%	(25)	51%	(84)	163
Ideo: Liberal (1-3)	3%	(8)	5%	(11)	6%	(13)	19%	(42)	19%	(42)	49%	(110)	225
Ideo: Moderate (4)	3%	(6)	4%	(10)	10%	(24)	10%	(23)	18%	(42)	55%	(131)	235
Ideo: Conservative (5-7)	16%	(52)	15%	(49)	4%	(14)	5%	(16)	12%	(40)	47%	(149)	319
Community: Urban	7%	(10)	6%	(10)	11%	(17)	8%	(12)	17%	(25)	51%	(77)	152
Community: Suburban	9%	(37)	7%	(32)	6%	(25)	12%	(50)	15%	(63)	52%	(224)	431
Community: Rural	9%	(19)	13%	(28)	4%	(9)	9%	(18)	18%	(37)	47%	(100)	211
Military HHnm: Yes	9%	(11)	8%	(10)	1%	(2)	8%	(10)	22%	(27)	51%	(62)	121
Military HH: No	8%	(55)	9%	(60)	7%	(49)	11%	(71)	15%	(99)	50%	(339)	673
Employ: Private Sector	4%	(12)	9%	(27)	8%	(23)	8%	(24)	20%	(58)	50%	(145)	289
Employ: Government	7%	(3)	—	(0)	5%	(2)	9%	(3)	16%	(6)	63%	(24)	38
Employ: Self-Employed	15%	(9)	8%	(5)	16%	(10)	12%	(7)	9%	(5)	39%	(23)	58
Employ: Homemaker	2%	(1)	6%	(4)	1%	(1)	7%	(4)	12%	(7)	73%	(45)	62
Employ: Student	—	(0)	13%	(3)	—	(0)	—	(0)	2%	(1)	84%	(20)	24
Employ: Retired	14%	(32)	10%	(23)	4%	(9)	14%	(31)	15%	(34)	41%	(91)	220
Employ: Unemployed	9%	(5)	11%	(6)	11%	(7)	6%	(4)	11%	(6)	52%	(31)	60
Employ: Other	10%	(4)	5%	(2)	—	(0)	15%	(7)	18%	(8)	52%	(23)	44

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(66)	9%	(70)	6%	(51)	10%	(80)	16%	(126)	51%	(402)	794
Protestant	9%	(20)	14%	(31)	5%	(12)	7%	(17)	16%	(37)	48%	(106)	223
Roman Catholic	13%	(32)	10%	(26)	9%	(23)	14%	(37)	16%	(40)	38%	(96)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(4)	4
Jewish	16%	(3)	10%	(2)	10%	(2)	2%	(0)	10%	(2)	52%	(10)	19
Muslim	7%	(1)	—	(0)	—	(0)	5%	(1)	29%	(5)	60%	(10)	17
Buddhist	—	(0)	65%	(2)	11%	(0)	—	(0)	—	(0)	23%	(1)	3
Atheist	—	(0)	1%	(0)	2%	(1)	5%	(1)	9%	(3)	83%	(23)	28
Agnostic	8%	(3)	—	(0)	6%	(2)	10%	(4)	13%	(5)	63%	(24)	38
Something else	3%	(2)	8%	(6)	6%	(5)	12%	(9)	10%	(8)	61%	(48)	79
Nothing in particular	3%	(4)	1%	(2)	5%	(6)	9%	(11)	19%	(24)	62%	(79)	126
Ideo/PID: Conservative Republican	19%	(48)	17%	(45)	3%	(9)	5%	(12)	13%	(32)	43%	(109)	256
Ideo/PID: Moderate/Liberal Republican	4%	(3)	10%	(7)	5%	(4)	9%	(6)	19%	(14)	54%	(39)	74
Ideo/PID: Moderate/Conservative Democrat	2%	(3)	5%	(7)	13%	(17)	9%	(11)	14%	(19)	57%	(76)	132
Ideo/PID: Liberal Democrat	4%	(8)	4%	(8)	6%	(11)	19%	(35)	19%	(34)	49%	(90)	185
Unfavorable of Biden and Trump	2%	(2)	6%	(8)	7%	(9)	10%	(12)	17%	(21)	59%	(74)	126
2024 H2H Matchup: Biden Voter	3%	(10)	3%	(11)	8%	(27)	14%	(50)	17%	(58)	55%	(190)	347
2024 H2H Matchup: Trump Voter	14%	(56)	14%	(58)	5%	(19)	6%	(24)	15%	(58)	46%	(186)	401
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	3%	(1)	38%	(8)	59%	(12)	21
2024 H2H Matchup: Do not Know	—	(0)	1%	(0)	17%	(4)	22%	(6)	7%	(2)	53%	(13)	25
2022 House Vote: Democrat	4%	(13)	3%	(10)	9%	(30)	15%	(53)	17%	(57)	52%	(178)	342
2022 House Vote: Republican	17%	(52)	16%	(50)	6%	(18)	7%	(23)	13%	(39)	41%	(128)	310
2022 House Vote: Did not Vote	1%	(1)	7%	(10)	1%	(2)	2%	(2)	20%	(26)	69%	(92)	134
2020 Vote: Joe Biden	4%	(13)	2%	(9)	9%	(34)	17%	(61)	18%	(65)	51%	(187)	369
2020 Vote: Donald Trump	15%	(53)	15%	(55)	4%	(14)	5%	(18)	15%	(53)	46%	(167)	360
2020 Vote: Someone Else	—	(0)	—	(0)	15%	(1)	7%	(1)	7%	(1)	72%	(6)	8
2020 Vote: Did not Vote	—	(0)	10%	(6)	3%	(2)	1%	(1)	11%	(6)	74%	(42)	56
2016 Vote: Hillary Clinton	4%	(10)	3%	(8)	10%	(28)	17%	(48)	18%	(50)	50%	(142)	286
2016 Vote: Donald Trump	16%	(50)	15%	(49)	4%	(13)	6%	(20)	15%	(47)	44%	(139)	319
2016 Vote: Someone Else	—	(0)	—	(0)	14%	(2)	18%	(2)	10%	(1)	58%	(7)	12
2020 Vote/PID: Not Biden/Democrat	4%	(2)	12%	(7)	7%	(4)	3%	(2)	11%	(7)	62%	(36)	57

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(66)	9%	(70)	6%	(51)	10%	(80)	16%	(126)	51%	(402)	794
2020 Vote/PID: Not Trump/Republican	—	(0)	4%	(2)	8%	(4)	18%	(9)	17%	(8)	53%	(25)	47
U.S. Economy: Wrong Track	10%	(56)	11%	(64)	6%	(34)	6%	(35)	16%	(94)	51%	(290)	573
U.S. Economy: Right Direction	5%	(10)	3%	(6)	8%	(17)	20%	(45)	14%	(32)	50%	(111)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	3%	(8)	9%	(24)	19%	(49)	17%	(44)	48%	(125)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(55)	13%	(54)	5%	(20)	5%	(22)	16%	(67)	47%	(197)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	6%	(8)	5%	(6)	7%	(9)	12%	(15)	66%	(80)	120
Top 2024 Issue: Economy	6%	(17)	11%	(29)	6%	(15)	5%	(13)	15%	(39)	58%	(157)	269
Community/Gender: Urban Women	3%	(2)	8%	(5)	5%	(3)	2%	(1)	12%	(8)	69%	(46)	66
Community/Gender: Urban Men	9%	(8)	5%	(4)	16%	(14)	13%	(11)	20%	(17)	37%	(32)	86
Community/Gender: Rural Women	5%	(6)	9%	(10)	5%	(6)	7%	(9)	19%	(22)	55%	(64)	117
Community/Gender: Rural Men	13%	(13)	19%	(18)	3%	(3)	10%	(9)	16%	(15)	39%	(36)	94
Community/Gender: Suburban Women	7%	(17)	5%	(12)	7%	(16)	12%	(27)	13%	(31)	56%	(132)	234
Community/Gender: Suburban Men	10%	(20)	10%	(21)	5%	(9)	11%	(23)	16%	(32)	47%	(93)	197
Homeowner	9%	(64)	9%	(64)	6%	(45)	10%	(73)	15%	(106)	49%	(340)	692
Renter	3%	(2)	6%	(5)	7%	(6)	7%	(7)	19%	(18)	59%	(55)	93
Self + Household: White-Collar	8%	(23)	7%	(21)	8%	(23)	14%	(39)	15%	(43)	48%	(139)	288
Self + Household: Blue Collar	11%	(43)	10%	(36)	6%	(25)	9%	(35)	18%	(67)	46%	(174)	380
Union HH: Yes	13%	(10)	9%	(8)	9%	(7)	5%	(4)	13%	(11)	51%	(42)	82
Union HH: No	8%	(56)	9%	(62)	6%	(44)	11%	(76)	16%	(115)	51%	(360)	712
LGBTQ+: Yes	4%	(3)	2%	(1)	10%	(7)	16%	(11)	14%	(10)	54%	(39)	71
LGBTQ+: No	9%	(64)	9%	(68)	6%	(43)	10%	(69)	16%	(115)	50%	(363)	723
Motivated to Vote	9%	(64)	9%	(62)	6%	(44)	11%	(80)	16%	(116)	50%	(364)	730
Parent: Yes	5%	(12)	10%	(22)	7%	(15)	6%	(13)	19%	(42)	53%	(118)	220
Parent: No	9%	(54)	8%	(48)	6%	(36)	12%	(68)	15%	(84)	50%	(284)	574
COVID Vaccine: Yes	10%	(57)	6%	(36)	7%	(39)	11%	(64)	15%	(89)	51%	(292)	577
COVID Vaccine: No	4%	(9)	16%	(34)	6%	(12)	8%	(17)	17%	(36)	51%	(110)	217
Student Loans: Yes	4%	(5)	4%	(5)	7%	(8)	12%	(14)	17%	(21)	56%	(68)	121
Student Loans: No	9%	(61)	10%	(65)	6%	(43)	10%	(66)	16%	(105)	50%	(334)	673
Favorable Opinion of Haley	18%	(46)	14%	(37)	8%	(21)	6%	(15)	15%	(39)	38%	(98)	255
Unfavorable Opinion of Haley	5%	(16)	8%	(25)	8%	(26)	19%	(60)	15%	(49)	45%	(145)	321
Prodigal Biden Voter	5%	(3)	6%	(3)	14%	(8)	20%	(11)	17%	(9)	37%	(19)	53

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Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(66)	9%	(70)	6%	(51)	10%	(80)	16%	(126)	51%	(402)	794
Undecided Voter (DK/WNV)	—	(0)	1%	(0)	9%	(4)	14%	(6)	21%	(9)	56%	(26)	46
Undecided Voter (DK)	—	(0)	1%	(0)	17%	(4)	22%	(6)	7%	(2)	53%	(13)	25
Watched Debate	10%	(59)	11%	(66)	7%	(44)	12%	(69)	17%	(102)	42%	(250)	590
Watched Debate: Did not Watch	4%	(7)	2%	(3)	3%	(7)	5%	(11)	12%	(24)	74%	(152)	204
Watched Debate: All of it	16%	(52)	14%	(46)	9%	(29)	14%	(47)	17%	(57)	30%	(100)	331
Watched Debate: Some of it	3%	(7)	8%	(20)	6%	(15)	9%	(22)	17%	(45)	58%	(150)	259
Continue His Campaign: Yes Biden	6%	(20)	8%	(24)	6%	(20)	15%	(47)	14%	(45)	51%	(163)	319
Continue His Campaign: No Biden	10%	(46)	10%	(45)	7%	(30)	7%	(29)	18%	(77)	48%	(212)	439
Continue His Campaign: Yes Trump	14%	(56)	15%	(59)	7%	(26)	7%	(28)	13%	(51)	45%	(179)	399
Continue His Campaign: No Trump	3%	(10)	3%	(10)	7%	(24)	14%	(51)	19%	(67)	55%	(195)	357
Conviction: Evidence	3%	(11)	3%	(11)	7%	(27)	17%	(63)	18%	(69)	51%	(193)	375
Conviction: Motivation to Damage	16%	(54)	16%	(52)	6%	(22)	4%	(15)	13%	(43)	45%	(152)	338
Conviction: DK/NO	2%	(1)	7%	(6)	3%	(2)	2%	(2)	17%	(14)	70%	(57)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	20%	(162)	15%	(117)	23%	(179)	17%	(137)	16%	(125)	794
Gender: Male	13%	(51)	21%	(78)	15%	(58)	23%	(88)	15%	(58)	12%	(44)	378
Gender: Female	6%	(23)	20%	(84)	14%	(59)	22%	(91)	19%	(79)	20%	(81)	416
Age: 18-34	5%	(10)	15%	(32)	14%	(30)	11%	(23)	25%	(53)	30%	(63)	212
Age: 35-44	6%	(6)	30%	(31)	11%	(11)	17%	(17)	18%	(18)	18%	(18)	103
Age: 45-64	8%	(21)	16%	(42)	18%	(47)	29%	(80)	17%	(47)	12%	(32)	270
Age: 65+	17%	(36)	27%	(57)	14%	(28)	28%	(59)	9%	(19)	5%	(11)	210
GenZers: 1997-2012	7%	(7)	15%	(16)	11%	(12)	5%	(6)	31%	(33)	31%	(33)	107
Millennials: 1981-1996	5%	(9)	23%	(47)	15%	(29)	17%	(34)	18%	(36)	23%	(46)	202
GenXers: 1965-1980	6%	(12)	17%	(31)	15%	(29)	28%	(54)	17%	(33)	16%	(31)	190
Baby Boomers: 1946-1964	15%	(43)	23%	(63)	16%	(44)	29%	(81)	12%	(33)	5%	(15)	278
Educ: < College	9%	(44)	19%	(92)	14%	(66)	18%	(83)	18%	(85)	22%	(104)	475
Educ: Bachelors degree	11%	(22)	21%	(43)	13%	(27)	32%	(66)	16%	(32)	8%	(17)	208
Educ: Post-grad	6%	(7)	24%	(27)	22%	(24)	26%	(29)	18%	(20)	4%	(4)	112
Income: Under 50k	7%	(21)	23%	(71)	12%	(38)	22%	(69)	19%	(60)	17%	(54)	313
Income: 50k-100k	12%	(36)	19%	(57)	14%	(43)	23%	(69)	15%	(45)	17%	(50)	299
Income: 100k+	9%	(17)	19%	(34)	20%	(36)	23%	(41)	18%	(32)	12%	(22)	182
Ethnicity: White (Non-Hispanic)	10%	(64)	22%	(145)	15%	(98)	23%	(154)	17%	(111)	13%	(88)	662
Ethnicity: Hispanic	8%	(3)	22%	(7)	9%	(3)	20%	(6)	15%	(5)	26%	(9)	33
Ethnicity: Black (Non-Hispanic)	5%	(4)	9%	(7)	18%	(14)	19%	(15)	17%	(13)	31%	(24)	78
Ethnicity: Asian + Other (Non-Hispanic)	13%	(3)	10%	(2)	9%	(2)	15%	(3)	36%	(8)	17%	(4)	21
All Christian	13%	(63)	26%	(127)	15%	(74)	21%	(99)	15%	(75)	9%	(46)	484
All Non-Christian	8%	(3)	19%	(7)	8%	(3)	24%	(9)	28%	(11)	13%	(5)	39
Atheist	—	(0)	5%	(1)	13%	(4)	44%	(13)	18%	(5)	20%	(6)	28
Agnostic/Nothing in particular	3%	(5)	8%	(14)	16%	(26)	25%	(41)	20%	(34)	27%	(45)	164
Something Else	3%	(2)	17%	(13)	13%	(10)	22%	(17)	16%	(13)	31%	(24)	79
Evangelical	8%	(13)	36%	(57)	9%	(14)	9%	(14)	22%	(35)	16%	(25)	158
Non-Evangelical	12%	(49)	20%	(80)	18%	(70)	26%	(103)	13%	(52)	11%	(45)	399
PID: Dem (no lean)	3%	(11)	10%	(33)	17%	(54)	39%	(125)	16%	(51)	15%	(49)	323
PID: Ind (no lean)	3%	(5)	18%	(26)	16%	(22)	27%	(39)	16%	(22)	19%	(28)	142
PID: Rep (no lean)	18%	(58)	31%	(103)	12%	(40)	5%	(15)	19%	(64)	15%	(49)	329

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	20%	(162)	15%	(117)	23%	(179)	17%	(137)	16%	(125)	794
PID/Gender: Dem Men	5%	(8)	11%	(16)	13%	(20)	48%	(70)	11%	(16)	12%	(17)	146
PID/Gender: Dem Women	2%	(3)	9%	(17)	20%	(35)	31%	(55)	20%	(35)	18%	(32)	176
PID/Gender: Ind Men	7%	(5)	15%	(10)	25%	(16)	21%	(14)	20%	(13)	11%	(7)	65
PID/Gender: Ind Women	—	(0)	21%	(16)	8%	(6)	33%	(25)	12%	(9)	27%	(20)	77
PID/Gender: Rep Men	23%	(38)	32%	(52)	13%	(22)	3%	(5)	17%	(29)	12%	(20)	166
PID/Gender: Rep Women	12%	(20)	31%	(51)	11%	(18)	6%	(11)	21%	(35)	18%	(29)	163
Ideo: Liberal (1-3)	1%	(2)	8%	(19)	16%	(35)	47%	(105)	16%	(37)	12%	(27)	225
Ideo: Moderate (4)	4%	(9)	14%	(32)	17%	(40)	25%	(58)	18%	(43)	23%	(54)	235
Ideo: Conservative (5-7)	20%	(63)	35%	(112)	12%	(40)	5%	(16)	16%	(52)	12%	(38)	319
Community: Urban	7%	(10)	18%	(27)	16%	(24)	22%	(33)	17%	(26)	21%	(32)	152
Community: Suburban	10%	(41)	19%	(82)	13%	(58)	25%	(108)	17%	(73)	16%	(69)	431
Community: Rural	11%	(23)	25%	(53)	17%	(35)	18%	(38)	18%	(38)	12%	(24)	211
Military HHnm: Yes	10%	(12)	20%	(25)	13%	(16)	29%	(35)	13%	(16)	15%	(18)	121
Military HH: No	9%	(62)	20%	(137)	15%	(101)	21%	(144)	18%	(121)	16%	(107)	673
Employ: Private Sector	7%	(21)	19%	(55)	17%	(49)	21%	(62)	17%	(50)	18%	(52)	289
Employ: Government	9%	(4)	16%	(6)	19%	(7)	27%	(11)	13%	(5)	15%	(6)	38
Employ: Self-Employed	10%	(6)	17%	(10)	10%	(6)	12%	(7)	35%	(20)	15%	(9)	58
Employ: Homemaker	1%	(0)	26%	(16)	13%	(8)	16%	(10)	22%	(13)	23%	(14)	62
Employ: Student	3%	(1)	10%	(2)	21%	(5)	5%	(1)	24%	(6)	37%	(9)	24
Employ: Retired	15%	(32)	25%	(55)	12%	(27)	32%	(70)	10%	(21)	7%	(15)	220
Employ: Unemployed	10%	(6)	19%	(11)	17%	(10)	14%	(8)	16%	(9)	24%	(14)	60
Employ: Other	9%	(4)	14%	(6)	12%	(5)	22%	(10)	28%	(12)	15%	(6)	44

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	20%	(162)	15%	(117)	23%	(179)	17%	(137)	16%	(125)	794
Protestant	10%	(23)	26%	(58)	17%	(37)	20%	(45)	17%	(37)	10%	(23)	223
Roman Catholic	15%	(38)	26%	(66)	14%	(37)	21%	(54)	14%	(37)	9%	(22)	255
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	78%	(3)	—	(0)	—	(0)	18%	(1)	4%	(0)	4
Jewish	16%	(3)	22%	(4)	15%	(3)	24%	(5)	21%	(4)	2%	(0)	19
Muslim	—	(0)	15%	(2)	—	(0)	17%	(3)	40%	(7)	27%	(5)	17
Buddhist	—	(0)	14%	(0)	11%	(0)	65%	(2)	9%	(0)	—	(0)	3
Atheist	—	(0)	5%	(1)	13%	(4)	44%	(13)	18%	(5)	20%	(6)	28
Agnostic	—	(0)	12%	(5)	11%	(4)	54%	(21)	3%	(1)	19%	(7)	38
Something else	3%	(2)	17%	(13)	13%	(10)	22%	(17)	16%	(13)	31%	(24)	79
Nothing in particular	4%	(5)	7%	(9)	17%	(22)	16%	(20)	26%	(32)	30%	(38)	126
Ideo/PID: Conservative Republican	22%	(56)	35%	(89)	12%	(31)	4%	(11)	17%	(44)	10%	(25)	256
Ideo/PID: Moderate/Liberal Republican	3%	(2)	19%	(14)	13%	(9)	7%	(5)	27%	(20)	31%	(23)	74
Ideo/PID: Moderate/Conservative Democrat	7%	(9)	13%	(17)	19%	(25)	27%	(35)	16%	(21)	19%	(25)	132
Ideo/PID: Liberal Democrat	1%	(2)	8%	(16)	16%	(30)	48%	(89)	14%	(26)	12%	(22)	185
Unfavorable of Biden and Trump	1%	(1)	24%	(31)	26%	(33)	19%	(24)	14%	(18)	16%	(21)	126
2024 H2H Matchup: Biden Voter	1%	(4)	7%	(23)	18%	(64)	44%	(154)	16%	(56)	13%	(47)	347
2024 H2H Matchup: Trump Voter	17%	(67)	33%	(131)	11%	(44)	5%	(19)	18%	(74)	16%	(66)	401
2024 H2H Matchup: Would not Vote	—	(0)	24%	(5)	18%	(4)	5%	(1)	31%	(6)	23%	(5)	21
2024 H2H Matchup: Do not Know	11%	(3)	15%	(4)	19%	(5)	20%	(5)	2%	(1)	32%	(8)	25
2022 House Vote: Democrat	4%	(12)	8%	(26)	18%	(61)	43%	(148)	14%	(48)	13%	(45)	342
2022 House Vote: Republican	18%	(56)	35%	(108)	13%	(40)	7%	(22)	17%	(52)	10%	(31)	310
2022 House Vote: Did not Vote	3%	(5)	18%	(24)	11%	(15)	5%	(7)	25%	(34)	37%	(49)	134
2020 Vote: Joe Biden	3%	(9)	7%	(27)	19%	(70)	43%	(160)	18%	(66)	10%	(38)	369
2020 Vote: Donald Trump	17%	(62)	35%	(125)	11%	(39)	4%	(15)	18%	(64)	15%	(55)	360
2020 Vote: Someone Else	2%	(0)	14%	(1)	24%	(2)	4%	(0)	13%	(1)	44%	(4)	8
2020 Vote: Did not Vote	3%	(2)	16%	(9)	12%	(7)	7%	(4)	11%	(6)	51%	(29)	56
2016 Vote: Hillary Clinton	1%	(2)	7%	(20)	18%	(52)	49%	(140)	16%	(47)	9%	(25)	286
2016 Vote: Donald Trump	17%	(55)	37%	(117)	13%	(42)	7%	(23)	14%	(46)	11%	(36)	319
2016 Vote: Someone Else	—	(0)	10%	(1)	31%	(4)	27%	(3)	22%	(3)	11%	(1)	12
2020 Vote/PID: Not Biden/Democrat	6%	(4)	32%	(18)	15%	(8)	9%	(5)	8%	(5)	30%	(17)	57

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	20%	(162)	15%	(117)	23%	(179)	17%	(137)	16%	(125)	794
2020 Vote/PID: Not Trump/Republican	—	(0)	15%	(7)	28%	(13)	12%	(6)	27%	(13)	17%	(8)	47
U.S. Economy: Wrong Track	12%	(70)	26%	(149)	14%	(78)	13%	(76)	19%	(108)	16%	(91)	573
U.S. Economy: Right Direction	2%	(4)	6%	(13)	18%	(39)	46%	(103)	13%	(29)	15%	(34)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	5%	(12)	18%	(47)	44%	(114)	15%	(40)	16%	(42)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(67)	31%	(130)	11%	(47)	8%	(35)	18%	(73)	15%	(63)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	16%	(20)	19%	(23)	25%	(30)	20%	(24)	17%	(20)	120
Top 2024 Issue: Economy	5%	(15)	25%	(66)	15%	(41)	14%	(37)	21%	(56)	20%	(54)	269
Community/Gender: Urban Women	6%	(4)	20%	(13)	13%	(9)	18%	(12)	18%	(12)	25%	(16)	66
Community/Gender: Urban Men	7%	(6)	16%	(14)	18%	(15)	25%	(21)	16%	(13)	18%	(15)	86
Community/Gender: Rural Women	4%	(5)	27%	(32)	16%	(18)	18%	(21)	25%	(29)	10%	(12)	117
Community/Gender: Rural Men	19%	(18)	23%	(21)	18%	(17)	18%	(17)	10%	(9)	13%	(13)	94
Community/Gender: Suburban Women	6%	(14)	17%	(39)	14%	(32)	25%	(58)	16%	(38)	23%	(53)	234
Community/Gender: Suburban Men	14%	(27)	22%	(43)	13%	(26)	25%	(50)	18%	(36)	8%	(16)	197
Homeowner	10%	(70)	22%	(153)	15%	(103)	23%	(160)	16%	(112)	14%	(94)	692
Renter	4%	(4)	9%	(9)	15%	(14)	19%	(18)	24%	(22)	28%	(26)	93
Self + Household: White-Collar	9%	(26)	21%	(59)	18%	(53)	28%	(81)	16%	(47)	7%	(21)	288
Self + Household: Blue Collar	11%	(44)	20%	(78)	14%	(53)	21%	(81)	16%	(62)	17%	(63)	380
Union HH: Yes	13%	(11)	21%	(17)	16%	(13)	20%	(16)	14%	(12)	16%	(13)	82
Union HH: No	9%	(63)	20%	(145)	15%	(104)	23%	(162)	18%	(126)	16%	(112)	712
LGBTQ+: Yes	3%	(2)	14%	(10)	12%	(9)	18%	(13)	28%	(20)	25%	(18)	71
LGBTQ+: No	10%	(72)	21%	(152)	15%	(108)	23%	(166)	16%	(117)	15%	(107)	723
Motivated to Vote	10%	(72)	21%	(154)	15%	(108)	24%	(174)	17%	(124)	13%	(98)	730
Parent: Yes	7%	(15)	21%	(46)	13%	(29)	16%	(36)	23%	(50)	20%	(44)	220
Parent: No	10%	(58)	20%	(116)	15%	(88)	25%	(143)	15%	(87)	14%	(81)	574
COVID Vaccine: Yes	10%	(56)	18%	(103)	16%	(93)	28%	(161)	15%	(88)	13%	(76)	577
COVID Vaccine: No	8%	(18)	27%	(59)	11%	(24)	8%	(18)	23%	(49)	23%	(49)	217
Student Loans: Yes	5%	(7)	14%	(17)	18%	(22)	21%	(26)	27%	(33)	14%	(16)	121
Student Loans: No	10%	(67)	21%	(145)	14%	(95)	23%	(153)	16%	(105)	16%	(109)	673
Favorable Opinion of Haley	21%	(54)	35%	(89)	12%	(31)	15%	(39)	12%	(31)	4%	(11)	255
Unfavorable Opinion of Haley	5%	(17)	18%	(57)	21%	(68)	38%	(120)	11%	(34)	7%	(24)	321
Prodigal Biden Voter	14%	(7)	17%	(9)	16%	(9)	19%	(10)	24%	(13)	10%	(5)	53

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	20%	(162)	15%	(117)	23%	(179)	17%	(137)	16%	(125)	794
Undecided Voter (DK/WNV)	6%	(3)	19%	(9)	19%	(9)	13%	(6)	15%	(7)	28%	(13)	46
Undecided Voter (DK)	11%	(3)	15%	(4)	19%	(5)	20%	(5)	2%	(1)	32%	(8)	25
Watched Debate	12%	(70)	22%	(131)	15%	(91)	24%	(141)	15%	(90)	12%	(68)	590
Watched Debate: Did not Watch	2%	(4)	15%	(31)	13%	(26)	19%	(38)	23%	(48)	28%	(57)	204
Watched Debate: All of it	18%	(60)	24%	(79)	13%	(45)	23%	(78)	14%	(46)	7%	(24)	331
Watched Debate: Some of it	4%	(10)	20%	(52)	18%	(46)	24%	(63)	17%	(43)	17%	(45)	259
Continue His Campaign: Yes Biden	4%	(13)	14%	(45)	18%	(57)	36%	(114)	14%	(44)	14%	(46)	319
Continue His Campaign: No Biden	13%	(58)	26%	(116)	13%	(58)	13%	(57)	19%	(83)	15%	(67)	439
Continue His Campaign: Yes Trump	17%	(68)	34%	(134)	12%	(47)	7%	(29)	16%	(65)	14%	(56)	399
Continue His Campaign: No Trump	1%	(5)	8%	(27)	19%	(69)	39%	(139)	17%	(62)	15%	(54)	357
Conviction: Evidence	2%	(9)	7%	(26)	19%	(70)	42%	(158)	17%	(63)	13%	(49)	375
Conviction: Motivation to Damage	18%	(61)	37%	(126)	11%	(36)	4%	(15)	16%	(52)	14%	(48)	338
Conviction: DK/NO	5%	(4)	12%	(10)	14%	(11)	7%	(6)	27%	(22)	34%	(28)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (138)	15% (116)	13% (102)	17% (133)	19% (155)	19% (150)	794
Gender: Male	21% (77)	14% (53)	13% (50)	20% (75)	18% (69)	14% (54)	378
Gender: Female	15% (61)	15% (63)	13% (53)	14% (59)	21% (86)	23% (96)	416
Age: 18-34	9% (18)	4% (8)	14% (30)	9% (20)	29% (61)	35% (74)	212
Age: 35-44	20% (21)	23% (23)	11% (11)	17% (17)	13% (13)	17% (17)	103
Age: 45-64	13% (36)	17% (47)	15% (40)	20% (54)	20% (55)	14% (38)	270
Age: 65+	30% (63)	18% (38)	10% (21)	20% (42)	12% (26)	10% (21)	210
GenZers: 1997-2012	5% (6)	5% (5)	15% (16)	9% (9)	25% (27)	41% (44)	107
Millennials: 1981-1996	17% (33)	12% (23)	12% (25)	14% (28)	22% (45)	23% (47)	202
GenXers: 1965-1980	13% (24)	15% (29)	13% (26)	17% (33)	25% (48)	16% (31)	190
Baby Boomers: 1946-1964	25% (71)	20% (55)	12% (33)	22% (60)	12% (32)	10% (27)	278
Educ: < College	16% (77)	14% (66)	12% (58)	14% (67)	21% (100)	23% (107)	475
Educ: Bachelors degree	21% (44)	15% (31)	14% (28)	20% (41)	14% (29)	16% (34)	208
Educ: Post-grad	15% (17)	17% (19)	14% (16)	23% (25)	23% (26)	7% (8)	112
Income: Under 50k	15% (48)	14% (45)	13% (41)	17% (54)	21% (65)	19% (61)	313
Income: 50k-100k	21% (62)	10% (31)	10% (30)	18% (53)	21% (62)	21% (62)	299
Income: 100k+	15% (28)	22% (40)	17% (32)	15% (27)	15% (28)	15% (27)	182
Ethnicity: White (Non-Hispanic)	19% (126)	16% (105)	13% (86)	16% (104)	19% (124)	18% (117)	662
Ethnicity: Hispanic	11% (4)	8% (3)	9% (3)	16% (5)	23% (8)	33% (11)	33
Ethnicity: Black (Non-Hispanic)	10% (8)	8% (7)	16% (12)	28% (22)	17% (13)	21% (16)	78
Ethnicity: Asian + Other (Non-Hispanic)	3% (1)	11% (2)	2% (0)	12% (2)	47% (10)	26% (5)	21
All Christian	24% (115)	17% (84)	15% (72)	13% (62)	16% (79)	15% (73)	484
All Non-Christian	15% (6)	10% (4)	12% (5)	23% (9)	33% (13)	7% (3)	39
Atheist	6% (2)	11% (3)	6% (2)	32% (9)	3% (1)	43% (12)	28
Agnostic/Nothing in particular	6% (10)	8% (13)	10% (17)	21% (35)	27% (44)	28% (46)	164
Something Else	7% (6)	16% (12)	9% (7)	23% (18)	24% (19)	21% (17)	79
Evangelical	25% (39)	25% (39)	9% (14)	9% (14)	15% (24)	17% (27)	158
Non-Evangelical	19% (76)	14% (57)	16% (65)	17% (66)	18% (73)	15% (62)	399
PID: Dem (no lean)	5% (17)	7% (24)	18% (57)	28% (90)	20% (63)	22% (71)	323
PID: Ind (no lean)	8% (11)	12% (18)	16% (23)	17% (25)	25% (36)	22% (31)	142
PID: Rep (no lean)	34% (111)	23% (75)	7% (22)	6% (18)	17% (56)	14% (48)	329

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (138)	15% (116)	13% (102)	17% (133)	19% (155)	19% (150)	794
PID/Gender: Dem Men	9% (13)	7% (10)	13% (19)	40% (58)	11% (17)	21% (30)	146
PID/Gender: Dem Women	2% (4)	8% (14)	22% (39)	18% (32)	27% (47)	23% (41)	176
PID/Gender: Ind Men	7% (5)	12% (8)	22% (14)	18% (12)	29% (19)	11% (7)	65
PID/Gender: Ind Women	8% (6)	12% (10)	11% (9)	17% (13)	22% (17)	30% (23)	77
PID/Gender: Rep Men	36% (60)	21% (36)	10% (17)	3% (5)	20% (33)	10% (16)	166
PID/Gender: Rep Women	31% (51)	24% (39)	3% (5)	8% (14)	14% (22)	19% (31)	163
Ideo: Liberal (1-3)	6% (14)	6% (14)	17% (39)	36% (82)	19% (44)	14% (32)	225
Ideo: Moderate (4)	7% (18)	7% (17)	15% (36)	15% (35)	28% (65)	27% (64)	235
Ideo: Conservative (5-7)	33% (106)	27% (85)	8% (25)	5% (15)	13% (43)	14% (45)	319
Community: Urban	20% (31)	7% (10)	15% (23)	20% (31)	19% (28)	19% (28)	152
Community: Suburban	15% (66)	14% (61)	12% (51)	16% (70)	22% (95)	20% (87)	431
Community: Rural	20% (41)	21% (44)	13% (28)	15% (33)	15% (31)	16% (34)	211
Military HHnm: Yes	17% (21)	17% (20)	10% (13)	22% (27)	16% (20)	18% (21)	121
Military HH: No	17% (117)	14% (96)	13% (90)	16% (106)	20% (135)	19% (128)	673
Employ: Private Sector	15% (44)	12% (34)	15% (42)	14% (41)	23% (68)	21% (59)	289
Employ: Government	9% (4)	20% (8)	12% (5)	26% (10)	18% (7)	15% (6)	38
Employ: Self-Employed	14% (8)	20% (12)	13% (8)	6% (4)	33% (19)	14% (8)	58
Employ: Homemaker	15% (9)	11% (7)	8% (5)	17% (11)	25% (16)	24% (15)	62
Employ: Student	10% (2)	3% (1)	6% (1)	— (0)	15% (4)	67% (16)	24
Employ: Retired	28% (61)	18% (40)	12% (27)	21% (47)	10% (23)	10% (21)	220
Employ: Unemployed	9% (5)	8% (5)	17% (10)	19% (11)	21% (13)	25% (15)	60
Employ: Other	9% (4)	25% (11)	8% (3)	21% (9)	15% (7)	22% (10)	44

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Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (138)	15% (116)	13% (102)	17% (133)	19% (155)	19% (150)	794
Protestant	23% (50)	18% (41)	17% (38)	14% (31)	13% (29)	15% (34)	223
Roman Catholic	23% (60)	17% (43)	13% (34)	12% (30)	19% (49)	15% (38)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	78% (3)	— (0)	— (0)	— (0)	18% (1)	4% (0)	4
Jewish	16% (3)	7% (1)	23% (5)	32% (6)	15% (3)	6% (1)	19
Muslim	7% (1)	12% (2)	1% (0)	16% (3)	56% (9)	8% (1)	17
Buddhist	65% (2)	14% (0)	— (0)	— (0)	11% (0)	9% (0)	3
Atheist	6% (2)	11% (3)	6% (2)	32% (9)	3% (1)	43% (12)	28
Agnostic	7% (3)	4% (2)	11% (4)	48% (18)	16% (6)	14% (5)	38
Something else	7% (6)	16% (12)	9% (7)	23% (18)	24% (19)	21% (17)	79
Nothing in particular	5% (7)	9% (11)	10% (13)	14% (17)	30% (38)	32% (40)	126
Ideo/PID: Conservative Republican	38% (96)	27% (68)	7% (17)	5% (14)	12% (29)	12% (31)	256
Ideo/PID: Moderate/Liberal Republican	20% (14)	9% (7)	7% (5)	6% (4)	36% (26)	23% (17)	74
Ideo/PID: Moderate/Conservative Democrat	5% (7)	10% (13)	19% (25)	12% (16)	23% (30)	31% (42)	132
Ideo/PID: Liberal Democrat	5% (10)	6% (11)	18% (33)	40% (73)	17% (31)	14% (26)	185
Unfavorable of Biden and Trump	9% (11)	18% (22)	15% (19)	11% (14)	22% (28)	25% (31)	126
2024 H2H Matchup: Biden Voter	1% (5)	6% (21)	20% (71)	32% (110)	21% (73)	19% (68)	347
2024 H2H Matchup: Trump Voter	32% (130)	22% (89)	7% (26)	4% (16)	18% (73)	17% (66)	401
2024 H2H Matchup: Would not Vote	— (0)	24% (5)	3% (1)	9% (2)	30% (6)	34% (7)	21
2024 H2H Matchup: Do not Know	12% (3)	4% (1)	17% (4)	20% (5)	11% (3)	35% (9)	25
2022 House Vote: Democrat	3% (11)	6% (21)	22% (74)	30% (102)	20% (69)	19% (65)	342
2022 House Vote: Republican	37% (114)	26% (80)	7% (21)	7% (21)	14% (44)	10% (30)	310
2022 House Vote: Did not Vote	9% (12)	9% (12)	5% (7)	7% (9)	28% (38)	41% (55)	134
2020 Vote: Joe Biden	3% (12)	9% (32)	19% (71)	30% (111)	22% (83)	16% (61)	369
2020 Vote: Donald Trump	33% (119)	22% (81)	7% (24)	4% (16)	18% (64)	15% (55)	360
2020 Vote: Someone Else	7% (1)	7% (1)	28% (2)	11% (1)	24% (2)	23% (2)	8
2020 Vote: Did not Vote	12% (7)	4% (2)	9% (5)	9% (5)	10% (6)	57% (32)	56
2016 Vote: Hillary Clinton	4% (11)	9% (26)	22% (64)	33% (96)	19% (55)	12% (35)	286
2016 Vote: Donald Trump	35% (111)	26% (83)	7% (24)	6% (18)	14% (46)	12% (37)	319
2016 Vote: Someone Else	5% (1)	15% (2)	6% (1)	42% (5)	20% (3)	13% (2)	12
2020 Vote/PID: Not Biden/Democrat	20% (12)	11% (6)	12% (7)	10% (6)	7% (4)	39% (22)	57

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Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (138)	15% (116)	13% (102)	17% (133)	19% (155)	19% (150)	794
2020 Vote/PID: Not Trump/Republican	16% (8)	26% (12)	7% (3)	17% (8)	15% (7)	19% (9)	47
U.S. Economy: Wrong Track	22% (128)	17% (97)	12% (70)	9% (53)	20% (113)	20% (112)	573
U.S. Economy: Right Direction	5% (10)	9% (19)	15% (32)	36% (81)	19% (42)	17% (37)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (6)	5% (13)	21% (55)	35% (90)	20% (51)	17% (45)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (126)	21% (86)	7% (27)	6% (23)	19% (79)	18% (73)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (7)	14% (17)	16% (20)	16% (20)	21% (25)	27% (32)	120
Top 2024 Issue: Economy	16% (42)	19% (50)	11% (29)	10% (27)	25% (68)	19% (52)	269
Community/Gender: Urban Women	21% (14)	1% (1)	15% (10)	14% (9)	24% (16)	24% (16)	66
Community/Gender: Urban Men	20% (17)	11% (9)	15% (13)	25% (22)	14% (12)	14% (12)	86
Community/Gender: Rural Women	16% (19)	22% (25)	14% (16)	12% (14)	19% (22)	17% (20)	117
Community/Gender: Rural Men	24% (22)	20% (19)	12% (11)	20% (19)	10% (9)	15% (14)	94
Community/Gender: Suburban Women	12% (28)	16% (37)	11% (26)	15% (35)	21% (48)	25% (59)	234
Community/Gender: Suburban Men	19% (38)	13% (25)	13% (25)	17% (34)	24% (47)	14% (28)	197
Homeowner	18% (127)	15% (107)	13% (89)	17% (118)	19% (130)	18% (122)	692
Renter	11% (10)	10% (9)	14% (13)	16% (15)	24% (23)	25% (24)	93
Self + Household: White-Collar	17% (48)	16% (46)	16% (47)	20% (58)	18% (51)	13% (37)	288
Self + Household: Blue Collar	19% (72)	16% (59)	13% (49)	16% (60)	20% (78)	16% (61)	380
Union HH: Yes	19% (15)	14% (12)	12% (9)	17% (14)	18% (15)	20% (16)	82
Union HH: No	17% (123)	15% (105)	13% (93)	17% (119)	20% (140)	19% (134)	712
LGBTQ+: Yes	3% (2)	2% (2)	23% (17)	11% (8)	22% (16)	39% (28)	71
LGBTQ+: No	19% (136)	16% (115)	12% (86)	17% (125)	19% (139)	17% (122)	723
Motivated to Vote	18% (132)	15% (112)	13% (96)	17% (126)	19% (137)	17% (126)	730
Parent: Yes	18% (40)	15% (33)	10% (22)	14% (31)	22% (49)	21% (46)	220
Parent: No	17% (98)	14% (83)	14% (81)	18% (103)	18% (106)	18% (104)	574
COVID Vaccine: Yes	16% (94)	13% (75)	15% (88)	20% (113)	18% (104)	18% (103)	577
COVID Vaccine: No	20% (44)	19% (41)	7% (14)	9% (20)	23% (50)	22% (47)	217
Student Loans: Yes	12% (14)	9% (11)	13% (15)	16% (19)	27% (33)	23% (28)	121
Student Loans: No	18% (124)	16% (105)	13% (87)	17% (114)	18% (122)	18% (121)	673
Favorable Opinion of Haley	31% (79)	26% (66)	13% (32)	9% (22)	14% (35)	9% (22)	255
Unfavorable Opinion of Haley	14% (44)	12% (39)	18% (59)	31% (99)	13% (40)	12% (39)	321
Prodigal Biden Voter	16% (8)	23% (12)	7% (4)	13% (7)	22% (12)	19% (10)	53

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (138)	15% (116)	13% (102)	17% (133)	19% (155)	19% (150)	794
Undecided Voter (DK/WNV)	7% (3)	13% (6)	11% (5)	15% (7)	20% (9)	34% (16)	46
Undecided Voter (DK)	12% (3)	4% (1)	17% (4)	20% (5)	11% (3)	35% (9)	25
Watched Debate	20% (120)	16% (92)	13% (76)	18% (106)	19% (109)	15% (86)	590
Watched Debate: Did not Watch	9% (18)	12% (24)	13% (26)	13% (28)	22% (45)	31% (64)	204
Watched Debate: All of it	26% (88)	19% (62)	13% (42)	17% (57)	16% (52)	9% (30)	331
Watched Debate: Some of it	13% (32)	12% (30)	13% (34)	19% (49)	22% (57)	22% (56)	259
Continue His Campaign: Yes Biden	11% (35)	8% (26)	18% (58)	28% (90)	17% (55)	17% (55)	319
Continue His Campaign: No Biden	23% (99)	20% (86)	10% (44)	8% (37)	21% (92)	19% (81)	439
Continue His Campaign: Yes Trump	32% (127)	20% (80)	9% (37)	7% (26)	17% (70)	15% (59)	399
Continue His Campaign: No Trump	3% (9)	10% (35)	18% (65)	30% (106)	20% (72)	20% (72)	357
Conviction: Evidence	2% (8)	9% (33)	19% (70)	30% (111)	23% (85)	18% (68)	375
Conviction: Motivation to Damage	36% (121)	22% (74)	9% (29)	5% (15)	15% (52)	13% (46)	338
Conviction: DK/NO	10% (9)	11% (9)	4% (3)	9% (7)	22% (18)	44% (36)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(77)	8%	(65)	7%	(53)	13%	(104)	16%	(123)	47%	(372)	794
Gender: Male	12%	(46)	9%	(34)	10%	(37)	14%	(53)	18%	(68)	37%	(140)	378
Gender: Female	8%	(31)	7%	(31)	4%	(16)	12%	(51)	13%	(56)	56%	(232)	416
Age: 18-34	4%	(9)	7%	(14)	11%	(22)	6%	(12)	18%	(38)	54%	(115)	212
Age: 35-44	3%	(3)	16%	(17)	6%	(6)	9%	(9)	14%	(15)	52%	(53)	103
Age: 45-64	8%	(23)	5%	(14)	7%	(19)	15%	(40)	17%	(46)	48%	(128)	270
Age: 65+	20%	(42)	10%	(20)	3%	(5)	20%	(43)	12%	(24)	36%	(76)	210
GenZers: 1997-2012	2%	(2)	9%	(9)	11%	(11)	5%	(6)	18%	(20)	55%	(59)	107
Millennials: 1981-1996	6%	(11)	11%	(21)	8%	(17)	8%	(16)	17%	(33)	51%	(104)	202
GenXers: 1965-1980	8%	(15)	3%	(5)	6%	(11)	11%	(21)	16%	(30)	57%	(109)	190
Baby Boomers: 1946-1964	17%	(49)	10%	(29)	5%	(14)	21%	(57)	13%	(37)	33%	(93)	278
Educ: < College	11%	(53)	8%	(38)	6%	(27)	9%	(45)	15%	(72)	51%	(241)	475
Educ: Bachelors degree	8%	(16)	6%	(13)	10%	(20)	20%	(42)	20%	(41)	36%	(75)	208
Educ: Post-grad	7%	(8)	13%	(14)	5%	(5)	16%	(17)	10%	(11)	50%	(56)	112
Income: Under 50k	9%	(29)	8%	(25)	9%	(28)	12%	(37)	17%	(52)	45%	(142)	313
Income: 50k-100k	12%	(35)	7%	(21)	6%	(17)	14%	(42)	14%	(42)	47%	(142)	299
Income: 100k+	7%	(13)	11%	(19)	4%	(8)	14%	(26)	16%	(29)	49%	(88)	182
Ethnicity: White (Non-Hispanic)	11%	(71)	8%	(53)	6%	(38)	14%	(91)	16%	(105)	46%	(304)	662
Ethnicity: Hispanic	10%	(3)	8%	(3)	12%	(4)	14%	(5)	4%	(1)	52%	(17)	33
Ethnicity: Black (Non-Hispanic)	4%	(3)	10%	(8)	10%	(8)	9%	(7)	20%	(16)	46%	(36)	78
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	7%	(2)	15%	(3)	7%	(1)	4%	(1)	67%	(14)	21
All Christian	13%	(61)	10%	(48)	7%	(34)	12%	(60)	14%	(69)	44%	(211)	484
All Non-Christian	13%	(5)	6%	(2)	5%	(2)	9%	(3)	36%	(14)	31%	(12)	39
Atheist	1%	(0)	3%	(1)	12%	(3)	22%	(6)	3%	(1)	60%	(17)	28
Agnostic/Nothing in particular	4%	(6)	5%	(8)	6%	(11)	13%	(21)	18%	(30)	54%	(89)	164
Something Else	6%	(5)	8%	(6)	4%	(3)	17%	(13)	12%	(9)	53%	(42)	79
Evangelical	15%	(23)	11%	(18)	7%	(11)	4%	(7)	15%	(23)	48%	(76)	158
Non-Evangelical	11%	(43)	9%	(34)	6%	(25)	17%	(67)	13%	(53)	44%	(177)	399
PID: Dem (no lean)	3%	(9)	4%	(13)	9%	(28)	21%	(66)	14%	(46)	50%	(160)	323
PID: Ind (no lean)	5%	(7)	11%	(15)	7%	(10)	16%	(22)	12%	(17)	50%	(71)	142
PID: Rep (no lean)	19%	(61)	11%	(37)	4%	(14)	5%	(16)	18%	(61)	43%	(140)	329

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(77)	8%	(65)	7%	(53)	13%	(104)	16%	(123)	47%	(372)	794
PID/Gender: Dem Men	5%	(7)	5%	(7)	11%	(16)	25%	(37)	16%	(23)	39%	(57)	146
PID/Gender: Dem Women	2%	(3)	4%	(6)	7%	(12)	17%	(29)	13%	(23)	59%	(103)	176
PID/Gender: Ind Men	5%	(3)	16%	(10)	14%	(9)	14%	(9)	14%	(9)	37%	(24)	65
PID/Gender: Ind Women	4%	(3)	6%	(5)	1%	(1)	17%	(13)	9%	(7)	62%	(47)	77
PID/Gender: Rep Men	22%	(36)	10%	(17)	7%	(12)	4%	(7)	21%	(35)	36%	(59)	166
PID/Gender: Rep Women	15%	(25)	12%	(20)	1%	(2)	5%	(9)	16%	(26)	50%	(81)	163
Ideo: Liberal (1-3)	4%	(9)	3%	(7)	8%	(18)	27%	(60)	15%	(35)	43%	(97)	225
Ideo: Moderate (4)	4%	(9)	5%	(12)	10%	(24)	14%	(32)	14%	(34)	52%	(123)	235
Ideo: Conservative (5-7)	18%	(59)	15%	(46)	3%	(10)	4%	(12)	16%	(52)	44%	(140)	319
Community: Urban	6%	(9)	10%	(15)	11%	(17)	7%	(11)	19%	(29)	47%	(71)	152
Community: Suburban	9%	(40)	8%	(34)	5%	(22)	15%	(63)	14%	(61)	49%	(212)	431
Community: Rural	13%	(28)	8%	(17)	6%	(14)	14%	(30)	16%	(33)	42%	(89)	211
Military HHnm: Yes	13%	(16)	5%	(6)	3%	(4)	17%	(21)	12%	(15)	49%	(60)	121
Military HH: No	9%	(62)	9%	(59)	7%	(49)	12%	(83)	16%	(108)	46%	(312)	673
Employ: Private Sector	5%	(14)	10%	(30)	7%	(21)	10%	(30)	18%	(53)	49%	(141)	289
Employ: Government	7%	(3)	3%	(1)	9%	(3)	8%	(3)	3%	(1)	70%	(27)	38
Employ: Self-Employed	14%	(8)	14%	(8)	17%	(10)	8%	(5)	19%	(11)	28%	(17)	58
Employ: Homemaker	5%	(3)	6%	(4)	2%	(1)	11%	(7)	12%	(7)	63%	(39)	62
Employ: Student	3%	(1)	—	(0)	1%	(0)	—	(0)	11%	(3)	85%	(21)	24
Employ: Retired	20%	(45)	6%	(14)	4%	(8)	19%	(42)	16%	(34)	35%	(77)	220
Employ: Unemployed	5%	(3)	6%	(4)	13%	(8)	12%	(7)	9%	(5)	55%	(33)	60
Employ: Other	2%	(1)	12%	(5)	3%	(1)	23%	(10)	19%	(8)	42%	(19)	44

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(77)	8%	(65)	7%	(53)	13%	(104)	16%	(123)	47%	(372)	794
Protestant	11%	(25)	9%	(19)	7%	(15)	13%	(28)	15%	(35)	46%	(102)	223
Roman Catholic	14%	(36)	10%	(26)	7%	(19)	13%	(32)	13%	(33)	43%	(109)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	78%	(3)	—	(0)	—	(0)	—	(0)	22%	(1)	4
Jewish	16%	(3)	11%	(2)	3%	(1)	13%	(3)	28%	(5)	29%	(6)	19
Muslim	—	(0)	1%	(0)	7%	(1)	5%	(1)	52%	(9)	36%	(6)	17
Buddhist	65%	(2)	—	(0)	11%	(0)	—	(0)	—	(0)	23%	(1)	3
Atheist	1%	(0)	3%	(1)	12%	(3)	22%	(6)	3%	(1)	60%	(17)	28
Agnostic	5%	(2)	1%	(0)	7%	(3)	26%	(10)	18%	(7)	44%	(17)	38
Something else	6%	(5)	8%	(6)	4%	(3)	17%	(13)	12%	(9)	53%	(42)	79
Nothing in particular	3%	(4)	6%	(7)	6%	(8)	9%	(11)	18%	(23)	57%	(73)	126
Ideo/PID: Conservative Republican	20%	(52)	14%	(36)	3%	(8)	5%	(12)	18%	(47)	39%	(101)	256
Ideo/PID: Moderate/Liberal Republican	12%	(9)	1%	(1)	9%	(7)	5%	(4)	18%	(14)	54%	(40)	74
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	5%	(7)	10%	(13)	9%	(12)	16%	(21)	59%	(78)	132
Ideo/PID: Liberal Democrat	3%	(6)	4%	(7)	8%	(15)	30%	(55)	13%	(24)	42%	(78)	185
Unfavorable of Biden and Trump	4%	(5)	4%	(5)	9%	(11)	11%	(14)	20%	(26)	52%	(65)	126
2024 H2H Matchup: Biden Voter	2%	(8)	4%	(13)	8%	(29)	24%	(82)	12%	(43)	49%	(172)	347
2024 H2H Matchup: Trump Voter	17%	(70)	13%	(51)	5%	(19)	4%	(16)	17%	(70)	44%	(176)	401
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	7%	(1)	3%	(1)	35%	(7)	55%	(12)	21
2024 H2H Matchup: Do not Know	—	(0)	5%	(1)	12%	(3)	20%	(5)	14%	(3)	49%	(12)	25
2022 House Vote: Democrat	3%	(10)	4%	(12)	9%	(31)	24%	(83)	14%	(48)	46%	(157)	342
2022 House Vote: Republican	20%	(63)	14%	(42)	6%	(19)	5%	(16)	16%	(51)	38%	(119)	310
2022 House Vote: Did not Vote	3%	(5)	6%	(8)	2%	(3)	2%	(3)	17%	(23)	69%	(92)	134
2020 Vote: Joe Biden	3%	(10)	4%	(15)	8%	(31)	25%	(92)	14%	(51)	46%	(170)	369
2020 Vote: Donald Trump	17%	(63)	13%	(45)	5%	(18)	3%	(10)	19%	(68)	43%	(156)	360
2020 Vote: Someone Else	—	(0)	—	(0)	10%	(1)	—	(0)	11%	(1)	78%	(7)	8
2020 Vote: Did not Vote	9%	(5)	8%	(5)	4%	(2)	4%	(2)	6%	(3)	70%	(39)	56
2016 Vote: Hillary Clinton	2%	(7)	6%	(17)	8%	(23)	26%	(75)	15%	(42)	43%	(123)	286
2016 Vote: Donald Trump	19%	(59)	12%	(39)	5%	(17)	4%	(12)	19%	(59)	42%	(133)	319
2016 Vote: Someone Else	—	(0)	1%	(0)	11%	(1)	24%	(3)	8%	(1)	56%	(7)	12
2020 Vote/PID: Not Biden/Democrat	8%	(4)	12%	(7)	11%	(6)	3%	(2)	11%	(6)	54%	(31)	57

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Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(77)	8%	(65)	7%	(53)	13%	(104)	16%	(123)	47%	(372)	794
2020 Vote/PID: Not Trump/Republican	11%	(5)	3%	(1)	4%	(2)	21%	(10)	10%	(5)	52%	(24)	47
U.S. Economy: Wrong Track	12%	(67)	10%	(55)	6%	(36)	6%	(37)	17%	(100)	48%	(278)	573
U.S. Economy: Right Direction	5%	(10)	4%	(10)	8%	(17)	30%	(67)	11%	(23)	43%	(94)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	3%	(8)	11%	(28)	26%	(66)	14%	(37)	43%	(112)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(66)	11%	(47)	4%	(16)	6%	(24)	17%	(70)	46%	(191)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	8%	(10)	7%	(8)	12%	(14)	14%	(17)	57%	(69)	120
Top 2024 Issue: Economy	8%	(21)	9%	(24)	7%	(18)	7%	(18)	16%	(44)	54%	(145)	269
Community/Gender: Urban Women	7%	(5)	6%	(4)	2%	(1)	5%	(3)	17%	(11)	63%	(42)	66
Community/Gender: Urban Men	5%	(5)	12%	(11)	18%	(16)	9%	(8)	21%	(18)	34%	(29)	86
Community/Gender: Rural Women	9%	(11)	9%	(10)	2%	(3)	11%	(13)	16%	(19)	52%	(61)	117
Community/Gender: Rural Men	18%	(17)	7%	(7)	12%	(11)	18%	(17)	15%	(15)	29%	(28)	94
Community/Gender: Suburban Women	7%	(16)	7%	(17)	5%	(12)	15%	(35)	11%	(26)	55%	(129)	234
Community/Gender: Suburban Men	12%	(24)	9%	(17)	5%	(10)	14%	(28)	18%	(35)	42%	(83)	197
Homeowner	10%	(72)	9%	(60)	7%	(46)	14%	(95)	15%	(103)	45%	(314)	692
Renter	6%	(5)	5%	(5)	6%	(5)	9%	(8)	19%	(17)	56%	(52)	93
Self + Household: White-Collar	10%	(28)	8%	(23)	9%	(26)	18%	(53)	16%	(45)	39%	(113)	288
Self + Household: Blue Collar	13%	(49)	8%	(29)	6%	(23)	12%	(44)	16%	(61)	46%	(175)	380
Union HH: Yes	15%	(12)	5%	(4)	11%	(9)	9%	(7)	9%	(7)	52%	(43)	82
Union HH: No	9%	(65)	9%	(61)	6%	(44)	14%	(97)	16%	(116)	46%	(329)	712
LGBTQ+: Yes	1%	(1)	4%	(3)	4%	(3)	14%	(10)	19%	(14)	57%	(41)	71
LGBTQ+: No	11%	(77)	9%	(62)	7%	(50)	13%	(94)	15%	(110)	46%	(331)	723
Motivated to Vote	10%	(73)	8%	(61)	6%	(45)	14%	(103)	15%	(111)	46%	(336)	730
Parent: Yes	5%	(12)	12%	(26)	8%	(18)	8%	(18)	17%	(38)	49%	(108)	220
Parent: No	11%	(66)	7%	(39)	6%	(35)	15%	(86)	15%	(86)	46%	(263)	574
COVID Vaccine: Yes	10%	(59)	7%	(39)	6%	(36)	16%	(95)	13%	(77)	47%	(271)	577
COVID Vaccine: No	8%	(18)	12%	(26)	8%	(17)	4%	(9)	21%	(47)	46%	(101)	217
Student Loans: Yes	1%	(2)	8%	(10)	7%	(9)	14%	(17)	15%	(18)	54%	(65)	121
Student Loans: No	11%	(76)	8%	(55)	7%	(44)	13%	(87)	16%	(105)	46%	(307)	673
Favorable Opinion of Haley	19%	(50)	16%	(42)	4%	(10)	8%	(19)	15%	(39)	37%	(95)	255
Unfavorable Opinion of Haley	7%	(22)	7%	(23)	10%	(33)	26%	(83)	14%	(45)	35%	(114)	321
Prodigal Biden Voter	9%	(5)	10%	(5)	6%	(3)	18%	(10)	17%	(9)	39%	(21)	53

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(77)	8%	(65)	7%	(53)	13%	(104)	16%	(123)	47%	(372)	794
Undecided Voter (DK/WNV)	—	(0)	3%	(1)	10%	(5)	12%	(6)	23%	(11)	52%	(24)	46
Undecided Voter (DK)	—	(0)	5%	(1)	12%	(3)	20%	(5)	14%	(3)	49%	(12)	25
Watched Debate	12%	(70)	10%	(57)	7%	(41)	15%	(90)	14%	(85)	42%	(246)	590
Watched Debate: Did not Watch	3%	(7)	4%	(8)	6%	(11)	7%	(14)	19%	(39)	61%	(125)	204
Watched Debate: All of it	16%	(54)	11%	(36)	7%	(22)	17%	(56)	13%	(43)	37%	(121)	331
Watched Debate: Some of it	6%	(17)	8%	(21)	8%	(19)	13%	(35)	16%	(41)	48%	(125)	259
Continue His Campaign: Yes Biden	8%	(25)	6%	(20)	7%	(21)	21%	(67)	16%	(50)	43%	(136)	319
Continue His Campaign: No Biden	12%	(52)	10%	(45)	7%	(31)	7%	(31)	16%	(70)	48%	(210)	439
Continue His Campaign: Yes Trump	18%	(70)	14%	(54)	5%	(22)	6%	(24)	16%	(65)	41%	(165)	399
Continue His Campaign: No Trump	2%	(6)	3%	(11)	8%	(29)	22%	(80)	16%	(56)	49%	(175)	357
Conviction: Evidence	2%	(6)	4%	(17)	9%	(33)	23%	(87)	14%	(51)	48%	(180)	375
Conviction: Motivation to Damage	20%	(66)	12%	(40)	5%	(17)	4%	(14)	16%	(54)	43%	(146)	338
Conviction: DK/NO	6%	(5)	11%	(9)	3%	(2)	4%	(3)	22%	(18)	55%	(45)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	4%	(31)	6%	(48)	6%	(45)	17%	(136)	66%	(521)	794
Gender: Male	2%	(9)	7%	(26)	7%	(26)	7%	(26)	18%	(68)	59%	(223)	378
Gender: Female	1%	(4)	1%	(5)	5%	(22)	5%	(19)	16%	(68)	72%	(298)	416
Age: 18-34	2%	(5)	7%	(14)	10%	(20)	5%	(11)	21%	(45)	55%	(116)	212
Age: 35-44	5%	(5)	5%	(5)	12%	(13)	6%	(6)	16%	(17)	56%	(57)	103
Age: 45-64	1%	(3)	2%	(5)	4%	(9)	5%	(14)	16%	(43)	72%	(195)	270
Age: 65+	—	(0)	3%	(7)	3%	(6)	6%	(13)	15%	(32)	73%	(153)	210
GenZers: 1997-2012	1%	(1)	5%	(5)	8%	(9)	5%	(5)	23%	(25)	58%	(62)	107
Millennials: 1981-1996	4%	(9)	7%	(13)	12%	(24)	6%	(12)	18%	(36)	53%	(107)	202
GenXers: 1965-1980	2%	(3)	2%	(5)	2%	(4)	3%	(6)	16%	(31)	74%	(141)	190
Baby Boomers: 1946-1964	—	(0)	3%	(7)	4%	(11)	8%	(21)	15%	(42)	71%	(197)	278
Educ: < College	2%	(9)	3%	(16)	5%	(26)	5%	(22)	18%	(85)	67%	(317)	475
Educ: Bachelors degree	2%	(4)	5%	(10)	6%	(13)	7%	(14)	17%	(34)	64%	(133)	208
Educ: Post-grad	—	(0)	4%	(5)	8%	(9)	8%	(9)	15%	(17)	64%	(72)	112
Income: Under 50k	3%	(10)	2%	(6)	7%	(23)	5%	(17)	19%	(59)	63%	(199)	313
Income: 50k-100k	1%	(3)	6%	(18)	5%	(16)	6%	(17)	16%	(48)	66%	(196)	299
Income: 100k+	—	(0)	4%	(7)	5%	(10)	6%	(11)	16%	(29)	69%	(126)	182
Ethnicity: White (Non-Hispanic)	2%	(11)	3%	(22)	5%	(36)	6%	(41)	17%	(112)	66%	(439)	662
Ethnicity: Hispanic	1%	(0)	7%	(2)	15%	(5)	5%	(2)	17%	(5)	56%	(19)	33
Ethnicity: Black (Non-Hispanic)	3%	(2)	7%	(6)	10%	(7)	2%	(2)	17%	(14)	61%	(47)	78
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	2%	(0)	1%	(0)	2%	(0)	22%	(5)	73%	(16)	21
All Christian	2%	(9)	4%	(17)	6%	(30)	7%	(36)	16%	(78)	65%	(313)	484
All Non-Christian	3%	(1)	8%	(3)	2%	(1)	1%	(0)	9%	(3)	78%	(30)	39
Atheist	—	(0)	—	(0)	7%	(2)	—	(0)	22%	(6)	71%	(20)	28
Agnostic/Nothing in particular	2%	(3)	3%	(4)	5%	(8)	5%	(8)	20%	(33)	66%	(108)	164
Something Else	1%	(1)	8%	(6)	9%	(7)	1%	(0)	19%	(15)	63%	(50)	79
Evangelical	2%	(4)	3%	(4)	9%	(15)	4%	(6)	19%	(30)	63%	(99)	158
Non-Evangelical	1%	(6)	5%	(19)	6%	(23)	8%	(30)	16%	(63)	65%	(258)	399
PID: Dem (no lean)	2%	(6)	4%	(13)	7%	(23)	5%	(17)	16%	(52)	65%	(211)	323
PID: Ind (no lean)	4%	(6)	5%	(7)	6%	(8)	5%	(7)	17%	(24)	64%	(91)	142
PID: Rep (no lean)	—	(1)	3%	(11)	5%	(17)	6%	(21)	18%	(60)	66%	(219)	329

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	4%	(31)	6%	(48)	6%	(45)	17%	(136)	66%	(521)	794
PID/Gender: Dem Men	2%	(4)	8%	(12)	6%	(9)	6%	(9)	16%	(23)	61%	(90)	146
PID/Gender: Dem Women	2%	(3)	—	(0)	8%	(14)	5%	(8)	17%	(29)	69%	(121)	176
PID/Gender: Ind Men	7%	(4)	9%	(6)	12%	(8)	1%	(1)	23%	(15)	49%	(31)	65
PID/Gender: Ind Women	2%	(2)	1%	(1)	1%	(1)	8%	(6)	11%	(9)	77%	(59)	77
PID/Gender: Rep Men	1%	(1)	5%	(8)	6%	(10)	10%	(16)	18%	(30)	61%	(101)	166
PID/Gender: Rep Women	—	(0)	2%	(3)	4%	(7)	3%	(5)	18%	(30)	72%	(117)	163
Ideo: Liberal (1-3)	2%	(5)	3%	(6)	7%	(16)	5%	(12)	17%	(39)	66%	(148)	225
Ideo: Moderate (4)	1%	(3)	6%	(13)	7%	(17)	6%	(14)	19%	(46)	60%	(142)	235
Ideo: Conservative (5-7)	1%	(4)	4%	(12)	5%	(15)	6%	(20)	16%	(50)	68%	(218)	319
Community: Urban	3%	(4)	6%	(10)	11%	(16)	7%	(11)	16%	(24)	58%	(87)	152
Community: Suburban	2%	(8)	3%	(14)	4%	(19)	7%	(29)	16%	(68)	68%	(293)	431
Community: Rural	1%	(2)	3%	(6)	6%	(13)	3%	(5)	21%	(44)	66%	(140)	211
Military HHnm: Yes	—	(0)	2%	(2)	2%	(2)	4%	(5)	13%	(16)	78%	(95)	121
Military HH: No	2%	(13)	4%	(28)	7%	(46)	6%	(40)	18%	(120)	63%	(426)	673
Employ: Private Sector	1%	(3)	8%	(23)	6%	(17)	4%	(12)	14%	(42)	66%	(192)	289
Employ: Government	2%	(1)	1%	(1)	21%	(8)	9%	(3)	9%	(3)	58%	(22)	38
Employ: Self-Employed	9%	(6)	1%	(0)	3%	(2)	8%	(5)	20%	(12)	59%	(34)	58
Employ: Homemaker	1%	(1)	—	(0)	3%	(2)	4%	(2)	22%	(14)	70%	(43)	62
Employ: Student	—	(0)	—	(0)	1%	(0)	—	(0)	25%	(6)	74%	(18)	24
Employ: Retired	—	(0)	2%	(5)	2%	(5)	8%	(17)	17%	(37)	71%	(156)	220
Employ: Unemployed	3%	(2)	2%	(1)	19%	(11)	8%	(5)	14%	(9)	53%	(32)	60
Employ: Other	3%	(1)	1%	(1)	8%	(4)	—	(0)	33%	(14)	55%	(24)	44

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	4%	(31)	6%	(48)	6%	(45)	17%	(136)	66%	(521)	794
Protestant	1%	(3)	2%	(4)	5%	(11)	4%	(9)	15%	(34)	73%	(162)	223
Roman Catholic	2%	(6)	5%	(12)	8%	(20)	11%	(27)	17%	(44)	57%	(145)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	—	(0)	9%	(0)	91%	(3)	4
Jewish	—	(0)	6%	(1)	—	(0)	—	(0)	3%	(1)	91%	(18)	19
Muslim	7%	(1)	—	(0)	5%	(1)	—	(0)	15%	(2)	73%	(12)	17
Buddhist	—	(0)	65%	(2)	—	(0)	14%	(0)	11%	(0)	9%	(0)	3
Atheist	—	(0)	—	(0)	7%	(2)	—	(0)	22%	(6)	71%	(20)	28
Agnostic	6%	(2)	—	(0)	10%	(4)	12%	(5)	13%	(5)	59%	(23)	38
Something else	1%	(1)	8%	(6)	9%	(7)	1%	(0)	19%	(15)	63%	(50)	79
Nothing in particular	—	(0)	3%	(4)	4%	(5)	3%	(4)	22%	(28)	68%	(86)	126
Ideo/PID: Conservative Republican	—	(0)	4%	(10)	4%	(11)	6%	(17)	17%	(44)	68%	(175)	256
Ideo/PID: Moderate/Liberal Republican	1%	(1)	2%	(2)	9%	(6)	6%	(5)	22%	(16)	60%	(44)	74
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	6%	(8)	7%	(10)	5%	(7)	16%	(21)	65%	(86)	132
Ideo/PID: Liberal Democrat	3%	(5)	3%	(5)	7%	(13)	6%	(10)	17%	(31)	65%	(120)	185
Unfavorable of Biden and Trump	1%	(2)	1%	(1)	8%	(10)	7%	(9)	19%	(24)	63%	(80)	126
2024 H2H Matchup: Biden Voter	2%	(8)	3%	(9)	6%	(23)	4%	(15)	15%	(54)	69%	(239)	347
2024 H2H Matchup: Trump Voter	1%	(5)	5%	(21)	5%	(21)	7%	(27)	19%	(75)	63%	(253)	401
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	9%	(2)	1%	(0)	27%	(6)	63%	(13)	21
2024 H2H Matchup: Do not Know	2%	(1)	3%	(1)	11%	(3)	13%	(3)	8%	(2)	63%	(16)	25
2022 House Vote: Democrat	2%	(8)	5%	(16)	6%	(20)	5%	(17)	16%	(53)	67%	(228)	342
2022 House Vote: Republican	1%	(4)	4%	(13)	7%	(22)	8%	(25)	17%	(53)	62%	(193)	310
2022 House Vote: Did not Vote	1%	(2)	1%	(2)	5%	(6)	2%	(2)	22%	(30)	69%	(92)	134
2020 Vote: Joe Biden	3%	(10)	3%	(12)	6%	(22)	5%	(19)	16%	(60)	66%	(245)	369
2020 Vote: Donald Trump	—	(1)	4%	(15)	6%	(20)	7%	(26)	19%	(68)	64%	(231)	360
2020 Vote: Someone Else	4%	(0)	7%	(1)	10%	(1)	—	(0)	7%	(1)	72%	(6)	8
2020 Vote: Did not Vote	2%	(1)	5%	(3)	9%	(5)	—	(0)	14%	(8)	69%	(39)	56
2016 Vote: Hillary Clinton	3%	(8)	3%	(10)	7%	(21)	6%	(16)	16%	(45)	65%	(187)	286
2016 Vote: Donald Trump	—	(0)	4%	(14)	5%	(15)	8%	(25)	19%	(59)	64%	(205)	319
2016 Vote: Someone Else	3%	(0)	5%	(1)	—	(0)	11%	(1)	5%	(1)	77%	(10)	12
2020 Vote/PID: Not Biden/Democrat	1%	(1)	7%	(4)	18%	(10)	2%	(1)	15%	(9)	57%	(32)	57

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	2%	(13)	4%	(31)	6%	(48)	6%	(45)	17%	(136)	66%	(521)	794
2020 Vote/PID: Not Trump/Republican	—	(0)	2%	(1)	7%	(3)	5%	(2)	17%	(8)	69%	(32)	47
U.S. Economy: Wrong Track	1%	(6)	4%	(22)	7%	(38)	5%	(30)	19%	(107)	64%	(369)	573
U.S. Economy: Right Direction	3%	(7)	4%	(9)	4%	(10)	7%	(15)	13%	(29)	69%	(152)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	3%	(8)	7%	(18)	7%	(18)	15%	(39)	66%	(170)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	5%	(21)	5%	(20)	5%	(22)	18%	(76)	65%	(270)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	1%	(2)	9%	(11)	4%	(5)	18%	(21)	67%	(80)	120
Top 2024 Issue: Economy	1%	(4)	3%	(9)	7%	(18)	4%	(12)	18%	(48)	66%	(179)	269
Community/Gender: Urban Women	1%	(1)	2%	(1)	10%	(7)	—	(0)	12%	(8)	74%	(49)	66
Community/Gender: Urban Men	4%	(3)	10%	(8)	11%	(10)	12%	(11)	18%	(15)	45%	(39)	86
Community/Gender: Rural Women	—	(0)	1%	(1)	3%	(4)	—	(1)	26%	(30)	69%	(80)	117
Community/Gender: Rural Men	2%	(2)	5%	(5)	10%	(9)	5%	(5)	15%	(14)	63%	(60)	94
Community/Gender: Suburban Women	2%	(4)	1%	(2)	5%	(11)	8%	(19)	13%	(29)	72%	(169)	234
Community/Gender: Suburban Men	2%	(4)	6%	(13)	4%	(7)	5%	(10)	20%	(39)	63%	(124)	197
Homeowner	1%	(9)	4%	(26)	6%	(42)	6%	(42)	17%	(116)	66%	(458)	692
Renter	4%	(4)	5%	(5)	7%	(6)	4%	(3)	21%	(19)	60%	(56)	93
Self + Household: White-Collar	2%	(6)	3%	(10)	8%	(23)	7%	(19)	17%	(48)	63%	(182)	288
Self + Household: Blue Collar	2%	(7)	4%	(15)	5%	(19)	7%	(25)	17%	(64)	66%	(250)	380
Union HH: Yes	—	(0)	8%	(7)	15%	(12)	6%	(5)	17%	(14)	53%	(44)	82
Union HH: No	2%	(13)	3%	(24)	5%	(36)	6%	(40)	17%	(122)	67%	(477)	712
LGBTQ+: Yes	1%	(1)	2%	(1)	3%	(2)	5%	(4)	28%	(20)	61%	(44)	71
LGBTQ+: No	2%	(12)	4%	(30)	6%	(46)	6%	(41)	16%	(116)	66%	(477)	723
Motivated to Vote	1%	(11)	4%	(29)	6%	(40)	6%	(43)	17%	(124)	66%	(483)	730
Parent: Yes	2%	(4)	5%	(12)	9%	(19)	5%	(10)	15%	(33)	64%	(142)	220
Parent: No	2%	(9)	3%	(19)	5%	(29)	6%	(35)	18%	(103)	66%	(379)	574
COVID Vaccine: Yes	1%	(9)	5%	(26)	6%	(34)	5%	(30)	16%	(92)	67%	(386)	577
COVID Vaccine: No	2%	(4)	2%	(4)	6%	(14)	7%	(16)	20%	(44)	62%	(135)	217
Student Loans: Yes	—	(0)	7%	(8)	6%	(7)	6%	(7)	18%	(22)	63%	(77)	121
Student Loans: No	2%	(13)	3%	(22)	6%	(41)	6%	(38)	17%	(115)	66%	(444)	673
Favorable Opinion of Haley	3%	(9)	6%	(16)	7%	(19)	5%	(12)	17%	(44)	61%	(156)	255
Unfavorable Opinion of Haley	1%	(3)	3%	(10)	8%	(26)	8%	(27)	18%	(57)	62%	(198)	321
Prodigal Biden Voter	7%	(4)	10%	(5)	8%	(4)	8%	(4)	21%	(11)	46%	(25)	53

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	4%	(31)	6%	(48)	6%	(45)	17%	(136)	66%	(521)	794
Undecided Voter (DK/WNV)	1%	(1)	2%	(1)	10%	(5)	7%	(3)	16%	(8)	63%	(29)	46
Undecided Voter (DK)	2%	(1)	3%	(1)	11%	(3)	13%	(3)	8%	(2)	63%	(16)	25
Watched Debate	2%	(11)	5%	(28)	7%	(39)	7%	(42)	18%	(107)	61%	(362)	590
Watched Debate: Did not Watch	1%	(2)	1%	(3)	4%	(9)	2%	(3)	14%	(29)	78%	(159)	204
Watched Debate: All of it	1%	(4)	5%	(16)	7%	(25)	8%	(28)	18%	(59)	61%	(201)	331
Watched Debate: Some of it	3%	(7)	5%	(12)	6%	(15)	6%	(14)	19%	(49)	62%	(161)	259
Continue His Campaign: Yes Biden	2%	(7)	2%	(7)	7%	(23)	8%	(25)	16%	(52)	64%	(205)	319
Continue His Campaign: No Biden	1%	(6)	5%	(23)	6%	(25)	4%	(19)	17%	(77)	66%	(288)	439
Continue His Campaign: Yes Trump	2%	(8)	6%	(24)	6%	(22)	7%	(28)	18%	(70)	62%	(248)	399
Continue His Campaign: No Trump	1%	(5)	2%	(7)	7%	(26)	5%	(17)	17%	(62)	68%	(241)	357
Conviction: Evidence	1%	(3)	4%	(13)	7%	(24)	6%	(22)	17%	(65)	66%	(247)	375
Conviction: Motivation to Damage	3%	(10)	4%	(13)	5%	(17)	7%	(23)	18%	(61)	64%	(215)	338
Conviction: DK/NO	1%	(1)	6%	(5)	9%	(7)	—	(0)	13%	(11)	71%	(58)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(149)	73%	(583)	8%	(62)	794
Gender: Male	19%	(71)	74%	(280)	7%	(26)	378
Gender: Female	19%	(78)	73%	(302)	9%	(36)	416
Age: 18-34	20%	(41)	64%	(135)	17%	(35)	212
Age: 35-44	20%	(20)	73%	(74)	8%	(8)	103
Age: 45-64	18%	(49)	76%	(206)	6%	(15)	270
Age: 65+	18%	(39)	79%	(167)	2%	(4)	210
GenZers: 1997-2012	24%	(26)	62%	(66)	14%	(15)	107
Millennials: 1981-1996	17%	(34)	69%	(140)	14%	(28)	202
GenXers: 1965-1980	15%	(29)	78%	(148)	7%	(13)	190
Baby Boomers: 1946-1964	20%	(56)	77%	(215)	3%	(7)	278
Educ: < College	20%	(94)	70%	(332)	10%	(49)	475
Educ: Bachelors degree	21%	(43)	75%	(157)	4%	(8)	208
Educ: Post-grad	11%	(12)	84%	(94)	5%	(5)	112
Income: Under 50k	20%	(64)	70%	(219)	10%	(30)	313
Income: 50k-100k	18%	(53)	74%	(221)	8%	(25)	299
Income: 100k+	18%	(32)	78%	(143)	4%	(7)	182
Ethnicity: White (Non-Hispanic)	15%	(102)	77%	(512)	7%	(47)	662
Ethnicity: Hispanic	31%	(10)	59%	(19)	11%	(4)	33
Ethnicity: Black (Non-Hispanic)	39%	(30)	50%	(39)	11%	(9)	78
Ethnicity: Asian + Other (Non-Hispanic)	33%	(7)	54%	(12)	13%	(3)	21
All Christian	16%	(79)	77%	(375)	6%	(30)	484
All Non-Christian	24%	(9)	62%	(24)	14%	(5)	39
Atheist	23%	(7)	74%	(21)	3%	(1)	28
Agnostic/Nothing in particular	22%	(37)	66%	(108)	12%	(20)	164
Something Else	23%	(18)	70%	(55)	7%	(6)	79
Evangelical	11%	(17)	85%	(134)	4%	(6)	158
Non-Evangelical	20%	(80)	73%	(290)	7%	(29)	399
PID: Dem (no lean)	35%	(112)	57%	(183)	8%	(27)	323
PID: Ind (no lean)	11%	(15)	81%	(115)	8%	(12)	142
PID: Rep (no lean)	7%	(22)	86%	(284)	7%	(23)	329

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(149)	73%	(583)	8%	(62)	794
PID/Gender: Dem Men	34%	(49)	58%	(85)	8%	(12)	146
PID/Gender: Dem Women	36%	(63)	56%	(98)	9%	(16)	176
PID/Gender: Ind Men	12%	(8)	82%	(53)	6%	(4)	65
PID/Gender: Ind Women	9%	(7)	81%	(62)	10%	(8)	77
PID/Gender: Rep Men	8%	(14)	85%	(142)	6%	(11)	166
PID/Gender: Rep Women	5%	(8)	87%	(142)	8%	(13)	163
Ideo: Liberal (1-3)	33%	(74)	59%	(133)	8%	(18)	225
Ideo: Moderate (4)	22%	(51)	72%	(170)	6%	(15)	235
Ideo: Conservative (5-7)	6%	(21)	85%	(273)	8%	(26)	319
Community: Urban	24%	(36)	64%	(97)	12%	(18)	152
Community: Suburban	19%	(83)	73%	(315)	8%	(33)	431
Community: Rural	14%	(30)	81%	(171)	5%	(11)	211
Military HHnm: Yes	17%	(21)	77%	(93)	6%	(7)	121
Military HH: No	19%	(128)	73%	(489)	8%	(55)	673
Employ: Private Sector	18%	(51)	74%	(213)	9%	(25)	289
Employ: Government	18%	(7)	68%	(26)	14%	(5)	38
Employ: Self-Employed	19%	(11)	69%	(40)	11%	(7)	58
Employ: Homemaker	10%	(6)	77%	(48)	13%	(8)	62
Employ: Student	34%	(8)	66%	(16)	—	(0)	24
Employ: Retired	20%	(44)	78%	(172)	1%	(3)	220
Employ: Unemployed	24%	(14)	57%	(34)	19%	(11)	60
Employ: Other	18%	(8)	76%	(33)	6%	(3)	44

Continued on next page

Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(149)	73%	(583)	8%	(62)	794
Protestant	18%	(40)	74%	(165)	8%	(19)	223
Roman Catholic	15%	(38)	80%	(205)	4%	(11)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	86%	(3)	9%	(0)	4
Jewish	15%	(3)	68%	(13)	17%	(3)	19
Muslim	26%	(4)	63%	(10)	10%	(2)	17
Buddhist	75%	(2)	11%	(0)	14%	(0)	3
Atheist	23%	(7)	74%	(21)	3%	(1)	28
Agnostic	11%	(4)	83%	(32)	6%	(2)	38
Something else	23%	(18)	70%	(55)	7%	(6)	79
Nothing in particular	26%	(32)	60%	(76)	14%	(18)	126
Ideo/PID: Conservative Republican	5%	(13)	88%	(226)	7%	(17)	256
Ideo/PID: Moderate/Liberal Republican	13%	(10)	79%	(58)	8%	(6)	74
Ideo/PID: Moderate/Conservative Democrat	27%	(36)	65%	(86)	8%	(10)	132
Ideo/PID: Liberal Democrat	39%	(72)	52%	(96)	9%	(16)	185
Unfavorable of Biden and Trump	6%	(8)	91%	(115)	3%	(3)	126
2024 H2H Matchup: Biden Voter	35%	(121)	57%	(198)	8%	(28)	347
2024 H2H Matchup: Trump Voter	6%	(23)	87%	(350)	7%	(27)	401
2024 H2H Matchup: Would not Vote	16%	(3)	79%	(16)	5%	(1)	21
2024 H2H Matchup: Do not Know	7%	(2)	70%	(18)	23%	(6)	25
2022 House Vote: Democrat	34%	(115)	60%	(203)	7%	(24)	342
2022 House Vote: Republican	6%	(20)	89%	(277)	4%	(13)	310
2022 House Vote: Did not Vote	10%	(14)	70%	(94)	19%	(26)	134
2020 Vote: Joe Biden	32%	(118)	61%	(226)	7%	(25)	369
2020 Vote: Donald Trump	5%	(19)	87%	(314)	7%	(26)	360
2020 Vote: Someone Else	12%	(1)	88%	(7)	—	(0)	8
2020 Vote: Did not Vote	19%	(11)	62%	(35)	19%	(10)	56
2016 Vote: Hillary Clinton	32%	(92)	62%	(177)	6%	(17)	286
2016 Vote: Donald Trump	7%	(21)	88%	(280)	5%	(17)	319
2016 Vote: Someone Else	39%	(5)	59%	(7)	2%	(0)	12

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(149)	73%	(583)	8%	(62)	794
2020 Vote/PID: Not Biden/Democrat	19%	(11)	73%	(42)	8%	(5)	57
2020 Vote/PID: Not Trump/Republican	16%	(7)	84%	(39)	1%	(0)	47
U.S. Economy: Wrong Track	9%	(51)	83%	(477)	8%	(45)	573
U.S. Economy: Right Direction	45%	(98)	48%	(105)	8%	(17)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(114)	49%	(126)	7%	(19)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(20)	87%	(362)	8%	(33)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	79%	(95)	8%	(10)	120
Top 2024 Issue: Economy	12%	(32)	78%	(209)	11%	(28)	269
Community/Gender: Urban Women	28%	(18)	53%	(35)	19%	(12)	66
Community/Gender: Urban Men	21%	(18)	72%	(62)	7%	(6)	86
Community/Gender: Rural Women	12%	(14)	87%	(101)	1%	(1)	117
Community/Gender: Rural Men	16%	(16)	74%	(70)	10%	(9)	94
Community/Gender: Suburban Women	19%	(45)	71%	(166)	9%	(22)	234
Community/Gender: Suburban Men	19%	(38)	75%	(148)	5%	(11)	197
Homeowner	18%	(124)	75%	(519)	7%	(48)	692
Renter	26%	(25)	59%	(55)	15%	(14)	93
Self + Household: White-Collar	20%	(56)	75%	(217)	5%	(14)	288
Self + Household: Blue Collar	19%	(73)	74%	(280)	7%	(27)	380
Union HH: Yes	29%	(24)	67%	(55)	4%	(4)	82
Union HH: No	18%	(125)	74%	(528)	8%	(58)	712
LGBTQ+: Yes	24%	(17)	65%	(47)	10%	(7)	71
LGBTQ+: No	18%	(132)	74%	(536)	8%	(55)	723
Motivated to Vote	18%	(134)	74%	(543)	7%	(53)	730
Parent: Yes	12%	(27)	77%	(171)	10%	(23)	220
Parent: No	21%	(122)	72%	(412)	7%	(39)	574
COVID Vaccine: Yes	21%	(124)	71%	(412)	7%	(41)	577
COVID Vaccine: No	12%	(26)	78%	(170)	10%	(21)	217
Student Loans: Yes	22%	(27)	70%	(84)	8%	(10)	121
Student Loans: No	18%	(122)	74%	(499)	8%	(52)	673

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(149)	73%	(583)	8%	(62)	794
Favorable Opinion of Haley	12%	(31)	82%	(210)	6%	(14)	255
Unfavorable Opinion of Haley	22%	(69)	72%	(230)	7%	(22)	321
Prodigal Biden Voter	15%	(8)	80%	(42)	5%	(3)	53
Undecided Voter (DK/WNV)	11%	(5)	74%	(34)	15%	(7)	46
Undecided Voter (DK)	7%	(2)	70%	(18)	23%	(6)	25
Watched Debate	16%	(95)	78%	(457)	6%	(37)	590
Watched Debate: Did not Watch	26%	(54)	61%	(126)	12%	(25)	204
Watched Debate: All of it	17%	(56)	79%	(263)	4%	(12)	331
Watched Debate: Some of it	15%	(39)	75%	(194)	10%	(26)	259
Continue His Campaign: Yes Biden	38%	(122)	51%	(163)	11%	(34)	319
Continue His Campaign: No Biden	5%	(23)	89%	(392)	6%	(24)	439
Continue His Campaign: Yes Trump	9%	(37)	82%	(329)	8%	(34)	399
Continue His Campaign: No Trump	30%	(107)	64%	(227)	6%	(23)	357
Conviction: Evidence	30%	(111)	65%	(242)	6%	(22)	375
Conviction: Motivation to Damage	9%	(31)	83%	(281)	8%	(26)	338
Conviction: DK/NO	9%	(7)	74%	(60)	18%	(14)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(204)	42%	(328)	32%	(249)	781
Gender: Male	27%	(99)	46%	(171)	27%	(99)	368
Gender: Female	25%	(105)	38%	(158)	36%	(150)	412
Age: 18-34	23%	(47)	38%	(78)	39%	(79)	204
Age: 35-44	22%	(21)	39%	(38)	39%	(37)	97
Age: 45-64	27%	(73)	42%	(114)	31%	(83)	270
Age: 65+	30%	(62)	47%	(98)	23%	(49)	210
GenZers: 1997-2012	28%	(29)	35%	(35)	37%	(37)	101
Millennials: 1981-1996	19%	(37)	42%	(81)	39%	(76)	194
GenXers: 1965-1980	25%	(48)	42%	(81)	33%	(62)	190
Baby Boomers: 1946-1964	30%	(84)	45%	(125)	25%	(70)	278
Educ: < College	26%	(122)	42%	(196)	31%	(145)	463
Educ: Bachelors degree	23%	(48)	44%	(91)	32%	(66)	206
Educ: Post-grad	30%	(33)	37%	(41)	34%	(38)	112
Income: Under 50k	29%	(89)	39%	(120)	32%	(97)	307
Income: 50k-100k	24%	(71)	44%	(130)	32%	(93)	294
Income: 100k+	24%	(44)	43%	(78)	32%	(58)	180
Ethnicity: White (Non-Hispanic)	23%	(151)	44%	(288)	33%	(216)	655
Ethnicity: Hispanic	50%	(15)	28%	(8)	22%	(6)	30
Ethnicity: Black (Non-Hispanic)	42%	(32)	31%	(23)	27%	(20)	76
Ethnicity: Asian + Other (Non-Hispanic)	29%	(6)	41%	(9)	30%	(6)	21
All Christian	25%	(117)	49%	(234)	26%	(126)	476
All Non-Christian	31%	(12)	48%	(18)	21%	(8)	37
Atheist	40%	(11)	14%	(4)	46%	(13)	28
Agnostic/Nothing in particular	26%	(42)	27%	(44)	46%	(74)	160
Something Else	28%	(22)	36%	(29)	35%	(28)	79
Evangelical	14%	(21)	64%	(100)	22%	(34)	155
Non-Evangelical	30%	(118)	40%	(157)	30%	(119)	394
PID: Dem (no lean)	45%	(144)	20%	(64)	35%	(112)	319
PID: Ind (no lean)	23%	(32)	40%	(54)	37%	(50)	135
PID: Rep (no lean)	9%	(28)	65%	(211)	27%	(87)	326

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(204)	42%	(328)	32%	(249)	781
PID/Gender: Dem Men	45%	(64)	27%	(39)	28%	(40)	143
PID/Gender: Dem Women	45%	(80)	14%	(25)	41%	(72)	176
PID/Gender: Ind Men	24%	(14)	50%	(31)	26%	(16)	61
PID/Gender: Ind Women	23%	(17)	31%	(23)	46%	(34)	74
PID/Gender: Rep Men	12%	(20)	62%	(101)	26%	(42)	163
PID/Gender: Rep Women	5%	(8)	68%	(110)	27%	(45)	162
Ideo: Liberal (1-3)	48%	(107)	16%	(37)	36%	(80)	224
Ideo: Moderate (4)	29%	(66)	35%	(80)	36%	(83)	230
Ideo: Conservative (5-7)	8%	(26)	66%	(209)	26%	(80)	315
Community: Urban	33%	(49)	37%	(56)	30%	(45)	150
Community: Suburban	25%	(105)	42%	(178)	34%	(144)	426
Community: Rural	24%	(50)	46%	(95)	29%	(60)	204
Military HHnm: Yes	20%	(25)	50%	(60)	30%	(36)	120
Military HH: No	27%	(179)	41%	(268)	32%	(213)	660
Employ: Private Sector	27%	(76)	45%	(126)	28%	(81)	283
Employ: Government	16%	(6)	41%	(16)	43%	(16)	38
Employ: Self-Employed	20%	(11)	35%	(20)	45%	(26)	56
Employ: Homemaker	13%	(8)	43%	(27)	43%	(27)	62
Employ: Student	32%	(7)	22%	(5)	46%	(10)	23
Employ: Retired	30%	(67)	46%	(102)	23%	(51)	220
Employ: Unemployed	31%	(17)	32%	(18)	37%	(21)	56
Employ: Other	25%	(11)	35%	(15)	40%	(17)	43

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(204)	42%	(328)	32%	(249)	781
Protestant	25%	(56)	45%	(100)	29%	(65)	221
Roman Catholic	24%	(60)	51%	(128)	24%	(61)	249
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	78%	(3)	18%	(1)	4
Jewish	16%	(3)	66%	(13)	17%	(3)	19
Muslim	42%	(6)	33%	(5)	25%	(4)	15
Buddhist	75%	(2)	—	(0)	25%	(1)	3
Atheist	40%	(11)	14%	(4)	46%	(13)	28
Agnostic	20%	(8)	27%	(10)	53%	(20)	38
Something else	28%	(22)	36%	(29)	35%	(28)	79
Nothing in particular	28%	(34)	27%	(33)	44%	(54)	122
Ideo/PID: Conservative Republican	5%	(12)	71%	(180)	24%	(62)	253
Ideo/PID: Moderate/Liberal Republican	22%	(16)	43%	(31)	35%	(25)	73
Ideo/PID: Moderate/Conservative Democrat	34%	(44)	28%	(36)	38%	(49)	129
Ideo/PID: Liberal Democrat	52%	(96)	15%	(27)	33%	(61)	184
Unfavorable of Biden and Trump	15%	(19)	43%	(54)	41%	(52)	125
2024 H2H Matchup: Biden Voter	49%	(169)	14%	(47)	37%	(125)	341
2024 H2H Matchup: Trump Voter	7%	(28)	67%	(267)	25%	(101)	396
2024 H2H Matchup: Would not Vote	23%	(4)	43%	(8)	34%	(6)	19
2024 H2H Matchup: Do not Know	9%	(2)	25%	(6)	66%	(16)	25
2022 House Vote: Democrat	45%	(152)	18%	(61)	36%	(122)	335
2022 House Vote: Republican	7%	(22)	69%	(214)	23%	(72)	308
2022 House Vote: Did not Vote	20%	(26)	38%	(49)	42%	(54)	129
2020 Vote: Joe Biden	45%	(167)	18%	(66)	36%	(134)	367
2020 Vote: Donald Trump	6%	(23)	68%	(243)	25%	(90)	357
2020 Vote: Someone Else	15%	(1)	37%	(3)	48%	(4)	8
2020 Vote: Did not Vote	27%	(13)	31%	(15)	42%	(21)	49
2016 Vote: Hillary Clinton	48%	(138)	16%	(46)	35%	(100)	284
2016 Vote: Donald Trump	8%	(24)	69%	(216)	24%	(74)	315
2016 Vote: Someone Else	36%	(4)	43%	(5)	21%	(3)	12

Continued on next page

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(204)	42%	(328)	32%	(249)	781
2020 Vote/PID: Not Biden/Democrat	19%	(10)	40%	(22)	41%	(22)	54
2020 Vote/PID: Not Trump/Republican	22%	(10)	40%	(18)	38%	(17)	45
U.S. Economy: Wrong Track	13%	(73)	54%	(308)	33%	(186)	566
U.S. Economy: Right Direction	61%	(131)	9%	(20)	29%	(63)	214
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(142)	12%	(32)	32%	(82)	257
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	65%	(262)	28%	(116)	406
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(33)	29%	(34)	43%	(51)	118
Top 2024 Issue: Economy	17%	(45)	49%	(130)	33%	(87)	262
Community/Gender: Urban Women	32%	(21)	29%	(19)	38%	(25)	66
Community/Gender: Urban Men	33%	(28)	44%	(37)	23%	(20)	84
Community/Gender: Rural Women	22%	(25)	46%	(53)	32%	(37)	115
Community/Gender: Rural Men	28%	(25)	47%	(42)	26%	(23)	90
Community/Gender: Suburban Women	25%	(59)	37%	(86)	38%	(88)	232
Community/Gender: Suburban Men	24%	(46)	47%	(92)	29%	(56)	194
Homeowner	26%	(175)	43%	(294)	31%	(213)	682
Renter	32%	(29)	34%	(31)	34%	(31)	90
Self + Household: White-Collar	29%	(82)	38%	(109)	33%	(94)	285
Self + Household: Blue Collar	24%	(91)	48%	(178)	28%	(105)	375
Union HH: Yes	31%	(26)	43%	(35)	26%	(22)	82
Union HH: No	26%	(178)	42%	(293)	33%	(227)	699
LGBTQ+: Yes	35%	(25)	27%	(19)	37%	(26)	70
LGBTQ+: No	25%	(179)	43%	(309)	31%	(223)	711
Motivated to Vote	27%	(191)	43%	(306)	31%	(222)	719
Parent: Yes	15%	(32)	45%	(97)	40%	(86)	215
Parent: No	30%	(172)	41%	(231)	29%	(162)	565
COVID Vaccine: Yes	31%	(174)	37%	(211)	32%	(183)	568
COVID Vaccine: No	14%	(30)	55%	(117)	31%	(65)	212
Student Loans: Yes	24%	(28)	38%	(45)	39%	(46)	119
Student Loans: No	27%	(175)	43%	(283)	31%	(203)	661

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(204)	42%	(328)	32%	(249)	781
Favorable Opinion of Haley	18%	(44)	56%	(141)	26%	(66)	251
Unfavorable Opinion of Haley	35%	(112)	35%	(113)	30%	(97)	321
Prodigal Biden Voter	19%	(10)	46%	(24)	35%	(19)	53
Undecided Voter (DK/WNV)	15%	(7)	33%	(14)	52%	(23)	43
Undecided Voter (DK)	9%	(2)	25%	(6)	66%	(16)	25
Watched Debate	25%	(147)	48%	(278)	27%	(157)	582
Watched Debate: Did not Watch	29%	(57)	25%	(50)	46%	(92)	198
Watched Debate: All of it	29%	(93)	52%	(170)	19%	(62)	324
Watched Debate: Some of it	21%	(55)	42%	(108)	37%	(95)	258
Continue His Campaign: Yes Biden	45%	(138)	22%	(67)	34%	(105)	310
Continue His Campaign: No Biden	13%	(58)	57%	(248)	30%	(130)	436
Continue His Campaign: Yes Trump	10%	(40)	63%	(247)	27%	(104)	391
Continue His Campaign: No Trump	44%	(153)	21%	(73)	36%	(126)	352
Conviction: Evidence	45%	(166)	20%	(74)	35%	(128)	368
Conviction: Motivation to Damage	9%	(28)	67%	(224)	24%	(81)	334
Conviction: DK/NO	12%	(9)	38%	(30)	50%	(39)	79

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(194)	42%	(325)	33%	(260)	780
Gender: Male	29%	(108)	43%	(158)	28%	(105)	371
Gender: Female	21%	(86)	41%	(167)	38%	(156)	409
Age: 18-34	24%	(48)	37%	(75)	39%	(79)	203
Age: 35-44	23%	(23)	38%	(37)	39%	(39)	98
Age: 45-64	28%	(76)	40%	(108)	32%	(85)	269
Age: 65+	22%	(47)	50%	(106)	27%	(57)	210
GenZers: 1997-2012	31%	(31)	31%	(31)	38%	(38)	100
Millennials: 1981-1996	20%	(40)	41%	(81)	38%	(75)	196
GenXers: 1965-1980	23%	(44)	40%	(77)	36%	(69)	190
Baby Boomers: 1946-1964	27%	(75)	46%	(127)	27%	(76)	278
Educ: < College	26%	(121)	41%	(190)	33%	(151)	462
Educ: Bachelors degree	25%	(52)	41%	(85)	34%	(69)	206
Educ: Post-grad	19%	(21)	45%	(50)	36%	(41)	112
Income: Under 50k	29%	(89)	38%	(115)	33%	(100)	304
Income: 50k-100k	22%	(66)	46%	(135)	32%	(95)	295
Income: 100k+	22%	(39)	42%	(76)	36%	(65)	180
Ethnicity: White (Non-Hispanic)	23%	(150)	45%	(295)	32%	(206)	651
Ethnicity: Hispanic	37%	(12)	21%	(7)	42%	(13)	32
Ethnicity: Black (Non-Hispanic)	37%	(28)	25%	(19)	38%	(29)	76
Ethnicity: Asian + Other (Non-Hispanic)	22%	(5)	21%	(4)	57%	(12)	21
All Christian	22%	(106)	46%	(221)	32%	(154)	480
All Non-Christian	32%	(12)	42%	(16)	26%	(10)	39
Atheist	50%	(13)	23%	(6)	27%	(7)	25
Agnostic/Nothing in particular	29%	(46)	27%	(43)	43%	(68)	157
Something Else	21%	(17)	51%	(40)	28%	(22)	79
Evangelical	15%	(23)	59%	(94)	26%	(41)	158
Non-Evangelical	25%	(100)	41%	(162)	34%	(134)	396
PID: Dem (no lean)	43%	(138)	22%	(71)	34%	(109)	318
PID: Ind (no lean)	20%	(27)	42%	(57)	38%	(52)	136
PID: Rep (no lean)	9%	(30)	60%	(197)	30%	(99)	326

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(194)	42%	(325)	33%	(260)	780
PID/Gender: Dem Men	51%	(73)	24%	(35)	25%	(36)	143
PID/Gender: Dem Women	37%	(65)	21%	(37)	42%	(73)	175
PID/Gender: Ind Men	26%	(17)	44%	(28)	30%	(19)	64
PID/Gender: Ind Women	14%	(10)	41%	(29)	45%	(33)	72
PID/Gender: Rep Men	11%	(18)	58%	(96)	30%	(50)	163
PID/Gender: Rep Women	7%	(11)	62%	(101)	31%	(50)	162
Ideo: Liberal (1-3)	44%	(96)	19%	(43)	37%	(82)	221
Ideo: Moderate (4)	25%	(58)	39%	(90)	36%	(84)	232
Ideo: Conservative (5-7)	11%	(35)	59%	(188)	29%	(93)	317
Community: Urban	29%	(43)	29%	(43)	41%	(61)	147
Community: Suburban	26%	(110)	43%	(181)	32%	(135)	426
Community: Rural	20%	(41)	49%	(101)	31%	(65)	207
Military HHnm: Yes	17%	(21)	51%	(62)	31%	(38)	121
Military HH: No	26%	(173)	40%	(263)	34%	(222)	658
Employ: Private Sector	26%	(74)	39%	(111)	35%	(98)	283
Employ: Government	19%	(7)	32%	(12)	49%	(19)	38
Employ: Self-Employed	26%	(15)	43%	(25)	31%	(18)	58
Employ: Homemaker	6%	(4)	40%	(24)	54%	(33)	61
Employ: Student	29%	(6)	28%	(6)	44%	(9)	21
Employ: Retired	27%	(60)	50%	(109)	23%	(51)	220
Employ: Unemployed	25%	(14)	43%	(24)	32%	(18)	55
Employ: Other	32%	(14)	34%	(14)	34%	(15)	43

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(194)	42%	(325)	33%	(260)	780
Protestant	23%	(52)	48%	(107)	28%	(63)	221
Roman Catholic	22%	(55)	43%	(108)	36%	(90)	253
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	82%	(3)	18%	(1)	4
Jewish	30%	(6)	45%	(9)	25%	(5)	19
Muslim	28%	(5)	45%	(7)	28%	(5)	17
Buddhist	77%	(2)	—	(0)	23%	(1)	3
Atheist	50%	(13)	23%	(6)	27%	(7)	25
Agnostic	30%	(12)	25%	(9)	45%	(17)	38
Something else	21%	(17)	51%	(40)	28%	(22)	79
Nothing in particular	29%	(34)	28%	(33)	43%	(51)	119
Ideo/PID: Conservative Republican	8%	(20)	65%	(163)	28%	(70)	253
Ideo/PID: Moderate/Liberal Republican	14%	(10)	46%	(33)	40%	(30)	73
Ideo/PID: Moderate/Conservative Democrat	35%	(46)	28%	(37)	37%	(48)	131
Ideo/PID: Liberal Democrat	48%	(88)	19%	(35)	33%	(59)	181
Unfavorable of Biden and Trump	16%	(20)	48%	(60)	36%	(44)	123
2024 H2H Matchup: Biden Voter	45%	(155)	19%	(66)	36%	(122)	343
2024 H2H Matchup: Trump Voter	8%	(33)	60%	(239)	31%	(123)	395
2024 H2H Matchup: Would not Vote	23%	(5)	58%	(12)	19%	(4)	20
2024 H2H Matchup: Do not Know	9%	(2)	40%	(9)	51%	(11)	22
2022 House Vote: Democrat	45%	(152)	21%	(71)	34%	(116)	339
2022 House Vote: Republican	8%	(24)	66%	(203)	26%	(81)	308
2022 House Vote: Did not Vote	14%	(17)	37%	(46)	49%	(62)	125
2020 Vote: Joe Biden	43%	(159)	23%	(84)	34%	(124)	367
2020 Vote: Donald Trump	6%	(22)	63%	(224)	31%	(110)	356
2020 Vote: Someone Else	42%	(4)	19%	(2)	39%	(3)	8
2020 Vote: Did not Vote	20%	(10)	32%	(15)	48%	(23)	49
2016 Vote: Hillary Clinton	48%	(136)	16%	(47)	36%	(102)	285
2016 Vote: Donald Trump	7%	(22)	66%	(208)	27%	(84)	315
2016 Vote: Someone Else	43%	(5)	28%	(3)	29%	(4)	12

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(194)	42%	(325)	33%	(260)	780
2020 Vote/PID: Not Biden/Democrat	14%	(8)	33%	(18)	52%	(28)	54
2020 Vote/PID: Not Trump/Republican	28%	(13)	32%	(14)	40%	(18)	45
U.S. Economy: Wrong Track	14%	(79)	53%	(297)	33%	(185)	561
U.S. Economy: Right Direction	53%	(115)	13%	(28)	35%	(76)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(138)	14%	(36)	32%	(81)	256
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	61%	(249)	32%	(132)	409
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(28)	35%	(40)	41%	(47)	115
Top 2024 Issue: Economy	13%	(35)	52%	(137)	35%	(93)	266
Community/Gender: Urban Women	27%	(18)	18%	(12)	55%	(36)	66
Community/Gender: Urban Men	31%	(26)	38%	(31)	30%	(25)	82
Community/Gender: Rural Women	13%	(14)	51%	(59)	36%	(41)	114
Community/Gender: Rural Men	28%	(26)	46%	(42)	26%	(24)	93
Community/Gender: Suburban Women	24%	(54)	42%	(97)	34%	(79)	230
Community/Gender: Suburban Men	28%	(56)	43%	(85)	28%	(56)	196
Homeowner	24%	(162)	43%	(295)	33%	(225)	682
Renter	36%	(32)	29%	(26)	35%	(31)	89
Self + Household: White-Collar	30%	(87)	38%	(107)	32%	(91)	285
Self + Household: Blue Collar	21%	(81)	47%	(178)	32%	(121)	379
Union HH: Yes	37%	(30)	41%	(34)	22%	(18)	82
Union HH: No	23%	(164)	42%	(292)	35%	(242)	698
LGBTQ+: Yes	34%	(22)	35%	(23)	31%	(20)	66
LGBTQ+: No	24%	(172)	42%	(302)	34%	(240)	714
Motivated to Vote	25%	(181)	42%	(302)	33%	(237)	720
Parent: Yes	16%	(34)	45%	(98)	39%	(86)	217
Parent: No	28%	(160)	40%	(228)	31%	(175)	563
COVID Vaccine: Yes	30%	(171)	39%	(221)	31%	(177)	568
COVID Vaccine: No	11%	(23)	49%	(105)	39%	(84)	212
Student Loans: Yes	27%	(33)	42%	(50)	31%	(37)	120
Student Loans: No	24%	(161)	42%	(275)	34%	(223)	660

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(194)	42%	(325)	33%	(260)	780
Favorable Opinion of Haley	15%	(39)	55%	(139)	29%	(74)	252
Unfavorable Opinion of Haley	34%	(109)	35%	(113)	31%	(99)	321
Prodigal Biden Voter	27%	(14)	42%	(22)	31%	(16)	52
Undecided Voter (DK/WNV)	16%	(7)	49%	(20)	36%	(15)	42
Undecided Voter (DK)	9%	(2)	40%	(9)	51%	(11)	22
Watched Debate	25%	(142)	46%	(265)	30%	(173)	581
Watched Debate: Did not Watch	26%	(52)	30%	(60)	44%	(87)	199
Watched Debate: All of it	25%	(82)	55%	(179)	20%	(66)	327
Watched Debate: Some of it	24%	(61)	34%	(87)	42%	(107)	254
Continue His Campaign: Yes Biden	42%	(132)	24%	(75)	34%	(105)	312
Continue His Campaign: No Biden	13%	(55)	54%	(237)	33%	(144)	436
Continue His Campaign: Yes Trump	11%	(43)	57%	(226)	32%	(125)	394
Continue His Campaign: No Trump	41%	(146)	25%	(87)	34%	(120)	352
Conviction: Evidence	40%	(150)	24%	(89)	36%	(132)	371
Conviction: Motivation to Damage	10%	(32)	63%	(210)	27%	(91)	332
Conviction: DK/NO	16%	(12)	35%	(27)	49%	(38)	76

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(162)	46%	(361)	33%	(257)	780
Gender: Male	24%	(89)	47%	(176)	29%	(107)	372
Gender: Female	18%	(73)	45%	(185)	37%	(150)	408
Age: 18-34	18%	(36)	49%	(98)	34%	(68)	201
Age: 35-44	27%	(27)	37%	(37)	36%	(36)	100
Age: 45-64	18%	(48)	48%	(128)	34%	(92)	269
Age: 65+	25%	(52)	46%	(97)	29%	(61)	210
GenZers: 1997-2012	26%	(25)	47%	(46)	28%	(27)	98
Millennials: 1981-1996	19%	(37)	45%	(89)	36%	(72)	197
GenXers: 1965-1980	15%	(29)	46%	(87)	39%	(74)	190
Baby Boomers: 1946-1964	24%	(66)	47%	(130)	30%	(82)	278
Educ: < College	23%	(109)	44%	(208)	32%	(151)	467
Educ: Bachelors degree	20%	(40)	44%	(89)	36%	(72)	201
Educ: Post-grad	12%	(14)	57%	(64)	30%	(34)	111
Income: Under 50k	20%	(61)	46%	(141)	34%	(104)	307
Income: 50k-100k	25%	(73)	47%	(140)	28%	(83)	296
Income: 100k+	16%	(28)	45%	(79)	40%	(70)	177
Ethnicity: White (Non-Hispanic)	22%	(145)	45%	(291)	33%	(216)	652
Ethnicity: Hispanic	24%	(7)	62%	(18)	14%	(4)	30
Ethnicity: Black (Non-Hispanic)	13%	(10)	54%	(42)	33%	(25)	77
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	44%	(9)	56%	(12)	21
All Christian	26%	(127)	42%	(200)	32%	(155)	482
All Non-Christian	20%	(8)	55%	(21)	25%	(10)	39
Atheist	11%	(3)	58%	(15)	31%	(8)	25
Agnostic/Nothing in particular	8%	(12)	57%	(88)	36%	(56)	156
Something Else	17%	(13)	46%	(36)	37%	(29)	78
Evangelical	34%	(54)	34%	(53)	32%	(51)	158
Non-Evangelical	21%	(84)	46%	(182)	33%	(131)	397
PID: Dem (no lean)	3%	(11)	68%	(215)	29%	(90)	315
PID: Ind (no lean)	17%	(23)	53%	(72)	30%	(41)	135
PID: Rep (no lean)	39%	(129)	22%	(74)	38%	(126)	329

Continued on next page

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(162)	46%	(361)	33%	(257)	780
PID/Gender: Dem Men	5%	(7)	73%	(103)	22%	(31)	142
PID/Gender: Dem Women	2%	(3)	64%	(111)	34%	(59)	173
PID/Gender: Ind Men	16%	(10)	62%	(39)	22%	(14)	63
PID/Gender: Ind Women	17%	(12)	45%	(33)	37%	(27)	72
PID/Gender: Rep Men	43%	(72)	20%	(33)	37%	(62)	166
PID/Gender: Rep Women	35%	(57)	25%	(41)	40%	(65)	163
Ideo: Liberal (1-3)	5%	(12)	67%	(148)	28%	(62)	222
Ideo: Moderate (4)	9%	(21)	58%	(136)	33%	(76)	232
Ideo: Conservative (5-7)	41%	(130)	22%	(72)	37%	(117)	319
Community: Urban	19%	(29)	47%	(71)	34%	(50)	150
Community: Suburban	19%	(80)	48%	(203)	33%	(139)	422
Community: Rural	26%	(54)	41%	(87)	33%	(68)	209
Military HHnm: Yes	26%	(31)	45%	(54)	30%	(36)	121
Military HH: No	20%	(131)	47%	(307)	34%	(221)	659
Employ: Private Sector	17%	(49)	49%	(138)	34%	(95)	283
Employ: Government	22%	(8)	48%	(18)	30%	(11)	38
Employ: Self-Employed	29%	(17)	36%	(21)	35%	(21)	58
Employ: Homemaker	20%	(12)	25%	(15)	55%	(34)	61
Employ: Student	26%	(5)	52%	(11)	22%	(5)	21
Employ: Retired	27%	(60)	48%	(104)	25%	(55)	219
Employ: Unemployed	15%	(9)	56%	(32)	30%	(17)	58
Employ: Other	6%	(3)	49%	(21)	44%	(19)	43

Continued on next page

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(162)	46%	(361)	33%	(257)	780
Protestant	24%	(55)	42%	(94)	33%	(74)	223
Roman Catholic	28%	(70)	41%	(105)	31%	(79)	253
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	39%	(1)	57%	(2)	4
Jewish	10%	(2)	65%	(13)	24%	(5)	19
Muslim	33%	(5)	40%	(7)	28%	(5)	17
Buddhist	11%	(0)	75%	(2)	14%	(0)	3
Atheist	11%	(3)	58%	(15)	31%	(8)	25
Agnostic	10%	(4)	55%	(21)	35%	(13)	37
Something else	17%	(13)	46%	(36)	37%	(29)	78
Nothing in particular	7%	(8)	57%	(68)	36%	(43)	119
Ideo/PID: Conservative Republican	45%	(114)	20%	(51)	36%	(91)	256
Ideo/PID: Moderate/Liberal Republican	21%	(15)	31%	(23)	48%	(35)	74
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	66%	(86)	31%	(40)	131
Ideo/PID: Liberal Democrat	3%	(6)	70%	(127)	27%	(48)	181
Unfavorable of Biden and Trump	7%	(9)	55%	(68)	38%	(47)	125
2024 H2H Matchup: Biden Voter	3%	(10)	71%	(242)	26%	(88)	341
2024 H2H Matchup: Trump Voter	37%	(146)	25%	(98)	39%	(154)	397
2024 H2H Matchup: Would not Vote	16%	(3)	59%	(12)	25%	(5)	20
2024 H2H Matchup: Do not Know	14%	(3)	40%	(9)	46%	(10)	22
2022 House Vote: Democrat	3%	(11)	71%	(239)	25%	(85)	336
2022 House Vote: Republican	40%	(124)	25%	(77)	35%	(109)	310
2022 House Vote: Did not Vote	21%	(27)	32%	(40)	47%	(59)	126
2020 Vote: Joe Biden	5%	(17)	68%	(249)	27%	(98)	363
2020 Vote: Donald Trump	37%	(133)	24%	(86)	39%	(139)	357
2020 Vote: Someone Else	19%	(2)	52%	(4)	29%	(2)	8
2020 Vote: Did not Vote	22%	(11)	42%	(22)	35%	(18)	51
2016 Vote: Hillary Clinton	4%	(12)	67%	(189)	28%	(79)	281
2016 Vote: Donald Trump	37%	(116)	27%	(87)	36%	(114)	317
2016 Vote: Someone Else	5%	(1)	78%	(9)	17%	(2)	11

Continued on next page

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(162)	46%	(361)	33%	(257)	780
2020 Vote/PID: Not Biden/Democrat	10%	(6)	46%	(25)	44%	(24)	55
2020 Vote/PID: Not Trump/Republican	30%	(14)	29%	(14)	41%	(19)	47
U.S. Economy: Wrong Track	26%	(147)	37%	(209)	37%	(206)	563
U.S. Economy: Right Direction	7%	(15)	69%	(151)	24%	(51)	218
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	73%	(185)	23%	(57)	253
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(144)	27%	(110)	38%	(157)	411
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	56%	(65)	37%	(43)	116
Top 2024 Issue: Economy	23%	(61)	43%	(114)	34%	(91)	266
Community/Gender: Urban Women	15%	(10)	43%	(28)	42%	(27)	65
Community/Gender: Urban Men	22%	(19)	51%	(43)	27%	(23)	85
Community/Gender: Rural Women	20%	(23)	38%	(43)	42%	(48)	114
Community/Gender: Rural Men	34%	(32)	46%	(43)	21%	(20)	94
Community/Gender: Suburban Women	18%	(41)	50%	(113)	33%	(75)	229
Community/Gender: Suburban Men	20%	(39)	46%	(90)	33%	(64)	193
Homeowner	22%	(148)	46%	(312)	33%	(222)	682
Renter	15%	(14)	51%	(45)	34%	(30)	89
Self + Household: White-Collar	20%	(57)	52%	(147)	28%	(81)	285
Self + Household: Blue Collar	22%	(84)	42%	(161)	35%	(134)	378
Union HH: Yes	22%	(17)	55%	(43)	23%	(18)	78
Union HH: No	21%	(145)	45%	(318)	34%	(239)	702
LGBTQ+: Yes	12%	(8)	61%	(40)	27%	(18)	66
LGBTQ+: No	22%	(155)	45%	(320)	33%	(239)	715
Motivated to Vote	21%	(152)	47%	(342)	32%	(227)	721
Parent: Yes	23%	(50)	39%	(86)	38%	(82)	217
Parent: No	20%	(113)	49%	(275)	31%	(175)	563
COVID Vaccine: Yes	17%	(99)	52%	(296)	31%	(173)	568
COVID Vaccine: No	30%	(64)	30%	(64)	40%	(84)	212
Student Loans: Yes	17%	(20)	53%	(62)	30%	(35)	117
Student Loans: No	21%	(143)	45%	(298)	34%	(222)	663

Continued on next page

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(162)	46%	(361)	33%	(257)	780
Favorable Opinion of Haley	33%	(83)	34%	(85)	33%	(84)	252
Unfavorable Opinion of Haley	16%	(52)	58%	(186)	26%	(83)	321
Prodigal Biden Voter	19%	(10)	45%	(24)	36%	(19)	52
Undecided Voter (DK/WNV)	15%	(6)	49%	(21)	36%	(15)	42
Undecided Voter (DK)	14%	(3)	40%	(9)	46%	(10)	22
Watched Debate	24%	(142)	45%	(264)	30%	(178)	585
Watched Debate: Did not Watch	10%	(20)	49%	(96)	41%	(79)	195
Watched Debate: All of it	31%	(102)	47%	(154)	22%	(73)	329
Watched Debate: Some of it	16%	(41)	43%	(110)	41%	(105)	256
Continue His Campaign: Yes Biden	11%	(33)	60%	(189)	29%	(90)	313
Continue His Campaign: No Biden	28%	(123)	36%	(158)	35%	(154)	435
Continue His Campaign: Yes Trump	37%	(145)	24%	(96)	39%	(155)	396
Continue His Campaign: No Trump	4%	(14)	71%	(248)	26%	(90)	351
Conviction: Evidence	4%	(16)	68%	(251)	28%	(103)	369
Conviction: Motivation to Damage	38%	(127)	27%	(91)	35%	(116)	334
Conviction: DK/NO	26%	(20)	24%	(18)	50%	(39)	77

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	29%	(227)	63%	(496)	9%	(70)	793
Gender: Male	33%	(126)	60%	(224)	7%	(27)	377
Gender: Female	24%	(101)	65%	(272)	10%	(43)	416
Age: 18-34	25%	(53)	60%	(126)	15%	(32)	212
Age: 35-44	36%	(37)	56%	(57)	8%	(9)	103
Age: 45-64	25%	(67)	67%	(180)	8%	(22)	268
Age: 65+	34%	(70)	63%	(133)	3%	(7)	210
GenZers: 1997-2012	34%	(36)	55%	(59)	11%	(11)	107
Millennials: 1981-1996	25%	(51)	60%	(122)	15%	(30)	202
GenXers: 1965-1980	25%	(47)	66%	(125)	9%	(17)	189
Baby Boomers: 1946-1964	32%	(88)	64%	(179)	4%	(11)	278
Educ: < College	32%	(151)	58%	(274)	10%	(49)	474
Educ: Bachelors degree	26%	(54)	68%	(140)	6%	(13)	207
Educ: Post-grad	20%	(22)	73%	(82)	7%	(8)	112
Income: Under 50k	30%	(95)	58%	(182)	11%	(36)	312
Income: 50k-100k	29%	(86)	63%	(189)	8%	(24)	299
Income: 100k+	25%	(46)	69%	(125)	6%	(10)	182
Ethnicity: White (Non-Hispanic)	31%	(204)	61%	(402)	8%	(55)	661
Ethnicity: Hispanic	19%	(6)	74%	(24)	7%	(2)	33
Ethnicity: Black (Non-Hispanic)	14%	(11)	73%	(57)	13%	(10)	78
Ethnicity: Asian + Other (Non-Hispanic)	26%	(6)	61%	(13)	13%	(3)	21
All Christian	34%	(165)	60%	(289)	6%	(29)	483
All Non-Christian	28%	(11)	58%	(22)	14%	(5)	39
Atheist	—	(0)	97%	(27)	3%	(1)	28
Agnostic/Nothing in particular	18%	(29)	64%	(105)	18%	(30)	164
Something Else	28%	(22)	66%	(52)	6%	(5)	79
Evangelical	46%	(73)	49%	(77)	5%	(8)	158
Non-Evangelical	28%	(110)	66%	(263)	7%	(26)	399
PID: Dem (no lean)	5%	(17)	87%	(279)	8%	(25)	322
PID: Ind (no lean)	17%	(24)	72%	(102)	11%	(16)	142
PID: Rep (no lean)	56%	(185)	35%	(115)	9%	(29)	329

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(227)	63%	(496)	9%	(70)	793
PID/Gender: Dem Men	7%	(10)	87%	(128)	6%	(8)	146
PID/Gender: Dem Women	4%	(7)	86%	(151)	10%	(17)	176
PID/Gender: Ind Men	20%	(13)	72%	(47)	8%	(5)	65
PID/Gender: Ind Women	15%	(11)	72%	(55)	14%	(11)	77
PID/Gender: Rep Men	62%	(102)	30%	(50)	8%	(14)	166
PID/Gender: Rep Women	51%	(83)	40%	(65)	9%	(15)	163
Ideo: Liberal (1-3)	8%	(19)	82%	(184)	10%	(23)	225
Ideo: Moderate (4)	15%	(35)	80%	(187)	5%	(13)	235
Ideo: Conservative (5-7)	54%	(173)	36%	(115)	10%	(31)	319
Community: Urban	19%	(29)	65%	(98)	16%	(24)	151
Community: Suburban	26%	(112)	65%	(282)	9%	(38)	431
Community: Rural	41%	(86)	55%	(116)	4%	(8)	211
Military HHnm: Yes	30%	(36)	64%	(77)	6%	(7)	121
Military HH: No	28%	(190)	62%	(419)	9%	(63)	672
Employ: Private Sector	25%	(71)	65%	(188)	10%	(28)	287
Employ: Government	23%	(9)	57%	(22)	19%	(7)	38
Employ: Self-Employed	52%	(31)	38%	(22)	10%	(6)	58
Employ: Homemaker	27%	(17)	52%	(32)	21%	(13)	62
Employ: Student	24%	(6)	76%	(18)	—	(0)	24
Employ: Retired	32%	(71)	66%	(144)	2%	(5)	220
Employ: Unemployed	16%	(10)	71%	(42)	13%	(8)	60
Employ: Other	30%	(13)	64%	(28)	6%	(3)	44

Continued on next page

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(227)	63%	(496)	9%	(70)	793
Protestant	32%	(72)	60%	(133)	8%	(18)	223
Roman Catholic	35%	(89)	61%	(154)	4%	(11)	254
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	52%	(2)	39%	(1)	9%	(0)	4
Jewish	16%	(3)	67%	(13)	17%	(3)	19
Muslim	47%	(8)	43%	(7)	10%	(2)	17
Buddhist	—	(0)	86%	(2)	14%	(0)	3
Atheist	—	(0)	97%	(27)	3%	(1)	28
Agnostic	18%	(7)	72%	(28)	10%	(4)	38
Something else	28%	(22)	66%	(52)	6%	(5)	79
Nothing in particular	18%	(22)	62%	(78)	21%	(26)	126
Ideo/PID: Conservative Republican	61%	(157)	30%	(76)	9%	(23)	256
Ideo/PID: Moderate/Liberal Republican	39%	(29)	53%	(39)	8%	(6)	74
Ideo/PID: Moderate/Conservative Democrat	6%	(8)	90%	(118)	4%	(5)	131
Ideo/PID: Liberal Democrat	5%	(9)	84%	(156)	11%	(20)	185
Unfavorable of Biden and Trump	5%	(7)	90%	(114)	4%	(6)	126
2024 H2H Matchup: Biden Voter	3%	(10)	90%	(310)	7%	(26)	346
2024 H2H Matchup: Trump Voter	52%	(210)	38%	(154)	9%	(37)	401
2024 H2H Matchup: Would not Vote	26%	(5)	69%	(14)	5%	(1)	21
2024 H2H Matchup: Do not Know	3%	(1)	72%	(18)	24%	(6)	25
2022 House Vote: Democrat	5%	(17)	88%	(301)	7%	(23)	340
2022 House Vote: Republican	57%	(176)	37%	(114)	6%	(19)	310
2022 House Vote: Did not Vote	25%	(33)	55%	(73)	21%	(28)	134
2020 Vote: Joe Biden	6%	(23)	87%	(319)	7%	(26)	368
2020 Vote: Donald Trump	53%	(192)	38%	(136)	9%	(33)	360
2020 Vote: Someone Else	1%	(0)	92%	(8)	7%	(1)	8
2020 Vote: Did not Vote	22%	(12)	60%	(34)	18%	(10)	56
2016 Vote: Hillary Clinton	4%	(13)	89%	(254)	7%	(19)	285
2016 Vote: Donald Trump	52%	(167)	40%	(128)	7%	(23)	319
2016 Vote: Someone Else	16%	(2)	78%	(10)	6%	(1)	12

Continued on next page

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(227)	63%	(496)	9%	(70)	793
2020 Vote/PID: Not Biden/Democrat	22%	(12)	75%	(43)	3%	(2)	57
2020 Vote/PID: Not Trump/Republican	41%	(19)	53%	(25)	6%	(3)	47
U.S. Economy: Wrong Track	36%	(206)	55%	(312)	9%	(54)	572
U.S. Economy: Right Direction	9%	(20)	83%	(184)	7%	(16)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	87%	(225)	8%	(20)	258
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49%	(205)	41%	(171)	9%	(39)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	83%	(100)	10%	(12)	120
Top 2024 Issue: Economy	33%	(89)	56%	(150)	11%	(29)	269
Community/Gender: Urban Women	15%	(10)	64%	(42)	21%	(14)	65
Community/Gender: Urban Men	23%	(19)	66%	(56)	11%	(10)	85
Community/Gender: Rural Women	35%	(41)	61%	(71)	4%	(5)	117
Community/Gender: Rural Men	48%	(45)	48%	(45)	4%	(4)	94
Community/Gender: Suburban Women	22%	(51)	68%	(159)	10%	(24)	234
Community/Gender: Suburban Men	31%	(61)	62%	(123)	7%	(14)	197
Homeowner	29%	(201)	63%	(434)	8%	(56)	691
Renter	26%	(24)	59%	(55)	15%	(14)	93
Self + Household: White-Collar	28%	(81)	64%	(183)	8%	(23)	287
Self + Household: Blue Collar	31%	(119)	62%	(234)	7%	(27)	379
Union HH: Yes	27%	(22)	67%	(55)	7%	(6)	82
Union HH: No	29%	(205)	62%	(441)	9%	(64)	711
LGBTQ+: Yes	8%	(6)	81%	(58)	11%	(8)	71
LGBTQ+: No	31%	(221)	61%	(438)	9%	(62)	721
Motivated to Vote	29%	(211)	63%	(460)	8%	(57)	729
Parent: Yes	30%	(67)	59%	(130)	11%	(23)	220
Parent: No	28%	(160)	64%	(366)	8%	(47)	572
COVID Vaccine: Yes	22%	(125)	71%	(409)	7%	(42)	576
COVID Vaccine: No	47%	(101)	40%	(87)	13%	(28)	217
Student Loans: Yes	22%	(26)	70%	(85)	8%	(10)	121
Student Loans: No	30%	(201)	61%	(411)	9%	(60)	672

Continued on next page

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(227)	63%	(496)	9%	(70)	793
Favorable Opinion of Haley	40%	(101)	54%	(137)	6%	(16)	254
Unfavorable Opinion of Haley	21%	(69)	69%	(223)	9%	(29)	321
Prodigal Biden Voter	29%	(15)	65%	(35)	5%	(3)	53
Undecided Voter (DK/WNV)	14%	(6)	71%	(32)	16%	(7)	46
Undecided Voter (DK)	3%	(1)	72%	(18)	24%	(6)	25
Watched Debate	33%	(195)	59%	(348)	8%	(46)	589
Watched Debate: Did not Watch	16%	(32)	73%	(148)	12%	(24)	204
Watched Debate: All of it	41%	(136)	54%	(179)	5%	(16)	331
Watched Debate: Some of it	23%	(59)	65%	(169)	12%	(30)	257
Continue His Campaign: Yes Biden	15%	(47)	75%	(239)	10%	(33)	318
Continue His Campaign: No Biden	38%	(169)	54%	(237)	8%	(33)	439
Continue His Campaign: Yes Trump	53%	(212)	37%	(148)	10%	(40)	399
Continue His Campaign: No Trump	3%	(10)	91%	(324)	6%	(22)	356
Conviction: Evidence	6%	(22)	89%	(332)	6%	(21)	375
Conviction: Motivation to Damage	53%	(179)	38%	(129)	9%	(29)	337
Conviction: DK/NO	33%	(27)	42%	(34)	25%	(20)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	5%	(25)	14%	(67)	81%	(379)	471
Gender: Male	8%	(19)	16%	(40)	77%	(195)	254
Gender: Female	2%	(5)	12%	(27)	85%	(184)	216
Age: 18-34	3%	(4)	24%	(26)	73%	(79)	109
Age: 35-44	19%	(11)	16%	(9)	65%	(37)	56
Age: 45-64	3%	(4)	8%	(14)	89%	(145)	163
Age: 65+	4%	(6)	13%	(19)	83%	(118)	143
GenZers: 1997-2012	1%	(1)	26%	(13)	73%	(36)	49
Millennials: 1981-1996	12%	(14)	19%	(22)	69%	(78)	114
GenXers: 1965-1980	3%	(3)	9%	(9)	89%	(88)	100
Baby Boomers: 1946-1964	3%	(5)	12%	(24)	85%	(167)	196
Educ: < College	5%	(14)	19%	(49)	76%	(196)	259
Educ: Bachelors degree	6%	(8)	9%	(13)	85%	(121)	142
Educ: Post-grad	4%	(3)	7%	(5)	88%	(62)	70
Income: Under 50k	8%	(14)	22%	(42)	70%	(132)	189
Income: 50k-100k	5%	(8)	7%	(13)	88%	(156)	178
Income: 100k+	2%	(2)	11%	(11)	87%	(91)	104
Ethnicity: White (Non-Hispanic)	3%	(14)	14%	(55)	83%	(330)	398
Ethnicity: Hispanic	19%	(3)	24%	(4)	57%	(9)	16
Ethnicity: Black (Non-Hispanic)	16%	(7)	15%	(7)	70%	(32)	46
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	17%	(2)	78%	(8)	10
All Christian	6%	(17)	12%	(36)	82%	(243)	297
All Non-Christian	8%	(2)	16%	(4)	76%	(18)	24
Atheist	2%	(0)	—	(0)	98%	(16)	16
Agnostic/Nothing in particular	5%	(4)	20%	(18)	76%	(69)	91
Something Else	2%	(1)	21%	(9)	77%	(33)	43
Evangelical	9%	(8)	12%	(11)	80%	(75)	95
Non-Evangelical	4%	(10)	14%	(34)	82%	(199)	243
PID: Dem (no lean)	5%	(10)	15%	(28)	80%	(152)	191
PID: Ind (no lean)	9%	(7)	16%	(13)	75%	(61)	82
PID: Rep (no lean)	3%	(7)	13%	(25)	84%	(166)	198

Continued on next page

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(25)	14%	(67)	81%	(379)	471
PID/Gender: Dem Men	9%	(9)	17%	(17)	74%	(73)	99
PID/Gender: Dem Women	1%	(1)	12%	(11)	86%	(79)	92
PID/Gender: Ind Men	12%	(6)	17%	(8)	71%	(34)	47
PID/Gender: Ind Women	5%	(2)	15%	(5)	80%	(27)	34
PID/Gender: Rep Men	4%	(4)	14%	(15)	82%	(88)	107
PID/Gender: Rep Women	3%	(2)	11%	(10)	86%	(78)	91
Ideo: Liberal (1-3)	11%	(16)	11%	(15)	79%	(112)	143
Ideo: Moderate (4)	4%	(6)	21%	(30)	75%	(107)	143
Ideo: Conservative (5-7)	2%	(3)	12%	(22)	86%	(156)	180
Community: Urban	14%	(12)	23%	(20)	63%	(54)	85
Community: Suburban	4%	(10)	14%	(36)	82%	(218)	264
Community: Rural	2%	(2)	9%	(11)	89%	(108)	121
Military HHnm: Yes	5%	(3)	12%	(8)	83%	(54)	65
Military HH: No	5%	(21)	15%	(59)	80%	(325)	406
Employ: Private Sector	7%	(12)	14%	(23)	79%	(131)	166
Employ: Government	3%	(1)	15%	(3)	82%	(17)	20
Employ: Self-Employed	8%	(3)	29%	(11)	63%	(24)	38
Employ: Homemaker	—	(0)	21%	(5)	79%	(19)	24
Employ: Student	30%	(2)	3%	(0)	67%	(5)	8
Employ: Retired	3%	(4)	13%	(19)	85%	(130)	154
Employ: Unemployed	7%	(2)	14%	(4)	79%	(25)	32
Employ: Other	—	(0)	5%	(1)	95%	(28)	29

Continued on next page

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(25)	14%	(67)	81%	(379)	471
Protestant	5%	(7)	15%	(20)	79%	(104)	131
Roman Catholic	6%	(10)	10%	(16)	84%	(138)	164
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	100%	(2)	2
Jewish	—	(0)	12%	(2)	88%	(12)	13
Muslim	2%	(0)	27%	(2)	71%	(6)	8
Buddhist	72%	(2)	—	(0)	28%	(1)	2
Atheist	2%	(0)	—	(0)	98%	(16)	16
Agnostic	6%	(2)	23%	(6)	71%	(18)	25
Something else	2%	(1)	21%	(9)	77%	(33)	43
Nothing in particular	4%	(3)	18%	(12)	78%	(51)	65
Ideo/PID: Conservative Republican	—	(1)	11%	(18)	88%	(137)	155
Ideo/PID: Moderate/Liberal Republican	14%	(6)	18%	(8)	68%	(29)	43
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	22%	(15)	76%	(53)	69
Ideo/PID: Liberal Democrat	8%	(9)	11%	(13)	81%	(96)	118
Unfavorable of Biden and Trump	1%	(1)	15%	(11)	84%	(61)	72
2024 H2H Matchup: Biden Voter	7%	(15)	14%	(28)	79%	(161)	203
2024 H2H Matchup: Trump Voter	4%	(9)	13%	(32)	83%	(200)	241
2024 H2H Matchup: Would not Vote	—	(0)	31%	(3)	69%	(7)	10
2024 H2H Matchup: Do not Know	4%	(1)	21%	(3)	75%	(12)	16
2022 House Vote: Democrat	8%	(17)	15%	(32)	77%	(164)	213
2022 House Vote: Republican	3%	(6)	15%	(28)	82%	(157)	191
2022 House Vote: Did not Vote	2%	(1)	8%	(5)	90%	(55)	61
2020 Vote: Joe Biden	8%	(18)	18%	(42)	74%	(172)	231
2020 Vote: Donald Trump	2%	(5)	11%	(25)	86%	(189)	218
2020 Vote: Someone Else	16%	(1)	10%	(0)	74%	(3)	4
2020 Vote: Did not Vote	10%	(2)	1%	(0)	89%	(16)	18
2016 Vote: Hillary Clinton	8%	(15)	15%	(28)	78%	(148)	191
2016 Vote: Donald Trump	2%	(3)	14%	(27)	85%	(167)	198
2016 Vote: Someone Else	11%	(1)	40%	(2)	49%	(2)	5

Continued on next page

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(25)	14%	(67)	81%	(379)	471
2020 Vote/PID: Not Biden/Democrat	6%	(2)	12%	(3)	81%	(22)	27
2020 Vote/PID: Not Trump/Republican	9%	(2)	35%	(8)	56%	(13)	22
U.S. Economy: Wrong Track	3%	(11)	13%	(44)	83%	(279)	335
U.S. Economy: Right Direction	10%	(13)	17%	(23)	74%	(100)	136
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(11)	17%	(28)	75%	(121)	161
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(9)	11%	(25)	86%	(203)	237
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(4)	19%	(14)	75%	(55)	74
Top 2024 Issue: Economy	4%	(6)	20%	(28)	76%	(108)	143
Community/Gender: Urban Women	10%	(3)	9%	(3)	81%	(25)	31
Community/Gender: Urban Men	17%	(9)	31%	(17)	52%	(28)	54
Community/Gender: Rural Women	—	(0)	11%	(5)	89%	(46)	52
Community/Gender: Rural Men	3%	(2)	8%	(6)	89%	(61)	69
Community/Gender: Suburban Women	2%	(2)	14%	(19)	84%	(112)	133
Community/Gender: Suburban Men	6%	(8)	13%	(17)	80%	(105)	131
Homeowner	5%	(23)	14%	(58)	81%	(338)	419
Renter	4%	(2)	18%	(9)	79%	(38)	49
Self + Household: White-Collar	4%	(8)	10%	(20)	86%	(167)	195
Self + Household: Blue Collar	5%	(12)	19%	(41)	76%	(166)	219
Union HH: Yes	4%	(2)	17%	(8)	79%	(39)	49
Union HH: No	5%	(23)	14%	(59)	81%	(340)	421
LGBTQ+: Yes	1%	(0)	20%	(7)	78%	(28)	36
LGBTQ+: No	6%	(24)	14%	(60)	81%	(351)	435
Motivated to Vote	5%	(23)	13%	(59)	81%	(353)	435
Parent: Yes	7%	(8)	14%	(17)	78%	(92)	118
Parent: No	5%	(16)	14%	(50)	81%	(287)	353
COVID Vaccine: Yes	6%	(20)	13%	(45)	82%	(291)	356
COVID Vaccine: No	4%	(5)	19%	(22)	77%	(88)	115
Student Loans: Yes	5%	(3)	13%	(9)	82%	(56)	68
Student Loans: No	5%	(21)	14%	(58)	80%	(323)	403

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(25)	14%	(67)	81%	(379)	471
Favorable Opinion of Haley	6%	(10)	11%	(18)	83%	(140)	168
Unfavorable Opinion of Haley	5%	(10)	17%	(37)	79%	(175)	222
Prodigal Biden Voter	13%	(5)	37%	(14)	51%	(19)	38
Undecided Voter (DK/WNV)	2%	(1)	25%	(7)	73%	(19)	26
Undecided Voter (DK)	4%	(1)	21%	(3)	75%	(12)	16
Watched Debate	6%	(21)	16%	(59)	79%	(291)	370
Watched Debate: Did not Watch	4%	(4)	8%	(8)	88%	(89)	100
Watched Debate: All of it	6%	(13)	15%	(34)	79%	(178)	225
Watched Debate: Some of it	5%	(8)	17%	(25)	78%	(113)	145
Continue His Campaign: Yes Biden	6%	(13)	14%	(29)	79%	(162)	204
Continue His Campaign: No Biden	5%	(12)	14%	(36)	81%	(205)	253
Continue His Campaign: Yes Trump	5%	(12)	13%	(31)	82%	(202)	245
Continue His Campaign: No Trump	6%	(13)	16%	(35)	77%	(167)	215
Conviction: Evidence	6%	(15)	18%	(42)	76%	(176)	233
Conviction: Motivation to Damage	4%	(8)	12%	(23)	84%	(169)	200
Conviction: DK/NO	4%	(2)	5%	(2)	91%	(34)	37

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(145)	33%	(257)	48%	(372)	774
Gender: Male	22%	(84)	36%	(133)	42%	(156)	373
Gender: Female	15%	(61)	31%	(124)	54%	(217)	401
Age: 18-34	24%	(50)	22%	(45)	53%	(108)	203
Age: 35-44	18%	(17)	33%	(31)	49%	(46)	94
Age: 45-64	16%	(43)	34%	(92)	49%	(132)	267
Age: 65+	17%	(35)	42%	(89)	41%	(86)	210
GenZers: 1997-2012	29%	(30)	25%	(25)	46%	(47)	102
Millennials: 1981-1996	20%	(37)	27%	(51)	54%	(102)	190
GenXers: 1965-1980	18%	(34)	30%	(56)	52%	(97)	187
Baby Boomers: 1946-1964	15%	(42)	42%	(116)	43%	(119)	278
Educ: < College	19%	(89)	30%	(139)	51%	(233)	461
Educ: Bachelors degree	18%	(36)	34%	(70)	48%	(97)	204
Educ: Post-grad	18%	(20)	44%	(48)	38%	(41)	110
Income: Under 50k	23%	(70)	29%	(90)	48%	(147)	308
Income: 50k-100k	18%	(52)	34%	(100)	48%	(141)	293
Income: 100k+	13%	(23)	38%	(66)	49%	(85)	174
Ethnicity: White (Non-Hispanic)	17%	(107)	35%	(228)	48%	(311)	645
Ethnicity: Hispanic	33%	(10)	27%	(8)	40%	(12)	30
Ethnicity: Black (Non-Hispanic)	29%	(22)	21%	(16)	50%	(39)	77
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	22%	(5)	51%	(11)	21
All Christian	20%	(95)	35%	(168)	45%	(212)	476
All Non-Christian	32%	(12)	30%	(11)	38%	(15)	38
Atheist	13%	(4)	35%	(10)	52%	(15)	28
Agnostic/Nothing in particular	13%	(21)	32%	(50)	55%	(84)	155
Something Else	17%	(13)	22%	(17)	60%	(46)	77
Evangelical	25%	(38)	23%	(35)	52%	(81)	154
Non-Evangelical	18%	(70)	37%	(145)	45%	(177)	392
PID: Dem (no lean)	16%	(51)	38%	(121)	46%	(144)	316
PID: Ind (no lean)	22%	(29)	28%	(38)	50%	(67)	134
PID: Rep (no lean)	20%	(65)	30%	(98)	50%	(161)	323

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(145)	33%	(257)	48%	(372)	774
PID/Gender: Dem Men	21%	(31)	39%	(57)	39%	(56)	143
PID/Gender: Dem Women	12%	(20)	37%	(65)	51%	(88)	173
PID/Gender: Ind Men	24%	(16)	31%	(20)	44%	(29)	65
PID/Gender: Ind Women	20%	(14)	25%	(18)	55%	(38)	70
PID/Gender: Rep Men	23%	(37)	34%	(56)	43%	(71)	164
PID/Gender: Rep Women	17%	(28)	26%	(41)	57%	(90)	159
Ideo: Liberal (1-3)	12%	(27)	42%	(93)	46%	(101)	221
Ideo: Moderate (4)	19%	(44)	30%	(68)	51%	(115)	227
Ideo: Conservative (5-7)	22%	(70)	30%	(95)	47%	(148)	313
Community: Urban	24%	(35)	26%	(39)	50%	(73)	147
Community: Suburban	19%	(79)	35%	(148)	46%	(196)	423
Community: Rural	15%	(31)	34%	(70)	51%	(103)	205
Military HHnm: Yes	23%	(27)	31%	(37)	46%	(56)	120
Military HH: No	18%	(118)	34%	(220)	48%	(316)	654
Employ: Private Sector	20%	(57)	32%	(90)	48%	(136)	283
Employ: Government	18%	(6)	40%	(14)	42%	(15)	35
Employ: Self-Employed	24%	(14)	24%	(14)	51%	(30)	58
Employ: Homemaker	7%	(4)	21%	(12)	72%	(43)	59
Employ: Student	39%	(9)	1%	(0)	60%	(14)	23
Employ: Retired	18%	(40)	44%	(97)	37%	(82)	220
Employ: Unemployed	10%	(5)	31%	(17)	59%	(31)	53
Employ: Other	22%	(10)	27%	(12)	51%	(22)	43

Continued on next page

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(145)	33%	(257)	48%	(372)	774
Protestant	16%	(36)	39%	(84)	45%	(98)	218
Roman Catholic	24%	(59)	31%	(79)	45%	(113)	252
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	78%	(3)	18%	(1)	4
Jewish	14%	(3)	57%	(11)	29%	(6)	19
Muslim	47%	(8)	1%	(0)	52%	(8)	16
Buddhist	65%	(2)	11%	(0)	23%	(1)	3
Atheist	13%	(4)	35%	(10)	52%	(15)	28
Agnostic	9%	(3)	44%	(16)	47%	(17)	36
Something else	17%	(13)	22%	(17)	60%	(46)	77
Nothing in particular	15%	(17)	28%	(34)	57%	(68)	118
Ideo/PID: Conservative Republican	19%	(47)	32%	(80)	49%	(122)	250
Ideo/PID: Moderate/Liberal Republican	24%	(18)	24%	(18)	52%	(38)	73
Ideo/PID: Moderate/Conservative Democrat	22%	(28)	33%	(43)	45%	(58)	129
Ideo/PID: Liberal Democrat	11%	(19)	43%	(78)	46%	(84)	181
Unfavorable of Biden and Trump	18%	(22)	32%	(39)	51%	(63)	123
2024 H2H Matchup: Biden Voter	12%	(40)	40%	(137)	48%	(163)	340
2024 H2H Matchup: Trump Voter	25%	(98)	27%	(106)	48%	(187)	392
2024 H2H Matchup: Would not Vote	26%	(4)	35%	(6)	39%	(7)	17
2024 H2H Matchup: Do not Know	10%	(2)	30%	(8)	60%	(15)	25
2022 House Vote: Democrat	15%	(51)	40%	(134)	45%	(149)	335
2022 House Vote: Republican	22%	(67)	34%	(103)	44%	(134)	304
2022 House Vote: Did not Vote	18%	(23)	14%	(18)	67%	(85)	127
2020 Vote: Joe Biden	14%	(52)	40%	(145)	46%	(166)	363
2020 Vote: Donald Trump	23%	(80)	29%	(101)	49%	(171)	352
2020 Vote: Someone Else	31%	(3)	38%	(3)	31%	(3)	8
2020 Vote: Did not Vote	21%	(10)	15%	(7)	64%	(32)	50
2016 Vote: Hillary Clinton	14%	(39)	42%	(117)	44%	(125)	281
2016 Vote: Donald Trump	23%	(71)	33%	(102)	45%	(140)	313
2016 Vote: Someone Else	14%	(2)	73%	(9)	13%	(2)	12

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(145)	33%	(257)	48%	(372)	774
2020 Vote/PID: Not Biden/Democrat	23%	(13)	29%	(16)	48%	(27)	56
2020 Vote/PID: Not Trump/Republican	17%	(8)	43%	(19)	40%	(18)	44
U.S. Economy: Wrong Track	21%	(117)	30%	(168)	49%	(274)	558
U.S. Economy: Right Direction	13%	(29)	41%	(89)	46%	(98)	216
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(36)	46%	(117)	40%	(102)	254
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(94)	25%	(103)	51%	(208)	404
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	32%	(37)	54%	(63)	115
Top 2024 Issue: Economy	20%	(52)	27%	(72)	53%	(140)	264
Community/Gender: Urban Women	14%	(9)	18%	(11)	69%	(44)	64
Community/Gender: Urban Men	32%	(26)	33%	(27)	36%	(30)	83
Community/Gender: Rural Women	13%	(15)	27%	(31)	59%	(67)	112
Community/Gender: Rural Men	17%	(16)	43%	(40)	40%	(37)	93
Community/Gender: Suburban Women	17%	(38)	36%	(82)	47%	(106)	226
Community/Gender: Suburban Men	21%	(42)	34%	(66)	45%	(89)	197
Homeowner	18%	(123)	35%	(234)	47%	(318)	675
Renter	22%	(20)	25%	(22)	53%	(48)	91
Self + Household: White-Collar	14%	(41)	42%	(117)	44%	(122)	280
Self + Household: Blue Collar	20%	(74)	32%	(121)	48%	(180)	374
Union HH: Yes	23%	(17)	39%	(30)	38%	(30)	77
Union HH: No	18%	(128)	32%	(226)	49%	(343)	697
LGBTQ+: Yes	19%	(13)	23%	(15)	58%	(40)	68
LGBTQ+: No	19%	(132)	34%	(241)	47%	(333)	706
Motivated to Vote	19%	(135)	34%	(243)	47%	(338)	716
Parent: Yes	17%	(36)	32%	(69)	51%	(108)	213
Parent: No	19%	(109)	33%	(188)	47%	(265)	561
COVID Vaccine: Yes	16%	(88)	37%	(207)	48%	(270)	565
COVID Vaccine: No	27%	(57)	24%	(49)	49%	(102)	209
Student Loans: Yes	24%	(28)	24%	(28)	52%	(60)	116
Student Loans: No	18%	(117)	35%	(228)	47%	(312)	658

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(145)	33%	(257)	48%	(372)	774
Favorable Opinion of Haley	28%	(70)	28%	(71)	44%	(112)	253
Unfavorable Opinion of Haley	11%	(35)	45%	(143)	45%	(143)	320
Prodigal Biden Voter	31%	(16)	29%	(15)	40%	(21)	52
Undecided Voter (DK/WNV)	17%	(7)	32%	(13)	51%	(21)	42
Undecided Voter (DK)	10%	(2)	30%	(8)	60%	(15)	25
Watched Debate	20%	(116)	35%	(201)	45%	(262)	579
Watched Debate: Did not Watch	15%	(29)	29%	(56)	56%	(110)	195
Watched Debate: All of it	18%	(60)	40%	(129)	42%	(136)	325
Watched Debate: Some of it	22%	(56)	28%	(72)	50%	(126)	254
Continue His Campaign: Yes Biden	16%	(51)	36%	(113)	47%	(145)	309
Continue His Campaign: No Biden	21%	(89)	32%	(139)	47%	(202)	430
Continue His Campaign: Yes Trump	24%	(95)	28%	(109)	48%	(187)	391
Continue His Campaign: No Trump	13%	(45)	41%	(144)	46%	(160)	348
Conviction: Evidence	13%	(49)	41%	(152)	46%	(169)	370
Conviction: Motivation to Damage	26%	(85)	29%	(94)	45%	(149)	329
Conviction: DK/NO	14%	(11)	14%	(10)	72%	(54)	75

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(32)	14%	(79)	81%	(461)	572
Gender: Male	7%	(19)	18%	(51)	76%	(223)	293
Gender: Female	5%	(13)	10%	(27)	86%	(238)	278
Age: 18-34	12%	(17)	17%	(25)	71%	(105)	148
Age: 35-44	10%	(7)	20%	(14)	70%	(49)	70
Age: 45-64	1%	(3)	9%	(17)	90%	(171)	191
Age: 65+	3%	(5)	14%	(22)	83%	(136)	163
GenZers: 1997-2012	14%	(10)	15%	(10)	72%	(50)	70
Millennials: 1981-1996	10%	(15)	20%	(29)	70%	(101)	145
GenXers: 1965-1980	1%	(2)	6%	(8)	92%	(112)	122
Baby Boomers: 1946-1964	3%	(6)	14%	(31)	83%	(185)	222
Educ: < College	5%	(17)	17%	(55)	78%	(246)	318
Educ: Bachelors degree	6%	(10)	10%	(16)	84%	(138)	164
Educ: Post-grad	6%	(6)	8%	(8)	85%	(77)	90
Income: Under 50k	7%	(16)	16%	(37)	77%	(174)	227
Income: 50k-100k	7%	(14)	13%	(28)	81%	(175)	217
Income: 100k+	2%	(2)	10%	(13)	88%	(112)	128
Ethnicity: White (Non-Hispanic)	5%	(25)	14%	(69)	81%	(398)	492
Ethnicity: Hispanic	8%	(2)	29%	(7)	63%	(14)	22
Ethnicity: Black (Non-Hispanic)	9%	(4)	7%	(3)	84%	(36)	43
Ethnicity: Asian + Other (Non-Hispanic)	7%	(1)	2%	(0)	90%	(13)	15
All Christian	5%	(19)	14%	(50)	81%	(293)	362
All Non-Christian	1%	(0)	15%	(4)	84%	(23)	28
Atheist	3%	(1)	2%	(0)	95%	(19)	20
Agnostic/Nothing in particular	9%	(10)	16%	(18)	75%	(84)	112
Something Else	4%	(2)	12%	(6)	84%	(42)	50
Evangelical	4%	(4)	19%	(20)	78%	(80)	103
Non-Evangelical	6%	(18)	12%	(37)	82%	(251)	305
PID: Dem (no lean)	6%	(16)	13%	(31)	81%	(197)	244
PID: Ind (no lean)	7%	(7)	11%	(10)	82%	(80)	97
PID: Rep (no lean)	4%	(10)	16%	(37)	80%	(183)	230

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(32)	14%	(79)	81%	(461)	572
PID/Gender: Dem Men	5%	(6)	16%	(19)	79%	(93)	117
PID/Gender: Dem Women	8%	(10)	10%	(12)	82%	(104)	127
PID/Gender: Ind Men	11%	(5)	9%	(5)	80%	(41)	51
PID/Gender: Ind Women	3%	(1)	13%	(6)	85%	(39)	46
PID/Gender: Rep Men	7%	(8)	22%	(28)	71%	(89)	125
PID/Gender: Rep Women	2%	(2)	9%	(9)	90%	(94)	105
Ideo: Liberal (1-3)	4%	(7)	13%	(23)	83%	(142)	172
Ideo: Moderate (4)	8%	(13)	14%	(24)	78%	(133)	170
Ideo: Conservative (5-7)	5%	(12)	14%	(32)	80%	(179)	224
Community: Urban	8%	(9)	25%	(25)	67%	(68)	102
Community: Suburban	5%	(16)	13%	(41)	82%	(254)	311
Community: Rural	5%	(8)	7%	(12)	88%	(138)	158
Military HHnm: Yes	1%	(1)	8%	(7)	91%	(71)	78
Military HH: No	6%	(32)	15%	(72)	79%	(390)	494
Employ: Private Sector	10%	(21)	13%	(27)	77%	(160)	208
Employ: Government	9%	(2)	18%	(5)	73%	(20)	27
Employ: Self-Employed	2%	(1)	27%	(13)	71%	(35)	49
Employ: Homemaker	—	(0)	10%	(4)	90%	(35)	39
Employ: Student	—	(0)	27%	(3)	73%	(7)	9
Employ: Retired	4%	(6)	14%	(24)	83%	(143)	172
Employ: Unemployed	5%	(2)	1%	(1)	93%	(32)	35
Employ: Other	—	(0)	8%	(3)	92%	(30)	32

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(32)	14%	(79)	81%	(461)	572
Protestant	4%	(6)	9%	(15)	87%	(138)	158
Roman Catholic	7%	(13)	18%	(35)	76%	(151)	200
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	100%	(4)	4
Jewish	—	(0)	9%	(2)	91%	(16)	17
Muslim	—	(0)	10%	(1)	90%	(7)	8
Buddhist	9%	(0)	65%	(2)	25%	(1)	3
Atheist	3%	(1)	2%	(0)	95%	(19)	20
Agnostic	7%	(2)	10%	(3)	83%	(27)	32
Something else	4%	(2)	12%	(6)	84%	(42)	50
Nothing in particular	10%	(8)	18%	(14)	72%	(57)	80
Ideo/PID: Conservative Republican	4%	(7)	15%	(27)	81%	(146)	179
Ideo/PID: Moderate/Liberal Republican	7%	(3)	20%	(10)	74%	(38)	51
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	14%	(14)	77%	(75)	98
Ideo/PID: Liberal Democrat	5%	(7)	12%	(18)	83%	(118)	142
Unfavorable of Biden and Trump	11%	(10)	7%	(7)	82%	(75)	92
2024 H2H Matchup: Biden Voter	5%	(14)	9%	(23)	86%	(220)	257
2024 H2H Matchup: Trump Voter	6%	(16)	17%	(49)	77%	(219)	283
2024 H2H Matchup: Would not Vote	6%	(1)	23%	(3)	71%	(9)	13
2024 H2H Matchup: Do not Know	12%	(2)	19%	(3)	69%	(12)	18
2022 House Vote: Democrat	7%	(18)	11%	(30)	82%	(218)	265
2022 House Vote: Republican	5%	(12)	17%	(41)	77%	(182)	234
2022 House Vote: Did not Vote	4%	(2)	10%	(6)	86%	(55)	64
2020 Vote: Joe Biden	6%	(18)	12%	(34)	82%	(232)	285
2020 Vote: Donald Trump	5%	(14)	16%	(42)	78%	(201)	257
2020 Vote: Someone Else	11%	(1)	—	(0)	89%	(5)	5
2020 Vote: Did not Vote	—	(0)	9%	(2)	91%	(23)	25
2016 Vote: Hillary Clinton	6%	(13)	10%	(23)	84%	(189)	226
2016 Vote: Donald Trump	4%	(11)	17%	(40)	79%	(188)	238
2016 Vote: Someone Else	9%	(1)	22%	(1)	68%	(4)	6

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(32)	14%	(79)	81%	(461)	572
2020 Vote/PID: Not Biden/Democrat	5%	(2)	16%	(6)	79%	(30)	38
2020 Vote/PID: Not Trump/Republican	—	(0)	20%	(5)	80%	(22)	28
U.S. Economy: Wrong Track	5%	(21)	15%	(62)	80%	(325)	408
U.S. Economy: Right Direction	7%	(12)	10%	(16)	83%	(136)	164
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(13)	12%	(22)	82%	(153)	188
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(13)	16%	(48)	80%	(235)	296
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(7)	10%	(9)	82%	(72)	88
Top 2024 Issue: Economy	4%	(7)	13%	(24)	83%	(150)	181
Community/Gender: Urban Women	4%	(2)	23%	(9)	73%	(28)	38
Community/Gender: Urban Men	11%	(7)	26%	(17)	63%	(41)	64
Community/Gender: Rural Women	6%	(5)	4%	(3)	90%	(77)	85
Community/Gender: Rural Men	4%	(3)	12%	(8)	84%	(61)	73
Community/Gender: Suburban Women	4%	(6)	10%	(15)	86%	(133)	155
Community/Gender: Suburban Men	6%	(9)	17%	(26)	77%	(121)	156
Homeowner	5%	(28)	14%	(70)	81%	(416)	514
Renter	9%	(5)	16%	(9)	75%	(40)	54
Self + Household: White-Collar	5%	(11)	12%	(28)	83%	(187)	226
Self + Household: Blue Collar	6%	(15)	15%	(41)	80%	(225)	282
Union HH: Yes	8%	(5)	27%	(18)	65%	(43)	66
Union HH: No	5%	(27)	12%	(61)	83%	(418)	506
LGBTQ+: Yes	15%	(8)	14%	(7)	70%	(36)	51
LGBTQ+: No	5%	(24)	14%	(71)	82%	(425)	520
Motivated to Vote	5%	(29)	13%	(72)	81%	(434)	535
Parent: Yes	7%	(10)	15%	(23)	78%	(119)	152
Parent: No	5%	(22)	13%	(56)	81%	(341)	419
COVID Vaccine: Yes	6%	(27)	13%	(53)	81%	(345)	425
COVID Vaccine: No	4%	(6)	17%	(25)	79%	(116)	147
Student Loans: Yes	9%	(7)	17%	(15)	74%	(64)	86
Student Loans: No	5%	(25)	13%	(64)	82%	(397)	486

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Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(32)	14%	(79)	81%	(461)	572
Favorable Opinion of Haley	8%	(16)	10%	(21)	82%	(169)	206
Unfavorable Opinion of Haley	4%	(10)	18%	(46)	78%	(204)	260
Prodigal Biden Voter	10%	(4)	29%	(13)	61%	(27)	44
Undecided Voter (DK/WNV)	10%	(3)	20%	(6)	70%	(22)	31
Undecided Voter (DK)	12%	(2)	19%	(3)	69%	(12)	18
Watched Debate	6%	(26)	15%	(67)	79%	(347)	440
Watched Debate: Did not Watch	5%	(7)	9%	(12)	86%	(113)	131
Watched Debate: All of it	6%	(16)	17%	(45)	76%	(198)	259
Watched Debate: Some of it	5%	(10)	12%	(22)	83%	(149)	181
Continue His Campaign: Yes Biden	6%	(14)	11%	(27)	83%	(199)	241
Continue His Campaign: No Biden	6%	(18)	16%	(50)	78%	(244)	312
Continue His Campaign: Yes Trump	6%	(17)	16%	(46)	78%	(229)	292
Continue His Campaign: No Trump	6%	(15)	12%	(32)	82%	(214)	262
Conviction: Evidence	5%	(15)	12%	(34)	83%	(239)	288
Conviction: Motivation to Damage	7%	(16)	18%	(42)	76%	(180)	238
Conviction: DK/NO	4%	(2)	6%	(3)	90%	(41)	46

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	84% (668)	13% (100)	1% (10)	1% (4)	1% (11)	794
Gender: Male	85% (320)	12% (44)	2% (6)	1% (4)	1% (3)	378
Gender: Female	84% (348)	14% (57)	1% (4)	— (0)	2% (8)	416
Age: 18-34	83% (177)	13% (28)	1% (3)	— (0)	2% (4)	212
Age: 35-44	87% (89)	12% (12)	1% (1)	— (0)	— (0)	103
Age: 45-64	83% (224)	11% (30)	2% (6)	1% (4)	2% (5)	270
Age: 65+	85% (178)	14% (30)	— (0)	— (0)	1% (2)	210
GenZers: 1997-2012	82% (88)	13% (14)	2% (2)	— (0)	3% (3)	107
Millennials: 1981-1996	86% (175)	12% (25)	1% (1)	— (0)	1% (1)	202
GenXers: 1965-1980	83% (158)	10% (20)	3% (6)	1% (1)	3% (5)	190
Baby Boomers: 1946-1964	83% (232)	15% (41)	— (0)	1% (3)	1% (2)	278
Educ: < College	84% (397)	13% (62)	1% (5)	1% (4)	1% (6)	475
Educ: Bachelors degree	86% (179)	10% (20)	1% (2)	— (0)	3% (6)	208
Educ: Post-grad	82% (91)	16% (18)	2% (2)	— (0)	— (0)	112
Income: Under 50k	82% (256)	14% (45)	1% (3)	1% (4)	2% (6)	313
Income: 50k-100k	87% (259)	12% (36)	1% (3)	— (0)	— (1)	299
Income: 100k+	84% (153)	11% (20)	2% (4)	— (0)	3% (5)	182
Ethnicity: White (Non-Hispanic)	84% (554)	13% (88)	1% (9)	— (1)	1% (9)	662
Ethnicity: Hispanic	86% (29)	5% (2)	— (0)	8% (3)	— (0)	33
Ethnicity: Black (Non-Hispanic)	86% (67)	9% (7)	1% (1)	— (0)	3% (2)	78
Ethnicity: Asian + Other (Non-Hispanic)	87% (18)	13% (3)	— (0)	— (0)	— (0)	21
All Christian	84% (407)	14% (67)	— (2)	— (1)	1% (6)	484
All Non-Christian	95% (37)	5% (2)	— (0)	— (0)	— (0)	39
Atheist	91% (26)	9% (3)	— (0)	— (0)	— (0)	28
Agnostic/Nothing in particular	79% (130)	14% (23)	4% (6)	— (0)	3% (5)	164
Something Else	86% (68)	7% (6)	1% (1)	3% (3)	2% (1)	79
Evangelical	88% (138)	10% (16)	— (0)	— (0)	2% (3)	158
Non-Evangelical	83% (333)	14% (55)	1% (3)	1% (4)	1% (4)	399
PID: Dem (no lean)	81% (261)	16% (52)	2% (6)	1% (3)	1% (2)	323
PID: Ind (no lean)	80% (114)	15% (22)	3% (4)	— (0)	2% (2)	142
PID: Rep (no lean)	89% (294)	8% (27)	— (0)	— (1)	2% (7)	329

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	84% (668)	13% (100)	1% (10)	1% (4)	1% (11)	794
PID/Gender: Dem Men	81% (119)	14% (20)	2% (3)	2% (3)	1% (1)	146
PID/Gender: Dem Women	80% (141)	18% (32)	1% (2)	— (0)	— (1)	176
PID/Gender: Ind Men	83% (54)	13% (9)	4% (3)	— (0)	— (0)	65
PID/Gender: Ind Women	78% (60)	17% (13)	2% (1)	— (0)	3% (2)	77
PID/Gender: Rep Men	89% (147)	9% (15)	— (0)	1% (1)	1% (2)	166
PID/Gender: Rep Women	90% (146)	7% (11)	— (0)	— (0)	3% (5)	163
Ideo: Liberal (1-3)	77% (174)	18% (40)	3% (8)	1% (3)	— (1)	225
Ideo: Moderate (4)	83% (196)	14% (33)	1% (2)	1% (1)	1% (3)	235
Ideo: Conservative (5-7)	90% (287)	9% (27)	— (0)	— (0)	1% (5)	319
Community: Urban	86% (131)	12% (18)	1% (2)	— (0)	— (0)	152
Community: Suburban	80% (347)	15% (63)	2% (8)	1% (4)	2% (9)	431
Community: Rural	90% (190)	9% (19)	— (0)	— (0)	1% (2)	211
Military HHnm: Yes	82% (99)	11% (14)	2% (2)	2% (3)	3% (3)	121
Military HH: No	85% (569)	13% (87)	1% (7)	— (2)	1% (8)	673
Employ: Private Sector	84% (244)	12% (34)	2% (5)	— (0)	2% (7)	289
Employ: Government	84% (32)	14% (5)	1% (0)	— (0)	— (0)	38
Employ: Self-Employed	86% (50)	14% (8)	— (0)	— (0)	— (0)	58
Employ: Homemaker	85% (52)	13% (8)	— (0)	2% (1)	— (0)	62
Employ: Student	84% (20)	16% (4)	— (0)	— (0)	— (0)	24
Employ: Retired	84% (184)	13% (29)	— (0)	1% (3)	2% (4)	220
Employ: Unemployed	88% (53)	4% (2)	8% (5)	— (0)	— (0)	60
Employ: Other	75% (33)	23% (10)	— (0)	— (0)	2% (1)	44

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	84% (668)	13% (100)	1% (10)	1% (4)	1% (11)	794
Protestant	87% (195)	12% (26)	1% (2)	— (0)	— (0)	223
Roman Catholic	82% (209)	15% (39)	— (0)	1% (1)	2% (5)	255
Mormon	— (0)	100% (2)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100% (4)	— (0)	— (0)	— (0)	— (0)	4
Jewish	98% (19)	2% (0)	— (0)	— (0)	— (0)	19
Muslim	92% (15)	8% (1)	— (0)	— (0)	— (0)	17
Buddhist	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	91% (26)	9% (3)	— (0)	— (0)	— (0)	28
Agnostic	81% (31)	15% (6)	5% (2)	— (0)	— (0)	38
Something else	86% (68)	7% (6)	1% (1)	3% (3)	2% (1)	79
Nothing in particular	79% (99)	14% (18)	4% (5)	— (0)	4% (5)	126
Ideo/PID: Conservative Republican	89% (229)	9% (22)	— (0)	— (0)	2% (5)	256
Ideo/PID: Moderate/Liberal Republican	88% (65)	6% (4)	— (0)	2% (1)	4% (3)	74
Ideo/PID: Moderate/Conservative Democrat	84% (111)	15% (19)	1% (2)	— (0)	— (1)	132
Ideo/PID: Liberal Democrat	78% (145)	18% (33)	2% (4)	1% (3)	— (0)	185
Unfavorable of Biden and Trump	87% (110)	10% (12)	1% (1)	— (0)	2% (3)	126
2024 H2H Matchup: Biden Voter	79% (273)	18% (61)	3% (9)	1% (3)	— (1)	347
2024 H2H Matchup: Trump Voter	89% (356)	9% (37)	— (0)	— (1)	2% (7)	401
2024 H2H Matchup: Would not Vote	95% (20)	3% (1)	1% (0)	1% (0)	— (0)	21
2024 H2H Matchup: Do not Know	77% (19)	9% (2)	— (0)	1% (0)	13% (3)	25
2022 House Vote: Democrat	81% (276)	16% (55)	2% (8)	1% (3)	— (0)	342
2022 House Vote: Republican	88% (272)	10% (31)	— (0)	— (0)	2% (7)	310
2022 House Vote: Did not Vote	84% (112)	11% (14)	1% (2)	1% (2)	3% (4)	134
2020 Vote: Joe Biden	80% (294)	17% (63)	2% (8)	1% (3)	— (1)	369
2020 Vote: Donald Trump	89% (320)	9% (33)	— (0)	— (1)	2% (7)	360
2020 Vote: Someone Else	89% (8)	11% (1)	— (0)	— (0)	— (0)	8
2020 Vote: Did not Vote	83% (47)	7% (4)	3% (2)	1% (0)	7% (4)	56
2016 Vote: Hillary Clinton	79% (226)	17% (50)	2% (7)	1% (3)	— (0)	286
2016 Vote: Donald Trump	87% (278)	10% (33)	— (0)	— (1)	2% (6)	319
2016 Vote: Someone Else	88% (11)	12% (1)	— (0)	— (0)	— (0)	12

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	84% (668)	13% (100)	1% (10)	1% (4)	1% (11)	794
2020 Vote/PID: Not Biden/Democrat	88% (50)	11% (6)	— (0)	— (0)	1% (1)	57
2020 Vote/PID: Not Trump/Republican	92% (43)	6% (3)	— (0)	— (0)	1% (1)	47
U.S. Economy: Wrong Track	88% (502)	10% (57)	1% (5)	— (1)	1% (8)	573
U.S. Economy: Right Direction	75% (166)	20% (43)	2% (5)	1% (3)	2% (3)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75% (195)	20% (53)	3% (8)	1% (3)	— (1)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90% (371)	9% (36)	— (0)	— (1)	1% (6)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	85% (102)	10% (12)	1% (1)	— (0)	4% (5)	120
Top 2024 Issue: Economy	90% (243)	7% (19)	— (0)	— (1)	2% (5)	269
Community/Gender: Urban Women	86% (56)	14% (9)	— (0)	— (0)	— (0)	66
Community/Gender: Urban Men	87% (75)	11% (9)	2% (2)	— (0)	— (0)	86
Community/Gender: Rural Women	89% (104)	9% (11)	— (0)	— (0)	2% (2)	117
Community/Gender: Rural Men	91% (86)	8% (8)	— (0)	— (0)	— (0)	94
Community/Gender: Suburban Women	80% (188)	16% (37)	1% (3)	— (0)	3% (6)	234
Community/Gender: Suburban Men	81% (159)	14% (27)	2% (4)	2% (4)	2% (3)	197
Homeowner	84% (584)	13% (87)	1% (8)	1% (4)	1% (9)	692
Renter	83% (78)	13% (12)	2% (1)	— (0)	2% (2)	93
Self + Household: White-Collar	84% (241)	13% (37)	2% (7)	— (0)	1% (3)	288
Self + Household: Blue Collar	85% (324)	13% (48)	1% (2)	1% (3)	1% (3)	380
Union HH: Yes	87% (71)	9% (8)	1% (1)	3% (3)	— (0)	82
Union HH: No	84% (597)	13% (93)	1% (9)	— (2)	2% (11)	712
LGBTQ+: Yes	74% (53)	20% (14)	2% (1)	— (0)	5% (3)	71
LGBTQ+: No	85% (615)	12% (86)	1% (9)	1% (4)	1% (8)	723
Motivated to Vote	84% (612)	13% (95)	1% (8)	1% (4)	1% (10)	730
Parent: Yes	88% (193)	9% (21)	2% (3)	— (0)	1% (3)	220
Parent: No	83% (475)	14% (80)	1% (6)	1% (4)	1% (9)	574
COVID Vaccine: Yes	82% (474)	14% (80)	1% (8)	1% (4)	2% (10)	577
COVID Vaccine: No	89% (194)	9% (20)	1% (1)	— (0)	1% (2)	217
Student Loans: Yes	87% (105)	12% (15)	— (0)	— (0)	— (1)	121
Student Loans: No	84% (563)	13% (85)	1% (9)	1% (4)	2% (11)	673

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	84% (668)	13% (100)	1% (10)	1% (4)	1% (11)	794
Favorable Opinion of Haley	88% (223)	11% (28)	— (0)	— (0)	1% (3)	255
Unfavorable Opinion of Haley	80% (257)	16% (53)	2% (7)	1% (3)	— (1)	321
Prodigal Biden Voter	87% (46)	13% (7)	— (0)	— (0)	— (0)	53
Undecided Voter (DK/WNV)	85% (39)	6% (3)	1% (0)	1% (0)	7% (3)	46
Undecided Voter (DK)	77% (19)	9% (2)	— (0)	1% (0)	13% (3)	25
Watched Debate	85% (501)	13% (77)	1% (5)	— (3)	1% (5)	590
Watched Debate: Did not Watch	82% (168)	12% (24)	2% (5)	1% (2)	3% (7)	204
Watched Debate: All of it	84% (279)	12% (40)	1% (4)	1% (3)	1% (5)	331
Watched Debate: Some of it	86% (221)	14% (36)	— (1)	— (0)	— (0)	259
Continue His Campaign: Yes Biden	84% (268)	13% (41)	1% (5)	1% (4)	— (1)	319
Continue His Campaign: No Biden	85% (373)	13% (56)	1% (5)	— (0)	1% (5)	439
Continue His Campaign: Yes Trump	90% (360)	8% (33)	— (0)	— (1)	1% (5)	399
Continue His Campaign: No Trump	78% (279)	18% (65)	3% (9)	1% (3)	— (1)	357
Conviction: Evidence	78% (293)	18% (66)	2% (9)	1% (3)	1% (3)	375
Conviction: Motivation to Damage	92% (310)	7% (25)	— (0)	— (0)	1% (3)	338
Conviction: DK/NO	80% (65)	11% (9)	— (0)	2% (2)	7% (5)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (330)	40% (318)	10% (77)	3% (22)	6% (47)	794
Gender: Male	46% (173)	41% (154)	7% (25)	3% (10)	4% (15)	378
Gender: Female	38% (157)	39% (164)	12% (52)	3% (12)	8% (32)	416
Age: 18-34	36% (77)	32% (68)	17% (35)	3% (7)	11% (24)	212
Age: 35-44	43% (44)	36% (37)	12% (12)	3% (3)	5% (5)	103
Age: 45-64	45% (121)	40% (108)	7% (19)	3% (8)	5% (13)	270
Age: 65+	42% (87)	50% (104)	5% (10)	2% (4)	2% (5)	210
GenZers: 1997-2012	40% (43)	26% (28)	15% (16)	2% (3)	16% (17)	107
Millennials: 1981-1996	38% (78)	36% (73)	15% (31)	4% (8)	6% (12)	202
GenXers: 1965-1980	39% (74)	44% (84)	7% (13)	3% (6)	7% (13)	190
Baby Boomers: 1946-1964	46% (127)	46% (128)	6% (16)	1% (4)	1% (4)	278
Educ: < College	42% (200)	38% (183)	9% (43)	3% (15)	7% (34)	475
Educ: Bachelors degree	43% (89)	36% (75)	13% (26)	3% (6)	5% (11)	208
Educ: Post-grad	36% (41)	54% (61)	6% (7)	2% (2)	2% (2)	112
Income: Under 50k	45% (141)	36% (114)	8% (26)	3% (8)	8% (24)	313
Income: 50k-100k	38% (114)	43% (129)	10% (29)	3% (10)	6% (17)	299
Income: 100k+	41% (75)	41% (75)	12% (22)	2% (4)	3% (6)	182
Ethnicity: White (Non-Hispanic)	41% (269)	41% (271)	10% (67)	3% (20)	5% (35)	662
Ethnicity: Hispanic	54% (18)	33% (11)	3% (1)	— (0)	9% (3)	33
Ethnicity: Black (Non-Hispanic)	45% (35)	33% (26)	9% (7)	2% (2)	11% (8)	78
Ethnicity: Asian + Other (Non-Hispanic)	36% (8)	49% (11)	9% (2)	— (0)	5% (1)	21
All Christian	41% (198)	43% (209)	9% (45)	3% (16)	3% (16)	484
All Non-Christian	31% (12)	53% (20)	7% (3)	— (0)	9% (4)	39
Atheist	43% (12)	25% (7)	12% (3)	8% (2)	11% (3)	28
Agnostic/Nothing in particular	44% (73)	33% (54)	13% (22)	1% (1)	9% (15)	164
Something Else	43% (34)	36% (29)	4% (3)	4% (3)	13% (10)	79
Evangelical	43% (67)	40% (63)	7% (11)	3% (5)	7% (11)	158
Non-Evangelical	41% (165)	43% (171)	9% (35)	3% (13)	4% (15)	399
PID: Dem (no lean)	45% (146)	38% (121)	10% (31)	2% (8)	5% (17)	323
PID: Ind (no lean)	44% (62)	37% (52)	9% (13)	3% (5)	6% (9)	142
PID: Rep (no lean)	37% (122)	44% (144)	10% (33)	3% (10)	6% (21)	329

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (330)	40% (318)	10% (77)	3% (22)	6% (47)	794
PID/Gender: Dem Men	47% (69)	40% (59)	5% (8)	2% (3)	5% (7)	146
PID/Gender: Dem Women	44% (77)	35% (62)	13% (23)	2% (4)	6% (10)	176
PID/Gender: Ind Men	57% (37)	33% (21)	8% (5)	2% (2)	— (0)	65
PID/Gender: Ind Women	33% (25)	40% (31)	11% (8)	4% (3)	12% (9)	77
PID/Gender: Rep Men	41% (67)	44% (73)	7% (12)	3% (5)	5% (8)	166
PID/Gender: Rep Women	33% (54)	44% (71)	13% (21)	3% (5)	8% (13)	163
Ideo: Liberal (1-3)	51% (115)	35% (79)	9% (20)	2% (5)	3% (7)	225
Ideo: Moderate (4)	42% (98)	41% (98)	7% (16)	3% (8)	7% (15)	235
Ideo: Conservative (5-7)	35% (111)	43% (137)	13% (41)	3% (10)	7% (21)	319
Community: Urban	45% (68)	36% (54)	10% (15)	4% (6)	5% (8)	152
Community: Suburban	39% (170)	42% (179)	10% (42)	2% (9)	7% (31)	431
Community: Rural	43% (91)	40% (85)	9% (19)	4% (7)	4% (8)	211
Military HHnm: Yes	37% (45)	45% (54)	10% (12)	1% (2)	6% (8)	121
Military HH: No	42% (284)	39% (264)	10% (64)	3% (20)	6% (40)	673
Employ: Private Sector	40% (116)	37% (108)	11% (33)	3% (10)	7% (21)	289
Employ: Government	37% (14)	43% (17)	12% (5)	2% (1)	6% (2)	38
Employ: Self-Employed	45% (26)	34% (20)	13% (7)	2% (1)	6% (3)	58
Employ: Homemaker	35% (22)	36% (22)	13% (8)	9% (6)	7% (5)	62
Employ: Student	43% (10)	20% (5)	20% (5)	— (0)	18% (4)	24
Employ: Retired	45% (99)	45% (99)	5% (11)	2% (4)	3% (6)	220
Employ: Unemployed	33% (20)	52% (31)	10% (6)	1% (0)	4% (3)	60
Employ: Other	50% (22)	38% (17)	6% (2)	— (0)	6% (3)	44

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (330)	40% (318)	10% (77)	3% (22)	6% (47)	794
Protestant	38% (85)	46% (102)	10% (22)	3% (7)	3% (7)	223
Roman Catholic	45% (114)	40% (103)	8% (21)	4% (9)	3% (8)	255
Mormon	— (0)	— (0)	100% (2)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	100% (4)	— (0)	— (0)	— (0)	4
Jewish	22% (4)	65% (13)	14% (3)	— (0)	— (0)	19
Muslim	35% (6)	46% (8)	1% (0)	— (0)	18% (3)	17
Buddhist	65% (2)	9% (0)	— (0)	— (0)	25% (1)	3
Atheist	43% (12)	25% (7)	12% (3)	8% (2)	11% (3)	28
Agnostic	62% (23)	29% (11)	8% (3)	— (0)	2% (1)	38
Something else	43% (34)	36% (29)	4% (3)	4% (3)	13% (10)	79
Nothing in particular	39% (50)	34% (42)	15% (19)	1% (1)	11% (14)	126
Ideo/PID: Conservative Republican	36% (92)	43% (111)	11% (27)	3% (8)	7% (17)	256
Ideo/PID: Moderate/Liberal Republican	40% (30)	46% (34)	7% (5)	2% (1)	5% (4)	74
Ideo/PID: Moderate/Conservative Democrat	42% (56)	37% (48)	11% (15)	2% (3)	8% (10)	132
Ideo/PID: Liberal Democrat	48% (89)	37% (69)	9% (16)	3% (5)	3% (6)	185
Unfavorable of Biden and Trump	27% (34)	44% (56)	15% (19)	4% (5)	9% (12)	126
2024 H2H Matchup: Biden Voter	49% (171)	35% (121)	8% (28)	3% (9)	5% (19)	347
2024 H2H Matchup: Trump Voter	38% (151)	42% (170)	11% (46)	3% (13)	5% (22)	401
2024 H2H Matchup: Would not Vote	25% (5)	58% (12)	1% (0)	1% (0)	15% (3)	21
2024 H2H Matchup: Do not Know	11% (3)	62% (16)	12% (3)	1% (0)	14% (4)	25
2022 House Vote: Democrat	49% (166)	37% (126)	7% (24)	3% (10)	5% (16)	342
2022 House Vote: Republican	39% (122)	44% (136)	10% (32)	3% (8)	4% (13)	310
2022 House Vote: Did not Vote	29% (38)	38% (51)	16% (21)	3% (5)	14% (19)	134
2020 Vote: Joe Biden	48% (176)	39% (143)	8% (30)	2% (7)	3% (12)	369
2020 Vote: Donald Trump	37% (132)	43% (156)	11% (41)	3% (11)	6% (21)	360
2020 Vote: Someone Else	9% (1)	72% (6)	1% (0)	18% (2)	— (0)	8
2020 Vote: Did not Vote	37% (21)	24% (14)	9% (5)	5% (3)	25% (14)	56
2016 Vote: Hillary Clinton	53% (152)	37% (106)	7% (20)	1% (2)	2% (5)	286
2016 Vote: Donald Trump	36% (116)	45% (144)	11% (34)	3% (11)	4% (14)	319
2016 Vote: Someone Else	59% (7)	34% (4)	8% (1)	— (0)	— (0)	12

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (330)	40% (318)	10% (77)	3% (22)	6% (47)	794
2020 Vote/PID: Not Biden/Democrat	32% (18)	26% (15)	17% (10)	9% (5)	16% (9)	57
2020 Vote/PID: Not Trump/Republican	41% (19)	31% (14)	15% (7)	5% (2)	8% (4)	47
U.S. Economy: Wrong Track	38% (219)	42% (238)	11% (60)	3% (19)	6% (37)	573
U.S. Economy: Right Direction	50% (111)	36% (80)	7% (16)	2% (3)	4% (10)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51% (131)	35% (90)	9% (22)	2% (4)	4% (11)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36% (151)	45% (185)	10% (40)	3% (11)	7% (27)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	39% (48)	36% (43)	11% (14)	6% (7)	7% (9)	120
Top 2024 Issue: Economy	36% (96)	42% (114)	11% (29)	3% (9)	8% (20)	269
Community/Gender: Urban Women	28% (19)	48% (32)	14% (9)	3% (2)	7% (5)	66
Community/Gender: Urban Men	58% (49)	27% (23)	7% (6)	5% (4)	3% (3)	86
Community/Gender: Rural Women	44% (51)	36% (42)	14% (16)	4% (4)	2% (2)	117
Community/Gender: Rural Men	42% (40)	45% (42)	3% (3)	3% (3)	6% (6)	94
Community/Gender: Suburban Women	37% (87)	39% (90)	11% (26)	2% (6)	11% (25)	234
Community/Gender: Suburban Men	42% (83)	45% (89)	8% (16)	1% (3)	3% (6)	197
Homeowner	42% (288)	40% (276)	10% (68)	3% (21)	6% (39)	692
Renter	40% (37)	43% (41)	9% (8)	1% (1)	6% (6)	93
Self + Household: White-Collar	38% (110)	44% (127)	13% (37)	2% (6)	3% (8)	288
Self + Household: Blue Collar	47% (177)	37% (141)	9% (33)	2% (8)	6% (21)	380
Union HH: Yes	50% (41)	41% (34)	5% (4)	— (0)	4% (3)	82
Union HH: No	41% (288)	40% (285)	10% (73)	3% (22)	6% (44)	712
LGBTQ+: Yes	41% (29)	22% (16)	20% (14)	5% (3)	12% (9)	71
LGBTQ+: No	42% (301)	42% (303)	9% (62)	3% (19)	5% (38)	723
Motivated to Vote	43% (317)	39% (288)	10% (71)	3% (20)	5% (35)	730
Parent: Yes	38% (85)	37% (82)	14% (30)	2% (4)	9% (19)	220
Parent: No	43% (245)	41% (236)	8% (46)	3% (18)	5% (28)	574
COVID Vaccine: Yes	42% (245)	42% (240)	8% (47)	2% (14)	5% (31)	577
COVID Vaccine: No	39% (85)	36% (78)	13% (29)	4% (8)	7% (16)	217
Student Loans: Yes	40% (48)	32% (39)	17% (21)	2% (2)	9% (11)	121
Student Loans: No	42% (282)	41% (279)	8% (56)	3% (20)	5% (36)	673

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	42%	(330)	40%	(318)	10%	(77)	3%	(22)	6%	(47)	794
Favorable Opinion of Haley	39%	(100)	45%	(115)	10%	(26)	3%	(7)	3%	(7)	255
Unfavorable Opinion of Haley	48%	(153)	38%	(122)	9%	(28)	3%	(10)	3%	(8)	321
Prodigal Biden Voter	25%	(13)	61%	(32)	13%	(7)	1%	(0)	—	(0)	53
Undecided Voter (DK/WNV)	17%	(8)	60%	(28)	7%	(3)	1%	(0)	14%	(7)	46
Undecided Voter (DK)	11%	(3)	62%	(16)	12%	(3)	1%	(0)	14%	(4)	25
Watched Debate	42%	(250)	41%	(239)	11%	(62)	2%	(12)	5%	(27)	590
Watched Debate: Did not Watch	39%	(80)	39%	(79)	7%	(14)	5%	(10)	10%	(20)	204
Watched Debate: All of it	46%	(154)	39%	(128)	10%	(32)	1%	(4)	4%	(13)	331
Watched Debate: Some of it	37%	(96)	43%	(111)	12%	(30)	3%	(8)	5%	(14)	259
Continue His Campaign: Yes Biden	49%	(157)	36%	(114)	8%	(26)	2%	(7)	5%	(14)	319
Continue His Campaign: No Biden	36%	(158)	43%	(190)	11%	(50)	3%	(15)	6%	(26)	439
Continue His Campaign: Yes Trump	39%	(155)	43%	(170)	11%	(44)	3%	(13)	4%	(18)	399
Continue His Campaign: No Trump	45%	(161)	39%	(138)	9%	(32)	3%	(10)	4%	(16)	357
Conviction: Evidence	45%	(168)	38%	(144)	10%	(38)	2%	(7)	5%	(19)	375
Conviction: Motivation to Damage	37%	(125)	47%	(157)	10%	(33)	3%	(11)	4%	(12)	338
Conviction: DK/NO	46%	(37)	21%	(17)	8%	(6)	5%	(4)	20%	(16)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (328)	40% (322)	13% (100)	3% (22)	3% (22)	794
Gender: Male	39% (148)	42% (157)	14% (52)	3% (13)	2% (7)	378
Gender: Female	43% (180)	40% (165)	11% (48)	2% (9)	4% (15)	416
Age: 18-34	57% (122)	34% (72)	4% (8)	3% (6)	2% (4)	212
Age: 35-44	48% (50)	38% (39)	11% (11)	3% (3)	— (0)	103
Age: 45-64	40% (108)	36% (97)	15% (41)	4% (11)	5% (13)	270
Age: 65+	24% (50)	54% (114)	19% (40)	1% (2)	2% (4)	210
GenZers: 1997-2012	74% (79)	17% (18)	2% (3)	4% (4)	4% (4)	107
Millennials: 1981-1996	45% (90)	45% (92)	8% (16)	2% (3)	— (0)	202
GenXers: 1965-1980	38% (73)	33% (62)	18% (33)	6% (11)	6% (11)	190
Baby Boomers: 1946-1964	29% (82)	51% (143)	16% (43)	1% (4)	2% (6)	278
Educ: < College	45% (212)	39% (187)	11% (52)	3% (14)	2% (11)	475
Educ: Bachelors degree	42% (87)	36% (74)	15% (31)	3% (7)	4% (9)	208
Educ: Post-grad	27% (30)	54% (61)	16% (18)	1% (1)	2% (2)	112
Income: Under 50k	51% (160)	34% (107)	8% (26)	3% (11)	3% (9)	313
Income: 50k-100k	36% (109)	45% (135)	14% (42)	2% (7)	2% (5)	299
Income: 100k+	33% (60)	43% (79)	17% (32)	2% (4)	4% (8)	182
Ethnicity: White (Non-Hispanic)	37% (245)	43% (282)	14% (96)	3% (21)	3% (18)	662
Ethnicity: Hispanic	66% (22)	30% (10)	1% (0)	3% (1)	— (0)	33
Ethnicity: Black (Non-Hispanic)	69% (54)	25% (19)	4% (3)	— (0)	3% (2)	78
Ethnicity: Asian + Other (Non-Hispanic)	37% (8)	50% (11)	5% (1)	— (0)	8% (2)	21
All Christian	34% (162)	43% (210)	16% (76)	4% (20)	3% (15)	484
All Non-Christian	51% (20)	47% (18)	1% (0)	— (0)	1% (1)	39
Atheist	62% (18)	33% (9)	4% (1)	— (0)	— (0)	28
Agnostic/Nothing in particular	46% (76)	37% (60)	13% (21)	1% (2)	4% (6)	164
Something Else	67% (53)	31% (24)	2% (2)	— (0)	— (0)	79
Evangelical	44% (69)	40% (63)	11% (17)	4% (6)	2% (3)	158
Non-Evangelical	36% (144)	42% (168)	15% (60)	4% (14)	3% (12)	399
PID: Dem (no lean)	52% (166)	36% (115)	11% (36)	1% (2)	1% (3)	323
PID: Ind (no lean)	44% (62)	42% (59)	6% (8)	4% (5)	5% (7)	142
PID: Rep (no lean)	30% (100)	45% (147)	17% (56)	4% (14)	4% (12)	329

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(328)	40%	(322)	13%	(100)	3%	(22)	3%	(22)	794
PID/Gender: Dem Men	49%	(72)	35%	(51)	14%	(20)	1%	(2)	2%	(2)	146
PID/Gender: Dem Women	54%	(95)	37%	(64)	9%	(16)	—	(1)	—	(0)	176
PID/Gender: Ind Men	49%	(32)	44%	(29)	4%	(3)	2%	(1)	—	(0)	65
PID/Gender: Ind Women	39%	(30)	40%	(31)	7%	(6)	5%	(4)	9%	(7)	77
PID/Gender: Rep Men	27%	(45)	47%	(78)	18%	(29)	6%	(10)	3%	(5)	166
PID/Gender: Rep Women	34%	(55)	43%	(70)	16%	(26)	3%	(5)	5%	(8)	163
Ideo: Liberal (1-3)	49%	(111)	35%	(79)	14%	(32)	1%	(2)	—	(1)	225
Ideo: Moderate (4)	46%	(107)	42%	(98)	7%	(17)	4%	(9)	2%	(4)	235
Ideo: Conservative (5-7)	31%	(98)	45%	(145)	16%	(51)	3%	(11)	5%	(14)	319
Community: Urban	58%	(88)	29%	(44)	9%	(14)	3%	(5)	1%	(1)	152
Community: Suburban	36%	(155)	46%	(197)	12%	(53)	2%	(7)	4%	(18)	431
Community: Rural	40%	(85)	38%	(81)	15%	(32)	5%	(11)	1%	(3)	211
Military HHnm: Yes	37%	(45)	38%	(46)	15%	(18)	3%	(3)	8%	(9)	121
Military HH: No	42%	(283)	41%	(275)	12%	(82)	3%	(19)	2%	(13)	673
Employ: Private Sector	44%	(126)	41%	(119)	10%	(29)	2%	(7)	3%	(8)	289
Employ: Government	32%	(12)	56%	(21)	11%	(4)	—	(0)	—	(0)	38
Employ: Self-Employed	60%	(35)	14%	(8)	18%	(11)	6%	(4)	1%	(0)	58
Employ: Homemaker	31%	(19)	36%	(22)	16%	(10)	13%	(8)	4%	(2)	62
Employ: Student	89%	(21)	11%	(3)	—	(0)	—	(0)	—	(0)	24
Employ: Retired	29%	(63)	52%	(114)	14%	(32)	1%	(2)	4%	(9)	220
Employ: Unemployed	50%	(30)	35%	(21)	10%	(6)	2%	(1)	3%	(2)	60
Employ: Other	51%	(22)	31%	(14)	18%	(8)	—	(0)	—	(0)	44

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (328)	40% (322)	13% (100)	3% (22)	3% (22)	794
Protestant	34% (77)	46% (103)	13% (28)	4% (10)	3% (6)	223
Roman Catholic	33% (83)	41% (104)	19% (48)	4% (10)	4% (9)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	9% (0)	82% (3)	9% (0)	— (0)	— (0)	4
Jewish	42% (8)	56% (11)	2% (0)	— (0)	— (0)	19
Muslim	56% (9)	43% (7)	— (0)	— (0)	1% (0)	17
Buddhist	86% (2)	— (0)	— (0)	— (0)	14% (0)	3
Atheist	62% (18)	33% (9)	4% (1)	— (0)	— (0)	28
Agnostic	44% (17)	41% (16)	12% (5)	— (0)	3% (1)	38
Something else	67% (53)	31% (24)	2% (2)	— (0)	— (0)	79
Nothing in particular	47% (59)	35% (45)	13% (16)	1% (2)	4% (5)	126
Ideo/PID: Conservative Republican	27% (70)	46% (118)	18% (46)	4% (9)	4% (11)	256
Ideo/PID: Moderate/Liberal Republican	40% (30)	39% (29)	13% (9)	7% (5)	1% (1)	74
Ideo/PID: Moderate/Conservative Democrat	55% (72)	37% (49)	6% (8)	— (0)	2% (2)	132
Ideo/PID: Liberal Democrat	48% (88)	36% (66)	15% (27)	1% (2)	— (1)	185
Unfavorable of Biden and Trump	38% (48)	43% (54)	11% (15)	3% (4)	5% (6)	126
2024 H2H Matchup: Biden Voter	51% (177)	37% (127)	8% (29)	2% (6)	2% (7)	347
2024 H2H Matchup: Trump Voter	32% (128)	44% (177)	17% (69)	4% (16)	3% (11)	401
2024 H2H Matchup: Would not Vote	71% (15)	21% (4)	8% (2)	— (0)	— (0)	21
2024 H2H Matchup: Do not Know	31% (8)	52% (13)	— (0)	— (0)	17% (4)	25
2022 House Vote: Democrat	52% (177)	35% (118)	10% (35)	1% (5)	2% (7)	342
2022 House Vote: Republican	28% (86)	47% (145)	18% (57)	4% (13)	3% (10)	310
2022 House Vote: Did not Vote	48% (64)	38% (51)	7% (9)	3% (5)	4% (5)	134
2020 Vote: Joe Biden	49% (180)	37% (138)	10% (35)	2% (7)	2% (9)	369
2020 Vote: Donald Trump	28% (101)	48% (172)	18% (64)	4% (15)	2% (8)	360
2020 Vote: Someone Else	35% (3)	64% (5)	— (0)	— (0)	— (0)	8
2020 Vote: Did not Vote	79% (44)	12% (7)	— (0)	— (0)	8% (5)	56
2016 Vote: Hillary Clinton	46% (132)	42% (119)	10% (29)	1% (4)	1% (2)	286
2016 Vote: Donald Trump	28% (89)	43% (137)	20% (63)	5% (15)	5% (15)	319
2016 Vote: Someone Else	23% (3)	63% (8)	14% (2)	— (0)	— (0)	12

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (328)	40% (322)	13% (100)	3% (22)	3% (22)	794
2020 Vote/PID: Not Biden/Democrat	59% (34)	23% (13)	18% (10)	— (0)	— (0)	57
2020 Vote/PID: Not Trump/Republican	48% (22)	28% (13)	13% (6)	1% (1)	9% (4)	47
U.S. Economy: Wrong Track	40% (230)	41% (235)	13% (75)	3% (16)	3% (17)	573
U.S. Economy: Right Direction	44% (98)	39% (86)	11% (25)	3% (7)	2% (5)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53% (139)	34% (88)	10% (25)	2% (6)	1% (2)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34% (140)	43% (177)	17% (71)	3% (13)	3% (12)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	42% (50)	47% (56)	3% (4)	2% (3)	6% (7)	120
Top 2024 Issue: Economy	38% (101)	46% (124)	10% (28)	3% (8)	3% (8)	269
Community/Gender: Urban Women	50% (33)	40% (26)	8% (5)	1% (1)	1% (1)	66
Community/Gender: Urban Men	64% (55)	20% (18)	11% (9)	4% (4)	— (0)	86
Community/Gender: Rural Women	43% (50)	37% (43)	13% (15)	5% (6)	2% (2)	117
Community/Gender: Rural Men	36% (34)	40% (38)	18% (17)	5% (5)	— (0)	94
Community/Gender: Suburban Women	41% (96)	41% (95)	12% (28)	1% (2)	5% (12)	234
Community/Gender: Suburban Men	30% (59)	52% (102)	13% (26)	2% (4)	3% (6)	197
Homeowner	38% (263)	42% (289)	14% (96)	3% (21)	3% (21)	692
Renter	64% (60)	31% (29)	4% (4)	1% (1)	1% (1)	93
Self + Household: White-Collar	35% (102)	42% (122)	16% (47)	3% (8)	3% (9)	288
Self + Household: Blue Collar	42% (160)	41% (157)	11% (43)	4% (13)	2% (7)	380
Union HH: Yes	39% (32)	44% (36)	17% (14)	— (0)	— (0)	82
Union HH: No	42% (296)	40% (286)	12% (86)	3% (22)	3% (22)	712
LGBTQ+: Yes	66% (47)	29% (21)	1% (1)	1% (0)	3% (2)	71
LGBTQ+: No	39% (281)	42% (301)	14% (99)	3% (22)	3% (20)	723
Motivated to Vote	39% (288)	41% (300)	14% (100)	3% (22)	3% (20)	730
Parent: Yes	45% (99)	35% (77)	15% (34)	4% (8)	1% (2)	220
Parent: No	40% (229)	43% (244)	12% (66)	2% (14)	3% (20)	574
COVID Vaccine: Yes	39% (225)	44% (253)	13% (74)	2% (10)	3% (16)	577
COVID Vaccine: No	48% (103)	32% (69)	12% (26)	6% (12)	3% (6)	217
Student Loans: Yes	55% (66)	34% (41)	9% (11)	1% (1)	1% (2)	121
Student Loans: No	39% (262)	42% (280)	13% (89)	3% (21)	3% (20)	673

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(328)	40%	(322)	13%	(100)	3%	(22)	3%	(22)	794
Favorable Opinion of Haley	31%	(79)	48%	(122)	16%	(42)	3%	(7)	2%	(5)	255
Unfavorable Opinion of Haley	42%	(134)	41%	(130)	12%	(39)	3%	(10)	2%	(8)	321
Prodigal Biden Voter	52%	(27)	31%	(17)	12%	(6)	1%	(1)	4%	(2)	53
Undecided Voter (DK/WNV)	49%	(22)	38%	(18)	4%	(2)	—	(0)	9%	(4)	46
Undecided Voter (DK)	31%	(8)	52%	(13)	—	(0)	—	(0)	17%	(4)	25
Watched Debate	41%	(241)	42%	(245)	13%	(75)	2%	(13)	3%	(15)	590
Watched Debate: Did not Watch	43%	(87)	37%	(76)	12%	(25)	4%	(9)	3%	(7)	204
Watched Debate: All of it	39%	(129)	40%	(132)	15%	(51)	2%	(7)	4%	(12)	331
Watched Debate: Some of it	44%	(113)	44%	(113)	9%	(25)	2%	(6)	1%	(3)	259
Continue His Campaign: Yes Biden	50%	(160)	37%	(119)	9%	(30)	2%	(5)	2%	(5)	319
Continue His Campaign: No Biden	35%	(155)	43%	(190)	15%	(68)	3%	(15)	3%	(12)	439
Continue His Campaign: Yes Trump	37%	(148)	42%	(166)	15%	(61)	4%	(16)	2%	(8)	399
Continue His Campaign: No Trump	47%	(168)	39%	(140)	10%	(36)	2%	(6)	2%	(6)	357
Conviction: Evidence	48%	(180)	38%	(141)	9%	(33)	3%	(11)	3%	(11)	375
Conviction: Motivation to Damage	35%	(118)	43%	(145)	18%	(62)	3%	(10)	1%	(4)	338
Conviction: DK/NO	38%	(31)	44%	(36)	7%	(6)	2%	(1)	9%	(8)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (510)	28% (220)	6% (47)	1% (11)	1% (6)	794
Gender: Male	67% (255)	25% (94)	5% (19)	2% (8)	1% (3)	378
Gender: Female	61% (255)	30% (126)	7% (29)	1% (3)	1% (3)	416
Age: 18-34	60% (128)	31% (66)	5% (11)	3% (6)	— (1)	212
Age: 35-44	61% (62)	29% (29)	7% (7)	4% (4)	— (0)	103
Age: 45-64	61% (166)	30% (80)	7% (18)	— (1)	2% (5)	270
Age: 65+	73% (154)	21% (45)	5% (12)	— (0)	— (0)	210
GenZers: 1997-2012	64% (68)	28% (29)	4% (5)	4% (4)	1% (1)	107
Millennials: 1981-1996	58% (118)	32% (65)	6% (13)	3% (6)	— (0)	202
GenXers: 1965-1980	59% (113)	30% (57)	8% (16)	1% (1)	1% (3)	190
Baby Boomers: 1946-1964	71% (198)	23% (64)	5% (14)	— (0)	1% (2)	278
Educ: < College	67% (320)	26% (125)	4% (20)	2% (9)	— (1)	475
Educ: Bachelors degree	64% (133)	27% (56)	6% (12)	1% (2)	2% (5)	208
Educ: Post-grad	51% (57)	35% (39)	14% (16)	— (0)	— (0)	112
Income: Under 50k	65% (203)	28% (89)	4% (13)	2% (7)	— (1)	313
Income: 50k-100k	63% (187)	27% (81)	9% (26)	1% (2)	1% (2)	299
Income: 100k+	66% (119)	28% (50)	5% (8)	1% (2)	1% (2)	182
Ethnicity: White (Non-Hispanic)	62% (411)	29% (195)	6% (40)	2% (11)	1% (5)	662
Ethnicity: Hispanic	71% (23)	25% (8)	5% (2)	— (0)	— (0)	33
Ethnicity: Black (Non-Hispanic)	75% (58)	19% (15)	5% (4)	— (0)	1% (0)	78
Ethnicity: Asian + Other (Non-Hispanic)	82% (17)	8% (2)	7% (1)	— (0)	4% (1)	21
All Christian	69% (334)	23% (111)	5% (26)	1% (7)	1% (6)	484
All Non-Christian	76% (29)	17% (7)	7% (3)	— (0)	— (0)	39
Atheist	18% (5)	69% (20)	7% (2)	5% (1)	— (0)	28
Agnostic/Nothing in particular	52% (85)	39% (64)	8% (13)	1% (2)	— (0)	164
Something Else	72% (57)	24% (19)	5% (4)	— (0)	— (0)	79
Evangelical	78% (122)	17% (26)	2% (3)	1% (2)	2% (4)	158
Non-Evangelical	66% (262)	26% (103)	7% (27)	1% (5)	1% (2)	399
PID: Dem (no lean)	57% (185)	32% (103)	9% (28)	1% (3)	1% (3)	323
PID: Ind (no lean)	44% (63)	44% (62)	9% (13)	2% (2)	1% (1)	142
PID: Rep (no lean)	79% (261)	16% (54)	2% (6)	2% (5)	1% (3)	329

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (510)	28% (220)	6% (47)	1% (11)	1% (6)	794
PID/Gender: Dem Men	54% (79)	35% (51)	9% (13)	— (0)	2% (3)	146
PID/Gender: Dem Women	60% (107)	29% (52)	8% (15)	2% (3)	— (0)	176
PID/Gender: Ind Men	58% (37)	34% (22)	5% (3)	4% (2)	— (0)	65
PID/Gender: Ind Women	33% (26)	53% (41)	13% (10)	— (0)	1% (1)	77
PID/Gender: Rep Men	83% (139)	12% (20)	1% (2)	3% (5)	— (0)	166
PID/Gender: Rep Women	75% (123)	21% (34)	2% (4)	— (0)	2% (3)	163
Ideo: Liberal (1-3)	49% (110)	38% (86)	12% (26)	1% (3)	— (0)	225
Ideo: Moderate (4)	61% (143)	30% (70)	6% (13)	2% (5)	1% (3)	235
Ideo: Conservative (5-7)	78% (249)	18% (58)	3% (8)	1% (2)	1% (2)	319
Community: Urban	71% (108)	21% (32)	5% (7)	3% (4)	— (0)	152
Community: Suburban	63% (274)	29% (123)	5% (22)	2% (7)	1% (5)	431
Community: Rural	61% (128)	31% (65)	8% (18)	— (0)	— (0)	211
Military HHnm: Yes	75% (91)	19% (23)	4% (5)	— (0)	2% (2)	121
Military HH: No	62% (419)	29% (197)	6% (43)	2% (11)	1% (4)	673
Employ: Private Sector	61% (177)	30% (87)	7% (21)	— (0)	1% (3)	289
Employ: Government	53% (20)	38% (14)	9% (3)	— (0)	— (0)	38
Employ: Self-Employed	71% (41)	14% (8)	— (0)	16% (9)	— (0)	58
Employ: Homemaker	53% (33)	30% (19)	15% (9)	2% (1)	— (0)	62
Employ: Student	49% (12)	41% (10)	7% (2)	— (0)	3% (1)	24
Employ: Retired	70% (154)	26% (57)	3% (7)	— (0)	1% (2)	220
Employ: Unemployed	76% (45)	16% (10)	8% (5)	— (0)	— (0)	60
Employ: Other	64% (28)	35% (15)	1% (0)	— (0)	— (0)	44

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (510)	28% (220)	6% (47)	1% (11)	1% (6)	794
Protestant	70% (157)	23% (51)	6% (14)	— (0)	1% (1)	223
Roman Catholic	67% (171)	23% (59)	5% (12)	3% (7)	2% (5)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91% (3)	9% (0)	— (0)	— (0)	— (0)	4
Jewish	71% (14)	29% (6)	— (0)	— (0)	— (0)	19
Muslim	81% (13)	3% (0)	16% (3)	— (0)	— (0)	17
Buddhist	79% (2)	21% (1)	— (0)	— (0)	— (0)	3
Atheist	18% (5)	69% (20)	7% (2)	5% (1)	— (0)	28
Agnostic	61% (23)	26% (10)	13% (5)	— (0)	— (0)	38
Something else	72% (57)	24% (19)	5% (4)	— (0)	— (0)	79
Nothing in particular	49% (62)	43% (54)	6% (8)	2% (2)	— (0)	126
Ideo/PID: Conservative Republican	82% (210)	14% (37)	2% (6)	— (0)	1% (2)	256
Ideo/PID: Moderate/Liberal Republican	69% (51)	24% (17)	— (0)	7% (5)	— (0)	74
Ideo/PID: Moderate/Conservative Democrat	70% (93)	23% (30)	5% (7)	— (0)	2% (2)	132
Ideo/PID: Liberal Democrat	49% (91)	37% (69)	11% (21)	2% (3)	— (0)	185
Unfavorable of Biden and Trump	54% (68)	36% (46)	10% (12)	— (0)	— (0)	126
2024 H2H Matchup: Biden Voter	52% (180)	36% (125)	10% (33)	2% (5)	1% (3)	347
2024 H2H Matchup: Trump Voter	76% (305)	19% (77)	3% (11)	1% (5)	1% (3)	401
2024 H2H Matchup: Would not Vote	63% (13)	26% (5)	9% (2)	1% (0)	— (0)	21
2024 H2H Matchup: Do not Know	47% (12)	49% (12)	4% (1)	— (0)	— (0)	25
2022 House Vote: Democrat	54% (186)	34% (115)	10% (34)	2% (5)	— (0)	342
2022 House Vote: Republican	80% (247)	15% (48)	2% (6)	1% (4)	2% (5)	310
2022 House Vote: Did not Vote	55% (74)	38% (51)	5% (6)	1% (2)	1% (1)	134
2020 Vote: Joe Biden	54% (199)	34% (126)	10% (36)	1% (5)	1% (3)	369
2020 Vote: Donald Trump	75% (272)	20% (73)	2% (8)	1% (5)	1% (3)	360
2020 Vote: Someone Else	42% (4)	54% (5)	3% (0)	— (0)	— (0)	8
2020 Vote: Did not Vote	63% (36)	30% (17)	6% (4)	1% (0)	— (0)	56
2016 Vote: Hillary Clinton	56% (159)	33% (96)	9% (25)	2% (5)	— (0)	286
2016 Vote: Donald Trump	75% (238)	19% (61)	3% (10)	2% (5)	1% (5)	319
2016 Vote: Someone Else	73% (9)	25% (3)	2% (0)	— (0)	— (0)	12

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (510)	28% (220)	6% (47)	1% (11)	1% (6)	794
2020 Vote/PID: Not Biden/Democrat	62% (35)	35% (20)	3% (2)	— (0)	— (0)	57
2020 Vote/PID: Not Trump/Republican	76% (36)	18% (8)	6% (3)	— (0)	— (0)	47
U.S. Economy: Wrong Track	69% (396)	25% (144)	5% (28)	1% (5)	— (1)	573
U.S. Economy: Right Direction	52% (114)	35% (77)	9% (19)	3% (6)	2% (5)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53% (139)	35% (90)	8% (20)	3% (8)	1% (3)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74% (308)	21% (88)	4% (16)	— (1)	— (0)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	52% (62)	35% (42)	9% (11)	2% (2)	3% (3)	120
Top 2024 Issue: Economy	66% (179)	26% (69)	5% (14)	1% (1)	2% (6)	269
Community/Gender: Urban Women	77% (51)	20% (13)	3% (2)	— (0)	— (0)	66
Community/Gender: Urban Men	67% (57)	22% (19)	6% (5)	5% (4)	— (0)	86
Community/Gender: Rural Women	58% (67)	32% (37)	10% (12)	— (0)	— (0)	117
Community/Gender: Rural Men	64% (61)	29% (28)	6% (6)	— (0)	— (0)	94
Community/Gender: Suburban Women	59% (137)	33% (76)	6% (14)	1% (3)	1% (3)	234
Community/Gender: Suburban Men	69% (137)	24% (47)	4% (8)	2% (3)	1% (2)	197
Homeowner	64% (442)	28% (193)	6% (40)	1% (10)	1% (5)	692
Renter	67% (63)	25% (23)	7% (6)	— (0)	1% (1)	93
Self + Household: White-Collar	58% (166)	32% (92)	9% (26)	1% (2)	1% (3)	288
Self + Household: Blue Collar	70% (267)	24% (90)	4% (16)	2% (6)	— (0)	380
Union HH: Yes	65% (53)	30% (24)	3% (2)	3% (2)	— (0)	82
Union HH: No	64% (456)	27% (196)	6% (45)	1% (9)	1% (6)	712
LGBTQ+: Yes	52% (37)	39% (28)	7% (5)	2% (1)	— (0)	71
LGBTQ+: No	65% (473)	27% (192)	6% (43)	1% (9)	1% (6)	723
Motivated to Vote	65% (471)	27% (197)	6% (47)	1% (10)	1% (5)	730
Parent: Yes	61% (134)	34% (74)	6% (12)	— (0)	— (0)	220
Parent: No	66% (376)	25% (146)	6% (35)	2% (11)	1% (6)	574
COVID Vaccine: Yes	61% (353)	29% (169)	7% (42)	1% (7)	1% (6)	577
COVID Vaccine: No	72% (156)	24% (51)	3% (6)	2% (4)	— (0)	217
Student Loans: Yes	57% (69)	32% (39)	7% (8)	2% (2)	3% (3)	121
Student Loans: No	65% (441)	27% (181)	6% (39)	1% (9)	— (3)	673

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(510)	28%	(220)	6%	(47)	1%	(11)	1%	(6)	794
Favorable Opinion of Haley	75%	(192)	17%	(43)	6%	(16)	1%	(2)	1%	(3)	255
Unfavorable Opinion of Haley	56%	(178)	36%	(116)	7%	(23)	1%	(4)	—	(0)	321
Prodigal Biden Voter	72%	(38)	21%	(11)	7%	(4)	—	(0)	—	(0)	53
Undecided Voter (DK/WNV)	54%	(25)	39%	(18)	6%	(3)	1%	(0)	—	(0)	46
Undecided Voter (DK)	47%	(12)	49%	(12)	4%	(1)	—	(0)	—	(0)	25
Watched Debate	67%	(398)	25%	(148)	6%	(33)	1%	(6)	1%	(5)	590
Watched Debate: Did not Watch	55%	(112)	35%	(72)	7%	(15)	2%	(5)	—	(1)	204
Watched Debate: All of it	71%	(235)	22%	(73)	5%	(16)	1%	(2)	1%	(5)	331
Watched Debate: Some of it	63%	(163)	29%	(75)	6%	(16)	1%	(4)	—	(1)	259
Continue His Campaign: Yes Biden	63%	(201)	28%	(89)	6%	(19)	2%	(7)	1%	(3)	319
Continue His Campaign: No Biden	65%	(287)	28%	(121)	6%	(26)	1%	(4)	—	(0)	439
Continue His Campaign: Yes Trump	78%	(312)	18%	(70)	3%	(11)	1%	(5)	—	(1)	399
Continue His Campaign: No Trump	50%	(178)	38%	(135)	10%	(36)	1%	(5)	1%	(3)	357
Conviction: Evidence	50%	(189)	37%	(140)	9%	(35)	2%	(9)	1%	(2)	375
Conviction: Motivation to Damage	79%	(267)	17%	(59)	4%	(12)	—	(0)	—	(0)	338
Conviction: DK/NO	66%	(54)	26%	(21)	1%	(1)	2%	(2)	5%	(4)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (473)	24% (191)	11% (84)	3% (26)	2% (19)	794
Gender: Male	62% (236)	22% (82)	11% (43)	3% (13)	1% (4)	378
Gender: Female	57% (238)	26% (109)	10% (41)	3% (14)	4% (15)	416
Age: 18-34	45% (96)	26% (55)	20% (43)	4% (8)	4% (9)	212
Age: 35-44	62% (63)	25% (26)	7% (7)	4% (4)	2% (2)	103
Age: 45-64	58% (156)	26% (71)	10% (26)	5% (13)	1% (3)	270
Age: 65+	75% (157)	18% (39)	4% (8)	1% (1)	2% (5)	210
GenZers: 1997-2012	47% (50)	30% (32)	17% (18)	2% (3)	4% (5)	107
Millennials: 1981-1996	53% (106)	24% (48)	16% (32)	5% (10)	3% (6)	202
GenXers: 1965-1980	55% (104)	27% (51)	12% (22)	5% (10)	2% (4)	190
Baby Boomers: 1946-1964	71% (199)	21% (58)	4% (12)	1% (4)	2% (5)	278
Educ: < College	62% (294)	21% (102)	11% (52)	3% (16)	2% (11)	475
Educ: Bachelors degree	56% (117)	27% (55)	9% (19)	4% (9)	4% (8)	208
Educ: Post-grad	56% (62)	31% (34)	12% (14)	2% (2)	— (0)	112
Income: Under 50k	59% (185)	23% (73)	10% (32)	4% (13)	3% (11)	313
Income: 50k-100k	61% (183)	26% (79)	8% (25)	2% (7)	2% (6)	299
Income: 100k+	58% (106)	22% (39)	15% (28)	3% (6)	1% (2)	182
Ethnicity: White (Non-Hispanic)	61% (406)	24% (156)	10% (66)	3% (18)	2% (15)	662
Ethnicity: Hispanic	57% (19)	17% (6)	15% (5)	9% (3)	2% (1)	33
Ethnicity: Black (Non-Hispanic)	48% (37)	29% (22)	13% (10)	6% (5)	4% (3)	78
Ethnicity: Asian + Other (Non-Hispanic)	51% (11)	32% (7)	15% (3)	1% (0)	— (0)	21
All Christian	67% (325)	22% (107)	7% (33)	3% (13)	1% (5)	484
All Non-Christian	48% (18)	33% (13)	17% (6)	3% (1)	— (0)	39
Atheist	38% (11)	34% (10)	19% (5)	8% (2)	1% (0)	28
Agnostic/Nothing in particular	38% (62)	33% (55)	21% (34)	4% (7)	4% (6)	164
Something Else	72% (57)	9% (7)	6% (5)	4% (3)	9% (7)	79
Evangelical	76% (120)	15% (24)	2% (2)	1% (2)	6% (9)	158
Non-Evangelical	64% (256)	23% (90)	9% (36)	3% (14)	1% (3)	399
PID: Dem (no lean)	44% (142)	36% (115)	15% (50)	4% (12)	1% (4)	323
PID: Ind (no lean)	50% (72)	25% (35)	13% (18)	7% (10)	5% (8)	142
PID: Rep (no lean)	79% (259)	13% (41)	5% (16)	2% (5)	2% (7)	329

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (473)	24% (191)	11% (84)	3% (26)	2% (19)	794
PID/Gender: Dem Men	45% (66)	31% (46)	19% (28)	4% (6)	1% (1)	146
PID/Gender: Dem Women	43% (76)	39% (69)	13% (22)	3% (6)	1% (3)	176
PID/Gender: Ind Men	59% (38)	27% (18)	6% (4)	3% (2)	5% (3)	65
PID/Gender: Ind Women	43% (33)	22% (17)	18% (14)	10% (8)	6% (5)	77
PID/Gender: Rep Men	79% (131)	11% (19)	7% (11)	3% (5)	— (0)	166
PID/Gender: Rep Women	78% (128)	14% (23)	3% (5)	— (0)	5% (7)	163
Ideo: Liberal (1-3)	37% (83)	34% (77)	21% (48)	6% (15)	1% (3)	225
Ideo: Moderate (4)	54% (126)	30% (70)	10% (25)	3% (7)	3% (8)	235
Ideo: Conservative (5-7)	80% (257)	13% (43)	3% (9)	1% (4)	2% (7)	319
Community: Urban	52% (79)	20% (30)	23% (35)	4% (5)	1% (2)	152
Community: Suburban	59% (253)	26% (114)	8% (36)	4% (15)	3% (12)	431
Community: Rural	67% (141)	22% (47)	6% (13)	3% (6)	2% (5)	211
Military HHnm: Yes	68% (83)	18% (22)	7% (9)	3% (4)	3% (3)	121
Military HH: No	58% (390)	25% (169)	11% (75)	3% (22)	2% (16)	673
Employ: Private Sector	55% (158)	30% (85)	13% (37)	2% (6)	1% (2)	289
Employ: Government	44% (17)	24% (9)	20% (8)	7% (3)	6% (2)	38
Employ: Self-Employed	68% (40)	13% (8)	13% (8)	6% (3)	— (0)	58
Employ: Homemaker	59% (36)	15% (9)	8% (5)	10% (6)	8% (5)	62
Employ: Student	38% (9)	28% (7)	27% (7)	6% (1)	1% (0)	24
Employ: Retired	73% (160)	18% (39)	5% (10)	2% (4)	3% (6)	220
Employ: Unemployed	57% (34)	31% (18)	7% (4)	1% (1)	4% (2)	60
Employ: Other	44% (19)	37% (16)	14% (6)	3% (1)	2% (1)	44

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (473)	24% (191)	11% (84)	3% (26)	2% (19)	794
Protestant	68% (152)	22% (48)	7% (15)	3% (7)	— (0)	223
Roman Catholic	66% (167)	23% (58)	7% (19)	2% (6)	2% (5)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91% (3)	9% (0)	— (0)	— (0)	— (0)	4
Jewish	58% (11)	28% (5)	14% (3)	— (0)	— (0)	19
Muslim	30% (5)	41% (7)	22% (4)	7% (1)	— (0)	17
Buddhist	79% (2)	21% (1)	— (0)	— (0)	— (0)	3
Atheist	38% (11)	34% (10)	19% (5)	8% (2)	1% (0)	28
Agnostic	44% (17)	29% (11)	25% (9)	1% (0)	1% (0)	38
Something else	72% (57)	9% (7)	6% (5)	4% (3)	9% (7)	79
Nothing in particular	36% (45)	35% (44)	20% (25)	5% (6)	5% (6)	126
Ideo/PID: Conservative Republican	84% (215)	12% (30)	1% (3)	1% (4)	2% (5)	256
Ideo/PID: Moderate/Liberal Republican	61% (45)	16% (12)	18% (13)	2% (1)	4% (3)	74
Ideo/PID: Moderate/Conservative Democrat	54% (71)	35% (47)	10% (13)	1% (1)	1% (1)	132
Ideo/PID: Liberal Democrat	37% (68)	36% (67)	20% (37)	6% (11)	1% (2)	185
Unfavorable of Biden and Trump	57% (72)	25% (31)	11% (14)	4% (6)	2% (3)	126
2024 H2H Matchup: Biden Voter	39% (135)	38% (132)	17% (59)	5% (18)	1% (3)	347
2024 H2H Matchup: Trump Voter	79% (317)	12% (47)	5% (18)	2% (6)	3% (12)	401
2024 H2H Matchup: Would not Vote	47% (10)	33% (7)	3% (1)	5% (1)	12% (3)	21
2024 H2H Matchup: Do not Know	50% (12)	21% (5)	25% (6)	2% (0)	3% (1)	25
2022 House Vote: Democrat	43% (147)	37% (125)	15% (50)	5% (17)	1% (3)	342
2022 House Vote: Republican	82% (254)	9% (28)	5% (15)	1% (2)	3% (10)	310
2022 House Vote: Did not Vote	52% (70)	26% (35)	13% (17)	5% (7)	3% (4)	134
2020 Vote: Joe Biden	42% (157)	36% (132)	15% (56)	6% (22)	1% (3)	369
2020 Vote: Donald Trump	79% (285)	12% (43)	5% (18)	1% (3)	3% (12)	360
2020 Vote: Someone Else	52% (4)	45% (4)	— (0)	3% (0)	— (0)	8
2020 Vote: Did not Vote	49% (27)	23% (13)	18% (10)	3% (2)	7% (4)	56
2016 Vote: Hillary Clinton	44% (126)	37% (105)	14% (41)	5% (14)	— (1)	286
2016 Vote: Donald Trump	80% (256)	12% (39)	3% (11)	1% (3)	3% (10)	319
2016 Vote: Someone Else	30% (4)	54% (7)	14% (2)	2% (0)	— (0)	12

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (473)	24% (191)	11% (84)	3% (26)	2% (19)	794
2020 Vote/PID: Not Biden/Democrat	53% (31)	30% (17)	14% (8)	1% (0)	2% (1)	57
2020 Vote/PID: Not Trump/Republican	46% (21)	28% (13)	15% (7)	5% (2)	6% (3)	47
U.S. Economy: Wrong Track	69% (393)	18% (105)	8% (44)	3% (17)	2% (14)	573
U.S. Economy: Right Direction	36% (80)	39% (86)	18% (40)	4% (10)	2% (5)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (96)	38% (100)	20% (51)	4% (9)	1% (3)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79% (327)	12% (51)	4% (18)	2% (6)	3% (11)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	41% (50)	34% (40)	12% (14)	9% (10)	4% (5)	120
Top 2024 Issue: Economy	61% (165)	20% (54)	11% (31)	4% (11)	3% (8)	269
Community/Gender: Urban Women	52% (34)	18% (12)	24% (16)	3% (2)	3% (2)	66
Community/Gender: Urban Men	52% (45)	22% (19)	23% (19)	4% (3)	— (0)	86
Community/Gender: Rural Women	60% (70)	27% (31)	6% (7)	3% (4)	4% (4)	117
Community/Gender: Rural Men	75% (71)	16% (15)	6% (6)	2% (2)	— (0)	94
Community/Gender: Suburban Women	57% (133)	28% (66)	8% (19)	3% (8)	4% (9)	234
Community/Gender: Suburban Men	61% (120)	24% (48)	9% (17)	4% (8)	2% (4)	197
Homeowner	61% (421)	23% (161)	11% (74)	3% (21)	2% (16)	692
Renter	52% (48)	31% (29)	10% (9)	5% (5)	3% (3)	93
Self + Household: White-Collar	54% (156)	33% (95)	9% (26)	3% (10)	— (1)	288
Self + Household: Blue Collar	67% (256)	18% (67)	10% (40)	3% (10)	2% (8)	380
Union HH: Yes	60% (49)	23% (19)	14% (11)	3% (3)	— (0)	82
Union HH: No	60% (424)	24% (172)	10% (73)	3% (24)	3% (19)	712
LGBTQ+: Yes	36% (26)	24% (17)	26% (19)	6% (5)	7% (5)	71
LGBTQ+: No	62% (447)	24% (174)	9% (65)	3% (22)	2% (14)	723
Motivated to Vote	60% (441)	24% (174)	11% (77)	3% (24)	2% (13)	730
Parent: Yes	62% (136)	23% (50)	11% (24)	3% (7)	2% (3)	220
Parent: No	59% (337)	25% (141)	10% (60)	3% (20)	3% (16)	574
COVID Vaccine: Yes	56% (322)	27% (153)	12% (67)	4% (25)	2% (10)	577
COVID Vaccine: No	70% (151)	17% (38)	8% (17)	1% (2)	4% (9)	217
Student Loans: Yes	55% (66)	24% (29)	16% (20)	5% (6)	— (0)	121
Student Loans: No	60% (407)	24% (162)	10% (64)	3% (21)	3% (19)	673

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(473)	24%	(191)	11%	(84)	3%	(26)	2%	(19)	794
Favorable Opinion of Haley	81%	(206)	12%	(31)	3%	(8)	2%	(6)	2%	(4)	255
Unfavorable Opinion of Haley	50%	(159)	33%	(106)	12%	(37)	5%	(15)	1%	(3)	321
Prodigal Biden Voter	65%	(35)	21%	(11)	7%	(4)	6%	(3)	—	(0)	53
Undecided Voter (DK/WNV)	48%	(22)	26%	(12)	15%	(7)	3%	(2)	7%	(3)	46
Undecided Voter (DK)	50%	(12)	21%	(5)	25%	(6)	2%	(0)	3%	(1)	25
Watched Debate	66%	(386)	22%	(130)	9%	(54)	2%	(13)	1%	(7)	590
Watched Debate: Did not Watch	43%	(87)	30%	(61)	15%	(30)	7%	(14)	6%	(12)	204
Watched Debate: All of it	72%	(239)	20%	(66)	5%	(16)	2%	(6)	1%	(3)	331
Watched Debate: Some of it	57%	(147)	25%	(63)	15%	(38)	2%	(6)	1%	(4)	259
Continue His Campaign: Yes Biden	50%	(159)	31%	(98)	14%	(45)	4%	(14)	1%	(3)	319
Continue His Campaign: No Biden	67%	(296)	20%	(87)	7%	(33)	2%	(11)	3%	(13)	439
Continue His Campaign: Yes Trump	78%	(311)	12%	(50)	5%	(20)	2%	(8)	3%	(11)	399
Continue His Campaign: No Trump	40%	(143)	38%	(136)	16%	(57)	5%	(18)	1%	(3)	357
Conviction: Evidence	39%	(146)	38%	(142)	17%	(65)	5%	(18)	1%	(4)	375
Conviction: Motivation to Damage	84%	(284)	9%	(29)	4%	(13)	1%	(3)	2%	(8)	338
Conviction: DK/NO	53%	(43)	25%	(20)	7%	(6)	6%	(5)	9%	(8)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(302)	42%	(335)	12%	(95)	4%	(31)	4%	(31)	794
Gender: Male	41%	(156)	42%	(159)	10%	(38)	5%	(20)	1%	(5)	378
Gender: Female	35%	(146)	42%	(176)	14%	(58)	3%	(12)	6%	(25)	416
Age: 18-34	28%	(58)	44%	(93)	15%	(32)	7%	(15)	6%	(13)	212
Age: 35-44	32%	(32)	45%	(46)	13%	(13)	4%	(4)	7%	(7)	103
Age: 45-64	35%	(93)	44%	(119)	14%	(37)	4%	(12)	3%	(8)	270
Age: 65+	56%	(118)	37%	(77)	6%	(13)	—	(0)	1%	(3)	210
GenZers: 1997-2012	31%	(34)	38%	(40)	13%	(14)	10%	(10)	8%	(9)	107
Millennials: 1981-1996	28%	(57)	47%	(95)	15%	(30)	4%	(9)	6%	(11)	202
GenXers: 1965-1980	28%	(54)	45%	(85)	17%	(33)	5%	(9)	4%	(8)	190
Baby Boomers: 1946-1964	53%	(146)	40%	(110)	6%	(16)	1%	(3)	1%	(2)	278
Educ: < College	38%	(179)	43%	(203)	11%	(50)	4%	(21)	5%	(22)	475
Educ: Bachelors degree	39%	(81)	39%	(81)	13%	(27)	5%	(10)	4%	(9)	208
Educ: Post-grad	37%	(42)	46%	(51)	16%	(18)	—	(0)	—	(0)	112
Income: Under 50k	42%	(130)	39%	(121)	11%	(34)	4%	(13)	5%	(15)	313
Income: 50k-100k	38%	(113)	42%	(124)	12%	(36)	6%	(17)	3%	(8)	299
Income: 100k+	32%	(59)	49%	(90)	14%	(25)	1%	(1)	4%	(7)	182
Ethnicity: White (Non-Hispanic)	39%	(261)	43%	(285)	11%	(76)	3%	(17)	3%	(23)	662
Ethnicity: Hispanic	27%	(9)	40%	(13)	13%	(4)	19%	(6)	—	(0)	33
Ethnicity: Black (Non-Hispanic)	34%	(27)	35%	(27)	14%	(11)	10%	(8)	7%	(5)	78
Ethnicity: Asian + Other (Non-Hispanic)	24%	(5)	44%	(9)	22%	(5)	—	(0)	10%	(2)	21
All Christian	42%	(202)	44%	(212)	9%	(44)	3%	(13)	2%	(12)	484
All Non-Christian	42%	(16)	36%	(14)	13%	(5)	7%	(3)	2%	(1)	39
Atheist	26%	(7)	43%	(12)	17%	(5)	13%	(4)	1%	(0)	28
Agnostic/Nothing in particular	26%	(43)	43%	(71)	20%	(33)	3%	(5)	8%	(13)	164
Something Else	41%	(33)	33%	(26)	10%	(8)	9%	(7)	6%	(5)	79
Evangelical	47%	(74)	42%	(67)	4%	(7)	2%	(3)	4%	(6)	158
Non-Evangelical	39%	(157)	43%	(170)	11%	(45)	4%	(17)	3%	(10)	399
PID: Dem (no lean)	33%	(106)	46%	(150)	13%	(41)	6%	(20)	2%	(6)	323
PID: Ind (no lean)	32%	(45)	45%	(63)	17%	(24)	2%	(3)	5%	(7)	142
PID: Rep (no lean)	46%	(150)	37%	(122)	9%	(31)	3%	(8)	5%	(18)	329

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(302)	42%	(335)	12%	(95)	4%	(31)	4%	(31)	794
PID/Gender: Dem Men	35%	(51)	44%	(64)	12%	(17)	9%	(13)	1%	(1)	146
PID/Gender: Dem Women	31%	(55)	48%	(85)	13%	(24)	4%	(7)	3%	(5)	176
PID/Gender: Ind Men	41%	(26)	43%	(28)	13%	(9)	3%	(2)	—	(0)	65
PID/Gender: Ind Women	25%	(19)	46%	(35)	20%	(15)	1%	(1)	9%	(7)	77
PID/Gender: Rep Men	47%	(79)	40%	(67)	7%	(12)	3%	(5)	3%	(4)	166
PID/Gender: Rep Women	44%	(71)	34%	(56)	12%	(19)	2%	(3)	8%	(13)	163
Ideo: Liberal (1-3)	29%	(66)	47%	(107)	15%	(34)	6%	(13)	2%	(5)	225
Ideo: Moderate (4)	33%	(78)	45%	(105)	13%	(32)	6%	(14)	3%	(7)	235
Ideo: Conservative (5-7)	48%	(152)	38%	(121)	9%	(28)	1%	(4)	5%	(14)	319
Community: Urban	38%	(58)	38%	(58)	14%	(21)	6%	(9)	4%	(6)	152
Community: Suburban	34%	(147)	46%	(198)	11%	(46)	4%	(18)	5%	(22)	431
Community: Rural	46%	(97)	37%	(79)	13%	(28)	2%	(4)	1%	(3)	211
Military HHnm: Yes	52%	(64)	32%	(39)	7%	(9)	5%	(7)	3%	(3)	121
Military HH: No	35%	(238)	44%	(296)	13%	(87)	4%	(25)	4%	(28)	673
Employ: Private Sector	32%	(94)	44%	(127)	17%	(48)	4%	(11)	3%	(8)	289
Employ: Government	29%	(11)	40%	(15)	17%	(6)	11%	(4)	3%	(1)	38
Employ: Self-Employed	27%	(16)	52%	(30)	12%	(7)	8%	(4)	2%	(1)	58
Employ: Homemaker	35%	(22)	45%	(28)	10%	(6)	3%	(2)	7%	(4)	62
Employ: Student	30%	(7)	35%	(8)	8%	(2)	12%	(3)	15%	(4)	24
Employ: Retired	60%	(132)	32%	(70)	4%	(10)	1%	(3)	2%	(5)	220
Employ: Unemployed	20%	(12)	53%	(32)	12%	(7)	6%	(4)	9%	(5)	60
Employ: Other	20%	(9)	55%	(24)	21%	(9)	—	(0)	4%	(2)	44

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(302)	42%	(335)	12%	(95)	4%	(31)	4%	(31)	794
Protestant	42%	(95)	46%	(102)	9%	(19)	1%	(3)	2%	(4)	223
Roman Catholic	41%	(104)	43%	(109)	10%	(25)	4%	(10)	3%	(7)	255
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	48%	(2)	43%	(2)	—	(0)	—	(0)	9%	(0)	4
Jewish	46%	(9)	37%	(7)	3%	(1)	14%	(3)	—	(0)	19
Muslim	34%	(6)	39%	(6)	22%	(4)	—	(0)	5%	(1)	17
Buddhist	65%	(2)	9%	(0)	25%	(1)	—	(0)	—	(0)	3
Atheist	26%	(7)	43%	(12)	17%	(5)	13%	(4)	1%	(0)	28
Agnostic	36%	(14)	31%	(12)	29%	(11)	—	(0)	4%	(2)	38
Something else	41%	(33)	33%	(26)	10%	(8)	9%	(7)	6%	(5)	79
Nothing in particular	23%	(29)	46%	(59)	18%	(22)	4%	(5)	9%	(11)	126
Ideo/PID: Conservative Republican	50%	(127)	36%	(92)	8%	(21)	1%	(3)	5%	(14)	256
Ideo/PID: Moderate/Liberal Republican	32%	(23)	41%	(30)	14%	(10)	8%	(6)	5%	(4)	74
Ideo/PID: Moderate/Conservative Democrat	33%	(44)	49%	(65)	9%	(12)	6%	(8)	2%	(2)	132
Ideo/PID: Liberal Democrat	32%	(59)	45%	(83)	15%	(28)	7%	(12)	1%	(2)	185
Unfavorable of Biden and Trump	31%	(39)	40%	(51)	23%	(29)	4%	(6)	2%	(2)	126
2024 H2H Matchup: Biden Voter	31%	(108)	49%	(170)	12%	(40)	6%	(21)	2%	(8)	347
2024 H2H Matchup: Trump Voter	46%	(183)	37%	(148)	11%	(44)	2%	(10)	4%	(17)	401
2024 H2H Matchup: Would not Vote	15%	(3)	38%	(8)	33%	(7)	2%	(0)	12%	(3)	21
2024 H2H Matchup: Do not Know	30%	(8)	36%	(9)	19%	(5)	1%	(0)	14%	(3)	25
2022 House Vote: Democrat	35%	(118)	46%	(157)	12%	(43)	5%	(19)	2%	(6)	342
2022 House Vote: Republican	51%	(158)	35%	(107)	8%	(25)	2%	(6)	4%	(14)	310
2022 House Vote: Did not Vote	17%	(22)	51%	(68)	20%	(26)	5%	(6)	8%	(11)	134
2020 Vote: Joe Biden	32%	(119)	50%	(183)	12%	(45)	4%	(15)	2%	(7)	369
2020 Vote: Donald Trump	47%	(168)	36%	(130)	11%	(39)	2%	(7)	4%	(16)	360
2020 Vote: Someone Else	15%	(1)	52%	(4)	14%	(1)	18%	(2)	—	(0)	8
2020 Vote: Did not Vote	25%	(14)	31%	(17)	18%	(10)	13%	(7)	13%	(7)	56
2016 Vote: Hillary Clinton	36%	(102)	49%	(141)	11%	(32)	3%	(8)	1%	(4)	286
2016 Vote: Donald Trump	50%	(160)	35%	(111)	9%	(29)	2%	(7)	3%	(11)	319
2016 Vote: Someone Else	38%	(5)	37%	(5)	25%	(3)	—	(0)	—	(0)	12

Continued on next page

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(302)	42%	(335)	12%	(95)	4%	(31)	4%	(31)	794
2020 Vote/PID: Not Biden/Democrat	22%	(12)	38%	(22)	25%	(14)	13%	(7)	2%	(1)	57
2020 Vote/PID: Not Trump/Republican	27%	(13)	36%	(17)	27%	(13)	2%	(1)	8%	(4)	47
U.S. Economy: Wrong Track	40%	(227)	41%	(237)	11%	(66)	4%	(20)	4%	(23)	573
U.S. Economy: Right Direction	34%	(75)	44%	(98)	13%	(30)	5%	(11)	4%	(8)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(85)	48%	(124)	12%	(32)	5%	(14)	2%	(4)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45%	(187)	36%	(151)	12%	(48)	3%	(12)	4%	(17)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(30)	50%	(60)	13%	(16)	5%	(6)	8%	(10)	120
Top 2024 Issue: Economy	28%	(75)	45%	(122)	17%	(44)	5%	(14)	5%	(13)	269
Community/Gender: Urban Women	32%	(21)	38%	(25)	19%	(13)	1%	(1)	10%	(6)	66
Community/Gender: Urban Men	43%	(37)	38%	(33)	9%	(8)	9%	(8)	—	(0)	86
Community/Gender: Rural Women	41%	(48)	41%	(47)	18%	(21)	—	(0)	—	(0)	117
Community/Gender: Rural Men	51%	(48)	34%	(32)	8%	(8)	4%	(4)	3%	(2)	94
Community/Gender: Suburban Women	33%	(77)	44%	(104)	10%	(24)	5%	(11)	8%	(19)	234
Community/Gender: Suburban Men	36%	(70)	48%	(95)	11%	(22)	4%	(8)	2%	(3)	197
Homeowner	39%	(271)	42%	(291)	12%	(80)	4%	(25)	4%	(25)	692
Renter	31%	(29)	43%	(40)	15%	(14)	6%	(5)	5%	(5)	93
Self + Household: White-Collar	35%	(101)	46%	(133)	15%	(42)	2%	(7)	2%	(5)	288
Self + Household: Blue Collar	44%	(167)	38%	(145)	11%	(43)	5%	(17)	2%	(8)	380
Union HH: Yes	42%	(35)	41%	(33)	7%	(6)	8%	(7)	1%	(1)	82
Union HH: No	37%	(267)	42%	(302)	13%	(89)	3%	(24)	4%	(30)	712
LGBTQ+: Yes	38%	(27)	39%	(28)	9%	(7)	9%	(7)	5%	(4)	71
LGBTQ+: No	38%	(275)	43%	(307)	12%	(89)	3%	(25)	4%	(27)	723
Motivated to Vote	40%	(288)	42%	(310)	11%	(83)	3%	(25)	3%	(23)	730
Parent: Yes	28%	(62)	47%	(103)	13%	(30)	7%	(15)	5%	(11)	220
Parent: No	42%	(240)	40%	(232)	11%	(66)	3%	(17)	3%	(20)	574
COVID Vaccine: Yes	38%	(216)	41%	(239)	12%	(72)	5%	(29)	4%	(21)	577
COVID Vaccine: No	39%	(85)	44%	(97)	11%	(23)	1%	(2)	5%	(10)	217
Student Loans: Yes	31%	(37)	44%	(53)	15%	(18)	6%	(7)	5%	(6)	121
Student Loans: No	39%	(264)	42%	(283)	11%	(77)	4%	(24)	4%	(25)	673

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(302)	42%	(335)	12%	(95)	4%	(31)	4%	(31)	794
Favorable Opinion of Haley	51%	(129)	37%	(94)	10%	(25)	1%	(2)	2%	(6)	255
Unfavorable Opinion of Haley	37%	(118)	46%	(147)	11%	(36)	5%	(15)	2%	(6)	321
Prodigal Biden Voter	29%	(15)	52%	(28)	19%	(10)	—	(0)	—	(0)	53
Undecided Voter (DK/WNV)	23%	(11)	37%	(17)	25%	(12)	1%	(1)	13%	(6)	46
Undecided Voter (DK)	30%	(8)	36%	(9)	19%	(5)	1%	(0)	14%	(3)	25
Watched Debate	42%	(245)	42%	(249)	10%	(60)	3%	(16)	3%	(20)	590
Watched Debate: Did not Watch	28%	(57)	42%	(86)	17%	(35)	7%	(15)	5%	(10)	204
Watched Debate: All of it	49%	(162)	38%	(124)	8%	(27)	2%	(8)	3%	(9)	331
Watched Debate: Some of it	32%	(83)	48%	(124)	13%	(32)	3%	(8)	4%	(11)	259
Continue His Campaign: Yes Biden	38%	(122)	44%	(140)	9%	(28)	7%	(21)	2%	(8)	319
Continue His Campaign: No Biden	38%	(169)	41%	(181)	14%	(63)	2%	(10)	4%	(16)	439
Continue His Campaign: Yes Trump	48%	(191)	36%	(146)	10%	(40)	3%	(12)	3%	(11)	399
Continue His Campaign: No Trump	29%	(102)	49%	(176)	14%	(51)	5%	(19)	3%	(9)	357
Conviction: Evidence	29%	(109)	50%	(186)	14%	(54)	5%	(17)	2%	(9)	375
Conviction: Motivation to Damage	49%	(167)	35%	(117)	10%	(35)	3%	(10)	3%	(9)	338
Conviction: DK/NO	32%	(26)	39%	(32)	8%	(7)	5%	(4)	16%	(13)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (307)	25% (197)	15% (120)	20% (156)	2% (15)	794
Gender: Male	38% (144)	26% (97)	13% (50)	22% (83)	1% (4)	378
Gender: Female	39% (163)	24% (100)	17% (70)	18% (73)	2% (10)	416
Age: 18-34	46% (98)	26% (56)	13% (27)	12% (25)	3% (6)	212
Age: 35-44	36% (37)	29% (30)	15% (16)	18% (18)	2% (2)	103
Age: 45-64	36% (97)	25% (67)	15% (41)	22% (59)	2% (5)	270
Age: 65+	36% (75)	21% (44)	17% (36)	25% (54)	1% (1)	210
GenZers: 1997-2012	55% (59)	20% (21)	9% (10)	11% (12)	5% (6)	107
Millennials: 1981-1996	37% (75)	31% (63)	16% (32)	14% (29)	1% (3)	202
GenXers: 1965-1980	33% (63)	29% (56)	17% (32)	18% (34)	3% (5)	190
Baby Boomers: 1946-1964	36% (100)	20% (56)	15% (42)	28% (79)	— (1)	278
Educ: < College	39% (183)	23% (109)	14% (65)	23% (107)	2% (11)	475
Educ: Bachelors degree	37% (76)	27% (56)	16% (32)	20% (41)	1% (3)	208
Educ: Post-grad	43% (48)	29% (32)	20% (22)	7% (8)	1% (1)	112
Income: Under 50k	42% (132)	22% (69)	11% (34)	23% (73)	1% (4)	313
Income: 50k-100k	40% (120)	26% (77)	16% (49)	15% (46)	3% (8)	299
Income: 100k+	30% (55)	28% (51)	20% (36)	20% (37)	1% (2)	182
Ethnicity: White (Non-Hispanic)	36% (235)	23% (155)	16% (109)	23% (150)	2% (13)	662
Ethnicity: Hispanic	64% (21)	21% (7)	7% (2)	8% (2)	— (0)	33
Ethnicity: Black (Non-Hispanic)	54% (42)	33% (26)	10% (8)	1% (1)	2% (1)	78
Ethnicity: Asian + Other (Non-Hispanic)	41% (9)	39% (8)	1% (0)	15% (3)	4% (1)	21
All Christian	33% (160)	22% (105)	18% (88)	25% (123)	1% (7)	484
All Non-Christian	59% (23)	22% (9)	6% (2)	13% (5)	— (0)	39
Atheist	75% (21)	9% (3)	— (0)	15% (4)	— (0)	28
Agnostic/Nothing in particular	49% (81)	34% (56)	10% (16)	4% (6)	3% (5)	164
Something Else	28% (22)	31% (24)	16% (13)	22% (17)	4% (3)	79
Evangelical	21% (34)	21% (33)	21% (33)	33% (52)	4% (6)	158
Non-Evangelical	36% (146)	24% (97)	17% (67)	22% (86)	1% (4)	399
PID: Dem (no lean)	62% (201)	23% (73)	10% (34)	4% (14)	— (1)	323
PID: Ind (no lean)	38% (54)	34% (48)	10% (14)	16% (23)	2% (3)	142
PID: Rep (no lean)	16% (52)	23% (75)	22% (72)	36% (119)	3% (10)	329

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(307)	25%	(197)	15%	(120)	20%	(156)	2%	(15)	794
PID/Gender: Dem Men	66%	(96)	18%	(26)	9%	(13)	7%	(10)	1%	(1)	146
PID/Gender: Dem Women	59%	(104)	27%	(48)	12%	(21)	2%	(3)	—	(0)	176
PID/Gender: Ind Men	32%	(21)	42%	(27)	10%	(7)	16%	(10)	—	(0)	65
PID/Gender: Ind Women	43%	(33)	27%	(21)	9%	(7)	17%	(13)	4%	(3)	77
PID/Gender: Rep Men	16%	(27)	26%	(44)	18%	(30)	38%	(62)	2%	(3)	166
PID/Gender: Rep Women	16%	(26)	19%	(32)	25%	(42)	35%	(57)	4%	(7)	163
Ideo: Liberal (1-3)	65%	(147)	25%	(57)	8%	(18)	2%	(3)	—	(0)	225
Ideo: Moderate (4)	42%	(99)	33%	(77)	14%	(33)	11%	(25)	—	(1)	235
Ideo: Conservative (5-7)	18%	(58)	18%	(58)	22%	(69)	39%	(124)	3%	(10)	319
Community: Urban	54%	(82)	17%	(27)	15%	(23)	13%	(20)	—	(0)	152
Community: Suburban	36%	(156)	28%	(122)	15%	(65)	18%	(79)	2%	(9)	431
Community: Rural	33%	(69)	23%	(48)	15%	(31)	27%	(57)	3%	(6)	211
Military HHnm: Yes	34%	(41)	24%	(29)	18%	(22)	21%	(26)	3%	(3)	121
Military HH: No	40%	(266)	25%	(167)	14%	(97)	19%	(130)	2%	(12)	673
Employ: Private Sector	42%	(121)	30%	(87)	15%	(44)	12%	(33)	1%	(4)	289
Employ: Government	33%	(12)	46%	(18)	16%	(6)	6%	(2)	—	(0)	38
Employ: Self-Employed	36%	(21)	11%	(7)	16%	(10)	36%	(21)	—	(0)	58
Employ: Homemaker	26%	(16)	18%	(11)	16%	(10)	36%	(22)	4%	(2)	62
Employ: Student	65%	(16)	13%	(3)	6%	(1)	13%	(3)	3%	(1)	24
Employ: Retired	37%	(82)	18%	(40)	17%	(38)	26%	(56)	2%	(4)	220
Employ: Unemployed	37%	(22)	29%	(17)	8%	(5)	20%	(12)	7%	(4)	60
Employ: Other	39%	(17)	34%	(15)	13%	(6)	14%	(6)	—	(0)	44

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (307)	25% (197)	15% (120)	20% (156)	2% (15)	794
Protestant	28% (63)	23% (51)	22% (49)	25% (56)	2% (4)	223
Roman Catholic	37% (94)	21% (54)	15% (38)	26% (66)	1% (2)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4% (0)	9% (0)	30% (1)	57% (2)	— (0)	4
Jewish	59% (11)	11% (2)	7% (1)	23% (4)	— (0)	19
Muslim	57% (9)	38% (6)	5% (1)	1% (0)	— (0)	17
Buddhist	77% (2)	9% (0)	— (0)	14% (0)	— (0)	3
Atheist	75% (21)	9% (3)	— (0)	15% (4)	— (0)	28
Agnostic	49% (19)	44% (17)	— (0)	6% (2)	— (0)	38
Something else	28% (22)	31% (24)	16% (13)	22% (17)	4% (3)	79
Nothing in particular	49% (62)	31% (39)	13% (16)	3% (4)	4% (5)	126
Ideo/PID: Conservative Republican	12% (31)	18% (47)	23% (60)	42% (107)	4% (10)	256
Ideo/PID: Moderate/Liberal Republican	28% (21)	39% (29)	16% (12)	16% (12)	— (0)	74
Ideo/PID: Moderate/Conservative Democrat	58% (77)	24% (31)	13% (17)	5% (7)	— (0)	132
Ideo/PID: Liberal Democrat	67% (123)	22% (41)	9% (17)	2% (3)	— (0)	185
Unfavorable of Biden and Trump	30% (38)	40% (51)	18% (23)	11% (14)	1% (1)	126
2024 H2H Matchup: Biden Voter	63% (220)	26% (91)	8% (26)	2% (8)	— (1)	347
2024 H2H Matchup: Trump Voter	17% (67)	23% (91)	22% (88)	37% (147)	2% (8)	401
2024 H2H Matchup: Would not Vote	36% (7)	42% (9)	11% (2)	— (0)	11% (2)	21
2024 H2H Matchup: Do not Know	49% (12)	26% (6)	11% (3)	2% (1)	13% (3)	25
2022 House Vote: Democrat	64% (219)	23% (78)	10% (35)	3% (9)	— (0)	342
2022 House Vote: Republican	12% (37)	23% (70)	22% (67)	42% (131)	2% (6)	310
2022 House Vote: Did not Vote	37% (49)	35% (47)	11% (15)	10% (13)	7% (9)	134
2020 Vote: Joe Biden	60% (222)	28% (103)	9% (33)	3% (9)	— (1)	369
2020 Vote: Donald Trump	14% (51)	21% (77)	23% (83)	40% (145)	2% (6)	360
2020 Vote: Someone Else	51% (4)	32% (3)	5% (0)	12% (1)	— (0)	8
2020 Vote: Did not Vote	53% (30)	26% (14)	5% (3)	1% (1)	14% (8)	56
2016 Vote: Hillary Clinton	64% (184)	26% (73)	7% (21)	3% (8)	— (0)	286
2016 Vote: Donald Trump	13% (41)	22% (69)	21% (68)	42% (133)	2% (8)	319
2016 Vote: Someone Else	39% (5)	34% (4)	12% (1)	16% (2)	— (0)	12

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (307)	25% (197)	15% (120)	20% (156)	2% (15)	794
2020 Vote/PID: Not Biden/Democrat	48% (27)	24% (14)	16% (9)	11% (6)	1% (1)	57
2020 Vote/PID: Not Trump/Republican	37% (17)	38% (18)	10% (5)	4% (2)	10% (5)	47
U.S. Economy: Wrong Track	28% (161)	26% (146)	19% (107)	26% (147)	2% (12)	573
U.S. Economy: Right Direction	66% (146)	23% (50)	6% (13)	4% (8)	1% (3)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (176)	19% (50)	8% (22)	5% (12)	— (0)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (84)	24% (99)	21% (88)	33% (135)	2% (9)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	39% (48)	40% (48)	9% (10)	7% (9)	5% (5)	120
Top 2024 Issue: Economy	24% (63)	29% (79)	20% (53)	26% (70)	1% (4)	269
Community/Gender: Urban Women	47% (31)	20% (13)	21% (14)	11% (7)	— (0)	66
Community/Gender: Urban Men	59% (51)	15% (13)	10% (9)	15% (13)	— (0)	86
Community/Gender: Rural Women	34% (39)	25% (29)	17% (20)	22% (25)	2% (2)	117
Community/Gender: Rural Men	31% (29)	20% (19)	12% (11)	33% (31)	4% (4)	94
Community/Gender: Suburban Women	39% (92)	25% (58)	15% (35)	17% (41)	3% (8)	234
Community/Gender: Suburban Men	32% (64)	33% (65)	15% (30)	19% (38)	— (1)	197
Homeowner	38% (259)	24% (167)	15% (106)	21% (146)	2% (13)	692
Renter	45% (42)	30% (28)	14% (13)	11% (10)	1% (0)	93
Self + Household: White-Collar	43% (123)	27% (78)	13% (38)	15% (44)	1% (4)	288
Self + Household: Blue Collar	36% (138)	21% (81)	17% (66)	24% (92)	1% (2)	380
Union HH: Yes	37% (30)	23% (19)	20% (17)	20% (16)	— (0)	82
Union HH: No	39% (277)	25% (178)	14% (103)	20% (139)	2% (15)	712
LGBTQ+: Yes	58% (41)	17% (12)	11% (8)	10% (7)	5% (3)	71
LGBTQ+: No	37% (266)	26% (185)	15% (111)	21% (149)	2% (12)	723
Motivated to Vote	39% (286)	25% (180)	15% (108)	20% (148)	1% (7)	730
Parent: Yes	34% (75)	30% (66)	19% (42)	17% (38)	— (0)	220
Parent: No	40% (232)	23% (131)	14% (78)	21% (118)	3% (15)	574
COVID Vaccine: Yes	44% (252)	26% (147)	14% (82)	15% (86)	2% (9)	577
COVID Vaccine: No	25% (55)	23% (49)	17% (37)	32% (70)	2% (5)	217
Student Loans: Yes	36% (43)	34% (41)	20% (25)	9% (11)	1% (1)	121
Student Loans: No	39% (264)	23% (156)	14% (95)	21% (145)	2% (14)	673

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(307)	25%	(197)	15%	(120)	20%	(156)	2%	(15)	794
Favorable Opinion of Haley	25%	(65)	24%	(61)	23%	(58)	27%	(68)	1%	(4)	255
Unfavorable Opinion of Haley	50%	(159)	19%	(60)	10%	(32)	21%	(66)	1%	(3)	321
Prodigal Biden Voter	37%	(20)	43%	(22)	18%	(10)	2%	(1)	—	(0)	53
Undecided Voter (DK/WNV)	43%	(20)	33%	(15)	11%	(5)	1%	(1)	12%	(6)	46
Undecided Voter (DK)	49%	(12)	26%	(6)	11%	(3)	2%	(1)	13%	(3)	25
Watched Debate	36%	(212)	25%	(150)	17%	(100)	21%	(121)	1%	(6)	590
Watched Debate: Did not Watch	46%	(95)	23%	(47)	10%	(20)	17%	(35)	4%	(8)	204
Watched Debate: All of it	35%	(117)	19%	(64)	18%	(59)	26%	(85)	2%	(6)	331
Watched Debate: Some of it	37%	(95)	33%	(86)	16%	(41)	14%	(36)	—	(1)	259
Continue His Campaign: Yes Biden	54%	(171)	21%	(66)	9%	(28)	16%	(52)	1%	(2)	319
Continue His Campaign: No Biden	29%	(126)	27%	(120)	20%	(86)	23%	(100)	1%	(6)	439
Continue His Campaign: Yes Trump	19%	(74)	22%	(86)	21%	(84)	37%	(146)	2%	(8)	399
Continue His Campaign: No Trump	61%	(217)	27%	(97)	9%	(32)	3%	(9)	—	(1)	357
Conviction: Evidence	59%	(221)	30%	(112)	8%	(29)	3%	(12)	—	(0)	375
Conviction: Motivation to Damage	18%	(61)	17%	(59)	22%	(75)	41%	(140)	1%	(4)	338
Conviction: DK/NO	31%	(25)	32%	(26)	20%	(16)	4%	(4)	13%	(11)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (416)	36% (285)	8% (65)	2% (13)	2% (15)	794
Gender: Male	49% (187)	38% (144)	9% (33)	3% (11)	1% (3)	378
Gender: Female	55% (229)	34% (141)	8% (32)	— (2)	3% (12)	416
Age: 18-34	65% (139)	24% (51)	7% (14)	3% (6)	1% (2)	212
Age: 35-44	61% (62)	31% (32)	8% (8)	— (0)	— (0)	103
Age: 45-64	46% (125)	40% (108)	7% (20)	1% (4)	5% (13)	270
Age: 65+	43% (90)	45% (94)	11% (24)	1% (2)	— (0)	210
GenZers: 1997-2012	64% (68)	27% (28)	5% (6)	4% (4)	1% (1)	107
Millennials: 1981-1996	64% (130)	26% (52)	8% (16)	1% (3)	— (1)	202
GenXers: 1965-1980	47% (89)	42% (79)	4% (7)	2% (4)	6% (11)	190
Baby Boomers: 1946-1964	43% (119)	43% (119)	13% (35)	1% (2)	1% (3)	278
Educ: < College	53% (252)	35% (167)	8% (37)	3% (12)	1% (7)	475
Educ: Bachelors degree	50% (104)	36% (75)	10% (20)	— (1)	4% (8)	208
Educ: Post-grad	54% (61)	39% (43)	7% (8)	— (0)	— (0)	112
Income: Under 50k	55% (174)	33% (103)	7% (22)	3% (10)	2% (5)	313
Income: 50k-100k	52% (157)	39% (116)	8% (23)	— (1)	1% (2)	299
Income: 100k+	47% (86)	37% (67)	11% (20)	1% (2)	4% (8)	182
Ethnicity: White (Non-Hispanic)	48% (319)	38% (255)	9% (62)	2% (13)	2% (14)	662
Ethnicity: Hispanic	70% (23)	26% (9)	3% (1)	— (0)	— (0)	33
Ethnicity: Black (Non-Hispanic)	78% (61)	20% (15)	2% (2)	— (0)	1% (0)	78
Ethnicity: Asian + Other (Non-Hispanic)	61% (13)	32% (7)	3% (1)	— (0)	4% (1)	21
All Christian	47% (228)	39% (189)	9% (44)	2% (11)	3% (12)	484
All Non-Christian	56% (22)	41% (16)	3% (1)	— (0)	— (0)	39
Atheist	54% (15)	33% (9)	11% (3)	— (0)	2% (0)	28
Agnostic/Nothing in particular	63% (103)	28% (47)	6% (11)	1% (2)	1% (2)	164
Something Else	61% (49)	31% (25)	7% (6)	— (0)	— (0)	79
Evangelical	50% (78)	35% (55)	11% (18)	— (0)	4% (6)	158
Non-Evangelical	49% (194)	40% (158)	8% (30)	3% (11)	1% (6)	399
PID: Dem (no lean)	61% (198)	32% (103)	6% (20)	— (1)	— (1)	323
PID: Ind (no lean)	48% (69)	39% (55)	9% (13)	1% (1)	3% (4)	142
PID: Rep (no lean)	45% (150)	39% (128)	9% (31)	3% (10)	3% (10)	329

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (416)	36% (285)	8% (65)	2% (13)	2% (15)	794
PID/Gender: Dem Men	59% (86)	33% (49)	7% (11)	1% (1)	— (0)	146
PID/Gender: Dem Women	63% (112)	31% (54)	6% (10)	— (0)	— (0)	176
PID/Gender: Ind Men	54% (35)	40% (26)	6% (4)	— (0)	— (0)	65
PID/Gender: Ind Women	44% (34)	37% (29)	12% (10)	1% (1)	6% (4)	77
PID/Gender: Rep Men	40% (66)	42% (69)	11% (19)	6% (10)	2% (3)	166
PID/Gender: Rep Women	51% (84)	36% (59)	8% (13)	1% (1)	4% (7)	163
Ideo: Liberal (1-3)	60% (136)	35% (78)	4% (9)	1% (2)	— (1)	225
Ideo: Moderate (4)	54% (127)	36% (86)	6% (15)	3% (6)	1% (1)	235
Ideo: Conservative (5-7)	45% (145)	36% (116)	13% (41)	2% (5)	4% (13)	319
Community: Urban	68% (104)	23% (35)	4% (6)	4% (6)	— (0)	152
Community: Suburban	48% (209)	40% (171)	9% (37)	1% (3)	3% (11)	431
Community: Rural	49% (103)	38% (79)	10% (22)	1% (3)	2% (3)	211
Military HHnm: Yes	44% (54)	40% (48)	10% (12)	1% (2)	4% (5)	121
Military HH: No	54% (362)	35% (237)	8% (53)	2% (11)	1% (10)	673
Employ: Private Sector	52% (149)	37% (106)	8% (22)	2% (4)	2% (7)	289
Employ: Government	65% (25)	31% (12)	2% (1)	1% (1)	— (0)	38
Employ: Self-Employed	54% (32)	31% (18)	8% (5)	6% (4)	1% (0)	58
Employ: Homemaker	47% (29)	34% (21)	14% (8)	2% (1)	4% (2)	62
Employ: Student	94% (23)	3% (1)	— (0)	— (0)	3% (1)	24
Employ: Retired	43% (95)	43% (95)	10% (23)	1% (2)	2% (5)	220
Employ: Unemployed	65% (39)	28% (17)	6% (4)	— (0)	— (0)	60
Employ: Other	58% (25)	35% (15)	7% (3)	— (0)	— (0)	44

Continued on next page

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (416)	36% (285)	8% (65)	2% (13)	2% (15)	794
Protestant	44% (99)	41% (92)	11% (23)	1% (1)	3% (7)	223
Roman Catholic	49% (125)	38% (96)	7% (19)	4% (10)	2% (5)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	43% (2)	9% (0)	48% (2)	— (0)	— (0)	4
Jewish	40% (8)	55% (11)	5% (1)	— (0)	— (0)	19
Muslim	72% (12)	28% (5)	— (0)	— (0)	— (0)	17
Buddhist	75% (2)	14% (0)	11% (0)	— (0)	— (0)	3
Atheist	54% (15)	33% (9)	11% (3)	— (0)	2% (0)	28
Agnostic	58% (22)	30% (12)	10% (4)	1% (0)	— (0)	38
Something else	61% (49)	31% (25)	7% (6)	— (0)	— (0)	79
Nothing in particular	64% (81)	28% (35)	5% (7)	1% (1)	2% (2)	126
Ideo/PID: Conservative Republican	43% (109)	41% (105)	11% (27)	2% (5)	4% (10)	256
Ideo/PID: Moderate/Liberal Republican	55% (41)	31% (23)	6% (4)	8% (6)	— (0)	74
Ideo/PID: Moderate/Conservative Democrat	59% (78)	30% (40)	10% (13)	— (0)	— (0)	132
Ideo/PID: Liberal Democrat	62% (114)	33% (62)	4% (7)	1% (1)	— (0)	185
Unfavorable of Biden and Trump	48% (60)	39% (50)	10% (13)	— (0)	3% (3)	126
2024 H2H Matchup: Biden Voter	58% (200)	36% (123)	5% (17)	— (1)	1% (5)	347
2024 H2H Matchup: Trump Voter	48% (193)	35% (142)	11% (46)	3% (11)	3% (10)	401
2024 H2H Matchup: Would not Vote	72% (15)	19% (4)	8% (2)	— (0)	1% (0)	21
2024 H2H Matchup: Do not Know	33% (8)	65% (16)	— (0)	2% (1)	— (0)	25
2022 House Vote: Democrat	57% (195)	35% (120)	6% (21)	— (1)	1% (4)	342
2022 House Vote: Republican	42% (130)	41% (128)	12% (36)	3% (9)	3% (8)	310
2022 House Vote: Did not Vote	64% (85)	27% (35)	5% (7)	2% (3)	2% (3)	134
2020 Vote: Joe Biden	57% (210)	36% (132)	5% (20)	— (2)	2% (6)	369
2020 Vote: Donald Trump	44% (159)	39% (139)	12% (45)	3% (11)	2% (7)	360
2020 Vote: Someone Else	75% (6)	14% (1)	4% (0)	7% (1)	— (0)	8
2020 Vote: Did not Vote	72% (40)	23% (13)	1% (0)	— (0)	4% (2)	56
2016 Vote: Hillary Clinton	57% (164)	37% (105)	5% (15)	— (1)	— (1)	286
2016 Vote: Donald Trump	43% (137)	36% (116)	13% (43)	3% (10)	4% (13)	319
2016 Vote: Someone Else	53% (7)	39% (5)	3% (0)	5% (1)	— (0)	12

Continued on next page

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (416)	36% (285)	8% (65)	2% (13)	2% (15)	794
2020 Vote/PID: Not Biden/Democrat	55% (32)	31% (18)	13% (8)	— (0)	— (0)	57
2020 Vote/PID: Not Trump/Republican	53% (25)	34% (16)	6% (3)	— (0)	7% (3)	47
U.S. Economy: Wrong Track	51% (291)	37% (212)	9% (51)	1% (8)	2% (11)	573
U.S. Economy: Right Direction	57% (125)	33% (73)	6% (14)	2% (5)	2% (4)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59% (153)	34% (88)	5% (12)	2% (6)	— (0)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (208)	35% (147)	11% (44)	2% (7)	2% (9)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	45% (54)	42% (51)	8% (9)	— (0)	5% (6)	120
Top 2024 Issue: Economy	49% (133)	38% (102)	8% (21)	1% (4)	3% (9)	269
Community/Gender: Urban Women	75% (49)	19% (12)	6% (4)	— (0)	— (0)	66
Community/Gender: Urban Men	64% (55)	26% (23)	2% (2)	7% (6)	— (0)	86
Community/Gender: Rural Women	58% (67)	31% (36)	9% (11)	1% (1)	2% (2)	117
Community/Gender: Rural Men	38% (36)	46% (44)	12% (11)	2% (2)	1% (1)	94
Community/Gender: Suburban Women	48% (113)	40% (93)	7% (17)	1% (1)	4% (9)	234
Community/Gender: Suburban Men	48% (96)	39% (78)	10% (20)	1% (2)	1% (2)	197
Homeowner	51% (356)	37% (255)	8% (56)	2% (11)	2% (13)	692
Renter	59% (55)	29% (27)	8% (8)	2% (2)	2% (2)	93
Self + Household: White-Collar	44% (125)	43% (124)	10% (29)	1% (2)	3% (8)	288
Self + Household: Blue Collar	55% (208)	35% (135)	6% (24)	2% (9)	1% (4)	380
Union HH: Yes	65% (53)	32% (26)	3% (2)	— (0)	— (0)	82
Union HH: No	51% (363)	36% (259)	9% (63)	2% (13)	2% (15)	712
LGBTQ+: Yes	68% (49)	24% (17)	6% (4)	1% (0)	— (0)	71
LGBTQ+: No	51% (367)	37% (268)	8% (61)	2% (12)	2% (15)	723
Motivated to Vote	51% (374)	37% (270)	9% (62)	2% (12)	2% (11)	730
Parent: Yes	61% (134)	30% (65)	8% (17)	1% (1)	1% (3)	220
Parent: No	49% (282)	38% (220)	8% (48)	2% (12)	2% (12)	574
COVID Vaccine: Yes	51% (294)	40% (231)	7% (40)	1% (6)	1% (7)	577
COVID Vaccine: No	56% (122)	25% (55)	11% (25)	3% (7)	4% (8)	217
Student Loans: Yes	65% (78)	30% (37)	4% (5)	— (0)	1% (1)	121
Student Loans: No	50% (338)	37% (249)	9% (60)	2% (13)	2% (14)	673

Continued on next page

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(416)	36%	(285)	8%	(65)	2%	(13)	2%	(15)	794
Favorable Opinion of Haley	48%	(123)	43%	(109)	8%	(20)	—	(1)	1%	(3)	255
Unfavorable Opinion of Haley	48%	(153)	38%	(121)	10%	(33)	2%	(6)	3%	(9)	321
Prodigal Biden Voter	68%	(36)	25%	(13)	5%	(3)	—	(0)	2%	(1)	53
Undecided Voter (DK/WNV)	51%	(23)	44%	(20)	4%	(2)	1%	(1)	—	(0)	46
Undecided Voter (DK)	33%	(8)	65%	(16)	—	(0)	2%	(1)	—	(0)	25
Watched Debate	52%	(309)	35%	(209)	8%	(49)	2%	(11)	2%	(12)	590
Watched Debate: Did not Watch	52%	(107)	37%	(76)	8%	(16)	1%	(2)	2%	(3)	204
Watched Debate: All of it	50%	(165)	37%	(123)	9%	(30)	2%	(5)	2%	(8)	331
Watched Debate: Some of it	56%	(144)	33%	(86)	7%	(19)	2%	(5)	2%	(4)	259
Continue His Campaign: Yes Biden	57%	(181)	32%	(102)	10%	(31)	1%	(4)	—	(1)	319
Continue His Campaign: No Biden	49%	(215)	39%	(171)	8%	(33)	2%	(9)	3%	(11)	439
Continue His Campaign: Yes Trump	48%	(194)	36%	(143)	11%	(44)	3%	(11)	2%	(8)	399
Continue His Campaign: No Trump	58%	(206)	36%	(128)	5%	(20)	1%	(2)	—	(1)	357
Conviction: Evidence	57%	(212)	35%	(132)	5%	(19)	1%	(5)	2%	(7)	375
Conviction: Motivation to Damage	47%	(160)	38%	(127)	12%	(42)	2%	(6)	1%	(2)	338
Conviction: DK/NO	53%	(44)	32%	(26)	5%	(4)	2%	(1)	8%	(6)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (415)	27% (214)	14% (108)	6% (45)	1% (12)	794
Gender: Male	52% (196)	29% (110)	13% (49)	5% (19)	1% (3)	378
Gender: Female	53% (220)	25% (104)	14% (59)	6% (25)	2% (8)	416
Age: 18-34	58% (122)	26% (54)	11% (24)	5% (11)	— (1)	212
Age: 35-44	48% (49)	28% (29)	15% (15)	7% (7)	2% (2)	103
Age: 45-64	48% (129)	29% (78)	16% (43)	5% (15)	2% (5)	270
Age: 65+	55% (115)	25% (53)	13% (26)	6% (12)	2% (3)	210
GenZers: 1997-2012	69% (74)	19% (20)	7% (7)	4% (4)	1% (1)	107
Millennials: 1981-1996	46% (93)	31% (63)	15% (31)	7% (14)	1% (2)	202
GenXers: 1965-1980	48% (92)	27% (50)	17% (32)	6% (11)	3% (5)	190
Baby Boomers: 1946-1964	52% (146)	28% (79)	13% (35)	5% (15)	1% (4)	278
Educ: < College	53% (250)	28% (133)	13% (62)	5% (22)	2% (8)	475
Educ: Bachelors degree	52% (108)	26% (55)	12% (25)	8% (17)	1% (2)	208
Educ: Post-grad	51% (57)	24% (27)	19% (21)	4% (5)	1% (2)	112
Income: Under 50k	52% (164)	30% (94)	10% (33)	6% (19)	1% (3)	313
Income: 50k-100k	54% (163)	23% (68)	14% (42)	7% (21)	2% (6)	299
Income: 100k+	49% (89)	29% (52)	18% (33)	3% (5)	1% (2)	182
Ethnicity: White (Non-Hispanic)	49% (326)	28% (184)	15% (99)	6% (42)	2% (11)	662
Ethnicity: Hispanic	61% (20)	24% (8)	12% (4)	2% (1)	— (0)	33
Ethnicity: Black (Non-Hispanic)	71% (56)	23% (18)	3% (3)	2% (1)	— (0)	78
Ethnicity: Asian + Other (Non-Hispanic)	63% (13)	20% (4)	13% (3)	— (0)	4% (1)	21
All Christian	49% (236)	28% (135)	16% (75)	6% (30)	1% (7)	484
All Non-Christian	67% (26)	27% (10)	4% (2)	3% (1)	— (0)	39
Atheist	78% (22)	9% (3)	13% (4)	— (0)	— (0)	28
Agnostic/Nothing in particular	53% (87)	27% (44)	14% (23)	4% (6)	3% (5)	164
Something Else	56% (45)	29% (23)	6% (5)	9% (7)	— (0)	79
Evangelical	53% (84)	28% (44)	11% (17)	5% (8)	3% (5)	158
Non-Evangelical	49% (194)	28% (112)	16% (62)	7% (29)	— (2)	399
PID: Dem (no lean)	68% (221)	20% (64)	10% (33)	2% (6)	— (0)	323
PID: Ind (no lean)	43% (61)	28% (40)	16% (23)	12% (17)	1% (1)	142
PID: Rep (no lean)	41% (133)	34% (110)	16% (53)	7% (22)	3% (11)	329

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(415)	27%	(214)	14%	(108)	6%	(45)	1%	(12)	794
PID/Gender: Dem Men	65%	(95)	23%	(34)	12%	(17)	—	(0)	—	(0)	146
PID/Gender: Dem Women	71%	(125)	17%	(30)	9%	(16)	3%	(5)	—	(0)	176
PID/Gender: Ind Men	46%	(30)	24%	(16)	19%	(12)	11%	(7)	—	(0)	65
PID/Gender: Ind Women	41%	(31)	32%	(25)	14%	(11)	13%	(10)	1%	(1)	77
PID/Gender: Rep Men	42%	(70)	37%	(61)	12%	(20)	7%	(12)	2%	(3)	166
PID/Gender: Rep Women	39%	(63)	30%	(50)	20%	(33)	6%	(10)	5%	(7)	163
Ideo: Liberal (1-3)	69%	(155)	21%	(48)	8%	(18)	2%	(3)	—	(0)	225
Ideo: Moderate (4)	53%	(125)	26%	(61)	15%	(34)	6%	(14)	—	(1)	235
Ideo: Conservative (5-7)	40%	(126)	32%	(101)	17%	(56)	8%	(26)	3%	(10)	319
Community: Urban	61%	(92)	26%	(40)	13%	(20)	—	(1)	—	(0)	152
Community: Suburban	50%	(215)	28%	(121)	15%	(66)	5%	(22)	2%	(8)	431
Community: Rural	52%	(109)	25%	(54)	11%	(23)	10%	(22)	2%	(4)	211
Military HHnm: Yes	50%	(60)	32%	(39)	14%	(17)	2%	(2)	2%	(2)	121
Military HH: No	53%	(355)	26%	(175)	14%	(91)	6%	(42)	1%	(9)	673
Employ: Private Sector	48%	(139)	28%	(80)	20%	(57)	5%	(13)	—	(0)	289
Employ: Government	43%	(17)	49%	(19)	5%	(2)	2%	(1)	—	(0)	38
Employ: Self-Employed	56%	(32)	30%	(18)	9%	(5)	5%	(3)	—	(0)	58
Employ: Homemaker	48%	(29)	17%	(11)	10%	(6)	18%	(11)	7%	(5)	62
Employ: Student	75%	(18)	5%	(1)	12%	(3)	5%	(1)	3%	(1)	24
Employ: Retired	52%	(113)	28%	(61)	12%	(27)	6%	(13)	3%	(6)	220
Employ: Unemployed	68%	(40)	19%	(11)	9%	(6)	4%	(2)	—	(0)	60
Employ: Other	61%	(27)	33%	(15)	5%	(2)	1%	(0)	—	(0)	44

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(415)	27%	(214)	14%	(108)	6%	(45)	1%	(12)	794
Protestant	50%	(112)	26%	(59)	13%	(29)	8%	(19)	2%	(4)	223
Roman Catholic	48%	(122)	29%	(74)	18%	(45)	5%	(11)	1%	(3)	255
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(0)	48%	(2)	30%	(1)	9%	(0)	—	(0)	4
Jewish	66%	(13)	23%	(4)	6%	(1)	5%	(1)	—	(0)	19
Muslim	66%	(11)	33%	(5)	1%	(0)	—	(0)	—	(0)	17
Buddhist	75%	(2)	11%	(0)	14%	(0)	—	(0)	—	(0)	3
Atheist	78%	(22)	9%	(3)	13%	(4)	—	(0)	—	(0)	28
Agnostic	64%	(24)	22%	(9)	14%	(5)	—	(0)	—	(0)	38
Something else	56%	(45)	29%	(23)	6%	(5)	9%	(7)	—	(0)	79
Nothing in particular	50%	(63)	28%	(35)	14%	(17)	5%	(6)	4%	(5)	126
Ideo/PID: Conservative Republican	39%	(100)	33%	(85)	16%	(42)	8%	(19)	4%	(10)	256
Ideo/PID: Moderate/Liberal Republican	46%	(34)	34%	(25)	15%	(11)	4%	(3)	1%	(1)	74
Ideo/PID: Moderate/Conservative Democrat	62%	(83)	18%	(24)	17%	(22)	3%	(3)	—	(0)	132
Ideo/PID: Liberal Democrat	72%	(133)	21%	(38)	6%	(11)	1%	(2)	—	(0)	185
Unfavorable of Biden and Trump	44%	(56)	27%	(34)	20%	(25)	9%	(12)	—	(0)	126
2024 H2H Matchup: Biden Voter	68%	(236)	21%	(73)	8%	(27)	3%	(10)	—	(1)	347
2024 H2H Matchup: Trump Voter	39%	(157)	33%	(132)	18%	(71)	8%	(31)	3%	(11)	401
2024 H2H Matchup: Would not Vote	49%	(10)	14%	(3)	24%	(5)	13%	(3)	—	(0)	21
2024 H2H Matchup: Do not Know	49%	(12)	28%	(7)	21%	(5)	2%	(1)	—	(0)	25
2022 House Vote: Democrat	68%	(234)	21%	(70)	8%	(27)	3%	(10)	—	(0)	342
2022 House Vote: Republican	36%	(113)	34%	(105)	19%	(60)	8%	(26)	2%	(6)	310
2022 House Vote: Did not Vote	50%	(67)	26%	(35)	16%	(21)	4%	(6)	4%	(5)	134
2020 Vote: Joe Biden	66%	(243)	23%	(85)	8%	(29)	3%	(11)	—	(1)	369
2020 Vote: Donald Trump	37%	(132)	32%	(117)	20%	(72)	9%	(32)	2%	(8)	360
2020 Vote: Someone Else	34%	(3)	55%	(5)	3%	(0)	8%	(1)	—	(0)	8
2020 Vote: Did not Vote	68%	(38)	13%	(7)	13%	(7)	2%	(1)	4%	(3)	56
2016 Vote: Hillary Clinton	69%	(199)	21%	(61)	7%	(19)	2%	(7)	—	(0)	286
2016 Vote: Donald Trump	35%	(111)	33%	(106)	20%	(64)	9%	(30)	3%	(8)	319
2016 Vote: Someone Else	37%	(5)	49%	(6)	10%	(1)	5%	(1)	—	(0)	12

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (415)	27% (214)	14% (108)	6% (45)	1% (12)	794
2020 Vote/PID: Not Biden/Democrat	58% (33)	18% (10)	23% (13)	— (0)	— (0)	57
2020 Vote/PID: Not Trump/Republican	47% (22)	27% (13)	20% (9)	— (0)	5% (2)	47
U.S. Economy: Wrong Track	45% (260)	29% (163)	17% (99)	7% (41)	2% (9)	573
U.S. Economy: Right Direction	70% (156)	23% (51)	4% (9)	2% (3)	1% (2)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (175)	21% (54)	9% (24)	3% (7)	— (0)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41% (169)	32% (131)	18% (76)	7% (30)	2% (8)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	59% (71)	25% (30)	7% (8)	6% (8)	3% (3)	120
Top 2024 Issue: Economy	44% (117)	30% (81)	16% (43)	7% (20)	3% (8)	269
Community/Gender: Urban Women	60% (39)	30% (20)	10% (7)	— (0)	— (0)	66
Community/Gender: Urban Men	61% (52)	23% (20)	15% (13)	— (0)	— (0)	86
Community/Gender: Rural Women	48% (56)	24% (28)	13% (15)	13% (15)	2% (2)	117
Community/Gender: Rural Men	56% (53)	27% (26)	9% (8)	7% (7)	1% (1)	94
Community/Gender: Suburban Women	53% (124)	24% (56)	16% (38)	4% (10)	2% (6)	234
Community/Gender: Suburban Men	46% (91)	33% (65)	14% (28)	6% (12)	1% (2)	197
Homeowner	51% (355)	27% (186)	14% (97)	6% (42)	2% (11)	692
Renter	59% (55)	27% (25)	11% (10)	2% (2)	1% (1)	93
Self + Household: White-Collar	52% (150)	25% (71)	17% (49)	5% (15)	1% (4)	288
Self + Household: Blue Collar	50% (192)	30% (113)	13% (50)	6% (21)	1% (5)	380
Union HH: Yes	52% (43)	31% (26)	10% (8)	6% (5)	— (0)	82
Union HH: No	52% (373)	26% (189)	14% (100)	6% (39)	2% (12)	712
LGBTQ+: Yes	62% (44)	17% (12)	9% (6)	12% (8)	— (0)	71
LGBTQ+: No	51% (371)	28% (202)	14% (102)	5% (36)	2% (11)	723
Motivated to Vote	52% (383)	27% (197)	14% (101)	6% (42)	1% (7)	730
Parent: Yes	50% (111)	27% (60)	16% (35)	5% (12)	1% (2)	220
Parent: No	53% (304)	27% (154)	13% (73)	6% (33)	2% (9)	574
COVID Vaccine: Yes	56% (322)	25% (145)	13% (77)	4% (26)	1% (7)	577
COVID Vaccine: No	43% (94)	32% (69)	14% (31)	9% (19)	2% (5)	217
Student Loans: Yes	59% (71)	24% (29)	13% (16)	4% (4)	1% (1)	121
Student Loans: No	51% (344)	28% (186)	14% (92)	6% (40)	2% (11)	673

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(415)	27%	(214)	14%	(108)	6%	(45)	1%	(12)	794
Favorable Opinion of Haley	47%	(119)	28%	(71)	15%	(37)	10%	(26)	1%	(2)	255
Unfavorable Opinion of Haley	55%	(176)	25%	(81)	14%	(44)	5%	(15)	1%	(5)	321
Prodigal Biden Voter	59%	(31)	30%	(16)	9%	(5)	2%	(1)	—	(0)	53
Undecided Voter (DK/WNV)	49%	(23)	22%	(10)	22%	(10)	7%	(3)	—	(0)	46
Undecided Voter (DK)	49%	(12)	28%	(7)	21%	(5)	2%	(1)	—	(0)	25
Watched Debate	51%	(300)	30%	(175)	14%	(83)	4%	(24)	1%	(6)	590
Watched Debate: Did not Watch	56%	(115)	19%	(39)	12%	(25)	10%	(20)	3%	(5)	204
Watched Debate: All of it	53%	(175)	28%	(92)	13%	(45)	4%	(14)	2%	(6)	331
Watched Debate: Some of it	49%	(126)	32%	(83)	15%	(39)	4%	(10)	—	(1)	259
Continue His Campaign: Yes Biden	67%	(212)	22%	(72)	5%	(17)	6%	(18)	—	(0)	319
Continue His Campaign: No Biden	42%	(182)	30%	(132)	20%	(89)	6%	(27)	2%	(8)	439
Continue His Campaign: Yes Trump	41%	(164)	30%	(120)	18%	(73)	9%	(36)	2%	(6)	399
Continue His Campaign: No Trump	64%	(230)	23%	(82)	10%	(35)	2%	(9)	—	(1)	357
Conviction: Evidence	66%	(247)	23%	(85)	9%	(34)	3%	(9)	—	(0)	375
Conviction: Motivation to Damage	39%	(130)	31%	(104)	21%	(70)	9%	(30)	1%	(4)	338
Conviction: DK/NO	47%	(38)	31%	(25)	6%	(5)	7%	(5)	10%	(8)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (407)	27% (211)	10% (80)	9% (68)	3% (28)	794
Gender: Male	48% (182)	26% (100)	12% (46)	11% (41)	2% (9)	378
Gender: Female	54% (225)	27% (111)	8% (35)	6% (27)	4% (19)	416
Age: 18-34	60% (127)	22% (47)	7% (16)	5% (11)	5% (11)	212
Age: 35-44	51% (52)	26% (27)	14% (15)	9% (9)	— (0)	103
Age: 45-64	48% (128)	30% (81)	9% (24)	11% (29)	2% (7)	270
Age: 65+	47% (99)	27% (57)	12% (26)	9% (18)	5% (10)	210
GenZers: 1997-2012	61% (66)	21% (23)	7% (8)	8% (8)	3% (3)	107
Millennials: 1981-1996	54% (109)	25% (51)	11% (22)	6% (12)	4% (8)	202
GenXers: 1965-1980	47% (90)	28% (53)	11% (21)	12% (23)	2% (4)	190
Baby Boomers: 1946-1964	46% (129)	30% (84)	10% (28)	8% (23)	5% (13)	278
Educ: < College	52% (246)	26% (121)	11% (50)	9% (43)	3% (15)	475
Educ: Bachelors degree	51% (106)	29% (60)	9% (18)	8% (17)	3% (6)	208
Educ: Post-grad	49% (55)	26% (30)	11% (12)	7% (8)	6% (7)	112
Income: Under 50k	52% (163)	27% (85)	9% (28)	8% (25)	4% (12)	313
Income: 50k-100k	53% (158)	24% (71)	13% (40)	8% (24)	2% (6)	299
Income: 100k+	48% (86)	31% (56)	7% (12)	10% (18)	5% (9)	182
Ethnicity: White (Non-Hispanic)	47% (310)	29% (190)	11% (73)	10% (63)	4% (26)	662
Ethnicity: Hispanic	58% (19)	28% (9)	11% (4)	1% (0)	2% (1)	33
Ethnicity: Black (Non-Hispanic)	80% (63)	12% (9)	4% (3)	4% (3)	1% (1)	78
Ethnicity: Asian + Other (Non-Hispanic)	74% (16)	12% (3)	5% (1)	5% (1)	4% (1)	21
All Christian	45% (216)	28% (135)	12% (59)	12% (57)	3% (17)	484
All Non-Christian	59% (23)	22% (9)	14% (6)	4% (2)	— (0)	39
Atheist	72% (20)	23% (6)	5% (1)	1% (0)	— (0)	28
Agnostic/Nothing in particular	66% (108)	21% (34)	6% (10)	3% (5)	4% (7)	164
Something Else	50% (40)	34% (27)	6% (5)	4% (3)	5% (4)	79
Evangelical	47% (75)	29% (46)	9% (15)	6% (9)	8% (12)	158
Non-Evangelical	45% (181)	29% (114)	12% (48)	12% (49)	2% (8)	399
PID: Dem (no lean)	73% (235)	19% (61)	6% (21)	2% (5)	1% (2)	323
PID: Ind (no lean)	51% (73)	23% (33)	14% (19)	5% (7)	7% (10)	142
PID: Rep (no lean)	30% (100)	36% (117)	12% (41)	17% (56)	5% (16)	329

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (407)	27% (211)	10% (80)	9% (68)	3% (28)	794
PID/Gender: Dem Men	69% (102)	17% (25)	10% (15)	3% (5)	1% (1)	146
PID/Gender: Dem Women	75% (133)	21% (36)	3% (6)	— (0)	1% (1)	176
PID/Gender: Ind Men	44% (29)	23% (15)	16% (11)	6% (4)	11% (7)	65
PID/Gender: Ind Women	57% (44)	23% (18)	11% (9)	4% (3)	4% (3)	77
PID/Gender: Rep Men	31% (52)	36% (60)	12% (21)	19% (32)	1% (1)	166
PID/Gender: Rep Women	29% (48)	35% (57)	12% (20)	14% (23)	9% (15)	163
Ideo: Liberal (1-3)	75% (170)	17% (38)	5% (10)	3% (7)	— (1)	225
Ideo: Moderate (4)	56% (132)	25% (59)	9% (21)	5% (12)	5% (11)	235
Ideo: Conservative (5-7)	31% (99)	35% (111)	15% (48)	15% (48)	4% (13)	319
Community: Urban	61% (92)	21% (32)	11% (17)	5% (7)	2% (2)	152
Community: Suburban	49% (212)	29% (125)	9% (39)	7% (32)	5% (23)	431
Community: Rural	49% (103)	26% (54)	12% (24)	13% (28)	1% (2)	211
Military HHnm: Yes	45% (55)	27% (33)	9% (11)	10% (12)	9% (11)	121
Military HH: No	52% (352)	27% (178)	10% (70)	8% (55)	3% (17)	673
Employ: Private Sector	54% (155)	26% (76)	12% (35)	5% (15)	3% (7)	289
Employ: Government	49% (19)	38% (14)	7% (3)	4% (2)	2% (1)	38
Employ: Self-Employed	57% (33)	25% (14)	9% (5)	9% (5)	— (0)	58
Employ: Homemaker	44% (27)	24% (15)	15% (10)	12% (7)	5% (3)	62
Employ: Student	74% (18)	16% (4)	6% (1)	— (0)	3% (1)	24
Employ: Retired	45% (100)	29% (63)	10% (21)	11% (24)	5% (12)	220
Employ: Unemployed	57% (34)	21% (13)	6% (4)	16% (10)	— (0)	60
Employ: Other	49% (21)	28% (12)	4% (2)	11% (5)	8% (4)	44

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (407)	27% (211)	10% (80)	9% (68)	3% (28)	794
Protestant	53% (118)	27% (60)	9% (20)	9% (21)	2% (4)	223
Roman Catholic	38% (97)	29% (73)	15% (38)	13% (34)	5% (12)	255
Mormon	— (0)	— (0)	— (0)	100% (2)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	13% (0)	57% (2)	30% (1)	— (0)	— (0)	4
Jewish	55% (11)	29% (6)	7% (1)	9% (2)	— (0)	19
Muslim	61% (10)	16% (3)	23% (4)	— (0)	— (0)	17
Buddhist	77% (2)	9% (0)	14% (0)	— (0)	— (0)	3
Atheist	72% (20)	23% (6)	5% (1)	1% (0)	— (0)	28
Agnostic	72% (28)	23% (9)	4% (1)	— (0)	1% (0)	38
Something else	50% (40)	34% (27)	6% (5)	4% (3)	5% (4)	79
Nothing in particular	64% (81)	20% (25)	6% (8)	4% (5)	5% (7)	126
Ideo/PID: Conservative Republican	28% (71)	36% (91)	14% (36)	17% (44)	5% (13)	256
Ideo/PID: Moderate/Liberal Republican	39% (29)	35% (26)	7% (5)	16% (12)	3% (2)	74
Ideo/PID: Moderate/Conservative Democrat	66% (87)	23% (31)	8% (11)	2% (2)	1% (1)	132
Ideo/PID: Liberal Democrat	79% (145)	15% (27)	5% (9)	2% (3)	— (1)	185
Unfavorable of Biden and Trump	52% (66)	29% (37)	8% (11)	5% (7)	5% (6)	126
2024 H2H Matchup: Biden Voter	74% (258)	20% (70)	4% (13)	1% (3)	1% (2)	347
2024 H2H Matchup: Trump Voter	31% (125)	33% (134)	15% (62)	16% (62)	5% (18)	401
2024 H2H Matchup: Would not Vote	74% (15)	17% (4)	— (0)	8% (2)	1% (0)	21
2024 H2H Matchup: Do not Know	35% (9)	15% (4)	21% (5)	2% (1)	26% (7)	25
2022 House Vote: Democrat	76% (259)	17% (58)	5% (17)	2% (6)	— (2)	342
2022 House Vote: Republican	26% (82)	37% (116)	14% (43)	16% (51)	6% (19)	310
2022 House Vote: Did not Vote	48% (64)	27% (36)	13% (17)	6% (9)	6% (7)	134
2020 Vote: Joe Biden	72% (266)	20% (75)	4% (14)	1% (4)	3% (10)	369
2020 Vote: Donald Trump	28% (100)	34% (123)	17% (63)	16% (59)	4% (15)	360
2020 Vote: Someone Else	64% (5)	22% (2)	12% (1)	3% (0)	— (0)	8
2020 Vote: Did not Vote	64% (36)	20% (11)	4% (2)	7% (4)	5% (3)	56
2016 Vote: Hillary Clinton	74% (210)	21% (59)	4% (12)	1% (4)	— (1)	286
2016 Vote: Donald Trump	30% (95)	31% (99)	14% (45)	18% (57)	7% (22)	319
2016 Vote: Someone Else	41% (5)	33% (4)	24% (3)	2% (0)	— (0)	12

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (407)	27% (211)	10% (80)	9% (68)	3% (28)	794
2020 Vote/PID: Not Biden/Democrat	55% (31)	20% (11)	22% (12)	4% (2)	— (0)	57
2020 Vote/PID: Not Trump/Republican	39% (18)	39% (18)	8% (4)	7% (3)	8% (4)	47
U.S. Economy: Wrong Track	43% (246)	30% (171)	12% (70)	11% (62)	4% (24)	573
U.S. Economy: Right Direction	73% (161)	18% (40)	5% (11)	2% (5)	2% (4)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73% (190)	20% (52)	4% (10)	3% (7)	— (1)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34% (141)	32% (132)	15% (62)	14% (58)	5% (21)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	63% (76)	22% (27)	7% (8)	3% (3)	5% (6)	120
Top 2024 Issue: Economy	42% (113)	32% (85)	14% (39)	8% (20)	4% (12)	269
Community/Gender: Urban Women	55% (37)	31% (21)	9% (6)	1% (1)	3% (2)	66
Community/Gender: Urban Men	65% (56)	14% (12)	13% (11)	8% (7)	— (0)	86
Community/Gender: Rural Women	49% (57)	27% (31)	12% (14)	12% (14)	— (0)	117
Community/Gender: Rural Men	49% (46)	24% (22)	11% (11)	15% (14)	2% (2)	94
Community/Gender: Suburban Women	56% (132)	25% (59)	6% (15)	5% (12)	7% (16)	234
Community/Gender: Suburban Men	41% (80)	33% (66)	12% (24)	10% (20)	4% (7)	197
Homeowner	50% (347)	26% (182)	11% (73)	9% (64)	4% (25)	692
Renter	58% (54)	30% (28)	7% (7)	3% (3)	2% (2)	93
Self + Household: White-Collar	50% (145)	31% (90)	11% (31)	7% (20)	1% (2)	288
Self + Household: Blue Collar	51% (193)	24% (91)	12% (44)	10% (40)	3% (11)	380
Union HH: Yes	50% (41)	33% (27)	3% (2)	14% (12)	— (0)	82
Union HH: No	51% (366)	26% (184)	11% (78)	8% (56)	4% (27)	712
LGBTQ+: Yes	63% (45)	18% (13)	4% (3)	6% (4)	8% (6)	71
LGBTQ+: No	50% (362)	27% (198)	11% (77)	9% (63)	3% (22)	723
Motivated to Vote	52% (379)	25% (185)	10% (76)	9% (64)	3% (25)	730
Parent: Yes	50% (111)	28% (62)	12% (26)	7% (16)	2% (5)	220
Parent: No	52% (296)	26% (149)	9% (54)	9% (52)	4% (23)	574
COVID Vaccine: Yes	56% (324)	25% (147)	9% (51)	7% (38)	3% (17)	577
COVID Vaccine: No	38% (83)	30% (64)	14% (29)	14% (30)	5% (11)	217
Student Loans: Yes	54% (66)	29% (35)	12% (15)	4% (5)	1% (1)	121
Student Loans: No	51% (342)	26% (176)	10% (66)	9% (63)	4% (27)	673

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	51%	(407)	27%	(211)	10%	(80)	9%	(68)	3%	(28)	794
Favorable Opinion of Haley	37%	(93)	36%	(91)	12%	(30)	11%	(27)	5%	(14)	255
Unfavorable Opinion of Haley	60%	(192)	21%	(66)	11%	(35)	8%	(25)	1%	(3)	321
Prodigal Biden Voter	61%	(32)	19%	(10)	3%	(2)	3%	(1)	15%	(8)	53
Undecided Voter (DK/WNV)	52%	(24)	16%	(7)	12%	(5)	5%	(2)	15%	(7)	46
Undecided Voter (DK)	35%	(9)	15%	(4)	21%	(5)	2%	(1)	26%	(7)	25
Watched Debate	48%	(281)	28%	(168)	12%	(72)	9%	(50)	3%	(19)	590
Watched Debate: Did not Watch	62%	(126)	21%	(43)	4%	(9)	8%	(17)	4%	(9)	204
Watched Debate: All of it	47%	(154)	27%	(89)	13%	(43)	9%	(31)	4%	(14)	331
Watched Debate: Some of it	49%	(126)	30%	(79)	11%	(29)	8%	(20)	2%	(5)	259
Continue His Campaign: Yes Biden	68%	(218)	21%	(67)	5%	(17)	5%	(16)	—	(2)	319
Continue His Campaign: No Biden	39%	(172)	31%	(137)	14%	(60)	12%	(51)	4%	(19)	439
Continue His Campaign: Yes Trump	33%	(130)	34%	(135)	15%	(59)	15%	(62)	3%	(13)	399
Continue His Campaign: No Trump	72%	(256)	20%	(71)	5%	(17)	2%	(6)	2%	(7)	357
Conviction: Evidence	72%	(271)	20%	(74)	4%	(13)	2%	(8)	2%	(9)	375
Conviction: Motivation to Damage	31%	(106)	35%	(117)	16%	(54)	15%	(52)	3%	(9)	338
Conviction: DK/NO	38%	(31)	25%	(21)	16%	(13)	9%	(8)	12%	(9)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (478)	28% (223)	8% (65)	1% (11)	2% (18)	794
Gender: Male	57% (216)	32% (120)	9% (32)	1% (5)	1% (3)	378
Gender: Female	63% (262)	25% (102)	8% (32)	1% (6)	3% (14)	416
Age: 18-34	43% (91)	37% (79)	11% (23)	3% (7)	6% (13)	212
Age: 35-44	49% (51)	33% (34)	14% (14)	4% (4)	— (0)	103
Age: 45-64	63% (169)	28% (74)	7% (20)	— (1)	2% (5)	270
Age: 65+	79% (167)	17% (35)	4% (8)	— (0)	— (0)	210
GenZers: 1997-2012	48% (52)	27% (29)	12% (13)	4% (4)	9% (9)	107
Millennials: 1981-1996	43% (87)	41% (82)	12% (23)	3% (6)	2% (4)	202
GenXers: 1965-1980	58% (110)	30% (57)	9% (18)	— (1)	3% (5)	190
Baby Boomers: 1946-1964	78% (217)	19% (53)	3% (8)	— (0)	— (0)	278
Educ: < College	63% (298)	26% (126)	8% (37)	1% (4)	2% (9)	475
Educ: Bachelors degree	58% (120)	25% (51)	12% (24)	2% (5)	4% (8)	208
Educ: Post-grad	54% (60)	41% (46)	2% (3)	2% (2)	— (0)	112
Income: Under 50k	67% (210)	23% (73)	7% (22)	— (2)	2% (7)	313
Income: 50k-100k	55% (165)	30% (91)	9% (28)	2% (6)	3% (8)	299
Income: 100k+	57% (103)	32% (59)	8% (14)	2% (3)	1% (2)	182
Ethnicity: White (Non-Hispanic)	60% (396)	28% (187)	9% (59)	1% (5)	2% (15)	662
Ethnicity: Hispanic	64% (21)	22% (7)	10% (3)	4% (1)	— (0)	33
Ethnicity: Black (Non-Hispanic)	67% (52)	24% (19)	3% (2)	5% (4)	2% (2)	78
Ethnicity: Asian + Other (Non-Hispanic)	43% (9)	46% (10)	1% (0)	4% (1)	5% (1)	21
All Christian	63% (306)	27% (131)	7% (36)	1% (5)	1% (5)	484
All Non-Christian	58% (22)	20% (8)	4% (2)	10% (4)	9% (3)	39
Atheist	59% (17)	25% (7)	11% (3)	5% (1)	— (0)	28
Agnostic/Nothing in particular	50% (83)	33% (54)	13% (21)	— (1)	3% (5)	164
Something Else	63% (50)	29% (23)	3% (2)	— (0)	4% (3)	79
Evangelical	59% (94)	29% (45)	7% (12)	1% (2)	3% (5)	158
Non-Evangelical	65% (258)	27% (107)	7% (27)	1% (3)	1% (3)	399
PID: Dem (no lean)	67% (217)	23% (73)	9% (28)	1% (3)	— (1)	323
PID: Ind (no lean)	56% (79)	34% (48)	8% (11)	— (1)	2% (3)	142
PID: Rep (no lean)	55% (181)	31% (102)	8% (25)	2% (7)	4% (14)	329

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (478)	28% (223)	8% (65)	1% (11)	2% (18)	794
PID/Gender: Dem Men	66% (97)	20% (30)	12% (17)	2% (3)	— (0)	146
PID/Gender: Dem Women	68% (121)	25% (43)	6% (11)	— (1)	— (1)	176
PID/Gender: Ind Men	54% (35)	39% (25)	6% (4)	1% (0)	— (0)	65
PID/Gender: Ind Women	57% (44)	29% (22)	10% (7)	— (0)	4% (3)	77
PID/Gender: Rep Men	51% (84)	39% (65)	7% (11)	1% (2)	2% (3)	166
PID/Gender: Rep Women	60% (97)	22% (37)	9% (14)	3% (5)	6% (10)	163
Ideo: Liberal (1-3)	63% (141)	24% (54)	10% (23)	2% (4)	1% (3)	225
Ideo: Moderate (4)	62% (146)	31% (73)	7% (16)	— (0)	— (1)	235
Ideo: Conservative (5-7)	57% (182)	29% (94)	8% (25)	2% (7)	4% (11)	319
Community: Urban	64% (97)	27% (40)	4% (6)	3% (5)	2% (3)	152
Community: Suburban	58% (250)	29% (125)	10% (44)	— (1)	3% (12)	431
Community: Rural	62% (132)	27% (58)	7% (14)	2% (5)	1% (2)	211
Military HHnm: Yes	66% (80)	19% (23)	11% (14)	1% (2)	2% (2)	121
Military HH: No	59% (398)	30% (200)	8% (51)	1% (9)	2% (15)	673
Employ: Private Sector	50% (145)	36% (103)	11% (30)	2% (5)	2% (5)	289
Employ: Government	49% (19)	40% (15)	4% (1)	8% (3)	— (0)	38
Employ: Self-Employed	53% (31)	35% (21)	9% (5)	— (0)	2% (1)	58
Employ: Homemaker	55% (34)	26% (16)	11% (7)	4% (3)	4% (2)	62
Employ: Student	46% (11)	28% (7)	10% (2)	3% (1)	13% (3)	24
Employ: Retired	76% (166)	20% (43)	3% (8)	— (0)	1% (2)	220
Employ: Unemployed	62% (37)	21% (12)	13% (8)	— (0)	4% (2)	60
Employ: Other	81% (35)	11% (5)	6% (3)	— (0)	2% (1)	44

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (478)	28% (223)	8% (65)	1% (11)	2% (18)	794
Protestant	61% (137)	30% (67)	7% (17)	1% (2)	— (1)	223
Roman Catholic	65% (165)	24% (62)	8% (20)	1% (3)	2% (5)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	52% (2)	48% (2)	— (0)	— (0)	— (0)	4
Jewish	58% (11)	22% (4)	— (0)	20% (4)	— (0)	19
Muslim	54% (9)	19% (3)	9% (2)	— (0)	18% (3)	17
Buddhist	77% (2)	9% (0)	— (0)	— (0)	14% (0)	3
Atheist	59% (17)	25% (7)	11% (3)	5% (1)	— (0)	28
Agnostic	44% (17)	40% (15)	14% (6)	1% (0)	— (0)	38
Something else	63% (50)	29% (23)	3% (2)	— (0)	4% (3)	79
Nothing in particular	52% (66)	31% (39)	13% (16)	— (0)	4% (5)	126
Ideo/PID: Conservative Republican	56% (142)	30% (77)	7% (19)	3% (7)	4% (10)	256
Ideo/PID: Moderate/Liberal Republican	53% (39)	34% (25)	9% (6)	— (0)	4% (3)	74
Ideo/PID: Moderate/Conservative Democrat	70% (93)	23% (30)	7% (9)	— (0)	1% (1)	132
Ideo/PID: Liberal Democrat	65% (120)	23% (42)	11% (19)	2% (3)	— (0)	185
Unfavorable of Biden and Trump	48% (60)	41% (51)	11% (14)	— (1)	— (0)	126
2024 H2H Matchup: Biden Voter	68% (237)	23% (80)	7% (25)	1% (4)	— (2)	347
2024 H2H Matchup: Trump Voter	54% (217)	32% (129)	9% (37)	2% (7)	3% (11)	401
2024 H2H Matchup: Would not Vote	52% (11)	35% (7)	1% (0)	— (0)	11% (2)	21
2024 H2H Matchup: Do not Know	52% (13)	27% (7)	11% (3)	1% (0)	9% (2)	25
2022 House Vote: Democrat	70% (239)	22% (74)	7% (23)	1% (4)	— (1)	342
2022 House Vote: Republican	56% (173)	31% (97)	10% (30)	2% (5)	2% (5)	310
2022 House Vote: Did not Vote	48% (64)	34% (45)	8% (11)	2% (2)	9% (12)	134
2020 Vote: Joe Biden	69% (254)	24% (90)	5% (19)	1% (4)	— (2)	369
2020 Vote: Donald Trump	53% (189)	33% (118)	10% (38)	2% (7)	2% (8)	360
2020 Vote: Someone Else	35% (3)	55% (5)	10% (1)	— (0)	— (0)	8
2020 Vote: Did not Vote	56% (32)	17% (9)	12% (7)	1% (1)	14% (8)	56
2016 Vote: Hillary Clinton	72% (207)	22% (62)	6% (16)	— (0)	— (1)	286
2016 Vote: Donald Trump	55% (176)	32% (103)	9% (28)	1% (5)	2% (7)	319
2016 Vote: Someone Else	44% (5)	55% (7)	1% (0)	— (0)	— (0)	12

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (478)	28% (223)	8% (65)	1% (11)	2% (18)	794
2020 Vote/PID: Not Biden/Democrat	53% (30)	26% (15)	21% (12)	— (0)	— (0)	57
2020 Vote/PID: Not Trump/Republican	57% (27)	23% (11)	7% (3)	1% (0)	12% (5)	47
U.S. Economy: Wrong Track	57% (326)	29% (167)	10% (58)	1% (8)	2% (14)	573
U.S. Economy: Right Direction	69% (152)	25% (56)	3% (6)	1% (3)	1% (3)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (170)	25% (66)	7% (19)	1% (4)	— (1)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (236)	29% (120)	10% (39)	2% (7)	3% (11)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	60% (72)	30% (37)	5% (6)	— (0)	5% (5)	120
Top 2024 Issue: Economy	50% (133)	38% (103)	9% (25)	2% (4)	1% (4)	269
Community/Gender: Urban Women	70% (46)	21% (14)	2% (1)	3% (2)	5% (3)	66
Community/Gender: Urban Men	59% (51)	31% (27)	6% (5)	4% (3)	— (0)	86
Community/Gender: Rural Women	68% (80)	22% (26)	5% (6)	3% (3)	2% (2)	117
Community/Gender: Rural Men	55% (52)	34% (32)	9% (8)	2% (2)	— (0)	94
Community/Gender: Suburban Women	58% (136)	27% (63)	11% (25)	— (1)	4% (9)	234
Community/Gender: Suburban Men	57% (113)	31% (61)	10% (19)	— (0)	2% (3)	197
Homeowner	60% (413)	29% (198)	8% (55)	1% (9)	2% (16)	692
Renter	65% (61)	22% (21)	10% (9)	1% (1)	2% (2)	93
Self + Household: White-Collar	57% (165)	29% (83)	10% (28)	2% (6)	2% (6)	288
Self + Household: Blue Collar	63% (239)	29% (109)	7% (26)	1% (4)	1% (2)	380
Union HH: Yes	56% (46)	34% (28)	11% (9)	— (0)	— (0)	82
Union HH: No	61% (432)	27% (195)	8% (56)	2% (11)	2% (18)	712
LGBTQ+: Yes	56% (40)	31% (22)	9% (6)	1% (1)	3% (2)	71
LGBTQ+: No	61% (438)	28% (201)	8% (58)	1% (10)	2% (15)	723
Motivated to Vote	62% (454)	27% (198)	7% (54)	2% (11)	2% (12)	730
Parent: Yes	47% (103)	32% (70)	16% (36)	2% (4)	3% (7)	220
Parent: No	65% (375)	27% (153)	5% (29)	1% (7)	2% (11)	574
COVID Vaccine: Yes	62% (355)	28% (163)	7% (41)	1% (5)	2% (12)	577
COVID Vaccine: No	57% (123)	27% (60)	11% (23)	3% (6)	3% (6)	217
Student Loans: Yes	53% (64)	32% (39)	6% (8)	3% (3)	5% (6)	121
Student Loans: No	61% (414)	27% (184)	8% (57)	1% (8)	2% (11)	673

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (478)	28% (223)	8% (65)	1% (11)	2% (18)	794
Favorable Opinion of Haley	73% (187)	22% (55)	4% (9)	1% (3)	— (0)	255
Unfavorable Opinion of Haley	57% (183)	28% (89)	12% (37)	2% (6)	1% (5)	321
Prodigal Biden Voter	64% (34)	34% (18)	2% (1)	— (0)	— (0)	53
Undecided Voter (DK/WNV)	52% (24)	31% (14)	7% (3)	— (0)	10% (5)	46
Undecided Voter (DK)	52% (13)	27% (7)	11% (3)	1% (0)	9% (2)	25
Watched Debate	62% (368)	26% (151)	9% (53)	1% (8)	2% (10)	590
Watched Debate: Did not Watch	54% (110)	35% (71)	6% (12)	2% (3)	4% (8)	204
Watched Debate: All of it	69% (229)	21% (69)	8% (27)	1% (2)	1% (3)	331
Watched Debate: Some of it	54% (139)	32% (82)	10% (26)	2% (5)	2% (6)	259
Continue His Campaign: Yes Biden	67% (214)	25% (78)	6% (19)	2% (7)	— (1)	319
Continue His Campaign: No Biden	55% (243)	31% (137)	10% (44)	1% (4)	2% (11)	439
Continue His Campaign: Yes Trump	58% (231)	30% (119)	8% (32)	1% (6)	3% (11)	399
Continue His Campaign: No Trump	64% (228)	27% (95)	7% (26)	1% (5)	— (2)	357
Conviction: Evidence	65% (244)	26% (99)	7% (28)	1% (4)	— (1)	375
Conviction: Motivation to Damage	58% (194)	30% (102)	9% (31)	2% (7)	1% (4)	338
Conviction: DK/NO	49% (40)	28% (22)	7% (6)	— (0)	16% (13)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (527)	23% (179)	5% (39)	3% (27)	3% (22)	794
Gender: Male	66% (251)	21% (81)	7% (25)	4% (15)	2% (6)	378
Gender: Female	66% (276)	23% (98)	3% (14)	3% (13)	4% (16)	416
Age: 18-34	56% (118)	28% (59)	7% (14)	7% (16)	2% (5)	212
Age: 35-44	64% (66)	22% (23)	7% (7)	— (0)	6% (6)	103
Age: 45-64	72% (194)	18% (49)	4% (11)	3% (8)	3% (8)	270
Age: 65+	71% (149)	23% (48)	3% (7)	1% (3)	1% (3)	210
GenZers: 1997-2012	56% (60)	26% (28)	7% (7)	7% (8)	4% (4)	107
Millennials: 1981-1996	60% (121)	26% (52)	7% (14)	4% (8)	4% (7)	202
GenXers: 1965-1980	71% (134)	20% (38)	3% (5)	3% (6)	4% (8)	190
Baby Boomers: 1946-1964	71% (198)	21% (60)	5% (14)	1% (4)	1% (3)	278
Educ: < College	64% (306)	24% (113)	4% (21)	4% (21)	3% (15)	475
Educ: Bachelors degree	69% (143)	19% (39)	6% (13)	3% (6)	4% (7)	208
Educ: Post-grad	70% (79)	24% (27)	5% (6)	— (0)	— (0)	112
Income: Under 50k	64% (202)	20% (62)	6% (20)	6% (19)	3% (10)	313
Income: 50k-100k	66% (197)	26% (76)	4% (13)	2% (6)	2% (7)	299
Income: 100k+	70% (128)	22% (40)	4% (7)	1% (3)	3% (5)	182
Ethnicity: White (Non-Hispanic)	65% (430)	23% (153)	5% (33)	4% (26)	3% (18)	662
Ethnicity: Hispanic	73% (24)	25% (8)	1% (0)	— (0)	— (0)	33
Ethnicity: Black (Non-Hispanic)	76% (59)	14% (11)	7% (6)	— (0)	3% (2)	78
Ethnicity: Asian + Other (Non-Hispanic)	63% (13)	27% (6)	— (0)	4% (1)	6% (1)	21
All Christian	65% (315)	24% (114)	5% (25)	4% (21)	2% (8)	484
All Non-Christian	72% (28)	18% (7)	7% (3)	2% (1)	1% (0)	39
Atheist	76% (21)	17% (5)	6% (2)	— (0)	1% (0)	28
Agnostic/Nothing in particular	68% (112)	21% (34)	4% (6)	1% (2)	6% (10)	164
Something Else	64% (51)	24% (19)	4% (3)	4% (3)	4% (3)	79
Evangelical	67% (106)	20% (32)	5% (8)	2% (4)	5% (8)	158
Non-Evangelical	64% (254)	25% (101)	5% (21)	5% (21)	1% (3)	399
PID: Dem (no lean)	80% (258)	14% (44)	5% (15)	1% (3)	1% (2)	323
PID: Ind (no lean)	69% (97)	21% (29)	3% (4)	4% (6)	4% (6)	142
PID: Rep (no lean)	52% (171)	32% (106)	6% (20)	5% (18)	5% (15)	329

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (527)	23% (179)	5% (39)	3% (27)	3% (22)	794
PID/Gender: Dem Men	74% (108)	15% (22)	7% (11)	2% (3)	1% (2)	146
PID/Gender: Dem Women	85% (150)	12% (22)	3% (5)	— (0)	— (0)	176
PID/Gender: Ind Men	77% (50)	19% (12)	1% (1)	3% (2)	— (0)	65
PID/Gender: Ind Women	62% (48)	22% (17)	4% (3)	5% (4)	7% (6)	77
PID/Gender: Rep Men	56% (92)	28% (46)	8% (14)	6% (9)	3% (5)	166
PID/Gender: Rep Women	48% (78)	36% (59)	4% (6)	5% (8)	6% (10)	163
Ideo: Liberal (1-3)	84% (188)	8% (17)	4% (10)	4% (8)	1% (2)	225
Ideo: Moderate (4)	68% (160)	21% (50)	4% (10)	4% (10)	2% (5)	235
Ideo: Conservative (5-7)	53% (169)	35% (111)	6% (19)	3% (8)	4% (12)	319
Community: Urban	76% (115)	11% (17)	8% (12)	5% (8)	— (1)	152
Community: Suburban	65% (282)	26% (111)	3% (14)	2% (10)	3% (14)	431
Community: Rural	62% (130)	24% (51)	6% (13)	4% (9)	3% (7)	211
Military HHnm: Yes	60% (73)	30% (37)	4% (5)	2% (3)	3% (3)	121
Military HH: No	67% (454)	21% (142)	5% (34)	4% (24)	3% (19)	673
Employ: Private Sector	67% (192)	25% (72)	5% (14)	2% (5)	2% (6)	289
Employ: Government	70% (27)	14% (6)	13% (5)	3% (1)	— (0)	38
Employ: Self-Employed	58% (34)	26% (15)	7% (4)	9% (5)	1% (0)	58
Employ: Homemaker	61% (38)	11% (6)	5% (3)	8% (5)	14% (9)	62
Employ: Student	77% (18)	5% (1)	1% (0)	14% (3)	3% (1)	24
Employ: Retired	73% (160)	18% (40)	5% (11)	2% (4)	2% (5)	220
Employ: Unemployed	55% (33)	41% (24)	4% (2)	— (0)	— (0)	60
Employ: Other	57% (25)	33% (15)	1% (1)	7% (3)	2% (1)	44

Continued on next page

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (527)	23% (179)	5% (39)	3% (27)	3% (22)	794
Protestant	65% (145)	29% (65)	3% (8)	1% (3)	1% (3)	223
Roman Catholic	65% (165)	19% (49)	7% (18)	7% (18)	2% (5)	255
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100% (4)	— (0)	— (0)	— (0)	— (0)	4
Jewish	64% (12)	18% (3)	14% (3)	4% (1)	— (0)	19
Muslim	78% (13)	22% (4)	— (0)	— (0)	— (0)	17
Buddhist	86% (2)	— (0)	— (0)	— (0)	14% (0)	3
Atheist	76% (21)	17% (5)	6% (2)	— (0)	1% (0)	28
Agnostic	85% (32)	14% (5)	1% (0)	— (0)	— (0)	38
Something else	64% (51)	24% (19)	4% (3)	4% (3)	4% (3)	79
Nothing in particular	63% (79)	23% (29)	4% (6)	2% (2)	8% (10)	126
Ideo/PID: Conservative Republican	51% (130)	36% (92)	6% (16)	3% (7)	5% (12)	256
Ideo/PID: Moderate/Liberal Republican	56% (41)	19% (14)	6% (4)	15% (11)	4% (3)	74
Ideo/PID: Moderate/Conservative Democrat	71% (94)	22% (30)	5% (7)	1% (1)	— (0)	132
Ideo/PID: Liberal Democrat	86% (159)	8% (14)	5% (8)	1% (2)	— (1)	185
Unfavorable of Biden and Trump	56% (70)	34% (43)	6% (8)	3% (4)	1% (1)	126
2024 H2H Matchup: Biden Voter	86% (299)	11% (39)	2% (7)	— (0)	— (2)	347
2024 H2H Matchup: Trump Voter	52% (208)	30% (121)	7% (29)	6% (25)	4% (17)	401
2024 H2H Matchup: Would not Vote	37% (8)	55% (11)	1% (0)	7% (1)	1% (0)	21
2024 H2H Matchup: Do not Know	46% (12)	28% (7)	11% (3)	2% (1)	13% (3)	25
2022 House Vote: Democrat	82% (280)	13% (46)	4% (13)	1% (2)	— (1)	342
2022 House Vote: Republican	55% (171)	30% (92)	6% (19)	6% (19)	3% (10)	310
2022 House Vote: Did not Vote	53% (70)	29% (38)	6% (8)	4% (5)	9% (12)	134
2020 Vote: Joe Biden	80% (294)	17% (61)	3% (12)	— (1)	— (2)	369
2020 Vote: Donald Trump	53% (189)	29% (105)	7% (27)	7% (25)	4% (14)	360
2020 Vote: Someone Else	60% (5)	33% (3)	— (0)	7% (1)	— (0)	8
2020 Vote: Did not Vote	68% (38)	18% (10)	1% (0)	2% (1)	11% (6)	56
2016 Vote: Hillary Clinton	89% (254)	11% (30)	— (1)	— (0)	— (1)	286
2016 Vote: Donald Trump	52% (167)	30% (94)	7% (24)	7% (22)	4% (12)	319
2016 Vote: Someone Else	85% (11)	10% (1)	— (0)	5% (1)	— (0)	12

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (527)	23% (179)	5% (39)	3% (27)	3% (22)	794
2020 Vote/PID: Not Biden/Democrat	68% (39)	12% (7)	12% (7)	6% (3)	1% (1)	57
2020 Vote/PID: Not Trump/Republican	47% (22)	40% (19)	5% (2)	1% (1)	7% (3)	47
U.S. Economy: Wrong Track	59% (338)	28% (159)	6% (33)	4% (23)	3% (19)	573
U.S. Economy: Right Direction	85% (188)	9% (20)	3% (6)	2% (4)	1% (3)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	85% (221)	11% (28)	2% (6)	2% (4)	— (1)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (219)	32% (131)	7% (28)	5% (21)	4% (16)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	72% (87)	16% (20)	5% (6)	1% (2)	5% (6)	120
Top 2024 Issue: Economy	57% (152)	29% (78)	7% (18)	5% (13)	3% (9)	269
Community/Gender: Urban Women	82% (54)	13% (8)	2% (1)	4% (2)	— (0)	66
Community/Gender: Urban Men	71% (61)	10% (8)	12% (10)	7% (6)	1% (0)	86
Community/Gender: Rural Women	59% (69)	27% (31)	6% (7)	4% (5)	4% (5)	117
Community/Gender: Rural Men	65% (61)	21% (20)	7% (6)	5% (4)	3% (2)	94
Community/Gender: Suburban Women	65% (153)	25% (58)	3% (6)	2% (6)	5% (11)	234
Community/Gender: Suburban Men	65% (129)	27% (53)	4% (8)	2% (4)	2% (3)	197
Homeowner	67% (462)	22% (153)	5% (33)	4% (25)	3% (19)	692
Renter	65% (61)	24% (22)	6% (6)	2% (2)	2% (2)	93
Self + Household: White-Collar	69% (199)	22% (63)	5% (15)	1% (4)	2% (6)	288
Self + Household: Blue Collar	66% (249)	24% (93)	5% (20)	4% (15)	1% (3)	380
Union HH: Yes	75% (62)	20% (17)	2% (2)	2% (2)	— (0)	82
Union HH: No	65% (465)	23% (162)	5% (38)	4% (25)	3% (22)	712
LGBTQ+: Yes	68% (49)	17% (12)	5% (3)	6% (4)	5% (3)	71
LGBTQ+: No	66% (478)	23% (166)	5% (36)	3% (23)	3% (19)	723
Motivated to Vote	68% (497)	21% (157)	5% (34)	4% (26)	2% (16)	730
Parent: Yes	58% (129)	27% (59)	7% (16)	3% (7)	4% (9)	220
Parent: No	69% (398)	21% (120)	4% (23)	4% (20)	2% (13)	574
COVID Vaccine: Yes	73% (419)	19% (108)	6% (32)	1% (6)	2% (12)	577
COVID Vaccine: No	49% (107)	33% (71)	3% (7)	10% (21)	5% (11)	217
Student Loans: Yes	67% (81)	22% (26)	6% (7)	4% (5)	1% (1)	121
Student Loans: No	66% (446)	23% (152)	5% (32)	3% (22)	3% (21)	673

Continued on next page

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	66%	(527)	23%	(179)	5%	(39)	3%	(27)	3%	(22)	794
Favorable Opinion of Haley	66%	(169)	26%	(66)	4%	(11)	2%	(4)	2%	(5)	255
Unfavorable Opinion of Haley	73%	(233)	19%	(60)	5%	(15)	3%	(10)	1%	(4)	321
Prodigal Biden Voter	36%	(19)	54%	(29)	8%	(4)	1%	(1)	—	(0)	53
Undecided Voter (DK/WNV)	42%	(19)	40%	(18)	6%	(3)	4%	(2)	7%	(3)	46
Undecided Voter (DK)	46%	(12)	28%	(7)	11%	(3)	2%	(1)	13%	(3)	25
Watched Debate	66%	(391)	24%	(139)	4%	(26)	4%	(21)	2%	(13)	590
Watched Debate: Did not Watch	66%	(135)	19%	(40)	7%	(14)	3%	(6)	4%	(9)	204
Watched Debate: All of it	66%	(219)	23%	(76)	6%	(18)	3%	(10)	2%	(7)	331
Watched Debate: Some of it	66%	(172)	24%	(63)	3%	(7)	4%	(11)	2%	(6)	259
Continue His Campaign: Yes Biden	82%	(261)	12%	(37)	3%	(11)	2%	(7)	1%	(3)	319
Continue His Campaign: No Biden	55%	(241)	32%	(139)	6%	(28)	4%	(19)	3%	(13)	439
Continue His Campaign: Yes Trump	56%	(223)	29%	(116)	6%	(25)	6%	(25)	3%	(11)	399
Continue His Campaign: No Trump	79%	(281)	16%	(58)	4%	(14)	1%	(2)	—	(1)	357
Conviction: Evidence	80%	(301)	15%	(58)	2%	(8)	1%	(4)	1%	(3)	375
Conviction: Motivation to Damage	55%	(187)	29%	(100)	8%	(29)	5%	(17)	2%	(6)	338
Conviction: DK/NO	48%	(39)	26%	(21)	3%	(2)	7%	(6)	16%	(13)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (481)	32% (251)	6% (45)	1% (9)	1% (9)	794
Gender: Male	59% (223)	32% (122)	6% (22)	2% (7)	1% (3)	378
Gender: Female	62% (258)	31% (129)	5% (22)	— (2)	1% (5)	416
Age: 18-34	68% (143)	25% (54)	5% (11)	2% (3)	— (0)	212
Age: 35-44	55% (57)	36% (37)	8% (8)	1% (1)	— (0)	103
Age: 45-64	60% (161)	29% (79)	6% (17)	2% (5)	3% (8)	270
Age: 65+	57% (120)	38% (81)	4% (9)	— (0)	— (1)	210
GenZers: 1997-2012	71% (76)	21% (22)	9% (9)	— (0)	— (0)	107
Millennials: 1981-1996	61% (123)	32% (64)	5% (10)	2% (4)	— (0)	202
GenXers: 1965-1980	59% (112)	31% (58)	6% (10)	1% (2)	4% (8)	190
Baby Boomers: 1946-1964	58% (160)	37% (102)	5% (13)	1% (3)	— (1)	278
Educ: < College	64% (304)	26% (126)	7% (35)	2% (8)	1% (3)	475
Educ: Bachelors degree	60% (124)	32% (67)	5% (10)	— (1)	3% (5)	208
Educ: Post-grad	47% (53)	52% (58)	— (0)	1% (1)	— (0)	112
Income: Under 50k	67% (211)	24% (74)	7% (22)	2% (6)	— (1)	313
Income: 50k-100k	60% (178)	33% (100)	6% (18)	— (1)	1% (3)	299
Income: 100k+	51% (92)	42% (77)	3% (5)	1% (3)	3% (5)	182
Ethnicity: White (Non-Hispanic)	57% (379)	34% (226)	6% (41)	1% (7)	1% (8)	662
Ethnicity: Hispanic	81% (27)	15% (5)	2% (1)	2% (1)	— (0)	33
Ethnicity: Black (Non-Hispanic)	80% (62)	15% (12)	4% (3)	— (0)	1% (0)	78
Ethnicity: Asian + Other (Non-Hispanic)	57% (12)	37% (8)	— (0)	3% (1)	2% (0)	21
All Christian	54% (261)	36% (172)	8% (37)	2% (8)	1% (6)	484
All Non-Christian	75% (29)	22% (8)	— (0)	2% (1)	1% (0)	39
Atheist	82% (23)	17% (5)	2% (1)	— (0)	— (0)	28
Agnostic/Nothing in particular	64% (105)	32% (52)	3% (5)	— (0)	2% (3)	164
Something Else	79% (63)	17% (13)	4% (3)	— (0)	— (0)	79
Evangelical	62% (98)	29% (46)	5% (8)	2% (3)	2% (3)	158
Non-Evangelical	56% (225)	34% (134)	8% (32)	1% (5)	1% (3)	399
PID: Dem (no lean)	73% (237)	25% (80)	2% (5)	— (0)	— (1)	323
PID: Ind (no lean)	60% (86)	35% (50)	4% (6)	— (0)	— (0)	142
PID: Rep (no lean)	48% (158)	37% (121)	10% (34)	3% (9)	2% (8)	329

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (481)	32% (251)	6% (45)	1% (9)	1% (9)	794
PID/Gender: Dem Men	71% (104)	26% (39)	3% (4)	— (0)	— (0)	146
PID/Gender: Dem Women	76% (133)	23% (41)	1% (1)	— (0)	— (0)	176
PID/Gender: Ind Men	62% (40)	36% (23)	2% (1)	— (0)	— (0)	65
PID/Gender: Ind Women	58% (45)	35% (27)	7% (5)	— (0)	— (0)	77
PID/Gender: Rep Men	47% (79)	36% (60)	11% (18)	4% (7)	2% (3)	166
PID/Gender: Rep Women	49% (80)	37% (61)	10% (16)	1% (2)	3% (5)	163
Ideo: Liberal (1-3)	78% (175)	19% (42)	3% (6)	— (1)	— (1)	225
Ideo: Moderate (4)	67% (159)	26% (61)	6% (14)	1% (1)	— (0)	235
Ideo: Conservative (5-7)	42% (135)	46% (145)	8% (25)	2% (7)	2% (7)	319
Community: Urban	74% (113)	16% (24)	9% (13)	1% (2)	— (0)	152
Community: Suburban	59% (256)	36% (155)	3% (12)	— (2)	1% (6)	431
Community: Rural	53% (112)	34% (72)	9% (19)	2% (5)	1% (3)	211
Military HHnm: Yes	54% (65)	34% (41)	8% (9)	2% (3)	2% (3)	121
Military HH: No	62% (415)	31% (209)	5% (35)	1% (6)	1% (6)	673
Employ: Private Sector	59% (172)	37% (106)	2% (5)	1% (3)	1% (3)	289
Employ: Government	56% (21)	42% (16)	1% (1)	— (0)	— (0)	38
Employ: Self-Employed	64% (37)	16% (10)	13% (7)	6% (4)	1% (0)	58
Employ: Homemaker	55% (34)	27% (16)	11% (7)	3% (2)	4% (2)	62
Employ: Student	96% (23)	4% (1)	— (0)	— (0)	— (0)	24
Employ: Retired	58% (126)	35% (76)	7% (15)	— (0)	1% (3)	220
Employ: Unemployed	62% (37)	22% (13)	15% (9)	— (0)	— (0)	60
Employ: Other	68% (30)	28% (12)	3% (1)	— (0)	— (0)	44

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (481)	32% (251)	6% (45)	1% (9)	1% (9)	794
Protestant	57% (127)	34% (76)	7% (16)	2% (3)	— (0)	223
Roman Catholic	52% (133)	36% (91)	8% (20)	2% (5)	2% (5)	255
Mormon	— (0)	100% (2)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	22% (1)	78% (3)	— (0)	— (0)	— (0)	4
Jewish	60% (12)	36% (7)	— (0)	4% (1)	— (0)	19
Muslim	92% (15)	8% (1)	— (0)	— (0)	— (0)	17
Buddhist	77% (2)	9% (0)	— (0)	— (0)	14% (0)	3
Atheist	82% (23)	17% (5)	2% (1)	— (0)	— (0)	28
Agnostic	77% (30)	23% (9)	— (0)	— (0)	— (0)	38
Something else	79% (63)	17% (13)	4% (3)	— (0)	— (0)	79
Nothing in particular	60% (75)	35% (44)	4% (5)	— (0)	2% (3)	126
Ideo/PID: Conservative Republican	42% (106)	44% (113)	9% (22)	3% (7)	3% (7)	256
Ideo/PID: Moderate/Liberal Republican	70% (52)	11% (8)	15% (11)	3% (2)	— (0)	74
Ideo/PID: Moderate/Conservative Democrat	68% (89)	32% (43)	— (0)	— (0)	— (0)	132
Ideo/PID: Liberal Democrat	77% (142)	20% (37)	3% (5)	— (0)	— (1)	185
Unfavorable of Biden and Trump	56% (71)	38% (48)	5% (7)	1% (1)	— (0)	126
2024 H2H Matchup: Biden Voter	76% (265)	22% (78)	1% (4)	— (0)	— (1)	347
2024 H2H Matchup: Trump Voter	49% (196)	37% (148)	10% (41)	2% (9)	2% (8)	401
2024 H2H Matchup: Would not Vote	63% (13)	37% (8)	— (0)	— (0)	— (0)	21
2024 H2H Matchup: Do not Know	27% (7)	71% (18)	2% (1)	— (0)	— (0)	25
2022 House Vote: Democrat	74% (254)	23% (80)	2% (7)	— (0)	— (1)	342
2022 House Vote: Republican	45% (140)	40% (124)	11% (33)	2% (8)	2% (5)	310
2022 House Vote: Did not Vote	62% (82)	32% (43)	3% (4)	1% (1)	2% (3)	134
2020 Vote: Joe Biden	73% (270)	25% (91)	2% (6)	— (1)	— (1)	369
2020 Vote: Donald Trump	46% (164)	40% (145)	10% (37)	2% (8)	1% (5)	360
2020 Vote: Someone Else	51% (4)	42% (4)	7% (1)	— (0)	— (0)	8
2020 Vote: Did not Vote	75% (42)	19% (11)	1% (1)	— (0)	4% (2)	56
2016 Vote: Hillary Clinton	76% (218)	23% (67)	— (0)	— (0)	— (1)	286
2016 Vote: Donald Trump	44% (141)	40% (126)	11% (36)	3% (8)	2% (8)	319
2016 Vote: Someone Else	50% (6)	46% (6)	5% (1)	— (0)	— (0)	12

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (481)	32% (251)	6% (45)	1% (9)	1% (9)	794
2020 Vote/PID: Not Biden/Democrat	65% (37)	31% (18)	4% (2)	— (0)	— (0)	57
2020 Vote/PID: Not Trump/Republican	56% (26)	35% (17)	2% (1)	1% (1)	5% (2)	47
U.S. Economy: Wrong Track	57% (326)	34% (195)	7% (38)	1% (8)	1% (5)	573
U.S. Economy: Right Direction	70% (154)	25% (56)	3% (7)	— (1)	1% (3)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73% (189)	25% (65)	2% (4)	— (1)	— (1)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (208)	38% (156)	9% (37)	2% (8)	1% (5)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	70% (84)	25% (30)	3% (4)	— (0)	2% (2)	120
Top 2024 Issue: Economy	57% (153)	35% (94)	4% (12)	2% (6)	2% (5)	269
Community/Gender: Urban Women	79% (52)	18% (12)	2% (1)	1% (1)	— (0)	66
Community/Gender: Urban Men	71% (61)	14% (12)	14% (12)	1% (1)	— (0)	86
Community/Gender: Rural Women	55% (65)	33% (38)	10% (11)	— (0)	2% (2)	117
Community/Gender: Rural Men	50% (48)	35% (33)	8% (8)	6% (5)	— (0)	94
Community/Gender: Suburban Women	61% (142)	34% (79)	4% (10)	— (1)	1% (3)	234
Community/Gender: Suburban Men	58% (114)	39% (76)	1% (3)	1% (1)	1% (3)	197
Homeowner	59% (409)	33% (228)	6% (39)	1% (7)	1% (8)	692
Renter	68% (63)	24% (22)	6% (5)	2% (2)	1% (1)	93
Self + Household: White-Collar	55% (158)	40% (114)	3% (8)	1% (2)	2% (6)	288
Self + Household: Blue Collar	61% (232)	30% (116)	8% (29)	1% (3)	— (0)	380
Union HH: Yes	64% (53)	30% (24)	5% (4)	1% (1)	— (0)	82
Union HH: No	60% (428)	32% (226)	6% (41)	1% (8)	1% (9)	712
LGBTQ+: Yes	77% (55)	22% (16)	1% (0)	1% (1)	— (0)	71
LGBTQ+: No	59% (426)	33% (235)	6% (44)	1% (8)	1% (9)	723
Motivated to Vote	60% (437)	32% (233)	6% (45)	1% (9)	1% (6)	730
Parent: Yes	49% (108)	39% (86)	9% (19)	2% (5)	1% (2)	220
Parent: No	65% (372)	29% (165)	4% (26)	1% (4)	1% (6)	574
COVID Vaccine: Yes	65% (373)	29% (165)	5% (30)	1% (4)	1% (5)	577
COVID Vaccine: No	49% (107)	40% (86)	7% (15)	2% (5)	2% (3)	217
Student Loans: Yes	67% (81)	29% (35)	3% (4)	1% (2)	— (0)	121
Student Loans: No	59% (400)	32% (216)	6% (41)	1% (7)	1% (9)	673

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(481)	32%	(251)	6%	(45)	1%	(9)	1%	(9)	794
Favorable Opinion of Haley	54%	(138)	36%	(93)	8%	(21)	—	(0)	1%	(3)	255
Unfavorable Opinion of Haley	60%	(194)	33%	(104)	4%	(12)	2%	(8)	1%	(3)	321
Prodigal Biden Voter	57%	(30)	37%	(19)	5%	(2)	1%	(1)	—	(0)	53
Undecided Voter (DK/WNV)	43%	(20)	56%	(26)	1%	(1)	—	(0)	—	(0)	46
Undecided Voter (DK)	27%	(7)	71%	(18)	2%	(1)	—	(0)	—	(0)	25
Watched Debate	60%	(354)	33%	(192)	5%	(30)	1%	(8)	1%	(6)	590
Watched Debate: Did not Watch	62%	(126)	29%	(59)	7%	(15)	1%	(1)	1%	(3)	204
Watched Debate: All of it	57%	(187)	35%	(115)	6%	(19)	2%	(5)	1%	(5)	331
Watched Debate: Some of it	64%	(167)	30%	(77)	4%	(12)	1%	(2)	—	(1)	259
Continue His Campaign: Yes Biden	70%	(224)	24%	(77)	3%	(10)	2%	(7)	—	(1)	319
Continue His Campaign: No Biden	53%	(233)	38%	(165)	8%	(34)	1%	(2)	1%	(5)	439
Continue His Campaign: Yes Trump	51%	(204)	35%	(141)	10%	(39)	2%	(9)	1%	(6)	399
Continue His Campaign: No Trump	71%	(253)	28%	(99)	1%	(5)	—	(0)	—	(0)	357
Conviction: Evidence	72%	(271)	24%	(88)	3%	(11)	—	(2)	1%	(3)	375
Conviction: Motivation to Damage	50%	(169)	39%	(130)	9%	(32)	2%	(6)	—	(1)	338
Conviction: DK/NO	50%	(41)	40%	(33)	2%	(1)	2%	(1)	7%	(5)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (187)	42% (332)	23% (186)	4% (33)	7% (56)	794
Gender: Male	27% (102)	40% (152)	23% (85)	6% (22)	4% (16)	378
Gender: Female	20% (85)	43% (180)	24% (100)	3% (12)	9% (39)	416
Age: 18-34	28% (60)	38% (80)	19% (40)	5% (11)	10% (20)	212
Age: 35-44	29% (30)	37% (38)	22% (23)	2% (2)	9% (10)	103
Age: 45-64	21% (56)	39% (105)	28% (76)	5% (13)	7% (19)	270
Age: 65+	20% (41)	52% (109)	22% (47)	3% (7)	3% (7)	210
GenZers: 1997-2012	29% (31)	30% (32)	23% (24)	6% (6)	13% (14)	107
Millennials: 1981-1996	29% (59)	42% (86)	17% (35)	4% (7)	8% (16)	202
GenXers: 1965-1980	19% (36)	35% (66)	32% (61)	5% (10)	9% (17)	190
Baby Boomers: 1946-1964	21% (57)	51% (143)	22% (61)	4% (10)	3% (8)	278
Educ: < College	23% (110)	40% (190)	24% (116)	4% (18)	9% (41)	475
Educ: Bachelors degree	22% (45)	46% (97)	20% (42)	4% (9)	7% (15)	208
Educ: Post-grad	29% (32)	41% (46)	25% (28)	5% (6)	— (0)	112
Income: Under 50k	23% (71)	45% (140)	22% (68)	3% (9)	8% (25)	313
Income: 50k-100k	24% (71)	43% (129)	21% (63)	5% (14)	7% (22)	299
Income: 100k+	25% (45)	35% (63)	30% (55)	6% (10)	5% (9)	182
Ethnicity: White (Non-Hispanic)	22% (144)	44% (290)	24% (162)	3% (22)	7% (44)	662
Ethnicity: Hispanic	20% (7)	39% (13)	28% (9)	6% (2)	7% (2)	33
Ethnicity: Black (Non-Hispanic)	36% (28)	32% (25)	15% (12)	9% (7)	8% (6)	78
Ethnicity: Asian + Other (Non-Hispanic)	39% (8)	23% (5)	12% (3)	13% (3)	14% (3)	21
All Christian	22% (104)	43% (208)	28% (135)	4% (18)	4% (18)	484
All Non-Christian	33% (13)	30% (12)	18% (7)	9% (3)	10% (4)	39
Atheist	24% (7)	43% (12)	21% (6)	1% (0)	11% (3)	28
Agnostic/Nothing in particular	25% (41)	42% (69)	17% (28)	6% (10)	10% (17)	164
Something Else	28% (22)	40% (32)	12% (9)	3% (2)	18% (14)	79
Evangelical	22% (34)	35% (55)	29% (46)	4% (6)	11% (17)	158
Non-Evangelical	23% (92)	45% (180)	24% (98)	4% (14)	4% (15)	399
PID: Dem (no lean)	30% (96)	43% (138)	19% (63)	4% (13)	4% (12)	323
PID: Ind (no lean)	24% (34)	44% (62)	17% (24)	5% (7)	10% (15)	142
PID: Rep (no lean)	17% (57)	40% (132)	30% (99)	4% (13)	9% (29)	329

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (187)	42% (332)	23% (186)	4% (33)	7% (56)	794
PID/Gender: Dem Men	40% (59)	37% (54)	14% (20)	6% (9)	3% (4)	146
PID/Gender: Dem Women	21% (37)	48% (85)	24% (43)	2% (4)	5% (8)	176
PID/Gender: Ind Men	25% (16)	48% (31)	15% (10)	5% (3)	6% (4)	65
PID/Gender: Ind Women	23% (18)	40% (31)	19% (15)	5% (4)	13% (10)	77
PID/Gender: Rep Men	16% (26)	41% (67)	33% (55)	6% (10)	5% (8)	166
PID/Gender: Rep Women	19% (30)	40% (65)	27% (43)	2% (4)	13% (21)	163
Ideo: Liberal (1-3)	31% (70)	44% (98)	19% (42)	4% (8)	3% (7)	225
Ideo: Moderate (4)	24% (57)	47% (110)	19% (44)	4% (9)	6% (15)	235
Ideo: Conservative (5-7)	17% (55)	37% (120)	31% (99)	5% (16)	9% (29)	319
Community: Urban	33% (50)	35% (53)	20% (30)	6% (8)	6% (9)	152
Community: Suburban	22% (93)	45% (194)	22% (93)	4% (15)	8% (36)	431
Community: Rural	21% (43)	40% (85)	30% (63)	5% (10)	5% (10)	211
Military HHnm: Yes	21% (25)	42% (50)	25% (30)	6% (7)	7% (9)	121
Military HH: No	24% (162)	42% (282)	23% (156)	4% (26)	7% (47)	673
Employ: Private Sector	26% (75)	39% (113)	24% (70)	5% (16)	5% (15)	289
Employ: Government	26% (10)	41% (16)	19% (7)	10% (4)	4% (1)	38
Employ: Self-Employed	27% (16)	45% (26)	22% (13)	4% (2)	2% (1)	58
Employ: Homemaker	15% (9)	38% (23)	20% (12)	6% (4)	21% (13)	62
Employ: Student	34% (8)	17% (4)	24% (6)	3% (1)	22% (5)	24
Employ: Retired	21% (47)	48% (105)	24% (52)	3% (6)	5% (10)	220
Employ: Unemployed	26% (15)	29% (17)	34% (20)	1% (1)	11% (6)	60
Employ: Other	14% (6)	64% (28)	11% (5)	4% (2)	7% (3)	44

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(187)	42%	(332)	23%	(186)	4%	(33)	7%	(56)	794
Protestant	17%	(37)	41%	(91)	33%	(74)	4%	(9)	6%	(13)	223
Roman Catholic	26%	(67)	44%	(113)	24%	(60)	4%	(9)	2%	(5)	255
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	52%	(2)	39%	(1)	—	(0)	9%	(0)	4
Jewish	14%	(3)	46%	(9)	22%	(4)	18%	(3)	—	(0)	19
Muslim	49%	(8)	14%	(2)	14%	(2)	—	(0)	23%	(4)	17
Buddhist	77%	(2)	9%	(0)	14%	(0)	—	(0)	—	(0)	3
Atheist	24%	(7)	43%	(12)	21%	(6)	1%	(0)	11%	(3)	28
Agnostic	34%	(13)	43%	(16)	10%	(4)	8%	(3)	6%	(2)	38
Something else	28%	(22)	40%	(32)	12%	(9)	3%	(2)	18%	(14)	79
Nothing in particular	22%	(28)	42%	(53)	19%	(25)	5%	(7)	11%	(14)	126
Ideo/PID: Conservative Republican	15%	(37)	39%	(101)	32%	(82)	4%	(11)	10%	(25)	256
Ideo/PID: Moderate/Liberal Republican	26%	(19)	43%	(31)	23%	(17)	3%	(2)	5%	(4)	74
Ideo/PID: Moderate/Conservative Democrat	24%	(32)	46%	(60)	21%	(28)	5%	(6)	4%	(6)	132
Ideo/PID: Liberal Democrat	33%	(61)	42%	(78)	19%	(34)	4%	(7)	3%	(5)	185
Unfavorable of Biden and Trump	15%	(19)	41%	(51)	35%	(44)	2%	(2)	7%	(9)	126
2024 H2H Matchup: Biden Voter	28%	(97)	45%	(155)	18%	(63)	4%	(14)	5%	(18)	347
2024 H2H Matchup: Trump Voter	19%	(76)	39%	(157)	29%	(118)	5%	(19)	8%	(31)	401
2024 H2H Matchup: Would not Vote	43%	(9)	38%	(8)	3%	(1)	2%	(0)	15%	(3)	21
2024 H2H Matchup: Do not Know	18%	(4)	49%	(12)	18%	(5)	1%	(0)	14%	(4)	25
2022 House Vote: Democrat	32%	(110)	44%	(151)	16%	(54)	4%	(13)	4%	(12)	342
2022 House Vote: Republican	16%	(51)	42%	(129)	31%	(96)	5%	(15)	6%	(20)	310
2022 House Vote: Did not Vote	19%	(25)	36%	(48)	23%	(31)	4%	(6)	18%	(24)	134
2020 Vote: Joe Biden	30%	(110)	46%	(171)	16%	(59)	4%	(13)	4%	(15)	369
2020 Vote: Donald Trump	16%	(59)	40%	(145)	31%	(111)	5%	(17)	8%	(28)	360
2020 Vote: Someone Else	26%	(2)	38%	(3)	18%	(2)	18%	(2)	—	(0)	8
2020 Vote: Did not Vote	27%	(15)	22%	(12)	25%	(14)	3%	(1)	23%	(13)	56
2016 Vote: Hillary Clinton	31%	(88)	47%	(136)	16%	(46)	3%	(8)	3%	(8)	286
2016 Vote: Donald Trump	17%	(55)	41%	(129)	30%	(94)	5%	(16)	8%	(24)	319
2016 Vote: Someone Else	31%	(4)	35%	(4)	27%	(3)	6%	(1)	—	(0)	12

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(187)	42%	(332)	23%	(186)	4%	(33)	7%	(56)	794
2020 Vote/PID: Not Biden/Democrat	19%	(11)	34%	(19)	36%	(21)	4%	(2)	7%	(4)	57
2020 Vote/PID: Not Trump/Republican	26%	(12)	41%	(19)	20%	(9)	1%	(0)	13%	(6)	47
U.S. Economy: Wrong Track	20%	(113)	42%	(239)	26%	(151)	4%	(23)	8%	(47)	573
U.S. Economy: Right Direction	33%	(74)	42%	(93)	16%	(35)	5%	(10)	4%	(9)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(85)	42%	(109)	17%	(45)	4%	(9)	4%	(11)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(84)	42%	(173)	25%	(104)	5%	(21)	8%	(32)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(17)	42%	(50)	30%	(37)	3%	(3)	11%	(13)	120
Top 2024 Issue: Economy	19%	(52)	41%	(110)	27%	(72)	6%	(15)	7%	(19)	269
Community/Gender: Urban Women	21%	(14)	42%	(28)	25%	(17)	4%	(3)	8%	(5)	66
Community/Gender: Urban Men	42%	(36)	30%	(26)	16%	(14)	7%	(6)	5%	(4)	86
Community/Gender: Rural Women	22%	(26)	41%	(48)	30%	(35)	2%	(3)	4%	(5)	117
Community/Gender: Rural Men	19%	(18)	39%	(37)	30%	(28)	7%	(7)	5%	(5)	94
Community/Gender: Suburban Women	19%	(46)	44%	(104)	21%	(49)	3%	(7)	12%	(29)	234
Community/Gender: Suburban Men	24%	(48)	46%	(90)	22%	(44)	5%	(9)	3%	(7)	197
Homeowner	23%	(161)	42%	(292)	24%	(166)	4%	(27)	7%	(46)	692
Renter	25%	(24)	40%	(38)	20%	(19)	5%	(5)	9%	(8)	93
Self + Household: White-Collar	23%	(67)	42%	(120)	26%	(74)	5%	(15)	4%	(12)	288
Self + Household: Blue Collar	24%	(93)	45%	(171)	23%	(88)	3%	(12)	4%	(16)	380
Union HH: Yes	43%	(35)	22%	(18)	27%	(22)	6%	(5)	2%	(2)	82
Union HH: No	21%	(152)	44%	(314)	23%	(164)	4%	(29)	8%	(54)	712
LGBTQ+: Yes	35%	(25)	32%	(23)	11%	(8)	6%	(5)	15%	(11)	71
LGBTQ+: No	22%	(162)	43%	(309)	25%	(178)	4%	(29)	6%	(45)	723
Motivated to Vote	24%	(173)	43%	(311)	23%	(170)	5%	(33)	6%	(42)	730
Parent: Yes	21%	(47)	44%	(97)	23%	(52)	5%	(11)	6%	(14)	220
Parent: No	24%	(140)	41%	(235)	23%	(134)	4%	(22)	7%	(42)	574
COVID Vaccine: Yes	24%	(138)	42%	(243)	25%	(141)	4%	(24)	5%	(30)	577
COVID Vaccine: No	22%	(49)	41%	(89)	20%	(44)	4%	(10)	12%	(26)	217
Student Loans: Yes	26%	(31)	43%	(52)	18%	(22)	6%	(8)	7%	(8)	121
Student Loans: No	23%	(156)	42%	(280)	24%	(164)	4%	(26)	7%	(48)	673

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(187)	42%	(332)	23%	(186)	4%	(33)	7%	(56)	794
Favorable Opinion of Haley	21%	(54)	44%	(112)	27%	(68)	3%	(9)	4%	(11)	255
Unfavorable Opinion of Haley	27%	(86)	42%	(136)	20%	(64)	6%	(19)	5%	(16)	321
Prodigal Biden Voter	37%	(20)	45%	(24)	17%	(9)	1%	(0)	—	(0)	53
Undecided Voter (DK/WNV)	29%	(14)	44%	(20)	11%	(5)	1%	(1)	14%	(7)	46
Undecided Voter (DK)	18%	(4)	49%	(12)	18%	(5)	1%	(0)	14%	(4)	25
Watched Debate	23%	(136)	43%	(256)	23%	(138)	4%	(23)	6%	(37)	590
Watched Debate: Did not Watch	25%	(51)	38%	(77)	24%	(48)	5%	(10)	9%	(18)	204
Watched Debate: All of it	25%	(83)	42%	(139)	24%	(80)	5%	(15)	5%	(15)	331
Watched Debate: Some of it	21%	(53)	45%	(117)	23%	(58)	3%	(8)	8%	(22)	259
Continue His Campaign: Yes Biden	30%	(95)	42%	(135)	19%	(60)	4%	(14)	5%	(15)	319
Continue His Campaign: No Biden	19%	(83)	42%	(183)	27%	(120)	4%	(19)	8%	(34)	439
Continue His Campaign: Yes Trump	20%	(81)	39%	(157)	29%	(116)	5%	(19)	6%	(26)	399
Continue His Campaign: No Trump	28%	(99)	46%	(164)	18%	(65)	4%	(14)	4%	(15)	357
Conviction: Evidence	29%	(108)	44%	(166)	19%	(72)	3%	(13)	4%	(16)	375
Conviction: Motivation to Damage	19%	(65)	39%	(132)	30%	(102)	5%	(17)	6%	(22)	338
Conviction: DK/NO	16%	(13)	42%	(34)	15%	(12)	4%	(4)	23%	(18)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(213)	37%	(297)	23%	(186)	7%	(58)	5%	(41)	794
Gender: Male	32%	(121)	31%	(118)	23%	(86)	10%	(39)	4%	(14)	378
Gender: Female	22%	(92)	43%	(179)	24%	(99)	5%	(19)	7%	(28)	416
Age: 18-34	34%	(72)	37%	(79)	18%	(38)	3%	(6)	8%	(17)	212
Age: 35-44	32%	(33)	36%	(37)	18%	(19)	8%	(8)	6%	(6)	103
Age: 45-64	23%	(61)	41%	(110)	26%	(69)	7%	(19)	4%	(10)	270
Age: 65+	22%	(47)	34%	(71)	29%	(60)	12%	(25)	4%	(7)	210
GenZers: 1997-2012	41%	(44)	35%	(38)	15%	(16)	1%	(1)	7%	(8)	107
Millennials: 1981-1996	30%	(60)	37%	(75)	20%	(40)	6%	(11)	8%	(15)	202
GenXers: 1965-1980	23%	(43)	41%	(79)	25%	(48)	6%	(11)	5%	(10)	190
Baby Boomers: 1946-1964	23%	(63)	36%	(100)	27%	(75)	12%	(33)	3%	(7)	278
Educ: < College	33%	(157)	35%	(165)	18%	(87)	8%	(36)	6%	(29)	475
Educ: Bachelors degree	17%	(36)	40%	(83)	29%	(60)	9%	(19)	5%	(10)	208
Educ: Post-grad	17%	(19)	43%	(48)	34%	(38)	3%	(4)	2%	(2)	112
Income: Under 50k	34%	(106)	34%	(106)	19%	(59)	8%	(25)	6%	(17)	313
Income: 50k-100k	23%	(67)	41%	(121)	26%	(76)	6%	(18)	5%	(16)	299
Income: 100k+	22%	(40)	38%	(70)	27%	(50)	8%	(15)	4%	(8)	182
Ethnicity: White (Non-Hispanic)	22%	(149)	39%	(259)	25%	(165)	8%	(52)	6%	(37)	662
Ethnicity: Hispanic	54%	(18)	35%	(12)	9%	(3)	1%	(0)	—	(0)	33
Ethnicity: Black (Non-Hispanic)	49%	(39)	27%	(21)	15%	(12)	6%	(5)	3%	(2)	78
Ethnicity: Asian + Other (Non-Hispanic)	37%	(8)	21%	(4)	29%	(6)	1%	(0)	11%	(2)	21
All Christian	22%	(107)	38%	(182)	28%	(134)	9%	(44)	4%	(17)	484
All Non-Christian	34%	(13)	35%	(13)	23%	(9)	6%	(2)	2%	(1)	39
Atheist	15%	(4)	73%	(21)	7%	(2)	5%	(1)	1%	(0)	28
Agnostic/Nothing in particular	34%	(57)	33%	(54)	19%	(31)	4%	(6)	10%	(17)	164
Something Else	41%	(32)	33%	(26)	13%	(10)	5%	(4)	8%	(6)	79
Evangelical	28%	(43)	32%	(50)	26%	(40)	8%	(12)	7%	(11)	158
Non-Evangelical	24%	(95)	38%	(153)	26%	(103)	9%	(36)	3%	(12)	399
PID: Dem (no lean)	36%	(116)	42%	(136)	16%	(53)	4%	(13)	1%	(4)	323
PID: Ind (no lean)	28%	(40)	28%	(40)	24%	(34)	6%	(8)	14%	(20)	142
PID: Rep (no lean)	17%	(57)	37%	(121)	30%	(98)	11%	(36)	5%	(17)	329

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(213)	37%	(297)	23%	(186)	7%	(58)	5%	(41)	794
PID/Gender: Dem Men	38%	(56)	40%	(58)	17%	(24)	4%	(6)	1%	(1)	146
PID/Gender: Dem Women	34%	(59)	44%	(78)	16%	(29)	4%	(7)	2%	(3)	176
PID/Gender: Ind Men	39%	(25)	19%	(13)	22%	(14)	7%	(5)	12%	(8)	65
PID/Gender: Ind Women	19%	(14)	35%	(27)	26%	(20)	4%	(3)	16%	(12)	77
PID/Gender: Rep Men	24%	(39)	28%	(47)	29%	(48)	17%	(28)	3%	(5)	166
PID/Gender: Rep Women	11%	(18)	45%	(74)	31%	(50)	5%	(9)	8%	(12)	163
Ideo: Liberal (1-3)	38%	(85)	40%	(91)	17%	(37)	4%	(10)	1%	(2)	225
Ideo: Moderate (4)	31%	(74)	35%	(82)	24%	(55)	5%	(11)	6%	(13)	235
Ideo: Conservative (5-7)	16%	(52)	37%	(119)	28%	(90)	12%	(37)	7%	(21)	319
Community: Urban	38%	(58)	33%	(50)	20%	(31)	7%	(11)	1%	(1)	152
Community: Suburban	25%	(106)	37%	(160)	25%	(109)	5%	(22)	8%	(35)	431
Community: Rural	23%	(48)	41%	(87)	22%	(46)	12%	(25)	2%	(5)	211
Military HHnm: Yes	25%	(30)	37%	(45)	23%	(28)	6%	(7)	8%	(10)	121
Military HH: No	27%	(182)	37%	(251)	23%	(158)	8%	(51)	5%	(31)	673
Employ: Private Sector	30%	(87)	37%	(107)	22%	(63)	7%	(19)	4%	(12)	289
Employ: Government	32%	(12)	50%	(19)	14%	(5)	2%	(1)	2%	(1)	38
Employ: Self-Employed	40%	(24)	15%	(9)	24%	(14)	18%	(10)	3%	(2)	58
Employ: Homemaker	22%	(13)	33%	(20)	21%	(13)	8%	(5)	16%	(10)	62
Employ: Student	15%	(4)	45%	(11)	23%	(6)	3%	(1)	14%	(3)	24
Employ: Retired	19%	(43)	36%	(80)	31%	(68)	9%	(21)	4%	(8)	220
Employ: Unemployed	29%	(17)	45%	(27)	17%	(10)	2%	(1)	8%	(4)	60
Employ: Other	29%	(13)	55%	(24)	16%	(7)	—	(0)	—	(0)	44

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(213)	37%	(297)	23%	(186)	7%	(58)	5%	(41)	794
Protestant	22%	(49)	37%	(82)	29%	(64)	8%	(17)	5%	(11)	223
Roman Catholic	22%	(57)	37%	(95)	27%	(70)	11%	(27)	2%	(6)	255
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	9%	(0)	82%	(3)	9%	(0)	—	(0)	—	(0)	4
Jewish	18%	(3)	39%	(8)	29%	(6)	12%	(2)	3%	(1)	19
Muslim	47%	(8)	34%	(6)	19%	(3)	—	(0)	—	(0)	17
Buddhist	77%	(2)	9%	(0)	—	(0)	—	(0)	14%	(0)	3
Atheist	15%	(4)	73%	(21)	7%	(2)	5%	(1)	1%	(0)	28
Agnostic	36%	(14)	44%	(17)	8%	(3)	6%	(2)	6%	(2)	38
Something else	41%	(32)	33%	(26)	13%	(10)	5%	(4)	8%	(6)	79
Nothing in particular	34%	(43)	29%	(37)	22%	(28)	3%	(4)	11%	(14)	126
Ideo/PID: Conservative Republican	14%	(36)	39%	(101)	28%	(70)	13%	(33)	6%	(16)	256
Ideo/PID: Moderate/Liberal Republican	29%	(21)	27%	(20)	38%	(28)	5%	(4)	1%	(1)	74
Ideo/PID: Moderate/Conservative Democrat	37%	(49)	39%	(51)	20%	(26)	4%	(5)	1%	(1)	132
Ideo/PID: Liberal Democrat	36%	(66)	44%	(81)	15%	(27)	5%	(9)	1%	(2)	185
Unfavorable of Biden and Trump	16%	(20)	37%	(47)	37%	(47)	4%	(5)	7%	(8)	126
2024 H2H Matchup: Biden Voter	35%	(120)	41%	(142)	18%	(61)	4%	(14)	3%	(10)	347
2024 H2H Matchup: Trump Voter	20%	(79)	35%	(142)	29%	(115)	11%	(42)	6%	(23)	401
2024 H2H Matchup: Would not Vote	38%	(8)	33%	(7)	3%	(1)	8%	(2)	18%	(4)	21
2024 H2H Matchup: Do not Know	22%	(6)	21%	(5)	35%	(9)	2%	(0)	20%	(5)	25
2022 House Vote: Democrat	38%	(129)	40%	(135)	16%	(56)	4%	(14)	2%	(7)	342
2022 House Vote: Republican	18%	(56)	36%	(112)	29%	(91)	11%	(34)	5%	(16)	310
2022 House Vote: Did not Vote	19%	(26)	34%	(45)	28%	(37)	5%	(6)	14%	(19)	134
2020 Vote: Joe Biden	34%	(126)	40%	(147)	18%	(67)	4%	(15)	4%	(14)	369
2020 Vote: Donald Trump	17%	(62)	37%	(132)	30%	(109)	12%	(42)	4%	(16)	360
2020 Vote: Someone Else	29%	(2)	48%	(4)	20%	(2)	3%	(0)	—	(0)	8
2020 Vote: Did not Vote	40%	(22)	25%	(14)	13%	(7)	3%	(1)	20%	(11)	56
2016 Vote: Hillary Clinton	39%	(110)	40%	(115)	16%	(47)	3%	(9)	2%	(4)	286
2016 Vote: Donald Trump	15%	(46)	34%	(108)	31%	(100)	13%	(43)	7%	(22)	319
2016 Vote: Someone Else	28%	(4)	55%	(7)	14%	(2)	2%	(0)	—	(0)	12

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(213)	37%	(297)	23%	(186)	7%	(58)	5%	(41)	794
2020 Vote/PID: Not Biden/Democrat	37%	(21)	34%	(20)	21%	(12)	4%	(3)	3%	(2)	57
2020 Vote/PID: Not Trump/Republican	24%	(11)	32%	(15)	26%	(12)	3%	(1)	15%	(7)	47
U.S. Economy: Wrong Track	23%	(132)	35%	(203)	26%	(151)	9%	(53)	6%	(34)	573
U.S. Economy: Right Direction	37%	(81)	42%	(93)	16%	(35)	2%	(5)	3%	(7)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(103)	40%	(103)	16%	(40)	4%	(10)	1%	(4)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(83)	36%	(150)	27%	(112)	10%	(41)	7%	(28)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(28)	36%	(44)	28%	(33)	6%	(7)	8%	(9)	120
Top 2024 Issue: Economy	21%	(55)	40%	(108)	25%	(67)	9%	(23)	6%	(16)	269
Community/Gender: Urban Women	27%	(18)	44%	(29)	24%	(16)	3%	(2)	2%	(1)	66
Community/Gender: Urban Men	47%	(41)	25%	(21)	17%	(15)	11%	(9)	—	(0)	86
Community/Gender: Rural Women	18%	(21)	53%	(62)	22%	(25)	5%	(6)	2%	(2)	117
Community/Gender: Rural Men	29%	(28)	26%	(25)	22%	(21)	20%	(19)	3%	(2)	94
Community/Gender: Suburban Women	23%	(53)	37%	(88)	25%	(58)	5%	(11)	10%	(24)	234
Community/Gender: Suburban Men	27%	(53)	36%	(72)	26%	(50)	6%	(11)	6%	(11)	197
Homeowner	26%	(177)	37%	(257)	24%	(169)	8%	(52)	5%	(37)	692
Renter	35%	(33)	40%	(37)	16%	(15)	5%	(5)	3%	(3)	93
Self + Household: White-Collar	22%	(65)	38%	(110)	29%	(84)	7%	(20)	3%	(10)	288
Self + Household: Blue Collar	31%	(119)	38%	(144)	22%	(83)	6%	(22)	3%	(12)	380
Union HH: Yes	52%	(43)	38%	(31)	10%	(8)	—	(0)	—	(0)	82
Union HH: No	24%	(170)	37%	(265)	25%	(178)	8%	(58)	6%	(41)	712
LGBTQ+: Yes	34%	(24)	33%	(23)	17%	(12)	5%	(3)	12%	(8)	71
LGBTQ+: No	26%	(189)	38%	(273)	24%	(173)	8%	(55)	5%	(33)	723
Motivated to Vote	26%	(190)	38%	(274)	24%	(178)	8%	(56)	4%	(31)	730
Parent: Yes	30%	(66)	37%	(82)	20%	(44)	8%	(18)	4%	(9)	220
Parent: No	26%	(147)	37%	(214)	25%	(141)	7%	(39)	6%	(32)	574
COVID Vaccine: Yes	28%	(162)	37%	(215)	25%	(142)	6%	(35)	4%	(23)	577
COVID Vaccine: No	23%	(51)	38%	(82)	20%	(44)	10%	(23)	8%	(18)	217
Student Loans: Yes	27%	(32)	48%	(58)	19%	(23)	4%	(5)	2%	(3)	121
Student Loans: No	27%	(181)	35%	(239)	24%	(163)	8%	(53)	6%	(38)	673

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(213)	37%	(297)	23%	(186)	7%	(58)	5%	(41)	794
Favorable Opinion of Haley	23%	(60)	34%	(87)	30%	(77)	8%	(21)	4%	(10)	255
Unfavorable Opinion of Haley	28%	(90)	38%	(122)	23%	(73)	8%	(26)	3%	(11)	321
Prodigal Biden Voter	34%	(18)	33%	(18)	19%	(10)	2%	(1)	11%	(6)	53
Undecided Voter (DK/WNV)	29%	(14)	27%	(12)	20%	(9)	4%	(2)	19%	(9)	46
Undecided Voter (DK)	22%	(6)	21%	(5)	35%	(9)	2%	(0)	20%	(5)	25
Watched Debate	29%	(172)	36%	(210)	25%	(145)	7%	(39)	4%	(24)	590
Watched Debate: Did not Watch	20%	(41)	42%	(86)	20%	(41)	9%	(18)	8%	(17)	204
Watched Debate: All of it	28%	(94)	31%	(103)	28%	(92)	9%	(31)	3%	(11)	331
Watched Debate: Some of it	30%	(78)	41%	(107)	20%	(53)	3%	(8)	5%	(13)	259
Continue His Campaign: Yes Biden	34%	(109)	42%	(135)	15%	(46)	8%	(24)	2%	(5)	319
Continue His Campaign: No Biden	21%	(94)	35%	(153)	30%	(130)	8%	(33)	7%	(29)	439
Continue His Campaign: Yes Trump	21%	(84)	37%	(147)	28%	(112)	11%	(43)	4%	(14)	399
Continue His Campaign: No Trump	34%	(121)	39%	(137)	19%	(70)	4%	(15)	4%	(14)	357
Conviction: Evidence	33%	(125)	41%	(155)	19%	(71)	3%	(10)	4%	(14)	375
Conviction: Motivation to Damage	20%	(68)	35%	(117)	30%	(101)	12%	(42)	3%	(10)	338
Conviction: DK/NO	24%	(19)	31%	(25)	17%	(14)	7%	(6)	21%	(17)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (249)	36% (290)	20% (159)	9% (69)	3% (27)	794
Gender: Male	34% (127)	38% (142)	19% (70)	9% (36)	1% (3)	378
Gender: Female	29% (122)	36% (148)	21% (89)	8% (33)	6% (25)	416
Age: 18-34	28% (58)	33% (70)	23% (49)	11% (24)	5% (10)	212
Age: 35-44	23% (23)	37% (38)	21% (21)	13% (13)	6% (7)	103
Age: 45-64	29% (77)	35% (95)	24% (65)	9% (24)	3% (8)	270
Age: 65+	43% (91)	41% (87)	11% (23)	3% (7)	1% (3)	210
GenZers: 1997-2012	32% (34)	33% (35)	14% (15)	13% (14)	8% (9)	107
Millennials: 1981-1996	24% (48)	34% (70)	27% (55)	11% (22)	4% (7)	202
GenXers: 1965-1980	23% (44)	35% (67)	27% (51)	11% (21)	3% (6)	190
Baby Boomers: 1946-1964	41% (115)	41% (113)	12% (34)	4% (11)	2% (4)	278
Educ: < College	31% (146)	35% (165)	19% (89)	12% (56)	4% (19)	475
Educ: Bachelors degree	34% (70)	41% (85)	18% (37)	5% (11)	2% (5)	208
Educ: Post-grad	30% (34)	35% (39)	29% (33)	2% (2)	3% (3)	112
Income: Under 50k	37% (115)	33% (105)	15% (47)	10% (31)	5% (15)	313
Income: 50k-100k	30% (89)	38% (112)	23% (69)	8% (24)	2% (6)	299
Income: 100k+	25% (46)	40% (73)	24% (43)	8% (14)	3% (6)	182
Ethnicity: White (Non-Hispanic)	31% (208)	38% (248)	20% (134)	8% (54)	3% (18)	662
Ethnicity: Hispanic	36% (12)	40% (13)	11% (4)	4% (1)	9% (3)	33
Ethnicity: Black (Non-Hispanic)	36% (28)	21% (16)	24% (18)	14% (11)	5% (4)	78
Ethnicity: Asian + Other (Non-Hispanic)	10% (2)	55% (12)	15% (3)	11% (2)	10% (2)	21
All Christian	32% (154)	39% (187)	20% (95)	9% (42)	1% (7)	484
All Non-Christian	37% (14)	36% (14)	23% (9)	3% (1)	1% (0)	39
Atheist	11% (3)	49% (14)	15% (4)	19% (5)	5% (1)	28
Agnostic/Nothing in particular	26% (42)	33% (54)	24% (39)	10% (16)	8% (13)	164
Something Else	45% (36)	26% (21)	15% (12)	6% (5)	7% (6)	79
Evangelical	36% (57)	39% (62)	15% (23)	5% (8)	4% (7)	158
Non-Evangelical	33% (131)	36% (143)	21% (83)	9% (36)	1% (5)	399
PID: Dem (no lean)	36% (117)	36% (116)	19% (60)	6% (21)	3% (9)	323
PID: Ind (no lean)	28% (40)	38% (53)	20% (28)	9% (13)	5% (7)	142
PID: Rep (no lean)	28% (92)	37% (121)	22% (71)	10% (35)	3% (11)	329

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(249)	36%	(290)	20%	(159)	9%	(69)	3%	(27)	794
PID/Gender: Dem Men	42%	(61)	35%	(51)	17%	(24)	5%	(7)	1%	(2)	146
PID/Gender: Dem Women	32%	(56)	37%	(64)	20%	(35)	8%	(14)	4%	(7)	176
PID/Gender: Ind Men	29%	(19)	46%	(30)	14%	(9)	10%	(7)	1%	(1)	65
PID/Gender: Ind Women	27%	(21)	31%	(24)	25%	(19)	9%	(7)	9%	(7)	77
PID/Gender: Rep Men	28%	(47)	37%	(61)	22%	(37)	13%	(22)	—	(0)	166
PID/Gender: Rep Women	28%	(46)	37%	(60)	21%	(34)	8%	(12)	7%	(11)	163
Ideo: Liberal (1-3)	39%	(88)	38%	(87)	16%	(37)	3%	(8)	3%	(6)	225
Ideo: Moderate (4)	32%	(76)	40%	(93)	18%	(43)	7%	(16)	3%	(7)	235
Ideo: Conservative (5-7)	26%	(83)	34%	(109)	24%	(77)	13%	(41)	3%	(10)	319
Community: Urban	32%	(49)	33%	(51)	24%	(37)	8%	(12)	2%	(3)	152
Community: Suburban	33%	(142)	39%	(167)	16%	(69)	8%	(34)	5%	(20)	431
Community: Rural	28%	(59)	34%	(72)	25%	(53)	11%	(23)	2%	(4)	211
Military HHnm: Yes	43%	(52)	29%	(36)	16%	(19)	10%	(12)	3%	(3)	121
Military HH: No	29%	(198)	38%	(254)	21%	(140)	8%	(57)	4%	(24)	673
Employ: Private Sector	22%	(62)	41%	(118)	23%	(67)	12%	(34)	3%	(8)	289
Employ: Government	20%	(8)	42%	(16)	27%	(10)	5%	(2)	5%	(2)	38
Employ: Self-Employed	42%	(24)	23%	(14)	25%	(15)	9%	(5)	1%	(0)	58
Employ: Homemaker	34%	(21)	24%	(15)	25%	(16)	9%	(5)	7%	(5)	62
Employ: Student	47%	(11)	25%	(6)	10%	(3)	14%	(3)	4%	(1)	24
Employ: Retired	45%	(100)	39%	(85)	11%	(24)	3%	(7)	2%	(5)	220
Employ: Unemployed	26%	(15)	31%	(18)	28%	(17)	9%	(5)	6%	(4)	60
Employ: Other	18%	(8)	42%	(19)	19%	(9)	13%	(6)	6%	(3)	44

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (249)	36% (290)	20% (159)	9% (69)	3% (27)	794
Protestant	29% (65)	38% (85)	24% (53)	8% (17)	1% (3)	223
Roman Catholic	35% (88)	39% (100)	16% (41)	9% (22)	1% (3)	255
Mormon	— (0)	— (0)	— (0)	100% (2)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	30% (1)	52% (2)	9% (0)	— (0)	9% (0)	4
Jewish	39% (7)	44% (9)	18% (3)	— (0)	— (0)	19
Muslim	29% (5)	30% (5)	33% (6)	7% (1)	1% (0)	17
Buddhist	77% (2)	23% (1)	— (0)	— (0)	— (0)	3
Atheist	11% (3)	49% (14)	15% (4)	19% (5)	5% (1)	28
Agnostic	33% (13)	45% (17)	13% (5)	5% (2)	3% (1)	38
Something else	45% (36)	26% (21)	15% (12)	6% (5)	7% (6)	79
Nothing in particular	24% (30)	29% (37)	27% (34)	11% (14)	9% (12)	126
Ideo/PID: Conservative Republican	26% (67)	36% (91)	24% (60)	11% (27)	4% (10)	256
Ideo/PID: Moderate/Liberal Republican	34% (25)	40% (29)	14% (11)	10% (7)	1% (1)	74
Ideo/PID: Moderate/Conservative Democrat	29% (38)	40% (53)	20% (27)	9% (11)	2% (3)	132
Ideo/PID: Liberal Democrat	43% (79)	34% (63)	17% (32)	3% (6)	3% (5)	185
Unfavorable of Biden and Trump	25% (32)	36% (46)	30% (38)	8% (10)	1% (1)	126
2024 H2H Matchup: Biden Voter	37% (129)	37% (128)	16% (55)	7% (26)	3% (10)	347
2024 H2H Matchup: Trump Voter	27% (110)	36% (146)	24% (95)	10% (39)	3% (11)	401
2024 H2H Matchup: Would not Vote	25% (5)	34% (7)	20% (4)	6% (1)	15% (3)	21
2024 H2H Matchup: Do not Know	21% (5)	34% (9)	19% (5)	12% (3)	13% (3)	25
2022 House Vote: Democrat	36% (123)	38% (128)	17% (57)	7% (25)	2% (8)	342
2022 House Vote: Republican	32% (99)	38% (117)	19% (60)	9% (28)	2% (7)	310
2022 House Vote: Did not Vote	20% (26)	30% (41)	29% (39)	12% (15)	9% (12)	134
2020 Vote: Joe Biden	35% (130)	37% (138)	17% (63)	8% (28)	2% (9)	369
2020 Vote: Donald Trump	27% (96)	36% (131)	25% (91)	9% (32)	3% (10)	360
2020 Vote: Someone Else	6% (0)	61% (5)	15% (1)	18% (2)	— (0)	8
2020 Vote: Did not Vote	41% (23)	27% (15)	6% (4)	11% (6)	14% (8)	56
2016 Vote: Hillary Clinton	41% (117)	38% (109)	13% (37)	6% (17)	2% (7)	286
2016 Vote: Donald Trump	28% (89)	37% (117)	23% (73)	11% (36)	1% (4)	319
2016 Vote: Someone Else	27% (3)	44% (5)	29% (4)	— (0)	— (0)	12

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (249)	36% (290)	20% (159)	9% (69)	3% (27)	794
2020 Vote/PID: Not Biden/Democrat	32% (18)	36% (20)	26% (15)	3% (2)	3% (2)	57
2020 Vote/PID: Not Trump/Republican	34% (16)	30% (14)	19% (9)	10% (5)	6% (3)	47
U.S. Economy: Wrong Track	29% (164)	35% (201)	22% (129)	11% (60)	3% (19)	573
U.S. Economy: Right Direction	39% (86)	40% (88)	14% (30)	4% (8)	4% (8)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (99)	38% (99)	15% (40)	7% (17)	2% (5)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28% (115)	36% (148)	23% (94)	11% (45)	3% (12)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	30% (36)	35% (43)	21% (25)	5% (6)	9% (11)	120
Top 2024 Issue: Economy	23% (62)	32% (87)	31% (85)	9% (23)	4% (12)	269
Community/Gender: Urban Women	30% (20)	30% (20)	27% (18)	9% (6)	4% (2)	66
Community/Gender: Urban Men	34% (29)	36% (31)	22% (19)	7% (6)	1% (1)	86
Community/Gender: Rural Women	30% (35)	35% (41)	26% (31)	6% (7)	3% (3)	117
Community/Gender: Rural Men	25% (24)	33% (31)	24% (23)	17% (16)	1% (1)	94
Community/Gender: Suburban Women	29% (68)	38% (88)	17% (40)	8% (20)	8% (19)	234
Community/Gender: Suburban Men	38% (74)	40% (79)	15% (29)	7% (14)	— (1)	197
Homeowner	32% (221)	36% (251)	20% (141)	8% (57)	3% (22)	692
Renter	27% (25)	40% (37)	18% (16)	11% (10)	5% (5)	93
Self + Household: White-Collar	36% (102)	38% (109)	19% (55)	6% (17)	2% (5)	288
Self + Household: Blue Collar	31% (116)	38% (145)	20% (74)	9% (34)	3% (10)	380
Union HH: Yes	21% (17)	47% (39)	22% (18)	9% (7)	1% (1)	82
Union HH: No	33% (232)	35% (251)	20% (141)	9% (62)	4% (27)	712
LGBTQ+: Yes	39% (28)	28% (20)	18% (13)	11% (7)	5% (4)	71
LGBTQ+: No	31% (222)	37% (270)	20% (146)	8% (61)	3% (23)	723
Motivated to Vote	32% (233)	38% (278)	20% (143)	8% (56)	3% (20)	730
Parent: Yes	19% (41)	40% (89)	24% (53)	13% (28)	4% (9)	220
Parent: No	36% (208)	35% (201)	18% (106)	7% (40)	3% (19)	574
COVID Vaccine: Yes	33% (193)	39% (223)	19% (110)	6% (36)	3% (15)	577
COVID Vaccine: No	26% (56)	31% (67)	22% (49)	15% (33)	6% (13)	217
Student Loans: Yes	33% (40)	29% (34)	25% (30)	10% (12)	4% (5)	121
Student Loans: No	31% (210)	38% (255)	19% (129)	8% (57)	3% (23)	673

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(249)	36%	(290)	20%	(159)	9%	(69)	3%	(27)	794
Favorable Opinion of Haley	35%	(88)	38%	(97)	19%	(47)	9%	(22)	—	(1)	255
Unfavorable Opinion of Haley	34%	(110)	32%	(104)	21%	(67)	10%	(33)	2%	(7)	321
Prodigal Biden Voter	25%	(13)	46%	(24)	19%	(10)	9%	(5)	—	(0)	53
Undecided Voter (DK/WNV)	23%	(11)	34%	(16)	20%	(9)	9%	(4)	14%	(6)	46
Undecided Voter (DK)	21%	(5)	34%	(9)	19%	(5)	12%	(3)	13%	(3)	25
Watched Debate	33%	(192)	36%	(214)	19%	(113)	9%	(54)	3%	(17)	590
Watched Debate: Did not Watch	28%	(57)	37%	(76)	22%	(46)	7%	(15)	5%	(11)	204
Watched Debate: All of it	36%	(120)	35%	(117)	17%	(56)	10%	(32)	2%	(6)	331
Watched Debate: Some of it	28%	(72)	38%	(97)	22%	(57)	8%	(21)	4%	(11)	259
Continue His Campaign: Yes Biden	38%	(121)	35%	(111)	17%	(55)	8%	(25)	2%	(7)	319
Continue His Campaign: No Biden	27%	(119)	38%	(165)	23%	(99)	10%	(43)	3%	(13)	439
Continue His Campaign: Yes Trump	30%	(121)	35%	(141)	23%	(90)	11%	(43)	1%	(4)	399
Continue His Campaign: No Trump	34%	(121)	38%	(136)	19%	(67)	6%	(21)	3%	(12)	357
Conviction: Evidence	36%	(134)	38%	(142)	18%	(66)	6%	(24)	2%	(9)	375
Conviction: Motivation to Damage	29%	(98)	35%	(117)	24%	(80)	11%	(38)	2%	(6)	338
Conviction: DK/NO	21%	(17)	38%	(31)	17%	(13)	8%	(7)	16%	(13)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (275)	36% (283)	17% (132)	8% (62)	5% (42)	794
Gender: Male	38% (145)	36% (137)	15% (55)	8% (30)	3% (10)	378
Gender: Female	31% (130)	35% (145)	19% (78)	8% (32)	8% (32)	416
Age: 18-34	34% (73)	31% (66)	16% (34)	7% (14)	11% (24)	212
Age: 35-44	31% (32)	36% (37)	15% (16)	10% (11)	8% (8)	103
Age: 45-64	31% (85)	32% (86)	22% (58)	13% (34)	3% (7)	270
Age: 65+	41% (86)	45% (94)	12% (25)	2% (4)	1% (2)	210
GenZers: 1997-2012	41% (44)	30% (32)	8% (9)	6% (6)	14% (15)	107
Millennials: 1981-1996	29% (58)	35% (70)	20% (41)	8% (17)	8% (16)	202
GenXers: 1965-1980	26% (49)	33% (63)	21% (40)	16% (31)	4% (7)	190
Baby Boomers: 1946-1964	41% (115)	40% (113)	14% (40)	3% (8)	1% (2)	278
Educ: < College	33% (157)	33% (159)	18% (83)	10% (45)	6% (31)	475
Educ: Bachelors degree	42% (88)	37% (77)	12% (24)	5% (10)	4% (8)	208
Educ: Post-grad	27% (31)	42% (46)	23% (25)	6% (6)	2% (2)	112
Income: Under 50k	40% (127)	28% (87)	15% (47)	9% (28)	8% (24)	313
Income: 50k-100k	35% (105)	39% (116)	15% (44)	8% (24)	3% (10)	299
Income: 100k+	24% (43)	44% (79)	22% (41)	6% (11)	4% (8)	182
Ethnicity: White (Non-Hispanic)	35% (230)	36% (239)	18% (118)	7% (46)	4% (29)	662
Ethnicity: Hispanic	35% (12)	29% (9)	14% (4)	9% (3)	13% (4)	33
Ethnicity: Black (Non-Hispanic)	39% (30)	24% (19)	13% (10)	16% (13)	7% (6)	78
Ethnicity: Asian + Other (Non-Hispanic)	16% (3)	71% (15)	— (0)	1% (0)	11% (2)	21
All Christian	33% (162)	39% (187)	18% (89)	6% (31)	3% (15)	484
All Non-Christian	61% (24)	29% (11)	4% (2)	3% (1)	3% (1)	39
Atheist	39% (11)	37% (10)	7% (2)	11% (3)	5% (1)	28
Agnostic/Nothing in particular	28% (45)	33% (54)	18% (29)	11% (19)	11% (18)	164
Something Else	42% (34)	26% (21)	14% (11)	10% (8)	8% (6)	79
Evangelical	39% (62)	33% (52)	18% (29)	4% (6)	5% (8)	158
Non-Evangelical	33% (131)	39% (154)	18% (71)	8% (31)	3% (13)	399
PID: Dem (no lean)	33% (106)	40% (128)	15% (48)	8% (25)	5% (15)	323
PID: Ind (no lean)	34% (48)	29% (41)	19% (27)	10% (14)	8% (12)	142
PID: Rep (no lean)	37% (121)	34% (113)	17% (57)	7% (24)	4% (15)	329

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(275)	36%	(283)	17%	(132)	8%	(62)	5%	(42)	794
PID/Gender: Dem Men	41%	(61)	34%	(50)	13%	(19)	8%	(12)	3%	(5)	146
PID/Gender: Dem Women	26%	(46)	44%	(78)	17%	(29)	7%	(13)	6%	(10)	176
PID/Gender: Ind Men	33%	(21)	39%	(25)	13%	(8)	9%	(6)	6%	(4)	65
PID/Gender: Ind Women	35%	(27)	20%	(16)	24%	(19)	10%	(8)	10%	(8)	77
PID/Gender: Rep Men	38%	(63)	37%	(62)	17%	(28)	7%	(12)	1%	(1)	166
PID/Gender: Rep Women	35%	(58)	32%	(52)	18%	(29)	7%	(11)	8%	(13)	163
Ideo: Liberal (1-3)	31%	(71)	46%	(104)	12%	(26)	8%	(17)	3%	(7)	225
Ideo: Moderate (4)	33%	(77)	36%	(85)	18%	(42)	7%	(17)	6%	(14)	235
Ideo: Conservative (5-7)	38%	(123)	29%	(94)	20%	(63)	8%	(24)	5%	(16)	319
Community: Urban	39%	(59)	29%	(43)	20%	(30)	8%	(12)	5%	(7)	152
Community: Suburban	35%	(151)	37%	(160)	14%	(62)	7%	(32)	6%	(26)	431
Community: Rural	31%	(65)	38%	(79)	19%	(40)	8%	(18)	4%	(8)	211
Military HHnm: Yes	37%	(45)	32%	(39)	19%	(23)	9%	(11)	3%	(3)	121
Military HH: No	34%	(230)	36%	(243)	16%	(110)	8%	(51)	6%	(38)	673
Employ: Private Sector	26%	(74)	43%	(124)	16%	(45)	9%	(26)	7%	(19)	289
Employ: Government	28%	(11)	38%	(14)	19%	(7)	9%	(3)	6%	(2)	38
Employ: Self-Employed	31%	(18)	29%	(17)	33%	(19)	2%	(1)	4%	(3)	58
Employ: Homemaker	36%	(22)	18%	(11)	27%	(16)	12%	(7)	7%	(5)	62
Employ: Student	54%	(13)	16%	(4)	2%	(1)	13%	(3)	15%	(4)	24
Employ: Retired	46%	(101)	36%	(79)	12%	(26)	4%	(9)	2%	(4)	220
Employ: Unemployed	41%	(25)	26%	(16)	10%	(6)	15%	(9)	6%	(4)	60
Employ: Other	26%	(12)	40%	(18)	25%	(11)	6%	(3)	3%	(1)	44

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (275)	36% (283)	17% (132)	8% (62)	5% (42)	794
Protestant	32% (72)	41% (91)	22% (48)	5% (10)	1% (2)	223
Roman Catholic	35% (89)	37% (94)	16% (40)	7% (18)	5% (13)	255
Mormon	— (0)	— (0)	— (0)	100% (2)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	48% (2)	34% (1)	9% (0)	— (0)	9% (0)	4
Jewish	57% (11)	40% (8)	3% (1)	— (0)	— (0)	19
Muslim	64% (11)	18% (3)	6% (1)	7% (1)	5% (1)	17
Buddhist	77% (2)	9% (0)	— (0)	— (0)	14% (0)	3
Atheist	39% (11)	37% (10)	7% (2)	11% (3)	5% (1)	28
Agnostic	35% (14)	47% (18)	2% (1)	12% (5)	3% (1)	38
Something else	42% (34)	26% (21)	14% (11)	10% (8)	8% (6)	79
Nothing in particular	25% (32)	28% (36)	22% (28)	11% (14)	13% (16)	126
Ideo/PID: Conservative Republican	40% (102)	31% (81)	18% (46)	7% (17)	4% (10)	256
Ideo/PID: Moderate/Liberal Republican	26% (19)	44% (33)	15% (11)	9% (7)	6% (4)	74
Ideo/PID: Moderate/Conservative Democrat	31% (41)	35% (46)	20% (27)	6% (8)	8% (10)	132
Ideo/PID: Liberal Democrat	35% (65)	45% (82)	11% (21)	7% (14)	2% (3)	185
Unfavorable of Biden and Trump	31% (40)	38% (48)	21% (27)	7% (9)	2% (3)	126
2024 H2H Matchup: Biden Voter	33% (115)	42% (145)	13% (46)	8% (26)	5% (16)	347
2024 H2H Matchup: Trump Voter	37% (150)	29% (118)	20% (80)	9% (34)	5% (20)	401
2024 H2H Matchup: Would not Vote	40% (8)	24% (5)	19% (4)	5% (1)	12% (3)	21
2024 H2H Matchup: Do not Know	11% (3)	58% (15)	13% (3)	3% (1)	14% (4)	25
2022 House Vote: Democrat	32% (110)	40% (138)	16% (53)	8% (28)	4% (13)	342
2022 House Vote: Republican	40% (125)	32% (100)	17% (53)	7% (20)	4% (11)	310
2022 House Vote: Did not Vote	28% (37)	30% (41)	19% (25)	10% (14)	13% (17)	134
2020 Vote: Joe Biden	31% (113)	41% (152)	16% (58)	8% (28)	5% (17)	369
2020 Vote: Donald Trump	37% (132)	32% (115)	20% (71)	8% (29)	4% (14)	360
2020 Vote: Someone Else	2% (0)	65% (5)	10% (1)	23% (2)	— (0)	8
2020 Vote: Did not Vote	53% (30)	18% (10)	5% (3)	5% (3)	19% (10)	56
2016 Vote: Hillary Clinton	32% (93)	43% (123)	14% (40)	8% (22)	3% (8)	286
2016 Vote: Donald Trump	39% (125)	28% (89)	20% (65)	9% (27)	4% (12)	319
2016 Vote: Someone Else	3% (0)	92% (11)	3% (0)	3% (0)	— (0)	12

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (275)	36% (283)	17% (132)	8% (62)	5% (42)	794
2020 Vote/PID: Not Biden/Democrat	42% (24)	24% (14)	19% (11)	6% (3)	9% (5)	57
2020 Vote/PID: Not Trump/Republican	26% (12)	45% (21)	18% (8)	2% (1)	9% (4)	47
U.S. Economy: Wrong Track	37% (211)	32% (182)	18% (103)	8% (48)	5% (29)	573
U.S. Economy: Right Direction	29% (64)	46% (101)	13% (30)	6% (14)	5% (12)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36% (92)	41% (107)	13% (33)	8% (20)	3% (8)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35% (144)	31% (129)	20% (82)	9% (35)	6% (24)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	33% (39)	38% (46)	15% (18)	6% (7)	8% (10)	120
Top 2024 Issue: Economy	23% (63)	33% (90)	24% (65)	11% (29)	8% (22)	269
Community/Gender: Urban Women	28% (19)	32% (21)	17% (11)	12% (8)	11% (7)	66
Community/Gender: Urban Men	47% (40)	26% (23)	22% (19)	5% (4)	— (0)	86
Community/Gender: Rural Women	29% (33)	42% (49)	19% (22)	6% (7)	4% (5)	117
Community/Gender: Rural Men	34% (32)	33% (31)	18% (17)	11% (11)	4% (4)	94
Community/Gender: Suburban Women	33% (78)	32% (76)	19% (44)	7% (16)	8% (20)	234
Community/Gender: Suburban Men	37% (73)	42% (84)	9% (18)	8% (16)	3% (6)	197
Homeowner	35% (243)	36% (248)	17% (116)	7% (51)	5% (33)	692
Renter	29% (27)	35% (33)	18% (16)	11% (10)	7% (7)	93
Self + Household: White-Collar	39% (113)	37% (107)	16% (46)	5% (16)	2% (6)	288
Self + Household: Blue Collar	33% (124)	38% (145)	18% (70)	7% (27)	4% (15)	380
Union HH: Yes	32% (26)	37% (31)	14% (12)	15% (12)	1% (1)	82
Union HH: No	35% (249)	35% (252)	17% (121)	7% (50)	6% (40)	712
LGBTQ+: Yes	45% (32)	25% (18)	13% (9)	7% (5)	10% (7)	71
LGBTQ+: No	34% (244)	37% (265)	17% (123)	8% (57)	5% (35)	723
Motivated to Vote	35% (254)	37% (270)	16% (120)	7% (52)	5% (33)	730
Parent: Yes	26% (58)	33% (74)	20% (43)	12% (26)	9% (19)	220
Parent: No	38% (217)	36% (209)	16% (89)	6% (36)	4% (22)	574
COVID Vaccine: Yes	36% (209)	39% (225)	14% (82)	7% (39)	4% (22)	577
COVID Vaccine: No	31% (67)	27% (58)	23% (51)	11% (23)	9% (19)	217
Student Loans: Yes	42% (50)	24% (29)	15% (18)	12% (15)	8% (9)	121
Student Loans: No	33% (225)	38% (254)	17% (115)	7% (47)	5% (32)	673

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(275)	36%	(283)	17%	(132)	8%	(62)	5%	(42)	794
Favorable Opinion of Haley	40%	(102)	35%	(89)	18%	(45)	6%	(14)	2%	(5)	255
Unfavorable Opinion of Haley	36%	(115)	36%	(114)	18%	(56)	9%	(29)	2%	(7)	321
Prodigal Biden Voter	30%	(16)	31%	(16)	24%	(13)	5%	(3)	9%	(5)	53
Undecided Voter (DK/WNV)	24%	(11)	43%	(20)	16%	(7)	4%	(2)	13%	(6)	46
Undecided Voter (DK)	11%	(3)	58%	(15)	13%	(3)	3%	(1)	14%	(4)	25
Watched Debate	36%	(210)	36%	(210)	17%	(99)	7%	(43)	5%	(27)	590
Watched Debate: Did not Watch	32%	(65)	35%	(72)	16%	(34)	9%	(19)	7%	(15)	204
Watched Debate: All of it	40%	(133)	35%	(117)	16%	(53)	6%	(20)	3%	(8)	331
Watched Debate: Some of it	30%	(78)	36%	(94)	18%	(45)	9%	(23)	7%	(18)	259
Continue His Campaign: Yes Biden	40%	(129)	36%	(114)	12%	(39)	8%	(24)	4%	(13)	319
Continue His Campaign: No Biden	30%	(133)	35%	(155)	21%	(91)	8%	(37)	5%	(22)	439
Continue His Campaign: Yes Trump	38%	(152)	30%	(119)	20%	(78)	9%	(34)	4%	(16)	399
Continue His Campaign: No Trump	32%	(115)	42%	(149)	14%	(50)	8%	(28)	4%	(16)	357
Conviction: Evidence	32%	(120)	41%	(154)	16%	(58)	7%	(25)	5%	(18)	375
Conviction: Motivation to Damage	40%	(134)	30%	(101)	18%	(60)	10%	(33)	3%	(10)	338
Conviction: DK/NO	26%	(21)	34%	(28)	18%	(14)	5%	(4)	17%	(14)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (269)	1% (6)	2% (12)	3% (24)	16% (126)	— (1)	2% (16)	1% (5)	3% (20)	10% (77)	5% (42)	15%
Gender: Male	38% (143)	— (2)	1% (3)	3% (13)	16% (59)	— (1)	1% (4)	— (1)	3% (10)	5% (20)	6% (22)	16%
Gender: Female	30% (126)	1% (5)	2% (10)	3% (11)	16% (67)	— (1)	3% (12)	1% (4)	2% (10)	14% (57)	5% (20)	13%
Age: 18-34	39% (83)	2% (5)	5% (11)	2% (5)	5% (10)	— (0)	3% (6)	1% (2)	5% (11)	14% (29)	— (1)	7%
Age: 35-44	49% (50)	— (0)	— (0)	7% (7)	10% (10)	— (0)	1% (1)	2% (2)	— (0)	11% (11)	2% (2)	9%
Age: 45-64	35% (95)	— (1)	— (1)	2% (7)	17% (45)	— (1)	1% (4)	1% (2)	1% (2)	9% (23)	6% (15)	18%
Age: 65+	19% (40)	— (0)	— (0)	3% (6)	29% (61)	— (0)	3% (6)	— (0)	4% (7)	6% (14)	11% (24)	21%
GenZers: 1997-2012	26% (28)	3% (3)	5% (6)	4% (4)	4% (5)	— (0)	3% (3)	1% (1)	3% (3)	19% (20)	— (0)	10%
Millennials: 1981-1996	51% (103)	1% (2)	3% (6)	4% (8)	8% (15)	— (0)	2% (4)	1% (3)	4% (8)	9% (18)	1% (3)	6%
GenXers: 1965-1980	40% (77)	1% (1)	— (1)	3% (6)	14% (27)	— (1)	2% (4)	1% (2)	1% (1)	10% (20)	5% (9)	16%
Baby Boomers: 1946-1964	20% (56)	— (0)	— (0)	2% (6)	28% (77)	— (0)	2% (6)	— (0)	3% (8)	7% (18)	11% (29)	20%
Educ: < College	35% (164)	1% (5)	2% (9)	2% (11)	17% (83)	— (1)	2% (9)	— (2)	1% (6)	10% (49)	5% (25)	13%
Educ: Bachelors degree	35% (73)	— (1)	1% (3)	4% (8)	14% (30)	— (0)	2% (4)	— (1)	6% (12)	8% (17)	5% (11)	16%
Educ: Post-grad	28% (31)	— (0)	— (0)	4% (5)	12% (13)	— (0)	3% (4)	3% (3)	3% (3)	10% (11)	6% (6)	20%
Income: Under 50k	32% (101)	2% (6)	4% (11)	1% (3)	13% (40)	— (1)	2% (6)	1% (2)	3% (8)	9% (29)	8% (26)	14%
Income: 50k-100k	34% (101)	— (0)	— (1)	4% (12)	17% (52)	— (0)	2% (7)	1% (2)	3% (8)	11% (33)	4% (12)	17%
Income: 100k+	37% (67)	— (0)	— (0)	5% (9)	19% (34)	— (0)	2% (3)	1% (2)	2% (4)	8% (15)	2% (4)	13%
Ethnicity: White (Non-Hispanic)	33% (220)	1% (6)	1% (6)	2% (16)	18% (117)	— (1)	2% (16)	1% (5)	2% (12)	10% (65)	5% (34)	15%
Ethnicity: Hispanic	47% (15)	— (0)	2% (1)	3% (1)	15% (5)	— (0)	1% (0)	1% (0)	— (0)	2% (1)	8% (3)	3%
Ethnicity: Black (Non-Hispanic)	33% (26)	1% (1)	7% (5)	5% (4)	2% (2)	— (0)	— (0)	— (0)	7% (6)	14% (11)	6% (5)	13%
Ethnicity: Asian + Other (Non-Hispanic)	36% (8)	— (0)	— (0)	13% (3)	12% (3)	— (0)	— (0)	1% (0)	12% (3)	— (0)	— (0)	23%
All Christian	33% (162)	1% (5)	2% (7)	2% (11)	21% (101)	— (1)	2% (11)	— (2)	3% (14)	7% (34)	5% (24)	14%
All Non-Christian	45% (17)	2% (1)	1% (0)	1% (1)	10% (4)	— (0)	— (0)	— (0)	1% (0)	2% (1)	1% (0)	11%
Atheist	7% (2)	— (0)	3% (1)	8% (2)	— (0)	— (0)	2% (1)	— (0)	— (0)	14% (4)	3% (1)	41%
Agnostic/Nothing in particular	35% (58)	— (0)	2% (3)	5% (8)	8% (13)	— (0)	3% (4)	— (0)	2% (3)	19% (30)	5% (9)	16%
Something Else	38% (30)	1% (1)	— (0)	3% (2)	11% (9)	— (0)	— (0)	4% (3)	4% (3)	10% (8)	9% (7)	11%
Evangelical	43% (67)	— (1)	3% (5)	1% (1)	19% (30)	— (0)	1% (2)	1% (1)	4% (7)	6% (10)	7% (12)	8%
Non-Evangelical	31% (123)	1% (5)	1% (3)	3% (12)	19% (75)	— (1)	2% (10)	1% (4)	3% (11)	8% (32)	5% (20)	16%
PID: Dem (no lean)	26% (82)	— (0)	1% (2)	3% (11)	3% (9)	— (1)	5% (15)	1% (4)	4% (13)	12% (37)	8% (25)	26%
PID: Ind (no lean)	41% (58)	1% (1)	3% (4)	2% (3)	11% (15)	— (0)	1% (1)	— (0)	— (1)	14% (20)	3% (5)	14%
PID: Rep (no lean)	39% (129)	1% (5)	2% (6)	3% (10)	31% (102)	— (0)	— (0)	— (1)	2% (7)	6% (19)	4% (12)	4%
PID/Gender: Dem Men	31% (46)	— (0)	1% (1)	4% (6)	5% (8)	— (1)	3% (4)	— (0)	3% (5)	3% (5)	6% (9)	30%
PID/Gender: Dem Women	21% (37)	— (0)	— (1)	3% (5)	1% (1)	— (0)	6% (11)	2% (4)	5% (8)	19% (33)	9% (16)	23%
PID/Gender: Ind Men	48% (31)	1% (1)	— (0)	2% (2)	11% (7)	— (0)	— (0)	— (0)	1% (1)	10% (6)	6% (4)	12%
PID/Gender: Ind Women	35% (27)	1% (1)	5% (4)	2% (1)	10% (8)	— (0)	1% (1)	— (0)	— (0)	18% (14)	1% (1)	15%
PID/Gender: Rep Men	40% (66)	— (1)	1% (1)	3% (5)	27% (44)	— (0)	— (0)	1% (1)	3% (5)	6% (9)	5% (9)	6%
PID/Gender: Rep Women	38% (63)	2% (4)	3% (5)	3% (5)	35% (58)	— (0)	— (0)	— (0)	1% (2)	6% (10)	2% (3)	2%
Ideo: Liberal (1-3)	19% (42)	2% (4)	2% (5)	3% (7)	3% (6)	— (0)	4% (9)	1% (2)	4% (10)	16% (36)	8% (18)	29%
Ideo: Moderate (4)	39% (91)	1% (1)	3% (6)	4% (8)	9% (21)	1% (1)	2% (5)	1% (3)	1% (3)	10% (22)	8% (18)	14%
Ideo: Conservative (5-7)	41% (130)	— (1)	— (1)	3% (9)	31% (99)	— (0)	1% (2)	— (0)	2% (8)	5% (15)	2% (5)	5%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (269)	1% (6)	2% (12)	3% (24)	16% (126)	— (1)	2% (16)	1% (5)	3% (20)	10% (77)	5% (42)	15%
Community: Urban	33% (50)	2% (3)	2% (4)	5% (7)	9% (13)	1% (1)	2% (4)	— (0)	2% (3)	9% (14)	6% (8)	12%
Community: Suburban	33% (141)	— (0)	2% (7)	3% (15)	16% (71)	— (1)	2% (9)	1% (5)	3% (14)	9% (40)	6% (24)	15%
Community: Rural	37% (79)	2% (3)	1% (2)	1% (2)	20% (42)	— (0)	2% (4)	— (0)	1% (3)	11% (23)	4% (9)	15%
Military HHnm: Yes	15% (19)	1% (1)	3% (3)	4% (5)	30% (37)	— (0)	3% (3)	— (0)	2% (3)	7% (9)	9% (11)	15%
Military HH: No	37% (250)	1% (6)	1% (9)	3% (19)	13% (89)	— (1)	2% (13)	1% (5)	3% (18)	10% (68)	5% (31)	15%
Employ: Private Sector	41% (118)	— (1)	— (0)	5% (14)	13% (37)	— (1)	2% (4)	1% (2)	1% (4)	10% (28)	3% (7)	11%
Employ: Government	42% (16)	1% (0)	2% (1)	6% (2)	11% (4)	— (0)	9% (3)	5% (2)	— (0)	15% (6)	1% (1)	—
Employ: Self-Employed	38% (22)	1% (1)	2% (1)	2% (1)	2% (1)	— (0)	3% (1)	2% (1)	4% (2)	13% (8)	9% (5)	17%
Employ: Homemaker	47% (29)	2% (1)	1% (1)	2% (1)	13% (8)	— (0)	3% (2)	1% (1)	— (0)	14% (9)	— (0)	11%
Employ: Student	15% (4)	— (0)	24% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	20% (5)	— (0)	13%
Employ: Retired	23% (50)	— (0)	— (1)	2% (4)	29% (63)	— (0)	2% (3)	— (0)	3% (6)	3% (6)	11% (23)	24%
Employ: Unemployed	29% (17)	1% (0)	3% (2)	1% (1)	14% (9)	— (0)	3% (2)	— (0)	9% (5)	18% (11)	2% (1)	9%
Employ: Other	29% (13)	7% (3)	2% (1)	3% (1)	10% (4)	— (0)	— (0)	— (0)	5% (2)	10% (4)	10% (4)	17%
Protestant	37% (82)	— (1)	2% (4)	1% (2)	18% (41)	— (0)	2% (4)	— (0)	3% (6)	10% (23)	5% (11)	16%
Roman Catholic	30% (77)	1% (4)	1% (3)	4% (9)	22% (56)	— (1)	3% (8)	1% (2)	3% (8)	4% (10)	5% (14)	12%
Mormon	— (0)	— (0)	— (0)	— (0)	100% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Orthodox (e.g. Greek or Russian Orthodox)	48% (2)	— (0)	— (0)	— (0)	48% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	4% (0)	—
Jewish	40% (8)	— (0)	— (0)	3% (1)	20% (4)	— (0)	— (0)	— (0)	— (0)	3% (1)	2% (0)	13%
Muslim	55% (9)	5% (1)	1% (0)	— (0)	— (0)	— (0)	— (0)	1% (0)	1% (0)	— (0)	— (0)	—
Buddhist	23% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	11% (0)	— (0)	65%
Atheist	7% (2)	— (0)	3% (1)	8% (2)	— (0)	— (0)	2% (1)	— (0)	— (0)	14% (4)	3% (1)	41%
Agnostic	31% (12)	— (0)	2% (1)	9% (3)	3% (1)	— (0)	6% (2)	1% (0)	— (0)	13% (5)	— (0)	30%
Something else	38% (30)	1% (1)	— (0)	3% (2)	11% (9)	— (0)	— (0)	4% (3)	4% (3)	10% (8)	9% (7)	11%
Nothing in particular	36% (46)	— (0)	2% (3)	4% (5)	9% (12)	— (0)	2% (2)	— (0)	2% (3)	20% (25)	7% (9)	11%
Ideo/PID: Conservative Republican	43% (109)	— (1)	— (1)	3% (8)	34% (87)	— (0)	— (0)	— (0)	3% (7)	5% (12)	1% (3)	5%
Ideo/PID: Moderate/Liberal Republican	27% (20)	5% (4)	7% (5)	3% (2)	20% (15)	— (0)	— (0)	2% (1)	— (0)	9% (7)	13% (9)	1%
Ideo/PID: Moderate/Conservative Democrat	33% (44)	— (0)	1% (1)	3% (4)	4% (6)	1% (1)	5% (7)	2% (2)	3% (3)	6% (7)	8% (11)	18%
Ideo/PID: Liberal Democrat	20% (37)	— (0)	1% (1)	4% (7)	2% (3)	— (0)	4% (8)	1% (1)	5% (10)	16% (30)	8% (15)	31%
Unfavorable of Biden and Trump	36% (46)	1% (1)	2% (3)	4% (5)	14% (18)	— (0)	— (0)	2% (3)	2% (3)	10% (13)	4% (5)	9%
2024 H2H Matchup: Biden Voter	22% (75)	— (1)	1% (2)	4% (15)	1% (3)	— (1)	4% (14)	1% (2)	3% (9)	14% (50)	9% (31)	30%
2024 H2H Matchup: Trump Voter	45% (180)	1% (5)	2% (9)	2% (6)	30% (121)	— (0)	1% (3)	1% (3)	2% (9)	4% (16)	2% (9)	3%
2024 H2H Matchup: Would not Vote	25% (5)	— (0)	2% (0)	— (0)	8% (2)	— (0)	— (0)	— (0)	— (0)	34% (7)	4% (1)	—
2024 H2H Matchup: Do not Know	34% (9)	2% (1)	2% (0)	10% (3)	— (0)	— (0)	— (0)	1% (0)	11% (3)	13% (3)	5% (1)	17%
2022 House Vote: Democrat	25% (87)	— (0)	— (2)	3% (10)	2% (6)	— (1)	4% (15)	1% (4)	3% (10)	14% (47)	8% (27)	28%
2022 House Vote: Republican	40% (123)	1% (5)	2% (5)	3% (9)	33% (102)	— (0)	— (0)	— (1)	2% (7)	4% (14)	3% (9)	5%
2022 House Vote: Did not Vote	41% (55)	1% (1)	4% (6)	3% (4)	12% (16)	— (0)	1% (1)	— (0)	2% (3)	12% (16)	4% (5)	5%
2020 Vote: Joe Biden	25% (94)	— (0)	1% (2)	4% (15)	1% (4)	— (1)	3% (12)	1% (5)	3% (11)	14% (50)	9% (32)	28%
2020 Vote: Donald Trump	44% (158)	1% (5)	1% (4)	1% (5)	32% (116)	— (1)	1% (3)	— (0)	2% (5)	5% (17)	3% (10)	3%
2020 Vote: Someone Else	38% (3)	— (0)	— (0)	7% (1)	2% (0)	— (0)	11% (1)	— (0)	10% (1)	7% (1)	7% (1)	—

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (269)	1% (6)	2% (12)	3% (24)	16% (126)	— (1)	2% (16)	1% (5)	3% (20)	10% (77)	5% (42)	15%
2020 Vote: Did not Vote	24% (14)	2% (1)	10% (5)	6% (4)	11% (6)	— (0)	1% (1)	— (0)	6% (3)	17% (10)	— (0)	6%
2016 Vote: Hillary Clinton	22% (63)	— (0)	— (0)	4% (10)	3% (7)	— (1)	4% (12)	1% (4)	2% (7)	13% (38)	10% (28)	29%
2016 Vote: Donald Trump	40% (128)	1% (2)	1% (3)	2% (7)	33% (107)	— (0)	— (1)	— (1)	2% (7)	5% (16)	4% (12)	4%
2016 Vote: Someone Else	36% (4)	— (0)	— (0)	19% (2)	10% (1)	— (0)	1% (0)	1% (0)	— (0)	— (0)	5% (1)	30%
2020 Vote/PID: Not Biden/Democrat	34% (19)	— (0)	1% (1)	2% (1)	15% (8)	— (0)	5% (3)	— (0)	7% (4)	8% (5)	— (0)	6%
2020 Vote/PID: Not Trump/Republican	28% (13)	— (0)	3% (1)	14% (6)	13% (6)	— (0)	— (0)	2% (1)	4% (2)	13% (6)	5% (2)	4%
U.S. Economy: Wrong Track	38% (216)	1% (6)	2% (11)	2% (14)	22% (125)	— (1)	1% (8)	1% (5)	3% (18)	8% (44)	4% (23)	9%
U.S. Economy: Right Direction	24% (53)	— (0)	1% (2)	5% (10)	— (1)	— (0)	4% (9)	— (1)	1% (3)	15% (33)	8% (18)	31%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19% (49)	1% (2)	— (1)	5% (14)	1% (2)	— (1)	5% (12)	1% (2)	2% (6)	14% (35)	10% (26)	32%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44% (182)	1% (4)	2% (10)	2% (8)	29% (121)	— (0)	— (2)	— (1)	2% (9)	4% (15)	2% (10)	4%
Prsnl. Fin. Sit. 2021-23: Same Under Both	32% (38)	— (1)	1% (2)	2% (2)	3% (4)	— (0)	2% (2)	2% (2)	4% (5)	22% (27)	5% (7)	14%
Top 2024 Issue: Economy	100% (269)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community/Gender: Urban Women	31% (21)	2% (1)	4% (3)	2% (2)	10% (7)	— (0)	2% (2)	1% (0)	5% (3)	12% (8)	9% (6)	13%
Community/Gender: Urban Men	34% (29)	2% (2)	1% (1)	6% (6)	8% (6)	1% (1)	2% (2)	— (0)	— (0)	7% (6)	3% (2)	12%
Community/Gender: Rural Women	35% (41)	3% (3)	1% (1)	1% (1)	20% (24)	— (0)	3% (4)	— (0)	— (0)	11% (13)	3% (3)	17%
Community/Gender: Rural Men	40% (38)	— (0)	1% (1)	2% (1)	20% (19)	— (0)	— (0)	— (0)	3% (3)	10% (9)	6% (6)	14%
Community/Gender: Suburban Women	28% (65)	— (0)	3% (6)	4% (9)	16% (37)	— (1)	3% (7)	2% (4)	3% (7)	15% (35)	5% (11)	12%
Community/Gender: Suburban Men	39% (76)	— (0)	— (1)	3% (6)	17% (34)	— (0)	1% (2)	1% (1)	4% (8)	2% (5)	7% (14)	20%
Homeowner	33% (228)	1% (4)	1% (6)	3% (22)	17% (118)	— (0)	2% (15)	1% (4)	3% (19)	9% (61)	5% (36)	16%
Renter	40% (38)	3% (3)	6% (5)	3% (2)	8% (7)	1% (1)	2% (1)	1% (1)	1% (1)	16% (15)	6% (5)	6%
Self + Household: White-Collar	32% (92)	— (0)	— (1)	5% (13)	13% (38)	— (0)	4% (10)	1% (3)	2% (4)	11% (31)	5% (15)	19%
Self + Household: Blue Collar	35% (133)	1% (5)	1% (3)	2% (6)	21% (81)	— (1)	1% (4)	— (1)	2% (9)	7% (28)	6% (22)	13%
Union HH: Yes	24% (20)	2% (1)	1% (1)	6% (5)	18% (15)	— (0)	2% (2)	4% (3)	3% (2)	13% (11)	3% (3)	14%
Union HH: No	35% (249)	1% (5)	2% (11)	3% (19)	16% (111)	— (1)	2% (15)	— (2)	3% (18)	9% (66)	5% (39)	15%
LGBTQ+: Yes	27% (20)	5% (4)	3% (2)	1% (0)	2% (2)	— (0)	— (0)	2% (1)	1% (0)	17% (12)	— (0)	26%
LGBTQ+: No	34% (249)	— (3)	1% (10)	3% (24)	17% (124)	— (1)	2% (16)	1% (4)	3% (20)	9% (65)	6% (42)	14%
Motivated to Vote	33% (244)	1% (6)	1% (9)	3% (21)	16% (119)	— (1)	2% (16)	— (4)	2% (16)	10% (70)	6% (42)	16%
Parent: Yes	44% (97)	1% (2)	2% (5)	4% (8)	15% (34)	— (0)	2% (5)	1% (3)	— (1)	11% (24)	1% (3)	8%
Parent: No	30% (171)	1% (4)	1% (7)	3% (16)	16% (92)	— (1)	2% (12)	1% (3)	3% (19)	9% (52)	7% (39)	17%
COVID Vaccine: Yes	29% (167)	— (1)	2% (9)	3% (19)	14% (83)	— (1)	2% (12)	1% (3)	3% (20)	11% (62)	6% (35)	19%
COVID Vaccine: No	47% (102)	2% (5)	2% (3)	2% (5)	20% (43)	— (1)	2% (4)	1% (2)	— (1)	7% (15)	3% (7)	4%
Student Loans: Yes	40% (48)	1% (2)	3% (4)	5% (6)	9% (10)	— (0)	— (0)	2% (2)	5% (6)	13% (15)	2% (2)	11%
Student Loans: No	33% (221)	1% (5)	1% (8)	3% (18)	17% (116)	— (1)	2% (16)	1% (4)	2% (15)	9% (61)	6% (40)	16%
Favorable Opinion of Haley	33% (85)	— (0)	1% (2)	2% (5)	28% (72)	— (1)	1% (2)	1% (2)	2% (6)	5% (12)	5% (12)	12%
Unfavorable Opinion of Haley	29% (93)	1% (2)	1% (4)	4% (12)	12% (38)	— (0)	4% (11)	— (0)	3% (9)	10% (32)	5% (16)	25%
Prodigal Biden Voter	47% (25)	— (0)	1% (0)	5% (3)	4% (2)	— (0)	— (0)	5% (3)	9% (5)	11% (6)	1% (1)	5%
Undecided Voter (DK/WNV)	30% (14)	1% (1)	2% (1)	6% (3)	4% (2)	— (0)	— (0)	— (0)	6% (3)	23% (11)	4% (2)	9%
Undecided Voter (DK)	34% (9)	2% (1)	2% (0)	10% (3)	— (0)	— (0)	— (0)	1% (0)	11% (3)	13% (3)	5% (1)	17%
Watched Debate	35% (209)	1% (5)	1% (6)	4% (21)	19% (109)	— (1)	2% (10)	1% (5)	3% (16)	8% (49)	5% (30)	13%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (269)	1% (6)	2% (12)	3% (24)	16% (126)	— (1)	2% (16)	1% (5)	3% (20)	10% (77)	5% (42)	15%
Watched Debate: Did not Watch	29% (60)	1% (1)	3% (6)	1% (3)	8% (17)	— (0)	3% (6)	— (0)	2% (5)	14% (28)	6% (12)	20%
Watched Debate: All of it	31% (104)	1% (5)	— (1)	2% (5)	24% (80)	— (0)	2% (7)	1% (3)	2% (5)	9% (28)	6% (21)	15%
Watched Debate: Some of it	41% (105)	— (1)	2% (5)	6% (16)	11% (29)	— (1)	1% (3)	1% (2)	4% (10)	8% (20)	3% (9)	11%
Continue His Campaign: Yes Biden	30% (96)	1% (2)	— (1)	3% (8)	6% (19)	— (1)	3% (10)	1% (2)	3% (10)	13% (42)	8% (26)	22%
Continue His Campaign: No Biden	37% (162)	1% (5)	2% (7)	3% (15)	24% (106)	— (0)	1% (6)	1% (3)	2% (10)	7% (30)	3% (14)	9%
Continue His Campaign: Yes Trump	44% (175)	1% (5)	2% (6)	1% (5)	29% (117)	— (0)	— (1)	— (1)	3% (14)	4% (14)	3% (13)	4%
Continue His Campaign: No Trump	23% (83)	— (1)	1% (2)	5% (19)	2% (7)	— (1)	4% (13)	1% (4)	2% (7)	16% (56)	7% (26)	27%
Conviction: Evidence	26% (97)	1% (3)	1% (3)	5% (17)	1% (3)	— (1)	4% (14)	1% (4)	4% (14)	16% (59)	7% (26)	26%
Conviction: Motivation to Damage	41% (140)	— (1)	1% (5)	2% (6)	33% (113)	— (1)	— (0)	— (0)	2% (6)	3% (12)	4% (15)	5%
Conviction: DK/NO	39% (32)	4% (3)	6% (5)	2% (2)	12% (10)	— (0)	3% (2)	1% (1)	1% (1)	7% (6)	1% (1)	6%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(405)	37%	(294)	12%	(95)	794
Gender: Male	56%	(212)	35%	(132)	9%	(33)	378
Gender: Female	46%	(193)	39%	(161)	15%	(62)	416
Age: 18-34	46%	(98)	33%	(69)	21%	(45)	212
Age: 35-44	55%	(56)	35%	(36)	10%	(10)	103
Age: 45-64	51%	(138)	40%	(106)	9%	(25)	270
Age: 65+	54%	(113)	39%	(83)	7%	(15)	210
GenZers: 1997-2012	44%	(47)	33%	(35)	23%	(25)	107
Millennials: 1981-1996	52%	(104)	33%	(67)	15%	(30)	202
GenXers: 1965-1980	50%	(95)	39%	(74)	11%	(22)	190
Baby Boomers: 1946-1964	55%	(152)	39%	(108)	6%	(18)	278
Educ: < College	56%	(264)	32%	(154)	12%	(57)	475
Educ: Bachelors degree	45%	(92)	44%	(92)	11%	(23)	208
Educ: Post-grad	44%	(49)	43%	(48)	13%	(15)	112
Income: Under 50k	48%	(150)	37%	(115)	15%	(49)	313
Income: 50k-100k	51%	(153)	39%	(117)	10%	(29)	299
Income: 100k+	56%	(103)	34%	(62)	9%	(17)	182
Ethnicity: White (Non-Hispanic)	55%	(361)	35%	(229)	11%	(72)	662
Ethnicity: Hispanic	53%	(17)	30%	(10)	17%	(6)	33
Ethnicity: Black (Non-Hispanic)	23%	(18)	61%	(48)	15%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	40%	(8)	35%	(7)	25%	(5)	21
All Christian	58%	(283)	33%	(159)	9%	(42)	484
All Non-Christian	44%	(17)	45%	(17)	11%	(4)	39
Atheist	8%	(2)	62%	(18)	30%	(9)	28
Agnostic/Nothing in particular	36%	(59)	44%	(72)	21%	(34)	164
Something Else	57%	(45)	35%	(28)	8%	(7)	79
Evangelical	74%	(116)	17%	(26)	9%	(15)	158
Non-Evangelical	51%	(205)	40%	(161)	8%	(33)	399
PID: Dem (no lean)	15%	(49)	72%	(234)	12%	(40)	323
PID: Ind (no lean)	43%	(62)	33%	(46)	24%	(34)	142
PID: Rep (no lean)	89%	(294)	4%	(14)	6%	(21)	329

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(405)	37%	(294)	12%	(95)	794
PID/Gender: Dem Men	21%	(30)	69%	(100)	11%	(16)	146
PID/Gender: Dem Women	11%	(19)	76%	(133)	13%	(24)	176
PID/Gender: Ind Men	47%	(30)	36%	(23)	17%	(11)	65
PID/Gender: Ind Women	41%	(31)	30%	(23)	29%	(23)	77
PID/Gender: Rep Men	91%	(152)	5%	(9)	3%	(6)	166
PID/Gender: Rep Women	88%	(143)	3%	(5)	9%	(15)	163
Ideo: Liberal (1-3)	16%	(36)	74%	(166)	10%	(23)	225
Ideo: Moderate (4)	39%	(91)	44%	(104)	17%	(40)	235
Ideo: Conservative (5-7)	87%	(277)	6%	(19)	7%	(23)	319
Community: Urban	36%	(55)	51%	(77)	13%	(20)	152
Community: Suburban	50%	(215)	39%	(169)	11%	(47)	431
Community: Rural	64%	(136)	23%	(48)	13%	(28)	211
Military HHnm: Yes	58%	(70)	33%	(40)	9%	(11)	121
Military HH: No	50%	(336)	38%	(254)	12%	(83)	673
Employ: Private Sector	48%	(138)	37%	(106)	15%	(44)	289
Employ: Government	38%	(14)	46%	(18)	16%	(6)	38
Employ: Self-Employed	53%	(31)	38%	(22)	8%	(5)	58
Employ: Homemaker	57%	(35)	28%	(17)	15%	(9)	62
Employ: Student	37%	(9)	30%	(7)	33%	(8)	24
Employ: Retired	57%	(126)	37%	(82)	5%	(12)	220
Employ: Unemployed	49%	(29)	42%	(25)	9%	(6)	60
Employ: Other	52%	(23)	39%	(17)	9%	(4)	44

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(405)	37%	(294)	12%	(95)	794
Protestant	55%	(122)	34%	(76)	11%	(25)	223
Roman Catholic	61%	(155)	33%	(84)	6%	(16)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	36%	(7)	58%	(11)	6%	(1)	19
Muslim	56%	(9)	25%	(4)	19%	(3)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	8%	(2)	62%	(18)	30%	(9)	28
Agnostic	17%	(6)	63%	(24)	20%	(8)	38
Something else	57%	(45)	35%	(28)	8%	(7)	79
Nothing in particular	41%	(52)	38%	(48)	21%	(26)	126
Ideo/PID: Conservative Republican	95%	(242)	1%	(2)	4%	(11)	256
Ideo/PID: Moderate/Liberal Republican	71%	(52)	16%	(11)	13%	(10)	74
Ideo/PID: Moderate/Conservative Democrat	21%	(28)	62%	(82)	16%	(22)	132
Ideo/PID: Liberal Democrat	11%	(20)	80%	(147)	9%	(17)	185
Unfavorable of Biden and Trump	51%	(64)	9%	(11)	40%	(51)	126
2024 H2H Matchup: Biden Voter	5%	(18)	80%	(277)	15%	(52)	347
2024 H2H Matchup: Trump Voter	93%	(373)	3%	(13)	4%	(15)	401
2024 H2H Matchup: Would not Vote	28%	(6)	—	(0)	72%	(15)	21
2024 H2H Matchup: Do not Know	34%	(9)	13%	(3)	52%	(13)	25
2022 House Vote: Democrat	12%	(40)	74%	(253)	14%	(48)	342
2022 House Vote: Republican	88%	(273)	6%	(18)	6%	(19)	310
2022 House Vote: Did not Vote	65%	(86)	16%	(22)	19%	(26)	134
2020 Vote: Joe Biden	12%	(44)	73%	(271)	15%	(54)	369
2020 Vote: Donald Trump	92%	(332)	2%	(8)	6%	(20)	360
2020 Vote: Someone Else	41%	(3)	22%	(2)	37%	(3)	8
2020 Vote: Did not Vote	45%	(26)	23%	(13)	32%	(18)	56
2016 Vote: Hillary Clinton	12%	(36)	78%	(222)	10%	(28)	286
2016 Vote: Donald Trump	88%	(282)	5%	(15)	7%	(22)	319
2016 Vote: Someone Else	17%	(2)	33%	(4)	50%	(6)	12
2020 Vote/PID: Not Biden/Democrat	57%	(32)	21%	(12)	22%	(13)	57
2020 Vote/PID: Not Trump/Republican	60%	(28)	17%	(8)	22%	(10)	47

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(405)	37%	(294)	12%	(95)	794
U.S. Economy: Wrong Track	66%	(378)	20%	(116)	14%	(79)	573
U.S. Economy: Right Direction	12%	(27)	80%	(178)	7%	(16)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	88%	(229)	8%	(21)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(367)	3%	(14)	8%	(33)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(29)	42%	(51)	33%	(40)	120
Top 2024 Issue: Economy	69%	(186)	20%	(53)	11%	(30)	269
Community/Gender: Urban Women	29%	(19)	60%	(40)	10%	(7)	66
Community/Gender: Urban Men	42%	(36)	43%	(37)	15%	(13)	86
Community/Gender: Rural Women	60%	(69)	24%	(27)	17%	(20)	117
Community/Gender: Rural Men	70%	(66)	22%	(20)	8%	(8)	94
Community/Gender: Suburban Women	45%	(104)	40%	(94)	15%	(35)	234
Community/Gender: Suburban Men	56%	(110)	38%	(75)	6%	(12)	197
Homeowner	52%	(361)	36%	(249)	12%	(82)	692
Renter	44%	(41)	45%	(42)	11%	(10)	93
Self + Household: White-Collar	46%	(132)	43%	(123)	11%	(33)	288
Self + Household: Blue Collar	57%	(217)	32%	(122)	11%	(41)	380
Union HH: Yes	52%	(43)	38%	(31)	10%	(8)	82
Union HH: No	51%	(363)	37%	(263)	12%	(86)	712
LGBTQ+: Yes	35%	(25)	41%	(29)	23%	(17)	71
LGBTQ+: No	53%	(380)	37%	(265)	11%	(78)	723
Motivated to Vote	52%	(377)	38%	(279)	10%	(74)	730
Parent: Yes	60%	(131)	26%	(58)	14%	(31)	220
Parent: No	48%	(274)	41%	(236)	11%	(64)	574
COVID Vaccine: Yes	42%	(241)	46%	(265)	12%	(71)	577
COVID Vaccine: No	76%	(164)	13%	(29)	11%	(24)	217
Student Loans: Yes	45%	(54)	41%	(50)	14%	(17)	121
Student Loans: No	52%	(351)	36%	(244)	12%	(78)	673
Favorable Opinion of Haley	67%	(171)	27%	(68)	6%	(16)	255
Unfavorable Opinion of Haley	41%	(130)	49%	(158)	10%	(33)	321
Prodigal Biden Voter	63%	(33)	13%	(7)	24%	(13)	53
Undecided Voter (DK/WNV)	31%	(14)	7%	(3)	61%	(28)	46
Undecided Voter (DK)	34%	(9)	13%	(3)	52%	(13)	25

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(405)	37%	(294)	12%	(95)	794
Watched Debate	55%	(326)	35%	(204)	10%	(60)	590
Watched Debate: Did not Watch	39%	(80)	44%	(90)	17%	(35)	204
Watched Debate: All of it	63%	(207)	33%	(109)	5%	(16)	331
Watched Debate: Some of it	46%	(119)	37%	(96)	17%	(44)	259
Continue His Campaign: Yes Biden	23%	(73)	70%	(223)	7%	(23)	319
Continue His Campaign: No Biden	71%	(313)	14%	(62)	15%	(64)	439
Continue His Campaign: Yes Trump	87%	(349)	10%	(38)	3%	(13)	399
Continue His Campaign: No Trump	13%	(45)	68%	(244)	19%	(68)	357
Conviction: Evidence	14%	(51)	69%	(259)	17%	(64)	375
Conviction: Motivation to Damage	88%	(296)	8%	(27)	5%	(15)	338
Conviction: DK/NO	71%	(58)	10%	(8)	18%	(15)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(349)	39%	(312)	17%	(133)	794
Gender: Male	51%	(191)	38%	(145)	11%	(42)	378
Gender: Female	38%	(158)	40%	(167)	22%	(92)	416
Age: 18-34	44%	(92)	29%	(61)	28%	(59)	212
Age: 35-44	47%	(48)	38%	(39)	15%	(16)	103
Age: 45-64	40%	(109)	43%	(116)	17%	(45)	270
Age: 65+	47%	(100)	46%	(97)	7%	(14)	210
GenZers: 1997-2012	46%	(49)	26%	(27)	29%	(31)	107
Millennials: 1981-1996	44%	(88)	35%	(70)	22%	(44)	202
GenXers: 1965-1980	38%	(72)	42%	(80)	20%	(39)	190
Baby Boomers: 1946-1964	48%	(134)	45%	(124)	7%	(20)	278
Educ: < College	48%	(229)	33%	(158)	18%	(87)	475
Educ: Bachelors degree	40%	(83)	47%	(97)	13%	(27)	208
Educ: Post-grad	33%	(37)	50%	(56)	17%	(19)	112
Income: Under 50k	44%	(139)	37%	(116)	19%	(59)	313
Income: 50k-100k	44%	(132)	42%	(125)	14%	(42)	299
Income: 100k+	43%	(78)	39%	(71)	18%	(32)	182
Ethnicity: White (Non-Hispanic)	47%	(309)	37%	(245)	16%	(108)	662
Ethnicity: Hispanic	40%	(13)	37%	(12)	22%	(7)	33
Ethnicity: Black (Non-Hispanic)	24%	(19)	60%	(47)	15%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	36%	(8)	36%	(8)	28%	(6)	21
All Christian	51%	(249)	36%	(174)	13%	(61)	484
All Non-Christian	34%	(13)	52%	(20)	14%	(6)	39
Atheist	10%	(3)	59%	(17)	31%	(9)	28
Agnostic/Nothing in particular	26%	(42)	47%	(77)	28%	(45)	164
Something Else	53%	(42)	31%	(24)	16%	(13)	79
Evangelical	69%	(108)	20%	(31)	12%	(18)	158
Non-Evangelical	45%	(181)	42%	(167)	13%	(51)	399
PID: Dem (no lean)	10%	(34)	75%	(241)	15%	(48)	323
PID: Ind (no lean)	36%	(51)	37%	(52)	27%	(38)	142
PID: Rep (no lean)	80%	(264)	6%	(19)	14%	(47)	329

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(349)	39%	(312)	17%	(133)	794
PID/Gender: Dem Men	17%	(25)	73%	(107)	10%	(14)	146
PID/Gender: Dem Women	5%	(9)	76%	(134)	19%	(34)	176
PID/Gender: Ind Men	42%	(27)	40%	(26)	19%	(12)	65
PID/Gender: Ind Women	32%	(24)	35%	(27)	34%	(26)	77
PID/Gender: Rep Men	84%	(139)	7%	(12)	9%	(15)	166
PID/Gender: Rep Women	76%	(124)	4%	(7)	19%	(32)	163
Ideo: Liberal (1-3)	12%	(26)	77%	(173)	11%	(26)	225
Ideo: Moderate (4)	30%	(72)	48%	(113)	21%	(50)	235
Ideo: Conservative (5-7)	79%	(251)	7%	(21)	15%	(47)	319
Community: Urban	32%	(49)	52%	(79)	15%	(23)	152
Community: Suburban	41%	(177)	40%	(172)	19%	(81)	431
Community: Rural	58%	(122)	29%	(60)	13%	(28)	211
Military HHnm: Yes	45%	(54)	39%	(48)	16%	(19)	121
Military HH: No	44%	(295)	39%	(264)	17%	(114)	673
Employ: Private Sector	39%	(113)	42%	(120)	19%	(55)	289
Employ: Government	32%	(12)	46%	(18)	22%	(8)	38
Employ: Self-Employed	63%	(37)	25%	(15)	12%	(7)	58
Employ: Homemaker	53%	(32)	29%	(18)	18%	(11)	62
Employ: Student	25%	(6)	28%	(7)	46%	(11)	24
Employ: Retired	48%	(105)	43%	(96)	9%	(19)	220
Employ: Unemployed	38%	(23)	37%	(22)	25%	(15)	60
Employ: Other	48%	(21)	39%	(17)	14%	(6)	44

Continued on next page

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(349)	39%	(312)	17%	(133)	794
Protestant	50%	(112)	37%	(82)	13%	(30)	223
Roman Catholic	53%	(135)	36%	(92)	11%	(28)	255
Mormon	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	4%	(0)	39%	(1)	4
Jewish	31%	(6)	63%	(12)	6%	(1)	19
Muslim	38%	(6)	35%	(6)	27%	(4)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	10%	(3)	59%	(17)	31%	(9)	28
Agnostic	19%	(7)	61%	(23)	20%	(8)	38
Something else	53%	(42)	31%	(24)	16%	(13)	79
Nothing in particular	28%	(35)	43%	(54)	30%	(38)	126
Ideo/PID: Conservative Republican	86%	(221)	2%	(6)	11%	(29)	256
Ideo/PID: Moderate/Liberal Republican	59%	(43)	17%	(13)	24%	(18)	74
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	67%	(88)	21%	(27)	132
Ideo/PID: Liberal Democrat	9%	(17)	81%	(149)	10%	(19)	185
Unfavorable of Biden and Trump	33%	(41)	20%	(26)	47%	(60)	126
2024 H2H Matchup: Biden Voter	5%	(18)	83%	(287)	12%	(42)	347
2024 H2H Matchup: Trump Voter	81%	(323)	5%	(19)	15%	(59)	401
2024 H2H Matchup: Would not Vote	11%	(2)	14%	(3)	74%	(15)	21
2024 H2H Matchup: Do not Know	21%	(5)	12%	(3)	67%	(17)	25
2022 House Vote: Democrat	10%	(33)	78%	(266)	13%	(43)	342
2022 House Vote: Republican	80%	(249)	7%	(22)	13%	(39)	310
2022 House Vote: Did not Vote	46%	(62)	17%	(23)	37%	(49)	134
2020 Vote: Joe Biden	9%	(33)	78%	(288)	13%	(48)	369
2020 Vote: Donald Trump	81%	(292)	3%	(10)	16%	(58)	360
2020 Vote: Someone Else	11%	(1)	29%	(2)	60%	(5)	8
2020 Vote: Did not Vote	41%	(23)	21%	(12)	38%	(22)	56
2016 Vote: Hillary Clinton	6%	(18)	84%	(239)	10%	(29)	286
2016 Vote: Donald Trump	81%	(257)	6%	(19)	13%	(42)	319
2016 Vote: Someone Else	22%	(3)	47%	(6)	31%	(4)	12
2020 Vote/PID: Not Biden/Democrat	37%	(21)	17%	(10)	46%	(26)	57
2020 Vote/PID: Not Trump/Republican	47%	(22)	27%	(13)	26%	(12)	47

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(349)	39%	(312)	17%	(133)	794
U.S. Economy: Wrong Track	55%	(318)	23%	(134)	21%	(121)	573
U.S. Economy: Right Direction	14%	(31)	81%	(178)	5%	(12)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	86%	(224)	7%	(17)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(311)	9%	(36)	16%	(67)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(19)	43%	(52)	41%	(50)	120
Top 2024 Issue: Economy	55%	(149)	26%	(70)	18%	(50)	269
Community/Gender: Urban Women	28%	(18)	54%	(35)	18%	(12)	66
Community/Gender: Urban Men	36%	(31)	51%	(44)	13%	(11)	86
Community/Gender: Rural Women	53%	(62)	30%	(34)	17%	(20)	117
Community/Gender: Rural Men	64%	(61)	27%	(26)	8%	(8)	94
Community/Gender: Suburban Women	33%	(78)	42%	(97)	25%	(59)	234
Community/Gender: Suburban Men	51%	(100)	38%	(75)	11%	(22)	197
Homeowner	45%	(311)	39%	(267)	16%	(114)	692
Renter	39%	(36)	45%	(42)	16%	(15)	93
Self + Household: White-Collar	37%	(107)	47%	(136)	15%	(44)	288
Self + Household: Blue Collar	51%	(195)	35%	(132)	14%	(54)	380
Union HH: Yes	39%	(32)	43%	(35)	18%	(15)	82
Union HH: No	44%	(317)	39%	(277)	17%	(118)	712
LGBTQ+: Yes	24%	(17)	39%	(28)	37%	(26)	71
LGBTQ+: No	46%	(332)	39%	(284)	15%	(107)	723
Motivated to Vote	45%	(326)	41%	(300)	14%	(104)	730
Parent: Yes	46%	(102)	32%	(70)	22%	(48)	220
Parent: No	43%	(246)	42%	(242)	15%	(85)	574
COVID Vaccine: Yes	35%	(202)	48%	(278)	17%	(97)	577
COVID Vaccine: No	68%	(147)	16%	(34)	17%	(36)	217
Student Loans: Yes	37%	(45)	44%	(53)	19%	(23)	121
Student Loans: No	45%	(304)	38%	(259)	16%	(110)	673
Favorable Opinion of Haley	60%	(152)	31%	(80)	9%	(23)	255
Unfavorable Opinion of Haley	36%	(116)	51%	(165)	12%	(40)	321
Prodigal Biden Voter	42%	(22)	23%	(12)	35%	(18)	53
Undecided Voter (DK/WNV)	17%	(8)	13%	(6)	70%	(32)	46
Undecided Voter (DK)	21%	(5)	12%	(3)	67%	(17)	25

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(349)	39%	(312)	17%	(133)	794
Watched Debate	50%	(294)	36%	(212)	14%	(83)	590
Watched Debate: Did not Watch	27%	(55)	49%	(100)	24%	(50)	204
Watched Debate: All of it	57%	(189)	35%	(115)	8%	(27)	331
Watched Debate: Some of it	41%	(105)	38%	(97)	22%	(56)	259
Continue His Campaign: Yes Biden	23%	(74)	68%	(217)	9%	(28)	319
Continue His Campaign: No Biden	60%	(262)	19%	(84)	21%	(93)	439
Continue His Campaign: Yes Trump	80%	(320)	9%	(37)	11%	(43)	399
Continue His Campaign: No Trump	7%	(24)	73%	(261)	20%	(72)	357
Conviction: Evidence	11%	(42)	71%	(267)	17%	(65)	375
Conviction: Motivation to Damage	80%	(269)	10%	(34)	10%	(35)	338
Conviction: DK/NO	47%	(38)	13%	(11)	40%	(33)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	40%	(316)	19%	(154)	794
Gender: Male	46%	(175)	37%	(141)	16%	(62)	378
Gender: Female	36%	(149)	42%	(175)	22%	(92)	416
Age: 18-34	40%	(85)	34%	(71)	26%	(55)	212
Age: 35-44	46%	(48)	40%	(42)	13%	(14)	103
Age: 45-64	37%	(101)	44%	(117)	19%	(51)	270
Age: 65+	43%	(91)	41%	(85)	16%	(34)	210
GenZers: 1997-2012	41%	(44)	32%	(35)	26%	(28)	107
Millennials: 1981-1996	42%	(85)	38%	(76)	20%	(41)	202
GenXers: 1965-1980	36%	(68)	43%	(82)	21%	(40)	190
Baby Boomers: 1946-1964	43%	(120)	41%	(115)	16%	(44)	278
Educ: < College	46%	(219)	35%	(167)	19%	(88)	475
Educ: Bachelors degree	34%	(70)	46%	(96)	20%	(41)	208
Educ: Post-grad	31%	(34)	48%	(53)	22%	(24)	112
Income: Under 50k	40%	(125)	36%	(114)	24%	(74)	313
Income: 50k-100k	43%	(129)	43%	(129)	14%	(41)	299
Income: 100k+	38%	(70)	40%	(73)	22%	(39)	182
Ethnicity: White (Non-Hispanic)	44%	(291)	37%	(246)	19%	(125)	662
Ethnicity: Hispanic	45%	(15)	39%	(13)	16%	(5)	33
Ethnicity: Black (Non-Hispanic)	14%	(11)	64%	(50)	22%	(17)	78
Ethnicity: Asian + Other (Non-Hispanic)	36%	(8)	31%	(7)	33%	(7)	21
All Christian	47%	(229)	35%	(171)	17%	(83)	484
All Non-Christian	33%	(13)	45%	(17)	22%	(8)	39
Atheist	19%	(5)	63%	(18)	18%	(5)	28
Agnostic/Nothing in particular	25%	(42)	48%	(79)	27%	(44)	164
Something Else	44%	(35)	39%	(31)	17%	(14)	79
Evangelical	59%	(92)	18%	(28)	24%	(37)	158
Non-Evangelical	42%	(169)	43%	(172)	15%	(58)	399
PID: Dem (no lean)	9%	(29)	77%	(249)	14%	(45)	323
PID: Ind (no lean)	30%	(42)	37%	(53)	33%	(46)	142
PID: Rep (no lean)	77%	(253)	4%	(14)	19%	(62)	329

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	40%	(316)	19%	(154)	794
PID/Gender: Dem Men	14%	(21)	73%	(107)	13%	(19)	146
PID/Gender: Dem Women	5%	(8)	81%	(142)	15%	(26)	176
PID/Gender: Ind Men	35%	(23)	41%	(27)	24%	(15)	65
PID/Gender: Ind Women	25%	(19)	34%	(27)	40%	(31)	77
PID/Gender: Rep Men	79%	(132)	5%	(8)	16%	(27)	166
PID/Gender: Rep Women	75%	(122)	4%	(6)	22%	(35)	163
Ideo: Liberal (1-3)	11%	(26)	76%	(171)	13%	(29)	225
Ideo: Moderate (4)	24%	(56)	47%	(111)	29%	(68)	235
Ideo: Conservative (5-7)	76%	(242)	9%	(30)	15%	(48)	319
Community: Urban	27%	(42)	51%	(77)	22%	(33)	152
Community: Suburban	37%	(161)	41%	(176)	22%	(94)	431
Community: Rural	57%	(121)	30%	(63)	13%	(27)	211
Military HHnm: Yes	38%	(47)	38%	(46)	24%	(29)	121
Military HH: No	41%	(277)	40%	(270)	19%	(125)	673
Employ: Private Sector	39%	(112)	40%	(116)	21%	(60)	289
Employ: Government	32%	(12)	53%	(20)	15%	(6)	38
Employ: Self-Employed	55%	(32)	32%	(18)	13%	(8)	58
Employ: Homemaker	48%	(29)	29%	(18)	23%	(14)	62
Employ: Student	23%	(6)	31%	(8)	46%	(11)	24
Employ: Retired	43%	(96)	40%	(87)	17%	(37)	220
Employ: Unemployed	34%	(20)	42%	(25)	24%	(14)	60
Employ: Other	38%	(17)	54%	(24)	8%	(4)	44

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	40%	(316)	19%	(154)	794
Protestant	44%	(98)	37%	(81)	19%	(43)	223
Roman Catholic	51%	(129)	34%	(87)	15%	(38)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	39%	(1)	4
Jewish	31%	(6)	63%	(12)	6%	(1)	19
Muslim	37%	(6)	19%	(3)	44%	(7)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	19%	(5)	63%	(18)	18%	(5)	28
Agnostic	17%	(7)	58%	(22)	24%	(9)	38
Something else	44%	(35)	39%	(31)	17%	(14)	79
Nothing in particular	28%	(35)	45%	(57)	27%	(34)	126
Ideo/PID: Conservative Republican	84%	(214)	3%	(9)	13%	(33)	256
Ideo/PID: Moderate/Liberal Republican	54%	(39)	7%	(5)	39%	(29)	74
Ideo/PID: Moderate/Conservative Democrat	11%	(15)	70%	(93)	18%	(24)	132
Ideo/PID: Liberal Democrat	7%	(14)	82%	(152)	10%	(19)	185
Unfavorable of Biden and Trump	26%	(33)	19%	(25)	54%	(69)	126
2024 H2H Matchup: Biden Voter	4%	(13)	82%	(286)	14%	(48)	347
2024 H2H Matchup: Trump Voter	76%	(304)	6%	(25)	18%	(73)	401
2024 H2H Matchup: Would not Vote	26%	(5)	11%	(2)	62%	(13)	21
2024 H2H Matchup: Do not Know	6%	(1)	11%	(3)	83%	(21)	25
2022 House Vote: Democrat	8%	(27)	79%	(269)	13%	(46)	342
2022 House Vote: Republican	74%	(231)	5%	(16)	20%	(63)	310
2022 House Vote: Did not Vote	46%	(61)	23%	(30)	32%	(42)	134
2020 Vote: Joe Biden	7%	(24)	78%	(286)	16%	(58)	369
2020 Vote: Donald Trump	78%	(280)	3%	(12)	19%	(69)	360
2020 Vote: Someone Else	9%	(1)	16%	(1)	75%	(6)	8
2020 Vote: Did not Vote	34%	(19)	29%	(16)	37%	(21)	56
2016 Vote: Hillary Clinton	6%	(17)	83%	(237)	11%	(32)	286
2016 Vote: Donald Trump	74%	(237)	5%	(16)	21%	(66)	319
2016 Vote: Someone Else	12%	(1)	28%	(3)	61%	(8)	12
2020 Vote/PID: Not Biden/Democrat	41%	(23)	29%	(17)	30%	(17)	57
2020 Vote/PID: Not Trump/Republican	53%	(25)	19%	(9)	27%	(13)	47

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	40%	(316)	19%	(154)	794
U.S. Economy: Wrong Track	53%	(302)	24%	(140)	23%	(131)	573
U.S. Economy: Right Direction	10%	(22)	80%	(176)	10%	(23)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	87%	(227)	9%	(23)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(295)	8%	(35)	20%	(84)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	45%	(55)	39%	(47)	120
Top 2024 Issue: Economy	54%	(146)	24%	(65)	21%	(57)	269
Community/Gender: Urban Women	19%	(13)	59%	(39)	22%	(15)	66
Community/Gender: Urban Men	34%	(29)	45%	(39)	21%	(18)	86
Community/Gender: Rural Women	52%	(60)	32%	(38)	16%	(19)	117
Community/Gender: Rural Men	64%	(61)	27%	(26)	8%	(8)	94
Community/Gender: Suburban Women	33%	(76)	42%	(99)	25%	(59)	234
Community/Gender: Suburban Men	43%	(85)	39%	(77)	18%	(35)	197
Homeowner	42%	(289)	38%	(265)	20%	(138)	692
Renter	35%	(33)	51%	(48)	14%	(13)	93
Self + Household: White-Collar	37%	(107)	46%	(132)	17%	(49)	288
Self + Household: Blue Collar	47%	(180)	35%	(132)	18%	(68)	380
Union HH: Yes	41%	(34)	42%	(34)	17%	(14)	82
Union HH: No	41%	(290)	40%	(282)	20%	(140)	712
LGBTQ+: Yes	31%	(22)	46%	(33)	22%	(16)	71
LGBTQ+: No	42%	(302)	39%	(283)	19%	(138)	723
Motivated to Vote	41%	(296)	41%	(298)	19%	(135)	730
Parent: Yes	45%	(99)	29%	(64)	26%	(57)	220
Parent: No	39%	(225)	44%	(252)	17%	(97)	574
COVID Vaccine: Yes	31%	(181)	49%	(280)	20%	(116)	577
COVID Vaccine: No	66%	(143)	16%	(36)	18%	(38)	217
Student Loans: Yes	33%	(40)	47%	(57)	19%	(23)	121
Student Loans: No	42%	(284)	38%	(259)	19%	(131)	673
Favorable Opinion of Haley	55%	(139)	31%	(78)	15%	(38)	255
Unfavorable Opinion of Haley	34%	(110)	53%	(169)	13%	(42)	321
Prodigal Biden Voter	36%	(19)	29%	(15)	36%	(19)	53
Undecided Voter (DK/WNV)	15%	(7)	11%	(5)	74%	(34)	46
Undecided Voter (DK)	6%	(1)	11%	(3)	83%	(21)	25

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	40%	(316)	19%	(154)	794
Watched Debate	46%	(269)	37%	(215)	18%	(105)	590
Watched Debate: Did not Watch	27%	(55)	49%	(101)	24%	(49)	204
Watched Debate: All of it	54%	(177)	35%	(117)	11%	(37)	331
Watched Debate: Some of it	35%	(92)	38%	(98)	27%	(69)	259
Continue His Campaign: Yes Biden	20%	(65)	70%	(225)	9%	(29)	319
Continue His Campaign: No Biden	57%	(248)	18%	(81)	25%	(110)	439
Continue His Campaign: Yes Trump	75%	(300)	11%	(43)	14%	(56)	399
Continue His Campaign: No Trump	6%	(23)	73%	(260)	21%	(74)	357
Conviction: Evidence	9%	(32)	72%	(270)	19%	(73)	375
Conviction: Motivation to Damage	75%	(253)	10%	(32)	15%	(52)	338
Conviction: DK/NO	48%	(39)	17%	(14)	35%	(29)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(407)	35%	(276)	14%	(111)	794
Gender: Male	57%	(216)	32%	(120)	11%	(41)	378
Gender: Female	46%	(190)	37%	(156)	17%	(70)	416
Age: 18-34	50%	(105)	30%	(63)	21%	(44)	212
Age: 35-44	47%	(48)	37%	(38)	16%	(16)	103
Age: 45-64	51%	(138)	37%	(99)	12%	(33)	270
Age: 65+	55%	(115)	36%	(77)	9%	(18)	210
GenZers: 1997-2012	52%	(56)	28%	(30)	19%	(21)	107
Millennials: 1981-1996	47%	(94)	34%	(68)	20%	(39)	202
GenXers: 1965-1980	52%	(99)	36%	(68)	13%	(24)	190
Baby Boomers: 1946-1964	53%	(149)	37%	(104)	9%	(26)	278
Educ: < College	53%	(253)	33%	(159)	13%	(63)	475
Educ: Bachelors degree	50%	(104)	35%	(74)	15%	(30)	208
Educ: Post-grad	45%	(50)	39%	(44)	16%	(18)	112
Income: Under 50k	49%	(152)	35%	(110)	16%	(51)	313
Income: 50k-100k	50%	(150)	39%	(116)	11%	(32)	299
Income: 100k+	57%	(104)	28%	(50)	15%	(27)	182
Ethnicity: White (Non-Hispanic)	56%	(369)	32%	(210)	13%	(83)	662
Ethnicity: Hispanic	42%	(14)	41%	(13)	18%	(6)	33
Ethnicity: Black (Non-Hispanic)	20%	(16)	60%	(47)	20%	(16)	78
Ethnicity: Asian + Other (Non-Hispanic)	38%	(8)	31%	(7)	31%	(7)	21
All Christian	59%	(284)	31%	(151)	10%	(49)	484
All Non-Christian	49%	(19)	37%	(14)	14%	(5)	39
Atheist	18%	(5)	64%	(18)	17%	(5)	28
Agnostic/Nothing in particular	34%	(57)	39%	(64)	27%	(44)	164
Something Else	54%	(42)	37%	(29)	9%	(7)	79
Evangelical	74%	(117)	18%	(28)	8%	(12)	158
Non-Evangelical	51%	(204)	38%	(152)	11%	(44)	399
PID: Dem (no lean)	15%	(49)	67%	(218)	17%	(56)	323
PID: Ind (no lean)	46%	(65)	31%	(44)	23%	(33)	142
PID: Rep (no lean)	89%	(292)	4%	(14)	7%	(23)	329

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(407)	35%	(276)	14%	(111)	794
PID/Gender: Dem Men	20%	(29)	66%	(96)	15%	(22)	146
PID/Gender: Dem Women	12%	(21)	69%	(122)	19%	(34)	176
PID/Gender: Ind Men	53%	(35)	29%	(19)	18%	(11)	65
PID/Gender: Ind Women	39%	(30)	33%	(25)	28%	(21)	77
PID/Gender: Rep Men	92%	(153)	3%	(5)	5%	(8)	166
PID/Gender: Rep Women	85%	(139)	5%	(9)	9%	(15)	163
Ideo: Liberal (1-3)	15%	(33)	70%	(158)	15%	(34)	225
Ideo: Moderate (4)	40%	(94)	42%	(99)	18%	(42)	235
Ideo: Conservative (5-7)	87%	(278)	5%	(15)	8%	(26)	319
Community: Urban	34%	(51)	50%	(75)	17%	(26)	152
Community: Suburban	53%	(227)	34%	(146)	13%	(58)	431
Community: Rural	61%	(129)	26%	(55)	13%	(27)	211
Military HHnm: Yes	60%	(72)	30%	(37)	10%	(12)	121
Military HH: No	50%	(334)	36%	(239)	15%	(99)	673
Employ: Private Sector	49%	(143)	32%	(92)	19%	(54)	289
Employ: Government	34%	(13)	51%	(20)	14%	(5)	38
Employ: Self-Employed	64%	(37)	31%	(18)	4%	(3)	58
Employ: Homemaker	56%	(35)	29%	(18)	15%	(9)	62
Employ: Student	35%	(8)	27%	(7)	38%	(9)	24
Employ: Retired	55%	(120)	37%	(81)	8%	(19)	220
Employ: Unemployed	49%	(29)	37%	(22)	15%	(9)	60
Employ: Other	48%	(21)	44%	(19)	7%	(3)	44

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(407)	35%	(276)	14%	(111)	794
Protestant	55%	(124)	32%	(71)	13%	(28)	223
Roman Catholic	61%	(155)	31%	(79)	8%	(20)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	48%	(9)	47%	(9)	6%	(1)	19
Muslim	55%	(9)	19%	(3)	26%	(4)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	18%	(5)	64%	(18)	17%	(5)	28
Agnostic	26%	(10)	42%	(16)	32%	(12)	38
Something else	54%	(42)	37%	(29)	9%	(7)	79
Nothing in particular	37%	(47)	38%	(48)	25%	(32)	126
Ideo/PID: Conservative Republican	94%	(239)	1%	(3)	5%	(14)	256
Ideo/PID: Moderate/Liberal Republican	72%	(53)	16%	(11)	12%	(9)	74
Ideo/PID: Moderate/Conservative Democrat	24%	(31)	56%	(74)	21%	(27)	132
Ideo/PID: Liberal Democrat	9%	(18)	76%	(140)	15%	(27)	185
Unfavorable of Biden and Trump	51%	(64)	9%	(11)	40%	(51)	126
2024 H2H Matchup: Biden Voter	8%	(29)	75%	(259)	17%	(58)	347
2024 H2H Matchup: Trump Voter	90%	(363)	3%	(12)	6%	(26)	401
2024 H2H Matchup: Would not Vote	30%	(6)	16%	(3)	54%	(11)	21
2024 H2H Matchup: Do not Know	33%	(8)	5%	(1)	63%	(16)	25
2022 House Vote: Democrat	14%	(46)	71%	(243)	15%	(52)	342
2022 House Vote: Republican	88%	(272)	5%	(15)	7%	(23)	310
2022 House Vote: Did not Vote	62%	(83)	13%	(18)	25%	(33)	134
2020 Vote: Joe Biden	15%	(54)	69%	(256)	16%	(59)	369
2020 Vote: Donald Trump	91%	(327)	1%	(5)	8%	(28)	360
2020 Vote: Someone Else	25%	(2)	15%	(1)	60%	(5)	8
2020 Vote: Did not Vote	42%	(23)	25%	(14)	33%	(19)	56
2016 Vote: Hillary Clinton	12%	(35)	73%	(210)	14%	(41)	286
2016 Vote: Donald Trump	89%	(282)	4%	(12)	8%	(25)	319
2016 Vote: Someone Else	31%	(4)	28%	(3)	41%	(5)	12
2020 Vote/PID: Not Biden/Democrat	44%	(25)	23%	(13)	33%	(19)	57
2020 Vote/PID: Not Trump/Republican	62%	(29)	24%	(11)	14%	(6)	47

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(407)	35%	(276)	14%	(111)	794
U.S. Economy: Wrong Track	66%	(380)	18%	(101)	16%	(92)	573
U.S. Economy: Right Direction	12%	(27)	79%	(175)	8%	(18)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(32)	80%	(208)	8%	(20)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(352)	5%	(20)	10%	(42)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	40%	(48)	41%	(50)	120
Top 2024 Issue: Economy	64%	(172)	21%	(58)	15%	(39)	269
Community/Gender: Urban Women	24%	(16)	57%	(38)	19%	(12)	66
Community/Gender: Urban Men	41%	(35)	44%	(38)	15%	(13)	86
Community/Gender: Rural Women	59%	(68)	27%	(32)	14%	(17)	117
Community/Gender: Rural Men	64%	(60)	25%	(23)	11%	(11)	94
Community/Gender: Suburban Women	45%	(106)	37%	(87)	18%	(41)	234
Community/Gender: Suburban Men	61%	(121)	30%	(59)	9%	(17)	197
Homeowner	53%	(366)	34%	(232)	14%	(94)	692
Renter	40%	(37)	45%	(42)	15%	(14)	93
Self + Household: White-Collar	46%	(134)	39%	(113)	14%	(41)	288
Self + Household: Blue Collar	56%	(214)	31%	(120)	12%	(47)	380
Union HH: Yes	46%	(37)	43%	(35)	11%	(9)	82
Union HH: No	52%	(369)	34%	(241)	14%	(102)	712
LGBTQ+: Yes	33%	(23)	40%	(29)	27%	(20)	71
LGBTQ+: No	53%	(384)	34%	(248)	13%	(91)	723
Motivated to Vote	51%	(375)	36%	(260)	13%	(95)	730
Parent: Yes	56%	(123)	26%	(57)	19%	(41)	220
Parent: No	50%	(284)	38%	(220)	12%	(70)	574
COVID Vaccine: Yes	42%	(242)	43%	(247)	15%	(88)	577
COVID Vaccine: No	76%	(165)	14%	(30)	11%	(23)	217
Student Loans: Yes	43%	(52)	41%	(49)	16%	(19)	121
Student Loans: No	53%	(355)	34%	(227)	14%	(92)	673
Favorable Opinion of Haley	69%	(175)	25%	(63)	7%	(17)	255
Unfavorable Opinion of Haley	41%	(131)	47%	(150)	13%	(40)	321
Prodigal Biden Voter	56%	(30)	22%	(12)	21%	(11)	53
Undecided Voter (DK/WNV)	32%	(14)	10%	(4)	59%	(27)	46
Undecided Voter (DK)	33%	(8)	5%	(1)	63%	(16)	25

Continued on next page

Table BLMB8_4: Who do you trust more to handle each of the following issues? — Crime

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(407)	35%	(276)	14%	(111)	794
Watched Debate	58%	(341)	30%	(177)	12%	(72)	590
Watched Debate: Did not Watch	32%	(66)	49%	(100)	19%	(39)	204
Watched Debate: All of it	63%	(209)	29%	(97)	8%	(25)	331
Watched Debate: Some of it	51%	(132)	31%	(80)	18%	(47)	259
Continue His Campaign: Yes Biden	23%	(74)	67%	(213)	10%	(31)	319
Continue His Campaign: No Biden	71%	(311)	13%	(56)	16%	(72)	439
Continue His Campaign: Yes Trump	87%	(348)	8%	(34)	4%	(17)	399
Continue His Campaign: No Trump	13%	(47)	66%	(234)	21%	(76)	357
Conviction: Evidence	15%	(58)	65%	(245)	19%	(71)	375
Conviction: Motivation to Damage	88%	(297)	7%	(23)	5%	(18)	338
Conviction: DK/NO	63%	(51)	10%	(8)	27%	(22)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(426)	33%	(262)	13%	(105)	794
Gender: Male	59%	(222)	31%	(117)	10%	(38)	378
Gender: Female	49%	(204)	35%	(145)	16%	(68)	416
Age: 18-34	47%	(99)	31%	(67)	22%	(46)	212
Age: 35-44	54%	(56)	35%	(36)	11%	(11)	103
Age: 45-64	55%	(148)	33%	(89)	12%	(32)	270
Age: 65+	59%	(123)	34%	(71)	8%	(16)	210
GenZers: 1997-2012	51%	(54)	31%	(33)	18%	(19)	107
Millennials: 1981-1996	48%	(98)	33%	(66)	19%	(38)	202
GenXers: 1965-1980	55%	(104)	31%	(60)	14%	(27)	190
Baby Boomers: 1946-1964	58%	(161)	34%	(96)	8%	(22)	278
Educ: < College	59%	(279)	30%	(142)	11%	(54)	475
Educ: Bachelors degree	45%	(94)	37%	(76)	18%	(38)	208
Educ: Post-grad	48%	(54)	39%	(43)	13%	(14)	112
Income: Under 50k	53%	(165)	33%	(104)	14%	(44)	313
Income: 50k-100k	54%	(161)	36%	(107)	10%	(31)	299
Income: 100k+	55%	(101)	28%	(51)	17%	(30)	182
Ethnicity: White (Non-Hispanic)	58%	(384)	30%	(196)	12%	(82)	662
Ethnicity: Hispanic	44%	(14)	41%	(13)	16%	(5)	33
Ethnicity: Black (Non-Hispanic)	21%	(16)	60%	(47)	19%	(15)	78
Ethnicity: Asian + Other (Non-Hispanic)	56%	(12)	30%	(6)	14%	(3)	21
All Christian	61%	(296)	30%	(143)	9%	(44)	484
All Non-Christian	46%	(18)	44%	(17)	10%	(4)	39
Atheist	16%	(4)	46%	(13)	38%	(11)	28
Agnostic/Nothing in particular	39%	(64)	37%	(61)	24%	(39)	164
Something Else	56%	(44)	35%	(27)	10%	(8)	79
Evangelical	76%	(120)	15%	(24)	8%	(13)	158
Non-Evangelical	54%	(214)	37%	(146)	10%	(38)	399
PID: Dem (no lean)	16%	(53)	68%	(219)	16%	(52)	323
PID: Ind (no lean)	50%	(71)	25%	(36)	25%	(36)	142
PID: Rep (no lean)	92%	(303)	2%	(8)	6%	(18)	329

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(426)	33%	(262)	13%	(105)	794
PID/Gender: Dem Men	20%	(29)	65%	(95)	15%	(22)	146
PID/Gender: Dem Women	13%	(24)	70%	(123)	17%	(29)	176
PID/Gender: Ind Men	54%	(35)	30%	(19)	16%	(11)	65
PID/Gender: Ind Women	46%	(35)	22%	(17)	32%	(25)	77
PID/Gender: Rep Men	95%	(158)	2%	(3)	3%	(5)	166
PID/Gender: Rep Women	89%	(145)	3%	(5)	8%	(13)	163
Ideo: Liberal (1-3)	16%	(36)	67%	(151)	17%	(38)	225
Ideo: Moderate (4)	43%	(102)	37%	(87)	20%	(46)	235
Ideo: Conservative (5-7)	90%	(286)	6%	(20)	4%	(13)	319
Community: Urban	39%	(59)	48%	(73)	13%	(20)	152
Community: Suburban	55%	(237)	31%	(133)	14%	(62)	431
Community: Rural	62%	(130)	27%	(57)	11%	(24)	211
Military HHnm: Yes	60%	(72)	35%	(43)	5%	(6)	121
Military HH: No	53%	(354)	33%	(219)	15%	(99)	673
Employ: Private Sector	51%	(149)	32%	(93)	16%	(47)	289
Employ: Government	38%	(15)	47%	(18)	15%	(6)	38
Employ: Self-Employed	65%	(38)	25%	(15)	10%	(6)	58
Employ: Homemaker	59%	(36)	24%	(15)	17%	(11)	62
Employ: Student	27%	(7)	36%	(9)	37%	(9)	24
Employ: Retired	59%	(131)	34%	(75)	6%	(14)	220
Employ: Unemployed	52%	(31)	37%	(22)	10%	(6)	60
Employ: Other	46%	(20)	35%	(15)	19%	(8)	44

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(426)	33%	(262)	13%	(105)	794
Protestant	58%	(129)	31%	(70)	11%	(24)	223
Roman Catholic	63%	(161)	29%	(73)	8%	(20)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	87%	(3)	4%	(0)	9%	(0)	4
Jewish	48%	(9)	47%	(9)	6%	(1)	19
Muslim	48%	(8)	35%	(6)	16%	(3)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	16%	(4)	46%	(13)	38%	(11)	28
Agnostic	31%	(12)	41%	(16)	28%	(11)	38
Something else	56%	(44)	35%	(27)	10%	(8)	79
Nothing in particular	42%	(52)	36%	(46)	22%	(28)	126
Ideo/PID: Conservative Republican	96%	(244)	2%	(5)	3%	(7)	256
Ideo/PID: Moderate/Liberal Republican	80%	(59)	4%	(3)	16%	(12)	74
Ideo/PID: Moderate/Conservative Democrat	24%	(32)	59%	(78)	17%	(22)	132
Ideo/PID: Liberal Democrat	11%	(20)	74%	(136)	15%	(29)	185
Unfavorable of Biden and Trump	56%	(70)	16%	(20)	29%	(36)	126
2024 H2H Matchup: Biden Voter	10%	(35)	71%	(248)	19%	(64)	347
2024 H2H Matchup: Trump Voter	93%	(372)	3%	(13)	4%	(17)	401
2024 H2H Matchup: Would not Vote	37%	(8)	1%	(0)	62%	(13)	21
2024 H2H Matchup: Do not Know	48%	(12)	5%	(1)	46%	(12)	25
2022 House Vote: Democrat	17%	(57)	67%	(229)	17%	(56)	342
2022 House Vote: Republican	90%	(278)	3%	(10)	7%	(22)	310
2022 House Vote: Did not Vote	64%	(85)	17%	(23)	19%	(25)	134
2020 Vote: Joe Biden	18%	(65)	65%	(239)	18%	(65)	369
2020 Vote: Donald Trump	93%	(336)	2%	(5)	5%	(19)	360
2020 Vote: Someone Else	26%	(2)	4%	(0)	70%	(6)	8
2020 Vote: Did not Vote	42%	(23)	30%	(17)	28%	(16)	56
2016 Vote: Hillary Clinton	14%	(40)	70%	(201)	16%	(45)	286
2016 Vote: Donald Trump	93%	(295)	3%	(8)	5%	(15)	319
2016 Vote: Someone Else	22%	(3)	8%	(1)	70%	(9)	12
2020 Vote/PID: Not Biden/Democrat	42%	(24)	26%	(15)	32%	(18)	57
2020 Vote/PID: Not Trump/Republican	66%	(31)	10%	(5)	24%	(11)	47

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(426)	33%	(262)	13%	(105)	794
U.S. Economy: Wrong Track	68%	(390)	19%	(111)	13%	(72)	573
U.S. Economy: Right Direction	16%	(36)	68%	(151)	15%	(33)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(25)	77%	(199)	13%	(35)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(365)	6%	(23)	6%	(26)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(36)	33%	(40)	37%	(45)	120
Top 2024 Issue: Economy	68%	(182)	21%	(57)	11%	(30)	269
Community/Gender: Urban Women	34%	(23)	54%	(36)	12%	(8)	66
Community/Gender: Urban Men	43%	(37)	43%	(37)	14%	(12)	86
Community/Gender: Rural Women	57%	(67)	29%	(33)	14%	(17)	117
Community/Gender: Rural Men	67%	(64)	25%	(24)	8%	(7)	94
Community/Gender: Suburban Women	49%	(115)	32%	(76)	18%	(43)	234
Community/Gender: Suburban Men	62%	(122)	29%	(57)	9%	(19)	197
Homeowner	55%	(382)	32%	(219)	13%	(90)	692
Renter	43%	(40)	43%	(40)	14%	(13)	93
Self + Household: White-Collar	46%	(133)	38%	(109)	16%	(46)	288
Self + Household: Blue Collar	61%	(231)	30%	(113)	9%	(35)	380
Union HH: Yes	50%	(41)	40%	(32)	10%	(9)	82
Union HH: No	54%	(385)	32%	(230)	14%	(97)	712
LGBTQ+: Yes	33%	(24)	42%	(30)	24%	(17)	71
LGBTQ+: No	56%	(403)	32%	(232)	12%	(88)	723
Motivated to Vote	54%	(394)	34%	(250)	12%	(85)	730
Parent: Yes	58%	(127)	24%	(53)	19%	(41)	220
Parent: No	52%	(300)	37%	(209)	11%	(64)	574
COVID Vaccine: Yes	44%	(253)	41%	(239)	15%	(85)	577
COVID Vaccine: No	80%	(173)	11%	(24)	9%	(20)	217
Student Loans: Yes	40%	(48)	44%	(53)	16%	(19)	121
Student Loans: No	56%	(378)	31%	(209)	13%	(86)	673
Favorable Opinion of Haley	70%	(179)	26%	(66)	4%	(10)	255
Unfavorable Opinion of Haley	43%	(139)	43%	(137)	14%	(46)	321
Prodigal Biden Voter	65%	(35)	15%	(8)	19%	(10)	53
Undecided Voter (DK/WNV)	43%	(20)	3%	(2)	53%	(24)	46
Undecided Voter (DK)	48%	(12)	5%	(1)	46%	(12)	25

Continued on next page

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(426)	33%	(262)	13%	(105)	794
Watched Debate	59%	(347)	29%	(174)	12%	(69)	590
Watched Debate: Did not Watch	39%	(79)	43%	(88)	18%	(37)	204
Watched Debate: All of it	66%	(218)	29%	(95)	5%	(18)	331
Watched Debate: Some of it	50%	(129)	31%	(79)	20%	(51)	259
Continue His Campaign: Yes Biden	24%	(76)	63%	(200)	14%	(43)	319
Continue His Campaign: No Biden	75%	(327)	13%	(56)	13%	(55)	439
Continue His Campaign: Yes Trump	89%	(354)	8%	(32)	3%	(14)	399
Continue His Campaign: No Trump	16%	(56)	62%	(220)	23%	(80)	357
Conviction: Evidence	17%	(64)	62%	(234)	20%	(77)	375
Conviction: Motivation to Damage	90%	(303)	6%	(21)	4%	(14)	338
Conviction: DK/NO	73%	(60)	9%	(7)	18%	(15)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	33%	(264)	18%	(141)	794
Gender: Male	56%	(212)	33%	(123)	11%	(42)	378
Gender: Female	42%	(177)	34%	(140)	24%	(99)	416
Age: 18-34	47%	(100)	27%	(57)	26%	(55)	212
Age: 35-44	48%	(50)	34%	(35)	17%	(18)	103
Age: 45-64	49%	(131)	34%	(92)	17%	(46)	270
Age: 65+	52%	(108)	38%	(79)	11%	(23)	210
GenZers: 1997-2012	51%	(54)	27%	(29)	23%	(24)	107
Millennials: 1981-1996	46%	(92)	31%	(62)	24%	(48)	202
GenXers: 1965-1980	46%	(87)	33%	(62)	21%	(41)	190
Baby Boomers: 1946-1964	54%	(149)	37%	(103)	9%	(26)	278
Educ: < College	54%	(254)	30%	(144)	16%	(77)	475
Educ: Bachelors degree	47%	(97)	38%	(78)	16%	(33)	208
Educ: Post-grad	34%	(38)	38%	(42)	28%	(32)	112
Income: Under 50k	47%	(148)	35%	(108)	18%	(58)	313
Income: 50k-100k	50%	(148)	35%	(104)	16%	(47)	299
Income: 100k+	51%	(93)	29%	(52)	20%	(36)	182
Ethnicity: White (Non-Hispanic)	52%	(341)	30%	(198)	19%	(123)	662
Ethnicity: Hispanic	55%	(18)	31%	(10)	14%	(5)	33
Ethnicity: Black (Non-Hispanic)	25%	(20)	64%	(50)	10%	(8)	78
Ethnicity: Asian + Other (Non-Hispanic)	49%	(10)	26%	(6)	25%	(5)	21
All Christian	54%	(262)	31%	(150)	15%	(71)	484
All Non-Christian	44%	(17)	49%	(19)	7%	(3)	39
Atheist	18%	(5)	55%	(16)	27%	(8)	28
Agnostic/Nothing in particular	35%	(57)	36%	(59)	29%	(49)	164
Something Else	60%	(47)	26%	(21)	14%	(11)	79
Evangelical	73%	(115)	15%	(24)	11%	(18)	158
Non-Evangelical	48%	(190)	37%	(146)	16%	(63)	399
PID: Dem (no lean)	14%	(46)	65%	(210)	20%	(66)	323
PID: Ind (no lean)	38%	(54)	29%	(42)	32%	(46)	142
PID: Rep (no lean)	88%	(288)	4%	(12)	9%	(29)	329

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	33%	(264)	18%	(141)	794
PID/Gender: Dem Men	19%	(27)	66%	(97)	15%	(23)	146
PID/Gender: Dem Women	11%	(19)	65%	(114)	25%	(43)	176
PID/Gender: Ind Men	53%	(34)	29%	(19)	18%	(12)	65
PID/Gender: Ind Women	26%	(20)	30%	(23)	44%	(34)	77
PID/Gender: Rep Men	91%	(151)	5%	(8)	5%	(8)	166
PID/Gender: Rep Women	84%	(138)	2%	(4)	13%	(22)	163
Ideo: Liberal (1-3)	16%	(36)	69%	(155)	16%	(35)	225
Ideo: Moderate (4)	36%	(84)	38%	(89)	26%	(62)	235
Ideo: Conservative (5-7)	84%	(269)	5%	(16)	11%	(34)	319
Community: Urban	35%	(53)	51%	(78)	14%	(21)	152
Community: Suburban	48%	(209)	32%	(137)	20%	(85)	431
Community: Rural	60%	(128)	23%	(49)	16%	(34)	211
Military HHnm: Yes	56%	(68)	37%	(44)	7%	(9)	121
Military HH: No	48%	(321)	33%	(219)	20%	(132)	673
Employ: Private Sector	49%	(142)	31%	(90)	19%	(56)	289
Employ: Government	29%	(11)	40%	(16)	31%	(12)	38
Employ: Self-Employed	62%	(36)	28%	(16)	9%	(6)	58
Employ: Homemaker	48%	(30)	26%	(16)	26%	(16)	62
Employ: Student	16%	(4)	34%	(8)	50%	(12)	24
Employ: Retired	54%	(118)	36%	(78)	11%	(23)	220
Employ: Unemployed	47%	(28)	38%	(23)	15%	(9)	60
Employ: Other	45%	(20)	37%	(16)	18%	(8)	44

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	33%	(264)	18%	(141)	794
Protestant	51%	(113)	33%	(74)	16%	(36)	223
Roman Catholic	57%	(145)	30%	(76)	13%	(34)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	39%	(1)	4
Jewish	38%	(7)	56%	(11)	6%	(1)	19
Muslim	55%	(9)	35%	(6)	10%	(2)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	18%	(5)	55%	(16)	27%	(8)	28
Agnostic	31%	(12)	35%	(13)	35%	(13)	38
Something else	60%	(47)	26%	(21)	14%	(11)	79
Nothing in particular	36%	(46)	36%	(45)	28%	(35)	126
Ideo/PID: Conservative Republican	92%	(235)	1%	(3)	7%	(17)	256
Ideo/PID: Moderate/Liberal Republican	73%	(53)	11%	(8)	16%	(12)	74
Ideo/PID: Moderate/Conservative Democrat	20%	(26)	50%	(66)	30%	(40)	132
Ideo/PID: Liberal Democrat	11%	(19)	76%	(141)	13%	(24)	185
Unfavorable of Biden and Trump	42%	(53)	8%	(10)	50%	(63)	126
2024 H2H Matchup: Biden Voter	8%	(29)	71%	(247)	20%	(71)	347
2024 H2H Matchup: Trump Voter	86%	(344)	4%	(16)	10%	(41)	401
2024 H2H Matchup: Would not Vote	32%	(7)	—	(0)	68%	(14)	21
2024 H2H Matchup: Do not Know	36%	(9)	4%	(1)	61%	(15)	25
2022 House Vote: Democrat	13%	(44)	67%	(231)	20%	(67)	342
2022 House Vote: Republican	85%	(264)	5%	(15)	10%	(31)	310
2022 House Vote: Did not Vote	56%	(75)	13%	(17)	31%	(42)	134
2020 Vote: Joe Biden	13%	(48)	66%	(245)	21%	(76)	369
2020 Vote: Donald Trump	87%	(312)	2%	(8)	11%	(40)	360
2020 Vote: Someone Else	26%	(2)	4%	(0)	70%	(6)	8
2020 Vote: Did not Vote	48%	(27)	18%	(10)	33%	(19)	56
2016 Vote: Hillary Clinton	11%	(32)	71%	(204)	18%	(50)	286
2016 Vote: Donald Trump	84%	(267)	5%	(16)	11%	(36)	319
2016 Vote: Someone Else	37%	(5)	22%	(3)	41%	(5)	12
2020 Vote/PID: Not Biden/Democrat	50%	(28)	11%	(6)	39%	(23)	57
2020 Vote/PID: Not Trump/Republican	64%	(30)	12%	(5)	25%	(12)	47

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	33%	(264)	18%	(141)	794
U.S. Economy: Wrong Track	63%	(363)	17%	(95)	20%	(115)	573
U.S. Economy: Right Direction	12%	(26)	76%	(169)	12%	(26)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	80%	(209)	10%	(25)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(339)	4%	(18)	14%	(57)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(24)	31%	(37)	49%	(59)	120
Top 2024 Issue: Economy	60%	(162)	18%	(50)	21%	(57)	269
Community/Gender: Urban Women	30%	(20)	53%	(35)	18%	(12)	66
Community/Gender: Urban Men	38%	(33)	50%	(43)	12%	(10)	86
Community/Gender: Rural Women	54%	(62)	24%	(28)	23%	(26)	117
Community/Gender: Rural Men	69%	(65)	23%	(21)	8%	(8)	94
Community/Gender: Suburban Women	41%	(95)	33%	(78)	26%	(61)	234
Community/Gender: Suburban Men	58%	(114)	30%	(59)	12%	(24)	197
Homeowner	50%	(348)	32%	(222)	17%	(121)	692
Renter	40%	(37)	43%	(40)	17%	(16)	93
Self + Household: White-Collar	43%	(123)	39%	(111)	19%	(53)	288
Self + Household: Blue Collar	56%	(211)	32%	(121)	13%	(48)	380
Union HH: Yes	45%	(37)	37%	(31)	17%	(14)	82
Union HH: No	49%	(352)	33%	(233)	18%	(127)	712
LGBTQ+: Yes	31%	(22)	37%	(26)	33%	(23)	71
LGBTQ+: No	51%	(367)	33%	(238)	16%	(118)	723
Motivated to Vote	49%	(356)	35%	(253)	16%	(120)	730
Parent: Yes	53%	(117)	24%	(52)	23%	(52)	220
Parent: No	47%	(272)	37%	(212)	16%	(89)	574
COVID Vaccine: Yes	41%	(234)	41%	(238)	18%	(105)	577
COVID Vaccine: No	71%	(155)	12%	(26)	17%	(37)	217
Student Loans: Yes	40%	(49)	37%	(44)	23%	(28)	121
Student Loans: No	51%	(340)	33%	(220)	17%	(113)	673
Favorable Opinion of Haley	67%	(172)	23%	(58)	10%	(25)	255
Unfavorable Opinion of Haley	39%	(125)	45%	(145)	16%	(51)	321
Prodigal Biden Voter	58%	(31)	11%	(6)	31%	(17)	53
Undecided Voter (DK/WNV)	34%	(16)	2%	(1)	64%	(29)	46
Undecided Voter (DK)	36%	(9)	4%	(1)	61%	(15)	25

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	33%	(264)	18%	(141)	794
Watched Debate	54%	(321)	30%	(175)	16%	(94)	590
Watched Debate: Did not Watch	33%	(68)	44%	(89)	23%	(47)	204
Watched Debate: All of it	60%	(199)	30%	(100)	10%	(31)	331
Watched Debate: Some of it	47%	(121)	29%	(74)	24%	(63)	259
Continue His Campaign: Yes Biden	24%	(76)	64%	(205)	12%	(38)	319
Continue His Campaign: No Biden	67%	(296)	12%	(51)	21%	(92)	439
Continue His Campaign: Yes Trump	87%	(347)	6%	(26)	7%	(26)	399
Continue His Campaign: No Trump	10%	(34)	64%	(228)	27%	(95)	357
Conviction: Evidence	14%	(52)	63%	(235)	23%	(88)	375
Conviction: Motivation to Damage	86%	(290)	6%	(21)	8%	(27)	338
Conviction: DK/NO	58%	(47)	10%	(8)	32%	(26)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	29%	(226)	50%	(394)	22%	(173)	794
Gender: Male	33%	(123)	49%	(185)	18%	(70)	378
Gender: Female	25%	(103)	50%	(209)	25%	(104)	416
Age: 18-34	29%	(62)	51%	(107)	20%	(43)	212
Age: 35-44	34%	(35)	47%	(48)	19%	(20)	103
Age: 45-64	25%	(67)	49%	(132)	26%	(70)	270
Age: 65+	30%	(62)	51%	(107)	19%	(41)	210
GenZers: 1997-2012	35%	(37)	50%	(54)	15%	(16)	107
Millennials: 1981-1996	28%	(57)	49%	(99)	23%	(46)	202
GenXers: 1965-1980	24%	(45)	51%	(97)	26%	(49)	190
Baby Boomers: 1946-1964	31%	(85)	48%	(133)	21%	(60)	278
Educ: < College	34%	(161)	44%	(207)	22%	(106)	475
Educ: Bachelors degree	22%	(46)	57%	(118)	21%	(43)	208
Educ: Post-grad	17%	(19)	62%	(69)	21%	(24)	112
Income: Under 50k	33%	(105)	41%	(130)	25%	(79)	313
Income: 50k-100k	28%	(83)	54%	(161)	18%	(54)	299
Income: 100k+	21%	(38)	57%	(104)	22%	(40)	182
Ethnicity: White (Non-Hispanic)	30%	(200)	47%	(313)	23%	(149)	662
Ethnicity: Hispanic	29%	(10)	53%	(18)	17%	(6)	33
Ethnicity: Black (Non-Hispanic)	15%	(12)	68%	(53)	17%	(13)	78
Ethnicity: Asian + Other (Non-Hispanic)	21%	(4)	53%	(11)	26%	(6)	21
All Christian	34%	(166)	44%	(214)	21%	(104)	484
All Non-Christian	24%	(9)	67%	(26)	10%	(4)	39
Atheist	7%	(2)	86%	(24)	7%	(2)	28
Agnostic/Nothing in particular	14%	(23)	60%	(99)	26%	(42)	164
Something Else	33%	(26)	39%	(31)	28%	(22)	79
Evangelical	48%	(76)	26%	(41)	26%	(41)	158
Non-Evangelical	29%	(114)	50%	(200)	21%	(85)	399
PID: Dem (no lean)	8%	(24)	79%	(256)	13%	(42)	323
PID: Ind (no lean)	14%	(20)	53%	(75)	33%	(47)	142
PID: Rep (no lean)	55%	(182)	19%	(63)	26%	(84)	329

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	29%	(226)	50%	(394)	22%	(173)	794
PID/Gender: Dem Men	11%	(16)	78%	(114)	11%	(16)	146
PID/Gender: Dem Women	5%	(8)	80%	(142)	15%	(26)	176
PID/Gender: Ind Men	14%	(9)	59%	(38)	27%	(17)	65
PID/Gender: Ind Women	15%	(11)	48%	(37)	38%	(29)	77
PID/Gender: Rep Men	59%	(98)	19%	(32)	22%	(36)	166
PID/Gender: Rep Women	51%	(84)	19%	(31)	30%	(48)	163
Ideo: Liberal (1-3)	10%	(23)	79%	(179)	11%	(24)	225
Ideo: Moderate (4)	17%	(39)	59%	(139)	24%	(57)	235
Ideo: Conservative (5-7)	52%	(165)	23%	(72)	26%	(83)	319
Community: Urban	22%	(34)	55%	(83)	23%	(34)	152
Community: Suburban	28%	(120)	52%	(226)	20%	(86)	431
Community: Rural	34%	(73)	40%	(85)	25%	(53)	211
Military HHnm: Yes	28%	(34)	50%	(61)	22%	(26)	121
Military HH: No	29%	(192)	50%	(333)	22%	(147)	673
Employ: Private Sector	26%	(74)	54%	(156)	20%	(58)	289
Employ: Government	20%	(8)	53%	(20)	27%	(10)	38
Employ: Self-Employed	49%	(29)	35%	(21)	16%	(9)	58
Employ: Homemaker	28%	(17)	38%	(23)	34%	(21)	62
Employ: Student	12%	(3)	69%	(17)	20%	(5)	24
Employ: Retired	28%	(62)	50%	(109)	22%	(49)	220
Employ: Unemployed	32%	(19)	41%	(24)	28%	(17)	60
Employ: Other	35%	(15)	54%	(24)	11%	(5)	44

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	29%	(226)	50%	(394)	22%	(173)	794
Protestant	31%	(69)	46%	(103)	23%	(51)	223
Roman Catholic	37%	(95)	42%	(108)	20%	(52)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	30%	(1)	9%	(0)	4
Jewish	11%	(2)	79%	(15)	10%	(2)	19
Muslim	40%	(7)	51%	(8)	9%	(1)	17
Buddhist	11%	(0)	75%	(2)	14%	(0)	3
Atheist	7%	(2)	86%	(24)	7%	(2)	28
Agnostic	13%	(5)	64%	(25)	22%	(9)	38
Something else	33%	(26)	39%	(31)	28%	(22)	79
Nothing in particular	14%	(18)	59%	(75)	27%	(34)	126
Ideo/PID: Conservative Republican	59%	(151)	17%	(44)	23%	(60)	256
Ideo/PID: Moderate/Liberal Republican	41%	(30)	25%	(19)	33%	(25)	74
Ideo/PID: Moderate/Conservative Democrat	9%	(13)	73%	(96)	18%	(24)	132
Ideo/PID: Liberal Democrat	6%	(12)	84%	(156)	9%	(17)	185
Unfavorable of Biden and Trump	10%	(12)	43%	(54)	48%	(60)	126
2024 H2H Matchup: Biden Voter	2%	(7)	89%	(309)	9%	(31)	347
2024 H2H Matchup: Trump Voter	54%	(217)	18%	(74)	27%	(110)	401
2024 H2H Matchup: Would not Vote	12%	(2)	26%	(5)	63%	(13)	21
2024 H2H Matchup: Do not Know	—	(0)	22%	(6)	78%	(20)	25
2022 House Vote: Democrat	6%	(21)	83%	(283)	11%	(38)	342
2022 House Vote: Republican	53%	(165)	18%	(55)	29%	(90)	310
2022 House Vote: Did not Vote	30%	(40)	41%	(54)	29%	(39)	134
2020 Vote: Joe Biden	4%	(15)	84%	(308)	12%	(46)	369
2020 Vote: Donald Trump	55%	(199)	15%	(56)	29%	(105)	360
2020 Vote: Someone Else	6%	(1)	36%	(3)	58%	(5)	8
2020 Vote: Did not Vote	21%	(12)	48%	(27)	32%	(18)	56
2016 Vote: Hillary Clinton	3%	(8)	89%	(254)	8%	(24)	286
2016 Vote: Donald Trump	52%	(166)	16%	(50)	32%	(103)	319
2016 Vote: Someone Else	9%	(1)	35%	(4)	56%	(7)	12
2020 Vote/PID: Not Biden/Democrat	28%	(16)	37%	(21)	36%	(20)	57
2020 Vote/PID: Not Trump/Republican	22%	(10)	52%	(24)	26%	(12)	47

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	29%	(226)	50%	(394)	22%	(173)	794
U.S. Economy: Wrong Track	37%	(210)	35%	(201)	28%	(162)	573
U.S. Economy: Right Direction	7%	(16)	88%	(194)	5%	(11)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	90%	(233)	6%	(14)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50%	(206)	23%	(96)	27%	(112)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	53%	(64)	39%	(47)	120
Top 2024 Issue: Economy	34%	(92)	39%	(104)	27%	(73)	269
Community/Gender: Urban Women	15%	(10)	55%	(36)	30%	(20)	66
Community/Gender: Urban Men	28%	(24)	55%	(47)	17%	(15)	86
Community/Gender: Rural Women	31%	(36)	43%	(50)	27%	(31)	117
Community/Gender: Rural Men	39%	(37)	38%	(35)	24%	(22)	94
Community/Gender: Suburban Women	24%	(57)	53%	(123)	23%	(53)	234
Community/Gender: Suburban Men	32%	(62)	52%	(102)	17%	(33)	197
Homeowner	29%	(200)	50%	(345)	21%	(147)	692
Renter	27%	(25)	49%	(46)	24%	(22)	93
Self + Household: White-Collar	25%	(71)	61%	(174)	15%	(42)	288
Self + Household: Blue Collar	34%	(131)	42%	(161)	23%	(89)	380
Union HH: Yes	23%	(19)	49%	(40)	28%	(23)	82
Union HH: No	29%	(208)	50%	(354)	21%	(150)	712
LGBTQ+: Yes	17%	(12)	56%	(40)	27%	(19)	71
LGBTQ+: No	30%	(214)	49%	(354)	21%	(154)	723
Motivated to Vote	28%	(207)	51%	(370)	21%	(152)	730
Parent: Yes	31%	(69)	45%	(99)	24%	(52)	220
Parent: No	28%	(158)	51%	(295)	21%	(121)	574
COVID Vaccine: Yes	20%	(116)	58%	(336)	22%	(125)	577
COVID Vaccine: No	51%	(110)	27%	(58)	22%	(49)	217
Student Loans: Yes	24%	(29)	54%	(65)	21%	(26)	121
Student Loans: No	29%	(197)	49%	(329)	22%	(147)	673
Favorable Opinion of Haley	36%	(92)	45%	(114)	19%	(49)	255
Unfavorable Opinion of Haley	24%	(76)	58%	(185)	19%	(60)	321
Prodigal Biden Voter	24%	(13)	39%	(20)	37%	(20)	53
Undecided Voter (DK/WNV)	5%	(2)	24%	(11)	71%	(33)	46
Undecided Voter (DK)	—	(0)	22%	(6)	78%	(20)	25

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	29%	(226)	50%	(394)	22%	(173)	794
Watched Debate	34%	(198)	47%	(276)	20%	(116)	590
Watched Debate: Did not Watch	14%	(29)	58%	(118)	28%	(57)	204
Watched Debate: All of it	40%	(133)	45%	(148)	15%	(49)	331
Watched Debate: Some of it	25%	(65)	49%	(127)	26%	(67)	259
Continue His Campaign: Yes Biden	17%	(53)	73%	(234)	10%	(31)	319
Continue His Campaign: No Biden	38%	(165)	33%	(145)	29%	(128)	439
Continue His Campaign: Yes Trump	55%	(219)	22%	(87)	23%	(94)	399
Continue His Campaign: No Trump	2%	(7)	80%	(285)	18%	(65)	357
Conviction: Evidence	6%	(23)	80%	(300)	14%	(52)	375
Conviction: Motivation to Damage	53%	(178)	21%	(69)	27%	(90)	338
Conviction: DK/NO	31%	(26)	31%	(25)	38%	(31)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(300)	45%	(355)	17%	(139)	794
Gender: Male	41%	(154)	44%	(166)	15%	(57)	378
Gender: Female	35%	(146)	45%	(189)	20%	(82)	416
Age: 18-34	32%	(67)	47%	(100)	21%	(45)	212
Age: 35-44	44%	(46)	41%	(42)	15%	(15)	103
Age: 45-64	37%	(98)	46%	(125)	17%	(46)	270
Age: 65+	42%	(89)	42%	(89)	16%	(33)	210
GenZers: 1997-2012	31%	(33)	52%	(55)	18%	(19)	107
Millennials: 1981-1996	38%	(77)	42%	(84)	20%	(41)	202
GenXers: 1965-1980	37%	(70)	46%	(88)	17%	(32)	190
Baby Boomers: 1946-1964	41%	(114)	43%	(119)	16%	(45)	278
Educ: < College	43%	(204)	41%	(193)	16%	(78)	475
Educ: Bachelors degree	31%	(64)	53%	(109)	17%	(35)	208
Educ: Post-grad	29%	(32)	48%	(53)	24%	(26)	112
Income: Under 50k	41%	(127)	42%	(130)	18%	(56)	313
Income: 50k-100k	38%	(115)	46%	(139)	15%	(45)	299
Income: 100k+	32%	(57)	48%	(87)	21%	(38)	182
Ethnicity: White (Non-Hispanic)	41%	(270)	42%	(276)	17%	(116)	662
Ethnicity: Hispanic	31%	(10)	42%	(14)	27%	(9)	33
Ethnicity: Black (Non-Hispanic)	14%	(11)	73%	(57)	13%	(10)	78
Ethnicity: Asian + Other (Non-Hispanic)	38%	(8)	43%	(9)	19%	(4)	21
All Christian	44%	(213)	39%	(190)	17%	(80)	484
All Non-Christian	31%	(12)	46%	(18)	23%	(9)	39
Atheist	8%	(2)	81%	(23)	12%	(3)	28
Agnostic/Nothing in particular	20%	(33)	57%	(93)	23%	(38)	164
Something Else	49%	(39)	40%	(32)	10%	(8)	79
Evangelical	64%	(100)	22%	(35)	14%	(22)	158
Non-Evangelical	37%	(146)	47%	(186)	17%	(67)	399
PID: Dem (no lean)	7%	(22)	81%	(260)	13%	(41)	323
PID: Ind (no lean)	22%	(32)	43%	(61)	34%	(49)	142
PID: Rep (no lean)	75%	(247)	10%	(33)	15%	(49)	329

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(300)	45%	(355)	17%	(139)	794
PID/Gender: Dem Men	9%	(13)	81%	(119)	9%	(14)	146
PID/Gender: Dem Women	5%	(8)	80%	(141)	15%	(27)	176
PID/Gender: Ind Men	24%	(16)	46%	(30)	30%	(19)	65
PID/Gender: Ind Women	21%	(16)	41%	(32)	38%	(30)	77
PID/Gender: Rep Men	75%	(125)	10%	(17)	15%	(24)	166
PID/Gender: Rep Women	74%	(121)	10%	(17)	16%	(25)	163
Ideo: Liberal (1-3)	10%	(23)	81%	(183)	9%	(20)	225
Ideo: Moderate (4)	24%	(57)	53%	(124)	23%	(54)	235
Ideo: Conservative (5-7)	69%	(219)	14%	(44)	17%	(56)	319
Community: Urban	28%	(43)	55%	(83)	17%	(26)	152
Community: Suburban	36%	(154)	46%	(198)	18%	(79)	431
Community: Rural	49%	(103)	35%	(74)	16%	(34)	211
Military HHnm: Yes	36%	(43)	46%	(56)	18%	(22)	121
Military HH: No	38%	(257)	44%	(299)	17%	(117)	673
Employ: Private Sector	32%	(92)	47%	(136)	21%	(60)	289
Employ: Government	30%	(11)	53%	(20)	17%	(7)	38
Employ: Self-Employed	53%	(31)	41%	(24)	6%	(3)	58
Employ: Homemaker	43%	(27)	32%	(20)	25%	(15)	62
Employ: Student	18%	(4)	63%	(15)	19%	(5)	24
Employ: Retired	42%	(92)	42%	(92)	16%	(36)	220
Employ: Unemployed	42%	(25)	43%	(26)	15%	(9)	60
Employ: Other	38%	(17)	51%	(22)	10%	(4)	44

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(300)	45%	(355)	17%	(139)	794
Protestant	39%	(86)	41%	(91)	20%	(45)	223
Roman Catholic	48%	(121)	39%	(98)	14%	(35)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	31%	(6)	58%	(11)	11%	(2)	19
Muslim	32%	(5)	26%	(4)	42%	(7)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	8%	(2)	81%	(23)	12%	(3)	28
Agnostic	19%	(7)	66%	(25)	15%	(6)	38
Something else	49%	(39)	40%	(32)	10%	(8)	79
Nothing in particular	21%	(26)	54%	(68)	26%	(32)	126
Ideo/PID: Conservative Republican	78%	(201)	7%	(19)	14%	(36)	256
Ideo/PID: Moderate/Liberal Republican	62%	(46)	20%	(14)	18%	(13)	74
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	71%	(94)	20%	(27)	132
Ideo/PID: Liberal Democrat	5%	(10)	88%	(163)	7%	(12)	185
Unfavorable of Biden and Trump	13%	(17)	34%	(43)	52%	(66)	126
2024 H2H Matchup: Biden Voter	2%	(6)	86%	(299)	12%	(42)	347
2024 H2H Matchup: Trump Voter	72%	(290)	11%	(44)	17%	(67)	401
2024 H2H Matchup: Would not Vote	12%	(3)	30%	(6)	57%	(12)	21
2024 H2H Matchup: Do not Know	5%	(1)	23%	(6)	72%	(18)	25
2022 House Vote: Democrat	5%	(17)	83%	(282)	13%	(43)	342
2022 House Vote: Republican	72%	(224)	10%	(31)	18%	(55)	310
2022 House Vote: Did not Vote	40%	(53)	31%	(42)	29%	(38)	134
2020 Vote: Joe Biden	4%	(14)	82%	(301)	15%	(54)	369
2020 Vote: Donald Trump	75%	(269)	7%	(25)	18%	(67)	360
2020 Vote: Someone Else	15%	(1)	34%	(3)	51%	(4)	8
2020 Vote: Did not Vote	28%	(16)	48%	(27)	25%	(14)	56
2016 Vote: Hillary Clinton	3%	(9)	84%	(242)	12%	(35)	286
2016 Vote: Donald Trump	73%	(232)	9%	(30)	18%	(57)	319
2016 Vote: Someone Else	16%	(2)	43%	(5)	41%	(5)	12
2020 Vote/PID: Not Biden/Democrat	30%	(17)	43%	(24)	27%	(15)	57
2020 Vote/PID: Not Trump/Republican	33%	(16)	45%	(21)	21%	(10)	47

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(300)	45%	(355)	17%	(139)	794
U.S. Economy: Wrong Track	50%	(284)	29%	(163)	22%	(126)	573
U.S. Economy: Right Direction	7%	(16)	87%	(192)	6%	(13)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	93%	(241)	4%	(9)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(280)	13%	(52)	20%	(82)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(10)	52%	(62)	40%	(48)	120
Top 2024 Issue: Economy	43%	(117)	34%	(90)	23%	(62)	269
Community/Gender: Urban Women	25%	(16)	53%	(35)	22%	(15)	66
Community/Gender: Urban Men	30%	(26)	56%	(48)	13%	(12)	86
Community/Gender: Rural Women	47%	(55)	38%	(44)	15%	(17)	117
Community/Gender: Rural Men	50%	(48)	32%	(30)	17%	(16)	94
Community/Gender: Suburban Women	32%	(74)	47%	(110)	21%	(50)	234
Community/Gender: Suburban Men	41%	(80)	44%	(88)	15%	(29)	197
Homeowner	38%	(266)	44%	(301)	18%	(125)	692
Renter	34%	(32)	53%	(50)	13%	(12)	93
Self + Household: White-Collar	30%	(87)	54%	(154)	16%	(47)	288
Self + Household: Blue Collar	45%	(173)	38%	(144)	17%	(63)	380
Union HH: Yes	43%	(35)	43%	(35)	15%	(12)	82
Union HH: No	37%	(265)	45%	(320)	18%	(127)	712
LGBTQ+: Yes	24%	(17)	54%	(39)	21%	(15)	71
LGBTQ+: No	39%	(282)	44%	(317)	17%	(124)	723
Motivated to Vote	38%	(277)	45%	(328)	17%	(125)	730
Parent: Yes	41%	(90)	37%	(82)	22%	(49)	220
Parent: No	37%	(210)	48%	(273)	16%	(90)	574
COVID Vaccine: Yes	28%	(164)	53%	(308)	18%	(105)	577
COVID Vaccine: No	62%	(136)	22%	(48)	16%	(34)	217
Student Loans: Yes	35%	(43)	49%	(60)	15%	(18)	121
Student Loans: No	38%	(257)	44%	(296)	18%	(121)	673
Favorable Opinion of Haley	54%	(138)	33%	(84)	13%	(33)	255
Unfavorable Opinion of Haley	29%	(92)	57%	(182)	15%	(47)	321
Prodigal Biden Voter	22%	(12)	43%	(23)	35%	(19)	53
Undecided Voter (DK/WNV)	8%	(4)	26%	(12)	65%	(30)	46
Undecided Voter (DK)	5%	(1)	23%	(6)	72%	(18)	25

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(300)	45%	(355)	17%	(139)	794
Watched Debate	43%	(252)	42%	(247)	15%	(90)	590
Watched Debate: Did not Watch	23%	(48)	53%	(108)	24%	(48)	204
Watched Debate: All of it	51%	(169)	40%	(132)	9%	(31)	331
Watched Debate: Some of it	32%	(83)	45%	(115)	23%	(60)	259
Continue His Campaign: Yes Biden	17%	(55)	72%	(228)	11%	(36)	319
Continue His Campaign: No Biden	53%	(234)	26%	(112)	21%	(92)	439
Continue His Campaign: Yes Trump	72%	(289)	14%	(56)	14%	(54)	399
Continue His Campaign: No Trump	3%	(10)	78%	(280)	19%	(67)	357
Conviction: Evidence	5%	(17)	79%	(294)	17%	(63)	375
Conviction: Motivation to Damage	75%	(253)	12%	(39)	13%	(45)	338
Conviction: DK/NO	36%	(29)	26%	(22)	37%	(31)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(361)	39%	(310)	16%	(124)	794
Gender: Male	50%	(188)	37%	(140)	13%	(49)	378
Gender: Female	41%	(173)	41%	(169)	18%	(74)	416
Age: 18-34	44%	(92)	33%	(69)	24%	(50)	212
Age: 35-44	49%	(50)	36%	(37)	15%	(15)	103
Age: 45-64	44%	(119)	43%	(115)	13%	(35)	270
Age: 65+	47%	(99)	42%	(88)	11%	(24)	210
GenZers: 1997-2012	51%	(55)	35%	(37)	14%	(15)	107
Millennials: 1981-1996	42%	(85)	33%	(67)	25%	(50)	202
GenXers: 1965-1980	45%	(85)	42%	(80)	13%	(25)	190
Baby Boomers: 1946-1964	46%	(128)	42%	(116)	12%	(34)	278
Educ: < College	50%	(238)	35%	(166)	15%	(71)	475
Educ: Bachelors degree	43%	(89)	41%	(84)	17%	(35)	208
Educ: Post-grad	30%	(34)	53%	(60)	16%	(18)	112
Income: Under 50k	46%	(143)	37%	(117)	17%	(54)	313
Income: 50k-100k	46%	(136)	41%	(123)	13%	(40)	299
Income: 100k+	45%	(82)	39%	(70)	16%	(30)	182
Ethnicity: White (Non-Hispanic)	48%	(320)	37%	(242)	15%	(100)	662
Ethnicity: Hispanic	44%	(14)	36%	(12)	20%	(7)	33
Ethnicity: Black (Non-Hispanic)	23%	(18)	62%	(48)	15%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	38%	(8)	36%	(8)	25%	(5)	21
All Christian	53%	(254)	35%	(168)	13%	(61)	484
All Non-Christian	34%	(13)	43%	(17)	23%	(9)	39
Atheist	16%	(4)	72%	(20)	12%	(3)	28
Agnostic/Nothing in particular	29%	(48)	48%	(78)	23%	(38)	164
Something Else	52%	(41)	33%	(26)	15%	(12)	79
Evangelical	69%	(109)	19%	(31)	11%	(18)	158
Non-Evangelical	46%	(183)	40%	(161)	14%	(55)	399
PID: Dem (no lean)	12%	(40)	76%	(244)	12%	(39)	323
PID: Ind (no lean)	30%	(43)	34%	(48)	36%	(51)	142
PID: Rep (no lean)	84%	(277)	5%	(18)	10%	(34)	329

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(361)	39%	(310)	16%	(124)	794
PID/Gender: Dem Men	18%	(26)	73%	(107)	9%	(13)	146
PID/Gender: Dem Women	8%	(14)	78%	(137)	15%	(26)	176
PID/Gender: Ind Men	32%	(21)	37%	(24)	30%	(20)	65
PID/Gender: Ind Women	29%	(22)	30%	(23)	40%	(31)	77
PID/Gender: Rep Men	85%	(141)	5%	(9)	10%	(16)	166
PID/Gender: Rep Women	83%	(136)	6%	(9)	11%	(17)	163
Ideo: Liberal (1-3)	12%	(27)	76%	(170)	12%	(28)	225
Ideo: Moderate (4)	33%	(78)	47%	(109)	20%	(48)	235
Ideo: Conservative (5-7)	80%	(254)	8%	(26)	12%	(40)	319
Community: Urban	29%	(44)	55%	(84)	16%	(24)	152
Community: Suburban	44%	(191)	38%	(163)	18%	(77)	431
Community: Rural	60%	(126)	30%	(63)	11%	(23)	211
Military HHnm: Yes	50%	(61)	36%	(44)	13%	(16)	121
Military HH: No	45%	(300)	39%	(265)	16%	(108)	673
Employ: Private Sector	43%	(125)	35%	(102)	21%	(62)	289
Employ: Government	33%	(12)	53%	(20)	15%	(6)	38
Employ: Self-Employed	68%	(40)	28%	(16)	4%	(2)	58
Employ: Homemaker	47%	(29)	30%	(18)	23%	(14)	62
Employ: Student	28%	(7)	51%	(12)	21%	(5)	24
Employ: Retired	49%	(107)	41%	(90)	10%	(23)	220
Employ: Unemployed	39%	(23)	47%	(28)	15%	(9)	60
Employ: Other	41%	(18)	51%	(22)	8%	(3)	44

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(361)	39%	(310)	16%	(124)	794
Protestant	48%	(106)	37%	(82)	16%	(35)	223
Roman Catholic	57%	(145)	33%	(84)	10%	(26)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	87%	(3)	4%	(0)	9%	(0)	4
Jewish	24%	(5)	58%	(11)	18%	(4)	19
Muslim	48%	(8)	19%	(3)	33%	(5)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	16%	(4)	72%	(20)	12%	(3)	28
Agnostic	24%	(9)	51%	(19)	26%	(10)	38
Something else	52%	(41)	33%	(26)	15%	(12)	79
Nothing in particular	31%	(39)	47%	(59)	22%	(28)	126
Ideo/PID: Conservative Republican	87%	(222)	3%	(8)	10%	(25)	256
Ideo/PID: Moderate/Liberal Republican	75%	(55)	13%	(10)	12%	(9)	74
Ideo/PID: Moderate/Conservative Democrat	21%	(28)	64%	(84)	15%	(20)	132
Ideo/PID: Liberal Democrat	6%	(12)	84%	(155)	10%	(18)	185
Unfavorable of Biden and Trump	28%	(35)	29%	(37)	43%	(55)	126
2024 H2H Matchup: Biden Voter	7%	(25)	81%	(280)	12%	(42)	347
2024 H2H Matchup: Trump Voter	82%	(328)	5%	(18)	14%	(55)	401
2024 H2H Matchup: Would not Vote	20%	(4)	29%	(6)	51%	(11)	21
2024 H2H Matchup: Do not Know	16%	(4)	20%	(5)	65%	(16)	25
2022 House Vote: Democrat	12%	(40)	76%	(259)	13%	(43)	342
2022 House Vote: Republican	80%	(250)	6%	(17)	14%	(43)	310
2022 House Vote: Did not Vote	50%	(66)	25%	(33)	26%	(35)	134
2020 Vote: Joe Biden	10%	(36)	75%	(276)	15%	(56)	369
2020 Vote: Donald Trump	83%	(301)	3%	(10)	14%	(50)	360
2020 Vote: Someone Else	16%	(1)	17%	(1)	67%	(6)	8
2020 Vote: Did not Vote	40%	(22)	39%	(22)	21%	(12)	56
2016 Vote: Hillary Clinton	7%	(20)	81%	(231)	12%	(36)	286
2016 Vote: Donald Trump	80%	(256)	5%	(15)	15%	(47)	319
2016 Vote: Someone Else	15%	(2)	39%	(5)	46%	(6)	12
2020 Vote/PID: Not Biden/Democrat	41%	(24)	37%	(21)	22%	(12)	57
2020 Vote/PID: Not Trump/Republican	56%	(26)	27%	(13)	17%	(8)	47

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(361)	39%	(310)	16%	(124)	794
U.S. Economy: Wrong Track	58%	(334)	22%	(128)	19%	(112)	573
U.S. Economy: Right Direction	12%	(27)	82%	(182)	5%	(12)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	85%	(222)	5%	(12)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(315)	7%	(28)	17%	(71)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	50%	(60)	34%	(41)	120
Top 2024 Issue: Economy	57%	(154)	22%	(60)	20%	(55)	269
Community/Gender: Urban Women	18%	(12)	65%	(43)	17%	(11)	66
Community/Gender: Urban Men	38%	(32)	48%	(41)	15%	(13)	86
Community/Gender: Rural Women	58%	(68)	32%	(37)	10%	(12)	117
Community/Gender: Rural Men	61%	(58)	27%	(26)	12%	(11)	94
Community/Gender: Suburban Women	40%	(92)	38%	(90)	22%	(52)	234
Community/Gender: Suburban Men	50%	(98)	37%	(73)	13%	(26)	197
Homeowner	47%	(324)	38%	(260)	16%	(108)	692
Renter	36%	(34)	49%	(46)	14%	(14)	93
Self + Household: White-Collar	40%	(116)	48%	(139)	11%	(33)	288
Self + Household: Blue Collar	53%	(200)	32%	(120)	16%	(60)	380
Union HH: Yes	44%	(36)	44%	(36)	12%	(10)	82
Union HH: No	46%	(324)	38%	(274)	16%	(114)	712
LGBTQ+: Yes	30%	(22)	44%	(31)	26%	(18)	71
LGBTQ+: No	47%	(339)	39%	(278)	15%	(105)	723
Motivated to Vote	45%	(332)	39%	(288)	15%	(110)	730
Parent: Yes	52%	(114)	30%	(65)	19%	(41)	220
Parent: No	43%	(246)	43%	(244)	14%	(83)	574
COVID Vaccine: Yes	36%	(210)	48%	(275)	16%	(92)	577
COVID Vaccine: No	69%	(151)	16%	(35)	15%	(32)	217
Student Loans: Yes	43%	(52)	45%	(54)	12%	(14)	121
Student Loans: No	46%	(308)	38%	(255)	16%	(110)	673
Favorable Opinion of Haley	57%	(146)	31%	(80)	11%	(29)	255
Unfavorable Opinion of Haley	36%	(114)	50%	(162)	14%	(45)	321
Prodigal Biden Voter	34%	(18)	29%	(15)	37%	(20)	53
Undecided Voter (DK/WNV)	17%	(8)	24%	(11)	59%	(27)	46
Undecided Voter (DK)	16%	(4)	20%	(5)	65%	(16)	25

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(361)	39%	(310)	16%	(124)	794
Watched Debate	51%	(301)	36%	(212)	13%	(77)	590
Watched Debate: Did not Watch	29%	(60)	48%	(98)	23%	(47)	204
Watched Debate: All of it	58%	(193)	34%	(114)	7%	(23)	331
Watched Debate: Some of it	42%	(107)	38%	(98)	21%	(53)	259
Continue His Campaign: Yes Biden	21%	(67)	68%	(216)	11%	(36)	319
Continue His Campaign: No Biden	63%	(276)	20%	(86)	17%	(77)	439
Continue His Campaign: Yes Trump	81%	(323)	9%	(36)	10%	(40)	399
Continue His Campaign: No Trump	8%	(30)	74%	(264)	18%	(63)	357
Conviction: Evidence	12%	(44)	73%	(273)	15%	(58)	375
Conviction: Motivation to Damage	79%	(268)	8%	(25)	13%	(44)	338
Conviction: DK/NO	59%	(48)	14%	(11)	27%	(22)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(269)	49%	(390)	17%	(135)	794
Gender: Male	38%	(144)	47%	(176)	15%	(57)	378
Gender: Female	30%	(124)	51%	(214)	19%	(78)	416
Age: 18-34	27%	(57)	53%	(112)	20%	(43)	212
Age: 35-44	45%	(46)	38%	(39)	17%	(18)	103
Age: 45-64	33%	(90)	51%	(136)	16%	(43)	270
Age: 65+	36%	(76)	49%	(103)	15%	(31)	210
GenZers: 1997-2012	33%	(35)	53%	(57)	14%	(15)	107
Millennials: 1981-1996	32%	(64)	45%	(92)	23%	(46)	202
GenXers: 1965-1980	33%	(62)	53%	(101)	14%	(27)	190
Baby Boomers: 1946-1964	36%	(101)	46%	(129)	17%	(48)	278
Educ: < College	38%	(181)	46%	(219)	16%	(74)	475
Educ: Bachelors degree	30%	(63)	51%	(105)	19%	(40)	208
Educ: Post-grad	22%	(25)	58%	(65)	20%	(22)	112
Income: Under 50k	35%	(110)	47%	(149)	18%	(55)	313
Income: 50k-100k	34%	(103)	51%	(153)	14%	(43)	299
Income: 100k+	31%	(56)	49%	(89)	20%	(37)	182
Ethnicity: White (Non-Hispanic)	36%	(241)	47%	(311)	17%	(110)	662
Ethnicity: Hispanic	24%	(8)	50%	(17)	26%	(9)	33
Ethnicity: Black (Non-Hispanic)	16%	(13)	68%	(53)	16%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	33%	(7)	43%	(9)	24%	(5)	21
All Christian	43%	(208)	41%	(200)	16%	(76)	484
All Non-Christian	30%	(11)	62%	(24)	8%	(3)	39
Atheist	16%	(4)	75%	(21)	9%	(3)	28
Agnostic/Nothing in particular	13%	(21)	65%	(107)	22%	(37)	164
Something Else	30%	(24)	49%	(38)	22%	(17)	79
Evangelical	61%	(96)	26%	(40)	13%	(21)	158
Non-Evangelical	33%	(133)	49%	(195)	18%	(70)	399
PID: Dem (no lean)	6%	(21)	83%	(268)	11%	(34)	323
PID: Ind (no lean)	18%	(25)	53%	(75)	29%	(41)	142
PID: Rep (no lean)	68%	(222)	14%	(47)	18%	(60)	329

Continued on next page

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(269)	49%	(390)	17%	(135)	794
PID/Gender: Dem Men	9%	(14)	81%	(119)	9%	(14)	146
PID/Gender: Dem Women	4%	(7)	84%	(149)	12%	(21)	176
PID/Gender: Ind Men	18%	(11)	57%	(37)	26%	(17)	65
PID/Gender: Ind Women	18%	(14)	50%	(39)	32%	(25)	77
PID/Gender: Rep Men	72%	(119)	12%	(20)	16%	(27)	166
PID/Gender: Rep Women	63%	(103)	16%	(27)	20%	(33)	163
Ideo: Liberal (1-3)	10%	(23)	83%	(188)	7%	(15)	225
Ideo: Moderate (4)	18%	(43)	58%	(138)	23%	(55)	235
Ideo: Conservative (5-7)	64%	(203)	18%	(57)	19%	(59)	319
Community: Urban	26%	(39)	59%	(90)	15%	(23)	152
Community: Suburban	32%	(137)	49%	(212)	19%	(83)	431
Community: Rural	44%	(93)	42%	(88)	14%	(30)	211
Military HHnm: Yes	27%	(32)	58%	(71)	15%	(18)	121
Military HH: No	35%	(236)	47%	(319)	17%	(117)	673
Employ: Private Sector	30%	(86)	52%	(149)	19%	(54)	289
Employ: Government	22%	(9)	62%	(24)	16%	(6)	38
Employ: Self-Employed	46%	(27)	43%	(25)	11%	(7)	58
Employ: Homemaker	46%	(29)	33%	(20)	20%	(13)	62
Employ: Student	17%	(4)	55%	(13)	29%	(7)	24
Employ: Retired	35%	(77)	49%	(108)	16%	(35)	220
Employ: Unemployed	38%	(23)	43%	(25)	19%	(12)	60
Employ: Other	35%	(15)	59%	(26)	6%	(3)	44

Continued on next page

Table BLMB8_10: Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(269)	49%	(390)	17%	(135)	794
Protestant	42%	(94)	44%	(97)	14%	(32)	223
Roman Catholic	44%	(112)	39%	(100)	17%	(43)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	4%	(0)	39%	(1)	4
Jewish	27%	(5)	63%	(12)	10%	(2)	19
Muslim	35%	(6)	58%	(10)	7%	(1)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	16%	(4)	75%	(21)	9%	(3)	28
Agnostic	10%	(4)	73%	(28)	18%	(7)	38
Something else	30%	(24)	49%	(38)	22%	(17)	79
Nothing in particular	14%	(17)	62%	(79)	24%	(30)	126
Ideo/PID: Conservative Republican	73%	(188)	10%	(26)	16%	(42)	256
Ideo/PID: Moderate/Liberal Republican	47%	(35)	29%	(21)	24%	(18)	74
Ideo/PID: Moderate/Conservative Democrat	7%	(9)	75%	(100)	18%	(24)	132
Ideo/PID: Liberal Democrat	6%	(12)	88%	(163)	5%	(9)	185
Unfavorable of Biden and Trump	16%	(20)	44%	(56)	40%	(50)	126
2024 H2H Matchup: Biden Voter	4%	(13)	89%	(310)	7%	(24)	347
2024 H2H Matchup: Trump Voter	63%	(253)	16%	(64)	21%	(84)	401
2024 H2H Matchup: Would not Vote	15%	(3)	39%	(8)	46%	(10)	21
2024 H2H Matchup: Do not Know	—	(0)	30%	(8)	70%	(18)	25
2022 House Vote: Democrat	6%	(19)	86%	(294)	8%	(28)	342
2022 House Vote: Republican	64%	(197)	14%	(43)	22%	(70)	310
2022 House Vote: Did not Vote	37%	(49)	38%	(51)	25%	(33)	134
2020 Vote: Joe Biden	5%	(17)	84%	(310)	11%	(41)	369
2020 Vote: Donald Trump	66%	(236)	13%	(47)	21%	(77)	360
2020 Vote: Someone Else	9%	(1)	38%	(3)	53%	(4)	8
2020 Vote: Did not Vote	25%	(14)	52%	(29)	23%	(13)	56
2016 Vote: Hillary Clinton	4%	(11)	90%	(258)	6%	(17)	286
2016 Vote: Donald Trump	63%	(202)	14%	(44)	23%	(73)	319
2016 Vote: Someone Else	11%	(1)	37%	(5)	52%	(6)	12
2020 Vote/PID: Not Biden/Democrat	23%	(13)	51%	(29)	26%	(15)	57
2020 Vote/PID: Not Trump/Republican	41%	(19)	32%	(15)	27%	(13)	47

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(269)	49%	(390)	17%	(135)	794
U.S. Economy: Wrong Track	44%	(250)	34%	(195)	22%	(129)	573
U.S. Economy: Right Direction	9%	(19)	88%	(195)	3%	(7)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(12)	89%	(232)	6%	(16)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	59%	(244)	20%	(84)	21%	(86)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	62%	(74)	27%	(33)	120
Top 2024 Issue: Economy	40%	(108)	38%	(101)	22%	(59)	269
Community/Gender: Urban Women	21%	(14)	62%	(41)	17%	(11)	66
Community/Gender: Urban Men	29%	(25)	57%	(49)	14%	(12)	86
Community/Gender: Rural Women	41%	(47)	45%	(53)	14%	(17)	117
Community/Gender: Rural Men	48%	(46)	38%	(36)	14%	(13)	94
Community/Gender: Suburban Women	27%	(63)	52%	(121)	22%	(50)	234
Community/Gender: Suburban Men	37%	(74)	46%	(92)	16%	(32)	197
Homeowner	35%	(241)	48%	(330)	17%	(120)	692
Renter	27%	(26)	61%	(57)	12%	(11)	93
Self + Household: White-Collar	31%	(89)	56%	(162)	13%	(37)	288
Self + Household: Blue Collar	39%	(149)	43%	(164)	18%	(67)	380
Union HH: Yes	32%	(26)	50%	(41)	18%	(15)	82
Union HH: No	34%	(242)	49%	(349)	17%	(121)	712
LGBTQ+: Yes	12%	(8)	66%	(47)	22%	(16)	71
LGBTQ+: No	36%	(260)	47%	(343)	17%	(120)	723
Motivated to Vote	34%	(249)	49%	(361)	16%	(120)	730
Parent: Yes	38%	(85)	40%	(89)	21%	(47)	220
Parent: No	32%	(184)	52%	(301)	15%	(88)	574
COVID Vaccine: Yes	25%	(146)	56%	(325)	18%	(105)	577
COVID Vaccine: No	56%	(123)	30%	(65)	14%	(30)	217
Student Loans: Yes	28%	(34)	52%	(63)	19%	(24)	121
Student Loans: No	35%	(234)	49%	(327)	17%	(112)	673
Favorable Opinion of Haley	42%	(108)	42%	(108)	15%	(39)	255
Unfavorable Opinion of Haley	29%	(92)	57%	(183)	14%	(46)	321
Prodigal Biden Voter	18%	(9)	45%	(24)	37%	(19)	53
Undecided Voter (DK/WNV)	7%	(3)	34%	(16)	59%	(27)	46
Undecided Voter (DK)	—	(0)	30%	(8)	70%	(18)	25

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(269)	49%	(390)	17%	(135)	794
Watched Debate	39%	(228)	46%	(273)	15%	(89)	590
Watched Debate: Did not Watch	20%	(40)	57%	(117)	23%	(47)	204
Watched Debate: All of it	47%	(157)	43%	(141)	10%	(33)	331
Watched Debate: Some of it	27%	(71)	51%	(131)	22%	(56)	259
Continue His Campaign: Yes Biden	18%	(56)	74%	(235)	9%	(29)	319
Continue His Campaign: No Biden	46%	(203)	31%	(137)	22%	(99)	439
Continue His Campaign: Yes Trump	63%	(252)	20%	(80)	17%	(67)	399
Continue His Campaign: No Trump	4%	(16)	80%	(285)	16%	(56)	357
Conviction: Evidence	6%	(23)	83%	(312)	11%	(40)	375
Conviction: Motivation to Damage	63%	(213)	15%	(52)	22%	(73)	338
Conviction: DK/NO	40%	(33)	32%	(26)	28%	(23)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	46%	(368)	14%	(115)	794
Gender: Male	43%	(163)	46%	(174)	11%	(40)	378
Gender: Female	36%	(148)	47%	(194)	18%	(74)	416
Age: 18-34	40%	(84)	41%	(87)	19%	(40)	212
Age: 35-44	45%	(46)	40%	(41)	15%	(15)	103
Age: 45-64	34%	(92)	51%	(136)	15%	(41)	270
Age: 65+	42%	(89)	49%	(104)	9%	(18)	210
GenZers: 1997-2012	45%	(48)	36%	(39)	19%	(20)	107
Millennials: 1981-1996	39%	(79)	43%	(88)	18%	(35)	202
GenXers: 1965-1980	35%	(66)	51%	(96)	15%	(28)	190
Baby Boomers: 1946-1964	41%	(113)	49%	(136)	11%	(29)	278
Educ: < College	44%	(211)	42%	(199)	14%	(65)	475
Educ: Bachelors degree	35%	(72)	53%	(110)	13%	(26)	208
Educ: Post-grad	26%	(29)	53%	(59)	21%	(24)	112
Income: Under 50k	42%	(130)	43%	(135)	15%	(48)	313
Income: 50k-100k	41%	(122)	47%	(140)	13%	(37)	299
Income: 100k+	33%	(60)	51%	(93)	16%	(29)	182
Ethnicity: White (Non-Hispanic)	42%	(276)	44%	(293)	14%	(93)	662
Ethnicity: Hispanic	35%	(11)	50%	(17)	15%	(5)	33
Ethnicity: Black (Non-Hispanic)	22%	(17)	64%	(50)	14%	(11)	78
Ethnicity: Asian + Other (Non-Hispanic)	33%	(7)	43%	(9)	25%	(5)	21
All Christian	46%	(223)	43%	(208)	11%	(52)	484
All Non-Christian	38%	(15)	53%	(21)	9%	(3)	39
Atheist	8%	(2)	72%	(20)	20%	(6)	28
Agnostic/Nothing in particular	22%	(35)	55%	(91)	23%	(39)	164
Something Else	45%	(36)	36%	(28)	19%	(15)	79
Evangelical	63%	(100)	22%	(35)	14%	(22)	158
Non-Evangelical	39%	(155)	50%	(199)	11%	(44)	399
PID: Dem (no lean)	8%	(24)	81%	(262)	11%	(36)	323
PID: Ind (no lean)	29%	(41)	48%	(68)	23%	(33)	142
PID: Rep (no lean)	75%	(245)	12%	(38)	14%	(45)	329

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	46%	(368)	14%	(115)	794
PID/Gender: Dem Men	11%	(15)	82%	(120)	7%	(11)	146
PID/Gender: Dem Women	5%	(9)	80%	(142)	15%	(26)	176
PID/Gender: Ind Men	30%	(20)	52%	(34)	18%	(12)	65
PID/Gender: Ind Women	28%	(22)	44%	(34)	27%	(21)	77
PID/Gender: Rep Men	77%	(128)	12%	(20)	11%	(18)	166
PID/Gender: Rep Women	72%	(117)	11%	(18)	17%	(27)	163
Ideo: Liberal (1-3)	9%	(20)	81%	(182)	10%	(23)	225
Ideo: Moderate (4)	26%	(60)	56%	(131)	19%	(44)	235
Ideo: Conservative (5-7)	72%	(231)	16%	(50)	12%	(38)	319
Community: Urban	29%	(44)	58%	(88)	13%	(19)	152
Community: Suburban	37%	(158)	48%	(208)	15%	(66)	431
Community: Rural	52%	(109)	34%	(72)	14%	(29)	211
Military HHnm: Yes	35%	(43)	47%	(57)	18%	(22)	121
Military HH: No	40%	(268)	46%	(311)	14%	(93)	673
Employ: Private Sector	35%	(100)	49%	(142)	16%	(47)	289
Employ: Government	31%	(12)	45%	(17)	24%	(9)	38
Employ: Self-Employed	57%	(33)	35%	(20)	8%	(5)	58
Employ: Homemaker	49%	(30)	39%	(24)	11%	(7)	62
Employ: Student	25%	(6)	37%	(9)	38%	(9)	24
Employ: Retired	40%	(87)	48%	(106)	12%	(27)	220
Employ: Unemployed	41%	(25)	43%	(26)	15%	(9)	60
Employ: Other	42%	(18)	55%	(24)	3%	(1)	44

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	46%	(368)	14%	(115)	794
Protestant	44%	(99)	41%	(92)	15%	(33)	223
Roman Catholic	47%	(121)	45%	(114)	8%	(19)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	27%	(5)	63%	(12)	10%	(2)	19
Muslim	55%	(9)	36%	(6)	9%	(1)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	8%	(2)	72%	(20)	20%	(6)	28
Agnostic	16%	(6)	66%	(25)	18%	(7)	38
Something else	45%	(36)	36%	(28)	19%	(15)	79
Nothing in particular	23%	(29)	52%	(65)	25%	(32)	126
Ideo/PID: Conservative Republican	82%	(209)	8%	(20)	11%	(27)	256
Ideo/PID: Moderate/Liberal Republican	49%	(36)	26%	(19)	25%	(18)	74
Ideo/PID: Moderate/Conservative Democrat	10%	(13)	76%	(101)	13%	(18)	132
Ideo/PID: Liberal Democrat	6%	(11)	85%	(156)	10%	(18)	185
Unfavorable of Biden and Trump	16%	(20)	36%	(46)	48%	(60)	126
2024 H2H Matchup: Biden Voter	3%	(11)	86%	(297)	11%	(39)	347
2024 H2H Matchup: Trump Voter	74%	(297)	14%	(57)	12%	(47)	401
2024 H2H Matchup: Would not Vote	11%	(2)	21%	(4)	67%	(14)	21
2024 H2H Matchup: Do not Know	2%	(1)	38%	(10)	59%	(15)	25
2022 House Vote: Democrat	7%	(23)	83%	(284)	10%	(35)	342
2022 House Vote: Republican	72%	(224)	12%	(38)	15%	(48)	310
2022 House Vote: Did not Vote	45%	(60)	33%	(45)	22%	(30)	134
2020 Vote: Joe Biden	5%	(17)	85%	(313)	10%	(39)	369
2020 Vote: Donald Trump	76%	(273)	10%	(35)	15%	(53)	360
2020 Vote: Someone Else	9%	(1)	40%	(3)	51%	(4)	8
2020 Vote: Did not Vote	37%	(21)	29%	(16)	34%	(19)	56
2016 Vote: Hillary Clinton	3%	(9)	90%	(257)	7%	(21)	286
2016 Vote: Donald Trump	72%	(230)	12%	(39)	15%	(49)	319
2016 Vote: Someone Else	11%	(1)	34%	(4)	55%	(7)	12
2020 Vote/PID: Not Biden/Democrat	32%	(19)	41%	(23)	27%	(15)	57
2020 Vote/PID: Not Trump/Republican	37%	(17)	53%	(25)	11%	(5)	47

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	46%	(368)	14%	(115)	794
U.S. Economy: Wrong Track	50%	(285)	32%	(182)	19%	(107)	573
U.S. Economy: Right Direction	12%	(26)	84%	(187)	4%	(8)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	90%	(233)	6%	(15)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(285)	17%	(71)	14%	(58)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	53%	(64)	35%	(42)	120
Top 2024 Issue: Economy	51%	(136)	35%	(95)	14%	(38)	269
Community/Gender: Urban Women	24%	(16)	60%	(40)	16%	(10)	66
Community/Gender: Urban Men	33%	(28)	57%	(49)	10%	(9)	86
Community/Gender: Rural Women	49%	(57)	39%	(45)	12%	(14)	117
Community/Gender: Rural Men	55%	(52)	29%	(27)	16%	(15)	94
Community/Gender: Suburban Women	32%	(75)	47%	(109)	21%	(49)	234
Community/Gender: Suburban Men	42%	(83)	50%	(98)	8%	(17)	197
Homeowner	40%	(276)	45%	(314)	15%	(101)	692
Renter	35%	(33)	54%	(50)	11%	(10)	93
Self + Household: White-Collar	32%	(93)	55%	(157)	13%	(37)	288
Self + Household: Blue Collar	46%	(174)	40%	(151)	15%	(55)	380
Union HH: Yes	35%	(28)	46%	(38)	19%	(16)	82
Union HH: No	40%	(283)	46%	(331)	14%	(99)	712
LGBTQ+: Yes	24%	(17)	48%	(35)	28%	(20)	71
LGBTQ+: No	41%	(294)	46%	(334)	13%	(95)	723
Motivated to Vote	39%	(287)	47%	(346)	13%	(97)	730
Parent: Yes	42%	(92)	40%	(89)	18%	(40)	220
Parent: No	38%	(219)	49%	(279)	13%	(75)	574
COVID Vaccine: Yes	28%	(159)	56%	(322)	16%	(95)	577
COVID Vaccine: No	70%	(152)	21%	(46)	9%	(20)	217
Student Loans: Yes	32%	(39)	47%	(57)	21%	(25)	121
Student Loans: No	40%	(272)	46%	(311)	13%	(90)	673
Favorable Opinion of Haley	52%	(131)	40%	(101)	9%	(23)	255
Unfavorable Opinion of Haley	31%	(99)	56%	(179)	13%	(43)	321
Prodigal Biden Voter	23%	(12)	61%	(32)	16%	(9)	53
Undecided Voter (DK/WNV)	6%	(3)	30%	(14)	63%	(29)	46
Undecided Voter (DK)	2%	(1)	38%	(10)	59%	(15)	25

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	46%	(368)	14%	(115)	794
Watched Debate	45%	(264)	44%	(260)	11%	(66)	590
Watched Debate: Did not Watch	23%	(47)	53%	(108)	24%	(49)	204
Watched Debate: All of it	51%	(170)	41%	(135)	8%	(26)	331
Watched Debate: Some of it	36%	(94)	48%	(125)	15%	(39)	259
Continue His Campaign: Yes Biden	20%	(64)	72%	(229)	8%	(26)	319
Continue His Campaign: No Biden	53%	(234)	29%	(129)	17%	(76)	439
Continue His Campaign: Yes Trump	74%	(294)	17%	(68)	9%	(37)	399
Continue His Campaign: No Trump	4%	(14)	80%	(284)	17%	(59)	357
Conviction: Evidence	5%	(20)	82%	(309)	12%	(46)	375
Conviction: Motivation to Damage	74%	(250)	12%	(41)	14%	(47)	338
Conviction: DK/NO	51%	(42)	22%	(18)	27%	(22)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(322)	45%	(361)	14%	(111)	794
Gender: Male	44%	(165)	45%	(170)	11%	(42)	378
Gender: Female	38%	(157)	46%	(191)	16%	(69)	416
Age: 18-34	33%	(71)	47%	(98)	20%	(42)	212
Age: 35-44	45%	(46)	42%	(43)	14%	(14)	103
Age: 45-64	41%	(111)	46%	(124)	13%	(34)	270
Age: 65+	45%	(94)	45%	(96)	10%	(21)	210
GenZers: 1997-2012	36%	(38)	43%	(46)	21%	(23)	107
Millennials: 1981-1996	37%	(75)	46%	(93)	17%	(34)	202
GenXers: 1965-1980	40%	(77)	47%	(90)	13%	(24)	190
Baby Boomers: 1946-1964	45%	(125)	44%	(123)	11%	(30)	278
Educ: < College	46%	(216)	40%	(191)	14%	(68)	475
Educ: Bachelors degree	33%	(69)	52%	(108)	15%	(31)	208
Educ: Post-grad	33%	(36)	56%	(62)	12%	(13)	112
Income: Under 50k	40%	(126)	41%	(129)	19%	(59)	313
Income: 50k-100k	40%	(119)	49%	(148)	11%	(32)	299
Income: 100k+	42%	(77)	46%	(84)	11%	(20)	182
Ethnicity: White (Non-Hispanic)	45%	(295)	42%	(277)	14%	(90)	662
Ethnicity: Hispanic	34%	(11)	48%	(16)	18%	(6)	33
Ethnicity: Black (Non-Hispanic)	10%	(8)	75%	(59)	15%	(11)	78
Ethnicity: Asian + Other (Non-Hispanic)	38%	(8)	44%	(9)	18%	(4)	21
All Christian	48%	(234)	40%	(194)	12%	(56)	484
All Non-Christian	37%	(14)	49%	(19)	14%	(5)	39
Atheist	7%	(2)	75%	(21)	18%	(5)	28
Agnostic/Nothing in particular	22%	(37)	57%	(95)	20%	(33)	164
Something Else	44%	(35)	41%	(32)	15%	(12)	79
Evangelical	65%	(102)	23%	(36)	12%	(19)	158
Non-Evangelical	41%	(163)	47%	(188)	12%	(48)	399
PID: Dem (no lean)	5%	(16)	84%	(272)	11%	(35)	323
PID: Ind (no lean)	29%	(42)	44%	(63)	26%	(37)	142
PID: Rep (no lean)	80%	(265)	8%	(26)	12%	(39)	329

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(322)	45%	(361)	14%	(111)	794
PID/Gender: Dem Men	6%	(9)	85%	(124)	10%	(14)	146
PID/Gender: Dem Women	4%	(7)	84%	(148)	12%	(21)	176
PID/Gender: Ind Men	34%	(22)	49%	(32)	17%	(11)	65
PID/Gender: Ind Women	26%	(20)	40%	(31)	34%	(26)	77
PID/Gender: Rep Men	81%	(135)	8%	(14)	10%	(17)	166
PID/Gender: Rep Women	80%	(130)	7%	(12)	13%	(21)	163
Ideo: Liberal (1-3)	8%	(17)	85%	(191)	8%	(17)	225
Ideo: Moderate (4)	27%	(63)	53%	(125)	20%	(47)	235
Ideo: Conservative (5-7)	76%	(242)	12%	(40)	12%	(38)	319
Community: Urban	28%	(43)	57%	(86)	15%	(22)	152
Community: Suburban	37%	(161)	47%	(203)	16%	(67)	431
Community: Rural	56%	(118)	34%	(71)	10%	(21)	211
Military HHnm: Yes	44%	(54)	41%	(50)	15%	(18)	121
Military HH: No	40%	(268)	46%	(311)	14%	(93)	673
Employ: Private Sector	35%	(100)	48%	(139)	17%	(50)	289
Employ: Government	35%	(14)	57%	(22)	8%	(3)	38
Employ: Self-Employed	57%	(33)	32%	(19)	11%	(6)	58
Employ: Homemaker	48%	(29)	32%	(19)	21%	(13)	62
Employ: Student	12%	(3)	46%	(11)	42%	(10)	24
Employ: Retired	45%	(99)	44%	(97)	11%	(23)	220
Employ: Unemployed	42%	(25)	52%	(31)	6%	(4)	60
Employ: Other	42%	(18)	53%	(23)	5%	(2)	44

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(322)	45%	(361)	14%	(111)	794
Protestant	46%	(103)	40%	(89)	14%	(31)	223
Roman Catholic	50%	(128)	40%	(102)	10%	(25)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	31%	(6)	63%	(12)	6%	(1)	19
Muslim	48%	(8)	26%	(4)	25%	(4)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	7%	(2)	75%	(21)	18%	(5)	28
Agnostic	14%	(5)	74%	(28)	12%	(4)	38
Something else	44%	(35)	41%	(32)	15%	(12)	79
Nothing in particular	25%	(31)	52%	(66)	23%	(29)	126
Ideo/PID: Conservative Republican	84%	(216)	6%	(16)	9%	(24)	256
Ideo/PID: Moderate/Liberal Republican	66%	(49)	14%	(10)	20%	(15)	74
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	76%	(100)	17%	(22)	132
Ideo/PID: Liberal Democrat	3%	(6)	90%	(167)	7%	(12)	185
Unfavorable of Biden and Trump	27%	(34)	33%	(41)	40%	(51)	126
2024 H2H Matchup: Biden Voter	—	(0)	93%	(322)	7%	(25)	347
2024 H2H Matchup: Trump Voter	79%	(318)	8%	(31)	13%	(53)	401
2024 H2H Matchup: Would not Vote	19%	(4)	3%	(1)	78%	(16)	21
2024 H2H Matchup: Do not Know	—	(0)	31%	(8)	69%	(17)	25
2022 House Vote: Democrat	5%	(18)	85%	(290)	10%	(34)	342
2022 House Vote: Republican	79%	(244)	9%	(27)	13%	(39)	310
2022 House Vote: Did not Vote	41%	(55)	32%	(43)	27%	(36)	134
2020 Vote: Joe Biden	3%	(10)	86%	(318)	11%	(41)	369
2020 Vote: Donald Trump	83%	(298)	4%	(13)	14%	(49)	360
2020 Vote: Someone Else	10%	(1)	45%	(4)	45%	(4)	8
2020 Vote: Did not Vote	22%	(12)	47%	(27)	31%	(17)	56
2016 Vote: Hillary Clinton	5%	(14)	89%	(254)	6%	(18)	286
2016 Vote: Donald Trump	77%	(247)	7%	(23)	15%	(48)	319
2016 Vote: Someone Else	11%	(1)	55%	(7)	34%	(4)	12
2020 Vote/PID: Not Biden/Democrat	23%	(13)	45%	(26)	32%	(18)	57
2020 Vote/PID: Not Trump/Republican	36%	(17)	42%	(20)	22%	(10)	47

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Table BLMB8_12: Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(322)	45%	(361)	14%	(111)	794
U.S. Economy: Wrong Track	53%	(306)	29%	(167)	17%	(100)	573
U.S. Economy: Right Direction	7%	(16)	88%	(194)	5%	(11)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	93%	(241)	4%	(11)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(300)	12%	(52)	15%	(63)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	57%	(69)	32%	(38)	120
Top 2024 Issue: Economy	52%	(139)	31%	(83)	17%	(47)	269
Community/Gender: Urban Women	23%	(15)	64%	(42)	14%	(9)	66
Community/Gender: Urban Men	33%	(28)	51%	(44)	16%	(14)	86
Community/Gender: Rural Women	54%	(63)	34%	(39)	13%	(15)	117
Community/Gender: Rural Men	59%	(56)	34%	(32)	7%	(7)	94
Community/Gender: Suburban Women	34%	(79)	47%	(110)	19%	(45)	234
Community/Gender: Suburban Men	41%	(82)	47%	(93)	11%	(22)	197
Homeowner	42%	(291)	44%	(303)	14%	(97)	692
Renter	32%	(30)	57%	(53)	11%	(10)	93
Self + Household: White-Collar	34%	(97)	56%	(160)	11%	(31)	288
Self + Household: Blue Collar	49%	(185)	38%	(146)	13%	(49)	380
Union HH: Yes	41%	(34)	44%	(36)	15%	(12)	82
Union HH: No	40%	(288)	46%	(325)	14%	(99)	712
LGBTQ+: Yes	27%	(19)	51%	(36)	22%	(16)	71
LGBTQ+: No	42%	(303)	45%	(325)	13%	(95)	723
Motivated to Vote	41%	(301)	46%	(338)	12%	(90)	730
Parent: Yes	45%	(100)	39%	(86)	16%	(35)	220
Parent: No	39%	(222)	48%	(275)	13%	(76)	574
COVID Vaccine: Yes	31%	(180)	55%	(319)	14%	(78)	577
COVID Vaccine: No	65%	(142)	19%	(42)	15%	(33)	217
Student Loans: Yes	35%	(42)	56%	(68)	9%	(11)	121
Student Loans: No	42%	(279)	44%	(293)	15%	(101)	673
Favorable Opinion of Haley	54%	(138)	36%	(92)	10%	(25)	255
Unfavorable Opinion of Haley	33%	(105)	58%	(187)	9%	(30)	321
Prodigal Biden Voter	19%	(10)	40%	(21)	41%	(22)	53
Undecided Voter (DK/WNV)	9%	(4)	18%	(8)	73%	(34)	46
Undecided Voter (DK)	—	(0)	31%	(8)	69%	(17)	25

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(322)	45%	(361)	14%	(111)	794
Watched Debate	46%	(269)	41%	(244)	13%	(76)	590
Watched Debate: Did not Watch	26%	(53)	57%	(117)	17%	(35)	204
Watched Debate: All of it	53%	(177)	38%	(127)	8%	(27)	331
Watched Debate: Some of it	36%	(92)	45%	(117)	19%	(50)	259
Continue His Campaign: Yes Biden	18%	(58)	74%	(238)	7%	(24)	319
Continue His Campaign: No Biden	58%	(253)	25%	(111)	17%	(75)	439
Continue His Campaign: Yes Trump	78%	(310)	15%	(58)	8%	(32)	399
Continue His Campaign: No Trump	3%	(10)	80%	(287)	17%	(60)	357
Conviction: Evidence	5%	(19)	82%	(308)	13%	(48)	375
Conviction: Motivation to Damage	78%	(263)	12%	(39)	11%	(36)	338
Conviction: DK/NO	49%	(40)	17%	(14)	34%	(28)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(306)	46%	(367)	15%	(121)	794
Gender: Male	42%	(160)	45%	(169)	13%	(48)	378
Gender: Female	35%	(146)	48%	(198)	17%	(72)	416
Age: 18-34	37%	(79)	45%	(95)	18%	(38)	212
Age: 35-44	44%	(46)	42%	(43)	14%	(14)	103
Age: 45-64	34%	(93)	50%	(133)	16%	(43)	270
Age: 65+	42%	(89)	46%	(96)	12%	(25)	210
GenZers: 1997-2012	37%	(40)	43%	(46)	20%	(21)	107
Millennials: 1981-1996	41%	(82)	44%	(89)	15%	(31)	202
GenXers: 1965-1980	35%	(66)	51%	(97)	14%	(27)	190
Baby Boomers: 1946-1964	40%	(111)	45%	(126)	15%	(41)	278
Educ: < College	43%	(203)	42%	(197)	16%	(74)	475
Educ: Bachelors degree	35%	(72)	52%	(108)	13%	(27)	208
Educ: Post-grad	27%	(31)	55%	(61)	18%	(20)	112
Income: Under 50k	40%	(127)	45%	(141)	15%	(46)	313
Income: 50k-100k	40%	(120)	45%	(135)	15%	(43)	299
Income: 100k+	33%	(60)	50%	(91)	17%	(31)	182
Ethnicity: White (Non-Hispanic)	42%	(276)	43%	(285)	15%	(101)	662
Ethnicity: Hispanic	28%	(9)	51%	(17)	22%	(7)	33
Ethnicity: Black (Non-Hispanic)	18%	(14)	72%	(56)	10%	(8)	78
Ethnicity: Asian + Other (Non-Hispanic)	35%	(7)	43%	(9)	22%	(5)	21
All Christian	47%	(226)	41%	(196)	13%	(61)	484
All Non-Christian	28%	(11)	50%	(19)	22%	(9)	39
Atheist	8%	(2)	86%	(24)	7%	(2)	28
Agnostic/Nothing in particular	22%	(36)	56%	(92)	22%	(37)	164
Something Else	39%	(31)	45%	(36)	15%	(12)	79
Evangelical	64%	(100)	25%	(40)	11%	(18)	158
Non-Evangelical	39%	(155)	48%	(190)	14%	(54)	399
PID: Dem (no lean)	6%	(19)	83%	(268)	11%	(35)	323
PID: Ind (no lean)	29%	(41)	41%	(58)	30%	(43)	142
PID: Rep (no lean)	75%	(246)	12%	(41)	13%	(43)	329

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(306)	46%	(367)	15%	(121)	794
PID/Gender: Dem Men	10%	(15)	80%	(118)	10%	(14)	146
PID/Gender: Dem Women	3%	(4)	86%	(151)	12%	(21)	176
PID/Gender: Ind Men	30%	(20)	45%	(29)	25%	(16)	65
PID/Gender: Ind Women	28%	(22)	37%	(29)	34%	(26)	77
PID/Gender: Rep Men	76%	(126)	14%	(23)	11%	(18)	166
PID/Gender: Rep Women	74%	(120)	11%	(18)	15%	(25)	163
Ideo: Liberal (1-3)	9%	(21)	83%	(187)	8%	(18)	225
Ideo: Moderate (4)	25%	(59)	52%	(122)	23%	(54)	235
Ideo: Conservative (5-7)	71%	(227)	17%	(53)	12%	(39)	319
Community: Urban	25%	(39)	61%	(92)	14%	(21)	152
Community: Suburban	37%	(160)	47%	(205)	15%	(66)	431
Community: Rural	51%	(108)	33%	(70)	16%	(33)	211
Military HHnm: Yes	37%	(45)	48%	(58)	15%	(19)	121
Military HH: No	39%	(262)	46%	(309)	15%	(102)	673
Employ: Private Sector	35%	(101)	47%	(136)	18%	(52)	289
Employ: Government	33%	(13)	51%	(20)	16%	(6)	38
Employ: Self-Employed	52%	(30)	40%	(23)	8%	(5)	58
Employ: Homemaker	50%	(31)	38%	(23)	12%	(8)	62
Employ: Student	25%	(6)	44%	(11)	31%	(7)	24
Employ: Retired	40%	(88)	47%	(102)	14%	(30)	220
Employ: Unemployed	38%	(23)	49%	(29)	13%	(8)	60
Employ: Other	37%	(16)	52%	(23)	12%	(5)	44

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Table BLMB8_13: Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(306)	46%	(367)	15%	(121)	794
Protestant	46%	(102)	40%	(88)	15%	(33)	223
Roman Catholic	48%	(122)	41%	(106)	11%	(27)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	39%	(1)	4
Jewish	20%	(4)	58%	(11)	22%	(4)	19
Muslim	37%	(6)	36%	(6)	27%	(4)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	8%	(2)	86%	(24)	7%	(2)	28
Agnostic	16%	(6)	66%	(25)	18%	(7)	38
Something else	39%	(31)	45%	(36)	15%	(12)	79
Nothing in particular	24%	(30)	53%	(67)	24%	(30)	126
Ideo/PID: Conservative Republican	80%	(205)	10%	(25)	10%	(26)	256
Ideo/PID: Moderate/Liberal Republican	56%	(41)	22%	(16)	23%	(17)	74
Ideo/PID: Moderate/Conservative Democrat	6%	(8)	75%	(99)	19%	(24)	132
Ideo/PID: Liberal Democrat	6%	(11)	89%	(165)	5%	(9)	185
Unfavorable of Biden and Trump	13%	(16)	37%	(47)	50%	(63)	126
2024 H2H Matchup: Biden Voter	2%	(5)	89%	(310)	9%	(32)	347
2024 H2H Matchup: Trump Voter	73%	(295)	13%	(50)	14%	(56)	401
2024 H2H Matchup: Would not Vote	26%	(5)	4%	(1)	70%	(15)	21
2024 H2H Matchup: Do not Know	5%	(1)	22%	(6)	73%	(18)	25
2022 House Vote: Democrat	7%	(24)	82%	(279)	11%	(39)	342
2022 House Vote: Republican	72%	(223)	13%	(40)	15%	(47)	310
2022 House Vote: Did not Vote	41%	(55)	36%	(48)	23%	(31)	134
2020 Vote: Joe Biden	7%	(25)	83%	(307)	10%	(38)	369
2020 Vote: Donald Trump	74%	(266)	10%	(35)	16%	(59)	360
2020 Vote: Someone Else	16%	(1)	12%	(1)	72%	(6)	8
2020 Vote: Did not Vote	26%	(15)	42%	(24)	32%	(18)	56
2016 Vote: Hillary Clinton	3%	(10)	87%	(250)	9%	(26)	286
2016 Vote: Donald Trump	70%	(224)	13%	(41)	17%	(54)	319
2016 Vote: Someone Else	16%	(2)	53%	(7)	31%	(4)	12
2020 Vote/PID: Not Biden/Democrat	19%	(11)	48%	(27)	33%	(19)	57
2020 Vote/PID: Not Trump/Republican	42%	(20)	43%	(20)	15%	(7)	47

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(306)	46%	(367)	15%	(121)	794
U.S. Economy: Wrong Track	50%	(286)	31%	(177)	19%	(110)	573
U.S. Economy: Right Direction	9%	(20)	86%	(190)	5%	(11)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	94%	(244)	3%	(7)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(279)	15%	(62)	18%	(74)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(19)	51%	(61)	33%	(40)	120
Top 2024 Issue: Economy	50%	(133)	33%	(90)	17%	(45)	269
Community/Gender: Urban Women	20%	(13)	62%	(41)	18%	(12)	66
Community/Gender: Urban Men	30%	(25)	60%	(52)	10%	(8)	86
Community/Gender: Rural Women	51%	(59)	35%	(40)	15%	(17)	117
Community/Gender: Rural Men	51%	(48)	31%	(30)	17%	(16)	94
Community/Gender: Suburban Women	32%	(74)	50%	(117)	18%	(43)	234
Community/Gender: Suburban Men	44%	(86)	44%	(88)	12%	(24)	197
Homeowner	39%	(270)	45%	(314)	16%	(108)	692
Renter	36%	(33)	53%	(50)	11%	(10)	93
Self + Household: White-Collar	32%	(93)	53%	(153)	14%	(42)	288
Self + Household: Blue Collar	45%	(170)	40%	(153)	15%	(57)	380
Union HH: Yes	35%	(29)	49%	(40)	16%	(13)	82
Union HH: No	39%	(278)	46%	(327)	15%	(107)	712
LGBTQ+: Yes	24%	(17)	57%	(41)	19%	(13)	71
LGBTQ+: No	40%	(289)	45%	(326)	15%	(107)	723
Motivated to Vote	38%	(279)	47%	(344)	15%	(107)	730
Parent: Yes	39%	(86)	41%	(91)	20%	(43)	220
Parent: No	38%	(220)	48%	(276)	14%	(77)	574
COVID Vaccine: Yes	28%	(163)	56%	(321)	16%	(93)	577
COVID Vaccine: No	66%	(144)	21%	(46)	13%	(27)	217
Student Loans: Yes	32%	(38)	53%	(64)	15%	(18)	121
Student Loans: No	40%	(268)	45%	(303)	15%	(102)	673
Favorable Opinion of Haley	50%	(127)	38%	(97)	12%	(31)	255
Unfavorable Opinion of Haley	33%	(105)	55%	(177)	12%	(39)	321
Prodigal Biden Voter	38%	(20)	34%	(18)	28%	(15)	53
Undecided Voter (DK/WNV)	14%	(7)	14%	(6)	72%	(33)	46
Undecided Voter (DK)	5%	(1)	22%	(6)	73%	(18)	25

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(306)	46%	(367)	15%	(121)	794
Watched Debate	44%	(262)	43%	(256)	12%	(72)	590
Watched Debate: Did not Watch	22%	(45)	54%	(111)	24%	(48)	204
Watched Debate: All of it	51%	(169)	40%	(132)	9%	(30)	331
Watched Debate: Some of it	36%	(93)	48%	(123)	16%	(43)	259
Continue His Campaign: Yes Biden	17%	(55)	75%	(238)	8%	(26)	319
Continue His Campaign: No Biden	54%	(238)	27%	(118)	19%	(83)	439
Continue His Campaign: Yes Trump	71%	(285)	16%	(62)	13%	(52)	399
Continue His Campaign: No Trump	5%	(18)	80%	(286)	15%	(53)	357
Conviction: Evidence	5%	(18)	82%	(309)	13%	(48)	375
Conviction: Motivation to Damage	74%	(249)	11%	(37)	15%	(52)	338
Conviction: DK/NO	49%	(40)	26%	(21)	25%	(21)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	36%	(284)	25%	(199)	794
Gender: Male	42%	(159)	34%	(128)	24%	(90)	378
Gender: Female	37%	(152)	37%	(156)	26%	(108)	416
Age: 18-34	40%	(85)	29%	(61)	31%	(66)	212
Age: 35-44	48%	(49)	35%	(36)	18%	(18)	103
Age: 45-64	36%	(97)	41%	(111)	23%	(61)	270
Age: 65+	38%	(81)	36%	(76)	25%	(54)	210
GenZers: 1997-2012	48%	(51)	24%	(25)	29%	(31)	107
Millennials: 1981-1996	39%	(79)	34%	(69)	26%	(53)	202
GenXers: 1965-1980	35%	(66)	42%	(79)	24%	(45)	190
Baby Boomers: 1946-1964	40%	(111)	37%	(103)	23%	(64)	278
Educ: < College	47%	(224)	31%	(147)	22%	(104)	475
Educ: Bachelors degree	29%	(61)	42%	(87)	29%	(60)	208
Educ: Post-grad	24%	(27)	45%	(50)	31%	(35)	112
Income: Under 50k	42%	(133)	30%	(95)	27%	(85)	313
Income: 50k-100k	37%	(111)	40%	(120)	23%	(68)	299
Income: 100k+	37%	(68)	38%	(69)	25%	(45)	182
Ethnicity: White (Non-Hispanic)	42%	(280)	33%	(221)	24%	(162)	662
Ethnicity: Hispanic	27%	(9)	47%	(16)	26%	(8)	33
Ethnicity: Black (Non-Hispanic)	22%	(18)	54%	(42)	23%	(18)	78
Ethnicity: Asian + Other (Non-Hispanic)	26%	(6)	25%	(5)	49%	(10)	21
All Christian	44%	(213)	33%	(159)	23%	(111)	484
All Non-Christian	25%	(10)	46%	(18)	29%	(11)	39
Atheist	9%	(3)	70%	(20)	21%	(6)	28
Agnostic/Nothing in particular	30%	(50)	40%	(67)	29%	(48)	164
Something Else	46%	(36)	26%	(20)	28%	(22)	79
Evangelical	58%	(91)	15%	(23)	28%	(44)	158
Non-Evangelical	39%	(155)	39%	(157)	22%	(87)	399
PID: Dem (no lean)	13%	(41)	68%	(218)	20%	(63)	323
PID: Ind (no lean)	31%	(44)	30%	(43)	39%	(55)	142
PID: Rep (no lean)	69%	(227)	7%	(23)	24%	(80)	329

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	36%	(284)	25%	(199)	794
PID/Gender: Dem Men	15%	(22)	66%	(97)	19%	(28)	146
PID/Gender: Dem Women	11%	(20)	69%	(121)	20%	(36)	176
PID/Gender: Ind Men	36%	(23)	32%	(21)	32%	(21)	65
PID/Gender: Ind Women	26%	(20)	29%	(23)	45%	(34)	77
PID/Gender: Rep Men	69%	(114)	6%	(10)	25%	(42)	166
PID/Gender: Rep Women	69%	(112)	8%	(13)	23%	(38)	163
Ideo: Liberal (1-3)	12%	(28)	73%	(164)	15%	(34)	225
Ideo: Moderate (4)	25%	(58)	41%	(97)	34%	(80)	235
Ideo: Conservative (5-7)	70%	(225)	6%	(19)	24%	(76)	319
Community: Urban	25%	(39)	45%	(68)	30%	(45)	152
Community: Suburban	38%	(165)	37%	(160)	25%	(107)	431
Community: Rural	51%	(108)	27%	(56)	22%	(47)	211
Military HHnm: Yes	41%	(50)	38%	(46)	22%	(26)	121
Military HH: No	39%	(262)	35%	(238)	26%	(172)	673
Employ: Private Sector	37%	(108)	37%	(107)	26%	(74)	289
Employ: Government	31%	(12)	51%	(20)	18%	(7)	38
Employ: Self-Employed	54%	(32)	22%	(13)	24%	(14)	58
Employ: Homemaker	41%	(25)	33%	(20)	27%	(17)	62
Employ: Student	36%	(9)	27%	(7)	37%	(9)	24
Employ: Retired	38%	(83)	35%	(77)	27%	(59)	220
Employ: Unemployed	42%	(25)	37%	(22)	21%	(13)	60
Employ: Other	43%	(19)	44%	(19)	13%	(6)	44

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	36%	(284)	25%	(199)	794
Protestant	38%	(86)	33%	(73)	29%	(65)	223
Roman Catholic	49%	(124)	34%	(86)	17%	(44)	255
Mormon	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	87%	(3)	4%	(0)	9%	(0)	4
Jewish	27%	(5)	58%	(11)	15%	(3)	19
Muslim	23%	(4)	26%	(4)	51%	(8)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	9%	(3)	70%	(20)	21%	(6)	28
Agnostic	19%	(7)	44%	(17)	38%	(14)	38
Something else	46%	(36)	26%	(20)	28%	(22)	79
Nothing in particular	34%	(43)	39%	(50)	26%	(33)	126
Ideo/PID: Conservative Republican	74%	(189)	4%	(9)	22%	(57)	256
Ideo/PID: Moderate/Liberal Republican	51%	(37)	19%	(14)	31%	(23)	74
Ideo/PID: Moderate/Conservative Democrat	17%	(23)	53%	(71)	29%	(39)	132
Ideo/PID: Liberal Democrat	10%	(18)	78%	(143)	13%	(24)	185
Unfavorable of Biden and Trump	20%	(25)	10%	(13)	70%	(88)	126
2024 H2H Matchup: Biden Voter	5%	(18)	75%	(262)	20%	(68)	347
2024 H2H Matchup: Trump Voter	72%	(289)	5%	(21)	23%	(91)	401
2024 H2H Matchup: Would not Vote	13%	(3)	—	(0)	87%	(18)	21
2024 H2H Matchup: Do not Know	10%	(2)	4%	(1)	86%	(22)	25
2022 House Vote: Democrat	10%	(34)	70%	(239)	20%	(69)	342
2022 House Vote: Republican	68%	(209)	7%	(23)	25%	(78)	310
2022 House Vote: Did not Vote	48%	(65)	16%	(22)	35%	(47)	134
2020 Vote: Joe Biden	8%	(28)	70%	(259)	22%	(82)	369
2020 Vote: Donald Trump	72%	(261)	3%	(9)	25%	(91)	360
2020 Vote: Someone Else	13%	(1)	11%	(1)	75%	(6)	8
2020 Vote: Did not Vote	39%	(22)	27%	(15)	34%	(19)	56
2016 Vote: Hillary Clinton	6%	(17)	75%	(215)	19%	(53)	286
2016 Vote: Donald Trump	68%	(218)	5%	(16)	27%	(85)	319
2016 Vote: Someone Else	14%	(2)	25%	(3)	61%	(8)	12
2020 Vote/PID: Not Biden/Democrat	49%	(28)	17%	(10)	34%	(19)	57
2020 Vote/PID: Not Trump/Republican	33%	(15)	32%	(15)	35%	(16)	47

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Table BLMB8_14: Who do you trust more to handle each of the following issues? — Regulation of Technology Companies

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	36%	(284)	25%	(199)	794
U.S. Economy: Wrong Track	51%	(290)	20%	(114)	29%	(168)	573
U.S. Economy: Right Direction	10%	(21)	77%	(169)	14%	(30)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	82%	(212)	11%	(29)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(272)	8%	(33)	26%	(109)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(21)	32%	(39)	50%	(60)	120
Top 2024 Issue: Economy	50%	(134)	23%	(61)	27%	(73)	269
Community/Gender: Urban Women	20%	(13)	47%	(31)	33%	(22)	66
Community/Gender: Urban Men	29%	(25)	44%	(38)	27%	(23)	86
Community/Gender: Rural Women	50%	(58)	27%	(32)	23%	(27)	117
Community/Gender: Rural Men	53%	(50)	26%	(24)	21%	(20)	94
Community/Gender: Suburban Women	35%	(81)	40%	(94)	25%	(59)	234
Community/Gender: Suburban Men	42%	(84)	33%	(66)	24%	(48)	197
Homeowner	40%	(274)	35%	(243)	25%	(174)	692
Renter	37%	(35)	41%	(38)	22%	(21)	93
Self + Household: White-Collar	34%	(97)	44%	(127)	22%	(64)	288
Self + Household: Blue Collar	45%	(172)	31%	(117)	24%	(91)	380
Union HH: Yes	29%	(23)	48%	(40)	23%	(19)	82
Union HH: No	40%	(288)	34%	(244)	25%	(180)	712
LGBTQ+: Yes	32%	(23)	39%	(28)	29%	(21)	71
LGBTQ+: No	40%	(289)	35%	(256)	25%	(178)	723
Motivated to Vote	39%	(285)	37%	(269)	24%	(176)	730
Parent: Yes	45%	(99)	31%	(69)	24%	(53)	220
Parent: No	37%	(213)	38%	(215)	25%	(145)	574
COVID Vaccine: Yes	30%	(171)	45%	(257)	26%	(149)	577
COVID Vaccine: No	65%	(141)	12%	(27)	23%	(50)	217
Student Loans: Yes	30%	(36)	42%	(50)	29%	(35)	121
Student Loans: No	41%	(276)	35%	(234)	24%	(164)	673
Favorable Opinion of Haley	54%	(137)	24%	(62)	22%	(56)	255
Unfavorable Opinion of Haley	30%	(97)	49%	(157)	21%	(68)	321
Prodigal Biden Voter	31%	(17)	24%	(12)	45%	(24)	53
Undecided Voter (DK/WNV)	11%	(5)	2%	(1)	87%	(40)	46
Undecided Voter (DK)	10%	(2)	4%	(1)	86%	(22)	25

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	36%	(284)	25%	(199)	794
Watched Debate	44%	(259)	32%	(192)	24%	(139)	590
Watched Debate: Did not Watch	26%	(52)	45%	(92)	29%	(60)	204
Watched Debate: All of it	54%	(179)	30%	(98)	16%	(54)	331
Watched Debate: Some of it	31%	(80)	36%	(93)	33%	(85)	259
Continue His Campaign: Yes Biden	20%	(65)	65%	(207)	15%	(47)	319
Continue His Campaign: No Biden	53%	(231)	16%	(71)	31%	(138)	439
Continue His Campaign: Yes Trump	70%	(278)	11%	(43)	20%	(79)	399
Continue His Campaign: No Trump	8%	(27)	64%	(230)	28%	(100)	357
Conviction: Evidence	10%	(39)	66%	(246)	24%	(90)	375
Conviction: Motivation to Damage	69%	(234)	9%	(30)	22%	(74)	338
Conviction: DK/NO	47%	(39)	10%	(8)	43%	(35)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	41%	(324)	17%	(134)	794
Gender: Male	44%	(166)	41%	(153)	15%	(58)	378
Gender: Female	41%	(170)	41%	(171)	18%	(76)	416
Age: 18-34	45%	(96)	35%	(74)	20%	(42)	212
Age: 35-44	46%	(47)	36%	(37)	19%	(19)	103
Age: 45-64	37%	(100)	44%	(118)	19%	(51)	270
Age: 65+	44%	(93)	45%	(95)	10%	(22)	210
GenZers: 1997-2012	46%	(49)	38%	(41)	16%	(17)	107
Millennials: 1981-1996	45%	(90)	33%	(68)	22%	(44)	202
GenXers: 1965-1980	38%	(73)	43%	(82)	19%	(36)	190
Baby Boomers: 1946-1964	43%	(120)	44%	(123)	13%	(36)	278
Educ: < College	48%	(229)	36%	(171)	16%	(75)	475
Educ: Bachelors degree	35%	(73)	46%	(96)	19%	(39)	208
Educ: Post-grad	31%	(35)	51%	(57)	18%	(20)	112
Income: Under 50k	43%	(135)	39%	(123)	18%	(55)	313
Income: 50k-100k	45%	(134)	42%	(126)	13%	(39)	299
Income: 100k+	37%	(67)	41%	(74)	23%	(41)	182
Ethnicity: White (Non-Hispanic)	46%	(302)	38%	(250)	16%	(109)	662
Ethnicity: Hispanic	40%	(13)	39%	(13)	21%	(7)	33
Ethnicity: Black (Non-Hispanic)	19%	(15)	67%	(52)	14%	(11)	78
Ethnicity: Asian + Other (Non-Hispanic)	25%	(5)	37%	(8)	38%	(8)	21
All Christian	48%	(230)	37%	(180)	15%	(74)	484
All Non-Christian	38%	(15)	46%	(18)	16%	(6)	39
Atheist	8%	(2)	70%	(20)	23%	(6)	28
Agnostic/Nothing in particular	32%	(52)	48%	(80)	20%	(33)	164
Something Else	47%	(37)	34%	(27)	19%	(15)	79
Evangelical	65%	(102)	18%	(29)	17%	(27)	158
Non-Evangelical	40%	(162)	44%	(175)	16%	(62)	399
PID: Dem (no lean)	13%	(41)	74%	(240)	13%	(41)	323
PID: Ind (no lean)	34%	(48)	32%	(46)	34%	(48)	142
PID: Rep (no lean)	75%	(246)	11%	(38)	14%	(45)	329

Continued on next page

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	41%	(324)	17%	(134)	794
PID/Gender: Dem Men	17%	(25)	72%	(105)	11%	(16)	146
PID/Gender: Dem Women	9%	(17)	77%	(135)	14%	(25)	176
PID/Gender: Ind Men	36%	(23)	36%	(23)	28%	(18)	65
PID/Gender: Ind Women	32%	(25)	29%	(23)	39%	(30)	77
PID/Gender: Rep Men	71%	(118)	15%	(25)	14%	(24)	166
PID/Gender: Rep Women	79%	(128)	8%	(13)	13%	(22)	163
Ideo: Liberal (1-3)	12%	(26)	75%	(170)	13%	(29)	225
Ideo: Moderate (4)	33%	(78)	48%	(112)	19%	(46)	235
Ideo: Conservative (5-7)	73%	(232)	11%	(36)	16%	(51)	319
Community: Urban	27%	(41)	54%	(82)	19%	(29)	152
Community: Suburban	41%	(177)	41%	(176)	18%	(78)	431
Community: Rural	56%	(118)	31%	(66)	13%	(27)	211
Military HHnm: Yes	47%	(57)	41%	(50)	12%	(15)	121
Military HH: No	41%	(279)	41%	(274)	18%	(119)	673
Employ: Private Sector	41%	(118)	40%	(114)	20%	(57)	289
Employ: Government	27%	(10)	45%	(17)	28%	(11)	38
Employ: Self-Employed	49%	(29)	39%	(23)	12%	(7)	58
Employ: Homemaker	51%	(31)	29%	(18)	20%	(12)	62
Employ: Student	37%	(9)	30%	(7)	33%	(8)	24
Employ: Retired	43%	(94)	45%	(98)	13%	(28)	220
Employ: Unemployed	39%	(23)	47%	(28)	14%	(9)	60
Employ: Other	50%	(22)	41%	(18)	9%	(4)	44

Continued on next page

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	41%	(324)	17%	(134)	794
Protestant	43%	(96)	39%	(87)	18%	(40)	223
Roman Catholic	51%	(131)	35%	(90)	13%	(33)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	31%	(6)	58%	(11)	11%	(2)	19
Muslim	50%	(8)	26%	(4)	25%	(4)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	8%	(2)	70%	(20)	23%	(6)	28
Agnostic	22%	(8)	64%	(25)	14%	(5)	38
Something else	47%	(37)	34%	(27)	19%	(15)	79
Nothing in particular	35%	(44)	43%	(55)	22%	(28)	126
Ideo/PID: Conservative Republican	79%	(202)	8%	(20)	13%	(33)	256
Ideo/PID: Moderate/Liberal Republican	60%	(44)	23%	(17)	17%	(12)	74
Ideo/PID: Moderate/Conservative Democrat	20%	(27)	63%	(83)	17%	(22)	132
Ideo/PID: Liberal Democrat	8%	(15)	82%	(152)	10%	(18)	185
Unfavorable of Biden and Trump	30%	(38)	26%	(33)	44%	(55)	126
2024 H2H Matchup: Biden Voter	5%	(16)	81%	(282)	14%	(49)	347
2024 H2H Matchup: Trump Voter	77%	(308)	8%	(34)	15%	(60)	401
2024 H2H Matchup: Would not Vote	28%	(6)	22%	(4)	50%	(10)	21
2024 H2H Matchup: Do not Know	23%	(6)	15%	(4)	62%	(15)	25
2022 House Vote: Democrat	11%	(36)	76%	(259)	14%	(46)	342
2022 House Vote: Republican	74%	(228)	11%	(35)	15%	(47)	310
2022 House Vote: Did not Vote	49%	(66)	21%	(28)	30%	(40)	134
2020 Vote: Joe Biden	11%	(40)	75%	(277)	14%	(53)	369
2020 Vote: Donald Trump	75%	(270)	8%	(28)	17%	(62)	360
2020 Vote: Someone Else	16%	(1)	13%	(1)	71%	(6)	8
2020 Vote: Did not Vote	43%	(24)	31%	(18)	25%	(14)	56
2016 Vote: Hillary Clinton	9%	(27)	79%	(226)	12%	(33)	286
2016 Vote: Donald Trump	73%	(233)	11%	(35)	16%	(51)	319
2016 Vote: Someone Else	19%	(2)	54%	(7)	27%	(3)	12
2020 Vote/PID: Not Biden/Democrat	46%	(26)	29%	(17)	24%	(14)	57
2020 Vote/PID: Not Trump/Republican	51%	(24)	39%	(18)	10%	(5)	47

Continued on next page

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	41%	(324)	17%	(134)	794
U.S. Economy: Wrong Track	54%	(312)	25%	(145)	20%	(116)	573
U.S. Economy: Right Direction	11%	(24)	81%	(178)	8%	(19)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	89%	(230)	6%	(16)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(310)	10%	(40)	16%	(64)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(12)	45%	(54)	45%	(54)	120
Top 2024 Issue: Economy	54%	(145)	23%	(61)	23%	(63)	269
Community/Gender: Urban Women	21%	(14)	57%	(38)	22%	(15)	66
Community/Gender: Urban Men	32%	(27)	51%	(44)	17%	(14)	86
Community/Gender: Rural Women	57%	(66)	30%	(35)	13%	(15)	117
Community/Gender: Rural Men	54%	(51)	33%	(31)	13%	(12)	94
Community/Gender: Suburban Women	38%	(90)	42%	(98)	20%	(46)	234
Community/Gender: Suburban Men	44%	(87)	40%	(78)	16%	(32)	197
Homeowner	43%	(299)	40%	(275)	17%	(118)	692
Renter	36%	(34)	48%	(45)	16%	(15)	93
Self + Household: White-Collar	37%	(105)	48%	(139)	15%	(44)	288
Self + Household: Blue Collar	49%	(187)	36%	(137)	15%	(56)	380
Union HH: Yes	39%	(32)	43%	(35)	18%	(15)	82
Union HH: No	43%	(304)	41%	(289)	17%	(120)	712
LGBTQ+: Yes	28%	(20)	43%	(31)	29%	(21)	71
LGBTQ+: No	44%	(316)	41%	(293)	16%	(113)	723
Motivated to Vote	43%	(311)	41%	(300)	16%	(119)	730
Parent: Yes	50%	(110)	30%	(65)	20%	(45)	220
Parent: No	39%	(226)	45%	(258)	16%	(90)	574
COVID Vaccine: Yes	33%	(190)	49%	(285)	18%	(102)	577
COVID Vaccine: No	67%	(146)	18%	(39)	15%	(32)	217
Student Loans: Yes	40%	(48)	43%	(52)	17%	(21)	121
Student Loans: No	43%	(288)	40%	(271)	17%	(114)	673
Favorable Opinion of Haley	53%	(136)	34%	(87)	13%	(32)	255
Unfavorable Opinion of Haley	34%	(108)	52%	(166)	14%	(46)	321
Prodigal Biden Voter	58%	(31)	19%	(10)	22%	(12)	53
Undecided Voter (DK/WNV)	26%	(12)	18%	(8)	56%	(26)	46
Undecided Voter (DK)	23%	(6)	15%	(4)	62%	(15)	25

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	41%	(324)	17%	(134)	794
Watched Debate	47%	(275)	37%	(221)	16%	(94)	590
Watched Debate: Did not Watch	30%	(61)	50%	(103)	20%	(41)	204
Watched Debate: All of it	54%	(178)	37%	(121)	10%	(32)	331
Watched Debate: Some of it	38%	(98)	38%	(99)	24%	(62)	259
Continue His Campaign: Yes Biden	19%	(59)	70%	(223)	11%	(36)	319
Continue His Campaign: No Biden	60%	(264)	21%	(90)	19%	(85)	439
Continue His Campaign: Yes Trump	75%	(300)	13%	(53)	12%	(47)	399
Continue His Campaign: No Trump	9%	(32)	72%	(256)	19%	(69)	357
Conviction: Evidence	12%	(44)	72%	(271)	16%	(60)	375
Conviction: Motivation to Damage	72%	(244)	13%	(44)	15%	(50)	338
Conviction: DK/NO	58%	(47)	11%	(9)	31%	(25)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(261)	20%	(159)	794
Gender: Male	53%	(199)	34%	(128)	13%	(51)	378
Gender: Female	42%	(175)	32%	(133)	26%	(109)	416
Age: 18-34	45%	(96)	27%	(58)	27%	(58)	212
Age: 35-44	51%	(52)	30%	(31)	19%	(20)	103
Age: 45-64	46%	(124)	35%	(94)	19%	(52)	270
Age: 65+	48%	(102)	38%	(79)	14%	(30)	210
GenZers: 1997-2012	50%	(54)	27%	(29)	22%	(24)	107
Millennials: 1981-1996	45%	(92)	29%	(58)	26%	(52)	202
GenXers: 1965-1980	44%	(84)	32%	(61)	24%	(45)	190
Baby Boomers: 1946-1964	50%	(139)	37%	(103)	13%	(35)	278
Educ: < College	51%	(241)	30%	(145)	19%	(89)	475
Educ: Bachelors degree	46%	(96)	35%	(72)	19%	(40)	208
Educ: Post-grad	33%	(37)	39%	(44)	28%	(31)	112
Income: Under 50k	44%	(137)	32%	(99)	25%	(77)	313
Income: 50k-100k	48%	(143)	34%	(100)	19%	(55)	299
Income: 100k+	52%	(94)	34%	(61)	15%	(27)	182
Ethnicity: White (Non-Hispanic)	49%	(327)	31%	(208)	19%	(127)	662
Ethnicity: Hispanic	48%	(16)	28%	(9)	24%	(8)	33
Ethnicity: Black (Non-Hispanic)	26%	(20)	48%	(37)	26%	(20)	78
Ethnicity: Asian + Other (Non-Hispanic)	51%	(11)	30%	(6)	19%	(4)	21
All Christian	53%	(257)	29%	(140)	18%	(86)	484
All Non-Christian	41%	(16)	45%	(18)	14%	(5)	39
Atheist	16%	(4)	52%	(15)	32%	(9)	28
Agnostic/Nothing in particular	31%	(51)	39%	(65)	30%	(49)	164
Something Else	58%	(46)	29%	(23)	13%	(10)	79
Evangelical	74%	(116)	13%	(20)	14%	(21)	158
Non-Evangelical	46%	(182)	36%	(143)	19%	(74)	399
PID: Dem (no lean)	15%	(47)	63%	(205)	22%	(71)	323
PID: Ind (no lean)	33%	(46)	29%	(41)	39%	(55)	142
PID: Rep (no lean)	85%	(281)	5%	(15)	10%	(34)	329

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(261)	20%	(159)	794
PID/Gender: Dem Men	17%	(25)	66%	(96)	17%	(26)	146
PID/Gender: Dem Women	13%	(23)	62%	(108)	26%	(45)	176
PID/Gender: Ind Men	46%	(30)	31%	(20)	23%	(15)	65
PID/Gender: Ind Women	21%	(17)	26%	(20)	52%	(40)	77
PID/Gender: Rep Men	87%	(145)	7%	(11)	6%	(10)	166
PID/Gender: Rep Women	83%	(136)	3%	(4)	14%	(23)	163
Ideo: Liberal (1-3)	12%	(28)	70%	(157)	18%	(40)	225
Ideo: Moderate (4)	36%	(84)	35%	(82)	30%	(70)	235
Ideo: Conservative (5-7)	82%	(261)	6%	(18)	12%	(40)	319
Community: Urban	32%	(48)	47%	(72)	21%	(31)	152
Community: Suburban	46%	(198)	32%	(140)	22%	(93)	431
Community: Rural	60%	(127)	23%	(49)	17%	(35)	211
Military HHnm: Yes	50%	(61)	31%	(37)	19%	(24)	121
Military HH: No	47%	(314)	33%	(223)	20%	(136)	673
Employ: Private Sector	47%	(137)	31%	(88)	22%	(63)	289
Employ: Government	30%	(12)	39%	(15)	31%	(12)	38
Employ: Self-Employed	63%	(37)	30%	(17)	7%	(4)	58
Employ: Homemaker	50%	(31)	27%	(17)	23%	(14)	62
Employ: Student	16%	(4)	31%	(8)	53%	(13)	24
Employ: Retired	50%	(111)	37%	(81)	13%	(29)	220
Employ: Unemployed	38%	(23)	37%	(22)	25%	(15)	60
Employ: Other	48%	(21)	30%	(13)	22%	(10)	44

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(261)	20%	(159)	794
Protestant	51%	(115)	30%	(66)	19%	(42)	223
Roman Catholic	54%	(137)	29%	(74)	17%	(43)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	36%	(7)	58%	(11)	6%	(1)	19
Muslim	50%	(8)	24%	(4)	26%	(4)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	16%	(4)	52%	(15)	32%	(9)	28
Agnostic	22%	(8)	46%	(17)	33%	(12)	38
Something else	58%	(46)	29%	(23)	13%	(10)	79
Nothing in particular	34%	(42)	38%	(48)	29%	(36)	126
Ideo/PID: Conservative Republican	90%	(229)	3%	(7)	7%	(19)	256
Ideo/PID: Moderate/Liberal Republican	70%	(51)	11%	(8)	20%	(14)	74
Ideo/PID: Moderate/Conservative Democrat	26%	(35)	45%	(60)	29%	(38)	132
Ideo/PID: Liberal Democrat	6%	(12)	77%	(142)	17%	(31)	185
Unfavorable of Biden and Trump	39%	(50)	14%	(18)	46%	(59)	126
2024 H2H Matchup: Biden Voter	9%	(30)	70%	(242)	22%	(75)	347
2024 H2H Matchup: Trump Voter	82%	(329)	4%	(15)	14%	(57)	401
2024 H2H Matchup: Would not Vote	37%	(8)	8%	(2)	55%	(11)	21
2024 H2H Matchup: Do not Know	30%	(8)	9%	(2)	61%	(15)	25
2022 House Vote: Democrat	14%	(47)	65%	(223)	21%	(71)	342
2022 House Vote: Republican	82%	(253)	5%	(16)	13%	(41)	310
2022 House Vote: Did not Vote	54%	(73)	16%	(21)	30%	(40)	134
2020 Vote: Joe Biden	15%	(55)	64%	(236)	21%	(79)	369
2020 Vote: Donald Trump	82%	(296)	3%	(12)	15%	(53)	360
2020 Vote: Someone Else	10%	(1)	4%	(0)	86%	(7)	8
2020 Vote: Did not Vote	41%	(23)	23%	(13)	35%	(20)	56
2016 Vote: Hillary Clinton	11%	(31)	71%	(204)	18%	(52)	286
2016 Vote: Donald Trump	80%	(256)	4%	(12)	16%	(51)	319
2016 Vote: Someone Else	5%	(1)	35%	(4)	60%	(7)	12
2020 Vote/PID: Not Biden/Democrat	47%	(27)	15%	(9)	38%	(22)	57
2020 Vote/PID: Not Trump/Republican	78%	(36)	9%	(4)	13%	(6)	47

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(261)	20%	(159)	794
U.S. Economy: Wrong Track	60%	(345)	17%	(99)	22%	(129)	573
U.S. Economy: Right Direction	13%	(29)	73%	(162)	14%	(31)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	77%	(199)	16%	(41)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(326)	5%	(19)	17%	(69)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(28)	36%	(43)	41%	(49)	120
Top 2024 Issue: Economy	59%	(159)	19%	(52)	22%	(58)	269
Community/Gender: Urban Women	28%	(19)	49%	(32)	23%	(15)	66
Community/Gender: Urban Men	35%	(30)	46%	(39)	19%	(17)	86
Community/Gender: Rural Women	54%	(63)	22%	(25)	24%	(28)	117
Community/Gender: Rural Men	68%	(64)	24%	(23)	7%	(7)	94
Community/Gender: Suburban Women	40%	(93)	32%	(75)	28%	(66)	234
Community/Gender: Suburban Men	53%	(105)	33%	(65)	14%	(27)	197
Homeowner	48%	(334)	32%	(221)	20%	(137)	692
Renter	40%	(37)	40%	(38)	20%	(19)	93
Self + Household: White-Collar	44%	(125)	40%	(115)	16%	(47)	288
Self + Household: Blue Collar	53%	(200)	30%	(115)	17%	(66)	380
Union HH: Yes	42%	(35)	36%	(30)	22%	(18)	82
Union HH: No	48%	(339)	32%	(231)	20%	(142)	712
LGBTQ+: Yes	34%	(25)	39%	(28)	26%	(19)	71
LGBTQ+: No	48%	(350)	32%	(232)	19%	(141)	723
Motivated to Vote	46%	(337)	35%	(253)	19%	(140)	730
Parent: Yes	53%	(116)	21%	(47)	26%	(57)	220
Parent: No	45%	(258)	37%	(213)	18%	(102)	574
COVID Vaccine: Yes	39%	(227)	40%	(233)	20%	(116)	577
COVID Vaccine: No	68%	(147)	13%	(27)	20%	(43)	217
Student Loans: Yes	40%	(48)	35%	(43)	25%	(30)	121
Student Loans: No	48%	(326)	32%	(218)	19%	(129)	673
Favorable Opinion of Haley	65%	(165)	24%	(61)	11%	(29)	255
Unfavorable Opinion of Haley	37%	(120)	45%	(145)	17%	(55)	321
Prodigal Biden Voter	66%	(35)	11%	(6)	23%	(12)	53
Undecided Voter (DK/WNV)	33%	(15)	8%	(4)	58%	(27)	46
Undecided Voter (DK)	30%	(8)	9%	(2)	61%	(15)	25

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(261)	20%	(159)	794
Watched Debate	53%	(315)	29%	(173)	17%	(102)	590
Watched Debate: Did not Watch	29%	(59)	43%	(87)	28%	(58)	204
Watched Debate: All of it	62%	(206)	29%	(97)	9%	(29)	331
Watched Debate: Some of it	42%	(109)	30%	(77)	28%	(73)	259
Continue His Campaign: Yes Biden	25%	(79)	61%	(195)	14%	(46)	319
Continue His Campaign: No Biden	64%	(281)	14%	(62)	22%	(96)	439
Continue His Campaign: Yes Trump	84%	(337)	6%	(26)	9%	(37)	399
Continue His Campaign: No Trump	9%	(32)	63%	(225)	28%	(100)	357
Conviction: Evidence	15%	(58)	62%	(231)	23%	(86)	375
Conviction: Motivation to Damage	79%	(268)	8%	(26)	13%	(45)	338
Conviction: DK/NO	60%	(49)	5%	(4)	35%	(29)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	30%	(236)	23%	(181)	794
Gender: Male	53%	(199)	30%	(114)	17%	(64)	378
Gender: Female	43%	(177)	29%	(122)	28%	(117)	416
Age: 18-34	43%	(91)	23%	(49)	34%	(71)	212
Age: 35-44	50%	(51)	27%	(28)	23%	(24)	103
Age: 45-64	47%	(127)	31%	(84)	22%	(59)	270
Age: 65+	51%	(107)	36%	(75)	13%	(28)	210
GenZers: 1997-2012	50%	(53)	23%	(24)	27%	(29)	107
Millennials: 1981-1996	43%	(86)	26%	(52)	31%	(63)	202
GenXers: 1965-1980	46%	(88)	28%	(53)	26%	(49)	190
Baby Boomers: 1946-1964	50%	(140)	36%	(100)	14%	(38)	278
Educ: < College	51%	(242)	28%	(132)	21%	(101)	475
Educ: Bachelors degree	45%	(94)	33%	(68)	22%	(46)	208
Educ: Post-grad	36%	(41)	32%	(36)	31%	(35)	112
Income: Under 50k	45%	(140)	32%	(100)	23%	(74)	313
Income: 50k-100k	49%	(145)	30%	(89)	22%	(65)	299
Income: 100k+	50%	(91)	26%	(48)	24%	(43)	182
Ethnicity: White (Non-Hispanic)	50%	(330)	28%	(183)	22%	(149)	662
Ethnicity: Hispanic	40%	(13)	31%	(10)	29%	(10)	33
Ethnicity: Black (Non-Hispanic)	29%	(23)	48%	(37)	23%	(18)	78
Ethnicity: Asian + Other (Non-Hispanic)	49%	(10)	27%	(6)	24%	(5)	21
All Christian	55%	(265)	28%	(136)	17%	(83)	484
All Non-Christian	48%	(19)	37%	(14)	15%	(6)	39
Atheist	8%	(2)	46%	(13)	46%	(13)	28
Agnostic/Nothing in particular	29%	(48)	33%	(54)	38%	(63)	164
Something Else	55%	(44)	24%	(19)	21%	(16)	79
Evangelical	72%	(114)	15%	(24)	12%	(19)	158
Non-Evangelical	47%	(189)	33%	(131)	20%	(80)	399
PID: Dem (no lean)	16%	(52)	58%	(187)	26%	(83)	323
PID: Ind (no lean)	36%	(50)	26%	(37)	38%	(55)	142
PID: Rep (no lean)	83%	(274)	4%	(12)	13%	(44)	329

Continued on next page

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	30%	(236)	23%	(181)	794
PID/Gender: Dem Men	20%	(30)	61%	(89)	18%	(27)	146
PID/Gender: Dem Women	13%	(22)	55%	(98)	32%	(56)	176
PID/Gender: Ind Men	45%	(29)	27%	(18)	28%	(18)	65
PID/Gender: Ind Women	28%	(21)	25%	(19)	47%	(36)	77
PID/Gender: Rep Men	84%	(140)	4%	(7)	11%	(19)	166
PID/Gender: Rep Women	82%	(134)	3%	(5)	15%	(25)	163
Ideo: Liberal (1-3)	15%	(34)	59%	(133)	26%	(58)	225
Ideo: Moderate (4)	35%	(83)	34%	(80)	31%	(72)	235
Ideo: Conservative (5-7)	81%	(258)	5%	(17)	14%	(44)	319
Community: Urban	34%	(52)	41%	(63)	24%	(37)	152
Community: Suburban	46%	(200)	31%	(133)	23%	(99)	431
Community: Rural	59%	(125)	19%	(40)	22%	(46)	211
Military HHnm: Yes	57%	(69)	28%	(34)	16%	(19)	121
Military HH: No	46%	(308)	30%	(202)	24%	(163)	673
Employ: Private Sector	44%	(128)	29%	(83)	27%	(77)	289
Employ: Government	32%	(12)	33%	(13)	35%	(14)	38
Employ: Self-Employed	52%	(31)	21%	(12)	27%	(16)	58
Employ: Homemaker	52%	(32)	28%	(17)	20%	(12)	62
Employ: Student	29%	(7)	21%	(5)	50%	(12)	24
Employ: Retired	52%	(115)	34%	(75)	14%	(30)	220
Employ: Unemployed	49%	(29)	30%	(18)	21%	(12)	60
Employ: Other	51%	(22)	30%	(13)	19%	(8)	44

Continued on next page

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	30%	(236)	23%	(181)	794
Protestant	52%	(116)	32%	(71)	16%	(36)	223
Roman Catholic	56%	(143)	25%	(65)	18%	(46)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	87%	(3)	4%	(0)	9%	(0)	4
Jewish	48%	(9)	47%	(9)	6%	(1)	19
Muslim	55%	(9)	19%	(3)	26%	(4)	17
Buddhist	11%	(0)	75%	(2)	14%	(0)	3
Atheist	8%	(2)	46%	(13)	46%	(13)	28
Agnostic	22%	(8)	39%	(15)	39%	(15)	38
Something else	55%	(44)	24%	(19)	21%	(16)	79
Nothing in particular	31%	(39)	31%	(39)	38%	(48)	126
Ideo/PID: Conservative Republican	88%	(224)	2%	(6)	10%	(26)	256
Ideo/PID: Moderate/Liberal Republican	68%	(50)	8%	(6)	24%	(18)	74
Ideo/PID: Moderate/Conservative Democrat	24%	(32)	46%	(60)	30%	(40)	132
Ideo/PID: Liberal Democrat	11%	(20)	67%	(124)	22%	(41)	185
Unfavorable of Biden and Trump	37%	(47)	9%	(11)	54%	(68)	126
2024 H2H Matchup: Biden Voter	8%	(27)	64%	(221)	28%	(99)	347
2024 H2H Matchup: Trump Voter	84%	(336)	3%	(11)	13%	(54)	401
2024 H2H Matchup: Would not Vote	24%	(5)	—	(0)	76%	(16)	21
2024 H2H Matchup: Do not Know	30%	(7)	19%	(5)	52%	(13)	25
2022 House Vote: Democrat	15%	(50)	59%	(200)	27%	(91)	342
2022 House Vote: Republican	81%	(252)	4%	(14)	14%	(45)	310
2022 House Vote: Did not Vote	53%	(71)	16%	(21)	31%	(41)	134
2020 Vote: Joe Biden	14%	(51)	59%	(216)	28%	(102)	369
2020 Vote: Donald Trump	83%	(300)	2%	(6)	15%	(54)	360
2020 Vote: Someone Else	11%	(1)	11%	(1)	78%	(7)	8
2020 Vote: Did not Vote	44%	(25)	22%	(13)	33%	(19)	56
2016 Vote: Hillary Clinton	12%	(34)	67%	(192)	21%	(61)	286
2016 Vote: Donald Trump	81%	(257)	2%	(7)	17%	(54)	319
2016 Vote: Someone Else	5%	(1)	26%	(3)	69%	(9)	12
2020 Vote/PID: Not Biden/Democrat	53%	(31)	12%	(7)	35%	(20)	57
2020 Vote/PID: Not Trump/Republican	63%	(29)	17%	(8)	21%	(10)	47

Continued on next page

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	30%	(236)	23%	(181)	794
U.S. Economy: Wrong Track	60%	(345)	16%	(89)	24%	(139)	573
U.S. Economy: Right Direction	14%	(31)	66%	(147)	19%	(43)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	73%	(189)	19%	(50)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(333)	3%	(13)	17%	(69)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	28%	(34)	52%	(63)	120
Top 2024 Issue: Economy	57%	(154)	18%	(49)	25%	(67)	269
Community/Gender: Urban Women	33%	(22)	44%	(29)	23%	(15)	66
Community/Gender: Urban Men	35%	(30)	39%	(34)	25%	(22)	86
Community/Gender: Rural Women	55%	(64)	18%	(21)	27%	(32)	117
Community/Gender: Rural Men	65%	(61)	20%	(19)	15%	(14)	94
Community/Gender: Suburban Women	39%	(92)	31%	(71)	30%	(70)	234
Community/Gender: Suburban Men	54%	(107)	31%	(62)	14%	(28)	197
Homeowner	48%	(335)	29%	(199)	23%	(157)	692
Renter	41%	(38)	38%	(35)	21%	(20)	93
Self + Household: White-Collar	40%	(116)	37%	(106)	23%	(67)	288
Self + Household: Blue Collar	54%	(206)	28%	(105)	18%	(69)	380
Union HH: Yes	41%	(34)	35%	(29)	24%	(20)	82
Union HH: No	48%	(343)	29%	(208)	23%	(161)	712
LGBTQ+: Yes	35%	(25)	28%	(20)	37%	(27)	71
LGBTQ+: No	49%	(352)	30%	(216)	21%	(155)	723
Motivated to Vote	48%	(348)	31%	(226)	21%	(155)	730
Parent: Yes	52%	(115)	19%	(41)	29%	(65)	220
Parent: No	46%	(262)	34%	(195)	20%	(117)	574
COVID Vaccine: Yes	39%	(227)	37%	(212)	24%	(138)	577
COVID Vaccine: No	69%	(149)	11%	(24)	20%	(44)	217
Student Loans: Yes	37%	(45)	35%	(42)	28%	(34)	121
Student Loans: No	49%	(332)	29%	(194)	22%	(148)	673
Favorable Opinion of Haley	64%	(164)	22%	(57)	13%	(34)	255
Unfavorable Opinion of Haley	37%	(119)	41%	(133)	22%	(69)	321
Prodigal Biden Voter	58%	(31)	11%	(6)	31%	(16)	53
Undecided Voter (DK/WNV)	27%	(13)	10%	(5)	63%	(29)	46
Undecided Voter (DK)	30%	(7)	19%	(5)	52%	(13)	25

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	30%	(236)	23%	(181)	794
Watched Debate	52%	(308)	27%	(161)	20%	(120)	590
Watched Debate: Did not Watch	33%	(68)	37%	(75)	30%	(61)	204
Watched Debate: All of it	61%	(203)	27%	(90)	11%	(38)	331
Watched Debate: Some of it	41%	(105)	28%	(71)	32%	(82)	259
Continue His Campaign: Yes Biden	25%	(79)	58%	(185)	17%	(56)	319
Continue His Campaign: No Biden	63%	(278)	10%	(45)	26%	(116)	439
Continue His Campaign: Yes Trump	85%	(338)	7%	(27)	9%	(34)	399
Continue His Campaign: No Trump	8%	(29)	57%	(202)	35%	(126)	357
Conviction: Evidence	13%	(47)	56%	(210)	31%	(117)	375
Conviction: Motivation to Damage	82%	(278)	6%	(20)	12%	(40)	338
Conviction: DK/NO	63%	(51)	7%	(6)	30%	(25)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(78)	90%	(716)	794
Gender: Male	11%	(42)	89%	(335)	378
Gender: Female	8%	(35)	92%	(381)	416
Age: 18-34	19%	(41)	81%	(171)	212
Age: 35-44	8%	(9)	92%	(94)	103
Age: 45-64	7%	(20)	93%	(250)	270
Age: 65+	4%	(8)	96%	(202)	210
GenZers: 1997-2012	15%	(16)	85%	(91)	107
Millennials: 1981-1996	17%	(33)	83%	(168)	202
GenXers: 1965-1980	7%	(13)	93%	(177)	190
Baby Boomers: 1946-1964	5%	(14)	95%	(264)	278
Educ: < College	10%	(46)	90%	(428)	475
Educ: Bachelors degree	9%	(19)	91%	(189)	208
Educ: Post-grad	11%	(12)	89%	(99)	112
Income: Under 50k	12%	(38)	88%	(275)	313
Income: 50k-100k	9%	(28)	91%	(270)	299
Income: 100k+	6%	(11)	94%	(171)	182
Ethnicity: White (Non-Hispanic)	7%	(47)	93%	(614)	662
Ethnicity: Hispanic	7%	(2)	93%	(31)	33
Ethnicity: Black (Non-Hispanic)	30%	(23)	70%	(55)	78
Ethnicity: Asian + Other (Non-Hispanic)	25%	(5)	75%	(16)	21
All Christian	8%	(38)	92%	(446)	484
All Non-Christian	32%	(12)	68%	(26)	39
Atheist	11%	(3)	89%	(25)	28
Agnostic/Nothing in particular	9%	(14)	91%	(150)	164
Something Else	13%	(10)	87%	(69)	79
Evangelical	10%	(16)	90%	(142)	158
Non-Evangelical	8%	(32)	92%	(367)	399
PID: Dem (no lean)	10%	(32)	90%	(291)	323
PID: Ind (no lean)	16%	(22)	84%	(120)	142
PID: Rep (no lean)	7%	(24)	93%	(305)	329

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(78)	90%	(716)	794
PID/Gender: Dem Men	13%	(19)	87%	(127)	146
PID/Gender: Dem Women	7%	(13)	93%	(164)	176
PID/Gender: Ind Men	12%	(8)	88%	(57)	65
PID/Gender: Ind Women	18%	(14)	82%	(63)	77
PID/Gender: Rep Men	9%	(15)	91%	(151)	166
PID/Gender: Rep Women	5%	(9)	95%	(154)	163
Ideo: Liberal (1-3)	11%	(24)	89%	(201)	225
Ideo: Moderate (4)	12%	(28)	88%	(207)	235
Ideo: Conservative (5-7)	7%	(23)	93%	(296)	319
Community: Urban	17%	(26)	83%	(126)	152
Community: Suburban	9%	(41)	91%	(390)	431
Community: Rural	5%	(11)	95%	(200)	211
Military HHnm: Yes	10%	(13)	90%	(109)	121
Military HH: No	10%	(65)	90%	(607)	673
Employ: Private Sector	12%	(34)	88%	(254)	289
Employ: Government	17%	(6)	83%	(32)	38
Employ: Self-Employed	3%	(2)	97%	(57)	58
Employ: Homemaker	5%	(3)	95%	(58)	62
Employ: Student	23%	(6)	77%	(18)	24
Employ: Retired	5%	(12)	95%	(208)	220
Employ: Unemployed	18%	(11)	82%	(49)	60
Employ: Other	9%	(4)	91%	(40)	44

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(78)	90%	(716)	794
Protestant	8%	(18)	92%	(205)	223
Roman Catholic	8%	(20)	92%	(235)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	20%	(4)	80%	(16)	19
Muslim	50%	(8)	50%	(8)	17
Buddhist	—	(0)	100%	(3)	3
Atheist	11%	(3)	89%	(25)	28
Agnostic	16%	(6)	84%	(32)	38
Something else	13%	(10)	87%	(69)	79
Nothing in particular	7%	(8)	93%	(118)	126
Ideo/PID: Conservative Republican	6%	(15)	94%	(241)	256
Ideo/PID: Moderate/Liberal Republican	12%	(9)	88%	(65)	74
Ideo/PID: Moderate/Conservative Democrat	6%	(9)	94%	(124)	132
Ideo/PID: Liberal Democrat	12%	(22)	88%	(162)	185
Unfavorable of Biden and Trump	11%	(14)	89%	(113)	126
2024 H2H Matchup: Biden Voter	10%	(36)	90%	(311)	347
2024 H2H Matchup: Trump Voter	10%	(39)	90%	(362)	401
2024 H2H Matchup: Would not Vote	7%	(1)	93%	(19)	21
2024 H2H Matchup: Do not Know	8%	(2)	92%	(23)	25
2022 House Vote: Democrat	8%	(27)	92%	(314)	342
2022 House Vote: Republican	6%	(20)	94%	(290)	310
2022 House Vote: Did not Vote	20%	(27)	80%	(106)	134
2020 Vote: Joe Biden	10%	(38)	90%	(331)	369
2020 Vote: Donald Trump	8%	(30)	92%	(331)	360
2020 Vote: Someone Else	4%	(0)	96%	(8)	8
2020 Vote: Did not Vote	17%	(10)	83%	(46)	56
2016 Vote: Hillary Clinton	10%	(28)	90%	(258)	286
2016 Vote: Donald Trump	6%	(18)	94%	(301)	319
2016 Vote: Someone Else	14%	(2)	86%	(11)	12
2020 Vote/PID: Not Biden/Democrat	7%	(4)	93%	(53)	57

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(78)	90%	(716)	794
2020 Vote/PID: Not Trump/Republican	10%	(5)	90%	(42)	47
U.S. Economy: Wrong Track	9%	(52)	91%	(521)	573
U.S. Economy: Right Direction	12%	(26)	88%	(195)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	92%	(239)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(41)	90%	(373)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	87%	(104)	120
Top 2024 Issue: Economy	14%	(38)	86%	(231)	269
Community/Gender: Urban Women	13%	(9)	87%	(57)	66
Community/Gender: Urban Men	20%	(17)	80%	(69)	86
Community/Gender: Rural Women	6%	(7)	94%	(110)	117
Community/Gender: Rural Men	5%	(4)	95%	(90)	94
Community/Gender: Suburban Women	9%	(20)	91%	(214)	234
Community/Gender: Suburban Men	11%	(21)	89%	(176)	197
Homeowner	9%	(63)	91%	(629)	692
Renter	16%	(15)	84%	(79)	93
Self + Household: White-Collar	10%	(29)	90%	(259)	288
Self + Household: Blue Collar	8%	(32)	92%	(348)	380
Union HH: Yes	10%	(8)	90%	(74)	82
Union HH: No	10%	(69)	90%	(643)	712
LGBTQ+: Yes	7%	(5)	93%	(66)	71
LGBTQ+: No	10%	(73)	90%	(650)	723
Motivated to Vote	9%	(69)	91%	(661)	730
Parent: Yes	13%	(28)	87%	(192)	220
Parent: No	9%	(49)	91%	(524)	574
COVID Vaccine: Yes	11%	(61)	89%	(516)	577
COVID Vaccine: No	8%	(17)	92%	(200)	217
Student Loans: Yes	8%	(10)	92%	(111)	121
Student Loans: No	10%	(68)	90%	(606)	673
Favorable Opinion of Haley	8%	(20)	92%	(235)	255
Unfavorable Opinion of Haley	9%	(28)	91%	(293)	321
Prodigal Biden Voter	14%	(7)	86%	(45)	53

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(78)	90%	(716)	794
Undecided Voter (DK/WNV)	7%	(3)	93%	(42)	46
Undecided Voter (DK)	8%	(2)	92%	(23)	25
Watched Debate	10%	(59)	90%	(531)	590
Watched Debate: Did not Watch	9%	(19)	91%	(185)	204
Watched Debate: All of it	8%	(25)	92%	(306)	331
Watched Debate: Some of it	13%	(34)	87%	(225)	259
Continue His Campaign: Yes Biden	11%	(35)	89%	(284)	319
Continue His Campaign: No Biden	8%	(36)	92%	(403)	439
Continue His Campaign: Yes Trump	10%	(39)	90%	(360)	399
Continue His Campaign: No Trump	10%	(34)	90%	(323)	357
Conviction: Evidence	9%	(35)	91%	(340)	375
Conviction: Motivation to Damage	10%	(33)	90%	(304)	338
Conviction: DK/NO	12%	(10)	88%	(72)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(718)	794
Gender: Male	11%	(43)	89%	(335)	378
Gender: Female	8%	(33)	92%	(383)	416
Age: 18-34	17%	(37)	83%	(175)	212
Age: 35-44	9%	(9)	91%	(93)	103
Age: 45-64	8%	(21)	92%	(249)	270
Age: 65+	4%	(9)	96%	(201)	210
GenZers: 1997-2012	16%	(17)	84%	(90)	107
Millennials: 1981-1996	14%	(29)	86%	(173)	202
GenXers: 1965-1980	8%	(16)	92%	(174)	190
Baby Boomers: 1946-1964	5%	(13)	95%	(266)	278
Educ: < College	11%	(52)	89%	(422)	475
Educ: Bachelors degree	6%	(12)	94%	(196)	208
Educ: Post-grad	11%	(12)	89%	(100)	112
Income: Under 50k	13%	(39)	87%	(274)	313
Income: 50k-100k	6%	(18)	94%	(281)	299
Income: 100k+	10%	(18)	90%	(163)	182
Ethnicity: White (Non-Hispanic)	9%	(58)	91%	(604)	662
Ethnicity: Hispanic	8%	(3)	92%	(30)	33
Ethnicity: Black (Non-Hispanic)	15%	(12)	85%	(66)	78
Ethnicity: Asian + Other (Non-Hispanic)	16%	(3)	84%	(18)	21
All Christian	8%	(37)	92%	(446)	484
All Non-Christian	12%	(4)	88%	(34)	39
Atheist	3%	(1)	97%	(27)	28
Agnostic/Nothing in particular	15%	(25)	85%	(140)	164
Something Else	11%	(8)	89%	(71)	79
Evangelical	8%	(13)	92%	(145)	158
Non-Evangelical	8%	(33)	92%	(366)	399
PID: Dem (no lean)	11%	(35)	89%	(288)	323
PID: Ind (no lean)	14%	(20)	86%	(122)	142
PID: Rep (no lean)	6%	(21)	94%	(308)	329

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(718)	794
PID/Gender: Dem Men	9%	(13)	91%	(133)	146
PID/Gender: Dem Women	12%	(21)	88%	(155)	176
PID/Gender: Ind Men	26%	(17)	74%	(48)	65
PID/Gender: Ind Women	3%	(3)	97%	(74)	77
PID/Gender: Rep Men	7%	(12)	93%	(154)	166
PID/Gender: Rep Women	6%	(9)	94%	(154)	163
Ideo: Liberal (1-3)	10%	(23)	90%	(202)	225
Ideo: Moderate (4)	11%	(25)	89%	(210)	235
Ideo: Conservative (5-7)	8%	(26)	92%	(294)	319
Community: Urban	16%	(25)	84%	(127)	152
Community: Suburban	8%	(36)	92%	(395)	431
Community: Rural	7%	(15)	93%	(196)	211
Military HHnm: Yes	6%	(7)	94%	(114)	121
Military HH: No	10%	(68)	90%	(604)	673
Employ: Private Sector	12%	(36)	88%	(253)	289
Employ: Government	10%	(4)	90%	(34)	38
Employ: Self-Employed	9%	(5)	91%	(53)	58
Employ: Homemaker	7%	(4)	93%	(57)	62
Employ: Student	2%	(1)	98%	(24)	24
Employ: Retired	3%	(8)	97%	(212)	220
Employ: Unemployed	22%	(13)	78%	(46)	60
Employ: Other	12%	(5)	88%	(38)	44

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(718)	794
Protestant	5%	(12)	95%	(212)	223
Roman Catholic	10%	(26)	90%	(229)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	6%	(1)	94%	(18)	19
Muslim	19%	(3)	81%	(13)	17
Buddhist	9%	(0)	91%	(2)	3
Atheist	3%	(1)	97%	(27)	28
Agnostic	12%	(5)	88%	(34)	38
Something else	11%	(8)	89%	(71)	79
Nothing in particular	16%	(20)	84%	(106)	126
Ideo/PID: Conservative Republican	6%	(15)	94%	(241)	256
Ideo/PID: Moderate/Liberal Republican	9%	(6)	91%	(67)	74
Ideo/PID: Moderate/Conservative Democrat	14%	(18)	86%	(114)	132
Ideo/PID: Liberal Democrat	9%	(16)	91%	(169)	185
Unfavorable of Biden and Trump	7%	(9)	93%	(118)	126
2024 H2H Matchup: Biden Voter	10%	(36)	90%	(311)	347
2024 H2H Matchup: Trump Voter	8%	(34)	92%	(367)	401
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(20)	21
2024 H2H Matchup: Do not Know	19%	(5)	81%	(20)	25
2022 House Vote: Democrat	10%	(36)	90%	(306)	342
2022 House Vote: Republican	5%	(17)	95%	(293)	310
2022 House Vote: Did not Vote	17%	(23)	83%	(111)	134
2020 Vote: Joe Biden	11%	(40)	89%	(329)	369
2020 Vote: Donald Trump	7%	(24)	93%	(336)	360
2020 Vote: Someone Else	—	(0)	100%	(8)	8
2020 Vote: Did not Vote	20%	(11)	80%	(45)	56
2016 Vote: Hillary Clinton	9%	(27)	91%	(259)	286
2016 Vote: Donald Trump	9%	(28)	91%	(290)	319
2016 Vote: Someone Else	1%	(0)	99%	(12)	12
2020 Vote/PID: Not Biden/Democrat	18%	(10)	82%	(47)	57

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(718)	794
2020 Vote/PID: Not Trump/Republican	7%	(3)	93%	(43)	47
U.S. Economy: Wrong Track	9%	(51)	91%	(522)	573
U.S. Economy: Right Direction	11%	(25)	89%	(196)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	89%	(232)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(38)	91%	(376)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	92%	(110)	120
Top 2024 Issue: Economy	7%	(20)	93%	(249)	269
Community/Gender: Urban Women	24%	(16)	76%	(50)	66
Community/Gender: Urban Men	10%	(9)	90%	(77)	86
Community/Gender: Rural Women	6%	(7)	94%	(110)	117
Community/Gender: Rural Men	9%	(8)	91%	(86)	94
Community/Gender: Suburban Women	4%	(10)	96%	(224)	234
Community/Gender: Suburban Men	13%	(26)	87%	(171)	197
Homeowner	9%	(60)	91%	(631)	692
Renter	14%	(13)	86%	(80)	93
Self + Household: White-Collar	11%	(31)	89%	(256)	288
Self + Household: Blue Collar	6%	(25)	94%	(355)	380
Union HH: Yes	8%	(7)	92%	(75)	82
Union HH: No	10%	(69)	90%	(643)	712
LGBTQ+: Yes	11%	(8)	89%	(63)	71
LGBTQ+: No	9%	(68)	91%	(655)	723
Motivated to Vote	9%	(64)	91%	(665)	730
Parent: Yes	14%	(30)	86%	(190)	220
Parent: No	8%	(46)	92%	(528)	574
COVID Vaccine: Yes	8%	(45)	92%	(532)	577
COVID Vaccine: No	14%	(31)	86%	(186)	217
Student Loans: Yes	8%	(10)	92%	(111)	121
Student Loans: No	10%	(65)	90%	(608)	673
Favorable Opinion of Haley	10%	(25)	90%	(230)	255
Unfavorable Opinion of Haley	8%	(26)	92%	(295)	321
Prodigal Biden Voter	17%	(9)	83%	(44)	53

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(718)	794
Undecided Voter (DK/WNV)	12%	(6)	88%	(40)	46
Undecided Voter (DK)	19%	(5)	81%	(20)	25
Watched Debate	10%	(57)	90%	(532)	590
Watched Debate: Did not Watch	9%	(18)	91%	(186)	204
Watched Debate: All of it	10%	(32)	90%	(299)	331
Watched Debate: Some of it	10%	(26)	90%	(233)	259
Continue His Campaign: Yes Biden	10%	(32)	90%	(287)	319
Continue His Campaign: No Biden	9%	(40)	91%	(399)	439
Continue His Campaign: Yes Trump	9%	(35)	91%	(365)	399
Continue His Campaign: No Trump	11%	(38)	89%	(319)	357
Conviction: Evidence	11%	(39)	89%	(335)	375
Conviction: Motivation to Damage	7%	(24)	93%	(314)	338
Conviction: DK/NO	15%	(12)	85%	(69)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(52)	93%	(742)	794
Gender: Male	9%	(33)	91%	(345)	378
Gender: Female	5%	(19)	95%	(397)	416
Age: 18-34	11%	(24)	89%	(188)	212
Age: 35-44	13%	(14)	87%	(89)	103
Age: 45-64	5%	(14)	95%	(256)	270
Age: 65+	—	(1)	100%	(210)	210
GenZers: 1997-2012	14%	(15)	86%	(92)	107
Millennials: 1981-1996	10%	(20)	90%	(182)	202
GenXers: 1965-1980	7%	(14)	93%	(177)	190
Baby Boomers: 1946-1964	1%	(3)	99%	(275)	278
Educ: < College	7%	(32)	93%	(442)	475
Educ: Bachelors degree	6%	(13)	94%	(195)	208
Educ: Post-grad	6%	(7)	94%	(105)	112
Income: Under 50k	6%	(18)	94%	(295)	313
Income: 50k-100k	8%	(25)	92%	(274)	299
Income: 100k+	5%	(9)	95%	(173)	182
Ethnicity: White (Non-Hispanic)	6%	(37)	94%	(625)	662
Ethnicity: Hispanic	4%	(1)	96%	(32)	33
Ethnicity: Black (Non-Hispanic)	14%	(11)	86%	(67)	78
Ethnicity: Asian + Other (Non-Hispanic)	12%	(3)	88%	(19)	21
All Christian	5%	(23)	95%	(461)	484
All Non-Christian	8%	(3)	92%	(35)	39
Atheist	6%	(2)	94%	(26)	28
Agnostic/Nothing in particular	10%	(17)	90%	(148)	164
Something Else	9%	(7)	91%	(72)	79
Evangelical	7%	(11)	93%	(147)	158
Non-Evangelical	5%	(19)	95%	(380)	399
PID: Dem (no lean)	7%	(22)	93%	(301)	323
PID: Ind (no lean)	7%	(11)	93%	(131)	142
PID: Rep (no lean)	6%	(19)	94%	(310)	329

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(52)	93%	(742)	794
PID/Gender: Dem Men	6%	(9)	94%	(137)	146
PID/Gender: Dem Women	7%	(13)	93%	(163)	176
PID/Gender: Ind Men	15%	(9)	85%	(55)	65
PID/Gender: Ind Women	1%	(1)	99%	(76)	77
PID/Gender: Rep Men	8%	(14)	92%	(152)	166
PID/Gender: Rep Women	3%	(5)	97%	(158)	163
Ideo: Liberal (1-3)	8%	(18)	92%	(208)	225
Ideo: Moderate (4)	5%	(13)	95%	(222)	235
Ideo: Conservative (5-7)	6%	(20)	94%	(299)	319
Community: Urban	7%	(11)	93%	(140)	152
Community: Suburban	7%	(30)	93%	(401)	431
Community: Rural	5%	(10)	95%	(201)	211
Military HHnm: Yes	3%	(3)	97%	(118)	121
Military HH: No	7%	(48)	93%	(624)	673
Employ: Private Sector	8%	(25)	92%	(264)	289
Employ: Government	16%	(6)	84%	(32)	38
Employ: Self-Employed	16%	(9)	84%	(49)	58
Employ: Homemaker	—	(0)	100%	(62)	62
Employ: Student	1%	(0)	99%	(24)	24
Employ: Retired	—	(1)	100%	(219)	220
Employ: Unemployed	5%	(3)	95%	(57)	60
Employ: Other	19%	(8)	81%	(36)	44

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(52)	93%	(742)	794
Protestant	4%	(9)	96%	(214)	223
Roman Catholic	5%	(14)	95%	(241)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	2%	(0)	98%	(19)	19
Muslim	6%	(1)	94%	(16)	17
Buddhist	65%	(2)	35%	(1)	3
Atheist	6%	(2)	94%	(26)	28
Agnostic	10%	(4)	90%	(35)	38
Something else	9%	(7)	91%	(72)	79
Nothing in particular	11%	(13)	89%	(113)	126
Ideo/PID: Conservative Republican	6%	(16)	94%	(240)	256
Ideo/PID: Moderate/Liberal Republican	4%	(3)	96%	(70)	74
Ideo/PID: Moderate/Conservative Democrat	8%	(11)	92%	(121)	132
Ideo/PID: Liberal Democrat	6%	(11)	94%	(173)	185
Unfavorable of Biden and Trump	8%	(10)	92%	(116)	126
2024 H2H Matchup: Biden Voter	7%	(24)	93%	(323)	347
2024 H2H Matchup: Trump Voter	6%	(25)	94%	(376)	401
2024 H2H Matchup: Would not Vote	2%	(0)	98%	(20)	21
2024 H2H Matchup: Do not Know	8%	(2)	92%	(23)	25
2022 House Vote: Democrat	6%	(19)	94%	(323)	342
2022 House Vote: Republican	8%	(24)	92%	(286)	310
2022 House Vote: Did not Vote	7%	(9)	93%	(125)	134
2020 Vote: Joe Biden	6%	(24)	94%	(345)	369
2020 Vote: Donald Trump	6%	(22)	94%	(338)	360
2020 Vote: Someone Else	—	(0)	100%	(8)	8
2020 Vote: Did not Vote	11%	(6)	89%	(50)	56
2016 Vote: Hillary Clinton	7%	(20)	93%	(266)	286
2016 Vote: Donald Trump	5%	(17)	95%	(301)	319
2016 Vote: Someone Else	2%	(0)	98%	(12)	12
2020 Vote/PID: Not Biden/Democrat	13%	(7)	87%	(50)	57

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(52)	93%	(742)	794
2020 Vote/PID: Not Trump/Republican	7%	(3)	93%	(44)	47
U.S. Economy: Wrong Track	6%	(33)	94%	(541)	573
U.S. Economy: Right Direction	9%	(19)	91%	(202)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(22)	92%	(238)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(26)	94%	(388)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	97%	(117)	120
Top 2024 Issue: Economy	10%	(26)	90%	(242)	269
Community/Gender: Urban Women	5%	(3)	95%	(63)	66
Community/Gender: Urban Men	10%	(8)	90%	(78)	86
Community/Gender: Rural Women	3%	(4)	97%	(113)	117
Community/Gender: Rural Men	7%	(6)	93%	(88)	94
Community/Gender: Suburban Women	5%	(12)	95%	(222)	234
Community/Gender: Suburban Men	9%	(18)	91%	(179)	197
Homeowner	6%	(40)	94%	(652)	692
Renter	13%	(12)	87%	(81)	93
Self + Household: White-Collar	7%	(19)	93%	(269)	288
Self + Household: Blue Collar	7%	(27)	93%	(353)	380
Union HH: Yes	5%	(5)	95%	(78)	82
Union HH: No	7%	(47)	93%	(665)	712
LGBTQ+: Yes	9%	(7)	91%	(65)	71
LGBTQ+: No	6%	(45)	94%	(677)	723
Motivated to Vote	7%	(49)	93%	(681)	730
Parent: Yes	8%	(18)	92%	(202)	220
Parent: No	6%	(34)	94%	(540)	574
COVID Vaccine: Yes	6%	(33)	94%	(544)	577
COVID Vaccine: No	9%	(19)	91%	(198)	217
Student Loans: Yes	11%	(13)	89%	(107)	121
Student Loans: No	6%	(38)	94%	(635)	673
Favorable Opinion of Haley	4%	(10)	96%	(245)	255
Unfavorable Opinion of Haley	6%	(20)	94%	(301)	321
Prodigal Biden Voter	5%	(3)	95%	(50)	53

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(52)	93%	(742)	794
Undecided Voter (DK/WNV)	5%	(2)	95%	(44)	46
Undecided Voter (DK)	8%	(2)	92%	(23)	25
Watched Debate	7%	(43)	93%	(547)	590
Watched Debate: Did not Watch	4%	(9)	96%	(195)	204
Watched Debate: All of it	8%	(26)	92%	(305)	331
Watched Debate: Some of it	6%	(17)	94%	(242)	259
Continue His Campaign: Yes Biden	6%	(18)	94%	(301)	319
Continue His Campaign: No Biden	7%	(32)	93%	(407)	439
Continue His Campaign: Yes Trump	6%	(24)	94%	(375)	399
Continue His Campaign: No Trump	7%	(26)	93%	(330)	357
Conviction: Evidence	7%	(25)	93%	(349)	375
Conviction: Motivation to Damage	6%	(20)	94%	(318)	338
Conviction: DK/NO	8%	(7)	92%	(75)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(748)	794
Gender: Male	8%	(31)	92%	(347)	378
Gender: Female	4%	(15)	96%	(401)	416
Age: 18-34	7%	(15)	93%	(197)	212
Age: 35-44	3%	(3)	97%	(100)	103
Age: 45-64	4%	(11)	96%	(258)	270
Age: 65+	8%	(17)	92%	(193)	210
GenZers: 1997-2012	8%	(9)	92%	(98)	107
Millennials: 1981-1996	4%	(8)	96%	(194)	202
GenXers: 1965-1980	2%	(4)	98%	(187)	190
Baby Boomers: 1946-1964	8%	(23)	92%	(255)	278
Educ: < College	5%	(22)	95%	(452)	475
Educ: Bachelors degree	7%	(14)	93%	(194)	208
Educ: Post-grad	8%	(9)	92%	(102)	112
Income: Under 50k	2%	(7)	98%	(307)	313
Income: 50k-100k	8%	(23)	92%	(275)	299
Income: 100k+	8%	(15)	92%	(167)	182
Ethnicity: White (Non-Hispanic)	6%	(42)	94%	(620)	662
Ethnicity: Hispanic	7%	(2)	93%	(31)	33
Ethnicity: Black (Non-Hispanic)	1%	(1)	99%	(77)	78
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	95%	(20)	21
All Christian	7%	(32)	93%	(452)	484
All Non-Christian	16%	(6)	84%	(32)	39
Atheist	—	(0)	100%	(28)	28
Agnostic/Nothing in particular	4%	(7)	96%	(157)	164
Something Else	—	(0)	100%	(79)	79
Evangelical	7%	(11)	93%	(147)	158
Non-Evangelical	5%	(21)	95%	(378)	399
PID: Dem (no lean)	4%	(12)	96%	(310)	323
PID: Ind (no lean)	8%	(11)	92%	(131)	142
PID: Rep (no lean)	7%	(22)	93%	(307)	329

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(748)	794
PID/Gender: Dem Men	5%	(8)	95%	(139)	146
PID/Gender: Dem Women	3%	(5)	97%	(172)	176
PID/Gender: Ind Men	9%	(6)	91%	(59)	65
PID/Gender: Ind Women	6%	(5)	94%	(72)	77
PID/Gender: Rep Men	10%	(17)	90%	(149)	166
PID/Gender: Rep Women	3%	(6)	97%	(158)	163
Ideo: Liberal (1-3)	4%	(10)	96%	(216)	225
Ideo: Moderate (4)	6%	(14)	94%	(222)	235
Ideo: Conservative (5-7)	7%	(22)	93%	(297)	319
Community: Urban	5%	(8)	95%	(144)	152
Community: Suburban	6%	(28)	94%	(404)	431
Community: Rural	5%	(10)	95%	(201)	211
Military HHnm: Yes	5%	(6)	95%	(115)	121
Military HH: No	6%	(39)	94%	(633)	673
Employ: Private Sector	8%	(22)	92%	(266)	289
Employ: Government	7%	(3)	93%	(36)	38
Employ: Self-Employed	10%	(6)	90%	(52)	58
Employ: Homemaker	4%	(2)	96%	(59)	62
Employ: Student	—	(0)	100%	(24)	24
Employ: Retired	5%	(10)	95%	(210)	220
Employ: Unemployed	3%	(2)	97%	(58)	60
Employ: Other	1%	(0)	99%	(43)	44

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(748)	794
Protestant	6%	(13)	94%	(211)	223
Roman Catholic	8%	(20)	92%	(235)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	16%	(3)	84%	(16)	19
Muslim	20%	(3)	80%	(13)	17
Buddhist	—	(0)	100%	(3)	3
Atheist	—	(0)	100%	(28)	28
Agnostic	4%	(1)	96%	(37)	38
Something else	—	(0)	100%	(79)	79
Nothing in particular	5%	(6)	95%	(121)	126
Ideo/PID: Conservative Republican	8%	(20)	92%	(236)	256
Ideo/PID: Moderate/Liberal Republican	3%	(2)	97%	(71)	74
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	95%	(126)	132
Ideo/PID: Liberal Democrat	3%	(6)	97%	(178)	185
Unfavorable of Biden and Trump	10%	(12)	90%	(114)	126
2024 H2H Matchup: Biden Voter	6%	(20)	94%	(327)	347
2024 H2H Matchup: Trump Voter	5%	(21)	95%	(380)	401
2024 H2H Matchup: Would not Vote	10%	(2)	90%	(19)	21
2024 H2H Matchup: Do not Know	10%	(2)	90%	(23)	25
2022 House Vote: Democrat	6%	(19)	94%	(322)	342
2022 House Vote: Republican	6%	(19)	94%	(291)	310
2022 House Vote: Did not Vote	5%	(7)	95%	(127)	134
2020 Vote: Joe Biden	6%	(21)	94%	(348)	369
2020 Vote: Donald Trump	6%	(21)	94%	(340)	360
2020 Vote: Someone Else	13%	(1)	87%	(7)	8
2020 Vote: Did not Vote	4%	(2)	96%	(54)	56
2016 Vote: Hillary Clinton	6%	(17)	94%	(269)	286
2016 Vote: Donald Trump	6%	(19)	94%	(300)	319
2016 Vote: Someone Else	18%	(2)	82%	(10)	12
2020 Vote/PID: Not Biden/Democrat	1%	(1)	99%	(56)	57

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(748)	794
2020 Vote/PID: Not Trump/Republican	9%	(4)	91%	(43)	47
U.S. Economy: Wrong Track	5%	(28)	95%	(545)	573
U.S. Economy: Right Direction	8%	(17)	92%	(204)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	93%	(242)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(24)	94%	(390)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	97%	(116)	120
Top 2024 Issue: Economy	3%	(9)	97%	(260)	269
Community/Gender: Urban Women	3%	(2)	97%	(64)	66
Community/Gender: Urban Men	7%	(6)	93%	(80)	86
Community/Gender: Rural Women	1%	(1)	99%	(116)	117
Community/Gender: Rural Men	10%	(9)	90%	(85)	94
Community/Gender: Suburban Women	5%	(12)	95%	(222)	234
Community/Gender: Suburban Men	8%	(15)	92%	(182)	197
Homeowner	6%	(43)	94%	(648)	692
Renter	2%	(2)	98%	(91)	93
Self + Household: White-Collar	9%	(26)	91%	(262)	288
Self + Household: Blue Collar	5%	(18)	95%	(362)	380
Union HH: Yes	2%	(2)	98%	(80)	82
Union HH: No	6%	(44)	94%	(668)	712
LGBTQ+: Yes	9%	(6)	91%	(65)	71
LGBTQ+: No	5%	(39)	95%	(683)	723
Motivated to Vote	6%	(45)	94%	(684)	730
Parent: Yes	3%	(7)	97%	(213)	220
Parent: No	7%	(38)	93%	(535)	574
COVID Vaccine: Yes	6%	(34)	94%	(543)	577
COVID Vaccine: No	5%	(12)	95%	(206)	217
Student Loans: Yes	6%	(7)	94%	(114)	121
Student Loans: No	6%	(38)	94%	(635)	673
Favorable Opinion of Haley	7%	(17)	93%	(238)	255
Unfavorable Opinion of Haley	7%	(22)	93%	(299)	321
Prodigal Biden Voter	4%	(2)	96%	(51)	53

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(748)	794
Undecided Voter (DK/WNV)	10%	(4)	90%	(41)	46
Undecided Voter (DK)	10%	(2)	90%	(23)	25
Watched Debate	7%	(41)	93%	(549)	590
Watched Debate: Did not Watch	2%	(5)	98%	(200)	204
Watched Debate: All of it	8%	(27)	92%	(304)	331
Watched Debate: Some of it	5%	(14)	95%	(244)	259
Continue His Campaign: Yes Biden	7%	(23)	93%	(297)	319
Continue His Campaign: No Biden	5%	(23)	95%	(416)	439
Continue His Campaign: Yes Trump	6%	(24)	94%	(376)	399
Continue His Campaign: No Trump	6%	(20)	94%	(337)	357
Conviction: Evidence	6%	(21)	94%	(353)	375
Conviction: Motivation to Damage	6%	(19)	94%	(318)	338
Conviction: DK/NO	6%	(5)	94%	(77)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(191)	76%	(603)	794
Gender: Male	27%	(104)	73%	(274)	378
Gender: Female	21%	(88)	79%	(329)	416
Age: 18-34	21%	(44)	79%	(168)	212
Age: 35-44	30%	(31)	70%	(71)	103
Age: 45-64	27%	(72)	73%	(198)	270
Age: 65+	21%	(45)	79%	(166)	210
GenZers: 1997-2012	25%	(26)	75%	(81)	107
Millennials: 1981-1996	24%	(49)	76%	(153)	202
GenXers: 1965-1980	26%	(50)	74%	(140)	190
Baby Boomers: 1946-1964	23%	(63)	77%	(215)	278
Educ: < College	20%	(96)	80%	(378)	475
Educ: Bachelors degree	35%	(72)	65%	(136)	208
Educ: Post-grad	21%	(23)	79%	(88)	112
Income: Under 50k	19%	(59)	81%	(254)	313
Income: 50k-100k	24%	(73)	76%	(226)	299
Income: 100k+	33%	(60)	67%	(122)	182
Ethnicity: White (Non-Hispanic)	24%	(159)	76%	(503)	662
Ethnicity: Hispanic	32%	(11)	68%	(22)	33
Ethnicity: Black (Non-Hispanic)	21%	(16)	79%	(62)	78
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	73%	(16)	21
All Christian	24%	(115)	76%	(369)	484
All Non-Christian	30%	(12)	70%	(27)	39
Atheist	27%	(8)	73%	(21)	28
Agnostic/Nothing in particular	23%	(38)	77%	(126)	164
Something Else	24%	(19)	76%	(60)	79
Evangelical	22%	(35)	78%	(122)	158
Non-Evangelical	24%	(97)	76%	(302)	399
PID: Dem (no lean)	19%	(62)	81%	(261)	323
PID: Ind (no lean)	22%	(32)	78%	(110)	142
PID: Rep (no lean)	30%	(98)	70%	(231)	329

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(191)	76%	(603)	794
PID/Gender: Dem Men	21%	(30)	79%	(116)	146
PID/Gender: Dem Women	18%	(31)	82%	(145)	176
PID/Gender: Ind Men	31%	(20)	69%	(45)	65
PID/Gender: Ind Women	15%	(12)	85%	(65)	77
PID/Gender: Rep Men	32%	(53)	68%	(113)	166
PID/Gender: Rep Women	27%	(45)	73%	(118)	163
Ideo: Liberal (1-3)	18%	(40)	82%	(185)	225
Ideo: Moderate (4)	21%	(50)	79%	(185)	235
Ideo: Conservative (5-7)	31%	(99)	69%	(220)	319
Community: Urban	25%	(39)	75%	(113)	152
Community: Suburban	25%	(106)	75%	(325)	431
Community: Rural	22%	(47)	78%	(164)	211
Military HHnm: Yes	25%	(30)	75%	(91)	121
Military HH: No	24%	(161)	76%	(512)	673
Employ: Private Sector	28%	(82)	72%	(206)	289
Employ: Government	27%	(10)	73%	(28)	38
Employ: Self-Employed	34%	(20)	66%	(39)	58
Employ: Homemaker	17%	(11)	83%	(51)	62
Employ: Student	12%	(3)	88%	(21)	24
Employ: Retired	24%	(53)	76%	(166)	220
Employ: Unemployed	7%	(4)	93%	(55)	60
Employ: Other	18%	(8)	82%	(36)	44

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(191)	76%	(603)	794
Protestant	21%	(46)	79%	(177)	223
Roman Catholic	27%	(68)	73%	(187)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	34%	(1)	66%	(2)	4
Jewish	30%	(6)	70%	(14)	19
Muslim	36%	(6)	64%	(11)	17
Buddhist	—	(0)	100%	(3)	3
Atheist	27%	(8)	73%	(21)	28
Agnostic	27%	(10)	73%	(28)	38
Something else	24%	(19)	76%	(60)	79
Nothing in particular	22%	(28)	78%	(99)	126
Ideo/PID: Conservative Republican	34%	(87)	66%	(169)	256
Ideo/PID: Moderate/Liberal Republican	16%	(12)	84%	(62)	74
Ideo/PID: Moderate/Conservative Democrat	21%	(28)	79%	(104)	132
Ideo/PID: Liberal Democrat	18%	(33)	82%	(151)	185
Unfavorable of Biden and Trump	24%	(31)	76%	(96)	126
2024 H2H Matchup: Biden Voter	19%	(66)	81%	(281)	347
2024 H2H Matchup: Trump Voter	28%	(112)	72%	(289)	401
2024 H2H Matchup: Would not Vote	33%	(7)	67%	(14)	21
2024 H2H Matchup: Do not Know	25%	(6)	75%	(19)	25
2022 House Vote: Democrat	22%	(76)	78%	(266)	342
2022 House Vote: Republican	27%	(85)	73%	(225)	310
2022 House Vote: Did not Vote	22%	(30)	78%	(104)	134
2020 Vote: Joe Biden	22%	(80)	78%	(289)	369
2020 Vote: Donald Trump	28%	(101)	72%	(259)	360
2020 Vote: Someone Else	13%	(1)	87%	(7)	8
2020 Vote: Did not Vote	17%	(9)	83%	(47)	56
2016 Vote: Hillary Clinton	21%	(61)	79%	(226)	286
2016 Vote: Donald Trump	25%	(79)	75%	(240)	319
2016 Vote: Someone Else	22%	(3)	78%	(10)	12
2020 Vote/PID: Not Biden/Democrat	22%	(13)	78%	(44)	57

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(191)	76%	(603)	794
2020 Vote/PID: Not Trump/Republican	46%	(21)	54%	(25)	47
U.S. Economy: Wrong Track	26%	(146)	74%	(427)	573
U.S. Economy: Right Direction	20%	(45)	80%	(176)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(46)	82%	(213)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(114)	72%	(300)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(31)	74%	(89)	120
Top 2024 Issue: Economy	27%	(71)	73%	(197)	269
Community/Gender: Urban Women	23%	(15)	77%	(51)	66
Community/Gender: Urban Men	28%	(24)	72%	(62)	86
Community/Gender: Rural Women	19%	(22)	81%	(95)	117
Community/Gender: Rural Men	26%	(25)	74%	(70)	94
Community/Gender: Suburban Women	22%	(51)	78%	(183)	234
Community/Gender: Suburban Men	28%	(55)	72%	(142)	197
Homeowner	25%	(174)	75%	(517)	692
Renter	17%	(16)	83%	(77)	93
Self + Household: White-Collar	32%	(91)	68%	(197)	288
Self + Household: Blue Collar	19%	(72)	81%	(308)	380
Union HH: Yes	29%	(24)	71%	(58)	82
Union HH: No	24%	(168)	76%	(544)	712
LGBTQ+: Yes	23%	(17)	77%	(55)	71
LGBTQ+: No	24%	(175)	76%	(548)	723
Motivated to Vote	23%	(171)	77%	(559)	730
Parent: Yes	24%	(54)	76%	(167)	220
Parent: No	24%	(138)	76%	(436)	574
COVID Vaccine: Yes	24%	(138)	76%	(438)	577
COVID Vaccine: No	24%	(53)	76%	(164)	217
Student Loans: Yes	24%	(29)	76%	(92)	121
Student Loans: No	24%	(163)	76%	(511)	673
Favorable Opinion of Haley	25%	(63)	75%	(192)	255
Unfavorable Opinion of Haley	24%	(78)	76%	(243)	321
Prodigal Biden Voter	41%	(22)	59%	(31)	53

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(191)	76%	(603)	794
Undecided Voter (DK/WNV)	29%	(13)	71%	(33)	46
Undecided Voter (DK)	25%	(6)	75%	(19)	25
Watched Debate	27%	(158)	73%	(432)	590
Watched Debate: Did not Watch	17%	(34)	83%	(171)	204
Watched Debate: All of it	25%	(84)	75%	(247)	331
Watched Debate: Some of it	28%	(73)	72%	(185)	259
Continue His Campaign: Yes Biden	23%	(72)	77%	(247)	319
Continue His Campaign: No Biden	25%	(110)	75%	(329)	439
Continue His Campaign: Yes Trump	28%	(113)	72%	(286)	399
Continue His Campaign: No Trump	20%	(71)	80%	(286)	357
Conviction: Evidence	21%	(77)	79%	(298)	375
Conviction: Motivation to Damage	25%	(83)	75%	(255)	338
Conviction: DK/NO	38%	(31)	62%	(50)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(707)	794
Gender: Male	15%	(57)	85%	(321)	378
Gender: Female	7%	(30)	93%	(386)	416
Age: 18-34	4%	(8)	96%	(204)	212
Age: 35-44	15%	(16)	85%	(87)	103
Age: 45-64	13%	(36)	87%	(233)	270
Age: 65+	13%	(27)	87%	(183)	210
GenZers: 1997-2012	2%	(2)	98%	(105)	107
Millennials: 1981-1996	11%	(22)	89%	(180)	202
GenXers: 1965-1980	14%	(26)	86%	(164)	190
Baby Boomers: 1946-1964	12%	(34)	88%	(244)	278
Educ: < College	10%	(48)	90%	(426)	475
Educ: Bachelors degree	9%	(19)	91%	(189)	208
Educ: Post-grad	18%	(20)	82%	(92)	112
Income: Under 50k	8%	(26)	92%	(288)	313
Income: 50k-100k	13%	(37)	87%	(261)	299
Income: 100k+	13%	(24)	87%	(158)	182
Ethnicity: White (Non-Hispanic)	11%	(73)	89%	(589)	662
Ethnicity: Hispanic	7%	(2)	93%	(31)	33
Ethnicity: Black (Non-Hispanic)	10%	(8)	90%	(70)	78
Ethnicity: Asian + Other (Non-Hispanic)	16%	(3)	84%	(18)	21
All Christian	12%	(59)	88%	(425)	484
All Non-Christian	5%	(2)	95%	(37)	39
Atheist	6%	(2)	94%	(27)	28
Agnostic/Nothing in particular	12%	(20)	88%	(145)	164
Something Else	6%	(5)	94%	(74)	79
Evangelical	10%	(16)	90%	(142)	158
Non-Evangelical	11%	(44)	89%	(355)	399
PID: Dem (no lean)	11%	(35)	89%	(288)	323
PID: Ind (no lean)	9%	(13)	91%	(129)	142
PID: Rep (no lean)	12%	(39)	88%	(291)	329

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(707)	794
PID/Gender: Dem Men	12%	(18)	88%	(129)	146
PID/Gender: Dem Women	10%	(17)	90%	(159)	176
PID/Gender: Ind Men	14%	(9)	86%	(56)	65
PID/Gender: Ind Women	5%	(4)	95%	(73)	77
PID/Gender: Rep Men	18%	(30)	82%	(137)	166
PID/Gender: Rep Women	6%	(9)	94%	(154)	163
Ideo: Liberal (1-3)	10%	(22)	90%	(204)	225
Ideo: Moderate (4)	11%	(27)	89%	(208)	235
Ideo: Conservative (5-7)	12%	(38)	88%	(281)	319
Community: Urban	13%	(20)	87%	(132)	152
Community: Suburban	10%	(43)	90%	(388)	431
Community: Rural	11%	(24)	89%	(187)	211
Military HHnm: Yes	9%	(11)	91%	(110)	121
Military HH: No	11%	(75)	89%	(597)	673
Employ: Private Sector	12%	(36)	88%	(253)	289
Employ: Government	12%	(5)	88%	(34)	38
Employ: Self-Employed	9%	(5)	91%	(53)	58
Employ: Homemaker	6%	(3)	94%	(58)	62
Employ: Student	—	(0)	100%	(24)	24
Employ: Retired	13%	(29)	87%	(190)	220
Employ: Unemployed	9%	(5)	91%	(54)	60
Employ: Other	7%	(3)	93%	(41)	44

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(707)	794
Protestant	14%	(32)	86%	(192)	223
Roman Catholic	9%	(24)	91%	(231)	255
Mormon	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	34%	(1)	66%	(2)	4
Jewish	—	(0)	100%	(19)	19
Muslim	—	(0)	100%	(17)	17
Buddhist	65%	(2)	35%	(1)	3
Atheist	6%	(2)	94%	(27)	28
Agnostic	12%	(5)	88%	(33)	38
Something else	6%	(5)	94%	(74)	79
Nothing in particular	12%	(15)	88%	(111)	126
Ideo/PID: Conservative Republican	13%	(33)	87%	(223)	256
Ideo/PID: Moderate/Liberal Republican	9%	(6)	91%	(67)	74
Ideo/PID: Moderate/Conservative Democrat	10%	(14)	90%	(119)	132
Ideo/PID: Liberal Democrat	12%	(21)	88%	(163)	185
Unfavorable of Biden and Trump	19%	(24)	81%	(102)	126
2024 H2H Matchup: Biden Voter	10%	(35)	90%	(312)	347
2024 H2H Matchup: Trump Voter	12%	(47)	88%	(354)	401
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(20)	21
2024 H2H Matchup: Do not Know	16%	(4)	84%	(21)	25
2022 House Vote: Democrat	9%	(30)	91%	(311)	342
2022 House Vote: Republican	13%	(40)	87%	(269)	310
2022 House Vote: Did not Vote	11%	(15)	89%	(119)	134
2020 Vote: Joe Biden	9%	(35)	91%	(334)	369
2020 Vote: Donald Trump	13%	(48)	87%	(313)	360
2020 Vote: Someone Else	—	(0)	100%	(8)	8
2020 Vote: Did not Vote	8%	(5)	92%	(52)	56
2016 Vote: Hillary Clinton	12%	(35)	88%	(252)	286
2016 Vote: Donald Trump	12%	(38)	88%	(280)	319
2016 Vote: Someone Else	11%	(1)	89%	(11)	12
2020 Vote/PID: Not Biden/Democrat	10%	(6)	90%	(52)	57

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(707)	794
2020 Vote/PID: Not Trump/Republican	7%	(3)	93%	(43)	47
U.S. Economy: Wrong Track	11%	(65)	89%	(508)	573
U.S. Economy: Right Direction	10%	(22)	90%	(199)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	90%	(233)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(44)	89%	(370)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	86%	(104)	120
Top 2024 Issue: Economy	6%	(17)	94%	(251)	269
Community/Gender: Urban Women	8%	(5)	92%	(61)	66
Community/Gender: Urban Men	17%	(15)	83%	(71)	86
Community/Gender: Rural Women	7%	(8)	93%	(109)	117
Community/Gender: Rural Men	17%	(16)	83%	(79)	94
Community/Gender: Suburban Women	7%	(17)	93%	(217)	234
Community/Gender: Suburban Men	13%	(26)	87%	(171)	197
Homeowner	11%	(76)	89%	(616)	692
Renter	11%	(10)	89%	(83)	93
Self + Household: White-Collar	11%	(31)	89%	(257)	288
Self + Household: Blue Collar	13%	(48)	87%	(332)	380
Union HH: Yes	15%	(13)	85%	(69)	82
Union HH: No	10%	(74)	90%	(638)	712
LGBTQ+: Yes	6%	(4)	94%	(67)	71
LGBTQ+: No	11%	(83)	89%	(640)	723
Motivated to Vote	11%	(83)	89%	(647)	730
Parent: Yes	8%	(18)	92%	(203)	220
Parent: No	12%	(69)	88%	(504)	574
COVID Vaccine: Yes	12%	(69)	88%	(508)	577
COVID Vaccine: No	8%	(18)	92%	(199)	217
Student Loans: Yes	10%	(11)	90%	(109)	121
Student Loans: No	11%	(75)	89%	(598)	673
Favorable Opinion of Haley	14%	(35)	86%	(220)	255
Unfavorable Opinion of Haley	11%	(34)	89%	(287)	321
Prodigal Biden Voter	3%	(1)	97%	(51)	53

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(87)	89%	(707)	794
Undecided Voter (DK/WNV)	10%	(4)	90%	(42)	46
Undecided Voter (DK)	16%	(4)	84%	(21)	25
Watched Debate	10%	(59)	90%	(530)	590
Watched Debate: Did not Watch	14%	(28)	86%	(177)	204
Watched Debate: All of it	9%	(28)	91%	(303)	331
Watched Debate: Some of it	12%	(31)	88%	(228)	259
Continue His Campaign: Yes Biden	11%	(36)	89%	(283)	319
Continue His Campaign: No Biden	11%	(46)	89%	(393)	439
Continue His Campaign: Yes Trump	11%	(45)	89%	(355)	399
Continue His Campaign: No Trump	11%	(39)	89%	(318)	357
Conviction: Evidence	10%	(37)	90%	(338)	375
Conviction: Motivation to Damage	13%	(44)	87%	(294)	338
Conviction: DK/NO	7%	(6)	93%	(76)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(116)	85%	(678)	794
Gender: Male	17%	(64)	83%	(313)	378
Gender: Female	12%	(52)	88%	(364)	416
Age: 18-34	10%	(21)	90%	(190)	212
Age: 35-44	14%	(15)	86%	(88)	103
Age: 45-64	15%	(41)	85%	(228)	270
Age: 65+	19%	(39)	81%	(171)	210
GenZers: 1997-2012	9%	(9)	91%	(98)	107
Millennials: 1981-1996	13%	(26)	87%	(176)	202
GenXers: 1965-1980	16%	(30)	84%	(160)	190
Baby Boomers: 1946-1964	17%	(47)	83%	(231)	278
Educ: < College	14%	(67)	86%	(407)	475
Educ: Bachelors degree	13%	(27)	87%	(181)	208
Educ: Post-grad	20%	(22)	80%	(90)	112
Income: Under 50k	11%	(33)	89%	(280)	313
Income: 50k-100k	15%	(44)	85%	(254)	299
Income: 100k+	21%	(39)	79%	(143)	182
Ethnicity: White (Non-Hispanic)	16%	(105)	84%	(557)	662
Ethnicity: Hispanic	22%	(7)	78%	(26)	33
Ethnicity: Black (Non-Hispanic)	4%	(3)	96%	(75)	78
Ethnicity: Asian + Other (Non-Hispanic)	6%	(1)	94%	(20)	21
All Christian	17%	(80)	83%	(404)	484
All Non-Christian	13%	(5)	87%	(34)	39
Atheist	13%	(4)	87%	(25)	28
Agnostic/Nothing in particular	10%	(16)	90%	(148)	164
Something Else	15%	(12)	85%	(67)	79
Evangelical	17%	(26)	83%	(131)	158
Non-Evangelical	16%	(65)	84%	(334)	399
PID: Dem (no lean)	14%	(46)	86%	(276)	323
PID: Ind (no lean)	10%	(15)	90%	(127)	142
PID: Rep (no lean)	17%	(56)	83%	(274)	329

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(116)	85%	(678)	794
PID/Gender: Dem Men	18%	(26)	82%	(121)	146
PID/Gender: Dem Women	12%	(20)	88%	(156)	176
PID/Gender: Ind Men	15%	(10)	85%	(55)	65
PID/Gender: Ind Women	6%	(5)	94%	(72)	77
PID/Gender: Rep Men	17%	(29)	83%	(138)	166
PID/Gender: Rep Women	17%	(27)	83%	(136)	163
Ideo: Liberal (1-3)	13%	(30)	87%	(195)	225
Ideo: Moderate (4)	13%	(31)	87%	(205)	235
Ideo: Conservative (5-7)	17%	(56)	83%	(264)	319
Community: Urban	8%	(13)	92%	(139)	152
Community: Suburban	16%	(70)	84%	(361)	431
Community: Rural	16%	(34)	84%	(177)	211
Military HHnm: Yes	14%	(17)	86%	(105)	121
Military HH: No	15%	(100)	85%	(573)	673
Employ: Private Sector	14%	(41)	86%	(247)	289
Employ: Government	16%	(6)	84%	(32)	38
Employ: Self-Employed	28%	(16)	72%	(42)	58
Employ: Homemaker	14%	(8)	86%	(53)	62
Employ: Student	2%	(1)	98%	(24)	24
Employ: Retired	15%	(33)	85%	(187)	220
Employ: Unemployed	6%	(4)	94%	(56)	60
Employ: Other	16%	(7)	84%	(37)	44

Continued on next page

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(116)	85%	(678)	794
Protestant	13%	(29)	87%	(194)	223
Roman Catholic	20%	(51)	80%	(204)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	16%	(3)	84%	(16)	19
Muslim	12%	(2)	88%	(15)	17
Buddhist	—	(0)	100%	(3)	3
Atheist	13%	(4)	87%	(25)	28
Agnostic	8%	(3)	92%	(35)	38
Something else	15%	(12)	85%	(67)	79
Nothing in particular	10%	(13)	90%	(113)	126
Ideo/PID: Conservative Republican	19%	(50)	81%	(206)	256
Ideo/PID: Moderate/Liberal Republican	8%	(6)	92%	(68)	74
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	84%	(111)	132
Ideo/PID: Liberal Democrat	14%	(25)	86%	(160)	185
Unfavorable of Biden and Trump	13%	(17)	87%	(110)	126
2024 H2H Matchup: Biden Voter	15%	(52)	85%	(296)	347
2024 H2H Matchup: Trump Voter	15%	(61)	85%	(340)	401
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(20)	21
2024 H2H Matchup: Do not Know	13%	(3)	87%	(22)	25
2022 House Vote: Democrat	15%	(51)	85%	(291)	342
2022 House Vote: Republican	18%	(56)	82%	(254)	310
2022 House Vote: Did not Vote	6%	(8)	94%	(125)	134
2020 Vote: Joe Biden	16%	(58)	84%	(311)	369
2020 Vote: Donald Trump	15%	(55)	85%	(305)	360
2020 Vote: Someone Else	29%	(2)	71%	(6)	8
2020 Vote: Did not Vote	1%	(0)	99%	(56)	56
2016 Vote: Hillary Clinton	16%	(46)	84%	(240)	286
2016 Vote: Donald Trump	17%	(55)	83%	(263)	319
2016 Vote: Someone Else	15%	(2)	85%	(10)	12
2020 Vote/PID: Not Biden/Democrat	2%	(1)	98%	(56)	57

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(116)	85%	(678)	794
2020 Vote/PID: Not Trump/Republican	11%	(5)	89%	(42)	47
U.S. Economy: Wrong Track	15%	(84)	85%	(489)	573
U.S. Economy: Right Direction	14%	(32)	86%	(189)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(35)	86%	(224)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(70)	83%	(344)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	91%	(109)	120
Top 2024 Issue: Economy	16%	(44)	84%	(225)	269
Community/Gender: Urban Women	4%	(3)	96%	(63)	66
Community/Gender: Urban Men	12%	(10)	88%	(76)	86
Community/Gender: Rural Women	18%	(21)	82%	(96)	117
Community/Gender: Rural Men	14%	(13)	86%	(81)	94
Community/Gender: Suburban Women	12%	(29)	88%	(205)	234
Community/Gender: Suburban Men	21%	(41)	79%	(156)	197
Homeowner	16%	(111)	84%	(581)	692
Renter	6%	(6)	94%	(88)	93
Self + Household: White-Collar	15%	(44)	85%	(243)	288
Self + Household: Blue Collar	18%	(69)	82%	(311)	380
Union HH: Yes	21%	(17)	79%	(65)	82
Union HH: No	14%	(100)	86%	(612)	712
LGBTQ+: Yes	7%	(5)	93%	(66)	71
LGBTQ+: No	15%	(111)	85%	(612)	723
Motivated to Vote	15%	(112)	85%	(618)	730
Parent: Yes	17%	(37)	83%	(184)	220
Parent: No	14%	(80)	86%	(494)	574
COVID Vaccine: Yes	15%	(87)	85%	(490)	577
COVID Vaccine: No	13%	(29)	87%	(188)	217
Student Loans: Yes	15%	(18)	85%	(102)	121
Student Loans: No	15%	(98)	85%	(575)	673
Favorable Opinion of Haley	22%	(57)	78%	(198)	255
Unfavorable Opinion of Haley	15%	(48)	85%	(273)	321
Prodigal Biden Voter	14%	(7)	86%	(45)	53

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(116)	85%	(678)	794
Undecided Voter (DK/WNV)	9%	(4)	91%	(42)	46
Undecided Voter (DK)	13%	(3)	87%	(22)	25
Watched Debate	17%	(98)	83%	(492)	590
Watched Debate: Did not Watch	9%	(19)	91%	(186)	204
Watched Debate: All of it	22%	(73)	78%	(258)	331
Watched Debate: Some of it	9%	(24)	91%	(234)	259
Continue His Campaign: Yes Biden	13%	(43)	87%	(276)	319
Continue His Campaign: No Biden	16%	(71)	84%	(368)	439
Continue His Campaign: Yes Trump	15%	(60)	85%	(339)	399
Continue His Campaign: No Trump	14%	(50)	86%	(307)	357
Conviction: Evidence	16%	(61)	84%	(313)	375
Conviction: Motivation to Damage	14%	(49)	86%	(289)	338
Conviction: DK/NO	8%	(6)	92%	(75)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(72)	91%	(722)	794
Gender: Male	7%	(28)	93%	(350)	378
Gender: Female	11%	(44)	89%	(372)	416
Age: 18-34	13%	(28)	87%	(183)	212
Age: 35-44	9%	(9)	91%	(94)	103
Age: 45-64	8%	(23)	92%	(247)	270
Age: 65+	6%	(12)	94%	(198)	210
GenZers: 1997-2012	17%	(18)	83%	(89)	107
Millennials: 1981-1996	9%	(19)	91%	(183)	202
GenXers: 1965-1980	9%	(17)	91%	(174)	190
Baby Boomers: 1946-1964	6%	(17)	94%	(261)	278
Educ: < College	8%	(40)	92%	(435)	475
Educ: Bachelors degree	11%	(23)	89%	(185)	208
Educ: Post-grad	9%	(10)	91%	(102)	112
Income: Under 50k	10%	(31)	90%	(283)	313
Income: 50k-100k	9%	(27)	91%	(272)	299
Income: 100k+	8%	(14)	92%	(168)	182
Ethnicity: White (Non-Hispanic)	8%	(55)	92%	(606)	662
Ethnicity: Hispanic	9%	(3)	91%	(30)	33
Ethnicity: Black (Non-Hispanic)	16%	(13)	84%	(66)	78
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	95%	(20)	21
All Christian	7%	(35)	93%	(449)	484
All Non-Christian	13%	(5)	87%	(33)	39
Atheist	10%	(3)	90%	(26)	28
Agnostic/Nothing in particular	13%	(21)	87%	(143)	164
Something Else	10%	(8)	90%	(71)	79
Evangelical	5%	(8)	95%	(150)	158
Non-Evangelical	9%	(35)	91%	(364)	399
PID: Dem (no lean)	14%	(45)	86%	(278)	323
PID: Ind (no lean)	6%	(9)	94%	(133)	142
PID: Rep (no lean)	6%	(19)	94%	(310)	329

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PID/Gender: Ind Women	8%	(6)	92%	(71)	77
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Ideo: Liberal (1-3)	16%	(36)	84%	(189)	225
Ideo: Moderate (4)	9%	(22)	91%	(214)	235
Ideo: Conservative (5-7)	4%	(13)	96%	(306)	319
Community: Urban	9%	(14)	91%	(138)	152
Community: Suburban	11%	(47)	89%	(384)	431
Community: Rural	5%	(11)	95%	(200)	211
Military HHnm: Yes	8%	(10)	92%	(112)	121
Military HH: No	9%	(63)	91%	(610)	673
Employ: Private Sector	8%	(23)	92%	(265)	289
Employ: Government	6%	(2)	94%	(36)	38
Employ: Self-Employed	7%	(4)	93%	(54)	58
Employ: Homemaker	4%	(2)	96%	(59)	62
Employ: Student	24%	(6)	76%	(18)	24
Employ: Retired	9%	(19)	91%	(201)	220
Employ: Unemployed	21%	(13)	79%	(47)	60
Employ: Other	5%	(2)	95%	(41)	44

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Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	5%	(1)	95%	(18)	19
Muslim	26%	(4)	74%	(12)	17
Buddhist	—	(0)	100%	(3)	3
Atheist	10%	(3)	90%	(26)	28
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COVID Vaccine: Yes	10%	(59)	90%	(518)	577
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Registered Voters	9%	(72)	91%	(722)	794
Undecided Voter (DK/WNV)	18%	(8)	82%	(38)	46
Undecided Voter (DK)	8%	(2)	92%	(23)	25
Watched Debate	8%	(47)	92%	(542)	590
Watched Debate: Did not Watch	12%	(25)	88%	(180)	204
Watched Debate: All of it	6%	(21)	94%	(310)	331
Watched Debate: Some of it	10%	(27)	90%	(232)	259
Continue His Campaign: Yes Biden	12%	(38)	88%	(281)	319
Continue His Campaign: No Biden	8%	(34)	92%	(405)	439
Continue His Campaign: Yes Trump	6%	(24)	94%	(375)	399
Continue His Campaign: No Trump	12%	(44)	88%	(312)	357
Conviction: Evidence	13%	(50)	87%	(325)	375
Conviction: Motivation to Damage	5%	(17)	95%	(321)	338
Conviction: DK/NO	7%	(5)	93%	(76)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(149)	81%	(645)	794
Gender: Male	15%	(56)	85%	(322)	378
Gender: Female	22%	(93)	78%	(323)	416
Age: 18-34	36%	(76)	64%	(136)	212
Age: 35-44	9%	(10)	91%	(93)	103
Age: 45-64	17%	(46)	83%	(224)	270
Age: 65+	8%	(18)	92%	(193)	210
GenZers: 1997-2012	36%	(39)	64%	(68)	107
Millennials: 1981-1996	23%	(46)	77%	(156)	202
GenXers: 1965-1980	15%	(28)	85%	(162)	190
Baby Boomers: 1946-1964	12%	(35)	88%	(244)	278
Educ: < College	21%	(98)	79%	(377)	475
Educ: Bachelors degree	16%	(33)	84%	(174)	208
Educ: Post-grad	16%	(18)	84%	(93)	112
Income: Under 50k	20%	(61)	80%	(252)	313
Income: 50k-100k	21%	(61)	79%	(237)	299
Income: 100k+	15%	(27)	85%	(155)	182
Ethnicity: White (Non-Hispanic)	16%	(109)	84%	(553)	662
Ethnicity: Hispanic	34%	(11)	66%	(22)	33
Ethnicity: Black (Non-Hispanic)	27%	(21)	73%	(57)	78
Ethnicity: Asian + Other (Non-Hispanic)	37%	(8)	63%	(13)	21
All Christian	14%	(68)	86%	(416)	484
All Non-Christian	23%	(9)	77%	(30)	39
Atheist	33%	(9)	67%	(19)	28
Agnostic/Nothing in particular	28%	(46)	72%	(118)	164
Something Else	22%	(17)	78%	(62)	79
Evangelical	12%	(19)	88%	(138)	158
Non-Evangelical	16%	(63)	84%	(336)	399
PID: Dem (no lean)	23%	(73)	77%	(250)	323
PID: Ind (no lean)	20%	(29)	80%	(113)	142
PID: Rep (no lean)	14%	(48)	86%	(282)	329

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(149)	81%	(645)	794
PID/Gender: Dem Men	17%	(24)	83%	(122)	146
PID/Gender: Dem Women	28%	(49)	72%	(128)	176
PID/Gender: Ind Men	17%	(11)	83%	(54)	65
PID/Gender: Ind Women	23%	(18)	77%	(59)	77
PID/Gender: Rep Men	12%	(21)	88%	(146)	166
PID/Gender: Rep Women	16%	(27)	84%	(136)	163
Ideo: Liberal (1-3)	24%	(53)	76%	(172)	225
Ideo: Moderate (4)	21%	(50)	79%	(185)	235
Ideo: Conservative (5-7)	14%	(44)	86%	(275)	319
Community: Urban	23%	(34)	77%	(118)	152
Community: Suburban	19%	(81)	81%	(350)	431
Community: Rural	16%	(34)	84%	(177)	211
Military HHnm: Yes	12%	(14)	88%	(107)	121
Military HH: No	20%	(135)	80%	(538)	673
Employ: Private Sector	21%	(61)	79%	(228)	289
Employ: Government	19%	(7)	81%	(31)	38
Employ: Self-Employed	16%	(9)	84%	(49)	58
Employ: Homemaker	14%	(9)	86%	(53)	62
Employ: Student	56%	(13)	44%	(11)	24
Employ: Retired	12%	(27)	88%	(193)	220
Employ: Unemployed	22%	(13)	78%	(47)	60
Employ: Other	23%	(10)	77%	(33)	44

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(149)	81%	(645)	794
Protestant	14%	(31)	86%	(192)	223
Roman Catholic	13%	(34)	87%	(221)	255
Mormon	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	9%	(0)	91%	(3)	4
Jewish	11%	(2)	89%	(17)	19
Muslim	39%	(7)	61%	(10)	17
Buddhist	9%	(0)	91%	(2)	3
Atheist	33%	(9)	67%	(19)	28
Agnostic	19%	(7)	81%	(31)	38
Something else	22%	(17)	78%	(62)	79
Nothing in particular	31%	(39)	69%	(88)	126
Ideo/PID: Conservative Republican	13%	(33)	87%	(222)	256
Ideo/PID: Moderate/Liberal Republican	19%	(14)	81%	(59)	74
Ideo/PID: Moderate/Conservative Democrat	23%	(31)	77%	(101)	132
Ideo/PID: Liberal Democrat	23%	(42)	77%	(143)	185
Unfavorable of Biden and Trump	29%	(36)	71%	(90)	126
2024 H2H Matchup: Biden Voter	23%	(80)	77%	(268)	347
2024 H2H Matchup: Trump Voter	14%	(57)	86%	(344)	401
2024 H2H Matchup: Would not Vote	46%	(10)	54%	(11)	21
2024 H2H Matchup: Do not Know	11%	(3)	89%	(22)	25
2022 House Vote: Democrat	22%	(74)	78%	(268)	342
2022 House Vote: Republican	11%	(36)	89%	(274)	310
2022 House Vote: Did not Vote	29%	(39)	71%	(95)	134
2020 Vote: Joe Biden	20%	(75)	80%	(294)	369
2020 Vote: Donald Trump	12%	(44)	88%	(316)	360
2020 Vote: Someone Else	50%	(4)	50%	(4)	8
2020 Vote: Did not Vote	46%	(26)	54%	(31)	56
2016 Vote: Hillary Clinton	19%	(56)	81%	(231)	286
2016 Vote: Donald Trump	12%	(39)	88%	(280)	319
2016 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote/PID: Not Biden/Democrat	33%	(19)	67%	(38)	57

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(149)	81%	(645)	794
2020 Vote/PID: Not Trump/Republican	29%	(14)	71%	(33)	47
U.S. Economy: Wrong Track	19%	(109)	81%	(464)	573
U.S. Economy: Right Direction	18%	(40)	82%	(181)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(64)	75%	(195)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(57)	86%	(357)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(28)	77%	(92)	120
Top 2024 Issue: Economy	16%	(43)	84%	(226)	269
Community/Gender: Urban Women	26%	(17)	74%	(49)	66
Community/Gender: Urban Men	20%	(17)	80%	(69)	86
Community/Gender: Rural Women	14%	(16)	86%	(100)	117
Community/Gender: Rural Men	18%	(17)	82%	(77)	94
Community/Gender: Suburban Women	25%	(60)	75%	(174)	234
Community/Gender: Suburban Men	11%	(22)	89%	(175)	197
Homeowner	16%	(108)	84%	(584)	692
Renter	40%	(37)	60%	(56)	93
Self + Household: White-Collar	16%	(47)	84%	(241)	288
Self + Household: Blue Collar	19%	(72)	81%	(308)	380
Union HH: Yes	9%	(8)	91%	(74)	82
Union HH: No	20%	(141)	80%	(571)	712
LGBTQ+: Yes	32%	(23)	68%	(48)	71
LGBTQ+: No	17%	(126)	83%	(596)	723
Motivated to Vote	18%	(130)	82%	(600)	730
Parent: Yes	22%	(49)	78%	(171)	220
Parent: No	17%	(100)	83%	(474)	574
COVID Vaccine: Yes	18%	(104)	82%	(473)	577
COVID Vaccine: No	21%	(45)	79%	(172)	217
Student Loans: Yes	28%	(34)	72%	(87)	121
Student Loans: No	17%	(115)	83%	(558)	673
Favorable Opinion of Haley	9%	(23)	91%	(232)	255
Unfavorable Opinion of Haley	21%	(68)	79%	(253)	321
Prodigal Biden Voter	27%	(14)	73%	(39)	53

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(149)	81%	(645)	794
Undecided Voter (DK/WNV)	27%	(12)	73%	(34)	46
Undecided Voter (DK)	11%	(3)	89%	(22)	25
Watched Debate	15%	(90)	85%	(499)	590
Watched Debate: Did not Watch	29%	(59)	71%	(145)	204
Watched Debate: All of it	13%	(43)	87%	(288)	331
Watched Debate: Some of it	18%	(47)	82%	(212)	259
Continue His Campaign: Yes Biden	21%	(67)	79%	(252)	319
Continue His Campaign: No Biden	16%	(72)	84%	(367)	439
Continue His Campaign: Yes Trump	15%	(59)	85%	(340)	399
Continue His Campaign: No Trump	24%	(86)	76%	(271)	357
Conviction: Evidence	25%	(93)	75%	(282)	375
Conviction: Motivation to Damage	14%	(46)	86%	(292)	338
Conviction: DK/NO	12%	(10)	88%	(71)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(84)	89%	(710)	794
Gender: Male	11%	(43)	89%	(334)	378
Gender: Female	10%	(40)	90%	(376)	416
Age: 18-34	7%	(15)	93%	(197)	212
Age: 35-44	5%	(5)	95%	(97)	103
Age: 45-64	9%	(23)	91%	(246)	270
Age: 65+	19%	(41)	81%	(169)	210
GenZers: 1997-2012	6%	(6)	94%	(101)	107
Millennials: 1981-1996	7%	(14)	93%	(188)	202
GenXers: 1965-1980	10%	(20)	90%	(171)	190
Baby Boomers: 1946-1964	15%	(43)	85%	(235)	278
Educ: < College	9%	(41)	91%	(434)	475
Educ: Bachelors degree	14%	(29)	86%	(179)	208
Educ: Post-grad	13%	(14)	87%	(97)	112
Income: Under 50k	10%	(30)	90%	(283)	313
Income: 50k-100k	10%	(31)	90%	(267)	299
Income: 100k+	12%	(22)	88%	(160)	182
Ethnicity: White (Non-Hispanic)	11%	(72)	89%	(590)	662
Ethnicity: Hispanic	13%	(4)	87%	(29)	33
Ethnicity: Black (Non-Hispanic)	5%	(4)	95%	(74)	78
Ethnicity: Asian + Other (Non-Hispanic)	16%	(3)	84%	(18)	21
All Christian	13%	(63)	87%	(421)	484
All Non-Christian	7%	(3)	93%	(36)	39
Atheist	9%	(2)	91%	(26)	28
Agnostic/Nothing in particular	6%	(10)	94%	(155)	164
Something Else	7%	(6)	93%	(73)	79
Evangelical	17%	(26)	83%	(131)	158
Non-Evangelical	10%	(41)	90%	(358)	399
PID: Dem (no lean)	5%	(17)	95%	(306)	323
PID: Ind (no lean)	12%	(17)	88%	(125)	142
PID: Rep (no lean)	15%	(50)	85%	(279)	329

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Table BLMB9_11NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget*

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(84)	89%	(710)	794
PID/Gender: Dem Men	8%	(12)	92%	(134)	146
PID/Gender: Dem Women	3%	(5)	97%	(171)	176
PID/Gender: Ind Men	10%	(6)	90%	(58)	65
PID/Gender: Ind Women	13%	(10)	87%	(67)	77
PID/Gender: Rep Men	15%	(25)	85%	(142)	166
PID/Gender: Rep Women	15%	(25)	85%	(138)	163
Ideo: Liberal (1-3)	5%	(12)	95%	(213)	225
Ideo: Moderate (4)	6%	(15)	94%	(221)	235
Ideo: Conservative (5-7)	18%	(57)	82%	(263)	319
Community: Urban	7%	(11)	93%	(141)	152
Community: Suburban	11%	(46)	89%	(385)	431
Community: Rural	13%	(27)	87%	(184)	211
Military HHnm: Yes	16%	(19)	84%	(102)	121
Military HH: No	10%	(64)	90%	(608)	673
Employ: Private Sector	8%	(23)	92%	(266)	289
Employ: Government	3%	(1)	97%	(37)	38
Employ: Self-Employed	10%	(6)	90%	(52)	58
Employ: Homemaker	22%	(13)	78%	(48)	62
Employ: Student	—	(0)	100%	(24)	24
Employ: Retired	18%	(39)	82%	(181)	220
Employ: Unemployed	1%	(1)	99%	(59)	60
Employ: Other	2%	(1)	98%	(43)	44

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(84)	89%	(710)	794
Protestant	16%	(36)	84%	(188)	223
Roman Catholic	10%	(25)	90%	(229)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	48%	(2)	52%	(2)	4
Jewish	—	(0)	100%	(19)	19
Muslim	16%	(3)	84%	(14)	17
Buddhist	—	(0)	100%	(3)	3
Atheist	9%	(2)	91%	(26)	28
Agnostic	10%	(4)	90%	(34)	38
Something else	7%	(6)	93%	(73)	79
Nothing in particular	5%	(6)	95%	(120)	126
Ideo/PID: Conservative Republican	19%	(49)	81%	(207)	256
Ideo/PID: Moderate/Liberal Republican	2%	(1)	98%	(72)	74
Ideo/PID: Moderate/Conservative Democrat	6%	(8)	94%	(124)	132
Ideo/PID: Liberal Democrat	5%	(9)	95%	(176)	185
Unfavorable of Biden and Trump	12%	(15)	88%	(111)	126
2024 H2H Matchup: Biden Voter	6%	(20)	94%	(327)	347
2024 H2H Matchup: Trump Voter	14%	(58)	86%	(343)	401
2024 H2H Matchup: Would not Vote	7%	(1)	93%	(19)	21
2024 H2H Matchup: Do not Know	17%	(4)	83%	(21)	25
2022 House Vote: Democrat	5%	(18)	95%	(324)	342
2022 House Vote: Republican	15%	(47)	85%	(263)	310
2022 House Vote: Did not Vote	11%	(15)	89%	(119)	134
2020 Vote: Joe Biden	6%	(22)	94%	(347)	369
2020 Vote: Donald Trump	15%	(55)	85%	(306)	360
2020 Vote: Someone Else	8%	(1)	92%	(8)	8
2020 Vote: Did not Vote	12%	(7)	88%	(49)	56
2016 Vote: Hillary Clinton	6%	(18)	94%	(268)	286
2016 Vote: Donald Trump	17%	(53)	83%	(265)	319
2016 Vote: Someone Else	36%	(4)	64%	(8)	12
2020 Vote/PID: Not Biden/Democrat	8%	(4)	92%	(53)	57

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(84)	89%	(710)	794
2020 Vote/PID: Not Trump/Republican	15%	(7)	85%	(40)	47
U.S. Economy: Wrong Track	13%	(73)	87%	(500)	573
U.S. Economy: Right Direction	5%	(11)	95%	(210)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	95%	(246)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(54)	87%	(360)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	86%	(104)	120
Top 2024 Issue: Economy	9%	(23)	91%	(245)	269
Community/Gender: Urban Women	8%	(5)	92%	(61)	66
Community/Gender: Urban Men	7%	(6)	93%	(80)	86
Community/Gender: Rural Women	14%	(16)	86%	(101)	117
Community/Gender: Rural Men	12%	(11)	88%	(83)	94
Community/Gender: Suburban Women	8%	(19)	92%	(215)	234
Community/Gender: Suburban Men	14%	(27)	86%	(171)	197
Homeowner	11%	(78)	89%	(613)	692
Renter	5%	(5)	95%	(89)	93
Self + Household: White-Collar	12%	(33)	88%	(254)	288
Self + Household: Blue Collar	10%	(38)	90%	(343)	380
Union HH: Yes	5%	(4)	95%	(78)	82
Union HH: No	11%	(80)	89%	(632)	712
LGBTQ+: Yes	8%	(6)	92%	(66)	71
LGBTQ+: No	11%	(78)	89%	(644)	723
Motivated to Vote	11%	(81)	89%	(649)	730
Parent: Yes	10%	(21)	90%	(199)	220
Parent: No	11%	(63)	89%	(511)	574
COVID Vaccine: Yes	9%	(54)	91%	(522)	577
COVID Vaccine: No	14%	(29)	86%	(188)	217
Student Loans: Yes	5%	(6)	95%	(115)	121
Student Loans: No	12%	(78)	88%	(595)	673
Favorable Opinion of Haley	15%	(39)	85%	(216)	255
Unfavorable Opinion of Haley	10%	(31)	90%	(290)	321
Prodigal Biden Voter	7%	(4)	93%	(49)	53

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(84)	89%	(710)	794
Undecided Voter (DK/WNV)	13%	(6)	87%	(40)	46
Undecided Voter (DK)	17%	(4)	83%	(21)	25
Watched Debate	11%	(64)	89%	(526)	590
Watched Debate: Did not Watch	10%	(20)	90%	(184)	204
Watched Debate: All of it	10%	(35)	90%	(296)	331
Watched Debate: Some of it	11%	(29)	89%	(229)	259
Continue His Campaign: Yes Biden	6%	(19)	94%	(300)	319
Continue His Campaign: No Biden	15%	(65)	85%	(374)	439
Continue His Campaign: Yes Trump	13%	(53)	87%	(346)	399
Continue His Campaign: No Trump	8%	(29)	92%	(328)	357
Conviction: Evidence	6%	(21)	94%	(354)	375
Conviction: Motivation to Damage	16%	(56)	84%	(282)	338
Conviction: DK/NO	9%	(8)	91%	(74)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(12)	98%	(782)	794
Gender: Male	—	(2)	100%	(376)	378
Gender: Female	3%	(11)	97%	(406)	416
Age: 18-34	1%	(1)	99%	(210)	212
Age: 35-44	3%	(3)	97%	(100)	103
Age: 45-64	3%	(8)	97%	(262)	270
Age: 65+	—	(1)	100%	(209)	210
GenZers: 1997-2012	1%	(1)	99%	(106)	107
Millennials: 1981-1996	1%	(3)	99%	(199)	202
GenXers: 1965-1980	4%	(8)	96%	(183)	190
Baby Boomers: 1946-1964	—	(0)	100%	(278)	278
Educ: < College	2%	(8)	98%	(466)	475
Educ: Bachelors degree	1%	(2)	99%	(206)	208
Educ: Post-grad	2%	(2)	98%	(109)	112
Income: Under 50k	—	(0)	100%	(313)	313
Income: 50k-100k	2%	(6)	98%	(293)	299
Income: 100k+	3%	(6)	97%	(176)	182
Ethnicity: White (Non-Hispanic)	2%	(12)	98%	(649)	662
Ethnicity: Hispanic	—	(0)	100%	(33)	33
Ethnicity: Black (Non-Hispanic)	—	(0)	100%	(78)	78
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(21)	21
All Christian	1%	(6)	99%	(478)	484
All Non-Christian	1%	(0)	99%	(38)	39
Atheist	—	(0)	100%	(28)	28
Agnostic/Nothing in particular	2%	(3)	98%	(161)	164
Something Else	3%	(3)	97%	(76)	79
Evangelical	2%	(3)	98%	(155)	158
Non-Evangelical	1%	(6)	99%	(394)	399
PID: Dem (no lean)	1%	(5)	99%	(318)	323
PID: Ind (no lean)	1%	(1)	99%	(141)	142
PID: Rep (no lean)	2%	(6)	98%	(323)	329

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(12)	98%	(782)	794
PID/Gender: Dem Men	—	(0)	100%	(146)	146
PID/Gender: Dem Women	3%	(5)	97%	(171)	176
PID/Gender: Ind Men	—	(0)	100%	(65)	65
PID/Gender: Ind Women	2%	(1)	98%	(76)	77
PID/Gender: Rep Men	1%	(2)	99%	(165)	166
PID/Gender: Rep Women	3%	(5)	97%	(158)	163
Ideo: Liberal (1-3)	3%	(6)	97%	(219)	225
Ideo: Moderate (4)	—	(0)	100%	(235)	235
Ideo: Conservative (5-7)	2%	(6)	98%	(314)	319
Community: Urban	—	(0)	100%	(152)	152
Community: Suburban	2%	(7)	98%	(425)	431
Community: Rural	3%	(6)	97%	(205)	211
Military HHnm: Yes	2%	(3)	98%	(119)	121
Military HH: No	1%	(10)	99%	(663)	673
Employ: Private Sector	3%	(7)	97%	(281)	289
Employ: Government	4%	(2)	96%	(37)	38
Employ: Self-Employed	—	(0)	100%	(58)	58
Employ: Homemaker	4%	(3)	96%	(59)	62
Employ: Student	—	(0)	100%	(24)	24
Employ: Retired	—	(1)	100%	(219)	220
Employ: Unemployed	—	(0)	100%	(60)	60
Employ: Other	—	(0)	100%	(44)	44

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(12)	98%	(782)	794
Protestant	1%	(1)	99%	(222)	223
Roman Catholic	2%	(4)	98%	(250)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	2%	(0)	98%	(19)	19
Muslim	—	(0)	100%	(17)	17
Buddhist	—	(0)	100%	(3)	3
Atheist	—	(0)	100%	(28)	28
Agnostic	9%	(3)	91%	(35)	38
Something else	3%	(3)	97%	(76)	79
Nothing in particular	—	(0)	100%	(126)	126
Ideo/PID: Conservative Republican	2%	(6)	98%	(250)	256
Ideo/PID: Moderate/Liberal Republican	1%	(0)	99%	(73)	74
Ideo/PID: Moderate/Conservative Democrat	—	(0)	100%	(132)	132
Ideo/PID: Liberal Democrat	3%	(5)	97%	(180)	185
Unfavorable of Biden and Trump	1%	(2)	99%	(125)	126
2024 H2H Matchup: Biden Voter	2%	(6)	98%	(341)	347
2024 H2H Matchup: Trump Voter	1%	(4)	99%	(397)	401
2024 H2H Matchup: Would not Vote	8%	(2)	92%	(19)	21
2024 H2H Matchup: Do not Know	—	(0)	100%	(25)	25
2022 House Vote: Democrat	2%	(5)	98%	(336)	342
2022 House Vote: Republican	2%	(6)	98%	(304)	310
2022 House Vote: Did not Vote	1%	(1)	99%	(133)	134
2020 Vote: Joe Biden	1%	(5)	99%	(364)	369
2020 Vote: Donald Trump	2%	(6)	98%	(354)	360
2020 Vote: Someone Else	—	(0)	100%	(8)	8
2020 Vote: Did not Vote	2%	(1)	98%	(55)	56
2016 Vote: Hillary Clinton	2%	(5)	98%	(281)	286
2016 Vote: Donald Trump	2%	(6)	98%	(312)	319
2016 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote/PID: Not Biden/Democrat	2%	(1)	98%	(56)	57

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(12)	98%	(782)	794
2020 Vote/PID: Not Trump/Republican	1%	(0)	99%	(46)	47
U.S. Economy: Wrong Track	2%	(9)	98%	(564)	573
U.S. Economy: Right Direction	1%	(3)	99%	(218)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	98%	(254)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	99%	(410)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	98%	(118)	120
Top 2024 Issue: Economy	—	(0)	100%	(268)	269
Community/Gender: Urban Women	—	(0)	100%	(66)	66
Community/Gender: Urban Men	—	(0)	100%	(86)	86
Community/Gender: Rural Women	3%	(4)	97%	(113)	117
Community/Gender: Rural Men	2%	(2)	98%	(93)	94
Community/Gender: Suburban Women	3%	(7)	97%	(227)	234
Community/Gender: Suburban Men	—	(0)	100%	(197)	197
Homeowner	2%	(12)	98%	(679)	692
Renter	—	(0)	100%	(93)	93
Self + Household: White-Collar	2%	(7)	98%	(281)	288
Self + Household: Blue Collar	1%	(6)	99%	(374)	380
Union HH: Yes	2%	(2)	98%	(80)	82
Union HH: No	2%	(11)	98%	(701)	712
LGBTQ+: Yes	3%	(2)	97%	(69)	71
LGBTQ+: No	1%	(10)	99%	(713)	723
Motivated to Vote	2%	(12)	98%	(717)	730
Parent: Yes	2%	(5)	98%	(216)	220
Parent: No	1%	(8)	99%	(566)	574
COVID Vaccine: Yes	2%	(11)	98%	(566)	577
COVID Vaccine: No	1%	(2)	99%	(216)	217
Student Loans: Yes	—	(0)	100%	(121)	121
Student Loans: No	2%	(12)	98%	(661)	673
Favorable Opinion of Haley	1%	(1)	99%	(253)	255
Unfavorable Opinion of Haley	3%	(9)	97%	(312)	321
Prodigal Biden Voter	—	(0)	100%	(53)	53

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(12)	98%	(782)	794
Undecided Voter (DK/WNV)	4%	(2)	96%	(44)	46
Undecided Voter (DK)	—	(0)	100%	(25)	25
Watched Debate	2%	(9)	98%	(580)	590
Watched Debate: Did not Watch	1%	(3)	99%	(201)	204
Watched Debate: All of it	2%	(7)	98%	(324)	331
Watched Debate: Some of it	1%	(3)	99%	(256)	259
Continue His Campaign: Yes Biden	1%	(4)	99%	(315)	319
Continue His Campaign: No Biden	2%	(8)	98%	(431)	439
Continue His Campaign: Yes Trump	1%	(4)	99%	(395)	399
Continue His Campaign: No Trump	2%	(8)	98%	(349)	357
Conviction: Evidence	2%	(8)	98%	(367)	375
Conviction: Motivation to Damage	1%	(5)	99%	(333)	338
Conviction: DK/NO	—	(0)	100%	(82)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	66%	(521)	34%	(273)	794
Gender: Male	60%	(225)	40%	(153)	378
Gender: Female	71%	(296)	29%	(120)	416
Age: 18-34	50%	(106)	50%	(106)	212
Age: 35-44	68%	(70)	32%	(33)	103
Age: 45-64	67%	(180)	33%	(90)	270
Age: 65+	79%	(166)	21%	(45)	210
GenZers: 1997-2012	42%	(45)	58%	(61)	107
Millennials: 1981-1996	63%	(127)	37%	(75)	202
GenXers: 1965-1980	67%	(127)	33%	(64)	190
Baby Boomers: 1946-1964	77%	(214)	23%	(64)	278
Educ: < College	66%	(312)	34%	(163)	475
Educ: Bachelors degree	69%	(144)	31%	(64)	208
Educ: Post-grad	59%	(66)	41%	(46)	112
Income: Under 50k	65%	(205)	35%	(108)	313
Income: 50k-100k	68%	(203)	32%	(96)	299
Income: 100k+	62%	(113)	38%	(69)	182
Ethnicity: White (Non-Hispanic)	68%	(451)	32%	(211)	662
Ethnicity: Hispanic	58%	(19)	42%	(14)	33
Ethnicity: Black (Non-Hispanic)	49%	(38)	51%	(40)	78
Ethnicity: Asian + Other (Non-Hispanic)	60%	(13)	40%	(9)	21
All Christian	67%	(324)	33%	(160)	484
All Non-Christian	48%	(18)	52%	(20)	39
Atheist	72%	(20)	28%	(8)	28
Agnostic/Nothing in particular	66%	(109)	34%	(55)	164
Something Else	63%	(50)	37%	(29)	79
Evangelical	66%	(104)	34%	(53)	158
Non-Evangelical	66%	(265)	34%	(134)	399
PID: Dem (no lean)	62%	(199)	38%	(124)	323
PID: Ind (no lean)	71%	(100)	29%	(42)	142
PID: Rep (no lean)	68%	(223)	32%	(107)	329

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Table BLMB9_13NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Selected		Not Selected		Total N
Registered Voters	66%	(521)	34%	(273)	794
PID/Gender: Dem Men	57%	(83)	43%	(63)	146
PID/Gender: Dem Women	65%	(115)	35%	(61)	176
PID/Gender: Ind Men	62%	(40)	38%	(24)	65
PID/Gender: Ind Women	77%	(60)	23%	(17)	77
PID/Gender: Rep Men	61%	(101)	39%	(65)	166
PID/Gender: Rep Women	74%	(121)	26%	(42)	163
Ideo: Liberal (1-3)	62%	(141)	38%	(85)	225
Ideo: Moderate (4)	64%	(151)	36%	(84)	235
Ideo: Conservative (5-7)	69%	(221)	31%	(99)	319
Community: Urban	57%	(86)	43%	(66)	152
Community: Suburban	65%	(281)	35%	(150)	431
Community: Rural	73%	(154)	27%	(57)	211
Military HHnm: Yes	74%	(90)	26%	(32)	121
Military HH: No	64%	(432)	36%	(241)	673
Employ: Private Sector	59%	(170)	41%	(118)	289
Employ: Government	56%	(21)	44%	(17)	38
Employ: Self-Employed	50%	(29)	50%	(29)	58
Employ: Homemaker	77%	(48)	23%	(14)	62
Employ: Student	66%	(16)	34%	(8)	24
Employ: Retired	74%	(163)	26%	(57)	220
Employ: Unemployed	65%	(39)	35%	(21)	60
Employ: Other	78%	(34)	22%	(10)	44

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	66%	(521)	34%	(273)	794
Protestant	77%	(171)	23%	(52)	223
Roman Catholic	59%	(149)	41%	(105)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	96%	(4)	4%	(0)	4
Jewish	84%	(16)	16%	(3)	19
Muslim	9%	(1)	91%	(15)	17
Buddhist	23%	(1)	77%	(2)	3
Atheist	72%	(20)	28%	(8)	28
Agnostic	60%	(23)	40%	(15)	38
Something else	63%	(50)	37%	(29)	79
Nothing in particular	68%	(86)	32%	(40)	126
Ideo/PID: Conservative Republican	70%	(178)	30%	(77)	256
Ideo/PID: Moderate/Liberal Republican	60%	(44)	40%	(29)	74
Ideo/PID: Moderate/Conservative Democrat	61%	(81)	39%	(52)	132
Ideo/PID: Liberal Democrat	61%	(113)	39%	(72)	185
Unfavorable of Biden and Trump	72%	(91)	28%	(36)	126
2024 H2H Matchup: Biden Voter	63%	(219)	37%	(128)	347
2024 H2H Matchup: Trump Voter	68%	(274)	32%	(127)	401
2024 H2H Matchup: Would not Vote	63%	(13)	37%	(8)	21
2024 H2H Matchup: Do not Know	62%	(15)	38%	(10)	25
2022 House Vote: Democrat	64%	(218)	36%	(124)	342
2022 House Vote: Republican	70%	(218)	30%	(92)	310
2022 House Vote: Did not Vote	60%	(80)	40%	(54)	134
2020 Vote: Joe Biden	61%	(226)	39%	(143)	369
2020 Vote: Donald Trump	72%	(260)	28%	(100)	360
2020 Vote: Someone Else	50%	(4)	50%	(4)	8
2020 Vote: Did not Vote	54%	(31)	46%	(26)	56
2016 Vote: Hillary Clinton	63%	(181)	37%	(106)	286
2016 Vote: Donald Trump	73%	(232)	27%	(87)	319
2016 Vote: Someone Else	46%	(6)	54%	(7)	12
2020 Vote/PID: Not Biden/Democrat	65%	(37)	35%	(20)	57

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	66%	(521)	34%	(273)	794
2020 Vote/PID: Not Trump/Republican	47%	(22)	53%	(25)	47
U.S. Economy: Wrong Track	68%	(392)	32%	(181)	573
U.S. Economy: Right Direction	58%	(129)	42%	(92)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(160)	38%	(99)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(284)	32%	(130)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(77)	36%	(43)	120
Top 2024 Issue: Economy	72%	(194)	28%	(75)	269
Community/Gender: Urban Women	61%	(41)	39%	(25)	66
Community/Gender: Urban Men	53%	(45)	47%	(41)	86
Community/Gender: Rural Women	79%	(93)	21%	(24)	117
Community/Gender: Rural Men	65%	(62)	35%	(33)	94
Community/Gender: Suburban Women	70%	(163)	30%	(71)	234
Community/Gender: Suburban Men	60%	(118)	40%	(79)	197
Homeowner	67%	(462)	33%	(229)	692
Renter	57%	(53)	43%	(40)	93
Self + Household: White-Collar	62%	(179)	38%	(109)	288
Self + Household: Blue Collar	68%	(258)	32%	(122)	380
Union HH: Yes	55%	(45)	45%	(37)	82
Union HH: No	67%	(476)	33%	(236)	712
LGBTQ+: Yes	60%	(43)	40%	(29)	71
LGBTQ+: No	66%	(479)	34%	(244)	723
Motivated to Vote	67%	(488)	33%	(242)	730
Parent: Yes	66%	(146)	34%	(74)	220
Parent: No	65%	(375)	35%	(199)	574
COVID Vaccine: Yes	68%	(390)	32%	(186)	577
COVID Vaccine: No	60%	(131)	40%	(86)	217
Student Loans: Yes	55%	(67)	45%	(54)	121
Student Loans: No	68%	(455)	32%	(219)	673
Favorable Opinion of Haley	72%	(184)	28%	(71)	255
Unfavorable Opinion of Haley	66%	(211)	34%	(110)	321
Prodigal Biden Voter	49%	(26)	51%	(27)	53

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	66%	(521)	34%	(273)	794
Undecided Voter (DK/WNV)	62%	(29)	38%	(17)	46
Undecided Voter (DK)	62%	(15)	38%	(10)	25
Watched Debate	65%	(384)	35%	(206)	590
Watched Debate: Did not Watch	67%	(137)	33%	(67)	204
Watched Debate: All of it	71%	(236)	29%	(95)	331
Watched Debate: Some of it	57%	(148)	43%	(110)	259
Continue His Campaign: Yes Biden	65%	(206)	35%	(113)	319
Continue His Campaign: No Biden	67%	(293)	33%	(146)	439
Continue His Campaign: Yes Trump	67%	(267)	33%	(133)	399
Continue His Campaign: No Trump	65%	(233)	35%	(124)	357
Conviction: Evidence	63%	(235)	37%	(139)	375
Conviction: Motivation to Damage	73%	(245)	27%	(92)	338
Conviction: DK/NO	50%	(41)	50%	(41)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(263)	67%	(531)	794
Gender: Male	32%	(121)	68%	(256)	378
Gender: Female	34%	(142)	66%	(274)	416
Age: 18-34	32%	(67)	68%	(144)	212
Age: 35-44	41%	(42)	59%	(61)	103
Age: 45-64	36%	(97)	64%	(172)	270
Age: 65+	27%	(57)	73%	(154)	210
GenZers: 1997-2012	29%	(31)	71%	(76)	107
Millennials: 1981-1996	39%	(78)	61%	(123)	202
GenXers: 1965-1980	34%	(64)	66%	(126)	190
Baby Boomers: 1946-1964	31%	(86)	69%	(192)	278
Educ: < College	36%	(172)	64%	(302)	475
Educ: Bachelors degree	25%	(53)	75%	(155)	208
Educ: Post-grad	34%	(38)	66%	(73)	112
Income: Under 50k	35%	(109)	65%	(204)	313
Income: 50k-100k	32%	(96)	68%	(202)	299
Income: 100k+	32%	(58)	68%	(124)	182
Ethnicity: White (Non-Hispanic)	34%	(227)	66%	(434)	662
Ethnicity: Hispanic	30%	(10)	70%	(23)	33
Ethnicity: Black (Non-Hispanic)	26%	(21)	74%	(58)	78
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	73%	(16)	21
All Christian	34%	(166)	66%	(318)	484
All Non-Christian	35%	(13)	65%	(25)	39
Atheist	36%	(10)	64%	(18)	28
Agnostic/Nothing in particular	33%	(54)	67%	(111)	164
Something Else	25%	(20)	75%	(59)	79
Evangelical	27%	(42)	73%	(116)	158
Non-Evangelical	36%	(144)	64%	(256)	399
PID: Dem (no lean)	34%	(111)	66%	(212)	323
PID: Ind (no lean)	34%	(48)	66%	(94)	142
PID: Rep (no lean)	32%	(104)	68%	(226)	329

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(263)	67%	(531)	794
PID/Gender: Dem Men	36%	(52)	64%	(94)	146
PID/Gender: Dem Women	33%	(59)	67%	(117)	176
PID/Gender: Ind Men	28%	(18)	72%	(47)	65
PID/Gender: Ind Women	39%	(30)	61%	(47)	77
PID/Gender: Rep Men	31%	(51)	69%	(115)	166
PID/Gender: Rep Women	32%	(53)	68%	(110)	163
Ideo: Liberal (1-3)	35%	(78)	65%	(147)	225
Ideo: Moderate (4)	37%	(87)	63%	(148)	235
Ideo: Conservative (5-7)	30%	(96)	70%	(223)	319
Community: Urban	32%	(49)	68%	(103)	152
Community: Suburban	29%	(124)	71%	(307)	431
Community: Rural	43%	(90)	57%	(121)	211
Military HHnm: Yes	27%	(33)	73%	(88)	121
Military HH: No	34%	(230)	66%	(442)	673
Employ: Private Sector	33%	(96)	67%	(193)	289
Employ: Government	41%	(16)	59%	(23)	38
Employ: Self-Employed	25%	(14)	75%	(44)	58
Employ: Homemaker	61%	(38)	39%	(24)	62
Employ: Student	5%	(1)	95%	(23)	24
Employ: Retired	26%	(57)	74%	(162)	220
Employ: Unemployed	43%	(26)	57%	(34)	60
Employ: Other	35%	(15)	65%	(28)	44

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(263)	67%	(531)	794
Protestant	37%	(83)	63%	(140)	223
Roman Catholic	32%	(83)	68%	(172)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	9%	(0)	91%	(3)	4
Jewish	58%	(11)	42%	(8)	19
Muslim	9%	(2)	91%	(15)	17
Buddhist	25%	(1)	75%	(2)	3
Atheist	36%	(10)	64%	(18)	28
Agnostic	46%	(18)	54%	(20)	38
Something else	25%	(20)	75%	(59)	79
Nothing in particular	28%	(36)	72%	(90)	126
Ideo/PID: Conservative Republican	28%	(71)	72%	(185)	256
Ideo/PID: Moderate/Liberal Republican	45%	(33)	55%	(41)	74
Ideo/PID: Moderate/Conservative Democrat	34%	(44)	66%	(88)	132
Ideo/PID: Liberal Democrat	36%	(66)	64%	(119)	185
Unfavorable of Biden and Trump	18%	(23)	82%	(103)	126
2024 H2H Matchup: Biden Voter	38%	(131)	62%	(216)	347
2024 H2H Matchup: Trump Voter	31%	(125)	69%	(276)	401
2024 H2H Matchup: Would not Vote	8%	(2)	92%	(19)	21
2024 H2H Matchup: Do not Know	23%	(6)	77%	(19)	25
2022 House Vote: Democrat	38%	(131)	62%	(211)	342
2022 House Vote: Republican	31%	(97)	69%	(213)	310
2022 House Vote: Did not Vote	25%	(34)	75%	(100)	134
2020 Vote: Joe Biden	36%	(133)	64%	(236)	369
2020 Vote: Donald Trump	33%	(118)	67%	(242)	360
2020 Vote: Someone Else	15%	(1)	85%	(7)	8
2020 Vote: Did not Vote	19%	(11)	81%	(46)	56
2016 Vote: Hillary Clinton	35%	(101)	65%	(185)	286
2016 Vote: Donald Trump	32%	(101)	68%	(218)	319
2016 Vote: Someone Else	45%	(6)	55%	(7)	12
2020 Vote/PID: Not Biden/Democrat	28%	(16)	72%	(41)	57

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(263)	67%	(531)	794
2020 Vote/PID: Not Trump/Republican	28%	(13)	72%	(34)	47
U.S. Economy: Wrong Track	31%	(177)	69%	(396)	573
U.S. Economy: Right Direction	39%	(86)	61%	(135)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(99)	62%	(160)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(136)	67%	(278)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(28)	77%	(93)	120
Top 2024 Issue: Economy	37%	(99)	63%	(170)	269
Community/Gender: Urban Women	30%	(20)	70%	(46)	66
Community/Gender: Urban Men	34%	(29)	66%	(57)	86
Community/Gender: Rural Women	46%	(53)	54%	(63)	117
Community/Gender: Rural Men	39%	(37)	61%	(58)	94
Community/Gender: Suburban Women	29%	(69)	71%	(165)	234
Community/Gender: Suburban Men	28%	(55)	72%	(142)	197
Homeowner	34%	(234)	66%	(458)	692
Renter	30%	(28)	70%	(65)	93
Self + Household: White-Collar	31%	(90)	69%	(198)	288
Self + Household: Blue Collar	37%	(140)	63%	(240)	380
Union HH: Yes	35%	(29)	65%	(53)	82
Union HH: No	33%	(235)	67%	(477)	712
LGBTQ+: Yes	28%	(20)	72%	(51)	71
LGBTQ+: No	34%	(243)	66%	(480)	723
Motivated to Vote	33%	(243)	67%	(486)	730
Parent: Yes	40%	(88)	60%	(132)	220
Parent: No	31%	(175)	69%	(398)	574
COVID Vaccine: Yes	31%	(176)	69%	(400)	577
COVID Vaccine: No	40%	(87)	60%	(130)	217
Student Loans: Yes	27%	(32)	73%	(89)	121
Student Loans: No	34%	(231)	66%	(442)	673
Favorable Opinion of Haley	29%	(73)	71%	(182)	255
Unfavorable Opinion of Haley	39%	(125)	61%	(196)	321
Prodigal Biden Voter	17%	(9)	83%	(44)	53

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(263)	67%	(531)	794
Undecided Voter (DK/WNV)	16%	(7)	84%	(39)	46
Undecided Voter (DK)	23%	(6)	77%	(19)	25
Watched Debate	34%	(198)	66%	(392)	590
Watched Debate: Did not Watch	32%	(66)	68%	(139)	204
Watched Debate: All of it	34%	(111)	66%	(220)	331
Watched Debate: Some of it	33%	(86)	67%	(172)	259
Continue His Campaign: Yes Biden	37%	(119)	63%	(200)	319
Continue His Campaign: No Biden	32%	(142)	68%	(297)	439
Continue His Campaign: Yes Trump	35%	(141)	65%	(259)	399
Continue His Campaign: No Trump	31%	(111)	69%	(246)	357
Conviction: Evidence	35%	(131)	65%	(244)	375
Conviction: Motivation to Damage	31%	(106)	69%	(231)	338
Conviction: DK/NO	32%	(26)	68%	(56)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(256)	68%	(538)	794
Gender: Male	26%	(97)	74%	(281)	378
Gender: Female	38%	(159)	62%	(257)	416
Age: 18-34	28%	(60)	72%	(152)	212
Age: 35-44	20%	(21)	80%	(82)	103
Age: 45-64	32%	(85)	68%	(184)	270
Age: 65+	43%	(90)	57%	(120)	210
GenZers: 1997-2012	34%	(36)	66%	(71)	107
Millennials: 1981-1996	21%	(42)	79%	(160)	202
GenXers: 1965-1980	30%	(57)	70%	(134)	190
Baby Boomers: 1946-1964	42%	(117)	58%	(161)	278
Educ: < College	34%	(159)	66%	(316)	475
Educ: Bachelors degree	28%	(58)	72%	(150)	208
Educ: Post-grad	35%	(39)	65%	(72)	112
Income: Under 50k	36%	(114)	64%	(199)	313
Income: 50k-100k	28%	(85)	72%	(214)	299
Income: 100k+	31%	(57)	69%	(125)	182
Ethnicity: White (Non-Hispanic)	33%	(218)	67%	(443)	662
Ethnicity: Hispanic	25%	(8)	75%	(25)	33
Ethnicity: Black (Non-Hispanic)	34%	(26)	66%	(52)	78
Ethnicity: Asian + Other (Non-Hispanic)	15%	(3)	85%	(18)	21
All Christian	32%	(156)	68%	(327)	484
All Non-Christian	20%	(8)	80%	(31)	39
Atheist	41%	(11)	59%	(17)	28
Agnostic/Nothing in particular	30%	(50)	70%	(115)	164
Something Else	39%	(31)	61%	(48)	79
Evangelical	34%	(54)	66%	(104)	158
Non-Evangelical	33%	(133)	67%	(266)	399
PID: Dem (no lean)	42%	(136)	58%	(187)	323
PID: Ind (no lean)	36%	(51)	64%	(91)	142
PID: Rep (no lean)	21%	(70)	79%	(260)	329

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(256)	68%	(538)	794
PID/Gender: Dem Men	30%	(44)	70%	(102)	146
PID/Gender: Dem Women	52%	(92)	48%	(85)	176
PID/Gender: Ind Men	23%	(15)	77%	(50)	65
PID/Gender: Ind Women	46%	(36)	54%	(41)	77
PID/Gender: Rep Men	23%	(38)	77%	(129)	166
PID/Gender: Rep Women	20%	(32)	80%	(131)	163
Ideo: Liberal (1-3)	46%	(103)	54%	(123)	225
Ideo: Moderate (4)	36%	(84)	64%	(152)	235
Ideo: Conservative (5-7)	20%	(64)	80%	(256)	319
Community: Urban	36%	(54)	64%	(98)	152
Community: Suburban	33%	(143)	67%	(288)	431
Community: Rural	28%	(59)	72%	(152)	211
Military HHnm: Yes	32%	(39)	68%	(82)	121
Military HH: No	32%	(217)	68%	(456)	673
Employ: Private Sector	27%	(77)	73%	(212)	289
Employ: Government	27%	(10)	73%	(28)	38
Employ: Self-Employed	32%	(19)	68%	(40)	58
Employ: Homemaker	27%	(17)	73%	(45)	62
Employ: Student	46%	(11)	54%	(13)	24
Employ: Retired	39%	(87)	61%	(133)	220
Employ: Unemployed	38%	(23)	62%	(37)	60
Employ: Other	30%	(13)	70%	(31)	44

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(256)	68%	(538)	794
Protestant	32%	(70)	68%	(153)	223
Roman Catholic	34%	(86)	66%	(169)	255
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	96%	(4)	4
Jewish	37%	(7)	63%	(12)	19
Muslim	2%	(0)	98%	(16)	17
Buddhist	11%	(0)	89%	(2)	3
Atheist	41%	(11)	59%	(17)	28
Agnostic	26%	(10)	74%	(28)	38
Something else	39%	(31)	61%	(48)	79
Nothing in particular	32%	(40)	68%	(87)	126
Ideo/PID: Conservative Republican	17%	(42)	83%	(214)	256
Ideo/PID: Moderate/Liberal Republican	37%	(27)	63%	(46)	74
Ideo/PID: Moderate/Conservative Democrat	38%	(50)	62%	(82)	132
Ideo/PID: Liberal Democrat	45%	(83)	55%	(101)	185
Unfavorable of Biden and Trump	36%	(45)	64%	(81)	126
2024 H2H Matchup: Biden Voter	46%	(160)	54%	(187)	347
2024 H2H Matchup: Trump Voter	22%	(86)	78%	(315)	401
2024 H2H Matchup: Would not Vote	29%	(6)	71%	(15)	21
2024 H2H Matchup: Do not Know	15%	(4)	85%	(21)	25
2022 House Vote: Democrat	44%	(150)	56%	(191)	342
2022 House Vote: Republican	20%	(63)	80%	(246)	310
2022 House Vote: Did not Vote	32%	(42)	68%	(91)	134
2020 Vote: Joe Biden	42%	(155)	58%	(214)	369
2020 Vote: Donald Trump	22%	(79)	78%	(281)	360
2020 Vote: Someone Else	12%	(1)	88%	(7)	8
2020 Vote: Did not Vote	38%	(21)	62%	(35)	56
2016 Vote: Hillary Clinton	45%	(128)	55%	(159)	286
2016 Vote: Donald Trump	24%	(77)	76%	(242)	319
2016 Vote: Someone Else	34%	(4)	66%	(8)	12
2020 Vote/PID: Not Biden/Democrat	37%	(21)	63%	(36)	57

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(256)	68%	(538)	794
2020 Vote/PID: Not Trump/Republican	21%	(10)	79%	(37)	47
U.S. Economy: Wrong Track	29%	(165)	71%	(408)	573
U.S. Economy: Right Direction	41%	(91)	59%	(130)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(119)	54%	(140)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(93)	77%	(321)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(44)	64%	(77)	120
Top 2024 Issue: Economy	22%	(60)	78%	(209)	269
Community/Gender: Urban Women	47%	(31)	53%	(35)	66
Community/Gender: Urban Men	27%	(23)	73%	(63)	86
Community/Gender: Rural Women	31%	(36)	69%	(80)	117
Community/Gender: Rural Men	24%	(23)	76%	(72)	94
Community/Gender: Suburban Women	39%	(92)	61%	(142)	234
Community/Gender: Suburban Men	26%	(51)	74%	(146)	197
Homeowner	32%	(221)	68%	(471)	692
Renter	33%	(31)	67%	(62)	93
Self + Household: White-Collar	33%	(95)	67%	(192)	288
Self + Household: Blue Collar	29%	(112)	71%	(268)	380
Union HH: Yes	32%	(26)	68%	(56)	82
Union HH: No	32%	(230)	68%	(482)	712
LGBTQ+: Yes	35%	(25)	65%	(46)	71
LGBTQ+: No	32%	(231)	68%	(492)	723
Motivated to Vote	34%	(246)	66%	(484)	730
Parent: Yes	21%	(46)	79%	(174)	220
Parent: No	37%	(210)	63%	(364)	574
COVID Vaccine: Yes	37%	(212)	63%	(364)	577
COVID Vaccine: No	20%	(44)	80%	(173)	217
Student Loans: Yes	34%	(42)	66%	(79)	121
Student Loans: No	32%	(215)	68%	(459)	673
Favorable Opinion of Haley	35%	(88)	65%	(167)	255
Unfavorable Opinion of Haley	34%	(110)	66%	(211)	321
Prodigal Biden Voter	11%	(6)	89%	(47)	53

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(256)	68%	(538)	794
Undecided Voter (DK/WNV)	21%	(10)	79%	(36)	46
Undecided Voter (DK)	15%	(4)	85%	(21)	25
Watched Debate	32%	(188)	68%	(402)	590
Watched Debate: Did not Watch	33%	(68)	67%	(136)	204
Watched Debate: All of it	29%	(95)	71%	(236)	331
Watched Debate: Some of it	36%	(93)	64%	(166)	259
Continue His Campaign: Yes Biden	38%	(120)	62%	(199)	319
Continue His Campaign: No Biden	27%	(118)	73%	(321)	439
Continue His Campaign: Yes Trump	22%	(87)	78%	(312)	399
Continue His Campaign: No Trump	42%	(151)	58%	(206)	357
Conviction: Evidence	42%	(159)	58%	(216)	375
Conviction: Motivation to Damage	23%	(77)	77%	(261)	338
Conviction: DK/NO	25%	(20)	75%	(61)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(218)	73%	(576)	794
Gender: Male	30%	(112)	70%	(266)	378
Gender: Female	25%	(106)	75%	(310)	416
Age: 18-34	23%	(49)	77%	(163)	212
Age: 35-44	33%	(34)	67%	(68)	103
Age: 45-64	26%	(71)	74%	(198)	270
Age: 65+	30%	(63)	70%	(147)	210
GenZers: 1997-2012	24%	(26)	76%	(81)	107
Millennials: 1981-1996	27%	(54)	73%	(148)	202
GenXers: 1965-1980	29%	(56)	71%	(134)	190
Baby Boomers: 1946-1964	28%	(76)	72%	(202)	278
Educ: < College	28%	(131)	72%	(344)	475
Educ: Bachelors degree	30%	(63)	70%	(145)	208
Educ: Post-grad	22%	(24)	78%	(87)	112
Income: Under 50k	31%	(97)	69%	(216)	313
Income: 50k-100k	24%	(72)	76%	(227)	299
Income: 100k+	27%	(49)	73%	(133)	182
Ethnicity: White (Non-Hispanic)	30%	(196)	70%	(466)	662
Ethnicity: Hispanic	15%	(5)	85%	(28)	33
Ethnicity: Black (Non-Hispanic)	18%	(14)	82%	(64)	78
Ethnicity: Asian + Other (Non-Hispanic)	12%	(3)	88%	(19)	21
All Christian	30%	(147)	70%	(337)	484
All Non-Christian	18%	(7)	82%	(32)	39
Atheist	5%	(1)	95%	(27)	28
Agnostic/Nothing in particular	19%	(31)	81%	(133)	164
Something Else	40%	(32)	60%	(47)	79
Evangelical	38%	(59)	62%	(98)	158
Non-Evangelical	29%	(114)	71%	(285)	399
PID: Dem (no lean)	19%	(61)	81%	(261)	323
PID: Ind (no lean)	19%	(26)	81%	(115)	142
PID: Rep (no lean)	40%	(130)	60%	(199)	329

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(218)	73%	(576)	794
PID/Gender: Dem Men	26%	(38)	74%	(108)	146
PID/Gender: Dem Women	13%	(23)	87%	(153)	176
PID/Gender: Ind Men	19%	(13)	81%	(52)	65
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PID/Gender: Rep Men	37%	(61)	63%	(105)	166
PID/Gender: Rep Women	42%	(69)	58%	(94)	163
Ideo: Liberal (1-3)	17%	(39)	83%	(186)	225
Ideo: Moderate (4)	24%	(57)	76%	(178)	235
Ideo: Conservative (5-7)	37%	(117)	63%	(203)	319
Community: Urban	19%	(28)	81%	(123)	152
Community: Suburban	28%	(122)	72%	(310)	431
Community: Rural	32%	(68)	68%	(143)	211
Military HHnm: Yes	32%	(39)	68%	(82)	121
Military HH: No	27%	(179)	73%	(494)	673
Employ: Private Sector	24%	(69)	76%	(219)	289
Employ: Government	23%	(9)	77%	(30)	38
Employ: Self-Employed	30%	(17)	70%	(41)	58
Employ: Homemaker	34%	(21)	66%	(41)	62
Employ: Student	25%	(6)	75%	(18)	24
Employ: Retired	31%	(67)	69%	(153)	220
Employ: Unemployed	26%	(15)	74%	(44)	60
Employ: Other	30%	(13)	70%	(31)	44

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Demographic	Selected		Not Selected		Total N
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Protestant	29%	(64)	71%	(159)	223
Roman Catholic	31%	(78)	69%	(177)	255
Mormon	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	66%	(2)	34%	(1)	4
Jewish	10%	(2)	90%	(17)	19
Muslim	27%	(5)	73%	(12)	17
Buddhist	11%	(0)	89%	(2)	3
Atheist	5%	(1)	95%	(27)	28
Agnostic	23%	(9)	77%	(30)	38
Something else	40%	(32)	60%	(47)	79
Nothing in particular	18%	(23)	82%	(104)	126
Ideo/PID: Conservative Republican	40%	(101)	60%	(155)	256
Ideo/PID: Moderate/Liberal Republican	39%	(29)	61%	(45)	74
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2024 H2H Matchup: Would not Vote	32%	(7)	68%	(14)	21
2024 H2H Matchup: Do not Know	43%	(11)	57%	(14)	25
2022 House Vote: Democrat	16%	(54)	84%	(288)	342
2022 House Vote: Republican	41%	(127)	59%	(183)	310
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2020 Vote: Joe Biden	18%	(68)	82%	(301)	369
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2020 Vote: Someone Else	24%	(2)	76%	(6)	8
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2016 Vote: Hillary Clinton	16%	(47)	84%	(240)	286
2016 Vote: Donald Trump	38%	(121)	62%	(198)	319
2016 Vote: Someone Else	21%	(3)	79%	(10)	12
2020 Vote/PID: Not Biden/Democrat	26%	(15)	74%	(42)	57

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

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2020 Vote/PID: Not Trump/Republican	33%	(16)	67%	(31)	47
U.S. Economy: Wrong Track	32%	(183)	68%	(390)	573
U.S. Economy: Right Direction	16%	(35)	84%	(186)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(35)	87%	(225)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(147)	65%	(267)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(36)	70%	(84)	120
Top 2024 Issue: Economy	37%	(99)	63%	(170)	269
Community/Gender: Urban Women	20%	(13)	80%	(53)	66
Community/Gender: Urban Men	18%	(15)	82%	(70)	86
Community/Gender: Rural Women	31%	(37)	69%	(80)	117
Community/Gender: Rural Men	33%	(31)	67%	(63)	94
Community/Gender: Suburban Women	24%	(57)	76%	(177)	234
Community/Gender: Suburban Men	33%	(65)	67%	(132)	197
Homeowner	28%	(197)	72%	(495)	692
Renter	21%	(19)	79%	(74)	93
Self + Household: White-Collar	23%	(67)	77%	(221)	288
Self + Household: Blue Collar	30%	(114)	70%	(266)	380
Union HH: Yes	32%	(26)	68%	(56)	82
Union HH: No	27%	(191)	73%	(521)	712
LGBTQ+: Yes	19%	(14)	81%	(58)	71
LGBTQ+: No	28%	(204)	72%	(518)	723
Motivated to Vote	26%	(193)	74%	(537)	730
Parent: Yes	27%	(59)	73%	(162)	220
Parent: No	28%	(159)	72%	(415)	574
COVID Vaccine: Yes	24%	(138)	76%	(439)	577
COVID Vaccine: No	37%	(80)	63%	(137)	217
Student Loans: Yes	28%	(34)	72%	(87)	121
Student Loans: No	27%	(184)	73%	(489)	673
Favorable Opinion of Haley	29%	(74)	71%	(181)	255
Unfavorable Opinion of Haley	21%	(66)	79%	(255)	321
Prodigal Biden Voter	37%	(20)	63%	(33)	53

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(218)	73%	(576)	794
Undecided Voter (DK/WNV)	38%	(17)	62%	(29)	46
Undecided Voter (DK)	43%	(11)	57%	(14)	25
Watched Debate	28%	(167)	72%	(422)	590
Watched Debate: Did not Watch	25%	(50)	75%	(154)	204
Watched Debate: All of it	29%	(98)	71%	(233)	331
Watched Debate: Some of it	27%	(70)	73%	(189)	259
Continue His Campaign: Yes Biden	18%	(59)	82%	(260)	319
Continue His Campaign: No Biden	34%	(148)	66%	(291)	439
Continue His Campaign: Yes Trump	37%	(146)	63%	(253)	399
Continue His Campaign: No Trump	15%	(55)	85%	(302)	357
Conviction: Evidence	16%	(61)	84%	(314)	375
Conviction: Motivation to Damage	37%	(125)	63%	(213)	338
Conviction: DK/NO	39%	(32)	61%	(50)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	37%	(296)	15%	(121)	794
Gender: Male	53%	(201)	35%	(133)	12%	(44)	378
Gender: Female	42%	(176)	39%	(163)	18%	(77)	416
Age: 18-34	46%	(96)	31%	(65)	24%	(50)	212
Age: 35-44	51%	(52)	33%	(34)	15%	(16)	103
Age: 45-64	45%	(121)	42%	(112)	13%	(36)	270
Age: 65+	51%	(107)	40%	(84)	9%	(19)	210
GenZers: 1997-2012	41%	(44)	31%	(33)	27%	(29)	107
Millennials: 1981-1996	50%	(101)	32%	(64)	18%	(36)	202
GenXers: 1965-1980	45%	(85)	41%	(77)	15%	(28)	190
Baby Boomers: 1946-1964	50%	(140)	40%	(113)	9%	(26)	278
Educ: < College	51%	(241)	34%	(160)	16%	(74)	475
Educ: Bachelors degree	44%	(91)	44%	(92)	12%	(25)	208
Educ: Post-grad	41%	(46)	39%	(44)	20%	(22)	112
Income: Under 50k	45%	(140)	36%	(111)	20%	(61)	313
Income: 50k-100k	48%	(144)	41%	(123)	11%	(32)	299
Income: 100k+	51%	(92)	34%	(62)	15%	(28)	182
Ethnicity: White (Non-Hispanic)	52%	(344)	34%	(225)	14%	(92)	662
Ethnicity: Hispanic	31%	(10)	38%	(13)	30%	(10)	33
Ethnicity: Black (Non-Hispanic)	18%	(14)	65%	(51)	17%	(13)	78
Ethnicity: Asian + Other (Non-Hispanic)	38%	(8)	37%	(8)	24%	(5)	21
All Christian	55%	(265)	32%	(156)	13%	(62)	484
All Non-Christian	36%	(14)	56%	(22)	7%	(3)	39
Atheist	10%	(3)	65%	(18)	25%	(7)	28
Agnostic/Nothing in particular	31%	(51)	44%	(72)	25%	(41)	164
Something Else	56%	(44)	35%	(28)	9%	(7)	79
Evangelical	69%	(109)	16%	(26)	14%	(23)	158
Non-Evangelical	49%	(195)	40%	(158)	11%	(45)	399
PID: Dem (no lean)	13%	(41)	73%	(236)	14%	(46)	323
PID: Ind (no lean)	39%	(56)	32%	(45)	29%	(41)	142
PID: Rep (no lean)	85%	(281)	5%	(15)	10%	(33)	329

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	37%	(296)	15%	(121)	794
PID/Gender: Dem Men	16%	(24)	70%	(103)	13%	(20)	146
PID/Gender: Dem Women	10%	(17)	75%	(133)	15%	(26)	176
PID/Gender: Ind Men	43%	(28)	34%	(22)	23%	(15)	65
PID/Gender: Ind Women	36%	(28)	30%	(23)	35%	(27)	77
PID/Gender: Rep Men	90%	(149)	5%	(8)	6%	(9)	166
PID/Gender: Rep Women	81%	(132)	5%	(8)	15%	(24)	163
Ideo: Liberal (1-3)	11%	(26)	76%	(170)	13%	(29)	225
Ideo: Moderate (4)	34%	(81)	43%	(101)	23%	(54)	235
Ideo: Conservative (5-7)	84%	(269)	6%	(20)	9%	(30)	319
Community: Urban	34%	(52)	51%	(78)	15%	(23)	152
Community: Suburban	47%	(204)	39%	(167)	14%	(61)	431
Community: Rural	58%	(122)	25%	(52)	18%	(37)	211
Military HHnm: Yes	53%	(64)	33%	(40)	15%	(18)	121
Military HH: No	47%	(313)	38%	(257)	15%	(103)	673
Employ: Private Sector	44%	(127)	39%	(111)	18%	(51)	289
Employ: Government	38%	(15)	38%	(15)	24%	(9)	38
Employ: Self-Employed	57%	(33)	30%	(17)	13%	(8)	58
Employ: Homemaker	51%	(32)	28%	(18)	20%	(12)	62
Employ: Student	14%	(3)	37%	(9)	48%	(12)	24
Employ: Retired	52%	(114)	39%	(85)	10%	(21)	220
Employ: Unemployed	53%	(31)	39%	(23)	8%	(5)	60
Employ: Other	51%	(22)	42%	(18)	7%	(3)	44

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	37%	(296)	15%	(121)	794
Protestant	49%	(110)	34%	(76)	16%	(37)	223
Roman Catholic	59%	(150)	31%	(80)	10%	(24)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	39%	(1)	4
Jewish	36%	(7)	58%	(11)	6%	(1)	19
Muslim	40%	(7)	50%	(8)	10%	(2)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	10%	(3)	65%	(18)	25%	(7)	28
Agnostic	27%	(10)	53%	(20)	21%	(8)	38
Something else	56%	(44)	35%	(28)	9%	(7)	79
Nothing in particular	32%	(41)	41%	(52)	27%	(34)	126
Ideo/PID: Conservative Republican	89%	(229)	3%	(7)	8%	(20)	256
Ideo/PID: Moderate/Liberal Republican	71%	(52)	12%	(9)	18%	(13)	74
Ideo/PID: Moderate/Conservative Democrat	21%	(28)	59%	(78)	19%	(25)	132
Ideo/PID: Liberal Democrat	6%	(12)	83%	(153)	11%	(21)	185
Unfavorable of Biden and Trump	42%	(53)	15%	(19)	42%	(53)	126
2024 H2H Matchup: Biden Voter	3%	(12)	82%	(286)	14%	(50)	347
2024 H2H Matchup: Trump Voter	88%	(353)	2%	(9)	10%	(39)	401
2024 H2H Matchup: Would not Vote	23%	(5)	5%	(1)	73%	(15)	21
2024 H2H Matchup: Do not Know	30%	(8)	3%	(1)	67%	(17)	25
2022 House Vote: Democrat	10%	(35)	76%	(258)	14%	(49)	342
2022 House Vote: Republican	86%	(265)	5%	(15)	10%	(30)	310
2022 House Vote: Did not Vote	53%	(70)	17%	(23)	30%	(40)	134
2020 Vote: Joe Biden	11%	(40)	73%	(271)	16%	(58)	369
2020 Vote: Donald Trump	88%	(318)	1%	(5)	10%	(37)	360
2020 Vote: Someone Else	49%	(4)	18%	(2)	33%	(3)	8
2020 Vote: Did not Vote	26%	(15)	34%	(19)	41%	(23)	56
2016 Vote: Hillary Clinton	11%	(31)	80%	(228)	10%	(27)	286
2016 Vote: Donald Trump	83%	(266)	4%	(14)	12%	(39)	319
2016 Vote: Someone Else	25%	(3)	26%	(3)	50%	(6)	12
2020 Vote/PID: Not Biden/Democrat	43%	(25)	25%	(14)	32%	(18)	57
2020 Vote/PID: Not Trump/Republican	58%	(27)	25%	(12)	17%	(8)	47

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	37%	(296)	15%	(121)	794
U.S. Economy: Wrong Track	62%	(354)	20%	(116)	18%	(102)	573
U.S. Economy: Right Direction	10%	(22)	82%	(180)	8%	(18)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	87%	(227)	6%	(15)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(336)	5%	(23)	14%	(56)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	39%	(47)	41%	(50)	120
Top 2024 Issue: Economy	60%	(160)	23%	(62)	17%	(46)	269
Community/Gender: Urban Women	24%	(16)	62%	(41)	14%	(9)	66
Community/Gender: Urban Men	42%	(36)	43%	(37)	15%	(13)	86
Community/Gender: Rural Women	55%	(64)	25%	(29)	20%	(23)	117
Community/Gender: Rural Men	61%	(57)	24%	(23)	15%	(15)	94
Community/Gender: Suburban Women	41%	(96)	40%	(93)	19%	(45)	234
Community/Gender: Suburban Men	54%	(107)	37%	(74)	8%	(16)	197
Homeowner	49%	(337)	36%	(249)	15%	(105)	692
Renter	38%	(36)	48%	(45)	13%	(12)	93
Self + Household: White-Collar	43%	(124)	43%	(125)	14%	(39)	288
Self + Household: Blue Collar	54%	(207)	32%	(123)	13%	(50)	380
Union HH: Yes	44%	(36)	41%	(34)	14%	(12)	82
Union HH: No	48%	(341)	37%	(262)	15%	(109)	712
LGBTQ+: Yes	30%	(21)	46%	(33)	24%	(17)	71
LGBTQ+: No	49%	(356)	36%	(263)	14%	(103)	723
Motivated to Vote	48%	(350)	38%	(279)	14%	(100)	730
Parent: Yes	56%	(123)	27%	(61)	17%	(37)	220
Parent: No	44%	(254)	41%	(236)	15%	(84)	574
COVID Vaccine: Yes	39%	(223)	47%	(269)	15%	(85)	577
COVID Vaccine: No	71%	(154)	13%	(27)	16%	(36)	217
Student Loans: Yes	44%	(53)	40%	(49)	15%	(19)	121
Student Loans: No	48%	(324)	37%	(248)	15%	(102)	673
Favorable Opinion of Haley	66%	(169)	26%	(67)	7%	(18)	255
Unfavorable Opinion of Haley	37%	(119)	50%	(162)	12%	(40)	321
Prodigal Biden Voter	58%	(31)	7%	(4)	35%	(19)	53
Undecided Voter (DK/WNV)	27%	(12)	4%	(2)	69%	(32)	46
Undecided Voter (DK)	30%	(8)	3%	(1)	67%	(17)	25

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	37%	(296)	15%	(121)	794
Watched Debate	53%	(310)	35%	(209)	12%	(71)	590
Watched Debate: Did not Watch	33%	(67)	43%	(88)	24%	(49)	204
Watched Debate: All of it	58%	(193)	35%	(114)	7%	(23)	331
Watched Debate: Some of it	45%	(116)	36%	(94)	19%	(48)	259
Continue His Campaign: Yes Biden	22%	(69)	69%	(219)	9%	(30)	319
Continue His Campaign: No Biden	67%	(294)	16%	(69)	17%	(76)	439
Continue His Campaign: Yes Trump	85%	(338)	9%	(34)	7%	(28)	399
Continue His Campaign: No Trump	10%	(36)	70%	(249)	20%	(72)	357
Conviction: Evidence	12%	(46)	69%	(259)	19%	(70)	375
Conviction: Motivation to Damage	85%	(286)	8%	(27)	7%	(25)	338
Conviction: DK/NO	56%	(45)	13%	(10)	32%	(26)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(368)	39%	(312)	14%	(114)	794
Gender: Male	53%	(202)	37%	(140)	9%	(36)	378
Gender: Female	40%	(166)	41%	(172)	19%	(78)	416
Age: 18-34	42%	(89)	37%	(78)	21%	(45)	212
Age: 35-44	50%	(51)	32%	(33)	19%	(19)	103
Age: 45-64	46%	(125)	43%	(115)	11%	(29)	270
Age: 65+	49%	(103)	41%	(86)	10%	(20)	210
GenZers: 1997-2012	41%	(43)	37%	(39)	22%	(24)	107
Millennials: 1981-1996	46%	(93)	34%	(69)	19%	(39)	202
GenXers: 1965-1980	45%	(85)	43%	(82)	12%	(24)	190
Baby Boomers: 1946-1964	50%	(140)	40%	(112)	9%	(26)	278
Educ: < College	51%	(241)	35%	(166)	14%	(68)	475
Educ: Bachelors degree	41%	(85)	48%	(99)	11%	(23)	208
Educ: Post-grad	38%	(42)	42%	(47)	20%	(22)	112
Income: Under 50k	45%	(142)	37%	(115)	18%	(56)	313
Income: 50k-100k	46%	(137)	42%	(124)	13%	(38)	299
Income: 100k+	49%	(89)	40%	(73)	11%	(20)	182
Ethnicity: White (Non-Hispanic)	50%	(330)	36%	(237)	14%	(94)	662
Ethnicity: Hispanic	38%	(13)	39%	(13)	23%	(8)	33
Ethnicity: Black (Non-Hispanic)	22%	(17)	69%	(54)	9%	(7)	78
Ethnicity: Asian + Other (Non-Hispanic)	38%	(8)	37%	(8)	24%	(5)	21
All Christian	53%	(258)	34%	(165)	13%	(61)	484
All Non-Christian	40%	(16)	51%	(20)	9%	(4)	39
Atheist	7%	(2)	75%	(21)	18%	(5)	28
Agnostic/Nothing in particular	28%	(47)	48%	(80)	23%	(38)	164
Something Else	57%	(45)	35%	(27)	8%	(6)	79
Evangelical	74%	(116)	17%	(27)	9%	(15)	158
Non-Evangelical	46%	(183)	41%	(165)	13%	(51)	399
PID: Dem (no lean)	11%	(36)	75%	(243)	14%	(44)	323
PID: Ind (no lean)	37%	(53)	35%	(49)	28%	(40)	142
PID: Rep (no lean)	85%	(279)	6%	(21)	9%	(30)	329

Continued on next page

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(368)	39%	(312)	14%	(114)	794
PID/Gender: Dem Men	16%	(23)	74%	(109)	10%	(15)	146
PID/Gender: Dem Women	7%	(13)	76%	(134)	17%	(30)	176
PID/Gender: Ind Men	41%	(27)	34%	(22)	24%	(16)	65
PID/Gender: Ind Women	34%	(26)	35%	(27)	31%	(24)	77
PID/Gender: Rep Men	91%	(152)	5%	(9)	3%	(5)	166
PID/Gender: Rep Women	78%	(127)	7%	(11)	15%	(24)	163
Ideo: Liberal (1-3)	13%	(29)	77%	(173)	10%	(23)	225
Ideo: Moderate (4)	29%	(69)	47%	(110)	24%	(57)	235
Ideo: Conservative (5-7)	84%	(269)	8%	(25)	8%	(26)	319
Community: Urban	37%	(57)	48%	(73)	15%	(22)	152
Community: Suburban	45%	(193)	43%	(184)	13%	(54)	431
Community: Rural	56%	(118)	26%	(55)	18%	(37)	211
Military HHnm: Yes	45%	(54)	41%	(50)	14%	(17)	121
Military HH: No	47%	(314)	39%	(262)	14%	(97)	673
Employ: Private Sector	43%	(123)	40%	(114)	18%	(51)	289
Employ: Government	32%	(12)	47%	(18)	21%	(8)	38
Employ: Self-Employed	63%	(37)	29%	(17)	8%	(5)	58
Employ: Homemaker	51%	(32)	32%	(20)	17%	(10)	62
Employ: Student	14%	(3)	58%	(14)	28%	(7)	24
Employ: Retired	52%	(115)	39%	(86)	9%	(19)	220
Employ: Unemployed	49%	(29)	35%	(21)	17%	(10)	60
Employ: Other	41%	(18)	52%	(23)	8%	(3)	44

Continued on next page

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(368)	39%	(312)	14%	(114)	794
Protestant	51%	(113)	37%	(82)	13%	(28)	223
Roman Catholic	55%	(141)	33%	(83)	12%	(31)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	39%	(1)	4
Jewish	31%	(6)	58%	(11)	11%	(2)	19
Muslim	55%	(9)	36%	(6)	9%	(1)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	7%	(2)	75%	(21)	18%	(5)	28
Agnostic	21%	(8)	59%	(22)	20%	(8)	38
Something else	57%	(45)	35%	(27)	8%	(6)	79
Nothing in particular	31%	(39)	45%	(57)	24%	(30)	126
Ideo/PID: Conservative Republican	90%	(231)	4%	(11)	5%	(14)	256
Ideo/PID: Moderate/Liberal Republican	66%	(49)	13%	(9)	21%	(16)	74
Ideo/PID: Moderate/Conservative Democrat	14%	(18)	66%	(87)	20%	(27)	132
Ideo/PID: Liberal Democrat	9%	(17)	82%	(151)	9%	(16)	185
Unfavorable of Biden and Trump	39%	(49)	22%	(28)	39%	(50)	126
2024 H2H Matchup: Biden Voter	4%	(13)	83%	(287)	14%	(47)	347
2024 H2H Matchup: Trump Voter	87%	(347)	5%	(22)	8%	(32)	401
2024 H2H Matchup: Would not Vote	24%	(5)	1%	(0)	75%	(16)	21
2024 H2H Matchup: Do not Know	13%	(3)	14%	(3)	73%	(18)	25
2022 House Vote: Democrat	9%	(32)	77%	(263)	14%	(47)	342
2022 House Vote: Republican	85%	(263)	5%	(16)	10%	(31)	310
2022 House Vote: Did not Vote	51%	(68)	24%	(31)	26%	(35)	134
2020 Vote: Joe Biden	8%	(29)	77%	(283)	16%	(57)	369
2020 Vote: Donald Trump	88%	(318)	2%	(8)	10%	(35)	360
2020 Vote: Someone Else	41%	(4)	32%	(3)	27%	(2)	8
2020 Vote: Did not Vote	32%	(18)	33%	(19)	34%	(19)	56
2016 Vote: Hillary Clinton	7%	(21)	81%	(233)	11%	(32)	286
2016 Vote: Donald Trump	84%	(268)	5%	(15)	11%	(35)	319
2016 Vote: Someone Else	20%	(2)	35%	(4)	45%	(6)	12
2020 Vote/PID: Not Biden/Democrat	44%	(25)	24%	(13)	32%	(18)	57
2020 Vote/PID: Not Trump/Republican	47%	(22)	36%	(17)	18%	(8)	47

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(368)	39%	(312)	14%	(114)	794
U.S. Economy: Wrong Track	59%	(340)	24%	(135)	17%	(98)	573
U.S. Economy: Right Direction	13%	(28)	80%	(177)	7%	(15)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(17)	88%	(229)	5%	(14)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(325)	8%	(33)	14%	(56)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(27)	41%	(49)	37%	(44)	120
Top 2024 Issue: Economy	61%	(164)	24%	(65)	15%	(40)	269
Community/Gender: Urban Women	30%	(20)	50%	(33)	20%	(13)	66
Community/Gender: Urban Men	43%	(37)	47%	(40)	10%	(9)	86
Community/Gender: Rural Women	52%	(61)	26%	(30)	22%	(26)	117
Community/Gender: Rural Men	61%	(57)	27%	(26)	12%	(11)	94
Community/Gender: Suburban Women	37%	(86)	47%	(109)	17%	(39)	234
Community/Gender: Suburban Men	54%	(107)	38%	(75)	8%	(15)	197
Homeowner	47%	(328)	38%	(264)	14%	(99)	692
Renter	39%	(37)	49%	(46)	11%	(10)	93
Self + Household: White-Collar	40%	(116)	48%	(137)	12%	(35)	288
Self + Household: Blue Collar	54%	(204)	33%	(126)	13%	(50)	380
Union HH: Yes	43%	(35)	42%	(35)	15%	(12)	82
Union HH: No	47%	(333)	39%	(278)	14%	(101)	712
LGBTQ+: Yes	27%	(20)	50%	(36)	22%	(16)	71
LGBTQ+: No	48%	(349)	38%	(276)	14%	(98)	723
Motivated to Vote	47%	(340)	40%	(295)	13%	(95)	730
Parent: Yes	50%	(111)	31%	(68)	19%	(41)	220
Parent: No	45%	(257)	43%	(244)	13%	(73)	574
COVID Vaccine: Yes	37%	(215)	48%	(280)	14%	(83)	577
COVID Vaccine: No	71%	(154)	15%	(33)	14%	(31)	217
Student Loans: Yes	39%	(47)	46%	(55)	15%	(18)	121
Student Loans: No	48%	(321)	38%	(257)	14%	(95)	673
Favorable Opinion of Haley	65%	(165)	26%	(66)	9%	(24)	255
Unfavorable Opinion of Haley	38%	(122)	52%	(168)	10%	(31)	321
Prodigal Biden Voter	39%	(21)	24%	(12)	38%	(20)	53
Undecided Voter (DK/WNV)	18%	(8)	8%	(4)	74%	(34)	46
Undecided Voter (DK)	13%	(3)	14%	(3)	73%	(18)	25

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(368)	39%	(312)	14%	(114)	794
Watched Debate	53%	(311)	37%	(216)	11%	(62)	590
Watched Debate: Did not Watch	28%	(57)	47%	(96)	25%	(52)	204
Watched Debate: All of it	60%	(200)	35%	(117)	4%	(14)	331
Watched Debate: Some of it	43%	(111)	38%	(99)	18%	(48)	259
Continue His Campaign: Yes Biden	24%	(75)	69%	(220)	7%	(23)	319
Continue His Campaign: No Biden	63%	(279)	18%	(79)	18%	(81)	439
Continue His Campaign: Yes Trump	85%	(338)	9%	(37)	6%	(24)	399
Continue His Campaign: No Trump	7%	(26)	72%	(257)	21%	(75)	357
Conviction: Evidence	9%	(34)	73%	(272)	18%	(68)	375
Conviction: Motivation to Damage	85%	(286)	8%	(26)	8%	(25)	338
Conviction: DK/NO	58%	(47)	17%	(14)	25%	(20)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(333)	36%	(289)	22%	(172)	794
Gender: Male	47%	(177)	36%	(137)	17%	(64)	378
Gender: Female	38%	(157)	36%	(152)	26%	(108)	416
Age: 18-34	43%	(91)	30%	(64)	26%	(56)	212
Age: 35-44	47%	(48)	37%	(37)	17%	(17)	103
Age: 45-64	39%	(106)	41%	(111)	20%	(53)	270
Age: 65+	42%	(88)	36%	(76)	22%	(46)	210
GenZers: 1997-2012	43%	(46)	32%	(34)	25%	(26)	107
Millennials: 1981-1996	45%	(90)	33%	(66)	23%	(46)	202
GenXers: 1965-1980	41%	(77)	42%	(80)	17%	(33)	190
Baby Boomers: 1946-1964	41%	(113)	36%	(101)	23%	(64)	278
Educ: < College	47%	(225)	32%	(152)	20%	(97)	475
Educ: Bachelors degree	33%	(69)	43%	(90)	24%	(49)	208
Educ: Post-grad	35%	(39)	42%	(47)	23%	(26)	112
Income: Under 50k	40%	(127)	39%	(123)	20%	(64)	313
Income: 50k-100k	45%	(136)	35%	(105)	19%	(58)	299
Income: 100k+	39%	(71)	33%	(61)	28%	(50)	182
Ethnicity: White (Non-Hispanic)	45%	(296)	32%	(215)	23%	(150)	662
Ethnicity: Hispanic	39%	(13)	43%	(14)	18%	(6)	33
Ethnicity: Black (Non-Hispanic)	22%	(17)	66%	(52)	12%	(9)	78
Ethnicity: Asian + Other (Non-Hispanic)	33%	(7)	35%	(7)	32%	(7)	21
All Christian	48%	(231)	32%	(156)	20%	(97)	484
All Non-Christian	41%	(16)	51%	(20)	8%	(3)	39
Atheist	16%	(4)	54%	(15)	30%	(9)	28
Agnostic/Nothing in particular	24%	(39)	44%	(72)	32%	(53)	164
Something Else	54%	(43)	33%	(26)	13%	(11)	79
Evangelical	63%	(99)	17%	(27)	20%	(31)	158
Non-Evangelical	43%	(172)	38%	(153)	19%	(74)	399
PID: Dem (no lean)	11%	(37)	70%	(226)	19%	(60)	323
PID: Ind (no lean)	32%	(45)	32%	(45)	36%	(51)	142
PID: Rep (no lean)	76%	(251)	5%	(17)	19%	(61)	329

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(333)	36%	(289)	22%	(172)	794
PID/Gender: Dem Men	16%	(23)	70%	(103)	14%	(21)	146
PID/Gender: Dem Women	8%	(14)	70%	(123)	22%	(39)	176
PID/Gender: Ind Men	36%	(23)	37%	(24)	27%	(17)	65
PID/Gender: Ind Women	28%	(22)	27%	(21)	44%	(34)	77
PID/Gender: Rep Men	78%	(130)	6%	(10)	16%	(26)	166
PID/Gender: Rep Women	74%	(121)	4%	(7)	22%	(35)	163
Ideo: Liberal (1-3)	11%	(26)	72%	(163)	16%	(36)	225
Ideo: Moderate (4)	31%	(72)	41%	(95)	29%	(68)	235
Ideo: Conservative (5-7)	73%	(234)	8%	(25)	19%	(60)	319
Community: Urban	31%	(47)	53%	(81)	16%	(24)	152
Community: Suburban	41%	(177)	35%	(149)	24%	(105)	431
Community: Rural	52%	(109)	28%	(59)	21%	(43)	211
Military HHnm: Yes	40%	(49)	34%	(41)	26%	(32)	121
Military HH: No	42%	(284)	37%	(248)	21%	(140)	673
Employ: Private Sector	43%	(124)	35%	(100)	23%	(65)	289
Employ: Government	37%	(14)	49%	(19)	15%	(6)	38
Employ: Self-Employed	55%	(32)	37%	(21)	8%	(5)	58
Employ: Homemaker	43%	(26)	29%	(18)	28%	(17)	62
Employ: Student	14%	(3)	32%	(8)	54%	(13)	24
Employ: Retired	41%	(89)	35%	(78)	24%	(53)	220
Employ: Unemployed	42%	(25)	44%	(26)	14%	(8)	60
Employ: Other	44%	(19)	44%	(19)	12%	(5)	44

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(333)	36%	(289)	22%	(172)	794
Protestant	43%	(97)	32%	(72)	24%	(54)	223
Roman Catholic	52%	(132)	32%	(82)	16%	(41)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	4%	(0)	39%	(1)	4
Jewish	32%	(6)	58%	(11)	10%	(2)	19
Muslim	56%	(9)	36%	(6)	7%	(1)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	16%	(4)	54%	(15)	30%	(9)	28
Agnostic	18%	(7)	50%	(19)	32%	(12)	38
Something else	54%	(43)	33%	(26)	13%	(11)	79
Nothing in particular	26%	(32)	42%	(53)	33%	(41)	126
Ideo/PID: Conservative Republican	80%	(205)	2%	(6)	18%	(45)	256
Ideo/PID: Moderate/Liberal Republican	62%	(46)	15%	(11)	22%	(16)	74
Ideo/PID: Moderate/Conservative Democrat	15%	(20)	60%	(79)	24%	(32)	132
Ideo/PID: Liberal Democrat	9%	(16)	77%	(142)	14%	(27)	185
Unfavorable of Biden and Trump	22%	(28)	19%	(24)	59%	(75)	126
2024 H2H Matchup: Biden Voter	5%	(17)	75%	(261)	20%	(69)	347
2024 H2H Matchup: Trump Voter	77%	(311)	5%	(21)	17%	(69)	401
2024 H2H Matchup: Would not Vote	16%	(3)	16%	(3)	68%	(14)	21
2024 H2H Matchup: Do not Know	8%	(2)	11%	(3)	80%	(20)	25
2022 House Vote: Democrat	9%	(32)	73%	(250)	17%	(59)	342
2022 House Vote: Republican	73%	(228)	5%	(14)	22%	(68)	310
2022 House Vote: Did not Vote	50%	(67)	18%	(23)	32%	(43)	134
2020 Vote: Joe Biden	8%	(28)	71%	(263)	21%	(77)	369
2020 Vote: Donald Trump	78%	(281)	3%	(12)	19%	(67)	360
2020 Vote: Someone Else	40%	(3)	7%	(1)	53%	(4)	8
2020 Vote: Did not Vote	36%	(20)	22%	(12)	42%	(24)	56
2016 Vote: Hillary Clinton	8%	(23)	77%	(219)	15%	(44)	286
2016 Vote: Donald Trump	73%	(232)	5%	(16)	22%	(70)	319
2016 Vote: Someone Else	20%	(2)	17%	(2)	63%	(8)	12
2020 Vote/PID: Not Biden/Democrat	43%	(25)	22%	(13)	34%	(20)	57
2020 Vote/PID: Not Trump/Republican	41%	(19)	28%	(13)	30%	(14)	47

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(333)	36%	(289)	22%	(172)	794
U.S. Economy: Wrong Track	54%	(308)	21%	(122)	25%	(144)	573
U.S. Economy: Right Direction	12%	(26)	75%	(167)	13%	(29)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	86%	(222)	10%	(26)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(298)	6%	(26)	22%	(90)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(24)	33%	(40)	47%	(57)	120
Top 2024 Issue: Economy	55%	(147)	21%	(56)	24%	(65)	269
Community/Gender: Urban Women	23%	(15)	55%	(36)	22%	(15)	66
Community/Gender: Urban Men	38%	(32)	52%	(44)	11%	(9)	86
Community/Gender: Rural Women	51%	(59)	29%	(33)	21%	(24)	117
Community/Gender: Rural Men	53%	(50)	26%	(25)	21%	(20)	94
Community/Gender: Suburban Women	35%	(83)	35%	(82)	30%	(70)	234
Community/Gender: Suburban Men	48%	(94)	34%	(68)	18%	(35)	197
Homeowner	43%	(296)	35%	(244)	22%	(152)	692
Renter	37%	(35)	44%	(41)	19%	(17)	93
Self + Household: White-Collar	38%	(110)	45%	(129)	17%	(49)	288
Self + Household: Blue Collar	48%	(184)	31%	(118)	21%	(78)	380
Union HH: Yes	41%	(33)	44%	(36)	16%	(13)	82
Union HH: No	42%	(300)	35%	(253)	22%	(160)	712
LGBTQ+: Yes	24%	(17)	40%	(29)	36%	(26)	71
LGBTQ+: No	44%	(316)	36%	(260)	20%	(147)	723
Motivated to Vote	42%	(304)	37%	(269)	21%	(157)	730
Parent: Yes	51%	(112)	31%	(69)	18%	(39)	220
Parent: No	39%	(221)	38%	(219)	23%	(133)	574
COVID Vaccine: Yes	33%	(191)	43%	(248)	24%	(138)	577
COVID Vaccine: No	65%	(142)	19%	(41)	16%	(35)	217
Student Loans: Yes	40%	(49)	43%	(52)	17%	(20)	121
Student Loans: No	42%	(284)	35%	(237)	23%	(152)	673
Favorable Opinion of Haley	55%	(141)	26%	(67)	18%	(47)	255
Unfavorable Opinion of Haley	33%	(107)	48%	(153)	19%	(61)	321
Prodigal Biden Voter	39%	(20)	22%	(12)	39%	(21)	53
Undecided Voter (DK/WNV)	12%	(5)	13%	(6)	75%	(34)	46
Undecided Voter (DK)	8%	(2)	11%	(3)	80%	(20)	25

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(333)	36%	(289)	22%	(172)	794
Watched Debate	48%	(285)	33%	(195)	19%	(109)	590
Watched Debate: Did not Watch	23%	(48)	46%	(93)	31%	(63)	204
Watched Debate: All of it	54%	(178)	34%	(112)	13%	(42)	331
Watched Debate: Some of it	42%	(108)	32%	(84)	26%	(67)	259
Continue His Campaign: Yes Biden	20%	(63)	66%	(209)	15%	(47)	319
Continue His Campaign: No Biden	59%	(259)	16%	(72)	25%	(108)	439
Continue His Campaign: Yes Trump	78%	(312)	9%	(35)	13%	(52)	399
Continue His Campaign: No Trump	6%	(20)	69%	(245)	26%	(92)	357
Conviction: Evidence	11%	(40)	65%	(245)	24%	(89)	375
Conviction: Motivation to Damage	75%	(254)	10%	(33)	15%	(51)	338
Conviction: DK/NO	48%	(39)	12%	(10)	40%	(33)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(400)	30%	(239)	20%	(155)	794
Gender: Male	57%	(216)	29%	(111)	13%	(51)	378
Gender: Female	44%	(184)	31%	(128)	25%	(104)	416
Age: 18-34	48%	(102)	25%	(52)	27%	(58)	212
Age: 35-44	54%	(55)	26%	(26)	20%	(21)	103
Age: 45-64	47%	(128)	34%	(91)	19%	(51)	270
Age: 65+	55%	(115)	33%	(70)	12%	(26)	210
GenZers: 1997-2012	50%	(53)	28%	(30)	22%	(24)	107
Millennials: 1981-1996	50%	(101)	23%	(47)	27%	(54)	202
GenXers: 1965-1980	47%	(90)	32%	(61)	21%	(40)	190
Baby Boomers: 1946-1964	53%	(147)	35%	(97)	12%	(34)	278
Educ: < College	55%	(261)	27%	(129)	18%	(84)	475
Educ: Bachelors degree	43%	(90)	34%	(71)	23%	(47)	208
Educ: Post-grad	44%	(49)	35%	(39)	21%	(24)	112
Income: Under 50k	46%	(144)	31%	(97)	23%	(72)	313
Income: 50k-100k	52%	(157)	32%	(95)	16%	(47)	299
Income: 100k+	54%	(99)	26%	(47)	20%	(36)	182
Ethnicity: White (Non-Hispanic)	53%	(351)	28%	(183)	19%	(128)	662
Ethnicity: Hispanic	46%	(15)	31%	(10)	22%	(7)	33
Ethnicity: Black (Non-Hispanic)	32%	(25)	52%	(40)	16%	(13)	78
Ethnicity: Asian + Other (Non-Hispanic)	39%	(8)	26%	(5)	35%	(7)	21
All Christian	56%	(270)	28%	(138)	16%	(76)	484
All Non-Christian	50%	(19)	37%	(14)	13%	(5)	39
Atheist	19%	(5)	49%	(14)	32%	(9)	28
Agnostic/Nothing in particular	37%	(61)	33%	(54)	30%	(49)	164
Something Else	57%	(45)	24%	(19)	19%	(15)	79
Evangelical	69%	(109)	12%	(19)	18%	(29)	158
Non-Evangelical	50%	(201)	34%	(137)	15%	(61)	399
PID: Dem (no lean)	19%	(61)	59%	(189)	22%	(72)	323
PID: Ind (no lean)	43%	(62)	26%	(37)	31%	(44)	142
PID: Rep (no lean)	84%	(277)	4%	(13)	12%	(39)	329

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(400)	30%	(239)	20%	(155)	794
PID/Gender: Dem Men	21%	(31)	59%	(86)	20%	(29)	146
PID/Gender: Dem Women	17%	(30)	59%	(103)	24%	(43)	176
PID/Gender: Ind Men	53%	(35)	25%	(16)	22%	(14)	65
PID/Gender: Ind Women	35%	(27)	26%	(20)	39%	(30)	77
PID/Gender: Rep Men	90%	(150)	5%	(9)	5%	(8)	166
PID/Gender: Rep Women	78%	(127)	3%	(4)	19%	(32)	163
Ideo: Liberal (1-3)	20%	(46)	61%	(137)	19%	(42)	225
Ideo: Moderate (4)	36%	(84)	38%	(88)	27%	(63)	235
Ideo: Conservative (5-7)	84%	(268)	3%	(11)	13%	(41)	319
Community: Urban	35%	(53)	40%	(61)	25%	(38)	152
Community: Suburban	52%	(223)	30%	(131)	18%	(78)	431
Community: Rural	59%	(124)	22%	(47)	19%	(40)	211
Military HHnm: Yes	51%	(62)	31%	(38)	18%	(22)	121
Military HH: No	50%	(338)	30%	(201)	20%	(133)	673
Employ: Private Sector	50%	(145)	28%	(81)	21%	(62)	289
Employ: Government	38%	(15)	39%	(15)	23%	(9)	38
Employ: Self-Employed	56%	(32)	30%	(17)	15%	(9)	58
Employ: Homemaker	45%	(28)	28%	(17)	27%	(17)	62
Employ: Student	29%	(7)	36%	(9)	35%	(8)	24
Employ: Retired	53%	(117)	32%	(71)	15%	(32)	220
Employ: Unemployed	52%	(31)	25%	(15)	23%	(14)	60
Employ: Other	57%	(25)	32%	(14)	11%	(5)	44

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(400)	30%	(239)	20%	(155)	794
Protestant	52%	(116)	27%	(61)	21%	(47)	223
Roman Catholic	59%	(149)	30%	(77)	11%	(28)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	39%	(1)	4
Jewish	48%	(9)	47%	(9)	6%	(1)	19
Muslim	57%	(9)	19%	(3)	24%	(4)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	19%	(5)	49%	(14)	32%	(9)	28
Agnostic	35%	(13)	41%	(16)	23%	(9)	38
Something else	57%	(45)	24%	(19)	19%	(15)	79
Nothing in particular	37%	(47)	31%	(39)	32%	(41)	126
Ideo/PID: Conservative Republican	90%	(231)	1%	(2)	9%	(23)	256
Ideo/PID: Moderate/Liberal Republican	62%	(46)	16%	(12)	22%	(16)	74
Ideo/PID: Moderate/Conservative Democrat	22%	(29)	47%	(62)	31%	(41)	132
Ideo/PID: Liberal Democrat	17%	(31)	67%	(124)	16%	(29)	185
Unfavorable of Biden and Trump	50%	(64)	11%	(14)	38%	(49)	126
2024 H2H Matchup: Biden Voter	12%	(42)	66%	(228)	22%	(77)	347
2024 H2H Matchup: Trump Voter	86%	(344)	2%	(10)	12%	(48)	401
2024 H2H Matchup: Would not Vote	36%	(7)	—	(0)	64%	(13)	21
2024 H2H Matchup: Do not Know	27%	(7)	4%	(1)	69%	(17)	25
2022 House Vote: Democrat	18%	(61)	60%	(205)	22%	(75)	342
2022 House Vote: Republican	81%	(251)	5%	(16)	14%	(43)	310
2022 House Vote: Did not Vote	61%	(81)	13%	(17)	26%	(35)	134
2020 Vote: Joe Biden	18%	(66)	59%	(219)	23%	(85)	369
2020 Vote: Donald Trump	85%	(305)	2%	(6)	14%	(50)	360
2020 Vote: Someone Else	49%	(4)	13%	(1)	38%	(3)	8
2020 Vote: Did not Vote	45%	(25)	24%	(13)	31%	(18)	56
2016 Vote: Hillary Clinton	18%	(50)	64%	(182)	19%	(53)	286
2016 Vote: Donald Trump	81%	(259)	4%	(13)	15%	(47)	319
2016 Vote: Someone Else	26%	(3)	50%	(6)	24%	(3)	12
2020 Vote/PID: Not Biden/Democrat	52%	(30)	15%	(9)	33%	(19)	57
2020 Vote/PID: Not Trump/Republican	68%	(32)	16%	(8)	16%	(7)	47

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(400)	30%	(239)	20%	(155)	794
U.S. Economy: Wrong Track	64%	(365)	14%	(82)	22%	(126)	573
U.S. Economy: Right Direction	16%	(35)	71%	(157)	13%	(30)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(23)	79%	(205)	12%	(32)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(340)	2%	(8)	16%	(66)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(37)	22%	(26)	48%	(58)	120
Top 2024 Issue: Economy	64%	(172)	15%	(41)	21%	(55)	269
Community/Gender: Urban Women	27%	(18)	42%	(28)	30%	(20)	66
Community/Gender: Urban Men	41%	(35)	39%	(33)	21%	(18)	86
Community/Gender: Rural Women	53%	(62)	22%	(25)	25%	(29)	117
Community/Gender: Rural Men	66%	(62)	23%	(22)	11%	(11)	94
Community/Gender: Suburban Women	44%	(104)	32%	(75)	24%	(55)	234
Community/Gender: Suburban Men	60%	(119)	28%	(56)	11%	(22)	197
Homeowner	51%	(356)	30%	(205)	19%	(131)	692
Renter	43%	(40)	35%	(32)	22%	(21)	93
Self + Household: White-Collar	48%	(138)	37%	(105)	15%	(44)	288
Self + Household: Blue Collar	56%	(215)	26%	(98)	18%	(67)	380
Union HH: Yes	48%	(40)	38%	(31)	14%	(11)	82
Union HH: No	51%	(360)	29%	(208)	20%	(144)	712
LGBTQ+: Yes	32%	(23)	38%	(27)	30%	(22)	71
LGBTQ+: No	52%	(377)	29%	(212)	18%	(134)	723
Motivated to Vote	50%	(364)	32%	(230)	19%	(136)	730
Parent: Yes	54%	(119)	19%	(43)	27%	(58)	220
Parent: No	49%	(280)	34%	(197)	17%	(97)	574
COVID Vaccine: Yes	43%	(250)	38%	(217)	19%	(110)	577
COVID Vaccine: No	69%	(149)	10%	(22)	21%	(46)	217
Student Loans: Yes	40%	(49)	34%	(41)	26%	(31)	121
Student Loans: No	52%	(351)	29%	(199)	18%	(124)	673
Favorable Opinion of Haley	68%	(173)	19%	(49)	13%	(34)	255
Unfavorable Opinion of Haley	41%	(132)	42%	(134)	17%	(55)	321
Prodigal Biden Voter	63%	(33)	1%	(0)	36%	(19)	53
Undecided Voter (DK/WNV)	31%	(14)	2%	(1)	67%	(31)	46
Undecided Voter (DK)	27%	(7)	4%	(1)	69%	(17)	25

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(400)	30%	(239)	20%	(155)	794
Watched Debate	57%	(336)	27%	(161)	16%	(93)	590
Watched Debate: Did not Watch	31%	(64)	38%	(78)	31%	(62)	204
Watched Debate: All of it	65%	(216)	27%	(90)	8%	(25)	331
Watched Debate: Some of it	46%	(120)	28%	(71)	26%	(67)	259
Continue His Campaign: Yes Biden	27%	(85)	58%	(183)	16%	(51)	319
Continue His Campaign: No Biden	68%	(300)	11%	(46)	21%	(93)	439
Continue His Campaign: Yes Trump	83%	(333)	7%	(28)	10%	(39)	399
Continue His Campaign: No Trump	16%	(56)	57%	(202)	28%	(99)	357
Conviction: Evidence	19%	(72)	56%	(208)	25%	(94)	375
Conviction: Motivation to Damage	83%	(280)	6%	(20)	11%	(38)	338
Conviction: DK/NO	58%	(48)	14%	(11)	28%	(23)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	35%	(279)	18%	(139)	794
Gender: Male	54%	(203)	35%	(131)	12%	(44)	378
Gender: Female	41%	(172)	36%	(148)	23%	(96)	416
Age: 18-34	41%	(87)	32%	(67)	27%	(58)	212
Age: 35-44	54%	(55)	29%	(29)	18%	(18)	103
Age: 45-64	48%	(129)	37%	(98)	16%	(43)	270
Age: 65+	50%	(105)	40%	(84)	10%	(21)	210
GenZers: 1997-2012	38%	(40)	36%	(39)	26%	(27)	107
Millennials: 1981-1996	49%	(99)	27%	(55)	24%	(48)	202
GenXers: 1965-1980	49%	(93)	37%	(70)	14%	(27)	190
Baby Boomers: 1946-1964	48%	(135)	39%	(108)	13%	(36)	278
Educ: < College	50%	(236)	33%	(157)	17%	(81)	475
Educ: Bachelors degree	45%	(93)	39%	(81)	16%	(34)	208
Educ: Post-grad	41%	(46)	37%	(41)	22%	(24)	112
Income: Under 50k	43%	(135)	36%	(114)	21%	(65)	313
Income: 50k-100k	50%	(151)	35%	(106)	14%	(43)	299
Income: 100k+	50%	(90)	33%	(60)	17%	(31)	182
Ethnicity: White (Non-Hispanic)	51%	(335)	32%	(213)	17%	(114)	662
Ethnicity: Hispanic	42%	(14)	32%	(10)	26%	(9)	33
Ethnicity: Black (Non-Hispanic)	24%	(19)	62%	(48)	14%	(11)	78
Ethnicity: Asian + Other (Non-Hispanic)	38%	(8)	32%	(7)	29%	(6)	21
All Christian	54%	(260)	32%	(152)	15%	(71)	484
All Non-Christian	52%	(20)	44%	(17)	4%	(2)	39
Atheist	10%	(3)	62%	(17)	28%	(8)	28
Agnostic/Nothing in particular	29%	(48)	42%	(68)	29%	(48)	164
Something Else	56%	(45)	30%	(24)	13%	(10)	79
Evangelical	69%	(108)	16%	(25)	16%	(24)	158
Non-Evangelical	48%	(190)	38%	(152)	14%	(57)	399
PID: Dem (no lean)	15%	(49)	68%	(218)	17%	(56)	323
PID: Ind (no lean)	39%	(55)	29%	(41)	33%	(46)	142
PID: Rep (no lean)	83%	(272)	6%	(20)	11%	(37)	329

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	35%	(279)	18%	(139)	794
PID/Gender: Dem Men	19%	(27)	69%	(101)	13%	(19)	146
PID/Gender: Dem Women	12%	(22)	67%	(117)	21%	(37)	176
PID/Gender: Ind Men	47%	(30)	28%	(18)	25%	(16)	65
PID/Gender: Ind Women	32%	(25)	29%	(23)	39%	(30)	77
PID/Gender: Rep Men	88%	(146)	7%	(12)	5%	(9)	166
PID/Gender: Rep Women	77%	(126)	5%	(8)	18%	(29)	163
Ideo: Liberal (1-3)	17%	(38)	68%	(154)	15%	(33)	225
Ideo: Moderate (4)	31%	(73)	42%	(99)	27%	(63)	235
Ideo: Conservative (5-7)	82%	(263)	7%	(22)	11%	(35)	319
Community: Urban	33%	(51)	51%	(78)	15%	(23)	152
Community: Suburban	47%	(202)	33%	(142)	20%	(87)	431
Community: Rural	59%	(123)	28%	(59)	14%	(29)	211
Military HHnm: Yes	45%	(54)	33%	(40)	22%	(27)	121
Military HH: No	48%	(321)	36%	(239)	17%	(112)	673
Employ: Private Sector	45%	(129)	37%	(106)	19%	(54)	289
Employ: Government	32%	(12)	43%	(16)	25%	(10)	38
Employ: Self-Employed	60%	(35)	27%	(16)	13%	(8)	58
Employ: Homemaker	52%	(32)	27%	(16)	21%	(13)	62
Employ: Student	17%	(4)	27%	(7)	56%	(13)	24
Employ: Retired	49%	(109)	37%	(81)	14%	(30)	220
Employ: Unemployed	51%	(31)	32%	(19)	17%	(10)	60
Employ: Other	54%	(24)	41%	(18)	5%	(2)	44

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	35%	(279)	18%	(139)	794
Protestant	53%	(117)	33%	(73)	15%	(32)	223
Roman Catholic	54%	(137)	31%	(79)	15%	(39)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	48%	(9)	47%	(9)	6%	(1)	19
Muslim	62%	(10)	35%	(6)	3%	(0)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	10%	(3)	62%	(17)	28%	(8)	28
Agnostic	20%	(8)	52%	(20)	28%	(11)	38
Something else	56%	(45)	30%	(24)	13%	(10)	79
Nothing in particular	32%	(41)	38%	(49)	29%	(37)	126
Ideo/PID: Conservative Republican	89%	(229)	2%	(6)	8%	(21)	256
Ideo/PID: Moderate/Liberal Republican	58%	(43)	20%	(15)	22%	(16)	74
Ideo/PID: Moderate/Conservative Democrat	18%	(24)	58%	(76)	24%	(32)	132
Ideo/PID: Liberal Democrat	13%	(24)	74%	(137)	13%	(23)	185
Unfavorable of Biden and Trump	36%	(46)	14%	(18)	50%	(63)	126
2024 H2H Matchup: Biden Voter	7%	(23)	76%	(264)	17%	(60)	347
2024 H2H Matchup: Trump Voter	85%	(342)	2%	(10)	12%	(49)	401
2024 H2H Matchup: Would not Vote	24%	(5)	24%	(5)	52%	(11)	21
2024 H2H Matchup: Do not Know	20%	(5)	3%	(1)	77%	(19)	25
2022 House Vote: Democrat	13%	(46)	69%	(237)	17%	(58)	342
2022 House Vote: Republican	82%	(253)	5%	(15)	13%	(41)	310
2022 House Vote: Did not Vote	53%	(70)	19%	(25)	29%	(38)	134
2020 Vote: Joe Biden	13%	(49)	68%	(252)	19%	(68)	369
2020 Vote: Donald Trump	85%	(308)	2%	(8)	12%	(45)	360
2020 Vote: Someone Else	42%	(4)	24%	(2)	33%	(3)	8
2020 Vote: Did not Vote	28%	(16)	30%	(17)	42%	(24)	56
2016 Vote: Hillary Clinton	13%	(37)	73%	(208)	15%	(42)	286
2016 Vote: Donald Trump	81%	(257)	5%	(15)	14%	(46)	319
2016 Vote: Someone Else	30%	(4)	29%	(4)	41%	(5)	12
2020 Vote/PID: Not Biden/Democrat	44%	(25)	23%	(13)	34%	(19)	57
2020 Vote/PID: Not Trump/Republican	52%	(25)	33%	(15)	15%	(7)	47

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	35%	(279)	18%	(139)	794
U.S. Economy: Wrong Track	61%	(347)	19%	(108)	21%	(118)	573
U.S. Economy: Right Direction	13%	(29)	78%	(171)	10%	(21)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	85%	(220)	8%	(22)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(333)	4%	(15)	16%	(65)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(24)	36%	(44)	43%	(52)	120
Top 2024 Issue: Economy	64%	(172)	19%	(52)	17%	(45)	269
Community/Gender: Urban Women	26%	(17)	57%	(38)	17%	(11)	66
Community/Gender: Urban Men	39%	(33)	47%	(40)	14%	(12)	86
Community/Gender: Rural Women	55%	(64)	29%	(33)	17%	(19)	117
Community/Gender: Rural Men	63%	(60)	27%	(25)	10%	(9)	94
Community/Gender: Suburban Women	39%	(91)	33%	(77)	28%	(65)	234
Community/Gender: Suburban Men	56%	(110)	33%	(65)	11%	(22)	197
Homeowner	48%	(333)	34%	(238)	17%	(120)	692
Renter	42%	(40)	42%	(39)	16%	(15)	93
Self + Household: White-Collar	44%	(128)	41%	(119)	14%	(41)	288
Self + Household: Blue Collar	53%	(203)	32%	(122)	15%	(55)	380
Union HH: Yes	41%	(33)	37%	(31)	22%	(18)	82
Union HH: No	48%	(342)	35%	(249)	17%	(121)	712
LGBTQ+: Yes	28%	(20)	37%	(26)	35%	(25)	71
LGBTQ+: No	49%	(355)	35%	(253)	16%	(115)	723
Motivated to Vote	48%	(347)	36%	(261)	17%	(121)	730
Parent: Yes	52%	(114)	25%	(56)	23%	(51)	220
Parent: No	46%	(261)	39%	(224)	15%	(89)	574
COVID Vaccine: Yes	39%	(225)	43%	(245)	18%	(106)	577
COVID Vaccine: No	69%	(151)	15%	(34)	15%	(33)	217
Student Loans: Yes	43%	(52)	36%	(44)	20%	(25)	121
Student Loans: No	48%	(324)	35%	(235)	17%	(115)	673
Favorable Opinion of Haley	65%	(166)	24%	(62)	10%	(27)	255
Unfavorable Opinion of Haley	40%	(127)	45%	(145)	15%	(48)	321
Prodigal Biden Voter	55%	(29)	7%	(4)	37%	(20)	53
Undecided Voter (DK/WNV)	22%	(10)	12%	(6)	66%	(30)	46
Undecided Voter (DK)	20%	(5)	3%	(1)	77%	(19)	25

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	35%	(279)	18%	(139)	794
Watched Debate	53%	(311)	33%	(196)	14%	(83)	590
Watched Debate: Did not Watch	32%	(65)	41%	(84)	28%	(56)	204
Watched Debate: All of it	58%	(193)	31%	(104)	10%	(34)	331
Watched Debate: Some of it	46%	(118)	36%	(92)	19%	(49)	259
Continue His Campaign: Yes Biden	25%	(79)	65%	(207)	11%	(34)	319
Continue His Campaign: No Biden	65%	(284)	15%	(65)	20%	(89)	439
Continue His Campaign: Yes Trump	84%	(336)	7%	(29)	9%	(34)	399
Continue His Campaign: No Trump	10%	(35)	67%	(239)	23%	(83)	357
Conviction: Evidence	11%	(42)	68%	(255)	21%	(78)	375
Conviction: Motivation to Damage	86%	(290)	5%	(17)	9%	(31)	338
Conviction: DK/NO	53%	(43)	10%	(8)	37%	(30)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	40%	(316)	16%	(126)	794
Gender: Male	48%	(182)	40%	(153)	11%	(43)	378
Gender: Female	41%	(170)	39%	(163)	20%	(83)	416
Age: 18-34	38%	(80)	39%	(82)	24%	(50)	212
Age: 35-44	46%	(47)	38%	(39)	15%	(16)	103
Age: 45-64	43%	(116)	41%	(110)	16%	(43)	270
Age: 65+	52%	(109)	40%	(84)	8%	(17)	210
GenZers: 1997-2012	40%	(43)	41%	(44)	19%	(21)	107
Millennials: 1981-1996	41%	(82)	37%	(75)	22%	(45)	202
GenXers: 1965-1980	42%	(79)	42%	(80)	17%	(32)	190
Baby Boomers: 1946-1964	51%	(142)	39%	(109)	10%	(28)	278
Educ: < College	48%	(230)	35%	(168)	16%	(77)	475
Educ: Bachelors degree	38%	(79)	47%	(98)	15%	(31)	208
Educ: Post-grad	39%	(44)	45%	(50)	16%	(17)	112
Income: Under 50k	40%	(127)	40%	(124)	20%	(63)	313
Income: 50k-100k	48%	(144)	41%	(122)	11%	(33)	299
Income: 100k+	45%	(82)	38%	(69)	17%	(31)	182
Ethnicity: White (Non-Hispanic)	48%	(319)	36%	(237)	16%	(105)	662
Ethnicity: Hispanic	25%	(8)	62%	(20)	13%	(4)	33
Ethnicity: Black (Non-Hispanic)	20%	(16)	64%	(50)	16%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	44%	(9)	36%	(8)	20%	(4)	21
All Christian	52%	(250)	36%	(173)	13%	(61)	484
All Non-Christian	36%	(14)	54%	(21)	10%	(4)	39
Atheist	16%	(4)	70%	(20)	14%	(4)	28
Agnostic/Nothing in particular	24%	(40)	48%	(79)	28%	(46)	164
Something Else	56%	(45)	30%	(24)	14%	(11)	79
Evangelical	68%	(107)	17%	(27)	15%	(23)	158
Non-Evangelical	45%	(181)	42%	(169)	12%	(49)	399
PID: Dem (no lean)	12%	(40)	77%	(249)	10%	(34)	323
PID: Ind (no lean)	33%	(47)	32%	(45)	35%	(49)	142
PID: Rep (no lean)	81%	(266)	6%	(21)	13%	(43)	329

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	40%	(316)	16%	(126)	794
PID/Gender: Dem Men	13%	(19)	79%	(116)	8%	(11)	146
PID/Gender: Dem Women	12%	(20)	76%	(133)	13%	(22)	176
PID/Gender: Ind Men	37%	(24)	35%	(23)	27%	(18)	65
PID/Gender: Ind Women	30%	(23)	29%	(23)	41%	(32)	77
PID/Gender: Rep Men	83%	(139)	8%	(14)	8%	(14)	166
PID/Gender: Rep Women	78%	(127)	4%	(7)	18%	(29)	163
Ideo: Liberal (1-3)	12%	(28)	79%	(178)	9%	(20)	225
Ideo: Moderate (4)	30%	(72)	47%	(111)	22%	(53)	235
Ideo: Conservative (5-7)	79%	(252)	7%	(23)	14%	(45)	319
Community: Urban	30%	(45)	55%	(84)	15%	(23)	152
Community: Suburban	44%	(190)	39%	(170)	17%	(72)	431
Community: Rural	56%	(118)	29%	(62)	15%	(31)	211
Military HHnm: Yes	50%	(61)	36%	(44)	14%	(17)	121
Military HH: No	43%	(292)	40%	(272)	16%	(109)	673
Employ: Private Sector	40%	(115)	42%	(122)	18%	(52)	289
Employ: Government	37%	(14)	42%	(16)	21%	(8)	38
Employ: Self-Employed	52%	(30)	32%	(19)	16%	(9)	58
Employ: Homemaker	48%	(30)	30%	(19)	21%	(13)	62
Employ: Student	15%	(4)	56%	(13)	30%	(7)	24
Employ: Retired	51%	(111)	39%	(87)	10%	(22)	220
Employ: Unemployed	48%	(28)	37%	(22)	15%	(9)	60
Employ: Other	46%	(20)	42%	(18)	12%	(5)	44

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	40%	(316)	16%	(126)	794
Protestant	50%	(112)	35%	(78)	15%	(33)	223
Roman Catholic	52%	(132)	37%	(94)	11%	(28)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	31%	(6)	58%	(11)	11%	(2)	19
Muslim	45%	(8)	44%	(7)	11%	(2)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	16%	(4)	70%	(20)	14%	(4)	28
Agnostic	19%	(7)	59%	(23)	21%	(8)	38
Something else	56%	(45)	30%	(24)	14%	(11)	79
Nothing in particular	26%	(33)	44%	(56)	30%	(38)	126
Ideo/PID: Conservative Republican	86%	(220)	3%	(8)	11%	(28)	256
Ideo/PID: Moderate/Liberal Republican	63%	(46)	17%	(13)	20%	(15)	74
Ideo/PID: Moderate/Conservative Democrat	17%	(23)	65%	(86)	17%	(23)	132
Ideo/PID: Liberal Democrat	9%	(16)	86%	(159)	5%	(10)	185
Unfavorable of Biden and Trump	36%	(45)	25%	(31)	39%	(50)	126
2024 H2H Matchup: Biden Voter	5%	(17)	83%	(287)	12%	(43)	347
2024 H2H Matchup: Trump Voter	82%	(327)	6%	(24)	12%	(50)	401
2024 H2H Matchup: Would not Vote	27%	(6)	—	(0)	72%	(15)	21
2024 H2H Matchup: Do not Know	10%	(3)	19%	(5)	71%	(18)	25
2022 House Vote: Democrat	9%	(32)	77%	(264)	13%	(46)	342
2022 House Vote: Republican	80%	(247)	7%	(22)	13%	(40)	310
2022 House Vote: Did not Vote	51%	(68)	21%	(29)	28%	(37)	134
2020 Vote: Joe Biden	8%	(30)	75%	(279)	16%	(60)	369
2020 Vote: Donald Trump	84%	(303)	4%	(13)	12%	(44)	360
2020 Vote: Someone Else	29%	(2)	22%	(2)	49%	(4)	8
2020 Vote: Did not Vote	30%	(17)	39%	(22)	31%	(18)	56
2016 Vote: Hillary Clinton	11%	(31)	79%	(226)	10%	(29)	286
2016 Vote: Donald Trump	79%	(250)	7%	(23)	14%	(45)	319
2016 Vote: Someone Else	12%	(1)	53%	(7)	36%	(4)	12
2020 Vote/PID: Not Biden/Democrat	45%	(26)	41%	(23)	14%	(8)	57
2020 Vote/PID: Not Trump/Republican	47%	(22)	28%	(13)	25%	(12)	47

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	40%	(316)	16%	(126)	794
U.S. Economy: Wrong Track	58%	(331)	24%	(138)	18%	(104)	573
U.S. Economy: Right Direction	10%	(21)	81%	(178)	10%	(22)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	89%	(230)	7%	(18)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(316)	9%	(36)	15%	(63)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	42%	(50)	37%	(45)	120
Top 2024 Issue: Economy	56%	(151)	25%	(66)	19%	(52)	269
Community/Gender: Urban Women	26%	(17)	51%	(34)	23%	(15)	66
Community/Gender: Urban Men	32%	(28)	59%	(50)	9%	(8)	86
Community/Gender: Rural Women	51%	(59)	26%	(30)	24%	(28)	117
Community/Gender: Rural Men	62%	(59)	34%	(32)	4%	(4)	94
Community/Gender: Suburban Women	40%	(94)	42%	(99)	17%	(41)	234
Community/Gender: Suburban Men	49%	(96)	36%	(71)	16%	(31)	197
Homeowner	46%	(317)	39%	(269)	15%	(105)	692
Renter	35%	(33)	47%	(43)	18%	(17)	93
Self + Household: White-Collar	42%	(121)	45%	(129)	13%	(38)	288
Self + Household: Blue Collar	51%	(193)	37%	(139)	13%	(48)	380
Union HH: Yes	43%	(36)	47%	(39)	9%	(8)	82
Union HH: No	45%	(317)	39%	(277)	17%	(118)	712
LGBTQ+: Yes	27%	(19)	50%	(36)	24%	(17)	71
LGBTQ+: No	46%	(334)	39%	(280)	15%	(109)	723
Motivated to Vote	45%	(325)	41%	(296)	15%	(109)	730
Parent: Yes	47%	(104)	32%	(70)	21%	(47)	220
Parent: No	43%	(249)	43%	(246)	14%	(79)	574
COVID Vaccine: Yes	36%	(205)	49%	(280)	16%	(91)	577
COVID Vaccine: No	68%	(147)	16%	(35)	16%	(35)	217
Student Loans: Yes	36%	(44)	48%	(57)	16%	(20)	121
Student Loans: No	46%	(309)	38%	(258)	16%	(106)	673
Favorable Opinion of Haley	64%	(163)	26%	(65)	11%	(27)	255
Unfavorable Opinion of Haley	35%	(112)	53%	(171)	12%	(38)	321
Prodigal Biden Voter	36%	(19)	21%	(11)	42%	(22)	53
Undecided Voter (DK/WNV)	18%	(8)	11%	(5)	71%	(33)	46
Undecided Voter (DK)	10%	(3)	19%	(5)	71%	(18)	25

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	40%	(316)	16%	(126)	794
Watched Debate	49%	(289)	37%	(217)	14%	(84)	590
Watched Debate: Did not Watch	31%	(63)	48%	(99)	21%	(42)	204
Watched Debate: All of it	56%	(187)	35%	(115)	9%	(29)	331
Watched Debate: Some of it	40%	(102)	39%	(102)	21%	(55)	259
Continue His Campaign: Yes Biden	21%	(66)	72%	(229)	8%	(24)	319
Continue His Campaign: No Biden	62%	(274)	19%	(83)	19%	(82)	439
Continue His Campaign: Yes Trump	79%	(315)	12%	(49)	9%	(36)	399
Continue His Campaign: No Trump	10%	(35)	71%	(253)	19%	(69)	357
Conviction: Evidence	8%	(31)	75%	(280)	17%	(63)	375
Conviction: Motivation to Damage	82%	(278)	8%	(27)	10%	(33)	338
Conviction: DK/NO	54%	(44)	10%	(9)	36%	(29)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(385)	33%	(264)	18%	(145)	794
Gender: Male	56%	(211)	32%	(120)	12%	(47)	378
Gender: Female	42%	(175)	35%	(144)	24%	(98)	416
Age: 18-34	46%	(97)	29%	(60)	26%	(54)	212
Age: 35-44	52%	(53)	31%	(32)	17%	(18)	103
Age: 45-64	46%	(124)	37%	(100)	17%	(45)	270
Age: 65+	53%	(111)	34%	(72)	13%	(27)	210
GenZers: 1997-2012	45%	(49)	30%	(32)	24%	(26)	107
Millennials: 1981-1996	49%	(98)	28%	(57)	23%	(46)	202
GenXers: 1965-1980	45%	(86)	38%	(72)	17%	(33)	190
Baby Boomers: 1946-1964	52%	(145)	35%	(96)	13%	(37)	278
Educ: < College	52%	(247)	30%	(143)	18%	(85)	475
Educ: Bachelors degree	43%	(89)	38%	(80)	19%	(39)	208
Educ: Post-grad	45%	(50)	37%	(41)	18%	(20)	112
Income: Under 50k	44%	(138)	35%	(109)	21%	(66)	313
Income: 50k-100k	51%	(153)	33%	(98)	16%	(48)	299
Income: 100k+	52%	(94)	32%	(58)	16%	(30)	182
Ethnicity: White (Non-Hispanic)	53%	(349)	29%	(194)	18%	(119)	662
Ethnicity: Hispanic	43%	(14)	41%	(14)	16%	(5)	33
Ethnicity: Black (Non-Hispanic)	19%	(15)	65%	(51)	16%	(13)	78
Ethnicity: Asian + Other (Non-Hispanic)	35%	(7)	29%	(6)	36%	(8)	21
All Christian	55%	(267)	29%	(142)	15%	(75)	484
All Non-Christian	47%	(18)	45%	(17)	8%	(3)	39
Atheist	18%	(5)	47%	(13)	35%	(10)	28
Agnostic/Nothing in particular	30%	(49)	41%	(67)	29%	(48)	164
Something Else	58%	(46)	31%	(25)	11%	(9)	79
Evangelical	72%	(113)	14%	(23)	14%	(21)	158
Non-Evangelical	49%	(196)	36%	(144)	15%	(59)	399
PID: Dem (no lean)	15%	(48)	67%	(215)	19%	(60)	323
PID: Ind (no lean)	40%	(57)	25%	(35)	35%	(50)	142
PID: Rep (no lean)	85%	(281)	4%	(14)	10%	(34)	329

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(385)	33%	(264)	18%	(145)	794
PID/Gender: Dem Men	21%	(30)	66%	(96)	14%	(20)	146
PID/Gender: Dem Women	10%	(17)	67%	(119)	23%	(40)	176
PID/Gender: Ind Men	50%	(33)	24%	(16)	25%	(16)	65
PID/Gender: Ind Women	31%	(24)	25%	(19)	44%	(34)	77
PID/Gender: Rep Men	89%	(148)	5%	(8)	6%	(10)	166
PID/Gender: Rep Women	82%	(133)	4%	(6)	15%	(24)	163
Ideo: Liberal (1-3)	14%	(31)	68%	(154)	18%	(40)	225
Ideo: Moderate (4)	37%	(88)	36%	(85)	27%	(62)	235
Ideo: Conservative (5-7)	83%	(266)	6%	(20)	10%	(33)	319
Community: Urban	32%	(49)	50%	(76)	18%	(27)	152
Community: Suburban	48%	(206)	32%	(137)	20%	(88)	431
Community: Rural	62%	(131)	24%	(51)	14%	(30)	211
Military HHnm: Yes	47%	(57)	31%	(38)	21%	(26)	121
Military HH: No	49%	(328)	34%	(226)	18%	(118)	673
Employ: Private Sector	48%	(139)	34%	(98)	18%	(51)	289
Employ: Government	39%	(15)	34%	(13)	27%	(10)	38
Employ: Self-Employed	58%	(34)	30%	(17)	12%	(7)	58
Employ: Homemaker	56%	(34)	27%	(16)	18%	(11)	62
Employ: Student	14%	(3)	27%	(7)	59%	(14)	24
Employ: Retired	50%	(111)	35%	(76)	15%	(33)	220
Employ: Unemployed	42%	(25)	32%	(19)	26%	(16)	60
Employ: Other	54%	(24)	41%	(18)	5%	(2)	44

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(385)	33%	(264)	18%	(145)	794
Protestant	54%	(121)	30%	(66)	16%	(36)	223
Roman Catholic	56%	(143)	30%	(76)	14%	(36)	255
Mormon	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	42%	(8)	48%	(9)	10%	(2)	19
Muslim	56%	(9)	35%	(6)	8%	(1)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	18%	(5)	47%	(13)	35%	(10)	28
Agnostic	22%	(8)	40%	(15)	38%	(15)	38
Something else	58%	(46)	31%	(25)	11%	(9)	79
Nothing in particular	32%	(41)	41%	(52)	27%	(34)	126
Ideo/PID: Conservative Republican	92%	(236)	1%	(2)	7%	(18)	256
Ideo/PID: Moderate/Liberal Republican	62%	(46)	16%	(12)	22%	(16)	74
Ideo/PID: Moderate/Conservative Democrat	22%	(29)	56%	(74)	22%	(29)	132
Ideo/PID: Liberal Democrat	10%	(19)	73%	(135)	16%	(30)	185
Unfavorable of Biden and Trump	42%	(53)	11%	(14)	47%	(60)	126
2024 H2H Matchup: Biden Voter	7%	(25)	72%	(250)	21%	(73)	347
2024 H2H Matchup: Trump Voter	87%	(348)	2%	(10)	11%	(44)	401
2024 H2H Matchup: Would not Vote	32%	(7)	15%	(3)	53%	(11)	21
2024 H2H Matchup: Do not Know	25%	(6)	6%	(2)	68%	(17)	25
2022 House Vote: Democrat	14%	(47)	68%	(233)	18%	(61)	342
2022 House Vote: Republican	85%	(262)	4%	(12)	12%	(36)	310
2022 House Vote: Did not Vote	52%	(70)	14%	(18)	34%	(46)	134
2020 Vote: Joe Biden	13%	(49)	66%	(245)	20%	(75)	369
2020 Vote: Donald Trump	86%	(311)	2%	(6)	12%	(44)	360
2020 Vote: Someone Else	49%	(4)	11%	(1)	40%	(3)	8
2020 Vote: Did not Vote	39%	(22)	21%	(12)	40%	(22)	56
2016 Vote: Hillary Clinton	13%	(36)	70%	(201)	17%	(49)	286
2016 Vote: Donald Trump	84%	(267)	4%	(12)	13%	(40)	319
2016 Vote: Someone Else	25%	(3)	21%	(3)	55%	(7)	12
2020 Vote/PID: Not Biden/Democrat	43%	(24)	22%	(12)	36%	(21)	57
2020 Vote/PID: Not Trump/Republican	62%	(29)	24%	(11)	15%	(7)	47

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(385)	33%	(264)	18%	(145)	794
U.S. Economy: Wrong Track	61%	(351)	18%	(104)	21%	(118)	573
U.S. Economy: Right Direction	16%	(35)	72%	(160)	12%	(26)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	85%	(220)	9%	(24)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(342)	2%	(10)	15%	(62)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(27)	28%	(34)	49%	(59)	120
Top 2024 Issue: Economy	65%	(174)	19%	(51)	16%	(44)	269
Community/Gender: Urban Women	20%	(13)	56%	(37)	24%	(16)	66
Community/Gender: Urban Men	41%	(35)	45%	(39)	13%	(12)	86
Community/Gender: Rural Women	56%	(66)	26%	(30)	18%	(21)	117
Community/Gender: Rural Men	69%	(65)	22%	(20)	10%	(9)	94
Community/Gender: Suburban Women	41%	(96)	33%	(77)	26%	(62)	234
Community/Gender: Suburban Men	56%	(111)	31%	(61)	13%	(26)	197
Homeowner	50%	(346)	32%	(224)	18%	(122)	692
Renter	40%	(37)	40%	(38)	20%	(18)	93
Self + Household: White-Collar	46%	(133)	40%	(114)	14%	(41)	288
Self + Household: Blue Collar	55%	(210)	29%	(111)	16%	(59)	380
Union HH: Yes	43%	(35)	39%	(32)	18%	(15)	82
Union HH: No	49%	(350)	33%	(232)	18%	(130)	712
LGBTQ+: Yes	29%	(21)	39%	(28)	32%	(23)	71
LGBTQ+: No	50%	(365)	33%	(236)	17%	(122)	723
Motivated to Vote	49%	(355)	34%	(247)	17%	(128)	730
Parent: Yes	52%	(115)	26%	(58)	22%	(48)	220
Parent: No	47%	(271)	36%	(206)	17%	(96)	574
COVID Vaccine: Yes	40%	(230)	41%	(236)	19%	(111)	577
COVID Vaccine: No	72%	(156)	13%	(28)	15%	(33)	217
Student Loans: Yes	44%	(53)	39%	(47)	18%	(21)	121
Student Loans: No	49%	(333)	32%	(217)	18%	(123)	673
Favorable Opinion of Haley	67%	(171)	22%	(57)	10%	(27)	255
Unfavorable Opinion of Haley	40%	(127)	44%	(141)	16%	(52)	321
Prodigal Biden Voter	59%	(31)	14%	(7)	26%	(14)	53
Undecided Voter (DK/WNV)	29%	(13)	10%	(5)	61%	(28)	46
Undecided Voter (DK)	25%	(6)	6%	(2)	68%	(17)	25

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(385)	33%	(264)	18%	(145)	794
Watched Debate	55%	(322)	30%	(178)	15%	(89)	590
Watched Debate: Did not Watch	31%	(63)	42%	(86)	27%	(55)	204
Watched Debate: All of it	61%	(203)	30%	(100)	9%	(28)	331
Watched Debate: Some of it	46%	(119)	30%	(78)	24%	(61)	259
Continue His Campaign: Yes Biden	23%	(75)	63%	(202)	13%	(42)	319
Continue His Campaign: No Biden	68%	(300)	13%	(57)	19%	(82)	439
Continue His Campaign: Yes Trump	86%	(344)	7%	(29)	6%	(26)	399
Continue His Campaign: No Trump	11%	(40)	63%	(226)	25%	(90)	357
Conviction: Evidence	14%	(54)	64%	(238)	22%	(83)	375
Conviction: Motivation to Damage	85%	(286)	6%	(21)	9%	(31)	338
Conviction: DK/NO	56%	(46)	6%	(5)	38%	(31)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	41%	(324)	20%	(160)	794
Gender: Male	44%	(166)	41%	(154)	15%	(57)	378
Gender: Female	35%	(145)	41%	(170)	25%	(102)	416
Age: 18-34	34%	(71)	43%	(92)	23%	(49)	212
Age: 35-44	45%	(46)	37%	(38)	18%	(19)	103
Age: 45-64	38%	(101)	41%	(112)	21%	(57)	270
Age: 65+	44%	(92)	39%	(82)	17%	(36)	210
GenZers: 1997-2012	39%	(42)	44%	(47)	17%	(18)	107
Millennials: 1981-1996	36%	(72)	40%	(81)	24%	(49)	202
GenXers: 1965-1980	41%	(77)	42%	(80)	17%	(33)	190
Baby Boomers: 1946-1964	41%	(114)	39%	(108)	20%	(57)	278
Educ: < College	46%	(217)	36%	(169)	19%	(89)	475
Educ: Bachelors degree	31%	(63)	49%	(102)	20%	(42)	208
Educ: Post-grad	27%	(30)	47%	(52)	26%	(29)	112
Income: Under 50k	41%	(127)	40%	(124)	20%	(62)	313
Income: 50k-100k	41%	(122)	43%	(129)	16%	(49)	299
Income: 100k+	34%	(62)	39%	(71)	27%	(49)	182
Ethnicity: White (Non-Hispanic)	42%	(275)	37%	(247)	21%	(139)	662
Ethnicity: Hispanic	35%	(11)	52%	(17)	14%	(4)	33
Ethnicity: Black (Non-Hispanic)	21%	(16)	69%	(54)	10%	(8)	78
Ethnicity: Asian + Other (Non-Hispanic)	35%	(7)	28%	(6)	37%	(8)	21
All Christian	46%	(224)	36%	(173)	18%	(87)	484
All Non-Christian	34%	(13)	53%	(20)	13%	(5)	39
Atheist	10%	(3)	71%	(20)	19%	(5)	28
Agnostic/Nothing in particular	26%	(42)	48%	(78)	27%	(44)	164
Something Else	37%	(29)	39%	(31)	24%	(19)	79
Evangelical	58%	(92)	19%	(30)	22%	(35)	158
Non-Evangelical	39%	(156)	44%	(174)	17%	(69)	399
PID: Dem (no lean)	8%	(24)	77%	(250)	15%	(49)	323
PID: Ind (no lean)	30%	(42)	34%	(49)	36%	(51)	142
PID: Rep (no lean)	74%	(244)	8%	(25)	18%	(61)	329

Continued on next page

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	41%	(324)	20%	(160)	794
PID/Gender: Dem Men	11%	(16)	78%	(114)	11%	(17)	146
PID/Gender: Dem Women	5%	(9)	77%	(136)	18%	(32)	176
PID/Gender: Ind Men	31%	(20)	38%	(25)	31%	(20)	65
PID/Gender: Ind Women	29%	(22)	31%	(24)	39%	(30)	77
PID/Gender: Rep Men	78%	(130)	9%	(15)	12%	(21)	166
PID/Gender: Rep Women	70%	(113)	6%	(10)	25%	(40)	163
Ideo: Liberal (1-3)	10%	(22)	79%	(178)	11%	(25)	225
Ideo: Moderate (4)	24%	(57)	44%	(104)	32%	(75)	235
Ideo: Conservative (5-7)	72%	(231)	12%	(37)	16%	(52)	319
Community: Urban	27%	(42)	57%	(87)	15%	(23)	152
Community: Suburban	38%	(164)	40%	(174)	22%	(93)	431
Community: Rural	50%	(105)	29%	(62)	21%	(44)	211
Military HHnm: Yes	44%	(53)	35%	(43)	21%	(26)	121
Military HH: No	38%	(258)	42%	(281)	20%	(134)	673
Employ: Private Sector	37%	(107)	44%	(128)	18%	(53)	289
Employ: Government	30%	(12)	39%	(15)	30%	(12)	38
Employ: Self-Employed	54%	(31)	33%	(19)	13%	(8)	58
Employ: Homemaker	44%	(27)	31%	(19)	25%	(15)	62
Employ: Student	25%	(6)	57%	(14)	18%	(4)	24
Employ: Retired	39%	(85)	37%	(81)	25%	(54)	220
Employ: Unemployed	38%	(23)	45%	(27)	17%	(10)	60
Employ: Other	44%	(19)	47%	(21)	9%	(4)	44

Continued on next page

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	41%	(324)	20%	(160)	794
Protestant	41%	(91)	35%	(79)	24%	(53)	223
Roman Catholic	50%	(128)	37%	(94)	13%	(33)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	39%	(1)	4
Jewish	27%	(5)	58%	(11)	15%	(3)	19
Muslim	45%	(7)	41%	(7)	14%	(2)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	10%	(3)	71%	(20)	19%	(5)	28
Agnostic	19%	(7)	57%	(22)	24%	(9)	38
Something else	37%	(29)	39%	(31)	24%	(19)	79
Nothing in particular	27%	(35)	45%	(57)	28%	(35)	126
Ideo/PID: Conservative Republican	80%	(204)	5%	(14)	15%	(38)	256
Ideo/PID: Moderate/Liberal Republican	54%	(40)	15%	(11)	31%	(23)	74
Ideo/PID: Moderate/Conservative Democrat	11%	(14)	66%	(87)	23%	(31)	132
Ideo/PID: Liberal Democrat	5%	(10)	85%	(157)	9%	(17)	185
Unfavorable of Biden and Trump	20%	(25)	28%	(35)	52%	(66)	126
2024 H2H Matchup: Biden Voter	3%	(12)	83%	(287)	14%	(48)	347
2024 H2H Matchup: Trump Voter	73%	(292)	8%	(33)	19%	(76)	401
2024 H2H Matchup: Would not Vote	16%	(3)	4%	(1)	80%	(17)	21
2024 H2H Matchup: Do not Know	12%	(3)	11%	(3)	77%	(19)	25
2022 House Vote: Democrat	7%	(22)	77%	(263)	16%	(56)	342
2022 House Vote: Republican	72%	(223)	6%	(19)	22%	(68)	310
2022 House Vote: Did not Vote	45%	(60)	30%	(40)	25%	(34)	134
2020 Vote: Joe Biden	7%	(26)	75%	(278)	18%	(65)	369
2020 Vote: Donald Trump	73%	(265)	6%	(20)	21%	(76)	360
2020 Vote: Someone Else	40%	(3)	18%	(2)	41%	(4)	8
2020 Vote: Did not Vote	29%	(16)	43%	(24)	28%	(16)	56
2016 Vote: Hillary Clinton	7%	(21)	80%	(228)	13%	(37)	286
2016 Vote: Donald Trump	71%	(225)	6%	(18)	24%	(76)	319
2016 Vote: Someone Else	36%	(4)	24%	(3)	40%	(5)	12
2020 Vote/PID: Not Biden/Democrat	33%	(19)	39%	(22)	28%	(16)	57
2020 Vote/PID: Not Trump/Republican	47%	(22)	28%	(13)	25%	(12)	47

Continued on next page

Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	41%	(324)	20%	(160)	794
U.S. Economy: Wrong Track	51%	(290)	25%	(145)	24%	(138)	573
U.S. Economy: Right Direction	10%	(21)	81%	(178)	10%	(22)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	88%	(229)	6%	(15)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(281)	11%	(46)	21%	(87)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(14)	40%	(49)	48%	(58)	120
Top 2024 Issue: Economy	48%	(130)	29%	(78)	23%	(61)	269
Community/Gender: Urban Women	13%	(9)	65%	(43)	21%	(14)	66
Community/Gender: Urban Men	38%	(33)	51%	(44)	10%	(9)	86
Community/Gender: Rural Women	48%	(56)	30%	(35)	21%	(25)	117
Community/Gender: Rural Men	52%	(49)	28%	(27)	20%	(19)	94
Community/Gender: Suburban Women	34%	(79)	39%	(91)	27%	(64)	234
Community/Gender: Suburban Men	43%	(85)	42%	(83)	15%	(30)	197
Homeowner	40%	(278)	40%	(278)	20%	(135)	692
Renter	32%	(30)	46%	(43)	22%	(20)	93
Self + Household: White-Collar	32%	(91)	48%	(139)	20%	(58)	288
Self + Household: Blue Collar	49%	(187)	34%	(128)	17%	(65)	380
Union HH: Yes	43%	(35)	42%	(34)	15%	(12)	82
Union HH: No	39%	(275)	41%	(289)	21%	(147)	712
LGBTQ+: Yes	22%	(16)	53%	(38)	25%	(18)	71
LGBTQ+: No	41%	(295)	40%	(286)	20%	(142)	723
Motivated to Vote	39%	(286)	42%	(303)	19%	(141)	730
Parent: Yes	44%	(97)	36%	(79)	20%	(45)	220
Parent: No	37%	(214)	43%	(245)	20%	(115)	574
COVID Vaccine: Yes	31%	(176)	49%	(284)	20%	(116)	577
COVID Vaccine: No	62%	(135)	18%	(39)	20%	(43)	217
Student Loans: Yes	30%	(36)	50%	(61)	20%	(24)	121
Student Loans: No	41%	(275)	39%	(263)	20%	(136)	673
Favorable Opinion of Haley	50%	(128)	30%	(77)	19%	(49)	255
Unfavorable Opinion of Haley	32%	(102)	52%	(166)	17%	(53)	321
Prodigal Biden Voter	34%	(18)	24%	(13)	42%	(22)	53
Undecided Voter (DK/WNV)	14%	(6)	8%	(4)	78%	(36)	46
Undecided Voter (DK)	12%	(3)	11%	(3)	77%	(19)	25

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(311)	41%	(324)	20%	(160)	794
Watched Debate	45%	(263)	39%	(229)	17%	(98)	590
Watched Debate: Did not Watch	23%	(48)	46%	(95)	30%	(62)	204
Watched Debate: All of it	52%	(172)	36%	(118)	12%	(41)	331
Watched Debate: Some of it	35%	(90)	43%	(111)	22%	(57)	259
Continue His Campaign: Yes Biden	18%	(56)	69%	(221)	13%	(42)	319
Continue His Campaign: No Biden	55%	(241)	21%	(94)	24%	(104)	439
Continue His Campaign: Yes Trump	72%	(286)	13%	(53)	15%	(61)	399
Continue His Campaign: No Trump	5%	(18)	73%	(260)	22%	(79)	357
Conviction: Evidence	9%	(35)	73%	(274)	18%	(66)	375
Conviction: Motivation to Damage	69%	(235)	11%	(37)	20%	(66)	338
Conviction: DK/NO	51%	(42)	16%	(13)	33%	(27)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	37%	(292)	20%	(159)	794
Gender: Male	49%	(187)	36%	(136)	14%	(54)	378
Gender: Female	38%	(156)	37%	(156)	25%	(104)	416
Age: 18-34	41%	(88)	33%	(70)	25%	(54)	212
Age: 35-44	46%	(47)	40%	(41)	14%	(15)	103
Age: 45-64	41%	(110)	39%	(105)	20%	(55)	270
Age: 65+	47%	(99)	36%	(76)	17%	(36)	210
GenZers: 1997-2012	40%	(43)	35%	(38)	25%	(26)	107
Millennials: 1981-1996	44%	(89)	35%	(71)	21%	(42)	202
GenXers: 1965-1980	41%	(78)	39%	(74)	20%	(38)	190
Baby Boomers: 1946-1964	46%	(127)	36%	(101)	18%	(50)	278
Educ: < College	49%	(234)	32%	(151)	19%	(89)	475
Educ: Bachelors degree	35%	(72)	42%	(86)	24%	(49)	208
Educ: Post-grad	33%	(37)	49%	(55)	18%	(20)	112
Income: Under 50k	41%	(127)	37%	(117)	22%	(68)	313
Income: 50k-100k	46%	(136)	38%	(113)	17%	(49)	299
Income: 100k+	44%	(80)	34%	(62)	22%	(41)	182
Ethnicity: White (Non-Hispanic)	47%	(310)	32%	(214)	21%	(138)	662
Ethnicity: Hispanic	38%	(12)	44%	(15)	18%	(6)	33
Ethnicity: Black (Non-Hispanic)	16%	(13)	71%	(55)	13%	(10)	78
Ethnicity: Asian + Other (Non-Hispanic)	36%	(8)	41%	(9)	23%	(5)	21
All Christian	51%	(246)	33%	(159)	16%	(79)	484
All Non-Christian	34%	(13)	50%	(19)	16%	(6)	39
Atheist	16%	(4)	52%	(15)	32%	(9)	28
Agnostic/Nothing in particular	27%	(44)	44%	(72)	29%	(48)	164
Something Else	45%	(35)	35%	(28)	20%	(16)	79
Evangelical	62%	(98)	20%	(32)	18%	(28)	158
Non-Evangelical	45%	(180)	38%	(152)	17%	(66)	399
PID: Dem (no lean)	10%	(32)	72%	(233)	18%	(58)	323
PID: Ind (no lean)	34%	(48)	31%	(44)	35%	(50)	142
PID: Rep (no lean)	80%	(263)	5%	(15)	16%	(51)	329

Continued on next page

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	37%	(292)	20%	(159)	794
PID/Gender: Dem Men	14%	(21)	71%	(104)	15%	(22)	146
PID/Gender: Dem Women	6%	(11)	73%	(129)	21%	(36)	176
PID/Gender: Ind Men	40%	(26)	32%	(21)	28%	(18)	65
PID/Gender: Ind Women	29%	(23)	30%	(23)	41%	(31)	77
PID/Gender: Rep Men	84%	(140)	7%	(11)	9%	(15)	166
PID/Gender: Rep Women	75%	(123)	2%	(4)	22%	(37)	163
Ideo: Liberal (1-3)	10%	(23)	72%	(163)	17%	(39)	225
Ideo: Moderate (4)	27%	(65)	42%	(99)	30%	(71)	235
Ideo: Conservative (5-7)	80%	(254)	8%	(27)	12%	(38)	319
Community: Urban	29%	(44)	54%	(82)	16%	(25)	152
Community: Suburban	41%	(176)	36%	(154)	24%	(102)	431
Community: Rural	58%	(123)	27%	(56)	15%	(32)	211
Military HHnm: Yes	44%	(54)	35%	(43)	20%	(25)	121
Military HH: No	43%	(289)	37%	(249)	20%	(134)	673
Employ: Private Sector	42%	(120)	38%	(108)	21%	(60)	289
Employ: Government	32%	(12)	43%	(16)	25%	(10)	38
Employ: Self-Employed	57%	(33)	30%	(17)	13%	(8)	58
Employ: Homemaker	52%	(32)	30%	(19)	17%	(11)	62
Employ: Student	18%	(4)	40%	(10)	43%	(10)	24
Employ: Retired	45%	(98)	36%	(80)	19%	(42)	220
Employ: Unemployed	34%	(20)	43%	(26)	23%	(13)	60
Employ: Other	52%	(23)	38%	(17)	10%	(4)	44

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Table BLMB10_10: Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	37%	(292)	20%	(159)	794
Protestant	49%	(108)	35%	(77)	17%	(37)	223
Roman Catholic	53%	(134)	31%	(79)	16%	(41)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	31%	(6)	58%	(11)	11%	(2)	19
Muslim	38%	(6)	36%	(6)	25%	(4)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	16%	(4)	52%	(15)	32%	(9)	28
Agnostic	16%	(6)	49%	(19)	34%	(13)	38
Something else	45%	(35)	35%	(28)	20%	(16)	79
Nothing in particular	30%	(38)	42%	(53)	28%	(35)	126
Ideo/PID: Conservative Republican	87%	(223)	2%	(6)	11%	(27)	256
Ideo/PID: Moderate/Liberal Republican	55%	(40)	12%	(9)	33%	(24)	74
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	63%	(83)	21%	(28)	132
Ideo/PID: Liberal Democrat	6%	(11)	79%	(147)	15%	(27)	185
Unfavorable of Biden and Trump	30%	(38)	15%	(19)	54%	(69)	126
2024 H2H Matchup: Biden Voter	4%	(12)	77%	(268)	19%	(66)	347
2024 H2H Matchup: Trump Voter	81%	(325)	5%	(19)	14%	(58)	401
2024 H2H Matchup: Would not Vote	16%	(3)	1%	(0)	83%	(17)	21
2024 H2H Matchup: Do not Know	11%	(3)	21%	(5)	68%	(17)	25
2022 House Vote: Democrat	8%	(27)	73%	(249)	19%	(66)	342
2022 House Vote: Republican	79%	(246)	5%	(15)	16%	(49)	310
2022 House Vote: Did not Vote	48%	(64)	21%	(28)	31%	(42)	134
2020 Vote: Joe Biden	7%	(28)	72%	(265)	21%	(76)	369
2020 Vote: Donald Trump	82%	(295)	2%	(9)	16%	(57)	360
2020 Vote: Someone Else	36%	(3)	11%	(1)	53%	(4)	8
2020 Vote: Did not Vote	31%	(17)	31%	(17)	38%	(21)	56
2016 Vote: Hillary Clinton	7%	(20)	76%	(217)	17%	(50)	286
2016 Vote: Donald Trump	79%	(251)	4%	(12)	17%	(55)	319
2016 Vote: Someone Else	23%	(3)	13%	(2)	63%	(8)	12
2020 Vote/PID: Not Biden/Democrat	39%	(22)	27%	(15)	35%	(20)	57
2020 Vote/PID: Not Trump/Republican	48%	(23)	23%	(11)	28%	(13)	47

Continued on next page

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	37%	(292)	20%	(159)	794
U.S. Economy: Wrong Track	56%	(319)	22%	(124)	23%	(131)	573
U.S. Economy: Right Direction	11%	(24)	76%	(168)	13%	(28)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	85%	(220)	10%	(26)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(313)	7%	(29)	17%	(72)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	36%	(43)	51%	(61)	120
Top 2024 Issue: Economy	57%	(152)	23%	(62)	20%	(55)	269
Community/Gender: Urban Women	18%	(12)	60%	(40)	22%	(14)	66
Community/Gender: Urban Men	38%	(33)	50%	(43)	12%	(10)	86
Community/Gender: Rural Women	54%	(63)	28%	(33)	18%	(21)	117
Community/Gender: Rural Men	64%	(60)	25%	(23)	11%	(11)	94
Community/Gender: Suburban Women	35%	(82)	36%	(84)	29%	(69)	234
Community/Gender: Suburban Men	48%	(94)	35%	(70)	17%	(33)	197
Homeowner	44%	(306)	36%	(246)	20%	(139)	692
Renter	37%	(34)	47%	(44)	16%	(15)	93
Self + Household: White-Collar	37%	(107)	44%	(128)	19%	(54)	288
Self + Household: Blue Collar	52%	(197)	31%	(118)	17%	(65)	380
Union HH: Yes	38%	(31)	44%	(36)	18%	(15)	82
Union HH: No	44%	(312)	36%	(257)	20%	(144)	712
LGBTQ+: Yes	29%	(20)	41%	(29)	30%	(22)	71
LGBTQ+: No	45%	(323)	36%	(263)	19%	(137)	723
Motivated to Vote	43%	(316)	38%	(276)	19%	(137)	730
Parent: Yes	46%	(101)	32%	(70)	22%	(49)	220
Parent: No	42%	(242)	39%	(223)	19%	(109)	574
COVID Vaccine: Yes	34%	(197)	44%	(254)	22%	(126)	577
COVID Vaccine: No	67%	(146)	18%	(39)	15%	(33)	217
Student Loans: Yes	40%	(49)	41%	(49)	19%	(23)	121
Student Loans: No	44%	(294)	36%	(243)	20%	(136)	673
Favorable Opinion of Haley	58%	(147)	26%	(67)	16%	(41)	255
Unfavorable Opinion of Haley	36%	(116)	48%	(153)	16%	(52)	321
Prodigal Biden Voter	40%	(21)	17%	(9)	42%	(22)	53
Undecided Voter (DK/WNV)	13%	(6)	12%	(5)	75%	(34)	46
Undecided Voter (DK)	11%	(3)	21%	(5)	68%	(17)	25

Continued on next page

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	37%	(292)	20%	(159)	794
Watched Debate	49%	(290)	33%	(196)	18%	(103)	590
Watched Debate: Did not Watch	26%	(53)	47%	(96)	27%	(55)	204
Watched Debate: All of it	56%	(184)	33%	(109)	12%	(38)	331
Watched Debate: Some of it	41%	(106)	34%	(88)	25%	(65)	259
Continue His Campaign: Yes Biden	20%	(63)	67%	(215)	13%	(42)	319
Continue His Campaign: No Biden	61%	(269)	15%	(67)	23%	(103)	439
Continue His Campaign: Yes Trump	79%	(317)	10%	(41)	10%	(41)	399
Continue His Campaign: No Trump	7%	(25)	67%	(241)	26%	(92)	357
Conviction: Evidence	10%	(39)	66%	(246)	24%	(90)	375
Conviction: Motivation to Damage	78%	(264)	8%	(28)	13%	(46)	338
Conviction: DK/NO	49%	(40)	22%	(18)	29%	(23)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	33%	(263)	22%	(172)	794
Gender: Male	50%	(188)	33%	(124)	17%	(66)	378
Gender: Female	41%	(171)	33%	(139)	25%	(106)	416
Age: 18-34	40%	(85)	30%	(63)	30%	(63)	212
Age: 35-44	47%	(48)	33%	(34)	20%	(20)	103
Age: 45-64	46%	(125)	36%	(98)	18%	(47)	270
Age: 65+	48%	(101)	32%	(68)	20%	(41)	210
GenZers: 1997-2012	37%	(39)	32%	(35)	31%	(33)	107
Millennials: 1981-1996	45%	(92)	30%	(60)	25%	(50)	202
GenXers: 1965-1980	46%	(88)	36%	(69)	17%	(33)	190
Baby Boomers: 1946-1964	47%	(131)	33%	(92)	20%	(55)	278
Educ: < College	49%	(232)	30%	(144)	21%	(98)	475
Educ: Bachelors degree	40%	(84)	37%	(78)	22%	(46)	208
Educ: Post-grad	38%	(43)	37%	(41)	25%	(27)	112
Income: Under 50k	43%	(133)	35%	(111)	22%	(69)	313
Income: 50k-100k	49%	(148)	31%	(94)	19%	(57)	299
Income: 100k+	43%	(78)	32%	(58)	25%	(46)	182
Ethnicity: White (Non-Hispanic)	49%	(325)	29%	(192)	22%	(144)	662
Ethnicity: Hispanic	38%	(13)	32%	(11)	30%	(10)	33
Ethnicity: Black (Non-Hispanic)	16%	(13)	68%	(53)	16%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	40%	(8)	35%	(7)	25%	(5)	21
All Christian	54%	(261)	29%	(141)	17%	(82)	484
All Non-Christian	46%	(18)	38%	(15)	16%	(6)	39
Atheist	8%	(2)	47%	(13)	45%	(13)	28
Agnostic/Nothing in particular	24%	(39)	41%	(68)	35%	(58)	164
Something Else	50%	(40)	34%	(27)	16%	(12)	79
Evangelical	68%	(108)	17%	(27)	15%	(23)	158
Non-Evangelical	47%	(187)	35%	(141)	18%	(72)	399
PID: Dem (no lean)	13%	(41)	67%	(215)	21%	(67)	323
PID: Ind (no lean)	35%	(50)	25%	(35)	40%	(57)	142
PID: Rep (no lean)	81%	(268)	4%	(13)	15%	(48)	329

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	33%	(263)	22%	(172)	794
PID/Gender: Dem Men	17%	(25)	67%	(97)	17%	(24)	146
PID/Gender: Dem Women	9%	(17)	67%	(117)	24%	(42)	176
PID/Gender: Ind Men	34%	(22)	26%	(17)	40%	(26)	65
PID/Gender: Ind Women	36%	(28)	23%	(18)	41%	(31)	77
PID/Gender: Rep Men	85%	(141)	6%	(9)	9%	(16)	166
PID/Gender: Rep Women	77%	(126)	3%	(4)	20%	(33)	163
Ideo: Liberal (1-3)	14%	(32)	68%	(154)	17%	(39)	225
Ideo: Moderate (4)	32%	(75)	36%	(85)	32%	(76)	235
Ideo: Conservative (5-7)	79%	(251)	7%	(21)	15%	(48)	319
Community: Urban	32%	(48)	51%	(77)	18%	(27)	152
Community: Suburban	44%	(188)	32%	(138)	24%	(105)	431
Community: Rural	58%	(123)	23%	(49)	19%	(40)	211
Military HHnm: Yes	46%	(55)	29%	(35)	26%	(31)	121
Military HH: No	45%	(304)	34%	(228)	21%	(141)	673
Employ: Private Sector	42%	(121)	33%	(95)	25%	(72)	289
Employ: Government	33%	(13)	40%	(15)	27%	(10)	38
Employ: Self-Employed	53%	(31)	32%	(19)	15%	(9)	58
Employ: Homemaker	52%	(32)	22%	(14)	26%	(16)	62
Employ: Student	14%	(3)	30%	(7)	55%	(13)	24
Employ: Retired	48%	(104)	34%	(74)	19%	(41)	220
Employ: Unemployed	52%	(31)	38%	(22)	10%	(6)	60
Employ: Other	53%	(23)	38%	(17)	9%	(4)	44

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	33%	(263)	22%	(172)	794
Protestant	50%	(112)	30%	(67)	20%	(44)	223
Roman Catholic	56%	(143)	29%	(74)	15%	(38)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	41%	(8)	48%	(9)	11%	(2)	19
Muslim	55%	(9)	20%	(3)	25%	(4)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	8%	(2)	47%	(13)	45%	(13)	28
Agnostic	19%	(7)	51%	(19)	30%	(11)	38
Something else	50%	(40)	34%	(27)	16%	(12)	79
Nothing in particular	25%	(32)	38%	(48)	37%	(47)	126
Ideo/PID: Conservative Republican	85%	(218)	2%	(6)	12%	(32)	256
Ideo/PID: Moderate/Liberal Republican	67%	(49)	10%	(8)	23%	(17)	74
Ideo/PID: Moderate/Conservative Democrat	18%	(24)	55%	(73)	27%	(35)	132
Ideo/PID: Liberal Democrat	9%	(16)	75%	(139)	16%	(30)	185
Unfavorable of Biden and Trump	35%	(44)	9%	(11)	56%	(71)	126
2024 H2H Matchup: Biden Voter	5%	(16)	71%	(246)	24%	(84)	347
2024 H2H Matchup: Trump Voter	84%	(338)	4%	(14)	12%	(48)	401
2024 H2H Matchup: Would not Vote	12%	(2)	—	(0)	88%	(18)	21
2024 H2H Matchup: Do not Know	8%	(2)	9%	(2)	83%	(21)	25
2022 House Vote: Democrat	11%	(38)	66%	(226)	23%	(77)	342
2022 House Vote: Republican	79%	(246)	4%	(13)	17%	(52)	310
2022 House Vote: Did not Vote	52%	(70)	17%	(23)	30%	(40)	134
2020 Vote: Joe Biden	10%	(35)	64%	(237)	26%	(97)	369
2020 Vote: Donald Trump	85%	(305)	3%	(10)	13%	(45)	360
2020 Vote: Someone Else	32%	(3)	18%	(2)	50%	(4)	8
2020 Vote: Did not Vote	28%	(16)	26%	(15)	46%	(26)	56
2016 Vote: Hillary Clinton	9%	(25)	70%	(201)	21%	(60)	286
2016 Vote: Donald Trump	81%	(257)	4%	(13)	15%	(49)	319
2016 Vote: Someone Else	15%	(2)	17%	(2)	69%	(9)	12
2020 Vote/PID: Not Biden/Democrat	44%	(25)	24%	(14)	32%	(18)	57
2020 Vote/PID: Not Trump/Republican	43%	(20)	16%	(8)	41%	(19)	47

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	33%	(263)	22%	(172)	794
U.S. Economy: Wrong Track	58%	(334)	18%	(101)	24%	(138)	573
U.S. Economy: Right Direction	12%	(25)	73%	(162)	15%	(34)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	83%	(216)	13%	(34)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(324)	3%	(13)	19%	(77)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	28%	(34)	51%	(61)	120
Top 2024 Issue: Economy	61%	(164)	19%	(52)	19%	(52)	269
Community/Gender: Urban Women	29%	(19)	55%	(36)	16%	(11)	66
Community/Gender: Urban Men	34%	(29)	47%	(41)	19%	(16)	86
Community/Gender: Rural Women	53%	(61)	23%	(26)	25%	(29)	117
Community/Gender: Rural Men	65%	(62)	24%	(22)	11%	(10)	94
Community/Gender: Suburban Women	39%	(91)	33%	(77)	28%	(66)	234
Community/Gender: Suburban Men	49%	(97)	31%	(61)	20%	(39)	197
Homeowner	46%	(321)	32%	(222)	21%	(148)	692
Renter	37%	(34)	42%	(39)	21%	(20)	93
Self + Household: White-Collar	42%	(120)	38%	(109)	20%	(59)	288
Self + Household: Blue Collar	51%	(194)	30%	(114)	19%	(72)	380
Union HH: Yes	43%	(35)	38%	(31)	19%	(16)	82
Union HH: No	45%	(324)	33%	(232)	22%	(156)	712
LGBTQ+: Yes	28%	(20)	37%	(26)	34%	(25)	71
LGBTQ+: No	47%	(339)	33%	(237)	20%	(147)	723
Motivated to Vote	45%	(331)	34%	(248)	21%	(151)	730
Parent: Yes	51%	(113)	25%	(55)	24%	(52)	220
Parent: No	43%	(246)	36%	(208)	21%	(120)	574
COVID Vaccine: Yes	37%	(211)	40%	(231)	23%	(135)	577
COVID Vaccine: No	68%	(148)	15%	(32)	17%	(37)	217
Student Loans: Yes	41%	(49)	40%	(48)	19%	(24)	121
Student Loans: No	46%	(310)	32%	(215)	22%	(148)	673
Favorable Opinion of Haley	58%	(148)	22%	(57)	20%	(50)	255
Unfavorable Opinion of Haley	39%	(125)	44%	(141)	17%	(56)	321
Prodigal Biden Voter	43%	(23)	8%	(4)	49%	(26)	53
Undecided Voter (DK/WNV)	10%	(4)	5%	(2)	85%	(39)	46
Undecided Voter (DK)	8%	(2)	9%	(2)	83%	(21)	25

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	33%	(263)	22%	(172)	794
Watched Debate	50%	(297)	31%	(181)	19%	(112)	590
Watched Debate: Did not Watch	30%	(62)	40%	(82)	30%	(60)	204
Watched Debate: All of it	60%	(198)	29%	(97)	11%	(37)	331
Watched Debate: Some of it	38%	(100)	32%	(84)	29%	(75)	259
Continue His Campaign: Yes Biden	22%	(71)	64%	(205)	14%	(44)	319
Continue His Campaign: No Biden	63%	(275)	12%	(54)	25%	(110)	439
Continue His Campaign: Yes Trump	82%	(329)	8%	(33)	9%	(38)	399
Continue His Campaign: No Trump	7%	(26)	62%	(221)	31%	(109)	357
Conviction: Evidence	9%	(32)	63%	(237)	28%	(105)	375
Conviction: Motivation to Damage	84%	(283)	6%	(20)	10%	(35)	338
Conviction: DK/NO	54%	(44)	7%	(6)	39%	(32)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	34%	(272)	16%	(128)	794
Gender: Male	52%	(198)	33%	(125)	15%	(55)	378
Gender: Female	47%	(196)	35%	(147)	18%	(73)	416
Age: 18-34	46%	(98)	28%	(58)	26%	(55)	212
Age: 35-44	52%	(53)	32%	(33)	16%	(17)	103
Age: 45-64	48%	(130)	39%	(105)	13%	(34)	270
Age: 65+	54%	(113)	36%	(76)	10%	(21)	210
GenZers: 1997-2012	45%	(48)	29%	(31)	26%	(28)	107
Millennials: 1981-1996	50%	(100)	29%	(59)	21%	(43)	202
GenXers: 1965-1980	49%	(93)	38%	(72)	13%	(25)	190
Baby Boomers: 1946-1964	52%	(145)	37%	(104)	11%	(29)	278
Educ: < College	53%	(250)	30%	(144)	17%	(81)	475
Educ: Bachelors degree	44%	(91)	41%	(85)	15%	(31)	208
Educ: Post-grad	47%	(53)	39%	(43)	14%	(16)	112
Income: Under 50k	46%	(145)	32%	(101)	21%	(67)	313
Income: 50k-100k	53%	(157)	38%	(113)	10%	(29)	299
Income: 100k+	50%	(92)	32%	(59)	17%	(32)	182
Ethnicity: White (Non-Hispanic)	53%	(354)	31%	(203)	16%	(105)	662
Ethnicity: Hispanic	32%	(11)	44%	(14)	24%	(8)	33
Ethnicity: Black (Non-Hispanic)	23%	(18)	63%	(49)	14%	(11)	78
Ethnicity: Asian + Other (Non-Hispanic)	55%	(12)	30%	(6)	16%	(3)	21
All Christian	56%	(269)	31%	(151)	13%	(63)	484
All Non-Christian	42%	(16)	49%	(19)	9%	(3)	39
Atheist	8%	(2)	57%	(16)	36%	(10)	28
Agnostic/Nothing in particular	36%	(59)	39%	(64)	25%	(41)	164
Something Else	60%	(47)	28%	(22)	13%	(10)	79
Evangelical	75%	(118)	14%	(22)	11%	(17)	158
Non-Evangelical	48%	(193)	38%	(151)	14%	(56)	399
PID: Dem (no lean)	16%	(51)	68%	(221)	16%	(51)	323
PID: Ind (no lean)	44%	(62)	27%	(38)	29%	(42)	142
PID: Rep (no lean)	85%	(280)	4%	(14)	11%	(35)	329

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	34%	(272)	16%	(128)	794
PID/Gender: Dem Men	17%	(25)	67%	(98)	16%	(24)	146
PID/Gender: Dem Women	15%	(26)	70%	(123)	15%	(27)	176
PID/Gender: Ind Men	50%	(32)	29%	(19)	22%	(14)	65
PID/Gender: Ind Women	39%	(30)	25%	(19)	36%	(28)	77
PID/Gender: Rep Men	84%	(140)	5%	(9)	10%	(17)	166
PID/Gender: Rep Women	86%	(140)	3%	(5)	11%	(18)	163
Ideo: Liberal (1-3)	13%	(30)	69%	(156)	18%	(40)	225
Ideo: Moderate (4)	39%	(91)	41%	(97)	20%	(48)	235
Ideo: Conservative (5-7)	85%	(272)	5%	(17)	10%	(31)	319
Community: Urban	34%	(52)	50%	(75)	16%	(24)	152
Community: Suburban	50%	(217)	33%	(144)	16%	(70)	431
Community: Rural	59%	(125)	25%	(53)	16%	(33)	211
Military HHnm: Yes	49%	(60)	35%	(42)	16%	(20)	121
Military HH: No	50%	(334)	34%	(230)	16%	(108)	673
Employ: Private Sector	47%	(137)	35%	(102)	17%	(50)	289
Employ: Government	38%	(15)	41%	(16)	20%	(8)	38
Employ: Self-Employed	63%	(37)	25%	(15)	12%	(7)	58
Employ: Homemaker	60%	(37)	27%	(16)	13%	(8)	62
Employ: Student	27%	(6)	27%	(7)	46%	(11)	24
Employ: Retired	51%	(111)	36%	(80)	13%	(29)	220
Employ: Unemployed	50%	(30)	34%	(20)	16%	(9)	60
Employ: Other	48%	(21)	38%	(17)	13%	(6)	44

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	34%	(272)	16%	(128)	794
Protestant	50%	(112)	35%	(77)	15%	(34)	223
Roman Catholic	60%	(152)	29%	(74)	11%	(28)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	38%	(7)	56%	(11)	6%	(1)	19
Muslim	50%	(8)	36%	(6)	14%	(2)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	8%	(2)	57%	(16)	36%	(10)	28
Agnostic	25%	(9)	47%	(18)	29%	(11)	38
Something else	60%	(47)	28%	(22)	13%	(10)	79
Nothing in particular	39%	(49)	37%	(47)	24%	(30)	126
Ideo/PID: Conservative Republican	90%	(229)	2%	(4)	9%	(22)	256
Ideo/PID: Moderate/Liberal Republican	69%	(51)	13%	(10)	18%	(13)	74
Ideo/PID: Moderate/Conservative Democrat	25%	(33)	60%	(79)	16%	(21)	132
Ideo/PID: Liberal Democrat	10%	(19)	75%	(139)	15%	(27)	185
Unfavorable of Biden and Trump	45%	(57)	11%	(14)	44%	(55)	126
2024 H2H Matchup: Biden Voter	7%	(26)	74%	(258)	18%	(63)	347
2024 H2H Matchup: Trump Voter	88%	(352)	3%	(13)	9%	(36)	401
2024 H2H Matchup: Would not Vote	47%	(10)	—	(0)	53%	(11)	21
2024 H2H Matchup: Do not Know	23%	(6)	8%	(2)	69%	(17)	25
2022 House Vote: Democrat	14%	(47)	70%	(240)	16%	(54)	342
2022 House Vote: Republican	85%	(262)	5%	(15)	11%	(33)	310
2022 House Vote: Did not Vote	58%	(78)	13%	(17)	29%	(39)	134
2020 Vote: Joe Biden	13%	(47)	68%	(252)	19%	(70)	369
2020 Vote: Donald Trump	89%	(321)	2%	(6)	9%	(33)	360
2020 Vote: Someone Else	49%	(4)	22%	(2)	29%	(2)	8
2020 Vote: Did not Vote	38%	(21)	23%	(13)	40%	(22)	56
2016 Vote: Hillary Clinton	13%	(38)	73%	(208)	14%	(40)	286
2016 Vote: Donald Trump	83%	(265)	4%	(14)	13%	(40)	319
2016 Vote: Someone Else	17%	(2)	33%	(4)	49%	(6)	12
2020 Vote/PID: Not Biden/Democrat	49%	(28)	24%	(14)	26%	(15)	57

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	34%	(272)	16%	(128)	794
2020 Vote/PID: Not Trump/Republican	52%	(24)	26%	(12)	22%	(10)	47
U.S. Economy: Wrong Track	65%	(370)	17%	(100)	18%	(103)	573
U.S. Economy: Right Direction	11%	(23)	78%	(173)	11%	(25)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	83%	(217)	11%	(28)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(350)	5%	(19)	11%	(45)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(29)	31%	(37)	45%	(54)	120
Top 2024 Issue: Economy	64%	(172)	21%	(57)	15%	(40)	269
Community/Gender: Urban Women	35%	(23)	53%	(35)	11%	(8)	66
Community/Gender: Urban Men	33%	(29)	47%	(40)	20%	(17)	86
Community/Gender: Rural Women	61%	(71)	25%	(29)	15%	(17)	117
Community/Gender: Rural Men	57%	(54)	26%	(24)	17%	(16)	94
Community/Gender: Suburban Women	44%	(102)	36%	(84)	21%	(48)	234
Community/Gender: Suburban Men	58%	(115)	31%	(61)	11%	(22)	197
Homeowner	51%	(355)	33%	(229)	15%	(107)	692
Renter	39%	(37)	43%	(40)	18%	(17)	93
Self + Household: White-Collar	47%	(136)	41%	(118)	12%	(33)	288
Self + Household: Blue Collar	55%	(209)	30%	(112)	15%	(59)	380
Union HH: Yes	45%	(36)	41%	(34)	15%	(12)	82
Union HH: No	50%	(357)	34%	(239)	16%	(116)	712
LGBTQ+: Yes	32%	(23)	40%	(28)	29%	(20)	71
LGBTQ+: No	51%	(371)	34%	(244)	15%	(107)	723
Motivated to Vote	49%	(361)	36%	(261)	15%	(108)	730
Parent: Yes	55%	(122)	27%	(60)	17%	(38)	220
Parent: No	47%	(272)	37%	(212)	16%	(90)	574
COVID Vaccine: Yes	40%	(231)	43%	(248)	17%	(98)	577
COVID Vaccine: No	75%	(163)	11%	(25)	14%	(29)	217
Student Loans: Yes	46%	(56)	36%	(44)	17%	(21)	121
Student Loans: No	50%	(338)	34%	(228)	16%	(107)	673
Favorable Opinion of Haley	69%	(177)	23%	(58)	8%	(20)	255
Unfavorable Opinion of Haley	40%	(129)	46%	(148)	14%	(44)	321
Prodigal Biden Voter	53%	(28)	13%	(7)	34%	(18)	53

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	34%	(272)	16%	(128)	794
Undecided Voter (DK/WNV)	34%	(15)	4%	(2)	62%	(28)	46
Undecided Voter (DK)	23%	(6)	8%	(2)	69%	(17)	25
Watched Debate	56%	(329)	31%	(182)	13%	(79)	590
Watched Debate: Did not Watch	32%	(65)	44%	(91)	24%	(49)	204
Watched Debate: All of it	62%	(206)	30%	(99)	8%	(26)	331
Watched Debate: Some of it	47%	(123)	32%	(83)	20%	(53)	259
Continue His Campaign: Yes Biden	22%	(69)	66%	(211)	12%	(39)	319
Continue His Campaign: No Biden	71%	(312)	12%	(55)	16%	(72)	439
Continue His Campaign: Yes Trump	85%	(339)	9%	(35)	6%	(25)	399
Continue His Campaign: No Trump	14%	(50)	64%	(230)	22%	(78)	357
Conviction: Evidence	14%	(53)	64%	(239)	22%	(83)	375
Conviction: Motivation to Damage	86%	(289)	7%	(24)	7%	(25)	338
Conviction: DK/NO	63%	(52)	12%	(10)	25%	(20)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (378)	34% (271)	18% (144)	794
Gender: Male	52% (197)	34% (130)	13% (51)	378
Gender: Female	44% (181)	34% (141)	23% (94)	416
Age: 18-34	46% (98)	27% (58)	26% (55)	212
Age: 35-44	49% (50)	37% (38)	14% (14)	103
Age: 45-64	44% (118)	37% (99)	20% (53)	270
Age: 65+	53% (112)	36% (76)	11% (22)	210
GenZers: 1997-2012	45% (48)	28% (30)	27% (29)	107
Millennials: 1981-1996	48% (98)	32% (65)	20% (40)	202
GenXers: 1965-1980	45% (86)	36% (68)	19% (37)	190
Baby Boomers: 1946-1964	51% (140)	36% (101)	13% (37)	278
Educ: < College	52% (245)	30% (141)	19% (89)	475
Educ: Bachelors degree	39% (81)	42% (86)	19% (40)	208
Educ: Post-grad	47% (52)	40% (44)	14% (15)	112
Income: Under 50k	45% (142)	33% (105)	21% (67)	313
Income: 50k-100k	51% (152)	37% (110)	12% (36)	299
Income: 100k+	46% (84)	31% (56)	23% (42)	182
Ethnicity: White (Non-Hispanic)	51% (340)	30% (201)	18% (121)	662
Ethnicity: Hispanic	35% (12)	47% (16)	18% (6)	33
Ethnicity: Black (Non-Hispanic)	24% (19)	62% (48)	14% (11)	78
Ethnicity: Asian + Other (Non-Hispanic)	38% (8)	29% (6)	33% (7)	21
All Christian	54% (260)	31% (150)	15% (73)	484
All Non-Christian	44% (17)	50% (19)	6% (2)	39
Atheist	16% (4)	52% (15)	33% (9)	28
Agnostic/Nothing in particular	31% (52)	39% (65)	29% (48)	164
Something Else	57% (45)	29% (23)	14% (11)	79
Evangelical	72% (113)	15% (24)	13% (20)	158
Non-Evangelical	47% (187)	37% (149)	16% (63)	399
PID: Dem (no lean)	14% (45)	68% (218)	19% (60)	323
PID: Ind (no lean)	38% (55)	26% (37)	35% (50)	142
PID: Rep (no lean)	85% (279)	5% (16)	10% (34)	329

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (378)	34% (271)	18% (144)	794
PID/Gender: Dem Men	18% (27)	67% (98)	14% (21)	146
PID/Gender: Dem Women	10% (18)	68% (120)	22% (39)	176
PID/Gender: Ind Men	41% (27)	34% (22)	25% (16)	65
PID/Gender: Ind Women	36% (28)	20% (15)	44% (34)	77
PID/Gender: Rep Men	86% (143)	6% (10)	8% (13)	166
PID/Gender: Rep Women	83% (136)	4% (6)	13% (21)	163
Ideo: Liberal (1-3)	15% (33)	69% (156)	16% (36)	225
Ideo: Moderate (4)	35% (82)	39% (92)	26% (61)	235
Ideo: Conservative (5-7)	82% (263)	6% (19)	12% (38)	319
Community: Urban	34% (52)	51% (77)	15% (23)	152
Community: Suburban	47% (203)	33% (143)	20% (86)	431
Community: Rural	58% (123)	25% (52)	17% (36)	211
Military HHnm: Yes	49% (59)	36% (44)	15% (18)	121
Military HH: No	47% (319)	34% (227)	19% (126)	673
Employ: Private Sector	46% (132)	37% (105)	18% (52)	289
Employ: Government	38% (15)	37% (14)	25% (9)	38
Employ: Self-Employed	62% (36)	29% (17)	9% (5)	58
Employ: Homemaker	55% (34)	24% (15)	20% (13)	62
Employ: Student	17% (4)	27% (7)	56% (13)	24
Employ: Retired	50% (109)	35% (78)	15% (33)	220
Employ: Unemployed	43% (26)	34% (20)	23% (14)	60
Employ: Other	54% (24)	35% (15)	10% (5)	44

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(378)	34%	(271)	18%	(144)	794
Protestant	49%	(110)	32%	(72)	19%	(41)	223
Roman Catholic	57%	(146)	31%	(78)	12%	(30)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	39%	(1)	4
Jewish	38%	(7)	56%	(11)	6%	(1)	19
Muslim	56%	(9)	36%	(6)	7%	(1)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	16%	(4)	52%	(15)	33%	(9)	28
Agnostic	21%	(8)	48%	(18)	32%	(12)	38
Something else	57%	(45)	29%	(23)	14%	(11)	79
Nothing in particular	35%	(44)	37%	(46)	29%	(36)	126
Ideo/PID: Conservative Republican	90%	(230)	2%	(4)	8%	(22)	256
Ideo/PID: Moderate/Liberal Republican	67%	(49)	16%	(12)	17%	(13)	74
Ideo/PID: Moderate/Conservative Democrat	19%	(25)	58%	(76)	24%	(32)	132
Ideo/PID: Liberal Democrat	11%	(20)	75%	(138)	15%	(27)	185
Unfavorable of Biden and Trump	41%	(52)	11%	(13)	48%	(61)	126
2024 H2H Matchup: Biden Voter	7%	(24)	74%	(255)	20%	(68)	347
2024 H2H Matchup: Trump Voter	85%	(342)	3%	(14)	11%	(45)	401
2024 H2H Matchup: Would not Vote	24%	(5)	—	(0)	76%	(16)	21
2024 H2H Matchup: Do not Know	30%	(7)	11%	(3)	59%	(15)	25
2022 House Vote: Democrat	11%	(39)	69%	(236)	20%	(67)	342
2022 House Vote: Republican	82%	(255)	5%	(16)	13%	(39)	310
2022 House Vote: Did not Vote	59%	(78)	14%	(19)	27%	(36)	134
2020 Vote: Joe Biden	11%	(42)	68%	(250)	21%	(77)	369
2020 Vote: Donald Trump	86%	(309)	2%	(6)	13%	(45)	360
2020 Vote: Someone Else	55%	(5)	23%	(2)	22%	(2)	8
2020 Vote: Did not Vote	40%	(22)	24%	(14)	36%	(20)	56
2016 Vote: Hillary Clinton	10%	(29)	72%	(207)	18%	(51)	286
2016 Vote: Donald Trump	83%	(265)	3%	(11)	13%	(42)	319
2016 Vote: Someone Else	22%	(3)	29%	(4)	50%	(6)	12
2020 Vote/PID: Not Biden/Democrat	44%	(25)	21%	(12)	35%	(20)	57

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(378)	34%	(271)	18%	(144)	794
2020 Vote/PID: Not Trump/Republican	55%	(26)	28%	(13)	17%	(8)	47
U.S. Economy: Wrong Track	61%	(351)	18%	(103)	21%	(119)	573
U.S. Economy: Right Direction	12%	(27)	76%	(169)	11%	(25)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(19)	83%	(216)	9%	(24)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(338)	5%	(20)	14%	(56)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(21)	29%	(36)	53%	(64)	120
Top 2024 Issue: Economy	61%	(165)	20%	(53)	19%	(51)	269
Community/Gender: Urban Women	28%	(19)	51%	(34)	21%	(14)	66
Community/Gender: Urban Men	39%	(33)	50%	(43)	11%	(9)	86
Community/Gender: Rural Women	57%	(67)	24%	(28)	19%	(22)	117
Community/Gender: Rural Men	60%	(57)	25%	(24)	15%	(14)	94
Community/Gender: Suburban Women	41%	(96)	34%	(80)	25%	(58)	234
Community/Gender: Suburban Men	54%	(107)	32%	(63)	14%	(27)	197
Homeowner	49%	(336)	33%	(229)	18%	(127)	692
Renter	42%	(39)	42%	(39)	16%	(15)	93
Self + Household: White-Collar	44%	(126)	41%	(118)	15%	(44)	288
Self + Household: Blue Collar	55%	(208)	30%	(115)	15%	(57)	380
Union HH: Yes	40%	(33)	41%	(34)	18%	(15)	82
Union HH: No	48%	(345)	33%	(238)	18%	(129)	712
LGBTQ+: Yes	26%	(18)	38%	(27)	37%	(26)	71
LGBTQ+: No	50%	(360)	34%	(245)	16%	(118)	723
Motivated to Vote	47%	(346)	36%	(260)	17%	(124)	730
Parent: Yes	52%	(114)	29%	(64)	19%	(43)	220
Parent: No	46%	(264)	36%	(208)	18%	(102)	574
COVID Vaccine: Yes	38%	(221)	42%	(243)	20%	(113)	577
COVID Vaccine: No	73%	(158)	13%	(28)	14%	(31)	217
Student Loans: Yes	46%	(55)	37%	(45)	17%	(21)	121
Student Loans: No	48%	(323)	34%	(227)	18%	(123)	673
Favorable Opinion of Haley	65%	(166)	24%	(60)	11%	(28)	255
Unfavorable Opinion of Haley	38%	(121)	46%	(148)	16%	(52)	321
Prodigal Biden Voter	51%	(27)	12%	(7)	36%	(19)	53

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (378)	34% (271)	18% (144)	794
Undecided Voter (DK/WNV)	27% (13)	6% (3)	67% (31)	46
Undecided Voter (DK)	30% (7)	11% (3)	59% (15)	25
Watched Debate	55% (322)	31% (185)	14% (82)	590
Watched Debate: Did not Watch	27% (56)	42% (86)	30% (62)	204
Watched Debate: All of it	60% (200)	31% (104)	8% (27)	331
Watched Debate: Some of it	47% (123)	31% (81)	21% (55)	259
Continue His Campaign: Yes Biden	21% (68)	65% (207)	14% (43)	319
Continue His Campaign: No Biden	68% (297)	13% (55)	20% (87)	439
Continue His Campaign: Yes Trump	84% (335)	7% (30)	9% (35)	399
Continue His Campaign: No Trump	10% (37)	66% (235)	24% (85)	357
Conviction: Evidence	15% (55)	63% (235)	23% (85)	375
Conviction: Motivation to Damage	82% (277)	8% (27)	10% (34)	338
Conviction: DK/NO	57% (47)	11% (9)	31% (26)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	45%	(356)	15%	(115)	794
Gender: Male	46%	(174)	43%	(162)	11%	(42)	378
Gender: Female	36%	(149)	46%	(193)	18%	(74)	416
Age: 18-34	40%	(84)	43%	(91)	17%	(37)	212
Age: 35-44	46%	(48)	41%	(42)	13%	(13)	103
Age: 45-64	38%	(102)	46%	(124)	16%	(43)	270
Age: 65+	43%	(89)	47%	(99)	10%	(22)	210
GenZers: 1997-2012	43%	(46)	36%	(39)	21%	(22)	107
Millennials: 1981-1996	41%	(83)	45%	(92)	14%	(27)	202
GenXers: 1965-1980	38%	(71)	47%	(89)	15%	(29)	190
Baby Boomers: 1946-1964	42%	(117)	45%	(126)	13%	(36)	278
Educ: < College	46%	(219)	39%	(186)	15%	(70)	475
Educ: Bachelors degree	33%	(70)	52%	(107)	15%	(31)	208
Educ: Post-grad	31%	(35)	56%	(63)	13%	(14)	112
Income: Under 50k	43%	(134)	39%	(123)	18%	(56)	313
Income: 50k-100k	40%	(119)	49%	(147)	11%	(33)	299
Income: 100k+	38%	(70)	47%	(85)	15%	(26)	182
Ethnicity: White (Non-Hispanic)	43%	(286)	42%	(277)	15%	(99)	662
Ethnicity: Hispanic	43%	(14)	43%	(14)	14%	(5)	33
Ethnicity: Black (Non-Hispanic)	20%	(16)	71%	(56)	8%	(6)	78
Ethnicity: Asian + Other (Non-Hispanic)	33%	(7)	43%	(9)	24%	(5)	21
All Christian	47%	(227)	40%	(195)	13%	(61)	484
All Non-Christian	31%	(12)	51%	(20)	19%	(7)	39
Atheist	7%	(2)	85%	(24)	7%	(2)	28
Agnostic/Nothing in particular	27%	(44)	51%	(84)	22%	(37)	164
Something Else	48%	(38)	42%	(33)	10%	(8)	79
Evangelical	61%	(96)	27%	(42)	12%	(20)	158
Non-Evangelical	42%	(166)	46%	(184)	12%	(49)	399
PID: Dem (no lean)	11%	(35)	82%	(263)	8%	(24)	323
PID: Ind (no lean)	30%	(42)	43%	(61)	27%	(38)	142
PID: Rep (no lean)	75%	(246)	9%	(31)	16%	(53)	329

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	45%	(356)	15%	(115)	794
PID/Gender: Dem Men	13%	(19)	82%	(120)	5%	(8)	146
PID/Gender: Dem Women	9%	(16)	81%	(143)	9%	(17)	176
PID/Gender: Ind Men	35%	(23)	45%	(29)	20%	(13)	65
PID/Gender: Ind Women	25%	(20)	42%	(32)	33%	(25)	77
PID/Gender: Rep Men	80%	(132)	8%	(13)	13%	(21)	166
PID/Gender: Rep Women	69%	(113)	11%	(18)	19%	(32)	163
Ideo: Liberal (1-3)	12%	(28)	82%	(184)	6%	(13)	225
Ideo: Moderate (4)	27%	(63)	53%	(125)	20%	(47)	235
Ideo: Conservative (5-7)	72%	(231)	13%	(41)	15%	(47)	319
Community: Urban	31%	(47)	56%	(85)	13%	(20)	152
Community: Suburban	37%	(161)	47%	(203)	15%	(67)	431
Community: Rural	54%	(115)	32%	(67)	14%	(29)	211
Military HHnm: Yes	39%	(48)	47%	(57)	13%	(16)	121
Military HH: No	41%	(275)	44%	(298)	15%	(99)	673
Employ: Private Sector	40%	(116)	44%	(127)	16%	(46)	289
Employ: Government	34%	(13)	53%	(20)	14%	(5)	38
Employ: Self-Employed	60%	(35)	32%	(19)	8%	(5)	58
Employ: Homemaker	45%	(28)	38%	(23)	17%	(10)	62
Employ: Student	12%	(3)	55%	(13)	34%	(8)	24
Employ: Retired	39%	(87)	47%	(103)	14%	(30)	220
Employ: Unemployed	39%	(23)	45%	(27)	16%	(9)	60
Employ: Other	43%	(19)	53%	(23)	4%	(2)	44

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	45%	(356)	15%	(115)	794
Protestant	41%	(92)	43%	(95)	16%	(36)	223
Roman Catholic	51%	(131)	39%	(98)	10%	(25)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	27%	(5)	58%	(11)	15%	(3)	19
Muslim	37%	(6)	36%	(6)	27%	(4)	17
Buddhist	14%	(0)	86%	(2)	—	(0)	3
Atheist	7%	(2)	85%	(24)	7%	(2)	28
Agnostic	16%	(6)	68%	(26)	15%	(6)	38
Something else	48%	(38)	42%	(33)	10%	(8)	79
Nothing in particular	30%	(38)	45%	(57)	25%	(31)	126
Ideo/PID: Conservative Republican	79%	(202)	8%	(20)	13%	(34)	256
Ideo/PID: Moderate/Liberal Republican	60%	(44)	15%	(11)	26%	(19)	74
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	72%	(96)	12%	(16)	132
Ideo/PID: Liberal Democrat	8%	(14)	88%	(162)	4%	(8)	185
Unfavorable of Biden and Trump	21%	(27)	39%	(50)	40%	(50)	126
2024 H2H Matchup: Biden Voter	4%	(15)	89%	(309)	7%	(24)	347
2024 H2H Matchup: Trump Voter	76%	(305)	9%	(36)	15%	(60)	401
2024 H2H Matchup: Would not Vote	11%	(2)	9%	(2)	79%	(17)	21
2024 H2H Matchup: Do not Know	6%	(1)	36%	(9)	58%	(15)	25
2022 House Vote: Democrat	9%	(30)	82%	(280)	9%	(32)	342
2022 House Vote: Republican	74%	(230)	11%	(35)	15%	(45)	310
2022 House Vote: Did not Vote	43%	(57)	30%	(40)	27%	(36)	134
2020 Vote: Joe Biden	6%	(24)	82%	(302)	12%	(44)	369
2020 Vote: Donald Trump	77%	(278)	7%	(25)	16%	(57)	360
2020 Vote: Someone Else	35%	(3)	40%	(3)	25%	(2)	8
2020 Vote: Did not Vote	32%	(18)	46%	(26)	22%	(12)	56
2016 Vote: Hillary Clinton	7%	(21)	87%	(248)	6%	(17)	286
2016 Vote: Donald Trump	72%	(229)	10%	(33)	18%	(56)	319
2016 Vote: Someone Else	25%	(3)	55%	(7)	20%	(2)	12
2020 Vote/PID: Not Biden/Democrat	45%	(26)	41%	(24)	13%	(8)	57

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	45%	(356)	15%	(115)	794
2020 Vote/PID: Not Trump/Republican	40%	(19)	39%	(18)	21%	(10)	47
U.S. Economy: Wrong Track	52%	(297)	29%	(166)	19%	(110)	573
U.S. Economy: Right Direction	12%	(26)	86%	(190)	3%	(6)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	92%	(239)	2%	(4)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	70%	(290)	13%	(52)	17%	(72)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	53%	(64)	32%	(39)	120
Top 2024 Issue: Economy	52%	(139)	31%	(84)	17%	(46)	269
Community/Gender: Urban Women	23%	(15)	56%	(37)	21%	(14)	66
Community/Gender: Urban Men	37%	(32)	56%	(48)	7%	(6)	86
Community/Gender: Rural Women	51%	(59)	32%	(38)	17%	(20)	117
Community/Gender: Rural Men	59%	(56)	32%	(30)	9%	(9)	94
Community/Gender: Suburban Women	32%	(75)	51%	(119)	17%	(40)	234
Community/Gender: Suburban Men	44%	(86)	43%	(84)	14%	(27)	197
Homeowner	42%	(288)	43%	(301)	15%	(103)	692
Renter	36%	(33)	54%	(51)	10%	(9)	93
Self + Household: White-Collar	34%	(97)	54%	(154)	13%	(37)	288
Self + Household: Blue Collar	48%	(182)	39%	(149)	13%	(49)	380
Union HH: Yes	36%	(29)	45%	(37)	19%	(15)	82
Union HH: No	41%	(294)	45%	(318)	14%	(100)	712
LGBTQ+: Yes	30%	(22)	53%	(38)	16%	(12)	71
LGBTQ+: No	42%	(301)	44%	(318)	14%	(104)	723
Motivated to Vote	41%	(297)	46%	(333)	14%	(100)	730
Parent: Yes	42%	(94)	39%	(86)	19%	(41)	220
Parent: No	40%	(229)	47%	(270)	13%	(74)	574
COVID Vaccine: Yes	31%	(179)	54%	(313)	15%	(84)	577
COVID Vaccine: No	66%	(144)	19%	(42)	14%	(31)	217
Student Loans: Yes	36%	(44)	51%	(61)	13%	(16)	121
Student Loans: No	42%	(279)	44%	(294)	15%	(100)	673
Favorable Opinion of Haley	57%	(144)	35%	(89)	9%	(22)	255
Unfavorable Opinion of Haley	31%	(100)	56%	(180)	13%	(41)	321
Prodigal Biden Voter	31%	(16)	29%	(16)	40%	(21)	53

Continued on next page

Table BLMB10_14: Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	45%	(356)	15%	(115)	794
Undecided Voter (DK/WNV)	8%	(4)	24%	(11)	68%	(31)	46
Undecided Voter (DK)	6%	(1)	36%	(9)	58%	(15)	25
Watched Debate	46%	(271)	42%	(245)	13%	(74)	590
Watched Debate: Did not Watch	25%	(52)	54%	(111)	20%	(42)	204
Watched Debate: All of it	52%	(173)	41%	(134)	7%	(24)	331
Watched Debate: Some of it	38%	(98)	43%	(111)	19%	(50)	259
Continue His Campaign: Yes Biden	21%	(68)	73%	(232)	6%	(19)	319
Continue His Campaign: No Biden	56%	(245)	25%	(112)	19%	(83)	439
Continue His Campaign: Yes Trump	76%	(303)	13%	(50)	12%	(46)	399
Continue His Campaign: No Trump	5%	(18)	81%	(289)	14%	(50)	357
Conviction: Evidence	9%	(34)	79%	(295)	12%	(45)	375
Conviction: Motivation to Damage	74%	(251)	13%	(45)	13%	(42)	338
Conviction: DK/NO	47%	(38)	20%	(16)	34%	(27)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(417)	31%	(249)	16%	(129)	794
Gender: Male	59%	(222)	30%	(112)	12%	(44)	378
Gender: Female	47%	(194)	33%	(137)	20%	(85)	416
Age: 18-34	50%	(105)	23%	(50)	27%	(57)	212
Age: 35-44	54%	(55)	28%	(29)	18%	(18)	103
Age: 45-64	52%	(141)	36%	(98)	11%	(31)	270
Age: 65+	55%	(116)	34%	(72)	11%	(23)	210
GenZers: 1997-2012	50%	(53)	26%	(27)	25%	(26)	107
Millennials: 1981-1996	52%	(104)	25%	(50)	24%	(48)	202
GenXers: 1965-1980	52%	(98)	34%	(64)	15%	(28)	190
Baby Boomers: 1946-1964	56%	(155)	36%	(100)	8%	(23)	278
Educ: < College	56%	(267)	28%	(132)	16%	(76)	475
Educ: Bachelors degree	46%	(95)	37%	(76)	17%	(36)	208
Educ: Post-grad	48%	(54)	36%	(41)	15%	(17)	112
Income: Under 50k	48%	(150)	31%	(99)	21%	(65)	313
Income: 50k-100k	53%	(159)	33%	(100)	13%	(40)	299
Income: 100k+	59%	(108)	28%	(51)	13%	(24)	182
Ethnicity: White (Non-Hispanic)	56%	(372)	29%	(190)	15%	(100)	662
Ethnicity: Hispanic	48%	(16)	32%	(11)	20%	(6)	33
Ethnicity: Black (Non-Hispanic)	25%	(20)	55%	(43)	19%	(15)	78
Ethnicity: Asian + Other (Non-Hispanic)	44%	(9)	25%	(5)	32%	(7)	21
All Christian	60%	(288)	28%	(137)	12%	(59)	484
All Non-Christian	34%	(13)	41%	(16)	25%	(10)	39
Atheist	16%	(4)	42%	(12)	43%	(12)	28
Agnostic/Nothing in particular	38%	(62)	38%	(62)	25%	(41)	164
Something Else	62%	(49)	29%	(23)	9%	(7)	79
Evangelical	78%	(123)	11%	(17)	11%	(17)	158
Non-Evangelical	52%	(209)	36%	(142)	12%	(47)	399
PID: Dem (no lean)	19%	(62)	62%	(200)	19%	(60)	323
PID: Ind (no lean)	43%	(61)	25%	(36)	32%	(45)	142
PID: Rep (no lean)	89%	(293)	4%	(13)	7%	(23)	329

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(417)	31%	(249)	16%	(129)	794
PID/Gender: Dem Men	26%	(38)	57%	(84)	17%	(25)	146
PID/Gender: Dem Women	14%	(25)	66%	(116)	20%	(35)	176
PID/Gender: Ind Men	55%	(36)	30%	(20)	14%	(9)	65
PID/Gender: Ind Women	33%	(25)	20%	(16)	47%	(36)	77
PID/Gender: Rep Men	89%	(149)	5%	(8)	6%	(10)	166
PID/Gender: Rep Women	89%	(144)	3%	(5)	8%	(14)	163
Ideo: Liberal (1-3)	16%	(37)	64%	(145)	19%	(43)	225
Ideo: Moderate (4)	40%	(95)	38%	(89)	22%	(51)	235
Ideo: Conservative (5-7)	89%	(284)	4%	(12)	7%	(24)	319
Community: Urban	36%	(54)	45%	(68)	19%	(29)	152
Community: Suburban	53%	(228)	30%	(127)	18%	(76)	431
Community: Rural	63%	(134)	25%	(53)	11%	(24)	211
Military HHnm: Yes	55%	(66)	29%	(35)	16%	(20)	121
Military HH: No	52%	(350)	32%	(213)	16%	(109)	673
Employ: Private Sector	51%	(148)	30%	(87)	19%	(54)	289
Employ: Government	39%	(15)	41%	(16)	20%	(8)	38
Employ: Self-Employed	63%	(37)	30%	(18)	7%	(4)	58
Employ: Homemaker	56%	(34)	28%	(17)	16%	(10)	62
Employ: Student	22%	(5)	33%	(8)	46%	(11)	24
Employ: Retired	57%	(125)	34%	(74)	9%	(21)	220
Employ: Unemployed	53%	(32)	26%	(16)	21%	(12)	60
Employ: Other	48%	(21)	32%	(14)	20%	(9)	44

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(417)	31%	(249)	16%	(129)	794
Protestant	55%	(123)	29%	(65)	16%	(36)	223
Roman Catholic	63%	(161)	28%	(72)	8%	(22)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	39%	(1)	4
Jewish	36%	(7)	56%	(11)	8%	(2)	19
Muslim	32%	(5)	19%	(3)	49%	(8)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	16%	(4)	42%	(12)	43%	(12)	28
Agnostic	30%	(11)	38%	(15)	32%	(12)	38
Something else	62%	(49)	29%	(23)	9%	(7)	79
Nothing in particular	40%	(50)	37%	(47)	23%	(29)	126
Ideo/PID: Conservative Republican	95%	(242)	1%	(2)	5%	(12)	256
Ideo/PID: Moderate/Liberal Republican	69%	(51)	15%	(11)	15%	(11)	74
Ideo/PID: Moderate/Conservative Democrat	29%	(38)	53%	(70)	18%	(24)	132
Ideo/PID: Liberal Democrat	13%	(24)	69%	(127)	18%	(33)	185
Unfavorable of Biden and Trump	48%	(61)	11%	(13)	41%	(52)	126
2024 H2H Matchup: Biden Voter	10%	(36)	69%	(240)	21%	(71)	347
2024 H2H Matchup: Trump Voter	92%	(368)	1%	(5)	7%	(28)	401
2024 H2H Matchup: Would not Vote	32%	(7)	15%	(3)	53%	(11)	21
2024 H2H Matchup: Do not Know	24%	(6)	5%	(1)	71%	(18)	25
2022 House Vote: Democrat	17%	(57)	65%	(221)	19%	(64)	342
2022 House Vote: Republican	88%	(274)	4%	(13)	8%	(24)	310
2022 House Vote: Did not Vote	60%	(80)	11%	(15)	29%	(39)	134
2020 Vote: Joe Biden	15%	(56)	64%	(238)	20%	(75)	369
2020 Vote: Donald Trump	91%	(329)	—	(1)	8%	(30)	360
2020 Vote: Someone Else	44%	(4)	4%	(0)	51%	(4)	8
2020 Vote: Did not Vote	50%	(28)	16%	(9)	34%	(19)	56
2016 Vote: Hillary Clinton	15%	(42)	70%	(199)	16%	(46)	286
2016 Vote: Donald Trump	90%	(286)	3%	(9)	8%	(24)	319
2016 Vote: Someone Else	22%	(3)	28%	(3)	51%	(6)	12
2020 Vote/PID: Not Biden/Democrat	64%	(36)	13%	(7)	24%	(14)	57
2020 Vote/PID: Not Trump/Republican	61%	(29)	26%	(12)	13%	(6)	47

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(417)	31%	(249)	16%	(129)	794
U.S. Economy: Wrong Track	65%	(375)	16%	(93)	18%	(106)	573
U.S. Economy: Right Direction	19%	(42)	71%	(156)	10%	(23)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(30)	79%	(204)	10%	(26)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(357)	2%	(7)	12%	(49)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(29)	31%	(38)	44%	(53)	120
Top 2024 Issue: Economy	68%	(182)	18%	(47)	14%	(39)	269
Community/Gender: Urban Women	27%	(18)	50%	(33)	22%	(15)	66
Community/Gender: Urban Men	42%	(36)	41%	(35)	17%	(15)	86
Community/Gender: Rural Women	59%	(68)	27%	(32)	14%	(16)	117
Community/Gender: Rural Men	69%	(66)	23%	(22)	8%	(7)	94
Community/Gender: Suburban Women	46%	(108)	31%	(72)	23%	(54)	234
Community/Gender: Suburban Men	61%	(120)	28%	(55)	11%	(22)	197
Homeowner	54%	(374)	31%	(211)	15%	(106)	692
Renter	42%	(39)	39%	(36)	20%	(18)	93
Self + Household: White-Collar	48%	(137)	39%	(111)	14%	(39)	288
Self + Household: Blue Collar	59%	(225)	26%	(99)	15%	(56)	380
Union HH: Yes	48%	(40)	38%	(31)	13%	(11)	82
Union HH: No	53%	(377)	31%	(217)	17%	(118)	712
LGBTQ+: Yes	30%	(21)	43%	(30)	28%	(20)	71
LGBTQ+: No	55%	(396)	30%	(218)	15%	(109)	723
Motivated to Vote	53%	(384)	32%	(237)	15%	(109)	730
Parent: Yes	57%	(127)	21%	(46)	22%	(48)	220
Parent: No	51%	(290)	35%	(203)	14%	(80)	574
COVID Vaccine: Yes	43%	(248)	39%	(225)	18%	(104)	577
COVID Vaccine: No	78%	(169)	11%	(24)	11%	(24)	217
Student Loans: Yes	44%	(53)	35%	(42)	21%	(26)	121
Student Loans: No	54%	(364)	31%	(207)	15%	(103)	673
Favorable Opinion of Haley	74%	(187)	19%	(49)	7%	(18)	255
Unfavorable Opinion of Haley	40%	(129)	45%	(144)	15%	(48)	321
Prodigal Biden Voter	62%	(33)	13%	(7)	25%	(13)	53
Undecided Voter (DK/WNV)	27%	(13)	10%	(4)	63%	(29)	46
Undecided Voter (DK)	24%	(6)	5%	(1)	71%	(18)	25

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(417)	31%	(249)	16%	(129)	794
Watched Debate	58%	(341)	28%	(168)	14%	(81)	590
Watched Debate: Did not Watch	37%	(75)	40%	(81)	23%	(48)	204
Watched Debate: All of it	63%	(209)	30%	(99)	7%	(24)	331
Watched Debate: Some of it	51%	(132)	27%	(69)	22%	(57)	259
Continue His Campaign: Yes Biden	24%	(76)	61%	(194)	15%	(49)	319
Continue His Campaign: No Biden	74%	(325)	11%	(48)	15%	(66)	439
Continue His Campaign: Yes Trump	88%	(350)	6%	(26)	6%	(24)	399
Continue His Campaign: No Trump	16%	(58)	61%	(216)	23%	(82)	357
Conviction: Evidence	20%	(73)	58%	(219)	22%	(83)	375
Conviction: Motivation to Damage	87%	(295)	6%	(20)	7%	(22)	338
Conviction: DK/NO	59%	(48)	12%	(10)	29%	(23)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	43%	(344)	12%	(93)	5%	(38)	794
Gender: Male	44%	(165)	42%	(159)	10%	(39)	4%	(14)	378
Gender: Female	37%	(154)	44%	(185)	13%	(53)	6%	(24)	416
Age: 18-34	35%	(74)	41%	(87)	18%	(38)	6%	(12)	212
Age: 35-44	37%	(38)	49%	(50)	12%	(12)	2%	(2)	103
Age: 45-64	42%	(113)	44%	(119)	9%	(23)	5%	(14)	270
Age: 65+	45%	(94)	42%	(88)	9%	(18)	5%	(10)	210
GenZers: 1997-2012	30%	(32)	44%	(47)	21%	(22)	5%	(5)	107
Millennials: 1981-1996	39%	(79)	42%	(86)	14%	(29)	4%	(9)	202
GenXers: 1965-1980	38%	(72)	48%	(91)	8%	(15)	6%	(12)	190
Baby Boomers: 1946-1964	48%	(133)	40%	(112)	9%	(24)	3%	(8)	278
Educ: < College	37%	(175)	46%	(217)	12%	(57)	5%	(26)	475
Educ: Bachelors degree	48%	(99)	41%	(84)	8%	(16)	4%	(8)	208
Educ: Post-grad	40%	(45)	39%	(43)	17%	(19)	4%	(4)	112
Income: Under 50k	36%	(113)	45%	(141)	15%	(48)	4%	(12)	313
Income: 50k-100k	38%	(113)	45%	(133)	10%	(31)	7%	(22)	299
Income: 100k+	52%	(94)	38%	(70)	7%	(13)	3%	(5)	182
Ethnicity: White (Non-Hispanic)	40%	(262)	44%	(291)	12%	(77)	5%	(31)	662
Ethnicity: Hispanic	37%	(12)	44%	(14)	8%	(3)	12%	(4)	33
Ethnicity: Black (Non-Hispanic)	50%	(39)	35%	(27)	11%	(9)	4%	(3)	78
Ethnicity: Asian + Other (Non-Hispanic)	28%	(6)	53%	(11)	18%	(4)	1%	(0)	21
All Christian	45%	(216)	43%	(207)	8%	(40)	4%	(21)	484
All Non-Christian	44%	(17)	41%	(16)	10%	(4)	5%	(2)	39
Atheist	21%	(6)	34%	(10)	40%	(11)	5%	(1)	28
Agnostic/Nothing in particular	29%	(48)	50%	(82)	17%	(27)	4%	(7)	164
Something Else	40%	(32)	37%	(30)	13%	(10)	10%	(8)	79
Evangelical	45%	(72)	42%	(66)	9%	(15)	3%	(5)	158
Non-Evangelical	43%	(173)	42%	(167)	9%	(35)	6%	(23)	399
PID: Dem (no lean)	43%	(139)	39%	(127)	14%	(44)	4%	(12)	323
PID: Ind (no lean)	29%	(41)	48%	(68)	15%	(21)	8%	(11)	142
PID: Rep (no lean)	42%	(139)	45%	(149)	8%	(27)	5%	(15)	329

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	43%	(344)	12%	(93)	5%	(38)	794
PID/Gender: Dem Men	45%	(66)	37%	(54)	14%	(20)	5%	(7)	146
PID/Gender: Dem Women	42%	(74)	41%	(73)	14%	(24)	3%	(6)	176
PID/Gender: Ind Men	30%	(20)	50%	(32)	13%	(9)	7%	(4)	65
PID/Gender: Ind Women	28%	(21)	47%	(36)	17%	(13)	9%	(7)	77
PID/Gender: Rep Men	48%	(79)	44%	(73)	6%	(10)	2%	(3)	166
PID/Gender: Rep Women	36%	(59)	47%	(76)	10%	(17)	7%	(11)	163
Ideo: Liberal (1-3)	41%	(93)	41%	(92)	14%	(31)	4%	(9)	225
Ideo: Moderate (4)	38%	(89)	43%	(102)	11%	(27)	7%	(17)	235
Ideo: Conservative (5-7)	42%	(134)	46%	(148)	9%	(27)	3%	(10)	319
Community: Urban	46%	(69)	38%	(57)	12%	(18)	5%	(8)	152
Community: Suburban	38%	(165)	45%	(195)	12%	(52)	4%	(19)	431
Community: Rural	40%	(85)	44%	(92)	11%	(23)	5%	(11)	211
Military HHnm: Yes	45%	(55)	43%	(53)	8%	(10)	4%	(5)	121
Military HH: No	39%	(264)	43%	(292)	12%	(83)	5%	(34)	673
Employ: Private Sector	38%	(110)	43%	(125)	12%	(35)	6%	(18)	289
Employ: Government	38%	(14)	41%	(16)	18%	(7)	3%	(1)	38
Employ: Self-Employed	40%	(23)	43%	(25)	16%	(9)	2%	(1)	58
Employ: Homemaker	37%	(23)	44%	(27)	11%	(7)	8%	(5)	62
Employ: Student	16%	(4)	51%	(12)	30%	(7)	3%	(1)	24
Employ: Retired	49%	(107)	40%	(88)	8%	(19)	3%	(6)	220
Employ: Unemployed	29%	(17)	48%	(29)	13%	(8)	10%	(6)	60
Employ: Other	44%	(19)	51%	(22)	3%	(1)	1%	(1)	44

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	43%	(344)	12%	(93)	5%	(38)	794
Protestant	50%	(111)	40%	(90)	7%	(15)	3%	(7)	223
Roman Catholic	40%	(102)	45%	(114)	10%	(25)	5%	(14)	255
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	78%	(3)	13%	(0)	—	(0)	9%	(0)	4
Jewish	38%	(7)	44%	(9)	9%	(2)	10%	(2)	19
Muslim	49%	(8)	39%	(6)	12%	(2)	—	(0)	17
Buddhist	65%	(2)	23%	(1)	11%	(0)	—	(0)	3
Atheist	21%	(6)	34%	(10)	40%	(11)	5%	(1)	28
Agnostic	34%	(13)	43%	(16)	12%	(5)	11%	(4)	38
Something else	40%	(32)	37%	(30)	13%	(10)	10%	(8)	79
Nothing in particular	28%	(35)	52%	(66)	18%	(23)	2%	(3)	126
Ideo/PID: Conservative Republican	43%	(110)	47%	(120)	7%	(18)	3%	(8)	256
Ideo/PID: Moderate/Liberal Republican	39%	(28)	39%	(29)	12%	(9)	10%	(7)	74
Ideo/PID: Moderate/Conservative Democrat	43%	(56)	44%	(58)	10%	(13)	4%	(5)	132
Ideo/PID: Liberal Democrat	44%	(82)	37%	(69)	14%	(26)	4%	(7)	185
Unfavorable of Biden and Trump	32%	(40)	52%	(66)	10%	(13)	6%	(7)	126
2024 H2H Matchup: Biden Voter	42%	(145)	41%	(142)	13%	(45)	4%	(16)	347
2024 H2H Matchup: Trump Voter	42%	(168)	45%	(181)	8%	(32)	5%	(20)	401
2024 H2H Matchup: Would not Vote	3%	(1)	49%	(10)	39%	(8)	9%	(2)	21
2024 H2H Matchup: Do not Know	22%	(5)	44%	(11)	32%	(8)	2%	(1)	25
2022 House Vote: Democrat	44%	(149)	39%	(134)	12%	(41)	5%	(17)	342
2022 House Vote: Republican	43%	(134)	42%	(130)	9%	(28)	6%	(18)	310
2022 House Vote: Did not Vote	26%	(35)	54%	(72)	17%	(23)	2%	(3)	134
2020 Vote: Joe Biden	43%	(157)	41%	(151)	13%	(48)	3%	(13)	369
2020 Vote: Donald Trump	41%	(147)	45%	(164)	8%	(30)	6%	(20)	360
2020 Vote: Someone Else	35%	(3)	44%	(4)	13%	(1)	8%	(1)	8
2020 Vote: Did not Vote	20%	(11)	47%	(26)	25%	(14)	8%	(5)	56
2016 Vote: Hillary Clinton	42%	(121)	43%	(124)	12%	(34)	3%	(8)	286
2016 Vote: Donald Trump	43%	(138)	43%	(138)	7%	(23)	6%	(20)	319
2016 Vote: Someone Else	43%	(5)	27%	(3)	14%	(2)	17%	(2)	12
2020 Vote/PID: Not Biden/Democrat	34%	(19)	38%	(21)	18%	(10)	11%	(6)	57

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	43%	(344)	12%	(93)	5%	(38)	794
2020 Vote/PID: Not Trump/Republican	48%	(22)	37%	(17)	15%	(7)	—	(0)	47
U.S. Economy: Wrong Track	38%	(220)	45%	(257)	12%	(67)	5%	(29)	573
U.S. Economy: Right Direction	45%	(99)	39%	(87)	12%	(26)	4%	(9)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(107)	40%	(105)	15%	(39)	3%	(8)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41%	(172)	43%	(179)	9%	(37)	6%	(26)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(40)	50%	(60)	13%	(16)	3%	(4)	120
Top 2024 Issue: Economy	43%	(116)	40%	(107)	10%	(28)	7%	(18)	269
Community/Gender: Urban Women	44%	(29)	36%	(24)	14%	(9)	6%	(4)	66
Community/Gender: Urban Men	47%	(40)	39%	(33)	10%	(8)	4%	(4)	86
Community/Gender: Rural Women	39%	(45)	46%	(53)	10%	(12)	5%	(6)	117
Community/Gender: Rural Men	42%	(40)	41%	(39)	11%	(11)	5%	(5)	94
Community/Gender: Suburban Women	34%	(80)	46%	(108)	14%	(32)	6%	(13)	234
Community/Gender: Suburban Men	43%	(85)	44%	(87)	10%	(20)	3%	(6)	197
Homeowner	41%	(284)	44%	(302)	11%	(75)	5%	(31)	692
Renter	35%	(32)	42%	(39)	17%	(16)	6%	(6)	93
Self + Household: White-Collar	42%	(120)	45%	(128)	11%	(31)	3%	(9)	288
Self + Household: Blue Collar	41%	(155)	44%	(167)	9%	(36)	6%	(23)	380
Union HH: Yes	31%	(26)	43%	(36)	15%	(13)	10%	(8)	82
Union HH: No	41%	(293)	43%	(309)	11%	(80)	4%	(30)	712
LGBTQ+: Yes	30%	(22)	46%	(33)	21%	(15)	3%	(2)	71
LGBTQ+: No	41%	(297)	43%	(311)	11%	(78)	5%	(36)	723
Motivated to Vote	41%	(301)	44%	(320)	10%	(72)	5%	(37)	730
Parent: Yes	38%	(84)	44%	(97)	12%	(26)	6%	(14)	220
Parent: No	41%	(235)	43%	(247)	12%	(67)	4%	(24)	574
COVID Vaccine: Yes	43%	(248)	42%	(241)	10%	(60)	5%	(28)	577
COVID Vaccine: No	33%	(71)	47%	(103)	15%	(32)	5%	(11)	217
Student Loans: Yes	31%	(38)	44%	(54)	20%	(24)	5%	(5)	121
Student Loans: No	42%	(281)	43%	(291)	10%	(69)	5%	(33)	673
Favorable Opinion of Haley	48%	(123)	42%	(107)	7%	(19)	2%	(5)	255
Unfavorable Opinion of Haley	38%	(123)	44%	(143)	13%	(40)	5%	(15)	321
Prodigal Biden Voter	39%	(21)	41%	(21)	20%	(11)	—	(0)	53

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	43%	(344)	12%	(93)	5%	(38)	794
Undecided Voter (DK/WNV)	13%	(6)	46%	(21)	35%	(16)	5%	(2)	46
Undecided Voter (DK)	22%	(5)	44%	(11)	32%	(8)	2%	(1)	25
Watched Debate	41%	(243)	44%	(258)	11%	(67)	4%	(22)	590
Watched Debate: Did not Watch	37%	(76)	42%	(86)	13%	(26)	8%	(16)	204
Watched Debate: All of it	45%	(150)	41%	(136)	9%	(31)	4%	(14)	331
Watched Debate: Some of it	36%	(93)	47%	(122)	14%	(35)	3%	(8)	259
Continue His Campaign: Yes Biden	46%	(146)	39%	(125)	11%	(35)	4%	(13)	319
Continue His Campaign: No Biden	38%	(167)	46%	(201)	10%	(46)	6%	(26)	439
Continue His Campaign: Yes Trump	45%	(180)	42%	(166)	8%	(31)	6%	(23)	399
Continue His Campaign: No Trump	36%	(129)	44%	(159)	15%	(54)	4%	(16)	357
Conviction: Evidence	41%	(155)	42%	(156)	13%	(48)	4%	(14)	375
Conviction: Motivation to Damage	44%	(150)	40%	(136)	9%	(30)	6%	(21)	338
Conviction: DK/NO	16%	(13)	63%	(52)	17%	(14)	3%	(3)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(265)	32%	(253)	23%	(185)	11%	(91)	794
Gender: Male	36%	(135)	30%	(114)	22%	(85)	11%	(43)	378
Gender: Female	31%	(129)	33%	(139)	24%	(101)	11%	(48)	416
Age: 18-34	23%	(49)	36%	(76)	26%	(55)	15%	(32)	212
Age: 35-44	30%	(31)	29%	(29)	30%	(31)	11%	(11)	103
Age: 45-64	38%	(103)	31%	(84)	22%	(59)	9%	(23)	270
Age: 65+	39%	(82)	30%	(64)	19%	(40)	12%	(24)	210
GenZers: 1997-2012	28%	(29)	32%	(34)	25%	(27)	15%	(16)	107
Millennials: 1981-1996	25%	(51)	34%	(68)	29%	(58)	12%	(25)	202
GenXers: 1965-1980	33%	(62)	37%	(71)	23%	(43)	7%	(14)	190
Baby Boomers: 1946-1964	42%	(116)	27%	(75)	20%	(56)	11%	(31)	278
Educ: < College	30%	(140)	35%	(166)	22%	(103)	14%	(65)	475
Educ: Bachelors degree	39%	(81)	25%	(53)	29%	(60)	7%	(14)	208
Educ: Post-grad	39%	(43)	31%	(34)	21%	(23)	10%	(11)	112
Income: Under 50k	30%	(95)	35%	(110)	23%	(73)	11%	(35)	313
Income: 50k-100k	34%	(102)	32%	(96)	23%	(67)	11%	(34)	299
Income: 100k+	37%	(68)	26%	(47)	25%	(45)	12%	(22)	182
Ethnicity: White (Non-Hispanic)	32%	(210)	32%	(210)	25%	(163)	12%	(79)	662
Ethnicity: Hispanic	35%	(12)	30%	(10)	22%	(7)	13%	(4)	33
Ethnicity: Black (Non-Hispanic)	45%	(35)	31%	(24)	16%	(12)	9%	(7)	78
Ethnicity: Asian + Other (Non-Hispanic)	37%	(8)	45%	(10)	13%	(3)	4%	(1)	21
All Christian	33%	(160)	32%	(155)	24%	(115)	11%	(54)	484
All Non-Christian	41%	(16)	33%	(13)	22%	(8)	4%	(1)	39
Atheist	38%	(11)	5%	(1)	36%	(10)	21%	(6)	28
Agnostic/Nothing in particular	36%	(60)	33%	(55)	22%	(37)	8%	(13)	164
Something Else	23%	(18)	36%	(29)	20%	(16)	21%	(17)	79
Evangelical	21%	(32)	40%	(62)	26%	(41)	14%	(22)	158
Non-Evangelical	37%	(146)	30%	(120)	22%	(87)	12%	(46)	399
PID: Dem (no lean)	52%	(167)	29%	(95)	15%	(47)	4%	(14)	323
PID: Ind (no lean)	34%	(48)	28%	(40)	24%	(34)	15%	(21)	142
PID: Rep (no lean)	15%	(49)	36%	(119)	32%	(105)	17%	(56)	329

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(265)	32%	(253)	23%	(185)	11%	(91)	794
PID/Gender: Dem Men	53%	(78)	29%	(42)	13%	(19)	5%	(8)	146
PID/Gender: Dem Women	51%	(90)	30%	(53)	16%	(28)	3%	(6)	176
PID/Gender: Ind Men	34%	(22)	22%	(14)	24%	(16)	20%	(13)	65
PID/Gender: Ind Women	33%	(25)	33%	(25)	24%	(18)	10%	(8)	77
PID/Gender: Rep Men	21%	(35)	35%	(58)	30%	(50)	13%	(22)	166
PID/Gender: Rep Women	9%	(14)	37%	(61)	33%	(55)	21%	(34)	163
Ideo: Liberal (1-3)	57%	(129)	24%	(54)	13%	(30)	5%	(12)	225
Ideo: Moderate (4)	38%	(90)	35%	(83)	18%	(42)	8%	(20)	235
Ideo: Conservative (5-7)	14%	(44)	36%	(114)	34%	(108)	17%	(54)	319
Community: Urban	38%	(58)	35%	(53)	19%	(28)	8%	(12)	152
Community: Suburban	34%	(145)	30%	(130)	25%	(108)	11%	(48)	431
Community: Rural	29%	(61)	33%	(70)	23%	(49)	14%	(30)	211
Military HHnm: Yes	33%	(40)	39%	(47)	12%	(15)	16%	(19)	121
Military HH: No	33%	(224)	31%	(206)	25%	(171)	11%	(72)	673
Employ: Private Sector	32%	(94)	34%	(100)	23%	(67)	10%	(28)	289
Employ: Government	39%	(15)	32%	(12)	23%	(9)	7%	(3)	38
Employ: Self-Employed	26%	(15)	41%	(24)	28%	(16)	5%	(3)	58
Employ: Homemaker	29%	(18)	21%	(13)	34%	(21)	16%	(10)	62
Employ: Student	22%	(5)	12%	(3)	40%	(10)	26%	(6)	24
Employ: Retired	37%	(81)	33%	(72)	20%	(44)	11%	(23)	220
Employ: Unemployed	38%	(23)	19%	(11)	20%	(12)	23%	(14)	60
Employ: Other	33%	(15)	42%	(19)	15%	(7)	9%	(4)	44

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(265)	32%	(253)	23%	(185)	11%	(91)	794
Protestant	35%	(78)	32%	(72)	23%	(51)	10%	(22)	223
Roman Catholic	32%	(82)	32%	(82)	24%	(61)	12%	(30)	255
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	43%	(2)	—	(0)	57%	(2)	4
Jewish	51%	(10)	33%	(6)	16%	(3)	—	(0)	19
Muslim	34%	(6)	29%	(5)	30%	(5)	7%	(1)	17
Buddhist	9%	(0)	65%	(2)	14%	(0)	11%	(0)	3
Atheist	38%	(11)	5%	(1)	36%	(10)	21%	(6)	28
Agnostic	44%	(17)	20%	(8)	27%	(10)	10%	(4)	38
Something else	23%	(18)	36%	(29)	20%	(16)	21%	(17)	79
Nothing in particular	34%	(43)	38%	(47)	21%	(26)	7%	(9)	126
Ideo/PID: Conservative Republican	13%	(33)	34%	(87)	35%	(89)	18%	(47)	256
Ideo/PID: Moderate/Liberal Republican	22%	(16)	43%	(32)	22%	(16)	13%	(10)	74
Ideo/PID: Moderate/Conservative Democrat	40%	(52)	41%	(54)	16%	(22)	3%	(4)	132
Ideo/PID: Liberal Democrat	62%	(114)	22%	(40)	12%	(21)	5%	(9)	185
Unfavorable of Biden and Trump	19%	(24)	42%	(53)	26%	(33)	13%	(16)	126
2024 H2H Matchup: Biden Voter	60%	(207)	26%	(90)	12%	(42)	2%	(8)	347
2024 H2H Matchup: Trump Voter	13%	(52)	38%	(151)	32%	(127)	18%	(72)	401
2024 H2H Matchup: Would not Vote	8%	(2)	11%	(2)	42%	(9)	39%	(8)	21
2024 H2H Matchup: Do not Know	17%	(4)	39%	(10)	33%	(8)	11%	(3)	25
2022 House Vote: Democrat	56%	(193)	28%	(96)	12%	(42)	3%	(11)	342
2022 House Vote: Republican	14%	(44)	34%	(104)	34%	(105)	18%	(57)	310
2022 House Vote: Did not Vote	21%	(27)	37%	(50)	25%	(34)	17%	(23)	134
2020 Vote: Joe Biden	55%	(204)	29%	(107)	13%	(47)	3%	(11)	369
2020 Vote: Donald Trump	12%	(43)	35%	(128)	34%	(122)	19%	(67)	360
2020 Vote: Someone Else	38%	(3)	11%	(1)	42%	(4)	9%	(1)	8
2020 Vote: Did not Vote	25%	(14)	31%	(17)	24%	(13)	20%	(11)	56
2016 Vote: Hillary Clinton	59%	(170)	28%	(80)	11%	(31)	2%	(5)	286
2016 Vote: Donald Trump	13%	(41)	35%	(113)	32%	(103)	19%	(61)	319
2016 Vote: Someone Else	58%	(7)	17%	(2)	19%	(2)	5%	(1)	12
2020 Vote/PID: Not Biden/Democrat	22%	(13)	33%	(19)	31%	(18)	14%	(8)	57

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(265)	32%	(253)	23%	(185)	11%	(91)	794
2020 Vote/PID: Not Trump/Republican	25%	(12)	40%	(19)	27%	(13)	8%	(4)	47
U.S. Economy: Wrong Track	20%	(117)	35%	(199)	29%	(168)	16%	(90)	573
U.S. Economy: Right Direction	67%	(148)	25%	(54)	8%	(18)	1%	(1)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(152)	25%	(64)	16%	(41)	1%	(2)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(65)	37%	(152)	29%	(121)	18%	(76)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(47)	31%	(37)	19%	(23)	11%	(13)	120
Top 2024 Issue: Economy	23%	(62)	37%	(100)	26%	(69)	14%	(38)	269
Community/Gender: Urban Women	33%	(22)	45%	(29)	17%	(11)	5%	(4)	66
Community/Gender: Urban Men	42%	(36)	28%	(24)	20%	(17)	10%	(9)	86
Community/Gender: Rural Women	31%	(37)	33%	(39)	20%	(24)	15%	(18)	117
Community/Gender: Rural Men	26%	(25)	33%	(31)	27%	(26)	13%	(13)	94
Community/Gender: Suburban Women	30%	(71)	30%	(71)	28%	(66)	11%	(26)	234
Community/Gender: Suburban Men	38%	(74)	30%	(59)	21%	(42)	11%	(22)	197
Homeowner	34%	(238)	31%	(212)	24%	(165)	11%	(76)	692
Renter	27%	(25)	41%	(38)	20%	(19)	12%	(11)	93
Self + Household: White-Collar	43%	(123)	27%	(76)	24%	(69)	7%	(20)	288
Self + Household: Blue Collar	28%	(107)	36%	(135)	23%	(88)	13%	(49)	380
Union HH: Yes	30%	(24)	32%	(27)	28%	(23)	10%	(8)	82
Union HH: No	34%	(240)	32%	(227)	23%	(162)	12%	(83)	712
LGBTQ+: Yes	29%	(21)	34%	(24)	23%	(17)	14%	(10)	71
LGBTQ+: No	34%	(244)	32%	(229)	23%	(169)	11%	(81)	723
Motivated to Vote	35%	(256)	33%	(239)	21%	(155)	11%	(80)	730
Parent: Yes	21%	(47)	38%	(85)	28%	(62)	12%	(26)	220
Parent: No	38%	(217)	29%	(169)	21%	(123)	11%	(65)	574
COVID Vaccine: Yes	40%	(232)	31%	(177)	19%	(111)	10%	(57)	577
COVID Vaccine: No	15%	(33)	35%	(77)	34%	(74)	15%	(34)	217
Student Loans: Yes	26%	(32)	35%	(43)	28%	(34)	10%	(12)	121
Student Loans: No	35%	(233)	31%	(210)	22%	(151)	12%	(79)	673
Favorable Opinion of Haley	32%	(82)	32%	(83)	24%	(61)	11%	(29)	255
Unfavorable Opinion of Haley	42%	(136)	27%	(88)	20%	(65)	10%	(32)	321
Prodigal Biden Voter	19%	(10)	47%	(25)	28%	(15)	6%	(3)	53

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(265)	32%	(253)	23%	(185)	11%	(91)	794
Undecided Voter (DK/WNV)	13%	(6)	27%	(12)	37%	(17)	23%	(11)	46
Undecided Voter (DK)	17%	(4)	39%	(10)	33%	(8)	11%	(3)	25
Watched Debate	33%	(194)	32%	(192)	25%	(145)	10%	(59)	590
Watched Debate: Did not Watch	34%	(70)	30%	(62)	20%	(41)	15%	(32)	204
Watched Debate: All of it	34%	(112)	30%	(100)	22%	(74)	13%	(45)	331
Watched Debate: Some of it	32%	(82)	35%	(91)	27%	(71)	6%	(15)	259
Continue His Campaign: Yes Biden	50%	(161)	27%	(85)	17%	(53)	7%	(21)	319
Continue His Campaign: No Biden	21%	(93)	36%	(156)	30%	(129)	14%	(60)	439
Continue His Campaign: Yes Trump	18%	(73)	36%	(143)	29%	(115)	17%	(68)	399
Continue His Campaign: No Trump	51%	(182)	27%	(96)	18%	(63)	5%	(16)	357
Conviction: Evidence	55%	(206)	28%	(105)	14%	(51)	3%	(13)	375
Conviction: Motivation to Damage	13%	(44)	33%	(110)	34%	(116)	20%	(67)	338
Conviction: DK/NO	18%	(14)	47%	(38)	22%	(18)	13%	(11)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(310)	32%	(258)	21%	(165)	8%	(61)	794
Gender: Male	43%	(164)	31%	(117)	18%	(69)	8%	(28)	378
Gender: Female	35%	(147)	34%	(141)	23%	(96)	8%	(33)	416
Age: 18-34	34%	(72)	36%	(76)	19%	(40)	11%	(22)	212
Age: 35-44	36%	(36)	24%	(24)	34%	(34)	7%	(7)	103
Age: 45-64	42%	(113)	33%	(88)	19%	(52)	6%	(17)	270
Age: 65+	42%	(89)	33%	(69)	18%	(38)	7%	(14)	210
GenZers: 1997-2012	39%	(42)	33%	(35)	16%	(17)	12%	(13)	107
Millennials: 1981-1996	33%	(67)	32%	(65)	28%	(56)	7%	(15)	202
GenXers: 1965-1980	40%	(75)	35%	(66)	17%	(32)	8%	(16)	190
Baby Boomers: 1946-1964	43%	(119)	32%	(90)	20%	(56)	5%	(13)	278
Educ: < College	33%	(159)	36%	(171)	21%	(100)	9%	(45)	475
Educ: Bachelors degree	47%	(98)	26%	(54)	20%	(42)	6%	(13)	208
Educ: Post-grad	48%	(54)	29%	(32)	20%	(23)	3%	(3)	112
Income: Under 50k	36%	(114)	33%	(103)	22%	(67)	9%	(29)	313
Income: 50k-100k	39%	(117)	33%	(99)	19%	(57)	9%	(26)	299
Income: 100k+	44%	(80)	30%	(55)	22%	(40)	4%	(7)	182
Ethnicity: White (Non-Hispanic)	37%	(246)	33%	(220)	22%	(144)	8%	(52)	662
Ethnicity: Hispanic	47%	(16)	29%	(10)	10%	(3)	13%	(4)	33
Ethnicity: Black (Non-Hispanic)	54%	(42)	22%	(17)	19%	(14)	5%	(4)	78
Ethnicity: Asian + Other (Non-Hispanic)	30%	(6)	51%	(11)	15%	(3)	4%	(1)	21
All Christian	38%	(184)	33%	(161)	22%	(106)	7%	(32)	484
All Non-Christian	37%	(14)	33%	(13)	22%	(9)	8%	(3)	39
Atheist	54%	(15)	15%	(4)	22%	(6)	10%	(3)	28
Agnostic/Nothing in particular	47%	(77)	31%	(51)	16%	(27)	6%	(10)	164
Something Else	26%	(20)	37%	(29)	22%	(17)	16%	(13)	79
Evangelical	30%	(47)	34%	(54)	28%	(44)	8%	(13)	158
Non-Evangelical	40%	(158)	34%	(134)	19%	(76)	8%	(31)	399
PID: Dem (no lean)	63%	(202)	25%	(81)	10%	(31)	3%	(9)	323
PID: Ind (no lean)	40%	(56)	30%	(42)	24%	(35)	6%	(8)	142
PID: Rep (no lean)	16%	(52)	41%	(135)	30%	(99)	13%	(44)	329

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(310)	32%	(258)	21%	(165)	8%	(61)	794
PID/Gender: Dem Men	65%	(95)	25%	(37)	8%	(11)	2%	(3)	146
PID/Gender: Dem Women	61%	(107)	25%	(44)	11%	(20)	3%	(5)	176
PID/Gender: Ind Men	49%	(32)	14%	(9)	27%	(18)	10%	(6)	65
PID/Gender: Ind Women	32%	(25)	43%	(33)	22%	(17)	3%	(2)	77
PID/Gender: Rep Men	22%	(37)	42%	(71)	24%	(40)	11%	(19)	166
PID/Gender: Rep Women	9%	(15)	39%	(64)	36%	(59)	15%	(25)	163
Ideo: Liberal (1-3)	71%	(160)	18%	(41)	7%	(16)	4%	(9)	225
Ideo: Moderate (4)	42%	(100)	34%	(79)	17%	(40)	7%	(17)	235
Ideo: Conservative (5-7)	15%	(49)	43%	(137)	32%	(101)	10%	(33)	319
Community: Urban	49%	(74)	28%	(42)	16%	(24)	7%	(11)	152
Community: Suburban	38%	(163)	33%	(143)	21%	(92)	8%	(34)	431
Community: Rural	35%	(74)	34%	(73)	23%	(49)	7%	(16)	211
Military HHnm: Yes	38%	(46)	34%	(42)	22%	(27)	5%	(6)	121
Military HH: No	39%	(264)	32%	(216)	21%	(138)	8%	(54)	673
Employ: Private Sector	41%	(117)	30%	(86)	22%	(65)	7%	(21)	289
Employ: Government	33%	(13)	49%	(19)	14%	(5)	4%	(2)	38
Employ: Self-Employed	29%	(17)	41%	(24)	20%	(12)	10%	(6)	58
Employ: Homemaker	35%	(21)	26%	(16)	28%	(17)	12%	(7)	62
Employ: Student	44%	(11)	14%	(3)	39%	(9)	3%	(1)	24
Employ: Retired	40%	(89)	35%	(76)	19%	(41)	6%	(13)	220
Employ: Unemployed	40%	(24)	23%	(13)	20%	(12)	17%	(10)	60
Employ: Other	42%	(19)	47%	(20)	6%	(3)	5%	(2)	44

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(310)	32%	(258)	21%	(165)	8%	(61)	794
Protestant	43%	(95)	30%	(66)	22%	(50)	5%	(12)	223
Roman Catholic	35%	(89)	37%	(93)	21%	(52)	8%	(20)	255
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	43%	(2)	48%	(2)	9%	(0)	4
Jewish	49%	(10)	19%	(4)	32%	(6)	—	(0)	19
Muslim	17%	(3)	53%	(9)	12%	(2)	18%	(3)	17
Buddhist	75%	(2)	14%	(0)	11%	(0)	—	(0)	3
Atheist	54%	(15)	15%	(4)	22%	(6)	10%	(3)	28
Agnostic	51%	(19)	30%	(12)	12%	(5)	7%	(3)	38
Something else	26%	(20)	37%	(29)	22%	(17)	16%	(13)	79
Nothing in particular	45%	(57)	31%	(39)	18%	(22)	6%	(7)	126
Ideo/PID: Conservative Republican	13%	(32)	43%	(110)	33%	(84)	12%	(30)	256
Ideo/PID: Moderate/Liberal Republican	26%	(19)	33%	(24)	21%	(16)	19%	(14)	74
Ideo/PID: Moderate/Conservative Democrat	46%	(60)	42%	(56)	11%	(14)	1%	(2)	132
Ideo/PID: Liberal Democrat	76%	(141)	14%	(25)	6%	(12)	4%	(7)	185
Unfavorable of Biden and Trump	33%	(42)	46%	(58)	18%	(23)	3%	(4)	126
2024 H2H Matchup: Biden Voter	71%	(246)	21%	(73)	6%	(22)	2%	(6)	347
2024 H2H Matchup: Trump Voter	14%	(57)	42%	(170)	32%	(127)	12%	(48)	401
2024 H2H Matchup: Would not Vote	14%	(3)	28%	(6)	31%	(6)	27%	(6)	21
2024 H2H Matchup: Do not Know	21%	(5)	35%	(9)	38%	(10)	5%	(1)	25
2022 House Vote: Democrat	64%	(219)	26%	(88)	8%	(27)	2%	(8)	342
2022 House Vote: Republican	18%	(57)	38%	(116)	32%	(98)	12%	(38)	310
2022 House Vote: Did not Vote	26%	(34)	38%	(51)	26%	(34)	11%	(14)	134
2020 Vote: Joe Biden	65%	(241)	24%	(87)	9%	(33)	2%	(7)	369
2020 Vote: Donald Trump	12%	(45)	41%	(149)	33%	(118)	13%	(48)	360
2020 Vote: Someone Else	40%	(3)	27%	(2)	25%	(2)	8%	(1)	8
2020 Vote: Did not Vote	37%	(21)	34%	(19)	21%	(12)	9%	(5)	56
2016 Vote: Hillary Clinton	70%	(201)	18%	(53)	10%	(29)	1%	(4)	286
2016 Vote: Donald Trump	15%	(49)	39%	(125)	34%	(108)	12%	(37)	319
2016 Vote: Someone Else	54%	(7)	36%	(4)	5%	(1)	5%	(1)	12
2020 Vote/PID: Not Biden/Democrat	32%	(19)	39%	(22)	21%	(12)	8%	(4)	57

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(310)	32%	(258)	21%	(165)	8%	(61)	794
2020 Vote/PID: Not Trump/Republican	42%	(20)	37%	(17)	14%	(6)	7%	(3)	47
U.S. Economy: Wrong Track	26%	(149)	38%	(216)	27%	(152)	10%	(56)	573
U.S. Economy: Right Direction	73%	(161)	19%	(42)	6%	(13)	2%	(5)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(184)	19%	(50)	8%	(20)	2%	(5)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(73)	42%	(173)	30%	(124)	11%	(44)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(54)	29%	(35)	17%	(21)	9%	(11)	120
Top 2024 Issue: Economy	28%	(76)	40%	(108)	22%	(58)	10%	(27)	269
Community/Gender: Urban Women	36%	(24)	39%	(26)	23%	(15)	2%	(1)	66
Community/Gender: Urban Men	59%	(51)	19%	(16)	11%	(9)	11%	(10)	86
Community/Gender: Rural Women	36%	(41)	29%	(34)	24%	(28)	11%	(13)	117
Community/Gender: Rural Men	34%	(32)	41%	(39)	22%	(21)	3%	(3)	94
Community/Gender: Suburban Women	35%	(82)	35%	(81)	23%	(53)	8%	(18)	234
Community/Gender: Suburban Men	41%	(81)	31%	(62)	20%	(39)	8%	(16)	197
Homeowner	40%	(273)	32%	(221)	21%	(146)	7%	(51)	692
Renter	38%	(36)	35%	(33)	18%	(17)	8%	(8)	93
Self + Household: White-Collar	50%	(145)	27%	(78)	19%	(55)	3%	(9)	288
Self + Household: Blue Collar	33%	(124)	36%	(139)	19%	(73)	12%	(44)	380
Union HH: Yes	33%	(27)	38%	(31)	20%	(17)	9%	(7)	82
Union HH: No	40%	(283)	32%	(227)	21%	(148)	8%	(53)	712
LGBTQ+: Yes	39%	(28)	35%	(25)	24%	(17)	2%	(2)	71
LGBTQ+: No	39%	(283)	32%	(233)	20%	(148)	8%	(59)	723
Motivated to Vote	41%	(298)	32%	(231)	20%	(146)	8%	(55)	730
Parent: Yes	30%	(66)	34%	(75)	25%	(54)	11%	(25)	220
Parent: No	43%	(245)	32%	(182)	19%	(111)	6%	(36)	574
COVID Vaccine: Yes	48%	(279)	28%	(164)	18%	(104)	5%	(30)	577
COVID Vaccine: No	14%	(31)	43%	(94)	28%	(61)	14%	(31)	217
Student Loans: Yes	35%	(42)	35%	(42)	20%	(25)	10%	(12)	121
Student Loans: No	40%	(269)	32%	(215)	21%	(140)	7%	(49)	673
Favorable Opinion of Haley	35%	(90)	34%	(87)	24%	(61)	7%	(17)	255
Unfavorable Opinion of Haley	49%	(157)	30%	(95)	17%	(55)	4%	(14)	321
Prodigal Biden Voter	26%	(14)	46%	(24)	26%	(14)	2%	(1)	53

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(310)	32%	(258)	21%	(165)	8%	(61)	794
Undecided Voter (DK/WNV)	18%	(8)	32%	(15)	35%	(16)	15%	(7)	46
Undecided Voter (DK)	21%	(5)	35%	(9)	38%	(10)	5%	(1)	25
Watched Debate	39%	(232)	32%	(187)	22%	(130)	7%	(40)	590
Watched Debate: Did not Watch	38%	(78)	34%	(70)	17%	(34)	10%	(21)	204
Watched Debate: All of it	40%	(133)	30%	(100)	23%	(75)	7%	(23)	331
Watched Debate: Some of it	38%	(99)	34%	(87)	22%	(56)	6%	(16)	259
Continue His Campaign: Yes Biden	61%	(193)	25%	(80)	11%	(35)	3%	(11)	319
Continue His Campaign: No Biden	25%	(109)	37%	(164)	27%	(120)	10%	(45)	439
Continue His Campaign: Yes Trump	21%	(84)	40%	(159)	28%	(110)	12%	(46)	399
Continue His Campaign: No Trump	60%	(215)	24%	(86)	12%	(44)	3%	(12)	357
Conviction: Evidence	65%	(245)	23%	(87)	8%	(32)	3%	(12)	375
Conviction: Motivation to Damage	15%	(49)	41%	(137)	33%	(112)	12%	(40)	338
Conviction: DK/NO	20%	(17)	42%	(34)	26%	(21)	12%	(10)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(236)	30%	(239)	26%	(203)	15%	(116)	794
Gender: Male	34%	(129)	28%	(107)	24%	(90)	14%	(52)	378
Gender: Female	26%	(107)	32%	(132)	27%	(114)	15%	(64)	416
Age: 18-34	24%	(52)	32%	(68)	27%	(58)	16%	(33)	212
Age: 35-44	26%	(27)	30%	(31)	32%	(33)	12%	(12)	103
Age: 45-64	34%	(91)	30%	(81)	22%	(58)	14%	(39)	270
Age: 65+	32%	(67)	28%	(59)	25%	(54)	15%	(31)	210
GenZers: 1997-2012	26%	(28)	37%	(40)	23%	(24)	14%	(15)	107
Millennials: 1981-1996	25%	(50)	28%	(57)	33%	(67)	14%	(28)	202
GenXers: 1965-1980	34%	(64)	30%	(58)	23%	(44)	13%	(24)	190
Baby Boomers: 1946-1964	33%	(91)	28%	(79)	24%	(67)	15%	(42)	278
Educ: < College	26%	(123)	31%	(145)	26%	(123)	17%	(83)	475
Educ: Bachelors degree	38%	(79)	26%	(54)	25%	(51)	12%	(24)	208
Educ: Post-grad	30%	(34)	36%	(40)	25%	(28)	8%	(9)	112
Income: Under 50k	27%	(85)	29%	(92)	28%	(89)	15%	(47)	313
Income: 50k-100k	31%	(92)	29%	(87)	26%	(78)	14%	(42)	299
Income: 100k+	33%	(60)	33%	(60)	20%	(36)	15%	(27)	182
Ethnicity: White (Non-Hispanic)	27%	(178)	31%	(205)	27%	(181)	15%	(97)	662
Ethnicity: Hispanic	49%	(16)	20%	(6)	17%	(6)	15%	(5)	33
Ethnicity: Black (Non-Hispanic)	42%	(32)	26%	(20)	18%	(14)	15%	(11)	78
Ethnicity: Asian + Other (Non-Hispanic)	42%	(9)	38%	(8)	10%	(2)	11%	(2)	21
All Christian	30%	(144)	30%	(145)	25%	(122)	15%	(73)	484
All Non-Christian	36%	(14)	24%	(9)	29%	(11)	11%	(4)	39
Atheist	26%	(7)	32%	(9)	25%	(7)	17%	(5)	28
Agnostic/Nothing in particular	32%	(53)	35%	(58)	24%	(39)	9%	(14)	164
Something Else	22%	(18)	22%	(18)	30%	(24)	25%	(20)	79
Evangelical	23%	(36)	30%	(47)	28%	(43)	20%	(31)	158
Non-Evangelical	31%	(125)	29%	(116)	24%	(97)	15%	(62)	399
PID: Dem (no lean)	48%	(154)	31%	(100)	14%	(46)	7%	(23)	323
PID: Ind (no lean)	26%	(37)	29%	(42)	28%	(40)	17%	(24)	142
PID: Rep (no lean)	14%	(45)	30%	(97)	36%	(118)	21%	(69)	329

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(236)	30%	(239)	26%	(203)	15%	(116)	794
PID/Gender: Dem Men	53%	(77)	28%	(40)	12%	(17)	8%	(11)	146
PID/Gender: Dem Women	44%	(77)	34%	(60)	16%	(28)	7%	(12)	176
PID/Gender: Ind Men	29%	(18)	24%	(16)	29%	(19)	19%	(12)	65
PID/Gender: Ind Women	24%	(18)	34%	(26)	27%	(21)	15%	(12)	77
PID/Gender: Rep Men	20%	(33)	30%	(51)	32%	(54)	17%	(29)	166
PID/Gender: Rep Women	7%	(12)	29%	(47)	39%	(64)	25%	(40)	163
Ideo: Liberal (1-3)	52%	(117)	28%	(64)	11%	(24)	9%	(20)	225
Ideo: Moderate (4)	35%	(81)	32%	(76)	24%	(57)	9%	(21)	235
Ideo: Conservative (5-7)	12%	(37)	30%	(97)	36%	(116)	22%	(70)	319
Community: Urban	34%	(52)	39%	(59)	19%	(29)	8%	(12)	152
Community: Suburban	29%	(127)	28%	(121)	28%	(119)	15%	(65)	431
Community: Rural	27%	(57)	28%	(60)	26%	(55)	18%	(39)	211
Military HHnm: Yes	30%	(36)	35%	(43)	18%	(21)	18%	(21)	121
Military HH: No	30%	(200)	29%	(196)	27%	(182)	14%	(95)	673
Employ: Private Sector	31%	(90)	32%	(94)	26%	(74)	11%	(31)	289
Employ: Government	19%	(7)	52%	(20)	19%	(7)	10%	(4)	38
Employ: Self-Employed	27%	(16)	28%	(16)	29%	(17)	16%	(9)	58
Employ: Homemaker	28%	(17)	19%	(12)	38%	(23)	15%	(9)	62
Employ: Student	12%	(3)	46%	(11)	20%	(5)	21%	(5)	24
Employ: Retired	31%	(68)	28%	(63)	28%	(62)	13%	(28)	220
Employ: Unemployed	35%	(21)	18%	(10)	13%	(8)	35%	(21)	60
Employ: Other	33%	(14)	30%	(13)	16%	(7)	20%	(9)	44

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(236)	30%	(239)	26%	(203)	15%	(116)	794
Protestant	31%	(70)	29%	(64)	25%	(55)	15%	(34)	223
Roman Catholic	29%	(74)	32%	(81)	24%	(61)	15%	(39)	255
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	4%	(0)	86%	(3)	9%	(0)	4
Jewish	32%	(6)	23%	(4)	32%	(6)	13%	(3)	19
Muslim	34%	(6)	28%	(5)	31%	(5)	7%	(1)	17
Buddhist	75%	(2)	11%	(0)	—	(0)	14%	(0)	3
Atheist	26%	(7)	32%	(9)	25%	(7)	17%	(5)	28
Agnostic	39%	(15)	35%	(13)	19%	(7)	7%	(3)	38
Something else	22%	(18)	22%	(18)	30%	(24)	25%	(20)	79
Nothing in particular	30%	(38)	36%	(45)	25%	(32)	9%	(11)	126
Ideo/PID: Conservative Republican	10%	(25)	28%	(73)	40%	(101)	22%	(57)	256
Ideo/PID: Moderate/Liberal Republican	28%	(20)	33%	(25)	22%	(16)	17%	(12)	74
Ideo/PID: Moderate/Conservative Democrat	38%	(51)	37%	(49)	21%	(28)	4%	(5)	132
Ideo/PID: Liberal Democrat	56%	(103)	26%	(48)	9%	(16)	9%	(17)	185
Unfavorable of Biden and Trump	16%	(20)	45%	(57)	28%	(35)	11%	(14)	126
2024 H2H Matchup: Biden Voter	54%	(188)	30%	(103)	11%	(39)	5%	(18)	347
2024 H2H Matchup: Trump Voter	11%	(44)	31%	(124)	36%	(143)	23%	(91)	401
2024 H2H Matchup: Would not Vote	—	(0)	23%	(5)	45%	(9)	31%	(6)	21
2024 H2H Matchup: Do not Know	18%	(5)	31%	(8)	46%	(12)	5%	(1)	25
2022 House Vote: Democrat	50%	(171)	31%	(105)	13%	(44)	6%	(21)	342
2022 House Vote: Republican	14%	(42)	27%	(84)	37%	(115)	22%	(68)	310
2022 House Vote: Did not Vote	16%	(22)	35%	(47)	32%	(43)	16%	(21)	134
2020 Vote: Joe Biden	51%	(187)	29%	(107)	14%	(52)	6%	(23)	369
2020 Vote: Donald Trump	9%	(33)	31%	(113)	37%	(133)	23%	(82)	360
2020 Vote: Someone Else	40%	(3)	27%	(2)	24%	(2)	9%	(1)	8
2020 Vote: Did not Vote	21%	(12)	31%	(18)	30%	(17)	17%	(10)	56
2016 Vote: Hillary Clinton	53%	(152)	31%	(89)	11%	(32)	5%	(14)	286
2016 Vote: Donald Trump	11%	(36)	27%	(87)	38%	(122)	23%	(74)	319
2016 Vote: Someone Else	54%	(7)	27%	(3)	14%	(2)	5%	(1)	12
2020 Vote/PID: Not Biden/Democrat	24%	(14)	36%	(21)	28%	(16)	12%	(7)	57

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(236)	30%	(239)	26%	(203)	15%	(116)	794
2020 Vote/PID: Not Trump/Republican	33%	(16)	24%	(11)	27%	(13)	16%	(7)	47
U.S. Economy: Wrong Track	17%	(99)	32%	(184)	32%	(182)	19%	(108)	573
U.S. Economy: Right Direction	62%	(137)	25%	(55)	10%	(21)	4%	(8)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(145)	28%	(72)	13%	(34)	3%	(8)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(57)	30%	(125)	34%	(141)	22%	(91)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(34)	35%	(42)	24%	(28)	13%	(16)	120
Top 2024 Issue: Economy	24%	(63)	30%	(80)	27%	(73)	19%	(52)	269
Community/Gender: Urban Women	24%	(16)	47%	(31)	21%	(14)	7%	(5)	66
Community/Gender: Urban Men	42%	(36)	32%	(28)	18%	(15)	8%	(7)	86
Community/Gender: Rural Women	28%	(33)	27%	(32)	25%	(30)	19%	(22)	117
Community/Gender: Rural Men	26%	(24)	30%	(28)	27%	(25)	18%	(17)	94
Community/Gender: Suburban Women	25%	(58)	30%	(70)	30%	(70)	16%	(37)	234
Community/Gender: Suburban Men	35%	(69)	26%	(51)	25%	(49)	14%	(28)	197
Homeowner	30%	(210)	30%	(208)	25%	(174)	14%	(99)	692
Renter	26%	(25)	31%	(29)	27%	(25)	15%	(14)	93
Self + Household: White-Collar	37%	(106)	29%	(85)	26%	(74)	8%	(23)	288
Self + Household: Blue Collar	27%	(103)	30%	(115)	25%	(93)	18%	(69)	380
Union HH: Yes	25%	(21)	35%	(29)	27%	(22)	13%	(11)	82
Union HH: No	30%	(215)	30%	(210)	25%	(181)	15%	(105)	712
LGBTQ+: Yes	25%	(18)	42%	(30)	17%	(12)	15%	(11)	71
LGBTQ+: No	30%	(218)	29%	(209)	26%	(191)	15%	(105)	723
Motivated to Vote	31%	(226)	30%	(223)	24%	(175)	15%	(106)	730
Parent: Yes	22%	(49)	32%	(70)	32%	(70)	14%	(31)	220
Parent: No	32%	(186)	29%	(169)	23%	(133)	15%	(85)	574
COVID Vaccine: Yes	36%	(209)	29%	(168)	22%	(128)	12%	(71)	577
COVID Vaccine: No	12%	(26)	33%	(71)	35%	(75)	20%	(44)	217
Student Loans: Yes	24%	(29)	29%	(35)	34%	(41)	13%	(15)	121
Student Loans: No	31%	(207)	30%	(204)	24%	(162)	15%	(101)	673
Favorable Opinion of Haley	29%	(74)	28%	(73)	27%	(69)	15%	(39)	255
Unfavorable Opinion of Haley	34%	(111)	30%	(95)	22%	(72)	13%	(43)	321
Prodigal Biden Voter	24%	(13)	24%	(13)	40%	(21)	12%	(6)	53

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(236)	30%	(239)	26%	(203)	15%	(116)	794
Undecided Voter (DK/WNV)	10%	(5)	27%	(13)	46%	(21)	17%	(8)	46
Undecided Voter (DK)	18%	(5)	31%	(8)	46%	(12)	5%	(1)	25
Watched Debate	30%	(178)	28%	(167)	29%	(169)	13%	(76)	590
Watched Debate: Did not Watch	28%	(58)	35%	(72)	17%	(34)	19%	(40)	204
Watched Debate: All of it	30%	(99)	26%	(87)	26%	(85)	18%	(60)	331
Watched Debate: Some of it	30%	(79)	31%	(80)	32%	(83)	6%	(16)	259
Continue His Campaign: Yes Biden	46%	(146)	28%	(88)	17%	(55)	9%	(30)	319
Continue His Campaign: No Biden	18%	(80)	32%	(141)	32%	(140)	18%	(78)	439
Continue His Campaign: Yes Trump	17%	(70)	27%	(110)	33%	(132)	22%	(88)	399
Continue His Campaign: No Trump	45%	(160)	32%	(114)	17%	(62)	6%	(21)	357
Conviction: Evidence	50%	(189)	30%	(113)	14%	(54)	5%	(19)	375
Conviction: Motivation to Damage	10%	(32)	27%	(90)	39%	(132)	25%	(83)	338
Conviction: DK/NO	18%	(15)	44%	(36)	21%	(17)	17%	(14)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(156)	39%	(313)	29%	(228)	12%	(96)	794
Gender: Male	23%	(88)	41%	(154)	28%	(104)	8%	(32)	378
Gender: Female	16%	(68)	38%	(160)	30%	(124)	16%	(65)	416
Age: 18-34	26%	(56)	38%	(80)	23%	(49)	13%	(27)	212
Age: 35-44	20%	(21)	44%	(45)	24%	(24)	12%	(13)	103
Age: 45-64	15%	(41)	45%	(121)	28%	(75)	12%	(33)	270
Age: 65+	19%	(39)	32%	(68)	38%	(80)	11%	(23)	210
GenZers: 1997-2012	32%	(34)	41%	(43)	15%	(16)	12%	(13)	107
Millennials: 1981-1996	21%	(43)	39%	(78)	28%	(57)	12%	(24)	202
GenXers: 1965-1980	18%	(33)	46%	(88)	22%	(42)	14%	(27)	190
Baby Boomers: 1946-1964	16%	(43)	36%	(99)	38%	(105)	11%	(31)	278
Educ: < College	20%	(95)	42%	(197)	25%	(117)	14%	(66)	475
Educ: Bachelors degree	21%	(44)	41%	(85)	28%	(57)	10%	(21)	208
Educ: Post-grad	15%	(17)	28%	(31)	48%	(53)	9%	(10)	112
Income: Under 50k	23%	(72)	37%	(117)	28%	(87)	12%	(37)	313
Income: 50k-100k	15%	(45)	44%	(131)	28%	(83)	13%	(40)	299
Income: 100k+	22%	(39)	36%	(65)	32%	(58)	11%	(20)	182
Ethnicity: White (Non-Hispanic)	18%	(119)	39%	(258)	31%	(206)	12%	(79)	662
Ethnicity: Hispanic	26%	(9)	44%	(15)	16%	(5)	13%	(4)	33
Ethnicity: Black (Non-Hispanic)	31%	(24)	35%	(27)	19%	(15)	16%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	22%	(5)	64%	(14)	7%	(2)	6%	(1)	21
All Christian	19%	(93)	38%	(184)	30%	(144)	13%	(63)	484
All Non-Christian	23%	(9)	42%	(16)	34%	(13)	1%	(0)	39
Atheist	21%	(6)	27%	(8)	36%	(10)	16%	(5)	28
Agnostic/Nothing in particular	21%	(35)	47%	(77)	22%	(37)	10%	(16)	164
Something Else	17%	(13)	37%	(29)	31%	(24)	16%	(12)	79
Evangelical	22%	(34)	36%	(57)	28%	(45)	14%	(22)	158
Non-Evangelical	18%	(73)	39%	(155)	30%	(121)	13%	(50)	399
PID: Dem (no lean)	27%	(88)	38%	(124)	26%	(85)	8%	(25)	323
PID: Ind (no lean)	12%	(18)	35%	(49)	34%	(49)	19%	(26)	142
PID: Rep (no lean)	15%	(51)	43%	(140)	28%	(94)	14%	(45)	329

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(156)	39%	(313)	29%	(228)	12%	(96)	794
PID/Gender: Dem Men	30%	(44)	38%	(56)	28%	(41)	3%	(5)	146
PID/Gender: Dem Women	25%	(44)	38%	(68)	25%	(44)	12%	(20)	176
PID/Gender: Ind Men	14%	(9)	41%	(26)	30%	(19)	15%	(10)	65
PID/Gender: Ind Women	11%	(8)	30%	(23)	38%	(29)	21%	(16)	77
PID/Gender: Rep Men	21%	(35)	43%	(71)	26%	(44)	10%	(17)	166
PID/Gender: Rep Women	10%	(16)	42%	(69)	31%	(50)	17%	(28)	163
Ideo: Liberal (1-3)	30%	(67)	34%	(78)	25%	(56)	11%	(25)	225
Ideo: Moderate (4)	19%	(44)	41%	(97)	32%	(76)	8%	(19)	235
Ideo: Conservative (5-7)	13%	(43)	42%	(135)	30%	(95)	15%	(47)	319
Community: Urban	32%	(48)	38%	(58)	24%	(37)	6%	(9)	152
Community: Suburban	17%	(72)	39%	(169)	31%	(132)	13%	(58)	431
Community: Rural	17%	(36)	41%	(86)	28%	(59)	14%	(30)	211
Military HHnm: Yes	18%	(22)	45%	(54)	25%	(31)	12%	(15)	121
Military HH: No	20%	(135)	39%	(259)	29%	(197)	12%	(82)	673
Employ: Private Sector	16%	(46)	45%	(130)	28%	(80)	11%	(33)	289
Employ: Government	16%	(6)	52%	(20)	25%	(10)	6%	(2)	38
Employ: Self-Employed	28%	(16)	22%	(13)	40%	(24)	9%	(6)	58
Employ: Homemaker	16%	(10)	49%	(30)	24%	(15)	10%	(6)	62
Employ: Student	36%	(9)	37%	(9)	5%	(1)	21%	(5)	24
Employ: Retired	18%	(40)	38%	(83)	34%	(75)	10%	(22)	220
Employ: Unemployed	28%	(17)	23%	(14)	27%	(16)	22%	(13)	60
Employ: Other	28%	(12)	34%	(15)	17%	(8)	21%	(9)	44

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(156)	39%	(313)	29%	(228)	12%	(96)	794
Protestant	19%	(43)	39%	(87)	27%	(61)	14%	(32)	223
Roman Catholic	20%	(50)	37%	(95)	32%	(81)	11%	(29)	255
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	43%	(2)	48%	(2)	9%	(0)	4
Jewish	30%	(6)	32%	(6)	36%	(7)	2%	(0)	19
Muslim	16%	(3)	47%	(8)	37%	(6)	—	(0)	17
Buddhist	9%	(0)	91%	(2)	—	(0)	—	(0)	3
Atheist	21%	(6)	27%	(8)	36%	(10)	16%	(5)	28
Agnostic	19%	(7)	51%	(19)	21%	(8)	9%	(3)	38
Something else	17%	(13)	37%	(29)	31%	(24)	16%	(12)	79
Nothing in particular	22%	(27)	45%	(57)	23%	(29)	10%	(13)	126
Ideo/PID: Conservative Republican	12%	(30)	46%	(117)	28%	(72)	14%	(37)	256
Ideo/PID: Moderate/Liberal Republican	28%	(21)	31%	(23)	30%	(22)	11%	(8)	74
Ideo/PID: Moderate/Conservative Democrat	19%	(25)	48%	(63)	30%	(40)	3%	(4)	132
Ideo/PID: Liberal Democrat	32%	(60)	33%	(60)	24%	(44)	11%	(20)	185
Unfavorable of Biden and Trump	16%	(21)	38%	(48)	37%	(47)	9%	(11)	126
2024 H2H Matchup: Biden Voter	26%	(90)	39%	(136)	26%	(91)	9%	(31)	347
2024 H2H Matchup: Trump Voter	15%	(61)	40%	(161)	30%	(122)	14%	(56)	401
2024 H2H Matchup: Would not Vote	2%	(0)	18%	(4)	49%	(10)	31%	(6)	21
2024 H2H Matchup: Do not Know	20%	(5)	50%	(13)	19%	(5)	10%	(3)	25
2022 House Vote: Democrat	26%	(87)	38%	(130)	28%	(95)	8%	(29)	342
2022 House Vote: Republican	16%	(50)	39%	(120)	30%	(95)	15%	(45)	310
2022 House Vote: Did not Vote	14%	(19)	45%	(60)	26%	(35)	15%	(20)	134
2020 Vote: Joe Biden	26%	(95)	36%	(134)	29%	(107)	9%	(33)	369
2020 Vote: Donald Trump	14%	(52)	40%	(145)	31%	(110)	15%	(53)	360
2020 Vote: Someone Else	23%	(2)	57%	(5)	12%	(1)	8%	(1)	8
2020 Vote: Did not Vote	13%	(7)	52%	(29)	18%	(10)	17%	(10)	56
2016 Vote: Hillary Clinton	25%	(72)	40%	(116)	25%	(71)	9%	(27)	286
2016 Vote: Donald Trump	15%	(48)	38%	(122)	32%	(102)	15%	(47)	319
2016 Vote: Someone Else	43%	(5)	31%	(4)	21%	(3)	5%	(1)	12
2020 Vote/PID: Not Biden/Democrat	21%	(12)	48%	(27)	28%	(16)	3%	(2)	57

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(156)	39%	(313)	29%	(228)	12%	(96)	794
2020 Vote/PID: Not Trump/Republican	26%	(12)	31%	(14)	35%	(16)	9%	(4)	47
U.S. Economy: Wrong Track	17%	(97)	39%	(224)	29%	(168)	15%	(84)	573
U.S. Economy: Right Direction	27%	(60)	41%	(90)	27%	(59)	6%	(12)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(70)	36%	(94)	30%	(78)	7%	(18)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(67)	39%	(160)	31%	(127)	14%	(59)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(19)	49%	(59)	19%	(23)	16%	(19)	120
Top 2024 Issue: Economy	20%	(55)	40%	(107)	26%	(70)	14%	(37)	269
Community/Gender: Urban Women	25%	(17)	39%	(26)	28%	(19)	8%	(5)	66
Community/Gender: Urban Men	37%	(32)	38%	(33)	21%	(18)	4%	(3)	86
Community/Gender: Rural Women	15%	(18)	39%	(46)	28%	(33)	18%	(21)	117
Community/Gender: Rural Men	19%	(18)	42%	(40)	28%	(27)	10%	(9)	94
Community/Gender: Suburban Women	15%	(34)	38%	(88)	31%	(72)	17%	(39)	234
Community/Gender: Suburban Men	19%	(38)	41%	(81)	30%	(59)	10%	(19)	197
Homeowner	19%	(131)	40%	(276)	29%	(203)	12%	(81)	692
Renter	25%	(23)	36%	(34)	25%	(23)	14%	(13)	93
Self + Household: White-Collar	17%	(50)	38%	(110)	36%	(105)	8%	(23)	288
Self + Household: Blue Collar	20%	(74)	41%	(157)	25%	(95)	14%	(54)	380
Union HH: Yes	25%	(20)	39%	(32)	21%	(17)	16%	(13)	82
Union HH: No	19%	(136)	40%	(281)	30%	(211)	12%	(84)	712
LGBTQ+: Yes	20%	(14)	54%	(39)	15%	(10)	12%	(8)	71
LGBTQ+: No	20%	(142)	38%	(275)	30%	(217)	12%	(88)	723
Motivated to Vote	20%	(143)	40%	(292)	28%	(208)	12%	(87)	730
Parent: Yes	16%	(35)	42%	(93)	29%	(64)	13%	(29)	220
Parent: No	21%	(122)	38%	(221)	29%	(164)	12%	(67)	574
COVID Vaccine: Yes	22%	(128)	38%	(219)	30%	(172)	10%	(57)	577
COVID Vaccine: No	13%	(28)	44%	(95)	26%	(55)	18%	(39)	217
Student Loans: Yes	18%	(21)	31%	(37)	34%	(42)	17%	(20)	121
Student Loans: No	20%	(135)	41%	(276)	28%	(186)	11%	(76)	673
Favorable Opinion of Haley	20%	(52)	40%	(101)	30%	(78)	10%	(24)	255
Unfavorable Opinion of Haley	17%	(55)	39%	(124)	32%	(102)	13%	(40)	321
Prodigal Biden Voter	22%	(12)	35%	(19)	38%	(20)	5%	(2)	53

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(156)	39%	(313)	29%	(228)	12%	(96)	794
Undecided Voter (DK/WNV)	12%	(6)	36%	(16)	32%	(15)	20%	(9)	46
Undecided Voter (DK)	20%	(5)	50%	(13)	19%	(5)	10%	(3)	25
Watched Debate	20%	(117)	40%	(238)	29%	(173)	10%	(62)	590
Watched Debate: Did not Watch	19%	(40)	37%	(75)	27%	(54)	17%	(35)	204
Watched Debate: All of it	18%	(61)	36%	(119)	31%	(104)	14%	(47)	331
Watched Debate: Some of it	22%	(56)	46%	(119)	27%	(69)	6%	(15)	259
Continue His Campaign: Yes Biden	28%	(89)	37%	(120)	24%	(78)	10%	(32)	319
Continue His Campaign: No Biden	15%	(65)	41%	(178)	32%	(141)	13%	(55)	439
Continue His Campaign: Yes Trump	18%	(71)	41%	(163)	28%	(110)	14%	(55)	399
Continue His Campaign: No Trump	23%	(81)	37%	(131)	31%	(110)	10%	(35)	357
Conviction: Evidence	27%	(100)	38%	(141)	27%	(102)	8%	(32)	375
Conviction: Motivation to Damage	15%	(49)	36%	(122)	33%	(112)	16%	(54)	338
Conviction: DK/NO	8%	(7)	61%	(50)	17%	(14)	13%	(11)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(108)	23%	(186)	34%	(267)	29%	(234)	794
Gender: Male	14%	(54)	24%	(90)	32%	(120)	30%	(113)	378
Gender: Female	13%	(54)	23%	(96)	35%	(146)	29%	(120)	416
Age: 18-34	20%	(41)	27%	(58)	24%	(51)	29%	(61)	212
Age: 35-44	17%	(17)	32%	(33)	33%	(34)	18%	(19)	103
Age: 45-64	10%	(26)	21%	(57)	36%	(98)	33%	(88)	270
Age: 65+	11%	(23)	18%	(38)	40%	(84)	31%	(66)	210
GenZers: 1997-2012	21%	(22)	25%	(27)	23%	(25)	31%	(33)	107
Millennials: 1981-1996	18%	(36)	31%	(62)	30%	(60)	22%	(44)	202
GenXers: 1965-1980	12%	(22)	21%	(41)	37%	(71)	30%	(56)	190
Baby Boomers: 1946-1964	9%	(25)	20%	(56)	38%	(105)	33%	(93)	278
Educ: < College	14%	(67)	25%	(117)	31%	(148)	30%	(142)	475
Educ: Bachelors degree	14%	(29)	27%	(55)	32%	(66)	28%	(58)	208
Educ: Post-grad	10%	(12)	12%	(13)	47%	(52)	31%	(34)	112
Income: Under 50k	13%	(42)	26%	(83)	31%	(96)	30%	(93)	313
Income: 50k-100k	16%	(46)	21%	(62)	38%	(113)	26%	(77)	299
Income: 100k+	11%	(19)	22%	(41)	32%	(58)	35%	(64)	182
Ethnicity: White (Non-Hispanic)	11%	(76)	22%	(148)	34%	(228)	32%	(209)	662
Ethnicity: Hispanic	25%	(8)	19%	(6)	31%	(10)	24%	(8)	33
Ethnicity: Black (Non-Hispanic)	19%	(15)	36%	(28)	31%	(24)	15%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	40%	(8)	17%	(4)	19%	(4)	23%	(5)	21
All Christian	15%	(72)	22%	(106)	34%	(166)	29%	(139)	484
All Non-Christian	24%	(9)	23%	(9)	27%	(10)	26%	(10)	39
Atheist	3%	(1)	5%	(1)	22%	(6)	70%	(20)	28
Agnostic/Nothing in particular	11%	(19)	33%	(55)	32%	(53)	23%	(38)	164
Something Else	9%	(7)	18%	(14)	39%	(31)	34%	(27)	79
Evangelical	18%	(28)	21%	(33)	34%	(53)	27%	(43)	158
Non-Evangelical	13%	(51)	22%	(87)	36%	(142)	30%	(119)	399
PID: Dem (no lean)	19%	(62)	25%	(80)	33%	(107)	23%	(73)	323
PID: Ind (no lean)	9%	(13)	18%	(25)	37%	(52)	36%	(51)	142
PID: Rep (no lean)	10%	(32)	24%	(80)	33%	(108)	33%	(109)	329

Continued on next page

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(108)	23%	(186)	34%	(267)	29%	(234)	794
PID/Gender: Dem Men	17%	(24)	27%	(40)	28%	(41)	28%	(41)	146
PID/Gender: Dem Women	21%	(38)	23%	(40)	38%	(66)	18%	(32)	176
PID/Gender: Ind Men	8%	(5)	18%	(12)	38%	(25)	36%	(23)	65
PID/Gender: Ind Women	11%	(8)	18%	(14)	35%	(27)	36%	(28)	77
PID/Gender: Rep Men	15%	(25)	23%	(38)	33%	(55)	29%	(49)	166
PID/Gender: Rep Women	5%	(8)	26%	(42)	32%	(53)	37%	(60)	163
Ideo: Liberal (1-3)	17%	(37)	21%	(47)	33%	(74)	30%	(67)	225
Ideo: Moderate (4)	16%	(38)	27%	(63)	36%	(84)	21%	(50)	235
Ideo: Conservative (5-7)	10%	(32)	24%	(76)	33%	(106)	33%	(106)	319
Community: Urban	22%	(33)	33%	(50)	25%	(38)	21%	(31)	152
Community: Suburban	13%	(55)	23%	(100)	34%	(146)	30%	(131)	431
Community: Rural	10%	(20)	17%	(36)	39%	(83)	34%	(72)	211
Military HHnm: Yes	6%	(7)	23%	(28)	40%	(49)	31%	(38)	121
Military HH: No	15%	(101)	23%	(158)	32%	(218)	29%	(196)	673
Employ: Private Sector	16%	(47)	28%	(80)	31%	(88)	26%	(74)	289
Employ: Government	18%	(7)	24%	(9)	47%	(18)	11%	(4)	38
Employ: Self-Employed	17%	(10)	25%	(15)	33%	(19)	25%	(15)	58
Employ: Homemaker	16%	(10)	22%	(14)	22%	(13)	40%	(25)	62
Employ: Student	5%	(1)	16%	(4)	35%	(8)	45%	(11)	24
Employ: Retired	10%	(22)	17%	(38)	41%	(91)	31%	(69)	220
Employ: Unemployed	9%	(5)	23%	(14)	30%	(18)	38%	(22)	60
Employ: Other	14%	(6)	31%	(13)	23%	(10)	32%	(14)	44

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(108)	23%	(186)	34%	(267)	29%	(234)	794
Protestant	16%	(36)	15%	(34)	40%	(89)	29%	(64)	223
Roman Catholic	14%	(36)	28%	(72)	29%	(75)	28%	(72)	255
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	13%	(0)	—	(0)	87%	(3)	4
Jewish	23%	(4)	9%	(2)	30%	(6)	38%	(7)	19
Muslim	17%	(3)	38%	(6)	28%	(5)	17%	(3)	17
Buddhist	75%	(2)	25%	(1)	—	(0)	—	(0)	3
Atheist	3%	(1)	5%	(1)	22%	(6)	70%	(20)	28
Agnostic	12%	(4)	33%	(12)	35%	(13)	21%	(8)	38
Something else	9%	(7)	18%	(14)	39%	(31)	34%	(27)	79
Nothing in particular	11%	(14)	34%	(43)	31%	(39)	24%	(30)	126
Ideo/PID: Conservative Republican	6%	(14)	25%	(64)	34%	(88)	35%	(89)	256
Ideo/PID: Moderate/Liberal Republican	24%	(18)	22%	(16)	27%	(20)	27%	(20)	74
Ideo/PID: Moderate/Conservative Democrat	23%	(31)	34%	(45)	32%	(42)	11%	(15)	132
Ideo/PID: Liberal Democrat	17%	(31)	19%	(36)	34%	(64)	29%	(54)	185
Unfavorable of Biden and Trump	7%	(9)	17%	(22)	37%	(46)	39%	(50)	126
2024 H2H Matchup: Biden Voter	19%	(64)	22%	(76)	32%	(112)	27%	(95)	347
2024 H2H Matchup: Trump Voter	10%	(40)	25%	(100)	36%	(142)	30%	(119)	401
2024 H2H Matchup: Would not Vote	—	(0)	23%	(5)	22%	(5)	55%	(12)	21
2024 H2H Matchup: Do not Know	13%	(3)	24%	(6)	30%	(8)	33%	(8)	25
2022 House Vote: Democrat	20%	(69)	23%	(80)	33%	(112)	24%	(81)	342
2022 House Vote: Republican	9%	(27)	20%	(61)	36%	(112)	35%	(109)	310
2022 House Vote: Did not Vote	8%	(11)	31%	(42)	31%	(42)	29%	(39)	134
2020 Vote: Joe Biden	18%	(68)	25%	(92)	31%	(115)	25%	(94)	369
2020 Vote: Donald Trump	8%	(30)	23%	(81)	36%	(129)	33%	(119)	360
2020 Vote: Someone Else	22%	(2)	16%	(1)	51%	(4)	11%	(1)	8
2020 Vote: Did not Vote	13%	(8)	19%	(11)	32%	(18)	35%	(20)	56
2016 Vote: Hillary Clinton	19%	(54)	24%	(68)	32%	(93)	25%	(72)	286
2016 Vote: Donald Trump	8%	(24)	20%	(65)	34%	(109)	38%	(120)	319
2016 Vote: Someone Else	24%	(3)	27%	(3)	20%	(2)	29%	(4)	12
2020 Vote/PID: Not Biden/Democrat	18%	(10)	17%	(10)	38%	(22)	27%	(15)	57

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(108)	23%	(186)	34%	(267)	29%	(234)	794
2020 Vote/PID: Not Trump/Republican	19%	(9)	29%	(14)	17%	(8)	35%	(16)	47
U.S. Economy: Wrong Track	10%	(58)	24%	(136)	34%	(195)	32%	(184)	573
U.S. Economy: Right Direction	23%	(50)	23%	(50)	32%	(71)	23%	(50)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(48)	22%	(58)	31%	(80)	28%	(73)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(43)	25%	(103)	34%	(143)	30%	(126)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	21%	(25)	36%	(44)	29%	(35)	120
Top 2024 Issue: Economy	16%	(43)	27%	(72)	31%	(84)	26%	(70)	269
Community/Gender: Urban Women	20%	(13)	40%	(27)	28%	(18)	12%	(8)	66
Community/Gender: Urban Men	23%	(20)	27%	(23)	23%	(19)	27%	(23)	86
Community/Gender: Rural Women	10%	(11)	21%	(25)	35%	(40)	34%	(40)	117
Community/Gender: Rural Men	9%	(9)	12%	(11)	45%	(43)	34%	(32)	94
Community/Gender: Suburban Women	12%	(29)	19%	(45)	37%	(88)	31%	(72)	234
Community/Gender: Suburban Men	13%	(25)	28%	(55)	29%	(58)	30%	(58)	197
Homeowner	14%	(93)	22%	(153)	34%	(238)	30%	(208)	692
Renter	14%	(13)	34%	(32)	28%	(26)	24%	(22)	93
Self + Household: White-Collar	14%	(39)	22%	(63)	36%	(103)	29%	(83)	288
Self + Household: Blue Collar	14%	(52)	25%	(93)	31%	(118)	31%	(116)	380
Union HH: Yes	10%	(8)	19%	(15)	38%	(31)	33%	(27)	82
Union HH: No	14%	(99)	24%	(171)	33%	(235)	29%	(207)	712
LGBTQ+: Yes	14%	(10)	25%	(18)	21%	(15)	40%	(29)	71
LGBTQ+: No	14%	(98)	23%	(168)	35%	(252)	28%	(205)	723
Motivated to Vote	14%	(102)	23%	(170)	34%	(245)	29%	(213)	730
Parent: Yes	11%	(25)	32%	(70)	33%	(73)	24%	(52)	220
Parent: No	14%	(83)	20%	(116)	34%	(193)	32%	(182)	574
COVID Vaccine: Yes	14%	(81)	20%	(118)	35%	(203)	30%	(175)	577
COVID Vaccine: No	12%	(26)	32%	(68)	29%	(64)	27%	(59)	217
Student Loans: Yes	9%	(10)	33%	(40)	34%	(42)	24%	(29)	121
Student Loans: No	14%	(97)	22%	(146)	33%	(225)	30%	(205)	673
Favorable Opinion of Haley	13%	(34)	20%	(51)	38%	(98)	28%	(71)	255
Unfavorable Opinion of Haley	12%	(38)	21%	(67)	34%	(110)	33%	(106)	321
Prodigal Biden Voter	20%	(10)	41%	(21)	23%	(12)	16%	(9)	53

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	14%	(108)	23%	(186)	34%	(267)	29%	(234)	794
Undecided Voter (DK/WNV)	7%	(3)	23%	(11)	27%	(12)	43%	(20)	46
Undecided Voter (DK)	13%	(3)	24%	(6)	30%	(8)	33%	(8)	25
Watched Debate	13%	(78)	24%	(139)	36%	(210)	28%	(163)	590
Watched Debate: Did not Watch	14%	(30)	23%	(47)	28%	(57)	35%	(71)	204
Watched Debate: All of it	14%	(48)	20%	(67)	39%	(131)	26%	(86)	331
Watched Debate: Some of it	12%	(30)	28%	(72)	31%	(79)	30%	(77)	259
Continue His Campaign: Yes Biden	20%	(63)	22%	(71)	30%	(97)	28%	(89)	319
Continue His Campaign: No Biden	9%	(42)	24%	(107)	36%	(159)	30%	(131)	439
Continue His Campaign: Yes Trump	13%	(52)	24%	(94)	32%	(129)	31%	(125)	399
Continue His Campaign: No Trump	15%	(54)	23%	(81)	34%	(120)	29%	(102)	357
Conviction: Evidence	17%	(65)	23%	(85)	32%	(121)	28%	(104)	375
Conviction: Motivation to Damage	9%	(30)	21%	(69)	37%	(126)	33%	(112)	338
Conviction: DK/NO	16%	(13)	38%	(31)	24%	(19)	22%	(18)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(123)	34%	(270)	35%	(274)	16%	(126)	794
Gender: Male	19%	(72)	36%	(135)	32%	(123)	13%	(47)	378
Gender: Female	12%	(50)	32%	(135)	36%	(152)	19%	(79)	416
Age: 18-34	18%	(37)	27%	(57)	37%	(78)	19%	(40)	212
Age: 35-44	21%	(21)	32%	(32)	36%	(36)	12%	(13)	103
Age: 45-64	13%	(34)	37%	(101)	36%	(96)	14%	(39)	270
Age: 65+	14%	(30)	38%	(81)	30%	(64)	17%	(35)	210
GenZers: 1997-2012	25%	(27)	26%	(28)	33%	(35)	16%	(17)	107
Millennials: 1981-1996	16%	(32)	30%	(60)	37%	(75)	17%	(35)	202
GenXers: 1965-1980	14%	(26)	40%	(76)	35%	(67)	11%	(22)	190
Baby Boomers: 1946-1964	13%	(37)	37%	(103)	32%	(90)	17%	(48)	278
Educ: < College	16%	(76)	32%	(150)	35%	(168)	17%	(80)	475
Educ: Bachelors degree	17%	(35)	37%	(76)	31%	(65)	15%	(32)	208
Educ: Post-grad	11%	(12)	40%	(44)	37%	(41)	13%	(14)	112
Income: Under 50k	16%	(49)	33%	(104)	33%	(103)	18%	(57)	313
Income: 50k-100k	17%	(50)	31%	(93)	39%	(118)	13%	(39)	299
Income: 100k+	13%	(24)	40%	(73)	29%	(54)	17%	(31)	182
Ethnicity: White (Non-Hispanic)	13%	(83)	35%	(233)	35%	(230)	17%	(115)	662
Ethnicity: Hispanic	30%	(10)	23%	(8)	38%	(12)	9%	(3)	33
Ethnicity: Black (Non-Hispanic)	29%	(23)	30%	(24)	32%	(25)	8%	(7)	78
Ethnicity: Asian + Other (Non-Hispanic)	33%	(7)	28%	(6)	30%	(6)	9%	(2)	21
All Christian	16%	(78)	37%	(179)	33%	(161)	14%	(66)	484
All Non-Christian	33%	(13)	17%	(6)	42%	(16)	8%	(3)	39
Atheist	1%	(0)	15%	(4)	47%	(13)	37%	(10)	28
Agnostic/Nothing in particular	14%	(23)	34%	(56)	35%	(58)	17%	(28)	164
Something Else	12%	(9)	32%	(26)	33%	(26)	23%	(18)	79
Evangelical	21%	(33)	38%	(60)	32%	(51)	9%	(14)	158
Non-Evangelical	13%	(52)	36%	(143)	34%	(136)	17%	(67)	399
PID: Dem (no lean)	19%	(62)	29%	(92)	35%	(111)	18%	(57)	323
PID: Ind (no lean)	11%	(15)	26%	(36)	48%	(68)	16%	(22)	142
PID: Rep (no lean)	14%	(45)	43%	(142)	29%	(95)	14%	(47)	329

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(123)	34%	(270)	35%	(274)	16%	(126)	794
PID/Gender: Dem Men	18%	(27)	33%	(48)	33%	(48)	16%	(24)	146
PID/Gender: Dem Women	20%	(35)	25%	(44)	36%	(64)	19%	(33)	176
PID/Gender: Ind Men	17%	(11)	22%	(14)	43%	(28)	17%	(11)	65
PID/Gender: Ind Women	5%	(4)	28%	(22)	52%	(40)	15%	(11)	77
PID/Gender: Rep Men	21%	(34)	44%	(73)	28%	(46)	8%	(13)	166
PID/Gender: Rep Women	7%	(11)	43%	(69)	30%	(48)	21%	(34)	163
Ideo: Liberal (1-3)	18%	(39)	27%	(60)	37%	(83)	19%	(42)	225
Ideo: Moderate (4)	15%	(36)	34%	(80)	39%	(92)	12%	(28)	235
Ideo: Conservative (5-7)	15%	(47)	39%	(124)	31%	(98)	16%	(50)	319
Community: Urban	25%	(38)	36%	(55)	26%	(39)	13%	(20)	152
Community: Suburban	14%	(58)	34%	(148)	36%	(157)	16%	(68)	431
Community: Rural	13%	(26)	32%	(68)	37%	(78)	18%	(39)	211
Military HHnm: Yes	9%	(11)	43%	(52)	29%	(36)	18%	(22)	121
Military HH: No	17%	(112)	32%	(218)	35%	(239)	15%	(104)	673
Employ: Private Sector	19%	(54)	35%	(102)	31%	(88)	15%	(44)	289
Employ: Government	15%	(6)	32%	(12)	42%	(16)	11%	(4)	38
Employ: Self-Employed	21%	(12)	42%	(24)	28%	(16)	9%	(5)	58
Employ: Homemaker	12%	(8)	25%	(15)	47%	(29)	16%	(10)	62
Employ: Student	5%	(1)	21%	(5)	53%	(13)	21%	(5)	24
Employ: Retired	13%	(28)	34%	(74)	36%	(78)	18%	(39)	220
Employ: Unemployed	16%	(10)	28%	(17)	35%	(21)	21%	(13)	60
Employ: Other	10%	(4)	46%	(20)	30%	(13)	14%	(6)	44

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(123)	34%	(270)	35%	(274)	16%	(126)	794
Protestant	19%	(42)	36%	(80)	35%	(78)	11%	(24)	223
Roman Catholic	13%	(34)	38%	(97)	33%	(83)	16%	(40)	255
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	48%	(2)	43%	(2)	—	(0)	9%	(0)	4
Jewish	27%	(5)	12%	(2)	44%	(9)	17%	(3)	19
Muslim	35%	(6)	20%	(3)	45%	(7)	—	(0)	17
Buddhist	65%	(2)	25%	(1)	9%	(0)	—	(0)	3
Atheist	1%	(0)	15%	(4)	47%	(13)	37%	(10)	28
Agnostic	15%	(6)	40%	(15)	28%	(11)	17%	(6)	38
Something else	12%	(9)	32%	(26)	33%	(26)	23%	(18)	79
Nothing in particular	13%	(17)	32%	(40)	37%	(47)	17%	(22)	126
Ideo/PID: Conservative Republican	13%	(32)	42%	(107)	30%	(76)	16%	(40)	256
Ideo/PID: Moderate/Liberal Republican	18%	(13)	47%	(35)	25%	(19)	9%	(7)	74
Ideo/PID: Moderate/Conservative Democrat	22%	(28)	28%	(36)	35%	(47)	16%	(21)	132
Ideo/PID: Liberal Democrat	18%	(34)	28%	(52)	34%	(64)	19%	(35)	185
Unfavorable of Biden and Trump	7%	(9)	34%	(43)	36%	(46)	23%	(29)	126
2024 H2H Matchup: Biden Voter	18%	(64)	27%	(94)	36%	(126)	18%	(64)	347
2024 H2H Matchup: Trump Voter	14%	(55)	41%	(163)	33%	(132)	13%	(51)	401
2024 H2H Matchup: Would not Vote	3%	(1)	17%	(4)	44%	(9)	36%	(7)	21
2024 H2H Matchup: Do not Know	12%	(3)	42%	(11)	29%	(7)	17%	(4)	25
2022 House Vote: Democrat	19%	(65)	28%	(96)	36%	(124)	16%	(56)	342
2022 House Vote: Republican	11%	(35)	44%	(136)	32%	(98)	13%	(41)	310
2022 House Vote: Did not Vote	17%	(22)	27%	(36)	37%	(50)	19%	(26)	134
2020 Vote: Joe Biden	18%	(66)	28%	(104)	36%	(135)	18%	(65)	369
2020 Vote: Donald Trump	13%	(48)	41%	(149)	32%	(115)	14%	(49)	360
2020 Vote: Someone Else	23%	(2)	34%	(3)	35%	(3)	8%	(1)	8
2020 Vote: Did not Vote	14%	(8)	26%	(15)	39%	(22)	21%	(12)	56
2016 Vote: Hillary Clinton	20%	(57)	29%	(84)	34%	(99)	16%	(47)	286
2016 Vote: Donald Trump	10%	(32)	43%	(136)	32%	(103)	15%	(48)	319
2016 Vote: Someone Else	17%	(2)	49%	(6)	17%	(2)	17%	(2)	12
2020 Vote/PID: Not Biden/Democrat	16%	(9)	30%	(17)	36%	(21)	18%	(10)	57

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(123)	34%	(270)	35%	(274)	16%	(126)	794
2020 Vote/PID: Not Trump/Republican	9%	(4)	38%	(18)	29%	(14)	24%	(11)	47
U.S. Economy: Wrong Track	13%	(74)	36%	(205)	34%	(196)	17%	(98)	573
U.S. Economy: Right Direction	22%	(49)	30%	(65)	35%	(78)	13%	(28)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(49)	28%	(71)	36%	(94)	18%	(45)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(58)	39%	(163)	32%	(135)	14%	(59)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	30%	(36)	38%	(46)	18%	(22)	120
Top 2024 Issue: Economy	17%	(47)	32%	(87)	34%	(90)	17%	(45)	269
Community/Gender: Urban Women	17%	(11)	42%	(28)	31%	(20)	10%	(7)	66
Community/Gender: Urban Men	31%	(27)	31%	(27)	22%	(19)	15%	(13)	86
Community/Gender: Rural Women	13%	(16)	29%	(34)	33%	(39)	24%	(28)	117
Community/Gender: Rural Men	11%	(11)	36%	(34)	42%	(39)	11%	(10)	94
Community/Gender: Suburban Women	10%	(23)	32%	(74)	40%	(93)	19%	(44)	234
Community/Gender: Suburban Men	18%	(35)	37%	(74)	33%	(64)	12%	(24)	197
Homeowner	15%	(106)	34%	(232)	36%	(246)	16%	(107)	692
Renter	18%	(17)	38%	(36)	28%	(26)	16%	(15)	93
Self + Household: White-Collar	16%	(46)	33%	(96)	37%	(106)	14%	(40)	288
Self + Household: Blue Collar	15%	(56)	37%	(140)	30%	(113)	19%	(71)	380
Union HH: Yes	15%	(12)	46%	(38)	30%	(25)	8%	(7)	82
Union HH: No	16%	(110)	33%	(232)	35%	(250)	17%	(119)	712
LGBTQ+: Yes	14%	(10)	29%	(21)	24%	(17)	32%	(23)	71
LGBTQ+: No	16%	(113)	35%	(250)	36%	(257)	14%	(103)	723
Motivated to Vote	16%	(114)	35%	(254)	35%	(253)	15%	(109)	730
Parent: Yes	13%	(28)	36%	(79)	39%	(85)	13%	(28)	220
Parent: No	17%	(95)	33%	(191)	33%	(189)	17%	(98)	574
COVID Vaccine: Yes	16%	(94)	33%	(192)	34%	(199)	16%	(91)	577
COVID Vaccine: No	13%	(29)	36%	(78)	35%	(76)	16%	(35)	217
Student Loans: Yes	14%	(16)	29%	(35)	36%	(43)	22%	(26)	121
Student Loans: No	16%	(107)	35%	(235)	34%	(231)	15%	(100)	673
Favorable Opinion of Haley	21%	(53)	40%	(103)	24%	(60)	15%	(39)	255
Unfavorable Opinion of Haley	11%	(36)	31%	(99)	40%	(129)	18%	(57)	321
Prodigal Biden Voter	15%	(8)	27%	(14)	44%	(24)	14%	(7)	53

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	15%	(123)	34%	(270)	35%	(274)	16%	(126)	794
Undecided Voter (DK/WNV)	8%	(4)	31%	(14)	36%	(16)	26%	(12)	46
Undecided Voter (DK)	12%	(3)	42%	(11)	29%	(7)	17%	(4)	25
Watched Debate	17%	(101)	35%	(205)	35%	(206)	13%	(78)	590
Watched Debate: Did not Watch	11%	(22)	32%	(66)	33%	(68)	23%	(48)	204
Watched Debate: All of it	17%	(57)	36%	(120)	31%	(103)	16%	(52)	331
Watched Debate: Some of it	17%	(44)	33%	(85)	40%	(103)	10%	(27)	259
Continue His Campaign: Yes Biden	18%	(57)	31%	(99)	34%	(109)	17%	(54)	319
Continue His Campaign: No Biden	14%	(59)	36%	(157)	35%	(152)	16%	(71)	439
Continue His Campaign: Yes Trump	17%	(68)	40%	(161)	30%	(122)	12%	(49)	399
Continue His Campaign: No Trump	15%	(52)	26%	(93)	39%	(139)	20%	(72)	357
Conviction: Evidence	17%	(62)	26%	(98)	39%	(144)	19%	(70)	375
Conviction: Motivation to Damage	12%	(41)	42%	(142)	33%	(111)	13%	(43)	338
Conviction: DK/NO	23%	(19)	38%	(31)	23%	(18)	16%	(13)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Don't		
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver	else, please specify	Would not vote	know/No opinion
Registered Voters	41%(326)	44% (351)	7% (57)	1% (5)	1% (6)	— (0)	1% (8)	1% (7)	4% (33)
Gender: Male	37% (139)	51% (193)	7% (27)	1% (3)	1% (4)	— (0)	1% (3)	1% (3)	2% (6)
Gender: Female	45% (187)	38% (158)	7% (30)	1% (2)	1% (2)	— (0)	1% (5)	1% (4)	7% (27)
Age: 18-34	39% (83)	40% (84)	10% (21)	— (0)	3% (5)	— (0)	1% (2)	2% (5)	5% (11)
Age: 35-44	37% (38)	48% (49)	7% (7)	2% (2)	— (0)	— (0)	— (0)	— (0)	5% (5)
Age: 45-64	42% (113)	44% (119)	8% (22)	— (1)	— (1)	— (0)	2% (4)	— (0)	4% (10)
Age: 65+	44% (92)	47% (100)	3% (7)	1% (2)	— (0)	— (0)	1% (2)	1% (2)	3% (7)
GenZers: 1997-2012	44% (47)	36% (38)	9% (10)	— (0)	— (0)	— (0)	— (0)	4% (5)	6% (7)
Millennials: 1981-1996	36% (72)	45% (92)	9% (18)	1% (3)	3% (5)	— (0)	1% (2)	— (1)	5% (9)
GenXers: 1965-1980	42% (80)	41% (79)	10% (19)	— (1)	— (1)	— (0)	2% (4)	— (0)	4% (7)
Baby Boomers: 1946-1964	43% (119)	49% (136)	3% (9)	1% (2)	— (0)	— (0)	1% (2)	1% (2)	3% (10)
Educ: < College	37% (177)	48% (229)	6% (30)	1% (3)	1% (4)	— (0)	1% (6)	1% (5)	4% (21)
Educ: Bachelors degree	43% (90)	43% (90)	7% (14)	1% (2)	— (0)	— (0)	1% (2)	1% (2)	4% (8)
Educ: Post-grad	53% (59)	29% (33)	12% (13)	— (0)	2% (2)	— (0)	— (0)	— (0)	4% (4)
Income: Under 50k	43% (133)	44% (138)	4% (13)	1% (2)	1% (4)	— (0)	2% (6)	1% (2)	5% (15)
Income: 50k-100k	42% (124)	44% (131)	8% (23)	1% (3)	1% (2)	— (0)	1% (2)	1% (3)	3% (10)
Income: 100k+	38% (68)	45% (83)	12% (21)	— (0)	— (0)	— (0)	— (0)	1% (2)	4% (8)
Ethnicity: White (Non-Hispanic)	37% (245)	48% (317)	7% (48)	1% (4)	1% (6)	— (0)	1% (8)	1% (5)	4% (29)
Ethnicity: Hispanic	49% (16)	31% (10)	12% (4)	— (0)	— (0)	— (0)	— (0)	4% (1)	4% (1)
Ethnicity: Black (Non-Hispanic)	68% (53)	20% (16)	5% (4)	2% (1)	— (0)	— (0)	— (0)	— (0)	4% (3)
Ethnicity: Asian + Other (Non-Hispanic)	57% (12)	38% (8)	2% (0)	— (0)	— (0)	— (0)	1% (0)	2% (0)	— (0)
All Christian	37% (177)	53% (256)	6% (30)	— (1)	— (1)	— (0)	1% (3)	— (1)	3% (16)
All Non-Christian	55% (21)	40% (15)	4% (2)	— (0)	— (0)	— (0)	— (0)	1% (0)	— (0)
Atheist	72% (20)	8% (2)	11% (3)	— (0)	— (0)	1% (0)	6% (2)	— (0)	3% (1)
Agnostic/Nothing in particular	50% (81)	25% (41)	11% (17)	2% (3)	3% (5)	— (0)	— (0)	1% (2)	8% (14)
Something Else	33% (26)	46% (37)	7% (5)	1% (1)	— (0)	— (0)	4% (3)	5% (4)	3% (3)
Evangelical	19% (29)	72% (113)	4% (7)	1% (1)	— (0)	— (0)	1% (2)	1% (2)	2% (3)
Non-Evangelical	44% (174)	44% (174)	7% (28)	— (1)	— (1)	— (0)	1% (4)	1% (2)	4% (15)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	41% (326)	44% (351)	7% (57)	1% (5)	1% (6)	— (0)	1% (8)	1% (7)	4% (33)
PID: Dem (no lean)	79% (255)	9% (30)	7% (23)	— (0)	— (0)	— (0)	— (0)	— (1)	4% (13)
PID: Ind (no lean)	37% (53)	29% (42)	14% (20)	1% (2)	3% (4)	— (0)	4% (6)	1% (2)	9% (13)
PID: Rep (no lean)	6% (19)	85% (280)	4% (13)	1% (3)	1% (2)	— (0)	— (1)	1% (4)	2% (8)
PID/Gender: Dem Men	73% (107)	15% (21)	9% (14)	— (0)	— (0)	— (0)	— (0)	— (0)	2% (4)
PID/Gender: Dem Women	84% (147)	5% (9)	5% (10)	— (0)	— (0)	— (0)	— (0)	— (1)	5% (9)
PID/Gender: Ind Men	38% (25)	36% (23)	11% (7)	2% (1)	6% (4)	— (0)	5% (3)	1% (1)	1% (1)
PID/Gender: Ind Women	37% (28)	24% (18)	17% (13)	1% (0)	1% (1)	— (0)	4% (3)	2% (1)	15% (12)
PID/Gender: Rep Men	4% (7)	89% (148)	3% (6)	1% (2)	— (0)	— (0)	— (0)	1% (2)	1% (2)
PID/Gender: Rep Women	7% (11)	80% (131)	5% (8)	1% (2)	1% (2)	— (0)	1% (1)	2% (2)	4% (6)
Ideo: Liberal (1-3)	81% (183)	11% (25)	3% (8)	— (1)	1% (2)	— (0)	— (0)	— (0)	3% (6)
Ideo: Moderate (4)	49% (115)	33% (78)	11% (25)	1% (3)	1% (2)	— (0)	1% (2)	1% (1)	4% (10)
Ideo: Conservative (5-7)	8% (27)	78% (248)	5% (17)	1% (2)	1% (2)	— (0)	2% (6)	1% (4)	5% (15)
Community: Urban	55% (83)	35% (53)	5% (7)	1% (1)	— (0)	— (0)	— (0)	1% (1)	4% (6)
Community: Suburban	40% (173)	42% (180)	9% (39)	— (0)	1% (3)	— (0)	1% (6)	1% (6)	6% (24)
Community: Rural	33% (69)	56% (119)	5% (11)	2% (3)	2% (4)	— (0)	1% (2)	— (0)	2% (3)
Military HHnm: Yes	38% (47)	51% (61)	4% (5)	— (0)	— (0)	— (0)	3% (3)	1% (1)	3% (4)
Military HH: No	42% (280)	43% (290)	8% (52)	1% (5)	1% (6)	— (0)	1% (5)	1% (6)	4% (29)
Employ: Private Sector	40% (115)	41% (118)	11% (31)	1% (2)	2% (5)	— (0)	2% (4)	— (0)	4% (11)
Employ: Government	60% (23)	25% (10)	8% (3)	4% (2)	— (0)	— (0)	— (0)	— (0)	3% (1)
Employ: Self-Employed	38% (22)	61% (36)	1% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Employ: Homemaker	30% (19)	52% (32)	5% (3)	— (0)	1% (1)	— (0)	3% (2)	1% (1)	8% (5)
Employ: Student	44% (11)	24% (6)	17% (4)	— (0)	— (0)	— (0)	1% (0)	5% (1)	10% (2)
Employ: Retired	41% (90)	50% (110)	4% (9)	1% (2)	— (0)	— (0)	1% (2)	1% (2)	3% (6)
Employ: Unemployed	49% (29)	37% (22)	4% (2)	— (0)	— (0)	— (0)	— (0)	5% (3)	5% (3)
Employ: Other	39% (17)	41% (18)	9% (4)	— (0)	— (0)	— (0)	— (0)	1% (0)	10% (4)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify			
Registered Voters	41% (326)	44% (351)	7% (57)	1% (5)	1% (6)	— (0)	1% (8)	1% (7)	4% (33)
Protestant	39% (88)	51% (113)	6% (14)	— (0)	— (0)	— (0)	1% (3)	— (0)	2% (5)
Roman Catholic	35% (89)	54% (137)	6% (16)	— (0)	— (1)	— (0)	— (0)	— (1)	4% (11)
Mormon	— (0)	100% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	91% (3)	9% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Jewish	64% (12)	36% (7)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Muslim	42% (7)	47% (8)	10% (2)	— (0)	— (0)	— (0)	— (0)	2% (0)	— (0)
Buddhist	75% (2)	25% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Atheist	72% (20)	8% (2)	11% (3)	— (0)	— (0)	1% (0)	6% (2)	— (0)	3% (1)
Agnostic	57% (22)	22% (8)	11% (4)	5% (2)	5% (2)	— (0)	— (0)	— (0)	1% (0)
Something else	33% (26)	46% (37)	7% (5)	1% (1)	— (0)	— (0)	4% (3)	5% (4)	3% (3)
Nothing in particular	47% (60)	26% (33)	10% (13)	1% (2)	3% (4)	— (0)	— (0)	2% (2)	10% (13)
Ideo/PID: Conservative Republican	3% (8)	87% (224)	4% (10)	1% (2)	— (0)	— (0)	1% (1)	2% (4)	3% (8)
Ideo/PID: Moderate/Liberal Republican	14% (10)	76% (56)	5% (4)	2% (1)	2% (2)	— (0)	— (0)	— (0)	— (0)
Ideo/PID: Moderate/Conservative Democrat	71% (94)	13% (18)	10% (13)	— (0)	— (0)	— (0)	— (0)	1% (1)	5% (7)
Ideo/PID: Liberal Democrat	87% (160)	7% (12)	4% (7)	— (0)	— (0)	— (0)	— (0)	— (0)	3% (5)
Unfavorable of Biden and Trump	25% (32)	25% (32)	21% (27)	3% (4)	3% (4)	— (0)	4% (5)	3% (4)	15% (19)
2024 H2H Matchup: Biden Voter	92% (318)	— (0)	4% (14)	— (0)	1% (4)	— (0)	1% (5)	— (0)	2% (6)
2024 H2H Matchup: Trump Voter	1% (3)	87% (351)	8% (30)	1% (2)	— (2)	— (0)	— (1)	— (0)	3% (11)
2024 H2H Matchup: Would not Vote	15% (3)	— (0)	32% (7)	8% (2)	— (0)	1% (0)	8% (2)	34% (7)	3% (1)
2024 H2H Matchup: Do not Know	9% (2)	2% (1)	26% (6)	2% (1)	2% (1)	— (0)	1% (0)	— (0)	58% (14)
2022 House Vote: Democrat	82% (279)	8% (27)	6% (22)	— (2)	— (1)	— (0)	1% (3)	— (1)	2% (7)
2022 House Vote: Republican	5% (14)	86% (265)	4% (11)	1% (3)	1% (2)	— (0)	— (1)	1% (2)	4% (11)
2022 House Vote: Did not Vote	24% (32)	41% (55)	15% (20)	— (0)	3% (4)	— (0)	2% (3)	4% (5)	10% (14)
2020 Vote: Joe Biden	81% (297)	8% (29)	6% (21)	— (1)	1% (4)	— (0)	1% (5)	— (0)	3% (11)
2020 Vote: Donald Trump	1% (3)	85% (308)	8% (29)	1% (3)	— (2)	— (0)	1% (3)	— (2)	3% (12)
2020 Vote: Someone Else	18% (2)	27% (2)	9% (1)	3% (0)	7% (1)	— (0)	— (0)	— (0)	36% (3)
2020 Vote: Did not Vote	44% (25)	21% (12)	12% (7)	1% (0)	— (0)	— (0)	— (0)	9% (5)	13% (7)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify			
Registered Voters	41%(326)	44% (351)	7% (57)	1% (5)	1% (6)	— (0)	1% (8)	1% (7)	4% (33)
2016 Vote: Hillary Clinton	83%(238)	7% (21)	5% (14)	1% (2)	1% (2)	— (0)	1% (2)	— (0)	3% (8)
2016 Vote: Donald Trump	4% (13)	84%(266)	7% (21)	1% (3)	1% (2)	— (0)	2% (6)	1% (2)	2% (6)
2016 Vote: Someone Else	41% (5)	11% (1)	22% (3)	2% (0)	5% (1)	— (0)	— (0)	— (0)	20% (2)
2020 Vote/PID: Not Biden/Democrat	33% (19)	38% (22)	16% (9)	— (0)	— (0)	— (0)	— (0)	1% (1)	12% (7)
2020 Vote/PID: Not Trump/Republican	35% (16)	43% (20)	9% (4)	— (0)	— (0)	— (0)	— (0)	5% (2)	8% (4)
U.S. Economy: Wrong Track	25%(140)	57%(327)	9% (51)	1% (5)	1% (4)	— (0)	1% (8)	1% (7)	5% (30)
U.S. Economy: Right Direction	84%(186)	11% (24)	3% (6)	— (0)	1% (2)	— (0)	— (0)	— (0)	1% (3)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%(236)	3% (9)	3% (8)	— (0)	1% (2)	— (0)	— (0)	— (0)	2% (5)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6% (25)	77%(321)	9% (37)	1% (3)	— (2)	— (0)	1% (5)	1% (4)	4% (18)
Prsnl. Fin. Sit. 2021-23: Same Under Both	54% (65)	18% (22)	10% (13)	2% (2)	2% (2)	— (0)	3% (3)	2% (3)	9% (10)
Top 2024 Issue: Economy	25% (67)	56%(150)	14% (37)	1% (2)	— (1)	— (0)	1% (1)	— (1)	4% (10)
Community/Gender: Urban Women	62% (41)	24% (16)	5% (3)	1% (1)	— (0)	— (0)	— (0)	— (0)	8% (5)
Community/Gender: Urban Men	49% (42)	43% (37)	5% (4)	1% (1)	— (0)	— (0)	— (0)	1% (1)	1% (1)
Community/Gender: Rural Women	38% (44)	52% (61)	6% (7)	1% (1)	1% (2)	— (0)	— (0)	— (0)	1% (1)
Community/Gender: Rural Men	26% (25)	61% (58)	4% (4)	2% (2)	2% (2)	— (0)	2% (2)	— (0)	3% (2)
Community/Gender: Suburban Women	43% (101)	35% (82)	9% (20)	— (0)	— (1)	— (0)	2% (5)	2% (4)	9% (21)
Community/Gender: Suburban Men	37% (72)	50% (98)	10% (19)	— (0)	1% (2)	— (0)	1% (1)	1% (2)	1% (3)
Homeowner	40%(277)	46% (315)	7% (48)	1% (4)	1% (6)	— (0)	1% (8)	1% (6)	4% (28)
Renter	49% (46)	36% (34)	7% (7)	1% (1)	— (0)	— (0)	— (0)	1% (1)	5% (5)
Self + Household: White-Collar	50%(144)	39% (111)	6% (19)	— (0)	— (1)	— (0)	1% (2)	1% (2)	3% (10)
Self + Household: Blue Collar	35% (131)	51%(192)	8% (29)	1% (4)	1% (4)	— (0)	2% (6)	1% (2)	3% (11)
Union HH: Yes	37% (30)	43% (36)	14% (11)	2% (2)	— (0)	— (0)	2% (1)	— (0)	3% (2)
Union HH: No	42%(296)	44% (316)	6% (46)	— (3)	1% (6)	— (0)	1% (7)	1% (7)	4% (31)
LGBTQ+: Yes	49% (35)	28% (20)	9% (6)	— (0)	2% (2)	— (0)	— (0)	3% (2)	8% (6)
LGBTQ+: No	40%(291)	46% (331)	7% (51)	1% (5)	1% (4)	— (0)	1% (8)	1% (5)	4% (27)
Motivated to Vote	42%(305)	46%(334)	6% (43)	1% (5)	1% (4)	— (0)	1% (8)	— (2)	4% (28)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify			
Registered Voters	41%(326)	44% (351)	7% (57)	1% (5)	1% (6)	— (0)	1% (8)	1% (7)	4% (33)
Parent: Yes	32% (70)	50% (110)	9% (21)	1% (3)	2% (4)	— (0)	1% (2)	1% (1)	4% (9)
Parent: No	45%(256)	42%(241)	6% (36)	— (2)	— (2)	— (0)	1% (6)	1% (6)	4% (24)
COVID Vaccine: Yes	51%(291)	35%(201)	7% (42)	1% (4)	1% (6)	— (0)	— (2)	1% (4)	5% (26)
COVID Vaccine: No	16% (35)	69%(150)	7% (15)	— (1)	— (0)	— (0)	3% (6)	1% (3)	3% (7)
Student Loans: Yes	48% (57)	34% (41)	12% (14)	1% (1)	3% (4)	— (0)	— (0)	— (0)	2% (2)
Student Loans: No	40%(269)	46%(310)	6% (43)	1% (4)	— (2)	— (0)	1% (8)	1% (7)	5% (31)
Favorable Opinion of Haley	27% (69)	59% (151)	7% (18)	— (0)	1% (2)	— (0)	1% (3)	1% (2)	4% (9)
Unfavorable Opinion of Haley	54% (175)	34% (111)	6% (19)	— (0)	1% (2)	— (0)	1% (5)	— (1)	3% (10)
Prodigal Biden Voter	12% (7)	55% (29)	14% (7)	2% (1)	— (0)	— (0)	— (0)	1% (0)	15% (8)
Undecided Voter (DK/WNV)	12% (5)	1% (1)	28% (13)	5% (2)	1% (1)	— (0)	4% (2)	15% (7)	33% (15)
Undecided Voter (DK)	9% (2)	2% (1)	26% (6)	2% (1)	2% (1)	— (0)	1% (0)	— (0)	58% (14)
Watched Debate	38% (221)	50%(293)	7% (41)	1% (3)	1% (4)	— (0)	1% (7)	— (1)	3% (19)
Watched Debate: Did not Watch	51%(105)	28% (58)	8% (16)	1% (2)	1% (2)	— (0)	1% (1)	3% (6)	7% (14)
Watched Debate: All of it	34% (114)	56%(185)	5% (17)	— (1)	1% (2)	— (0)	1% (5)	— (0)	2% (8)
Watched Debate: Some of it	41% (107)	42%(108)	9% (24)	1% (3)	1% (2)	— (0)	1% (2)	— (1)	4% (11)
Continue His Campaign: Yes Biden	74%(235)	19% (60)	4% (14)	— (0)	1% (2)	— (0)	— (1)	— (0)	2% (6)
Continue His Campaign: No Biden	18% (79)	62%(273)	9% (41)	1% (4)	1% (4)	— (0)	2% (7)	1% (6)	6% (25)
Continue His Campaign: Yes Trump	9% (35)	82%(326)	6% (25)	— (1)	1% (2)	— (0)	— (2)	1% (2)	2% (6)
Continue His Campaign: No Trump	78%(280)	5% (17)	8% (27)	1% (3)	1% (4)	— (0)	1% (3)	1% (4)	5% (18)
Conviction: Evidence	77%(287)	10% (39)	6% (22)	1% (3)	1% (3)	— (0)	2% (7)	— (0)	4% (15)
Conviction: Motivation to Damage	7% (24)	81%(273)	8% (26)	1% (3)	1% (4)	— (0)	— (1)	1% (2)	2% (6)
Conviction: DK/NO	19% (15)	48% (39)	12% (10)	— (0)	— (0)	— (0)	— (0)	6% (5)	16% (13)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(347)	51%	(401)	3%	(21)	3%	(25)	794
Gender: Male	41%	(156)	54%	(205)	2%	(6)	3%	(10)	378
Gender: Female	46%	(191)	47%	(196)	3%	(14)	4%	(15)	416
Age: 18-34	43%	(92)	46%	(97)	5%	(12)	5%	(11)	212
Age: 35-44	37%	(38)	57%	(59)	2%	(2)	4%	(4)	103
Age: 45-64	46%	(123)	51%	(138)	1%	(4)	2%	(4)	270
Age: 65+	45%	(94)	51%	(107)	2%	(3)	3%	(6)	210
GenZers: 1997-2012	45%	(49)	41%	(43)	8%	(9)	6%	(6)	107
Millennials: 1981-1996	39%	(79)	54%	(110)	2%	(5)	4%	(8)	202
GenXers: 1965-1980	46%	(88)	50%	(95)	1%	(3)	2%	(4)	190
Baby Boomers: 1946-1964	44%	(122)	52%	(146)	2%	(4)	2%	(6)	278
Educ: < College	39%	(187)	54%	(257)	3%	(14)	3%	(17)	475
Educ: Bachelors degree	48%	(100)	48%	(99)	2%	(4)	2%	(5)	208
Educ: Post-grad	54%	(60)	41%	(45)	3%	(3)	3%	(4)	112
Income: Under 50k	44%	(139)	47%	(148)	3%	(9)	5%	(17)	313
Income: 50k-100k	45%	(134)	52%	(154)	2%	(7)	1%	(3)	299
Income: 100k+	41%	(74)	54%	(98)	3%	(5)	3%	(5)	182
Ethnicity: White (Non-Hispanic)	40%	(263)	54%	(360)	3%	(18)	3%	(20)	662
Ethnicity: Hispanic	55%	(18)	38%	(13)	4%	(1)	3%	(1)	33
Ethnicity: Black (Non-Hispanic)	72%	(56)	25%	(20)	1%	(1)	3%	(2)	78
Ethnicity: Asian + Other (Non-Hispanic)	46%	(10)	40%	(8)	3%	(1)	12%	(2)	21
All Christian	38%	(183)	58%	(282)	1%	(6)	3%	(13)	484
All Non-Christian	55%	(21)	44%	(17)	1%	(1)	—	(0)	39
Atheist	83%	(23)	8%	(2)	6%	(2)	3%	(1)	28
Agnostic/Nothing in particular	53%	(88)	37%	(60)	5%	(8)	5%	(8)	164
Something Else	40%	(32)	51%	(40)	5%	(4)	4%	(3)	79
Evangelical	20%	(32)	76%	(120)	3%	(4)	1%	(1)	158
Non-Evangelical	46%	(183)	49%	(196)	1%	(5)	4%	(15)	399
PID: Dem (no lean)	83%	(268)	13%	(42)	1%	(2)	3%	(11)	323
PID: Ind (no lean)	46%	(66)	44%	(62)	5%	(7)	6%	(8)	142
PID: Rep (no lean)	4%	(14)	90%	(297)	4%	(12)	2%	(7)	329

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(347)	51%	(401)	3%	(21)	3%	(25)	794
PID/Gender: Dem Men	79%	(116)	16%	(23)	—	(0)	5%	(7)	146
PID/Gender: Dem Women	86%	(152)	11%	(19)	1%	(2)	2%	(4)	176
PID/Gender: Ind Men	51%	(33)	43%	(28)	4%	(3)	1%	(1)	65
PID/Gender: Ind Women	43%	(33)	44%	(34)	5%	(4)	9%	(7)	77
PID/Gender: Rep Men	4%	(7)	92%	(153)	2%	(3)	1%	(2)	166
PID/Gender: Rep Women	4%	(6)	88%	(144)	5%	(9)	3%	(4)	163
Ideo: Liberal (1-3)	86%	(193)	12%	(26)	1%	(1)	2%	(4)	225
Ideo: Moderate (4)	50%	(118)	43%	(102)	3%	(7)	4%	(8)	235
Ideo: Conservative (5-7)	9%	(28)	85%	(272)	3%	(9)	3%	(9)	319
Community: Urban	55%	(83)	38%	(58)	2%	(2)	5%	(8)	152
Community: Suburban	45%	(194)	49%	(212)	3%	(12)	3%	(14)	431
Community: Rural	33%	(70)	62%	(131)	3%	(7)	2%	(4)	211
Military HHnm: Yes	41%	(50)	54%	(66)	1%	(2)	4%	(5)	121
Military HH: No	44%	(297)	50%	(335)	3%	(19)	3%	(21)	673
Employ: Private Sector	45%	(131)	48%	(138)	2%	(6)	5%	(13)	289
Employ: Government	57%	(22)	37%	(14)	4%	(2)	2%	(1)	38
Employ: Self-Employed	33%	(19)	62%	(36)	5%	(3)	—	(0)	58
Employ: Homemaker	30%	(19)	63%	(39)	4%	(2)	3%	(2)	62
Employ: Student	66%	(16)	26%	(6)	6%	(2)	1%	(0)	24
Employ: Retired	42%	(93)	54%	(118)	1%	(2)	3%	(7)	220
Employ: Unemployed	49%	(29)	45%	(27)	5%	(3)	—	(0)	60
Employ: Other	42%	(18)	52%	(23)	1%	(0)	5%	(2)	44

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(347)	51%	(401)	3%	(21)	3%	(25)	794
Protestant	41%	(92)	55%	(124)	1%	(2)	2%	(5)	223
Roman Catholic	36%	(90)	60%	(153)	1%	(3)	3%	(8)	255
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	—	(0)	4
Jewish	64%	(12)	36%	(7)	—	(0)	—	(0)	19
Muslim	42%	(7)	55%	(9)	3%	(1)	—	(0)	17
Buddhist	75%	(2)	25%	(1)	—	(0)	—	(0)	3
Atheist	83%	(23)	8%	(2)	6%	(2)	3%	(1)	28
Agnostic	66%	(25)	27%	(10)	6%	(2)	1%	(0)	38
Something else	40%	(32)	51%	(40)	5%	(4)	4%	(3)	79
Nothing in particular	50%	(63)	39%	(50)	5%	(6)	6%	(8)	126
Ideo/PID: Conservative Republican	3%	(6)	92%	(235)	3%	(9)	2%	(6)	256
Ideo/PID: Moderate/Liberal Republican	10%	(7)	85%	(62)	4%	(3)	1%	(1)	74
Ideo/PID: Moderate/Conservative Democrat	72%	(95)	21%	(28)	1%	(2)	6%	(8)	132
Ideo/PID: Liberal Democrat	91%	(168)	8%	(14)	—	(0)	1%	(2)	185
Unfavorable of Biden and Trump	33%	(41)	44%	(56)	11%	(14)	12%	(16)	126
2024 H2H Matchup: Biden Voter	100%	(347)	—	(0)	—	(0)	—	(0)	347
2024 H2H Matchup: Trump Voter	—	(0)	100%	(401)	—	(0)	—	(0)	401
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(21)	—	(0)	21
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(25)	25
2022 House Vote: Democrat	85%	(292)	10%	(36)	2%	(7)	2%	(7)	342
2022 House Vote: Republican	5%	(14)	91%	(281)	2%	(6)	3%	(9)	310
2022 House Vote: Did not Vote	30%	(40)	59%	(79)	5%	(7)	5%	(7)	134
2020 Vote: Joe Biden	86%	(316)	10%	(35)	2%	(7)	3%	(10)	369
2020 Vote: Donald Trump	—	(1)	97%	(348)	1%	(5)	2%	(6)	360
2020 Vote: Someone Else	22%	(2)	32%	(3)	8%	(1)	38%	(3)	8
2020 Vote: Did not Vote	50%	(28)	26%	(15)	14%	(8)	10%	(5)	56
2016 Vote: Hillary Clinton	88%	(252)	10%	(30)	—	(1)	1%	(3)	286
2016 Vote: Donald Trump	5%	(17)	90%	(288)	2%	(7)	2%	(7)	319
2016 Vote: Someone Else	59%	(7)	14%	(2)	5%	(1)	22%	(3)	12

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(347)	51%	(401)	3%	(21)	3%	(25)	794
2020 Vote/PID: Not Biden/Democrat	39%	(22)	50%	(29)	1%	(1)	9%	(5)	57
2020 Vote/PID: Not Trump/Republican	28%	(13)	48%	(22)	16%	(7)	8%	(4)	47
U.S. Economy: Wrong Track	27%	(155)	65%	(374)	3%	(20)	4%	(24)	573
U.S. Economy: Right Direction	87%	(192)	12%	(27)	—	(1)	1%	(1)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	95%	(247)	4%	(11)	—	(0)	1%	(2)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(31)	87%	(362)	2%	(9)	3%	(12)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	58%	(70)	23%	(28)	9%	(11)	10%	(12)	120
Top 2024 Issue: Economy	28%	(75)	67%	(180)	2%	(5)	3%	(9)	269
Community/Gender: Urban Women	62%	(41)	30%	(20)	2%	(1)	6%	(4)	66
Community/Gender: Urban Men	49%	(42)	45%	(38)	1%	(1)	5%	(4)	86
Community/Gender: Rural Women	34%	(40)	62%	(72)	3%	(3)	1%	(1)	117
Community/Gender: Rural Men	32%	(30)	62%	(58)	3%	(3)	3%	(2)	94
Community/Gender: Suburban Women	47%	(110)	45%	(104)	4%	(10)	4%	(10)	234
Community/Gender: Suburban Men	42%	(84)	55%	(108)	1%	(2)	2%	(4)	197
Homeowner	43%	(295)	52%	(361)	2%	(17)	3%	(19)	692
Renter	52%	(48)	41%	(38)	3%	(3)	4%	(4)	93
Self + Household: White-Collar	50%	(145)	45%	(129)	3%	(8)	2%	(6)	288
Self + Household: Blue Collar	39%	(147)	56%	(211)	2%	(9)	3%	(13)	380
Union HH: Yes	44%	(36)	53%	(43)	3%	(3)	—	(0)	82
Union HH: No	44%	(311)	50%	(358)	3%	(18)	4%	(25)	712
LGBTQ+: Yes	59%	(42)	31%	(22)	4%	(3)	6%	(4)	71
LGBTQ+: No	42%	(305)	52%	(379)	2%	(18)	3%	(21)	723
Motivated to Vote	44%	(324)	51%	(375)	2%	(12)	3%	(18)	730
Parent: Yes	33%	(73)	61%	(134)	3%	(6)	4%	(8)	220
Parent: No	48%	(274)	47%	(267)	3%	(15)	3%	(17)	574
COVID Vaccine: Yes	54%	(311)	40%	(233)	2%	(12)	4%	(21)	577
COVID Vaccine: No	17%	(36)	78%	(168)	4%	(9)	2%	(4)	217
Student Loans: Yes	54%	(65)	44%	(53)	1%	(1)	1%	(2)	121
Student Loans: No	42%	(282)	52%	(348)	3%	(20)	3%	(23)	673

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(347)	51%	(401)	3%	(21)	3%	(25)	794
Favorable Opinion of Haley	30%	(76)	66%	(168)	2%	(4)	3%	(6)	255
Unfavorable Opinion of Haley	57%	(183)	39%	(124)	1%	(4)	3%	(10)	321
Prodigal Biden Voter	—	(0)	67%	(35)	14%	(7)	19%	(10)	53
Undecided Voter (DK/WNV)	—	(0)	—	(0)	45%	(21)	55%	(25)	46
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	100%	(25)	25
Watched Debate	40%	(238)	56%	(328)	1%	(9)	3%	(15)	590
Watched Debate: Did not Watch	53%	(109)	36%	(73)	6%	(12)	5%	(10)	204
Watched Debate: All of it	38%	(125)	61%	(201)	—	(1)	1%	(4)	331
Watched Debate: Some of it	44%	(113)	49%	(126)	3%	(8)	4%	(11)	259
Continue His Campaign: Yes Biden	78%	(249)	21%	(67)	—	(0)	1%	(3)	319
Continue His Campaign: No Biden	20%	(86)	72%	(316)	4%	(20)	4%	(17)	439
Continue His Campaign: Yes Trump	9%	(34)	88%	(353)	1%	(5)	2%	(8)	399
Continue His Campaign: No Trump	82%	(294)	10%	(35)	4%	(15)	4%	(13)	357
Conviction: Evidence	82%	(309)	11%	(43)	3%	(11)	3%	(12)	375
Conviction: Motivation to Damage	7%	(23)	90%	(304)	1%	(4)	2%	(6)	338
Conviction: DK/NO	19%	(15)	66%	(54)	7%	(5)	8%	(7)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	6%	(47)	44%	(351)	42%	(337)	7%	(58)	794
Gender: Male	8%	(30)	49%	(185)	36%	(135)	7%	(28)	378
Gender: Female	4%	(18)	40%	(166)	48%	(202)	7%	(31)	416
Age: 18-34	11%	(23)	44%	(92)	41%	(87)	4%	(9)	212
Age: 35-44	4%	(4)	47%	(48)	42%	(43)	7%	(7)	103
Age: 45-64	4%	(11)	43%	(115)	46%	(124)	7%	(20)	270
Age: 65+	4%	(9)	46%	(96)	39%	(82)	11%	(23)	210
GenZers: 1997-2012	10%	(10)	45%	(48)	39%	(42)	7%	(7)	107
Millennials: 1981-1996	8%	(17)	44%	(89)	43%	(87)	4%	(9)	202
GenXers: 1965-1980	4%	(8)	43%	(82)	44%	(84)	9%	(17)	190
Baby Boomers: 1946-1964	5%	(13)	45%	(126)	43%	(119)	8%	(21)	278
Educ: < College	6%	(30)	48%	(229)	39%	(183)	7%	(31)	475
Educ: Bachelors degree	6%	(12)	45%	(93)	42%	(88)	7%	(15)	208
Educ: Post-grad	4%	(5)	26%	(29)	58%	(65)	11%	(12)	112
Income: Under 50k	7%	(22)	47%	(148)	37%	(115)	9%	(30)	313
Income: 50k-100k	7%	(20)	45%	(134)	42%	(125)	7%	(20)	299
Income: 100k+	3%	(6)	39%	(70)	54%	(98)	5%	(8)	182
Ethnicity: White (Non-Hispanic)	5%	(35)	46%	(305)	41%	(270)	8%	(51)	662
Ethnicity: Hispanic	4%	(1)	43%	(14)	51%	(17)	3%	(1)	33
Ethnicity: Black (Non-Hispanic)	6%	(4)	30%	(23)	56%	(44)	8%	(7)	78
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	41%	(9)	27%	(6)	—	(0)	21
All Christian	6%	(27)	48%	(233)	38%	(186)	8%	(38)	484
All Non-Christian	18%	(7)	38%	(15)	39%	(15)	5%	(2)	39
Atheist	1%	(0)	24%	(7)	72%	(20)	2%	(1)	28
Agnostic/Nothing in particular	5%	(8)	35%	(58)	51%	(84)	9%	(14)	164
Something Else	6%	(4)	50%	(39)	40%	(31)	5%	(4)	79
Evangelical	9%	(14)	59%	(93)	29%	(45)	4%	(6)	158
Non-Evangelical	4%	(18)	44%	(176)	42%	(169)	9%	(35)	399
PID: Dem (no lean)	8%	(25)	19%	(62)	59%	(192)	13%	(43)	323
PID: Ind (no lean)	3%	(4)	43%	(61)	51%	(73)	3%	(4)	142
PID: Rep (no lean)	6%	(18)	69%	(228)	22%	(72)	3%	(11)	329

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	6%	(47)	44%	(351)	42%	(337)	7%	(58)	794
PID/Gender: Dem Men	11%	(16)	25%	(36)	51%	(75)	14%	(20)	146
PID/Gender: Dem Women	5%	(10)	15%	(26)	66%	(117)	13%	(24)	176
PID/Gender: Ind Men	—	(0)	53%	(34)	45%	(29)	2%	(1)	65
PID/Gender: Ind Women	5%	(4)	35%	(27)	56%	(43)	4%	(3)	77
PID/Gender: Rep Men	8%	(14)	69%	(115)	18%	(31)	4%	(7)	166
PID/Gender: Rep Women	3%	(5)	69%	(113)	25%	(41)	2%	(4)	163
Ideo: Liberal (1-3)	8%	(19)	16%	(37)	60%	(134)	16%	(35)	225
Ideo: Moderate (4)	5%	(12)	34%	(81)	54%	(126)	7%	(16)	235
Ideo: Conservative (5-7)	5%	(17)	70%	(225)	22%	(72)	2%	(7)	319
Community: Urban	9%	(14)	33%	(50)	50%	(76)	7%	(11)	152
Community: Suburban	6%	(25)	46%	(197)	41%	(176)	8%	(33)	431
Community: Rural	4%	(9)	49%	(104)	40%	(84)	7%	(14)	211
Military HHnm: Yes	2%	(2)	52%	(63)	39%	(47)	8%	(10)	121
Military HH: No	7%	(45)	43%	(289)	43%	(290)	7%	(49)	673
Employ: Private Sector	5%	(16)	44%	(128)	43%	(125)	7%	(20)	289
Employ: Government	2%	(1)	39%	(15)	59%	(23)	—	(0)	38
Employ: Self-Employed	11%	(7)	48%	(28)	32%	(19)	8%	(5)	58
Employ: Homemaker	6%	(4)	46%	(28)	39%	(24)	9%	(5)	62
Employ: Student	—	(0)	44%	(10)	56%	(14)	—	(0)	24
Employ: Retired	6%	(13)	45%	(98)	40%	(89)	9%	(20)	220
Employ: Unemployed	7%	(4)	40%	(24)	47%	(28)	6%	(4)	60
Employ: Other	8%	(3)	45%	(20)	37%	(16)	10%	(4)	44

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	6%	(47)	44%	(351)	42%	(337)	7%	(58)	794
Protestant	4%	(8)	47%	(105)	41%	(92)	8%	(18)	223
Roman Catholic	7%	(19)	49%	(124)	36%	(92)	8%	(20)	255
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	78%	(3)	9%	(0)	9%	(0)	4
Jewish	12%	(2)	28%	(5)	60%	(12)	—	(0)	19
Muslim	17%	(3)	51%	(8)	20%	(3)	12%	(2)	17
Buddhist	65%	(2)	25%	(1)	9%	(0)	—	(0)	3
Atheist	1%	(0)	24%	(7)	72%	(20)	2%	(1)	28
Agnostic	5%	(2)	36%	(14)	57%	(22)	2%	(1)	38
Something else	6%	(4)	50%	(39)	40%	(31)	5%	(4)	79
Nothing in particular	5%	(6)	35%	(44)	49%	(62)	11%	(14)	126
Ideo/PID: Conservative Republican	4%	(11)	73%	(187)	21%	(53)	2%	(5)	256
Ideo/PID: Moderate/Liberal Republican	10%	(7)	56%	(41)	26%	(19)	7%	(5)	74
Ideo/PID: Moderate/Conservative Democrat	6%	(8)	24%	(32)	63%	(83)	7%	(10)	132
Ideo/PID: Liberal Democrat	10%	(18)	14%	(25)	58%	(108)	18%	(34)	185
Unfavorable of Biden and Trump	3%	(3)	34%	(42)	63%	(79)	1%	(1)	126
2024 H2H Matchup: Biden Voter	7%	(25)	13%	(45)	67%	(233)	13%	(45)	347
2024 H2H Matchup: Trump Voter	5%	(22)	74%	(296)	18%	(71)	3%	(12)	401
2024 H2H Matchup: Would not Vote	—	(0)	25%	(5)	71%	(15)	4%	(1)	21
2024 H2H Matchup: Do not Know	3%	(1)	19%	(5)	74%	(19)	3%	(1)	25
2022 House Vote: Democrat	7%	(25)	18%	(60)	63%	(215)	12%	(42)	342
2022 House Vote: Republican	5%	(16)	72%	(222)	20%	(63)	3%	(9)	310
2022 House Vote: Did not Vote	4%	(6)	49%	(65)	41%	(55)	6%	(7)	134
2020 Vote: Joe Biden	6%	(24)	18%	(67)	64%	(235)	12%	(43)	369
2020 Vote: Donald Trump	6%	(20)	73%	(262)	19%	(68)	3%	(10)	360
2020 Vote: Someone Else	7%	(1)	16%	(1)	78%	(7)	—	(0)	8
2020 Vote: Did not Vote	6%	(3)	37%	(21)	49%	(27)	9%	(5)	56
2016 Vote: Hillary Clinton	8%	(22)	15%	(42)	64%	(183)	14%	(40)	286
2016 Vote: Donald Trump	5%	(15)	71%	(227)	21%	(67)	3%	(11)	319
2016 Vote: Someone Else	5%	(1)	25%	(3)	65%	(8)	6%	(1)	12
2020 Vote/PID: Not Biden/Democrat	4%	(2)	42%	(24)	51%	(29)	3%	(2)	57

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	6%	(47)	44%	(351)	42%	(337)	7%	(58)	794
2020 Vote/PID: Not Trump/Republican	1%	(1)	40%	(19)	53%	(25)	6%	(3)	47
U.S. Economy: Wrong Track	4%	(21)	57%	(327)	36%	(208)	3%	(17)	573
U.S. Economy: Right Direction	12%	(27)	11%	(24)	58%	(129)	19%	(41)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	15%	(38)	59%	(153)	16%	(42)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(20)	70%	(289)	23%	(95)	2%	(10)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	20%	(24)	74%	(89)	6%	(7)	120
Top 2024 Issue: Economy	4%	(11)	56%	(150)	37%	(99)	3%	(9)	269
Community/Gender: Urban Women	4%	(3)	33%	(21)	59%	(39)	4%	(3)	66
Community/Gender: Urban Men	14%	(12)	33%	(28)	44%	(37)	10%	(8)	86
Community/Gender: Rural Women	3%	(4)	48%	(55)	42%	(49)	7%	(8)	117
Community/Gender: Rural Men	5%	(5)	52%	(49)	37%	(35)	6%	(6)	94
Community/Gender: Suburban Women	5%	(12)	38%	(89)	49%	(114)	8%	(19)	234
Community/Gender: Suburban Men	7%	(13)	55%	(108)	32%	(63)	7%	(14)	197
Homeowner	6%	(39)	45%	(310)	42%	(292)	7%	(50)	692
Renter	8%	(8)	41%	(38)	43%	(40)	8%	(8)	93
Self + Household: White-Collar	6%	(16)	38%	(110)	49%	(140)	8%	(22)	288
Self + Household: Blue Collar	6%	(24)	49%	(185)	36%	(137)	9%	(34)	380
Union HH: Yes	9%	(7)	44%	(36)	42%	(35)	5%	(4)	82
Union HH: No	6%	(40)	44%	(315)	42%	(302)	8%	(55)	712
LGBTQ+: Yes	13%	(9)	32%	(23)	49%	(35)	7%	(5)	71
LGBTQ+: No	5%	(38)	46%	(329)	42%	(302)	7%	(53)	723
Motivated to Vote	6%	(46)	43%	(317)	43%	(312)	8%	(55)	730
Parent: Yes	4%	(9)	50%	(110)	41%	(91)	5%	(10)	220
Parent: No	7%	(38)	42%	(241)	43%	(246)	8%	(48)	574
COVID Vaccine: Yes	6%	(33)	37%	(212)	50%	(287)	8%	(44)	577
COVID Vaccine: No	7%	(14)	64%	(140)	23%	(49)	6%	(14)	217
Student Loans: Yes	6%	(7)	40%	(48)	48%	(58)	6%	(8)	121
Student Loans: No	6%	(41)	45%	(303)	41%	(279)	8%	(51)	673
Favorable Opinion of Haley	6%	(15)	59%	(151)	33%	(85)	2%	(5)	255
Unfavorable Opinion of Haley	6%	(18)	34%	(109)	48%	(154)	12%	(40)	321
Prodigal Biden Voter	3%	(2)	52%	(28)	43%	(23)	1%	(1)	53

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	6%	(47)	44%	(351)	42%	(337)	7%	(58)	794
Undecided Voter (DK/WNV)	2%	(1)	22%	(10)	73%	(33)	3%	(2)	46
Undecided Voter (DK)	3%	(1)	19%	(5)	74%	(19)	3%	(1)	25
Watched Debate	6%	(33)	50%	(295)	36%	(214)	8%	(48)	590
Watched Debate: Did not Watch	7%	(14)	28%	(57)	60%	(123)	5%	(11)	204
Watched Debate: All of it	8%	(28)	52%	(172)	31%	(103)	8%	(28)	331
Watched Debate: Some of it	2%	(6)	47%	(123)	43%	(111)	8%	(20)	259
Continue His Campaign: Yes Biden	10%	(30)	23%	(72)	53%	(168)	15%	(48)	319
Continue His Campaign: No Biden	3%	(14)	61%	(266)	34%	(150)	2%	(9)	439
Continue His Campaign: Yes Trump	7%	(27)	73%	(293)	16%	(63)	4%	(16)	399
Continue His Campaign: No Trump	6%	(20)	13%	(46)	70%	(250)	11%	(41)	357
Conviction: Evidence	6%	(23)	16%	(58)	66%	(246)	13%	(48)	375
Conviction: Motivation to Damage	6%	(19)	74%	(249)	19%	(64)	2%	(6)	338
Conviction: DK/NO	7%	(6)	54%	(44)	33%	(27)	6%	(5)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(369)	22%	(176)	3%	(23)	28%	(226)	794
Gender: Male	53%	(200)	21%	(79)	4%	(13)	23%	(86)	378
Gender: Female	41%	(169)	23%	(97)	2%	(10)	34%	(140)	416
Age: 18-34	42%	(89)	15%	(31)	2%	(4)	42%	(88)	212
Age: 35-44	54%	(56)	23%	(24)	1%	(1)	22%	(23)	103
Age: 45-64	44%	(119)	26%	(69)	4%	(11)	26%	(71)	270
Age: 65+	50%	(106)	25%	(53)	4%	(8)	21%	(44)	210
GenZers: 1997-2012	46%	(49)	14%	(15)	1%	(1)	39%	(42)	107
Millennials: 1981-1996	46%	(93)	19%	(39)	2%	(3)	33%	(67)	202
GenXers: 1965-1980	42%	(80)	22%	(41)	5%	(9)	31%	(60)	190
Baby Boomers: 1946-1964	50%	(140)	27%	(75)	3%	(9)	19%	(54)	278
Educ: < College	51%	(244)	22%	(106)	2%	(8)	25%	(117)	475
Educ: Bachelors degree	42%	(87)	23%	(48)	5%	(11)	29%	(61)	208
Educ: Post-grad	34%	(38)	19%	(21)	4%	(5)	43%	(48)	112
Income: Under 50k	46%	(143)	27%	(85)	3%	(9)	24%	(76)	313
Income: 50k-100k	49%	(145)	21%	(62)	2%	(6)	28%	(85)	299
Income: 100k+	44%	(80)	16%	(29)	5%	(9)	36%	(65)	182
Ethnicity: White (Non-Hispanic)	49%	(327)	19%	(129)	3%	(20)	28%	(186)	662
Ethnicity: Hispanic	48%	(16)	26%	(9)	1%	(0)	26%	(9)	33
Ethnicity: Black (Non-Hispanic)	22%	(17)	42%	(33)	4%	(3)	32%	(25)	78
Ethnicity: Asian + Other (Non-Hispanic)	41%	(9)	26%	(6)	—	(0)	33%	(7)	21
All Christian	53%	(254)	21%	(99)	3%	(15)	24%	(115)	484
All Non-Christian	45%	(17)	30%	(12)	7%	(3)	18%	(7)	39
Atheist	12%	(3)	16%	(5)	8%	(2)	65%	(18)	28
Agnostic/Nothing in particular	31%	(51)	24%	(39)	1%	(2)	44%	(73)	164
Something Else	54%	(43)	26%	(21)	3%	(2)	16%	(13)	79
Evangelical	71%	(112)	8%	(13)	2%	(3)	19%	(30)	158
Non-Evangelical	45%	(179)	27%	(107)	4%	(14)	25%	(98)	399
PID: Dem (no lean)	14%	(46)	46%	(147)	4%	(14)	36%	(116)	323
PID: Ind (no lean)	41%	(58)	14%	(20)	1%	(1)	44%	(63)	142
PID: Rep (no lean)	81%	(265)	3%	(9)	2%	(8)	14%	(48)	329

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(369)	22%	(176)	3%	(23)	28%	(226)	794
PID/Gender: Dem Men	20%	(30)	43%	(64)	4%	(6)	32%	(47)	146
PID/Gender: Dem Women	9%	(16)	47%	(83)	5%	(8)	39%	(69)	176
PID/Gender: Ind Men	48%	(31)	13%	(9)	—	(0)	39%	(25)	65
PID/Gender: Ind Women	35%	(27)	15%	(11)	2%	(1)	49%	(38)	77
PID/Gender: Rep Men	84%	(139)	4%	(6)	4%	(7)	8%	(14)	166
PID/Gender: Rep Women	77%	(126)	1%	(2)	—	(1)	21%	(34)	163
Ideo: Liberal (1-3)	12%	(28)	49%	(110)	5%	(12)	34%	(75)	225
Ideo: Moderate (4)	35%	(82)	22%	(53)	3%	(8)	40%	(93)	235
Ideo: Conservative (5-7)	81%	(258)	4%	(12)	1%	(4)	14%	(46)	319
Community: Urban	36%	(54)	37%	(56)	3%	(4)	25%	(37)	152
Community: Suburban	44%	(191)	19%	(83)	4%	(16)	32%	(140)	431
Community: Rural	58%	(123)	17%	(36)	1%	(3)	23%	(49)	211
Military HHnm: Yes	42%	(51)	24%	(29)	1%	(1)	33%	(40)	121
Military HH: No	47%	(317)	22%	(147)	3%	(22)	28%	(186)	673
Employ: Private Sector	46%	(132)	19%	(54)	4%	(11)	32%	(92)	289
Employ: Government	33%	(13)	22%	(8)	1%	(1)	43%	(17)	38
Employ: Self-Employed	54%	(31)	26%	(15)	4%	(2)	17%	(10)	58
Employ: Homemaker	49%	(30)	21%	(13)	2%	(1)	28%	(17)	62
Employ: Student	12%	(3)	2%	(0)	—	(0)	86%	(21)	24
Employ: Retired	52%	(113)	25%	(55)	4%	(8)	20%	(44)	220
Employ: Unemployed	44%	(26)	29%	(18)	1%	(1)	25%	(15)	60
Employ: Other	46%	(20)	30%	(13)	—	(0)	24%	(10)	44

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(369)	22%	(176)	3%	(23)	28%	(226)	794
Protestant	49%	(110)	22%	(49)	3%	(8)	25%	(56)	223
Roman Catholic	54%	(138)	20%	(50)	3%	(7)	23%	(59)	255
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(4)	—	(0)	—	(0)	—	(0)	4
Jewish	39%	(7)	40%	(8)	3%	(1)	19%	(4)	19
Muslim	56%	(9)	12%	(2)	12%	(2)	20%	(3)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	—	(0)	3
Atheist	12%	(3)	16%	(5)	8%	(2)	65%	(18)	28
Agnostic	29%	(11)	23%	(9)	—	(0)	48%	(18)	38
Something else	54%	(43)	26%	(21)	3%	(2)	16%	(13)	79
Nothing in particular	31%	(40)	24%	(30)	1%	(2)	43%	(54)	126
Ideo/PID: Conservative Republican	86%	(221)	1%	(4)	2%	(4)	11%	(27)	256
Ideo/PID: Moderate/Liberal Republican	60%	(44)	7%	(5)	5%	(4)	28%	(20)	74
Ideo/PID: Moderate/Conservative Democrat	20%	(27)	32%	(42)	5%	(7)	43%	(56)	132
Ideo/PID: Liberal Democrat	10%	(18)	56%	(104)	4%	(7)	30%	(55)	185
Unfavorable of Biden and Trump	34%	(42)	5%	(6)	3%	(4)	58%	(74)	126
2024 H2H Matchup: Biden Voter	6%	(22)	48%	(168)	5%	(18)	40%	(140)	347
2024 H2H Matchup: Trump Voter	84%	(337)	2%	(8)	1%	(2)	14%	(54)	401
2024 H2H Matchup: Would not Vote	25%	(5)	—	(0)	8%	(2)	67%	(14)	21
2024 H2H Matchup: Do not Know	22%	(5)	—	(0)	9%	(2)	69%	(17)	25
2022 House Vote: Democrat	11%	(39)	46%	(157)	3%	(12)	39%	(134)	342
2022 House Vote: Republican	82%	(255)	3%	(8)	2%	(7)	13%	(40)	310
2022 House Vote: Did not Vote	51%	(68)	8%	(10)	3%	(4)	39%	(52)	134
2020 Vote: Joe Biden	10%	(37)	44%	(162)	5%	(17)	41%	(152)	369
2020 Vote: Donald Trump	85%	(306)	2%	(7)	1%	(5)	12%	(43)	360
2020 Vote: Someone Else	13%	(1)	—	(0)	7%	(1)	80%	(7)	8
2020 Vote: Did not Vote	43%	(24)	11%	(6)	2%	(1)	43%	(24)	56
2016 Vote: Hillary Clinton	8%	(24)	50%	(144)	4%	(12)	37%	(106)	286
2016 Vote: Donald Trump	81%	(258)	2%	(5)	2%	(8)	15%	(48)	319
2016 Vote: Someone Else	24%	(3)	10%	(1)	5%	(1)	62%	(8)	12
2020 Vote/PID: Not Biden/Democrat	51%	(29)	7%	(4)	2%	(1)	39%	(22)	57

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(369)	22%	(176)	3%	(23)	28%	(226)	794
2020 Vote/PID: Not Trump/Republican	46%	(22)	4%	(2)	7%	(3)	42%	(20)	47
U.S. Economy: Wrong Track	59%	(338)	10%	(55)	3%	(16)	29%	(164)	573
U.S. Economy: Right Direction	14%	(31)	55%	(121)	4%	(8)	28%	(62)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	59%	(153)	4%	(10)	30%	(78)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(328)	1%	(5)	2%	(6)	18%	(76)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(24)	15%	(18)	6%	(7)	60%	(72)	120
Top 2024 Issue: Economy	62%	(167)	10%	(27)	2%	(6)	26%	(70)	269
Community/Gender: Urban Women	32%	(21)	39%	(25)	2%	(2)	27%	(18)	66
Community/Gender: Urban Men	38%	(33)	36%	(31)	3%	(3)	23%	(20)	86
Community/Gender: Rural Women	53%	(62)	20%	(23)	2%	(2)	25%	(29)	117
Community/Gender: Rural Men	65%	(62)	14%	(13)	1%	(1)	20%	(19)	94
Community/Gender: Suburban Women	37%	(86)	21%	(48)	3%	(6)	40%	(93)	234
Community/Gender: Suburban Men	53%	(105)	18%	(35)	5%	(10)	24%	(47)	197
Homeowner	48%	(330)	21%	(147)	2%	(17)	29%	(198)	692
Renter	38%	(36)	29%	(27)	7%	(7)	25%	(24)	93
Self + Household: White-Collar	41%	(119)	23%	(65)	4%	(11)	32%	(92)	288
Self + Household: Blue Collar	53%	(201)	23%	(88)	2%	(7)	22%	(85)	380
Union HH: Yes	39%	(32)	23%	(19)	1%	(1)	37%	(30)	82
Union HH: No	47%	(337)	22%	(157)	3%	(23)	28%	(196)	712
LGBTQ+: Yes	21%	(15)	25%	(18)	2%	(1)	52%	(37)	71
LGBTQ+: No	49%	(354)	22%	(158)	3%	(22)	26%	(189)	723
Motivated to Vote	47%	(344)	23%	(170)	3%	(22)	27%	(194)	730
Parent: Yes	49%	(108)	12%	(26)	3%	(7)	36%	(79)	220
Parent: No	45%	(261)	26%	(150)	3%	(16)	26%	(147)	574
COVID Vaccine: Yes	37%	(215)	27%	(156)	3%	(17)	33%	(189)	577
COVID Vaccine: No	71%	(154)	9%	(20)	3%	(6)	17%	(37)	217
Student Loans: Yes	38%	(46)	23%	(28)	5%	(6)	34%	(41)	121
Student Loans: No	48%	(323)	22%	(148)	3%	(18)	27%	(185)	673
Favorable Opinion of Haley	65%	(166)	9%	(22)	3%	(8)	23%	(58)	255
Unfavorable Opinion of Haley	38%	(120)	34%	(110)	2%	(8)	26%	(83)	321
Prodigal Biden Voter	47%	(25)	—	(0)	1%	(1)	52%	(28)	53

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	46%	(369)	22%	(176)	3%	(23)	28%	(226)	794
Undecided Voter (DK/WNV)	23%	(11)	—	(0)	8%	(4)	69%	(31)	46
Undecided Voter (DK)	22%	(5)	—	(0)	9%	(2)	69%	(17)	25
Watched Debate	52%	(306)	21%	(121)	3%	(15)	25%	(147)	590
Watched Debate: Did not Watch	30%	(62)	27%	(55)	4%	(8)	39%	(79)	204
Watched Debate: All of it	58%	(193)	20%	(66)	2%	(8)	19%	(63)	331
Watched Debate: Some of it	44%	(113)	21%	(55)	3%	(7)	32%	(84)	259
Continue His Campaign: Yes Biden	24%	(75)	47%	(150)	4%	(14)	25%	(79)	319
Continue His Campaign: No Biden	64%	(281)	4%	(18)	2%	(9)	30%	(130)	439
Continue His Campaign: Yes Trump	84%	(337)	4%	(18)	2%	(8)	9%	(36)	399
Continue His Campaign: No Trump	7%	(25)	43%	(152)	4%	(13)	47%	(167)	357
Conviction: Evidence	11%	(42)	41%	(155)	4%	(15)	43%	(163)	375
Conviction: Motivation to Damage	84%	(285)	5%	(16)	2%	(7)	9%	(30)	338
Conviction: DK/NO	52%	(43)	6%	(5)	2%	(2)	40%	(33)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(391)	15%	(119)	4%	(33)	32%	(251)	794
Gender: Male	54%	(203)	14%	(52)	4%	(15)	29%	(108)	378
Gender: Female	45%	(188)	16%	(67)	4%	(19)	34%	(143)	416
Age: 18-34	47%	(99)	10%	(22)	3%	(6)	40%	(84)	212
Age: 35-44	47%	(49)	16%	(17)	4%	(4)	32%	(33)	103
Age: 45-64	49%	(131)	16%	(43)	4%	(10)	32%	(85)	270
Age: 65+	53%	(112)	18%	(38)	6%	(12)	23%	(49)	210
GenZers: 1997-2012	50%	(54)	8%	(8)	4%	(4)	38%	(41)	107
Millennials: 1981-1996	45%	(92)	15%	(30)	3%	(5)	37%	(75)	202
GenXers: 1965-1980	48%	(91)	14%	(26)	6%	(11)	32%	(61)	190
Baby Boomers: 1946-1964	52%	(145)	19%	(53)	3%	(9)	25%	(70)	278
Educ: < College	53%	(254)	15%	(69)	4%	(19)	28%	(132)	475
Educ: Bachelors degree	45%	(94)	16%	(33)	4%	(9)	35%	(73)	208
Educ: Post-grad	39%	(43)	16%	(18)	4%	(5)	41%	(46)	112
Income: Under 50k	48%	(151)	18%	(57)	6%	(17)	28%	(87)	313
Income: 50k-100k	50%	(151)	14%	(41)	5%	(14)	31%	(93)	299
Income: 100k+	49%	(88)	12%	(21)	1%	(2)	39%	(70)	182
Ethnicity: White (Non-Hispanic)	52%	(346)	14%	(93)	4%	(26)	30%	(197)	662
Ethnicity: Hispanic	39%	(13)	14%	(5)	6%	(2)	40%	(13)	33
Ethnicity: Black (Non-Hispanic)	31%	(24)	23%	(18)	7%	(5)	40%	(31)	78
Ethnicity: Asian + Other (Non-Hispanic)	37%	(8)	19%	(4)	—	(0)	43%	(9)	21
All Christian	56%	(272)	15%	(72)	4%	(22)	24%	(118)	484
All Non-Christian	44%	(17)	20%	(8)	8%	(3)	27%	(10)	39
Atheist	14%	(4)	7%	(2)	6%	(2)	73%	(21)	28
Agnostic/Nothing in particular	34%	(56)	18%	(29)	2%	(3)	47%	(77)	164
Something Else	54%	(42)	10%	(8)	5%	(4)	32%	(25)	79
Evangelical	69%	(109)	8%	(13)	3%	(4)	20%	(31)	158
Non-Evangelical	50%	(199)	17%	(68)	5%	(21)	28%	(111)	399
PID: Dem (no lean)	17%	(53)	31%	(101)	7%	(23)	45%	(146)	323
PID: Ind (no lean)	42%	(60)	11%	(15)	5%	(7)	42%	(60)	142
PID: Rep (no lean)	84%	(278)	1%	(3)	1%	(4)	14%	(45)	329

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(391)	15%	(119)	4%	(33)	32%	(251)	794
PID/Gender: Dem Men	18%	(27)	26%	(39)	8%	(12)	47%	(69)	146
PID/Gender: Dem Women	15%	(27)	35%	(62)	6%	(11)	43%	(77)	176
PID/Gender: Ind Men	42%	(27)	19%	(12)	—	(0)	39%	(25)	65
PID/Gender: Ind Women	42%	(33)	4%	(3)	9%	(7)	45%	(35)	77
PID/Gender: Rep Men	90%	(149)	1%	(1)	2%	(3)	8%	(13)	166
PID/Gender: Rep Women	79%	(129)	1%	(2)	1%	(1)	19%	(31)	163
Ideo: Liberal (1-3)	14%	(31)	31%	(69)	10%	(23)	46%	(103)	225
Ideo: Moderate (4)	39%	(93)	16%	(37)	4%	(9)	41%	(96)	235
Ideo: Conservative (5-7)	83%	(266)	4%	(13)	—	(1)	12%	(39)	319
Community: Urban	39%	(59)	22%	(33)	6%	(9)	33%	(50)	152
Community: Suburban	49%	(213)	14%	(60)	4%	(17)	33%	(142)	431
Community: Rural	56%	(119)	12%	(26)	3%	(7)	28%	(59)	211
Military HHnm: Yes	54%	(66)	12%	(15)	7%	(8)	27%	(33)	121
Military HH: No	48%	(325)	16%	(105)	4%	(25)	32%	(218)	673
Employ: Private Sector	45%	(130)	13%	(37)	5%	(13)	37%	(108)	289
Employ: Government	42%	(16)	10%	(4)	9%	(4)	39%	(15)	38
Employ: Self-Employed	60%	(35)	20%	(12)	4%	(3)	16%	(9)	58
Employ: Homemaker	50%	(31)	14%	(9)	5%	(3)	31%	(19)	62
Employ: Student	20%	(5)	3%	(1)	—	(0)	77%	(18)	24
Employ: Retired	54%	(118)	18%	(39)	4%	(8)	25%	(55)	220
Employ: Unemployed	56%	(34)	19%	(11)	2%	(1)	23%	(14)	60
Employ: Other	50%	(22)	17%	(7)	4%	(2)	29%	(13)	44

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(391)	15%	(119)	4%	(33)	32%	(251)	794
Protestant	54%	(120)	16%	(36)	5%	(11)	25%	(56)	223
Roman Catholic	57%	(146)	14%	(36)	4%	(10)	24%	(62)	255
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	—	(0)	9%	(0)	4
Jewish	37%	(7)	26%	(5)	17%	(3)	20%	(4)	19
Muslim	58%	(10)	5%	(1)	—	(0)	37%	(6)	17
Buddhist	14%	(0)	75%	(2)	—	(0)	11%	(0)	3
Atheist	14%	(4)	7%	(2)	6%	(2)	73%	(21)	28
Agnostic	31%	(12)	21%	(8)	2%	(1)	46%	(18)	38
Something else	54%	(42)	10%	(8)	5%	(4)	32%	(25)	79
Nothing in particular	35%	(44)	17%	(21)	2%	(2)	47%	(59)	126
Ideo/PID: Conservative Republican	88%	(226)	1%	(2)	—	(0)	11%	(28)	256
Ideo/PID: Moderate/Liberal Republican	70%	(51)	2%	(2)	5%	(4)	23%	(17)	74
Ideo/PID: Moderate/Conservative Democrat	24%	(32)	25%	(33)	5%	(6)	46%	(61)	132
Ideo/PID: Liberal Democrat	11%	(21)	37%	(67)	9%	(17)	43%	(80)	185
Unfavorable of Biden and Trump	45%	(56)	3%	(4)	3%	(4)	49%	(62)	126
2024 H2H Matchup: Biden Voter	8%	(28)	34%	(117)	8%	(29)	50%	(173)	347
2024 H2H Matchup: Trump Voter	88%	(351)	1%	(2)	1%	(3)	11%	(45)	401
2024 H2H Matchup: Would not Vote	24%	(5)	—	(0)	—	(0)	76%	(16)	21
2024 H2H Matchup: Do not Know	26%	(7)	—	(0)	4%	(1)	70%	(18)	25
2022 House Vote: Democrat	13%	(44)	31%	(108)	7%	(25)	48%	(165)	342
2022 House Vote: Republican	85%	(265)	2%	(5)	2%	(5)	11%	(35)	310
2022 House Vote: Did not Vote	58%	(77)	5%	(7)	1%	(1)	36%	(48)	134
2020 Vote: Joe Biden	14%	(51)	30%	(112)	8%	(30)	48%	(176)	369
2020 Vote: Donald Trump	88%	(316)	1%	(2)	—	(2)	11%	(41)	360
2020 Vote: Someone Else	15%	(1)	—	(0)	7%	(1)	79%	(7)	8
2020 Vote: Did not Vote	41%	(23)	9%	(5)	3%	(1)	47%	(27)	56
2016 Vote: Hillary Clinton	9%	(26)	36%	(104)	7%	(21)	47%	(136)	286
2016 Vote: Donald Trump	86%	(273)	1%	(2)	1%	(4)	12%	(39)	319
2016 Vote: Someone Else	23%	(3)	3%	(0)	5%	(1)	69%	(9)	12
2020 Vote/PID: Not Biden/Democrat	49%	(28)	7%	(4)	3%	(2)	41%	(24)	57

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(391)	15%	(119)	4%	(33)	32%	(251)	794
2020 Vote/PID: Not Trump/Republican	53%	(25)	4%	(2)	5%	(2)	38%	(18)	47
U.S. Economy: Wrong Track	64%	(364)	6%	(36)	2%	(12)	28%	(160)	573
U.S. Economy: Right Direction	12%	(27)	38%	(83)	9%	(21)	41%	(90)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(23)	40%	(105)	7%	(19)	43%	(112)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(339)	1%	(2)	1%	(4)	17%	(68)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(28)	10%	(12)	8%	(10)	58%	(70)	120
Top 2024 Issue: Economy	61%	(164)	7%	(19)	3%	(8)	29%	(78)	269
Community/Gender: Urban Women	34%	(22)	23%	(15)	5%	(4)	38%	(25)	66
Community/Gender: Urban Men	43%	(37)	22%	(18)	7%	(6)	29%	(25)	86
Community/Gender: Rural Women	49%	(57)	15%	(17)	3%	(4)	33%	(38)	117
Community/Gender: Rural Men	65%	(61)	9%	(9)	4%	(3)	22%	(21)	94
Community/Gender: Suburban Women	46%	(108)	15%	(35)	5%	(11)	34%	(79)	234
Community/Gender: Suburban Men	53%	(105)	13%	(25)	3%	(5)	32%	(62)	197
Homeowner	50%	(349)	15%	(100)	4%	(26)	31%	(216)	692
Renter	42%	(39)	19%	(18)	7%	(7)	32%	(30)	93
Self + Household: White-Collar	42%	(121)	18%	(52)	5%	(13)	35%	(101)	288
Self + Household: Blue Collar	56%	(215)	13%	(51)	4%	(15)	26%	(100)	380
Union HH: Yes	43%	(35)	15%	(12)	4%	(3)	39%	(32)	82
Union HH: No	50%	(356)	15%	(107)	4%	(30)	31%	(219)	712
LGBTQ+: Yes	27%	(19)	20%	(14)	2%	(1)	51%	(37)	71
LGBTQ+: No	51%	(371)	15%	(105)	4%	(32)	30%	(214)	723
Motivated to Vote	49%	(358)	16%	(118)	4%	(32)	30%	(222)	730
Parent: Yes	50%	(111)	6%	(14)	3%	(6)	41%	(90)	220
Parent: No	49%	(280)	18%	(106)	5%	(27)	28%	(160)	574
COVID Vaccine: Yes	40%	(229)	19%	(110)	5%	(32)	36%	(206)	577
COVID Vaccine: No	75%	(162)	4%	(9)	1%	(2)	20%	(44)	217
Student Loans: Yes	37%	(45)	15%	(18)	3%	(3)	45%	(54)	121
Student Loans: No	51%	(345)	15%	(102)	4%	(30)	29%	(196)	673
Favorable Opinion of Haley	63%	(160)	11%	(29)	2%	(6)	24%	(60)	255
Unfavorable Opinion of Haley	39%	(126)	19%	(62)	7%	(21)	35%	(112)	321
Prodigal Biden Voter	57%	(30)	1%	(1)	4%	(2)	37%	(20)	53

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(391)	15%	(119)	4%	(33)	32%	(251)	794
Undecided Voter (DK/WNV)	25%	(12)	—	(0)	2%	(1)	73%	(33)	46
Undecided Voter (DK)	26%	(7)	—	(0)	4%	(1)	70%	(18)	25
Watched Debate	54%	(320)	15%	(86)	4%	(21)	28%	(163)	590
Watched Debate: Did not Watch	34%	(70)	17%	(34)	6%	(12)	43%	(88)	204
Watched Debate: All of it	59%	(194)	14%	(48)	5%	(17)	22%	(72)	331
Watched Debate: Some of it	49%	(126)	15%	(38)	1%	(3)	35%	(91)	259
Continue His Campaign: Yes Biden	24%	(76)	34%	(108)	8%	(27)	34%	(109)	319
Continue His Campaign: No Biden	68%	(299)	2%	(8)	1%	(6)	29%	(126)	439
Continue His Campaign: Yes Trump	85%	(338)	4%	(17)	2%	(7)	9%	(37)	399
Continue His Campaign: No Trump	11%	(41)	28%	(100)	7%	(25)	54%	(192)	357
Conviction: Evidence	15%	(55)	27%	(100)	8%	(30)	51%	(189)	375
Conviction: Motivation to Damage	85%	(287)	5%	(15)	—	(1)	10%	(34)	338
Conviction: DK/NO	59%	(48)	5%	(4)	2%	(2)	33%	(27)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(376)	32%	(252)	14%	(113)	7%	(53)	794
Gender: Male	47%	(176)	36%	(135)	10%	(38)	8%	(28)	378
Gender: Female	48%	(200)	28%	(117)	18%	(75)	6%	(25)	416
Age: 18-34	50%	(105)	16%	(34)	19%	(39)	16%	(33)	212
Age: 35-44	37%	(38)	45%	(47)	15%	(15)	3%	(3)	103
Age: 45-64	50%	(136)	31%	(85)	13%	(36)	5%	(14)	270
Age: 65+	46%	(97)	41%	(87)	11%	(23)	1%	(3)	210
GenZers: 1997-2012	46%	(49)	22%	(23)	22%	(23)	11%	(12)	107
Millennials: 1981-1996	46%	(93)	27%	(54)	15%	(29)	12%	(25)	202
GenXers: 1965-1980	54%	(102)	26%	(50)	14%	(26)	7%	(13)	190
Baby Boomers: 1946-1964	44%	(122)	43%	(121)	12%	(32)	1%	(3)	278
Educ: < College	43%	(205)	37%	(177)	13%	(62)	6%	(30)	475
Educ: Bachelors degree	51%	(106)	25%	(53)	14%	(29)	9%	(19)	208
Educ: Post-grad	57%	(64)	20%	(23)	19%	(21)	4%	(4)	112
Income: Under 50k	45%	(140)	37%	(116)	13%	(42)	5%	(15)	313
Income: 50k-100k	50%	(151)	28%	(82)	13%	(38)	9%	(27)	299
Income: 100k+	47%	(85)	29%	(54)	18%	(33)	6%	(11)	182
Ethnicity: White (Non-Hispanic)	43%	(285)	35%	(233)	15%	(99)	7%	(45)	662
Ethnicity: Hispanic	60%	(20)	24%	(8)	8%	(3)	8%	(3)	33
Ethnicity: Black (Non-Hispanic)	72%	(56)	11%	(9)	15%	(11)	2%	(2)	78
Ethnicity: Asian + Other (Non-Hispanic)	71%	(15)	10%	(2)	1%	(0)	18%	(4)	21
All Christian	42%	(206)	41%	(200)	12%	(60)	4%	(18)	484
All Non-Christian	64%	(25)	12%	(5)	6%	(2)	19%	(7)	39
Atheist	70%	(20)	1%	(0)	28%	(8)	1%	(0)	28
Agnostic/Nothing in particular	55%	(91)	13%	(22)	19%	(31)	13%	(21)	164
Something Else	45%	(35)	32%	(25)	15%	(12)	8%	(6)	79
Evangelical	29%	(45)	51%	(80)	12%	(19)	8%	(13)	158
Non-Evangelical	49%	(195)	36%	(142)	13%	(50)	3%	(12)	399
PID: Dem (no lean)	81%	(262)	5%	(17)	12%	(37)	2%	(6)	323
PID: Ind (no lean)	52%	(74)	21%	(30)	14%	(20)	13%	(18)	142
PID: Rep (no lean)	12%	(39)	62%	(205)	17%	(56)	9%	(29)	329

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(376)	32%	(252)	14%	(113)	7%	(53)	794
PID/Gender: Dem Men	81%	(119)	8%	(11)	9%	(13)	2%	(3)	146
PID/Gender: Dem Women	81%	(144)	3%	(6)	13%	(24)	2%	(3)	176
PID/Gender: Ind Men	47%	(31)	21%	(13)	14%	(9)	18%	(12)	65
PID/Gender: Ind Women	56%	(44)	22%	(17)	14%	(11)	8%	(6)	77
PID/Gender: Rep Men	16%	(26)	67%	(111)	9%	(15)	8%	(14)	166
PID/Gender: Rep Women	8%	(13)	58%	(95)	25%	(40)	9%	(15)	163
Ideo: Liberal (1-3)	82%	(185)	6%	(14)	10%	(21)	2%	(4)	225
Ideo: Moderate (4)	56%	(133)	17%	(39)	17%	(40)	10%	(24)	235
Ideo: Conservative (5-7)	15%	(49)	62%	(199)	15%	(47)	8%	(25)	319
Community: Urban	55%	(83)	26%	(39)	17%	(26)	2%	(4)	152
Community: Suburban	51%	(220)	26%	(113)	15%	(64)	8%	(35)	431
Community: Rural	35%	(73)	47%	(100)	11%	(23)	7%	(14)	211
Military HHnm: Yes	46%	(56)	28%	(34)	21%	(25)	5%	(7)	121
Military HH: No	48%	(320)	32%	(218)	13%	(87)	7%	(47)	673
Employ: Private Sector	54%	(156)	22%	(63)	14%	(40)	10%	(30)	289
Employ: Government	59%	(23)	28%	(11)	9%	(4)	3%	(1)	38
Employ: Self-Employed	37%	(21)	47%	(28)	12%	(7)	4%	(2)	58
Employ: Homemaker	36%	(22)	36%	(22)	11%	(7)	17%	(10)	62
Employ: Student	55%	(13)	2%	(1)	38%	(9)	5%	(1)	24
Employ: Retired	42%	(91)	43%	(96)	13%	(29)	2%	(4)	220
Employ: Unemployed	46%	(28)	33%	(19)	18%	(10)	3%	(2)	60
Employ: Other	50%	(22)	30%	(13)	14%	(6)	6%	(3)	44

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(376)	32%	(252)	14%	(113)	7%	(53)	794
Protestant	45%	(100)	41%	(90)	9%	(20)	6%	(13)	223
Roman Catholic	41%	(106)	42%	(107)	15%	(37)	2%	(5)	255
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	87%	(3)	9%	(0)	—	(0)	4
Jewish	65%	(13)	19%	(4)	5%	(1)	11%	(2)	19
Muslim	59%	(10)	5%	(1)	8%	(1)	28%	(5)	17
Buddhist	86%	(2)	—	(0)	—	(0)	14%	(0)	3
Atheist	70%	(20)	1%	(0)	28%	(8)	1%	(0)	28
Agnostic	72%	(27)	14%	(5)	7%	(3)	7%	(3)	38
Something else	45%	(35)	32%	(25)	15%	(12)	8%	(6)	79
Nothing in particular	50%	(63)	13%	(17)	22%	(28)	15%	(19)	126
Ideo/PID: Conservative Republican	9%	(23)	68%	(174)	15%	(37)	8%	(21)	256
Ideo/PID: Moderate/Liberal Republican	22%	(16)	42%	(31)	25%	(18)	11%	(8)	74
Ideo/PID: Moderate/Conservative Democrat	74%	(97)	7%	(9)	17%	(22)	3%	(3)	132
Ideo/PID: Liberal Democrat	86%	(159)	4%	(8)	8%	(15)	1%	(3)	185
Unfavorable of Biden and Trump	42%	(53)	12%	(15)	40%	(50)	6%	(8)	126
2024 H2H Matchup: Biden Voter	91%	(315)	2%	(8)	6%	(21)	1%	(4)	347
2024 H2H Matchup: Trump Voter	12%	(49)	60%	(241)	16%	(65)	11%	(46)	401
2024 H2H Matchup: Would not Vote	26%	(5)	11%	(2)	58%	(12)	5%	(1)	21
2024 H2H Matchup: Do not Know	27%	(7)	2%	(1)	61%	(15)	11%	(3)	25
2022 House Vote: Democrat	85%	(292)	4%	(14)	8%	(26)	3%	(10)	342
2022 House Vote: Republican	10%	(31)	66%	(204)	16%	(48)	8%	(26)	310
2022 House Vote: Did not Vote	38%	(51)	21%	(28)	28%	(37)	13%	(17)	134
2020 Vote: Joe Biden	84%	(309)	4%	(14)	9%	(32)	4%	(14)	369
2020 Vote: Donald Trump	9%	(34)	63%	(228)	18%	(64)	9%	(34)	360
2020 Vote: Someone Else	79%	(7)	10%	(1)	11%	(1)	—	(0)	8
2020 Vote: Did not Vote	46%	(26)	17%	(10)	27%	(15)	10%	(5)	56
2016 Vote: Hillary Clinton	87%	(250)	5%	(13)	7%	(19)	2%	(4)	286
2016 Vote: Donald Trump	11%	(35)	62%	(196)	18%	(58)	9%	(30)	319
2016 Vote: Someone Else	71%	(9)	11%	(1)	18%	(2)	—	(0)	12
2020 Vote/PID: Not Biden/Democrat	40%	(23)	20%	(12)	36%	(21)	3%	(2)	57

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(376)	32%	(252)	14%	(113)	7%	(53)	794
2020 Vote/PID: Not Trump/Republican	34%	(16)	31%	(14)	22%	(10)	13%	(6)	47
U.S. Economy: Wrong Track	33%	(190)	41%	(237)	18%	(102)	8%	(43)	573
U.S. Economy: Right Direction	84%	(185)	7%	(15)	5%	(11)	5%	(10)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(235)	5%	(13)	4%	(10)	1%	(1)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(74)	55%	(227)	16%	(67)	11%	(45)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	55%	(66)	10%	(11)	30%	(36)	5%	(6)	120
Top 2024 Issue: Economy	34%	(91)	36%	(98)	16%	(43)	14%	(37)	269
Community/Gender: Urban Women	54%	(36)	22%	(14)	19%	(13)	4%	(3)	66
Community/Gender: Urban Men	55%	(47)	29%	(25)	15%	(13)	1%	(1)	86
Community/Gender: Rural Women	34%	(39)	42%	(49)	14%	(16)	11%	(13)	117
Community/Gender: Rural Men	36%	(34)	54%	(51)	8%	(8)	2%	(2)	94
Community/Gender: Suburban Women	53%	(125)	23%	(54)	20%	(46)	4%	(9)	234
Community/Gender: Suburban Men	48%	(94)	30%	(59)	9%	(18)	13%	(26)	197
Homeowner	46%	(318)	33%	(227)	14%	(99)	7%	(48)	692
Renter	57%	(53)	25%	(24)	13%	(12)	5%	(4)	93
Self + Household: White-Collar	54%	(155)	26%	(73)	13%	(37)	8%	(22)	288
Self + Household: Blue Collar	43%	(164)	39%	(149)	13%	(49)	5%	(18)	380
Union HH: Yes	57%	(46)	27%	(22)	10%	(8)	6%	(5)	82
Union HH: No	46%	(329)	32%	(230)	15%	(105)	7%	(48)	712
LGBTQ+: Yes	58%	(41)	7%	(5)	26%	(18)	9%	(7)	71
LGBTQ+: No	46%	(334)	34%	(247)	13%	(94)	6%	(47)	723
Motivated to Vote	49%	(356)	33%	(238)	13%	(93)	6%	(42)	730
Parent: Yes	42%	(92)	32%	(71)	17%	(36)	9%	(21)	220
Parent: No	49%	(284)	32%	(181)	13%	(76)	6%	(32)	574
COVID Vaccine: Yes	56%	(325)	23%	(135)	16%	(91)	4%	(25)	577
COVID Vaccine: No	23%	(50)	54%	(117)	10%	(22)	13%	(28)	217
Student Loans: Yes	58%	(70)	18%	(22)	17%	(20)	7%	(9)	121
Student Loans: No	45%	(306)	34%	(230)	14%	(92)	7%	(44)	673
Favorable Opinion of Haley	31%	(78)	47%	(120)	16%	(40)	6%	(16)	255
Unfavorable Opinion of Haley	59%	(190)	25%	(82)	10%	(31)	5%	(18)	321
Prodigal Biden Voter	27%	(14)	11%	(6)	38%	(20)	23%	(12)	53

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(376)	32%	(252)	14%	(113)	7%	(53)	794
Undecided Voter (DK/WNV)	26%	(12)	6%	(3)	59%	(27)	8%	(4)	46
Undecided Voter (DK)	27%	(7)	2%	(1)	61%	(15)	11%	(3)	25
Watched Debate	43%	(254)	37%	(219)	13%	(75)	7%	(42)	590
Watched Debate: Did not Watch	60%	(122)	16%	(33)	19%	(38)	6%	(12)	204
Watched Debate: All of it	41%	(135)	46%	(154)	10%	(34)	3%	(9)	331
Watched Debate: Some of it	46%	(119)	25%	(66)	16%	(41)	13%	(33)	259
Continue His Campaign: Yes Biden	74%	(235)	18%	(57)	5%	(17)	3%	(10)	319
Continue His Campaign: No Biden	28%	(121)	43%	(189)	20%	(88)	9%	(41)	439
Continue His Campaign: Yes Trump	15%	(61)	60%	(241)	13%	(52)	11%	(46)	399
Continue His Campaign: No Trump	82%	(291)	2%	(8)	14%	(51)	2%	(7)	357
Conviction: Evidence	80%	(301)	4%	(16)	12%	(45)	3%	(13)	375
Conviction: Motivation to Damage	14%	(49)	64%	(217)	14%	(47)	7%	(25)	338
Conviction: DK/NO	31%	(26)	23%	(19)	26%	(21)	19%	(16)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(237)	46%	(365)	2%	(18)	22%	(174)	794
Gender: Male	36%	(136)	43%	(163)	2%	(8)	18%	(69)	378
Gender: Female	24%	(100)	49%	(202)	2%	(9)	25%	(105)	416
Age: 18-34	23%	(48)	43%	(91)	4%	(8)	31%	(65)	212
Age: 35-44	35%	(36)	38%	(39)	3%	(3)	23%	(23)	103
Age: 45-64	26%	(70)	51%	(138)	2%	(4)	21%	(57)	270
Age: 65+	39%	(82)	46%	(97)	1%	(2)	14%	(29)	210
GenZers: 1997-2012	30%	(32)	40%	(42)	4%	(4)	26%	(28)	107
Millennials: 1981-1996	24%	(49)	43%	(86)	4%	(7)	30%	(60)	202
GenXers: 1965-1980	25%	(48)	53%	(101)	2%	(4)	20%	(38)	190
Baby Boomers: 1946-1964	37%	(103)	45%	(126)	1%	(3)	17%	(47)	278
Educ: < College	35%	(167)	39%	(187)	3%	(15)	22%	(106)	475
Educ: Bachelors degree	26%	(55)	56%	(116)	—	(1)	18%	(37)	208
Educ: Post-grad	14%	(15)	56%	(63)	2%	(2)	28%	(31)	112
Income: Under 50k	37%	(115)	42%	(132)	3%	(9)	18%	(58)	313
Income: 50k-100k	28%	(83)	45%	(136)	3%	(9)	24%	(72)	299
Income: 100k+	21%	(39)	54%	(98)	—	(1)	25%	(45)	182
Ethnicity: White (Non-Hispanic)	33%	(219)	42%	(281)	2%	(15)	22%	(147)	662
Ethnicity: Hispanic	28%	(9)	42%	(14)	—	(0)	30%	(10)	33
Ethnicity: Black (Non-Hispanic)	5%	(4)	76%	(59)	3%	(2)	16%	(13)	78
Ethnicity: Asian + Other (Non-Hispanic)	21%	(5)	53%	(11)	—	(0)	25%	(5)	21
All Christian	38%	(183)	41%	(200)	2%	(11)	19%	(90)	484
All Non-Christian	36%	(14)	50%	(19)	3%	(1)	12%	(4)	39
Atheist	2%	(1)	58%	(16)	—	(0)	40%	(11)	28
Agnostic/Nothing in particular	9%	(15)	57%	(93)	3%	(6)	31%	(51)	164
Something Else	31%	(25)	46%	(36)	1%	(0)	22%	(18)	79
Evangelical	47%	(74)	27%	(42)	5%	(9)	21%	(33)	158
Non-Evangelical	33%	(131)	48%	(192)	1%	(3)	19%	(74)	399
PID: Dem (no lean)	5%	(16)	82%	(266)	—	(1)	12%	(40)	323
PID: Ind (no lean)	14%	(20)	48%	(68)	6%	(9)	32%	(45)	142
PID: Rep (no lean)	61%	(200)	9%	(31)	2%	(8)	27%	(90)	329

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(237)	46%	(365)	2%	(18)	22%	(174)	794
PID/Gender: Dem Men	11%	(16)	75%	(110)	—	(1)	14%	(20)	146
PID/Gender: Dem Women	—	(0)	88%	(156)	—	(0)	11%	(20)	176
PID/Gender: Ind Men	13%	(8)	51%	(33)	9%	(6)	28%	(18)	65
PID/Gender: Ind Women	16%	(12)	46%	(36)	4%	(3)	34%	(26)	77
PID/Gender: Rep Men	68%	(112)	12%	(20)	1%	(2)	19%	(31)	166
PID/Gender: Rep Women	54%	(88)	7%	(11)	4%	(6)	36%	(59)	163
Ideo: Liberal (1-3)	8%	(18)	83%	(187)	1%	(2)	9%	(19)	225
Ideo: Moderate (4)	15%	(35)	54%	(127)	3%	(7)	28%	(67)	235
Ideo: Conservative (5-7)	58%	(184)	14%	(44)	2%	(7)	26%	(84)	319
Community: Urban	27%	(41)	52%	(78)	2%	(3)	19%	(29)	152
Community: Suburban	26%	(110)	49%	(211)	3%	(12)	23%	(98)	431
Community: Rural	40%	(85)	36%	(76)	1%	(3)	22%	(47)	211
Military HHnm: Yes	29%	(35)	49%	(60)	—	(0)	21%	(26)	121
Military HH: No	30%	(201)	45%	(305)	3%	(18)	22%	(148)	673
Employ: Private Sector	24%	(69)	50%	(144)	4%	(12)	22%	(64)	289
Employ: Government	22%	(8)	60%	(23)	4%	(2)	15%	(6)	38
Employ: Self-Employed	51%	(30)	29%	(17)	4%	(2)	16%	(10)	58
Employ: Homemaker	21%	(13)	30%	(19)	—	(0)	48%	(29)	62
Employ: Student	11%	(3)	59%	(14)	—	(0)	30%	(7)	24
Employ: Retired	37%	(82)	44%	(96)	—	(1)	18%	(40)	220
Employ: Unemployed	31%	(19)	43%	(26)	1%	(1)	24%	(14)	60
Employ: Other	30%	(13)	60%	(26)	1%	(0)	9%	(4)	44

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(237)	46%	(365)	2%	(18)	22%	(174)	794
Protestant	31%	(69)	46%	(104)	2%	(5)	21%	(46)	223
Roman Catholic	44%	(111)	37%	(94)	2%	(6)	17%	(43)	255
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	—	(0)	39%	(1)	4
Jewish	27%	(5)	58%	(11)	5%	(1)	10%	(2)	19
Muslim	48%	(8)	36%	(6)	—	(0)	15%	(3)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	—	(0)	3
Atheist	2%	(1)	58%	(16)	—	(0)	40%	(11)	28
Agnostic	11%	(4)	69%	(26)	1%	(0)	19%	(7)	38
Something else	31%	(25)	46%	(36)	1%	(0)	22%	(18)	79
Nothing in particular	8%	(11)	53%	(67)	4%	(5)	35%	(44)	126
Ideo/PID: Conservative Republican	65%	(166)	7%	(19)	2%	(5)	26%	(65)	256
Ideo/PID: Moderate/Liberal Republican	46%	(34)	17%	(12)	4%	(3)	34%	(25)	74
Ideo/PID: Moderate/Conservative Democrat	6%	(9)	74%	(98)	1%	(1)	19%	(25)	132
Ideo/PID: Liberal Democrat	4%	(8)	88%	(163)	—	(0)	8%	(14)	185
Unfavorable of Biden and Trump	7%	(9)	39%	(50)	2%	(3)	51%	(65)	126
2024 H2H Matchup: Biden Voter	—	(1)	91%	(316)	1%	(2)	8%	(28)	347
2024 H2H Matchup: Trump Voter	58%	(234)	11%	(44)	3%	(10)	28%	(113)	401
2024 H2H Matchup: Would not Vote	11%	(2)	1%	(0)	8%	(2)	80%	(17)	21
2024 H2H Matchup: Do not Know	—	(0)	21%	(5)	13%	(3)	66%	(17)	25
2022 House Vote: Democrat	4%	(14)	83%	(285)	1%	(4)	11%	(38)	342
2022 House Vote: Republican	61%	(190)	10%	(32)	3%	(8)	26%	(80)	310
2022 House Vote: Did not Vote	22%	(29)	36%	(48)	4%	(5)	39%	(52)	134
2020 Vote: Joe Biden	2%	(8)	84%	(310)	1%	(4)	13%	(47)	369
2020 Vote: Donald Trump	61%	(221)	8%	(28)	2%	(8)	29%	(103)	360
2020 Vote: Someone Else	9%	(1)	48%	(4)	7%	(1)	37%	(3)	8
2020 Vote: Did not Vote	11%	(6)	41%	(23)	10%	(6)	38%	(21)	56
2016 Vote: Hillary Clinton	1%	(4)	91%	(259)	1%	(4)	7%	(19)	286
2016 Vote: Donald Trump	59%	(188)	8%	(26)	2%	(7)	31%	(97)	319
2016 Vote: Someone Else	5%	(1)	52%	(6)	5%	(1)	38%	(5)	12
2020 Vote/PID: Not Biden/Democrat	20%	(12)	46%	(26)	1%	(0)	33%	(19)	57

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(237)	46%	(365)	2%	(18)	22%	(174)	794
2020 Vote/PID: Not Trump/Republican	19%	(9)	40%	(19)	4%	(2)	38%	(18)	47
U.S. Economy: Wrong Track	39%	(224)	31%	(177)	2%	(12)	28%	(160)	573
U.S. Economy: Right Direction	6%	(13)	85%	(189)	2%	(5)	6%	(14)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	91%	(237)	1%	(3)	5%	(12)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(223)	15%	(62)	3%	(12)	28%	(117)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	55%	(66)	2%	(3)	38%	(45)	120
Top 2024 Issue: Economy	33%	(90)	32%	(86)	3%	(9)	31%	(85)	269
Community/Gender: Urban Women	20%	(13)	59%	(39)	4%	(2)	18%	(12)	66
Community/Gender: Urban Men	33%	(28)	46%	(39)	1%	(1)	20%	(17)	86
Community/Gender: Rural Women	33%	(39)	38%	(44)	—	(0)	29%	(34)	117
Community/Gender: Rural Men	49%	(46)	34%	(32)	3%	(3)	15%	(14)	94
Community/Gender: Suburban Women	21%	(48)	51%	(119)	3%	(7)	26%	(60)	234
Community/Gender: Suburban Men	31%	(62)	47%	(92)	2%	(5)	20%	(39)	197
Homeowner	31%	(212)	45%	(313)	2%	(14)	22%	(153)	692
Renter	25%	(23)	52%	(49)	4%	(4)	19%	(18)	93
Self + Household: White-Collar	22%	(64)	56%	(162)	1%	(4)	20%	(57)	288
Self + Household: Blue Collar	37%	(140)	39%	(149)	2%	(9)	22%	(82)	380
Union HH: Yes	29%	(24)	53%	(43)	2%	(2)	16%	(13)	82
Union HH: No	30%	(213)	45%	(322)	2%	(16)	23%	(161)	712
LGBTQ+: Yes	12%	(9)	55%	(40)	4%	(3)	29%	(21)	71
LGBTQ+: No	32%	(228)	45%	(326)	2%	(15)	21%	(154)	723
Motivated to Vote	31%	(225)	48%	(347)	2%	(17)	19%	(141)	730
Parent: Yes	28%	(63)	39%	(87)	1%	(2)	31%	(69)	220
Parent: No	30%	(174)	49%	(279)	3%	(16)	18%	(105)	574
COVID Vaccine: Yes	21%	(122)	57%	(330)	2%	(14)	19%	(110)	577
COVID Vaccine: No	53%	(115)	16%	(35)	2%	(3)	30%	(64)	217
Student Loans: Yes	24%	(29)	56%	(68)	1%	(1)	20%	(24)	121
Student Loans: No	31%	(208)	44%	(298)	2%	(17)	22%	(151)	673
Favorable Opinion of Haley	41%	(104)	37%	(93)	3%	(7)	20%	(51)	255
Unfavorable Opinion of Haley	26%	(82)	56%	(181)	—	(2)	18%	(56)	321
Prodigal Biden Voter	16%	(8)	25%	(13)	3%	(1)	56%	(30)	53

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(237)	46%	(365)	2%	(18)	22%	(174)	794
Undecided Voter (DK/WNV)	5%	(2)	12%	(5)	11%	(5)	72%	(33)	46
Undecided Voter (DK)	—	(0)	21%	(5)	13%	(3)	66%	(17)	25
Watched Debate	35%	(206)	42%	(250)	2%	(14)	20%	(121)	590
Watched Debate: Did not Watch	15%	(31)	57%	(116)	2%	(4)	26%	(54)	204
Watched Debate: All of it	45%	(150)	41%	(135)	1%	(5)	13%	(42)	331
Watched Debate: Some of it	22%	(56)	44%	(115)	3%	(9)	30%	(79)	259
Continue His Campaign: Yes Biden	15%	(48)	74%	(235)	1%	(3)	10%	(33)	319
Continue His Campaign: No Biden	41%	(180)	26%	(115)	3%	(12)	30%	(133)	439
Continue His Campaign: Yes Trump	59%	(234)	14%	(58)	3%	(12)	24%	(97)	399
Continue His Campaign: No Trump	1%	(3)	81%	(289)	1%	(4)	17%	(61)	357
Conviction: Evidence	4%	(14)	81%	(302)	1%	(3)	15%	(55)	375
Conviction: Motivation to Damage	60%	(202)	10%	(34)	2%	(7)	28%	(95)	338
Conviction: DK/NO	26%	(21)	36%	(29)	9%	(7)	29%	(24)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(280)	40%	(320)	1%	(10)	23%	(185)	794
Gender: Male	41%	(154)	36%	(137)	1%	(3)	22%	(83)	378
Gender: Female	30%	(126)	44%	(182)	2%	(7)	24%	(102)	416
Age: 18-34	27%	(57)	39%	(82)	2%	(5)	32%	(68)	212
Age: 35-44	45%	(46)	37%	(38)	—	(0)	17%	(18)	103
Age: 45-64	33%	(89)	42%	(112)	1%	(3)	24%	(65)	270
Age: 65+	42%	(88)	42%	(87)	1%	(2)	16%	(33)	210
GenZers: 1997-2012	31%	(33)	40%	(42)	1%	(1)	28%	(30)	107
Millennials: 1981-1996	33%	(67)	37%	(75)	2%	(4)	28%	(56)	202
GenXers: 1965-1980	33%	(63)	41%	(78)	2%	(3)	24%	(46)	190
Baby Boomers: 1946-1964	41%	(114)	41%	(115)	1%	(2)	17%	(48)	278
Educ: < College	40%	(188)	35%	(165)	1%	(5)	25%	(116)	475
Educ: Bachelors degree	33%	(68)	48%	(100)	2%	(5)	17%	(35)	208
Educ: Post-grad	21%	(24)	49%	(55)	—	(0)	30%	(33)	112
Income: Under 50k	40%	(126)	40%	(124)	—	(1)	20%	(62)	313
Income: 50k-100k	33%	(100)	39%	(116)	2%	(7)	25%	(76)	299
Income: 100k+	30%	(54)	43%	(79)	1%	(3)	26%	(47)	182
Ethnicity: White (Non-Hispanic)	39%	(257)	37%	(247)	2%	(10)	22%	(149)	662
Ethnicity: Hispanic	30%	(10)	41%	(14)	—	(0)	29%	(10)	33
Ethnicity: Black (Non-Hispanic)	10%	(8)	67%	(52)	—	(0)	23%	(18)	78
Ethnicity: Asian + Other (Non-Hispanic)	25%	(5)	35%	(7)	—	(0)	40%	(9)	21
All Christian	43%	(210)	37%	(179)	2%	(8)	18%	(87)	484
All Non-Christian	41%	(16)	47%	(18)	—	(0)	12%	(5)	39
Atheist	7%	(2)	57%	(16)	—	(0)	35%	(10)	28
Agnostic/Nothing in particular	15%	(24)	46%	(76)	—	(0)	39%	(64)	164
Something Else	35%	(28)	38%	(30)	2%	(2)	25%	(19)	79
Evangelical	59%	(93)	20%	(31)	2%	(4)	19%	(29)	158
Non-Evangelical	35%	(141)	45%	(178)	1%	(6)	19%	(74)	399
PID: Dem (no lean)	5%	(17)	78%	(253)	1%	(2)	16%	(51)	323
PID: Ind (no lean)	24%	(34)	37%	(52)	3%	(4)	36%	(52)	142
PID: Rep (no lean)	69%	(229)	4%	(14)	1%	(4)	25%	(82)	329

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(280)	40%	(320)	1%	(10)	23%	(185)	794
PID/Gender: Dem Men	9%	(13)	71%	(104)	—	(0)	20%	(29)	146
PID/Gender: Dem Women	2%	(4)	84%	(149)	1%	(2)	12%	(21)	176
PID/Gender: Ind Men	26%	(17)	38%	(24)	1%	(1)	35%	(22)	65
PID/Gender: Ind Women	22%	(17)	36%	(28)	4%	(3)	38%	(29)	77
PID/Gender: Rep Men	75%	(124)	5%	(8)	1%	(2)	19%	(31)	166
PID/Gender: Rep Women	64%	(104)	3%	(5)	1%	(2)	32%	(51)	163
Ideo: Liberal (1-3)	8%	(17)	77%	(175)	—	(1)	14%	(33)	225
Ideo: Moderate (4)	20%	(47)	48%	(114)	2%	(6)	29%	(69)	235
Ideo: Conservative (5-7)	67%	(215)	8%	(26)	1%	(4)	23%	(74)	319
Community: Urban	29%	(45)	46%	(70)	—	(1)	24%	(36)	152
Community: Suburban	30%	(131)	42%	(181)	2%	(8)	26%	(110)	431
Community: Rural	49%	(104)	32%	(68)	1%	(1)	18%	(38)	211
Military HHnm: Yes	34%	(41)	40%	(49)	1%	(2)	24%	(29)	121
Military HH: No	35%	(238)	40%	(270)	1%	(9)	23%	(155)	673
Employ: Private Sector	28%	(80)	41%	(119)	2%	(5)	30%	(86)	289
Employ: Government	27%	(10)	53%	(20)	2%	(1)	18%	(7)	38
Employ: Self-Employed	61%	(36)	27%	(16)	—	(0)	11%	(7)	58
Employ: Homemaker	41%	(25)	30%	(19)	6%	(4)	22%	(14)	62
Employ: Student	11%	(3)	57%	(14)	2%	(1)	30%	(7)	24
Employ: Retired	39%	(87)	39%	(86)	—	(0)	21%	(47)	220
Employ: Unemployed	35%	(21)	43%	(26)	—	(0)	22%	(13)	60
Employ: Other	44%	(19)	46%	(20)	—	(0)	10%	(4)	44

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(280)	40%	(320)	1%	(10)	23%	(185)	794
Protestant	39%	(88)	41%	(92)	2%	(4)	18%	(39)	223
Roman Catholic	47%	(119)	34%	(87)	1%	(4)	18%	(45)	255
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	—	(0)	9%	(0)	4
Jewish	31%	(6)	67%	(13)	—	(0)	2%	(0)	19
Muslim	55%	(9)	20%	(3)	—	(0)	25%	(4)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	—	(0)	3
Atheist	7%	(2)	57%	(16)	—	(0)	35%	(10)	28
Agnostic	12%	(4)	66%	(25)	—	(0)	22%	(8)	38
Something else	35%	(28)	38%	(30)	2%	(2)	25%	(19)	79
Nothing in particular	16%	(20)	40%	(50)	—	(0)	44%	(56)	126
Ideo/PID: Conservative Republican	74%	(190)	2%	(6)	1%	(4)	22%	(57)	256
Ideo/PID: Moderate/Liberal Republican	53%	(39)	11%	(8)	1%	(1)	35%	(26)	74
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	70%	(93)	1%	(2)	20%	(27)	132
Ideo/PID: Liberal Democrat	4%	(7)	84%	(155)	—	(0)	12%	(23)	185
Unfavorable of Biden and Trump	9%	(11)	25%	(32)	3%	(4)	63%	(80)	126
2024 H2H Matchup: Biden Voter	1%	(2)	85%	(294)	—	(0)	15%	(51)	347
2024 H2H Matchup: Trump Voter	68%	(274)	6%	(23)	2%	(10)	23%	(94)	401
2024 H2H Matchup: Would not Vote	11%	(2)	1%	(0)	—	(0)	88%	(18)	21
2024 H2H Matchup: Do not Know	2%	(1)	10%	(3)	—	(0)	88%	(22)	25
2022 House Vote: Democrat	5%	(17)	79%	(270)	1%	(2)	16%	(53)	342
2022 House Vote: Republican	71%	(219)	4%	(12)	2%	(6)	23%	(73)	310
2022 House Vote: Did not Vote	29%	(38)	28%	(37)	2%	(2)	42%	(56)	134
2020 Vote: Joe Biden	4%	(13)	78%	(287)	—	(2)	18%	(67)	369
2020 Vote: Donald Trump	71%	(257)	2%	(8)	2%	(8)	24%	(87)	360
2020 Vote: Someone Else	15%	(1)	15%	(1)	—	(0)	70%	(6)	8
2020 Vote: Did not Vote	14%	(8)	42%	(23)	—	(0)	45%	(25)	56
2016 Vote: Hillary Clinton	4%	(10)	83%	(237)	1%	(2)	13%	(38)	286
2016 Vote: Donald Trump	69%	(219)	3%	(10)	2%	(8)	26%	(82)	319
2016 Vote: Someone Else	10%	(1)	49%	(6)	—	(0)	41%	(5)	12
2020 Vote/PID: Not Biden/Democrat	24%	(14)	41%	(24)	1%	(0)	34%	(20)	57

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(280)	40%	(320)	1%	(10)	23%	(185)	794
2020 Vote/PID: Not Trump/Republican	30%	(14)	26%	(12)	—	(0)	44%	(21)	47
U.S. Economy: Wrong Track	45%	(258)	24%	(137)	2%	(9)	30%	(169)	573
U.S. Economy: Right Direction	10%	(22)	83%	(182)	—	(1)	7%	(16)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	88%	(229)	—	(0)	8%	(20)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	63%	(262)	8%	(33)	2%	(8)	27%	(111)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	47%	(57)	1%	(2)	45%	(54)	120
Top 2024 Issue: Economy	42%	(114)	27%	(72)	3%	(8)	28%	(75)	269
Community/Gender: Urban Women	22%	(15)	57%	(37)	1%	(0)	21%	(14)	66
Community/Gender: Urban Men	35%	(30)	39%	(33)	—	(0)	26%	(23)	86
Community/Gender: Rural Women	47%	(55)	35%	(41)	—	(1)	17%	(20)	117
Community/Gender: Rural Men	52%	(49)	28%	(27)	1%	(1)	19%	(18)	94
Community/Gender: Suburban Women	24%	(56)	44%	(104)	3%	(6)	29%	(68)	234
Community/Gender: Suburban Men	38%	(75)	39%	(78)	1%	(2)	21%	(42)	197
Homeowner	36%	(251)	39%	(271)	1%	(9)	23%	(161)	692
Renter	29%	(27)	48%	(45)	2%	(1)	21%	(20)	93
Self + Household: White-Collar	30%	(85)	49%	(140)	2%	(6)	20%	(57)	288
Self + Household: Blue Collar	42%	(160)	33%	(125)	1%	(2)	24%	(92)	380
Union HH: Yes	34%	(28)	44%	(36)	2%	(2)	20%	(16)	82
Union HH: No	35%	(251)	40%	(283)	1%	(9)	24%	(168)	712
LGBTQ+: Yes	17%	(12)	53%	(38)	2%	(2)	28%	(20)	71
LGBTQ+: No	37%	(268)	39%	(282)	1%	(9)	23%	(164)	723
Motivated to Vote	36%	(265)	42%	(303)	1%	(10)	21%	(151)	730
Parent: Yes	38%	(83)	31%	(69)	3%	(6)	28%	(62)	220
Parent: No	34%	(197)	44%	(250)	1%	(4)	21%	(123)	574
COVID Vaccine: Yes	25%	(146)	50%	(290)	1%	(6)	23%	(135)	577
COVID Vaccine: No	61%	(133)	14%	(29)	2%	(4)	23%	(50)	217
Student Loans: Yes	27%	(33)	51%	(62)	2%	(2)	20%	(24)	121
Student Loans: No	37%	(247)	38%	(258)	1%	(8)	24%	(160)	673
Favorable Opinion of Haley	50%	(127)	31%	(78)	2%	(4)	18%	(46)	255
Unfavorable Opinion of Haley	29%	(92)	52%	(167)	1%	(3)	19%	(60)	321
Prodigal Biden Voter	21%	(11)	23%	(12)	3%	(2)	54%	(28)	53

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Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	35%	(280)	40%	(320)	1%	(10)	23%	(185)	794
Undecided Voter (DK/WNV)	6%	(3)	6%	(3)	—	(0)	88%	(40)	46
Undecided Voter (DK)	2%	(1)	10%	(3)	—	(0)	88%	(22)	25
Watched Debate	41%	(242)	37%	(218)	2%	(10)	20%	(120)	590
Watched Debate: Did not Watch	18%	(37)	50%	(102)	—	(0)	32%	(65)	204
Watched Debate: All of it	49%	(163)	35%	(117)	2%	(6)	13%	(44)	331
Watched Debate: Some of it	31%	(79)	39%	(100)	1%	(4)	29%	(75)	259
Continue His Campaign: Yes Biden	16%	(52)	70%	(223)	1%	(3)	13%	(41)	319
Continue His Campaign: No Biden	50%	(219)	19%	(83)	2%	(7)	30%	(130)	439
Continue His Campaign: Yes Trump	68%	(272)	11%	(45)	2%	(8)	18%	(74)	399
Continue His Campaign: No Trump	2%	(7)	72%	(256)	1%	(2)	26%	(92)	357
Conviction: Evidence	4%	(16)	74%	(278)	1%	(2)	21%	(78)	375
Conviction: Motivation to Damage	71%	(239)	7%	(24)	1%	(5)	21%	(70)	338
Conviction: DK/NO	30%	(24)	22%	(18)	4%	(3)	44%	(36)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(388)	29%	(231)	2%	(14)	20%	(160)	794
Gender: Male	53%	(201)	28%	(107)	3%	(10)	16%	(61)	378
Gender: Female	45%	(188)	30%	(124)	1%	(5)	24%	(100)	416
Age: 18-34	47%	(99)	21%	(44)	2%	(4)	30%	(64)	212
Age: 35-44	54%	(55)	26%	(27)	3%	(3)	17%	(17)	103
Age: 45-64	47%	(127)	33%	(89)	2%	(5)	18%	(49)	270
Age: 65+	51%	(107)	34%	(71)	1%	(3)	14%	(30)	210
GenZers: 1997-2012	50%	(54)	18%	(20)	1%	(1)	30%	(32)	107
Millennials: 1981-1996	48%	(98)	25%	(51)	3%	(6)	23%	(47)	202
GenXers: 1965-1980	47%	(89)	29%	(56)	3%	(5)	21%	(41)	190
Baby Boomers: 1946-1964	50%	(140)	36%	(99)	1%	(2)	13%	(37)	278
Educ: < College	54%	(256)	27%	(126)	1%	(5)	18%	(87)	475
Educ: Bachelors degree	43%	(90)	34%	(71)	2%	(5)	20%	(42)	208
Educ: Post-grad	38%	(42)	30%	(33)	4%	(5)	28%	(32)	112
Income: Under 50k	48%	(152)	29%	(92)	2%	(6)	20%	(64)	313
Income: 50k-100k	51%	(151)	30%	(89)	1%	(3)	18%	(55)	299
Income: 100k+	47%	(85)	28%	(50)	3%	(5)	22%	(41)	182
Ethnicity: White (Non-Hispanic)	52%	(342)	26%	(174)	2%	(12)	20%	(133)	662
Ethnicity: Hispanic	49%	(16)	27%	(9)	—	(0)	25%	(8)	33
Ethnicity: Black (Non-Hispanic)	27%	(21)	53%	(42)	3%	(2)	17%	(13)	78
Ethnicity: Asian + Other (Non-Hispanic)	42%	(9)	28%	(6)	1%	(0)	29%	(6)	21
All Christian	56%	(270)	27%	(133)	2%	(8)	15%	(73)	484
All Non-Christian	44%	(17)	40%	(15)	—	(0)	17%	(6)	39
Atheist	8%	(2)	37%	(10)	4%	(1)	51%	(14)	28
Agnostic/Nothing in particular	32%	(53)	32%	(53)	2%	(4)	33%	(55)	164
Something Else	60%	(47)	25%	(20)	1%	(1)	14%	(11)	79
Evangelical	76%	(119)	10%	(15)	2%	(3)	13%	(20)	158
Non-Evangelical	48%	(192)	34%	(137)	2%	(6)	16%	(64)	399
PID: Dem (no lean)	13%	(43)	61%	(196)	3%	(9)	23%	(74)	323
PID: Ind (no lean)	41%	(58)	19%	(27)	4%	(5)	36%	(51)	142
PID: Rep (no lean)	87%	(287)	2%	(8)	—	(0)	11%	(35)	329

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(388)	29%	(231)	2%	(14)	20%	(160)	794
PID/Gender: Dem Men	18%	(26)	60%	(88)	4%	(5)	19%	(27)	146
PID/Gender: Dem Women	10%	(18)	62%	(109)	2%	(3)	26%	(47)	176
PID/Gender: Ind Men	44%	(28)	22%	(14)	6%	(4)	29%	(19)	65
PID/Gender: Ind Women	39%	(30)	17%	(13)	2%	(2)	42%	(33)	77
PID/Gender: Rep Men	88%	(147)	3%	(5)	—	(0)	9%	(15)	166
PID/Gender: Rep Women	86%	(140)	2%	(3)	—	(0)	12%	(20)	163
Ideo: Liberal (1-3)	14%	(32)	61%	(138)	3%	(8)	21%	(48)	225
Ideo: Moderate (4)	39%	(91)	32%	(75)	2%	(5)	27%	(64)	235
Ideo: Conservative (5-7)	83%	(264)	4%	(14)	1%	(2)	13%	(40)	319
Community: Urban	42%	(64)	41%	(62)	1%	(2)	15%	(23)	152
Community: Suburban	44%	(191)	29%	(125)	3%	(11)	24%	(104)	431
Community: Rural	63%	(134)	21%	(44)	1%	(1)	15%	(32)	211
Military HHnm: Yes	51%	(62)	30%	(37)	—	(0)	18%	(22)	121
Military HH: No	48%	(326)	29%	(194)	2%	(14)	21%	(138)	673
Employ: Private Sector	45%	(130)	27%	(78)	3%	(8)	25%	(72)	289
Employ: Government	31%	(12)	33%	(12)	2%	(1)	34%	(13)	38
Employ: Self-Employed	64%	(37)	25%	(15)	2%	(1)	9%	(6)	58
Employ: Homemaker	53%	(33)	28%	(17)	—	(0)	19%	(12)	62
Employ: Student	27%	(7)	21%	(5)	3%	(1)	49%	(12)	24
Employ: Retired	53%	(117)	32%	(71)	1%	(2)	14%	(31)	220
Employ: Unemployed	54%	(32)	32%	(19)	2%	(1)	13%	(8)	60
Employ: Other	50%	(22)	31%	(14)	2%	(1)	17%	(7)	44

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(388)	29%	(231)	2%	(14)	20%	(160)	794
Protestant	51%	(114)	30%	(67)	2%	(5)	16%	(37)	223
Roman Catholic	59%	(149)	26%	(66)	1%	(3)	14%	(36)	255
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	—	(0)	9%	(0)	4
Jewish	36%	(7)	48%	(9)	—	(0)	15%	(3)	19
Muslim	55%	(9)	24%	(4)	—	(0)	21%	(3)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	—	(0)	3
Atheist	8%	(2)	37%	(10)	4%	(1)	51%	(14)	28
Agnostic	26%	(10)	45%	(17)	—	(0)	29%	(11)	38
Something else	60%	(47)	25%	(20)	1%	(1)	14%	(11)	79
Nothing in particular	34%	(43)	28%	(35)	3%	(4)	35%	(44)	126
Ideo/PID: Conservative Republican	89%	(226)	1%	(3)	—	(0)	10%	(27)	256
Ideo/PID: Moderate/Liberal Republican	82%	(60)	7%	(5)	—	(0)	11%	(8)	74
Ideo/PID: Moderate/Conservative Democrat	19%	(24)	46%	(61)	4%	(5)	31%	(41)	132
Ideo/PID: Liberal Democrat	10%	(18)	71%	(131)	2%	(4)	17%	(32)	185
Unfavorable of Biden and Trump	35%	(45)	7%	(8)	1%	(2)	57%	(72)	126
2024 H2H Matchup: Biden Voter	3%	(12)	66%	(228)	3%	(11)	27%	(95)	347
2024 H2H Matchup: Trump Voter	92%	(367)	1%	(2)	—	(1)	8%	(30)	401
2024 H2H Matchup: Would not Vote	21%	(4)	—	(0)	—	(0)	79%	(16)	21
2024 H2H Matchup: Do not Know	19%	(5)	—	(0)	9%	(2)	72%	(18)	25
2022 House Vote: Democrat	12%	(39)	61%	(208)	3%	(11)	24%	(84)	342
2022 House Vote: Republican	85%	(265)	4%	(11)	—	(0)	11%	(33)	310
2022 House Vote: Did not Vote	59%	(78)	8%	(11)	2%	(3)	31%	(41)	134
2020 Vote: Joe Biden	9%	(31)	60%	(221)	3%	(12)	28%	(104)	369
2020 Vote: Donald Trump	91%	(329)	—	(2)	—	(0)	8%	(29)	360
2020 Vote: Someone Else	13%	(1)	5%	(0)	7%	(1)	75%	(6)	8
2020 Vote: Did not Vote	48%	(27)	13%	(7)	3%	(1)	36%	(20)	56
2016 Vote: Hillary Clinton	8%	(23)	67%	(192)	3%	(9)	22%	(62)	286
2016 Vote: Donald Trump	86%	(274)	2%	(5)	—	(0)	12%	(40)	319
2016 Vote: Someone Else	23%	(3)	26%	(3)	5%	(1)	46%	(6)	12
2020 Vote/PID: Not Biden/Democrat	55%	(32)	9%	(5)	3%	(2)	33%	(19)	57

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(388)	29%	(231)	2%	(14)	20%	(160)	794
2020 Vote/PID: Not Trump/Republican	49%	(23)	14%	(6)	—	(0)	38%	(18)	47
U.S. Economy: Wrong Track	63%	(360)	14%	(79)	1%	(6)	22%	(128)	573
U.S. Economy: Right Direction	13%	(29)	69%	(151)	4%	(8)	15%	(32)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	76%	(197)	2%	(6)	17%	(43)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(352)	1%	(3)	1%	(2)	14%	(56)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(22)	25%	(31)	5%	(7)	51%	(61)	120
Top 2024 Issue: Economy	63%	(171)	16%	(42)	2%	(6)	18%	(49)	269
Community/Gender: Urban Women	41%	(27)	45%	(30)	2%	(1)	12%	(8)	66
Community/Gender: Urban Men	43%	(37)	38%	(32)	1%	(1)	18%	(15)	86
Community/Gender: Rural Women	61%	(71)	22%	(26)	1%	(1)	16%	(19)	117
Community/Gender: Rural Men	66%	(63)	19%	(18)	—	(0)	14%	(13)	94
Community/Gender: Suburban Women	38%	(90)	29%	(69)	1%	(3)	31%	(73)	234
Community/Gender: Suburban Men	51%	(101)	28%	(56)	4%	(8)	16%	(32)	197
Homeowner	50%	(349)	28%	(196)	1%	(10)	20%	(136)	692
Renter	38%	(36)	37%	(34)	5%	(4)	20%	(19)	93
Self + Household: White-Collar	41%	(118)	32%	(93)	3%	(9)	23%	(67)	288
Self + Household: Blue Collar	57%	(215)	27%	(104)	1%	(3)	15%	(59)	380
Union HH: Yes	45%	(37)	35%	(29)	1%	(1)	18%	(15)	82
Union HH: No	49%	(351)	28%	(202)	2%	(13)	20%	(145)	712
LGBTQ+: Yes	28%	(20)	35%	(25)	1%	(0)	36%	(25)	71
LGBTQ+: No	51%	(368)	28%	(206)	2%	(14)	19%	(135)	723
Motivated to Vote	49%	(360)	30%	(223)	2%	(13)	18%	(135)	730
Parent: Yes	54%	(119)	17%	(39)	2%	(4)	26%	(58)	220
Parent: No	47%	(269)	34%	(192)	2%	(10)	18%	(102)	574
COVID Vaccine: Yes	39%	(227)	37%	(212)	2%	(13)	22%	(126)	577
COVID Vaccine: No	75%	(162)	9%	(19)	1%	(2)	16%	(34)	217
Student Loans: Yes	41%	(50)	38%	(46)	4%	(4)	17%	(20)	121
Student Loans: No	50%	(338)	27%	(185)	2%	(10)	21%	(140)	673
Favorable Opinion of Haley	66%	(169)	19%	(48)	—	(1)	15%	(37)	255
Unfavorable Opinion of Haley	37%	(119)	41%	(132)	3%	(9)	19%	(60)	321
Prodigal Biden Voter	50%	(27)	1%	(1)	3%	(2)	45%	(24)	53

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	49%	(388)	29%	(231)	2%	(14)	20%	(160)	794
Undecided Voter (DK/WNV)	20%	(9)	—	(0)	5%	(2)	75%	(35)	46
Undecided Voter (DK)	19%	(5)	—	(0)	9%	(2)	72%	(18)	25
Watched Debate	53%	(313)	27%	(160)	2%	(10)	18%	(107)	590
Watched Debate: Did not Watch	37%	(76)	35%	(71)	2%	(5)	26%	(53)	204
Watched Debate: All of it	57%	(190)	26%	(85)	2%	(6)	15%	(50)	331
Watched Debate: Some of it	48%	(123)	29%	(75)	1%	(3)	22%	(57)	259
Continue His Campaign: Yes Biden	22%	(69)	61%	(196)	3%	(8)	14%	(45)	319
Continue His Campaign: No Biden	69%	(302)	6%	(28)	1%	(6)	23%	(102)	439
Continue His Campaign: Yes Trump	89%	(357)	6%	(22)	1%	(5)	4%	(15)	399
Continue His Campaign: No Trump	6%	(23)	56%	(200)	3%	(9)	35%	(124)	357
Conviction: Evidence	13%	(47)	55%	(207)	3%	(10)	30%	(111)	375
Conviction: Motivation to Damage	87%	(295)	5%	(18)	—	(1)	7%	(23)	338
Conviction: DK/NO	57%	(46)	8%	(6)	4%	(3)	32%	(26)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(238)	38%	(305)	1%	(10)	30%	(241)	794
Gender: Male	35%	(132)	35%	(133)	2%	(8)	28%	(104)	378
Gender: Female	25%	(106)	41%	(172)	—	(2)	33%	(137)	416
Age: 18-34	26%	(56)	31%	(65)	2%	(5)	41%	(86)	212
Age: 35-44	33%	(34)	34%	(35)	2%	(2)	31%	(32)	103
Age: 45-64	24%	(66)	42%	(114)	1%	(2)	32%	(87)	270
Age: 65+	39%	(82)	43%	(91)	1%	(1)	17%	(36)	210
GenZers: 1997-2012	31%	(34)	29%	(31)	2%	(2)	38%	(40)	107
Millennials: 1981-1996	27%	(54)	34%	(68)	2%	(5)	38%	(76)	202
GenXers: 1965-1980	25%	(47)	41%	(78)	—	(1)	34%	(65)	190
Baby Boomers: 1946-1964	36%	(100)	43%	(119)	—	(1)	21%	(58)	278
Educ: < College	35%	(166)	32%	(151)	2%	(8)	32%	(150)	475
Educ: Bachelors degree	27%	(55)	47%	(98)	—	(1)	26%	(54)	208
Educ: Post-grad	15%	(17)	50%	(56)	1%	(1)	33%	(37)	112
Income: Under 50k	36%	(112)	33%	(105)	2%	(7)	28%	(89)	313
Income: 50k-100k	30%	(89)	42%	(125)	—	(1)	28%	(84)	299
Income: 100k+	20%	(37)	42%	(76)	1%	(1)	38%	(68)	182
Ethnicity: White (Non-Hispanic)	32%	(215)	36%	(239)	1%	(8)	30%	(200)	662
Ethnicity: Hispanic	23%	(7)	46%	(15)	6%	(2)	26%	(9)	33
Ethnicity: Black (Non-Hispanic)	11%	(9)	54%	(42)	—	(0)	35%	(27)	78
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	40%	(9)	—	(0)	28%	(6)	21
All Christian	36%	(176)	36%	(172)	1%	(7)	27%	(129)	484
All Non-Christian	35%	(14)	46%	(18)	—	(0)	19%	(7)	39
Atheist	2%	(1)	44%	(12)	—	(0)	54%	(15)	28
Agnostic/Nothing in particular	13%	(21)	47%	(78)	1%	(2)	39%	(64)	164
Something Else	33%	(26)	32%	(25)	2%	(1)	34%	(26)	79
Evangelical	48%	(76)	18%	(28)	4%	(6)	30%	(48)	158
Non-Evangelical	31%	(124)	42%	(167)	—	(2)	27%	(106)	399
PID: Dem (no lean)	6%	(19)	74%	(238)	1%	(4)	19%	(62)	323
PID: Ind (no lean)	20%	(29)	35%	(50)	—	(1)	44%	(62)	142
PID: Rep (no lean)	58%	(190)	5%	(17)	2%	(5)	36%	(117)	329

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Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(238)	38%	(305)	1%	(10)	30%	(241)	794
PID/Gender: Dem Men	9%	(13)	68%	(100)	2%	(3)	21%	(31)	146
PID/Gender: Dem Women	4%	(6)	78%	(138)	1%	(1)	18%	(31)	176
PID/Gender: Ind Men	19%	(13)	37%	(24)	—	(0)	44%	(28)	65
PID/Gender: Ind Women	21%	(16)	34%	(26)	1%	(1)	44%	(34)	77
PID/Gender: Rep Men	64%	(107)	6%	(10)	3%	(5)	27%	(45)	166
PID/Gender: Rep Women	51%	(83)	5%	(7)	—	(0)	44%	(72)	163
Ideo: Liberal (1-3)	5%	(12)	74%	(166)	3%	(6)	18%	(41)	225
Ideo: Moderate (4)	17%	(40)	45%	(106)	1%	(2)	37%	(87)	235
Ideo: Conservative (5-7)	58%	(185)	10%	(33)	1%	(2)	31%	(100)	319
Community: Urban	25%	(38)	43%	(66)	3%	(5)	28%	(43)	152
Community: Suburban	28%	(122)	40%	(171)	1%	(3)	31%	(135)	431
Community: Rural	37%	(77)	32%	(68)	1%	(2)	30%	(64)	211
Military HHnm: Yes	28%	(34)	35%	(43)	2%	(2)	35%	(43)	121
Military HH: No	30%	(204)	39%	(262)	1%	(8)	30%	(199)	673
Employ: Private Sector	24%	(69)	41%	(119)	2%	(5)	33%	(96)	289
Employ: Government	26%	(10)	46%	(18)	1%	(1)	26%	(10)	38
Employ: Self-Employed	52%	(30)	25%	(14)	5%	(3)	18%	(11)	58
Employ: Homemaker	27%	(16)	30%	(18)	—	(0)	43%	(27)	62
Employ: Student	1%	(0)	31%	(8)	—	(0)	68%	(16)	24
Employ: Retired	36%	(80)	40%	(88)	1%	(1)	23%	(50)	220
Employ: Unemployed	29%	(17)	34%	(20)	—	(0)	37%	(22)	60
Employ: Other	33%	(15)	46%	(20)	—	(0)	21%	(9)	44

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(238)	38%	(305)	1%	(10)	30%	(241)	794
Protestant	31%	(69)	38%	(86)	1%	(2)	30%	(67)	223
Roman Catholic	41%	(105)	33%	(84)	2%	(5)	24%	(60)	255
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	61%	(2)	—	(0)	—	(0)	39%	(1)	4
Jewish	27%	(5)	64%	(12)	—	(0)	9%	(2)	19
Muslim	48%	(8)	20%	(3)	—	(0)	32%	(5)	17
Buddhist	14%	(0)	75%	(2)	—	(0)	11%	(0)	3
Atheist	2%	(1)	44%	(12)	—	(0)	54%	(15)	28
Agnostic	7%	(3)	66%	(25)	—	(0)	27%	(10)	38
Something else	33%	(26)	32%	(25)	2%	(1)	34%	(26)	79
Nothing in particular	15%	(19)	42%	(53)	1%	(2)	42%	(53)	126
Ideo/PID: Conservative Republican	62%	(160)	5%	(14)	1%	(2)	32%	(81)	256
Ideo/PID: Moderate/Liberal Republican	41%	(30)	5%	(4)	4%	(3)	50%	(37)	74
Ideo/PID: Moderate/Conservative Democrat	8%	(11)	66%	(87)	1%	(2)	24%	(32)	132
Ideo/PID: Liberal Democrat	4%	(7)	81%	(150)	1%	(2)	14%	(25)	185
Unfavorable of Biden and Trump	6%	(8)	20%	(25)	1%	(1)	73%	(93)	126
2024 H2H Matchup: Biden Voter	1%	(3)	82%	(286)	—	(1)	17%	(58)	347
2024 H2H Matchup: Trump Voter	57%	(229)	4%	(16)	2%	(9)	37%	(147)	401
2024 H2H Matchup: Would not Vote	11%	(2)	9%	(2)	—	(0)	80%	(17)	21
2024 H2H Matchup: Do not Know	13%	(3)	7%	(2)	2%	(1)	77%	(19)	25
2022 House Vote: Democrat	5%	(17)	77%	(263)	1%	(3)	17%	(58)	342
2022 House Vote: Republican	59%	(183)	6%	(18)	2%	(5)	34%	(104)	310
2022 House Vote: Did not Vote	26%	(34)	18%	(24)	1%	(1)	56%	(75)	134
2020 Vote: Joe Biden	3%	(13)	75%	(277)	1%	(3)	21%	(76)	369
2020 Vote: Donald Trump	60%	(215)	2%	(7)	2%	(6)	37%	(132)	360
2020 Vote: Someone Else	9%	(1)	37%	(3)	7%	(1)	48%	(4)	8
2020 Vote: Did not Vote	16%	(9)	32%	(18)	—	(0)	53%	(30)	56
2016 Vote: Hillary Clinton	2%	(4)	82%	(235)	1%	(2)	16%	(45)	286
2016 Vote: Donald Trump	56%	(179)	3%	(9)	2%	(6)	39%	(125)	319
2016 Vote: Someone Else	5%	(1)	39%	(5)	5%	(1)	52%	(6)	12
2020 Vote/PID: Not Biden/Democrat	19%	(11)	29%	(17)	6%	(3)	46%	(26)	57

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(238)	38%	(305)	1%	(10)	30%	(241)	794
2020 Vote/PID: Not Trump/Republican	18%	(8)	27%	(13)	6%	(3)	49%	(23)	47
U.S. Economy: Wrong Track	38%	(219)	21%	(122)	1%	(9)	39%	(223)	573
U.S. Economy: Right Direction	8%	(18)	83%	(183)	1%	(1)	8%	(18)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	86%	(222)	1%	(2)	9%	(24)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(219)	7%	(31)	2%	(7)	38%	(157)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	43%	(52)	—	(0)	50%	(60)	120
Top 2024 Issue: Economy	35%	(94)	26%	(71)	2%	(4)	37%	(100)	269
Community/Gender: Urban Women	22%	(15)	47%	(31)	—	(0)	30%	(20)	66
Community/Gender: Urban Men	28%	(24)	40%	(35)	5%	(5)	26%	(23)	86
Community/Gender: Rural Women	29%	(33)	35%	(41)	—	(0)	36%	(42)	117
Community/Gender: Rural Men	47%	(44)	29%	(27)	2%	(2)	23%	(21)	94
Community/Gender: Suburban Women	25%	(58)	43%	(100)	1%	(2)	32%	(75)	234
Community/Gender: Suburban Men	33%	(64)	36%	(72)	1%	(1)	30%	(60)	197
Homeowner	31%	(211)	38%	(263)	1%	(7)	30%	(210)	692
Renter	26%	(24)	42%	(39)	3%	(3)	29%	(27)	93
Self + Household: White-Collar	23%	(67)	49%	(141)	2%	(5)	26%	(76)	288
Self + Household: Blue Collar	36%	(138)	33%	(125)	1%	(5)	30%	(113)	380
Union HH: Yes	24%	(20)	38%	(31)	3%	(3)	34%	(28)	82
Union HH: No	31%	(218)	38%	(274)	1%	(7)	30%	(213)	712
LGBTQ+: Yes	18%	(13)	44%	(32)	1%	(1)	36%	(26)	71
LGBTQ+: No	31%	(225)	38%	(273)	1%	(9)	30%	(216)	723
Motivated to Vote	31%	(224)	41%	(298)	1%	(10)	27%	(198)	730
Parent: Yes	28%	(61)	29%	(63)	3%	(6)	41%	(90)	220
Parent: No	31%	(176)	42%	(242)	1%	(4)	26%	(152)	574
COVID Vaccine: Yes	21%	(120)	48%	(277)	1%	(7)	30%	(172)	577
COVID Vaccine: No	54%	(117)	13%	(28)	1%	(2)	32%	(70)	217
Student Loans: Yes	23%	(27)	44%	(53)	1%	(1)	32%	(39)	121
Student Loans: No	31%	(211)	37%	(252)	1%	(8)	30%	(203)	673
Favorable Opinion of Haley	40%	(101)	30%	(77)	2%	(4)	28%	(72)	255
Unfavorable Opinion of Haley	26%	(83)	51%	(162)	1%	(3)	22%	(72)	321
Prodigal Biden Voter	20%	(10)	16%	(8)	5%	(3)	60%	(32)	53

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	30%	(238)	38%	(305)	1%	(10)	30%	(241)	794
Undecided Voter (DK/WNV)	12%	(6)	8%	(4)	1%	(1)	78%	(36)	46
Undecided Voter (DK)	13%	(3)	7%	(2)	2%	(1)	77%	(19)	25
Watched Debate	34%	(202)	36%	(213)	1%	(8)	28%	(167)	590
Watched Debate: Did not Watch	17%	(36)	45%	(92)	1%	(2)	36%	(74)	204
Watched Debate: All of it	44%	(146)	35%	(116)	2%	(6)	19%	(64)	331
Watched Debate: Some of it	22%	(56)	38%	(97)	1%	(2)	40%	(103)	259
Continue His Campaign: Yes Biden	15%	(48)	67%	(215)	1%	(2)	17%	(54)	319
Continue His Campaign: No Biden	41%	(179)	18%	(81)	2%	(8)	39%	(171)	439
Continue His Campaign: Yes Trump	57%	(227)	10%	(41)	2%	(8)	31%	(123)	399
Continue His Campaign: No Trump	3%	(9)	71%	(253)	—	(1)	26%	(94)	357
Conviction: Evidence	4%	(15)	71%	(267)	1%	(4)	24%	(88)	375
Conviction: Motivation to Damage	60%	(201)	7%	(24)	2%	(5)	32%	(107)	338
Conviction: DK/NO	26%	(22)	17%	(14)	—	(0)	57%	(46)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(285)	40%	(316)	2%	(12)	23%	(180)	794
Gender: Male	43%	(161)	37%	(140)	2%	(7)	18%	(69)	378
Gender: Female	30%	(124)	42%	(176)	1%	(5)	27%	(111)	416
Age: 18-34	27%	(56)	38%	(81)	2%	(4)	33%	(70)	212
Age: 35-44	46%	(48)	33%	(34)	2%	(2)	18%	(19)	103
Age: 45-64	32%	(87)	42%	(114)	2%	(6)	23%	(63)	270
Age: 65+	45%	(94)	42%	(88)	—	(0)	13%	(28)	210
GenZers: 1997-2012	29%	(32)	35%	(37)	—	(0)	35%	(38)	107
Millennials: 1981-1996	34%	(69)	37%	(75)	3%	(6)	25%	(51)	202
GenXers: 1965-1980	30%	(57)	41%	(79)	3%	(6)	25%	(48)	190
Baby Boomers: 1946-1964	43%	(121)	42%	(117)	—	(0)	15%	(41)	278
Educ: < College	40%	(192)	34%	(161)	1%	(5)	25%	(117)	475
Educ: Bachelors degree	32%	(66)	49%	(101)	3%	(7)	16%	(34)	208
Educ: Post-grad	25%	(28)	49%	(54)	—	(0)	26%	(29)	112
Income: Under 50k	38%	(119)	39%	(122)	1%	(3)	22%	(69)	313
Income: 50k-100k	35%	(105)	41%	(122)	2%	(6)	22%	(66)	299
Income: 100k+	34%	(61)	40%	(72)	2%	(3)	25%	(46)	182
Ethnicity: White (Non-Hispanic)	39%	(261)	38%	(250)	1%	(9)	21%	(142)	662
Ethnicity: Hispanic	21%	(7)	38%	(13)	8%	(2)	33%	(11)	33
Ethnicity: Black (Non-Hispanic)	14%	(11)	59%	(46)	—	(0)	26%	(21)	78
Ethnicity: Asian + Other (Non-Hispanic)	31%	(7)	36%	(8)	—	(0)	33%	(7)	21
All Christian	44%	(211)	38%	(182)	2%	(9)	17%	(81)	484
All Non-Christian	38%	(15)	53%	(20)	—	(0)	9%	(3)	39
Atheist	8%	(2)	55%	(16)	—	(0)	37%	(10)	28
Agnostic/Nothing in particular	17%	(28)	43%	(71)	1%	(2)	39%	(64)	164
Something Else	36%	(29)	35%	(27)	1%	(1)	27%	(22)	79
Evangelical	58%	(92)	18%	(28)	3%	(5)	20%	(32)	158
Non-Evangelical	36%	(144)	45%	(181)	1%	(3)	18%	(70)	399
PID: Dem (no lean)	5%	(16)	76%	(245)	—	(1)	19%	(61)	323
PID: Ind (no lean)	22%	(32)	37%	(52)	2%	(3)	38%	(55)	142
PID: Rep (no lean)	72%	(238)	6%	(19)	2%	(8)	20%	(65)	329

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(285)	40%	(316)	2%	(12)	23%	(180)	794
PID/Gender: Dem Men	10%	(15)	71%	(104)	—	(1)	18%	(27)	146
PID/Gender: Dem Women	—	(1)	80%	(141)	—	(1)	19%	(34)	176
PID/Gender: Ind Men	27%	(17)	38%	(25)	—	(0)	35%	(23)	65
PID/Gender: Ind Women	19%	(14)	36%	(28)	4%	(3)	41%	(32)	77
PID/Gender: Rep Men	78%	(129)	7%	(11)	4%	(7)	11%	(19)	166
PID/Gender: Rep Women	67%	(109)	5%	(8)	—	(1)	28%	(46)	163
Ideo: Liberal (1-3)	8%	(17)	76%	(172)	1%	(3)	15%	(33)	225
Ideo: Moderate (4)	20%	(47)	51%	(121)	1%	(3)	27%	(64)	235
Ideo: Conservative (5-7)	69%	(221)	6%	(20)	1%	(5)	23%	(73)	319
Community: Urban	25%	(37)	49%	(74)	2%	(2)	25%	(38)	152
Community: Suburban	34%	(148)	41%	(178)	2%	(8)	23%	(97)	431
Community: Rural	47%	(100)	31%	(65)	1%	(2)	21%	(45)	211
Military HHnm: Yes	40%	(48)	41%	(50)	—	(0)	20%	(24)	121
Military HH: No	35%	(237)	40%	(267)	2%	(12)	23%	(157)	673
Employ: Private Sector	30%	(86)	42%	(121)	2%	(5)	27%	(77)	289
Employ: Government	33%	(12)	53%	(20)	—	(0)	15%	(6)	38
Employ: Self-Employed	55%	(32)	34%	(20)	—	(0)	10%	(6)	58
Employ: Homemaker	34%	(21)	29%	(18)	4%	(2)	33%	(21)	62
Employ: Student	13%	(3)	43%	(10)	—	(0)	44%	(11)	24
Employ: Retired	43%	(94)	39%	(86)	1%	(3)	17%	(37)	220
Employ: Unemployed	36%	(22)	37%	(22)	2%	(1)	24%	(14)	60
Employ: Other	34%	(15)	44%	(19)	1%	(0)	21%	(9)	44

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(285)	40%	(316)	2%	(12)	23%	(180)	794
Protestant	42%	(93)	39%	(88)	1%	(3)	18%	(40)	223
Roman Catholic	45%	(115)	37%	(94)	2%	(5)	16%	(41)	255
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	—	(0)	9%	(0)	4
Jewish	27%	(5)	64%	(12)	—	(0)	9%	(2)	19
Muslim	55%	(9)	36%	(6)	—	(0)	9%	(1)	17
Buddhist	14%	(0)	75%	(2)	—	(0)	11%	(0)	3
Atheist	8%	(2)	55%	(16)	—	(0)	37%	(10)	28
Agnostic	14%	(5)	64%	(25)	2%	(1)	20%	(7)	38
Something else	36%	(29)	35%	(27)	1%	(1)	27%	(22)	79
Nothing in particular	18%	(23)	37%	(46)	1%	(1)	45%	(56)	126
Ideo/PID: Conservative Republican	78%	(200)	2%	(5)	2%	(5)	18%	(47)	256
Ideo/PID: Moderate/Liberal Republican	52%	(38)	19%	(14)	4%	(3)	25%	(18)	74
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	68%	(90)	1%	(1)	26%	(34)	132
Ideo/PID: Liberal Democrat	4%	(8)	82%	(152)	—	(0)	13%	(24)	185
Unfavorable of Biden and Trump	11%	(14)	19%	(24)	2%	(3)	67%	(85)	126
2024 H2H Matchup: Biden Voter	1%	(3)	84%	(290)	—	(0)	15%	(54)	347
2024 H2H Matchup: Trump Voter	70%	(280)	6%	(22)	3%	(11)	22%	(88)	401
2024 H2H Matchup: Would not Vote	11%	(2)	9%	(2)	—	(0)	80%	(17)	21
2024 H2H Matchup: Do not Know	2%	(1)	6%	(2)	4%	(1)	87%	(22)	25
2022 House Vote: Democrat	4%	(13)	80%	(273)	—	(1)	16%	(55)	342
2022 House Vote: Republican	70%	(218)	6%	(20)	3%	(9)	20%	(63)	310
2022 House Vote: Did not Vote	36%	(48)	17%	(23)	2%	(2)	45%	(60)	134
2020 Vote: Joe Biden	3%	(12)	77%	(285)	1%	(3)	19%	(68)	369
2020 Vote: Donald Trump	73%	(264)	4%	(13)	3%	(9)	21%	(74)	360
2020 Vote: Someone Else	15%	(1)	33%	(3)	—	(0)	52%	(4)	8
2020 Vote: Did not Vote	14%	(8)	27%	(15)	—	(0)	59%	(33)	56
2016 Vote: Hillary Clinton	4%	(11)	83%	(238)	1%	(3)	12%	(35)	286
2016 Vote: Donald Trump	69%	(221)	6%	(18)	3%	(8)	22%	(71)	319
2016 Vote: Someone Else	10%	(1)	29%	(4)	—	(0)	62%	(8)	12
2020 Vote/PID: Not Biden/Democrat	21%	(12)	24%	(14)	1%	(0)	54%	(31)	57

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(285)	40%	(316)	2%	(12)	23%	(180)	794
2020 Vote/PID: Not Trump/Republican	29%	(14)	24%	(11)	4%	(2)	43%	(20)	47
U.S. Economy: Wrong Track	47%	(269)	23%	(132)	2%	(12)	28%	(160)	573
U.S. Economy: Right Direction	7%	(16)	83%	(184)	—	(0)	9%	(20)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	88%	(228)	—	(0)	9%	(24)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65%	(269)	9%	(38)	3%	(11)	23%	(96)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	41%	(50)	1%	(1)	50%	(60)	120
Top 2024 Issue: Economy	43%	(115)	26%	(69)	3%	(8)	29%	(77)	269
Community/Gender: Urban Women	16%	(11)	53%	(35)	1%	(0)	30%	(20)	66
Community/Gender: Urban Men	31%	(27)	45%	(39)	2%	(2)	21%	(18)	86
Community/Gender: Rural Women	43%	(50)	34%	(40)	1%	(1)	22%	(25)	117
Community/Gender: Rural Men	52%	(49)	26%	(25)	1%	(1)	21%	(20)	94
Community/Gender: Suburban Women	27%	(63)	43%	(101)	1%	(3)	28%	(67)	234
Community/Gender: Suburban Men	43%	(85)	39%	(77)	2%	(5)	16%	(31)	197
Homeowner	37%	(255)	39%	(271)	1%	(10)	22%	(155)	692
Renter	30%	(28)	46%	(43)	2%	(2)	22%	(20)	93
Self + Household: White-Collar	30%	(86)	46%	(133)	3%	(7)	21%	(61)	288
Self + Household: Blue Collar	44%	(167)	35%	(133)	1%	(4)	20%	(76)	380
Union HH: Yes	36%	(30)	47%	(39)	2%	(2)	14%	(12)	82
Union HH: No	36%	(255)	39%	(278)	1%	(10)	24%	(169)	712
LGBTQ+: Yes	18%	(13)	47%	(33)	1%	(1)	34%	(24)	71
LGBTQ+: No	38%	(272)	39%	(283)	2%	(12)	22%	(156)	723
Motivated to Vote	37%	(268)	42%	(307)	2%	(12)	20%	(143)	730
Parent: Yes	40%	(89)	31%	(68)	4%	(8)	25%	(56)	220
Parent: No	34%	(196)	43%	(249)	1%	(4)	22%	(125)	574
COVID Vaccine: Yes	26%	(149)	49%	(283)	1%	(6)	24%	(139)	577
COVID Vaccine: No	63%	(137)	16%	(34)	3%	(6)	19%	(41)	217
Student Loans: Yes	30%	(36)	48%	(58)	1%	(1)	21%	(26)	121
Student Loans: No	37%	(249)	38%	(259)	2%	(11)	23%	(154)	673
Favorable Opinion of Haley	52%	(132)	29%	(73)	2%	(6)	17%	(44)	255
Unfavorable Opinion of Haley	28%	(90)	51%	(163)	1%	(3)	20%	(64)	321
Prodigal Biden Voter	18%	(9)	14%	(7)	5%	(3)	63%	(33)	53

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Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	36%	(285)	40%	(316)	2%	(12)	23%	(180)	794
Undecided Voter (DK/WNV)	6%	(3)	7%	(3)	2%	(1)	84%	(39)	46
Undecided Voter (DK)	2%	(1)	6%	(2)	4%	(1)	87%	(22)	25
Watched Debate	42%	(246)	37%	(220)	2%	(10)	19%	(114)	590
Watched Debate: Did not Watch	19%	(39)	47%	(97)	1%	(2)	32%	(66)	204
Watched Debate: All of it	50%	(165)	35%	(115)	3%	(9)	13%	(42)	331
Watched Debate: Some of it	32%	(82)	40%	(104)	—	(1)	28%	(72)	259
Continue His Campaign: Yes Biden	17%	(54)	70%	(222)	1%	(4)	12%	(39)	319
Continue His Campaign: No Biden	50%	(222)	18%	(81)	2%	(8)	29%	(129)	439
Continue His Campaign: Yes Trump	69%	(276)	12%	(46)	3%	(11)	16%	(66)	399
Continue His Campaign: No Trump	2%	(9)	71%	(255)	—	(0)	26%	(94)	357
Conviction: Evidence	2%	(8)	73%	(275)	1%	(5)	23%	(87)	375
Conviction: Motivation to Damage	73%	(245)	8%	(27)	2%	(7)	18%	(59)	338
Conviction: DK/NO	39%	(32)	18%	(15)	1%	(1)	41%	(34)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	28%	(219)	38%	(300)	29%	(229)	3%	(25)	3%	(20)	794
Gender: Male	33%	(123)	34%	(130)	25%	(96)	4%	(16)	3%	(13)	378
Gender: Female	23%	(96)	41%	(170)	32%	(133)	2%	(9)	2%	(8)	416
Age: 18-34	25%	(52)	40%	(84)	28%	(59)	5%	(10)	3%	(6)	212
Age: 35-44	21%	(22)	37%	(38)	33%	(34)	7%	(8)	2%	(2)	103
Age: 45-64	29%	(78)	36%	(96)	32%	(85)	2%	(4)	2%	(6)	270
Age: 65+	32%	(67)	39%	(83)	24%	(51)	1%	(3)	3%	(6)	210
GenZers: 1997-2012	29%	(31)	38%	(40)	24%	(26)	5%	(6)	3%	(4)	107
Millennials: 1981-1996	21%	(42)	40%	(80)	31%	(63)	6%	(12)	2%	(4)	202
GenXers: 1965-1980	25%	(48)	32%	(62)	37%	(71)	2%	(4)	3%	(5)	190
Baby Boomers: 1946-1964	32%	(90)	42%	(117)	23%	(63)	1%	(3)	2%	(5)	278
Educ: < College	25%	(119)	35%	(166)	34%	(162)	3%	(15)	3%	(13)	475
Educ: Bachelors degree	29%	(60)	44%	(92)	21%	(44)	3%	(7)	2%	(5)	208
Educ: Post-grad	36%	(40)	39%	(43)	21%	(24)	3%	(3)	2%	(2)	112
Income: Under 50k	24%	(75)	33%	(105)	35%	(109)	3%	(10)	4%	(13)	313
Income: 50k-100k	29%	(86)	39%	(116)	27%	(80)	4%	(12)	2%	(5)	299
Income: 100k+	32%	(58)	44%	(80)	22%	(40)	1%	(2)	1%	(2)	182
Ethnicity: White (Non-Hispanic)	28%	(186)	39%	(261)	27%	(181)	3%	(18)	2%	(16)	662
Ethnicity: Hispanic	18%	(6)	42%	(14)	20%	(7)	6%	(2)	14%	(5)	33
Ethnicity: Black (Non-Hispanic)	29%	(23)	25%	(20)	43%	(34)	3%	(2)	—	(0)	78
Ethnicity: Asian + Other (Non-Hispanic)	20%	(4)	28%	(6)	38%	(8)	14%	(3)	—	(0)	21
All Christian	29%	(139)	39%	(188)	28%	(137)	2%	(8)	2%	(11)	484
All Non-Christian	25%	(10)	16%	(6)	40%	(15)	13%	(5)	6%	(2)	39
Atheist	48%	(14)	33%	(9)	19%	(5)	—	(0)	—	(0)	28
Agnostic/Nothing in particular	20%	(32)	42%	(68)	32%	(53)	3%	(6)	3%	(5)	164
Something Else	32%	(25)	36%	(28)	23%	(18)	8%	(6)	2%	(2)	79
Evangelical	25%	(39)	43%	(67)	28%	(44)	3%	(4)	2%	(3)	158
Non-Evangelical	30%	(120)	37%	(149)	28%	(111)	3%	(10)	2%	(10)	399

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	28%	(219)	38%	(300)	29%	(229)	3%	(25)	3%	(20)	794
PID: Dem (no lean)	29%	(94)	34%	(109)	30%	(98)	3%	(9)	4%	(13)	323
PID: Ind (no lean)	31%	(45)	39%	(56)	27%	(39)	1%	(2)	—	(0)	142
PID: Rep (no lean)	25%	(81)	41%	(135)	28%	(92)	4%	(15)	2%	(6)	329
PID/Gender: Dem Men	33%	(48)	29%	(43)	30%	(44)	3%	(4)	5%	(8)	146
PID/Gender: Dem Women	26%	(46)	38%	(66)	30%	(54)	3%	(4)	3%	(6)	176
PID/Gender: Ind Men	36%	(23)	36%	(24)	25%	(16)	3%	(2)	—	(0)	65
PID/Gender: Ind Women	28%	(21)	42%	(32)	30%	(23)	—	(0)	—	(0)	77
PID/Gender: Rep Men	31%	(52)	38%	(64)	21%	(35)	6%	(10)	3%	(5)	166
PID/Gender: Rep Women	18%	(29)	44%	(71)	35%	(57)	3%	(5)	1%	(2)	163
Ideo: Liberal (1-3)	28%	(62)	32%	(73)	32%	(72)	3%	(6)	5%	(12)	225
Ideo: Moderate (4)	27%	(64)	36%	(84)	33%	(76)	3%	(6)	2%	(4)	235
Ideo: Conservative (5-7)	27%	(85)	43%	(139)	25%	(80)	4%	(12)	1%	(4)	319
Community: Urban	27%	(41)	27%	(42)	39%	(59)	2%	(3)	4%	(7)	152
Community: Suburban	29%	(126)	39%	(170)	24%	(105)	4%	(18)	3%	(12)	431
Community: Rural	25%	(53)	42%	(88)	31%	(65)	2%	(4)	1%	(2)	211
Military HHnm: Yes	26%	(32)	47%	(57)	24%	(29)	2%	(2)	1%	(1)	121
Military HH: No	28%	(187)	36%	(244)	30%	(200)	3%	(23)	3%	(19)	673
Employ: Private Sector	28%	(80)	39%	(112)	27%	(79)	3%	(9)	3%	(8)	289
Employ: Government	19%	(7)	40%	(15)	33%	(12)	9%	(3)	—	(0)	38
Employ: Self-Employed	13%	(8)	40%	(23)	33%	(19)	9%	(5)	6%	(3)	58
Employ: Homemaker	21%	(13)	41%	(25)	38%	(24)	—	(0)	—	(0)	62
Employ: Student	35%	(8)	44%	(11)	20%	(5)	1%	(0)	—	(0)	24
Employ: Retired	35%	(77)	38%	(83)	23%	(51)	1%	(2)	3%	(7)	220
Employ: Unemployed	31%	(19)	15%	(9)	46%	(27)	5%	(3)	3%	(2)	60
Employ: Other	17%	(7)	51%	(22)	28%	(12)	3%	(1)	—	(0)	44

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	28%	(219)	38%	(300)	29%	(229)	3%	(25)	3%	(20)	794
Protestant	27%	(60)	41%	(91)	29%	(66)	1%	(2)	2%	(4)	223
Roman Catholic	29%	(73)	38%	(97)	28%	(71)	2%	(6)	3%	(8)	255
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	78%	(3)	13%	(0)	9%	(0)	—	(0)	—	(0)	4
Jewish	35%	(7)	19%	(4)	40%	(8)	3%	(1)	3%	(1)	19
Muslim	18%	(3)	13%	(2)	44%	(7)	25%	(4)	—	(0)	17
Buddhist	—	(0)	9%	(0)	14%	(0)	11%	(0)	65%	(2)	3
Atheist	48%	(14)	33%	(9)	19%	(5)	—	(0)	—	(0)	28
Agnostic	22%	(9)	48%	(18)	23%	(9)	6%	(2)	—	(0)	38
Something else	32%	(25)	36%	(28)	23%	(18)	8%	(6)	2%	(2)	79
Nothing in particular	19%	(24)	40%	(50)	35%	(44)	3%	(3)	4%	(5)	126
Ideo/PID: Conservative Republican	27%	(68)	42%	(107)	27%	(68)	3%	(9)	1%	(4)	256
Ideo/PID: Moderate/Liberal Republican	18%	(13)	38%	(28)	32%	(24)	8%	(6)	4%	(3)	74
Ideo/PID: Moderate/Conservative Democrat	27%	(36)	38%	(50)	30%	(39)	2%	(3)	3%	(4)	132
Ideo/PID: Liberal Democrat	29%	(54)	31%	(57)	32%	(59)	3%	(6)	5%	(9)	185
Unfavorable of Biden and Trump	41%	(52)	43%	(54)	13%	(17)	1%	(1)	2%	(3)	126
2024 H2H Matchup: Biden Voter	32%	(110)	35%	(120)	29%	(102)	1%	(5)	3%	(11)	347
2024 H2H Matchup: Trump Voter	25%	(99)	41%	(164)	27%	(109)	5%	(20)	2%	(9)	401
2024 H2H Matchup: Would not Vote	37%	(8)	33%	(7)	26%	(5)	3%	(1)	1%	(0)	21
2024 H2H Matchup: Do not Know	10%	(3)	38%	(10)	52%	(13)	—	(0)	—	(0)	25
2022 House Vote: Democrat	30%	(103)	35%	(118)	30%	(103)	2%	(6)	3%	(11)	342
2022 House Vote: Republican	25%	(77)	44%	(137)	25%	(76)	4%	(13)	2%	(6)	310
2022 House Vote: Did not Vote	27%	(37)	33%	(45)	33%	(44)	4%	(6)	2%	(3)	134
2020 Vote: Joe Biden	30%	(109)	35%	(128)	31%	(113)	2%	(8)	3%	(11)	369
2020 Vote: Donald Trump	25%	(92)	41%	(149)	27%	(98)	4%	(15)	2%	(7)	360
2020 Vote: Someone Else	25%	(2)	49%	(4)	26%	(2)	—	(0)	—	(0)	8
2020 Vote: Did not Vote	29%	(16)	36%	(20)	27%	(15)	3%	(2)	5%	(3)	56

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	28%	(219)	38%	(300)	29%	(229)	3%	(25)	3%	(20)	794
2016 Vote: Hillary Clinton	31%	(90)	32%	(93)	31%	(89)	2%	(5)	4%	(10)	286
2016 Vote: Donald Trump	30%	(96)	39%	(125)	27%	(84)	3%	(9)	1%	(4)	319
2016 Vote: Someone Else	16%	(2)	44%	(5)	34%	(4)	—	(0)	6%	(1)	12
2020 Vote/PID: Not Biden/Democrat	29%	(17)	38%	(22)	21%	(12)	4%	(2)	8%	(4)	57
2020 Vote/PID: Not Trump/Republican	19%	(9)	42%	(20)	29%	(13)	6%	(3)	4%	(2)	47
U.S. Economy: Wrong Track	28%	(161)	41%	(233)	26%	(147)	3%	(17)	3%	(16)	573
U.S. Economy: Right Direction	27%	(59)	31%	(68)	37%	(82)	4%	(8)	2%	(4)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(75)	32%	(82)	33%	(86)	2%	(6)	4%	(10)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(110)	40%	(166)	27%	(112)	4%	(18)	2%	(9)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(34)	43%	(52)	26%	(32)	1%	(1)	1%	(1)	120
Top 2024 Issue: Economy	22%	(59)	37%	(99)	33%	(87)	4%	(12)	4%	(11)	269
Community/Gender: Urban Women	27%	(18)	33%	(22)	38%	(25)	1%	(1)	1%	(0)	66
Community/Gender: Urban Men	27%	(23)	23%	(20)	40%	(34)	3%	(3)	7%	(6)	86
Community/Gender: Rural Women	23%	(27)	45%	(52)	30%	(34)	2%	(2)	—	(0)	117
Community/Gender: Rural Men	27%	(26)	38%	(36)	32%	(30)	1%	(1)	1%	(1)	94
Community/Gender: Suburban Women	22%	(51)	41%	(96)	32%	(74)	3%	(6)	3%	(7)	234
Community/Gender: Suburban Men	38%	(74)	38%	(75)	16%	(31)	6%	(12)	3%	(5)	197
Homeowner	28%	(194)	38%	(264)	29%	(198)	3%	(19)	2%	(16)	692
Renter	23%	(22)	36%	(33)	31%	(29)	6%	(6)	4%	(4)	93
Self + Household: White-Collar	33%	(94)	39%	(112)	23%	(66)	2%	(5)	4%	(10)	288
Self + Household: Blue Collar	25%	(94)	39%	(148)	30%	(115)	4%	(16)	2%	(7)	380
Union HH: Yes	30%	(25)	30%	(24)	29%	(24)	4%	(3)	6%	(5)	82
Union HH: No	27%	(194)	39%	(276)	29%	(205)	3%	(22)	2%	(15)	712
LGBTQ+: Yes	39%	(28)	34%	(24)	21%	(15)	2%	(2)	4%	(3)	71
LGBTQ+: No	26%	(191)	38%	(276)	30%	(214)	3%	(24)	2%	(17)	723
Motivated to Vote	28%	(205)	38%	(279)	28%	(205)	3%	(22)	3%	(19)	730
Parent: Yes	22%	(49)	38%	(83)	34%	(75)	4%	(8)	2%	(5)	220
Parent: No	30%	(171)	38%	(217)	27%	(154)	3%	(17)	3%	(15)	574

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	28%	(219)	38%	(300)	29%	(229)	3%	(25)	3%	(20)	794
COVID Vaccine: Yes	30%	(174)	39%	(225)	26%	(152)	2%	(11)	3%	(15)	577
COVID Vaccine: No	21%	(46)	35%	(75)	35%	(77)	7%	(15)	2%	(5)	217
Student Loans: Yes	24%	(29)	42%	(51)	28%	(33)	3%	(4)	3%	(3)	121
Student Loans: No	28%	(190)	37%	(249)	29%	(196)	3%	(21)	3%	(17)	673
Favorable Opinion of Haley	35%	(89)	41%	(105)	19%	(47)	2%	(6)	3%	(8)	255
Unfavorable Opinion of Haley	27%	(87)	36%	(116)	33%	(106)	2%	(6)	2%	(7)	321
Prodigal Biden Voter	17%	(9)	42%	(22)	30%	(16)	7%	(4)	4%	(2)	53
Undecided Voter (DK/WNV)	22%	(10)	36%	(16)	40%	(18)	1%	(1)	1%	(0)	46
Undecided Voter (DK)	10%	(3)	38%	(10)	52%	(13)	—	(0)	—	(0)	25
Watched Debate	29%	(171)	38%	(225)	27%	(161)	3%	(18)	3%	(16)	590
Watched Debate: Did not Watch	24%	(49)	37%	(76)	34%	(68)	4%	(8)	2%	(4)	204
Watched Debate: All of it	33%	(108)	36%	(120)	24%	(80)	3%	(10)	4%	(13)	331
Watched Debate: Some of it	24%	(62)	41%	(105)	31%	(80)	3%	(8)	1%	(4)	259
Continue His Campaign: Yes Biden	28%	(89)	31%	(98)	37%	(117)	1%	(5)	3%	(10)	319
Continue His Campaign: No Biden	29%	(125)	42%	(186)	23%	(101)	4%	(17)	2%	(10)	439
Continue His Campaign: Yes Trump	25%	(100)	39%	(157)	28%	(112)	5%	(19)	3%	(12)	399
Continue His Campaign: No Trump	31%	(112)	34%	(122)	31%	(110)	1%	(5)	2%	(7)	357
Conviction: Evidence	29%	(108)	37%	(140)	30%	(111)	1%	(4)	3%	(12)	375
Conviction: Motivation to Damage	29%	(97)	38%	(127)	26%	(89)	5%	(16)	3%	(9)	338
Conviction: DK/NO	18%	(14)	41%	(33)	35%	(29)	6%	(5)	—	(0)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(187)	19%	(154)	12%	(94)	42%	(334)	3%	(26)	794
Gender: Male	20%	(77)	19%	(71)	12%	(44)	47%	(178)	2%	(8)	378
Gender: Female	26%	(110)	20%	(83)	12%	(50)	37%	(156)	4%	(18)	416
Age: 18-34	17%	(36)	28%	(59)	21%	(44)	26%	(56)	8%	(17)	212
Age: 35-44	22%	(22)	18%	(18)	10%	(10)	49%	(50)	2%	(2)	103
Age: 45-64	30%	(80)	14%	(37)	11%	(31)	43%	(116)	2%	(6)	270
Age: 65+	23%	(49)	19%	(40)	5%	(10)	53%	(112)	—	(1)	210
GenZers: 1997-2012	17%	(18)	24%	(26)	20%	(21)	25%	(27)	13%	(14)	107
Millennials: 1981-1996	19%	(38)	25%	(51)	16%	(32)	38%	(76)	3%	(5)	202
GenXers: 1965-1980	30%	(57)	13%	(25)	14%	(27)	40%	(76)	3%	(6)	190
Baby Boomers: 1946-1964	25%	(68)	17%	(48)	5%	(13)	54%	(149)	—	(1)	278
Educ: < College	23%	(111)	17%	(82)	10%	(47)	45%	(214)	4%	(20)	475
Educ: Bachelors degree	21%	(44)	22%	(45)	16%	(33)	38%	(80)	3%	(5)	208
Educ: Post-grad	28%	(31)	24%	(26)	12%	(14)	36%	(40)	—	(0)	112
Income: Under 50k	28%	(87)	18%	(57)	10%	(33)	40%	(124)	4%	(14)	313
Income: 50k-100k	18%	(55)	24%	(71)	15%	(44)	41%	(123)	2%	(6)	299
Income: 100k+	25%	(45)	14%	(26)	10%	(18)	48%	(87)	3%	(6)	182
Ethnicity: White (Non-Hispanic)	20%	(134)	18%	(120)	12%	(76)	47%	(312)	3%	(20)	662
Ethnicity: Hispanic	42%	(14)	11%	(4)	16%	(5)	30%	(10)	—	(0)	33
Ethnicity: Black (Non-Hispanic)	44%	(34)	30%	(23)	11%	(9)	9%	(7)	7%	(5)	78
Ethnicity: Asian + Other (Non-Hispanic)	23%	(5)	33%	(7)	16%	(3)	24%	(5)	4%	(1)	21
All Christian	20%	(99)	17%	(82)	10%	(50)	51%	(246)	1%	(7)	484
All Non-Christian	33%	(13)	32%	(13)	5%	(2)	25%	(10)	5%	(2)	39
Atheist	36%	(10)	17%	(5)	23%	(7)	12%	(3)	12%	(3)	28
Agnostic/Nothing in particular	28%	(46)	29%	(47)	16%	(26)	24%	(39)	4%	(7)	164
Something Else	25%	(20)	9%	(7)	12%	(10)	46%	(36)	8%	(7)	79
Evangelical	10%	(15)	9%	(14)	13%	(20)	61%	(97)	7%	(12)	158
Non-Evangelical	26%	(103)	19%	(75)	10%	(38)	45%	(180)	1%	(2)	399
PID: Dem (no lean)	46%	(149)	29%	(95)	11%	(35)	11%	(35)	3%	(9)	323
PID: Ind (no lean)	23%	(33)	21%	(29)	19%	(26)	31%	(45)	6%	(9)	142
PID: Rep (no lean)	2%	(5)	9%	(29)	10%	(32)	77%	(255)	3%	(8)	329

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(187)	19%	(154)	12%	(94)	42%	(334)	3%	(26)	794
PID/Gender: Dem Men	41%	(60)	28%	(41)	14%	(21)	15%	(21)	3%	(4)	146
PID/Gender: Dem Women	50%	(89)	31%	(55)	8%	(15)	8%	(13)	3%	(5)	176
PID/Gender: Ind Men	20%	(13)	19%	(12)	22%	(14)	38%	(25)	1%	(1)	65
PID/Gender: Ind Women	26%	(20)	22%	(17)	16%	(12)	26%	(20)	10%	(8)	77
PID/Gender: Rep Men	2%	(4)	11%	(18)	6%	(9)	80%	(132)	2%	(3)	166
PID/Gender: Rep Women	1%	(1)	7%	(11)	14%	(23)	75%	(122)	3%	(6)	163
Ideo: Liberal (1-3)	53%	(119)	26%	(58)	8%	(18)	11%	(25)	2%	(5)	225
Ideo: Moderate (4)	23%	(54)	27%	(65)	19%	(45)	27%	(64)	3%	(8)	235
Ideo: Conservative (5-7)	4%	(12)	9%	(30)	9%	(28)	77%	(244)	1%	(5)	319
Community: Urban	33%	(50)	22%	(33)	17%	(25)	25%	(38)	3%	(5)	152
Community: Suburban	22%	(95)	22%	(95)	9%	(40)	42%	(181)	5%	(20)	431
Community: Rural	19%	(41)	12%	(25)	14%	(29)	54%	(115)	1%	(1)	211
Military HHnm: Yes	27%	(32)	18%	(21)	7%	(9)	44%	(53)	5%	(6)	121
Military HH: No	23%	(155)	20%	(132)	13%	(85)	42%	(281)	3%	(20)	673
Employ: Private Sector	22%	(65)	24%	(68)	17%	(49)	35%	(102)	2%	(5)	289
Employ: Government	26%	(10)	37%	(14)	10%	(4)	26%	(10)	2%	(1)	38
Employ: Self-Employed	13%	(8)	30%	(17)	9%	(5)	47%	(27)	1%	(0)	58
Employ: Homemaker	25%	(15)	5%	(3)	4%	(3)	58%	(36)	8%	(5)	62
Employ: Student	15%	(4)	15%	(4)	38%	(9)	6%	(1)	27%	(6)	24
Employ: Retired	25%	(54)	13%	(29)	5%	(10)	56%	(124)	1%	(3)	220
Employ: Unemployed	27%	(16)	16%	(10)	11%	(7)	36%	(21)	10%	(6)	60
Employ: Other	34%	(15)	21%	(9)	16%	(7)	29%	(13)	—	(0)	44

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(187)	19%	(154)	12%	(94)	42%	(334)	3%	(26)	794
Protestant	22%	(49)	19%	(42)	9%	(20)	49%	(108)	2%	(4)	223
Roman Catholic	20%	(50)	16%	(40)	11%	(29)	52%	(132)	1%	(4)	255
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	4%	(0)	9%	(0)	87%	(3)	—	(0)	4
Jewish	36%	(7)	26%	(5)	—	(0)	32%	(6)	6%	(1)	19
Muslim	20%	(3)	45%	(8)	11%	(2)	18%	(3)	5%	(1)	17
Buddhist	86%	(2)	—	(0)	—	(0)	14%	(0)	—	(0)	3
Atheist	36%	(10)	17%	(5)	23%	(7)	12%	(3)	12%	(3)	28
Agnostic	25%	(10)	43%	(16)	4%	(2)	27%	(10)	1%	(0)	38
Something else	25%	(20)	9%	(7)	12%	(10)	46%	(36)	8%	(7)	79
Nothing in particular	28%	(36)	24%	(31)	19%	(25)	23%	(29)	5%	(6)	126
Ideo/PID: Conservative Republican	1%	(2)	5%	(14)	7%	(19)	85%	(216)	2%	(5)	256
Ideo/PID: Moderate/Liberal Republican	4%	(3)	21%	(16)	18%	(13)	52%	(38)	5%	(4)	74
Ideo/PID: Moderate/Conservative Democrat	31%	(41)	35%	(46)	17%	(22)	17%	(22)	—	(0)	132
Ideo/PID: Liberal Democrat	57%	(106)	26%	(49)	7%	(13)	7%	(13)	2%	(5)	185
Unfavorable of Biden and Trump	7%	(9)	17%	(21)	32%	(40)	43%	(54)	2%	(2)	126
2024 H2H Matchup: Biden Voter	50%	(173)	31%	(109)	11%	(39)	5%	(16)	3%	(11)	347
2024 H2H Matchup: Trump Voter	3%	(12)	8%	(34)	12%	(47)	75%	(300)	2%	(8)	401
2024 H2H Matchup: Would not Vote	4%	(1)	20%	(4)	24%	(5)	34%	(7)	19%	(4)	21
2024 H2H Matchup: Do not Know	6%	(2)	25%	(6)	15%	(4)	41%	(10)	13%	(3)	25
2022 House Vote: Democrat	49%	(166)	30%	(104)	11%	(37)	9%	(29)	2%	(5)	342
2022 House Vote: Republican	3%	(9)	8%	(24)	8%	(26)	78%	(243)	3%	(8)	310
2022 House Vote: Did not Vote	9%	(12)	18%	(24)	21%	(29)	43%	(57)	9%	(12)	134
2020 Vote: Joe Biden	46%	(170)	32%	(117)	12%	(45)	9%	(32)	1%	(5)	369
2020 Vote: Donald Trump	2%	(6)	8%	(27)	9%	(32)	80%	(287)	2%	(8)	360
2020 Vote: Someone Else	7%	(1)	22%	(2)	11%	(1)	54%	(5)	7%	(1)	8
2020 Vote: Did not Vote	19%	(11)	12%	(7)	29%	(16)	19%	(11)	21%	(12)	56
2016 Vote: Hillary Clinton	53%	(151)	30%	(85)	8%	(22)	8%	(24)	2%	(5)	286
2016 Vote: Donald Trump	2%	(7)	9%	(28)	9%	(28)	79%	(253)	1%	(2)	319
2016 Vote: Someone Else	28%	(3)	22%	(3)	11%	(1)	39%	(5)	—	(0)	12

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(187)	19%	(154)	12%	(94)	42%	(334)	3%	(26)	794
2020 Vote/PID: Not Biden/Democrat	13%	(7)	14%	(8)	27%	(15)	37%	(21)	9%	(5)	57
2020 Vote/PID: Not Trump/Republican	6%	(3)	21%	(10)	26%	(12)	41%	(19)	6%	(3)	47
U.S. Economy: Wrong Track	11%	(61)	16%	(94)	13%	(74)	56%	(324)	4%	(21)	573
U.S. Economy: Right Direction	57%	(126)	27%	(60)	9%	(20)	5%	(10)	2%	(5)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(149)	30%	(77)	7%	(17)	4%	(11)	2%	(5)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	10%	(42)	13%	(53)	72%	(298)	1%	(6)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	28%	(34)	19%	(23)	21%	(25)	12%	(15)	120
Top 2024 Issue: Economy	14%	(38)	16%	(44)	16%	(43)	50%	(135)	3%	(8)	269
Community/Gender: Urban Women	41%	(27)	19%	(13)	18%	(12)	17%	(11)	6%	(4)	66
Community/Gender: Urban Men	27%	(24)	24%	(20)	16%	(14)	32%	(27)	1%	(1)	86
Community/Gender: Rural Women	19%	(22)	14%	(16)	16%	(19)	49%	(57)	1%	(1)	117
Community/Gender: Rural Men	20%	(19)	9%	(9)	10%	(10)	61%	(57)	—	(0)	94
Community/Gender: Suburban Women	26%	(61)	23%	(54)	8%	(19)	37%	(87)	6%	(13)	234
Community/Gender: Suburban Men	18%	(35)	21%	(41)	11%	(21)	47%	(94)	3%	(7)	197
Homeowner	23%	(157)	19%	(130)	11%	(79)	44%	(303)	3%	(22)	692
Renter	31%	(29)	23%	(22)	14%	(13)	29%	(27)	3%	(2)	93
Self + Household: White-Collar	29%	(82)	23%	(66)	11%	(31)	37%	(107)	1%	(2)	288
Self + Household: Blue Collar	21%	(79)	17%	(66)	10%	(37)	50%	(192)	2%	(6)	380
Union HH: Yes	24%	(20)	19%	(16)	10%	(8)	42%	(34)	4%	(4)	82
Union HH: No	23%	(167)	19%	(138)	12%	(86)	42%	(299)	3%	(22)	712
LGBTQ+: Yes	31%	(22)	15%	(11)	18%	(13)	23%	(16)	13%	(9)	71
LGBTQ+: No	23%	(165)	20%	(143)	11%	(81)	44%	(318)	2%	(17)	723
Motivated to Vote	25%	(181)	20%	(145)	11%	(78)	43%	(316)	1%	(9)	730
Parent: Yes	17%	(38)	21%	(46)	15%	(33)	45%	(99)	2%	(5)	220
Parent: No	26%	(149)	19%	(108)	11%	(60)	41%	(235)	4%	(21)	574
COVID Vaccine: Yes	29%	(169)	20%	(114)	14%	(81)	34%	(193)	3%	(19)	577
COVID Vaccine: No	8%	(18)	18%	(39)	6%	(13)	65%	(141)	3%	(6)	217
Student Loans: Yes	23%	(28)	28%	(34)	18%	(21)	27%	(32)	4%	(5)	121
Student Loans: No	24%	(159)	18%	(120)	11%	(72)	45%	(302)	3%	(21)	673

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(187)	19%	(154)	12%	(94)	42%	(334)	3%	(26)	794
Favorable Opinion of Haley	10%	(25)	18%	(45)	11%	(28)	59%	(151)	3%	(7)	255
Unfavorable Opinion of Haley	36%	(115)	19%	(61)	8%	(27)	36%	(116)	1%	(2)	321
Prodigal Biden Voter	6%	(3)	26%	(14)	36%	(19)	32%	(17)	1%	(0)	53
Undecided Voter (DK/WNV)	5%	(2)	23%	(10)	19%	(9)	38%	(17)	15%	(7)	46
Undecided Voter (DK)	6%	(2)	25%	(6)	15%	(4)	41%	(10)	13%	(3)	25
Watched Debate	21%	(122)	19%	(113)	12%	(68)	46%	(273)	2%	(14)	590
Watched Debate: Did not Watch	32%	(65)	20%	(41)	13%	(26)	30%	(61)	6%	(12)	204
Watched Debate: All of it	23%	(75)	14%	(47)	9%	(30)	53%	(176)	1%	(3)	331
Watched Debate: Some of it	18%	(47)	26%	(66)	15%	(38)	37%	(97)	4%	(10)	259
Continue His Campaign: Yes Biden	47%	(150)	25%	(80)	7%	(21)	19%	(59)	3%	(9)	319
Continue His Campaign: No Biden	6%	(28)	15%	(65)	16%	(71)	60%	(265)	2%	(10)	439
Continue His Campaign: Yes Trump	7%	(26)	9%	(36)	10%	(41)	72%	(288)	2%	(8)	399
Continue His Campaign: No Trump	42%	(150)	30%	(108)	14%	(51)	11%	(39)	2%	(9)	357
Conviction: Evidence	44%	(165)	28%	(107)	16%	(60)	8%	(31)	3%	(13)	375
Conviction: Motivation to Damage	5%	(18)	7%	(24)	7%	(25)	80%	(270)	—	(2)	338
Conviction: DK/NO	5%	(4)	29%	(23)	11%	(9)	41%	(34)	14%	(12)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(256)	53%	(420)	15%	(118)	794
Gender: Male	32%	(121)	58%	(219)	10%	(37)	378
Gender: Female	32%	(135)	48%	(201)	19%	(80)	416
Age: 18-34	24%	(51)	50%	(106)	26%	(55)	212
Age: 35-44	36%	(37)	53%	(54)	11%	(11)	103
Age: 45-64	36%	(97)	54%	(145)	10%	(28)	270
Age: 65+	33%	(70)	55%	(116)	12%	(24)	210
GenZers: 1997-2012	28%	(30)	48%	(51)	24%	(26)	107
Millennials: 1981-1996	28%	(57)	52%	(105)	20%	(40)	202
GenXers: 1965-1980	34%	(65)	53%	(101)	13%	(24)	190
Baby Boomers: 1946-1964	36%	(99)	55%	(153)	9%	(26)	278
Educ: < College	29%	(136)	58%	(277)	13%	(62)	475
Educ: Bachelors degree	39%	(81)	44%	(92)	17%	(35)	208
Educ: Post-grad	36%	(40)	46%	(51)	19%	(21)	112
Income: Under 50k	31%	(97)	53%	(166)	16%	(51)	313
Income: 50k-100k	33%	(97)	52%	(154)	16%	(47)	299
Income: 100k+	34%	(62)	55%	(100)	11%	(20)	182
Ethnicity: White (Non-Hispanic)	30%	(196)	57%	(376)	14%	(90)	662
Ethnicity: Hispanic	34%	(11)	46%	(15)	20%	(7)	33
Ethnicity: Black (Non-Hispanic)	54%	(42)	22%	(17)	24%	(19)	78
Ethnicity: Asian + Other (Non-Hispanic)	29%	(6)	57%	(12)	14%	(3)	21
All Christian	28%	(136)	59%	(288)	12%	(59)	484
All Non-Christian	41%	(16)	48%	(19)	11%	(4)	39
Atheist	61%	(17)	16%	(4)	23%	(7)	28
Agnostic/Nothing in particular	37%	(61)	39%	(65)	24%	(39)	164
Something Else	33%	(26)	57%	(45)	11%	(8)	79
Evangelical	14%	(22)	75%	(118)	11%	(18)	158
Non-Evangelical	35%	(141)	52%	(209)	12%	(50)	399
PID: Dem (no lean)	63%	(203)	15%	(48)	22%	(72)	323
PID: Ind (no lean)	29%	(41)	50%	(71)	21%	(30)	142
PID: Rep (no lean)	4%	(12)	91%	(301)	5%	(16)	329

Continued on next page

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	32%	(256)	53%	(420)	15%	(118)	794
PID/Gender: Dem Men	61%	(90)	20%	(29)	19%	(28)	146
PID/Gender: Dem Women	64%	(113)	11%	(19)	25%	(44)	176
PID/Gender: Ind Men	36%	(24)	56%	(36)	8%	(5)	65
PID/Gender: Ind Women	23%	(17)	46%	(35)	31%	(24)	77
PID/Gender: Rep Men	5%	(8)	93%	(155)	2%	(4)	166
PID/Gender: Rep Women	3%	(4)	90%	(146)	8%	(12)	163
Ideo: Liberal (1-3)	64%	(145)	14%	(32)	21%	(48)	225
Ideo: Moderate (4)	36%	(84)	44%	(105)	20%	(47)	235
Ideo: Conservative (5-7)	7%	(22)	88%	(282)	5%	(16)	319
Community: Urban	40%	(61)	40%	(61)	20%	(30)	152
Community: Suburban	35%	(152)	52%	(223)	13%	(57)	431
Community: Rural	21%	(43)	65%	(136)	15%	(31)	211
Military HHnm: Yes	29%	(35)	59%	(72)	12%	(14)	121
Military HH: No	33%	(221)	52%	(348)	15%	(104)	673
Employ: Private Sector	32%	(94)	52%	(151)	15%	(44)	289
Employ: Government	41%	(16)	38%	(15)	21%	(8)	38
Employ: Self-Employed	27%	(16)	62%	(36)	11%	(7)	58
Employ: Homemaker	24%	(15)	60%	(37)	16%	(10)	62
Employ: Student	35%	(8)	27%	(7)	38%	(9)	24
Employ: Retired	33%	(72)	55%	(122)	12%	(26)	220
Employ: Unemployed	30%	(18)	50%	(30)	20%	(12)	60
Employ: Other	40%	(18)	53%	(23)	7%	(3)	44

Continued on next page

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(256)	53%	(420)	15%	(118)	794
Protestant	30%	(67)	58%	(130)	12%	(26)	223
Roman Catholic	27%	(70)	60%	(152)	13%	(33)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	54%	(11)	46%	(9)	—	(0)	19
Muslim	19%	(3)	56%	(9)	25%	(4)	17
Buddhist	75%	(2)	14%	(0)	11%	(0)	3
Atheist	61%	(17)	16%	(4)	23%	(7)	28
Agnostic	38%	(15)	33%	(12)	29%	(11)	38
Something else	33%	(26)	57%	(45)	11%	(8)	79
Nothing in particular	37%	(46)	41%	(52)	22%	(28)	126
Ideo/PID: Conservative Republican	3%	(6)	94%	(240)	4%	(10)	256
Ideo/PID: Moderate/Liberal Republican	8%	(6)	83%	(61)	9%	(7)	74
Ideo/PID: Moderate/Conservative Democrat	53%	(70)	23%	(30)	24%	(32)	132
Ideo/PID: Liberal Democrat	70%	(130)	9%	(17)	21%	(38)	185
Unfavorable of Biden and Trump	8%	(10)	61%	(77)	31%	(39)	126
2024 H2H Matchup: Biden Voter	71%	(247)	7%	(23)	22%	(77)	347
2024 H2H Matchup: Trump Voter	2%	(8)	94%	(375)	5%	(18)	401
2024 H2H Matchup: Would not Vote	—	(0)	35%	(7)	65%	(14)	21
2024 H2H Matchup: Do not Know	6%	(2)	58%	(14)	36%	(9)	25
2022 House Vote: Democrat	66%	(224)	13%	(46)	21%	(72)	342
2022 House Vote: Republican	3%	(11)	91%	(284)	5%	(16)	310
2022 House Vote: Did not Vote	16%	(21)	62%	(83)	22%	(29)	134
2020 Vote: Joe Biden	64%	(237)	14%	(51)	22%	(81)	369
2020 Vote: Donald Trump	2%	(7)	95%	(341)	4%	(13)	360
2020 Vote: Someone Else	26%	(2)	29%	(2)	45%	(4)	8
2020 Vote: Did not Vote	19%	(10)	45%	(25)	36%	(20)	56
2016 Vote: Hillary Clinton	70%	(202)	12%	(34)	18%	(51)	286
2016 Vote: Donald Trump	3%	(11)	92%	(293)	5%	(14)	319
2016 Vote: Someone Else	28%	(3)	46%	(6)	27%	(3)	12

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	32%	(256)	53%	(420)	15%	(118)	794
2020 Vote/PID: Not Biden/Democrat	18%	(10)	51%	(29)	30%	(17)	57
2020 Vote/PID: Not Trump/Republican	17%	(8)	64%	(30)	18%	(9)	47
U.S. Economy: Wrong Track	16%	(94)	68%	(389)	16%	(90)	573
U.S. Economy: Right Direction	73%	(162)	14%	(31)	13%	(28)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	85%	(220)	6%	(15)	9%	(24)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	92%	(382)	6%	(24)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(28)	19%	(23)	57%	(69)	120
Top 2024 Issue: Economy	18%	(49)	67%	(181)	14%	(39)	269
Community/Gender: Urban Women	43%	(29)	33%	(22)	24%	(16)	66
Community/Gender: Urban Men	38%	(32)	46%	(39)	17%	(14)	86
Community/Gender: Rural Women	19%	(23)	60%	(70)	20%	(24)	117
Community/Gender: Rural Men	22%	(21)	70%	(66)	8%	(8)	94
Community/Gender: Suburban Women	36%	(84)	46%	(109)	18%	(41)	234
Community/Gender: Suburban Men	34%	(68)	58%	(114)	8%	(15)	197
Homeowner	32%	(219)	55%	(378)	14%	(95)	692
Renter	36%	(34)	42%	(39)	22%	(21)	93
Self + Household: White-Collar	40%	(114)	46%	(134)	14%	(40)	288
Self + Household: Blue Collar	28%	(105)	61%	(232)	11%	(43)	380
Union HH: Yes	38%	(32)	51%	(42)	10%	(8)	82
Union HH: No	32%	(225)	53%	(378)	15%	(109)	712
LGBTQ+: Yes	42%	(30)	29%	(20)	29%	(21)	71
LGBTQ+: No	31%	(226)	55%	(400)	13%	(97)	723
Motivated to Vote	34%	(246)	53%	(386)	13%	(98)	730
Parent: Yes	26%	(57)	59%	(131)	15%	(32)	220
Parent: No	35%	(199)	50%	(290)	15%	(85)	574
COVID Vaccine: Yes	40%	(231)	43%	(247)	17%	(98)	577
COVID Vaccine: No	11%	(25)	80%	(173)	9%	(20)	217
Student Loans: Yes	41%	(49)	41%	(49)	18%	(22)	121
Student Loans: No	31%	(207)	55%	(371)	14%	(95)	673

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Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(256)	53%	(420)	15%	(118)	794
Favorable Opinion of Haley	18%	(45)	71%	(181)	11%	(29)	255
Unfavorable Opinion of Haley	46%	(147)	41%	(133)	13%	(41)	321
Prodigal Biden Voter	3%	(1)	64%	(34)	33%	(18)	53
Undecided Voter (DK/WNV)	4%	(2)	47%	(22)	49%	(23)	46
Undecided Voter (DK)	6%	(2)	58%	(14)	36%	(9)	25
Watched Debate	30%	(179)	57%	(339)	12%	(72)	590
Watched Debate: Did not Watch	38%	(77)	40%	(81)	22%	(46)	204
Watched Debate: All of it	32%	(106)	63%	(207)	5%	(18)	331
Watched Debate: Some of it	28%	(73)	51%	(131)	21%	(54)	259
Continue His Campaign: Yes Biden	65%	(206)	23%	(72)	13%	(41)	319
Continue His Campaign: No Biden	10%	(46)	75%	(330)	14%	(63)	439
Continue His Campaign: Yes Trump	7%	(27)	90%	(359)	3%	(13)	399
Continue His Campaign: No Trump	62%	(220)	13%	(48)	25%	(90)	357
Conviction: Evidence	61%	(227)	16%	(59)	24%	(88)	375
Conviction: Motivation to Damage	6%	(20)	91%	(308)	3%	(10)	338
Conviction: DK/NO	11%	(9)	65%	(53)	23%	(19)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(266)	50%	(398)	16%	(130)	794
Gender: Male	33%	(125)	54%	(205)	13%	(48)	378
Gender: Female	34%	(141)	46%	(193)	20%	(82)	416
Age: 18-34	28%	(60)	47%	(100)	25%	(52)	212
Age: 35-44	34%	(34)	48%	(49)	19%	(19)	103
Age: 45-64	37%	(99)	51%	(138)	12%	(32)	270
Age: 65+	35%	(73)	52%	(110)	13%	(27)	210
GenZers: 1997-2012	29%	(31)	50%	(54)	21%	(22)	107
Millennials: 1981-1996	30%	(61)	46%	(93)	24%	(48)	202
GenXers: 1965-1980	35%	(67)	49%	(92)	16%	(31)	190
Baby Boomers: 1946-1964	36%	(101)	54%	(151)	9%	(26)	278
Educ: < College	30%	(141)	55%	(259)	16%	(75)	475
Educ: Bachelors degree	39%	(81)	45%	(94)	16%	(33)	208
Educ: Post-grad	40%	(44)	40%	(45)	20%	(23)	112
Income: Under 50k	32%	(100)	51%	(159)	18%	(55)	313
Income: 50k-100k	35%	(105)	49%	(146)	16%	(48)	299
Income: 100k+	34%	(61)	51%	(94)	15%	(27)	182
Ethnicity: White (Non-Hispanic)	31%	(205)	53%	(351)	16%	(106)	662
Ethnicity: Hispanic	34%	(11)	38%	(13)	28%	(9)	33
Ethnicity: Black (Non-Hispanic)	54%	(43)	30%	(23)	15%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	36%	(8)	51%	(11)	14%	(3)	21
All Christian	29%	(142)	56%	(271)	15%	(71)	484
All Non-Christian	44%	(17)	55%	(21)	1%	(0)	39
Atheist	63%	(18)	16%	(4)	21%	(6)	28
Agnostic/Nothing in particular	40%	(66)	33%	(54)	27%	(45)	164
Something Else	30%	(23)	60%	(47)	11%	(8)	79
Evangelical	13%	(20)	71%	(111)	16%	(26)	158
Non-Evangelical	36%	(145)	50%	(201)	13%	(53)	399
PID: Dem (no lean)	67%	(216)	14%	(44)	20%	(63)	323
PID: Ind (no lean)	28%	(39)	43%	(61)	29%	(41)	142
PID: Rep (no lean)	3%	(11)	89%	(293)	8%	(26)	329

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(266)	50%	(398)	16%	(130)	794
PID/Gender: Dem Men	66%	(96)	19%	(27)	16%	(23)	146
PID/Gender: Dem Women	68%	(120)	9%	(16)	23%	(40)	176
PID/Gender: Ind Men	34%	(22)	43%	(28)	22%	(15)	65
PID/Gender: Ind Women	22%	(17)	43%	(33)	34%	(27)	77
PID/Gender: Rep Men	4%	(6)	90%	(149)	6%	(11)	166
PID/Gender: Rep Women	3%	(4)	88%	(143)	9%	(15)	163
Ideo: Liberal (1-3)	69%	(154)	14%	(31)	18%	(40)	225
Ideo: Moderate (4)	38%	(89)	38%	(88)	25%	(58)	235
Ideo: Conservative (5-7)	6%	(18)	87%	(277)	8%	(25)	319
Community: Urban	40%	(60)	42%	(63)	18%	(28)	152
Community: Suburban	37%	(159)	48%	(205)	15%	(66)	431
Community: Rural	22%	(46)	61%	(129)	17%	(36)	211
Military HHnm: Yes	28%	(34)	63%	(77)	9%	(10)	121
Military HH: No	34%	(232)	48%	(321)	18%	(120)	673
Employ: Private Sector	34%	(98)	46%	(134)	19%	(56)	289
Employ: Government	44%	(17)	33%	(13)	23%	(9)	38
Employ: Self-Employed	27%	(16)	66%	(38)	8%	(4)	58
Employ: Homemaker	23%	(14)	56%	(34)	22%	(13)	62
Employ: Student	40%	(10)	26%	(6)	34%	(8)	24
Employ: Retired	34%	(74)	54%	(119)	12%	(27)	220
Employ: Unemployed	31%	(19)	55%	(33)	14%	(8)	60
Employ: Other	44%	(19)	47%	(21)	9%	(4)	44

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(266)	50%	(398)	16%	(130)	794
Protestant	30%	(66)	54%	(121)	16%	(36)	223
Roman Catholic	30%	(76)	57%	(144)	14%	(35)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	54%	(11)	46%	(9)	—	(0)	19
Muslim	24%	(4)	73%	(12)	3%	(0)	17
Buddhist	86%	(2)	14%	(0)	—	(0)	3
Atheist	63%	(18)	16%	(4)	21%	(6)	28
Agnostic	44%	(17)	31%	(12)	25%	(10)	38
Something else	30%	(23)	60%	(47)	11%	(8)	79
Nothing in particular	39%	(49)	33%	(42)	28%	(35)	126
Ideo/PID: Conservative Republican	1%	(3)	94%	(240)	5%	(13)	256
Ideo/PID: Moderate/Liberal Republican	11%	(8)	72%	(53)	17%	(13)	74
Ideo/PID: Moderate/Conservative Democrat	54%	(72)	18%	(23)	28%	(37)	132
Ideo/PID: Liberal Democrat	75%	(139)	11%	(20)	14%	(26)	185
Unfavorable of Biden and Trump	11%	(14)	53%	(68)	36%	(45)	126
2024 H2H Matchup: Biden Voter	73%	(252)	7%	(23)	21%	(72)	347
2024 H2H Matchup: Trump Voter	3%	(12)	89%	(357)	8%	(32)	401
2024 H2H Matchup: Would not Vote	—	(0)	27%	(6)	73%	(15)	21
2024 H2H Matchup: Do not Know	5%	(1)	50%	(13)	45%	(11)	25
2022 House Vote: Democrat	68%	(231)	12%	(42)	20%	(69)	342
2022 House Vote: Republican	5%	(16)	88%	(272)	7%	(22)	310
2022 House Vote: Did not Vote	14%	(19)	57%	(77)	29%	(38)	134
2020 Vote: Joe Biden	66%	(243)	11%	(41)	23%	(85)	369
2020 Vote: Donald Trump	2%	(8)	92%	(330)	6%	(23)	360
2020 Vote: Someone Else	11%	(1)	22%	(2)	67%	(6)	8
2020 Vote: Did not Vote	25%	(14)	45%	(26)	30%	(17)	56
2016 Vote: Hillary Clinton	72%	(206)	10%	(27)	18%	(53)	286
2016 Vote: Donald Trump	4%	(12)	89%	(283)	7%	(24)	319
2016 Vote: Someone Else	42%	(5)	41%	(5)	17%	(2)	12

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(266)	50%	(398)	16%	(130)	794
2020 Vote/PID: Not Biden/Democrat	27%	(15)	50%	(28)	23%	(13)	57
2020 Vote/PID: Not Trump/Republican	15%	(7)	61%	(29)	24%	(11)	47
U.S. Economy: Wrong Track	16%	(94)	65%	(371)	19%	(109)	573
U.S. Economy: Right Direction	78%	(172)	12%	(27)	10%	(22)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	86%	(223)	5%	(14)	9%	(23)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(13)	88%	(366)	8%	(35)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(30)	15%	(18)	60%	(73)	120
Top 2024 Issue: Economy	18%	(48)	61%	(164)	21%	(56)	269
Community/Gender: Urban Women	46%	(30)	36%	(24)	18%	(12)	66
Community/Gender: Urban Men	35%	(30)	46%	(40)	19%	(16)	86
Community/Gender: Rural Women	20%	(23)	59%	(69)	21%	(25)	117
Community/Gender: Rural Men	24%	(23)	64%	(60)	12%	(11)	94
Community/Gender: Suburban Women	37%	(88)	43%	(101)	19%	(45)	234
Community/Gender: Suburban Men	36%	(72)	53%	(104)	11%	(21)	197
Homeowner	33%	(227)	52%	(357)	16%	(108)	692
Renter	38%	(36)	40%	(38)	22%	(20)	93
Self + Household: White-Collar	42%	(121)	42%	(121)	16%	(46)	288
Self + Household: Blue Collar	27%	(104)	59%	(222)	14%	(54)	380
Union HH: Yes	43%	(35)	42%	(35)	15%	(12)	82
Union HH: No	32%	(231)	51%	(363)	17%	(118)	712
LGBTQ+: Yes	45%	(32)	29%	(21)	25%	(18)	71
LGBTQ+: No	32%	(234)	52%	(377)	16%	(112)	723
Motivated to Vote	35%	(256)	50%	(367)	15%	(106)	730
Parent: Yes	27%	(59)	54%	(119)	19%	(43)	220
Parent: No	36%	(207)	49%	(279)	15%	(88)	574
COVID Vaccine: Yes	42%	(243)	40%	(230)	18%	(104)	577
COVID Vaccine: No	11%	(23)	77%	(167)	12%	(27)	217
Student Loans: Yes	40%	(48)	39%	(47)	21%	(26)	121
Student Loans: No	32%	(217)	52%	(351)	16%	(105)	673

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(266)	50%	(398)	16%	(130)	794
Favorable Opinion of Haley	20%	(50)	67%	(171)	13%	(34)	255
Unfavorable Opinion of Haley	48%	(153)	41%	(131)	12%	(37)	321
Prodigal Biden Voter	8%	(4)	49%	(26)	43%	(23)	53
Undecided Voter (DK/WNV)	3%	(1)	40%	(18)	58%	(26)	46
Undecided Voter (DK)	5%	(1)	50%	(13)	45%	(11)	25
Watched Debate	32%	(188)	54%	(321)	14%	(81)	590
Watched Debate: Did not Watch	38%	(78)	37%	(77)	24%	(50)	204
Watched Debate: All of it	33%	(109)	59%	(196)	8%	(26)	331
Watched Debate: Some of it	30%	(79)	49%	(126)	21%	(54)	259
Continue His Campaign: Yes Biden	64%	(205)	23%	(73)	13%	(41)	319
Continue His Campaign: No Biden	13%	(56)	70%	(305)	18%	(77)	439
Continue His Campaign: Yes Trump	9%	(35)	87%	(346)	5%	(18)	399
Continue His Campaign: No Trump	62%	(221)	11%	(38)	27%	(97)	357
Conviction: Evidence	62%	(234)	12%	(46)	25%	(95)	375
Conviction: Motivation to Damage	8%	(26)	88%	(299)	4%	(14)	338
Conviction: DK/NO	8%	(6)	66%	(53)	27%	(22)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(255)	50%	(400)	17%	(139)	794
Gender: Male	33%	(125)	54%	(205)	13%	(48)	378
Gender: Female	31%	(131)	47%	(195)	22%	(90)	416
Age: 18-34	28%	(58)	49%	(103)	24%	(50)	212
Age: 35-44	30%	(31)	52%	(54)	18%	(18)	103
Age: 45-64	35%	(95)	51%	(137)	14%	(37)	270
Age: 65+	34%	(71)	50%	(106)	16%	(33)	210
GenZers: 1997-2012	32%	(34)	48%	(52)	20%	(21)	107
Millennials: 1981-1996	26%	(53)	51%	(102)	23%	(46)	202
GenXers: 1965-1980	33%	(63)	48%	(91)	19%	(36)	190
Baby Boomers: 1946-1964	36%	(99)	53%	(147)	12%	(32)	278
Educ: < College	30%	(143)	53%	(252)	17%	(79)	475
Educ: Bachelors degree	34%	(70)	48%	(100)	18%	(38)	208
Educ: Post-grad	38%	(42)	43%	(48)	19%	(21)	112
Income: Under 50k	33%	(104)	51%	(159)	16%	(50)	313
Income: 50k-100k	31%	(93)	50%	(149)	19%	(56)	299
Income: 100k+	32%	(58)	50%	(92)	18%	(32)	182
Ethnicity: White (Non-Hispanic)	29%	(193)	53%	(350)	18%	(119)	662
Ethnicity: Hispanic	39%	(13)	46%	(15)	15%	(5)	33
Ethnicity: Black (Non-Hispanic)	55%	(43)	31%	(24)	14%	(11)	78
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	51%	(11)	17%	(4)	21
All Christian	27%	(129)	56%	(271)	17%	(84)	484
All Non-Christian	44%	(17)	53%	(20)	4%	(1)	39
Atheist	66%	(19)	19%	(5)	15%	(4)	28
Agnostic/Nothing in particular	41%	(68)	36%	(60)	23%	(37)	164
Something Else	29%	(23)	56%	(44)	14%	(11)	79
Evangelical	10%	(16)	74%	(117)	16%	(25)	158
Non-Evangelical	34%	(136)	48%	(193)	18%	(70)	399
PID: Dem (no lean)	64%	(207)	17%	(54)	19%	(62)	323
PID: Ind (no lean)	25%	(36)	45%	(64)	30%	(43)	142
PID: Rep (no lean)	4%	(12)	86%	(283)	10%	(34)	329

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	32%	(255)	50%	(400)	17%	(139)	794
PID/Gender: Dem Men	67%	(98)	21%	(31)	12%	(17)	146
PID/Gender: Dem Women	62%	(109)	13%	(23)	25%	(44)	176
PID/Gender: Ind Men	29%	(19)	46%	(30)	26%	(17)	65
PID/Gender: Ind Women	22%	(17)	44%	(34)	34%	(26)	77
PID/Gender: Rep Men	5%	(8)	87%	(144)	8%	(14)	166
PID/Gender: Rep Women	3%	(4)	85%	(139)	12%	(20)	163
Ideo: Liberal (1-3)	64%	(144)	15%	(35)	21%	(46)	225
Ideo: Moderate (4)	36%	(85)	39%	(92)	25%	(59)	235
Ideo: Conservative (5-7)	7%	(21)	85%	(272)	8%	(26)	319
Community: Urban	44%	(67)	42%	(64)	14%	(21)	152
Community: Suburban	33%	(143)	49%	(211)	18%	(78)	431
Community: Rural	22%	(46)	60%	(126)	19%	(40)	211
Military HHnm: Yes	28%	(34)	60%	(73)	12%	(15)	121
Military HH: No	33%	(221)	49%	(327)	18%	(124)	673
Employ: Private Sector	30%	(86)	49%	(142)	21%	(61)	289
Employ: Government	44%	(17)	35%	(13)	21%	(8)	38
Employ: Self-Employed	26%	(15)	64%	(37)	10%	(6)	58
Employ: Homemaker	24%	(15)	56%	(34)	20%	(12)	62
Employ: Student	48%	(11)	36%	(9)	16%	(4)	24
Employ: Retired	33%	(73)	52%	(114)	15%	(32)	220
Employ: Unemployed	33%	(19)	50%	(30)	18%	(10)	60
Employ: Other	41%	(18)	47%	(20)	12%	(5)	44

Continued on next page

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(255)	50%	(400)	17%	(139)	794
Protestant	28%	(62)	52%	(117)	20%	(44)	223
Roman Catholic	26%	(66)	58%	(148)	16%	(40)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	54%	(11)	41%	(8)	5%	(1)	19
Muslim	24%	(4)	73%	(12)	3%	(0)	17
Buddhist	86%	(2)	14%	(0)	—	(0)	3
Atheist	66%	(19)	19%	(5)	15%	(4)	28
Agnostic	44%	(17)	30%	(11)	26%	(10)	38
Something else	29%	(23)	56%	(44)	14%	(11)	79
Nothing in particular	40%	(51)	38%	(48)	22%	(27)	126
Ideo/PID: Conservative Republican	2%	(5)	91%	(234)	7%	(17)	256
Ideo/PID: Moderate/Liberal Republican	10%	(7)	67%	(49)	23%	(17)	74
Ideo/PID: Moderate/Conservative Democrat	54%	(71)	23%	(31)	23%	(30)	132
Ideo/PID: Liberal Democrat	71%	(131)	12%	(22)	17%	(31)	185
Unfavorable of Biden and Trump	14%	(17)	56%	(71)	30%	(38)	126
2024 H2H Matchup: Biden Voter	70%	(242)	10%	(35)	20%	(71)	347
2024 H2H Matchup: Trump Voter	3%	(13)	87%	(347)	10%	(41)	401
2024 H2H Matchup: Would not Vote	—	(0)	27%	(6)	73%	(15)	21
2024 H2H Matchup: Do not Know	2%	(1)	50%	(13)	48%	(12)	25
2022 House Vote: Democrat	64%	(220)	15%	(51)	21%	(70)	342
2022 House Vote: Republican	5%	(15)	85%	(262)	10%	(32)	310
2022 House Vote: Did not Vote	14%	(19)	59%	(79)	26%	(35)	134
2020 Vote: Joe Biden	63%	(232)	14%	(52)	23%	(86)	369
2020 Vote: Donald Trump	3%	(12)	88%	(318)	8%	(30)	360
2020 Vote: Someone Else	11%	(1)	22%	(2)	67%	(6)	8
2020 Vote: Did not Vote	19%	(11)	50%	(28)	30%	(17)	56
2016 Vote: Hillary Clinton	69%	(197)	13%	(36)	19%	(53)	286
2016 Vote: Donald Trump	4%	(11)	85%	(271)	11%	(37)	319
2016 Vote: Someone Else	32%	(4)	41%	(5)	27%	(3)	12

Continued on next page

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	32%	(255)	50%	(400)	17%	(139)	794
2020 Vote/PID: Not Biden/Democrat	23%	(13)	55%	(32)	22%	(13)	57
2020 Vote/PID: Not Trump/Republican	9%	(4)	63%	(29)	28%	(13)	47
U.S. Economy: Wrong Track	16%	(91)	65%	(374)	19%	(108)	573
U.S. Economy: Right Direction	74%	(164)	12%	(27)	14%	(30)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	86%	(224)	5%	(14)	8%	(22)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	88%	(365)	10%	(41)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(24)	18%	(21)	63%	(75)	120
Top 2024 Issue: Economy	19%	(52)	61%	(164)	20%	(53)	269
Community/Gender: Urban Women	43%	(29)	38%	(25)	18%	(12)	66
Community/Gender: Urban Men	45%	(38)	45%	(39)	11%	(9)	86
Community/Gender: Rural Women	19%	(22)	57%	(67)	24%	(28)	117
Community/Gender: Rural Men	25%	(23)	62%	(59)	13%	(12)	94
Community/Gender: Suburban Women	34%	(80)	44%	(103)	22%	(51)	234
Community/Gender: Suburban Men	32%	(63)	54%	(107)	14%	(27)	197
Homeowner	31%	(217)	52%	(360)	17%	(115)	692
Renter	38%	(35)	39%	(37)	23%	(22)	93
Self + Household: White-Collar	39%	(112)	44%	(128)	17%	(48)	288
Self + Household: Blue Collar	28%	(105)	57%	(215)	16%	(60)	380
Union HH: Yes	42%	(34)	45%	(37)	13%	(11)	82
Union HH: No	31%	(221)	51%	(363)	18%	(128)	712
LGBTQ+: Yes	45%	(32)	33%	(24)	21%	(15)	71
LGBTQ+: No	31%	(223)	52%	(376)	17%	(123)	723
Motivated to Vote	33%	(243)	51%	(369)	16%	(118)	730
Parent: Yes	26%	(57)	53%	(118)	21%	(46)	220
Parent: No	35%	(198)	49%	(283)	16%	(93)	574
COVID Vaccine: Yes	39%	(225)	41%	(239)	20%	(113)	577
COVID Vaccine: No	14%	(30)	74%	(161)	12%	(26)	217
Student Loans: Yes	38%	(45)	41%	(50)	21%	(25)	121
Student Loans: No	31%	(210)	52%	(350)	17%	(113)	673

Continued on next page

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(255)	50%	(400)	17%	(139)	794
Favorable Opinion of Haley	18%	(47)	67%	(170)	15%	(38)	255
Unfavorable Opinion of Haley	43%	(138)	44%	(142)	13%	(41)	321
Prodigal Biden Voter	2%	(1)	52%	(28)	45%	(24)	53
Undecided Voter (DK/WNV)	1%	(1)	40%	(18)	59%	(27)	46
Undecided Voter (DK)	2%	(1)	50%	(13)	48%	(12)	25
Watched Debate	30%	(178)	55%	(323)	15%	(89)	590
Watched Debate: Did not Watch	38%	(78)	38%	(77)	25%	(50)	204
Watched Debate: All of it	29%	(97)	60%	(199)	11%	(35)	331
Watched Debate: Some of it	31%	(81)	48%	(124)	21%	(54)	259
Continue His Campaign: Yes Biden	63%	(201)	25%	(80)	12%	(38)	319
Continue His Campaign: No Biden	11%	(50)	68%	(301)	20%	(88)	439
Continue His Campaign: Yes Trump	7%	(29)	84%	(336)	8%	(34)	399
Continue His Campaign: No Trump	60%	(215)	14%	(49)	26%	(93)	357
Conviction: Evidence	61%	(227)	15%	(54)	25%	(93)	375
Conviction: Motivation to Damage	6%	(21)	86%	(291)	8%	(25)	338
Conviction: DK/NO	8%	(7)	67%	(54)	25%	(20)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	52%	(414)	33%	(259)	15%	(120)	794
Gender: Male	56%	(211)	35%	(132)	9%	(34)	378
Gender: Female	49%	(203)	31%	(127)	21%	(86)	416
Age: 18-34	51%	(108)	32%	(67)	17%	(37)	212
Age: 35-44	57%	(58)	31%	(32)	12%	(12)	103
Age: 45-64	49%	(131)	36%	(97)	16%	(42)	270
Age: 65+	56%	(117)	30%	(64)	14%	(29)	210
GenZers: 1997-2012	41%	(44)	39%	(41)	20%	(21)	107
Millennials: 1981-1996	59%	(119)	28%	(56)	13%	(27)	202
GenXers: 1965-1980	49%	(92)	34%	(65)	17%	(33)	190
Baby Boomers: 1946-1964	54%	(151)	34%	(94)	12%	(33)	278
Educ: < College	55%	(260)	30%	(145)	15%	(70)	475
Educ: Bachelors degree	49%	(101)	38%	(78)	14%	(29)	208
Educ: Post-grad	47%	(53)	33%	(37)	19%	(22)	112
Income: Under 50k	50%	(157)	33%	(104)	16%	(51)	313
Income: 50k-100k	53%	(159)	32%	(95)	15%	(46)	299
Income: 100k+	54%	(98)	33%	(60)	13%	(23)	182
Ethnicity: White (Non-Hispanic)	56%	(369)	29%	(195)	15%	(98)	662
Ethnicity: Hispanic	39%	(13)	37%	(12)	24%	(8)	33
Ethnicity: Black (Non-Hispanic)	28%	(22)	57%	(44)	15%	(12)	78
Ethnicity: Asian + Other (Non-Hispanic)	51%	(11)	37%	(8)	12%	(3)	21
All Christian	58%	(282)	27%	(133)	14%	(69)	484
All Non-Christian	56%	(22)	41%	(16)	4%	(1)	39
Atheist	8%	(2)	66%	(19)	26%	(7)	28
Agnostic/Nothing in particular	39%	(64)	43%	(71)	17%	(29)	164
Something Else	56%	(44)	26%	(21)	18%	(14)	79
Evangelical	73%	(115)	12%	(19)	15%	(23)	158
Non-Evangelical	51%	(205)	34%	(134)	15%	(60)	399
PID: Dem (no lean)	19%	(60)	64%	(207)	17%	(55)	323
PID: Ind (no lean)	48%	(69)	26%	(36)	26%	(37)	142
PID: Rep (no lean)	87%	(285)	5%	(16)	9%	(28)	329

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	52%	(414)	33%	(259)	15%	(120)	794
PID/Gender: Dem Men	24%	(36)	68%	(99)	8%	(12)	146
PID/Gender: Dem Women	14%	(24)	62%	(109)	25%	(44)	176
PID/Gender: Ind Men	51%	(33)	35%	(22)	14%	(9)	65
PID/Gender: Ind Women	46%	(36)	18%	(14)	36%	(27)	77
PID/Gender: Rep Men	86%	(142)	7%	(11)	8%	(13)	166
PID/Gender: Rep Women	88%	(143)	3%	(5)	9%	(15)	163
Ideo: Liberal (1-3)	18%	(40)	63%	(143)	19%	(43)	225
Ideo: Moderate (4)	44%	(104)	37%	(87)	19%	(44)	235
Ideo: Conservative (5-7)	84%	(269)	8%	(25)	8%	(25)	319
Community: Urban	40%	(60)	45%	(68)	15%	(23)	152
Community: Suburban	51%	(219)	34%	(145)	16%	(67)	431
Community: Rural	64%	(135)	22%	(47)	14%	(30)	211
Military HHnm: Yes	60%	(73)	31%	(38)	9%	(11)	121
Military HH: No	51%	(341)	33%	(222)	16%	(110)	673
Employ: Private Sector	54%	(156)	34%	(97)	12%	(35)	289
Employ: Government	31%	(12)	45%	(17)	24%	(9)	38
Employ: Self-Employed	54%	(32)	34%	(20)	12%	(7)	58
Employ: Homemaker	59%	(37)	18%	(11)	22%	(14)	62
Employ: Student	26%	(6)	47%	(11)	26%	(6)	24
Employ: Retired	54%	(119)	31%	(68)	15%	(33)	220
Employ: Unemployed	51%	(30)	30%	(18)	20%	(12)	60
Employ: Other	50%	(22)	39%	(17)	10%	(4)	44

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	52%	(414)	33%	(259)	15%	(120)	794
Protestant	55%	(123)	26%	(58)	19%	(41)	223
Roman Catholic	60%	(153)	29%	(75)	11%	(27)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	9%	(0)	4
Jewish	46%	(9)	54%	(11)	—	(0)	19
Muslim	73%	(12)	19%	(3)	8%	(1)	17
Buddhist	25%	(1)	75%	(2)	—	(0)	3
Atheist	8%	(2)	66%	(19)	26%	(7)	28
Agnostic	25%	(9)	60%	(23)	16%	(6)	38
Something else	56%	(44)	26%	(21)	18%	(14)	79
Nothing in particular	44%	(55)	39%	(49)	18%	(23)	126
Ideo/PID: Conservative Republican	91%	(232)	3%	(7)	7%	(17)	256
Ideo/PID: Moderate/Liberal Republican	73%	(53)	12%	(9)	15%	(11)	74
Ideo/PID: Moderate/Conservative Democrat	26%	(34)	56%	(74)	18%	(24)	132
Ideo/PID: Liberal Democrat	14%	(25)	70%	(129)	16%	(30)	185
Unfavorable of Biden and Trump	55%	(70)	17%	(22)	27%	(35)	126
2024 H2H Matchup: Biden Voter	9%	(31)	71%	(247)	20%	(70)	347
2024 H2H Matchup: Trump Voter	90%	(362)	3%	(11)	7%	(28)	401
2024 H2H Matchup: Would not Vote	45%	(9)	—	(0)	55%	(11)	21
2024 H2H Matchup: Do not Know	47%	(12)	6%	(2)	46%	(12)	25
2022 House Vote: Democrat	17%	(57)	65%	(221)	19%	(64)	342
2022 House Vote: Republican	86%	(267)	6%	(19)	8%	(25)	310
2022 House Vote: Did not Vote	65%	(87)	14%	(19)	21%	(28)	134
2020 Vote: Joe Biden	18%	(66)	62%	(229)	20%	(74)	369
2020 Vote: Donald Trump	89%	(322)	3%	(10)	8%	(28)	360
2020 Vote: Someone Else	34%	(3)	32%	(3)	34%	(3)	8
2020 Vote: Did not Vote	42%	(24)	31%	(17)	27%	(15)	56
2016 Vote: Hillary Clinton	16%	(44)	67%	(191)	18%	(51)	286
2016 Vote: Donald Trump	89%	(283)	5%	(16)	6%	(19)	319
2016 Vote: Someone Else	19%	(2)	53%	(7)	28%	(3)	12

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	52%	(414)	33%	(259)	15%	(120)	794
2020 Vote/PID: Not Biden/Democrat	50%	(29)	27%	(16)	23%	(13)	57
2020 Vote/PID: Not Trump/Republican	67%	(31)	16%	(7)	17%	(8)	47
U.S. Economy: Wrong Track	67%	(384)	16%	(94)	17%	(95)	573
U.S. Economy: Right Direction	14%	(30)	75%	(165)	12%	(26)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(259)	—	(0)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(414)	—	(0)	—	(0)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(120)	120
Top 2024 Issue: Economy	68%	(182)	18%	(49)	14%	(38)	269
Community/Gender: Urban Women	34%	(23)	43%	(29)	23%	(15)	66
Community/Gender: Urban Men	44%	(38)	46%	(39)	10%	(9)	86
Community/Gender: Rural Women	62%	(72)	21%	(25)	17%	(19)	117
Community/Gender: Rural Men	66%	(62)	23%	(22)	11%	(10)	94
Community/Gender: Suburban Women	46%	(108)	32%	(74)	22%	(52)	234
Community/Gender: Suburban Men	56%	(111)	36%	(71)	8%	(15)	197
Homeowner	54%	(372)	32%	(219)	15%	(101)	692
Renter	41%	(38)	40%	(37)	19%	(18)	93
Self + Household: White-Collar	46%	(131)	39%	(111)	16%	(45)	288
Self + Household: Blue Collar	59%	(226)	29%	(111)	11%	(43)	380
Union HH: Yes	51%	(42)	37%	(30)	12%	(10)	82
Union HH: No	52%	(372)	32%	(229)	16%	(111)	712
LGBTQ+: Yes	29%	(21)	50%	(36)	21%	(15)	71
LGBTQ+: No	54%	(393)	31%	(224)	15%	(106)	723
Motivated to Vote	53%	(387)	34%	(245)	13%	(98)	730
Parent: Yes	64%	(141)	26%	(57)	10%	(22)	220
Parent: No	48%	(273)	35%	(203)	17%	(98)	574
COVID Vaccine: Yes	43%	(247)	40%	(230)	17%	(100)	577
COVID Vaccine: No	77%	(167)	14%	(30)	9%	(20)	217
Student Loans: Yes	46%	(55)	40%	(48)	15%	(18)	121
Student Loans: No	53%	(359)	31%	(212)	15%	(102)	673

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	52%	(414)	33%	(259)	15%	(120)	794
Favorable Opinion of Haley	70%	(178)	20%	(50)	11%	(27)	255
Unfavorable Opinion of Haley	40%	(128)	44%	(140)	16%	(53)	321
Prodigal Biden Voter	72%	(38)	2%	(1)	27%	(14)	53
Undecided Voter (DK/WNV)	46%	(21)	3%	(2)	50%	(23)	46
Undecided Voter (DK)	47%	(12)	6%	(2)	46%	(12)	25
Watched Debate	56%	(333)	30%	(179)	13%	(77)	590
Watched Debate: Did not Watch	40%	(81)	39%	(80)	21%	(43)	204
Watched Debate: All of it	61%	(202)	29%	(95)	10%	(33)	331
Watched Debate: Some of it	51%	(131)	33%	(84)	17%	(44)	259
Continue His Campaign: Yes Biden	22%	(69)	62%	(197)	17%	(53)	319
Continue His Campaign: No Biden	75%	(328)	13%	(56)	13%	(56)	439
Continue His Campaign: Yes Trump	86%	(344)	7%	(27)	7%	(29)	399
Continue His Campaign: No Trump	15%	(52)	63%	(225)	22%	(80)	357
Conviction: Evidence	17%	(65)	60%	(226)	22%	(84)	375
Conviction: Motivation to Damage	86%	(291)	8%	(26)	6%	(21)	338
Conviction: DK/NO	71%	(58)	10%	(8)	19%	(16)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(548)	5%	(39)	26%	(207)	794
Gender: Male	69%	(262)	7%	(25)	24%	(90)	378
Gender: Female	69%	(286)	3%	(14)	28%	(116)	416
Age: 18-34	72%	(153)	4%	(9)	24%	(50)	212
Age: 35-44	69%	(71)	1%	(1)	30%	(31)	103
Age: 45-64	67%	(180)	7%	(19)	26%	(71)	270
Age: 65+	69%	(144)	5%	(11)	26%	(55)	210
GenZers: 1997-2012	79%	(85)	1%	(2)	19%	(20)	107
Millennials: 1981-1996	67%	(134)	4%	(8)	30%	(60)	202
GenXers: 1965-1980	67%	(127)	7%	(13)	26%	(50)	190
Baby Boomers: 1946-1964	68%	(189)	6%	(17)	26%	(72)	278
Educ: < College	72%	(340)	4%	(18)	25%	(117)	475
Educ: Bachelors degree	63%	(132)	9%	(18)	28%	(58)	208
Educ: Post-grad	69%	(77)	3%	(4)	28%	(31)	112
Income: Under 50k	69%	(217)	4%	(12)	27%	(84)	313
Income: 50k-100k	67%	(201)	5%	(15)	28%	(83)	299
Income: 100k+	72%	(130)	6%	(12)	22%	(40)	182
Ethnicity: White (Non-Hispanic)	69%	(458)	5%	(36)	25%	(168)	662
Ethnicity: Hispanic	83%	(28)	3%	(1)	14%	(5)	33
Ethnicity: Black (Non-Hispanic)	70%	(54)	1%	(1)	29%	(23)	78
Ethnicity: Asian + Other (Non-Hispanic)	41%	(9)	4%	(1)	56%	(12)	21
All Christian	73%	(351)	5%	(25)	22%	(108)	484
All Non-Christian	57%	(22)	12%	(5)	31%	(12)	39
Atheist	52%	(15)	4%	(1)	45%	(13)	28
Agnostic/Nothing in particular	58%	(95)	5%	(8)	38%	(62)	164
Something Else	83%	(65)	1%	(1)	16%	(13)	79
Evangelical	85%	(133)	1%	(1)	14%	(23)	158
Non-Evangelical	70%	(278)	6%	(24)	24%	(96)	399
PID: Dem (no lean)	50%	(160)	7%	(23)	43%	(139)	323
PID: Ind (no lean)	64%	(91)	7%	(10)	29%	(41)	142
PID: Rep (no lean)	90%	(297)	2%	(5)	8%	(27)	329

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(548)	5%	(39)	26%	(207)	794
PID/Gender: Dem Men	50%	(73)	12%	(18)	38%	(55)	146
PID/Gender: Dem Women	49%	(87)	3%	(5)	48%	(84)	176
PID/Gender: Ind Men	65%	(42)	5%	(4)	30%	(19)	65
PID/Gender: Ind Women	64%	(49)	9%	(7)	28%	(21)	77
PID/Gender: Rep Men	88%	(147)	2%	(4)	9%	(16)	166
PID/Gender: Rep Women	92%	(150)	1%	(2)	7%	(11)	163
Ideo: Liberal (1-3)	46%	(105)	8%	(19)	45%	(102)	225
Ideo: Moderate (4)	61%	(142)	6%	(14)	34%	(79)	235
Ideo: Conservative (5-7)	90%	(288)	2%	(6)	8%	(25)	319
Community: Urban	65%	(98)	5%	(7)	30%	(46)	152
Community: Suburban	68%	(293)	5%	(23)	27%	(115)	431
Community: Rural	74%	(157)	4%	(8)	22%	(46)	211
Military HHnm: Yes	80%	(98)	5%	(6)	15%	(18)	121
Military HH: No	67%	(451)	5%	(33)	28%	(189)	673
Employ: Private Sector	65%	(189)	7%	(21)	27%	(79)	289
Employ: Government	68%	(26)	—	(0)	32%	(12)	38
Employ: Self-Employed	70%	(41)	2%	(1)	28%	(17)	58
Employ: Homemaker	70%	(43)	7%	(4)	23%	(14)	62
Employ: Student	77%	(18)	3%	(1)	20%	(5)	24
Employ: Retired	71%	(157)	5%	(11)	24%	(52)	220
Employ: Unemployed	76%	(46)	1%	(1)	23%	(14)	60
Employ: Other	67%	(29)	1%	(0)	33%	(14)	44

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(548)	5%	(39)	26%	(207)	794
Protestant	70%	(156)	5%	(12)	25%	(55)	223
Roman Catholic	75%	(190)	5%	(13)	20%	(51)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	66%	(2)	—	(0)	34%	(1)	4
Jewish	56%	(11)	12%	(2)	32%	(6)	19
Muslim	65%	(11)	1%	(0)	34%	(6)	17
Buddhist	9%	(0)	77%	(2)	14%	(0)	3
Atheist	52%	(15)	4%	(1)	45%	(13)	28
Agnostic	28%	(11)	11%	(4)	61%	(23)	38
Something else	83%	(65)	1%	(1)	16%	(13)	79
Nothing in particular	67%	(84)	3%	(3)	30%	(38)	126
Ideo/PID: Conservative Republican	92%	(237)	2%	(4)	6%	(15)	256
Ideo/PID: Moderate/Liberal Republican	82%	(61)	2%	(2)	16%	(12)	74
Ideo/PID: Moderate/Conservative Democrat	59%	(79)	6%	(8)	34%	(45)	132
Ideo/PID: Liberal Democrat	41%	(76)	8%	(15)	51%	(94)	185
Unfavorable of Biden and Trump	74%	(93)	1%	(2)	25%	(32)	126
2024 H2H Matchup: Biden Voter	46%	(161)	8%	(29)	45%	(157)	347
2024 H2H Matchup: Trump Voter	87%	(351)	2%	(9)	10%	(41)	401
2024 H2H Matchup: Would not Vote	88%	(18)	—	(0)	12%	(3)	21
2024 H2H Matchup: Do not Know	73%	(18)	2%	(1)	25%	(6)	25
2022 House Vote: Democrat	45%	(155)	8%	(28)	47%	(159)	342
2022 House Vote: Republican	89%	(276)	3%	(8)	8%	(26)	310
2022 House Vote: Did not Vote	82%	(110)	2%	(3)	16%	(21)	134
2020 Vote: Joe Biden	49%	(182)	8%	(31)	42%	(156)	369
2020 Vote: Donald Trump	89%	(320)	1%	(5)	10%	(35)	360
2020 Vote: Someone Else	42%	(4)	—	(0)	58%	(5)	8
2020 Vote: Did not Vote	75%	(42)	6%	(3)	20%	(11)	56
2016 Vote: Hillary Clinton	44%	(127)	10%	(28)	46%	(131)	286
2016 Vote: Donald Trump	91%	(289)	2%	(5)	8%	(24)	319
2016 Vote: Someone Else	58%	(7)	—	(0)	42%	(5)	12
2020 Vote/PID: Not Biden/Democrat	69%	(39)	5%	(3)	27%	(15)	57

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(548)	5%	(39)	26%	(207)	794
2020 Vote/PID: Not Trump/Republican	87%	(41)	1%	(1)	12%	(5)	47
U.S. Economy: Wrong Track	82%	(468)	2%	(13)	16%	(92)	573
U.S. Economy: Right Direction	36%	(80)	12%	(26)	52%	(115)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(114)	10%	(26)	46%	(120)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(357)	2%	(8)	12%	(48)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(77)	4%	(5)	32%	(38)	120
Top 2024 Issue: Economy	76%	(205)	1%	(3)	22%	(60)	269
Community/Gender: Urban Women	72%	(48)	2%	(1)	26%	(17)	66
Community/Gender: Urban Men	59%	(51)	7%	(6)	34%	(29)	86
Community/Gender: Rural Women	75%	(87)	1%	(1)	25%	(29)	117
Community/Gender: Rural Men	74%	(70)	8%	(7)	18%	(17)	94
Community/Gender: Suburban Women	65%	(151)	5%	(12)	30%	(71)	234
Community/Gender: Suburban Men	72%	(142)	6%	(12)	22%	(44)	197
Homeowner	69%	(479)	5%	(34)	26%	(178)	692
Renter	66%	(62)	5%	(5)	29%	(27)	93
Self + Household: White-Collar	65%	(188)	6%	(18)	28%	(81)	288
Self + Household: Blue Collar	72%	(274)	4%	(14)	24%	(92)	380
Union HH: Yes	75%	(62)	2%	(2)	22%	(18)	82
Union HH: No	68%	(487)	5%	(37)	26%	(188)	712
LGBTQ+: Yes	73%	(52)	3%	(2)	24%	(17)	71
LGBTQ+: No	69%	(496)	5%	(37)	26%	(189)	723
Motivated to Vote	68%	(499)	5%	(37)	27%	(194)	730
Parent: Yes	75%	(166)	3%	(7)	22%	(48)	220
Parent: No	67%	(382)	6%	(32)	28%	(159)	574
COVID Vaccine: Yes	64%	(372)	6%	(34)	30%	(171)	577
COVID Vaccine: No	81%	(176)	2%	(5)	16%	(36)	217
Student Loans: Yes	69%	(84)	9%	(11)	22%	(26)	121
Student Loans: No	69%	(464)	4%	(28)	27%	(180)	673
Favorable Opinion of Haley	81%	(206)	3%	(7)	16%	(42)	255
Unfavorable Opinion of Haley	57%	(183)	8%	(26)	35%	(111)	321
Prodigal Biden Voter	80%	(42)	7%	(4)	13%	(7)	53

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(548)	5%	(39)	26%	(207)	794
Undecided Voter (DK/WNV)	79%	(36)	1%	(1)	19%	(9)	46
Undecided Voter (DK)	73%	(18)	2%	(1)	25%	(6)	25
Watched Debate	70%	(413)	5%	(30)	25%	(147)	590
Watched Debate: Did not Watch	66%	(136)	4%	(9)	29%	(60)	204
Watched Debate: All of it	76%	(253)	5%	(15)	19%	(63)	331
Watched Debate: Some of it	62%	(160)	6%	(15)	32%	(84)	259
Continue His Campaign: Yes Biden	52%	(167)	8%	(26)	40%	(126)	319
Continue His Campaign: No Biden	81%	(356)	3%	(12)	16%	(71)	439
Continue His Campaign: Yes Trump	84%	(336)	3%	(14)	12%	(49)	399
Continue His Campaign: No Trump	52%	(185)	7%	(25)	41%	(148)	357
Conviction: Evidence	51%	(189)	8%	(31)	41%	(154)	375
Conviction: Motivation to Damage	89%	(299)	2%	(6)	10%	(32)	338
Conviction: DK/NO	73%	(60)	2%	(1)	25%	(21)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(94)	21%	(171)	23%	(181)	25%	(201)	19%	(147)	794
Gender: Male	10%	(37)	24%	(90)	25%	(93)	24%	(92)	17%	(65)	378
Gender: Female	14%	(57)	19%	(81)	21%	(89)	26%	(109)	20%	(82)	416
Age: 18-34	21%	(44)	26%	(56)	25%	(53)	23%	(49)	4%	(9)	212
Age: 35-44	13%	(13)	30%	(31)	30%	(31)	25%	(25)	2%	(2)	103
Age: 45-64	10%	(26)	22%	(58)	27%	(73)	25%	(67)	17%	(46)	270
Age: 65+	5%	(11)	12%	(26)	12%	(24)	29%	(60)	43%	(90)	210
GenZers: 1997-2012	24%	(26)	28%	(30)	20%	(21)	23%	(25)	5%	(6)	107
Millennials: 1981-1996	16%	(32)	27%	(55)	29%	(60)	25%	(50)	3%	(6)	202
GenXers: 1965-1980	11%	(22)	25%	(48)	32%	(61)	23%	(44)	8%	(16)	190
Baby Boomers: 1946-1964	5%	(13)	13%	(37)	14%	(39)	29%	(81)	39%	(108)	278
Educ: < College	13%	(60)	22%	(106)	25%	(118)	20%	(95)	20%	(95)	475
Educ: Bachelors degree	12%	(25)	18%	(38)	19%	(38)	40%	(83)	11%	(23)	208
Educ: Post-grad	8%	(9)	24%	(26)	22%	(24)	21%	(23)	26%	(29)	112
Income: Under 50k	15%	(46)	21%	(65)	21%	(67)	21%	(66)	22%	(70)	313
Income: 50k-100k	14%	(42)	23%	(69)	21%	(61)	25%	(76)	17%	(51)	299
Income: 100k+	4%	(6)	20%	(37)	29%	(53)	33%	(59)	14%	(26)	182
Ethnicity: White (Non-Hispanic)	11%	(72)	21%	(137)	22%	(146)	26%	(169)	21%	(138)	662
Ethnicity: Hispanic	25%	(8)	20%	(7)	40%	(13)	10%	(3)	5%	(2)	33
Ethnicity: Black (Non-Hispanic)	17%	(14)	26%	(20)	17%	(14)	34%	(27)	5%	(4)	78
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	32%	(7)	40%	(9)	10%	(2)	13%	(3)	21
All Christian	11%	(52)	20%	(98)	22%	(104)	24%	(117)	23%	(113)	484
All Non-Christian	16%	(6)	16%	(6)	23%	(9)	29%	(11)	15%	(6)	39
Atheist	13%	(4)	28%	(8)	24%	(7)	18%	(5)	17%	(5)	28
Agnostic/Nothing in particular	11%	(18)	25%	(42)	24%	(40)	32%	(52)	7%	(12)	164
Something Else	18%	(15)	21%	(17)	27%	(21)	20%	(15)	14%	(11)	79
Evangelical	14%	(22)	24%	(37)	24%	(38)	20%	(31)	19%	(30)	158
Non-Evangelical	10%	(40)	19%	(76)	22%	(88)	25%	(101)	24%	(95)	399
PID: Dem (no lean)	10%	(33)	19%	(61)	20%	(63)	32%	(104)	19%	(62)	323
PID: Ind (no lean)	9%	(13)	27%	(38)	28%	(40)	22%	(31)	15%	(21)	142
PID: Rep (no lean)	15%	(49)	22%	(72)	24%	(78)	20%	(66)	20%	(65)	329

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(94)	21%	(171)	23%	(181)	25%	(201)	19%	(147)	794
PID/Gender: Dem Men	11%	(16)	23%	(34)	18%	(27)	29%	(43)	18%	(27)	146
PID/Gender: Dem Women	10%	(17)	15%	(27)	21%	(37)	35%	(61)	20%	(35)	176
PID/Gender: Ind Men	9%	(6)	29%	(19)	25%	(16)	28%	(18)	9%	(6)	65
PID/Gender: Ind Women	9%	(7)	25%	(19)	31%	(24)	16%	(13)	19%	(15)	77
PID/Gender: Rep Men	9%	(16)	22%	(37)	30%	(50)	19%	(31)	20%	(33)	166
PID/Gender: Rep Women	20%	(33)	21%	(35)	17%	(28)	21%	(35)	20%	(32)	163
Ideo: Liberal (1-3)	10%	(23)	15%	(34)	22%	(50)	37%	(83)	16%	(36)	225
Ideo: Moderate (4)	13%	(31)	28%	(67)	22%	(52)	21%	(49)	15%	(36)	235
Ideo: Conservative (5-7)	11%	(35)	21%	(68)	25%	(79)	21%	(68)	22%	(71)	319
Community: Urban	12%	(18)	27%	(40)	26%	(39)	26%	(39)	10%	(15)	152
Community: Suburban	11%	(49)	19%	(83)	24%	(104)	25%	(107)	20%	(87)	431
Community: Rural	13%	(27)	22%	(47)	18%	(37)	26%	(54)	22%	(46)	211
Military HHnm: Yes	9%	(11)	13%	(16)	16%	(20)	29%	(35)	32%	(39)	121
Military HH: No	12%	(83)	23%	(155)	24%	(161)	25%	(166)	16%	(108)	673
Employ: Private Sector	9%	(27)	28%	(81)	25%	(73)	33%	(96)	4%	(12)	289
Employ: Government	1%	(0)	25%	(10)	36%	(14)	31%	(12)	7%	(3)	38
Employ: Self-Employed	20%	(11)	11%	(6)	36%	(21)	27%	(16)	7%	(4)	58
Employ: Homemaker	13%	(8)	29%	(18)	34%	(21)	18%	(11)	6%	(4)	62
Employ: Student	32%	(8)	31%	(7)	14%	(3)	14%	(3)	9%	(2)	24
Employ: Retired	5%	(12)	14%	(31)	11%	(24)	22%	(48)	48%	(105)	220
Employ: Unemployed	36%	(22)	21%	(13)	10%	(6)	18%	(11)	15%	(9)	60
Employ: Other	14%	(6)	11%	(5)	45%	(20)	9%	(4)	21%	(9)	44

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(94)	21%	(171)	23%	(181)	25%	(201)	19%	(147)	794
Protestant	7%	(16)	18%	(40)	21%	(48)	29%	(65)	25%	(55)	223
Roman Catholic	12%	(31)	22%	(57)	22%	(56)	20%	(52)	23%	(58)	255
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	34%	(1)	—	(0)	9%	(0)	—	(0)	4
Jewish	7%	(1)	15%	(3)	17%	(3)	35%	(7)	26%	(5)	19
Muslim	26%	(4)	19%	(3)	33%	(5)	16%	(3)	5%	(1)	17
Buddhist	11%	(0)	9%	(0)	14%	(0)	65%	(2)	—	(0)	3
Atheist	13%	(4)	28%	(8)	24%	(7)	18%	(5)	17%	(5)	28
Agnostic	9%	(3)	25%	(9)	23%	(9)	36%	(14)	8%	(3)	38
Something else	18%	(15)	21%	(17)	27%	(21)	20%	(15)	14%	(11)	79
Nothing in particular	12%	(15)	26%	(32)	25%	(31)	31%	(39)	7%	(9)	126
Ideo/PID: Conservative Republican	11%	(28)	22%	(56)	24%	(62)	21%	(53)	22%	(57)	256
Ideo/PID: Moderate/Liberal Republican	28%	(21)	22%	(16)	22%	(16)	18%	(13)	10%	(8)	74
Ideo/PID: Moderate/Conservative Democrat	12%	(16)	25%	(33)	19%	(25)	22%	(29)	21%	(28)	132
Ideo/PID: Liberal Democrat	7%	(13)	15%	(28)	21%	(39)	40%	(75)	17%	(31)	185
Unfavorable of Biden and Trump	8%	(10)	23%	(28)	26%	(33)	22%	(28)	21%	(27)	126
2024 H2H Matchup: Biden Voter	7%	(24)	18%	(63)	22%	(77)	33%	(114)	20%	(69)	347
2024 H2H Matchup: Trump Voter	15%	(60)	24%	(96)	23%	(93)	21%	(84)	17%	(68)	401
2024 H2H Matchup: Would not Vote	41%	(8)	13%	(3)	33%	(7)	4%	(1)	8%	(2)	21
2024 H2H Matchup: Do not Know	6%	(2)	34%	(8)	17%	(4)	7%	(2)	36%	(9)	25
2022 House Vote: Democrat	10%	(32)	17%	(59)	23%	(77)	31%	(107)	19%	(66)	342
2022 House Vote: Republican	12%	(38)	21%	(67)	23%	(72)	21%	(64)	22%	(70)	310
2022 House Vote: Did not Vote	17%	(22)	31%	(41)	24%	(31)	21%	(28)	8%	(11)	134
2020 Vote: Joe Biden	9%	(32)	18%	(68)	22%	(81)	31%	(116)	20%	(73)	369
2020 Vote: Donald Trump	14%	(49)	22%	(81)	24%	(87)	21%	(76)	19%	(68)	360
2020 Vote: Someone Else	18%	(2)	39%	(3)	39%	(3)	—	(0)	4%	(0)	8
2020 Vote: Did not Vote	21%	(12)	34%	(19)	18%	(10)	16%	(9)	10%	(6)	56
2016 Vote: Hillary Clinton	8%	(23)	17%	(48)	21%	(61)	35%	(100)	19%	(55)	286
2016 Vote: Donald Trump	12%	(40)	23%	(72)	22%	(69)	20%	(63)	23%	(74)	319
2016 Vote: Someone Else	—	(0)	38%	(5)	15%	(2)	31%	(4)	15%	(2)	12

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	12%	(94)	21%	(171)	23%	(181)	25%	(201)	19%	(147)	794
2020 Vote/PID: Not Biden/Democrat	20%	(12)	32%	(19)	15%	(8)	17%	(10)	15%	(9)	57
2020 Vote/PID: Not Trump/Republican	24%	(11)	14%	(6)	21%	(10)	21%	(10)	20%	(9)	47
U.S. Economy: Wrong Track	16%	(89)	25%	(144)	21%	(120)	21%	(121)	17%	(99)	573
U.S. Economy: Right Direction	2%	(5)	12%	(26)	28%	(61)	36%	(80)	22%	(49)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	16%	(41)	26%	(66)	37%	(97)	14%	(37)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(61)	25%	(103)	21%	(88)	20%	(82)	19%	(80)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	22%	(26)	22%	(27)	19%	(22)	25%	(30)	120
Top 2024 Issue: Economy	12%	(33)	28%	(74)	30%	(81)	17%	(46)	13%	(34)	269
Community/Gender: Urban Women	14%	(9)	18%	(12)	30%	(20)	25%	(16)	13%	(9)	66
Community/Gender: Urban Men	10%	(9)	33%	(28)	23%	(20)	27%	(23)	7%	(6)	86
Community/Gender: Rural Women	16%	(19)	20%	(23)	15%	(18)	28%	(33)	21%	(24)	117
Community/Gender: Rural Men	8%	(8)	25%	(23)	21%	(20)	23%	(21)	23%	(22)	94
Community/Gender: Suburban Women	12%	(29)	19%	(45)	22%	(52)	25%	(59)	21%	(49)	234
Community/Gender: Suburban Men	11%	(21)	19%	(38)	27%	(53)	24%	(48)	19%	(38)	197
Homeowner	11%	(77)	21%	(147)	22%	(152)	26%	(182)	19%	(133)	692
Renter	16%	(15)	22%	(21)	30%	(28)	19%	(17)	13%	(12)	93
Self + Household: White-Collar	8%	(23)	20%	(58)	23%	(67)	33%	(95)	16%	(46)	288
Self + Household: Blue Collar	11%	(42)	21%	(82)	26%	(98)	21%	(81)	20%	(77)	380
Union HH: Yes	14%	(12)	27%	(22)	28%	(23)	20%	(16)	12%	(10)	82
Union HH: No	12%	(83)	21%	(149)	22%	(158)	26%	(185)	19%	(138)	712
LGBTQ+: Yes	17%	(12)	20%	(14)	26%	(18)	29%	(21)	8%	(6)	71
LGBTQ+: No	11%	(82)	22%	(157)	23%	(163)	25%	(180)	20%	(141)	723
Motivated to Vote	10%	(71)	21%	(155)	23%	(168)	26%	(192)	20%	(144)	730
Parent: Yes	16%	(35)	28%	(61)	27%	(60)	25%	(55)	4%	(9)	220
Parent: No	10%	(59)	19%	(109)	21%	(121)	25%	(146)	24%	(138)	574
COVID Vaccine: Yes	10%	(56)	21%	(123)	20%	(116)	27%	(159)	21%	(123)	577
COVID Vaccine: No	18%	(39)	22%	(47)	30%	(65)	20%	(42)	11%	(24)	217
Student Loans: Yes	22%	(26)	26%	(31)	18%	(22)	33%	(39)	2%	(2)	121
Student Loans: No	10%	(68)	21%	(140)	24%	(159)	24%	(162)	22%	(145)	673

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	12%	(94)	21%	(171)	23%	(181)	25%	(201)	19%	(147)	794
Favorable Opinion of Haley	11%	(27)	21%	(54)	22%	(57)	23%	(59)	22%	(57)	255
Unfavorable Opinion of Haley	9%	(29)	19%	(62)	21%	(66)	29%	(92)	22%	(71)	321
Prodigal Biden Voter	21%	(11)	31%	(16)	21%	(11)	18%	(9)	10%	(5)	53
Undecided Voter (DK/WNV)	22%	(10)	24%	(11)	24%	(11)	6%	(3)	23%	(11)	46
Undecided Voter (DK)	6%	(2)	34%	(8)	17%	(4)	7%	(2)	36%	(9)	25
Watched Debate	11%	(64)	23%	(134)	24%	(139)	24%	(141)	19%	(111)	590
Watched Debate: Did not Watch	15%	(30)	18%	(36)	21%	(42)	29%	(59)	18%	(36)	204
Watched Debate: All of it	11%	(36)	17%	(57)	24%	(80)	23%	(77)	25%	(82)	331
Watched Debate: Some of it	11%	(29)	30%	(77)	23%	(59)	25%	(65)	11%	(30)	259
Continue His Campaign: Yes Biden	9%	(30)	20%	(63)	20%	(63)	31%	(100)	20%	(63)	319
Continue His Campaign: No Biden	14%	(63)	23%	(99)	25%	(110)	22%	(96)	16%	(71)	439
Continue His Campaign: Yes Trump	16%	(62)	24%	(94)	23%	(93)	20%	(81)	17%	(68)	399
Continue His Campaign: No Trump	8%	(29)	19%	(68)	24%	(84)	31%	(112)	18%	(63)	357
Conviction: Evidence	8%	(32)	20%	(76)	22%	(83)	31%	(117)	18%	(67)	375
Conviction: Motivation to Damage	14%	(46)	22%	(74)	24%	(80)	20%	(68)	21%	(70)	338
Conviction: DK/NO	20%	(16)	25%	(21)	22%	(18)	21%	(17)	12%	(10)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (109)	23% (181)	25% (202)	21% (171)	17% (131)	794
Gender: Male	12% (46)	28% (105)	25% (93)	21% (80)	14% (54)	378
Gender: Female	15% (63)	18% (76)	26% (109)	22% (90)	19% (78)	416
Age: 18-34	22% (47)	34% (72)	23% (48)	16% (34)	5% (10)	212
Age: 35-44	16% (16)	28% (28)	32% (33)	21% (21)	4% (4)	103
Age: 45-64	11% (29)	22% (59)	33% (88)	21% (56)	14% (38)	270
Age: 65+	8% (17)	10% (22)	16% (33)	28% (59)	38% (79)	210
GenZers: 1997-2012	22% (24)	38% (41)	21% (22)	14% (15)	5% (5)	107
Millennials: 1981-1996	19% (39)	29% (58)	28% (56)	20% (40)	4% (9)	202
GenXers: 1965-1980	11% (21)	22% (42)	37% (71)	22% (42)	7% (14)	190
Baby Boomers: 1946-1964	7% (20)	15% (40)	19% (52)	26% (71)	34% (94)	278
Educ: < College	15% (73)	25% (120)	25% (119)	17% (81)	17% (81)	475
Educ: Bachelors degree	13% (27)	18% (37)	26% (55)	31% (65)	11% (24)	208
Educ: Post-grad	8% (9)	21% (23)	25% (28)	22% (25)	23% (26)	112
Income: Under 50k	18% (58)	24% (76)	20% (64)	18% (55)	19% (61)	313
Income: 50k-100k	15% (44)	25% (74)	24% (71)	21% (61)	16% (49)	299
Income: 100k+	4% (7)	17% (31)	37% (68)	30% (54)	12% (22)	182
Ethnicity: White (Non-Hispanic)	13% (84)	22% (143)	25% (164)	22% (145)	19% (124)	662
Ethnicity: Hispanic	16% (5)	29% (10)	43% (14)	9% (3)	4% (1)	33
Ethnicity: Black (Non-Hispanic)	21% (16)	30% (23)	19% (15)	26% (20)	4% (3)	78
Ethnicity: Asian + Other (Non-Hispanic)	15% (3)	21% (5)	40% (8)	10% (2)	13% (3)	21
All Christian	11% (55)	22% (104)	27% (128)	20% (99)	20% (98)	484
All Non-Christian	22% (9)	25% (9)	18% (7)	25% (10)	10% (4)	39
Atheist	14% (4)	37% (11)	25% (7)	6% (2)	17% (5)	28
Agnostic/Nothing in particular	15% (24)	22% (36)	24% (40)	31% (51)	8% (13)	164
Something Else	22% (18)	27% (21)	25% (20)	12% (9)	14% (11)	79
Evangelical	16% (26)	25% (40)	30% (48)	11% (18)	17% (27)	158
Non-Evangelical	11% (45)	21% (85)	25% (98)	22% (90)	21% (82)	399

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(109)	23%	(181)	25%	(202)	21%	(171)	17%	(131)	794
PID: Dem (no lean)	12%	(39)	21%	(68)	24%	(78)	27%	(88)	15%	(49)	323
PID: Ind (no lean)	10%	(15)	26%	(36)	30%	(43)	19%	(27)	14%	(20)	142
PID: Rep (no lean)	17%	(55)	23%	(77)	25%	(81)	17%	(55)	19%	(61)	329
PID/Gender: Dem Men	12%	(18)	25%	(37)	23%	(33)	27%	(40)	13%	(19)	146
PID/Gender: Dem Women	12%	(21)	18%	(31)	25%	(45)	28%	(49)	17%	(31)	176
PID/Gender: Ind Men	14%	(9)	32%	(21)	23%	(15)	24%	(15)	7%	(5)	65
PID/Gender: Ind Women	7%	(6)	20%	(16)	36%	(28)	16%	(12)	20%	(16)	77
PID/Gender: Rep Men	11%	(19)	29%	(47)	27%	(44)	15%	(26)	18%	(30)	166
PID/Gender: Rep Women	22%	(36)	18%	(30)	23%	(37)	18%	(29)	19%	(31)	163
Ideo: Liberal (1-3)	13%	(29)	16%	(36)	26%	(58)	32%	(72)	13%	(30)	225
Ideo: Moderate (4)	14%	(33)	28%	(67)	27%	(64)	18%	(43)	12%	(28)	235
Ideo: Conservative (5-7)	13%	(42)	24%	(75)	25%	(79)	17%	(55)	21%	(68)	319
Community: Urban	18%	(27)	28%	(43)	25%	(38)	24%	(36)	6%	(8)	152
Community: Suburban	11%	(47)	22%	(95)	27%	(118)	21%	(91)	19%	(81)	431
Community: Rural	17%	(35)	21%	(44)	22%	(46)	21%	(44)	20%	(42)	211
Military HHnm: Yes	8%	(9)	16%	(19)	19%	(23)	27%	(33)	31%	(37)	121
Military HH: No	15%	(100)	24%	(162)	27%	(178)	21%	(138)	14%	(94)	673
Employ: Private Sector	11%	(31)	30%	(85)	28%	(81)	28%	(81)	4%	(11)	289
Employ: Government	6%	(2)	21%	(8)	28%	(11)	32%	(12)	13%	(5)	38
Employ: Self-Employed	21%	(12)	25%	(15)	28%	(16)	24%	(14)	2%	(1)	58
Employ: Homemaker	13%	(8)	24%	(15)	41%	(25)	12%	(7)	11%	(6)	62
Employ: Student	26%	(6)	38%	(9)	23%	(6)	10%	(2)	4%	(1)	24
Employ: Retired	7%	(16)	12%	(26)	18%	(40)	19%	(42)	43%	(95)	220
Employ: Unemployed	44%	(26)	28%	(16)	11%	(7)	12%	(7)	5%	(3)	60
Employ: Other	17%	(7)	13%	(6)	40%	(17)	10%	(4)	20%	(9)	44

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(109)	23%	(181)	25%	(202)	21%	(171)	17%	(131)	794
Protestant	8%	(17)	19%	(43)	26%	(58)	25%	(55)	23%	(50)	223
Roman Catholic	14%	(35)	24%	(60)	27%	(68)	17%	(43)	19%	(47)	255
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	57%	(2)	34%	(1)	—	(0)	9%	(0)	—	(0)	4
Jewish	14%	(3)	18%	(3)	17%	(3)	35%	(7)	16%	(3)	19
Muslim	24%	(4)	33%	(5)	21%	(4)	16%	(3)	5%	(1)	17
Buddhist	65%	(2)	23%	(1)	11%	(0)	—	(0)	—	(0)	3
Atheist	14%	(4)	37%	(11)	25%	(7)	6%	(2)	17%	(5)	28
Agnostic	17%	(6)	15%	(6)	29%	(11)	31%	(12)	8%	(3)	38
Something else	22%	(18)	27%	(21)	25%	(20)	12%	(9)	14%	(11)	79
Nothing in particular	14%	(18)	24%	(30)	23%	(29)	31%	(40)	8%	(10)	126
Ideo/PID: Conservative Republican	12%	(30)	24%	(62)	25%	(64)	18%	(45)	21%	(55)	256
Ideo/PID: Moderate/Liberal Republican	34%	(25)	21%	(15)	23%	(17)	13%	(10)	9%	(7)	74
Ideo/PID: Moderate/Conservative Democrat	13%	(18)	27%	(36)	25%	(33)	18%	(24)	17%	(22)	132
Ideo/PID: Liberal Democrat	10%	(18)	17%	(32)	24%	(45)	35%	(65)	14%	(25)	185
Unfavorable of Biden and Trump	7%	(9)	26%	(33)	25%	(32)	22%	(28)	19%	(24)	126
2024 H2H Matchup: Biden Voter	9%	(31)	19%	(64)	27%	(95)	29%	(100)	17%	(57)	347
2024 H2H Matchup: Trump Voter	18%	(70)	26%	(106)	23%	(93)	17%	(67)	16%	(65)	401
2024 H2H Matchup: Would not Vote	22%	(5)	21%	(4)	43%	(9)	4%	(1)	11%	(2)	21
2024 H2H Matchup: Do not Know	12%	(3)	26%	(6)	23%	(6)	11%	(3)	28%	(7)	25
2022 House Vote: Democrat	12%	(40)	17%	(60)	27%	(92)	28%	(96)	16%	(53)	342
2022 House Vote: Republican	15%	(46)	22%	(68)	26%	(80)	16%	(51)	21%	(65)	310
2022 House Vote: Did not Vote	16%	(21)	38%	(50)	22%	(29)	15%	(21)	9%	(12)	134
2020 Vote: Joe Biden	11%	(40)	17%	(64)	27%	(100)	28%	(105)	16%	(60)	369
2020 Vote: Donald Trump	16%	(56)	26%	(93)	23%	(84)	17%	(62)	18%	(64)	360
2020 Vote: Someone Else	21%	(2)	19%	(2)	43%	(4)	7%	(1)	11%	(1)	8
2020 Vote: Did not Vote	20%	(11)	39%	(22)	25%	(14)	5%	(3)	11%	(6)	56

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(109)	23%	(181)	25%	(202)	21%	(171)	17%	(131)	794
2016 Vote: Hillary Clinton	10%	(27)	17%	(50)	27%	(76)	31%	(87)	16%	(45)	286
2016 Vote: Donald Trump	15%	(49)	25%	(79)	24%	(75)	16%	(51)	21%	(65)	319
2016 Vote: Someone Else	—	(0)	34%	(4)	15%	(2)	31%	(4)	20%	(2)	12
2020 Vote/PID: Not Biden/Democrat	20%	(11)	38%	(22)	21%	(12)	9%	(5)	12%	(7)	57
2020 Vote/PID: Not Trump/Republican	21%	(10)	18%	(8)	29%	(14)	15%	(7)	17%	(8)	47
U.S. Economy: Wrong Track	17%	(100)	26%	(151)	24%	(136)	17%	(97)	16%	(90)	573
U.S. Economy: Right Direction	4%	(9)	14%	(30)	30%	(66)	33%	(74)	19%	(42)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(27)	19%	(48)	29%	(75)	31%	(81)	11%	(29)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(69)	27%	(111)	22%	(92)	17%	(69)	18%	(73)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	18%	(22)	29%	(35)	17%	(20)	25%	(30)	120
Top 2024 Issue: Economy	13%	(35)	31%	(83)	30%	(79)	15%	(41)	11%	(30)	269
Community/Gender: Urban Women	19%	(13)	18%	(12)	32%	(21)	22%	(15)	9%	(6)	66
Community/Gender: Urban Men	17%	(14)	36%	(31)	20%	(17)	25%	(21)	3%	(3)	86
Community/Gender: Rural Women	20%	(23)	16%	(18)	21%	(25)	23%	(27)	20%	(23)	117
Community/Gender: Rural Men	13%	(12)	27%	(25)	23%	(21)	18%	(17)	20%	(19)	94
Community/Gender: Suburban Women	12%	(27)	20%	(46)	27%	(63)	21%	(48)	21%	(49)	234
Community/Gender: Suburban Men	10%	(20)	25%	(49)	28%	(55)	21%	(42)	16%	(32)	197
Homeowner	13%	(89)	23%	(156)	25%	(176)	22%	(154)	17%	(117)	692
Renter	21%	(19)	23%	(22)	26%	(24)	16%	(15)	14%	(13)	93
Self + Household: White-Collar	10%	(28)	19%	(55)	28%	(81)	28%	(81)	15%	(44)	288
Self + Household: Blue Collar	14%	(52)	23%	(87)	27%	(104)	19%	(71)	17%	(66)	380
Union HH: Yes	15%	(12)	26%	(21)	30%	(25)	20%	(16)	9%	(7)	82
Union HH: No	14%	(97)	22%	(160)	25%	(177)	22%	(155)	17%	(124)	712
LGBTQ+: Yes	16%	(11)	30%	(21)	26%	(18)	19%	(14)	9%	(7)	71
LGBTQ+: No	14%	(98)	22%	(160)	25%	(183)	22%	(157)	17%	(125)	723
Motivated to Vote	12%	(91)	22%	(157)	26%	(188)	23%	(165)	18%	(128)	730
Parent: Yes	20%	(44)	27%	(60)	31%	(68)	20%	(43)	3%	(6)	220
Parent: No	11%	(66)	21%	(122)	23%	(134)	22%	(127)	22%	(125)	574

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(109)	23%	(181)	25%	(202)	21%	(171)	17%	(131)	794
COVID Vaccine: Yes	12%	(71)	22%	(125)	24%	(137)	23%	(135)	19%	(108)	577
COVID Vaccine: No	17%	(38)	26%	(56)	30%	(65)	16%	(35)	11%	(23)	217
Student Loans: Yes	24%	(28)	27%	(33)	22%	(26)	24%	(30)	3%	(4)	121
Student Loans: No	12%	(81)	22%	(148)	26%	(176)	21%	(141)	19%	(127)	673
Favorable Opinion of Haley	15%	(37)	20%	(51)	28%	(71)	18%	(45)	20%	(50)	255
Unfavorable Opinion of Haley	10%	(33)	22%	(72)	23%	(72)	25%	(81)	20%	(63)	321
Prodigal Biden Voter	28%	(15)	24%	(13)	26%	(14)	15%	(8)	8%	(4)	53
Undecided Voter (DK/WNV)	17%	(8)	23%	(11)	32%	(15)	8%	(4)	20%	(9)	46
Undecided Voter (DK)	12%	(3)	26%	(6)	23%	(6)	11%	(3)	28%	(7)	25
Watched Debate	14%	(80)	24%	(142)	26%	(151)	21%	(122)	16%	(95)	590
Watched Debate: Did not Watch	14%	(29)	19%	(40)	25%	(51)	24%	(48)	18%	(36)	204
Watched Debate: All of it	15%	(49)	21%	(70)	25%	(84)	18%	(58)	21%	(70)	331
Watched Debate: Some of it	12%	(31)	28%	(71)	26%	(67)	25%	(64)	10%	(25)	259
Continue His Campaign: Yes Biden	12%	(38)	20%	(63)	25%	(81)	27%	(85)	16%	(51)	319
Continue His Campaign: No Biden	16%	(69)	26%	(114)	25%	(111)	18%	(80)	15%	(65)	439
Continue His Campaign: Yes Trump	18%	(73)	26%	(105)	24%	(98)	16%	(63)	15%	(61)	399
Continue His Campaign: No Trump	9%	(33)	19%	(69)	28%	(100)	28%	(99)	16%	(55)	357
Conviction: Evidence	9%	(33)	22%	(82)	28%	(105)	26%	(99)	15%	(56)	375
Conviction: Motivation to Damage	18%	(60)	23%	(79)	24%	(80)	17%	(56)	19%	(63)	338
Conviction: DK/NO	19%	(16)	25%	(21)	20%	(17)	19%	(16)	16%	(13)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	47%	(375)	43%	(338)	10%	(82)	794
Gender: Male	46%	(173)	47%	(179)	7%	(26)	378
Gender: Female	48%	(202)	38%	(159)	13%	(55)	416
Age: 18-34	53%	(112)	30%	(63)	17%	(37)	212
Age: 35-44	41%	(43)	47%	(48)	12%	(12)	103
Age: 45-64	47%	(127)	43%	(116)	10%	(26)	270
Age: 65+	44%	(93)	53%	(111)	3%	(7)	210
GenZers: 1997-2012	58%	(62)	19%	(20)	23%	(24)	107
Millennials: 1981-1996	45%	(90)	44%	(88)	12%	(24)	202
GenXers: 1965-1980	49%	(93)	41%	(79)	10%	(18)	190
Baby Boomers: 1946-1964	44%	(122)	51%	(141)	5%	(15)	278
Educ: < College	43%	(205)	44%	(210)	13%	(59)	475
Educ: Bachelors degree	52%	(109)	40%	(84)	7%	(15)	208
Educ: Post-grad	55%	(61)	39%	(44)	6%	(7)	112
Income: Under 50k	48%	(150)	42%	(133)	10%	(31)	313
Income: 50k-100k	46%	(137)	41%	(124)	13%	(38)	299
Income: 100k+	48%	(88)	45%	(81)	7%	(13)	182
Ethnicity: White (Non-Hispanic)	44%	(294)	46%	(306)	9%	(62)	662
Ethnicity: Hispanic	51%	(17)	41%	(13)	8%	(3)	33
Ethnicity: Black (Non-Hispanic)	71%	(55)	18%	(14)	11%	(9)	78
Ethnicity: Asian + Other (Non-Hispanic)	39%	(8)	23%	(5)	38%	(8)	21
All Christian	40%	(196)	50%	(240)	10%	(48)	484
All Non-Christian	48%	(19)	37%	(14)	15%	(6)	39
Atheist	92%	(26)	8%	(2)	—	(0)	28
Agnostic/Nothing in particular	62%	(102)	24%	(39)	14%	(24)	164
Something Else	40%	(32)	54%	(42)	6%	(5)	79
Evangelical	24%	(37)	59%	(94)	17%	(26)	158
Non-Evangelical	48%	(190)	46%	(184)	6%	(26)	399

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he		Motivation to damage		Don't know/no opinion		Total N
	committed a crime		his presidential campaign				
Registered Voters	47%	(375)	43%	(338)	10%	(82)	794
PID: Dem (no lean)	80%	(260)	13%	(43)	6%	(20)	323
PID: Ind (no lean)	50%	(71)	38%	(54)	12%	(18)	142
PID: Rep (no lean)	14%	(45)	73%	(241)	13%	(44)	329
PID/Gender: Dem Men	80%	(118)	17%	(24)	3%	(5)	146
PID/Gender: Dem Women	80%	(142)	11%	(19)	9%	(15)	176
PID/Gender: Ind Men	52%	(34)	39%	(25)	9%	(6)	65
PID/Gender: Ind Women	48%	(37)	37%	(28)	15%	(12)	77
PID/Gender: Rep Men	13%	(21)	78%	(129)	9%	(16)	166
PID/Gender: Rep Women	14%	(23)	68%	(112)	17%	(28)	163
Ideo: Liberal (1-3)	84%	(189)	11%	(25)	5%	(11)	225
Ideo: Moderate (4)	56%	(131)	33%	(78)	11%	(26)	235
Ideo: Conservative (5-7)	14%	(46)	73%	(233)	13%	(41)	319
Community: Urban	61%	(93)	33%	(51)	6%	(8)	152
Community: Suburban	47%	(202)	41%	(176)	13%	(54)	431
Community: Rural	38%	(80)	53%	(111)	9%	(19)	211
Military HHnm: Yes	46%	(56)	40%	(49)	13%	(16)	121
Military HH: No	47%	(318)	43%	(289)	10%	(66)	673
Employ: Private Sector	52%	(149)	37%	(106)	12%	(34)	289
Employ: Government	58%	(22)	30%	(11)	13%	(5)	38
Employ: Self-Employed	34%	(20)	58%	(34)	8%	(5)	58
Employ: Homemaker	39%	(24)	42%	(26)	19%	(12)	62
Employ: Student	65%	(16)	11%	(3)	24%	(6)	24
Employ: Retired	43%	(94)	53%	(116)	4%	(9)	220
Employ: Unemployed	43%	(26)	46%	(28)	10%	(6)	60
Employ: Other	55%	(24)	32%	(14)	13%	(5)	44

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	47%	(375)	43%	(338)	10%	(82)	794
Protestant	41%	(92)	47%	(106)	11%	(25)	223
Roman Catholic	40%	(103)	51%	(129)	9%	(23)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(0)	87%	(3)	—	(0)	4
Jewish	50%	(10)	50%	(10)	—	(0)	19
Muslim	42%	(7)	23%	(4)	35%	(6)	17
Buddhist	75%	(2)	25%	(1)	—	(0)	3
Atheist	92%	(26)	8%	(2)	—	(0)	28
Agnostic	64%	(25)	27%	(10)	8%	(3)	38
Something else	40%	(32)	54%	(42)	6%	(5)	79
Nothing in particular	61%	(78)	22%	(28)	16%	(20)	126
Ideo/PID: Conservative Republican	10%	(25)	77%	(197)	13%	(34)	256
Ideo/PID: Moderate/Liberal Republican	27%	(20)	59%	(44)	14%	(10)	74
Ideo/PID: Moderate/Conservative Democrat	70%	(93)	20%	(27)	10%	(13)	132
Ideo/PID: Liberal Democrat	88%	(162)	9%	(16)	4%	(7)	185
Unfavorable of Biden and Trump	52%	(65)	34%	(43)	15%	(18)	126
2024 H2H Matchup: Biden Voter	89%	(309)	7%	(23)	4%	(15)	347
2024 H2H Matchup: Trump Voter	11%	(43)	76%	(304)	13%	(54)	401
2024 H2H Matchup: Would not Vote	54%	(11)	21%	(4)	26%	(5)	21
2024 H2H Matchup: Do not Know	47%	(12)	26%	(6)	27%	(7)	25
2022 House Vote: Democrat	84%	(286)	11%	(39)	5%	(17)	342
2022 House Vote: Republican	13%	(39)	78%	(243)	9%	(28)	310
2022 House Vote: Did not Vote	36%	(48)	37%	(49)	27%	(37)	134
2020 Vote: Joe Biden	85%	(315)	9%	(34)	5%	(20)	369
2020 Vote: Donald Trump	7%	(27)	80%	(290)	12%	(44)	360
2020 Vote: Someone Else	46%	(4)	43%	(4)	11%	(1)	8
2020 Vote: Did not Vote	52%	(29)	18%	(10)	30%	(17)	56

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	47%	(375)	43%	(338)	10%	(82)	794
2016 Vote: Hillary Clinton	84%	(240)	10%	(28)	6%	(18)	286
2016 Vote: Donald Trump	14%	(44)	79%	(251)	7%	(23)	319
2016 Vote: Someone Else	68%	(8)	32%	(4)	—	(0)	12
2020 Vote/PID: Not Biden/Democrat	48%	(28)	36%	(21)	15%	(9)	57
2020 Vote/PID: Not Trump/Republican	58%	(27)	24%	(11)	18%	(8)	47
U.S. Economy: Wrong Track	33%	(190)	55%	(315)	12%	(68)	573
U.S. Economy: Right Direction	83%	(184)	10%	(23)	6%	(14)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(226)	10%	(26)	3%	(8)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(65)	70%	(291)	14%	(58)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	70%	(84)	17%	(21)	13%	(16)	120
Top 2024 Issue: Economy	36%	(97)	52%	(140)	12%	(32)	269
Community/Gender: Urban Women	62%	(41)	27%	(18)	10%	(7)	66
Community/Gender: Urban Men	60%	(52)	38%	(33)	2%	(2)	86
Community/Gender: Rural Women	40%	(47)	48%	(56)	12%	(14)	117
Community/Gender: Rural Men	36%	(34)	59%	(55)	6%	(5)	94
Community/Gender: Suburban Women	49%	(114)	36%	(85)	15%	(35)	234
Community/Gender: Suburban Men	44%	(87)	46%	(91)	10%	(19)	197
Homeowner	47%	(324)	43%	(299)	10%	(68)	692
Renter	49%	(46)	37%	(35)	14%	(13)	93
Self + Household: White-Collar	55%	(159)	37%	(108)	7%	(21)	288
Self + Household: Blue Collar	42%	(161)	49%	(185)	9%	(35)	380
Union HH: Yes	47%	(39)	44%	(36)	9%	(8)	82
Union HH: No	47%	(336)	42%	(302)	10%	(74)	712
LGBTQ+: Yes	61%	(44)	22%	(16)	17%	(12)	71
LGBTQ+: No	46%	(331)	45%	(322)	10%	(69)	723
Motivated to Vote	47%	(343)	44%	(322)	9%	(65)	730
Parent: Yes	41%	(91)	47%	(104)	12%	(26)	220
Parent: No	49%	(284)	41%	(234)	10%	(56)	574

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	47%	(375)	43%	(338)	10%	(82)	794
COVID Vaccine: Yes	57%	(330)	35%	(203)	8%	(44)	577
COVID Vaccine: No	21%	(45)	62%	(135)	17%	(37)	217
Student Loans: Yes	62%	(75)	33%	(40)	5%	(6)	121
Student Loans: No	45%	(300)	44%	(298)	11%	(76)	673
Favorable Opinion of Haley	35%	(89)	61%	(157)	4%	(10)	255
Unfavorable Opinion of Haley	57%	(182)	35%	(112)	9%	(27)	321
Prodigal Biden Voter	64%	(34)	24%	(13)	11%	(6)	53
Undecided Voter (DK/WNV)	50%	(23)	23%	(11)	26%	(12)	46
Undecided Voter (DK)	47%	(12)	26%	(6)	27%	(7)	25
Watched Debate	44%	(261)	47%	(277)	9%	(52)	590
Watched Debate: Did not Watch	55%	(113)	30%	(61)	15%	(30)	204
Watched Debate: All of it	39%	(130)	55%	(182)	6%	(19)	331
Watched Debate: Some of it	51%	(131)	37%	(95)	13%	(33)	259
Continue His Campaign: Yes Biden	72%	(229)	25%	(79)	3%	(10)	319
Continue His Campaign: No Biden	31%	(138)	56%	(247)	12%	(54)	439
Continue His Campaign: Yes Trump	15%	(58)	74%	(295)	11%	(46)	399
Continue His Campaign: No Trump	84%	(299)	11%	(38)	5%	(20)	357
Conviction: Evidence	100%	(375)	—	(0)	—	(0)	375
Conviction: Motivation to Damage	—	(0)	100%	(338)	—	(0)	338
Conviction: DK/NO	—	(0)	—	(0)	100%	(82)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	42%	(331)	33%	(259)	26%	(204)	794
Gender: Male	46%	(173)	32%	(120)	22%	(84)	378
Gender: Female	38%	(158)	33%	(138)	29%	(120)	416
Age: 18-34	28%	(59)	41%	(87)	31%	(65)	212
Age: 35-44	41%	(42)	35%	(36)	24%	(24)	103
Age: 45-64	38%	(102)	31%	(84)	31%	(83)	270
Age: 65+	61%	(127)	24%	(51)	15%	(32)	210
GenZers: 1997-2012	34%	(36)	35%	(38)	31%	(33)	107
Millennials: 1981-1996	31%	(63)	42%	(85)	27%	(54)	202
GenXers: 1965-1980	31%	(59)	38%	(73)	31%	(58)	190
Baby Boomers: 1946-1964	58%	(161)	22%	(62)	20%	(55)	278
Educ: < College	43%	(205)	32%	(151)	25%	(119)	475
Educ: Bachelors degree	38%	(79)	36%	(75)	26%	(54)	208
Educ: Post-grad	42%	(47)	29%	(33)	28%	(32)	112
Income: Under 50k	45%	(141)	31%	(97)	24%	(76)	313
Income: 50k-100k	39%	(117)	35%	(104)	26%	(77)	299
Income: 100k+	40%	(73)	32%	(58)	28%	(51)	182
Ethnicity: White (Non-Hispanic)	45%	(296)	31%	(206)	24%	(160)	662
Ethnicity: Hispanic	43%	(14)	26%	(9)	31%	(10)	33
Ethnicity: Black (Non-Hispanic)	23%	(18)	43%	(33)	34%	(27)	78
Ethnicity: Asian + Other (Non-Hispanic)	15%	(3)	50%	(11)	35%	(7)	21
All Christian	50%	(241)	30%	(144)	20%	(99)	484
All Non-Christian	31%	(12)	39%	(15)	29%	(11)	39
Atheist	7%	(2)	50%	(14)	43%	(12)	28
Agnostic/Nothing in particular	24%	(40)	39%	(63)	37%	(61)	164
Something Else	46%	(36)	27%	(22)	27%	(21)	79
Evangelical	51%	(81)	30%	(47)	19%	(29)	158
Non-Evangelical	48%	(193)	29%	(117)	22%	(90)	399
PID: Dem (no lean)	35%	(113)	32%	(104)	33%	(106)	323
PID: Ind (no lean)	33%	(47)	39%	(55)	28%	(40)	142
PID: Rep (no lean)	52%	(171)	30%	(100)	18%	(59)	329

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		
Registered Voters	42%	(331)	33%	(259)	26%	(204)	794
PID/Gender: Dem Men	35%	(51)	32%	(47)	33%	(48)	146
PID/Gender: Dem Women	35%	(62)	32%	(56)	33%	(58)	176
PID/Gender: Ind Men	34%	(22)	51%	(33)	15%	(10)	65
PID/Gender: Ind Women	32%	(25)	29%	(22)	39%	(30)	77
PID/Gender: Rep Men	60%	(99)	24%	(40)	16%	(26)	166
PID/Gender: Rep Women	44%	(72)	36%	(59)	20%	(32)	163
Ideo: Liberal (1-3)	39%	(87)	31%	(70)	30%	(68)	225
Ideo: Moderate (4)	28%	(65)	40%	(94)	32%	(76)	235
Ideo: Conservative (5-7)	55%	(176)	29%	(92)	16%	(51)	319
Community: Urban	31%	(48)	45%	(69)	23%	(36)	152
Community: Suburban	43%	(184)	32%	(139)	25%	(108)	431
Community: Rural	47%	(100)	24%	(51)	29%	(60)	211
Military HHnm: Yes	49%	(59)	31%	(37)	20%	(25)	121
Military HH: No	40%	(272)	33%	(221)	27%	(180)	673
Employ: Private Sector	38%	(110)	40%	(115)	22%	(64)	289
Employ: Government	31%	(12)	45%	(17)	25%	(9)	38
Employ: Self-Employed	46%	(27)	27%	(16)	27%	(16)	58
Employ: Homemaker	20%	(12)	40%	(25)	40%	(25)	62
Employ: Student	14%	(3)	47%	(11)	39%	(9)	24
Employ: Retired	58%	(128)	21%	(46)	21%	(46)	220
Employ: Unemployed	35%	(21)	27%	(16)	38%	(23)	60
Employ: Other	40%	(18)	30%	(13)	29%	(13)	44

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it	Yes, I watched some of it	No, I did not watch the debate	Total N
Registered Voters	42% (331)	33% (259)	26% (204)	794
Protestant	43% (95)	36% (79)	22% (48)	223
Roman Catholic	56% (142)	25% (63)	19% (50)	255
Mormon	100% (2)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	30% (1)	52% (2)	18% (1)	4
Jewish	46% (9)	19% (4)	35% (7)	19
Muslim	7% (1)	67% (11)	26% (4)	17
Buddhist	77% (2)	14% (0)	9% (0)	3
Atheist	7% (2)	50% (14)	43% (12)	28
Agnostic	21% (8)	47% (18)	32% (12)	38
Something else	46% (36)	27% (22)	27% (21)	79
Nothing in particular	25% (32)	36% (45)	39% (49)	126
Ideo/PID: Conservative Republican	58% (148)	28% (72)	14% (36)	256
Ideo/PID: Moderate/Liberal Republican	31% (23)	38% (28)	31% (23)	74
Ideo/PID: Moderate/Conservative Democrat	34% (45)	32% (42)	35% (46)	132
Ideo/PID: Liberal Democrat	37% (68)	33% (61)	30% (55)	185
Unfavorable of Biden and Trump	26% (33)	37% (46)	37% (47)	126
2024 H2H Matchup: Biden Voter	36% (125)	33% (113)	31% (109)	347
2024 H2H Matchup: Trump Voter	50% (201)	32% (126)	18% (73)	401
2024 H2H Matchup: Would not Vote	4% (1)	38% (8)	58% (12)	21
2024 H2H Matchup: Do not Know	17% (4)	43% (11)	40% (10)	25
2022 House Vote: Democrat	37% (125)	32% (108)	32% (108)	342
2022 House Vote: Republican	56% (172)	30% (93)	15% (45)	310
2022 House Vote: Did not Vote	23% (31)	42% (56)	35% (47)	134
2020 Vote: Joe Biden	35% (131)	35% (129)	30% (109)	369
2020 Vote: Donald Trump	52% (188)	29% (105)	19% (67)	360
2020 Vote: Someone Else	23% (2)	47% (4)	29% (2)	8
2020 Vote: Did not Vote	18% (10)	37% (21)	45% (26)	56
2016 Vote: Hillary Clinton	38% (109)	33% (95)	29% (82)	286
2016 Vote: Donald Trump	55% (176)	27% (86)	18% (57)	319
2016 Vote: Someone Else	7% (1)	39% (5)	55% (7)	12

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it	Yes, I watched some of it	No, I did not watch the debate	Total N
Registered Voters	42% (331)	33% (259)	26% (204)	794
2020 Vote/PID: Not Biden/Democrat	30% (17)	31% (18)	38% (22)	57
2020 Vote/PID: Not Trump/Republican	35% (16)	36% (17)	29% (14)	47
U.S. Economy: Wrong Track	42% (239)	33% (187)	26% (147)	573
U.S. Economy: Right Direction	41% (92)	33% (72)	26% (57)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (95)	32% (84)	31% (80)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (202)	32% (131)	20% (81)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	28% (33)	36% (44)	36% (43)	120
Top 2024 Issue: Economy	39% (104)	39% (105)	22% (60)	269
Community/Gender: Urban Women	22% (15)	55% (36)	23% (15)	66
Community/Gender: Urban Men	38% (33)	38% (32)	24% (21)	86
Community/Gender: Rural Women	42% (49)	27% (31)	31% (36)	117
Community/Gender: Rural Men	53% (51)	21% (20)	26% (24)	94
Community/Gender: Suburban Women	40% (94)	30% (70)	30% (69)	234
Community/Gender: Suburban Men	45% (90)	35% (69)	20% (39)	197
Homeowner	43% (299)	33% (225)	24% (168)	692
Renter	33% (31)	33% (31)	33% (31)	93
Self + Household: White-Collar	45% (130)	31% (88)	24% (70)	288
Self + Household: Blue Collar	47% (178)	29% (111)	24% (90)	380
Union HH: Yes	43% (35)	34% (28)	24% (19)	82
Union HH: No	42% (296)	32% (231)	26% (185)	712
LGBTQ+: Yes	32% (23)	27% (19)	41% (29)	71
LGBTQ+: No	43% (308)	33% (239)	24% (175)	723
Motivated to Vote	44% (322)	31% (227)	25% (181)	730
Parent: Yes	39% (85)	39% (86)	22% (50)	220
Parent: No	43% (246)	30% (173)	27% (155)	574
COVID Vaccine: Yes	41% (238)	32% (184)	27% (154)	577
COVID Vaccine: No	43% (93)	34% (74)	23% (50)	217
Student Loans: Yes	32% (39)	37% (45)	30% (37)	121
Student Loans: No	43% (292)	32% (214)	25% (168)	673

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	42%	(331)	33%	(259)	26%	(204)	794
Favorable Opinion of Haley	52%	(132)	29%	(74)	19%	(49)	255
Unfavorable Opinion of Haley	47%	(151)	30%	(97)	23%	(72)	321
Prodigal Biden Voter	27%	(14)	56%	(29)	17%	(9)	53
Undecided Voter (DK/WNV)	11%	(5)	41%	(19)	48%	(22)	46
Undecided Voter (DK)	17%	(4)	43%	(11)	40%	(10)	25
Watched Debate	56%	(331)	44%	(259)	—	(0)	590
Watched Debate: Did not Watch	—	(0)	—	(0)	100%	(204)	204
Watched Debate: All of it	100%	(331)	—	(0)	—	(0)	331
Watched Debate: Some of it	—	(0)	100%	(259)	—	(0)	259
Continue His Campaign: Yes Biden	40%	(128)	33%	(104)	27%	(87)	319
Continue His Campaign: No Biden	44%	(194)	33%	(147)	22%	(98)	439
Continue His Campaign: Yes Trump	51%	(203)	33%	(131)	16%	(65)	399
Continue His Campaign: No Trump	34%	(122)	33%	(117)	33%	(119)	357
Conviction: Evidence	35%	(130)	35%	(131)	30%	(113)	375
Conviction: Motivation to Damage	54%	(182)	28%	(95)	18%	(61)	338
Conviction: DK/NO	23%	(19)	40%	(33)	37%	(30)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	27%	(215)	45%	(356)	28%	(223)	794
Gender: Male	25%	(96)	53%	(199)	22%	(83)	378
Gender: Female	29%	(119)	38%	(157)	34%	(140)	416
Age: 18-34	23%	(48)	40%	(84)	38%	(79)	212
Age: 35-44	30%	(30)	50%	(52)	20%	(20)	103
Age: 45-64	27%	(73)	44%	(117)	29%	(79)	270
Age: 65+	30%	(63)	49%	(102)	21%	(45)	210
GenZers: 1997-2012	21%	(22)	42%	(45)	38%	(40)	107
Millennials: 1981-1996	27%	(54)	44%	(89)	29%	(59)	202
GenXers: 1965-1980	27%	(51)	43%	(81)	30%	(58)	190
Baby Boomers: 1946-1964	29%	(80)	48%	(135)	23%	(64)	278
Educ: < College	24%	(114)	49%	(233)	27%	(127)	475
Educ: Bachelors degree	33%	(68)	42%	(88)	25%	(53)	208
Educ: Post-grad	29%	(33)	32%	(35)	39%	(43)	112
Income: Under 50k	28%	(89)	44%	(137)	28%	(87)	313
Income: 50k-100k	28%	(84)	47%	(140)	25%	(75)	299
Income: 100k+	23%	(41)	44%	(80)	33%	(61)	182
Ethnicity: White (Non-Hispanic)	24%	(158)	48%	(317)	28%	(187)	662
Ethnicity: Hispanic	31%	(10)	42%	(14)	27%	(9)	33
Ethnicity: Black (Non-Hispanic)	52%	(40)	15%	(12)	33%	(26)	78
Ethnicity: Asian + Other (Non-Hispanic)	29%	(6)	62%	(13)	9%	(2)	21
All Christian	23%	(113)	55%	(264)	22%	(106)	484
All Non-Christian	42%	(16)	44%	(17)	14%	(6)	39
Atheist	29%	(8)	16%	(4)	55%	(15)	28
Agnostic/Nothing in particular	33%	(55)	22%	(37)	44%	(73)	164
Something Else	28%	(22)	43%	(34)	30%	(23)	79
Evangelical	11%	(18)	69%	(108)	20%	(31)	158
Non-Evangelical	29%	(115)	47%	(186)	25%	(98)	399
PID: Dem (no lean)	52%	(168)	12%	(39)	36%	(116)	323
PID: Ind (no lean)	24%	(34)	32%	(46)	44%	(63)	142
PID: Rep (no lean)	4%	(13)	82%	(272)	13%	(44)	329

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	27% (215)	45% (356)	28% (223)	794
PID/Gender: Dem Men	47% (69)	20% (29)	33% (48)	146
PID/Gender: Dem Women	56% (99)	6% (10)	38% (67)	176
PID/Gender: Ind Men	29% (19)	33% (21)	38% (24)	65
PID/Gender: Ind Women	19% (15)	31% (24)	50% (38)	77
PID/Gender: Rep Men	5% (8)	89% (148)	6% (11)	166
PID/Gender: Rep Women	4% (6)	76% (123)	21% (34)	163
Ideo: Liberal (1-3)	53% (119)	11% (26)	36% (81)	225
Ideo: Moderate (4)	30% (71)	34% (80)	36% (84)	235
Ideo: Conservative (5-7)	7% (23)	78% (251)	14% (46)	319
Community: Urban	37% (56)	32% (49)	31% (47)	152
Community: Suburban	27% (116)	42% (182)	31% (133)	431
Community: Rural	20% (42)	59% (125)	20% (43)	211
Military HHnm: Yes	30% (37)	39% (47)	31% (37)	121
Military HH: No	26% (178)	46% (309)	28% (186)	673
Employ: Private Sector	26% (75)	43% (125)	31% (89)	289
Employ: Government	38% (14)	26% (10)	36% (14)	38
Employ: Self-Employed	25% (14)	62% (36)	14% (8)	58
Employ: Homemaker	17% (10)	54% (33)	29% (18)	62
Employ: Student	16% (4)	13% (3)	71% (17)	24
Employ: Retired	27% (59)	50% (110)	23% (51)	220
Employ: Unemployed	30% (18)	36% (21)	34% (20)	60
Employ: Other	46% (20)	41% (18)	13% (6)	44

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	27%	(215)	45%	(356)	28%	(223)	794
Protestant	27%	(61)	50%	(112)	23%	(50)	223
Roman Catholic	20%	(51)	58%	(148)	22%	(55)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	37%	(7)	38%	(7)	25%	(5)	19
Muslim	40%	(7)	55%	(9)	5%	(1)	17
Buddhist	86%	(2)	14%	(0)	—	(0)	3
Atheist	29%	(8)	16%	(4)	55%	(15)	28
Agnostic	47%	(18)	21%	(8)	31%	(12)	38
Something else	28%	(22)	43%	(34)	30%	(23)	79
Nothing in particular	29%	(37)	23%	(28)	48%	(61)	126
Ideo/PID: Conservative Republican	3%	(9)	86%	(221)	10%	(26)	256
Ideo/PID: Moderate/Liberal Republican	6%	(5)	69%	(50)	25%	(19)	74
Ideo/PID: Moderate/Conservative Democrat	41%	(55)	19%	(25)	40%	(52)	132
Ideo/PID: Liberal Democrat	61%	(112)	8%	(14)	32%	(59)	185
Unfavorable of Biden and Trump	7%	(9)	31%	(40)	61%	(78)	126
2024 H2H Matchup: Biden Voter	57%	(199)	5%	(16)	38%	(132)	347
2024 H2H Matchup: Trump Voter	3%	(14)	84%	(336)	13%	(51)	401
2024 H2H Matchup: Would not Vote	—	(0)	8%	(2)	92%	(19)	21
2024 H2H Matchup: Do not Know	7%	(2)	9%	(2)	84%	(21)	25
2022 House Vote: Democrat	54%	(184)	12%	(40)	35%	(118)	342
2022 House Vote: Republican	4%	(13)	83%	(256)	13%	(41)	310
2022 House Vote: Did not Vote	13%	(17)	42%	(56)	46%	(61)	134
2020 Vote: Joe Biden	54%	(198)	9%	(33)	38%	(138)	369
2020 Vote: Donald Trump	2%	(6)	84%	(304)	14%	(50)	360
2020 Vote: Someone Else	11%	(1)	13%	(1)	76%	(6)	8
2020 Vote: Did not Vote	18%	(10)	32%	(18)	50%	(28)	56
2016 Vote: Hillary Clinton	57%	(163)	8%	(24)	35%	(99)	286
2016 Vote: Donald Trump	2%	(7)	81%	(259)	17%	(53)	319
2016 Vote: Someone Else	36%	(4)	14%	(2)	50%	(6)	12
2020 Vote/PID: Not Biden/Democrat	18%	(10)	39%	(22)	44%	(25)	57

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	27%	(215)	45%	(356)	28%	(223)	794
2020 Vote/PID: Not Trump/Republican	22%	(10)	44%	(20)	35%	(16)	47
U.S. Economy: Wrong Track	14%	(79)	57%	(325)	29%	(169)	573
U.S. Economy: Right Direction	62%	(136)	14%	(31)	25%	(54)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(161)	7%	(19)	31%	(79)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(22)	76%	(316)	19%	(77)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(32)	17%	(21)	56%	(67)	120
Top 2024 Issue: Economy	18%	(48)	58%	(157)	24%	(63)	269
Community/Gender: Urban Women	39%	(25)	24%	(16)	38%	(25)	66
Community/Gender: Urban Men	36%	(31)	39%	(33)	26%	(22)	86
Community/Gender: Rural Women	19%	(22)	54%	(63)	27%	(32)	117
Community/Gender: Rural Men	22%	(21)	66%	(62)	12%	(11)	94
Community/Gender: Suburban Women	31%	(72)	34%	(79)	36%	(83)	234
Community/Gender: Suburban Men	22%	(44)	52%	(103)	25%	(50)	197
Homeowner	26%	(179)	46%	(319)	28%	(193)	692
Renter	36%	(34)	38%	(35)	26%	(24)	93
Self + Household: White-Collar	31%	(88)	42%	(121)	27%	(79)	288
Self + Household: Blue Collar	25%	(95)	51%	(193)	24%	(92)	380
Union HH: Yes	28%	(23)	44%	(36)	27%	(23)	82
Union HH: No	27%	(191)	45%	(320)	28%	(201)	712
LGBTQ+: Yes	30%	(22)	22%	(16)	48%	(34)	71
LGBTQ+: No	27%	(193)	47%	(340)	26%	(189)	723
Motivated to Vote	29%	(208)	46%	(335)	26%	(186)	730
Parent: Yes	22%	(48)	51%	(112)	27%	(60)	220
Parent: No	29%	(167)	42%	(244)	28%	(163)	574
COVID Vaccine: Yes	33%	(189)	36%	(209)	31%	(179)	577
COVID Vaccine: No	12%	(26)	68%	(147)	20%	(44)	217
Student Loans: Yes	28%	(33)	37%	(45)	35%	(42)	121
Student Loans: No	27%	(181)	46%	(311)	27%	(181)	673
Favorable Opinion of Haley	19%	(48)	59%	(151)	22%	(56)	255
Unfavorable Opinion of Haley	34%	(111)	38%	(122)	28%	(89)	321
Prodigal Biden Voter	15%	(8)	42%	(22)	43%	(23)	53

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	27%	(215)	45%	(356)	28%	(223)	794
Undecided Voter (DK/WNV)	4%	(2)	9%	(4)	87%	(40)	46
Undecided Voter (DK)	7%	(2)	9%	(2)	84%	(21)	25
Watched Debate	29%	(172)	52%	(305)	19%	(113)	590
Watched Debate: Did not Watch	21%	(42)	25%	(51)	54%	(111)	204
Watched Debate: All of it	27%	(89)	59%	(195)	14%	(46)	331
Watched Debate: Some of it	32%	(83)	42%	(109)	26%	(66)	259
Continue His Campaign: Yes Biden	53%	(170)	20%	(62)	27%	(87)	319
Continue His Campaign: No Biden	9%	(40)	64%	(282)	27%	(118)	439
Continue His Campaign: Yes Trump	7%	(27)	82%	(329)	11%	(43)	399
Continue His Campaign: No Trump	51%	(181)	7%	(24)	43%	(152)	357
Conviction: Evidence	48%	(180)	11%	(43)	41%	(152)	375
Conviction: Motivation to Damage	7%	(24)	81%	(272)	12%	(42)	338
Conviction: DK/NO	13%	(10)	51%	(42)	36%	(30)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(97)	37%	(292)	51%	(406)	794
Gender: Male	12%	(46)	44%	(168)	43%	(164)	378
Gender: Female	12%	(51)	30%	(124)	58%	(242)	416
Age: 18-34	18%	(39)	32%	(68)	50%	(106)	212
Age: 35-44	15%	(16)	47%	(49)	38%	(39)	103
Age: 45-64	11%	(30)	33%	(90)	56%	(150)	270
Age: 65+	6%	(13)	41%	(86)	53%	(112)	210
GenZers: 1997-2012	15%	(16)	36%	(38)	49%	(52)	107
Millennials: 1981-1996	18%	(36)	37%	(75)	45%	(92)	202
GenXers: 1965-1980	14%	(28)	31%	(59)	54%	(104)	190
Baby Boomers: 1946-1964	6%	(17)	40%	(112)	53%	(149)	278
Educ: < College	13%	(62)	40%	(190)	47%	(223)	475
Educ: Bachelors degree	12%	(26)	36%	(75)	52%	(107)	208
Educ: Post-grad	8%	(9)	24%	(26)	68%	(76)	112
Income: Under 50k	17%	(53)	36%	(114)	47%	(147)	313
Income: 50k-100k	9%	(28)	38%	(113)	53%	(157)	299
Income: 100k+	9%	(16)	35%	(64)	56%	(102)	182
Ethnicity: White (Non-Hispanic)	8%	(52)	39%	(257)	53%	(353)	662
Ethnicity: Hispanic	19%	(6)	48%	(16)	33%	(11)	33
Ethnicity: Black (Non-Hispanic)	46%	(36)	18%	(14)	36%	(28)	78
Ethnicity: Asian + Other (Non-Hispanic)	12%	(3)	22%	(5)	65%	(14)	21
All Christian	10%	(46)	45%	(218)	45%	(219)	484
All Non-Christian	33%	(13)	41%	(16)	26%	(10)	39
Atheist	8%	(2)	3%	(1)	89%	(25)	28
Agnostic/Nothing in particular	15%	(24)	18%	(29)	68%	(112)	164
Something Else	14%	(11)	35%	(28)	51%	(40)	79
Evangelical	9%	(14)	55%	(87)	36%	(56)	158
Non-Evangelical	11%	(43)	38%	(154)	51%	(202)	399
PID: Dem (no lean)	24%	(78)	13%	(42)	63%	(203)	323
PID: Ind (no lean)	11%	(16)	22%	(31)	67%	(95)	142
PID: Rep (no lean)	1%	(3)	66%	(218)	33%	(108)	329

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(97)	37%	(292)	51%	(406)	794
PID/Gender: Dem Men	22%	(33)	17%	(24)	61%	(90)	146
PID/Gender: Dem Women	26%	(45)	10%	(18)	64%	(113)	176
PID/Gender: Ind Men	16%	(11)	26%	(17)	57%	(37)	65
PID/Gender: Ind Women	6%	(5)	18%	(14)	75%	(58)	77
PID/Gender: Rep Men	1%	(2)	76%	(127)	23%	(38)	166
PID/Gender: Rep Women	1%	(1)	56%	(92)	43%	(70)	163
Ideo: Liberal (1-3)	25%	(55)	15%	(33)	61%	(137)	225
Ideo: Moderate (4)	14%	(32)	22%	(52)	64%	(151)	235
Ideo: Conservative (5-7)	3%	(8)	65%	(206)	33%	(105)	319
Community: Urban	23%	(35)	29%	(44)	48%	(73)	152
Community: Suburban	11%	(48)	35%	(152)	54%	(231)	431
Community: Rural	6%	(14)	45%	(96)	48%	(102)	211
Military HHnm: Yes	17%	(21)	29%	(36)	53%	(65)	121
Military HH: No	11%	(76)	38%	(256)	51%	(341)	673
Employ: Private Sector	12%	(35)	38%	(110)	50%	(143)	289
Employ: Government	28%	(11)	23%	(9)	49%	(19)	38
Employ: Self-Employed	14%	(8)	45%	(26)	41%	(24)	58
Employ: Homemaker	9%	(6)	28%	(18)	62%	(38)	62
Employ: Student	30%	(7)	11%	(3)	59%	(14)	24
Employ: Retired	5%	(11)	41%	(90)	54%	(119)	220
Employ: Unemployed	18%	(11)	34%	(20)	48%	(28)	60
Employ: Other	18%	(8)	36%	(16)	46%	(20)	44

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(97)	37%	(292)	51%	(406)	794
Protestant	14%	(31)	36%	(81)	50%	(112)	223
Roman Catholic	6%	(16)	52%	(132)	42%	(106)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	28%	(5)	37%	(7)	35%	(7)	19
Muslim	33%	(5)	50%	(8)	17%	(3)	17
Buddhist	77%	(2)	14%	(0)	9%	(0)	3
Atheist	8%	(2)	3%	(1)	89%	(25)	28
Agnostic	15%	(6)	18%	(7)	67%	(26)	38
Something else	14%	(11)	35%	(28)	51%	(40)	79
Nothing in particular	14%	(18)	18%	(22)	68%	(86)	126
Ideo/PID: Conservative Republican	1%	(2)	71%	(180)	29%	(74)	256
Ideo/PID: Moderate/Liberal Republican	2%	(1)	52%	(38)	47%	(34)	74
Ideo/PID: Moderate/Conservative Democrat	19%	(25)	18%	(24)	63%	(84)	132
Ideo/PID: Liberal Democrat	28%	(52)	10%	(19)	62%	(114)	185
Unfavorable of Biden and Trump	4%	(5)	16%	(20)	80%	(102)	126
2024 H2H Matchup: Biden Voter	26%	(89)	8%	(26)	67%	(232)	347
2024 H2H Matchup: Trump Voter	2%	(7)	66%	(264)	32%	(129)	401
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(21)	21
2024 H2H Matchup: Do not Know	2%	(1)	4%	(1)	94%	(24)	25
2022 House Vote: Democrat	24%	(82)	12%	(40)	64%	(220)	342
2022 House Vote: Republican	1%	(4)	67%	(209)	31%	(97)	310
2022 House Vote: Did not Vote	8%	(10)	31%	(41)	62%	(82)	134
2020 Vote: Joe Biden	22%	(82)	10%	(38)	67%	(249)	369
2020 Vote: Donald Trump	1%	(3)	66%	(239)	33%	(118)	360
2020 Vote: Someone Else	4%	(0)	21%	(2)	75%	(6)	8
2020 Vote: Did not Vote	20%	(11)	22%	(12)	58%	(33)	56
2016 Vote: Hillary Clinton	25%	(70)	8%	(23)	67%	(193)	286
2016 Vote: Donald Trump	1%	(4)	66%	(210)	33%	(105)	319
2016 Vote: Someone Else	3%	(0)	11%	(1)	86%	(11)	12
2020 Vote/PID: Not Biden/Democrat	13%	(8)	40%	(23)	47%	(27)	57

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(97)	37%	(292)	51%	(406)	794
2020 Vote/PID: Not Trump/Republican	2%	(1)	34%	(16)	64%	(30)	47
U.S. Economy: Wrong Track	7%	(41)	46%	(264)	47%	(268)	573
U.S. Economy: Right Direction	25%	(56)	12%	(27)	62%	(138)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(81)	8%	(21)	61%	(158)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(9)	61%	(253)	37%	(152)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	14%	(17)	80%	(96)	120
Top 2024 Issue: Economy	11%	(30)	41%	(109)	48%	(130)	269
Community/Gender: Urban Women	23%	(15)	22%	(15)	55%	(36)	66
Community/Gender: Urban Men	23%	(20)	34%	(30)	43%	(37)	86
Community/Gender: Rural Women	2%	(2)	37%	(43)	61%	(71)	117
Community/Gender: Rural Men	12%	(11)	55%	(52)	33%	(31)	94
Community/Gender: Suburban Women	14%	(33)	28%	(66)	58%	(135)	234
Community/Gender: Suburban Men	7%	(15)	44%	(86)	49%	(97)	197
Homeowner	11%	(75)	38%	(260)	52%	(357)	692
Renter	22%	(21)	32%	(30)	45%	(42)	93
Self + Household: White-Collar	11%	(32)	36%	(102)	53%	(153)	288
Self + Household: Blue Collar	12%	(45)	42%	(158)	47%	(177)	380
Union HH: Yes	17%	(14)	33%	(27)	50%	(41)	82
Union HH: No	12%	(83)	37%	(264)	51%	(365)	712
LGBTQ+: Yes	13%	(9)	19%	(14)	68%	(48)	71
LGBTQ+: No	12%	(87)	38%	(278)	49%	(357)	723
Motivated to Vote	12%	(90)	38%	(274)	50%	(365)	730
Parent: Yes	12%	(27)	40%	(87)	48%	(107)	220
Parent: No	12%	(70)	36%	(204)	52%	(299)	574
COVID Vaccine: Yes	14%	(83)	31%	(177)	55%	(316)	577
COVID Vaccine: No	6%	(13)	53%	(115)	41%	(89)	217
Student Loans: Yes	14%	(16)	25%	(30)	61%	(74)	121
Student Loans: No	12%	(80)	39%	(261)	49%	(332)	673
Favorable Opinion of Haley	5%	(14)	52%	(134)	42%	(107)	255
Unfavorable Opinion of Haley	13%	(42)	30%	(95)	57%	(184)	321
Prodigal Biden Voter	1%	(0)	34%	(18)	65%	(34)	53

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(97)	37%	(292)	51%	(406)	794
Undecided Voter (DK/WNV)	1%	(1)	2%	(1)	97%	(44)	46
Undecided Voter (DK)	2%	(1)	4%	(1)	94%	(24)	25
Watched Debate	11%	(68)	44%	(260)	44%	(262)	590
Watched Debate: Did not Watch	14%	(29)	16%	(32)	70%	(143)	204
Watched Debate: All of it	9%	(31)	56%	(184)	35%	(116)	331
Watched Debate: Some of it	14%	(36)	29%	(76)	57%	(147)	259
Continue His Campaign: Yes Biden	27%	(86)	18%	(56)	56%	(177)	319
Continue His Campaign: No Biden	2%	(8)	51%	(223)	47%	(208)	439
Continue His Campaign: Yes Trump	4%	(15)	67%	(266)	30%	(119)	399
Continue His Campaign: No Trump	21%	(76)	6%	(23)	72%	(258)	357
Conviction: Evidence	20%	(73)	10%	(37)	71%	(264)	375
Conviction: Motivation to Damage	5%	(17)	67%	(225)	29%	(96)	338
Conviction: DK/NO	8%	(7)	37%	(30)	55%	(45)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	38%	(298)	32%	(257)	30%	(239)	794
Gender: Male	37%	(140)	37%	(138)	26%	(100)	378
Gender: Female	38%	(159)	29%	(119)	33%	(139)	416
Age: 18-34	41%	(87)	20%	(42)	39%	(83)	212
Age: 35-44	37%	(37)	40%	(41)	24%	(25)	103
Age: 45-64	35%	(95)	31%	(84)	34%	(90)	270
Age: 65+	38%	(80)	43%	(90)	19%	(41)	210
GenZers: 1997-2012	39%	(42)	21%	(23)	40%	(42)	107
Millennials: 1981-1996	41%	(82)	28%	(57)	31%	(63)	202
GenXers: 1965-1980	34%	(66)	30%	(56)	36%	(68)	190
Baby Boomers: 1946-1964	36%	(101)	41%	(114)	23%	(64)	278
Educ: < College	34%	(160)	37%	(175)	29%	(139)	475
Educ: Bachelors degree	41%	(84)	28%	(58)	32%	(66)	208
Educ: Post-grad	48%	(54)	21%	(23)	31%	(35)	112
Income: Under 50k	40%	(126)	35%	(110)	25%	(78)	313
Income: 50k-100k	38%	(115)	30%	(90)	32%	(94)	299
Income: 100k+	32%	(58)	31%	(57)	37%	(67)	182
Ethnicity: White (Non-Hispanic)	34%	(223)	36%	(236)	31%	(203)	662
Ethnicity: Hispanic	50%	(16)	23%	(7)	28%	(9)	33
Ethnicity: Black (Non-Hispanic)	68%	(53)	12%	(9)	20%	(16)	78
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	22%	(5)	51%	(11)	21
All Christian	35%	(167)	41%	(200)	24%	(117)	484
All Non-Christian	54%	(21)	27%	(10)	19%	(7)	39
Atheist	47%	(13)	7%	(2)	46%	(13)	28
Agnostic/Nothing in particular	42%	(70)	14%	(23)	44%	(72)	164
Something Else	35%	(28)	27%	(22)	38%	(30)	79
Evangelical	24%	(37)	51%	(81)	25%	(40)	158
Non-Evangelical	39%	(155)	34%	(137)	27%	(107)	399
PID: Dem (no lean)	69%	(221)	6%	(19)	26%	(83)	323
PID: Ind (no lean)	38%	(54)	20%	(29)	42%	(59)	142
PID: Rep (no lean)	7%	(23)	63%	(209)	29%	(97)	329

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	38%	(298)	32%	(257)	30%	(239)	794
PID/Gender: Dem Men	67%	(99)	10%	(15)	22%	(33)	146
PID/Gender: Dem Women	70%	(123)	2%	(4)	28%	(50)	176
PID/Gender: Ind Men	43%	(28)	16%	(10)	41%	(26)	65
PID/Gender: Ind Women	33%	(26)	24%	(18)	43%	(33)	77
PID/Gender: Rep Men	8%	(13)	68%	(112)	25%	(41)	166
PID/Gender: Rep Women	6%	(10)	59%	(97)	34%	(56)	163
Ideo: Liberal (1-3)	71%	(160)	7%	(16)	22%	(49)	225
Ideo: Moderate (4)	45%	(105)	18%	(42)	37%	(88)	235
Ideo: Conservative (5-7)	10%	(31)	62%	(198)	28%	(90)	319
Community: Urban	53%	(81)	25%	(38)	21%	(32)	152
Community: Suburban	37%	(161)	29%	(124)	34%	(147)	431
Community: Rural	27%	(57)	45%	(94)	28%	(60)	211
Military HHnm: Yes	36%	(43)	29%	(36)	35%	(43)	121
Military HH: No	38%	(255)	33%	(221)	29%	(196)	673
Employ: Private Sector	39%	(111)	26%	(75)	35%	(102)	289
Employ: Government	53%	(20)	21%	(8)	26%	(10)	38
Employ: Self-Employed	38%	(22)	43%	(25)	19%	(11)	58
Employ: Homemaker	21%	(13)	31%	(19)	48%	(30)	62
Employ: Student	36%	(9)	1%	(0)	63%	(15)	24
Employ: Retired	36%	(80)	41%	(91)	22%	(49)	220
Employ: Unemployed	39%	(23)	34%	(20)	27%	(16)	60
Employ: Other	46%	(20)	40%	(17)	14%	(6)	44

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	38%	(298)	32%	(257)	30%	(239)	794
Protestant	34%	(76)	38%	(85)	28%	(62)	223
Roman Catholic	35%	(89)	44%	(111)	22%	(55)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	62%	(12)	27%	(5)	10%	(2)	19
Muslim	42%	(7)	29%	(5)	30%	(5)	17
Buddhist	75%	(2)	11%	(0)	14%	(0)	3
Atheist	47%	(13)	7%	(2)	46%	(13)	28
Agnostic	57%	(22)	16%	(6)	28%	(11)	38
Something else	35%	(28)	27%	(22)	38%	(30)	79
Nothing in particular	38%	(48)	14%	(17)	48%	(61)	126
Ideo/PID: Conservative Republican	4%	(11)	71%	(181)	25%	(64)	256
Ideo/PID: Moderate/Liberal Republican	17%	(12)	39%	(28)	45%	(33)	74
Ideo/PID: Moderate/Conservative Democrat	59%	(77)	7%	(10)	34%	(45)	132
Ideo/PID: Liberal Democrat	77%	(142)	5%	(9)	18%	(33)	185
Unfavorable of Biden and Trump	27%	(34)	13%	(16)	60%	(76)	126
2024 H2H Matchup: Biden Voter	75%	(262)	1%	(4)	23%	(81)	347
2024 H2H Matchup: Trump Voter	8%	(33)	63%	(251)	29%	(117)	401
2024 H2H Matchup: Would not Vote	9%	(2)	3%	(1)	88%	(18)	21
2024 H2H Matchup: Do not Know	6%	(1)	4%	(1)	90%	(23)	25
2022 House Vote: Democrat	70%	(238)	4%	(15)	26%	(88)	342
2022 House Vote: Republican	8%	(24)	67%	(207)	26%	(80)	310
2022 House Vote: Did not Vote	27%	(36)	24%	(32)	49%	(66)	134
2020 Vote: Joe Biden	69%	(253)	4%	(13)	28%	(103)	369
2020 Vote: Donald Trump	6%	(21)	65%	(235)	29%	(105)	360
2020 Vote: Someone Else	21%	(2)	17%	(1)	62%	(5)	8
2020 Vote: Did not Vote	41%	(23)	13%	(7)	47%	(26)	56
2016 Vote: Hillary Clinton	71%	(204)	5%	(14)	24%	(68)	286
2016 Vote: Donald Trump	8%	(24)	63%	(202)	29%	(93)	319
2016 Vote: Someone Else	44%	(5)	10%	(1)	47%	(6)	12
2020 Vote/PID: Not Biden/Democrat	36%	(20)	26%	(15)	38%	(22)	57
2020 Vote/PID: Not Trump/Republican	26%	(12)	25%	(12)	49%	(23)	47

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	38%	(298)	32%	(257)	30%	(239)	794
U.S. Economy: Wrong Track	23%	(131)	42%	(242)	35%	(200)	573
U.S. Economy: Right Direction	76%	(168)	7%	(15)	18%	(39)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	77%	(201)	3%	(7)	20%	(52)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(47)	58%	(239)	31%	(128)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(50)	9%	(11)	49%	(59)	120
Top 2024 Issue: Economy	28%	(76)	42%	(112)	30%	(80)	269
Community/Gender: Urban Women	59%	(39)	17%	(11)	24%	(16)	66
Community/Gender: Urban Men	49%	(42)	31%	(27)	19%	(17)	86
Community/Gender: Rural Women	22%	(26)	39%	(45)	39%	(45)	117
Community/Gender: Rural Men	33%	(31)	52%	(49)	15%	(14)	94
Community/Gender: Suburban Women	40%	(94)	26%	(62)	33%	(78)	234
Community/Gender: Suburban Men	34%	(67)	31%	(62)	35%	(69)	197
Homeowner	37%	(256)	33%	(228)	30%	(207)	692
Renter	44%	(41)	29%	(27)	28%	(26)	93
Self + Household: White-Collar	42%	(122)	30%	(85)	28%	(81)	288
Self + Household: Blue Collar	34%	(129)	38%	(144)	28%	(107)	380
Union HH: Yes	38%	(31)	29%	(24)	33%	(27)	82
Union HH: No	38%	(267)	33%	(233)	30%	(212)	712
LGBTQ+: Yes	33%	(24)	13%	(9)	54%	(39)	71
LGBTQ+: No	38%	(275)	34%	(248)	28%	(200)	723
Motivated to Vote	39%	(284)	34%	(245)	28%	(201)	730
Parent: Yes	33%	(73)	32%	(71)	34%	(76)	220
Parent: No	39%	(225)	32%	(186)	28%	(163)	574
COVID Vaccine: Yes	45%	(259)	25%	(144)	30%	(174)	577
COVID Vaccine: No	18%	(40)	52%	(113)	30%	(64)	217
Student Loans: Yes	45%	(54)	22%	(27)	33%	(40)	121
Student Loans: No	36%	(245)	34%	(230)	30%	(199)	673
Favorable Opinion of Haley	27%	(69)	44%	(113)	29%	(73)	255
Unfavorable Opinion of Haley	47%	(151)	27%	(87)	26%	(83)	321
Prodigal Biden Voter	19%	(10)	18%	(9)	64%	(34)	53
Undecided Voter (DK/WNV)	7%	(3)	4%	(2)	89%	(41)	46
Undecided Voter (DK)	6%	(1)	4%	(1)	90%	(23)	25

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	38%	(298)	32%	(257)	30%	(239)	794
Watched Debate	37%	(221)	39%	(229)	24%	(140)	590
Watched Debate: Did not Watch	38%	(78)	14%	(28)	48%	(99)	204
Watched Debate: All of it	33%	(109)	49%	(161)	18%	(61)	331
Watched Debate: Some of it	43%	(112)	26%	(68)	30%	(79)	259
Continue His Campaign: Yes Biden	66%	(209)	15%	(48)	20%	(62)	319
Continue His Campaign: No Biden	17%	(75)	45%	(199)	38%	(165)	439
Continue His Campaign: Yes Trump	12%	(47)	62%	(247)	26%	(105)	399
Continue His Campaign: No Trump	65%	(232)	3%	(9)	32%	(116)	357
Conviction: Evidence	65%	(244)	4%	(16)	31%	(115)	375
Conviction: Motivation to Damage	10%	(34)	65%	(221)	25%	(83)	338
Conviction: DK/NO	26%	(21)	24%	(20)	50%	(41)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(92)	49%	(388)	40%	(314)	794
Gender: Male	11%	(41)	56%	(210)	33%	(126)	378
Gender: Female	12%	(51)	43%	(178)	45%	(188)	416
Age: 18-34	14%	(29)	47%	(100)	39%	(82)	212
Age: 35-44	16%	(16)	50%	(51)	34%	(35)	103
Age: 45-64	11%	(30)	48%	(130)	41%	(109)	270
Age: 65+	8%	(17)	50%	(106)	42%	(88)	210
GenZers: 1997-2012	11%	(12)	54%	(58)	35%	(37)	107
Millennials: 1981-1996	16%	(33)	45%	(91)	39%	(78)	202
GenXers: 1965-1980	11%	(21)	49%	(93)	40%	(76)	190
Baby Boomers: 1946-1964	9%	(26)	49%	(137)	42%	(115)	278
Educ: < College	12%	(58)	54%	(255)	34%	(161)	475
Educ: Bachelors degree	13%	(26)	43%	(90)	44%	(91)	208
Educ: Post-grad	7%	(8)	38%	(42)	55%	(62)	112
Income: Under 50k	15%	(48)	49%	(154)	36%	(111)	313
Income: 50k-100k	9%	(28)	49%	(148)	41%	(123)	299
Income: 100k+	9%	(17)	47%	(86)	44%	(80)	182
Ethnicity: White (Non-Hispanic)	9%	(62)	51%	(336)	40%	(264)	662
Ethnicity: Hispanic	17%	(6)	55%	(18)	27%	(9)	33
Ethnicity: Black (Non-Hispanic)	26%	(20)	32%	(25)	42%	(33)	78
Ethnicity: Asian + Other (Non-Hispanic)	19%	(4)	40%	(8)	42%	(9)	21
All Christian	10%	(49)	56%	(271)	34%	(164)	484
All Non-Christian	21%	(8)	56%	(21)	24%	(9)	39
Atheist	8%	(2)	19%	(5)	73%	(21)	28
Agnostic/Nothing in particular	15%	(25)	31%	(52)	53%	(87)	164
Something Else	10%	(8)	48%	(38)	42%	(33)	79
Evangelical	7%	(10)	72%	(114)	21%	(34)	158
Non-Evangelical	12%	(46)	48%	(190)	41%	(163)	399
PID: Dem (no lean)	24%	(79)	21%	(67)	55%	(177)	323
PID: Ind (no lean)	7%	(10)	38%	(54)	55%	(78)	142
PID: Rep (no lean)	1%	(3)	81%	(267)	18%	(59)	329

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(92)	49%	(388)	40%	(314)	794
PID/Gender: Dem Men	22%	(32)	27%	(40)	51%	(74)	146
PID/Gender: Dem Women	26%	(47)	15%	(27)	58%	(103)	176
PID/Gender: Ind Men	12%	(8)	41%	(27)	47%	(30)	65
PID/Gender: Ind Women	2%	(2)	35%	(27)	62%	(48)	77
PID/Gender: Rep Men	1%	(1)	86%	(144)	13%	(21)	166
PID/Gender: Rep Women	1%	(2)	76%	(123)	23%	(37)	163
Ideo: Liberal (1-3)	24%	(54)	22%	(49)	54%	(122)	225
Ideo: Moderate (4)	12%	(28)	38%	(90)	50%	(118)	235
Ideo: Conservative (5-7)	3%	(9)	78%	(248)	19%	(62)	319
Community: Urban	23%	(35)	41%	(63)	35%	(54)	152
Community: Suburban	11%	(47)	47%	(201)	42%	(183)	431
Community: Rural	5%	(10)	59%	(124)	37%	(78)	211
Military HHnm: Yes	8%	(9)	46%	(56)	46%	(56)	121
Military HH: No	12%	(83)	49%	(331)	38%	(258)	673
Employ: Private Sector	13%	(36)	46%	(134)	41%	(118)	289
Employ: Government	14%	(5)	28%	(11)	59%	(23)	38
Employ: Self-Employed	17%	(10)	61%	(35)	22%	(13)	58
Employ: Homemaker	10%	(6)	51%	(31)	39%	(24)	62
Employ: Student	6%	(1)	38%	(9)	57%	(14)	24
Employ: Retired	8%	(17)	54%	(118)	39%	(85)	220
Employ: Unemployed	15%	(9)	46%	(28)	38%	(23)	60
Employ: Other	16%	(7)	50%	(22)	34%	(15)	44

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(92)	49%	(388)	40%	(314)	794
Protestant	11%	(24)	54%	(120)	36%	(79)	223
Roman Catholic	10%	(25)	57%	(146)	33%	(84)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	22%	(4)	48%	(9)	30%	(6)	19
Muslim	12%	(2)	72%	(12)	17%	(3)	17
Buddhist	65%	(2)	14%	(0)	21%	(1)	3
Atheist	8%	(2)	19%	(5)	73%	(21)	28
Agnostic	15%	(6)	23%	(9)	62%	(24)	38
Something else	10%	(8)	48%	(38)	42%	(33)	79
Nothing in particular	16%	(20)	34%	(43)	50%	(64)	126
Ideo/PID: Conservative Republican	—	(1)	86%	(220)	14%	(35)	256
Ideo/PID: Moderate/Liberal Republican	4%	(3)	64%	(47)	32%	(23)	74
Ideo/PID: Moderate/Conservative Democrat	20%	(26)	26%	(35)	54%	(71)	132
Ideo/PID: Liberal Democrat	28%	(52)	17%	(32)	55%	(101)	185
Unfavorable of Biden and Trump	2%	(2)	39%	(50)	59%	(74)	126
2024 H2H Matchup: Biden Voter	25%	(87)	14%	(48)	61%	(212)	347
2024 H2H Matchup: Trump Voter	1%	(5)	83%	(332)	16%	(65)	401
2024 H2H Matchup: Would not Vote	—	(0)	12%	(3)	88%	(18)	21
2024 H2H Matchup: Do not Know	2%	(1)	20%	(5)	77%	(19)	25
2022 House Vote: Democrat	24%	(80)	17%	(59)	59%	(202)	342
2022 House Vote: Republican	2%	(5)	82%	(254)	16%	(51)	310
2022 House Vote: Did not Vote	5%	(6)	53%	(70)	43%	(57)	134
2020 Vote: Joe Biden	23%	(83)	16%	(58)	62%	(228)	369
2020 Vote: Donald Trump	1%	(3)	83%	(298)	17%	(60)	360
2020 Vote: Someone Else	7%	(1)	27%	(2)	67%	(6)	8
2020 Vote: Did not Vote	10%	(6)	53%	(30)	37%	(21)	56
2016 Vote: Hillary Clinton	25%	(72)	14%	(40)	61%	(174)	286
2016 Vote: Donald Trump	1%	(3)	81%	(257)	18%	(58)	319
2016 Vote: Someone Else	5%	(1)	27%	(3)	67%	(8)	12
2020 Vote/PID: Not Biden/Democrat	7%	(4)	59%	(34)	34%	(19)	57

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(92)	49%	(388)	40%	(314)	794
2020 Vote/PID: Not Trump/Republican	1%	(1)	50%	(23)	49%	(23)	47
U.S. Economy: Wrong Track	5%	(30)	61%	(348)	34%	(196)	573
U.S. Economy: Right Direction	28%	(63)	18%	(40)	54%	(118)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(80)	14%	(37)	55%	(142)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	77%	(317)	22%	(91)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	28%	(34)	67%	(81)	120
Top 2024 Issue: Economy	10%	(28)	62%	(167)	28%	(74)	269
Community/Gender: Urban Women	24%	(16)	35%	(23)	41%	(27)	66
Community/Gender: Urban Men	23%	(20)	46%	(40)	31%	(26)	86
Community/Gender: Rural Women	4%	(5)	51%	(59)	45%	(52)	117
Community/Gender: Rural Men	5%	(5)	68%	(64)	27%	(26)	94
Community/Gender: Suburban Women	13%	(30)	41%	(95)	46%	(109)	234
Community/Gender: Suburban Men	9%	(17)	54%	(106)	38%	(74)	197
Homeowner	10%	(71)	50%	(345)	40%	(276)	692
Renter	21%	(20)	43%	(40)	36%	(34)	93
Self + Household: White-Collar	12%	(36)	45%	(129)	43%	(123)	288
Self + Household: Blue Collar	11%	(41)	54%	(205)	35%	(134)	380
Union HH: Yes	16%	(13)	37%	(31)	47%	(38)	82
Union HH: No	11%	(79)	50%	(357)	39%	(276)	712
LGBTQ+: Yes	17%	(12)	29%	(20)	54%	(39)	71
LGBTQ+: No	11%	(80)	51%	(367)	38%	(275)	723
Motivated to Vote	12%	(88)	49%	(358)	39%	(284)	730
Parent: Yes	9%	(21)	51%	(113)	39%	(86)	220
Parent: No	12%	(72)	48%	(274)	40%	(228)	574
COVID Vaccine: Yes	14%	(79)	42%	(242)	44%	(256)	577
COVID Vaccine: No	6%	(14)	67%	(146)	27%	(58)	217
Student Loans: Yes	15%	(19)	41%	(49)	44%	(53)	121
Student Loans: No	11%	(74)	50%	(338)	39%	(261)	673
Favorable Opinion of Haley	8%	(19)	62%	(159)	30%	(77)	255
Unfavorable Opinion of Haley	14%	(44)	42%	(135)	44%	(142)	321
Prodigal Biden Voter	3%	(2)	43%	(23)	54%	(28)	53

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	12%	(92)	49%	(388)	40%	(314)	794
Undecided Voter (DK/WNV)	1%	(1)	17%	(8)	82%	(38)	46
Undecided Voter (DK)	2%	(1)	20%	(5)	77%	(19)	25
Watched Debate	11%	(64)	57%	(333)	33%	(193)	590
Watched Debate: Did not Watch	14%	(29)	27%	(54)	59%	(121)	204
Watched Debate: All of it	11%	(36)	61%	(201)	28%	(94)	331
Watched Debate: Some of it	11%	(27)	51%	(132)	38%	(99)	259
Continue His Campaign: Yes Biden	27%	(86)	26%	(83)	47%	(150)	319
Continue His Campaign: No Biden	1%	(6)	65%	(286)	33%	(147)	439
Continue His Campaign: Yes Trump	5%	(20)	81%	(323)	14%	(56)	399
Continue His Campaign: No Trump	19%	(69)	15%	(55)	65%	(233)	357
Conviction: Evidence	19%	(72)	20%	(74)	61%	(229)	375
Conviction: Motivation to Damage	5%	(19)	81%	(273)	14%	(46)	338
Conviction: DK/NO	2%	(2)	51%	(41)	47%	(38)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	11%	(89)	61%	(486)	28%	(219)	794
Gender: Male	10%	(36)	67%	(252)	24%	(89)	378
Gender: Female	13%	(53)	56%	(234)	31%	(130)	416
Age: 18-34	15%	(32)	57%	(121)	28%	(59)	212
Age: 35-44	15%	(16)	60%	(62)	24%	(25)	103
Age: 45-64	10%	(26)	63%	(168)	28%	(75)	270
Age: 65+	7%	(15)	64%	(135)	28%	(60)	210
GenZers: 1997-2012	14%	(15)	57%	(61)	29%	(31)	107
Millennials: 1981-1996	15%	(30)	59%	(119)	26%	(53)	202
GenXers: 1965-1980	10%	(19)	64%	(122)	26%	(50)	190
Baby Boomers: 1946-1964	9%	(24)	62%	(172)	30%	(82)	278
Educ: < College	13%	(63)	60%	(287)	26%	(124)	475
Educ: Bachelors degree	9%	(20)	64%	(134)	26%	(54)	208
Educ: Post-grad	5%	(6)	59%	(66)	36%	(40)	112
Income: Under 50k	17%	(54)	58%	(183)	24%	(77)	313
Income: 50k-100k	9%	(27)	63%	(188)	28%	(84)	299
Income: 100k+	4%	(8)	64%	(116)	32%	(58)	182
Ethnicity: White (Non-Hispanic)	9%	(62)	64%	(424)	27%	(176)	662
Ethnicity: Hispanic	7%	(2)	58%	(19)	36%	(12)	33
Ethnicity: Black (Non-Hispanic)	28%	(22)	40%	(31)	32%	(25)	78
Ethnicity: Asian + Other (Non-Hispanic)	14%	(3)	57%	(12)	29%	(6)	21
All Christian	10%	(46)	69%	(332)	22%	(105)	484
All Non-Christian	21%	(8)	57%	(22)	22%	(9)	39
Atheist	8%	(2)	50%	(14)	42%	(12)	28
Agnostic/Nothing in particular	14%	(23)	43%	(71)	43%	(71)	164
Something Else	12%	(9)	60%	(47)	28%	(22)	79
Evangelical	8%	(13)	78%	(122)	14%	(22)	158
Non-Evangelical	11%	(43)	63%	(252)	26%	(105)	399
PID: Dem (no lean)	21%	(69)	37%	(119)	42%	(134)	323
PID: Ind (no lean)	7%	(10)	62%	(87)	31%	(44)	142
PID: Rep (no lean)	3%	(10)	85%	(280)	12%	(40)	329

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	11%	(89)	61%	(486)	28%	(219)	794
PID/Gender: Dem Men	17%	(24)	41%	(60)	42%	(62)	146
PID/Gender: Dem Women	25%	(44)	34%	(59)	41%	(73)	176
PID/Gender: Ind Men	11%	(7)	64%	(41)	25%	(16)	65
PID/Gender: Ind Women	4%	(3)	60%	(46)	37%	(28)	77
PID/Gender: Rep Men	3%	(5)	91%	(151)	7%	(11)	166
PID/Gender: Rep Women	3%	(5)	79%	(129)	18%	(29)	163
Ideo: Liberal (1-3)	21%	(47)	36%	(82)	43%	(96)	225
Ideo: Moderate (4)	12%	(28)	53%	(124)	35%	(83)	235
Ideo: Conservative (5-7)	4%	(13)	86%	(276)	9%	(30)	319
Community: Urban	22%	(33)	48%	(72)	31%	(46)	152
Community: Suburban	11%	(49)	62%	(266)	27%	(116)	431
Community: Rural	3%	(6)	70%	(148)	27%	(56)	211
Military HHnm: Yes	13%	(15)	63%	(77)	24%	(29)	121
Military HH: No	11%	(73)	61%	(410)	28%	(190)	673
Employ: Private Sector	11%	(32)	61%	(177)	28%	(80)	289
Employ: Government	14%	(5)	42%	(16)	45%	(17)	38
Employ: Self-Employed	22%	(13)	58%	(34)	20%	(12)	58
Employ: Homemaker	9%	(5)	62%	(38)	29%	(18)	62
Employ: Student	5%	(1)	50%	(12)	45%	(11)	24
Employ: Retired	9%	(19)	65%	(142)	27%	(59)	220
Employ: Unemployed	12%	(7)	65%	(39)	23%	(14)	60
Employ: Other	16%	(7)	66%	(29)	18%	(8)	44

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	11%	(89)	61%	(486)	28%	(219)	794
Protestant	10%	(23)	71%	(159)	18%	(41)	223
Roman Catholic	9%	(23)	66%	(167)	25%	(64)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	25%	(5)	50%	(10)	25%	(5)	19
Muslim	6%	(1)	72%	(12)	21%	(4)	17
Buddhist	77%	(2)	14%	(0)	9%	(0)	3
Atheist	8%	(2)	50%	(14)	42%	(12)	28
Agnostic	14%	(6)	32%	(12)	53%	(20)	38
Something else	12%	(9)	60%	(47)	28%	(22)	79
Nothing in particular	14%	(17)	46%	(58)	40%	(51)	126
Ideo/PID: Conservative Republican	1%	(4)	90%	(230)	9%	(22)	256
Ideo/PID: Moderate/Liberal Republican	9%	(6)	68%	(50)	24%	(18)	74
Ideo/PID: Moderate/Conservative Democrat	19%	(25)	43%	(57)	38%	(50)	132
Ideo/PID: Liberal Democrat	24%	(44)	32%	(59)	44%	(82)	185
Unfavorable of Biden and Trump	1%	(2)	58%	(74)	40%	(51)	126
2024 H2H Matchup: Biden Voter	22%	(78)	31%	(109)	46%	(161)	347
2024 H2H Matchup: Trump Voter	3%	(11)	91%	(364)	7%	(27)	401
2024 H2H Matchup: Would not Vote	—	(0)	11%	(2)	89%	(19)	21
2024 H2H Matchup: Do not Know	2%	(1)	46%	(12)	52%	(13)	25
2022 House Vote: Democrat	20%	(70)	37%	(126)	43%	(146)	342
2022 House Vote: Republican	4%	(11)	86%	(266)	10%	(32)	310
2022 House Vote: Did not Vote	5%	(6)	66%	(88)	29%	(39)	134
2020 Vote: Joe Biden	20%	(73)	36%	(133)	44%	(164)	369
2020 Vote: Donald Trump	3%	(11)	89%	(320)	8%	(30)	360
2020 Vote: Someone Else	7%	(1)	36%	(3)	58%	(5)	8
2020 Vote: Did not Vote	9%	(5)	55%	(31)	36%	(20)	56
2016 Vote: Hillary Clinton	22%	(62)	35%	(101)	43%	(123)	286
2016 Vote: Donald Trump	4%	(12)	87%	(277)	9%	(30)	319
2016 Vote: Someone Else	7%	(1)	34%	(4)	59%	(7)	12
2020 Vote/PID: Not Biden/Democrat	7%	(4)	67%	(38)	27%	(15)	57
2020 Vote/PID: Not Trump/Republican	1%	(1)	64%	(30)	35%	(16)	47

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	11%	(89)	61%	(486)	28%	(219)	794
U.S. Economy: Wrong Track	6%	(32)	72%	(413)	22%	(128)	573
U.S. Economy: Right Direction	26%	(57)	33%	(73)	41%	(91)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(80)	25%	(64)	45%	(116)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	88%	(364)	11%	(44)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	49%	(59)	49%	(59)	120
Top 2024 Issue: Economy	8%	(21)	73%	(197)	19%	(51)	269
Community/Gender: Urban Women	22%	(15)	46%	(30)	32%	(21)	66
Community/Gender: Urban Men	21%	(18)	49%	(42)	30%	(26)	86
Community/Gender: Rural Women	3%	(4)	65%	(76)	32%	(37)	117
Community/Gender: Rural Men	3%	(3)	77%	(73)	20%	(19)	94
Community/Gender: Suburban Women	15%	(34)	55%	(128)	31%	(72)	234
Community/Gender: Suburban Men	8%	(15)	70%	(137)	23%	(45)	197
Homeowner	10%	(69)	64%	(439)	27%	(183)	692
Renter	20%	(19)	47%	(44)	33%	(31)	93
Self + Household: White-Collar	9%	(27)	63%	(181)	28%	(80)	288
Self + Household: Blue Collar	13%	(49)	62%	(234)	25%	(96)	380
Union HH: Yes	7%	(6)	53%	(44)	39%	(32)	82
Union HH: No	12%	(83)	62%	(443)	26%	(186)	712
LGBTQ+: Yes	18%	(13)	40%	(29)	42%	(30)	71
LGBTQ+: No	11%	(76)	63%	(458)	26%	(189)	723
Motivated to Vote	11%	(84)	62%	(452)	27%	(194)	730
Parent: Yes	9%	(21)	71%	(156)	20%	(43)	220
Parent: No	12%	(68)	58%	(330)	31%	(175)	574
COVID Vaccine: Yes	12%	(69)	56%	(321)	32%	(187)	577
COVID Vaccine: No	9%	(20)	76%	(166)	15%	(32)	217
Student Loans: Yes	10%	(12)	56%	(67)	34%	(41)	121
Student Loans: No	11%	(76)	62%	(419)	26%	(177)	673
Favorable Opinion of Haley	7%	(18)	77%	(197)	16%	(40)	255
Unfavorable Opinion of Haley	12%	(40)	58%	(186)	30%	(95)	321
Prodigal Biden Voter	—	(0)	71%	(37)	29%	(15)	53
Undecided Voter (DK/WNV)	1%	(1)	30%	(14)	69%	(32)	46
Undecided Voter (DK)	2%	(1)	46%	(12)	52%	(13)	25

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	11%	(89)	61%	(486)	28%	(219)	794
Watched Debate	12%	(68)	69%	(405)	20%	(117)	590
Watched Debate: Did not Watch	10%	(21)	40%	(82)	50%	(102)	204
Watched Debate: All of it	12%	(39)	73%	(242)	15%	(50)	331
Watched Debate: Some of it	11%	(29)	63%	(163)	26%	(67)	259
Continue His Campaign: Yes Biden	24%	(75)	40%	(127)	37%	(117)	319
Continue His Campaign: No Biden	3%	(14)	77%	(338)	20%	(87)	439
Continue His Campaign: Yes Trump	6%	(25)	88%	(353)	5%	(22)	399
Continue His Campaign: No Trump	17%	(61)	34%	(120)	49%	(176)	357
Conviction: Evidence	18%	(69)	36%	(137)	45%	(169)	375
Conviction: Motivation to Damage	5%	(15)	88%	(296)	8%	(27)	338
Conviction: DK/NO	6%	(5)	66%	(54)	28%	(23)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(113)	43%	(341)	43%	(340)	794
Gender: Male	15%	(55)	52%	(195)	34%	(127)	378
Gender: Female	14%	(57)	35%	(146)	51%	(214)	416
Age: 18-34	19%	(40)	50%	(106)	31%	(66)	212
Age: 35-44	23%	(24)	54%	(56)	23%	(23)	103
Age: 45-64	12%	(31)	35%	(95)	53%	(143)	270
Age: 65+	8%	(17)	40%	(84)	52%	(109)	210
GenZers: 1997-2012	21%	(23)	52%	(56)	27%	(29)	107
Millennials: 1981-1996	19%	(38)	52%	(105)	29%	(60)	202
GenXers: 1965-1980	15%	(28)	36%	(69)	49%	(93)	190
Baby Boomers: 1946-1964	9%	(24)	37%	(103)	54%	(151)	278
Educ: < College	15%	(72)	43%	(203)	42%	(200)	475
Educ: Bachelors degree	16%	(33)	44%	(92)	40%	(83)	208
Educ: Post-grad	7%	(8)	41%	(46)	52%	(58)	112
Income: Under 50k	18%	(56)	43%	(136)	39%	(122)	313
Income: 50k-100k	10%	(31)	43%	(127)	47%	(140)	299
Income: 100k+	14%	(25)	43%	(78)	43%	(78)	182
Ethnicity: White (Non-Hispanic)	13%	(86)	42%	(277)	45%	(299)	662
Ethnicity: Hispanic	17%	(6)	50%	(16)	33%	(11)	33
Ethnicity: Black (Non-Hispanic)	23%	(18)	50%	(39)	27%	(21)	78
Ethnicity: Asian + Other (Non-Hispanic)	13%	(3)	43%	(9)	44%	(9)	21
All Christian	13%	(63)	47%	(225)	40%	(195)	484
All Non-Christian	21%	(8)	58%	(23)	21%	(8)	39
Atheist	9%	(3)	33%	(9)	58%	(16)	28
Agnostic/Nothing in particular	16%	(26)	33%	(54)	51%	(84)	164
Something Else	16%	(13)	37%	(29)	47%	(37)	79
Evangelical	10%	(16)	55%	(86)	35%	(55)	158
Non-Evangelical	15%	(59)	41%	(164)	44%	(176)	399
PID: Dem (no lean)	22%	(70)	28%	(90)	51%	(163)	323
PID: Ind (no lean)	10%	(15)	33%	(47)	57%	(81)	142
PID: Rep (no lean)	9%	(28)	62%	(204)	29%	(97)	329

Continued on next page

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(113)	43%	(341)	43%	(340)	794
PID/Gender: Dem Men	17%	(25)	38%	(56)	45%	(65)	146
PID/Gender: Dem Women	25%	(44)	19%	(34)	56%	(98)	176
PID/Gender: Ind Men	16%	(11)	35%	(22)	49%	(32)	65
PID/Gender: Ind Women	5%	(4)	32%	(24)	63%	(49)	77
PID/Gender: Rep Men	12%	(19)	71%	(117)	18%	(30)	166
PID/Gender: Rep Women	5%	(9)	53%	(87)	41%	(67)	163
Ideo: Liberal (1-3)	20%	(46)	28%	(62)	52%	(117)	225
Ideo: Moderate (4)	14%	(34)	33%	(77)	53%	(124)	235
Ideo: Conservative (5-7)	10%	(33)	62%	(197)	28%	(90)	319
Community: Urban	14%	(21)	49%	(74)	37%	(56)	152
Community: Suburban	14%	(58)	43%	(183)	44%	(189)	431
Community: Rural	16%	(33)	40%	(83)	45%	(95)	211
Military HHnm: Yes	14%	(17)	35%	(42)	52%	(63)	121
Military HH: No	14%	(96)	44%	(299)	41%	(278)	673
Employ: Private Sector	18%	(52)	45%	(131)	37%	(106)	289
Employ: Government	17%	(6)	38%	(14)	46%	(18)	38
Employ: Self-Employed	17%	(10)	60%	(35)	23%	(14)	58
Employ: Homemaker	15%	(9)	30%	(18)	55%	(34)	62
Employ: Student	10%	(2)	54%	(13)	37%	(9)	24
Employ: Retired	8%	(17)	36%	(80)	56%	(123)	220
Employ: Unemployed	10%	(6)	44%	(26)	46%	(27)	60
Employ: Other	21%	(9)	53%	(23)	25%	(11)	44

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(113)	43%	(341)	43%	(340)	794
Protestant	13%	(29)	44%	(97)	43%	(97)	223
Roman Catholic	13%	(33)	48%	(123)	39%	(98)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	9%	(0)	82%	(3)	9%	(0)	4
Jewish	29%	(6)	42%	(8)	29%	(6)	19
Muslim	2%	(0)	85%	(14)	14%	(2)	17
Buddhist	77%	(2)	14%	(0)	9%	(0)	3
Atheist	9%	(3)	33%	(9)	58%	(16)	28
Agnostic	15%	(6)	31%	(12)	55%	(21)	38
Something else	16%	(13)	37%	(29)	47%	(37)	79
Nothing in particular	16%	(21)	34%	(43)	50%	(63)	126
Ideo/PID: Conservative Republican	8%	(19)	67%	(171)	26%	(66)	256
Ideo/PID: Moderate/Liberal Republican	12%	(9)	46%	(34)	42%	(31)	74
Ideo/PID: Moderate/Conservative Democrat	22%	(28)	30%	(40)	49%	(64)	132
Ideo/PID: Liberal Democrat	22%	(41)	25%	(46)	53%	(97)	185
Unfavorable of Biden and Trump	9%	(11)	30%	(38)	61%	(77)	126
2024 H2H Matchup: Biden Voter	23%	(79)	19%	(65)	59%	(203)	347
2024 H2H Matchup: Trump Voter	8%	(33)	66%	(266)	25%	(102)	401
2024 H2H Matchup: Would not Vote	—	(0)	13%	(3)	87%	(18)	21
2024 H2H Matchup: Do not Know	3%	(1)	30%	(7)	68%	(17)	25
2022 House Vote: Democrat	21%	(71)	25%	(85)	54%	(186)	342
2022 House Vote: Republican	7%	(23)	65%	(201)	28%	(87)	310
2022 House Vote: Did not Vote	14%	(18)	39%	(53)	47%	(63)	134
2020 Vote: Joe Biden	21%	(77)	22%	(82)	57%	(210)	369
2020 Vote: Donald Trump	7%	(25)	65%	(235)	28%	(100)	360
2020 Vote: Someone Else	1%	(0)	30%	(3)	69%	(6)	8
2020 Vote: Did not Vote	19%	(11)	38%	(22)	42%	(24)	56
2016 Vote: Hillary Clinton	20%	(56)	22%	(62)	58%	(167)	286
2016 Vote: Donald Trump	9%	(27)	61%	(194)	31%	(97)	319
2016 Vote: Someone Else	17%	(2)	27%	(3)	56%	(7)	12
2020 Vote/PID: Not Biden/Democrat	23%	(13)	48%	(27)	29%	(17)	57

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Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(113)	43%	(341)	43%	(340)	794
2020 Vote/PID: Not Trump/Republican	15%	(7)	30%	(14)	55%	(25)	47
U.S. Economy: Wrong Track	11%	(61)	52%	(296)	38%	(216)	573
U.S. Economy: Right Direction	23%	(52)	20%	(45)	56%	(124)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(74)	19%	(49)	52%	(136)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(31)	64%	(263)	29%	(120)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	23%	(28)	70%	(84)	120
Top 2024 Issue: Economy	18%	(47)	52%	(138)	31%	(83)	269
Community/Gender: Urban Women	14%	(9)	36%	(24)	49%	(33)	66
Community/Gender: Urban Men	14%	(12)	59%	(50)	28%	(24)	86
Community/Gender: Rural Women	13%	(15)	31%	(36)	57%	(66)	117
Community/Gender: Rural Men	19%	(18)	50%	(48)	31%	(29)	94
Community/Gender: Suburban Women	14%	(33)	37%	(86)	49%	(115)	234
Community/Gender: Suburban Men	13%	(25)	49%	(97)	38%	(74)	197
Homeowner	13%	(91)	43%	(300)	43%	(300)	692
Renter	20%	(19)	41%	(39)	38%	(36)	93
Self + Household: White-Collar	16%	(45)	40%	(115)	44%	(127)	288
Self + Household: Blue Collar	13%	(48)	46%	(176)	41%	(156)	380
Union HH: Yes	8%	(7)	44%	(36)	48%	(39)	82
Union HH: No	15%	(106)	43%	(305)	42%	(301)	712
LGBTQ+: Yes	24%	(17)	30%	(21)	46%	(33)	71
LGBTQ+: No	13%	(95)	44%	(320)	43%	(308)	723
Motivated to Vote	15%	(109)	43%	(310)	43%	(311)	730
Parent: Yes	17%	(37)	54%	(118)	30%	(66)	220
Parent: No	13%	(76)	39%	(223)	48%	(275)	574
COVID Vaccine: Yes	15%	(88)	38%	(218)	47%	(271)	577
COVID Vaccine: No	11%	(24)	57%	(123)	32%	(70)	217
Student Loans: Yes	15%	(18)	46%	(55)	40%	(48)	121
Student Loans: No	14%	(95)	42%	(286)	43%	(293)	673
Favorable Opinion of Haley	12%	(31)	54%	(137)	34%	(87)	255
Unfavorable Opinion of Haley	12%	(40)	36%	(116)	52%	(165)	321
Prodigal Biden Voter	15%	(8)	48%	(25)	37%	(20)	53

Continued on next page

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(113)	43%	(341)	43%	(340)	794
Undecided Voter (DK/WNV)	2%	(1)	22%	(10)	76%	(35)	46
Undecided Voter (DK)	3%	(1)	30%	(7)	68%	(17)	25
Watched Debate	13%	(78)	51%	(299)	36%	(213)	590
Watched Debate: Did not Watch	17%	(35)	21%	(42)	62%	(128)	204
Watched Debate: All of it	14%	(47)	53%	(175)	33%	(108)	331
Watched Debate: Some of it	12%	(30)	48%	(124)	40%	(104)	259
Continue His Campaign: Yes Biden	24%	(78)	30%	(95)	46%	(146)	319
Continue His Campaign: No Biden	7%	(32)	53%	(233)	40%	(174)	439
Continue His Campaign: Yes Trump	11%	(44)	65%	(260)	24%	(95)	399
Continue His Campaign: No Trump	18%	(65)	20%	(71)	62%	(221)	357
Conviction: Evidence	19%	(70)	24%	(91)	57%	(214)	375
Conviction: Motivation to Damage	11%	(38)	63%	(214)	25%	(86)	338
Conviction: DK/NO	6%	(5)	44%	(36)	50%	(41)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(224)	44%	(352)	27%	(218)	794
Gender: Male	28%	(105)	50%	(189)	22%	(84)	378
Gender: Female	29%	(119)	39%	(163)	32%	(135)	416
Age: 18-34	21%	(45)	40%	(85)	39%	(82)	212
Age: 35-44	32%	(33)	48%	(50)	20%	(20)	103
Age: 45-64	32%	(87)	45%	(122)	22%	(61)	270
Age: 65+	28%	(59)	46%	(96)	26%	(55)	210
GenZers: 1997-2012	15%	(16)	42%	(45)	43%	(46)	107
Millennials: 1981-1996	30%	(61)	42%	(85)	28%	(56)	202
GenXers: 1965-1980	32%	(61)	45%	(86)	23%	(43)	190
Baby Boomers: 1946-1964	28%	(78)	47%	(131)	25%	(68)	278
Educ: < College	26%	(122)	47%	(222)	28%	(131)	475
Educ: Bachelors degree	32%	(67)	44%	(92)	24%	(49)	208
Educ: Post-grad	31%	(35)	34%	(38)	35%	(39)	112
Income: Under 50k	30%	(93)	43%	(134)	28%	(86)	313
Income: 50k-100k	29%	(87)	45%	(134)	26%	(77)	299
Income: 100k+	24%	(44)	46%	(83)	30%	(55)	182
Ethnicity: White (Non-Hispanic)	25%	(167)	48%	(317)	27%	(178)	662
Ethnicity: Hispanic	35%	(12)	39%	(13)	26%	(8)	33
Ethnicity: Black (Non-Hispanic)	53%	(41)	17%	(13)	30%	(23)	78
Ethnicity: Asian + Other (Non-Hispanic)	22%	(5)	38%	(8)	41%	(9)	21
All Christian	23%	(114)	53%	(258)	23%	(112)	484
All Non-Christian	52%	(20)	42%	(16)	6%	(2)	39
Atheist	41%	(12)	16%	(4)	43%	(12)	28
Agnostic/Nothing in particular	34%	(56)	22%	(36)	44%	(72)	164
Something Else	29%	(23)	47%	(37)	24%	(19)	79
Evangelical	11%	(17)	66%	(104)	23%	(37)	158
Non-Evangelical	30%	(119)	47%	(186)	24%	(94)	399
PID: Dem (no lean)	56%	(180)	10%	(32)	34%	(111)	323
PID: Ind (no lean)	26%	(37)	35%	(50)	38%	(54)	142
PID: Rep (no lean)	2%	(7)	82%	(270)	16%	(53)	329

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	28% (224)	44% (352)	27% (218)	794
PID/Gender: Dem Men	56% (83)	12% (17)	32% (47)	146
PID/Gender: Dem Women	55% (97)	8% (15)	37% (64)	176
PID/Gender: Ind Men	30% (19)	35% (23)	35% (23)	65
PID/Gender: Ind Women	23% (18)	36% (27)	41% (32)	77
PID/Gender: Rep Men	2% (3)	90% (149)	8% (14)	166
PID/Gender: Rep Women	2% (4)	74% (121)	24% (39)	163
Ideo: Liberal (1-3)	62% (139)	9% (20)	29% (66)	225
Ideo: Moderate (4)	30% (71)	30% (71)	40% (93)	235
Ideo: Conservative (5-7)	3% (10)	81% (260)	15% (49)	319
Community: Urban	40% (60)	32% (48)	29% (44)	152
Community: Suburban	29% (124)	42% (183)	29% (125)	431
Community: Rural	19% (40)	57% (121)	24% (50)	211
Military HHnm: Yes	26% (32)	41% (49)	33% (40)	121
Military HH: No	29% (192)	45% (302)	26% (178)	673
Employ: Private Sector	28% (80)	43% (124)	29% (84)	289
Employ: Government	37% (14)	29% (11)	34% (13)	38
Employ: Self-Employed	24% (14)	56% (33)	20% (12)	58
Employ: Homemaker	22% (13)	53% (33)	25% (16)	62
Employ: Student	18% (4)	11% (3)	70% (17)	24
Employ: Retired	27% (59)	49% (107)	25% (54)	220
Employ: Unemployed	33% (20)	36% (21)	31% (18)	60
Employ: Other	44% (19)	47% (20)	9% (4)	44

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(224)	44%	(352)	27%	(218)	794
Protestant	26%	(59)	48%	(108)	25%	(57)	223
Roman Catholic	21%	(55)	57%	(145)	22%	(55)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	57%	(11)	36%	(7)	7%	(1)	19
Muslim	41%	(7)	55%	(9)	4%	(1)	17
Buddhist	86%	(2)	—	(0)	14%	(0)	3
Atheist	41%	(12)	16%	(4)	43%	(12)	28
Agnostic	39%	(15)	26%	(10)	36%	(14)	38
Something else	29%	(23)	47%	(37)	24%	(19)	79
Nothing in particular	33%	(41)	21%	(26)	47%	(59)	126
Ideo/PID: Conservative Republican	1%	(2)	87%	(221)	13%	(32)	256
Ideo/PID: Moderate/Liberal Republican	7%	(5)	66%	(48)	28%	(20)	74
Ideo/PID: Moderate/Conservative Democrat	39%	(52)	18%	(24)	43%	(56)	132
Ideo/PID: Liberal Democrat	69%	(127)	4%	(8)	27%	(50)	185
Unfavorable of Biden and Trump	10%	(12)	33%	(41)	58%	(73)	126
2024 H2H Matchup: Biden Voter	62%	(215)	4%	(14)	34%	(118)	347
2024 H2H Matchup: Trump Voter	2%	(6)	84%	(336)	15%	(58)	401
2024 H2H Matchup: Would not Vote	—	(0)	3%	(1)	97%	(20)	21
2024 H2H Matchup: Do not Know	10%	(2)	2%	(1)	88%	(22)	25
2022 House Vote: Democrat	58%	(197)	9%	(30)	34%	(115)	342
2022 House Vote: Republican	2%	(7)	83%	(258)	14%	(45)	310
2022 House Vote: Did not Vote	14%	(19)	44%	(59)	42%	(56)	134
2020 Vote: Joe Biden	57%	(210)	9%	(32)	34%	(127)	369
2020 Vote: Donald Trump	1%	(3)	85%	(306)	14%	(52)	360
2020 Vote: Someone Else	25%	(2)	32%	(3)	43%	(4)	8
2020 Vote: Did not Vote	16%	(9)	21%	(12)	63%	(35)	56
2016 Vote: Hillary Clinton	60%	(173)	9%	(25)	31%	(88)	286
2016 Vote: Donald Trump	3%	(8)	81%	(258)	17%	(53)	319
2016 Vote: Someone Else	42%	(5)	14%	(2)	45%	(6)	12
2020 Vote/PID: Not Biden/Democrat	15%	(9)	33%	(19)	52%	(29)	57

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(224)	44%	(352)	27%	(218)	794
2020 Vote/PID: Not Trump/Republican	14%	(6)	49%	(23)	38%	(18)	47
U.S. Economy: Wrong Track	16%	(90)	57%	(326)	27%	(157)	573
U.S. Economy: Right Direction	61%	(134)	12%	(26)	28%	(61)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(164)	9%	(24)	28%	(72)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(21)	75%	(309)	20%	(85)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(39)	16%	(20)	51%	(62)	120
Top 2024 Issue: Economy	21%	(56)	56%	(151)	23%	(62)	269
Community/Gender: Urban Women	42%	(28)	25%	(16)	34%	(22)	66
Community/Gender: Urban Men	38%	(32)	37%	(32)	25%	(21)	86
Community/Gender: Rural Women	17%	(20)	56%	(65)	27%	(31)	117
Community/Gender: Rural Men	21%	(20)	59%	(56)	20%	(18)	94
Community/Gender: Suburban Women	31%	(72)	35%	(81)	35%	(81)	234
Community/Gender: Suburban Men	27%	(52)	51%	(101)	22%	(44)	197
Homeowner	27%	(187)	46%	(317)	27%	(188)	692
Renter	37%	(35)	35%	(33)	27%	(26)	93
Self + Household: White-Collar	33%	(94)	43%	(123)	25%	(71)	288
Self + Household: Blue Collar	27%	(102)	49%	(188)	24%	(91)	380
Union HH: Yes	29%	(24)	37%	(31)	34%	(28)	82
Union HH: No	28%	(200)	45%	(321)	27%	(190)	712
LGBTQ+: Yes	23%	(16)	27%	(19)	51%	(36)	71
LGBTQ+: No	29%	(208)	46%	(333)	25%	(182)	723
Motivated to Vote	30%	(217)	46%	(332)	25%	(181)	730
Parent: Yes	24%	(53)	50%	(109)	27%	(59)	220
Parent: No	30%	(171)	42%	(243)	28%	(160)	574
COVID Vaccine: Yes	34%	(198)	36%	(207)	30%	(171)	577
COVID Vaccine: No	12%	(26)	67%	(145)	22%	(47)	217
Student Loans: Yes	33%	(40)	37%	(45)	30%	(36)	121
Student Loans: No	27%	(184)	46%	(307)	27%	(182)	673
Favorable Opinion of Haley	19%	(48)	60%	(152)	21%	(54)	255
Unfavorable Opinion of Haley	37%	(120)	37%	(120)	25%	(81)	321
Prodigal Biden Voter	9%	(5)	38%	(20)	53%	(28)	53

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	28%	(224)	44%	(352)	27%	(218)	794
Undecided Voter (DK/WNV)	5%	(2)	3%	(1)	92%	(42)	46
Undecided Voter (DK)	10%	(2)	2%	(1)	88%	(22)	25
Watched Debate	27%	(157)	52%	(309)	21%	(123)	590
Watched Debate: Did not Watch	33%	(67)	21%	(43)	46%	(95)	204
Watched Debate: All of it	24%	(80)	60%	(198)	16%	(53)	331
Watched Debate: Some of it	30%	(77)	43%	(111)	27%	(71)	259
Continue His Campaign: Yes Biden	56%	(180)	21%	(66)	23%	(73)	319
Continue His Campaign: No Biden	9%	(40)	63%	(275)	28%	(124)	439
Continue His Campaign: Yes Trump	4%	(17)	82%	(328)	14%	(55)	399
Continue His Campaign: No Trump	55%	(198)	7%	(23)	38%	(136)	357
Conviction: Evidence	52%	(196)	10%	(38)	37%	(140)	375
Conviction: Motivation to Damage	6%	(21)	83%	(280)	11%	(36)	338
Conviction: DK/NO	8%	(7)	41%	(33)	51%	(42)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	17% (133)	51% (404)	32% (257)	794
Gender: Male	15% (58)	56% (212)	28% (107)	378
Gender: Female	18% (75)	46% (192)	36% (150)	416
Age: 18-34	13% (27)	50% (105)	38% (80)	212
Age: 35-44	22% (22)	52% (53)	26% (27)	103
Age: 45-64	17% (45)	51% (136)	33% (88)	270
Age: 65+	18% (38)	52% (109)	30% (63)	210
GenZers: 1997-2012	11% (12)	51% (55)	37% (40)	107
Millennials: 1981-1996	18% (37)	49% (99)	33% (66)	202
GenXers: 1965-1980	16% (30)	51% (97)	33% (63)	190
Baby Boomers: 1946-1964	18% (49)	52% (144)	31% (85)	278
Educ: < College	16% (78)	54% (255)	30% (142)	475
Educ: Bachelors degree	19% (39)	47% (98)	34% (70)	208
Educ: Post-grad	14% (16)	46% (51)	40% (45)	112
Income: Under 50k	22% (70)	49% (153)	29% (90)	313
Income: 50k-100k	14% (43)	51% (153)	34% (102)	299
Income: 100k+	11% (20)	54% (98)	35% (64)	182
Ethnicity: White (Non-Hispanic)	14% (93)	53% (353)	33% (216)	662
Ethnicity: Hispanic	15% (5)	47% (15)	38% (13)	33
Ethnicity: Black (Non-Hispanic)	38% (30)	30% (23)	32% (25)	78
Ethnicity: Asian + Other (Non-Hispanic)	23% (5)	57% (12)	20% (4)	21
All Christian	13% (65)	58% (280)	29% (139)	484
All Non-Christian	26% (10)	48% (19)	25% (10)	39
Atheist	18% (5)	21% (6)	61% (17)	28
Agnostic/Nothing in particular	20% (32)	35% (58)	45% (74)	164
Something Else	26% (20)	53% (42)	21% (17)	79
Evangelical	11% (17)	73% (115)	17% (26)	158
Non-Evangelical	17% (69)	50% (201)	32% (129)	399
PID: Dem (no lean)	34% (110)	18% (58)	48% (154)	323
PID: Ind (no lean)	12% (17)	46% (65)	42% (59)	142
PID: Rep (no lean)	2% (5)	85% (281)	13% (44)	329

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	17% (133)	51% (404)	32% (257)	794
PID/Gender: Dem Men	32% (47)	22% (33)	46% (67)	146
PID/Gender: Dem Women	36% (64)	14% (25)	50% (87)	176
PID/Gender: Ind Men	13% (8)	49% (32)	38% (25)	65
PID/Gender: Ind Women	12% (9)	43% (33)	45% (35)	77
PID/Gender: Rep Men	2% (3)	89% (148)	9% (16)	166
PID/Gender: Rep Women	1% (2)	82% (133)	17% (28)	163
Ideo: Liberal (1-3)	36% (81)	18% (41)	46% (103)	225
Ideo: Moderate (4)	14% (34)	42% (98)	44% (103)	235
Ideo: Conservative (5-7)	5% (16)	83% (264)	12% (39)	319
Community: Urban	26% (39)	41% (62)	33% (51)	152
Community: Suburban	16% (68)	51% (221)	33% (142)	431
Community: Rural	12% (25)	57% (121)	31% (65)	211
Military HHnm: Yes	15% (19)	54% (66)	31% (37)	121
Military HH: No	17% (114)	50% (339)	33% (220)	673
Employ: Private Sector	12% (34)	51% (147)	37% (108)	289
Employ: Government	23% (9)	26% (10)	51% (19)	38
Employ: Self-Employed	22% (13)	60% (35)	18% (11)	58
Employ: Homemaker	16% (10)	53% (32)	31% (19)	62
Employ: Student	3% (1)	24% (6)	73% (17)	24
Employ: Retired	21% (46)	54% (119)	25% (55)	220
Employ: Unemployed	17% (10)	56% (33)	27% (16)	60
Employ: Other	23% (10)	51% (22)	26% (12)	44

Continued on next page

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(133)	51%	(404)	32%	(257)	794
Protestant	14%	(32)	53%	(119)	32%	(72)	223
Roman Catholic	13%	(33)	61%	(155)	26%	(66)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	28%	(5)	46%	(9)	27%	(5)	19
Muslim	19%	(3)	55%	(9)	26%	(4)	17
Buddhist	65%	(2)	25%	(1)	9%	(0)	3
Atheist	18%	(5)	21%	(6)	61%	(17)	28
Agnostic	22%	(8)	29%	(11)	49%	(19)	38
Something else	26%	(20)	53%	(42)	21%	(17)	79
Nothing in particular	19%	(24)	37%	(47)	44%	(56)	126
Ideo/PID: Conservative Republican	2%	(4)	89%	(227)	10%	(25)	256
Ideo/PID: Moderate/Liberal Republican	1%	(1)	73%	(54)	26%	(19)	74
Ideo/PID: Moderate/Conservative Democrat	25%	(33)	23%	(31)	51%	(68)	132
Ideo/PID: Liberal Democrat	41%	(76)	15%	(27)	44%	(82)	185
Unfavorable of Biden and Trump	4%	(4)	40%	(51)	56%	(71)	126
2024 H2H Matchup: Biden Voter	36%	(125)	11%	(38)	53%	(184)	347
2024 H2H Matchup: Trump Voter	2%	(7)	90%	(360)	9%	(34)	401
2024 H2H Matchup: Would not Vote	—	(0)	1%	(0)	99%	(20)	21
2024 H2H Matchup: Do not Know	3%	(1)	24%	(6)	73%	(18)	25
2022 House Vote: Democrat	34%	(116)	17%	(56)	50%	(169)	342
2022 House Vote: Republican	3%	(9)	86%	(267)	11%	(35)	310
2022 House Vote: Did not Vote	5%	(7)	57%	(76)	38%	(51)	134
2020 Vote: Joe Biden	33%	(120)	18%	(65)	50%	(184)	369
2020 Vote: Donald Trump	2%	(7)	88%	(318)	10%	(36)	360
2020 Vote: Someone Else	7%	(1)	18%	(2)	76%	(6)	8
2020 Vote: Did not Vote	9%	(5)	35%	(20)	56%	(31)	56
2016 Vote: Hillary Clinton	37%	(107)	14%	(40)	48%	(139)	286
2016 Vote: Donald Trump	2%	(7)	87%	(278)	11%	(34)	319
2016 Vote: Someone Else	8%	(1)	17%	(2)	76%	(9)	12
2020 Vote/PID: Not Biden/Democrat	8%	(5)	43%	(24)	49%	(28)	57

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(133)	51%	(404)	32%	(257)	794
2020 Vote/PID: Not Trump/Republican	—	(0)	58%	(27)	41%	(19)	47
U.S. Economy: Wrong Track	8%	(46)	63%	(363)	28%	(163)	573
U.S. Economy: Right Direction	39%	(86)	18%	(41)	43%	(94)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(112)	12%	(32)	45%	(116)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(6)	83%	(343)	16%	(65)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	24%	(29)	63%	(76)	120
Top 2024 Issue: Economy	12%	(32)	64%	(173)	24%	(64)	269
Community/Gender: Urban Women	31%	(20)	35%	(23)	34%	(23)	66
Community/Gender: Urban Men	22%	(19)	46%	(39)	33%	(28)	86
Community/Gender: Rural Women	10%	(11)	57%	(66)	34%	(39)	117
Community/Gender: Rural Men	15%	(14)	58%	(55)	27%	(25)	94
Community/Gender: Suburban Women	18%	(43)	44%	(103)	38%	(88)	234
Community/Gender: Suburban Men	13%	(25)	60%	(118)	27%	(54)	197
Homeowner	16%	(110)	52%	(361)	32%	(221)	692
Renter	23%	(21)	44%	(41)	34%	(31)	93
Self + Household: White-Collar	17%	(48)	47%	(137)	36%	(103)	288
Self + Household: Blue Collar	16%	(62)	54%	(206)	29%	(112)	380
Union HH: Yes	18%	(15)	46%	(38)	36%	(30)	82
Union HH: No	17%	(118)	51%	(366)	32%	(228)	712
LGBTQ+: Yes	23%	(16)	26%	(18)	51%	(37)	71
LGBTQ+: No	16%	(116)	53%	(386)	31%	(221)	723
Motivated to Vote	17%	(127)	52%	(382)	30%	(221)	730
Parent: Yes	11%	(24)	57%	(125)	32%	(71)	220
Parent: No	19%	(108)	49%	(279)	32%	(186)	574
COVID Vaccine: Yes	21%	(121)	42%	(240)	37%	(215)	577
COVID Vaccine: No	5%	(11)	76%	(164)	19%	(42)	217
Student Loans: Yes	24%	(29)	42%	(50)	34%	(42)	121
Student Loans: No	15%	(104)	53%	(354)	32%	(216)	673
Favorable Opinion of Haley	8%	(21)	67%	(171)	24%	(62)	255
Unfavorable Opinion of Haley	24%	(76)	42%	(133)	35%	(112)	321
Prodigal Biden Voter	—	(0)	64%	(34)	36%	(19)	53

Continued on next page

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(133)	51%	(404)	32%	(257)	794
Undecided Voter (DK/WNV)	2%	(1)	14%	(6)	85%	(39)	46
Undecided Voter (DK)	3%	(1)	24%	(6)	73%	(18)	25
Watched Debate	17%	(98)	58%	(342)	25%	(149)	590
Watched Debate: Did not Watch	17%	(34)	30%	(62)	53%	(108)	204
Watched Debate: All of it	17%	(57)	63%	(210)	19%	(64)	331
Watched Debate: Some of it	16%	(42)	51%	(132)	33%	(85)	259
Continue His Campaign: Yes Biden	37%	(118)	25%	(81)	38%	(120)	319
Continue His Campaign: No Biden	3%	(11)	70%	(306)	28%	(122)	439
Continue His Campaign: Yes Trump	4%	(18)	87%	(346)	9%	(36)	399
Continue His Campaign: No Trump	31%	(111)	13%	(47)	56%	(199)	357
Conviction: Evidence	30%	(113)	17%	(65)	52%	(197)	375
Conviction: Motivation to Damage	4%	(15)	87%	(294)	9%	(29)	338
Conviction: DK/NO	6%	(5)	55%	(45)	39%	(32)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(111)	53%	(424)	33%	(259)	794
Gender: Male	11%	(43)	58%	(218)	31%	(117)	378
Gender: Female	16%	(68)	49%	(206)	34%	(143)	416
Age: 18-34	14%	(30)	47%	(100)	39%	(82)	212
Age: 35-44	23%	(23)	52%	(53)	26%	(27)	103
Age: 45-64	14%	(39)	56%	(152)	29%	(79)	270
Age: 65+	9%	(19)	57%	(119)	34%	(72)	210
GenZers: 1997-2012	11%	(12)	51%	(55)	38%	(41)	107
Millennials: 1981-1996	20%	(41)	46%	(93)	33%	(67)	202
GenXers: 1965-1980	14%	(27)	58%	(111)	28%	(53)	190
Baby Boomers: 1946-1964	10%	(29)	56%	(156)	33%	(93)	278
Educ: < College	14%	(65)	55%	(261)	31%	(148)	475
Educ: Bachelors degree	16%	(33)	53%	(110)	31%	(65)	208
Educ: Post-grad	12%	(13)	47%	(53)	41%	(46)	112
Income: Under 50k	19%	(59)	49%	(153)	32%	(101)	313
Income: 50k-100k	12%	(37)	54%	(162)	33%	(100)	299
Income: 100k+	8%	(15)	60%	(109)	32%	(58)	182
Ethnicity: White (Non-Hispanic)	11%	(75)	58%	(383)	31%	(204)	662
Ethnicity: Hispanic	16%	(5)	49%	(16)	34%	(11)	33
Ethnicity: Black (Non-Hispanic)	35%	(28)	23%	(18)	42%	(33)	78
Ethnicity: Asian + Other (Non-Hispanic)	13%	(3)	34%	(7)	53%	(11)	21
All Christian	12%	(58)	62%	(300)	26%	(126)	484
All Non-Christian	26%	(10)	41%	(16)	32%	(13)	39
Atheist	10%	(3)	21%	(6)	68%	(19)	28
Agnostic/Nothing in particular	16%	(27)	37%	(60)	47%	(77)	164
Something Else	16%	(13)	53%	(42)	31%	(25)	79
Evangelical	12%	(18)	72%	(114)	16%	(25)	158
Non-Evangelical	13%	(53)	56%	(222)	31%	(125)	399
PID: Dem (no lean)	28%	(90)	24%	(78)	48%	(155)	323
PID: Ind (no lean)	13%	(18)	44%	(63)	43%	(61)	142
PID: Rep (no lean)	1%	(2)	86%	(284)	13%	(43)	329

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(111)	53%	(424)	33%	(259)	794
PID/Gender: Dem Men	26%	(38)	27%	(40)	47%	(69)	146
PID/Gender: Dem Women	30%	(53)	21%	(38)	49%	(86)	176
PID/Gender: Ind Men	8%	(5)	48%	(31)	44%	(28)	65
PID/Gender: Ind Women	17%	(13)	41%	(32)	42%	(33)	77
PID/Gender: Rep Men	—	(0)	88%	(147)	12%	(19)	166
PID/Gender: Rep Women	1%	(2)	84%	(137)	15%	(24)	163
Ideo: Liberal (1-3)	31%	(71)	20%	(44)	49%	(110)	225
Ideo: Moderate (4)	12%	(29)	46%	(108)	42%	(99)	235
Ideo: Conservative (5-7)	4%	(11)	84%	(269)	12%	(39)	319
Community: Urban	23%	(34)	39%	(59)	39%	(59)	152
Community: Suburban	15%	(65)	53%	(229)	32%	(137)	431
Community: Rural	5%	(11)	64%	(136)	30%	(64)	211
Military HHnm: Yes	19%	(23)	53%	(64)	28%	(34)	121
Military HH: No	13%	(88)	54%	(360)	33%	(225)	673
Employ: Private Sector	13%	(37)	54%	(156)	33%	(96)	289
Employ: Government	16%	(6)	45%	(17)	39%	(15)	38
Employ: Self-Employed	19%	(11)	60%	(35)	22%	(13)	58
Employ: Homemaker	12%	(7)	61%	(38)	27%	(17)	62
Employ: Student	20%	(5)	17%	(4)	63%	(15)	24
Employ: Retired	11%	(25)	58%	(127)	31%	(68)	220
Employ: Unemployed	19%	(11)	46%	(27)	35%	(21)	60
Employ: Other	20%	(9)	44%	(19)	36%	(16)	44

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(111)	53%	(424)	33%	(259)	794
Protestant	16%	(35)	57%	(128)	27%	(61)	223
Roman Catholic	9%	(23)	65%	(167)	25%	(65)	255
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	28%	(5)	48%	(9)	25%	(5)	19
Muslim	19%	(3)	38%	(6)	43%	(7)	17
Buddhist	65%	(2)	14%	(0)	21%	(1)	3
Atheist	10%	(3)	21%	(6)	68%	(19)	28
Agnostic	19%	(7)	33%	(13)	48%	(18)	38
Something else	16%	(13)	53%	(42)	31%	(25)	79
Nothing in particular	15%	(20)	38%	(48)	47%	(59)	126
Ideo/PID: Conservative Republican	—	(1)	91%	(232)	9%	(23)	256
Ideo/PID: Moderate/Liberal Republican	2%	(2)	70%	(51)	28%	(20)	74
Ideo/PID: Moderate/Conservative Democrat	17%	(22)	35%	(46)	49%	(64)	132
Ideo/PID: Liberal Democrat	37%	(68)	17%	(31)	46%	(85)	185
Unfavorable of Biden and Trump	4%	(5)	50%	(64)	46%	(58)	126
2024 H2H Matchup: Biden Voter	30%	(103)	16%	(54)	55%	(190)	347
2024 H2H Matchup: Trump Voter	2%	(7)	90%	(360)	8%	(34)	401
2024 H2H Matchup: Would not Vote	1%	(0)	12%	(2)	87%	(18)	21
2024 H2H Matchup: Do not Know	2%	(1)	27%	(7)	70%	(18)	25
2022 House Vote: Democrat	28%	(95)	23%	(77)	50%	(170)	342
2022 House Vote: Republican	1%	(4)	87%	(271)	11%	(35)	310
2022 House Vote: Did not Vote	9%	(11)	52%	(69)	39%	(53)	134
2020 Vote: Joe Biden	27%	(98)	22%	(80)	52%	(191)	369
2020 Vote: Donald Trump	1%	(2)	89%	(321)	10%	(37)	360
2020 Vote: Someone Else	7%	(1)	25%	(2)	69%	(6)	8
2020 Vote: Did not Vote	17%	(10)	37%	(21)	46%	(26)	56
2016 Vote: Hillary Clinton	29%	(82)	22%	(63)	49%	(141)	286
2016 Vote: Donald Trump	2%	(5)	88%	(279)	11%	(34)	319
2016 Vote: Someone Else	5%	(1)	24%	(3)	70%	(9)	12
2020 Vote/PID: Not Biden/Democrat	9%	(5)	51%	(29)	39%	(23)	57
2020 Vote/PID: Not Trump/Republican	1%	(1)	61%	(29)	38%	(18)	47

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(111)	53%	(424)	33%	(259)	794
U.S. Economy: Wrong Track	7%	(42)	66%	(381)	26%	(151)	573
U.S. Economy: Right Direction	31%	(69)	20%	(43)	49%	(109)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(90)	18%	(46)	47%	(123)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(10)	81%	(337)	16%	(67)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	34%	(41)	57%	(69)	120
Top 2024 Issue: Economy	10%	(28)	69%	(187)	20%	(54)	269
Community/Gender: Urban Women	24%	(16)	29%	(19)	47%	(31)	66
Community/Gender: Urban Men	21%	(18)	46%	(40)	32%	(28)	86
Community/Gender: Rural Women	5%	(6)	62%	(73)	32%	(38)	117
Community/Gender: Rural Men	5%	(5)	67%	(63)	28%	(26)	94
Community/Gender: Suburban Women	19%	(45)	49%	(114)	32%	(74)	234
Community/Gender: Suburban Men	10%	(20)	58%	(115)	32%	(63)	197
Homeowner	13%	(92)	55%	(378)	32%	(221)	692
Renter	19%	(18)	46%	(43)	35%	(33)	93
Self + Household: White-Collar	13%	(36)	54%	(155)	33%	(96)	288
Self + Household: Blue Collar	15%	(56)	57%	(217)	28%	(107)	380
Union HH: Yes	12%	(10)	52%	(43)	36%	(29)	82
Union HH: No	14%	(101)	54%	(381)	32%	(230)	712
LGBTQ+: Yes	17%	(12)	41%	(29)	42%	(30)	71
LGBTQ+: No	14%	(99)	55%	(395)	32%	(229)	723
Motivated to Vote	15%	(107)	54%	(394)	31%	(229)	730
Parent: Yes	12%	(26)	59%	(130)	30%	(65)	220
Parent: No	15%	(85)	51%	(294)	34%	(194)	574
COVID Vaccine: Yes	16%	(94)	46%	(266)	38%	(217)	577
COVID Vaccine: No	8%	(17)	73%	(158)	20%	(43)	217
Student Loans: Yes	17%	(20)	46%	(55)	38%	(45)	121
Student Loans: No	13%	(91)	55%	(369)	32%	(214)	673
Favorable Opinion of Haley	10%	(24)	70%	(179)	20%	(52)	255
Unfavorable Opinion of Haley	17%	(56)	47%	(150)	36%	(115)	321
Prodigal Biden Voter	3%	(2)	65%	(35)	31%	(17)	53
Undecided Voter (DK/WNV)	2%	(1)	20%	(9)	78%	(36)	46
Undecided Voter (DK)	2%	(1)	27%	(7)	70%	(18)	25

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(111)	53%	(424)	33%	(259)	794
Watched Debate	12%	(74)	63%	(370)	25%	(146)	590
Watched Debate: Did not Watch	18%	(37)	26%	(54)	55%	(113)	204
Watched Debate: All of it	12%	(40)	70%	(232)	18%	(59)	331
Watched Debate: Some of it	13%	(33)	53%	(138)	34%	(87)	259
Continue His Campaign: Yes Biden	30%	(95)	29%	(92)	41%	(132)	319
Continue His Campaign: No Biden	3%	(12)	73%	(320)	24%	(107)	439
Continue His Campaign: Yes Trump	3%	(13)	86%	(344)	11%	(43)	399
Continue His Campaign: No Trump	25%	(88)	20%	(71)	55%	(198)	357
Conviction: Evidence	24%	(91)	24%	(90)	52%	(194)	375
Conviction: Motivation to Damage	4%	(15)	86%	(291)	9%	(32)	338
Conviction: DK/NO	7%	(5)	53%	(43)	41%	(33)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(264)	40%	(318)	27%	(212)	794
Gender: Male	33%	(124)	47%	(179)	20%	(75)	378
Gender: Female	34%	(140)	33%	(139)	33%	(138)	416
Age: 18-34	34%	(72)	31%	(66)	35%	(74)	212
Age: 35-44	30%	(31)	49%	(50)	22%	(22)	103
Age: 45-64	36%	(96)	41%	(109)	24%	(65)	270
Age: 65+	31%	(66)	44%	(93)	24%	(51)	210
GenZers: 1997-2012	33%	(35)	33%	(35)	34%	(37)	107
Millennials: 1981-1996	32%	(65)	38%	(78)	29%	(59)	202
GenXers: 1965-1980	36%	(68)	38%	(72)	26%	(50)	190
Baby Boomers: 1946-1964	31%	(87)	46%	(127)	23%	(64)	278
Educ: < College	30%	(141)	44%	(210)	26%	(123)	475
Educ: Bachelors degree	41%	(84)	36%	(75)	23%	(48)	208
Educ: Post-grad	34%	(38)	29%	(33)	36%	(41)	112
Income: Under 50k	35%	(109)	38%	(119)	27%	(85)	313
Income: 50k-100k	34%	(102)	40%	(121)	25%	(76)	299
Income: 100k+	29%	(53)	43%	(78)	28%	(51)	182
Ethnicity: White (Non-Hispanic)	30%	(198)	43%	(287)	27%	(177)	662
Ethnicity: Hispanic	36%	(12)	47%	(16)	17%	(6)	33
Ethnicity: Black (Non-Hispanic)	64%	(50)	13%	(10)	24%	(18)	78
Ethnicity: Asian + Other (Non-Hispanic)	24%	(5)	25%	(5)	52%	(11)	21
All Christian	29%	(141)	48%	(230)	23%	(113)	484
All Non-Christian	53%	(21)	43%	(17)	4%	(1)	39
Atheist	53%	(15)	7%	(2)	40%	(11)	28
Agnostic/Nothing in particular	41%	(67)	22%	(37)	37%	(61)	164
Something Else	26%	(21)	41%	(32)	32%	(26)	79
Evangelical	15%	(24)	60%	(95)	24%	(38)	158
Non-Evangelical	34%	(135)	41%	(164)	25%	(100)	399
PID: Dem (no lean)	64%	(207)	8%	(27)	28%	(89)	323
PID: Ind (no lean)	28%	(40)	28%	(40)	43%	(61)	142
PID: Rep (no lean)	5%	(17)	76%	(251)	19%	(61)	329

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(264)	40%	(318)	27%	(212)	794
PID/Gender: Dem Men	61%	(89)	14%	(20)	25%	(37)	146
PID/Gender: Dem Women	67%	(117)	4%	(7)	30%	(52)	176
PID/Gender: Ind Men	33%	(22)	30%	(19)	37%	(24)	65
PID/Gender: Ind Women	24%	(19)	27%	(21)	49%	(38)	77
PID/Gender: Rep Men	8%	(13)	84%	(140)	8%	(13)	166
PID/Gender: Rep Women	3%	(4)	68%	(111)	29%	(48)	163
Ideo: Liberal (1-3)	67%	(152)	9%	(20)	24%	(54)	225
Ideo: Moderate (4)	39%	(91)	25%	(59)	37%	(86)	235
Ideo: Conservative (5-7)	6%	(20)	75%	(240)	19%	(60)	319
Community: Urban	46%	(69)	26%	(40)	28%	(42)	152
Community: Suburban	34%	(147)	38%	(162)	28%	(122)	431
Community: Rural	22%	(47)	55%	(116)	23%	(48)	211
Military HHnm: Yes	30%	(37)	40%	(49)	30%	(36)	121
Military HH: No	34%	(227)	40%	(269)	26%	(176)	673
Employ: Private Sector	35%	(101)	37%	(107)	28%	(81)	289
Employ: Government	43%	(17)	27%	(10)	30%	(12)	38
Employ: Self-Employed	36%	(21)	50%	(29)	14%	(8)	58
Employ: Homemaker	19%	(12)	50%	(31)	31%	(19)	62
Employ: Student	41%	(10)	3%	(1)	56%	(14)	24
Employ: Retired	29%	(65)	46%	(101)	25%	(55)	220
Employ: Unemployed	34%	(20)	31%	(18)	35%	(21)	60
Employ: Other	43%	(19)	49%	(21)	9%	(4)	44

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(264)	40%	(318)	27%	(212)	794
Protestant	29%	(65)	47%	(105)	24%	(54)	223
Roman Catholic	29%	(74)	48%	(122)	23%	(59)	255
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	91%	(3)	9%	(0)	4
Jewish	59%	(11)	36%	(7)	5%	(1)	19
Muslim	42%	(7)	55%	(9)	3%	(1)	17
Buddhist	86%	(2)	14%	(0)	—	(0)	3
Atheist	53%	(15)	7%	(2)	40%	(11)	28
Agnostic	52%	(20)	20%	(8)	28%	(11)	38
Something else	26%	(21)	41%	(32)	32%	(26)	79
Nothing in particular	37%	(47)	23%	(29)	40%	(50)	126
Ideo/PID: Conservative Republican	2%	(5)	82%	(211)	16%	(40)	256
Ideo/PID: Moderate/Liberal Republican	17%	(13)	54%	(40)	29%	(21)	74
Ideo/PID: Moderate/Conservative Democrat	51%	(68)	12%	(16)	37%	(49)	132
Ideo/PID: Liberal Democrat	75%	(138)	6%	(11)	19%	(36)	185
Unfavorable of Biden and Trump	21%	(26)	25%	(32)	54%	(69)	126
2024 H2H Matchup: Biden Voter	70%	(242)	2%	(6)	29%	(100)	347
2024 H2H Matchup: Trump Voter	5%	(20)	78%	(311)	17%	(69)	401
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(21)	21
2024 H2H Matchup: Do not Know	8%	(2)	3%	(1)	89%	(22)	25
2022 House Vote: Democrat	65%	(221)	7%	(23)	29%	(98)	342
2022 House Vote: Republican	5%	(16)	78%	(241)	17%	(54)	310
2022 House Vote: Did not Vote	20%	(26)	37%	(49)	44%	(58)	134
2020 Vote: Joe Biden	63%	(231)	6%	(23)	31%	(114)	369
2020 Vote: Donald Trump	4%	(13)	78%	(280)	19%	(67)	360
2020 Vote: Someone Else	22%	(2)	11%	(1)	67%	(6)	8
2020 Vote: Did not Vote	31%	(18)	24%	(14)	45%	(25)	56
2016 Vote: Hillary Clinton	67%	(192)	7%	(20)	26%	(75)	286
2016 Vote: Donald Trump	5%	(17)	74%	(236)	21%	(67)	319
2016 Vote: Someone Else	27%	(3)	5%	(1)	68%	(8)	12
2020 Vote/PID: Not Biden/Democrat	32%	(18)	36%	(21)	31%	(18)	57

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(264)	40%	(318)	27%	(212)	794
2020 Vote/PID: Not Trump/Republican	18%	(8)	45%	(21)	37%	(17)	47
U.S. Economy: Wrong Track	21%	(118)	52%	(296)	28%	(160)	573
U.S. Economy: Right Direction	66%	(146)	10%	(22)	24%	(53)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	76%	(196)	2%	(6)	22%	(57)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(25)	71%	(294)	23%	(95)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(42)	15%	(18)	50%	(60)	120
Top 2024 Issue: Economy	21%	(57)	54%	(145)	25%	(67)	269
Community/Gender: Urban Women	44%	(29)	14%	(9)	43%	(28)	66
Community/Gender: Urban Men	47%	(41)	36%	(31)	16%	(14)	86
Community/Gender: Rural Women	21%	(24)	51%	(60)	28%	(32)	117
Community/Gender: Rural Men	24%	(23)	59%	(56)	16%	(15)	94
Community/Gender: Suburban Women	37%	(87)	30%	(70)	33%	(77)	234
Community/Gender: Suburban Men	31%	(60)	47%	(92)	23%	(45)	197
Homeowner	32%	(222)	41%	(284)	27%	(186)	692
Renter	42%	(39)	35%	(32)	23%	(22)	93
Self + Household: White-Collar	38%	(110)	38%	(110)	24%	(68)	288
Self + Household: Blue Collar	30%	(115)	47%	(178)	23%	(87)	380
Union HH: Yes	32%	(26)	33%	(27)	35%	(29)	82
Union HH: No	33%	(238)	41%	(291)	26%	(183)	712
LGBTQ+: Yes	41%	(29)	17%	(12)	43%	(30)	71
LGBTQ+: No	33%	(235)	42%	(306)	25%	(182)	723
Motivated to Vote	35%	(253)	41%	(299)	24%	(177)	730
Parent: Yes	26%	(56)	42%	(92)	33%	(72)	220
Parent: No	36%	(207)	39%	(226)	24%	(140)	574
COVID Vaccine: Yes	41%	(234)	31%	(182)	28%	(161)	577
COVID Vaccine: No	14%	(30)	63%	(136)	23%	(51)	217
Student Loans: Yes	34%	(41)	32%	(39)	33%	(40)	121
Student Loans: No	33%	(223)	41%	(279)	26%	(172)	673
Favorable Opinion of Haley	21%	(53)	57%	(146)	22%	(56)	255
Unfavorable Opinion of Haley	44%	(141)	32%	(103)	24%	(76)	321
Prodigal Biden Voter	14%	(7)	39%	(21)	47%	(25)	53

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	33%	(264)	40%	(318)	27%	(212)	794
Undecided Voter (DK/WNV)	4%	(2)	2%	(1)	94%	(43)	46
Undecided Voter (DK)	8%	(2)	3%	(1)	89%	(22)	25
Watched Debate	35%	(204)	46%	(272)	19%	(113)	590
Watched Debate: Did not Watch	29%	(60)	23%	(46)	48%	(99)	204
Watched Debate: All of it	32%	(107)	54%	(180)	13%	(44)	331
Watched Debate: Some of it	38%	(98)	35%	(91)	27%	(69)	259
Continue His Campaign: Yes Biden	61%	(194)	20%	(63)	19%	(62)	319
Continue His Campaign: No Biden	14%	(64)	56%	(245)	30%	(131)	439
Continue His Campaign: Yes Trump	9%	(36)	77%	(308)	14%	(55)	399
Continue His Campaign: No Trump	61%	(219)	3%	(10)	36%	(128)	357
Conviction: Evidence	61%	(228)	7%	(26)	32%	(120)	375
Conviction: Motivation to Damage	7%	(25)	77%	(261)	15%	(52)	338
Conviction: DK/NO	13%	(11)	38%	(31)	49%	(40)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(192)	16%	(127)	23%	(181)	33%	(258)	5%	(36)	794
Gender: Male	27%	(101)	16%	(59)	24%	(92)	29%	(110)	4%	(16)	378
Gender: Female	22%	(91)	16%	(68)	21%	(89)	35%	(148)	5%	(20)	416
Age: 18-34	24%	(50)	14%	(29)	30%	(64)	25%	(54)	7%	(14)	212
Age: 35-44	25%	(26)	12%	(12)	26%	(27)	33%	(34)	4%	(4)	103
Age: 45-64	26%	(70)	19%	(52)	20%	(55)	30%	(82)	4%	(12)	270
Age: 65+	22%	(46)	16%	(34)	16%	(34)	42%	(89)	3%	(6)	210
GenZers: 1997-2012	23%	(25)	12%	(13)	34%	(36)	23%	(25)	7%	(8)	107
Millennials: 1981-1996	25%	(51)	13%	(26)	27%	(55)	31%	(62)	4%	(8)	202
GenXers: 1965-1980	19%	(37)	21%	(40)	24%	(45)	31%	(59)	5%	(9)	190
Baby Boomers: 1946-1964	28%	(77)	16%	(44)	16%	(44)	38%	(105)	3%	(8)	278
Educ: < College	24%	(115)	17%	(79)	20%	(94)	35%	(167)	4%	(20)	475
Educ: Bachelors degree	28%	(59)	17%	(36)	27%	(56)	23%	(48)	4%	(9)	208
Educ: Post-grad	17%	(19)	11%	(13)	28%	(31)	38%	(43)	6%	(7)	112
Income: Under 50k	29%	(90)	15%	(46)	19%	(60)	31%	(98)	6%	(19)	313
Income: 50k-100k	20%	(59)	19%	(57)	25%	(76)	32%	(94)	4%	(12)	299
Income: 100k+	24%	(43)	13%	(24)	24%	(44)	36%	(66)	3%	(5)	182
Ethnicity: White (Non-Hispanic)	21%	(141)	15%	(100)	24%	(162)	35%	(232)	4%	(27)	662
Ethnicity: Hispanic	29%	(10)	28%	(9)	21%	(7)	19%	(6)	3%	(1)	33
Ethnicity: Black (Non-Hispanic)	51%	(40)	16%	(13)	13%	(10)	14%	(11)	6%	(4)	78
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	26%	(5)	10%	(2)	40%	(9)	19%	(4)	21
All Christian	21%	(104)	17%	(83)	23%	(110)	34%	(164)	5%	(23)	484
All Non-Christian	38%	(15)	10%	(4)	17%	(7)	26%	(10)	8%	(3)	39
Atheist	29%	(8)	35%	(10)	20%	(6)	15%	(4)	2%	(0)	28
Agnostic/Nothing in particular	27%	(45)	13%	(21)	25%	(42)	31%	(50)	4%	(7)	164
Something Else	26%	(21)	12%	(10)	22%	(17)	37%	(30)	3%	(2)	79
Evangelical	12%	(20)	11%	(18)	29%	(45)	41%	(64)	7%	(11)	158
Non-Evangelical	26%	(103)	19%	(74)	20%	(82)	31%	(126)	4%	(15)	399

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(192)	16%	(127)	23%	(181)	33%	(258)	5%	(36)	794
PID: Dem (no lean)	44%	(142)	21%	(68)	17%	(56)	15%	(49)	2%	(7)	323
PID: Ind (no lean)	15%	(22)	24%	(33)	30%	(42)	21%	(30)	10%	(14)	142
PID: Rep (no lean)	9%	(28)	8%	(25)	25%	(83)	54%	(178)	4%	(15)	329
PID/Gender: Dem Men	48%	(70)	18%	(27)	15%	(22)	17%	(24)	2%	(4)	146
PID/Gender: Dem Women	41%	(72)	24%	(42)	20%	(34)	14%	(25)	2%	(3)	176
PID/Gender: Ind Men	15%	(10)	23%	(15)	25%	(16)	29%	(19)	7%	(5)	65
PID/Gender: Ind Women	15%	(12)	24%	(18)	33%	(26)	15%	(11)	13%	(10)	77
PID/Gender: Rep Men	12%	(20)	10%	(17)	33%	(54)	40%	(67)	5%	(8)	166
PID/Gender: Rep Women	5%	(8)	5%	(8)	17%	(28)	68%	(111)	4%	(7)	163
Ideo: Liberal (1-3)	47%	(105)	20%	(46)	20%	(44)	10%	(23)	3%	(7)	225
Ideo: Moderate (4)	20%	(47)	19%	(45)	23%	(54)	31%	(73)	6%	(15)	235
Ideo: Conservative (5-7)	11%	(36)	10%	(33)	26%	(82)	50%	(159)	3%	(9)	319
Community: Urban	35%	(53)	17%	(26)	24%	(37)	21%	(31)	3%	(5)	152
Community: Suburban	24%	(102)	16%	(68)	22%	(94)	32%	(140)	6%	(27)	431
Community: Rural	18%	(38)	15%	(32)	23%	(50)	41%	(87)	2%	(4)	211
Military HHnm: Yes	30%	(37)	14%	(17)	14%	(17)	33%	(40)	9%	(10)	121
Military HH: No	23%	(155)	16%	(110)	24%	(164)	32%	(218)	4%	(26)	673
Employ: Private Sector	24%	(68)	12%	(36)	31%	(90)	30%	(86)	3%	(9)	289
Employ: Government	25%	(10)	19%	(7)	19%	(7)	28%	(11)	9%	(3)	38
Employ: Self-Employed	14%	(8)	26%	(15)	31%	(18)	23%	(13)	6%	(3)	58
Employ: Homemaker	24%	(15)	14%	(8)	19%	(12)	39%	(24)	4%	(3)	62
Employ: Student	23%	(6)	25%	(6)	28%	(7)	9%	(2)	16%	(4)	24
Employ: Retired	27%	(60)	14%	(31)	15%	(32)	40%	(88)	4%	(9)	220
Employ: Unemployed	30%	(18)	22%	(13)	7%	(4)	37%	(22)	4%	(2)	60
Employ: Other	19%	(8)	24%	(10)	23%	(10)	28%	(12)	6%	(2)	44

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(192)	16%	(127)	23%	(181)	33%	(258)	5%	(36)	794
Protestant	24%	(54)	16%	(36)	21%	(48)	32%	(71)	6%	(14)	223
Roman Catholic	19%	(48)	18%	(46)	24%	(62)	35%	(89)	4%	(10)	255
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	52%	(2)	—	(0)	—	(0)	48%	(2)	—	(0)	4
Jewish	40%	(8)	9%	(2)	19%	(4)	31%	(6)	2%	(0)	19
Muslim	28%	(5)	13%	(2)	16%	(3)	25%	(4)	17%	(3)	17
Buddhist	89%	(2)	—	(0)	11%	(0)	—	(0)	—	(0)	3
Atheist	29%	(8)	35%	(10)	20%	(6)	15%	(4)	2%	(0)	28
Agnostic	26%	(10)	17%	(7)	14%	(5)	36%	(14)	6%	(2)	38
Something else	26%	(21)	12%	(10)	22%	(17)	37%	(30)	3%	(2)	79
Nothing in particular	28%	(35)	11%	(14)	29%	(36)	29%	(36)	3%	(4)	126
Ideo/PID: Conservative Republican	10%	(25)	7%	(18)	23%	(58)	57%	(146)	3%	(9)	256
Ideo/PID: Moderate/Liberal Republican	5%	(4)	10%	(7)	33%	(24)	44%	(33)	8%	(6)	74
Ideo/PID: Moderate/Conservative Democrat	31%	(41)	22%	(28)	20%	(27)	26%	(34)	1%	(2)	132
Ideo/PID: Liberal Democrat	53%	(97)	21%	(39)	16%	(29)	8%	(15)	2%	(4)	185
Unfavorable of Biden and Trump	10%	(12)	12%	(15)	33%	(42)	39%	(49)	6%	(8)	126
2024 H2H Matchup: Biden Voter	45%	(156)	27%	(93)	17%	(60)	8%	(26)	3%	(12)	347
2024 H2H Matchup: Trump Voter	9%	(36)	8%	(31)	29%	(115)	50%	(201)	5%	(18)	401
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	13%	(3)	81%	(17)	6%	(1)	21
2024 H2H Matchup: Do not Know	—	(0)	13%	(3)	13%	(3)	57%	(14)	18%	(5)	25
2022 House Vote: Democrat	42%	(142)	25%	(86)	17%	(58)	13%	(45)	3%	(10)	342
2022 House Vote: Republican	10%	(32)	9%	(27)	26%	(80)	52%	(160)	4%	(11)	310
2022 House Vote: Did not Vote	14%	(18)	10%	(14)	28%	(38)	37%	(50)	11%	(14)	134
2020 Vote: Joe Biden	39%	(143)	24%	(90)	19%	(72)	14%	(51)	4%	(13)	369
2020 Vote: Donald Trump	10%	(36)	8%	(30)	25%	(90)	53%	(192)	4%	(14)	360
2020 Vote: Someone Else	4%	(0)	7%	(1)	47%	(4)	28%	(2)	14%	(1)	8
2020 Vote: Did not Vote	24%	(13)	12%	(7)	27%	(15)	23%	(13)	15%	(8)	56

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(192)	16%	(127)	23%	(181)	33%	(258)	5%	(36)	794
2016 Vote: Hillary Clinton	43%	(124)	23%	(67)	17%	(48)	13%	(36)	4%	(10)	286
2016 Vote: Donald Trump	11%	(35)	9%	(28)	25%	(79)	52%	(166)	3%	(10)	319
2016 Vote: Someone Else	13%	(2)	20%	(2)	36%	(4)	26%	(3)	5%	(1)	12
2020 Vote/PID: Not Biden/Democrat	23%	(13)	9%	(5)	31%	(18)	35%	(20)	2%	(1)	57
2020 Vote/PID: Not Trump/Republican	3%	(2)	7%	(3)	42%	(20)	42%	(20)	6%	(3)	47
U.S. Economy: Wrong Track	16%	(91)	12%	(71)	25%	(145)	42%	(240)	4%	(25)	573
U.S. Economy: Right Direction	46%	(101)	25%	(55)	16%	(36)	8%	(18)	5%	(11)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(124)	28%	(72)	15%	(40)	6%	(16)	3%	(7)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(43)	6%	(27)	27%	(111)	52%	(217)	4%	(17)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	23%	(28)	25%	(30)	21%	(26)	10%	(12)	120
Top 2024 Issue: Economy	22%	(59)	14%	(37)	27%	(73)	33%	(89)	4%	(11)	269
Community/Gender: Urban Women	39%	(26)	15%	(10)	21%	(14)	19%	(12)	6%	(4)	66
Community/Gender: Urban Men	31%	(27)	19%	(16)	27%	(23)	22%	(19)	1%	(1)	86
Community/Gender: Rural Women	9%	(10)	17%	(19)	22%	(25)	49%	(57)	4%	(4)	117
Community/Gender: Rural Men	29%	(27)	14%	(13)	26%	(24)	32%	(30)	—	(0)	94
Community/Gender: Suburban Women	24%	(55)	17%	(39)	21%	(50)	33%	(78)	5%	(12)	234
Community/Gender: Suburban Men	24%	(47)	15%	(29)	23%	(45)	31%	(62)	7%	(15)	197
Homeowner	23%	(160)	17%	(116)	23%	(160)	33%	(228)	4%	(29)	692
Renter	33%	(31)	11%	(10)	20%	(19)	29%	(27)	7%	(7)	93
Self + Household: White-Collar	22%	(63)	17%	(50)	30%	(86)	27%	(79)	3%	(10)	288
Self + Household: Blue Collar	26%	(100)	14%	(52)	19%	(72)	38%	(146)	3%	(10)	380
Union HH: Yes	30%	(25)	12%	(10)	17%	(14)	38%	(31)	2%	(2)	82
Union HH: No	24%	(167)	16%	(117)	23%	(166)	32%	(227)	5%	(35)	712
LGBTQ+: Yes	37%	(26)	15%	(11)	21%	(15)	21%	(15)	6%	(4)	71
LGBTQ+: No	23%	(166)	16%	(116)	23%	(166)	34%	(243)	4%	(32)	723
Motivated to Vote	25%	(179)	16%	(119)	22%	(161)	33%	(238)	4%	(32)	730
Parent: Yes	17%	(37)	15%	(33)	29%	(65)	36%	(79)	3%	(6)	220
Parent: No	27%	(155)	16%	(93)	20%	(116)	31%	(179)	5%	(30)	574

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	24%	(192)	16%	(127)	23%	(181)	33%	(258)	5%	(36)	794
COVID Vaccine: Yes	29%	(169)	17%	(100)	20%	(115)	29%	(164)	5%	(28)	577
COVID Vaccine: No	11%	(23)	12%	(27)	30%	(65)	43%	(94)	4%	(8)	217
Student Loans: Yes	26%	(31)	15%	(18)	22%	(26)	33%	(40)	4%	(5)	121
Student Loans: No	24%	(161)	16%	(109)	23%	(155)	32%	(218)	5%	(31)	673
Favorable Opinion of Haley	15%	(37)	13%	(33)	25%	(63)	45%	(115)	3%	(7)	255
Unfavorable Opinion of Haley	33%	(107)	19%	(61)	21%	(68)	23%	(73)	4%	(12)	321
Prodigal Biden Voter	2%	(1)	6%	(3)	40%	(21)	48%	(26)	4%	(2)	53
Undecided Voter (DK/WNV)	—	(0)	7%	(3)	13%	(6)	68%	(31)	13%	(6)	46
Undecided Voter (DK)	—	(0)	13%	(3)	13%	(3)	57%	(14)	18%	(5)	25
Watched Debate	23%	(134)	17%	(98)	23%	(138)	35%	(204)	3%	(16)	590
Watched Debate: Did not Watch	28%	(58)	14%	(29)	21%	(43)	27%	(55)	10%	(20)	204
Watched Debate: All of it	23%	(77)	15%	(51)	24%	(80)	34%	(114)	3%	(8)	331
Watched Debate: Some of it	22%	(57)	18%	(47)	22%	(57)	35%	(90)	3%	(8)	259
Continue His Campaign: Yes Biden	60%	(192)	40%	(127)	—	(0)	—	(0)	—	(0)	319
Continue His Campaign: No Biden	—	(0)	—	(0)	41%	(181)	59%	(258)	—	(0)	439
Continue His Campaign: Yes Trump	14%	(57)	10%	(41)	24%	(96)	49%	(196)	2%	(10)	399
Continue His Campaign: No Trump	35%	(125)	24%	(84)	21%	(76)	17%	(61)	3%	(10)	357
Conviction: Evidence	39%	(148)	22%	(82)	23%	(85)	14%	(52)	2%	(8)	375
Conviction: Motivation to Damage	11%	(36)	13%	(43)	22%	(75)	51%	(173)	3%	(11)	338
Conviction: DK/NO	10%	(8)	2%	(2)	25%	(21)	41%	(33)	21%	(17)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	40%	(320)	10%	(79)	11%	(84)	34%	(273)	5%	(38)	794
Gender: Male	48%	(182)	9%	(33)	11%	(40)	30%	(112)	3%	(11)	378
Gender: Female	33%	(139)	11%	(46)	11%	(44)	38%	(160)	6%	(27)	416
Age: 18-34	33%	(69)	14%	(30)	13%	(29)	32%	(68)	7%	(16)	212
Age: 35-44	47%	(49)	4%	(4)	10%	(11)	33%	(34)	5%	(6)	103
Age: 45-64	41%	(109)	12%	(31)	9%	(23)	35%	(96)	4%	(10)	270
Age: 65+	44%	(93)	6%	(13)	10%	(22)	36%	(76)	3%	(6)	210
GenZers: 1997-2012	38%	(41)	10%	(11)	9%	(10)	34%	(36)	8%	(9)	107
Millennials: 1981-1996	37%	(74)	12%	(24)	14%	(29)	31%	(63)	6%	(12)	202
GenXers: 1965-1980	37%	(71)	15%	(28)	8%	(16)	35%	(66)	5%	(9)	190
Baby Boomers: 1946-1964	47%	(130)	5%	(14)	10%	(28)	36%	(99)	2%	(7)	278
Educ: < College	46%	(216)	9%	(45)	10%	(46)	30%	(141)	6%	(27)	475
Educ: Bachelors degree	36%	(75)	12%	(25)	9%	(19)	40%	(82)	3%	(7)	208
Educ: Post-grad	26%	(29)	8%	(9)	18%	(20)	44%	(49)	3%	(4)	112
Income: Under 50k	42%	(132)	10%	(31)	9%	(29)	32%	(101)	7%	(20)	313
Income: 50k-100k	38%	(115)	10%	(30)	11%	(34)	37%	(111)	3%	(9)	299
Income: 100k+	41%	(74)	10%	(18)	12%	(21)	33%	(60)	5%	(9)	182
Ethnicity: White (Non-Hispanic)	43%	(286)	11%	(70)	10%	(66)	32%	(213)	4%	(27)	662
Ethnicity: Hispanic	39%	(13)	8%	(3)	15%	(5)	26%	(8)	13%	(4)	33
Ethnicity: Black (Non-Hispanic)	20%	(16)	5%	(4)	11%	(9)	55%	(43)	8%	(6)	78
Ethnicity: Asian + Other (Non-Hispanic)	28%	(6)	12%	(3)	22%	(5)	38%	(8)	—	(0)	21
All Christian	48%	(233)	11%	(53)	10%	(47)	27%	(133)	4%	(18)	484
All Non-Christian	37%	(14)	7%	(3)	5%	(2)	51%	(20)	—	(0)	39
Atheist	3%	(1)	—	(0)	17%	(5)	74%	(21)	6%	(2)	28
Agnostic/Nothing in particular	22%	(36)	8%	(14)	15%	(25)	45%	(74)	9%	(15)	164
Something Else	45%	(35)	12%	(10)	8%	(6)	32%	(26)	3%	(2)	79
Evangelical	61%	(97)	13%	(21)	8%	(12)	12%	(19)	6%	(9)	158
Non-Evangelical	42%	(166)	10%	(41)	10%	(40)	35%	(139)	3%	(12)	399

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	40%	(320)	10%	(79)	11%	(84)	34%	(273)	5%	(38)	794
PID: Dem (no lean)	13%	(41)	5%	(18)	16%	(50)	62%	(199)	5%	(15)	323
PID: Ind (no lean)	22%	(31)	16%	(22)	17%	(25)	34%	(49)	11%	(15)	142
PID: Rep (no lean)	75%	(248)	12%	(39)	3%	(9)	7%	(25)	2%	(8)	329
PID/Gender: Dem Men	20%	(30)	3%	(4)	17%	(24)	55%	(81)	5%	(7)	146
PID/Gender: Dem Women	6%	(11)	8%	(13)	15%	(26)	67%	(118)	4%	(8)	176
PID/Gender: Ind Men	30%	(20)	14%	(9)	18%	(11)	35%	(23)	3%	(2)	65
PID/Gender: Ind Women	15%	(12)	17%	(13)	17%	(13)	34%	(26)	16%	(13)	77
PID/Gender: Rep Men	80%	(132)	12%	(20)	3%	(4)	5%	(9)	1%	(2)	166
PID/Gender: Rep Women	71%	(116)	12%	(20)	3%	(5)	10%	(16)	4%	(6)	163
Ideo: Liberal (1-3)	14%	(32)	4%	(9)	13%	(29)	65%	(146)	4%	(10)	225
Ideo: Moderate (4)	26%	(60)	14%	(34)	14%	(33)	40%	(95)	6%	(13)	235
Ideo: Conservative (5-7)	72%	(229)	11%	(36)	7%	(21)	7%	(24)	3%	(10)	319
Community: Urban	32%	(49)	9%	(14)	12%	(18)	42%	(64)	5%	(7)	152
Community: Suburban	36%	(154)	11%	(46)	13%	(54)	34%	(148)	7%	(29)	431
Community: Rural	56%	(117)	9%	(19)	6%	(12)	29%	(61)	1%	(2)	211
Military HHnm: Yes	34%	(41)	16%	(19)	5%	(6)	35%	(43)	11%	(13)	121
Military HH: No	41%	(279)	9%	(60)	12%	(79)	34%	(230)	4%	(25)	673
Employ: Private Sector	40%	(115)	7%	(21)	17%	(50)	31%	(89)	5%	(14)	289
Employ: Government	29%	(11)	2%	(1)	19%	(7)	45%	(17)	5%	(2)	38
Employ: Self-Employed	50%	(29)	15%	(9)	6%	(3)	29%	(17)	1%	(0)	58
Employ: Homemaker	37%	(23)	27%	(17)	2%	(1)	27%	(17)	8%	(5)	62
Employ: Student	11%	(3)	—	(0)	6%	(1)	64%	(15)	19%	(5)	24
Employ: Retired	48%	(106)	6%	(12)	7%	(16)	36%	(78)	4%	(8)	220
Employ: Unemployed	34%	(21)	18%	(11)	7%	(4)	36%	(21)	5%	(3)	60
Employ: Other	32%	(14)	21%	(9)	4%	(2)	41%	(18)	2%	(1)	44

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	40%	(320)	10%	(79)	11%	(84)	34%	(273)	5%	(38)	794
Protestant	45%	(101)	11%	(25)	8%	(18)	31%	(68)	5%	(12)	223
Roman Catholic	50%	(127)	11%	(28)	11%	(29)	25%	(64)	3%	(6)	255
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	91%	(3)	—	(0)	—	(0)	9%	(0)	—	(0)	4
Jewish	36%	(7)	3%	(1)	—	(0)	61%	(12)	—	(0)	19
Muslim	42%	(7)	13%	(2)	7%	(1)	38%	(6)	—	(0)	17
Buddhist	14%	(0)	—	(0)	21%	(1)	65%	(2)	—	(0)	3
Atheist	3%	(1)	—	(0)	17%	(5)	74%	(21)	6%	(2)	28
Agnostic	21%	(8)	7%	(3)	12%	(5)	52%	(20)	8%	(3)	38
Something else	45%	(35)	12%	(10)	8%	(6)	32%	(26)	3%	(2)	79
Nothing in particular	22%	(28)	9%	(11)	16%	(20)	43%	(54)	10%	(12)	126
Ideo/PID: Conservative Republican	80%	(205)	9%	(23)	3%	(7)	6%	(15)	2%	(6)	256
Ideo/PID: Moderate/Liberal Republican	59%	(43)	22%	(16)	3%	(2)	13%	(10)	2%	(2)	74
Ideo/PID: Moderate/Conservative Democrat	18%	(23)	7%	(10)	19%	(25)	53%	(70)	4%	(5)	132
Ideo/PID: Liberal Democrat	9%	(17)	4%	(8)	14%	(26)	68%	(125)	4%	(8)	185
Unfavorable of Biden and Trump	17%	(22)	18%	(22)	17%	(22)	39%	(49)	9%	(11)	126
2024 H2H Matchup: Biden Voter	6%	(21)	4%	(13)	15%	(51)	70%	(243)	6%	(19)	347
2024 H2H Matchup: Trump Voter	73%	(294)	15%	(59)	7%	(28)	2%	(7)	3%	(13)	401
2024 H2H Matchup: Would not Vote	12%	(3)	11%	(2)	9%	(2)	63%	(13)	5%	(1)	21
2024 H2H Matchup: Do not Know	10%	(3)	21%	(5)	15%	(4)	38%	(9)	16%	(4)	25
2022 House Vote: Democrat	10%	(33)	6%	(22)	14%	(49)	65%	(222)	5%	(16)	342
2022 House Vote: Republican	75%	(231)	13%	(41)	4%	(12)	6%	(18)	2%	(7)	310
2022 House Vote: Did not Vote	38%	(51)	11%	(15)	16%	(22)	24%	(32)	10%	(14)	134
2020 Vote: Joe Biden	8%	(31)	6%	(23)	15%	(57)	65%	(239)	5%	(19)	369
2020 Vote: Donald Trump	74%	(268)	14%	(51)	6%	(20)	3%	(11)	3%	(10)	360
2020 Vote: Someone Else	15%	(1)	7%	(1)	30%	(3)	49%	(4)	—	(0)	8
2020 Vote: Did not Vote	35%	(20)	7%	(4)	9%	(5)	33%	(18)	16%	(9)	56

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	40%	(320)	10%	(79)	11%	(84)	34%	(273)	5%	(38)	794
2016 Vote: Hillary Clinton	8%	(24)	6%	(17)	16%	(47)	65%	(187)	4%	(12)	286
2016 Vote: Donald Trump	73%	(234)	13%	(41)	4%	(14)	7%	(21)	3%	(8)	319
2016 Vote: Someone Else	25%	(3)	5%	(1)	13%	(2)	47%	(6)	10%	(1)	12
2020 Vote/PID: Not Biden/Democrat	43%	(25)	11%	(7)	11%	(6)	30%	(17)	4%	(3)	57
2020 Vote/PID: Not Trump/Republican	46%	(21)	15%	(7)	2%	(1)	34%	(16)	3%	(2)	47
U.S. Economy: Wrong Track	52%	(300)	10%	(57)	9%	(51)	24%	(137)	5%	(29)	573
U.S. Economy: Right Direction	9%	(21)	10%	(23)	15%	(33)	62%	(136)	4%	(9)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	5%	(14)	17%	(44)	70%	(181)	3%	(8)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(286)	14%	(57)	6%	(26)	6%	(26)	4%	(18)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(20)	7%	(8)	12%	(15)	54%	(65)	10%	(12)	120
Top 2024 Issue: Economy	51%	(138)	14%	(37)	12%	(31)	19%	(52)	4%	(11)	269
Community/Gender: Urban Women	23%	(15)	13%	(9)	11%	(7)	46%	(31)	7%	(4)	66
Community/Gender: Urban Men	39%	(34)	6%	(5)	12%	(11)	39%	(33)	4%	(3)	86
Community/Gender: Rural Women	51%	(59)	11%	(13)	4%	(4)	34%	(40)	1%	(1)	117
Community/Gender: Rural Men	62%	(58)	6%	(6)	8%	(8)	23%	(21)	1%	(1)	94
Community/Gender: Suburban Women	28%	(65)	11%	(25)	14%	(33)	38%	(90)	9%	(21)	234
Community/Gender: Suburban Men	45%	(89)	11%	(22)	11%	(21)	29%	(58)	4%	(7)	197
Homeowner	41%	(285)	10%	(68)	10%	(70)	34%	(238)	4%	(30)	692
Renter	34%	(32)	11%	(11)	15%	(14)	32%	(30)	7%	(7)	93
Self + Household: White-Collar	34%	(99)	10%	(28)	12%	(35)	42%	(122)	1%	(4)	288
Self + Household: Blue Collar	48%	(182)	10%	(39)	11%	(41)	27%	(104)	4%	(15)	380
Union HH: Yes	34%	(28)	13%	(10)	17%	(14)	35%	(29)	2%	(1)	82
Union HH: No	41%	(293)	10%	(69)	10%	(70)	34%	(244)	5%	(36)	712
LGBTQ+: Yes	22%	(16)	13%	(10)	6%	(5)	51%	(37)	7%	(5)	71
LGBTQ+: No	42%	(305)	10%	(70)	11%	(80)	33%	(236)	5%	(33)	723
Motivated to Vote	41%	(298)	10%	(72)	11%	(79)	34%	(247)	5%	(33)	730
Parent: Yes	42%	(92)	13%	(29)	12%	(26)	28%	(61)	5%	(11)	220
Parent: No	40%	(228)	9%	(50)	10%	(58)	37%	(211)	5%	(26)	574

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	40%	(320)	10%	(79)	11%	(84)	34%	(273)	5%	(38)	794
COVID Vaccine: Yes	33%	(188)	9%	(54)	11%	(63)	42%	(245)	5%	(26)	577
COVID Vaccine: No	61%	(132)	12%	(25)	10%	(21)	13%	(28)	5%	(11)	217
Student Loans: Yes	33%	(40)	9%	(11)	12%	(15)	45%	(54)	1%	(1)	121
Student Loans: No	42%	(280)	10%	(68)	10%	(70)	32%	(218)	5%	(36)	673
Favorable Opinion of Haley	55%	(140)	14%	(36)	8%	(21)	21%	(54)	1%	(4)	255
Unfavorable Opinion of Haley	35%	(111)	6%	(19)	10%	(33)	46%	(148)	3%	(10)	321
Prodigal Biden Voter	35%	(18)	20%	(11)	17%	(9)	26%	(14)	2%	(1)	53
Undecided Voter (DK/WNV)	11%	(5)	17%	(8)	12%	(6)	49%	(23)	11%	(5)	46
Undecided Voter (DK)	10%	(3)	21%	(5)	15%	(4)	38%	(9)	16%	(4)	25
Watched Debate	46%	(272)	11%	(62)	10%	(62)	30%	(177)	3%	(17)	590
Watched Debate: Did not Watch	24%	(49)	8%	(17)	11%	(23)	47%	(96)	10%	(20)	204
Watched Debate: All of it	55%	(181)	7%	(22)	9%	(29)	28%	(93)	2%	(6)	331
Watched Debate: Some of it	35%	(91)	16%	(40)	13%	(33)	32%	(83)	4%	(11)	259
Continue His Campaign: Yes Biden	23%	(73)	8%	(25)	13%	(40)	53%	(169)	4%	(12)	319
Continue His Campaign: No Biden	55%	(240)	12%	(52)	10%	(44)	21%	(93)	2%	(10)	439
Continue His Campaign: Yes Trump	80%	(320)	20%	(79)	—	(0)	—	(0)	—	(0)	399
Continue His Campaign: No Trump	—	(0)	—	(0)	24%	(84)	76%	(273)	—	(0)	357
Conviction: Evidence	9%	(33)	7%	(25)	15%	(57)	64%	(242)	5%	(17)	375
Conviction: Motivation to Damage	73%	(248)	14%	(47)	6%	(20)	5%	(18)	1%	(4)	338
Conviction: DK/NO	48%	(39)	8%	(7)	8%	(7)	16%	(13)	20%	(16)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	19%	(153)	9%	(72)	22%	(174)	38%	(306)	794
Gender: Male	13%	(47)	21%	(81)	13%	(49)	24%	(91)	29%	(110)	378
Gender: Female	10%	(43)	17%	(72)	6%	(23)	20%	(83)	47%	(195)	416
Age: 18-34	5%	(11)	17%	(36)	14%	(30)	8%	(17)	55%	(117)	212
Age: 35-44	6%	(6)	21%	(21)	7%	(7)	26%	(27)	40%	(41)	103
Age: 45-64	14%	(38)	20%	(53)	5%	(15)	25%	(66)	36%	(98)	270
Age: 65+	16%	(34)	20%	(42)	10%	(21)	30%	(64)	23%	(49)	210
GenZers: 1997-2012	7%	(8)	14%	(15)	11%	(12)	7%	(7)	60%	(65)	107
Millennials: 1981-1996	5%	(10)	21%	(42)	12%	(25)	18%	(36)	44%	(88)	202
GenXers: 1965-1980	13%	(24)	19%	(35)	7%	(13)	20%	(38)	42%	(80)	190
Baby Boomers: 1946-1964	16%	(44)	21%	(58)	7%	(19)	31%	(87)	25%	(69)	278
Educ: < College	11%	(53)	17%	(80)	7%	(35)	22%	(106)	42%	(200)	475
Educ: Bachelors degree	10%	(21)	21%	(44)	12%	(25)	21%	(44)	35%	(74)	208
Educ: Post-grad	14%	(15)	25%	(28)	11%	(12)	22%	(24)	29%	(32)	112
Income: Under 50k	17%	(52)	16%	(50)	8%	(25)	20%	(61)	40%	(124)	313
Income: 50k-100k	10%	(28)	21%	(64)	11%	(32)	24%	(72)	34%	(102)	299
Income: 100k+	5%	(9)	21%	(39)	8%	(15)	22%	(41)	43%	(79)	182
Ethnicity: White (Non-Hispanic)	11%	(75)	20%	(129)	9%	(61)	24%	(160)	36%	(236)	662
Ethnicity: Hispanic	16%	(5)	25%	(8)	5%	(2)	18%	(6)	35%	(12)	33
Ethnicity: Black (Non-Hispanic)	10%	(8)	17%	(13)	10%	(8)	7%	(6)	55%	(43)	78
Ethnicity: Asian + Other (Non-Hispanic)	7%	(1)	9%	(2)	5%	(1)	9%	(2)	71%	(15)	21
All Christian	12%	(57)	19%	(93)	8%	(41)	30%	(143)	31%	(149)	484
All Non-Christian	18%	(7)	17%	(7)	15%	(6)	9%	(3)	41%	(16)	39
Atheist	11%	(3)	39%	(11)	4%	(1)	—	(0)	45%	(13)	28
Agnostic/Nothing in particular	9%	(15)	22%	(36)	7%	(11)	11%	(18)	51%	(84)	164
Something Else	9%	(7)	7%	(6)	17%	(13)	11%	(9)	56%	(44)	79
Evangelical	5%	(8)	11%	(17)	11%	(17)	31%	(49)	42%	(67)	158
Non-Evangelical	14%	(56)	20%	(82)	9%	(37)	25%	(100)	31%	(124)	399
PID: Dem (no lean)	20%	(66)	27%	(87)	7%	(22)	8%	(26)	38%	(122)	323
PID: Ind (no lean)	11%	(16)	18%	(25)	10%	(14)	16%	(22)	46%	(65)	142
PID: Rep (no lean)	2%	(8)	12%	(40)	11%	(37)	38%	(126)	36%	(119)	329

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	19%	(153)	9%	(72)	22%	(174)	38%	(306)	794
PID/Gender: Dem Men	23%	(33)	31%	(46)	9%	(13)	8%	(12)	29%	(43)	146
PID/Gender: Dem Women	19%	(33)	23%	(41)	5%	(9)	8%	(15)	45%	(79)	176
PID/Gender: Ind Men	16%	(11)	16%	(11)	18%	(12)	17%	(11)	32%	(21)	65
PID/Gender: Ind Women	7%	(5)	19%	(15)	2%	(2)	14%	(11)	58%	(44)	77
PID/Gender: Rep Men	2%	(3)	15%	(24)	14%	(24)	41%	(68)	28%	(47)	166
PID/Gender: Rep Women	3%	(5)	10%	(16)	8%	(13)	35%	(58)	44%	(72)	163
Ideo: Liberal (1-3)	24%	(54)	28%	(62)	8%	(18)	5%	(10)	36%	(81)	225
Ideo: Moderate (4)	8%	(19)	26%	(60)	9%	(21)	14%	(33)	43%	(102)	235
Ideo: Conservative (5-7)	5%	(16)	9%	(30)	10%	(31)	41%	(131)	35%	(112)	319
Community: Urban	9%	(14)	18%	(27)	13%	(20)	14%	(21)	46%	(70)	152
Community: Suburban	12%	(51)	22%	(94)	8%	(34)	22%	(93)	37%	(158)	431
Community: Rural	12%	(25)	15%	(31)	9%	(18)	28%	(60)	37%	(77)	211
Military HHnm: Yes	13%	(16)	17%	(20)	5%	(6)	24%	(29)	42%	(52)	121
Military HH: No	11%	(74)	20%	(132)	10%	(67)	22%	(145)	38%	(254)	673
Employ: Private Sector	11%	(31)	22%	(65)	12%	(36)	18%	(51)	37%	(106)	289
Employ: Government	10%	(4)	27%	(10)	3%	(1)	14%	(5)	46%	(18)	38
Employ: Self-Employed	10%	(6)	20%	(12)	11%	(6)	21%	(12)	38%	(22)	58
Employ: Homemaker	5%	(3)	8%	(5)	—	(0)	25%	(15)	63%	(39)	62
Employ: Student	9%	(2)	11%	(3)	11%	(3)	—	(0)	70%	(17)	24
Employ: Retired	15%	(32)	19%	(43)	9%	(21)	32%	(70)	24%	(54)	220
Employ: Unemployed	15%	(9)	14%	(8)	7%	(4)	17%	(10)	47%	(28)	60
Employ: Other	6%	(3)	17%	(8)	3%	(1)	21%	(9)	52%	(23)	44

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	19%	(153)	9%	(72)	22%	(174)	38%	(306)	794
Protestant	15%	(33)	18%	(41)	4%	(10)	31%	(69)	32%	(71)	223
Roman Catholic	10%	(25)	21%	(52)	12%	(31)	28%	(71)	30%	(76)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	4%	(0)	—	(0)	87%	(3)	9%	(0)	4
Jewish	20%	(4)	13%	(3)	21%	(4)	16%	(3)	30%	(6)	19
Muslim	6%	(1)	22%	(4)	12%	(2)	—	(0)	60%	(10)	17
Buddhist	75%	(2)	11%	(0)	—	(0)	14%	(0)	—	(0)	3
Atheist	11%	(3)	39%	(11)	4%	(1)	—	(0)	45%	(13)	28
Agnostic	21%	(8)	22%	(8)	9%	(3)	7%	(3)	41%	(16)	38
Something else	9%	(7)	7%	(6)	17%	(13)	11%	(9)	56%	(44)	79
Nothing in particular	6%	(7)	22%	(28)	6%	(8)	12%	(15)	54%	(68)	126
Ideo/PID: Conservative Republican	3%	(7)	9%	(23)	11%	(28)	46%	(119)	31%	(80)	256
Ideo/PID: Moderate/Liberal Republican	2%	(1)	24%	(18)	12%	(9)	9%	(7)	53%	(39)	74
Ideo/PID: Moderate/Conservative Democrat	12%	(16)	29%	(39)	6%	(8)	12%	(16)	40%	(53)	132
Ideo/PID: Liberal Democrat	27%	(49)	26%	(48)	8%	(14)	5%	(10)	34%	(63)	185
Unfavorable of Biden and Trump	4%	(5)	25%	(32)	11%	(14)	22%	(27)	38%	(48)	126
2024 H2H Matchup: Biden Voter	22%	(76)	29%	(100)	6%	(20)	6%	(21)	38%	(130)	347
2024 H2H Matchup: Trump Voter	3%	(12)	11%	(45)	12%	(48)	35%	(142)	38%	(154)	401
2024 H2H Matchup: Would not Vote	—	(0)	31%	(6)	21%	(4)	11%	(2)	36%	(8)	21
2024 H2H Matchup: Do not Know	6%	(1)	6%	(2)	1%	(0)	34%	(9)	53%	(13)	25
2022 House Vote: Democrat	21%	(71)	30%	(102)	7%	(22)	7%	(25)	35%	(121)	342
2022 House Vote: Republican	3%	(11)	12%	(37)	13%	(39)	43%	(132)	29%	(91)	310
2022 House Vote: Did not Vote	6%	(8)	9%	(12)	8%	(10)	10%	(13)	68%	(91)	134
2020 Vote: Joe Biden	21%	(77)	30%	(112)	9%	(33)	7%	(25)	33%	(122)	369
2020 Vote: Donald Trump	2%	(6)	10%	(35)	11%	(38)	39%	(140)	39%	(140)	360
2020 Vote: Someone Else	18%	(2)	12%	(1)	—	(0)	13%	(1)	56%	(5)	8
2020 Vote: Did not Vote	8%	(5)	8%	(4)	2%	(1)	13%	(7)	69%	(39)	56
2016 Vote: Hillary Clinton	25%	(71)	28%	(81)	7%	(19)	6%	(17)	34%	(98)	286
2016 Vote: Donald Trump	3%	(9)	12%	(40)	14%	(45)	40%	(128)	31%	(97)	319
2016 Vote: Someone Else	4%	(1)	43%	(5)	—	(0)	31%	(4)	21%	(3)	12

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	19%	(153)	9%	(72)	22%	(174)	38%	(306)	794
2020 Vote/PID: Not Biden/Democrat	10%	(5)	17%	(10)	6%	(3)	20%	(11)	47%	(27)	57
2020 Vote/PID: Not Trump/Republican	4%	(2)	30%	(14)	14%	(7)	18%	(8)	35%	(16)	47
U.S. Economy: Wrong Track	6%	(33)	16%	(94)	10%	(55)	29%	(165)	39%	(225)	573
U.S. Economy: Right Direction	26%	(57)	26%	(59)	8%	(17)	4%	(9)	36%	(80)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(65)	28%	(73)	4%	(10)	6%	(16)	37%	(95)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	11%	(45)	13%	(53)	34%	(139)	40%	(165)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	29%	(35)	7%	(9)	15%	(19)	37%	(45)	120
Top 2024 Issue: Economy	2%	(5)	12%	(32)	11%	(31)	26%	(70)	49%	(132)	269
Community/Gender: Urban Women	6%	(4)	10%	(7)	9%	(6)	11%	(7)	64%	(42)	66
Community/Gender: Urban Men	11%	(10)	24%	(21)	17%	(14)	15%	(13)	33%	(28)	86
Community/Gender: Rural Women	11%	(12)	13%	(15)	7%	(8)	24%	(28)	46%	(53)	117
Community/Gender: Rural Men	13%	(12)	16%	(15)	11%	(10)	34%	(32)	25%	(24)	94
Community/Gender: Suburban Women	11%	(26)	21%	(50)	4%	(10)	21%	(48)	43%	(100)	234
Community/Gender: Suburban Men	13%	(25)	23%	(45)	12%	(24)	23%	(45)	29%	(58)	197
Homeowner	11%	(77)	20%	(139)	9%	(61)	23%	(160)	37%	(254)	692
Renter	13%	(12)	14%	(13)	12%	(11)	13%	(12)	49%	(45)	93
Self + Household: White-Collar	14%	(39)	25%	(73)	12%	(34)	19%	(53)	31%	(89)	288
Self + Household: Blue Collar	11%	(43)	15%	(57)	8%	(31)	27%	(101)	39%	(149)	380
Union HH: Yes	10%	(8)	33%	(27)	9%	(7)	14%	(12)	35%	(28)	82
Union HH: No	12%	(82)	18%	(126)	9%	(65)	23%	(162)	39%	(277)	712
LGBTQ+: Yes	13%	(9)	18%	(13)	10%	(7)	3%	(2)	55%	(40)	71
LGBTQ+: No	11%	(80)	19%	(140)	9%	(65)	24%	(172)	37%	(266)	723
Motivated to Vote	12%	(87)	20%	(143)	9%	(68)	22%	(163)	37%	(269)	730
Parent: Yes	3%	(7)	20%	(45)	11%	(24)	17%	(38)	48%	(107)	220
Parent: No	14%	(83)	19%	(108)	8%	(48)	24%	(136)	35%	(199)	574
COVID Vaccine: Yes	14%	(82)	22%	(125)	8%	(47)	20%	(116)	36%	(207)	577
COVID Vaccine: No	3%	(8)	13%	(28)	12%	(26)	27%	(58)	45%	(98)	217
Student Loans: Yes	6%	(7)	27%	(33)	10%	(13)	13%	(15)	44%	(53)	121
Student Loans: No	12%	(83)	18%	(120)	9%	(60)	24%	(159)	37%	(252)	673

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(90)	19%	(153)	9%	(72)	22%	(174)	38%	(306)	794
Favorable Opinion of Haley	12%	(31)	18%	(45)	13%	(32)	31%	(78)	27%	(69)	255
Unfavorable Opinion of Haley	16%	(51)	27%	(85)	7%	(21)	25%	(81)	26%	(82)	321
Prodigal Biden Voter	8%	(4)	29%	(16)	26%	(14)	10%	(5)	26%	(14)	53
Undecided Voter (DK/WNV)	3%	(1)	17%	(8)	10%	(5)	24%	(11)	45%	(21)	46
Undecided Voter (DK)	6%	(1)	6%	(2)	1%	(0)	34%	(9)	53%	(13)	25
Watched Debate	12%	(68)	20%	(115)	11%	(63)	23%	(138)	35%	(205)	590
Watched Debate: Did not Watch	11%	(22)	18%	(37)	4%	(9)	18%	(36)	49%	(101)	204
Watched Debate: All of it	14%	(45)	19%	(63)	11%	(36)	32%	(106)	24%	(81)	331
Watched Debate: Some of it	9%	(23)	20%	(52)	11%	(27)	13%	(32)	48%	(124)	259
Continue His Campaign: Yes Biden	21%	(66)	22%	(70)	5%	(17)	17%	(53)	36%	(114)	319
Continue His Campaign: No Biden	5%	(22)	18%	(78)	13%	(55)	26%	(115)	38%	(169)	439
Continue His Campaign: Yes Trump	5%	(21)	11%	(44)	11%	(44)	37%	(146)	37%	(146)	399
Continue His Campaign: No Trump	19%	(68)	30%	(106)	8%	(28)	7%	(26)	36%	(128)	357
Conviction: Evidence	19%	(71)	29%	(107)	8%	(30)	7%	(25)	38%	(141)	375
Conviction: Motivation to Damage	5%	(16)	10%	(32)	12%	(40)	41%	(140)	33%	(110)	338
Conviction: DK/NO	4%	(3)	16%	(13)	2%	(2)	12%	(10)	66%	(54)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	16%	(130)	9%	(74)	31%	(249)	28%	(218)	794
Gender: Male	18%	(67)	16%	(60)	11%	(41)	37%	(138)	19%	(71)	378
Gender: Female	13%	(56)	17%	(70)	8%	(33)	27%	(111)	35%	(147)	416
Age: 18-34	5%	(11)	18%	(38)	14%	(30)	19%	(41)	43%	(92)	212
Age: 35-44	13%	(14)	17%	(17)	11%	(11)	29%	(30)	30%	(31)	103
Age: 45-64	21%	(56)	17%	(47)	6%	(15)	33%	(89)	23%	(62)	270
Age: 65+	20%	(42)	13%	(28)	8%	(17)	42%	(89)	16%	(35)	210
GenZers: 1997-2012	2%	(2)	20%	(22)	21%	(22)	17%	(18)	40%	(43)	107
Millennials: 1981-1996	11%	(22)	17%	(33)	10%	(19)	26%	(53)	37%	(74)	202
GenXers: 1965-1980	19%	(35)	19%	(36)	6%	(12)	28%	(54)	28%	(53)	190
Baby Boomers: 1946-1964	21%	(59)	14%	(38)	7%	(18)	42%	(118)	16%	(45)	278
Educ: < College	14%	(68)	15%	(70)	9%	(44)	34%	(161)	28%	(132)	475
Educ: Bachelors degree	16%	(33)	17%	(35)	7%	(14)	29%	(60)	31%	(65)	208
Educ: Post-grad	19%	(21)	23%	(25)	14%	(16)	25%	(28)	19%	(22)	112
Income: Under 50k	18%	(57)	15%	(47)	8%	(26)	29%	(91)	29%	(92)	313
Income: 50k-100k	15%	(44)	19%	(58)	11%	(33)	30%	(91)	25%	(74)	299
Income: 100k+	12%	(22)	14%	(26)	8%	(15)	37%	(66)	29%	(52)	182
Ethnicity: White (Non-Hispanic)	16%	(104)	16%	(104)	9%	(59)	35%	(232)	24%	(162)	662
Ethnicity: Hispanic	21%	(7)	18%	(6)	4%	(1)	19%	(6)	37%	(12)	33
Ethnicity: Black (Non-Hispanic)	13%	(10)	24%	(18)	12%	(10)	8%	(6)	44%	(34)	78
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	8%	(2)	20%	(4)	19%	(4)	48%	(10)	21
All Christian	15%	(75)	15%	(71)	9%	(45)	40%	(191)	21%	(102)	484
All Non-Christian	15%	(6)	19%	(7)	17%	(6)	14%	(5)	36%	(14)	39
Atheist	39%	(11)	10%	(3)	19%	(5)	1%	(0)	30%	(8)	28
Agnostic/Nothing in particular	12%	(20)	23%	(38)	7%	(12)	13%	(21)	45%	(73)	164
Something Else	14%	(11)	14%	(11)	6%	(5)	39%	(31)	26%	(21)	79
Evangelical	9%	(14)	9%	(14)	9%	(15)	47%	(75)	26%	(41)	158
Non-Evangelical	18%	(72)	17%	(68)	9%	(35)	36%	(144)	20%	(80)	399
PID: Dem (no lean)	27%	(89)	25%	(80)	10%	(31)	9%	(29)	29%	(94)	323
PID: Ind (no lean)	12%	(17)	23%	(33)	5%	(8)	29%	(42)	30%	(42)	142
PID: Rep (no lean)	5%	(16)	5%	(17)	11%	(35)	54%	(178)	25%	(83)	329

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	16%	(130)	9%	(74)	31%	(249)	28%	(218)	794
PID/Gender: Dem Men	37%	(54)	20%	(30)	9%	(13)	12%	(18)	22%	(32)	146
PID/Gender: Dem Women	20%	(35)	28%	(50)	10%	(18)	6%	(11)	35%	(61)	176
PID/Gender: Ind Men	11%	(7)	31%	(20)	2%	(1)	39%	(26)	17%	(11)	65
PID/Gender: Ind Women	14%	(10)	17%	(13)	8%	(6)	21%	(16)	41%	(31)	77
PID/Gender: Rep Men	4%	(6)	6%	(10)	16%	(27)	57%	(95)	17%	(28)	166
PID/Gender: Rep Women	6%	(10)	4%	(7)	5%	(8)	51%	(83)	33%	(54)	163
Ideo: Liberal (1-3)	34%	(76)	28%	(63)	7%	(15)	7%	(15)	25%	(55)	225
Ideo: Moderate (4)	13%	(31)	21%	(51)	14%	(33)	20%	(48)	31%	(73)	235
Ideo: Conservative (5-7)	5%	(14)	4%	(14)	8%	(26)	58%	(186)	25%	(79)	319
Community: Urban	15%	(22)	19%	(28)	11%	(17)	18%	(28)	37%	(57)	152
Community: Suburban	18%	(79)	15%	(65)	10%	(44)	31%	(132)	26%	(111)	431
Community: Rural	10%	(21)	18%	(38)	6%	(13)	42%	(89)	24%	(50)	211
Military HHnm: Yes	15%	(18)	11%	(13)	6%	(7)	38%	(46)	30%	(37)	121
Military HH: No	15%	(104)	17%	(117)	10%	(67)	30%	(203)	27%	(182)	673
Employ: Private Sector	14%	(42)	20%	(57)	11%	(32)	27%	(77)	28%	(81)	289
Employ: Government	15%	(6)	28%	(11)	8%	(3)	18%	(7)	31%	(12)	38
Employ: Self-Employed	5%	(3)	29%	(17)	19%	(11)	32%	(19)	15%	(9)	58
Employ: Homemaker	5%	(3)	11%	(7)	4%	(2)	36%	(22)	44%	(27)	62
Employ: Student	—	(0)	16%	(4)	6%	(1)	3%	(1)	75%	(18)	24
Employ: Retired	22%	(49)	9%	(21)	8%	(17)	43%	(95)	18%	(39)	220
Employ: Unemployed	23%	(13)	16%	(9)	7%	(4)	24%	(14)	31%	(19)	60
Employ: Other	17%	(7)	11%	(5)	7%	(3)	31%	(14)	34%	(15)	44

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	16%	(130)	9%	(74)	31%	(249)	28%	(218)	794
Protestant	15%	(34)	16%	(35)	5%	(11)	39%	(87)	25%	(55)	223
Roman Catholic	16%	(40)	14%	(35)	13%	(34)	39%	(100)	18%	(45)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	4%	(0)	—	(0)	87%	(3)	9%	(0)	4
Jewish	20%	(4)	15%	(3)	19%	(4)	23%	(5)	23%	(4)	19
Muslim	—	(0)	26%	(4)	17%	(3)	—	(0)	57%	(9)	17
Buddhist	75%	(2)	—	(0)	—	(0)	25%	(1)	—	(0)	3
Atheist	39%	(11)	10%	(3)	19%	(5)	1%	(0)	30%	(8)	28
Agnostic	18%	(7)	38%	(15)	11%	(4)	9%	(3)	24%	(9)	38
Something else	14%	(11)	14%	(11)	6%	(5)	39%	(31)	26%	(21)	79
Nothing in particular	10%	(13)	19%	(24)	6%	(8)	14%	(18)	51%	(64)	126
Ideo/PID: Conservative Republican	4%	(11)	4%	(9)	8%	(20)	63%	(160)	22%	(55)	256
Ideo/PID: Moderate/Liberal Republican	8%	(6)	11%	(8)	20%	(15)	24%	(18)	37%	(27)	74
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	21%	(27)	14%	(19)	16%	(21)	34%	(45)	132
Ideo/PID: Liberal Democrat	36%	(67)	29%	(53)	7%	(13)	5%	(9)	24%	(44)	185
Unfavorable of Biden and Trump	4%	(5)	17%	(22)	11%	(15)	38%	(48)	29%	(37)	126
2024 H2H Matchup: Biden Voter	30%	(106)	27%	(95)	10%	(36)	5%	(18)	27%	(92)	347
2024 H2H Matchup: Trump Voter	4%	(15)	7%	(29)	8%	(33)	54%	(217)	27%	(106)	401
2024 H2H Matchup: Would not Vote	9%	(2)	15%	(3)	19%	(4)	22%	(5)	35%	(7)	21
2024 H2H Matchup: Do not Know	—	(0)	12%	(3)	1%	(0)	37%	(9)	49%	(12)	25
2022 House Vote: Democrat	29%	(99)	29%	(97)	8%	(28)	8%	(26)	27%	(91)	342
2022 House Vote: Republican	6%	(18)	4%	(13)	10%	(30)	60%	(187)	20%	(61)	310
2022 House Vote: Did not Vote	3%	(4)	12%	(16)	12%	(16)	24%	(32)	49%	(65)	134
2020 Vote: Joe Biden	29%	(107)	27%	(101)	9%	(34)	8%	(28)	27%	(99)	369
2020 Vote: Donald Trump	3%	(11)	5%	(18)	9%	(33)	58%	(208)	25%	(91)	360
2020 Vote: Someone Else	30%	(3)	19%	(2)	—	(0)	20%	(2)	32%	(3)	8
2020 Vote: Did not Vote	4%	(2)	18%	(10)	12%	(7)	20%	(11)	46%	(26)	56
2016 Vote: Hillary Clinton	34%	(97)	27%	(77)	9%	(26)	7%	(19)	23%	(67)	286
2016 Vote: Donald Trump	5%	(16)	6%	(21)	9%	(28)	58%	(184)	22%	(70)	319
2016 Vote: Someone Else	3%	(0)	26%	(3)	24%	(3)	31%	(4)	17%	(2)	12

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	16%	(130)	9%	(74)	31%	(249)	28%	(218)	794
2020 Vote/PID: Not Biden/Democrat	7%	(4)	20%	(12)	9%	(5)	28%	(16)	36%	(20)	57
2020 Vote/PID: Not Trump/Republican	12%	(6)	16%	(8)	16%	(7)	33%	(15)	23%	(11)	47
U.S. Economy: Wrong Track	7%	(42)	13%	(73)	8%	(46)	43%	(245)	29%	(168)	573
U.S. Economy: Right Direction	37%	(81)	26%	(58)	12%	(27)	2%	(4)	23%	(50)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(83)	27%	(69)	12%	(32)	4%	(11)	25%	(64)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(23)	7%	(28)	7%	(30)	53%	(220)	28%	(114)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	28%	(33)	10%	(12)	15%	(18)	33%	(40)	120
Top 2024 Issue: Economy	8%	(21)	14%	(37)	8%	(22)	37%	(99)	34%	(90)	269
Community/Gender: Urban Women	15%	(10)	14%	(9)	6%	(4)	15%	(10)	50%	(33)	66
Community/Gender: Urban Men	15%	(13)	22%	(19)	15%	(13)	20%	(17)	28%	(24)	86
Community/Gender: Rural Women	9%	(10)	17%	(20)	5%	(6)	39%	(45)	30%	(35)	117
Community/Gender: Rural Men	11%	(11)	19%	(18)	7%	(7)	47%	(44)	16%	(15)	94
Community/Gender: Suburban Women	15%	(36)	17%	(41)	10%	(23)	24%	(56)	34%	(79)	234
Community/Gender: Suburban Men	22%	(43)	12%	(24)	11%	(22)	39%	(76)	16%	(32)	197
Homeowner	16%	(110)	16%	(113)	9%	(63)	33%	(230)	25%	(175)	692
Renter	12%	(11)	18%	(17)	10%	(9)	18%	(17)	41%	(38)	93
Self + Household: White-Collar	20%	(56)	19%	(56)	11%	(32)	27%	(78)	23%	(66)	288
Self + Household: Blue Collar	14%	(54)	15%	(56)	9%	(36)	39%	(147)	23%	(88)	380
Union HH: Yes	16%	(13)	17%	(14)	6%	(5)	30%	(25)	31%	(26)	82
Union HH: No	15%	(109)	16%	(117)	10%	(69)	31%	(224)	27%	(193)	712
LGBTQ+: Yes	13%	(9)	12%	(9)	17%	(12)	16%	(12)	42%	(30)	71
LGBTQ+: No	16%	(113)	17%	(122)	9%	(62)	33%	(237)	26%	(189)	723
Motivated to Vote	17%	(121)	16%	(118)	9%	(68)	32%	(233)	26%	(189)	730
Parent: Yes	8%	(17)	17%	(37)	9%	(19)	30%	(66)	37%	(81)	220
Parent: No	18%	(105)	16%	(94)	9%	(54)	32%	(183)	24%	(137)	574
COVID Vaccine: Yes	19%	(111)	20%	(114)	9%	(51)	28%	(160)	25%	(141)	577
COVID Vaccine: No	5%	(12)	7%	(16)	11%	(23)	41%	(89)	35%	(77)	217
Student Loans: Yes	14%	(17)	20%	(24)	6%	(7)	23%	(28)	37%	(45)	121
Student Loans: No	16%	(105)	16%	(106)	10%	(67)	33%	(221)	26%	(174)	673

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	16%	(130)	9%	(74)	31%	(249)	28%	(218)	794
Favorable Opinion of Haley	11%	(28)	17%	(42)	9%	(23)	47%	(120)	16%	(41)	255
Unfavorable Opinion of Haley	24%	(77)	20%	(63)	9%	(29)	32%	(103)	15%	(50)	321
Prodigal Biden Voter	7%	(4)	28%	(15)	7%	(4)	25%	(13)	33%	(17)	53
Undecided Voter (DK/WNV)	4%	(2)	13%	(6)	10%	(4)	30%	(14)	43%	(20)	46
Undecided Voter (DK)	—	(0)	12%	(3)	1%	(0)	37%	(9)	49%	(12)	25
Watched Debate	16%	(94)	16%	(97)	9%	(55)	35%	(207)	23%	(136)	590
Watched Debate: Did not Watch	14%	(28)	16%	(33)	9%	(19)	20%	(42)	40%	(82)	204
Watched Debate: All of it	18%	(59)	16%	(54)	8%	(27)	46%	(153)	12%	(39)	331
Watched Debate: Some of it	14%	(36)	17%	(43)	11%	(28)	21%	(55)	37%	(97)	259
Continue His Campaign: Yes Biden	28%	(88)	21%	(66)	8%	(25)	20%	(63)	24%	(76)	319
Continue His Campaign: No Biden	7%	(31)	13%	(59)	10%	(45)	41%	(180)	28%	(124)	439
Continue His Campaign: Yes Trump	6%	(24)	9%	(36)	9%	(36)	54%	(217)	22%	(87)	399
Continue His Campaign: No Trump	25%	(90)	26%	(93)	11%	(38)	8%	(30)	30%	(106)	357
Conviction: Evidence	28%	(103)	27%	(99)	12%	(45)	7%	(25)	27%	(101)	375
Conviction: Motivation to Damage	4%	(14)	7%	(24)	7%	(23)	61%	(206)	21%	(71)	338
Conviction: DK/NO	6%	(5)	9%	(7)	6%	(5)	22%	(18)	56%	(46)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(169)	19%	(149)	11%	(87)	41%	(327)	8%	(61)	794
Gender: Male	20%	(76)	18%	(67)	12%	(44)	46%	(175)	4%	(16)	378
Gender: Female	23%	(94)	20%	(83)	10%	(43)	37%	(152)	11%	(44)	416
Age: 18-34	15%	(32)	25%	(53)	16%	(35)	30%	(63)	14%	(29)	212
Age: 35-44	21%	(22)	21%	(21)	8%	(8)	43%	(45)	6%	(7)	103
Age: 45-64	25%	(67)	14%	(39)	11%	(30)	45%	(120)	5%	(14)	270
Age: 65+	23%	(49)	17%	(37)	7%	(15)	47%	(100)	5%	(11)	210
GenZers: 1997-2012	11%	(12)	28%	(30)	13%	(14)	27%	(28)	21%	(22)	107
Millennials: 1981-1996	20%	(40)	22%	(44)	14%	(29)	38%	(76)	7%	(13)	202
GenXers: 1965-1980	27%	(52)	13%	(24)	11%	(22)	43%	(81)	6%	(11)	190
Baby Boomers: 1946-1964	21%	(60)	16%	(45)	8%	(23)	49%	(136)	5%	(14)	278
Educ: < College	21%	(100)	17%	(79)	9%	(44)	44%	(211)	8%	(40)	475
Educ: Bachelors degree	21%	(43)	21%	(44)	14%	(30)	36%	(74)	8%	(16)	208
Educ: Post-grad	23%	(26)	24%	(26)	12%	(13)	38%	(42)	4%	(4)	112
Income: Under 50k	25%	(78)	18%	(56)	7%	(23)	39%	(122)	11%	(35)	313
Income: 50k-100k	18%	(54)	23%	(69)	14%	(41)	41%	(122)	4%	(12)	299
Income: 100k+	20%	(37)	14%	(25)	13%	(23)	46%	(83)	7%	(13)	182
Ethnicity: White (Non-Hispanic)	18%	(116)	18%	(119)	11%	(75)	46%	(306)	7%	(45)	662
Ethnicity: Hispanic	31%	(10)	28%	(9)	6%	(2)	28%	(9)	8%	(2)	33
Ethnicity: Black (Non-Hispanic)	46%	(36)	25%	(19)	11%	(8)	10%	(8)	8%	(6)	78
Ethnicity: Asian + Other (Non-Hispanic)	31%	(7)	8%	(2)	9%	(2)	19%	(4)	34%	(7)	21
All Christian	20%	(95)	16%	(79)	10%	(46)	49%	(235)	6%	(28)	484
All Non-Christian	42%	(16)	10%	(4)	16%	(6)	23%	(9)	9%	(3)	39
Atheist	33%	(9)	42%	(12)	3%	(1)	19%	(6)	3%	(1)	28
Agnostic/Nothing in particular	22%	(37)	23%	(38)	17%	(27)	26%	(43)	12%	(20)	164
Something Else	16%	(12)	21%	(16)	9%	(7)	44%	(35)	11%	(9)	79
Evangelical	13%	(20)	9%	(14)	15%	(23)	55%	(86)	8%	(13)	158
Non-Evangelical	22%	(87)	20%	(81)	7%	(30)	45%	(178)	6%	(24)	399
PID: Dem (no lean)	42%	(136)	30%	(96)	9%	(29)	12%	(40)	7%	(21)	323
PID: Ind (no lean)	12%	(17)	26%	(36)	14%	(20)	35%	(50)	13%	(18)	142
PID: Rep (no lean)	5%	(16)	5%	(17)	12%	(39)	72%	(237)	6%	(21)	329

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(169)	19%	(149)	11%	(87)	41%	(327)	8%	(61)	794
PID/Gender: Dem Men	43%	(63)	26%	(38)	10%	(15)	17%	(25)	3%	(4)	146
PID/Gender: Dem Women	42%	(74)	33%	(58)	7%	(13)	8%	(15)	9%	(17)	176
PID/Gender: Ind Men	10%	(7)	29%	(19)	14%	(9)	44%	(28)	3%	(2)	65
PID/Gender: Ind Women	14%	(10)	23%	(18)	14%	(11)	28%	(21)	22%	(17)	77
PID/Gender: Rep Men	4%	(6)	6%	(9)	12%	(20)	73%	(121)	6%	(10)	166
PID/Gender: Rep Women	6%	(10)	4%	(7)	12%	(19)	71%	(116)	7%	(11)	163
Ideo: Liberal (1-3)	50%	(112)	28%	(64)	7%	(15)	11%	(25)	4%	(8)	225
Ideo: Moderate (4)	17%	(40)	26%	(61)	14%	(34)	33%	(78)	10%	(23)	235
Ideo: Conservative (5-7)	5%	(16)	6%	(18)	12%	(38)	70%	(224)	7%	(23)	319
Community: Urban	31%	(47)	21%	(32)	15%	(22)	25%	(38)	9%	(14)	152
Community: Suburban	21%	(91)	20%	(88)	9%	(38)	43%	(183)	7%	(31)	431
Community: Rural	15%	(32)	14%	(30)	13%	(27)	50%	(106)	7%	(16)	211
Military HHnm: Yes	26%	(31)	17%	(21)	9%	(11)	42%	(51)	7%	(8)	121
Military HH: No	21%	(138)	19%	(129)	11%	(77)	41%	(277)	8%	(53)	673
Employ: Private Sector	19%	(56)	22%	(64)	13%	(36)	40%	(114)	7%	(19)	289
Employ: Government	29%	(11)	29%	(11)	8%	(3)	31%	(12)	3%	(1)	38
Employ: Self-Employed	16%	(9)	16%	(9)	20%	(12)	37%	(22)	11%	(6)	58
Employ: Homemaker	16%	(10)	8%	(5)	12%	(8)	53%	(33)	10%	(6)	62
Employ: Student	5%	(1)	61%	(15)	11%	(3)	6%	(2)	16%	(4)	24
Employ: Retired	25%	(55)	13%	(28)	6%	(13)	50%	(110)	7%	(15)	220
Employ: Unemployed	25%	(15)	17%	(10)	9%	(6)	35%	(21)	13%	(8)	60
Employ: Other	27%	(12)	18%	(8)	17%	(8)	34%	(15)	3%	(1)	44

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(169)	19%	(149)	11%	(87)	41%	(327)	8%	(61)	794
Protestant	26%	(58)	16%	(36)	9%	(19)	45%	(101)	4%	(9)	223
Roman Catholic	14%	(37)	17%	(43)	11%	(27)	51%	(129)	7%	(18)	255
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	4%	(0)	—	(0)	—	(0)	87%	(3)	9%	(0)	4
Jewish	31%	(6)	20%	(4)	12%	(2)	28%	(6)	9%	(2)	19
Muslim	48%	(8)	—	(0)	22%	(4)	19%	(3)	10%	(2)	17
Buddhist	75%	(2)	—	(0)	11%	(0)	14%	(0)	—	(0)	3
Atheist	33%	(9)	42%	(12)	3%	(1)	19%	(6)	3%	(1)	28
Agnostic	20%	(8)	37%	(14)	10%	(4)	27%	(10)	6%	(2)	38
Something else	16%	(12)	21%	(16)	9%	(7)	44%	(35)	11%	(9)	79
Nothing in particular	23%	(29)	19%	(24)	19%	(23)	26%	(33)	14%	(17)	126
Ideo/PID: Conservative Republican	4%	(10)	3%	(8)	9%	(23)	77%	(197)	6%	(17)	256
Ideo/PID: Moderate/Liberal Republican	7%	(5)	11%	(8)	21%	(15)	54%	(40)	6%	(5)	74
Ideo/PID: Moderate/Conservative Democrat	26%	(34)	31%	(40)	14%	(18)	19%	(26)	10%	(14)	132
Ideo/PID: Liberal Democrat	55%	(101)	29%	(53)	5%	(10)	8%	(14)	3%	(6)	185
Unfavorable of Biden and Trump	6%	(8)	15%	(19)	25%	(31)	49%	(61)	6%	(7)	126
2024 H2H Matchup: Biden Voter	42%	(147)	35%	(120)	9%	(32)	7%	(24)	7%	(24)	347
2024 H2H Matchup: Trump Voter	5%	(21)	6%	(23)	12%	(48)	71%	(284)	6%	(24)	401
2024 H2H Matchup: Would not Vote	1%	(0)	17%	(4)	20%	(4)	37%	(8)	24%	(5)	21
2024 H2H Matchup: Do not Know	4%	(1)	11%	(3)	13%	(3)	44%	(11)	29%	(7)	25
2022 House Vote: Democrat	42%	(143)	33%	(112)	9%	(32)	9%	(31)	7%	(24)	342
2022 House Vote: Republican	5%	(15)	6%	(19)	10%	(32)	72%	(224)	7%	(20)	310
2022 House Vote: Did not Vote	8%	(11)	14%	(19)	16%	(21)	51%	(68)	12%	(16)	134
2020 Vote: Joe Biden	39%	(145)	33%	(120)	10%	(38)	11%	(41)	7%	(25)	369
2020 Vote: Donald Trump	4%	(16)	4%	(15)	11%	(39)	74%	(268)	6%	(22)	360
2020 Vote: Someone Else	29%	(2)	—	(0)	31%	(3)	29%	(2)	10%	(1)	8
2020 Vote: Did not Vote	10%	(6)	25%	(14)	13%	(7)	29%	(16)	23%	(13)	56
2016 Vote: Hillary Clinton	46%	(130)	31%	(90)	10%	(28)	8%	(22)	6%	(17)	286
2016 Vote: Donald Trump	5%	(15)	6%	(20)	9%	(27)	74%	(236)	6%	(20)	319
2016 Vote: Someone Else	2%	(0)	23%	(3)	23%	(3)	52%	(6)	—	(0)	12

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(169)	19%	(149)	11%	(87)	41%	(327)	8%	(61)	794
2020 Vote/PID: Not Biden/Democrat	13%	(8)	21%	(12)	13%	(8)	44%	(25)	8%	(4)	57
2020 Vote/PID: Not Trump/Republican	5%	(2)	12%	(5)	25%	(12)	49%	(23)	9%	(4)	47
U.S. Economy: Wrong Track	11%	(65)	15%	(86)	11%	(64)	56%	(321)	7%	(38)	573
U.S. Economy: Right Direction	47%	(104)	29%	(64)	11%	(24)	3%	(6)	10%	(23)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(123)	31%	(82)	9%	(24)	5%	(13)	7%	(18)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(24)	9%	(37)	11%	(47)	69%	(284)	6%	(23)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(22)	25%	(30)	14%	(17)	25%	(31)	17%	(20)	120
Top 2024 Issue: Economy	15%	(41)	14%	(37)	15%	(41)	48%	(128)	8%	(22)	269
Community/Gender: Urban Women	31%	(21)	26%	(17)	13%	(8)	21%	(14)	9%	(6)	66
Community/Gender: Urban Men	30%	(26)	17%	(15)	16%	(14)	27%	(24)	9%	(8)	86
Community/Gender: Rural Women	14%	(16)	15%	(18)	16%	(19)	45%	(53)	9%	(10)	117
Community/Gender: Rural Men	17%	(16)	13%	(12)	8%	(8)	57%	(54)	6%	(5)	94
Community/Gender: Suburban Women	24%	(57)	20%	(48)	7%	(16)	36%	(85)	12%	(28)	234
Community/Gender: Suburban Men	17%	(34)	20%	(40)	11%	(23)	50%	(98)	2%	(3)	197
Homeowner	21%	(143)	19%	(129)	10%	(72)	43%	(300)	7%	(47)	692
Renter	26%	(24)	20%	(19)	16%	(15)	26%	(24)	12%	(11)	93
Self + Household: White-Collar	24%	(69)	21%	(61)	13%	(36)	36%	(104)	6%	(17)	288
Self + Household: Blue Collar	20%	(76)	16%	(60)	10%	(37)	48%	(184)	6%	(23)	380
Union HH: Yes	23%	(19)	22%	(18)	8%	(7)	40%	(33)	6%	(5)	82
Union HH: No	21%	(151)	18%	(131)	11%	(80)	41%	(294)	8%	(56)	712
LGBTQ+: Yes	21%	(15)	23%	(17)	19%	(13)	18%	(13)	19%	(14)	71
LGBTQ+: No	21%	(154)	18%	(133)	10%	(74)	44%	(315)	7%	(47)	723
Motivated to Vote	23%	(166)	19%	(136)	11%	(78)	41%	(299)	7%	(51)	730
Parent: Yes	14%	(30)	20%	(44)	14%	(32)	45%	(98)	7%	(16)	220
Parent: No	24%	(139)	18%	(105)	10%	(55)	40%	(229)	8%	(45)	574
COVID Vaccine: Yes	26%	(149)	22%	(127)	11%	(65)	35%	(200)	6%	(37)	577
COVID Vaccine: No	10%	(21)	11%	(23)	10%	(22)	59%	(128)	11%	(24)	217
Student Loans: Yes	21%	(26)	31%	(37)	12%	(15)	29%	(35)	7%	(8)	121
Student Loans: No	21%	(144)	17%	(112)	11%	(73)	43%	(292)	8%	(53)	673

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(169)	19%	(149)	11%	(87)	41%	(327)	8%	(61)	794
Favorable Opinion of Haley	11%	(27)	16%	(40)	13%	(33)	56%	(143)	5%	(11)	255
Unfavorable Opinion of Haley	30%	(97)	21%	(67)	10%	(31)	35%	(111)	5%	(15)	321
Prodigal Biden Voter	6%	(3)	19%	(10)	20%	(11)	45%	(24)	8%	(4)	53
Undecided Voter (DK/WNV)	3%	(1)	14%	(6)	16%	(7)	41%	(19)	27%	(12)	46
Undecided Voter (DK)	4%	(1)	11%	(3)	13%	(3)	44%	(11)	29%	(7)	25
Watched Debate	19%	(112)	18%	(106)	11%	(67)	44%	(262)	7%	(44)	590
Watched Debate: Did not Watch	28%	(57)	21%	(44)	10%	(21)	32%	(65)	8%	(17)	204
Watched Debate: All of it	20%	(66)	16%	(53)	11%	(36)	48%	(159)	5%	(16)	331
Watched Debate: Some of it	18%	(45)	20%	(52)	12%	(31)	40%	(103)	10%	(27)	259
Continue His Campaign: Yes Biden	41%	(130)	27%	(85)	8%	(24)	18%	(58)	7%	(21)	319
Continue His Campaign: No Biden	7%	(30)	14%	(60)	14%	(60)	59%	(259)	7%	(31)	439
Continue His Campaign: Yes Trump	8%	(32)	6%	(22)	11%	(46)	68%	(273)	7%	(27)	399
Continue His Campaign: No Trump	37%	(131)	32%	(114)	11%	(41)	13%	(48)	6%	(22)	357
Conviction: Evidence	38%	(143)	30%	(113)	12%	(45)	13%	(48)	7%	(26)	375
Conviction: Motivation to Damage	6%	(21)	6%	(20)	11%	(37)	72%	(243)	5%	(15)	338
Conviction: DK/NO	6%	(5)	19%	(16)	6%	(5)	45%	(36)	24%	(19)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(45)	15%	(121)	9%	(71)	19%	(151)	51%	(406)	794
Gender: Male	6%	(23)	20%	(76)	12%	(47)	21%	(81)	40%	(151)	378
Gender: Female	5%	(22)	11%	(45)	6%	(24)	17%	(70)	61%	(255)	416
Age: 18-34	2%	(4)	20%	(42)	9%	(20)	10%	(22)	59%	(124)	212
Age: 35-44	7%	(7)	14%	(14)	17%	(18)	15%	(15)	47%	(48)	103
Age: 45-64	7%	(20)	14%	(37)	8%	(22)	17%	(46)	54%	(145)	270
Age: 65+	7%	(14)	13%	(28)	6%	(12)	32%	(68)	42%	(89)	210
GenZers: 1997-2012	—	(0)	24%	(25)	12%	(13)	7%	(8)	57%	(61)	107
Millennials: 1981-1996	5%	(11)	15%	(31)	12%	(24)	14%	(29)	53%	(107)	202
GenXers: 1965-1980	8%	(15)	14%	(26)	7%	(14)	12%	(23)	59%	(113)	190
Baby Boomers: 1946-1964	6%	(17)	13%	(37)	6%	(17)	31%	(86)	44%	(121)	278
Educ: < College	6%	(27)	13%	(61)	8%	(38)	20%	(95)	54%	(254)	475
Educ: Bachelors degree	6%	(12)	19%	(39)	10%	(21)	18%	(38)	47%	(98)	208
Educ: Post-grad	5%	(6)	19%	(21)	11%	(12)	16%	(18)	49%	(54)	112
Income: Under 50k	9%	(29)	15%	(47)	8%	(24)	19%	(58)	49%	(155)	313
Income: 50k-100k	3%	(10)	17%	(50)	9%	(26)	23%	(69)	48%	(144)	299
Income: 100k+	3%	(6)	13%	(24)	12%	(21)	13%	(23)	59%	(107)	182
Ethnicity: White (Non-Hispanic)	6%	(40)	15%	(100)	8%	(56)	21%	(140)	49%	(325)	662
Ethnicity: Hispanic	3%	(1)	34%	(11)	11%	(4)	19%	(6)	33%	(11)	33
Ethnicity: Black (Non-Hispanic)	4%	(3)	12%	(9)	13%	(10)	5%	(4)	67%	(52)	78
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	3%	(1)	5%	(1)	4%	(1)	87%	(18)	21
All Christian	6%	(28)	16%	(76)	11%	(51)	25%	(121)	43%	(208)	484
All Non-Christian	12%	(5)	16%	(6)	14%	(6)	8%	(3)	49%	(19)	39
Atheist	4%	(1)	30%	(8)	14%	(4)	—	(0)	52%	(15)	28
Agnostic/Nothing in particular	5%	(8)	14%	(23)	5%	(8)	6%	(10)	70%	(116)	164
Something Else	5%	(4)	10%	(8)	4%	(3)	20%	(16)	61%	(48)	79
Evangelical	6%	(9)	7%	(11)	12%	(19)	25%	(39)	51%	(80)	158
Non-Evangelical	6%	(23)	18%	(72)	9%	(34)	24%	(96)	44%	(174)	399
PID: Dem (no lean)	8%	(25)	19%	(62)	9%	(30)	11%	(35)	53%	(170)	323
PID: Ind (no lean)	7%	(10)	16%	(23)	4%	(5)	12%	(17)	61%	(87)	142
PID: Rep (no lean)	3%	(10)	11%	(36)	11%	(36)	30%	(99)	45%	(149)	329

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(45)	15%	(121)	9%	(71)	19%	(151)	51%	(406)	794
PID/Gender: Dem Men	11%	(16)	25%	(37)	12%	(17)	13%	(19)	39%	(57)	146
PID/Gender: Dem Women	5%	(9)	14%	(25)	8%	(13)	9%	(16)	64%	(113)	176
PID/Gender: Ind Men	6%	(4)	20%	(13)	6%	(4)	13%	(9)	54%	(35)	65
PID/Gender: Ind Women	8%	(6)	14%	(10)	1%	(1)	10%	(8)	67%	(52)	77
PID/Gender: Rep Men	2%	(3)	16%	(26)	15%	(26)	32%	(53)	35%	(59)	166
PID/Gender: Rep Women	4%	(7)	6%	(9)	6%	(10)	28%	(46)	56%	(91)	163
Ideo: Liberal (1-3)	9%	(21)	22%	(49)	9%	(20)	7%	(16)	53%	(119)	225
Ideo: Moderate (4)	6%	(13)	17%	(41)	6%	(15)	12%	(29)	58%	(137)	235
Ideo: Conservative (5-7)	3%	(11)	9%	(27)	11%	(37)	33%	(106)	44%	(139)	319
Community: Urban	7%	(11)	16%	(25)	14%	(21)	11%	(17)	52%	(78)	152
Community: Suburban	5%	(23)	14%	(60)	9%	(38)	18%	(79)	54%	(231)	431
Community: Rural	5%	(11)	17%	(36)	6%	(13)	26%	(55)	46%	(96)	211
Military HHnm: Yes	5%	(6)	14%	(18)	3%	(3)	26%	(32)	52%	(63)	121
Military HH: No	6%	(39)	15%	(104)	10%	(68)	18%	(119)	51%	(343)	673
Employ: Private Sector	4%	(12)	18%	(51)	12%	(35)	14%	(39)	52%	(151)	289
Employ: Government	7%	(3)	23%	(9)	—	(0)	9%	(4)	60%	(23)	38
Employ: Self-Employed	5%	(3)	18%	(10)	13%	(8)	20%	(11)	45%	(26)	58
Employ: Homemaker	5%	(3)	7%	(5)	4%	(3)	16%	(10)	67%	(41)	62
Employ: Student	—	(0)	32%	(8)	11%	(3)	—	(0)	58%	(14)	24
Employ: Retired	8%	(18)	10%	(22)	7%	(14)	34%	(74)	42%	(92)	220
Employ: Unemployed	7%	(4)	19%	(11)	7%	(4)	16%	(10)	51%	(30)	60
Employ: Other	4%	(2)	13%	(6)	11%	(5)	7%	(3)	65%	(29)	44

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(45)	15%	(121)	9%	(71)	19%	(151)	51%	(406)	794
Protestant	8%	(17)	14%	(31)	8%	(17)	23%	(52)	47%	(106)	223
Roman Catholic	4%	(11)	17%	(44)	13%	(33)	26%	(67)	39%	(100)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	4%	(0)	30%	(1)	57%	(2)	9%	(0)	4
Jewish	14%	(3)	7%	(1)	23%	(4)	16%	(3)	40%	(8)	19
Muslim	—	(0)	27%	(4)	7%	(1)	—	(0)	67%	(11)	17
Buddhist	75%	(2)	11%	(0)	—	(0)	—	(0)	14%	(0)	3
Atheist	4%	(1)	30%	(8)	14%	(4)	—	(0)	52%	(15)	28
Agnostic	10%	(4)	14%	(5)	7%	(3)	5%	(2)	64%	(25)	38
Something else	5%	(4)	10%	(8)	4%	(3)	20%	(16)	61%	(48)	79
Nothing in particular	3%	(4)	14%	(17)	4%	(5)	7%	(9)	72%	(91)	126
Ideo/PID: Conservative Republican	3%	(8)	9%	(23)	11%	(27)	36%	(93)	41%	(105)	256
Ideo/PID: Moderate/Liberal Republican	2%	(2)	18%	(13)	11%	(8)	8%	(6)	61%	(45)	74
Ideo/PID: Moderate/Conservative Democrat	6%	(8)	11%	(14)	12%	(16)	16%	(21)	56%	(74)	132
Ideo/PID: Liberal Democrat	9%	(17)	24%	(45)	8%	(15)	8%	(15)	50%	(93)	185
Unfavorable of Biden and Trump	3%	(4)	16%	(20)	12%	(15)	15%	(19)	54%	(68)	126
2024 H2H Matchup: Biden Voter	8%	(28)	21%	(74)	7%	(24)	7%	(23)	57%	(198)	347
2024 H2H Matchup: Trump Voter	4%	(16)	10%	(42)	11%	(43)	29%	(118)	45%	(182)	401
2024 H2H Matchup: Would not Vote	—	(0)	17%	(4)	5%	(1)	12%	(2)	66%	(14)	21
2024 H2H Matchup: Do not Know	2%	(1)	7%	(2)	14%	(4)	28%	(7)	49%	(12)	25
2022 House Vote: Democrat	8%	(26)	22%	(76)	8%	(26)	9%	(32)	53%	(181)	342
2022 House Vote: Republican	4%	(14)	10%	(31)	11%	(34)	35%	(107)	40%	(125)	310
2022 House Vote: Did not Vote	4%	(5)	8%	(11)	8%	(11)	6%	(7)	74%	(99)	134
2020 Vote: Joe Biden	8%	(31)	21%	(78)	7%	(26)	8%	(29)	56%	(205)	369
2020 Vote: Donald Trump	3%	(11)	11%	(38)	10%	(37)	31%	(112)	45%	(162)	360
2020 Vote: Someone Else	7%	(1)	6%	(0)	29%	(2)	12%	(1)	47%	(4)	8
2020 Vote: Did not Vote	4%	(2)	8%	(5)	9%	(5)	16%	(9)	63%	(36)	56
2016 Vote: Hillary Clinton	10%	(30)	23%	(66)	9%	(25)	6%	(16)	52%	(149)	286
2016 Vote: Donald Trump	4%	(11)	9%	(29)	10%	(32)	35%	(111)	42%	(135)	319
2016 Vote: Someone Else	7%	(1)	16%	(2)	14%	(2)	25%	(3)	39%	(5)	12

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(45)	15%	(121)	9%	(71)	19%	(151)	51%	(406)	794
2020 Vote/PID: Not Biden/Democrat	7%	(4)	8%	(5)	18%	(11)	25%	(15)	41%	(24)	57
2020 Vote/PID: Not Trump/Republican	—	(0)	10%	(5)	16%	(7)	24%	(11)	50%	(23)	47
U.S. Economy: Wrong Track	4%	(24)	12%	(67)	10%	(55)	24%	(135)	51%	(292)	573
U.S. Economy: Right Direction	10%	(21)	24%	(54)	7%	(16)	7%	(15)	52%	(114)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(24)	25%	(65)	8%	(22)	7%	(18)	50%	(131)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(14)	9%	(35)	9%	(38)	30%	(124)	49%	(203)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	17%	(21)	9%	(11)	7%	(9)	60%	(73)	120
Top 2024 Issue: Economy	3%	(8)	13%	(34)	10%	(27)	19%	(51)	55%	(149)	269
Community/Gender: Urban Women	4%	(2)	9%	(6)	10%	(7)	7%	(5)	69%	(46)	66
Community/Gender: Urban Men	10%	(9)	21%	(18)	16%	(14)	14%	(12)	38%	(33)	86
Community/Gender: Rural Women	2%	(3)	16%	(19)	5%	(5)	20%	(23)	57%	(67)	117
Community/Gender: Rural Men	8%	(8)	19%	(18)	8%	(7)	34%	(32)	32%	(30)	94
Community/Gender: Suburban Women	7%	(16)	9%	(20)	5%	(12)	18%	(42)	61%	(143)	234
Community/Gender: Suburban Men	3%	(7)	20%	(40)	13%	(26)	18%	(36)	45%	(89)	197
Homeowner	6%	(40)	15%	(106)	8%	(58)	21%	(142)	50%	(346)	692
Renter	5%	(5)	15%	(14)	14%	(13)	8%	(8)	58%	(54)	93
Self + Household: White-Collar	6%	(18)	18%	(53)	13%	(37)	15%	(44)	47%	(137)	288
Self + Household: Blue Collar	5%	(21)	16%	(59)	8%	(29)	24%	(91)	47%	(180)	380
Union HH: Yes	4%	(3)	24%	(19)	7%	(5)	19%	(15)	47%	(39)	82
Union HH: No	6%	(42)	14%	(102)	9%	(66)	19%	(135)	52%	(368)	712
LGBTQ+: Yes	4%	(3)	27%	(19)	6%	(4)	3%	(2)	61%	(43)	71
LGBTQ+: No	6%	(42)	14%	(102)	9%	(67)	21%	(149)	50%	(363)	723
Motivated to Vote	6%	(42)	16%	(113)	9%	(64)	19%	(140)	51%	(371)	730
Parent: Yes	2%	(3)	14%	(31)	13%	(28)	15%	(32)	57%	(125)	220
Parent: No	7%	(42)	16%	(90)	7%	(43)	21%	(118)	49%	(281)	574
COVID Vaccine: Yes	7%	(39)	16%	(94)	8%	(47)	18%	(105)	50%	(291)	577
COVID Vaccine: No	3%	(6)	12%	(27)	11%	(24)	21%	(45)	53%	(115)	217
Student Loans: Yes	1%	(1)	26%	(31)	8%	(10)	10%	(12)	56%	(67)	121
Student Loans: No	7%	(44)	13%	(90)	9%	(61)	21%	(139)	50%	(339)	673

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	6%	(45)	15%	(121)	9%	(71)	19%	(151)	51%	(406)	794
Favorable Opinion of Haley	9%	(22)	15%	(39)	12%	(30)	24%	(60)	41%	(104)	255
Unfavorable Opinion of Haley	5%	(17)	19%	(61)	10%	(32)	24%	(76)	42%	(136)	321
Prodigal Biden Voter	9%	(5)	13%	(7)	11%	(6)	18%	(9)	50%	(26)	53
Undecided Voter (DK/WNV)	1%	(1)	12%	(5)	10%	(5)	20%	(9)	57%	(26)	46
Undecided Voter (DK)	2%	(1)	7%	(2)	14%	(4)	28%	(7)	49%	(12)	25
Watched Debate	5%	(31)	16%	(96)	9%	(54)	22%	(128)	48%	(281)	590
Watched Debate: Did not Watch	7%	(14)	12%	(25)	8%	(17)	11%	(23)	61%	(125)	204
Watched Debate: All of it	6%	(19)	19%	(62)	10%	(32)	29%	(97)	36%	(120)	331
Watched Debate: Some of it	5%	(12)	13%	(34)	9%	(22)	12%	(30)	62%	(160)	259
Continue His Campaign: Yes Biden	8%	(26)	19%	(60)	7%	(23)	14%	(44)	52%	(166)	319
Continue His Campaign: No Biden	4%	(18)	13%	(58)	11%	(48)	23%	(102)	49%	(214)	439
Continue His Campaign: Yes Trump	5%	(21)	11%	(44)	11%	(43)	31%	(124)	42%	(168)	399
Continue His Campaign: No Trump	6%	(23)	21%	(76)	8%	(28)	7%	(26)	57%	(205)	357
Conviction: Evidence	7%	(27)	24%	(90)	6%	(22)	7%	(28)	55%	(208)	375
Conviction: Motivation to Damage	4%	(15)	8%	(28)	13%	(44)	32%	(110)	42%	(141)	338
Conviction: DK/NO	3%	(2)	5%	(4)	6%	(5)	16%	(13)	70%	(57)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	7%	(57)	17%	(139)	11%	(88)	17%	(134)	47%	(376)	794
Gender: Male	9%	(34)	19%	(71)	18%	(67)	17%	(65)	37%	(140)	378
Gender: Female	6%	(24)	16%	(68)	5%	(20)	17%	(69)	57%	(236)	416
Age: 18-34	5%	(10)	15%	(33)	17%	(35)	7%	(16)	56%	(118)	212
Age: 35-44	10%	(10)	18%	(18)	10%	(10)	19%	(20)	44%	(45)	103
Age: 45-64	6%	(15)	17%	(47)	10%	(26)	16%	(43)	52%	(139)	270
Age: 65+	11%	(23)	20%	(41)	8%	(16)	27%	(56)	35%	(74)	210
GenZers: 1997-2012	7%	(7)	13%	(14)	25%	(26)	6%	(7)	49%	(53)	107
Millennials: 1981-1996	6%	(13)	18%	(37)	10%	(19)	14%	(29)	52%	(105)	202
GenXers: 1965-1980	7%	(13)	15%	(29)	7%	(14)	10%	(20)	60%	(115)	190
Baby Boomers: 1946-1964	8%	(22)	20%	(57)	10%	(27)	27%	(74)	35%	(98)	278
Educ: < College	8%	(39)	13%	(61)	11%	(53)	18%	(84)	50%	(237)	475
Educ: Bachelors degree	5%	(11)	22%	(45)	12%	(25)	15%	(31)	46%	(95)	208
Educ: Post-grad	7%	(7)	29%	(32)	9%	(10)	17%	(19)	39%	(43)	112
Income: Under 50k	12%	(38)	12%	(39)	10%	(31)	16%	(52)	49%	(154)	313
Income: 50k-100k	4%	(11)	21%	(63)	11%	(33)	19%	(56)	45%	(135)	299
Income: 100k+	4%	(8)	20%	(36)	13%	(24)	15%	(27)	47%	(86)	182
Ethnicity: White (Non-Hispanic)	7%	(45)	17%	(114)	11%	(74)	19%	(125)	46%	(303)	662
Ethnicity: Hispanic	9%	(3)	20%	(7)	16%	(5)	11%	(4)	44%	(15)	33
Ethnicity: Black (Non-Hispanic)	11%	(9)	21%	(17)	11%	(8)	6%	(5)	51%	(39)	78
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	8%	(2)	—	(0)	4%	(1)	87%	(19)	21
All Christian	8%	(40)	18%	(88)	12%	(59)	22%	(106)	39%	(189)	484
All Non-Christian	3%	(1)	24%	(9)	16%	(6)	5%	(2)	52%	(20)	39
Atheist	6%	(2)	28%	(8)	1%	(0)	10%	(3)	56%	(16)	28
Agnostic/Nothing in particular	7%	(11)	15%	(25)	7%	(11)	6%	(10)	65%	(107)	164
Something Else	4%	(3)	11%	(9)	14%	(11)	16%	(13)	55%	(44)	79
Evangelical	6%	(10)	11%	(18)	11%	(17)	23%	(36)	49%	(77)	158
Non-Evangelical	8%	(34)	20%	(79)	13%	(53)	20%	(80)	38%	(154)	399
PID: Dem (no lean)	10%	(32)	27%	(88)	8%	(27)	9%	(29)	45%	(146)	323
PID: Ind (no lean)	6%	(9)	17%	(24)	8%	(12)	13%	(18)	56%	(80)	142
PID: Rep (no lean)	5%	(17)	8%	(27)	15%	(49)	26%	(87)	45%	(150)	329

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	7%	(57)	17%	(139)	11%	(88)	17%	(134)	47%	(376)	794
PID/Gender: Dem Men	14%	(21)	28%	(41)	12%	(17)	10%	(14)	36%	(53)	146
PID/Gender: Dem Women	6%	(10)	27%	(47)	6%	(10)	9%	(15)	53%	(94)	176
PID/Gender: Ind Men	7%	(5)	20%	(13)	14%	(9)	10%	(7)	49%	(32)	65
PID/Gender: Ind Women	5%	(4)	14%	(11)	3%	(3)	15%	(11)	62%	(48)	77
PID/Gender: Rep Men	5%	(8)	10%	(17)	25%	(41)	27%	(45)	34%	(56)	166
PID/Gender: Rep Women	6%	(9)	6%	(10)	5%	(8)	26%	(43)	58%	(94)	163
Ideo: Liberal (1-3)	10%	(23)	28%	(63)	8%	(18)	7%	(16)	47%	(105)	225
Ideo: Moderate (4)	7%	(16)	18%	(42)	10%	(24)	11%	(26)	54%	(128)	235
Ideo: Conservative (5-7)	6%	(18)	10%	(31)	14%	(46)	29%	(92)	42%	(133)	319
Community: Urban	8%	(12)	17%	(26)	13%	(19)	12%	(19)	50%	(76)	152
Community: Suburban	7%	(30)	18%	(79)	11%	(47)	15%	(66)	49%	(209)	431
Community: Rural	7%	(16)	16%	(34)	10%	(21)	23%	(49)	43%	(91)	211
Military HHnm: Yes	10%	(12)	15%	(18)	8%	(9)	21%	(25)	47%	(56)	121
Military HH: No	7%	(45)	18%	(121)	12%	(78)	16%	(109)	47%	(319)	673
Employ: Private Sector	5%	(13)	19%	(54)	16%	(46)	13%	(38)	48%	(138)	289
Employ: Government	12%	(4)	22%	(9)	9%	(4)	6%	(2)	51%	(20)	38
Employ: Self-Employed	8%	(4)	4%	(2)	30%	(17)	12%	(7)	47%	(27)	58
Employ: Homemaker	5%	(3)	8%	(5)	2%	(1)	18%	(11)	66%	(41)	62
Employ: Student	—	(0)	31%	(8)	1%	(0)	—	(0)	67%	(16)	24
Employ: Retired	11%	(25)	18%	(39)	7%	(15)	27%	(60)	37%	(80)	220
Employ: Unemployed	9%	(6)	27%	(16)	2%	(1)	16%	(9)	46%	(28)	60
Employ: Other	2%	(1)	14%	(6)	6%	(3)	18%	(8)	60%	(26)	44

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	7%	(57)	17%	(139)	11%	(88)	17%	(134)	47%	(376)	794
Protestant	11%	(25)	18%	(39)	7%	(16)	23%	(52)	41%	(91)	223
Roman Catholic	6%	(15)	19%	(49)	17%	(43)	20%	(51)	38%	(96)	255
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	4%	(0)	—	(0)	87%	(3)	9%	(0)	4
Jewish	2%	(0)	29%	(6)	7%	(1)	—	(0)	61%	(12)	19
Muslim	1%	(0)	22%	(4)	30%	(5)	1%	(0)	46%	(8)	17
Buddhist	21%	(1)	—	(0)	—	(0)	65%	(2)	14%	(0)	3
Atheist	6%	(2)	28%	(8)	1%	(0)	10%	(3)	56%	(16)	28
Agnostic	9%	(4)	17%	(6)	11%	(4)	5%	(2)	58%	(22)	38
Something else	4%	(3)	11%	(9)	14%	(11)	16%	(13)	55%	(44)	79
Nothing in particular	6%	(8)	15%	(18)	5%	(7)	7%	(8)	68%	(85)	126
Ideo/PID: Conservative Republican	5%	(14)	6%	(14)	16%	(40)	32%	(81)	41%	(106)	256
Ideo/PID: Moderate/Liberal Republican	4%	(3)	17%	(12)	12%	(9)	8%	(6)	59%	(44)	74
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	23%	(31)	9%	(12)	10%	(14)	48%	(64)	132
Ideo/PID: Liberal Democrat	11%	(19)	30%	(55)	8%	(15)	8%	(16)	43%	(79)	185
Unfavorable of Biden and Trump	3%	(4)	21%	(26)	16%	(21)	16%	(20)	44%	(55)	126
2024 H2H Matchup: Biden Voter	11%	(39)	25%	(88)	7%	(25)	7%	(24)	49%	(170)	347
2024 H2H Matchup: Trump Voter	4%	(17)	11%	(44)	14%	(55)	26%	(103)	45%	(182)	401
2024 H2H Matchup: Would not Vote	—	(0)	15%	(3)	21%	(4)	5%	(1)	60%	(12)	21
2024 H2H Matchup: Do not Know	1%	(0)	12%	(3)	13%	(3)	28%	(7)	46%	(12)	25
2022 House Vote: Democrat	10%	(35)	26%	(88)	9%	(31)	8%	(27)	47%	(161)	342
2022 House Vote: Republican	6%	(19)	9%	(29)	14%	(45)	29%	(90)	41%	(127)	310
2022 House Vote: Did not Vote	2%	(3)	14%	(19)	9%	(12)	10%	(14)	64%	(85)	134
2020 Vote: Joe Biden	11%	(40)	25%	(91)	9%	(32)	6%	(23)	50%	(183)	369
2020 Vote: Donald Trump	4%	(15)	10%	(38)	14%	(49)	28%	(101)	44%	(158)	360
2020 Vote: Someone Else	7%	(1)	31%	(3)	17%	(1)	7%	(1)	38%	(3)	8
2020 Vote: Did not Vote	3%	(2)	14%	(8)	10%	(5)	17%	(10)	56%	(31)	56
2016 Vote: Hillary Clinton	13%	(36)	28%	(80)	8%	(24)	5%	(15)	46%	(132)	286
2016 Vote: Donald Trump	4%	(14)	10%	(31)	13%	(42)	30%	(97)	42%	(135)	319
2016 Vote: Someone Else	13%	(2)	20%	(3)	18%	(2)	22%	(3)	26%	(3)	12

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	7%	(57)	17%	(139)	11%	(88)	17%	(134)	47%	(376)	794
2020 Vote/PID: Not Biden/Democrat	3%	(2)	31%	(18)	12%	(7)	24%	(14)	30%	(17)	57
2020 Vote/PID: Not Trump/Republican	4%	(2)	18%	(8)	13%	(6)	21%	(10)	44%	(21)	47
U.S. Economy: Wrong Track	4%	(25)	15%	(85)	12%	(68)	21%	(121)	48%	(274)	573
U.S. Economy: Right Direction	14%	(32)	24%	(54)	9%	(20)	6%	(13)	46%	(102)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(35)	27%	(69)	9%	(24)	8%	(21)	42%	(110)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(16)	11%	(44)	13%	(53)	25%	(102)	48%	(200)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	22%	(26)	9%	(11)	9%	(11)	55%	(66)	120
Top 2024 Issue: Economy	4%	(11)	12%	(32)	14%	(37)	15%	(41)	55%	(147)	269
Community/Gender: Urban Women	5%	(3)	20%	(14)	5%	(4)	9%	(6)	60%	(40)	66
Community/Gender: Urban Men	10%	(8)	15%	(13)	18%	(15)	15%	(13)	42%	(36)	86
Community/Gender: Rural Women	5%	(6)	14%	(16)	6%	(7)	21%	(24)	54%	(63)	117
Community/Gender: Rural Men	10%	(10)	19%	(18)	15%	(14)	27%	(25)	29%	(28)	94
Community/Gender: Suburban Women	6%	(14)	16%	(38)	4%	(9)	17%	(39)	57%	(133)	234
Community/Gender: Suburban Men	8%	(15)	20%	(40)	19%	(38)	14%	(27)	39%	(76)	197
Homeowner	7%	(50)	18%	(126)	11%	(74)	18%	(124)	46%	(317)	692
Renter	8%	(7)	12%	(11)	14%	(13)	10%	(10)	56%	(52)	93
Self + Household: White-Collar	7%	(20)	26%	(74)	13%	(38)	13%	(38)	41%	(117)	288
Self + Household: Blue Collar	8%	(31)	13%	(48)	12%	(44)	22%	(83)	46%	(174)	380
Union HH: Yes	10%	(8)	24%	(20)	6%	(5)	20%	(16)	40%	(33)	82
Union HH: No	7%	(49)	17%	(119)	12%	(83)	17%	(118)	48%	(343)	712
LGBTQ+: Yes	5%	(3)	18%	(13)	17%	(12)	3%	(2)	57%	(41)	71
LGBTQ+: No	7%	(54)	17%	(126)	10%	(76)	18%	(132)	46%	(335)	723
Motivated to Vote	8%	(55)	17%	(127)	11%	(84)	16%	(120)	47%	(343)	730
Parent: Yes	4%	(9)	15%	(33)	13%	(29)	14%	(30)	54%	(119)	220
Parent: No	8%	(48)	18%	(106)	10%	(58)	18%	(104)	45%	(257)	574
COVID Vaccine: Yes	9%	(51)	20%	(117)	10%	(60)	15%	(86)	46%	(263)	577
COVID Vaccine: No	3%	(6)	10%	(22)	13%	(28)	23%	(49)	52%	(113)	217
Student Loans: Yes	6%	(7)	22%	(27)	12%	(14)	9%	(10)	52%	(63)	121
Student Loans: No	7%	(50)	17%	(112)	11%	(73)	18%	(124)	47%	(313)	673

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	7%	(57)	17%	(139)	11%	(88)	17%	(134)	47%	(376)	794
Favorable Opinion of Haley	12%	(29)	21%	(53)	15%	(37)	21%	(52)	33%	(83)	255
Unfavorable Opinion of Haley	6%	(20)	22%	(70)	10%	(32)	22%	(71)	39%	(126)	321
Prodigal Biden Voter	4%	(2)	17%	(9)	18%	(9)	9%	(5)	53%	(28)	53
Undecided Voter (DK/WNV)	1%	(0)	13%	(6)	17%	(8)	17%	(8)	52%	(24)	46
Undecided Voter (DK)	1%	(0)	12%	(3)	13%	(3)	28%	(7)	46%	(12)	25
Watched Debate	8%	(46)	17%	(101)	12%	(70)	19%	(112)	44%	(260)	590
Watched Debate: Did not Watch	5%	(11)	18%	(38)	9%	(17)	11%	(22)	57%	(116)	204
Watched Debate: All of it	9%	(31)	18%	(61)	11%	(37)	26%	(87)	35%	(115)	331
Watched Debate: Some of it	6%	(16)	16%	(40)	13%	(33)	10%	(25)	56%	(145)	259
Continue His Campaign: Yes Biden	10%	(33)	22%	(72)	6%	(21)	14%	(45)	47%	(149)	319
Continue His Campaign: No Biden	5%	(23)	15%	(67)	15%	(64)	19%	(84)	46%	(201)	439
Continue His Campaign: Yes Trump	6%	(23)	11%	(44)	16%	(63)	26%	(105)	41%	(165)	399
Continue His Campaign: No Trump	9%	(33)	26%	(94)	7%	(24)	8%	(28)	50%	(178)	357
Conviction: Evidence	10%	(36)	25%	(94)	9%	(35)	7%	(25)	49%	(184)	375
Conviction: Motivation to Damage	5%	(17)	11%	(38)	13%	(44)	29%	(99)	41%	(139)	338
Conviction: DK/NO	5%	(4)	8%	(7)	10%	(8)	12%	(10)	65%	(53)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(118)	19%	(154)	10%	(77)	27%	(218)	29%	(227)	794
Gender: Male	12%	(44)	23%	(85)	11%	(43)	33%	(124)	21%	(81)	378
Gender: Female	18%	(74)	17%	(69)	8%	(34)	22%	(94)	35%	(146)	416
Age: 18-34	8%	(17)	22%	(47)	13%	(27)	12%	(25)	45%	(95)	212
Age: 35-44	10%	(11)	24%	(25)	9%	(10)	28%	(29)	28%	(29)	103
Age: 45-64	18%	(48)	17%	(46)	9%	(24)	30%	(81)	26%	(70)	270
Age: 65+	20%	(42)	17%	(37)	7%	(15)	40%	(83)	16%	(33)	210
GenZers: 1997-2012	8%	(9)	24%	(25)	15%	(16)	13%	(14)	40%	(43)	107
Millennials: 1981-1996	9%	(19)	23%	(47)	10%	(21)	19%	(38)	39%	(78)	202
GenXers: 1965-1980	20%	(39)	15%	(29)	10%	(18)	25%	(47)	30%	(57)	190
Baby Boomers: 1946-1964	18%	(50)	17%	(47)	8%	(22)	40%	(113)	17%	(47)	278
Educ: < College	16%	(78)	16%	(74)	8%	(38)	28%	(134)	32%	(150)	475
Educ: Bachelors degree	11%	(23)	24%	(50)	10%	(22)	29%	(61)	25%	(52)	208
Educ: Post-grad	16%	(17)	26%	(29)	15%	(17)	21%	(23)	22%	(25)	112
Income: Under 50k	18%	(56)	17%	(54)	8%	(26)	27%	(85)	30%	(93)	313
Income: 50k-100k	14%	(43)	21%	(63)	11%	(33)	25%	(74)	29%	(86)	299
Income: 100k+	10%	(19)	21%	(37)	10%	(18)	32%	(59)	27%	(48)	182
Ethnicity: White (Non-Hispanic)	15%	(103)	18%	(120)	10%	(69)	30%	(200)	26%	(170)	662
Ethnicity: Hispanic	16%	(5)	35%	(12)	6%	(2)	18%	(6)	25%	(8)	33
Ethnicity: Black (Non-Hispanic)	11%	(9)	25%	(20)	7%	(5)	12%	(9)	45%	(35)	78
Ethnicity: Asian + Other (Non-Hispanic)	9%	(2)	14%	(3)	—	(0)	12%	(3)	66%	(14)	21
All Christian	17%	(81)	17%	(82)	10%	(49)	34%	(163)	23%	(109)	484
All Non-Christian	9%	(4)	26%	(10)	6%	(2)	23%	(9)	35%	(14)	39
Atheist	21%	(6)	48%	(14)	5%	(1)	2%	(1)	23%	(7)	28
Agnostic/Nothing in particular	12%	(20)	25%	(41)	10%	(16)	12%	(19)	41%	(68)	164
Something Else	9%	(7)	10%	(8)	10%	(8)	34%	(27)	37%	(30)	79
Evangelical	9%	(14)	8%	(13)	13%	(21)	39%	(61)	31%	(49)	158
Non-Evangelical	19%	(75)	19%	(76)	9%	(35)	31%	(124)	22%	(90)	399
PID: Dem (no lean)	26%	(84)	29%	(93)	9%	(30)	10%	(31)	26%	(85)	323
PID: Ind (no lean)	11%	(16)	21%	(30)	12%	(17)	22%	(31)	34%	(48)	142
PID: Rep (no lean)	6%	(18)	9%	(31)	9%	(30)	47%	(156)	28%	(94)	329

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(118)	19%	(154)	10%	(77)	27%	(218)	29%	(227)	794
PID/Gender: Dem Men	21%	(30)	33%	(49)	12%	(18)	12%	(18)	22%	(32)	146
PID/Gender: Dem Women	30%	(53)	25%	(45)	7%	(12)	7%	(13)	30%	(53)	176
PID/Gender: Ind Men	6%	(4)	24%	(16)	11%	(7)	30%	(19)	28%	(18)	65
PID/Gender: Ind Women	16%	(12)	18%	(14)	12%	(9)	15%	(12)	39%	(30)	77
PID/Gender: Rep Men	6%	(10)	13%	(21)	11%	(18)	52%	(87)	18%	(30)	166
PID/Gender: Rep Women	5%	(9)	6%	(10)	7%	(12)	42%	(69)	39%	(64)	163
Ideo: Liberal (1-3)	32%	(71)	32%	(72)	8%	(18)	7%	(15)	22%	(50)	225
Ideo: Moderate (4)	15%	(35)	23%	(53)	11%	(25)	15%	(36)	36%	(86)	235
Ideo: Conservative (5-7)	4%	(12)	8%	(26)	11%	(34)	51%	(164)	26%	(83)	319
Community: Urban	16%	(25)	18%	(28)	12%	(19)	22%	(33)	31%	(48)	152
Community: Suburban	16%	(68)	22%	(95)	8%	(33)	27%	(115)	28%	(120)	431
Community: Rural	12%	(26)	15%	(31)	12%	(25)	33%	(70)	28%	(59)	211
Military HHnm: Yes	17%	(20)	9%	(11)	12%	(15)	30%	(37)	32%	(38)	121
Military HH: No	15%	(98)	21%	(143)	9%	(62)	27%	(182)	28%	(189)	673
Employ: Private Sector	13%	(36)	22%	(65)	13%	(39)	21%	(61)	30%	(87)	289
Employ: Government	16%	(6)	30%	(12)	7%	(3)	16%	(6)	31%	(12)	38
Employ: Self-Employed	16%	(9)	16%	(9)	13%	(8)	35%	(20)	20%	(11)	58
Employ: Homemaker	12%	(7)	9%	(6)	7%	(4)	19%	(12)	53%	(32)	62
Employ: Student	6%	(2)	40%	(10)	1%	(0)	—	(0)	52%	(13)	24
Employ: Retired	19%	(41)	16%	(35)	7%	(15)	43%	(94)	16%	(35)	220
Employ: Unemployed	23%	(13)	17%	(10)	2%	(1)	25%	(15)	33%	(20)	60
Employ: Other	6%	(3)	19%	(8)	15%	(6)	23%	(10)	38%	(17)	44

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(118)	19%	(154)	10%	(77)	27%	(218)	29%	(227)	794
Protestant	18%	(40)	16%	(36)	7%	(17)	34%	(75)	25%	(55)	223
Roman Catholic	16%	(41)	18%	(46)	12%	(32)	33%	(83)	21%	(54)	255
Mormon	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	4%	(0)	30%	(1)	57%	(2)	9%	(0)	4
Jewish	8%	(2)	19%	(4)	7%	(1)	43%	(8)	23%	(4)	19
Muslim	—	(0)	39%	(6)	5%	(1)	—	(0)	56%	(9)	17
Buddhist	75%	(2)	—	(0)	—	(0)	25%	(1)	—	(0)	3
Atheist	21%	(6)	48%	(14)	5%	(1)	2%	(1)	23%	(7)	28
Agnostic	17%	(6)	36%	(14)	16%	(6)	4%	(2)	27%	(10)	38
Something else	9%	(7)	10%	(8)	10%	(8)	34%	(27)	37%	(30)	79
Nothing in particular	11%	(14)	22%	(28)	8%	(10)	14%	(17)	46%	(58)	126
Ideo/PID: Conservative Republican	4%	(10)	7%	(17)	9%	(24)	57%	(146)	23%	(60)	256
Ideo/PID: Moderate/Liberal Republican	12%	(9)	19%	(14)	8%	(6)	14%	(10)	46%	(34)	74
Ideo/PID: Moderate/Conservative Democrat	17%	(23)	25%	(33)	11%	(14)	14%	(19)	33%	(44)	132
Ideo/PID: Liberal Democrat	33%	(61)	31%	(58)	8%	(15)	7%	(13)	21%	(38)	185
Unfavorable of Biden and Trump	3%	(4)	23%	(29)	18%	(23)	28%	(36)	27%	(34)	126
2024 H2H Matchup: Biden Voter	27%	(94)	35%	(122)	8%	(27)	8%	(26)	22%	(78)	347
2024 H2H Matchup: Trump Voter	6%	(24)	6%	(25)	11%	(44)	45%	(180)	32%	(128)	401
2024 H2H Matchup: Would not Vote	3%	(1)	15%	(3)	23%	(5)	11%	(2)	48%	(10)	21
2024 H2H Matchup: Do not Know	—	(0)	15%	(4)	4%	(1)	36%	(9)	45%	(11)	25
2022 House Vote: Democrat	27%	(92)	32%	(108)	11%	(37)	8%	(26)	23%	(79)	342
2022 House Vote: Republican	6%	(19)	8%	(25)	9%	(28)	53%	(165)	24%	(73)	310
2022 House Vote: Did not Vote	5%	(6)	15%	(20)	9%	(11)	17%	(22)	55%	(73)	134
2020 Vote: Joe Biden	26%	(94)	32%	(118)	10%	(38)	8%	(30)	24%	(88)	369
2020 Vote: Donald Trump	5%	(17)	6%	(21)	10%	(35)	49%	(176)	31%	(112)	360
2020 Vote: Someone Else	41%	(3)	19%	(2)	—	(0)	13%	(1)	27%	(2)	8
2020 Vote: Did not Vote	6%	(3)	25%	(14)	5%	(3)	19%	(11)	44%	(25)	56
2016 Vote: Hillary Clinton	31%	(90)	33%	(93)	10%	(29)	7%	(19)	19%	(56)	286
2016 Vote: Donald Trump	6%	(18)	6%	(20)	10%	(32)	52%	(164)	26%	(84)	319
2016 Vote: Someone Else	11%	(1)	32%	(4)	10%	(1)	31%	(4)	16%	(2)	12

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(118)	19%	(154)	10%	(77)	27%	(218)	29%	(227)	794
2020 Vote/PID: Not Biden/Democrat	9%	(5)	15%	(8)	14%	(8)	31%	(18)	32%	(18)	57
2020 Vote/PID: Not Trump/Republican	3%	(2)	27%	(13)	18%	(8)	28%	(13)	23%	(11)	47
U.S. Economy: Wrong Track	8%	(48)	14%	(79)	10%	(59)	37%	(210)	31%	(177)	573
U.S. Economy: Right Direction	32%	(70)	34%	(75)	8%	(18)	4%	(8)	23%	(50)	221
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(75)	36%	(93)	9%	(23)	6%	(15)	20%	(53)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(18)	8%	(35)	12%	(49)	43%	(178)	32%	(134)	414
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	22%	(27)	4%	(4)	21%	(25)	33%	(40)	120
Top 2024 Issue: Economy	4%	(12)	15%	(40)	11%	(29)	32%	(85)	38%	(103)	269
Community/Gender: Urban Women	12%	(8)	22%	(15)	7%	(4)	20%	(13)	40%	(26)	66
Community/Gender: Urban Men	20%	(17)	15%	(13)	17%	(14)	23%	(20)	25%	(22)	86
Community/Gender: Rural Women	15%	(18)	9%	(11)	11%	(13)	28%	(32)	36%	(42)	117
Community/Gender: Rural Men	9%	(8)	22%	(20)	12%	(11)	40%	(37)	18%	(17)	94
Community/Gender: Suburban Women	21%	(49)	18%	(43)	7%	(16)	21%	(48)	33%	(78)	234
Community/Gender: Suburban Men	10%	(19)	26%	(52)	9%	(17)	34%	(67)	21%	(42)	197
Homeowner	15%	(106)	20%	(137)	9%	(65)	29%	(201)	26%	(182)	692
Renter	12%	(12)	18%	(17)	11%	(11)	16%	(15)	43%	(40)	93
Self + Household: White-Collar	15%	(44)	28%	(82)	12%	(35)	24%	(70)	20%	(57)	288
Self + Household: Blue Collar	14%	(55)	16%	(61)	10%	(38)	32%	(123)	27%	(104)	380
Union HH: Yes	14%	(11)	28%	(23)	12%	(9)	19%	(16)	27%	(22)	82
Union HH: No	15%	(107)	18%	(131)	9%	(67)	28%	(202)	29%	(205)	712
LGBTQ+: Yes	15%	(10)	23%	(17)	16%	(12)	4%	(3)	42%	(30)	71
LGBTQ+: No	15%	(108)	19%	(137)	9%	(65)	30%	(215)	27%	(197)	723
Motivated to Vote	16%	(117)	19%	(142)	10%	(74)	28%	(202)	27%	(195)	730
Parent: Yes	6%	(14)	22%	(49)	10%	(22)	24%	(54)	37%	(82)	220
Parent: No	18%	(105)	18%	(105)	10%	(55)	29%	(164)	25%	(145)	574
COVID Vaccine: Yes	18%	(103)	24%	(136)	9%	(53)	25%	(145)	24%	(140)	577
COVID Vaccine: No	7%	(15)	9%	(19)	11%	(24)	33%	(73)	40%	(87)	217
Student Loans: Yes	11%	(13)	27%	(33)	10%	(12)	15%	(18)	37%	(45)	121
Student Loans: No	16%	(105)	18%	(121)	10%	(64)	30%	(200)	27%	(182)	673

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(118)	19%	(154)	10%	(77)	27%	(218)	29%	(227)	794
Favorable Opinion of Haley	11%	(27)	19%	(48)	12%	(31)	42%	(107)	17%	(43)	255
Unfavorable Opinion of Haley	22%	(72)	25%	(80)	9%	(29)	29%	(93)	15%	(47)	321
Prodigal Biden Voter	8%	(4)	14%	(7)	23%	(12)	17%	(9)	38%	(20)	53
Undecided Voter (DK/WNV)	2%	(1)	15%	(7)	13%	(6)	25%	(11)	46%	(21)	46
Undecided Voter (DK)	—	(0)	15%	(4)	4%	(1)	36%	(9)	45%	(11)	25
Watched Debate	14%	(83)	19%	(114)	11%	(62)	30%	(179)	26%	(152)	590
Watched Debate: Did not Watch	17%	(35)	20%	(41)	7%	(15)	19%	(39)	37%	(75)	204
Watched Debate: All of it	15%	(49)	17%	(56)	11%	(37)	40%	(133)	17%	(56)	331
Watched Debate: Some of it	13%	(34)	22%	(58)	10%	(25)	18%	(46)	37%	(95)	259
Continue His Campaign: Yes Biden	25%	(78)	26%	(82)	5%	(17)	22%	(69)	23%	(73)	319
Continue His Campaign: No Biden	8%	(37)	16%	(69)	13%	(56)	32%	(142)	31%	(135)	439
Continue His Campaign: Yes Trump	6%	(26)	8%	(33)	12%	(48)	46%	(184)	27%	(109)	399
Continue His Campaign: No Trump	25%	(89)	32%	(115)	7%	(25)	9%	(33)	27%	(95)	357
Conviction: Evidence	25%	(94)	33%	(123)	10%	(36)	8%	(30)	25%	(93)	375
Conviction: Motivation to Damage	6%	(19)	7%	(22)	10%	(35)	53%	(179)	24%	(82)	338
Conviction: DK/NO	7%	(5)	11%	(9)	7%	(5)	12%	(10)	64%	(52)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	794	100%
xdemGender	Gender: Male	378	48%
	Gender: Female	416	52%
	N	794	
age	Age: 18-34	212	27%
	Age: 35-44	103	13%
	Age: 45-64	270	34%
	Age: 65+	210	26%
	N	794	
demAgeGeneration	GenZers: 1997-2012	107	13%
	Millennials: 1981-1996	202	25%
	GenXers: 1965-1980	190	24%
	Baby Boomers: 1946-1964	278	35%
	N	777	
xeduc3	Educ: < College	475	60%
	Educ: Bachelors degree	208	26%
	Educ: Post-grad	112	14%
	N	794	
xdemInc3	Income: Under 50k	313	39%
	Income: 50k-100k	299	38%
	Income: 100k+	182	23%
	N	794	
xrace_eth	Ethnicity: White (Non-Hispanic)	662	83%
	Ethnicity: Hispanic	33	4%
	Ethnicity: Black (Non-Hispanic)	78	10%
	Ethnicity: Asian + Other (Non-Hispanic)	21	3%
	N	794	
xdemReligion	All Christian	484	61%
	All Non-Christian	39	5%
	Atheist	28	4%
	Agnostic/Nothing in particular	164	21%
	Something Else	79	10%
	N	794	
xdemEvang	Evangelical	158	20%
	Non-Evangelical	399	50%
	N	557	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	323	41%
	PID: Ind (no lean)	142	18%
	PID: Rep (no lean)	329	41%
	N	794	
xpidGender	PID/Gender: Dem Men	146	18%
	PID/Gender: Dem Women	176	22%
	PID/Gender: Ind Men	65	8%
	PID/Gender: Ind Women	77	10%
	PID/Gender: Rep Men	166	21%
	PID/Gender: Rep Women	163	21%
	N	794	
xdemIdeo3	Ideo: Liberal (1-3)	225	28%
	Ideo: Moderate (4)	235	30%
	Ideo: Conservative (5-7)	319	40%
	N	780	
xdemUsr	Community: Urban	152	19%
	Community: Suburban	431	54%
	Community: Rural	211	27%
	N	794	
xdemMilHH1	Military HHnm: Yes	121	15%
	Military HH: No	673	85%
	N	794	
xdemEmploy	Employ: Private Sector	289	36%
	Employ: Government	38	5%
	Employ: Self-Employed	58	7%
	Employ: Homemaker	62	8%
	Employ: Student	24	3%
	Employ: Retired	220	28%
	Employ: Unemployed	60	7%
	Employ: Other	44	6%
	N	794	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRelig	Protestant	223	28%
	Roman Catholic	255	32%
	Mormon	2	0%
	Orthodox (e.g. Greek or Russian Orthodox)	4	0%
	Jewish	19	2%
	Muslim	17	2%
	Buddhist	3	0%
	Atheist	28	4%
	Agnostic	38	5%
	Something else	79	10%
	Nothing in particular	126	16%
	<i>N</i>	794	
BLMBxdem1	Ideo/PID: Conservative Republican	256	32%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	74	9%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	132	17%
BLMBxdem4	Ideo/PID: Liberal Democrat	185	23%
BLMBxdem5	Unfavorable of Biden and Trump	126	16%
BLMBxdem6	2024 H2H Matchup: Biden Voter	347	44%
	2024 H2H Matchup: Trump Voter	401	51%
	2024 H2H Matchup: Would not Vote	21	3%
	2024 H2H Matchup: Do not Know	25	3%
	<i>N</i>	794	
BLMBxdem7	2022 House Vote: Democrat	342	43%
	2022 House Vote: Republican	310	39%
	<i>N</i>	652	
BLMBxdem8	2022 House Vote: Did not Vote	134	17%
BLMBxdem9	2020 Vote: Joe Biden	369	46%
	2020 Vote: Donald Trump	360	45%
	2020 Vote: Someone Else	8	1%
	<i>N</i>	738	
BLMBxdem10	2020 Vote: Did not Vote	56	7%
BLMBxdem11	2016 Vote: Hillary Clinton	286	36%
	2016 Vote: Donald Trump	319	40%
	2016 Vote: Someone Else	12	2%
	<i>N</i>	617	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	57	7%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	47	6%
BLMBxdem14	U.S. Economy: Wrong Track	573	72%
	U.S. Economy: Right Direction	221	28%
	N	794	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	259	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	414	52%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	120	15%
	N	794	
BLMBxdem16	Top 2024 Issue: Economy	269	34%
BLMBxdem17	Community/Gender: Urban Women	66	8%
BLMBxdem18	Community/Gender: Urban Men	86	11%
BLMBxdem19	Community/Gender: Rural Women	117	15%
BLMBxdem20	Community/Gender: Rural Men	94	12%
BLMBxdem21	Community/Gender: Suburban Women	234	29%
BLMBxdem22	Community/Gender: Suburban Men	197	25%
BLMBxdem23	Homeowner	692	87%
	Renter	93	12%
	N	785	
BLMBxdem24	Self + Household: White-Collar	288	36%
	Self + Household: Blue Collar	380	48%
	N	668	
BLMBxdem25	Union HH: Yes	82	10%
	Union HH: No	712	90%
	N	794	
BLMBxdem26	LGBTQ+: Yes	71	9%
BLMBxdem27	LGBTQ+: No	723	91%
BLMBxdem28	Motivated to Vote	730	92%
BLMBxdem29	Parent: Yes	220	28%
	Parent: No	574	72%
	N	794	
BLMBxdem30	COVID Vaccine: Yes	577	73%
	COVID Vaccine: No	217	27%
	N	794	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem31	Student Loans: Yes	121	15%
	Student Loans: No	673	85%
	N	794	
BLMBxdem32	Favorable Opinion of Haley	255	32%
	Unfavorable Opinion of Haley	321	40%
	N	576	
BLMBxdem33	Prodigal Biden Voter	53	7%
BLMBxdem34	Undecided Voter (DK/WNV)	46	6%
BLMBxdem35	Undecided Voter (DK)	25	3%
BLMBxdem36	Watched Debate	590	74%
BLMBxdem37	Watched Debate: Did not Watch	204	26%
	Watched Debate: All of it	331	42%
	Watched Debate: Some of it	259	33%
	N	794	
BLMBxdem38	Continue His Campaign: Yes Biden	319	40%
	Continue His Campaign: No Biden	439	55%
	N	758	
BLMBxdem39	Continue His Campaign: Yes Trump	399	50%
	Continue His Campaign: No Trump	357	45%
	N	756	
BLMBxdem40	Conviction: Evidence	375	47%
	Conviction: Motivation to Damage	338	43%
	Conviction: DK/NO	82	10%
	N	794	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Wisconsin Tracking Poll #2405215
July 01-05, 2024

Crosstabulation Results

Methodology:

This poll was conducted from July 01 - 05, 2024, among a national sample of 695 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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115	Table BLMB17_1: <i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>	580
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141 **Table BLMB60_6:** *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg* 710

142 **Summary Statistics of Survey Respondent Demographics** 715

Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(192)	72%	(503)	695
Gender: Male	31%	(103)	69%	(228)	331
Gender: Female	24%	(88)	76%	(275)	364
Age: 18-34	23%	(42)	77%	(145)	188
Age: 35-44	24%	(21)	76%	(68)	90
Age: 45-64	27%	(68)	73%	(186)	254
Age: 65+	37%	(60)	63%	(103)	163
GenZers: 1997-2012	25%	(23)	75%	(67)	90
Millennials: 1981-1996	22%	(39)	78%	(137)	176
GenXers: 1965-1980	25%	(49)	75%	(146)	195
Baby Boomers: 1946-1964	35%	(77)	65%	(143)	220
Educ: < College	23%	(111)	77%	(361)	471
Educ: Bachelors degree	30%	(45)	70%	(106)	151
Educ: Post-grad	50%	(36)	50%	(37)	73
Income: Under 50k	24%	(54)	76%	(167)	221
Income: 50k-100k	28%	(93)	72%	(239)	332
Income: 100k+	31%	(45)	69%	(98)	142
Ethnicity: White (Non-Hispanic)	29%	(177)	71%	(442)	619
Ethnicity: Hispanic	6%	(2)	94%	(27)	29
Ethnicity: Black (Non-Hispanic)	19%	(5)	81%	(19)	24
Ethnicity: Asian + Other (Non-Hispanic)	35%	(8)	65%	(15)	23
All Christian	27%	(104)	73%	(279)	382
All Non-Christian	63%	(19)	37%	(11)	30
Atheist	42%	(15)	58%	(20)	35
Agnostic/Nothing in particular	28%	(41)	72%	(106)	147
Something Else	14%	(14)	86%	(88)	102
Evangelical	14%	(23)	86%	(136)	159
Non-Evangelical	30%	(95)	70%	(225)	320

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(192)	72%	(503)	695
PID: Dem (no lean)	49%	(118)	51%	(121)	239
PID: Ind (no lean)	31%	(61)	69%	(138)	199
PID: Rep (no lean)	5%	(13)	95%	(244)	257
PID/Gender: Dem Men	51%	(50)	49%	(48)	98
PID/Gender: Dem Women	48%	(68)	52%	(73)	141
PID/Gender: Ind Men	41%	(47)	59%	(66)	113
PID/Gender: Ind Women	17%	(14)	83%	(72)	86
PID/Gender: Rep Men	6%	(7)	94%	(114)	121
PID/Gender: Rep Women	4%	(6)	96%	(131)	137
Ideo: Liberal (1-3)	52%	(113)	48%	(105)	218
Ideo: Moderate (4)	30%	(58)	70%	(134)	192
Ideo: Conservative (5-7)	6%	(15)	94%	(254)	269
Community: Urban	32%	(54)	68%	(114)	168
Community: Suburban	29%	(83)	71%	(198)	281
Community: Rural	22%	(54)	78%	(191)	246
Military HHnm: Yes	27%	(26)	73%	(73)	99
Military HH: No	28%	(166)	72%	(431)	596
Employ: Private Sector	28%	(83)	72%	(218)	301
Employ: Government	34%	(10)	66%	(19)	28
Employ: Self-Employed	24%	(6)	76%	(18)	24
Employ: Homemaker	13%	(7)	87%	(44)	51
Employ: Student	16%	(2)	84%	(11)	13
Employ: Retired	36%	(69)	64%	(124)	193
Employ: Unemployed	18%	(8)	82%	(37)	45
Employ: Other	19%	(7)	81%	(32)	39

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(192)	72%	(503)	695
Protestant	30%	(58)	70%	(132)	190
Roman Catholic	24%	(46)	76%	(142)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	94%	(5)	5
Jewish	69%	(11)	31%	(5)	16
Muslim	54%	(1)	46%	(1)	3
Buddhist	58%	(6)	42%	(5)	11
Atheist	42%	(15)	58%	(20)	35
Agnostic	26%	(7)	74%	(19)	26
Something else	14%	(14)	86%	(88)	102
Nothing in particular	28%	(34)	72%	(87)	121
Ideo/PID: Conservative Republican	4%	(7)	96%	(198)	205
Ideo/PID: Moderate/Liberal Republican	12%	(6)	88%	(42)	48
Ideo/PID: Moderate/Conservative Democrat	42%	(29)	58%	(41)	70
Ideo/PID: Liberal Democrat	52%	(86)	48%	(79)	165
Unfavorable of Biden and Trump	12%	(16)	88%	(116)	132
2024 H2H Matchup: Biden Voter	53%	(173)	47%	(152)	325
2024 H2H Matchup: Trump Voter	3%	(10)	97%	(293)	303
2024 H2H Matchup: Would not Vote	9%	(3)	91%	(29)	32
2024 H2H Matchup: Do not Know	17%	(6)	83%	(30)	36
2022 House Vote: Democrat	54%	(150)	46%	(130)	280
2022 House Vote: Republican	5%	(16)	95%	(275)	290
2022 House Vote: Did not Vote	20%	(24)	80%	(94)	118
2020 Vote: Joe Biden	49%	(161)	51%	(169)	330
2020 Vote: Donald Trump	6%	(21)	94%	(305)	326
2020 Vote: Someone Else	26%	(3)	74%	(8)	12
2020 Vote: Did not Vote	24%	(7)	76%	(21)	28
2016 Vote: Hillary Clinton	61%	(134)	39%	(87)	221
2016 Vote: Donald Trump	8%	(24)	92%	(268)	292
2016 Vote: Someone Else	18%	(5)	82%	(22)	27
2020 Vote/PID: Not Biden/Democrat	28%	(5)	72%	(14)	19

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(192)	72%	(503)	695
2020 Vote/PID: Not Trump/Republican	16%	(2)	84%	(12)	14
U.S. Economy: Wrong Track	—	(0)	100%	(503)	503
U.S. Economy: Right Direction	100%	(192)	—	(0)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(120)	45%	(98)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	93%	(317)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(49)	65%	(89)	137
Top 2024 Issue: Economy	9%	(25)	91%	(246)	271
Community/Gender: Urban Women	29%	(22)	71%	(53)	75
Community/Gender: Urban Men	35%	(32)	65%	(61)	93
Community/Gender: Rural Women	18%	(24)	82%	(113)	137
Community/Gender: Rural Men	28%	(30)	72%	(78)	108
Community/Gender: Suburban Women	28%	(42)	72%	(109)	151
Community/Gender: Suburban Men	31%	(41)	69%	(89)	130
Homeowner	27%	(173)	73%	(466)	639
Renter	36%	(18)	64%	(33)	51
Self + Household: White-Collar	35%	(85)	65%	(157)	243
Self + Household: Blue Collar	24%	(87)	76%	(278)	365
Union HH: Yes	34%	(14)	66%	(27)	41
Union HH: No	27%	(178)	73%	(476)	654
LGBTQ+: Yes	21%	(11)	79%	(41)	52
LGBTQ+: No	28%	(181)	72%	(462)	643
Motivated to Vote	27%	(173)	73%	(456)	629
Parent: Yes	27%	(49)	73%	(133)	182
Parent: No	28%	(142)	72%	(370)	513
COVID Vaccine: Yes	35%	(167)	65%	(308)	475
COVID Vaccine: No	11%	(25)	89%	(195)	220
Student Loans: Yes	30%	(31)	70%	(72)	102
Student Loans: No	27%	(161)	73%	(432)	593
Favorable Opinion of Haley	20%	(37)	80%	(146)	184
Unfavorable Opinion of Haley	41%	(120)	59%	(170)	290
Prodigal Biden Voter	14%	(6)	86%	(40)	46

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(192)	72%	(503)	695
Undecided Voter (DK/WNV)	13%	(9)	87%	(58)	67
Undecided Voter (DK)	17%	(6)	83%	(30)	36
Watched Debate	29%	(142)	71%	(352)	494
Watched Debate: Did not Watch	25%	(50)	75%	(151)	201
Watched Debate: All of it	28%	(71)	72%	(183)	253
Watched Debate: Some of it	30%	(71)	70%	(170)	241
Continue His Campaign: Yes Biden	49%	(120)	51%	(127)	247
Continue His Campaign: No Biden	16%	(64)	84%	(328)	391
Continue His Campaign: Yes Trump	11%	(36)	89%	(295)	332
Continue His Campaign: No Trump	44%	(146)	56%	(182)	328
Conviction: Evidence	48%	(164)	52%	(177)	341
Conviction: Motivation to Damage	7%	(19)	93%	(249)	268
Conviction: DK/NO	11%	(9)	89%	(77)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(262)	62%	(433)	695
Gender: Male	44%	(147)	56%	(185)	331
Gender: Female	32%	(115)	68%	(248)	364
Age: 18-34	37%	(69)	63%	(118)	188
Age: 35-44	29%	(26)	71%	(64)	90
Age: 45-64	39%	(98)	61%	(156)	254
Age: 65+	42%	(68)	58%	(95)	163
GenZers: 1997-2012	40%	(36)	60%	(54)	90
Millennials: 1981-1996	32%	(57)	68%	(119)	176
GenXers: 1965-1980	38%	(75)	62%	(121)	195
Baby Boomers: 1946-1964	41%	(90)	59%	(130)	220
Educ: < College	35%	(163)	65%	(308)	471
Educ: Bachelors degree	39%	(58)	61%	(93)	151
Educ: Post-grad	56%	(41)	44%	(32)	73
Income: Under 50k	28%	(62)	72%	(158)	221
Income: 50k-100k	38%	(127)	62%	(205)	332
Income: 100k+	51%	(73)	49%	(70)	142
Ethnicity: White (Non-Hispanic)	39%	(240)	61%	(379)	619
Ethnicity: Hispanic	8%	(2)	92%	(27)	29
Ethnicity: Black (Non-Hispanic)	34%	(8)	66%	(16)	24
Ethnicity: Asian + Other (Non-Hispanic)	49%	(11)	51%	(12)	23
All Christian	37%	(143)	63%	(239)	382
All Non-Christian	65%	(19)	35%	(10)	30
Atheist	53%	(18)	47%	(16)	35
Agnostic/Nothing in particular	42%	(61)	58%	(86)	147
Something Else	20%	(20)	80%	(81)	102
Evangelical	23%	(37)	77%	(122)	159
Non-Evangelical	39%	(126)	61%	(194)	320
PID: Dem (no lean)	61%	(146)	39%	(93)	239
PID: Ind (no lean)	39%	(77)	61%	(122)	199
PID: Rep (no lean)	15%	(39)	85%	(219)	257

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(262)	62%	(433)	695
PID/Gender: Dem Men	60%	(59)	40%	(39)	98
PID/Gender: Dem Women	62%	(87)	38%	(54)	141
PID/Gender: Ind Men	52%	(59)	48%	(54)	113
PID/Gender: Ind Women	21%	(18)	79%	(68)	86
PID/Gender: Rep Men	24%	(29)	76%	(92)	121
PID/Gender: Rep Women	7%	(10)	93%	(127)	137
Ideo: Liberal (1-3)	62%	(135)	38%	(83)	218
Ideo: Moderate (4)	42%	(80)	58%	(112)	192
Ideo: Conservative (5-7)	16%	(43)	84%	(226)	269
Community: Urban	46%	(77)	54%	(91)	168
Community: Suburban	38%	(108)	62%	(173)	281
Community: Rural	31%	(77)	69%	(169)	246
Military HHnm: Yes	36%	(36)	64%	(63)	99
Military HH: No	38%	(226)	62%	(370)	596
Employ: Private Sector	44%	(133)	56%	(168)	301
Employ: Government	39%	(11)	61%	(17)	28
Employ: Self-Employed	25%	(6)	75%	(18)	24
Employ: Homemaker	23%	(12)	77%	(39)	51
Employ: Student	24%	(3)	76%	(10)	13
Employ: Retired	42%	(81)	58%	(112)	193
Employ: Unemployed	18%	(8)	82%	(37)	45
Employ: Other	19%	(7)	81%	(32)	39

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(262)	62%	(433)	695
Protestant	38%	(71)	62%	(118)	190
Roman Catholic	38%	(72)	62%	(116)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	94%	(5)	5
Jewish	69%	(11)	31%	(5)	16
Muslim	75%	(2)	25%	(1)	3
Buddhist	56%	(6)	44%	(5)	11
Atheist	53%	(18)	47%	(16)	35
Agnostic	51%	(13)	49%	(13)	26
Something else	20%	(20)	80%	(81)	102
Nothing in particular	40%	(48)	60%	(73)	121
Ideo/PID: Conservative Republican	12%	(25)	88%	(180)	205
Ideo/PID: Moderate/Liberal Republican	27%	(13)	73%	(35)	48
Ideo/PID: Moderate/Conservative Democrat	60%	(42)	40%	(28)	70
Ideo/PID: Liberal Democrat	62%	(102)	38%	(63)	165
Unfavorable of Biden and Trump	26%	(34)	74%	(97)	132
2024 H2H Matchup: Biden Voter	63%	(203)	37%	(122)	325
2024 H2H Matchup: Trump Voter	14%	(42)	86%	(261)	303
2024 H2H Matchup: Would not Vote	26%	(8)	74%	(23)	32
2024 H2H Matchup: Do not Know	23%	(8)	77%	(27)	36
2022 House Vote: Democrat	62%	(174)	38%	(106)	280
2022 House Vote: Republican	15%	(45)	85%	(246)	290
2022 House Vote: Did not Vote	35%	(42)	65%	(76)	118
2020 Vote: Joe Biden	60%	(197)	40%	(133)	330
2020 Vote: Donald Trump	16%	(52)	84%	(274)	326
2020 Vote: Someone Else	31%	(4)	69%	(8)	12
2020 Vote: Did not Vote	36%	(10)	64%	(18)	28
2016 Vote: Hillary Clinton	67%	(149)	33%	(72)	221
2016 Vote: Donald Trump	20%	(57)	80%	(234)	292
2016 Vote: Someone Else	31%	(8)	69%	(19)	27
2020 Vote/PID: Not Biden/Democrat	52%	(10)	48%	(9)	19

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(262)	62%	(433)	695
2020 Vote/PID: Not Trump/Republican	40%	(5)	60%	(8)	14
U.S. Economy: Wrong Track	16%	(80)	84%	(424)	503
U.S. Economy: Right Direction	95%	(182)	5%	(9)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(144)	34%	(75)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(61)	82%	(278)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(57)	58%	(80)	137
Top 2024 Issue: Economy	23%	(61)	77%	(210)	271
Community/Gender: Urban Women	37%	(28)	63%	(47)	75
Community/Gender: Urban Men	53%	(49)	47%	(44)	93
Community/Gender: Rural Women	25%	(34)	75%	(103)	137
Community/Gender: Rural Men	39%	(43)	61%	(66)	108
Community/Gender: Suburban Women	35%	(53)	65%	(98)	151
Community/Gender: Suburban Men	42%	(55)	58%	(75)	130
Homeowner	37%	(239)	63%	(401)	639
Renter	45%	(23)	55%	(28)	51
Self + Household: White-Collar	43%	(105)	57%	(137)	243
Self + Household: Blue Collar	36%	(131)	64%	(234)	365
Union HH: Yes	56%	(23)	44%	(18)	41
Union HH: No	37%	(239)	63%	(415)	654
LGBTQ+: Yes	25%	(13)	75%	(39)	52
LGBTQ+: No	39%	(249)	61%	(394)	643
Motivated to Vote	37%	(232)	63%	(397)	629
Parent: Yes	39%	(72)	61%	(110)	182
Parent: No	37%	(190)	63%	(323)	513
COVID Vaccine: Yes	44%	(210)	56%	(266)	475
COVID Vaccine: No	24%	(52)	76%	(167)	220
Student Loans: Yes	38%	(39)	62%	(64)	102
Student Loans: No	38%	(223)	62%	(370)	593
Favorable Opinion of Haley	29%	(54)	71%	(130)	184
Unfavorable Opinion of Haley	54%	(156)	46%	(134)	290
Prodigal Biden Voter	30%	(14)	70%	(32)	46

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	38%	(262)	62%	(433)	695
Undecided Voter (DK/WNV)	25%	(17)	75%	(51)	67
Undecided Voter (DK)	23%	(8)	77%	(27)	36
Watched Debate	39%	(193)	61%	(301)	494
Watched Debate: Did not Watch	34%	(69)	66%	(132)	201
Watched Debate: All of it	35%	(89)	65%	(164)	253
Watched Debate: Some of it	43%	(104)	57%	(136)	241
Continue His Campaign: Yes Biden	62%	(153)	38%	(94)	247
Continue His Campaign: No Biden	26%	(101)	74%	(290)	391
Continue His Campaign: Yes Trump	23%	(76)	77%	(255)	332
Continue His Campaign: No Trump	53%	(174)	47%	(153)	328
Conviction: Evidence	56%	(192)	44%	(149)	341
Conviction: Motivation to Damage	19%	(50)	81%	(218)	268
Conviction: DK/NO	23%	(20)	77%	(66)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(337)	51%	(358)	695
Gender: Male	53%	(176)	47%	(155)	331
Gender: Female	44%	(161)	56%	(203)	364
Age: 18-34	47%	(88)	53%	(100)	188
Age: 35-44	39%	(35)	61%	(54)	90
Age: 45-64	50%	(126)	50%	(128)	254
Age: 65+	54%	(88)	46%	(75)	163
GenZers: 1997-2012	59%	(53)	41%	(37)	90
Millennials: 1981-1996	38%	(67)	62%	(109)	176
GenXers: 1965-1980	47%	(91)	53%	(104)	195
Baby Boomers: 1946-1964	53%	(117)	47%	(103)	220
Educ: < College	43%	(204)	57%	(268)	471
Educ: Bachelors degree	55%	(83)	45%	(68)	151
Educ: Post-grad	69%	(51)	31%	(22)	73
Income: Under 50k	41%	(90)	59%	(131)	221
Income: 50k-100k	48%	(160)	52%	(172)	332
Income: 100k+	61%	(88)	39%	(55)	142
Ethnicity: White (Non-Hispanic)	49%	(305)	51%	(314)	619
Ethnicity: Hispanic	23%	(7)	77%	(22)	29
Ethnicity: Black (Non-Hispanic)	30%	(7)	70%	(17)	24
Ethnicity: Asian + Other (Non-Hispanic)	77%	(18)	23%	(5)	23
All Christian	51%	(194)	49%	(189)	382
All Non-Christian	71%	(21)	29%	(9)	30
Atheist	48%	(17)	52%	(18)	35
Agnostic/Nothing in particular	46%	(68)	54%	(79)	147
Something Else	37%	(38)	63%	(64)	102
Evangelical	35%	(55)	65%	(104)	159
Non-Evangelical	55%	(176)	45%	(144)	320
PID: Dem (no lean)	65%	(154)	35%	(85)	239
PID: Ind (no lean)	48%	(95)	52%	(104)	199
PID: Rep (no lean)	34%	(88)	66%	(170)	257

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(337)	51%	(358)	695
PID/Gender: Dem Men	70%	(68)	30%	(29)	98
PID/Gender: Dem Women	61%	(86)	39%	(56)	141
PID/Gender: Ind Men	56%	(64)	44%	(49)	113
PID/Gender: Ind Women	37%	(32)	63%	(54)	86
PID/Gender: Rep Men	37%	(44)	63%	(76)	121
PID/Gender: Rep Women	32%	(43)	68%	(93)	137
Ideo: Liberal (1-3)	65%	(141)	35%	(77)	218
Ideo: Moderate (4)	51%	(98)	49%	(94)	192
Ideo: Conservative (5-7)	34%	(92)	66%	(176)	269
Community: Urban	48%	(81)	52%	(87)	168
Community: Suburban	50%	(141)	50%	(141)	281
Community: Rural	47%	(115)	53%	(130)	246
Military HHnm: Yes	49%	(49)	51%	(50)	99
Military HH: No	48%	(288)	52%	(308)	596
Employ: Private Sector	48%	(145)	52%	(156)	301
Employ: Government	73%	(21)	27%	(8)	28
Employ: Self-Employed	44%	(10)	56%	(13)	24
Employ: Homemaker	25%	(13)	75%	(38)	51
Employ: Student	72%	(9)	28%	(4)	13
Employ: Retired	57%	(109)	43%	(84)	193
Employ: Unemployed	42%	(19)	58%	(26)	45
Employ: Other	26%	(10)	74%	(29)	39

Continued on next page

Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(337)	51%	(358)	695
Protestant	53%	(101)	47%	(88)	190
Roman Catholic	49%	(92)	51%	(95)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	94%	(5)	5
Jewish	69%	(11)	31%	(5)	16
Muslim	75%	(2)	25%	(1)	3
Buddhist	74%	(8)	26%	(3)	11
Atheist	48%	(17)	52%	(18)	35
Agnostic	47%	(12)	53%	(14)	26
Something else	37%	(38)	63%	(64)	102
Nothing in particular	46%	(56)	54%	(65)	121
Ideo/PID: Conservative Republican	33%	(68)	67%	(138)	205
Ideo/PID: Moderate/Liberal Republican	42%	(20)	58%	(28)	48
Ideo/PID: Moderate/Conservative Democrat	65%	(45)	35%	(25)	70
Ideo/PID: Liberal Democrat	65%	(106)	35%	(58)	165
Unfavorable of Biden and Trump	36%	(48)	64%	(84)	132
2024 H2H Matchup: Biden Voter	66%	(216)	34%	(109)	325
2024 H2H Matchup: Trump Voter	32%	(98)	68%	(204)	303
2024 H2H Matchup: Would not Vote	36%	(11)	64%	(20)	32
2024 H2H Matchup: Do not Know	32%	(11)	68%	(24)	36
2022 House Vote: Democrat	65%	(182)	35%	(98)	280
2022 House Vote: Republican	35%	(101)	65%	(189)	290
2022 House Vote: Did not Vote	43%	(51)	57%	(67)	118
2020 Vote: Joe Biden	62%	(206)	38%	(124)	330
2020 Vote: Donald Trump	34%	(112)	66%	(214)	326
2020 Vote: Someone Else	47%	(5)	53%	(6)	12
2020 Vote: Did not Vote	51%	(14)	49%	(14)	28
2016 Vote: Hillary Clinton	65%	(144)	35%	(77)	221
2016 Vote: Donald Trump	37%	(109)	63%	(183)	292
2016 Vote: Someone Else	49%	(13)	51%	(14)	27
2020 Vote/PID: Not Biden/Democrat	61%	(12)	39%	(8)	19

Continued on next page

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(337)	51%	(358)	695
2020 Vote/PID: Not Trump/Republican	50%	(7)	50%	(7)	14
U.S. Economy: Wrong Track	32%	(160)	68%	(343)	503
U.S. Economy: Right Direction	92%	(177)	8%	(15)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(147)	33%	(71)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(117)	66%	(222)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(73)	47%	(64)	137
Top 2024 Issue: Economy	40%	(109)	60%	(161)	271
Community/Gender: Urban Women	38%	(29)	62%	(46)	75
Community/Gender: Urban Men	56%	(52)	44%	(41)	93
Community/Gender: Rural Women	43%	(59)	57%	(79)	137
Community/Gender: Rural Men	52%	(57)	48%	(52)	108
Community/Gender: Suburban Women	49%	(74)	51%	(78)	151
Community/Gender: Suburban Men	52%	(67)	48%	(63)	130
Homeowner	49%	(313)	51%	(326)	639
Renter	47%	(24)	53%	(27)	51
Self + Household: White-Collar	53%	(130)	47%	(113)	243
Self + Household: Blue Collar	45%	(166)	55%	(199)	365
Union HH: Yes	77%	(32)	23%	(10)	41
Union HH: No	47%	(306)	53%	(348)	654
LGBTQ+: Yes	42%	(22)	58%	(30)	52
LGBTQ+: No	49%	(316)	51%	(328)	643
Motivated to Vote	49%	(307)	51%	(322)	629
Parent: Yes	45%	(81)	55%	(101)	182
Parent: No	50%	(256)	50%	(257)	513
COVID Vaccine: Yes	54%	(257)	46%	(218)	475
COVID Vaccine: No	36%	(80)	64%	(140)	220
Student Loans: Yes	55%	(56)	45%	(46)	102
Student Loans: No	47%	(281)	53%	(312)	593
Favorable Opinion of Haley	52%	(96)	48%	(88)	184
Unfavorable Opinion of Haley	54%	(156)	46%	(134)	290
Prodigal Biden Voter	33%	(15)	67%	(31)	46

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(337)	51%	(358)	695
Undecided Voter (DK/WNV)	34%	(23)	66%	(45)	67
Undecided Voter (DK)	32%	(11)	68%	(24)	36
Watched Debate	49%	(240)	51%	(254)	494
Watched Debate: Did not Watch	48%	(97)	52%	(104)	201
Watched Debate: All of it	47%	(119)	53%	(135)	253
Watched Debate: Some of it	51%	(122)	49%	(119)	241
Continue His Campaign: Yes Biden	68%	(167)	32%	(80)	247
Continue His Campaign: No Biden	40%	(157)	60%	(235)	391
Continue His Campaign: Yes Trump	39%	(131)	61%	(201)	332
Continue His Campaign: No Trump	60%	(197)	40%	(130)	328
Conviction: Evidence	60%	(206)	40%	(135)	341
Conviction: Motivation to Damage	37%	(100)	63%	(168)	268
Conviction: DK/NO	36%	(31)	64%	(55)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (118)	25% (175)	15% (104)	41% (287)	1% (9)	— (2)	695
Gender: Male	17% (57)	26% (87)	14% (46)	40% (133)	2% (6)	— (1)	331
Gender: Female	17% (61)	24% (87)	16% (58)	42% (154)	1% (3)	— (1)	364
Age: 18-34	15% (29)	25% (48)	23% (44)	35% (66)	1% (2)	— (0)	188
Age: 35-44	16% (15)	22% (20)	18% (16)	36% (32)	7% (6)	1% (1)	90
Age: 45-64	16% (40)	23% (59)	11% (27)	50% (126)	— (0)	1% (2)	254
Age: 65+	21% (34)	29% (48)	11% (18)	38% (63)	1% (1)	— (0)	163
GenZers: 1997-2012	22% (20)	24% (21)	27% (24)	27% (24)	1% (1)	— (0)	90
Millennials: 1981-1996	12% (21)	26% (45)	20% (35)	38% (67)	4% (7)	— (1)	176
GenXers: 1965-1980	16% (32)	22% (43)	10% (20)	50% (98)	— (0)	1% (2)	195
Baby Boomers: 1946-1964	19% (42)	28% (62)	10% (21)	43% (94)	— (1)	— (0)	220
Educ: < College	17% (81)	23% (107)	15% (71)	43% (203)	2% (8)	— (1)	471
Educ: Bachelors degree	12% (18)	30% (45)	14% (21)	44% (66)	— (0)	— (0)	151
Educ: Post-grad	26% (19)	30% (22)	17% (12)	24% (17)	1% (1)	2% (1)	73
Income: Under 50k	20% (44)	18% (40)	13% (29)	47% (103)	1% (3)	— (1)	221
Income: 50k-100k	16% (52)	29% (97)	13% (43)	42% (139)	— (0)	— (0)	332
Income: 100k+	15% (22)	26% (37)	22% (31)	32% (45)	4% (6)	1% (1)	142
Ethnicity: White (Non-Hispanic)	17% (107)	24% (147)	14% (88)	43% (266)	1% (9)	— (2)	619
Ethnicity: Hispanic	2% (1)	50% (14)	13% (4)	35% (10)	1% (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	34% (8)	26% (6)	24% (6)	13% (3)	3% (1)	— (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	8% (2)	30% (7)	28% (7)	34% (8)	— (0)	— (0)	23
All Christian	16% (63)	22% (86)	17% (63)	44% (168)	1% (3)	— (0)	382
All Non-Christian	47% (14)	24% (7)	7% (2)	23% (7)	— (0)	— (0)	30
Atheist	14% (5)	23% (8)	41% (14)	21% (7)	— (0)	— (0)	35
Agnostic/Nothing in particular	18% (26)	41% (60)	7% (11)	32% (46)	1% (1)	1% (1)	147
Something Else	10% (10)	13% (13)	13% (13)	58% (59)	5% (6)	1% (1)	102
Evangelical	10% (15)	11% (18)	15% (23)	61% (97)	3% (5)	— (0)	159
Non-Evangelical	18% (56)	25% (81)	17% (53)	39% (125)	1% (3)	— (1)	320
PID: Dem (no lean)	38% (91)	37% (89)	18% (43)	5% (13)	1% (2)	1% (1)	239
PID: Ind (no lean)	13% (25)	38% (76)	17% (33)	30% (60)	1% (3)	— (1)	199
PID: Rep (no lean)	1% (2)	4% (9)	11% (27)	83% (214)	2% (5)	— (0)	257

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (118)	25% (175)	15% (104)	41% (287)	1% (9)	— (2)	695
PID/Gender: Dem Men	41% (40)	37% (36)	17% (17)	4% (4)	— (0)	1% (1)	98
PID/Gender: Dem Women	36% (51)	38% (53)	19% (27)	6% (9)	1% (2)	— (0)	141
PID/Gender: Ind Men	14% (16)	44% (50)	12% (13)	28% (32)	1% (1)	— (0)	113
PID/Gender: Ind Women	10% (9)	30% (26)	23% (20)	33% (28)	2% (1)	1% (1)	86
PID/Gender: Rep Men	1% (1)	1% (1)	13% (16)	81% (97)	4% (5)	— (0)	121
PID/Gender: Rep Women	— (0)	6% (8)	8% (11)	85% (117)	— (0)	— (0)	137
Ideo: Liberal (1-3)	37% (80)	34% (74)	18% (40)	10% (22)	— (1)	1% (1)	218
Ideo: Moderate (4)	12% (24)	40% (76)	16% (31)	31% (60)	1% (1)	— (1)	192
Ideo: Conservative (5-7)	4% (10)	8% (22)	12% (33)	74% (199)	2% (5)	— (0)	269
Community: Urban	21% (36)	30% (51)	13% (22)	34% (57)	1% (2)	— (0)	168
Community: Suburban	16% (44)	29% (81)	14% (39)	39% (110)	2% (7)	— (1)	281
Community: Rural	15% (38)	17% (43)	17% (43)	49% (120)	— (1)	1% (1)	246
Military HHnm: Yes	17% (17)	19% (18)	11% (11)	53% (52)	— (0)	— (0)	99
Military HH: No	17% (101)	26% (156)	16% (93)	39% (235)	2% (9)	— (2)	596
Employ: Private Sector	14% (42)	23% (68)	21% (64)	42% (126)	— (1)	— (0)	301
Employ: Government	17% (5)	44% (13)	11% (3)	22% (6)	5% (1)	1% (0)	28
Employ: Self-Employed	19% (5)	22% (5)	18% (4)	39% (9)	2% (0)	— (0)	24
Employ: Homemaker	16% (8)	15% (8)	21% (11)	46% (24)	1% (0)	1% (1)	51
Employ: Student	24% (3)	37% (5)	— (0)	38% (5)	— (0)	— (0)	13
Employ: Retired	22% (43)	26% (50)	8% (16)	43% (83)	1% (1)	— (0)	193
Employ: Unemployed	8% (4)	42% (19)	12% (5)	39% (18)	— (0)	— (0)	45
Employ: Other	22% (9)	19% (7)	— (0)	41% (16)	15% (6)	3% (1)	39

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(118)	25%	(175)	15%	(104)	41%	(287)	1%	(9)	—	(2)	695
Protestant	17%	(32)	23%	(43)	18%	(34)	43%	(81)	—	(0)	—	(0)	190
Roman Catholic	16%	(30)	23%	(43)	16%	(30)	44%	(83)	1%	(2)	—	(0)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	—	(0)	—	(0)	71%	(4)	—	(0)	—	(0)	5
Jewish	77%	(12)	1%	(0)	11%	(2)	11%	(2)	—	(0)	—	(0)	16
Muslim	39%	(1)	37%	(1)	7%	(0)	18%	(0)	—	(0)	—	(0)	3
Buddhist	3%	(0)	55%	(6)	—	(0)	42%	(5)	—	(0)	—	(0)	11
Atheist	14%	(5)	23%	(8)	41%	(14)	21%	(7)	—	(0)	—	(0)	35
Agnostic	27%	(7)	52%	(13)	2%	(0)	19%	(5)	—	(0)	—	(0)	26
Something else	10%	(10)	13%	(13)	13%	(13)	58%	(59)	5%	(6)	1%	(1)	102
Nothing in particular	16%	(19)	39%	(47)	9%	(11)	34%	(41)	1%	(1)	1%	(1)	121
Ideo/PID: Conservative Republican	1%	(2)	1%	(2)	11%	(22)	85%	(174)	3%	(5)	—	(0)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	13%	(6)	11%	(5)	76%	(36)	—	(0)	—	(0)	48
Ideo/PID: Moderate/Conservative Democrat	41%	(29)	45%	(31)	13%	(9)	1%	(0)	—	(0)	—	(0)	70
Ideo/PID: Liberal Democrat	36%	(59)	35%	(57)	21%	(34)	7%	(12)	—	(1)	1%	(1)	165
Unfavorable of Biden and Trump	—	(0)	—	(0)	63%	(83)	37%	(49)	—	(0)	—	(0)	132
2024 H2H Matchup: Biden Voter	34%	(110)	48%	(156)	15%	(48)	2%	(8)	1%	(2)	—	(1)	325
2024 H2H Matchup: Trump Voter	1%	(4)	4%	(12)	9%	(28)	83%	(252)	2%	(5)	—	(1)	303
2024 H2H Matchup: Would not Vote	—	(0)	7%	(2)	40%	(13)	50%	(16)	2%	(0)	1%	(0)	32
2024 H2H Matchup: Do not Know	11%	(4)	12%	(4)	41%	(15)	31%	(11)	5%	(2)	—	(0)	36
2022 House Vote: Democrat	37%	(102)	40%	(112)	15%	(42)	7%	(20)	1%	(2)	—	(1)	280
2022 House Vote: Republican	1%	(4)	8%	(24)	12%	(35)	78%	(226)	—	(0)	—	(1)	290
2022 House Vote: Did not Vote	9%	(10)	31%	(36)	23%	(27)	32%	(37)	5%	(6)	—	(0)	118
2020 Vote: Joe Biden	30%	(100)	45%	(148)	19%	(63)	5%	(15)	1%	(3)	—	(1)	330
2020 Vote: Donald Trump	4%	(13)	6%	(18)	10%	(32)	79%	(256)	2%	(5)	—	(1)	326
2020 Vote: Someone Else	9%	(1)	10%	(1)	41%	(5)	33%	(4)	7%	(1)	—	(0)	12
2020 Vote: Did not Vote	14%	(4)	27%	(7)	13%	(3)	44%	(12)	3%	(1)	—	(0)	28
2016 Vote: Hillary Clinton	39%	(85)	48%	(106)	9%	(21)	3%	(6)	1%	(2)	1%	(1)	221
2016 Vote: Donald Trump	1%	(3)	9%	(28)	14%	(41)	75%	(219)	—	(0)	—	(1)	292
2016 Vote: Someone Else	23%	(6)	30%	(8)	23%	(6)	22%	(6)	2%	(1)	—	(0)	27
2020 Vote/PID: Not Biden/Democrat	20%	(4)	38%	(7)	—	(0)	41%	(8)	—	(0)	—	(0)	19

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (118)	25% (175)	15% (104)	41% (287)	1% (9)	— (2)	695
2020 Vote/PID: Not Trump/Republican	3% (0)	29% (4)	55% (7)	13% (2)	1% (0)	— (0)	14
U.S. Economy: Wrong Track	7% (34)	18% (92)	17% (87)	56% (282)	1% (7)	— (1)	503
U.S. Economy: Right Direction	44% (84)	43% (83)	9% (17)	2% (5)	1% (2)	1% (2)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40% (88)	44% (97)	11% (25)	3% (6)	1% (2)	1% (1)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (15)	5% (18)	12% (40)	77% (261)	2% (5)	— (1)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	11% (15)	43% (60)	29% (39)	15% (20)	2% (2)	— (0)	137
Top 2024 Issue: Economy	5% (14)	16% (43)	20% (54)	57% (154)	2% (6)	— (0)	271
Community/Gender: Urban Women	29% (22)	23% (17)	12% (9)	35% (26)	2% (1)	— (0)	75
Community/Gender: Urban Men	15% (14)	37% (34)	14% (13)	33% (31)	1% (1)	— (0)	93
Community/Gender: Rural Women	15% (20)	18% (25)	17% (24)	49% (67)	— (1)	— (0)	137
Community/Gender: Rural Men	17% (18)	16% (17)	17% (19)	49% (53)	— (0)	1% (1)	108
Community/Gender: Suburban Women	12% (19)	30% (45)	16% (25)	40% (60)	1% (1)	1% (1)	151
Community/Gender: Suburban Men	20% (25)	27% (36)	11% (14)	38% (49)	4% (5)	— (0)	130
Homeowner	17% (107)	25% (159)	15% (98)	42% (266)	1% (7)	— (1)	639
Renter	20% (10)	28% (14)	11% (6)	36% (18)	3% (2)	2% (1)	51
Self + Household: White-Collar	21% (52)	28% (68)	14% (34)	33% (80)	2% (6)	1% (2)	243
Self + Household: Blue Collar	14% (51)	23% (83)	16% (58)	47% (172)	— (0)	— (0)	365
Union HH: Yes	20% (8)	30% (12)	17% (7)	33% (14)	— (0)	— (0)	41
Union HH: No	17% (110)	25% (162)	15% (97)	42% (273)	1% (9)	— (2)	654
LGBTQ+: Yes	17% (9)	34% (18)	22% (12)	26% (13)	1% (1)	— (0)	52
LGBTQ+: No	17% (109)	24% (157)	14% (92)	43% (273)	1% (9)	— (2)	643
Motivated to Vote	17% (104)	26% (161)	14% (88)	42% (266)	1% (8)	— (2)	629
Parent: Yes	17% (31)	22% (41)	15% (28)	42% (77)	1% (3)	1% (2)	182
Parent: No	17% (87)	26% (134)	15% (76)	41% (210)	1% (7)	— (0)	513
COVID Vaccine: Yes	21% (100)	31% (146)	19% (89)	28% (134)	1% (4)	— (2)	475
COVID Vaccine: No	8% (18)	13% (29)	7% (15)	70% (153)	2% (5)	— (0)	220
Student Loans: Yes	13% (14)	23% (24)	22% (23)	41% (42)	— (0)	— (0)	102
Student Loans: No	18% (104)	25% (151)	14% (81)	41% (245)	2% (9)	— (2)	593
Favorable Opinion of Haley	6% (12)	16% (30)	18% (32)	59% (109)	1% (1)	— (0)	184
Unfavorable Opinion of Haley	28% (81)	33% (96)	11% (32)	28% (80)	— (0)	— (1)	290
Prodigal Biden Voter	7% (3)	15% (7)	50% (23)	25% (12)	2% (1)	— (0)	46

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (118)	25% (175)	15% (104)	41% (287)	1% (9)	— (2)	695
Undecided Voter (DK/WNV)	6% (4)	10% (6)	41% (27)	40% (27)	3% (2)	1% (0)	67
Undecided Voter (DK)	11% (4)	12% (4)	41% (15)	31% (11)	5% (2)	— (0)	36
Watched Debate	17% (86)	22% (110)	13% (64)	46% (226)	1% (7)	— (1)	494
Watched Debate: Did not Watch	16% (32)	32% (65)	20% (40)	30% (61)	1% (3)	— (1)	201
Watched Debate: All of it	14% (35)	23% (58)	10% (26)	53% (135)	— (0)	— (0)	253
Watched Debate: Some of it	21% (51)	22% (52)	16% (38)	38% (91)	3% (6)	1% (1)	241
Continue His Campaign: Yes Biden	37% (90)	39% (96)	8% (19)	16% (40)	— (0)	1% (1)	247
Continue His Campaign: No Biden	6% (23)	16% (63)	20% (77)	58% (227)	— (0)	— (1)	391
Continue His Campaign: Yes Trump	6% (21)	10% (33)	8% (26)	76% (251)	— (0)	— (1)	332
Continue His Campaign: No Trump	28% (93)	41% (134)	22% (72)	8% (26)	— (2)	— (1)	328
Conviction: Evidence	28% (95)	46% (156)	18% (62)	7% (24)	1% (3)	— (1)	341
Conviction: Motivation to Damage	4% (11)	2% (6)	10% (28)	83% (223)	— (0)	— (0)	268
Conviction: DK/NO	13% (12)	15% (13)	16% (14)	47% (40)	7% (6)	1% (1)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (114)	24% (165)	14% (95)	39% (271)	6% (39)	2% (11)	695
Gender: Male	15% (48)	25% (83)	17% (57)	37% (124)	5% (16)	1% (2)	331
Gender: Female	18% (65)	22% (82)	10% (38)	40% (147)	6% (23)	2% (9)	364
Age: 18-34	8% (16)	31% (59)	22% (41)	24% (46)	10% (18)	4% (8)	188
Age: 35-44	19% (17)	12% (10)	16% (14)	36% (32)	18% (16)	— (0)	90
Age: 45-64	18% (45)	22% (55)	11% (29)	47% (119)	2% (5)	— (1)	254
Age: 65+	22% (36)	25% (40)	7% (11)	45% (74)	— (0)	1% (2)	163
GenZers: 1997-2012	8% (7)	40% (36)	16% (15)	21% (19)	12% (11)	4% (3)	90
Millennials: 1981-1996	12% (22)	19% (33)	22% (39)	30% (54)	13% (23)	3% (5)	176
GenXers: 1965-1980	20% (38)	20% (40)	11% (22)	47% (92)	1% (2)	— (1)	195
Baby Boomers: 1946-1964	19% (43)	25% (54)	8% (18)	45% (100)	1% (3)	1% (2)	220
Educ: < College	14% (66)	21% (101)	15% (70)	40% (189)	7% (35)	2% (11)	471
Educ: Bachelors degree	16% (24)	30% (45)	12% (18)	40% (61)	2% (2)	— (0)	151
Educ: Post-grad	33% (24)	25% (18)	10% (8)	30% (22)	2% (2)	— (0)	73
Income: Under 50k	16% (35)	22% (48)	9% (20)	44% (97)	6% (13)	3% (7)	221
Income: 50k-100k	15% (50)	27% (90)	17% (56)	37% (124)	3% (9)	1% (4)	332
Income: 100k+	20% (29)	19% (27)	13% (19)	35% (50)	12% (18)	— (0)	142
Ethnicity: White (Non-Hispanic)	17% (103)	22% (138)	13% (82)	40% (249)	6% (37)	2% (9)	619
Ethnicity: Hispanic	— (0)	52% (15)	12% (4)	33% (9)	1% (0)	2% (0)	29
Ethnicity: Black (Non-Hispanic)	38% (9)	25% (6)	17% (4)	16% (4)	3% (1)	1% (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	4% (1)	24% (6)	25% (6)	40% (9)	3% (1)	5% (1)	23
All Christian	16% (63)	20% (76)	12% (47)	47% (178)	5% (17)	— (1)	382
All Non-Christian	12% (4)	35% (10)	36% (11)	11% (3)	— (0)	6% (2)	30
Atheist	14% (5)	25% (9)	38% (13)	15% (5)	7% (3)	— (0)	35
Agnostic/Nothing in particular	22% (32)	37% (54)	8% (11)	25% (37)	6% (8)	3% (4)	147
Something Else	10% (10)	16% (16)	13% (13)	46% (47)	11% (11)	4% (4)	102
Evangelical	11% (17)	12% (19)	13% (21)	58% (92)	5% (8)	1% (1)	159
Non-Evangelical	17% (55)	23% (72)	12% (39)	40% (129)	6% (20)	1% (5)	320
PID: Dem (no lean)	37% (89)	40% (95)	13% (30)	3% (7)	6% (14)	1% (3)	239
PID: Ind (no lean)	11% (22)	32% (64)	14% (28)	33% (67)	7% (14)	2% (5)	199
PID: Rep (no lean)	1% (2)	2% (6)	14% (37)	77% (197)	4% (11)	1% (4)	257

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(114)	24%	(165)	14%	(95)	39%	(271)	6%	(39)	2%	(11)	695
PID/Gender: Dem Men	33%	(32)	42%	(41)	16%	(16)	5%	(5)	3%	(3)	1%	(0)	98
PID/Gender: Dem Women	40%	(57)	38%	(54)	10%	(14)	1%	(2)	8%	(12)	2%	(2)	141
PID/Gender: Ind Men	12%	(13)	36%	(41)	16%	(18)	30%	(34)	5%	(5)	1%	(1)	113
PID/Gender: Ind Women	10%	(9)	27%	(23)	12%	(10)	38%	(32)	10%	(8)	4%	(3)	86
PID/Gender: Rep Men	2%	(2)	1%	(1)	19%	(23)	70%	(85)	7%	(8)	—	(0)	121
PID/Gender: Rep Women	—	(0)	3%	(4)	10%	(14)	82%	(112)	2%	(3)	2%	(3)	137
Ideo: Liberal (1-3)	34%	(73)	42%	(92)	13%	(29)	5%	(11)	4%	(10)	1%	(3)	218
Ideo: Moderate (4)	16%	(31)	29%	(55)	16%	(30)	31%	(59)	6%	(12)	2%	(5)	192
Ideo: Conservative (5-7)	3%	(9)	7%	(18)	13%	(36)	73%	(196)	4%	(11)	—	(0)	269
Community: Urban	21%	(35)	31%	(52)	14%	(24)	28%	(47)	5%	(9)	1%	(1)	168
Community: Suburban	15%	(41)	27%	(76)	9%	(25)	42%	(117)	7%	(19)	1%	(2)	281
Community: Rural	15%	(38)	15%	(37)	19%	(46)	43%	(106)	4%	(11)	3%	(8)	246
Military HHnm: Yes	15%	(15)	19%	(18)	16%	(15)	46%	(45)	4%	(4)	1%	(1)	99
Military HH: No	17%	(99)	25%	(146)	13%	(80)	38%	(226)	6%	(35)	2%	(11)	596
Employ: Private Sector	12%	(37)	20%	(60)	23%	(69)	37%	(111)	7%	(20)	2%	(5)	301
Employ: Government	21%	(6)	35%	(10)	11%	(3)	17%	(5)	10%	(3)	5%	(1)	28
Employ: Self-Employed	15%	(4)	35%	(8)	16%	(4)	32%	(8)	1%	(0)	1%	(0)	24
Employ: Homemaker	13%	(7)	31%	(16)	5%	(2)	48%	(24)	2%	(1)	1%	(0)	51
Employ: Student	25%	(3)	24%	(3)	—	(0)	32%	(4)	16%	(2)	3%	(0)	13
Employ: Retired	23%	(45)	23%	(44)	5%	(10)	47%	(92)	—	(0)	1%	(2)	193
Employ: Unemployed	8%	(4)	45%	(20)	5%	(2)	38%	(17)	3%	(1)	—	(0)	45
Employ: Other	22%	(9)	7%	(3)	11%	(4)	27%	(11)	27%	(11)	6%	(2)	39

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(114)	24%	(165)	14%	(95)	39%	(271)	6%	(39)	2%	(11)	695
Protestant	20%	(38)	18%	(34)	9%	(18)	50%	(95)	3%	(5)	1%	(1)	190
Roman Catholic	13%	(24)	22%	(42)	15%	(29)	43%	(80)	7%	(12)	—	(0)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	6%	(0)	—	(0)	71%	(4)	—	(0)	—	(0)	5
Jewish	14%	(2)	57%	(9)	8%	(1)	21%	(3)	—	(0)	—	(0)	16
Muslim	39%	(1)	38%	(1)	23%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	4%	(0)	—	(0)	80%	(9)	—	(0)	—	(0)	16%	(2)	11
Atheist	14%	(5)	25%	(9)	38%	(13)	15%	(5)	7%	(3)	—	(0)	35
Agnostic	24%	(6)	57%	(15)	—	(0)	19%	(5)	—	(0)	—	(0)	26
Something else	10%	(10)	16%	(16)	13%	(13)	46%	(47)	11%	(11)	4%	(4)	102
Nothing in particular	21%	(26)	33%	(40)	9%	(11)	27%	(32)	7%	(8)	3%	(4)	121
Ideo/PID: Conservative Republican	—	(0)	1%	(2)	13%	(27)	82%	(169)	4%	(8)	—	(0)	205
Ideo/PID: Moderate/Liberal Republican	5%	(2)	8%	(4)	22%	(10)	52%	(25)	7%	(4)	5%	(3)	48
Ideo/PID: Moderate/Conservative Democrat	38%	(26)	46%	(32)	5%	(4)	2%	(1)	9%	(6)	—	(0)	70
Ideo/PID: Liberal Democrat	38%	(62)	39%	(63)	16%	(27)	4%	(6)	2%	(4)	2%	(3)	165
Unfavorable of Biden and Trump	3%	(4)	15%	(20)	31%	(40)	40%	(53)	7%	(10)	3%	(4)	132
2024 H2H Matchup: Biden Voter	34%	(109)	44%	(142)	13%	(44)	6%	(18)	3%	(11)	—	(1)	325
2024 H2H Matchup: Trump Voter	1%	(4)	3%	(10)	14%	(44)	75%	(228)	5%	(14)	1%	(4)	303
2024 H2H Matchup: Would not Vote	—	(0)	30%	(9)	16%	(5)	28%	(9)	19%	(6)	8%	(3)	32
2024 H2H Matchup: Do not Know	2%	(1)	10%	(4)	9%	(3)	45%	(16)	24%	(9)	9%	(3)	36
2022 House Vote: Democrat	36%	(99)	41%	(114)	14%	(39)	6%	(17)	3%	(10)	—	(1)	280
2022 House Vote: Republican	1%	(4)	6%	(17)	14%	(41)	75%	(216)	3%	(10)	1%	(3)	290
2022 House Vote: Did not Vote	9%	(11)	27%	(32)	13%	(15)	30%	(35)	16%	(19)	6%	(7)	118
2020 Vote: Joe Biden	32%	(106)	41%	(137)	15%	(48)	6%	(18)	6%	(19)	—	(1)	330
2020 Vote: Donald Trump	1%	(4)	7%	(22)	13%	(43)	74%	(241)	4%	(14)	1%	(3)	326
2020 Vote: Someone Else	—	(0)	—	(0)	26%	(3)	48%	(6)	16%	(2)	9%	(1)	12
2020 Vote: Did not Vote	13%	(4)	24%	(7)	4%	(1)	23%	(6)	15%	(4)	21%	(6)	28
2016 Vote: Hillary Clinton	43%	(94)	38%	(84)	13%	(28)	2%	(5)	4%	(9)	—	(0)	221
2016 Vote: Donald Trump	3%	(8)	5%	(16)	18%	(52)	72%	(209)	2%	(5)	1%	(3)	292
2016 Vote: Someone Else	6%	(2)	41%	(11)	3%	(1)	42%	(11)	4%	(1)	4%	(1)	27
2020 Vote/PID: Not Biden/Democrat	15%	(3)	27%	(5)	9%	(2)	24%	(5)	13%	(3)	12%	(2)	19

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(114)	24%	(165)	14%	(95)	39%	(271)	6%	(39)	2%	(11)	695
2020 Vote/PID: Not Trump/Republican	5%	(1)	25%	(3)	—	(0)	55%	(7)	9%	(1)	7%	(1)	14
U.S. Economy: Wrong Track	8%	(39)	18%	(90)	14%	(71)	54%	(270)	5%	(26)	2%	(9)	503
U.S. Economy: Right Direction	39%	(75)	39%	(75)	13%	(25)	1%	(1)	7%	(13)	1%	(2)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(92)	39%	(85)	15%	(33)	2%	(4)	2%	(4)	1%	(1)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	7%	(23)	13%	(44)	72%	(244)	5%	(17)	1%	(4)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	42%	(57)	13%	(18)	17%	(23)	13%	(18)	4%	(6)	137
Top 2024 Issue: Economy	6%	(15)	15%	(41)	13%	(35)	55%	(148)	11%	(30)	—	(1)	271
Community/Gender: Urban Women	28%	(21)	27%	(20)	6%	(5)	35%	(26)	3%	(3)	1%	(1)	75
Community/Gender: Urban Men	15%	(14)	34%	(32)	21%	(20)	23%	(21)	7%	(6)	—	(0)	93
Community/Gender: Rural Women	16%	(22)	17%	(23)	15%	(21)	41%	(57)	6%	(8)	5%	(7)	137
Community/Gender: Rural Men	15%	(16)	13%	(14)	23%	(25)	46%	(50)	3%	(3)	1%	(1)	108
Community/Gender: Suburban Women	15%	(23)	26%	(39)	8%	(12)	42%	(64)	8%	(12)	1%	(1)	151
Community/Gender: Suburban Men	14%	(18)	29%	(38)	10%	(13)	41%	(53)	5%	(7)	1%	(1)	130
Homeowner	16%	(102)	24%	(151)	14%	(89)	40%	(254)	6%	(36)	1%	(7)	639
Renter	22%	(11)	26%	(13)	11%	(6)	30%	(15)	6%	(3)	6%	(3)	51
Self + Household: White-Collar	19%	(46)	31%	(76)	8%	(19)	36%	(87)	5%	(13)	—	(1)	243
Self + Household: Blue Collar	15%	(55)	17%	(62)	20%	(71)	43%	(155)	5%	(17)	1%	(5)	365
Union HH: Yes	19%	(8)	23%	(9)	45%	(18)	13%	(5)	—	(0)	1%	(0)	41
Union HH: No	16%	(106)	24%	(155)	12%	(77)	41%	(266)	6%	(39)	2%	(11)	654
LGBTQ+: Yes	14%	(7)	51%	(27)	8%	(4)	16%	(8)	3%	(2)	8%	(4)	52
LGBTQ+: No	17%	(106)	21%	(138)	14%	(91)	41%	(263)	6%	(38)	1%	(7)	643
Motivated to Vote	17%	(110)	22%	(139)	13%	(84)	41%	(261)	5%	(31)	1%	(5)	629
Parent: Yes	21%	(38)	21%	(38)	17%	(30)	32%	(58)	7%	(13)	3%	(5)	182
Parent: No	15%	(76)	25%	(127)	13%	(65)	41%	(213)	5%	(26)	1%	(6)	513
COVID Vaccine: Yes	23%	(109)	27%	(127)	13%	(64)	30%	(142)	6%	(27)	1%	(6)	475
COVID Vaccine: No	2%	(5)	17%	(38)	14%	(31)	59%	(129)	5%	(12)	2%	(5)	220
Student Loans: Yes	15%	(15)	22%	(22)	16%	(16)	34%	(34)	8%	(9)	5%	(6)	102
Student Loans: No	17%	(98)	24%	(142)	13%	(79)	40%	(237)	5%	(31)	1%	(6)	593
Favorable Opinion of Haley	9%	(17)	10%	(18)	16%	(30)	63%	(116)	1%	(2)	—	(0)	184
Unfavorable Opinion of Haley	24%	(69)	34%	(97)	15%	(45)	26%	(75)	1%	(4)	—	(0)	290
Prodigal Biden Voter	1%	(1)	25%	(11)	24%	(11)	24%	(11)	25%	(11)	1%	(1)	46

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(114)	24%	(165)	14%	(95)	39%	(271)	6%	(39)	2%	(11)	695
Undecided Voter (DK/WNV)	1%	(1)	20%	(13)	12%	(8)	37%	(25)	22%	(15)	9%	(6)	67
Undecided Voter (DK)	2%	(1)	10%	(4)	9%	(3)	45%	(16)	24%	(9)	9%	(3)	36
Watched Debate	17%	(82)	22%	(107)	12%	(60)	45%	(221)	4%	(20)	1%	(4)	494
Watched Debate: Did not Watch	16%	(32)	29%	(58)	17%	(35)	25%	(50)	10%	(19)	3%	(7)	201
Watched Debate: All of it	14%	(35)	20%	(52)	8%	(21)	56%	(142)	1%	(3)	—	(0)	253
Watched Debate: Some of it	19%	(46)	23%	(55)	16%	(39)	33%	(79)	7%	(17)	2%	(4)	241
Continue His Campaign: Yes Biden	34%	(84)	38%	(93)	11%	(28)	16%	(39)	1%	(3)	—	(1)	247
Continue His Campaign: No Biden	7%	(27)	15%	(57)	17%	(66)	54%	(210)	6%	(23)	2%	(8)	391
Continue His Campaign: Yes Trump	4%	(12)	10%	(34)	12%	(39)	70%	(231)	3%	(11)	1%	(4)	332
Continue His Campaign: No Trump	30%	(99)	38%	(125)	16%	(54)	9%	(28)	5%	(17)	1%	(4)	328
Conviction: Evidence	30%	(102)	41%	(138)	16%	(56)	8%	(27)	4%	(15)	1%	(3)	341
Conviction: Motivation to Damage	1%	(3)	5%	(13)	12%	(33)	78%	(209)	2%	(6)	1%	(3)	268
Conviction: DK/NO	10%	(8)	15%	(13)	8%	(7)	40%	(35)	21%	(18)	6%	(6)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (107)	27% (184)	21% (149)	31% (216)	4% (31)	1% (8)	695
Gender: Male	15% (50)	25% (84)	24% (80)	31% (103)	4% (12)	1% (2)	331
Gender: Female	16% (57)	28% (100)	19% (70)	31% (113)	5% (19)	1% (5)	364
Age: 18-34	16% (30)	30% (56)	20% (38)	21% (39)	10% (19)	3% (7)	188
Age: 35-44	12% (11)	27% (24)	25% (23)	28% (25)	7% (6)	1% (1)	90
Age: 45-64	15% (37)	24% (62)	22% (55)	37% (94)	2% (6)	— (0)	254
Age: 65+	18% (29)	26% (43)	21% (34)	35% (58)	— (0)	— (0)	163
GenZers: 1997-2012	16% (14)	36% (32)	16% (14)	18% (16)	13% (12)	2% (2)	90
Millennials: 1981-1996	13% (24)	26% (45)	26% (46)	24% (42)	7% (13)	3% (6)	176
GenXers: 1965-1980	16% (32)	23% (45)	23% (45)	35% (68)	3% (5)	— (0)	195
Baby Boomers: 1946-1964	15% (33)	27% (60)	19% (41)	39% (85)	— (1)	— (0)	220
Educ: < College	14% (68)	26% (125)	21% (97)	32% (153)	5% (23)	1% (7)	471
Educ: Bachelors degree	14% (21)	29% (43)	22% (33)	32% (48)	3% (4)	— (1)	151
Educ: Post-grad	24% (18)	23% (17)	27% (19)	20% (15)	6% (4)	— (0)	73
Income: Under 50k	14% (32)	25% (54)	24% (52)	31% (68)	5% (12)	1% (3)	221
Income: 50k-100k	14% (48)	30% (99)	18% (60)	33% (108)	4% (13)	1% (4)	332
Income: 100k+	19% (27)	22% (31)	26% (37)	28% (40)	5% (6)	1% (1)	142
Ethnicity: White (Non-Hispanic)	14% (88)	27% (167)	22% (137)	32% (200)	4% (23)	1% (5)	619
Ethnicity: Hispanic	20% (6)	10% (3)	11% (3)	33% (10)	25% (7)	1% (0)	29
Ethnicity: Black (Non-Hispanic)	26% (6)	39% (9)	17% (4)	10% (2)	3% (1)	5% (1)	24
Ethnicity: Asian + Other (Non-Hispanic)	30% (7)	22% (5)	22% (5)	19% (4)	1% (0)	5% (1)	23
All Christian	17% (66)	22% (85)	24% (91)	35% (134)	2% (6)	— (1)	382
All Non-Christian	24% (7)	38% (11)	12% (4)	16% (5)	8% (2)	2% (1)	30
Atheist	12% (4)	39% (14)	26% (9)	18% (6)	4% (1)	— (0)	35
Agnostic/Nothing in particular	16% (24)	36% (52)	16% (23)	21% (30)	11% (16)	1% (1)	147
Something Else	6% (6)	22% (23)	22% (22)	40% (41)	5% (5)	5% (5)	102
Evangelical	9% (15)	13% (21)	25% (40)	47% (75)	2% (3)	3% (4)	159
Non-Evangelical	17% (55)	27% (86)	23% (73)	30% (96)	3% (9)	— (1)	320
PID: Dem (no lean)	36% (86)	48% (115)	11% (25)	1% (3)	4% (9)	— (0)	239
PID: Ind (no lean)	10% (20)	29% (57)	28% (55)	25% (49)	8% (16)	1% (3)	199
PID: Rep (no lean)	— (0)	5% (12)	27% (69)	64% (164)	3% (7)	2% (5)	257

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (107)	27% (184)	21% (149)	31% (216)	4% (31)	1% (8)	695
PID/Gender: Dem Men	39% (38)	41% (40)	18% (17)	— (0)	2% (2)	— (0)	98
PID/Gender: Dem Women	34% (48)	53% (75)	6% (8)	2% (3)	5% (7)	— (0)	141
PID/Gender: Ind Men	11% (12)	32% (36)	22% (25)	25% (28)	8% (10)	1% (1)	113
PID/Gender: Ind Women	9% (8)	24% (20)	34% (29)	24% (21)	7% (6)	2% (1)	86
PID/Gender: Rep Men	— (0)	6% (7)	31% (37)	62% (75)	— (0)	1% (1)	121
PID/Gender: Rep Women	— (0)	4% (5)	24% (32)	65% (89)	5% (6)	3% (4)	137
Ideo: Liberal (1-3)	30% (65)	49% (106)	13% (29)	4% (8)	4% (8)	1% (1)	218
Ideo: Moderate (4)	14% (27)	31% (59)	27% (52)	22% (43)	5% (10)	— (0)	192
Ideo: Conservative (5-7)	5% (14)	6% (17)	25% (68)	60% (161)	2% (5)	1% (4)	269
Community: Urban	25% (42)	26% (44)	18% (30)	27% (46)	3% (6)	1% (1)	168
Community: Suburban	14% (40)	27% (76)	22% (61)	29% (82)	7% (20)	1% (2)	281
Community: Rural	10% (25)	26% (64)	24% (58)	36% (88)	2% (6)	2% (4)	246
Military HHnm: Yes	16% (16)	18% (18)	19% (18)	46% (45)	1% (1)	— (0)	99
Military HH: No	15% (91)	28% (167)	22% (131)	29% (171)	5% (30)	1% (8)	596
Employ: Private Sector	12% (37)	29% (87)	24% (73)	32% (95)	3% (8)	— (1)	301
Employ: Government	41% (12)	13% (4)	19% (5)	16% (5)	6% (2)	5% (1)	28
Employ: Self-Employed	14% (3)	31% (7)	11% (3)	38% (9)	2% (0)	4% (1)	24
Employ: Homemaker	9% (4)	33% (17)	23% (12)	28% (14)	7% (4)	— (0)	51
Employ: Student	29% (4)	19% (3)	18% (2)	27% (4)	6% (1)	— (0)	13
Employ: Retired	17% (34)	27% (52)	16% (31)	39% (76)	— (1)	— (0)	193
Employ: Unemployed	13% (6)	24% (11)	26% (12)	21% (10)	15% (7)	— (0)	45
Employ: Other	16% (6)	11% (4)	28% (11)	12% (5)	21% (8)	12% (5)	39

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(107)	27%	(184)	21%	(149)	31%	(216)	4%	(31)	1%	(8)	695
Protestant	17%	(32)	18%	(35)	27%	(52)	36%	(69)	—	(1)	1%	(1)	190
Roman Catholic	17%	(32)	26%	(50)	21%	(39)	33%	(61)	3%	(6)	—	(0)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	—	(0)	—	(0)	71%	(4)	—	(0)	—	(0)	5
Jewish	6%	(1)	57%	(9)	18%	(3)	11%	(2)	8%	(1)	—	(0)	16
Muslim	—	(0)	8%	(0)	23%	(1)	1%	(0)	39%	(1)	28%	(1)	3
Buddhist	56%	(6)	18%	(2)	—	(0)	26%	(3)	—	(0)	—	(0)	11
Atheist	12%	(4)	39%	(14)	26%	(9)	18%	(6)	4%	(1)	—	(0)	35
Agnostic	15%	(4)	49%	(13)	22%	(6)	15%	(4)	—	(0)	—	(0)	26
Something else	6%	(6)	22%	(23)	22%	(22)	40%	(41)	5%	(5)	5%	(5)	102
Nothing in particular	17%	(20)	33%	(40)	15%	(18)	22%	(26)	13%	(16)	1%	(1)	121
Ideo/PID: Conservative Republican	—	(0)	3%	(7)	26%	(53)	67%	(138)	2%	(3)	2%	(4)	205
Ideo/PID: Moderate/Liberal Republican	1%	(0)	10%	(5)	34%	(16)	47%	(22)	6%	(3)	2%	(1)	48
Ideo/PID: Moderate/Conservative Democrat	43%	(30)	52%	(36)	5%	(4)	—	(0)	—	(0)	—	(0)	70
Ideo/PID: Liberal Democrat	34%	(56)	48%	(79)	13%	(22)	2%	(3)	3%	(5)	—	(0)	165
Unfavorable of Biden and Trump	1%	(2)	28%	(37)	38%	(49)	31%	(41)	2%	(3)	—	(0)	132
2024 H2H Matchup: Biden Voter	32%	(104)	45%	(147)	17%	(56)	3%	(10)	2%	(7)	—	(0)	325
2024 H2H Matchup: Trump Voter	—	(1)	5%	(16)	26%	(79)	62%	(187)	5%	(15)	2%	(5)	303
2024 H2H Matchup: Would not Vote	1%	(0)	48%	(15)	10%	(3)	32%	(10)	7%	(2)	2%	(1)	32
2024 H2H Matchup: Do not Know	1%	(1)	18%	(6)	31%	(11)	25%	(9)	20%	(7)	4%	(2)	36
2022 House Vote: Democrat	31%	(88)	43%	(120)	18%	(50)	4%	(12)	4%	(10)	—	(0)	280
2022 House Vote: Republican	—	(1)	7%	(19)	25%	(74)	62%	(181)	4%	(11)	2%	(5)	290
2022 House Vote: Did not Vote	15%	(18)	38%	(45)	21%	(25)	18%	(22)	7%	(8)	1%	(1)	118
2020 Vote: Joe Biden	31%	(101)	46%	(151)	16%	(54)	4%	(12)	4%	(12)	—	(0)	330
2020 Vote: Donald Trump	1%	(2)	7%	(24)	26%	(84)	60%	(196)	5%	(15)	2%	(5)	326
2020 Vote: Someone Else	—	(0)	11%	(1)	48%	(5)	25%	(3)	2%	(0)	15%	(2)	12
2020 Vote: Did not Vote	15%	(4)	30%	(8)	21%	(6)	18%	(5)	15%	(4)	2%	(0)	28
2016 Vote: Hillary Clinton	38%	(84)	45%	(101)	10%	(22)	3%	(6)	4%	(8)	—	(0)	221
2016 Vote: Donald Trump	1%	(3)	8%	(22)	28%	(83)	60%	(174)	1%	(4)	2%	(5)	292
2016 Vote: Someone Else	10%	(3)	21%	(6)	37%	(10)	22%	(6)	5%	(1)	5%	(1)	27
2020 Vote/PID: Not Biden/Democrat	21%	(4)	42%	(8)	30%	(6)	—	(0)	7%	(1)	—	(0)	19

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (107)	27% (184)	21% (149)	31% (216)	4% (31)	1% (8)	695
2020 Vote/PID: Not Trump/Republican	— (0)	24% (3)	49% (7)	17% (2)	10% (1)	— (0)	14
U.S. Economy: Wrong Track	7% (36)	19% (96)	27% (135)	41% (207)	4% (23)	1% (6)	503
U.S. Economy: Right Direction	37% (70)	46% (88)	7% (14)	5% (9)	4% (8)	1% (2)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (83)	45% (98)	13% (29)	1% (3)	2% (5)	— (0)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1% (3)	10% (33)	25% (86)	57% (195)	5% (17)	2% (5)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (20)	39% (53)	25% (34)	13% (18)	7% (9)	2% (2)	137
Top 2024 Issue: Economy	7% (19)	21% (56)	25% (67)	41% (112)	4% (11)	2% (5)	271
Community/Gender: Urban Women	31% (23)	21% (16)	16% (12)	29% (22)	2% (2)	1% (1)	75
Community/Gender: Urban Men	20% (18)	30% (28)	20% (18)	26% (24)	4% (4)	— (0)	93
Community/Gender: Rural Women	11% (16)	29% (39)	19% (25)	35% (47)	4% (5)	3% (4)	137
Community/Gender: Rural Men	8% (9)	23% (25)	30% (33)	37% (41)	1% (1)	— (0)	108
Community/Gender: Suburban Women	12% (18)	30% (45)	21% (32)	29% (43)	8% (12)	— (0)	151
Community/Gender: Suburban Men	17% (22)	24% (31)	22% (28)	30% (39)	6% (7)	2% (2)	130
Homeowner	14% (92)	27% (172)	22% (140)	32% (203)	4% (26)	1% (6)	639
Renter	24% (13)	23% (12)	17% (9)	23% (12)	10% (5)	3% (1)	51
Self + Household: White-Collar	17% (40)	28% (67)	24% (57)	26% (64)	6% (14)	— (0)	243
Self + Household: Blue Collar	15% (54)	24% (89)	22% (82)	35% (129)	2% (7)	1% (4)	365
Union HH: Yes	29% (12)	29% (12)	30% (12)	8% (3)	5% (2)	— (0)	41
Union HH: No	14% (95)	26% (172)	21% (137)	33% (213)	4% (29)	1% (8)	654
LGBTQ+: Yes	17% (9)	45% (24)	11% (6)	16% (8)	5% (3)	5% (2)	52
LGBTQ+: No	15% (98)	25% (161)	22% (143)	32% (208)	4% (28)	1% (5)	643
Motivated to Vote	16% (101)	25% (156)	22% (136)	32% (204)	4% (27)	1% (5)	629
Parent: Yes	16% (29)	25% (46)	20% (37)	29% (52)	6% (11)	3% (6)	182
Parent: No	15% (77)	27% (139)	22% (113)	32% (164)	4% (20)	— (1)	513
COVID Vaccine: Yes	20% (96)	31% (150)	22% (106)	21% (101)	4% (20)	1% (3)	475
COVID Vaccine: No	5% (10)	16% (35)	20% (43)	52% (115)	5% (12)	2% (5)	220
Student Loans: Yes	14% (14)	23% (24)	28% (29)	28% (29)	5% (5)	1% (1)	102
Student Loans: No	16% (92)	27% (161)	20% (120)	32% (187)	4% (26)	1% (7)	593
Favorable Opinion of Haley	7% (13)	18% (33)	21% (39)	53% (98)	1% (1)	— (0)	184
Unfavorable Opinion of Haley	24% (69)	33% (96)	22% (64)	20% (58)	1% (2)	— (1)	290
Prodigal Biden Voter	1% (1)	42% (19)	25% (12)	19% (9)	13% (6)	— (0)	46

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (107)	27% (184)	21% (149)	31% (216)	4% (31)	1% (8)	695
Undecided Voter (DK/WNV)	1% (1)	32% (21)	21% (14)	28% (19)	14% (9)	4% (2)	67
Undecided Voter (DK)	1% (1)	18% (6)	31% (11)	25% (9)	20% (7)	4% (2)	36
Watched Debate	16% (78)	25% (123)	19% (96)	36% (178)	4% (18)	— (1)	494
Watched Debate: Did not Watch	14% (29)	31% (61)	27% (54)	19% (38)	7% (13)	3% (7)	201
Watched Debate: All of it	15% (38)	20% (51)	14% (37)	47% (118)	3% (8)	— (1)	253
Watched Debate: Some of it	17% (40)	30% (72)	25% (59)	25% (60)	4% (9)	— (0)	241
Continue His Campaign: Yes Biden	30% (75)	40% (98)	15% (36)	14% (33)	2% (4)	— (1)	247
Continue His Campaign: No Biden	8% (30)	19% (75)	24% (95)	44% (173)	3% (13)	2% (6)	391
Continue His Campaign: Yes Trump	3% (9)	12% (41)	23% (75)	56% (187)	5% (15)	2% (5)	332
Continue His Campaign: No Trump	30% (97)	41% (135)	19% (63)	6% (21)	3% (9)	— (1)	328
Conviction: Evidence	28% (96)	42% (143)	22% (76)	5% (16)	3% (9)	— (0)	341
Conviction: Motivation to Damage	1% (2)	9% (25)	23% (63)	64% (171)	2% (6)	— (1)	268
Conviction: DK/NO	9% (8)	19% (16)	13% (11)	33% (29)	18% (16)	8% (7)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(82)	27%	(187)	17%	(119)	36%	(248)	7%	(52)	1%	(7)	695
Gender: Male	12%	(40)	28%	(94)	17%	(57)	34%	(112)	7%	(24)	1%	(4)	331
Gender: Female	11%	(41)	26%	(93)	17%	(63)	37%	(136)	8%	(27)	1%	(3)	364
Age: 18-34	11%	(20)	19%	(35)	21%	(39)	33%	(62)	15%	(28)	2%	(4)	188
Age: 35-44	15%	(13)	32%	(28)	15%	(13)	24%	(21)	12%	(10)	3%	(3)	90
Age: 45-64	13%	(33)	32%	(81)	18%	(46)	32%	(82)	4%	(11)	—	(0)	254
Age: 65+	9%	(15)	26%	(43)	13%	(21)	50%	(82)	1%	(2)	—	(0)	163
GenZers: 1997-2012	9%	(8)	28%	(26)	22%	(20)	22%	(19)	16%	(15)	3%	(2)	90
Millennials: 1981-1996	14%	(25)	18%	(32)	17%	(30)	35%	(61)	13%	(23)	3%	(4)	176
GenXers: 1965-1980	14%	(27)	30%	(58)	16%	(32)	36%	(70)	4%	(8)	—	(0)	195
Baby Boomers: 1946-1964	9%	(20)	32%	(70)	17%	(37)	40%	(87)	3%	(6)	—	(0)	220
Educ: < College	14%	(64)	30%	(141)	15%	(70)	31%	(146)	10%	(46)	1%	(4)	471
Educ: Bachelors degree	7%	(11)	23%	(35)	25%	(38)	41%	(63)	2%	(3)	1%	(2)	151
Educ: Post-grad	10%	(7)	15%	(11)	16%	(12)	54%	(40)	3%	(2)	1%	(1)	73
Income: Under 50k	8%	(19)	29%	(63)	13%	(28)	38%	(83)	10%	(22)	3%	(6)	221
Income: 50k-100k	16%	(52)	26%	(88)	17%	(58)	35%	(115)	6%	(19)	—	(0)	332
Income: 100k+	8%	(11)	25%	(36)	23%	(33)	35%	(50)	7%	(11)	1%	(1)	142
Ethnicity: White (Non-Hispanic)	12%	(74)	29%	(178)	16%	(99)	37%	(226)	6%	(37)	1%	(5)	619
Ethnicity: Hispanic	23%	(7)	9%	(3)	18%	(5)	14%	(4)	34%	(10)	1%	(0)	29
Ethnicity: Black (Non-Hispanic)	2%	(0)	16%	(4)	12%	(3)	50%	(12)	18%	(4)	2%	(1)	24
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	13%	(3)	52%	(12)	25%	(6)	1%	(0)	5%	(1)	23
All Christian	13%	(50)	32%	(122)	20%	(77)	32%	(122)	2%	(8)	1%	(3)	382
All Non-Christian	3%	(1)	43%	(13)	23%	(7)	19%	(6)	9%	(3)	3%	(1)	30
Atheist	5%	(2)	8%	(3)	1%	(0)	82%	(29)	4%	(1)	—	(0)	35
Agnostic/Nothing in particular	2%	(3)	20%	(29)	14%	(21)	49%	(71)	14%	(21)	1%	(2)	147
Something Else	25%	(25)	21%	(21)	14%	(14)	20%	(20)	19%	(19)	1%	(1)	102
Evangelical	31%	(49)	28%	(44)	11%	(18)	21%	(33)	9%	(15)	1%	(1)	159
Non-Evangelical	7%	(24)	31%	(99)	23%	(74)	34%	(108)	4%	(12)	1%	(3)	320
PID: Dem (no lean)	1%	(3)	5%	(12)	18%	(44)	69%	(165)	4%	(10)	2%	(4)	239
PID: Ind (no lean)	1%	(1)	26%	(51)	20%	(41)	40%	(79)	12%	(24)	1%	(3)	199
PID: Rep (no lean)	30%	(78)	48%	(124)	14%	(35)	1%	(3)	7%	(17)	—	(0)	257

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(82)	27%	(187)	17%	(119)	36%	(248)	7%	(52)	1%	(7)	695
PID/Gender: Dem Men	3%	(3)	6%	(5)	22%	(22)	66%	(64)	2%	(2)	2%	(2)	98
PID/Gender: Dem Women	—	(0)	5%	(7)	16%	(22)	72%	(101)	6%	(9)	2%	(2)	141
PID/Gender: Ind Men	1%	(1)	26%	(30)	20%	(23)	41%	(46)	10%	(12)	1%	(1)	113
PID/Gender: Ind Women	—	(0)	25%	(21)	20%	(17)	39%	(33)	15%	(13)	2%	(1)	86
PID/Gender: Rep Men	30%	(36)	49%	(59)	10%	(12)	2%	(2)	9%	(11)	—	(0)	121
PID/Gender: Rep Women	30%	(41)	48%	(65)	17%	(23)	1%	(2)	4%	(6)	—	(0)	137
Ideo: Liberal (1-3)	1%	(3)	11%	(24)	12%	(26)	70%	(153)	4%	(8)	2%	(4)	218
Ideo: Moderate (4)	4%	(7)	22%	(42)	29%	(56)	37%	(70)	9%	(17)	—	(0)	192
Ideo: Conservative (5-7)	27%	(72)	44%	(119)	13%	(36)	8%	(23)	7%	(19)	—	(0)	269
Community: Urban	15%	(24)	24%	(41)	12%	(20)	44%	(74)	4%	(6)	2%	(3)	168
Community: Suburban	12%	(33)	23%	(64)	18%	(51)	33%	(93)	14%	(38)	1%	(2)	281
Community: Rural	10%	(24)	33%	(82)	20%	(49)	33%	(80)	3%	(8)	1%	(3)	246
Military HHnm: Yes	16%	(15)	31%	(31)	13%	(13)	36%	(35)	4%	(4)	—	(0)	99
Military HH: No	11%	(66)	26%	(157)	18%	(106)	36%	(212)	8%	(48)	1%	(7)	596
Employ: Private Sector	15%	(46)	29%	(86)	18%	(53)	32%	(96)	6%	(17)	1%	(4)	301
Employ: Government	2%	(0)	26%	(7)	29%	(8)	32%	(9)	6%	(2)	5%	(2)	28
Employ: Self-Employed	7%	(2)	35%	(8)	10%	(2)	42%	(10)	5%	(1)	1%	(0)	24
Employ: Homemaker	6%	(3)	19%	(10)	26%	(13)	36%	(18)	13%	(6)	—	(0)	51
Employ: Student	24%	(3)	16%	(2)	41%	(5)	9%	(1)	10%	(1)	—	(0)	13
Employ: Retired	10%	(18)	28%	(55)	15%	(30)	45%	(87)	2%	(3)	—	(0)	193
Employ: Unemployed	11%	(5)	27%	(12)	12%	(5)	35%	(16)	16%	(7)	—	(0)	45
Employ: Other	11%	(4)	17%	(7)	4%	(2)	28%	(11)	37%	(14)	4%	(1)	39

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(82)	27%	(187)	17%	(119)	36%	(248)	7%	(52)	1%	(7)	695
Protestant	13%	(24)	30%	(56)	22%	(41)	35%	(67)	—	(1)	1%	(1)	190
Roman Catholic	12%	(23)	35%	(65)	20%	(37)	29%	(54)	4%	(7)	1%	(2)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	2%	(0)	—	(0)	29%	(1)	—	(0)	—	(0)	5
Jewish	—	(0)	67%	(11)	—	(0)	11%	(2)	16%	(3)	6%	(1)	16
Muslim	39%	(1)	—	(0)	32%	(1)	28%	(1)	1%	(0)	—	(0)	3
Buddhist	—	(0)	16%	(2)	55%	(6)	29%	(3)	—	(0)	—	(0)	11
Atheist	5%	(2)	8%	(3)	1%	(0)	82%	(29)	4%	(1)	—	(0)	35
Agnostic	—	(0)	19%	(5)	23%	(6)	58%	(15)	—	(0)	—	(0)	26
Something else	25%	(25)	21%	(21)	14%	(14)	20%	(20)	19%	(19)	1%	(1)	102
Nothing in particular	3%	(3)	20%	(24)	12%	(15)	47%	(56)	17%	(21)	2%	(2)	121
Ideo/PID: Conservative Republican	34%	(70)	50%	(104)	8%	(16)	1%	(2)	7%	(14)	—	(0)	205
Ideo/PID: Moderate/Liberal Republican	15%	(7)	38%	(18)	36%	(17)	4%	(2)	6%	(3)	—	(0)	48
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	4%	(3)	30%	(21)	59%	(41)	3%	(2)	—	(0)	70
Ideo/PID: Liberal Democrat	1%	(1)	6%	(9)	14%	(23)	75%	(123)	3%	(4)	2%	(4)	165
Unfavorable of Biden and Trump	—	(0)	16%	(21)	33%	(44)	47%	(62)	4%	(5)	—	(0)	132
2024 H2H Matchup: Biden Voter	1%	(4)	11%	(36)	18%	(59)	67%	(216)	2%	(6)	1%	(4)	325
2024 H2H Matchup: Trump Voter	26%	(78)	46%	(140)	15%	(46)	2%	(6)	11%	(32)	—	(1)	303
2024 H2H Matchup: Would not Vote	—	(0)	15%	(5)	24%	(8)	51%	(16)	7%	(2)	2%	(1)	32
2024 H2H Matchup: Do not Know	—	(0)	19%	(7)	19%	(7)	26%	(9)	31%	(11)	4%	(2)	36
2022 House Vote: Democrat	1%	(4)	10%	(28)	11%	(32)	73%	(204)	3%	(9)	1%	(4)	280
2022 House Vote: Republican	26%	(74)	47%	(135)	16%	(47)	3%	(10)	8%	(23)	—	(0)	290
2022 House Vote: Did not Vote	3%	(4)	20%	(24)	34%	(40)	27%	(32)	15%	(17)	1%	(2)	118
2020 Vote: Joe Biden	1%	(4)	7%	(23)	19%	(62)	68%	(225)	4%	(13)	1%	(4)	330
2020 Vote: Donald Trump	24%	(77)	48%	(157)	15%	(48)	3%	(10)	10%	(33)	—	(1)	326
2020 Vote: Someone Else	—	(0)	—	(0)	30%	(4)	53%	(6)	2%	(0)	15%	(2)	12
2020 Vote: Did not Vote	3%	(1)	27%	(7)	22%	(6)	25%	(7)	20%	(5)	4%	(1)	28
2016 Vote: Hillary Clinton	1%	(2)	7%	(16)	14%	(30)	74%	(165)	2%	(5)	1%	(3)	221
2016 Vote: Donald Trump	22%	(64)	45%	(131)	19%	(54)	10%	(30)	4%	(13)	—	(0)	292
2016 Vote: Someone Else	—	(0)	9%	(2)	12%	(3)	69%	(19)	5%	(1)	5%	(1)	27
2020 Vote/PID: Not Biden/Democrat	3%	(0)	23%	(4)	39%	(8)	26%	(5)	6%	(1)	3%	(1)	19

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(82)	27%	(187)	17%	(119)	36%	(248)	7%	(52)	1%	(7)	695
2020 Vote/PID: Not Trump/Republican	2%	(0)	31%	(4)	40%	(5)	17%	(2)	9%	(1)	2%	(0)	14
U.S. Economy: Wrong Track	15%	(74)	33%	(168)	18%	(88)	25%	(127)	9%	(45)	—	(2)	503
U.S. Economy: Right Direction	4%	(8)	10%	(20)	16%	(31)	63%	(121)	4%	(7)	3%	(5)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	7%	(14)	14%	(31)	74%	(162)	2%	(4)	2%	(4)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(75)	46%	(158)	15%	(51)	5%	(15)	11%	(39)	—	(1)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	11%	(15)	27%	(37)	51%	(70)	7%	(9)	2%	(2)	137
Top 2024 Issue: Economy	16%	(44)	37%	(101)	20%	(55)	15%	(41)	10%	(28)	—	(1)	271
Community/Gender: Urban Women	3%	(2)	28%	(21)	7%	(5)	56%	(42)	6%	(4)	1%	(1)	75
Community/Gender: Urban Men	24%	(22)	22%	(20)	16%	(15)	35%	(32)	2%	(2)	2%	(2)	93
Community/Gender: Rural Women	14%	(20)	23%	(31)	24%	(33)	32%	(44)	5%	(7)	2%	(2)	137
Community/Gender: Rural Men	4%	(5)	47%	(51)	14%	(16)	34%	(36)	1%	(1)	—	(0)	108
Community/Gender: Suburban Women	13%	(20)	27%	(41)	16%	(24)	33%	(50)	11%	(16)	—	(0)	151
Community/Gender: Suburban Men	10%	(13)	18%	(23)	20%	(26)	33%	(43)	17%	(22)	1%	(1)	130
Homeowner	12%	(77)	28%	(178)	18%	(112)	35%	(223)	7%	(45)	1%	(4)	639
Renter	8%	(4)	17%	(9)	14%	(7)	45%	(23)	12%	(6)	4%	(2)	51
Self + Household: White-Collar	10%	(24)	27%	(64)	16%	(39)	40%	(96)	8%	(19)	—	(1)	243
Self + Household: Blue Collar	13%	(49)	28%	(101)	21%	(77)	32%	(116)	6%	(22)	—	(0)	365
Union HH: Yes	19%	(8)	20%	(8)	24%	(10)	31%	(13)	5%	(2)	1%	(0)	41
Union HH: No	11%	(74)	27%	(179)	17%	(110)	36%	(235)	8%	(50)	1%	(7)	654
LGBTQ+: Yes	1%	(1)	21%	(11)	10%	(5)	58%	(30)	5%	(3)	5%	(2)	52
LGBTQ+: No	13%	(81)	27%	(176)	18%	(114)	34%	(218)	8%	(49)	1%	(5)	643
Motivated to Vote	13%	(82)	26%	(165)	17%	(105)	36%	(227)	7%	(46)	1%	(5)	629
Parent: Yes	13%	(24)	20%	(37)	21%	(39)	34%	(63)	9%	(17)	2%	(3)	182
Parent: No	11%	(58)	29%	(150)	16%	(81)	36%	(185)	7%	(35)	1%	(4)	513
COVID Vaccine: Yes	7%	(32)	22%	(104)	18%	(83)	47%	(225)	5%	(24)	1%	(7)	475
COVID Vaccine: No	23%	(50)	38%	(83)	16%	(36)	10%	(23)	13%	(28)	—	(0)	220
Student Loans: Yes	12%	(12)	21%	(21)	24%	(25)	33%	(34)	9%	(9)	1%	(1)	102
Student Loans: No	12%	(70)	28%	(166)	16%	(95)	36%	(214)	7%	(42)	1%	(6)	593
Favorable Opinion of Haley	21%	(39)	41%	(76)	23%	(42)	14%	(26)	1%	(1)	—	(0)	184
Unfavorable Opinion of Haley	7%	(20)	18%	(52)	16%	(46)	58%	(168)	1%	(3)	—	(0)	290
Prodigal Biden Voter	—	(0)	7%	(3)	27%	(12)	49%	(23)	16%	(8)	—	(0)	46

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(82)	27%	(187)	17%	(119)	36%	(248)	7%	(52)	1%	(7)	695
Undecided Voter (DK/WNV)	—	(0)	17%	(12)	22%	(15)	38%	(26)	19%	(13)	4%	(2)	67
Undecided Voter (DK)	—	(0)	19%	(7)	19%	(7)	26%	(9)	31%	(11)	4%	(2)	36
Watched Debate	14%	(68)	32%	(157)	18%	(89)	29%	(144)	6%	(32)	1%	(4)	494
Watched Debate: Did not Watch	7%	(14)	15%	(30)	15%	(30)	52%	(104)	10%	(20)	2%	(3)	201
Watched Debate: All of it	19%	(49)	30%	(77)	18%	(45)	26%	(66)	6%	(15)	1%	(2)	253
Watched Debate: Some of it	8%	(19)	33%	(80)	18%	(44)	32%	(77)	7%	(17)	1%	(3)	241
Continue His Campaign: Yes Biden	8%	(19)	17%	(41)	16%	(39)	54%	(134)	3%	(9)	2%	(4)	247
Continue His Campaign: No Biden	16%	(62)	33%	(128)	19%	(73)	26%	(102)	6%	(24)	1%	(2)	391
Continue His Campaign: Yes Trump	24%	(79)	46%	(154)	14%	(47)	6%	(19)	9%	(31)	—	(1)	332
Continue His Campaign: No Trump	1%	(3)	8%	(27)	19%	(63)	68%	(222)	2%	(8)	1%	(4)	328
Conviction: Evidence	1%	(2)	9%	(31)	19%	(65)	67%	(227)	3%	(12)	1%	(4)	341
Conviction: Motivation to Damage	24%	(65)	50%	(135)	17%	(44)	4%	(10)	5%	(13)	—	(0)	268
Conviction: DK/NO	16%	(14)	24%	(21)	12%	(10)	13%	(11)	31%	(26)	4%	(3)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (157)	20% (138)	7% (52)	49% (337)	1% (7)	— (3)	695
Gender: Male	24% (81)	21% (69)	7% (24)	45% (149)	2% (6)	1% (2)	331
Gender: Female	21% (77)	19% (69)	8% (28)	52% (188)	— (1)	— (0)	364
Age: 18-34	20% (38)	18% (34)	14% (26)	46% (86)	1% (2)	1% (2)	188
Age: 35-44	23% (21)	27% (24)	7% (6)	36% (32)	6% (6)	1% (1)	90
Age: 45-64	24% (62)	24% (60)	5% (14)	46% (118)	— (0)	— (0)	254
Age: 65+	22% (36)	12% (20)	4% (6)	62% (101)	— (0)	— (0)	163
GenZers: 1997-2012	20% (18)	29% (26)	7% (6)	42% (37)	1% (1)	2% (1)	90
Millennials: 1981-1996	23% (41)	14% (24)	15% (26)	44% (78)	4% (6)	1% (1)	176
GenXers: 1965-1980	25% (49)	24% (47)	6% (12)	44% (87)	— (0)	— (0)	195
Baby Boomers: 1946-1964	22% (48)	18% (39)	3% (7)	57% (126)	— (0)	— (0)	220
Educ: < College	27% (127)	22% (104)	6% (30)	43% (202)	2% (7)	— (2)	471
Educ: Bachelors degree	14% (21)	19% (28)	10% (14)	58% (88)	— (0)	— (0)	151
Educ: Post-grad	14% (10)	8% (6)	11% (8)	65% (48)	— (0)	1% (1)	73
Income: Under 50k	26% (57)	21% (45)	3% (7)	49% (108)	1% (2)	1% (2)	221
Income: 50k-100k	24% (80)	20% (67)	7% (25)	48% (160)	— (1)	— (0)	332
Income: 100k+	14% (20)	18% (26)	14% (20)	49% (70)	4% (5)	1% (1)	142
Ethnicity: White (Non-Hispanic)	22% (139)	20% (125)	7% (42)	49% (306)	1% (6)	— (1)	619
Ethnicity: Hispanic	24% (7)	36% (10)	— (0)	39% (11)	1% (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	35% (8)	9% (2)	3% (1)	48% (12)	3% (1)	2% (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	15% (4)	5% (1)	39% (9)	37% (9)	— (0)	5% (1)	23
All Christian	25% (96)	18% (70)	8% (30)	48% (185)	— (0)	— (1)	382
All Non-Christian	3% (1)	42% (12)	24% (7)	28% (8)	— (0)	3% (1)	30
Atheist	8% (3)	8% (3)	— (0)	84% (29)	— (0)	— (0)	35
Agnostic/Nothing in particular	16% (24)	17% (25)	5% (8)	60% (88)	1% (2)	— (0)	147
Something Else	33% (34)	27% (28)	7% (7)	27% (27)	6% (6)	— (0)	102
Evangelical	45% (71)	18% (29)	5% (8)	29% (46)	3% (5)	— (0)	159
Non-Evangelical	18% (59)	20% (65)	9% (29)	52% (165)	— (1)	— (1)	320
PID: Dem (no lean)	3% (7)	3% (8)	7% (16)	86% (206)	— (0)	— (1)	239
PID: Ind (no lean)	7% (14)	25% (49)	10% (21)	56% (112)	1% (2)	1% (2)	199
PID: Rep (no lean)	53% (137)	31% (81)	6% (15)	7% (19)	2% (5)	— (0)	257

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (157)	20% (138)	7% (52)	49% (337)	1% (7)	— (3)	695
PID/Gender: Dem Men	2% (2)	6% (6)	9% (9)	81% (79)	— (0)	1% (1)	98
PID/Gender: Dem Women	3% (5)	2% (2)	5% (7)	90% (127)	— (0)	— (0)	141
PID/Gender: Ind Men	6% (7)	25% (28)	11% (13)	56% (63)	1% (1)	1% (1)	113
PID/Gender: Ind Women	8% (7)	25% (21)	9% (8)	57% (49)	1% (1)	— (0)	86
PID/Gender: Rep Men	59% (71)	29% (35)	2% (2)	6% (7)	4% (5)	— (0)	121
PID/Gender: Rep Women	48% (66)	33% (45)	9% (13)	9% (12)	— (0)	— (0)	137
Ideo: Liberal (1-3)	5% (10)	6% (14)	5% (12)	83% (181)	— (0)	1% (1)	218
Ideo: Moderate (4)	8% (14)	23% (45)	11% (22)	58% (111)	— (0)	— (0)	192
Ideo: Conservative (5-7)	48% (128)	29% (77)	6% (16)	16% (42)	2% (6)	— (0)	269
Community: Urban	23% (39)	14% (24)	4% (7)	57% (95)	1% (1)	1% (1)	168
Community: Suburban	24% (66)	18% (50)	10% (27)	47% (131)	2% (6)	— (1)	281
Community: Rural	21% (52)	26% (65)	7% (18)	45% (111)	— (1)	— (0)	246
Military HHnm: Yes	23% (23)	22% (22)	5% (5)	50% (49)	— (0)	— (0)	99
Military HH: No	23% (135)	20% (117)	8% (47)	48% (288)	1% (7)	— (3)	596
Employ: Private Sector	24% (71)	23% (69)	12% (35)	42% (125)	— (0)	— (1)	301
Employ: Government	5% (1)	18% (5)	2% (0)	70% (20)	2% (1)	4% (1)	28
Employ: Self-Employed	24% (6)	10% (2)	8% (2)	55% (13)	3% (1)	1% (0)	24
Employ: Homemaker	11% (6)	20% (10)	6% (3)	62% (32)	— (0)	— (0)	51
Employ: Student	26% (3)	18% (2)	3% (0)	53% (7)	— (0)	— (0)	13
Employ: Retired	25% (47)	14% (27)	4% (7)	58% (112)	— (0)	— (0)	193
Employ: Unemployed	24% (11)	28% (12)	5% (2)	43% (19)	— (0)	— (0)	45
Employ: Other	31% (12)	26% (10)	4% (2)	25% (10)	15% (6)	— (0)	39

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (157)	20% (138)	7% (52)	49% (337)	1% (7)	— (3)	695
Protestant	21% (40)	16% (30)	8% (16)	54% (102)	— (0)	1% (1)	190
Roman Catholic	30% (56)	19% (36)	8% (14)	43% (81)	— (0)	— (0)	187
Mormon	— (0)	— (0)	100% (0)	— (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	2% (0)	69% (3)	— (0)	29% (1)	— (0)	— (0)	5
Jewish	— (0)	74% (12)	1% (0)	19% (3)	— (0)	6% (1)	16
Muslim	36% (1)	17% (0)	39% (1)	8% (0)	— (0)	— (0)	3
Buddhist	— (0)	— (0)	54% (6)	46% (5)	— (0)	— (0)	11
Atheist	8% (3)	8% (3)	— (0)	84% (29)	— (0)	— (0)	35
Agnostic	7% (2)	9% (2)	— (0)	84% (21)	— (0)	— (0)	26
Something else	33% (34)	27% (28)	7% (7)	27% (27)	6% (6)	— (0)	102
Nothing in particular	18% (22)	19% (23)	7% (8)	55% (66)	1% (2)	— (0)	121
Ideo/PID: Conservative Republican	59% (121)	29% (59)	5% (9)	5% (10)	3% (5)	— (0)	205
Ideo/PID: Moderate/Liberal Republican	32% (15)	39% (19)	8% (4)	20% (10)	— (0)	— (0)	48
Ideo/PID: Moderate/Conservative Democrat	3% (2)	6% (4)	10% (7)	81% (56)	— (0)	— (0)	70
Ideo/PID: Liberal Democrat	1% (2)	3% (4)	6% (9)	90% (148)	— (0)	1% (1)	165
Unfavorable of Biden and Trump	— (0)	— (0)	25% (33)	75% (99)	— (0)	— (0)	132
2024 H2H Matchup: Biden Voter	1% (3)	6% (18)	5% (17)	88% (285)	— (0)	— (1)	325
2024 H2H Matchup: Trump Voter	50% (151)	38% (114)	6% (17)	5% (14)	2% (6)	— (0)	303
2024 H2H Matchup: Would not Vote	— (0)	7% (2)	21% (7)	71% (22)	1% (0)	— (0)	32
2024 H2H Matchup: Do not Know	8% (3)	10% (4)	32% (11)	45% (16)	1% (1)	4% (1)	36
2022 House Vote: Democrat	4% (11)	5% (14)	2% (7)	88% (246)	— (0)	— (1)	280
2022 House Vote: Republican	47% (138)	33% (96)	7% (20)	12% (36)	— (0)	— (0)	290
2022 House Vote: Did not Vote	7% (9)	22% (26)	21% (25)	45% (53)	5% (6)	— (0)	118
2020 Vote: Joe Biden	2% (8)	3% (8)	8% (25)	87% (287)	— (0)	— (1)	330
2020 Vote: Donald Trump	45% (147)	38% (125)	7% (22)	8% (26)	2% (6)	— (0)	326
2020 Vote: Someone Else	1% (0)	— (0)	14% (2)	69% (8)	4% (1)	11% (1)	12
2020 Vote: Did not Vote	7% (2)	19% (5)	11% (3)	60% (17)	3% (1)	— (0)	28
2016 Vote: Hillary Clinton	2% (3)	2% (4)	6% (13)	90% (199)	— (0)	— (1)	221
2016 Vote: Donald Trump	44% (129)	30% (89)	7% (20)	18% (54)	— (0)	— (0)	292
2016 Vote: Someone Else	2% (0)	7% (2)	— (0)	84% (23)	3% (1)	4% (1)	27
2020 Vote/PID: Not Biden/Democrat	4% (1)	18% (3)	20% (4)	58% (11)	— (0)	— (0)	19

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (157)	20% (138)	7% (52)	49% (337)	1% (7)	— (3)	695
2020 Vote/PID: Not Trump/Republican	5% (1)	8% (1)	15% (2)	71% (10)	1% (0)	— (0)	14
U.S. Economy: Wrong Track	29% (146)	25% (126)	7% (37)	37% (187)	1% (6)	— (0)	503
U.S. Economy: Right Direction	6% (11)	7% (13)	8% (15)	78% (150)	1% (1)	1% (2)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (4)	2% (3)	5% (12)	91% (198)	— (0)	1% (1)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44% (151)	38% (129)	7% (22)	9% (30)	2% (6)	— (0)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (3)	4% (5)	13% (18)	79% (109)	1% (1)	1% (1)	137
Top 2024 Issue: Economy	36% (97)	26% (69)	12% (32)	24% (66)	2% (6)	— (0)	271
Community/Gender: Urban Women	16% (12)	15% (11)	2% (2)	65% (49)	1% (1)	— (0)	75
Community/Gender: Urban Men	29% (27)	14% (13)	6% (5)	50% (47)	— (0)	1% (1)	93
Community/Gender: Rural Women	21% (29)	19% (26)	13% (17)	47% (64)	— (1)	— (0)	137
Community/Gender: Rural Men	22% (24)	35% (38)	— (0)	43% (47)	— (0)	— (0)	108
Community/Gender: Suburban Women	24% (36)	20% (31)	6% (9)	50% (75)	— (0)	— (0)	151
Community/Gender: Suburban Men	23% (30)	14% (19)	14% (18)	43% (56)	4% (6)	1% (1)	130
Homeowner	23% (147)	20% (130)	8% (48)	48% (306)	1% (5)	— (2)	639
Renter	18% (9)	14% (7)	7% (4)	56% (29)	4% (2)	1% (1)	51
Self + Household: White-Collar	15% (35)	21% (52)	9% (22)	53% (127)	2% (5)	— (1)	243
Self + Household: Blue Collar	27% (100)	20% (73)	7% (26)	45% (165)	— (1)	— (0)	365
Union HH: Yes	32% (13)	9% (4)	12% (5)	46% (19)	— (0)	— (0)	41
Union HH: No	22% (144)	21% (134)	7% (47)	49% (318)	1% (7)	— (3)	654
LGBTQ+: Yes	13% (7)	1% (1)	6% (3)	76% (39)	2% (1)	3% (1)	52
LGBTQ+: No	23% (151)	21% (138)	8% (49)	46% (298)	1% (6)	— (1)	643
Motivated to Vote	25% (154)	20% (123)	6% (40)	48% (304)	1% (6)	— (1)	629
Parent: Yes	20% (36)	23% (42)	9% (17)	46% (85)	1% (1)	1% (1)	182
Parent: No	24% (121)	19% (96)	7% (35)	49% (253)	1% (6)	— (1)	513
COVID Vaccine: Yes	15% (70)	13% (63)	7% (36)	64% (303)	— (2)	1% (3)	475
COVID Vaccine: No	40% (88)	34% (75)	8% (17)	16% (35)	3% (6)	— (0)	220
Student Loans: Yes	18% (19)	14% (15)	16% (16)	50% (51)	— (0)	1% (1)	102
Student Loans: No	23% (139)	21% (124)	6% (36)	48% (286)	1% (7)	— (1)	593
Favorable Opinion of Haley	37% (67)	19% (34)	12% (22)	33% (60)	— (0)	— (0)	184
Unfavorable Opinion of Haley	17% (49)	12% (34)	4% (13)	67% (194)	— (0)	— (0)	290
Prodigal Biden Voter	11% (5)	11% (5)	23% (11)	55% (25)	— (0)	— (0)	46

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	23% (157)	20% (138)	7% (52)	49% (337)	1% (7)	— (3)	695
Undecided Voter (DK/WNV)	4% (3)	9% (6)	27% (18)	57% (38)	1% (1)	2% (1)	67
Undecided Voter (DK)	8% (3)	10% (4)	32% (11)	45% (16)	1% (1)	4% (1)	36
Watched Debate	27% (134)	21% (104)	8% (37)	43% (212)	1% (6)	— (1)	494
Watched Debate: Did not Watch	12% (24)	17% (34)	7% (15)	62% (126)	1% (1)	1% (1)	201
Watched Debate: All of it	35% (88)	22% (55)	7% (18)	36% (91)	— (0)	— (1)	253
Watched Debate: Some of it	19% (46)	20% (49)	8% (19)	50% (120)	2% (6)	— (0)	241
Continue His Campaign: Yes Biden	15% (38)	8% (20)	5% (12)	71% (175)	— (0)	— (1)	247
Continue His Campaign: No Biden	29% (112)	26% (101)	9% (36)	36% (141)	— (1)	— (1)	391
Continue His Campaign: Yes Trump	46% (152)	40% (131)	6% (20)	9% (28)	— (1)	— (0)	332
Continue His Campaign: No Trump	1% (3)	1% (4)	8% (27)	89% (291)	— (0)	1% (2)	328
Conviction: Evidence	1% (3)	4% (14)	6% (21)	88% (301)	— (0)	— (1)	341
Conviction: Motivation to Damage	51% (136)	35% (94)	7% (20)	7% (17)	— (0)	— (0)	268
Conviction: DK/NO	21% (18)	35% (30)	14% (12)	22% (19)	7% (6)	2% (1)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(50)	19%	(134)	20%	(141)	21%	(149)	17%	(121)	14%	(100)	695
Gender: Male	11%	(37)	17%	(56)	28%	(91)	20%	(66)	16%	(52)	9%	(29)	331
Gender: Female	4%	(13)	21%	(78)	14%	(50)	23%	(83)	19%	(69)	20%	(71)	364
Age: 18-34	1%	(2)	6%	(11)	21%	(39)	25%	(46)	16%	(29)	32%	(61)	188
Age: 35-44	7%	(6)	19%	(17)	6%	(6)	11%	(10)	35%	(32)	22%	(20)	90
Age: 45-64	12%	(30)	21%	(53)	24%	(62)	22%	(56)	15%	(37)	6%	(16)	254
Age: 65+	7%	(12)	33%	(53)	21%	(34)	22%	(36)	14%	(23)	3%	(5)	163
GenZers: 1997-2012	2%	(2)	4%	(4)	26%	(24)	17%	(15)	12%	(11)	38%	(35)	90
Millennials: 1981-1996	3%	(6)	12%	(22)	12%	(21)	23%	(41)	25%	(44)	24%	(43)	176
GenXers: 1965-1980	11%	(21)	18%	(35)	21%	(40)	24%	(48)	18%	(35)	9%	(17)	195
Baby Boomers: 1946-1964	9%	(20)	30%	(67)	24%	(52)	20%	(45)	13%	(29)	3%	(7)	220
Educ: < College	5%	(22)	19%	(87)	20%	(93)	19%	(91)	21%	(100)	16%	(78)	471
Educ: Bachelors degree	14%	(21)	19%	(29)	22%	(33)	23%	(34)	9%	(13)	14%	(21)	151
Educ: Post-grad	9%	(7)	24%	(18)	22%	(16)	32%	(24)	10%	(7)	3%	(2)	73
Income: Under 50k	5%	(11)	22%	(48)	11%	(25)	25%	(54)	19%	(41)	19%	(41)	221
Income: 50k-100k	8%	(26)	16%	(54)	26%	(86)	20%	(65)	20%	(65)	11%	(36)	332
Income: 100k+	9%	(13)	23%	(33)	21%	(30)	21%	(29)	11%	(15)	16%	(23)	142
Ethnicity: White (Non-Hispanic)	8%	(48)	21%	(130)	20%	(124)	22%	(135)	16%	(100)	13%	(83)	619
Ethnicity: Hispanic	—	(0)	—	(0)	27%	(8)	10%	(3)	42%	(12)	21%	(6)	29
Ethnicity: Black (Non-Hispanic)	8%	(2)	11%	(3)	6%	(2)	27%	(7)	19%	(5)	29%	(7)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	4%	(1)	35%	(8)	20%	(5)	20%	(5)	20%	(5)	23
All Christian	10%	(39)	26%	(98)	22%	(84)	18%	(70)	15%	(59)	8%	(31)	382
All Non-Christian	1%	(0)	4%	(1)	65%	(19)	10%	(3)	10%	(3)	10%	(3)	30
Atheist	5%	(2)	10%	(4)	15%	(5)	50%	(17)	1%	(0)	18%	(6)	35
Agnostic/Nothing in particular	2%	(3)	8%	(12)	12%	(17)	34%	(50)	23%	(34)	20%	(30)	147
Something Else	5%	(5)	19%	(19)	15%	(15)	8%	(8)	24%	(24)	29%	(30)	102
Evangelical	7%	(12)	23%	(36)	21%	(34)	11%	(17)	22%	(35)	16%	(25)	159
Non-Evangelical	10%	(33)	25%	(81)	20%	(65)	19%	(60)	14%	(44)	11%	(36)	320
PID: Dem (no lean)	2%	(4)	9%	(22)	21%	(51)	39%	(94)	7%	(17)	22%	(51)	239
PID: Ind (no lean)	8%	(16)	17%	(33)	25%	(49)	18%	(35)	21%	(41)	12%	(24)	199
PID: Rep (no lean)	11%	(29)	31%	(79)	16%	(42)	8%	(19)	25%	(63)	10%	(25)	257

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(50)	19%	(134)	20%	(141)	21%	(149)	17%	(121)	14%	(100)	695
PID/Gender: Dem Men	2%	(2)	8%	(8)	27%	(27)	39%	(38)	5%	(4)	20%	(19)	98
PID/Gender: Dem Women	2%	(3)	10%	(14)	17%	(24)	40%	(57)	9%	(13)	23%	(32)	141
PID/Gender: Ind Men	13%	(15)	16%	(18)	30%	(34)	21%	(24)	18%	(20)	2%	(2)	113
PID/Gender: Ind Women	2%	(1)	18%	(16)	17%	(15)	13%	(11)	24%	(21)	26%	(22)	86
PID/Gender: Rep Men	17%	(20)	25%	(31)	25%	(31)	4%	(4)	23%	(28)	6%	(8)	121
PID/Gender: Rep Women	7%	(9)	35%	(48)	8%	(11)	11%	(15)	26%	(36)	13%	(17)	137
Ideo: Liberal (1-3)	3%	(7)	8%	(16)	26%	(56)	40%	(87)	7%	(15)	17%	(37)	218
Ideo: Moderate (4)	8%	(15)	21%	(40)	17%	(34)	19%	(37)	18%	(35)	16%	(31)	192
Ideo: Conservative (5-7)	11%	(28)	28%	(76)	19%	(51)	9%	(24)	25%	(68)	9%	(23)	269
Community: Urban	5%	(9)	17%	(28)	21%	(36)	22%	(38)	20%	(34)	14%	(24)	168
Community: Suburban	7%	(21)	18%	(52)	24%	(68)	17%	(48)	23%	(64)	10%	(29)	281
Community: Rural	8%	(20)	22%	(54)	15%	(38)	26%	(63)	10%	(24)	19%	(47)	246
Military HHnm: Yes	12%	(12)	25%	(24)	28%	(28)	16%	(16)	11%	(10)	8%	(8)	99
Military HH: No	6%	(38)	18%	(110)	19%	(113)	22%	(133)	19%	(111)	15%	(92)	596
Employ: Private Sector	8%	(25)	14%	(43)	25%	(75)	21%	(64)	17%	(50)	15%	(44)	301
Employ: Government	5%	(2)	15%	(4)	22%	(6)	13%	(4)	8%	(2)	37%	(10)	28
Employ: Self-Employed	1%	(0)	2%	(1)	27%	(7)	32%	(8)	13%	(3)	25%	(6)	24
Employ: Homemaker	—	(0)	13%	(7)	13%	(6)	30%	(15)	22%	(11)	22%	(11)	51
Employ: Student	—	(0)	21%	(3)	26%	(3)	36%	(5)	10%	(1)	7%	(1)	13
Employ: Retired	9%	(18)	34%	(66)	20%	(39)	21%	(41)	12%	(24)	3%	(6)	193
Employ: Unemployed	7%	(3)	20%	(9)	7%	(3)	12%	(5)	35%	(16)	20%	(9)	45
Employ: Other	4%	(2)	5%	(2)	3%	(1)	20%	(8)	35%	(14)	32%	(13)	39

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(50)	19%	(134)	20%	(141)	21%	(149)	17%	(121)	14%	(100)	695
Protestant	14%	(26)	30%	(58)	22%	(41)	17%	(33)	13%	(25)	4%	(7)	190
Roman Catholic	7%	(14)	22%	(41)	23%	(43)	19%	(36)	16%	(31)	13%	(24)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	6%	(0)	24%	(1)	71%	(4)	—	(0)	5
Jewish	1%	(0)	—	(0)	76%	(12)	1%	(0)	16%	(3)	6%	(1)	16
Muslim	—	(0)	39%	(1)	45%	(1)	—	(0)	10%	(0)	7%	(0)	3
Buddhist	—	(0)	3%	(0)	54%	(6)	26%	(3)	—	(0)	18%	(2)	11
Atheist	5%	(2)	10%	(4)	15%	(5)	50%	(17)	1%	(0)	18%	(6)	35
Agnostic	—	(0)	9%	(2)	16%	(4)	42%	(11)	27%	(7)	6%	(2)	26
Something else	5%	(5)	19%	(19)	15%	(15)	8%	(8)	24%	(24)	29%	(30)	102
Nothing in particular	3%	(3)	8%	(10)	11%	(13)	32%	(39)	23%	(28)	23%	(28)	121
Ideo/PID: Conservative Republican	10%	(21)	31%	(64)	18%	(37)	7%	(15)	26%	(53)	7%	(15)	205
Ideo/PID: Moderate/Liberal Republican	18%	(8)	27%	(13)	9%	(4)	8%	(4)	18%	(8)	20%	(10)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	11%	(7)	25%	(17)	27%	(19)	12%	(8)	24%	(17)	70
Ideo/PID: Liberal Democrat	2%	(3)	9%	(14)	20%	(33)	46%	(75)	5%	(9)	19%	(31)	165
Unfavorable of Biden and Trump	14%	(18)	19%	(25)	11%	(14)	22%	(29)	7%	(10)	27%	(35)	132
2024 H2H Matchup: Biden Voter	5%	(15)	13%	(42)	27%	(87)	34%	(110)	10%	(34)	11%	(36)	325
2024 H2H Matchup: Trump Voter	10%	(30)	27%	(83)	17%	(51)	9%	(27)	26%	(78)	11%	(34)	303
2024 H2H Matchup: Would not Vote	—	(0)	16%	(5)	9%	(3)	18%	(6)	—	(0)	57%	(18)	32
2024 H2H Matchup: Do not Know	13%	(5)	10%	(4)	1%	(0)	15%	(5)	25%	(9)	35%	(13)	36
2022 House Vote: Democrat	4%	(12)	11%	(32)	28%	(79)	37%	(104)	8%	(22)	11%	(31)	280
2022 House Vote: Republican	12%	(36)	29%	(84)	18%	(52)	10%	(28)	24%	(69)	8%	(22)	290
2022 House Vote: Did not Vote	2%	(2)	15%	(17)	7%	(8)	14%	(17)	22%	(26)	40%	(47)	118
2020 Vote: Joe Biden	4%	(13)	12%	(39)	24%	(79)	35%	(116)	9%	(30)	16%	(54)	330
2020 Vote: Donald Trump	10%	(34)	28%	(92)	18%	(57)	8%	(25)	26%	(84)	10%	(33)	326
2020 Vote: Someone Else	12%	(1)	18%	(2)	26%	(3)	4%	(0)	23%	(3)	16%	(2)	12
2020 Vote: Did not Vote	7%	(2)	4%	(1)	7%	(2)	26%	(7)	14%	(4)	42%	(12)	28
2016 Vote: Hillary Clinton	4%	(8)	10%	(21)	26%	(57)	42%	(92)	10%	(23)	9%	(20)	221
2016 Vote: Donald Trump	11%	(32)	33%	(95)	16%	(47)	12%	(36)	22%	(64)	6%	(17)	292
2016 Vote: Someone Else	11%	(3)	9%	(2)	40%	(11)	20%	(5)	15%	(4)	5%	(1)	27
2020 Vote/PID: Not Biden/Democrat	2%	(0)	2%	(0)	3%	(1)	49%	(9)	7%	(1)	38%	(7)	19

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(50)	19%	(134)	20%	(141)	21%	(149)	17%	(121)	14%	(100)	695
2020 Vote/PID: Not Trump/Republican	18%	(2)	12%	(2)	19%	(3)	21%	(3)	25%	(3)	5%	(1)	14
U.S. Economy: Wrong Track	8%	(40)	21%	(106)	16%	(79)	18%	(91)	21%	(104)	16%	(83)	503
U.S. Economy: Right Direction	5%	(9)	15%	(28)	32%	(62)	30%	(58)	9%	(17)	9%	(18)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	9%	(20)	25%	(54)	43%	(94)	10%	(22)	11%	(23)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(30)	28%	(95)	19%	(63)	10%	(32)	24%	(82)	11%	(37)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	14%	(19)	18%	(25)	16%	(22)	13%	(17)	30%	(41)	137
Top 2024 Issue: Economy	8%	(23)	23%	(62)	16%	(44)	10%	(27)	20%	(54)	23%	(62)	271
Community/Gender: Urban Women	2%	(1)	16%	(12)	16%	(12)	27%	(20)	22%	(16)	16%	(12)	75
Community/Gender: Urban Men	8%	(8)	17%	(16)	25%	(23)	19%	(17)	18%	(17)	13%	(12)	93
Community/Gender: Rural Women	2%	(3)	22%	(31)	9%	(13)	25%	(35)	14%	(19)	27%	(37)	137
Community/Gender: Rural Men	15%	(17)	22%	(23)	23%	(25)	26%	(28)	4%	(5)	9%	(10)	108
Community/Gender: Suburban Women	6%	(9)	23%	(35)	16%	(25)	18%	(28)	22%	(33)	15%	(22)	151
Community/Gender: Suburban Men	9%	(12)	13%	(17)	33%	(43)	15%	(20)	23%	(30)	5%	(7)	130
Homeowner	7%	(48)	20%	(130)	21%	(133)	21%	(134)	17%	(108)	14%	(87)	639
Renter	3%	(2)	7%	(4)	16%	(8)	25%	(13)	25%	(13)	23%	(12)	51
Self + Household: White-Collar	11%	(27)	19%	(47)	23%	(57)	22%	(54)	16%	(39)	8%	(19)	243
Self + Household: Blue Collar	5%	(20)	20%	(74)	21%	(75)	22%	(82)	18%	(67)	13%	(47)	365
Union HH: Yes	7%	(3)	19%	(8)	29%	(12)	10%	(4)	8%	(3)	27%	(11)	41
Union HH: No	7%	(47)	19%	(126)	20%	(129)	22%	(144)	18%	(118)	14%	(89)	654
LGBTQ+: Yes	8%	(4)	10%	(5)	17%	(9)	26%	(14)	7%	(4)	33%	(17)	52
LGBTQ+: No	7%	(46)	20%	(129)	21%	(132)	21%	(135)	18%	(117)	13%	(84)	643
Motivated to Vote	8%	(50)	20%	(124)	21%	(129)	22%	(137)	18%	(113)	12%	(76)	629
Parent: Yes	6%	(11)	11%	(20)	18%	(33)	19%	(35)	23%	(41)	23%	(42)	182
Parent: No	8%	(39)	22%	(114)	21%	(108)	22%	(114)	16%	(80)	11%	(59)	513
COVID Vaccine: Yes	7%	(35)	21%	(101)	20%	(95)	25%	(121)	12%	(58)	14%	(64)	475
COVID Vaccine: No	7%	(14)	15%	(33)	21%	(46)	13%	(28)	29%	(63)	16%	(36)	220
Student Loans: Yes	4%	(4)	14%	(15)	12%	(12)	25%	(26)	16%	(16)	28%	(29)	102
Student Loans: No	8%	(46)	20%	(119)	22%	(129)	21%	(123)	18%	(105)	12%	(71)	593
Favorable Opinion of Haley	27%	(50)	73%	(134)	—	(0)	—	(0)	—	(0)	—	(0)	184
Unfavorable Opinion of Haley	—	(0)	—	(0)	49%	(141)	51%	(149)	—	(0)	—	(0)	290
Prodigal Biden Voter	1%	(0)	15%	(7)	9%	(4)	25%	(11)	3%	(1)	47%	(22)	46

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(50)	19%	(134)	20%	(141)	21%	(149)	17%	(121)	14%	(100)	695
Undecided Voter (DK/WNV)	7%	(5)	13%	(9)	5%	(3)	17%	(11)	13%	(9)	45%	(31)	67
Undecided Voter (DK)	13%	(5)	10%	(4)	1%	(0)	15%	(5)	25%	(9)	35%	(13)	36
Watched Debate	7%	(36)	24%	(121)	24%	(117)	20%	(97)	17%	(82)	8%	(40)	494
Watched Debate: Did not Watch	7%	(13)	7%	(13)	12%	(24)	26%	(51)	19%	(39)	30%	(60)	201
Watched Debate: All of it	9%	(22)	27%	(68)	24%	(60)	22%	(55)	14%	(35)	5%	(13)	253
Watched Debate: Some of it	6%	(14)	22%	(52)	24%	(57)	18%	(42)	19%	(47)	11%	(27)	241
Continue His Campaign: Yes Biden	6%	(15)	16%	(39)	25%	(62)	31%	(76)	12%	(30)	10%	(26)	247
Continue His Campaign: No Biden	9%	(33)	22%	(85)	20%	(77)	18%	(69)	16%	(63)	16%	(63)	391
Continue His Campaign: Yes Trump	8%	(28)	27%	(89)	20%	(66)	11%	(38)	23%	(77)	10%	(35)	332
Continue His Campaign: No Trump	6%	(21)	11%	(35)	23%	(75)	32%	(105)	11%	(35)	17%	(57)	328
Conviction: Evidence	6%	(20)	12%	(41)	24%	(83)	33%	(112)	12%	(39)	13%	(45)	341
Conviction: Motivation to Damage	10%	(26)	30%	(80)	20%	(54)	12%	(31)	18%	(48)	11%	(30)	268
Conviction: DK/NO	4%	(3)	15%	(13)	5%	(5)	7%	(6)	39%	(34)	29%	(25)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(46)	13%	(93)	7%	(49)	15%	(103)	18%	(123)	41%	(282)	695
Gender: Male	7%	(22)	20%	(67)	10%	(32)	16%	(54)	14%	(47)	33%	(110)	331
Gender: Female	6%	(23)	7%	(25)	5%	(17)	13%	(49)	21%	(77)	47%	(172)	364
Age: 18-34	—	(0)	5%	(10)	8%	(15)	9%	(17)	17%	(32)	61%	(114)	188
Age: 35-44	3%	(3)	13%	(11)	8%	(7)	4%	(3)	16%	(14)	56%	(51)	90
Age: 45-64	9%	(22)	20%	(52)	7%	(17)	16%	(41)	18%	(46)	30%	(77)	254
Age: 65+	13%	(21)	12%	(20)	6%	(10)	25%	(42)	19%	(31)	25%	(40)	163
GenZers: 1997-2012	—	(0)	4%	(3)	5%	(5)	8%	(7)	12%	(10)	72%	(64)	90
Millennials: 1981-1996	2%	(3)	9%	(16)	9%	(16)	7%	(13)	20%	(36)	52%	(91)	176
GenXers: 1965-1980	6%	(11)	19%	(38)	7%	(14)	16%	(31)	16%	(31)	36%	(70)	195
Baby Boomers: 1946-1964	14%	(31)	15%	(34)	6%	(14)	22%	(49)	19%	(43)	22%	(49)	220
Educ: < College	5%	(24)	14%	(66)	5%	(24)	12%	(58)	20%	(95)	43%	(204)	471
Educ: Bachelors degree	8%	(12)	11%	(17)	11%	(16)	17%	(26)	16%	(24)	37%	(55)	151
Educ: Post-grad	13%	(9)	13%	(10)	12%	(9)	26%	(19)	5%	(4)	31%	(22)	73
Income: Under 50k	8%	(17)	13%	(28)	5%	(11)	15%	(33)	24%	(52)	35%	(78)	221
Income: 50k-100k	5%	(17)	15%	(50)	5%	(15)	17%	(55)	18%	(59)	41%	(136)	332
Income: 100k+	8%	(11)	10%	(14)	16%	(22)	10%	(15)	9%	(12)	48%	(68)	142
Ethnicity: White (Non-Hispanic)	7%	(44)	14%	(85)	7%	(42)	15%	(95)	17%	(107)	40%	(245)	619
Ethnicity: Hispanic	—	(0)	2%	(1)	2%	(0)	10%	(3)	17%	(5)	69%	(20)	29
Ethnicity: Black (Non-Hispanic)	8%	(2)	1%	(0)	8%	(2)	15%	(4)	22%	(5)	46%	(11)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	29%	(7)	20%	(5)	4%	(1)	24%	(6)	23%	(5)	23
All Christian	8%	(30)	20%	(76)	6%	(23)	15%	(57)	14%	(54)	37%	(143)	382
All Non-Christian	3%	(1)	30%	(9)	1%	(0)	16%	(5)	7%	(2)	43%	(13)	30
Atheist	8%	(3)	—	(0)	5%	(2)	34%	(12)	1%	(0)	52%	(18)	35
Agnostic/Nothing in particular	3%	(4)	2%	(3)	12%	(18)	18%	(26)	22%	(32)	44%	(64)	147
Something Else	8%	(8)	5%	(5)	6%	(6)	3%	(3)	34%	(35)	44%	(44)	102
Evangelical	11%	(17)	20%	(31)	2%	(4)	5%	(9)	23%	(37)	39%	(62)	159
Non-Evangelical	7%	(22)	16%	(50)	8%	(25)	16%	(51)	16%	(52)	37%	(120)	320
PID: Dem (no lean)	1%	(3)	3%	(6)	7%	(17)	26%	(62)	16%	(37)	47%	(113)	239
PID: Ind (no lean)	4%	(8)	12%	(23)	11%	(22)	16%	(31)	20%	(40)	37%	(74)	199
PID: Rep (no lean)	13%	(34)	24%	(63)	4%	(9)	3%	(9)	18%	(47)	37%	(95)	257

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(46)	13%	(93)	7%	(49)	15%	(103)	18%	(123)	41%	(282)	695
PID/Gender: Dem Men	2%	(2)	5%	(4)	14%	(14)	25%	(24)	10%	(10)	44%	(43)	98
PID/Gender: Dem Women	1%	(1)	1%	(2)	2%	(3)	27%	(38)	19%	(27)	50%	(70)	141
PID/Gender: Ind Men	3%	(3)	17%	(19)	12%	(14)	21%	(24)	19%	(21)	27%	(31)	113
PID/Gender: Ind Women	5%	(5)	5%	(4)	10%	(8)	9%	(7)	21%	(18)	50%	(43)	86
PID/Gender: Rep Men	14%	(17)	36%	(44)	3%	(4)	5%	(6)	13%	(15)	30%	(36)	121
PID/Gender: Rep Women	13%	(18)	14%	(19)	4%	(6)	2%	(3)	23%	(31)	43%	(59)	137
Ideo: Liberal (1-3)	2%	(4)	2%	(4)	12%	(25)	29%	(63)	14%	(30)	42%	(93)	218
Ideo: Moderate (4)	2%	(5)	14%	(26)	7%	(13)	15%	(28)	22%	(41)	41%	(79)	192
Ideo: Conservative (5-7)	14%	(37)	23%	(62)	4%	(10)	4%	(11)	18%	(49)	37%	(99)	269
Community: Urban	6%	(10)	19%	(32)	7%	(12)	16%	(27)	18%	(30)	34%	(58)	168
Community: Suburban	3%	(9)	14%	(39)	7%	(19)	14%	(40)	22%	(61)	40%	(112)	281
Community: Rural	11%	(26)	9%	(22)	7%	(18)	14%	(35)	13%	(33)	45%	(112)	246
Military HHnm: Yes	12%	(12)	16%	(16)	5%	(4)	18%	(18)	16%	(16)	32%	(32)	99
Military HH: No	6%	(34)	13%	(77)	7%	(44)	14%	(85)	18%	(107)	42%	(250)	596
Employ: Private Sector	5%	(16)	16%	(47)	8%	(23)	13%	(39)	13%	(39)	46%	(137)	301
Employ: Government	5%	(2)	2%	(1)	2%	(1)	6%	(2)	12%	(3)	72%	(20)	28
Employ: Self-Employed	1%	(0)	3%	(1)	7%	(2)	33%	(8)	21%	(5)	36%	(8)	24
Employ: Homemaker	—	(0)	10%	(5)	15%	(7)	10%	(5)	25%	(13)	41%	(21)	51
Employ: Student	—	(0)	—	(0)	16%	(2)	2%	(0)	43%	(6)	39%	(5)	13
Employ: Retired	14%	(26)	14%	(28)	7%	(13)	22%	(42)	19%	(36)	24%	(47)	193
Employ: Unemployed	1%	(0)	11%	(5)	2%	(1)	11%	(5)	29%	(13)	46%	(21)	45
Employ: Other	5%	(2)	15%	(6)	—	(0)	5%	(2)	21%	(8)	54%	(21)	39

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(46)	13%	(93)	7%	(49)	15%	(103)	18%	(123)	41%	(282)	695
Protestant	9%	(16)	20%	(37)	5%	(10)	18%	(33)	18%	(33)	31%	(60)	190
Roman Catholic	7%	(14)	21%	(39)	7%	(13)	12%	(23)	11%	(21)	42%	(78)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	6%	(0)	2%	(0)	93%	(5)	5
Jewish	—	(0)	19%	(3)	1%	(0)	10%	(2)	8%	(1)	62%	(10)	16
Muslim	39%	(1)	—	(0)	—	(0)	—	(0)	27%	(1)	35%	(1)	3
Buddhist	—	(0)	54%	(6)	—	(0)	29%	(3)	1%	(0)	16%	(2)	11
Atheist	8%	(3)	—	(0)	5%	(2)	34%	(12)	1%	(0)	52%	(18)	35
Agnostic	—	(0)	2%	(1)	3%	(1)	19%	(5)	53%	(13)	24%	(6)	26
Something else	8%	(8)	5%	(5)	6%	(6)	3%	(3)	34%	(35)	44%	(44)	102
Nothing in particular	3%	(4)	2%	(2)	14%	(17)	18%	(22)	15%	(19)	48%	(58)	121
Ideo/PID: Conservative Republican	15%	(30)	25%	(51)	2%	(5)	3%	(7)	19%	(39)	35%	(73)	205
Ideo/PID: Moderate/Liberal Republican	9%	(4)	23%	(11)	9%	(4)	5%	(2)	12%	(6)	42%	(20)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	3%	(2)	4%	(3)	19%	(13)	20%	(14)	52%	(36)	70
Ideo/PID: Liberal Democrat	1%	(2)	2%	(4)	9%	(14)	30%	(49)	14%	(23)	44%	(73)	165
Unfavorable of Biden and Trump	1%	(1)	12%	(16)	11%	(15)	10%	(14)	12%	(16)	53%	(70)	132
2024 H2H Matchup: Biden Voter	2%	(7)	5%	(17)	10%	(31)	26%	(85)	17%	(55)	40%	(131)	325
2024 H2H Matchup: Trump Voter	13%	(38)	23%	(71)	4%	(12)	3%	(10)	18%	(55)	38%	(116)	303
2024 H2H Matchup: Would not Vote	2%	(1)	11%	(3)	—	(0)	17%	(6)	19%	(6)	50%	(16)	32
2024 H2H Matchup: Do not Know	—	(0)	6%	(2)	16%	(6)	5%	(2)	19%	(7)	54%	(19)	36
2022 House Vote: Democrat	1%	(4)	5%	(14)	8%	(23)	30%	(84)	17%	(46)	39%	(109)	280
2022 House Vote: Republican	14%	(42)	22%	(63)	5%	(15)	4%	(12)	19%	(55)	35%	(103)	290
2022 House Vote: Did not Vote	—	(0)	12%	(15)	9%	(10)	5%	(6)	17%	(20)	57%	(68)	118
2020 Vote: Joe Biden	1%	(4)	5%	(17)	9%	(31)	26%	(87)	18%	(58)	40%	(133)	330
2020 Vote: Donald Trump	13%	(42)	22%	(73)	4%	(14)	3%	(10)	17%	(56)	40%	(132)	326
2020 Vote: Someone Else	—	(0)	6%	(1)	17%	(2)	26%	(3)	16%	(2)	35%	(4)	12
2020 Vote: Did not Vote	—	(0)	10%	(3)	9%	(3)	9%	(3)	25%	(7)	46%	(13)	28
2016 Vote: Hillary Clinton	1%	(3)	5%	(11)	7%	(14)	32%	(71)	18%	(39)	37%	(83)	221
2016 Vote: Donald Trump	15%	(43)	25%	(72)	6%	(19)	5%	(16)	18%	(53)	31%	(90)	292
2016 Vote: Someone Else	1%	(0)	7%	(2)	28%	(8)	27%	(7)	18%	(5)	20%	(5)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	31%	(6)	9%	(2)	23%	(4)	37%	(7)	19

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(46)	13%	(93)	7%	(49)	15%	(103)	18%	(123)	41%	(282)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	11%	(1)	22%	(3)	13%	(2)	2%	(0)	53%	(7)	14
U.S. Economy: Wrong Track	8%	(42)	16%	(80)	5%	(27)	8%	(40)	19%	(97)	43%	(217)	503
U.S. Economy: Right Direction	2%	(4)	7%	(13)	11%	(22)	33%	(63)	14%	(26)	34%	(64)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	6%	(13)	9%	(21)	33%	(72)	16%	(34)	35%	(77)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(42)	21%	(70)	6%	(20)	3%	(11)	18%	(61)	40%	(135)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	7%	(10)	6%	(8)	15%	(20)	21%	(28)	51%	(70)	137
Top 2024 Issue: Economy	8%	(21)	15%	(42)	7%	(19)	3%	(9)	19%	(52)	47%	(128)	271
Community/Gender: Urban Women	7%	(5)	8%	(6)	4%	(3)	18%	(13)	20%	(15)	43%	(32)	75
Community/Gender: Urban Men	6%	(5)	27%	(25)	10%	(9)	15%	(14)	15%	(14)	27%	(25)	93
Community/Gender: Rural Women	10%	(13)	4%	(6)	5%	(7)	15%	(20)	17%	(23)	50%	(68)	137
Community/Gender: Rural Men	12%	(13)	15%	(16)	10%	(10)	14%	(15)	9%	(10)	40%	(44)	108
Community/Gender: Suburban Women	3%	(5)	9%	(14)	5%	(7)	10%	(15)	25%	(39)	47%	(72)	151
Community/Gender: Suburban Men	3%	(4)	20%	(25)	9%	(12)	19%	(25)	17%	(22)	31%	(41)	130
Homeowner	7%	(44)	14%	(89)	7%	(44)	15%	(93)	17%	(111)	41%	(259)	639
Renter	4%	(2)	8%	(4)	9%	(5)	18%	(9)	24%	(12)	38%	(20)	51
Self + Household: White-Collar	7%	(17)	11%	(27)	10%	(24)	17%	(41)	15%	(36)	40%	(98)	243
Self + Household: Blue Collar	7%	(26)	17%	(60)	6%	(21)	14%	(53)	18%	(67)	38%	(138)	365
Union HH: Yes	4%	(2)	34%	(14)	14%	(6)	10%	(4)	4%	(2)	35%	(14)	41
Union HH: No	7%	(44)	12%	(79)	7%	(43)	15%	(99)	19%	(122)	41%	(267)	654
LGBTQ+: Yes	7%	(4)	4%	(2)	2%	(1)	24%	(12)	27%	(14)	36%	(19)	52
LGBTQ+: No	7%	(42)	14%	(91)	7%	(48)	14%	(90)	17%	(109)	41%	(263)	643
Motivated to Vote	7%	(46)	14%	(91)	8%	(49)	15%	(97)	18%	(111)	37%	(235)	629
Parent: Yes	5%	(9)	7%	(13)	8%	(15)	13%	(23)	19%	(35)	48%	(87)	182
Parent: No	7%	(37)	16%	(80)	7%	(33)	16%	(80)	17%	(88)	38%	(194)	513
COVID Vaccine: Yes	6%	(29)	11%	(51)	8%	(40)	19%	(92)	15%	(73)	40%	(191)	475
COVID Vaccine: No	8%	(17)	19%	(42)	4%	(9)	5%	(11)	23%	(50)	41%	(91)	220
Student Loans: Yes	5%	(5)	6%	(6)	11%	(11)	9%	(10)	18%	(19)	51%	(52)	102
Student Loans: No	7%	(41)	15%	(87)	6%	(37)	16%	(93)	18%	(105)	39%	(230)	593
Favorable Opinion of Haley	14%	(26)	31%	(57)	10%	(18)	5%	(10)	18%	(33)	21%	(39)	184
Unfavorable Opinion of Haley	6%	(18)	9%	(27)	9%	(26)	32%	(93)	11%	(32)	33%	(94)	290
Prodigal Biden Voter	1%	(0)	—	(0)	6%	(3)	15%	(7)	22%	(10)	56%	(26)	46

Continued on next page

Table BLMB2_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(46)	13%	(93)	7%	(49)	15%	(103)	18%	(123)	41%	(282)	695
Undecided Voter (DK/WNV)	1%	(1)	8%	(5)	8%	(6)	11%	(7)	19%	(13)	52%	(35)	67
Undecided Voter (DK)	—	(0)	6%	(2)	16%	(6)	5%	(2)	19%	(7)	54%	(19)	36
Watched Debate	9%	(43)	17%	(84)	9%	(43)	14%	(67)	18%	(89)	34%	(167)	494
Watched Debate: Did not Watch	1%	(3)	4%	(8)	3%	(6)	18%	(35)	17%	(34)	57%	(114)	201
Watched Debate: All of it	15%	(39)	15%	(38)	9%	(22)	16%	(40)	20%	(52)	25%	(62)	253
Watched Debate: Some of it	2%	(4)	19%	(46)	9%	(21)	11%	(28)	16%	(37)	44%	(105)	241
Continue His Campaign: Yes Biden	4%	(11)	12%	(29)	9%	(22)	28%	(70)	16%	(40)	30%	(74)	247
Continue His Campaign: No Biden	9%	(34)	13%	(51)	6%	(24)	8%	(32)	19%	(73)	45%	(177)	391
Continue His Campaign: Yes Trump	13%	(45)	20%	(68)	6%	(18)	5%	(16)	20%	(68)	35%	(117)	332
Continue His Campaign: No Trump	—	(1)	6%	(21)	8%	(27)	26%	(86)	14%	(47)	44%	(145)	328
Conviction: Evidence	1%	(2)	6%	(20)	9%	(31)	26%	(90)	19%	(63)	39%	(134)	341
Conviction: Motivation to Damage	14%	(37)	25%	(66)	6%	(17)	4%	(12)	16%	(43)	35%	(93)	268
Conviction: DK/NO	7%	(6)	8%	(7)	—	(0)	1%	(1)	20%	(17)	63%	(54)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	7%	(49)	9%	(62)	9%	(61)	22%	(150)	52%	(360)	695
Gender: Male	3%	(11)	10%	(32)	14%	(47)	12%	(41)	19%	(62)	42%	(139)	331
Gender: Female	1%	(2)	5%	(17)	4%	(15)	6%	(21)	24%	(88)	61%	(221)	364
Age: 18-34	3%	(5)	7%	(14)	8%	(16)	3%	(6)	16%	(31)	62%	(116)	188
Age: 35-44	2%	(2)	3%	(3)	5%	(5)	3%	(3)	21%	(19)	65%	(58)	90
Age: 45-64	2%	(5)	11%	(28)	9%	(23)	11%	(27)	24%	(62)	43%	(109)	254
Age: 65+	—	(0)	3%	(4)	11%	(18)	15%	(25)	23%	(38)	47%	(78)	163
GenZers: 1997-2012	—	(0)	6%	(5)	11%	(10)	3%	(3)	20%	(18)	60%	(54)	90
Millennials: 1981-1996	4%	(7)	6%	(10)	6%	(10)	4%	(6)	18%	(32)	63%	(111)	176
GenXers: 1965-1980	3%	(5)	15%	(28)	12%	(23)	9%	(18)	15%	(29)	46%	(90)	195
Baby Boomers: 1946-1964	—	(0)	2%	(5)	8%	(17)	15%	(33)	31%	(68)	44%	(96)	220
Educ: < College	2%	(10)	7%	(32)	9%	(41)	7%	(31)	22%	(104)	54%	(254)	471
Educ: Bachelors degree	—	(0)	7%	(10)	8%	(12)	11%	(17)	24%	(37)	49%	(74)	151
Educ: Post-grad	3%	(2)	10%	(8)	13%	(9)	18%	(13)	13%	(9)	44%	(32)	73
Income: Under 50k	—	(1)	3%	(6)	6%	(14)	11%	(25)	29%	(63)	51%	(112)	221
Income: 50k-100k	3%	(11)	8%	(27)	10%	(32)	7%	(22)	18%	(61)	54%	(178)	332
Income: 100k+	—	(1)	11%	(16)	11%	(16)	10%	(14)	18%	(26)	49%	(70)	142
Ethnicity: White (Non-Hispanic)	1%	(8)	6%	(39)	8%	(49)	9%	(56)	21%	(128)	55%	(338)	619
Ethnicity: Hispanic	8%	(2)	3%	(1)	40%	(12)	3%	(1)	25%	(7)	21%	(6)	29
Ethnicity: Black (Non-Hispanic)	8%	(2)	8%	(2)	2%	(0)	10%	(2)	37%	(9)	34%	(8)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	30%	(7)	2%	(0)	7%	(2)	28%	(7)	34%	(8)	23
All Christian	1%	(5)	9%	(33)	8%	(30)	10%	(39)	21%	(82)	51%	(195)	382
All Non-Christian	—	(0)	25%	(7)	2%	(1)	11%	(3)	15%	(4)	48%	(14)	30
Atheist	1%	(0)	10%	(3)	9%	(3)	6%	(2)	21%	(7)	53%	(18)	35
Agnostic/Nothing in particular	5%	(7)	3%	(5)	8%	(11)	11%	(16)	23%	(33)	51%	(74)	147
Something Else	1%	(1)	1%	(1)	16%	(16)	2%	(2)	23%	(24)	57%	(58)	102
Evangelical	—	(1)	7%	(12)	14%	(22)	9%	(14)	25%	(40)	44%	(71)	159
Non-Evangelical	1%	(5)	7%	(22)	8%	(24)	8%	(26)	21%	(66)	55%	(177)	320
PID: Dem (no lean)	1%	(2)	7%	(17)	7%	(18)	9%	(21)	22%	(53)	53%	(127)	239
PID: Ind (no lean)	5%	(10)	7%	(14)	12%	(24)	8%	(15)	22%	(43)	47%	(93)	199
PID: Rep (no lean)	—	(1)	7%	(18)	8%	(20)	10%	(25)	21%	(54)	54%	(140)	257

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	7%	(49)	9%	(62)	9%	(61)	22%	(150)	52%	(360)	695
PID/Gender: Dem Men	—	(0)	11%	(11)	12%	(12)	11%	(11)	19%	(18)	47%	(46)	98
PID/Gender: Dem Women	1%	(2)	5%	(6)	4%	(6)	7%	(10)	25%	(35)	58%	(82)	141
PID/Gender: Ind Men	9%	(10)	12%	(13)	14%	(16)	11%	(13)	19%	(22)	35%	(39)	113
PID/Gender: Ind Women	—	(0)	1%	(1)	10%	(9)	2%	(2)	25%	(21)	62%	(53)	86
PID/Gender: Rep Men	—	(1)	6%	(8)	16%	(19)	14%	(17)	18%	(22)	45%	(54)	121
PID/Gender: Rep Women	—	(0)	7%	(10)	—	(0)	6%	(8)	24%	(32)	63%	(86)	137
Ideo: Liberal (1-3)	1%	(2)	8%	(18)	9%	(20)	9%	(20)	23%	(50)	50%	(109)	218
Ideo: Moderate (4)	5%	(9)	9%	(17)	6%	(12)	7%	(14)	24%	(47)	49%	(93)	192
Ideo: Conservative (5-7)	1%	(2)	5%	(14)	11%	(30)	10%	(27)	20%	(53)	53%	(143)	269
Community: Urban	4%	(7)	11%	(19)	12%	(20)	7%	(11)	15%	(25)	51%	(86)	168
Community: Suburban	1%	(4)	8%	(22)	8%	(22)	8%	(24)	23%	(66)	51%	(143)	281
Community: Rural	1%	(1)	3%	(8)	8%	(20)	11%	(26)	24%	(60)	53%	(131)	246
Military HHnm: Yes	2%	(2)	7%	(7)	8%	(8)	12%	(11)	26%	(26)	45%	(45)	99
Military HH: No	2%	(11)	7%	(42)	9%	(54)	8%	(50)	21%	(124)	53%	(315)	596
Employ: Private Sector	4%	(11)	11%	(34)	10%	(29)	10%	(29)	15%	(46)	51%	(153)	301
Employ: Government	—	(0)	7%	(2)	8%	(2)	—	(0)	16%	(5)	69%	(20)	28
Employ: Self-Employed	1%	(0)	3%	(1)	15%	(4)	3%	(1)	33%	(8)	45%	(11)	24
Employ: Homemaker	—	(0)	1%	(0)	15%	(8)	2%	(1)	40%	(21)	42%	(21)	51
Employ: Student	—	(0)	4%	(1)	18%	(2)	1%	(0)	42%	(6)	34%	(4)	13
Employ: Retired	—	(0)	3%	(7)	8%	(15)	14%	(27)	25%	(48)	51%	(98)	193
Employ: Unemployed	3%	(1)	6%	(3)	5%	(2)	6%	(3)	31%	(14)	49%	(22)	45
Employ: Other	—	(0)	7%	(3)	—	(0)	3%	(1)	12%	(5)	78%	(31)	39

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	7%	(49)	9%	(62)	9%	(61)	22%	(150)	52%	(360)	695
Protestant	1%	(2)	7%	(14)	10%	(19)	12%	(22)	29%	(54)	41%	(78)	190
Roman Catholic	1%	(3)	10%	(19)	6%	(11)	9%	(16)	15%	(27)	59%	(111)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	6%	(0)	2%	(0)	93%	(5)	5
Jewish	—	(0)	1%	(0)	1%	(0)	20%	(3)	8%	(1)	70%	(11)	16
Muslim	—	(0)	39%	(1)	17%	(0)	—	(0)	10%	(0)	35%	(1)	3
Buddhist	—	(0)	56%	(6)	—	(0)	—	(0)	27%	(3)	16%	(2)	11
Atheist	1%	(0)	10%	(3)	9%	(3)	6%	(2)	21%	(7)	53%	(18)	35
Agnostic	22%	(6)	1%	(0)	18%	(5)	10%	(2)	30%	(8)	19%	(5)	26
Something else	1%	(1)	1%	(1)	16%	(16)	2%	(2)	23%	(24)	57%	(58)	102
Nothing in particular	1%	(1)	4%	(5)	6%	(7)	11%	(13)	21%	(25)	58%	(70)	121
Ideo/PID: Conservative Republican	—	(1)	6%	(13)	9%	(19)	10%	(21)	22%	(46)	52%	(106)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	10%	(5)	1%	(0)	9%	(4)	17%	(8)	64%	(30)	48
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	5%	(3)	5%	(3)	6%	(5)	24%	(17)	59%	(41)	70
Ideo/PID: Liberal Democrat	1%	(1)	9%	(14)	9%	(14)	10%	(16)	22%	(37)	50%	(82)	165
Unfavorable of Biden and Trump	1%	(2)	8%	(10)	8%	(10)	7%	(10)	21%	(28)	54%	(71)	132
2024 H2H Matchup: Biden Voter	3%	(10)	8%	(27)	8%	(26)	10%	(34)	20%	(64)	50%	(164)	325
2024 H2H Matchup: Trump Voter	—	(1)	6%	(19)	9%	(28)	9%	(26)	23%	(70)	53%	(160)	303
2024 H2H Matchup: Would not Vote	6%	(2)	—	(0)	1%	(0)	4%	(1)	38%	(12)	50%	(16)	32
2024 H2H Matchup: Do not Know	—	(0)	9%	(3)	21%	(7)	—	(0)	13%	(5)	57%	(20)	36
2022 House Vote: Democrat	3%	(9)	7%	(19)	9%	(25)	9%	(26)	19%	(54)	52%	(147)	280
2022 House Vote: Republican	—	(1)	7%	(19)	11%	(33)	11%	(31)	24%	(70)	47%	(136)	290
2022 House Vote: Did not Vote	2%	(3)	8%	(9)	3%	(3)	3%	(3)	21%	(24)	63%	(75)	118
2020 Vote: Joe Biden	4%	(12)	9%	(28)	9%	(28)	9%	(30)	22%	(72)	49%	(160)	330
2020 Vote: Donald Trump	—	(1)	6%	(19)	8%	(28)	8%	(26)	22%	(72)	55%	(180)	326
2020 Vote: Someone Else	4%	(0)	9%	(1)	1%	(0)	25%	(3)	11%	(1)	50%	(6)	12
2020 Vote: Did not Vote	—	(0)	2%	(1)	20%	(6)	9%	(2)	18%	(5)	51%	(14)	28
2016 Vote: Hillary Clinton	4%	(8)	9%	(21)	9%	(20)	11%	(24)	18%	(41)	48%	(107)	221
2016 Vote: Donald Trump	1%	(4)	8%	(22)	9%	(27)	9%	(25)	23%	(67)	50%	(147)	292
2016 Vote: Someone Else	2%	(0)	5%	(1)	10%	(3)	27%	(7)	42%	(11)	14%	(4)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	3%	(1)	15%	(3)	8%	(1)	33%	(6)	42%	(8)	19

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	7%	(49)	9%	(62)	9%	(61)	22%	(150)	52%	(360)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	2%	(0)	23%	(3)	29%	(4)	46%	(6)	14
U.S. Economy: Wrong Track	2%	(12)	5%	(26)	9%	(45)	7%	(37)	23%	(115)	53%	(268)	503
U.S. Economy: Right Direction	—	(1)	12%	(23)	9%	(17)	13%	(24)	18%	(35)	48%	(92)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	8%	(18)	9%	(19)	12%	(27)	22%	(47)	46%	(100)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	—	(1)	6%	(21)	10%	(34)	8%	(26)	22%	(73)	54%	(184)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	8%	(10)	6%	(9)	6%	(8)	21%	(30)	55%	(76)	137
Top 2024 Issue: Economy	1%	(4)	6%	(17)	11%	(31)	5%	(14)	18%	(49)	58%	(156)	271
Community/Gender: Urban Women	—	(0)	7%	(5)	10%	(7)	4%	(3)	21%	(16)	58%	(44)	75
Community/Gender: Urban Men	8%	(7)	15%	(14)	13%	(12)	9%	(8)	10%	(9)	45%	(42)	93
Community/Gender: Rural Women	1%	(1)	3%	(4)	3%	(5)	10%	(13)	26%	(36)	57%	(78)	137
Community/Gender: Rural Men	—	(0)	3%	(4)	14%	(15)	12%	(13)	22%	(24)	49%	(53)	108
Community/Gender: Suburban Women	—	(1)	5%	(7)	2%	(3)	3%	(4)	25%	(37)	65%	(99)	151
Community/Gender: Suburban Men	3%	(3)	12%	(15)	15%	(19)	15%	(19)	22%	(29)	34%	(44)	130
Homeowner	2%	(12)	7%	(45)	9%	(59)	8%	(54)	21%	(136)	52%	(334)	639
Renter	2%	(1)	9%	(4)	6%	(3)	14%	(7)	27%	(14)	42%	(22)	51
Self + Household: White-Collar	2%	(4)	8%	(20)	9%	(21)	11%	(27)	24%	(59)	46%	(112)	243
Self + Household: Blue Collar	2%	(9)	7%	(27)	11%	(40)	8%	(30)	19%	(68)	52%	(191)	365
Union HH: Yes	3%	(1)	28%	(12)	17%	(7)	1%	(1)	14%	(6)	36%	(15)	41
Union HH: No	2%	(11)	6%	(38)	8%	(55)	9%	(61)	22%	(145)	53%	(345)	654
LGBTQ+: Yes	6%	(3)	4%	(2)	11%	(6)	2%	(1)	35%	(18)	43%	(22)	52
LGBTQ+: No	1%	(10)	7%	(47)	9%	(56)	9%	(60)	21%	(132)	52%	(337)	643
Motivated to Vote	2%	(13)	7%	(46)	10%	(61)	10%	(60)	22%	(136)	50%	(314)	629
Parent: Yes	3%	(6)	8%	(15)	12%	(22)	8%	(14)	19%	(34)	50%	(91)	182
Parent: No	1%	(7)	7%	(34)	8%	(40)	9%	(47)	23%	(116)	52%	(269)	513
COVID Vaccine: Yes	2%	(9)	6%	(27)	9%	(45)	10%	(46)	20%	(94)	53%	(253)	475
COVID Vaccine: No	2%	(3)	10%	(22)	8%	(17)	7%	(15)	25%	(56)	49%	(107)	220
Student Loans: Yes	4%	(4)	8%	(8)	10%	(10)	7%	(7)	16%	(16)	55%	(56)	102
Student Loans: No	1%	(8)	7%	(41)	9%	(51)	9%	(54)	23%	(134)	51%	(304)	593
Favorable Opinion of Haley	—	(1)	10%	(19)	8%	(15)	10%	(18)	28%	(51)	43%	(79)	184
Unfavorable Opinion of Haley	3%	(8)	10%	(28)	15%	(43)	14%	(41)	21%	(59)	38%	(110)	290
Prodigal Biden Voter	3%	(1)	3%	(1)	10%	(5)	1%	(0)	33%	(15)	49%	(23)	46

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	7%	(49)	9%	(62)	9%	(61)	22%	(150)	52%	(360)	695
Undecided Voter (DK/WNV)	3%	(2)	5%	(3)	12%	(8)	2%	(1)	25%	(17)	54%	(36)	67
Undecided Voter (DK)	—	(0)	9%	(3)	21%	(7)	—	(0)	13%	(5)	57%	(20)	36
Watched Debate	2%	(8)	9%	(42)	9%	(47)	10%	(50)	23%	(115)	47%	(232)	494
Watched Debate: Did not Watch	2%	(5)	3%	(7)	7%	(15)	5%	(11)	17%	(35)	64%	(128)	201
Watched Debate: All of it	2%	(6)	6%	(15)	10%	(25)	14%	(35)	28%	(70)	41%	(103)	253
Watched Debate: Some of it	1%	(2)	11%	(27)	9%	(22)	6%	(15)	19%	(45)	53%	(128)	241
Continue His Campaign: Yes Biden	3%	(8)	9%	(23)	10%	(25)	13%	(31)	22%	(54)	43%	(105)	247
Continue His Campaign: No Biden	—	(2)	7%	(26)	9%	(36)	7%	(29)	21%	(84)	55%	(215)	391
Continue His Campaign: Yes Trump	2%	(6)	6%	(19)	12%	(39)	8%	(26)	22%	(74)	50%	(167)	332
Continue His Campaign: No Trump	1%	(4)	9%	(29)	6%	(20)	11%	(35)	21%	(70)	52%	(170)	328
Conviction: Evidence	4%	(12)	7%	(25)	7%	(25)	9%	(31)	23%	(77)	50%	(170)	341
Conviction: Motivation to Damage	—	(1)	8%	(21)	12%	(32)	10%	(27)	20%	(53)	50%	(134)	268
Conviction: DK/NO	—	(0)	3%	(3)	5%	(4)	3%	(3)	24%	(20)	65%	(56)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (65)	22% (154)	20% (136)	23% (158)	23% (158)	3% (24)	695
Gender: Male	10% (34)	24% (79)	18% (59)	25% (83)	21% (70)	2% (6)	331
Gender: Female	8% (31)	21% (75)	21% (77)	21% (75)	24% (88)	5% (17)	364
Age: 18-34	13% (25)	24% (45)	12% (22)	21% (39)	23% (43)	7% (14)	188
Age: 35-44	10% (9)	17% (15)	18% (16)	9% (8)	36% (32)	10% (9)	90
Age: 45-64	10% (25)	23% (60)	21% (53)	20% (52)	25% (64)	— (0)	254
Age: 65+	4% (6)	21% (34)	27% (45)	37% (60)	12% (19)	— (0)	163
GenZers: 1997-2012	22% (20)	30% (27)	5% (5)	21% (19)	20% (18)	3% (2)	90
Millennials: 1981-1996	6% (11)	19% (33)	18% (32)	16% (28)	29% (51)	12% (21)	176
GenXers: 1965-1980	12% (23)	25% (49)	15% (30)	19% (37)	28% (56)	— (0)	195
Baby Boomers: 1946-1964	5% (11)	19% (42)	31% (67)	31% (68)	14% (31)	— (0)	220
Educ: < College	9% (43)	24% (113)	20% (92)	19% (90)	24% (113)	4% (20)	471
Educ: Bachelors degree	9% (13)	17% (26)	19% (29)	28% (42)	25% (37)	2% (3)	151
Educ: Post-grad	12% (8)	20% (15)	20% (15)	36% (26)	11% (8)	1% (1)	73
Income: Under 50k	10% (21)	15% (33)	20% (45)	23% (51)	27% (59)	5% (11)	221
Income: 50k-100k	9% (28)	25% (84)	19% (62)	26% (85)	19% (64)	2% (8)	332
Income: 100k+	11% (15)	26% (36)	20% (29)	16% (23)	25% (35)	3% (5)	142
Ethnicity: White (Non-Hispanic)	8% (50)	21% (128)	21% (128)	25% (152)	23% (140)	3% (21)	619
Ethnicity: Hispanic	37% (11)	21% (6)	2% (0)	6% (2)	33% (10)	1% (0)	29
Ethnicity: Black (Non-Hispanic)	19% (5)	35% (8)	14% (3)	14% (3)	14% (3)	4% (1)	24
Ethnicity: Asian + Other (Non-Hispanic)	— (0)	48% (11)	20% (5)	4% (1)	23% (5)	5% (1)	23
All Christian	7% (28)	25% (94)	23% (86)	22% (85)	21% (79)	2% (9)	382
All Non-Christian	2% (1)	35% (10)	13% (4)	42% (12)	4% (1)	3% (1)	30
Atheist	1% (0)	14% (5)	19% (7)	54% (19)	11% (4)	— (0)	35
Agnostic/Nothing in particular	9% (13)	17% (25)	15% (22)	25% (37)	31% (45)	3% (4)	147
Something Else	22% (22)	18% (19)	17% (17)	5% (5)	28% (29)	9% (10)	102
Evangelical	13% (20)	26% (42)	23% (37)	11% (18)	22% (36)	4% (7)	159
Non-Evangelical	9% (30)	22% (71)	21% (67)	22% (71)	21% (68)	4% (12)	320
PID: Dem (no lean)	8% (20)	14% (34)	18% (44)	38% (91)	18% (43)	3% (8)	239
PID: Ind (no lean)	12% (23)	20% (41)	22% (44)	23% (45)	21% (42)	2% (4)	199
PID: Rep (no lean)	8% (22)	31% (79)	19% (48)	9% (22)	28% (73)	5% (13)	257

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(65)	22%	(154)	20%	(136)	23%	(158)	23%	(158)	3%	(24)	695
PID/Gender: Dem Men	9%	(9)	14%	(13)	17%	(16)	42%	(41)	16%	(16)	2%	(2)	98
PID/Gender: Dem Women	8%	(11)	14%	(20)	19%	(27)	35%	(50)	19%	(27)	4%	(5)	141
PID/Gender: Ind Men	13%	(14)	22%	(24)	22%	(25)	27%	(30)	16%	(18)	1%	(1)	113
PID/Gender: Ind Women	11%	(9)	19%	(16)	22%	(19)	17%	(15)	29%	(25)	3%	(2)	86
PID/Gender: Rep Men	9%	(11)	34%	(41)	14%	(17)	10%	(12)	30%	(37)	2%	(3)	121
PID/Gender: Rep Women	8%	(10)	28%	(39)	23%	(31)	7%	(10)	26%	(36)	7%	(10)	137
Ideo: Liberal (1-3)	7%	(15)	10%	(22)	20%	(44)	44%	(96)	14%	(32)	4%	(9)	218
Ideo: Moderate (4)	13%	(26)	26%	(49)	20%	(38)	16%	(31)	22%	(42)	3%	(5)	192
Ideo: Conservative (5-7)	8%	(21)	30%	(80)	20%	(54)	11%	(31)	29%	(77)	2%	(6)	269
Community: Urban	10%	(16)	24%	(41)	21%	(35)	15%	(26)	27%	(45)	3%	(6)	168
Community: Suburban	10%	(28)	18%	(52)	21%	(59)	22%	(62)	25%	(72)	3%	(9)	281
Community: Rural	8%	(21)	25%	(61)	17%	(42)	29%	(70)	17%	(42)	4%	(9)	246
Military HHnm: Yes	12%	(12)	23%	(23)	22%	(22)	22%	(22)	18%	(18)	3%	(3)	99
Military HH: No	9%	(53)	22%	(131)	19%	(115)	23%	(136)	23%	(140)	4%	(21)	596
Employ: Private Sector	14%	(42)	24%	(72)	17%	(51)	21%	(64)	19%	(57)	5%	(14)	301
Employ: Government	5%	(1)	41%	(12)	9%	(3)	9%	(3)	30%	(9)	6%	(2)	28
Employ: Self-Employed	11%	(3)	22%	(5)	23%	(6)	24%	(6)	18%	(4)	1%	(0)	24
Employ: Homemaker	—	(0)	17%	(9)	31%	(16)	16%	(8)	32%	(16)	4%	(2)	51
Employ: Student	2%	(0)	5%	(1)	21%	(3)	22%	(3)	48%	(6)	3%	(0)	13
Employ: Retired	5%	(11)	22%	(42)	28%	(54)	31%	(60)	14%	(27)	—	(0)	193
Employ: Unemployed	1%	(1)	15%	(7)	3%	(2)	22%	(10)	51%	(23)	6%	(3)	45
Employ: Other	19%	(7)	18%	(7)	7%	(3)	11%	(4)	40%	(16)	5%	(2)	39

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(65)	22%	(154)	20%	(136)	23%	(158)	23%	(158)	3%	(24)	695
Protestant	4%	(8)	29%	(54)	25%	(48)	24%	(45)	16%	(31)	2%	(4)	190
Roman Catholic	11%	(20)	21%	(40)	21%	(39)	21%	(38)	24%	(44)	3%	(5)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	2%	(0)	29%	(1)	69%	(3)	—	(0)	5
Jewish	—	(0)	16%	(3)	21%	(3)	56%	(9)	1%	(0)	6%	(1)	16
Muslim	28%	(1)	7%	(0)	17%	(0)	10%	(0)	39%	(1)	—	(0)	3
Buddhist	—	(0)	71%	(8)	—	(0)	29%	(3)	—	(0)	—	(0)	11
Atheist	1%	(0)	14%	(5)	19%	(7)	54%	(19)	11%	(4)	—	(0)	35
Agnostic	22%	(6)	6%	(2)	33%	(9)	27%	(7)	12%	(3)	—	(0)	26
Something else	22%	(22)	18%	(19)	17%	(17)	5%	(5)	28%	(29)	9%	(10)	102
Nothing in particular	6%	(8)	20%	(24)	11%	(14)	25%	(30)	35%	(42)	3%	(4)	121
Ideo/PID: Conservative Republican	6%	(13)	30%	(62)	20%	(41)	9%	(19)	31%	(64)	3%	(6)	205
Ideo/PID: Moderate/Liberal Republican	19%	(9)	31%	(15)	16%	(8)	6%	(3)	14%	(7)	14%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	9%	(6)	23%	(16)	16%	(11)	29%	(20)	22%	(15)	—	(0)	70
Ideo/PID: Liberal Democrat	7%	(11)	11%	(17)	20%	(32)	43%	(71)	16%	(26)	4%	(7)	165
Unfavorable of Biden and Trump	7%	(10)	25%	(33)	18%	(24)	28%	(37)	20%	(26)	1%	(1)	132
2024 H2H Matchup: Biden Voter	7%	(24)	13%	(44)	21%	(70)	40%	(129)	16%	(51)	2%	(8)	325
2024 H2H Matchup: Trump Voter	11%	(32)	31%	(94)	19%	(58)	6%	(19)	29%	(86)	5%	(14)	303
2024 H2H Matchup: Would not Vote	7%	(2)	30%	(9)	16%	(5)	21%	(7)	23%	(7)	2%	(1)	32
2024 H2H Matchup: Do not Know	18%	(6)	19%	(7)	10%	(3)	10%	(4)	38%	(13)	5%	(2)	36
2022 House Vote: Democrat	9%	(25)	10%	(29)	20%	(57)	44%	(122)	14%	(40)	2%	(7)	280
2022 House Vote: Republican	10%	(29)	28%	(82)	23%	(66)	9%	(27)	27%	(77)	3%	(9)	290
2022 House Vote: Did not Vote	9%	(11)	34%	(40)	11%	(13)	7%	(8)	33%	(39)	5%	(6)	118
2020 Vote: Joe Biden	9%	(29)	15%	(48)	20%	(66)	36%	(120)	18%	(60)	2%	(7)	330
2020 Vote: Donald Trump	10%	(32)	29%	(96)	20%	(64)	9%	(29)	28%	(91)	4%	(14)	326
2020 Vote: Someone Else	11%	(1)	15%	(2)	15%	(2)	29%	(3)	13%	(1)	17%	(2)	12
2020 Vote: Did not Vote	10%	(3)	28%	(8)	18%	(5)	20%	(6)	19%	(5)	5%	(1)	28
2016 Vote: Hillary Clinton	10%	(21)	8%	(17)	23%	(51)	42%	(94)	14%	(32)	3%	(6)	221
2016 Vote: Donald Trump	7%	(19)	31%	(91)	22%	(65)	12%	(36)	24%	(71)	3%	(9)	292
2016 Vote: Someone Else	4%	(1)	14%	(4)	28%	(8)	28%	(8)	20%	(6)	6%	(2)	27
2020 Vote/PID: Not Biden/Democrat	11%	(2)	12%	(2)	36%	(7)	24%	(5)	14%	(3)	3%	(1)	19

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(65)	22%	(154)	20%	(136)	23%	(158)	23%	(158)	3%	(24)	695
2020 Vote/PID: Not Trump/Republican	6%	(1)	11%	(2)	20%	(3)	37%	(5)	27%	(4)	—	(0)	14
U.S. Economy: Wrong Track	10%	(52)	26%	(130)	19%	(94)	15%	(76)	27%	(137)	3%	(15)	503
U.S. Economy: Right Direction	7%	(13)	13%	(24)	22%	(42)	43%	(82)	11%	(21)	5%	(9)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	11%	(24)	20%	(44)	43%	(93)	16%	(36)	3%	(7)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(34)	30%	(101)	19%	(64)	10%	(34)	27%	(92)	4%	(13)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	21%	(29)	20%	(28)	22%	(31)	22%	(30)	2%	(3)	137
Top 2024 Issue: Economy	12%	(33)	27%	(72)	19%	(52)	8%	(20)	30%	(81)	4%	(12)	271
Community/Gender: Urban Women	8%	(6)	19%	(14)	21%	(16)	17%	(13)	34%	(26)	1%	(1)	75
Community/Gender: Urban Men	11%	(10)	29%	(27)	20%	(19)	14%	(13)	21%	(19)	5%	(5)	93
Community/Gender: Rural Women	8%	(11)	26%	(36)	17%	(24)	23%	(32)	19%	(26)	6%	(9)	137
Community/Gender: Rural Men	9%	(9)	23%	(25)	17%	(19)	35%	(38)	15%	(16)	—	(0)	108
Community/Gender: Suburban Women	9%	(13)	17%	(25)	25%	(38)	20%	(30)	24%	(37)	5%	(8)	151
Community/Gender: Suburban Men	11%	(15)	20%	(26)	16%	(21)	25%	(32)	27%	(35)	1%	(1)	130
Homeowner	10%	(61)	21%	(137)	20%	(129)	23%	(145)	23%	(148)	3%	(20)	639
Renter	8%	(4)	30%	(16)	14%	(7)	25%	(13)	19%	(10)	4%	(2)	51
Self + Household: White-Collar	9%	(22)	19%	(46)	18%	(45)	33%	(79)	19%	(47)	1%	(4)	243
Self + Household: Blue Collar	9%	(34)	26%	(96)	23%	(84)	17%	(64)	21%	(78)	3%	(9)	365
Union HH: Yes	27%	(11)	57%	(23)	2%	(1)	12%	(5)	3%	(1)	—	(0)	41
Union HH: No	8%	(54)	20%	(130)	21%	(136)	23%	(153)	24%	(157)	4%	(24)	654
LGBTQ+: Yes	12%	(6)	16%	(8)	21%	(11)	27%	(14)	19%	(10)	5%	(3)	52
LGBTQ+: No	9%	(58)	23%	(146)	19%	(125)	22%	(144)	23%	(148)	3%	(21)	643
Motivated to Vote	9%	(59)	22%	(140)	21%	(133)	22%	(141)	22%	(139)	3%	(18)	629
Parent: Yes	12%	(21)	23%	(41)	18%	(32)	15%	(28)	23%	(43)	9%	(17)	182
Parent: No	9%	(44)	22%	(113)	20%	(104)	25%	(130)	23%	(115)	1%	(7)	513
COVID Vaccine: Yes	9%	(42)	21%	(100)	20%	(93)	29%	(137)	19%	(91)	3%	(12)	475
COVID Vaccine: No	11%	(23)	24%	(53)	20%	(43)	10%	(21)	31%	(68)	5%	(11)	220
Student Loans: Yes	10%	(11)	22%	(23)	20%	(21)	13%	(13)	25%	(26)	9%	(9)	102
Student Loans: No	9%	(54)	22%	(131)	20%	(116)	24%	(145)	22%	(132)	2%	(14)	593
Favorable Opinion of Haley	13%	(24)	29%	(53)	26%	(49)	12%	(22)	19%	(35)	—	(0)	184
Unfavorable Opinion of Haley	7%	(20)	15%	(43)	24%	(68)	43%	(125)	11%	(30)	1%	(3)	290
Prodigal Biden Voter	18%	(8)	20%	(9)	13%	(6)	16%	(7)	33%	(15)	—	(0)	46

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(65)	22%	(154)	20%	(136)	23%	(158)	23%	(158)	3%	(24)	695
Undecided Voter (DK/WNV)	13%	(9)	24%	(16)	13%	(9)	15%	(10)	31%	(21)	4%	(3)	67
Undecided Voter (DK)	18%	(6)	19%	(7)	10%	(3)	10%	(4)	38%	(13)	5%	(2)	36
Watched Debate	10%	(47)	25%	(122)	22%	(107)	21%	(104)	21%	(104)	2%	(10)	494
Watched Debate: Did not Watch	9%	(18)	16%	(32)	15%	(30)	27%	(54)	27%	(54)	7%	(14)	201
Watched Debate: All of it	10%	(26)	27%	(67)	24%	(60)	21%	(53)	17%	(43)	2%	(4)	253
Watched Debate: Some of it	9%	(21)	23%	(55)	19%	(47)	21%	(51)	25%	(61)	3%	(6)	241
Continue His Campaign: Yes Biden	10%	(25)	13%	(33)	21%	(52)	32%	(80)	20%	(50)	3%	(7)	247
Continue His Campaign: No Biden	9%	(34)	28%	(108)	20%	(78)	19%	(73)	21%	(84)	4%	(15)	391
Continue His Campaign: Yes Trump	12%	(41)	27%	(91)	20%	(68)	10%	(34)	25%	(84)	4%	(14)	332
Continue His Campaign: No Trump	6%	(18)	17%	(57)	19%	(62)	38%	(124)	18%	(60)	2%	(8)	328
Conviction: Evidence	7%	(24)	16%	(55)	21%	(70)	37%	(127)	18%	(61)	1%	(4)	341
Conviction: Motivation to Damage	12%	(33)	30%	(81)	22%	(60)	10%	(26)	21%	(56)	5%	(13)	268
Conviction: DK/NO	10%	(8)	21%	(18)	7%	(6)	6%	(5)	48%	(42)	7%	(6)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(9)	8%	(56)	13%	(91)	10%	(69)	30%	(208)	38%	(262)	695
Gender: Male	1%	(3)	9%	(29)	16%	(52)	13%	(43)	31%	(101)	31%	(103)	331
Gender: Female	2%	(6)	7%	(27)	11%	(39)	7%	(26)	29%	(107)	44%	(159)	364
Age: 18-34	1%	(3)	13%	(25)	11%	(21)	5%	(9)	17%	(32)	52%	(97)	188
Age: 35-44	2%	(2)	5%	(4)	9%	(8)	6%	(6)	32%	(29)	46%	(41)	90
Age: 45-64	1%	(1)	6%	(16)	18%	(47)	11%	(29)	34%	(87)	29%	(74)	254
Age: 65+	2%	(3)	7%	(11)	9%	(15)	16%	(25)	36%	(59)	30%	(49)	163
GenZers: 1997-2012	—	(0)	7%	(7)	6%	(6)	3%	(3)	20%	(18)	63%	(57)	90
Millennials: 1981-1996	2%	(4)	12%	(21)	13%	(23)	6%	(10)	21%	(37)	46%	(81)	176
GenXers: 1965-1980	1%	(1)	8%	(16)	18%	(36)	11%	(21)	34%	(66)	28%	(55)	195
Baby Boomers: 1946-1964	1%	(3)	5%	(12)	12%	(27)	16%	(35)	36%	(80)	29%	(64)	220
Educ: < College	1%	(4)	7%	(33)	12%	(56)	10%	(45)	29%	(136)	42%	(197)	471
Educ: Bachelors degree	1%	(1)	6%	(10)	17%	(26)	10%	(15)	33%	(49)	33%	(49)	151
Educ: Post-grad	5%	(4)	18%	(13)	12%	(9)	12%	(9)	31%	(23)	22%	(16)	73
Income: Under 50k	2%	(4)	4%	(8)	16%	(36)	13%	(28)	26%	(57)	40%	(88)	221
Income: 50k-100k	1%	(2)	9%	(31)	10%	(32)	9%	(29)	35%	(115)	37%	(123)	332
Income: 100k+	2%	(2)	12%	(17)	16%	(23)	9%	(12)	26%	(37)	36%	(52)	142
Ethnicity: White (Non-Hispanic)	1%	(8)	8%	(47)	14%	(85)	10%	(63)	30%	(188)	37%	(227)	619
Ethnicity: Hispanic	—	(0)	2%	(1)	13%	(4)	9%	(3)	26%	(7)	50%	(15)	29
Ethnicity: Black (Non-Hispanic)	2%	(1)	6%	(1)	1%	(0)	10%	(2)	12%	(3)	69%	(17)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	29%	(7)	8%	(2)	5%	(1)	41%	(10)	17%	(4)	23
All Christian	2%	(6)	7%	(26)	14%	(54)	11%	(41)	31%	(120)	35%	(135)	382
All Non-Christian	3%	(1)	37%	(11)	5%	(2)	12%	(4)	6%	(2)	36%	(11)	30
Atheist	1%	(0)	9%	(3)	40%	(14)	4%	(1)	30%	(10)	16%	(6)	35
Agnostic/Nothing in particular	—	(0)	7%	(10)	8%	(11)	13%	(19)	40%	(59)	32%	(47)	147
Something Else	1%	(1)	6%	(6)	10%	(10)	4%	(4)	16%	(16)	63%	(64)	102
Evangelical	2%	(3)	5%	(8)	15%	(24)	10%	(15)	25%	(40)	43%	(68)	159
Non-Evangelical	1%	(3)	7%	(23)	13%	(41)	9%	(30)	30%	(97)	39%	(126)	320
PID: Dem (no lean)	2%	(5)	9%	(23)	13%	(30)	10%	(23)	35%	(83)	31%	(75)	239
PID: Ind (no lean)	1%	(1)	11%	(23)	14%	(28)	8%	(16)	27%	(53)	39%	(78)	199
PID: Rep (no lean)	1%	(3)	4%	(11)	13%	(33)	12%	(30)	28%	(71)	42%	(109)	257

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(9)	8%	(56)	13%	(91)	10%	(69)	30%	(208)	38%	(262)	695
PID/Gender: Dem Men	3%	(3)	7%	(7)	18%	(18)	11%	(11)	35%	(34)	26%	(25)	98
PID/Gender: Dem Women	1%	(2)	11%	(15)	9%	(13)	9%	(13)	35%	(49)	35%	(50)	141
PID/Gender: Ind Men	—	(0)	16%	(18)	12%	(14)	11%	(13)	26%	(29)	34%	(38)	113
PID/Gender: Ind Women	1%	(1)	5%	(4)	16%	(14)	3%	(3)	28%	(24)	47%	(40)	86
PID/Gender: Rep Men	—	(0)	3%	(3)	17%	(21)	16%	(20)	31%	(37)	33%	(40)	121
PID/Gender: Rep Women	2%	(3)	5%	(7)	9%	(13)	8%	(10)	25%	(34)	51%	(69)	137
Ideo: Liberal (1-3)	2%	(5)	12%	(27)	17%	(37)	9%	(19)	31%	(69)	28%	(62)	218
Ideo: Moderate (4)	—	(1)	9%	(18)	15%	(28)	8%	(16)	31%	(59)	37%	(71)	192
Ideo: Conservative (5-7)	1%	(3)	4%	(11)	10%	(26)	12%	(33)	28%	(77)	44%	(119)	269
Community: Urban	2%	(3)	14%	(24)	14%	(24)	12%	(20)	26%	(44)	32%	(54)	168
Community: Suburban	—	(1)	7%	(20)	13%	(36)	8%	(22)	32%	(90)	40%	(112)	281
Community: Rural	2%	(5)	5%	(12)	13%	(31)	11%	(27)	30%	(74)	39%	(96)	246
Military HHnm: Yes	4%	(4)	11%	(11)	21%	(21)	12%	(12)	22%	(22)	29%	(28)	99
Military HH: No	1%	(4)	7%	(45)	12%	(70)	10%	(57)	31%	(186)	39%	(234)	596
Employ: Private Sector	1%	(4)	10%	(29)	15%	(47)	12%	(37)	25%	(77)	36%	(107)	301
Employ: Government	1%	(0)	10%	(3)	—	(0)	1%	(0)	29%	(8)	60%	(17)	28
Employ: Self-Employed	1%	(0)	21%	(5)	13%	(3)	3%	(1)	23%	(6)	39%	(9)	24
Employ: Homemaker	—	(0)	6%	(3)	21%	(11)	5%	(3)	33%	(17)	35%	(18)	51
Employ: Student	—	(0)	4%	(1)	18%	(2)	1%	(0)	39%	(5)	38%	(5)	13
Employ: Retired	2%	(3)	6%	(12)	11%	(20)	12%	(24)	39%	(74)	30%	(59)	193
Employ: Unemployed	—	(0)	4%	(2)	15%	(7)	3%	(2)	31%	(14)	47%	(21)	45
Employ: Other	1%	(1)	2%	(1)	3%	(1)	6%	(2)	20%	(8)	67%	(26)	39

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(9)	8%	(56)	13%	(91)	10%	(69)	30%	(208)	38%	(262)	695
Protestant	3%	(5)	10%	(18)	16%	(29)	10%	(18)	36%	(68)	27%	(51)	190
Roman Catholic	1%	(1)	4%	(8)	13%	(24)	12%	(23)	28%	(53)	42%	(79)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	6%	(0)	2%	(0)	93%	(5)	5
Jewish	—	(0)	8%	(1)	10%	(2)	11%	(2)	11%	(2)	61%	(10)	16
Muslim	39%	(1)	23%	(1)	—	(0)	—	(0)	1%	(0)	37%	(1)	3
Buddhist	—	(0)	84%	(9)	—	(0)	16%	(2)	—	(0)	—	(0)	11
Atheist	1%	(0)	9%	(3)	40%	(14)	4%	(1)	30%	(10)	16%	(6)	35
Agnostic	—	(0)	27%	(7)	21%	(5)	1%	(0)	48%	(12)	4%	(1)	26
Something else	1%	(1)	6%	(6)	10%	(10)	4%	(4)	16%	(16)	63%	(64)	102
Nothing in particular	—	(0)	3%	(3)	5%	(6)	15%	(19)	39%	(47)	38%	(46)	121
Ideo/PID: Conservative Republican	1%	(3)	3%	(7)	11%	(23)	13%	(26)	28%	(58)	43%	(89)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	7%	(3)	22%	(11)	8%	(4)	21%	(10)	41%	(20)	48
Ideo/PID: Moderate/Conservative Democrat	1%	(0)	4%	(3)	3%	(2)	8%	(5)	45%	(31)	40%	(28)	70
Ideo/PID: Liberal Democrat	2%	(4)	12%	(20)	17%	(28)	11%	(18)	31%	(52)	26%	(43)	165
Unfavorable of Biden and Trump	2%	(2)	9%	(11)	21%	(28)	6%	(8)	30%	(39)	33%	(43)	132
2024 H2H Matchup: Biden Voter	1%	(3)	11%	(37)	14%	(45)	9%	(28)	35%	(115)	30%	(97)	325
2024 H2H Matchup: Trump Voter	1%	(3)	4%	(12)	13%	(40)	12%	(35)	29%	(87)	42%	(127)	303
2024 H2H Matchup: Would not Vote	7%	(2)	17%	(5)	11%	(3)	10%	(3)	2%	(1)	53%	(17)	32
2024 H2H Matchup: Do not Know	—	(0)	5%	(2)	8%	(3)	9%	(3)	18%	(6)	60%	(21)	36
2022 House Vote: Democrat	2%	(5)	11%	(30)	16%	(45)	8%	(23)	34%	(94)	29%	(82)	280
2022 House Vote: Republican	1%	(3)	4%	(13)	14%	(41)	12%	(34)	29%	(83)	40%	(116)	290
2022 House Vote: Did not Vote	—	(0)	11%	(12)	4%	(5)	10%	(12)	24%	(28)	52%	(61)	118
2020 Vote: Joe Biden	1%	(5)	12%	(40)	13%	(44)	8%	(26)	34%	(113)	31%	(103)	330
2020 Vote: Donald Trump	1%	(3)	5%	(15)	13%	(42)	11%	(37)	26%	(85)	44%	(143)	326
2020 Vote: Someone Else	4%	(0)	—	(0)	4%	(0)	13%	(2)	20%	(2)	59%	(7)	12
2020 Vote: Did not Vote	—	(0)	2%	(1)	16%	(4)	16%	(4)	32%	(9)	35%	(10)	28
2016 Vote: Hillary Clinton	2%	(5)	11%	(24)	14%	(31)	11%	(25)	37%	(82)	24%	(54)	221
2016 Vote: Donald Trump	1%	(3)	8%	(22)	16%	(47)	11%	(34)	25%	(74)	38%	(111)	292
2016 Vote: Someone Else	2%	(0)	11%	(3)	5%	(1)	17%	(5)	46%	(13)	20%	(6)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	3%	(1)	20%	(4)	17%	(3)	36%	(7)	25%	(5)	19

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(9)	8%	(56)	13%	(91)	10%	(69)	30%	(208)	38%	(262)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	3%	(0)	14%	(2)	18%	(2)	26%	(4)	39%	(5)	14
U.S. Economy: Wrong Track	1%	(6)	6%	(28)	13%	(66)	10%	(48)	28%	(141)	42%	(214)	503
U.S. Economy: Right Direction	1%	(2)	14%	(27)	13%	(25)	11%	(21)	35%	(67)	25%	(49)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	12%	(26)	15%	(33)	12%	(26)	36%	(78)	24%	(53)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(3)	4%	(14)	14%	(48)	12%	(40)	27%	(90)	42%	(144)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	11%	(16)	7%	(10)	3%	(4)	29%	(40)	48%	(66)	137
Top 2024 Issue: Economy	1%	(1)	4%	(12)	11%	(30)	8%	(22)	31%	(85)	44%	(120)	271
Community/Gender: Urban Women	1%	(0)	15%	(12)	16%	(12)	6%	(5)	31%	(23)	31%	(23)	75
Community/Gender: Urban Men	3%	(2)	13%	(12)	13%	(12)	17%	(16)	22%	(20)	33%	(30)	93
Community/Gender: Rural Women	4%	(5)	5%	(7)	9%	(13)	12%	(16)	26%	(36)	44%	(61)	137
Community/Gender: Rural Men	—	(0)	5%	(5)	17%	(19)	10%	(11)	35%	(38)	33%	(35)	108
Community/Gender: Suburban Women	—	(0)	6%	(9)	10%	(14)	3%	(5)	31%	(48)	50%	(75)	151
Community/Gender: Suburban Men	1%	(1)	9%	(11)	16%	(21)	13%	(17)	33%	(43)	29%	(37)	130
Homeowner	1%	(7)	8%	(50)	13%	(85)	10%	(64)	30%	(190)	38%	(243)	639
Renter	2%	(1)	11%	(6)	12%	(6)	10%	(5)	32%	(16)	33%	(17)	51
Self + Household: White-Collar	2%	(4)	9%	(21)	13%	(32)	11%	(26)	32%	(78)	34%	(81)	243
Self + Household: Blue Collar	1%	(4)	8%	(31)	15%	(53)	11%	(40)	30%	(108)	35%	(129)	365
Union HH: Yes	7%	(3)	11%	(5)	30%	(12)	10%	(4)	7%	(3)	36%	(15)	41
Union HH: No	1%	(6)	8%	(51)	12%	(79)	10%	(65)	31%	(205)	38%	(248)	654
LGBTQ+: Yes	1%	(1)	13%	(7)	7%	(3)	9%	(5)	27%	(14)	43%	(22)	52
LGBTQ+: No	1%	(8)	8%	(49)	14%	(87)	10%	(64)	30%	(194)	37%	(240)	643
Motivated to Vote	1%	(9)	7%	(47)	14%	(90)	11%	(66)	31%	(198)	35%	(219)	629
Parent: Yes	2%	(4)	9%	(16)	13%	(24)	13%	(24)	19%	(35)	43%	(78)	182
Parent: No	1%	(4)	8%	(40)	13%	(67)	9%	(45)	34%	(173)	36%	(184)	513
COVID Vaccine: Yes	1%	(5)	9%	(45)	14%	(66)	10%	(49)	32%	(152)	33%	(159)	475
COVID Vaccine: No	2%	(4)	5%	(11)	12%	(25)	9%	(21)	25%	(56)	47%	(103)	220
Student Loans: Yes	1%	(1)	15%	(15)	12%	(12)	10%	(10)	24%	(25)	38%	(39)	102
Student Loans: No	1%	(7)	7%	(40)	13%	(79)	10%	(59)	31%	(184)	38%	(223)	593
Favorable Opinion of Haley	3%	(5)	11%	(21)	16%	(30)	8%	(14)	30%	(55)	32%	(59)	184
Unfavorable Opinion of Haley	1%	(3)	10%	(30)	18%	(53)	14%	(40)	36%	(105)	20%	(59)	290
Prodigal Biden Voter	4%	(2)	12%	(6)	7%	(3)	1%	(0)	14%	(6)	62%	(29)	46

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(9)	8%	(56)	13%	(91)	10%	(69)	30%	(208)	38%	(262)	695
Undecided Voter (DK/WNV)	3%	(2)	11%	(7)	10%	(6)	9%	(6)	11%	(7)	57%	(38)	67
Undecided Voter (DK)	—	(0)	5%	(2)	8%	(3)	9%	(3)	18%	(6)	60%	(21)	36
Watched Debate	1%	(6)	9%	(43)	14%	(67)	11%	(55)	31%	(152)	34%	(170)	494
Watched Debate: Did not Watch	1%	(2)	6%	(13)	12%	(24)	7%	(15)	28%	(56)	46%	(92)	201
Watched Debate: All of it	2%	(4)	10%	(24)	11%	(28)	13%	(32)	38%	(97)	27%	(68)	253
Watched Debate: Some of it	1%	(2)	8%	(19)	16%	(40)	9%	(22)	23%	(55)	43%	(102)	241
Continue His Campaign: Yes Biden	1%	(3)	9%	(23)	13%	(31)	13%	(32)	34%	(83)	30%	(74)	247
Continue His Campaign: No Biden	1%	(6)	8%	(33)	14%	(53)	8%	(31)	29%	(114)	40%	(155)	391
Continue His Campaign: Yes Trump	1%	(3)	6%	(19)	13%	(45)	12%	(39)	26%	(86)	42%	(139)	332
Continue His Campaign: No Trump	2%	(5)	10%	(34)	12%	(41)	9%	(30)	34%	(113)	32%	(106)	328
Conviction: Evidence	2%	(5)	12%	(40)	14%	(46)	8%	(27)	35%	(118)	30%	(103)	341
Conviction: Motivation to Damage	1%	(3)	5%	(13)	14%	(37)	14%	(38)	27%	(72)	39%	(105)	268
Conviction: DK/NO	—	(0)	3%	(2)	9%	(8)	4%	(4)	21%	(18)	63%	(54)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	8%	(57)	8%	(55)	14%	(97)	13%	(89)	53%	(371)	695
Gender: Male	4%	(13)	13%	(44)	11%	(36)	17%	(55)	14%	(46)	42%	(138)	331
Gender: Female	4%	(14)	4%	(13)	5%	(19)	12%	(43)	12%	(43)	64%	(233)	364
Age: 18-34	1%	(2)	3%	(5)	8%	(15)	15%	(28)	9%	(18)	64%	(120)	188
Age: 35-44	1%	(1)	2%	(2)	10%	(9)	10%	(9)	12%	(11)	66%	(59)	90
Age: 45-64	5%	(14)	11%	(28)	9%	(22)	13%	(33)	14%	(36)	47%	(120)	254
Age: 65+	6%	(11)	13%	(21)	5%	(9)	17%	(28)	15%	(24)	44%	(71)	163
GenZers: 1997-2012	2%	(2)	5%	(4)	4%	(4)	14%	(12)	8%	(7)	66%	(60)	90
Millennials: 1981-1996	—	(0)	1%	(2)	11%	(20)	14%	(24)	12%	(21)	62%	(109)	176
GenXers: 1965-1980	4%	(8)	9%	(17)	10%	(20)	13%	(25)	11%	(22)	53%	(103)	195
Baby Boomers: 1946-1964	7%	(16)	14%	(31)	5%	(11)	16%	(35)	17%	(38)	40%	(89)	220
Educ: < College	3%	(16)	8%	(36)	7%	(34)	12%	(55)	12%	(55)	58%	(276)	471
Educ: Bachelors degree	4%	(6)	6%	(9)	10%	(15)	18%	(27)	15%	(23)	46%	(70)	151
Educ: Post-grad	6%	(4)	16%	(12)	8%	(6)	21%	(16)	14%	(10)	35%	(25)	73
Income: Under 50k	5%	(10)	11%	(24)	5%	(11)	11%	(25)	15%	(33)	53%	(117)	221
Income: 50k-100k	2%	(6)	4%	(15)	10%	(34)	17%	(58)	11%	(35)	56%	(184)	332
Income: 100k+	8%	(11)	12%	(18)	6%	(9)	11%	(15)	14%	(20)	49%	(69)	142
Ethnicity: White (Non-Hispanic)	4%	(27)	9%	(56)	7%	(42)	14%	(86)	13%	(78)	53%	(331)	619
Ethnicity: Hispanic	—	(0)	2%	(1)	11%	(3)	30%	(9)	2%	(1)	55%	(16)	29
Ethnicity: Black (Non-Hispanic)	1%	(0)	—	(0)	7%	(2)	5%	(1)	12%	(3)	75%	(18)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	—	(0)	35%	(8)	5%	(1)	32%	(8)	28%	(6)	23
All Christian	6%	(23)	10%	(38)	9%	(34)	10%	(39)	15%	(56)	50%	(193)	382
All Non-Christian	—	(0)	10%	(3)	20%	(6)	2%	(1)	10%	(3)	58%	(17)	30
Atheist	—	(0)	8%	(3)	5%	(2)	34%	(12)	1%	(0)	51%	(18)	35
Agnostic/Nothing in particular	2%	(4)	3%	(4)	4%	(6)	21%	(30)	12%	(18)	57%	(84)	147
Something Else	1%	(1)	9%	(9)	7%	(7)	16%	(16)	11%	(11)	58%	(59)	102
Evangelical	9%	(14)	6%	(9)	9%	(15)	12%	(19)	12%	(19)	52%	(82)	159
Non-Evangelical	3%	(9)	12%	(38)	8%	(26)	10%	(34)	15%	(48)	52%	(166)	320
PID: Dem (no lean)	1%	(2)	3%	(6)	5%	(11)	19%	(46)	9%	(22)	63%	(151)	239
PID: Ind (no lean)	—	(1)	10%	(20)	12%	(24)	18%	(36)	10%	(20)	49%	(98)	199
PID: Rep (no lean)	9%	(24)	12%	(31)	8%	(19)	6%	(14)	18%	(47)	47%	(122)	257

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	8%	(57)	8%	(55)	14%	(97)	13%	(89)	53%	(371)	695
PID/Gender: Dem Men	2%	(2)	6%	(6)	6%	(6)	21%	(21)	12%	(12)	52%	(51)	98
PID/Gender: Dem Women	—	(0)	—	(0)	4%	(5)	18%	(26)	7%	(10)	71%	(101)	141
PID/Gender: Ind Men	1%	(1)	13%	(15)	11%	(13)	22%	(25)	10%	(12)	42%	(48)	113
PID/Gender: Ind Women	—	(0)	6%	(5)	13%	(11)	13%	(11)	10%	(8)	58%	(50)	86
PID/Gender: Rep Men	9%	(11)	19%	(23)	14%	(17)	7%	(9)	18%	(22)	32%	(39)	121
PID/Gender: Rep Women	10%	(14)	6%	(8)	2%	(2)	4%	(6)	18%	(24)	61%	(83)	137
Ideo: Liberal (1-3)	—	(0)	5%	(11)	6%	(12)	25%	(55)	9%	(21)	55%	(119)	218
Ideo: Moderate (4)	—	(1)	8%	(15)	12%	(23)	14%	(27)	9%	(17)	57%	(109)	192
Ideo: Conservative (5-7)	10%	(26)	11%	(29)	7%	(19)	5%	(14)	18%	(49)	49%	(131)	269
Community: Urban	1%	(2)	8%	(13)	14%	(23)	14%	(24)	10%	(17)	52%	(88)	168
Community: Suburban	3%	(9)	5%	(13)	8%	(23)	14%	(40)	15%	(41)	55%	(155)	281
Community: Rural	6%	(16)	12%	(30)	3%	(8)	14%	(33)	13%	(31)	52%	(128)	246
Military HHnm: Yes	14%	(14)	4%	(4)	6%	(6)	9%	(9)	14%	(14)	52%	(51)	99
Military HH: No	2%	(13)	9%	(52)	8%	(49)	15%	(88)	12%	(74)	54%	(320)	596
Employ: Private Sector	5%	(14)	4%	(13)	12%	(36)	17%	(50)	10%	(31)	52%	(157)	301
Employ: Government	1%	(0)	6%	(2)	7%	(2)	5%	(1)	12%	(3)	70%	(20)	28
Employ: Self-Employed	1%	(0)	8%	(2)	15%	(4)	8%	(2)	11%	(3)	57%	(14)	24
Employ: Homemaker	4%	(2)	—	(0)	10%	(5)	5%	(2)	16%	(8)	64%	(33)	51
Employ: Student	—	(0)	16%	(2)	—	(0)	3%	(0)	39%	(5)	42%	(5)	13
Employ: Retired	5%	(11)	16%	(31)	4%	(8)	15%	(29)	15%	(29)	45%	(86)	193
Employ: Unemployed	—	(0)	12%	(5)	1%	(0)	13%	(6)	16%	(7)	58%	(26)	45
Employ: Other	—	(0)	3%	(1)	—	(0)	15%	(6)	6%	(2)	76%	(30)	39

Continued on next page

Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	8%	(57)	8%	(55)	14%	(97)	13%	(89)	53%	(371)	695
Protestant	9%	(17)	7%	(13)	7%	(13)	11%	(21)	20%	(38)	46%	(88)	190
Roman Catholic	3%	(6)	13%	(24)	11%	(21)	9%	(16)	10%	(18)	54%	(101)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	29%	(1)	—	(0)	71%	(4)	5
Jewish	—	(0)	12%	(2)	—	(0)	1%	(0)	16%	(3)	71%	(11)	16
Muslim	—	(0)	39%	(1)	—	(0)	17%	(0)	1%	(0)	43%	(1)	3
Buddhist	—	(0)	—	(0)	55%	(6)	—	(0)	3%	(0)	42%	(5)	11
Atheist	—	(0)	8%	(3)	5%	(2)	34%	(12)	1%	(0)	51%	(18)	35
Agnostic	1%	(0)	1%	(0)	16%	(4)	38%	(10)	15%	(4)	29%	(7)	26
Something else	1%	(1)	9%	(9)	7%	(7)	16%	(16)	11%	(11)	58%	(59)	102
Nothing in particular	3%	(3)	3%	(4)	2%	(2)	17%	(21)	12%	(14)	63%	(77)	121
Ideo/PID: Conservative Republican	12%	(24)	10%	(20)	8%	(16)	7%	(13)	21%	(43)	43%	(89)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	20%	(10)	7%	(3)	2%	(1)	7%	(3)	64%	(31)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	2%	(1)	5%	(4)	9%	(6)	12%	(8)	70%	(49)	70
Ideo/PID: Liberal Democrat	—	(0)	3%	(5)	5%	(8)	24%	(40)	8%	(13)	59%	(98)	165
Unfavorable of Biden and Trump	1%	(1)	6%	(8)	10%	(13)	7%	(9)	13%	(16)	63%	(83)	132
2024 H2H Matchup: Biden Voter	1%	(2)	4%	(12)	10%	(32)	23%	(75)	8%	(26)	55%	(179)	325
2024 H2H Matchup: Trump Voter	8%	(24)	14%	(41)	7%	(20)	6%	(18)	18%	(56)	48%	(144)	303
2024 H2H Matchup: Would not Vote	—	(0)	3%	(1)	—	(0)	5%	(1)	15%	(5)	77%	(24)	32
2024 H2H Matchup: Do not Know	4%	(1)	5%	(2)	8%	(3)	10%	(3)	6%	(2)	67%	(24)	36
2022 House Vote: Democrat	1%	(2)	5%	(13)	8%	(23)	27%	(74)	7%	(21)	52%	(147)	280
2022 House Vote: Republican	9%	(25)	11%	(32)	8%	(24)	7%	(19)	17%	(49)	48%	(140)	290
2022 House Vote: Did not Vote	—	(0)	9%	(11)	7%	(8)	2%	(3)	14%	(17)	67%	(80)	118
2020 Vote: Joe Biden	1%	(2)	2%	(6)	10%	(34)	23%	(77)	8%	(26)	56%	(185)	330
2020 Vote: Donald Trump	8%	(25)	14%	(46)	6%	(20)	5%	(17)	17%	(57)	49%	(161)	326
2020 Vote: Someone Else	—	(0)	2%	(0)	4%	(0)	12%	(1)	21%	(2)	60%	(7)	12
2020 Vote: Did not Vote	—	(0)	13%	(3)	—	(0)	10%	(3)	11%	(3)	66%	(18)	28
2016 Vote: Hillary Clinton	—	(1)	2%	(4)	9%	(21)	29%	(65)	9%	(19)	51%	(112)	221
2016 Vote: Donald Trump	9%	(26)	15%	(43)	9%	(27)	5%	(14)	16%	(46)	46%	(136)	292
2016 Vote: Someone Else	—	(0)	9%	(3)	10%	(3)	15%	(4)	18%	(5)	47%	(13)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	11%	(2)	—	(0)	9%	(2)	30%	(6)	50%	(10)	19

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Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	8%	(57)	8%	(55)	14%	(97)	13%	(89)	53%	(371)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	10%	(1)	10%	(1)	10%	(1)	69%	(9)	14
U.S. Economy: Wrong Track	5%	(25)	10%	(49)	7%	(35)	8%	(40)	14%	(71)	56%	(283)	503
U.S. Economy: Right Direction	1%	(2)	4%	(7)	10%	(20)	30%	(57)	9%	(18)	46%	(88)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	1%	(3)	9%	(21)	29%	(64)	7%	(16)	52%	(113)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(25)	14%	(46)	7%	(22)	5%	(18)	18%	(61)	49%	(167)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	5%	(7)	9%	(12)	11%	(15)	9%	(12)	67%	(91)	137
Top 2024 Issue: Economy	5%	(14)	10%	(26)	5%	(15)	7%	(19)	13%	(36)	59%	(161)	271
Community/Gender: Urban Women	1%	(1)	1%	(1)	9%	(6)	12%	(9)	10%	(8)	67%	(51)	75
Community/Gender: Urban Men	1%	(1)	14%	(13)	18%	(17)	17%	(15)	10%	(9)	40%	(37)	93
Community/Gender: Rural Women	7%	(9)	6%	(8)	3%	(4)	14%	(20)	11%	(16)	58%	(80)	137
Community/Gender: Rural Men	6%	(6)	20%	(22)	4%	(4)	12%	(13)	14%	(15)	44%	(48)	108
Community/Gender: Suburban Women	2%	(3)	3%	(4)	5%	(8)	9%	(14)	13%	(20)	68%	(103)	151
Community/Gender: Suburban Men	4%	(6)	7%	(9)	12%	(15)	20%	(26)	16%	(21)	41%	(53)	130
Homeowner	4%	(26)	8%	(52)	8%	(50)	14%	(90)	12%	(79)	53%	(341)	639
Renter	2%	(1)	7%	(4)	9%	(4)	13%	(7)	18%	(9)	51%	(26)	51
Self + Household: White-Collar	4%	(9)	6%	(14)	8%	(20)	17%	(41)	18%	(43)	48%	(116)	243
Self + Household: Blue Collar	4%	(15)	10%	(36)	9%	(34)	14%	(53)	9%	(34)	53%	(195)	365
Union HH: Yes	8%	(3)	7%	(3)	29%	(12)	7%	(3)	7%	(3)	42%	(17)	41
Union HH: No	4%	(23)	8%	(54)	7%	(43)	14%	(95)	13%	(86)	54%	(353)	654
LGBTQ+: Yes	3%	(1)	5%	(3)	4%	(2)	14%	(7)	4%	(2)	70%	(36)	52
LGBTQ+: No	4%	(25)	8%	(54)	8%	(53)	14%	(90)	13%	(86)	52%	(334)	643
Motivated to Vote	4%	(27)	9%	(55)	9%	(54)	15%	(91)	13%	(80)	51%	(322)	629
Parent: Yes	4%	(7)	5%	(9)	10%	(19)	12%	(22)	12%	(22)	56%	(103)	182
Parent: No	4%	(20)	9%	(47)	7%	(36)	15%	(75)	13%	(66)	52%	(268)	513
COVID Vaccine: Yes	3%	(14)	8%	(40)	8%	(38)	16%	(77)	11%	(53)	53%	(253)	475
COVID Vaccine: No	6%	(13)	8%	(17)	8%	(17)	9%	(20)	16%	(36)	53%	(117)	220
Student Loans: Yes	3%	(3)	4%	(4)	9%	(10)	9%	(9)	18%	(19)	56%	(57)	102
Student Loans: No	4%	(24)	9%	(53)	8%	(45)	15%	(88)	12%	(70)	53%	(313)	593
Favorable Opinion of Haley	8%	(15)	17%	(31)	10%	(18)	4%	(7)	21%	(38)	40%	(74)	184
Unfavorable Opinion of Haley	4%	(11)	6%	(18)	11%	(32)	28%	(81)	9%	(27)	41%	(120)	290
Prodigal Biden Voter	1%	(0)	—	(0)	6%	(3)	8%	(4)	12%	(5)	73%	(34)	46

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Table BLMB2_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	8%	(57)	8%	(55)	14%	(97)	13%	(89)	53%	(371)	695
Undecided Voter (DK/WNV)	2%	(1)	4%	(3)	4%	(3)	7%	(5)	10%	(7)	72%	(48)	67
Undecided Voter (DK)	4%	(1)	5%	(2)	8%	(3)	10%	(3)	6%	(2)	67%	(24)	36
Watched Debate	5%	(25)	10%	(50)	9%	(47)	12%	(60)	14%	(72)	49%	(240)	494
Watched Debate: Did not Watch	1%	(2)	3%	(6)	4%	(8)	19%	(38)	8%	(17)	65%	(130)	201
Watched Debate: All of it	8%	(21)	15%	(38)	7%	(17)	14%	(36)	16%	(40)	40%	(101)	253
Watched Debate: Some of it	2%	(4)	5%	(12)	12%	(30)	10%	(23)	13%	(31)	58%	(139)	241
Continue His Campaign: Yes Biden	2%	(5)	6%	(15)	12%	(30)	24%	(59)	12%	(30)	43%	(107)	247
Continue His Campaign: No Biden	5%	(20)	8%	(32)	6%	(23)	9%	(36)	14%	(53)	58%	(227)	391
Continue His Campaign: Yes Trump	8%	(25)	14%	(47)	8%	(28)	8%	(26)	17%	(55)	45%	(150)	332
Continue His Campaign: No Trump	—	(1)	3%	(9)	7%	(24)	22%	(71)	8%	(26)	60%	(197)	328
Conviction: Evidence	1%	(2)	3%	(10)	9%	(29)	22%	(75)	11%	(36)	55%	(188)	341
Conviction: Motivation to Damage	8%	(22)	16%	(44)	9%	(24)	6%	(17)	16%	(42)	44%	(119)	268
Conviction: DK/NO	4%	(3)	2%	(2)	2%	(1)	6%	(5)	12%	(11)	74%	(64)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	6%	(44)	4%	(26)	9%	(61)	13%	(92)	63%	(441)	695
Gender: Male	6%	(19)	10%	(32)	6%	(19)	9%	(30)	18%	(58)	52%	(172)	331
Gender: Female	3%	(11)	3%	(12)	2%	(6)	9%	(31)	9%	(34)	74%	(269)	364
Age: 18-34	2%	(4)	8%	(16)	3%	(6)	4%	(7)	15%	(28)	68%	(128)	188
Age: 35-44	1%	(1)	2%	(1)	11%	(9)	5%	(5)	8%	(7)	74%	(66)	90
Age: 45-64	6%	(16)	9%	(22)	3%	(9)	12%	(32)	11%	(27)	59%	(149)	254
Age: 65+	6%	(10)	3%	(5)	1%	(2)	11%	(18)	18%	(30)	60%	(98)	163
GenZers: 1997-2012	4%	(3)	10%	(9)	3%	(3)	2%	(2)	15%	(14)	66%	(60)	90
Millennials: 1981-1996	—	(1)	5%	(8)	7%	(12)	6%	(10)	12%	(21)	70%	(124)	176
GenXers: 1965-1980	6%	(11)	9%	(17)	5%	(9)	12%	(24)	8%	(15)	61%	(119)	195
Baby Boomers: 1946-1964	7%	(15)	5%	(10)	1%	(2)	11%	(25)	18%	(39)	59%	(129)	220
Educ: < College	4%	(20)	6%	(28)	4%	(17)	6%	(30)	13%	(63)	66%	(313)	471
Educ: Bachelors degree	2%	(3)	5%	(7)	4%	(7)	13%	(19)	13%	(19)	63%	(95)	151
Educ: Post-grad	10%	(7)	12%	(9)	3%	(2)	17%	(12)	13%	(10)	46%	(33)	73
Income: Under 50k	6%	(13)	4%	(9)	1%	(3)	11%	(24)	14%	(31)	64%	(140)	221
Income: 50k-100k	1%	(4)	6%	(18)	6%	(20)	7%	(24)	14%	(46)	66%	(220)	332
Income: 100k+	9%	(13)	12%	(17)	2%	(3)	9%	(13)	11%	(15)	57%	(81)	142
Ethnicity: White (Non-Hispanic)	5%	(29)	5%	(32)	4%	(23)	9%	(55)	12%	(76)	65%	(403)	619
Ethnicity: Hispanic	—	(0)	23%	(7)	2%	(0)	2%	(1)	28%	(8)	45%	(13)	29
Ethnicity: Black (Non-Hispanic)	1%	(0)	—	(0)	2%	(0)	19%	(4)	5%	(1)	74%	(18)	24
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	25%	(6)	8%	(2)	4%	(1)	28%	(7)	30%	(7)	23
All Christian	5%	(20)	6%	(23)	5%	(18)	9%	(35)	14%	(53)	61%	(234)	382
All Non-Christian	—	(0)	33%	(10)	2%	(1)	1%	(0)	—	(0)	63%	(19)	30
Atheist	—	(0)	1%	(0)	5%	(2)	23%	(8)	4%	(1)	67%	(23)	35
Agnostic/Nothing in particular	4%	(6)	2%	(2)	—	(0)	11%	(15)	17%	(25)	66%	(97)	147
Something Else	4%	(4)	8%	(9)	5%	(5)	3%	(3)	12%	(13)	67%	(68)	102
Evangelical	6%	(10)	13%	(20)	5%	(8)	5%	(8)	10%	(15)	61%	(98)	159
Non-Evangelical	5%	(15)	4%	(12)	5%	(14)	9%	(29)	16%	(50)	62%	(199)	320
PID: Dem (no lean)	2%	(4)	4%	(10)	2%	(4)	14%	(34)	11%	(27)	67%	(160)	239
PID: Ind (no lean)	4%	(9)	9%	(17)	2%	(4)	10%	(20)	11%	(22)	64%	(126)	199
PID: Rep (no lean)	7%	(17)	7%	(17)	7%	(18)	3%	(8)	17%	(43)	60%	(154)	257

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	6%	(44)	4%	(26)	9%	(61)	13%	(92)	63%	(441)	695
PID/Gender: Dem Men	4%	(4)	6%	(6)	3%	(3)	15%	(15)	16%	(16)	56%	(54)	98
PID/Gender: Dem Women	—	(0)	3%	(4)	1%	(1)	13%	(19)	8%	(11)	75%	(106)	141
PID/Gender: Ind Men	4%	(5)	14%	(16)	1%	(1)	10%	(11)	16%	(18)	56%	(63)	113
PID/Gender: Ind Women	5%	(4)	2%	(2)	4%	(3)	10%	(9)	5%	(4)	74%	(64)	86
PID/Gender: Rep Men	9%	(11)	9%	(11)	13%	(16)	4%	(4)	20%	(25)	45%	(55)	121
PID/Gender: Rep Women	5%	(6)	5%	(6)	2%	(2)	2%	(3)	13%	(18)	73%	(100)	137
Ideo: Liberal (1-3)	2%	(4)	4%	(9)	2%	(4)	18%	(40)	10%	(22)	64%	(139)	218
Ideo: Moderate (4)	2%	(4)	6%	(11)	3%	(6)	7%	(14)	17%	(33)	64%	(124)	192
Ideo: Conservative (5-7)	8%	(21)	9%	(24)	6%	(16)	2%	(7)	14%	(37)	61%	(164)	269
Community: Urban	2%	(3)	7%	(11)	9%	(15)	11%	(19)	17%	(28)	55%	(93)	168
Community: Suburban	4%	(11)	8%	(22)	2%	(5)	8%	(23)	13%	(38)	65%	(182)	281
Community: Rural	7%	(16)	4%	(11)	2%	(6)	8%	(19)	11%	(27)	68%	(167)	246
Military HHnm: Yes	11%	(11)	5%	(5)	3%	(3)	7%	(7)	8%	(8)	66%	(65)	99
Military HH: No	3%	(19)	7%	(40)	4%	(23)	9%	(54)	14%	(84)	63%	(376)	596
Employ: Private Sector	3%	(10)	10%	(31)	7%	(20)	10%	(31)	8%	(24)	62%	(186)	301
Employ: Government	5%	(1)	—	(0)	1%	(0)	5%	(1)	6%	(2)	83%	(23)	28
Employ: Self-Employed	1%	(0)	8%	(2)	7%	(2)	3%	(1)	17%	(4)	64%	(15)	24
Employ: Homemaker	—	(0)	—	(0)	5%	(3)	3%	(1)	10%	(5)	82%	(42)	51
Employ: Student	16%	(2)	—	(0)	—	(0)	3%	(0)	22%	(3)	59%	(8)	13
Employ: Retired	7%	(13)	3%	(7)	1%	(1)	9%	(18)	20%	(38)	60%	(116)	193
Employ: Unemployed	7%	(3)	5%	(2)	—	(0)	9%	(4)	28%	(13)	51%	(23)	45
Employ: Other	—	(0)	7%	(3)	—	(0)	11%	(4)	11%	(4)	71%	(28)	39

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	6%	(44)	4%	(26)	9%	(61)	13%	(92)	63%	(441)	695
Protestant	7%	(14)	8%	(15)	3%	(5)	10%	(20)	13%	(25)	59%	(112)	190
Roman Catholic	3%	(6)	5%	(8)	7%	(13)	8%	(15)	15%	(28)	62%	(117)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	6%	(0)	—	(0)	94%	(5)	5
Jewish	—	(0)	18%	(3)	—	(0)	1%	(0)	—	(0)	80%	(13)	16
Muslim	—	(0)	39%	(1)	17%	(0)	—	(0)	1%	(0)	43%	(1)	3
Buddhist	—	(0)	55%	(6)	3%	(0)	—	(0)	—	(0)	42%	(5)	11
Atheist	—	(0)	1%	(0)	5%	(2)	23%	(8)	4%	(1)	67%	(23)	35
Agnostic	1%	(0)	8%	(2)	—	(0)	11%	(3)	31%	(8)	48%	(12)	26
Something else	4%	(4)	8%	(9)	5%	(5)	3%	(3)	12%	(13)	67%	(68)	102
Nothing in particular	4%	(5)	—	(0)	—	(0)	10%	(13)	14%	(17)	70%	(85)	121
Ideo/PID: Conservative Republican	8%	(17)	8%	(15)	8%	(16)	3%	(5)	15%	(32)	58%	(120)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	3%	(2)	4%	(2)	4%	(2)	23%	(11)	65%	(31)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	7%	(5)	—	(0)	7%	(5)	10%	(7)	75%	(52)	70
Ideo/PID: Liberal Democrat	2%	(4)	3%	(5)	2%	(3)	17%	(29)	12%	(20)	63%	(104)	165
Unfavorable of Biden and Trump	—	(0)	4%	(5)	5%	(6)	5%	(7)	10%	(13)	76%	(100)	132
2024 H2H Matchup: Biden Voter	2%	(8)	6%	(18)	2%	(6)	15%	(48)	11%	(37)	64%	(207)	325
2024 H2H Matchup: Trump Voter	7%	(21)	8%	(24)	6%	(17)	3%	(10)	18%	(54)	58%	(176)	303
2024 H2H Matchup: Would not Vote	—	(0)	1%	(0)	—	(0)	8%	(2)	1%	(0)	90%	(29)	32
2024 H2H Matchup: Do not Know	3%	(1)	5%	(2)	7%	(3)	1%	(0)	2%	(1)	81%	(29)	36
2022 House Vote: Democrat	2%	(6)	4%	(12)	1%	(4)	17%	(47)	10%	(29)	65%	(183)	280
2022 House Vote: Republican	7%	(21)	8%	(24)	7%	(21)	3%	(10)	16%	(46)	58%	(169)	290
2022 House Vote: Did not Vote	2%	(2)	7%	(9)	1%	(1)	3%	(3)	15%	(18)	72%	(85)	118
2020 Vote: Joe Biden	1%	(3)	6%	(18)	3%	(9)	15%	(48)	10%	(32)	67%	(220)	330
2020 Vote: Donald Trump	7%	(24)	8%	(25)	5%	(16)	3%	(10)	17%	(55)	60%	(196)	326
2020 Vote: Someone Else	9%	(1)	2%	(0)	1%	(0)	3%	(0)	12%	(1)	73%	(8)	12
2020 Vote: Did not Vote	8%	(2)	1%	(0)	2%	(0)	10%	(3)	16%	(4)	64%	(18)	28
2016 Vote: Hillary Clinton	1%	(2)	6%	(12)	1%	(3)	19%	(42)	10%	(23)	63%	(139)	221
2016 Vote: Donald Trump	8%	(24)	7%	(19)	7%	(20)	4%	(11)	16%	(48)	59%	(171)	292
2016 Vote: Someone Else	8%	(2)	9%	(3)	2%	(0)	14%	(4)	5%	(1)	62%	(17)	27
2020 Vote/PID: Not Biden/Democrat	11%	(2)	1%	(0)	2%	(0)	9%	(2)	31%	(6)	46%	(9)	19

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	6%	(44)	4%	(26)	9%	(61)	13%	(92)	63%	(441)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	14%	(2)	3%	(0)	16%	(2)	67%	(9)	14
U.S. Economy: Wrong Track	5%	(24)	6%	(30)	5%	(24)	3%	(14)	15%	(75)	67%	(336)	503
U.S. Economy: Right Direction	3%	(7)	8%	(14)	1%	(2)	24%	(47)	9%	(17)	55%	(105)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	7%	(14)	2%	(5)	20%	(43)	9%	(19)	62%	(136)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(26)	8%	(26)	5%	(18)	3%	(11)	16%	(54)	60%	(203)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	3%	(3)	2%	(2)	5%	(7)	14%	(19)	74%	(102)	137
Top 2024 Issue: Economy	5%	(15)	7%	(20)	5%	(13)	3%	(8)	13%	(36)	66%	(180)	271
Community/Gender: Urban Women	3%	(3)	5%	(4)	1%	(0)	12%	(9)	10%	(7)	69%	(52)	75
Community/Gender: Urban Men	—	(0)	8%	(7)	15%	(14)	10%	(9)	22%	(21)	44%	(41)	93
Community/Gender: Rural Women	5%	(6)	3%	(4)	3%	(4)	8%	(11)	11%	(15)	71%	(97)	137
Community/Gender: Rural Men	9%	(10)	6%	(7)	2%	(2)	8%	(8)	11%	(12)	64%	(70)	108
Community/Gender: Suburban Women	1%	(2)	3%	(4)	1%	(2)	7%	(11)	8%	(12)	79%	(120)	151
Community/Gender: Suburban Men	7%	(9)	14%	(18)	3%	(3)	9%	(12)	20%	(26)	47%	(61)	130
Homeowner	5%	(29)	7%	(42)	4%	(24)	8%	(54)	13%	(82)	64%	(408)	639
Renter	2%	(1)	4%	(2)	3%	(2)	14%	(7)	19%	(10)	57%	(29)	51
Self + Household: White-Collar	4%	(9)	4%	(9)	3%	(7)	11%	(26)	19%	(47)	59%	(144)	243
Self + Household: Blue Collar	4%	(14)	9%	(34)	5%	(18)	9%	(31)	10%	(35)	64%	(233)	365
Union HH: Yes	16%	(6)	8%	(3)	21%	(9)	12%	(5)	1%	(0)	43%	(18)	41
Union HH: No	4%	(24)	6%	(41)	3%	(17)	9%	(56)	14%	(92)	65%	(423)	654
LGBTQ+: Yes	2%	(1)	—	(0)	1%	(0)	8%	(4)	7%	(4)	82%	(42)	52
LGBTQ+: No	5%	(29)	7%	(44)	4%	(25)	9%	(57)	14%	(89)	62%	(399)	643
Motivated to Vote	5%	(29)	7%	(44)	4%	(25)	10%	(60)	14%	(88)	61%	(382)	629
Parent: Yes	2%	(4)	7%	(12)	4%	(8)	11%	(20)	11%	(20)	65%	(118)	182
Parent: No	5%	(26)	6%	(32)	4%	(18)	8%	(41)	14%	(72)	63%	(324)	513
COVID Vaccine: Yes	4%	(21)	4%	(17)	3%	(16)	12%	(58)	12%	(56)	65%	(308)	475
COVID Vaccine: No	4%	(9)	12%	(27)	5%	(10)	2%	(3)	17%	(36)	61%	(134)	220
Student Loans: Yes	5%	(5)	2%	(2)	4%	(4)	7%	(7)	13%	(13)	69%	(70)	102
Student Loans: No	4%	(25)	7%	(42)	4%	(22)	9%	(54)	13%	(79)	63%	(371)	593
Favorable Opinion of Haley	11%	(20)	8%	(14)	6%	(11)	4%	(7)	12%	(23)	59%	(109)	184
Unfavorable Opinion of Haley	3%	(9)	9%	(27)	5%	(13)	18%	(51)	14%	(40)	51%	(148)	290
Prodigal Biden Voter	—	(0)	1%	(0)	6%	(3)	4%	(2)	1%	(1)	88%	(40)	46

Continued on next page

Table BLMB2_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(30)	6%	(44)	4%	(26)	9%	(61)	13%	(92)	63%	(441)	695
Undecided Voter (DK/WNV)	2%	(1)	3%	(2)	4%	(3)	4%	(3)	2%	(1)	85%	(58)	67
Undecided Voter (DK)	3%	(1)	5%	(2)	7%	(3)	1%	(0)	2%	(1)	81%	(29)	36
Watched Debate	6%	(29)	9%	(42)	5%	(23)	7%	(37)	14%	(70)	59%	(294)	494
Watched Debate: Did not Watch	1%	(1)	1%	(2)	2%	(3)	12%	(24)	11%	(23)	73%	(148)	201
Watched Debate: All of it	7%	(17)	12%	(30)	2%	(5)	9%	(22)	19%	(48)	52%	(132)	253
Watched Debate: Some of it	5%	(12)	5%	(13)	7%	(18)	6%	(15)	9%	(22)	67%	(162)	241
Continue His Campaign: Yes Biden	5%	(11)	5%	(11)	7%	(16)	17%	(41)	11%	(27)	57%	(140)	247
Continue His Campaign: No Biden	4%	(15)	8%	(33)	2%	(10)	5%	(20)	12%	(48)	68%	(266)	391
Continue His Campaign: Yes Trump	8%	(27)	8%	(26)	5%	(18)	4%	(15)	18%	(59)	56%	(187)	332
Continue His Campaign: No Trump	1%	(3)	5%	(17)	2%	(5)	14%	(46)	9%	(30)	69%	(226)	328
Conviction: Evidence	1%	(4)	5%	(17)	2%	(6)	14%	(48)	11%	(37)	67%	(229)	341
Conviction: Motivation to Damage	8%	(22)	10%	(26)	7%	(19)	4%	(10)	16%	(43)	55%	(148)	268
Conviction: DK/NO	5%	(4)	1%	(1)	1%	(1)	3%	(3)	14%	(13)	75%	(65)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(21)	6%	(45)	3%	(22)	6%	(42)	11%	(75)	70%	(489)	695
Gender: Male	4%	(13)	12%	(39)	4%	(14)	8%	(26)	11%	(38)	61%	(202)	331
Gender: Female	2%	(8)	2%	(6)	2%	(8)	5%	(16)	10%	(38)	79%	(287)	364
Age: 18-34	1%	(1)	4%	(7)	6%	(12)	4%	(8)	15%	(28)	70%	(132)	188
Age: 35-44	3%	(3)	2%	(1)	2%	(2)	3%	(2)	10%	(9)	80%	(72)	90
Age: 45-64	6%	(14)	9%	(23)	3%	(9)	6%	(16)	7%	(19)	69%	(174)	254
Age: 65+	2%	(4)	9%	(14)	—	(0)	10%	(16)	12%	(19)	68%	(110)	163
GenZers: 1997-2012	1%	(1)	—	(0)	5%	(4)	6%	(5)	19%	(17)	69%	(62)	90
Millennials: 1981-1996	2%	(3)	4%	(7)	5%	(9)	2%	(4)	12%	(20)	75%	(132)	176
GenXers: 1965-1980	5%	(9)	9%	(17)	3%	(7)	6%	(12)	7%	(14)	70%	(136)	195
Baby Boomers: 1946-1964	4%	(8)	9%	(19)	1%	(2)	9%	(19)	10%	(23)	68%	(149)	220
Educ: < College	3%	(13)	7%	(35)	2%	(8)	6%	(29)	12%	(56)	70%	(331)	471
Educ: Bachelors degree	3%	(5)	4%	(5)	8%	(12)	3%	(5)	7%	(10)	76%	(114)	151
Educ: Post-grad	5%	(4)	7%	(5)	3%	(2)	12%	(9)	12%	(9)	61%	(44)	73
Income: Under 50k	4%	(9)	7%	(15)	3%	(7)	7%	(15)	8%	(17)	71%	(158)	221
Income: 50k-100k	2%	(5)	5%	(18)	2%	(6)	6%	(20)	13%	(42)	73%	(241)	332
Income: 100k+	5%	(8)	9%	(12)	6%	(8)	5%	(8)	11%	(16)	64%	(90)	142
Ethnicity: White (Non-Hispanic)	3%	(20)	6%	(39)	3%	(16)	6%	(36)	9%	(57)	73%	(451)	619
Ethnicity: Hispanic	—	(0)	—	(0)	4%	(1)	8%	(2)	51%	(15)	37%	(11)	29
Ethnicity: Black (Non-Hispanic)	1%	(0)	2%	(1)	—	(0)	13%	(3)	10%	(2)	75%	(18)	24
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	25%	(6)	20%	(5)	6%	(1)	4%	(1)	40%	(9)	23
All Christian	3%	(12)	8%	(30)	2%	(9)	6%	(22)	8%	(32)	73%	(277)	382
All Non-Christian	—	(0)	30%	(9)	7%	(2)	—	(0)	5%	(1)	59%	(17)	30
Atheist	—	(0)	—	(0)	6%	(2)	10%	(3)	11%	(4)	73%	(26)	35
Agnostic/Nothing in particular	2%	(4)	2%	(3)	4%	(5)	10%	(15)	13%	(19)	68%	(100)	147
Something Else	6%	(6)	4%	(4)	3%	(3)	2%	(2)	18%	(18)	67%	(68)	102
Evangelical	3%	(5)	10%	(16)	3%	(5)	3%	(5)	13%	(21)	67%	(106)	159
Non-Evangelical	4%	(12)	5%	(17)	2%	(7)	6%	(19)	9%	(29)	73%	(235)	320
PID: Dem (no lean)	2%	(5)	3%	(7)	3%	(7)	9%	(21)	9%	(21)	75%	(179)	239
PID: Ind (no lean)	3%	(6)	5%	(10)	5%	(10)	6%	(13)	8%	(16)	72%	(144)	199
PID: Rep (no lean)	4%	(11)	11%	(28)	2%	(6)	4%	(9)	15%	(38)	65%	(166)	257

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(21)	6%	(45)	3%	(22)	6%	(42)	11%	(75)	70%	(489)	695
PID/Gender: Dem Men	5%	(5)	5%	(5)	5%	(5)	12%	(11)	11%	(10)	64%	(62)	98
PID/Gender: Dem Women	—	(0)	1%	(2)	2%	(2)	7%	(10)	8%	(11)	83%	(117)	141
PID/Gender: Ind Men	3%	(3)	9%	(10)	5%	(5)	9%	(10)	9%	(10)	66%	(74)	113
PID/Gender: Ind Women	3%	(3)	—	(0)	5%	(4)	3%	(2)	7%	(6)	81%	(69)	86
PID/Gender: Rep Men	4%	(5)	20%	(24)	3%	(4)	4%	(5)	14%	(17)	54%	(66)	121
PID/Gender: Rep Women	4%	(5)	3%	(4)	1%	(1)	3%	(4)	15%	(21)	74%	(100)	137
Ideo: Liberal (1-3)	1%	(3)	3%	(7)	5%	(10)	9%	(20)	7%	(16)	74%	(162)	218
Ideo: Moderate (4)	—	(1)	5%	(10)	4%	(7)	8%	(15)	12%	(24)	71%	(135)	192
Ideo: Conservative (5-7)	6%	(17)	10%	(28)	2%	(4)	3%	(8)	12%	(33)	67%	(179)	269
Community: Urban	4%	(7)	10%	(17)	3%	(5)	7%	(11)	7%	(12)	69%	(116)	168
Community: Suburban	2%	(5)	6%	(16)	4%	(12)	6%	(16)	14%	(41)	68%	(191)	281
Community: Rural	4%	(10)	5%	(12)	2%	(5)	6%	(16)	9%	(22)	74%	(181)	246
Military HHnm: Yes	2%	(2)	13%	(13)	1%	(1)	9%	(9)	12%	(12)	63%	(62)	99
Military HH: No	3%	(20)	5%	(32)	4%	(21)	6%	(34)	11%	(63)	72%	(427)	596
Employ: Private Sector	3%	(9)	8%	(25)	5%	(14)	6%	(20)	10%	(29)	68%	(206)	301
Employ: Government	4%	(1)	1%	(0)	—	(0)	2%	(1)	9%	(3)	83%	(24)	28
Employ: Self-Employed	8%	(2)	1%	(0)	6%	(1)	—	(0)	14%	(3)	71%	(17)	24
Employ: Homemaker	—	(0)	—	(0)	8%	(4)	3%	(1)	5%	(3)	85%	(43)	51
Employ: Student	—	(0)	—	(0)	2%	(0)	19%	(2)	17%	(2)	63%	(8)	13
Employ: Retired	3%	(7)	10%	(19)	1%	(2)	8%	(16)	9%	(18)	68%	(132)	193
Employ: Unemployed	—	(0)	—	(0)	2%	(1)	3%	(2)	22%	(10)	73%	(33)	45
Employ: Other	7%	(3)	3%	(1)	2%	(1)	1%	(1)	20%	(8)	67%	(26)	39

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Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(21)	6%	(45)	3%	(22)	6%	(42)	11%	(75)	70%	(489)	695
Protestant	3%	(6)	6%	(12)	3%	(6)	7%	(13)	9%	(18)	71%	(135)	190
Roman Catholic	3%	(5)	10%	(18)	2%	(3)	5%	(9)	8%	(14)	73%	(137)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	6%	(0)	2%	(0)	93%	(5)	5
Jewish	—	(0)	8%	(1)	12%	(2)	—	(0)	8%	(1)	72%	(12)	16
Muslim	1%	(0)	55%	(1)	—	(0)	—	(0)	—	(0)	43%	(1)	3
Buddhist	—	(0)	56%	(6)	—	(0)	—	(0)	1%	(0)	42%	(5)	11
Atheist	—	(0)	—	(0)	6%	(2)	10%	(3)	11%	(4)	73%	(26)	35
Agnostic	7%	(2)	1%	(0)	7%	(2)	13%	(3)	16%	(4)	56%	(14)	26
Something else	6%	(6)	4%	(4)	3%	(3)	2%	(2)	18%	(18)	67%	(68)	102
Nothing in particular	2%	(2)	2%	(2)	3%	(3)	10%	(12)	13%	(15)	71%	(86)	121
Ideo/PID: Conservative Republican	5%	(11)	12%	(24)	1%	(3)	3%	(6)	14%	(30)	64%	(131)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	7%	(4)	7%	(3)	5%	(3)	14%	(7)	67%	(32)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	3%	(2)	—	(0)	7%	(5)	13%	(9)	74%	(52)	70
Ideo/PID: Liberal Democrat	2%	(3)	3%	(4)	4%	(7)	10%	(16)	7%	(12)	74%	(123)	165
Unfavorable of Biden and Trump	—	(0)	2%	(3)	9%	(12)	2%	(2)	7%	(9)	80%	(106)	132
2024 H2H Matchup: Biden Voter	2%	(7)	4%	(12)	3%	(10)	10%	(33)	8%	(27)	72%	(235)	325
2024 H2H Matchup: Trump Voter	4%	(13)	10%	(30)	3%	(9)	3%	(8)	15%	(46)	65%	(196)	303
2024 H2H Matchup: Would not Vote	—	(0)	2%	(1)	—	(0)	3%	(1)	1%	(0)	94%	(30)	32
2024 H2H Matchup: Do not Know	3%	(1)	5%	(2)	8%	(3)	—	(0)	5%	(2)	79%	(28)	36
2022 House Vote: Democrat	2%	(4)	2%	(7)	2%	(6)	11%	(29)	8%	(22)	75%	(211)	280
2022 House Vote: Republican	5%	(16)	9%	(25)	3%	(10)	3%	(9)	15%	(45)	64%	(186)	290
2022 House Vote: Did not Vote	—	(0)	11%	(14)	5%	(6)	3%	(3)	6%	(7)	75%	(88)	118
2020 Vote: Joe Biden	2%	(5)	4%	(12)	3%	(11)	9%	(31)	7%	(23)	75%	(247)	330
2020 Vote: Donald Trump	5%	(15)	10%	(31)	3%	(9)	3%	(8)	15%	(48)	66%	(214)	326
2020 Vote: Someone Else	9%	(1)	—	(0)	1%	(0)	—	(0)	17%	(2)	73%	(8)	12
2020 Vote: Did not Vote	1%	(0)	5%	(1)	6%	(2)	11%	(3)	10%	(3)	67%	(19)	28
2016 Vote: Hillary Clinton	2%	(4)	5%	(11)	1%	(1)	11%	(24)	7%	(15)	75%	(165)	221
2016 Vote: Donald Trump	6%	(16)	11%	(32)	3%	(8)	3%	(8)	10%	(28)	68%	(199)	292
2016 Vote: Someone Else	4%	(1)	—	(0)	17%	(5)	12%	(3)	11%	(3)	56%	(15)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	25%	(5)	11%	(2)	14%	(3)	50%	(10)	19

Continued on next page

Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(21)	6%	(45)	3%	(22)	6%	(42)	11%	(75)	70%	(489)	695
2020 Vote/PID: Not Trump/Republican	2%	(0)	—	(0)	13%	(2)	4%	(1)	9%	(1)	72%	(10)	14
U.S. Economy: Wrong Track	3%	(16)	7%	(33)	4%	(19)	3%	(13)	12%	(58)	72%	(364)	503
U.S. Economy: Right Direction	3%	(5)	6%	(12)	2%	(4)	15%	(29)	9%	(17)	65%	(125)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	5%	(12)	2%	(5)	13%	(28)	8%	(17)	71%	(154)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(16)	9%	(31)	3%	(11)	3%	(11)	14%	(49)	65%	(222)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	2%	(2)	4%	(6)	3%	(4)	7%	(10)	82%	(113)	137
Top 2024 Issue: Economy	4%	(11)	5%	(12)	3%	(7)	3%	(8)	13%	(36)	73%	(196)	271
Community/Gender: Urban Women	5%	(3)	—	(0)	3%	(2)	5%	(3)	10%	(8)	78%	(59)	75
Community/Gender: Urban Men	4%	(3)	18%	(17)	3%	(3)	8%	(8)	5%	(5)	62%	(57)	93
Community/Gender: Rural Women	2%	(3)	2%	(3)	2%	(3)	6%	(8)	12%	(16)	76%	(104)	137
Community/Gender: Rural Men	6%	(6)	8%	(9)	2%	(2)	7%	(8)	6%	(6)	71%	(77)	108
Community/Gender: Suburban Women	1%	(2)	2%	(3)	2%	(3)	4%	(5)	9%	(14)	82%	(124)	151
Community/Gender: Suburban Men	3%	(3)	10%	(13)	7%	(9)	8%	(11)	21%	(27)	52%	(67)	130
Homeowner	3%	(20)	7%	(44)	3%	(19)	6%	(37)	10%	(66)	71%	(452)	639
Renter	2%	(1)	2%	(1)	5%	(3)	9%	(5)	16%	(8)	66%	(34)	51
Self + Household: White-Collar	2%	(6)	3%	(8)	4%	(9)	8%	(19)	12%	(29)	71%	(171)	243
Self + Household: Blue Collar	3%	(11)	10%	(37)	3%	(12)	6%	(21)	11%	(39)	67%	(244)	365
Union HH: Yes	11%	(5)	31%	(13)	1%	(0)	6%	(3)	5%	(2)	46%	(19)	41
Union HH: No	3%	(17)	5%	(32)	3%	(22)	6%	(40)	11%	(73)	72%	(470)	654
LGBTQ+: Yes	2%	(1)	—	(0)	2%	(1)	4%	(2)	3%	(2)	88%	(46)	52
LGBTQ+: No	3%	(20)	7%	(45)	3%	(21)	6%	(40)	11%	(73)	69%	(443)	643
Motivated to Vote	3%	(20)	7%	(44)	4%	(22)	7%	(41)	10%	(65)	69%	(436)	629
Parent: Yes	2%	(4)	3%	(6)	5%	(8)	8%	(15)	10%	(19)	71%	(130)	182
Parent: No	3%	(17)	8%	(39)	3%	(14)	5%	(28)	11%	(56)	70%	(359)	513
COVID Vaccine: Yes	3%	(13)	5%	(24)	2%	(12)	8%	(38)	9%	(43)	73%	(345)	475
COVID Vaccine: No	4%	(8)	10%	(21)	5%	(10)	2%	(4)	14%	(32)	66%	(144)	220
Student Loans: Yes	3%	(3)	2%	(2)	6%	(6)	8%	(8)	8%	(9)	73%	(75)	102
Student Loans: No	3%	(19)	7%	(43)	3%	(16)	6%	(34)	11%	(66)	70%	(414)	593
Favorable Opinion of Haley	7%	(13)	9%	(16)	2%	(4)	4%	(7)	10%	(19)	68%	(124)	184
Unfavorable Opinion of Haley	2%	(7)	8%	(22)	6%	(16)	11%	(33)	11%	(32)	62%	(180)	290
Prodigal Biden Voter	1%	(0)	—	(0)	6%	(3)	—	(0)	3%	(1)	90%	(41)	46

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Table BLMB2_23: Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(21)	6%	(45)	3%	(22)	6%	(42)	11%	(75)	70%	(489)	695
Undecided Voter (DK/WNV)	2%	(1)	4%	(3)	4%	(3)	1%	(1)	3%	(2)	86%	(58)	67
Undecided Voter (DK)	3%	(1)	5%	(2)	8%	(3)	—	(0)	5%	(2)	79%	(28)	36
Watched Debate	4%	(18)	9%	(45)	4%	(18)	7%	(37)	11%	(55)	65%	(320)	494
Watched Debate: Did not Watch	2%	(3)	—	(0)	2%	(4)	3%	(6)	10%	(20)	84%	(168)	201
Watched Debate: All of it	5%	(11)	10%	(25)	4%	(11)	8%	(19)	16%	(42)	57%	(145)	253
Watched Debate: Some of it	3%	(7)	8%	(20)	3%	(8)	7%	(17)	6%	(14)	73%	(175)	241
Continue His Campaign: Yes Biden	6%	(16)	6%	(15)	3%	(7)	9%	(23)	10%	(25)	65%	(161)	247
Continue His Campaign: No Biden	1%	(5)	6%	(23)	4%	(15)	5%	(19)	11%	(43)	73%	(286)	391
Continue His Campaign: Yes Trump	6%	(20)	10%	(32)	3%	(11)	4%	(15)	14%	(48)	62%	(206)	332
Continue His Campaign: No Trump	—	(1)	3%	(11)	3%	(9)	8%	(27)	8%	(26)	77%	(253)	328
Conviction: Evidence	1%	(2)	4%	(13)	2%	(8)	10%	(33)	8%	(27)	76%	(258)	341
Conviction: Motivation to Damage	6%	(15)	11%	(30)	5%	(13)	3%	(9)	12%	(31)	63%	(170)	268
Conviction: DK/NO	5%	(4)	3%	(2)	1%	(1)	1%	(1)	19%	(17)	71%	(62)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	8%	(58)	6%	(39)	12%	(83)	16%	(111)	53%	(370)	695
Gender: Male	8%	(28)	12%	(40)	8%	(26)	12%	(40)	15%	(51)	44%	(146)	331
Gender: Female	2%	(7)	5%	(18)	4%	(13)	12%	(42)	16%	(60)	61%	(224)	364
Age: 18-34	—	(0)	9%	(17)	6%	(11)	7%	(13)	14%	(26)	65%	(121)	188
Age: 35-44	1%	(1)	4%	(4)	3%	(2)	6%	(5)	23%	(21)	64%	(57)	90
Age: 45-64	10%	(25)	8%	(20)	7%	(18)	15%	(37)	13%	(33)	48%	(121)	254
Age: 65+	6%	(10)	10%	(17)	5%	(8)	17%	(27)	19%	(31)	43%	(70)	163
GenZers: 1997-2012	—	(0)	9%	(8)	6%	(6)	2%	(2)	15%	(14)	68%	(61)	90
Millennials: 1981-1996	—	(0)	7%	(12)	4%	(7)	8%	(14)	18%	(33)	62%	(109)	176
GenXers: 1965-1980	7%	(14)	6%	(12)	8%	(16)	16%	(31)	11%	(21)	51%	(100)	195
Baby Boomers: 1946-1964	10%	(21)	11%	(24)	4%	(10)	15%	(34)	18%	(39)	42%	(92)	220
Educ: < College	3%	(16)	9%	(40)	5%	(21)	9%	(40)	17%	(82)	58%	(272)	471
Educ: Bachelors degree	7%	(10)	9%	(13)	7%	(10)	17%	(25)	13%	(19)	49%	(73)	151
Educ: Post-grad	13%	(9)	7%	(5)	10%	(7)	23%	(17)	13%	(10)	34%	(24)	73
Income: Under 50k	7%	(16)	8%	(17)	3%	(8)	10%	(22)	16%	(34)	56%	(123)	221
Income: 50k-100k	2%	(8)	9%	(30)	7%	(22)	13%	(44)	17%	(56)	52%	(171)	332
Income: 100k+	8%	(11)	8%	(11)	6%	(9)	11%	(16)	14%	(20)	53%	(75)	142
Ethnicity: White (Non-Hispanic)	6%	(35)	7%	(42)	5%	(31)	13%	(80)	16%	(102)	53%	(329)	619
Ethnicity: Hispanic	—	(0)	23%	(7)	19%	(5)	2%	(1)	—	(0)	55%	(16)	29
Ethnicity: Black (Non-Hispanic)	3%	(1)	7%	(2)	10%	(2)	3%	(1)	6%	(1)	71%	(17)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	32%	(7)	—	(0)	5%	(1)	32%	(8)	31%	(7)	23
All Christian	6%	(24)	10%	(37)	6%	(25)	12%	(47)	17%	(64)	48%	(185)	382
All Non-Christian	—	(0)	26%	(8)	4%	(1)	6%	(2)	23%	(7)	42%	(12)	30
Atheist	—	(0)	—	(0)	7%	(2)	35%	(12)	8%	(3)	50%	(17)	35
Agnostic/Nothing in particular	3%	(5)	2%	(2)	5%	(8)	14%	(20)	19%	(27)	58%	(85)	147
Something Else	7%	(7)	11%	(11)	3%	(3)	1%	(1)	10%	(10)	69%	(70)	102
Evangelical	6%	(10)	14%	(22)	7%	(11)	7%	(10)	13%	(21)	54%	(85)	159
Non-Evangelical	6%	(21)	8%	(27)	5%	(16)	12%	(38)	17%	(53)	52%	(165)	320
PID: Dem (no lean)	2%	(4)	2%	(5)	4%	(9)	23%	(54)	14%	(33)	56%	(135)	239
PID: Ind (no lean)	4%	(8)	9%	(19)	7%	(14)	11%	(22)	15%	(29)	54%	(106)	199
PID: Rep (no lean)	9%	(23)	13%	(35)	6%	(15)	3%	(7)	19%	(49)	50%	(129)	257

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	8%	(58)	6%	(39)	12%	(83)	16%	(111)	53%	(370)	695
PID/Gender: Dem Men	3%	(3)	4%	(4)	2%	(2)	25%	(24)	18%	(17)	48%	(47)	98
PID/Gender: Dem Women	1%	(1)	—	(1)	5%	(7)	21%	(30)	11%	(15)	62%	(88)	141
PID/Gender: Ind Men	4%	(5)	14%	(16)	9%	(10)	11%	(12)	14%	(16)	48%	(54)	113
PID/Gender: Ind Women	4%	(3)	4%	(3)	5%	(4)	11%	(9)	15%	(13)	61%	(53)	86
PID/Gender: Rep Men	17%	(20)	17%	(20)	11%	(14)	3%	(4)	15%	(18)	38%	(46)	121
PID/Gender: Rep Women	2%	(3)	11%	(14)	1%	(2)	2%	(3)	23%	(31)	61%	(83)	137
Ideo: Liberal (1-3)	1%	(2)	3%	(7)	6%	(14)	26%	(56)	14%	(30)	50%	(109)	218
Ideo: Moderate (4)	5%	(10)	6%	(12)	7%	(13)	9%	(18)	16%	(31)	57%	(109)	192
Ideo: Conservative (5-7)	9%	(24)	14%	(37)	4%	(12)	3%	(9)	18%	(47)	52%	(140)	269
Community: Urban	2%	(4)	12%	(19)	11%	(18)	14%	(24)	9%	(14)	52%	(88)	168
Community: Suburban	4%	(11)	9%	(25)	4%	(10)	12%	(33)	21%	(58)	51%	(144)	281
Community: Rural	8%	(20)	6%	(14)	4%	(10)	10%	(26)	15%	(38)	56%	(137)	246
Military HHnm: Yes	9%	(9)	8%	(8)	6%	(6)	13%	(13)	20%	(20)	44%	(44)	99
Military HH: No	4%	(27)	8%	(50)	6%	(33)	12%	(70)	15%	(91)	55%	(326)	596
Employ: Private Sector	4%	(11)	11%	(32)	9%	(27)	12%	(37)	13%	(39)	52%	(155)	301
Employ: Government	1%	(0)	4%	(1)	2%	(1)	5%	(1)	6%	(2)	82%	(23)	28
Employ: Self-Employed	8%	(2)	2%	(1)	8%	(2)	2%	(1)	43%	(10)	37%	(9)	24
Employ: Homemaker	—	(0)	—	(0)	8%	(4)	7%	(4)	12%	(6)	73%	(37)	51
Employ: Student	—	(0)	—	(0)	5%	(1)	1%	(0)	55%	(7)	39%	(5)	13
Employ: Retired	8%	(16)	10%	(20)	2%	(5)	15%	(30)	21%	(41)	43%	(82)	193
Employ: Unemployed	14%	(6)	—	(0)	—	(0)	14%	(6)	12%	(5)	61%	(28)	45
Employ: Other	—	(0)	12%	(5)	1%	(0)	11%	(4)	1%	(1)	76%	(30)	39

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	8%	(58)	6%	(39)	12%	(83)	16%	(111)	53%	(370)	695
Protestant	7%	(14)	11%	(20)	3%	(6)	16%	(31)	20%	(38)	43%	(81)	190
Roman Catholic	5%	(10)	9%	(17)	10%	(19)	9%	(16)	14%	(26)	53%	(99)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	6%	(0)	—	(0)	94%	(5)	5
Jewish	—	(0)	11%	(2)	1%	(0)	—	(0)	16%	(3)	72%	(12)	16
Muslim	—	(0)	—	(0)	17%	(0)	—	(0)	48%	(1)	35%	(1)	3
Buddhist	—	(0)	54%	(6)	4%	(0)	16%	(2)	26%	(3)	—	(0)	11
Atheist	—	(0)	—	(0)	7%	(2)	35%	(12)	8%	(3)	50%	(17)	35
Agnostic	8%	(2)	—	(0)	11%	(3)	11%	(3)	40%	(10)	30%	(8)	26
Something else	7%	(7)	11%	(11)	3%	(3)	1%	(1)	10%	(10)	69%	(70)	102
Nothing in particular	2%	(3)	2%	(2)	4%	(5)	14%	(17)	14%	(17)	64%	(77)	121
Ideo/PID: Conservative Republican	9%	(18)	15%	(30)	6%	(12)	3%	(6)	19%	(39)	49%	(101)	205
Ideo/PID: Moderate/Liberal Republican	12%	(5)	8%	(4)	8%	(4)	1%	(1)	17%	(8)	55%	(26)	48
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	1%	(1)	2%	(2)	15%	(10)	13%	(9)	65%	(45)	70
Ideo/PID: Liberal Democrat	1%	(2)	2%	(4)	4%	(7)	27%	(44)	14%	(24)	51%	(84)	165
Unfavorable of Biden and Trump	—	(0)	3%	(3)	10%	(13)	7%	(10)	16%	(22)	64%	(84)	132
2024 H2H Matchup: Biden Voter	2%	(7)	4%	(13)	5%	(18)	22%	(73)	15%	(48)	51%	(166)	325
2024 H2H Matchup: Trump Voter	9%	(29)	14%	(42)	5%	(16)	2%	(5)	18%	(56)	51%	(155)	303
2024 H2H Matchup: Would not Vote	—	(0)	1%	(0)	—	(0)	13%	(4)	11%	(3)	74%	(24)	32
2024 H2H Matchup: Do not Know	—	(0)	8%	(3)	13%	(5)	—	(0)	10%	(3)	69%	(24)	36
2022 House Vote: Democrat	2%	(7)	2%	(5)	7%	(18)	25%	(69)	16%	(44)	49%	(138)	280
2022 House Vote: Republican	10%	(28)	14%	(39)	6%	(18)	2%	(7)	16%	(47)	52%	(151)	290
2022 House Vote: Did not Vote	—	(0)	11%	(13)	2%	(2)	6%	(7)	15%	(18)	66%	(78)	118
2020 Vote: Joe Biden	1%	(4)	4%	(12)	7%	(23)	22%	(71)	14%	(48)	52%	(172)	330
2020 Vote: Donald Trump	10%	(31)	14%	(45)	5%	(15)	2%	(5)	16%	(52)	54%	(177)	326
2020 Vote: Someone Else	—	(0)	9%	(1)	1%	(0)	16%	(2)	11%	(1)	63%	(7)	12
2020 Vote: Did not Vote	—	(0)	—	(0)	3%	(1)	17%	(5)	35%	(10)	46%	(13)	28
2016 Vote: Hillary Clinton	1%	(3)	5%	(11)	6%	(13)	29%	(65)	12%	(27)	46%	(103)	221
2016 Vote: Donald Trump	11%	(32)	13%	(37)	6%	(17)	3%	(7)	19%	(56)	49%	(142)	292
2016 Vote: Someone Else	1%	(0)	11%	(3)	11%	(3)	17%	(5)	18%	(5)	43%	(12)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	4%	(1)	17%	(3)	41%	(8)	38%	(7)	19

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	8%	(58)	6%	(39)	12%	(83)	16%	(111)	53%	(370)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	3%	(0)	14%	(2)	24%	(3)	58%	(8)	14
U.S. Economy: Wrong Track	6%	(32)	9%	(45)	5%	(27)	5%	(24)	16%	(82)	58%	(293)	503
U.S. Economy: Right Direction	2%	(4)	7%	(13)	6%	(12)	30%	(58)	15%	(28)	40%	(77)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	5%	(11)	4%	(10)	27%	(59)	19%	(41)	43%	(95)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(31)	13%	(44)	6%	(20)	2%	(6)	15%	(52)	55%	(186)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	2%	(3)	7%	(9)	13%	(17)	13%	(18)	65%	(89)	137
Top 2024 Issue: Economy	5%	(13)	12%	(32)	4%	(11)	3%	(8)	15%	(42)	61%	(166)	271
Community/Gender: Urban Women	3%	(2)	6%	(5)	6%	(4)	14%	(10)	10%	(7)	61%	(46)	75
Community/Gender: Urban Men	1%	(1)	16%	(15)	15%	(14)	15%	(14)	8%	(7)	45%	(42)	93
Community/Gender: Rural Women	3%	(4)	6%	(8)	4%	(5)	12%	(17)	14%	(19)	61%	(84)	137
Community/Gender: Rural Men	15%	(17)	5%	(6)	5%	(6)	8%	(9)	17%	(19)	49%	(53)	108
Community/Gender: Suburban Women	1%	(1)	4%	(5)	2%	(4)	10%	(15)	22%	(33)	62%	(93)	151
Community/Gender: Suburban Men	8%	(10)	15%	(20)	5%	(6)	13%	(17)	20%	(26)	39%	(51)	130
Homeowner	5%	(35)	9%	(55)	6%	(35)	12%	(75)	16%	(100)	53%	(339)	639
Renter	1%	(1)	7%	(3)	6%	(3)	14%	(7)	19%	(10)	53%	(27)	51
Self + Household: White-Collar	4%	(9)	6%	(15)	6%	(15)	17%	(40)	19%	(47)	48%	(116)	243
Self + Household: Blue Collar	5%	(17)	11%	(39)	6%	(22)	10%	(38)	14%	(51)	54%	(197)	365
Union HH: Yes	11%	(5)	14%	(6)	19%	(8)	15%	(6)	3%	(1)	37%	(15)	41
Union HH: No	5%	(31)	8%	(52)	5%	(31)	12%	(76)	17%	(109)	54%	(354)	654
LGBTQ+: Yes	2%	(1)	3%	(2)	4%	(2)	17%	(9)	19%	(10)	56%	(29)	52
LGBTQ+: No	5%	(34)	9%	(57)	6%	(37)	11%	(74)	16%	(101)	53%	(341)	643
Motivated to Vote	6%	(35)	9%	(55)	6%	(38)	12%	(78)	16%	(102)	51%	(321)	629
Parent: Yes	3%	(5)	5%	(9)	8%	(15)	12%	(22)	15%	(27)	57%	(104)	182
Parent: No	6%	(30)	10%	(49)	5%	(23)	12%	(61)	16%	(84)	52%	(265)	513
COVID Vaccine: Yes	4%	(19)	6%	(31)	6%	(29)	16%	(76)	15%	(72)	52%	(249)	475
COVID Vaccine: No	8%	(17)	12%	(27)	5%	(10)	3%	(6)	18%	(39)	55%	(120)	220
Student Loans: Yes	1%	(1)	8%	(9)	6%	(7)	8%	(8)	20%	(21)	56%	(57)	102
Student Loans: No	6%	(34)	8%	(49)	5%	(32)	13%	(75)	15%	(90)	53%	(313)	593
Favorable Opinion of Haley	14%	(26)	10%	(19)	6%	(11)	4%	(7)	23%	(41)	44%	(80)	184
Unfavorable Opinion of Haley	3%	(9)	10%	(30)	8%	(23)	25%	(72)	16%	(46)	37%	(109)	290
Prodigal Biden Voter	—	(0)	3%	(1)	13%	(6)	3%	(1)	9%	(4)	73%	(33)	46

Continued on next page

Table BLMB2_26: Do you have a favorable or unfavorable impression of each of the following? — J.D. Vance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	8%	(58)	6%	(39)	12%	(83)	16%	(111)	53%	(370)	695
Undecided Voter (DK/WNV)	—	(0)	5%	(3)	7%	(5)	6%	(4)	10%	(7)	71%	(48)	67
Undecided Voter (DK)	—	(0)	8%	(3)	13%	(5)	—	(0)	10%	(3)	69%	(24)	36
Watched Debate	7%	(34)	11%	(53)	8%	(37)	11%	(52)	17%	(83)	48%	(235)	494
Watched Debate: Did not Watch	1%	(2)	3%	(5)	1%	(1)	15%	(31)	14%	(28)	67%	(134)	201
Watched Debate: All of it	8%	(19)	16%	(41)	5%	(13)	12%	(30)	19%	(49)	40%	(101)	253
Watched Debate: Some of it	6%	(14)	5%	(12)	10%	(25)	9%	(22)	14%	(34)	56%	(134)	241
Continue His Campaign: Yes Biden	7%	(17)	5%	(13)	8%	(20)	22%	(53)	15%	(38)	43%	(106)	247
Continue His Campaign: No Biden	3%	(14)	10%	(40)	4%	(17)	7%	(29)	17%	(67)	57%	(225)	391
Continue His Campaign: Yes Trump	10%	(34)	14%	(46)	6%	(20)	4%	(12)	18%	(60)	48%	(161)	332
Continue His Campaign: No Trump	—	(1)	4%	(13)	5%	(16)	22%	(71)	15%	(49)	54%	(178)	328
Conviction: Evidence	—	(1)	4%	(13)	5%	(18)	22%	(74)	17%	(59)	51%	(175)	341
Conviction: Motivation to Damage	11%	(30)	16%	(42)	8%	(20)	3%	(7)	16%	(43)	47%	(126)	268
Conviction: DK/NO	5%	(4)	4%	(3)	—	(0)	2%	(1)	10%	(8)	80%	(69)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(65)	7%	(49)	7%	(51)	15%	(103)	58%	(404)	695
Gender: Male	4%	(13)	13%	(44)	10%	(33)	8%	(25)	15%	(50)	50%	(166)	331
Gender: Female	3%	(10)	6%	(21)	5%	(17)	7%	(26)	14%	(52)	65%	(237)	364
Age: 18-34	1%	(2)	9%	(17)	9%	(16)	3%	(5)	13%	(24)	65%	(122)	188
Age: 35-44	1%	(1)	1%	(1)	7%	(7)	4%	(4)	12%	(11)	74%	(66)	90
Age: 45-64	5%	(14)	9%	(24)	7%	(18)	9%	(22)	16%	(41)	53%	(136)	254
Age: 65+	4%	(7)	14%	(23)	5%	(9)	12%	(19)	16%	(27)	49%	(80)	163
GenZers: 1997-2012	2%	(2)	9%	(8)	13%	(12)	2%	(2)	8%	(7)	66%	(59)	90
Millennials: 1981-1996	1%	(2)	5%	(10)	6%	(11)	4%	(7)	16%	(28)	68%	(119)	176
GenXers: 1965-1980	5%	(9)	9%	(17)	7%	(14)	10%	(20)	14%	(28)	55%	(108)	195
Baby Boomers: 1946-1964	5%	(12)	13%	(29)	5%	(12)	9%	(21)	17%	(38)	50%	(109)	220
Educ: < College	3%	(14)	9%	(44)	7%	(32)	6%	(29)	14%	(66)	61%	(286)	471
Educ: Bachelors degree	2%	(3)	9%	(13)	8%	(13)	7%	(10)	17%	(25)	58%	(87)	151
Educ: Post-grad	9%	(7)	11%	(8)	6%	(5)	15%	(11)	15%	(11)	43%	(31)	73
Income: Under 50k	6%	(14)	10%	(22)	3%	(8)	6%	(14)	18%	(41)	55%	(122)	221
Income: 50k-100k	2%	(5)	8%	(26)	8%	(28)	9%	(29)	14%	(45)	60%	(199)	332
Income: 100k+	3%	(5)	12%	(17)	10%	(14)	5%	(7)	12%	(17)	58%	(83)	142
Ethnicity: White (Non-Hispanic)	4%	(22)	9%	(58)	6%	(36)	8%	(48)	15%	(91)	59%	(364)	619
Ethnicity: Hispanic	—	(0)	2%	(1)	41%	(12)	2%	(0)	1%	(0)	55%	(16)	29
Ethnicity: Black (Non-Hispanic)	1%	(0)	—	(0)	2%	(0)	5%	(1)	28%	(7)	63%	(15)	24
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	25%	(6)	6%	(1)	6%	(1)	21%	(5)	37%	(9)	23
All Christian	4%	(16)	11%	(42)	7%	(27)	9%	(33)	12%	(46)	57%	(219)	382
All Non-Christian	3%	(1)	27%	(8)	7%	(2)	6%	(2)	5%	(1)	53%	(16)	30
Atheist	—	(0)	—	(0)	8%	(3)	8%	(3)	26%	(9)	58%	(20)	35
Agnostic/Nothing in particular	2%	(2)	5%	(7)	4%	(6)	8%	(12)	18%	(27)	62%	(92)	147
Something Else	4%	(4)	8%	(8)	11%	(12)	1%	(1)	19%	(19)	56%	(57)	102
Evangelical	3%	(5)	17%	(27)	10%	(16)	4%	(7)	14%	(22)	52%	(83)	159
Non-Evangelical	5%	(15)	7%	(24)	7%	(23)	8%	(27)	13%	(43)	59%	(189)	320
PID: Dem (no lean)	1%	(2)	4%	(10)	4%	(11)	14%	(34)	13%	(31)	63%	(151)	239
PID: Ind (no lean)	4%	(7)	9%	(19)	8%	(16)	6%	(11)	11%	(22)	62%	(123)	199
PID: Rep (no lean)	6%	(15)	14%	(36)	9%	(22)	2%	(6)	19%	(49)	50%	(129)	257

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(65)	7%	(49)	7%	(51)	15%	(103)	58%	(404)	695
PID/Gender: Dem Men	1%	(1)	8%	(8)	6%	(6)	16%	(15)	14%	(13)	55%	(54)	98
PID/Gender: Dem Women	—	(0)	2%	(2)	3%	(4)	13%	(18)	13%	(18)	69%	(98)	141
PID/Gender: Ind Men	4%	(5)	11%	(12)	9%	(10)	6%	(7)	11%	(12)	60%	(67)	113
PID/Gender: Ind Women	3%	(3)	8%	(7)	8%	(7)	5%	(4)	12%	(10)	65%	(56)	86
PID/Gender: Rep Men	6%	(8)	19%	(23)	14%	(17)	2%	(2)	21%	(25)	37%	(45)	121
PID/Gender: Rep Women	5%	(7)	9%	(12)	4%	(6)	3%	(4)	17%	(24)	62%	(84)	137
Ideo: Liberal (1-3)	1%	(1)	4%	(10)	6%	(14)	14%	(31)	13%	(28)	62%	(135)	218
Ideo: Moderate (4)	2%	(5)	8%	(15)	8%	(15)	6%	(11)	17%	(34)	58%	(112)	192
Ideo: Conservative (5-7)	6%	(17)	15%	(40)	8%	(21)	3%	(8)	14%	(39)	54%	(145)	269
Community: Urban	2%	(4)	11%	(18)	5%	(9)	11%	(18)	14%	(23)	57%	(96)	168
Community: Suburban	2%	(7)	7%	(21)	11%	(30)	6%	(17)	18%	(49)	56%	(157)	281
Community: Rural	5%	(13)	11%	(26)	5%	(11)	6%	(15)	12%	(30)	61%	(151)	246
Military HHnm: Yes	5%	(5)	11%	(11)	10%	(10)	5%	(5)	16%	(16)	54%	(53)	99
Military HH: No	3%	(19)	9%	(54)	7%	(40)	8%	(46)	15%	(87)	59%	(351)	596
Employ: Private Sector	3%	(10)	11%	(33)	10%	(30)	8%	(23)	14%	(43)	54%	(163)	301
Employ: Government	5%	(1)	2%	(1)	1%	(0)	1%	(0)	11%	(3)	80%	(23)	28
Employ: Self-Employed	1%	(0)	1%	(0)	12%	(3)	10%	(2)	23%	(5)	53%	(13)	24
Employ: Homemaker	—	(0)	—	(0)	13%	(7)	7%	(4)	9%	(5)	70%	(36)	51
Employ: Student	—	(0)	16%	(2)	2%	(0)	1%	(0)	22%	(3)	59%	(8)	13
Employ: Retired	5%	(10)	14%	(26)	5%	(9)	9%	(17)	16%	(32)	52%	(100)	193
Employ: Unemployed	7%	(3)	5%	(2)	—	(0)	9%	(4)	17%	(8)	62%	(28)	45
Employ: Other	—	(0)	2%	(1)	—	(0)	1%	(0)	11%	(4)	86%	(34)	39

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(65)	7%	(49)	7%	(51)	15%	(103)	58%	(404)	695
Protestant	6%	(11)	9%	(18)	8%	(14)	10%	(18)	13%	(24)	55%	(104)	190
Roman Catholic	3%	(5)	13%	(24)	7%	(12)	8%	(14)	12%	(22)	59%	(110)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	6%	(0)	—	(0)	94%	(5)	5
Jewish	—	(0)	11%	(2)	10%	(2)	—	(0)	8%	(1)	72%	(12)	16
Muslim	39%	(1)	—	(0)	17%	(0)	1%	(0)	—	(0)	43%	(1)	3
Buddhist	—	(0)	56%	(6)	—	(0)	16%	(2)	1%	(0)	26%	(3)	11
Atheist	—	(0)	—	(0)	8%	(3)	8%	(3)	26%	(9)	58%	(20)	35
Agnostic	—	(0)	1%	(0)	11%	(3)	15%	(4)	29%	(8)	43%	(11)	26
Something else	4%	(4)	8%	(8)	11%	(12)	1%	(1)	19%	(19)	56%	(57)	102
Nothing in particular	2%	(2)	5%	(7)	3%	(4)	7%	(9)	16%	(19)	67%	(81)	121
Ideo/PID: Conservative Republican	7%	(14)	16%	(34)	9%	(19)	3%	(5)	15%	(31)	50%	(102)	205
Ideo/PID: Moderate/Liberal Republican	2%	(1)	4%	(2)	7%	(3)	2%	(1)	33%	(16)	52%	(25)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	5%	(3)	5%	(3)	10%	(7)	15%	(10)	65%	(45)	70
Ideo/PID: Liberal Democrat	1%	(1)	4%	(7)	5%	(7)	16%	(26)	13%	(21)	62%	(101)	165
Unfavorable of Biden and Trump	—	(0)	2%	(2)	10%	(14)	4%	(5)	16%	(21)	68%	(90)	132
2024 H2H Matchup: Biden Voter	1%	(4)	6%	(20)	7%	(23)	12%	(40)	11%	(36)	62%	(201)	325
2024 H2H Matchup: Trump Voter	6%	(18)	15%	(44)	7%	(20)	2%	(7)	19%	(59)	51%	(154)	303
2024 H2H Matchup: Would not Vote	—	(0)	1%	(0)	1%	(0)	10%	(3)	16%	(5)	71%	(23)	32
2024 H2H Matchup: Do not Know	3%	(1)	—	(0)	18%	(7)	—	(0)	7%	(3)	71%	(25)	36
2022 House Vote: Democrat	2%	(4)	4%	(12)	8%	(21)	14%	(39)	12%	(34)	61%	(170)	280
2022 House Vote: Republican	6%	(18)	14%	(39)	9%	(25)	3%	(8)	17%	(50)	51%	(149)	290
2022 House Vote: Did not Vote	—	(0)	11%	(14)	2%	(3)	2%	(3)	15%	(18)	68%	(81)	118
2020 Vote: Joe Biden	1%	(2)	5%	(18)	8%	(27)	12%	(40)	11%	(36)	63%	(207)	330
2020 Vote: Donald Trump	6%	(21)	13%	(43)	7%	(21)	2%	(7)	18%	(58)	54%	(175)	326
2020 Vote: Someone Else	9%	(1)	—	(0)	4%	(0)	4%	(0)	17%	(2)	66%	(8)	12
2020 Vote: Did not Vote	—	(0)	14%	(4)	2%	(0)	10%	(3)	24%	(7)	50%	(14)	28
2016 Vote: Hillary Clinton	1%	(2)	5%	(11)	7%	(15)	16%	(34)	10%	(22)	62%	(137)	221
2016 Vote: Donald Trump	7%	(20)	15%	(43)	6%	(17)	3%	(8)	18%	(53)	52%	(151)	292
2016 Vote: Someone Else	4%	(1)	10%	(3)	13%	(4)	13%	(4)	10%	(3)	49%	(13)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	12%	(2)	2%	(0)	9%	(2)	41%	(8)	36%	(7)	19

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(65)	7%	(49)	7%	(51)	15%	(103)	58%	(404)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	2%	(0)	20%	(3)	4%	(1)	18%	(2)	55%	(8)	14
U.S. Economy: Wrong Track	4%	(20)	9%	(47)	8%	(38)	3%	(17)	15%	(76)	61%	(305)	503
U.S. Economy: Right Direction	2%	(4)	9%	(18)	6%	(11)	18%	(34)	14%	(27)	51%	(98)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	6%	(13)	8%	(17)	15%	(33)	12%	(25)	60%	(130)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(21)	13%	(45)	7%	(24)	2%	(7)	19%	(65)	52%	(175)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	5%	(7)	6%	(9)	7%	(10)	9%	(12)	71%	(98)	137
Top 2024 Issue: Economy	2%	(5)	10%	(26)	10%	(26)	2%	(6)	17%	(45)	60%	(163)	271
Community/Gender: Urban Women	3%	(2)	—	(0)	4%	(3)	14%	(11)	9%	(7)	69%	(52)	75
Community/Gender: Urban Men	2%	(2)	19%	(18)	6%	(6)	8%	(8)	18%	(16)	47%	(44)	93
Community/Gender: Rural Women	4%	(6)	9%	(12)	6%	(8)	7%	(10)	12%	(16)	62%	(86)	137
Community/Gender: Rural Men	6%	(7)	13%	(14)	3%	(4)	5%	(5)	12%	(13)	60%	(65)	108
Community/Gender: Suburban Women	1%	(2)	6%	(10)	4%	(6)	4%	(5)	19%	(29)	66%	(100)	151
Community/Gender: Suburban Men	4%	(5)	9%	(11)	18%	(23)	9%	(12)	16%	(21)	44%	(57)	130
Homeowner	3%	(22)	9%	(60)	7%	(47)	7%	(44)	14%	(92)	58%	(374)	639
Renter	3%	(1)	9%	(5)	5%	(2)	12%	(6)	20%	(10)	51%	(26)	51
Self + Household: White-Collar	3%	(8)	9%	(21)	7%	(16)	11%	(26)	13%	(32)	57%	(139)	243
Self + Household: Blue Collar	2%	(8)	12%	(43)	8%	(29)	6%	(23)	17%	(64)	54%	(197)	365
Union HH: Yes	4%	(1)	27%	(11)	14%	(6)	4%	(2)	11%	(5)	40%	(16)	41
Union HH: No	3%	(22)	8%	(54)	7%	(44)	7%	(49)	15%	(98)	59%	(387)	654
LGBTQ+: Yes	2%	(1)	2%	(1)	4%	(2)	7%	(4)	16%	(8)	69%	(36)	52
LGBTQ+: No	4%	(23)	10%	(64)	7%	(47)	7%	(47)	15%	(94)	57%	(368)	643
Motivated to Vote	4%	(23)	10%	(61)	8%	(49)	8%	(48)	15%	(96)	56%	(352)	629
Parent: Yes	2%	(3)	6%	(10)	10%	(18)	7%	(13)	12%	(21)	64%	(117)	182
Parent: No	4%	(21)	11%	(55)	6%	(32)	7%	(38)	16%	(81)	56%	(287)	513
COVID Vaccine: Yes	3%	(13)	7%	(31)	8%	(36)	10%	(45)	14%	(66)	60%	(284)	475
COVID Vaccine: No	5%	(10)	15%	(34)	6%	(14)	3%	(6)	17%	(36)	54%	(120)	220
Student Loans: Yes	3%	(3)	4%	(5)	7%	(7)	8%	(8)	14%	(15)	63%	(65)	102
Student Loans: No	3%	(21)	10%	(60)	7%	(43)	7%	(43)	15%	(88)	57%	(339)	593
Favorable Opinion of Haley	11%	(20)	13%	(25)	7%	(13)	1%	(2)	21%	(38)	47%	(87)	184
Unfavorable Opinion of Haley	1%	(3)	10%	(30)	11%	(31)	16%	(47)	14%	(40)	48%	(140)	290
Prodigal Biden Voter	1%	(0)	—	(0)	10%	(5)	—	(0)	12%	(6)	76%	(35)	46

Continued on next page

Table BLMB2_27: Do you have a favorable or unfavorable impression of each of the following? — Doug Burgum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(65)	7%	(49)	7%	(51)	15%	(103)	58%	(404)	695
Undecided Voter (DK/WNV)	2%	(1)	1%	(0)	10%	(7)	5%	(3)	12%	(8)	71%	(48)	67
Undecided Voter (DK)	3%	(1)	—	(0)	18%	(7)	—	(0)	7%	(3)	71%	(25)	36
Watched Debate	4%	(22)	12%	(60)	9%	(42)	8%	(39)	15%	(74)	52%	(257)	494
Watched Debate: Did not Watch	1%	(2)	2%	(5)	4%	(7)	6%	(12)	14%	(29)	73%	(147)	201
Watched Debate: All of it	8%	(21)	15%	(37)	9%	(22)	9%	(23)	17%	(43)	42%	(106)	253
Watched Debate: Some of it	—	(1)	9%	(23)	8%	(20)	7%	(16)	13%	(30)	63%	(151)	241
Continue His Campaign: Yes Biden	3%	(8)	9%	(23)	8%	(20)	14%	(35)	14%	(34)	51%	(126)	247
Continue His Campaign: No Biden	3%	(11)	9%	(36)	8%	(30)	4%	(16)	16%	(62)	61%	(237)	391
Continue His Campaign: Yes Trump	6%	(21)	15%	(49)	8%	(26)	4%	(12)	20%	(65)	48%	(159)	332
Continue His Campaign: No Trump	1%	(3)	5%	(16)	6%	(21)	12%	(39)	9%	(31)	67%	(219)	328
Conviction: Evidence	1%	(5)	5%	(17)	7%	(24)	12%	(41)	12%	(41)	62%	(212)	341
Conviction: Motivation to Damage	6%	(17)	16%	(43)	10%	(26)	3%	(9)	19%	(51)	46%	(122)	268
Conviction: DK/NO	2%	(2)	6%	(5)	—	(0)	1%	(1)	12%	(10)	80%	(69)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	19%	(131)	15%	(102)	21%	(149)	17%	(120)	20%	(137)	695
Gender: Male	8%	(28)	25%	(83)	17%	(57)	22%	(72)	10%	(33)	18%	(59)	331
Gender: Female	8%	(28)	13%	(49)	12%	(44)	21%	(78)	24%	(87)	21%	(78)	364
Age: 18-34	1%	(2)	13%	(24)	17%	(31)	13%	(24)	15%	(27)	42%	(80)	188
Age: 35-44	2%	(2)	11%	(10)	19%	(17)	13%	(11)	20%	(18)	35%	(32)	90
Age: 45-64	14%	(35)	26%	(66)	11%	(27)	25%	(65)	17%	(43)	8%	(19)	254
Age: 65+	10%	(17)	20%	(32)	16%	(26)	30%	(50)	20%	(33)	4%	(6)	163
GenZers: 1997-2012	—	(0)	15%	(13)	14%	(13)	5%	(5)	12%	(11)	54%	(49)	90
Millennials: 1981-1996	2%	(4)	11%	(19)	19%	(34)	17%	(30)	20%	(35)	31%	(55)	176
GenXers: 1965-1980	9%	(18)	26%	(50)	11%	(21)	27%	(52)	14%	(27)	14%	(26)	195
Baby Boomers: 1946-1964	15%	(34)	21%	(45)	13%	(29)	27%	(59)	21%	(46)	3%	(7)	220
Educ: < College	6%	(30)	19%	(90)	12%	(56)	16%	(78)	21%	(98)	25%	(119)	471
Educ: Bachelors degree	8%	(12)	21%	(32)	21%	(32)	29%	(44)	9%	(14)	11%	(16)	151
Educ: Post-grad	18%	(13)	13%	(9)	18%	(13)	38%	(28)	12%	(9)	1%	(1)	73
Income: Under 50k	8%	(18)	16%	(36)	14%	(31)	20%	(44)	22%	(48)	19%	(43)	221
Income: 50k-100k	8%	(25)	20%	(67)	15%	(49)	20%	(66)	16%	(54)	22%	(71)	332
Income: 100k+	9%	(12)	20%	(28)	15%	(22)	28%	(40)	13%	(18)	16%	(22)	142
Ethnicity: White (Non-Hispanic)	9%	(56)	18%	(113)	15%	(94)	22%	(137)	17%	(107)	18%	(113)	619
Ethnicity: Hispanic	—	(0)	33%	(10)	2%	(0)	20%	(6)	18%	(5)	28%	(8)	29
Ethnicity: Black (Non-Hispanic)	1%	(0)	8%	(2)	10%	(2)	22%	(5)	15%	(4)	44%	(11)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	31%	(7)	20%	(5)	5%	(1)	21%	(5)	23%	(5)	23
All Christian	12%	(47)	21%	(80)	14%	(54)	22%	(83)	20%	(75)	11%	(43)	382
All Non-Christian	—	(0)	33%	(10)	20%	(6)	3%	(1)	1%	(0)	43%	(13)	30
Atheist	—	(0)	11%	(4)	29%	(10)	39%	(13)	5%	(2)	16%	(6)	35
Agnostic/Nothing in particular	3%	(5)	5%	(8)	14%	(21)	32%	(47)	18%	(26)	27%	(40)	147
Something Else	4%	(4)	29%	(30)	11%	(11)	4%	(5)	17%	(17)	34%	(35)	102
Evangelical	10%	(15)	32%	(50)	7%	(11)	9%	(14)	22%	(35)	21%	(33)	159
Non-Evangelical	11%	(36)	19%	(59)	17%	(54)	23%	(73)	17%	(56)	13%	(42)	320
PID: Dem (no lean)	1%	(3)	7%	(16)	18%	(43)	37%	(89)	18%	(43)	19%	(45)	239
PID: Ind (no lean)	6%	(13)	16%	(32)	22%	(44)	25%	(49)	14%	(28)	17%	(33)	199
PID: Rep (no lean)	16%	(40)	32%	(83)	6%	(15)	4%	(11)	19%	(50)	23%	(58)	257

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	19%	(131)	15%	(102)	21%	(149)	17%	(120)	20%	(137)	695
PID/Gender: Dem Men	2%	(2)	10%	(10)	24%	(24)	34%	(33)	11%	(11)	19%	(19)	98
PID/Gender: Dem Women	1%	(1)	4%	(6)	14%	(19)	40%	(56)	23%	(33)	19%	(26)	141
PID/Gender: Ind Men	5%	(6)	23%	(26)	22%	(25)	29%	(33)	5%	(6)	16%	(18)	113
PID/Gender: Ind Women	8%	(7)	7%	(6)	22%	(19)	20%	(17)	25%	(22)	18%	(15)	86
PID/Gender: Rep Men	17%	(20)	39%	(47)	7%	(9)	5%	(6)	14%	(17)	19%	(22)	121
PID/Gender: Rep Women	15%	(20)	27%	(36)	5%	(6)	3%	(5)	24%	(33)	26%	(36)	137
Ideo: Liberal (1-3)	2%	(4)	5%	(11)	22%	(48)	39%	(84)	13%	(28)	20%	(43)	218
Ideo: Moderate (4)	4%	(8)	19%	(37)	14%	(26)	24%	(46)	18%	(35)	21%	(40)	192
Ideo: Conservative (5-7)	16%	(44)	31%	(83)	10%	(26)	7%	(19)	20%	(52)	17%	(45)	269
Community: Urban	5%	(9)	21%	(35)	13%	(22)	25%	(42)	18%	(31)	18%	(30)	168
Community: Suburban	4%	(11)	22%	(62)	14%	(41)	20%	(57)	20%	(56)	19%	(55)	281
Community: Rural	15%	(36)	14%	(35)	16%	(40)	20%	(50)	14%	(34)	21%	(52)	246
Military HHnm: Yes	11%	(11)	21%	(20)	10%	(10)	27%	(26)	14%	(14)	18%	(18)	99
Military HH: No	8%	(45)	19%	(111)	15%	(92)	21%	(123)	18%	(106)	20%	(119)	596
Employ: Private Sector	7%	(22)	21%	(65)	16%	(49)	21%	(63)	12%	(35)	23%	(68)	301
Employ: Government	—	(0)	19%	(5)	14%	(4)	19%	(5)	31%	(9)	17%	(5)	28
Employ: Self-Employed	7%	(2)	10%	(2)	21%	(5)	17%	(4)	8%	(2)	37%	(9)	24
Employ: Homemaker	—	(0)	20%	(10)	10%	(5)	25%	(13)	36%	(18)	8%	(4)	51
Employ: Student	—	(0)	1%	(0)	18%	(2)	—	(0)	27%	(4)	54%	(7)	13
Employ: Retired	12%	(24)	21%	(41)	15%	(30)	27%	(52)	22%	(42)	3%	(5)	193
Employ: Unemployed	19%	(8)	4%	(2)	10%	(5)	17%	(7)	16%	(7)	35%	(16)	45
Employ: Other	1%	(0)	16%	(6)	4%	(2)	13%	(5)	10%	(4)	57%	(22)	39

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	19%	(131)	15%	(102)	21%	(149)	17%	(120)	20%	(137)	695
Protestant	12%	(22)	22%	(41)	14%	(26)	23%	(44)	20%	(37)	10%	(19)	190
Roman Catholic	13%	(24)	21%	(39)	15%	(28)	21%	(39)	19%	(36)	11%	(21)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	6%	(0)	25%	(1)	69%	(3)	5
Jewish	—	(0)	18%	(3)	19%	(3)	1%	(0)	1%	(0)	61%	(10)	16
Muslim	—	(0)	39%	(1)	8%	(0)	17%	(0)	1%	(0)	35%	(1)	3
Buddhist	—	(0)	54%	(6)	26%	(3)	3%	(0)	—	(0)	18%	(2)	11
Atheist	—	(0)	11%	(4)	29%	(10)	39%	(13)	5%	(2)	16%	(6)	35
Agnostic	—	(0)	—	(0)	14%	(3)	49%	(12)	35%	(9)	2%	(1)	26
Something else	4%	(4)	29%	(30)	11%	(11)	4%	(5)	17%	(17)	34%	(35)	102
Nothing in particular	4%	(5)	6%	(8)	14%	(17)	29%	(35)	14%	(17)	33%	(40)	121
Ideo/PID: Conservative Republican	18%	(38)	33%	(68)	6%	(13)	4%	(8)	18%	(37)	20%	(41)	205
Ideo/PID: Moderate/Liberal Republican	5%	(2)	33%	(16)	1%	(0)	5%	(3)	21%	(10)	35%	(17)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	9%	(6)	11%	(7)	32%	(23)	27%	(19)	20%	(14)	70
Ideo/PID: Liberal Democrat	2%	(2)	6%	(9)	22%	(36)	40%	(66)	15%	(24)	16%	(27)	165
Unfavorable of Biden and Trump	2%	(3)	18%	(23)	28%	(36)	16%	(21)	16%	(21)	21%	(27)	132
2024 H2H Matchup: Biden Voter	2%	(8)	9%	(28)	19%	(63)	40%	(132)	15%	(49)	14%	(45)	325
2024 H2H Matchup: Trump Voter	15%	(46)	31%	(92)	9%	(27)	4%	(11)	20%	(60)	22%	(66)	303
2024 H2H Matchup: Would not Vote	—	(0)	13%	(4)	20%	(6)	9%	(3)	18%	(6)	40%	(13)	32
2024 H2H Matchup: Do not Know	5%	(2)	18%	(6)	16%	(6)	10%	(4)	16%	(6)	35%	(13)	36
2022 House Vote: Democrat	3%	(8)	6%	(17)	20%	(56)	45%	(125)	12%	(33)	15%	(42)	280
2022 House Vote: Republican	16%	(47)	31%	(91)	11%	(31)	5%	(15)	20%	(57)	17%	(49)	290
2022 House Vote: Did not Vote	1%	(1)	18%	(21)	12%	(14)	7%	(9)	23%	(28)	38%	(45)	118
2020 Vote: Joe Biden	2%	(5)	10%	(32)	19%	(62)	40%	(133)	14%	(48)	15%	(51)	330
2020 Vote: Donald Trump	16%	(51)	29%	(96)	10%	(32)	4%	(12)	19%	(63)	22%	(73)	326
2020 Vote: Someone Else	—	(0)	14%	(2)	37%	(4)	17%	(2)	27%	(3)	5%	(1)	12
2020 Vote: Did not Vote	1%	(0)	7%	(2)	15%	(4)	9%	(2)	26%	(7)	43%	(12)	28
2016 Vote: Hillary Clinton	2%	(4)	11%	(24)	19%	(43)	48%	(106)	12%	(26)	8%	(18)	221
2016 Vote: Donald Trump	17%	(50)	31%	(90)	11%	(31)	9%	(25)	19%	(56)	14%	(40)	292
2016 Vote: Someone Else	5%	(1)	9%	(3)	35%	(9)	24%	(7)	21%	(6)	6%	(2)	27
2020 Vote/PID: Not Biden/Democrat	1%	(0)	10%	(2)	29%	(6)	8%	(1)	25%	(5)	28%	(5)	19

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Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	19%	(131)	15%	(102)	21%	(149)	17%	(120)	20%	(137)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	20%	(3)	3%	(0)	20%	(3)	27%	(4)	29%	(4)	14
U.S. Economy: Wrong Track	10%	(51)	22%	(112)	14%	(70)	13%	(63)	19%	(97)	22%	(110)	503
U.S. Economy: Right Direction	2%	(4)	10%	(19)	16%	(32)	45%	(86)	12%	(23)	14%	(27)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	7%	(15)	19%	(41)	49%	(108)	11%	(23)	12%	(26)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(50)	31%	(104)	9%	(32)	4%	(12)	19%	(64)	23%	(77)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	9%	(12)	21%	(29)	21%	(29)	24%	(33)	24%	(34)	137
Top 2024 Issue: Economy	10%	(27)	26%	(71)	12%	(33)	6%	(15)	21%	(58)	24%	(66)	271
Community/Gender: Urban Women	4%	(3)	8%	(6)	12%	(9)	23%	(17)	30%	(23)	22%	(17)	75
Community/Gender: Urban Men	6%	(5)	31%	(29)	13%	(13)	26%	(24)	9%	(8)	15%	(14)	93
Community/Gender: Rural Women	15%	(20)	11%	(15)	13%	(18)	21%	(28)	19%	(26)	22%	(31)	137
Community/Gender: Rural Men	14%	(16)	18%	(20)	20%	(22)	20%	(22)	7%	(8)	20%	(21)	108
Community/Gender: Suburban Women	3%	(5)	18%	(28)	12%	(18)	21%	(32)	26%	(39)	20%	(30)	151
Community/Gender: Suburban Men	5%	(7)	26%	(34)	18%	(23)	19%	(25)	13%	(17)	19%	(24)	130
Homeowner	8%	(53)	20%	(127)	15%	(94)	22%	(138)	17%	(109)	18%	(118)	639
Renter	4%	(2)	9%	(4)	14%	(7)	21%	(11)	21%	(11)	31%	(16)	51
Self + Household: White-Collar	11%	(26)	13%	(32)	20%	(48)	26%	(62)	13%	(32)	17%	(42)	243
Self + Household: Blue Collar	6%	(20)	26%	(94)	14%	(52)	20%	(73)	18%	(66)	16%	(59)	365
Union HH: Yes	8%	(3)	38%	(16)	8%	(3)	11%	(4)	15%	(6)	20%	(8)	41
Union HH: No	8%	(52)	18%	(116)	15%	(98)	22%	(145)	17%	(114)	20%	(129)	654
LGBTQ+: Yes	—	(0)	13%	(7)	17%	(9)	29%	(15)	19%	(10)	23%	(12)	52
LGBTQ+: No	9%	(56)	19%	(125)	14%	(93)	21%	(134)	17%	(111)	19%	(125)	643
Motivated to Vote	9%	(55)	20%	(127)	14%	(89)	23%	(143)	17%	(106)	17%	(109)	629
Parent: Yes	4%	(7)	19%	(35)	12%	(22)	24%	(44)	20%	(36)	21%	(39)	182
Parent: No	10%	(49)	19%	(97)	16%	(80)	21%	(105)	17%	(85)	19%	(98)	513
COVID Vaccine: Yes	8%	(40)	14%	(68)	17%	(82)	28%	(133)	18%	(86)	14%	(67)	475
COVID Vaccine: No	7%	(16)	29%	(64)	9%	(19)	8%	(17)	16%	(34)	32%	(70)	220
Student Loans: Yes	4%	(4)	10%	(11)	13%	(13)	22%	(22)	18%	(19)	33%	(34)	102
Student Loans: No	9%	(52)	20%	(121)	15%	(88)	21%	(127)	17%	(102)	17%	(103)	593
Favorable Opinion of Haley	23%	(43)	30%	(56)	15%	(28)	10%	(19)	15%	(28)	6%	(10)	184
Unfavorable Opinion of Haley	4%	(12)	20%	(58)	18%	(53)	43%	(124)	8%	(24)	7%	(19)	290
Prodigal Biden Voter	1%	(0)	9%	(4)	23%	(10)	9%	(4)	16%	(7)	42%	(19)	46

Continued on next page

Table BLMB2_28: Do you have a favorable or unfavorable impression of each of the following? — Marco Rubio

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	19%	(131)	15%	(102)	21%	(149)	17%	(120)	20%	(137)	695
Undecided Voter (DK/WNV)	3%	(2)	16%	(11)	18%	(12)	10%	(7)	17%	(11)	38%	(25)	67
Undecided Voter (DK)	5%	(2)	18%	(6)	16%	(6)	10%	(4)	16%	(6)	35%	(13)	36
Watched Debate	11%	(53)	23%	(115)	15%	(73)	20%	(97)	16%	(77)	16%	(78)	494
Watched Debate: Did not Watch	1%	(3)	8%	(16)	14%	(29)	26%	(52)	21%	(43)	29%	(58)	201
Watched Debate: All of it	15%	(37)	27%	(69)	11%	(28)	22%	(56)	15%	(38)	10%	(25)	253
Watched Debate: Some of it	6%	(16)	19%	(46)	19%	(45)	17%	(41)	16%	(39)	22%	(53)	241
Continue His Campaign: Yes Biden	6%	(16)	11%	(28)	18%	(44)	41%	(100)	15%	(36)	9%	(23)	247
Continue His Campaign: No Biden	9%	(35)	24%	(92)	13%	(52)	11%	(44)	20%	(80)	23%	(88)	391
Continue His Campaign: Yes Trump	15%	(49)	28%	(94)	9%	(29)	8%	(27)	18%	(61)	22%	(71)	332
Continue His Campaign: No Trump	2%	(7)	8%	(28)	20%	(67)	36%	(119)	17%	(55)	16%	(51)	328
Conviction: Evidence	3%	(9)	9%	(31)	21%	(73)	38%	(131)	17%	(58)	11%	(38)	341
Conviction: Motivation to Damage	15%	(40)	34%	(91)	10%	(27)	5%	(12)	19%	(51)	17%	(47)	268
Conviction: DK/NO	8%	(7)	10%	(9)	2%	(2)	7%	(6)	13%	(11)	60%	(52)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	18%	(126)	10%	(71)	16%	(108)	21%	(145)	25%	(174)	695
Gender: Male	9%	(30)	25%	(84)	13%	(45)	17%	(58)	15%	(50)	20%	(65)	331
Gender: Female	11%	(41)	11%	(42)	7%	(27)	14%	(51)	26%	(95)	30%	(109)	364
Age: 18-34	6%	(12)	12%	(23)	15%	(28)	9%	(18)	20%	(38)	36%	(68)	188
Age: 35-44	3%	(3)	18%	(16)	3%	(3)	11%	(10)	22%	(20)	42%	(38)	90
Age: 45-64	12%	(30)	22%	(56)	9%	(22)	19%	(49)	23%	(58)	16%	(40)	254
Age: 65+	16%	(25)	19%	(31)	11%	(19)	19%	(32)	18%	(29)	17%	(28)	163
GenZers: 1997-2012	9%	(8)	11%	(10)	6%	(6)	8%	(8)	23%	(20)	43%	(39)	90
Millennials: 1981-1996	4%	(7)	16%	(28)	14%	(25)	12%	(20)	21%	(37)	33%	(59)	176
GenXers: 1965-1980	9%	(17)	24%	(46)	10%	(19)	20%	(40)	20%	(38)	18%	(35)	195
Baby Boomers: 1946-1964	17%	(37)	18%	(39)	10%	(22)	17%	(37)	20%	(45)	18%	(39)	220
Educ: < College	8%	(36)	19%	(91)	8%	(39)	12%	(56)	24%	(112)	29%	(138)	471
Educ: Bachelors degree	12%	(18)	19%	(29)	11%	(16)	22%	(33)	16%	(25)	20%	(31)	151
Educ: Post-grad	23%	(17)	9%	(6)	22%	(16)	27%	(20)	11%	(8)	8%	(6)	73
Income: Under 50k	12%	(27)	15%	(33)	9%	(20)	17%	(38)	23%	(51)	23%	(51)	221
Income: 50k-100k	9%	(28)	18%	(60)	10%	(32)	14%	(46)	21%	(70)	28%	(94)	332
Income: 100k+	11%	(15)	22%	(32)	13%	(19)	17%	(24)	16%	(23)	21%	(30)	142
Ethnicity: White (Non-Hispanic)	11%	(68)	17%	(108)	11%	(66)	15%	(93)	21%	(128)	25%	(157)	619
Ethnicity: Hispanic	—	(0)	24%	(7)	4%	(1)	26%	(8)	41%	(12)	5%	(1)	29
Ethnicity: Black (Non-Hispanic)	8%	(2)	3%	(1)	5%	(1)	29%	(7)	11%	(3)	44%	(11)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	43%	(10)	16%	(4)	5%	(1)	11%	(3)	25%	(6)	23
All Christian	15%	(56)	22%	(82)	9%	(33)	12%	(46)	22%	(84)	21%	(82)	382
All Non-Christian	—	(0)	30%	(9)	6%	(2)	17%	(5)	4%	(1)	42%	(12)	30
Atheist	—	(0)	8%	(3)	28%	(10)	38%	(13)	7%	(2)	19%	(7)	35
Agnostic/Nothing in particular	3%	(4)	6%	(8)	16%	(23)	25%	(37)	21%	(31)	30%	(44)	147
Something Else	10%	(10)	23%	(23)	4%	(4)	7%	(7)	26%	(27)	29%	(30)	102
Evangelical	18%	(28)	31%	(50)	6%	(9)	5%	(9)	19%	(31)	21%	(33)	159
Non-Evangelical	12%	(38)	18%	(56)	9%	(28)	13%	(43)	24%	(76)	25%	(79)	320
PID: Dem (no lean)	1%	(3)	6%	(15)	15%	(35)	28%	(66)	21%	(50)	30%	(71)	239
PID: Ind (no lean)	11%	(22)	20%	(40)	12%	(25)	17%	(34)	20%	(39)	19%	(39)	199
PID: Rep (no lean)	18%	(45)	28%	(71)	5%	(12)	3%	(8)	22%	(56)	25%	(65)	257

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	18%	(126)	10%	(71)	16%	(108)	21%	(145)	25%	(174)	695
PID/Gender: Dem Men	2%	(2)	6%	(6)	22%	(22)	30%	(29)	14%	(14)	26%	(25)	98
PID/Gender: Dem Women	1%	(1)	6%	(9)	9%	(13)	26%	(36)	25%	(36)	33%	(46)	141
PID/Gender: Ind Men	10%	(11)	24%	(27)	15%	(17)	20%	(23)	16%	(18)	15%	(17)	113
PID/Gender: Ind Women	13%	(11)	16%	(13)	9%	(8)	13%	(11)	24%	(21)	25%	(22)	86
PID/Gender: Rep Men	14%	(17)	43%	(51)	5%	(6)	4%	(5)	15%	(18)	19%	(23)	121
PID/Gender: Rep Women	21%	(29)	14%	(19)	4%	(6)	2%	(3)	28%	(39)	30%	(41)	137
Ideo: Liberal (1-3)	3%	(6)	7%	(16)	16%	(34)	34%	(74)	15%	(32)	26%	(57)	218
Ideo: Moderate (4)	10%	(19)	16%	(30)	9%	(18)	13%	(25)	28%	(53)	24%	(47)	192
Ideo: Conservative (5-7)	17%	(45)	30%	(79)	7%	(20)	4%	(10)	20%	(55)	22%	(60)	269
Community: Urban	7%	(13)	18%	(31)	12%	(20)	20%	(33)	21%	(35)	21%	(36)	168
Community: Suburban	6%	(17)	19%	(54)	9%	(24)	15%	(43)	27%	(75)	24%	(68)	281
Community: Rural	17%	(41)	17%	(41)	11%	(27)	13%	(32)	14%	(35)	29%	(71)	246
Military HHnm: Yes	15%	(15)	14%	(14)	9%	(9)	20%	(20)	16%	(16)	26%	(26)	99
Military HH: No	9%	(56)	19%	(112)	11%	(63)	15%	(89)	22%	(129)	25%	(149)	596
Employ: Private Sector	10%	(30)	21%	(62)	14%	(42)	14%	(43)	16%	(48)	25%	(76)	301
Employ: Government	5%	(1)	3%	(1)	6%	(2)	5%	(1)	60%	(17)	22%	(6)	28
Employ: Self-Employed	1%	(0)	19%	(5)	8%	(2)	22%	(5)	16%	(4)	34%	(8)	24
Employ: Homemaker	4%	(2)	14%	(7)	10%	(5)	24%	(12)	30%	(15)	18%	(9)	51
Employ: Student	—	(0)	2%	(0)	16%	(2)	3%	(0)	43%	(6)	35%	(5)	13
Employ: Retired	14%	(26)	23%	(45)	9%	(17)	17%	(32)	21%	(40)	17%	(33)	193
Employ: Unemployed	20%	(9)	5%	(2)	—	(0)	21%	(9)	31%	(14)	23%	(11)	45
Employ: Other	5%	(2)	11%	(4)	3%	(1)	11%	(4)	3%	(1)	67%	(26)	39

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	18%	(126)	10%	(71)	16%	(108)	21%	(145)	25%	(174)	695
Protestant	14%	(27)	24%	(46)	5%	(9)	16%	(30)	24%	(45)	17%	(32)	190
Roman Catholic	15%	(29)	20%	(37)	12%	(23)	8%	(14)	18%	(35)	27%	(50)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	29%	(1)	69%	(3)	2%	(0)	5
Jewish	—	(0)	12%	(2)	9%	(1)	2%	(0)	8%	(1)	69%	(11)	16
Muslim	1%	(0)	39%	(1)	17%	(0)	—	(0)	—	(0)	43%	(1)	3
Buddhist	—	(0)	56%	(6)	—	(0)	42%	(5)	—	(0)	1%	(0)	11
Atheist	—	(0)	8%	(3)	28%	(10)	38%	(13)	7%	(2)	19%	(7)	35
Agnostic	—	(0)	14%	(4)	23%	(6)	31%	(8)	20%	(5)	12%	(3)	26
Something else	10%	(10)	23%	(23)	4%	(4)	7%	(7)	26%	(27)	29%	(30)	102
Nothing in particular	4%	(4)	4%	(4)	14%	(17)	24%	(29)	21%	(26)	34%	(41)	121
Ideo/PID: Conservative Republican	20%	(42)	29%	(59)	4%	(8)	3%	(6)	21%	(43)	23%	(48)	205
Ideo/PID: Moderate/Liberal Republican	7%	(3)	23%	(11)	8%	(4)	5%	(3)	25%	(12)	31%	(15)	48
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	7%	(5)	13%	(9)	12%	(8)	28%	(20)	40%	(28)	70
Ideo/PID: Liberal Democrat	1%	(2)	6%	(10)	16%	(26)	35%	(58)	18%	(29)	24%	(39)	165
Unfavorable of Biden and Trump	6%	(7)	15%	(20)	22%	(29)	11%	(14)	22%	(29)	24%	(32)	132
2024 H2H Matchup: Biden Voter	3%	(9)	11%	(36)	14%	(45)	28%	(91)	19%	(63)	25%	(82)	325
2024 H2H Matchup: Trump Voter	20%	(60)	27%	(83)	6%	(18)	2%	(7)	21%	(65)	23%	(70)	303
2024 H2H Matchup: Would not Vote	2%	(1)	4%	(1)	11%	(3)	17%	(5)	37%	(12)	29%	(9)	32
2024 H2H Matchup: Do not Know	1%	(0)	15%	(5)	16%	(6)	15%	(5)	17%	(6)	36%	(13)	36
2022 House Vote: Democrat	3%	(9)	8%	(23)	15%	(42)	32%	(89)	15%	(43)	26%	(72)	280
2022 House Vote: Republican	20%	(57)	29%	(83)	7%	(20)	4%	(11)	24%	(69)	17%	(51)	290
2022 House Vote: Did not Vote	3%	(4)	16%	(19)	6%	(7)	6%	(7)	26%	(31)	42%	(50)	118
2020 Vote: Joe Biden	3%	(11)	10%	(34)	14%	(46)	28%	(91)	20%	(66)	25%	(82)	330
2020 Vote: Donald Trump	18%	(58)	27%	(89)	6%	(19)	3%	(9)	22%	(70)	25%	(80)	326
2020 Vote: Someone Else	3%	(0)	3%	(0)	32%	(4)	23%	(3)	13%	(2)	26%	(3)	12
2020 Vote: Did not Vote	3%	(1)	10%	(3)	9%	(3)	18%	(5)	27%	(7)	33%	(9)	28
2016 Vote: Hillary Clinton	3%	(8)	11%	(23)	14%	(30)	34%	(76)	18%	(40)	20%	(45)	221
2016 Vote: Donald Trump	18%	(52)	30%	(86)	9%	(26)	5%	(15)	20%	(59)	18%	(54)	292
2016 Vote: Someone Else	6%	(2)	13%	(4)	25%	(7)	25%	(7)	16%	(4)	15%	(4)	27
2020 Vote/PID: Not Biden/Democrat	3%	(0)	—	(0)	29%	(6)	26%	(5)	18%	(3)	24%	(5)	19

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	18%	(126)	10%	(71)	16%	(108)	21%	(145)	25%	(174)	695
2020 Vote/PID: Not Trump/Republican	8%	(1)	18%	(2)	9%	(1)	13%	(2)	19%	(3)	34%	(5)	14
U.S. Economy: Wrong Track	13%	(66)	20%	(103)	10%	(48)	9%	(43)	22%	(110)	26%	(133)	503
U.S. Economy: Right Direction	2%	(5)	12%	(22)	12%	(23)	34%	(65)	18%	(35)	22%	(41)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	11%	(24)	12%	(26)	37%	(82)	14%	(30)	24%	(53)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(61)	26%	(89)	9%	(29)	3%	(10)	21%	(70)	24%	(80)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	9%	(12)	12%	(17)	12%	(17)	33%	(45)	30%	(41)	137
Top 2024 Issue: Economy	13%	(35)	21%	(57)	10%	(27)	3%	(8)	23%	(63)	30%	(81)	271
Community/Gender: Urban Women	8%	(6)	9%	(7)	7%	(6)	22%	(17)	22%	(16)	31%	(23)	75
Community/Gender: Urban Men	7%	(6)	26%	(24)	16%	(15)	17%	(16)	20%	(19)	14%	(13)	93
Community/Gender: Rural Women	18%	(24)	12%	(17)	7%	(10)	14%	(19)	19%	(26)	30%	(42)	137
Community/Gender: Rural Men	15%	(16)	22%	(24)	16%	(17)	12%	(13)	8%	(9)	27%	(29)	108
Community/Gender: Suburban Women	7%	(10)	12%	(18)	8%	(12)	10%	(15)	35%	(53)	29%	(44)	151
Community/Gender: Suburban Men	6%	(7)	28%	(36)	10%	(13)	22%	(28)	17%	(22)	18%	(23)	130
Homeowner	10%	(66)	19%	(119)	10%	(67)	15%	(98)	21%	(134)	24%	(156)	639
Renter	8%	(4)	12%	(6)	7%	(4)	20%	(10)	22%	(11)	31%	(16)	51
Self + Household: White-Collar	11%	(26)	12%	(30)	14%	(34)	22%	(54)	21%	(50)	20%	(48)	243
Self + Household: Blue Collar	10%	(35)	23%	(85)	10%	(35)	12%	(44)	21%	(78)	24%	(87)	365
Union HH: Yes	9%	(4)	33%	(13)	9%	(4)	2%	(1)	23%	(9)	24%	(10)	41
Union HH: No	10%	(67)	17%	(112)	10%	(68)	16%	(107)	21%	(136)	25%	(164)	654
LGBTQ+: Yes	7%	(4)	13%	(7)	11%	(6)	30%	(16)	23%	(12)	16%	(8)	52
LGBTQ+: No	10%	(67)	18%	(119)	10%	(66)	14%	(93)	21%	(133)	26%	(166)	643
Motivated to Vote	10%	(66)	19%	(122)	11%	(68)	16%	(103)	21%	(130)	22%	(140)	629
Parent: Yes	8%	(14)	13%	(23)	11%	(20)	20%	(37)	19%	(35)	29%	(53)	182
Parent: No	11%	(56)	20%	(103)	10%	(51)	14%	(71)	21%	(110)	24%	(121)	513
COVID Vaccine: Yes	8%	(39)	15%	(71)	12%	(59)	20%	(96)	20%	(95)	24%	(116)	475
COVID Vaccine: No	14%	(32)	25%	(55)	5%	(12)	6%	(12)	23%	(50)	27%	(58)	220
Student Loans: Yes	8%	(8)	12%	(12)	19%	(20)	15%	(15)	17%	(17)	29%	(30)	102
Student Loans: No	10%	(62)	19%	(114)	9%	(52)	16%	(93)	22%	(128)	24%	(144)	593
Favorable Opinion of Haley	22%	(40)	30%	(55)	7%	(13)	5%	(9)	25%	(46)	11%	(21)	184
Unfavorable Opinion of Haley	6%	(17)	17%	(50)	19%	(54)	30%	(87)	14%	(40)	14%	(42)	290
Prodigal Biden Voter	3%	(1)	10%	(4)	13%	(6)	12%	(6)	25%	(12)	37%	(17)	46

Continued on next page

Table BLMB2_29: Do you have a favorable or unfavorable impression of each of the following? — Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	18%	(126)	10%	(71)	16%	(108)	21%	(145)	25%	(174)	695
Undecided Voter (DK/WNV)	2%	(1)	10%	(7)	13%	(9)	16%	(11)	26%	(18)	33%	(22)	67
Undecided Voter (DK)	1%	(0)	15%	(5)	16%	(6)	15%	(5)	17%	(6)	36%	(13)	36
Watched Debate	12%	(60)	22%	(107)	10%	(47)	15%	(74)	20%	(98)	22%	(108)	494
Watched Debate: Did not Watch	5%	(11)	9%	(19)	12%	(24)	17%	(34)	23%	(47)	33%	(66)	201
Watched Debate: All of it	17%	(43)	27%	(68)	9%	(23)	15%	(37)	21%	(54)	11%	(28)	253
Watched Debate: Some of it	7%	(17)	16%	(39)	10%	(24)	15%	(36)	18%	(44)	33%	(80)	241
Continue His Campaign: Yes Biden	10%	(25)	13%	(31)	11%	(28)	28%	(69)	16%	(39)	22%	(55)	247
Continue His Campaign: No Biden	10%	(39)	22%	(84)	10%	(40)	10%	(38)	23%	(90)	25%	(100)	391
Continue His Campaign: Yes Trump	18%	(60)	26%	(87)	8%	(28)	5%	(16)	20%	(65)	23%	(75)	332
Continue His Campaign: No Trump	2%	(8)	10%	(34)	12%	(39)	28%	(92)	22%	(72)	25%	(83)	328
Conviction: Evidence	3%	(10)	11%	(39)	15%	(50)	28%	(95)	22%	(76)	21%	(71)	341
Conviction: Motivation to Damage	21%	(56)	30%	(80)	7%	(20)	4%	(10)	17%	(45)	21%	(57)	268
Conviction: DK/NO	5%	(4)	8%	(7)	2%	(2)	4%	(4)	27%	(23)	53%	(46)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	5%	(38)	6%	(44)	11%	(76)	12%	(86)	61%	(424)	695
Gender: Male	4%	(15)	10%	(34)	9%	(31)	13%	(43)	12%	(41)	51%	(168)	331
Gender: Female	3%	(11)	1%	(4)	4%	(13)	9%	(33)	12%	(45)	71%	(257)	364
Age: 18-34	—	(0)	1%	(2)	9%	(17)	12%	(23)	11%	(20)	66%	(124)	188
Age: 35-44	—	(0)	3%	(3)	3%	(3)	5%	(4)	14%	(13)	75%	(67)	90
Age: 45-64	5%	(13)	9%	(22)	9%	(22)	9%	(23)	12%	(30)	57%	(145)	254
Age: 65+	8%	(13)	7%	(11)	2%	(3)	15%	(25)	14%	(23)	54%	(88)	163
GenZers: 1997-2012	—	(0)	2%	(2)	1%	(1)	12%	(11)	15%	(14)	69%	(62)	90
Millennials: 1981-1996	—	(1)	2%	(3)	10%	(18)	9%	(16)	11%	(19)	68%	(119)	176
GenXers: 1965-1980	2%	(5)	8%	(15)	11%	(21)	10%	(19)	9%	(18)	60%	(117)	195
Baby Boomers: 1946-1964	9%	(21)	8%	(17)	1%	(3)	13%	(29)	15%	(33)	53%	(117)	220
Educ: < College	3%	(14)	4%	(20)	7%	(32)	9%	(42)	13%	(61)	64%	(302)	471
Educ: Bachelors degree	3%	(5)	7%	(11)	6%	(10)	13%	(20)	11%	(17)	59%	(89)	151
Educ: Post-grad	10%	(7)	10%	(8)	4%	(3)	19%	(14)	12%	(8)	46%	(33)	73
Income: Under 50k	6%	(13)	6%	(13)	3%	(8)	11%	(24)	15%	(32)	59%	(130)	221
Income: 50k-100k	2%	(6)	3%	(8)	7%	(24)	11%	(36)	13%	(43)	64%	(214)	332
Income: 100k+	5%	(7)	12%	(16)	9%	(13)	11%	(15)	8%	(11)	56%	(80)	142
Ethnicity: White (Non-Hispanic)	4%	(26)	6%	(36)	6%	(35)	11%	(66)	12%	(72)	62%	(384)	619
Ethnicity: Hispanic	—	(0)	—	(0)	4%	(1)	10%	(3)	24%	(7)	62%	(18)	29
Ethnicity: Black (Non-Hispanic)	1%	(0)	8%	(2)	5%	(1)	10%	(2)	22%	(5)	54%	(13)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	—	(0)	31%	(7)	20%	(5)	7%	(2)	42%	(10)	23
All Christian	5%	(19)	7%	(26)	6%	(24)	9%	(34)	12%	(48)	61%	(232)	382
All Non-Christian	—	(0)	9%	(3)	24%	(7)	17%	(5)	10%	(3)	40%	(12)	30
Atheist	—	(0)	—	(0)	1%	(0)	27%	(9)	9%	(3)	63%	(22)	35
Agnostic/Nothing in particular	2%	(3)	3%	(4)	6%	(9)	17%	(25)	13%	(19)	60%	(88)	147
Something Else	4%	(4)	6%	(6)	4%	(4)	3%	(3)	14%	(14)	70%	(71)	102
Evangelical	5%	(9)	3%	(6)	10%	(16)	2%	(3)	14%	(22)	65%	(104)	159
Non-Evangelical	5%	(14)	8%	(26)	4%	(13)	10%	(33)	12%	(39)	61%	(194)	320
PID: Dem (no lean)	1%	(2)	4%	(9)	3%	(7)	22%	(53)	7%	(16)	64%	(152)	239
PID: Ind (no lean)	3%	(6)	6%	(13)	9%	(18)	8%	(17)	11%	(23)	61%	(122)	199
PID: Rep (no lean)	7%	(18)	6%	(16)	7%	(19)	2%	(6)	18%	(47)	59%	(151)	257

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	5%	(38)	6%	(44)	11%	(76)	12%	(86)	61%	(424)	695
PID/Gender: Dem Men	1%	(1)	7%	(7)	3%	(2)	28%	(27)	9%	(9)	53%	(51)	98
PID/Gender: Dem Women	—	(0)	2%	(2)	3%	(5)	18%	(26)	5%	(7)	71%	(101)	141
PID/Gender: Ind Men	3%	(3)	11%	(12)	12%	(14)	12%	(13)	14%	(16)	48%	(55)	113
PID/Gender: Ind Women	3%	(3)	—	(0)	6%	(5)	4%	(4)	8%	(7)	78%	(67)	86
PID/Gender: Rep Men	8%	(10)	12%	(15)	12%	(15)	2%	(3)	13%	(16)	51%	(62)	121
PID/Gender: Rep Women	6%	(8)	1%	(2)	3%	(4)	2%	(3)	23%	(31)	65%	(89)	137
Ideo: Liberal (1-3)	—	(0)	4%	(9)	4%	(9)	25%	(55)	8%	(16)	59%	(128)	218
Ideo: Moderate (4)	2%	(4)	5%	(9)	8%	(16)	8%	(15)	12%	(23)	64%	(124)	192
Ideo: Conservative (5-7)	8%	(21)	7%	(20)	7%	(19)	2%	(5)	16%	(43)	59%	(160)	269
Community: Urban	2%	(4)	9%	(16)	11%	(18)	12%	(20)	8%	(14)	58%	(97)	168
Community: Suburban	1%	(4)	4%	(10)	7%	(21)	11%	(31)	16%	(44)	61%	(171)	281
Community: Rural	8%	(19)	5%	(12)	2%	(6)	10%	(24)	11%	(28)	64%	(157)	246
Military HHnm: Yes	10%	(10)	4%	(4)	5%	(5)	14%	(14)	17%	(16)	49%	(49)	99
Military HH: No	3%	(16)	6%	(34)	7%	(39)	10%	(62)	12%	(70)	63%	(376)	596
Employ: Private Sector	2%	(7)	6%	(18)	11%	(33)	12%	(38)	7%	(21)	61%	(184)	301
Employ: Government	—	(0)	—	(0)	—	(0)	5%	(1)	3%	(1)	92%	(26)	28
Employ: Self-Employed	1%	(0)	7%	(2)	10%	(2)	15%	(4)	36%	(9)	30%	(7)	24
Employ: Homemaker	—	(0)	—	(0)	10%	(5)	—	(0)	15%	(8)	75%	(38)	51
Employ: Student	—	(0)	—	(0)	—	(0)	36%	(5)	26%	(3)	39%	(5)	13
Employ: Retired	8%	(16)	9%	(18)	1%	(3)	12%	(23)	14%	(27)	56%	(107)	193
Employ: Unemployed	7%	(3)	—	(0)	1%	(0)	8%	(4)	24%	(11)	60%	(27)	45
Employ: Other	—	(0)	1%	(0)	2%	(1)	5%	(2)	18%	(7)	75%	(30)	39

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	5%	(38)	6%	(44)	11%	(76)	12%	(86)	61%	(424)	695
Protestant	6%	(12)	6%	(12)	7%	(14)	10%	(19)	14%	(27)	56%	(106)	190
Roman Catholic	4%	(7)	7%	(13)	5%	(10)	8%	(15)	11%	(21)	64%	(121)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	6%	(0)	—	(0)	94%	(5)	5
Jewish	—	(0)	11%	(2)	—	(0)	1%	(0)	17%	(3)	71%	(11)	16
Muslim	—	(0)	39%	(1)	45%	(1)	—	(0)	1%	(0)	15%	(0)	3
Buddhist	—	(0)	—	(0)	54%	(6)	45%	(5)	—	(0)	1%	(0)	11
Atheist	—	(0)	—	(0)	1%	(0)	27%	(9)	9%	(3)	63%	(22)	35
Agnostic	—	(0)	7%	(2)	16%	(4)	22%	(6)	12%	(3)	43%	(11)	26
Something else	4%	(4)	6%	(6)	4%	(4)	3%	(3)	14%	(14)	70%	(71)	102
Nothing in particular	3%	(3)	2%	(2)	4%	(4)	16%	(19)	13%	(16)	63%	(77)	121
Ideo/PID: Conservative Republican	8%	(17)	4%	(8)	8%	(16)	3%	(5)	19%	(39)	58%	(119)	205
Ideo/PID: Moderate/Liberal Republican	2%	(1)	17%	(8)	6%	(3)	1%	(1)	12%	(6)	62%	(30)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	5%	(3)	1%	(0)	12%	(8)	8%	(6)	73%	(51)	70
Ideo/PID: Liberal Democrat	—	(0)	3%	(6)	4%	(7)	27%	(45)	6%	(10)	59%	(96)	165
Unfavorable of Biden and Trump	—	(0)	6%	(8)	5%	(7)	13%	(17)	12%	(16)	63%	(84)	132
2024 H2H Matchup: Biden Voter	1%	(5)	3%	(11)	7%	(22)	18%	(58)	7%	(24)	63%	(206)	325
2024 H2H Matchup: Trump Voter	7%	(22)	8%	(25)	6%	(20)	3%	(8)	19%	(56)	57%	(172)	303
2024 H2H Matchup: Would not Vote	—	(0)	2%	(1)	1%	(0)	24%	(7)	10%	(3)	64%	(20)	32
2024 H2H Matchup: Do not Know	—	(0)	5%	(2)	7%	(3)	6%	(2)	8%	(3)	74%	(26)	36
2022 House Vote: Democrat	2%	(5)	4%	(12)	4%	(12)	20%	(57)	8%	(24)	61%	(171)	280
2022 House Vote: Republican	7%	(21)	6%	(19)	8%	(24)	2%	(6)	19%	(56)	57%	(165)	290
2022 House Vote: Did not Vote	—	(0)	6%	(7)	7%	(8)	11%	(13)	5%	(6)	71%	(84)	118
2020 Vote: Joe Biden	1%	(2)	3%	(10)	7%	(24)	18%	(58)	7%	(24)	64%	(210)	330
2020 Vote: Donald Trump	7%	(24)	8%	(25)	6%	(19)	3%	(8)	18%	(57)	59%	(193)	326
2020 Vote: Someone Else	—	(0)	—	(0)	6%	(1)	4%	(0)	15%	(2)	75%	(9)	12
2020 Vote: Did not Vote	—	(0)	10%	(3)	1%	(0)	32%	(9)	10%	(3)	47%	(13)	28
2016 Vote: Hillary Clinton	—	(1)	3%	(7)	6%	(13)	21%	(47)	7%	(16)	62%	(138)	221
2016 Vote: Donald Trump	9%	(25)	9%	(25)	9%	(26)	3%	(8)	15%	(44)	56%	(163)	292
2016 Vote: Someone Else	—	(0)	6%	(2)	10%	(3)	12%	(3)	12%	(3)	60%	(16)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	1%	(0)	—	(0)	57%	(11)	3%	(0)	40%	(8)	19

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	5%	(38)	6%	(44)	11%	(76)	12%	(86)	61%	(424)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	12%	(2)	7%	(1)	17%	(2)	63%	(9)	14
U.S. Economy: Wrong Track	5%	(25)	6%	(30)	6%	(31)	6%	(29)	13%	(68)	64%	(321)	503
U.S. Economy: Right Direction	1%	(2)	4%	(8)	7%	(13)	25%	(47)	9%	(18)	54%	(104)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	3%	(6)	8%	(17)	23%	(51)	8%	(18)	57%	(125)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(25)	7%	(24)	7%	(22)	4%	(12)	17%	(59)	58%	(197)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	6%	(8)	4%	(5)	9%	(13)	7%	(9)	74%	(102)	137
Top 2024 Issue: Economy	4%	(10)	5%	(13)	5%	(13)	5%	(14)	13%	(35)	69%	(186)	271
Community/Gender: Urban Women	3%	(2)	2%	(1)	5%	(4)	13%	(10)	11%	(8)	67%	(50)	75
Community/Gender: Urban Men	1%	(1)	15%	(14)	15%	(14)	11%	(10)	6%	(6)	50%	(47)	93
Community/Gender: Rural Women	6%	(9)	—	(0)	3%	(4)	10%	(13)	11%	(15)	70%	(96)	137
Community/Gender: Rural Men	9%	(10)	11%	(12)	2%	(2)	10%	(11)	11%	(12)	56%	(61)	108
Community/Gender: Suburban Women	—	(1)	2%	(3)	4%	(6)	7%	(10)	15%	(22)	73%	(110)	151
Community/Gender: Suburban Men	3%	(3)	6%	(7)	11%	(15)	17%	(22)	17%	(22)	46%	(60)	130
Homeowner	4%	(25)	6%	(37)	6%	(40)	11%	(68)	12%	(74)	62%	(394)	639
Renter	2%	(1)	2%	(1)	7%	(4)	14%	(7)	22%	(11)	52%	(27)	51
Self + Household: White-Collar	3%	(8)	4%	(10)	4%	(11)	16%	(38)	14%	(33)	59%	(142)	243
Self + Household: Blue Collar	3%	(12)	8%	(28)	9%	(33)	9%	(32)	13%	(48)	58%	(213)	365
Union HH: Yes	1%	(0)	14%	(6)	28%	(11)	8%	(3)	5%	(2)	44%	(18)	41
Union HH: No	4%	(26)	5%	(32)	5%	(33)	11%	(72)	13%	(84)	62%	(406)	654
LGBTQ+: Yes	—	(0)	3%	(2)	3%	(1)	21%	(11)	14%	(7)	59%	(30)	52
LGBTQ+: No	4%	(26)	6%	(36)	7%	(43)	10%	(65)	12%	(79)	61%	(394)	643
Motivated to Vote	4%	(26)	6%	(38)	7%	(43)	11%	(67)	13%	(81)	59%	(374)	629
Parent: Yes	2%	(3)	6%	(10)	7%	(13)	12%	(23)	10%	(19)	63%	(114)	182
Parent: No	5%	(23)	5%	(28)	6%	(31)	10%	(53)	13%	(67)	60%	(310)	513
COVID Vaccine: Yes	3%	(15)	6%	(29)	4%	(20)	14%	(67)	11%	(53)	61%	(291)	475
COVID Vaccine: No	5%	(11)	4%	(9)	11%	(24)	4%	(9)	15%	(33)	61%	(133)	220
Student Loans: Yes	2%	(2)	1%	(1)	8%	(8)	16%	(16)	16%	(16)	57%	(59)	102
Student Loans: No	4%	(24)	6%	(36)	6%	(37)	10%	(59)	12%	(70)	62%	(366)	593
Favorable Opinion of Haley	12%	(23)	12%	(21)	4%	(8)	2%	(5)	19%	(35)	50%	(93)	184
Unfavorable Opinion of Haley	1%	(3)	4%	(11)	12%	(36)	24%	(69)	9%	(27)	49%	(143)	290
Prodigal Biden Voter	1%	(0)	—	(0)	6%	(3)	14%	(6)	9%	(4)	70%	(32)	46

Continued on next page

Table BLMB2_33: Do you have a favorable or unfavorable impression of each of the following? — Tom Cotton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	5%	(38)	6%	(44)	11%	(76)	12%	(86)	61%	(424)	695
Undecided Voter (DK/WNV)	—	(0)	4%	(3)	4%	(3)	14%	(10)	9%	(6)	69%	(46)	67
Undecided Voter (DK)	—	(0)	5%	(2)	7%	(3)	6%	(2)	8%	(3)	74%	(26)	36
Watched Debate	5%	(26)	6%	(32)	8%	(37)	9%	(46)	15%	(72)	57%	(280)	494
Watched Debate: Did not Watch	—	(0)	3%	(6)	4%	(7)	15%	(30)	7%	(14)	72%	(144)	201
Watched Debate: All of it	9%	(23)	9%	(22)	8%	(20)	10%	(25)	16%	(41)	49%	(123)	253
Watched Debate: Some of it	1%	(3)	4%	(10)	7%	(18)	9%	(22)	13%	(31)	65%	(157)	241
Continue His Campaign: Yes Biden	4%	(9)	5%	(13)	10%	(24)	18%	(45)	9%	(22)	54%	(134)	247
Continue His Campaign: No Biden	3%	(13)	5%	(20)	5%	(20)	8%	(31)	13%	(51)	66%	(258)	391
Continue His Campaign: Yes Trump	8%	(26)	9%	(29)	8%	(25)	5%	(17)	17%	(56)	54%	(179)	332
Continue His Campaign: No Trump	—	(1)	3%	(9)	5%	(17)	18%	(58)	7%	(24)	67%	(218)	328
Conviction: Evidence	—	(0)	3%	(9)	6%	(21)	19%	(63)	8%	(28)	64%	(219)	341
Conviction: Motivation to Damage	9%	(23)	10%	(27)	8%	(23)	4%	(11)	14%	(38)	54%	(145)	268
Conviction: DK/NO	3%	(3)	2%	(1)	1%	(1)	1%	(1)	23%	(20)	70%	(61)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	1%	(5)	3%	(19)	6%	(45)	4%	(28)	15%	(105)	71%	(493)	695
Gender: Male	1%	(4)	4%	(15)	11%	(35)	4%	(13)	14%	(47)	66%	(219)	331
Gender: Female	—	(2)	1%	(5)	3%	(10)	4%	(15)	16%	(58)	75%	(274)	364
Age: 18-34	—	(0)	8%	(14)	9%	(17)	3%	(5)	14%	(26)	67%	(125)	188
Age: 35-44	1%	(1)	1%	(1)	4%	(4)	2%	(2)	10%	(9)	81%	(73)	90
Age: 45-64	2%	(4)	1%	(2)	8%	(21)	5%	(13)	20%	(51)	64%	(164)	254
Age: 65+	—	(0)	2%	(3)	2%	(3)	5%	(8)	11%	(19)	80%	(131)	163
GenZers: 1997-2012	—	(0)	2%	(2)	13%	(12)	3%	(3)	14%	(12)	68%	(62)	90
Millennials: 1981-1996	1%	(1)	7%	(13)	5%	(9)	2%	(4)	13%	(23)	72%	(127)	176
GenXers: 1965-1980	2%	(4)	1%	(2)	10%	(19)	6%	(11)	17%	(34)	64%	(125)	195
Baby Boomers: 1946-1964	—	(0)	1%	(3)	2%	(5)	4%	(9)	16%	(35)	76%	(168)	220
Educ: < College	—	(0)	4%	(17)	6%	(30)	4%	(18)	16%	(73)	71%	(333)	471
Educ: Bachelors degree	—	(0)	—	(1)	6%	(9)	4%	(6)	11%	(17)	79%	(119)	151
Educ: Post-grad	7%	(5)	2%	(1)	8%	(6)	6%	(5)	21%	(15)	56%	(41)	73
Income: Under 50k	—	(0)	1%	(3)	3%	(6)	6%	(12)	19%	(41)	72%	(158)	221
Income: 50k-100k	—	(0)	5%	(15)	7%	(23)	2%	(7)	13%	(45)	73%	(242)	332
Income: 100k+	3%	(5)	1%	(1)	12%	(16)	6%	(8)	13%	(19)	65%	(92)	142
Ethnicity: White (Non-Hispanic)	1%	(5)	2%	(12)	6%	(37)	4%	(25)	14%	(86)	73%	(454)	619
Ethnicity: Hispanic	—	(0)	2%	(1)	27%	(8)	—	(0)	21%	(6)	51%	(15)	29
Ethnicity: Black (Non-Hispanic)	1%	(0)	2%	(1)	—	(0)	11%	(3)	22%	(5)	65%	(16)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	27%	(6)	—	(0)	3%	(1)	34%	(8)	37%	(9)	23
All Christian	1%	(4)	1%	(4)	6%	(23)	3%	(13)	14%	(53)	75%	(286)	382
All Non-Christian	3%	(1)	24%	(7)	17%	(5)	8%	(2)	10%	(3)	38%	(11)	30
Atheist	—	(0)	1%	(0)	3%	(1)	9%	(3)	11%	(4)	76%	(27)	35
Agnostic/Nothing in particular	—	(0)	4%	(6)	2%	(3)	6%	(8)	18%	(27)	69%	(102)	147
Something Else	—	(0)	2%	(2)	12%	(12)	1%	(1)	19%	(19)	67%	(68)	102
Evangelical	1%	(1)	1%	(2)	14%	(23)	2%	(3)	17%	(27)	65%	(103)	159
Non-Evangelical	1%	(3)	1%	(4)	4%	(12)	3%	(11)	14%	(45)	77%	(245)	320
PID: Dem (no lean)	2%	(4)	2%	(5)	5%	(12)	7%	(16)	14%	(34)	71%	(169)	239
PID: Ind (no lean)	—	(0)	5%	(11)	6%	(11)	2%	(4)	15%	(30)	72%	(143)	199
PID: Rep (no lean)	1%	(2)	2%	(4)	8%	(22)	3%	(8)	16%	(41)	70%	(181)	257

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(5)	3%	(19)	6%	(45)	4%	(28)	15%	(105)	71%	(493)	695
PID/Gender: Dem Men	4%	(4)	3%	(3)	6%	(6)	4%	(4)	11%	(11)	72%	(70)	98
PID/Gender: Dem Women	—	(0)	1%	(1)	4%	(6)	9%	(12)	17%	(24)	70%	(99)	141
PID/Gender: Ind Men	—	(0)	9%	(10)	6%	(7)	4%	(4)	16%	(19)	65%	(73)	113
PID/Gender: Ind Women	—	(0)	1%	(1)	5%	(4)	—	(0)	13%	(11)	81%	(70)	86
PID/Gender: Rep Men	—	(0)	1%	(1)	18%	(22)	4%	(5)	15%	(18)	62%	(75)	121
PID/Gender: Rep Women	1%	(2)	2%	(3)	—	(0)	2%	(3)	17%	(23)	78%	(106)	137
Ideo: Liberal (1-3)	1%	(2)	2%	(4)	7%	(15)	6%	(13)	14%	(30)	70%	(154)	218
Ideo: Moderate (4)	—	(0)	5%	(10)	3%	(6)	4%	(7)	18%	(35)	70%	(134)	192
Ideo: Conservative (5-7)	1%	(3)	2%	(5)	9%	(24)	3%	(8)	13%	(36)	72%	(193)	269
Community: Urban	2%	(3)	5%	(8)	10%	(17)	4%	(7)	9%	(15)	70%	(118)	168
Community: Suburban	1%	(3)	4%	(10)	6%	(17)	3%	(10)	18%	(51)	68%	(190)	281
Community: Rural	—	(0)	1%	(1)	4%	(10)	4%	(11)	16%	(38)	75%	(185)	246
Military HHnm: Yes	—	(0)	1%	(1)	7%	(7)	4%	(4)	18%	(18)	69%	(68)	99
Military HH: No	1%	(5)	3%	(18)	6%	(37)	4%	(24)	15%	(87)	71%	(424)	596
Employ: Private Sector	2%	(5)	5%	(15)	11%	(33)	5%	(15)	15%	(44)	63%	(190)	301
Employ: Government	—	(0)	2%	(1)	2%	(1)	—	(0)	9%	(2)	88%	(25)	28
Employ: Self-Employed	1%	(0)	—	(0)	1%	(0)	11%	(3)	43%	(10)	45%	(11)	24
Employ: Homemaker	—	(0)	—	(0)	8%	(4)	—	(0)	21%	(11)	72%	(36)	51
Employ: Student	—	(0)	—	(0)	18%	(2)	—	(0)	23%	(3)	59%	(8)	13
Employ: Retired	—	(0)	1%	(3)	2%	(4)	4%	(9)	12%	(23)	80%	(154)	193
Employ: Unemployed	—	(0)	2%	(1)	—	(0)	3%	(2)	17%	(7)	78%	(35)	45
Employ: Other	—	(0)	2%	(1)	—	(0)	—	(0)	10%	(4)	87%	(34)	39

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(5)	3%	(19)	6%	(45)	4%	(28)	15%	(105)	71%	(493)	695
Protestant	1%	(1)	1%	(1)	6%	(11)	4%	(8)	17%	(33)	71%	(136)	190
Roman Catholic	2%	(3)	2%	(3)	6%	(12)	3%	(5)	10%	(19)	77%	(145)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	—	(0)	2%	(0)	98%	(5)	5
Jewish	—	(0)	8%	(1)	29%	(5)	—	(0)	—	(0)	63%	(10)	16
Muslim	39%	(1)	—	(0)	—	(0)	17%	(0)	1%	(0)	43%	(1)	3
Buddhist	—	(0)	54%	(6)	3%	(0)	18%	(2)	26%	(3)	—	(0)	11
Atheist	—	(0)	1%	(0)	3%	(1)	9%	(3)	11%	(4)	76%	(27)	35
Agnostic	—	(0)	14%	(4)	2%	(1)	13%	(3)	35%	(9)	36%	(9)	26
Something else	—	(0)	2%	(2)	12%	(12)	1%	(1)	19%	(19)	67%	(68)	102
Nothing in particular	—	(0)	2%	(3)	2%	(3)	4%	(5)	15%	(18)	76%	(92)	121
Ideo/PID: Conservative Republican	1%	(2)	2%	(4)	11%	(22)	2%	(5)	15%	(30)	69%	(142)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	—	(0)	—	(0)	6%	(3)	18%	(9)	76%	(36)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	1%	(1)	2%	(1)	6%	(4)	16%	(11)	73%	(51)	70
Ideo/PID: Liberal Democrat	1%	(2)	2%	(4)	6%	(10)	7%	(12)	14%	(23)	69%	(113)	165
Unfavorable of Biden and Trump	—	(0)	1%	(1)	8%	(11)	4%	(5)	20%	(26)	67%	(89)	132
2024 H2H Matchup: Biden Voter	1%	(4)	5%	(15)	5%	(17)	5%	(16)	11%	(35)	74%	(239)	325
2024 H2H Matchup: Trump Voter	1%	(2)	1%	(4)	8%	(23)	3%	(9)	18%	(54)	69%	(210)	303
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	1%	(0)	6%	(2)	33%	(11)	60%	(19)	32
2024 H2H Matchup: Do not Know	—	(0)	1%	(0)	12%	(4)	2%	(1)	16%	(6)	69%	(25)	36
2022 House Vote: Democrat	1%	(4)	3%	(9)	5%	(13)	4%	(12)	13%	(36)	74%	(207)	280
2022 House Vote: Republican	1%	(2)	2%	(4)	10%	(28)	3%	(10)	15%	(43)	70%	(203)	290
2022 House Vote: Did not Vote	—	(0)	5%	(6)	3%	(4)	4%	(5)	21%	(24)	67%	(79)	118
2020 Vote: Joe Biden	1%	(4)	4%	(15)	5%	(15)	5%	(15)	12%	(39)	74%	(243)	330
2020 Vote: Donald Trump	1%	(2)	1%	(4)	8%	(25)	3%	(10)	17%	(55)	71%	(230)	326
2020 Vote: Someone Else	—	(0)	—	(0)	14%	(2)	—	(0)	29%	(3)	57%	(7)	12
2020 Vote: Did not Vote	—	(0)	1%	(0)	9%	(3)	12%	(3)	30%	(8)	48%	(13)	28
2016 Vote: Hillary Clinton	1%	(2)	4%	(8)	4%	(8)	6%	(12)	11%	(24)	75%	(166)	221
2016 Vote: Donald Trump	1%	(3)	3%	(8)	6%	(18)	3%	(8)	18%	(52)	69%	(203)	292
2016 Vote: Someone Else	—	(0)	3%	(1)	20%	(5)	4%	(1)	14%	(4)	59%	(16)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	1%	(0)	14%	(3)	18%	(4)	41%	(8)	25%	(5)	19

Continued on next page

Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(5)	3%	(19)	6%	(45)	4%	(28)	15%	(105)	71%	(493)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	3%	(0)	4%	(1)	22%	(3)	71%	(10)	14
U.S. Economy: Wrong Track	—	(0)	2%	(10)	7%	(36)	3%	(13)	16%	(83)	72%	(361)	503
U.S. Economy: Right Direction	3%	(5)	5%	(10)	5%	(9)	7%	(14)	12%	(22)	69%	(131)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	6%	(14)	4%	(8)	7%	(15)	14%	(31)	69%	(150)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	—	(2)	1%	(5)	9%	(30)	3%	(10)	17%	(58)	69%	(234)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	1%	(1)	5%	(6)	2%	(3)	12%	(16)	79%	(109)	137
Top 2024 Issue: Economy	1%	(2)	2%	(4)	8%	(23)	2%	(6)	17%	(45)	70%	(191)	271
Community/Gender: Urban Women	—	(0)	—	(0)	7%	(5)	4%	(3)	15%	(11)	74%	(56)	75
Community/Gender: Urban Men	3%	(2)	8%	(8)	13%	(12)	5%	(5)	4%	(4)	67%	(62)	93
Community/Gender: Rural Women	—	(0)	1%	(1)	2%	(3)	5%	(7)	18%	(25)	73%	(100)	137
Community/Gender: Rural Men	—	(0)	—	(0)	7%	(7)	3%	(3)	12%	(13)	78%	(85)	108
Community/Gender: Suburban Women	1%	(1)	2%	(3)	1%	(2)	3%	(5)	14%	(22)	78%	(118)	151
Community/Gender: Suburban Men	1%	(1)	5%	(7)	12%	(16)	3%	(4)	23%	(30)	55%	(72)	130
Homeowner	1%	(5)	3%	(17)	7%	(42)	4%	(24)	14%	(91)	72%	(460)	639
Renter	1%	(0)	5%	(2)	4%	(2)	7%	(4)	26%	(13)	57%	(29)	51
Self + Household: White-Collar	2%	(4)	1%	(3)	7%	(17)	4%	(9)	18%	(42)	69%	(167)	243
Self + Household: Blue Collar	—	(1)	5%	(17)	8%	(28)	4%	(15)	13%	(49)	70%	(255)	365
Union HH: Yes	7%	(3)	4%	(2)	32%	(13)	4%	(2)	6%	(3)	47%	(19)	41
Union HH: No	—	(3)	3%	(18)	5%	(32)	4%	(26)	16%	(102)	72%	(473)	654
LGBTQ+: Yes	—	(0)	—	(0)	5%	(2)	4%	(2)	31%	(16)	60%	(31)	52
LGBTQ+: No	1%	(5)	3%	(19)	7%	(42)	4%	(26)	14%	(89)	72%	(462)	643
Motivated to Vote	1%	(5)	3%	(19)	7%	(45)	4%	(26)	14%	(88)	71%	(446)	629
Parent: Yes	3%	(5)	3%	(5)	5%	(9)	6%	(10)	20%	(37)	64%	(117)	182
Parent: No	—	(0)	3%	(15)	7%	(36)	3%	(18)	13%	(68)	73%	(376)	513
COVID Vaccine: Yes	1%	(5)	1%	(6)	6%	(26)	5%	(22)	14%	(66)	73%	(349)	475
COVID Vaccine: No	—	(0)	6%	(13)	8%	(18)	2%	(5)	18%	(39)	66%	(144)	220
Student Loans: Yes	1%	(1)	5%	(5)	6%	(6)	6%	(6)	20%	(21)	62%	(63)	102
Student Loans: No	1%	(4)	2%	(14)	6%	(38)	4%	(22)	14%	(84)	72%	(430)	593
Favorable Opinion of Haley	3%	(5)	1%	(2)	7%	(12)	2%	(4)	18%	(34)	69%	(126)	184
Unfavorable Opinion of Haley	—	(0)	5%	(14)	11%	(31)	7%	(21)	13%	(39)	64%	(186)	290
Prodigal Biden Voter	—	(0)	1%	(0)	6%	(3)	1%	(1)	27%	(12)	66%	(30)	46

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Table BLMB2_34: Do you have a favorable or unfavorable impression of each of the following? — Chase Oliver

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	1%	(5)	3%	(19)	6%	(45)	4%	(28)	15%	(105)	71%	(493)	695
Undecided Voter (DK/WNV)	—	(0)	—	(0)	7%	(5)	3%	(2)	24%	(16)	65%	(44)	67
Undecided Voter (DK)	—	(0)	1%	(0)	12%	(4)	2%	(1)	16%	(6)	69%	(25)	36
Watched Debate	1%	(5)	3%	(14)	8%	(41)	5%	(22)	16%	(77)	68%	(334)	494
Watched Debate: Did not Watch	—	(0)	3%	(5)	2%	(3)	3%	(5)	14%	(28)	79%	(159)	201
Watched Debate: All of it	2%	(4)	3%	(8)	7%	(17)	6%	(16)	19%	(47)	64%	(162)	253
Watched Debate: Some of it	1%	(1)	3%	(6)	10%	(25)	3%	(6)	13%	(30)	72%	(172)	241
Continue His Campaign: Yes Biden	2%	(5)	3%	(7)	7%	(17)	7%	(18)	12%	(31)	68%	(168)	247
Continue His Campaign: No Biden	—	(0)	3%	(12)	7%	(27)	3%	(10)	17%	(67)	70%	(275)	391
Continue His Campaign: Yes Trump	1%	(4)	2%	(7)	9%	(31)	4%	(12)	18%	(59)	66%	(219)	332
Continue His Campaign: No Trump	—	(1)	3%	(11)	3%	(11)	5%	(16)	13%	(44)	75%	(244)	328
Conviction: Evidence	—	(1)	4%	(14)	5%	(18)	5%	(16)	14%	(49)	71%	(243)	341
Conviction: Motivation to Damage	1%	(1)	2%	(5)	10%	(26)	4%	(11)	17%	(46)	67%	(180)	268
Conviction: DK/NO	3%	(3)	1%	(1)	2%	(1)	2%	(1)	12%	(11)	81%	(70)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(123)	73%	(507)	9%	(63)	693
Gender: Male	21%	(69)	71%	(233)	8%	(27)	330
Gender: Female	15%	(53)	76%	(274)	10%	(36)	363
Age: 18-34	17%	(31)	73%	(137)	10%	(20)	188
Age: 35-44	20%	(17)	65%	(58)	15%	(14)	89
Age: 45-64	14%	(36)	79%	(200)	7%	(17)	253
Age: 65+	23%	(38)	69%	(113)	8%	(13)	163
GenZers: 1997-2012	26%	(24)	63%	(57)	11%	(9)	90
Millennials: 1981-1996	12%	(21)	74%	(131)	13%	(24)	176
GenXers: 1965-1980	19%	(36)	74%	(143)	7%	(14)	193
Baby Boomers: 1946-1964	17%	(36)	76%	(168)	7%	(16)	220
Educ: < College	19%	(90)	72%	(337)	9%	(44)	470
Educ: Bachelors degree	11%	(17)	79%	(119)	10%	(15)	151
Educ: Post-grad	22%	(16)	73%	(52)	5%	(4)	72
Income: Under 50k	20%	(44)	69%	(151)	12%	(25)	220
Income: 50k-100k	16%	(54)	77%	(255)	7%	(22)	332
Income: 100k+	18%	(25)	71%	(101)	11%	(15)	141
Ethnicity: White (Non-Hispanic)	17%	(107)	74%	(453)	9%	(56)	617
Ethnicity: Hispanic	9%	(3)	87%	(25)	4%	(1)	29
Ethnicity: Black (Non-Hispanic)	47%	(11)	36%	(9)	17%	(4)	24
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	87%	(20)	5%	(1)	23
All Christian	15%	(59)	77%	(294)	8%	(30)	382
All Non-Christian	45%	(13)	55%	(16)	—	(0)	30
Atheist	14%	(5)	72%	(25)	14%	(5)	35
Agnostic/Nothing in particular	22%	(32)	71%	(103)	7%	(11)	145
Something Else	13%	(13)	69%	(70)	18%	(18)	101
Evangelical	13%	(21)	76%	(121)	11%	(17)	159
Non-Evangelical	16%	(52)	74%	(237)	9%	(30)	319
PID: Dem (no lean)	31%	(74)	61%	(146)	7%	(18)	238
PID: Ind (no lean)	20%	(40)	69%	(136)	11%	(22)	198
PID: Rep (no lean)	3%	(8)	88%	(225)	9%	(24)	257

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(123)	73%	(507)	9%	(63)	693
PID/Gender: Dem Men	38%	(36)	51%	(49)	11%	(11)	96
PID/Gender: Dem Women	27%	(38)	68%	(97)	5%	(7)	141
PID/Gender: Ind Men	24%	(28)	70%	(80)	5%	(6)	113
PID/Gender: Ind Women	15%	(13)	66%	(56)	19%	(16)	85
PID/Gender: Rep Men	4%	(5)	86%	(104)	9%	(11)	121
PID/Gender: Rep Women	2%	(3)	89%	(121)	9%	(13)	137
Ideo: Liberal (1-3)	27%	(59)	63%	(136)	10%	(22)	217
Ideo: Moderate (4)	20%	(39)	67%	(129)	12%	(24)	191
Ideo: Conservative (5-7)	8%	(21)	87%	(233)	5%	(14)	269
Community: Urban	22%	(37)	69%	(116)	9%	(15)	168
Community: Suburban	15%	(42)	76%	(214)	9%	(24)	280
Community: Rural	18%	(43)	72%	(177)	10%	(24)	245
Military HHnm: Yes	13%	(13)	76%	(75)	11%	(11)	99
Military HH: No	18%	(110)	73%	(432)	9%	(52)	594
Employ: Private Sector	17%	(52)	76%	(229)	7%	(20)	301
Employ: Government	11%	(3)	73%	(20)	16%	(5)	28
Employ: Self-Employed	35%	(8)	57%	(14)	8%	(2)	24
Employ: Homemaker	15%	(8)	76%	(38)	9%	(4)	50
Employ: Student	17%	(2)	56%	(7)	28%	(4)	13
Employ: Retired	19%	(36)	75%	(145)	6%	(12)	193
Employ: Unemployed	10%	(5)	76%	(34)	14%	(6)	45
Employ: Other	24%	(9)	51%	(19)	25%	(9)	38

Continued on next page

Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(123)	73%	(507)	9%	(63)	693
Protestant	18%	(34)	75%	(141)	8%	(15)	190
Roman Catholic	13%	(25)	79%	(147)	8%	(15)	187
Mormon	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	—	(0)	5
Jewish	69%	(11)	31%	(5)	—	(0)	16
Muslim	73%	(2)	27%	(1)	—	(0)	3
Buddhist	4%	(0)	96%	(10)	—	(0)	11
Atheist	14%	(5)	72%	(25)	14%	(5)	35
Agnostic	31%	(8)	68%	(17)	—	(0)	26
Something else	13%	(13)	69%	(70)	18%	(18)	101
Nothing in particular	20%	(24)	71%	(85)	9%	(10)	120
Ideo/PID: Conservative Republican	3%	(6)	91%	(187)	6%	(12)	205
Ideo/PID: Moderate/Liberal Republican	3%	(1)	72%	(34)	26%	(12)	48
Ideo/PID: Moderate/Conservative Democrat	44%	(31)	54%	(37)	2%	(2)	70
Ideo/PID: Liberal Democrat	25%	(40)	66%	(107)	10%	(16)	163
Unfavorable of Biden and Trump	4%	(6)	87%	(115)	8%	(11)	132
2024 H2H Matchup: Biden Voter	32%	(104)	60%	(195)	8%	(25)	324
2024 H2H Matchup: Trump Voter	4%	(11)	86%	(261)	10%	(30)	302
2024 H2H Matchup: Would not Vote	—	(0)	94%	(30)	6%	(2)	31
2024 H2H Matchup: Do not Know	24%	(8)	62%	(22)	15%	(5)	36
2022 House Vote: Democrat	35%	(98)	57%	(159)	8%	(21)	279
2022 House Vote: Republican	4%	(12)	88%	(256)	8%	(22)	290
2022 House Vote: Did not Vote	10%	(12)	75%	(88)	16%	(18)	118
2020 Vote: Joe Biden	30%	(99)	62%	(205)	8%	(25)	329
2020 Vote: Donald Trump	6%	(18)	85%	(275)	10%	(31)	325
2020 Vote: Someone Else	—	(0)	77%	(9)	23%	(3)	12
2020 Vote: Did not Vote	18%	(5)	66%	(18)	16%	(4)	28
2016 Vote: Hillary Clinton	37%	(80)	59%	(130)	4%	(10)	220
2016 Vote: Donald Trump	5%	(15)	86%	(249)	9%	(26)	291
2016 Vote: Someone Else	21%	(6)	69%	(19)	9%	(2)	27

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(123)	73%	(507)	9%	(63)	693
2020 Vote/PID: Not Biden/Democrat	16%	(3)	75%	(14)	9%	(2)	19
2020 Vote/PID: Not Trump/Republican	9%	(1)	89%	(12)	3%	(0)	14
U.S. Economy: Wrong Track	9%	(47)	82%	(411)	9%	(45)	503
U.S. Economy: Right Direction	40%	(76)	51%	(96)	10%	(18)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(84)	53%	(116)	8%	(18)	217
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(27)	83%	(280)	9%	(32)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	81%	(112)	10%	(13)	137
Top 2024 Issue: Economy	10%	(28)	79%	(214)	11%	(29)	271
Community/Gender: Urban Women	19%	(14)	68%	(51)	13%	(10)	75
Community/Gender: Urban Men	24%	(23)	70%	(65)	5%	(5)	93
Community/Gender: Rural Women	17%	(23)	73%	(100)	11%	(14)	137
Community/Gender: Rural Men	19%	(20)	72%	(77)	9%	(10)	107
Community/Gender: Suburban Women	11%	(16)	82%	(124)	7%	(11)	151
Community/Gender: Suburban Men	20%	(26)	70%	(90)	10%	(13)	130
Homeowner	17%	(110)	74%	(472)	9%	(55)	638
Renter	22%	(11)	65%	(33)	13%	(7)	50
Self + Household: White-Collar	23%	(55)	71%	(170)	6%	(15)	241
Self + Household: Blue Collar	13%	(47)	76%	(279)	11%	(39)	365
Union HH: Yes	28%	(12)	57%	(24)	15%	(6)	41
Union HH: No	17%	(111)	74%	(484)	9%	(57)	652
LGBTQ+: Yes	22%	(11)	72%	(37)	6%	(3)	52
LGBTQ+: No	17%	(111)	73%	(470)	9%	(60)	641
Motivated to Vote	18%	(111)	74%	(461)	9%	(55)	627
Parent: Yes	23%	(41)	65%	(118)	12%	(21)	180
Parent: No	16%	(81)	76%	(390)	8%	(42)	513
COVID Vaccine: Yes	20%	(95)	71%	(334)	9%	(44)	473
COVID Vaccine: No	12%	(27)	79%	(173)	9%	(19)	220
Student Loans: Yes	20%	(20)	62%	(64)	18%	(19)	102
Student Loans: No	17%	(102)	75%	(444)	7%	(44)	590

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(123)	73%	(507)	9%	(63)	693
Favorable Opinion of Haley	9%	(17)	85%	(156)	6%	(11)	184
Unfavorable Opinion of Haley	25%	(73)	70%	(202)	5%	(14)	289
Prodigal Biden Voter	18%	(8)	73%	(33)	9%	(4)	46
Undecided Voter (DK/WNV)	13%	(8)	77%	(51)	11%	(7)	67
Undecided Voter (DK)	24%	(8)	62%	(22)	15%	(5)	36
Watched Debate	17%	(85)	76%	(376)	6%	(31)	493
Watched Debate: Did not Watch	19%	(37)	65%	(131)	16%	(32)	200
Watched Debate: All of it	15%	(39)	79%	(200)	6%	(14)	253
Watched Debate: Some of it	19%	(46)	74%	(176)	7%	(17)	239
Continue His Campaign: Yes Biden	36%	(89)	55%	(136)	8%	(20)	245
Continue His Campaign: No Biden	7%	(25)	85%	(331)	9%	(34)	390
Continue His Campaign: Yes Trump	10%	(33)	82%	(272)	8%	(27)	331
Continue His Campaign: No Trump	24%	(80)	67%	(218)	9%	(29)	326
Conviction: Evidence	27%	(91)	65%	(221)	8%	(27)	339
Conviction: Motivation to Damage	9%	(24)	85%	(227)	6%	(17)	268
Conviction: DK/NO	9%	(8)	69%	(59)	22%	(19)	85

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	38%	(258)	35%	(240)	684
Gender: Male	32%	(106)	39%	(128)	29%	(95)	329
Gender: Female	22%	(79)	37%	(130)	41%	(145)	355
Age: 18-34	29%	(53)	35%	(62)	36%	(65)	179
Age: 35-44	18%	(16)	38%	(34)	43%	(39)	90
Age: 45-64	24%	(62)	40%	(100)	36%	(92)	254
Age: 65+	34%	(55)	38%	(62)	28%	(45)	162
GenZers: 1997-2012	37%	(32)	27%	(23)	36%	(31)	87
Millennials: 1981-1996	19%	(33)	39%	(66)	42%	(72)	171
GenXers: 1965-1980	26%	(51)	42%	(82)	32%	(62)	194
Baby Boomers: 1946-1964	30%	(64)	38%	(84)	32%	(70)	218
Educ: < College	27%	(123)	38%	(174)	36%	(164)	460
Educ: Bachelors degree	25%	(37)	39%	(59)	36%	(54)	151
Educ: Post-grad	35%	(26)	35%	(26)	30%	(22)	73
Income: Under 50k	22%	(47)	36%	(77)	42%	(90)	214
Income: 50k-100k	30%	(99)	40%	(130)	30%	(99)	328
Income: 100k+	28%	(40)	36%	(51)	36%	(51)	142
Ethnicity: White (Non-Hispanic)	26%	(158)	38%	(232)	36%	(219)	609
Ethnicity: Hispanic	25%	(7)	35%	(10)	40%	(11)	28
Ethnicity: Black (Non-Hispanic)	59%	(14)	8%	(2)	33%	(8)	24
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	68%	(15)	5%	(1)	22
All Christian	23%	(89)	39%	(149)	38%	(143)	381
All Non-Christian	49%	(14)	38%	(10)	13%	(4)	28
Atheist	15%	(5)	33%	(11)	53%	(18)	35
Agnostic/Nothing in particular	47%	(67)	30%	(43)	23%	(33)	143
Something Else	11%	(10)	46%	(45)	43%	(42)	97
Evangelical	14%	(22)	50%	(79)	36%	(57)	158
Non-Evangelical	24%	(76)	35%	(110)	41%	(128)	315
PID: Dem (no lean)	48%	(114)	8%	(18)	44%	(104)	236
PID: Ind (no lean)	28%	(55)	35%	(67)	37%	(72)	194
PID: Rep (no lean)	6%	(16)	68%	(173)	26%	(65)	254

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	38%	(258)	35%	(240)	684
PID/Gender: Dem Men	56%	(54)	7%	(7)	37%	(36)	97
PID/Gender: Dem Women	43%	(60)	8%	(12)	49%	(68)	139
PID/Gender: Ind Men	35%	(39)	39%	(43)	27%	(30)	112
PID/Gender: Ind Women	20%	(16)	29%	(24)	51%	(42)	83
PID/Gender: Rep Men	11%	(13)	65%	(78)	24%	(29)	120
PID/Gender: Rep Women	2%	(3)	71%	(94)	27%	(36)	133
Ideo: Liberal (1-3)	43%	(92)	12%	(26)	45%	(97)	215
Ideo: Moderate (4)	34%	(63)	34%	(64)	32%	(61)	187
Ideo: Conservative (5-7)	11%	(30)	61%	(164)	28%	(74)	268
Community: Urban	35%	(59)	29%	(49)	35%	(59)	167
Community: Suburban	26%	(74)	38%	(106)	36%	(99)	279
Community: Rural	22%	(53)	43%	(103)	34%	(82)	238
Military HHnm: Yes	18%	(17)	51%	(50)	31%	(31)	98
Military HH: No	29%	(168)	36%	(208)	36%	(209)	586
Employ: Private Sector	24%	(72)	40%	(118)	36%	(106)	297
Employ: Government	32%	(8)	15%	(4)	54%	(14)	27
Employ: Self-Employed	38%	(9)	31%	(7)	31%	(7)	24
Employ: Homemaker	12%	(6)	39%	(20)	49%	(25)	51
Employ: Student	41%	(5)	26%	(3)	33%	(4)	13
Employ: Retired	32%	(62)	40%	(77)	27%	(52)	191
Employ: Unemployed	35%	(16)	39%	(17)	26%	(12)	45
Employ: Other	18%	(7)	29%	(11)	53%	(20)	37

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	38%	(258)	35%	(240)	684
Protestant	26%	(49)	45%	(85)	29%	(55)	189
Roman Catholic	21%	(39)	32%	(60)	47%	(88)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	71%	(4)	—	(0)	5
Jewish	71%	(11)	28%	(5)	1%	(0)	16
Muslim	67%	(2)	7%	(0)	27%	(1)	3
Buddhist	5%	(0)	64%	(6)	31%	(3)	9
Atheist	15%	(5)	33%	(11)	53%	(18)	35
Agnostic	55%	(14)	18%	(5)	27%	(7)	26
Something else	11%	(10)	46%	(45)	43%	(42)	97
Nothing in particular	45%	(53)	33%	(39)	22%	(26)	117
Ideo/PID: Conservative Republican	6%	(12)	68%	(140)	26%	(53)	205
Ideo/PID: Moderate/Liberal Republican	8%	(4)	65%	(29)	27%	(12)	45
Ideo/PID: Moderate/Conservative Democrat	61%	(43)	3%	(2)	36%	(25)	70
Ideo/PID: Liberal Democrat	44%	(72)	10%	(16)	46%	(74)	162
Unfavorable of Biden and Trump	13%	(16)	35%	(45)	52%	(66)	127
2024 H2H Matchup: Biden Voter	48%	(156)	12%	(38)	40%	(130)	324
2024 H2H Matchup: Trump Voter	8%	(22)	70%	(207)	23%	(69)	298
2024 H2H Matchup: Would not Vote	5%	(1)	22%	(6)	73%	(21)	29
2024 H2H Matchup: Do not Know	17%	(6)	21%	(7)	62%	(20)	32
2022 House Vote: Democrat	50%	(139)	12%	(32)	39%	(108)	279
2022 House Vote: Republican	9%	(25)	67%	(192)	25%	(71)	288
2022 House Vote: Did not Vote	18%	(20)	28%	(31)	53%	(59)	111
2020 Vote: Joe Biden	44%	(144)	10%	(34)	46%	(151)	329
2020 Vote: Donald Trump	10%	(31)	66%	(213)	24%	(79)	323
2020 Vote: Someone Else	2%	(0)	54%	(6)	44%	(5)	10
2020 Vote: Did not Vote	48%	(10)	28%	(6)	24%	(5)	22
2016 Vote: Hillary Clinton	50%	(110)	11%	(23)	40%	(88)	221
2016 Vote: Donald Trump	10%	(28)	64%	(184)	27%	(77)	289
2016 Vote: Someone Else	34%	(9)	32%	(8)	34%	(9)	26

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	38%	(258)	35%	(240)	684
2020 Vote/PID: Not Biden/Democrat	47%	(8)	35%	(6)	19%	(3)	17
2020 Vote/PID: Not Trump/Republican	12%	(1)	33%	(4)	55%	(7)	13
U.S. Economy: Wrong Track	18%	(87)	48%	(236)	35%	(171)	494
U.S. Economy: Right Direction	52%	(98)	12%	(22)	36%	(69)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(115)	7%	(16)	40%	(86)	217
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(35)	64%	(216)	25%	(84)	335
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(35)	21%	(27)	53%	(70)	132
Top 2024 Issue: Economy	13%	(36)	51%	(139)	35%	(95)	269
Community/Gender: Urban Women	28%	(21)	32%	(24)	40%	(30)	74
Community/Gender: Urban Men	41%	(38)	28%	(26)	31%	(29)	93
Community/Gender: Rural Women	19%	(25)	44%	(57)	37%	(48)	130
Community/Gender: Rural Men	26%	(28)	43%	(46)	31%	(34)	108
Community/Gender: Suburban Women	22%	(34)	33%	(49)	45%	(68)	150
Community/Gender: Suburban Men	31%	(40)	44%	(57)	25%	(32)	129
Homeowner	27%	(170)	38%	(240)	35%	(222)	632
Renter	31%	(15)	36%	(17)	33%	(16)	48
Self + Household: White-Collar	32%	(77)	33%	(80)	35%	(84)	242
Self + Household: Blue Collar	24%	(88)	43%	(155)	33%	(117)	360
Union HH: Yes	49%	(20)	16%	(7)	35%	(14)	41
Union HH: No	26%	(165)	39%	(252)	35%	(226)	643
LGBTQ+: Yes	32%	(15)	26%	(12)	42%	(20)	48
LGBTQ+: No	27%	(170)	39%	(246)	35%	(220)	636
Motivated to Vote	27%	(167)	39%	(246)	34%	(211)	624
Parent: Yes	30%	(52)	36%	(63)	35%	(61)	177
Parent: No	26%	(133)	39%	(195)	35%	(179)	507
COVID Vaccine: Yes	32%	(148)	28%	(131)	41%	(191)	469
COVID Vaccine: No	18%	(38)	60%	(128)	23%	(49)	215
Student Loans: Yes	25%	(24)	36%	(35)	39%	(38)	97
Student Loans: No	27%	(161)	38%	(224)	34%	(202)	587

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	38%	(258)	35%	(240)	684
Favorable Opinion of Haley	16%	(29)	52%	(95)	33%	(60)	184
Unfavorable Opinion of Haley	39%	(113)	30%	(88)	31%	(89)	290
Prodigal Biden Voter	11%	(5)	12%	(5)	77%	(35)	45
Undecided Voter (DK/WNV)	11%	(7)	22%	(13)	67%	(41)	61
Undecided Voter (DK)	17%	(6)	21%	(7)	62%	(20)	32
Watched Debate	27%	(132)	42%	(206)	31%	(152)	489
Watched Debate: Did not Watch	28%	(53)	27%	(53)	45%	(88)	194
Watched Debate: All of it	20%	(51)	54%	(138)	25%	(64)	253
Watched Debate: Some of it	34%	(81)	29%	(68)	37%	(87)	236
Continue His Campaign: Yes Biden	48%	(118)	18%	(44)	34%	(84)	246
Continue His Campaign: No Biden	14%	(54)	51%	(196)	35%	(133)	384
Continue His Campaign: Yes Trump	16%	(51)	64%	(209)	21%	(67)	327
Continue His Campaign: No Trump	39%	(126)	14%	(44)	47%	(153)	323
Conviction: Evidence	42%	(142)	14%	(47)	44%	(149)	338
Conviction: Motivation to Damage	9%	(24)	67%	(179)	24%	(62)	265
Conviction: DK/NO	24%	(20)	41%	(33)	35%	(28)	81

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(168)	44%	(300)	32%	(220)	687
Gender: Male	22%	(73)	47%	(156)	30%	(100)	329
Gender: Female	26%	(95)	40%	(144)	33%	(120)	359
Age: 18-34	30%	(54)	38%	(69)	32%	(58)	181
Age: 35-44	13%	(12)	39%	(35)	48%	(43)	89
Age: 45-64	23%	(58)	46%	(116)	31%	(80)	254
Age: 65+	27%	(44)	49%	(80)	24%	(39)	163
GenZers: 1997-2012	34%	(30)	29%	(26)	38%	(33)	88
Millennials: 1981-1996	21%	(35)	41%	(70)	38%	(65)	171
GenXers: 1965-1980	21%	(42)	47%	(92)	31%	(61)	195
Baby Boomers: 1946-1964	26%	(56)	48%	(105)	27%	(59)	220
Educ: < College	25%	(115)	45%	(210)	30%	(140)	464
Educ: Bachelors degree	19%	(28)	44%	(66)	37%	(56)	150
Educ: Post-grad	34%	(25)	33%	(24)	33%	(24)	73
Income: Under 50k	25%	(54)	46%	(101)	29%	(63)	218
Income: 50k-100k	23%	(75)	45%	(147)	32%	(106)	328
Income: 100k+	27%	(38)	37%	(52)	36%	(51)	142
Ethnicity: White (Non-Hispanic)	25%	(151)	43%	(266)	32%	(198)	614
Ethnicity: Hispanic	1%	(0)	43%	(12)	57%	(16)	29
Ethnicity: Black (Non-Hispanic)	50%	(11)	28%	(6)	22%	(5)	23
Ethnicity: Asian + Other (Non-Hispanic)	26%	(6)	70%	(15)	4%	(1)	22
All Christian	20%	(78)	45%	(171)	35%	(132)	381
All Non-Christian	43%	(12)	37%	(11)	19%	(6)	29
Atheist	32%	(11)	44%	(15)	24%	(8)	35
Agnostic/Nothing in particular	33%	(47)	37%	(53)	31%	(45)	146
Something Else	20%	(19)	51%	(49)	30%	(29)	97
Evangelical	14%	(22)	58%	(90)	28%	(43)	155
Non-Evangelical	23%	(74)	40%	(127)	37%	(117)	318
PID: Dem (no lean)	53%	(126)	15%	(36)	32%	(77)	239
PID: Ind (no lean)	19%	(37)	48%	(95)	33%	(64)	196
PID: Rep (no lean)	2%	(5)	67%	(169)	31%	(78)	252

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(168)	44%	(300)	32%	(220)	687
PID/Gender: Dem Men	46%	(45)	16%	(16)	37%	(37)	98
PID/Gender: Dem Women	57%	(81)	14%	(20)	29%	(41)	141
PID/Gender: Ind Men	24%	(27)	49%	(54)	27%	(30)	112
PID/Gender: Ind Women	12%	(10)	48%	(41)	40%	(34)	85
PID/Gender: Rep Men	1%	(1)	71%	(86)	27%	(33)	120
PID/Gender: Rep Women	3%	(4)	63%	(83)	34%	(46)	133
Ideo: Liberal (1-3)	48%	(104)	19%	(41)	34%	(73)	217
Ideo: Moderate (4)	22%	(43)	44%	(84)	34%	(65)	192
Ideo: Conservative (5-7)	7%	(19)	64%	(170)	29%	(76)	265
Community: Urban	25%	(42)	43%	(72)	32%	(53)	167
Community: Suburban	23%	(64)	41%	(114)	36%	(101)	279
Community: Rural	25%	(61)	47%	(114)	27%	(66)	241
Military HHnm: Yes	16%	(15)	55%	(54)	30%	(29)	99
Military HH: No	26%	(153)	42%	(246)	32%	(190)	589
Employ: Private Sector	21%	(63)	46%	(139)	33%	(99)	301
Employ: Government	21%	(6)	19%	(5)	61%	(16)	27
Employ: Self-Employed	32%	(7)	35%	(8)	33%	(8)	23
Employ: Homemaker	30%	(15)	43%	(22)	27%	(14)	51
Employ: Student	39%	(5)	26%	(3)	34%	(4)	13
Employ: Retired	28%	(53)	50%	(97)	22%	(42)	193
Employ: Unemployed	26%	(12)	25%	(11)	48%	(22)	45
Employ: Other	19%	(6)	41%	(14)	40%	(14)	35

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(168)	44%	(300)	32%	(220)	687
Protestant	20%	(38)	49%	(92)	31%	(59)	189
Roman Catholic	21%	(39)	41%	(76)	39%	(73)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	69%	(3)	2%	(0)	5
Jewish	63%	(10)	28%	(5)	9%	(1)	16
Muslim	2%	(0)	23%	(0)	75%	(1)	2
Buddhist	20%	(2)	54%	(6)	26%	(3)	11
Atheist	32%	(11)	44%	(15)	24%	(8)	35
Agnostic	50%	(13)	29%	(7)	22%	(6)	26
Something else	20%	(19)	51%	(49)	30%	(29)	97
Nothing in particular	29%	(35)	38%	(46)	33%	(39)	120
Ideo/PID: Conservative Republican	1%	(3)	69%	(140)	29%	(59)	201
Ideo/PID: Moderate/Liberal Republican	4%	(2)	55%	(26)	41%	(19)	47
Ideo/PID: Moderate/Conservative Democrat	59%	(41)	12%	(8)	30%	(21)	70
Ideo/PID: Liberal Democrat	50%	(82)	16%	(27)	34%	(55)	165
Unfavorable of Biden and Trump	20%	(26)	50%	(66)	30%	(39)	132
2024 H2H Matchup: Biden Voter	45%	(145)	24%	(79)	31%	(101)	325
2024 H2H Matchup: Trump Voter	3%	(8)	65%	(194)	32%	(96)	298
2024 H2H Matchup: Would not Vote	30%	(9)	33%	(10)	37%	(11)	31
2024 H2H Matchup: Do not Know	17%	(6)	49%	(17)	34%	(12)	34
2022 House Vote: Democrat	48%	(133)	23%	(64)	29%	(82)	280
2022 House Vote: Republican	3%	(8)	66%	(190)	31%	(88)	285
2022 House Vote: Did not Vote	22%	(25)	38%	(45)	40%	(47)	117
2020 Vote: Joe Biden	42%	(137)	24%	(80)	34%	(112)	330
2020 Vote: Donald Trump	5%	(18)	65%	(209)	29%	(95)	321
2020 Vote: Someone Else	3%	(0)	47%	(5)	50%	(5)	10
2020 Vote: Did not Vote	47%	(13)	22%	(6)	30%	(8)	27
2016 Vote: Hillary Clinton	49%	(107)	24%	(52)	28%	(62)	221
2016 Vote: Donald Trump	5%	(13)	67%	(191)	29%	(83)	287
2016 Vote: Someone Else	32%	(8)	45%	(12)	23%	(6)	26

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(168)	44%	(300)	32%	(220)	687
2020 Vote/PID: Not Biden/Democrat	58%	(11)	27%	(5)	15%	(3)	19
2020 Vote/PID: Not Trump/Republican	—	(0)	53%	(7)	47%	(6)	14
U.S. Economy: Wrong Track	15%	(75)	54%	(267)	31%	(155)	497
U.S. Economy: Right Direction	49%	(93)	17%	(33)	34%	(64)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(111)	18%	(40)	31%	(67)	218
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	63%	(211)	30%	(99)	334
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(33)	36%	(49)	40%	(54)	135
Top 2024 Issue: Economy	13%	(34)	52%	(138)	35%	(94)	265
Community/Gender: Urban Women	28%	(21)	38%	(29)	33%	(25)	74
Community/Gender: Urban Men	23%	(21)	46%	(43)	31%	(28)	93
Community/Gender: Rural Women	27%	(36)	42%	(56)	31%	(41)	133
Community/Gender: Rural Men	23%	(25)	54%	(58)	23%	(25)	108
Community/Gender: Suburban Women	25%	(37)	39%	(59)	36%	(54)	151
Community/Gender: Suburban Men	21%	(27)	43%	(54)	36%	(46)	128
Homeowner	25%	(156)	44%	(280)	31%	(197)	633
Renter	21%	(10)	36%	(18)	43%	(22)	50
Self + Household: White-Collar	27%	(64)	40%	(96)	34%	(82)	243
Self + Household: Blue Collar	21%	(74)	49%	(176)	31%	(111)	361
Union HH: Yes	28%	(12)	38%	(15)	34%	(14)	41
Union HH: No	24%	(156)	44%	(284)	32%	(206)	646
LGBTQ+: Yes	38%	(19)	35%	(17)	27%	(13)	49
LGBTQ+: No	23%	(149)	44%	(282)	32%	(206)	638
Motivated to Vote	23%	(143)	46%	(285)	32%	(197)	624
Parent: Yes	26%	(46)	35%	(62)	39%	(68)	176
Parent: No	24%	(122)	47%	(238)	30%	(151)	512
COVID Vaccine: Yes	29%	(136)	38%	(181)	33%	(155)	472
COVID Vaccine: No	15%	(32)	55%	(119)	30%	(64)	215
Student Loans: Yes	23%	(24)	40%	(41)	37%	(37)	101
Student Loans: No	25%	(144)	44%	(259)	31%	(183)	586

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(168)	44%	(300)	32%	(220)	687
Favorable Opinion of Haley	14%	(25)	64%	(117)	22%	(41)	184
Unfavorable Opinion of Haley	37%	(106)	37%	(107)	26%	(76)	289
Prodigal Biden Voter	31%	(14)	29%	(13)	40%	(18)	46
Undecided Voter (DK/WNV)	23%	(15)	42%	(27)	35%	(23)	65
Undecided Voter (DK)	17%	(6)	49%	(17)	34%	(12)	34
Watched Debate	24%	(118)	48%	(235)	28%	(140)	493
Watched Debate: Did not Watch	26%	(50)	33%	(65)	41%	(79)	195
Watched Debate: All of it	19%	(48)	58%	(146)	23%	(59)	252
Watched Debate: Some of it	29%	(69)	37%	(89)	34%	(82)	240
Continue His Campaign: Yes Biden	41%	(100)	24%	(59)	35%	(87)	246
Continue His Campaign: No Biden	16%	(60)	58%	(222)	27%	(104)	385
Continue His Campaign: Yes Trump	9%	(29)	62%	(203)	29%	(95)	327
Continue His Campaign: No Trump	41%	(135)	26%	(84)	33%	(108)	326
Conviction: Evidence	39%	(134)	28%	(96)	32%	(110)	340
Conviction: Motivation to Damage	7%	(20)	65%	(174)	28%	(74)	267
Conviction: DK/NO	18%	(14)	37%	(30)	45%	(36)	80

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(135)	47%	(320)	34%	(233)	688
Gender: Male	21%	(70)	46%	(150)	33%	(107)	327
Gender: Female	18%	(65)	47%	(170)	35%	(125)	360
Age: 18-34	18%	(33)	42%	(77)	40%	(73)	184
Age: 35-44	24%	(21)	30%	(26)	46%	(40)	87
Age: 45-64	19%	(48)	47%	(119)	34%	(87)	254
Age: 65+	20%	(33)	60%	(98)	20%	(33)	163
GenZers: 1997-2012	24%	(21)	30%	(26)	47%	(41)	88
Millennials: 1981-1996	16%	(28)	44%	(76)	39%	(68)	172
GenXers: 1965-1980	23%	(44)	46%	(90)	31%	(60)	195
Baby Boomers: 1946-1964	18%	(39)	54%	(119)	28%	(62)	220
Educ: < College	23%	(108)	41%	(193)	35%	(165)	467
Educ: Bachelors degree	10%	(15)	57%	(85)	33%	(49)	149
Educ: Post-grad	16%	(11)	59%	(42)	25%	(18)	72
Income: Under 50k	20%	(42)	46%	(98)	35%	(74)	215
Income: 50k-100k	20%	(68)	46%	(151)	34%	(113)	332
Income: 100k+	17%	(24)	50%	(71)	33%	(46)	141
Ethnicity: White (Non-Hispanic)	19%	(119)	46%	(282)	35%	(212)	614
Ethnicity: Hispanic	24%	(7)	29%	(8)	47%	(13)	28
Ethnicity: Black (Non-Hispanic)	24%	(6)	50%	(12)	26%	(6)	23
Ethnicity: Asian + Other (Non-Hispanic)	15%	(3)	81%	(18)	4%	(1)	22
All Christian	22%	(83)	45%	(169)	34%	(127)	379
All Non-Christian	14%	(4)	36%	(10)	49%	(14)	29
Atheist	—	(0)	49%	(17)	51%	(18)	35
Agnostic/Nothing in particular	13%	(18)	57%	(83)	30%	(43)	145
Something Else	29%	(29)	41%	(41)	31%	(31)	100
Evangelical	37%	(59)	33%	(51)	30%	(48)	158
Non-Evangelical	16%	(50)	50%	(158)	34%	(108)	316
PID: Dem (no lean)	5%	(12)	67%	(157)	28%	(66)	235
PID: Ind (no lean)	8%	(15)	53%	(104)	39%	(77)	196
PID: Rep (no lean)	42%	(107)	23%	(59)	35%	(90)	257

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(135)	47%	(320)	34%	(233)	688
PID/Gender: Dem Men	6%	(5)	60%	(57)	34%	(33)	96
PID/Gender: Dem Women	5%	(7)	72%	(100)	24%	(33)	139
PID/Gender: Ind Men	9%	(10)	55%	(62)	36%	(40)	112
PID/Gender: Ind Women	6%	(5)	50%	(42)	44%	(37)	85
PID/Gender: Rep Men	45%	(54)	26%	(31)	29%	(35)	120
PID/Gender: Rep Women	39%	(53)	21%	(28)	40%	(55)	137
Ideo: Liberal (1-3)	5%	(11)	63%	(135)	31%	(67)	214
Ideo: Moderate (4)	8%	(16)	61%	(116)	31%	(60)	192
Ideo: Conservative (5-7)	39%	(104)	24%	(65)	37%	(99)	269
Community: Urban	24%	(40)	45%	(74)	31%	(51)	165
Community: Suburban	20%	(56)	46%	(128)	34%	(96)	280
Community: Rural	16%	(39)	48%	(118)	35%	(86)	243
Military HHnm: Yes	25%	(24)	52%	(51)	23%	(23)	98
Military HH: No	19%	(110)	46%	(269)	36%	(210)	589
Employ: Private Sector	22%	(64)	44%	(130)	35%	(103)	298
Employ: Government	2%	(1)	45%	(12)	53%	(14)	27
Employ: Self-Employed	30%	(7)	30%	(7)	40%	(9)	24
Employ: Homemaker	11%	(5)	61%	(31)	28%	(14)	51
Employ: Student	22%	(3)	40%	(5)	37%	(5)	13
Employ: Retired	18%	(36)	57%	(110)	24%	(47)	193
Employ: Unemployed	16%	(7)	38%	(17)	46%	(21)	45
Employ: Other	31%	(12)	18%	(7)	50%	(19)	38

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(135)	47%	(320)	34%	(233)	688
Protestant	22%	(41)	48%	(91)	30%	(57)	189
Roman Catholic	21%	(39)	42%	(78)	37%	(69)	185
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	6%	(0)	25%	(1)	5
Jewish	20%	(3)	12%	(2)	68%	(10)	15
Muslim	39%	(1)	23%	(1)	38%	(1)	3
Buddhist	—	(0)	74%	(8)	26%	(3)	11
Atheist	—	(0)	49%	(17)	51%	(18)	35
Agnostic	9%	(2)	79%	(20)	12%	(3)	26
Something else	29%	(29)	41%	(41)	31%	(31)	100
Nothing in particular	14%	(16)	53%	(63)	34%	(40)	119
Ideo/PID: Conservative Republican	48%	(99)	18%	(37)	34%	(69)	205
Ideo/PID: Moderate/Liberal Republican	17%	(8)	43%	(20)	40%	(19)	47
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	66%	(46)	29%	(20)	70
Ideo/PID: Liberal Democrat	4%	(6)	69%	(110)	28%	(44)	161
Unfavorable of Biden and Trump	5%	(6)	60%	(79)	35%	(47)	132
2024 H2H Matchup: Biden Voter	3%	(9)	68%	(218)	29%	(94)	321
2024 H2H Matchup: Trump Voter	39%	(119)	23%	(70)	37%	(113)	302
2024 H2H Matchup: Would not Vote	1%	(0)	63%	(20)	36%	(11)	31
2024 H2H Matchup: Do not Know	19%	(6)	37%	(12)	45%	(15)	34
2022 House Vote: Democrat	7%	(19)	68%	(188)	25%	(69)	276
2022 House Vote: Republican	35%	(101)	28%	(83)	37%	(107)	290
2022 House Vote: Did not Vote	13%	(15)	41%	(48)	46%	(54)	116
2020 Vote: Joe Biden	5%	(15)	67%	(218)	28%	(93)	326
2020 Vote: Donald Trump	36%	(115)	25%	(81)	39%	(128)	325
2020 Vote: Someone Else	3%	(0)	62%	(6)	35%	(3)	10
2020 Vote: Did not Vote	13%	(4)	54%	(14)	33%	(9)	26
2016 Vote: Hillary Clinton	5%	(10)	72%	(158)	23%	(50)	218
2016 Vote: Donald Trump	33%	(96)	32%	(94)	35%	(101)	291
2016 Vote: Someone Else	7%	(2)	77%	(20)	16%	(4)	26

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(135)	47%	(320)	34%	(233)	688
2020 Vote/PID: Not Biden/Democrat	—	(0)	84%	(16)	16%	(3)	19
2020 Vote/PID: Not Trump/Republican	8%	(1)	57%	(8)	35%	(5)	13
U.S. Economy: Wrong Track	24%	(119)	39%	(196)	37%	(185)	501
U.S. Economy: Right Direction	8%	(15)	66%	(124)	26%	(48)	187
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	70%	(150)	26%	(56)	214
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(118)	27%	(91)	38%	(130)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	58%	(79)	35%	(48)	135
Top 2024 Issue: Economy	26%	(70)	33%	(89)	41%	(111)	270
Community/Gender: Urban Women	19%	(14)	46%	(34)	35%	(26)	74
Community/Gender: Urban Men	28%	(25)	44%	(40)	28%	(25)	91
Community/Gender: Rural Women	15%	(20)	53%	(71)	32%	(43)	135
Community/Gender: Rural Men	17%	(19)	43%	(46)	40%	(43)	108
Community/Gender: Suburban Women	20%	(30)	43%	(65)	37%	(57)	151
Community/Gender: Suburban Men	20%	(26)	49%	(64)	30%	(39)	128
Homeowner	20%	(127)	46%	(295)	34%	(214)	635
Renter	15%	(7)	50%	(25)	35%	(17)	49
Self + Household: White-Collar	14%	(35)	52%	(126)	33%	(80)	241
Self + Household: Blue Collar	23%	(84)	42%	(152)	35%	(128)	364
Union HH: Yes	35%	(14)	27%	(11)	38%	(16)	41
Union HH: No	19%	(120)	48%	(309)	34%	(217)	647
LGBTQ+: Yes	9%	(4)	59%	(29)	32%	(16)	49
LGBTQ+: No	20%	(130)	46%	(291)	34%	(217)	638
Motivated to Vote	21%	(134)	46%	(290)	32%	(200)	624
Parent: Yes	17%	(30)	50%	(89)	33%	(60)	179
Parent: No	21%	(105)	45%	(231)	34%	(173)	508
COVID Vaccine: Yes	14%	(64)	54%	(252)	32%	(152)	468
COVID Vaccine: No	32%	(70)	31%	(68)	37%	(81)	219
Student Loans: Yes	16%	(16)	49%	(49)	35%	(35)	101
Student Loans: No	20%	(118)	46%	(271)	34%	(197)	587

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(135)	47%	(320)	34%	(233)	688
Favorable Opinion of Haley	25%	(46)	47%	(86)	28%	(52)	184
Unfavorable Opinion of Haley	14%	(41)	61%	(176)	25%	(73)	289
Prodigal Biden Voter	14%	(7)	50%	(23)	36%	(16)	46
Undecided Voter (DK/WNV)	10%	(7)	49%	(32)	40%	(26)	65
Undecided Voter (DK)	19%	(6)	37%	(12)	45%	(15)	34
Watched Debate	24%	(117)	45%	(221)	31%	(152)	490
Watched Debate: Did not Watch	9%	(18)	50%	(99)	41%	(81)	198
Watched Debate: All of it	31%	(78)	39%	(98)	30%	(75)	252
Watched Debate: Some of it	16%	(39)	52%	(123)	32%	(76)	238
Continue His Campaign: Yes Biden	12%	(30)	59%	(144)	28%	(69)	243
Continue His Campaign: No Biden	24%	(91)	43%	(166)	34%	(132)	389
Continue His Campaign: Yes Trump	37%	(121)	27%	(88)	37%	(121)	330
Continue His Campaign: No Trump	3%	(11)	69%	(223)	28%	(90)	323
Conviction: Evidence	4%	(12)	69%	(231)	28%	(93)	337
Conviction: Motivation to Damage	39%	(105)	25%	(68)	36%	(96)	268
Conviction: DK/NO	22%	(18)	26%	(21)	53%	(44)	83

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	67%	(464)	6%	(43)	692
Gender: Male	30%	(100)	64%	(210)	6%	(19)	329
Gender: Female	24%	(86)	70%	(254)	6%	(23)	363
Age: 18-34	23%	(43)	69%	(129)	7%	(14)	186
Age: 35-44	22%	(19)	66%	(59)	12%	(10)	89
Age: 45-64	30%	(76)	65%	(165)	5%	(13)	254
Age: 65+	28%	(46)	68%	(112)	3%	(6)	163
GenZers: 1997-2012	24%	(22)	70%	(62)	6%	(5)	89
Millennials: 1981-1996	20%	(36)	70%	(123)	10%	(17)	175
GenXers: 1965-1980	31%	(61)	62%	(120)	7%	(13)	195
Baby Boomers: 1946-1964	29%	(63)	68%	(149)	3%	(7)	220
Educ: < College	31%	(144)	63%	(294)	7%	(32)	470
Educ: Bachelors degree	18%	(27)	77%	(116)	5%	(8)	151
Educ: Post-grad	20%	(15)	75%	(54)	4%	(3)	72
Income: Under 50k	26%	(57)	66%	(144)	8%	(18)	219
Income: 50k-100k	31%	(102)	65%	(216)	4%	(14)	332
Income: 100k+	19%	(27)	74%	(105)	7%	(10)	141
Ethnicity: White (Non-Hispanic)	26%	(161)	68%	(418)	6%	(38)	618
Ethnicity: Hispanic	47%	(14)	48%	(14)	4%	(1)	29
Ethnicity: Black (Non-Hispanic)	28%	(7)	60%	(14)	12%	(3)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	81%	(18)	1%	(0)	22
All Christian	29%	(110)	66%	(250)	6%	(21)	381
All Non-Christian	14%	(4)	85%	(24)	1%	(0)	29
Atheist	10%	(3)	86%	(30)	4%	(2)	35
Agnostic/Nothing in particular	25%	(37)	71%	(104)	4%	(6)	146
Something Else	30%	(31)	56%	(57)	14%	(14)	101
Evangelical	41%	(65)	48%	(76)	11%	(18)	159
Non-Evangelical	24%	(77)	71%	(225)	5%	(17)	319
PID: Dem (no lean)	5%	(13)	90%	(213)	5%	(12)	238
PID: Ind (no lean)	14%	(29)	80%	(157)	6%	(11)	197
PID: Rep (no lean)	56%	(144)	37%	(94)	7%	(19)	257

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	67%	(464)	6%	(43)	692
PID/Gender: Dem Men	5%	(5)	85%	(82)	10%	(9)	97
PID/Gender: Dem Women	5%	(7)	93%	(131)	2%	(3)	141
PID/Gender: Ind Men	18%	(20)	81%	(90)	2%	(2)	112
PID/Gender: Ind Women	10%	(9)	78%	(67)	11%	(10)	86
PID/Gender: Rep Men	62%	(75)	31%	(38)	7%	(8)	121
PID/Gender: Rep Women	51%	(70)	41%	(56)	8%	(11)	137
Ideo: Liberal (1-3)	4%	(10)	88%	(191)	7%	(16)	217
Ideo: Moderate (4)	18%	(35)	77%	(147)	5%	(9)	192
Ideo: Conservative (5-7)	52%	(139)	42%	(114)	6%	(16)	269
Community: Urban	25%	(42)	69%	(115)	6%	(10)	167
Community: Suburban	27%	(76)	66%	(184)	7%	(19)	280
Community: Rural	27%	(67)	67%	(165)	5%	(13)	246
Military HHnm: Yes	25%	(25)	66%	(65)	9%	(9)	99
Military HH: No	27%	(160)	67%	(400)	6%	(34)	594
Employ: Private Sector	27%	(81)	69%	(207)	4%	(12)	300
Employ: Government	2%	(1)	85%	(23)	13%	(3)	27
Employ: Self-Employed	34%	(8)	54%	(13)	12%	(3)	24
Employ: Homemaker	16%	(8)	81%	(41)	3%	(1)	51
Employ: Student	22%	(3)	53%	(7)	24%	(3)	13
Employ: Retired	32%	(62)	65%	(126)	2%	(5)	193
Employ: Unemployed	32%	(14)	59%	(27)	8%	(4)	45
Employ: Other	21%	(8)	50%	(20)	29%	(11)	39

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	67%	(464)	6%	(43)	692
Protestant	24%	(46)	70%	(132)	6%	(11)	189
Roman Catholic	34%	(64)	60%	(113)	6%	(10)	187
Mormon	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	—	(0)	5
Jewish	20%	(3)	80%	(12)	—	(0)	15
Muslim	35%	(1)	48%	(1)	17%	(0)	3
Buddhist	—	(0)	100%	(11)	—	(0)	11
Atheist	10%	(3)	86%	(30)	4%	(2)	35
Agnostic	9%	(2)	88%	(22)	4%	(1)	26
Something else	30%	(31)	56%	(57)	14%	(14)	101
Nothing in particular	29%	(35)	67%	(81)	4%	(5)	121
Ideo/PID: Conservative Republican	62%	(127)	32%	(67)	6%	(12)	205
Ideo/PID: Moderate/Liberal Republican	35%	(17)	50%	(24)	15%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	87%	(61)	5%	(3)	70
Ideo/PID: Liberal Democrat	4%	(7)	90%	(148)	6%	(9)	164
Unfavorable of Biden and Trump	4%	(5)	94%	(124)	2%	(3)	132
2024 H2H Matchup: Biden Voter	4%	(13)	90%	(292)	6%	(19)	324
2024 H2H Matchup: Trump Voter	57%	(171)	37%	(111)	7%	(21)	303
2024 H2H Matchup: Would not Vote	5%	(1)	94%	(30)	2%	(0)	32
2024 H2H Matchup: Do not Know	—	(0)	93%	(32)	7%	(2)	34
2022 House Vote: Democrat	7%	(20)	88%	(246)	4%	(12)	279
2022 House Vote: Republican	50%	(146)	44%	(128)	5%	(16)	290
2022 House Vote: Did not Vote	16%	(19)	72%	(85)	12%	(14)	118
2020 Vote: Joe Biden	5%	(16)	90%	(297)	5%	(16)	329
2020 Vote: Donald Trump	51%	(166)	42%	(137)	7%	(23)	326
2020 Vote: Someone Else	4%	(0)	94%	(10)	3%	(0)	10
2020 Vote: Did not Vote	12%	(3)	78%	(21)	10%	(3)	28
2016 Vote: Hillary Clinton	4%	(9)	93%	(204)	3%	(8)	220
2016 Vote: Donald Trump	47%	(137)	48%	(139)	5%	(15)	292
2016 Vote: Someone Else	12%	(3)	82%	(21)	5%	(1)	26

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	67%	(464)	6%	(43)	692
2020 Vote/PID: Not Biden/Democrat	—	(0)	97%	(19)	3%	(1)	19
2020 Vote/PID: Not Trump/Republican	15%	(2)	83%	(11)	3%	(0)	14
U.S. Economy: Wrong Track	35%	(175)	58%	(293)	7%	(35)	503
U.S. Economy: Right Direction	6%	(11)	90%	(171)	4%	(7)	189
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	89%	(193)	7%	(15)	217
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50%	(169)	44%	(149)	6%	(20)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	89%	(122)	6%	(8)	136
Top 2024 Issue: Economy	35%	(94)	58%	(156)	8%	(21)	271
Community/Gender: Urban Women	22%	(16)	72%	(54)	6%	(4)	75
Community/Gender: Urban Men	27%	(25)	66%	(61)	7%	(6)	92
Community/Gender: Rural Women	24%	(33)	69%	(95)	7%	(10)	137
Community/Gender: Rural Men	32%	(34)	65%	(70)	3%	(4)	108
Community/Gender: Suburban Women	24%	(36)	70%	(106)	6%	(9)	151
Community/Gender: Suburban Men	31%	(40)	61%	(79)	8%	(10)	128
Homeowner	27%	(174)	67%	(428)	5%	(35)	637
Renter	20%	(10)	66%	(34)	14%	(7)	51
Self + Household: White-Collar	21%	(52)	74%	(178)	5%	(12)	241
Self + Household: Blue Collar	31%	(112)	62%	(228)	7%	(26)	365
Union HH: Yes	35%	(15)	52%	(21)	13%	(5)	41
Union HH: No	26%	(171)	68%	(443)	6%	(37)	651
LGBTQ+: Yes	15%	(7)	82%	(42)	3%	(2)	50
LGBTQ+: No	28%	(178)	66%	(423)	6%	(41)	642
Motivated to Vote	29%	(180)	66%	(411)	6%	(36)	628
Parent: Yes	21%	(37)	72%	(130)	7%	(13)	181
Parent: No	29%	(148)	65%	(334)	6%	(29)	511
COVID Vaccine: Yes	19%	(88)	76%	(357)	6%	(27)	473
COVID Vaccine: No	44%	(97)	49%	(107)	7%	(15)	220
Student Loans: Yes	14%	(14)	75%	(76)	10%	(10)	101
Student Loans: No	29%	(171)	66%	(388)	5%	(32)	591

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(185)	67%	(464)	6%	(43)	692
Favorable Opinion of Haley	35%	(64)	61%	(113)	4%	(7)	184
Unfavorable Opinion of Haley	21%	(62)	76%	(219)	3%	(8)	290
Prodigal Biden Voter	12%	(6)	85%	(39)	2%	(1)	46
Undecided Voter (DK/WNV)	2%	(1)	94%	(62)	4%	(3)	66
Undecided Voter (DK)	—	(0)	93%	(32)	7%	(2)	34
Watched Debate	33%	(161)	63%	(311)	4%	(21)	493
Watched Debate: Did not Watch	12%	(25)	77%	(154)	11%	(21)	200
Watched Debate: All of it	45%	(113)	54%	(135)	2%	(4)	252
Watched Debate: Some of it	20%	(48)	73%	(175)	7%	(17)	240
Continue His Campaign: Yes Biden	12%	(30)	79%	(194)	9%	(21)	246
Continue His Campaign: No Biden	34%	(131)	63%	(245)	4%	(14)	390
Continue His Campaign: Yes Trump	52%	(172)	43%	(143)	5%	(17)	332
Continue His Campaign: No Trump	4%	(12)	91%	(295)	6%	(18)	325
Conviction: Evidence	5%	(16)	90%	(306)	5%	(18)	339
Conviction: Motivation to Damage	54%	(144)	43%	(114)	3%	(9)	268
Conviction: DK/NO	30%	(25)	52%	(44)	18%	(15)	85

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(24)	8%	(27)	85%	(284)	335
Gender: Male	7%	(14)	11%	(21)	82%	(158)	192
Gender: Female	7%	(10)	5%	(7)	88%	(126)	143
Age: 18-34	9%	(7)	6%	(4)	85%	(61)	72
Age: 35-44	11%	(3)	2%	(1)	88%	(28)	32
Age: 45-64	6%	(9)	8%	(11)	86%	(125)	145
Age: 65+	6%	(5)	13%	(11)	81%	(70)	86
GenZers: 1997-2012	8%	(3)	2%	(1)	90%	(32)	36
Millennials: 1981-1996	9%	(6)	6%	(4)	85%	(56)	66
GenXers: 1965-1980	8%	(8)	9%	(9)	84%	(87)	105
Baby Boomers: 1946-1964	5%	(7)	11%	(14)	84%	(104)	124
Educ: < College	8%	(18)	8%	(17)	84%	(183)	218
Educ: Bachelors degree	2%	(1)	8%	(6)	90%	(69)	76
Educ: Post-grad	11%	(5)	12%	(5)	77%	(32)	41
Income: Under 50k	4%	(5)	9%	(10)	87%	(94)	109
Income: 50k-100k	5%	(8)	3%	(5)	91%	(141)	154
Income: 100k+	15%	(11)	18%	(13)	67%	(48)	72
Ethnicity: White (Non-Hispanic)	7%	(21)	9%	(26)	84%	(235)	281
Ethnicity: Hispanic	—	(0)	2%	(0)	98%	(22)	23
Ethnicity: Black (Non-Hispanic)	21%	(3)	3%	(1)	76%	(12)	16
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	5%	(1)	95%	(15)	15
All Christian	7%	(14)	8%	(15)	85%	(159)	188
All Non-Christian	—	(0)	11%	(2)	89%	(14)	15
Atheist	6%	(1)	19%	(3)	75%	(12)	16
Agnostic/Nothing in particular	12%	(8)	9%	(6)	80%	(58)	72
Something Else	2%	(1)	3%	(1)	95%	(41)	43
Evangelical	7%	(6)	8%	(7)	86%	(76)	88
Non-Evangelical	6%	(9)	7%	(9)	87%	(125)	143
PID: Dem (no lean)	5%	(6)	9%	(10)	86%	(96)	112
PID: Ind (no lean)	8%	(8)	9%	(9)	83%	(89)	106
PID: Rep (no lean)	9%	(10)	7%	(9)	84%	(99)	117

Continued on next page

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(24)	8%	(27)	85%	(284)	335
PID/Gender: Dem Men	9%	(5)	7%	(4)	84%	(43)	52
PID/Gender: Dem Women	2%	(1)	10%	(6)	88%	(53)	60
PID/Gender: Ind Men	10%	(7)	11%	(8)	79%	(58)	74
PID/Gender: Ind Women	4%	(1)	2%	(1)	94%	(31)	33
PID/Gender: Rep Men	3%	(2)	13%	(9)	84%	(56)	67
PID/Gender: Rep Women	16%	(8)	—	(0)	84%	(43)	51
Ideo: Liberal (1-3)	3%	(3)	11%	(12)	86%	(94)	109
Ideo: Moderate (4)	11%	(11)	3%	(3)	86%	(85)	99
Ideo: Conservative (5-7)	8%	(10)	10%	(13)	82%	(103)	125
Community: Urban	11%	(9)	12%	(10)	77%	(63)	82
Community: Suburban	4%	(5)	5%	(8)	91%	(125)	138
Community: Rural	8%	(10)	9%	(10)	83%	(95)	115
Military HHnm: Yes	7%	(4)	15%	(8)	78%	(42)	54
Military HH: No	7%	(20)	7%	(19)	86%	(242)	281
Employ: Private Sector	10%	(15)	9%	(13)	82%	(121)	148
Employ: Government	6%	(1)	3%	(0)	90%	(8)	9
Employ: Self-Employed	—	(0)	4%	(0)	96%	(13)	13
Employ: Homemaker	—	(0)	—	(0)	100%	(30)	30
Employ: Student	30%	(3)	—	(0)	70%	(6)	9
Employ: Retired	5%	(5)	11%	(11)	84%	(80)	96
Employ: Unemployed	7%	(2)	15%	(4)	78%	(18)	23
Employ: Other	3%	(0)	—	(0)	97%	(8)	9

Continued on next page

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(24)	8%	(27)	85%	(284)	335
Protestant	8%	(8)	11%	(12)	81%	(91)	111
Roman Catholic	7%	(5)	4%	(3)	89%	(68)	76
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	79%	(0)	21%	(0)	0
Jewish	—	(0)	36%	(2)	64%	(3)	5
Muslim	—	(0)	—	(0)	100%	(2)	2
Buddhist	—	(0)	—	(0)	100%	(9)	9
Atheist	6%	(1)	19%	(3)	75%	(12)	16
Agnostic	17%	(3)	1%	(0)	82%	(17)	21
Something else	2%	(1)	3%	(1)	95%	(41)	43
Nothing in particular	9%	(5)	12%	(6)	79%	(41)	51
Ideo/PID: Conservative Republican	7%	(7)	9%	(9)	84%	(84)	99
Ideo/PID: Moderate/Liberal Republican	18%	(3)	—	(0)	82%	(14)	17
Ideo/PID: Moderate/Conservative Democrat	9%	(3)	6%	(2)	84%	(24)	29
Ideo/PID: Liberal Democrat	3%	(3)	10%	(8)	87%	(72)	83
Unfavorable of Biden and Trump	8%	(5)	3%	(2)	89%	(54)	61
2024 H2H Matchup: Biden Voter	7%	(12)	9%	(14)	84%	(135)	161
2024 H2H Matchup: Trump Voter	8%	(12)	9%	(12)	83%	(118)	143
2024 H2H Matchup: Would not Vote	—	(0)	5%	(1)	95%	(15)	16
2024 H2H Matchup: Do not Know	2%	(0)	—	(0)	98%	(15)	15
2022 House Vote: Democrat	7%	(9)	10%	(14)	83%	(111)	133
2022 House Vote: Republican	7%	(11)	8%	(13)	84%	(131)	155
2022 House Vote: Did not Vote	9%	(4)	2%	(1)	89%	(38)	43
2020 Vote: Joe Biden	6%	(10)	8%	(14)	86%	(146)	170
2020 Vote: Donald Trump	7%	(11)	9%	(13)	84%	(122)	146
2020 Vote: Someone Else	4%	(0)	5%	(0)	90%	(5)	6
2020 Vote: Did not Vote	21%	(3)	3%	(0)	76%	(10)	14
2016 Vote: Hillary Clinton	3%	(3)	11%	(12)	86%	(99)	114
2016 Vote: Donald Trump	12%	(17)	8%	(11)	80%	(116)	145
2016 Vote: Someone Else	1%	(0)	13%	(3)	86%	(20)	23

Continued on next page

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(24)	8%	(27)	85%	(284)	335
2020 Vote/PID: Not Biden/Democrat	23%	(3)	4%	(0)	73%	(8)	11
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	100%	(7)	7
U.S. Economy: Wrong Track	6%	(15)	6%	(15)	87%	(206)	235
U.S. Economy: Right Direction	9%	(9)	13%	(13)	78%	(78)	100
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(8)	7%	(9)	86%	(102)	119
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(14)	10%	(15)	82%	(126)	155
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(2)	6%	(4)	91%	(56)	62
Top 2024 Issue: Economy	11%	(13)	10%	(11)	80%	(91)	115
Community/Gender: Urban Women	2%	(0)	7%	(2)	91%	(29)	31
Community/Gender: Urban Men	16%	(8)	16%	(8)	68%	(35)	51
Community/Gender: Rural Women	12%	(7)	8%	(4)	80%	(48)	59
Community/Gender: Rural Men	4%	(2)	10%	(5)	86%	(48)	56
Community/Gender: Suburban Women	5%	(3)	—	(0)	95%	(50)	52
Community/Gender: Suburban Men	3%	(3)	9%	(8)	88%	(75)	86
Homeowner	7%	(21)	8%	(24)	85%	(260)	305
Renter	9%	(3)	11%	(3)	80%	(24)	30
Self + Household: White-Collar	7%	(9)	6%	(8)	87%	(114)	131
Self + Household: Blue Collar	8%	(14)	11%	(19)	81%	(141)	174
Union HH: Yes	13%	(3)	14%	(4)	73%	(19)	26
Union HH: No	7%	(21)	8%	(24)	86%	(265)	309
LGBTQ+: Yes	5%	(2)	2%	(0)	93%	(27)	29
LGBTQ+: No	7%	(22)	9%	(27)	84%	(256)	306
Motivated to Vote	7%	(23)	9%	(27)	84%	(265)	315
Parent: Yes	12%	(11)	5%	(5)	83%	(75)	91
Parent: No	5%	(13)	9%	(23)	85%	(209)	244
COVID Vaccine: Yes	8%	(17)	10%	(21)	83%	(184)	222
COVID Vaccine: No	6%	(7)	6%	(6)	88%	(100)	113
Student Loans: Yes	20%	(9)	4%	(2)	76%	(35)	46
Student Loans: No	5%	(15)	9%	(26)	86%	(248)	289

Continued on next page

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	7%	(24)	8%	(27)	85%	(284)	335
Favorable Opinion of Haley	11%	(11)	6%	(6)	83%	(87)	105
Unfavorable Opinion of Haley	5%	(9)	11%	(20)	84%	(151)	180
Prodigal Biden Voter	4%	(1)	—	(0)	96%	(22)	23
Undecided Voter (DK/WNV)	1%	(0)	3%	(1)	97%	(30)	31
Undecided Voter (DK)	2%	(0)	—	(0)	98%	(15)	15
Watched Debate	8%	(20)	7%	(19)	85%	(223)	262
Watched Debate: Did not Watch	5%	(4)	11%	(8)	84%	(61)	73
Watched Debate: All of it	8%	(11)	7%	(11)	85%	(128)	150
Watched Debate: Some of it	8%	(9)	7%	(8)	85%	(95)	112
Continue His Campaign: Yes Biden	9%	(13)	10%	(14)	81%	(114)	141
Continue His Campaign: No Biden	6%	(10)	8%	(14)	86%	(152)	176
Continue His Campaign: Yes Trump	9%	(15)	10%	(16)	81%	(134)	165
Continue His Campaign: No Trump	5%	(8)	7%	(11)	88%	(139)	158
Conviction: Evidence	6%	(11)	8%	(13)	86%	(146)	171
Conviction: Motivation to Damage	8%	(11)	10%	(14)	82%	(109)	134
Conviction: DK/NO	7%	(2)	2%	(0)	92%	(28)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(142)	25%	(168)	54%	(361)	671
Gender: Male	23%	(74)	27%	(87)	50%	(164)	325
Gender: Female	19%	(67)	24%	(81)	57%	(198)	346
Age: 18-34	33%	(57)	16%	(28)	51%	(89)	174
Age: 35-44	23%	(19)	13%	(11)	63%	(51)	80
Age: 45-64	20%	(50)	22%	(57)	58%	(148)	254
Age: 65+	10%	(16)	45%	(73)	45%	(74)	163
GenZers: 1997-2012	47%	(41)	11%	(10)	42%	(37)	88
Millennials: 1981-1996	20%	(31)	18%	(29)	61%	(95)	155
GenXers: 1965-1980	21%	(41)	20%	(39)	59%	(115)	195
Baby Boomers: 1946-1964	13%	(28)	38%	(83)	50%	(109)	220
Educ: < College	22%	(98)	22%	(97)	57%	(257)	452
Educ: Bachelors degree	18%	(27)	30%	(44)	52%	(77)	148
Educ: Post-grad	24%	(17)	38%	(27)	39%	(28)	72
Income: Under 50k	19%	(41)	27%	(58)	53%	(112)	210
Income: 50k-100k	19%	(61)	25%	(82)	56%	(181)	324
Income: 100k+	29%	(40)	21%	(29)	50%	(69)	138
Ethnicity: White (Non-Hispanic)	20%	(118)	26%	(156)	54%	(323)	598
Ethnicity: Hispanic	25%	(7)	20%	(6)	55%	(16)	29
Ethnicity: Black (Non-Hispanic)	38%	(9)	15%	(3)	47%	(11)	23
Ethnicity: Asian + Other (Non-Hispanic)	33%	(7)	14%	(3)	53%	(12)	22
All Christian	17%	(63)	27%	(100)	56%	(210)	373
All Non-Christian	45%	(13)	8%	(2)	47%	(13)	29
Atheist	8%	(3)	39%	(14)	53%	(18)	35
Agnostic/Nothing in particular	20%	(29)	29%	(42)	51%	(72)	143
Something Else	37%	(34)	12%	(11)	51%	(47)	92
Evangelical	26%	(39)	19%	(29)	55%	(84)	152
Non-Evangelical	19%	(58)	26%	(80)	55%	(170)	308
PID: Dem (no lean)	16%	(37)	33%	(77)	51%	(117)	231
PID: Ind (no lean)	24%	(47)	28%	(56)	48%	(93)	195
PID: Rep (no lean)	24%	(58)	15%	(35)	62%	(151)	245

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(142)	25%	(168)	54%	(361)	671
PID/Gender: Dem Men	12%	(12)	38%	(36)	50%	(47)	95
PID/Gender: Dem Women	19%	(26)	30%	(41)	51%	(70)	136
PID/Gender: Ind Men	27%	(30)	32%	(36)	41%	(46)	112
PID/Gender: Ind Women	20%	(17)	24%	(20)	56%	(47)	84
PID/Gender: Rep Men	28%	(33)	12%	(15)	60%	(71)	118
PID/Gender: Rep Women	20%	(25)	16%	(21)	64%	(81)	127
Ideo: Liberal (1-3)	18%	(37)	35%	(73)	47%	(99)	209
Ideo: Moderate (4)	24%	(45)	26%	(48)	51%	(94)	187
Ideo: Conservative (5-7)	21%	(55)	18%	(47)	61%	(160)	263
Community: Urban	15%	(25)	23%	(38)	62%	(100)	162
Community: Suburban	23%	(62)	24%	(66)	53%	(144)	272
Community: Rural	23%	(55)	27%	(65)	49%	(117)	237
Military HHnm: Yes	19%	(18)	30%	(29)	51%	(49)	96
Military HH: No	22%	(124)	24%	(139)	54%	(312)	575
Employ: Private Sector	27%	(77)	19%	(55)	54%	(155)	287
Employ: Government	22%	(6)	16%	(4)	62%	(16)	27
Employ: Self-Employed	27%	(6)	34%	(8)	39%	(9)	24
Employ: Homemaker	5%	(2)	33%	(16)	62%	(30)	49
Employ: Student	3%	(0)	43%	(5)	53%	(7)	13
Employ: Retired	16%	(31)	36%	(69)	48%	(93)	193
Employ: Unemployed	19%	(8)	11%	(4)	70%	(30)	42
Employ: Other	28%	(11)	16%	(6)	56%	(21)	37

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(142)	25%	(168)	54%	(361)	671
Protestant	15%	(29)	30%	(55)	55%	(102)	186
Roman Catholic	19%	(34)	24%	(43)	57%	(104)	182
Mormon	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	29%	(1)	71%	(4)	5
Jewish	67%	(10)	13%	(2)	20%	(3)	15
Muslim	35%	(1)	—	(0)	65%	(2)	3
Buddhist	16%	(2)	3%	(0)	81%	(9)	11
Atheist	8%	(3)	39%	(14)	53%	(18)	35
Agnostic	16%	(4)	49%	(13)	35%	(9)	26
Something else	37%	(34)	12%	(11)	51%	(47)	92
Nothing in particular	21%	(25)	25%	(29)	54%	(63)	117
Ideo/PID: Conservative Republican	21%	(41)	13%	(27)	66%	(131)	199
Ideo/PID: Moderate/Liberal Republican	36%	(15)	20%	(8)	44%	(18)	41
Ideo/PID: Moderate/Conservative Democrat	21%	(14)	32%	(22)	47%	(32)	69
Ideo/PID: Liberal Democrat	13%	(20)	35%	(55)	53%	(83)	157
Unfavorable of Biden and Trump	20%	(26)	30%	(39)	50%	(65)	130
2024 H2H Matchup: Biden Voter	15%	(47)	38%	(121)	47%	(149)	317
2024 H2H Matchup: Trump Voter	27%	(78)	12%	(36)	61%	(176)	289
2024 H2H Matchup: Would not Vote	33%	(10)	7%	(2)	60%	(19)	31
2024 H2H Matchup: Do not Know	19%	(6)	27%	(9)	54%	(18)	34
2022 House Vote: Democrat	17%	(47)	38%	(103)	45%	(123)	273
2022 House Vote: Republican	23%	(64)	19%	(53)	58%	(164)	282
2022 House Vote: Did not Vote	27%	(30)	10%	(11)	63%	(70)	112
2020 Vote: Joe Biden	13%	(43)	36%	(116)	51%	(164)	323
2020 Vote: Donald Trump	29%	(89)	14%	(42)	58%	(181)	312
2020 Vote: Someone Else	16%	(1)	40%	(4)	44%	(4)	10
2020 Vote: Did not Vote	29%	(8)	24%	(6)	46%	(12)	26
2016 Vote: Hillary Clinton	9%	(20)	39%	(85)	51%	(110)	215
2016 Vote: Donald Trump	21%	(60)	20%	(57)	59%	(166)	283
2016 Vote: Someone Else	14%	(4)	46%	(12)	40%	(10)	26

Continued on next page

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(142)	25%	(168)	54%	(361)	671
2020 Vote/PID: Not Biden/Democrat	41%	(8)	33%	(6)	25%	(5)	19
2020 Vote/PID: Not Trump/Republican	19%	(3)	53%	(7)	28%	(4)	14
U.S. Economy: Wrong Track	24%	(115)	20%	(99)	56%	(274)	488
U.S. Economy: Right Direction	14%	(26)	38%	(69)	48%	(88)	183
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(21)	39%	(83)	51%	(108)	211
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(97)	15%	(48)	55%	(181)	326
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(23)	28%	(38)	54%	(73)	135
Top 2024 Issue: Economy	28%	(73)	14%	(37)	58%	(149)	259
Community/Gender: Urban Women	16%	(12)	23%	(17)	61%	(45)	74
Community/Gender: Urban Men	14%	(13)	23%	(21)	62%	(55)	88
Community/Gender: Rural Women	18%	(24)	28%	(36)	53%	(69)	129
Community/Gender: Rural Men	29%	(31)	26%	(28)	45%	(49)	108
Community/Gender: Suburban Women	22%	(32)	19%	(28)	59%	(84)	143
Community/Gender: Suburban Men	24%	(31)	29%	(38)	47%	(60)	129
Homeowner	21%	(131)	25%	(153)	54%	(335)	619
Renter	19%	(9)	31%	(15)	50%	(25)	49
Self + Household: White-Collar	19%	(44)	29%	(69)	53%	(126)	239
Self + Household: Blue Collar	21%	(75)	24%	(87)	54%	(193)	355
Union HH: Yes	37%	(15)	6%	(2)	58%	(24)	41
Union HH: No	20%	(126)	26%	(166)	54%	(338)	630
LGBTQ+: Yes	17%	(8)	23%	(11)	61%	(30)	49
LGBTQ+: No	21%	(133)	25%	(157)	53%	(332)	622
Motivated to Vote	19%	(116)	27%	(162)	54%	(332)	611
Parent: Yes	23%	(37)	19%	(32)	58%	(96)	165
Parent: No	21%	(104)	27%	(136)	53%	(266)	506
COVID Vaccine: Yes	19%	(86)	30%	(140)	51%	(237)	463
COVID Vaccine: No	27%	(56)	13%	(28)	60%	(125)	208
Student Loans: Yes	28%	(26)	28%	(26)	45%	(42)	93
Student Loans: No	20%	(116)	25%	(143)	55%	(320)	578

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(142)	25%	(168)	54%	(361)	671
Favorable Opinion of Haley	25%	(45)	22%	(40)	53%	(98)	183
Unfavorable Opinion of Haley	17%	(48)	39%	(111)	44%	(127)	286
Prodigal Biden Voter	28%	(13)	14%	(6)	58%	(27)	46
Undecided Voter (DK/WNV)	26%	(17)	18%	(11)	57%	(37)	65
Undecided Voter (DK)	19%	(6)	27%	(9)	54%	(18)	34
Watched Debate	24%	(114)	26%	(125)	51%	(244)	484
Watched Debate: Did not Watch	15%	(27)	23%	(43)	62%	(117)	188
Watched Debate: All of it	23%	(58)	26%	(64)	51%	(127)	249
Watched Debate: Some of it	24%	(56)	26%	(61)	50%	(117)	234
Continue His Campaign: Yes Biden	17%	(41)	32%	(77)	51%	(122)	240
Continue His Campaign: No Biden	24%	(92)	23%	(86)	53%	(198)	376
Continue His Campaign: Yes Trump	31%	(99)	15%	(49)	53%	(170)	318
Continue His Campaign: No Trump	12%	(40)	36%	(116)	51%	(164)	320
Conviction: Evidence	12%	(41)	36%	(122)	51%	(173)	336
Conviction: Motivation to Damage	33%	(84)	15%	(38)	52%	(133)	255
Conviction: DK/NO	20%	(16)	11%	(8)	69%	(55)	80

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	5%	(20)	10%	(44)	85%	(368)	433
Gender: Male	5%	(10)	10%	(24)	85%	(194)	228
Gender: Female	5%	(10)	10%	(20)	85%	(174)	204
Age: 18-34	14%	(13)	12%	(11)	74%	(67)	90
Age: 35-44	3%	(1)	7%	(3)	91%	(44)	48
Age: 45-64	2%	(4)	10%	(18)	88%	(158)	180
Age: 65+	2%	(2)	10%	(12)	88%	(100)	114
GenZers: 1997-2012	8%	(3)	15%	(5)	77%	(26)	33
Millennials: 1981-1996	12%	(11)	10%	(9)	79%	(75)	95
GenXers: 1965-1980	2%	(3)	12%	(16)	86%	(120)	140
Baby Boomers: 1946-1964	2%	(3)	8%	(13)	90%	(141)	156
Educ: < College	5%	(14)	12%	(34)	82%	(226)	274
Educ: Bachelors degree	2%	(2)	6%	(6)	93%	(94)	102
Educ: Post-grad	7%	(4)	8%	(5)	85%	(48)	57
Income: Under 50k	3%	(4)	13%	(17)	85%	(113)	133
Income: 50k-100k	5%	(10)	5%	(10)	90%	(188)	209
Income: 100k+	7%	(6)	19%	(17)	74%	(67)	91
Ethnicity: White (Non-Hispanic)	5%	(18)	10%	(40)	85%	(333)	392
Ethnicity: Hispanic	—	(0)	22%	(3)	78%	(11)	14
Ethnicity: Black (Non-Hispanic)	11%	(1)	9%	(1)	80%	(6)	7
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	—	(0)	95%	(18)	19
All Christian	5%	(11)	10%	(25)	85%	(211)	247
All Non-Christian	10%	(2)	11%	(2)	79%	(15)	19
Atheist	1%	(0)	9%	(3)	89%	(26)	29
Agnostic/Nothing in particular	5%	(5)	9%	(9)	86%	(86)	100
Something Else	2%	(1)	14%	(5)	83%	(31)	37
Evangelical	1%	(1)	18%	(16)	81%	(73)	91
Non-Evangelical	6%	(11)	7%	(14)	87%	(168)	194
PID: Dem (no lean)	3%	(4)	9%	(15)	88%	(145)	164
PID: Ind (no lean)	6%	(8)	8%	(9)	86%	(104)	120
PID: Rep (no lean)	5%	(8)	14%	(20)	81%	(120)	148

Continued on next page

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	5%	(20)	10%	(44)	85%	(368)	433
PID/Gender: Dem Men	—	(0)	7%	(5)	93%	(67)	72
PID/Gender: Dem Women	4%	(4)	11%	(10)	85%	(78)	92
PID/Gender: Ind Men	9%	(7)	9%	(7)	81%	(61)	75
PID/Gender: Ind Women	1%	(0)	5%	(2)	94%	(43)	46
PID/Gender: Rep Men	4%	(3)	15%	(12)	82%	(66)	81
PID/Gender: Rep Women	8%	(5)	12%	(8)	80%	(54)	67
Ideo: Liberal (1-3)	5%	(7)	10%	(15)	85%	(134)	156
Ideo: Moderate (4)	6%	(7)	9%	(11)	85%	(103)	121
Ideo: Conservative (5-7)	4%	(6)	12%	(18)	85%	(127)	150
Community: Urban	7%	(7)	9%	(10)	85%	(97)	114
Community: Suburban	3%	(5)	12%	(20)	85%	(144)	169
Community: Rural	5%	(8)	9%	(14)	85%	(128)	150
Military HHnm: Yes	4%	(3)	15%	(11)	80%	(56)	70
Military HH: No	5%	(17)	9%	(33)	86%	(312)	362
Employ: Private Sector	7%	(14)	12%	(23)	81%	(157)	194
Employ: Government	2%	(0)	4%	(1)	93%	(11)	11
Employ: Self-Employed	1%	(0)	4%	(1)	95%	(14)	15
Employ: Homemaker	3%	(1)	12%	(4)	85%	(28)	33
Employ: Student	5%	(0)	28%	(2)	67%	(5)	8
Employ: Retired	3%	(3)	9%	(12)	89%	(119)	134
Employ: Unemployed	—	(0)	5%	(1)	95%	(23)	24
Employ: Other	4%	(1)	6%	(1)	90%	(11)	13

Continued on next page

Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(20)	10%	(44)	85%	(368)	433
Protestant	4%	(5)	14%	(20)	82%	(113)	138
Roman Catholic	6%	(6)	5%	(5)	89%	(97)	109
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	100%	(0)	0
Jewish	—	(0)	27%	(2)	73%	(5)	6
Muslim	10%	(0)	—	(0)	90%	(1)	2
Buddhist	16%	(2)	3%	(0)	81%	(9)	11
Atheist	1%	(0)	9%	(3)	89%	(26)	29
Agnostic	15%	(4)	8%	(2)	77%	(19)	25
Something else	2%	(1)	14%	(5)	83%	(31)	37
Nothing in particular	2%	(2)	9%	(7)	88%	(67)	75
Ideo/PID: Conservative Republican	5%	(5)	12%	(14)	83%	(97)	117
Ideo/PID: Moderate/Liberal Republican	10%	(3)	21%	(6)	69%	(19)	28
Ideo/PID: Moderate/Conservative Democrat	1%	(0)	6%	(2)	94%	(39)	42
Ideo/PID: Liberal Democrat	3%	(4)	10%	(13)	86%	(105)	122
Unfavorable of Biden and Trump	9%	(8)	7%	(6)	84%	(74)	88
2024 H2H Matchup: Biden Voter	4%	(8)	8%	(19)	88%	(201)	228
2024 H2H Matchup: Trump Voter	4%	(6)	12%	(22)	84%	(147)	176
2024 H2H Matchup: Would not Vote	22%	(3)	7%	(1)	71%	(11)	15
2024 H2H Matchup: Do not Know	14%	(2)	19%	(3)	67%	(10)	14
2022 House Vote: Democrat	4%	(7)	7%	(15)	89%	(176)	198
2022 House Vote: Republican	4%	(7)	14%	(25)	82%	(142)	174
2022 House Vote: Did not Vote	9%	(5)	7%	(4)	84%	(48)	57
2020 Vote: Joe Biden	3%	(7)	7%	(15)	90%	(205)	227
2020 Vote: Donald Trump	5%	(10)	14%	(25)	81%	(148)	183
2020 Vote: Someone Else	5%	(0)	3%	(0)	92%	(4)	5
2020 Vote: Did not Vote	14%	(2)	25%	(4)	62%	(11)	18
2016 Vote: Hillary Clinton	1%	(2)	7%	(11)	92%	(154)	167
2016 Vote: Donald Trump	7%	(12)	13%	(23)	81%	(146)	181
2016 Vote: Someone Else	1%	(0)	19%	(4)	80%	(17)	22

Continued on next page

Table BLMB3_9: *Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(20)	10%	(44)	85%	(368)	433
2020 Vote/PID: Not Biden/Democrat	15%	(2)	29%	(4)	56%	(8)	14
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	100%	(8)	8
U.S. Economy: Wrong Track	5%	(13)	10%	(28)	86%	(248)	290
U.S. Economy: Right Direction	5%	(7)	12%	(17)	84%	(120)	143
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	7%	(11)	90%	(149)	166
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(8)	15%	(29)	82%	(159)	195
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(6)	6%	(4)	85%	(61)	71
Top 2024 Issue: Economy	4%	(6)	13%	(19)	83%	(125)	151
Community/Gender: Urban Women	3%	(2)	9%	(5)	88%	(45)	52
Community/Gender: Urban Men	9%	(6)	8%	(5)	82%	(52)	63
Community/Gender: Rural Women	8%	(6)	14%	(11)	78%	(60)	77
Community/Gender: Rural Men	2%	(2)	5%	(4)	93%	(68)	73
Community/Gender: Suburban Women	3%	(2)	7%	(5)	91%	(69)	76
Community/Gender: Suburban Men	3%	(3)	16%	(15)	81%	(75)	93
Homeowner	4%	(16)	10%	(40)	86%	(340)	396
Renter	13%	(4)	11%	(4)	77%	(26)	35
Self + Household: White-Collar	4%	(6)	13%	(21)	83%	(134)	161
Self + Household: Blue Collar	5%	(11)	10%	(24)	85%	(201)	236
Union HH: Yes	18%	(5)	18%	(5)	64%	(17)	27
Union HH: No	4%	(15)	10%	(40)	87%	(351)	406
LGBTQ+: Yes	9%	(3)	8%	(2)	83%	(25)	30
LGBTQ+: No	4%	(17)	10%	(42)	85%	(344)	403
Motivated to Vote	4%	(16)	11%	(44)	86%	(351)	410
Parent: Yes	8%	(8)	14%	(14)	79%	(82)	104
Parent: No	4%	(12)	9%	(30)	87%	(287)	329
COVID Vaccine: Yes	5%	(14)	10%	(30)	86%	(271)	316
COVID Vaccine: No	5%	(6)	12%	(14)	83%	(97)	117
Student Loans: Yes	16%	(10)	13%	(8)	71%	(45)	63
Student Loans: No	3%	(10)	10%	(36)	88%	(323)	369

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Table BLMB3_9: Have you seen, read, or heard anything about each of the following in the past week? — Jill Stein

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(20)	10%	(44)	85%	(368)	433
Favorable Opinion of Haley	7%	(8)	13%	(16)	81%	(101)	125
Unfavorable Opinion of Haley	3%	(8)	10%	(23)	86%	(199)	230
Prodigal Biden Voter	8%	(1)	—	(0)	92%	(16)	17
Undecided Voter (DK/WNV)	18%	(5)	13%	(4)	69%	(20)	29
Undecided Voter (DK)	14%	(2)	19%	(3)	67%	(10)	14
Watched Debate	4%	(14)	11%	(37)	84%	(273)	324
Watched Debate: Did not Watch	5%	(6)	7%	(7)	88%	(96)	109
Watched Debate: All of it	4%	(7)	8%	(15)	88%	(164)	185
Watched Debate: Some of it	5%	(7)	16%	(22)	79%	(109)	138
Continue His Campaign: Yes Biden	5%	(8)	9%	(15)	86%	(149)	173
Continue His Campaign: No Biden	5%	(11)	12%	(29)	83%	(196)	236
Continue His Campaign: Yes Trump	6%	(11)	14%	(28)	80%	(155)	193
Continue His Campaign: No Trump	4%	(9)	7%	(16)	89%	(197)	222
Conviction: Evidence	5%	(12)	8%	(18)	87%	(207)	237
Conviction: Motivation to Damage	4%	(7)	14%	(23)	81%	(133)	163
Conviction: DK/NO	2%	(1)	9%	(3)	89%	(29)	32

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (551)	17% (116)	2% (15)	1% (10)	— (2)	695
Gender: Male	78% (258)	16% (54)	3% (10)	3% (9)	— (0)	331
Gender: Female	81% (294)	17% (62)	1% (4)	— (1)	1% (2)	364
Age: 18-34	74% (139)	15% (27)	6% (11)	5% (10)	— (1)	188
Age: 35-44	76% (69)	21% (19)	2% (2)	— (0)	— (0)	90
Age: 45-64	84% (213)	15% (38)	— (1)	— (0)	1% (1)	254
Age: 65+	80% (131)	19% (32)	1% (1)	— (0)	— (0)	163
GenZers: 1997-2012	70% (63)	7% (6)	12% (11)	11% (10)	— (0)	90
Millennials: 1981-1996	79% (139)	20% (35)	1% (2)	— (0)	— (1)	176
GenXers: 1965-1980	81% (159)	18% (35)	— (0)	— (0)	1% (1)	195
Baby Boomers: 1946-1964	82% (180)	17% (37)	1% (2)	— (0)	— (0)	220
Educ: < College	81% (384)	14% (67)	2% (11)	2% (9)	— (1)	471
Educ: Bachelors degree	77% (115)	21% (31)	1% (1)	1% (1)	1% (1)	151
Educ: Post-grad	72% (52)	25% (18)	3% (2)	— (0)	— (0)	73
Income: Under 50k	78% (173)	20% (44)	1% (3)	1% (1)	— (0)	221
Income: 50k-100k	78% (260)	15% (49)	4% (12)	3% (9)	1% (2)	332
Income: 100k+	84% (119)	16% (23)	— (0)	— (0)	— (0)	142
Ethnicity: White (Non-Hispanic)	79% (488)	18% (111)	1% (7)	2% (10)	— (2)	619
Ethnicity: Hispanic	73% (21)	2% (0)	26% (7)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	83% (20)	15% (4)	— (0)	— (0)	1% (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	97% (23)	3% (1)	— (0)	— (0)	— (0)	23
All Christian	85% (327)	13% (51)	1% (3)	— (0)	— (1)	382
All Non-Christian	51% (15)	10% (3)	10% (3)	30% (9)	— (0)	30
Atheist	61% (21)	34% (12)	4% (2)	— (0)	— (0)	35
Agnostic/Nothing in particular	67% (98)	28% (41)	5% (7)	— (0)	— (1)	147
Something Else	89% (90)	10% (10)	— (0)	1% (1)	— (0)	102
Evangelical	89% (141)	11% (17)	1% (1)	— (0)	— (0)	159
Non-Evangelical	85% (272)	13% (42)	1% (2)	— (2)	— (1)	320
PID: Dem (no lean)	73% (174)	25% (60)	2% (5)	— (0)	— (0)	239
PID: Ind (no lean)	76% (151)	14% (28)	5% (9)	5% (10)	— (0)	199
PID: Rep (no lean)	88% (227)	11% (28)	— (1)	— (0)	1% (1)	257

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (551)	17% (116)	2% (15)	1% (10)	— (2)	695
PID/Gender: Dem Men	70% (68)	28% (27)	2% (2)	— (0)	— (0)	98
PID/Gender: Dem Women	75% (105)	23% (33)	2% (3)	— (0)	— (0)	141
PID/Gender: Ind Men	71% (80)	14% (16)	7% (8)	8% (9)	— (0)	113
PID/Gender: Ind Women	83% (71)	14% (12)	2% (1)	2% (1)	— (0)	86
PID/Gender: Rep Men	91% (110)	9% (10)	— (1)	— (0)	— (0)	121
PID/Gender: Rep Women	86% (117)	13% (18)	— (0)	— (0)	1% (1)	137
Ideo: Liberal (1-3)	63% (138)	29% (63)	3% (7)	5% (10)	— (0)	218
Ideo: Moderate (4)	85% (163)	11% (21)	4% (7)	— (0)	— (0)	192
Ideo: Conservative (5-7)	89% (239)	11% (30)	— (0)	— (0)	— (0)	269
Community: Urban	76% (127)	21% (34)	3% (4)	1% (1)	— (0)	168
Community: Suburban	82% (232)	14% (40)	3% (9)	— (0)	— (0)	281
Community: Rural	78% (193)	17% (42)	1% (1)	4% (9)	1% (1)	246
Military HHnm: Yes	76% (75)	19% (19)	3% (3)	1% (1)	— (0)	99
Military HH: No	80% (476)	16% (97)	2% (12)	2% (9)	— (2)	596
Employ: Private Sector	80% (240)	17% (50)	— (1)	3% (9)	— (1)	301
Employ: Government	93% (26)	6% (2)	1% (0)	— (0)	— (0)	28
Employ: Self-Employed	64% (15)	24% (6)	12% (3)	— (0)	— (0)	24
Employ: Homemaker	79% (40)	18% (9)	— (0)	3% (1)	— (0)	51
Employ: Student	100% (13)	— (0)	— (0)	— (0)	— (0)	13
Employ: Retired	81% (157)	17% (34)	1% (2)	— (0)	— (0)	193
Employ: Unemployed	69% (31)	14% (6)	16% (7)	— (0)	— (0)	45
Employ: Other	70% (28)	23% (9)	3% (1)	— (0)	4% (1)	39

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (551)	17% (116)	2% (15)	1% (10)	— (2)	695
Protestant	83% (157)	15% (29)	1% (2)	— (0)	1% (1)	190
Roman Catholic	88% (165)	11% (21)	1% (1)	— (0)	— (0)	187
Mormon	100% (0)	— (0)	— (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	76% (4)	24% (1)	— (0)	— (0)	— (0)	5
Jewish	29% (5)	16% (3)	— (0)	55% (9)	— (0)	16
Muslim	93% (2)	7% (0)	— (0)	— (0)	— (0)	3
Buddhist	74% (8)	— (0)	26% (3)	— (0)	— (0)	11
Atheist	61% (21)	34% (12)	4% (2)	— (0)	— (0)	35
Agnostic	76% (20)	24% (6)	— (0)	— (0)	— (0)	26
Something else	89% (90)	10% (10)	— (0)	1% (1)	— (0)	102
Nothing in particular	65% (78)	29% (35)	6% (7)	— (0)	— (1)	121
Ideo/PID: Conservative Republican	89% (182)	11% (23)	— (0)	— (0)	— (0)	205
Ideo/PID: Moderate/Liberal Republican	88% (42)	11% (5)	1% (1)	— (0)	— (0)	48
Ideo/PID: Moderate/Conservative Democrat	91% (63)	9% (6)	— (0)	— (0)	— (0)	70
Ideo/PID: Liberal Democrat	65% (106)	32% (53)	3% (5)	— (0)	— (0)	165
Unfavorable of Biden and Trump	81% (107)	15% (20)	2% (3)	1% (1)	— (0)	132
2024 H2H Matchup: Biden Voter	70% (229)	25% (81)	1% (4)	3% (10)	— (0)	325
2024 H2H Matchup: Trump Voter	88% (267)	9% (27)	2% (7)	— (0)	— (1)	303
2024 H2H Matchup: Would not Vote	78% (25)	12% (4)	10% (3)	— (0)	— (0)	32
2024 H2H Matchup: Do not Know	87% (31)	12% (4)	— (0)	— (0)	1% (0)	36
2022 House Vote: Democrat	65% (183)	28% (79)	2% (7)	4% (10)	— (0)	280
2022 House Vote: Republican	87% (251)	10% (30)	3% (7)	— (0)	1% (1)	290
2022 House Vote: Did not Vote	95% (112)	5% (6)	— (0)	— (0)	— (0)	118
2020 Vote: Joe Biden	73% (242)	24% (79)	2% (7)	— (2)	— (0)	330
2020 Vote: Donald Trump	86% (281)	8% (27)	2% (7)	3% (9)	— (1)	326
2020 Vote: Someone Else	71% (8)	27% (3)	— (0)	— (0)	2% (0)	12
2020 Vote: Did not Vote	74% (20)	25% (7)	2% (0)	— (0)	— (0)	28
2016 Vote: Hillary Clinton	68% (150)	31% (69)	1% (2)	— (0)	— (0)	221
2016 Vote: Donald Trump	88% (258)	10% (29)	1% (3)	— (0)	— (1)	292
2016 Vote: Someone Else	75% (20)	20% (5)	5% (1)	— (0)	— (0)	27

Continued on next page

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (551)	17% (116)	2% (15)	1% (10)	— (2)	695
2020 Vote/PID: Not Biden/Democrat	81% (16)	19% (4)	— (0)	— (0)	— (0)	19
2020 Vote/PID: Not Trump/Republican	72% (10)	28% (4)	— (0)	— (0)	— (0)	14
U.S. Economy: Wrong Track	85% (428)	12% (61)	2% (11)	— (1)	— (1)	503
U.S. Economy: Right Direction	64% (123)	29% (55)	2% (4)	5% (9)	— (1)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (141)	32% (70)	3% (7)	— (0)	— (1)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88% (299)	7% (23)	2% (7)	3% (9)	— (1)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	81% (112)	17% (24)	— (0)	1% (1)	— (0)	137
Top 2024 Issue: Economy	94% (255)	6% (15)	— (1)	— (0)	— (0)	271
Community/Gender: Urban Women	64% (48)	28% (21)	5% (4)	2% (1)	— (0)	75
Community/Gender: Urban Men	85% (79)	14% (13)	1% (1)	— (0)	— (0)	93
Community/Gender: Rural Women	84% (115)	15% (21)	— (0)	— (0)	1% (1)	137
Community/Gender: Rural Men	72% (78)	19% (21)	1% (1)	8% (9)	— (0)	108
Community/Gender: Suburban Women	86% (131)	14% (21)	— (0)	— (0)	— (0)	151
Community/Gender: Suburban Men	78% (101)	15% (20)	7% (9)	— (0)	— (0)	130
Homeowner	79% (507)	17% (107)	2% (13)	2% (10)	— (1)	639
Renter	80% (41)	16% (8)	2% (1)	— (0)	1% (1)	51
Self + Household: White-Collar	72% (174)	19% (45)	5% (13)	4% (10)	— (0)	243
Self + Household: Blue Collar	84% (306)	15% (56)	— (1)	— (0)	— (1)	365
Union HH: Yes	78% (32)	22% (9)	— (0)	— (0)	— (0)	41
Union HH: No	79% (519)	16% (107)	2% (15)	2% (10)	— (2)	654
LGBTQ+: Yes	72% (37)	20% (10)	5% (3)	3% (1)	1% (0)	52
LGBTQ+: No	80% (514)	17% (106)	2% (12)	1% (9)	— (2)	643
Motivated to Vote	81% (506)	17% (108)	2% (11)	— (2)	— (2)	629
Parent: Yes	80% (146)	18% (33)	1% (1)	1% (2)	— (0)	182
Parent: No	79% (406)	16% (83)	3% (13)	2% (9)	— (2)	513
COVID Vaccine: Yes	77% (367)	21% (98)	2% (7)	— (2)	— (2)	475
COVID Vaccine: No	84% (185)	8% (19)	3% (7)	4% (9)	— (0)	220
Student Loans: Yes	86% (88)	12% (12)	— (0)	1% (1)	— (0)	102
Student Loans: No	78% (463)	18% (104)	2% (14)	2% (9)	— (2)	593

Continued on next page

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	79%	(551)	17%	(116)	2%	(15)	1%	(10)	—	(2)	695
Favorable Opinion of Haley	91%	(168)	9%	(16)	—	(0)	—	(0)	—	(0)	184
Unfavorable Opinion of Haley	69%	(200)	25%	(72)	2%	(7)	4%	(10)	—	(0)	290
Prodigal Biden Voter	79%	(36)	14%	(7)	6%	(3)	—	(0)	—	(0)	46
Undecided Voter (DK/WNV)	83%	(56)	12%	(8)	5%	(3)	—	(0)	—	(0)	67
Undecided Voter (DK)	87%	(31)	12%	(4)	—	(0)	—	(0)	1%	(0)	36
Watched Debate	81%	(400)	15%	(73)	2%	(11)	2%	(9)	—	(2)	494
Watched Debate: Did not Watch	75%	(152)	22%	(43)	2%	(4)	1%	(1)	—	(0)	201
Watched Debate: All of it	85%	(216)	11%	(29)	3%	(9)	—	(0)	—	(0)	253
Watched Debate: Some of it	76%	(184)	18%	(44)	1%	(2)	4%	(9)	1%	(2)	241
Continue His Campaign: Yes Biden	74%	(182)	25%	(61)	1%	(3)	—	(0)	—	(0)	247
Continue His Campaign: No Biden	83%	(326)	13%	(49)	1%	(4)	3%	(10)	—	(1)	391
Continue His Campaign: Yes Trump	85%	(280)	10%	(34)	2%	(7)	3%	(9)	—	(1)	332
Continue His Campaign: No Trump	73%	(238)	25%	(81)	2%	(7)	—	(2)	—	(0)	328
Conviction: Evidence	72%	(246)	25%	(86)	2%	(6)	—	(2)	—	(0)	341
Conviction: Motivation to Damage	87%	(233)	10%	(26)	—	(0)	3%	(9)	—	(0)	268
Conviction: DK/NO	83%	(72)	5%	(4)	10%	(8)	—	(0)	2%	(2)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (209)	51% (356)	12% (83)	1% (9)	5% (37)	695
Gender: Male	33% (109)	47% (154)	15% (48)	2% (6)	4% (14)	331
Gender: Female	28% (101)	55% (202)	10% (35)	1% (3)	6% (23)	364
Age: 18-34	32% (60)	45% (84)	14% (27)	— (1)	8% (16)	188
Age: 35-44	31% (28)	54% (48)	8% (7)	6% (5)	1% (1)	90
Age: 45-64	31% (78)	50% (126)	14% (37)	1% (2)	4% (11)	254
Age: 65+	27% (44)	59% (97)	8% (13)	1% (1)	5% (9)	163
GenZers: 1997-2012	33% (30)	35% (32)	17% (15)	1% (1)	13% (12)	90
Millennials: 1981-1996	30% (53)	53% (94)	11% (19)	3% (5)	3% (5)	176
GenXers: 1965-1980	31% (61)	51% (100)	12% (24)	1% (2)	4% (9)	195
Baby Boomers: 1946-1964	28% (62)	57% (126)	10% (23)	1% (1)	4% (9)	220
Educ: < College	31% (146)	51% (240)	9% (43)	2% (9)	7% (34)	471
Educ: Bachelors degree	25% (37)	57% (86)	17% (26)	— (0)	1% (2)	151
Educ: Post-grad	36% (26)	41% (30)	21% (15)	— (0)	2% (1)	73
Income: Under 50k	26% (58)	53% (117)	10% (23)	1% (3)	9% (20)	221
Income: 50k-100k	31% (103)	52% (172)	13% (43)	— (1)	4% (13)	332
Income: 100k+	34% (49)	47% (67)	13% (18)	4% (5)	3% (4)	142
Ethnicity: White (Non-Hispanic)	29% (182)	55% (340)	10% (62)	1% (8)	4% (27)	619
Ethnicity: Hispanic	25% (7)	17% (5)	32% (9)	2% (1)	24% (7)	29
Ethnicity: Black (Non-Hispanic)	50% (12)	28% (7)	14% (3)	1% (0)	7% (2)	24
Ethnicity: Asian + Other (Non-Hispanic)	36% (8)	21% (5)	38% (9)	— (0)	5% (1)	23
All Christian	30% (115)	56% (214)	10% (38)	1% (2)	3% (13)	382
All Non-Christian	38% (11)	50% (15)	8% (2)	— (0)	4% (1)	30
Atheist	37% (13)	55% (19)	5% (2)	— (0)	2% (1)	35
Agnostic/Nothing in particular	32% (46)	42% (62)	20% (29)	1% (2)	5% (7)	147
Something Else	24% (24)	45% (46)	12% (12)	5% (5)	14% (14)	102
Evangelical	31% (49)	52% (82)	7% (12)	5% (7)	5% (8)	159
Non-Evangelical	28% (89)	56% (178)	11% (36)	— (0)	5% (16)	320
PID: Dem (no lean)	34% (81)	50% (120)	10% (24)	— (1)	5% (12)	239
PID: Ind (no lean)	34% (67)	47% (93)	14% (28)	1% (2)	5% (10)	199
PID: Rep (no lean)	24% (61)	55% (142)	12% (32)	3% (7)	6% (15)	257

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (209)	51% (356)	12% (83)	1% (9)	5% (37)	695
PID/Gender: Dem Men	44% (43)	38% (37)	16% (15)	1% (1)	2% (2)	98
PID/Gender: Dem Women	27% (39)	59% (83)	6% (9)	— (0)	8% (11)	141
PID/Gender: Ind Men	40% (45)	43% (49)	16% (18)	— (0)	1% (1)	113
PID/Gender: Ind Women	25% (21)	52% (45)	11% (10)	2% (1)	10% (8)	86
PID/Gender: Rep Men	17% (21)	57% (69)	13% (15)	4% (5)	9% (11)	121
PID/Gender: Rep Women	30% (41)	54% (74)	12% (16)	1% (2)	3% (4)	137
Ideo: Liberal (1-3)	29% (64)	57% (124)	12% (26)	— (1)	2% (4)	218
Ideo: Moderate (4)	37% (72)	41% (80)	16% (31)	— (0)	5% (10)	192
Ideo: Conservative (5-7)	27% (73)	54% (146)	9% (25)	3% (8)	7% (18)	269
Community: Urban	39% (66)	46% (77)	8% (14)	— (1)	6% (10)	168
Community: Suburban	24% (66)	52% (147)	15% (42)	2% (7)	7% (19)	281
Community: Rural	32% (78)	54% (132)	11% (27)	1% (1)	3% (8)	246
Military HHnm: Yes	33% (33)	58% (57)	6% (6)	— (0)	3% (3)	99
Military HH: No	30% (177)	50% (299)	13% (77)	2% (9)	6% (34)	596
Employ: Private Sector	31% (92)	52% (158)	11% (34)	— (0)	6% (18)	301
Employ: Government	41% (11)	42% (12)	9% (3)	— (0)	8% (2)	28
Employ: Self-Employed	32% (8)	35% (8)	29% (7)	1% (0)	3% (1)	24
Employ: Homemaker	34% (17)	63% (32)	— (0)	— (0)	3% (2)	51
Employ: Student	25% (3)	67% (9)	3% (0)	— (0)	5% (1)	13
Employ: Retired	27% (52)	58% (112)	9% (18)	1% (1)	5% (10)	193
Employ: Unemployed	28% (13)	27% (12)	39% (17)	3% (2)	3% (1)	45
Employ: Other	33% (13)	34% (13)	10% (4)	14% (6)	9% (3)	39

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (209)	51% (356)	12% (83)	1% (9)	5% (37)	695
Protestant	30% (57)	59% (112)	9% (17)	1% (1)	1% (2)	190
Roman Catholic	31% (57)	54% (102)	10% (20)	— (1)	4% (8)	187
Mormon	— (0)	— (0)	100% (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	7% (0)	— (0)	24% (1)	— (0)	69% (3)	5
Jewish	27% (4)	66% (11)	— (0)	— (0)	8% (1)	16
Muslim	25% (1)	47% (1)	28% (1)	— (0)	— (0)	3
Buddhist	58% (6)	26% (3)	16% (2)	— (0)	— (0)	11
Atheist	37% (13)	55% (19)	5% (2)	— (0)	2% (1)	35
Agnostic	24% (6)	42% (11)	25% (6)	— (0)	9% (2)	26
Something else	24% (24)	45% (46)	12% (12)	5% (5)	14% (14)	102
Nothing in particular	33% (40)	42% (51)	19% (23)	1% (2)	4% (5)	121
Ideo/PID: Conservative Republican	24% (49)	58% (119)	9% (18)	3% (7)	6% (13)	205
Ideo/PID: Moderate/Liberal Republican	25% (12)	43% (21)	27% (13)	— (0)	4% (2)	48
Ideo/PID: Moderate/Conservative Democrat	50% (35)	38% (26)	4% (3)	— (0)	9% (6)	70
Ideo/PID: Liberal Democrat	28% (47)	56% (93)	13% (21)	— (1)	2% (3)	165
Unfavorable of Biden and Trump	31% (41)	49% (64)	16% (20)	1% (1)	3% (5)	132
2024 H2H Matchup: Biden Voter	37% (119)	50% (163)	10% (32)	— (1)	3% (9)	325
2024 H2H Matchup: Trump Voter	24% (71)	54% (164)	15% (44)	2% (7)	6% (17)	303
2024 H2H Matchup: Would not Vote	33% (11)	52% (16)	15% (5)	— (0)	— (0)	32
2024 H2H Matchup: Do not Know	23% (8)	36% (13)	6% (2)	4% (1)	31% (11)	36
2022 House Vote: Democrat	33% (91)	52% (147)	10% (28)	— (1)	4% (12)	280
2022 House Vote: Republican	23% (68)	55% (158)	14% (42)	1% (3)	7% (19)	290
2022 House Vote: Did not Vote	42% (49)	41% (48)	10% (12)	4% (5)	3% (4)	118
2020 Vote: Joe Biden	39% (128)	47% (156)	9% (29)	— (1)	5% (15)	330
2020 Vote: Donald Trump	21% (67)	57% (185)	15% (47)	2% (8)	5% (18)	326
2020 Vote: Someone Else	40% (5)	42% (5)	6% (1)	— (0)	11% (1)	12
2020 Vote: Did not Vote	34% (9)	35% (10)	22% (6)	— (0)	10% (3)	28
2016 Vote: Hillary Clinton	36% (79)	51% (112)	8% (18)	— (0)	6% (12)	221
2016 Vote: Donald Trump	24% (71)	60% (175)	12% (35)	1% (3)	3% (8)	292
2016 Vote: Someone Else	53% (14)	27% (7)	15% (4)	— (0)	4% (1)	27

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(209)	51%	(356)	12%	(83)	1%	(9)	5%	(37)	695
2020 Vote/PID: Not Biden/Democrat	28%	(5)	35%	(7)	36%	(7)	—	(0)	1%	(0)	19
2020 Vote/PID: Not Trump/Republican	37%	(5)	28%	(4)	22%	(3)	—	(0)	13%	(2)	14
U.S. Economy: Wrong Track	26%	(132)	52%	(264)	14%	(70)	2%	(8)	6%	(29)	503
U.S. Economy: Right Direction	40%	(77)	48%	(92)	7%	(14)	—	(1)	4%	(8)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(77)	47%	(103)	13%	(28)	—	(1)	4%	(9)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(81)	54%	(184)	14%	(48)	2%	(8)	5%	(18)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(51)	50%	(69)	6%	(8)	—	(0)	7%	(9)	137
Top 2024 Issue: Economy	34%	(91)	47%	(128)	11%	(30)	2%	(5)	6%	(16)	271
Community/Gender: Urban Women	31%	(23)	55%	(41)	7%	(5)	—	(0)	7%	(5)	75
Community/Gender: Urban Men	45%	(42)	39%	(36)	10%	(9)	1%	(1)	6%	(5)	93
Community/Gender: Rural Women	32%	(44)	50%	(69)	11%	(15)	1%	(1)	5%	(7)	137
Community/Gender: Rural Men	31%	(33)	58%	(63)	11%	(12)	—	(0)	1%	(1)	108
Community/Gender: Suburban Women	22%	(33)	60%	(92)	10%	(15)	1%	(2)	7%	(11)	151
Community/Gender: Suburban Men	26%	(33)	43%	(56)	21%	(28)	4%	(5)	6%	(8)	130
Homeowner	29%	(188)	52%	(334)	12%	(76)	1%	(8)	5%	(32)	639
Renter	40%	(20)	40%	(21)	11%	(6)	2%	(1)	6%	(3)	51
Self + Household: White-Collar	26%	(64)	53%	(128)	16%	(38)	3%	(7)	2%	(5)	243
Self + Household: Blue Collar	34%	(126)	52%	(191)	8%	(28)	1%	(2)	5%	(18)	365
Union HH: Yes	52%	(21)	34%	(14)	11%	(5)	—	(0)	3%	(1)	41
Union HH: No	29%	(188)	52%	(342)	12%	(79)	1%	(9)	5%	(36)	654
LGBTQ+: Yes	27%	(14)	54%	(28)	12%	(6)	1%	(0)	7%	(4)	52
LGBTQ+: No	30%	(195)	51%	(328)	12%	(77)	1%	(9)	5%	(34)	643
Motivated to Vote	32%	(199)	50%	(314)	12%	(78)	1%	(9)	5%	(30)	629
Parent: Yes	37%	(68)	48%	(87)	12%	(21)	—	(0)	3%	(6)	182
Parent: No	28%	(142)	52%	(269)	12%	(62)	2%	(9)	6%	(31)	513
COVID Vaccine: Yes	34%	(163)	50%	(238)	11%	(52)	—	(1)	4%	(20)	475
COVID Vaccine: No	21%	(46)	54%	(118)	14%	(31)	4%	(8)	8%	(17)	220
Student Loans: Yes	34%	(35)	45%	(46)	15%	(16)	—	(0)	6%	(6)	102
Student Loans: No	29%	(174)	52%	(311)	11%	(68)	2%	(9)	5%	(31)	593

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(209)	51%	(356)	12%	(83)	1%	(9)	5%	(37)	695
Favorable Opinion of Haley	25%	(46)	62%	(114)	13%	(24)	—	(0)	—	(1)	184
Unfavorable Opinion of Haley	36%	(104)	51%	(148)	9%	(26)	—	(1)	4%	(11)	290
Prodigal Biden Voter	32%	(15)	48%	(22)	7%	(3)	—	(0)	14%	(6)	46
Undecided Voter (DK/WNV)	28%	(19)	43%	(29)	10%	(7)	2%	(1)	16%	(11)	67
Undecided Voter (DK)	23%	(8)	36%	(13)	6%	(2)	4%	(1)	31%	(11)	36
Watched Debate	30%	(146)	53%	(261)	12%	(60)	2%	(7)	4%	(20)	494
Watched Debate: Did not Watch	32%	(63)	47%	(95)	12%	(23)	1%	(2)	9%	(17)	201
Watched Debate: All of it	32%	(82)	49%	(124)	14%	(36)	1%	(2)	4%	(9)	253
Watched Debate: Some of it	27%	(64)	57%	(137)	10%	(24)	2%	(5)	4%	(10)	241
Continue His Campaign: Yes Biden	31%	(75)	54%	(133)	12%	(29)	—	(1)	4%	(9)	247
Continue His Campaign: No Biden	31%	(123)	52%	(205)	10%	(41)	—	(2)	5%	(21)	391
Continue His Campaign: Yes Trump	23%	(77)	56%	(184)	16%	(53)	—	(2)	5%	(16)	332
Continue His Campaign: No Trump	38%	(125)	49%	(159)	9%	(30)	—	(1)	4%	(12)	328
Conviction: Evidence	38%	(128)	50%	(169)	9%	(29)	—	(0)	4%	(13)	341
Conviction: Motivation to Damage	23%	(61)	58%	(156)	14%	(38)	1%	(1)	4%	(11)	268
Conviction: DK/NO	23%	(20)	37%	(32)	18%	(16)	8%	(7)	14%	(12)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (296)	39% (271)	15% (103)	1% (8)	2% (17)	695
Gender: Male	40% (132)	38% (125)	19% (62)	1% (3)	3% (9)	331
Gender: Female	45% (164)	40% (147)	11% (41)	1% (5)	2% (8)	364
Age: 18-34	61% (114)	27% (50)	8% (14)	1% (2)	4% (7)	188
Age: 35-44	45% (41)	39% (35)	16% (14)	— (0)	— (0)	90
Age: 45-64	35% (88)	46% (118)	16% (39)	1% (2)	3% (7)	254
Age: 65+	33% (53)	42% (68)	21% (35)	2% (4)	2% (3)	163
GenZers: 1997-2012	61% (55)	18% (16)	13% (12)	— (0)	8% (7)	90
Millennials: 1981-1996	54% (95)	35% (62)	10% (17)	1% (2)	— (0)	176
GenXers: 1965-1980	37% (71)	49% (97)	12% (24)	— (1)	1% (2)	195
Baby Boomers: 1946-1964	31% (68)	43% (94)	21% (46)	2% (5)	3% (7)	220
Educ: < College	44% (209)	40% (189)	12% (55)	1% (3)	3% (15)	471
Educ: Bachelors degree	45% (68)	31% (47)	21% (31)	2% (3)	1% (2)	151
Educ: Post-grad	27% (20)	48% (35)	22% (16)	3% (2)	— (0)	73
Income: Under 50k	50% (111)	34% (76)	12% (27)	— (1)	3% (6)	221
Income: 50k-100k	40% (132)	41% (136)	16% (52)	1% (4)	2% (8)	332
Income: 100k+	37% (53)	42% (60)	17% (24)	2% (4)	2% (3)	142
Ethnicity: White (Non-Hispanic)	40% (247)	41% (252)	17% (103)	1% (8)	2% (10)	619
Ethnicity: Hispanic	38% (11)	38% (11)	— (0)	— (0)	23% (7)	29
Ethnicity: Black (Non-Hispanic)	89% (21)	10% (2)	1% (0)	— (0)	— (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	73% (17)	27% (6)	— (0)	— (0)	— (0)	23
All Christian	35% (136)	43% (165)	17% (67)	2% (7)	2% (8)	382
All Non-Christian	41% (12)	24% (7)	35% (10)	— (0)	— (0)	30
Atheist	60% (21)	38% (13)	2% (1)	— (0)	— (0)	35
Agnostic/Nothing in particular	49% (71)	35% (51)	10% (14)	1% (1)	6% (9)	147
Something Else	55% (56)	34% (35)	11% (11)	— (0)	— (0)	102
Evangelical	50% (79)	35% (56)	12% (20)	1% (2)	1% (2)	159
Non-Evangelical	34% (109)	44% (142)	18% (58)	2% (5)	2% (6)	320
PID: Dem (no lean)	53% (126)	40% (96)	7% (18)	— (0)	— (0)	239
PID: Ind (no lean)	36% (73)	30% (60)	25% (50)	2% (3)	7% (13)	199
PID: Rep (no lean)	38% (98)	45% (116)	14% (35)	2% (5)	1% (4)	257

Continued on next page

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (296)	39% (271)	15% (103)	1% (8)	2% (17)	695
PID/Gender: Dem Men	49% (48)	40% (39)	11% (11)	— (0)	— (0)	98
PID/Gender: Dem Women	55% (78)	40% (57)	5% (7)	— (0)	— (0)	141
PID/Gender: Ind Men	31% (35)	32% (36)	28% (32)	2% (2)	8% (9)	113
PID/Gender: Ind Women	44% (38)	28% (24)	21% (18)	1% (1)	5% (4)	86
PID/Gender: Rep Men	41% (50)	41% (50)	16% (19)	1% (1)	— (0)	121
PID/Gender: Rep Women	35% (48)	48% (66)	12% (16)	2% (3)	3% (4)	137
Ideo: Liberal (1-3)	49% (108)	37% (80)	14% (30)	— (1)	— (0)	218
Ideo: Moderate (4)	42% (80)	35% (67)	18% (35)	1% (2)	4% (8)	192
Ideo: Conservative (5-7)	37% (99)	44% (119)	14% (38)	2% (5)	3% (9)	269
Community: Urban	51% (86)	35% (59)	13% (21)	— (1)	1% (1)	168
Community: Suburban	42% (118)	39% (111)	13% (36)	2% (4)	4% (12)	281
Community: Rural	38% (93)	41% (101)	19% (46)	1% (3)	1% (3)	246
Military HHnm: Yes	35% (34)	43% (42)	20% (20)	2% (2)	— (0)	99
Military HH: No	44% (262)	38% (229)	14% (83)	1% (5)	3% (17)	596
Employ: Private Sector	45% (137)	37% (112)	15% (44)	1% (3)	2% (6)	301
Employ: Government	41% (12)	35% (10)	19% (5)	5% (1)	— (0)	28
Employ: Self-Employed	46% (11)	43% (10)	11% (3)	— (0)	— (0)	24
Employ: Homemaker	46% (23)	50% (25)	5% (2)	— (0)	— (0)	51
Employ: Student	51% (7)	49% (6)	— (0)	— (0)	— (0)	13
Employ: Retired	31% (60)	43% (84)	22% (43)	1% (2)	2% (4)	193
Employ: Unemployed	54% (24)	15% (7)	13% (6)	3% (1)	15% (7)	45
Employ: Other	58% (23)	41% (16)	1% (0)	— (0)	— (0)	39

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (296)	39% (271)	15% (103)	1% (8)	2% (17)	695
Protestant	33% (62)	44% (84)	18% (34)	4% (7)	1% (3)	190
Roman Catholic	37% (70)	42% (79)	18% (33)	— (0)	3% (5)	187
Mormon	— (0)	100% (0)	— (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	76% (4)	24% (1)	— (0)	— (0)	— (0)	5
Jewish	18% (3)	18% (3)	64% (10)	— (0)	— (0)	16
Muslim	46% (1)	47% (1)	7% (0)	— (0)	— (0)	3
Buddhist	74% (8)	26% (3)	— (0)	— (0)	— (0)	11
Atheist	60% (21)	38% (13)	2% (1)	— (0)	— (0)	35
Agnostic	69% (18)	20% (5)	11% (3)	— (0)	— (0)	26
Something else	55% (56)	34% (35)	11% (11)	— (0)	— (0)	102
Nothing in particular	44% (54)	38% (46)	9% (11)	1% (1)	7% (9)	121
Ideo/PID: Conservative Republican	39% (80)	44% (90)	13% (27)	2% (5)	2% (4)	205
Ideo/PID: Moderate/Liberal Republican	36% (17)	46% (22)	17% (8)	— (0)	— (0)	48
Ideo/PID: Moderate/Conservative Democrat	52% (36)	39% (27)	9% (6)	— (0)	— (0)	70
Ideo/PID: Liberal Democrat	52% (85)	41% (68)	7% (12)	— (0)	— (0)	165
Unfavorable of Biden and Trump	51% (67)	33% (43)	14% (18)	1% (2)	1% (1)	132
2024 H2H Matchup: Biden Voter	44% (143)	37% (122)	18% (57)	1% (2)	— (1)	325
2024 H2H Matchup: Trump Voter	37% (113)	42% (128)	14% (42)	2% (6)	5% (15)	303
2024 H2H Matchup: Would not Vote	81% (26)	13% (4)	5% (2)	— (0)	1% (0)	32
2024 H2H Matchup: Do not Know	41% (15)	49% (18)	7% (2)	— (0)	2% (1)	36
2022 House Vote: Democrat	45% (125)	36% (102)	18% (51)	1% (2)	— (0)	280
2022 House Vote: Republican	32% (94)	45% (130)	15% (45)	2% (6)	5% (16)	290
2022 House Vote: Did not Vote	64% (75)	30% (36)	6% (7)	— (0)	— (0)	118
2020 Vote: Joe Biden	50% (165)	38% (126)	11% (37)	— (1)	— (1)	330
2020 Vote: Donald Trump	34% (110)	41% (133)	18% (60)	2% (7)	5% (16)	326
2020 Vote: Someone Else	25% (3)	34% (4)	41% (5)	— (0)	— (0)	12
2020 Vote: Did not Vote	66% (18)	30% (8)	5% (1)	— (0)	— (0)	28
2016 Vote: Hillary Clinton	47% (104)	41% (92)	11% (24)	1% (2)	— (0)	221
2016 Vote: Donald Trump	34% (99)	44% (127)	19% (56)	1% (4)	2% (6)	292
2016 Vote: Someone Else	36% (10)	26% (7)	34% (9)	— (0)	4% (1)	27

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(296)	39%	(271)	15%	(103)	1%	(8)	2%	(17)	695
2020 Vote/PID: Not Biden/Democrat	78%	(15)	22%	(4)	—	(0)	—	(0)	—	(0)	19
2020 Vote/PID: Not Trump/Republican	44%	(6)	40%	(6)	15%	(2)	—	(0)	—	(0)	14
U.S. Economy: Wrong Track	42%	(214)	40%	(200)	13%	(67)	1%	(6)	3%	(17)	503
U.S. Economy: Right Direction	43%	(82)	37%	(71)	19%	(36)	1%	(2)	—	(0)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(103)	40%	(87)	12%	(27)	1%	(2)	—	(0)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(125)	42%	(144)	14%	(49)	2%	(6)	5%	(16)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(68)	30%	(41)	20%	(28)	—	(0)	1%	(1)	137
Top 2024 Issue: Economy	48%	(130)	39%	(106)	10%	(27)	1%	(3)	2%	(6)	271
Community/Gender: Urban Women	47%	(35)	39%	(29)	13%	(10)	—	(0)	1%	(1)	75
Community/Gender: Urban Men	55%	(51)	32%	(30)	12%	(11)	1%	(1)	—	(0)	93
Community/Gender: Rural Women	43%	(60)	44%	(60)	11%	(15)	1%	(1)	1%	(1)	137
Community/Gender: Rural Men	30%	(33)	38%	(41)	29%	(31)	1%	(1)	2%	(2)	108
Community/Gender: Suburban Women	46%	(69)	38%	(57)	11%	(16)	2%	(3)	4%	(6)	151
Community/Gender: Suburban Men	37%	(48)	41%	(54)	15%	(20)	1%	(1)	5%	(7)	130
Homeowner	41%	(259)	40%	(255)	16%	(100)	1%	(8)	3%	(17)	639
Renter	64%	(33)	31%	(16)	5%	(2)	—	(0)	—	(0)	51
Self + Household: White-Collar	39%	(94)	39%	(94)	16%	(40)	3%	(6)	4%	(9)	243
Self + Household: Blue Collar	41%	(149)	42%	(154)	14%	(53)	—	(2)	2%	(8)	365
Union HH: Yes	40%	(16)	44%	(18)	14%	(6)	2%	(1)	—	(0)	41
Union HH: No	43%	(280)	39%	(253)	15%	(97)	1%	(7)	3%	(17)	654
LGBTQ+: Yes	67%	(35)	29%	(15)	3%	(1)	2%	(1)	—	(0)	52
LGBTQ+: No	41%	(261)	40%	(256)	16%	(102)	1%	(7)	3%	(17)	643
Motivated to Vote	41%	(261)	41%	(257)	14%	(87)	1%	(8)	3%	(17)	629
Parent: Yes	51%	(93)	42%	(76)	5%	(9)	1%	(2)	1%	(2)	182
Parent: No	39%	(203)	38%	(195)	18%	(94)	1%	(6)	3%	(15)	513
COVID Vaccine: Yes	41%	(195)	40%	(192)	16%	(75)	1%	(5)	2%	(8)	475
COVID Vaccine: No	46%	(101)	36%	(79)	13%	(28)	1%	(3)	4%	(9)	220
Student Loans: Yes	63%	(64)	29%	(29)	6%	(6)	3%	(3)	—	(0)	102
Student Loans: No	39%	(232)	41%	(242)	16%	(97)	1%	(5)	3%	(17)	593

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(296)	39%	(271)	15%	(103)	1%	(8)	2%	(17)	695
Favorable Opinion of Haley	28%	(51)	44%	(82)	24%	(44)	2%	(3)	2%	(3)	184
Unfavorable Opinion of Haley	42%	(123)	42%	(121)	15%	(42)	1%	(2)	1%	(2)	290
Prodigal Biden Voter	72%	(33)	26%	(12)	2%	(1)	—	(0)	—	(0)	46
Undecided Voter (DK/WNV)	60%	(40)	32%	(22)	6%	(4)	—	(0)	2%	(1)	67
Undecided Voter (DK)	41%	(15)	49%	(18)	7%	(2)	—	(0)	2%	(1)	36
Watched Debate	38%	(187)	42%	(207)	17%	(82)	1%	(4)	3%	(13)	494
Watched Debate: Did not Watch	54%	(109)	32%	(64)	10%	(21)	2%	(4)	2%	(3)	201
Watched Debate: All of it	40%	(100)	41%	(105)	14%	(35)	1%	(2)	4%	(11)	253
Watched Debate: Some of it	36%	(86)	43%	(103)	19%	(47)	1%	(2)	1%	(3)	241
Continue His Campaign: Yes Biden	44%	(108)	39%	(96)	14%	(35)	2%	(6)	1%	(2)	247
Continue His Campaign: No Biden	41%	(161)	41%	(159)	16%	(61)	1%	(2)	2%	(8)	391
Continue His Campaign: Yes Trump	38%	(126)	39%	(128)	17%	(56)	2%	(6)	5%	(15)	332
Continue His Campaign: No Trump	47%	(155)	38%	(125)	13%	(43)	1%	(2)	1%	(2)	328
Conviction: Evidence	45%	(154)	39%	(132)	14%	(48)	1%	(2)	1%	(5)	341
Conviction: Motivation to Damage	36%	(97)	43%	(114)	17%	(46)	2%	(6)	2%	(5)	268
Conviction: DK/NO	52%	(45)	29%	(25)	10%	(9)	—	(0)	8%	(7)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	34% (233)	11% (78)	2% (14)	— (2)	695
Gender: Male	49% (163)	33% (110)	15% (51)	2% (6)	— (1)	331
Gender: Female	56% (205)	34% (123)	7% (27)	2% (9)	— (0)	364
Age: 18-34	47% (89)	33% (62)	16% (29)	3% (7)	1% (2)	188
Age: 35-44	48% (43)	38% (34)	12% (11)	1% (1)	— (0)	90
Age: 45-64	53% (136)	35% (90)	9% (24)	2% (5)	— (0)	254
Age: 65+	62% (101)	29% (48)	8% (14)	1% (1)	— (0)	163
GenZers: 1997-2012	47% (43)	26% (24)	20% (18)	5% (5)	2% (1)	90
Millennials: 1981-1996	49% (86)	37% (65)	13% (22)	2% (3)	— (0)	176
GenXers: 1965-1980	53% (102)	38% (74)	7% (13)	3% (5)	— (0)	195
Baby Boomers: 1946-1964	59% (129)	29% (64)	11% (25)	1% (1)	— (0)	220
Educ: < College	58% (275)	31% (147)	9% (43)	1% (5)	— (2)	471
Educ: Bachelors degree	44% (66)	40% (60)	14% (21)	2% (3)	— (0)	151
Educ: Post-grad	38% (28)	35% (25)	18% (13)	9% (6)	— (0)	73
Income: Under 50k	54% (119)	35% (78)	9% (20)	1% (2)	1% (2)	221
Income: 50k-100k	55% (182)	29% (97)	14% (46)	2% (7)	— (0)	332
Income: 100k+	47% (67)	41% (58)	9% (12)	3% (5)	— (0)	142
Ethnicity: White (Non-Hispanic)	52% (323)	35% (217)	10% (63)	2% (14)	— (1)	619
Ethnicity: Hispanic	54% (16)	15% (4)	31% (9)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	89% (22)	9% (2)	1% (0)	— (0)	— (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	34% (8)	39% (9)	22% (5)	— (0)	5% (1)	23
All Christian	58% (221)	33% (126)	7% (28)	2% (6)	— (1)	382
All Non-Christian	36% (11)	39% (12)	11% (3)	14% (4)	— (0)	30
Atheist	47% (16)	30% (10)	21% (7)	1% (0)	— (0)	35
Agnostic/Nothing in particular	41% (60)	37% (54)	21% (30)	1% (2)	— (0)	147
Something Else	59% (60)	30% (31)	9% (9)	2% (2)	— (0)	102
Evangelical	58% (92)	37% (59)	4% (6)	1% (2)	— (0)	159
Non-Evangelical	58% (185)	30% (97)	10% (30)	2% (6)	— (1)	320
PID: Dem (no lean)	47% (113)	36% (85)	12% (30)	4% (10)	— (0)	239
PID: Ind (no lean)	47% (92)	35% (70)	16% (31)	2% (4)	1% (1)	199
PID: Rep (no lean)	63% (163)	30% (77)	6% (17)	— (0)	— (0)	257

Continued on next page

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	34% (233)	11% (78)	2% (14)	— (2)	695
PID/Gender: Dem Men	41% (40)	35% (34)	18% (18)	5% (5)	— (0)	98
PID/Gender: Dem Women	51% (73)	36% (51)	8% (12)	4% (5)	— (0)	141
PID/Gender: Ind Men	43% (48)	37% (42)	19% (21)	1% (1)	1% (1)	113
PID/Gender: Ind Women	52% (44)	33% (29)	12% (10)	3% (3)	— (0)	86
PID/Gender: Rep Men	62% (75)	28% (34)	9% (11)	— (0)	— (0)	121
PID/Gender: Rep Women	65% (88)	31% (43)	4% (5)	— (0)	— (0)	137
Ideo: Liberal (1-3)	36% (79)	41% (89)	18% (39)	5% (11)	— (1)	218
Ideo: Moderate (4)	51% (97)	35% (67)	14% (26)	1% (2)	— (0)	192
Ideo: Conservative (5-7)	67% (180)	28% (76)	4% (11)	1% (2)	— (0)	269
Community: Urban	53% (89)	34% (57)	8% (14)	5% (8)	— (0)	168
Community: Suburban	56% (156)	30% (85)	12% (35)	1% (3)	1% (2)	281
Community: Rural	50% (123)	37% (91)	12% (28)	1% (3)	— (0)	246
Military HHnm: Yes	63% (62)	22% (21)	11% (11)	5% (5)	— (0)	99
Military HH: No	51% (306)	35% (211)	11% (67)	2% (10)	— (2)	596
Employ: Private Sector	50% (152)	35% (104)	13% (38)	2% (6)	— (0)	301
Employ: Government	58% (17)	29% (8)	6% (2)	3% (1)	4% (1)	28
Employ: Self-Employed	53% (13)	19% (4)	17% (4)	12% (3)	— (0)	24
Employ: Homemaker	35% (18)	57% (29)	4% (2)	3% (2)	— (0)	51
Employ: Student	56% (7)	41% (5)	3% (0)	— (0)	— (0)	13
Employ: Retired	63% (122)	30% (57)	7% (13)	1% (1)	— (0)	193
Employ: Unemployed	37% (17)	30% (14)	32% (14)	— (0)	— (0)	45
Employ: Other	60% (23)	27% (11)	9% (3)	4% (2)	— (0)	39

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	34% (233)	11% (78)	2% (14)	— (2)	695
Protestant	52% (98)	36% (68)	9% (17)	3% (5)	1% (1)	190
Roman Catholic	64% (119)	30% (57)	5% (10)	1% (1)	— (0)	187
Mormon	— (0)	— (0)	100% (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	76% (4)	24% (1)	— (0)	— (0)	— (0)	5
Jewish	19% (3)	55% (9)	18% (3)	8% (1)	— (0)	16
Muslim	55% (1)	39% (1)	7% (0)	— (0)	— (0)	3
Buddhist	58% (6)	16% (2)	— (0)	26% (3)	— (0)	11
Atheist	47% (16)	30% (10)	21% (7)	1% (0)	— (0)	35
Agnostic	36% (9)	45% (11)	19% (5)	— (0)	— (0)	26
Something else	59% (60)	30% (31)	9% (9)	2% (2)	— (0)	102
Nothing in particular	42% (51)	35% (43)	21% (25)	2% (2)	— (0)	121
Ideo/PID: Conservative Republican	65% (133)	30% (62)	5% (10)	— (0)	— (0)	205
Ideo/PID: Moderate/Liberal Republican	53% (25)	31% (15)	14% (7)	1% (0)	— (0)	48
Ideo/PID: Moderate/Conservative Democrat	70% (49)	23% (16)	4% (3)	3% (2)	— (0)	70
Ideo/PID: Liberal Democrat	36% (60)	42% (70)	16% (27)	5% (8)	— (0)	165
Unfavorable of Biden and Trump	36% (47)	44% (58)	15% (20)	5% (6)	— (0)	132
2024 H2H Matchup: Biden Voter	46% (149)	37% (119)	15% (47)	3% (9)	— (0)	325
2024 H2H Matchup: Trump Voter	63% (191)	28% (85)	8% (26)	— (0)	— (0)	303
2024 H2H Matchup: Would not Vote	34% (11)	43% (14)	9% (3)	14% (5)	— (0)	32
2024 H2H Matchup: Do not Know	50% (18)	41% (15)	5% (2)	1% (0)	3% (1)	36
2022 House Vote: Democrat	42% (119)	36% (101)	17% (46)	5% (13)	— (0)	280
2022 House Vote: Republican	62% (181)	28% (81)	10% (28)	— (0)	— (0)	290
2022 House Vote: Did not Vote	57% (68)	41% (48)	1% (2)	— (0)	— (0)	118
2020 Vote: Joe Biden	48% (157)	34% (112)	14% (47)	4% (13)	— (0)	330
2020 Vote: Donald Trump	60% (195)	32% (106)	8% (25)	— (0)	— (0)	326
2020 Vote: Someone Else	30% (3)	29% (3)	31% (4)	— (0)	9% (1)	12
2020 Vote: Did not Vote	48% (13)	43% (12)	8% (2)	2% (0)	— (0)	28
2016 Vote: Hillary Clinton	46% (101)	36% (80)	15% (32)	3% (8)	— (0)	221
2016 Vote: Donald Trump	61% (179)	31% (90)	6% (18)	1% (4)	— (0)	292
2016 Vote: Someone Else	44% (12)	25% (7)	26% (7)	— (0)	5% (1)	27

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (368)	34% (233)	11% (78)	2% (14)	— (2)	695
2020 Vote/PID: Not Biden/Democrat	35% (7)	65% (12)	— (0)	— (0)	— (0)	19
2020 Vote/PID: Not Trump/Republican	49% (7)	42% (6)	8% (1)	— (0)	— (0)	14
U.S. Economy: Wrong Track	57% (288)	32% (163)	9% (45)	1% (7)	— (1)	503
U.S. Economy: Right Direction	42% (80)	37% (70)	17% (32)	4% (7)	1% (1)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44% (97)	33% (72)	17% (38)	5% (12)	— (0)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60% (203)	32% (108)	8% (27)	— (0)	— (1)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	50% (69)	38% (53)	9% (13)	2% (2)	1% (1)	137
Top 2024 Issue: Economy	59% (160)	32% (87)	9% (23)	— (0)	— (1)	271
Community/Gender: Urban Women	51% (39)	38% (29)	3% (2)	7% (5)	— (0)	75
Community/Gender: Urban Men	54% (50)	30% (28)	13% (12)	3% (2)	— (0)	93
Community/Gender: Rural Women	53% (73)	35% (48)	10% (14)	1% (2)	— (0)	137
Community/Gender: Rural Men	47% (51)	39% (42)	13% (14)	1% (2)	— (0)	108
Community/Gender: Suburban Women	62% (94)	30% (45)	7% (11)	1% (2)	— (0)	151
Community/Gender: Suburban Men	48% (63)	31% (40)	19% (24)	1% (2)	1% (1)	130
Homeowner	53% (338)	34% (216)	11% (71)	2% (13)	— (1)	639
Renter	55% (28)	30% (16)	12% (6)	2% (1)	1% (1)	51
Self + Household: White-Collar	39% (94)	42% (103)	14% (34)	5% (12)	— (0)	243
Self + Household: Blue Collar	61% (222)	30% (110)	8% (30)	1% (2)	— (0)	365
Union HH: Yes	54% (22)	32% (13)	8% (3)	7% (3)	— (0)	41
Union HH: No	53% (346)	34% (220)	11% (74)	2% (12)	— (2)	654
LGBTQ+: Yes	43% (22)	28% (15)	18% (9)	9% (5)	2% (1)	52
LGBTQ+: No	54% (346)	34% (218)	11% (68)	2% (10)	— (1)	643
Motivated to Vote	55% (344)	32% (199)	12% (74)	2% (11)	— (1)	629
Parent: Yes	51% (93)	31% (57)	13% (24)	4% (8)	— (0)	182
Parent: No	54% (276)	34% (176)	10% (53)	1% (7)	— (2)	513
COVID Vaccine: Yes	54% (259)	30% (144)	12% (57)	3% (13)	— (2)	475
COVID Vaccine: No	50% (110)	41% (89)	9% (20)	— (1)	— (0)	220
Student Loans: Yes	46% (47)	36% (37)	15% (15)	2% (2)	1% (2)	102
Student Loans: No	54% (322)	33% (196)	10% (62)	2% (12)	— (0)	593

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	53%	(368)	34%	(233)	11%	(78)	2%	(14)	—	(2)	695
Favorable Opinion of Haley	61%	(113)	30%	(55)	7%	(14)	1%	(2)	—	(0)	184
Unfavorable Opinion of Haley	46%	(132)	37%	(108)	14%	(40)	3%	(9)	—	(0)	290
Prodigal Biden Voter	50%	(23)	34%	(16)	6%	(3)	10%	(5)	—	(0)	46
Undecided Voter (DK/WNV)	42%	(29)	42%	(28)	7%	(5)	7%	(5)	2%	(1)	67
Undecided Voter (DK)	50%	(18)	41%	(15)	5%	(2)	1%	(0)	3%	(1)	36
Watched Debate	55%	(272)	33%	(164)	10%	(52)	1%	(7)	—	(0)	494
Watched Debate: Did not Watch	48%	(97)	34%	(69)	13%	(26)	4%	(8)	1%	(2)	201
Watched Debate: All of it	66%	(168)	22%	(56)	11%	(28)	—	(1)	—	(0)	253
Watched Debate: Some of it	43%	(104)	45%	(108)	10%	(24)	2%	(5)	—	(0)	241
Continue His Campaign: Yes Biden	47%	(115)	37%	(91)	14%	(34)	3%	(6)	—	(0)	247
Continue His Campaign: No Biden	58%	(227)	31%	(122)	8%	(33)	2%	(8)	—	(1)	391
Continue His Campaign: Yes Trump	61%	(201)	31%	(101)	8%	(28)	1%	(2)	—	(0)	332
Continue His Campaign: No Trump	48%	(156)	33%	(109)	15%	(49)	3%	(11)	—	(2)	328
Conviction: Evidence	45%	(154)	37%	(127)	14%	(46)	4%	(13)	—	(0)	341
Conviction: Motivation to Damage	60%	(160)	33%	(89)	7%	(18)	—	(0)	—	(0)	268
Conviction: DK/NO	62%	(54)	20%	(17)	15%	(13)	1%	(1)	2%	(1)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (367)	26% (184)	16% (110)	3% (21)	2% (13)	695
Gender: Male	53% (175)	23% (77)	18% (61)	4% (12)	2% (6)	331
Gender: Female	53% (192)	29% (107)	14% (49)	2% (9)	2% (7)	364
Age: 18-34	34% (63)	26% (48)	29% (55)	5% (10)	6% (11)	188
Age: 35-44	37% (33)	39% (35)	17% (15)	6% (6)	1% (1)	90
Age: 45-64	65% (165)	22% (57)	11% (27)	2% (4)	1% (2)	254
Age: 65+	65% (106)	27% (44)	8% (13)	— (0)	— (0)	163
GenZers: 1997-2012	28% (25)	27% (24)	31% (28)	7% (7)	7% (6)	90
Millennials: 1981-1996	38% (67)	29% (52)	24% (42)	5% (9)	3% (5)	176
GenXers: 1965-1980	60% (117)	26% (51)	12% (23)	1% (3)	1% (2)	195
Baby Boomers: 1946-1964	66% (145)	25% (56)	8% (17)	1% (2)	— (0)	220
Educ: < College	56% (262)	22% (103)	17% (79)	3% (14)	3% (13)	471
Educ: Bachelors degree	45% (68)	39% (59)	13% (19)	3% (5)	— (0)	151
Educ: Post-grad	50% (37)	31% (23)	16% (12)	3% (2)	— (0)	73
Income: Under 50k	57% (127)	25% (55)	15% (33)	2% (4)	1% (3)	221
Income: 50k-100k	50% (165)	28% (92)	17% (57)	3% (9)	3% (9)	332
Income: 100k+	53% (76)	26% (37)	14% (20)	6% (8)	1% (1)	142
Ethnicity: White (Non-Hispanic)	53% (331)	25% (155)	17% (106)	3% (20)	1% (8)	619
Ethnicity: Hispanic	45% (13)	32% (9)	5% (1)	— (0)	18% (5)	29
Ethnicity: Black (Non-Hispanic)	71% (17)	14% (3)	13% (3)	1% (0)	1% (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	26% (6)	73% (17)	— (0)	1% (0)	— (0)	23
All Christian	60% (228)	26% (100)	11% (43)	1% (6)	2% (6)	382
All Non-Christian	16% (5)	28% (8)	46% (14)	10% (3)	— (0)	30
Atheist	30% (10)	22% (8)	40% (14)	8% (3)	— (0)	35
Agnostic/Nothing in particular	43% (63)	36% (53)	18% (26)	1% (2)	2% (2)	147
Something Else	59% (60)	15% (16)	14% (14)	7% (7)	5% (5)	102
Evangelical	57% (91)	22% (35)	12% (20)	5% (8)	3% (5)	159
Non-Evangelical	60% (192)	25% (80)	12% (37)	2% (5)	2% (5)	320
PID: Dem (no lean)	32% (78)	38% (90)	23% (55)	3% (8)	3% (8)	239
PID: Ind (no lean)	51% (101)	25% (50)	21% (41)	3% (6)	— (0)	199
PID: Rep (no lean)	73% (189)	17% (44)	5% (14)	2% (6)	2% (5)	257

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (367)	26% (184)	16% (110)	3% (21)	2% (13)	695
PID/Gender: Dem Men	27% (26)	38% (37)	28% (27)	2% (2)	6% (6)	98
PID/Gender: Dem Women	36% (51)	38% (53)	20% (29)	4% (6)	2% (2)	141
PID/Gender: Ind Men	47% (53)	27% (30)	22% (25)	4% (5)	— (0)	113
PID/Gender: Ind Women	56% (48)	23% (20)	19% (16)	2% (2)	— (0)	86
PID/Gender: Rep Men	79% (96)	8% (10)	7% (9)	4% (5)	1% (1)	121
PID/Gender: Rep Women	68% (93)	25% (34)	3% (5)	1% (1)	3% (4)	137
Ideo: Liberal (1-3)	30% (65)	35% (76)	31% (67)	4% (9)	— (1)	218
Ideo: Moderate (4)	50% (96)	29% (56)	17% (33)	2% (5)	1% (2)	192
Ideo: Conservative (5-7)	72% (194)	18% (49)	4% (10)	3% (7)	3% (9)	269
Community: Urban	53% (90)	23% (39)	16% (27)	4% (6)	4% (6)	168
Community: Suburban	54% (153)	34% (96)	7% (20)	4% (12)	— (1)	281
Community: Rural	50% (124)	20% (49)	26% (64)	1% (3)	3% (7)	246
Military HHnm: Yes	58% (57)	23% (23)	14% (14)	5% (4)	— (0)	99
Military HH: No	52% (310)	27% (161)	16% (97)	3% (16)	2% (13)	596
Employ: Private Sector	46% (137)	26% (77)	26% (79)	2% (7)	— (1)	301
Employ: Government	52% (15)	16% (5)	6% (2)	4% (1)	22% (6)	28
Employ: Self-Employed	39% (9)	36% (9)	9% (2)	13% (3)	3% (1)	24
Employ: Homemaker	54% (27)	30% (15)	16% (8)	1% (0)	— (0)	51
Employ: Student	26% (3)	71% (9)	1% (0)	— (0)	2% (0)	13
Employ: Retired	71% (136)	22% (42)	8% (15)	— (1)	— (0)	193
Employ: Unemployed	46% (21)	48% (22)	1% (0)	4% (2)	2% (1)	45
Employ: Other	46% (18)	15% (6)	11% (4)	16% (6)	12% (5)	39

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (367)	26% (184)	16% (110)	3% (21)	2% (13)	695
Protestant	58% (111)	29% (54)	11% (20)	3% (5)	— (0)	190
Roman Catholic	60% (113)	24% (45)	12% (23)	— (0)	3% (6)	187
Mormon	— (0)	100% (0)	— (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	93% (5)	6% (0)	— (0)	— (0)	2% (0)	5
Jewish	19% (3)	9% (1)	72% (12)	— (0)	— (0)	16
Muslim	46% (1)	45% (1)	8% (0)	— (0)	— (0)	3
Buddhist	4% (0)	54% (6)	16% (2)	26% (3)	— (0)	11
Atheist	30% (10)	22% (8)	40% (14)	8% (3)	— (0)	35
Agnostic	43% (11)	33% (9)	23% (6)	— (0)	— (0)	26
Something else	59% (60)	15% (16)	14% (14)	7% (7)	5% (5)	102
Nothing in particular	43% (52)	37% (44)	17% (20)	2% (2)	2% (2)	121
Ideo/PID: Conservative Republican	75% (153)	17% (34)	4% (8)	3% (6)	2% (4)	205
Ideo/PID: Moderate/Liberal Republican	65% (31)	20% (10)	12% (6)	1% (0)	2% (1)	48
Ideo/PID: Moderate/Conservative Democrat	42% (29)	33% (23)	14% (10)	1% (1)	10% (7)	70
Ideo/PID: Liberal Democrat	27% (45)	40% (67)	28% (45)	4% (7)	1% (1)	165
Unfavorable of Biden and Trump	37% (49)	28% (37)	30% (40)	5% (6)	— (0)	132
2024 H2H Matchup: Biden Voter	35% (114)	37% (121)	23% (73)	3% (9)	2% (8)	325
2024 H2H Matchup: Trump Voter	72% (219)	17% (53)	6% (17)	3% (9)	2% (5)	303
2024 H2H Matchup: Would not Vote	26% (8)	9% (3)	55% (18)	9% (3)	— (0)	32
2024 H2H Matchup: Do not Know	71% (25)	22% (8)	6% (2)	1% (0)	1% (0)	36
2022 House Vote: Democrat	35% (97)	36% (100)	25% (70)	4% (10)	1% (2)	280
2022 House Vote: Republican	73% (212)	18% (53)	6% (19)	1% (2)	2% (5)	290
2022 House Vote: Did not Vote	45% (54)	24% (28)	18% (21)	8% (9)	5% (6)	118
2020 Vote: Joe Biden	36% (118)	35% (116)	23% (76)	4% (12)	2% (8)	330
2020 Vote: Donald Trump	71% (232)	17% (57)	8% (26)	2% (7)	1% (5)	326
2020 Vote: Someone Else	51% (6)	25% (3)	21% (2)	— (0)	2% (0)	12
2020 Vote: Did not Vote	41% (11)	30% (8)	23% (6)	6% (2)	1% (0)	28
2016 Vote: Hillary Clinton	40% (87)	38% (83)	19% (42)	3% (7)	1% (2)	221
2016 Vote: Donald Trump	71% (208)	19% (57)	6% (19)	1% (4)	2% (5)	292
2016 Vote: Someone Else	54% (15)	19% (5)	23% (6)	4% (1)	— (0)	27

Continued on next page

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (367)	26% (184)	16% (110)	3% (21)	2% (13)	695
2020 Vote/PID: Not Biden/Democrat	26% (5)	49% (9)	19% (4)	6% (1)	— (0)	19
2020 Vote/PID: Not Trump/Republican	43% (6)	54% (7)	2% (0)	— (0)	2% (0)	14
U.S. Economy: Wrong Track	59% (299)	23% (114)	13% (65)	3% (15)	2% (10)	503
U.S. Economy: Right Direction	36% (68)	37% (70)	24% (45)	3% (5)	1% (3)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32% (70)	40% (86)	23% (51)	4% (8)	1% (3)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71% (242)	16% (53)	9% (29)	3% (10)	1% (5)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	39% (54)	33% (45)	22% (30)	2% (3)	4% (5)	137
Top 2024 Issue: Economy	57% (153)	20% (54)	16% (43)	3% (9)	4% (11)	271
Community/Gender: Urban Women	53% (40)	31% (24)	10% (7)	5% (4)	— (0)	75
Community/Gender: Urban Men	54% (50)	17% (16)	21% (19)	2% (2)	6% (6)	93
Community/Gender: Rural Women	44% (61)	26% (36)	24% (33)	1% (2)	4% (6)	137
Community/Gender: Rural Men	58% (63)	12% (13)	28% (31)	1% (1)	1% (1)	108
Community/Gender: Suburban Women	60% (92)	31% (48)	6% (9)	2% (3)	— (1)	151
Community/Gender: Suburban Men	47% (62)	37% (48)	8% (11)	7% (9)	— (0)	130
Homeowner	53% (340)	26% (169)	16% (104)	2% (15)	2% (10)	639
Renter	47% (24)	28% (14)	11% (6)	10% (5)	4% (2)	51
Self + Household: White-Collar	46% (112)	32% (78)	17% (40)	5% (12)	— (0)	243
Self + Household: Blue Collar	58% (212)	22% (81)	15% (56)	2% (6)	3% (10)	365
Union HH: Yes	48% (20)	21% (9)	19% (8)	— (0)	12% (5)	41
Union HH: No	53% (347)	27% (175)	16% (102)	3% (21)	1% (8)	654
LGBTQ+: Yes	37% (19)	21% (11)	33% (17)	7% (4)	3% (1)	52
LGBTQ+: No	54% (348)	27% (173)	14% (93)	3% (17)	2% (12)	643
Motivated to Vote	56% (352)	27% (170)	13% (82)	2% (14)	2% (11)	629
Parent: Yes	51% (93)	26% (48)	18% (32)	1% (3)	3% (6)	182
Parent: No	53% (274)	26% (136)	15% (78)	4% (18)	1% (7)	513
COVID Vaccine: Yes	50% (236)	28% (134)	18% (85)	3% (12)	2% (8)	475
COVID Vaccine: No	59% (130)	23% (50)	11% (25)	4% (9)	2% (5)	220
Student Loans: Yes	47% (48)	28% (28)	20% (21)	4% (4)	1% (1)	102
Student Loans: No	54% (319)	26% (156)	15% (90)	3% (16)	2% (12)	593

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (367)	26% (184)	16% (110)	3% (21)	2% (13)	695
Favorable Opinion of Haley	69% (127)	20% (37)	10% (18)	1% (2)	— (0)	184
Unfavorable Opinion of Haley	45% (131)	31% (89)	20% (59)	3% (10)	— (1)	290
Prodigal Biden Voter	45% (21)	14% (6)	31% (14)	10% (5)	— (0)	46
Undecided Voter (DK/WNV)	50% (34)	16% (11)	29% (20)	5% (3)	— (0)	67
Undecided Voter (DK)	71% (25)	22% (8)	6% (2)	1% (0)	1% (0)	36
Watched Debate	58% (284)	26% (127)	13% (65)	2% (10)	2% (8)	494
Watched Debate: Did not Watch	41% (83)	28% (57)	23% (46)	5% (10)	3% (6)	201
Watched Debate: All of it	70% (177)	21% (52)	6% (15)	2% (4)	2% (6)	253
Watched Debate: Some of it	45% (107)	31% (75)	21% (50)	3% (6)	1% (2)	241
Continue His Campaign: Yes Biden	43% (106)	35% (86)	18% (45)	3% (7)	1% (2)	247
Continue His Campaign: No Biden	59% (229)	21% (84)	15% (59)	2% (8)	3% (10)	391
Continue His Campaign: Yes Trump	71% (235)	18% (58)	9% (30)	1% (3)	2% (5)	332
Continue His Campaign: No Trump	34% (112)	36% (118)	24% (79)	3% (11)	2% (8)	328
Conviction: Evidence	35% (120)	36% (122)	23% (79)	4% (12)	2% (7)	341
Conviction: Motivation to Damage	76% (202)	14% (38)	9% (24)	1% (3)	— (1)	268
Conviction: DK/NO	52% (45)	27% (24)	9% (7)	7% (6)	6% (5)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (198)	48% (333)	15% (106)	5% (32)	4% (26)	695
Gender: Male	28% (94)	51% (169)	15% (49)	6% (18)	1% (2)	331
Gender: Female	29% (104)	45% (164)	16% (57)	4% (14)	7% (24)	364
Age: 18-34	15% (27)	46% (86)	24% (45)	9% (17)	6% (12)	188
Age: 35-44	14% (12)	59% (53)	16% (14)	10% (9)	1% (1)	90
Age: 45-64	35% (88)	47% (119)	13% (33)	2% (5)	3% (9)	254
Age: 65+	43% (70)	46% (75)	8% (14)	— (0)	3% (5)	163
GenZers: 1997-2012	8% (7)	55% (50)	21% (19)	14% (13)	2% (2)	90
Millennials: 1981-1996	17% (30)	47% (83)	23% (40)	8% (14)	5% (10)	176
GenXers: 1965-1980	31% (61)	48% (94)	16% (30)	3% (5)	2% (5)	195
Baby Boomers: 1946-1964	44% (96)	45% (100)	8% (17)	— (0)	3% (7)	220
Educ: < College	28% (134)	47% (220)	14% (66)	6% (28)	5% (23)	471
Educ: Bachelors degree	26% (40)	50% (76)	21% (32)	— (0)	2% (3)	151
Educ: Post-grad	33% (24)	51% (37)	11% (8)	6% (4)	— (0)	73
Income: Under 50k	29% (65)	43% (95)	18% (40)	3% (7)	7% (15)	221
Income: 50k-100k	29% (96)	48% (160)	16% (54)	5% (16)	2% (7)	332
Income: 100k+	26% (38)	55% (79)	9% (12)	6% (9)	3% (4)	142
Ethnicity: White (Non-Hispanic)	28% (174)	49% (302)	15% (91)	5% (29)	4% (23)	619
Ethnicity: Hispanic	18% (5)	55% (16)	24% (7)	4% (1)	— (0)	29
Ethnicity: Black (Non-Hispanic)	38% (9)	36% (9)	12% (3)	7% (2)	7% (2)	24
Ethnicity: Asian + Other (Non-Hispanic)	40% (9)	31% (7)	23% (5)	— (0)	5% (1)	23
All Christian	33% (125)	52% (200)	11% (41)	3% (11)	2% (6)	382
All Non-Christian	40% (12)	39% (12)	7% (2)	14% (4)	— (0)	30
Atheist	21% (7)	51% (18)	10% (3)	16% (5)	2% (1)	35
Agnostic/Nothing in particular	25% (37)	42% (61)	25% (37)	1% (2)	7% (10)	147
Something Else	17% (17)	42% (43)	22% (23)	9% (10)	9% (9)	102
Evangelical	29% (47)	45% (72)	16% (25)	6% (9)	4% (6)	159
Non-Evangelical	29% (94)	52% (167)	12% (38)	4% (11)	3% (9)	320
PID: Dem (no lean)	20% (49)	49% (118)	19% (46)	8% (19)	3% (7)	239
PID: Ind (no lean)	32% (64)	45% (89)	16% (32)	2% (4)	5% (11)	199
PID: Rep (no lean)	33% (85)	49% (127)	11% (28)	4% (9)	3% (8)	257

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(198)	48%	(333)	15%	(106)	5%	(32)	4%	(26)	695
PID/Gender: Dem Men	20%	(20)	53%	(52)	19%	(18)	8%	(7)	1%	(1)	98
PID/Gender: Dem Women	21%	(29)	47%	(66)	20%	(28)	8%	(12)	4%	(6)	141
PID/Gender: Ind Men	30%	(33)	52%	(59)	14%	(16)	3%	(3)	1%	(1)	113
PID/Gender: Ind Women	35%	(30)	34%	(29)	18%	(16)	1%	(1)	11%	(10)	86
PID/Gender: Rep Men	34%	(41)	48%	(58)	12%	(14)	6%	(8)	—	(0)	121
PID/Gender: Rep Women	33%	(45)	50%	(69)	10%	(14)	1%	(2)	6%	(8)	137
Ideo: Liberal (1-3)	17%	(38)	53%	(117)	19%	(42)	7%	(14)	3%	(7)	218
Ideo: Moderate (4)	29%	(56)	45%	(86)	21%	(40)	2%	(4)	3%	(6)	192
Ideo: Conservative (5-7)	38%	(103)	47%	(125)	8%	(20)	4%	(10)	4%	(10)	269
Community: Urban	34%	(58)	46%	(78)	10%	(17)	6%	(11)	3%	(4)	168
Community: Suburban	23%	(64)	52%	(147)	16%	(46)	6%	(16)	3%	(8)	281
Community: Rural	31%	(76)	44%	(108)	18%	(43)	2%	(6)	5%	(13)	246
Military HHnm: Yes	30%	(30)	50%	(50)	7%	(7)	9%	(9)	4%	(4)	99
Military HH: No	28%	(168)	48%	(283)	17%	(99)	4%	(24)	4%	(22)	596
Employ: Private Sector	26%	(77)	51%	(154)	15%	(46)	5%	(17)	2%	(7)	301
Employ: Government	20%	(6)	40%	(11)	21%	(6)	6%	(2)	13%	(4)	28
Employ: Self-Employed	26%	(6)	46%	(11)	11%	(3)	14%	(3)	3%	(1)	24
Employ: Homemaker	23%	(12)	45%	(23)	28%	(14)	—	(0)	5%	(2)	51
Employ: Student	8%	(1)	84%	(11)	3%	(0)	—	(0)	5%	(1)	13
Employ: Retired	41%	(79)	46%	(88)	10%	(20)	—	(0)	3%	(6)	193
Employ: Unemployed	19%	(9)	49%	(22)	29%	(13)	2%	(1)	2%	(1)	45
Employ: Other	22%	(9)	33%	(13)	10%	(4)	24%	(9)	12%	(5)	39

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(198)	48%	(333)	15%	(106)	5%	(32)	4%	(26)	695
Protestant	35%	(66)	52%	(99)	9%	(17)	3%	(5)	1%	(2)	190
Roman Catholic	31%	(58)	51%	(96)	13%	(23)	3%	(6)	2%	(4)	187
Mormon	—	(0)	100%	(0)	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	71%	(4)	—	(0)	—	(0)	—	(0)	5
Jewish	28%	(5)	55%	(9)	9%	(2)	8%	(1)	—	(0)	16
Muslim	45%	(1)	40%	(1)	15%	(0)	—	(0)	—	(0)	3
Buddhist	56%	(6)	16%	(2)	1%	(0)	26%	(3)	—	(0)	11
Atheist	21%	(7)	51%	(18)	10%	(3)	16%	(5)	2%	(1)	35
Agnostic	35%	(9)	32%	(8)	24%	(6)	1%	(0)	8%	(2)	26
Something else	17%	(17)	42%	(43)	22%	(23)	9%	(10)	9%	(9)	102
Nothing in particular	23%	(28)	44%	(53)	25%	(31)	1%	(2)	7%	(8)	121
Ideo/PID: Conservative Republican	37%	(77)	47%	(97)	8%	(17)	4%	(9)	3%	(5)	205
Ideo/PID: Moderate/Liberal Republican	17%	(8)	58%	(28)	20%	(10)	—	(0)	5%	(2)	48
Ideo/PID: Moderate/Conservative Democrat	29%	(20)	49%	(34)	13%	(9)	3%	(2)	6%	(4)	70
Ideo/PID: Liberal Democrat	17%	(28)	51%	(84)	22%	(36)	8%	(14)	2%	(3)	165
Unfavorable of Biden and Trump	20%	(26)	54%	(71)	17%	(23)	7%	(9)	2%	(3)	132
2024 H2H Matchup: Biden Voter	27%	(89)	50%	(163)	15%	(48)	5%	(16)	3%	(9)	325
2024 H2H Matchup: Trump Voter	32%	(96)	47%	(143)	14%	(43)	3%	(10)	4%	(11)	303
2024 H2H Matchup: Would not Vote	13%	(4)	45%	(14)	32%	(10)	10%	(3)	—	(0)	32
2024 H2H Matchup: Do not Know	25%	(9)	38%	(14)	13%	(5)	8%	(3)	16%	(6)	36
2022 House Vote: Democrat	23%	(65)	52%	(144)	17%	(47)	6%	(17)	3%	(7)	280
2022 House Vote: Republican	35%	(101)	47%	(138)	13%	(38)	2%	(5)	3%	(9)	290
2022 House Vote: Did not Vote	27%	(32)	41%	(49)	16%	(19)	9%	(11)	7%	(8)	118
2020 Vote: Joe Biden	26%	(87)	47%	(155)	17%	(56)	6%	(20)	4%	(12)	330
2020 Vote: Donald Trump	32%	(104)	49%	(158)	13%	(44)	3%	(10)	3%	(10)	326
2020 Vote: Someone Else	31%	(4)	48%	(6)	8%	(1)	4%	(0)	9%	(1)	12
2020 Vote: Did not Vote	15%	(4)	53%	(15)	21%	(6)	5%	(1)	6%	(2)	28
2016 Vote: Hillary Clinton	28%	(63)	49%	(109)	14%	(31)	5%	(12)	3%	(7)	221
2016 Vote: Donald Trump	37%	(108)	48%	(139)	11%	(33)	2%	(7)	2%	(6)	292
2016 Vote: Someone Else	47%	(13)	22%	(6)	18%	(5)	2%	(0)	12%	(3)	27

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(198)	48%	(333)	15%	(106)	5%	(32)	4%	(26)	695
2020 Vote/PID: Not Biden/Democrat	7%	(1)	77%	(15)	11%	(2)	5%	(1)	—	(0)	19
2020 Vote/PID: Not Trump/Republican	36%	(5)	44%	(6)	14%	(2)	—	(0)	6%	(1)	14
U.S. Economy: Wrong Track	30%	(151)	46%	(234)	16%	(80)	4%	(18)	4%	(21)	503
U.S. Economy: Right Direction	25%	(47)	52%	(100)	14%	(26)	7%	(14)	2%	(5)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(58)	48%	(105)	17%	(37)	5%	(11)	3%	(7)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(110)	48%	(163)	13%	(43)	3%	(12)	3%	(10)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(30)	47%	(65)	19%	(26)	7%	(9)	6%	(8)	137
Top 2024 Issue: Economy	27%	(73)	50%	(136)	15%	(39)	4%	(11)	5%	(12)	271
Community/Gender: Urban Women	38%	(29)	42%	(32)	9%	(6)	6%	(4)	5%	(4)	75
Community/Gender: Urban Men	31%	(29)	50%	(46)	12%	(11)	7%	(6)	1%	(1)	93
Community/Gender: Rural Women	31%	(43)	38%	(52)	20%	(27)	2%	(2)	9%	(13)	137
Community/Gender: Rural Men	31%	(33)	51%	(56)	15%	(16)	3%	(3)	—	(0)	108
Community/Gender: Suburban Women	22%	(33)	53%	(80)	16%	(24)	5%	(7)	5%	(7)	151
Community/Gender: Suburban Men	24%	(32)	52%	(67)	17%	(22)	7%	(8)	1%	(1)	130
Homeowner	29%	(185)	48%	(308)	15%	(98)	4%	(26)	3%	(22)	639
Renter	24%	(12)	46%	(24)	15%	(8)	11%	(6)	4%	(2)	51
Self + Household: White-Collar	30%	(74)	50%	(121)	12%	(29)	6%	(15)	1%	(3)	243
Self + Household: Blue Collar	29%	(107)	51%	(186)	14%	(52)	3%	(9)	3%	(11)	365
Union HH: Yes	16%	(7)	55%	(23)	16%	(7)	13%	(5)	—	(0)	41
Union HH: No	29%	(191)	48%	(311)	15%	(99)	4%	(27)	4%	(26)	654
LGBTQ+: Yes	25%	(13)	32%	(16)	26%	(14)	8%	(4)	9%	(5)	52
LGBTQ+: No	29%	(185)	49%	(317)	14%	(92)	4%	(28)	3%	(21)	643
Motivated to Vote	30%	(190)	48%	(301)	14%	(91)	4%	(26)	3%	(21)	629
Parent: Yes	25%	(45)	42%	(76)	24%	(43)	6%	(11)	4%	(7)	182
Parent: No	30%	(153)	50%	(257)	12%	(63)	4%	(21)	4%	(19)	513
COVID Vaccine: Yes	30%	(142)	48%	(227)	15%	(72)	4%	(20)	3%	(15)	475
COVID Vaccine: No	26%	(56)	48%	(106)	16%	(34)	6%	(12)	5%	(10)	220
Student Loans: Yes	23%	(24)	43%	(44)	16%	(17)	9%	(9)	8%	(8)	102
Student Loans: No	29%	(174)	49%	(289)	15%	(89)	4%	(23)	3%	(17)	593

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(198)	48%	(333)	15%	(106)	5%	(32)	4%	(26)	695
Favorable Opinion of Haley	37%	(68)	49%	(89)	13%	(24)	1%	(1)	—	(1)	184
Unfavorable Opinion of Haley	27%	(78)	56%	(164)	10%	(30)	4%	(13)	2%	(5)	290
Prodigal Biden Voter	11%	(5)	44%	(20)	25%	(11)	12%	(6)	7%	(3)	46
Undecided Voter (DK/WNV)	19%	(13)	41%	(28)	22%	(15)	9%	(6)	9%	(6)	67
Undecided Voter (DK)	25%	(9)	38%	(14)	13%	(5)	8%	(3)	16%	(6)	36
Watched Debate	33%	(164)	50%	(245)	11%	(55)	4%	(19)	2%	(11)	494
Watched Debate: Did not Watch	17%	(34)	44%	(88)	25%	(51)	7%	(13)	7%	(15)	201
Watched Debate: All of it	43%	(108)	46%	(118)	7%	(17)	3%	(7)	1%	(3)	253
Watched Debate: Some of it	23%	(56)	53%	(128)	16%	(38)	5%	(12)	3%	(8)	241
Continue His Campaign: Yes Biden	31%	(76)	45%	(112)	16%	(40)	4%	(10)	4%	(9)	247
Continue His Campaign: No Biden	27%	(106)	52%	(203)	14%	(55)	4%	(15)	3%	(13)	391
Continue His Campaign: Yes Trump	33%	(109)	48%	(159)	14%	(47)	2%	(6)	3%	(10)	332
Continue His Campaign: No Trump	24%	(78)	51%	(166)	17%	(56)	5%	(17)	3%	(11)	328
Conviction: Evidence	28%	(95)	46%	(158)	18%	(61)	4%	(15)	4%	(12)	341
Conviction: Motivation to Damage	31%	(83)	55%	(146)	11%	(29)	2%	(6)	2%	(4)	268
Conviction: DK/NO	24%	(20)	33%	(29)	20%	(17)	13%	(11)	11%	(9)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (262)	27% (188)	19% (129)	16% (111)	1% (4)	695
Gender: Male	34% (114)	25% (83)	21% (68)	20% (66)	— (0)	331
Gender: Female	41% (149)	29% (106)	17% (61)	12% (45)	1% (4)	364
Age: 18-34	47% (87)	27% (50)	21% (39)	6% (11)	— (0)	188
Age: 35-44	38% (34)	19% (17)	28% (25)	15% (14)	— (0)	90
Age: 45-64	31% (78)	29% (73)	19% (49)	21% (53)	— (1)	254
Age: 65+	38% (62)	30% (49)	10% (16)	21% (34)	1% (2)	163
GenZers: 1997-2012	45% (41)	25% (22)	21% (19)	9% (8)	— (0)	90
Millennials: 1981-1996	44% (78)	24% (42)	22% (39)	10% (17)	— (0)	176
GenXers: 1965-1980	33% (65)	29% (56)	20% (40)	17% (33)	1% (1)	195
Baby Boomers: 1946-1964	32% (71)	29% (65)	14% (30)	24% (53)	1% (2)	220
Educ: < College	37% (174)	27% (127)	19% (89)	16% (77)	1% (4)	471
Educ: Bachelors degree	40% (60)	25% (37)	22% (33)	13% (20)	— (0)	151
Educ: Post-grad	38% (28)	33% (24)	10% (7)	19% (14)	— (0)	73
Income: Under 50k	35% (77)	32% (70)	16% (35)	17% (37)	1% (1)	221
Income: 50k-100k	39% (130)	26% (86)	18% (61)	16% (53)	— (1)	332
Income: 100k+	38% (54)	23% (32)	23% (33)	15% (21)	1% (1)	142
Ethnicity: White (Non-Hispanic)	38% (233)	26% (163)	19% (119)	16% (100)	1% (4)	619
Ethnicity: Hispanic	13% (4)	38% (11)	25% (7)	24% (7)	— (0)	29
Ethnicity: Black (Non-Hispanic)	46% (11)	53% (13)	— (0)	1% (0)	— (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	61% (14)	7% (2)	14% (3)	17% (4)	1% (0)	23
All Christian	33% (125)	28% (108)	20% (78)	18% (71)	— (0)	382
All Non-Christian	49% (14)	10% (3)	36% (11)	5% (2)	— (0)	30
Atheist	84% (29)	7% (2)	1% (0)	8% (3)	— (0)	35
Agnostic/Nothing in particular	46% (67)	28% (41)	16% (24)	8% (12)	2% (2)	147
Something Else	25% (26)	34% (34)	16% (16)	24% (24)	1% (1)	102
Evangelical	22% (35)	30% (47)	18% (28)	31% (49)	— (0)	159
Non-Evangelical	36% (115)	30% (95)	21% (66)	13% (42)	— (1)	320
PID: Dem (no lean)	66% (157)	28% (68)	5% (12)	— (1)	1% (1)	239
PID: Ind (no lean)	37% (74)	28% (56)	19% (37)	15% (30)	1% (2)	199
PID: Rep (no lean)	12% (30)	25% (65)	31% (80)	31% (81)	— (1)	257

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (262)	27% (188)	19% (129)	16% (111)	1% (4)	695
PID/Gender: Dem Men	63% (61)	26% (26)	10% (10)	1% (1)	— (0)	98
PID/Gender: Dem Women	68% (96)	30% (42)	1% (2)	— (0)	1% (1)	141
PID/Gender: Ind Men	39% (44)	22% (25)	21% (24)	18% (21)	— (0)	113
PID/Gender: Ind Women	36% (31)	36% (31)	15% (13)	11% (9)	2% (2)	86
PID/Gender: Rep Men	7% (9)	27% (32)	29% (35)	37% (45)	— (0)	121
PID/Gender: Rep Women	16% (22)	24% (33)	34% (46)	26% (36)	— (1)	137
Ideo: Liberal (1-3)	63% (137)	27% (59)	10% (21)	1% (2)	— (0)	218
Ideo: Moderate (4)	41% (79)	32% (61)	17% (33)	8% (16)	1% (3)	192
Ideo: Conservative (5-7)	15% (40)	24% (65)	26% (71)	34% (92)	— (0)	269
Community: Urban	47% (79)	31% (53)	13% (21)	9% (15)	— (0)	168
Community: Suburban	36% (100)	27% (77)	21% (58)	17% (47)	— (0)	281
Community: Rural	34% (83)	24% (59)	20% (50)	20% (50)	1% (3)	246
Military HHnm: Yes	39% (39)	25% (24)	19% (19)	17% (17)	— (0)	99
Military HH: No	38% (224)	28% (164)	19% (111)	16% (94)	1% (4)	596
Employ: Private Sector	36% (110)	26% (77)	23% (70)	14% (43)	— (0)	301
Employ: Government	38% (11)	30% (9)	15% (4)	12% (3)	4% (1)	28
Employ: Self-Employed	48% (12)	33% (8)	1% (0)	18% (4)	— (0)	24
Employ: Homemaker	35% (18)	39% (20)	18% (9)	8% (4)	— (0)	51
Employ: Student	67% (9)	10% (1)	24% (3)	— (0)	— (0)	13
Employ: Retired	34% (66)	31% (60)	11% (22)	22% (43)	1% (2)	193
Employ: Unemployed	42% (19)	14% (6)	32% (15)	12% (5)	— (0)	45
Employ: Other	48% (19)	19% (7)	14% (5)	20% (8)	— (0)	39

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (262)	27% (188)	19% (129)	16% (111)	1% (4)	695
Protestant	35% (67)	23% (44)	20% (39)	21% (41)	— (0)	190
Roman Catholic	31% (57)	34% (64)	21% (39)	14% (27)	— (0)	187
Mormon	— (0)	100% (0)	— (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29% (1)	2% (0)	— (0)	69% (3)	— (0)	5
Jewish	9% (2)	16% (3)	66% (11)	8% (1)	— (0)	16
Muslim	84% (2)	8% (0)	— (0)	7% (0)	1% (0)	3
Buddhist	100% (11)	— (0)	— (0)	— (0)	— (0)	11
Atheist	84% (29)	7% (2)	1% (0)	8% (3)	— (0)	35
Agnostic	67% (17)	25% (7)	1% (0)	7% (2)	— (0)	26
Something else	25% (26)	34% (34)	16% (16)	24% (24)	1% (1)	102
Nothing in particular	42% (50)	28% (34)	20% (24)	9% (10)	2% (2)	121
Ideo/PID: Conservative Republican	10% (20)	24% (48)	31% (64)	35% (72)	— (0)	205
Ideo/PID: Moderate/Liberal Republican	21% (10)	35% (17)	27% (13)	16% (8)	— (0)	48
Ideo/PID: Moderate/Conservative Democrat	63% (44)	30% (21)	5% (3)	1% (1)	2% (1)	70
Ideo/PID: Liberal Democrat	67% (110)	28% (46)	5% (9)	— (0)	— (0)	165
Unfavorable of Biden and Trump	46% (61)	27% (35)	17% (22)	9% (12)	1% (1)	132
2024 H2H Matchup: Biden Voter	64% (209)	26% (84)	7% (24)	2% (7)	— (1)	325
2024 H2H Matchup: Trump Voter	9% (28)	26% (80)	31% (94)	33% (100)	— (1)	303
2024 H2H Matchup: Would not Vote	53% (17)	24% (8)	20% (6)	2% (1)	— (0)	32
2024 H2H Matchup: Do not Know	24% (9)	48% (17)	14% (5)	9% (3)	6% (2)	36
2022 House Vote: Democrat	62% (174)	27% (74)	8% (22)	3% (9)	— (1)	280
2022 House Vote: Republican	13% (39)	24% (69)	30% (87)	33% (94)	— (0)	290
2022 House Vote: Did not Vote	40% (47)	35% (42)	17% (20)	6% (7)	2% (2)	118
2020 Vote: Joe Biden	64% (212)	28% (94)	6% (19)	1% (4)	1% (2)	330
2020 Vote: Donald Trump	10% (33)	25% (81)	33% (107)	32% (105)	— (0)	326
2020 Vote: Someone Else	36% (4)	46% (5)	12% (1)	5% (1)	— (0)	12
2020 Vote: Did not Vote	49% (14)	29% (8)	10% (3)	8% (2)	5% (1)	28
2016 Vote: Hillary Clinton	67% (149)	26% (58)	5% (12)	— (1)	1% (1)	221
2016 Vote: Donald Trump	19% (54)	25% (74)	27% (78)	29% (86)	— (0)	292
2016 Vote: Someone Else	44% (12)	26% (7)	22% (6)	8% (2)	— (0)	27

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (262)	27% (188)	19% (129)	16% (111)	1% (4)	695
2020 Vote/PID: Not Biden/Democrat	59% (11)	21% (4)	17% (3)	3% (0)	— (0)	19
2020 Vote/PID: Not Trump/Republican	51% (7)	35% (5)	9% (1)	— (0)	4% (1)	14
U.S. Economy: Wrong Track	29% (144)	27% (136)	22% (112)	22% (108)	1% (3)	503
U.S. Economy: Right Direction	62% (118)	27% (53)	9% (17)	2% (3)	1% (1)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (147)	27% (59)	4% (9)	1% (2)	1% (1)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11% (37)	27% (91)	31% (105)	31% (106)	— (1)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	57% (79)	28% (39)	11% (15)	2% (3)	1% (2)	137
Top 2024 Issue: Economy	22% (60)	29% (79)	26% (71)	22% (60)	— (1)	271
Community/Gender: Urban Women	52% (39)	26% (19)	13% (10)	8% (6)	— (0)	75
Community/Gender: Urban Men	43% (40)	36% (33)	12% (12)	9% (8)	— (0)	93
Community/Gender: Rural Women	39% (54)	28% (39)	14% (19)	17% (23)	3% (3)	137
Community/Gender: Rural Men	28% (30)	19% (20)	29% (31)	25% (27)	— (0)	108
Community/Gender: Suburban Women	37% (56)	31% (48)	21% (32)	10% (16)	— (0)	151
Community/Gender: Suburban Men	34% (44)	22% (29)	20% (26)	24% (31)	— (0)	130
Homeowner	37% (235)	27% (173)	19% (122)	16% (105)	1% (3)	639
Renter	49% (25)	28% (14)	12% (6)	11% (6)	1% (0)	51
Self + Household: White-Collar	37% (90)	28% (67)	22% (53)	13% (33)	— (0)	243
Self + Household: Blue Collar	36% (132)	27% (98)	18% (65)	19% (69)	— (0)	365
Union HH: Yes	38% (16)	45% (19)	15% (6)	2% (1)	— (0)	41
Union HH: No	38% (247)	26% (170)	19% (123)	17% (110)	1% (4)	654
LGBTQ+: Yes	50% (26)	36% (19)	4% (2)	10% (5)	— (0)	52
LGBTQ+: No	37% (237)	26% (170)	20% (127)	16% (106)	1% (4)	643
Motivated to Vote	37% (234)	27% (171)	18% (113)	17% (110)	— (1)	629
Parent: Yes	39% (72)	33% (60)	17% (30)	10% (19)	1% (1)	182
Parent: No	37% (191)	25% (129)	19% (99)	18% (92)	— (2)	513
COVID Vaccine: Yes	48% (226)	28% (131)	14% (67)	10% (48)	1% (3)	475
COVID Vaccine: No	16% (36)	26% (58)	28% (63)	29% (63)	— (0)	220
Student Loans: Yes	43% (44)	29% (29)	21% (21)	6% (6)	1% (1)	102
Student Loans: No	37% (218)	27% (159)	18% (108)	18% (105)	— (3)	593

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(262)	27%	(188)	19%	(129)	16%	(111)	1%	(4)	695
Favorable Opinion of Haley	21%	(39)	28%	(51)	28%	(51)	23%	(43)	—	(0)	184
Unfavorable Opinion of Haley	53%	(153)	21%	(60)	14%	(40)	13%	(37)	—	(0)	290
Prodigal Biden Voter	43%	(20)	42%	(19)	11%	(5)	2%	(1)	2%	(1)	46
Undecided Voter (DK/WNV)	38%	(25)	37%	(25)	17%	(11)	6%	(4)	3%	(2)	67
Undecided Voter (DK)	24%	(9)	48%	(17)	14%	(5)	9%	(3)	6%	(2)	36
Watched Debate	33%	(162)	29%	(141)	20%	(100)	18%	(88)	1%	(3)	494
Watched Debate: Did not Watch	50%	(101)	23%	(47)	14%	(29)	12%	(23)	—	(1)	201
Watched Debate: All of it	29%	(72)	30%	(77)	13%	(34)	28%	(70)	—	(0)	253
Watched Debate: Some of it	37%	(89)	27%	(64)	28%	(66)	7%	(18)	1%	(3)	241
Continue His Campaign: Yes Biden	51%	(127)	28%	(69)	10%	(26)	10%	(24)	—	(1)	247
Continue His Campaign: No Biden	32%	(126)	26%	(102)	23%	(90)	19%	(73)	—	(0)	391
Continue His Campaign: Yes Trump	13%	(44)	26%	(86)	31%	(103)	30%	(99)	—	(1)	332
Continue His Campaign: No Trump	65%	(212)	28%	(91)	5%	(17)	2%	(6)	—	(1)	328
Conviction: Evidence	62%	(211)	29%	(100)	5%	(19)	3%	(10)	—	(0)	341
Conviction: Motivation to Damage	8%	(22)	27%	(72)	33%	(87)	32%	(86)	1%	(2)	268
Conviction: DK/NO	34%	(29)	19%	(16)	27%	(23)	17%	(15)	2%	(2)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (332)	34% (234)	12% (85)	4% (26)	3% (19)	695
Gender: Male	41% (136)	36% (120)	11% (37)	7% (23)	5% (15)	331
Gender: Female	54% (196)	31% (114)	13% (48)	1% (3)	1% (3)	364
Age: 18-34	58% (108)	25% (47)	4% (8)	5% (9)	8% (16)	188
Age: 35-44	57% (51)	18% (16)	18% (16)	8% (7)	— (0)	90
Age: 45-64	41% (104)	40% (103)	15% (37)	3% (8)	1% (2)	254
Age: 65+	42% (69)	42% (68)	15% (24)	1% (1)	1% (1)	163
GenZers: 1997-2012	52% (46)	16% (14)	6% (5)	10% (9)	17% (15)	90
Millennials: 1981-1996	61% (107)	27% (48)	8% (13)	4% (7)	— (0)	176
GenXers: 1965-1980	41% (80)	43% (83)	14% (28)	1% (2)	1% (2)	195
Baby Boomers: 1946-1964	42% (92)	37% (81)	17% (38)	3% (7)	1% (1)	220
Educ: < College	46% (217)	34% (162)	12% (55)	4% (21)	3% (16)	471
Educ: Bachelors degree	58% (88)	26% (39)	12% (18)	2% (3)	2% (2)	151
Educ: Post-grad	37% (27)	45% (33)	16% (12)	2% (2)	— (0)	73
Income: Under 50k	49% (109)	35% (78)	13% (28)	2% (4)	1% (3)	221
Income: 50k-100k	44% (146)	35% (115)	13% (42)	4% (13)	5% (15)	332
Income: 100k+	54% (77)	29% (41)	10% (15)	6% (8)	1% (1)	142
Ethnicity: White (Non-Hispanic)	48% (296)	34% (213)	13% (83)	4% (23)	1% (4)	619
Ethnicity: Hispanic	11% (3)	34% (10)	— (0)	8% (2)	47% (14)	29
Ethnicity: Black (Non-Hispanic)	88% (21)	4% (1)	8% (2)	— (0)	— (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	51% (12)	44% (10)	— (0)	— (0)	5% (1)	23
All Christian	43% (163)	41% (156)	14% (55)	1% (4)	1% (3)	382
All Non-Christian	21% (6)	25% (7)	24% (7)	30% (9)	— (0)	30
Atheist	56% (19)	40% (14)	— (0)	4% (1)	— (0)	35
Agnostic/Nothing in particular	56% (82)	24% (35)	12% (17)	3% (4)	5% (8)	147
Something Else	61% (62)	20% (20)	5% (5)	7% (7)	7% (7)	102
Evangelical	42% (66)	36% (57)	14% (22)	4% (6)	5% (8)	159
Non-Evangelical	49% (157)	38% (120)	11% (34)	2% (6)	1% (3)	320
PID: Dem (no lean)	59% (141)	31% (73)	9% (21)	1% (2)	— (1)	239
PID: Ind (no lean)	42% (83)	33% (66)	14% (27)	7% (14)	5% (9)	199
PID: Rep (no lean)	42% (108)	37% (94)	14% (37)	4% (10)	3% (8)	257

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (332)	34% (234)	12% (85)	4% (26)	3% (19)	695
PID/Gender: Dem Men	55% (53)	34% (34)	8% (8)	2% (2)	— (0)	98
PID/Gender: Dem Women	62% (88)	28% (40)	9% (13)	— (0)	— (0)	141
PID/Gender: Ind Men	37% (41)	32% (36)	12% (14)	12% (14)	7% (8)	113
PID/Gender: Ind Women	48% (41)	35% (30)	16% (13)	— (0)	2% (1)	86
PID/Gender: Rep Men	34% (41)	41% (50)	13% (16)	6% (7)	6% (7)	121
PID/Gender: Rep Women	49% (67)	32% (44)	15% (21)	2% (3)	1% (1)	137
Ideo: Liberal (1-3)	55% (121)	28% (62)	10% (21)	6% (13)	— (1)	218
Ideo: Moderate (4)	53% (103)	30% (57)	11% (22)	1% (3)	4% (8)	192
Ideo: Conservative (5-7)	38% (101)	41% (111)	15% (40)	4% (10)	3% (7)	269
Community: Urban	50% (84)	33% (55)	16% (27)	1% (2)	— (1)	168
Community: Suburban	44% (123)	35% (97)	12% (33)	5% (13)	5% (15)	281
Community: Rural	51% (125)	33% (82)	10% (25)	4% (11)	1% (3)	246
Military HHnm: Yes	60% (59)	26% (26)	9% (9)	5% (4)	— (0)	99
Military HH: No	46% (273)	35% (208)	13% (76)	4% (21)	3% (19)	596
Employ: Private Sector	45% (134)	36% (109)	12% (35)	5% (15)	3% (8)	301
Employ: Government	43% (12)	34% (10)	15% (4)	5% (1)	4% (1)	28
Employ: Self-Employed	67% (16)	14% (3)	19% (5)	— (0)	— (0)	24
Employ: Homemaker	58% (29)	34% (17)	9% (4)	— (0)	— (0)	51
Employ: Student	95% (12)	5% (1)	— (0)	— (0)	— (0)	13
Employ: Retired	45% (88)	37% (71)	15% (30)	2% (4)	— (0)	193
Employ: Unemployed	41% (18)	32% (14)	13% (6)	— (0)	15% (7)	45
Employ: Other	56% (22)	21% (8)	5% (2)	13% (5)	5% (2)	39

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (332)	34% (234)	12% (85)	4% (26)	3% (19)	695
Protestant	46% (87)	38% (72)	13% (24)	2% (3)	2% (3)	190
Roman Catholic	40% (75)	45% (84)	14% (27)	1% (2)	— (0)	187
Mormon	100% (0)	— (0)	— (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	7% (0)	— (0)	93% (5)	— (0)	— (0)	5
Jewish	18% (3)	8% (1)	20% (3)	55% (9)	— (0)	16
Muslim	46% (1)	15% (0)	39% (1)	— (0)	— (0)	3
Buddhist	20% (2)	54% (6)	26% (3)	— (0)	— (0)	11
Atheist	56% (19)	40% (14)	— (0)	4% (1)	— (0)	35
Agnostic	54% (14)	20% (5)	17% (4)	9% (2)	1% (0)	26
Something else	61% (62)	20% (20)	5% (5)	7% (7)	7% (7)	102
Nothing in particular	56% (68)	25% (30)	11% (13)	2% (2)	6% (8)	121
Ideo/PID: Conservative Republican	38% (77)	39% (80)	15% (31)	5% (10)	3% (7)	205
Ideo/PID: Moderate/Liberal Republican	63% (30)	25% (12)	11% (5)	— (0)	— (0)	48
Ideo/PID: Moderate/Conservative Democrat	56% (39)	32% (23)	11% (8)	— (0)	— (0)	70
Ideo/PID: Liberal Democrat	60% (98)	30% (50)	8% (13)	1% (2)	1% (1)	165
Unfavorable of Biden and Trump	58% (76)	31% (41)	11% (15)	— (0)	— (0)	132
2024 H2H Matchup: Biden Voter	51% (167)	32% (104)	11% (36)	5% (16)	1% (2)	325
2024 H2H Matchup: Trump Voter	41% (123)	37% (112)	14% (42)	3% (10)	5% (16)	303
2024 H2H Matchup: Would not Vote	71% (23)	6% (2)	23% (7)	— (0)	— (0)	32
2024 H2H Matchup: Do not Know	53% (19)	43% (15)	1% (0)	— (0)	3% (1)	36
2022 House Vote: Democrat	53% (148)	31% (87)	10% (29)	6% (16)	— (0)	280
2022 House Vote: Republican	38% (110)	39% (112)	16% (48)	2% (5)	5% (16)	290
2022 House Vote: Did not Vote	60% (71)	29% (34)	7% (8)	4% (5)	— (0)	118
2020 Vote: Joe Biden	57% (189)	30% (100)	10% (33)	2% (6)	1% (2)	330
2020 Vote: Donald Trump	37% (119)	38% (124)	15% (48)	6% (19)	5% (16)	326
2020 Vote: Someone Else	38% (4)	39% (4)	12% (1)	1% (0)	9% (1)	12
2020 Vote: Did not Vote	71% (20)	17% (5)	11% (3)	— (0)	1% (0)	28
2016 Vote: Hillary Clinton	52% (115)	36% (80)	10% (21)	2% (5)	— (0)	221
2016 Vote: Donald Trump	43% (125)	38% (112)	16% (48)	2% (5)	1% (2)	292
2016 Vote: Someone Else	38% (10)	24% (7)	24% (7)	5% (1)	9% (2)	27

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (332)	34% (234)	12% (85)	4% (26)	3% (19)	695
2020 Vote/PID: Not Biden/Democrat	84% (16)	7% (1)	8% (2)	— (0)	1% (0)	19
2020 Vote/PID: Not Trump/Republican	58% (8)	42% (6)	— (0)	— (0)	— (0)	14
U.S. Economy: Wrong Track	46% (233)	35% (177)	12% (62)	3% (14)	3% (17)	503
U.S. Economy: Right Direction	52% (99)	30% (57)	12% (23)	6% (12)	1% (1)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51% (112)	33% (72)	13% (27)	3% (7)	— (1)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40% (136)	37% (126)	13% (43)	6% (19)	5% (16)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	61% (84)	27% (36)	11% (15)	— (0)	1% (2)	137
Top 2024 Issue: Economy	48% (130)	36% (98)	9% (25)	3% (9)	3% (8)	271
Community/Gender: Urban Women	48% (36)	33% (25)	19% (14)	— (0)	— (0)	75
Community/Gender: Urban Men	51% (47)	32% (30)	14% (13)	2% (2)	1% (1)	93
Community/Gender: Rural Women	61% (84)	29% (40)	7% (10)	— (0)	2% (3)	137
Community/Gender: Rural Men	38% (41)	38% (41)	14% (15)	10% (11)	— (0)	108
Community/Gender: Suburban Women	50% (75)	32% (49)	16% (24)	2% (3)	— (0)	151
Community/Gender: Suburban Men	37% (48)	37% (48)	7% (9)	8% (10)	11% (15)	130
Homeowner	47% (302)	33% (214)	13% (81)	4% (25)	3% (17)	639
Renter	52% (27)	39% (20)	7% (4)	1% (0)	1% (1)	51
Self + Household: White-Collar	43% (103)	32% (77)	14% (34)	9% (21)	3% (8)	243
Self + Household: Blue Collar	46% (168)	38% (140)	12% (43)	1% (5)	2% (9)	365
Union HH: Yes	47% (19)	42% (18)	6% (2)	5% (2)	— (0)	41
Union HH: No	48% (313)	33% (216)	13% (83)	4% (24)	3% (19)	654
LGBTQ+: Yes	67% (35)	19% (10)	10% (5)	2% (1)	3% (1)	52
LGBTQ+: No	46% (298)	35% (224)	12% (80)	4% (25)	3% (17)	643
Motivated to Vote	47% (297)	35% (221)	12% (77)	3% (16)	3% (17)	629
Parent: Yes	69% (125)	24% (44)	6% (10)	1% (2)	— (0)	182
Parent: No	40% (207)	37% (190)	15% (75)	5% (23)	4% (18)	513
COVID Vaccine: Yes	53% (252)	32% (154)	11% (54)	2% (10)	1% (5)	475
COVID Vaccine: No	36% (80)	36% (80)	14% (31)	7% (16)	6% (14)	220
Student Loans: Yes	74% (76)	21% (22)	3% (3)	— (0)	1% (1)	102
Student Loans: No	43% (257)	36% (212)	14% (82)	4% (26)	3% (17)	593

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	48%	(332)	34%	(234)	12%	(85)	4%	(26)	3%	(19)	695
Favorable Opinion of Haley	41%	(75)	39%	(71)	18%	(33)	1%	(3)	1%	(1)	184
Unfavorable Opinion of Haley	50%	(144)	34%	(99)	9%	(26)	5%	(14)	2%	(7)	290
Prodigal Biden Voter	85%	(39)	7%	(3)	8%	(4)	—	(0)	—	(0)	46
Undecided Voter (DK/WNV)	62%	(41)	26%	(17)	11%	(8)	—	(0)	2%	(1)	67
Undecided Voter (DK)	53%	(19)	43%	(15)	1%	(0)	—	(0)	3%	(1)	36
Watched Debate	45%	(220)	34%	(170)	13%	(64)	5%	(23)	3%	(17)	494
Watched Debate: Did not Watch	56%	(112)	32%	(63)	11%	(21)	1%	(2)	1%	(2)	201
Watched Debate: All of it	46%	(117)	37%	(94)	10%	(24)	2%	(5)	6%	(14)	253
Watched Debate: Some of it	43%	(103)	32%	(77)	16%	(39)	8%	(19)	1%	(3)	241
Continue His Campaign: Yes Biden	48%	(117)	37%	(92)	11%	(27)	4%	(10)	—	(0)	247
Continue His Campaign: No Biden	48%	(189)	33%	(128)	14%	(53)	3%	(10)	3%	(11)	391
Continue His Campaign: Yes Trump	39%	(131)	38%	(125)	13%	(43)	5%	(18)	5%	(16)	332
Continue His Campaign: No Trump	56%	(183)	31%	(103)	11%	(37)	1%	(3)	1%	(3)	328
Conviction: Evidence	53%	(180)	33%	(113)	11%	(39)	2%	(7)	1%	(2)	341
Conviction: Motivation to Damage	41%	(110)	37%	(98)	14%	(39)	5%	(14)	3%	(7)	268
Conviction: DK/NO	48%	(41)	27%	(23)	9%	(7)	6%	(5)	11%	(9)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (268)	33% (232)	20% (137)	8% (53)	1% (5)	695
Gender: Male	29% (95)	37% (124)	24% (80)	10% (33)	— (0)	331
Gender: Female	47% (173)	30% (108)	16% (58)	6% (20)	1% (5)	364
Age: 18-34	36% (68)	28% (52)	25% (47)	11% (20)	— (0)	188
Age: 35-44	38% (34)	41% (36)	13% (12)	8% (7)	— (0)	90
Age: 45-64	35% (90)	35% (89)	21% (54)	7% (17)	1% (4)	254
Age: 65+	46% (76)	33% (54)	15% (24)	5% (8)	1% (2)	163
GenZers: 1997-2012	33% (29)	23% (21)	30% (27)	14% (12)	— (0)	90
Millennials: 1981-1996	40% (70)	35% (61)	17% (31)	8% (14)	— (0)	176
GenXers: 1965-1980	35% (69)	40% (77)	19% (37)	6% (11)	— (1)	195
Baby Boomers: 1946-1964	42% (92)	31% (67)	19% (42)	7% (15)	2% (5)	220
Educ: < College	38% (181)	32% (152)	21% (99)	7% (34)	1% (5)	471
Educ: Bachelors degree	38% (57)	35% (53)	18% (27)	9% (13)	— (0)	151
Educ: Post-grad	40% (29)	35% (26)	16% (12)	9% (6)	— (0)	73
Income: Under 50k	35% (78)	32% (70)	25% (55)	7% (14)	2% (3)	221
Income: 50k-100k	40% (132)	36% (119)	18% (61)	5% (18)	1% (2)	332
Income: 100k+	40% (57)	30% (43)	15% (21)	15% (21)	— (0)	142
Ethnicity: White (Non-Hispanic)	38% (237)	34% (211)	19% (120)	7% (45)	1% (5)	619
Ethnicity: Hispanic	6% (2)	35% (10)	36% (10)	24% (7)	— (0)	29
Ethnicity: Black (Non-Hispanic)	80% (19)	10% (2)	9% (2)	1% (0)	— (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	40% (9)	34% (8)	20% (5)	5% (1)	1% (0)	23
All Christian	39% (149)	39% (148)	17% (65)	4% (17)	1% (4)	382
All Non-Christian	40% (12)	15% (4)	40% (12)	5% (1)	— (0)	30
Atheist	47% (16)	33% (11)	18% (6)	2% (1)	— (0)	35
Agnostic/Nothing in particular	43% (63)	33% (48)	18% (27)	6% (8)	— (0)	147
Something Else	27% (27)	20% (20)	27% (28)	25% (26)	1% (1)	102
Evangelical	30% (48)	33% (53)	26% (41)	10% (17)	— (0)	159
Non-Evangelical	39% (126)	36% (115)	15% (48)	8% (26)	2% (5)	320
PID: Dem (no lean)	57% (136)	30% (72)	10% (23)	3% (7)	— (0)	239
PID: Ind (no lean)	36% (73)	24% (49)	27% (55)	9% (18)	3% (5)	199
PID: Rep (no lean)	23% (59)	43% (111)	23% (60)	11% (28)	— (0)	257

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (268)	33% (232)	20% (137)	8% (53)	1% (5)	695
PID/Gender: Dem Men	46% (45)	41% (40)	10% (9)	3% (3)	— (0)	98
PID/Gender: Dem Women	65% (92)	22% (32)	10% (14)	3% (4)	— (0)	141
PID/Gender: Ind Men	32% (37)	25% (29)	32% (36)	10% (11)	— (0)	113
PID/Gender: Ind Women	42% (36)	23% (20)	21% (18)	8% (7)	6% (5)	86
PID/Gender: Rep Men	12% (14)	45% (54)	28% (34)	15% (19)	— (0)	121
PID/Gender: Rep Women	33% (45)	41% (56)	19% (26)	7% (9)	— (0)	137
Ideo: Liberal (1-3)	52% (114)	30% (65)	16% (35)	2% (4)	— (0)	218
Ideo: Moderate (4)	39% (75)	26% (49)	28% (53)	7% (13)	1% (2)	192
Ideo: Conservative (5-7)	26% (69)	44% (117)	18% (47)	12% (32)	1% (3)	269
Community: Urban	41% (68)	42% (71)	13% (21)	4% (7)	— (1)	168
Community: Suburban	42% (118)	31% (87)	17% (49)	9% (25)	1% (3)	281
Community: Rural	33% (82)	30% (74)	27% (67)	8% (21)	1% (2)	246
Military HHnm: Yes	35% (35)	42% (42)	16% (16)	6% (6)	— (0)	99
Military HH: No	39% (233)	32% (190)	20% (121)	8% (47)	1% (5)	596
Employ: Private Sector	34% (102)	38% (114)	20% (59)	8% (23)	1% (4)	301
Employ: Government	43% (12)	35% (10)	11% (3)	12% (3)	— (0)	28
Employ: Self-Employed	41% (10)	16% (4)	37% (9)	5% (1)	— (0)	24
Employ: Homemaker	38% (19)	22% (11)	31% (16)	9% (5)	— (0)	51
Employ: Student	52% (7)	28% (4)	20% (3)	— (0)	— (0)	13
Employ: Retired	44% (84)	35% (68)	15% (28)	5% (10)	1% (2)	193
Employ: Unemployed	31% (14)	28% (13)	37% (17)	3% (2)	— (0)	45
Employ: Other	50% (20)	21% (8)	7% (3)	21% (8)	— (0)	39

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (268)	33% (232)	20% (137)	8% (53)	1% (5)	695
Protestant	37% (70)	35% (66)	22% (41)	6% (11)	1% (1)	190
Roman Catholic	41% (77)	44% (82)	11% (20)	3% (5)	2% (3)	187
Mormon	100% (0)	— (0)	— (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	31% (2)	— (0)	69% (3)	— (0)	— (0)	5
Jewish	29% (5)	8% (1)	55% (9)	8% (1)	— (0)	16
Muslim	45% (1)	47% (1)	7% (0)	— (0)	1% (0)	3
Buddhist	56% (6)	16% (2)	26% (3)	1% (0)	— (0)	11
Atheist	47% (16)	33% (11)	18% (6)	2% (1)	— (0)	35
Agnostic	47% (12)	28% (7)	20% (5)	4% (1)	— (0)	26
Something else	27% (27)	20% (20)	27% (28)	25% (26)	1% (1)	102
Nothing in particular	42% (51)	34% (41)	18% (22)	6% (7)	— (0)	121
Ideo/PID: Conservative Republican	20% (42)	48% (99)	20% (40)	12% (24)	— (0)	205
Ideo/PID: Moderate/Liberal Republican	28% (13)	25% (12)	40% (19)	7% (3)	— (0)	48
Ideo/PID: Moderate/Conservative Democrat	67% (47)	28% (19)	3% (2)	2% (1)	— (0)	70
Ideo/PID: Liberal Democrat	53% (88)	32% (53)	13% (21)	2% (3)	— (0)	165
Unfavorable of Biden and Trump	34% (44)	36% (48)	23% (30)	6% (7)	1% (2)	132
2024 H2H Matchup: Biden Voter	56% (182)	28% (92)	13% (41)	3% (9)	— (1)	325
2024 H2H Matchup: Trump Voter	21% (63)	40% (122)	25% (77)	12% (38)	1% (3)	303
2024 H2H Matchup: Would not Vote	38% (12)	16% (5)	42% (13)	2% (1)	1% (0)	32
2024 H2H Matchup: Do not Know	29% (10)	34% (12)	17% (6)	15% (5)	4% (1)	36
2022 House Vote: Democrat	53% (147)	30% (85)	13% (37)	4% (10)	— (1)	280
2022 House Vote: Republican	22% (65)	39% (113)	26% (76)	11% (32)	1% (3)	290
2022 House Vote: Did not Vote	45% (53)	26% (31)	20% (23)	8% (10)	1% (1)	118
2020 Vote: Joe Biden	55% (183)	29% (96)	11% (36)	4% (14)	— (1)	330
2020 Vote: Donald Trump	20% (64)	39% (127)	29% (95)	11% (37)	1% (3)	326
2020 Vote: Someone Else	54% (6)	23% (3)	17% (2)	6% (1)	— (0)	12
2020 Vote: Did not Vote	54% (15)	20% (5)	16% (5)	5% (1)	5% (1)	28
2016 Vote: Hillary Clinton	60% (133)	31% (68)	6% (13)	4% (8)	— (0)	221
2016 Vote: Donald Trump	22% (64)	41% (121)	27% (80)	9% (27)	— (0)	292
2016 Vote: Someone Else	47% (13)	23% (6)	26% (7)	2% (0)	3% (1)	27

Continued on next page

Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (268)	33% (232)	20% (137)	8% (53)	1% (5)	695
2020 Vote/PID: Not Biden/Democrat	59% (11)	21% (4)	19% (4)	— (0)	— (0)	19
2020 Vote/PID: Not Trump/Republican	62% (8)	25% (3)	13% (2)	— (0)	— (0)	14
U.S. Economy: Wrong Track	31% (157)	36% (180)	23% (114)	9% (46)	1% (5)	503
U.S. Economy: Right Direction	58% (110)	27% (51)	12% (23)	4% (7)	— (0)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58% (128)	25% (55)	14% (30)	3% (6)	— (1)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22% (75)	37% (126)	27% (93)	12% (42)	1% (4)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (66)	37% (50)	11% (15)	4% (5)	1% (1)	137
Top 2024 Issue: Economy	27% (74)	41% (112)	19% (51)	11% (29)	1% (4)	271
Community/Gender: Urban Women	48% (36)	44% (33)	6% (4)	2% (2)	— (0)	75
Community/Gender: Urban Men	34% (32)	41% (38)	18% (17)	6% (6)	— (0)	93
Community/Gender: Rural Women	41% (56)	24% (34)	25% (34)	8% (11)	1% (2)	137
Community/Gender: Rural Men	24% (26)	37% (40)	30% (33)	8% (9)	— (0)	108
Community/Gender: Suburban Women	53% (81)	27% (41)	13% (19)	5% (7)	2% (3)	151
Community/Gender: Suburban Men	29% (37)	35% (45)	23% (30)	14% (18)	— (0)	130
Homeowner	37% (240)	34% (216)	20% (128)	8% (50)	1% (5)	639
Renter	52% (27)	28% (14)	15% (8)	5% (3)	— (0)	51
Self + Household: White-Collar	38% (93)	29% (71)	23% (55)	10% (24)	— (0)	243
Self + Household: Blue Collar	40% (145)	37% (135)	18% (65)	5% (17)	1% (3)	365
Union HH: Yes	31% (13)	53% (22)	11% (5)	5% (2)	— (0)	41
Union HH: No	39% (255)	32% (210)	20% (133)	8% (51)	1% (5)	654
LGBTQ+: Yes	42% (22)	24% (12)	30% (16)	4% (2)	— (0)	52
LGBTQ+: No	38% (246)	34% (219)	19% (122)	8% (51)	1% (5)	643
Motivated to Vote	38% (241)	35% (223)	18% (110)	8% (51)	1% (4)	629
Parent: Yes	40% (74)	35% (64)	16% (29)	9% (16)	— (0)	182
Parent: No	38% (194)	33% (168)	21% (109)	7% (37)	1% (5)	513
COVID Vaccine: Yes	45% (216)	34% (164)	13% (62)	6% (28)	1% (5)	475
COVID Vaccine: No	24% (52)	31% (68)	34% (75)	11% (25)	— (0)	220
Student Loans: Yes	43% (44)	32% (33)	16% (17)	9% (9)	— (0)	102
Student Loans: No	38% (224)	33% (198)	20% (121)	7% (44)	1% (5)	593

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(268)	33%	(232)	20%	(137)	8%	(53)	1%	(5)	695
Favorable Opinion of Haley	22%	(40)	41%	(75)	29%	(53)	8%	(15)	—	(0)	184
Unfavorable Opinion of Haley	48%	(140)	29%	(85)	15%	(42)	8%	(23)	—	(0)	290
Prodigal Biden Voter	42%	(19)	20%	(9)	19%	(9)	18%	(8)	1%	(0)	46
Undecided Voter (DK/WNV)	33%	(22)	26%	(17)	29%	(20)	9%	(6)	3%	(2)	67
Undecided Voter (DK)	29%	(10)	34%	(12)	17%	(6)	15%	(5)	4%	(1)	36
Watched Debate	36%	(176)	36%	(175)	20%	(101)	8%	(40)	—	(2)	494
Watched Debate: Did not Watch	46%	(92)	28%	(56)	18%	(36)	7%	(13)	2%	(4)	201
Watched Debate: All of it	36%	(92)	31%	(78)	21%	(53)	11%	(29)	—	(0)	253
Watched Debate: Some of it	35%	(84)	40%	(97)	20%	(48)	4%	(11)	1%	(1)	241
Continue His Campaign: Yes Biden	48%	(118)	31%	(78)	13%	(31)	8%	(20)	—	(0)	247
Continue His Campaign: No Biden	34%	(132)	37%	(143)	23%	(89)	6%	(23)	1%	(4)	391
Continue His Campaign: Yes Trump	23%	(77)	38%	(127)	27%	(91)	10%	(34)	1%	(3)	332
Continue His Campaign: No Trump	56%	(184)	30%	(99)	12%	(39)	1%	(5)	—	(1)	328
Conviction: Evidence	55%	(187)	29%	(99)	12%	(42)	3%	(9)	1%	(3)	341
Conviction: Motivation to Damage	19%	(50)	42%	(112)	26%	(71)	13%	(34)	—	(0)	268
Conviction: DK/NO	36%	(31)	23%	(20)	28%	(24)	11%	(9)	3%	(2)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (330)	27% (186)	15% (107)	8% (54)	3% (18)	695
Gender: Male	35% (116)	31% (104)	20% (65)	10% (34)	4% (12)	331
Gender: Female	59% (214)	23% (82)	12% (42)	5% (20)	2% (6)	364
Age: 18-34	52% (98)	21% (40)	19% (35)	2% (4)	6% (11)	188
Age: 35-44	41% (36)	31% (27)	21% (19)	7% (6)	1% (1)	90
Age: 45-64	44% (111)	30% (75)	13% (33)	12% (31)	2% (5)	254
Age: 65+	52% (85)	27% (44)	13% (21)	8% (13)	1% (2)	163
GenZers: 1997-2012	40% (36)	18% (16)	27% (25)	3% (3)	12% (11)	90
Millennials: 1981-1996	53% (94)	26% (45)	16% (29)	4% (8)	— (1)	176
GenXers: 1965-1980	45% (87)	34% (67)	10% (20)	8% (16)	3% (5)	195
Baby Boomers: 1946-1964	47% (104)	26% (57)	14% (31)	12% (27)	— (1)	220
Educ: < College	47% (223)	27% (127)	16% (75)	7% (32)	3% (14)	471
Educ: Bachelors degree	47% (71)	24% (36)	18% (27)	9% (13)	2% (4)	151
Educ: Post-grad	50% (36)	32% (23)	7% (5)	11% (8)	— (0)	73
Income: Under 50k	51% (112)	27% (59)	12% (27)	9% (20)	1% (3)	221
Income: 50k-100k	44% (145)	30% (98)	16% (53)	7% (22)	4% (13)	332
Income: 100k+	51% (73)	21% (29)	19% (27)	8% (12)	1% (1)	142
Ethnicity: White (Non-Hispanic)	50% (311)	26% (159)	14% (84)	8% (50)	2% (15)	619
Ethnicity: Hispanic	10% (3)	48% (14)	41% (12)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	60% (14)	16% (4)	9% (2)	9% (2)	6% (1)	24
Ethnicity: Asian + Other (Non-Hispanic)	8% (2)	43% (10)	39% (9)	5% (1)	5% (1)	23
All Christian	47% (180)	29% (110)	14% (54)	9% (34)	1% (4)	382
All Non-Christian	24% (7)	33% (10)	6% (2)	5% (1)	33% (10)	30
Atheist	83% (29)	9% (3)	8% (3)	— (0)	— (0)	35
Agnostic/Nothing in particular	52% (77)	28% (41)	14% (21)	5% (7)	— (0)	147
Something Else	36% (37)	22% (22)	27% (28)	10% (10)	4% (4)	102
Evangelical	37% (59)	33% (52)	19% (30)	8% (13)	4% (6)	159
Non-Evangelical	49% (157)	25% (80)	16% (52)	9% (29)	1% (2)	320
PID: Dem (no lean)	70% (168)	16% (38)	10% (24)	3% (7)	1% (2)	239
PID: Ind (no lean)	43% (85)	32% (63)	9% (18)	10% (21)	6% (12)	199
PID: Rep (no lean)	30% (76)	33% (85)	26% (66)	10% (26)	2% (4)	257

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (330)	27% (186)	15% (107)	8% (54)	3% (18)	695
PID/Gender: Dem Men	54% (53)	22% (22)	19% (18)	4% (4)	1% (1)	98
PID/Gender: Dem Women	82% (116)	12% (17)	4% (5)	2% (3)	1% (1)	141
PID/Gender: Ind Men	35% (40)	37% (42)	7% (8)	11% (13)	9% (10)	113
PID/Gender: Ind Women	53% (46)	24% (21)	12% (10)	9% (8)	2% (1)	86
PID/Gender: Rep Men	19% (24)	34% (40)	32% (39)	14% (17)	1% (1)	121
PID/Gender: Rep Women	38% (53)	33% (45)	20% (27)	7% (9)	3% (4)	137
Ideo: Liberal (1-3)	70% (153)	15% (33)	8% (17)	2% (4)	5% (11)	218
Ideo: Moderate (4)	45% (87)	30% (58)	15% (29)	9% (17)	— (1)	192
Ideo: Conservative (5-7)	30% (82)	33% (89)	22% (60)	12% (33)	2% (5)	269
Community: Urban	50% (83)	28% (47)	13% (22)	8% (14)	1% (2)	168
Community: Suburban	44% (123)	31% (87)	18% (50)	5% (15)	2% (6)	281
Community: Rural	50% (124)	21% (52)	14% (35)	10% (24)	4% (10)	246
Military HHnm: Yes	44% (43)	31% (30)	14% (14)	11% (11)	— (0)	99
Military HH: No	48% (287)	26% (156)	16% (93)	7% (43)	3% (18)	596
Employ: Private Sector	45% (134)	30% (89)	15% (44)	7% (22)	4% (12)	301
Employ: Government	48% (14)	11% (3)	32% (9)	5% (1)	4% (1)	28
Employ: Self-Employed	52% (12)	14% (3)	16% (4)	15% (4)	3% (1)	24
Employ: Homemaker	68% (35)	27% (14)	— (0)	2% (1)	3% (1)	51
Employ: Student	35% (5)	29% (4)	36% (5)	— (0)	— (0)	13
Employ: Retired	50% (96)	22% (43)	17% (32)	10% (20)	1% (1)	193
Employ: Unemployed	37% (17)	36% (16)	16% (7)	11% (5)	— (0)	45
Employ: Other	43% (17)	35% (14)	17% (7)	3% (1)	3% (1)	39

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (330)	27% (186)	15% (107)	8% (54)	3% (18)	695
Protestant	49% (93)	27% (51)	13% (24)	10% (20)	1% (2)	190
Roman Catholic	46% (86)	31% (59)	16% (30)	6% (11)	1% (1)	187
Mormon	— (0)	100% (0)	— (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	25% (1)	6% (0)	— (0)	69% (3)	— (0)	5
Jewish	9% (2)	16% (3)	11% (2)	8% (1)	55% (9)	16
Muslim	25% (1)	45% (1)	— (0)	— (0)	30% (1)	3
Buddhist	46% (5)	54% (6)	— (0)	— (0)	— (0)	11
Atheist	83% (29)	9% (3)	8% (3)	— (0)	— (0)	35
Agnostic	63% (16)	29% (7)	1% (0)	7% (2)	— (0)	26
Something else	36% (37)	22% (22)	27% (28)	10% (10)	4% (4)	102
Nothing in particular	50% (61)	28% (33)	17% (21)	5% (6)	— (0)	121
Ideo/PID: Conservative Republican	30% (62)	34% (69)	24% (50)	10% (21)	2% (4)	205
Ideo/PID: Moderate/Liberal Republican	27% (13)	27% (13)	32% (15)	12% (6)	2% (1)	48
Ideo/PID: Moderate/Conservative Democrat	66% (46)	17% (12)	12% (8)	4% (3)	1% (1)	70
Ideo/PID: Liberal Democrat	72% (118)	16% (26)	9% (15)	2% (4)	1% (1)	165
Unfavorable of Biden and Trump	58% (77)	21% (28)	14% (18)	7% (9)	— (0)	132
2024 H2H Matchup: Biden Voter	65% (212)	21% (69)	7% (24)	3% (10)	3% (11)	325
2024 H2H Matchup: Trump Voter	24% (74)	33% (100)	27% (82)	13% (41)	2% (6)	303
2024 H2H Matchup: Would not Vote	80% (25)	12% (4)	2% (1)	6% (2)	— (0)	32
2024 H2H Matchup: Do not Know	52% (19)	38% (14)	2% (1)	4% (1)	3% (1)	36
2022 House Vote: Democrat	66% (186)	19% (53)	7% (19)	4% (12)	4% (11)	280
2022 House Vote: Republican	27% (78)	35% (103)	23% (67)	13% (38)	1% (4)	290
2022 House Vote: Did not Vote	54% (64)	24% (29)	18% (22)	3% (3)	1% (1)	118
2020 Vote: Joe Biden	68% (224)	22% (71)	7% (24)	3% (9)	1% (2)	330
2020 Vote: Donald Trump	26% (85)	33% (106)	24% (78)	13% (42)	4% (15)	326
2020 Vote: Someone Else	31% (4)	44% (5)	16% (2)	— (0)	9% (1)	12
2020 Vote: Did not Vote	61% (17)	12% (3)	15% (4)	12% (3)	1% (0)	28
2016 Vote: Hillary Clinton	73% (161)	22% (48)	2% (5)	2% (5)	1% (2)	221
2016 Vote: Donald Trump	31% (91)	34% (99)	20% (58)	13% (39)	2% (5)	292
2016 Vote: Someone Else	43% (12)	24% (7)	22% (6)	6% (2)	5% (1)	27

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (330)	27% (186)	15% (107)	8% (54)	3% (18)	695
2020 Vote/PID: Not Biden/Democrat	65% (12)	4% (1)	29% (5)	3% (0)	— (0)	19
2020 Vote/PID: Not Trump/Republican	57% (8)	30% (4)	11% (1)	3% (0)	— (0)	14
U.S. Economy: Wrong Track	40% (201)	29% (146)	20% (100)	10% (49)	1% (7)	503
U.S. Economy: Right Direction	67% (129)	21% (40)	4% (7)	2% (4)	6% (11)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (145)	24% (52)	6% (14)	3% (7)	1% (2)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (83)	34% (116)	24% (80)	13% (44)	4% (15)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	74% (102)	14% (19)	10% (13)	2% (3)	1% (1)	137
Top 2024 Issue: Economy	29% (79)	31% (83)	29% (79)	9% (24)	2% (7)	271
Community/Gender: Urban Women	63% (47)	26% (19)	7% (5)	4% (3)	1% (1)	75
Community/Gender: Urban Men	39% (36)	30% (28)	18% (17)	12% (11)	1% (1)	93
Community/Gender: Rural Women	57% (79)	20% (28)	13% (17)	9% (12)	1% (2)	137
Community/Gender: Rural Men	41% (45)	22% (24)	17% (18)	12% (13)	8% (9)	108
Community/Gender: Suburban Women	58% (88)	23% (34)	13% (20)	3% (5)	3% (4)	151
Community/Gender: Suburban Men	27% (35)	41% (53)	23% (30)	8% (10)	2% (2)	130
Homeowner	46% (297)	27% (173)	16% (101)	8% (50)	3% (17)	639
Renter	59% (30)	26% (13)	9% (4)	6% (3)	1% (1)	51
Self + Household: White-Collar	47% (113)	28% (69)	15% (36)	5% (13)	5% (12)	243
Self + Household: Blue Collar	45% (165)	27% (99)	18% (67)	9% (31)	1% (3)	365
Union HH: Yes	34% (14)	36% (15)	25% (10)	5% (2)	— (0)	41
Union HH: No	48% (316)	26% (171)	15% (97)	8% (51)	3% (18)	654
LGBTQ+: Yes	72% (37)	13% (7)	6% (3)	4% (2)	5% (3)	52
LGBTQ+: No	46% (293)	28% (179)	16% (104)	8% (51)	2% (15)	643
Motivated to Vote	47% (294)	28% (177)	16% (100)	8% (51)	1% (7)	629
Parent: Yes	57% (104)	29% (53)	7% (13)	6% (10)	1% (2)	182
Parent: No	44% (226)	26% (133)	18% (94)	8% (43)	3% (16)	513
COVID Vaccine: Yes	56% (266)	24% (112)	13% (62)	6% (30)	1% (5)	475
COVID Vaccine: No	29% (64)	34% (74)	21% (46)	11% (23)	6% (13)	220
Student Loans: Yes	56% (58)	26% (27)	12% (13)	3% (3)	2% (2)	102
Student Loans: No	46% (272)	27% (159)	16% (95)	9% (50)	3% (16)	593

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	47%	(330)	27%	(186)	15%	(107)	8%	(54)	3%	(18)	695
Favorable Opinion of Haley	40%	(74)	21%	(39)	25%	(46)	13%	(24)	—	(0)	184
Unfavorable Opinion of Haley	52%	(151)	27%	(78)	11%	(33)	6%	(17)	4%	(11)	290
Prodigal Biden Voter	68%	(31)	21%	(10)	7%	(3)	4%	(2)	—	(0)	46
Undecided Voter (DK/WNV)	66%	(44)	26%	(17)	2%	(1)	5%	(3)	2%	(1)	67
Undecided Voter (DK)	52%	(19)	38%	(14)	2%	(1)	4%	(1)	3%	(1)	36
Watched Debate	42%	(209)	28%	(139)	18%	(88)	8%	(42)	3%	(16)	494
Watched Debate: Did not Watch	60%	(121)	23%	(47)	9%	(19)	6%	(12)	1%	(2)	201
Watched Debate: All of it	39%	(98)	25%	(64)	21%	(53)	13%	(32)	2%	(5)	253
Watched Debate: Some of it	46%	(111)	31%	(75)	15%	(35)	4%	(9)	4%	(10)	241
Continue His Campaign: Yes Biden	58%	(144)	25%	(62)	8%	(19)	8%	(21)	1%	(1)	247
Continue His Campaign: No Biden	42%	(163)	26%	(104)	21%	(81)	7%	(27)	4%	(16)	391
Continue His Campaign: Yes Trump	28%	(93)	32%	(108)	22%	(72)	13%	(44)	4%	(15)	332
Continue His Campaign: No Trump	69%	(226)	20%	(65)	8%	(26)	2%	(7)	1%	(3)	328
Conviction: Evidence	69%	(235)	22%	(76)	6%	(20)	2%	(8)	—	(1)	341
Conviction: Motivation to Damage	24%	(64)	30%	(81)	27%	(71)	14%	(38)	5%	(14)	268
Conviction: DK/NO	36%	(31)	34%	(30)	19%	(16)	8%	(7)	3%	(2)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (373)	36% (247)	9% (60)	2% (12)	— (3)	695
Gender: Male	43% (144)	42% (138)	13% (43)	2% (7)	— (1)	331
Gender: Female	63% (229)	30% (110)	5% (17)	2% (6)	1% (2)	364
Age: 18-34	31% (59)	47% (88)	17% (33)	4% (7)	1% (1)	188
Age: 35-44	40% (35)	47% (42)	11% (10)	2% (2)	1% (1)	90
Age: 45-64	61% (156)	31% (78)	7% (18)	1% (2)	1% (2)	254
Age: 65+	75% (122)	24% (40)	— (0)	1% (1)	— (0)	163
GenZers: 1997-2012	17% (15)	56% (50)	25% (22)	2% (2)	— (0)	90
Millennials: 1981-1996	42% (74)	42% (74)	11% (20)	4% (7)	1% (1)	176
GenXers: 1965-1980	54% (104)	37% (73)	7% (15)	1% (2)	1% (2)	195
Baby Boomers: 1946-1964	76% (167)	22% (48)	1% (3)	1% (1)	— (0)	220
Educ: < College	56% (263)	33% (155)	9% (41)	2% (9)	1% (3)	471
Educ: Bachelors degree	50% (75)	42% (63)	6% (9)	2% (3)	— (0)	151
Educ: Post-grad	47% (34)	40% (29)	13% (9)	— (0)	— (0)	73
Income: Under 50k	68% (149)	27% (60)	3% (7)	1% (3)	1% (2)	221
Income: 50k-100k	47% (155)	38% (125)	13% (42)	3% (10)	— (0)	332
Income: 100k+	48% (68)	44% (62)	8% (11)	— (0)	1% (1)	142
Ethnicity: White (Non-Hispanic)	55% (342)	35% (218)	7% (43)	2% (12)	1% (3)	619
Ethnicity: Hispanic	10% (3)	39% (11)	51% (15)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	73% (18)	25% (6)	1% (0)	1% (0)	— (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	42% (10)	51% (12)	7% (2)	— (0)	— (0)	23
All Christian	55% (211)	35% (134)	8% (29)	2% (7)	— (1)	382
All Non-Christian	45% (13)	16% (5)	39% (11)	— (0)	— (0)	30
Atheist	35% (12)	60% (21)	2% (1)	2% (1)	— (0)	35
Agnostic/Nothing in particular	50% (74)	38% (56)	10% (15)	— (0)	1% (1)	147
Something Else	61% (62)	31% (32)	3% (3)	4% (4)	1% (1)	102
Evangelical	54% (86)	35% (56)	8% (13)	2% (3)	1% (2)	159
Non-Evangelical	59% (187)	33% (105)	6% (19)	2% (8)	— (0)	320
PID: Dem (no lean)	59% (142)	32% (77)	6% (13)	2% (5)	1% (2)	239
PID: Ind (no lean)	52% (104)	34% (69)	11% (23)	2% (4)	— (0)	199
PID: Rep (no lean)	50% (127)	40% (102)	9% (24)	1% (3)	1% (1)	257

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (373)	36% (247)	9% (60)	2% (12)	— (3)	695
PID/Gender: Dem Men	47% (46)	40% (39)	11% (10)	2% (2)	— (0)	98
PID/Gender: Dem Women	68% (96)	27% (38)	2% (3)	2% (4)	1% (2)	141
PID/Gender: Ind Men	44% (49)	36% (41)	18% (20)	2% (2)	— (0)	113
PID/Gender: Ind Women	63% (54)	32% (28)	3% (2)	2% (1)	— (0)	86
PID/Gender: Rep Men	40% (48)	48% (58)	10% (12)	2% (2)	1% (1)	121
PID/Gender: Rep Women	58% (79)	32% (44)	9% (12)	— (1)	— (1)	137
Ideo: Liberal (1-3)	53% (116)	35% (77)	8% (17)	4% (8)	— (0)	218
Ideo: Moderate (4)	53% (101)	35% (67)	11% (21)	— (0)	1% (2)	192
Ideo: Conservative (5-7)	53% (143)	37% (100)	8% (21)	2% (4)	— (1)	269
Community: Urban	53% (88)	36% (60)	9% (15)	2% (4)	— (0)	168
Community: Suburban	51% (142)	36% (102)	11% (30)	2% (6)	— (0)	281
Community: Rural	58% (142)	34% (84)	6% (15)	1% (2)	1% (3)	246
Military HHnm: Yes	57% (57)	34% (34)	6% (6)	2% (2)	— (0)	99
Military HH: No	53% (316)	36% (214)	9% (53)	2% (10)	1% (3)	596
Employ: Private Sector	39% (116)	45% (135)	13% (40)	3% (10)	— (0)	301
Employ: Government	50% (14)	23% (6)	23% (7)	— (0)	4% (1)	28
Employ: Self-Employed	36% (9)	52% (12)	7% (2)	1% (0)	3% (1)	24
Employ: Homemaker	77% (39)	22% (11)	2% (1)	— (0)	— (0)	51
Employ: Student	53% (7)	42% (5)	3% (0)	— (0)	2% (0)	13
Employ: Retired	77% (149)	21% (40)	1% (2)	1% (1)	— (0)	193
Employ: Unemployed	32% (15)	50% (22)	17% (8)	— (0)	1% (1)	45
Employ: Other	60% (24)	37% (15)	1% (1)	1% (0)	— (0)	39

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (373)	36% (247)	9% (60)	2% (12)	— (3)	695
Protestant	59% (111)	32% (60)	9% (17)	1% (1)	— (0)	190
Roman Catholic	53% (100)	37% (69)	6% (12)	3% (6)	— (1)	187
Mormon	— (0)	— (0)	100% (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	7% (0)	93% (5)	— (0)	— (0)	— (0)	5
Jewish	28% (5)	9% (1)	63% (10)	— (0)	— (0)	16
Muslim	45% (1)	8% (0)	45% (1)	— (0)	1% (0)	3
Buddhist	71% (8)	29% (3)	— (0)	— (0)	— (0)	11
Atheist	35% (12)	60% (21)	2% (1)	2% (1)	— (0)	35
Agnostic	40% (10)	44% (11)	16% (4)	— (0)	— (0)	26
Something else	61% (62)	31% (32)	3% (3)	4% (4)	1% (1)	102
Nothing in particular	53% (64)	37% (45)	9% (11)	— (0)	1% (1)	121
Ideo/PID: Conservative Republican	51% (105)	41% (83)	7% (14)	1% (3)	— (1)	205
Ideo/PID: Moderate/Liberal Republican	40% (19)	37% (18)	21% (10)	— (0)	2% (1)	48
Ideo/PID: Moderate/Conservative Democrat	70% (49)	18% (13)	9% (6)	— (0)	3% (2)	70
Ideo/PID: Liberal Democrat	53% (88)	39% (64)	4% (7)	3% (5)	— (0)	165
Unfavorable of Biden and Trump	49% (65)	42% (55)	6% (7)	3% (4)	— (0)	132
2024 H2H Matchup: Biden Voter	59% (191)	30% (99)	9% (28)	2% (5)	1% (2)	325
2024 H2H Matchup: Trump Voter	48% (144)	41% (123)	10% (31)	1% (3)	— (1)	303
2024 H2H Matchup: Would not Vote	56% (18)	34% (11)	2% (0)	8% (3)	— (0)	32
2024 H2H Matchup: Do not Know	54% (19)	41% (15)	1% (0)	4% (1)	— (0)	36
2022 House Vote: Democrat	56% (156)	33% (92)	8% (23)	3% (8)	— (1)	280
2022 House Vote: Republican	46% (134)	42% (121)	10% (30)	1% (4)	— (1)	290
2022 House Vote: Did not Vote	67% (79)	27% (32)	6% (7)	— (0)	1% (1)	118
2020 Vote: Joe Biden	59% (194)	33% (108)	6% (19)	2% (7)	1% (2)	330
2020 Vote: Donald Trump	47% (155)	39% (126)	12% (40)	1% (4)	— (1)	326
2020 Vote: Someone Else	67% (8)	29% (3)	— (0)	4% (0)	— (0)	12
2020 Vote: Did not Vote	59% (16)	36% (10)	2% (1)	2% (0)	1% (0)	28
2016 Vote: Hillary Clinton	63% (138)	28% (63)	6% (12)	3% (7)	1% (1)	221
2016 Vote: Donald Trump	51% (148)	41% (119)	7% (20)	1% (4)	— (1)	292
2016 Vote: Someone Else	68% (18)	26% (7)	5% (1)	2% (0)	— (0)	27

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (373)	36% (247)	9% (60)	2% (12)	— (3)	695
2020 Vote/PID: Not Biden/Democrat	60% (12)	37% (7)	1% (0)	2% (0)	— (0)	19
2020 Vote/PID: Not Trump/Republican	50% (7)	37% (5)	12% (2)	— (0)	2% (0)	14
U.S. Economy: Wrong Track	51% (257)	38% (192)	8% (43)	2% (10)	— (1)	503
U.S. Economy: Right Direction	60% (116)	29% (55)	9% (17)	1% (2)	1% (2)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58% (127)	35% (76)	4% (9)	2% (5)	1% (2)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (166)	39% (132)	11% (36)	1% (4)	— (1)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	58% (80)	29% (40)	11% (15)	2% (3)	— (0)	137
Top 2024 Issue: Economy	48% (131)	43% (116)	6% (17)	2% (4)	1% (2)	271
Community/Gender: Urban Women	60% (45)	34% (26)	4% (3)	1% (1)	— (0)	75
Community/Gender: Urban Men	46% (43)	37% (35)	12% (11)	4% (4)	— (0)	93
Community/Gender: Rural Women	63% (87)	32% (44)	2% (2)	1% (2)	1% (2)	137
Community/Gender: Rural Men	51% (55)	37% (40)	11% (12)	— (0)	1% (1)	108
Community/Gender: Suburban Women	64% (97)	26% (39)	8% (11)	2% (3)	— (0)	151
Community/Gender: Suburban Men	35% (45)	49% (63)	14% (19)	2% (3)	— (0)	130
Homeowner	53% (342)	36% (230)	9% (55)	2% (10)	— (2)	639
Renter	55% (28)	31% (16)	8% (4)	2% (1)	3% (2)	51
Self + Household: White-Collar	47% (115)	37% (89)	14% (34)	2% (4)	— (1)	243
Self + Household: Blue Collar	57% (209)	35% (128)	6% (21)	2% (6)	— (1)	365
Union HH: Yes	29% (12)	53% (22)	12% (5)	6% (2)	— (0)	41
Union HH: No	55% (361)	35% (226)	8% (55)	1% (10)	— (3)	654
LGBTQ+: Yes	53% (28)	42% (22)	2% (1)	2% (1)	2% (1)	52
LGBTQ+: No	54% (345)	35% (226)	9% (59)	2% (11)	— (2)	643
Motivated to Vote	56% (350)	35% (220)	8% (50)	1% (7)	— (1)	629
Parent: Yes	51% (93)	32% (59)	13% (24)	3% (5)	1% (1)	182
Parent: No	54% (279)	37% (188)	7% (36)	1% (7)	— (2)	513
COVID Vaccine: Yes	58% (276)	33% (156)	7% (31)	2% (10)	— (2)	475
COVID Vaccine: No	44% (97)	41% (91)	13% (29)	1% (2)	1% (2)	220
Student Loans: Yes	46% (47)	44% (45)	5% (5)	3% (3)	1% (1)	102
Student Loans: No	55% (325)	34% (202)	9% (54)	1% (9)	— (2)	593

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(373)	36%	(247)	9%	(60)	2%	(12)	—	(3)	695
Favorable Opinion of Haley	55%	(102)	38%	(70)	4%	(8)	2%	(4)	—	(0)	184
Unfavorable Opinion of Haley	55%	(161)	35%	(100)	8%	(23)	2%	(6)	—	(0)	290
Prodigal Biden Voter	55%	(25)	40%	(18)	1%	(0)	4%	(2)	—	(0)	46
Undecided Voter (DK/WNV)	55%	(37)	38%	(25)	1%	(1)	6%	(4)	—	(0)	67
Undecided Voter (DK)	54%	(19)	41%	(15)	1%	(0)	4%	(1)	—	(0)	36
Watched Debate	52%	(258)	36%	(177)	9%	(46)	2%	(10)	—	(2)	494
Watched Debate: Did not Watch	57%	(114)	35%	(70)	7%	(13)	1%	(2)	1%	(1)	201
Watched Debate: All of it	60%	(153)	29%	(75)	9%	(23)	1%	(3)	—	(0)	253
Watched Debate: Some of it	44%	(106)	43%	(103)	9%	(23)	3%	(7)	1%	(2)	241
Continue His Campaign: Yes Biden	53%	(131)	37%	(92)	8%	(19)	1%	(2)	1%	(2)	247
Continue His Campaign: No Biden	55%	(216)	34%	(133)	8%	(33)	2%	(9)	—	(1)	391
Continue His Campaign: Yes Trump	47%	(157)	39%	(129)	12%	(40)	1%	(4)	—	(1)	332
Continue His Campaign: No Trump	59%	(195)	32%	(106)	6%	(19)	2%	(7)	1%	(2)	328
Conviction: Evidence	63%	(213)	30%	(101)	6%	(20)	2%	(5)	—	(1)	341
Conviction: Motivation to Damage	46%	(124)	41%	(109)	11%	(30)	1%	(4)	—	(1)	268
Conviction: DK/NO	41%	(35)	43%	(37)	11%	(10)	3%	(3)	2%	(1)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (419)	29% (205)	4% (25)	2% (12)	5% (35)	695
Gender: Male	59% (195)	30% (100)	3% (10)	3% (9)	5% (17)	331
Gender: Female	61% (224)	29% (104)	4% (15)	1% (3)	5% (18)	364
Age: 18-34	47% (89)	38% (71)	2% (3)	1% (2)	12% (22)	188
Age: 35-44	53% (47)	31% (28)	9% (8)	— (0)	6% (6)	90
Age: 45-64	64% (162)	27% (69)	4% (11)	4% (9)	1% (3)	254
Age: 65+	74% (121)	22% (36)	1% (2)	— (0)	2% (4)	163
GenZers: 1997-2012	45% (40)	33% (30)	2% (2)	2% (2)	18% (16)	90
Millennials: 1981-1996	51% (90)	36% (64)	5% (10)	1% (1)	7% (12)	176
GenXers: 1965-1980	62% (120)	32% (62)	2% (3)	4% (8)	1% (2)	195
Baby Boomers: 1946-1964	71% (157)	21% (47)	4% (10)	1% (2)	2% (5)	220
Educ: < College	57% (267)	31% (147)	4% (18)	1% (7)	7% (33)	471
Educ: Bachelors degree	68% (102)	25% (37)	4% (6)	3% (4)	1% (1)	151
Educ: Post-grad	68% (50)	28% (20)	2% (1)	2% (2)	— (0)	73
Income: Under 50k	61% (134)	29% (65)	6% (12)	2% (5)	2% (5)	221
Income: 50k-100k	60% (199)	30% (98)	3% (9)	1% (4)	6% (21)	332
Income: 100k+	60% (86)	29% (42)	2% (3)	2% (3)	6% (9)	142
Ethnicity: White (Non-Hispanic)	61% (380)	29% (179)	4% (22)	2% (11)	4% (26)	619
Ethnicity: Hispanic	49% (14)	27% (8)	— (0)	1% (0)	23% (7)	29
Ethnicity: Black (Non-Hispanic)	60% (15)	31% (7)	8% (2)	— (0)	1% (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	45% (10)	43% (10)	2% (1)	4% (1)	5% (1)	23
All Christian	60% (230)	29% (111)	4% (15)	2% (6)	5% (20)	382
All Non-Christian	54% (16)	41% (12)	— (0)	6% (2)	— (0)	30
Atheist	87% (30)	10% (3)	— (0)	3% (1)	— (0)	35
Agnostic/Nothing in particular	63% (92)	27% (39)	1% (2)	2% (3)	7% (10)	147
Something Else	50% (50)	39% (39)	8% (8)	— (0)	4% (4)	102
Evangelical	49% (77)	40% (63)	5% (8)	3% (5)	3% (5)	159
Non-Evangelical	62% (198)	27% (87)	4% (14)	— (2)	6% (19)	320
PID: Dem (no lean)	76% (181)	19% (46)	2% (5)	— (0)	3% (7)	239
PID: Ind (no lean)	58% (115)	31% (61)	3% (7)	3% (7)	5% (9)	199
PID: Rep (no lean)	48% (123)	38% (97)	5% (13)	2% (6)	7% (18)	257

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(419)	29%	(205)	4%	(25)	2%	(12)	5%	(35)	695
PID/Gender: Dem Men	76%	(75)	21%	(21)	2%	(2)	—	(0)	—	(0)	98
PID/Gender: Dem Women	75%	(106)	18%	(26)	2%	(2)	—	(0)	5%	(7)	141
PID/Gender: Ind Men	58%	(66)	27%	(31)	1%	(1)	6%	(7)	8%	(9)	113
PID/Gender: Ind Women	57%	(49)	35%	(30)	7%	(6)	—	(0)	1%	(1)	86
PID/Gender: Rep Men	45%	(54)	40%	(49)	6%	(7)	2%	(3)	7%	(8)	121
PID/Gender: Rep Women	50%	(68)	36%	(49)	5%	(7)	2%	(3)	7%	(10)	137
Ideo: Liberal (1-3)	74%	(162)	23%	(50)	2%	(4)	—	(0)	1%	(2)	218
Ideo: Moderate (4)	60%	(115)	27%	(53)	4%	(8)	2%	(3)	7%	(14)	192
Ideo: Conservative (5-7)	50%	(133)	36%	(97)	4%	(12)	4%	(9)	6%	(17)	269
Community: Urban	61%	(102)	30%	(50)	3%	(5)	3%	(5)	3%	(6)	168
Community: Suburban	64%	(179)	27%	(76)	3%	(10)	2%	(5)	4%	(11)	281
Community: Rural	56%	(137)	32%	(78)	4%	(10)	1%	(2)	7%	(18)	246
Military HHnm: Yes	60%	(59)	35%	(34)	4%	(3)	1%	(1)	1%	(1)	99
Military HH: No	60%	(360)	29%	(171)	4%	(21)	2%	(11)	6%	(34)	596
Employ: Private Sector	58%	(175)	31%	(95)	4%	(12)	2%	(6)	4%	(13)	301
Employ: Government	50%	(14)	31%	(9)	9%	(3)	2%	(0)	8%	(2)	28
Employ: Self-Employed	59%	(14)	30%	(7)	2%	(1)	8%	(2)	—	(0)	24
Employ: Homemaker	52%	(27)	42%	(22)	—	(0)	2%	(1)	4%	(2)	51
Employ: Student	75%	(10)	20%	(3)	—	(0)	—	(0)	5%	(1)	13
Employ: Retired	72%	(140)	23%	(44)	2%	(4)	—	(0)	3%	(5)	193
Employ: Unemployed	46%	(21)	27%	(12)	11%	(5)	—	(0)	16%	(7)	45
Employ: Other	46%	(18)	35%	(14)	2%	(1)	7%	(3)	10%	(4)	39

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(419)	29%	(205)	4%	(25)	2%	(12)	5%	(35)	695
Protestant	63%	(119)	28%	(53)	5%	(9)	3%	(6)	1%	(2)	190
Roman Catholic	56%	(105)	31%	(58)	3%	(6)	—	(0)	9%	(18)	187
Mormon	100%	(0)	—	(0)	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	100%	(5)	—	(0)	—	(0)	—	(0)	—	(0)	5
Jewish	27%	(4)	63%	(10)	—	(0)	11%	(2)	—	(0)	16
Muslim	27%	(1)	73%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(11)	—	(0)	—	(0)	—	(0)	—	(0)	11
Atheist	87%	(30)	10%	(3)	—	(0)	3%	(1)	—	(0)	35
Agnostic	77%	(20)	16%	(4)	—	(0)	7%	(2)	—	(0)	26
Something else	50%	(50)	39%	(39)	8%	(8)	—	(0)	4%	(4)	102
Nothing in particular	60%	(72)	29%	(35)	2%	(2)	1%	(2)	8%	(10)	121
Ideo/PID: Conservative Republican	47%	(95)	40%	(81)	4%	(8)	2%	(4)	8%	(16)	205
Ideo/PID: Moderate/Liberal Republican	52%	(25)	30%	(14)	10%	(5)	4%	(2)	4%	(2)	48
Ideo/PID: Moderate/Conservative Democrat	74%	(52)	15%	(10)	1%	(1)	—	(0)	10%	(7)	70
Ideo/PID: Liberal Democrat	76%	(125)	22%	(36)	2%	(4)	—	(0)	—	(0)	165
Unfavorable of Biden and Trump	53%	(70)	40%	(53)	—	(0)	1%	(2)	5%	(7)	132
2024 H2H Matchup: Biden Voter	79%	(256)	18%	(60)	2%	(6)	—	(1)	—	(2)	325
2024 H2H Matchup: Trump Voter	44%	(132)	38%	(117)	6%	(18)	4%	(11)	8%	(26)	303
2024 H2H Matchup: Would not Vote	36%	(11)	42%	(13)	3%	(1)	—	(0)	20%	(6)	32
2024 H2H Matchup: Do not Know	53%	(19)	43%	(15)	—	(0)	—	(0)	4%	(1)	36
2022 House Vote: Democrat	77%	(214)	21%	(59)	2%	(4)	—	(0)	1%	(1)	280
2022 House Vote: Republican	49%	(142)	34%	(98)	6%	(17)	3%	(10)	8%	(23)	290
2022 House Vote: Did not Vote	48%	(57)	39%	(46)	2%	(3)	2%	(3)	8%	(9)	118
2020 Vote: Joe Biden	76%	(251)	20%	(66)	1%	(5)	—	(1)	2%	(7)	330
2020 Vote: Donald Trump	43%	(140)	40%	(132)	6%	(19)	3%	(9)	8%	(26)	326
2020 Vote: Someone Else	81%	(9)	6%	(1)	1%	(0)	—	(0)	12%	(1)	12
2020 Vote: Did not Vote	65%	(18)	25%	(7)	3%	(1)	7%	(2)	1%	(0)	28
2016 Vote: Hillary Clinton	83%	(185)	14%	(32)	1%	(3)	—	(0)	1%	(1)	221
2016 Vote: Donald Trump	53%	(155)	33%	(95)	6%	(19)	2%	(7)	6%	(16)	292
2016 Vote: Someone Else	68%	(18)	20%	(5)	1%	(0)	7%	(2)	4%	(1)	27

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (419)	29% (205)	4% (25)	2% (12)	5% (35)	695
2020 Vote/PID: Not Biden/Democrat	77% (15)	23% (4)	— (0)	— (0)	— (0)	19
2020 Vote/PID: Not Trump/Republican	71% (10)	27% (4)	— (0)	— (0)	2% (0)	14
U.S. Economy: Wrong Track	52% (262)	35% (174)	5% (23)	2% (12)	6% (32)	503
U.S. Economy: Right Direction	82% (157)	16% (31)	1% (1)	— (0)	1% (2)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83% (181)	15% (33)	1% (3)	— (0)	1% (1)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42% (144)	41% (141)	5% (18)	3% (11)	8% (26)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	68% (94)	23% (31)	3% (4)	1% (2)	5% (7)	137
Top 2024 Issue: Economy	46% (125)	40% (107)	3% (9)	2% (6)	9% (23)	271
Community/Gender: Urban Women	63% (47)	33% (25)	— (0)	4% (3)	— (0)	75
Community/Gender: Urban Men	59% (55)	27% (25)	5% (5)	3% (3)	6% (5)	93
Community/Gender: Rural Women	55% (76)	29% (40)	5% (6)	— (0)	11% (15)	137
Community/Gender: Rural Men	56% (61)	35% (38)	4% (4)	2% (2)	3% (3)	108
Community/Gender: Suburban Women	66% (101)	26% (39)	6% (8)	— (0)	2% (3)	151
Community/Gender: Suburban Men	61% (79)	28% (37)	1% (1)	4% (5)	6% (8)	130
Homeowner	60% (382)	30% (193)	3% (21)	2% (11)	5% (32)	639
Renter	65% (33)	23% (12)	6% (3)	3% (2)	3% (2)	51
Self + Household: White-Collar	64% (155)	30% (74)	3% (6)	— (0)	3% (8)	243
Self + Household: Blue Collar	61% (222)	28% (101)	2% (8)	3% (11)	6% (22)	365
Union HH: Yes	34% (14)	60% (25)	5% (2)	— (0)	— (0)	41
Union HH: No	62% (404)	28% (180)	3% (22)	2% (12)	5% (35)	654
LGBTQ+: Yes	61% (31)	33% (17)	1% (1)	3% (1)	2% (1)	52
LGBTQ+: No	60% (387)	29% (188)	4% (24)	2% (11)	5% (33)	643
Motivated to Vote	63% (398)	27% (170)	4% (23)	2% (12)	4% (25)	629
Parent: Yes	58% (106)	32% (59)	3% (5)	2% (4)	4% (8)	182
Parent: No	61% (312)	28% (146)	4% (19)	2% (9)	5% (27)	513
COVID Vaccine: Yes	70% (331)	23% (108)	4% (17)	1% (5)	3% (15)	475
COVID Vaccine: No	40% (88)	44% (97)	3% (7)	4% (8)	9% (20)	220
Student Loans: Yes	60% (61)	34% (35)	1% (1)	— (0)	5% (6)	102
Student Loans: No	60% (357)	29% (170)	4% (24)	2% (12)	5% (29)	593

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(419)	29%	(205)	4%	(25)	2%	(12)	5%	(35)	695
Favorable Opinion of Haley	55%	(101)	32%	(59)	7%	(12)	1%	(1)	5%	(10)	184
Unfavorable Opinion of Haley	75%	(217)	19%	(56)	2%	(5)	3%	(9)	1%	(2)	290
Prodigal Biden Voter	42%	(19)	41%	(19)	4%	(2)	—	(0)	13%	(6)	46
Undecided Voter (DK/WNV)	45%	(30)	42%	(29)	1%	(1)	—	(0)	11%	(7)	67
Undecided Voter (DK)	53%	(19)	43%	(15)	—	(0)	—	(0)	4%	(1)	36
Watched Debate	58%	(285)	31%	(153)	4%	(20)	2%	(9)	5%	(26)	494
Watched Debate: Did not Watch	66%	(133)	25%	(51)	3%	(5)	1%	(3)	4%	(9)	201
Watched Debate: All of it	62%	(158)	27%	(69)	4%	(9)	3%	(6)	4%	(11)	253
Watched Debate: Some of it	53%	(128)	35%	(84)	4%	(10)	1%	(3)	6%	(15)	241
Continue His Campaign: Yes Biden	71%	(175)	19%	(48)	4%	(11)	2%	(4)	4%	(9)	247
Continue His Campaign: No Biden	57%	(223)	33%	(129)	3%	(13)	2%	(8)	5%	(18)	391
Continue His Campaign: Yes Trump	46%	(151)	36%	(119)	7%	(23)	4%	(12)	8%	(26)	332
Continue His Campaign: No Trump	77%	(252)	20%	(66)	—	(1)	—	(0)	3%	(9)	328
Conviction: Evidence	81%	(277)	17%	(59)	1%	(3)	—	(1)	—	(1)	341
Conviction: Motivation to Damage	42%	(114)	41%	(109)	7%	(19)	4%	(11)	6%	(16)	268
Conviction: DK/NO	32%	(28)	43%	(37)	3%	(3)	1%	(0)	21%	(18)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (433)	33% (230)	4% (30)	— (2)	— (1)	695
Gender: Male	57% (189)	37% (122)	6% (19)	— (0)	— (0)	331
Gender: Female	67% (244)	30% (107)	3% (10)	— (2)	— (0)	364
Age: 18-34	67% (126)	28% (53)	4% (8)	— (0)	— (1)	188
Age: 35-44	64% (57)	31% (28)	5% (4)	— (0)	— (0)	90
Age: 45-64	58% (148)	35% (90)	6% (15)	1% (1)	— (0)	254
Age: 65+	63% (102)	36% (58)	2% (3)	— (0)	— (0)	163
GenZers: 1997-2012	54% (49)	38% (34)	7% (6)	— (0)	1% (1)	90
Millennials: 1981-1996	73% (129)	23% (41)	3% (6)	— (0)	— (0)	176
GenXers: 1965-1980	58% (113)	36% (71)	6% (11)	— (0)	— (0)	195
Baby Boomers: 1946-1964	60% (133)	36% (79)	3% (7)	1% (1)	— (0)	220
Educ: < College	66% (310)	31% (146)	3% (14)	— (0)	— (1)	471
Educ: Bachelors degree	54% (81)	37% (56)	8% (12)	1% (1)	— (0)	151
Educ: Post-grad	58% (42)	37% (27)	5% (4)	— (0)	— (0)	73
Income: Under 50k	72% (159)	26% (58)	1% (3)	— (0)	— (1)	221
Income: 50k-100k	57% (190)	37% (123)	6% (20)	— (0)	— (0)	332
Income: 100k+	60% (85)	34% (49)	5% (7)	1% (1)	— (0)	142
Ethnicity: White (Non-Hispanic)	62% (384)	33% (207)	4% (25)	— (1)	— (1)	619
Ethnicity: Hispanic	41% (12)	58% (17)	— (0)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	91% (22)	9% (2)	— (0)	— (0)	— (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	65% (15)	16% (4)	20% (5)	— (0)	— (0)	23
All Christian	58% (220)	36% (139)	6% (21)	— (1)	— (0)	382
All Non-Christian	81% (24)	19% (6)	— (0)	— (0)	— (0)	30
Atheist	70% (24)	27% (9)	3% (1)	— (0)	— (0)	35
Agnostic/Nothing in particular	63% (93)	31% (46)	5% (7)	— (0)	— (1)	147
Something Else	71% (72)	29% (29)	— (0)	— (0)	— (0)	102
Evangelical	55% (87)	39% (62)	6% (10)	— (0)	— (0)	159
Non-Evangelical	64% (205)	33% (105)	3% (9)	— (1)	— (0)	320
PID: Dem (no lean)	75% (180)	22% (52)	3% (7)	— (0)	— (1)	239
PID: Ind (no lean)	61% (121)	36% (71)	4% (7)	— (0)	— (0)	199
PID: Rep (no lean)	51% (132)	42% (107)	6% (16)	1% (1)	— (0)	257

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (433)	33% (230)	4% (30)	— (2)	— (1)	695
PID/Gender: Dem Men	72% (70)	23% (22)	5% (5)	— (0)	— (0)	98
PID/Gender: Dem Women	77% (110)	21% (30)	1% (2)	— (0)	— (0)	141
PID/Gender: Ind Men	61% (69)	35% (40)	4% (5)	— (0)	— (0)	113
PID/Gender: Ind Women	61% (52)	37% (31)	3% (2)	— (0)	— (0)	86
PID/Gender: Rep Men	41% (50)	50% (61)	8% (10)	— (0)	— (0)	121
PID/Gender: Rep Women	60% (82)	34% (46)	4% (6)	1% (1)	— (0)	137
Ideo: Liberal (1-3)	76% (166)	21% (46)	3% (6)	— (0)	— (1)	218
Ideo: Moderate (4)	61% (117)	36% (69)	4% (7)	— (0)	— (0)	192
Ideo: Conservative (5-7)	51% (137)	42% (114)	6% (16)	1% (1)	— (0)	269
Community: Urban	62% (105)	34% (57)	4% (6)	— (0)	— (0)	168
Community: Suburban	57% (159)	39% (108)	4% (12)	1% (1)	— (0)	281
Community: Rural	69% (170)	26% (65)	5% (11)	— (0)	— (0)	246
Military HHnm: Yes	61% (60)	36% (35)	3% (3)	— (0)	— (0)	99
Military HH: No	63% (373)	33% (194)	5% (27)	— (2)	— (1)	596
Employ: Private Sector	57% (172)	39% (116)	4% (13)	— (0)	— (0)	301
Employ: Government	84% (24)	4% (1)	7% (2)	5% (2)	— (0)	28
Employ: Self-Employed	71% (17)	22% (5)	7% (2)	— (0)	— (0)	24
Employ: Homemaker	70% (36)	25% (13)	5% (3)	— (0)	— (0)	51
Employ: Student	82% (11)	17% (2)	— (0)	— (0)	2% (0)	13
Employ: Retired	64% (124)	33% (64)	3% (5)	— (0)	— (0)	193
Employ: Unemployed	39% (18)	51% (23)	10% (5)	— (0)	— (0)	45
Employ: Other	83% (33)	15% (6)	1% (0)	— (0)	1% (0)	39

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (433)	33% (230)	4% (30)	— (2)	— (1)	695
Protestant	55% (105)	37% (70)	7% (13)	1% (1)	— (0)	190
Roman Catholic	61% (115)	36% (68)	2% (5)	— (0)	— (0)	187
Mormon	100% (0)	— (0)	— (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	7% (0)	24% (1)	69% (3)	— (0)	— (0)	5
Jewish	83% (13)	17% (3)	— (0)	— (0)	— (0)	16
Muslim	99% (2)	— (0)	— (0)	1% (0)	— (0)	3
Buddhist	74% (8)	26% (3)	— (0)	— (0)	— (0)	11
Atheist	70% (24)	27% (9)	3% (1)	— (0)	— (0)	35
Agnostic	67% (17)	26% (7)	7% (2)	— (0)	— (0)	26
Something else	71% (72)	29% (29)	— (0)	— (0)	— (0)	102
Nothing in particular	63% (76)	33% (39)	4% (5)	— (0)	— (0)	121
Ideo/PID: Conservative Republican	48% (99)	45% (92)	6% (13)	1% (1)	— (0)	205
Ideo/PID: Moderate/Liberal Republican	60% (29)	33% (16)	7% (3)	— (0)	— (0)	48
Ideo/PID: Moderate/Conservative Democrat	73% (50)	27% (19)	1% (0)	— (0)	— (0)	70
Ideo/PID: Liberal Democrat	76% (125)	20% (33)	4% (6)	— (0)	— (1)	165
Unfavorable of Biden and Trump	61% (80)	32% (42)	7% (9)	— (0)	— (0)	132
2024 H2H Matchup: Biden Voter	72% (235)	25% (80)	3% (10)	— (0)	— (1)	325
2024 H2H Matchup: Trump Voter	51% (155)	42% (127)	6% (20)	— (1)	— (0)	303
2024 H2H Matchup: Would not Vote	55% (17)	44% (14)	1% (0)	— (0)	— (0)	32
2024 H2H Matchup: Do not Know	74% (26)	26% (9)	— (0)	— (0)	— (0)	36
2022 House Vote: Democrat	72% (203)	25% (69)	3% (7)	— (0)	— (1)	280
2022 House Vote: Republican	46% (133)	47% (136)	7% (20)	1% (1)	— (0)	290
2022 House Vote: Did not Vote	78% (92)	20% (23)	2% (3)	— (0)	— (0)	118
2020 Vote: Joe Biden	73% (240)	24% (80)	3% (10)	— (0)	— (1)	330
2020 Vote: Donald Trump	51% (167)	42% (138)	6% (20)	— (1)	— (0)	326
2020 Vote: Someone Else	57% (7)	43% (5)	— (0)	— (0)	— (0)	12
2020 Vote: Did not Vote	74% (20)	24% (7)	2% (0)	— (0)	1% (0)	28
2016 Vote: Hillary Clinton	72% (158)	26% (58)	2% (4)	— (0)	— (0)	221
2016 Vote: Donald Trump	51% (149)	42% (124)	6% (18)	1% (1)	— (0)	292
2016 Vote: Someone Else	74% (20)	26% (7)	— (0)	— (0)	— (0)	27

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (433)	33% (230)	4% (30)	— (2)	— (1)	695
2020 Vote/PID: Not Biden/Democrat	81% (16)	18% (4)	— (0)	— (0)	— (0)	19
2020 Vote/PID: Not Trump/Republican	68% (9)	30% (4)	— (0)	— (0)	2% (0)	14
U.S. Economy: Wrong Track	59% (297)	35% (177)	5% (27)	— (2)	— (0)	503
U.S. Economy: Right Direction	71% (136)	27% (53)	1% (3)	— (0)	— (0)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72% (157)	25% (56)	3% (6)	— (0)	— (0)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (180)	41% (138)	6% (19)	— (1)	— (0)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	70% (96)	26% (36)	4% (5)	— (0)	— (0)	137
Top 2024 Issue: Economy	56% (153)	40% (107)	4% (11)	— (0)	— (0)	271
Community/Gender: Urban Women	63% (47)	34% (25)	3% (2)	— (0)	— (0)	75
Community/Gender: Urban Men	62% (57)	34% (31)	4% (4)	— (0)	— (0)	93
Community/Gender: Rural Women	69% (95)	27% (37)	4% (5)	— (0)	— (0)	137
Community/Gender: Rural Men	69% (75)	25% (27)	6% (6)	— (0)	— (0)	108
Community/Gender: Suburban Women	67% (102)	30% (45)	2% (3)	1% (1)	— (0)	151
Community/Gender: Suburban Men	44% (57)	49% (64)	7% (9)	— (0)	— (0)	130
Homeowner	61% (393)	34% (216)	5% (29)	— (1)	— (0)	639
Renter	73% (38)	25% (13)	1% (0)	— (0)	1% (0)	51
Self + Household: White-Collar	53% (130)	41% (100)	4% (11)	1% (2)	— (0)	243
Self + Household: Blue Collar	65% (237)	31% (114)	4% (13)	— (0)	— (0)	365
Union HH: Yes	61% (25)	39% (16)	— (0)	— (0)	— (0)	41
Union HH: No	62% (408)	33% (214)	5% (30)	— (1)	— (1)	654
LGBTQ+: Yes	76% (39)	22% (11)	1% (0)	— (0)	1% (1)	52
LGBTQ+: No	61% (394)	34% (218)	5% (29)	— (1)	— (0)	643
Motivated to Vote	62% (390)	33% (207)	5% (29)	— (2)	— (1)	629
Parent: Yes	72% (131)	22% (40)	6% (11)	— (0)	— (0)	182
Parent: No	59% (302)	37% (189)	4% (19)	— (2)	— (1)	513
COVID Vaccine: Yes	66% (314)	30% (144)	3% (15)	— (2)	— (1)	475
COVID Vaccine: No	54% (120)	39% (85)	7% (15)	— (0)	— (0)	220
Student Loans: Yes	78% (80)	20% (20)	2% (2)	— (0)	— (0)	102
Student Loans: No	60% (354)	35% (210)	5% (27)	— (1)	— (0)	593

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (433)	33% (230)	4% (30)	— (2)	— (1)	695
Favorable Opinion of Haley	55% (101)	41% (76)	4% (7)	— (0)	— (0)	184
Unfavorable Opinion of Haley	66% (192)	30% (87)	3% (9)	1% (1)	— (1)	290
Prodigal Biden Voter	67% (31)	33% (15)	— (0)	— (0)	— (0)	46
Undecided Voter (DK/WNV)	65% (44)	35% (23)	1% (0)	— (0)	— (0)	67
Undecided Voter (DK)	74% (26)	26% (9)	— (0)	— (0)	— (0)	36
Watched Debate	60% (294)	37% (185)	3% (13)	— (2)	— (0)	494
Watched Debate: Did not Watch	69% (139)	22% (44)	9% (17)	— (0)	— (0)	201
Watched Debate: All of it	58% (147)	37% (94)	4% (10)	1% (1)	— (0)	253
Watched Debate: Some of it	61% (147)	38% (91)	1% (2)	— (0)	— (0)	241
Continue His Campaign: Yes Biden	61% (151)	35% (85)	3% (8)	1% (2)	— (1)	247
Continue His Campaign: No Biden	64% (249)	32% (123)	5% (19)	— (0)	— (0)	391
Continue His Campaign: Yes Trump	52% (173)	41% (136)	6% (21)	— (1)	— (0)	332
Continue His Campaign: No Trump	72% (237)	25% (83)	3% (8)	— (0)	— (0)	328
Conviction: Evidence	74% (250)	25% (85)	1% (4)	— (0)	— (0)	341
Conviction: Motivation to Damage	51% (135)	43% (115)	6% (16)	1% (1)	— (0)	268
Conviction: DK/NO	55% (47)	34% (29)	11% (10)	— (0)	— (0)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	19% (134)	43% (297)	26% (178)	6% (39)	7% (47)	695
Gender: Male	18% (61)	48% (159)	22% (72)	7% (23)	5% (17)	331
Gender: Female	20% (73)	38% (138)	29% (107)	4% (16)	8% (30)	364
Age: 18-34	22% (40)	43% (81)	21% (39)	5% (9)	9% (18)	188
Age: 35-44	17% (16)	30% (27)	30% (27)	13% (11)	10% (9)	90
Age: 45-64	20% (50)	44% (112)	27% (68)	5% (12)	5% (12)	254
Age: 65+	17% (28)	47% (77)	27% (44)	4% (6)	5% (8)	163
GenZers: 1997-2012	23% (21)	48% (43)	20% (18)	1% (1)	7% (7)	90
Millennials: 1981-1996	20% (35)	36% (63)	23% (41)	10% (18)	11% (20)	176
GenXers: 1965-1980	21% (41)	44% (85)	26% (50)	5% (11)	4% (8)	195
Baby Boomers: 1946-1964	15% (33)	46% (100)	30% (66)	4% (10)	5% (12)	220
Educ: < College	21% (97)	39% (184)	27% (125)	6% (26)	8% (39)	471
Educ: Bachelors degree	14% (21)	51% (76)	23% (34)	7% (11)	5% (8)	151
Educ: Post-grad	22% (16)	50% (36)	26% (19)	2% (1)	— (0)	73
Income: Under 50k	17% (37)	41% (90)	32% (70)	3% (6)	8% (18)	221
Income: 50k-100k	20% (66)	44% (146)	22% (73)	6% (20)	8% (27)	332
Income: 100k+	22% (31)	43% (61)	25% (35)	9% (13)	2% (2)	142
Ethnicity: White (Non-Hispanic)	19% (117)	41% (257)	27% (165)	6% (38)	7% (42)	619
Ethnicity: Hispanic	7% (2)	65% (19)	25% (7)	2% (1)	— (0)	29
Ethnicity: Black (Non-Hispanic)	27% (6)	45% (11)	14% (3)	— (0)	14% (3)	24
Ethnicity: Asian + Other (Non-Hispanic)	37% (9)	46% (11)	11% (3)	— (0)	5% (1)	23
All Christian	19% (71)	42% (161)	25% (97)	7% (27)	7% (26)	382
All Non-Christian	61% (18)	26% (8)	13% (4)	— (0)	— (0)	30
Atheist	22% (8)	63% (22)	14% (5)	— (0)	— (0)	35
Agnostic/Nothing in particular	17% (24)	47% (69)	28% (42)	3% (5)	5% (7)	147
Something Else	12% (12)	37% (38)	31% (31)	7% (7)	13% (14)	102
Evangelical	19% (30)	38% (60)	27% (43)	9% (14)	8% (12)	159
Non-Evangelical	17% (53)	43% (138)	26% (84)	6% (20)	8% (24)	320
PID: Dem (no lean)	20% (48)	52% (123)	19% (46)	4% (10)	5% (12)	239
PID: Ind (no lean)	23% (46)	32% (64)	32% (64)	6% (12)	7% (13)	199
PID: Rep (no lean)	15% (40)	43% (110)	27% (69)	7% (17)	9% (22)	257

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	19%	(134)	43%	(297)	26%	(178)	6%	(39)	7%	(47)	695
PID/Gender: Dem Men	13%	(12)	67%	(65)	15%	(15)	5%	(5)	—	(0)	98
PID/Gender: Dem Women	25%	(36)	41%	(58)	22%	(31)	3%	(5)	8%	(12)	141
PID/Gender: Ind Men	28%	(32)	32%	(36)	29%	(32)	7%	(8)	5%	(5)	113
PID/Gender: Ind Women	16%	(14)	33%	(28)	37%	(31)	5%	(4)	9%	(8)	86
PID/Gender: Rep Men	13%	(16)	48%	(58)	20%	(25)	8%	(10)	10%	(12)	121
PID/Gender: Rep Women	17%	(23)	38%	(52)	32%	(44)	5%	(7)	8%	(10)	137
Ideo: Liberal (1-3)	21%	(45)	49%	(107)	23%	(50)	4%	(8)	4%	(9)	218
Ideo: Moderate (4)	24%	(46)	35%	(67)	30%	(57)	6%	(12)	6%	(11)	192
Ideo: Conservative (5-7)	16%	(42)	43%	(116)	26%	(71)	7%	(19)	8%	(22)	269
Community: Urban	20%	(34)	43%	(72)	18%	(30)	7%	(12)	12%	(20)	168
Community: Suburban	18%	(51)	43%	(121)	28%	(77)	7%	(19)	5%	(13)	281
Community: Rural	20%	(48)	42%	(104)	29%	(71)	3%	(8)	6%	(14)	246
Military HHnm: Yes	21%	(21)	32%	(32)	34%	(33)	4%	(4)	9%	(9)	99
Military HH: No	19%	(113)	44%	(265)	24%	(145)	6%	(35)	6%	(38)	596
Employ: Private Sector	22%	(67)	41%	(123)	23%	(69)	6%	(20)	7%	(22)	301
Employ: Government	17%	(5)	41%	(12)	21%	(6)	13%	(4)	8%	(2)	28
Employ: Self-Employed	26%	(6)	51%	(12)	11%	(3)	7%	(2)	4%	(1)	24
Employ: Homemaker	31%	(16)	36%	(18)	33%	(17)	—	(0)	1%	(0)	51
Employ: Student	7%	(1)	42%	(5)	48%	(6)	—	(0)	3%	(0)	13
Employ: Retired	14%	(27)	47%	(91)	30%	(57)	3%	(5)	6%	(12)	193
Employ: Unemployed	19%	(9)	46%	(21)	32%	(15)	—	(0)	2%	(1)	45
Employ: Other	8%	(3)	36%	(14)	15%	(6)	22%	(9)	19%	(7)	39

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	19% (134)	43% (297)	26% (178)	6% (39)	7% (47)	695
Protestant	22% (41)	39% (73)	28% (53)	7% (13)	5% (10)	190
Roman Catholic	16% (30)	47% (87)	23% (42)	8% (15)	7% (13)	187
Mormon	— (0)	— (0)	100% (0)	— (0)	— (0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6% (0)	— (0)	24% (1)	— (0)	71% (4)	5
Jewish	73% (12)	17% (3)	10% (2)	— (0)	— (0)	16
Muslim	17% (0)	67% (2)	15% (0)	— (0)	1% (0)	3
Buddhist	55% (6)	29% (3)	16% (2)	— (0)	— (0)	11
Atheist	22% (8)	63% (22)	14% (5)	— (0)	— (0)	35
Agnostic	11% (3)	56% (14)	18% (5)	14% (4)	1% (0)	26
Something else	12% (12)	37% (38)	31% (31)	7% (7)	13% (14)	102
Nothing in particular	18% (22)	45% (55)	31% (37)	1% (1)	5% (6)	121
Ideo/PID: Conservative Republican	14% (30)	44% (90)	24% (50)	7% (15)	10% (21)	205
Ideo/PID: Moderate/Liberal Republican	20% (10)	34% (16)	40% (19)	4% (2)	2% (1)	48
Ideo/PID: Moderate/Conservative Democrat	32% (22)	49% (34)	12% (8)	4% (3)	3% (2)	70
Ideo/PID: Liberal Democrat	16% (26)	54% (88)	22% (37)	4% (7)	4% (7)	165
Unfavorable of Biden and Trump	20% (27)	44% (58)	31% (40)	2% (2)	3% (4)	132
2024 H2H Matchup: Biden Voter	24% (78)	46% (150)	21% (68)	6% (19)	3% (10)	325
2024 H2H Matchup: Trump Voter	14% (44)	41% (123)	29% (89)	6% (18)	10% (29)	303
2024 H2H Matchup: Would not Vote	24% (7)	24% (8)	44% (14)	3% (1)	5% (2)	32
2024 H2H Matchup: Do not Know	14% (5)	46% (16)	21% (7)	— (0)	20% (7)	36
2022 House Vote: Democrat	20% (57)	47% (130)	21% (60)	5% (14)	7% (19)	280
2022 House Vote: Republican	17% (48)	40% (115)	31% (90)	4% (13)	8% (24)	290
2022 House Vote: Did not Vote	24% (29)	41% (48)	24% (28)	9% (11)	2% (2)	118
2020 Vote: Joe Biden	23% (77)	44% (147)	21% (69)	6% (19)	6% (19)	330
2020 Vote: Donald Trump	15% (50)	40% (130)	31% (100)	6% (19)	8% (27)	326
2020 Vote: Someone Else	17% (2)	20% (2)	50% (6)	2% (0)	11% (1)	12
2020 Vote: Did not Vote	15% (4)	64% (18)	13% (4)	5% (2)	2% (1)	28
2016 Vote: Hillary Clinton	23% (50)	49% (109)	16% (36)	6% (12)	6% (14)	221
2016 Vote: Donald Trump	16% (48)	40% (115)	31% (89)	4% (13)	9% (27)	292
2016 Vote: Someone Else	24% (6)	31% (8)	31% (8)	8% (2)	6% (2)	27

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	19%	(134)	43%	(297)	26%	(178)	6%	(39)	7%	(47)	695
2020 Vote/PID: Not Biden/Democrat	8%	(2)	72%	(14)	19%	(4)	—	(0)	1%	(0)	19
2020 Vote/PID: Not Trump/Republican	42%	(6)	33%	(5)	24%	(3)	—	(0)	—	(0)	14
U.S. Economy: Wrong Track	17%	(84)	42%	(213)	28%	(143)	6%	(30)	6%	(33)	503
U.S. Economy: Right Direction	26%	(49)	44%	(84)	18%	(35)	5%	(9)	8%	(14)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(45)	49%	(107)	19%	(42)	7%	(15)	4%	(9)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(56)	40%	(136)	30%	(100)	5%	(18)	8%	(28)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(33)	39%	(54)	26%	(36)	4%	(5)	7%	(10)	137
Top 2024 Issue: Economy	16%	(42)	44%	(120)	25%	(68)	7%	(18)	8%	(23)	271
Community/Gender: Urban Women	20%	(15)	43%	(32)	22%	(16)	6%	(5)	9%	(7)	75
Community/Gender: Urban Men	20%	(19)	43%	(40)	15%	(13)	8%	(8)	14%	(13)	93
Community/Gender: Rural Women	25%	(34)	33%	(45)	30%	(42)	2%	(3)	9%	(13)	137
Community/Gender: Rural Men	13%	(14)	54%	(59)	27%	(30)	5%	(5)	1%	(1)	108
Community/Gender: Suburban Women	16%	(24)	40%	(60)	32%	(49)	6%	(9)	7%	(10)	151
Community/Gender: Suburban Men	21%	(28)	46%	(60)	22%	(29)	8%	(10)	2%	(3)	130
Homeowner	19%	(120)	43%	(274)	26%	(166)	6%	(37)	7%	(42)	639
Renter	23%	(12)	42%	(21)	23%	(12)	3%	(2)	9%	(5)	51
Self + Household: White-Collar	18%	(44)	43%	(104)	28%	(67)	7%	(17)	4%	(11)	243
Self + Household: Blue Collar	19%	(71)	44%	(160)	24%	(88)	5%	(20)	7%	(26)	365
Union HH: Yes	17%	(7)	55%	(23)	13%	(5)	9%	(4)	6%	(2)	41
Union HH: No	19%	(127)	42%	(274)	26%	(173)	5%	(35)	7%	(45)	654
LGBTQ+: Yes	19%	(10)	42%	(22)	23%	(12)	5%	(2)	12%	(6)	52
LGBTQ+: No	19%	(124)	43%	(275)	26%	(166)	6%	(36)	6%	(41)	643
Motivated to Vote	18%	(114)	44%	(275)	26%	(164)	6%	(35)	6%	(41)	629
Parent: Yes	21%	(38)	42%	(76)	24%	(44)	6%	(12)	7%	(13)	182
Parent: No	19%	(96)	43%	(221)	26%	(134)	5%	(27)	7%	(34)	513
COVID Vaccine: Yes	19%	(93)	46%	(217)	24%	(112)	5%	(21)	7%	(32)	475
COVID Vaccine: No	19%	(41)	36%	(79)	30%	(67)	8%	(17)	7%	(15)	220
Student Loans: Yes	17%	(18)	38%	(38)	27%	(28)	8%	(8)	10%	(11)	102
Student Loans: No	20%	(116)	44%	(258)	25%	(151)	5%	(31)	6%	(36)	593

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Table BLMB6_14: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Regulation of Technology Companies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	19%	(134)	43%	(297)	26%	(178)	6%	(39)	7%	(47)	695
Favorable Opinion of Haley	16%	(30)	40%	(73)	33%	(60)	5%	(9)	6%	(11)	184
Unfavorable Opinion of Haley	24%	(69)	47%	(136)	21%	(62)	5%	(14)	3%	(9)	290
Prodigal Biden Voter	24%	(11)	30%	(14)	26%	(12)	—	(0)	20%	(9)	46
Undecided Voter (DK/WNV)	18%	(12)	36%	(24)	32%	(21)	2%	(1)	13%	(9)	67
Undecided Voter (DK)	14%	(5)	46%	(16)	21%	(7)	—	(0)	20%	(7)	36
Watched Debate	21%	(105)	42%	(208)	27%	(133)	4%	(20)	6%	(28)	494
Watched Debate: Did not Watch	14%	(28)	44%	(88)	23%	(46)	9%	(19)	10%	(20)	201
Watched Debate: All of it	24%	(62)	42%	(105)	26%	(65)	4%	(10)	4%	(11)	253
Watched Debate: Some of it	18%	(44)	43%	(103)	28%	(67)	4%	(10)	7%	(16)	241
Continue His Campaign: Yes Biden	17%	(43)	43%	(106)	25%	(61)	8%	(20)	7%	(16)	247
Continue His Campaign: No Biden	20%	(78)	45%	(174)	26%	(101)	3%	(13)	6%	(25)	391
Continue His Campaign: Yes Trump	16%	(53)	41%	(135)	29%	(96)	6%	(20)	8%	(28)	332
Continue His Campaign: No Trump	23%	(76)	46%	(151)	22%	(72)	4%	(14)	4%	(15)	328
Conviction: Evidence	21%	(73)	47%	(159)	24%	(81)	5%	(16)	3%	(12)	341
Conviction: Motivation to Damage	18%	(49)	42%	(113)	28%	(76)	5%	(13)	6%	(17)	268
Conviction: DK/NO	14%	(12)	28%	(24)	25%	(22)	12%	(10)	21%	(18)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	20% (139)	39% (274)	25% (173)	12% (80)	4% (29)	695
Gender: Male	17% (56)	42% (139)	24% (81)	16% (52)	1% (4)	331
Gender: Female	23% (83)	37% (135)	25% (92)	8% (29)	7% (25)	364
Age: 18-34	28% (52)	43% (80)	19% (36)	6% (10)	5% (9)	188
Age: 35-44	16% (15)	45% (41)	19% (17)	17% (16)	2% (2)	90
Age: 45-64	21% (53)	35% (88)	28% (72)	12% (31)	4% (11)	254
Age: 65+	12% (20)	39% (64)	29% (48)	14% (23)	5% (8)	163
GenZers: 1997-2012	26% (23)	44% (39)	20% (18)	3% (3)	8% (7)	90
Millennials: 1981-1996	23% (41)	43% (76)	19% (34)	13% (23)	1% (2)	176
GenXers: 1965-1980	23% (45)	39% (75)	25% (49)	11% (21)	3% (6)	195
Baby Boomers: 1946-1964	13% (29)	36% (80)	30% (67)	15% (33)	5% (11)	220
Educ: < College	23% (108)	41% (192)	22% (102)	10% (46)	5% (23)	471
Educ: Bachelors degree	13% (20)	35% (52)	33% (50)	15% (23)	4% (6)	151
Educ: Post-grad	16% (11)	40% (29)	28% (21)	16% (11)	— (0)	73
Income: Under 50k	23% (50)	30% (67)	28% (61)	11% (24)	8% (19)	221
Income: 50k-100k	17% (55)	47% (157)	23% (76)	12% (39)	1% (5)	332
Income: 100k+	24% (34)	35% (50)	25% (36)	12% (17)	4% (5)	142
Ethnicity: White (Non-Hispanic)	20% (122)	37% (230)	26% (158)	13% (80)	5% (28)	619
Ethnicity: Hispanic	4% (1)	62% (18)	34% (10)	1% (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	50% (12)	35% (8)	15% (4)	— (0)	— (0)	24
Ethnicity: Asian + Other (Non-Hispanic)	17% (4)	74% (17)	8% (2)	— (0)	1% (0)	23
All Christian	18% (69)	38% (145)	26% (99)	14% (52)	4% (17)	382
All Non-Christian	18% (5)	59% (18)	13% (4)	10% (3)	— (0)	30
Atheist	25% (9)	22% (8)	39% (14)	11% (4)	2% (1)	35
Agnostic/Nothing in particular	21% (31)	49% (72)	20% (29)	5% (8)	5% (7)	147
Something Else	25% (25)	31% (31)	27% (28)	13% (13)	4% (4)	102
Evangelical	25% (40)	28% (45)	28% (45)	16% (26)	2% (3)	159
Non-Evangelical	17% (54)	41% (131)	25% (81)	11% (36)	6% (18)	320
PID: Dem (no lean)	31% (73)	41% (97)	20% (47)	5% (12)	4% (10)	239
PID: Ind (no lean)	15% (29)	42% (83)	29% (57)	11% (22)	4% (7)	199
PID: Rep (no lean)	14% (37)	36% (94)	27% (68)	18% (46)	5% (12)	257

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	20%	(139)	39%	(274)	25%	(173)	12%	(80)	4%	(29)	695
PID/Gender: Dem Men	33%	(32)	39%	(38)	24%	(23)	2%	(2)	1%	(1)	98
PID/Gender: Dem Women	29%	(40)	42%	(59)	17%	(24)	7%	(10)	6%	(8)	141
PID/Gender: Ind Men	11%	(12)	51%	(58)	23%	(26)	13%	(15)	2%	(2)	113
PID/Gender: Ind Women	20%	(17)	29%	(25)	36%	(31)	8%	(7)	6%	(5)	86
PID/Gender: Rep Men	9%	(11)	36%	(43)	26%	(31)	29%	(35)	—	(0)	121
PID/Gender: Rep Women	19%	(26)	37%	(50)	27%	(37)	9%	(12)	9%	(12)	137
Ideo: Liberal (1-3)	29%	(63)	42%	(92)	23%	(51)	5%	(11)	1%	(2)	218
Ideo: Moderate (4)	20%	(38)	41%	(78)	29%	(56)	8%	(16)	2%	(4)	192
Ideo: Conservative (5-7)	14%	(37)	36%	(98)	24%	(64)	20%	(53)	6%	(17)	269
Community: Urban	23%	(38)	49%	(82)	18%	(30)	8%	(14)	2%	(4)	168
Community: Suburban	13%	(38)	43%	(121)	26%	(73)	11%	(32)	6%	(17)	281
Community: Rural	26%	(63)	29%	(70)	28%	(70)	14%	(34)	3%	(8)	246
Military HHnm: Yes	20%	(20)	31%	(31)	29%	(28)	18%	(18)	2%	(2)	99
Military HH: No	20%	(119)	41%	(243)	24%	(145)	10%	(63)	4%	(26)	596
Employ: Private Sector	23%	(69)	40%	(119)	28%	(84)	8%	(24)	2%	(6)	301
Employ: Government	13%	(4)	58%	(16)	20%	(6)	—	(0)	9%	(3)	28
Employ: Self-Employed	9%	(2)	52%	(12)	21%	(5)	15%	(4)	3%	(1)	24
Employ: Homemaker	24%	(12)	50%	(25)	8%	(4)	14%	(7)	5%	(2)	51
Employ: Student	13%	(2)	42%	(6)	20%	(3)	20%	(3)	5%	(1)	13
Employ: Retired	15%	(29)	35%	(68)	31%	(59)	15%	(28)	4%	(9)	193
Employ: Unemployed	18%	(8)	41%	(19)	18%	(8)	16%	(7)	6%	(3)	45
Employ: Other	35%	(14)	20%	(8)	12%	(5)	19%	(7)	14%	(6)	39

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	20%	(139)	39%	(274)	25%	(173)	12%	(80)	4%	(29)	695
Protestant	18%	(35)	34%	(64)	29%	(56)	16%	(30)	3%	(5)	190
Roman Catholic	18%	(34)	43%	(81)	22%	(41)	10%	(19)	6%	(11)	187
Mormon	—	(0)	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	—	(0)	24%	(1)	69%	(3)	2%	(0)	5
Jewish	19%	(3)	64%	(10)	17%	(3)	—	(0)	—	(0)	16
Muslim	17%	(0)	45%	(1)	37%	(1)	1%	(0)	—	(0)	3
Buddhist	18%	(2)	56%	(6)	—	(0)	26%	(3)	—	(0)	11
Atheist	25%	(9)	22%	(8)	39%	(14)	11%	(4)	2%	(1)	35
Agnostic	4%	(1)	67%	(17)	21%	(5)	—	(0)	8%	(2)	26
Something else	25%	(25)	31%	(31)	27%	(28)	13%	(13)	4%	(4)	102
Nothing in particular	25%	(30)	45%	(55)	19%	(24)	6%	(8)	4%	(5)	121
Ideo/PID: Conservative Republican	13%	(26)	37%	(77)	24%	(48)	21%	(44)	5%	(10)	205
Ideo/PID: Moderate/Liberal Republican	22%	(11)	32%	(15)	41%	(20)	5%	(2)	—	(0)	48
Ideo/PID: Moderate/Conservative Democrat	34%	(24)	43%	(30)	11%	(7)	6%	(4)	7%	(5)	70
Ideo/PID: Liberal Democrat	30%	(49)	40%	(66)	24%	(39)	5%	(8)	1%	(2)	165
Unfavorable of Biden and Trump	31%	(40)	26%	(34)	28%	(37)	14%	(18)	2%	(2)	132
2024 H2H Matchup: Biden Voter	23%	(75)	45%	(145)	26%	(83)	4%	(13)	3%	(8)	325
2024 H2H Matchup: Trump Voter	14%	(44)	35%	(106)	27%	(82)	18%	(56)	5%	(16)	303
2024 H2H Matchup: Would not Vote	58%	(18)	16%	(5)	9%	(3)	17%	(5)	—	(0)	32
2024 H2H Matchup: Do not Know	6%	(2)	50%	(18)	13%	(5)	16%	(6)	14%	(5)	36
2022 House Vote: Democrat	23%	(63)	44%	(122)	25%	(70)	6%	(16)	3%	(9)	280
2022 House Vote: Republican	12%	(36)	35%	(103)	28%	(83)	18%	(52)	6%	(16)	290
2022 House Vote: Did not Vote	34%	(40)	39%	(46)	17%	(20)	8%	(10)	2%	(3)	118
2020 Vote: Joe Biden	27%	(88)	42%	(139)	22%	(73)	6%	(20)	3%	(11)	330
2020 Vote: Donald Trump	13%	(43)	38%	(123)	27%	(87)	18%	(58)	5%	(15)	326
2020 Vote: Someone Else	6%	(1)	29%	(3)	54%	(6)	1%	(0)	10%	(1)	12
2020 Vote: Did not Vote	28%	(8)	33%	(9)	25%	(7)	8%	(2)	6%	(2)	28
2016 Vote: Hillary Clinton	24%	(53)	46%	(101)	23%	(50)	5%	(10)	3%	(7)	221
2016 Vote: Donald Trump	13%	(39)	36%	(105)	27%	(78)	20%	(58)	4%	(12)	292
2016 Vote: Someone Else	27%	(7)	14%	(4)	46%	(13)	5%	(1)	8%	(2)	27

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	20%	(139)	39%	(274)	25%	(173)	12%	(80)	4%	(29)	695
2020 Vote/PID: Not Biden/Democrat	44%	(9)	27%	(5)	24%	(5)	—	(0)	5%	(1)	19
2020 Vote/PID: Not Trump/Republican	31%	(4)	20%	(3)	36%	(5)	12%	(2)	2%	(0)	14
U.S. Economy: Wrong Track	20%	(98)	36%	(179)	27%	(134)	14%	(69)	4%	(22)	503
U.S. Economy: Right Direction	21%	(41)	49%	(94)	20%	(39)	6%	(11)	3%	(6)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(48)	47%	(104)	23%	(50)	5%	(10)	3%	(7)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(47)	37%	(126)	26%	(89)	17%	(59)	5%	(17)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(45)	32%	(44)	25%	(34)	8%	(11)	3%	(4)	137
Top 2024 Issue: Economy	20%	(55)	38%	(103)	26%	(71)	12%	(33)	3%	(9)	271
Community/Gender: Urban Women	18%	(13)	50%	(38)	23%	(17)	4%	(3)	5%	(3)	75
Community/Gender: Urban Men	27%	(25)	48%	(44)	13%	(12)	11%	(11)	—	(0)	93
Community/Gender: Rural Women	31%	(42)	30%	(41)	24%	(33)	10%	(14)	6%	(8)	137
Community/Gender: Rural Men	19%	(21)	27%	(30)	34%	(37)	19%	(20)	—	(0)	108
Community/Gender: Suburban Women	18%	(28)	37%	(56)	28%	(42)	7%	(11)	9%	(14)	151
Community/Gender: Suburban Men	8%	(10)	50%	(65)	24%	(31)	16%	(21)	2%	(3)	130
Homeowner	19%	(122)	40%	(254)	25%	(160)	12%	(78)	4%	(24)	639
Renter	31%	(16)	38%	(19)	23%	(12)	4%	(2)	4%	(2)	51
Self + Household: White-Collar	15%	(36)	39%	(94)	29%	(70)	15%	(37)	2%	(5)	243
Self + Household: Blue Collar	22%	(80)	43%	(158)	23%	(82)	9%	(34)	3%	(11)	365
Union HH: Yes	50%	(21)	46%	(19)	4%	(2)	—	(0)	—	(0)	41
Union HH: No	18%	(119)	39%	(255)	26%	(171)	12%	(80)	4%	(29)	654
LGBTQ+: Yes	35%	(18)	37%	(19)	11%	(6)	14%	(7)	4%	(2)	52
LGBTQ+: No	19%	(121)	40%	(255)	26%	(167)	11%	(73)	4%	(26)	643
Motivated to Vote	19%	(121)	41%	(255)	25%	(156)	11%	(72)	4%	(26)	629
Parent: Yes	22%	(41)	41%	(75)	21%	(38)	13%	(24)	3%	(5)	182
Parent: No	19%	(98)	39%	(199)	26%	(135)	11%	(57)	5%	(24)	513
COVID Vaccine: Yes	21%	(99)	38%	(180)	26%	(125)	10%	(49)	5%	(22)	475
COVID Vaccine: No	19%	(41)	43%	(93)	22%	(48)	14%	(31)	3%	(6)	220
Student Loans: Yes	30%	(31)	37%	(38)	20%	(20)	11%	(12)	2%	(2)	102
Student Loans: No	18%	(109)	40%	(236)	26%	(153)	12%	(69)	5%	(27)	593

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	20%	(139)	39%	(274)	25%	(173)	12%	(80)	4%	(29)	695
Favorable Opinion of Haley	13%	(25)	31%	(56)	34%	(62)	20%	(36)	3%	(5)	184
Unfavorable Opinion of Haley	20%	(58)	43%	(126)	26%	(76)	8%	(24)	2%	(5)	290
Prodigal Biden Voter	41%	(19)	17%	(8)	19%	(9)	16%	(7)	7%	(3)	46
Undecided Voter (DK/WNV)	30%	(21)	34%	(23)	11%	(8)	17%	(11)	7%	(5)	67
Undecided Voter (DK)	6%	(2)	50%	(18)	13%	(5)	16%	(6)	14%	(5)	36
Watched Debate	17%	(86)	40%	(198)	26%	(127)	13%	(65)	3%	(17)	494
Watched Debate: Did not Watch	27%	(54)	37%	(75)	23%	(46)	7%	(15)	6%	(12)	201
Watched Debate: All of it	18%	(45)	36%	(92)	27%	(69)	15%	(38)	3%	(8)	253
Watched Debate: Some of it	17%	(40)	44%	(106)	24%	(58)	11%	(27)	4%	(9)	241
Continue His Campaign: Yes Biden	21%	(53)	43%	(106)	24%	(60)	8%	(21)	3%	(8)	247
Continue His Campaign: No Biden	21%	(80)	37%	(144)	27%	(104)	12%	(46)	4%	(17)	391
Continue His Campaign: Yes Trump	15%	(49)	40%	(134)	26%	(85)	14%	(48)	5%	(16)	332
Continue His Campaign: No Trump	26%	(86)	40%	(130)	25%	(83)	6%	(21)	3%	(9)	328
Conviction: Evidence	26%	(88)	40%	(137)	26%	(89)	4%	(15)	3%	(12)	341
Conviction: Motivation to Damage	12%	(32)	38%	(101)	29%	(78)	18%	(47)	3%	(9)	268
Conviction: DK/NO	23%	(19)	41%	(36)	6%	(5)	21%	(18)	9%	(8)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	26% (182)	43% (299)	19% (135)	8% (58)	3% (21)	695
Gender: Male	27% (91)	40% (133)	20% (66)	12% (40)	— (1)	331
Gender: Female	25% (92)	45% (165)	19% (69)	5% (17)	6% (20)	364
Age: 18-34	17% (32)	43% (81)	18% (35)	17% (32)	4% (8)	188
Age: 35-44	22% (20)	36% (33)	31% (28)	10% (9)	1% (1)	90
Age: 45-64	29% (74)	44% (112)	19% (47)	5% (14)	3% (8)	254
Age: 65+	35% (57)	45% (73)	16% (26)	2% (3)	3% (5)	163
GenZers: 1997-2012	18% (16)	38% (34)	18% (16)	26% (23)	1% (1)	90
Millennials: 1981-1996	18% (32)	44% (78)	23% (40)	10% (18)	4% (8)	176
GenXers: 1965-1980	27% (53)	47% (92)	18% (35)	6% (12)	2% (4)	195
Baby Boomers: 1946-1964	34% (74)	42% (93)	18% (40)	2% (5)	4% (8)	220
Educ: < College	25% (118)	42% (199)	20% (93)	10% (46)	3% (15)	471
Educ: Bachelors degree	32% (48)	37% (56)	21% (32)	6% (9)	4% (6)	151
Educ: Post-grad	22% (16)	59% (43)	14% (11)	4% (3)	— (0)	73
Income: Under 50k	32% (71)	41% (91)	16% (36)	4% (9)	6% (13)	221
Income: 50k-100k	24% (80)	43% (144)	20% (68)	10% (35)	1% (5)	332
Income: 100k+	21% (31)	45% (64)	22% (32)	9% (13)	2% (3)	142
Ethnicity: White (Non-Hispanic)	27% (169)	43% (266)	19% (119)	7% (45)	3% (19)	619
Ethnicity: Hispanic	17% (5)	29% (8)	21% (6)	33% (9)	— (0)	29
Ethnicity: Black (Non-Hispanic)	29% (7)	44% (11)	13% (3)	5% (1)	8% (2)	24
Ethnicity: Asian + Other (Non-Hispanic)	5% (1)	57% (13)	30% (7)	7% (2)	1% (0)	23
All Christian	24% (91)	48% (182)	22% (83)	4% (17)	2% (9)	382
All Non-Christian	23% (7)	22% (6)	7% (2)	49% (14)	— (0)	30
Atheist	50% (17)	45% (16)	3% (1)	1% (0)	— (0)	35
Agnostic/Nothing in particular	29% (42)	38% (55)	23% (34)	6% (9)	4% (6)	147
Something Else	24% (25)	38% (39)	14% (15)	16% (16)	7% (7)	102
Evangelical	22% (35)	43% (68)	19% (31)	15% (24)	1% (2)	159
Non-Evangelical	25% (81)	47% (149)	21% (67)	3% (10)	4% (13)	320
PID: Dem (no lean)	28% (67)	48% (115)	18% (42)	4% (10)	2% (5)	239
PID: Ind (no lean)	28% (55)	39% (78)	15% (30)	13% (26)	5% (11)	199
PID: Rep (no lean)	24% (61)	41% (105)	25% (64)	8% (21)	2% (6)	257

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	26% (182)	43% (299)	19% (135)	8% (58)	3% (21)	695
PID/Gender: Dem Men	29% (29)	40% (39)	28% (27)	3% (3)	— (0)	98
PID/Gender: Dem Women	27% (38)	54% (76)	10% (15)	6% (8)	3% (5)	141
PID/Gender: Ind Men	29% (32)	46% (52)	9% (10)	17% (19)	— (0)	113
PID/Gender: Ind Women	26% (22)	31% (27)	23% (19)	8% (7)	12% (11)	86
PID/Gender: Rep Men	25% (30)	36% (43)	24% (29)	16% (19)	— (0)	121
PID/Gender: Rep Women	23% (31)	46% (62)	26% (35)	2% (2)	4% (5)	137
Ideo: Liberal (1-3)	28% (61)	46% (100)	15% (34)	9% (20)	1% (3)	218
Ideo: Moderate (4)	27% (52)	45% (85)	15% (29)	7% (14)	6% (11)	192
Ideo: Conservative (5-7)	24% (64)	40% (107)	26% (70)	9% (23)	2% (5)	269
Community: Urban	27% (46)	36% (61)	26% (43)	8% (13)	2% (4)	168
Community: Suburban	25% (69)	47% (132)	18% (50)	8% (23)	2% (7)	281
Community: Rural	27% (67)	43% (105)	17% (42)	9% (21)	4% (10)	246
Military HHnm: Yes	38% (37)	30% (29)	22% (22)	10% (10)	1% (1)	99
Military HH: No	24% (145)	45% (269)	19% (113)	8% (48)	3% (20)	596
Employ: Private Sector	19% (59)	43% (131)	22% (65)	13% (39)	3% (8)	301
Employ: Government	29% (8)	28% (8)	33% (9)	4% (1)	5% (2)	28
Employ: Self-Employed	32% (8)	26% (6)	21% (5)	18% (4)	3% (1)	24
Employ: Homemaker	29% (15)	41% (21)	20% (10)	5% (2)	5% (3)	51
Employ: Student	54% (7)	12% (2)	33% (4)	— (0)	2% (0)	13
Employ: Retired	31% (59)	48% (92)	16% (31)	2% (4)	3% (7)	193
Employ: Unemployed	28% (13)	58% (26)	12% (5)	2% (1)	— (0)	45
Employ: Other	35% (14)	32% (12)	14% (5)	15% (6)	4% (2)	39

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(182)	43%	(299)	19%	(135)	8%	(58)	3%	(21)	695
Protestant	29%	(55)	45%	(85)	19%	(37)	5%	(10)	2%	(3)	190
Roman Catholic	19%	(36)	50%	(93)	25%	(46)	4%	(7)	3%	(5)	187
Mormon	100%	(0)	—	(0)	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	93%	(5)	—	(0)	2%	(0)	—	(0)	5
Jewish	16%	(3)	1%	(0)	12%	(2)	71%	(11)	—	(0)	16
Muslim	84%	(2)	15%	(0)	—	(0)	1%	(0)	—	(0)	3
Buddhist	19%	(2)	54%	(6)	1%	(0)	26%	(3)	—	(0)	11
Atheist	50%	(17)	45%	(16)	3%	(1)	1%	(0)	—	(0)	35
Agnostic	24%	(6)	27%	(7)	20%	(5)	22%	(6)	7%	(2)	26
Something else	24%	(25)	38%	(39)	14%	(15)	16%	(16)	7%	(7)	102
Nothing in particular	30%	(36)	40%	(48)	24%	(29)	3%	(4)	3%	(4)	121
Ideo/PID: Conservative Republican	23%	(47)	40%	(82)	27%	(55)	10%	(20)	1%	(2)	205
Ideo/PID: Moderate/Liberal Republican	29%	(14)	47%	(22)	17%	(8)	3%	(1)	5%	(2)	48
Ideo/PID: Moderate/Conservative Democrat	28%	(20)	39%	(27)	24%	(17)	2%	(1)	6%	(4)	70
Ideo/PID: Liberal Democrat	27%	(44)	52%	(86)	15%	(25)	6%	(9)	—	(1)	165
Unfavorable of Biden and Trump	24%	(32)	50%	(66)	16%	(21)	5%	(6)	5%	(6)	132
2024 H2H Matchup: Biden Voter	31%	(101)	42%	(138)	17%	(56)	8%	(25)	2%	(6)	325
2024 H2H Matchup: Trump Voter	21%	(64)	43%	(131)	24%	(72)	9%	(28)	3%	(8)	303
2024 H2H Matchup: Would not Vote	18%	(6)	53%	(17)	18%	(6)	10%	(3)	—	(0)	32
2024 H2H Matchup: Do not Know	34%	(12)	36%	(13)	6%	(2)	5%	(2)	19%	(7)	36
2022 House Vote: Democrat	30%	(83)	46%	(128)	14%	(38)	9%	(26)	2%	(5)	280
2022 House Vote: Republican	25%	(72)	42%	(123)	22%	(65)	7%	(21)	3%	(9)	290
2022 House Vote: Did not Vote	21%	(25)	40%	(47)	26%	(31)	7%	(8)	5%	(6)	118
2020 Vote: Joe Biden	32%	(105)	46%	(152)	14%	(45)	6%	(18)	3%	(9)	330
2020 Vote: Donald Trump	20%	(65)	40%	(131)	25%	(81)	12%	(39)	3%	(10)	326
2020 Vote: Someone Else	43%	(5)	37%	(4)	14%	(2)	4%	(0)	2%	(0)	12
2020 Vote: Did not Vote	24%	(7)	39%	(11)	30%	(8)	1%	(0)	6%	(2)	28
2016 Vote: Hillary Clinton	34%	(76)	47%	(103)	13%	(28)	4%	(10)	2%	(5)	221
2016 Vote: Donald Trump	24%	(71)	43%	(125)	24%	(71)	6%	(18)	3%	(8)	292
2016 Vote: Someone Else	42%	(11)	24%	(7)	28%	(7)	5%	(1)	1%	(0)	27

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(182)	43%	(299)	19%	(135)	8%	(58)	3%	(21)	695
2020 Vote/PID: Not Biden/Democrat	24%	(5)	31%	(6)	45%	(9)	1%	(0)	—	(0)	19
2020 Vote/PID: Not Trump/Republican	49%	(7)	26%	(4)	17%	(2)	4%	(1)	4%	(1)	14
U.S. Economy: Wrong Track	24%	(120)	42%	(211)	22%	(109)	9%	(45)	4%	(19)	503
U.S. Economy: Right Direction	33%	(63)	46%	(87)	14%	(27)	7%	(13)	1%	(2)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(69)	44%	(96)	16%	(34)	7%	(16)	2%	(4)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(67)	43%	(146)	22%	(75)	11%	(39)	4%	(12)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(47)	41%	(56)	19%	(27)	2%	(3)	3%	(4)	137
Top 2024 Issue: Economy	17%	(46)	42%	(115)	26%	(72)	11%	(29)	3%	(9)	271
Community/Gender: Urban Women	28%	(21)	33%	(25)	27%	(20)	8%	(6)	5%	(4)	75
Community/Gender: Urban Men	27%	(25)	39%	(37)	25%	(23)	8%	(8)	—	(0)	93
Community/Gender: Rural Women	22%	(30)	50%	(69)	14%	(20)	6%	(8)	7%	(10)	137
Community/Gender: Rural Men	34%	(37)	33%	(36)	21%	(22)	12%	(13)	—	(0)	108
Community/Gender: Suburban Women	27%	(41)	47%	(72)	19%	(29)	2%	(3)	5%	(7)	151
Community/Gender: Suburban Men	22%	(28)	47%	(61)	16%	(21)	15%	(20)	—	(0)	130
Homeowner	26%	(168)	44%	(281)	19%	(120)	8%	(52)	3%	(19)	639
Renter	26%	(13)	31%	(16)	27%	(14)	11%	(6)	5%	(2)	51
Self + Household: White-Collar	23%	(56)	42%	(103)	18%	(44)	14%	(33)	2%	(6)	243
Self + Household: Blue Collar	27%	(99)	43%	(156)	21%	(77)	6%	(23)	3%	(9)	365
Union HH: Yes	28%	(11)	53%	(22)	16%	(6)	4%	(2)	—	(0)	41
Union HH: No	26%	(171)	42%	(277)	20%	(129)	9%	(56)	3%	(21)	654
LGBTQ+: Yes	34%	(18)	39%	(20)	18%	(10)	6%	(3)	2%	(1)	52
LGBTQ+: No	26%	(165)	43%	(278)	20%	(126)	8%	(54)	3%	(20)	643
Motivated to Vote	27%	(172)	44%	(274)	20%	(127)	6%	(38)	3%	(17)	629
Parent: Yes	24%	(44)	47%	(85)	18%	(33)	8%	(15)	3%	(5)	182
Parent: No	27%	(138)	42%	(214)	20%	(103)	8%	(42)	3%	(16)	513
COVID Vaccine: Yes	29%	(137)	45%	(213)	19%	(89)	4%	(21)	3%	(16)	475
COVID Vaccine: No	21%	(46)	39%	(86)	21%	(46)	17%	(37)	2%	(5)	220
Student Loans: Yes	32%	(33)	37%	(38)	17%	(18)	6%	(6)	8%	(8)	102
Student Loans: No	25%	(149)	44%	(261)	20%	(118)	9%	(52)	2%	(13)	593

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(182)	43%	(299)	19%	(135)	8%	(58)	3%	(21)	695
Favorable Opinion of Haley	27%	(50)	48%	(89)	22%	(40)	2%	(4)	1%	(1)	184
Unfavorable Opinion of Haley	29%	(85)	40%	(116)	17%	(50)	12%	(34)	2%	(5)	290
Prodigal Biden Voter	22%	(10)	55%	(25)	6%	(3)	7%	(3)	10%	(5)	46
Undecided Voter (DK/WNV)	27%	(18)	44%	(30)	12%	(8)	8%	(5)	10%	(7)	67
Undecided Voter (DK)	34%	(12)	36%	(13)	6%	(2)	5%	(2)	19%	(7)	36
Watched Debate	28%	(137)	42%	(206)	19%	(95)	9%	(45)	2%	(10)	494
Watched Debate: Did not Watch	22%	(45)	46%	(93)	20%	(40)	6%	(12)	6%	(11)	201
Watched Debate: All of it	29%	(74)	48%	(120)	14%	(37)	8%	(19)	1%	(3)	253
Watched Debate: Some of it	26%	(63)	36%	(86)	24%	(59)	11%	(26)	3%	(6)	241
Continue His Campaign: Yes Biden	33%	(82)	41%	(102)	15%	(37)	8%	(20)	2%	(6)	247
Continue His Campaign: No Biden	22%	(88)	42%	(165)	24%	(94)	8%	(33)	3%	(12)	391
Continue His Campaign: Yes Trump	20%	(67)	43%	(143)	22%	(74)	12%	(39)	2%	(8)	332
Continue His Campaign: No Trump	32%	(106)	45%	(146)	17%	(57)	4%	(12)	2%	(7)	328
Conviction: Evidence	32%	(111)	43%	(146)	17%	(58)	5%	(17)	2%	(8)	341
Conviction: Motivation to Damage	19%	(52)	43%	(115)	24%	(64)	12%	(31)	2%	(7)	268
Conviction: DK/NO	23%	(20)	43%	(37)	15%	(13)	11%	(10)	7%	(6)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	25%	(174)	40%	(280)	22%	(152)	8%	(55)	5%	(34)	695
Gender: Male	24%	(79)	36%	(119)	26%	(87)	13%	(44)	1%	(3)	331
Gender: Female	26%	(95)	44%	(161)	18%	(65)	3%	(11)	9%	(31)	364
Age: 18-34	22%	(41)	30%	(57)	29%	(55)	11%	(21)	8%	(14)	188
Age: 35-44	19%	(17)	35%	(31)	26%	(23)	18%	(16)	3%	(3)	90
Age: 45-64	27%	(68)	43%	(110)	20%	(52)	6%	(15)	4%	(10)	254
Age: 65+	30%	(48)	50%	(82)	14%	(22)	2%	(4)	4%	(7)	163
GenZers: 1997-2012	29%	(26)	18%	(16)	27%	(24)	17%	(16)	9%	(8)	90
Millennials: 1981-1996	18%	(32)	39%	(69)	27%	(48)	11%	(19)	5%	(9)	176
GenXers: 1965-1980	27%	(53)	44%	(86)	18%	(35)	8%	(15)	3%	(6)	195
Baby Boomers: 1946-1964	26%	(56)	48%	(107)	18%	(41)	3%	(6)	5%	(11)	220
Educ: < College	24%	(115)	39%	(183)	20%	(95)	10%	(48)	6%	(30)	471
Educ: Bachelors degree	27%	(41)	39%	(59)	28%	(43)	3%	(4)	3%	(4)	151
Educ: Post-grad	25%	(18)	52%	(38)	20%	(14)	4%	(3)	—	(0)	73
Income: Under 50k	28%	(63)	40%	(87)	18%	(40)	5%	(11)	9%	(20)	221
Income: 50k-100k	22%	(74)	41%	(138)	24%	(81)	9%	(29)	3%	(10)	332
Income: 100k+	27%	(38)	38%	(55)	22%	(31)	11%	(16)	2%	(3)	142
Ethnicity: White (Non-Hispanic)	25%	(155)	41%	(256)	22%	(138)	6%	(39)	5%	(31)	619
Ethnicity: Hispanic	20%	(6)	4%	(1)	31%	(9)	44%	(13)	—	(0)	29
Ethnicity: Black (Non-Hispanic)	50%	(12)	27%	(7)	5%	(1)	8%	(2)	10%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	70%	(16)	18%	(4)	7%	(2)	1%	(0)	23
All Christian	24%	(90)	46%	(176)	18%	(70)	8%	(31)	4%	(16)	382
All Non-Christian	38%	(11)	27%	(8)	30%	(9)	5%	(2)	—	(0)	30
Atheist	31%	(11)	28%	(10)	36%	(12)	3%	(1)	2%	(1)	35
Agnostic/Nothing in particular	25%	(36)	34%	(49)	30%	(44)	5%	(7)	7%	(10)	147
Something Else	26%	(26)	36%	(37)	17%	(17)	14%	(15)	7%	(7)	102
Evangelical	27%	(43)	45%	(71)	12%	(19)	14%	(22)	2%	(4)	159
Non-Evangelical	22%	(69)	44%	(141)	21%	(66)	7%	(24)	6%	(19)	320
PID: Dem (no lean)	26%	(61)	43%	(104)	17%	(42)	8%	(20)	5%	(13)	239
PID: Ind (no lean)	25%	(51)	33%	(66)	31%	(62)	6%	(11)	5%	(10)	199
PID: Rep (no lean)	24%	(62)	43%	(110)	19%	(49)	10%	(25)	4%	(11)	257

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	25%	(174)	40%	(280)	22%	(152)	8%	(55)	5%	(34)	695
PID/Gender: Dem Men	22%	(21)	35%	(34)	26%	(26)	15%	(15)	2%	(2)	98
PID/Gender: Dem Women	28%	(40)	50%	(70)	11%	(16)	4%	(5)	7%	(10)	141
PID/Gender: Ind Men	22%	(25)	39%	(45)	33%	(37)	6%	(6)	—	(0)	113
PID/Gender: Ind Women	30%	(26)	25%	(21)	29%	(25)	5%	(4)	11%	(10)	86
PID/Gender: Rep Men	27%	(33)	34%	(41)	20%	(24)	19%	(23)	—	(0)	121
PID/Gender: Rep Women	22%	(30)	51%	(70)	18%	(24)	1%	(2)	8%	(11)	137
Ideo: Liberal (1-3)	25%	(55)	41%	(89)	23%	(51)	7%	(15)	4%	(9)	218
Ideo: Moderate (4)	26%	(49)	36%	(68)	32%	(61)	3%	(6)	4%	(8)	192
Ideo: Conservative (5-7)	25%	(68)	43%	(116)	15%	(40)	13%	(35)	4%	(11)	269
Community: Urban	29%	(49)	32%	(54)	24%	(41)	11%	(19)	3%	(5)	168
Community: Suburban	19%	(54)	48%	(134)	19%	(55)	9%	(26)	5%	(13)	281
Community: Rural	29%	(72)	37%	(92)	23%	(56)	4%	(11)	6%	(16)	246
Military HHnm: Yes	36%	(36)	35%	(34)	22%	(21)	7%	(7)	1%	(1)	99
Military HH: No	23%	(139)	41%	(245)	22%	(131)	8%	(48)	6%	(33)	596
Employ: Private Sector	26%	(78)	34%	(102)	27%	(82)	9%	(28)	4%	(11)	301
Employ: Government	14%	(4)	34%	(10)	23%	(7)	24%	(7)	5%	(2)	28
Employ: Self-Employed	42%	(10)	37%	(9)	8%	(2)	7%	(2)	5%	(1)	24
Employ: Homemaker	24%	(12)	43%	(22)	20%	(10)	5%	(2)	8%	(4)	51
Employ: Student	59%	(8)	20%	(3)	17%	(2)	—	(0)	5%	(1)	13
Employ: Retired	24%	(46)	50%	(97)	19%	(36)	3%	(5)	5%	(9)	193
Employ: Unemployed	20%	(9)	51%	(23)	24%	(11)	4%	(2)	1%	(1)	45
Employ: Other	18%	(7)	39%	(15)	5%	(2)	25%	(10)	13%	(5)	39

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	25%	(174)	40%	(280)	22%	(152)	8%	(55)	5%	(34)	695
Protestant	29%	(54)	46%	(87)	17%	(33)	6%	(12)	2%	(4)	190
Roman Catholic	17%	(32)	47%	(88)	19%	(35)	10%	(19)	6%	(12)	187
Mormon	—	(0)	100%	(0)	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	6%	(0)	24%	(1)	2%	(0)	—	(0)	5
Jewish	36%	(6)	1%	(0)	55%	(9)	8%	(1)	—	(0)	16
Muslim	84%	(2)	8%	(0)	—	(0)	8%	(0)	—	(0)	3
Buddhist	29%	(3)	70%	(8)	—	(0)	1%	(0)	—	(0)	11
Atheist	31%	(11)	28%	(10)	36%	(12)	3%	(1)	2%	(1)	35
Agnostic	25%	(6)	23%	(6)	43%	(11)	2%	(1)	7%	(2)	26
Something else	26%	(26)	36%	(37)	17%	(17)	14%	(15)	7%	(7)	102
Nothing in particular	25%	(30)	36%	(43)	27%	(33)	5%	(7)	7%	(8)	121
Ideo/PID: Conservative Republican	25%	(50)	43%	(89)	17%	(35)	11%	(23)	4%	(7)	205
Ideo/PID: Moderate/Liberal Republican	23%	(11)	41%	(20)	29%	(14)	3%	(1)	5%	(2)	48
Ideo/PID: Moderate/Conservative Democrat	28%	(20)	40%	(28)	13%	(9)	13%	(9)	6%	(5)	70
Ideo/PID: Liberal Democrat	25%	(42)	45%	(74)	20%	(33)	7%	(11)	3%	(5)	165
Unfavorable of Biden and Trump	36%	(48)	40%	(53)	17%	(22)	4%	(6)	2%	(3)	132
2024 H2H Matchup: Biden Voter	23%	(76)	42%	(137)	23%	(75)	8%	(25)	4%	(13)	325
2024 H2H Matchup: Trump Voter	24%	(72)	39%	(117)	23%	(70)	9%	(29)	5%	(15)	303
2024 H2H Matchup: Would not Vote	44%	(14)	50%	(16)	6%	(2)	1%	(0)	—	(0)	32
2024 H2H Matchup: Do not Know	36%	(13)	29%	(10)	15%	(5)	5%	(2)	15%	(5)	36
2022 House Vote: Democrat	25%	(71)	42%	(117)	22%	(62)	6%	(16)	5%	(14)	280
2022 House Vote: Republican	27%	(78)	40%	(115)	24%	(69)	6%	(17)	4%	(10)	290
2022 House Vote: Did not Vote	20%	(23)	38%	(45)	16%	(19)	18%	(21)	8%	(9)	118
2020 Vote: Joe Biden	27%	(90)	42%	(139)	20%	(65)	6%	(21)	5%	(15)	330
2020 Vote: Donald Trump	23%	(74)	38%	(123)	25%	(80)	10%	(32)	5%	(16)	326
2020 Vote: Someone Else	20%	(2)	66%	(8)	12%	(1)	—	(0)	2%	(0)	12
2020 Vote: Did not Vote	26%	(7)	39%	(11)	21%	(6)	7%	(2)	7%	(2)	28
2016 Vote: Hillary Clinton	23%	(52)	44%	(97)	21%	(47)	6%	(14)	5%	(11)	221
2016 Vote: Donald Trump	27%	(80)	42%	(123)	23%	(67)	4%	(13)	3%	(9)	292
2016 Vote: Someone Else	42%	(11)	33%	(9)	17%	(5)	5%	(1)	3%	(1)	27

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	25%	(174)	40%	(280)	22%	(152)	8%	(55)	5%	(34)	695
2020 Vote/PID: Not Biden/Democrat	21%	(4)	43%	(8)	32%	(6)	3%	(0)	2%	(0)	19
2020 Vote/PID: Not Trump/Republican	33%	(4)	42%	(6)	17%	(2)	5%	(1)	4%	(1)	14
U.S. Economy: Wrong Track	27%	(134)	37%	(189)	22%	(111)	9%	(45)	5%	(25)	503
U.S. Economy: Right Direction	21%	(41)	48%	(91)	21%	(41)	5%	(10)	5%	(9)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(57)	42%	(91)	21%	(45)	6%	(14)	5%	(12)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(77)	40%	(134)	24%	(80)	9%	(32)	5%	(16)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(41)	40%	(54)	19%	(26)	7%	(10)	5%	(6)	137
Top 2024 Issue: Economy	18%	(49)	42%	(115)	19%	(52)	15%	(41)	5%	(14)	271
Community/Gender: Urban Women	30%	(23)	34%	(25)	27%	(20)	4%	(3)	5%	(4)	75
Community/Gender: Urban Men	28%	(26)	31%	(29)	22%	(20)	18%	(17)	1%	(1)	93
Community/Gender: Rural Women	27%	(38)	45%	(62)	14%	(19)	3%	(4)	11%	(15)	137
Community/Gender: Rural Men	31%	(34)	27%	(29)	34%	(37)	6%	(7)	1%	(1)	108
Community/Gender: Suburban Women	23%	(35)	48%	(73)	17%	(26)	3%	(5)	8%	(12)	151
Community/Gender: Suburban Men	14%	(19)	47%	(61)	22%	(29)	16%	(20)	1%	(1)	130
Homeowner	25%	(160)	41%	(260)	23%	(144)	7%	(47)	4%	(28)	639
Renter	25%	(13)	37%	(19)	15%	(8)	15%	(8)	8%	(4)	51
Self + Household: White-Collar	23%	(56)	38%	(92)	29%	(71)	8%	(18)	2%	(5)	243
Self + Household: Blue Collar	27%	(100)	42%	(153)	19%	(68)	9%	(33)	3%	(12)	365
Union HH: Yes	28%	(12)	35%	(14)	11%	(4)	26%	(11)	—	(0)	41
Union HH: No	25%	(163)	41%	(265)	23%	(147)	7%	(44)	5%	(34)	654
LGBTQ+: Yes	42%	(22)	35%	(18)	12%	(6)	3%	(2)	8%	(4)	52
LGBTQ+: No	24%	(152)	41%	(262)	23%	(146)	8%	(54)	5%	(30)	643
Motivated to Vote	26%	(161)	41%	(258)	21%	(130)	8%	(51)	5%	(29)	629
Parent: Yes	25%	(45)	43%	(79)	17%	(32)	10%	(18)	5%	(9)	182
Parent: No	25%	(130)	39%	(201)	23%	(120)	7%	(37)	5%	(25)	513
COVID Vaccine: Yes	26%	(125)	42%	(198)	22%	(104)	6%	(27)	5%	(22)	475
COVID Vaccine: No	23%	(50)	37%	(82)	22%	(48)	13%	(28)	5%	(12)	220
Student Loans: Yes	37%	(38)	33%	(34)	21%	(22)	5%	(5)	4%	(4)	102
Student Loans: No	23%	(137)	42%	(246)	22%	(130)	8%	(50)	5%	(30)	593

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	25%	(174)	40%	(280)	22%	(152)	8%	(55)	5%	(34)	695
Favorable Opinion of Haley	21%	(39)	48%	(89)	25%	(46)	4%	(8)	1%	(1)	184
Unfavorable Opinion of Haley	26%	(76)	42%	(122)	23%	(66)	6%	(19)	3%	(7)	290
Prodigal Biden Voter	45%	(21)	30%	(14)	17%	(8)	1%	(1)	7%	(3)	46
Undecided Voter (DK/WNV)	40%	(27)	39%	(26)	11%	(7)	3%	(2)	8%	(5)	67
Undecided Voter (DK)	36%	(13)	29%	(10)	15%	(5)	5%	(2)	15%	(5)	36
Watched Debate	26%	(130)	41%	(203)	22%	(107)	8%	(40)	3%	(14)	494
Watched Debate: Did not Watch	22%	(45)	38%	(77)	22%	(45)	8%	(16)	10%	(19)	201
Watched Debate: All of it	29%	(73)	43%	(110)	17%	(42)	9%	(22)	2%	(6)	253
Watched Debate: Some of it	23%	(56)	39%	(93)	27%	(65)	7%	(17)	4%	(9)	241
Continue His Campaign: Yes Biden	26%	(65)	39%	(96)	22%	(54)	8%	(19)	5%	(12)	247
Continue His Campaign: No Biden	25%	(99)	40%	(157)	23%	(89)	8%	(31)	4%	(16)	391
Continue His Campaign: Yes Trump	23%	(75)	38%	(126)	27%	(88)	9%	(29)	4%	(14)	332
Continue His Campaign: No Trump	29%	(94)	43%	(140)	18%	(58)	6%	(20)	4%	(15)	328
Conviction: Evidence	27%	(93)	42%	(144)	20%	(68)	6%	(21)	5%	(15)	341
Conviction: Motivation to Damage	20%	(55)	41%	(110)	26%	(68)	9%	(25)	4%	(9)	268
Conviction: DK/NO	31%	(27)	30%	(26)	18%	(15)	11%	(10)	10%	(9)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure		Housing		Crime		Immigration		U.S.-China Relations	Climate Change	Education and Schools		Guns	Abortion		Senior Services (Social Security & Medicare)	Democ					
		% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)	% (N)					
Registered Voters	39% (271)	—	(2)	1%	(7)	1%	(8)	10%	(73)	1%	(6)	5%	(34)	1%	(7)	3%	(18)	9%	(63)	6%	(43)	14%	(100)
Gender: Male	41% (136)	—	(1)	—	(1)	2%	(6)	13%	(44)	1%	(5)	7%	(23)	1%	(4)	4%	(13)	4%	(14)	5%	(15)	15%	(100)
Gender: Female	37% (135)	—	(1)	2%	(6)	1%	(2)	8%	(29)	—	(1)	3%	(11)	1%	(3)	1%	(5)	13%	(49)	8%	(28)	14%	(100)
Age: 18-34	44% (82)	—	(1)	3%	(5)	—	(1)	4%	(7)	1%	(1)	8%	(15)	4%	(7)	7%	(12)	8%	(15)	2%	(3)	13%	(100)
Age: 35-44	57% (51)	—	(0)	1%	(1)	1%	(1)	4%	(4)	—	(0)	2%	(2)	—	(0)	1%	(1)	14%	(12)	—	(0)	10%	(100)
Age: 45-64	38% (98)	1%	(1)	—	(1)	1%	(2)	14%	(36)	2%	(5)	2%	(5)	—	(0)	1%	(2)	9%	(24)	7%	(17)	14%	(100)
Age: 65+	25% (40)	—	(0)	—	(1)	2%	(4)	15%	(25)	—	(0)	8%	(13)	—	(0)	1%	(2)	7%	(12)	14%	(23)	19%	(100)
GenZers: 1997-2012	44% (39)	1%	(1)	4%	(4)	1%	(1)	3%	(3)	1%	(1)	10%	(9)	5%	(5)	11%	(10)	7%	(6)	3%	(3)	7%	(100)
Millennials: 1981-1996	47% (84)	—	(0)	1%	(2)	1%	(1)	5%	(8)	—	(0)	4%	(8)	1%	(2)	2%	(3)	11%	(20)	—	(1)	15%	(100)
GenXers: 1965-1980	45% (88)	1%	(1)	—	(1)	1%	(2)	12%	(23)	2%	(3)	2%	(4)	—	(0)	1%	(2)	8%	(16)	3%	(7)	15%	(100)
Baby Boomers: 1946-1964	26% (57)	—	(0)	—	(1)	2%	(4)	17%	(38)	1%	(1)	4%	(9)	—	(0)	1%	(2)	9%	(21)	14%	(30)	17%	(100)
Educ: < College	41% (193)	—	(2)	1%	(7)	1%	(4)	10%	(48)	1%	(5)	6%	(28)	1%	(3)	3%	(14)	9%	(42)	8%	(36)	11%	(100)
Educ: Bachelors degree	38% (57)	—	(0)	—	(0)	2%	(3)	13%	(19)	1%	(1)	2%	(2)	2%	(4)	2%	(3)	10%	(15)	4%	(6)	17%	(100)
Educ: Post-grad	28% (20)	—	(0)	—	(0)	—	(0)	8%	(6)	—	(0)	5%	(4)	1%	(0)	1%	(1)	7%	(5)	2%	(2)	32%	(100)
Income: Under 50k	28% (62)	1%	(2)	3%	(6)	3%	(6)	14%	(32)	1%	(1)	2%	(4)	1%	(3)	2%	(4)	8%	(18)	11%	(25)	11%	(100)
Income: 50k-100k	40% (133)	—	(0)	—	(1)	1%	(2)	9%	(30)	1%	(3)	7%	(23)	1%	(4)	4%	(12)	9%	(31)	5%	(18)	16%	(100)
Income: 100k+	53% (75)	—	(0)	—	(0)	—	(0)	8%	(11)	1%	(1)	5%	(7)	—	(0)	1%	(2)	10%	(14)	1%	(1)	15%	(100)
Ethnicity: White (Non-Hispanic)	38% (236)	—	(2)	—	(3)	1%	(5)	11%	(70)	1%	(5)	3%	(21)	1%	(6)	3%	(16)	10%	(60)	7%	(41)	16%	(100)
Ethnicity: Hispanic	44% (13)	—	(0)	2%	(0)	—	(0)	9%	(3)	—	(0)	25%	(7)	—	(0)	—	(0)	4%	(1)	—	(0)	8%	(100)
Ethnicity: Black (Non-Hispanic)	44% (10)	1%	(0)	17%	(4)	11%	(3)	—	(0)	1%	(0)	—	(0)	4%	(1)	6%	(1)	4%	(1)	7%	(2)	3%	(100)
Ethnicity: Asian + Other (Non-Hispanic)	52% (12)	—	(0)	—	(0)	—	(0)	—	(0)	5%	(1)	25%	(6)	—	(0)	—	(0)	2%	(0)	4%	(1)	6%	(100)
All Christian	39% (148)	—	(1)	—	(1)	1%	(4)	13%	(49)	2%	(6)	3%	(12)	1%	(4)	1%	(5)	10%	(37)	7%	(28)	12%	(100)
All Non-Christian	8% (2)	—	(0)	—	(0)	1%	(0)	6%	(2)	1%	(0)	24%	(7)	—	(0)	30%	(9)	8%	(2)	—	(0)	15%	(100)
Atheist	13% (5)	—	(0)	1%	(0)	—	(0)	7%	(2)	—	(0)	1%	(0)	1%	(0)	1%	(0)	24%	(8)	1%	(0)	37%	(100)
Agnostic/Nothing in particular	40% (59)	—	(1)	1%	(2)	2%	(3)	5%	(7)	—	(0)	9%	(13)	2%	(2)	1%	(1)	7%	(10)	5%	(8)	22%	(100)
Something Else	56% (56)	1%	(1)	4%	(4)	1%	(1)	12%	(13)	—	(0)	1%	(1)	1%	(1)	3%	(3)	4%	(4)	7%	(7)	3%	(100)
Evangelical	55% (88)	—	(0)	2%	(4)	—	(0)	14%	(22)	—	(0)	1%	(1)	—	(0)	3%	(4)	5%	(8)	5%	(7)	4%	(100)
Non-Evangelical	37% (117)	—	(1)	—	(1)	1%	(4)	11%	(36)	2%	(6)	4%	(12)	1%	(4)	1%	(4)	11%	(34)	9%	(28)	13%	(100)
PID: Dem (no lean)	23% (55)	—	(1)	2%	(5)	1%	(3)	2%	(4)	—	(0)	5%	(12)	2%	(4)	3%	(6)	15%	(36)	9%	(22)	29%	(100)
PID: Ind (no lean)	33% (66)	—	(1)	1%	(1)	1%	(3)	9%	(19)	1%	(1)	10%	(21)	1%	(3)	6%	(11)	6%	(12)	6%	(12)	12%	(100)
PID: Rep (no lean)	58% (150)	—	(0)	—	(1)	1%	(2)	20%	(50)	2%	(5)	—	(1)	—	(1)	—	(1)	6%	(15)	3%	(9)	2%	(100)
PID/Gender: Dem Men	32% (31)	—	(0)	—	(0)	2%	(2)	2%	(2)	—	(0)	7%	(7)	3%	(3)	3%	(3)	6%	(5)	6%	(6)	29%	(100)
PID/Gender: Dem Women	17% (23)	1%	(1)	3%	(5)	—	(0)	1%	(1)	—	(0)	3%	(5)	—	(0)	2%	(3)	22%	(31)	12%	(17)	29%	(100)
PID/Gender: Ind Men	27% (31)	1%	(1)	1%	(1)	1%	(1)	10%	(11)	1%	(1)	14%	(16)	1%	(1)	8%	(9)	5%	(5)	5%	(6)	15%	(100)
PID/Gender: Ind Women	41% (35)	—	(0)	—	(0)	2%	(2)	9%	(7)	—	(0)	6%	(5)	2%	(2)	2%	(2)	8%	(6)	8%	(7)	9%	(100)
PID/Gender: Rep Men	61% (74)	—	(0)	—	(0)	2%	(2)	25%	(31)	3%	(4)	—	(0)	—	(0)	—	(1)	3%	(3)	3%	(3)	2%	(100)
PID/Gender: Rep Women	56% (77)	—	(0)	1%	(1)	—	(0)	15%	(20)	1%	(1)	1%	(1)	1%	(1)	—	(0)	8%	(11)	4%	(5)	2%	(100)
Ideo: Liberal (1-3)	20% (44)	—	(1)	2%	(5)	2%	(5)	1%	(1)	—	(0)	4%	(8)	2%	(4)	6%	(13)	19%	(40)	3%	(6)	29%	(100)
Ideo: Moderate (4)	37% (71)	—	(1)	1%	(1)	1%	(3)	10%	(19)	—	(0)	11%	(22)	1%	(2)	2%	(4)	4%	(7)	11%	(21)	14%	(100)
Ideo: Conservative (5-7)	56% (152)	—	(0)	—	(0)	—	(0)	19%	(51)	2%	(5)	2%	(5)	—	(0)	—	(1)	5%	(14)	5%	(13)	4%	(100)

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	39% (271)	— (2)	1% (7)	1% (8)	10% (73)	1% (6)	5% (34)	1% (7)	3% (18)	9% (63)	6% (43)	14%
Community: Urban	41% (69)	1% (2)	1% (2)	2% (3)	12% (21)	— (0)	9% (15)	1% (2)	1% (2)	4% (7)	3% (5)	16%
Community: Suburban	38% (106)	— (0)	1% (4)	2% (4)	6% (17)	1% (3)	6% (16)	2% (5)	2% (6)	12% (34)	8% (21)	15%
Community: Rural	39% (95)	— (0)	— (1)	— (0)	14% (35)	1% (3)	1% (3)	— (0)	4% (10)	9% (22)	7% (17)	13%
Military HHnm: Yes	35% (35)	— (0)	— (0)	2% (2)	10% (10)	— (0)	9% (9)	3% (3)	— (0)	9% (9)	3% (3)	14%
Military HH: No	40% (236)	— (2)	1% (7)	1% (6)	11% (63)	1% (6)	4% (25)	1% (4)	3% (17)	9% (54)	7% (41)	15%
Employ: Private Sector	49% (147)	— (1)	2% (5)	1% (4)	8% (25)	1% (4)	4% (11)	— (1)	4% (12)	10% (30)	— (1)	13%
Employ: Government	39% (11)	— (0)	— (0)	1% (0)	1% (0)	9% (3)	2% (1)	1% (0)	2% (1)	10% (3)	5% (2)	17%
Employ: Self-Employed	31% (7)	2% (1)	2% (0)	2% (0)	7% (2)	— (0)	— (0)	2% (0)	— (0)	6% (1)	— (0)	45%
Employ: Homemaker	30% (15)	— (0)	— (0)	— (0)	14% (7)	— (0)	3% (2)	2% (1)	— (0)	9% (4)	5% (2)	13%
Employ: Student	41% (5)	— (0)	2% (0)	— (0)	— (0)	— (0)	— (0)	29% (4)	2% (0)	3% (0)	— (0)	—
Employ: Retired	22% (42)	— (0)	— (1)	1% (2)	18% (35)	— (0)	7% (13)	— (0)	1% (2)	9% (18)	18% (35)	16%
Employ: Unemployed	40% (18)	— (0)	1% (0)	2% (1)	4% (2)	— (0)	15% (7)	— (0)	— (0)	10% (4)	— (0)	9%
Employ: Other	63% (25)	1% (0)	1% (0)	— (0)	4% (2)	— (0)	— (0)	1% (0)	6% (2)	5% (2)	9% (4)	8%
Protestant	37% (70)	— (0)	— (1)	— (0)	8% (14)	3% (6)	4% (7)	2% (3)	1% (2)	8% (15)	7% (13)	14%
Roman Catholic	42% (78)	— (1)	— (0)	2% (4)	16% (31)	— (0)	2% (5)	— (0)	1% (2)	12% (22)	8% (16)	10%
Mormon	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (0)	— (0)	— (0)	— (0)	—
Orthodox (e.g. Greek or Russian Orthodox)	2% (0)	— (0)	— (0)	— (0)	69% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	29%
Jewish	10% (2)	— (0)	— (0)	— (0)	11% (2)	— (0)	8% (1)	— (0)	55% (9)	2% (0)	— (0)	9%
Muslim	30% (1)	— (0)	— (0)	17% (0)	— (0)	7% (0)	— (0)	— (0)	— (0)	8% (0)	— (0)	—
Buddhist	1% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	54% (6)	— (0)	— (0)	16% (2)	— (0)	29%
Atheist	13% (5)	— (0)	1% (0)	— (0)	7% (2)	— (0)	1% (0)	1% (0)	1% (0)	24% (8)	1% (0)	37%
Agnostic	19% (5)	— (0)	1% (0)	— (0)	7% (2)	— (0)	12% (3)	— (0)	2% (0)	11% (3)	8% (2)	35%
Something else	56% (56)	1% (1)	4% (4)	1% (1)	12% (13)	— (0)	1% (1)	1% (1)	3% (3)	4% (4)	7% (7)	3%
Nothing in particular	45% (54)	— (1)	1% (1)	2% (3)	4% (5)	— (0)	9% (10)	2% (2)	1% (1)	6% (7)	5% (6)	19%
Ideo/PID: Conservative Republican	59% (121)	— (0)	— (0)	— (0)	20% (41)	2% (5)	— (1)	— (0)	— (0)	7% (14)	4% (8)	1%
Ideo/PID: Moderate/Liberal Republican	58% (28)	— (0)	— (0)	4% (2)	17% (8)	— (0)	1% (0)	2% (1)	— (0)	— (0)	2% (1)	5%
Ideo/PID: Moderate/Conservative Democrat	37% (26)	— (0)	1% (1)	— (0)	3% (2)	— (0)	11% (8)	— (0)	3% (2)	4% (3)	20% (14)	17%
Ideo/PID: Liberal Democrat	18% (29)	1% (1)	3% (5)	2% (3)	1% (1)	— (0)	3% (4)	2% (4)	2% (4)	20% (33)	3% (5)	36%
Unfavorable of Biden and Trump	42% (55)	1% (1)	— (0)	— (0)	6% (8)	— (0)	4% (5)	2% (3)	— (0)	10% (13)	3% (4)	15%
2024 H2H Matchup: Biden Voter	18% (59)	— (1)	1% (2)	2% (6)	2% (6)	— (0)	8% (26)	1% (4)	5% (17)	13% (44)	9% (29)	29%
2024 H2H Matchup: Trump Voter	61% (186)	— (0)	1% (4)	1% (2)	19% (59)	2% (5)	2% (7)	— (1)	— (1)	5% (15)	3% (8)	—
2024 H2H Matchup: Would not Vote	51% (16)	3% (1)	1% (0)	— (0)	2% (1)	— (0)	— (0)	3% (1)	— (0)	6% (2)	3% (1)	9%
2024 H2H Matchup: Do not Know	27% (9)	1% (1)	2% (1)	— (0)	22% (8)	3% (1)	1% (0)	4% (1)	— (0)	6% (2)	15% (5)	5%
2022 House Vote: Democrat	15% (42)	— (1)	2% (6)	2% (6)	2% (6)	— (0)	6% (16)	1% (4)	6% (16)	13% (37)	8% (24)	31%
2022 House Vote: Republican	53% (155)	— (0)	— (1)	1% (2)	21% (60)	2% (5)	3% (8)	— (1)	— (0)	5% (16)	4% (12)	3%
2022 House Vote: Did not Vote	60% (70)	1% (1)	1% (1)	— (0)	5% (6)	— (0)	9% (11)	1% (1)	1% (2)	8% (10)	5% (6)	2%
2020 Vote: Joe Biden	21% (70)	— (1)	2% (6)	2% (6)	3% (9)	— (0)	7% (23)	1% (4)	2% (6)	13% (42)	9% (29)	29%
2020 Vote: Donald Trump	57% (185)	— (0)	— (1)	1% (2)	19% (62)	2% (5)	3% (10)	— (1)	3% (10)	5% (15)	4% (12)	—
2020 Vote: Someone Else	38% (4)	— (0)	— (0)	— (0)	10% (1)	9% (1)	— (0)	8% (1)	— (0)	— (0)	10% (1)	22%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	39% (271)	— (2)	1% (7)	1% (8)	10% (73)	1% (6)	5% (34)	1% (7)	3% (18)	9% (63)	6% (43)	14% (98)
2020 Vote: Did not Vote	42% (12)	3% (1)	2% (0)	— (0)	— (0)	— (0)	— (0)	6% (2)	5% (2)	22% (6)	6% (2)	7% (2)
2016 Vote: Hillary Clinton	14% (31)	— (1)	1% (1)	2% (3)	1% (3)	— (0)	9% (20)	— (0)	2% (5)	14% (32)	11% (24)	34% (76)
2016 Vote: Donald Trump	51% (148)	— (0)	— (0)	1% (2)	21% (61)	2% (5)	1% (3)	— (0)	— (0)	4% (12)	5% (13)	6% (16)
2016 Vote: Someone Else	21% (6)	3% (1)	— (0)	— (0)	15% (4)	4% (1)	6% (2)	2% (0)	4% (1)	5% (1)	10% (3)	17% (47)
2020 Vote/PID: Not Biden/Democrat	56% (11)	— (0)	2% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	4% (1)	32% (6)	2% (0)	— (0)
2020 Vote/PID: Not Trump/Republican	26% (4)	— (0)	4% (1)	— (0)	— (0)	— (0)	— (0)	7% (1)	2% (0)	2% (0)	1% (0)	36% (8)
U.S. Economy: Wrong Track	49% (246)	— (2)	1% (6)	1% (3)	14% (69)	1% (5)	4% (19)	1% (6)	1% (5)	6% (29)	5% (25)	9% (42)
U.S. Economy: Right Direction	13% (25)	— (0)	1% (1)	3% (5)	2% (3)	1% (1)	8% (15)	1% (1)	7% (13)	17% (33)	10% (18)	30% (60)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14% (30)	— (0)	1% (1)	2% (4)	1% (1)	— (0)	9% (20)	2% (4)	3% (6)	14% (31)	11% (23)	34% (72)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	59% (199)	— (0)	1% (5)	— (2)	20% (69)	1% (5)	2% (7)	1% (2)	3% (10)	4% (12)	3% (9)	— (0)
Prsnl. Fin. Sit. 2021-23: Same Under Both	30% (41)	1% (2)	1% (1)	1% (2)	2% (2)	1% (1)	5% (7)	1% (1)	1% (2)	14% (19)	8% (11)	18% (24)
Top 2024 Issue: Economy	100% (271)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Community/Gender: Urban Women	36% (27)	1% (1)	2% (2)	— (0)	5% (4)	— (0)	10% (8)	3% (2)	2% (1)	5% (4)	7% (5)	22% (16)
Community/Gender: Urban Men	46% (42)	1% (1)	— (0)	4% (3)	18% (17)	— (0)	8% (7)	— (0)	— (0)	3% (3)	— (0)	11% (10)
Community/Gender: Rural Women	44% (60)	— (0)	1% (1)	— (0)	14% (19)	— (0)	1% (1)	— (0)	— (1)	10% (13)	6% (8)	10% (13)
Community/Gender: Rural Men	33% (35)	— (0)	— (0)	— (0)	14% (16)	3% (3)	2% (2)	— (0)	9% (10)	8% (9)	8% (9)	17% (19)
Community/Gender: Suburban Women	32% (48)	— (0)	2% (3)	1% (2)	4% (6)	1% (1)	2% (2)	1% (1)	2% (3)	21% (32)	10% (15)	14% (21)
Community/Gender: Suburban Men	45% (58)	— (0)	1% (1)	2% (2)	9% (11)	1% (1)	10% (13)	3% (4)	2% (3)	2% (2)	5% (7)	15% (19)
Homeowner	40% (253)	— (1)	1% (4)	1% (7)	11% (69)	1% (6)	5% (32)	1% (4)	2% (15)	9% (55)	7% (42)	15% (93)
Renter	33% (17)	2% (1)	5% (3)	2% (1)	6% (3)	— (0)	4% (2)	6% (3)	4% (2)	16% (8)	4% (2)	7% (4)
Self + Household: White-Collar	39% (95)	— (0)	— (1)	1% (2)	6% (14)	2% (5)	6% (16)	— (1)	5% (13)	8% (19)	3% (8)	21% (52)
Self + Household: Blue Collar	41% (149)	— (2)	1% (5)	1% (4)	14% (52)	— (0)	4% (16)	1% (4)	1% (3)	9% (32)	6% (21)	12% (44)
Union HH: Yes	41% (17)	— (0)	6% (2)	— (0)	16% (6)	— (0)	8% (3)	1% (0)	3% (1)	13% (5)	4% (2)	3% (1)
Union HH: No	39% (254)	— (2)	1% (5)	1% (8)	10% (66)	1% (6)	5% (31)	1% (7)	2% (16)	9% (58)	6% (42)	15% (98)
LGBTQ+: Yes	39% (20)	1% (1)	2% (1)	— (0)	1% (0)	2% (1)	6% (3)	1% (1)	4% (2)	11% (6)	2% (1)	27% (14)
LGBTQ+: No	39% (251)	— (1)	1% (6)	1% (8)	11% (72)	1% (5)	5% (31)	1% (7)	2% (16)	9% (57)	7% (43)	13% (84)
Motivated to Vote	38% (240)	— (1)	1% (7)	1% (8)	11% (72)	1% (5)	5% (34)	1% (5)	1% (9)	9% (56)	7% (42)	15% (98)
Parent: Yes	47% (85)	— (0)	1% (1)	1% (2)	10% (17)	— (0)	4% (7)	1% (2)	2% (4)	11% (20)	— (0)	12% (21)
Parent: No	36% (186)	— (2)	1% (6)	1% (6)	11% (55)	1% (6)	5% (27)	1% (5)	3% (14)	8% (42)	8% (43)	15% (75)
COVID Vaccine: Yes	34% (162)	— (2)	1% (2)	2% (8)	7% (34)	1% (3)	4% (20)	1% (5)	2% (8)	11% (51)	8% (39)	20% (95)
COVID Vaccine: No	50% (109)	— (0)	2% (5)	— (0)	18% (39)	2% (3)	6% (14)	1% (2)	4% (10)	5% (12)	2% (5)	3% (7)
Student Loans: Yes	41% (42)	— (0)	1% (1)	1% (1)	11% (11)	1% (1)	3% (3)	4% (4)	3% (3)	13% (14)	— (0)	10% (10)
Student Loans: No	39% (229)	— (2)	1% (6)	1% (7)	10% (62)	1% (5)	5% (31)	— (3)	2% (14)	8% (49)	7% (43)	15% (93)
Favorable Opinion of Haley	46% (84)	— (0)	1% (2)	1% (2)	14% (25)	2% (3)	1% (3)	— (0)	— (0)	7% (12)	7% (12)	10% (18)
Unfavorable Opinion of Haley	24% (70)	— (1)	1% (3)	1% (2)	10% (29)	1% (1)	6% (17)	1% (4)	5% (14)	9% (27)	6% (18)	26% (74)
Prodigal Biden Voter	41% (19)	1% (1)	9% (4)	— (0)	15% (7)	— (0)	— (0)	— (0)	— (0)	5% (2)	9% (4)	6% (3)
Undecided Voter (DK/WNV)	38% (26)	2% (1)	2% (1)	— (0)	13% (9)	2% (1)	1% (0)	4% (2)	— (0)	6% (4)	9% (6)	7% (5)
Undecided Voter (DK)	27% (9)	1% (1)	2% (1)	— (0)	22% (8)	3% (1)	1% (0)	4% (1)	— (0)	6% (2)	15% (5)	5% (2)
Watched Debate	39% (193)	— (1)	1% (7)	1% (7)	13% (66)	1% (5)	5% (25)	1% (6)	3% (15)	8% (40)	6% (28)	12% (59)

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	39% (271)	— (2)	1% (7)	1% (8)	10% (73)	1% (6)	5% (34)	1% (7)	3% (18)	9% (63)	6% (43)	14% (100)
Watched Debate: Did not Watch	39% (78)	— (1)	— (1)	— (0)	4% (7)	1% (1)	5% (9)	1% (2)	1% (3)	11% (22)	8% (16)	20% (40)
Watched Debate: All of it	38% (96)	— (0)	2% (5)	2% (5)	18% (46)	2% (5)	6% (16)	— (1)	1% (2)	7% (17)	4% (10)	12% (31)
Watched Debate: Some of it	40% (97)	— (1)	1% (1)	1% (2)	8% (20)	— (0)	3% (8)	2% (5)	5% (12)	10% (23)	7% (18)	12% (30)
Continue His Campaign: Yes Biden	23% (58)	— (0)	— (1)	2% (4)	7% (18)	1% (1)	4% (10)	1% (4)	3% (7)	12% (30)	8% (20)	28% (71)
Continue His Campaign: No Biden	50% (195)	— (2)	1% (6)	— (2)	12% (48)	1% (5)	4% (17)	1% (3)	3% (11)	7% (27)	5% (18)	8% (31)
Continue His Campaign: Yes Trump	55% (181)	— (0)	1% (5)	1% (2)	19% (63)	2% (5)	2% (7)	— (1)	4% (12)	5% (18)	2% (8)	4% (15)
Continue His Campaign: No Trump	22% (73)	— (2)	1% (2)	2% (5)	2% (6)	— (1)	8% (26)	2% (5)	2% (5)	13% (44)	9% (30)	26% (84)
Conviction: Evidence	21% (71)	1% (2)	1% (2)	2% (6)	2% (5)	1% (3)	8% (27)	1% (4)	2% (8)	13% (43)	9% (31)	29% (95)
Conviction: Motivation to Damage	58% (155)	— (0)	2% (4)	1% (2)	21% (57)	1% (2)	— (0)	1% (2)	3% (9)	5% (15)	3% (9)	1% (3)
Conviction: DK/NO	52% (45)	— (0)	1% (1)	— (0)	12% (11)	1% (1)	8% (7)	2% (2)	1% (1)	5% (5)	5% (4)	2% (2)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(230)	19%	(133)	695
Gender: Male	50%	(167)	33%	(109)	17%	(56)	331
Gender: Female	45%	(165)	33%	(122)	21%	(77)	364
Age: 18-34	39%	(73)	23%	(43)	38%	(71)	188
Age: 35-44	50%	(44)	33%	(30)	17%	(15)	90
Age: 45-64	57%	(145)	33%	(83)	10%	(26)	254
Age: 65+	42%	(69)	45%	(74)	12%	(20)	163
GenZers: 1997-2012	34%	(31)	22%	(20)	44%	(40)	90
Millennials: 1981-1996	46%	(81)	28%	(50)	26%	(46)	176
GenXers: 1965-1980	57%	(111)	33%	(64)	10%	(20)	195
Baby Boomers: 1946-1964	48%	(105)	41%	(90)	11%	(24)	220
Educ: < College	51%	(240)	29%	(135)	20%	(96)	471
Educ: Bachelors degree	43%	(65)	39%	(59)	17%	(26)	151
Educ: Post-grad	36%	(26)	50%	(36)	15%	(11)	73
Income: Under 50k	49%	(107)	36%	(79)	16%	(35)	221
Income: 50k-100k	48%	(161)	31%	(102)	21%	(69)	332
Income: 100k+	44%	(63)	35%	(50)	20%	(29)	142
Ethnicity: White (Non-Hispanic)	48%	(297)	34%	(212)	18%	(110)	619
Ethnicity: Hispanic	43%	(12)	6%	(2)	51%	(15)	29
Ethnicity: Black (Non-Hispanic)	36%	(9)	38%	(9)	26%	(6)	24
Ethnicity: Asian + Other (Non-Hispanic)	60%	(14)	30%	(7)	11%	(2)	23
All Christian	53%	(203)	33%	(127)	14%	(53)	382
All Non-Christian	39%	(11)	11%	(3)	50%	(15)	30
Atheist	14%	(5)	60%	(21)	26%	(9)	35
Agnostic/Nothing in particular	36%	(53)	42%	(61)	22%	(33)	147
Something Else	59%	(60)	18%	(18)	23%	(24)	102
Evangelical	71%	(113)	18%	(29)	11%	(17)	159
Non-Evangelical	46%	(146)	36%	(114)	19%	(59)	320
PID: Dem (no lean)	8%	(18)	70%	(166)	23%	(55)	239
PID: Ind (no lean)	38%	(76)	31%	(62)	30%	(60)	199
PID: Rep (no lean)	92%	(237)	1%	(2)	7%	(18)	257

Continued on next page

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(230)	19%	(133)	695
PID/Gender: Dem Men	13%	(12)	74%	(72)	14%	(13)	98
PID/Gender: Dem Women	4%	(6)	67%	(94)	29%	(42)	141
PID/Gender: Ind Men	39%	(44)	32%	(36)	29%	(33)	113
PID/Gender: Ind Women	38%	(32)	30%	(26)	32%	(27)	86
PID/Gender: Rep Men	91%	(110)	1%	(1)	8%	(10)	121
PID/Gender: Rep Women	93%	(127)	1%	(1)	6%	(9)	137
Ideo: Liberal (1-3)	10%	(23)	64%	(140)	26%	(56)	218
Ideo: Moderate (4)	42%	(81)	33%	(64)	24%	(47)	192
Ideo: Conservative (5-7)	83%	(223)	8%	(23)	9%	(23)	269
Community: Urban	40%	(67)	41%	(69)	19%	(32)	168
Community: Suburban	48%	(136)	34%	(94)	18%	(51)	281
Community: Rural	52%	(129)	27%	(67)	21%	(50)	246
Military HHnm: Yes	54%	(53)	30%	(29)	17%	(16)	99
Military HH: No	47%	(279)	34%	(201)	20%	(117)	596
Employ: Private Sector	54%	(163)	28%	(85)	18%	(53)	301
Employ: Government	30%	(9)	23%	(7)	47%	(13)	28
Employ: Self-Employed	43%	(10)	27%	(7)	30%	(7)	24
Employ: Homemaker	45%	(23)	27%	(14)	28%	(14)	51
Employ: Student	60%	(8)	34%	(4)	6%	(1)	13
Employ: Retired	45%	(86)	44%	(85)	11%	(21)	193
Employ: Unemployed	44%	(20)	35%	(16)	21%	(10)	45
Employ: Other	34%	(13)	31%	(12)	35%	(14)	39

Continued on next page

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(230)	19%	(133)	695
Protestant	53%	(100)	35%	(66)	12%	(23)	190
Roman Catholic	53%	(99)	32%	(60)	15%	(29)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	20%	(3)	16%	(3)	64%	(10)	16
Muslim	92%	(2)	8%	(0)	—	(0)	3
Buddhist	54%	(6)	4%	(0)	42%	(5)	11
Atheist	14%	(5)	60%	(21)	26%	(9)	35
Agnostic	39%	(10)	46%	(12)	15%	(4)	26
Something else	59%	(60)	18%	(18)	23%	(24)	102
Nothing in particular	35%	(43)	41%	(49)	24%	(29)	121
Ideo/PID: Conservative Republican	94%	(194)	—	(0)	5%	(11)	205
Ideo/PID: Moderate/Liberal Republican	82%	(39)	4%	(2)	14%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	6%	(4)	71%	(50)	22%	(15)	70
Ideo/PID: Liberal Democrat	8%	(14)	68%	(113)	23%	(38)	165
Unfavorable of Biden and Trump	37%	(49)	19%	(25)	44%	(58)	132
2024 H2H Matchup: Biden Voter	10%	(33)	68%	(222)	22%	(70)	325
2024 H2H Matchup: Trump Voter	93%	(280)	1%	(2)	7%	(20)	303
2024 H2H Matchup: Would not Vote	13%	(4)	8%	(2)	79%	(25)	32
2024 H2H Matchup: Do not Know	40%	(14)	11%	(4)	49%	(17)	36
2022 House Vote: Democrat	10%	(28)	72%	(202)	18%	(50)	280
2022 House Vote: Republican	89%	(258)	2%	(5)	9%	(27)	290
2022 House Vote: Did not Vote	37%	(44)	18%	(21)	44%	(52)	118
2020 Vote: Joe Biden	10%	(33)	66%	(219)	23%	(77)	330
2020 Vote: Donald Trump	87%	(283)	1%	(4)	12%	(39)	326
2020 Vote: Someone Else	18%	(2)	13%	(1)	70%	(8)	12
2020 Vote: Did not Vote	47%	(13)	20%	(6)	33%	(9)	28
2016 Vote: Hillary Clinton	9%	(19)	78%	(172)	13%	(30)	221
2016 Vote: Donald Trump	84%	(246)	7%	(22)	8%	(25)	292
2016 Vote: Someone Else	23%	(6)	39%	(11)	38%	(10)	27
2020 Vote/PID: Not Biden/Democrat	46%	(9)	27%	(5)	26%	(5)	19
2020 Vote/PID: Not Trump/Republican	32%	(4)	14%	(2)	55%	(7)	14

Continued on next page

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(230)	19%	(133)	695
U.S. Economy: Wrong Track	61%	(307)	17%	(87)	22%	(109)	503
U.S. Economy: Right Direction	13%	(24)	75%	(144)	12%	(24)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	80%	(176)	14%	(30)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(296)	2%	(5)	11%	(37)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	36%	(49)	48%	(66)	137
Top 2024 Issue: Economy	68%	(185)	15%	(40)	17%	(46)	271
Community/Gender: Urban Women	32%	(24)	42%	(31)	26%	(20)	75
Community/Gender: Urban Men	46%	(43)	41%	(38)	13%	(12)	93
Community/Gender: Rural Women	51%	(70)	26%	(36)	23%	(32)	137
Community/Gender: Rural Men	54%	(59)	29%	(31)	17%	(19)	108
Community/Gender: Suburban Women	47%	(71)	36%	(55)	17%	(26)	151
Community/Gender: Suburban Men	50%	(65)	31%	(40)	19%	(25)	130
Homeowner	49%	(310)	32%	(206)	19%	(123)	639
Renter	38%	(20)	44%	(23)	18%	(9)	51
Self + Household: White-Collar	41%	(98)	36%	(86)	24%	(58)	243
Self + Household: Blue Collar	55%	(201)	30%	(110)	15%	(54)	365
Union HH: Yes	45%	(19)	27%	(11)	28%	(11)	41
Union HH: No	48%	(313)	34%	(219)	19%	(122)	654
LGBTQ+: Yes	21%	(11)	32%	(17)	47%	(25)	52
LGBTQ+: No	50%	(321)	33%	(214)	17%	(109)	643
Motivated to Vote	50%	(314)	35%	(220)	15%	(95)	629
Parent: Yes	48%	(88)	30%	(54)	22%	(40)	182
Parent: No	47%	(243)	34%	(176)	18%	(94)	513
COVID Vaccine: Yes	35%	(167)	45%	(214)	20%	(94)	475
COVID Vaccine: No	75%	(164)	7%	(16)	18%	(39)	220
Student Loans: Yes	47%	(49)	22%	(22)	31%	(32)	102
Student Loans: No	48%	(283)	35%	(208)	17%	(102)	593
Favorable Opinion of Haley	73%	(134)	19%	(35)	8%	(15)	184
Unfavorable Opinion of Haley	33%	(95)	51%	(149)	16%	(46)	290
Prodigal Biden Voter	27%	(13)	14%	(6)	59%	(27)	46
Undecided Voter (DK/WNV)	27%	(18)	10%	(6)	63%	(43)	67
Undecided Voter (DK)	40%	(14)	11%	(4)	49%	(17)	36

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(331)	33%	(230)	19%	(133)	695
Watched Debate	54%	(267)	30%	(146)	16%	(80)	494
Watched Debate: Did not Watch	32%	(64)	42%	(84)	26%	(53)	201
Watched Debate: All of it	64%	(161)	24%	(61)	12%	(31)	253
Watched Debate: Some of it	44%	(106)	35%	(85)	21%	(49)	241
Continue His Campaign: Yes Biden	27%	(67)	61%	(151)	11%	(28)	247
Continue His Campaign: No Biden	62%	(242)	18%	(69)	21%	(81)	391
Continue His Campaign: Yes Trump	85%	(282)	5%	(18)	10%	(32)	332
Continue His Campaign: No Trump	11%	(37)	62%	(204)	26%	(86)	328
Conviction: Evidence	14%	(48)	61%	(209)	24%	(83)	341
Conviction: Motivation to Damage	91%	(243)	2%	(6)	7%	(19)	268
Conviction: DK/NO	46%	(40)	17%	(15)	36%	(31)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	42%	(291)	22%	(150)	695
Gender: Male	39%	(129)	45%	(148)	16%	(54)	331
Gender: Female	34%	(125)	39%	(143)	26%	(96)	364
Age: 18-34	22%	(42)	45%	(85)	32%	(61)	188
Age: 35-44	41%	(36)	33%	(30)	26%	(23)	90
Age: 45-64	47%	(119)	39%	(99)	14%	(37)	254
Age: 65+	35%	(58)	47%	(77)	18%	(29)	163
GenZers: 1997-2012	19%	(17)	35%	(32)	46%	(41)	90
Millennials: 1981-1996	32%	(56)	45%	(79)	23%	(41)	176
GenXers: 1965-1980	47%	(92)	40%	(79)	12%	(24)	195
Baby Boomers: 1946-1964	40%	(87)	43%	(94)	18%	(39)	220
Educ: < College	41%	(194)	38%	(180)	21%	(97)	471
Educ: Bachelors degree	28%	(43)	46%	(69)	26%	(40)	151
Educ: Post-grad	25%	(18)	57%	(42)	18%	(13)	73
Income: Under 50k	33%	(74)	41%	(90)	26%	(57)	221
Income: 50k-100k	39%	(129)	43%	(142)	18%	(60)	332
Income: 100k+	36%	(51)	41%	(58)	23%	(33)	142
Ethnicity: White (Non-Hispanic)	38%	(237)	43%	(265)	19%	(118)	619
Ethnicity: Hispanic	26%	(8)	14%	(4)	60%	(17)	29
Ethnicity: Black (Non-Hispanic)	25%	(6)	44%	(11)	32%	(8)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	50%	(12)	32%	(7)	23
All Christian	43%	(163)	38%	(147)	19%	(72)	382
All Non-Christian	6%	(2)	76%	(22)	18%	(5)	30
Atheist	13%	(5)	77%	(27)	10%	(3)	35
Agnostic/Nothing in particular	25%	(37)	50%	(73)	25%	(36)	147
Something Else	47%	(48)	21%	(22)	32%	(32)	102
Evangelical	54%	(86)	24%	(38)	22%	(35)	159
Non-Evangelical	38%	(122)	40%	(129)	22%	(69)	320
PID: Dem (no lean)	3%	(7)	81%	(194)	16%	(39)	239
PID: Ind (no lean)	21%	(41)	43%	(86)	36%	(72)	199
PID: Rep (no lean)	80%	(206)	5%	(12)	15%	(40)	257

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	42%	(291)	22%	(150)	695
PID/Gender: Dem Men	3%	(3)	82%	(80)	15%	(14)	98
PID/Gender: Dem Women	2%	(4)	80%	(114)	17%	(24)	141
PID/Gender: Ind Men	21%	(24)	57%	(65)	22%	(24)	113
PID/Gender: Ind Women	20%	(17)	25%	(21)	55%	(47)	86
PID/Gender: Rep Men	84%	(101)	3%	(4)	13%	(15)	121
PID/Gender: Rep Women	77%	(105)	6%	(8)	18%	(24)	137
Ideo: Liberal (1-3)	4%	(8)	83%	(181)	13%	(29)	218
Ideo: Moderate (4)	25%	(47)	41%	(79)	34%	(66)	192
Ideo: Conservative (5-7)	72%	(195)	11%	(30)	16%	(44)	269
Community: Urban	34%	(57)	47%	(80)	18%	(31)	168
Community: Suburban	32%	(91)	41%	(115)	27%	(75)	281
Community: Rural	43%	(106)	39%	(96)	18%	(44)	246
Military HHnm: Yes	41%	(41)	38%	(38)	20%	(20)	99
Military HH: No	36%	(213)	42%	(253)	22%	(130)	596
Employ: Private Sector	39%	(119)	44%	(134)	16%	(49)	301
Employ: Government	29%	(8)	23%	(6)	48%	(14)	28
Employ: Self-Employed	31%	(7)	33%	(8)	36%	(9)	24
Employ: Homemaker	23%	(12)	46%	(23)	31%	(16)	51
Employ: Student	26%	(3)	64%	(8)	10%	(1)	13
Employ: Retired	39%	(75)	46%	(89)	15%	(29)	193
Employ: Unemployed	38%	(17)	28%	(13)	33%	(15)	45
Employ: Other	30%	(12)	25%	(10)	45%	(17)	39

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	42%	(291)	22%	(150)	695
Protestant	40%	(76)	41%	(78)	19%	(36)	190
Roman Catholic	45%	(84)	36%	(67)	19%	(36)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	11%	(2)	71%	(11)	18%	(3)	16
Muslim	1%	(0)	70%	(2)	28%	(1)	3
Buddhist	—	(0)	84%	(9)	16%	(2)	11
Atheist	13%	(5)	77%	(27)	10%	(3)	35
Agnostic	16%	(4)	72%	(18)	12%	(3)	26
Something else	47%	(48)	21%	(22)	32%	(32)	102
Nothing in particular	27%	(33)	45%	(55)	28%	(33)	121
Ideo/PID: Conservative Republican	84%	(172)	4%	(8)	12%	(25)	205
Ideo/PID: Moderate/Liberal Republican	66%	(32)	7%	(3)	27%	(13)	48
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	73%	(51)	23%	(16)	70
Ideo/PID: Liberal Democrat	2%	(4)	86%	(142)	11%	(19)	165
Unfavorable of Biden and Trump	16%	(21)	38%	(51)	46%	(60)	132
2024 H2H Matchup: Biden Voter	2%	(5)	82%	(268)	16%	(51)	325
2024 H2H Matchup: Trump Voter	81%	(244)	3%	(8)	17%	(50)	303
2024 H2H Matchup: Would not Vote	1%	(0)	41%	(13)	58%	(18)	32
2024 H2H Matchup: Do not Know	11%	(4)	5%	(2)	84%	(30)	36
2022 House Vote: Democrat	5%	(15)	81%	(227)	13%	(38)	280
2022 House Vote: Republican	72%	(210)	5%	(14)	23%	(66)	290
2022 House Vote: Did not Vote	24%	(29)	41%	(49)	35%	(41)	118
2020 Vote: Joe Biden	3%	(9)	77%	(254)	20%	(67)	330
2020 Vote: Donald Trump	73%	(238)	7%	(24)	20%	(64)	326
2020 Vote: Someone Else	1%	(0)	29%	(3)	70%	(8)	12
2020 Vote: Did not Vote	25%	(7)	37%	(10)	39%	(11)	28
2016 Vote: Hillary Clinton	1%	(3)	89%	(196)	10%	(23)	221
2016 Vote: Donald Trump	72%	(210)	11%	(33)	17%	(49)	292
2016 Vote: Someone Else	10%	(3)	43%	(12)	47%	(13)	27
2020 Vote/PID: Not Biden/Democrat	5%	(1)	69%	(13)	25%	(5)	19
2020 Vote/PID: Not Trump/Republican	11%	(1)	34%	(5)	55%	(8)	14

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	42%	(291)	22%	(150)	695
U.S. Economy: Wrong Track	49%	(245)	25%	(126)	26%	(133)	503
U.S. Economy: Right Direction	5%	(9)	86%	(165)	9%	(17)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	88%	(192)	11%	(25)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(247)	7%	(24)	20%	(68)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	55%	(75)	42%	(57)	137
Top 2024 Issue: Economy	56%	(153)	20%	(54)	24%	(64)	271
Community/Gender: Urban Women	26%	(20)	46%	(34)	28%	(21)	75
Community/Gender: Urban Men	40%	(38)	49%	(46)	11%	(10)	93
Community/Gender: Rural Women	39%	(53)	37%	(50)	25%	(34)	137
Community/Gender: Rural Men	48%	(53)	42%	(46)	9%	(10)	108
Community/Gender: Suburban Women	35%	(52)	38%	(58)	27%	(41)	151
Community/Gender: Suburban Men	30%	(39)	44%	(57)	26%	(34)	130
Homeowner	37%	(236)	42%	(265)	21%	(137)	639
Renter	32%	(17)	46%	(24)	22%	(11)	51
Self + Household: White-Collar	28%	(68)	48%	(116)	24%	(59)	243
Self + Household: Blue Collar	44%	(160)	38%	(138)	18%	(67)	365
Union HH: Yes	39%	(16)	43%	(18)	18%	(8)	41
Union HH: No	36%	(238)	42%	(273)	22%	(142)	654
LGBTQ+: Yes	16%	(8)	58%	(30)	27%	(14)	52
LGBTQ+: No	38%	(246)	41%	(261)	21%	(136)	643
Motivated to Vote	39%	(247)	41%	(258)	20%	(123)	629
Parent: Yes	34%	(63)	39%	(71)	27%	(48)	182
Parent: No	37%	(191)	43%	(220)	20%	(101)	513
COVID Vaccine: Yes	26%	(125)	52%	(247)	22%	(103)	475
COVID Vaccine: No	59%	(129)	20%	(44)	21%	(47)	220
Student Loans: Yes	27%	(27)	41%	(42)	32%	(33)	102
Student Loans: No	38%	(227)	42%	(249)	20%	(117)	593
Favorable Opinion of Haley	61%	(111)	23%	(43)	16%	(29)	184
Unfavorable Opinion of Haley	24%	(68)	68%	(197)	8%	(24)	290
Prodigal Biden Voter	15%	(7)	31%	(14)	54%	(25)	46
Undecided Voter (DK/WNV)	6%	(4)	22%	(15)	72%	(48)	67
Undecided Voter (DK)	11%	(4)	5%	(2)	84%	(30)	36

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	42%	(291)	22%	(150)	695
Watched Debate	42%	(205)	38%	(188)	20%	(101)	494
Watched Debate: Did not Watch	24%	(49)	51%	(103)	25%	(49)	201
Watched Debate: All of it	52%	(133)	32%	(80)	16%	(41)	253
Watched Debate: Some of it	30%	(73)	45%	(108)	25%	(60)	241
Continue His Campaign: Yes Biden	20%	(49)	70%	(173)	10%	(24)	247
Continue His Campaign: No Biden	48%	(188)	27%	(106)	25%	(96)	391
Continue His Campaign: Yes Trump	72%	(239)	13%	(42)	15%	(51)	332
Continue His Campaign: No Trump	4%	(12)	73%	(241)	23%	(75)	328
Conviction: Evidence	3%	(11)	77%	(262)	20%	(68)	341
Conviction: Motivation to Damage	79%	(213)	8%	(21)	13%	(35)	268
Conviction: DK/NO	35%	(31)	10%	(8)	55%	(47)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	38%	(266)	23%	(159)	695
Gender: Male	40%	(134)	38%	(127)	21%	(71)	331
Gender: Female	37%	(136)	38%	(139)	24%	(89)	364
Age: 18-34	32%	(61)	31%	(58)	37%	(69)	188
Age: 35-44	45%	(41)	34%	(31)	20%	(18)	90
Age: 45-64	43%	(111)	39%	(99)	18%	(45)	254
Age: 65+	36%	(58)	48%	(78)	17%	(27)	163
GenZers: 1997-2012	33%	(30)	20%	(18)	47%	(42)	90
Millennials: 1981-1996	37%	(66)	38%	(67)	24%	(43)	176
GenXers: 1965-1980	47%	(92)	39%	(76)	14%	(28)	195
Baby Boomers: 1946-1964	36%	(79)	45%	(98)	19%	(42)	220
Educ: < College	43%	(202)	35%	(167)	22%	(103)	471
Educ: Bachelors degree	35%	(52)	38%	(58)	27%	(41)	151
Educ: Post-grad	22%	(16)	57%	(41)	21%	(16)	73
Income: Under 50k	41%	(90)	39%	(87)	20%	(44)	221
Income: 50k-100k	39%	(129)	36%	(121)	25%	(82)	332
Income: 100k+	35%	(51)	41%	(59)	23%	(33)	142
Ethnicity: White (Non-Hispanic)	39%	(241)	39%	(240)	22%	(138)	619
Ethnicity: Hispanic	52%	(15)	15%	(4)	34%	(10)	29
Ethnicity: Black (Non-Hispanic)	27%	(7)	53%	(13)	20%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	38%	(9)	30%	(7)	23
All Christian	43%	(164)	38%	(146)	19%	(72)	382
All Non-Christian	13%	(4)	36%	(11)	52%	(15)	30
Atheist	13%	(5)	64%	(22)	23%	(8)	35
Agnostic/Nothing in particular	25%	(36)	47%	(69)	28%	(42)	147
Something Else	60%	(61)	18%	(18)	22%	(22)	102
Evangelical	60%	(96)	25%	(40)	15%	(23)	159
Non-Evangelical	39%	(125)	39%	(123)	22%	(71)	320
PID: Dem (no lean)	7%	(16)	76%	(183)	17%	(41)	239
PID: Ind (no lean)	26%	(51)	34%	(68)	40%	(80)	199
PID: Rep (no lean)	79%	(203)	6%	(15)	15%	(39)	257

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	38%	(266)	23%	(159)	695
PID/Gender: Dem Men	10%	(9)	80%	(78)	11%	(10)	98
PID/Gender: Dem Women	5%	(6)	74%	(105)	21%	(30)	141
PID/Gender: Ind Men	25%	(28)	37%	(42)	38%	(43)	113
PID/Gender: Ind Women	27%	(23)	31%	(26)	42%	(36)	86
PID/Gender: Rep Men	80%	(96)	6%	(7)	14%	(17)	121
PID/Gender: Rep Women	78%	(107)	6%	(8)	16%	(22)	137
Ideo: Liberal (1-3)	4%	(10)	73%	(159)	23%	(50)	218
Ideo: Moderate (4)	27%	(51)	38%	(74)	35%	(67)	192
Ideo: Conservative (5-7)	75%	(201)	12%	(31)	14%	(36)	269
Community: Urban	37%	(62)	45%	(75)	18%	(30)	168
Community: Suburban	40%	(112)	37%	(103)	23%	(65)	281
Community: Rural	39%	(95)	35%	(87)	26%	(64)	246
Military HHnm: Yes	43%	(43)	38%	(37)	19%	(19)	99
Military HH: No	38%	(227)	38%	(229)	24%	(141)	596
Employ: Private Sector	42%	(127)	35%	(104)	23%	(70)	301
Employ: Government	39%	(11)	33%	(9)	28%	(8)	28
Employ: Self-Employed	24%	(6)	33%	(8)	42%	(10)	24
Employ: Homemaker	40%	(20)	50%	(26)	10%	(5)	51
Employ: Student	26%	(3)	46%	(6)	28%	(4)	13
Employ: Retired	38%	(73)	47%	(90)	15%	(30)	193
Employ: Unemployed	33%	(15)	27%	(12)	40%	(18)	45
Employ: Other	36%	(14)	27%	(10)	37%	(15)	39

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	38%	(266)	23%	(159)	695
Protestant	40%	(76)	41%	(78)	19%	(36)	190
Roman Catholic	45%	(85)	36%	(67)	19%	(36)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	19%	(3)	15%	(2)	66%	(11)	16
Muslim	25%	(1)	75%	(2)	—	(0)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	64%	(22)	23%	(8)	35
Agnostic	17%	(4)	55%	(14)	28%	(7)	26
Something else	60%	(61)	18%	(18)	22%	(22)	102
Nothing in particular	26%	(32)	45%	(55)	28%	(34)	121
Ideo/PID: Conservative Republican	85%	(173)	4%	(9)	11%	(23)	205
Ideo/PID: Moderate/Liberal Republican	54%	(26)	13%	(6)	33%	(16)	48
Ideo/PID: Moderate/Conservative Democrat	9%	(6)	71%	(49)	20%	(14)	70
Ideo/PID: Liberal Democrat	4%	(7)	80%	(132)	15%	(25)	165
Unfavorable of Biden and Trump	21%	(28)	27%	(35)	52%	(69)	132
2024 H2H Matchup: Biden Voter	4%	(11)	76%	(248)	20%	(66)	325
2024 H2H Matchup: Trump Voter	80%	(243)	3%	(8)	17%	(51)	303
2024 H2H Matchup: Would not Vote	11%	(3)	20%	(6)	69%	(22)	32
2024 H2H Matchup: Do not Know	32%	(11)	9%	(3)	58%	(21)	36
2022 House Vote: Democrat	4%	(12)	74%	(208)	21%	(59)	280
2022 House Vote: Republican	77%	(222)	5%	(15)	18%	(53)	290
2022 House Vote: Did not Vote	29%	(34)	34%	(40)	37%	(43)	118
2020 Vote: Joe Biden	6%	(21)	73%	(242)	21%	(68)	330
2020 Vote: Donald Trump	74%	(243)	4%	(13)	21%	(70)	326
2020 Vote: Someone Else	4%	(0)	31%	(4)	65%	(7)	12
2020 Vote: Did not Vote	22%	(6)	27%	(8)	51%	(14)	28
2016 Vote: Hillary Clinton	5%	(10)	84%	(186)	11%	(25)	221
2016 Vote: Donald Trump	72%	(210)	11%	(32)	17%	(50)	292
2016 Vote: Someone Else	9%	(3)	54%	(15)	37%	(10)	27
2020 Vote/PID: Not Biden/Democrat	20%	(4)	39%	(8)	41%	(8)	19
2020 Vote/PID: Not Trump/Republican	12%	(2)	42%	(6)	46%	(6)	14

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	38%	(266)	23%	(159)	695
U.S. Economy: Wrong Track	52%	(260)	22%	(113)	26%	(130)	503
U.S. Economy: Right Direction	5%	(9)	80%	(153)	15%	(29)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	85%	(185)	15%	(32)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(250)	4%	(15)	22%	(74)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	48%	(65)	39%	(53)	137
Top 2024 Issue: Economy	61%	(164)	17%	(47)	22%	(59)	271
Community/Gender: Urban Women	24%	(18)	48%	(36)	28%	(21)	75
Community/Gender: Urban Men	47%	(44)	43%	(40)	10%	(9)	93
Community/Gender: Rural Women	40%	(55)	36%	(50)	24%	(33)	137
Community/Gender: Rural Men	37%	(40)	34%	(37)	29%	(31)	108
Community/Gender: Suburban Women	42%	(63)	35%	(54)	23%	(35)	151
Community/Gender: Suburban Men	38%	(49)	38%	(50)	24%	(31)	130
Homeowner	40%	(254)	38%	(241)	23%	(144)	639
Renter	30%	(15)	45%	(23)	25%	(13)	51
Self + Household: White-Collar	28%	(69)	42%	(101)	30%	(72)	243
Self + Household: Blue Collar	47%	(173)	35%	(128)	18%	(64)	365
Union HH: Yes	48%	(20)	40%	(16)	12%	(5)	41
Union HH: No	38%	(250)	38%	(250)	24%	(154)	654
LGBTQ+: Yes	13%	(7)	58%	(30)	28%	(15)	52
LGBTQ+: No	41%	(263)	37%	(236)	22%	(145)	643
Motivated to Vote	41%	(260)	39%	(248)	19%	(121)	629
Parent: Yes	38%	(70)	39%	(71)	23%	(41)	182
Parent: No	39%	(200)	38%	(195)	23%	(118)	513
COVID Vaccine: Yes	28%	(131)	50%	(238)	22%	(106)	475
COVID Vaccine: No	63%	(138)	13%	(28)	24%	(53)	220
Student Loans: Yes	34%	(34)	34%	(35)	33%	(34)	102
Student Loans: No	40%	(235)	39%	(231)	21%	(126)	593
Favorable Opinion of Haley	57%	(105)	23%	(41)	20%	(37)	184
Unfavorable Opinion of Haley	25%	(74)	59%	(170)	16%	(46)	290
Prodigal Biden Voter	26%	(12)	20%	(9)	53%	(25)	46
Undecided Voter (DK/WNV)	22%	(15)	14%	(10)	63%	(43)	67
Undecided Voter (DK)	32%	(11)	9%	(3)	58%	(21)	36

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	38%	(266)	23%	(159)	695
Watched Debate	44%	(216)	35%	(175)	21%	(103)	494
Watched Debate: Did not Watch	27%	(54)	45%	(91)	28%	(57)	201
Watched Debate: All of it	55%	(139)	32%	(81)	13%	(33)	253
Watched Debate: Some of it	32%	(77)	39%	(94)	29%	(70)	241
Continue His Campaign: Yes Biden	18%	(45)	70%	(174)	11%	(28)	247
Continue His Campaign: No Biden	52%	(204)	21%	(84)	27%	(104)	391
Continue His Campaign: Yes Trump	73%	(243)	9%	(29)	18%	(60)	332
Continue His Campaign: No Trump	4%	(15)	70%	(229)	26%	(84)	328
Conviction: Evidence	4%	(15)	72%	(244)	24%	(82)	341
Conviction: Motivation to Damage	81%	(216)	4%	(11)	15%	(40)	268
Conviction: DK/NO	44%	(38)	13%	(11)	43%	(37)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	34%	(238)	21%	(148)	695
Gender: Male	47%	(157)	37%	(121)	16%	(53)	331
Gender: Female	42%	(152)	32%	(117)	26%	(95)	364
Age: 18-34	36%	(68)	31%	(57)	33%	(62)	188
Age: 35-44	42%	(38)	31%	(28)	27%	(24)	90
Age: 45-64	52%	(133)	33%	(83)	15%	(38)	254
Age: 65+	43%	(71)	42%	(69)	15%	(24)	163
GenZers: 1997-2012	32%	(29)	31%	(28)	37%	(33)	90
Millennials: 1981-1996	40%	(71)	31%	(54)	29%	(51)	176
GenXers: 1965-1980	52%	(102)	33%	(65)	15%	(28)	195
Baby Boomers: 1946-1964	47%	(104)	39%	(85)	14%	(31)	220
Educ: < College	47%	(221)	33%	(154)	21%	(97)	471
Educ: Bachelors degree	43%	(64)	31%	(47)	26%	(40)	151
Educ: Post-grad	33%	(24)	52%	(38)	15%	(11)	73
Income: Under 50k	46%	(101)	34%	(74)	21%	(45)	221
Income: 50k-100k	44%	(146)	35%	(115)	21%	(71)	332
Income: 100k+	44%	(62)	34%	(49)	22%	(31)	142
Ethnicity: White (Non-Hispanic)	46%	(285)	35%	(214)	19%	(120)	619
Ethnicity: Hispanic	35%	(10)	14%	(4)	51%	(15)	29
Ethnicity: Black (Non-Hispanic)	27%	(6)	50%	(12)	23%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	34%	(8)	36%	(8)	30%	(7)	23
All Christian	49%	(189)	32%	(124)	18%	(70)	382
All Non-Christian	8%	(2)	65%	(19)	27%	(8)	30
Atheist	13%	(5)	68%	(23)	19%	(7)	35
Agnostic/Nothing in particular	33%	(48)	41%	(60)	26%	(38)	147
Something Else	64%	(65)	11%	(12)	25%	(25)	102
Evangelical	66%	(105)	16%	(25)	18%	(29)	159
Non-Evangelical	46%	(146)	34%	(109)	20%	(65)	320
PID: Dem (no lean)	10%	(25)	69%	(164)	21%	(50)	239
PID: Ind (no lean)	32%	(63)	36%	(71)	32%	(64)	199
PID: Rep (no lean)	86%	(221)	1%	(3)	13%	(33)	257

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	34%	(238)	21%	(148)	695
PID/Gender: Dem Men	15%	(15)	72%	(71)	12%	(12)	98
PID/Gender: Dem Women	7%	(10)	66%	(94)	27%	(38)	141
PID/Gender: Ind Men	31%	(35)	43%	(48)	27%	(30)	113
PID/Gender: Ind Women	33%	(29)	27%	(23)	40%	(34)	86
PID/Gender: Rep Men	89%	(107)	2%	(2)	9%	(11)	121
PID/Gender: Rep Women	84%	(114)	—	(0)	16%	(22)	137
Ideo: Liberal (1-3)	10%	(22)	68%	(148)	22%	(49)	218
Ideo: Moderate (4)	37%	(71)	35%	(67)	28%	(53)	192
Ideo: Conservative (5-7)	77%	(208)	8%	(21)	15%	(40)	269
Community: Urban	38%	(65)	37%	(62)	25%	(42)	168
Community: Suburban	43%	(120)	36%	(101)	21%	(60)	281
Community: Rural	51%	(124)	31%	(75)	19%	(46)	246
Military HHnm: Yes	44%	(43)	30%	(30)	26%	(26)	99
Military HH: No	45%	(266)	35%	(208)	20%	(122)	596
Employ: Private Sector	49%	(147)	35%	(104)	17%	(50)	301
Employ: Government	29%	(8)	26%	(7)	44%	(13)	28
Employ: Self-Employed	32%	(8)	37%	(9)	31%	(7)	24
Employ: Homemaker	34%	(17)	32%	(16)	34%	(17)	51
Employ: Student	58%	(8)	28%	(4)	14%	(2)	13
Employ: Retired	46%	(88)	41%	(79)	14%	(26)	193
Employ: Unemployed	38%	(17)	22%	(10)	40%	(18)	45
Employ: Other	42%	(17)	23%	(9)	35%	(14)	39

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	34%	(238)	21%	(148)	695
Protestant	47%	(88)	31%	(59)	22%	(42)	190
Roman Catholic	52%	(97)	34%	(63)	14%	(27)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	12%	(2)	71%	(11)	17%	(3)	16
Muslim	18%	(0)	54%	(1)	28%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	68%	(23)	19%	(7)	35
Agnostic	38%	(10)	49%	(13)	13%	(3)	26
Something else	64%	(65)	11%	(12)	25%	(25)	102
Nothing in particular	32%	(39)	39%	(48)	29%	(35)	121
Ideo/PID: Conservative Republican	87%	(179)	1%	(1)	12%	(25)	205
Ideo/PID: Moderate/Liberal Republican	81%	(39)	3%	(1)	16%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	12%	(8)	67%	(46)	22%	(15)	70
Ideo/PID: Liberal Democrat	8%	(14)	71%	(117)	20%	(34)	165
Unfavorable of Biden and Trump	27%	(36)	20%	(27)	52%	(69)	132
2024 H2H Matchup: Biden Voter	8%	(27)	71%	(231)	20%	(66)	325
2024 H2H Matchup: Trump Voter	89%	(268)	—	(1)	11%	(34)	303
2024 H2H Matchup: Would not Vote	4%	(1)	2%	(1)	94%	(30)	32
2024 H2H Matchup: Do not Know	36%	(13)	14%	(5)	50%	(18)	36
2022 House Vote: Democrat	11%	(31)	72%	(201)	17%	(48)	280
2022 House Vote: Republican	83%	(240)	2%	(7)	15%	(43)	290
2022 House Vote: Did not Vote	32%	(38)	23%	(28)	45%	(53)	118
2020 Vote: Joe Biden	8%	(28)	66%	(218)	25%	(84)	330
2020 Vote: Donald Trump	83%	(269)	3%	(10)	14%	(47)	326
2020 Vote: Someone Else	18%	(2)	24%	(3)	57%	(7)	12
2020 Vote: Did not Vote	37%	(10)	27%	(7)	37%	(10)	28
2016 Vote: Hillary Clinton	5%	(10)	81%	(179)	15%	(32)	221
2016 Vote: Donald Trump	81%	(235)	5%	(14)	15%	(43)	292
2016 Vote: Someone Else	26%	(7)	37%	(10)	37%	(10)	27
2020 Vote/PID: Not Biden/Democrat	44%	(8)	26%	(5)	30%	(6)	19
2020 Vote/PID: Not Trump/Republican	20%	(3)	18%	(2)	62%	(8)	14

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	34%	(238)	21%	(148)	695
U.S. Economy: Wrong Track	57%	(289)	18%	(88)	25%	(126)	503
U.S. Economy: Right Direction	11%	(21)	78%	(150)	11%	(21)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	79%	(173)	16%	(36)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(278)	5%	(16)	13%	(44)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	35%	(48)	49%	(68)	137
Top 2024 Issue: Economy	66%	(180)	13%	(34)	21%	(57)	271
Community/Gender: Urban Women	25%	(19)	39%	(29)	36%	(27)	75
Community/Gender: Urban Men	50%	(46)	35%	(32)	16%	(14)	93
Community/Gender: Rural Women	49%	(67)	25%	(34)	27%	(37)	137
Community/Gender: Rural Men	53%	(58)	38%	(41)	9%	(10)	108
Community/Gender: Suburban Women	44%	(67)	35%	(54)	20%	(31)	151
Community/Gender: Suburban Men	41%	(53)	37%	(48)	22%	(29)	130
Homeowner	46%	(291)	34%	(215)	21%	(133)	639
Renter	33%	(17)	41%	(21)	26%	(13)	51
Self + Household: White-Collar	37%	(89)	39%	(95)	24%	(59)	243
Self + Household: Blue Collar	52%	(189)	32%	(117)	16%	(59)	365
Union HH: Yes	47%	(19)	28%	(12)	24%	(10)	41
Union HH: No	44%	(290)	35%	(226)	21%	(138)	654
LGBTQ+: Yes	11%	(6)	45%	(23)	44%	(23)	52
LGBTQ+: No	47%	(304)	33%	(215)	19%	(125)	643
Motivated to Vote	47%	(295)	35%	(219)	18%	(115)	629
Parent: Yes	41%	(75)	32%	(59)	27%	(48)	182
Parent: No	46%	(235)	35%	(179)	19%	(99)	513
COVID Vaccine: Yes	33%	(157)	44%	(210)	23%	(108)	475
COVID Vaccine: No	69%	(152)	13%	(28)	18%	(40)	220
Student Loans: Yes	43%	(44)	29%	(30)	28%	(29)	102
Student Loans: No	45%	(266)	35%	(208)	20%	(119)	593
Favorable Opinion of Haley	69%	(127)	14%	(26)	17%	(31)	184
Unfavorable Opinion of Haley	31%	(89)	58%	(168)	12%	(33)	290
Prodigal Biden Voter	29%	(13)	6%	(3)	65%	(30)	46
Undecided Voter (DK/WNV)	21%	(14)	9%	(6)	71%	(48)	67
Undecided Voter (DK)	36%	(13)	14%	(5)	50%	(18)	36

Continued on next page

Table BLMB8_4: Who do you trust more to handle each of the following issues? — Crime

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(309)	34%	(238)	21%	(148)	695
Watched Debate	48%	(239)	33%	(165)	18%	(90)	494
Watched Debate: Did not Watch	35%	(70)	36%	(73)	29%	(57)	201
Watched Debate: All of it	57%	(145)	29%	(73)	14%	(35)	253
Watched Debate: Some of it	39%	(94)	38%	(92)	23%	(55)	241
Continue His Campaign: Yes Biden	27%	(67)	60%	(148)	13%	(32)	247
Continue His Campaign: No Biden	57%	(223)	20%	(80)	23%	(89)	391
Continue His Campaign: Yes Trump	83%	(275)	7%	(25)	10%	(32)	332
Continue His Campaign: No Trump	7%	(23)	63%	(206)	30%	(98)	328
Conviction: Evidence	9%	(29)	64%	(217)	28%	(94)	341
Conviction: Motivation to Damage	89%	(239)	5%	(14)	6%	(15)	268
Conviction: DK/NO	47%	(41)	8%	(7)	45%	(39)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	32%	(224)	19%	(131)	695
Gender: Male	50%	(166)	34%	(114)	15%	(51)	331
Gender: Female	48%	(173)	30%	(111)	22%	(80)	364
Age: 18-34	36%	(67)	30%	(56)	34%	(64)	188
Age: 35-44	56%	(50)	29%	(26)	15%	(14)	90
Age: 45-64	58%	(147)	30%	(77)	12%	(31)	254
Age: 65+	46%	(75)	40%	(66)	14%	(23)	163
GenZers: 1997-2012	31%	(28)	32%	(28)	38%	(34)	90
Millennials: 1981-1996	48%	(84)	28%	(50)	24%	(43)	176
GenXers: 1965-1980	56%	(109)	30%	(59)	14%	(26)	195
Baby Boomers: 1946-1964	51%	(112)	37%	(80)	12%	(27)	220
Educ: < College	52%	(245)	30%	(140)	18%	(86)	471
Educ: Bachelors degree	47%	(71)	28%	(42)	25%	(38)	151
Educ: Post-grad	32%	(23)	58%	(42)	11%	(8)	73
Income: Under 50k	49%	(109)	32%	(71)	18%	(41)	221
Income: 50k-100k	49%	(163)	33%	(108)	18%	(61)	332
Income: 100k+	47%	(67)	32%	(45)	21%	(30)	142
Ethnicity: White (Non-Hispanic)	49%	(305)	32%	(201)	18%	(113)	619
Ethnicity: Hispanic	50%	(14)	24%	(7)	26%	(7)	29
Ethnicity: Black (Non-Hispanic)	38%	(9)	40%	(10)	22%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	44%	(10)	31%	(7)	24%	(6)	23
All Christian	56%	(212)	32%	(123)	12%	(48)	382
All Non-Christian	18%	(5)	65%	(19)	16%	(5)	30
Atheist	18%	(6)	40%	(14)	42%	(15)	35
Agnostic/Nothing in particular	35%	(52)	36%	(53)	29%	(42)	147
Something Else	62%	(63)	16%	(16)	22%	(22)	102
Evangelical	69%	(109)	16%	(26)	15%	(24)	159
Non-Evangelical	51%	(163)	35%	(111)	14%	(45)	320
PID: Dem (no lean)	10%	(25)	66%	(157)	24%	(57)	239
PID: Ind (no lean)	41%	(81)	31%	(62)	28%	(55)	199
PID: Rep (no lean)	91%	(234)	2%	(5)	7%	(19)	257

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	32%	(224)	19%	(131)	695
PID/Gender: Dem Men	13%	(13)	70%	(68)	18%	(17)	98
PID/Gender: Dem Women	8%	(12)	63%	(89)	28%	(40)	141
PID/Gender: Ind Men	38%	(43)	38%	(43)	25%	(28)	113
PID/Gender: Ind Women	45%	(39)	23%	(20)	32%	(27)	86
PID/Gender: Rep Men	92%	(111)	3%	(3)	5%	(6)	121
PID/Gender: Rep Women	90%	(122)	1%	(1)	9%	(13)	137
Ideo: Liberal (1-3)	14%	(31)	60%	(132)	25%	(55)	218
Ideo: Moderate (4)	44%	(84)	32%	(62)	24%	(46)	192
Ideo: Conservative (5-7)	81%	(217)	10%	(28)	9%	(24)	269
Community: Urban	41%	(70)	39%	(66)	19%	(33)	168
Community: Suburban	49%	(139)	31%	(88)	19%	(54)	281
Community: Rural	53%	(131)	29%	(70)	18%	(45)	246
Military HHnm: Yes	59%	(58)	26%	(26)	15%	(15)	99
Military HH: No	47%	(281)	33%	(198)	20%	(117)	596
Employ: Private Sector	54%	(162)	31%	(93)	15%	(46)	301
Employ: Government	46%	(13)	44%	(12)	10%	(3)	28
Employ: Self-Employed	41%	(10)	18%	(4)	41%	(10)	24
Employ: Homemaker	43%	(22)	32%	(16)	25%	(13)	51
Employ: Student	39%	(5)	47%	(6)	14%	(2)	13
Employ: Retired	50%	(96)	37%	(71)	14%	(26)	193
Employ: Unemployed	41%	(18)	19%	(9)	40%	(18)	45
Employ: Other	34%	(13)	32%	(13)	34%	(13)	39

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	32%	(224)	19%	(131)	695
Protestant	59%	(112)	29%	(55)	12%	(23)	190
Roman Catholic	52%	(97)	35%	(66)	13%	(24)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	20%	(3)	80%	(13)	—	(0)	16
Muslim	85%	(2)	7%	(0)	8%	(0)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	18%	(6)	40%	(14)	42%	(15)	35
Agnostic	33%	(8)	38%	(10)	29%	(7)	26
Something else	62%	(63)	16%	(16)	22%	(22)	102
Nothing in particular	36%	(43)	36%	(43)	29%	(35)	121
Ideo/PID: Conservative Republican	91%	(187)	2%	(4)	7%	(14)	205
Ideo/PID: Moderate/Liberal Republican	89%	(42)	1%	(1)	10%	(5)	48
Ideo/PID: Moderate/Conservative Democrat	10%	(7)	72%	(50)	18%	(12)	70
Ideo/PID: Liberal Democrat	10%	(16)	63%	(104)	27%	(44)	165
Unfavorable of Biden and Trump	38%	(50)	16%	(22)	46%	(60)	132
2024 H2H Matchup: Biden Voter	13%	(41)	66%	(215)	21%	(68)	325
2024 H2H Matchup: Trump Voter	91%	(275)	1%	(3)	8%	(25)	303
2024 H2H Matchup: Would not Vote	16%	(5)	5%	(2)	79%	(25)	32
2024 H2H Matchup: Do not Know	52%	(18)	11%	(4)	37%	(13)	36
2022 House Vote: Democrat	12%	(33)	66%	(186)	22%	(61)	280
2022 House Vote: Republican	88%	(257)	4%	(11)	8%	(22)	290
2022 House Vote: Did not Vote	40%	(47)	23%	(27)	37%	(44)	118
2020 Vote: Joe Biden	12%	(40)	61%	(201)	27%	(89)	330
2020 Vote: Donald Trump	88%	(287)	4%	(12)	8%	(27)	326
2020 Vote: Someone Else	33%	(4)	32%	(4)	35%	(4)	12
2020 Vote: Did not Vote	33%	(9)	27%	(7)	40%	(11)	28
2016 Vote: Hillary Clinton	9%	(20)	73%	(162)	18%	(39)	221
2016 Vote: Donald Trump	85%	(247)	6%	(17)	10%	(28)	292
2016 Vote: Someone Else	31%	(9)	48%	(13)	21%	(6)	27
2020 Vote/PID: Not Biden/Democrat	35%	(7)	36%	(7)	28%	(5)	19
2020 Vote/PID: Not Trump/Republican	33%	(5)	13%	(2)	54%	(7)	14

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	32%	(224)	19%	(131)	695
U.S. Economy: Wrong Track	63%	(317)	17%	(86)	20%	(100)	503
U.S. Economy: Right Direction	12%	(23)	72%	(138)	16%	(31)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	72%	(157)	22%	(48)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(292)	5%	(18)	9%	(29)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(34)	36%	(50)	39%	(53)	137
Top 2024 Issue: Economy	69%	(187)	14%	(38)	17%	(46)	271
Community/Gender: Urban Women	39%	(29)	35%	(26)	26%	(19)	75
Community/Gender: Urban Men	43%	(40)	42%	(39)	14%	(13)	93
Community/Gender: Rural Women	50%	(68)	25%	(34)	26%	(35)	137
Community/Gender: Rural Men	58%	(62)	34%	(36)	9%	(10)	108
Community/Gender: Suburban Women	50%	(75)	33%	(50)	17%	(26)	151
Community/Gender: Suburban Men	49%	(64)	29%	(38)	22%	(28)	130
Homeowner	50%	(317)	32%	(205)	18%	(117)	639
Renter	41%	(21)	34%	(18)	25%	(13)	51
Self + Household: White-Collar	40%	(98)	38%	(91)	22%	(54)	243
Self + Household: Blue Collar	56%	(204)	29%	(106)	15%	(55)	365
Union HH: Yes	41%	(17)	44%	(18)	14%	(6)	41
Union HH: No	49%	(322)	32%	(206)	19%	(125)	654
LGBTQ+: Yes	25%	(13)	27%	(14)	48%	(25)	52
LGBTQ+: No	51%	(327)	33%	(210)	17%	(106)	643
Motivated to Vote	52%	(325)	33%	(205)	16%	(100)	629
Parent: Yes	52%	(94)	29%	(54)	19%	(34)	182
Parent: No	48%	(245)	33%	(171)	19%	(97)	513
COVID Vaccine: Yes	38%	(179)	42%	(198)	21%	(99)	475
COVID Vaccine: No	73%	(160)	12%	(27)	15%	(33)	220
Student Loans: Yes	43%	(44)	25%	(26)	31%	(32)	102
Student Loans: No	50%	(295)	34%	(199)	17%	(99)	593
Favorable Opinion of Haley	78%	(144)	14%	(26)	7%	(13)	184
Unfavorable Opinion of Haley	30%	(86)	53%	(154)	17%	(50)	290
Prodigal Biden Voter	29%	(13)	12%	(6)	58%	(27)	46
Undecided Voter (DK/WNV)	35%	(23)	8%	(6)	57%	(38)	67
Undecided Voter (DK)	52%	(18)	11%	(4)	37%	(13)	36

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(339)	32%	(224)	19%	(131)	695
Watched Debate	55%	(269)	32%	(157)	14%	(68)	494
Watched Debate: Did not Watch	35%	(70)	34%	(68)	32%	(63)	201
Watched Debate: All of it	62%	(158)	27%	(70)	10%	(26)	253
Watched Debate: Some of it	46%	(111)	36%	(87)	18%	(42)	241
Continue His Campaign: Yes Biden	31%	(76)	55%	(137)	14%	(34)	247
Continue His Campaign: No Biden	62%	(242)	20%	(77)	18%	(72)	391
Continue His Campaign: Yes Trump	86%	(284)	7%	(23)	7%	(24)	332
Continue His Campaign: No Trump	13%	(41)	59%	(194)	28%	(92)	328
Conviction: Evidence	15%	(50)	59%	(199)	27%	(91)	341
Conviction: Motivation to Damage	93%	(249)	6%	(15)	2%	(4)	268
Conviction: DK/NO	47%	(41)	11%	(10)	41%	(36)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	31%	(219)	23%	(162)	695
Gender: Male	49%	(162)	29%	(97)	22%	(71)	331
Gender: Female	42%	(152)	33%	(121)	25%	(91)	364
Age: 18-34	39%	(74)	22%	(42)	38%	(72)	188
Age: 35-44	49%	(44)	26%	(23)	25%	(22)	90
Age: 45-64	52%	(133)	33%	(84)	15%	(38)	254
Age: 65+	39%	(64)	43%	(70)	19%	(30)	163
GenZers: 1997-2012	36%	(32)	15%	(13)	49%	(44)	90
Millennials: 1981-1996	45%	(80)	27%	(48)	27%	(48)	176
GenXers: 1965-1980	50%	(98)	35%	(69)	15%	(28)	195
Baby Boomers: 1946-1964	46%	(101)	37%	(81)	17%	(37)	220
Educ: < College	48%	(226)	28%	(130)	24%	(115)	471
Educ: Bachelors degree	44%	(66)	33%	(50)	23%	(34)	151
Educ: Post-grad	30%	(22)	53%	(39)	17%	(12)	73
Income: Under 50k	46%	(102)	30%	(66)	24%	(53)	221
Income: 50k-100k	47%	(155)	30%	(98)	24%	(79)	332
Income: 100k+	40%	(58)	38%	(54)	21%	(30)	142
Ethnicity: White (Non-Hispanic)	45%	(280)	32%	(200)	22%	(138)	619
Ethnicity: Hispanic	35%	(10)	6%	(2)	59%	(17)	29
Ethnicity: Black (Non-Hispanic)	48%	(12)	34%	(8)	18%	(4)	24
Ethnicity: Asian + Other (Non-Hispanic)	54%	(12)	36%	(8)	11%	(2)	23
All Christian	48%	(185)	33%	(124)	19%	(73)	382
All Non-Christian	12%	(4)	34%	(10)	54%	(16)	30
Atheist	13%	(5)	54%	(19)	33%	(11)	35
Agnostic/Nothing in particular	39%	(57)	38%	(56)	23%	(34)	147
Something Else	64%	(65)	9%	(9)	27%	(27)	102
Evangelical	61%	(96)	17%	(27)	23%	(36)	159
Non-Evangelical	47%	(150)	33%	(106)	20%	(64)	320
PID: Dem (no lean)	13%	(30)	64%	(153)	23%	(56)	239
PID: Ind (no lean)	33%	(66)	29%	(58)	38%	(75)	199
PID: Rep (no lean)	85%	(218)	3%	(8)	12%	(31)	257

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	31%	(219)	23%	(162)	695
PID/Gender: Dem Men	21%	(20)	63%	(62)	16%	(15)	98
PID/Gender: Dem Women	7%	(10)	64%	(91)	29%	(41)	141
PID/Gender: Ind Men	29%	(33)	31%	(35)	40%	(45)	113
PID/Gender: Ind Women	39%	(34)	27%	(23)	34%	(29)	86
PID/Gender: Rep Men	90%	(109)	1%	(1)	9%	(11)	121
PID/Gender: Rep Women	79%	(108)	6%	(8)	15%	(21)	137
Ideo: Liberal (1-3)	13%	(29)	59%	(130)	27%	(59)	218
Ideo: Moderate (4)	40%	(76)	34%	(66)	26%	(50)	192
Ideo: Conservative (5-7)	76%	(204)	8%	(21)	16%	(43)	269
Community: Urban	44%	(74)	36%	(60)	20%	(33)	168
Community: Suburban	43%	(120)	33%	(94)	24%	(67)	281
Community: Rural	49%	(120)	26%	(64)	25%	(61)	246
Military HHnm: Yes	46%	(45)	31%	(31)	23%	(23)	99
Military HH: No	45%	(269)	32%	(188)	23%	(139)	596
Employ: Private Sector	50%	(151)	29%	(88)	21%	(62)	301
Employ: Government	40%	(11)	31%	(9)	28%	(8)	28
Employ: Self-Employed	41%	(10)	25%	(6)	34%	(8)	24
Employ: Homemaker	29%	(15)	27%	(14)	44%	(22)	51
Employ: Student	40%	(5)	47%	(6)	12%	(2)	13
Employ: Retired	44%	(85)	40%	(78)	16%	(31)	193
Employ: Unemployed	55%	(25)	18%	(8)	27%	(12)	45
Employ: Other	33%	(13)	24%	(9)	43%	(17)	39

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	31%	(219)	23%	(162)	695
Protestant	44%	(84)	36%	(68)	20%	(37)	190
Roman Catholic	52%	(97)	29%	(55)	19%	(35)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	19%	(3)	16%	(3)	65%	(10)	16
Muslim	18%	(0)	45%	(1)	37%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	54%	(19)	33%	(11)	35
Agnostic	37%	(9)	38%	(10)	25%	(6)	26
Something else	64%	(65)	9%	(9)	27%	(27)	102
Nothing in particular	39%	(47)	38%	(46)	23%	(28)	121
Ideo/PID: Conservative Republican	86%	(177)	2%	(3)	12%	(25)	205
Ideo/PID: Moderate/Liberal Republican	80%	(38)	11%	(5)	9%	(4)	48
Ideo/PID: Moderate/Conservative Democrat	12%	(8)	60%	(42)	29%	(20)	70
Ideo/PID: Liberal Democrat	13%	(21)	67%	(110)	20%	(33)	165
Unfavorable of Biden and Trump	28%	(37)	17%	(23)	55%	(72)	132
2024 H2H Matchup: Biden Voter	11%	(35)	65%	(210)	24%	(79)	325
2024 H2H Matchup: Trump Voter	89%	(268)	1%	(3)	10%	(32)	303
2024 H2H Matchup: Would not Vote	5%	(1)	7%	(2)	88%	(28)	32
2024 H2H Matchup: Do not Know	26%	(9)	9%	(3)	65%	(23)	36
2022 House Vote: Democrat	15%	(42)	64%	(179)	21%	(58)	280
2022 House Vote: Republican	81%	(236)	2%	(7)	16%	(47)	290
2022 House Vote: Did not Vote	30%	(36)	25%	(30)	44%	(52)	118
2020 Vote: Joe Biden	13%	(43)	61%	(201)	26%	(86)	330
2020 Vote: Donald Trump	80%	(260)	2%	(7)	18%	(58)	326
2020 Vote: Someone Else	8%	(1)	28%	(3)	65%	(7)	12
2020 Vote: Did not Vote	38%	(11)	24%	(7)	37%	(10)	28
2016 Vote: Hillary Clinton	12%	(26)	73%	(162)	15%	(33)	221
2016 Vote: Donald Trump	76%	(221)	7%	(22)	17%	(50)	292
2016 Vote: Someone Else	14%	(4)	40%	(11)	46%	(13)	27
2020 Vote/PID: Not Biden/Democrat	36%	(7)	35%	(7)	29%	(5)	19
2020 Vote/PID: Not Trump/Republican	10%	(1)	26%	(4)	64%	(9)	14

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	31%	(219)	23%	(162)	695
U.S. Economy: Wrong Track	59%	(296)	16%	(79)	26%	(128)	503
U.S. Economy: Right Direction	10%	(19)	73%	(139)	17%	(34)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(21)	74%	(163)	16%	(35)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(275)	3%	(11)	16%	(53)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	33%	(45)	54%	(74)	137
Top 2024 Issue: Economy	68%	(185)	13%	(35)	19%	(51)	271
Community/Gender: Urban Women	36%	(27)	41%	(31)	23%	(17)	75
Community/Gender: Urban Men	50%	(47)	32%	(30)	18%	(16)	93
Community/Gender: Rural Women	44%	(61)	29%	(40)	27%	(37)	137
Community/Gender: Rural Men	55%	(59)	23%	(25)	23%	(24)	108
Community/Gender: Suburban Women	42%	(64)	33%	(51)	24%	(37)	151
Community/Gender: Suburban Men	43%	(56)	33%	(43)	24%	(31)	130
Homeowner	46%	(294)	31%	(197)	23%	(148)	639
Renter	36%	(19)	40%	(20)	24%	(12)	51
Self + Household: White-Collar	39%	(93)	36%	(86)	26%	(63)	243
Self + Household: Blue Collar	52%	(189)	27%	(100)	21%	(76)	365
Union HH: Yes	44%	(18)	34%	(14)	22%	(9)	41
Union HH: No	45%	(296)	31%	(205)	23%	(153)	654
LGBTQ+: Yes	21%	(11)	36%	(19)	43%	(22)	52
LGBTQ+: No	47%	(303)	31%	(200)	22%	(140)	643
Motivated to Vote	47%	(297)	33%	(209)	20%	(123)	629
Parent: Yes	45%	(81)	29%	(53)	26%	(48)	182
Parent: No	45%	(233)	32%	(166)	22%	(114)	513
COVID Vaccine: Yes	35%	(165)	42%	(198)	24%	(112)	475
COVID Vaccine: No	68%	(150)	9%	(20)	23%	(50)	220
Student Loans: Yes	38%	(39)	31%	(32)	31%	(32)	102
Student Loans: No	47%	(276)	31%	(186)	22%	(130)	593
Favorable Opinion of Haley	67%	(124)	17%	(32)	15%	(28)	184
Unfavorable Opinion of Haley	31%	(89)	52%	(150)	18%	(51)	290
Prodigal Biden Voter	30%	(14)	8%	(4)	62%	(28)	46
Undecided Voter (DK/WNV)	16%	(11)	8%	(5)	76%	(51)	67
Undecided Voter (DK)	26%	(9)	9%	(3)	65%	(23)	36

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	31%	(219)	23%	(162)	695
Watched Debate	49%	(243)	29%	(146)	21%	(105)	494
Watched Debate: Did not Watch	35%	(71)	36%	(73)	28%	(57)	201
Watched Debate: All of it	60%	(151)	31%	(77)	10%	(25)	253
Watched Debate: Some of it	38%	(92)	28%	(68)	33%	(80)	241
Continue His Campaign: Yes Biden	29%	(72)	59%	(145)	12%	(30)	247
Continue His Campaign: No Biden	57%	(223)	16%	(64)	27%	(104)	391
Continue His Campaign: Yes Trump	82%	(273)	5%	(16)	13%	(43)	332
Continue His Campaign: No Trump	10%	(33)	60%	(196)	30%	(99)	328
Conviction: Evidence	11%	(38)	61%	(208)	28%	(94)	341
Conviction: Motivation to Damage	87%	(234)	2%	(5)	11%	(29)	268
Conviction: DK/NO	49%	(42)	6%	(5)	45%	(39)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(207)	46%	(322)	24%	(167)	695
Gender: Male	32%	(105)	46%	(153)	22%	(73)	331
Gender: Female	28%	(102)	46%	(169)	26%	(94)	364
Age: 18-34	28%	(52)	39%	(73)	33%	(62)	188
Age: 35-44	33%	(30)	41%	(37)	26%	(23)	90
Age: 45-64	31%	(79)	48%	(122)	21%	(53)	254
Age: 65+	28%	(45)	55%	(89)	18%	(29)	163
GenZers: 1997-2012	28%	(26)	30%	(27)	42%	(38)	90
Millennials: 1981-1996	29%	(51)	45%	(79)	26%	(46)	176
GenXers: 1965-1980	31%	(61)	47%	(92)	21%	(42)	195
Baby Boomers: 1946-1964	31%	(68)	53%	(116)	16%	(36)	220
Educ: < College	35%	(163)	41%	(193)	24%	(115)	471
Educ: Bachelors degree	22%	(34)	51%	(77)	27%	(40)	151
Educ: Post-grad	14%	(10)	71%	(52)	15%	(11)	73
Income: Under 50k	33%	(72)	44%	(96)	24%	(53)	221
Income: 50k-100k	32%	(107)	46%	(153)	22%	(72)	332
Income: 100k+	20%	(28)	51%	(72)	30%	(42)	142
Ethnicity: White (Non-Hispanic)	30%	(188)	48%	(297)	22%	(134)	619
Ethnicity: Hispanic	25%	(7)	16%	(5)	59%	(17)	29
Ethnicity: Black (Non-Hispanic)	25%	(6)	44%	(10)	32%	(8)	24
Ethnicity: Asian + Other (Non-Hispanic)	22%	(5)	41%	(10)	36%	(8)	23
All Christian	32%	(121)	47%	(180)	21%	(81)	382
All Non-Christian	37%	(11)	43%	(13)	19%	(6)	30
Atheist	8%	(3)	74%	(26)	17%	(6)	35
Agnostic/Nothing in particular	18%	(27)	51%	(75)	30%	(44)	147
Something Else	44%	(45)	27%	(27)	29%	(30)	102
Evangelical	52%	(82)	27%	(42)	22%	(35)	159
Non-Evangelical	26%	(84)	51%	(164)	23%	(72)	320
PID: Dem (no lean)	2%	(4)	81%	(193)	18%	(43)	239
PID: Ind (no lean)	17%	(33)	46%	(91)	38%	(75)	199
PID: Rep (no lean)	66%	(170)	15%	(38)	19%	(49)	257

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(207)	46%	(322)	24%	(167)	695
PID/Gender: Dem Men	—	(0)	84%	(82)	16%	(16)	98
PID/Gender: Dem Women	3%	(4)	79%	(111)	19%	(27)	141
PID/Gender: Ind Men	21%	(24)	51%	(58)	27%	(31)	113
PID/Gender: Ind Women	10%	(9)	38%	(33)	51%	(44)	86
PID/Gender: Rep Men	67%	(81)	11%	(13)	22%	(26)	121
PID/Gender: Rep Women	65%	(89)	18%	(25)	17%	(23)	137
Ideo: Liberal (1-3)	7%	(15)	74%	(162)	19%	(42)	218
Ideo: Moderate (4)	16%	(31)	55%	(105)	29%	(56)	192
Ideo: Conservative (5-7)	58%	(156)	19%	(51)	23%	(62)	269
Community: Urban	24%	(40)	52%	(87)	24%	(41)	168
Community: Suburban	28%	(78)	49%	(137)	24%	(67)	281
Community: Rural	36%	(89)	40%	(98)	24%	(59)	246
Military HHnm: Yes	33%	(33)	43%	(42)	24%	(24)	99
Military HH: No	29%	(174)	47%	(279)	24%	(143)	596
Employ: Private Sector	32%	(95)	46%	(140)	22%	(66)	301
Employ: Government	14%	(4)	38%	(11)	48%	(14)	28
Employ: Self-Employed	21%	(5)	36%	(9)	43%	(10)	24
Employ: Homemaker	20%	(10)	50%	(26)	29%	(15)	51
Employ: Student	26%	(3)	62%	(8)	12%	(2)	13
Employ: Retired	33%	(64)	52%	(101)	15%	(29)	193
Employ: Unemployed	34%	(15)	31%	(14)	35%	(16)	45
Employ: Other	25%	(10)	36%	(14)	39%	(15)	39

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(207)	46%	(322)	24%	(167)	695
Protestant	31%	(59)	52%	(99)	17%	(32)	190
Roman Catholic	33%	(62)	43%	(80)	24%	(45)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	29%	(1)	71%	(4)	5
Jewish	66%	(11)	32%	(5)	2%	(0)	16
Muslim	17%	(0)	55%	(1)	28%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	8%	(3)	74%	(26)	17%	(6)	35
Agnostic	10%	(3)	72%	(19)	17%	(4)	26
Something else	44%	(45)	27%	(27)	29%	(30)	102
Nothing in particular	20%	(24)	47%	(57)	33%	(40)	121
Ideo/PID: Conservative Republican	69%	(141)	13%	(27)	18%	(37)	205
Ideo/PID: Moderate/Liberal Republican	56%	(27)	23%	(11)	21%	(10)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	82%	(57)	17%	(12)	70
Ideo/PID: Liberal Democrat	2%	(3)	80%	(132)	18%	(30)	165
Unfavorable of Biden and Trump	5%	(6)	44%	(58)	51%	(68)	132
2024 H2H Matchup: Biden Voter	4%	(14)	85%	(276)	11%	(36)	325
2024 H2H Matchup: Trump Voter	63%	(190)	9%	(27)	28%	(86)	303
2024 H2H Matchup: Would not Vote	—	(0)	20%	(6)	80%	(25)	32
2024 H2H Matchup: Do not Know	9%	(3)	34%	(12)	57%	(20)	36
2022 House Vote: Democrat	5%	(15)	80%	(223)	15%	(42)	280
2022 House Vote: Republican	59%	(170)	17%	(49)	24%	(71)	290
2022 House Vote: Did not Vote	16%	(19)	40%	(47)	44%	(51)	118
2020 Vote: Joe Biden	2%	(5)	82%	(272)	16%	(53)	330
2020 Vote: Donald Trump	61%	(197)	10%	(33)	29%	(96)	326
2020 Vote: Someone Else	10%	(1)	47%	(5)	42%	(5)	12
2020 Vote: Did not Vote	11%	(3)	42%	(12)	47%	(13)	28
2016 Vote: Hillary Clinton	—	(1)	94%	(207)	6%	(13)	221
2016 Vote: Donald Trump	57%	(166)	19%	(55)	24%	(70)	292
2016 Vote: Someone Else	12%	(3)	69%	(19)	19%	(5)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	57%	(11)	43%	(8)	19
2020 Vote/PID: Not Trump/Republican	5%	(1)	78%	(11)	17%	(2)	14

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(207)	46%	(322)	24%	(167)	695
U.S. Economy: Wrong Track	38%	(189)	31%	(155)	32%	(159)	503
U.S. Economy: Right Direction	9%	(17)	87%	(166)	4%	(8)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	89%	(195)	10%	(23)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58%	(198)	14%	(46)	28%	(95)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	59%	(80)	36%	(49)	137
Top 2024 Issue: Economy	41%	(111)	23%	(62)	36%	(98)	271
Community/Gender: Urban Women	17%	(12)	50%	(38)	33%	(25)	75
Community/Gender: Urban Men	29%	(27)	53%	(49)	18%	(16)	93
Community/Gender: Rural Women	31%	(43)	38%	(52)	31%	(43)	137
Community/Gender: Rural Men	43%	(46)	43%	(46)	15%	(16)	108
Community/Gender: Suburban Women	31%	(46)	52%	(79)	17%	(26)	151
Community/Gender: Suburban Men	24%	(31)	44%	(57)	32%	(41)	130
Homeowner	30%	(193)	46%	(292)	24%	(154)	639
Renter	25%	(13)	54%	(28)	21%	(11)	51
Self + Household: White-Collar	21%	(51)	54%	(132)	24%	(59)	243
Self + Household: Blue Collar	34%	(125)	42%	(154)	24%	(86)	365
Union HH: Yes	30%	(12)	48%	(20)	22%	(9)	41
Union HH: No	30%	(194)	46%	(302)	24%	(158)	654
LGBTQ+: Yes	12%	(6)	50%	(26)	38%	(20)	52
LGBTQ+: No	31%	(201)	46%	(296)	23%	(147)	643
Motivated to Vote	30%	(190)	48%	(305)	21%	(134)	629
Parent: Yes	25%	(46)	48%	(87)	27%	(50)	182
Parent: No	31%	(161)	46%	(235)	23%	(117)	513
COVID Vaccine: Yes	18%	(85)	59%	(282)	23%	(108)	475
COVID Vaccine: No	55%	(121)	18%	(40)	27%	(59)	220
Student Loans: Yes	20%	(20)	50%	(51)	30%	(31)	102
Student Loans: No	31%	(186)	46%	(270)	23%	(136)	593
Favorable Opinion of Haley	46%	(85)	34%	(62)	20%	(36)	184
Unfavorable Opinion of Haley	21%	(61)	67%	(194)	12%	(35)	290
Prodigal Biden Voter	11%	(5)	33%	(15)	56%	(26)	46
Undecided Voter (DK/WNV)	5%	(3)	27%	(18)	68%	(45)	67
Undecided Voter (DK)	9%	(3)	34%	(12)	57%	(20)	36

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(207)	46%	(322)	24%	(167)	695
Watched Debate	35%	(171)	44%	(218)	21%	(105)	494
Watched Debate: Did not Watch	18%	(36)	51%	(103)	31%	(62)	201
Watched Debate: All of it	41%	(103)	42%	(106)	18%	(45)	253
Watched Debate: Some of it	28%	(68)	47%	(113)	25%	(60)	241
Continue His Campaign: Yes Biden	13%	(31)	77%	(189)	11%	(27)	247
Continue His Campaign: No Biden	42%	(163)	28%	(110)	30%	(118)	391
Continue His Campaign: Yes Trump	60%	(200)	15%	(51)	25%	(81)	332
Continue His Campaign: No Trump	2%	(7)	76%	(248)	22%	(73)	328
Conviction: Evidence	1%	(4)	81%	(277)	17%	(59)	341
Conviction: Motivation to Damage	67%	(181)	11%	(29)	22%	(59)	268
Conviction: DK/NO	25%	(22)	18%	(16)	57%	(49)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(237)	44%	(309)	21%	(148)	695
Gender: Male	34%	(112)	48%	(158)	18%	(61)	331
Gender: Female	34%	(125)	41%	(151)	24%	(88)	364
Age: 18-34	26%	(48)	45%	(84)	30%	(56)	188
Age: 35-44	40%	(36)	40%	(36)	20%	(18)	90
Age: 45-64	40%	(101)	41%	(104)	19%	(49)	254
Age: 65+	32%	(52)	53%	(86)	16%	(26)	163
GenZers: 1997-2012	26%	(23)	35%	(32)	39%	(35)	90
Millennials: 1981-1996	31%	(55)	48%	(84)	21%	(37)	176
GenXers: 1965-1980	40%	(77)	43%	(84)	18%	(34)	195
Baby Boomers: 1946-1964	36%	(78)	47%	(103)	18%	(39)	220
Educ: < College	40%	(189)	41%	(191)	19%	(91)	471
Educ: Bachelors degree	24%	(36)	49%	(73)	28%	(42)	151
Educ: Post-grad	17%	(12)	62%	(45)	22%	(16)	73
Income: Under 50k	40%	(88)	42%	(92)	19%	(41)	221
Income: 50k-100k	33%	(111)	46%	(153)	21%	(68)	332
Income: 100k+	27%	(39)	45%	(64)	28%	(39)	142
Ethnicity: White (Non-Hispanic)	35%	(217)	44%	(275)	20%	(126)	619
Ethnicity: Hispanic	26%	(7)	15%	(4)	59%	(17)	29
Ethnicity: Black (Non-Hispanic)	32%	(8)	51%	(12)	18%	(4)	24
Ethnicity: Asian + Other (Non-Hispanic)	23%	(5)	75%	(17)	2%	(1)	23
All Christian	38%	(144)	42%	(160)	20%	(78)	382
All Non-Christian	6%	(2)	66%	(19)	28%	(8)	30
Atheist	8%	(3)	70%	(24)	22%	(8)	35
Agnostic/Nothing in particular	24%	(35)	55%	(80)	21%	(31)	147
Something Else	52%	(53)	24%	(25)	23%	(23)	102
Evangelical	57%	(91)	24%	(38)	19%	(30)	159
Non-Evangelical	33%	(106)	46%	(146)	21%	(67)	320
PID: Dem (no lean)	4%	(9)	82%	(195)	15%	(35)	239
PID: Ind (no lean)	19%	(37)	48%	(95)	34%	(67)	199
PID: Rep (no lean)	75%	(192)	7%	(19)	18%	(47)	257

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(237)	44%	(309)	21%	(148)	695
PID/Gender: Dem Men	2%	(2)	88%	(86)	10%	(10)	98
PID/Gender: Dem Women	5%	(6)	78%	(110)	18%	(25)	141
PID/Gender: Ind Men	16%	(18)	55%	(62)	29%	(33)	113
PID/Gender: Ind Women	22%	(19)	38%	(33)	39%	(34)	86
PID/Gender: Rep Men	76%	(92)	9%	(11)	15%	(18)	121
PID/Gender: Rep Women	73%	(100)	6%	(8)	21%	(29)	137
Ideo: Liberal (1-3)	5%	(11)	84%	(184)	10%	(23)	218
Ideo: Moderate (4)	20%	(38)	45%	(86)	35%	(67)	192
Ideo: Conservative (5-7)	68%	(181)	14%	(38)	18%	(49)	269
Community: Urban	29%	(49)	52%	(87)	19%	(32)	168
Community: Suburban	34%	(96)	43%	(121)	23%	(65)	281
Community: Rural	38%	(93)	41%	(101)	21%	(52)	246
Military HHnm: Yes	37%	(37)	36%	(35)	27%	(27)	99
Military HH: No	34%	(201)	46%	(274)	20%	(122)	596
Employ: Private Sector	36%	(110)	46%	(139)	17%	(52)	301
Employ: Government	20%	(6)	33%	(9)	48%	(13)	28
Employ: Self-Employed	31%	(7)	45%	(11)	25%	(6)	24
Employ: Homemaker	30%	(15)	47%	(24)	23%	(12)	51
Employ: Student	44%	(6)	31%	(4)	25%	(3)	13
Employ: Retired	36%	(70)	48%	(93)	16%	(30)	193
Employ: Unemployed	26%	(12)	40%	(18)	34%	(15)	45
Employ: Other	31%	(12)	28%	(11)	41%	(16)	39

Continued on next page

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(237)	44%	(309)	21%	(148)	695
Protestant	35%	(67)	43%	(82)	22%	(41)	190
Roman Catholic	41%	(77)	41%	(77)	17%	(33)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	29%	(1)	69%	(3)	5
Jewish	11%	(2)	71%	(11)	18%	(3)	16
Muslim	7%	(0)	65%	(2)	28%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	8%	(3)	70%	(24)	22%	(8)	35
Agnostic	16%	(4)	72%	(18)	12%	(3)	26
Something else	52%	(53)	24%	(25)	23%	(23)	102
Nothing in particular	26%	(31)	51%	(62)	23%	(28)	121
Ideo/PID: Conservative Republican	78%	(160)	6%	(12)	16%	(33)	205
Ideo/PID: Moderate/Liberal Republican	65%	(31)	15%	(7)	21%	(10)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	71%	(49)	29%	(20)	70
Ideo/PID: Liberal Democrat	3%	(5)	88%	(145)	8%	(14)	165
Unfavorable of Biden and Trump	8%	(11)	43%	(57)	48%	(64)	132
2024 H2H Matchup: Biden Voter	2%	(7)	84%	(275)	13%	(43)	325
2024 H2H Matchup: Trump Voter	73%	(221)	6%	(17)	21%	(64)	303
2024 H2H Matchup: Would not Vote	10%	(3)	32%	(10)	58%	(18)	32
2024 H2H Matchup: Do not Know	16%	(6)	20%	(7)	63%	(23)	36
2022 House Vote: Democrat	4%	(11)	85%	(237)	11%	(32)	280
2022 House Vote: Republican	69%	(199)	9%	(27)	22%	(64)	290
2022 House Vote: Did not Vote	21%	(25)	37%	(44)	42%	(49)	118
2020 Vote: Joe Biden	3%	(10)	80%	(264)	17%	(56)	330
2020 Vote: Donald Trump	67%	(219)	10%	(32)	23%	(75)	326
2020 Vote: Someone Else	10%	(1)	28%	(3)	62%	(7)	12
2020 Vote: Did not Vote	26%	(7)	36%	(10)	38%	(10)	28
2016 Vote: Hillary Clinton	2%	(5)	91%	(201)	7%	(15)	221
2016 Vote: Donald Trump	65%	(190)	14%	(42)	21%	(60)	292
2016 Vote: Someone Else	12%	(3)	55%	(15)	33%	(9)	27
2020 Vote/PID: Not Biden/Democrat	12%	(2)	56%	(11)	32%	(6)	19
2020 Vote/PID: Not Trump/Republican	9%	(1)	47%	(6)	44%	(6)	14

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(237)	44%	(309)	21%	(148)	695
U.S. Economy: Wrong Track	45%	(225)	28%	(140)	27%	(138)	503
U.S. Economy: Right Direction	6%	(12)	88%	(169)	6%	(11)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	93%	(203)	6%	(13)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(226)	10%	(33)	24%	(80)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	53%	(73)	41%	(56)	137
Top 2024 Issue: Economy	53%	(142)	22%	(59)	26%	(70)	271
Community/Gender: Urban Women	25%	(19)	49%	(37)	26%	(19)	75
Community/Gender: Urban Men	33%	(31)	53%	(50)	14%	(13)	93
Community/Gender: Rural Women	35%	(49)	37%	(51)	28%	(38)	137
Community/Gender: Rural Men	40%	(44)	47%	(51)	13%	(14)	108
Community/Gender: Suburban Women	38%	(58)	42%	(63)	20%	(30)	151
Community/Gender: Suburban Men	29%	(37)	45%	(58)	26%	(34)	130
Homeowner	35%	(223)	44%	(280)	21%	(136)	639
Renter	27%	(14)	52%	(27)	21%	(11)	51
Self + Household: White-Collar	22%	(54)	50%	(122)	27%	(66)	243
Self + Household: Blue Collar	43%	(157)	39%	(143)	18%	(64)	365
Union HH: Yes	34%	(14)	53%	(22)	13%	(6)	41
Union HH: No	34%	(223)	44%	(287)	22%	(143)	654
LGBTQ+: Yes	16%	(8)	60%	(31)	24%	(13)	52
LGBTQ+: No	36%	(229)	43%	(278)	21%	(136)	643
Motivated to Vote	37%	(234)	45%	(280)	18%	(114)	629
Parent: Yes	31%	(57)	42%	(77)	27%	(48)	182
Parent: No	35%	(180)	45%	(232)	20%	(100)	513
COVID Vaccine: Yes	23%	(110)	55%	(261)	22%	(104)	475
COVID Vaccine: No	58%	(128)	22%	(48)	20%	(44)	220
Student Loans: Yes	26%	(26)	44%	(46)	30%	(31)	102
Student Loans: No	36%	(211)	45%	(264)	20%	(118)	593
Favorable Opinion of Haley	51%	(94)	27%	(49)	22%	(41)	184
Unfavorable Opinion of Haley	22%	(64)	67%	(194)	11%	(32)	290
Prodigal Biden Voter	18%	(8)	32%	(15)	50%	(23)	46
Undecided Voter (DK/WNV)	13%	(9)	26%	(17)	61%	(41)	67
Undecided Voter (DK)	16%	(6)	20%	(7)	63%	(23)	36

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(237)	44%	(309)	21%	(148)	695
Watched Debate	39%	(192)	42%	(206)	19%	(96)	494
Watched Debate: Did not Watch	22%	(45)	52%	(104)	26%	(53)	201
Watched Debate: All of it	47%	(118)	38%	(97)	15%	(38)	253
Watched Debate: Some of it	31%	(74)	45%	(108)	24%	(58)	241
Continue His Campaign: Yes Biden	15%	(37)	72%	(177)	13%	(32)	247
Continue His Campaign: No Biden	46%	(180)	30%	(116)	24%	(96)	391
Continue His Campaign: Yes Trump	67%	(223)	15%	(48)	18%	(60)	332
Continue His Campaign: No Trump	2%	(8)	77%	(251)	21%	(69)	328
Conviction: Evidence	3%	(9)	78%	(267)	19%	(65)	341
Conviction: Motivation to Damage	75%	(202)	10%	(25)	15%	(40)	268
Conviction: DK/NO	31%	(26)	20%	(17)	50%	(43)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(259)	20%	(142)	695
Gender: Male	44%	(147)	40%	(132)	16%	(52)	331
Gender: Female	40%	(147)	35%	(127)	25%	(90)	364
Age: 18-34	33%	(62)	32%	(60)	35%	(65)	188
Age: 35-44	45%	(40)	40%	(35)	16%	(14)	90
Age: 45-64	52%	(132)	36%	(91)	12%	(31)	254
Age: 65+	37%	(60)	44%	(72)	19%	(31)	163
GenZers: 1997-2012	26%	(23)	34%	(31)	40%	(36)	90
Millennials: 1981-1996	41%	(72)	35%	(61)	24%	(43)	176
GenXers: 1965-1980	53%	(104)	37%	(72)	9%	(18)	195
Baby Boomers: 1946-1964	41%	(90)	40%	(87)	19%	(42)	220
Educ: < College	47%	(220)	34%	(160)	19%	(91)	471
Educ: Bachelors degree	35%	(53)	39%	(59)	26%	(39)	151
Educ: Post-grad	28%	(21)	54%	(39)	17%	(13)	73
Income: Under 50k	45%	(99)	35%	(78)	20%	(44)	221
Income: 50k-100k	42%	(139)	38%	(127)	20%	(66)	332
Income: 100k+	39%	(56)	38%	(54)	23%	(32)	142
Ethnicity: White (Non-Hispanic)	43%	(268)	37%	(230)	19%	(120)	619
Ethnicity: Hispanic	36%	(10)	14%	(4)	50%	(14)	29
Ethnicity: Black (Non-Hispanic)	26%	(6)	45%	(11)	28%	(7)	24
Ethnicity: Asian + Other (Non-Hispanic)	38%	(9)	59%	(14)	3%	(1)	23
All Christian	47%	(178)	36%	(137)	18%	(67)	382
All Non-Christian	17%	(5)	66%	(20)	17%	(5)	30
Atheist	13%	(5)	62%	(22)	25%	(9)	35
Agnostic/Nothing in particular	30%	(44)	47%	(69)	23%	(34)	147
Something Else	61%	(62)	12%	(12)	27%	(28)	102
Evangelical	63%	(100)	19%	(30)	18%	(29)	159
Non-Evangelical	43%	(137)	37%	(117)	21%	(66)	320
PID: Dem (no lean)	8%	(19)	70%	(166)	22%	(53)	239
PID: Ind (no lean)	29%	(58)	39%	(78)	32%	(63)	199
PID: Rep (no lean)	84%	(217)	5%	(14)	10%	(26)	257

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(259)	20%	(142)	695
PID/Gender: Dem Men	10%	(9)	76%	(75)	14%	(14)	98
PID/Gender: Dem Women	7%	(10)	65%	(92)	28%	(39)	141
PID/Gender: Ind Men	28%	(32)	46%	(52)	26%	(29)	113
PID/Gender: Ind Women	30%	(26)	30%	(26)	39%	(34)	86
PID/Gender: Rep Men	88%	(106)	5%	(5)	8%	(9)	121
PID/Gender: Rep Women	81%	(111)	6%	(9)	12%	(17)	137
Ideo: Liberal (1-3)	8%	(18)	71%	(154)	21%	(46)	218
Ideo: Moderate (4)	32%	(61)	38%	(74)	30%	(57)	192
Ideo: Conservative (5-7)	77%	(207)	11%	(30)	12%	(32)	269
Community: Urban	37%	(62)	44%	(74)	19%	(33)	168
Community: Suburban	43%	(121)	37%	(105)	20%	(55)	281
Community: Rural	45%	(111)	33%	(80)	22%	(55)	246
Military HHnm: Yes	45%	(45)	36%	(36)	18%	(18)	99
Military HH: No	42%	(249)	37%	(223)	21%	(124)	596
Employ: Private Sector	47%	(142)	36%	(109)	17%	(51)	301
Employ: Government	22%	(6)	30%	(8)	48%	(14)	28
Employ: Self-Employed	39%	(9)	38%	(9)	23%	(5)	24
Employ: Homemaker	37%	(19)	31%	(16)	32%	(16)	51
Employ: Student	24%	(3)	60%	(8)	16%	(2)	13
Employ: Retired	43%	(82)	42%	(81)	16%	(30)	193
Employ: Unemployed	41%	(19)	37%	(17)	22%	(10)	45
Employ: Other	36%	(14)	28%	(11)	36%	(14)	39

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(259)	20%	(142)	695
Protestant	45%	(85)	36%	(69)	19%	(36)	190
Roman Catholic	48%	(90)	36%	(67)	17%	(31)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	28%	(5)	72%	(12)	—	(0)	16
Muslim	18%	(0)	73%	(2)	8%	(0)	3
Buddhist	—	(0)	56%	(6)	44%	(5)	11
Atheist	13%	(5)	62%	(22)	25%	(9)	35
Agnostic	31%	(8)	59%	(15)	10%	(2)	26
Something else	61%	(62)	12%	(12)	27%	(28)	102
Nothing in particular	30%	(36)	44%	(54)	26%	(31)	121
Ideo/PID: Conservative Republican	88%	(180)	4%	(8)	9%	(18)	205
Ideo/PID: Moderate/Liberal Republican	74%	(35)	12%	(6)	14%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	69%	(48)	24%	(16)	70
Ideo/PID: Liberal Democrat	7%	(12)	71%	(117)	22%	(36)	165
Unfavorable of Biden and Trump	25%	(33)	23%	(30)	52%	(68)	132
2024 H2H Matchup: Biden Voter	5%	(17)	76%	(248)	18%	(60)	325
2024 H2H Matchup: Trump Voter	85%	(259)	2%	(5)	13%	(39)	303
2024 H2H Matchup: Would not Vote	2%	(1)	6%	(2)	92%	(29)	32
2024 H2H Matchup: Do not Know	49%	(17)	9%	(3)	42%	(15)	36
2022 House Vote: Democrat	8%	(22)	74%	(207)	18%	(50)	280
2022 House Vote: Republican	80%	(232)	7%	(20)	13%	(38)	290
2022 House Vote: Did not Vote	32%	(37)	26%	(30)	43%	(50)	118
2020 Vote: Joe Biden	8%	(26)	69%	(227)	23%	(77)	330
2020 Vote: Donald Trump	79%	(257)	5%	(18)	16%	(52)	326
2020 Vote: Someone Else	29%	(3)	29%	(3)	42%	(5)	12
2020 Vote: Did not Vote	29%	(8)	37%	(10)	34%	(9)	28
2016 Vote: Hillary Clinton	4%	(9)	82%	(182)	14%	(30)	221
2016 Vote: Donald Trump	78%	(229)	9%	(27)	12%	(36)	292
2016 Vote: Someone Else	18%	(5)	46%	(12)	36%	(10)	27
2020 Vote/PID: Not Biden/Democrat	24%	(5)	53%	(10)	23%	(4)	19
2020 Vote/PID: Not Trump/Republican	9%	(1)	49%	(7)	42%	(6)	14

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(259)	20%	(142)	695
U.S. Economy: Wrong Track	56%	(280)	20%	(100)	25%	(124)	503
U.S. Economy: Right Direction	7%	(14)	83%	(159)	10%	(19)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	81%	(178)	13%	(29)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(265)	7%	(24)	15%	(50)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(17)	41%	(57)	46%	(63)	137
Top 2024 Issue: Economy	61%	(165)	18%	(48)	21%	(57)	271
Community/Gender: Urban Women	24%	(18)	46%	(35)	29%	(22)	75
Community/Gender: Urban Men	47%	(44)	42%	(39)	11%	(11)	93
Community/Gender: Rural Women	43%	(58)	29%	(40)	28%	(39)	137
Community/Gender: Rural Men	48%	(52)	37%	(40)	15%	(16)	108
Community/Gender: Suburban Women	46%	(70)	34%	(51)	20%	(30)	151
Community/Gender: Suburban Men	39%	(51)	41%	(54)	19%	(25)	130
Homeowner	43%	(275)	36%	(233)	21%	(131)	639
Renter	35%	(18)	47%	(24)	18%	(9)	51
Self + Household: White-Collar	32%	(77)	46%	(112)	22%	(53)	243
Self + Household: Blue Collar	50%	(184)	31%	(114)	18%	(67)	365
Union HH: Yes	45%	(19)	24%	(10)	31%	(13)	41
Union HH: No	42%	(275)	38%	(249)	20%	(130)	654
LGBTQ+: Yes	19%	(10)	40%	(21)	41%	(21)	52
LGBTQ+: No	44%	(284)	37%	(238)	19%	(121)	643
Motivated to Vote	45%	(285)	38%	(236)	17%	(108)	629
Parent: Yes	42%	(77)	34%	(62)	24%	(44)	182
Parent: No	42%	(217)	38%	(197)	19%	(99)	513
COVID Vaccine: Yes	30%	(143)	48%	(227)	22%	(105)	475
COVID Vaccine: No	69%	(151)	14%	(32)	17%	(37)	220
Student Loans: Yes	41%	(42)	30%	(31)	29%	(30)	102
Student Loans: No	43%	(252)	38%	(228)	19%	(112)	593
Favorable Opinion of Haley	65%	(120)	17%	(32)	17%	(32)	184
Unfavorable Opinion of Haley	27%	(78)	61%	(178)	12%	(34)	290
Prodigal Biden Voter	30%	(14)	7%	(3)	63%	(29)	46
Undecided Voter (DK/WNV)	27%	(18)	8%	(5)	65%	(44)	67
Undecided Voter (DK)	49%	(17)	9%	(3)	42%	(15)	36

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(259)	20%	(142)	695
Watched Debate	47%	(233)	37%	(182)	16%	(79)	494
Watched Debate: Did not Watch	30%	(60)	38%	(77)	32%	(64)	201
Watched Debate: All of it	56%	(141)	32%	(81)	12%	(31)	253
Watched Debate: Some of it	38%	(92)	42%	(101)	20%	(48)	241
Continue His Campaign: Yes Biden	23%	(56)	65%	(161)	12%	(30)	247
Continue His Campaign: No Biden	56%	(217)	22%	(88)	22%	(86)	391
Continue His Campaign: Yes Trump	80%	(265)	10%	(33)	10%	(33)	332
Continue His Campaign: No Trump	5%	(16)	67%	(218)	28%	(93)	328
Conviction: Evidence	7%	(25)	67%	(228)	26%	(87)	341
Conviction: Motivation to Damage	85%	(228)	7%	(20)	8%	(20)	268
Conviction: DK/NO	47%	(41)	12%	(11)	41%	(35)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(222)	47%	(327)	21%	(146)	695
Gender: Male	31%	(104)	47%	(155)	22%	(73)	331
Gender: Female	32%	(118)	47%	(172)	20%	(73)	364
Age: 18-34	23%	(43)	46%	(86)	31%	(59)	188
Age: 35-44	32%	(29)	40%	(36)	28%	(25)	90
Age: 45-64	38%	(98)	47%	(119)	15%	(38)	254
Age: 65+	32%	(52)	54%	(88)	15%	(24)	163
GenZers: 1997-2012	21%	(19)	43%	(39)	36%	(32)	90
Millennials: 1981-1996	27%	(48)	44%	(78)	28%	(50)	176
GenXers: 1965-1980	40%	(77)	47%	(91)	14%	(27)	195
Baby Boomers: 1946-1964	34%	(76)	50%	(110)	16%	(35)	220
Educ: < College	36%	(167)	43%	(201)	22%	(103)	471
Educ: Bachelors degree	24%	(37)	54%	(82)	21%	(32)	151
Educ: Post-grad	24%	(17)	61%	(44)	15%	(11)	73
Income: Under 50k	35%	(77)	42%	(93)	23%	(51)	221
Income: 50k-100k	31%	(104)	46%	(153)	23%	(75)	332
Income: 100k+	29%	(41)	57%	(82)	14%	(20)	142
Ethnicity: White (Non-Hispanic)	33%	(203)	47%	(294)	20%	(122)	619
Ethnicity: Hispanic	25%	(7)	17%	(5)	58%	(17)	29
Ethnicity: Black (Non-Hispanic)	25%	(6)	53%	(13)	22%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	22%	(5)	69%	(16)	9%	(2)	23
All Christian	39%	(149)	44%	(167)	17%	(66)	382
All Non-Christian	13%	(4)	39%	(11)	49%	(14)	30
Atheist	13%	(5)	73%	(25)	14%	(5)	35
Agnostic/Nothing in particular	18%	(26)	65%	(96)	17%	(25)	147
Something Else	39%	(39)	27%	(27)	35%	(35)	102
Evangelical	56%	(88)	25%	(40)	19%	(31)	159
Non-Evangelical	31%	(99)	48%	(153)	21%	(67)	320
PID: Dem (no lean)	3%	(8)	87%	(207)	10%	(24)	239
PID: Ind (no lean)	15%	(29)	52%	(103)	34%	(67)	199
PID: Rep (no lean)	72%	(185)	7%	(17)	21%	(55)	257

Continued on next page

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(222)	47%	(327)	21%	(146)	695
PID/Gender: Dem Men	—	(0)	92%	(89)	8%	(8)	98
PID/Gender: Dem Women	6%	(8)	83%	(118)	11%	(16)	141
PID/Gender: Ind Men	13%	(15)	52%	(59)	34%	(38)	113
PID/Gender: Ind Women	16%	(14)	51%	(44)	33%	(28)	86
PID/Gender: Rep Men	73%	(89)	5%	(6)	21%	(26)	121
PID/Gender: Rep Women	70%	(96)	8%	(11)	21%	(29)	137
Ideo: Liberal (1-3)	3%	(6)	82%	(180)	15%	(32)	218
Ideo: Moderate (4)	17%	(33)	61%	(117)	22%	(41)	192
Ideo: Conservative (5-7)	66%	(176)	11%	(30)	23%	(63)	269
Community: Urban	25%	(43)	53%	(89)	22%	(37)	168
Community: Suburban	32%	(91)	48%	(134)	20%	(56)	281
Community: Rural	36%	(88)	43%	(105)	22%	(53)	246
Military HHnm: Yes	43%	(43)	39%	(38)	18%	(18)	99
Military HH: No	30%	(179)	48%	(289)	22%	(128)	596
Employ: Private Sector	34%	(103)	47%	(140)	19%	(58)	301
Employ: Government	11%	(3)	43%	(12)	46%	(13)	28
Employ: Self-Employed	25%	(6)	48%	(11)	27%	(7)	24
Employ: Homemaker	31%	(16)	50%	(26)	19%	(9)	51
Employ: Student	27%	(4)	64%	(8)	9%	(1)	13
Employ: Retired	35%	(68)	52%	(101)	13%	(24)	193
Employ: Unemployed	31%	(14)	39%	(18)	30%	(13)	45
Employ: Other	21%	(8)	27%	(11)	52%	(20)	39

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(222)	47%	(327)	21%	(146)	695
Protestant	40%	(76)	46%	(87)	14%	(27)	190
Roman Catholic	39%	(73)	42%	(79)	19%	(35)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	29%	(1)	69%	(3)	5
Jewish	19%	(3)	26%	(4)	55%	(9)	16
Muslim	23%	(1)	38%	(1)	39%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	73%	(25)	14%	(5)	35
Agnostic	7%	(2)	92%	(24)	1%	(0)	26
Something else	39%	(39)	27%	(27)	35%	(35)	102
Nothing in particular	20%	(24)	60%	(72)	20%	(25)	121
Ideo/PID: Conservative Republican	79%	(161)	3%	(6)	19%	(38)	205
Ideo/PID: Moderate/Liberal Republican	45%	(21)	25%	(12)	30%	(14)	48
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	85%	(59)	12%	(8)	70
Ideo/PID: Liberal Democrat	2%	(3)	89%	(147)	9%	(14)	165
Unfavorable of Biden and Trump	15%	(20)	53%	(70)	32%	(42)	132
2024 H2H Matchup: Biden Voter	3%	(11)	86%	(280)	10%	(34)	325
2024 H2H Matchup: Trump Voter	67%	(201)	9%	(26)	25%	(76)	303
2024 H2H Matchup: Would not Vote	10%	(3)	39%	(12)	51%	(16)	32
2024 H2H Matchup: Do not Know	17%	(6)	26%	(9)	57%	(20)	36
2022 House Vote: Democrat	4%	(12)	82%	(230)	14%	(38)	280
2022 House Vote: Republican	63%	(183)	10%	(30)	27%	(78)	290
2022 House Vote: Did not Vote	22%	(26)	55%	(65)	22%	(26)	118
2020 Vote: Joe Biden	4%	(14)	84%	(277)	12%	(39)	330
2020 Vote: Donald Trump	63%	(204)	10%	(31)	28%	(91)	326
2020 Vote: Someone Else	1%	(0)	44%	(5)	55%	(6)	12
2020 Vote: Did not Vote	13%	(3)	52%	(14)	36%	(10)	28
2016 Vote: Hillary Clinton	2%	(5)	91%	(202)	7%	(14)	221
2016 Vote: Donald Trump	60%	(176)	16%	(45)	24%	(70)	292
2016 Vote: Someone Else	10%	(3)	64%	(17)	26%	(7)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	73%	(14)	26%	(5)	19
2020 Vote/PID: Not Trump/Republican	38%	(5)	49%	(7)	13%	(2)	14

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(222)	47%	(327)	21%	(146)	695
U.S. Economy: Wrong Track	41%	(207)	34%	(169)	25%	(127)	503
U.S. Economy: Right Direction	8%	(15)	82%	(158)	10%	(19)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	93%	(203)	6%	(13)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	61%	(208)	11%	(36)	28%	(95)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	64%	(88)	28%	(38)	137
Top 2024 Issue: Economy	44%	(120)	31%	(84)	24%	(66)	271
Community/Gender: Urban Women	20%	(15)	58%	(43)	22%	(17)	75
Community/Gender: Urban Men	29%	(27)	49%	(45)	22%	(20)	93
Community/Gender: Rural Women	34%	(47)	45%	(62)	21%	(29)	137
Community/Gender: Rural Men	38%	(41)	40%	(43)	22%	(24)	108
Community/Gender: Suburban Women	37%	(56)	45%	(68)	18%	(28)	151
Community/Gender: Suburban Men	27%	(35)	51%	(67)	21%	(28)	130
Homeowner	32%	(207)	47%	(299)	21%	(133)	639
Renter	27%	(14)	51%	(26)	22%	(11)	51
Self + Household: White-Collar	24%	(58)	54%	(131)	22%	(53)	243
Self + Household: Blue Collar	38%	(137)	43%	(157)	19%	(70)	365
Union HH: Yes	37%	(15)	40%	(17)	23%	(10)	41
Union HH: No	32%	(206)	48%	(311)	21%	(137)	654
LGBTQ+: Yes	14%	(7)	67%	(35)	20%	(10)	52
LGBTQ+: No	33%	(214)	46%	(293)	21%	(136)	643
Motivated to Vote	34%	(215)	47%	(295)	19%	(118)	629
Parent: Yes	27%	(49)	45%	(82)	28%	(51)	182
Parent: No	34%	(173)	48%	(245)	18%	(95)	513
COVID Vaccine: Yes	22%	(106)	60%	(283)	18%	(87)	475
COVID Vaccine: No	53%	(116)	20%	(44)	27%	(59)	220
Student Loans: Yes	28%	(28)	46%	(47)	26%	(27)	102
Student Loans: No	33%	(193)	47%	(280)	20%	(119)	593
Favorable Opinion of Haley	53%	(97)	32%	(59)	15%	(28)	184
Unfavorable Opinion of Haley	21%	(62)	64%	(185)	15%	(43)	290
Prodigal Biden Voter	18%	(8)	42%	(19)	40%	(18)	46
Undecided Voter (DK/WNV)	14%	(9)	32%	(22)	54%	(36)	67
Undecided Voter (DK)	17%	(6)	26%	(9)	57%	(20)	36

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(222)	47%	(327)	21%	(146)	695
Watched Debate	37%	(183)	44%	(217)	19%	(94)	494
Watched Debate: Did not Watch	19%	(39)	55%	(111)	26%	(52)	201
Watched Debate: All of it	47%	(119)	39%	(99)	14%	(36)	253
Watched Debate: Some of it	27%	(64)	49%	(117)	24%	(59)	241
Continue His Campaign: Yes Biden	18%	(45)	73%	(179)	9%	(22)	247
Continue His Campaign: No Biden	40%	(157)	33%	(131)	26%	(104)	391
Continue His Campaign: Yes Trump	61%	(203)	14%	(47)	25%	(82)	332
Continue His Campaign: No Trump	3%	(9)	82%	(269)	15%	(50)	328
Conviction: Evidence	5%	(16)	82%	(280)	13%	(45)	341
Conviction: Motivation to Damage	67%	(180)	10%	(27)	23%	(61)	268
Conviction: DK/NO	30%	(26)	24%	(21)	46%	(40)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	43%	(302)	20%	(140)	695
Gender: Male	41%	(135)	43%	(141)	17%	(55)	331
Gender: Female	32%	(118)	44%	(161)	23%	(85)	364
Age: 18-34	31%	(58)	39%	(73)	30%	(57)	188
Age: 35-44	37%	(33)	35%	(31)	28%	(25)	90
Age: 45-64	42%	(107)	44%	(111)	14%	(37)	254
Age: 65+	34%	(55)	53%	(87)	13%	(22)	163
GenZers: 1997-2012	35%	(31)	28%	(25)	37%	(34)	90
Millennials: 1981-1996	31%	(55)	42%	(75)	27%	(47)	176
GenXers: 1965-1980	43%	(84)	43%	(84)	14%	(27)	195
Baby Boomers: 1946-1964	36%	(80)	51%	(111)	13%	(29)	220
Educ: < College	41%	(192)	38%	(180)	21%	(99)	471
Educ: Bachelors degree	29%	(43)	52%	(78)	20%	(30)	151
Educ: Post-grad	24%	(18)	60%	(44)	15%	(11)	73
Income: Under 50k	37%	(81)	45%	(100)	18%	(40)	221
Income: 50k-100k	39%	(128)	41%	(137)	20%	(66)	332
Income: 100k+	30%	(43)	45%	(64)	24%	(35)	142
Ethnicity: White (Non-Hispanic)	37%	(231)	44%	(273)	19%	(115)	619
Ethnicity: Hispanic	36%	(10)	13%	(4)	50%	(15)	29
Ethnicity: Black (Non-Hispanic)	30%	(7)	52%	(12)	19%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	52%	(12)	29%	(7)	23
All Christian	38%	(145)	43%	(166)	19%	(72)	382
All Non-Christian	40%	(12)	41%	(12)	19%	(6)	30
Atheist	13%	(5)	65%	(23)	22%	(8)	35
Agnostic/Nothing in particular	24%	(36)	51%	(75)	24%	(35)	147
Something Else	55%	(56)	26%	(26)	19%	(20)	102
Evangelical	57%	(91)	27%	(43)	16%	(25)	159
Non-Evangelical	34%	(110)	46%	(147)	20%	(63)	320
PID: Dem (no lean)	3%	(8)	82%	(197)	14%	(34)	239
PID: Ind (no lean)	24%	(47)	43%	(86)	33%	(66)	199
PID: Rep (no lean)	77%	(198)	7%	(19)	16%	(41)	257

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	43%	(302)	20%	(140)	695
PID/Gender: Dem Men	5%	(5)	80%	(78)	15%	(15)	98
PID/Gender: Dem Women	3%	(4)	84%	(119)	13%	(19)	141
PID/Gender: Ind Men	26%	(30)	47%	(53)	27%	(30)	113
PID/Gender: Ind Women	20%	(17)	38%	(33)	42%	(36)	86
PID/Gender: Rep Men	83%	(100)	8%	(10)	9%	(11)	121
PID/Gender: Rep Women	71%	(97)	7%	(9)	22%	(30)	137
Ideo: Liberal (1-3)	10%	(22)	76%	(166)	14%	(30)	218
Ideo: Moderate (4)	24%	(46)	49%	(94)	27%	(52)	192
Ideo: Conservative (5-7)	68%	(182)	14%	(38)	18%	(48)	269
Community: Urban	31%	(53)	49%	(82)	20%	(34)	168
Community: Suburban	31%	(88)	45%	(128)	23%	(65)	281
Community: Rural	46%	(112)	38%	(92)	17%	(41)	246
Military HHnm: Yes	37%	(37)	39%	(38)	24%	(24)	99
Military HH: No	36%	(216)	44%	(263)	20%	(117)	596
Employ: Private Sector	40%	(122)	39%	(117)	21%	(63)	301
Employ: Government	22%	(6)	31%	(9)	47%	(13)	28
Employ: Self-Employed	34%	(8)	30%	(7)	36%	(8)	24
Employ: Homemaker	29%	(15)	57%	(29)	14%	(7)	51
Employ: Student	42%	(5)	47%	(6)	10%	(1)	13
Employ: Retired	39%	(75)	52%	(100)	9%	(18)	193
Employ: Unemployed	24%	(11)	44%	(20)	32%	(14)	45
Employ: Other	27%	(10)	36%	(14)	38%	(15)	39

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	43%	(302)	20%	(140)	695
Protestant	34%	(64)	49%	(92)	18%	(34)	190
Roman Catholic	43%	(81)	38%	(72)	18%	(34)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	29%	(1)	69%	(3)	5
Jewish	66%	(11)	34%	(6)	—	(0)	16
Muslim	52%	(1)	10%	(0)	39%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	65%	(23)	22%	(8)	35
Agnostic	16%	(4)	57%	(15)	27%	(7)	26
Something else	55%	(56)	26%	(26)	19%	(20)	102
Nothing in particular	26%	(32)	50%	(61)	24%	(28)	121
Ideo/PID: Conservative Republican	80%	(165)	6%	(13)	13%	(27)	205
Ideo/PID: Moderate/Liberal Republican	67%	(32)	12%	(6)	21%	(10)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	82%	(57)	18%	(12)	70
Ideo/PID: Liberal Democrat	5%	(8)	83%	(137)	12%	(20)	165
Unfavorable of Biden and Trump	6%	(8)	42%	(56)	52%	(68)	132
2024 H2H Matchup: Biden Voter	6%	(19)	82%	(268)	12%	(37)	325
2024 H2H Matchup: Trump Voter	75%	(228)	5%	(15)	20%	(59)	303
2024 H2H Matchup: Would not Vote	3%	(1)	26%	(8)	72%	(23)	32
2024 H2H Matchup: Do not Know	13%	(5)	29%	(10)	58%	(21)	36
2022 House Vote: Democrat	8%	(22)	80%	(224)	12%	(34)	280
2022 House Vote: Republican	71%	(206)	9%	(26)	20%	(58)	290
2022 House Vote: Did not Vote	20%	(24)	42%	(50)	37%	(44)	118
2020 Vote: Joe Biden	3%	(8)	82%	(269)	16%	(52)	330
2020 Vote: Donald Trump	73%	(237)	5%	(18)	22%	(71)	326
2020 Vote: Someone Else	4%	(0)	37%	(4)	59%	(7)	12
2020 Vote: Did not Vote	25%	(7)	37%	(10)	37%	(10)	28
2016 Vote: Hillary Clinton	2%	(3)	92%	(203)	7%	(15)	221
2016 Vote: Donald Trump	69%	(200)	12%	(35)	19%	(56)	292
2016 Vote: Someone Else	10%	(3)	59%	(16)	31%	(8)	27
2020 Vote/PID: Not Biden/Democrat	12%	(2)	50%	(10)	38%	(7)	19
2020 Vote/PID: Not Trump/Republican	15%	(2)	60%	(8)	25%	(3)	14

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	43%	(302)	20%	(140)	695
U.S. Economy: Wrong Track	47%	(235)	29%	(145)	25%	(124)	503
U.S. Economy: Right Direction	10%	(18)	82%	(157)	9%	(17)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	90%	(196)	8%	(19)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(243)	7%	(25)	21%	(71)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	58%	(80)	37%	(51)	137
Top 2024 Issue: Economy	52%	(142)	24%	(64)	24%	(65)	271
Community/Gender: Urban Women	26%	(19)	53%	(40)	21%	(16)	75
Community/Gender: Urban Men	36%	(33)	45%	(42)	19%	(18)	93
Community/Gender: Rural Women	37%	(50)	39%	(54)	24%	(33)	137
Community/Gender: Rural Men	57%	(61)	35%	(38)	8%	(9)	108
Community/Gender: Suburban Women	32%	(48)	44%	(67)	24%	(36)	151
Community/Gender: Suburban Men	31%	(40)	47%	(61)	22%	(29)	130
Homeowner	37%	(237)	43%	(274)	20%	(129)	639
Renter	30%	(15)	50%	(26)	21%	(11)	51
Self + Household: White-Collar	29%	(71)	49%	(118)	22%	(54)	243
Self + Household: Blue Collar	43%	(156)	38%	(140)	19%	(69)	365
Union HH: Yes	42%	(17)	31%	(13)	27%	(11)	41
Union HH: No	36%	(236)	44%	(289)	20%	(129)	654
LGBTQ+: Yes	11%	(6)	59%	(31)	30%	(15)	52
LGBTQ+: No	38%	(247)	42%	(271)	19%	(125)	643
Motivated to Vote	37%	(235)	44%	(277)	19%	(117)	629
Parent: Yes	30%	(55)	44%	(80)	26%	(47)	182
Parent: No	39%	(198)	43%	(222)	18%	(93)	513
COVID Vaccine: Yes	24%	(113)	57%	(269)	20%	(94)	475
COVID Vaccine: No	64%	(140)	15%	(33)	21%	(47)	220
Student Loans: Yes	27%	(28)	36%	(37)	36%	(37)	102
Student Loans: No	38%	(225)	45%	(265)	17%	(103)	593
Favorable Opinion of Haley	58%	(106)	28%	(51)	15%	(27)	184
Unfavorable Opinion of Haley	27%	(78)	63%	(182)	10%	(30)	290
Prodigal Biden Voter	11%	(5)	41%	(19)	48%	(22)	46
Undecided Voter (DK/WNV)	8%	(5)	27%	(18)	65%	(43)	67
Undecided Voter (DK)	13%	(5)	29%	(10)	58%	(21)	36

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	43%	(302)	20%	(140)	695
Watched Debate	43%	(210)	39%	(195)	18%	(88)	494
Watched Debate: Did not Watch	21%	(42)	53%	(107)	26%	(52)	201
Watched Debate: All of it	50%	(127)	37%	(93)	13%	(34)	253
Watched Debate: Some of it	35%	(84)	42%	(102)	23%	(55)	241
Continue His Campaign: Yes Biden	19%	(48)	71%	(176)	9%	(23)	247
Continue His Campaign: No Biden	49%	(191)	28%	(111)	23%	(90)	391
Continue His Campaign: Yes Trump	74%	(245)	10%	(33)	16%	(53)	332
Continue His Campaign: No Trump	2%	(7)	76%	(250)	21%	(70)	328
Conviction: Evidence	4%	(15)	78%	(265)	18%	(61)	341
Conviction: Motivation to Damage	79%	(212)	7%	(20)	13%	(36)	268
Conviction: DK/NO	30%	(26)	20%	(17)	50%	(43)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	45%	(311)	18%	(124)	695
Gender: Male	41%	(136)	43%	(142)	16%	(53)	331
Gender: Female	34%	(123)	47%	(170)	20%	(71)	364
Age: 18-34	29%	(54)	41%	(77)	30%	(56)	188
Age: 35-44	38%	(34)	38%	(34)	24%	(22)	90
Age: 45-64	44%	(112)	44%	(111)	12%	(32)	254
Age: 65+	36%	(60)	54%	(89)	9%	(15)	163
GenZers: 1997-2012	28%	(25)	26%	(24)	45%	(41)	90
Millennials: 1981-1996	33%	(57)	47%	(84)	20%	(35)	176
GenXers: 1965-1980	44%	(86)	42%	(81)	14%	(28)	195
Baby Boomers: 1946-1964	40%	(87)	53%	(116)	8%	(17)	220
Educ: < College	42%	(200)	40%	(187)	18%	(85)	471
Educ: Bachelors degree	28%	(43)	51%	(76)	21%	(32)	151
Educ: Post-grad	23%	(17)	66%	(48)	11%	(8)	73
Income: Under 50k	37%	(82)	48%	(107)	15%	(32)	221
Income: 50k-100k	40%	(132)	43%	(141)	18%	(59)	332
Income: 100k+	32%	(46)	44%	(63)	23%	(33)	142
Ethnicity: White (Non-Hispanic)	39%	(239)	46%	(287)	15%	(93)	619
Ethnicity: Hispanic	34%	(10)	16%	(5)	50%	(14)	29
Ethnicity: Black (Non-Hispanic)	24%	(6)	46%	(11)	30%	(7)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	39%	(9)	42%	(10)	23
All Christian	41%	(156)	44%	(168)	15%	(58)	382
All Non-Christian	41%	(12)	43%	(13)	16%	(5)	30
Atheist	13%	(5)	80%	(28)	7%	(3)	35
Agnostic/Nothing in particular	23%	(34)	52%	(76)	25%	(37)	147
Something Else	52%	(53)	27%	(27)	21%	(21)	102
Evangelical	56%	(89)	27%	(43)	17%	(27)	159
Non-Evangelical	36%	(117)	47%	(151)	16%	(52)	320
PID: Dem (no lean)	3%	(6)	85%	(203)	12%	(30)	239
PID: Ind (no lean)	24%	(47)	47%	(94)	29%	(57)	199
PID: Rep (no lean)	80%	(205)	6%	(15)	14%	(37)	257

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	45%	(311)	18%	(124)	695
PID/Gender: Dem Men	—	(0)	84%	(82)	16%	(15)	98
PID/Gender: Dem Women	5%	(6)	85%	(120)	10%	(15)	141
PID/Gender: Ind Men	27%	(31)	48%	(54)	25%	(28)	113
PID/Gender: Ind Women	20%	(17)	46%	(39)	34%	(29)	86
PID/Gender: Rep Men	88%	(106)	4%	(5)	8%	(10)	121
PID/Gender: Rep Women	73%	(99)	7%	(10)	20%	(27)	137
Ideo: Liberal (1-3)	7%	(16)	80%	(174)	13%	(28)	218
Ideo: Moderate (4)	22%	(43)	50%	(95)	28%	(54)	192
Ideo: Conservative (5-7)	72%	(194)	15%	(40)	13%	(35)	269
Community: Urban	33%	(56)	48%	(81)	18%	(31)	168
Community: Suburban	33%	(94)	48%	(134)	19%	(53)	281
Community: Rural	44%	(109)	39%	(96)	16%	(40)	246
Military HHnm: Yes	43%	(42)	39%	(38)	18%	(18)	99
Military HH: No	36%	(217)	46%	(273)	18%	(106)	596
Employ: Private Sector	42%	(126)	41%	(125)	17%	(51)	301
Employ: Government	16%	(5)	39%	(11)	45%	(13)	28
Employ: Self-Employed	31%	(7)	52%	(12)	17%	(4)	24
Employ: Homemaker	25%	(13)	61%	(31)	14%	(7)	51
Employ: Student	26%	(3)	64%	(8)	10%	(1)	13
Employ: Retired	40%	(78)	50%	(96)	10%	(19)	193
Employ: Unemployed	29%	(13)	36%	(16)	35%	(16)	45
Employ: Other	36%	(14)	29%	(11)	35%	(14)	39

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	45%	(311)	18%	(124)	695
Protestant	36%	(68)	47%	(89)	17%	(33)	190
Roman Catholic	45%	(84)	42%	(78)	13%	(25)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	74%	(12)	25%	(4)	1%	(0)	16
Muslim	1%	(0)	32%	(1)	67%	(2)	3
Buddhist	—	(0)	74%	(8)	26%	(3)	11
Atheist	13%	(5)	80%	(28)	7%	(3)	35
Agnostic	13%	(3)	65%	(17)	22%	(6)	26
Something else	52%	(53)	27%	(27)	21%	(21)	102
Nothing in particular	25%	(30)	49%	(59)	26%	(32)	121
Ideo/PID: Conservative Republican	85%	(174)	4%	(9)	11%	(22)	205
Ideo/PID: Moderate/Liberal Republican	60%	(29)	12%	(6)	28%	(13)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	83%	(58)	17%	(12)	70
Ideo/PID: Liberal Democrat	2%	(3)	87%	(144)	10%	(17)	165
Unfavorable of Biden and Trump	10%	(13)	45%	(59)	45%	(59)	132
2024 H2H Matchup: Biden Voter	4%	(14)	86%	(278)	10%	(33)	325
2024 H2H Matchup: Trump Voter	79%	(239)	2%	(8)	18%	(56)	303
2024 H2H Matchup: Would not Vote	1%	(0)	48%	(15)	51%	(16)	32
2024 H2H Matchup: Do not Know	16%	(6)	29%	(10)	55%	(20)	36
2022 House Vote: Democrat	8%	(22)	80%	(222)	12%	(35)	280
2022 House Vote: Republican	72%	(210)	11%	(31)	17%	(50)	290
2022 House Vote: Did not Vote	23%	(27)	47%	(56)	30%	(36)	118
2020 Vote: Joe Biden	2%	(8)	84%	(276)	14%	(46)	330
2020 Vote: Donald Trump	76%	(246)	4%	(14)	20%	(66)	326
2020 Vote: Someone Else	1%	(0)	54%	(6)	45%	(5)	12
2020 Vote: Did not Vote	18%	(5)	56%	(15)	26%	(7)	28
2016 Vote: Hillary Clinton	2%	(5)	95%	(210)	3%	(6)	221
2016 Vote: Donald Trump	71%	(206)	12%	(34)	18%	(52)	292
2016 Vote: Someone Else	9%	(2)	67%	(18)	24%	(7)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	67%	(13)	33%	(6)	19
2020 Vote/PID: Not Trump/Republican	6%	(1)	78%	(11)	16%	(2)	14

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Table BLMB8_12: Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	45%	(311)	18%	(124)	695
U.S. Economy: Wrong Track	47%	(237)	30%	(149)	23%	(117)	503
U.S. Economy: Right Direction	11%	(22)	85%	(163)	4%	(7)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	92%	(201)	8%	(17)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(250)	8%	(26)	19%	(63)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	61%	(84)	32%	(44)	137
Top 2024 Issue: Economy	54%	(146)	22%	(60)	24%	(65)	271
Community/Gender: Urban Women	24%	(18)	49%	(37)	27%	(20)	75
Community/Gender: Urban Men	40%	(38)	48%	(44)	12%	(11)	93
Community/Gender: Rural Women	36%	(50)	42%	(58)	21%	(29)	137
Community/Gender: Rural Men	55%	(59)	35%	(38)	10%	(11)	108
Community/Gender: Suburban Women	36%	(54)	49%	(75)	15%	(22)	151
Community/Gender: Suburban Men	31%	(40)	46%	(59)	24%	(31)	130
Homeowner	38%	(244)	44%	(282)	18%	(113)	639
Renter	28%	(14)	53%	(27)	19%	(10)	51
Self + Household: White-Collar	29%	(70)	49%	(119)	22%	(54)	243
Self + Household: Blue Collar	45%	(164)	42%	(153)	13%	(48)	365
Union HH: Yes	39%	(16)	43%	(18)	17%	(7)	41
Union HH: No	37%	(243)	45%	(294)	18%	(117)	654
LGBTQ+: Yes	10%	(5)	63%	(33)	27%	(14)	52
LGBTQ+: No	40%	(254)	43%	(279)	17%	(110)	643
Motivated to Vote	38%	(242)	45%	(284)	16%	(103)	629
Parent: Yes	31%	(56)	45%	(82)	24%	(44)	182
Parent: No	40%	(203)	45%	(230)	16%	(80)	513
COVID Vaccine: Yes	24%	(113)	58%	(276)	18%	(86)	475
COVID Vaccine: No	66%	(146)	16%	(36)	17%	(38)	220
Student Loans: Yes	29%	(30)	43%	(44)	28%	(29)	102
Student Loans: No	39%	(229)	45%	(267)	16%	(96)	593
Favorable Opinion of Haley	58%	(106)	28%	(51)	14%	(27)	184
Unfavorable Opinion of Haley	25%	(72)	66%	(192)	9%	(26)	290
Prodigal Biden Voter	18%	(8)	43%	(20)	40%	(18)	46
Undecided Voter (DK/WNV)	9%	(6)	38%	(25)	53%	(36)	67
Undecided Voter (DK)	16%	(6)	29%	(10)	55%	(20)	36

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	45%	(311)	18%	(124)	695
Watched Debate	43%	(212)	41%	(203)	16%	(79)	494
Watched Debate: Did not Watch	24%	(48)	54%	(108)	23%	(46)	201
Watched Debate: All of it	51%	(129)	35%	(88)	14%	(36)	253
Watched Debate: Some of it	34%	(83)	48%	(115)	18%	(42)	241
Continue His Campaign: Yes Biden	19%	(47)	73%	(180)	8%	(20)	247
Continue His Campaign: No Biden	50%	(194)	29%	(115)	21%	(82)	391
Continue His Campaign: Yes Trump	75%	(248)	10%	(33)	15%	(51)	332
Continue His Campaign: No Trump	2%	(6)	80%	(263)	18%	(59)	328
Conviction: Evidence	2%	(8)	84%	(286)	14%	(46)	341
Conviction: Motivation to Damage	81%	(218)	4%	(11)	15%	(39)	268
Conviction: DK/NO	38%	(33)	17%	(15)	45%	(39)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	45%	(314)	21%	(144)	695
Gender: Male	35%	(117)	46%	(152)	19%	(62)	331
Gender: Female	33%	(120)	45%	(162)	22%	(82)	364
Age: 18-34	24%	(45)	40%	(74)	36%	(68)	188
Age: 35-44	40%	(36)	43%	(39)	17%	(15)	90
Age: 45-64	40%	(101)	46%	(118)	14%	(35)	254
Age: 65+	34%	(56)	51%	(83)	15%	(25)	163
GenZers: 1997-2012	20%	(18)	36%	(32)	44%	(39)	90
Millennials: 1981-1996	32%	(57)	43%	(77)	24%	(43)	176
GenXers: 1965-1980	41%	(79)	45%	(89)	14%	(27)	195
Baby Boomers: 1946-1964	36%	(80)	50%	(109)	14%	(31)	220
Educ: < College	38%	(179)	39%	(186)	23%	(107)	471
Educ: Bachelors degree	28%	(42)	55%	(83)	18%	(26)	151
Educ: Post-grad	24%	(17)	62%	(45)	14%	(10)	73
Income: Under 50k	37%	(81)	43%	(96)	20%	(44)	221
Income: 50k-100k	33%	(110)	46%	(153)	21%	(69)	332
Income: 100k+	32%	(46)	46%	(65)	22%	(31)	142
Ethnicity: White (Non-Hispanic)	35%	(217)	46%	(282)	19%	(119)	619
Ethnicity: Hispanic	34%	(10)	16%	(5)	50%	(14)	29
Ethnicity: Black (Non-Hispanic)	28%	(7)	51%	(12)	21%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	16%	(4)	63%	(15)	20%	(5)	23
All Christian	38%	(147)	46%	(175)	16%	(61)	382
All Non-Christian	14%	(4)	40%	(12)	46%	(14)	30
Atheist	13%	(5)	55%	(19)	32%	(11)	35
Agnostic/Nothing in particular	21%	(31)	52%	(76)	27%	(39)	147
Something Else	51%	(51)	31%	(31)	19%	(19)	102
Evangelical	56%	(90)	30%	(47)	14%	(22)	159
Non-Evangelical	34%	(108)	49%	(158)	17%	(53)	320
PID: Dem (no lean)	3%	(8)	80%	(192)	17%	(40)	239
PID: Ind (no lean)	15%	(31)	48%	(96)	36%	(72)	199
PID: Rep (no lean)	78%	(199)	10%	(26)	12%	(32)	257

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	45%	(314)	21%	(144)	695
PID/Gender: Dem Men	4%	(4)	79%	(77)	18%	(17)	98
PID/Gender: Dem Women	3%	(4)	81%	(115)	16%	(22)	141
PID/Gender: Ind Men	18%	(20)	52%	(59)	30%	(34)	113
PID/Gender: Ind Women	12%	(10)	43%	(37)	45%	(39)	86
PID/Gender: Rep Men	77%	(94)	13%	(16)	9%	(11)	121
PID/Gender: Rep Women	78%	(106)	7%	(10)	15%	(21)	137
Ideo: Liberal (1-3)	5%	(12)	77%	(168)	18%	(39)	218
Ideo: Moderate (4)	18%	(35)	52%	(99)	30%	(57)	192
Ideo: Conservative (5-7)	70%	(188)	15%	(42)	15%	(40)	269
Community: Urban	28%	(46)	51%	(85)	22%	(37)	168
Community: Suburban	35%	(97)	46%	(131)	19%	(53)	281
Community: Rural	38%	(94)	40%	(98)	22%	(54)	246
Military HHnm: Yes	35%	(34)	42%	(42)	23%	(23)	99
Military HH: No	34%	(204)	46%	(272)	20%	(121)	596
Employ: Private Sector	35%	(105)	42%	(128)	23%	(68)	301
Employ: Government	21%	(6)	38%	(11)	41%	(11)	28
Employ: Self-Employed	31%	(7)	38%	(9)	32%	(8)	24
Employ: Homemaker	26%	(13)	57%	(29)	17%	(9)	51
Employ: Student	42%	(5)	47%	(6)	10%	(1)	13
Employ: Retired	38%	(73)	51%	(98)	11%	(22)	193
Employ: Unemployed	38%	(17)	39%	(18)	23%	(10)	45
Employ: Other	25%	(10)	40%	(16)	35%	(14)	39

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	45%	(314)	21%	(144)	695
Protestant	34%	(65)	51%	(97)	15%	(28)	190
Roman Catholic	44%	(82)	41%	(76)	16%	(29)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	29%	(1)	69%	(3)	5
Jewish	11%	(2)	33%	(5)	56%	(9)	16
Muslim	90%	(2)	10%	(0)	—	(0)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	55%	(19)	32%	(11)	35
Agnostic	10%	(3)	58%	(15)	31%	(8)	26
Something else	51%	(51)	31%	(31)	19%	(19)	102
Nothing in particular	23%	(28)	51%	(61)	26%	(31)	121
Ideo/PID: Conservative Republican	83%	(170)	8%	(17)	9%	(19)	205
Ideo/PID: Moderate/Liberal Republican	58%	(28)	19%	(9)	22%	(11)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	78%	(54)	20%	(14)	70
Ideo/PID: Liberal Democrat	4%	(6)	81%	(134)	15%	(24)	165
Unfavorable of Biden and Trump	11%	(14)	42%	(56)	47%	(62)	132
2024 H2H Matchup: Biden Voter	2%	(6)	83%	(270)	15%	(49)	325
2024 H2H Matchup: Trump Voter	74%	(225)	7%	(21)	19%	(57)	303
2024 H2H Matchup: Would not Vote	1%	(0)	33%	(11)	65%	(21)	32
2024 H2H Matchup: Do not Know	17%	(6)	36%	(13)	47%	(17)	36
2022 House Vote: Democrat	3%	(7)	80%	(224)	17%	(49)	280
2022 House Vote: Republican	70%	(205)	12%	(35)	18%	(51)	290
2022 House Vote: Did not Vote	22%	(25)	44%	(52)	34%	(41)	118
2020 Vote: Joe Biden	2%	(6)	82%	(271)	16%	(53)	330
2020 Vote: Donald Trump	69%	(224)	8%	(25)	24%	(77)	326
2020 Vote: Someone Else	1%	(0)	51%	(6)	48%	(6)	12
2020 Vote: Did not Vote	27%	(7)	43%	(12)	30%	(8)	28
2016 Vote: Hillary Clinton	1%	(3)	90%	(199)	9%	(19)	221
2016 Vote: Donald Trump	67%	(195)	15%	(45)	18%	(52)	292
2016 Vote: Someone Else	9%	(2)	69%	(19)	22%	(6)	27
2020 Vote/PID: Not Biden/Democrat	16%	(3)	47%	(9)	37%	(7)	19
2020 Vote/PID: Not Trump/Republican	8%	(1)	67%	(9)	26%	(4)	14

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	45%	(314)	21%	(144)	695
U.S. Economy: Wrong Track	46%	(229)	29%	(146)	25%	(128)	503
U.S. Economy: Right Direction	4%	(8)	87%	(168)	8%	(16)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	89%	(194)	11%	(24)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(230)	9%	(30)	23%	(79)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	65%	(90)	30%	(41)	137
Top 2024 Issue: Economy	51%	(139)	26%	(69)	23%	(62)	271
Community/Gender: Urban Women	18%	(14)	51%	(38)	31%	(23)	75
Community/Gender: Urban Men	35%	(33)	50%	(47)	15%	(14)	93
Community/Gender: Rural Women	35%	(49)	42%	(58)	22%	(31)	137
Community/Gender: Rural Men	42%	(45)	37%	(40)	21%	(23)	108
Community/Gender: Suburban Women	38%	(58)	43%	(66)	18%	(28)	151
Community/Gender: Suburban Men	30%	(40)	50%	(65)	19%	(25)	130
Homeowner	35%	(222)	45%	(285)	21%	(132)	639
Renter	28%	(14)	52%	(27)	20%	(10)	51
Self + Household: White-Collar	24%	(58)	51%	(124)	25%	(61)	243
Self + Household: Blue Collar	41%	(151)	39%	(142)	19%	(71)	365
Union HH: Yes	39%	(16)	48%	(20)	13%	(6)	41
Union HH: No	34%	(222)	45%	(294)	21%	(138)	654
LGBTQ+: Yes	15%	(8)	63%	(33)	22%	(11)	52
LGBTQ+: No	36%	(230)	44%	(281)	21%	(132)	643
Motivated to Vote	37%	(233)	46%	(288)	17%	(109)	629
Parent: Yes	32%	(59)	48%	(87)	20%	(36)	182
Parent: No	35%	(179)	44%	(227)	21%	(107)	513
COVID Vaccine: Yes	24%	(114)	58%	(274)	18%	(87)	475
COVID Vaccine: No	56%	(124)	18%	(39)	26%	(57)	220
Student Loans: Yes	28%	(28)	43%	(44)	29%	(30)	102
Student Loans: No	35%	(209)	46%	(270)	19%	(113)	593
Favorable Opinion of Haley	56%	(103)	32%	(59)	12%	(22)	184
Unfavorable Opinion of Haley	23%	(65)	61%	(178)	16%	(46)	290
Prodigal Biden Voter	11%	(5)	45%	(21)	45%	(21)	46
Undecided Voter (DK/WNV)	10%	(7)	35%	(23)	56%	(37)	67
Undecided Voter (DK)	17%	(6)	36%	(13)	47%	(17)	36

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	45%	(314)	21%	(144)	695
Watched Debate	39%	(194)	43%	(210)	18%	(90)	494
Watched Debate: Did not Watch	22%	(44)	51%	(103)	27%	(54)	201
Watched Debate: All of it	48%	(121)	38%	(97)	14%	(34)	253
Watched Debate: Some of it	30%	(73)	47%	(113)	23%	(55)	241
Continue His Campaign: Yes Biden	18%	(44)	74%	(182)	8%	(21)	247
Continue His Campaign: No Biden	46%	(179)	29%	(115)	25%	(98)	391
Continue His Campaign: Yes Trump	70%	(231)	12%	(39)	19%	(61)	332
Continue His Campaign: No Trump	2%	(5)	78%	(257)	20%	(66)	328
Conviction: Evidence	2%	(6)	80%	(273)	18%	(61)	341
Conviction: Motivation to Damage	77%	(207)	8%	(22)	15%	(39)	268
Conviction: DK/NO	29%	(25)	22%	(19)	50%	(43)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	36%	(250)	28%	(192)	695
Gender: Male	37%	(124)	40%	(132)	23%	(75)	331
Gender: Female	35%	(129)	32%	(118)	32%	(117)	364
Age: 18-34	24%	(45)	36%	(68)	40%	(74)	188
Age: 35-44	44%	(40)	30%	(27)	25%	(23)	90
Age: 45-64	45%	(114)	35%	(88)	20%	(52)	254
Age: 65+	33%	(53)	41%	(67)	26%	(43)	163
GenZers: 1997-2012	22%	(20)	39%	(35)	39%	(35)	90
Millennials: 1981-1996	34%	(60)	32%	(56)	34%	(60)	176
GenXers: 1965-1980	47%	(92)	36%	(71)	17%	(33)	195
Baby Boomers: 1946-1964	36%	(80)	37%	(81)	27%	(59)	220
Educ: < College	41%	(195)	32%	(152)	26%	(125)	471
Educ: Bachelors degree	28%	(42)	38%	(58)	34%	(52)	151
Educ: Post-grad	22%	(16)	56%	(41)	22%	(16)	73
Income: Under 50k	38%	(83)	33%	(73)	29%	(64)	221
Income: 50k-100k	37%	(123)	37%	(123)	26%	(86)	332
Income: 100k+	32%	(46)	38%	(54)	30%	(42)	142
Ethnicity: White (Non-Hispanic)	37%	(228)	37%	(226)	27%	(164)	619
Ethnicity: Hispanic	42%	(12)	6%	(2)	52%	(15)	29
Ethnicity: Black (Non-Hispanic)	33%	(8)	38%	(9)	29%	(7)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	55%	(13)	26%	(6)	23
All Christian	41%	(155)	35%	(133)	25%	(94)	382
All Non-Christian	11%	(3)	65%	(19)	24%	(7)	30
Atheist	13%	(5)	69%	(24)	18%	(6)	35
Agnostic/Nothing in particular	27%	(40)	41%	(60)	32%	(47)	147
Something Else	49%	(50)	13%	(14)	37%	(38)	102
Evangelical	55%	(88)	18%	(29)	27%	(42)	159
Non-Evangelical	36%	(114)	36%	(116)	28%	(90)	320
PID: Dem (no lean)	3%	(7)	72%	(173)	25%	(59)	239
PID: Ind (no lean)	24%	(48)	33%	(65)	43%	(86)	199
PID: Rep (no lean)	77%	(198)	5%	(12)	18%	(47)	257

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	36%	(250)	28%	(192)	695
PID/Gender: Dem Men	2%	(2)	78%	(76)	19%	(19)	98
PID/Gender: Dem Women	3%	(5)	68%	(96)	28%	(40)	141
PID/Gender: Ind Men	25%	(28)	41%	(47)	34%	(38)	113
PID/Gender: Ind Women	23%	(20)	21%	(18)	56%	(48)	86
PID/Gender: Rep Men	78%	(94)	8%	(9)	15%	(18)	121
PID/Gender: Rep Women	76%	(104)	2%	(3)	21%	(29)	137
Ideo: Liberal (1-3)	5%	(12)	72%	(158)	22%	(49)	218
Ideo: Moderate (4)	26%	(49)	31%	(59)	43%	(83)	192
Ideo: Conservative (5-7)	70%	(188)	11%	(29)	19%	(52)	269
Community: Urban	35%	(58)	40%	(68)	25%	(42)	168
Community: Suburban	36%	(102)	35%	(98)	29%	(81)	281
Community: Rural	38%	(93)	34%	(84)	28%	(69)	246
Military HHnm: Yes	41%	(40)	33%	(32)	26%	(26)	99
Military HH: No	36%	(212)	36%	(218)	28%	(166)	596
Employ: Private Sector	41%	(123)	39%	(119)	20%	(60)	301
Employ: Government	16%	(4)	28%	(8)	56%	(16)	28
Employ: Self-Employed	35%	(8)	18%	(4)	47%	(11)	24
Employ: Homemaker	24%	(12)	28%	(14)	48%	(24)	51
Employ: Student	26%	(3)	44%	(6)	30%	(4)	13
Employ: Retired	37%	(71)	38%	(73)	25%	(49)	193
Employ: Unemployed	42%	(19)	33%	(15)	25%	(11)	45
Employ: Other	29%	(12)	28%	(11)	42%	(17)	39

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	36%	(250)	28%	(192)	695
Protestant	36%	(68)	35%	(66)	29%	(55)	190
Roman Catholic	45%	(83)	35%	(65)	20%	(38)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	69%	(3)	29%	(1)	2%	(0)	5
Jewish	11%	(2)	79%	(13)	10%	(2)	16
Muslim	63%	(2)	—	(0)	37%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	69%	(24)	18%	(6)	35
Agnostic	26%	(7)	33%	(8)	42%	(11)	26
Something else	49%	(50)	13%	(14)	37%	(38)	102
Nothing in particular	27%	(33)	43%	(52)	30%	(36)	121
Ideo/PID: Conservative Republican	81%	(165)	4%	(8)	16%	(32)	205
Ideo/PID: Moderate/Liberal Republican	63%	(30)	10%	(5)	27%	(13)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	64%	(44)	34%	(24)	70
Ideo/PID: Liberal Democrat	3%	(6)	76%	(126)	20%	(34)	165
Unfavorable of Biden and Trump	15%	(20)	23%	(31)	62%	(81)	132
2024 H2H Matchup: Biden Voter	4%	(14)	72%	(233)	24%	(77)	325
2024 H2H Matchup: Trump Voter	76%	(230)	3%	(10)	21%	(63)	303
2024 H2H Matchup: Would not Vote	1%	(0)	8%	(3)	91%	(29)	32
2024 H2H Matchup: Do not Know	23%	(8)	12%	(4)	65%	(23)	36
2022 House Vote: Democrat	7%	(19)	71%	(200)	22%	(61)	280
2022 House Vote: Republican	71%	(206)	6%	(17)	23%	(68)	290
2022 House Vote: Did not Vote	23%	(28)	26%	(30)	51%	(60)	118
2020 Vote: Joe Biden	5%	(18)	66%	(216)	29%	(96)	330
2020 Vote: Donald Trump	70%	(227)	7%	(23)	23%	(75)	326
2020 Vote: Someone Else	7%	(1)	32%	(4)	61%	(7)	12
2020 Vote: Did not Vote	24%	(7)	26%	(7)	50%	(14)	28
2016 Vote: Hillary Clinton	5%	(12)	78%	(172)	17%	(37)	221
2016 Vote: Donald Trump	67%	(195)	8%	(24)	25%	(73)	292
2016 Vote: Someone Else	9%	(3)	47%	(13)	43%	(12)	27
2020 Vote/PID: Not Biden/Democrat	3%	(1)	37%	(7)	60%	(12)	19
2020 Vote/PID: Not Trump/Republican	6%	(1)	19%	(3)	76%	(10)	14

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Table BLMB8_14: *Who do you trust more to handle each of the following issues? — Regulation of Technology Companies*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	36%	(250)	28%	(192)	695
U.S. Economy: Wrong Track	49%	(245)	19%	(97)	32%	(161)	503
U.S. Economy: Right Direction	4%	(8)	80%	(153)	16%	(31)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	79%	(173)	18%	(39)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(232)	8%	(28)	23%	(80)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	36%	(49)	53%	(73)	137
Top 2024 Issue: Economy	55%	(149)	18%	(50)	27%	(72)	271
Community/Gender: Urban Women	26%	(19)	36%	(27)	38%	(28)	75
Community/Gender: Urban Men	41%	(39)	44%	(41)	15%	(14)	93
Community/Gender: Rural Women	37%	(51)	29%	(39)	34%	(47)	137
Community/Gender: Rural Men	39%	(42)	41%	(45)	20%	(22)	108
Community/Gender: Suburban Women	39%	(58)	34%	(51)	28%	(42)	151
Community/Gender: Suburban Men	34%	(44)	36%	(47)	30%	(39)	130
Homeowner	37%	(237)	35%	(227)	27%	(175)	639
Renter	28%	(14)	42%	(21)	30%	(15)	51
Self + Household: White-Collar	25%	(60)	41%	(100)	34%	(83)	243
Self + Household: Blue Collar	46%	(167)	31%	(114)	23%	(83)	365
Union HH: Yes	36%	(15)	44%	(18)	20%	(8)	41
Union HH: No	36%	(238)	35%	(232)	28%	(184)	654
LGBTQ+: Yes	17%	(9)	42%	(22)	41%	(21)	52
LGBTQ+: No	38%	(244)	35%	(228)	27%	(171)	643
Motivated to Vote	39%	(244)	37%	(230)	25%	(154)	629
Parent: Yes	36%	(65)	33%	(61)	31%	(57)	182
Parent: No	37%	(188)	37%	(189)	26%	(136)	513
COVID Vaccine: Yes	27%	(128)	46%	(216)	27%	(130)	475
COVID Vaccine: No	57%	(124)	15%	(34)	28%	(62)	220
Student Loans: Yes	30%	(31)	31%	(32)	39%	(40)	102
Student Loans: No	37%	(222)	37%	(218)	26%	(153)	593
Favorable Opinion of Haley	60%	(111)	15%	(27)	25%	(46)	184
Unfavorable Opinion of Haley	21%	(60)	58%	(169)	21%	(61)	290
Prodigal Biden Voter	14%	(6)	13%	(6)	73%	(34)	46
Undecided Voter (DK/WNV)	13%	(9)	10%	(7)	77%	(52)	67
Undecided Voter (DK)	23%	(8)	12%	(4)	65%	(23)	36

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Table BLMB8_14: Who do you trust more to handle each of the following issues? — Regulation of Technology Companies

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	36%	(250)	28%	(192)	695
Watched Debate	41%	(201)	34%	(167)	25%	(125)	494
Watched Debate: Did not Watch	26%	(51)	41%	(83)	33%	(67)	201
Watched Debate: All of it	48%	(122)	30%	(75)	22%	(57)	253
Watched Debate: Some of it	33%	(80)	38%	(93)	28%	(68)	241
Continue His Campaign: Yes Biden	17%	(43)	62%	(154)	20%	(50)	247
Continue His Campaign: No Biden	49%	(192)	21%	(83)	30%	(117)	391
Continue His Campaign: Yes Trump	70%	(231)	11%	(37)	19%	(63)	332
Continue His Campaign: No Trump	5%	(17)	62%	(203)	33%	(108)	328
Conviction: Evidence	6%	(21)	63%	(213)	31%	(107)	341
Conviction: Motivation to Damage	75%	(202)	8%	(20)	17%	(46)	268
Conviction: DK/NO	35%	(31)	19%	(17)	45%	(39)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	40%	(277)	23%	(159)	695
Gender: Male	40%	(131)	40%	(131)	21%	(69)	331
Gender: Female	35%	(128)	40%	(146)	25%	(90)	364
Age: 18-34	33%	(62)	36%	(68)	31%	(58)	188
Age: 35-44	44%	(39)	32%	(29)	24%	(22)	90
Age: 45-64	43%	(108)	39%	(100)	18%	(46)	254
Age: 65+	31%	(50)	49%	(81)	20%	(33)	163
GenZers: 1997-2012	31%	(28)	35%	(32)	34%	(30)	90
Millennials: 1981-1996	38%	(67)	34%	(61)	28%	(49)	176
GenXers: 1965-1980	43%	(84)	40%	(79)	16%	(32)	195
Baby Boomers: 1946-1964	35%	(76)	45%	(99)	20%	(45)	220
Educ: < College	44%	(207)	36%	(168)	21%	(97)	471
Educ: Bachelors degree	24%	(36)	49%	(73)	27%	(41)	151
Educ: Post-grad	22%	(16)	50%	(36)	29%	(21)	73
Income: Under 50k	37%	(82)	42%	(93)	21%	(47)	221
Income: 50k-100k	42%	(139)	39%	(129)	19%	(64)	332
Income: 100k+	27%	(39)	39%	(55)	34%	(48)	142
Ethnicity: White (Non-Hispanic)	37%	(232)	41%	(253)	22%	(134)	619
Ethnicity: Hispanic	34%	(10)	22%	(6)	44%	(13)	29
Ethnicity: Black (Non-Hispanic)	32%	(8)	44%	(11)	24%	(6)	24
Ethnicity: Asian + Other (Non-Hispanic)	41%	(9)	30%	(7)	29%	(7)	23
All Christian	40%	(152)	38%	(146)	22%	(85)	382
All Non-Christian	60%	(18)	12%	(4)	27%	(8)	30
Atheist	16%	(6)	70%	(24)	13%	(5)	35
Agnostic/Nothing in particular	23%	(34)	50%	(74)	26%	(39)	147
Something Else	49%	(50)	29%	(29)	22%	(22)	102
Evangelical	58%	(92)	26%	(42)	16%	(25)	159
Non-Evangelical	34%	(110)	41%	(132)	24%	(78)	320
PID: Dem (no lean)	3%	(8)	79%	(189)	18%	(42)	239
PID: Ind (no lean)	30%	(60)	38%	(75)	32%	(64)	199
PID: Rep (no lean)	75%	(192)	5%	(12)	21%	(53)	257

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	40%	(277)	23%	(159)	695
PID/Gender: Dem Men	3%	(3)	81%	(79)	16%	(16)	98
PID/Gender: Dem Women	3%	(5)	78%	(110)	19%	(27)	141
PID/Gender: Ind Men	35%	(40)	40%	(45)	25%	(28)	113
PID/Gender: Ind Women	23%	(20)	35%	(30)	42%	(36)	86
PID/Gender: Rep Men	73%	(88)	6%	(8)	21%	(25)	121
PID/Gender: Rep Women	76%	(104)	3%	(5)	20%	(28)	137
Ideo: Liberal (1-3)	10%	(22)	76%	(166)	14%	(31)	218
Ideo: Moderate (4)	26%	(50)	40%	(77)	34%	(65)	192
Ideo: Conservative (5-7)	68%	(183)	11%	(30)	21%	(56)	269
Community: Urban	34%	(56)	44%	(74)	22%	(38)	168
Community: Suburban	37%	(105)	39%	(110)	24%	(67)	281
Community: Rural	40%	(98)	38%	(93)	22%	(55)	246
Military HHnm: Yes	43%	(42)	36%	(36)	21%	(20)	99
Military HH: No	36%	(217)	40%	(241)	23%	(139)	596
Employ: Private Sector	43%	(131)	36%	(110)	20%	(61)	301
Employ: Government	18%	(5)	24%	(7)	58%	(16)	28
Employ: Self-Employed	34%	(8)	39%	(9)	27%	(6)	24
Employ: Homemaker	35%	(18)	49%	(25)	17%	(8)	51
Employ: Student	26%	(3)	47%	(6)	27%	(3)	13
Employ: Retired	36%	(70)	47%	(90)	17%	(33)	193
Employ: Unemployed	29%	(13)	36%	(16)	35%	(16)	45
Employ: Other	29%	(11)	35%	(14)	36%	(14)	39

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	40%	(277)	23%	(159)	695
Protestant	37%	(70)	40%	(75)	23%	(45)	190
Roman Catholic	44%	(82)	37%	(69)	20%	(37)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	29%	(1)	69%	(3)	5
Jewish	74%	(12)	16%	(3)	10%	(2)	16
Muslim	1%	(0)	23%	(1)	75%	(2)	3
Buddhist	54%	(6)	4%	(0)	42%	(5)	11
Atheist	16%	(6)	70%	(24)	13%	(5)	35
Agnostic	16%	(4)	59%	(15)	24%	(6)	26
Something else	49%	(50)	29%	(29)	22%	(22)	102
Nothing in particular	25%	(30)	48%	(59)	27%	(32)	121
Ideo/PID: Conservative Republican	79%	(162)	4%	(8)	17%	(36)	205
Ideo/PID: Moderate/Liberal Republican	56%	(27)	10%	(5)	34%	(16)	48
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	67%	(47)	30%	(21)	70
Ideo/PID: Liberal Democrat	4%	(6)	84%	(139)	12%	(20)	165
Unfavorable of Biden and Trump	11%	(15)	39%	(51)	50%	(66)	132
2024 H2H Matchup: Biden Voter	9%	(29)	75%	(244)	16%	(52)	325
2024 H2H Matchup: Trump Voter	73%	(222)	4%	(13)	22%	(68)	303
2024 H2H Matchup: Would not Vote	10%	(3)	34%	(11)	56%	(18)	32
2024 H2H Matchup: Do not Know	14%	(5)	26%	(9)	60%	(21)	36
2022 House Vote: Democrat	9%	(25)	78%	(219)	13%	(36)	280
2022 House Vote: Republican	69%	(199)	7%	(20)	25%	(71)	290
2022 House Vote: Did not Vote	29%	(34)	31%	(36)	40%	(47)	118
2020 Vote: Joe Biden	7%	(23)	75%	(247)	18%	(60)	330
2020 Vote: Donald Trump	71%	(230)	5%	(17)	24%	(78)	326
2020 Vote: Someone Else	4%	(0)	21%	(2)	75%	(9)	12
2020 Vote: Did not Vote	20%	(5)	39%	(11)	42%	(12)	28
2016 Vote: Hillary Clinton	6%	(13)	86%	(191)	8%	(18)	221
2016 Vote: Donald Trump	65%	(191)	10%	(29)	25%	(72)	292
2016 Vote: Someone Else	12%	(3)	47%	(13)	41%	(11)	27
2020 Vote/PID: Not Biden/Democrat	3%	(1)	46%	(9)	51%	(10)	19
2020 Vote/PID: Not Trump/Republican	17%	(2)	27%	(4)	56%	(8)	14

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	40%	(277)	23%	(159)	695
U.S. Economy: Wrong Track	46%	(232)	26%	(129)	28%	(143)	503
U.S. Economy: Right Direction	14%	(28)	77%	(148)	8%	(16)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	85%	(186)	10%	(21)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(240)	6%	(21)	23%	(78)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	51%	(71)	43%	(59)	137
Top 2024 Issue: Economy	56%	(150)	20%	(54)	24%	(66)	271
Community/Gender: Urban Women	28%	(21)	45%	(34)	28%	(21)	75
Community/Gender: Urban Men	38%	(36)	44%	(40)	18%	(17)	93
Community/Gender: Rural Women	36%	(50)	38%	(52)	26%	(35)	137
Community/Gender: Rural Men	44%	(48)	38%	(41)	18%	(20)	108
Community/Gender: Suburban Women	38%	(57)	39%	(60)	23%	(35)	151
Community/Gender: Suburban Men	37%	(47)	39%	(50)	25%	(32)	130
Homeowner	38%	(242)	39%	(251)	23%	(146)	639
Renter	31%	(16)	47%	(24)	22%	(11)	51
Self + Household: White-Collar	28%	(67)	42%	(103)	30%	(73)	243
Self + Household: Blue Collar	46%	(167)	36%	(130)	19%	(68)	365
Union HH: Yes	41%	(17)	46%	(19)	13%	(6)	41
Union HH: No	37%	(242)	39%	(258)	23%	(153)	654
LGBTQ+: Yes	14%	(7)	57%	(29)	29%	(15)	52
LGBTQ+: No	39%	(252)	38%	(248)	22%	(144)	643
Motivated to Vote	39%	(243)	40%	(253)	21%	(132)	629
Parent: Yes	35%	(63)	40%	(72)	26%	(47)	182
Parent: No	38%	(196)	40%	(205)	22%	(112)	513
COVID Vaccine: Yes	24%	(116)	53%	(251)	23%	(109)	475
COVID Vaccine: No	65%	(143)	12%	(26)	23%	(50)	220
Student Loans: Yes	29%	(29)	38%	(38)	34%	(35)	102
Student Loans: No	39%	(230)	40%	(239)	21%	(124)	593
Favorable Opinion of Haley	57%	(104)	21%	(39)	22%	(41)	184
Unfavorable Opinion of Haley	26%	(76)	60%	(174)	14%	(40)	290
Prodigal Biden Voter	14%	(6)	43%	(20)	44%	(20)	46
Undecided Voter (DK/WNV)	12%	(8)	30%	(20)	58%	(39)	67
Undecided Voter (DK)	14%	(5)	26%	(9)	60%	(21)	36

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(259)	40%	(277)	23%	(159)	695
Watched Debate	43%	(214)	35%	(175)	21%	(106)	494
Watched Debate: Did not Watch	23%	(46)	51%	(102)	27%	(53)	201
Watched Debate: All of it	52%	(132)	30%	(77)	17%	(44)	253
Watched Debate: Some of it	34%	(82)	41%	(98)	25%	(61)	241
Continue His Campaign: Yes Biden	18%	(45)	68%	(168)	14%	(34)	247
Continue His Campaign: No Biden	50%	(196)	24%	(96)	26%	(100)	391
Continue His Campaign: Yes Trump	72%	(238)	9%	(30)	19%	(63)	332
Continue His Campaign: No Trump	5%	(17)	72%	(235)	23%	(75)	328
Conviction: Evidence	7%	(24)	72%	(247)	20%	(70)	341
Conviction: Motivation to Damage	75%	(201)	6%	(16)	19%	(51)	268
Conviction: DK/NO	40%	(34)	16%	(14)	44%	(38)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(296)	35%	(246)	22%	(153)	695
Gender: Male	46%	(153)	38%	(124)	16%	(53)	331
Gender: Female	39%	(142)	33%	(121)	27%	(100)	364
Age: 18-34	33%	(63)	29%	(55)	37%	(70)	188
Age: 35-44	47%	(43)	31%	(28)	21%	(19)	90
Age: 45-64	50%	(128)	35%	(89)	15%	(37)	254
Age: 65+	38%	(62)	45%	(74)	17%	(28)	163
GenZers: 1997-2012	23%	(21)	32%	(29)	44%	(40)	90
Millennials: 1981-1996	45%	(79)	29%	(51)	27%	(47)	176
GenXers: 1965-1980	48%	(95)	37%	(73)	14%	(28)	195
Baby Boomers: 1946-1964	45%	(98)	39%	(87)	16%	(35)	220
Educ: < College	46%	(216)	31%	(147)	23%	(108)	471
Educ: Bachelors degree	38%	(58)	40%	(60)	22%	(33)	151
Educ: Post-grad	30%	(22)	54%	(39)	17%	(12)	73
Income: Under 50k	40%	(88)	34%	(76)	26%	(57)	221
Income: 50k-100k	44%	(146)	36%	(119)	20%	(67)	332
Income: 100k+	43%	(62)	36%	(51)	21%	(30)	142
Ethnicity: White (Non-Hispanic)	44%	(270)	36%	(223)	20%	(126)	619
Ethnicity: Hispanic	27%	(8)	13%	(4)	61%	(18)	29
Ethnicity: Black (Non-Hispanic)	38%	(9)	31%	(7)	31%	(7)	24
Ethnicity: Asian + Other (Non-Hispanic)	39%	(9)	51%	(12)	11%	(2)	23
All Christian	48%	(185)	33%	(128)	18%	(70)	382
All Non-Christian	14%	(4)	67%	(20)	18%	(5)	30
Atheist	13%	(5)	70%	(24)	17%	(6)	35
Agnostic/Nothing in particular	30%	(44)	41%	(61)	29%	(42)	147
Something Else	57%	(58)	13%	(13)	30%	(30)	102
Evangelical	59%	(93)	18%	(28)	24%	(38)	159
Non-Evangelical	46%	(146)	35%	(111)	19%	(62)	320
PID: Dem (no lean)	11%	(27)	68%	(162)	21%	(50)	239
PID: Ind (no lean)	26%	(52)	38%	(75)	36%	(72)	199
PID: Rep (no lean)	84%	(217)	4%	(9)	12%	(31)	257

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(296)	35%	(246)	22%	(153)	695
PID/Gender: Dem Men	17%	(17)	70%	(68)	13%	(12)	98
PID/Gender: Dem Women	7%	(10)	66%	(93)	27%	(38)	141
PID/Gender: Ind Men	25%	(28)	46%	(52)	29%	(33)	113
PID/Gender: Ind Women	27%	(23)	27%	(23)	46%	(39)	86
PID/Gender: Rep Men	90%	(108)	3%	(4)	7%	(9)	121
PID/Gender: Rep Women	80%	(109)	4%	(5)	16%	(23)	137
Ideo: Liberal (1-3)	12%	(26)	67%	(147)	21%	(45)	218
Ideo: Moderate (4)	30%	(58)	38%	(74)	32%	(61)	192
Ideo: Conservative (5-7)	77%	(208)	8%	(21)	15%	(40)	269
Community: Urban	40%	(67)	36%	(61)	24%	(41)	168
Community: Suburban	40%	(112)	37%	(104)	23%	(65)	281
Community: Rural	47%	(117)	33%	(81)	20%	(48)	246
Military HHnm: Yes	43%	(42)	35%	(34)	22%	(22)	99
Military HH: No	43%	(253)	35%	(212)	22%	(131)	596
Employ: Private Sector	47%	(141)	34%	(103)	19%	(57)	301
Employ: Government	24%	(7)	34%	(10)	42%	(12)	28
Employ: Self-Employed	36%	(9)	26%	(6)	37%	(9)	24
Employ: Homemaker	31%	(16)	32%	(16)	37%	(19)	51
Employ: Student	39%	(5)	29%	(4)	32%	(4)	13
Employ: Retired	44%	(85)	42%	(81)	14%	(27)	193
Employ: Unemployed	45%	(20)	32%	(15)	22%	(10)	45
Employ: Other	31%	(12)	29%	(11)	40%	(16)	39

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(296)	35%	(246)	22%	(153)	695
Protestant	45%	(86)	37%	(71)	17%	(33)	190
Roman Catholic	51%	(96)	30%	(55)	19%	(36)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	19%	(3)	78%	(13)	2%	(0)	16
Muslim	46%	(1)	45%	(1)	8%	(0)	3
Buddhist	—	(0)	56%	(6)	44%	(5)	11
Atheist	13%	(5)	70%	(24)	17%	(6)	35
Agnostic	18%	(5)	48%	(12)	34%	(9)	26
Something else	57%	(58)	13%	(13)	30%	(30)	102
Nothing in particular	33%	(39)	40%	(48)	28%	(33)	121
Ideo/PID: Conservative Republican	86%	(177)	2%	(5)	11%	(23)	205
Ideo/PID: Moderate/Liberal Republican	78%	(37)	9%	(4)	13%	(6)	48
Ideo/PID: Moderate/Conservative Democrat	10%	(7)	62%	(43)	29%	(20)	70
Ideo/PID: Liberal Democrat	12%	(20)	70%	(115)	18%	(29)	165
Unfavorable of Biden and Trump	22%	(29)	26%	(35)	51%	(67)	132
2024 H2H Matchup: Biden Voter	8%	(26)	73%	(237)	19%	(62)	325
2024 H2H Matchup: Trump Voter	87%	(262)	1%	(3)	12%	(38)	303
2024 H2H Matchup: Would not Vote	5%	(1)	7%	(2)	88%	(28)	32
2024 H2H Matchup: Do not Know	17%	(6)	12%	(4)	71%	(25)	36
2022 House Vote: Democrat	11%	(30)	73%	(204)	16%	(46)	280
2022 House Vote: Republican	78%	(227)	5%	(16)	16%	(48)	290
2022 House Vote: Did not Vote	31%	(37)	22%	(26)	47%	(55)	118
2020 Vote: Joe Biden	9%	(31)	68%	(224)	23%	(75)	330
2020 Vote: Donald Trump	78%	(254)	4%	(13)	18%	(58)	326
2020 Vote: Someone Else	20%	(2)	25%	(3)	55%	(6)	12
2020 Vote: Did not Vote	29%	(8)	19%	(5)	52%	(14)	28
2016 Vote: Hillary Clinton	8%	(17)	81%	(178)	12%	(26)	221
2016 Vote: Donald Trump	75%	(220)	7%	(20)	18%	(51)	292
2016 Vote: Someone Else	22%	(6)	40%	(11)	38%	(10)	27
2020 Vote/PID: Not Biden/Democrat	36%	(7)	22%	(4)	43%	(8)	19
2020 Vote/PID: Not Trump/Republican	9%	(1)	41%	(6)	50%	(7)	14

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(296)	35%	(246)	22%	(153)	695
U.S. Economy: Wrong Track	55%	(277)	17%	(85)	28%	(141)	503
U.S. Economy: Right Direction	10%	(19)	84%	(161)	6%	(12)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	80%	(174)	14%	(32)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(272)	5%	(16)	15%	(51)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	41%	(56)	51%	(70)	137
Top 2024 Issue: Economy	62%	(168)	13%	(35)	25%	(67)	271
Community/Gender: Urban Women	29%	(22)	37%	(28)	34%	(25)	75
Community/Gender: Urban Men	48%	(45)	35%	(33)	16%	(15)	93
Community/Gender: Rural Women	41%	(57)	31%	(42)	28%	(38)	137
Community/Gender: Rural Men	55%	(60)	36%	(39)	9%	(10)	108
Community/Gender: Suburban Women	42%	(64)	34%	(52)	24%	(36)	151
Community/Gender: Suburban Men	37%	(49)	41%	(53)	22%	(29)	130
Homeowner	43%	(277)	35%	(226)	21%	(136)	639
Renter	33%	(17)	37%	(19)	30%	(15)	51
Self + Household: White-Collar	34%	(83)	42%	(101)	24%	(58)	243
Self + Household: Blue Collar	51%	(184)	30%	(109)	19%	(71)	365
Union HH: Yes	44%	(18)	37%	(15)	19%	(8)	41
Union HH: No	42%	(278)	35%	(231)	22%	(146)	654
LGBTQ+: Yes	15%	(8)	29%	(15)	55%	(29)	52
LGBTQ+: No	45%	(288)	36%	(231)	19%	(125)	643
Motivated to Vote	45%	(282)	37%	(231)	18%	(116)	629
Parent: Yes	42%	(77)	31%	(56)	27%	(49)	182
Parent: No	43%	(219)	37%	(190)	20%	(104)	513
COVID Vaccine: Yes	31%	(148)	46%	(218)	23%	(109)	475
COVID Vaccine: No	67%	(148)	13%	(28)	20%	(44)	220
Student Loans: Yes	38%	(39)	28%	(29)	33%	(34)	102
Student Loans: No	43%	(257)	37%	(217)	20%	(119)	593
Favorable Opinion of Haley	67%	(123)	20%	(36)	14%	(25)	184
Unfavorable Opinion of Haley	30%	(86)	56%	(163)	14%	(41)	290
Prodigal Biden Voter	25%	(12)	14%	(6)	61%	(28)	46
Undecided Voter (DK/WNV)	11%	(7)	10%	(7)	79%	(53)	67
Undecided Voter (DK)	17%	(6)	12%	(4)	71%	(25)	36

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Table BLMB8_16: Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(296)	35%	(246)	22%	(153)	695
Watched Debate	49%	(240)	32%	(160)	19%	(94)	494
Watched Debate: Did not Watch	28%	(56)	43%	(86)	29%	(59)	201
Watched Debate: All of it	60%	(152)	29%	(73)	11%	(28)	253
Watched Debate: Some of it	37%	(88)	36%	(87)	27%	(66)	241
Continue His Campaign: Yes Biden	26%	(64)	62%	(153)	12%	(30)	247
Continue His Campaign: No Biden	56%	(218)	21%	(82)	23%	(91)	391
Continue His Campaign: Yes Trump	81%	(268)	8%	(27)	11%	(37)	332
Continue His Campaign: No Trump	7%	(22)	64%	(210)	29%	(96)	328
Conviction: Evidence	8%	(29)	65%	(220)	27%	(92)	341
Conviction: Motivation to Damage	86%	(231)	6%	(15)	8%	(21)	268
Conviction: DK/NO	42%	(36)	12%	(11)	46%	(40)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	32%	(221)	26%	(181)	695
Gender: Male	44%	(145)	34%	(112)	22%	(74)	331
Gender: Female	41%	(148)	30%	(109)	29%	(107)	364
Age: 18-34	30%	(56)	25%	(47)	45%	(85)	188
Age: 35-44	47%	(42)	27%	(24)	26%	(23)	90
Age: 45-64	52%	(131)	32%	(81)	16%	(42)	254
Age: 65+	39%	(64)	42%	(69)	19%	(31)	163
GenZers: 1997-2012	23%	(20)	24%	(22)	53%	(48)	90
Millennials: 1981-1996	41%	(72)	26%	(45)	34%	(59)	176
GenXers: 1965-1980	49%	(96)	34%	(67)	16%	(32)	195
Baby Boomers: 1946-1964	46%	(102)	36%	(80)	18%	(39)	220
Educ: < College	46%	(219)	29%	(136)	25%	(117)	471
Educ: Bachelors degree	34%	(52)	33%	(50)	33%	(49)	151
Educ: Post-grad	31%	(23)	48%	(35)	21%	(15)	73
Income: Under 50k	41%	(90)	29%	(65)	30%	(66)	221
Income: 50k-100k	44%	(147)	33%	(110)	23%	(75)	332
Income: 100k+	40%	(57)	32%	(46)	28%	(40)	142
Ethnicity: White (Non-Hispanic)	44%	(274)	32%	(197)	24%	(148)	619
Ethnicity: Hispanic	27%	(8)	12%	(3)	61%	(18)	29
Ethnicity: Black (Non-Hispanic)	28%	(7)	34%	(8)	39%	(9)	24
Ethnicity: Asian + Other (Non-Hispanic)	20%	(5)	51%	(12)	29%	(7)	23
All Christian	49%	(189)	30%	(114)	21%	(80)	382
All Non-Christian	12%	(4)	67%	(20)	21%	(6)	30
Atheist	8%	(3)	57%	(20)	35%	(12)	35
Agnostic/Nothing in particular	27%	(40)	41%	(61)	32%	(46)	147
Something Else	58%	(58)	7%	(7)	36%	(36)	102
Evangelical	60%	(96)	16%	(25)	24%	(38)	159
Non-Evangelical	46%	(148)	29%	(94)	24%	(78)	320
PID: Dem (no lean)	9%	(23)	62%	(148)	29%	(68)	239
PID: Ind (no lean)	27%	(53)	33%	(65)	41%	(81)	199
PID: Rep (no lean)	85%	(218)	3%	(8)	12%	(32)	257

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	32%	(221)	26%	(181)	695
PID/Gender: Dem Men	13%	(13)	64%	(62)	23%	(22)	98
PID/Gender: Dem Women	7%	(9)	61%	(86)	33%	(46)	141
PID/Gender: Ind Men	24%	(27)	41%	(46)	36%	(40)	113
PID/Gender: Ind Women	31%	(26)	22%	(19)	48%	(41)	86
PID/Gender: Rep Men	87%	(105)	3%	(3)	10%	(12)	121
PID/Gender: Rep Women	82%	(112)	3%	(4)	15%	(20)	137
Ideo: Liberal (1-3)	10%	(23)	62%	(136)	27%	(60)	218
Ideo: Moderate (4)	32%	(62)	33%	(63)	35%	(67)	192
Ideo: Conservative (5-7)	76%	(205)	8%	(21)	16%	(43)	269
Community: Urban	41%	(69)	30%	(50)	29%	(49)	168
Community: Suburban	37%	(105)	34%	(95)	29%	(81)	281
Community: Rural	49%	(119)	31%	(76)	21%	(51)	246
Military HHnm: Yes	42%	(42)	34%	(33)	24%	(24)	99
Military HH: No	42%	(251)	31%	(187)	26%	(158)	596
Employ: Private Sector	47%	(142)	30%	(91)	23%	(69)	301
Employ: Government	30%	(8)	27%	(8)	44%	(12)	28
Employ: Self-Employed	33%	(8)	30%	(7)	37%	(9)	24
Employ: Homemaker	29%	(15)	28%	(14)	44%	(22)	51
Employ: Student	42%	(5)	26%	(3)	32%	(4)	13
Employ: Retired	44%	(85)	39%	(76)	17%	(32)	193
Employ: Unemployed	39%	(18)	29%	(13)	32%	(14)	45
Employ: Other	31%	(12)	22%	(9)	47%	(18)	39

Continued on next page

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	32%	(221)	26%	(181)	695
Protestant	45%	(85)	33%	(63)	22%	(42)	190
Roman Catholic	53%	(100)	27%	(50)	20%	(38)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	19%	(3)	80%	(13)	1%	(0)	16
Muslim	18%	(0)	28%	(1)	54%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	8%	(3)	57%	(20)	35%	(12)	35
Agnostic	18%	(5)	48%	(12)	34%	(9)	26
Something else	58%	(58)	7%	(7)	36%	(36)	102
Nothing in particular	29%	(35)	40%	(48)	31%	(38)	121
Ideo/PID: Conservative Republican	86%	(177)	2%	(4)	12%	(24)	205
Ideo/PID: Moderate/Liberal Republican	80%	(38)	9%	(4)	11%	(5)	48
Ideo/PID: Moderate/Conservative Democrat	9%	(6)	58%	(40)	33%	(23)	70
Ideo/PID: Liberal Democrat	10%	(16)	65%	(107)	25%	(42)	165
Unfavorable of Biden and Trump	21%	(28)	22%	(29)	57%	(75)	132
2024 H2H Matchup: Biden Voter	8%	(27)	67%	(219)	24%	(79)	325
2024 H2H Matchup: Trump Voter	85%	(258)	—	(1)	15%	(44)	303
2024 H2H Matchup: Would not Vote	5%	(1)	2%	(1)	93%	(29)	32
2024 H2H Matchup: Do not Know	19%	(7)	—	(0)	81%	(29)	36
2022 House Vote: Democrat	10%	(28)	68%	(190)	22%	(61)	280
2022 House Vote: Republican	80%	(233)	3%	(9)	17%	(48)	290
2022 House Vote: Did not Vote	27%	(31)	17%	(20)	57%	(67)	118
2020 Vote: Joe Biden	9%	(30)	61%	(201)	30%	(99)	330
2020 Vote: Donald Trump	78%	(253)	4%	(13)	19%	(60)	326
2020 Vote: Someone Else	11%	(1)	25%	(3)	64%	(7)	12
2020 Vote: Did not Vote	33%	(9)	16%	(4)	52%	(14)	28
2016 Vote: Hillary Clinton	8%	(19)	73%	(163)	18%	(40)	221
2016 Vote: Donald Trump	76%	(222)	6%	(17)	18%	(53)	292
2016 Vote: Someone Else	10%	(3)	42%	(11)	48%	(13)	27
2020 Vote/PID: Not Biden/Democrat	18%	(4)	19%	(4)	62%	(12)	19
2020 Vote/PID: Not Trump/Republican	11%	(2)	36%	(5)	53%	(7)	14

Continued on next page

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	32%	(221)	26%	(181)	695
U.S. Economy: Wrong Track	54%	(270)	16%	(82)	30%	(151)	503
U.S. Economy: Right Direction	12%	(23)	72%	(138)	16%	(30)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	74%	(162)	20%	(44)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(268)	4%	(14)	17%	(57)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	32%	(44)	59%	(81)	137
Top 2024 Issue: Economy	62%	(169)	12%	(32)	26%	(70)	271
Community/Gender: Urban Women	32%	(24)	32%	(24)	36%	(27)	75
Community/Gender: Urban Men	48%	(45)	28%	(26)	24%	(22)	93
Community/Gender: Rural Women	44%	(60)	29%	(40)	27%	(37)	137
Community/Gender: Rural Men	54%	(59)	33%	(36)	13%	(14)	108
Community/Gender: Suburban Women	42%	(63)	29%	(45)	29%	(44)	151
Community/Gender: Suburban Men	32%	(41)	39%	(51)	29%	(38)	130
Homeowner	43%	(274)	32%	(203)	25%	(163)	639
Renter	33%	(17)	33%	(17)	34%	(17)	51
Self + Household: White-Collar	33%	(79)	38%	(91)	30%	(72)	243
Self + Household: Blue Collar	51%	(187)	27%	(99)	22%	(79)	365
Union HH: Yes	49%	(20)	22%	(9)	29%	(12)	41
Union HH: No	42%	(273)	32%	(211)	26%	(169)	654
LGBTQ+: Yes	11%	(6)	27%	(14)	62%	(32)	52
LGBTQ+: No	45%	(287)	32%	(207)	23%	(149)	643
Motivated to Vote	45%	(283)	32%	(204)	23%	(142)	629
Parent: Yes	42%	(77)	26%	(47)	32%	(58)	182
Parent: No	42%	(216)	34%	(174)	24%	(123)	513
COVID Vaccine: Yes	32%	(152)	41%	(193)	27%	(131)	475
COVID Vaccine: No	64%	(141)	13%	(28)	23%	(51)	220
Student Loans: Yes	34%	(35)	24%	(25)	42%	(43)	102
Student Loans: No	44%	(259)	33%	(196)	23%	(138)	593
Favorable Opinion of Haley	67%	(123)	15%	(28)	18%	(32)	184
Unfavorable Opinion of Haley	29%	(85)	53%	(154)	17%	(50)	290
Prodigal Biden Voter	21%	(10)	2%	(1)	78%	(36)	46
Undecided Voter (DK/WNV)	12%	(8)	1%	(1)	87%	(58)	67
Undecided Voter (DK)	19%	(7)	—	(0)	81%	(29)	36

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	32%	(221)	26%	(181)	695
Watched Debate	48%	(237)	30%	(149)	22%	(108)	494
Watched Debate: Did not Watch	28%	(56)	36%	(72)	37%	(74)	201
Watched Debate: All of it	58%	(146)	27%	(69)	15%	(38)	253
Watched Debate: Some of it	38%	(91)	33%	(80)	29%	(69)	241
Continue His Campaign: Yes Biden	25%	(62)	58%	(143)	17%	(42)	247
Continue His Campaign: No Biden	55%	(215)	18%	(72)	27%	(104)	391
Continue His Campaign: Yes Trump	79%	(263)	7%	(23)	14%	(46)	332
Continue His Campaign: No Trump	7%	(24)	59%	(193)	34%	(110)	328
Conviction: Evidence	9%	(29)	59%	(199)	33%	(112)	341
Conviction: Motivation to Damage	85%	(227)	5%	(13)	10%	(28)	268
Conviction: DK/NO	43%	(37)	9%	(8)	48%	(42)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(52)	92%	(643)	695
Gender: Male	10%	(34)	90%	(297)	331
Gender: Female	5%	(18)	95%	(346)	364
Age: 18-34	15%	(28)	85%	(159)	188
Age: 35-44	8%	(7)	92%	(82)	90
Age: 45-64	5%	(14)	95%	(241)	254
Age: 65+	2%	(3)	98%	(160)	163
GenZers: 1997-2012	16%	(14)	84%	(76)	90
Millennials: 1981-1996	12%	(21)	88%	(155)	176
GenXers: 1965-1980	6%	(11)	94%	(184)	195
Baby Boomers: 1946-1964	3%	(6)	97%	(214)	220
Educ: < College	7%	(34)	93%	(437)	471
Educ: Bachelors degree	9%	(13)	91%	(138)	151
Educ: Post-grad	7%	(5)	93%	(68)	73
Income: Under 50k	6%	(14)	94%	(207)	221
Income: 50k-100k	9%	(29)	91%	(303)	332
Income: 100k+	7%	(10)	93%	(133)	142
Ethnicity: White (Non-Hispanic)	5%	(32)	95%	(587)	619
Ethnicity: Hispanic	24%	(7)	76%	(22)	29
Ethnicity: Black (Non-Hispanic)	39%	(9)	61%	(15)	24
Ethnicity: Asian + Other (Non-Hispanic)	16%	(4)	84%	(20)	23
All Christian	3%	(12)	97%	(370)	382
All Non-Christian	12%	(4)	88%	(26)	30
Atheist	1%	(0)	99%	(35)	35
Agnostic/Nothing in particular	20%	(30)	80%	(117)	147
Something Else	7%	(7)	93%	(95)	102
Evangelical	7%	(10)	93%	(148)	159
Non-Evangelical	3%	(9)	97%	(311)	320
PID: Dem (no lean)	8%	(20)	92%	(219)	239
PID: Ind (no lean)	12%	(23)	88%	(176)	199
PID: Rep (no lean)	4%	(9)	96%	(248)	257

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(52)	92%	(643)	695
PID/Gender: Dem Men	10%	(10)	90%	(87)	98
PID/Gender: Dem Women	7%	(10)	93%	(131)	141
PID/Gender: Ind Men	15%	(16)	85%	(97)	113
PID/Gender: Ind Women	8%	(7)	92%	(79)	86
PID/Gender: Rep Men	6%	(8)	94%	(113)	121
PID/Gender: Rep Women	1%	(1)	99%	(135)	137
Ideo: Liberal (1-3)	11%	(24)	89%	(194)	218
Ideo: Moderate (4)	9%	(17)	91%	(175)	192
Ideo: Conservative (5-7)	4%	(11)	96%	(258)	269
Community: Urban	10%	(17)	90%	(151)	168
Community: Suburban	10%	(29)	90%	(252)	281
Community: Rural	3%	(6)	97%	(239)	246
Military HHnm: Yes	—	(0)	100%	(99)	99
Military HH: No	9%	(52)	91%	(544)	596
Employ: Private Sector	10%	(30)	90%	(272)	301
Employ: Government	2%	(1)	98%	(28)	28
Employ: Self-Employed	16%	(4)	84%	(20)	24
Employ: Homemaker	1%	(1)	99%	(50)	51
Employ: Student	2%	(0)	98%	(13)	13
Employ: Retired	2%	(4)	98%	(190)	193
Employ: Unemployed	26%	(12)	74%	(33)	45
Employ: Other	6%	(2)	94%	(37)	39

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(52)	92%	(643)	695
Protestant	5%	(9)	95%	(181)	190
Roman Catholic	2%	(3)	98%	(184)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	15%	(2)	85%	(14)	16
Muslim	45%	(1)	55%	(1)	3
Buddhist	—	(0)	100%	(11)	11
Atheist	1%	(0)	99%	(35)	35
Agnostic	17%	(4)	83%	(21)	26
Something else	7%	(7)	93%	(95)	102
Nothing in particular	21%	(25)	79%	(96)	121
Ideo/PID: Conservative Republican	3%	(7)	97%	(198)	205
Ideo/PID: Moderate/Liberal Republican	4%	(2)	96%	(46)	48
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	97%	(67)	70
Ideo/PID: Liberal Democrat	11%	(18)	89%	(147)	165
Unfavorable of Biden and Trump	8%	(11)	92%	(121)	132
2024 H2H Matchup: Biden Voter	7%	(22)	93%	(303)	325
2024 H2H Matchup: Trump Voter	9%	(26)	91%	(277)	303
2024 H2H Matchup: Would not Vote	6%	(2)	94%	(30)	32
2024 H2H Matchup: Do not Know	6%	(2)	94%	(33)	36
2022 House Vote: Democrat	9%	(24)	91%	(255)	280
2022 House Vote: Republican	7%	(21)	93%	(269)	290
2022 House Vote: Did not Vote	6%	(7)	94%	(111)	118
2020 Vote: Joe Biden	8%	(25)	92%	(305)	330
2020 Vote: Donald Trump	6%	(21)	94%	(305)	326
2020 Vote: Someone Else	15%	(2)	85%	(10)	12
2020 Vote: Did not Vote	18%	(5)	82%	(23)	28
2016 Vote: Hillary Clinton	7%	(15)	93%	(206)	221
2016 Vote: Donald Trump	5%	(14)	95%	(277)	292
2016 Vote: Someone Else	11%	(3)	89%	(24)	27
2020 Vote/PID: Not Biden/Democrat	23%	(4)	77%	(15)	19

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(52)	92%	(643)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	100%	(14)	14
U.S. Economy: Wrong Track	8%	(41)	92%	(462)	503
U.S. Economy: Right Direction	6%	(11)	94%	(181)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(19)	91%	(200)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(25)	93%	(314)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	94%	(129)	137
Top 2024 Issue: Economy	7%	(18)	93%	(253)	271
Community/Gender: Urban Women	7%	(5)	93%	(70)	75
Community/Gender: Urban Men	12%	(12)	88%	(81)	93
Community/Gender: Rural Women	3%	(4)	97%	(133)	137
Community/Gender: Rural Men	2%	(2)	98%	(106)	108
Community/Gender: Suburban Women	6%	(9)	94%	(142)	151
Community/Gender: Suburban Men	16%	(20)	84%	(109)	130
Homeowner	7%	(48)	93%	(592)	639
Renter	8%	(4)	92%	(47)	51
Self + Household: White-Collar	9%	(22)	91%	(221)	243
Self + Household: Blue Collar	7%	(26)	93%	(339)	365
Union HH: Yes	11%	(5)	89%	(37)	41
Union HH: No	7%	(48)	93%	(606)	654
LGBTQ+: Yes	10%	(5)	90%	(47)	52
LGBTQ+: No	7%	(47)	93%	(596)	643
Motivated to Vote	8%	(51)	92%	(578)	629
Parent: Yes	6%	(12)	94%	(171)	182
Parent: No	8%	(41)	92%	(472)	513
COVID Vaccine: Yes	6%	(29)	94%	(446)	475
COVID Vaccine: No	11%	(23)	89%	(196)	220
Student Loans: Yes	12%	(13)	88%	(90)	102
Student Loans: No	7%	(40)	93%	(553)	593
Favorable Opinion of Haley	4%	(8)	96%	(176)	184
Unfavorable Opinion of Haley	8%	(24)	92%	(265)	290
Prodigal Biden Voter	10%	(5)	90%	(41)	46

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Table BLMB9_1NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(52)	92%	(643)	695
Undecided Voter (DK/WNV)	6%	(4)	94%	(63)	67
Undecided Voter (DK)	6%	(2)	94%	(33)	36
Watched Debate	7%	(35)	93%	(458)	494
Watched Debate: Did not Watch	8%	(17)	92%	(184)	201
Watched Debate: All of it	11%	(29)	89%	(225)	253
Watched Debate: Some of it	3%	(7)	97%	(234)	241
Continue His Campaign: Yes Biden	9%	(23)	91%	(224)	247
Continue His Campaign: No Biden	5%	(19)	95%	(373)	391
Continue His Campaign: Yes Trump	9%	(30)	91%	(301)	332
Continue His Campaign: No Trump	6%	(21)	94%	(306)	328
Conviction: Evidence	7%	(25)	93%	(315)	341
Conviction: Motivation to Damage	7%	(17)	93%	(251)	268
Conviction: DK/NO	11%	(10)	89%	(77)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(26)	96%	(669)	695
Gender: Male	6%	(21)	94%	(310)	331
Gender: Female	2%	(5)	98%	(358)	364
Age: 18-34	4%	(8)	96%	(180)	188
Age: 35-44	9%	(8)	91%	(81)	90
Age: 45-64	4%	(9)	96%	(245)	254
Age: 65+	1%	(1)	99%	(162)	163
GenZers: 1997-2012	7%	(6)	93%	(84)	90
Millennials: 1981-1996	5%	(9)	95%	(167)	176
GenXers: 1965-1980	5%	(9)	95%	(186)	195
Baby Boomers: 1946-1964	1%	(1)	99%	(218)	220
Educ: < College	2%	(11)	98%	(460)	471
Educ: Bachelors degree	8%	(11)	92%	(139)	151
Educ: Post-grad	5%	(3)	95%	(69)	73
Income: Under 50k	3%	(7)	97%	(214)	221
Income: 50k-100k	4%	(13)	96%	(319)	332
Income: 100k+	5%	(7)	95%	(136)	142
Ethnicity: White (Non-Hispanic)	3%	(17)	97%	(602)	619
Ethnicity: Hispanic	—	(0)	100%	(29)	29
Ethnicity: Black (Non-Hispanic)	19%	(5)	81%	(19)	24
Ethnicity: Asian + Other (Non-Hispanic)	19%	(5)	81%	(19)	23
All Christian	3%	(13)	97%	(369)	382
All Non-Christian	6%	(2)	94%	(28)	30
Atheist	1%	(0)	99%	(34)	35
Agnostic/Nothing in particular	6%	(8)	94%	(138)	147
Something Else	2%	(2)	98%	(99)	102
Evangelical	1%	(2)	99%	(157)	159
Non-Evangelical	4%	(14)	96%	(306)	320
PID: Dem (no lean)	5%	(13)	95%	(226)	239
PID: Ind (no lean)	2%	(4)	98%	(195)	199
PID: Rep (no lean)	3%	(9)	97%	(248)	257

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(26)	96%	(669)	695
PID/Gender: Dem Men	10%	(10)	90%	(87)	98
PID/Gender: Dem Women	2%	(3)	98%	(139)	141
PID/Gender: Ind Men	2%	(3)	98%	(110)	113
PID/Gender: Ind Women	2%	(2)	98%	(84)	86
PID/Gender: Rep Men	7%	(8)	93%	(113)	121
PID/Gender: Rep Women	1%	(1)	99%	(136)	137
Ideo: Liberal (1-3)	7%	(14)	93%	(204)	218
Ideo: Moderate (4)	2%	(5)	98%	(187)	192
Ideo: Conservative (5-7)	3%	(8)	97%	(261)	269
Community: Urban	7%	(12)	93%	(156)	168
Community: Suburban	4%	(12)	96%	(269)	281
Community: Rural	1%	(3)	99%	(243)	246
Military HHnm: Yes	—	(0)	100%	(99)	99
Military HH: No	4%	(26)	96%	(570)	596
Employ: Private Sector	5%	(16)	95%	(285)	301
Employ: Government	—	(0)	100%	(28)	28
Employ: Self-Employed	7%	(2)	93%	(22)	24
Employ: Homemaker	1%	(0)	99%	(51)	51
Employ: Student	—	(0)	100%	(13)	13
Employ: Retired	1%	(3)	99%	(191)	193
Employ: Unemployed	12%	(5)	88%	(40)	45
Employ: Other	—	(0)	100%	(39)	39

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(26)	96%	(669)	695
Protestant	2%	(4)	98%	(186)	190
Roman Catholic	5%	(10)	95%	(178)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	98%	(5)	5
Jewish	—	(0)	100%	(16)	16
Muslim	73%	(2)	27%	(1)	3
Buddhist	—	(0)	100%	(11)	11
Atheist	1%	(0)	99%	(34)	35
Agnostic	—	(0)	100%	(26)	26
Something else	2%	(2)	98%	(99)	102
Nothing in particular	7%	(8)	93%	(113)	121
Ideo/PID: Conservative Republican	3%	(7)	97%	(199)	205
Ideo/PID: Moderate/Liberal Republican	5%	(2)	95%	(45)	48
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	99%	(69)	70
Ideo/PID: Liberal Democrat	7%	(12)	93%	(153)	165
Unfavorable of Biden and Trump	6%	(8)	94%	(124)	132
2024 H2H Matchup: Biden Voter	5%	(15)	95%	(310)	325
2024 H2H Matchup: Trump Voter	3%	(9)	97%	(294)	303
2024 H2H Matchup: Would not Vote	—	(0)	100%	(32)	32
2024 H2H Matchup: Do not Know	7%	(2)	93%	(33)	36
2022 House Vote: Democrat	6%	(16)	94%	(264)	280
2022 House Vote: Republican	3%	(9)	97%	(282)	290
2022 House Vote: Did not Vote	1%	(2)	99%	(116)	118
2020 Vote: Joe Biden	5%	(16)	95%	(314)	330
2020 Vote: Donald Trump	3%	(9)	97%	(317)	326
2020 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote: Did not Vote	4%	(1)	96%	(26)	28
2016 Vote: Hillary Clinton	5%	(11)	95%	(210)	221
2016 Vote: Donald Trump	3%	(10)	97%	(282)	292
2016 Vote: Someone Else	—	(0)	100%	(27)	27
2020 Vote/PID: Not Biden/Democrat	4%	(1)	96%	(18)	19

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(26)	96%	(669)	695
2020 Vote/PID: Not Trump/Republican	1%	(0)	99%	(14)	14
U.S. Economy: Wrong Track	4%	(18)	96%	(485)	503
U.S. Economy: Right Direction	4%	(8)	96%	(183)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	95%	(209)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(10)	97%	(329)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	95%	(131)	137
Top 2024 Issue: Economy	6%	(15)	94%	(256)	271
Community/Gender: Urban Women	3%	(3)	97%	(72)	75
Community/Gender: Urban Men	10%	(9)	90%	(84)	93
Community/Gender: Rural Women	1%	(1)	99%	(136)	137
Community/Gender: Rural Men	1%	(1)	99%	(107)	108
Community/Gender: Suburban Women	1%	(2)	99%	(150)	151
Community/Gender: Suburban Men	8%	(10)	92%	(120)	130
Homeowner	4%	(23)	96%	(616)	639
Renter	7%	(4)	93%	(48)	51
Self + Household: White-Collar	3%	(8)	97%	(235)	243
Self + Household: Blue Collar	3%	(13)	97%	(352)	365
Union HH: Yes	3%	(1)	97%	(40)	41
Union HH: No	4%	(25)	96%	(629)	654
LGBTQ+: Yes	5%	(3)	95%	(49)	52
LGBTQ+: No	4%	(24)	96%	(619)	643
Motivated to Vote	4%	(25)	96%	(604)	629
Parent: Yes	4%	(8)	96%	(174)	182
Parent: No	4%	(19)	96%	(494)	513
COVID Vaccine: Yes	5%	(25)	95%	(450)	475
COVID Vaccine: No	1%	(1)	99%	(218)	220
Student Loans: Yes	2%	(2)	98%	(101)	102
Student Loans: No	4%	(24)	96%	(568)	593
Favorable Opinion of Haley	7%	(13)	93%	(171)	184
Unfavorable Opinion of Haley	2%	(4)	98%	(285)	290
Prodigal Biden Voter	4%	(2)	96%	(44)	46

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Table BLMB9_2NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(26)	96%	(669)	695
Undecided Voter (DK/WNV)	4%	(2)	96%	(65)	67
Undecided Voter (DK)	7%	(2)	93%	(33)	36
Watched Debate	3%	(16)	97%	(478)	494
Watched Debate: Did not Watch	5%	(10)	95%	(191)	201
Watched Debate: All of it	3%	(7)	97%	(246)	253
Watched Debate: Some of it	4%	(9)	96%	(232)	241
Continue His Campaign: Yes Biden	5%	(12)	95%	(235)	247
Continue His Campaign: No Biden	3%	(11)	97%	(380)	391
Continue His Campaign: Yes Trump	3%	(11)	97%	(321)	332
Continue His Campaign: No Trump	4%	(12)	96%	(315)	328
Conviction: Evidence	3%	(9)	97%	(331)	341
Conviction: Motivation to Damage	3%	(9)	97%	(259)	268
Conviction: DK/NO	9%	(8)	91%	(78)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(87)	88%	(608)	695
Gender: Male	17%	(56)	83%	(275)	331
Gender: Female	8%	(31)	92%	(333)	364
Age: 18-34	23%	(44)	77%	(144)	188
Age: 35-44	19%	(17)	81%	(73)	90
Age: 45-64	10%	(25)	90%	(230)	254
Age: 65+	1%	(1)	99%	(162)	163
GenZers: 1997-2012	23%	(21)	77%	(69)	90
Millennials: 1981-1996	23%	(40)	77%	(136)	176
GenXers: 1965-1980	11%	(21)	89%	(174)	195
Baby Boomers: 1946-1964	2%	(5)	98%	(215)	220
Educ: < College	15%	(73)	85%	(399)	471
Educ: Bachelors degree	6%	(10)	94%	(141)	151
Educ: Post-grad	6%	(4)	94%	(68)	73
Income: Under 50k	8%	(17)	92%	(204)	221
Income: 50k-100k	15%	(50)	85%	(282)	332
Income: 100k+	14%	(20)	86%	(122)	142
Ethnicity: White (Non-Hispanic)	11%	(69)	89%	(549)	619
Ethnicity: Hispanic	27%	(8)	73%	(21)	29
Ethnicity: Black (Non-Hispanic)	12%	(3)	88%	(21)	24
Ethnicity: Asian + Other (Non-Hispanic)	28%	(6)	72%	(17)	23
All Christian	10%	(37)	90%	(346)	382
All Non-Christian	56%	(16)	44%	(13)	30
Atheist	2%	(1)	98%	(34)	35
Agnostic/Nothing in particular	8%	(12)	92%	(134)	147
Something Else	20%	(20)	80%	(81)	102
Evangelical	14%	(23)	86%	(136)	159
Non-Evangelical	11%	(34)	89%	(285)	320
PID: Dem (no lean)	10%	(24)	90%	(215)	239
PID: Ind (no lean)	12%	(25)	88%	(174)	199
PID: Rep (no lean)	15%	(38)	85%	(219)	257

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(87)	88%	(608)	695
PID/Gender: Dem Men	10%	(10)	90%	(87)	98
PID/Gender: Dem Women	10%	(14)	90%	(128)	141
PID/Gender: Ind Men	16%	(19)	84%	(94)	113
PID/Gender: Ind Women	7%	(6)	93%	(80)	86
PID/Gender: Rep Men	23%	(27)	77%	(93)	121
PID/Gender: Rep Women	8%	(11)	92%	(126)	137
Ideo: Liberal (1-3)	16%	(34)	84%	(184)	218
Ideo: Moderate (4)	11%	(20)	89%	(172)	192
Ideo: Conservative (5-7)	11%	(30)	89%	(239)	269
Community: Urban	14%	(23)	86%	(145)	168
Community: Suburban	12%	(33)	88%	(249)	281
Community: Rural	13%	(31)	87%	(215)	246
Military HHnm: Yes	6%	(6)	94%	(93)	99
Military HH: No	14%	(81)	86%	(516)	596
Employ: Private Sector	23%	(71)	77%	(231)	301
Employ: Government	12%	(3)	88%	(25)	28
Employ: Self-Employed	4%	(1)	96%	(23)	24
Employ: Homemaker	5%	(3)	95%	(48)	51
Employ: Student	22%	(3)	78%	(10)	13
Employ: Retired	1%	(1)	99%	(192)	193
Employ: Unemployed	6%	(3)	94%	(42)	45
Employ: Other	6%	(2)	94%	(37)	39

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(87)	88%	(608)	695
Protestant	4%	(7)	96%	(183)	190
Roman Catholic	16%	(30)	84%	(158)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	55%	(9)	45%	(7)	16
Muslim	—	(0)	100%	(3)	3
Buddhist	70%	(8)	30%	(3)	11
Atheist	2%	(1)	98%	(34)	35
Agnostic	1%	(0)	99%	(25)	26
Something else	20%	(20)	80%	(81)	102
Nothing in particular	10%	(12)	90%	(109)	121
Ideo/PID: Conservative Republican	15%	(30)	85%	(175)	205
Ideo/PID: Moderate/Liberal Republican	17%	(8)	83%	(40)	48
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	95%	(66)	70
Ideo/PID: Liberal Democrat	12%	(19)	88%	(146)	165
Unfavorable of Biden and Trump	5%	(7)	95%	(125)	132
2024 H2H Matchup: Biden Voter	13%	(42)	87%	(283)	325
2024 H2H Matchup: Trump Voter	13%	(39)	87%	(263)	303
2024 H2H Matchup: Would not Vote	12%	(4)	88%	(28)	32
2024 H2H Matchup: Do not Know	6%	(2)	94%	(34)	36
2022 House Vote: Democrat	13%	(36)	87%	(244)	280
2022 House Vote: Republican	11%	(33)	89%	(257)	290
2022 House Vote: Did not Vote	15%	(18)	85%	(100)	118
2020 Vote: Joe Biden	10%	(33)	90%	(297)	330
2020 Vote: Donald Trump	15%	(47)	85%	(279)	326
2020 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote: Did not Vote	22%	(6)	78%	(21)	28
2016 Vote: Hillary Clinton	13%	(29)	87%	(192)	221
2016 Vote: Donald Trump	9%	(27)	91%	(265)	292
2016 Vote: Someone Else	3%	(1)	97%	(26)	27
2020 Vote/PID: Not Biden/Democrat	22%	(4)	78%	(15)	19

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(87)	88%	(608)	695
2020 Vote/PID: Not Trump/Republican	14%	(2)	86%	(12)	14
U.S. Economy: Wrong Track	11%	(57)	89%	(446)	503
U.S. Economy: Right Direction	15%	(29)	85%	(163)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(26)	88%	(192)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(48)	86%	(291)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	91%	(125)	137
Top 2024 Issue: Economy	14%	(38)	86%	(233)	271
Community/Gender: Urban Women	5%	(4)	95%	(71)	75
Community/Gender: Urban Men	21%	(19)	79%	(74)	93
Community/Gender: Rural Women	8%	(11)	92%	(126)	137
Community/Gender: Rural Men	19%	(20)	81%	(88)	108
Community/Gender: Suburban Women	11%	(16)	89%	(135)	151
Community/Gender: Suburban Men	13%	(16)	87%	(113)	130
Homeowner	13%	(81)	87%	(559)	639
Renter	11%	(6)	89%	(46)	51
Self + Household: White-Collar	9%	(22)	91%	(221)	243
Self + Household: Blue Collar	15%	(53)	85%	(312)	365
Union HH: Yes	24%	(10)	76%	(31)	41
Union HH: No	12%	(77)	88%	(577)	654
LGBTQ+: Yes	15%	(8)	85%	(44)	52
LGBTQ+: No	12%	(79)	88%	(564)	643
Motivated to Vote	11%	(68)	89%	(561)	629
Parent: Yes	16%	(29)	84%	(153)	182
Parent: No	11%	(57)	89%	(456)	513
COVID Vaccine: Yes	8%	(40)	92%	(435)	475
COVID Vaccine: No	21%	(47)	79%	(173)	220
Student Loans: Yes	12%	(12)	88%	(90)	102
Student Loans: No	13%	(74)	87%	(518)	593
Favorable Opinion of Haley	5%	(10)	95%	(174)	184
Unfavorable Opinion of Haley	18%	(52)	82%	(237)	290
Prodigal Biden Voter	7%	(3)	93%	(43)	46

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Table BLMB9_3NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(87)	88%	(608)	695
Undecided Voter (DK/WNV)	9%	(6)	91%	(62)	67
Undecided Voter (DK)	6%	(2)	94%	(34)	36
Watched Debate	13%	(62)	87%	(431)	494
Watched Debate: Did not Watch	12%	(24)	88%	(177)	201
Watched Debate: All of it	6%	(16)	94%	(238)	253
Watched Debate: Some of it	19%	(47)	81%	(194)	241
Continue His Campaign: Yes Biden	12%	(31)	88%	(216)	247
Continue His Campaign: No Biden	14%	(53)	86%	(339)	391
Continue His Campaign: Yes Trump	16%	(52)	84%	(280)	332
Continue His Campaign: No Trump	10%	(33)	90%	(294)	328
Conviction: Evidence	10%	(33)	90%	(308)	341
Conviction: Motivation to Damage	18%	(49)	82%	(219)	268
Conviction: DK/NO	6%	(5)	94%	(81)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(36)	95%	(659)	695
Gender: Male	5%	(17)	95%	(314)	331
Gender: Female	5%	(19)	95%	(345)	364
Age: 18-34	1%	(2)	99%	(185)	188
Age: 35-44	2%	(2)	98%	(88)	90
Age: 45-64	6%	(15)	94%	(239)	254
Age: 65+	10%	(17)	90%	(147)	163
GenZers: 1997-2012	2%	(2)	98%	(88)	90
Millennials: 1981-1996	1%	(2)	99%	(175)	176
GenXers: 1965-1980	4%	(9)	96%	(186)	195
Baby Boomers: 1946-1964	10%	(23)	90%	(197)	220
Educ: < College	4%	(19)	96%	(453)	471
Educ: Bachelors degree	8%	(13)	92%	(138)	151
Educ: Post-grad	7%	(5)	93%	(68)	73
Income: Under 50k	5%	(11)	95%	(210)	221
Income: 50k-100k	4%	(14)	96%	(317)	332
Income: 100k+	8%	(11)	92%	(131)	142
Ethnicity: White (Non-Hispanic)	6%	(36)	94%	(583)	619
Ethnicity: Hispanic	—	(0)	100%	(29)	29
Ethnicity: Black (Non-Hispanic)	—	(0)	100%	(24)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(23)	23
All Christian	7%	(26)	93%	(356)	382
All Non-Christian	—	(0)	100%	(30)	30
Atheist	8%	(3)	92%	(32)	35
Agnostic/Nothing in particular	3%	(5)	97%	(142)	147
Something Else	2%	(2)	98%	(99)	102
Evangelical	2%	(4)	98%	(155)	159
Non-Evangelical	8%	(25)	92%	(295)	320
PID: Dem (no lean)	5%	(12)	95%	(227)	239
PID: Ind (no lean)	6%	(12)	94%	(186)	199
PID: Rep (no lean)	5%	(12)	95%	(246)	257

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(36)	95%	(659)	695
PID/Gender: Dem Men	5%	(5)	95%	(92)	98
PID/Gender: Dem Women	5%	(7)	95%	(135)	141
PID/Gender: Ind Men	7%	(8)	93%	(105)	113
PID/Gender: Ind Women	6%	(5)	94%	(81)	86
PID/Gender: Rep Men	4%	(4)	96%	(116)	121
PID/Gender: Rep Women	5%	(7)	95%	(129)	137
Ideo: Liberal (1-3)	5%	(11)	95%	(207)	218
Ideo: Moderate (4)	3%	(6)	97%	(186)	192
Ideo: Conservative (5-7)	7%	(19)	93%	(250)	269
Community: Urban	4%	(6)	96%	(162)	168
Community: Suburban	7%	(20)	93%	(261)	281
Community: Rural	4%	(10)	96%	(236)	246
Military HHnm: Yes	2%	(2)	98%	(97)	99
Military HH: No	6%	(34)	94%	(562)	596
Employ: Private Sector	5%	(15)	95%	(286)	301
Employ: Government	8%	(2)	92%	(26)	28
Employ: Self-Employed	—	(0)	100%	(24)	24
Employ: Homemaker	2%	(1)	98%	(50)	51
Employ: Student	—	(0)	100%	(13)	13
Employ: Retired	7%	(14)	93%	(179)	193
Employ: Unemployed	8%	(4)	92%	(41)	45
Employ: Other	—	(0)	100%	(39)	39

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(36)	95%	(659)	695
Protestant	4%	(8)	96%	(182)	190
Roman Catholic	10%	(18)	90%	(169)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	—	(0)	100%	(16)	16
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(11)	11
Atheist	8%	(3)	92%	(32)	35
Agnostic	1%	(0)	99%	(25)	26
Something else	2%	(2)	98%	(99)	102
Nothing in particular	4%	(5)	96%	(116)	121
Ideo/PID: Conservative Republican	6%	(12)	94%	(194)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(48)	48
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	93%	(65)	70
Ideo/PID: Liberal Democrat	4%	(7)	96%	(158)	165
Unfavorable of Biden and Trump	5%	(6)	95%	(125)	132
2024 H2H Matchup: Biden Voter	7%	(21)	93%	(304)	325
2024 H2H Matchup: Trump Voter	5%	(14)	95%	(289)	303
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(31)	32
2024 H2H Matchup: Do not Know	—	(0)	100%	(36)	36
2022 House Vote: Democrat	6%	(18)	94%	(262)	280
2022 House Vote: Republican	5%	(15)	95%	(276)	290
2022 House Vote: Did not Vote	3%	(3)	97%	(115)	118
2020 Vote: Joe Biden	6%	(20)	94%	(310)	330
2020 Vote: Donald Trump	4%	(14)	96%	(312)	326
2020 Vote: Someone Else	10%	(1)	90%	(10)	12
2020 Vote: Did not Vote	3%	(1)	97%	(27)	28
2016 Vote: Hillary Clinton	6%	(14)	94%	(207)	221
2016 Vote: Donald Trump	5%	(14)	95%	(277)	292
2016 Vote: Someone Else	8%	(2)	92%	(25)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(19)	19

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(36)	95%	(659)	695
2020 Vote/PID: Not Trump/Republican	3%	(0)	97%	(13)	14
U.S. Economy: Wrong Track	4%	(22)	96%	(481)	503
U.S. Economy: Right Direction	7%	(14)	93%	(178)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	93%	(203)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(16)	95%	(323)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	96%	(132)	137
Top 2024 Issue: Economy	6%	(16)	94%	(255)	271
Community/Gender: Urban Women	2%	(2)	98%	(73)	75
Community/Gender: Urban Men	5%	(5)	95%	(88)	93
Community/Gender: Rural Women	2%	(3)	98%	(134)	137
Community/Gender: Rural Men	6%	(6)	94%	(102)	108
Community/Gender: Suburban Women	9%	(14)	91%	(138)	151
Community/Gender: Suburban Men	5%	(6)	95%	(124)	130
Homeowner	6%	(36)	94%	(603)	639
Renter	1%	(0)	99%	(51)	51
Self + Household: White-Collar	7%	(16)	93%	(227)	243
Self + Household: Blue Collar	5%	(19)	95%	(345)	365
Union HH: Yes	3%	(1)	97%	(40)	41
Union HH: No	5%	(35)	95%	(619)	654
LGBTQ+: Yes	1%	(0)	99%	(51)	52
LGBTQ+: No	6%	(36)	94%	(607)	643
Motivated to Vote	6%	(35)	94%	(594)	629
Parent: Yes	2%	(4)	98%	(178)	182
Parent: No	6%	(32)	94%	(480)	513
COVID Vaccine: Yes	6%	(30)	94%	(445)	475
COVID Vaccine: No	3%	(6)	97%	(214)	220
Student Loans: Yes	2%	(2)	98%	(100)	102
Student Loans: No	6%	(34)	94%	(558)	593
Favorable Opinion of Haley	6%	(12)	94%	(172)	184
Unfavorable Opinion of Haley	5%	(15)	95%	(275)	290
Prodigal Biden Voter	—	(0)	100%	(46)	46

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Table BLMB9_5NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(36)	95%	(659)	695
Undecided Voter (DK/WNV)	1%	(1)	99%	(66)	67
Undecided Voter (DK)	—	(0)	100%	(36)	36
Watched Debate	5%	(23)	95%	(471)	494
Watched Debate: Did not Watch	7%	(13)	93%	(188)	201
Watched Debate: All of it	3%	(8)	97%	(245)	253
Watched Debate: Some of it	6%	(15)	94%	(226)	241
Continue His Campaign: Yes Biden	7%	(16)	93%	(230)	247
Continue His Campaign: No Biden	5%	(20)	95%	(371)	391
Continue His Campaign: Yes Trump	5%	(15)	95%	(316)	332
Continue His Campaign: No Trump	6%	(21)	94%	(307)	328
Conviction: Evidence	7%	(25)	93%	(316)	341
Conviction: Motivation to Damage	4%	(10)	96%	(258)	268
Conviction: DK/NO	2%	(2)	98%	(85)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(134)	81%	(561)	695
Gender: Male	18%	(59)	82%	(272)	331
Gender: Female	20%	(74)	80%	(290)	364
Age: 18-34	16%	(31)	84%	(157)	188
Age: 35-44	21%	(19)	79%	(71)	90
Age: 45-64	20%	(51)	80%	(203)	254
Age: 65+	20%	(33)	80%	(130)	163
GenZers: 1997-2012	10%	(9)	90%	(81)	90
Millennials: 1981-1996	20%	(35)	80%	(141)	176
GenXers: 1965-1980	21%	(42)	79%	(153)	195
Baby Boomers: 1946-1964	20%	(43)	80%	(176)	220
Educ: < College	20%	(97)	80%	(375)	471
Educ: Bachelors degree	14%	(22)	86%	(129)	151
Educ: Post-grad	21%	(16)	79%	(57)	73
Income: Under 50k	15%	(33)	85%	(187)	221
Income: 50k-100k	24%	(79)	76%	(253)	332
Income: 100k+	15%	(22)	85%	(121)	142
Ethnicity: White (Non-Hispanic)	19%	(118)	81%	(501)	619
Ethnicity: Hispanic	10%	(3)	90%	(26)	29
Ethnicity: Black (Non-Hispanic)	18%	(4)	82%	(20)	24
Ethnicity: Asian + Other (Non-Hispanic)	37%	(9)	63%	(15)	23
All Christian	21%	(82)	79%	(301)	382
All Non-Christian	36%	(11)	64%	(19)	30
Atheist	9%	(3)	91%	(31)	35
Agnostic/Nothing in particular	13%	(18)	87%	(128)	147
Something Else	19%	(20)	81%	(82)	102
Evangelical	20%	(32)	80%	(126)	159
Non-Evangelical	21%	(69)	79%	(251)	320
PID: Dem (no lean)	14%	(32)	86%	(207)	239
PID: Ind (no lean)	22%	(43)	78%	(156)	199
PID: Rep (no lean)	23%	(58)	77%	(199)	257

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(134)	81%	(561)	695
PID/Gender: Dem Men	11%	(11)	89%	(86)	98
PID/Gender: Dem Women	15%	(21)	85%	(120)	141
PID/Gender: Ind Men	23%	(26)	77%	(87)	113
PID/Gender: Ind Women	20%	(17)	80%	(69)	86
PID/Gender: Rep Men	18%	(22)	82%	(99)	121
PID/Gender: Rep Women	26%	(36)	74%	(100)	137
Ideo: Liberal (1-3)	14%	(30)	86%	(188)	218
Ideo: Moderate (4)	23%	(43)	77%	(149)	192
Ideo: Conservative (5-7)	21%	(57)	79%	(212)	269
Community: Urban	24%	(41)	76%	(127)	168
Community: Suburban	21%	(59)	79%	(223)	281
Community: Rural	14%	(34)	86%	(211)	246
Military HHnm: Yes	13%	(12)	87%	(86)	99
Military HH: No	20%	(121)	80%	(475)	596
Employ: Private Sector	20%	(61)	80%	(240)	301
Employ: Government	13%	(4)	87%	(25)	28
Employ: Self-Employed	28%	(7)	72%	(17)	24
Employ: Homemaker	16%	(8)	84%	(43)	51
Employ: Student	7%	(1)	93%	(12)	13
Employ: Retired	22%	(43)	78%	(151)	193
Employ: Unemployed	11%	(5)	89%	(40)	45
Employ: Other	15%	(6)	85%	(33)	39

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(134)	81%	(561)	695
Protestant	27%	(51)	73%	(139)	190
Roman Catholic	16%	(31)	84%	(157)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	94%	(5)	5
Jewish	8%	(1)	92%	(15)	16
Muslim	25%	(1)	75%	(2)	3
Buddhist	80%	(9)	20%	(2)	11
Atheist	9%	(3)	91%	(31)	35
Agnostic	7%	(2)	93%	(24)	26
Something else	19%	(20)	81%	(82)	102
Nothing in particular	14%	(17)	86%	(104)	121
Ideo/PID: Conservative Republican	22%	(46)	78%	(159)	205
Ideo/PID: Moderate/Liberal Republican	25%	(12)	75%	(36)	48
Ideo/PID: Moderate/Conservative Democrat	16%	(11)	84%	(59)	70
Ideo/PID: Liberal Democrat	12%	(21)	88%	(144)	165
Unfavorable of Biden and Trump	16%	(22)	84%	(110)	132
2024 H2H Matchup: Biden Voter	16%	(53)	84%	(272)	325
2024 H2H Matchup: Trump Voter	22%	(67)	78%	(236)	303
2024 H2H Matchup: Would not Vote	18%	(6)	82%	(26)	32
2024 H2H Matchup: Do not Know	22%	(8)	78%	(28)	36
2022 House Vote: Democrat	18%	(49)	82%	(231)	280
2022 House Vote: Republican	23%	(68)	77%	(223)	290
2022 House Vote: Did not Vote	12%	(14)	88%	(104)	118
2020 Vote: Joe Biden	18%	(58)	82%	(272)	330
2020 Vote: Donald Trump	22%	(72)	78%	(254)	326
2020 Vote: Someone Else	8%	(1)	92%	(11)	12
2020 Vote: Did not Vote	9%	(2)	91%	(25)	28
2016 Vote: Hillary Clinton	19%	(43)	81%	(179)	221
2016 Vote: Donald Trump	25%	(74)	75%	(218)	292
2016 Vote: Someone Else	22%	(6)	78%	(21)	27
2020 Vote/PID: Not Biden/Democrat	5%	(1)	95%	(18)	19

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(134)	81%	(561)	695
2020 Vote/PID: Not Trump/Republican	2%	(0)	98%	(13)	14
U.S. Economy: Wrong Track	19%	(94)	81%	(410)	503
U.S. Economy: Right Direction	21%	(40)	79%	(152)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(37)	83%	(181)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(72)	79%	(267)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(24)	82%	(113)	137
Top 2024 Issue: Economy	20%	(54)	80%	(216)	271
Community/Gender: Urban Women	33%	(25)	67%	(50)	75
Community/Gender: Urban Men	17%	(16)	83%	(77)	93
Community/Gender: Rural Women	17%	(24)	83%	(114)	137
Community/Gender: Rural Men	10%	(11)	90%	(98)	108
Community/Gender: Suburban Women	17%	(26)	83%	(125)	151
Community/Gender: Suburban Men	25%	(33)	75%	(97)	130
Homeowner	19%	(125)	81%	(515)	639
Renter	17%	(9)	83%	(43)	51
Self + Household: White-Collar	23%	(55)	77%	(187)	243
Self + Household: Blue Collar	19%	(70)	81%	(295)	365
Union HH: Yes	22%	(9)	78%	(32)	41
Union HH: No	19%	(125)	81%	(529)	654
LGBTQ+: Yes	15%	(8)	85%	(44)	52
LGBTQ+: No	20%	(126)	80%	(517)	643
Motivated to Vote	20%	(129)	80%	(500)	629
Parent: Yes	22%	(41)	78%	(141)	182
Parent: No	18%	(93)	82%	(420)	513
COVID Vaccine: Yes	18%	(86)	82%	(389)	475
COVID Vaccine: No	22%	(48)	78%	(172)	220
Student Loans: Yes	7%	(7)	93%	(96)	102
Student Loans: No	21%	(127)	79%	(466)	593
Favorable Opinion of Haley	24%	(43)	76%	(141)	184
Unfavorable Opinion of Haley	19%	(55)	81%	(234)	290
Prodigal Biden Voter	18%	(8)	82%	(38)	46

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Table BLMB9_6NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(134)	81%	(561)	695
Undecided Voter (DK/WNV)	20%	(14)	80%	(54)	67
Undecided Voter (DK)	22%	(8)	78%	(28)	36
Watched Debate	20%	(97)	80%	(396)	494
Watched Debate: Did not Watch	18%	(36)	82%	(165)	201
Watched Debate: All of it	21%	(53)	79%	(200)	253
Watched Debate: Some of it	18%	(44)	82%	(196)	241
Continue His Campaign: Yes Biden	18%	(45)	82%	(202)	247
Continue His Campaign: No Biden	20%	(80)	80%	(311)	391
Continue His Campaign: Yes Trump	22%	(73)	78%	(259)	332
Continue His Campaign: No Trump	18%	(58)	82%	(270)	328
Conviction: Evidence	18%	(63)	82%	(278)	341
Conviction: Motivation to Damage	22%	(59)	78%	(209)	268
Conviction: DK/NO	14%	(12)	86%	(74)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(636)	695
Gender: Male	9%	(30)	91%	(301)	331
Gender: Female	8%	(29)	92%	(335)	364
Age: 18-34	6%	(10)	94%	(177)	188
Age: 35-44	7%	(6)	93%	(83)	90
Age: 45-64	11%	(27)	89%	(227)	254
Age: 65+	9%	(15)	91%	(148)	163
GenZers: 1997-2012	7%	(6)	93%	(84)	90
Millennials: 1981-1996	6%	(10)	94%	(166)	176
GenXers: 1965-1980	6%	(12)	94%	(183)	195
Baby Boomers: 1946-1964	13%	(30)	87%	(190)	220
Educ: < College	6%	(30)	94%	(442)	471
Educ: Bachelors degree	13%	(20)	87%	(131)	151
Educ: Post-grad	13%	(10)	87%	(63)	73
Income: Under 50k	8%	(17)	92%	(204)	221
Income: 50k-100k	7%	(22)	93%	(310)	332
Income: 100k+	14%	(20)	86%	(123)	142
Ethnicity: White (Non-Hispanic)	9%	(55)	91%	(564)	619
Ethnicity: Hispanic	2%	(1)	98%	(28)	29
Ethnicity: Black (Non-Hispanic)	2%	(1)	98%	(23)	24
Ethnicity: Asian + Other (Non-Hispanic)	13%	(3)	87%	(20)	23
All Christian	9%	(33)	91%	(350)	382
All Non-Christian	19%	(6)	81%	(24)	30
Atheist	5%	(2)	95%	(33)	35
Agnostic/Nothing in particular	9%	(13)	91%	(134)	147
Something Else	6%	(6)	94%	(95)	102
Evangelical	6%	(10)	94%	(149)	159
Non-Evangelical	9%	(29)	91%	(291)	320
PID: Dem (no lean)	9%	(20)	91%	(219)	239
PID: Ind (no lean)	10%	(19)	90%	(180)	199
PID: Rep (no lean)	8%	(20)	92%	(238)	257

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(636)	695
PID/Gender: Dem Men	10%	(9)	90%	(88)	98
PID/Gender: Dem Women	8%	(11)	92%	(130)	141
PID/Gender: Ind Men	9%	(10)	91%	(103)	113
PID/Gender: Ind Women	10%	(9)	90%	(77)	86
PID/Gender: Rep Men	9%	(10)	91%	(110)	121
PID/Gender: Rep Women	7%	(9)	93%	(127)	137
Ideo: Liberal (1-3)	8%	(17)	92%	(201)	218
Ideo: Moderate (4)	7%	(13)	93%	(179)	192
Ideo: Conservative (5-7)	10%	(28)	90%	(241)	269
Community: Urban	8%	(14)	92%	(154)	168
Community: Suburban	8%	(21)	92%	(260)	281
Community: Rural	10%	(24)	90%	(222)	246
Military HHnm: Yes	9%	(9)	91%	(90)	99
Military HH: No	8%	(50)	92%	(546)	596
Employ: Private Sector	7%	(22)	93%	(279)	301
Employ: Government	16%	(5)	84%	(24)	28
Employ: Self-Employed	25%	(6)	75%	(18)	24
Employ: Homemaker	4%	(2)	96%	(49)	51
Employ: Student	16%	(2)	84%	(11)	13
Employ: Retired	10%	(19)	90%	(174)	193
Employ: Unemployed	7%	(3)	93%	(42)	45
Employ: Other	—	(0)	100%	(39)	39

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(636)	695
Protestant	11%	(21)	89%	(169)	190
Roman Catholic	6%	(12)	94%	(176)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	11%	(2)	89%	(14)	16
Muslim	39%	(1)	61%	(2)	3
Buddhist	26%	(3)	74%	(8)	11
Atheist	5%	(2)	95%	(33)	35
Agnostic	8%	(2)	92%	(23)	26
Something else	6%	(6)	94%	(95)	102
Nothing in particular	9%	(11)	91%	(110)	121
Ideo/PID: Conservative Republican	8%	(17)	92%	(188)	205
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2016 Vote: Hillary Clinton	8%	(18)	92%	(203)	221
2016 Vote: Donald Trump	10%	(30)	90%	(262)	292
2016 Vote: Someone Else	17%	(5)	83%	(23)	27
2020 Vote/PID: Not Biden/Democrat	11%	(2)	89%	(17)	19

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
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2020 Vote/PID: Not Trump/Republican	26%	(4)	74%	(10)	14
U.S. Economy: Wrong Track	8%	(39)	92%	(464)	503
U.S. Economy: Right Direction	10%	(20)	90%	(172)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(21)	90%	(198)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(29)	92%	(310)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	93%	(128)	137
Top 2024 Issue: Economy	5%	(14)	95%	(257)	271
Community/Gender: Urban Women	9%	(7)	91%	(68)	75
Community/Gender: Urban Men	8%	(7)	92%	(86)	93
Community/Gender: Rural Women	8%	(11)	92%	(126)	137
Community/Gender: Rural Men	12%	(13)	88%	(96)	108
Community/Gender: Suburban Women	7%	(11)	93%	(140)	151
Community/Gender: Suburban Men	8%	(10)	92%	(120)	130
Homeowner	9%	(55)	91%	(585)	639
Renter	9%	(4)	91%	(47)	51
Self + Household: White-Collar	12%	(30)	88%	(213)	243
Self + Household: Blue Collar	5%	(20)	95%	(345)	365
Union HH: Yes	9%	(4)	91%	(37)	41
Union HH: No	8%	(55)	92%	(599)	654
LGBTQ+: Yes	7%	(3)	93%	(48)	52
LGBTQ+: No	9%	(56)	91%	(588)	643
Motivated to Vote	9%	(56)	91%	(573)	629
Parent: Yes	9%	(16)	91%	(166)	182
Parent: No	8%	(43)	92%	(470)	513
COVID Vaccine: Yes	10%	(46)	90%	(429)	475
COVID Vaccine: No	6%	(13)	94%	(207)	220
Student Loans: Yes	6%	(6)	94%	(96)	102
Student Loans: No	9%	(53)	91%	(540)	593
Favorable Opinion of Haley	14%	(27)	86%	(157)	184
Unfavorable Opinion of Haley	8%	(23)	92%	(267)	290
Prodigal Biden Voter	13%	(6)	87%	(40)	46

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Table BLMB9_7NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(636)	695
Undecided Voter (DK/WNV)	10%	(7)	90%	(61)	67
Undecided Voter (DK)	6%	(2)	94%	(34)	36
Watched Debate	10%	(47)	90%	(447)	494
Watched Debate: Did not Watch	6%	(12)	94%	(189)	201
Watched Debate: All of it	12%	(31)	88%	(222)	253
Watched Debate: Some of it	7%	(16)	93%	(224)	241
Continue His Campaign: Yes Biden	12%	(28)	88%	(218)	247
Continue His Campaign: No Biden	7%	(28)	93%	(363)	391
Continue His Campaign: Yes Trump	10%	(32)	90%	(299)	332
Continue His Campaign: No Trump	7%	(23)	93%	(305)	328
Conviction: Evidence	9%	(32)	91%	(308)	341
Conviction: Motivation to Damage	10%	(26)	90%	(243)	268
Conviction: DK/NO	2%	(1)	98%	(85)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(86)	88%	(609)	695
Gender: Male	15%	(49)	85%	(282)	331
Gender: Female	10%	(37)	90%	(327)	364
Age: 18-34	14%	(25)	86%	(162)	188
Age: 35-44	8%	(7)	92%	(82)	90
Age: 45-64	11%	(29)	89%	(226)	254
Age: 65+	15%	(25)	85%	(139)	163
GenZers: 1997-2012	18%	(16)	82%	(74)	90
Millennials: 1981-1996	9%	(16)	91%	(160)	176
GenXers: 1965-1980	13%	(26)	87%	(169)	195
Baby Boomers: 1946-1964	13%	(28)	87%	(192)	220
Educ: < College	11%	(50)	89%	(421)	471
Educ: Bachelors degree	15%	(22)	85%	(129)	151
Educ: Post-grad	19%	(14)	81%	(59)	73
Income: Under 50k	7%	(17)	93%	(204)	221
Income: 50k-100k	15%	(49)	85%	(283)	332
Income: 100k+	15%	(21)	85%	(121)	142
Ethnicity: White (Non-Hispanic)	12%	(73)	88%	(546)	619
Ethnicity: Hispanic	32%	(9)	68%	(20)	29
Ethnicity: Black (Non-Hispanic)	18%	(4)	82%	(20)	24
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(23)	23
All Christian	13%	(48)	87%	(334)	382
All Non-Christian	5%	(1)	95%	(28)	30
Atheist	20%	(7)	80%	(28)	35
Agnostic/Nothing in particular	15%	(22)	85%	(125)	147
Something Else	8%	(8)	92%	(94)	102
Evangelical	12%	(20)	88%	(139)	159
Non-Evangelical	11%	(36)	89%	(283)	320
PID: Dem (no lean)	13%	(31)	87%	(208)	239
PID: Ind (no lean)	11%	(22)	89%	(177)	199
PID: Rep (no lean)	13%	(34)	87%	(224)	257

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(86)	88%	(609)	695
PID/Gender: Dem Men	16%	(15)	84%	(82)	98
PID/Gender: Dem Women	11%	(15)	89%	(126)	141
PID/Gender: Ind Men	14%	(15)	86%	(98)	113
PID/Gender: Ind Women	8%	(6)	92%	(79)	86
PID/Gender: Rep Men	15%	(18)	85%	(102)	121
PID/Gender: Rep Women	11%	(15)	89%	(121)	137
Ideo: Liberal (1-3)	12%	(27)	88%	(191)	218
Ideo: Moderate (4)	15%	(29)	85%	(163)	192
Ideo: Conservative (5-7)	11%	(30)	89%	(239)	269
Community: Urban	9%	(16)	91%	(152)	168
Community: Suburban	16%	(45)	84%	(236)	281
Community: Rural	10%	(26)	90%	(220)	246
Military HHnm: Yes	19%	(19)	81%	(80)	99
Military HH: No	11%	(67)	89%	(529)	596
Employ: Private Sector	15%	(47)	85%	(255)	301
Employ: Government	14%	(4)	86%	(24)	28
Employ: Self-Employed	8%	(2)	92%	(22)	24
Employ: Homemaker	2%	(1)	98%	(50)	51
Employ: Student	41%	(5)	59%	(8)	13
Employ: Retired	12%	(24)	88%	(169)	193
Employ: Unemployed	8%	(4)	92%	(42)	45
Employ: Other	—	(0)	100%	(39)	39

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(86)	88%	(609)	695
Protestant	15%	(28)	85%	(162)	190
Roman Catholic	11%	(20)	89%	(167)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	8%	(1)	92%	(15)	16
Muslim	—	(0)	100%	(3)	3
Buddhist	1%	(0)	99%	(11)	11
Atheist	20%	(7)	80%	(28)	35
Agnostic	37%	(9)	63%	(16)	26
Something else	8%	(8)	92%	(94)	102
Nothing in particular	10%	(12)	90%	(109)	121
Ideo/PID: Conservative Republican	13%	(27)	87%	(179)	205
Ideo/PID: Moderate/Liberal Republican	15%	(7)	85%	(41)	48
Ideo/PID: Moderate/Conservative Democrat	18%	(13)	82%	(57)	70
Ideo/PID: Liberal Democrat	11%	(18)	89%	(147)	165
Unfavorable of Biden and Trump	10%	(13)	90%	(119)	132
2024 H2H Matchup: Biden Voter	14%	(46)	86%	(279)	325
2024 H2H Matchup: Trump Voter	12%	(35)	88%	(268)	303
2024 H2H Matchup: Would not Vote	5%	(2)	95%	(30)	32
2024 H2H Matchup: Do not Know	8%	(3)	92%	(33)	36
2022 House Vote: Democrat	16%	(46)	84%	(234)	280
2022 House Vote: Republican	12%	(35)	88%	(255)	290
2022 House Vote: Did not Vote	4%	(5)	96%	(113)	118
2020 Vote: Joe Biden	14%	(46)	86%	(284)	330
2020 Vote: Donald Trump	11%	(36)	89%	(290)	326
2020 Vote: Someone Else	8%	(1)	92%	(11)	12
2020 Vote: Did not Vote	13%	(4)	87%	(24)	28
2016 Vote: Hillary Clinton	14%	(30)	86%	(191)	221
2016 Vote: Donald Trump	12%	(34)	88%	(258)	292
2016 Vote: Someone Else	3%	(1)	97%	(26)	27
2020 Vote/PID: Not Biden/Democrat	14%	(3)	86%	(17)	19

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(86)	88%	(609)	695
2020 Vote/PID: Not Trump/Republican	9%	(1)	91%	(12)	14
U.S. Economy: Wrong Track	12%	(62)	88%	(441)	503
U.S. Economy: Right Direction	13%	(24)	87%	(168)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(35)	84%	(183)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(38)	89%	(301)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	91%	(124)	137
Top 2024 Issue: Economy	14%	(38)	86%	(233)	271
Community/Gender: Urban Women	3%	(2)	97%	(73)	75
Community/Gender: Urban Men	14%	(13)	86%	(80)	93
Community/Gender: Rural Women	10%	(14)	90%	(123)	137
Community/Gender: Rural Men	11%	(12)	89%	(97)	108
Community/Gender: Suburban Women	14%	(21)	86%	(131)	151
Community/Gender: Suburban Men	19%	(24)	81%	(106)	130
Homeowner	13%	(84)	87%	(555)	639
Renter	4%	(2)	96%	(49)	51
Self + Household: White-Collar	14%	(34)	86%	(208)	243
Self + Household: Blue Collar	13%	(49)	87%	(316)	365
Union HH: Yes	7%	(3)	93%	(38)	41
Union HH: No	13%	(83)	87%	(571)	654
LGBTQ+: Yes	17%	(9)	83%	(43)	52
LGBTQ+: No	12%	(77)	88%	(566)	643
Motivated to Vote	13%	(83)	87%	(546)	629
Parent: Yes	14%	(25)	86%	(157)	182
Parent: No	12%	(61)	88%	(452)	513
COVID Vaccine: Yes	14%	(67)	86%	(409)	475
COVID Vaccine: No	9%	(20)	91%	(200)	220
Student Loans: Yes	15%	(15)	85%	(87)	102
Student Loans: No	12%	(71)	88%	(521)	593
Favorable Opinion of Haley	15%	(27)	85%	(156)	184
Unfavorable Opinion of Haley	16%	(47)	84%	(243)	290
Prodigal Biden Voter	6%	(3)	94%	(43)	46

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Table BLMB9_8NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(86)	88%	(609)	695
Undecided Voter (DK/WNV)	7%	(5)	93%	(63)	67
Undecided Voter (DK)	8%	(3)	92%	(33)	36
Watched Debate	12%	(60)	88%	(434)	494
Watched Debate: Did not Watch	13%	(27)	87%	(175)	201
Watched Debate: All of it	14%	(36)	86%	(217)	253
Watched Debate: Some of it	10%	(23)	90%	(217)	241
Continue His Campaign: Yes Biden	15%	(36)	85%	(210)	247
Continue His Campaign: No Biden	12%	(49)	88%	(343)	391
Continue His Campaign: Yes Trump	11%	(37)	89%	(294)	332
Continue His Campaign: No Trump	14%	(47)	86%	(280)	328
Conviction: Evidence	15%	(52)	85%	(288)	341
Conviction: Motivation to Damage	12%	(31)	88%	(237)	268
Conviction: DK/NO	3%	(3)	97%	(84)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(631)	695
Gender: Male	9%	(31)	91%	(300)	331
Gender: Female	9%	(33)	91%	(331)	364
Age: 18-34	14%	(27)	86%	(161)	188
Age: 35-44	12%	(11)	88%	(79)	90
Age: 45-64	9%	(23)	91%	(231)	254
Age: 65+	2%	(4)	98%	(160)	163
GenZers: 1997-2012	14%	(13)	86%	(77)	90
Millennials: 1981-1996	13%	(23)	87%	(153)	176
GenXers: 1965-1980	11%	(21)	89%	(174)	195
Baby Boomers: 1946-1964	3%	(7)	97%	(213)	220
Educ: < College	7%	(34)	93%	(438)	471
Educ: Bachelors degree	17%	(26)	83%	(124)	151
Educ: Post-grad	5%	(4)	95%	(69)	73
Income: Under 50k	7%	(16)	93%	(205)	221
Income: 50k-100k	9%	(31)	91%	(301)	332
Income: 100k+	12%	(17)	88%	(126)	142
Ethnicity: White (Non-Hispanic)	8%	(51)	92%	(568)	619
Ethnicity: Hispanic	18%	(5)	82%	(24)	29
Ethnicity: Black (Non-Hispanic)	20%	(5)	80%	(19)	24
Ethnicity: Asian + Other (Non-Hispanic)	14%	(3)	86%	(20)	23
All Christian	9%	(34)	91%	(349)	382
All Non-Christian	4%	(1)	96%	(28)	30
Atheist	4%	(2)	96%	(33)	35
Agnostic/Nothing in particular	11%	(17)	89%	(130)	147
Something Else	11%	(11)	89%	(91)	102
Evangelical	5%	(7)	95%	(152)	159
Non-Evangelical	12%	(37)	88%	(283)	320
PID: Dem (no lean)	14%	(34)	86%	(205)	239
PID: Ind (no lean)	7%	(14)	93%	(185)	199
PID: Rep (no lean)	6%	(16)	94%	(241)	257

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(631)	695
PID/Gender: Dem Men	18%	(18)	82%	(80)	98
PID/Gender: Dem Women	12%	(16)	88%	(125)	141
PID/Gender: Ind Men	6%	(7)	94%	(106)	113
PID/Gender: Ind Women	8%	(7)	92%	(79)	86
PID/Gender: Rep Men	5%	(6)	95%	(114)	121
PID/Gender: Rep Women	7%	(10)	93%	(127)	137
Ideo: Liberal (1-3)	13%	(28)	87%	(190)	218
Ideo: Moderate (4)	8%	(16)	92%	(176)	192
Ideo: Conservative (5-7)	7%	(19)	93%	(250)	269
Community: Urban	14%	(23)	86%	(145)	168
Community: Suburban	9%	(26)	91%	(255)	281
Community: Rural	6%	(15)	94%	(231)	246
Military HHnm: Yes	9%	(9)	91%	(90)	99
Military HH: No	9%	(55)	91%	(541)	596
Employ: Private Sector	11%	(34)	89%	(267)	301
Employ: Government	35%	(10)	65%	(18)	28
Employ: Self-Employed	8%	(2)	92%	(22)	24
Employ: Homemaker	7%	(4)	93%	(47)	51
Employ: Student	29%	(4)	71%	(9)	13
Employ: Retired	2%	(4)	98%	(189)	193
Employ: Unemployed	6%	(3)	94%	(43)	45
Employ: Other	9%	(4)	91%	(36)	39

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(631)	695
Protestant	7%	(14)	93%	(176)	190
Roman Catholic	11%	(20)	89%	(168)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	94%	(5)	5
Jewish	7%	(1)	93%	(15)	16
Muslim	—	(0)	100%	(3)	3
Buddhist	1%	(0)	99%	(11)	11
Atheist	4%	(2)	96%	(33)	35
Agnostic	3%	(1)	97%	(25)	26
Something else	11%	(11)	89%	(91)	102
Nothing in particular	13%	(16)	87%	(105)	121
Ideo/PID: Conservative Republican	5%	(11)	95%	(194)	205
Ideo/PID: Moderate/Liberal Republican	12%	(6)	88%	(42)	48
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	89%	(62)	70
Ideo/PID: Liberal Democrat	16%	(26)	84%	(139)	165
Unfavorable of Biden and Trump	9%	(12)	91%	(119)	132
2024 H2H Matchup: Biden Voter	12%	(39)	88%	(286)	325
2024 H2H Matchup: Trump Voter	7%	(22)	93%	(281)	303
2024 H2H Matchup: Would not Vote	8%	(3)	92%	(29)	32
2024 H2H Matchup: Do not Know	3%	(1)	97%	(35)	36
2022 House Vote: Democrat	11%	(31)	89%	(248)	280
2022 House Vote: Republican	5%	(16)	95%	(274)	290
2022 House Vote: Did not Vote	14%	(17)	86%	(101)	118
2020 Vote: Joe Biden	12%	(40)	88%	(290)	330
2020 Vote: Donald Trump	6%	(20)	94%	(306)	326
2020 Vote: Someone Else	14%	(2)	86%	(10)	12
2020 Vote: Did not Vote	8%	(2)	92%	(25)	28
2016 Vote: Hillary Clinton	12%	(26)	88%	(195)	221
2016 Vote: Donald Trump	5%	(15)	95%	(277)	292
2016 Vote: Someone Else	6%	(2)	94%	(26)	27
2020 Vote/PID: Not Biden/Democrat	32%	(6)	68%	(13)	19

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(631)	695
2020 Vote/PID: Not Trump/Republican	14%	(2)	86%	(12)	14
U.S. Economy: Wrong Track	8%	(42)	92%	(461)	503
U.S. Economy: Right Direction	11%	(22)	89%	(170)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(21)	90%	(198)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	93%	(316)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	86%	(118)	137
Top 2024 Issue: Economy	12%	(33)	88%	(237)	271
Community/Gender: Urban Women	11%	(8)	89%	(67)	75
Community/Gender: Urban Men	16%	(15)	84%	(78)	93
Community/Gender: Rural Women	8%	(11)	92%	(126)	137
Community/Gender: Rural Men	4%	(4)	96%	(104)	108
Community/Gender: Suburban Women	9%	(14)	91%	(137)	151
Community/Gender: Suburban Men	9%	(12)	91%	(118)	130
Homeowner	9%	(58)	91%	(581)	639
Renter	10%	(5)	90%	(46)	51
Self + Household: White-Collar	9%	(22)	91%	(220)	243
Self + Household: Blue Collar	11%	(39)	89%	(326)	365
Union HH: Yes	13%	(5)	87%	(36)	41
Union HH: No	9%	(59)	91%	(595)	654
LGBTQ+: Yes	10%	(5)	90%	(46)	52
LGBTQ+: No	9%	(59)	91%	(585)	643
Motivated to Vote	9%	(58)	91%	(571)	629
Parent: Yes	15%	(28)	85%	(155)	182
Parent: No	7%	(36)	93%	(476)	513
COVID Vaccine: Yes	10%	(49)	90%	(426)	475
COVID Vaccine: No	7%	(15)	93%	(205)	220
Student Loans: Yes	24%	(24)	76%	(78)	102
Student Loans: No	7%	(40)	93%	(553)	593
Favorable Opinion of Haley	7%	(12)	93%	(172)	184
Unfavorable Opinion of Haley	12%	(33)	88%	(256)	290
Prodigal Biden Voter	7%	(3)	93%	(42)	46

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Table BLMB9_9NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(64)	91%	(631)	695
Undecided Voter (DK/WNV)	5%	(4)	95%	(64)	67
Undecided Voter (DK)	3%	(1)	97%	(35)	36
Watched Debate	10%	(50)	90%	(444)	494
Watched Debate: Did not Watch	7%	(14)	93%	(187)	201
Watched Debate: All of it	11%	(27)	89%	(227)	253
Watched Debate: Some of it	10%	(23)	90%	(217)	241
Continue His Campaign: Yes Biden	9%	(23)	91%	(224)	247
Continue His Campaign: No Biden	10%	(39)	90%	(353)	391
Continue His Campaign: Yes Trump	6%	(21)	94%	(310)	332
Continue His Campaign: No Trump	12%	(39)	88%	(288)	328
Conviction: Evidence	13%	(43)	87%	(297)	341
Conviction: Motivation to Damage	6%	(16)	94%	(252)	268
Conviction: DK/NO	5%	(5)	95%	(82)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(150)	78%	(545)	695
Gender: Male	19%	(63)	81%	(268)	331
Gender: Female	24%	(87)	76%	(277)	364
Age: 18-34	29%	(53)	71%	(134)	188
Age: 35-44	21%	(19)	79%	(71)	90
Age: 45-64	22%	(57)	78%	(197)	254
Age: 65+	12%	(20)	88%	(143)	163
GenZers: 1997-2012	33%	(30)	67%	(60)	90
Millennials: 1981-1996	24%	(42)	76%	(134)	176
GenXers: 1965-1980	21%	(41)	79%	(155)	195
Baby Boomers: 1946-1964	17%	(38)	83%	(182)	220
Educ: < College	21%	(97)	79%	(374)	471
Educ: Bachelors degree	25%	(37)	75%	(114)	151
Educ: Post-grad	22%	(16)	78%	(57)	73
Income: Under 50k	31%	(67)	69%	(153)	221
Income: 50k-100k	16%	(54)	84%	(278)	332
Income: 100k+	20%	(29)	80%	(114)	142
Ethnicity: White (Non-Hispanic)	21%	(131)	79%	(488)	619
Ethnicity: Hispanic	7%	(2)	93%	(27)	29
Ethnicity: Black (Non-Hispanic)	42%	(10)	58%	(14)	24
Ethnicity: Asian + Other (Non-Hispanic)	31%	(7)	69%	(16)	23
All Christian	18%	(68)	82%	(315)	382
All Non-Christian	8%	(2)	92%	(27)	30
Atheist	31%	(11)	69%	(24)	35
Agnostic/Nothing in particular	32%	(47)	68%	(100)	147
Something Else	22%	(22)	78%	(79)	102
Evangelical	21%	(33)	79%	(126)	159
Non-Evangelical	17%	(55)	83%	(265)	320
PID: Dem (no lean)	30%	(71)	70%	(168)	239
PID: Ind (no lean)	19%	(37)	81%	(162)	199
PID: Rep (no lean)	16%	(42)	84%	(215)	257

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(150)	78%	(545)	695
PID/Gender: Dem Men	26%	(25)	74%	(72)	98
PID/Gender: Dem Women	32%	(46)	68%	(96)	141
PID/Gender: Ind Men	18%	(20)	82%	(93)	113
PID/Gender: Ind Women	20%	(17)	80%	(69)	86
PID/Gender: Rep Men	15%	(18)	85%	(103)	121
PID/Gender: Rep Women	18%	(24)	82%	(112)	137
Ideo: Liberal (1-3)	33%	(71)	67%	(147)	218
Ideo: Moderate (4)	22%	(43)	78%	(149)	192
Ideo: Conservative (5-7)	11%	(30)	89%	(239)	269
Community: Urban	26%	(44)	74%	(124)	168
Community: Suburban	20%	(55)	80%	(226)	281
Community: Rural	21%	(51)	79%	(195)	246
Military HHnm: Yes	22%	(21)	78%	(77)	99
Military HH: No	22%	(128)	78%	(468)	596
Employ: Private Sector	20%	(60)	80%	(241)	301
Employ: Government	12%	(3)	88%	(25)	28
Employ: Self-Employed	28%	(7)	72%	(17)	24
Employ: Homemaker	35%	(18)	65%	(33)	51
Employ: Student	29%	(4)	71%	(9)	13
Employ: Retired	13%	(25)	87%	(168)	193
Employ: Unemployed	43%	(19)	57%	(26)	45
Employ: Other	34%	(13)	66%	(26)	39

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(150)	78%	(545)	695
Protestant	15%	(29)	85%	(161)	190
Roman Catholic	20%	(37)	80%	(151)	187
Mormon	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	69%	(3)	5
Jewish	13%	(2)	87%	(14)	16
Muslim	10%	(0)	90%	(2)	3
Buddhist	—	(0)	100%	(11)	11
Atheist	31%	(11)	69%	(24)	35
Agnostic	36%	(9)	64%	(16)	26
Something else	22%	(22)	78%	(79)	102
Nothing in particular	31%	(38)	69%	(83)	121
Ideo/PID: Conservative Republican	13%	(26)	87%	(179)	205
Ideo/PID: Moderate/Liberal Republican	25%	(12)	75%	(36)	48
Ideo/PID: Moderate/Conservative Democrat	27%	(19)	73%	(51)	70
Ideo/PID: Liberal Democrat	31%	(51)	69%	(114)	165
Unfavorable of Biden and Trump	31%	(41)	69%	(90)	132
2024 H2H Matchup: Biden Voter	24%	(78)	76%	(247)	325
2024 H2H Matchup: Trump Voter	16%	(48)	84%	(255)	303
2024 H2H Matchup: Would not Vote	59%	(19)	41%	(13)	32
2024 H2H Matchup: Do not Know	16%	(6)	84%	(30)	36
2022 House Vote: Democrat	26%	(73)	74%	(207)	280
2022 House Vote: Republican	12%	(35)	88%	(255)	290
2022 House Vote: Did not Vote	34%	(40)	66%	(78)	118
2020 Vote: Joe Biden	28%	(93)	72%	(237)	330
2020 Vote: Donald Trump	14%	(45)	86%	(281)	326
2020 Vote: Someone Else	24%	(3)	76%	(9)	12
2020 Vote: Did not Vote	32%	(9)	68%	(19)	28
2016 Vote: Hillary Clinton	23%	(51)	77%	(171)	221
2016 Vote: Donald Trump	14%	(40)	86%	(252)	292
2016 Vote: Someone Else	35%	(9)	65%	(18)	27
2020 Vote/PID: Not Biden/Democrat	29%	(6)	71%	(14)	19

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(150)	78%	(545)	695
2020 Vote/PID: Not Trump/Republican	28%	(4)	72%	(10)	14
U.S. Economy: Wrong Track	22%	(110)	78%	(393)	503
U.S. Economy: Right Direction	21%	(40)	79%	(152)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(56)	74%	(162)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(54)	84%	(285)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(40)	71%	(98)	137
Top 2024 Issue: Economy	22%	(60)	78%	(210)	271
Community/Gender: Urban Women	30%	(22)	70%	(53)	75
Community/Gender: Urban Men	23%	(22)	77%	(71)	93
Community/Gender: Rural Women	24%	(33)	76%	(105)	137
Community/Gender: Rural Men	17%	(18)	83%	(91)	108
Community/Gender: Suburban Women	21%	(32)	79%	(120)	151
Community/Gender: Suburban Men	18%	(23)	82%	(107)	130
Homeowner	19%	(119)	81%	(520)	639
Renter	55%	(28)	45%	(23)	51
Self + Household: White-Collar	19%	(46)	81%	(196)	243
Self + Household: Blue Collar	18%	(64)	82%	(301)	365
Union HH: Yes	14%	(6)	86%	(35)	41
Union HH: No	22%	(144)	78%	(510)	654
LGBTQ+: Yes	38%	(20)	62%	(32)	52
LGBTQ+: No	20%	(130)	80%	(513)	643
Motivated to Vote	20%	(128)	80%	(501)	629
Parent: Yes	23%	(42)	77%	(140)	182
Parent: No	21%	(108)	79%	(405)	513
COVID Vaccine: Yes	23%	(109)	77%	(367)	475
COVID Vaccine: No	19%	(41)	81%	(179)	220
Student Loans: Yes	29%	(30)	71%	(73)	102
Student Loans: No	20%	(120)	80%	(472)	593
Favorable Opinion of Haley	17%	(30)	83%	(153)	184
Unfavorable Opinion of Haley	22%	(64)	78%	(226)	290
Prodigal Biden Voter	46%	(21)	54%	(25)	46

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Table BLMB9_10NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(150)	78%	(545)	695
Undecided Voter (DK/WNV)	36%	(24)	64%	(43)	67
Undecided Voter (DK)	16%	(6)	84%	(30)	36
Watched Debate	20%	(100)	80%	(394)	494
Watched Debate: Did not Watch	25%	(50)	75%	(151)	201
Watched Debate: All of it	17%	(42)	83%	(211)	253
Watched Debate: Some of it	24%	(58)	76%	(183)	241
Continue His Campaign: Yes Biden	23%	(56)	77%	(191)	247
Continue His Campaign: No Biden	21%	(81)	79%	(311)	391
Continue His Campaign: Yes Trump	14%	(47)	86%	(285)	332
Continue His Campaign: No Trump	29%	(95)	71%	(233)	328
Conviction: Evidence	25%	(86)	75%	(255)	341
Conviction: Motivation to Damage	16%	(42)	84%	(226)	268
Conviction: DK/NO	26%	(22)	74%	(64)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(66)	90%	(629)	695
Gender: Male	12%	(40)	88%	(291)	331
Gender: Female	7%	(26)	93%	(338)	364
Age: 18-34	7%	(13)	93%	(174)	188
Age: 35-44	8%	(7)	92%	(82)	90
Age: 45-64	10%	(26)	90%	(228)	254
Age: 65+	12%	(19)	88%	(144)	163
GenZers: 1997-2012	11%	(10)	89%	(80)	90
Millennials: 1981-1996	6%	(11)	94%	(166)	176
GenXers: 1965-1980	9%	(18)	91%	(177)	195
Baby Boomers: 1946-1964	12%	(27)	88%	(193)	220
Educ: < College	7%	(34)	93%	(437)	471
Educ: Bachelors degree	16%	(24)	84%	(127)	151
Educ: Post-grad	12%	(8)	88%	(64)	73
Income: Under 50k	5%	(10)	95%	(211)	221
Income: 50k-100k	11%	(36)	89%	(295)	332
Income: 100k+	14%	(20)	86%	(123)	142
Ethnicity: White (Non-Hispanic)	9%	(59)	91%	(560)	619
Ethnicity: Hispanic	—	(0)	100%	(29)	29
Ethnicity: Black (Non-Hispanic)	—	(0)	100%	(24)	24
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	68%	(16)	23
All Christian	12%	(46)	88%	(337)	382
All Non-Christian	—	(0)	100%	(30)	30
Atheist	15%	(5)	85%	(30)	35
Agnostic/Nothing in particular	10%	(15)	90%	(132)	147
Something Else	—	(0)	100%	(101)	102
Evangelical	11%	(18)	89%	(141)	159
Non-Evangelical	9%	(28)	91%	(291)	320
PID: Dem (no lean)	9%	(20)	91%	(219)	239
PID: Ind (no lean)	10%	(21)	90%	(178)	199
PID: Rep (no lean)	10%	(25)	90%	(232)	257

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Table BLMB9_11NET: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget*

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(66)	90%	(629)	695
PID/Gender: Dem Men	14%	(14)	86%	(84)	98
PID/Gender: Dem Women	5%	(6)	95%	(135)	141
PID/Gender: Ind Men	12%	(14)	88%	(99)	113
PID/Gender: Ind Women	8%	(7)	92%	(79)	86
PID/Gender: Rep Men	10%	(12)	90%	(108)	121
PID/Gender: Rep Women	9%	(13)	91%	(124)	137
Ideo: Liberal (1-3)	9%	(21)	91%	(198)	218
Ideo: Moderate (4)	7%	(14)	93%	(178)	192
Ideo: Conservative (5-7)	12%	(31)	88%	(237)	269
Community: Urban	7%	(12)	93%	(156)	168
Community: Suburban	11%	(31)	89%	(250)	281
Community: Rural	9%	(22)	91%	(223)	246
Military HHnm: Yes	8%	(7)	92%	(91)	99
Military HH: No	10%	(59)	90%	(538)	596
Employ: Private Sector	8%	(23)	92%	(278)	301
Employ: Government	7%	(2)	93%	(26)	28
Employ: Self-Employed	—	(0)	100%	(24)	24
Employ: Homemaker	7%	(4)	93%	(47)	51
Employ: Student	16%	(2)	84%	(11)	13
Employ: Retired	14%	(28)	86%	(166)	193
Employ: Unemployed	16%	(7)	84%	(38)	45
Employ: Other	—	(0)	100%	(39)	39

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(66)	90%	(629)	695
Protestant	18%	(34)	82%	(156)	190
Roman Catholic	6%	(12)	94%	(176)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	—	(0)	100%	(16)	16
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(11)	11
Atheist	15%	(5)	85%	(30)	35
Agnostic	3%	(1)	97%	(25)	26
Something else	—	(0)	100%	(101)	102
Nothing in particular	12%	(14)	88%	(107)	121
Ideo/PID: Conservative Republican	10%	(20)	90%	(185)	205
Ideo/PID: Moderate/Liberal Republican	10%	(5)	90%	(43)	48
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	96%	(67)	70
Ideo/PID: Liberal Democrat	11%	(18)	89%	(147)	165
Unfavorable of Biden and Trump	20%	(26)	80%	(106)	132
2024 H2H Matchup: Biden Voter	9%	(30)	91%	(295)	325
2024 H2H Matchup: Trump Voter	10%	(29)	90%	(274)	303
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(31)	32
2024 H2H Matchup: Do not Know	20%	(7)	80%	(28)	36
2022 House Vote: Democrat	8%	(23)	92%	(257)	280
2022 House Vote: Republican	12%	(34)	88%	(256)	290
2022 House Vote: Did not Vote	8%	(9)	92%	(109)	118
2020 Vote: Joe Biden	8%	(28)	92%	(302)	330
2020 Vote: Donald Trump	10%	(32)	90%	(294)	326
2020 Vote: Someone Else	19%	(2)	81%	(9)	12
2020 Vote: Did not Vote	15%	(4)	85%	(23)	28
2016 Vote: Hillary Clinton	6%	(14)	94%	(207)	221
2016 Vote: Donald Trump	11%	(32)	89%	(260)	292
2016 Vote: Someone Else	13%	(4)	87%	(23)	27
2020 Vote/PID: Not Biden/Democrat	11%	(2)	89%	(17)	19

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(66)	90%	(629)	695
2020 Vote/PID: Not Trump/Republican	15%	(2)	85%	(12)	14
U.S. Economy: Wrong Track	9%	(44)	91%	(459)	503
U.S. Economy: Right Direction	11%	(22)	89%	(170)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	93%	(204)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(35)	90%	(304)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	87%	(120)	137
Top 2024 Issue: Economy	11%	(28)	89%	(242)	271
Community/Gender: Urban Women	11%	(8)	89%	(67)	75
Community/Gender: Urban Men	5%	(4)	95%	(89)	93
Community/Gender: Rural Women	4%	(6)	96%	(132)	137
Community/Gender: Rural Men	15%	(17)	85%	(92)	108
Community/Gender: Suburban Women	8%	(12)	92%	(139)	151
Community/Gender: Suburban Men	15%	(19)	85%	(111)	130
Homeowner	10%	(64)	90%	(575)	639
Renter	4%	(2)	96%	(49)	51
Self + Household: White-Collar	13%	(32)	87%	(211)	243
Self + Household: Blue Collar	8%	(30)	92%	(335)	365
Union HH: Yes	8%	(3)	92%	(38)	41
Union HH: No	10%	(63)	90%	(591)	654
LGBTQ+: Yes	10%	(5)	90%	(47)	52
LGBTQ+: No	10%	(61)	90%	(582)	643
Motivated to Vote	10%	(66)	90%	(563)	629
Parent: Yes	9%	(16)	91%	(166)	182
Parent: No	10%	(51)	90%	(462)	513
COVID Vaccine: Yes	11%	(51)	89%	(425)	475
COVID Vaccine: No	7%	(16)	93%	(204)	220
Student Loans: Yes	12%	(13)	88%	(90)	102
Student Loans: No	9%	(54)	91%	(539)	593
Favorable Opinion of Haley	18%	(33)	82%	(151)	184
Unfavorable Opinion of Haley	6%	(17)	94%	(273)	290
Prodigal Biden Voter	3%	(1)	97%	(45)	46

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Table BLMB9_11NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(66)	90%	(629)	695
Undecided Voter (DK/WNV)	11%	(8)	89%	(60)	67
Undecided Voter (DK)	20%	(7)	80%	(28)	36
Watched Debate	10%	(47)	90%	(447)	494
Watched Debate: Did not Watch	10%	(19)	90%	(182)	201
Watched Debate: All of it	13%	(33)	87%	(221)	253
Watched Debate: Some of it	6%	(14)	94%	(226)	241
Continue His Campaign: Yes Biden	8%	(21)	92%	(226)	247
Continue His Campaign: No Biden	11%	(43)	89%	(348)	391
Continue His Campaign: Yes Trump	11%	(36)	89%	(295)	332
Continue His Campaign: No Trump	9%	(29)	91%	(299)	328
Conviction: Evidence	8%	(28)	92%	(313)	341
Conviction: Motivation to Damage	11%	(31)	89%	(237)	268
Conviction: DK/NO	9%	(8)	91%	(79)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(16)	98%	(679)	695
Gender: Male	3%	(10)	97%	(321)	331
Gender: Female	2%	(6)	98%	(358)	364
Age: 18-34	—	(0)	100%	(188)	188
Age: 35-44	2%	(2)	98%	(88)	90
Age: 45-64	3%	(7)	97%	(247)	254
Age: 65+	4%	(7)	96%	(157)	163
GenZers: 1997-2012	—	(0)	100%	(90)	90
Millennials: 1981-1996	1%	(2)	99%	(174)	176
GenXers: 1965-1980	3%	(6)	97%	(189)	195
Baby Boomers: 1946-1964	4%	(8)	96%	(212)	220
Educ: < College	3%	(13)	97%	(458)	471
Educ: Bachelors degree	1%	(1)	99%	(149)	151
Educ: Post-grad	2%	(2)	98%	(71)	73
Income: Under 50k	3%	(7)	97%	(214)	221
Income: 50k-100k	2%	(7)	98%	(325)	332
Income: 100k+	1%	(2)	99%	(141)	142
Ethnicity: White (Non-Hispanic)	2%	(15)	98%	(603)	619
Ethnicity: Hispanic	—	(0)	100%	(29)	29
Ethnicity: Black (Non-Hispanic)	—	(0)	100%	(24)	24
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	98%	(23)	23
All Christian	2%	(9)	98%	(374)	382
All Non-Christian	—	(0)	100%	(30)	30
Atheist	1%	(0)	99%	(34)	35
Agnostic/Nothing in particular	4%	(6)	96%	(141)	147
Something Else	1%	(1)	99%	(101)	102
Evangelical	2%	(3)	98%	(156)	159
Non-Evangelical	2%	(7)	98%	(313)	320
PID: Dem (no lean)	3%	(7)	97%	(232)	239
PID: Ind (no lean)	2%	(3)	98%	(195)	199
PID: Rep (no lean)	2%	(6)	98%	(251)	257

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(16)	98%	(679)	695
PID/Gender: Dem Men	2%	(2)	98%	(95)	98
PID/Gender: Dem Women	3%	(5)	97%	(137)	141
PID/Gender: Ind Men	2%	(2)	98%	(111)	113
PID/Gender: Ind Women	2%	(2)	98%	(84)	86
PID/Gender: Rep Men	5%	(6)	95%	(115)	121
PID/Gender: Rep Women	—	(0)	100%	(136)	137
Ideo: Liberal (1-3)	4%	(8)	96%	(210)	218
Ideo: Moderate (4)	1%	(2)	99%	(190)	192
Ideo: Conservative (5-7)	2%	(6)	98%	(263)	269
Community: Urban	5%	(9)	95%	(159)	168
Community: Suburban	1%	(3)	99%	(278)	281
Community: Rural	2%	(4)	98%	(242)	246
Military HHnm: Yes	1%	(1)	99%	(98)	99
Military HH: No	2%	(15)	98%	(582)	596
Employ: Private Sector	1%	(2)	99%	(299)	301
Employ: Government	—	(0)	100%	(28)	28
Employ: Self-Employed	12%	(3)	88%	(21)	24
Employ: Homemaker	5%	(2)	95%	(49)	51
Employ: Student	—	(0)	100%	(13)	13
Employ: Retired	5%	(9)	95%	(184)	193
Employ: Unemployed	—	(0)	100%	(45)	45
Employ: Other	—	(0)	100%	(39)	39

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(16)	98%	(679)	695
Protestant	2%	(4)	98%	(186)	190
Roman Catholic	3%	(5)	97%	(182)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	—	(0)	100%	(16)	16
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(11)	11
Atheist	1%	(0)	99%	(34)	35
Agnostic	14%	(3)	86%	(22)	26
Something else	1%	(1)	99%	(101)	102
Nothing in particular	2%	(2)	98%	(119)	121
Ideo/PID: Conservative Republican	3%	(5)	97%	(200)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(48)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	100%	(70)	70
Ideo/PID: Liberal Democrat	4%	(7)	96%	(158)	165
Unfavorable of Biden and Trump	—	(0)	100%	(132)	132
2024 H2H Matchup: Biden Voter	3%	(10)	97%	(315)	325
2024 H2H Matchup: Trump Voter	2%	(6)	98%	(296)	303
2024 H2H Matchup: Would not Vote	—	(0)	100%	(32)	32
2024 H2H Matchup: Do not Know	—	(0)	100%	(36)	36
2022 House Vote: Democrat	3%	(8)	97%	(272)	280
2022 House Vote: Republican	—	(1)	100%	(289)	290
2022 House Vote: Did not Vote	6%	(7)	94%	(111)	118
2020 Vote: Joe Biden	2%	(8)	98%	(322)	330
2020 Vote: Donald Trump	2%	(8)	98%	(318)	326
2020 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote: Did not Vote	—	(0)	100%	(28)	28
2016 Vote: Hillary Clinton	4%	(8)	96%	(213)	221
2016 Vote: Donald Trump	3%	(8)	97%	(284)	292
2016 Vote: Someone Else	—	(0)	100%	(27)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(19)	19

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(16)	98%	(679)	695
2020 Vote/PID: Not Trump/Republican	—	(0)	100%	(14)	14
U.S. Economy: Wrong Track	2%	(9)	98%	(494)	503
U.S. Economy: Right Direction	4%	(7)	96%	(185)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	96%	(210)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	98%	(333)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	99%	(136)	137
Top 2024 Issue: Economy	—	(0)	100%	(271)	271
Community/Gender: Urban Women	5%	(4)	95%	(71)	75
Community/Gender: Urban Men	5%	(5)	95%	(88)	93
Community/Gender: Rural Women	2%	(2)	98%	(135)	137
Community/Gender: Rural Men	2%	(2)	98%	(107)	108
Community/Gender: Suburban Women	—	(0)	100%	(151)	151
Community/Gender: Suburban Men	2%	(3)	98%	(127)	130
Homeowner	2%	(15)	98%	(624)	639
Renter	1%	(1)	99%	(51)	51
Self + Household: White-Collar	2%	(5)	98%	(238)	243
Self + Household: Blue Collar	2%	(9)	98%	(356)	365
Union HH: Yes	—	(0)	100%	(41)	41
Union HH: No	2%	(16)	98%	(638)	654
LGBTQ+: Yes	—	(0)	100%	(52)	52
LGBTQ+: No	2%	(16)	98%	(627)	643
Motivated to Vote	3%	(16)	97%	(613)	629
Parent: Yes	2%	(3)	98%	(179)	182
Parent: No	2%	(13)	98%	(500)	513
COVID Vaccine: Yes	3%	(15)	97%	(460)	475
COVID Vaccine: No	—	(1)	100%	(219)	220
Student Loans: Yes	—	(0)	100%	(102)	102
Student Loans: No	3%	(16)	97%	(577)	593
Favorable Opinion of Haley	—	(0)	100%	(184)	184
Unfavorable Opinion of Haley	3%	(9)	97%	(281)	290
Prodigal Biden Voter	—	(0)	100%	(46)	46

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Table BLMB9_12NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(16)	98%	(679)	695
Undecided Voter (DK/WNV)	—	(0)	100%	(67)	67
Undecided Voter (DK)	—	(0)	100%	(36)	36
Watched Debate	3%	(12)	97%	(481)	494
Watched Debate: Did not Watch	2%	(3)	98%	(198)	201
Watched Debate: All of it	2%	(6)	98%	(247)	253
Watched Debate: Some of it	3%	(7)	97%	(234)	241
Continue His Campaign: Yes Biden	4%	(10)	96%	(237)	247
Continue His Campaign: No Biden	—	(1)	100%	(391)	391
Continue His Campaign: Yes Trump	2%	(7)	98%	(324)	332
Continue His Campaign: No Trump	3%	(9)	97%	(319)	328
Conviction: Evidence	3%	(10)	97%	(331)	341
Conviction: Motivation to Damage	2%	(6)	98%	(262)	268
Conviction: DK/NO	—	(0)	100%	(86)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	67%	(466)	33%	(229)	695
Gender: Male	55%	(181)	45%	(150)	331
Gender: Female	78%	(285)	22%	(79)	364
Age: 18-34	57%	(107)	43%	(81)	188
Age: 35-44	69%	(62)	31%	(27)	90
Age: 45-64	67%	(170)	33%	(84)	254
Age: 65+	78%	(127)	22%	(36)	163
GenZers: 1997-2012	35%	(31)	65%	(59)	90
Millennials: 1981-1996	76%	(134)	24%	(43)	176
GenXers: 1965-1980	65%	(127)	35%	(68)	195
Baby Boomers: 1946-1964	73%	(161)	27%	(59)	220
Educ: < College	68%	(319)	32%	(153)	471
Educ: Bachelors degree	70%	(105)	30%	(46)	151
Educ: Post-grad	58%	(42)	42%	(31)	73
Income: Under 50k	77%	(171)	23%	(50)	221
Income: 50k-100k	60%	(200)	40%	(132)	332
Income: 100k+	67%	(95)	33%	(47)	142
Ethnicity: White (Non-Hispanic)	70%	(431)	30%	(188)	619
Ethnicity: Hispanic	23%	(7)	77%	(22)	29
Ethnicity: Black (Non-Hispanic)	56%	(14)	44%	(11)	24
Ethnicity: Asian + Other (Non-Hispanic)	65%	(15)	35%	(8)	23
All Christian	71%	(270)	29%	(113)	382
All Non-Christian	44%	(13)	56%	(16)	30
Atheist	58%	(20)	42%	(15)	35
Agnostic/Nothing in particular	56%	(82)	44%	(65)	147
Something Else	80%	(81)	20%	(21)	102
Evangelical	72%	(114)	28%	(45)	159
Non-Evangelical	72%	(232)	28%	(88)	320
PID: Dem (no lean)	62%	(148)	38%	(91)	239
PID: Ind (no lean)	67%	(133)	33%	(66)	199
PID: Rep (no lean)	72%	(186)	28%	(72)	257

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	67%	(466)	33%	(229)	695
PID/Gender: Dem Men	48%	(47)	52%	(51)	98
PID/Gender: Dem Women	71%	(101)	29%	(41)	141
PID/Gender: Ind Men	57%	(64)	43%	(49)	113
PID/Gender: Ind Women	80%	(69)	20%	(17)	86
PID/Gender: Rep Men	58%	(70)	42%	(51)	121
PID/Gender: Rep Women	85%	(116)	15%	(21)	137
Ideo: Liberal (1-3)	59%	(129)	41%	(89)	218
Ideo: Moderate (4)	71%	(137)	29%	(55)	192
Ideo: Conservative (5-7)	71%	(190)	29%	(79)	269
Community: Urban	59%	(99)	41%	(69)	168
Community: Suburban	67%	(187)	33%	(94)	281
Community: Rural	73%	(179)	27%	(66)	246
Military HHnm: Yes	72%	(71)	28%	(27)	99
Military HH: No	66%	(395)	34%	(202)	596
Employ: Private Sector	64%	(193)	36%	(108)	301
Employ: Government	55%	(16)	45%	(13)	28
Employ: Self-Employed	45%	(11)	55%	(13)	24
Employ: Homemaker	88%	(45)	12%	(6)	51
Employ: Student	37%	(5)	63%	(8)	13
Employ: Retired	75%	(145)	25%	(48)	193
Employ: Unemployed	44%	(20)	56%	(25)	45
Employ: Other	83%	(32)	17%	(7)	39

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	67%	(466)	33%	(229)	695
Protestant	75%	(143)	25%	(47)	190
Roman Catholic	65%	(122)	35%	(65)	187
Mormon	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	93%	(5)	7%	(0)	5
Jewish	25%	(4)	75%	(12)	16
Muslim	55%	(1)	45%	(1)	3
Buddhist	71%	(8)	29%	(3)	11
Atheist	58%	(20)	42%	(15)	35
Agnostic	61%	(16)	39%	(10)	26
Something else	80%	(81)	20%	(21)	102
Nothing in particular	54%	(66)	46%	(55)	121
Ideo/PID: Conservative Republican	72%	(147)	28%	(58)	205
Ideo/PID: Moderate/Liberal Republican	75%	(36)	25%	(12)	48
Ideo/PID: Moderate/Conservative Democrat	64%	(45)	36%	(25)	70
Ideo/PID: Liberal Democrat	60%	(99)	40%	(66)	165
Unfavorable of Biden and Trump	75%	(98)	25%	(33)	132
2024 H2H Matchup: Biden Voter	60%	(196)	40%	(129)	325
2024 H2H Matchup: Trump Voter	72%	(217)	28%	(85)	303
2024 H2H Matchup: Would not Vote	79%	(25)	21%	(7)	32
2024 H2H Matchup: Do not Know	76%	(27)	24%	(8)	36
2022 House Vote: Democrat	59%	(165)	41%	(115)	280
2022 House Vote: Republican	73%	(213)	27%	(77)	290
2022 House Vote: Did not Vote	71%	(84)	29%	(34)	118
2020 Vote: Joe Biden	63%	(209)	37%	(121)	330
2020 Vote: Donald Trump	72%	(234)	28%	(92)	326
2020 Vote: Someone Else	61%	(7)	39%	(5)	12
2020 Vote: Did not Vote	59%	(16)	41%	(11)	28
2016 Vote: Hillary Clinton	64%	(142)	36%	(79)	221
2016 Vote: Donald Trump	76%	(223)	24%	(69)	292
2016 Vote: Someone Else	57%	(15)	43%	(12)	27
2020 Vote/PID: Not Biden/Democrat	57%	(11)	43%	(8)	19

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	67%	(466)	33%	(229)	695
2020 Vote/PID: Not Trump/Republican	63%	(9)	37%	(5)	14
U.S. Economy: Wrong Track	73%	(366)	27%	(138)	503
U.S. Economy: Right Direction	52%	(100)	48%	(91)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(133)	39%	(86)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(240)	29%	(99)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	68%	(93)	32%	(44)	137
Top 2024 Issue: Economy	72%	(195)	28%	(76)	271
Community/Gender: Urban Women	69%	(52)	31%	(23)	75
Community/Gender: Urban Men	51%	(48)	49%	(45)	93
Community/Gender: Rural Women	84%	(115)	16%	(22)	137
Community/Gender: Rural Men	59%	(64)	41%	(44)	108
Community/Gender: Suburban Women	78%	(118)	22%	(34)	151
Community/Gender: Suburban Men	54%	(69)	46%	(60)	130
Homeowner	68%	(433)	32%	(207)	639
Renter	60%	(31)	40%	(21)	51
Self + Household: White-Collar	59%	(144)	41%	(99)	243
Self + Household: Blue Collar	71%	(258)	29%	(107)	365
Union HH: Yes	36%	(15)	64%	(26)	41
Union HH: No	69%	(451)	31%	(203)	654
LGBTQ+: Yes	70%	(37)	30%	(15)	52
LGBTQ+: No	67%	(429)	33%	(214)	643
Motivated to Vote	68%	(426)	32%	(203)	629
Parent: Yes	66%	(120)	34%	(62)	182
Parent: No	67%	(345)	33%	(167)	513
COVID Vaccine: Yes	67%	(318)	33%	(158)	475
COVID Vaccine: No	67%	(148)	33%	(71)	220
Student Loans: Yes	64%	(66)	36%	(36)	102
Student Loans: No	67%	(400)	33%	(193)	593
Favorable Opinion of Haley	77%	(141)	23%	(43)	184
Unfavorable Opinion of Haley	59%	(171)	41%	(119)	290
Prodigal Biden Voter	76%	(35)	24%	(11)	46

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Table BLMB9_13NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	67%	(466)	33%	(229)	695
Undecided Voter (DK/WNV)	78%	(52)	22%	(15)	67
Undecided Voter (DK)	76%	(27)	24%	(8)	36
Watched Debate	67%	(331)	33%	(163)	494
Watched Debate: Did not Watch	67%	(135)	33%	(66)	201
Watched Debate: All of it	66%	(166)	34%	(87)	253
Watched Debate: Some of it	68%	(165)	32%	(76)	241
Continue His Campaign: Yes Biden	62%	(152)	38%	(94)	247
Continue His Campaign: No Biden	71%	(277)	29%	(114)	391
Continue His Campaign: Yes Trump	68%	(225)	32%	(106)	332
Continue His Campaign: No Trump	64%	(210)	36%	(118)	328
Conviction: Evidence	65%	(221)	35%	(119)	341
Conviction: Motivation to Damage	69%	(186)	31%	(82)	268
Conviction: DK/NO	68%	(59)	32%	(28)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(231)	67%	(464)	695
Gender: Male	34%	(114)	66%	(218)	331
Gender: Female	32%	(118)	68%	(246)	364
Age: 18-34	34%	(63)	66%	(124)	188
Age: 35-44	39%	(35)	61%	(55)	90
Age: 45-64	35%	(88)	65%	(167)	254
Age: 65+	28%	(45)	72%	(118)	163
GenZers: 1997-2012	26%	(23)	74%	(67)	90
Millennials: 1981-1996	42%	(73)	58%	(103)	176
GenXers: 1965-1980	34%	(66)	66%	(129)	195
Baby Boomers: 1946-1964	28%	(62)	72%	(158)	220
Educ: < College	36%	(168)	64%	(303)	471
Educ: Bachelors degree	24%	(35)	76%	(115)	151
Educ: Post-grad	37%	(27)	63%	(46)	73
Income: Under 50k	35%	(77)	65%	(144)	221
Income: 50k-100k	30%	(101)	70%	(231)	332
Income: 100k+	37%	(53)	63%	(90)	142
Ethnicity: White (Non-Hispanic)	33%	(206)	67%	(413)	619
Ethnicity: Hispanic	63%	(18)	37%	(11)	29
Ethnicity: Black (Non-Hispanic)	22%	(5)	78%	(19)	24
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	92%	(21)	23
All Christian	32%	(122)	68%	(261)	382
All Non-Christian	15%	(4)	85%	(25)	30
Atheist	37%	(13)	63%	(22)	35
Agnostic/Nothing in particular	28%	(41)	72%	(106)	147
Something Else	51%	(51)	49%	(50)	102
Evangelical	43%	(69)	57%	(90)	159
Non-Evangelical	32%	(103)	68%	(217)	320
PID: Dem (no lean)	30%	(71)	70%	(168)	239
PID: Ind (no lean)	34%	(68)	66%	(131)	199
PID: Rep (no lean)	36%	(92)	64%	(165)	257

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

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Registered Voters	33%	(231)	67%	(464)	695
PID/Gender: Dem Men	30%	(29)	70%	(68)	98
PID/Gender: Dem Women	30%	(42)	70%	(100)	141
PID/Gender: Ind Men	30%	(34)	70%	(79)	113
PID/Gender: Ind Women	40%	(34)	60%	(52)	86
PID/Gender: Rep Men	42%	(51)	58%	(70)	121
PID/Gender: Rep Women	30%	(42)	70%	(95)	137
Ideo: Liberal (1-3)	27%	(60)	73%	(159)	218
Ideo: Moderate (4)	34%	(66)	66%	(126)	192
Ideo: Conservative (5-7)	37%	(99)	63%	(169)	269
Community: Urban	30%	(51)	70%	(117)	168
Community: Suburban	35%	(97)	65%	(184)	281
Community: Rural	34%	(83)	66%	(163)	246
Military HHnm: Yes	41%	(41)	59%	(58)	99
Military HH: No	32%	(190)	68%	(406)	596
Employ: Private Sector	34%	(104)	66%	(198)	301
Employ: Government	39%	(11)	61%	(17)	28
Employ: Self-Employed	47%	(11)	53%	(13)	24
Employ: Homemaker	49%	(25)	51%	(26)	51
Employ: Student	20%	(3)	80%	(10)	13
Employ: Retired	28%	(53)	72%	(140)	193
Employ: Unemployed	21%	(10)	79%	(36)	45
Employ: Other	38%	(15)	62%	(24)	39

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(231)	67%	(464)	695
Protestant	28%	(53)	72%	(137)	190
Roman Catholic	36%	(67)	64%	(120)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	76%	(4)	5
Jewish	10%	(2)	90%	(15)	16
Muslim	28%	(1)	72%	(2)	3
Buddhist	19%	(2)	81%	(9)	11
Atheist	37%	(13)	63%	(22)	35
Agnostic	39%	(10)	61%	(16)	26
Something else	51%	(51)	49%	(50)	102
Nothing in particular	25%	(31)	75%	(90)	121
Ideo/PID: Conservative Republican	36%	(74)	64%	(131)	205
Ideo/PID: Moderate/Liberal Republican	39%	(18)	61%	(29)	48
Ideo/PID: Moderate/Conservative Democrat	25%	(17)	75%	(52)	70
Ideo/PID: Liberal Democrat	30%	(50)	70%	(114)	165
Unfavorable of Biden and Trump	37%	(48)	63%	(84)	132
2024 H2H Matchup: Biden Voter	28%	(90)	72%	(235)	325
2024 H2H Matchup: Trump Voter	37%	(113)	63%	(190)	303
2024 H2H Matchup: Would not Vote	41%	(13)	59%	(19)	32
2024 H2H Matchup: Do not Know	44%	(16)	56%	(20)	36
2022 House Vote: Democrat	28%	(77)	72%	(203)	280
2022 House Vote: Republican	38%	(109)	62%	(181)	290
2022 House Vote: Did not Vote	37%	(43)	63%	(75)	118
2020 Vote: Joe Biden	29%	(97)	71%	(233)	330
2020 Vote: Donald Trump	37%	(120)	63%	(206)	326
2020 Vote: Someone Else	51%	(6)	49%	(6)	12
2020 Vote: Did not Vote	29%	(8)	71%	(20)	28
2016 Vote: Hillary Clinton	29%	(63)	71%	(158)	221
2016 Vote: Donald Trump	35%	(103)	65%	(188)	292
2016 Vote: Someone Else	38%	(10)	62%	(17)	27
2020 Vote/PID: Not Biden/Democrat	30%	(6)	70%	(14)	19

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(231)	67%	(464)	695
2020 Vote/PID: Not Trump/Republican	11%	(2)	89%	(12)	14
U.S. Economy: Wrong Track	37%	(186)	63%	(317)	503
U.S. Economy: Right Direction	24%	(45)	76%	(147)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28%	(60)	72%	(158)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(124)	63%	(215)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(47)	66%	(91)	137
Top 2024 Issue: Economy	40%	(109)	60%	(161)	271
Community/Gender: Urban Women	26%	(19)	74%	(56)	75
Community/Gender: Urban Men	34%	(32)	66%	(61)	93
Community/Gender: Rural Women	29%	(39)	71%	(98)	137
Community/Gender: Rural Men	40%	(44)	60%	(65)	108
Community/Gender: Suburban Women	39%	(59)	61%	(92)	151
Community/Gender: Suburban Men	29%	(38)	71%	(92)	130
Homeowner	34%	(215)	66%	(424)	639
Renter	31%	(16)	69%	(36)	51
Self + Household: White-Collar	29%	(71)	71%	(172)	243
Self + Household: Blue Collar	37%	(136)	63%	(229)	365
Union HH: Yes	42%	(17)	58%	(24)	41
Union HH: No	33%	(214)	67%	(440)	654
LGBTQ+: Yes	36%	(19)	64%	(33)	52
LGBTQ+: No	33%	(212)	67%	(431)	643
Motivated to Vote	34%	(214)	66%	(415)	629
Parent: Yes	40%	(72)	60%	(110)	182
Parent: No	31%	(159)	69%	(354)	513
COVID Vaccine: Yes	29%	(138)	71%	(337)	475
COVID Vaccine: No	42%	(93)	58%	(127)	220
Student Loans: Yes	31%	(31)	69%	(71)	102
Student Loans: No	34%	(200)	66%	(393)	593
Favorable Opinion of Haley	31%	(57)	69%	(127)	184
Unfavorable Opinion of Haley	34%	(97)	66%	(192)	290
Prodigal Biden Voter	37%	(17)	63%	(29)	46

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Table BLMB9_14NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(231)	67%	(464)	695
Undecided Voter (DK/WNV)	42%	(28)	58%	(39)	67
Undecided Voter (DK)	44%	(16)	56%	(20)	36
Watched Debate	33%	(162)	67%	(332)	494
Watched Debate: Did not Watch	35%	(70)	65%	(132)	201
Watched Debate: All of it	32%	(81)	68%	(173)	253
Watched Debate: Some of it	34%	(81)	66%	(160)	241
Continue His Campaign: Yes Biden	29%	(71)	71%	(176)	247
Continue His Campaign: No Biden	35%	(136)	65%	(255)	391
Continue His Campaign: Yes Trump	35%	(117)	65%	(215)	332
Continue His Campaign: No Trump	29%	(94)	71%	(234)	328
Conviction: Evidence	31%	(106)	69%	(234)	341
Conviction: Motivation to Damage	36%	(96)	64%	(172)	268
Conviction: DK/NO	33%	(29)	67%	(57)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	40%	(275)	60%	(420)	695
Gender: Male	32%	(106)	68%	(225)	331
Gender: Female	47%	(170)	53%	(194)	364
Age: 18-34	37%	(69)	63%	(119)	188
Age: 35-44	39%	(35)	61%	(54)	90
Age: 45-64	37%	(94)	63%	(160)	254
Age: 65+	47%	(77)	53%	(86)	163
GenZers: 1997-2012	45%	(40)	55%	(50)	90
Millennials: 1981-1996	31%	(55)	69%	(122)	176
GenXers: 1965-1980	38%	(74)	62%	(121)	195
Baby Boomers: 1946-1964	45%	(100)	55%	(120)	220
Educ: < College	37%	(174)	63%	(297)	471
Educ: Bachelors degree	47%	(71)	53%	(80)	151
Educ: Post-grad	41%	(30)	59%	(43)	73
Income: Under 50k	43%	(96)	57%	(125)	221
Income: 50k-100k	37%	(122)	63%	(209)	332
Income: 100k+	40%	(57)	60%	(85)	142
Ethnicity: White (Non-Hispanic)	40%	(250)	60%	(369)	619
Ethnicity: Hispanic	48%	(14)	52%	(15)	29
Ethnicity: Black (Non-Hispanic)	32%	(8)	68%	(16)	24
Ethnicity: Asian + Other (Non-Hispanic)	16%	(4)	84%	(20)	23
All Christian	41%	(157)	59%	(225)	382
All Non-Christian	16%	(5)	84%	(25)	30
Atheist	53%	(18)	47%	(16)	35
Agnostic/Nothing in particular	38%	(55)	62%	(91)	147
Something Else	39%	(40)	61%	(62)	102
Evangelical	34%	(54)	66%	(105)	159
Non-Evangelical	45%	(143)	55%	(177)	320
PID: Dem (no lean)	52%	(125)	48%	(114)	239
PID: Ind (no lean)	36%	(72)	64%	(127)	199
PID: Rep (no lean)	30%	(78)	70%	(179)	257

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	40%	(275)	60%	(420)	695
PID/Gender: Dem Men	49%	(47)	51%	(50)	98
PID/Gender: Dem Women	55%	(78)	45%	(63)	141
PID/Gender: Ind Men	29%	(33)	71%	(80)	113
PID/Gender: Ind Women	45%	(39)	55%	(47)	86
PID/Gender: Rep Men	21%	(26)	79%	(95)	121
PID/Gender: Rep Women	38%	(52)	62%	(84)	137
Ideo: Liberal (1-3)	46%	(102)	54%	(117)	218
Ideo: Moderate (4)	40%	(77)	60%	(115)	192
Ideo: Conservative (5-7)	32%	(87)	68%	(182)	269
Community: Urban	34%	(57)	66%	(111)	168
Community: Suburban	42%	(118)	58%	(163)	281
Community: Rural	41%	(100)	59%	(146)	246
Military HHnm: Yes	40%	(39)	60%	(60)	99
Military HH: No	40%	(236)	60%	(360)	596
Employ: Private Sector	30%	(90)	70%	(211)	301
Employ: Government	58%	(16)	42%	(12)	28
Employ: Self-Employed	48%	(11)	52%	(12)	24
Employ: Homemaker	42%	(21)	58%	(30)	51
Employ: Student	51%	(7)	49%	(6)	13
Employ: Retired	45%	(88)	55%	(105)	193
Employ: Unemployed	47%	(21)	53%	(24)	45
Employ: Other	52%	(20)	48%	(19)	39

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	40%	(275)	60%	(420)	695
Protestant	40%	(76)	60%	(114)	190
Roman Catholic	43%	(81)	57%	(106)	187
Mormon	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	10%	(2)	90%	(15)	16
Muslim	7%	(0)	93%	(2)	3
Buddhist	26%	(3)	74%	(8)	11
Atheist	53%	(18)	47%	(16)	35
Agnostic	38%	(10)	62%	(16)	26
Something else	39%	(40)	61%	(62)	102
Nothing in particular	38%	(46)	62%	(76)	121
Ideo/PID: Conservative Republican	29%	(60)	71%	(145)	205
Ideo/PID: Moderate/Liberal Republican	32%	(15)	68%	(32)	48
Ideo/PID: Moderate/Conservative Democrat	65%	(45)	35%	(25)	70
Ideo/PID: Liberal Democrat	47%	(77)	53%	(88)	165
Unfavorable of Biden and Trump	39%	(51)	61%	(80)	132
2024 H2H Matchup: Biden Voter	49%	(160)	51%	(165)	325
2024 H2H Matchup: Trump Voter	30%	(91)	70%	(212)	303
2024 H2H Matchup: Would not Vote	37%	(12)	63%	(20)	32
2024 H2H Matchup: Do not Know	36%	(13)	64%	(23)	36
2022 House Vote: Democrat	48%	(135)	52%	(145)	280
2022 House Vote: Republican	31%	(90)	69%	(201)	290
2022 House Vote: Did not Vote	38%	(45)	62%	(73)	118
2020 Vote: Joe Biden	51%	(167)	49%	(163)	330
2020 Vote: Donald Trump	29%	(94)	71%	(232)	326
2020 Vote: Someone Else	52%	(6)	48%	(6)	12
2020 Vote: Did not Vote	29%	(8)	71%	(20)	28
2016 Vote: Hillary Clinton	49%	(109)	51%	(112)	221
2016 Vote: Donald Trump	29%	(86)	71%	(206)	292
2016 Vote: Someone Else	57%	(16)	43%	(12)	27
2020 Vote/PID: Not Biden/Democrat	21%	(4)	79%	(15)	19

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	40%	(275)	60%	(420)	695
2020 Vote/PID: Not Trump/Republican	59%	(8)	41%	(6)	14
U.S. Economy: Wrong Track	35%	(176)	65%	(328)	503
U.S. Economy: Right Direction	52%	(100)	48%	(92)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(110)	50%	(108)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(95)	72%	(244)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(70)	49%	(68)	137
Top 2024 Issue: Economy	31%	(83)	69%	(188)	271
Community/Gender: Urban Women	44%	(33)	56%	(42)	75
Community/Gender: Urban Men	25%	(23)	75%	(70)	93
Community/Gender: Rural Women	46%	(64)	54%	(74)	137
Community/Gender: Rural Men	34%	(36)	66%	(72)	108
Community/Gender: Suburban Women	48%	(73)	52%	(79)	151
Community/Gender: Suburban Men	35%	(46)	65%	(84)	130
Homeowner	40%	(255)	60%	(384)	639
Renter	34%	(17)	66%	(34)	51
Self + Household: White-Collar	44%	(106)	56%	(137)	243
Self + Household: Blue Collar	36%	(131)	64%	(233)	365
Union HH: Yes	39%	(16)	61%	(25)	41
Union HH: No	40%	(259)	60%	(394)	654
LGBTQ+: Yes	38%	(20)	62%	(32)	52
LGBTQ+: No	40%	(256)	60%	(388)	643
Motivated to Vote	39%	(245)	61%	(384)	629
Parent: Yes	30%	(55)	70%	(127)	182
Parent: No	43%	(220)	57%	(293)	513
COVID Vaccine: Yes	44%	(210)	56%	(266)	475
COVID Vaccine: No	30%	(66)	70%	(154)	220
Student Loans: Yes	39%	(40)	61%	(62)	102
Student Loans: No	40%	(235)	60%	(358)	593
Favorable Opinion of Haley	33%	(61)	67%	(123)	184
Unfavorable Opinion of Haley	42%	(123)	58%	(167)	290
Prodigal Biden Voter	47%	(21)	53%	(25)	46

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Table BLMB9_15NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	40%	(275)	60%	(420)	695
Undecided Voter (DK/WNV)	36%	(25)	64%	(43)	67
Undecided Voter (DK)	36%	(13)	64%	(23)	36
Watched Debate	39%	(192)	61%	(302)	494
Watched Debate: Did not Watch	41%	(83)	59%	(118)	201
Watched Debate: All of it	39%	(98)	61%	(155)	253
Watched Debate: Some of it	39%	(94)	61%	(146)	241
Continue His Campaign: Yes Biden	49%	(121)	51%	(126)	247
Continue His Campaign: No Biden	34%	(134)	66%	(257)	391
Continue His Campaign: Yes Trump	28%	(94)	72%	(238)	332
Continue His Campaign: No Trump	51%	(167)	49%	(160)	328
Conviction: Evidence	49%	(167)	51%	(174)	341
Conviction: Motivation to Damage	26%	(69)	74%	(199)	268
Conviction: DK/NO	46%	(40)	54%	(46)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(164)	76%	(531)	695
Gender: Male	22%	(72)	78%	(259)	331
Gender: Female	25%	(92)	75%	(272)	364
Age: 18-34	16%	(29)	84%	(158)	188
Age: 35-44	20%	(18)	80%	(71)	90
Age: 45-64	27%	(68)	73%	(186)	254
Age: 65+	30%	(49)	70%	(115)	163
GenZers: 1997-2012	11%	(10)	89%	(80)	90
Millennials: 1981-1996	17%	(30)	83%	(146)	176
GenXers: 1965-1980	29%	(56)	71%	(139)	195
Baby Boomers: 1946-1964	28%	(61)	72%	(159)	220
Educ: < College	26%	(121)	74%	(350)	471
Educ: Bachelors degree	20%	(30)	80%	(120)	151
Educ: Post-grad	17%	(13)	83%	(60)	73
Income: Under 50k	28%	(62)	72%	(158)	221
Income: 50k-100k	26%	(85)	74%	(247)	332
Income: 100k+	12%	(17)	88%	(125)	142
Ethnicity: White (Non-Hispanic)	25%	(154)	75%	(465)	619
Ethnicity: Hispanic	21%	(6)	79%	(23)	29
Ethnicity: Black (Non-Hispanic)	13%	(3)	87%	(21)	24
Ethnicity: Asian + Other (Non-Hispanic)	7%	(2)	93%	(22)	23
All Christian	26%	(98)	74%	(284)	382
All Non-Christian	7%	(2)	93%	(27)	30
Atheist	13%	(4)	87%	(30)	35
Agnostic/Nothing in particular	24%	(35)	76%	(112)	147
Something Else	25%	(25)	75%	(77)	102
Evangelical	28%	(45)	72%	(114)	159
Non-Evangelical	24%	(78)	76%	(242)	320
PID: Dem (no lean)	14%	(35)	86%	(204)	239
PID: Ind (no lean)	23%	(45)	77%	(154)	199
PID: Rep (no lean)	33%	(84)	67%	(173)	257

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(164)	76%	(531)	695
PID/Gender: Dem Men	15%	(15)	85%	(83)	98
PID/Gender: Dem Women	14%	(20)	86%	(122)	141
PID/Gender: Ind Men	21%	(23)	79%	(90)	113
PID/Gender: Ind Women	26%	(22)	74%	(64)	86
PID/Gender: Rep Men	28%	(34)	72%	(86)	121
PID/Gender: Rep Women	37%	(50)	63%	(86)	137
Ideo: Liberal (1-3)	6%	(13)	94%	(206)	218
Ideo: Moderate (4)	28%	(55)	72%	(137)	192
Ideo: Conservative (5-7)	35%	(95)	65%	(174)	269
Community: Urban	21%	(36)	79%	(132)	168
Community: Suburban	15%	(43)	85%	(238)	281
Community: Rural	35%	(85)	65%	(161)	246
Military HHnm: Yes	27%	(26)	73%	(72)	99
Military HH: No	23%	(138)	77%	(458)	596
Employ: Private Sector	20%	(59)	80%	(242)	301
Employ: Government	15%	(4)	85%	(24)	28
Employ: Self-Employed	9%	(2)	91%	(22)	24
Employ: Homemaker	18%	(9)	82%	(42)	51
Employ: Student	25%	(3)	75%	(10)	13
Employ: Retired	30%	(58)	70%	(135)	193
Employ: Unemployed	28%	(13)	72%	(33)	45
Employ: Other	37%	(15)	63%	(25)	39

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(164)	76%	(531)	695
Protestant	25%	(48)	75%	(141)	190
Roman Catholic	26%	(49)	74%	(138)	187
Mormon	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	5
Jewish	13%	(2)	87%	(14)	16
Muslim	1%	(0)	99%	(2)	3
Buddhist	—	(0)	100%	(11)	11
Atheist	13%	(4)	87%	(30)	35
Agnostic	34%	(9)	66%	(17)	26
Something else	25%	(25)	75%	(77)	102
Nothing in particular	21%	(26)	79%	(95)	121
Ideo/PID: Conservative Republican	35%	(72)	65%	(133)	205
Ideo/PID: Moderate/Liberal Republican	25%	(12)	75%	(36)	48
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2024 H2H Matchup: Would not Vote	10%	(3)	90%	(29)	32
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2022 House Vote: Democrat	16%	(44)	84%	(236)	280
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2020 Vote: Joe Biden	15%	(50)	85%	(280)	330
2020 Vote: Donald Trump	33%	(109)	67%	(217)	326
2020 Vote: Someone Else	3%	(0)	97%	(11)	12
2020 Vote: Did not Vote	19%	(5)	81%	(22)	28
2016 Vote: Hillary Clinton	16%	(36)	84%	(185)	221
2016 Vote: Donald Trump	34%	(100)	66%	(192)	292
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2020 Vote/PID: Not Biden/Democrat	16%	(3)	84%	(16)	19

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(164)	76%	(531)	695
2020 Vote/PID: Not Trump/Republican	15%	(2)	85%	(12)	14
U.S. Economy: Wrong Track	28%	(143)	72%	(360)	503
U.S. Economy: Right Direction	11%	(21)	89%	(171)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(37)	83%	(181)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(112)	67%	(227)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	89%	(122)	137
Top 2024 Issue: Economy	27%	(74)	73%	(197)	271
Community/Gender: Urban Women	29%	(22)	71%	(53)	75
Community/Gender: Urban Men	15%	(14)	85%	(79)	93
Community/Gender: Rural Women	35%	(48)	65%	(89)	137
Community/Gender: Rural Men	34%	(37)	66%	(72)	108
Community/Gender: Suburban Women	14%	(22)	86%	(130)	151
Community/Gender: Suburban Men	17%	(22)	83%	(108)	130
Homeowner	23%	(150)	77%	(489)	639
Renter	27%	(14)	73%	(38)	51
Self + Household: White-Collar	22%	(52)	78%	(190)	243
Self + Household: Blue Collar	24%	(86)	76%	(279)	365
Union HH: Yes	23%	(9)	77%	(32)	41
Union HH: No	24%	(155)	76%	(499)	654
LGBTQ+: Yes	14%	(8)	86%	(44)	52
LGBTQ+: No	24%	(157)	76%	(486)	643
Motivated to Vote	24%	(153)	76%	(476)	629
Parent: Yes	20%	(37)	80%	(145)	182
Parent: No	25%	(127)	75%	(386)	513
COVID Vaccine: Yes	21%	(99)	79%	(376)	475
COVID Vaccine: No	30%	(65)	70%	(155)	220
Student Loans: Yes	21%	(21)	79%	(81)	102
Student Loans: No	24%	(143)	76%	(449)	593
Favorable Opinion of Haley	30%	(54)	70%	(130)	184
Unfavorable Opinion of Haley	19%	(55)	81%	(235)	290
Prodigal Biden Voter	12%	(6)	88%	(40)	46

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Table BLMB9_16NET: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(164)	76%	(531)	695
Undecided Voter (DK/WNV)	18%	(12)	82%	(55)	67
Undecided Voter (DK)	24%	(9)	76%	(27)	36
Watched Debate	26%	(127)	74%	(367)	494
Watched Debate: Did not Watch	18%	(37)	82%	(164)	201
Watched Debate: All of it	30%	(76)	70%	(177)	253
Watched Debate: Some of it	21%	(51)	79%	(189)	241
Continue His Campaign: Yes Biden	19%	(47)	81%	(199)	247
Continue His Campaign: No Biden	27%	(107)	73%	(285)	391
Continue His Campaign: Yes Trump	32%	(105)	68%	(226)	332
Continue His Campaign: No Trump	16%	(52)	84%	(276)	328
Conviction: Evidence	16%	(56)	84%	(284)	341
Conviction: Motivation to Damage	33%	(87)	67%	(181)	268
Conviction: DK/NO	24%	(21)	76%	(66)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	38%	(262)	21%	(144)	695
Gender: Male	45%	(149)	40%	(132)	15%	(50)	331
Gender: Female	39%	(141)	36%	(129)	26%	(94)	364
Age: 18-34	36%	(68)	33%	(63)	31%	(57)	188
Age: 35-44	42%	(37)	35%	(32)	23%	(20)	90
Age: 45-64	49%	(125)	37%	(93)	14%	(37)	254
Age: 65+	37%	(60)	45%	(74)	18%	(30)	163
GenZers: 1997-2012	37%	(33)	27%	(25)	36%	(32)	90
Millennials: 1981-1996	38%	(66)	37%	(66)	25%	(44)	176
GenXers: 1965-1980	51%	(99)	37%	(73)	12%	(23)	195
Baby Boomers: 1946-1964	40%	(89)	42%	(92)	18%	(39)	220
Educ: < College	46%	(216)	36%	(169)	18%	(86)	471
Educ: Bachelors degree	34%	(51)	37%	(55)	30%	(45)	151
Educ: Post-grad	31%	(23)	51%	(37)	18%	(13)	73
Income: Under 50k	38%	(84)	40%	(88)	22%	(48)	221
Income: 50k-100k	46%	(153)	37%	(124)	17%	(55)	332
Income: 100k+	37%	(52)	35%	(50)	28%	(40)	142
Ethnicity: White (Non-Hispanic)	42%	(260)	38%	(236)	20%	(123)	619
Ethnicity: Hispanic	53%	(15)	21%	(6)	26%	(8)	29
Ethnicity: Black (Non-Hispanic)	27%	(6)	51%	(12)	22%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	33%	(8)	35%	(8)	23
All Christian	48%	(182)	34%	(131)	18%	(69)	382
All Non-Christian	38%	(11)	35%	(10)	27%	(8)	30
Atheist	13%	(5)	73%	(25)	14%	(5)	35
Agnostic/Nothing in particular	27%	(39)	53%	(77)	21%	(30)	147
Something Else	51%	(52)	17%	(18)	31%	(32)	102
Evangelical	57%	(91)	20%	(31)	23%	(37)	159
Non-Evangelical	44%	(140)	36%	(116)	20%	(63)	320
PID: Dem (no lean)	9%	(21)	74%	(178)	17%	(41)	239
PID: Ind (no lean)	29%	(57)	39%	(77)	33%	(65)	199
PID: Rep (no lean)	82%	(212)	3%	(7)	15%	(38)	257

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	38%	(262)	21%	(144)	695
PID/Gender: Dem Men	15%	(15)	77%	(75)	8%	(7)	98
PID/Gender: Dem Women	4%	(6)	72%	(102)	24%	(33)	141
PID/Gender: Ind Men	29%	(33)	46%	(52)	25%	(28)	113
PID/Gender: Ind Women	28%	(24)	29%	(24)	43%	(37)	86
PID/Gender: Rep Men	84%	(101)	4%	(5)	12%	(15)	121
PID/Gender: Rep Women	81%	(111)	2%	(3)	17%	(23)	137
Ideo: Liberal (1-3)	12%	(26)	70%	(152)	18%	(40)	218
Ideo: Moderate (4)	27%	(52)	41%	(79)	32%	(61)	192
Ideo: Conservative (5-7)	77%	(206)	10%	(27)	13%	(36)	269
Community: Urban	39%	(65)	46%	(78)	15%	(25)	168
Community: Suburban	40%	(114)	38%	(107)	21%	(60)	281
Community: Rural	45%	(110)	31%	(76)	24%	(59)	246
Military HHnm: Yes	38%	(37)	38%	(37)	24%	(24)	99
Military HH: No	42%	(252)	38%	(224)	20%	(120)	596
Employ: Private Sector	48%	(145)	36%	(109)	16%	(47)	301
Employ: Government	41%	(12)	24%	(7)	35%	(10)	28
Employ: Self-Employed	34%	(8)	36%	(9)	30%	(7)	24
Employ: Homemaker	31%	(16)	36%	(19)	32%	(16)	51
Employ: Student	31%	(4)	64%	(8)	6%	(1)	13
Employ: Retired	38%	(73)	44%	(85)	18%	(35)	193
Employ: Unemployed	40%	(18)	29%	(13)	32%	(14)	45
Employ: Other	34%	(13)	32%	(13)	34%	(13)	39

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	38%	(262)	21%	(144)	695
Protestant	42%	(80)	36%	(68)	22%	(42)	190
Roman Catholic	53%	(99)	33%	(62)	14%	(26)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	66%	(11)	16%	(3)	18%	(3)	16
Muslim	30%	(1)	54%	(1)	17%	(0)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	73%	(25)	14%	(5)	35
Agnostic	17%	(4)	77%	(20)	6%	(1)	26
Something else	51%	(52)	17%	(18)	31%	(32)	102
Nothing in particular	29%	(35)	47%	(57)	24%	(29)	121
Ideo/PID: Conservative Republican	85%	(175)	3%	(7)	11%	(23)	205
Ideo/PID: Moderate/Liberal Republican	69%	(33)	2%	(1)	30%	(14)	48
Ideo/PID: Moderate/Conservative Democrat	12%	(8)	70%	(49)	18%	(12)	70
Ideo/PID: Liberal Democrat	7%	(12)	76%	(125)	17%	(27)	165
Unfavorable of Biden and Trump	21%	(28)	24%	(32)	54%	(71)	132
2024 H2H Matchup: Biden Voter	9%	(28)	76%	(247)	15%	(50)	325
2024 H2H Matchup: Trump Voter	84%	(254)	1%	(3)	15%	(46)	303
2024 H2H Matchup: Would not Vote	2%	(1)	13%	(4)	84%	(27)	32
2024 H2H Matchup: Do not Know	20%	(7)	22%	(8)	59%	(21)	36
2022 House Vote: Democrat	9%	(26)	76%	(213)	15%	(41)	280
2022 House Vote: Republican	77%	(224)	4%	(12)	19%	(55)	290
2022 House Vote: Did not Vote	32%	(38)	30%	(36)	37%	(44)	118
2020 Vote: Joe Biden	7%	(22)	73%	(242)	20%	(66)	330
2020 Vote: Donald Trump	80%	(259)	2%	(5)	19%	(61)	326
2020 Vote: Someone Else	10%	(1)	25%	(3)	66%	(8)	12
2020 Vote: Did not Vote	24%	(7)	42%	(12)	34%	(9)	28
2016 Vote: Hillary Clinton	4%	(8)	88%	(194)	9%	(19)	221
2016 Vote: Donald Trump	74%	(215)	9%	(25)	18%	(52)	292
2016 Vote: Someone Else	10%	(3)	44%	(12)	46%	(13)	27
2020 Vote/PID: Not Biden/Democrat	25%	(5)	51%	(10)	24%	(5)	19
2020 Vote/PID: Not Trump/Republican	9%	(1)	34%	(5)	56%	(8)	14

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	38%	(262)	21%	(144)	695
U.S. Economy: Wrong Track	54%	(270)	20%	(103)	26%	(131)	503
U.S. Economy: Right Direction	10%	(20)	83%	(159)	7%	(13)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	88%	(193)	8%	(19)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(268)	3%	(10)	18%	(61)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	43%	(59)	47%	(65)	137
Top 2024 Issue: Economy	62%	(169)	16%	(42)	22%	(59)	271
Community/Gender: Urban Women	30%	(22)	43%	(32)	27%	(21)	75
Community/Gender: Urban Men	46%	(43)	49%	(46)	5%	(4)	93
Community/Gender: Rural Women	39%	(54)	29%	(40)	31%	(43)	137
Community/Gender: Rural Men	52%	(56)	33%	(36)	15%	(16)	108
Community/Gender: Suburban Women	43%	(65)	38%	(57)	20%	(30)	151
Community/Gender: Suburban Men	38%	(49)	39%	(50)	23%	(30)	130
Homeowner	42%	(271)	37%	(236)	21%	(132)	639
Renter	33%	(17)	46%	(24)	21%	(11)	51
Self + Household: White-Collar	34%	(82)	40%	(98)	26%	(62)	243
Self + Household: Blue Collar	49%	(178)	36%	(132)	15%	(55)	365
Union HH: Yes	60%	(25)	34%	(14)	5%	(2)	41
Union HH: No	40%	(265)	38%	(248)	22%	(142)	654
LGBTQ+: Yes	17%	(9)	47%	(24)	36%	(19)	52
LGBTQ+: No	44%	(281)	37%	(237)	19%	(125)	643
Motivated to Vote	43%	(269)	40%	(250)	17%	(110)	629
Parent: Yes	38%	(69)	36%	(66)	26%	(47)	182
Parent: No	43%	(221)	38%	(195)	19%	(97)	513
COVID Vaccine: Yes	30%	(143)	49%	(235)	20%	(97)	475
COVID Vaccine: No	66%	(146)	12%	(26)	22%	(47)	220
Student Loans: Yes	37%	(38)	37%	(38)	26%	(27)	102
Student Loans: No	42%	(251)	38%	(224)	20%	(117)	593
Favorable Opinion of Haley	63%	(116)	15%	(27)	23%	(41)	184
Unfavorable Opinion of Haley	28%	(81)	63%	(184)	9%	(25)	290
Prodigal Biden Voter	19%	(9)	22%	(10)	59%	(27)	46
Undecided Voter (DK/WNV)	11%	(8)	18%	(12)	71%	(48)	67
Undecided Voter (DK)	20%	(7)	22%	(8)	59%	(21)	36

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(289)	38%	(262)	21%	(144)	695
Watched Debate	47%	(232)	35%	(173)	18%	(88)	494
Watched Debate: Did not Watch	28%	(57)	44%	(89)	28%	(56)	201
Watched Debate: All of it	56%	(142)	31%	(79)	13%	(32)	253
Watched Debate: Some of it	38%	(91)	39%	(94)	23%	(56)	241
Continue His Campaign: Yes Biden	21%	(51)	69%	(170)	11%	(26)	247
Continue His Campaign: No Biden	57%	(222)	20%	(79)	23%	(90)	391
Continue His Campaign: Yes Trump	79%	(264)	7%	(24)	13%	(44)	332
Continue His Campaign: No Trump	6%	(21)	70%	(228)	24%	(79)	328
Conviction: Evidence	8%	(26)	72%	(244)	21%	(70)	341
Conviction: Motivation to Damage	84%	(225)	3%	(8)	13%	(34)	268
Conviction: DK/NO	44%	(38)	11%	(9)	45%	(39)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(279)	42%	(289)	18%	(127)	695
Gender: Male	40%	(132)	47%	(155)	13%	(44)	331
Gender: Female	40%	(147)	37%	(134)	23%	(83)	364
Age: 18-34	31%	(59)	40%	(74)	29%	(55)	188
Age: 35-44	38%	(34)	40%	(36)	22%	(20)	90
Age: 45-64	50%	(126)	39%	(99)	11%	(29)	254
Age: 65+	37%	(60)	48%	(79)	15%	(24)	163
GenZers: 1997-2012	32%	(29)	37%	(34)	30%	(27)	90
Millennials: 1981-1996	33%	(58)	41%	(72)	26%	(46)	176
GenXers: 1965-1980	49%	(95)	39%	(77)	12%	(23)	195
Baby Boomers: 1946-1964	43%	(94)	45%	(99)	12%	(27)	220
Educ: < College	44%	(206)	37%	(173)	20%	(92)	471
Educ: Bachelors degree	36%	(54)	45%	(68)	19%	(29)	151
Educ: Post-grad	26%	(19)	66%	(48)	8%	(6)	73
Income: Under 50k	42%	(93)	38%	(84)	20%	(44)	221
Income: 50k-100k	40%	(134)	44%	(145)	16%	(54)	332
Income: 100k+	37%	(53)	42%	(60)	21%	(30)	142
Ethnicity: White (Non-Hispanic)	42%	(259)	42%	(258)	17%	(102)	619
Ethnicity: Hispanic	35%	(10)	21%	(6)	44%	(13)	29
Ethnicity: Black (Non-Hispanic)	26%	(6)	47%	(11)	27%	(6)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	58%	(13)	24%	(6)	23
All Christian	45%	(173)	38%	(145)	17%	(64)	382
All Non-Christian	6%	(2)	68%	(20)	26%	(8)	30
Atheist	13%	(5)	71%	(25)	16%	(5)	35
Agnostic/Nothing in particular	27%	(39)	55%	(80)	18%	(27)	147
Something Else	60%	(61)	18%	(18)	22%	(22)	102
Evangelical	58%	(93)	21%	(33)	21%	(33)	159
Non-Evangelical	43%	(138)	40%	(129)	17%	(53)	320
PID: Dem (no lean)	4%	(10)	79%	(190)	17%	(40)	239
PID: Ind (no lean)	26%	(53)	45%	(88)	29%	(58)	199
PID: Rep (no lean)	84%	(217)	4%	(11)	11%	(30)	257

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(279)	42%	(289)	18%	(127)	695
PID/Gender: Dem Men	3%	(3)	87%	(85)	10%	(10)	98
PID/Gender: Dem Women	5%	(7)	74%	(105)	21%	(30)	141
PID/Gender: Ind Men	23%	(27)	55%	(62)	21%	(24)	113
PID/Gender: Ind Women	30%	(26)	31%	(26)	39%	(34)	86
PID/Gender: Rep Men	85%	(103)	6%	(8)	8%	(10)	121
PID/Gender: Rep Women	84%	(114)	2%	(3)	14%	(19)	137
Ideo: Liberal (1-3)	6%	(13)	78%	(169)	17%	(37)	218
Ideo: Moderate (4)	30%	(58)	44%	(85)	25%	(49)	192
Ideo: Conservative (5-7)	75%	(201)	12%	(31)	14%	(37)	269
Community: Urban	35%	(58)	46%	(77)	20%	(33)	168
Community: Suburban	37%	(104)	43%	(120)	20%	(57)	281
Community: Rural	48%	(118)	37%	(91)	15%	(37)	246
Military HHnm: Yes	42%	(42)	38%	(37)	20%	(20)	99
Military HH: No	40%	(238)	42%	(251)	18%	(107)	596
Employ: Private Sector	43%	(131)	41%	(123)	16%	(47)	301
Employ: Government	23%	(7)	42%	(12)	35%	(10)	28
Employ: Self-Employed	31%	(7)	44%	(10)	25%	(6)	24
Employ: Homemaker	31%	(16)	40%	(20)	29%	(15)	51
Employ: Student	40%	(5)	44%	(6)	15%	(2)	13
Employ: Retired	41%	(79)	47%	(90)	12%	(23)	193
Employ: Unemployed	40%	(18)	37%	(17)	23%	(10)	45
Employ: Other	41%	(16)	24%	(10)	34%	(13)	39

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(279)	42%	(289)	18%	(127)	695
Protestant	43%	(82)	39%	(74)	18%	(34)	190
Roman Catholic	47%	(87)	37%	(70)	16%	(30)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	11%	(2)	71%	(11)	18%	(3)	16
Muslim	1%	(0)	99%	(2)	—	(0)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	71%	(25)	16%	(5)	35
Agnostic	16%	(4)	79%	(20)	5%	(1)	26
Something else	60%	(61)	18%	(18)	22%	(22)	102
Nothing in particular	29%	(35)	50%	(60)	21%	(26)	121
Ideo/PID: Conservative Republican	85%	(175)	4%	(8)	11%	(23)	205
Ideo/PID: Moderate/Liberal Republican	80%	(38)	6%	(3)	13%	(6)	48
Ideo/PID: Moderate/Conservative Democrat	1%	(0)	77%	(54)	22%	(15)	70
Ideo/PID: Liberal Democrat	4%	(6)	81%	(134)	15%	(24)	165
Unfavorable of Biden and Trump	20%	(26)	31%	(40)	49%	(65)	132
2024 H2H Matchup: Biden Voter	3%	(10)	82%	(265)	15%	(50)	325
2024 H2H Matchup: Trump Voter	85%	(259)	3%	(10)	11%	(34)	303
2024 H2H Matchup: Would not Vote	1%	(0)	8%	(3)	91%	(29)	32
2024 H2H Matchup: Do not Know	29%	(10)	30%	(11)	42%	(15)	36
2022 House Vote: Democrat	6%	(16)	84%	(236)	10%	(28)	280
2022 House Vote: Republican	80%	(232)	6%	(18)	14%	(40)	290
2022 House Vote: Did not Vote	26%	(30)	28%	(32)	47%	(55)	118
2020 Vote: Joe Biden	4%	(13)	77%	(255)	19%	(62)	330
2020 Vote: Donald Trump	79%	(257)	6%	(20)	15%	(49)	326
2020 Vote: Someone Else	11%	(1)	36%	(4)	53%	(6)	12
2020 Vote: Did not Vote	29%	(8)	35%	(10)	36%	(10)	28
2016 Vote: Hillary Clinton	4%	(8)	88%	(195)	8%	(18)	221
2016 Vote: Donald Trump	75%	(218)	12%	(34)	13%	(39)	292
2016 Vote: Someone Else	10%	(3)	42%	(12)	47%	(13)	27
2020 Vote/PID: Not Biden/Democrat	14%	(3)	41%	(8)	45%	(9)	19
2020 Vote/PID: Not Trump/Republican	12%	(2)	25%	(3)	63%	(9)	14

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(279)	42%	(289)	18%	(127)	695
U.S. Economy: Wrong Track	53%	(267)	24%	(121)	23%	(116)	503
U.S. Economy: Right Direction	6%	(12)	88%	(168)	6%	(11)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	93%	(203)	7%	(15)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(267)	9%	(29)	13%	(43)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	41%	(57)	51%	(69)	137
Top 2024 Issue: Economy	60%	(163)	18%	(49)	22%	(59)	271
Community/Gender: Urban Women	29%	(22)	43%	(32)	28%	(21)	75
Community/Gender: Urban Men	39%	(37)	48%	(45)	13%	(12)	93
Community/Gender: Rural Women	46%	(63)	30%	(42)	24%	(33)	137
Community/Gender: Rural Men	51%	(55)	46%	(50)	4%	(4)	108
Community/Gender: Suburban Women	41%	(63)	40%	(60)	19%	(29)	151
Community/Gender: Suburban Men	32%	(41)	47%	(61)	22%	(28)	130
Homeowner	41%	(261)	41%	(264)	18%	(114)	639
Renter	34%	(18)	43%	(22)	22%	(11)	51
Self + Household: White-Collar	30%	(74)	50%	(120)	20%	(48)	243
Self + Household: Blue Collar	48%	(175)	36%	(132)	16%	(57)	365
Union HH: Yes	38%	(16)	46%	(19)	16%	(7)	41
Union HH: No	40%	(264)	41%	(270)	18%	(120)	654
LGBTQ+: Yes	17%	(9)	41%	(21)	42%	(22)	52
LGBTQ+: No	42%	(271)	42%	(267)	16%	(105)	643
Motivated to Vote	42%	(266)	43%	(268)	15%	(95)	629
Parent: Yes	36%	(66)	43%	(79)	20%	(37)	182
Parent: No	42%	(213)	41%	(210)	18%	(90)	513
COVID Vaccine: Yes	29%	(136)	53%	(253)	18%	(86)	475
COVID Vaccine: No	65%	(143)	16%	(35)	19%	(41)	220
Student Loans: Yes	36%	(37)	39%	(40)	25%	(25)	102
Student Loans: No	41%	(243)	42%	(248)	17%	(101)	593
Favorable Opinion of Haley	63%	(116)	22%	(41)	15%	(27)	184
Unfavorable Opinion of Haley	25%	(74)	66%	(192)	8%	(24)	290
Prodigal Biden Voter	23%	(11)	23%	(11)	53%	(24)	46
Undecided Voter (DK/WNV)	16%	(11)	20%	(13)	65%	(44)	67
Undecided Voter (DK)	29%	(10)	30%	(11)	42%	(15)	36

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(279)	42%	(289)	18%	(127)	695
Watched Debate	45%	(220)	39%	(190)	17%	(84)	494
Watched Debate: Did not Watch	30%	(60)	49%	(98)	22%	(43)	201
Watched Debate: All of it	53%	(135)	34%	(86)	13%	(32)	253
Watched Debate: Some of it	35%	(85)	43%	(104)	21%	(52)	241
Continue His Campaign: Yes Biden	20%	(49)	71%	(176)	9%	(22)	247
Continue His Campaign: No Biden	54%	(211)	26%	(102)	20%	(78)	391
Continue His Campaign: Yes Trump	77%	(256)	13%	(44)	10%	(32)	332
Continue His Campaign: No Trump	5%	(15)	72%	(237)	23%	(76)	328
Conviction: Evidence	6%	(19)	73%	(248)	22%	(73)	341
Conviction: Motivation to Damage	84%	(224)	9%	(25)	7%	(19)	268
Conviction: DK/NO	42%	(36)	18%	(15)	40%	(35)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(243)	37%	(256)	28%	(196)	695
Gender: Male	36%	(120)	37%	(123)	26%	(88)	331
Gender: Female	34%	(122)	37%	(133)	30%	(108)	364
Age: 18-34	30%	(55)	38%	(70)	33%	(62)	188
Age: 35-44	42%	(38)	33%	(29)	25%	(22)	90
Age: 45-64	41%	(104)	35%	(89)	24%	(62)	254
Age: 65+	28%	(45)	42%	(68)	31%	(50)	163
GenZers: 1997-2012	33%	(30)	35%	(32)	31%	(28)	90
Millennials: 1981-1996	33%	(58)	36%	(64)	31%	(54)	176
GenXers: 1965-1980	45%	(88)	35%	(69)	20%	(38)	195
Baby Boomers: 1946-1964	30%	(66)	38%	(84)	32%	(70)	220
Educ: < College	40%	(191)	34%	(160)	26%	(121)	471
Educ: Bachelors degree	24%	(36)	39%	(59)	37%	(56)	151
Educ: Post-grad	22%	(16)	51%	(37)	26%	(19)	73
Income: Under 50k	35%	(77)	39%	(86)	26%	(57)	221
Income: 50k-100k	37%	(124)	37%	(122)	26%	(86)	332
Income: 100k+	29%	(42)	34%	(48)	37%	(53)	142
Ethnicity: White (Non-Hispanic)	35%	(218)	37%	(228)	28%	(173)	619
Ethnicity: Hispanic	53%	(15)	14%	(4)	33%	(9)	29
Ethnicity: Black (Non-Hispanic)	25%	(6)	52%	(13)	23%	(6)	24
Ethnicity: Asian + Other (Non-Hispanic)	16%	(4)	51%	(12)	33%	(8)	23
All Christian	38%	(145)	34%	(131)	28%	(106)	382
All Non-Christian	11%	(3)	65%	(19)	24%	(7)	30
Atheist	13%	(5)	69%	(24)	18%	(6)	35
Agnostic/Nothing in particular	24%	(35)	43%	(64)	32%	(48)	147
Something Else	54%	(55)	18%	(18)	28%	(29)	102
Evangelical	53%	(85)	22%	(35)	25%	(39)	159
Non-Evangelical	35%	(111)	35%	(113)	30%	(95)	320
PID: Dem (no lean)	7%	(16)	72%	(173)	21%	(50)	239
PID: Ind (no lean)	22%	(44)	36%	(72)	42%	(83)	199
PID: Rep (no lean)	71%	(182)	5%	(12)	25%	(63)	257

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(243)	37%	(256)	28%	(196)	695
PID/Gender: Dem Men	13%	(12)	73%	(71)	15%	(14)	98
PID/Gender: Dem Women	3%	(4)	72%	(102)	25%	(36)	141
PID/Gender: Ind Men	18%	(20)	43%	(48)	39%	(44)	113
PID/Gender: Ind Women	28%	(24)	27%	(23)	45%	(38)	86
PID/Gender: Rep Men	73%	(88)	3%	(4)	24%	(29)	121
PID/Gender: Rep Women	69%	(94)	6%	(8)	25%	(34)	137
Ideo: Liberal (1-3)	6%	(13)	71%	(156)	22%	(49)	218
Ideo: Moderate (4)	25%	(48)	34%	(65)	41%	(79)	192
Ideo: Conservative (5-7)	66%	(176)	12%	(31)	23%	(61)	269
Community: Urban	37%	(62)	40%	(67)	23%	(39)	168
Community: Suburban	35%	(97)	37%	(103)	29%	(81)	281
Community: Rural	34%	(84)	35%	(86)	31%	(76)	246
Military HHnm: Yes	33%	(33)	37%	(37)	30%	(29)	99
Military HH: No	35%	(210)	37%	(220)	28%	(167)	596
Employ: Private Sector	41%	(124)	35%	(106)	23%	(71)	301
Employ: Government	29%	(8)	22%	(6)	50%	(14)	28
Employ: Self-Employed	36%	(9)	28%	(7)	36%	(8)	24
Employ: Homemaker	25%	(13)	48%	(24)	28%	(14)	51
Employ: Student	44%	(6)	31%	(4)	25%	(3)	13
Employ: Retired	30%	(58)	40%	(78)	30%	(57)	193
Employ: Unemployed	31%	(14)	40%	(18)	29%	(13)	45
Employ: Other	29%	(12)	32%	(13)	38%	(15)	39

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(243)	37%	(256)	28%	(196)	695
Protestant	30%	(57)	36%	(68)	34%	(64)	190
Roman Catholic	45%	(84)	33%	(62)	22%	(42)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	19%	(3)	71%	(11)	10%	(2)	16
Muslim	8%	(0)	55%	(1)	37%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	13%	(5)	69%	(24)	18%	(6)	35
Agnostic	16%	(4)	44%	(11)	40%	(10)	26
Something else	54%	(55)	18%	(18)	28%	(29)	102
Nothing in particular	26%	(31)	43%	(52)	31%	(37)	121
Ideo/PID: Conservative Republican	74%	(152)	4%	(8)	22%	(45)	205
Ideo/PID: Moderate/Liberal Republican	57%	(27)	8%	(4)	36%	(17)	48
Ideo/PID: Moderate/Conservative Democrat	10%	(7)	67%	(46)	24%	(16)	70
Ideo/PID: Liberal Democrat	6%	(9)	75%	(123)	20%	(33)	165
Unfavorable of Biden and Trump	9%	(12)	28%	(37)	62%	(82)	132
2024 H2H Matchup: Biden Voter	4%	(14)	74%	(239)	22%	(72)	325
2024 H2H Matchup: Trump Voter	74%	(223)	1%	(3)	25%	(76)	303
2024 H2H Matchup: Would not Vote	1%	(0)	18%	(6)	81%	(26)	32
2024 H2H Matchup: Do not Know	14%	(5)	22%	(8)	64%	(23)	36
2022 House Vote: Democrat	6%	(15)	74%	(208)	20%	(57)	280
2022 House Vote: Republican	66%	(193)	7%	(20)	26%	(77)	290
2022 House Vote: Did not Vote	29%	(34)	23%	(27)	48%	(57)	118
2020 Vote: Joe Biden	5%	(16)	70%	(230)	25%	(84)	330
2020 Vote: Donald Trump	66%	(216)	6%	(20)	28%	(90)	326
2020 Vote: Someone Else	7%	(1)	10%	(1)	83%	(10)	12
2020 Vote: Did not Vote	34%	(9)	19%	(5)	46%	(13)	28
2016 Vote: Hillary Clinton	3%	(7)	82%	(181)	15%	(34)	221
2016 Vote: Donald Trump	61%	(179)	10%	(29)	29%	(84)	292
2016 Vote: Someone Else	10%	(3)	32%	(9)	59%	(16)	27
2020 Vote/PID: Not Biden/Democrat	17%	(3)	28%	(5)	55%	(11)	19
2020 Vote/PID: Not Trump/Republican	10%	(1)	24%	(3)	65%	(9)	14

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(243)	37%	(256)	28%	(196)	695
U.S. Economy: Wrong Track	46%	(231)	20%	(98)	35%	(174)	503
U.S. Economy: Right Direction	6%	(12)	82%	(158)	12%	(22)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	86%	(187)	13%	(28)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(230)	7%	(25)	25%	(84)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	32%	(44)	61%	(84)	137
Top 2024 Issue: Economy	57%	(154)	13%	(36)	30%	(81)	271
Community/Gender: Urban Women	25%	(19)	41%	(31)	33%	(25)	75
Community/Gender: Urban Men	46%	(43)	39%	(36)	15%	(14)	93
Community/Gender: Rural Women	35%	(48)	34%	(47)	31%	(42)	137
Community/Gender: Rural Men	33%	(36)	36%	(39)	31%	(33)	108
Community/Gender: Suburban Women	37%	(55)	36%	(55)	27%	(41)	151
Community/Gender: Suburban Men	32%	(42)	37%	(48)	31%	(40)	130
Homeowner	35%	(227)	36%	(231)	28%	(181)	639
Renter	29%	(15)	44%	(23)	27%	(14)	51
Self + Household: White-Collar	24%	(58)	42%	(102)	34%	(82)	243
Self + Household: Blue Collar	45%	(164)	32%	(118)	23%	(83)	365
Union HH: Yes	57%	(24)	33%	(14)	10%	(4)	41
Union HH: No	34%	(219)	37%	(243)	29%	(192)	654
LGBTQ+: Yes	16%	(8)	39%	(20)	45%	(23)	52
LGBTQ+: No	36%	(235)	37%	(236)	27%	(172)	643
Motivated to Vote	37%	(234)	38%	(237)	25%	(158)	629
Parent: Yes	31%	(57)	37%	(67)	32%	(59)	182
Parent: No	36%	(186)	37%	(190)	27%	(137)	513
COVID Vaccine: Yes	25%	(117)	47%	(222)	29%	(137)	475
COVID Vaccine: No	57%	(126)	16%	(35)	27%	(59)	220
Student Loans: Yes	34%	(35)	29%	(30)	37%	(38)	102
Student Loans: No	35%	(208)	38%	(227)	27%	(158)	593
Favorable Opinion of Haley	48%	(89)	16%	(30)	36%	(65)	184
Unfavorable Opinion of Haley	21%	(61)	61%	(176)	18%	(53)	290
Prodigal Biden Voter	17%	(8)	20%	(9)	63%	(29)	46
Undecided Voter (DK/WNV)	8%	(5)	20%	(14)	72%	(48)	67
Undecided Voter (DK)	14%	(5)	22%	(8)	64%	(23)	36

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(243)	37%	(256)	28%	(196)	695
Watched Debate	39%	(194)	35%	(173)	26%	(126)	494
Watched Debate: Did not Watch	24%	(49)	41%	(83)	35%	(70)	201
Watched Debate: All of it	49%	(123)	31%	(78)	21%	(52)	253
Watched Debate: Some of it	29%	(71)	40%	(96)	31%	(74)	241
Continue His Campaign: Yes Biden	18%	(44)	63%	(156)	19%	(47)	247
Continue His Campaign: No Biden	47%	(185)	22%	(87)	30%	(119)	391
Continue His Campaign: Yes Trump	69%	(230)	9%	(28)	22%	(73)	332
Continue His Campaign: No Trump	3%	(11)	65%	(214)	31%	(103)	328
Conviction: Evidence	7%	(24)	64%	(219)	28%	(97)	341
Conviction: Motivation to Damage	70%	(187)	7%	(19)	23%	(62)	268
Conviction: DK/NO	36%	(31)	21%	(18)	43%	(37)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	30%	(208)	24%	(166)	695
Gender: Male	51%	(170)	32%	(105)	17%	(56)	331
Gender: Female	41%	(151)	29%	(104)	30%	(109)	364
Age: 18-34	43%	(80)	28%	(52)	30%	(55)	188
Age: 35-44	44%	(40)	29%	(26)	26%	(23)	90
Age: 45-64	55%	(140)	28%	(72)	17%	(43)	254
Age: 65+	37%	(61)	36%	(59)	27%	(44)	163
GenZers: 1997-2012	37%	(33)	29%	(26)	35%	(31)	90
Millennials: 1981-1996	46%	(81)	28%	(49)	26%	(46)	176
GenXers: 1965-1980	55%	(107)	30%	(59)	15%	(28)	195
Baby Boomers: 1946-1964	44%	(97)	31%	(68)	25%	(55)	220
Educ: < College	47%	(223)	27%	(129)	25%	(119)	471
Educ: Bachelors degree	46%	(69)	30%	(46)	24%	(36)	151
Educ: Post-grad	40%	(29)	46%	(33)	15%	(11)	73
Income: Under 50k	43%	(95)	31%	(67)	27%	(59)	221
Income: 50k-100k	49%	(161)	30%	(100)	21%	(70)	332
Income: 100k+	46%	(65)	29%	(41)	26%	(36)	142
Ethnicity: White (Non-Hispanic)	45%	(281)	32%	(197)	23%	(141)	619
Ethnicity: Hispanic	44%	(13)	6%	(2)	50%	(15)	29
Ethnicity: Black (Non-Hispanic)	33%	(8)	34%	(8)	33%	(8)	24
Ethnicity: Asian + Other (Non-Hispanic)	83%	(19)	6%	(1)	11%	(2)	23
All Christian	49%	(186)	28%	(108)	23%	(88)	382
All Non-Christian	32%	(9)	42%	(12)	26%	(8)	30
Atheist	14%	(5)	62%	(22)	23%	(8)	35
Agnostic/Nothing in particular	38%	(55)	36%	(53)	26%	(38)	147
Something Else	65%	(66)	12%	(13)	23%	(23)	102
Evangelical	62%	(98)	15%	(24)	24%	(37)	159
Non-Evangelical	47%	(150)	30%	(96)	23%	(74)	320
PID: Dem (no lean)	14%	(33)	63%	(151)	23%	(55)	239
PID: Ind (no lean)	39%	(78)	25%	(51)	35%	(70)	199
PID: Rep (no lean)	82%	(210)	3%	(7)	16%	(40)	257

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	30%	(208)	24%	(166)	695
PID/Gender: Dem Men	22%	(22)	65%	(63)	13%	(13)	98
PID/Gender: Dem Women	8%	(11)	62%	(88)	30%	(42)	141
PID/Gender: Ind Men	41%	(47)	33%	(37)	26%	(29)	113
PID/Gender: Ind Women	36%	(31)	16%	(13)	48%	(41)	86
PID/Gender: Rep Men	85%	(102)	3%	(4)	12%	(15)	121
PID/Gender: Rep Women	79%	(108)	2%	(3)	19%	(26)	137
Ideo: Liberal (1-3)	17%	(38)	61%	(134)	21%	(47)	218
Ideo: Moderate (4)	40%	(77)	26%	(50)	34%	(64)	192
Ideo: Conservative (5-7)	75%	(201)	8%	(22)	17%	(47)	269
Community: Urban	41%	(69)	35%	(60)	24%	(40)	168
Community: Suburban	48%	(136)	26%	(72)	26%	(73)	281
Community: Rural	47%	(116)	31%	(77)	22%	(53)	246
Military HHnm: Yes	39%	(39)	28%	(28)	32%	(32)	99
Military HH: No	47%	(282)	30%	(181)	22%	(134)	596
Employ: Private Sector	52%	(156)	30%	(92)	18%	(54)	301
Employ: Government	35%	(10)	23%	(7)	42%	(12)	28
Employ: Self-Employed	42%	(10)	18%	(4)	40%	(9)	24
Employ: Homemaker	46%	(23)	25%	(13)	29%	(15)	51
Employ: Student	60%	(8)	31%	(4)	9%	(1)	13
Employ: Retired	43%	(82)	35%	(68)	22%	(43)	193
Employ: Unemployed	45%	(20)	24%	(11)	32%	(14)	45
Employ: Other	30%	(12)	27%	(11)	43%	(17)	39

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	30%	(208)	24%	(166)	695
Protestant	47%	(89)	30%	(58)	23%	(43)	190
Roman Catholic	50%	(93)	26%	(50)	24%	(45)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	11%	(2)	71%	(11)	18%	(3)	16
Muslim	75%	(2)	17%	(0)	8%	(0)	3
Buddhist	54%	(6)	4%	(0)	42%	(5)	11
Atheist	14%	(5)	62%	(22)	23%	(8)	35
Agnostic	37%	(10)	31%	(8)	32%	(8)	26
Something else	65%	(66)	12%	(13)	23%	(23)	102
Nothing in particular	38%	(46)	38%	(45)	25%	(30)	121
Ideo/PID: Conservative Republican	83%	(170)	2%	(3)	15%	(31)	205
Ideo/PID: Moderate/Liberal Republican	79%	(38)	6%	(3)	15%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	61%	(42)	28%	(19)	70
Ideo/PID: Liberal Democrat	15%	(25)	64%	(106)	21%	(34)	165
Unfavorable of Biden and Trump	42%	(55)	15%	(19)	43%	(57)	132
2024 H2H Matchup: Biden Voter	16%	(51)	61%	(198)	23%	(76)	325
2024 H2H Matchup: Trump Voter	83%	(252)	1%	(4)	15%	(47)	303
2024 H2H Matchup: Would not Vote	10%	(3)	7%	(2)	83%	(26)	32
2024 H2H Matchup: Do not Know	43%	(15)	11%	(4)	46%	(16)	36
2022 House Vote: Democrat	15%	(41)	64%	(178)	22%	(61)	280
2022 House Vote: Republican	79%	(231)	3%	(9)	17%	(50)	290
2022 House Vote: Did not Vote	40%	(47)	17%	(20)	43%	(51)	118
2020 Vote: Joe Biden	17%	(55)	57%	(187)	27%	(88)	330
2020 Vote: Donald Trump	77%	(251)	5%	(15)	18%	(60)	326
2020 Vote: Someone Else	37%	(4)	10%	(1)	54%	(6)	12
2020 Vote: Did not Vote	39%	(11)	19%	(5)	43%	(12)	28
2016 Vote: Hillary Clinton	14%	(31)	69%	(152)	17%	(38)	221
2016 Vote: Donald Trump	74%	(217)	6%	(18)	20%	(57)	292
2016 Vote: Someone Else	31%	(8)	36%	(10)	33%	(9)	27
2020 Vote/PID: Not Biden/Democrat	45%	(9)	24%	(5)	30%	(6)	19
2020 Vote/PID: Not Trump/Republican	47%	(6)	8%	(1)	45%	(6)	14

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	30%	(208)	24%	(166)	695
U.S. Economy: Wrong Track	58%	(294)	15%	(74)	27%	(136)	503
U.S. Economy: Right Direction	14%	(27)	70%	(135)	15%	(30)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(27)	70%	(154)	17%	(38)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(269)	5%	(17)	16%	(53)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(25)	27%	(38)	54%	(74)	137
Top 2024 Issue: Economy	67%	(182)	11%	(30)	22%	(59)	271
Community/Gender: Urban Women	35%	(26)	33%	(25)	32%	(24)	75
Community/Gender: Urban Men	45%	(42)	38%	(35)	17%	(16)	93
Community/Gender: Rural Women	44%	(60)	26%	(36)	30%	(41)	137
Community/Gender: Rural Men	51%	(55)	37%	(40)	11%	(12)	108
Community/Gender: Suburban Women	42%	(64)	28%	(43)	30%	(45)	151
Community/Gender: Suburban Men	56%	(73)	22%	(29)	22%	(28)	130
Homeowner	47%	(299)	29%	(188)	24%	(151)	639
Renter	39%	(20)	36%	(19)	25%	(13)	51
Self + Household: White-Collar	41%	(98)	37%	(89)	23%	(55)	243
Self + Household: Blue Collar	52%	(190)	26%	(94)	22%	(80)	365
Union HH: Yes	50%	(20)	30%	(12)	20%	(8)	41
Union HH: No	46%	(301)	30%	(196)	24%	(157)	654
LGBTQ+: Yes	18%	(9)	33%	(17)	49%	(26)	52
LGBTQ+: No	48%	(312)	30%	(191)	22%	(140)	643
Motivated to Vote	48%	(302)	30%	(190)	22%	(137)	629
Parent: Yes	48%	(87)	29%	(53)	23%	(42)	182
Parent: No	46%	(234)	30%	(156)	24%	(123)	513
COVID Vaccine: Yes	36%	(170)	39%	(186)	25%	(119)	475
COVID Vaccine: No	68%	(150)	10%	(22)	21%	(47)	220
Student Loans: Yes	47%	(48)	25%	(26)	28%	(29)	102
Student Loans: No	46%	(273)	31%	(183)	23%	(137)	593
Favorable Opinion of Haley	69%	(126)	12%	(22)	19%	(36)	184
Unfavorable Opinion of Haley	34%	(99)	52%	(150)	14%	(40)	290
Prodigal Biden Voter	32%	(15)	13%	(6)	55%	(25)	46
Undecided Voter (DK/WNV)	28%	(19)	9%	(6)	63%	(43)	67
Undecided Voter (DK)	43%	(15)	11%	(4)	46%	(16)	36

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	30%	(208)	24%	(166)	695
Watched Debate	51%	(250)	27%	(135)	22%	(108)	494
Watched Debate: Did not Watch	35%	(71)	36%	(73)	29%	(58)	201
Watched Debate: All of it	62%	(156)	22%	(55)	17%	(43)	253
Watched Debate: Some of it	39%	(94)	34%	(81)	27%	(65)	241
Continue His Campaign: Yes Biden	28%	(69)	54%	(133)	18%	(45)	247
Continue His Campaign: No Biden	60%	(234)	17%	(67)	23%	(91)	391
Continue His Campaign: Yes Trump	78%	(259)	7%	(24)	15%	(48)	332
Continue His Campaign: No Trump	16%	(52)	54%	(177)	30%	(98)	328
Conviction: Evidence	17%	(56)	54%	(185)	29%	(99)	341
Conviction: Motivation to Damage	84%	(225)	6%	(16)	10%	(28)	268
Conviction: DK/NO	46%	(40)	9%	(8)	45%	(39)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	37%	(255)	20%	(139)	695
Gender: Male	47%	(157)	38%	(125)	15%	(50)	331
Gender: Female	40%	(144)	36%	(130)	25%	(90)	364
Age: 18-34	33%	(61)	33%	(63)	34%	(64)	188
Age: 35-44	45%	(40)	33%	(30)	22%	(20)	90
Age: 45-64	54%	(138)	33%	(85)	12%	(32)	254
Age: 65+	38%	(62)	47%	(77)	15%	(24)	163
GenZers: 1997-2012	34%	(31)	27%	(24)	39%	(35)	90
Millennials: 1981-1996	37%	(65)	37%	(65)	26%	(46)	176
GenXers: 1965-1980	54%	(105)	35%	(67)	12%	(23)	195
Baby Boomers: 1946-1964	44%	(97)	42%	(92)	14%	(31)	220
Educ: < College	47%	(220)	33%	(154)	21%	(98)	471
Educ: Bachelors degree	38%	(58)	39%	(59)	22%	(34)	151
Educ: Post-grad	32%	(23)	58%	(42)	11%	(8)	73
Income: Under 50k	43%	(96)	37%	(82)	20%	(43)	221
Income: 50k-100k	43%	(141)	38%	(126)	20%	(65)	332
Income: 100k+	45%	(64)	33%	(47)	22%	(31)	142
Ethnicity: White (Non-Hispanic)	43%	(268)	37%	(230)	20%	(121)	619
Ethnicity: Hispanic	61%	(18)	6%	(2)	33%	(9)	29
Ethnicity: Black (Non-Hispanic)	32%	(8)	41%	(10)	27%	(7)	24
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	58%	(13)	11%	(2)	23
All Christian	50%	(190)	36%	(139)	14%	(54)	382
All Non-Christian	15%	(4)	44%	(13)	41%	(12)	30
Atheist	13%	(5)	65%	(22)	22%	(8)	35
Agnostic/Nothing in particular	32%	(47)	43%	(63)	25%	(36)	147
Something Else	54%	(54)	17%	(17)	29%	(30)	102
Evangelical	63%	(101)	18%	(29)	19%	(30)	159
Non-Evangelical	44%	(140)	39%	(126)	17%	(54)	320
PID: Dem (no lean)	9%	(21)	74%	(178)	17%	(40)	239
PID: Ind (no lean)	28%	(55)	34%	(68)	38%	(76)	199
PID: Rep (no lean)	87%	(225)	3%	(9)	9%	(23)	257

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	37%	(255)	20%	(139)	695
PID/Gender: Dem Men	14%	(14)	79%	(77)	7%	(7)	98
PID/Gender: Dem Women	5%	(7)	71%	(101)	24%	(33)	141
PID/Gender: Ind Men	30%	(34)	38%	(43)	32%	(36)	113
PID/Gender: Ind Women	25%	(21)	29%	(25)	46%	(40)	86
PID/Gender: Rep Men	90%	(109)	4%	(4)	6%	(7)	121
PID/Gender: Rep Women	85%	(116)	3%	(5)	12%	(16)	137
Ideo: Liberal (1-3)	7%	(15)	69%	(152)	24%	(51)	218
Ideo: Moderate (4)	30%	(57)	40%	(77)	30%	(57)	192
Ideo: Conservative (5-7)	82%	(221)	9%	(24)	9%	(24)	269
Community: Urban	39%	(66)	43%	(72)	18%	(30)	168
Community: Suburban	44%	(124)	36%	(102)	20%	(56)	281
Community: Rural	45%	(111)	33%	(81)	22%	(54)	246
Military HHnm: Yes	50%	(50)	34%	(34)	16%	(15)	99
Military HH: No	42%	(251)	37%	(221)	21%	(124)	596
Employ: Private Sector	47%	(142)	33%	(98)	20%	(61)	301
Employ: Government	47%	(13)	33%	(9)	20%	(6)	28
Employ: Self-Employed	28%	(7)	39%	(9)	33%	(8)	24
Employ: Homemaker	35%	(18)	42%	(21)	24%	(12)	51
Employ: Student	45%	(6)	44%	(6)	11%	(1)	13
Employ: Retired	42%	(82)	44%	(85)	14%	(26)	193
Employ: Unemployed	41%	(18)	38%	(17)	21%	(10)	45
Employ: Other	37%	(15)	24%	(9)	39%	(15)	39

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	37%	(255)	20%	(139)	695
Protestant	47%	(89)	36%	(69)	17%	(32)	190
Roman Catholic	52%	(97)	37%	(69)	11%	(21)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	19%	(3)	16%	(3)	65%	(10)	16
Muslim	53%	(1)	47%	(1)	—	(0)	3
Buddhist	—	(0)	84%	(9)	16%	(2)	11
Atheist	13%	(5)	65%	(22)	22%	(8)	35
Agnostic	27%	(7)	55%	(14)	18%	(5)	26
Something else	54%	(54)	17%	(17)	29%	(30)	102
Nothing in particular	33%	(41)	41%	(49)	26%	(31)	121
Ideo/PID: Conservative Republican	91%	(186)	3%	(6)	6%	(13)	205
Ideo/PID: Moderate/Liberal Republican	77%	(36)	6%	(3)	17%	(8)	48
Ideo/PID: Moderate/Conservative Democrat	12%	(8)	70%	(49)	18%	(12)	70
Ideo/PID: Liberal Democrat	6%	(9)	78%	(128)	16%	(27)	165
Unfavorable of Biden and Trump	27%	(36)	28%	(36)	45%	(59)	132
2024 H2H Matchup: Biden Voter	6%	(21)	74%	(241)	19%	(63)	325
2024 H2H Matchup: Trump Voter	87%	(265)	1%	(4)	11%	(34)	303
2024 H2H Matchup: Would not Vote	13%	(4)	16%	(5)	71%	(22)	32
2024 H2H Matchup: Do not Know	31%	(11)	14%	(5)	55%	(20)	36
2022 House Vote: Democrat	8%	(23)	72%	(202)	20%	(55)	280
2022 House Vote: Republican	82%	(237)	6%	(16)	13%	(37)	290
2022 House Vote: Did not Vote	34%	(40)	29%	(35)	37%	(43)	118
2020 Vote: Joe Biden	8%	(25)	72%	(238)	20%	(67)	330
2020 Vote: Donald Trump	81%	(264)	2%	(6)	17%	(55)	326
2020 Vote: Someone Else	23%	(3)	29%	(3)	48%	(6)	12
2020 Vote: Did not Vote	32%	(9)	27%	(7)	42%	(12)	28
2016 Vote: Hillary Clinton	5%	(11)	84%	(185)	11%	(25)	221
2016 Vote: Donald Trump	78%	(228)	9%	(27)	13%	(37)	292
2016 Vote: Someone Else	16%	(4)	41%	(11)	43%	(12)	27
2020 Vote/PID: Not Biden/Democrat	33%	(6)	38%	(7)	29%	(6)	19
2020 Vote/PID: Not Trump/Republican	34%	(5)	31%	(4)	35%	(5)	14

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	37%	(255)	20%	(139)	695
U.S. Economy: Wrong Track	57%	(286)	21%	(104)	23%	(114)	503
U.S. Economy: Right Direction	8%	(15)	79%	(151)	13%	(26)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	83%	(182)	14%	(31)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(276)	4%	(13)	15%	(50)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	44%	(61)	42%	(58)	137
Top 2024 Issue: Economy	65%	(175)	16%	(44)	19%	(52)	271
Community/Gender: Urban Women	28%	(21)	43%	(32)	29%	(22)	75
Community/Gender: Urban Men	48%	(45)	43%	(40)	9%	(8)	93
Community/Gender: Rural Women	39%	(54)	33%	(46)	28%	(38)	137
Community/Gender: Rural Men	53%	(57)	32%	(35)	15%	(16)	108
Community/Gender: Suburban Women	46%	(69)	35%	(52)	20%	(30)	151
Community/Gender: Suburban Men	42%	(54)	38%	(50)	20%	(26)	130
Homeowner	44%	(281)	36%	(232)	20%	(126)	639
Renter	34%	(18)	41%	(21)	24%	(12)	51
Self + Household: White-Collar	36%	(87)	39%	(95)	25%	(61)	243
Self + Household: Blue Collar	50%	(183)	34%	(126)	15%	(56)	365
Union HH: Yes	50%	(20)	42%	(17)	8%	(3)	41
Union HH: No	43%	(280)	36%	(238)	21%	(136)	654
LGBTQ+: Yes	18%	(9)	43%	(22)	39%	(20)	52
LGBTQ+: No	45%	(292)	36%	(233)	19%	(119)	643
Motivated to Vote	46%	(292)	38%	(239)	16%	(98)	629
Parent: Yes	41%	(76)	34%	(62)	24%	(44)	182
Parent: No	44%	(225)	38%	(193)	19%	(95)	513
COVID Vaccine: Yes	31%	(148)	49%	(234)	19%	(93)	475
COVID Vaccine: No	69%	(152)	9%	(21)	21%	(47)	220
Student Loans: Yes	40%	(41)	33%	(34)	27%	(28)	102
Student Loans: No	44%	(260)	37%	(221)	19%	(111)	593
Favorable Opinion of Haley	70%	(129)	19%	(36)	11%	(19)	184
Unfavorable Opinion of Haley	26%	(76)	60%	(173)	14%	(40)	290
Prodigal Biden Voter	23%	(10)	21%	(10)	56%	(26)	46
Undecided Voter (DK/WNV)	23%	(15)	15%	(10)	63%	(42)	67
Undecided Voter (DK)	31%	(11)	14%	(5)	55%	(20)	36

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	37%	(255)	20%	(139)	695
Watched Debate	49%	(242)	33%	(165)	18%	(88)	494
Watched Debate: Did not Watch	29%	(59)	45%	(90)	26%	(52)	201
Watched Debate: All of it	58%	(148)	31%	(79)	10%	(26)	253
Watched Debate: Some of it	39%	(94)	35%	(85)	26%	(62)	241
Continue His Campaign: Yes Biden	24%	(58)	65%	(159)	12%	(29)	247
Continue His Campaign: No Biden	56%	(221)	22%	(84)	22%	(86)	391
Continue His Campaign: Yes Trump	80%	(266)	6%	(20)	14%	(45)	332
Continue His Campaign: No Trump	7%	(23)	68%	(223)	25%	(81)	328
Conviction: Evidence	9%	(32)	68%	(233)	22%	(76)	341
Conviction: Motivation to Damage	85%	(228)	3%	(9)	12%	(31)	268
Conviction: DK/NO	47%	(41)	15%	(13)	38%	(33)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(285)	38%	(262)	21%	(149)	695
Gender: Male	42%	(138)	39%	(128)	20%	(65)	331
Gender: Female	40%	(147)	37%	(134)	23%	(83)	364
Age: 18-34	31%	(59)	37%	(69)	32%	(59)	188
Age: 35-44	46%	(41)	30%	(27)	25%	(22)	90
Age: 45-64	48%	(121)	37%	(95)	15%	(39)	254
Age: 65+	39%	(64)	43%	(71)	17%	(29)	163
GenZers: 1997-2012	27%	(25)	33%	(30)	39%	(35)	90
Millennials: 1981-1996	39%	(70)	35%	(62)	25%	(44)	176
GenXers: 1965-1980	47%	(92)	38%	(74)	15%	(30)	195
Baby Boomers: 1946-1964	43%	(94)	41%	(90)	16%	(36)	220
Educ: < College	46%	(216)	33%	(157)	21%	(99)	471
Educ: Bachelors degree	36%	(55)	39%	(58)	25%	(38)	151
Educ: Post-grad	20%	(14)	64%	(47)	16%	(12)	73
Income: Under 50k	43%	(95)	37%	(81)	20%	(45)	221
Income: 50k-100k	42%	(141)	37%	(122)	21%	(69)	332
Income: 100k+	35%	(49)	41%	(59)	24%	(34)	142
Ethnicity: White (Non-Hispanic)	42%	(259)	39%	(240)	19%	(120)	619
Ethnicity: Hispanic	43%	(12)	6%	(2)	51%	(15)	29
Ethnicity: Black (Non-Hispanic)	34%	(8)	44%	(10)	22%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	24%	(6)	38%	(9)	38%	(9)	23
All Christian	45%	(173)	35%	(133)	20%	(77)	382
All Non-Christian	8%	(2)	77%	(23)	15%	(5)	30
Atheist	16%	(6)	61%	(21)	22%	(8)	35
Agnostic/Nothing in particular	29%	(43)	46%	(68)	24%	(36)	147
Something Else	60%	(61)	17%	(17)	24%	(24)	102
Evangelical	59%	(94)	18%	(29)	23%	(37)	159
Non-Evangelical	43%	(137)	37%	(120)	20%	(63)	320
PID: Dem (no lean)	7%	(17)	73%	(175)	20%	(47)	239
PID: Ind (no lean)	26%	(51)	37%	(74)	37%	(74)	199
PID: Rep (no lean)	84%	(217)	5%	(13)	11%	(28)	257

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(285)	38%	(262)	21%	(149)	695
PID/Gender: Dem Men	6%	(5)	72%	(70)	22%	(22)	98
PID/Gender: Dem Women	8%	(11)	74%	(105)	18%	(26)	141
PID/Gender: Ind Men	25%	(29)	45%	(51)	29%	(33)	113
PID/Gender: Ind Women	26%	(22)	26%	(23)	48%	(41)	86
PID/Gender: Rep Men	86%	(104)	5%	(6)	9%	(11)	121
PID/Gender: Rep Women	83%	(113)	5%	(6)	12%	(17)	137
Ideo: Liberal (1-3)	9%	(19)	70%	(154)	21%	(45)	218
Ideo: Moderate (4)	30%	(57)	41%	(78)	30%	(57)	192
Ideo: Conservative (5-7)	75%	(201)	10%	(28)	15%	(40)	269
Community: Urban	38%	(64)	46%	(77)	16%	(28)	168
Community: Suburban	40%	(112)	36%	(101)	24%	(68)	281
Community: Rural	44%	(109)	34%	(84)	22%	(53)	246
Military HHnm: Yes	47%	(47)	41%	(40)	12%	(12)	99
Military HH: No	40%	(238)	37%	(221)	23%	(137)	596
Employ: Private Sector	42%	(127)	35%	(106)	23%	(68)	301
Employ: Government	29%	(8)	40%	(11)	31%	(9)	28
Employ: Self-Employed	35%	(8)	53%	(13)	12%	(3)	24
Employ: Homemaker	40%	(20)	35%	(18)	25%	(13)	51
Employ: Student	44%	(6)	47%	(6)	9%	(1)	13
Employ: Retired	43%	(83)	43%	(84)	14%	(26)	193
Employ: Unemployed	40%	(18)	27%	(12)	33%	(15)	45
Employ: Other	36%	(14)	29%	(11)	35%	(14)	39

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(285)	38%	(262)	21%	(149)	695
Protestant	44%	(84)	37%	(71)	19%	(35)	190
Roman Catholic	46%	(86)	33%	(61)	22%	(41)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	11%	(2)	79%	(13)	10%	(2)	16
Muslim	23%	(1)	30%	(1)	47%	(1)	3
Buddhist	—	(0)	84%	(9)	16%	(2)	11
Atheist	16%	(6)	61%	(21)	22%	(8)	35
Agnostic	26%	(7)	69%	(18)	5%	(1)	26
Something else	60%	(61)	17%	(17)	24%	(24)	102
Nothing in particular	30%	(36)	41%	(50)	29%	(35)	121
Ideo/PID: Conservative Republican	87%	(178)	4%	(9)	9%	(18)	205
Ideo/PID: Moderate/Liberal Republican	75%	(36)	8%	(4)	17%	(8)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	75%	(53)	22%	(15)	70
Ideo/PID: Liberal Democrat	7%	(12)	74%	(122)	19%	(31)	165
Unfavorable of Biden and Trump	20%	(26)	28%	(37)	52%	(69)	132
2024 H2H Matchup: Biden Voter	9%	(28)	73%	(237)	19%	(60)	325
2024 H2H Matchup: Trump Voter	80%	(242)	4%	(12)	16%	(49)	303
2024 H2H Matchup: Would not Vote	11%	(3)	21%	(7)	68%	(21)	32
2024 H2H Matchup: Do not Know	33%	(12)	18%	(6)	49%	(17)	36
2022 House Vote: Democrat	9%	(26)	75%	(211)	15%	(43)	280
2022 House Vote: Republican	79%	(228)	6%	(16)	16%	(46)	290
2022 House Vote: Did not Vote	25%	(30)	27%	(32)	48%	(56)	118
2020 Vote: Joe Biden	9%	(31)	69%	(227)	22%	(72)	330
2020 Vote: Donald Trump	75%	(245)	7%	(22)	18%	(59)	326
2020 Vote: Someone Else	18%	(2)	22%	(3)	60%	(7)	12
2020 Vote: Did not Vote	24%	(7)	35%	(10)	41%	(11)	28
2016 Vote: Hillary Clinton	8%	(17)	81%	(178)	12%	(26)	221
2016 Vote: Donald Trump	76%	(223)	10%	(31)	13%	(38)	292
2016 Vote: Someone Else	10%	(3)	47%	(13)	43%	(12)	27
2020 Vote/PID: Not Biden/Democrat	17%	(3)	38%	(7)	45%	(9)	19
2020 Vote/PID: Not Trump/Republican	32%	(4)	24%	(3)	44%	(6)	14

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(285)	38%	(262)	21%	(149)	695
U.S. Economy: Wrong Track	53%	(268)	20%	(102)	26%	(133)	503
U.S. Economy: Right Direction	9%	(17)	83%	(159)	8%	(16)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	83%	(182)	9%	(20)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(258)	8%	(26)	16%	(54)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	38%	(53)	54%	(74)	137
Top 2024 Issue: Economy	56%	(152)	15%	(39)	29%	(80)	271
Community/Gender: Urban Women	34%	(26)	47%	(35)	19%	(14)	75
Community/Gender: Urban Men	41%	(38)	45%	(42)	14%	(13)	93
Community/Gender: Rural Women	42%	(57)	31%	(42)	27%	(38)	137
Community/Gender: Rural Men	47%	(51)	38%	(41)	15%	(16)	108
Community/Gender: Suburban Women	42%	(64)	37%	(56)	21%	(31)	151
Community/Gender: Suburban Men	37%	(48)	35%	(45)	28%	(36)	130
Homeowner	42%	(267)	37%	(236)	21%	(136)	639
Renter	31%	(16)	46%	(23)	23%	(12)	51
Self + Household: White-Collar	34%	(83)	45%	(109)	21%	(51)	243
Self + Household: Blue Collar	47%	(172)	33%	(122)	19%	(71)	365
Union HH: Yes	38%	(16)	36%	(15)	27%	(11)	41
Union HH: No	41%	(269)	38%	(247)	21%	(138)	654
LGBTQ+: Yes	14%	(7)	52%	(27)	34%	(18)	52
LGBTQ+: No	43%	(277)	36%	(235)	20%	(131)	643
Motivated to Vote	44%	(277)	37%	(232)	19%	(120)	629
Parent: Yes	41%	(75)	37%	(67)	22%	(41)	182
Parent: No	41%	(210)	38%	(195)	21%	(108)	513
COVID Vaccine: Yes	30%	(141)	48%	(228)	22%	(106)	475
COVID Vaccine: No	66%	(144)	15%	(33)	19%	(42)	220
Student Loans: Yes	35%	(36)	41%	(42)	24%	(24)	102
Student Loans: No	42%	(249)	37%	(219)	21%	(124)	593
Favorable Opinion of Haley	65%	(120)	19%	(35)	16%	(29)	184
Unfavorable Opinion of Haley	26%	(76)	64%	(186)	9%	(27)	290
Prodigal Biden Voter	24%	(11)	27%	(13)	49%	(22)	46
Undecided Voter (DK/WNV)	23%	(15)	20%	(13)	58%	(39)	67
Undecided Voter (DK)	33%	(12)	18%	(6)	49%	(17)	36

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(285)	38%	(262)	21%	(149)	695
Watched Debate	47%	(231)	35%	(175)	18%	(88)	494
Watched Debate: Did not Watch	27%	(53)	43%	(87)	30%	(61)	201
Watched Debate: All of it	55%	(139)	30%	(77)	15%	(37)	253
Watched Debate: Some of it	38%	(92)	41%	(98)	21%	(51)	241
Continue His Campaign: Yes Biden	23%	(56)	66%	(164)	11%	(27)	247
Continue His Campaign: No Biden	53%	(208)	23%	(92)	23%	(91)	391
Continue His Campaign: Yes Trump	76%	(254)	10%	(32)	14%	(46)	332
Continue His Campaign: No Trump	6%	(21)	67%	(220)	26%	(87)	328
Conviction: Evidence	7%	(25)	69%	(236)	23%	(79)	341
Conviction: Motivation to Damage	81%	(218)	7%	(18)	12%	(32)	268
Conviction: DK/NO	48%	(42)	9%	(8)	43%	(37)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	32%	(221)	28%	(194)	695
Gender: Male	41%	(134)	32%	(105)	28%	(92)	331
Gender: Female	40%	(146)	32%	(116)	28%	(102)	364
Age: 18-34	34%	(64)	27%	(51)	39%	(73)	188
Age: 35-44	43%	(39)	30%	(27)	27%	(24)	90
Age: 45-64	48%	(123)	31%	(79)	21%	(52)	254
Age: 65+	33%	(55)	39%	(64)	27%	(44)	163
GenZers: 1997-2012	28%	(25)	23%	(21)	49%	(44)	90
Millennials: 1981-1996	41%	(72)	30%	(53)	29%	(51)	176
GenXers: 1965-1980	51%	(99)	32%	(63)	17%	(33)	195
Baby Boomers: 1946-1964	37%	(82)	35%	(77)	27%	(60)	220
Educ: < College	45%	(213)	28%	(133)	27%	(126)	471
Educ: Bachelors degree	29%	(44)	35%	(53)	35%	(53)	151
Educ: Post-grad	32%	(23)	47%	(35)	21%	(15)	73
Income: Under 50k	41%	(91)	31%	(69)	28%	(61)	221
Income: 50k-100k	41%	(136)	31%	(102)	28%	(94)	332
Income: 100k+	37%	(53)	35%	(50)	27%	(39)	142
Ethnicity: White (Non-Hispanic)	41%	(253)	32%	(198)	27%	(168)	619
Ethnicity: Hispanic	35%	(10)	14%	(4)	51%	(15)	29
Ethnicity: Black (Non-Hispanic)	29%	(7)	51%	(12)	20%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	43%	(10)	28%	(7)	29%	(7)	23
All Christian	44%	(167)	30%	(114)	27%	(102)	382
All Non-Christian	33%	(10)	16%	(5)	51%	(15)	30
Atheist	13%	(5)	50%	(17)	37%	(13)	35
Agnostic/Nothing in particular	26%	(39)	48%	(70)	26%	(38)	147
Something Else	60%	(61)	14%	(15)	26%	(26)	102
Evangelical	62%	(99)	16%	(26)	22%	(34)	159
Non-Evangelical	39%	(125)	32%	(101)	29%	(93)	320
PID: Dem (no lean)	5%	(11)	70%	(168)	25%	(59)	239
PID: Ind (no lean)	30%	(59)	24%	(48)	46%	(92)	199
PID: Rep (no lean)	82%	(210)	2%	(5)	17%	(43)	257

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	32%	(221)	28%	(194)	695
PID/Gender: Dem Men	4%	(3)	74%	(72)	22%	(22)	98
PID/Gender: Dem Women	6%	(8)	68%	(96)	26%	(37)	141
PID/Gender: Ind Men	29%	(33)	27%	(30)	44%	(50)	113
PID/Gender: Ind Women	31%	(26)	20%	(17)	49%	(42)	86
PID/Gender: Rep Men	81%	(98)	2%	(2)	17%	(20)	121
PID/Gender: Rep Women	82%	(112)	2%	(2)	16%	(22)	137
Ideo: Liberal (1-3)	6%	(13)	62%	(136)	32%	(70)	218
Ideo: Moderate (4)	33%	(63)	32%	(61)	35%	(68)	192
Ideo: Conservative (5-7)	73%	(197)	9%	(23)	18%	(48)	269
Community: Urban	35%	(58)	39%	(66)	26%	(44)	168
Community: Suburban	41%	(115)	32%	(89)	27%	(77)	281
Community: Rural	43%	(107)	27%	(66)	30%	(73)	246
Military HHnm: Yes	46%	(45)	28%	(28)	26%	(26)	99
Military HH: No	39%	(235)	32%	(193)	28%	(168)	596
Employ: Private Sector	47%	(143)	29%	(87)	24%	(71)	301
Employ: Government	23%	(6)	23%	(6)	54%	(15)	28
Employ: Self-Employed	34%	(8)	25%	(6)	40%	(10)	24
Employ: Homemaker	36%	(18)	32%	(16)	32%	(16)	51
Employ: Student	26%	(3)	60%	(8)	14%	(2)	13
Employ: Retired	37%	(71)	38%	(73)	26%	(49)	193
Employ: Unemployed	34%	(15)	33%	(15)	34%	(15)	45
Employ: Other	38%	(15)	25%	(10)	37%	(15)	39

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	32%	(221)	28%	(194)	695
Protestant	41%	(79)	31%	(58)	28%	(53)	190
Roman Catholic	45%	(84)	29%	(55)	26%	(48)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	19%	(3)	16%	(3)	65%	(10)	16
Muslim	36%	(1)	64%	(2)	—	(0)	3
Buddhist	54%	(6)	4%	(0)	42%	(5)	11
Atheist	13%	(5)	50%	(17)	37%	(13)	35
Agnostic	18%	(5)	49%	(13)	33%	(8)	26
Something else	60%	(61)	14%	(15)	26%	(26)	102
Nothing in particular	28%	(34)	47%	(57)	25%	(30)	121
Ideo/PID: Conservative Republican	84%	(173)	1%	(2)	15%	(30)	205
Ideo/PID: Moderate/Liberal Republican	72%	(34)	6%	(3)	22%	(11)	48
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	71%	(50)	25%	(17)	70
Ideo/PID: Liberal Democrat	4%	(6)	72%	(118)	25%	(41)	165
Unfavorable of Biden and Trump	21%	(28)	18%	(24)	61%	(80)	132
2024 H2H Matchup: Biden Voter	5%	(17)	66%	(214)	29%	(94)	325
2024 H2H Matchup: Trump Voter	82%	(247)	1%	(2)	18%	(53)	303
2024 H2H Matchup: Would not Vote	12%	(4)	8%	(3)	80%	(25)	32
2024 H2H Matchup: Do not Know	34%	(12)	4%	(1)	62%	(22)	36
2022 House Vote: Democrat	7%	(20)	68%	(189)	25%	(71)	280
2022 House Vote: Republican	78%	(225)	3%	(8)	20%	(57)	290
2022 House Vote: Did not Vote	29%	(34)	19%	(22)	52%	(61)	118
2020 Vote: Joe Biden	8%	(25)	63%	(207)	30%	(98)	330
2020 Vote: Donald Trump	76%	(249)	1%	(3)	23%	(74)	326
2020 Vote: Someone Else	12%	(1)	12%	(1)	76%	(9)	12
2020 Vote: Did not Vote	17%	(5)	33%	(9)	50%	(14)	28
2016 Vote: Hillary Clinton	6%	(13)	75%	(165)	19%	(43)	221
2016 Vote: Donald Trump	73%	(213)	6%	(17)	21%	(62)	292
2016 Vote: Someone Else	11%	(3)	36%	(10)	53%	(14)	27
2020 Vote/PID: Not Biden/Democrat	6%	(1)	47%	(9)	46%	(9)	19
2020 Vote/PID: Not Trump/Republican	13%	(2)	17%	(2)	70%	(10)	14

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	32%	(221)	28%	(194)	695
U.S. Economy: Wrong Track	52%	(260)	19%	(94)	30%	(149)	503
U.S. Economy: Right Direction	11%	(21)	66%	(126)	23%	(45)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	81%	(176)	17%	(36)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(264)	3%	(9)	19%	(66)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	26%	(35)	67%	(92)	137
Top 2024 Issue: Economy	61%	(165)	16%	(42)	23%	(64)	271
Community/Gender: Urban Women	29%	(21)	40%	(30)	32%	(24)	75
Community/Gender: Urban Men	40%	(37)	38%	(36)	22%	(20)	93
Community/Gender: Rural Women	42%	(58)	28%	(38)	30%	(41)	137
Community/Gender: Rural Men	45%	(48)	26%	(28)	30%	(32)	108
Community/Gender: Suburban Women	44%	(66)	32%	(48)	25%	(37)	151
Community/Gender: Suburban Men	38%	(49)	32%	(41)	31%	(40)	130
Homeowner	41%	(261)	31%	(197)	28%	(180)	639
Renter	35%	(18)	41%	(21)	24%	(12)	51
Self + Household: White-Collar	31%	(76)	36%	(88)	32%	(79)	243
Self + Household: Blue Collar	49%	(177)	28%	(103)	23%	(85)	365
Union HH: Yes	40%	(17)	33%	(14)	27%	(11)	41
Union HH: No	40%	(264)	32%	(207)	28%	(183)	654
LGBTQ+: Yes	14%	(7)	37%	(19)	49%	(26)	52
LGBTQ+: No	42%	(273)	31%	(202)	26%	(169)	643
Motivated to Vote	42%	(266)	33%	(209)	24%	(154)	629
Parent: Yes	40%	(73)	35%	(63)	25%	(46)	182
Parent: No	40%	(207)	31%	(158)	29%	(148)	513
COVID Vaccine: Yes	28%	(133)	43%	(204)	29%	(138)	475
COVID Vaccine: No	67%	(147)	7%	(16)	25%	(56)	220
Student Loans: Yes	38%	(39)	25%	(26)	37%	(38)	102
Student Loans: No	41%	(241)	33%	(195)	26%	(156)	593
Favorable Opinion of Haley	61%	(112)	15%	(28)	24%	(44)	184
Unfavorable Opinion of Haley	26%	(75)	52%	(152)	22%	(62)	290
Prodigal Biden Voter	31%	(14)	8%	(4)	62%	(28)	46
Undecided Voter (DK/WNV)	24%	(16)	6%	(4)	70%	(47)	67
Undecided Voter (DK)	34%	(12)	4%	(1)	62%	(22)	36

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(280)	32%	(221)	28%	(194)	695
Watched Debate	45%	(222)	29%	(143)	26%	(129)	494
Watched Debate: Did not Watch	29%	(58)	39%	(78)	32%	(65)	201
Watched Debate: All of it	56%	(142)	25%	(63)	19%	(48)	253
Watched Debate: Some of it	33%	(80)	33%	(80)	34%	(81)	241
Continue His Campaign: Yes Biden	20%	(50)	62%	(152)	18%	(45)	247
Continue His Campaign: No Biden	53%	(208)	16%	(63)	31%	(120)	391
Continue His Campaign: Yes Trump	74%	(245)	7%	(22)	20%	(65)	332
Continue His Campaign: No Trump	7%	(22)	59%	(194)	34%	(112)	328
Conviction: Evidence	8%	(28)	60%	(203)	32%	(109)	341
Conviction: Motivation to Damage	80%	(213)	2%	(5)	19%	(50)	268
Conviction: DK/NO	45%	(39)	14%	(12)	41%	(35)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	38%	(266)	27%	(190)	695
Gender: Male	37%	(121)	35%	(117)	28%	(94)	331
Gender: Female	32%	(117)	41%	(150)	27%	(97)	364
Age: 18-34	27%	(51)	38%	(72)	34%	(65)	188
Age: 35-44	38%	(34)	35%	(31)	28%	(25)	90
Age: 45-64	42%	(106)	36%	(93)	22%	(55)	254
Age: 65+	29%	(48)	43%	(70)	28%	(45)	163
GenZers: 1997-2012	26%	(23)	27%	(25)	47%	(42)	90
Millennials: 1981-1996	35%	(61)	39%	(70)	26%	(46)	176
GenXers: 1965-1980	42%	(82)	41%	(79)	18%	(34)	195
Baby Boomers: 1946-1964	32%	(70)	39%	(86)	29%	(63)	220
Educ: < College	39%	(186)	33%	(156)	27%	(130)	471
Educ: Bachelors degree	23%	(34)	47%	(70)	31%	(46)	151
Educ: Post-grad	26%	(19)	54%	(40)	20%	(14)	73
Income: Under 50k	37%	(81)	37%	(81)	26%	(58)	221
Income: 50k-100k	35%	(117)	37%	(124)	27%	(91)	332
Income: 100k+	28%	(40)	43%	(61)	29%	(41)	142
Ethnicity: White (Non-Hispanic)	35%	(216)	38%	(237)	27%	(166)	619
Ethnicity: Hispanic	43%	(12)	7%	(2)	50%	(14)	29
Ethnicity: Black (Non-Hispanic)	26%	(6)	49%	(12)	25%	(6)	24
Ethnicity: Asian + Other (Non-Hispanic)	16%	(4)	68%	(16)	15%	(4)	23
All Christian	37%	(142)	36%	(136)	27%	(104)	382
All Non-Christian	12%	(3)	42%	(12)	46%	(14)	30
Atheist	13%	(5)	55%	(19)	32%	(11)	35
Agnostic/Nothing in particular	21%	(31)	54%	(80)	24%	(36)	147
Something Else	57%	(58)	18%	(19)	25%	(25)	102
Evangelical	56%	(89)	20%	(32)	24%	(37)	159
Non-Evangelical	33%	(107)	38%	(121)	29%	(92)	320
PID: Dem (no lean)	6%	(15)	77%	(183)	17%	(42)	239
PID: Ind (no lean)	22%	(43)	33%	(65)	46%	(91)	199
PID: Rep (no lean)	70%	(180)	7%	(19)	23%	(58)	257

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	38%	(266)	27%	(190)	695
PID/Gender: Dem Men	8%	(7)	76%	(74)	16%	(16)	98
PID/Gender: Dem Women	5%	(7)	77%	(108)	18%	(26)	141
PID/Gender: Ind Men	21%	(24)	34%	(38)	45%	(51)	113
PID/Gender: Ind Women	22%	(19)	31%	(27)	47%	(40)	86
PID/Gender: Rep Men	74%	(89)	3%	(4)	23%	(27)	121
PID/Gender: Rep Women	67%	(91)	11%	(15)	22%	(31)	137
Ideo: Liberal (1-3)	7%	(15)	70%	(152)	23%	(51)	218
Ideo: Moderate (4)	25%	(47)	42%	(80)	34%	(65)	192
Ideo: Conservative (5-7)	64%	(171)	13%	(34)	24%	(64)	269
Community: Urban	28%	(48)	49%	(83)	22%	(37)	168
Community: Suburban	37%	(103)	36%	(101)	27%	(76)	281
Community: Rural	35%	(87)	33%	(82)	31%	(77)	246
Military HHnm: Yes	39%	(38)	31%	(31)	30%	(29)	99
Military HH: No	34%	(200)	39%	(235)	27%	(161)	596
Employ: Private Sector	39%	(118)	36%	(109)	25%	(74)	301
Employ: Government	16%	(5)	28%	(8)	56%	(16)	28
Employ: Self-Employed	30%	(7)	47%	(11)	22%	(5)	24
Employ: Homemaker	22%	(11)	50%	(26)	28%	(14)	51
Employ: Student	40%	(5)	49%	(6)	11%	(1)	13
Employ: Retired	33%	(65)	42%	(80)	25%	(48)	193
Employ: Unemployed	29%	(13)	39%	(18)	32%	(14)	45
Employ: Other	37%	(15)	22%	(9)	41%	(16)	39

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	38%	(266)	27%	(190)	695
Protestant	29%	(55)	38%	(73)	33%	(62)	190
Roman Catholic	44%	(83)	33%	(63)	22%	(42)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	11%	(2)	16%	(3)	73%	(12)	16
Muslim	68%	(2)	32%	(1)	—	(0)	3
Buddhist	—	(0)	84%	(9)	16%	(2)	11
Atheist	13%	(5)	55%	(19)	32%	(11)	35
Agnostic	28%	(7)	62%	(16)	11%	(3)	26
Something else	57%	(58)	18%	(19)	25%	(25)	102
Nothing in particular	20%	(24)	53%	(64)	27%	(33)	121
Ideo/PID: Conservative Republican	73%	(150)	6%	(11)	21%	(43)	205
Ideo/PID: Moderate/Liberal Republican	59%	(28)	15%	(7)	25%	(12)	48
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	75%	(52)	20%	(14)	70
Ideo/PID: Liberal Democrat	5%	(8)	79%	(130)	16%	(26)	165
Unfavorable of Biden and Trump	10%	(14)	39%	(52)	51%	(66)	132
2024 H2H Matchup: Biden Voter	5%	(15)	73%	(236)	23%	(74)	325
2024 H2H Matchup: Trump Voter	71%	(214)	6%	(18)	23%	(71)	303
2024 H2H Matchup: Would not Vote	1%	(0)	16%	(5)	83%	(26)	32
2024 H2H Matchup: Do not Know	25%	(9)	22%	(8)	53%	(19)	36
2022 House Vote: Democrat	8%	(22)	74%	(207)	18%	(51)	280
2022 House Vote: Republican	65%	(188)	10%	(28)	26%	(75)	290
2022 House Vote: Did not Vote	24%	(28)	26%	(31)	50%	(59)	118
2020 Vote: Joe Biden	6%	(19)	71%	(234)	23%	(77)	330
2020 Vote: Donald Trump	65%	(212)	6%	(20)	29%	(94)	326
2020 Vote: Someone Else	14%	(2)	16%	(2)	70%	(8)	12
2020 Vote: Did not Vote	22%	(6)	38%	(10)	40%	(11)	28
2016 Vote: Hillary Clinton	5%	(11)	80%	(177)	15%	(34)	221
2016 Vote: Donald Trump	60%	(175)	15%	(44)	25%	(72)	292
2016 Vote: Someone Else	18%	(5)	36%	(10)	46%	(13)	27
2020 Vote/PID: Not Biden/Democrat	13%	(2)	62%	(12)	25%	(5)	19
2020 Vote/PID: Not Trump/Republican	10%	(1)	33%	(4)	57%	(8)	14

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	38%	(266)	27%	(190)	695
U.S. Economy: Wrong Track	45%	(225)	25%	(127)	30%	(151)	503
U.S. Economy: Right Direction	7%	(14)	73%	(139)	20%	(39)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	86%	(188)	12%	(25)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(222)	9%	(29)	26%	(88)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	36%	(50)	56%	(77)	137
Top 2024 Issue: Economy	52%	(140)	20%	(54)	29%	(77)	271
Community/Gender: Urban Women	16%	(12)	59%	(44)	25%	(19)	75
Community/Gender: Urban Men	38%	(36)	42%	(39)	20%	(19)	93
Community/Gender: Rural Women	35%	(48)	37%	(50)	29%	(39)	137
Community/Gender: Rural Men	36%	(40)	29%	(31)	35%	(37)	108
Community/Gender: Suburban Women	38%	(58)	36%	(55)	26%	(39)	151
Community/Gender: Suburban Men	35%	(46)	36%	(46)	29%	(38)	130
Homeowner	35%	(223)	38%	(241)	27%	(175)	639
Renter	29%	(15)	45%	(23)	26%	(13)	51
Self + Household: White-Collar	22%	(54)	47%	(113)	31%	(75)	243
Self + Household: Blue Collar	44%	(161)	34%	(123)	22%	(81)	365
Union HH: Yes	46%	(19)	26%	(11)	28%	(12)	41
Union HH: No	34%	(219)	39%	(256)	27%	(178)	654
LGBTQ+: Yes	10%	(5)	50%	(26)	40%	(21)	52
LGBTQ+: No	36%	(233)	37%	(241)	26%	(169)	643
Motivated to Vote	36%	(226)	40%	(254)	24%	(149)	629
Parent: Yes	35%	(64)	37%	(67)	28%	(51)	182
Parent: No	34%	(174)	39%	(199)	27%	(139)	513
COVID Vaccine: Yes	25%	(119)	49%	(234)	26%	(123)	475
COVID Vaccine: No	55%	(120)	15%	(33)	30%	(67)	220
Student Loans: Yes	27%	(28)	44%	(45)	29%	(29)	102
Student Loans: No	35%	(210)	37%	(221)	27%	(161)	593
Favorable Opinion of Haley	49%	(91)	20%	(36)	31%	(57)	184
Unfavorable Opinion of Haley	22%	(64)	61%	(177)	17%	(48)	290
Prodigal Biden Voter	20%	(9)	23%	(11)	57%	(26)	46
Undecided Voter (DK/WNV)	14%	(9)	19%	(13)	67%	(45)	67
Undecided Voter (DK)	25%	(9)	22%	(8)	53%	(19)	36

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(238)	38%	(266)	27%	(190)	695
Watched Debate	37%	(181)	35%	(174)	28%	(139)	494
Watched Debate: Did not Watch	29%	(57)	46%	(92)	26%	(51)	201
Watched Debate: All of it	46%	(117)	30%	(77)	24%	(60)	253
Watched Debate: Some of it	27%	(64)	40%	(97)	33%	(79)	241
Continue His Campaign: Yes Biden	20%	(49)	63%	(157)	17%	(41)	247
Continue His Campaign: No Biden	44%	(173)	26%	(101)	30%	(117)	391
Continue His Campaign: Yes Trump	67%	(221)	10%	(33)	24%	(78)	332
Continue His Campaign: No Trump	4%	(13)	69%	(225)	27%	(90)	328
Conviction: Evidence	5%	(16)	68%	(230)	28%	(95)	341
Conviction: Motivation to Damage	70%	(187)	8%	(23)	22%	(59)	268
Conviction: DK/NO	41%	(36)	16%	(14)	43%	(37)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	37%	(258)	25%	(171)	695
Gender: Male	39%	(130)	38%	(126)	23%	(76)	331
Gender: Female	37%	(136)	36%	(132)	26%	(96)	364
Age: 18-34	31%	(57)	39%	(73)	30%	(57)	188
Age: 35-44	43%	(38)	30%	(27)	27%	(24)	90
Age: 45-64	46%	(116)	35%	(88)	19%	(50)	254
Age: 65+	33%	(54)	43%	(69)	25%	(40)	163
GenZers: 1997-2012	26%	(24)	39%	(35)	35%	(31)	90
Millennials: 1981-1996	38%	(66)	35%	(61)	28%	(49)	176
GenXers: 1965-1980	47%	(92)	35%	(68)	18%	(35)	195
Baby Boomers: 1946-1964	37%	(82)	40%	(87)	23%	(51)	220
Educ: < College	41%	(194)	35%	(164)	24%	(113)	471
Educ: Bachelors degree	32%	(48)	39%	(58)	29%	(44)	151
Educ: Post-grad	32%	(23)	49%	(36)	19%	(14)	73
Income: Under 50k	39%	(87)	37%	(82)	23%	(51)	221
Income: 50k-100k	38%	(127)	37%	(123)	25%	(82)	332
Income: 100k+	36%	(51)	37%	(53)	27%	(38)	142
Ethnicity: White (Non-Hispanic)	39%	(242)	37%	(228)	24%	(149)	619
Ethnicity: Hispanic	35%	(10)	15%	(4)	50%	(14)	29
Ethnicity: Black (Non-Hispanic)	25%	(6)	54%	(13)	21%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	58%	(13)	11%	(2)	23
All Christian	42%	(162)	34%	(130)	24%	(91)	382
All Non-Christian	11%	(3)	63%	(19)	26%	(8)	30
Atheist	16%	(6)	59%	(21)	25%	(9)	35
Agnostic/Nothing in particular	27%	(40)	48%	(71)	24%	(36)	147
Something Else	54%	(55)	18%	(19)	28%	(28)	102
Evangelical	59%	(95)	18%	(28)	23%	(36)	159
Non-Evangelical	37%	(118)	37%	(119)	26%	(83)	320
PID: Dem (no lean)	5%	(11)	75%	(179)	21%	(49)	239
PID: Ind (no lean)	26%	(52)	34%	(67)	40%	(79)	199
PID: Rep (no lean)	79%	(203)	5%	(12)	17%	(43)	257

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	37%	(258)	25%	(171)	695
PID/Gender: Dem Men	7%	(7)	77%	(75)	16%	(16)	98
PID/Gender: Dem Women	3%	(4)	73%	(104)	24%	(33)	141
PID/Gender: Ind Men	23%	(26)	40%	(45)	37%	(41)	113
PID/Gender: Ind Women	30%	(26)	26%	(22)	44%	(38)	86
PID/Gender: Rep Men	80%	(97)	5%	(6)	15%	(18)	121
PID/Gender: Rep Women	78%	(106)	5%	(6)	18%	(24)	137
Ideo: Liberal (1-3)	6%	(14)	72%	(158)	22%	(47)	218
Ideo: Moderate (4)	25%	(48)	37%	(72)	38%	(72)	192
Ideo: Conservative (5-7)	74%	(200)	9%	(24)	17%	(45)	269
Community: Urban	35%	(59)	38%	(64)	27%	(45)	168
Community: Suburban	40%	(112)	37%	(104)	23%	(65)	281
Community: Rural	38%	(95)	36%	(89)	25%	(62)	246
Military HHnm: Yes	44%	(43)	33%	(32)	24%	(23)	99
Military HH: No	37%	(222)	38%	(226)	25%	(148)	596
Employ: Private Sector	44%	(132)	35%	(107)	21%	(62)	301
Employ: Government	18%	(5)	29%	(8)	53%	(15)	28
Employ: Self-Employed	31%	(7)	36%	(8)	33%	(8)	24
Employ: Homemaker	40%	(20)	39%	(20)	21%	(11)	51
Employ: Student	27%	(4)	47%	(6)	25%	(3)	13
Employ: Retired	35%	(67)	42%	(82)	23%	(44)	193
Employ: Unemployed	40%	(18)	32%	(15)	28%	(13)	45
Employ: Other	30%	(12)	31%	(12)	39%	(15)	39

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	37%	(258)	25%	(171)	695
Protestant	37%	(70)	37%	(71)	26%	(49)	190
Roman Catholic	47%	(88)	31%	(57)	22%	(42)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	19%	(3)	71%	(11)	10%	(2)	16
Muslim	8%	(0)	37%	(1)	55%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	16%	(6)	59%	(21)	25%	(9)	35
Agnostic	17%	(4)	47%	(12)	36%	(9)	26
Something else	54%	(55)	18%	(19)	28%	(28)	102
Nothing in particular	30%	(36)	48%	(59)	22%	(27)	121
Ideo/PID: Conservative Republican	85%	(173)	2%	(4)	14%	(28)	205
Ideo/PID: Moderate/Liberal Republican	56%	(27)	18%	(9)	26%	(12)	48
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	68%	(47)	29%	(21)	70
Ideo/PID: Liberal Democrat	5%	(9)	78%	(128)	17%	(28)	165
Unfavorable of Biden and Trump	22%	(28)	29%	(38)	49%	(65)	132
2024 H2H Matchup: Biden Voter	3%	(9)	75%	(244)	22%	(73)	325
2024 H2H Matchup: Trump Voter	81%	(244)	2%	(5)	18%	(54)	303
2024 H2H Matchup: Would not Vote	11%	(3)	7%	(2)	82%	(26)	32
2024 H2H Matchup: Do not Know	27%	(10)	20%	(7)	53%	(19)	36
2022 House Vote: Democrat	5%	(13)	75%	(209)	20%	(57)	280
2022 House Vote: Republican	76%	(220)	5%	(13)	20%	(57)	290
2022 House Vote: Did not Vote	26%	(31)	28%	(33)	46%	(54)	118
2020 Vote: Joe Biden	5%	(16)	68%	(226)	27%	(89)	330
2020 Vote: Donald Trump	75%	(243)	6%	(19)	20%	(64)	326
2020 Vote: Someone Else	13%	(1)	31%	(4)	57%	(7)	12
2020 Vote: Did not Vote	20%	(6)	36%	(10)	44%	(12)	28
2016 Vote: Hillary Clinton	2%	(5)	80%	(176)	18%	(40)	221
2016 Vote: Donald Trump	70%	(205)	8%	(24)	22%	(63)	292
2016 Vote: Someone Else	12%	(3)	46%	(12)	42%	(11)	27
2020 Vote/PID: Not Biden/Democrat	20%	(4)	42%	(8)	39%	(7)	19
2020 Vote/PID: Not Trump/Republican	15%	(2)	43%	(6)	42%	(6)	14

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	37%	(258)	25%	(171)	695
U.S. Economy: Wrong Track	51%	(254)	21%	(105)	29%	(144)	503
U.S. Economy: Right Direction	6%	(11)	80%	(153)	14%	(27)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	85%	(186)	14%	(31)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(258)	6%	(20)	18%	(61)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	38%	(52)	58%	(79)	137
Top 2024 Issue: Economy	60%	(162)	16%	(44)	24%	(65)	271
Community/Gender: Urban Women	27%	(20)	44%	(33)	29%	(22)	75
Community/Gender: Urban Men	42%	(39)	34%	(32)	24%	(23)	93
Community/Gender: Rural Women	38%	(53)	30%	(42)	31%	(43)	137
Community/Gender: Rural Men	39%	(42)	44%	(48)	17%	(19)	108
Community/Gender: Suburban Women	42%	(63)	38%	(58)	20%	(31)	151
Community/Gender: Suburban Men	38%	(49)	36%	(46)	26%	(34)	130
Homeowner	39%	(248)	37%	(235)	24%	(157)	639
Renter	32%	(17)	42%	(22)	25%	(13)	51
Self + Household: White-Collar	30%	(72)	40%	(96)	30%	(74)	243
Self + Household: Blue Collar	46%	(166)	33%	(122)	21%	(77)	365
Union HH: Yes	43%	(18)	34%	(14)	22%	(9)	41
Union HH: No	38%	(248)	37%	(244)	25%	(162)	654
LGBTQ+: Yes	16%	(8)	43%	(23)	40%	(21)	52
LGBTQ+: No	40%	(257)	37%	(236)	23%	(150)	643
Motivated to Vote	40%	(254)	37%	(236)	22%	(139)	629
Parent: Yes	39%	(71)	35%	(64)	26%	(47)	182
Parent: No	38%	(194)	38%	(195)	24%	(124)	513
COVID Vaccine: Yes	26%	(123)	48%	(227)	26%	(125)	475
COVID Vaccine: No	65%	(142)	14%	(32)	21%	(46)	220
Student Loans: Yes	41%	(42)	32%	(33)	26%	(27)	102
Student Loans: No	38%	(223)	38%	(225)	24%	(144)	593
Favorable Opinion of Haley	57%	(105)	16%	(30)	27%	(49)	184
Unfavorable Opinion of Haley	25%	(74)	60%	(172)	15%	(44)	290
Prodigal Biden Voter	22%	(10)	15%	(7)	62%	(29)	46
Undecided Voter (DK/WNV)	19%	(13)	14%	(9)	67%	(45)	67
Undecided Voter (DK)	27%	(10)	20%	(7)	53%	(19)	36

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(266)	37%	(258)	25%	(171)	695
Watched Debate	42%	(210)	34%	(168)	24%	(116)	494
Watched Debate: Did not Watch	28%	(56)	45%	(90)	27%	(55)	201
Watched Debate: All of it	53%	(133)	29%	(73)	18%	(47)	253
Watched Debate: Some of it	32%	(76)	39%	(95)	29%	(70)	241
Continue His Campaign: Yes Biden	23%	(56)	63%	(156)	14%	(35)	247
Continue His Campaign: No Biden	49%	(191)	23%	(92)	28%	(109)	391
Continue His Campaign: Yes Trump	75%	(247)	9%	(30)	17%	(55)	332
Continue His Campaign: No Trump	2%	(7)	68%	(221)	30%	(99)	328
Conviction: Evidence	3%	(11)	67%	(228)	30%	(102)	341
Conviction: Motivation to Damage	81%	(217)	6%	(15)	13%	(35)	268
Conviction: DK/NO	43%	(37)	18%	(15)	39%	(34)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	31%	(216)	28%	(196)	695
Gender: Male	42%	(141)	31%	(102)	27%	(89)	331
Gender: Female	39%	(143)	31%	(114)	29%	(107)	364
Age: 18-34	34%	(64)	28%	(53)	37%	(70)	188
Age: 35-44	45%	(40)	29%	(26)	26%	(23)	90
Age: 45-64	48%	(122)	30%	(76)	22%	(56)	254
Age: 65+	35%	(57)	37%	(60)	28%	(46)	163
GenZers: 1997-2012	37%	(33)	23%	(21)	40%	(36)	90
Millennials: 1981-1996	37%	(65)	31%	(55)	32%	(56)	176
GenXers: 1965-1980	48%	(95)	32%	(63)	19%	(37)	195
Baby Boomers: 1946-1964	40%	(88)	32%	(70)	28%	(61)	220
Educ: < College	46%	(217)	27%	(125)	27%	(129)	471
Educ: Bachelors degree	32%	(48)	35%	(53)	33%	(50)	151
Educ: Post-grad	25%	(18)	52%	(38)	23%	(17)	73
Income: Under 50k	40%	(88)	32%	(71)	28%	(63)	221
Income: 50k-100k	44%	(146)	29%	(97)	27%	(89)	332
Income: 100k+	35%	(50)	34%	(48)	31%	(44)	142
Ethnicity: White (Non-Hispanic)	42%	(261)	31%	(191)	27%	(167)	619
Ethnicity: Hispanic	35%	(10)	14%	(4)	51%	(15)	29
Ethnicity: Black (Non-Hispanic)	32%	(8)	33%	(8)	36%	(9)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	56%	(13)	27%	(6)	23
All Christian	44%	(169)	29%	(110)	27%	(103)	382
All Non-Christian	39%	(12)	31%	(9)	30%	(9)	30
Atheist	12%	(4)	61%	(21)	27%	(9)	35
Agnostic/Nothing in particular	29%	(42)	42%	(61)	29%	(43)	147
Something Else	55%	(56)	13%	(14)	32%	(32)	102
Evangelical	60%	(95)	16%	(26)	24%	(38)	159
Non-Evangelical	39%	(126)	30%	(97)	30%	(97)	320
PID: Dem (no lean)	7%	(17)	67%	(160)	26%	(62)	239
PID: Ind (no lean)	29%	(57)	24%	(48)	47%	(94)	199
PID: Rep (no lean)	82%	(210)	3%	(8)	15%	(40)	257

Continued on next page

Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	31%	(216)	28%	(196)	695
PID/Gender: Dem Men	9%	(9)	68%	(66)	23%	(22)	98
PID/Gender: Dem Women	5%	(8)	66%	(94)	28%	(40)	141
PID/Gender: Ind Men	29%	(33)	29%	(33)	42%	(47)	113
PID/Gender: Ind Women	28%	(24)	17%	(15)	55%	(47)	86
PID/Gender: Rep Men	82%	(98)	2%	(2)	16%	(20)	121
PID/Gender: Rep Women	81%	(111)	4%	(5)	15%	(20)	137
Ideo: Liberal (1-3)	13%	(29)	58%	(126)	29%	(63)	218
Ideo: Moderate (4)	28%	(53)	33%	(63)	39%	(75)	192
Ideo: Conservative (5-7)	73%	(196)	8%	(21)	19%	(52)	269
Community: Urban	36%	(61)	33%	(56)	30%	(51)	168
Community: Suburban	36%	(101)	33%	(92)	31%	(88)	281
Community: Rural	49%	(121)	28%	(68)	23%	(57)	246
Military HHnm: Yes	40%	(39)	28%	(27)	33%	(32)	99
Military HH: No	41%	(244)	32%	(188)	27%	(164)	596
Employ: Private Sector	47%	(143)	30%	(91)	22%	(68)	301
Employ: Government	25%	(7)	30%	(9)	45%	(13)	28
Employ: Self-Employed	29%	(7)	34%	(8)	37%	(9)	24
Employ: Homemaker	29%	(15)	27%	(14)	44%	(22)	51
Employ: Student	44%	(6)	26%	(3)	30%	(4)	13
Employ: Retired	38%	(74)	35%	(67)	27%	(51)	193
Employ: Unemployed	41%	(18)	26%	(12)	33%	(15)	45
Employ: Other	34%	(13)	30%	(12)	36%	(14)	39

Continued on next page

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	31%	(216)	28%	(196)	695
Protestant	39%	(74)	29%	(56)	32%	(60)	190
Roman Catholic	49%	(92)	28%	(53)	22%	(42)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	66%	(11)	16%	(3)	18%	(3)	16
Muslim	36%	(1)	8%	(0)	55%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	12%	(4)	61%	(21)	27%	(9)	35
Agnostic	19%	(5)	46%	(12)	35%	(9)	26
Something else	55%	(56)	13%	(14)	32%	(32)	102
Nothing in particular	31%	(37)	41%	(50)	28%	(34)	121
Ideo/PID: Conservative Republican	85%	(173)	2%	(3)	14%	(29)	205
Ideo/PID: Moderate/Liberal Republican	69%	(33)	9%	(5)	21%	(10)	48
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	65%	(45)	30%	(21)	70
Ideo/PID: Liberal Democrat	8%	(13)	67%	(110)	25%	(42)	165
Unfavorable of Biden and Trump	16%	(21)	20%	(26)	64%	(84)	132
2024 H2H Matchup: Biden Voter	9%	(28)	63%	(204)	29%	(93)	325
2024 H2H Matchup: Trump Voter	82%	(248)	1%	(3)	17%	(52)	303
2024 H2H Matchup: Would not Vote	2%	(1)	7%	(2)	91%	(29)	32
2024 H2H Matchup: Do not Know	19%	(7)	18%	(6)	63%	(22)	36
2022 House Vote: Democrat	12%	(34)	64%	(178)	24%	(68)	280
2022 House Vote: Republican	75%	(218)	3%	(8)	22%	(64)	290
2022 House Vote: Did not Vote	26%	(31)	23%	(27)	51%	(60)	118
2020 Vote: Joe Biden	6%	(20)	62%	(203)	32%	(107)	330
2020 Vote: Donald Trump	78%	(256)	2%	(6)	20%	(64)	326
2020 Vote: Someone Else	11%	(1)	19%	(2)	70%	(8)	12
2020 Vote: Did not Vote	22%	(6)	15%	(4)	62%	(17)	28
2016 Vote: Hillary Clinton	5%	(12)	73%	(161)	22%	(48)	221
2016 Vote: Donald Trump	72%	(209)	6%	(18)	22%	(65)	292
2016 Vote: Someone Else	10%	(3)	36%	(10)	55%	(15)	27
2020 Vote/PID: Not Biden/Democrat	19%	(4)	22%	(4)	59%	(11)	19
2020 Vote/PID: Not Trump/Republican	20%	(3)	20%	(3)	60%	(8)	14

Continued on next page

Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	31%	(216)	28%	(196)	695
U.S. Economy: Wrong Track	52%	(262)	15%	(76)	33%	(164)	503
U.S. Economy: Right Direction	11%	(21)	73%	(139)	17%	(32)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	75%	(165)	21%	(46)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(268)	3%	(9)	18%	(62)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	30%	(42)	64%	(88)	137
Top 2024 Issue: Economy	61%	(166)	13%	(34)	26%	(71)	271
Community/Gender: Urban Women	28%	(21)	36%	(27)	35%	(27)	75
Community/Gender: Urban Men	43%	(40)	31%	(29)	26%	(24)	93
Community/Gender: Rural Women	44%	(61)	27%	(37)	29%	(39)	137
Community/Gender: Rural Men	55%	(60)	28%	(31)	16%	(18)	108
Community/Gender: Suburban Women	40%	(61)	33%	(50)	27%	(41)	151
Community/Gender: Suburban Men	31%	(41)	32%	(42)	36%	(47)	130
Homeowner	41%	(264)	31%	(196)	28%	(179)	639
Renter	34%	(17)	36%	(18)	31%	(16)	51
Self + Household: White-Collar	34%	(83)	34%	(82)	32%	(77)	243
Self + Household: Blue Collar	47%	(173)	27%	(98)	26%	(94)	365
Union HH: Yes	43%	(18)	35%	(14)	22%	(9)	41
Union HH: No	41%	(266)	31%	(201)	29%	(187)	654
LGBTQ+: Yes	14%	(7)	35%	(18)	52%	(27)	52
LGBTQ+: No	43%	(276)	31%	(198)	26%	(169)	643
Motivated to Vote	41%	(260)	33%	(206)	26%	(163)	629
Parent: Yes	40%	(73)	32%	(58)	28%	(51)	182
Parent: No	41%	(210)	31%	(158)	28%	(145)	513
COVID Vaccine: Yes	28%	(132)	41%	(195)	31%	(148)	475
COVID Vaccine: No	69%	(151)	9%	(21)	22%	(48)	220
Student Loans: Yes	33%	(34)	29%	(29)	38%	(39)	102
Student Loans: No	42%	(249)	31%	(186)	27%	(157)	593
Favorable Opinion of Haley	61%	(111)	14%	(26)	25%	(46)	184
Unfavorable Opinion of Haley	28%	(81)	49%	(142)	23%	(66)	290
Prodigal Biden Voter	16%	(7)	16%	(8)	68%	(31)	46
Undecided Voter (DK/WNV)	11%	(7)	13%	(9)	76%	(51)	67
Undecided Voter (DK)	19%	(7)	18%	(6)	63%	(22)	36

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(283)	31%	(216)	28%	(196)	695
Watched Debate	46%	(225)	27%	(134)	27%	(135)	494
Watched Debate: Did not Watch	29%	(59)	40%	(81)	30%	(61)	201
Watched Debate: All of it	51%	(130)	24%	(60)	25%	(64)	253
Watched Debate: Some of it	40%	(95)	31%	(74)	30%	(71)	241
Continue His Campaign: Yes Biden	22%	(54)	58%	(143)	20%	(49)	247
Continue His Campaign: No Biden	54%	(212)	16%	(62)	30%	(118)	391
Continue His Campaign: Yes Trump	78%	(258)	6%	(19)	17%	(55)	332
Continue His Campaign: No Trump	6%	(20)	57%	(187)	37%	(121)	328
Conviction: Evidence	7%	(24)	58%	(197)	35%	(120)	341
Conviction: Motivation to Damage	83%	(223)	2%	(6)	14%	(39)	268
Conviction: DK/NO	42%	(36)	14%	(12)	44%	(38)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(302)	34%	(238)	22%	(155)	695
Gender: Male	46%	(154)	33%	(109)	21%	(68)	331
Gender: Female	41%	(149)	35%	(129)	24%	(86)	364
Age: 18-34	35%	(65)	32%	(60)	33%	(63)	188
Age: 35-44	43%	(39)	34%	(30)	23%	(21)	90
Age: 45-64	51%	(130)	34%	(87)	15%	(37)	254
Age: 65+	41%	(68)	38%	(62)	21%	(34)	163
GenZers: 1997-2012	35%	(32)	26%	(24)	38%	(34)	90
Millennials: 1981-1996	38%	(67)	35%	(62)	27%	(47)	176
GenXers: 1965-1980	52%	(100)	34%	(66)	15%	(29)	195
Baby Boomers: 1946-1964	45%	(99)	36%	(80)	19%	(41)	220
Educ: < College	47%	(222)	32%	(152)	21%	(97)	471
Educ: Bachelors degree	38%	(57)	33%	(49)	30%	(45)	151
Educ: Post-grad	32%	(24)	50%	(37)	17%	(13)	73
Income: Under 50k	43%	(95)	35%	(76)	23%	(50)	221
Income: 50k-100k	46%	(151)	33%	(111)	21%	(70)	332
Income: 100k+	40%	(57)	36%	(51)	24%	(35)	142
Ethnicity: White (Non-Hispanic)	45%	(279)	34%	(211)	21%	(129)	619
Ethnicity: Hispanic	35%	(10)	14%	(4)	51%	(15)	29
Ethnicity: Black (Non-Hispanic)	24%	(6)	56%	(14)	20%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	40%	(9)	28%	(7)	23
All Christian	48%	(185)	32%	(124)	19%	(74)	382
All Non-Christian	45%	(13)	45%	(13)	11%	(3)	30
Atheist	16%	(6)	54%	(19)	29%	(10)	35
Agnostic/Nothing in particular	29%	(42)	44%	(65)	27%	(39)	147
Something Else	56%	(56)	17%	(17)	28%	(28)	102
Evangelical	65%	(103)	18%	(29)	17%	(27)	159
Non-Evangelical	42%	(134)	35%	(111)	23%	(74)	320
PID: Dem (no lean)	4%	(10)	75%	(180)	20%	(48)	239
PID: Ind (no lean)	35%	(69)	26%	(52)	39%	(78)	199
PID: Rep (no lean)	87%	(223)	2%	(6)	11%	(28)	257

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	44% (302)	34% (238)	22% (155)	695
PID/Gender: Dem Men	6% (6)	76% (74)	18% (17)	98
PID/Gender: Dem Women	3% (4)	75% (106)	22% (31)	141
PID/Gender: Ind Men	36% (40)	29% (33)	35% (40)	113
PID/Gender: Ind Women	34% (29)	22% (19)	44% (38)	86
PID/Gender: Rep Men	89% (107)	2% (2)	9% (11)	121
PID/Gender: Rep Women	85% (116)	3% (4)	12% (17)	137
Ideo: Liberal (1-3)	11% (25)	67% (147)	22% (47)	218
Ideo: Moderate (4)	30% (57)	34% (66)	36% (69)	192
Ideo: Conservative (5-7)	81% (217)	8% (20)	12% (32)	269
Community: Urban	35% (59)	40% (67)	25% (42)	168
Community: Suburban	42% (118)	34% (95)	24% (68)	281
Community: Rural	51% (126)	31% (76)	18% (44)	246
Military HHnm: Yes	47% (47)	34% (33)	19% (19)	99
Military HH: No	43% (256)	34% (205)	23% (136)	596
Employ: Private Sector	50% (151)	34% (102)	16% (49)	301
Employ: Government	29% (8)	28% (8)	43% (12)	28
Employ: Self-Employed	31% (7)	42% (10)	27% (6)	24
Employ: Homemaker	40% (21)	30% (15)	30% (15)	51
Employ: Student	31% (4)	47% (6)	22% (3)	13
Employ: Retired	42% (81)	39% (74)	19% (37)	193
Employ: Unemployed	40% (18)	22% (10)	38% (17)	45
Employ: Other	30% (12)	32% (13)	37% (15)	39

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(302)	34%	(238)	22%	(155)	695
Protestant	47%	(89)	35%	(66)	18%	(35)	190
Roman Catholic	49%	(93)	30%	(57)	20%	(38)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	75%	(12)	16%	(3)	9%	(1)	16
Muslim	40%	(1)	60%	(2)	—	(0)	3
Buddhist	—	(0)	84%	(9)	16%	(2)	11
Atheist	16%	(6)	54%	(19)	29%	(10)	35
Agnostic	16%	(4)	50%	(13)	33%	(9)	26
Something else	56%	(56)	17%	(17)	28%	(28)	102
Nothing in particular	32%	(38)	43%	(52)	25%	(31)	121
Ideo/PID: Conservative Republican	91%	(187)	1%	(2)	8%	(16)	205
Ideo/PID: Moderate/Liberal Republican	69%	(33)	9%	(4)	22%	(10)	48
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	70%	(49)	27%	(19)	70
Ideo/PID: Liberal Democrat	5%	(8)	78%	(128)	17%	(29)	165
Unfavorable of Biden and Trump	29%	(39)	18%	(24)	52%	(69)	132
2024 H2H Matchup: Biden Voter	6%	(18)	69%	(224)	26%	(83)	325
2024 H2H Matchup: Trump Voter	88%	(267)	1%	(4)	10%	(31)	303
2024 H2H Matchup: Would not Vote	13%	(4)	17%	(5)	70%	(22)	32
2024 H2H Matchup: Do not Know	35%	(12)	15%	(5)	50%	(18)	36
2022 House Vote: Democrat	10%	(27)	69%	(194)	21%	(59)	280
2022 House Vote: Republican	84%	(243)	4%	(11)	13%	(36)	290
2022 House Vote: Did not Vote	27%	(31)	26%	(31)	47%	(56)	118
2020 Vote: Joe Biden	4%	(13)	67%	(222)	29%	(95)	330
2020 Vote: Donald Trump	86%	(280)	2%	(6)	12%	(40)	326
2020 Vote: Someone Else	21%	(2)	24%	(3)	55%	(6)	12
2020 Vote: Did not Vote	25%	(7)	27%	(7)	49%	(13)	28
2016 Vote: Hillary Clinton	2%	(5)	82%	(180)	16%	(35)	221
2016 Vote: Donald Trump	78%	(229)	7%	(21)	15%	(43)	292
2016 Vote: Someone Else	19%	(5)	38%	(10)	42%	(11)	27
2020 Vote/PID: Not Biden/Democrat	23%	(4)	38%	(7)	39%	(8)	19

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(302)	34%	(238)	22%	(155)	695
2020 Vote/PID: Not Trump/Republican	12%	(2)	9%	(1)	79%	(11)	14
U.S. Economy: Wrong Track	56%	(281)	19%	(94)	26%	(129)	503
U.S. Economy: Right Direction	11%	(21)	75%	(144)	14%	(26)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	83%	(181)	16%	(36)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(290)	3%	(11)	11%	(38)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	34%	(47)	59%	(81)	137
Top 2024 Issue: Economy	66%	(178)	13%	(35)	21%	(58)	271
Community/Gender: Urban Women	27%	(20)	44%	(33)	29%	(22)	75
Community/Gender: Urban Men	42%	(39)	36%	(34)	22%	(20)	93
Community/Gender: Rural Women	47%	(65)	30%	(41)	23%	(32)	137
Community/Gender: Rural Men	56%	(61)	32%	(35)	12%	(12)	108
Community/Gender: Suburban Women	42%	(64)	36%	(55)	21%	(32)	151
Community/Gender: Suburban Men	41%	(54)	31%	(40)	27%	(36)	130
Homeowner	44%	(282)	34%	(214)	22%	(143)	639
Renter	38%	(19)	42%	(21)	21%	(11)	51
Self + Household: White-Collar	39%	(96)	39%	(93)	22%	(53)	243
Self + Household: Blue Collar	49%	(179)	32%	(116)	19%	(70)	365
Union HH: Yes	42%	(17)	39%	(16)	19%	(8)	41
Union HH: No	44%	(285)	34%	(222)	22%	(147)	654
LGBTQ+: Yes	17%	(9)	49%	(25)	34%	(18)	52
LGBTQ+: No	46%	(294)	33%	(213)	21%	(137)	643
Motivated to Vote	45%	(282)	35%	(223)	20%	(124)	629
Parent: Yes	43%	(79)	34%	(63)	22%	(40)	182
Parent: No	44%	(223)	34%	(175)	22%	(114)	513
COVID Vaccine: Yes	29%	(138)	46%	(218)	25%	(119)	475
COVID Vaccine: No	75%	(165)	9%	(20)	16%	(36)	220
Student Loans: Yes	39%	(40)	31%	(32)	30%	(30)	102
Student Loans: No	44%	(262)	35%	(206)	21%	(124)	593
Favorable Opinion of Haley	67%	(123)	16%	(30)	17%	(31)	184
Unfavorable Opinion of Haley	31%	(89)	56%	(163)	13%	(38)	290
Prodigal Biden Voter	21%	(10)	20%	(9)	58%	(27)	46

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(302)	34%	(238)	22%	(155)	695
Undecided Voter (DK/WNV)	25%	(17)	16%	(11)	59%	(40)	67
Undecided Voter (DK)	35%	(12)	15%	(5)	50%	(18)	36
Watched Debate	49%	(241)	31%	(154)	20%	(99)	494
Watched Debate: Did not Watch	30%	(61)	42%	(84)	28%	(56)	201
Watched Debate: All of it	59%	(150)	27%	(67)	14%	(36)	253
Watched Debate: Some of it	38%	(91)	36%	(87)	26%	(63)	241
Continue His Campaign: Yes Biden	24%	(59)	63%	(154)	14%	(33)	247
Continue His Campaign: No Biden	57%	(223)	20%	(77)	24%	(92)	391
Continue His Campaign: Yes Trump	82%	(271)	8%	(25)	11%	(35)	332
Continue His Campaign: No Trump	6%	(21)	62%	(204)	32%	(103)	328
Conviction: Evidence	6%	(22)	64%	(218)	30%	(101)	341
Conviction: Motivation to Damage	92%	(246)	2%	(7)	6%	(16)	268
Conviction: DK/NO	41%	(35)	16%	(13)	44%	(38)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (291)	34% (234)	24% (170)	695
Gender: Male	44% (147)	33% (108)	23% (76)	331
Gender: Female	40% (144)	35% (126)	26% (94)	364
Age: 18-34	35% (67)	32% (59)	33% (62)	188
Age: 35-44	42% (38)	30% (27)	28% (25)	90
Age: 45-64	49% (124)	33% (83)	18% (47)	254
Age: 65+	38% (63)	39% (65)	22% (36)	163
GenZers: 1997-2012	30% (27)	33% (30)	37% (33)	90
Millennials: 1981-1996	40% (71)	30% (53)	30% (52)	176
GenXers: 1965-1980	49% (96)	31% (61)	19% (38)	195
Baby Boomers: 1946-1964	42% (93)	38% (84)	20% (43)	220
Educ: < College	46% (217)	31% (148)	23% (107)	471
Educ: Bachelors degree	35% (52)	33% (49)	33% (49)	151
Educ: Post-grad	30% (22)	50% (37)	20% (14)	73
Income: Under 50k	41% (91)	35% (77)	24% (52)	221
Income: 50k-100k	45% (149)	33% (108)	23% (75)	332
Income: 100k+	36% (51)	34% (48)	30% (43)	142
Ethnicity: White (Non-Hispanic)	41% (256)	36% (221)	23% (142)	619
Ethnicity: Hispanic	43% (12)	6% (2)	51% (15)	29
Ethnicity: Black (Non-Hispanic)	38% (9)	42% (10)	20% (5)	24
Ethnicity: Asian + Other (Non-Hispanic)	59% (14)	6% (1)	35% (8)	23
All Christian	45% (173)	33% (125)	22% (84)	382
All Non-Christian	30% (9)	41% (12)	29% (9)	30
Atheist	16% (6)	54% (19)	29% (10)	35
Agnostic/Nothing in particular	32% (46)	41% (61)	27% (40)	147
Something Else	56% (57)	17% (17)	27% (27)	102
Evangelical	61% (97)	19% (31)	20% (31)	159
Non-Evangelical	40% (129)	35% (111)	25% (80)	320
PID: Dem (no lean)	5% (13)	72% (171)	23% (55)	239
PID: Ind (no lean)	32% (64)	29% (58)	38% (76)	199
PID: Rep (no lean)	83% (214)	2% (5)	15% (39)	257

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(291)	34%	(234)	24%	(170)	695
PID/Gender: Dem Men	9%	(9)	73%	(71)	18%	(17)	98
PID/Gender: Dem Women	3%	(4)	71%	(100)	27%	(38)	141
PID/Gender: Ind Men	31%	(35)	32%	(36)	37%	(42)	113
PID/Gender: Ind Women	34%	(29)	25%	(22)	40%	(35)	86
PID/Gender: Rep Men	85%	(103)	1%	(1)	14%	(17)	121
PID/Gender: Rep Women	81%	(111)	3%	(4)	16%	(22)	137
Ideo: Liberal (1-3)	8%	(17)	68%	(149)	24%	(52)	218
Ideo: Moderate (4)	34%	(66)	31%	(59)	35%	(67)	192
Ideo: Conservative (5-7)	75%	(202)	8%	(23)	16%	(44)	269
Community: Urban	36%	(60)	37%	(61)	28%	(46)	168
Community: Suburban	44%	(124)	31%	(86)	25%	(71)	281
Community: Rural	43%	(106)	35%	(87)	22%	(53)	246
Military HHnm: Yes	45%	(45)	27%	(27)	27%	(27)	99
Military HH: No	41%	(246)	35%	(207)	24%	(143)	596
Employ: Private Sector	47%	(141)	32%	(96)	21%	(64)	301
Employ: Government	29%	(8)	23%	(6)	48%	(14)	28
Employ: Self-Employed	34%	(8)	37%	(9)	29%	(7)	24
Employ: Homemaker	40%	(20)	32%	(16)	28%	(14)	51
Employ: Student	48%	(6)	47%	(6)	5%	(1)	13
Employ: Retired	40%	(78)	40%	(78)	19%	(37)	193
Employ: Unemployed	34%	(15)	21%	(10)	45%	(20)	45
Employ: Other	34%	(13)	32%	(13)	33%	(13)	39

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(291)	34%	(234)	24%	(170)	695
Protestant	42%	(79)	36%	(68)	23%	(43)	190
Roman Catholic	48%	(90)	30%	(56)	22%	(41)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	11%	(2)	71%	(11)	18%	(3)	16
Muslim	53%	(1)	8%	(0)	39%	(1)	3
Buddhist	54%	(6)	4%	(0)	42%	(5)	11
Atheist	16%	(6)	54%	(19)	29%	(10)	35
Agnostic	34%	(9)	46%	(12)	20%	(5)	26
Something else	56%	(57)	17%	(17)	27%	(27)	102
Nothing in particular	31%	(38)	40%	(49)	29%	(35)	121
Ideo/PID: Conservative Republican	87%	(178)	1%	(2)	12%	(25)	205
Ideo/PID: Moderate/Liberal Republican	67%	(32)	6%	(3)	27%	(13)	48
Ideo/PID: Moderate/Conservative Democrat	6%	(4)	67%	(47)	27%	(19)	70
Ideo/PID: Liberal Democrat	5%	(8)	73%	(121)	21%	(35)	165
Unfavorable of Biden and Trump	24%	(32)	18%	(24)	58%	(76)	132
2024 H2H Matchup: Biden Voter	6%	(21)	68%	(222)	25%	(82)	325
2024 H2H Matchup: Trump Voter	84%	(255)	1%	(3)	15%	(45)	303
2024 H2H Matchup: Would not Vote	14%	(5)	8%	(3)	78%	(25)	32
2024 H2H Matchup: Do not Know	30%	(11)	18%	(6)	52%	(18)	36
2022 House Vote: Democrat	8%	(21)	70%	(197)	22%	(62)	280
2022 House Vote: Republican	79%	(229)	3%	(9)	18%	(52)	290
2022 House Vote: Did not Vote	34%	(40)	23%	(27)	43%	(51)	118
2020 Vote: Joe Biden	7%	(22)	63%	(208)	30%	(100)	330
2020 Vote: Donald Trump	79%	(258)	5%	(16)	16%	(52)	326
2020 Vote: Someone Else	21%	(2)	12%	(1)	67%	(8)	12
2020 Vote: Did not Vote	31%	(8)	32%	(9)	37%	(10)	28
2016 Vote: Hillary Clinton	5%	(12)	77%	(169)	18%	(40)	221
2016 Vote: Donald Trump	74%	(217)	7%	(20)	19%	(54)	292
2016 Vote: Someone Else	19%	(5)	34%	(9)	46%	(13)	27
2020 Vote/PID: Not Biden/Democrat	36%	(7)	37%	(7)	27%	(5)	19

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(291)	34%	(234)	24%	(170)	695
2020 Vote/PID: Not Trump/Republican	15%	(2)	9%	(1)	75%	(10)	14
U.S. Economy: Wrong Track	55%	(275)	18%	(89)	28%	(140)	503
U.S. Economy: Right Direction	9%	(16)	76%	(145)	16%	(30)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(12)	77%	(168)	18%	(38)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(270)	6%	(19)	15%	(50)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	34%	(47)	59%	(81)	137
Top 2024 Issue: Economy	63%	(172)	12%	(33)	24%	(66)	271
Community/Gender: Urban Women	30%	(22)	38%	(29)	32%	(24)	75
Community/Gender: Urban Men	41%	(38)	35%	(33)	24%	(22)	93
Community/Gender: Rural Women	43%	(59)	30%	(41)	28%	(38)	137
Community/Gender: Rural Men	44%	(47)	42%	(46)	14%	(15)	108
Community/Gender: Suburban Women	42%	(63)	37%	(56)	21%	(32)	151
Community/Gender: Suburban Men	47%	(61)	23%	(30)	30%	(38)	130
Homeowner	42%	(271)	33%	(211)	25%	(157)	639
Renter	36%	(19)	42%	(21)	22%	(11)	51
Self + Household: White-Collar	36%	(87)	39%	(95)	25%	(61)	243
Self + Household: Blue Collar	49%	(179)	30%	(110)	21%	(76)	365
Union HH: Yes	41%	(17)	38%	(16)	21%	(9)	41
Union HH: No	42%	(274)	33%	(218)	25%	(161)	654
LGBTQ+: Yes	17%	(9)	38%	(20)	45%	(23)	52
LGBTQ+: No	44%	(282)	33%	(214)	23%	(147)	643
Motivated to Vote	44%	(277)	34%	(214)	22%	(138)	629
Parent: Yes	41%	(75)	30%	(55)	28%	(52)	182
Parent: No	42%	(216)	35%	(179)	23%	(118)	513
COVID Vaccine: Yes	30%	(141)	45%	(212)	26%	(122)	475
COVID Vaccine: No	68%	(150)	10%	(22)	22%	(48)	220
Student Loans: Yes	39%	(40)	31%	(31)	31%	(31)	102
Student Loans: No	42%	(251)	34%	(203)	23%	(139)	593
Favorable Opinion of Haley	60%	(110)	18%	(33)	22%	(41)	184
Unfavorable Opinion of Haley	30%	(88)	55%	(158)	15%	(44)	290
Prodigal Biden Voter	21%	(10)	15%	(7)	64%	(29)	46

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Table BLMB10_13: Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(291)	34%	(234)	24%	(170)	695
Undecided Voter (DK/WNV)	22%	(15)	13%	(9)	64%	(43)	67
Undecided Voter (DK)	30%	(11)	18%	(6)	52%	(18)	36
Watched Debate	46%	(228)	31%	(155)	22%	(111)	494
Watched Debate: Did not Watch	31%	(63)	39%	(79)	29%	(59)	201
Watched Debate: All of it	58%	(146)	24%	(61)	18%	(46)	253
Watched Debate: Some of it	34%	(82)	39%	(94)	27%	(65)	241
Continue His Campaign: Yes Biden	22%	(55)	60%	(149)	18%	(43)	247
Continue His Campaign: No Biden	55%	(217)	20%	(77)	25%	(98)	391
Continue His Campaign: Yes Trump	78%	(258)	9%	(30)	13%	(43)	332
Continue His Campaign: No Trump	7%	(23)	59%	(195)	33%	(109)	328
Conviction: Evidence	9%	(31)	61%	(209)	30%	(101)	341
Conviction: Motivation to Damage	83%	(222)	5%	(15)	12%	(31)	268
Conviction: DK/NO	44%	(38)	12%	(10)	44%	(38)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	36% (251)	46% (321)	18% (123)	695
Gender: Male	37% (123)	48% (160)	15% (49)	331
Gender: Female	35% (128)	44% (162)	20% (74)	364
Age: 18-34	27% (51)	48% (90)	25% (46)	188
Age: 35-44	37% (33)	42% (38)	21% (19)	90
Age: 45-64	43% (110)	43% (109)	14% (35)	254
Age: 65+	34% (56)	52% (85)	14% (23)	163
GenZers: 1997-2012	27% (24)	41% (37)	32% (29)	90
Millennials: 1981-1996	31% (55)	49% (87)	19% (34)	176
GenXers: 1965-1980	45% (88)	41% (79)	14% (28)	195
Baby Boomers: 1946-1964	36% (80)	51% (112)	13% (28)	220
Educ: < College	41% (192)	43% (202)	16% (78)	471
Educ: Bachelors degree	24% (36)	52% (79)	24% (36)	151
Educ: Post-grad	31% (22)	56% (41)	13% (9)	73
Income: Under 50k	37% (83)	47% (103)	16% (35)	221
Income: 50k-100k	37% (122)	48% (158)	16% (52)	332
Income: 100k+	33% (46)	43% (61)	25% (35)	142
Ethnicity: White (Non-Hispanic)	37% (229)	47% (289)	16% (101)	619
Ethnicity: Hispanic	35% (10)	15% (4)	50% (14)	29
Ethnicity: Black (Non-Hispanic)	27% (6)	45% (11)	28% (7)	24
Ethnicity: Asian + Other (Non-Hispanic)	23% (5)	75% (17)	2% (1)	23
All Christian	40% (154)	45% (171)	15% (58)	382
All Non-Christian	7% (2)	70% (21)	23% (7)	30
Atheist	16% (6)	65% (22)	19% (7)	35
Agnostic/Nothing in particular	24% (36)	55% (81)	20% (30)	147
Something Else	52% (53)	26% (26)	22% (22)	102
Evangelical	56% (88)	29% (45)	16% (25)	159
Non-Evangelical	36% (115)	47% (150)	17% (54)	320
PID: Dem (no lean)	4% (10)	84% (200)	12% (29)	239
PID: Ind (no lean)	17% (34)	52% (102)	31% (63)	199
PID: Rep (no lean)	81% (207)	7% (19)	12% (31)	257

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	46%	(321)	18%	(123)	695
PID/Gender: Dem Men	3%	(3)	89%	(87)	8%	(7)	98
PID/Gender: Dem Women	5%	(6)	80%	(113)	16%	(22)	141
PID/Gender: Ind Men	17%	(19)	58%	(66)	25%	(29)	113
PID/Gender: Ind Women	17%	(15)	43%	(37)	40%	(34)	86
PID/Gender: Rep Men	84%	(101)	6%	(7)	10%	(12)	121
PID/Gender: Rep Women	78%	(106)	9%	(12)	14%	(18)	137
Ideo: Liberal (1-3)	5%	(10)	84%	(184)	11%	(24)	218
Ideo: Moderate (4)	21%	(40)	51%	(98)	28%	(55)	192
Ideo: Conservative (5-7)	72%	(193)	14%	(38)	14%	(38)	269
Community: Urban	34%	(58)	51%	(86)	14%	(24)	168
Community: Suburban	36%	(101)	47%	(131)	17%	(49)	281
Community: Rural	37%	(91)	43%	(105)	20%	(50)	246
Military HHnm: Yes	37%	(36)	42%	(41)	22%	(22)	99
Military HH: No	36%	(215)	47%	(280)	17%	(101)	596
Employ: Private Sector	40%	(119)	44%	(132)	16%	(50)	301
Employ: Government	25%	(7)	33%	(9)	42%	(12)	28
Employ: Self-Employed	31%	(7)	46%	(11)	24%	(6)	24
Employ: Homemaker	29%	(15)	60%	(31)	11%	(6)	51
Employ: Student	44%	(6)	45%	(6)	11%	(1)	13
Employ: Retired	36%	(69)	52%	(101)	12%	(23)	193
Employ: Unemployed	32%	(15)	44%	(20)	24%	(11)	45
Employ: Other	33%	(13)	30%	(12)	37%	(15)	39

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	46%	(321)	18%	(123)	695
Protestant	35%	(66)	49%	(93)	17%	(31)	190
Roman Catholic	45%	(85)	41%	(76)	14%	(26)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	11%	(2)	80%	(13)	9%	(1)	16
Muslim	17%	(0)	55%	(1)	28%	(1)	3
Buddhist	—	(0)	58%	(6)	42%	(5)	11
Atheist	16%	(6)	65%	(22)	19%	(7)	35
Agnostic	16%	(4)	80%	(21)	4%	(1)	26
Something else	52%	(53)	26%	(26)	22%	(22)	102
Nothing in particular	26%	(32)	50%	(61)	24%	(29)	121
Ideo/PID: Conservative Republican	85%	(175)	7%	(14)	8%	(16)	205
Ideo/PID: Moderate/Liberal Republican	63%	(30)	10%	(5)	27%	(13)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	79%	(55)	19%	(13)	70
Ideo/PID: Liberal Democrat	3%	(5)	87%	(144)	9%	(15)	165
Unfavorable of Biden and Trump	9%	(12)	45%	(59)	46%	(60)	132
2024 H2H Matchup: Biden Voter	3%	(10)	88%	(285)	9%	(30)	325
2024 H2H Matchup: Trump Voter	77%	(232)	6%	(19)	17%	(52)	303
2024 H2H Matchup: Would not Vote	1%	(0)	27%	(8)	72%	(23)	32
2024 H2H Matchup: Do not Know	25%	(9)	24%	(9)	51%	(18)	36
2022 House Vote: Democrat	5%	(13)	84%	(235)	11%	(32)	280
2022 House Vote: Republican	72%	(208)	10%	(28)	19%	(54)	290
2022 House Vote: Did not Vote	23%	(28)	47%	(56)	29%	(35)	118
2020 Vote: Joe Biden	4%	(12)	83%	(273)	13%	(44)	330
2020 Vote: Donald Trump	71%	(230)	10%	(33)	19%	(63)	326
2020 Vote: Someone Else	18%	(2)	28%	(3)	54%	(6)	12
2020 Vote: Did not Vote	22%	(6)	44%	(12)	35%	(10)	28
2016 Vote: Hillary Clinton	2%	(4)	91%	(202)	7%	(15)	221
2016 Vote: Donald Trump	69%	(201)	14%	(42)	17%	(48)	292
2016 Vote: Someone Else	13%	(3)	55%	(15)	32%	(9)	27
2020 Vote/PID: Not Biden/Democrat	12%	(2)	67%	(13)	22%	(4)	19

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	36% (251)	46% (321)	18% (123)	695
2020 Vote/PID: Not Trump/Republican	26% (4)	50% (7)	24% (3)	14
U.S. Economy: Wrong Track	47% (237)	30% (152)	23% (115)	503
U.S. Economy: Right Direction	7% (14)	88% (170)	4% (8)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1% (2)	93% (202)	7% (15)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71% (241)	11% (39)	17% (59)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (8)	58% (80)	36% (49)	137
Top 2024 Issue: Economy	53% (144)	24% (66)	22% (61)	271
Community/Gender: Urban Women	28% (21)	51% (38)	21% (16)	75
Community/Gender: Urban Men	39% (37)	52% (48)	9% (8)	93
Community/Gender: Rural Women	33% (45)	42% (58)	25% (34)	137
Community/Gender: Rural Men	43% (46)	43% (47)	14% (15)	108
Community/Gender: Suburban Women	41% (61)	44% (66)	16% (24)	151
Community/Gender: Suburban Men	31% (40)	50% (65)	19% (25)	130
Homeowner	37% (234)	46% (292)	18% (114)	639
Renter	30% (16)	54% (28)	16% (8)	51
Self + Household: White-Collar	27% (65)	52% (125)	21% (52)	243
Self + Household: Blue Collar	42% (155)	42% (154)	15% (55)	365
Union HH: Yes	40% (16)	44% (18)	16% (7)	41
Union HH: No	36% (234)	46% (303)	18% (116)	654
LGBTQ+: Yes	13% (7)	60% (31)	27% (14)	52
LGBTQ+: No	38% (244)	45% (290)	17% (109)	643
Motivated to Vote	39% (245)	46% (289)	15% (95)	629
Parent: Yes	34% (63)	43% (79)	22% (41)	182
Parent: No	37% (188)	47% (242)	16% (83)	513
COVID Vaccine: Yes	24% (115)	58% (275)	18% (86)	475
COVID Vaccine: No	62% (136)	21% (47)	17% (37)	220
Student Loans: Yes	33% (34)	47% (48)	20% (20)	102
Student Loans: No	37% (217)	46% (273)	17% (103)	593
Favorable Opinion of Haley	54% (100)	29% (53)	17% (31)	184
Unfavorable Opinion of Haley	24% (69)	68% (197)	8% (24)	290
Prodigal Biden Voter	17% (8)	34% (15)	49% (22)	46

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(251)	46%	(321)	18%	(123)	695
Undecided Voter (DK/WNV)	14%	(9)	25%	(17)	61%	(41)	67
Undecided Voter (DK)	25%	(9)	24%	(9)	51%	(18)	36
Watched Debate	40%	(197)	43%	(211)	17%	(86)	494
Watched Debate: Did not Watch	27%	(54)	55%	(110)	19%	(37)	201
Watched Debate: All of it	51%	(130)	37%	(93)	12%	(30)	253
Watched Debate: Some of it	28%	(67)	49%	(118)	23%	(56)	241
Continue His Campaign: Yes Biden	18%	(45)	73%	(181)	8%	(21)	247
Continue His Campaign: No Biden	48%	(187)	32%	(126)	20%	(78)	391
Continue His Campaign: Yes Trump	73%	(240)	15%	(51)	12%	(40)	332
Continue His Campaign: No Trump	2%	(6)	78%	(255)	20%	(67)	328
Conviction: Evidence	4%	(14)	81%	(276)	15%	(50)	341
Conviction: Motivation to Damage	75%	(202)	12%	(31)	13%	(35)	268
Conviction: DK/NO	40%	(35)	16%	(14)	44%	(38)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(322)	31%	(214)	23%	(159)	695
Gender: Male	46%	(153)	30%	(100)	24%	(78)	331
Gender: Female	46%	(169)	31%	(114)	22%	(81)	364
Age: 18-34	37%	(70)	26%	(49)	37%	(69)	188
Age: 35-44	47%	(42)	28%	(25)	25%	(22)	90
Age: 45-64	54%	(138)	29%	(74)	16%	(42)	254
Age: 65+	44%	(72)	40%	(66)	16%	(26)	163
GenZers: 1997-2012	37%	(34)	15%	(13)	48%	(43)	90
Millennials: 1981-1996	41%	(73)	33%	(58)	26%	(46)	176
GenXers: 1965-1980	54%	(105)	29%	(57)	17%	(33)	195
Baby Boomers: 1946-1964	49%	(108)	37%	(81)	14%	(31)	220
Educ: < College	50%	(235)	27%	(129)	23%	(107)	471
Educ: Bachelors degree	41%	(62)	31%	(47)	27%	(41)	151
Educ: Post-grad	34%	(25)	52%	(38)	14%	(10)	73
Income: Under 50k	50%	(110)	31%	(67)	20%	(43)	221
Income: 50k-100k	47%	(154)	30%	(98)	24%	(79)	332
Income: 100k+	40%	(57)	34%	(49)	25%	(36)	142
Ethnicity: White (Non-Hispanic)	48%	(294)	31%	(194)	21%	(131)	619
Ethnicity: Hispanic	43%	(13)	6%	(2)	51%	(15)	29
Ethnicity: Black (Non-Hispanic)	39%	(9)	33%	(8)	28%	(7)	24
Ethnicity: Asian + Other (Non-Hispanic)	24%	(6)	47%	(11)	28%	(7)	23
All Christian	51%	(196)	31%	(120)	17%	(67)	382
All Non-Christian	15%	(4)	39%	(12)	45%	(13)	30
Atheist	16%	(6)	42%	(15)	41%	(14)	35
Agnostic/Nothing in particular	34%	(50)	37%	(54)	30%	(43)	147
Something Else	65%	(66)	14%	(14)	21%	(21)	102
Evangelical	65%	(104)	15%	(24)	19%	(31)	159
Non-Evangelical	48%	(155)	34%	(109)	18%	(56)	320
PID: Dem (no lean)	9%	(22)	67%	(159)	24%	(58)	239
PID: Ind (no lean)	34%	(68)	26%	(51)	40%	(80)	199
PID: Rep (no lean)	90%	(232)	2%	(4)	8%	(21)	257

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(322)	31%	(214)	23%	(159)	695
PID/Gender: Dem Men	8%	(8)	65%	(63)	27%	(26)	98
PID/Gender: Dem Women	10%	(14)	68%	(96)	22%	(32)	141
PID/Gender: Ind Men	31%	(35)	31%	(36)	38%	(42)	113
PID/Gender: Ind Women	39%	(33)	18%	(16)	43%	(37)	86
PID/Gender: Rep Men	91%	(110)	1%	(2)	8%	(9)	121
PID/Gender: Rep Women	89%	(122)	2%	(3)	9%	(12)	137
Ideo: Liberal (1-3)	10%	(23)	60%	(131)	29%	(64)	218
Ideo: Moderate (4)	39%	(76)	32%	(62)	28%	(54)	192
Ideo: Conservative (5-7)	80%	(215)	7%	(20)	13%	(34)	269
Community: Urban	41%	(68)	36%	(61)	23%	(39)	168
Community: Suburban	47%	(132)	30%	(84)	23%	(65)	281
Community: Rural	49%	(121)	28%	(70)	22%	(55)	246
Military HHnm: Yes	53%	(52)	33%	(32)	15%	(14)	99
Military HH: No	45%	(270)	31%	(182)	24%	(144)	596
Employ: Private Sector	50%	(152)	28%	(83)	22%	(66)	301
Employ: Government	26%	(7)	24%	(7)	50%	(14)	28
Employ: Self-Employed	48%	(11)	32%	(8)	20%	(5)	24
Employ: Homemaker	43%	(22)	32%	(16)	26%	(13)	51
Employ: Student	48%	(6)	44%	(6)	8%	(1)	13
Employ: Retired	46%	(89)	39%	(75)	15%	(29)	193
Employ: Unemployed	39%	(18)	22%	(10)	39%	(18)	45
Employ: Other	41%	(16)	24%	(10)	34%	(13)	39

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(322)	31%	(214)	23%	(159)	695
Protestant	50%	(94)	32%	(61)	18%	(35)	190
Roman Catholic	53%	(98)	31%	(57)	17%	(31)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	19%	(3)	16%	(3)	65%	(10)	16
Muslim	53%	(1)	—	(0)	47%	(1)	3
Buddhist	—	(0)	84%	(9)	16%	(2)	11
Atheist	16%	(6)	42%	(15)	41%	(14)	35
Agnostic	36%	(9)	27%	(7)	37%	(9)	26
Something else	65%	(66)	14%	(14)	21%	(21)	102
Nothing in particular	34%	(41)	38%	(47)	28%	(34)	121
Ideo/PID: Conservative Republican	90%	(185)	1%	(1)	9%	(19)	205
Ideo/PID: Moderate/Liberal Republican	90%	(43)	7%	(3)	3%	(2)	48
Ideo/PID: Moderate/Conservative Democrat	10%	(7)	66%	(46)	24%	(17)	70
Ideo/PID: Liberal Democrat	7%	(12)	68%	(112)	24%	(40)	165
Unfavorable of Biden and Trump	31%	(41)	18%	(24)	51%	(67)	132
2024 H2H Matchup: Biden Voter	9%	(31)	62%	(201)	29%	(93)	325
2024 H2H Matchup: Trump Voter	90%	(272)	1%	(5)	9%	(27)	303
2024 H2H Matchup: Would not Vote	13%	(4)	22%	(7)	64%	(20)	32
2024 H2H Matchup: Do not Know	43%	(15)	4%	(2)	52%	(19)	36
2022 House Vote: Democrat	12%	(34)	62%	(175)	26%	(71)	280
2022 House Vote: Republican	86%	(250)	3%	(9)	11%	(31)	290
2022 House Vote: Did not Vote	31%	(37)	25%	(30)	44%	(51)	118
2020 Vote: Joe Biden	11%	(36)	60%	(199)	29%	(95)	330
2020 Vote: Donald Trump	84%	(272)	2%	(7)	14%	(46)	326
2020 Vote: Someone Else	28%	(3)	10%	(1)	62%	(7)	12
2020 Vote: Did not Vote	35%	(10)	25%	(7)	40%	(11)	28
2016 Vote: Hillary Clinton	8%	(18)	75%	(166)	17%	(38)	221
2016 Vote: Donald Trump	81%	(236)	6%	(19)	13%	(37)	292
2016 Vote: Someone Else	25%	(7)	29%	(8)	47%	(13)	27
2020 Vote/PID: Not Biden/Democrat	17%	(3)	53%	(10)	30%	(6)	19
2020 Vote/PID: Not Trump/Republican	54%	(7)	7%	(1)	39%	(5)	14

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(322)	31%	(214)	23%	(159)	695
U.S. Economy: Wrong Track	60%	(304)	16%	(81)	23%	(118)	503
U.S. Economy: Right Direction	9%	(17)	70%	(134)	21%	(41)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	76%	(167)	17%	(37)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(289)	3%	(10)	12%	(40)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	28%	(38)	59%	(81)	137
Top 2024 Issue: Economy	68%	(183)	13%	(34)	20%	(54)	271
Community/Gender: Urban Women	35%	(26)	39%	(29)	26%	(19)	75
Community/Gender: Urban Men	45%	(42)	34%	(32)	21%	(19)	93
Community/Gender: Rural Women	48%	(66)	29%	(39)	23%	(32)	137
Community/Gender: Rural Men	50%	(55)	28%	(31)	21%	(23)	108
Community/Gender: Suburban Women	50%	(76)	30%	(46)	19%	(29)	151
Community/Gender: Suburban Men	43%	(56)	29%	(38)	28%	(36)	130
Homeowner	47%	(302)	30%	(192)	23%	(145)	639
Renter	36%	(18)	40%	(21)	24%	(12)	51
Self + Household: White-Collar	39%	(93)	36%	(88)	25%	(61)	243
Self + Household: Blue Collar	53%	(195)	28%	(101)	19%	(69)	365
Union HH: Yes	45%	(19)	23%	(9)	32%	(13)	41
Union HH: No	46%	(303)	31%	(205)	22%	(145)	654
LGBTQ+: Yes	24%	(12)	38%	(20)	38%	(20)	52
LGBTQ+: No	48%	(310)	30%	(194)	22%	(139)	643
Motivated to Vote	48%	(302)	32%	(203)	20%	(125)	629
Parent: Yes	50%	(90)	28%	(51)	22%	(41)	182
Parent: No	45%	(231)	32%	(163)	23%	(118)	513
COVID Vaccine: Yes	35%	(167)	40%	(192)	25%	(117)	475
COVID Vaccine: No	70%	(155)	10%	(23)	19%	(42)	220
Student Loans: Yes	42%	(43)	29%	(30)	29%	(30)	102
Student Loans: No	47%	(279)	31%	(184)	22%	(129)	593
Favorable Opinion of Haley	70%	(129)	16%	(29)	14%	(26)	184
Unfavorable Opinion of Haley	31%	(89)	52%	(152)	17%	(49)	290
Prodigal Biden Voter	32%	(15)	19%	(9)	49%	(23)	46
Undecided Voter (DK/WNV)	29%	(20)	13%	(9)	58%	(39)	67
Undecided Voter (DK)	43%	(15)	4%	(2)	52%	(19)	36

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(322)	31%	(214)	23%	(159)	695
Watched Debate	51%	(249)	29%	(144)	20%	(100)	494
Watched Debate: Did not Watch	36%	(72)	35%	(70)	29%	(59)	201
Watched Debate: All of it	58%	(147)	26%	(66)	16%	(40)	253
Watched Debate: Some of it	43%	(103)	32%	(78)	25%	(60)	241
Continue His Campaign: Yes Biden	28%	(68)	56%	(139)	16%	(39)	247
Continue His Campaign: No Biden	58%	(228)	18%	(70)	24%	(93)	391
Continue His Campaign: Yes Trump	82%	(272)	6%	(20)	12%	(40)	332
Continue His Campaign: No Trump	10%	(32)	58%	(190)	32%	(105)	328
Conviction: Evidence	12%	(42)	59%	(201)	29%	(98)	341
Conviction: Motivation to Damage	88%	(237)	3%	(7)	9%	(24)	268
Conviction: DK/NO	50%	(43)	8%	(7)	42%	(37)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(288)	40%	(275)	15%	(104)	4%	(27)	695
Gender: Male	43%	(144)	40%	(131)	15%	(50)	2%	(7)	331
Gender: Female	40%	(144)	40%	(145)	15%	(54)	6%	(20)	364
Age: 18-34	32%	(60)	40%	(75)	22%	(41)	6%	(12)	188
Age: 35-44	45%	(40)	37%	(33)	12%	(11)	6%	(5)	90
Age: 45-64	41%	(104)	41%	(105)	15%	(39)	2%	(6)	254
Age: 65+	51%	(84)	39%	(63)	8%	(13)	2%	(3)	163
GenZers: 1997-2012	36%	(32)	30%	(27)	26%	(23)	7%	(7)	90
Millennials: 1981-1996	34%	(59)	44%	(78)	16%	(28)	6%	(11)	176
GenXers: 1965-1980	35%	(69)	47%	(91)	15%	(30)	3%	(6)	195
Baby Boomers: 1946-1964	54%	(120)	34%	(75)	10%	(23)	1%	(3)	220
Educ: < College	41%	(195)	42%	(197)	13%	(59)	4%	(20)	471
Educ: Bachelors degree	40%	(60)	39%	(60)	17%	(25)	4%	(6)	151
Educ: Post-grad	45%	(33)	26%	(19)	27%	(20)	1%	(1)	73
Income: Under 50k	37%	(82)	44%	(97)	13%	(29)	6%	(13)	221
Income: 50k-100k	45%	(149)	35%	(117)	16%	(52)	4%	(13)	332
Income: 100k+	40%	(58)	43%	(61)	16%	(23)	1%	(1)	142
Ethnicity: White (Non-Hispanic)	41%	(256)	41%	(251)	14%	(86)	4%	(26)	619
Ethnicity: Hispanic	54%	(16)	11%	(3)	32%	(9)	3%	(1)	29
Ethnicity: Black (Non-Hispanic)	26%	(6)	46%	(11)	27%	(6)	1%	(0)	24
Ethnicity: Asian + Other (Non-Hispanic)	45%	(10)	43%	(10)	12%	(3)	—	(0)	23
All Christian	46%	(176)	38%	(144)	13%	(52)	3%	(11)	382
All Non-Christian	43%	(13)	17%	(5)	30%	(9)	10%	(3)	30
Atheist	26%	(9)	48%	(17)	17%	(6)	9%	(3)	35
Agnostic/Nothing in particular	34%	(49)	45%	(65)	18%	(26)	4%	(6)	147
Something Else	41%	(41)	44%	(45)	11%	(11)	4%	(4)	102
Evangelical	44%	(71)	40%	(64)	13%	(21)	2%	(3)	159
Non-Evangelical	46%	(146)	37%	(119)	13%	(42)	4%	(12)	320
PID: Dem (no lean)	40%	(95)	44%	(104)	13%	(31)	4%	(9)	239
PID: Ind (no lean)	38%	(75)	34%	(68)	23%	(46)	5%	(10)	199
PID: Rep (no lean)	46%	(118)	40%	(103)	11%	(28)	3%	(8)	257

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(288)	40%	(275)	15%	(104)	4%	(27)	695
PID/Gender: Dem Men	41%	(40)	48%	(47)	7%	(7)	4%	(4)	98
PID/Gender: Dem Women	39%	(55)	41%	(58)	17%	(24)	4%	(5)	141
PID/Gender: Ind Men	40%	(46)	26%	(30)	33%	(37)	—	(0)	113
PID/Gender: Ind Women	34%	(29)	44%	(38)	10%	(9)	11%	(10)	86
PID/Gender: Rep Men	48%	(58)	45%	(54)	5%	(6)	2%	(3)	121
PID/Gender: Rep Women	44%	(60)	36%	(49)	16%	(22)	4%	(6)	137
Ideo: Liberal (1-3)	29%	(64)	44%	(95)	20%	(44)	7%	(15)	218
Ideo: Moderate (4)	41%	(78)	39%	(76)	17%	(32)	3%	(6)	192
Ideo: Conservative (5-7)	52%	(140)	37%	(99)	9%	(24)	2%	(5)	269
Community: Urban	40%	(67)	39%	(66)	15%	(25)	6%	(11)	168
Community: Suburban	43%	(120)	43%	(121)	13%	(36)	2%	(5)	281
Community: Rural	41%	(101)	36%	(89)	18%	(44)	5%	(11)	246
Military HHnm: Yes	53%	(52)	24%	(24)	14%	(14)	8%	(8)	99
Military HH: No	40%	(236)	42%	(251)	15%	(90)	3%	(19)	596
Employ: Private Sector	40%	(120)	44%	(132)	14%	(44)	2%	(6)	301
Employ: Government	54%	(15)	17%	(5)	23%	(7)	6%	(2)	28
Employ: Self-Employed	34%	(8)	41%	(10)	13%	(3)	12%	(3)	24
Employ: Homemaker	18%	(9)	47%	(24)	16%	(8)	18%	(9)	51
Employ: Student	49%	(6)	49%	(6)	2%	(0)	—	(0)	13
Employ: Retired	54%	(105)	33%	(63)	11%	(22)	2%	(3)	193
Employ: Unemployed	20%	(9)	46%	(21)	30%	(14)	4%	(2)	45
Employ: Other	38%	(15)	38%	(15)	18%	(7)	6%	(2)	39

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(288)	40%	(275)	15%	(104)	4%	(27)	695
Protestant	44%	(83)	34%	(65)	18%	(35)	4%	(7)	190
Roman Catholic	49%	(92)	40%	(74)	9%	(17)	2%	(4)	187
Mormon	100%	(0)	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	98%	(5)	—	(0)	—	(0)	5
Jewish	23%	(4)	22%	(4)	55%	(9)	—	(0)	16
Muslim	38%	(1)	62%	(2)	—	(0)	—	(0)	3
Buddhist	73%	(8)	—	(0)	1%	(0)	26%	(3)	11
Atheist	26%	(9)	48%	(17)	17%	(6)	9%	(3)	35
Agnostic	42%	(11)	52%	(13)	6%	(1)	—	(0)	26
Something else	41%	(41)	44%	(45)	11%	(11)	4%	(4)	102
Nothing in particular	32%	(38)	43%	(52)	21%	(25)	5%	(6)	121
Ideo/PID: Conservative Republican	47%	(97)	39%	(81)	11%	(22)	3%	(5)	205
Ideo/PID: Moderate/Liberal Republican	41%	(19)	45%	(21)	8%	(4)	6%	(3)	48
Ideo/PID: Moderate/Conservative Democrat	60%	(41)	30%	(21)	10%	(7)	—	(0)	70
Ideo/PID: Liberal Democrat	30%	(50)	50%	(82)	14%	(24)	5%	(9)	165
Unfavorable of Biden and Trump	38%	(50)	43%	(56)	11%	(15)	8%	(11)	132
2024 H2H Matchup: Biden Voter	37%	(121)	42%	(138)	17%	(55)	3%	(11)	325
2024 H2H Matchup: Trump Voter	47%	(143)	37%	(113)	13%	(39)	3%	(8)	303
2024 H2H Matchup: Would not Vote	46%	(14)	30%	(9)	10%	(3)	15%	(5)	32
2024 H2H Matchup: Do not Know	27%	(10)	43%	(15)	20%	(7)	10%	(3)	36
2022 House Vote: Democrat	34%	(94)	41%	(114)	21%	(59)	5%	(13)	280
2022 House Vote: Republican	51%	(148)	35%	(102)	10%	(29)	4%	(11)	290
2022 House Vote: Did not Vote	38%	(45)	47%	(55)	13%	(15)	3%	(3)	118
2020 Vote: Joe Biden	38%	(124)	42%	(139)	16%	(52)	5%	(16)	330
2020 Vote: Donald Trump	46%	(150)	36%	(119)	15%	(49)	3%	(9)	326
2020 Vote: Someone Else	68%	(8)	17%	(2)	11%	(1)	4%	(0)	12
2020 Vote: Did not Vote	25%	(7)	59%	(16)	7%	(2)	9%	(3)	28
2016 Vote: Hillary Clinton	36%	(79)	43%	(94)	19%	(43)	2%	(5)	221
2016 Vote: Donald Trump	47%	(137)	39%	(114)	10%	(29)	4%	(13)	292
2016 Vote: Someone Else	44%	(12)	35%	(10)	11%	(3)	10%	(3)	27
2020 Vote/PID: Not Biden/Democrat	47%	(9)	38%	(7)	6%	(1)	9%	(2)	19

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(288)	40%	(275)	15%	(104)	4%	(27)	695
2020 Vote/PID: Not Trump/Republican	36%	(5)	55%	(8)	7%	(1)	1%	(0)	14
U.S. Economy: Wrong Track	41%	(209)	41%	(207)	13%	(65)	4%	(22)	503
U.S. Economy: Right Direction	42%	(80)	35%	(68)	20%	(39)	3%	(5)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(79)	44%	(96)	15%	(33)	4%	(10)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(158)	36%	(122)	14%	(47)	3%	(12)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(51)	41%	(57)	17%	(24)	4%	(6)	137
Top 2024 Issue: Economy	47%	(126)	39%	(107)	12%	(34)	2%	(5)	271
Community/Gender: Urban Women	44%	(33)	28%	(21)	19%	(15)	8%	(6)	75
Community/Gender: Urban Men	36%	(34)	48%	(44)	11%	(10)	5%	(5)	93
Community/Gender: Rural Women	36%	(49)	39%	(54)	16%	(23)	8%	(11)	137
Community/Gender: Rural Men	48%	(52)	32%	(35)	20%	(22)	—	(0)	108
Community/Gender: Suburban Women	41%	(62)	46%	(70)	11%	(17)	2%	(3)	151
Community/Gender: Suburban Men	45%	(58)	40%	(51)	14%	(18)	2%	(2)	130
Homeowner	42%	(270)	39%	(252)	15%	(93)	4%	(24)	639
Renter	32%	(16)	43%	(22)	21%	(11)	4%	(2)	51
Self + Household: White-Collar	41%	(100)	35%	(85)	18%	(45)	6%	(14)	243
Self + Household: Blue Collar	44%	(160)	43%	(156)	11%	(40)	3%	(9)	365
Union HH: Yes	41%	(17)	48%	(20)	10%	(4)	1%	(1)	41
Union HH: No	42%	(271)	39%	(256)	15%	(100)	4%	(27)	654
LGBTQ+: Yes	21%	(11)	40%	(21)	28%	(14)	11%	(6)	52
LGBTQ+: No	43%	(277)	40%	(255)	14%	(90)	3%	(21)	643
Motivated to Vote	44%	(277)	39%	(244)	14%	(85)	4%	(24)	629
Parent: Yes	33%	(61)	43%	(78)	17%	(32)	6%	(11)	182
Parent: No	44%	(228)	38%	(197)	14%	(72)	3%	(16)	513
COVID Vaccine: Yes	40%	(191)	40%	(188)	16%	(75)	4%	(21)	475
COVID Vaccine: No	44%	(97)	40%	(87)	13%	(29)	3%	(6)	220
Student Loans: Yes	42%	(43)	36%	(37)	14%	(15)	7%	(7)	102
Student Loans: No	41%	(245)	40%	(238)	15%	(90)	3%	(20)	593
Favorable Opinion of Haley	54%	(100)	31%	(58)	12%	(21)	3%	(5)	184
Unfavorable Opinion of Haley	38%	(111)	40%	(117)	17%	(48)	5%	(13)	290
Prodigal Biden Voter	34%	(15)	37%	(17)	16%	(7)	13%	(6)	46

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(288)	40%	(275)	15%	(104)	4%	(27)	695
Undecided Voter (DK/WNV)	36%	(24)	37%	(25)	15%	(10)	12%	(8)	67
Undecided Voter (DK)	27%	(10)	43%	(15)	20%	(7)	10%	(3)	36
Watched Debate	45%	(225)	36%	(176)	16%	(77)	3%	(16)	494
Watched Debate: Did not Watch	32%	(64)	49%	(99)	13%	(27)	6%	(11)	201
Watched Debate: All of it	51%	(130)	33%	(83)	11%	(27)	5%	(13)	253
Watched Debate: Some of it	39%	(95)	39%	(93)	21%	(50)	1%	(3)	241
Continue His Campaign: Yes Biden	44%	(109)	40%	(99)	13%	(32)	3%	(7)	247
Continue His Campaign: No Biden	42%	(165)	39%	(152)	15%	(57)	4%	(17)	391
Continue His Campaign: Yes Trump	46%	(154)	36%	(118)	15%	(51)	2%	(8)	332
Continue His Campaign: No Trump	37%	(120)	44%	(144)	15%	(48)	5%	(15)	328
Conviction: Evidence	38%	(130)	44%	(149)	14%	(47)	4%	(15)	341
Conviction: Motivation to Damage	47%	(125)	34%	(91)	15%	(41)	4%	(11)	268
Conviction: DK/NO	39%	(33)	41%	(36)	19%	(16)	1%	(1)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(243)	27%	(186)	24%	(170)	14%	(96)	695
Gender: Male	36%	(118)	27%	(91)	26%	(88)	10%	(34)	331
Gender: Female	34%	(125)	26%	(95)	22%	(82)	17%	(62)	364
Age: 18-34	23%	(44)	23%	(44)	40%	(75)	13%	(25)	188
Age: 35-44	21%	(19)	40%	(36)	20%	(18)	19%	(17)	90
Age: 45-64	40%	(101)	25%	(65)	20%	(50)	15%	(39)	254
Age: 65+	49%	(80)	25%	(41)	17%	(27)	9%	(15)	163
GenZers: 1997-2012	25%	(23)	19%	(17)	47%	(42)	9%	(8)	90
Millennials: 1981-1996	21%	(38)	34%	(61)	25%	(44)	19%	(34)	176
GenXers: 1965-1980	36%	(70)	26%	(50)	22%	(43)	16%	(31)	195
Baby Boomers: 1946-1964	47%	(104)	24%	(53)	18%	(41)	10%	(22)	220
Educ: < College	30%	(141)	28%	(133)	29%	(136)	13%	(62)	471
Educ: Bachelors degree	41%	(62)	26%	(39)	17%	(25)	17%	(25)	151
Educ: Post-grad	55%	(40)	20%	(14)	12%	(9)	13%	(9)	73
Income: Under 50k	34%	(75)	26%	(58)	22%	(49)	17%	(38)	221
Income: 50k-100k	36%	(120)	22%	(74)	29%	(95)	13%	(42)	332
Income: 100k+	34%	(48)	38%	(53)	18%	(25)	11%	(15)	142
Ethnicity: White (Non-Hispanic)	36%	(220)	28%	(171)	22%	(134)	15%	(93)	619
Ethnicity: Hispanic	5%	(2)	14%	(4)	81%	(23)	—	(0)	29
Ethnicity: Black (Non-Hispanic)	32%	(8)	40%	(10)	18%	(4)	9%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	60%	(14)	5%	(1)	33%	(8)	2%	(0)	23
All Christian	41%	(156)	27%	(104)	19%	(72)	13%	(51)	382
All Non-Christian	29%	(9)	18%	(5)	37%	(11)	16%	(5)	30
Atheist	38%	(13)	10%	(4)	39%	(14)	13%	(4)	35
Agnostic/Nothing in particular	35%	(51)	25%	(37)	28%	(41)	12%	(17)	147
Something Else	14%	(14)	36%	(37)	32%	(32)	18%	(19)	102
Evangelical	28%	(45)	28%	(44)	27%	(43)	17%	(27)	159
Non-Evangelical	39%	(124)	30%	(95)	19%	(61)	12%	(40)	320
PID: Dem (no lean)	54%	(129)	23%	(54)	17%	(41)	6%	(15)	239
PID: Ind (no lean)	36%	(71)	24%	(48)	28%	(55)	13%	(25)	199
PID: Rep (no lean)	17%	(44)	33%	(85)	29%	(73)	22%	(56)	257

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(243)	27%	(186)	24%	(170)	14%	(96)	695
PID/Gender: Dem Men	51%	(49)	28%	(27)	20%	(19)	2%	(2)	98
PID/Gender: Dem Women	56%	(79)	19%	(27)	15%	(22)	9%	(13)	141
PID/Gender: Ind Men	38%	(43)	20%	(22)	33%	(37)	10%	(11)	113
PID/Gender: Ind Women	33%	(28)	30%	(26)	21%	(18)	17%	(14)	86
PID/Gender: Rep Men	22%	(26)	35%	(42)	26%	(31)	18%	(22)	121
PID/Gender: Rep Women	13%	(17)	31%	(43)	31%	(42)	25%	(34)	137
Ideo: Liberal (1-3)	46%	(101)	23%	(50)	20%	(44)	11%	(23)	218
Ideo: Moderate (4)	42%	(81)	23%	(44)	24%	(46)	11%	(21)	192
Ideo: Conservative (5-7)	21%	(57)	32%	(87)	28%	(74)	19%	(51)	269
Community: Urban	39%	(66)	27%	(45)	20%	(34)	14%	(24)	168
Community: Suburban	35%	(98)	31%	(86)	24%	(68)	10%	(29)	281
Community: Rural	32%	(79)	22%	(55)	28%	(68)	18%	(44)	246
Military HHnm: Yes	38%	(37)	29%	(29)	15%	(15)	18%	(18)	99
Military HH: No	35%	(206)	26%	(157)	26%	(155)	13%	(79)	596
Employ: Private Sector	30%	(91)	29%	(87)	29%	(86)	13%	(38)	301
Employ: Government	33%	(9)	18%	(5)	36%	(10)	13%	(4)	28
Employ: Self-Employed	19%	(4)	29%	(7)	32%	(8)	20%	(5)	24
Employ: Homemaker	29%	(15)	24%	(12)	31%	(16)	16%	(8)	51
Employ: Student	44%	(6)	45%	(6)	7%	(1)	4%	(1)	13
Employ: Retired	49%	(94)	22%	(42)	16%	(31)	13%	(25)	193
Employ: Unemployed	34%	(16)	16%	(7)	32%	(14)	18%	(8)	45
Employ: Other	22%	(9)	50%	(20)	9%	(4)	19%	(7)	39

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(243)	27%	(186)	24%	(170)	14%	(96)	695
Protestant	44%	(83)	23%	(44)	18%	(34)	15%	(29)	190
Roman Catholic	38%	(72)	32%	(59)	20%	(38)	10%	(18)	187
Mormon	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	6%	(0)	2%	(0)	69%	(3)	5
Jewish	16%	(3)	17%	(3)	67%	(11)	—	(0)	16
Muslim	10%	(0)	90%	(2)	—	(0)	—	(0)	3
Buddhist	54%	(6)	3%	(0)	1%	(0)	42%	(5)	11
Atheist	38%	(13)	10%	(4)	39%	(14)	13%	(4)	35
Agnostic	42%	(11)	14%	(4)	44%	(11)	—	(0)	26
Something else	14%	(14)	36%	(37)	32%	(32)	18%	(19)	102
Nothing in particular	34%	(41)	27%	(33)	25%	(30)	14%	(17)	121
Ideo/PID: Conservative Republican	16%	(32)	34%	(70)	28%	(57)	22%	(46)	205
Ideo/PID: Moderate/Liberal Republican	25%	(12)	25%	(12)	30%	(14)	20%	(10)	48
Ideo/PID: Moderate/Conservative Democrat	66%	(46)	19%	(13)	11%	(8)	5%	(3)	70
Ideo/PID: Liberal Democrat	49%	(80)	25%	(41)	19%	(32)	7%	(12)	165
Unfavorable of Biden and Trump	31%	(41)	23%	(30)	32%	(42)	14%	(18)	132
2024 H2H Matchup: Biden Voter	57%	(185)	23%	(76)	15%	(48)	5%	(16)	325
2024 H2H Matchup: Trump Voter	14%	(42)	30%	(92)	34%	(102)	22%	(67)	303
2024 H2H Matchup: Would not Vote	25%	(8)	25%	(8)	20%	(6)	30%	(10)	32
2024 H2H Matchup: Do not Know	21%	(7)	31%	(11)	38%	(13)	11%	(4)	36
2022 House Vote: Democrat	58%	(162)	19%	(53)	16%	(45)	7%	(19)	280
2022 House Vote: Republican	19%	(55)	28%	(82)	31%	(91)	22%	(63)	290
2022 House Vote: Did not Vote	20%	(24)	42%	(49)	27%	(31)	11%	(13)	118
2020 Vote: Joe Biden	56%	(184)	22%	(72)	15%	(50)	7%	(24)	330
2020 Vote: Donald Trump	14%	(46)	31%	(103)	34%	(111)	20%	(66)	326
2020 Vote: Someone Else	51%	(6)	26%	(3)	16%	(2)	7%	(1)	12
2020 Vote: Did not Vote	27%	(7)	31%	(8)	23%	(6)	19%	(5)	28
2016 Vote: Hillary Clinton	61%	(135)	20%	(45)	14%	(30)	5%	(11)	221
2016 Vote: Donald Trump	21%	(62)	32%	(93)	25%	(74)	22%	(63)	292
2016 Vote: Someone Else	51%	(14)	23%	(6)	10%	(3)	17%	(5)	27
2020 Vote/PID: Not Biden/Democrat	30%	(6)	23%	(4)	27%	(5)	20%	(4)	19

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(243)	27%	(186)	24%	(170)	14%	(96)	695
2020 Vote/PID: Not Trump/Republican	51%	(7)	26%	(4)	18%	(2)	5%	(1)	14
U.S. Economy: Wrong Track	23%	(115)	29%	(147)	30%	(152)	18%	(90)	503
U.S. Economy: Right Direction	67%	(128)	21%	(39)	9%	(18)	3%	(7)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(136)	20%	(44)	13%	(27)	5%	(12)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(52)	30%	(102)	34%	(114)	21%	(70)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(56)	29%	(40)	20%	(28)	10%	(14)	137
Top 2024 Issue: Economy	16%	(42)	35%	(96)	34%	(93)	15%	(40)	271
Community/Gender: Urban Women	42%	(32)	21%	(16)	22%	(16)	15%	(11)	75
Community/Gender: Urban Men	37%	(34)	31%	(29)	19%	(17)	14%	(13)	93
Community/Gender: Rural Women	28%	(39)	23%	(31)	26%	(35)	23%	(32)	137
Community/Gender: Rural Men	37%	(40)	22%	(24)	30%	(33)	10%	(11)	108
Community/Gender: Suburban Women	36%	(54)	32%	(48)	20%	(31)	12%	(19)	151
Community/Gender: Suburban Men	34%	(44)	29%	(38)	29%	(38)	8%	(10)	130
Homeowner	36%	(227)	26%	(169)	24%	(155)	14%	(88)	639
Renter	30%	(15)	31%	(16)	26%	(13)	14%	(7)	51
Self + Household: White-Collar	36%	(88)	23%	(57)	29%	(69)	12%	(28)	243
Self + Household: Blue Collar	34%	(123)	31%	(114)	21%	(77)	14%	(51)	365
Union HH: Yes	40%	(16)	40%	(16)	19%	(8)	1%	(1)	41
Union HH: No	35%	(227)	26%	(170)	25%	(162)	15%	(96)	654
LGBTQ+: Yes	30%	(16)	10%	(5)	38%	(20)	22%	(11)	52
LGBTQ+: No	35%	(227)	28%	(181)	23%	(150)	13%	(85)	643
Motivated to Vote	37%	(233)	26%	(165)	23%	(145)	14%	(86)	629
Parent: Yes	23%	(43)	36%	(66)	22%	(40)	19%	(34)	182
Parent: No	39%	(200)	24%	(121)	25%	(129)	12%	(62)	513
COVID Vaccine: Yes	44%	(209)	27%	(131)	17%	(83)	11%	(53)	475
COVID Vaccine: No	15%	(34)	25%	(56)	40%	(87)	20%	(43)	220
Student Loans: Yes	32%	(33)	27%	(28)	19%	(19)	22%	(22)	102
Student Loans: No	35%	(210)	27%	(158)	25%	(151)	12%	(74)	593
Favorable Opinion of Haley	31%	(56)	30%	(56)	22%	(41)	17%	(31)	184
Unfavorable Opinion of Haley	49%	(141)	18%	(53)	23%	(67)	10%	(29)	290
Prodigal Biden Voter	26%	(12)	26%	(12)	28%	(13)	20%	(9)	46

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(243)	27%	(186)	24%	(170)	14%	(96)	695
Undecided Voter (DK/WNV)	23%	(15)	28%	(19)	29%	(20)	20%	(13)	67
Undecided Voter (DK)	21%	(7)	31%	(11)	38%	(13)	11%	(4)	36
Watched Debate	34%	(167)	29%	(142)	25%	(122)	13%	(63)	494
Watched Debate: Did not Watch	38%	(76)	22%	(44)	24%	(47)	16%	(33)	201
Watched Debate: All of it	32%	(80)	26%	(65)	29%	(73)	14%	(35)	253
Watched Debate: Some of it	36%	(86)	32%	(76)	21%	(50)	12%	(28)	241
Continue His Campaign: Yes Biden	52%	(128)	27%	(66)	14%	(34)	8%	(19)	247
Continue His Campaign: No Biden	26%	(102)	26%	(101)	30%	(118)	18%	(71)	391
Continue His Campaign: Yes Trump	16%	(54)	30%	(100)	34%	(112)	20%	(67)	332
Continue His Campaign: No Trump	54%	(178)	23%	(74)	15%	(50)	8%	(26)	328
Conviction: Evidence	58%	(196)	21%	(72)	15%	(50)	7%	(23)	341
Conviction: Motivation to Damage	11%	(28)	26%	(71)	40%	(106)	23%	(63)	268
Conviction: DK/NO	22%	(19)	51%	(44)	16%	(14)	12%	(10)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(277)	32%	(224)	19%	(135)	9%	(60)	695
Gender: Male	41%	(136)	32%	(107)	20%	(66)	7%	(23)	331
Gender: Female	39%	(141)	32%	(117)	19%	(69)	10%	(37)	364
Age: 18-34	28%	(52)	39%	(73)	26%	(49)	7%	(13)	188
Age: 35-44	36%	(32)	36%	(32)	12%	(11)	15%	(14)	90
Age: 45-64	40%	(103)	31%	(78)	19%	(49)	10%	(25)	254
Age: 65+	55%	(89)	25%	(41)	15%	(25)	5%	(8)	163
GenZers: 1997-2012	25%	(23)	35%	(31)	31%	(28)	9%	(8)	90
Millennials: 1981-1996	33%	(59)	39%	(68)	18%	(32)	10%	(17)	176
GenXers: 1965-1980	37%	(73)	31%	(60)	21%	(40)	11%	(22)	195
Baby Boomers: 1946-1964	52%	(114)	27%	(60)	16%	(34)	5%	(12)	220
Educ: < College	33%	(154)	36%	(171)	21%	(99)	10%	(48)	471
Educ: Bachelors degree	52%	(79)	24%	(36)	17%	(25)	7%	(11)	151
Educ: Post-grad	61%	(44)	23%	(16)	14%	(10)	2%	(2)	73
Income: Under 50k	39%	(87)	32%	(70)	21%	(45)	8%	(18)	221
Income: 50k-100k	39%	(131)	30%	(99)	22%	(72)	9%	(30)	332
Income: 100k+	41%	(59)	39%	(55)	12%	(17)	8%	(12)	142
Ethnicity: White (Non-Hispanic)	41%	(254)	33%	(204)	17%	(108)	8%	(52)	619
Ethnicity: Hispanic	5%	(1)	5%	(1)	72%	(21)	18%	(5)	29
Ethnicity: Black (Non-Hispanic)	37%	(9)	44%	(11)	10%	(2)	9%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	52%	(12)	32%	(7)	14%	(3)	2%	(0)	23
All Christian	44%	(167)	32%	(123)	13%	(51)	11%	(41)	382
All Non-Christian	30%	(9)	24%	(7)	46%	(13)	—	(0)	30
Atheist	52%	(18)	37%	(13)	4%	(1)	7%	(2)	35
Agnostic/Nothing in particular	42%	(62)	32%	(47)	19%	(28)	7%	(10)	147
Something Else	20%	(20)	33%	(34)	40%	(41)	6%	(7)	102
Evangelical	26%	(41)	32%	(51)	29%	(47)	13%	(21)	159
Non-Evangelical	46%	(146)	33%	(105)	14%	(45)	7%	(24)	320
PID: Dem (no lean)	66%	(158)	24%	(58)	5%	(13)	4%	(10)	239
PID: Ind (no lean)	42%	(84)	25%	(50)	29%	(57)	4%	(7)	199
PID: Rep (no lean)	13%	(34)	45%	(115)	25%	(65)	17%	(42)	257

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(277)	32%	(224)	19%	(135)	9%	(60)	695
PID/Gender: Dem Men	66%	(64)	24%	(24)	1%	(1)	9%	(9)	98
PID/Gender: Dem Women	66%	(94)	24%	(34)	8%	(12)	1%	(2)	141
PID/Gender: Ind Men	46%	(52)	23%	(26)	30%	(34)	1%	(1)	113
PID/Gender: Ind Women	38%	(32)	28%	(24)	26%	(23)	7%	(6)	86
PID/Gender: Rep Men	16%	(20)	47%	(57)	25%	(30)	11%	(14)	121
PID/Gender: Rep Women	11%	(15)	43%	(58)	25%	(35)	21%	(29)	137
Ideo: Liberal (1-3)	61%	(133)	26%	(57)	10%	(22)	2%	(5)	218
Ideo: Moderate (4)	45%	(87)	26%	(49)	24%	(46)	5%	(10)	192
Ideo: Conservative (5-7)	19%	(52)	41%	(112)	23%	(63)	16%	(42)	269
Community: Urban	43%	(73)	32%	(54)	11%	(18)	13%	(23)	168
Community: Suburban	42%	(118)	30%	(85)	23%	(64)	5%	(14)	281
Community: Rural	35%	(86)	34%	(84)	21%	(52)	10%	(23)	246
Military HHnm: Yes	43%	(42)	37%	(36)	9%	(9)	12%	(12)	99
Military HH: No	39%	(235)	31%	(188)	21%	(126)	8%	(48)	596
Employ: Private Sector	34%	(102)	39%	(117)	20%	(62)	7%	(21)	301
Employ: Government	42%	(12)	21%	(6)	13%	(4)	25%	(7)	28
Employ: Self-Employed	28%	(7)	55%	(13)	8%	(2)	9%	(2)	24
Employ: Homemaker	39%	(20)	14%	(7)	36%	(18)	11%	(6)	51
Employ: Student	61%	(8)	37%	(5)	2%	(0)	—	(0)	13
Employ: Retired	54%	(103)	25%	(47)	16%	(31)	6%	(11)	193
Employ: Unemployed	31%	(14)	23%	(10)	34%	(16)	12%	(5)	45
Employ: Other	27%	(10)	47%	(18)	7%	(3)	20%	(8)	39

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(277)	32%	(224)	19%	(135)	9%	(60)	695
Protestant	48%	(91)	26%	(50)	16%	(31)	10%	(19)	190
Roman Catholic	40%	(75)	39%	(73)	11%	(20)	10%	(19)	187
Mormon	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	6%	(0)	2%	(0)	69%	(3)	5
Jewish	16%	(3)	19%	(3)	66%	(11)	—	(0)	16
Muslim	10%	(0)	52%	(1)	39%	(1)	—	(0)	3
Buddhist	56%	(6)	26%	(3)	18%	(2)	—	(0)	11
Atheist	52%	(18)	37%	(13)	4%	(1)	7%	(2)	35
Agnostic	53%	(14)	26%	(7)	21%	(5)	—	(0)	26
Something else	20%	(20)	33%	(34)	40%	(41)	6%	(7)	102
Nothing in particular	40%	(49)	33%	(40)	19%	(22)	8%	(10)	121
Ideo/PID: Conservative Republican	13%	(26)	46%	(94)	25%	(50)	17%	(34)	205
Ideo/PID: Moderate/Liberal Republican	17%	(8)	38%	(18)	30%	(15)	14%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	66%	(46)	18%	(12)	3%	(2)	13%	(9)	70
Ideo/PID: Liberal Democrat	65%	(107)	28%	(45)	6%	(10)	1%	(2)	165
Unfavorable of Biden and Trump	41%	(54)	35%	(47)	18%	(24)	5%	(7)	132
2024 H2H Matchup: Biden Voter	67%	(218)	22%	(73)	7%	(24)	3%	(10)	325
2024 H2H Matchup: Trump Voter	13%	(39)	42%	(126)	31%	(92)	15%	(45)	303
2024 H2H Matchup: Would not Vote	29%	(9)	43%	(14)	24%	(8)	3%	(1)	32
2024 H2H Matchup: Do not Know	28%	(10)	31%	(11)	31%	(11)	10%	(4)	36
2022 House Vote: Democrat	69%	(194)	22%	(61)	8%	(23)	1%	(3)	280
2022 House Vote: Republican	17%	(48)	39%	(113)	30%	(88)	14%	(42)	290
2022 House Vote: Did not Vote	29%	(34)	40%	(47)	19%	(22)	13%	(15)	118
2020 Vote: Joe Biden	66%	(219)	22%	(74)	8%	(25)	4%	(12)	330
2020 Vote: Donald Trump	12%	(39)	42%	(137)	32%	(104)	14%	(46)	326
2020 Vote: Someone Else	75%	(9)	22%	(2)	3%	(0)	—	(0)	12
2020 Vote: Did not Vote	35%	(10)	37%	(10)	22%	(6)	7%	(2)	28
2016 Vote: Hillary Clinton	74%	(165)	19%	(41)	5%	(11)	2%	(4)	221
2016 Vote: Donald Trump	19%	(56)	42%	(124)	24%	(70)	14%	(42)	292
2016 Vote: Someone Else	54%	(15)	24%	(7)	21%	(6)	1%	(0)	27
2020 Vote/PID: Not Biden/Democrat	69%	(13)	15%	(3)	11%	(2)	5%	(1)	19

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(277)	32%	(224)	19%	(135)	9%	(60)	695
2020 Vote/PID: Not Trump/Republican	59%	(8)	25%	(3)	13%	(2)	3%	(0)	14
U.S. Economy: Wrong Track	25%	(127)	39%	(196)	24%	(123)	12%	(58)	503
U.S. Economy: Right Direction	78%	(150)	15%	(28)	6%	(12)	1%	(2)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70%	(153)	24%	(53)	3%	(7)	2%	(5)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(49)	41%	(138)	31%	(106)	14%	(46)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(74)	24%	(33)	16%	(21)	7%	(9)	137
Top 2024 Issue: Economy	19%	(53)	41%	(112)	27%	(74)	12%	(32)	271
Community/Gender: Urban Women	49%	(37)	28%	(21)	14%	(10)	9%	(7)	75
Community/Gender: Urban Men	38%	(36)	36%	(34)	9%	(8)	17%	(16)	93
Community/Gender: Rural Women	29%	(39)	34%	(47)	22%	(31)	15%	(20)	137
Community/Gender: Rural Men	43%	(46)	34%	(37)	20%	(22)	3%	(4)	108
Community/Gender: Suburban Women	42%	(64)	32%	(49)	19%	(28)	7%	(10)	151
Community/Gender: Suburban Men	41%	(54)	28%	(36)	28%	(36)	3%	(4)	130
Homeowner	40%	(256)	32%	(203)	20%	(125)	9%	(55)	639
Renter	39%	(20)	38%	(19)	17%	(9)	6%	(3)	51
Self + Household: White-Collar	48%	(115)	25%	(60)	20%	(48)	8%	(19)	243
Self + Household: Blue Collar	36%	(130)	38%	(139)	17%	(61)	9%	(34)	365
Union HH: Yes	38%	(16)	40%	(16)	4%	(2)	18%	(8)	41
Union HH: No	40%	(261)	32%	(207)	20%	(133)	8%	(52)	654
LGBTQ+: Yes	35%	(18)	34%	(18)	28%	(15)	3%	(2)	52
LGBTQ+: No	40%	(259)	32%	(206)	19%	(120)	9%	(58)	643
Motivated to Vote	42%	(267)	31%	(195)	18%	(112)	9%	(55)	629
Parent: Yes	35%	(64)	32%	(58)	21%	(39)	12%	(21)	182
Parent: No	42%	(213)	32%	(165)	19%	(96)	8%	(39)	513
COVID Vaccine: Yes	52%	(245)	31%	(149)	10%	(48)	7%	(34)	475
COVID Vaccine: No	14%	(32)	34%	(75)	39%	(86)	12%	(26)	220
Student Loans: Yes	44%	(45)	34%	(34)	11%	(12)	12%	(12)	102
Student Loans: No	39%	(232)	32%	(189)	21%	(123)	8%	(48)	593
Favorable Opinion of Haley	38%	(70)	34%	(62)	19%	(36)	9%	(16)	184
Unfavorable Opinion of Haley	57%	(164)	26%	(75)	13%	(39)	4%	(12)	290
Prodigal Biden Voter	35%	(16)	33%	(15)	25%	(12)	6%	(3)	46

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(277)	32%	(224)	19%	(135)	9%	(60)	695
Undecided Voter (DK/WNV)	29%	(19)	37%	(25)	28%	(19)	7%	(5)	67
Undecided Voter (DK)	28%	(10)	31%	(11)	31%	(11)	10%	(4)	36
Watched Debate	38%	(190)	32%	(158)	21%	(105)	8%	(41)	494
Watched Debate: Did not Watch	43%	(87)	33%	(66)	15%	(30)	9%	(19)	201
Watched Debate: All of it	35%	(90)	29%	(75)	25%	(63)	10%	(26)	253
Watched Debate: Some of it	42%	(100)	35%	(83)	17%	(42)	6%	(15)	241
Continue His Campaign: Yes Biden	59%	(144)	29%	(73)	7%	(18)	5%	(12)	247
Continue His Campaign: No Biden	30%	(118)	33%	(128)	26%	(100)	12%	(45)	391
Continue His Campaign: Yes Trump	16%	(53)	40%	(131)	31%	(102)	14%	(46)	332
Continue His Campaign: No Trump	65%	(211)	24%	(78)	8%	(28)	3%	(10)	328
Conviction: Evidence	71%	(241)	20%	(67)	7%	(22)	3%	(10)	341
Conviction: Motivation to Damage	9%	(25)	40%	(107)	36%	(95)	15%	(41)	268
Conviction: DK/NO	12%	(11)	57%	(49)	19%	(17)	11%	(10)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(205)	28%	(197)	27%	(186)	15%	(107)	695
Gender: Male	33%	(109)	25%	(83)	28%	(93)	14%	(47)	331
Gender: Female	26%	(96)	31%	(114)	26%	(93)	17%	(60)	364
Age: 18-34	22%	(42)	23%	(44)	41%	(77)	13%	(25)	188
Age: 35-44	22%	(20)	33%	(29)	23%	(21)	22%	(20)	90
Age: 45-64	30%	(76)	31%	(78)	22%	(55)	18%	(46)	254
Age: 65+	41%	(68)	28%	(46)	20%	(33)	10%	(17)	163
GenZers: 1997-2012	20%	(18)	18%	(16)	49%	(45)	13%	(12)	90
Millennials: 1981-1996	24%	(42)	32%	(56)	27%	(48)	17%	(31)	176
GenXers: 1965-1980	27%	(52)	30%	(59)	23%	(45)	20%	(39)	195
Baby Boomers: 1946-1964	39%	(86)	28%	(62)	21%	(47)	11%	(25)	220
Educ: < College	25%	(119)	29%	(137)	30%	(140)	16%	(75)	471
Educ: Bachelors degree	34%	(52)	28%	(43)	22%	(34)	15%	(22)	151
Educ: Post-grad	46%	(34)	24%	(17)	17%	(12)	13%	(10)	73
Income: Under 50k	33%	(73)	27%	(60)	24%	(52)	16%	(35)	221
Income: 50k-100k	28%	(94)	27%	(89)	28%	(93)	17%	(56)	332
Income: 100k+	26%	(37)	33%	(48)	29%	(41)	12%	(17)	142
Ethnicity: White (Non-Hispanic)	30%	(186)	30%	(186)	24%	(150)	16%	(97)	619
Ethnicity: Hispanic	16%	(4)	3%	(1)	58%	(17)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	18%	(4)	31%	(7)	41%	(10)	10%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	44%	(10)	11%	(2)	41%	(10)	4%	(1)	23
All Christian	29%	(110)	32%	(123)	23%	(89)	16%	(60)	382
All Non-Christian	32%	(9)	18%	(5)	50%	(15)	—	(0)	30
Atheist	42%	(14)	16%	(5)	35%	(12)	8%	(3)	35
Agnostic/Nothing in particular	34%	(51)	24%	(35)	30%	(44)	12%	(18)	147
Something Else	20%	(20)	28%	(29)	26%	(27)	26%	(26)	102
Evangelical	20%	(32)	24%	(38)	26%	(42)	30%	(47)	159
Non-Evangelical	30%	(97)	35%	(113)	23%	(74)	11%	(36)	320
PID: Dem (no lean)	48%	(114)	29%	(68)	19%	(45)	5%	(12)	239
PID: Ind (no lean)	32%	(65)	29%	(57)	28%	(57)	10%	(20)	199
PID: Rep (no lean)	10%	(26)	28%	(72)	33%	(85)	29%	(75)	257

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(205)	28%	(197)	27%	(186)	15%	(107)	695
PID/Gender: Dem Men	54%	(53)	22%	(21)	21%	(20)	4%	(4)	98
PID/Gender: Dem Women	44%	(62)	33%	(47)	17%	(24)	6%	(8)	141
PID/Gender: Ind Men	39%	(44)	23%	(26)	31%	(35)	7%	(8)	113
PID/Gender: Ind Women	24%	(21)	36%	(31)	25%	(21)	15%	(13)	86
PID/Gender: Rep Men	10%	(12)	30%	(36)	31%	(37)	29%	(35)	121
PID/Gender: Rep Women	10%	(14)	26%	(36)	35%	(47)	29%	(39)	137
Ideo: Liberal (1-3)	45%	(99)	29%	(64)	20%	(43)	5%	(12)	218
Ideo: Moderate (4)	30%	(57)	32%	(61)	28%	(54)	10%	(20)	192
Ideo: Conservative (5-7)	17%	(45)	25%	(66)	31%	(85)	27%	(73)	269
Community: Urban	34%	(58)	33%	(55)	20%	(33)	13%	(22)	168
Community: Suburban	30%	(84)	29%	(81)	27%	(76)	14%	(41)	281
Community: Rural	26%	(63)	25%	(61)	31%	(77)	18%	(44)	246
Military HHnm: Yes	27%	(27)	37%	(36)	20%	(19)	16%	(16)	99
Military HH: No	30%	(178)	27%	(161)	28%	(167)	15%	(91)	596
Employ: Private Sector	25%	(74)	29%	(88)	32%	(96)	14%	(43)	301
Employ: Government	21%	(6)	30%	(8)	26%	(7)	23%	(7)	28
Employ: Self-Employed	22%	(5)	43%	(10)	25%	(6)	11%	(3)	24
Employ: Homemaker	29%	(15)	18%	(9)	33%	(17)	20%	(10)	51
Employ: Student	41%	(5)	49%	(6)	10%	(1)	—	(0)	13
Employ: Retired	39%	(76)	27%	(51)	20%	(38)	14%	(28)	193
Employ: Unemployed	28%	(13)	15%	(7)	38%	(17)	19%	(9)	45
Employ: Other	27%	(11)	42%	(16)	10%	(4)	21%	(8)	39

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(205)	28%	(197)	27%	(186)	15%	(107)	695
Protestant	30%	(58)	29%	(55)	22%	(43)	18%	(35)	190
Roman Catholic	27%	(51)	37%	(68)	25%	(46)	12%	(22)	187
Mormon	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	—	(0)	—	(0)	71%	(4)	5
Jewish	15%	(2)	10%	(2)	75%	(12)	—	(0)	16
Muslim	48%	(1)	23%	(1)	28%	(1)	—	(0)	3
Buddhist	54%	(6)	29%	(3)	18%	(2)	—	(0)	11
Atheist	42%	(14)	16%	(5)	35%	(12)	8%	(3)	35
Agnostic	48%	(12)	27%	(7)	24%	(6)	—	(0)	26
Something else	20%	(20)	28%	(29)	26%	(27)	26%	(26)	102
Nothing in particular	32%	(38)	23%	(28)	31%	(38)	15%	(18)	121
Ideo/PID: Conservative Republican	11%	(23)	25%	(52)	32%	(66)	31%	(64)	205
Ideo/PID: Moderate/Liberal Republican	7%	(3)	37%	(18)	36%	(17)	21%	(10)	48
Ideo/PID: Moderate/Conservative Democrat	49%	(34)	23%	(16)	19%	(13)	8%	(6)	70
Ideo/PID: Liberal Democrat	47%	(77)	31%	(51)	19%	(31)	3%	(5)	165
Unfavorable of Biden and Trump	23%	(30)	33%	(44)	35%	(45)	9%	(12)	132
2024 H2H Matchup: Biden Voter	51%	(166)	29%	(94)	16%	(53)	4%	(13)	325
2024 H2H Matchup: Trump Voter	8%	(26)	27%	(83)	36%	(108)	28%	(86)	303
2024 H2H Matchup: Would not Vote	22%	(7)	31%	(10)	42%	(13)	4%	(1)	32
2024 H2H Matchup: Do not Know	17%	(6)	29%	(10)	33%	(12)	20%	(7)	36
2022 House Vote: Democrat	51%	(142)	31%	(86)	14%	(40)	4%	(12)	280
2022 House Vote: Republican	14%	(40)	23%	(66)	34%	(100)	29%	(84)	290
2022 House Vote: Did not Vote	18%	(21)	36%	(42)	38%	(45)	8%	(10)	118
2020 Vote: Joe Biden	50%	(165)	28%	(91)	18%	(58)	5%	(16)	330
2020 Vote: Donald Trump	9%	(29)	27%	(89)	37%	(120)	27%	(88)	326
2020 Vote: Someone Else	54%	(6)	33%	(4)	11%	(1)	2%	(0)	12
2020 Vote: Did not Vote	14%	(4)	51%	(14)	26%	(7)	9%	(2)	28
2016 Vote: Hillary Clinton	58%	(128)	27%	(59)	11%	(25)	4%	(9)	221
2016 Vote: Donald Trump	13%	(39)	31%	(89)	30%	(89)	26%	(75)	292
2016 Vote: Someone Else	45%	(12)	31%	(8)	11%	(3)	12%	(3)	27
2020 Vote/PID: Not Biden/Democrat	37%	(7)	37%	(7)	16%	(3)	10%	(2)	19

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(205)	28%	(197)	27%	(186)	15%	(107)	695
2020 Vote/PID: Not Trump/Republican	44%	(6)	32%	(4)	22%	(3)	3%	(0)	14
U.S. Economy: Wrong Track	18%	(89)	30%	(150)	32%	(163)	20%	(102)	503
U.S. Economy: Right Direction	60%	(116)	25%	(48)	12%	(23)	3%	(5)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(118)	29%	(64)	12%	(25)	5%	(11)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(32)	28%	(95)	36%	(122)	26%	(90)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(55)	28%	(38)	28%	(38)	4%	(6)	137
Top 2024 Issue: Economy	12%	(32)	26%	(71)	42%	(114)	20%	(54)	271
Community/Gender: Urban Women	33%	(25)	34%	(26)	21%	(16)	11%	(9)	75
Community/Gender: Urban Men	35%	(33)	31%	(29)	19%	(17)	15%	(14)	93
Community/Gender: Rural Women	23%	(32)	24%	(33)	30%	(41)	23%	(31)	137
Community/Gender: Rural Men	29%	(32)	26%	(28)	33%	(36)	12%	(13)	108
Community/Gender: Suburban Women	26%	(40)	37%	(55)	24%	(36)	14%	(21)	151
Community/Gender: Suburban Men	34%	(44)	20%	(26)	31%	(40)	15%	(20)	130
Homeowner	29%	(189)	28%	(181)	27%	(172)	15%	(98)	639
Renter	30%	(15)	29%	(15)	27%	(14)	14%	(7)	51
Self + Household: White-Collar	34%	(83)	27%	(66)	25%	(60)	14%	(34)	243
Self + Household: Blue Collar	27%	(98)	31%	(114)	27%	(98)	15%	(55)	365
Union HH: Yes	26%	(11)	38%	(16)	27%	(11)	10%	(4)	41
Union HH: No	30%	(194)	28%	(182)	27%	(175)	16%	(103)	654
LGBTQ+: Yes	21%	(11)	25%	(13)	43%	(23)	10%	(5)	52
LGBTQ+: No	30%	(194)	29%	(184)	25%	(164)	16%	(102)	643
Motivated to Vote	31%	(197)	28%	(178)	24%	(151)	16%	(103)	629
Parent: Yes	24%	(43)	29%	(53)	28%	(51)	19%	(35)	182
Parent: No	31%	(161)	28%	(144)	26%	(135)	14%	(73)	513
COVID Vaccine: Yes	38%	(178)	31%	(146)	21%	(102)	10%	(49)	475
COVID Vaccine: No	12%	(26)	23%	(51)	38%	(84)	26%	(58)	220
Student Loans: Yes	28%	(28)	38%	(39)	16%	(17)	18%	(18)	102
Student Loans: No	30%	(176)	27%	(158)	29%	(169)	15%	(89)	593
Favorable Opinion of Haley	23%	(43)	32%	(60)	26%	(47)	19%	(34)	184
Unfavorable Opinion of Haley	42%	(122)	28%	(82)	16%	(47)	13%	(39)	290
Prodigal Biden Voter	20%	(9)	28%	(13)	43%	(20)	9%	(4)	46

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(205)	28%	(197)	27%	(186)	15%	(107)	695
Undecided Voter (DK/WNV)	20%	(13)	30%	(20)	38%	(25)	13%	(9)	67
Undecided Voter (DK)	17%	(6)	29%	(10)	33%	(12)	20%	(7)	36
Watched Debate	29%	(144)	28%	(139)	28%	(137)	15%	(74)	494
Watched Debate: Did not Watch	30%	(61)	29%	(58)	25%	(49)	16%	(33)	201
Watched Debate: All of it	27%	(68)	24%	(62)	28%	(71)	21%	(52)	253
Watched Debate: Some of it	32%	(76)	32%	(77)	27%	(66)	9%	(22)	241
Continue His Campaign: Yes Biden	45%	(112)	31%	(77)	14%	(35)	9%	(23)	247
Continue His Campaign: No Biden	20%	(80)	26%	(101)	34%	(134)	19%	(76)	391
Continue His Campaign: Yes Trump	12%	(39)	28%	(91)	35%	(115)	26%	(86)	332
Continue His Campaign: No Trump	48%	(158)	28%	(91)	19%	(63)	5%	(16)	328
Conviction: Evidence	51%	(173)	31%	(106)	15%	(49)	4%	(13)	341
Conviction: Motivation to Damage	7%	(18)	23%	(61)	39%	(105)	31%	(83)	268
Conviction: DK/NO	16%	(14)	35%	(30)	36%	(31)	13%	(11)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(120)	38%	(264)	32%	(221)	13%	(91)	695
Gender: Male	22%	(74)	36%	(119)	31%	(103)	11%	(36)	331
Gender: Female	13%	(46)	40%	(145)	32%	(118)	15%	(56)	364
Age: 18-34	22%	(41)	30%	(57)	38%	(72)	10%	(18)	188
Age: 35-44	9%	(8)	49%	(44)	27%	(24)	15%	(13)	90
Age: 45-64	16%	(41)	39%	(99)	29%	(73)	16%	(41)	254
Age: 65+	18%	(30)	39%	(64)	31%	(51)	12%	(19)	163
GenZers: 1997-2012	29%	(26)	32%	(29)	32%	(29)	8%	(7)	90
Millennials: 1981-1996	12%	(21)	37%	(66)	38%	(67)	13%	(22)	176
GenXers: 1965-1980	16%	(30)	39%	(77)	26%	(51)	19%	(37)	195
Baby Boomers: 1946-1964	17%	(38)	40%	(87)	32%	(71)	11%	(23)	220
Educ: < College	18%	(83)	39%	(182)	31%	(147)	13%	(59)	471
Educ: Bachelors degree	14%	(21)	35%	(52)	36%	(55)	15%	(22)	151
Educ: Post-grad	22%	(16)	40%	(29)	25%	(18)	14%	(10)	73
Income: Under 50k	19%	(42)	34%	(75)	35%	(78)	11%	(25)	221
Income: 50k-100k	16%	(54)	35%	(117)	32%	(106)	17%	(55)	332
Income: 100k+	17%	(24)	50%	(71)	26%	(36)	8%	(11)	142
Ethnicity: White (Non-Hispanic)	16%	(101)	39%	(243)	30%	(188)	14%	(88)	619
Ethnicity: Hispanic	30%	(9)	5%	(2)	55%	(16)	10%	(3)	29
Ethnicity: Black (Non-Hispanic)	17%	(4)	49%	(12)	33%	(8)	1%	(0)	24
Ethnicity: Asian + Other (Non-Hispanic)	28%	(7)	31%	(7)	39%	(9)	2%	(1)	23
All Christian	14%	(52)	43%	(166)	30%	(115)	13%	(50)	382
All Non-Christian	61%	(18)	18%	(5)	7%	(2)	14%	(4)	30
Atheist	9%	(3)	30%	(10)	47%	(16)	14%	(5)	35
Agnostic/Nothing in particular	21%	(31)	34%	(50)	31%	(45)	14%	(21)	147
Something Else	16%	(16)	31%	(31)	42%	(43)	11%	(11)	102
Evangelical	10%	(16)	37%	(59)	33%	(52)	19%	(31)	159
Non-Evangelical	16%	(50)	43%	(138)	33%	(105)	8%	(27)	320
PID: Dem (no lean)	21%	(51)	43%	(102)	26%	(61)	10%	(25)	239
PID: Ind (no lean)	23%	(45)	35%	(70)	31%	(62)	11%	(22)	199
PID: Rep (no lean)	9%	(24)	36%	(92)	38%	(97)	17%	(44)	257

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(120)	38%	(264)	32%	(221)	13%	(91)	695
PID/Gender: Dem Men	24%	(23)	43%	(42)	23%	(22)	10%	(10)	98
PID/Gender: Dem Women	20%	(28)	42%	(60)	27%	(38)	11%	(15)	141
PID/Gender: Ind Men	32%	(36)	27%	(31)	30%	(34)	11%	(12)	113
PID/Gender: Ind Women	11%	(9)	45%	(39)	33%	(28)	11%	(10)	86
PID/Gender: Rep Men	13%	(15)	38%	(45)	38%	(46)	11%	(14)	121
PID/Gender: Rep Women	6%	(8)	34%	(46)	38%	(51)	22%	(31)	137
Ideo: Liberal (1-3)	19%	(42)	41%	(90)	29%	(62)	11%	(25)	218
Ideo: Moderate (4)	18%	(35)	38%	(73)	34%	(65)	10%	(19)	192
Ideo: Conservative (5-7)	15%	(40)	36%	(96)	33%	(88)	17%	(45)	269
Community: Urban	16%	(27)	42%	(71)	24%	(40)	18%	(30)	168
Community: Suburban	17%	(49)	41%	(114)	31%	(88)	11%	(31)	281
Community: Rural	18%	(44)	32%	(79)	37%	(92)	13%	(31)	246
Military HHnm: Yes	12%	(12)	44%	(43)	21%	(21)	24%	(23)	99
Military HH: No	18%	(108)	37%	(221)	34%	(200)	11%	(68)	596
Employ: Private Sector	16%	(48)	40%	(121)	33%	(99)	11%	(33)	301
Employ: Government	33%	(9)	28%	(8)	33%	(9)	7%	(2)	28
Employ: Self-Employed	13%	(3)	49%	(12)	21%	(5)	17%	(4)	24
Employ: Homemaker	12%	(6)	34%	(18)	29%	(15)	25%	(13)	51
Employ: Student	34%	(4)	54%	(7)	8%	(1)	3%	(0)	13
Employ: Retired	18%	(35)	36%	(69)	32%	(63)	14%	(27)	193
Employ: Unemployed	10%	(5)	22%	(10)	56%	(25)	11%	(5)	45
Employ: Other	24%	(9)	50%	(19)	8%	(3)	18%	(7)	39

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(120)	38%	(264)	32%	(221)	13%	(91)	695
Protestant	10%	(18)	41%	(79)	32%	(60)	17%	(33)	190
Roman Catholic	17%	(32)	47%	(87)	29%	(54)	7%	(13)	187
Mormon	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	—	(0)	7%	(0)	69%	(3)	5
Jewish	70%	(11)	21%	(3)	1%	(0)	8%	(1)	16
Muslim	32%	(1)	68%	(2)	—	(0)	—	(0)	3
Buddhist	54%	(6)	3%	(0)	18%	(2)	26%	(3)	11
Atheist	9%	(3)	30%	(10)	47%	(16)	14%	(5)	35
Agnostic	39%	(10)	27%	(7)	21%	(5)	13%	(3)	26
Something else	16%	(16)	31%	(31)	42%	(43)	11%	(11)	102
Nothing in particular	17%	(21)	36%	(43)	33%	(39)	14%	(17)	121
Ideo/PID: Conservative Republican	10%	(20)	35%	(72)	36%	(74)	19%	(40)	205
Ideo/PID: Moderate/Liberal Republican	9%	(4)	37%	(18)	45%	(22)	8%	(4)	48
Ideo/PID: Moderate/Conservative Democrat	27%	(19)	48%	(34)	19%	(13)	5%	(4)	70
Ideo/PID: Liberal Democrat	18%	(29)	41%	(68)	28%	(46)	13%	(21)	165
Unfavorable of Biden and Trump	8%	(11)	41%	(54)	42%	(55)	9%	(12)	132
2024 H2H Matchup: Biden Voter	26%	(85)	39%	(128)	24%	(79)	10%	(33)	325
2024 H2H Matchup: Trump Voter	10%	(30)	36%	(110)	38%	(115)	16%	(47)	303
2024 H2H Matchup: Would not Vote	—	(0)	46%	(15)	41%	(13)	13%	(4)	32
2024 H2H Matchup: Do not Know	14%	(5)	30%	(11)	38%	(13)	19%	(7)	36
2022 House Vote: Democrat	22%	(62)	42%	(117)	25%	(71)	11%	(30)	280
2022 House Vote: Republican	13%	(38)	33%	(95)	35%	(103)	19%	(54)	290
2022 House Vote: Did not Vote	15%	(18)	42%	(50)	37%	(43)	6%	(7)	118
2020 Vote: Joe Biden	21%	(70)	42%	(138)	25%	(83)	12%	(39)	330
2020 Vote: Donald Trump	12%	(38)	34%	(112)	38%	(125)	15%	(50)	326
2020 Vote: Someone Else	42%	(5)	34%	(4)	20%	(2)	3%	(0)	12
2020 Vote: Did not Vote	24%	(7)	36%	(10)	34%	(9)	6%	(2)	28
2016 Vote: Hillary Clinton	24%	(53)	39%	(85)	28%	(62)	10%	(21)	221
2016 Vote: Donald Trump	10%	(30)	38%	(111)	33%	(97)	19%	(55)	292
2016 Vote: Someone Else	24%	(7)	39%	(11)	19%	(5)	17%	(5)	27
2020 Vote/PID: Not Biden/Democrat	27%	(5)	38%	(7)	30%	(6)	6%	(1)	19

Continued on next page

Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(120)	38%	(264)	32%	(221)	13%	(91)	695
2020 Vote/PID: Not Trump/Republican	13%	(2)	45%	(6)	31%	(4)	11%	(2)	14
U.S. Economy: Wrong Track	12%	(61)	38%	(193)	34%	(172)	15%	(77)	503
U.S. Economy: Right Direction	31%	(59)	37%	(70)	25%	(49)	7%	(14)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(51)	39%	(86)	24%	(52)	13%	(29)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(41)	36%	(121)	36%	(123)	16%	(53)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(27)	41%	(56)	33%	(45)	7%	(9)	137
Top 2024 Issue: Economy	13%	(35)	38%	(103)	40%	(107)	10%	(26)	271
Community/Gender: Urban Women	16%	(12)	47%	(35)	21%	(16)	17%	(12)	75
Community/Gender: Urban Men	16%	(15)	38%	(36)	27%	(25)	19%	(17)	93
Community/Gender: Rural Women	10%	(14)	30%	(42)	40%	(56)	19%	(26)	137
Community/Gender: Rural Men	28%	(30)	34%	(37)	34%	(37)	4%	(4)	108
Community/Gender: Suburban Women	13%	(20)	45%	(68)	31%	(47)	11%	(17)	151
Community/Gender: Suburban Men	22%	(29)	35%	(46)	32%	(41)	11%	(14)	130
Homeowner	17%	(108)	38%	(244)	32%	(203)	13%	(84)	639
Renter	20%	(10)	37%	(19)	32%	(17)	11%	(5)	51
Self + Household: White-Collar	20%	(49)	38%	(91)	27%	(67)	15%	(36)	243
Self + Household: Blue Collar	15%	(55)	42%	(153)	31%	(114)	12%	(43)	365
Union HH: Yes	17%	(7)	61%	(25)	12%	(5)	10%	(4)	41
Union HH: No	17%	(112)	36%	(239)	33%	(216)	13%	(87)	654
LGBTQ+: Yes	14%	(7)	32%	(17)	34%	(18)	21%	(11)	52
LGBTQ+: No	17%	(113)	38%	(247)	32%	(203)	13%	(81)	643
Motivated to Vote	17%	(108)	39%	(243)	30%	(191)	14%	(87)	629
Parent: Yes	13%	(24)	37%	(67)	35%	(63)	15%	(28)	182
Parent: No	19%	(96)	38%	(196)	31%	(157)	12%	(63)	513
COVID Vaccine: Yes	19%	(88)	41%	(193)	29%	(139)	12%	(55)	475
COVID Vaccine: No	14%	(32)	32%	(71)	37%	(81)	16%	(36)	220
Student Loans: Yes	15%	(15)	40%	(41)	28%	(29)	17%	(18)	102
Student Loans: No	18%	(105)	38%	(223)	32%	(191)	12%	(73)	593
Favorable Opinion of Haley	13%	(24)	42%	(77)	31%	(56)	14%	(26)	184
Unfavorable Opinion of Haley	22%	(64)	38%	(110)	26%	(76)	13%	(39)	290
Prodigal Biden Voter	8%	(4)	41%	(19)	38%	(17)	13%	(6)	46

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Table BLMB11_6: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	17%	(120)	38%	(264)	32%	(221)	13%	(91)	695
Undecided Voter (DK/WNV)	7%	(5)	37%	(25)	39%	(26)	16%	(11)	67
Undecided Voter (DK)	14%	(5)	30%	(11)	38%	(13)	19%	(7)	36
Watched Debate	17%	(83)	42%	(206)	30%	(150)	11%	(54)	494
Watched Debate: Did not Watch	18%	(36)	28%	(57)	35%	(71)	18%	(37)	201
Watched Debate: All of it	18%	(45)	33%	(83)	36%	(91)	13%	(34)	253
Watched Debate: Some of it	16%	(39)	51%	(124)	24%	(58)	8%	(20)	241
Continue His Campaign: Yes Biden	20%	(50)	45%	(112)	23%	(56)	12%	(29)	247
Continue His Campaign: No Biden	17%	(66)	33%	(129)	35%	(139)	15%	(58)	391
Continue His Campaign: Yes Trump	14%	(48)	35%	(116)	34%	(113)	17%	(55)	332
Continue His Campaign: No Trump	21%	(67)	40%	(131)	29%	(96)	10%	(33)	328
Conviction: Evidence	24%	(81)	40%	(136)	25%	(87)	11%	(37)	341
Conviction: Motivation to Damage	11%	(30)	31%	(84)	41%	(110)	17%	(45)	268
Conviction: DK/NO	11%	(9)	51%	(44)	28%	(24)	11%	(9)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(84)	24%	(166)	33%	(229)	31%	(216)	695
Gender: Male	12%	(39)	26%	(86)	32%	(106)	30%	(100)	331
Gender: Female	12%	(44)	22%	(81)	34%	(122)	32%	(117)	364
Age: 18-34	9%	(17)	27%	(50)	39%	(73)	25%	(47)	188
Age: 35-44	10%	(9)	32%	(28)	29%	(26)	29%	(26)	90
Age: 45-64	11%	(29)	18%	(46)	33%	(83)	38%	(96)	254
Age: 65+	18%	(29)	25%	(41)	28%	(46)	29%	(47)	163
GenZers: 1997-2012	13%	(11)	29%	(26)	43%	(38)	16%	(14)	90
Millennials: 1981-1996	7%	(13)	27%	(47)	34%	(59)	32%	(57)	176
GenXers: 1965-1980	12%	(24)	22%	(43)	26%	(50)	40%	(78)	195
Baby Boomers: 1946-1964	14%	(31)	21%	(46)	35%	(78)	29%	(65)	220
Educ: < College	14%	(64)	26%	(124)	32%	(150)	28%	(134)	471
Educ: Bachelors degree	4%	(6)	22%	(34)	32%	(48)	41%	(62)	151
Educ: Post-grad	18%	(13)	12%	(9)	42%	(31)	28%	(20)	73
Income: Under 50k	16%	(35)	25%	(55)	27%	(60)	32%	(72)	221
Income: 50k-100k	9%	(30)	25%	(82)	33%	(110)	33%	(110)	332
Income: 100k+	13%	(19)	21%	(30)	42%	(59)	24%	(35)	142
Ethnicity: White (Non-Hispanic)	13%	(79)	23%	(143)	32%	(196)	32%	(201)	619
Ethnicity: Hispanic	5%	(1)	4%	(1)	49%	(14)	43%	(12)	29
Ethnicity: Black (Non-Hispanic)	7%	(2)	51%	(12)	29%	(7)	13%	(3)	24
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	43%	(10)	49%	(11)	—	(0)	23
All Christian	14%	(54)	24%	(93)	31%	(120)	30%	(116)	382
All Non-Christian	5%	(1)	59%	(17)	15%	(4)	21%	(6)	30
Atheist	2%	(1)	19%	(6)	25%	(9)	54%	(19)	35
Agnostic/Nothing in particular	12%	(18)	20%	(30)	38%	(56)	30%	(43)	147
Something Else	10%	(10)	19%	(20)	39%	(40)	32%	(32)	102
Evangelical	12%	(19)	18%	(29)	35%	(56)	35%	(55)	159
Non-Evangelical	14%	(44)	26%	(83)	32%	(104)	28%	(89)	320
PID: Dem (no lean)	20%	(47)	27%	(66)	23%	(56)	30%	(71)	239
PID: Ind (no lean)	12%	(24)	17%	(35)	36%	(72)	34%	(68)	199
PID: Rep (no lean)	5%	(13)	26%	(66)	39%	(100)	30%	(78)	257

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(84)	24%	(166)	33%	(229)	31%	(216)	695
PID/Gender: Dem Men	21%	(21)	28%	(27)	19%	(19)	32%	(31)	98
PID/Gender: Dem Women	19%	(26)	27%	(39)	26%	(37)	28%	(39)	141
PID/Gender: Ind Men	11%	(13)	20%	(22)	33%	(38)	35%	(40)	113
PID/Gender: Ind Women	13%	(11)	14%	(12)	40%	(35)	33%	(28)	86
PID/Gender: Rep Men	5%	(6)	30%	(36)	41%	(50)	24%	(28)	121
PID/Gender: Rep Women	5%	(7)	22%	(30)	37%	(50)	36%	(49)	137
Ideo: Liberal (1-3)	10%	(21)	26%	(57)	30%	(66)	34%	(74)	218
Ideo: Moderate (4)	18%	(35)	25%	(48)	30%	(58)	26%	(51)	192
Ideo: Conservative (5-7)	9%	(24)	22%	(59)	37%	(100)	32%	(87)	269
Community: Urban	17%	(29)	26%	(44)	24%	(40)	32%	(54)	168
Community: Suburban	11%	(30)	23%	(65)	42%	(117)	25%	(69)	281
Community: Rural	10%	(24)	23%	(58)	29%	(71)	38%	(93)	246
Military HHnm: Yes	13%	(12)	18%	(18)	26%	(26)	43%	(43)	99
Military HH: No	12%	(71)	25%	(149)	34%	(203)	29%	(174)	596
Employ: Private Sector	9%	(28)	31%	(93)	33%	(101)	27%	(80)	301
Employ: Government	11%	(3)	12%	(3)	11%	(3)	67%	(19)	28
Employ: Self-Employed	5%	(1)	21%	(5)	43%	(10)	31%	(7)	24
Employ: Homemaker	7%	(3)	12%	(6)	39%	(20)	42%	(21)	51
Employ: Student	36%	(5)	50%	(6)	13%	(2)	1%	(0)	13
Employ: Retired	18%	(34)	21%	(41)	30%	(57)	31%	(60)	193
Employ: Unemployed	9%	(4)	6%	(3)	58%	(26)	28%	(12)	45
Employ: Other	12%	(5)	22%	(9)	26%	(10)	40%	(16)	39

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(84)	24%	(166)	33%	(229)	31%	(216)	695
Protestant	12%	(22)	16%	(30)	39%	(73)	34%	(64)	190
Roman Catholic	16%	(30)	33%	(62)	25%	(47)	26%	(48)	187
Mormon	—	(0)	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	—	(0)	2%	(0)	75%	(4)	5
Jewish	6%	(1)	64%	(10)	20%	(3)	10%	(2)	16
Muslim	17%	(0)	43%	(1)	39%	(1)	1%	(0)	3
Buddhist	—	(0)	56%	(6)	1%	(0)	42%	(5)	11
Atheist	2%	(1)	19%	(6)	25%	(9)	54%	(19)	35
Agnostic	21%	(5)	7%	(2)	39%	(10)	33%	(8)	26
Something else	10%	(10)	19%	(20)	39%	(40)	32%	(32)	102
Nothing in particular	10%	(12)	23%	(28)	38%	(45)	29%	(35)	121
Ideo/PID: Conservative Republican	4%	(9)	24%	(50)	41%	(83)	31%	(63)	205
Ideo/PID: Moderate/Liberal Republican	9%	(4)	32%	(15)	32%	(15)	28%	(13)	48
Ideo/PID: Moderate/Conservative Democrat	34%	(24)	31%	(21)	14%	(10)	21%	(15)	70
Ideo/PID: Liberal Democrat	12%	(20)	27%	(44)	28%	(46)	33%	(54)	165
Unfavorable of Biden and Trump	6%	(8)	21%	(28)	35%	(46)	38%	(50)	132
2024 H2H Matchup: Biden Voter	19%	(60)	25%	(82)	28%	(91)	28%	(92)	325
2024 H2H Matchup: Trump Voter	6%	(19)	23%	(68)	40%	(121)	31%	(94)	303
2024 H2H Matchup: Would not Vote	—	(0)	30%	(9)	19%	(6)	51%	(16)	32
2024 H2H Matchup: Do not Know	12%	(4)	20%	(7)	28%	(10)	40%	(14)	36
2022 House Vote: Democrat	20%	(55)	22%	(62)	27%	(74)	32%	(89)	280
2022 House Vote: Republican	6%	(18)	21%	(62)	39%	(113)	34%	(97)	290
2022 House Vote: Did not Vote	7%	(8)	35%	(41)	35%	(41)	24%	(28)	118
2020 Vote: Joe Biden	17%	(58)	24%	(79)	27%	(88)	32%	(105)	330
2020 Vote: Donald Trump	6%	(19)	24%	(78)	38%	(125)	32%	(104)	326
2020 Vote: Someone Else	22%	(3)	19%	(2)	36%	(4)	23%	(3)	12
2020 Vote: Did not Vote	18%	(5)	24%	(7)	41%	(11)	18%	(5)	28
2016 Vote: Hillary Clinton	18%	(41)	24%	(52)	27%	(60)	31%	(69)	221
2016 Vote: Donald Trump	9%	(26)	21%	(61)	32%	(95)	38%	(110)	292
2016 Vote: Someone Else	10%	(3)	23%	(6)	32%	(9)	34%	(9)	27
2020 Vote/PID: Not Biden/Democrat	25%	(5)	26%	(5)	29%	(5)	20%	(4)	19

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(84)	24%	(166)	33%	(229)	31%	(216)	695
2020 Vote/PID: Not Trump/Republican	20%	(3)	18%	(2)	41%	(6)	21%	(3)	14
U.S. Economy: Wrong Track	8%	(42)	22%	(112)	35%	(176)	34%	(173)	503
U.S. Economy: Right Direction	22%	(41)	28%	(54)	27%	(53)	23%	(44)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(47)	24%	(52)	26%	(56)	29%	(63)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(22)	24%	(80)	38%	(129)	32%	(108)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	25%	(34)	32%	(44)	33%	(45)	137
Top 2024 Issue: Economy	9%	(23)	23%	(63)	40%	(108)	29%	(77)	271
Community/Gender: Urban Women	20%	(15)	26%	(20)	23%	(18)	31%	(23)	75
Community/Gender: Urban Men	16%	(15)	26%	(24)	24%	(23)	34%	(31)	93
Community/Gender: Rural Women	8%	(11)	22%	(30)	29%	(40)	41%	(57)	137
Community/Gender: Rural Men	12%	(13)	26%	(28)	28%	(31)	33%	(36)	108
Community/Gender: Suburban Women	13%	(19)	21%	(31)	42%	(64)	24%	(37)	151
Community/Gender: Suburban Men	9%	(11)	26%	(33)	41%	(53)	25%	(33)	130
Homeowner	12%	(76)	23%	(150)	33%	(210)	32%	(203)	639
Renter	12%	(6)	32%	(17)	33%	(17)	23%	(12)	51
Self + Household: White-Collar	11%	(27)	27%	(65)	32%	(78)	30%	(72)	243
Self + Household: Blue Collar	12%	(42)	24%	(86)	34%	(125)	31%	(112)	365
Union HH: Yes	12%	(5)	32%	(13)	25%	(10)	30%	(12)	41
Union HH: No	12%	(79)	23%	(153)	33%	(218)	31%	(204)	654
LGBTQ+: Yes	10%	(5)	20%	(10)	26%	(14)	44%	(23)	52
LGBTQ+: No	12%	(79)	24%	(156)	33%	(215)	30%	(193)	643
Motivated to Vote	13%	(79)	22%	(140)	34%	(211)	32%	(199)	629
Parent: Yes	11%	(20)	20%	(36)	31%	(56)	39%	(71)	182
Parent: No	12%	(64)	25%	(130)	34%	(173)	28%	(146)	513
COVID Vaccine: Yes	16%	(75)	23%	(111)	28%	(134)	33%	(156)	475
COVID Vaccine: No	4%	(9)	25%	(56)	43%	(95)	28%	(60)	220
Student Loans: Yes	12%	(12)	28%	(29)	26%	(26)	35%	(35)	102
Student Loans: No	12%	(72)	23%	(138)	34%	(202)	31%	(181)	593
Favorable Opinion of Haley	12%	(21)	18%	(33)	39%	(71)	32%	(59)	184
Unfavorable Opinion of Haley	14%	(41)	27%	(78)	26%	(75)	33%	(95)	290
Prodigal Biden Voter	7%	(3)	22%	(10)	26%	(12)	44%	(20)	46

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Table BLMB11_7: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from misinformation

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(84)	24%	(166)	33%	(229)	31%	(216)	695
Undecided Voter (DK/WNV)	6%	(4)	24%	(16)	24%	(16)	45%	(30)	67
Undecided Voter (DK)	12%	(4)	20%	(7)	28%	(10)	40%	(14)	36
Watched Debate	10%	(47)	29%	(141)	33%	(164)	29%	(142)	494
Watched Debate: Did not Watch	18%	(37)	13%	(26)	32%	(65)	37%	(74)	201
Watched Debate: All of it	8%	(20)	23%	(57)	38%	(96)	32%	(80)	253
Watched Debate: Some of it	11%	(27)	35%	(84)	28%	(68)	26%	(62)	241
Continue His Campaign: Yes Biden	18%	(44)	23%	(58)	32%	(79)	27%	(67)	247
Continue His Campaign: No Biden	9%	(37)	23%	(90)	32%	(124)	36%	(141)	391
Continue His Campaign: Yes Trump	8%	(27)	23%	(76)	38%	(125)	31%	(104)	332
Continue His Campaign: No Trump	16%	(52)	25%	(80)	27%	(88)	33%	(107)	328
Conviction: Evidence	19%	(63)	22%	(73)	28%	(96)	32%	(108)	341
Conviction: Motivation to Damage	4%	(11)	24%	(63)	38%	(101)	35%	(93)	268
Conviction: DK/NO	10%	(9)	35%	(30)	37%	(32)	18%	(15)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(83)	34%	(237)	33%	(228)	21%	(147)	695
Gender: Male	15%	(49)	37%	(123)	29%	(97)	19%	(63)	331
Gender: Female	9%	(34)	31%	(113)	36%	(132)	23%	(84)	364
Age: 18-34	12%	(22)	26%	(50)	38%	(71)	24%	(45)	188
Age: 35-44	7%	(7)	45%	(41)	24%	(21)	24%	(21)	90
Age: 45-64	13%	(32)	36%	(93)	32%	(80)	19%	(49)	254
Age: 65+	13%	(22)	33%	(54)	34%	(56)	19%	(31)	163
GenZers: 1997-2012	16%	(14)	21%	(19)	36%	(33)	27%	(24)	90
Millennials: 1981-1996	8%	(14)	36%	(63)	33%	(59)	23%	(40)	176
GenXers: 1965-1980	10%	(19)	40%	(78)	31%	(60)	20%	(39)	195
Baby Boomers: 1946-1964	14%	(31)	33%	(72)	33%	(74)	20%	(43)	220
Educ: < College	12%	(59)	36%	(172)	30%	(140)	21%	(101)	471
Educ: Bachelors degree	10%	(15)	30%	(45)	38%	(57)	22%	(34)	151
Educ: Post-grad	13%	(9)	28%	(21)	43%	(31)	17%	(12)	73
Income: Under 50k	16%	(35)	37%	(82)	29%	(64)	18%	(41)	221
Income: 50k-100k	7%	(25)	33%	(111)	34%	(114)	25%	(82)	332
Income: 100k+	16%	(23)	31%	(45)	36%	(51)	17%	(24)	142
Ethnicity: White (Non-Hispanic)	10%	(64)	35%	(216)	33%	(205)	22%	(134)	619
Ethnicity: Hispanic	36%	(10)	11%	(3)	28%	(8)	25%	(7)	29
Ethnicity: Black (Non-Hispanic)	12%	(3)	38%	(9)	27%	(7)	24%	(6)	24
Ethnicity: Asian + Other (Non-Hispanic)	23%	(5)	38%	(9)	38%	(9)	—	(0)	23
All Christian	11%	(42)	37%	(143)	34%	(130)	18%	(68)	382
All Non-Christian	5%	(1)	55%	(16)	16%	(5)	23%	(7)	30
Atheist	1%	(0)	12%	(4)	49%	(17)	38%	(13)	35
Agnostic/Nothing in particular	14%	(21)	27%	(40)	32%	(46)	27%	(40)	147
Something Else	18%	(19)	33%	(34)	30%	(30)	19%	(19)	102
Evangelical	10%	(16)	40%	(63)	32%	(52)	18%	(28)	159
Non-Evangelical	14%	(44)	36%	(114)	34%	(107)	17%	(55)	320
PID: Dem (no lean)	14%	(35)	28%	(67)	35%	(85)	22%	(52)	239
PID: Ind (no lean)	9%	(17)	34%	(67)	36%	(72)	22%	(43)	199
PID: Rep (no lean)	12%	(31)	40%	(102)	28%	(72)	20%	(52)	257

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(83)	34%	(237)	33%	(228)	21%	(147)	695
PID/Gender: Dem Men	16%	(16)	31%	(31)	31%	(31)	21%	(21)	98
PID/Gender: Dem Women	13%	(19)	26%	(37)	38%	(54)	22%	(32)	141
PID/Gender: Ind Men	9%	(10)	39%	(44)	32%	(36)	20%	(22)	113
PID/Gender: Ind Women	8%	(7)	27%	(23)	41%	(35)	24%	(21)	86
PID/Gender: Rep Men	19%	(22)	40%	(49)	25%	(30)	16%	(20)	121
PID/Gender: Rep Women	7%	(9)	39%	(53)	31%	(42)	23%	(32)	137
Ideo: Liberal (1-3)	8%	(18)	31%	(69)	37%	(82)	23%	(50)	218
Ideo: Moderate (4)	13%	(25)	31%	(60)	36%	(70)	19%	(37)	192
Ideo: Conservative (5-7)	13%	(35)	39%	(106)	27%	(72)	21%	(56)	269
Community: Urban	10%	(17)	34%	(57)	30%	(50)	27%	(45)	168
Community: Suburban	11%	(32)	38%	(107)	35%	(98)	16%	(44)	281
Community: Rural	14%	(34)	30%	(73)	33%	(81)	23%	(58)	246
Military HHnm: Yes	11%	(11)	32%	(31)	32%	(32)	25%	(25)	99
Military HH: No	12%	(72)	34%	(205)	33%	(197)	20%	(122)	596
Employ: Private Sector	11%	(33)	38%	(115)	34%	(103)	17%	(51)	301
Employ: Government	16%	(4)	17%	(5)	13%	(4)	55%	(15)	28
Employ: Self-Employed	9%	(2)	40%	(10)	12%	(3)	38%	(9)	24
Employ: Homemaker	5%	(2)	27%	(14)	41%	(21)	27%	(14)	51
Employ: Student	18%	(2)	63%	(8)	13%	(2)	6%	(1)	13
Employ: Retired	15%	(29)	33%	(63)	31%	(60)	21%	(41)	193
Employ: Unemployed	10%	(5)	19%	(8)	62%	(28)	9%	(4)	45
Employ: Other	14%	(5)	37%	(14)	21%	(8)	29%	(11)	39

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Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(83)	34%	(237)	33%	(228)	21%	(147)	695
Protestant	8%	(15)	36%	(68)	37%	(71)	19%	(36)	190
Roman Catholic	14%	(27)	40%	(75)	31%	(58)	15%	(28)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	31%	(2)	69%	(3)	5
Jewish	6%	(1)	63%	(10)	22%	(4)	10%	(2)	16
Muslim	8%	(0)	17%	(0)	47%	(1)	28%	(1)	3
Buddhist	3%	(0)	54%	(6)	1%	(0)	42%	(5)	11
Atheist	1%	(0)	12%	(4)	49%	(17)	38%	(13)	35
Agnostic	21%	(5)	41%	(10)	15%	(4)	24%	(6)	26
Something else	18%	(19)	33%	(34)	30%	(30)	19%	(19)	102
Nothing in particular	13%	(16)	24%	(29)	35%	(43)	28%	(34)	121
Ideo/PID: Conservative Republican	13%	(27)	41%	(85)	26%	(54)	19%	(40)	205
Ideo/PID: Moderate/Liberal Republican	10%	(5)	35%	(17)	30%	(15)	25%	(12)	48
Ideo/PID: Moderate/Conservative Democrat	21%	(14)	28%	(20)	28%	(20)	22%	(16)	70
Ideo/PID: Liberal Democrat	11%	(17)	29%	(48)	39%	(65)	21%	(35)	165
Unfavorable of Biden and Trump	6%	(8)	20%	(26)	46%	(61)	27%	(36)	132
2024 H2H Matchup: Biden Voter	12%	(39)	32%	(104)	36%	(115)	20%	(66)	325
2024 H2H Matchup: Trump Voter	12%	(37)	39%	(117)	30%	(91)	19%	(57)	303
2024 H2H Matchup: Would not Vote	1%	(0)	21%	(7)	45%	(14)	34%	(11)	32
2024 H2H Matchup: Do not Know	18%	(6)	24%	(9)	20%	(7)	38%	(13)	36
2022 House Vote: Democrat	12%	(34)	34%	(96)	33%	(93)	21%	(58)	280
2022 House Vote: Republican	13%	(37)	35%	(103)	31%	(90)	21%	(61)	290
2022 House Vote: Did not Vote	8%	(10)	31%	(37)	36%	(43)	24%	(28)	118
2020 Vote: Joe Biden	12%	(39)	28%	(92)	37%	(123)	23%	(76)	330
2020 Vote: Donald Trump	12%	(40)	40%	(131)	30%	(96)	18%	(58)	326
2020 Vote: Someone Else	10%	(1)	39%	(5)	24%	(3)	26%	(3)	12
2020 Vote: Did not Vote	9%	(2)	33%	(9)	23%	(6)	35%	(10)	28
2016 Vote: Hillary Clinton	15%	(32)	29%	(65)	37%	(82)	19%	(41)	221
2016 Vote: Donald Trump	10%	(30)	41%	(120)	27%	(78)	22%	(64)	292
2016 Vote: Someone Else	11%	(3)	30%	(8)	31%	(8)	28%	(8)	27
2020 Vote/PID: Not Biden/Democrat	29%	(6)	30%	(6)	15%	(3)	27%	(5)	19

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(83)	34%	(237)	33%	(228)	21%	(147)	695
2020 Vote/PID: Not Trump/Republican	3%	(0)	38%	(5)	37%	(5)	23%	(3)	14
U.S. Economy: Wrong Track	11%	(58)	32%	(163)	33%	(165)	23%	(117)	503
U.S. Economy: Right Direction	13%	(25)	38%	(74)	33%	(63)	15%	(30)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(31)	34%	(74)	32%	(71)	20%	(43)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(41)	39%	(132)	29%	(100)	19%	(65)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	22%	(30)	42%	(58)	28%	(38)	137
Top 2024 Issue: Economy	12%	(32)	36%	(97)	35%	(96)	17%	(46)	271
Community/Gender: Urban Women	8%	(6)	33%	(25)	33%	(24)	26%	(20)	75
Community/Gender: Urban Men	12%	(11)	34%	(32)	27%	(25)	27%	(25)	93
Community/Gender: Rural Women	10%	(14)	23%	(32)	40%	(55)	26%	(36)	137
Community/Gender: Rural Men	18%	(19)	38%	(41)	24%	(26)	20%	(22)	108
Community/Gender: Suburban Women	9%	(14)	37%	(56)	35%	(53)	19%	(29)	151
Community/Gender: Suburban Men	14%	(18)	39%	(51)	35%	(45)	12%	(16)	130
Homeowner	12%	(76)	34%	(219)	33%	(208)	21%	(136)	639
Renter	14%	(7)	35%	(18)	34%	(18)	17%	(9)	51
Self + Household: White-Collar	14%	(34)	33%	(79)	37%	(89)	16%	(39)	243
Self + Household: Blue Collar	8%	(30)	38%	(137)	31%	(115)	23%	(83)	365
Union HH: Yes	7%	(3)	50%	(21)	8%	(3)	35%	(14)	41
Union HH: No	12%	(80)	33%	(216)	34%	(225)	20%	(133)	654
LGBTQ+: Yes	9%	(5)	11%	(6)	41%	(21)	39%	(20)	52
LGBTQ+: No	12%	(78)	36%	(231)	32%	(207)	20%	(126)	643
Motivated to Vote	13%	(80)	34%	(216)	32%	(199)	21%	(134)	629
Parent: Yes	9%	(17)	34%	(63)	30%	(55)	26%	(48)	182
Parent: No	13%	(66)	34%	(174)	34%	(174)	19%	(99)	513
COVID Vaccine: Yes	12%	(59)	32%	(153)	33%	(156)	23%	(107)	475
COVID Vaccine: No	11%	(24)	38%	(84)	33%	(72)	18%	(39)	220
Student Loans: Yes	14%	(14)	31%	(32)	24%	(24)	32%	(32)	102
Student Loans: No	12%	(69)	35%	(205)	34%	(204)	19%	(114)	593
Favorable Opinion of Haley	14%	(25)	39%	(71)	28%	(52)	19%	(35)	184
Unfavorable Opinion of Haley	13%	(37)	35%	(103)	32%	(92)	20%	(58)	290
Prodigal Biden Voter	12%	(6)	16%	(7)	39%	(18)	33%	(15)	46

Continued on next page

Table BLMB11_8: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election and its aftermath will be free from violence

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	12%	(83)	34%	(237)	33%	(228)	21%	(147)	695
Undecided Voter (DK/WNV)	10%	(6)	23%	(15)	32%	(22)	36%	(24)	67
Undecided Voter (DK)	18%	(6)	24%	(9)	20%	(7)	38%	(13)	36
Watched Debate	12%	(59)	37%	(184)	31%	(152)	20%	(99)	494
Watched Debate: Did not Watch	12%	(24)	26%	(53)	38%	(77)	24%	(47)	201
Watched Debate: All of it	14%	(37)	30%	(77)	34%	(85)	21%	(54)	253
Watched Debate: Some of it	9%	(23)	44%	(107)	28%	(66)	19%	(45)	241
Continue His Campaign: Yes Biden	15%	(38)	33%	(82)	31%	(77)	20%	(50)	247
Continue His Campaign: No Biden	10%	(41)	35%	(135)	32%	(124)	23%	(91)	391
Continue His Campaign: Yes Trump	13%	(44)	40%	(134)	28%	(94)	18%	(60)	332
Continue His Campaign: No Trump	11%	(36)	28%	(92)	36%	(119)	25%	(81)	328
Conviction: Evidence	11%	(38)	30%	(103)	35%	(118)	24%	(82)	341
Conviction: Motivation to Damage	14%	(36)	38%	(102)	29%	(77)	20%	(53)	268
Conviction: DK/NO	10%	(9)	38%	(33)	38%	(33)	14%	(12)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Don't		
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver	else, please specify	Would not vote	know/No opinion
Registered Voters	41%(284)	39%(270)	10% (72)	1% (7)	1% (8)	— (1)	1% (4)	2% (14)	5% (36)
Gender: Male	41% (136)	41% (137)	10% (33)	2% (6)	1% (2)	— (1)	1% (3)	— (1)	3% (10)
Gender: Female	41% (148)	36% (132)	10% (38)	— (0)	2% (6)	— (0)	— (1)	3% (12)	7% (25)
Age: 18-34	34% (64)	28% (52)	20% (38)	3% (6)	3% (5)	— (0)	— (1)	5% (10)	6% (12)
Age: 35-44	38% (34)	45% (40)	7% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	10% (9)
Age: 45-64	38% (97)	46% (117)	9% (22)	— (1)	1% (3)	— (1)	1% (2)	1% (3)	4% (9)
Age: 65+	54% (89)	37% (61)	4% (6)	— (0)	— (0)	— (0)	1% (1)	— (0)	4% (6)
GenZers: 1997-2012	32% (29)	23% (21)	34% (30)	1% (1)	3% (2)	— (0)	1% (1)	5% (4)	1% (1)
Millennials: 1981-1996	37% (66)	37% (65)	7% (12)	3% (5)	1% (3)	— (0)	— (0)	3% (6)	11% (19)
GenXers: 1965-1980	38% (74)	48% (94)	8% (16)	— (0)	1% (2)	— (1)	1% (2)	— (0)	3% (6)
Baby Boomers: 1946-1964	48% (106)	39% (86)	6% (13)	— (1)	— (1)	— (0)	1% (1)	2% (3)	4% (8)
Educ: < College	36% (169)	43% (204)	10% (49)	1% (4)	1% (3)	— (1)	1% (4)	3% (14)	5% (22)
Educ: Bachelors degree	46% (69)	31% (47)	11% (17)	1% (2)	2% (2)	— (0)	— (0)	— (0)	8% (13)
Educ: Post-grad	62% (45)	25% (18)	7% (5)	1% (1)	3% (2)	— (0)	— (0)	— (0)	1% (1)
Income: Under 50k	40% (89)	36% (80)	10% (22)	1% (3)	2% (3)	1% (1)	— (1)	5% (11)	5% (11)
Income: 50k-100k	41% (135)	42% (138)	9% (31)	1% (3)	1% (5)	— (0)	1% (3)	1% (3)	4% (13)
Income: 100k+	42% (60)	36% (52)	13% (18)	1% (1)	— (0)	— (0)	— (0)	— (0)	8% (11)
Ethnicity: White (Non-Hispanic)	41% (252)	39% (240)	10% (63)	1% (5)	1% (8)	— (1)	1% (4)	2% (13)	5% (33)
Ethnicity: Hispanic	21% (6)	58% (17)	15% (4)	3% (1)	— (0)	— (0)	— (0)	2% (1)	1% (0)
Ethnicity: Black (Non-Hispanic)	50% (12)	23% (6)	14% (3)	1% (0)	1% (0)	— (0)	1% (0)	1% (0)	9% (2)
Ethnicity: Asian + Other (Non-Hispanic)	61% (14)	31% (7)	5% (1)	2% (1)	— (0)	— (0)	— (0)	— (0)	1% (0)
All Christian	41% (156)	46% (175)	7% (26)	— (1)	1% (4)	— (1)	1% (3)	1% (4)	4% (13)
All Non-Christian	38% (11)	15% (4)	36% (11)	— (0)	— (0)	— (0)	1% (0)	10% (3)	1% (0)
Atheist	75% (26)	13% (5)	2% (1)	1% (0)	5% (2)	— (0)	— (0)	— (0)	4% (2)
Agnostic/Nothing in particular	50% (73)	28% (42)	12% (18)	3% (4)	— (0)	— (0)	— (1)	1% (1)	5% (7)
Something Else	18% (18)	44% (44)	16% (16)	2% (2)	2% (2)	— (0)	— (0)	6% (6)	13% (13)
Evangelical	21% (34)	57% (90)	7% (11)	— (0)	1% (2)	— (0)	1% (2)	6% (10)	6% (10)
Non-Evangelical	43% (138)	39% (125)	10% (31)	1% (3)	1% (4)	— (1)	— (1)	— (0)	5% (17)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Don't		
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver	else, please specify	Would not vote	know/No opinion
Registered Voters	41%(284)	39%(270)	10% (72)	1% (7)	1% (8)	— (1)	1% (4)	2% (14)	5% (36)
PID: Dem (no lean)	84%(200)	2% (4)	8% (18)	— (1)	1% (2)	— (0)	— (1)	4% (9)	1% (3)
PID: Ind (no lean)	38% (75)	25% (49)	20% (39)	3% (6)	3% (5)	1% (1)	2% (4)	1% (2)	9% (18)
PID: Rep (no lean)	3% (9)	84%(217)	5% (14)	— (0)	— (1)	— (0)	— (0)	1% (3)	6% (14)
PID/Gender: Dem Men	93% (91)	4% (4)	1% (0)	1% (1)	— (0)	— (0)	— (0)	1% (1)	— (0)
PID/Gender: Dem Women	77%(109)	— (0)	13% (18)	— (0)	1% (2)	— (0)	— (1)	6% (8)	2% (3)
PID/Gender: Ind Men	37% (41)	25% (28)	25% (28)	5% (6)	1% (1)	1% (1)	3% (3)	1% (1)	3% (3)
PID/Gender: Ind Women	39% (33)	24% (20)	13% (11)	— (0)	4% (4)	— (0)	— (0)	1% (1)	18% (15)
PID/Gender: Rep Men	3% (4)	87%(105)	4% (5)	— (0)	— (0)	— (0)	— (0)	— (0)	6% (7)
PID/Gender: Rep Women	4% (5)	82%(112)	6% (9)	— (0)	— (1)	— (0)	— (0)	2% (3)	5% (7)
Ideo: Liberal (1-3)	75%(164)	5% (10)	10% (21)	1% (3)	3% (6)	— (0)	1% (2)	4% (9)	2% (3)
Ideo: Moderate (4)	42% (81)	29% (55)	19% (36)	2% (4)	1% (1)	1% (1)	— (0)	— (0)	7% (13)
Ideo: Conservative (5-7)	14% (39)	75%(201)	3% (9)	— (0)	— (1)	— (0)	1% (2)	1% (4)	5% (14)
Community: Urban	48% (80)	35% (59)	5% (8)	4% (6)	2% (3)	— (1)	— (0)	2% (4)	4% (7)
Community: Suburban	42% (119)	40% (112)	7% (20)	— (1)	— (1)	— (0)	1% (2)	1% (4)	8% (23)
Community: Rural	35% (85)	40% (98)	18% (44)	— (0)	1% (4)	— (0)	1% (2)	3% (6)	3% (7)
Military HHnm: Yes	34% (33)	45% (44)	8% (8)	2% (2)	3% (3)	— (0)	— (0)	6% (6)	3% (3)
Military HH: No	42% (251)	38%(225)	11% (64)	1% (5)	1% (5)	— (1)	1% (4)	1% (8)	6% (33)
Employ: Private Sector	37% (110)	43%(129)	15% (44)	2% (6)	1% (2)	— (1)	— (1)	— (0)	2% (7)
Employ: Government	43% (12)	19% (6)	14% (4)	— (0)	1% (0)	— (0)	— (0)	3% (1)	19% (5)
Employ: Self-Employed	34% (8)	34% (8)	8% (2)	— (0)	— (0)	— (0)	3% (1)	12% (3)	9% (2)
Employ: Homemaker	35% (18)	32% (16)	— (0)	— (0)	5% (3)	— (0)	— (0)	17% (9)	12% (6)
Employ: Student	59% (8)	27% (4)	1% (0)	— (0)	8% (1)	— (0)	2% (0)	— (0)	3% (0)
Employ: Retired	51% (98)	36% (70)	7% (13)	— (1)	1% (1)	— (0)	1% (2)	— (0)	4% (8)
Employ: Unemployed	44% (20)	53% (24)	1% (1)	1% (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Employ: Other	25% (10)	33% (13)	19% (8)	— (0)	1% (0)	— (0)	— (0)	3% (1)	18% (7)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Party candidate Jill Stein	Chase Oliver	else, please specify			
Registered Voters	41%(284)	39%(270)	10% (72)	1% (7)	1% (8)	— (1)	1% (4)	2% (14)	5% (36)
Protestant	43% (82)	40% (77)	8% (14)	— (0)	2% (3)	— (0)	2% (3)	2% (3)	4% (7)
Roman Catholic	38% (72)	50% (94)	6% (11)	1% (1)	— (1)	— (1)	— (0)	— (1)	3% (7)
Mormon	— (0)	— (0)	— (0)	— (0)	100% (0)	— (0)	— (0)	— (0)	— (0)
Orthodox (e.g. Greek or Russian Orthodox)	29% (1)	71% (4)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Jewish	24% (4)	19% (3)	55% (9)	— (0)	— (0)	— (0)	1% (0)	— (0)	1% (0)
Muslim	47% (1)	53% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Buddhist	58% (6)	— (0)	16% (2)	— (0)	— (0)	— (0)	— (0)	26% (3)	— (0)
Atheist	75% (26)	13% (5)	2% (1)	1% (0)	5% (2)	— (0)	— (0)	— (0)	4% (2)
Agnostic	51% (13)	16% (4)	15% (4)	15% (4)	1% (0)	— (0)	1% (0)	— (0)	— (0)
Something else	18% (18)	44% (44)	16% (16)	2% (2)	2% (2)	— (0)	— (0)	6% (6)	13% (13)
Nothing in particular	50% (60)	31% (37)	12% (14)	— (0)	— (0)	— (0)	— (0)	1% (1)	6% (7)
Ideo/PID: Conservative Republican	2% (5)	88% (181)	2% (4)	— (0)	— (1)	— (0)	— (0)	1% (3)	5% (11)
Ideo/PID: Moderate/Liberal Republican	8% (4)	69% (33)	17% (8)	— (0)	— (0)	— (0)	— (0)	— (0)	6% (3)
Ideo/PID: Moderate/Conservative Democrat	88% (61)	1% (1)	10% (7)	— (0)	— (0)	— (0)	— (0)	— (0)	1% (0)
Ideo/PID: Liberal Democrat	84% (139)	2% (3)	5% (9)	1% (1)	1% (2)	— (0)	— (1)	5% (9)	1% (2)
Unfavorable of Biden and Trump	32% (42)	14% (18)	20% (27)	3% (4)	4% (5)	1% (1)	3% (3)	9% (12)	15% (19)
2024 H2H Matchup: Biden Voter	87%(284)	— (0)	7% (24)	2% (5)	1% (4)	— (0)	1% (2)	— (1)	2% (6)
2024 H2H Matchup: Trump Voter	— (0)	88%(267)	7% (22)	— (0)	— (1)	— (0)	— (0)	— (0)	4% (12)
2024 H2H Matchup: Would not Vote	— (0)	— (0)	35% (11)	5% (2)	10% (3)	3% (1)	1% (0)	41% (13)	6% (2)
2024 H2H Matchup: Do not Know	— (0)	7% (3)	41% (15)	— (0)	— (0)	1% (0)	5% (2)	— (0)	45% (16)
2022 House Vote: Democrat	78% (217)	3% (8)	11% (32)	2% (6)	2% (5)	— (0)	1% (2)	1% (4)	2% (5)
2022 House Vote: Republican	7% (20)	79%(229)	6% (18)	— (0)	— (1)	— (0)	1% (2)	1% (3)	6% (18)
2022 House Vote: Did not Vote	38% (45)	26% (31)	17% (21)	1% (1)	1% (1)	1% (1)	— (0)	6% (7)	10% (12)
2020 Vote: Joe Biden	79%(260)	2% (6)	8% (25)	2% (6)	2% (5)	— (0)	— (1)	3% (9)	5% (17)
2020 Vote: Donald Trump	3% (9)	80%(260)	11% (36)	— (1)	— (1)	— (0)	1% (3)	1% (4)	4% (13)
2020 Vote: Someone Else	34% (4)	2% (0)	29% (3)	— (0)	7% (1)	— (0)	2% (0)	— (0)	25% (3)
2020 Vote: Did not Vote	38% (11)	14% (4)	28% (8)	— (0)	2% (1)	3% (1)	1% (0)	3% (1)	10% (3)

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat	Republican	Independent	Green	Libertarian	Someone	Would not vote	Don't know/No opinion	
	Joe Biden	Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Chase Oliver			else, please specify
Registered Voters	41%(284)	39%(270)	10% (72)	1% (7)	1% (8)	— (1)	1% (4)	2% (14)	5% (36)
2016 Vote: Hillary Clinton	90%(199)	2% (4)	4% (9)	1% (2)	1% (2)	— (0)	— (0)	— (0)	2% (5)
2016 Vote: Donald Trump	11% (31)	73%(214)	7% (22)	1% (4)	— (1)	— (0)	1% (2)	2% (7)	4% (12)
2016 Vote: Someone Else	57% (16)	12% (3)	5% (1)	— (0)	6% (2)	3% (1)	5% (1)	— (0)	11% (3)
2020 Vote/PID: Not Biden/Democrat	52% (10)	17% (3)	22% (4)	— (0)	2% (0)	— (0)	1% (0)	— (0)	5% (1)
2020 Vote/PID: Not Trump/Republican	64% (9)	8% (1)	3% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	25% (3)
U.S. Economy: Wrong Track	25%(128)	52%(260)	11% (54)	1% (4)	1% (6)	— (1)	1% (4)	3% (13)	6% (32)
U.S. Economy: Right Direction	81%(156)	5% (9)	9% (17)	1% (3)	1% (2)	— (0)	— (0)	1% (1)	2% (3)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%(198)	— (0)	3% (6)	2% (5)	1% (2)	— (0)	— (0)	2% (3)	1% (3)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (13)	78%(263)	11% (39)	— (0)	— (0)	— (0)	1% (2)	1% (4)	5% (17)
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (73)	4% (6)	20% (27)	2% (2)	4% (5)	1% (1)	1% (2)	5% (7)	11% (15)
Top 2024 Issue: Economy	19% (50)	61%(165)	11% (29)	— (0)	— (0)	— (0)	1% (2)	2% (6)	6% (18)
Community/Gender: Urban Women	50% (37)	27% (20)	6% (5)	1% (0)	4% (3)	— (0)	— (0)	4% (3)	8% (6)
Community/Gender: Urban Men	46% (43)	42% (39)	3% (3)	6% (6)	— (0)	1% (1)	— (0)	1% (1)	— (0)
Community/Gender: Rural Women	35% (48)	38% (52)	15% (21)	— (0)	2% (3)	— (0)	— (0)	5% (6)	5% (7)
Community/Gender: Rural Men	34% (37)	42% (46)	21% (23)	— (0)	1% (1)	— (0)	2% (2)	— (0)	— (0)
Community/Gender: Suburban Women	41% (62)	39% (60)	8% (12)	— (0)	— (0)	— (0)	— (0)	2% (3)	8% (13)
Community/Gender: Suburban Men	44% (56)	40% (52)	6% (7)	— (1)	1% (1)	— (0)	1% (2)	— (0)	8% (10)
Homeowner	41%(259)	40%(254)	11% (68)	1% (5)	1% (5)	— (1)	— (3)	2% (12)	5% (31)
Renter	45% (23)	27% (14)	7% (4)	4% (2)	5% (3)	— (0)	1% (1)	3% (2)	8% (4)
Self + Household: White-Collar	44%(108)	33% (79)	11% (28)	— (1)	2% (4)	— (0)	— (0)	1% (3)	8% (20)
Self + Household: Blue Collar	39% (141)	45%(165)	9% (33)	1% (4)	1% (3)	— (1)	1% (4)	1% (5)	3% (9)
Union HH: Yes	54% (22)	36% (15)	5% (2)	— (0)	5% (2)	— (0)	1% (0)	— (0)	— (0)
Union HH: No	40%(262)	39%(255)	11% (70)	1% (7)	1% (6)	— (1)	1% (4)	2% (14)	5% (36)
LGBTQ+: Yes	42% (22)	12% (6)	19% (10)	— (0)	4% (2)	— (0)	1% (0)	16% (8)	4% (2)
LGBTQ+: No	41%(262)	41%(263)	10% (62)	1% (7)	1% (6)	— (1)	1% (4)	1% (6)	5% (33)
Motivated to Vote	43% (271)	42% (261)	7% (47)	1% (5)	1% (7)	— (0)	1% (4)	1% (5)	5% (30)

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green	Libertarian Chase Oliver	Someone else, please specify	Would not vote	Don't know/No opinion
			Robert F. Kennedy Jr.	Cornel West	Party candidate Jill Stein				
Registered Voters	41%(284)	39%(270)	10% (72)	1% (7)	1% (8)	— (1)	1% (4)	2% (14)	5% (36)
Parent: Yes	35% (64)	39% (71)	11% (20)	1% (2)	2% (4)	— (0)	— (0)	4% (7)	8% (15)
Parent: No	43%(220)	39%(199)	10% (52)	1% (5)	1% (4)	— (1)	1% (4)	1% (7)	4% (21)
COVID Vaccine: Yes	55%(260)	26%(124)	9% (44)	1% (3)	2% (8)	— (1)	1% (4)	1% (5)	5% (25)
COVID Vaccine: No	11% (23)	66%(145)	12% (27)	2% (4)	— (0)	— (0)	— (0)	4% (9)	5% (10)
Student Loans: Yes	31% (32)	35% (36)	16% (17)	6% (6)	3% (3)	— (0)	1% (1)	— (0)	8% (9)
Student Loans: No	43%(252)	39%(234)	9% (55)	— (1)	1% (5)	— (1)	1% (3)	2% (14)	5% (27)
Favorable Opinion of Haley	25% (47)	56%(103)	9% (16)	— (1)	1% (1)	— (0)	2% (3)	2% (3)	5% (9)
Unfavorable Opinion of Haley	61% (177)	25% (71)	7% (20)	2% (6)	2% (6)	— (1)	— (0)	1% (3)	2% (5)
Prodigal Biden Voter	— (0)	12% (6)	33% (15)	4% (2)	6% (3)	1% (0)	— (0)	19% (9)	26% (12)
Undecided Voter (DK/WNV)	— (0)	4% (3)	38% (26)	3% (2)	5% (3)	2% (1)	3% (2)	19% (13)	27% (18)
Undecided Voter (DK)	— (0)	7% (3)	41% (15)	— (0)	— (0)	1% (0)	5% (2)	— (0)	45% (16)
Watched Debate	37% (185)	45% (221)	10% (49)	1% (4)	1% (5)	— (0)	1% (2)	1% (4)	5% (24)
Watched Debate: Did not Watch	49% (99)	24% (49)	11% (23)	2% (3)	2% (3)	1% (1)	1% (2)	5% (10)	6% (12)
Watched Debate: All of it	34% (86)	56% (141)	5% (13)	— (0)	1% (2)	— (0)	1% (2)	— (1)	4% (9)
Watched Debate: Some of it	41% (99)	33% (80)	15% (36)	1% (4)	1% (3)	— (0)	— (1)	1% (3)	6% (15)
Continue His Campaign: Yes Biden	71% (176)	20% (48)	5% (12)	1% (3)	1% (3)	— (0)	— (1)	— (1)	1% (3)
Continue His Campaign: No Biden	25% (99)	51%(200)	12% (48)	1% (4)	1% (5)	— (1)	1% (4)	3% (10)	5% (21)
Continue His Campaign: Yes Trump	8% (27)	79%(261)	10% (35)	1% (3)	— (0)	— (0)	— (0)	— (1)	2% (5)
Continue His Campaign: No Trump	77% (251)	2% (5)	8% (27)	1% (4)	2% (8)	— (1)	1% (4)	3% (9)	5% (18)
Conviction: Evidence	77% (261)	4% (13)	7% (25)	2% (7)	2% (7)	— (1)	1% (2)	3% (9)	4% (14)
Conviction: Motivation to Damage	3% (9)	81%(218)	11% (31)	— (0)	— (0)	— (0)	— (0)	— (0)	4% (10)
Conviction: DK/NO	16% (14)	45% (39)	18% (16)	— (0)	1% (0)	— (0)	2% (2)	5% (4)	13% (12)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	47%	(325)	44%	(303)	5%	(32)	5%	(36)	695
Gender: Male	49%	(161)	46%	(153)	1%	(5)	4%	(12)	331
Gender: Female	45%	(164)	41%	(149)	7%	(27)	6%	(24)	364
Age: 18-34	47%	(89)	33%	(61)	13%	(24)	7%	(13)	188
Age: 35-44	39%	(35)	57%	(51)	—	(0)	4%	(3)	90
Age: 45-64	43%	(110)	50%	(128)	2%	(5)	5%	(12)	254
Age: 65+	56%	(91)	38%	(63)	1%	(2)	4%	(7)	163
GenZers: 1997-2012	49%	(44)	34%	(31)	10%	(9)	7%	(6)	90
Millennials: 1981-1996	43%	(76)	42%	(75)	8%	(15)	6%	(11)	176
GenXers: 1965-1980	42%	(82)	51%	(100)	1%	(2)	6%	(11)	195
Baby Boomers: 1946-1964	52%	(114)	43%	(94)	2%	(5)	3%	(7)	220
Educ: < College	42%	(200)	47%	(221)	5%	(24)	6%	(27)	471
Educ: Bachelors degree	51%	(76)	41%	(61)	4%	(7)	4%	(7)	151
Educ: Post-grad	67%	(49)	28%	(20)	2%	(1)	3%	(2)	73
Income: Under 50k	43%	(96)	41%	(91)	7%	(16)	8%	(18)	221
Income: 50k-100k	50%	(164)	45%	(148)	3%	(9)	3%	(11)	332
Income: 100k+	45%	(65)	45%	(64)	5%	(7)	5%	(7)	142
Ethnicity: White (Non-Hispanic)	47%	(288)	44%	(272)	5%	(31)	4%	(27)	619
Ethnicity: Hispanic	34%	(10)	50%	(14)	—	(0)	16%	(5)	29
Ethnicity: Black (Non-Hispanic)	52%	(13)	37%	(9)	2%	(0)	9%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	63%	(15)	31%	(7)	—	(0)	5%	(1)	23
All Christian	45%	(171)	48%	(184)	3%	(13)	4%	(14)	382
All Non-Christian	69%	(20)	15%	(4)	16%	(5)	1%	(0)	30
Atheist	82%	(29)	13%	(5)	5%	(2)	—	(0)	35
Agnostic/Nothing in particular	57%	(83)	35%	(51)	3%	(5)	5%	(8)	147
Something Else	22%	(22)	58%	(59)	8%	(8)	13%	(13)	102
Evangelical	24%	(38)	66%	(105)	6%	(9)	4%	(6)	159
Non-Evangelical	48%	(153)	42%	(134)	4%	(11)	7%	(21)	320
PID: Dem (no lean)	86%	(205)	4%	(10)	8%	(19)	2%	(5)	239
PID: Ind (no lean)	54%	(107)	29%	(58)	4%	(8)	13%	(25)	199
PID: Rep (no lean)	5%	(12)	91%	(235)	2%	(5)	2%	(5)	257

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	47%	(325)	44%	(303)	5%	(32)	5%	(36)	695
PID/Gender: Dem Men	95%	(92)	5%	(5)	—	(0)	—	(0)	98
PID/Gender: Dem Women	80%	(113)	4%	(5)	13%	(19)	3%	(5)	141
PID/Gender: Ind Men	58%	(65)	28%	(32)	4%	(5)	10%	(11)	113
PID/Gender: Ind Women	49%	(42)	31%	(26)	3%	(3)	16%	(14)	86
PID/Gender: Rep Men	3%	(4)	97%	(117)	—	(0)	—	(0)	121
PID/Gender: Rep Women	6%	(9)	87%	(118)	4%	(5)	4%	(5)	137
Ideo: Liberal (1-3)	85%	(185)	7%	(15)	7%	(16)	1%	(3)	218
Ideo: Moderate (4)	52%	(100)	35%	(67)	4%	(8)	9%	(17)	192
Ideo: Conservative (5-7)	15%	(40)	80%	(214)	3%	(7)	3%	(8)	269
Community: Urban	57%	(95)	37%	(62)	4%	(7)	3%	(4)	168
Community: Suburban	46%	(128)	44%	(124)	3%	(7)	8%	(22)	281
Community: Rural	41%	(101)	47%	(117)	7%	(18)	4%	(10)	246
Military HHnm: Yes	42%	(42)	47%	(47)	8%	(8)	3%	(3)	99
Military HH: No	48%	(283)	43%	(256)	4%	(24)	5%	(33)	596
Employ: Private Sector	45%	(134)	48%	(146)	4%	(13)	3%	(8)	301
Employ: Government	61%	(17)	28%	(8)	1%	(0)	10%	(3)	28
Employ: Self-Employed	43%	(10)	34%	(8)	13%	(3)	10%	(2)	24
Employ: Homemaker	41%	(21)	26%	(13)	17%	(9)	15%	(8)	51
Employ: Student	65%	(8)	34%	(4)	1%	(0)	—	(0)	13
Employ: Retired	53%	(102)	40%	(78)	2%	(3)	5%	(10)	193
Employ: Unemployed	45%	(20)	54%	(25)	—	(0)	—	(0)	45
Employ: Other	29%	(11)	53%	(21)	8%	(3)	11%	(4)	39

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	47%	(325)	44%	(303)	5%	(32)	5%	(36)	695
Protestant	48%	(91)	44%	(84)	3%	(5)	5%	(10)	190
Roman Catholic	42%	(79)	52%	(97)	4%	(7)	2%	(4)	187
Mormon	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	71%	(4)	—	(0)	—	(0)	5
Jewish	80%	(13)	19%	(3)	—	(0)	1%	(0)	16
Muslim	47%	(1)	53%	(1)	—	(0)	—	(0)	3
Buddhist	58%	(6)	—	(0)	42%	(5)	—	(0)	11
Atheist	82%	(29)	13%	(5)	5%	(2)	—	(0)	35
Agnostic	83%	(21)	16%	(4)	1%	(0)	—	(0)	26
Something else	22%	(22)	58%	(59)	8%	(8)	13%	(13)	102
Nothing in particular	51%	(62)	39%	(47)	4%	(5)	7%	(8)	121
Ideo/PID: Conservative Republican	2%	(5)	94%	(192)	2%	(5)	2%	(3)	205
Ideo/PID: Moderate/Liberal Republican	15%	(7)	82%	(39)	—	(0)	3%	(1)	48
Ideo/PID: Moderate/Conservative Democrat	89%	(62)	3%	(2)	8%	(6)	—	(0)	70
Ideo/PID: Liberal Democrat	87%	(143)	5%	(8)	8%	(13)	1%	(1)	165
Unfavorable of Biden and Trump	40%	(53)	22%	(29)	20%	(27)	17%	(23)	132
2024 H2H Matchup: Biden Voter	100%	(325)	—	(0)	—	(0)	—	(0)	325
2024 H2H Matchup: Trump Voter	—	(0)	100%	(303)	—	(0)	—	(0)	303
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(32)	—	(0)	32
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(36)	36
2022 House Vote: Democrat	88%	(246)	6%	(16)	3%	(7)	4%	(10)	280
2022 House Vote: Republican	8%	(24)	85%	(246)	2%	(5)	5%	(15)	290
2022 House Vote: Did not Vote	45%	(53)	33%	(39)	16%	(19)	6%	(7)	118
2020 Vote: Joe Biden	86%	(284)	3%	(9)	6%	(21)	5%	(16)	330
2020 Vote: Donald Trump	7%	(24)	87%	(285)	2%	(6)	3%	(11)	326
2020 Vote: Someone Else	38%	(4)	13%	(1)	9%	(1)	40%	(5)	12
2020 Vote: Did not Vote	45%	(12)	26%	(7)	13%	(4)	15%	(4)	28
2016 Vote: Hillary Clinton	93%	(206)	2%	(4)	2%	(4)	3%	(8)	221
2016 Vote: Donald Trump	14%	(40)	78%	(229)	2%	(7)	6%	(16)	292
2016 Vote: Someone Else	67%	(18)	13%	(4)	10%	(3)	10%	(3)	27

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	47%	(325)	44%	(303)	5%	(32)	5%	(36)	695
2020 Vote/PID: Not Biden/Democrat	61%	(12)	28%	(5)	11%	(2)	—	(0)	19
2020 Vote/PID: Not Trump/Republican	75%	(10)	9%	(1)	—	(0)	16%	(2)	14
U.S. Economy: Wrong Track	30%	(152)	58%	(293)	6%	(29)	6%	(30)	503
U.S. Economy: Right Direction	90%	(173)	5%	(10)	1%	(3)	3%	(6)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	96%	(210)	1%	(2)	2%	(4)	1%	(3)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	86%	(292)	2%	(8)	5%	(16)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	67%	(92)	7%	(9)	14%	(20)	12%	(16)	137
Top 2024 Issue: Economy	22%	(59)	69%	(186)	6%	(16)	3%	(9)	271
Community/Gender: Urban Women	61%	(45)	30%	(22)	4%	(3)	6%	(4)	75
Community/Gender: Urban Men	54%	(50)	43%	(40)	4%	(3)	—	(0)	93
Community/Gender: Rural Women	38%	(52)	45%	(62)	12%	(17)	5%	(6)	137
Community/Gender: Rural Men	46%	(50)	50%	(55)	1%	(1)	3%	(4)	108
Community/Gender: Suburban Women	44%	(67)	43%	(65)	4%	(7)	9%	(13)	151
Community/Gender: Suburban Men	47%	(61)	46%	(59)	1%	(1)	7%	(8)	130
Homeowner	46%	(295)	44%	(282)	5%	(29)	5%	(33)	639
Renter	55%	(28)	37%	(19)	3%	(2)	5%	(2)	51
Self + Household: White-Collar	52%	(126)	39%	(93)	4%	(9)	6%	(15)	243
Self + Household: Blue Collar	43%	(157)	50%	(181)	4%	(15)	3%	(12)	365
Union HH: Yes	54%	(22)	41%	(17)	5%	(2)	—	(0)	41
Union HH: No	46%	(303)	44%	(286)	5%	(30)	5%	(36)	654
LGBTQ+: Yes	52%	(27)	15%	(8)	21%	(11)	12%	(6)	52
LGBTQ+: No	46%	(298)	46%	(295)	3%	(21)	5%	(29)	643
Motivated to Vote	47%	(298)	46%	(289)	2%	(11)	5%	(31)	629
Parent: Yes	40%	(72)	44%	(79)	8%	(15)	9%	(15)	182
Parent: No	49%	(253)	44%	(223)	3%	(17)	4%	(20)	513
COVID Vaccine: Yes	60%	(287)	29%	(137)	4%	(21)	6%	(30)	475
COVID Vaccine: No	17%	(38)	75%	(166)	5%	(11)	3%	(6)	220
Student Loans: Yes	42%	(43)	38%	(39)	8%	(8)	12%	(13)	102
Student Loans: No	48%	(282)	45%	(264)	4%	(24)	4%	(23)	593

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	47%	(325)	44%	(303)	5%	(32)	5%	(36)	695
Favorable Opinion of Haley	31%	(57)	61%	(113)	3%	(5)	4%	(8)	184
Unfavorable Opinion of Haley	68%	(198)	27%	(78)	3%	(8)	2%	(6)	290
Prodigal Biden Voter	—	(0)	20%	(9)	46%	(21)	35%	(16)	46
Undecided Voter (DK/WNV)	—	(0)	—	(0)	47%	(32)	53%	(36)	67
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	100%	(36)	36
Watched Debate	43%	(211)	49%	(241)	4%	(18)	5%	(24)	494
Watched Debate: Did not Watch	57%	(114)	31%	(62)	7%	(14)	6%	(11)	201
Watched Debate: All of it	36%	(92)	59%	(149)	1%	(3)	4%	(10)	253
Watched Debate: Some of it	50%	(120)	38%	(92)	6%	(15)	6%	(14)	241
Continue His Campaign: Yes Biden	77%	(191)	23%	(56)	—	(0)	—	(0)	247
Continue His Campaign: No Biden	31%	(121)	56%	(220)	7%	(28)	6%	(22)	391
Continue His Campaign: Yes Trump	13%	(43)	85%	(281)	1%	(3)	1%	(5)	332
Continue His Campaign: No Trump	83%	(273)	4%	(13)	8%	(25)	5%	(16)	328
Conviction: Evidence	86%	(293)	5%	(18)	6%	(19)	3%	(11)	341
Conviction: Motivation to Damage	7%	(18)	89%	(239)	—	(1)	4%	(10)	268
Conviction: DK/NO	17%	(15)	53%	(46)	13%	(11)	17%	(15)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	5%	(33)	36%	(251)	52%	(363)	7%	(48)	695
Gender: Male	7%	(22)	39%	(128)	49%	(164)	5%	(18)	331
Gender: Female	3%	(11)	34%	(123)	55%	(200)	8%	(30)	364
Age: 18-34	4%	(8)	26%	(49)	63%	(118)	7%	(12)	188
Age: 35-44	3%	(3)	45%	(40)	40%	(36)	12%	(11)	90
Age: 45-64	6%	(14)	42%	(107)	47%	(120)	5%	(13)	254
Age: 65+	5%	(7)	34%	(55)	55%	(89)	7%	(12)	163
GenZers: 1997-2012	7%	(7)	17%	(15)	65%	(58)	11%	(10)	90
Millennials: 1981-1996	2%	(4)	41%	(72)	49%	(87)	8%	(13)	176
GenXers: 1965-1980	7%	(14)	41%	(80)	46%	(91)	5%	(10)	195
Baby Boomers: 1946-1964	3%	(7)	37%	(80)	54%	(119)	6%	(14)	220
Educ: < College	4%	(21)	39%	(184)	49%	(230)	8%	(36)	471
Educ: Bachelors degree	4%	(7)	32%	(48)	59%	(89)	5%	(7)	151
Educ: Post-grad	7%	(5)	25%	(18)	61%	(44)	7%	(5)	73
Income: Under 50k	4%	(9)	37%	(83)	49%	(108)	10%	(22)	221
Income: 50k-100k	4%	(13)	37%	(124)	54%	(180)	4%	(14)	332
Income: 100k+	7%	(10)	31%	(44)	53%	(75)	9%	(13)	142
Ethnicity: White (Non-Hispanic)	5%	(29)	37%	(227)	53%	(327)	6%	(35)	619
Ethnicity: Hispanic	1%	(0)	45%	(13)	30%	(9)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	9%	(2)	29%	(7)	45%	(11)	17%	(4)	24
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	17%	(4)	71%	(17)	9%	(2)	23
All Christian	5%	(21)	39%	(147)	51%	(194)	5%	(21)	382
All Non-Christian	6%	(2)	24%	(7)	69%	(20)	1%	(0)	30
Atheist	2%	(1)	15%	(5)	81%	(28)	1%	(0)	35
Agnostic/Nothing in particular	5%	(8)	25%	(36)	58%	(86)	12%	(17)	147
Something Else	2%	(2)	54%	(55)	35%	(35)	10%	(10)	102
Evangelical	6%	(10)	55%	(88)	32%	(52)	6%	(10)	159
Non-Evangelical	4%	(13)	35%	(113)	54%	(173)	6%	(21)	320
PID: Dem (no lean)	8%	(20)	9%	(21)	76%	(182)	6%	(15)	239
PID: Ind (no lean)	3%	(6)	22%	(45)	63%	(126)	11%	(22)	199
PID: Rep (no lean)	3%	(6)	72%	(185)	21%	(55)	4%	(11)	257

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Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	5%	(33)	36%	(251)	52%	(363)	7%	(48)	695
PID/Gender: Dem Men	13%	(13)	10%	(10)	75%	(73)	2%	(2)	98
PID/Gender: Dem Women	5%	(8)	8%	(11)	77%	(110)	9%	(13)	141
PID/Gender: Ind Men	2%	(3)	24%	(27)	65%	(73)	9%	(10)	113
PID/Gender: Ind Women	4%	(3)	20%	(18)	62%	(53)	14%	(12)	86
PID/Gender: Rep Men	5%	(6)	75%	(91)	15%	(18)	5%	(6)	121
PID/Gender: Rep Women	—	(0)	69%	(94)	27%	(37)	4%	(5)	137
Ideo: Liberal (1-3)	8%	(18)	12%	(27)	72%	(157)	8%	(17)	218
Ideo: Moderate (4)	5%	(9)	24%	(46)	63%	(121)	9%	(17)	192
Ideo: Conservative (5-7)	2%	(6)	65%	(174)	29%	(77)	4%	(11)	269
Community: Urban	5%	(9)	33%	(55)	55%	(93)	7%	(11)	168
Community: Suburban	5%	(13)	35%	(100)	51%	(144)	8%	(24)	281
Community: Rural	4%	(10)	39%	(96)	51%	(126)	6%	(14)	246
Military HHnm: Yes	8%	(7)	41%	(41)	48%	(48)	3%	(3)	99
Military HH: No	4%	(25)	35%	(210)	53%	(316)	8%	(46)	596
Employ: Private Sector	4%	(13)	39%	(116)	54%	(162)	3%	(9)	301
Employ: Government	7%	(2)	16%	(5)	66%	(19)	11%	(3)	28
Employ: Self-Employed	4%	(1)	27%	(6)	53%	(13)	16%	(4)	24
Employ: Homemaker	9%	(5)	24%	(12)	61%	(31)	7%	(3)	51
Employ: Student	41%	(5)	26%	(3)	33%	(4)	—	(0)	13
Employ: Retired	2%	(4)	38%	(74)	55%	(107)	4%	(8)	193
Employ: Unemployed	2%	(1)	42%	(19)	33%	(15)	24%	(11)	45
Employ: Other	4%	(1)	39%	(15)	33%	(13)	24%	(10)	39

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Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	5%	(33)	36%	(251)	52%	(363)	7%	(48)	695
Protestant	9%	(17)	35%	(67)	51%	(97)	5%	(9)	190
Roman Catholic	2%	(3)	42%	(79)	49%	(93)	6%	(12)	187
Mormon	—	(0)	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	25%	(1)	75%	(4)	—	(0)	5
Jewish	8%	(1)	20%	(3)	72%	(12)	—	(0)	16
Muslim	17%	(0)	73%	(2)	1%	(0)	8%	(0)	3
Buddhist	1%	(0)	19%	(2)	80%	(9)	—	(0)	11
Atheist	2%	(1)	15%	(5)	81%	(28)	1%	(0)	35
Agnostic	—	(0)	28%	(7)	71%	(18)	1%	(0)	26
Something else	2%	(2)	54%	(55)	35%	(35)	10%	(10)	102
Nothing in particular	6%	(8)	24%	(29)	56%	(68)	14%	(17)	121
Ideo/PID: Conservative Republican	2%	(5)	75%	(154)	19%	(38)	4%	(8)	205
Ideo/PID: Moderate/Liberal Republican	4%	(2)	61%	(29)	30%	(14)	5%	(3)	48
Ideo/PID: Moderate/Conservative Democrat	9%	(6)	6%	(4)	80%	(56)	6%	(4)	70
Ideo/PID: Liberal Democrat	9%	(14)	10%	(17)	74%	(122)	7%	(11)	165
Unfavorable of Biden and Trump	1%	(1)	16%	(20)	83%	(110)	—	(0)	132
2024 H2H Matchup: Biden Voter	8%	(26)	8%	(27)	76%	(248)	7%	(24)	325
2024 H2H Matchup: Trump Voter	2%	(7)	70%	(211)	21%	(64)	7%	(21)	303
2024 H2H Matchup: Would not Vote	—	(0)	16%	(5)	83%	(26)	1%	(0)	32
2024 H2H Matchup: Do not Know	—	(0)	22%	(8)	69%	(25)	9%	(3)	36
2022 House Vote: Democrat	7%	(19)	11%	(31)	75%	(211)	7%	(19)	280
2022 House Vote: Republican	3%	(7)	66%	(190)	26%	(75)	6%	(17)	290
2022 House Vote: Did not Vote	5%	(6)	24%	(28)	62%	(73)	9%	(11)	118
2020 Vote: Joe Biden	7%	(24)	8%	(25)	78%	(258)	7%	(23)	330
2020 Vote: Donald Trump	2%	(6)	66%	(216)	25%	(81)	7%	(23)	326
2020 Vote: Someone Else	—	(0)	29%	(3)	58%	(7)	14%	(2)	12
2020 Vote: Did not Vote	9%	(2)	24%	(7)	64%	(18)	3%	(1)	28
2016 Vote: Hillary Clinton	6%	(13)	8%	(17)	78%	(173)	8%	(18)	221
2016 Vote: Donald Trump	3%	(9)	64%	(185)	30%	(86)	4%	(12)	292
2016 Vote: Someone Else	13%	(4)	17%	(5)	62%	(17)	8%	(2)	27
2020 Vote/PID: Not Biden/Democrat	12%	(2)	26%	(5)	58%	(11)	4%	(1)	19

Continued on next page

Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	5%	(33)	36%	(251)	52%	(363)	7%	(48)	695
2020 Vote/PID: Not Trump/Republican	4%	(1)	10%	(1)	84%	(11)	2%	(0)	14
U.S. Economy: Wrong Track	3%	(14)	46%	(234)	44%	(220)	7%	(35)	503
U.S. Economy: Right Direction	9%	(18)	9%	(17)	75%	(143)	7%	(14)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(24)	6%	(13)	73%	(159)	10%	(22)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(9)	66%	(222)	26%	(87)	6%	(21)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	11%	(16)	85%	(117)	4%	(5)	137
Top 2024 Issue: Economy	4%	(12)	50%	(136)	39%	(106)	6%	(17)	271
Community/Gender: Urban Women	5%	(4)	21%	(16)	62%	(46)	13%	(10)	75
Community/Gender: Urban Men	6%	(5)	42%	(39)	50%	(47)	1%	(1)	93
Community/Gender: Rural Women	4%	(6)	37%	(50)	52%	(71)	7%	(10)	137
Community/Gender: Rural Men	4%	(5)	42%	(46)	50%	(55)	3%	(4)	108
Community/Gender: Suburban Women	1%	(2)	38%	(57)	54%	(82)	7%	(11)	151
Community/Gender: Suburban Men	9%	(12)	33%	(43)	48%	(62)	10%	(13)	130
Homeowner	4%	(28)	36%	(231)	52%	(335)	7%	(44)	639
Renter	8%	(4)	34%	(17)	51%	(26)	7%	(4)	51
Self + Household: White-Collar	3%	(8)	25%	(61)	61%	(148)	11%	(26)	243
Self + Household: Blue Collar	5%	(19)	43%	(157)	46%	(169)	5%	(19)	365
Union HH: Yes	15%	(6)	31%	(13)	53%	(22)	—	(0)	41
Union HH: No	4%	(26)	36%	(238)	52%	(341)	7%	(48)	654
LGBTQ+: Yes	3%	(1)	16%	(8)	73%	(38)	9%	(5)	52
LGBTQ+: No	5%	(31)	38%	(243)	51%	(325)	7%	(44)	643
Motivated to Vote	5%	(30)	39%	(243)	50%	(313)	7%	(43)	629
Parent: Yes	5%	(9)	38%	(70)	51%	(93)	6%	(11)	182
Parent: No	5%	(24)	35%	(181)	53%	(271)	7%	(38)	513
COVID Vaccine: Yes	6%	(27)	27%	(126)	62%	(294)	6%	(28)	475
COVID Vaccine: No	2%	(5)	57%	(125)	32%	(69)	9%	(20)	220
Student Loans: Yes	9%	(10)	34%	(35)	51%	(52)	5%	(5)	102
Student Loans: No	4%	(23)	36%	(215)	53%	(311)	7%	(43)	593
Favorable Opinion of Haley	1%	(1)	58%	(106)	39%	(72)	2%	(4)	184
Unfavorable Opinion of Haley	9%	(26)	22%	(65)	63%	(184)	5%	(15)	290
Prodigal Biden Voter	2%	(1)	11%	(5)	83%	(38)	3%	(2)	46

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Table BLMB42_1: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Too old

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	5%	(33)	36%	(251)	52%	(363)	7%	(48)	695
Undecided Voter (DK/WNV)	—	(0)	19%	(13)	75%	(51)	5%	(3)	67
Undecided Voter (DK)	—	(0)	22%	(8)	69%	(25)	9%	(3)	36
Watched Debate	5%	(27)	43%	(214)	45%	(224)	6%	(29)	494
Watched Debate: Did not Watch	3%	(6)	19%	(37)	69%	(139)	10%	(19)	201
Watched Debate: All of it	3%	(8)	51%	(130)	39%	(100)	6%	(15)	253
Watched Debate: Some of it	8%	(19)	35%	(84)	52%	(124)	6%	(14)	241
Continue His Campaign: Yes Biden	10%	(24)	21%	(52)	58%	(143)	12%	(28)	247
Continue His Campaign: No Biden	2%	(9)	47%	(186)	49%	(191)	2%	(6)	391
Continue His Campaign: Yes Trump	3%	(9)	68%	(227)	24%	(80)	5%	(16)	332
Continue His Campaign: No Trump	7%	(22)	7%	(23)	78%	(257)	8%	(26)	328
Conviction: Evidence	7%	(24)	10%	(33)	76%	(259)	7%	(24)	341
Conviction: Motivation to Damage	3%	(7)	71%	(189)	25%	(66)	2%	(6)	268
Conviction: DK/NO	1%	(1)	33%	(28)	44%	(38)	22%	(19)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(277)	20%	(139)	6%	(41)	34%	(238)	695
Gender: Male	42%	(138)	18%	(58)	8%	(27)	33%	(108)	331
Gender: Female	38%	(140)	22%	(80)	4%	(14)	36%	(130)	364
Age: 18-34	30%	(55)	10%	(19)	10%	(19)	50%	(94)	188
Age: 35-44	48%	(43)	15%	(13)	5%	(4)	32%	(29)	90
Age: 45-64	46%	(117)	26%	(65)	4%	(9)	25%	(63)	254
Age: 65+	37%	(61)	26%	(42)	5%	(8)	32%	(53)	163
GenZers: 1997-2012	21%	(19)	6%	(5)	14%	(12)	59%	(53)	90
Millennials: 1981-1996	42%	(74)	15%	(26)	5%	(9)	38%	(67)	176
GenXers: 1965-1980	47%	(91)	24%	(46)	5%	(9)	25%	(49)	195
Baby Boomers: 1946-1964	41%	(90)	26%	(57)	5%	(10)	29%	(63)	220
Educ: < College	43%	(204)	17%	(79)	7%	(34)	33%	(154)	471
Educ: Bachelors degree	37%	(56)	23%	(34)	3%	(4)	38%	(57)	151
Educ: Post-grad	24%	(17)	35%	(25)	5%	(4)	37%	(27)	73
Income: Under 50k	42%	(93)	25%	(55)	4%	(9)	28%	(63)	221
Income: 50k-100k	41%	(137)	16%	(54)	8%	(27)	34%	(114)	332
Income: 100k+	33%	(47)	21%	(30)	4%	(5)	43%	(61)	142
Ethnicity: White (Non-Hispanic)	41%	(252)	21%	(131)	5%	(30)	33%	(206)	619
Ethnicity: Hispanic	35%	(10)	2%	(1)	8%	(2)	55%	(16)	29
Ethnicity: Black (Non-Hispanic)	32%	(8)	26%	(6)	9%	(2)	33%	(8)	24
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	5%	(1)	29%	(7)	35%	(8)	23
All Christian	43%	(166)	21%	(81)	3%	(13)	32%	(123)	382
All Non-Christian	15%	(4)	10%	(3)	50%	(15)	25%	(7)	30
Atheist	13%	(5)	29%	(10)	4%	(1)	54%	(19)	35
Agnostic/Nothing in particular	30%	(45)	25%	(37)	4%	(6)	40%	(59)	147
Something Else	57%	(58)	8%	(8)	6%	(6)	29%	(30)	102
Evangelical	63%	(100)	10%	(16)	3%	(4)	24%	(38)	159
Non-Evangelical	38%	(120)	23%	(73)	5%	(15)	35%	(112)	320
PID: Dem (no lean)	6%	(15)	46%	(109)	5%	(13)	43%	(102)	239
PID: Ind (no lean)	24%	(47)	14%	(28)	12%	(24)	50%	(100)	199
PID: Rep (no lean)	84%	(215)	1%	(2)	2%	(4)	14%	(36)	257

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(277)	20%	(139)	6%	(41)	34%	(238)	695
PID/Gender: Dem Men	10%	(9)	47%	(45)	7%	(6)	37%	(37)	98
PID/Gender: Dem Women	4%	(6)	45%	(63)	5%	(7)	46%	(66)	141
PID/Gender: Ind Men	20%	(23)	11%	(12)	17%	(20)	52%	(58)	113
PID/Gender: Ind Women	28%	(24)	18%	(16)	5%	(4)	49%	(42)	86
PID/Gender: Rep Men	87%	(105)	1%	(1)	1%	(1)	11%	(13)	121
PID/Gender: Rep Women	80%	(110)	1%	(1)	2%	(3)	16%	(22)	137
Ideo: Liberal (1-3)	9%	(20)	42%	(91)	6%	(14)	43%	(94)	218
Ideo: Moderate (4)	25%	(48)	18%	(35)	8%	(16)	48%	(93)	192
Ideo: Conservative (5-7)	76%	(205)	5%	(13)	3%	(7)	16%	(43)	269
Community: Urban	36%	(61)	22%	(37)	5%	(9)	36%	(61)	168
Community: Suburban	39%	(109)	18%	(51)	7%	(19)	36%	(102)	281
Community: Rural	43%	(107)	21%	(51)	5%	(13)	30%	(75)	246
Military HHnm: Yes	44%	(43)	18%	(18)	2%	(2)	35%	(35)	99
Military HH: No	39%	(234)	20%	(121)	7%	(39)	34%	(203)	596
Employ: Private Sector	43%	(131)	17%	(52)	7%	(21)	33%	(99)	301
Employ: Government	20%	(6)	16%	(4)	7%	(2)	57%	(16)	28
Employ: Self-Employed	36%	(9)	21%	(5)	3%	(1)	41%	(10)	24
Employ: Homemaker	34%	(17)	23%	(12)	1%	(1)	42%	(22)	51
Employ: Student	39%	(5)	26%	(3)	3%	(0)	32%	(4)	13
Employ: Retired	41%	(79)	25%	(49)	3%	(7)	30%	(59)	193
Employ: Unemployed	37%	(17)	16%	(7)	7%	(3)	41%	(18)	45
Employ: Other	37%	(15)	17%	(7)	18%	(7)	28%	(11)	39

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(277)	20%	(139)	6%	(41)	34%	(238)	695
Protestant	41%	(79)	23%	(44)	2%	(4)	34%	(64)	190
Roman Catholic	45%	(84)	20%	(37)	5%	(9)	30%	(57)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	—	(0)	—	(0)	29%	(1)	5
Jewish	19%	(3)	15%	(2)	55%	(9)	11%	(2)	16
Muslim	52%	(1)	8%	(0)	—	(0)	40%	(1)	3
Buddhist	—	(0)	4%	(0)	54%	(6)	42%	(5)	11
Atheist	13%	(5)	29%	(10)	4%	(1)	54%	(19)	35
Agnostic	18%	(5)	34%	(9)	9%	(2)	40%	(10)	26
Something else	57%	(58)	8%	(8)	6%	(6)	29%	(30)	102
Nothing in particular	33%	(40)	23%	(28)	3%	(3)	41%	(49)	121
Ideo/PID: Conservative Republican	88%	(180)	1%	(1)	1%	(3)	10%	(21)	205
Ideo/PID: Moderate/Liberal Republican	69%	(33)	2%	(1)	—	(0)	29%	(14)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	43%	(30)	11%	(8)	44%	(31)	70
Ideo/PID: Liberal Democrat	8%	(14)	48%	(79)	1%	(2)	42%	(70)	165
Unfavorable of Biden and Trump	14%	(19)	6%	(9)	3%	(4)	76%	(100)	132
2024 H2H Matchup: Biden Voter	4%	(12)	42%	(138)	10%	(32)	44%	(144)	325
2024 H2H Matchup: Trump Voter	84%	(254)	—	(1)	2%	(6)	14%	(41)	303
2024 H2H Matchup: Would not Vote	12%	(4)	—	(0)	—	(0)	88%	(28)	32
2024 H2H Matchup: Do not Know	22%	(8)	—	(0)	8%	(3)	70%	(25)	36
2022 House Vote: Democrat	5%	(15)	44%	(123)	8%	(23)	42%	(118)	280
2022 House Vote: Republican	79%	(228)	1%	(3)	2%	(7)	18%	(52)	290
2022 House Vote: Did not Vote	26%	(31)	10%	(11)	10%	(11)	55%	(65)	118
2020 Vote: Joe Biden	4%	(14)	40%	(131)	7%	(25)	49%	(161)	330
2020 Vote: Donald Trump	78%	(253)	1%	(4)	5%	(15)	16%	(54)	326
2020 Vote: Someone Else	16%	(2)	—	(0)	—	(0)	84%	(10)	12
2020 Vote: Did not Vote	30%	(8)	14%	(4)	6%	(2)	51%	(14)	28
2016 Vote: Hillary Clinton	4%	(8)	49%	(107)	10%	(22)	38%	(84)	221
2016 Vote: Donald Trump	75%	(220)	2%	(7)	2%	(7)	20%	(58)	292
2016 Vote: Someone Else	10%	(3)	36%	(10)	1%	(0)	53%	(14)	27
2020 Vote/PID: Not Biden/Democrat	33%	(6)	19%	(4)	6%	(1)	41%	(8)	19

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(277)	20%	(139)	6%	(41)	34%	(238)	695
2020 Vote/PID: Not Trump/Republican	6%	(1)	9%	(1)	—	(0)	85%	(12)	14
U.S. Economy: Wrong Track	53%	(266)	9%	(48)	2%	(12)	35%	(178)	503
U.S. Economy: Right Direction	6%	(11)	48%	(91)	15%	(30)	31%	(60)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	54%	(118)	8%	(17)	36%	(79)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(266)	—	(1)	5%	(16)	17%	(57)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	14%	(19)	6%	(9)	74%	(102)	137
Top 2024 Issue: Economy	59%	(160)	4%	(11)	4%	(11)	33%	(89)	271
Community/Gender: Urban Women	29%	(22)	26%	(20)	7%	(5)	38%	(28)	75
Community/Gender: Urban Men	42%	(39)	19%	(17)	4%	(4)	35%	(33)	93
Community/Gender: Rural Women	41%	(57)	21%	(29)	3%	(4)	35%	(48)	137
Community/Gender: Rural Men	46%	(50)	20%	(22)	9%	(10)	25%	(27)	108
Community/Gender: Suburban Women	40%	(61)	21%	(31)	4%	(5)	35%	(54)	151
Community/Gender: Suburban Men	37%	(48)	15%	(19)	11%	(14)	37%	(48)	130
Homeowner	40%	(259)	20%	(128)	6%	(37)	34%	(215)	639
Renter	33%	(17)	19%	(10)	7%	(4)	41%	(21)	51
Self + Household: White-Collar	31%	(76)	22%	(53)	9%	(22)	38%	(92)	243
Self + Household: Blue Collar	47%	(170)	18%	(65)	4%	(16)	31%	(113)	365
Union HH: Yes	37%	(15)	19%	(8)	13%	(5)	32%	(13)	41
Union HH: No	40%	(262)	20%	(131)	6%	(36)	34%	(225)	654
LGBTQ+: Yes	13%	(7)	15%	(8)	1%	(1)	71%	(37)	52
LGBTQ+: No	42%	(270)	20%	(131)	6%	(41)	31%	(201)	643
Motivated to Vote	43%	(272)	21%	(132)	5%	(30)	31%	(194)	629
Parent: Yes	39%	(71)	17%	(30)	6%	(10)	39%	(71)	182
Parent: No	40%	(206)	21%	(109)	6%	(31)	33%	(167)	513
COVID Vaccine: Yes	27%	(128)	27%	(126)	5%	(23)	42%	(198)	475
COVID Vaccine: No	68%	(149)	6%	(13)	8%	(18)	18%	(40)	220
Student Loans: Yes	39%	(40)	16%	(17)	6%	(6)	39%	(40)	102
Student Loans: No	40%	(238)	21%	(122)	6%	(35)	33%	(198)	593
Favorable Opinion of Haley	57%	(104)	8%	(14)	3%	(6)	32%	(59)	184
Unfavorable Opinion of Haley	27%	(79)	34%	(99)	8%	(24)	30%	(88)	290
Prodigal Biden Voter	17%	(8)	—	(0)	6%	(3)	77%	(35)	46

Continued on next page

Table BLMB42_2: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	40%	(277)	20%	(139)	6%	(41)	34%	(238)	695
Undecided Voter (DK/WNV)	17%	(11)	—	(0)	4%	(3)	79%	(53)	67
Undecided Voter (DK)	22%	(8)	—	(0)	8%	(3)	70%	(25)	36
Watched Debate	46%	(227)	17%	(86)	6%	(30)	30%	(150)	494
Watched Debate: Did not Watch	25%	(50)	26%	(53)	5%	(11)	44%	(88)	201
Watched Debate: All of it	56%	(142)	15%	(37)	7%	(17)	22%	(57)	253
Watched Debate: Some of it	35%	(85)	20%	(49)	5%	(13)	39%	(94)	241
Continue His Campaign: Yes Biden	22%	(54)	49%	(122)	8%	(19)	21%	(52)	247
Continue His Campaign: No Biden	53%	(207)	4%	(17)	5%	(18)	38%	(150)	391
Continue His Campaign: Yes Trump	80%	(266)	3%	(9)	7%	(23)	10%	(33)	332
Continue His Campaign: No Trump	2%	(6)	39%	(127)	4%	(14)	55%	(181)	328
Conviction: Evidence	4%	(15)	39%	(132)	7%	(23)	50%	(172)	341
Conviction: Motivation to Damage	85%	(229)	1%	(3)	4%	(12)	9%	(25)	268
Conviction: DK/NO	39%	(34)	5%	(5)	8%	(7)	48%	(42)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(302)	12%	(84)	6%	(40)	39%	(270)	695
Gender: Male	45%	(148)	10%	(33)	6%	(20)	39%	(130)	331
Gender: Female	42%	(153)	14%	(50)	6%	(20)	39%	(140)	364
Age: 18-34	34%	(64)	5%	(10)	5%	(8)	56%	(104)	188
Age: 35-44	48%	(43)	11%	(9)	4%	(3)	37%	(33)	90
Age: 45-64	50%	(127)	17%	(44)	4%	(11)	28%	(72)	254
Age: 65+	41%	(66)	12%	(20)	11%	(17)	37%	(60)	163
GenZers: 1997-2012	35%	(31)	6%	(6)	2%	(2)	57%	(51)	90
Millennials: 1981-1996	40%	(71)	8%	(14)	5%	(10)	46%	(82)	176
GenXers: 1965-1980	49%	(96)	17%	(33)	4%	(7)	30%	(58)	195
Baby Boomers: 1946-1964	45%	(98)	13%	(29)	8%	(18)	34%	(75)	220
Educ: < College	48%	(228)	10%	(48)	6%	(27)	36%	(169)	471
Educ: Bachelors degree	35%	(52)	13%	(20)	4%	(6)	48%	(72)	151
Educ: Post-grad	29%	(21)	22%	(16)	9%	(6)	40%	(29)	73
Income: Under 50k	45%	(100)	13%	(29)	5%	(12)	36%	(80)	221
Income: 50k-100k	46%	(151)	11%	(37)	6%	(21)	37%	(123)	332
Income: 100k+	35%	(50)	13%	(18)	5%	(7)	47%	(67)	142
Ethnicity: White (Non-Hispanic)	45%	(278)	12%	(77)	4%	(27)	38%	(237)	619
Ethnicity: Hispanic	35%	(10)	2%	(1)	9%	(2)	54%	(16)	29
Ethnicity: Black (Non-Hispanic)	38%	(9)	19%	(5)	18%	(4)	25%	(6)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	5%	(1)	27%	(6)	51%	(12)	23
All Christian	47%	(181)	14%	(54)	4%	(15)	35%	(132)	382
All Non-Christian	45%	(13)	14%	(4)	22%	(7)	20%	(6)	30
Atheist	16%	(6)	4%	(2)	—	(0)	80%	(28)	35
Agnostic/Nothing in particular	28%	(41)	13%	(20)	10%	(15)	48%	(71)	147
Something Else	60%	(61)	4%	(4)	3%	(4)	33%	(33)	102
Evangelical	68%	(108)	8%	(12)	1%	(2)	23%	(37)	159
Non-Evangelical	41%	(130)	14%	(46)	5%	(16)	40%	(128)	320
PID: Dem (no lean)	10%	(23)	29%	(70)	8%	(19)	53%	(127)	239
PID: Ind (no lean)	30%	(60)	5%	(11)	9%	(17)	56%	(111)	199
PID: Rep (no lean)	85%	(218)	1%	(3)	1%	(4)	13%	(32)	257

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Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(302)	12%	(84)	6%	(40)	39%	(270)	695
PID/Gender: Dem Men	9%	(8)	29%	(28)	6%	(6)	57%	(55)	98
PID/Gender: Dem Women	10%	(15)	30%	(42)	10%	(14)	51%	(72)	141
PID/Gender: Ind Men	33%	(37)	4%	(4)	11%	(12)	53%	(60)	113
PID/Gender: Ind Women	27%	(24)	8%	(7)	6%	(5)	59%	(50)	86
PID/Gender: Rep Men	86%	(103)	1%	(1)	2%	(2)	12%	(14)	121
PID/Gender: Rep Women	84%	(115)	1%	(2)	1%	(2)	13%	(18)	137
Ideo: Liberal (1-3)	14%	(31)	23%	(51)	5%	(12)	57%	(125)	218
Ideo: Moderate (4)	27%	(51)	14%	(27)	11%	(20)	49%	(93)	192
Ideo: Conservative (5-7)	80%	(215)	2%	(5)	3%	(8)	15%	(41)	269
Community: Urban	39%	(65)	13%	(22)	8%	(14)	40%	(67)	168
Community: Suburban	42%	(118)	11%	(30)	7%	(21)	40%	(113)	281
Community: Rural	48%	(118)	13%	(32)	2%	(5)	37%	(91)	246
Military HHnm: Yes	49%	(48)	10%	(10)	7%	(7)	35%	(34)	99
Military HH: No	43%	(254)	12%	(74)	5%	(33)	40%	(236)	596
Employ: Private Sector	47%	(142)	10%	(31)	5%	(14)	38%	(115)	301
Employ: Government	21%	(6)	16%	(5)	11%	(3)	52%	(15)	28
Employ: Self-Employed	29%	(7)	12%	(3)	6%	(2)	52%	(12)	24
Employ: Homemaker	42%	(22)	16%	(8)	4%	(2)	38%	(19)	51
Employ: Student	39%	(5)	26%	(3)	—	(0)	35%	(5)	13
Employ: Retired	44%	(85)	12%	(24)	9%	(18)	34%	(66)	193
Employ: Unemployed	39%	(18)	11%	(5)	4%	(2)	46%	(21)	45
Employ: Other	44%	(17)	12%	(5)	—	(0)	43%	(17)	39

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(302)	12%	(84)	6%	(40)	39%	(270)	695
Protestant	46%	(88)	14%	(26)	5%	(9)	35%	(66)	190
Roman Catholic	47%	(89)	15%	(28)	3%	(5)	35%	(65)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	94%	(5)	—	(0)	—	(0)	6%	(0)	5
Jewish	67%	(11)	15%	(2)	—	(0)	18%	(3)	16
Muslim	23%	(1)	47%	(1)	28%	(1)	1%	(0)	3
Buddhist	16%	(2)	4%	(0)	54%	(6)	26%	(3)	11
Atheist	16%	(6)	4%	(2)	—	(0)	80%	(28)	35
Agnostic	18%	(5)	9%	(2)	17%	(4)	56%	(14)	26
Something else	60%	(61)	4%	(4)	3%	(4)	33%	(33)	102
Nothing in particular	30%	(36)	14%	(17)	9%	(11)	47%	(57)	121
Ideo/PID: Conservative Republican	90%	(185)	1%	(2)	1%	(2)	8%	(16)	205
Ideo/PID: Moderate/Liberal Republican	67%	(32)	2%	(1)	4%	(2)	27%	(13)	48
Ideo/PID: Moderate/Conservative Democrat	8%	(5)	33%	(23)	14%	(10)	45%	(31)	70
Ideo/PID: Liberal Democrat	9%	(15)	29%	(47)	6%	(9)	57%	(94)	165
Unfavorable of Biden and Trump	20%	(26)	2%	(2)	2%	(3)	76%	(100)	132
2024 H2H Matchup: Biden Voter	9%	(29)	25%	(82)	11%	(37)	54%	(177)	325
2024 H2H Matchup: Trump Voter	83%	(251)	—	(1)	1%	(2)	16%	(49)	303
2024 H2H Matchup: Would not Vote	19%	(6)	—	(0)	—	(0)	81%	(26)	32
2024 H2H Matchup: Do not Know	45%	(16)	—	(0)	2%	(1)	52%	(19)	36
2022 House Vote: Democrat	11%	(32)	27%	(74)	8%	(24)	54%	(150)	280
2022 House Vote: Republican	81%	(234)	1%	(2)	2%	(6)	16%	(48)	290
2022 House Vote: Did not Vote	28%	(33)	5%	(6)	9%	(10)	59%	(69)	118
2020 Vote: Joe Biden	7%	(25)	24%	(79)	11%	(36)	58%	(191)	330
2020 Vote: Donald Trump	81%	(264)	1%	(2)	1%	(3)	18%	(57)	326
2020 Vote: Someone Else	30%	(3)	3%	(0)	—	(0)	67%	(8)	12
2020 Vote: Did not Vote	36%	(10)	9%	(2)	4%	(1)	51%	(14)	28
2016 Vote: Hillary Clinton	7%	(15)	29%	(65)	12%	(27)	51%	(114)	221
2016 Vote: Donald Trump	79%	(230)	2%	(4)	2%	(6)	18%	(51)	292
2016 Vote: Someone Else	13%	(3)	14%	(4)	6%	(2)	67%	(18)	27
2020 Vote/PID: Not Biden/Democrat	27%	(5)	13%	(2)	6%	(1)	53%	(10)	19

Continued on next page

Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(302)	12%	(84)	6%	(40)	39%	(270)	695
2020 Vote/PID: Not Trump/Republican	10%	(1)	9%	(1)	7%	(1)	74%	(10)	14
U.S. Economy: Wrong Track	55%	(276)	4%	(21)	3%	(15)	38%	(191)	503
U.S. Economy: Right Direction	14%	(26)	32%	(62)	13%	(25)	41%	(79)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	33%	(72)	12%	(26)	51%	(111)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(277)	1%	(2)	1%	(3)	17%	(57)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	7%	(10)	8%	(10)	74%	(102)	137
Top 2024 Issue: Economy	59%	(159)	4%	(11)	2%	(6)	35%	(94)	271
Community/Gender: Urban Women	34%	(26)	12%	(9)	13%	(10)	41%	(31)	75
Community/Gender: Urban Men	43%	(40)	14%	(13)	5%	(5)	39%	(36)	93
Community/Gender: Rural Women	42%	(58)	15%	(21)	2%	(3)	41%	(56)	137
Community/Gender: Rural Men	56%	(61)	10%	(11)	2%	(2)	32%	(35)	108
Community/Gender: Suburban Women	46%	(70)	13%	(20)	5%	(8)	35%	(53)	151
Community/Gender: Suburban Men	37%	(48)	7%	(9)	10%	(13)	46%	(59)	130
Homeowner	44%	(282)	12%	(74)	6%	(37)	39%	(246)	639
Renter	35%	(18)	16%	(8)	6%	(3)	43%	(22)	51
Self + Household: White-Collar	35%	(86)	13%	(32)	6%	(14)	46%	(111)	243
Self + Household: Blue Collar	50%	(182)	10%	(38)	6%	(22)	34%	(122)	365
Union HH: Yes	42%	(17)	11%	(5)	7%	(3)	40%	(17)	41
Union HH: No	43%	(284)	12%	(79)	6%	(37)	39%	(254)	654
LGBTQ+: Yes	18%	(10)	9%	(5)	8%	(4)	65%	(34)	52
LGBTQ+: No	45%	(292)	12%	(79)	6%	(36)	37%	(237)	643
Motivated to Vote	45%	(286)	13%	(80)	6%	(38)	36%	(224)	629
Parent: Yes	42%	(76)	10%	(19)	6%	(11)	42%	(76)	182
Parent: No	44%	(225)	13%	(65)	6%	(29)	38%	(194)	513
COVID Vaccine: Yes	31%	(145)	16%	(75)	7%	(32)	47%	(224)	475
COVID Vaccine: No	71%	(156)	4%	(9)	4%	(8)	21%	(47)	220
Student Loans: Yes	38%	(39)	14%	(14)	2%	(2)	46%	(47)	102
Student Loans: No	44%	(262)	12%	(69)	6%	(38)	38%	(223)	593
Favorable Opinion of Haley	65%	(119)	6%	(11)	4%	(7)	25%	(46)	184
Unfavorable Opinion of Haley	30%	(86)	20%	(58)	8%	(23)	42%	(123)	290
Prodigal Biden Voter	25%	(11)	—	(0)	—	(0)	75%	(34)	46

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Table BLMB42_3: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — In good health

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	43%	(302)	12%	(84)	6%	(40)	39%	(270)	695
Undecided Voter (DK/WNV)	33%	(22)	—	(0)	1%	(1)	66%	(44)	67
Undecided Voter (DK)	45%	(16)	—	(0)	2%	(1)	52%	(19)	36
Watched Debate	49%	(242)	12%	(61)	7%	(32)	32%	(158)	494
Watched Debate: Did not Watch	29%	(59)	11%	(22)	4%	(8)	56%	(112)	201
Watched Debate: All of it	55%	(140)	11%	(28)	9%	(22)	25%	(63)	253
Watched Debate: Some of it	43%	(103)	14%	(33)	4%	(10)	39%	(95)	241
Continue His Campaign: Yes Biden	23%	(57)	32%	(80)	10%	(25)	34%	(84)	247
Continue His Campaign: No Biden	56%	(221)	1%	(3)	3%	(13)	40%	(155)	391
Continue His Campaign: Yes Trump	82%	(271)	2%	(5)	3%	(10)	14%	(45)	332
Continue His Campaign: No Trump	5%	(16)	23%	(76)	9%	(28)	63%	(207)	328
Conviction: Evidence	7%	(23)	23%	(78)	11%	(37)	59%	(202)	341
Conviction: Motivation to Damage	88%	(237)	1%	(3)	1%	(2)	10%	(26)	268
Conviction: DK/NO	48%	(42)	2%	(2)	1%	(0)	49%	(42)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(326)	28%	(194)	16%	(110)	10%	(66)	695
Gender: Male	44%	(147)	28%	(94)	19%	(61)	9%	(29)	331
Gender: Female	49%	(178)	27%	(100)	13%	(48)	10%	(37)	364
Age: 18-34	40%	(75)	19%	(35)	25%	(47)	16%	(30)	188
Age: 35-44	40%	(36)	27%	(24)	21%	(19)	12%	(11)	90
Age: 45-64	45%	(114)	36%	(91)	11%	(27)	9%	(22)	254
Age: 65+	61%	(100)	27%	(44)	10%	(16)	2%	(3)	163
GenZers: 1997-2012	29%	(26)	16%	(14)	33%	(29)	23%	(21)	90
Millennials: 1981-1996	45%	(80)	22%	(40)	21%	(37)	11%	(20)	176
GenXers: 1965-1980	45%	(87)	37%	(71)	12%	(24)	7%	(13)	195
Baby Boomers: 1946-1964	56%	(123)	30%	(67)	8%	(18)	6%	(12)	220
Educ: < College	42%	(200)	30%	(142)	18%	(85)	9%	(45)	471
Educ: Bachelors degree	53%	(80)	25%	(37)	11%	(17)	11%	(16)	151
Educ: Post-grad	62%	(45)	20%	(14)	10%	(8)	7%	(5)	73
Income: Under 50k	49%	(108)	30%	(67)	9%	(21)	11%	(25)	221
Income: 50k-100k	45%	(150)	26%	(87)	20%	(67)	9%	(29)	332
Income: 100k+	48%	(68)	28%	(40)	16%	(22)	9%	(12)	142
Ethnicity: White (Non-Hispanic)	49%	(300)	29%	(177)	14%	(88)	9%	(53)	619
Ethnicity: Hispanic	13%	(4)	35%	(10)	31%	(9)	21%	(6)	29
Ethnicity: Black (Non-Hispanic)	54%	(13)	21%	(5)	2%	(0)	23%	(6)	24
Ethnicity: Asian + Other (Non-Hispanic)	36%	(8)	7%	(2)	51%	(12)	5%	(1)	23
All Christian	47%	(181)	29%	(111)	13%	(50)	11%	(41)	382
All Non-Christian	23%	(7)	14%	(4)	59%	(17)	3%	(1)	30
Atheist	80%	(28)	13%	(5)	7%	(2)	—	(0)	35
Agnostic/Nothing in particular	57%	(83)	24%	(36)	14%	(21)	5%	(7)	147
Something Else	26%	(26)	38%	(39)	19%	(19)	17%	(17)	102
Evangelical	32%	(52)	42%	(67)	13%	(21)	13%	(20)	159
Non-Evangelical	48%	(154)	26%	(83)	14%	(45)	12%	(38)	320
PID: Dem (no lean)	82%	(196)	4%	(9)	5%	(12)	9%	(22)	239
PID: Ind (no lean)	50%	(99)	16%	(31)	26%	(51)	9%	(18)	199
PID: Rep (no lean)	12%	(31)	60%	(153)	18%	(46)	10%	(26)	257

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(326)	28%	(194)	16%	(110)	10%	(66)	695
PID/Gender: Dem Men	80%	(78)	7%	(7)	5%	(5)	8%	(7)	98
PID/Gender: Dem Women	84%	(118)	2%	(2)	4%	(6)	10%	(14)	141
PID/Gender: Ind Men	48%	(55)	16%	(18)	32%	(37)	3%	(4)	113
PID/Gender: Ind Women	51%	(44)	15%	(13)	17%	(15)	17%	(14)	86
PID/Gender: Rep Men	12%	(15)	57%	(69)	16%	(20)	15%	(18)	121
PID/Gender: Rep Women	12%	(16)	62%	(84)	20%	(27)	6%	(9)	137
Ideo: Liberal (1-3)	79%	(173)	5%	(11)	11%	(24)	5%	(10)	218
Ideo: Moderate (4)	50%	(97)	17%	(32)	23%	(44)	10%	(19)	192
Ideo: Conservative (5-7)	20%	(54)	55%	(148)	14%	(37)	11%	(30)	269
Community: Urban	51%	(86)	18%	(30)	16%	(26)	16%	(26)	168
Community: Suburban	49%	(138)	28%	(80)	15%	(42)	8%	(21)	281
Community: Rural	42%	(102)	34%	(84)	17%	(41)	8%	(19)	246
Military HHnm: Yes	46%	(45)	27%	(27)	22%	(22)	5%	(5)	99
Military HH: No	47%	(280)	28%	(167)	15%	(88)	10%	(61)	596
Employ: Private Sector	39%	(119)	30%	(90)	18%	(54)	13%	(39)	301
Employ: Government	45%	(13)	15%	(4)	16%	(5)	24%	(7)	28
Employ: Self-Employed	40%	(9)	36%	(9)	16%	(4)	9%	(2)	24
Employ: Homemaker	56%	(28)	23%	(12)	16%	(8)	5%	(2)	51
Employ: Student	47%	(6)	39%	(5)	15%	(2)	—	(0)	13
Employ: Retired	58%	(112)	29%	(56)	9%	(18)	4%	(7)	193
Employ: Unemployed	47%	(21)	24%	(11)	25%	(11)	4%	(2)	45
Employ: Other	43%	(17)	20%	(8)	21%	(8)	17%	(7)	39

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(326)	28%	(194)	16%	(110)	10%	(66)	695
Protestant	50%	(95)	28%	(52)	15%	(29)	7%	(13)	190
Roman Catholic	45%	(84)	31%	(58)	9%	(17)	15%	(27)	187
Mormon	—	(0)	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	2%	(0)	69%	(3)	—	(0)	5
Jewish	26%	(4)	19%	(3)	55%	(9)	—	(0)	16
Muslim	32%	(1)	28%	(1)	—	(0)	40%	(1)	3
Buddhist	18%	(2)	3%	(0)	80%	(9)	—	(0)	11
Atheist	80%	(28)	13%	(5)	7%	(2)	—	(0)	35
Agnostic	77%	(20)	17%	(4)	2%	(1)	4%	(1)	26
Something else	26%	(26)	38%	(39)	19%	(19)	17%	(17)	102
Nothing in particular	52%	(64)	26%	(31)	16%	(20)	5%	(6)	121
Ideo/PID: Conservative Republican	12%	(26)	63%	(129)	15%	(31)	9%	(19)	205
Ideo/PID: Moderate/Liberal Republican	11%	(5)	49%	(23)	26%	(13)	14%	(6)	48
Ideo/PID: Moderate/Conservative Democrat	79%	(55)	4%	(3)	—	(0)	16%	(11)	70
Ideo/PID: Liberal Democrat	84%	(139)	4%	(6)	7%	(11)	5%	(8)	165
Unfavorable of Biden and Trump	56%	(74)	4%	(5)	28%	(37)	12%	(15)	132
2024 H2H Matchup: Biden Voter	85%	(277)	3%	(11)	8%	(24)	4%	(13)	325
2024 H2H Matchup: Trump Voter	6%	(19)	60%	(180)	22%	(67)	12%	(36)	303
2024 H2H Matchup: Would not Vote	59%	(19)	—	(0)	20%	(6)	22%	(7)	32
2024 H2H Matchup: Do not Know	31%	(11)	7%	(3)	34%	(12)	27%	(10)	36
2022 House Vote: Democrat	83%	(231)	4%	(10)	10%	(28)	4%	(10)	280
2022 House Vote: Republican	13%	(38)	57%	(166)	18%	(52)	12%	(35)	290
2022 House Vote: Did not Vote	45%	(53)	15%	(17)	24%	(28)	16%	(19)	118
2020 Vote: Joe Biden	82%	(270)	2%	(8)	7%	(24)	8%	(28)	330
2020 Vote: Donald Trump	10%	(34)	56%	(182)	24%	(77)	10%	(33)	326
2020 Vote: Someone Else	78%	(9)	1%	(0)	5%	(1)	16%	(2)	12
2020 Vote: Did not Vote	45%	(12)	14%	(4)	29%	(8)	11%	(3)	28
2016 Vote: Hillary Clinton	86%	(190)	2%	(5)	7%	(16)	4%	(9)	221
2016 Vote: Donald Trump	20%	(59)	53%	(154)	19%	(54)	9%	(25)	292
2016 Vote: Someone Else	76%	(21)	10%	(3)	8%	(2)	6%	(2)	27
2020 Vote/PID: Not Biden/Democrat	55%	(11)	14%	(3)	30%	(6)	—	(0)	19

Continued on next page

Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(326)	28%	(194)	16%	(110)	10%	(66)	695
2020 Vote/PID: Not Trump/Republican	64%	(9)	4%	(1)	7%	(1)	24%	(3)	14
U.S. Economy: Wrong Track	35%	(177)	37%	(186)	17%	(85)	11%	(56)	503
U.S. Economy: Right Direction	78%	(149)	4%	(8)	13%	(25)	5%	(10)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(197)	2%	(5)	6%	(12)	2%	(4)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(35)	56%	(189)	23%	(79)	11%	(37)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	68%	(94)	—	(0)	14%	(19)	18%	(25)	137
Top 2024 Issue: Economy	26%	(69)	43%	(116)	16%	(45)	15%	(41)	271
Community/Gender: Urban Women	54%	(40)	20%	(15)	16%	(12)	11%	(8)	75
Community/Gender: Urban Men	49%	(46)	16%	(15)	16%	(14)	20%	(18)	93
Community/Gender: Rural Women	45%	(62)	29%	(40)	15%	(20)	10%	(14)	137
Community/Gender: Rural Men	36%	(40)	40%	(44)	19%	(21)	4%	(4)	108
Community/Gender: Suburban Women	50%	(76)	29%	(44)	11%	(16)	10%	(15)	151
Community/Gender: Suburban Men	48%	(62)	27%	(36)	20%	(27)	4%	(6)	130
Homeowner	46%	(295)	28%	(181)	16%	(100)	10%	(63)	639
Renter	53%	(27)	24%	(12)	16%	(8)	6%	(3)	51
Self + Household: White-Collar	49%	(120)	23%	(55)	22%	(52)	6%	(15)	243
Self + Household: Blue Collar	45%	(164)	32%	(118)	11%	(41)	11%	(42)	365
Union HH: Yes	48%	(20)	3%	(1)	14%	(6)	36%	(15)	41
Union HH: No	47%	(306)	29%	(193)	16%	(104)	8%	(51)	654
LGBTQ+: Yes	67%	(35)	11%	(6)	15%	(8)	7%	(4)	52
LGBTQ+: No	45%	(291)	29%	(188)	16%	(102)	10%	(62)	643
Motivated to Vote	48%	(302)	30%	(189)	14%	(86)	8%	(52)	629
Parent: Yes	47%	(85)	25%	(46)	19%	(35)	8%	(15)	182
Parent: No	47%	(240)	29%	(148)	14%	(74)	10%	(51)	513
COVID Vaccine: Yes	61%	(289)	18%	(87)	12%	(55)	9%	(44)	475
COVID Vaccine: No	17%	(36)	49%	(107)	25%	(55)	10%	(22)	220
Student Loans: Yes	46%	(47)	20%	(21)	25%	(25)	9%	(9)	102
Student Loans: No	47%	(278)	29%	(173)	14%	(84)	10%	(57)	593
Favorable Opinion of Haley	29%	(54)	46%	(85)	13%	(24)	12%	(21)	184
Unfavorable Opinion of Haley	64%	(185)	19%	(56)	14%	(40)	3%	(9)	290
Prodigal Biden Voter	35%	(16)	5%	(2)	29%	(13)	31%	(14)	46

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Table BLMB42_4: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	47%	(326)	28%	(194)	16%	(110)	10%	(66)	695
Undecided Voter (DK/WNV)	44%	(30)	4%	(3)	27%	(18)	25%	(17)	67
Undecided Voter (DK)	31%	(11)	7%	(3)	34%	(12)	27%	(10)	36
Watched Debate	41%	(201)	33%	(165)	17%	(82)	9%	(46)	494
Watched Debate: Did not Watch	62%	(125)	14%	(29)	14%	(27)	10%	(20)	201
Watched Debate: All of it	34%	(85)	44%	(112)	17%	(43)	5%	(13)	253
Watched Debate: Some of it	48%	(116)	22%	(53)	16%	(39)	14%	(33)	241
Continue His Campaign: Yes Biden	70%	(173)	14%	(34)	5%	(13)	11%	(27)	247
Continue His Campaign: No Biden	33%	(130)	39%	(152)	20%	(79)	8%	(31)	391
Continue His Campaign: Yes Trump	13%	(43)	56%	(186)	19%	(64)	12%	(38)	332
Continue His Campaign: No Trump	82%	(270)	2%	(5)	9%	(31)	7%	(21)	328
Conviction: Evidence	84%	(286)	3%	(11)	8%	(28)	4%	(15)	341
Conviction: Motivation to Damage	7%	(18)	61%	(164)	20%	(53)	12%	(33)	268
Conviction: DK/NO	25%	(21)	22%	(19)	32%	(28)	21%	(18)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	49%	(341)	5%	(32)	19%	(134)	695
Gender: Male	31%	(103)	49%	(163)	4%	(14)	15%	(51)	331
Gender: Female	24%	(86)	49%	(177)	5%	(18)	23%	(83)	364
Age: 18-34	21%	(39)	43%	(80)	8%	(16)	28%	(52)	188
Age: 35-44	27%	(24)	46%	(41)	2%	(2)	25%	(23)	90
Age: 45-64	32%	(82)	49%	(124)	3%	(7)	16%	(42)	254
Age: 65+	27%	(44)	58%	(96)	4%	(7)	10%	(17)	163
GenZers: 1997-2012	18%	(16)	34%	(31)	13%	(12)	34%	(31)	90
Millennials: 1981-1996	24%	(42)	49%	(87)	3%	(5)	24%	(43)	176
GenXers: 1965-1980	34%	(66)	47%	(91)	1%	(3)	18%	(36)	195
Baby Boomers: 1946-1964	28%	(62)	57%	(125)	5%	(12)	10%	(21)	220
Educ: < College	31%	(148)	44%	(208)	5%	(25)	19%	(90)	471
Educ: Bachelors degree	19%	(29)	56%	(84)	4%	(6)	21%	(32)	151
Educ: Post-grad	15%	(11)	67%	(49)	2%	(1)	16%	(12)	73
Income: Under 50k	33%	(73)	47%	(104)	5%	(12)	14%	(32)	221
Income: 50k-100k	26%	(85)	51%	(168)	5%	(15)	19%	(64)	332
Income: 100k+	21%	(31)	49%	(69)	3%	(5)	27%	(38)	142
Ethnicity: White (Non-Hispanic)	27%	(168)	50%	(307)	5%	(30)	18%	(114)	619
Ethnicity: Hispanic	34%	(10)	23%	(7)	—	(0)	42%	(12)	29
Ethnicity: Black (Non-Hispanic)	26%	(6)	54%	(13)	9%	(2)	11%	(3)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	59%	(14)	—	(0)	23%	(5)	23
All Christian	29%	(111)	50%	(192)	3%	(11)	18%	(69)	382
All Non-Christian	7%	(2)	38%	(11)	31%	(9)	24%	(7)	30
Atheist	8%	(3)	79%	(27)	—	(0)	13%	(4)	35
Agnostic/Nothing in particular	20%	(29)	58%	(84)	2%	(3)	21%	(31)	147
Something Else	43%	(44)	26%	(26)	9%	(9)	22%	(23)	102
Evangelical	53%	(84)	30%	(47)	2%	(3)	16%	(25)	159
Non-Evangelical	22%	(71)	53%	(169)	5%	(17)	19%	(62)	320
PID: Dem (no lean)	3%	(7)	85%	(203)	1%	(3)	10%	(25)	239
PID: Ind (no lean)	12%	(24)	55%	(110)	9%	(18)	24%	(47)	199
PID: Rep (no lean)	61%	(157)	11%	(28)	4%	(11)	24%	(62)	257

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	49%	(341)	5%	(32)	19%	(134)	695
PID/Gender: Dem Men	4%	(4)	86%	(84)	—	(0)	10%	(10)	98
PID/Gender: Dem Women	3%	(4)	84%	(119)	2%	(3)	11%	(15)	141
PID/Gender: Ind Men	15%	(17)	57%	(64)	9%	(10)	19%	(22)	113
PID/Gender: Ind Women	8%	(7)	53%	(46)	9%	(8)	30%	(26)	86
PID/Gender: Rep Men	68%	(82)	13%	(15)	4%	(4)	16%	(19)	121
PID/Gender: Rep Women	55%	(75)	9%	(12)	5%	(6)	31%	(42)	137
Ideo: Liberal (1-3)	4%	(8)	80%	(175)	5%	(12)	10%	(23)	218
Ideo: Moderate (4)	14%	(27)	59%	(114)	4%	(8)	22%	(43)	192
Ideo: Conservative (5-7)	56%	(150)	19%	(51)	4%	(10)	22%	(59)	269
Community: Urban	25%	(42)	55%	(93)	4%	(6)	16%	(27)	168
Community: Suburban	24%	(68)	50%	(139)	3%	(8)	23%	(65)	281
Community: Rural	32%	(78)	44%	(109)	7%	(17)	17%	(42)	246
Military HHnm: Yes	30%	(30)	43%	(43)	8%	(7)	19%	(18)	99
Military HH: No	27%	(159)	50%	(298)	4%	(24)	19%	(115)	596
Employ: Private Sector	28%	(86)	48%	(144)	5%	(14)	19%	(57)	301
Employ: Government	9%	(3)	50%	(14)	5%	(1)	36%	(10)	28
Employ: Self-Employed	24%	(6)	45%	(11)	1%	(0)	29%	(7)	24
Employ: Homemaker	17%	(9)	59%	(30)	5%	(3)	18%	(9)	51
Employ: Student	39%	(5)	49%	(6)	—	(0)	13%	(2)	13
Employ: Retired	31%	(60)	54%	(105)	3%	(6)	11%	(22)	193
Employ: Unemployed	21%	(9)	42%	(19)	6%	(3)	31%	(14)	45
Employ: Other	28%	(11)	29%	(11)	12%	(5)	32%	(12)	39

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	49%	(341)	5%	(32)	19%	(134)	695
Protestant	24%	(46)	51%	(97)	3%	(5)	22%	(41)	190
Roman Catholic	34%	(64)	50%	(93)	3%	(6)	13%	(24)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	29%	(1)	—	(0)	71%	(4)	5
Jewish	11%	(2)	25%	(4)	55%	(9)	10%	(2)	16
Muslim	17%	(0)	37%	(1)	7%	(0)	40%	(1)	3
Buddhist	—	(0)	58%	(6)	—	(0)	42%	(5)	11
Atheist	8%	(3)	79%	(27)	—	(0)	13%	(4)	35
Agnostic	7%	(2)	85%	(22)	4%	(1)	5%	(1)	26
Something else	43%	(44)	26%	(26)	9%	(9)	22%	(23)	102
Nothing in particular	22%	(27)	52%	(63)	2%	(2)	24%	(30)	121
Ideo/PID: Conservative Republican	65%	(133)	10%	(20)	5%	(10)	21%	(43)	205
Ideo/PID: Moderate/Liberal Republican	46%	(22)	17%	(8)	2%	(1)	35%	(17)	48
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	87%	(60)	1%	(1)	10%	(7)	70
Ideo/PID: Liberal Democrat	3%	(5)	86%	(142)	—	(0)	10%	(17)	165
Unfavorable of Biden and Trump	2%	(3)	56%	(74)	3%	(4)	39%	(51)	132
2024 H2H Matchup: Biden Voter	2%	(6)	89%	(289)	3%	(10)	6%	(19)	325
2024 H2H Matchup: Trump Voter	59%	(179)	8%	(24)	5%	(16)	28%	(83)	303
2024 H2H Matchup: Would not Vote	—	(0)	56%	(18)	—	(0)	44%	(14)	32
2024 H2H Matchup: Do not Know	8%	(3)	27%	(10)	16%	(6)	49%	(17)	36
2022 House Vote: Democrat	3%	(8)	85%	(238)	6%	(16)	7%	(19)	280
2022 House Vote: Republican	54%	(157)	16%	(47)	5%	(15)	25%	(71)	290
2022 House Vote: Did not Vote	20%	(24)	46%	(54)	1%	(1)	33%	(39)	118
2020 Vote: Joe Biden	2%	(6)	89%	(292)	2%	(7)	8%	(25)	330
2020 Vote: Donald Trump	54%	(177)	10%	(33)	8%	(25)	28%	(91)	326
2020 Vote: Someone Else	1%	(0)	57%	(7)	—	(0)	41%	(5)	12
2020 Vote: Did not Vote	19%	(5)	33%	(9)	—	(0)	48%	(13)	28
2016 Vote: Hillary Clinton	—	(1)	94%	(209)	2%	(3)	4%	(8)	221
2016 Vote: Donald Trump	54%	(158)	19%	(57)	6%	(17)	21%	(60)	292
2016 Vote: Someone Else	8%	(2)	72%	(19)	3%	(1)	17%	(5)	27
2020 Vote/PID: Not Biden/Democrat	14%	(3)	40%	(8)	—	(0)	46%	(9)	19

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	49%	(341)	5%	(32)	19%	(134)	695
2020 Vote/PID: Not Trump/Republican	3%	(0)	79%	(11)	—	(0)	17%	(2)	14
U.S. Economy: Wrong Track	35%	(177)	36%	(180)	4%	(18)	25%	(128)	503
U.S. Economy: Right Direction	6%	(11)	84%	(161)	7%	(14)	3%	(6)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	95%	(208)	—	(1)	3%	(7)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(183)	11%	(37)	8%	(28)	27%	(91)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	69%	(95)	3%	(4)	26%	(35)	137
Top 2024 Issue: Economy	39%	(105)	30%	(81)	5%	(13)	26%	(72)	271
Community/Gender: Urban Women	18%	(14)	55%	(41)	7%	(5)	20%	(15)	75
Community/Gender: Urban Men	31%	(29)	55%	(51)	1%	(1)	13%	(12)	93
Community/Gender: Rural Women	27%	(37)	44%	(60)	4%	(6)	25%	(34)	137
Community/Gender: Rural Men	37%	(41)	45%	(49)	11%	(12)	7%	(7)	108
Community/Gender: Suburban Women	23%	(35)	50%	(76)	5%	(7)	22%	(34)	151
Community/Gender: Suburban Men	26%	(34)	49%	(63)	1%	(1)	24%	(32)	130
Homeowner	27%	(174)	49%	(314)	5%	(30)	19%	(120)	639
Renter	27%	(14)	49%	(25)	4%	(2)	21%	(11)	51
Self + Household: White-Collar	16%	(39)	52%	(126)	8%	(19)	24%	(59)	243
Self + Household: Blue Collar	35%	(126)	47%	(172)	3%	(10)	16%	(57)	365
Union HH: Yes	34%	(14)	42%	(17)	3%	(1)	21%	(9)	41
Union HH: No	27%	(175)	49%	(323)	5%	(31)	19%	(125)	654
LGBTQ+: Yes	8%	(4)	62%	(32)	—	(0)	30%	(16)	52
LGBTQ+: No	29%	(184)	48%	(309)	5%	(32)	18%	(118)	643
Motivated to Vote	30%	(186)	49%	(309)	4%	(23)	18%	(111)	629
Parent: Yes	25%	(46)	46%	(84)	4%	(7)	25%	(46)	182
Parent: No	28%	(143)	50%	(257)	5%	(25)	17%	(88)	513
COVID Vaccine: Yes	17%	(79)	63%	(297)	4%	(19)	17%	(79)	475
COVID Vaccine: No	50%	(109)	20%	(44)	6%	(12)	25%	(55)	220
Student Loans: Yes	23%	(24)	43%	(44)	7%	(7)	27%	(28)	102
Student Loans: No	28%	(165)	50%	(297)	4%	(25)	18%	(106)	593
Favorable Opinion of Haley	38%	(69)	36%	(65)	4%	(8)	23%	(42)	184
Unfavorable Opinion of Haley	19%	(56)	67%	(193)	6%	(17)	8%	(24)	290
Prodigal Biden Voter	10%	(5)	49%	(22)	12%	(5)	29%	(13)	46

Continued on next page

Table BLMB42_5: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Compassionate

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	27%	(189)	49%	(341)	5%	(32)	19%	(134)	695
Undecided Voter (DK/WNV)	4%	(3)	41%	(28)	8%	(6)	47%	(31)	67
Undecided Voter (DK)	8%	(3)	27%	(10)	16%	(6)	49%	(17)	36
Watched Debate	32%	(159)	45%	(221)	5%	(24)	18%	(89)	494
Watched Debate: Did not Watch	14%	(29)	59%	(119)	4%	(7)	22%	(45)	201
Watched Debate: All of it	39%	(99)	37%	(94)	5%	(12)	19%	(48)	253
Watched Debate: Some of it	25%	(61)	53%	(127)	5%	(12)	17%	(41)	241
Continue His Campaign: Yes Biden	12%	(31)	77%	(189)	3%	(9)	7%	(18)	247
Continue His Campaign: No Biden	37%	(145)	34%	(134)	5%	(20)	23%	(92)	391
Continue His Campaign: Yes Trump	56%	(187)	14%	(47)	7%	(25)	22%	(72)	332
Continue His Campaign: No Trump	—	(1)	85%	(279)	—	(1)	14%	(46)	328
Conviction: Evidence	1%	(4)	87%	(298)	—	(2)	11%	(37)	341
Conviction: Motivation to Damage	61%	(164)	8%	(21)	9%	(23)	22%	(60)	268
Conviction: DK/NO	24%	(21)	25%	(22)	8%	(7)	42%	(37)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	37%	(255)	4%	(24)	27%	(187)	695
Gender: Male	37%	(123)	35%	(116)	4%	(14)	24%	(78)	331
Gender: Female	29%	(106)	38%	(138)	3%	(11)	30%	(109)	364
Age: 18-34	23%	(44)	20%	(38)	7%	(13)	50%	(93)	188
Age: 35-44	33%	(29)	39%	(35)	3%	(3)	26%	(23)	90
Age: 45-64	39%	(100)	41%	(104)	3%	(7)	17%	(43)	254
Age: 65+	34%	(56)	48%	(78)	1%	(2)	17%	(28)	163
GenZers: 1997-2012	21%	(19)	21%	(19)	14%	(13)	44%	(40)	90
Millennials: 1981-1996	28%	(49)	28%	(50)	1%	(3)	43%	(75)	176
GenXers: 1965-1980	41%	(81)	40%	(79)	1%	(2)	17%	(34)	195
Baby Boomers: 1946-1964	35%	(77)	46%	(101)	3%	(7)	16%	(35)	220
Educ: < College	37%	(176)	30%	(139)	4%	(19)	29%	(138)	471
Educ: Bachelors degree	26%	(39)	47%	(71)	2%	(3)	25%	(38)	151
Educ: Post-grad	21%	(15)	61%	(45)	4%	(3)	14%	(10)	73
Income: Under 50k	35%	(77)	36%	(79)	3%	(6)	27%	(59)	221
Income: 50k-100k	34%	(114)	34%	(112)	4%	(15)	27%	(91)	332
Income: 100k+	27%	(38)	45%	(64)	3%	(4)	26%	(36)	142
Ethnicity: White (Non-Hispanic)	34%	(209)	38%	(234)	4%	(24)	24%	(151)	619
Ethnicity: Hispanic	34%	(10)	14%	(4)	—	(0)	51%	(15)	29
Ethnicity: Black (Non-Hispanic)	25%	(6)	54%	(13)	—	(0)	21%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	14%	(3)	—	(0)	67%	(16)	23
All Christian	37%	(140)	39%	(150)	2%	(9)	22%	(83)	382
All Non-Christian	8%	(2)	18%	(5)	38%	(11)	36%	(11)	30
Atheist	13%	(5)	41%	(14)	3%	(1)	43%	(15)	35
Agnostic/Nothing in particular	21%	(30)	46%	(68)	—	(0)	33%	(48)	147
Something Else	51%	(52)	17%	(17)	3%	(3)	30%	(30)	102
Evangelical	54%	(86)	21%	(34)	1%	(1)	24%	(38)	159
Non-Evangelical	32%	(103)	41%	(132)	3%	(11)	23%	(74)	320
PID: Dem (no lean)	2%	(4)	73%	(173)	2%	(4)	24%	(58)	239
PID: Ind (no lean)	19%	(38)	36%	(72)	6%	(11)	39%	(77)	199
PID: Rep (no lean)	73%	(188)	3%	(9)	4%	(9)	20%	(51)	257

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	37%	(255)	4%	(24)	27%	(187)	695
PID/Gender: Dem Men	—	(0)	72%	(70)	1%	(1)	27%	(26)	98
PID/Gender: Dem Women	3%	(4)	73%	(103)	2%	(3)	23%	(32)	141
PID/Gender: Ind Men	18%	(20)	37%	(42)	9%	(10)	36%	(41)	113
PID/Gender: Ind Women	21%	(18)	35%	(30)	1%	(1)	43%	(37)	86
PID/Gender: Rep Men	85%	(103)	3%	(4)	2%	(3)	9%	(11)	121
PID/Gender: Rep Women	62%	(85)	4%	(5)	5%	(7)	29%	(40)	137
Ideo: Liberal (1-3)	3%	(6)	67%	(146)	5%	(12)	25%	(54)	218
Ideo: Moderate (4)	21%	(40)	43%	(82)	1%	(2)	36%	(68)	192
Ideo: Conservative (5-7)	68%	(182)	10%	(26)	3%	(8)	20%	(53)	269
Community: Urban	32%	(54)	47%	(79)	1%	(2)	20%	(33)	168
Community: Suburban	28%	(80)	38%	(108)	3%	(9)	30%	(85)	281
Community: Rural	39%	(95)	28%	(68)	5%	(13)	28%	(69)	246
Military HHnm: Yes	38%	(37)	29%	(29)	4%	(4)	29%	(29)	99
Military HH: No	32%	(192)	38%	(226)	3%	(20)	26%	(158)	596
Employ: Private Sector	38%	(114)	30%	(91)	6%	(17)	27%	(80)	301
Employ: Government	9%	(3)	36%	(10)	6%	(2)	48%	(14)	28
Employ: Self-Employed	21%	(5)	40%	(9)	7%	(2)	33%	(8)	24
Employ: Homemaker	26%	(13)	41%	(21)	—	(0)	33%	(17)	51
Employ: Student	22%	(3)	61%	(8)	—	(0)	17%	(2)	13
Employ: Retired	39%	(74)	48%	(92)	—	(0)	14%	(27)	193
Employ: Unemployed	16%	(7)	27%	(12)	3%	(2)	53%	(24)	45
Employ: Other	25%	(10)	29%	(11)	7%	(3)	39%	(15)	39

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	37%	(255)	4%	(24)	27%	(187)	695
Protestant	31%	(58)	43%	(82)	2%	(3)	25%	(47)	190
Roman Catholic	42%	(79)	36%	(67)	3%	(6)	19%	(36)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	—	(0)	5
Jewish	11%	(2)	25%	(4)	63%	(10)	1%	(0)	16
Muslim	23%	(1)	37%	(1)	39%	(1)	1%	(0)	3
Buddhist	—	(0)	4%	(0)	—	(0)	96%	(10)	11
Atheist	13%	(5)	41%	(14)	3%	(1)	43%	(15)	35
Agnostic	16%	(4)	65%	(17)	—	(0)	19%	(5)	26
Something else	51%	(52)	17%	(17)	3%	(3)	30%	(30)	102
Nothing in particular	22%	(26)	42%	(51)	—	(0)	36%	(44)	121
Ideo/PID: Conservative Republican	79%	(162)	2%	(5)	4%	(8)	15%	(30)	205
Ideo/PID: Moderate/Liberal Republican	52%	(25)	8%	(4)	3%	(2)	37%	(17)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	78%	(54)	—	(0)	22%	(15)	70
Ideo/PID: Liberal Democrat	2%	(3)	72%	(118)	1%	(1)	26%	(42)	165
Unfavorable of Biden and Trump	5%	(7)	17%	(23)	1%	(2)	76%	(100)	132
2024 H2H Matchup: Biden Voter	1%	(3)	76%	(247)	3%	(11)	20%	(64)	325
2024 H2H Matchup: Trump Voter	73%	(222)	1%	(3)	3%	(10)	22%	(67)	303
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	100%	(32)	32
2024 H2H Matchup: Do not Know	12%	(4)	11%	(4)	9%	(3)	68%	(24)	36
2022 House Vote: Democrat	3%	(9)	72%	(202)	5%	(13)	20%	(56)	280
2022 House Vote: Republican	68%	(198)	7%	(19)	3%	(9)	22%	(63)	290
2022 House Vote: Did not Vote	18%	(21)	27%	(31)	2%	(2)	54%	(63)	118
2020 Vote: Joe Biden	1%	(5)	71%	(235)	2%	(5)	26%	(85)	330
2020 Vote: Donald Trump	67%	(220)	1%	(4)	6%	(19)	26%	(83)	326
2020 Vote: Someone Else	1%	(0)	41%	(5)	3%	(0)	54%	(6)	12
2020 Vote: Did not Vote	17%	(5)	37%	(10)	—	(0)	46%	(13)	28
2016 Vote: Hillary Clinton	1%	(2)	84%	(185)	2%	(4)	14%	(30)	221
2016 Vote: Donald Trump	66%	(192)	8%	(22)	3%	(7)	24%	(70)	292
2016 Vote: Someone Else	9%	(2)	60%	(16)	—	(0)	31%	(9)	27
2020 Vote/PID: Not Biden/Democrat	1%	(0)	53%	(10)	—	(0)	46%	(9)	19

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	37%	(255)	4%	(24)	27%	(187)	695
2020 Vote/PID: Not Trump/Republican	4%	(0)	59%	(8)	3%	(0)	35%	(5)	14
U.S. Economy: Wrong Track	44%	(222)	22%	(109)	2%	(10)	32%	(162)	503
U.S. Economy: Right Direction	4%	(8)	76%	(146)	7%	(14)	13%	(25)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	80%	(176)	—	(0)	19%	(42)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(225)	3%	(11)	6%	(21)	24%	(82)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	50%	(68)	3%	(4)	46%	(63)	137
Top 2024 Issue: Economy	50%	(136)	15%	(42)	4%	(10)	31%	(83)	271
Community/Gender: Urban Women	25%	(18)	49%	(37)	—	(0)	27%	(20)	75
Community/Gender: Urban Men	38%	(36)	45%	(42)	2%	(2)	14%	(13)	93
Community/Gender: Rural Women	34%	(46)	30%	(41)	3%	(4)	33%	(46)	137
Community/Gender: Rural Men	45%	(49)	25%	(27)	8%	(9)	21%	(23)	108
Community/Gender: Suburban Women	28%	(42)	40%	(60)	4%	(7)	28%	(43)	151
Community/Gender: Suburban Men	29%	(38)	36%	(47)	2%	(2)	32%	(42)	130
Homeowner	34%	(214)	36%	(230)	4%	(24)	27%	(171)	639
Renter	28%	(15)	44%	(23)	—	(0)	27%	(14)	51
Self + Household: White-Collar	24%	(58)	46%	(113)	6%	(13)	24%	(58)	243
Self + Household: Blue Collar	41%	(149)	31%	(113)	2%	(7)	26%	(96)	365
Union HH: Yes	34%	(14)	33%	(14)	4%	(2)	30%	(12)	41
Union HH: No	33%	(216)	37%	(241)	3%	(23)	27%	(174)	654
LGBTQ+: Yes	13%	(7)	49%	(25)	—	(0)	38%	(20)	52
LGBTQ+: No	35%	(223)	36%	(229)	4%	(24)	26%	(167)	643
Motivated to Vote	36%	(223)	39%	(244)	2%	(15)	23%	(146)	629
Parent: Yes	30%	(55)	35%	(64)	3%	(5)	32%	(59)	182
Parent: No	34%	(175)	37%	(191)	4%	(20)	25%	(128)	513
COVID Vaccine: Yes	21%	(99)	51%	(241)	3%	(13)	26%	(123)	475
COVID Vaccine: No	59%	(130)	6%	(14)	5%	(12)	29%	(64)	220
Student Loans: Yes	25%	(26)	32%	(32)	3%	(3)	40%	(41)	102
Student Loans: No	34%	(204)	37%	(222)	4%	(21)	25%	(146)	593
Favorable Opinion of Haley	51%	(93)	24%	(45)	2%	(5)	22%	(41)	184
Unfavorable Opinion of Haley	22%	(64)	56%	(163)	5%	(14)	17%	(49)	290
Prodigal Biden Voter	11%	(5)	12%	(5)	6%	(3)	72%	(33)	46

Continued on next page

Table BLMB42_6: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(229)	37%	(255)	4%	(24)	27%	(187)	695
Undecided Voter (DK/WNV)	6%	(4)	6%	(4)	5%	(3)	83%	(56)	67
Undecided Voter (DK)	12%	(4)	11%	(4)	9%	(3)	68%	(24)	36
Watched Debate	38%	(189)	36%	(175)	4%	(20)	22%	(109)	494
Watched Debate: Did not Watch	20%	(40)	39%	(79)	2%	(4)	39%	(78)	201
Watched Debate: All of it	48%	(122)	30%	(77)	4%	(9)	18%	(46)	253
Watched Debate: Some of it	28%	(68)	41%	(98)	5%	(11)	26%	(63)	241
Continue His Campaign: Yes Biden	19%	(46)	72%	(177)	3%	(7)	7%	(16)	247
Continue His Campaign: No Biden	43%	(168)	17%	(67)	4%	(14)	36%	(141)	391
Continue His Campaign: Yes Trump	68%	(227)	8%	(27)	6%	(20)	17%	(57)	332
Continue His Campaign: No Trump	—	(1)	66%	(217)	—	(2)	33%	(108)	328
Conviction: Evidence	2%	(7)	71%	(242)	1%	(3)	26%	(89)	341
Conviction: Motivation to Damage	74%	(198)	2%	(5)	7%	(19)	17%	(46)	268
Conviction: DK/NO	28%	(25)	8%	(7)	3%	(3)	60%	(52)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(302)	26%	(184)	4%	(29)	26%	(180)	695
Gender: Male	46%	(151)	27%	(89)	5%	(17)	22%	(74)	331
Gender: Female	42%	(151)	26%	(95)	3%	(12)	29%	(106)	364
Age: 18-34	32%	(60)	18%	(33)	9%	(17)	41%	(78)	188
Age: 35-44	49%	(44)	24%	(21)	4%	(3)	24%	(21)	90
Age: 45-64	52%	(133)	28%	(71)	2%	(5)	18%	(46)	254
Age: 65+	40%	(65)	36%	(58)	3%	(4)	22%	(35)	163
GenZers: 1997-2012	31%	(28)	13%	(12)	15%	(13)	41%	(37)	90
Millennials: 1981-1996	40%	(70)	22%	(39)	4%	(7)	34%	(60)	176
GenXers: 1965-1980	53%	(103)	29%	(57)	1%	(2)	17%	(33)	195
Baby Boomers: 1946-1964	44%	(97)	33%	(72)	3%	(7)	20%	(44)	220
Educ: < College	48%	(227)	25%	(120)	4%	(20)	22%	(104)	471
Educ: Bachelors degree	33%	(50)	25%	(38)	4%	(6)	37%	(56)	151
Educ: Post-grad	34%	(25)	35%	(25)	4%	(3)	27%	(20)	73
Income: Under 50k	43%	(94)	26%	(58)	5%	(11)	26%	(57)	221
Income: 50k-100k	46%	(154)	25%	(84)	5%	(17)	23%	(77)	332
Income: 100k+	38%	(55)	29%	(41)	1%	(1)	32%	(46)	142
Ethnicity: White (Non-Hispanic)	44%	(270)	26%	(161)	5%	(28)	26%	(160)	619
Ethnicity: Hispanic	68%	(19)	6%	(2)	—	(0)	26%	(8)	29
Ethnicity: Black (Non-Hispanic)	36%	(9)	50%	(12)	1%	(0)	13%	(3)	24
Ethnicity: Asian + Other (Non-Hispanic)	21%	(5)	38%	(9)	2%	(0)	40%	(9)	23
All Christian	47%	(181)	27%	(102)	3%	(10)	23%	(89)	382
All Non-Christian	17%	(5)	33%	(10)	30%	(9)	19%	(6)	30
Atheist	13%	(5)	33%	(12)	6%	(2)	47%	(16)	35
Agnostic/Nothing in particular	35%	(52)	34%	(50)	1%	(1)	29%	(43)	147
Something Else	59%	(60)	10%	(10)	6%	(7)	25%	(26)	102
Evangelical	63%	(100)	12%	(19)	5%	(8)	20%	(32)	159
Non-Evangelical	43%	(137)	28%	(91)	3%	(9)	26%	(82)	320
PID: Dem (no lean)	5%	(12)	57%	(137)	4%	(10)	34%	(80)	239
PID: Ind (no lean)	33%	(65)	21%	(43)	9%	(19)	36%	(72)	199
PID: Rep (no lean)	87%	(225)	2%	(4)	—	(1)	11%	(28)	257

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(302)	26%	(184)	4%	(29)	26%	(180)	695
PID/Gender: Dem Men	7%	(7)	63%	(61)	3%	(3)	27%	(27)	98
PID/Gender: Dem Women	4%	(5)	54%	(76)	5%	(6)	38%	(54)	141
PID/Gender: Ind Men	33%	(37)	23%	(26)	12%	(14)	32%	(36)	113
PID/Gender: Ind Women	33%	(28)	19%	(17)	6%	(5)	42%	(36)	86
PID/Gender: Rep Men	89%	(107)	2%	(2)	—	(0)	10%	(11)	121
PID/Gender: Rep Women	86%	(118)	1%	(2)	—	(1)	12%	(16)	137
Ideo: Liberal (1-3)	7%	(15)	52%	(113)	7%	(16)	34%	(75)	218
Ideo: Moderate (4)	37%	(71)	30%	(58)	4%	(8)	29%	(56)	192
Ideo: Conservative (5-7)	79%	(213)	5%	(12)	1%	(3)	15%	(41)	269
Community: Urban	37%	(62)	32%	(53)	4%	(7)	27%	(45)	168
Community: Suburban	44%	(125)	26%	(72)	4%	(10)	26%	(73)	281
Community: Rural	47%	(115)	24%	(58)	5%	(11)	25%	(62)	246
Military HHnm: Yes	47%	(47)	24%	(24)	2%	(2)	27%	(26)	99
Military HH: No	43%	(256)	27%	(160)	5%	(27)	26%	(154)	596
Employ: Private Sector	48%	(144)	22%	(67)	5%	(15)	25%	(76)	301
Employ: Government	27%	(8)	17%	(5)	7%	(2)	49%	(14)	28
Employ: Self-Employed	38%	(9)	36%	(9)	—	(0)	26%	(6)	24
Employ: Homemaker	36%	(18)	27%	(14)	3%	(2)	34%	(17)	51
Employ: Student	43%	(6)	44%	(6)	—	(0)	13%	(2)	13
Employ: Retired	41%	(79)	34%	(66)	3%	(5)	22%	(43)	193
Employ: Unemployed	53%	(24)	17%	(8)	4%	(2)	26%	(12)	45
Employ: Other	39%	(15)	24%	(9)	10%	(4)	27%	(11)	39

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(302)	26%	(184)	4%	(29)	26%	(180)	695
Protestant	44%	(83)	26%	(49)	4%	(8)	26%	(49)	190
Roman Catholic	51%	(95)	27%	(51)	1%	(2)	21%	(39)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	—	(0)	5
Jewish	29%	(5)	15%	(2)	55%	(9)	1%	(0)	16
Muslim	18%	(0)	43%	(1)	—	(0)	39%	(1)	3
Buddhist	—	(0)	58%	(6)	—	(0)	42%	(5)	11
Atheist	13%	(5)	33%	(12)	6%	(2)	47%	(16)	35
Agnostic	37%	(9)	34%	(9)	2%	(1)	27%	(7)	26
Something else	59%	(60)	10%	(10)	6%	(7)	25%	(26)	102
Nothing in particular	35%	(43)	34%	(42)	1%	(1)	30%	(36)	121
Ideo/PID: Conservative Republican	90%	(185)	—	(1)	—	(1)	9%	(19)	205
Ideo/PID: Moderate/Liberal Republican	80%	(38)	6%	(3)	—	(0)	14%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	10%	(7)	59%	(41)	3%	(2)	28%	(19)	70
Ideo/PID: Liberal Democrat	3%	(6)	58%	(95)	3%	(4)	36%	(60)	165
Unfavorable of Biden and Trump	19%	(24)	9%	(12)	—	(0)	73%	(96)	132
2024 H2H Matchup: Biden Voter	6%	(20)	56%	(182)	7%	(24)	30%	(99)	325
2024 H2H Matchup: Trump Voter	91%	(275)	—	(1)	1%	(2)	8%	(25)	303
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	100%	(32)	32
2024 H2H Matchup: Do not Know	22%	(8)	1%	(0)	8%	(3)	69%	(25)	36
2022 House Vote: Democrat	8%	(23)	56%	(156)	8%	(21)	29%	(80)	280
2022 House Vote: Republican	85%	(248)	2%	(6)	1%	(3)	11%	(33)	290
2022 House Vote: Did not Vote	26%	(31)	17%	(20)	3%	(4)	54%	(63)	118
2020 Vote: Joe Biden	6%	(21)	53%	(175)	5%	(17)	36%	(118)	330
2020 Vote: Donald Trump	83%	(271)	—	(2)	4%	(12)	13%	(41)	326
2020 Vote: Someone Else	17%	(2)	3%	(0)	—	(0)	80%	(9)	12
2020 Vote: Did not Vote	32%	(9)	24%	(7)	2%	(1)	41%	(11)	28
2016 Vote: Hillary Clinton	3%	(7)	67%	(147)	5%	(12)	25%	(55)	221
2016 Vote: Donald Trump	80%	(233)	2%	(6)	1%	(3)	17%	(50)	292
2016 Vote: Someone Else	19%	(5)	32%	(9)	7%	(2)	42%	(11)	27
2020 Vote/PID: Not Biden/Democrat	19%	(4)	35%	(7)	3%	(1)	43%	(8)	19

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(302)	26%	(184)	4%	(29)	26%	(180)	695
2020 Vote/PID: Not Trump/Republican	20%	(3)	22%	(3)	—	(0)	57%	(8)	14
U.S. Economy: Wrong Track	58%	(290)	13%	(67)	1%	(6)	28%	(140)	503
U.S. Economy: Right Direction	7%	(13)	61%	(116)	12%	(23)	21%	(40)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	71%	(155)	2%	(5)	24%	(52)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(280)	1%	(4)	4%	(14)	12%	(41)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	18%	(25)	7%	(10)	63%	(87)	137
Top 2024 Issue: Economy	63%	(170)	10%	(28)	2%	(6)	25%	(68)	271
Community/Gender: Urban Women	32%	(24)	35%	(26)	6%	(5)	27%	(20)	75
Community/Gender: Urban Men	42%	(39)	29%	(27)	3%	(3)	27%	(25)	93
Community/Gender: Rural Women	43%	(59)	22%	(31)	2%	(2)	33%	(45)	137
Community/Gender: Rural Men	51%	(56)	25%	(27)	8%	(9)	15%	(17)	108
Community/Gender: Suburban Women	45%	(68)	25%	(38)	3%	(5)	27%	(41)	151
Community/Gender: Suburban Men	44%	(57)	27%	(35)	4%	(5)	25%	(33)	130
Homeowner	44%	(283)	26%	(166)	4%	(25)	26%	(165)	639
Renter	34%	(18)	32%	(17)	8%	(4)	26%	(13)	51
Self + Household: White-Collar	36%	(88)	30%	(72)	7%	(17)	27%	(66)	243
Self + Household: Blue Collar	50%	(182)	24%	(89)	2%	(8)	24%	(86)	365
Union HH: Yes	43%	(18)	19%	(8)	10%	(4)	28%	(12)	41
Union HH: No	44%	(285)	27%	(176)	4%	(25)	26%	(168)	654
LGBTQ+: Yes	12%	(6)	27%	(14)	2%	(1)	60%	(31)	52
LGBTQ+: No	46%	(296)	26%	(170)	4%	(28)	23%	(149)	643
Motivated to Vote	47%	(294)	28%	(179)	3%	(20)	22%	(136)	629
Parent: Yes	47%	(86)	24%	(43)	4%	(7)	25%	(46)	182
Parent: No	42%	(217)	27%	(140)	4%	(22)	26%	(133)	513
COVID Vaccine: Yes	31%	(149)	35%	(165)	4%	(17)	30%	(144)	475
COVID Vaccine: No	70%	(154)	8%	(18)	5%	(12)	16%	(36)	220
Student Loans: Yes	38%	(39)	22%	(22)	2%	(2)	39%	(40)	102
Student Loans: No	45%	(264)	27%	(162)	5%	(27)	24%	(140)	593
Favorable Opinion of Haley	63%	(116)	9%	(17)	4%	(7)	24%	(43)	184
Unfavorable Opinion of Haley	27%	(79)	46%	(134)	5%	(15)	21%	(62)	290
Prodigal Biden Voter	21%	(10)	—	(0)	6%	(3)	73%	(34)	46

Continued on next page

Table BLMB42_7: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	44%	(302)	26%	(184)	4%	(29)	26%	(180)	695
Undecided Voter (DK/WNV)	12%	(8)	1%	(0)	4%	(3)	84%	(56)	67
Undecided Voter (DK)	22%	(8)	1%	(0)	8%	(3)	69%	(25)	36
Watched Debate	49%	(244)	26%	(127)	4%	(20)	21%	(102)	494
Watched Debate: Did not Watch	29%	(58)	28%	(56)	4%	(9)	39%	(78)	201
Watched Debate: All of it	59%	(150)	23%	(59)	2%	(4)	16%	(41)	253
Watched Debate: Some of it	39%	(95)	29%	(69)	7%	(16)	25%	(61)	241
Continue His Campaign: Yes Biden	25%	(60)	54%	(132)	6%	(15)	16%	(38)	247
Continue His Campaign: No Biden	56%	(217)	11%	(44)	3%	(11)	30%	(119)	391
Continue His Campaign: Yes Trump	84%	(277)	3%	(11)	6%	(20)	7%	(23)	332
Continue His Campaign: No Trump	6%	(19)	51%	(168)	1%	(5)	41%	(136)	328
Conviction: Evidence	8%	(27)	52%	(177)	4%	(14)	36%	(123)	341
Conviction: Motivation to Damage	87%	(232)	2%	(4)	4%	(12)	7%	(20)	268
Conviction: DK/NO	51%	(44)	3%	(2)	4%	(3)	43%	(37)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	24%	(167)	38%	(267)	3%	(23)	34%	(238)	695
Gender: Male	26%	(87)	38%	(125)	4%	(14)	32%	(105)	331
Gender: Female	22%	(80)	39%	(142)	2%	(9)	37%	(133)	364
Age: 18-34	22%	(41)	31%	(59)	7%	(13)	39%	(74)	188
Age: 35-44	32%	(29)	33%	(29)	2%	(2)	33%	(29)	90
Age: 45-64	28%	(70)	38%	(96)	2%	(5)	33%	(84)	254
Age: 65+	16%	(27)	51%	(83)	2%	(3)	31%	(51)	163
GenZers: 1997-2012	18%	(16)	31%	(28)	13%	(12)	38%	(34)	90
Millennials: 1981-1996	28%	(49)	32%	(57)	2%	(3)	38%	(67)	176
GenXers: 1965-1980	28%	(54)	38%	(73)	1%	(3)	33%	(65)	195
Baby Boomers: 1946-1964	21%	(45)	46%	(101)	2%	(5)	31%	(69)	220
Educ: < College	28%	(131)	33%	(154)	4%	(18)	36%	(169)	471
Educ: Bachelors degree	18%	(26)	46%	(69)	1%	(1)	36%	(54)	151
Educ: Post-grad	14%	(10)	60%	(44)	5%	(4)	21%	(15)	73
Income: Under 50k	28%	(61)	38%	(84)	2%	(5)	32%	(71)	221
Income: 50k-100k	24%	(79)	37%	(123)	5%	(15)	34%	(114)	332
Income: 100k+	19%	(27)	42%	(60)	2%	(3)	37%	(53)	142
Ethnicity: White (Non-Hispanic)	24%	(149)	39%	(240)	3%	(20)	34%	(209)	619
Ethnicity: Hispanic	25%	(7)	24%	(7)	8%	(2)	44%	(13)	29
Ethnicity: Black (Non-Hispanic)	27%	(6)	50%	(12)	1%	(0)	23%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	34%	(8)	—	(0)	48%	(11)	23
All Christian	25%	(96)	39%	(148)	2%	(7)	34%	(131)	382
All Non-Christian	1%	(0)	19%	(6)	30%	(9)	50%	(15)	30
Atheist	1%	(0)	71%	(25)	—	(0)	27%	(10)	35
Agnostic/Nothing in particular	19%	(28)	46%	(68)	3%	(4)	32%	(47)	147
Something Else	41%	(42)	20%	(21)	3%	(3)	35%	(36)	102
Evangelical	46%	(73)	21%	(34)	2%	(4)	31%	(48)	159
Non-Evangelical	21%	(66)	42%	(133)	2%	(7)	36%	(114)	320
PID: Dem (no lean)	3%	(7)	80%	(191)	2%	(6)	15%	(35)	239
PID: Ind (no lean)	9%	(18)	32%	(63)	7%	(13)	52%	(104)	199
PID: Rep (no lean)	55%	(142)	5%	(13)	1%	(4)	38%	(99)	257

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	24%	(167)	38%	(267)	3%	(23)	34%	(238)	695
PID/Gender: Dem Men	3%	(3)	87%	(85)	—	(0)	10%	(9)	98
PID/Gender: Dem Women	3%	(4)	75%	(106)	4%	(6)	18%	(26)	141
PID/Gender: Ind Men	10%	(11)	31%	(35)	10%	(11)	49%	(56)	113
PID/Gender: Ind Women	8%	(7)	33%	(28)	2%	(2)	56%	(48)	86
PID/Gender: Rep Men	61%	(73)	4%	(5)	2%	(3)	33%	(40)	121
PID/Gender: Rep Women	51%	(69)	6%	(8)	1%	(1)	43%	(59)	137
Ideo: Liberal (1-3)	4%	(9)	73%	(159)	5%	(12)	18%	(39)	218
Ideo: Moderate (4)	10%	(20)	36%	(69)	3%	(6)	51%	(98)	192
Ideo: Conservative (5-7)	51%	(136)	14%	(36)	1%	(3)	35%	(94)	269
Community: Urban	22%	(37)	43%	(73)	4%	(6)	31%	(51)	168
Community: Suburban	23%	(65)	41%	(115)	2%	(6)	34%	(95)	281
Community: Rural	26%	(65)	32%	(79)	4%	(10)	37%	(91)	246
Military HHnm: Yes	25%	(25)	27%	(26)	2%	(2)	46%	(45)	99
Military HH: No	24%	(142)	40%	(241)	3%	(20)	32%	(193)	596
Employ: Private Sector	28%	(85)	30%	(90)	6%	(17)	37%	(110)	301
Employ: Government	7%	(2)	52%	(15)	—	(0)	41%	(12)	28
Employ: Self-Employed	24%	(6)	35%	(8)	1%	(0)	40%	(10)	24
Employ: Homemaker	12%	(6)	52%	(26)	—	(0)	36%	(18)	51
Employ: Student	39%	(5)	47%	(6)	—	(0)	14%	(2)	13
Employ: Retired	23%	(45)	49%	(94)	1%	(1)	27%	(53)	193
Employ: Unemployed	24%	(11)	35%	(16)	1%	(1)	40%	(18)	45
Employ: Other	20%	(8)	30%	(12)	10%	(4)	41%	(16)	39

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	24%	(167)	38%	(267)	3%	(23)	34%	(238)	695
Protestant	20%	(38)	41%	(78)	2%	(3)	37%	(70)	190
Roman Catholic	31%	(58)	37%	(69)	2%	(4)	30%	(57)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	29%	(1)	—	(0)	71%	(4)	5
Jewish	—	(0)	25%	(4)	55%	(9)	20%	(3)	16
Muslim	17%	(0)	43%	(1)	—	(0)	40%	(1)	3
Buddhist	—	(0)	4%	(0)	—	(0)	96%	(10)	11
Atheist	1%	(0)	71%	(25)	—	(0)	27%	(10)	35
Agnostic	7%	(2)	47%	(12)	12%	(3)	34%	(9)	26
Something else	41%	(42)	20%	(21)	3%	(3)	35%	(36)	102
Nothing in particular	22%	(26)	46%	(56)	—	(1)	32%	(39)	121
Ideo/PID: Conservative Republican	60%	(124)	4%	(8)	1%	(3)	34%	(71)	205
Ideo/PID: Moderate/Liberal Republican	37%	(18)	10%	(5)	2%	(1)	51%	(24)	48
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	82%	(57)	1%	(1)	16%	(11)	70
Ideo/PID: Liberal Democrat	4%	(6)	81%	(133)	1%	(2)	14%	(23)	165
Unfavorable of Biden and Trump	3%	(4)	36%	(47)	1%	(1)	60%	(80)	132
2024 H2H Matchup: Biden Voter	2%	(5)	76%	(247)	5%	(15)	17%	(57)	325
2024 H2H Matchup: Trump Voter	53%	(161)	2%	(5)	2%	(5)	43%	(132)	303
2024 H2H Matchup: Would not Vote	—	(0)	25%	(8)	—	(0)	75%	(24)	32
2024 H2H Matchup: Do not Know	2%	(1)	18%	(6)	8%	(3)	72%	(26)	36
2022 House Vote: Democrat	2%	(7)	73%	(205)	6%	(17)	18%	(51)	280
2022 House Vote: Republican	50%	(145)	7%	(20)	1%	(4)	42%	(121)	290
2022 House Vote: Did not Vote	13%	(15)	35%	(42)	2%	(2)	51%	(60)	118
2020 Vote: Joe Biden	2%	(5)	75%	(247)	3%	(9)	21%	(69)	330
2020 Vote: Donald Trump	48%	(156)	2%	(5)	4%	(13)	47%	(152)	326
2020 Vote: Someone Else	3%	(0)	51%	(6)	—	(0)	46%	(5)	12
2020 Vote: Did not Vote	21%	(6)	33%	(9)	—	(0)	45%	(13)	28
2016 Vote: Hillary Clinton	—	(1)	81%	(179)	4%	(8)	15%	(33)	221
2016 Vote: Donald Trump	48%	(139)	9%	(26)	2%	(5)	42%	(122)	292
2016 Vote: Someone Else	2%	(0)	47%	(13)	4%	(1)	48%	(13)	27
2020 Vote/PID: Not Biden/Democrat	14%	(3)	42%	(8)	—	(0)	44%	(8)	19

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	24%	(167)	38%	(267)	3%	(23)	34%	(238)	695
2020 Vote/PID: Not Trump/Republican	5%	(1)	67%	(9)	—	(0)	29%	(4)	14
U.S. Economy: Wrong Track	32%	(159)	24%	(119)	1%	(7)	43%	(218)	503
U.S. Economy: Right Direction	4%	(8)	77%	(148)	8%	(15)	10%	(20)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	83%	(181)	2%	(4)	15%	(32)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48%	(164)	3%	(10)	4%	(15)	44%	(150)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	56%	(77)	3%	(4)	40%	(55)	137
Top 2024 Issue: Economy	37%	(100)	20%	(53)	2%	(5)	41%	(112)	271
Community/Gender: Urban Women	17%	(13)	42%	(31)	5%	(3)	36%	(27)	75
Community/Gender: Urban Men	26%	(24)	45%	(42)	3%	(3)	26%	(24)	93
Community/Gender: Rural Women	24%	(33)	33%	(46)	1%	(1)	42%	(57)	137
Community/Gender: Rural Men	29%	(32)	31%	(34)	8%	(9)	31%	(34)	108
Community/Gender: Suburban Women	23%	(34)	43%	(65)	3%	(4)	32%	(49)	151
Community/Gender: Suburban Men	24%	(31)	38%	(50)	2%	(2)	36%	(47)	130
Homeowner	24%	(152)	38%	(245)	3%	(22)	34%	(220)	639
Renter	27%	(14)	41%	(21)	2%	(1)	31%	(16)	51
Self + Household: White-Collar	14%	(35)	45%	(108)	7%	(17)	34%	(83)	243
Self + Household: Blue Collar	31%	(111)	34%	(123)	1%	(3)	35%	(128)	365
Union HH: Yes	31%	(13)	55%	(23)	6%	(2)	9%	(4)	41
Union HH: No	24%	(154)	37%	(245)	3%	(20)	36%	(234)	654
LGBTQ+: Yes	4%	(2)	54%	(28)	—	(0)	42%	(22)	52
LGBTQ+: No	26%	(165)	37%	(239)	3%	(22)	34%	(216)	643
Motivated to Vote	26%	(164)	40%	(249)	2%	(14)	32%	(202)	629
Parent: Yes	19%	(35)	33%	(61)	4%	(7)	43%	(78)	182
Parent: No	26%	(132)	40%	(206)	3%	(15)	31%	(160)	513
COVID Vaccine: Yes	12%	(59)	52%	(249)	3%	(13)	32%	(154)	475
COVID Vaccine: No	49%	(108)	8%	(18)	4%	(9)	38%	(84)	220
Student Loans: Yes	21%	(21)	33%	(33)	2%	(2)	45%	(46)	102
Student Loans: No	25%	(146)	39%	(234)	3%	(20)	32%	(192)	593
Favorable Opinion of Haley	32%	(60)	24%	(45)	1%	(2)	42%	(77)	184
Unfavorable Opinion of Haley	19%	(56)	55%	(160)	4%	(13)	21%	(60)	290
Prodigal Biden Voter	10%	(5)	30%	(14)	6%	(3)	53%	(24)	46

Continued on next page

Table BLMB42_8: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Honest

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	24%	(167)	38%	(267)	3%	(23)	34%	(238)	695
Undecided Voter (DK/WNV)	1%	(1)	21%	(14)	4%	(3)	74%	(50)	67
Undecided Voter (DK)	2%	(1)	18%	(6)	8%	(3)	72%	(26)	36
Watched Debate	28%	(136)	34%	(168)	4%	(18)	35%	(171)	494
Watched Debate: Did not Watch	16%	(31)	49%	(99)	2%	(4)	33%	(67)	201
Watched Debate: All of it	30%	(77)	33%	(83)	1%	(4)	35%	(89)	253
Watched Debate: Some of it	24%	(59)	35%	(85)	6%	(15)	34%	(82)	241
Continue His Campaign: Yes Biden	15%	(37)	69%	(170)	3%	(8)	13%	(32)	247
Continue His Campaign: No Biden	31%	(122)	23%	(89)	3%	(11)	43%	(168)	391
Continue His Campaign: Yes Trump	50%	(165)	7%	(22)	5%	(17)	38%	(127)	332
Continue His Campaign: No Trump	—	(1)	72%	(237)	1%	(2)	26%	(87)	328
Conviction: Evidence	1%	(4)	73%	(249)	2%	(6)	24%	(81)	341
Conviction: Motivation to Damage	55%	(147)	2%	(5)	5%	(13)	38%	(102)	268
Conviction: DK/NO	18%	(16)	15%	(13)	3%	(3)	64%	(55)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(230)	36%	(253)	4%	(27)	27%	(185)	695
Gender: Male	36%	(120)	33%	(111)	4%	(14)	26%	(87)	331
Gender: Female	30%	(110)	39%	(142)	4%	(13)	27%	(98)	364
Age: 18-34	19%	(36)	26%	(49)	8%	(16)	46%	(87)	188
Age: 35-44	34%	(31)	32%	(29)	7%	(6)	26%	(24)	90
Age: 45-64	43%	(111)	38%	(97)	2%	(5)	16%	(42)	254
Age: 65+	32%	(53)	48%	(78)	—	(0)	20%	(33)	163
GenZers: 1997-2012	17%	(15)	30%	(27)	15%	(13)	39%	(35)	90
Millennials: 1981-1996	26%	(46)	27%	(48)	5%	(8)	42%	(74)	176
GenXers: 1965-1980	43%	(84)	38%	(74)	—	(0)	19%	(36)	195
Baby Boomers: 1946-1964	38%	(83)	45%	(98)	2%	(5)	15%	(34)	220
Educ: < College	38%	(180)	31%	(145)	5%	(24)	26%	(122)	471
Educ: Bachelors degree	22%	(33)	43%	(65)	2%	(3)	33%	(50)	151
Educ: Post-grad	24%	(17)	59%	(43)	—	(0)	18%	(13)	73
Income: Under 50k	35%	(78)	34%	(75)	4%	(9)	26%	(58)	221
Income: 50k-100k	32%	(108)	34%	(114)	5%	(17)	28%	(93)	332
Income: 100k+	31%	(45)	44%	(63)	1%	(1)	24%	(34)	142
Ethnicity: White (Non-Hispanic)	34%	(207)	38%	(233)	4%	(24)	25%	(155)	619
Ethnicity: Hispanic	33%	(10)	12%	(4)	1%	(0)	54%	(16)	29
Ethnicity: Black (Non-Hispanic)	37%	(9)	41%	(10)	7%	(2)	14%	(3)	24
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	28%	(6)	5%	(1)	49%	(11)	23
All Christian	38%	(145)	38%	(146)	3%	(10)	21%	(82)	382
All Non-Christian	18%	(5)	17%	(5)	30%	(9)	35%	(10)	30
Atheist	13%	(5)	36%	(13)	—	(0)	51%	(18)	35
Agnostic/Nothing in particular	24%	(34)	50%	(73)	1%	(2)	26%	(38)	147
Something Else	41%	(41)	16%	(16)	7%	(7)	37%	(37)	102
Evangelical	51%	(81)	19%	(30)	2%	(2)	28%	(45)	159
Non-Evangelical	32%	(101)	41%	(130)	4%	(14)	23%	(74)	320
PID: Dem (no lean)	2%	(5)	77%	(185)	2%	(5)	19%	(44)	239
PID: Ind (no lean)	17%	(33)	33%	(65)	9%	(18)	42%	(83)	199
PID: Rep (no lean)	75%	(193)	1%	(3)	1%	(4)	23%	(58)	257

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(230)	36%	(253)	4%	(27)	27%	(185)	695
PID/Gender: Dem Men	1%	(1)	73%	(71)	2%	(2)	23%	(23)	98
PID/Gender: Dem Women	3%	(4)	80%	(113)	2%	(3)	15%	(22)	141
PID/Gender: Ind Men	16%	(19)	33%	(37)	10%	(11)	41%	(46)	113
PID/Gender: Ind Women	17%	(14)	32%	(28)	8%	(7)	43%	(37)	86
PID/Gender: Rep Men	83%	(101)	2%	(2)	—	(0)	15%	(18)	121
PID/Gender: Rep Women	68%	(92)	—	(1)	3%	(4)	29%	(40)	137
Ideo: Liberal (1-3)	5%	(12)	68%	(149)	6%	(13)	21%	(45)	218
Ideo: Moderate (4)	17%	(33)	43%	(83)	4%	(7)	36%	(69)	192
Ideo: Conservative (5-7)	67%	(181)	7%	(20)	1%	(4)	24%	(64)	269
Community: Urban	34%	(57)	42%	(71)	4%	(7)	20%	(33)	168
Community: Suburban	30%	(85)	39%	(110)	3%	(9)	27%	(77)	281
Community: Rural	36%	(88)	29%	(72)	5%	(11)	31%	(75)	246
Military HHnm: Yes	45%	(44)	30%	(29)	2%	(2)	23%	(23)	99
Military HH: No	31%	(186)	37%	(223)	4%	(25)	27%	(162)	596
Employ: Private Sector	39%	(116)	31%	(93)	6%	(18)	24%	(74)	301
Employ: Government	9%	(3)	28%	(8)	11%	(3)	52%	(15)	28
Employ: Self-Employed	34%	(8)	37%	(9)	1%	(0)	29%	(7)	24
Employ: Homemaker	27%	(14)	36%	(18)	—	(0)	37%	(19)	51
Employ: Student	24%	(3)	61%	(8)	—	(0)	15%	(2)	13
Employ: Retired	34%	(65)	46%	(89)	—	(0)	20%	(39)	193
Employ: Unemployed	28%	(13)	37%	(17)	1%	(0)	34%	(15)	45
Employ: Other	22%	(8)	29%	(11)	12%	(5)	37%	(15)	39

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(230)	36%	(253)	4%	(27)	27%	(185)	695
Protestant	32%	(61)	40%	(75)	3%	(6)	25%	(47)	190
Roman Catholic	43%	(80)	37%	(70)	2%	(3)	18%	(35)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	—	(0)	5
Jewish	19%	(3)	16%	(3)	55%	(9)	10%	(2)	16
Muslim	90%	(2)	8%	(0)	—	(0)	1%	(0)	3
Buddhist	—	(0)	20%	(2)	—	(0)	80%	(9)	11
Atheist	13%	(5)	36%	(13)	—	(0)	51%	(18)	35
Agnostic	16%	(4)	64%	(16)	—	(0)	20%	(5)	26
Something else	41%	(41)	16%	(16)	7%	(7)	37%	(37)	102
Nothing in particular	25%	(30)	47%	(56)	2%	(2)	27%	(32)	121
Ideo/PID: Conservative Republican	80%	(165)	1%	(2)	—	(0)	19%	(38)	205
Ideo/PID: Moderate/Liberal Republican	50%	(24)	2%	(1)	7%	(3)	41%	(19)	48
Ideo/PID: Moderate/Conservative Democrat	—	(0)	84%	(59)	1%	(0)	15%	(10)	70
Ideo/PID: Liberal Democrat	3%	(4)	76%	(125)	1%	(2)	20%	(33)	165
Unfavorable of Biden and Trump	9%	(12)	20%	(27)	1%	(1)	69%	(91)	132
2024 H2H Matchup: Biden Voter	2%	(6)	73%	(237)	5%	(15)	21%	(67)	325
2024 H2H Matchup: Trump Voter	72%	(217)	1%	(3)	2%	(7)	25%	(76)	303
2024 H2H Matchup: Would not Vote	10%	(3)	23%	(7)	—	(0)	67%	(21)	32
2024 H2H Matchup: Do not Know	12%	(4)	14%	(5)	15%	(5)	59%	(21)	36
2022 House Vote: Democrat	4%	(12)	73%	(203)	5%	(14)	18%	(51)	280
2022 House Vote: Republican	66%	(192)	3%	(9)	4%	(11)	27%	(78)	290
2022 House Vote: Did not Vote	22%	(26)	33%	(39)	1%	(1)	44%	(52)	118
2020 Vote: Joe Biden	2%	(7)	71%	(234)	2%	(7)	25%	(82)	330
2020 Vote: Donald Trump	67%	(220)	1%	(3)	5%	(17)	26%	(86)	326
2020 Vote: Someone Else	2%	(0)	16%	(2)	19%	(2)	63%	(7)	12
2020 Vote: Did not Vote	11%	(3)	51%	(14)	4%	(1)	35%	(10)	28
2016 Vote: Hillary Clinton	1%	(1)	82%	(182)	3%	(7)	14%	(31)	221
2016 Vote: Donald Trump	66%	(193)	5%	(16)	2%	(5)	27%	(78)	292
2016 Vote: Someone Else	9%	(2)	49%	(13)	4%	(1)	38%	(10)	27
2020 Vote/PID: Not Biden/Democrat	—	(0)	64%	(12)	3%	(0)	33%	(6)	19

Continued on next page

Table BLMB42_9: Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(230)	36%	(253)	4%	(27)	27%	(185)	695
2020 Vote/PID: Not Trump/Republican	7%	(1)	20%	(3)	2%	(0)	72%	(10)	14
U.S. Economy: Wrong Track	44%	(221)	22%	(109)	2%	(9)	33%	(164)	503
U.S. Economy: Right Direction	5%	(9)	75%	(143)	10%	(18)	11%	(21)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	81%	(177)	1%	(2)	17%	(37)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(225)	3%	(11)	5%	(16)	26%	(88)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	47%	(65)	7%	(9)	44%	(61)	137
Top 2024 Issue: Economy	50%	(135)	18%	(49)	3%	(9)	29%	(78)	271
Community/Gender: Urban Women	27%	(20)	43%	(32)	7%	(5)	23%	(17)	75
Community/Gender: Urban Men	40%	(37)	41%	(38)	2%	(2)	17%	(16)	93
Community/Gender: Rural Women	32%	(44)	34%	(47)	2%	(2)	32%	(45)	137
Community/Gender: Rural Men	40%	(44)	23%	(25)	8%	(9)	28%	(30)	108
Community/Gender: Suburban Women	31%	(46)	41%	(63)	4%	(6)	24%	(36)	151
Community/Gender: Suburban Men	30%	(39)	37%	(47)	2%	(3)	31%	(40)	130
Homeowner	34%	(216)	36%	(229)	4%	(26)	26%	(168)	639
Renter	28%	(14)	42%	(22)	1%	(1)	29%	(15)	51
Self + Household: White-Collar	24%	(58)	42%	(103)	5%	(12)	29%	(70)	243
Self + Household: Blue Collar	42%	(152)	32%	(117)	2%	(9)	24%	(87)	365
Union HH: Yes	37%	(15)	28%	(12)	5%	(2)	30%	(12)	41
Union HH: No	33%	(215)	37%	(241)	4%	(25)	26%	(173)	654
LGBTQ+: Yes	15%	(8)	47%	(24)	4%	(2)	35%	(18)	52
LGBTQ+: No	35%	(223)	35%	(228)	4%	(25)	26%	(167)	643
Motivated to Vote	36%	(224)	37%	(234)	2%	(15)	25%	(155)	629
Parent: Yes	27%	(50)	35%	(65)	3%	(5)	35%	(63)	182
Parent: No	35%	(180)	37%	(188)	4%	(22)	24%	(122)	513
COVID Vaccine: Yes	22%	(105)	50%	(238)	3%	(17)	24%	(116)	475
COVID Vaccine: No	57%	(126)	7%	(15)	5%	(10)	31%	(69)	220
Student Loans: Yes	28%	(28)	31%	(32)	6%	(6)	35%	(36)	102
Student Loans: No	34%	(202)	37%	(221)	4%	(21)	25%	(149)	593
Favorable Opinion of Haley	53%	(97)	19%	(35)	3%	(6)	25%	(46)	184
Unfavorable Opinion of Haley	21%	(62)	55%	(159)	3%	(9)	21%	(60)	290
Prodigal Biden Voter	10%	(4)	24%	(11)	6%	(3)	60%	(27)	46

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Table BLMB42_9: *Thinking about the two frontrunners in the November 2024 election for U.S. president, Joe Biden and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values*

Demographic	Donald Trump		Joe Biden		Both		Neither		Total N
Registered Voters	33%	(230)	36%	(253)	4%	(27)	27%	(185)	695
Undecided Voter (DK/WNV)	11%	(7)	19%	(12)	8%	(5)	63%	(42)	67
Undecided Voter (DK)	12%	(4)	14%	(5)	15%	(5)	59%	(21)	36
Watched Debate	40%	(198)	35%	(175)	3%	(15)	21%	(105)	494
Watched Debate: Did not Watch	16%	(32)	38%	(77)	6%	(12)	40%	(80)	201
Watched Debate: All of it	49%	(125)	29%	(74)	1%	(4)	20%	(51)	253
Watched Debate: Some of it	31%	(74)	42%	(101)	5%	(11)	23%	(54)	241
Continue His Campaign: Yes Biden	21%	(51)	68%	(167)	2%	(6)	9%	(22)	247
Continue His Campaign: No Biden	41%	(160)	19%	(74)	5%	(18)	36%	(140)	391
Continue His Campaign: Yes Trump	66%	(220)	7%	(22)	6%	(20)	21%	(69)	332
Continue His Campaign: No Trump	1%	(4)	67%	(220)	1%	(4)	30%	(99)	328
Conviction: Evidence	3%	(11)	67%	(229)	3%	(10)	27%	(91)	341
Conviction: Motivation to Damage	71%	(190)	2%	(5)	4%	(11)	23%	(62)	268
Conviction: DK/NO	33%	(29)	22%	(19)	7%	(6)	38%	(33)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	32%	(225)	35%	(245)	26%	(183)	3%	(22)	3%	(20)	695
Gender: Male	33%	(108)	34%	(113)	26%	(85)	3%	(11)	4%	(14)	331
Gender: Female	32%	(116)	36%	(132)	27%	(98)	3%	(11)	2%	(6)	364
Age: 18-34	23%	(43)	34%	(64)	33%	(63)	4%	(7)	6%	(11)	188
Age: 35-44	24%	(22)	41%	(37)	23%	(21)	9%	(8)	2%	(2)	90
Age: 45-64	34%	(87)	34%	(88)	27%	(70)	2%	(6)	2%	(5)	254
Age: 65+	45%	(73)	35%	(57)	18%	(30)	1%	(1)	1%	(2)	163
GenZers: 1997-2012	9%	(8)	38%	(35)	38%	(34)	4%	(4)	11%	(10)	90
Millennials: 1981-1996	31%	(54)	37%	(64)	27%	(48)	4%	(6)	2%	(3)	176
GenXers: 1965-1980	32%	(63)	32%	(63)	28%	(56)	5%	(9)	2%	(5)	195
Baby Boomers: 1946-1964	43%	(95)	34%	(76)	20%	(44)	1%	(3)	1%	(2)	220
Educ: < College	31%	(145)	36%	(169)	27%	(126)	3%	(14)	4%	(17)	471
Educ: Bachelors degree	33%	(50)	32%	(49)	28%	(43)	4%	(6)	2%	(3)	151
Educ: Post-grad	41%	(30)	37%	(27)	19%	(14)	2%	(2)	—	(0)	73
Income: Under 50k	28%	(62)	35%	(76)	30%	(67)	3%	(8)	4%	(8)	221
Income: 50k-100k	34%	(112)	35%	(115)	26%	(85)	3%	(10)	3%	(10)	332
Income: 100k+	36%	(51)	38%	(53)	22%	(32)	3%	(5)	1%	(2)	142
Ethnicity: White (Non-Hispanic)	34%	(211)	36%	(224)	25%	(153)	2%	(14)	3%	(18)	619
Ethnicity: Hispanic	13%	(4)	27%	(8)	59%	(17)	—	(0)	—	(0)	29
Ethnicity: Black (Non-Hispanic)	16%	(4)	18%	(4)	42%	(10)	14%	(3)	10%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	41%	(9)	12%	(3)	20%	(5)	—	(0)	23
All Christian	36%	(139)	39%	(148)	22%	(86)	2%	(7)	1%	(2)	382
All Non-Christian	40%	(12)	19%	(5)	10%	(3)	1%	(0)	31%	(9)	30
Atheist	36%	(13)	28%	(10)	28%	(10)	1%	(0)	6%	(2)	35
Agnostic/Nothing in particular	22%	(33)	37%	(55)	31%	(45)	7%	(10)	3%	(4)	147
Something Else	28%	(28)	27%	(27)	39%	(40)	4%	(4)	3%	(3)	102
Evangelical	30%	(47)	38%	(61)	30%	(47)	2%	(4)	—	(0)	159
Non-Evangelical	38%	(120)	34%	(109)	24%	(78)	2%	(7)	1%	(5)	320

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	32%	(225)	35%	(245)	26%	(183)	3%	(22)	3%	(20)	695
PID: Dem (no lean)	30%	(71)	39%	(94)	24%	(58)	4%	(10)	2%	(6)	239
PID: Ind (no lean)	30%	(60)	30%	(59)	33%	(66)	1%	(2)	7%	(13)	199
PID: Rep (no lean)	36%	(94)	36%	(92)	23%	(60)	4%	(11)	—	(1)	257
PID/Gender: Dem Men	36%	(35)	30%	(29)	25%	(24)	8%	(7)	2%	(2)	98
PID/Gender: Dem Women	26%	(36)	46%	(65)	24%	(34)	2%	(2)	3%	(4)	141
PID/Gender: Ind Men	28%	(32)	31%	(35)	29%	(33)	1%	(1)	11%	(12)	113
PID/Gender: Ind Women	32%	(28)	28%	(24)	38%	(33)	1%	(1)	1%	(1)	86
PID/Gender: Rep Men	34%	(41)	41%	(49)	23%	(28)	2%	(2)	—	(0)	121
PID/Gender: Rep Women	39%	(53)	31%	(42)	24%	(32)	6%	(8)	1%	(1)	137
Ideo: Liberal (1-3)	30%	(66)	35%	(76)	26%	(56)	4%	(8)	6%	(13)	218
Ideo: Moderate (4)	33%	(63)	32%	(61)	31%	(59)	2%	(4)	3%	(6)	192
Ideo: Conservative (5-7)	33%	(90)	40%	(107)	23%	(63)	3%	(9)	—	(0)	269
Community: Urban	33%	(56)	30%	(50)	29%	(48)	6%	(10)	2%	(4)	168
Community: Suburban	26%	(73)	41%	(116)	28%	(79)	3%	(9)	1%	(3)	281
Community: Rural	39%	(96)	32%	(79)	23%	(56)	1%	(3)	5%	(13)	246
Military HHnm: Yes	41%	(40)	34%	(33)	24%	(23)	2%	(2)	—	(0)	99
Military HH: No	31%	(185)	36%	(212)	27%	(160)	3%	(20)	3%	(20)	596
Employ: Private Sector	28%	(85)	36%	(109)	25%	(76)	6%	(18)	4%	(13)	301
Employ: Government	27%	(8)	28%	(8)	39%	(11)	5%	(1)	1%	(0)	28
Employ: Self-Employed	36%	(8)	26%	(6)	36%	(8)	—	(0)	3%	(1)	24
Employ: Homemaker	24%	(12)	42%	(21)	32%	(16)	—	(0)	2%	(1)	51
Employ: Student	20%	(3)	67%	(9)	8%	(1)	5%	(1)	—	(0)	13
Employ: Retired	45%	(86)	37%	(72)	15%	(30)	1%	(2)	2%	(4)	193
Employ: Unemployed	24%	(11)	33%	(15)	41%	(19)	1%	(1)	—	(0)	45
Employ: Other	30%	(12)	12%	(5)	56%	(22)	—	(0)	2%	(1)	39

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	32%	(225)	35%	(245)	26%	(183)	3%	(22)	3%	(20)	695
Protestant	39%	(74)	36%	(69)	22%	(42)	2%	(4)	1%	(1)	190
Roman Catholic	35%	(65)	39%	(74)	23%	(44)	2%	(3)	1%	(1)	187
Mormon	—	(0)	100%	(0)	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	93%	(5)	—	(0)	2%	(0)	—	(0)	5
Jewish	17%	(3)	27%	(4)	—	(0)	1%	(0)	55%	(9)	16
Muslim	53%	(1)	45%	(1)	1%	(0)	—	(0)	—	(0)	3
Buddhist	71%	(8)	—	(0)	26%	(3)	—	(0)	3%	(0)	11
Atheist	36%	(13)	28%	(10)	28%	(10)	1%	(0)	6%	(2)	35
Agnostic	28%	(7)	66%	(17)	6%	(2)	—	(0)	—	(0)	26
Something else	28%	(28)	27%	(27)	39%	(40)	4%	(4)	3%	(3)	102
Nothing in particular	21%	(26)	31%	(38)	36%	(44)	8%	(10)	3%	(4)	121
Ideo/PID: Conservative Republican	34%	(71)	38%	(78)	23%	(47)	4%	(9)	—	(0)	205
Ideo/PID: Moderate/Liberal Republican	41%	(19)	28%	(13)	26%	(12)	4%	(2)	2%	(1)	48
Ideo/PID: Moderate/Conservative Democrat	34%	(23)	38%	(26)	24%	(17)	3%	(2)	2%	(2)	70
Ideo/PID: Liberal Democrat	29%	(48)	41%	(67)	23%	(38)	5%	(8)	3%	(4)	165
Unfavorable of Biden and Trump	40%	(52)	37%	(48)	19%	(24)	3%	(3)	2%	(3)	132
2024 H2H Matchup: Biden Voter	34%	(109)	36%	(117)	24%	(78)	1%	(5)	5%	(17)	325
2024 H2H Matchup: Trump Voter	32%	(98)	34%	(102)	28%	(86)	5%	(16)	—	(1)	303
2024 H2H Matchup: Would not Vote	19%	(6)	55%	(17)	23%	(7)	—	(0)	3%	(1)	32
2024 H2H Matchup: Do not Know	33%	(12)	26%	(9)	36%	(13)	3%	(1)	3%	(1)	36
2022 House Vote: Democrat	31%	(86)	35%	(98)	27%	(75)	2%	(6)	5%	(15)	280
2022 House Vote: Republican	34%	(100)	36%	(103)	25%	(73)	4%	(10)	1%	(4)	290
2022 House Vote: Did not Vote	32%	(38)	35%	(41)	28%	(33)	4%	(5)	1%	(1)	118
2020 Vote: Joe Biden	33%	(110)	36%	(120)	26%	(85)	2%	(6)	3%	(9)	330
2020 Vote: Donald Trump	33%	(106)	33%	(107)	28%	(90)	4%	(14)	3%	(9)	326
2020 Vote: Someone Else	24%	(3)	59%	(7)	8%	(1)	9%	(1)	—	(0)	12
2020 Vote: Did not Vote	19%	(5)	41%	(11)	30%	(8)	4%	(1)	6%	(2)	28

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	32%	(225)	35%	(245)	26%	(183)	3%	(22)	3%	(20)	695
2016 Vote: Hillary Clinton	35%	(78)	35%	(78)	24%	(53)	2%	(4)	4%	(8)	221
2016 Vote: Donald Trump	36%	(105)	35%	(101)	25%	(74)	4%	(11)	—	(1)	292
2016 Vote: Someone Else	30%	(8)	38%	(10)	28%	(8)	4%	(1)	—	(0)	27
2020 Vote/PID: Not Biden/Democrat	17%	(3)	46%	(9)	17%	(3)	20%	(4)	1%	(0)	19
2020 Vote/PID: Not Trump/Republican	51%	(7)	23%	(3)	16%	(2)	2%	(0)	8%	(1)	14
U.S. Economy: Wrong Track	33%	(164)	36%	(182)	27%	(136)	3%	(17)	1%	(5)	503
U.S. Economy: Right Direction	32%	(61)	33%	(63)	25%	(47)	3%	(5)	8%	(15)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(68)	36%	(80)	28%	(60)	2%	(5)	3%	(5)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(109)	33%	(113)	27%	(91)	5%	(16)	3%	(11)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(48)	38%	(53)	23%	(32)	1%	(2)	2%	(3)	137
Top 2024 Issue: Economy	27%	(72)	37%	(101)	29%	(79)	6%	(16)	1%	(2)	271
Community/Gender: Urban Women	27%	(20)	24%	(18)	40%	(30)	8%	(6)	2%	(1)	75
Community/Gender: Urban Men	38%	(35)	35%	(33)	20%	(19)	4%	(4)	2%	(2)	93
Community/Gender: Rural Women	41%	(57)	33%	(45)	22%	(31)	1%	(2)	2%	(2)	137
Community/Gender: Rural Men	36%	(39)	31%	(33)	23%	(25)	1%	(1)	10%	(11)	108
Community/Gender: Suburban Women	26%	(39)	46%	(69)	25%	(38)	2%	(3)	2%	(2)	151
Community/Gender: Suburban Men	26%	(34)	36%	(47)	32%	(42)	5%	(6)	1%	(1)	130
Homeowner	33%	(209)	36%	(229)	26%	(163)	3%	(20)	3%	(18)	639
Renter	29%	(15)	30%	(15)	35%	(18)	3%	(1)	3%	(2)	51
Self + Household: White-Collar	32%	(77)	32%	(78)	27%	(65)	4%	(10)	5%	(11)	243
Self + Household: Blue Collar	35%	(126)	36%	(130)	26%	(94)	3%	(10)	1%	(5)	365
Union HH: Yes	35%	(15)	19%	(8)	39%	(16)	6%	(2)	—	(0)	41
Union HH: No	32%	(210)	36%	(237)	26%	(167)	3%	(20)	3%	(20)	654
LGBTQ+: Yes	26%	(13)	41%	(21)	30%	(15)	2%	(1)	1%	(0)	52
LGBTQ+: No	33%	(211)	35%	(224)	26%	(168)	3%	(21)	3%	(20)	643
Motivated to Vote	34%	(212)	36%	(224)	26%	(163)	3%	(20)	1%	(9)	629
Parent: Yes	28%	(51)	39%	(71)	28%	(50)	3%	(6)	2%	(4)	182
Parent: No	34%	(174)	34%	(174)	26%	(133)	3%	(16)	3%	(16)	513

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Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	32%	(225)	35%	(245)	26%	(183)	3%	(22)	3%	(20)	695
COVID Vaccine: Yes	36%	(173)	35%	(166)	24%	(116)	2%	(11)	2%	(9)	475
COVID Vaccine: No	24%	(52)	36%	(79)	30%	(67)	5%	(11)	5%	(11)	220
Student Loans: Yes	33%	(34)	28%	(29)	33%	(34)	6%	(6)	—	(0)	102
Student Loans: No	32%	(191)	36%	(216)	25%	(149)	3%	(16)	3%	(20)	593
Favorable Opinion of Haley	45%	(82)	33%	(62)	17%	(31)	3%	(6)	2%	(4)	184
Unfavorable Opinion of Haley	31%	(90)	35%	(102)	26%	(74)	3%	(9)	5%	(14)	290
Prodigal Biden Voter	31%	(14)	34%	(16)	28%	(13)	4%	(2)	3%	(1)	46
Undecided Voter (DK/WNV)	26%	(18)	40%	(27)	30%	(20)	2%	(1)	3%	(2)	67
Undecided Voter (DK)	33%	(12)	26%	(9)	36%	(13)	3%	(1)	3%	(1)	36
Watched Debate	35%	(171)	33%	(161)	26%	(129)	4%	(18)	3%	(15)	494
Watched Debate: Did not Watch	27%	(54)	42%	(84)	27%	(54)	2%	(4)	2%	(5)	201
Watched Debate: All of it	40%	(101)	28%	(72)	27%	(67)	3%	(9)	2%	(5)	253
Watched Debate: Some of it	29%	(70)	37%	(89)	26%	(62)	4%	(9)	4%	(10)	241
Continue His Campaign: Yes Biden	29%	(71)	40%	(100)	28%	(68)	2%	(5)	1%	(3)	247
Continue His Campaign: No Biden	36%	(139)	34%	(132)	22%	(88)	4%	(17)	4%	(16)	391
Continue His Campaign: Yes Trump	32%	(106)	33%	(110)	26%	(87)	5%	(18)	3%	(10)	332
Continue His Campaign: No Trump	34%	(113)	36%	(119)	25%	(83)	1%	(4)	3%	(9)	328
Conviction: Evidence	34%	(116)	39%	(134)	23%	(78)	1%	(5)	2%	(8)	341
Conviction: Motivation to Damage	34%	(90)	32%	(86)	24%	(65)	6%	(15)	4%	(11)	268
Conviction: DK/NO	22%	(19)	29%	(25)	46%	(40)	2%	(2)	1%	(1)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(167)	20%	(140)	11%	(77)	41%	(283)	4%	(28)	695
Gender: Male	22%	(73)	22%	(72)	11%	(35)	41%	(137)	4%	(14)	331
Gender: Female	26%	(94)	19%	(69)	11%	(41)	40%	(146)	4%	(14)	364
Age: 18-34	15%	(28)	29%	(55)	18%	(33)	31%	(58)	7%	(13)	188
Age: 35-44	24%	(22)	16%	(14)	9%	(8)	44%	(40)	6%	(6)	90
Age: 45-64	26%	(66)	16%	(40)	10%	(25)	46%	(118)	2%	(5)	254
Age: 65+	31%	(51)	19%	(32)	6%	(10)	41%	(67)	2%	(4)	163
GenZers: 1997-2012	15%	(13)	32%	(29)	21%	(19)	24%	(22)	8%	(7)	90
Millennials: 1981-1996	19%	(33)	23%	(40)	12%	(21)	40%	(71)	6%	(11)	176
GenXers: 1965-1980	29%	(57)	14%	(27)	12%	(23)	44%	(86)	1%	(1)	195
Baby Boomers: 1946-1964	28%	(61)	19%	(42)	4%	(10)	45%	(100)	4%	(8)	220
Educ: < College	22%	(102)	18%	(86)	12%	(55)	44%	(207)	5%	(22)	471
Educ: Bachelors degree	24%	(37)	24%	(37)	9%	(14)	39%	(59)	3%	(5)	151
Educ: Post-grad	39%	(29)	24%	(18)	11%	(8)	24%	(18)	2%	(1)	73
Income: Under 50k	23%	(51)	17%	(37)	14%	(30)	42%	(92)	5%	(11)	221
Income: 50k-100k	25%	(81)	21%	(71)	9%	(30)	43%	(142)	3%	(8)	332
Income: 100k+	24%	(35)	23%	(33)	12%	(17)	35%	(50)	6%	(9)	142
Ethnicity: White (Non-Hispanic)	25%	(155)	20%	(127)	10%	(60)	41%	(252)	4%	(25)	619
Ethnicity: Hispanic	9%	(3)	6%	(2)	42%	(12)	43%	(12)	1%	(0)	29
Ethnicity: Black (Non-Hispanic)	35%	(8)	24%	(6)	16%	(4)	17%	(4)	8%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	26%	(6)	6%	(1)	63%	(15)	1%	(0)	23
All Christian	24%	(92)	19%	(73)	11%	(41)	45%	(171)	2%	(6)	382
All Non-Christian	16%	(5)	48%	(14)	1%	(0)	36%	(10)	—	(0)	30
Atheist	32%	(11)	29%	(10)	13%	(5)	16%	(6)	10%	(3)	35
Agnostic/Nothing in particular	34%	(50)	22%	(33)	12%	(18)	28%	(41)	4%	(5)	147
Something Else	9%	(9)	10%	(10)	13%	(13)	55%	(55)	13%	(13)	102
Evangelical	13%	(21)	11%	(18)	12%	(19)	59%	(94)	4%	(7)	159
Non-Evangelical	25%	(79)	20%	(65)	11%	(35)	40%	(129)	4%	(12)	320
PID: Dem (no lean)	51%	(123)	32%	(77)	9%	(21)	4%	(9)	4%	(10)	239
PID: Ind (no lean)	19%	(38)	24%	(48)	17%	(34)	33%	(66)	6%	(12)	199
PID: Rep (no lean)	2%	(6)	6%	(15)	8%	(22)	81%	(208)	2%	(6)	257

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(167)	20%	(140)	11%	(77)	41%	(283)	4%	(28)	695
PID/Gender: Dem Men	52%	(50)	30%	(30)	8%	(8)	5%	(5)	5%	(5)	98
PID/Gender: Dem Women	51%	(72)	33%	(47)	9%	(13)	3%	(4)	3%	(5)	141
PID/Gender: Ind Men	18%	(20)	28%	(32)	17%	(19)	34%	(39)	3%	(4)	113
PID/Gender: Ind Women	21%	(18)	19%	(16)	18%	(15)	32%	(28)	9%	(8)	86
PID/Gender: Rep Men	3%	(3)	9%	(10)	7%	(9)	78%	(94)	4%	(5)	121
PID/Gender: Rep Women	2%	(3)	4%	(5)	9%	(13)	84%	(115)	1%	(1)	137
Ideo: Liberal (1-3)	46%	(101)	36%	(79)	8%	(18)	6%	(13)	3%	(7)	218
Ideo: Moderate (4)	27%	(52)	19%	(37)	17%	(33)	33%	(63)	4%	(8)	192
Ideo: Conservative (5-7)	5%	(14)	8%	(22)	9%	(25)	75%	(202)	2%	(6)	269
Community: Urban	26%	(44)	30%	(50)	10%	(17)	30%	(50)	4%	(6)	168
Community: Suburban	25%	(71)	17%	(47)	11%	(32)	43%	(120)	4%	(11)	281
Community: Rural	21%	(52)	18%	(43)	11%	(28)	46%	(113)	4%	(10)	246
Military HHnm: Yes	22%	(22)	16%	(15)	11%	(11)	50%	(49)	2%	(2)	99
Military HH: No	24%	(145)	21%	(125)	11%	(66)	39%	(234)	4%	(26)	596
Employ: Private Sector	18%	(53)	26%	(77)	12%	(37)	42%	(127)	3%	(8)	301
Employ: Government	33%	(9)	9%	(3)	31%	(9)	26%	(7)	1%	(0)	28
Employ: Self-Employed	46%	(11)	17%	(4)	11%	(3)	27%	(6)	—	(0)	24
Employ: Homemaker	20%	(10)	18%	(9)	15%	(8)	45%	(23)	1%	(1)	51
Employ: Student	63%	(8)	6%	(1)	7%	(1)	24%	(3)	—	(0)	13
Employ: Retired	31%	(60)	15%	(28)	5%	(10)	45%	(87)	4%	(8)	193
Employ: Unemployed	16%	(7)	30%	(13)	18%	(8)	36%	(16)	1%	(0)	45
Employ: Other	21%	(8)	12%	(5)	7%	(3)	33%	(13)	27%	(11)	39

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(167)	20%	(140)	11%	(77)	41%	(283)	4%	(28)	695
Protestant	27%	(50)	14%	(26)	9%	(18)	48%	(91)	2%	(4)	190
Roman Catholic	21%	(40)	25%	(47)	12%	(23)	41%	(76)	1%	(1)	187
Mormon	—	(0)	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	—	(0)	—	(0)	71%	(4)	—	(0)	5
Jewish	8%	(1)	63%	(10)	—	(0)	29%	(5)	—	(0)	16
Muslim	45%	(1)	47%	(1)	8%	(0)	—	(0)	—	(0)	3
Buddhist	20%	(2)	26%	(3)	—	(0)	54%	(6)	—	(0)	11
Atheist	32%	(11)	29%	(10)	13%	(5)	16%	(6)	10%	(3)	35
Agnostic	43%	(11)	30%	(8)	2%	(0)	19%	(5)	6%	(2)	26
Something else	9%	(9)	10%	(10)	13%	(13)	55%	(55)	13%	(13)	102
Nothing in particular	32%	(39)	21%	(25)	14%	(17)	29%	(36)	3%	(4)	121
Ideo/PID: Conservative Republican	1%	(3)	5%	(10)	5%	(9)	87%	(178)	2%	(5)	205
Ideo/PID: Moderate/Liberal Republican	7%	(3)	10%	(5)	26%	(12)	56%	(27)	1%	(0)	48
Ideo/PID: Moderate/Conservative Democrat	55%	(39)	27%	(19)	13%	(9)	1%	(1)	4%	(2)	70
Ideo/PID: Liberal Democrat	51%	(83)	35%	(57)	7%	(12)	5%	(7)	3%	(4)	165
Unfavorable of Biden and Trump	9%	(12)	27%	(35)	22%	(29)	35%	(46)	7%	(10)	132
2024 H2H Matchup: Biden Voter	47%	(152)	34%	(112)	10%	(33)	5%	(16)	3%	(11)	325
2024 H2H Matchup: Trump Voter	2%	(7)	4%	(13)	11%	(34)	80%	(243)	2%	(6)	303
2024 H2H Matchup: Would not Vote	13%	(4)	35%	(11)	26%	(8)	21%	(7)	5%	(2)	32
2024 H2H Matchup: Do not Know	11%	(4)	11%	(4)	3%	(1)	49%	(18)	25%	(9)	36
2022 House Vote: Democrat	48%	(135)	34%	(95)	8%	(21)	6%	(17)	4%	(11)	280
2022 House Vote: Republican	3%	(10)	8%	(23)	12%	(33)	77%	(224)	—	(0)	290
2022 House Vote: Did not Vote	18%	(22)	18%	(21)	18%	(21)	34%	(40)	13%	(15)	118
2020 Vote: Joe Biden	45%	(148)	33%	(108)	10%	(32)	8%	(25)	5%	(16)	330
2020 Vote: Donald Trump	2%	(6)	8%	(27)	12%	(38)	76%	(248)	2%	(8)	326
2020 Vote: Someone Else	2%	(0)	13%	(1)	40%	(5)	39%	(4)	6%	(1)	12
2020 Vote: Did not Vote	47%	(13)	12%	(3)	9%	(2)	23%	(6)	9%	(3)	28
2016 Vote: Hillary Clinton	55%	(123)	31%	(68)	4%	(9)	6%	(12)	4%	(10)	221
2016 Vote: Donald Trump	4%	(12)	11%	(32)	11%	(32)	74%	(215)	1%	(2)	292
2016 Vote: Someone Else	32%	(9)	22%	(6)	14%	(4)	28%	(7)	4%	(1)	27

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(167)	20%	(140)	11%	(77)	41%	(283)	4%	(28)	695
2020 Vote/PID: Not Biden/Democrat	52%	(10)	14%	(3)	9%	(2)	22%	(4)	3%	(1)	19
2020 Vote/PID: Not Trump/Republican	16%	(2)	18%	(2)	28%	(4)	34%	(5)	4%	(1)	14
U.S. Economy: Wrong Track	12%	(60)	17%	(83)	14%	(70)	54%	(272)	3%	(17)	503
U.S. Economy: Right Direction	56%	(107)	30%	(57)	4%	(7)	6%	(11)	5%	(11)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(127)	30%	(66)	5%	(11)	4%	(8)	3%	(6)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	7%	(25)	12%	(39)	76%	(257)	2%	(6)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(28)	35%	(49)	20%	(27)	13%	(18)	11%	(16)	137
Top 2024 Issue: Economy	10%	(27)	13%	(36)	15%	(40)	58%	(157)	4%	(11)	271
Community/Gender: Urban Women	31%	(23)	26%	(19)	8%	(6)	29%	(22)	6%	(5)	75
Community/Gender: Urban Men	23%	(21)	33%	(31)	12%	(11)	31%	(28)	2%	(2)	93
Community/Gender: Rural Women	25%	(34)	14%	(20)	15%	(20)	43%	(59)	3%	(4)	137
Community/Gender: Rural Men	16%	(18)	22%	(23)	7%	(8)	49%	(53)	6%	(6)	108
Community/Gender: Suburban Women	24%	(37)	20%	(30)	10%	(15)	43%	(65)	3%	(5)	151
Community/Gender: Suburban Men	27%	(35)	13%	(17)	13%	(17)	42%	(55)	5%	(6)	130
Homeowner	24%	(150)	20%	(126)	11%	(71)	42%	(267)	4%	(25)	639
Renter	31%	(16)	26%	(13)	11%	(6)	29%	(15)	3%	(2)	51
Self + Household: White-Collar	30%	(72)	22%	(53)	10%	(25)	35%	(84)	3%	(8)	243
Self + Household: Blue Collar	20%	(73)	20%	(72)	12%	(43)	46%	(169)	2%	(8)	365
Union HH: Yes	24%	(10)	28%	(12)	22%	(9)	18%	(7)	8%	(3)	41
Union HH: No	24%	(157)	20%	(129)	10%	(68)	42%	(276)	4%	(24)	654
LGBTQ+: Yes	40%	(21)	24%	(12)	15%	(8)	17%	(9)	4%	(2)	52
LGBTQ+: No	23%	(146)	20%	(128)	11%	(69)	43%	(274)	4%	(25)	643
Motivated to Vote	25%	(157)	18%	(112)	11%	(68)	43%	(270)	4%	(23)	629
Parent: Yes	26%	(48)	18%	(33)	19%	(35)	34%	(63)	2%	(3)	182
Parent: No	23%	(119)	21%	(107)	8%	(42)	43%	(220)	5%	(24)	513
COVID Vaccine: Yes	32%	(153)	24%	(114)	11%	(54)	28%	(133)	5%	(22)	475
COVID Vaccine: No	7%	(14)	12%	(26)	10%	(23)	68%	(150)	3%	(6)	220
Student Loans: Yes	27%	(27)	19%	(19)	11%	(12)	36%	(36)	8%	(8)	102
Student Loans: No	24%	(140)	20%	(121)	11%	(65)	42%	(247)	3%	(20)	593

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(167)	20%	(140)	11%	(77)	41%	(283)	4%	(28)	695
Favorable Opinion of Haley	12%	(23)	12%	(22)	10%	(18)	64%	(118)	1%	(2)	184
Unfavorable Opinion of Haley	38%	(109)	28%	(80)	7%	(19)	26%	(77)	1%	(4)	290
Prodigal Biden Voter	9%	(4)	30%	(14)	12%	(6)	31%	(14)	18%	(8)	46
Undecided Voter (DK/WNV)	12%	(8)	22%	(15)	14%	(9)	36%	(24)	16%	(11)	67
Undecided Voter (DK)	11%	(4)	11%	(4)	3%	(1)	49%	(18)	25%	(9)	36
Watched Debate	22%	(109)	19%	(92)	10%	(48)	47%	(230)	3%	(14)	494
Watched Debate: Did not Watch	29%	(58)	24%	(48)	14%	(28)	26%	(53)	7%	(14)	201
Watched Debate: All of it	19%	(49)	13%	(32)	9%	(23)	59%	(149)	—	(0)	253
Watched Debate: Some of it	25%	(60)	25%	(60)	10%	(25)	34%	(81)	6%	(14)	241
Continue His Campaign: Yes Biden	50%	(123)	25%	(63)	4%	(10)	19%	(47)	2%	(4)	247
Continue His Campaign: No Biden	10%	(39)	17%	(66)	15%	(59)	55%	(216)	3%	(11)	391
Continue His Campaign: Yes Trump	7%	(22)	10%	(32)	10%	(33)	73%	(242)	—	(1)	332
Continue His Campaign: No Trump	44%	(143)	30%	(98)	13%	(43)	9%	(28)	4%	(14)	328
Conviction: Evidence	46%	(158)	29%	(100)	13%	(46)	8%	(26)	3%	(10)	341
Conviction: Motivation to Damage	2%	(6)	8%	(20)	7%	(18)	83%	(222)	1%	(2)	268
Conviction: DK/NO	4%	(4)	23%	(19)	15%	(13)	40%	(35)	18%	(15)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(245)	49%	(341)	16%	(109)	695
Gender: Male	34%	(112)	52%	(172)	14%	(47)	331
Gender: Female	36%	(132)	46%	(169)	17%	(62)	364
Age: 18-34	28%	(53)	44%	(82)	28%	(52)	188
Age: 35-44	32%	(28)	54%	(48)	15%	(13)	90
Age: 45-64	34%	(86)	55%	(139)	12%	(30)	254
Age: 65+	47%	(78)	44%	(72)	9%	(14)	163
GenZers: 1997-2012	25%	(22)	47%	(42)	29%	(26)	90
Millennials: 1981-1996	32%	(56)	47%	(83)	21%	(38)	176
GenXers: 1965-1980	35%	(68)	54%	(105)	12%	(22)	195
Baby Boomers: 1946-1964	42%	(92)	49%	(107)	9%	(20)	220
Educ: < College	30%	(142)	53%	(251)	17%	(78)	471
Educ: Bachelors degree	42%	(63)	44%	(67)	14%	(21)	151
Educ: Post-grad	54%	(39)	32%	(24)	14%	(10)	73
Income: Under 50k	37%	(82)	51%	(113)	12%	(26)	221
Income: 50k-100k	33%	(111)	49%	(163)	17%	(57)	332
Income: 100k+	36%	(52)	46%	(65)	18%	(26)	142
Ethnicity: White (Non-Hispanic)	36%	(223)	50%	(311)	14%	(85)	619
Ethnicity: Hispanic	13%	(4)	53%	(15)	34%	(10)	29
Ethnicity: Black (Non-Hispanic)	44%	(11)	28%	(7)	28%	(7)	24
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	37%	(9)	31%	(7)	23
All Christian	34%	(130)	53%	(202)	13%	(51)	382
All Non-Christian	18%	(5)	44%	(13)	38%	(11)	30
Atheist	74%	(26)	13%	(5)	13%	(5)	35
Agnostic/Nothing in particular	48%	(70)	34%	(50)	18%	(27)	147
Something Else	14%	(14)	71%	(72)	15%	(16)	102
Evangelical	18%	(29)	75%	(119)	7%	(11)	159
Non-Evangelical	36%	(114)	47%	(151)	17%	(55)	320
PID: Dem (no lean)	75%	(180)	11%	(26)	14%	(34)	239
PID: Ind (no lean)	28%	(56)	38%	(76)	34%	(67)	199
PID: Rep (no lean)	4%	(9)	93%	(240)	3%	(8)	257

Continued on next page

Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(245)	49%	(341)	16%	(109)	695
PID/Gender: Dem Men	79%	(77)	15%	(14)	6%	(6)	98
PID/Gender: Dem Women	73%	(103)	8%	(11)	19%	(27)	141
PID/Gender: Ind Men	29%	(33)	38%	(43)	32%	(36)	113
PID/Gender: Ind Women	26%	(22)	38%	(33)	36%	(31)	86
PID/Gender: Rep Men	2%	(2)	95%	(115)	3%	(4)	121
PID/Gender: Rep Women	5%	(7)	92%	(125)	3%	(4)	137
Ideo: Liberal (1-3)	70%	(153)	14%	(31)	16%	(34)	218
Ideo: Moderate (4)	34%	(64)	36%	(69)	30%	(58)	192
Ideo: Conservative (5-7)	10%	(26)	87%	(234)	3%	(8)	269
Community: Urban	37%	(62)	41%	(68)	23%	(38)	168
Community: Suburban	37%	(103)	47%	(132)	16%	(46)	281
Community: Rural	33%	(80)	57%	(141)	10%	(25)	246
Military HHnm: Yes	32%	(31)	49%	(48)	20%	(19)	99
Military HH: No	36%	(213)	49%	(293)	15%	(89)	596
Employ: Private Sector	30%	(89)	52%	(155)	19%	(57)	301
Employ: Government	23%	(7)	54%	(15)	23%	(7)	28
Employ: Self-Employed	48%	(11)	34%	(8)	18%	(4)	24
Employ: Homemaker	32%	(16)	54%	(27)	15%	(7)	51
Employ: Student	34%	(4)	60%	(8)	6%	(1)	13
Employ: Retired	46%	(88)	46%	(89)	8%	(16)	193
Employ: Unemployed	42%	(19)	40%	(18)	18%	(8)	45
Employ: Other	25%	(10)	52%	(20)	23%	(9)	39

Continued on next page

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(245)	49%	(341)	16%	(109)	695
Protestant	36%	(68)	50%	(96)	14%	(26)	190
Roman Catholic	32%	(60)	55%	(103)	13%	(24)	187
Mormon	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	71%	(4)	—	(0)	5
Jewish	16%	(3)	74%	(12)	10%	(2)	16
Muslim	25%	(1)	36%	(1)	39%	(1)	3
Buddhist	20%	(2)	—	(0)	80%	(9)	11
Atheist	74%	(26)	13%	(5)	13%	(5)	35
Agnostic	48%	(12)	27%	(7)	26%	(7)	26
Something else	14%	(14)	71%	(72)	15%	(16)	102
Nothing in particular	48%	(58)	35%	(43)	17%	(20)	121
Ideo/PID: Conservative Republican	2%	(4)	96%	(198)	2%	(3)	205
Ideo/PID: Moderate/Liberal Republican	11%	(5)	81%	(39)	8%	(4)	48
Ideo/PID: Moderate/Conservative Democrat	73%	(51)	15%	(10)	12%	(9)	70
Ideo/PID: Liberal Democrat	78%	(128)	9%	(15)	13%	(21)	165
Unfavorable of Biden and Trump	29%	(38)	38%	(50)	33%	(43)	132
2024 H2H Matchup: Biden Voter	72%	(235)	8%	(28)	19%	(62)	325
2024 H2H Matchup: Trump Voter	1%	(2)	95%	(288)	4%	(13)	303
2024 H2H Matchup: Would not Vote	15%	(5)	37%	(12)	48%	(15)	32
2024 H2H Matchup: Do not Know	9%	(3)	40%	(14)	51%	(18)	36
2022 House Vote: Democrat	73%	(206)	10%	(29)	16%	(45)	280
2022 House Vote: Republican	4%	(10)	88%	(255)	9%	(25)	290
2022 House Vote: Did not Vote	23%	(27)	46%	(54)	31%	(37)	118
2020 Vote: Joe Biden	69%	(227)	8%	(28)	23%	(76)	330
2020 Vote: Donald Trump	2%	(5)	92%	(300)	6%	(21)	326
2020 Vote: Someone Else	19%	(2)	30%	(3)	51%	(6)	12
2020 Vote: Did not Vote	38%	(10)	37%	(10)	25%	(7)	28
2016 Vote: Hillary Clinton	80%	(176)	2%	(5)	18%	(39)	221
2016 Vote: Donald Trump	7%	(21)	84%	(244)	9%	(27)	292
2016 Vote: Someone Else	36%	(10)	31%	(8)	33%	(9)	27

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(245)	49%	(341)	16%	(109)	695
2020 Vote/PID: Not Biden/Democrat	44%	(8)	44%	(9)	11%	(2)	19
2020 Vote/PID: Not Trump/Republican	61%	(8)	14%	(2)	25%	(3)	14
U.S. Economy: Wrong Track	20%	(103)	64%	(320)	16%	(81)	503
U.S. Economy: Right Direction	74%	(142)	11%	(22)	15%	(28)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(196)	1%	(2)	9%	(20)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	—	(2)	93%	(316)	6%	(21)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(47)	16%	(23)	49%	(68)	137
Top 2024 Issue: Economy	12%	(32)	75%	(204)	13%	(35)	271
Community/Gender: Urban Women	36%	(27)	32%	(24)	32%	(24)	75
Community/Gender: Urban Men	37%	(35)	48%	(45)	15%	(14)	93
Community/Gender: Rural Women	34%	(47)	53%	(73)	13%	(18)	137
Community/Gender: Rural Men	31%	(33)	63%	(68)	7%	(7)	108
Community/Gender: Suburban Women	39%	(59)	48%	(73)	13%	(20)	151
Community/Gender: Suburban Men	34%	(44)	46%	(60)	20%	(26)	130
Homeowner	34%	(219)	50%	(322)	15%	(99)	639
Renter	45%	(23)	37%	(19)	18%	(9)	51
Self + Household: White-Collar	36%	(86)	47%	(113)	18%	(43)	243
Self + Household: Blue Collar	34%	(125)	52%	(191)	13%	(49)	365
Union HH: Yes	41%	(17)	52%	(21)	7%	(3)	41
Union HH: No	35%	(228)	49%	(320)	16%	(106)	654
LGBTQ+: Yes	47%	(24)	31%	(16)	23%	(12)	52
LGBTQ+: No	34%	(220)	51%	(326)	15%	(97)	643
Motivated to Vote	36%	(228)	49%	(311)	14%	(90)	629
Parent: Yes	33%	(60)	48%	(88)	19%	(35)	182
Parent: No	36%	(185)	49%	(253)	15%	(74)	513
COVID Vaccine: Yes	47%	(225)	35%	(165)	18%	(85)	475
COVID Vaccine: No	9%	(19)	80%	(177)	11%	(24)	220
Student Loans: Yes	36%	(37)	47%	(48)	18%	(18)	102
Student Loans: No	35%	(208)	50%	(294)	15%	(91)	593

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(245)	49%	(341)	16%	(109)	695
Favorable Opinion of Haley	18%	(32)	71%	(130)	12%	(22)	184
Unfavorable Opinion of Haley	54%	(156)	32%	(93)	14%	(41)	290
Prodigal Biden Voter	8%	(4)	39%	(18)	53%	(24)	46
Undecided Voter (DK/WNV)	12%	(8)	39%	(26)	50%	(33)	67
Undecided Voter (DK)	9%	(3)	40%	(14)	51%	(18)	36
Watched Debate	31%	(154)	54%	(267)	15%	(73)	494
Watched Debate: Did not Watch	45%	(91)	37%	(74)	18%	(36)	201
Watched Debate: All of it	26%	(66)	63%	(159)	11%	(29)	253
Watched Debate: Some of it	37%	(88)	45%	(108)	18%	(44)	241
Continue His Campaign: Yes Biden	66%	(162)	23%	(57)	11%	(28)	247
Continue His Campaign: No Biden	19%	(73)	66%	(259)	15%	(59)	391
Continue His Campaign: Yes Trump	4%	(14)	88%	(290)	8%	(27)	332
Continue His Campaign: No Trump	68%	(224)	10%	(33)	21%	(70)	328
Conviction: Evidence	67%	(228)	12%	(39)	22%	(74)	341
Conviction: Motivation to Damage	1%	(4)	95%	(256)	3%	(9)	268
Conviction: DK/NO	15%	(13)	54%	(47)	31%	(27)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(253)	44%	(309)	19%	(133)	695
Gender: Male	39%	(128)	45%	(150)	16%	(53)	331
Gender: Female	34%	(125)	44%	(159)	22%	(80)	364
Age: 18-34	35%	(66)	32%	(59)	33%	(62)	188
Age: 35-44	29%	(26)	48%	(43)	22%	(20)	90
Age: 45-64	32%	(82)	55%	(139)	13%	(34)	254
Age: 65+	48%	(79)	41%	(67)	11%	(17)	163
GenZers: 1997-2012	38%	(34)	27%	(25)	35%	(32)	90
Millennials: 1981-1996	31%	(55)	40%	(71)	28%	(50)	176
GenXers: 1965-1980	32%	(63)	54%	(106)	13%	(26)	195
Baby Boomers: 1946-1964	43%	(95)	47%	(103)	10%	(22)	220
Educ: < College	35%	(163)	47%	(220)	19%	(88)	471
Educ: Bachelors degree	37%	(55)	43%	(65)	20%	(30)	151
Educ: Post-grad	49%	(35)	32%	(23)	20%	(14)	73
Income: Under 50k	38%	(84)	47%	(104)	15%	(33)	221
Income: 50k-100k	37%	(122)	43%	(143)	20%	(66)	332
Income: 100k+	33%	(47)	43%	(62)	23%	(33)	142
Ethnicity: White (Non-Hispanic)	37%	(227)	46%	(285)	17%	(107)	619
Ethnicity: Hispanic	39%	(11)	35%	(10)	27%	(8)	29
Ethnicity: Black (Non-Hispanic)	52%	(12)	28%	(7)	20%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	13%	(3)	30%	(7)	57%	(13)	23
All Christian	34%	(131)	50%	(192)	16%	(60)	382
All Non-Christian	42%	(13)	14%	(4)	44%	(13)	30
Atheist	75%	(26)	16%	(6)	9%	(3)	35
Agnostic/Nothing in particular	48%	(70)	30%	(45)	22%	(32)	147
Something Else	14%	(14)	61%	(62)	25%	(25)	102
Evangelical	17%	(27)	71%	(113)	12%	(19)	159
Non-Evangelical	36%	(116)	43%	(137)	21%	(66)	320
PID: Dem (no lean)	73%	(174)	4%	(11)	23%	(54)	239
PID: Ind (no lean)	37%	(73)	33%	(65)	31%	(61)	199
PID: Rep (no lean)	3%	(7)	91%	(233)	7%	(17)	257

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(253)	44%	(309)	19%	(133)	695
PID/Gender: Dem Men	77%	(76)	5%	(5)	17%	(17)	98
PID/Gender: Dem Women	70%	(99)	4%	(6)	26%	(37)	141
PID/Gender: Ind Men	45%	(51)	28%	(32)	27%	(30)	113
PID/Gender: Ind Women	26%	(22)	38%	(33)	36%	(31)	86
PID/Gender: Rep Men	2%	(2)	93%	(113)	5%	(6)	121
PID/Gender: Rep Women	4%	(5)	88%	(121)	8%	(11)	137
Ideo: Liberal (1-3)	70%	(154)	6%	(14)	23%	(51)	218
Ideo: Moderate (4)	35%	(67)	34%	(64)	31%	(60)	192
Ideo: Conservative (5-7)	11%	(30)	84%	(225)	5%	(14)	269
Community: Urban	42%	(71)	36%	(60)	22%	(36)	168
Community: Suburban	34%	(95)	44%	(124)	22%	(62)	281
Community: Rural	36%	(88)	51%	(124)	14%	(34)	246
Military HHnm: Yes	28%	(28)	50%	(50)	21%	(21)	99
Military HH: No	38%	(226)	43%	(259)	19%	(112)	596
Employ: Private Sector	33%	(100)	48%	(146)	18%	(56)	301
Employ: Government	42%	(12)	29%	(8)	29%	(8)	28
Employ: Self-Employed	40%	(10)	33%	(8)	27%	(6)	24
Employ: Homemaker	35%	(18)	43%	(22)	23%	(11)	51
Employ: Student	23%	(3)	31%	(4)	46%	(6)	13
Employ: Retired	45%	(87)	44%	(86)	11%	(21)	193
Employ: Unemployed	33%	(15)	33%	(15)	33%	(15)	45
Employ: Other	24%	(10)	52%	(20)	24%	(9)	39

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(253)	44%	(309)	19%	(133)	695
Protestant	34%	(64)	49%	(93)	17%	(33)	190
Roman Catholic	35%	(65)	51%	(95)	14%	(27)	187
Mormon	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	71%	(4)	—	(0)	5
Jewish	71%	(11)	19%	(3)	10%	(2)	16
Muslim	25%	(1)	36%	(1)	39%	(1)	3
Buddhist	4%	(0)	—	(0)	96%	(10)	11
Atheist	75%	(26)	16%	(6)	9%	(3)	35
Agnostic	63%	(16)	17%	(4)	19%	(5)	26
Something else	14%	(14)	61%	(62)	25%	(25)	102
Nothing in particular	45%	(54)	33%	(40)	22%	(27)	121
Ideo/PID: Conservative Republican	2%	(3)	95%	(196)	3%	(6)	205
Ideo/PID: Moderate/Liberal Republican	7%	(3)	72%	(34)	21%	(10)	48
Ideo/PID: Moderate/Conservative Democrat	81%	(56)	3%	(2)	16%	(11)	70
Ideo/PID: Liberal Democrat	71%	(117)	5%	(9)	24%	(39)	165
Unfavorable of Biden and Trump	23%	(31)	32%	(43)	44%	(58)	132
2024 H2H Matchup: Biden Voter	75%	(244)	3%	(9)	22%	(73)	325
2024 H2H Matchup: Trump Voter	1%	(2)	93%	(281)	7%	(20)	303
2024 H2H Matchup: Would not Vote	7%	(2)	20%	(6)	73%	(23)	32
2024 H2H Matchup: Do not Know	17%	(6)	37%	(13)	47%	(17)	36
2022 House Vote: Democrat	75%	(209)	6%	(18)	19%	(53)	280
2022 House Vote: Republican	3%	(9)	85%	(247)	12%	(34)	290
2022 House Vote: Did not Vote	28%	(32)	35%	(41)	38%	(45)	118
2020 Vote: Joe Biden	69%	(227)	5%	(16)	26%	(87)	330
2020 Vote: Donald Trump	4%	(13)	87%	(283)	9%	(30)	326
2020 Vote: Someone Else	21%	(2)	34%	(4)	45%	(5)	12
2020 Vote: Did not Vote	38%	(11)	22%	(6)	40%	(11)	28
2016 Vote: Hillary Clinton	80%	(177)	2%	(5)	18%	(40)	221
2016 Vote: Donald Trump	7%	(21)	81%	(237)	12%	(34)	292
2016 Vote: Someone Else	33%	(9)	22%	(6)	44%	(12)	27

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(253)	44%	(309)	19%	(133)	695
2020 Vote/PID: Not Biden/Democrat	41%	(8)	30%	(6)	28%	(5)	19
2020 Vote/PID: Not Trump/Republican	41%	(6)	10%	(1)	49%	(7)	14
U.S. Economy: Wrong Track	20%	(101)	60%	(299)	20%	(103)	503
U.S. Economy: Right Direction	79%	(152)	5%	(9)	16%	(30)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(193)	1%	(2)	11%	(24)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(12)	88%	(298)	8%	(29)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(48)	6%	(9)	58%	(80)	137
Top 2024 Issue: Economy	13%	(35)	68%	(185)	19%	(51)	271
Community/Gender: Urban Women	39%	(29)	29%	(22)	32%	(24)	75
Community/Gender: Urban Men	45%	(42)	41%	(38)	14%	(13)	93
Community/Gender: Rural Women	29%	(40)	50%	(69)	21%	(29)	137
Community/Gender: Rural Men	44%	(48)	51%	(55)	5%	(5)	108
Community/Gender: Suburban Women	37%	(56)	45%	(68)	18%	(27)	151
Community/Gender: Suburban Men	29%	(38)	43%	(56)	27%	(35)	130
Homeowner	36%	(229)	45%	(289)	19%	(121)	639
Renter	43%	(22)	35%	(18)	22%	(11)	51
Self + Household: White-Collar	40%	(97)	41%	(99)	19%	(47)	243
Self + Household: Blue Collar	35%	(128)	49%	(180)	15%	(56)	365
Union HH: Yes	49%	(20)	39%	(16)	13%	(5)	41
Union HH: No	36%	(233)	45%	(293)	20%	(128)	654
LGBTQ+: Yes	47%	(24)	17%	(9)	36%	(19)	52
LGBTQ+: No	36%	(229)	47%	(300)	18%	(114)	643
Motivated to Vote	37%	(230)	47%	(295)	17%	(104)	629
Parent: Yes	33%	(60)	44%	(80)	23%	(42)	182
Parent: No	38%	(193)	45%	(229)	18%	(91)	513
COVID Vaccine: Yes	47%	(223)	32%	(150)	21%	(102)	475
COVID Vaccine: No	14%	(30)	72%	(159)	14%	(31)	220
Student Loans: Yes	35%	(36)	43%	(44)	22%	(22)	102
Student Loans: No	37%	(218)	45%	(264)	19%	(110)	593

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(253)	44%	(309)	19%	(133)	695
Favorable Opinion of Haley	16%	(30)	68%	(125)	16%	(30)	184
Unfavorable Opinion of Haley	58%	(168)	28%	(81)	14%	(41)	290
Prodigal Biden Voter	12%	(5)	24%	(11)	64%	(30)	46
Undecided Voter (DK/WNV)	12%	(8)	29%	(19)	59%	(40)	67
Undecided Voter (DK)	17%	(6)	37%	(13)	47%	(17)	36
Watched Debate	34%	(167)	50%	(247)	16%	(80)	494
Watched Debate: Did not Watch	43%	(87)	31%	(62)	26%	(53)	201
Watched Debate: All of it	28%	(71)	59%	(149)	13%	(33)	253
Watched Debate: Some of it	40%	(96)	41%	(98)	19%	(46)	241
Continue His Campaign: Yes Biden	65%	(159)	23%	(57)	12%	(30)	247
Continue His Campaign: No Biden	22%	(85)	58%	(225)	21%	(81)	391
Continue His Campaign: Yes Trump	9%	(30)	82%	(273)	9%	(29)	332
Continue His Campaign: No Trump	66%	(218)	6%	(18)	28%	(92)	328
Conviction: Evidence	67%	(229)	7%	(23)	26%	(88)	341
Conviction: Motivation to Damage	5%	(14)	90%	(240)	5%	(13)	268
Conviction: DK/NO	12%	(10)	52%	(45)	36%	(31)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(229)	42%	(288)	26%	(177)	695
Gender: Male	32%	(106)	42%	(140)	26%	(85)	331
Gender: Female	34%	(123)	41%	(148)	25%	(93)	364
Age: 18-34	28%	(52)	27%	(51)	45%	(84)	188
Age: 35-44	30%	(27)	47%	(42)	23%	(21)	90
Age: 45-64	30%	(77)	53%	(134)	17%	(43)	254
Age: 65+	45%	(73)	37%	(61)	18%	(29)	163
GenZers: 1997-2012	29%	(26)	22%	(20)	49%	(44)	90
Millennials: 1981-1996	28%	(49)	38%	(68)	34%	(60)	176
GenXers: 1965-1980	31%	(60)	51%	(100)	18%	(35)	195
Baby Boomers: 1946-1964	40%	(88)	44%	(96)	16%	(36)	220
Educ: < College	31%	(146)	44%	(209)	25%	(116)	471
Educ: Bachelors degree	33%	(50)	38%	(57)	29%	(44)	151
Educ: Post-grad	46%	(33)	30%	(22)	24%	(17)	73
Income: Under 50k	33%	(73)	43%	(96)	24%	(52)	221
Income: 50k-100k	34%	(112)	42%	(140)	24%	(80)	332
Income: 100k+	31%	(44)	37%	(53)	32%	(45)	142
Ethnicity: White (Non-Hispanic)	34%	(213)	43%	(266)	23%	(140)	619
Ethnicity: Hispanic	7%	(2)	39%	(11)	54%	(15)	29
Ethnicity: Black (Non-Hispanic)	51%	(12)	28%	(7)	21%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	18%	(4)	73%	(17)	23
All Christian	31%	(120)	46%	(177)	22%	(85)	382
All Non-Christian	42%	(13)	9%	(3)	49%	(14)	30
Atheist	52%	(18)	16%	(6)	32%	(11)	35
Agnostic/Nothing in particular	44%	(65)	30%	(44)	26%	(38)	147
Something Else	13%	(13)	59%	(60)	28%	(28)	102
Evangelical	16%	(26)	67%	(106)	17%	(27)	159
Non-Evangelical	33%	(106)	39%	(126)	27%	(87)	320
PID: Dem (no lean)	67%	(159)	3%	(6)	31%	(74)	239
PID: Ind (no lean)	32%	(64)	26%	(53)	41%	(82)	199
PID: Rep (no lean)	2%	(6)	89%	(230)	8%	(21)	257

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(229)	42%	(288)	26%	(177)	695
PID/Gender: Dem Men	66%	(64)	2%	(2)	32%	(31)	98
PID/Gender: Dem Women	67%	(95)	3%	(4)	30%	(43)	141
PID/Gender: Ind Men	36%	(40)	25%	(28)	40%	(45)	113
PID/Gender: Ind Women	27%	(23)	29%	(25)	44%	(38)	86
PID/Gender: Rep Men	1%	(1)	92%	(110)	7%	(9)	121
PID/Gender: Rep Women	4%	(5)	87%	(119)	9%	(12)	137
Ideo: Liberal (1-3)	65%	(142)	4%	(9)	31%	(67)	218
Ideo: Moderate (4)	32%	(61)	32%	(61)	36%	(70)	192
Ideo: Conservative (5-7)	9%	(25)	79%	(213)	12%	(31)	269
Community: Urban	38%	(65)	34%	(57)	28%	(47)	168
Community: Suburban	31%	(87)	42%	(117)	28%	(78)	281
Community: Rural	32%	(78)	47%	(115)	21%	(53)	246
Military HHnm: Yes	24%	(24)	52%	(51)	24%	(24)	99
Military HH: No	34%	(205)	40%	(237)	26%	(154)	596
Employ: Private Sector	29%	(88)	46%	(140)	25%	(74)	301
Employ: Government	20%	(6)	28%	(8)	53%	(15)	28
Employ: Self-Employed	40%	(10)	35%	(8)	25%	(6)	24
Employ: Homemaker	35%	(18)	31%	(16)	34%	(18)	51
Employ: Student	30%	(4)	27%	(4)	43%	(6)	13
Employ: Retired	42%	(81)	41%	(79)	17%	(33)	193
Employ: Unemployed	30%	(14)	30%	(14)	40%	(18)	45
Employ: Other	25%	(10)	52%	(20)	23%	(9)	39

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(229)	42%	(288)	26%	(177)	695
Protestant	32%	(61)	45%	(85)	23%	(44)	190
Roman Catholic	31%	(58)	47%	(88)	22%	(42)	187
Mormon	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	71%	(4)	—	(0)	5
Jewish	71%	(11)	11%	(2)	18%	(3)	16
Muslim	25%	(1)	36%	(1)	39%	(1)	3
Buddhist	4%	(0)	—	(0)	96%	(10)	11
Atheist	52%	(18)	16%	(6)	32%	(11)	35
Agnostic	52%	(13)	26%	(7)	22%	(6)	26
Something else	13%	(13)	59%	(60)	28%	(28)	102
Nothing in particular	43%	(52)	31%	(37)	27%	(32)	121
Ideo/PID: Conservative Republican	2%	(3)	93%	(190)	6%	(12)	205
Ideo/PID: Moderate/Liberal Republican	6%	(3)	75%	(36)	19%	(9)	48
Ideo/PID: Moderate/Conservative Democrat	73%	(50)	2%	(2)	25%	(17)	70
Ideo/PID: Liberal Democrat	66%	(108)	3%	(4)	32%	(52)	165
Unfavorable of Biden and Trump	15%	(20)	27%	(35)	58%	(77)	132
2024 H2H Matchup: Biden Voter	68%	(221)	2%	(8)	30%	(96)	325
2024 H2H Matchup: Trump Voter	1%	(3)	87%	(264)	12%	(36)	303
2024 H2H Matchup: Would not Vote	8%	(3)	19%	(6)	73%	(23)	32
2024 H2H Matchup: Do not Know	9%	(3)	29%	(10)	62%	(22)	36
2022 House Vote: Democrat	68%	(191)	7%	(19)	25%	(70)	280
2022 House Vote: Republican	3%	(9)	80%	(233)	17%	(48)	290
2022 House Vote: Did not Vote	24%	(28)	30%	(35)	46%	(55)	118
2020 Vote: Joe Biden	62%	(204)	4%	(14)	34%	(112)	330
2020 Vote: Donald Trump	4%	(14)	82%	(267)	14%	(45)	326
2020 Vote: Someone Else	12%	(1)	23%	(3)	65%	(7)	12
2020 Vote: Did not Vote	38%	(10)	17%	(5)	46%	(13)	28
2016 Vote: Hillary Clinton	73%	(161)	3%	(6)	24%	(54)	221
2016 Vote: Donald Trump	7%	(21)	76%	(222)	17%	(49)	292
2016 Vote: Someone Else	31%	(9)	21%	(6)	47%	(13)	27

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(229)	42%	(288)	26%	(177)	695
2020 Vote/PID: Not Biden/Democrat	41%	(8)	6%	(1)	53%	(10)	19
2020 Vote/PID: Not Trump/Republican	36%	(5)	10%	(1)	54%	(7)	14
U.S. Economy: Wrong Track	17%	(87)	55%	(279)	27%	(137)	503
U.S. Economy: Right Direction	74%	(143)	5%	(9)	21%	(40)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84%	(183)	1%	(2)	15%	(33)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(12)	82%	(277)	15%	(50)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(34)	7%	(9)	69%	(94)	137
Top 2024 Issue: Economy	11%	(29)	63%	(169)	27%	(72)	271
Community/Gender: Urban Women	36%	(27)	27%	(20)	37%	(28)	75
Community/Gender: Urban Men	41%	(38)	39%	(36)	20%	(19)	93
Community/Gender: Rural Women	30%	(42)	43%	(60)	26%	(36)	137
Community/Gender: Rural Men	34%	(36)	51%	(56)	15%	(16)	108
Community/Gender: Suburban Women	36%	(55)	45%	(68)	19%	(29)	151
Community/Gender: Suburban Men	25%	(32)	37%	(49)	38%	(49)	130
Homeowner	32%	(206)	42%	(269)	26%	(164)	639
Renter	40%	(21)	35%	(18)	25%	(13)	51
Self + Household: White-Collar	37%	(90)	37%	(89)	26%	(64)	243
Self + Household: Blue Collar	30%	(110)	47%	(173)	22%	(82)	365
Union HH: Yes	40%	(16)	39%	(16)	21%	(9)	41
Union HH: No	33%	(213)	42%	(272)	26%	(168)	654
LGBTQ+: Yes	47%	(24)	14%	(7)	39%	(20)	52
LGBTQ+: No	32%	(205)	44%	(281)	24%	(157)	643
Motivated to Vote	33%	(205)	44%	(277)	23%	(146)	629
Parent: Yes	30%	(55)	41%	(75)	28%	(52)	182
Parent: No	34%	(174)	42%	(213)	24%	(126)	513
COVID Vaccine: Yes	42%	(200)	30%	(140)	28%	(135)	475
COVID Vaccine: No	13%	(29)	67%	(148)	19%	(42)	220
Student Loans: Yes	33%	(34)	35%	(36)	32%	(32)	102
Student Loans: No	33%	(195)	43%	(252)	24%	(145)	593

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(229)	42%	(288)	26%	(177)	695
Favorable Opinion of Haley	15%	(28)	64%	(117)	21%	(39)	184
Unfavorable Opinion of Haley	53%	(155)	26%	(74)	21%	(61)	290
Prodigal Biden Voter	8%	(4)	22%	(10)	69%	(32)	46
Undecided Voter (DK/WNV)	8%	(6)	25%	(16)	67%	(45)	67
Undecided Voter (DK)	9%	(3)	29%	(10)	62%	(22)	36
Watched Debate	31%	(153)	47%	(231)	22%	(110)	494
Watched Debate: Did not Watch	38%	(76)	29%	(58)	33%	(67)	201
Watched Debate: All of it	25%	(62)	54%	(136)	22%	(55)	253
Watched Debate: Some of it	38%	(91)	39%	(95)	23%	(55)	241
Continue His Campaign: Yes Biden	62%	(153)	22%	(54)	16%	(40)	247
Continue His Campaign: No Biden	17%	(67)	54%	(210)	29%	(114)	391
Continue His Campaign: Yes Trump	8%	(26)	77%	(256)	15%	(49)	332
Continue His Campaign: No Trump	60%	(198)	5%	(17)	34%	(113)	328
Conviction: Evidence	61%	(207)	5%	(18)	34%	(116)	341
Conviction: Motivation to Damage	5%	(13)	85%	(229)	10%	(27)	268
Conviction: DK/NO	11%	(9)	49%	(42)	41%	(35)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(339)	31%	(219)	20%	(137)	695
Gender: Male	51%	(170)	33%	(109)	16%	(53)	331
Gender: Female	47%	(169)	30%	(110)	23%	(85)	364
Age: 18-34	44%	(83)	30%	(56)	26%	(49)	188
Age: 35-44	54%	(49)	27%	(24)	19%	(17)	90
Age: 45-64	55%	(141)	29%	(73)	16%	(41)	254
Age: 65+	41%	(67)	40%	(66)	19%	(31)	163
GenZers: 1997-2012	48%	(43)	23%	(20)	29%	(26)	90
Millennials: 1981-1996	46%	(81)	32%	(56)	22%	(39)	176
GenXers: 1965-1980	56%	(109)	29%	(57)	15%	(29)	195
Baby Boomers: 1946-1964	47%	(103)	36%	(79)	17%	(38)	220
Educ: < College	53%	(248)	30%	(140)	18%	(83)	471
Educ: Bachelors degree	44%	(66)	33%	(50)	23%	(35)	151
Educ: Post-grad	34%	(25)	39%	(29)	27%	(19)	73
Income: Under 50k	49%	(107)	32%	(71)	19%	(42)	221
Income: 50k-100k	49%	(162)	32%	(107)	19%	(62)	332
Income: 100k+	49%	(69)	28%	(40)	23%	(33)	142
Ethnicity: White (Non-Hispanic)	49%	(305)	31%	(190)	20%	(123)	619
Ethnicity: Hispanic	59%	(17)	14%	(4)	27%	(8)	29
Ethnicity: Black (Non-Hispanic)	38%	(9)	46%	(11)	16%	(4)	24
Ethnicity: Asian + Other (Non-Hispanic)	32%	(7)	57%	(13)	11%	(3)	23
All Christian	51%	(193)	29%	(112)	20%	(77)	382
All Non-Christian	44%	(13)	40%	(12)	15%	(5)	30
Atheist	16%	(6)	49%	(17)	35%	(12)	35
Agnostic/Nothing in particular	40%	(58)	45%	(67)	15%	(22)	147
Something Else	68%	(69)	11%	(11)	21%	(21)	102
Evangelical	72%	(115)	14%	(23)	13%	(21)	159
Non-Evangelical	45%	(143)	31%	(99)	24%	(78)	320
PID: Dem (no lean)	8%	(20)	64%	(154)	27%	(65)	239
PID: Ind (no lean)	41%	(82)	30%	(60)	28%	(56)	199
PID: Rep (no lean)	92%	(237)	2%	(5)	6%	(16)	257

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(339)	31%	(219)	20%	(137)	695
PID/Gender: Dem Men	8%	(8)	71%	(69)	21%	(20)	98
PID/Gender: Dem Women	8%	(12)	60%	(85)	32%	(45)	141
PID/Gender: Ind Men	43%	(48)	34%	(39)	23%	(26)	113
PID/Gender: Ind Women	40%	(34)	25%	(21)	35%	(30)	86
PID/Gender: Rep Men	94%	(113)	1%	(1)	5%	(6)	121
PID/Gender: Rep Women	90%	(123)	3%	(4)	7%	(10)	137
Ideo: Liberal (1-3)	15%	(33)	59%	(129)	26%	(56)	218
Ideo: Moderate (4)	38%	(74)	36%	(69)	26%	(50)	192
Ideo: Conservative (5-7)	84%	(227)	7%	(20)	8%	(23)	269
Community: Urban	40%	(66)	36%	(60)	25%	(42)	168
Community: Suburban	48%	(136)	33%	(94)	18%	(51)	281
Community: Rural	56%	(137)	26%	(65)	18%	(44)	246
Military HHnm: Yes	49%	(48)	29%	(29)	22%	(21)	99
Military HH: No	49%	(291)	32%	(190)	19%	(116)	596
Employ: Private Sector	53%	(159)	29%	(88)	18%	(55)	301
Employ: Government	30%	(9)	11%	(3)	59%	(17)	28
Employ: Self-Employed	36%	(9)	57%	(14)	7%	(2)	24
Employ: Homemaker	45%	(23)	28%	(14)	27%	(14)	51
Employ: Student	44%	(6)	32%	(4)	25%	(3)	13
Employ: Retired	45%	(86)	38%	(73)	17%	(34)	193
Employ: Unemployed	57%	(26)	32%	(15)	11%	(5)	45
Employ: Other	58%	(23)	21%	(8)	22%	(8)	39

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(339)	31%	(219)	20%	(137)	695
Protestant	47%	(89)	30%	(56)	24%	(45)	190
Roman Catholic	54%	(101)	29%	(54)	17%	(33)	187
Mormon	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	29%	(1)	—	(0)	5
Jewish	75%	(12)	15%	(2)	10%	(2)	16
Muslim	36%	(1)	17%	(0)	47%	(1)	3
Buddhist	—	(0)	84%	(9)	16%	(2)	11
Atheist	16%	(6)	49%	(17)	35%	(12)	35
Agnostic	18%	(5)	61%	(16)	21%	(5)	26
Something else	68%	(69)	11%	(11)	21%	(21)	102
Nothing in particular	44%	(54)	42%	(51)	14%	(16)	121
Ideo/PID: Conservative Republican	95%	(195)	—	(1)	5%	(10)	205
Ideo/PID: Moderate/Liberal Republican	79%	(38)	8%	(4)	12%	(6)	48
Ideo/PID: Moderate/Conservative Democrat	8%	(5)	66%	(46)	27%	(19)	70
Ideo/PID: Liberal Democrat	9%	(15)	65%	(107)	26%	(42)	165
Unfavorable of Biden and Trump	35%	(47)	23%	(30)	42%	(55)	132
2024 H2H Matchup: Biden Voter	7%	(23)	64%	(210)	28%	(92)	325
2024 H2H Matchup: Trump Voter	96%	(292)	1%	(2)	3%	(9)	303
2024 H2H Matchup: Would not Vote	25%	(8)	13%	(4)	62%	(20)	32
2024 H2H Matchup: Do not Know	46%	(16)	9%	(3)	45%	(16)	36
2022 House Vote: Democrat	10%	(29)	66%	(185)	23%	(65)	280
2022 House Vote: Republican	89%	(259)	3%	(8)	8%	(23)	290
2022 House Vote: Did not Vote	41%	(48)	20%	(24)	39%	(46)	118
2020 Vote: Joe Biden	7%	(23)	62%	(205)	31%	(103)	330
2020 Vote: Donald Trump	93%	(304)	1%	(5)	5%	(17)	326
2020 Vote: Someone Else	34%	(4)	12%	(1)	54%	(6)	12
2020 Vote: Did not Vote	30%	(8)	28%	(8)	42%	(12)	28
2016 Vote: Hillary Clinton	3%	(8)	72%	(158)	25%	(55)	221
2016 Vote: Donald Trump	83%	(242)	8%	(23)	9%	(26)	292
2016 Vote: Someone Else	22%	(6)	26%	(7)	52%	(14)	27

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(339)	31%	(219)	20%	(137)	695
2020 Vote/PID: Not Biden/Democrat	42%	(8)	30%	(6)	28%	(5)	19
2020 Vote/PID: Not Trump/Republican	23%	(3)	26%	(4)	51%	(7)	14
U.S. Economy: Wrong Track	63%	(317)	19%	(98)	18%	(89)	503
U.S. Economy: Right Direction	12%	(23)	63%	(120)	25%	(49)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(219)	—	(0)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(339)	—	(0)	—	(0)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(137)	137
Top 2024 Issue: Economy	73%	(199)	11%	(30)	15%	(41)	271
Community/Gender: Urban Women	35%	(26)	36%	(27)	30%	(22)	75
Community/Gender: Urban Men	43%	(40)	36%	(33)	21%	(19)	93
Community/Gender: Rural Women	52%	(72)	26%	(36)	22%	(30)	137
Community/Gender: Rural Men	60%	(65)	26%	(29)	13%	(15)	108
Community/Gender: Suburban Women	47%	(71)	31%	(47)	22%	(33)	151
Community/Gender: Suburban Men	50%	(64)	36%	(47)	14%	(19)	130
Homeowner	50%	(317)	31%	(198)	20%	(125)	639
Renter	41%	(21)	37%	(19)	22%	(11)	51
Self + Household: White-Collar	48%	(118)	33%	(80)	18%	(45)	243
Self + Household: Blue Collar	52%	(191)	29%	(107)	18%	(67)	365
Union HH: Yes	40%	(17)	30%	(12)	30%	(12)	41
Union HH: No	49%	(322)	32%	(206)	19%	(125)	654
LGBTQ+: Yes	17%	(9)	39%	(20)	44%	(23)	52
LGBTQ+: No	51%	(330)	31%	(198)	18%	(115)	643
Motivated to Vote	50%	(316)	32%	(204)	17%	(109)	629
Parent: Yes	49%	(89)	30%	(55)	21%	(38)	182
Parent: No	49%	(250)	32%	(164)	19%	(99)	513
COVID Vaccine: Yes	33%	(157)	41%	(193)	26%	(125)	475
COVID Vaccine: No	83%	(182)	12%	(26)	6%	(12)	220
Student Loans: Yes	51%	(52)	25%	(26)	24%	(24)	102
Student Loans: No	48%	(287)	33%	(193)	19%	(113)	593

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(339)	31%	(219)	20%	(137)	695
Favorable Opinion of Haley	68%	(126)	14%	(26)	18%	(33)	184
Unfavorable Opinion of Haley	33%	(95)	51%	(148)	16%	(47)	290
Prodigal Biden Voter	31%	(14)	12%	(5)	57%	(26)	46
Undecided Voter (DK/WNV)	36%	(24)	11%	(7)	53%	(36)	67
Undecided Voter (DK)	46%	(16)	9%	(3)	45%	(16)	36
Watched Debate	56%	(275)	28%	(140)	16%	(79)	494
Watched Debate: Did not Watch	32%	(64)	39%	(79)	29%	(58)	201
Watched Debate: All of it	64%	(161)	24%	(61)	12%	(32)	253
Watched Debate: Some of it	47%	(114)	33%	(79)	20%	(48)	241
Continue His Campaign: Yes Biden	24%	(60)	58%	(144)	17%	(43)	247
Continue His Campaign: No Biden	63%	(247)	17%	(66)	20%	(79)	391
Continue His Campaign: Yes Trump	91%	(300)	5%	(18)	4%	(14)	332
Continue His Campaign: No Trump	6%	(21)	60%	(197)	34%	(110)	328
Conviction: Evidence	9%	(31)	59%	(202)	32%	(108)	341
Conviction: Motivation to Damage	94%	(253)	1%	(4)	4%	(12)	268
Conviction: DK/NO	64%	(55)	15%	(13)	20%	(18)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	64%	(444)	8%	(57)	28%	(194)	695
Gender: Male	57%	(188)	10%	(33)	33%	(110)	331
Gender: Female	70%	(255)	6%	(24)	23%	(85)	364
Age: 18-34	56%	(106)	14%	(26)	29%	(55)	188
Age: 35-44	65%	(58)	2%	(2)	33%	(30)	90
Age: 45-64	68%	(172)	8%	(20)	24%	(62)	254
Age: 65+	66%	(107)	5%	(8)	29%	(48)	163
GenZers: 1997-2012	54%	(49)	20%	(18)	26%	(23)	90
Millennials: 1981-1996	63%	(111)	6%	(10)	31%	(54)	176
GenXers: 1965-1980	66%	(129)	8%	(16)	26%	(50)	195
Baby Boomers: 1946-1964	66%	(146)	5%	(11)	29%	(63)	220
Educ: < College	64%	(300)	9%	(41)	28%	(130)	471
Educ: Bachelors degree	67%	(100)	7%	(11)	26%	(40)	151
Educ: Post-grad	59%	(43)	7%	(5)	33%	(24)	73
Income: Under 50k	69%	(151)	5%	(12)	26%	(58)	221
Income: 50k-100k	60%	(200)	10%	(34)	29%	(98)	332
Income: 100k+	65%	(92)	8%	(11)	28%	(39)	142
Ethnicity: White (Non-Hispanic)	65%	(400)	7%	(45)	28%	(174)	619
Ethnicity: Hispanic	51%	(15)	25%	(7)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	60%	(14)	18%	(4)	23%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	64%	(15)	—	(0)	36%	(8)	23
All Christian	67%	(255)	6%	(24)	27%	(103)	382
All Non-Christian	42%	(12)	38%	(11)	20%	(6)	30
Atheist	31%	(11)	7%	(2)	62%	(21)	35
Agnostic/Nothing in particular	59%	(86)	9%	(13)	33%	(48)	147
Something Else	78%	(80)	6%	(6)	16%	(16)	102
Evangelical	89%	(141)	4%	(6)	8%	(12)	159
Non-Evangelical	59%	(190)	7%	(24)	33%	(107)	320
PID: Dem (no lean)	51%	(122)	13%	(30)	36%	(87)	239
PID: Ind (no lean)	53%	(105)	10%	(20)	38%	(75)	199
PID: Rep (no lean)	85%	(218)	3%	(7)	13%	(33)	257

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	64%	(444)	8%	(57)	28%	(194)	695
PID/Gender: Dem Men	43%	(42)	14%	(13)	43%	(42)	98
PID/Gender: Dem Women	56%	(80)	12%	(17)	32%	(45)	141
PID/Gender: Ind Men	43%	(48)	14%	(15)	44%	(50)	113
PID/Gender: Ind Women	66%	(56)	5%	(4)	29%	(25)	86
PID/Gender: Rep Men	81%	(98)	4%	(4)	15%	(18)	121
PID/Gender: Rep Women	87%	(119)	2%	(3)	11%	(15)	137
Ideo: Liberal (1-3)	43%	(94)	16%	(35)	41%	(89)	218
Ideo: Moderate (4)	59%	(112)	6%	(12)	35%	(68)	192
Ideo: Conservative (5-7)	83%	(223)	4%	(10)	13%	(36)	269
Community: Urban	56%	(94)	9%	(16)	35%	(58)	168
Community: Suburban	66%	(186)	6%	(16)	28%	(79)	281
Community: Rural	66%	(163)	10%	(25)	23%	(57)	246
Military HHnm: Yes	71%	(70)	5%	(5)	24%	(24)	99
Military HH: No	63%	(374)	9%	(52)	29%	(171)	596
Employ: Private Sector	58%	(174)	10%	(29)	33%	(98)	301
Employ: Government	57%	(16)	22%	(6)	21%	(6)	28
Employ: Self-Employed	79%	(19)	11%	(3)	9%	(2)	24
Employ: Homemaker	76%	(39)	9%	(5)	15%	(7)	51
Employ: Student	75%	(10)	19%	(2)	6%	(1)	13
Employ: Retired	66%	(128)	5%	(9)	29%	(56)	193
Employ: Unemployed	65%	(29)	3%	(1)	32%	(14)	45
Employ: Other	73%	(29)	3%	(1)	24%	(9)	39

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	64%	(444)	8%	(57)	28%	(194)	695
Protestant	72%	(137)	5%	(10)	22%	(42)	190
Roman Catholic	61%	(114)	7%	(13)	32%	(61)	187
Mormon	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	24%	(1)	6%	(0)	5
Jewish	44%	(7)	55%	(9)	1%	(0)	16
Muslim	8%	(0)	92%	(2)	—	(0)	3
Buddhist	46%	(5)	—	(0)	54%	(6)	11
Atheist	31%	(11)	7%	(2)	62%	(21)	35
Agnostic	56%	(14)	10%	(3)	33%	(8)	26
Something else	78%	(80)	6%	(6)	16%	(16)	102
Nothing in particular	59%	(72)	8%	(10)	32%	(39)	121
Ideo/PID: Conservative Republican	86%	(176)	2%	(4)	13%	(26)	205
Ideo/PID: Moderate/Liberal Republican	79%	(37)	7%	(3)	14%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	47%	(33)	13%	(9)	40%	(28)	70
Ideo/PID: Liberal Democrat	52%	(85)	13%	(21)	36%	(59)	165
Unfavorable of Biden and Trump	72%	(95)	3%	(4)	25%	(33)	132
2024 H2H Matchup: Biden Voter	43%	(140)	15%	(48)	42%	(137)	325
2024 H2H Matchup: Trump Voter	84%	(255)	2%	(7)	13%	(41)	303
2024 H2H Matchup: Would not Vote	60%	(19)	1%	(0)	38%	(12)	32
2024 H2H Matchup: Do not Know	82%	(29)	4%	(1)	14%	(5)	36
2022 House Vote: Democrat	45%	(127)	14%	(40)	40%	(113)	280
2022 House Vote: Republican	83%	(241)	2%	(7)	15%	(43)	290
2022 House Vote: Did not Vote	61%	(72)	9%	(10)	30%	(35)	118
2020 Vote: Joe Biden	46%	(152)	11%	(38)	42%	(140)	330
2020 Vote: Donald Trump	81%	(265)	5%	(16)	14%	(45)	326
2020 Vote: Someone Else	60%	(7)	—	(0)	40%	(5)	12
2020 Vote: Did not Vote	72%	(20)	10%	(3)	18%	(5)	28
2016 Vote: Hillary Clinton	38%	(85)	12%	(26)	50%	(110)	221
2016 Vote: Donald Trump	84%	(245)	3%	(8)	13%	(39)	292
2016 Vote: Someone Else	58%	(16)	9%	(3)	32%	(9)	27
2020 Vote/PID: Not Biden/Democrat	62%	(12)	12%	(2)	26%	(5)	19

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	64%	(444)	8%	(57)	28%	(194)	695
2020 Vote/PID: Not Trump/Republican	80%	(11)	2%	(0)	18%	(2)	14
U.S. Economy: Wrong Track	76%	(384)	5%	(25)	19%	(94)	503
U.S. Economy: Right Direction	31%	(60)	17%	(32)	52%	(100)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(88)	13%	(28)	47%	(102)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(278)	5%	(17)	13%	(44)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(78)	8%	(11)	35%	(48)	137
Top 2024 Issue: Economy	74%	(202)	4%	(12)	21%	(57)	271
Community/Gender: Urban Women	56%	(42)	11%	(8)	32%	(24)	75
Community/Gender: Urban Men	56%	(52)	8%	(7)	36%	(34)	93
Community/Gender: Rural Women	76%	(105)	8%	(10)	16%	(22)	137
Community/Gender: Rural Men	54%	(59)	14%	(15)	32%	(35)	108
Community/Gender: Suburban Women	72%	(108)	3%	(5)	25%	(38)	151
Community/Gender: Suburban Men	60%	(78)	8%	(11)	32%	(41)	130
Homeowner	64%	(408)	8%	(52)	28%	(179)	639
Renter	63%	(33)	9%	(4)	28%	(14)	51
Self + Household: White-Collar	59%	(144)	11%	(26)	30%	(73)	243
Self + Household: Blue Collar	63%	(230)	7%	(27)	30%	(108)	365
Union HH: Yes	64%	(26)	14%	(6)	23%	(9)	41
Union HH: No	64%	(418)	8%	(51)	28%	(185)	654
LGBTQ+: Yes	64%	(33)	10%	(5)	26%	(13)	52
LGBTQ+: No	64%	(411)	8%	(52)	28%	(181)	643
Motivated to Vote	64%	(402)	7%	(43)	29%	(183)	629
Parent: Yes	68%	(123)	8%	(14)	24%	(44)	182
Parent: No	62%	(320)	8%	(42)	29%	(150)	513
COVID Vaccine: Yes	58%	(276)	8%	(40)	34%	(159)	475
COVID Vaccine: No	76%	(168)	8%	(17)	16%	(35)	220
Student Loans: Yes	63%	(64)	10%	(10)	28%	(28)	102
Student Loans: No	64%	(380)	8%	(47)	28%	(166)	593
Favorable Opinion of Haley	76%	(140)	3%	(6)	20%	(38)	184
Unfavorable Opinion of Haley	52%	(151)	13%	(36)	35%	(103)	290
Prodigal Biden Voter	72%	(33)	3%	(1)	25%	(11)	46

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	64%	(444)	8%	(57)	28%	(194)	695
Undecided Voter (DK/WNV)	72%	(48)	3%	(2)	26%	(17)	67
Undecided Voter (DK)	82%	(29)	4%	(1)	14%	(5)	36
Watched Debate	63%	(313)	9%	(46)	27%	(135)	494
Watched Debate: Did not Watch	65%	(131)	5%	(11)	30%	(59)	201
Watched Debate: All of it	68%	(172)	7%	(18)	25%	(63)	253
Watched Debate: Some of it	59%	(141)	12%	(28)	30%	(72)	241
Continue His Campaign: Yes Biden	50%	(123)	8%	(21)	42%	(103)	247
Continue His Campaign: No Biden	72%	(283)	9%	(34)	19%	(74)	391
Continue His Campaign: Yes Trump	76%	(252)	7%	(23)	17%	(57)	332
Continue His Campaign: No Trump	50%	(165)	10%	(32)	40%	(130)	328
Conviction: Evidence	48%	(163)	10%	(35)	42%	(143)	341
Conviction: Motivation to Damage	82%	(220)	6%	(15)	12%	(32)	268
Conviction: DK/NO	70%	(61)	8%	(7)	22%	(19)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	8%	(55)	24%	(164)	27%	(189)	23%	(160)	18%	(127)	695
Gender: Male	8%	(27)	26%	(87)	28%	(92)	26%	(87)	12%	(38)	331
Gender: Female	8%	(28)	21%	(77)	27%	(97)	20%	(73)	24%	(89)	364
Age: 18-34	8%	(15)	33%	(62)	35%	(65)	17%	(32)	7%	(13)	188
Age: 35-44	15%	(14)	19%	(17)	38%	(34)	24%	(21)	5%	(4)	90
Age: 45-64	9%	(22)	26%	(66)	26%	(66)	22%	(55)	18%	(45)	254
Age: 65+	2%	(4)	12%	(19)	15%	(24)	31%	(51)	40%	(65)	163
GenZers: 1997-2012	10%	(9)	32%	(29)	40%	(36)	15%	(14)	2%	(2)	90
Millennials: 1981-1996	10%	(18)	27%	(48)	32%	(57)	22%	(39)	8%	(15)	176
GenXers: 1965-1980	9%	(18)	30%	(59)	27%	(53)	20%	(39)	13%	(25)	195
Baby Boomers: 1946-1964	4%	(9)	11%	(25)	20%	(44)	29%	(64)	35%	(77)	220
Educ: < College	7%	(34)	26%	(122)	25%	(118)	24%	(113)	18%	(84)	471
Educ: Bachelors degree	6%	(10)	22%	(34)	32%	(48)	20%	(30)	19%	(29)	151
Educ: Post-grad	15%	(11)	11%	(8)	32%	(24)	23%	(16)	19%	(14)	73
Income: Under 50k	8%	(18)	25%	(55)	19%	(43)	17%	(37)	31%	(68)	221
Income: 50k-100k	7%	(23)	23%	(77)	32%	(105)	24%	(79)	14%	(48)	332
Income: 100k+	9%	(14)	23%	(32)	29%	(42)	31%	(44)	8%	(11)	142
Ethnicity: White (Non-Hispanic)	7%	(46)	23%	(143)	26%	(160)	24%	(147)	20%	(123)	619
Ethnicity: Hispanic	1%	(0)	35%	(10)	37%	(11)	27%	(8)	—	(0)	29
Ethnicity: Black (Non-Hispanic)	21%	(5)	40%	(10)	13%	(3)	17%	(4)	8%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	15%	(4)	6%	(1)	65%	(15)	4%	(1)	10%	(2)	23
All Christian	7%	(27)	22%	(86)	28%	(107)	23%	(86)	20%	(76)	382
All Non-Christian	13%	(4)	50%	(15)	30%	(9)	7%	(2)	1%	(0)	30
Atheist	6%	(2)	36%	(13)	15%	(5)	26%	(9)	16%	(6)	35
Agnostic/Nothing in particular	10%	(14)	24%	(36)	33%	(48)	20%	(29)	13%	(19)	147
Something Else	7%	(8)	15%	(15)	19%	(19)	33%	(33)	26%	(26)	102
Evangelical	9%	(14)	21%	(34)	26%	(42)	28%	(44)	16%	(26)	159
Non-Evangelical	6%	(20)	21%	(67)	26%	(85)	23%	(75)	23%	(73)	320
PID: Dem (no lean)	7%	(18)	18%	(43)	31%	(74)	27%	(64)	16%	(39)	239
PID: Ind (no lean)	8%	(15)	24%	(48)	27%	(54)	20%	(40)	21%	(42)	199
PID: Rep (no lean)	9%	(22)	28%	(73)	24%	(61)	22%	(55)	18%	(46)	257

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	8%	(55)	24%	(164)	27%	(189)	23%	(160)	18%	(127)	695
PID/Gender: Dem Men	8%	(8)	18%	(17)	34%	(34)	27%	(27)	12%	(12)	98
PID/Gender: Dem Women	7%	(10)	18%	(26)	29%	(41)	27%	(38)	19%	(27)	141
PID/Gender: Ind Men	9%	(10)	28%	(32)	27%	(30)	25%	(28)	11%	(13)	113
PID/Gender: Ind Women	6%	(5)	18%	(16)	28%	(24)	14%	(12)	34%	(29)	86
PID/Gender: Rep Men	7%	(9)	32%	(38)	24%	(28)	26%	(32)	11%	(14)	121
PID/Gender: Rep Women	10%	(13)	26%	(35)	23%	(32)	17%	(24)	24%	(32)	137
Ideo: Liberal (1-3)	7%	(16)	26%	(57)	29%	(63)	20%	(45)	18%	(38)	218
Ideo: Moderate (4)	10%	(19)	20%	(39)	28%	(53)	26%	(49)	16%	(31)	192
Ideo: Conservative (5-7)	7%	(18)	25%	(67)	25%	(68)	23%	(62)	20%	(54)	269
Community: Urban	14%	(24)	25%	(42)	23%	(38)	21%	(35)	18%	(30)	168
Community: Suburban	7%	(20)	17%	(48)	33%	(93)	25%	(70)	18%	(51)	281
Community: Rural	4%	(11)	30%	(75)	24%	(59)	22%	(55)	19%	(47)	246
Military HHnm: Yes	5%	(5)	18%	(18)	24%	(24)	27%	(27)	25%	(25)	99
Military HH: No	8%	(50)	24%	(146)	28%	(165)	22%	(133)	17%	(102)	596
Employ: Private Sector	8%	(25)	32%	(97)	34%	(104)	22%	(65)	4%	(11)	301
Employ: Government	5%	(1)	23%	(6)	49%	(14)	12%	(3)	11%	(3)	28
Employ: Self-Employed	22%	(5)	19%	(5)	35%	(8)	22%	(5)	1%	(0)	24
Employ: Homemaker	—	(0)	24%	(12)	29%	(15)	27%	(14)	21%	(11)	51
Employ: Student	7%	(1)	18%	(2)	49%	(6)	6%	(1)	20%	(3)	13
Employ: Retired	3%	(6)	11%	(21)	14%	(27)	28%	(55)	44%	(85)	193
Employ: Unemployed	25%	(12)	32%	(15)	19%	(9)	2%	(1)	21%	(9)	45
Employ: Other	12%	(5)	16%	(6)	17%	(7)	40%	(16)	14%	(6)	39

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	8%	(55)	24%	(164)	27%	(189)	23%	(160)	18%	(127)	695
Protestant	6%	(12)	15%	(28)	29%	(56)	27%	(51)	22%	(43)	190
Roman Catholic	7%	(14)	31%	(57)	27%	(51)	19%	(35)	16%	(30)	187
Mormon	—	(0)	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	2%	(0)	—	(0)	6%	(0)	69%	(3)	5
Jewish	6%	(1)	67%	(11)	19%	(3)	8%	(1)	—	(0)	16
Muslim	—	(0)	84%	(2)	—	(0)	7%	(0)	10%	(0)	3
Buddhist	26%	(3)	16%	(2)	54%	(6)	4%	(0)	—	(0)	11
Atheist	6%	(2)	36%	(13)	15%	(5)	26%	(9)	16%	(6)	35
Agnostic	13%	(3)	12%	(3)	38%	(10)	22%	(6)	15%	(4)	26
Something else	7%	(8)	15%	(15)	19%	(19)	33%	(33)	26%	(26)	102
Nothing in particular	9%	(11)	27%	(33)	32%	(39)	20%	(24)	13%	(15)	121
Ideo/PID: Conservative Republican	6%	(13)	28%	(57)	25%	(50)	24%	(49)	18%	(36)	205
Ideo/PID: Moderate/Liberal Republican	19%	(9)	34%	(16)	18%	(9)	13%	(6)	16%	(8)	48
Ideo/PID: Moderate/Conservative Democrat	6%	(4)	8%	(5)	34%	(23)	37%	(26)	16%	(11)	70
Ideo/PID: Liberal Democrat	8%	(14)	22%	(37)	30%	(50)	22%	(36)	17%	(28)	165
Unfavorable of Biden and Trump	9%	(11)	26%	(34)	38%	(51)	11%	(15)	15%	(20)	132
2024 H2H Matchup: Biden Voter	4%	(14)	20%	(64)	29%	(93)	29%	(93)	19%	(62)	325
2024 H2H Matchup: Trump Voter	12%	(37)	29%	(88)	23%	(69)	20%	(59)	17%	(50)	303
2024 H2H Matchup: Would not Vote	12%	(4)	17%	(5)	41%	(13)	5%	(2)	24%	(8)	32
2024 H2H Matchup: Do not Know	1%	(0)	20%	(7)	42%	(15)	16%	(6)	21%	(8)	36
2022 House Vote: Democrat	6%	(17)	22%	(60)	25%	(70)	30%	(84)	17%	(49)	280
2022 House Vote: Republican	9%	(28)	25%	(72)	27%	(77)	21%	(60)	18%	(53)	290
2022 House Vote: Did not Vote	8%	(10)	24%	(29)	35%	(42)	13%	(15)	19%	(23)	118
2020 Vote: Joe Biden	6%	(19)	18%	(59)	30%	(98)	29%	(95)	18%	(59)	330
2020 Vote: Donald Trump	10%	(34)	29%	(95)	24%	(78)	18%	(59)	18%	(59)	326
2020 Vote: Someone Else	4%	(0)	27%	(3)	18%	(2)	10%	(1)	41%	(5)	12
2020 Vote: Did not Vote	7%	(2)	23%	(6)	42%	(11)	13%	(4)	15%	(4)	28
2016 Vote: Hillary Clinton	6%	(13)	19%	(43)	26%	(57)	31%	(69)	18%	(39)	221
2016 Vote: Donald Trump	10%	(30)	25%	(73)	25%	(74)	19%	(57)	20%	(58)	292
2016 Vote: Someone Else	1%	(0)	13%	(3)	17%	(5)	32%	(9)	37%	(10)	27

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	8%	(55)	24%	(164)	27%	(189)	23%	(160)	18%	(127)	695
2020 Vote/PID: Not Biden/Democrat	23%	(4)	31%	(6)	25%	(5)	7%	(1)	14%	(3)	19
2020 Vote/PID: Not Trump/Republican	8%	(1)	20%	(3)	22%	(3)	31%	(4)	19%	(3)	14
U.S. Economy: Wrong Track	10%	(49)	25%	(127)	28%	(140)	19%	(96)	18%	(92)	503
U.S. Economy: Right Direction	3%	(6)	19%	(37)	26%	(50)	33%	(64)	18%	(35)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	18%	(39)	27%	(60)	33%	(71)	17%	(37)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(36)	32%	(107)	23%	(79)	18%	(60)	17%	(57)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	13%	(18)	37%	(50)	20%	(28)	24%	(33)	137
Top 2024 Issue: Economy	11%	(31)	22%	(59)	33%	(89)	22%	(61)	12%	(31)	271
Community/Gender: Urban Women	16%	(12)	14%	(11)	27%	(20)	21%	(16)	22%	(17)	75
Community/Gender: Urban Men	13%	(12)	34%	(31)	19%	(18)	20%	(19)	14%	(13)	93
Community/Gender: Rural Women	4%	(6)	25%	(35)	26%	(35)	19%	(26)	26%	(36)	137
Community/Gender: Rural Men	4%	(5)	37%	(40)	22%	(24)	27%	(29)	10%	(11)	108
Community/Gender: Suburban Women	7%	(10)	21%	(32)	28%	(42)	21%	(31)	24%	(37)	151
Community/Gender: Suburban Men	8%	(10)	12%	(16)	39%	(51)	30%	(39)	11%	(14)	130
Homeowner	7%	(46)	24%	(152)	27%	(174)	23%	(148)	19%	(119)	639
Renter	15%	(7)	22%	(11)	28%	(14)	21%	(11)	15%	(7)	51
Self + Household: White-Collar	10%	(25)	26%	(63)	24%	(59)	22%	(54)	17%	(41)	243
Self + Household: Blue Collar	6%	(21)	22%	(80)	30%	(109)	26%	(93)	17%	(61)	365
Union HH: Yes	10%	(4)	35%	(15)	34%	(14)	18%	(8)	3%	(1)	41
Union HH: No	8%	(51)	23%	(149)	27%	(175)	23%	(152)	19%	(126)	654
LGBTQ+: Yes	16%	(8)	24%	(13)	14%	(7)	26%	(13)	20%	(10)	52
LGBTQ+: No	7%	(46)	24%	(151)	28%	(182)	23%	(146)	18%	(117)	643
Motivated to Vote	8%	(49)	22%	(141)	27%	(169)	25%	(155)	18%	(115)	629
Parent: Yes	8%	(15)	33%	(60)	28%	(50)	25%	(46)	6%	(11)	182
Parent: No	8%	(40)	20%	(104)	27%	(139)	22%	(114)	23%	(116)	513
COVID Vaccine: Yes	9%	(41)	19%	(90)	29%	(139)	24%	(114)	19%	(91)	475
COVID Vaccine: No	6%	(14)	34%	(74)	23%	(50)	21%	(46)	17%	(36)	220
Student Loans: Yes	14%	(14)	31%	(32)	29%	(30)	17%	(18)	9%	(9)	102
Student Loans: No	7%	(41)	22%	(132)	27%	(160)	24%	(142)	20%	(118)	593

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	8%	(55)	24%	(164)	27%	(189)	23%	(160)	18%	(127)	695
Favorable Opinion of Haley	9%	(17)	20%	(37)	25%	(45)	25%	(45)	22%	(40)	184
Unfavorable Opinion of Haley	8%	(22)	24%	(68)	23%	(68)	28%	(82)	17%	(50)	290
Prodigal Biden Voter	11%	(5)	18%	(8)	33%	(15)	15%	(7)	23%	(11)	46
Undecided Voter (DK/WNV)	6%	(4)	19%	(13)	41%	(28)	11%	(7)	23%	(15)	67
Undecided Voter (DK)	1%	(0)	20%	(7)	42%	(15)	16%	(6)	21%	(8)	36
Watched Debate	8%	(40)	25%	(126)	26%	(131)	22%	(107)	18%	(90)	494
Watched Debate: Did not Watch	7%	(14)	19%	(38)	29%	(59)	26%	(53)	18%	(37)	201
Watched Debate: All of it	12%	(30)	23%	(58)	20%	(51)	23%	(58)	23%	(58)	253
Watched Debate: Some of it	4%	(11)	28%	(68)	33%	(80)	21%	(50)	14%	(33)	241
Continue His Campaign: Yes Biden	5%	(12)	19%	(46)	27%	(66)	31%	(76)	19%	(47)	247
Continue His Campaign: No Biden	9%	(37)	25%	(98)	28%	(111)	18%	(70)	19%	(75)	391
Continue His Campaign: Yes Trump	11%	(36)	31%	(102)	23%	(75)	19%	(63)	17%	(55)	332
Continue His Campaign: No Trump	5%	(15)	17%	(56)	32%	(104)	27%	(87)	20%	(65)	328
Conviction: Evidence	5%	(17)	17%	(58)	30%	(101)	28%	(97)	20%	(68)	341
Conviction: Motivation to Damage	12%	(33)	33%	(89)	23%	(61)	17%	(45)	15%	(41)	268
Conviction: DK/NO	6%	(5)	20%	(17)	32%	(27)	21%	(18)	22%	(19)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(86)	21%	(148)	25%	(176)	24%	(164)	17%	(120)	695
Gender: Male	14%	(47)	21%	(71)	26%	(87)	26%	(86)	12%	(40)	331
Gender: Female	11%	(39)	21%	(77)	24%	(89)	22%	(79)	22%	(81)	364
Age: 18-34	18%	(34)	25%	(46)	32%	(59)	19%	(36)	7%	(12)	188
Age: 35-44	21%	(19)	21%	(18)	32%	(29)	24%	(22)	2%	(2)	90
Age: 45-64	10%	(27)	26%	(65)	26%	(66)	22%	(55)	16%	(42)	254
Age: 65+	4%	(6)	11%	(18)	14%	(23)	32%	(52)	39%	(65)	163
GenZers: 1997-2012	28%	(25)	17%	(15)	30%	(27)	23%	(20)	3%	(2)	90
Millennials: 1981-1996	14%	(26)	24%	(43)	34%	(60)	21%	(37)	6%	(11)	176
GenXers: 1965-1980	13%	(25)	31%	(60)	25%	(48)	19%	(37)	13%	(25)	195
Baby Boomers: 1946-1964	5%	(11)	13%	(28)	19%	(41)	30%	(66)	34%	(74)	220
Educ: < College	12%	(58)	22%	(106)	25%	(118)	23%	(108)	17%	(82)	471
Educ: Bachelors degree	8%	(12)	24%	(35)	27%	(40)	24%	(36)	18%	(27)	151
Educ: Post-grad	22%	(16)	9%	(6)	25%	(18)	28%	(21)	16%	(12)	73
Income: Under 50k	11%	(24)	23%	(50)	19%	(42)	18%	(41)	29%	(64)	221
Income: 50k-100k	13%	(42)	22%	(74)	28%	(94)	23%	(76)	14%	(46)	332
Income: 100k+	14%	(20)	16%	(23)	28%	(40)	33%	(48)	8%	(11)	142
Ethnicity: White (Non-Hispanic)	11%	(68)	22%	(135)	24%	(147)	25%	(153)	19%	(116)	619
Ethnicity: Hispanic	20%	(6)	17%	(5)	34%	(10)	28%	(8)	—	(0)	29
Ethnicity: Black (Non-Hispanic)	32%	(8)	15%	(4)	34%	(8)	11%	(3)	8%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	21%	(5)	20%	(5)	46%	(11)	2%	(0)	12%	(3)	23
All Christian	10%	(38)	21%	(80)	27%	(103)	23%	(89)	19%	(72)	382
All Non-Christian	48%	(14)	13%	(4)	33%	(10)	5%	(1)	1%	(0)	30
Atheist	14%	(5)	25%	(9)	26%	(9)	20%	(7)	16%	(5)	35
Agnostic/Nothing in particular	11%	(16)	25%	(37)	27%	(39)	23%	(34)	14%	(20)	147
Something Else	12%	(13)	18%	(18)	15%	(15)	32%	(33)	23%	(23)	102
Evangelical	9%	(14)	22%	(35)	25%	(40)	28%	(45)	15%	(24)	159
Non-Evangelical	11%	(35)	20%	(63)	24%	(77)	24%	(77)	21%	(67)	320

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	12%	(86)	21%	(148)	25%	(176)	24%	(164)	17%	(120)	695
PID: Dem (no lean)	14%	(34)	19%	(45)	23%	(54)	28%	(67)	16%	(39)	239
PID: Ind (no lean)	14%	(28)	15%	(30)	26%	(52)	25%	(50)	20%	(39)	199
PID: Rep (no lean)	10%	(25)	28%	(73)	27%	(70)	18%	(47)	17%	(42)	257
PID/Gender: Dem Men	20%	(19)	23%	(22)	17%	(16)	28%	(27)	13%	(13)	98
PID/Gender: Dem Women	11%	(15)	16%	(23)	27%	(38)	28%	(40)	18%	(26)	141
PID/Gender: Ind Men	17%	(19)	15%	(17)	30%	(34)	27%	(31)	11%	(13)	113
PID/Gender: Ind Women	10%	(9)	15%	(13)	21%	(18)	22%	(19)	31%	(26)	86
PID/Gender: Rep Men	8%	(9)	26%	(32)	31%	(38)	23%	(28)	12%	(14)	121
PID/Gender: Rep Women	11%	(15)	30%	(41)	24%	(33)	14%	(19)	21%	(28)	137
Ideo: Liberal (1-3)	16%	(36)	22%	(47)	22%	(48)	22%	(49)	17%	(38)	218
Ideo: Moderate (4)	12%	(22)	13%	(25)	31%	(59)	29%	(56)	15%	(29)	192
Ideo: Conservative (5-7)	10%	(27)	27%	(73)	23%	(62)	21%	(55)	19%	(51)	269
Community: Urban	23%	(38)	22%	(37)	18%	(30)	21%	(35)	17%	(28)	168
Community: Suburban	10%	(29)	16%	(45)	31%	(88)	26%	(74)	16%	(46)	281
Community: Rural	8%	(20)	27%	(67)	24%	(58)	23%	(56)	19%	(46)	246
Military HHnm: Yes	7%	(7)	26%	(26)	20%	(20)	24%	(24)	23%	(23)	99
Military HH: No	13%	(80)	21%	(122)	26%	(156)	24%	(141)	16%	(97)	596
Employ: Private Sector	15%	(45)	27%	(81)	31%	(94)	23%	(71)	4%	(11)	301
Employ: Government	23%	(6)	22%	(6)	26%	(7)	18%	(5)	11%	(3)	28
Employ: Self-Employed	24%	(6)	14%	(3)	44%	(10)	16%	(4)	3%	(1)	24
Employ: Homemaker	7%	(4)	19%	(10)	25%	(13)	31%	(16)	18%	(9)	51
Employ: Student	5%	(1)	64%	(8)	11%	(1)	19%	(3)	—	(0)	13
Employ: Retired	4%	(7)	11%	(22)	13%	(25)	29%	(57)	43%	(82)	193
Employ: Unemployed	28%	(13)	26%	(12)	26%	(12)	—	(0)	20%	(9)	45
Employ: Other	14%	(5)	14%	(6)	33%	(13)	25%	(10)	14%	(5)	39

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	12%	(86)	21%	(148)	25%	(176)	24%	(164)	17%	(120)	695
Protestant	6%	(11)	15%	(28)	31%	(59)	28%	(54)	20%	(39)	190
Roman Catholic	14%	(26)	28%	(52)	23%	(44)	19%	(35)	16%	(30)	187
Mormon	—	(0)	—	(0)	100%	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	2%	(0)	—	(0)	6%	(0)	69%	(3)	5
Jewish	61%	(10)	12%	(2)	19%	(3)	8%	(1)	—	(0)	16
Muslim	55%	(1)	7%	(0)	28%	(1)	—	(0)	10%	(0)	3
Buddhist	26%	(3)	16%	(2)	56%	(6)	1%	(0)	—	(0)	11
Atheist	14%	(5)	25%	(9)	26%	(9)	20%	(7)	16%	(5)	35
Agnostic	20%	(5)	27%	(7)	20%	(5)	18%	(5)	15%	(4)	26
Something else	12%	(13)	18%	(18)	15%	(15)	32%	(33)	23%	(23)	102
Nothing in particular	9%	(11)	25%	(30)	28%	(34)	24%	(29)	13%	(16)	121
Ideo/PID: Conservative Republican	7%	(15)	30%	(61)	27%	(54)	20%	(41)	16%	(34)	205
Ideo/PID: Moderate/Liberal Republican	20%	(10)	21%	(10)	30%	(14)	13%	(6)	16%	(7)	48
Ideo/PID: Moderate/Conservative Democrat	14%	(10)	13%	(9)	24%	(16)	34%	(24)	16%	(11)	70
Ideo/PID: Liberal Democrat	15%	(24)	22%	(36)	22%	(36)	25%	(41)	17%	(28)	165
Unfavorable of Biden and Trump	11%	(15)	29%	(38)	31%	(41)	14%	(18)	16%	(21)	132
2024 H2H Matchup: Biden Voter	11%	(37)	17%	(57)	23%	(75)	30%	(98)	18%	(59)	325
2024 H2H Matchup: Trump Voter	14%	(43)	26%	(79)	25%	(75)	19%	(59)	15%	(46)	303
2024 H2H Matchup: Would not Vote	13%	(4)	17%	(5)	42%	(13)	4%	(1)	24%	(8)	32
2024 H2H Matchup: Do not Know	5%	(2)	19%	(7)	36%	(13)	18%	(7)	21%	(8)	36
2022 House Vote: Democrat	13%	(36)	20%	(55)	19%	(54)	32%	(89)	17%	(46)	280
2022 House Vote: Republican	11%	(33)	23%	(65)	30%	(87)	19%	(56)	17%	(49)	290
2022 House Vote: Did not Vote	14%	(17)	21%	(25)	30%	(36)	15%	(18)	19%	(23)	118
2020 Vote: Joe Biden	10%	(34)	17%	(57)	25%	(81)	31%	(102)	17%	(56)	330
2020 Vote: Donald Trump	15%	(49)	25%	(81)	26%	(84)	17%	(57)	17%	(55)	326
2020 Vote: Someone Else	7%	(1)	21%	(2)	29%	(3)	3%	(0)	41%	(5)	12
2020 Vote: Did not Vote	10%	(3)	26%	(7)	28%	(8)	20%	(6)	16%	(4)	28

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	12%	(86)	21%	(148)	25%	(176)	24%	(164)	17%	(120)	695
2016 Vote: Hillary Clinton	10%	(21)	17%	(37)	24%	(53)	33%	(72)	17%	(38)	221
2016 Vote: Donald Trump	12%	(35)	25%	(74)	26%	(76)	18%	(53)	19%	(54)	292
2016 Vote: Someone Else	—	(0)	17%	(5)	16%	(4)	34%	(9)	33%	(9)	27
2020 Vote/PID: Not Biden/Democrat	25%	(5)	34%	(6)	11%	(2)	16%	(3)	14%	(3)	19
2020 Vote/PID: Not Trump/Republican	7%	(1)	13%	(2)	31%	(4)	29%	(4)	21%	(3)	14
U.S. Economy: Wrong Track	13%	(66)	26%	(130)	25%	(125)	19%	(96)	17%	(86)	503
U.S. Economy: Right Direction	11%	(21)	9%	(18)	27%	(51)	36%	(68)	18%	(34)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(20)	17%	(38)	24%	(53)	33%	(73)	16%	(35)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(54)	25%	(86)	25%	(83)	18%	(63)	16%	(53)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	18%	(25)	29%	(39)	21%	(29)	23%	(32)	137
Top 2024 Issue: Economy	15%	(42)	24%	(65)	26%	(70)	24%	(65)	11%	(29)	271
Community/Gender: Urban Women	17%	(13)	20%	(15)	21%	(16)	21%	(16)	20%	(15)	75
Community/Gender: Urban Men	27%	(25)	23%	(21)	16%	(14)	20%	(19)	14%	(13)	93
Community/Gender: Rural Women	5%	(6)	27%	(37)	25%	(34)	20%	(27)	24%	(33)	137
Community/Gender: Rural Men	12%	(13)	27%	(29)	22%	(24)	27%	(29)	12%	(13)	108
Community/Gender: Suburban Women	13%	(20)	16%	(24)	26%	(39)	24%	(36)	22%	(33)	151
Community/Gender: Suburban Men	7%	(9)	16%	(20)	38%	(49)	29%	(38)	10%	(14)	130
Homeowner	12%	(74)	21%	(134)	26%	(164)	24%	(156)	18%	(112)	639
Renter	21%	(11)	26%	(13)	21%	(11)	16%	(8)	15%	(8)	51
Self + Household: White-Collar	16%	(39)	17%	(42)	25%	(60)	26%	(63)	16%	(39)	243
Self + Household: Blue Collar	10%	(36)	25%	(91)	25%	(92)	25%	(90)	16%	(57)	365
Union HH: Yes	37%	(15)	26%	(11)	16%	(7)	18%	(7)	3%	(1)	41
Union HH: No	11%	(71)	21%	(137)	26%	(169)	24%	(157)	18%	(119)	654
LGBTQ+: Yes	16%	(8)	23%	(12)	18%	(9)	25%	(13)	19%	(10)	52
LGBTQ+: No	12%	(78)	21%	(136)	26%	(167)	24%	(151)	17%	(111)	643
Motivated to Vote	11%	(72)	21%	(134)	25%	(160)	25%	(155)	17%	(108)	629
Parent: Yes	12%	(21)	24%	(43)	35%	(63)	24%	(43)	6%	(11)	182
Parent: No	13%	(65)	20%	(105)	22%	(113)	24%	(121)	21%	(109)	513

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	12%	(86)	21%	(148)	25%	(176)	24%	(164)	17%	(120)	695
COVID Vaccine: Yes	12%	(58)	20%	(93)	24%	(115)	26%	(123)	18%	(87)	475
COVID Vaccine: No	13%	(29)	25%	(55)	28%	(62)	19%	(41)	15%	(34)	220
Student Loans: Yes	18%	(18)	28%	(29)	28%	(28)	20%	(21)	6%	(6)	102
Student Loans: No	11%	(68)	20%	(119)	25%	(148)	24%	(144)	19%	(114)	593
Favorable Opinion of Haley	11%	(21)	19%	(35)	27%	(50)	23%	(42)	20%	(37)	184
Unfavorable Opinion of Haley	13%	(39)	20%	(58)	19%	(54)	31%	(90)	17%	(50)	290
Prodigal Biden Voter	15%	(7)	14%	(6)	27%	(13)	21%	(10)	23%	(11)	46
Undecided Voter (DK/WNV)	9%	(6)	18%	(12)	39%	(26)	12%	(8)	23%	(15)	67
Undecided Voter (DK)	5%	(2)	19%	(7)	36%	(13)	18%	(7)	21%	(8)	36
Watched Debate	14%	(67)	21%	(104)	26%	(128)	22%	(110)	17%	(84)	494
Watched Debate: Did not Watch	9%	(19)	22%	(44)	24%	(48)	27%	(54)	18%	(36)	201
Watched Debate: All of it	18%	(46)	15%	(38)	23%	(58)	23%	(57)	21%	(54)	253
Watched Debate: Some of it	9%	(22)	27%	(66)	29%	(70)	22%	(53)	13%	(30)	241
Continue His Campaign: Yes Biden	9%	(22)	15%	(38)	26%	(64)	32%	(78)	18%	(45)	247
Continue His Campaign: No Biden	15%	(57)	25%	(99)	23%	(91)	19%	(74)	18%	(71)	391
Continue His Campaign: Yes Trump	17%	(56)	25%	(83)	24%	(78)	19%	(64)	15%	(51)	332
Continue His Campaign: No Trump	8%	(26)	19%	(61)	27%	(89)	27%	(89)	19%	(63)	328
Conviction: Evidence	9%	(30)	16%	(55)	25%	(85)	31%	(106)	19%	(65)	341
Conviction: Motivation to Damage	18%	(49)	27%	(71)	23%	(61)	17%	(46)	15%	(41)	268
Conviction: DK/NO	8%	(7)	25%	(22)	35%	(30)	14%	(12)	17%	(15)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	49%	(341)	39%	(268)	12%	(86)	695
Gender: Male	47%	(157)	42%	(139)	11%	(35)	331
Gender: Female	50%	(183)	36%	(129)	14%	(51)	364
Age: 18-34	48%	(90)	29%	(55)	22%	(42)	188
Age: 35-44	45%	(40)	41%	(37)	14%	(13)	90
Age: 45-64	45%	(114)	45%	(115)	10%	(25)	254
Age: 65+	59%	(96)	37%	(61)	4%	(7)	163
GenZers: 1997-2012	41%	(37)	31%	(28)	28%	(25)	90
Millennials: 1981-1996	50%	(88)	33%	(59)	17%	(29)	176
GenXers: 1965-1980	45%	(88)	44%	(87)	11%	(21)	195
Baby Boomers: 1946-1964	53%	(118)	42%	(91)	5%	(11)	220
Educ: < College	44%	(209)	41%	(192)	15%	(70)	471
Educ: Bachelors degree	54%	(81)	38%	(58)	8%	(12)	151
Educ: Post-grad	69%	(50)	25%	(18)	7%	(5)	73
Income: Under 50k	49%	(107)	38%	(84)	14%	(30)	221
Income: 50k-100k	50%	(166)	39%	(130)	11%	(35)	332
Income: 100k+	47%	(67)	38%	(54)	15%	(21)	142
Ethnicity: White (Non-Hispanic)	50%	(310)	40%	(245)	10%	(64)	619
Ethnicity: Hispanic	32%	(9)	31%	(9)	37%	(11)	29
Ethnicity: Black (Non-Hispanic)	52%	(13)	28%	(7)	20%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	39%	(9)	31%	(7)	29%	(7)	23
All Christian	48%	(183)	42%	(161)	10%	(39)	382
All Non-Christian	61%	(18)	39%	(12)	—	(0)	30
Atheist	83%	(29)	17%	(6)	—	(0)	35
Agnostic/Nothing in particular	58%	(84)	27%	(40)	15%	(22)	147
Something Else	26%	(26)	49%	(50)	25%	(26)	102
Evangelical	25%	(40)	58%	(92)	17%	(27)	159
Non-Evangelical	52%	(168)	37%	(118)	11%	(34)	320

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	49%	(341)	39%	(268)	12%	(86)	695
PID: Dem (no lean)	86%	(206)	5%	(11)	9%	(22)	239
PID: Ind (no lean)	58%	(114)	29%	(58)	13%	(26)	199
PID: Rep (no lean)	8%	(20)	77%	(199)	15%	(38)	257
PID/Gender: Dem Men	86%	(84)	5%	(5)	9%	(9)	98
PID/Gender: Dem Women	86%	(122)	4%	(6)	10%	(13)	141
PID/Gender: Ind Men	58%	(66)	31%	(34)	11%	(13)	113
PID/Gender: Ind Women	57%	(49)	28%	(24)	16%	(13)	86
PID/Gender: Rep Men	7%	(8)	82%	(99)	11%	(14)	121
PID/Gender: Rep Women	9%	(12)	73%	(100)	18%	(24)	137
Ideo: Liberal (1-3)	84%	(183)	11%	(23)	6%	(12)	218
Ideo: Moderate (4)	55%	(106)	30%	(58)	14%	(28)	192
Ideo: Conservative (5-7)	18%	(49)	69%	(185)	13%	(35)	269
Community: Urban	60%	(100)	31%	(52)	10%	(16)	168
Community: Suburban	47%	(133)	37%	(104)	16%	(44)	281
Community: Rural	44%	(107)	46%	(112)	11%	(27)	246
Military HHnm: Yes	50%	(49)	37%	(37)	13%	(13)	99
Military HH: No	49%	(291)	39%	(231)	12%	(74)	596
Employ: Private Sector	46%	(138)	46%	(138)	9%	(26)	301
Employ: Government	69%	(20)	23%	(7)	7%	(2)	28
Employ: Self-Employed	64%	(15)	30%	(7)	6%	(2)	24
Employ: Homemaker	55%	(28)	33%	(17)	12%	(6)	51
Employ: Student	71%	(9)	4%	(0)	25%	(3)	13
Employ: Retired	55%	(106)	41%	(78)	4%	(9)	193
Employ: Unemployed	34%	(15)	31%	(14)	35%	(16)	45
Employ: Other	25%	(10)	16%	(6)	59%	(23)	39

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	49%	(341)	39%	(268)	12%	(86)	695
Protestant	52%	(98)	40%	(77)	8%	(15)	190
Roman Catholic	44%	(83)	45%	(84)	11%	(20)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	2%	(0)	69%	(3)	5
Jewish	34%	(6)	66%	(11)	—	(0)	16
Muslim	64%	(2)	36%	(1)	—	(0)	3
Buddhist	100%	(11)	—	(0)	—	(0)	11
Atheist	83%	(29)	17%	(6)	—	(0)	35
Agnostic	82%	(21)	17%	(4)	1%	(0)	26
Something else	26%	(26)	49%	(50)	25%	(26)	102
Nothing in particular	52%	(63)	30%	(36)	18%	(22)	121
Ideo/PID: Conservative Republican	6%	(13)	78%	(161)	15%	(31)	205
Ideo/PID: Moderate/Liberal Republican	15%	(7)	79%	(38)	6%	(3)	48
Ideo/PID: Moderate/Conservative Democrat	83%	(58)	4%	(3)	13%	(9)	70
Ideo/PID: Liberal Democrat	89%	(146)	5%	(8)	6%	(10)	165
Unfavorable of Biden and Trump	59%	(77)	25%	(33)	16%	(22)	132
2024 H2H Matchup: Biden Voter	90%	(293)	5%	(18)	4%	(15)	325
2024 H2H Matchup: Trump Voter	6%	(18)	79%	(239)	15%	(46)	303
2024 H2H Matchup: Would not Vote	60%	(19)	4%	(1)	36%	(11)	32
2024 H2H Matchup: Do not Know	31%	(11)	27%	(10)	42%	(15)	36
2022 House Vote: Democrat	85%	(238)	8%	(22)	7%	(20)	280
2022 House Vote: Republican	12%	(36)	74%	(213)	14%	(41)	290
2022 House Vote: Did not Vote	55%	(65)	25%	(29)	20%	(23)	118
2020 Vote: Joe Biden	88%	(289)	5%	(15)	8%	(26)	330
2020 Vote: Donald Trump	8%	(26)	76%	(246)	16%	(53)	326
2020 Vote: Someone Else	71%	(8)	11%	(1)	18%	(2)	12
2020 Vote: Did not Vote	61%	(17)	21%	(6)	18%	(5)	28

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Motivation to damage his presidential campaign						Total N
	Evidence that he committed a crime		Don't know/no opinion				
Registered Voters	49%	(341)	39%	(268)	12%	(86)	695
2016 Vote: Hillary Clinton	92%	(203)	4%	(8)	5%	(10)	221
2016 Vote: Donald Trump	17%	(49)	70%	(205)	13%	(38)	292
2016 Vote: Someone Else	80%	(22)	12%	(3)	8%	(2)	27
2020 Vote/PID: Not Biden/Democrat	72%	(14)	21%	(4)	7%	(1)	19
2020 Vote/PID: Not Trump/Republican	68%	(9)	18%	(2)	15%	(2)	14
U.S. Economy: Wrong Track	35%	(177)	50%	(249)	15%	(77)	503
U.S. Economy: Right Direction	85%	(164)	10%	(19)	5%	(9)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(202)	2%	(4)	6%	(13)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(31)	75%	(253)	16%	(55)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	79%	(108)	9%	(12)	13%	(18)	137
Top 2024 Issue: Economy	26%	(71)	57%	(155)	17%	(45)	271
Community/Gender: Urban Women	64%	(48)	24%	(18)	12%	(9)	75
Community/Gender: Urban Men	56%	(52)	36%	(34)	8%	(7)	93
Community/Gender: Rural Women	45%	(61)	40%	(55)	15%	(21)	137
Community/Gender: Rural Men	42%	(46)	52%	(57)	5%	(6)	108
Community/Gender: Suburban Women	49%	(74)	37%	(56)	14%	(21)	151
Community/Gender: Suburban Men	45%	(59)	37%	(48)	17%	(22)	130
Homeowner	49%	(310)	40%	(253)	12%	(75)	639
Renter	54%	(28)	26%	(14)	19%	(10)	51
Self + Household: White-Collar	54%	(131)	37%	(90)	9%	(21)	243
Self + Household: Blue Collar	46%	(169)	40%	(147)	13%	(49)	365
Union HH: Yes	56%	(23)	40%	(17)	4%	(1)	41
Union HH: No	49%	(317)	38%	(251)	13%	(85)	654
LGBTQ+: Yes	81%	(42)	14%	(7)	5%	(2)	52
LGBTQ+: No	46%	(298)	41%	(261)	13%	(84)	643
Motivated to Vote	49%	(310)	40%	(249)	11%	(70)	629
Parent: Yes	48%	(88)	41%	(74)	11%	(21)	182
Parent: No	49%	(253)	38%	(194)	13%	(66)	513

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Table BLMB65: Based on what you know, do you think that the New York jury's decision to convict former President Donald Trump on 34 felony charges related to falsifying business records over a 2016 hush money arrangement with adult-film actress Stormy Daniels was primarily due to...

Demographic	Evidence that he committed a crime		Motivation to damage his presidential campaign		Don't know/no opinion		Total N
Registered Voters	49%	(341)	39%	(268)	12%	(86)	695
COVID Vaccine: Yes	63%	(299)	26%	(123)	11%	(53)	475
COVID Vaccine: No	19%	(41)	66%	(145)	15%	(34)	220
Student Loans: Yes	52%	(54)	33%	(33)	15%	(15)	102
Student Loans: No	48%	(287)	40%	(235)	12%	(71)	593
Favorable Opinion of Haley	33%	(62)	57%	(106)	9%	(17)	184
Unfavorable Opinion of Haley	67%	(194)	29%	(85)	4%	(10)	290
Prodigal Biden Voter	51%	(24)	21%	(10)	27%	(13)	46
Undecided Voter (DK/WNV)	45%	(30)	16%	(11)	39%	(26)	67
Undecided Voter (DK)	31%	(11)	27%	(10)	42%	(15)	36
Watched Debate	43%	(212)	46%	(228)	11%	(54)	494
Watched Debate: Did not Watch	64%	(129)	20%	(40)	16%	(33)	201
Watched Debate: All of it	39%	(98)	53%	(135)	8%	(20)	253
Watched Debate: Some of it	47%	(114)	39%	(93)	14%	(33)	241
Continue His Campaign: Yes Biden	74%	(183)	23%	(56)	3%	(8)	247
Continue His Campaign: No Biden	36%	(140)	50%	(197)	14%	(54)	391
Continue His Campaign: Yes Trump	12%	(39)	74%	(247)	14%	(46)	332
Continue His Campaign: No Trump	88%	(289)	5%	(16)	7%	(22)	328
Conviction: Evidence	100%	(341)	—	(0)	—	(0)	341
Conviction: Motivation to Damage	—	(0)	100%	(268)	—	(0)	268
Conviction: DK/NO	—	(0)	—	(0)	100%	(86)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	36%	(253)	35%	(241)	29%	(201)	695
Gender: Male	42%	(138)	34%	(113)	24%	(80)	331
Gender: Female	32%	(115)	35%	(127)	33%	(122)	364
Age: 18-34	26%	(49)	34%	(63)	40%	(75)	188
Age: 35-44	26%	(24)	38%	(34)	35%	(32)	90
Age: 45-64	36%	(93)	40%	(101)	24%	(61)	254
Age: 65+	54%	(88)	26%	(42)	21%	(34)	163
GenZers: 1997-2012	33%	(29)	36%	(32)	32%	(29)	90
Millennials: 1981-1996	24%	(43)	33%	(58)	43%	(76)	176
GenXers: 1965-1980	34%	(66)	42%	(82)	24%	(47)	195
Baby Boomers: 1946-1964	48%	(105)	30%	(67)	22%	(48)	220
Educ: < College	38%	(179)	34%	(162)	28%	(131)	471
Educ: Bachelors degree	31%	(46)	36%	(55)	33%	(50)	151
Educ: Post-grad	38%	(28)	33%	(24)	29%	(21)	73
Income: Under 50k	34%	(76)	31%	(68)	35%	(76)	221
Income: 50k-100k	39%	(128)	35%	(116)	26%	(87)	332
Income: 100k+	35%	(49)	39%	(56)	26%	(37)	142
Ethnicity: White (Non-Hispanic)	34%	(209)	36%	(220)	31%	(189)	619
Ethnicity: Hispanic	67%	(19)	31%	(9)	2%	(1)	29
Ethnicity: Black (Non-Hispanic)	48%	(11)	36%	(9)	16%	(4)	24
Ethnicity: Asian + Other (Non-Hispanic)	56%	(13)	13%	(3)	31%	(7)	23
All Christian	38%	(144)	39%	(150)	23%	(88)	382
All Non-Christian	42%	(12)	47%	(14)	11%	(3)	30
Atheist	36%	(13)	7%	(2)	57%	(20)	35
Agnostic/Nothing in particular	34%	(50)	34%	(50)	32%	(46)	147
Something Else	33%	(34)	24%	(24)	43%	(44)	102
Evangelical	37%	(58)	38%	(61)	25%	(40)	159
Non-Evangelical	37%	(119)	35%	(113)	28%	(88)	320
PID: Dem (no lean)	26%	(63)	35%	(82)	39%	(94)	239
PID: Ind (no lean)	39%	(77)	32%	(63)	29%	(58)	199
PID: Rep (no lean)	44%	(113)	37%	(95)	19%	(49)	257

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	36%	(253)	35%	(241)	29%	(201)	695
PID/Gender: Dem Men	29%	(29)	33%	(33)	37%	(36)	98
PID/Gender: Dem Women	24%	(34)	35%	(50)	41%	(57)	141
PID/Gender: Ind Men	45%	(51)	32%	(36)	23%	(26)	113
PID/Gender: Ind Women	30%	(26)	32%	(27)	38%	(32)	86
PID/Gender: Rep Men	48%	(58)	37%	(45)	14%	(17)	121
PID/Gender: Rep Women	40%	(55)	37%	(50)	23%	(32)	137
Ideo: Liberal (1-3)	26%	(56)	35%	(76)	39%	(86)	218
Ideo: Moderate (4)	38%	(72)	36%	(69)	27%	(51)	192
Ideo: Conservative (5-7)	47%	(125)	35%	(93)	19%	(51)	269
Community: Urban	38%	(63)	36%	(61)	26%	(44)	168
Community: Suburban	40%	(114)	32%	(90)	27%	(77)	281
Community: Rural	31%	(76)	36%	(89)	33%	(80)	246
Military HHnm: Yes	44%	(43)	40%	(39)	16%	(16)	99
Military HH: No	35%	(210)	34%	(201)	31%	(185)	596
Employ: Private Sector	30%	(91)	42%	(128)	27%	(83)	301
Employ: Government	34%	(10)	26%	(7)	39%	(11)	28
Employ: Self-Employed	26%	(6)	39%	(9)	35%	(8)	24
Employ: Homemaker	31%	(16)	37%	(19)	32%	(16)	51
Employ: Student	24%	(3)	48%	(6)	28%	(4)	13
Employ: Retired	54%	(104)	25%	(49)	21%	(40)	193
Employ: Unemployed	42%	(19)	15%	(7)	43%	(20)	45
Employ: Other	11%	(4)	39%	(15)	49%	(19)	39

Continued on next page

Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	36%	(253)	35%	(241)	29%	(201)	695
Protestant	41%	(77)	36%	(69)	23%	(43)	190
Roman Catholic	35%	(66)	43%	(81)	22%	(41)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	2%	(0)	69%	(3)	5
Jewish	28%	(4)	72%	(12)	—	(0)	16
Muslim	85%	(2)	—	(0)	15%	(0)	3
Buddhist	54%	(6)	20%	(2)	26%	(3)	11
Atheist	36%	(13)	7%	(2)	57%	(20)	35
Agnostic	19%	(5)	42%	(11)	39%	(10)	26
Something else	33%	(34)	24%	(24)	43%	(44)	102
Nothing in particular	37%	(45)	33%	(40)	30%	(36)	121
Ideo/PID: Conservative Republican	47%	(96)	37%	(75)	17%	(34)	205
Ideo/PID: Moderate/Liberal Republican	36%	(17)	38%	(18)	25%	(12)	48
Ideo/PID: Moderate/Conservative Democrat	30%	(21)	41%	(29)	29%	(20)	70
Ideo/PID: Liberal Democrat	25%	(42)	32%	(54)	42%	(69)	165
Unfavorable of Biden and Trump	23%	(30)	36%	(48)	41%	(54)	132
2024 H2H Matchup: Biden Voter	28%	(92)	37%	(120)	35%	(114)	325
2024 H2H Matchup: Trump Voter	49%	(149)	30%	(92)	20%	(62)	303
2024 H2H Matchup: Would not Vote	9%	(3)	47%	(15)	45%	(14)	32
2024 H2H Matchup: Do not Know	29%	(10)	39%	(14)	32%	(11)	36
2022 House Vote: Democrat	26%	(72)	38%	(106)	36%	(101)	280
2022 House Vote: Republican	49%	(142)	33%	(95)	18%	(53)	290
2022 House Vote: Did not Vote	32%	(38)	30%	(36)	38%	(44)	118
2020 Vote: Joe Biden	29%	(97)	35%	(115)	36%	(119)	330
2020 Vote: Donald Trump	46%	(151)	33%	(109)	20%	(66)	326
2020 Vote: Someone Else	18%	(2)	49%	(6)	33%	(4)	12
2020 Vote: Did not Vote	13%	(4)	43%	(12)	44%	(12)	28
2016 Vote: Hillary Clinton	31%	(69)	35%	(78)	34%	(75)	221
2016 Vote: Donald Trump	45%	(133)	35%	(102)	20%	(57)	292
2016 Vote: Someone Else	32%	(9)	33%	(9)	36%	(10)	27

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I did not watch the debate		Total N
Registered Voters	36%	(253)	35%	(241)	29%	(201)	695
2020 Vote/PID: Not Biden/Democrat	27%	(5)	37%	(7)	36%	(7)	19
2020 Vote/PID: Not Trump/Republican	15%	(2)	71%	(10)	14%	(2)	14
U.S. Economy: Wrong Track	36%	(183)	34%	(170)	30%	(151)	503
U.S. Economy: Right Direction	37%	(71)	37%	(71)	26%	(50)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28%	(61)	36%	(79)	36%	(79)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48%	(161)	34%	(114)	19%	(64)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(32)	35%	(48)	42%	(58)	137
Top 2024 Issue: Economy	36%	(96)	36%	(97)	29%	(78)	271
Community/Gender: Urban Women	28%	(21)	43%	(32)	29%	(22)	75
Community/Gender: Urban Men	45%	(42)	31%	(29)	23%	(22)	93
Community/Gender: Rural Women	31%	(42)	32%	(45)	37%	(51)	137
Community/Gender: Rural Men	32%	(34)	41%	(44)	27%	(30)	108
Community/Gender: Suburban Women	34%	(52)	33%	(51)	32%	(49)	151
Community/Gender: Suburban Men	48%	(62)	31%	(40)	22%	(28)	130
Homeowner	37%	(239)	35%	(221)	28%	(180)	639
Renter	26%	(14)	36%	(18)	38%	(19)	51
Self + Household: White-Collar	38%	(92)	38%	(92)	24%	(58)	243
Self + Household: Blue Collar	39%	(142)	34%	(123)	28%	(101)	365
Union HH: Yes	29%	(12)	43%	(18)	28%	(11)	41
Union HH: No	37%	(241)	34%	(223)	29%	(190)	654
LGBTQ+: Yes	20%	(11)	29%	(15)	51%	(26)	52
LGBTQ+: No	38%	(243)	35%	(226)	27%	(175)	643
Motivated to Vote	40%	(250)	33%	(207)	27%	(172)	629
Parent: Yes	24%	(45)	40%	(72)	36%	(65)	182
Parent: No	41%	(209)	33%	(168)	26%	(136)	513
COVID Vaccine: Yes	34%	(162)	36%	(172)	30%	(141)	475
COVID Vaccine: No	41%	(91)	31%	(69)	27%	(60)	220
Student Loans: Yes	30%	(31)	38%	(39)	31%	(32)	102
Student Loans: No	38%	(222)	34%	(201)	29%	(169)	593

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Table BLMBdemDB: As you may know, there was a presidential debate between President Joe Biden and former president Donald Trump on June 27th. Did you watch the debate?

Demographic	Yes, I watched all of it	Yes, I watched some of it	No, I did not watch the debate	Total N
Registered Voters	36% (253)	35% (241)	29% (201)	695
Favorable Opinion of Haley	49% (90)	36% (67)	15% (27)	184
Unfavorable Opinion of Haley	40% (115)	34% (100)	26% (75)	290
Prodigal Biden Voter	28% (13)	30% (14)	42% (19)	46
Undecided Voter (DK/WNV)	19% (13)	43% (29)	38% (26)	67
Undecided Voter (DK)	29% (10)	39% (14)	32% (11)	36
Watched Debate	51% (253)	49% (241)	— (0)	494
Watched Debate: Did not Watch	— (0)	— (0)	100% (201)	201
Watched Debate: All of it	100% (253)	— (0)	— (0)	253
Watched Debate: Some of it	— (0)	100% (241)	— (0)	241
Continue His Campaign: Yes Biden	30% (74)	37% (91)	33% (82)	247
Continue His Campaign: No Biden	40% (157)	33% (130)	27% (105)	391
Continue His Campaign: Yes Trump	48% (159)	31% (102)	21% (70)	332
Continue His Campaign: No Trump	26% (84)	37% (122)	37% (121)	328
Conviction: Evidence	29% (98)	33% (114)	38% (129)	341
Conviction: Motivation to Damage	50% (135)	35% (93)	15% (40)	268
Conviction: DK/NO	23% (20)	39% (33)	38% (33)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	26% (184)	40% (279)	33% (232)	695
Gender: Male	30% (98)	44% (147)	26% (86)	331
Gender: Female	24% (86)	36% (132)	40% (146)	364
Age: 18-34	24% (45)	34% (64)	42% (79)	188
Age: 35-44	24% (22)	44% (40)	31% (28)	90
Age: 45-64	27% (68)	46% (116)	28% (70)	254
Age: 65+	30% (49)	36% (59)	34% (55)	163
GenZers: 1997-2012	30% (27)	33% (30)	37% (33)	90
Millennials: 1981-1996	22% (38)	38% (66)	41% (72)	176
GenXers: 1965-1980	29% (56)	47% (91)	25% (48)	195
Baby Boomers: 1946-1964	26% (57)	40% (88)	34% (75)	220
Educ: < College	24% (114)	45% (212)	31% (145)	471
Educ: Bachelors degree	29% (44)	33% (49)	38% (58)	151
Educ: Post-grad	35% (26)	24% (18)	40% (29)	73
Income: Under 50k	24% (53)	40% (89)	36% (79)	221
Income: 50k-100k	27% (91)	43% (144)	29% (97)	332
Income: 100k+	28% (40)	32% (46)	39% (56)	142
Ethnicity: White (Non-Hispanic)	26% (162)	39% (240)	35% (217)	619
Ethnicity: Hispanic	30% (9)	60% (17)	10% (3)	29
Ethnicity: Black (Non-Hispanic)	41% (10)	46% (11)	13% (3)	24
Ethnicity: Asian + Other (Non-Hispanic)	14% (3)	45% (10)	41% (9)	23
All Christian	26% (101)	42% (159)	32% (123)	382
All Non-Christian	42% (12)	33% (10)	25% (7)	30
Atheist	30% (10)	16% (6)	54% (19)	35
Agnostic/Nothing in particular	35% (52)	31% (45)	34% (50)	147
Something Else	9% (9)	59% (59)	33% (33)	102
Evangelical	14% (23)	60% (96)	26% (41)	159
Non-Evangelical	27% (86)	37% (120)	36% (115)	320
PID: Dem (no lean)	52% (125)	4% (10)	44% (104)	239
PID: Ind (no lean)	25% (50)	32% (64)	43% (85)	199
PID: Rep (no lean)	4% (10)	80% (205)	17% (43)	257

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	26%	(184)	40%	(279)	33%	(232)	695
PID/Gender: Dem Men	59%	(58)	7%	(7)	34%	(33)	98
PID/Gender: Dem Women	47%	(67)	2%	(3)	50%	(71)	141
PID/Gender: Ind Men	31%	(35)	34%	(38)	36%	(40)	113
PID/Gender: Ind Women	18%	(15)	30%	(26)	52%	(45)	86
PID/Gender: Rep Men	5%	(6)	85%	(102)	11%	(13)	121
PID/Gender: Rep Women	3%	(4)	75%	(103)	22%	(30)	137
Ideo: Liberal (1-3)	52%	(113)	7%	(16)	41%	(89)	218
Ideo: Moderate (4)	25%	(49)	34%	(65)	41%	(78)	192
Ideo: Conservative (5-7)	8%	(21)	73%	(195)	20%	(53)	269
Community: Urban	33%	(55)	38%	(65)	29%	(48)	168
Community: Suburban	26%	(74)	40%	(111)	34%	(96)	281
Community: Rural	22%	(54)	42%	(103)	36%	(88)	246
Military HHnm: Yes	26%	(26)	42%	(41)	32%	(32)	99
Military HH: No	27%	(158)	40%	(238)	34%	(201)	596
Employ: Private Sector	23%	(70)	44%	(132)	33%	(100)	301
Employ: Government	39%	(11)	17%	(5)	44%	(12)	28
Employ: Self-Employed	35%	(8)	36%	(9)	30%	(7)	24
Employ: Homemaker	22%	(11)	37%	(19)	42%	(21)	51
Employ: Student	56%	(7)	22%	(3)	21%	(3)	13
Employ: Retired	31%	(59)	40%	(78)	29%	(56)	193
Employ: Unemployed	25%	(11)	40%	(18)	36%	(16)	45
Employ: Other	14%	(6)	43%	(17)	42%	(17)	39

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	26%	(184)	40%	(279)	33%	(232)	695
Protestant	30%	(56)	37%	(70)	33%	(63)	190
Roman Catholic	23%	(43)	46%	(86)	31%	(59)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	71%	(4)	6%	(0)	5
Jewish	71%	(11)	19%	(3)	10%	(2)	16
Muslim	17%	(0)	36%	(1)	47%	(1)	3
Buddhist	4%	(0)	54%	(6)	42%	(5)	11
Atheist	30%	(10)	16%	(6)	54%	(19)	35
Agnostic	43%	(11)	18%	(5)	39%	(10)	26
Something else	9%	(9)	59%	(59)	33%	(33)	102
Nothing in particular	34%	(41)	33%	(40)	33%	(40)	121
Ideo/PID: Conservative Republican	2%	(5)	84%	(172)	14%	(28)	205
Ideo/PID: Moderate/Liberal Republican	9%	(5)	65%	(31)	26%	(12)	48
Ideo/PID: Moderate/Conservative Democrat	56%	(39)	7%	(5)	37%	(25)	70
Ideo/PID: Liberal Democrat	52%	(85)	3%	(5)	45%	(74)	165
Unfavorable of Biden and Trump	9%	(12)	12%	(16)	79%	(103)	132
2024 H2H Matchup: Biden Voter	54%	(175)	6%	(19)	40%	(132)	325
2024 H2H Matchup: Trump Voter	1%	(4)	83%	(252)	15%	(47)	303
2024 H2H Matchup: Would not Vote	4%	(1)	3%	(1)	93%	(30)	32
2024 H2H Matchup: Do not Know	11%	(4)	21%	(8)	68%	(24)	36
2022 House Vote: Democrat	53%	(149)	6%	(17)	41%	(114)	280
2022 House Vote: Republican	3%	(10)	78%	(225)	19%	(55)	290
2022 House Vote: Did not Vote	20%	(24)	30%	(35)	50%	(59)	118
2020 Vote: Joe Biden	47%	(157)	8%	(25)	45%	(148)	330
2020 Vote: Donald Trump	5%	(15)	76%	(249)	19%	(62)	326
2020 Vote: Someone Else	19%	(2)	4%	(0)	77%	(9)	12
2020 Vote: Did not Vote	36%	(10)	16%	(4)	49%	(13)	28
2016 Vote: Hillary Clinton	54%	(119)	6%	(13)	40%	(89)	221
2016 Vote: Donald Trump	5%	(14)	73%	(214)	22%	(63)	292
2016 Vote: Someone Else	43%	(12)	14%	(4)	43%	(12)	27
2020 Vote/PID: Not Biden/Democrat	39%	(8)	3%	(1)	58%	(11)	19

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	26%	(184)	40%	(279)	33%	(232)	695
2020 Vote/PID: Not Trump/Republican	33%	(5)	9%	(1)	58%	(8)	14
U.S. Economy: Wrong Track	12%	(61)	53%	(265)	35%	(178)	503
U.S. Economy: Right Direction	64%	(123)	7%	(14)	28%	(55)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(134)	6%	(13)	33%	(71)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(16)	77%	(261)	19%	(63)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(34)	4%	(5)	71%	(98)	137
Top 2024 Issue: Economy	10%	(27)	57%	(155)	33%	(89)	271
Community/Gender: Urban Women	30%	(23)	32%	(24)	38%	(28)	75
Community/Gender: Urban Men	35%	(33)	44%	(41)	21%	(19)	93
Community/Gender: Rural Women	20%	(27)	40%	(55)	40%	(55)	137
Community/Gender: Rural Men	25%	(27)	44%	(48)	31%	(33)	108
Community/Gender: Suburban Women	24%	(36)	35%	(53)	41%	(62)	151
Community/Gender: Suburban Men	30%	(39)	45%	(58)	26%	(33)	130
Homeowner	26%	(166)	41%	(262)	33%	(211)	639
Renter	31%	(16)	32%	(16)	37%	(19)	51
Self + Household: White-Collar	34%	(81)	34%	(82)	33%	(79)	243
Self + Household: Blue Collar	22%	(81)	46%	(169)	32%	(115)	365
Union HH: Yes	31%	(13)	49%	(20)	20%	(8)	41
Union HH: No	26%	(171)	40%	(259)	34%	(224)	654
LGBTQ+: Yes	28%	(15)	15%	(8)	57%	(29)	52
LGBTQ+: No	26%	(169)	42%	(271)	32%	(203)	643
Motivated to Vote	27%	(168)	43%	(271)	30%	(190)	629
Parent: Yes	26%	(48)	38%	(70)	35%	(64)	182
Parent: No	27%	(136)	41%	(209)	33%	(168)	513
COVID Vaccine: Yes	34%	(162)	27%	(126)	39%	(187)	475
COVID Vaccine: No	10%	(22)	69%	(152)	21%	(46)	220
Student Loans: Yes	29%	(30)	28%	(29)	43%	(44)	102
Student Loans: No	26%	(154)	42%	(250)	32%	(188)	593
Favorable Opinion of Haley	13%	(25)	60%	(110)	27%	(50)	184
Unfavorable Opinion of Haley	43%	(123)	27%	(77)	31%	(89)	290
Prodigal Biden Voter	5%	(2)	22%	(10)	73%	(33)	46

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Table BLMB63_1: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Made good points

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	26%	(184)	40%	(279)	33%	(232)	695
Undecided Voter (DK/WNV)	8%	(5)	13%	(8)	80%	(54)	67
Undecided Voter (DK)	11%	(4)	21%	(8)	68%	(24)	36
Watched Debate	30%	(150)	48%	(235)	22%	(109)	494
Watched Debate: Did not Watch	17%	(34)	22%	(44)	61%	(123)	201
Watched Debate: All of it	25%	(63)	61%	(154)	14%	(37)	253
Watched Debate: Some of it	36%	(87)	34%	(81)	30%	(73)	241
Continue His Campaign: Yes Biden	54%	(133)	24%	(59)	22%	(55)	247
Continue His Campaign: No Biden	12%	(46)	51%	(199)	37%	(147)	391
Continue His Campaign: Yes Trump	8%	(26)	78%	(258)	14%	(48)	332
Continue His Campaign: No Trump	47%	(153)	5%	(17)	48%	(158)	328
Conviction: Evidence	48%	(164)	6%	(21)	46%	(155)	341
Conviction: Motivation to Damage	6%	(15)	81%	(218)	13%	(35)	268
Conviction: DK/NO	6%	(5)	46%	(40)	48%	(42)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	10%	(71)	31%	(219)	58%	(405)	695
Gender: Male	13%	(43)	37%	(123)	50%	(165)	331
Gender: Female	8%	(28)	26%	(95)	66%	(240)	364
Age: 18-34	14%	(27)	24%	(45)	62%	(116)	188
Age: 35-44	9%	(8)	38%	(34)	54%	(48)	90
Age: 45-64	9%	(22)	37%	(95)	54%	(137)	254
Age: 65+	9%	(14)	28%	(45)	64%	(104)	163
GenZers: 1997-2012	24%	(22)	22%	(20)	54%	(48)	90
Millennials: 1981-1996	6%	(10)	30%	(53)	64%	(113)	176
GenXers: 1965-1980	11%	(22)	39%	(76)	50%	(97)	195
Baby Boomers: 1946-1964	7%	(15)	30%	(66)	63%	(138)	220
Educ: < College	13%	(60)	35%	(166)	52%	(245)	471
Educ: Bachelors degree	2%	(4)	23%	(34)	75%	(113)	151
Educ: Post-grad	10%	(7)	25%	(18)	65%	(47)	73
Income: Under 50k	8%	(18)	33%	(73)	59%	(130)	221
Income: 50k-100k	12%	(40)	33%	(110)	55%	(182)	332
Income: 100k+	10%	(14)	25%	(36)	65%	(93)	142
Ethnicity: White (Non-Hispanic)	9%	(57)	32%	(197)	59%	(365)	619
Ethnicity: Hispanic	28%	(8)	49%	(14)	23%	(7)	29
Ethnicity: Black (Non-Hispanic)	20%	(5)	29%	(7)	51%	(12)	24
Ethnicity: Asian + Other (Non-Hispanic)	6%	(1)	5%	(1)	88%	(21)	23
All Christian	10%	(37)	33%	(127)	57%	(218)	382
All Non-Christian	42%	(12)	8%	(2)	50%	(15)	30
Atheist	7%	(2)	15%	(5)	78%	(27)	35
Agnostic/Nothing in particular	11%	(16)	25%	(36)	64%	(94)	147
Something Else	3%	(3)	47%	(48)	50%	(51)	102
Evangelical	7%	(11)	51%	(81)	42%	(67)	159
Non-Evangelical	9%	(30)	29%	(92)	62%	(198)	320
PID: Dem (no lean)	19%	(46)	6%	(15)	74%	(178)	239
PID: Ind (no lean)	9%	(19)	17%	(34)	74%	(146)	199
PID: Rep (no lean)	2%	(6)	66%	(171)	31%	(80)	257

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	10%	(71)	31%	(219)	58%	(405)	695
PID/Gender: Dem Men	26%	(25)	9%	(8)	65%	(64)	98
PID/Gender: Dem Women	15%	(21)	5%	(6)	81%	(114)	141
PID/Gender: Ind Men	15%	(16)	20%	(23)	65%	(74)	113
PID/Gender: Ind Women	3%	(2)	13%	(11)	85%	(73)	86
PID/Gender: Rep Men	1%	(1)	76%	(92)	23%	(27)	121
PID/Gender: Rep Women	4%	(5)	57%	(78)	39%	(53)	137
Ideo: Liberal (1-3)	15%	(32)	7%	(15)	79%	(172)	218
Ideo: Moderate (4)	13%	(25)	22%	(43)	65%	(124)	192
Ideo: Conservative (5-7)	5%	(14)	60%	(161)	35%	(94)	269
Community: Urban	14%	(23)	36%	(60)	51%	(85)	168
Community: Suburban	6%	(17)	30%	(85)	64%	(179)	281
Community: Rural	13%	(31)	30%	(74)	57%	(141)	246
Military HHnm: Yes	9%	(9)	34%	(34)	57%	(56)	99
Military HH: No	10%	(62)	31%	(185)	58%	(349)	596
Employ: Private Sector	10%	(30)	35%	(105)	55%	(166)	301
Employ: Government	23%	(7)	8%	(2)	68%	(19)	28
Employ: Self-Employed	7%	(2)	40%	(9)	53%	(13)	24
Employ: Homemaker	14%	(7)	17%	(8)	70%	(36)	51
Employ: Student	19%	(2)	22%	(3)	59%	(8)	13
Employ: Retired	9%	(17)	32%	(62)	59%	(114)	193
Employ: Unemployed	4%	(2)	42%	(19)	54%	(24)	45
Employ: Other	10%	(4)	23%	(9)	66%	(26)	39

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	10%	(71)	31%	(219)	58%	(405)	695
Protestant	10%	(18)	29%	(54)	62%	(117)	190
Roman Catholic	10%	(19)	38%	(71)	52%	(97)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	31%	(2)	69%	(3)	5
Jewish	70%	(11)	11%	(2)	19%	(3)	16
Muslim	23%	(1)	30%	(1)	47%	(1)	3
Buddhist	4%	(0)	—	(0)	96%	(10)	11
Atheist	7%	(2)	15%	(5)	78%	(27)	35
Agnostic	19%	(5)	24%	(6)	58%	(15)	26
Something else	3%	(3)	47%	(48)	50%	(51)	102
Nothing in particular	9%	(11)	25%	(30)	66%	(80)	121
Ideo/PID: Conservative Republican	2%	(3)	70%	(144)	28%	(58)	205
Ideo/PID: Moderate/Liberal Republican	6%	(3)	54%	(26)	39%	(19)	48
Ideo/PID: Moderate/Conservative Democrat	38%	(26)	4%	(3)	58%	(40)	70
Ideo/PID: Liberal Democrat	12%	(20)	7%	(12)	81%	(133)	165
Unfavorable of Biden and Trump	—	(0)	4%	(5)	96%	(126)	132
2024 H2H Matchup: Biden Voter	21%	(68)	5%	(15)	75%	(242)	325
2024 H2H Matchup: Trump Voter	1%	(3)	67%	(202)	32%	(97)	303
2024 H2H Matchup: Would not Vote	—	(0)	5%	(2)	95%	(30)	32
2024 H2H Matchup: Do not Know	1%	(0)	1%	(0)	98%	(35)	36
2022 House Vote: Democrat	18%	(50)	8%	(22)	74%	(208)	280
2022 House Vote: Republican	2%	(6)	61%	(177)	37%	(107)	290
2022 House Vote: Did not Vote	12%	(14)	15%	(18)	73%	(86)	118
2020 Vote: Joe Biden	16%	(53)	6%	(20)	78%	(257)	330
2020 Vote: Donald Trump	4%	(14)	60%	(197)	35%	(115)	326
2020 Vote: Someone Else	—	(0)	1%	(0)	99%	(11)	12
2020 Vote: Did not Vote	14%	(4)	8%	(2)	78%	(22)	28
2016 Vote: Hillary Clinton	18%	(41)	4%	(10)	77%	(171)	221
2016 Vote: Donald Trump	2%	(7)	58%	(169)	40%	(117)	292
2016 Vote: Someone Else	12%	(3)	14%	(4)	74%	(20)	27
2020 Vote/PID: Not Biden/Democrat	18%	(3)	3%	(1)	79%	(15)	19

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	10%	(71)	31%	(219)	58%	(405)	695
2020 Vote/PID: Not Trump/Republican	6%	(1)	5%	(1)	89%	(12)	14
U.S. Economy: Wrong Track	5%	(27)	40%	(201)	55%	(275)	503
U.S. Economy: Right Direction	23%	(44)	9%	(18)	68%	(130)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(49)	4%	(8)	74%	(161)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	60%	(205)	36%	(120)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	4%	(6)	90%	(123)	137
Top 2024 Issue: Economy	6%	(17)	43%	(118)	50%	(137)	271
Community/Gender: Urban Women	9%	(7)	30%	(22)	61%	(46)	75
Community/Gender: Urban Men	18%	(17)	40%	(38)	42%	(39)	93
Community/Gender: Rural Women	12%	(16)	22%	(31)	66%	(91)	137
Community/Gender: Rural Men	14%	(15)	40%	(43)	46%	(50)	108
Community/Gender: Suburban Women	4%	(6)	28%	(43)	68%	(103)	151
Community/Gender: Suburban Men	9%	(12)	33%	(43)	58%	(75)	130
Homeowner	10%	(62)	32%	(205)	58%	(372)	639
Renter	15%	(8)	26%	(13)	60%	(31)	51
Self + Household: White-Collar	12%	(29)	24%	(59)	64%	(155)	243
Self + Household: Blue Collar	8%	(28)	37%	(137)	55%	(200)	365
Union HH: Yes	28%	(12)	47%	(20)	25%	(10)	41
Union HH: No	9%	(60)	30%	(199)	60%	(395)	654
LGBTQ+: Yes	7%	(4)	10%	(5)	83%	(43)	52
LGBTQ+: No	11%	(68)	33%	(214)	56%	(362)	643
Motivated to Vote	9%	(58)	34%	(216)	56%	(355)	629
Parent: Yes	11%	(19)	28%	(52)	61%	(111)	182
Parent: No	10%	(52)	33%	(167)	57%	(294)	513
COVID Vaccine: Yes	11%	(54)	21%	(99)	68%	(323)	475
COVID Vaccine: No	8%	(18)	55%	(120)	37%	(82)	220
Student Loans: Yes	10%	(10)	22%	(23)	68%	(70)	102
Student Loans: No	10%	(61)	33%	(196)	57%	(335)	593
Favorable Opinion of Haley	5%	(10)	50%	(91)	45%	(83)	184
Unfavorable Opinion of Haley	13%	(38)	22%	(64)	65%	(188)	290
Prodigal Biden Voter	—	(0)	17%	(8)	83%	(38)	46

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Table BLMB63_2: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Exceeded my expectations

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	10%	(71)	31%	(219)	58%	(405)	695
Undecided Voter (DK/WNV)	—	(0)	3%	(2)	97%	(65)	67
Undecided Voter (DK)	1%	(0)	1%	(0)	98%	(35)	36
Watched Debate	13%	(63)	39%	(195)	48%	(237)	494
Watched Debate: Did not Watch	4%	(9)	12%	(24)	84%	(168)	201
Watched Debate: All of it	10%	(26)	50%	(126)	40%	(101)	253
Watched Debate: Some of it	15%	(37)	28%	(68)	56%	(135)	241
Continue His Campaign: Yes Biden	19%	(46)	19%	(47)	62%	(154)	247
Continue His Campaign: No Biden	6%	(24)	40%	(156)	54%	(211)	391
Continue His Campaign: Yes Trump	6%	(19)	64%	(212)	30%	(101)	332
Continue His Campaign: No Trump	15%	(50)	2%	(7)	83%	(271)	328
Conviction: Evidence	16%	(55)	5%	(16)	79%	(270)	341
Conviction: Motivation to Damage	5%	(15)	65%	(174)	30%	(80)	268
Conviction: DK/NO	2%	(2)	34%	(29)	64%	(55)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	36%	(253)	31%	(216)	32%	(225)	695
Gender: Male	38%	(125)	37%	(121)	26%	(85)	331
Gender: Female	35%	(128)	26%	(95)	39%	(140)	364
Age: 18-34	32%	(60)	32%	(59)	37%	(69)	188
Age: 35-44	34%	(31)	30%	(27)	35%	(32)	90
Age: 45-64	37%	(95)	34%	(86)	29%	(73)	254
Age: 65+	41%	(67)	27%	(44)	32%	(52)	163
GenZers: 1997-2012	33%	(29)	38%	(34)	29%	(26)	90
Millennials: 1981-1996	33%	(58)	26%	(47)	41%	(72)	176
GenXers: 1965-1980	39%	(76)	35%	(68)	26%	(51)	195
Baby Boomers: 1946-1964	39%	(85)	29%	(64)	32%	(71)	220
Educ: < College	31%	(146)	38%	(177)	31%	(148)	471
Educ: Bachelors degree	39%	(59)	19%	(29)	42%	(63)	151
Educ: Post-grad	66%	(48)	15%	(11)	19%	(14)	73
Income: Under 50k	31%	(69)	32%	(71)	37%	(81)	221
Income: 50k-100k	39%	(131)	35%	(117)	25%	(84)	332
Income: 100k+	38%	(54)	20%	(28)	43%	(61)	142
Ethnicity: White (Non-Hispanic)	35%	(216)	30%	(188)	35%	(215)	619
Ethnicity: Hispanic	32%	(9)	58%	(17)	11%	(3)	29
Ethnicity: Black (Non-Hispanic)	61%	(15)	27%	(6)	12%	(3)	24
Ethnicity: Asian + Other (Non-Hispanic)	59%	(14)	22%	(5)	20%	(5)	23
All Christian	38%	(146)	32%	(122)	30%	(115)	382
All Non-Christian	43%	(13)	38%	(11)	18%	(5)	30
Atheist	43%	(15)	8%	(3)	49%	(17)	35
Agnostic/Nothing in particular	44%	(65)	24%	(36)	31%	(46)	147
Something Else	15%	(16)	43%	(44)	41%	(42)	102
Evangelical	20%	(32)	50%	(79)	31%	(49)	159
Non-Evangelical	39%	(125)	27%	(87)	34%	(107)	320
PID: Dem (no lean)	68%	(163)	3%	(7)	29%	(69)	239
PID: Ind (no lean)	36%	(71)	21%	(42)	43%	(86)	199
PID: Rep (no lean)	7%	(19)	65%	(167)	27%	(71)	257

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	36%	(253)	31%	(216)	32%	(225)	695
PID/Gender: Dem Men	72%	(70)	3%	(3)	25%	(25)	98
PID/Gender: Dem Women	66%	(93)	3%	(4)	31%	(44)	141
PID/Gender: Ind Men	42%	(47)	28%	(32)	30%	(34)	113
PID/Gender: Ind Women	28%	(24)	12%	(10)	60%	(52)	86
PID/Gender: Rep Men	7%	(8)	71%	(86)	22%	(26)	121
PID/Gender: Rep Women	8%	(11)	59%	(81)	32%	(44)	137
Ideo: Liberal (1-3)	65%	(141)	7%	(16)	28%	(61)	218
Ideo: Moderate (4)	36%	(69)	21%	(41)	43%	(82)	192
Ideo: Conservative (5-7)	16%	(42)	58%	(155)	26%	(71)	269
Community: Urban	45%	(75)	30%	(50)	25%	(42)	168
Community: Suburban	42%	(117)	29%	(82)	29%	(82)	281
Community: Rural	25%	(61)	34%	(84)	41%	(101)	246
Military HHnm: Yes	34%	(34)	32%	(31)	34%	(33)	99
Military HH: No	37%	(219)	31%	(185)	32%	(192)	596
Employ: Private Sector	34%	(101)	34%	(104)	32%	(96)	301
Employ: Government	53%	(15)	11%	(3)	37%	(10)	28
Employ: Self-Employed	39%	(9)	24%	(6)	38%	(9)	24
Employ: Homemaker	36%	(18)	25%	(13)	39%	(20)	51
Employ: Student	49%	(6)	39%	(5)	13%	(2)	13
Employ: Retired	40%	(77)	32%	(61)	28%	(55)	193
Employ: Unemployed	35%	(16)	28%	(13)	37%	(17)	45
Employ: Other	26%	(10)	31%	(12)	43%	(17)	39

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	36%	(253)	31%	(216)	32%	(225)	695
Protestant	37%	(70)	27%	(52)	36%	(68)	190
Roman Catholic	38%	(71)	38%	(71)	24%	(45)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	93%	(5)	—	(0)	7%	(0)	5
Jewish	26%	(4)	66%	(11)	8%	(1)	16
Muslim	25%	(1)	28%	(1)	47%	(1)	3
Buddhist	74%	(8)	—	(0)	26%	(3)	11
Atheist	43%	(15)	8%	(3)	49%	(17)	35
Agnostic	57%	(15)	16%	(4)	27%	(7)	26
Something else	15%	(16)	43%	(44)	41%	(42)	102
Nothing in particular	41%	(50)	26%	(32)	32%	(39)	121
Ideo/PID: Conservative Republican	8%	(17)	69%	(142)	23%	(46)	205
Ideo/PID: Moderate/Liberal Republican	5%	(2)	49%	(23)	46%	(22)	48
Ideo/PID: Moderate/Conservative Democrat	74%	(52)	1%	(1)	25%	(17)	70
Ideo/PID: Liberal Democrat	67%	(111)	4%	(6)	29%	(48)	165
Unfavorable of Biden and Trump	27%	(35)	2%	(3)	71%	(94)	132
2024 H2H Matchup: Biden Voter	70%	(226)	5%	(17)	25%	(82)	325
2024 H2H Matchup: Trump Voter	5%	(16)	64%	(195)	30%	(92)	303
2024 H2H Matchup: Would not Vote	23%	(7)	1%	(0)	75%	(24)	32
2024 H2H Matchup: Do not Know	11%	(4)	10%	(4)	78%	(28)	36
2022 House Vote: Democrat	67%	(189)	7%	(18)	26%	(73)	280
2022 House Vote: Republican	9%	(26)	61%	(176)	31%	(89)	290
2022 House Vote: Did not Vote	32%	(38)	17%	(21)	51%	(60)	118
2020 Vote: Joe Biden	66%	(219)	2%	(5)	32%	(105)	330
2020 Vote: Donald Trump	6%	(19)	63%	(205)	31%	(102)	326
2020 Vote: Someone Else	31%	(4)	10%	(1)	59%	(7)	12
2020 Vote: Did not Vote	41%	(11)	20%	(5)	39%	(11)	28
2016 Vote: Hillary Clinton	74%	(163)	—	(1)	26%	(58)	221
2016 Vote: Donald Trump	11%	(31)	57%	(167)	32%	(93)	292
2016 Vote: Someone Else	49%	(13)	14%	(4)	37%	(10)	27
2020 Vote/PID: Not Biden/Democrat	50%	(10)	17%	(3)	34%	(6)	19
2020 Vote/PID: Not Trump/Republican	33%	(5)	6%	(1)	61%	(8)	14

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	36%	(253)	31%	(216)	32%	(225)	695
U.S. Economy: Wrong Track	24%	(121)	39%	(197)	37%	(185)	503
U.S. Economy: Right Direction	69%	(132)	10%	(19)	21%	(41)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	81%	(177)	—	(0)	19%	(42)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	63%	(212)	31%	(104)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(54)	3%	(4)	58%	(80)	137
Top 2024 Issue: Economy	20%	(54)	42%	(113)	38%	(103)	271
Community/Gender: Urban Women	41%	(30)	24%	(18)	35%	(26)	75
Community/Gender: Urban Men	48%	(45)	34%	(32)	17%	(16)	93
Community/Gender: Rural Women	26%	(36)	29%	(40)	45%	(62)	137
Community/Gender: Rural Men	23%	(25)	41%	(44)	36%	(39)	108
Community/Gender: Suburban Women	41%	(62)	25%	(37)	35%	(52)	151
Community/Gender: Suburban Men	43%	(55)	35%	(45)	23%	(29)	130
Homeowner	36%	(230)	32%	(202)	32%	(207)	639
Renter	42%	(22)	25%	(13)	32%	(17)	51
Self + Household: White-Collar	41%	(99)	25%	(61)	34%	(83)	243
Self + Household: Blue Collar	34%	(126)	36%	(132)	29%	(107)	365
Union HH: Yes	55%	(23)	29%	(12)	16%	(6)	41
Union HH: No	35%	(231)	31%	(204)	33%	(219)	654
LGBTQ+: Yes	50%	(26)	13%	(7)	37%	(19)	52
LGBTQ+: No	35%	(227)	33%	(210)	32%	(206)	643
Motivated to Vote	38%	(240)	32%	(200)	30%	(189)	629
Parent: Yes	38%	(70)	22%	(41)	39%	(71)	182
Parent: No	36%	(184)	34%	(175)	30%	(154)	513
COVID Vaccine: Yes	48%	(227)	19%	(90)	33%	(159)	475
COVID Vaccine: No	12%	(27)	58%	(126)	30%	(67)	220
Student Loans: Yes	34%	(35)	23%	(24)	42%	(43)	102
Student Loans: No	37%	(218)	32%	(192)	31%	(182)	593
Favorable Opinion of Haley	23%	(42)	42%	(77)	35%	(64)	184
Unfavorable Opinion of Haley	53%	(152)	25%	(71)	23%	(66)	290
Prodigal Biden Voter	10%	(5)	10%	(5)	80%	(37)	46
Undecided Voter (DK/WNV)	17%	(11)	6%	(4)	77%	(52)	67
Undecided Voter (DK)	11%	(4)	10%	(4)	78%	(28)	36

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Table BLMB63_3: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Respectful

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	36%	(253)	31%	(216)	32%	(225)	695
Watched Debate	37%	(183)	39%	(191)	24%	(120)	494
Watched Debate: Did not Watch	35%	(70)	13%	(26)	52%	(105)	201
Watched Debate: All of it	34%	(87)	45%	(114)	21%	(52)	253
Watched Debate: Some of it	40%	(96)	32%	(76)	28%	(68)	241
Continue His Campaign: Yes Biden	62%	(154)	13%	(32)	25%	(61)	247
Continue His Campaign: No Biden	21%	(83)	42%	(165)	37%	(144)	391
Continue His Campaign: Yes Trump	10%	(33)	64%	(211)	26%	(87)	332
Continue His Campaign: No Trump	64%	(209)	1%	(4)	35%	(115)	328
Conviction: Evidence	64%	(220)	3%	(9)	33%	(112)	341
Conviction: Motivation to Damage	4%	(12)	66%	(176)	30%	(80)	268
Conviction: DK/NO	26%	(22)	36%	(31)	38%	(33)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	8%	(53)	46%	(321)	46%	(321)	695
Gender: Male	7%	(24)	54%	(177)	39%	(130)	331
Gender: Female	8%	(29)	39%	(143)	53%	(191)	364
Age: 18-34	5%	(9)	48%	(91)	47%	(88)	188
Age: 35-44	8%	(8)	44%	(39)	48%	(43)	90
Age: 45-64	11%	(28)	47%	(119)	42%	(107)	254
Age: 65+	5%	(8)	44%	(72)	51%	(84)	163
GenZers: 1997-2012	7%	(6)	50%	(45)	44%	(39)	90
Millennials: 1981-1996	6%	(11)	45%	(80)	49%	(86)	176
GenXers: 1965-1980	13%	(25)	46%	(91)	41%	(79)	195
Baby Boomers: 1946-1964	4%	(9)	45%	(99)	51%	(112)	220
Educ: < College	8%	(35)	51%	(241)	41%	(195)	471
Educ: Bachelors degree	4%	(6)	39%	(58)	58%	(87)	151
Educ: Post-grad	17%	(12)	29%	(21)	55%	(40)	73
Income: Under 50k	8%	(17)	45%	(99)	47%	(105)	221
Income: 50k-100k	6%	(20)	51%	(170)	43%	(142)	332
Income: 100k+	11%	(16)	37%	(52)	52%	(74)	142
Ethnicity: White (Non-Hispanic)	7%	(44)	44%	(272)	49%	(303)	619
Ethnicity: Hispanic	2%	(1)	83%	(24)	14%	(4)	29
Ethnicity: Black (Non-Hispanic)	29%	(7)	48%	(12)	23%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	6%	(1)	58%	(13)	36%	(8)	23
All Christian	8%	(29)	48%	(182)	45%	(172)	382
All Non-Christian	11%	(3)	64%	(19)	25%	(7)	30
Atheist	7%	(2)	21%	(7)	72%	(25)	35
Agnostic/Nothing in particular	10%	(15)	39%	(58)	51%	(74)	147
Something Else	3%	(3)	54%	(55)	42%	(43)	102
Evangelical	6%	(10)	65%	(103)	29%	(46)	159
Non-Evangelical	7%	(22)	42%	(134)	51%	(164)	320
PID: Dem (no lean)	17%	(40)	14%	(34)	69%	(165)	239
PID: Ind (no lean)	5%	(10)	39%	(77)	56%	(112)	199
PID: Rep (no lean)	1%	(4)	81%	(210)	17%	(44)	257

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	8%	(53)	46%	(321)	46%	(321)	695
PID/Gender: Dem Men	20%	(19)	22%	(21)	59%	(57)	98
PID/Gender: Dem Women	15%	(21)	9%	(13)	76%	(108)	141
PID/Gender: Ind Men	3%	(4)	48%	(54)	49%	(55)	113
PID/Gender: Ind Women	7%	(6)	27%	(23)	66%	(57)	86
PID/Gender: Rep Men	1%	(1)	84%	(102)	15%	(18)	121
PID/Gender: Rep Women	2%	(3)	79%	(108)	19%	(26)	137
Ideo: Liberal (1-3)	13%	(28)	17%	(37)	70%	(153)	218
Ideo: Moderate (4)	10%	(20)	40%	(76)	50%	(96)	192
Ideo: Conservative (5-7)	2%	(5)	76%	(205)	22%	(58)	269
Community: Urban	12%	(20)	45%	(75)	43%	(73)	168
Community: Suburban	6%	(16)	45%	(127)	49%	(138)	281
Community: Rural	7%	(17)	48%	(118)	45%	(110)	246
Military HHnm: Yes	3%	(3)	53%	(53)	44%	(44)	99
Military HH: No	8%	(50)	45%	(268)	47%	(278)	596
Employ: Private Sector	8%	(24)	49%	(148)	43%	(129)	301
Employ: Government	6%	(2)	33%	(9)	61%	(17)	28
Employ: Self-Employed	11%	(3)	39%	(9)	50%	(12)	24
Employ: Homemaker	12%	(6)	50%	(25)	38%	(20)	51
Employ: Student	24%	(3)	44%	(6)	33%	(4)	13
Employ: Retired	6%	(11)	43%	(84)	51%	(99)	193
Employ: Unemployed	8%	(4)	47%	(21)	45%	(20)	45
Employ: Other	4%	(1)	45%	(18)	51%	(20)	39

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	8%	(53)	46%	(321)	46%	(321)	695
Protestant	7%	(14)	46%	(87)	47%	(89)	190
Roman Catholic	8%	(15)	50%	(95)	42%	(78)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	2%	(0)	98%	(5)	5
Jewish	15%	(2)	75%	(12)	10%	(2)	16
Muslim	17%	(0)	36%	(1)	47%	(1)	3
Buddhist	4%	(0)	54%	(6)	42%	(5)	11
Atheist	7%	(2)	21%	(7)	72%	(25)	35
Agnostic	3%	(1)	41%	(11)	56%	(14)	26
Something else	3%	(3)	54%	(55)	42%	(43)	102
Nothing in particular	12%	(14)	39%	(47)	49%	(60)	121
Ideo/PID: Conservative Republican	1%	(3)	85%	(175)	14%	(28)	205
Ideo/PID: Moderate/Liberal Republican	2%	(1)	68%	(33)	30%	(14)	48
Ideo/PID: Moderate/Conservative Democrat	22%	(15)	27%	(19)	51%	(36)	70
Ideo/PID: Liberal Democrat	15%	(25)	9%	(15)	76%	(125)	165
Unfavorable of Biden and Trump	1%	(1)	21%	(28)	78%	(103)	132
2024 H2H Matchup: Biden Voter	15%	(50)	18%	(59)	67%	(217)	325
2024 H2H Matchup: Trump Voter	1%	(3)	82%	(248)	17%	(51)	303
2024 H2H Matchup: Would not Vote	1%	(0)	18%	(6)	81%	(26)	32
2024 H2H Matchup: Do not Know	1%	(0)	21%	(8)	78%	(28)	36
2022 House Vote: Democrat	14%	(40)	16%	(44)	70%	(196)	280
2022 House Vote: Republican	1%	(4)	77%	(223)	22%	(64)	290
2022 House Vote: Did not Vote	7%	(9)	44%	(52)	49%	(58)	118
2020 Vote: Joe Biden	14%	(47)	16%	(53)	70%	(230)	330
2020 Vote: Donald Trump	1%	(3)	79%	(257)	20%	(66)	326
2020 Vote: Someone Else	3%	(0)	7%	(1)	90%	(10)	12
2020 Vote: Did not Vote	12%	(3)	36%	(10)	52%	(14)	28
2016 Vote: Hillary Clinton	17%	(37)	13%	(28)	71%	(156)	221
2016 Vote: Donald Trump	1%	(3)	73%	(213)	26%	(76)	292
2016 Vote: Someone Else	23%	(6)	20%	(5)	57%	(15)	27
2020 Vote/PID: Not Biden/Democrat	14%	(3)	43%	(8)	43%	(8)	19

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	8%	(53)	46%	(321)	46%	(321)	695
2020 Vote/PID: Not Trump/Republican	7%	(1)	46%	(6)	47%	(6)	14
U.S. Economy: Wrong Track	4%	(18)	56%	(282)	40%	(203)	503
U.S. Economy: Right Direction	18%	(35)	20%	(39)	62%	(118)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(44)	12%	(26)	68%	(148)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	80%	(272)	19%	(64)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	17%	(23)	80%	(110)	137
Top 2024 Issue: Economy	5%	(13)	63%	(171)	32%	(87)	271
Community/Gender: Urban Women	10%	(7)	39%	(30)	51%	(38)	75
Community/Gender: Urban Men	14%	(13)	49%	(46)	37%	(35)	93
Community/Gender: Rural Women	8%	(11)	41%	(56)	51%	(70)	137
Community/Gender: Rural Men	5%	(6)	57%	(62)	37%	(41)	108
Community/Gender: Suburban Women	7%	(10)	38%	(58)	55%	(83)	151
Community/Gender: Suburban Men	4%	(6)	54%	(69)	42%	(55)	130
Homeowner	7%	(44)	47%	(301)	46%	(294)	639
Renter	15%	(8)	35%	(18)	50%	(26)	51
Self + Household: White-Collar	9%	(22)	42%	(101)	49%	(120)	243
Self + Household: Blue Collar	6%	(23)	52%	(190)	42%	(152)	365
Union HH: Yes	17%	(7)	57%	(23)	26%	(11)	41
Union HH: No	7%	(46)	45%	(297)	47%	(310)	654
LGBTQ+: Yes	6%	(3)	23%	(12)	70%	(36)	52
LGBTQ+: No	8%	(50)	48%	(309)	44%	(285)	643
Motivated to Vote	8%	(50)	48%	(300)	44%	(279)	629
Parent: Yes	10%	(18)	42%	(76)	48%	(88)	182
Parent: No	7%	(35)	48%	(244)	46%	(233)	513
COVID Vaccine: Yes	9%	(44)	33%	(155)	58%	(276)	475
COVID Vaccine: No	4%	(9)	76%	(166)	20%	(45)	220
Student Loans: Yes	11%	(11)	44%	(45)	45%	(46)	102
Student Loans: No	7%	(42)	47%	(276)	46%	(275)	593
Favorable Opinion of Haley	5%	(10)	65%	(120)	29%	(54)	184
Unfavorable Opinion of Haley	11%	(32)	35%	(101)	54%	(157)	290
Prodigal Biden Voter	—	(0)	26%	(12)	74%	(34)	46

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Table BLMB63_4: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Sharp debater

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	8%	(53)	46%	(321)	46%	(321)	695
Undecided Voter (DK/WNV)	1%	(1)	20%	(13)	79%	(53)	67
Undecided Voter (DK)	1%	(0)	21%	(8)	78%	(28)	36
Watched Debate	9%	(44)	56%	(278)	35%	(172)	494
Watched Debate: Did not Watch	5%	(10)	21%	(42)	74%	(149)	201
Watched Debate: All of it	8%	(21)	65%	(164)	27%	(68)	253
Watched Debate: Some of it	9%	(22)	48%	(115)	43%	(103)	241
Continue His Campaign: Yes Biden	18%	(44)	29%	(72)	53%	(131)	247
Continue His Campaign: No Biden	2%	(8)	57%	(222)	41%	(161)	391
Continue His Campaign: Yes Trump	2%	(7)	81%	(270)	17%	(55)	332
Continue His Campaign: No Trump	14%	(44)	12%	(39)	75%	(244)	328
Conviction: Evidence	14%	(46)	16%	(54)	71%	(240)	341
Conviction: Motivation to Damage	2%	(5)	83%	(224)	15%	(39)	268
Conviction: DK/NO	2%	(2)	50%	(43)	48%	(41)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	9%	(60)	58%	(400)	34%	(236)	695
Gender: Male	11%	(36)	61%	(203)	28%	(93)	331
Gender: Female	7%	(24)	54%	(197)	39%	(143)	364
Age: 18-34	8%	(16)	56%	(105)	36%	(67)	188
Age: 35-44	11%	(10)	57%	(51)	32%	(29)	90
Age: 45-64	10%	(25)	59%	(151)	31%	(79)	254
Age: 65+	6%	(10)	57%	(93)	37%	(60)	163
GenZers: 1997-2012	10%	(9)	61%	(55)	29%	(26)	90
Millennials: 1981-1996	8%	(14)	54%	(95)	38%	(67)	176
GenXers: 1965-1980	12%	(22)	60%	(116)	29%	(57)	195
Baby Boomers: 1946-1964	6%	(12)	56%	(124)	38%	(84)	220
Educ: < College	9%	(40)	58%	(273)	34%	(158)	471
Educ: Bachelors degree	6%	(10)	57%	(87)	36%	(54)	151
Educ: Post-grad	13%	(9)	55%	(40)	32%	(23)	73
Income: Under 50k	8%	(18)	56%	(124)	36%	(79)	221
Income: 50k-100k	8%	(26)	60%	(198)	33%	(108)	332
Income: 100k+	11%	(15)	55%	(78)	34%	(49)	142
Ethnicity: White (Non-Hispanic)	7%	(42)	58%	(362)	35%	(215)	619
Ethnicity: Hispanic	28%	(8)	37%	(11)	36%	(10)	29
Ethnicity: Black (Non-Hispanic)	28%	(7)	59%	(14)	13%	(3)	24
Ethnicity: Asian + Other (Non-Hispanic)	11%	(3)	59%	(14)	30%	(7)	23
All Christian	10%	(38)	60%	(230)	30%	(115)	382
All Non-Christian	12%	(3)	58%	(17)	30%	(9)	30
Atheist	5%	(2)	35%	(12)	60%	(21)	35
Agnostic/Nothing in particular	10%	(14)	49%	(72)	41%	(61)	147
Something Else	2%	(2)	68%	(69)	30%	(31)	102
Evangelical	9%	(14)	74%	(118)	17%	(27)	159
Non-Evangelical	8%	(26)	55%	(177)	36%	(116)	320
PID: Dem (no lean)	20%	(47)	32%	(77)	48%	(114)	239
PID: Ind (no lean)	4%	(8)	50%	(100)	46%	(91)	199
PID: Rep (no lean)	1%	(4)	87%	(223)	12%	(31)	257

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	9%	(60)	58%	(400)	34%	(236)	695
PID/Gender: Dem Men	27%	(26)	36%	(35)	37%	(36)	98
PID/Gender: Dem Women	15%	(21)	30%	(42)	55%	(78)	141
PID/Gender: Ind Men	8%	(8)	52%	(58)	41%	(46)	113
PID/Gender: Ind Women	—	(0)	48%	(41)	52%	(45)	86
PID/Gender: Rep Men	1%	(1)	90%	(109)	9%	(11)	121
PID/Gender: Rep Women	2%	(3)	83%	(114)	15%	(20)	137
Ideo: Liberal (1-3)	11%	(25)	39%	(85)	50%	(109)	218
Ideo: Moderate (4)	11%	(21)	50%	(96)	39%	(75)	192
Ideo: Conservative (5-7)	5%	(13)	80%	(216)	15%	(40)	269
Community: Urban	15%	(24)	59%	(98)	27%	(45)	168
Community: Suburban	6%	(17)	56%	(156)	38%	(108)	281
Community: Rural	7%	(18)	59%	(145)	34%	(83)	246
Military HHnm: Yes	7%	(7)	64%	(63)	29%	(28)	99
Military HH: No	9%	(53)	56%	(336)	35%	(207)	596
Employ: Private Sector	8%	(24)	61%	(185)	31%	(92)	301
Employ: Government	32%	(9)	23%	(7)	45%	(13)	28
Employ: Self-Employed	9%	(2)	51%	(12)	40%	(10)	24
Employ: Homemaker	5%	(2)	47%	(24)	49%	(25)	51
Employ: Student	3%	(0)	87%	(11)	10%	(1)	13
Employ: Retired	7%	(14)	59%	(114)	34%	(65)	193
Employ: Unemployed	7%	(3)	61%	(27)	32%	(15)	45
Employ: Other	12%	(5)	49%	(19)	39%	(15)	39

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	9%	(60)	58%	(400)	34%	(236)	695
Protestant	10%	(19)	62%	(119)	28%	(52)	190
Roman Catholic	10%	(19)	57%	(107)	32%	(61)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	76%	(4)	24%	(1)	5
Jewish	16%	(3)	84%	(14)	—	(0)	16
Muslim	17%	(0)	75%	(2)	8%	(0)	3
Buddhist	4%	(0)	16%	(2)	80%	(9)	11
Atheist	5%	(2)	35%	(12)	60%	(21)	35
Agnostic	11%	(3)	51%	(13)	38%	(10)	26
Something else	2%	(2)	68%	(69)	30%	(31)	102
Nothing in particular	9%	(11)	49%	(59)	42%	(51)	121
Ideo/PID: Conservative Republican	—	(1)	90%	(184)	10%	(21)	205
Ideo/PID: Moderate/Liberal Republican	6%	(3)	77%	(37)	16%	(8)	48
Ideo/PID: Moderate/Conservative Democrat	34%	(24)	35%	(25)	31%	(22)	70
Ideo/PID: Liberal Democrat	14%	(24)	32%	(53)	53%	(88)	165
Unfavorable of Biden and Trump	—	(0)	49%	(64)	51%	(67)	132
2024 H2H Matchup: Biden Voter	18%	(57)	35%	(113)	48%	(155)	325
2024 H2H Matchup: Trump Voter	—	(1)	87%	(262)	13%	(40)	303
2024 H2H Matchup: Would not Vote	—	(0)	47%	(15)	53%	(17)	32
2024 H2H Matchup: Do not Know	3%	(1)	29%	(10)	68%	(24)	36
2022 House Vote: Democrat	16%	(45)	36%	(99)	48%	(136)	280
2022 House Vote: Republican	1%	(4)	82%	(239)	16%	(48)	290
2022 House Vote: Did not Vote	8%	(9)	51%	(60)	41%	(49)	118
2020 Vote: Joe Biden	16%	(54)	32%	(105)	52%	(171)	330
2020 Vote: Donald Trump	1%	(3)	84%	(275)	15%	(48)	326
2020 Vote: Someone Else	19%	(2)	40%	(5)	41%	(5)	12
2020 Vote: Did not Vote	2%	(1)	56%	(16)	42%	(11)	28
2016 Vote: Hillary Clinton	19%	(42)	25%	(55)	56%	(124)	221
2016 Vote: Donald Trump	2%	(6)	83%	(242)	15%	(44)	292
2016 Vote: Someone Else	8%	(2)	46%	(12)	47%	(13)	27
2020 Vote/PID: Not Biden/Democrat	3%	(1)	66%	(13)	31%	(6)	19
2020 Vote/PID: Not Trump/Republican	4%	(1)	66%	(9)	30%	(4)	14

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	9%	(60)	58%	(400)	34%	(236)	695
U.S. Economy: Wrong Track	4%	(21)	67%	(337)	29%	(145)	503
U.S. Economy: Right Direction	20%	(39)	33%	(63)	47%	(90)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(47)	27%	(59)	51%	(112)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	—	(0)	86%	(292)	14%	(47)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	35%	(48)	56%	(77)	137
Top 2024 Issue: Economy	5%	(14)	75%	(203)	20%	(54)	271
Community/Gender: Urban Women	6%	(4)	57%	(43)	37%	(28)	75
Community/Gender: Urban Men	22%	(20)	60%	(56)	18%	(17)	93
Community/Gender: Rural Women	10%	(13)	52%	(72)	38%	(53)	137
Community/Gender: Rural Men	4%	(5)	68%	(73)	28%	(30)	108
Community/Gender: Suburban Women	4%	(6)	55%	(83)	41%	(62)	151
Community/Gender: Suburban Men	9%	(11)	57%	(73)	35%	(45)	130
Homeowner	8%	(51)	58%	(372)	34%	(216)	639
Renter	15%	(8)	50%	(26)	35%	(18)	51
Self + Household: White-Collar	9%	(21)	55%	(132)	37%	(89)	243
Self + Household: Blue Collar	7%	(27)	61%	(224)	31%	(114)	365
Union HH: Yes	27%	(11)	52%	(21)	21%	(9)	41
Union HH: No	7%	(48)	58%	(379)	35%	(227)	654
LGBTQ+: Yes	8%	(4)	37%	(19)	55%	(28)	52
LGBTQ+: No	9%	(55)	59%	(381)	32%	(207)	643
Motivated to Vote	9%	(54)	58%	(366)	33%	(208)	629
Parent: Yes	12%	(21)	51%	(93)	37%	(68)	182
Parent: No	7%	(38)	60%	(307)	33%	(168)	513
COVID Vaccine: Yes	12%	(55)	49%	(231)	40%	(189)	475
COVID Vaccine: No	2%	(5)	77%	(169)	21%	(46)	220
Student Loans: Yes	11%	(11)	59%	(60)	30%	(31)	102
Student Loans: No	8%	(48)	57%	(340)	35%	(205)	593
Favorable Opinion of Haley	5%	(9)	74%	(136)	21%	(38)	184
Unfavorable Opinion of Haley	9%	(26)	50%	(144)	41%	(120)	290
Prodigal Biden Voter	—	(0)	42%	(19)	58%	(26)	46
Undecided Voter (DK/WNV)	2%	(1)	38%	(25)	61%	(41)	67
Undecided Voter (DK)	3%	(1)	29%	(10)	68%	(24)	36

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Table BLMB63_5: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Dominant

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	9%	(60)	58%	(400)	34%	(236)	695
Watched Debate	10%	(49)	65%	(320)	25%	(125)	494
Watched Debate: Did not Watch	5%	(10)	40%	(80)	55%	(111)	201
Watched Debate: All of it	9%	(23)	68%	(172)	23%	(58)	253
Watched Debate: Some of it	11%	(26)	62%	(148)	28%	(66)	241
Continue His Campaign: Yes Biden	19%	(46)	46%	(113)	36%	(88)	247
Continue His Campaign: No Biden	4%	(14)	68%	(266)	29%	(112)	391
Continue His Campaign: Yes Trump	2%	(6)	87%	(288)	11%	(37)	332
Continue His Campaign: No Trump	16%	(52)	30%	(98)	54%	(178)	328
Conviction: Evidence	16%	(53)	31%	(107)	53%	(180)	341
Conviction: Motivation to Damage	1%	(3)	90%	(242)	9%	(24)	268
Conviction: DK/NO	4%	(4)	59%	(51)	37%	(32)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden	Donald Trump	Don't know/no opinion	Total N
Registered Voters	17% (117)	35% (242)	48% (337)	695
Gender: Male	18% (58)	44% (145)	39% (128)	331
Gender: Female	16% (59)	27% (97)	57% (209)	364
Age: 18-34	15% (28)	43% (81)	42% (79)	188
Age: 35-44	20% (18)	32% (29)	48% (43)	90
Age: 45-64	20% (51)	32% (81)	48% (123)	254
Age: 65+	12% (20)	31% (51)	56% (92)	163
GenZers: 1997-2012	18% (16)	43% (39)	39% (35)	90
Millennials: 1981-1996	15% (26)	40% (71)	45% (80)	176
GenXers: 1965-1980	22% (42)	32% (62)	46% (91)	195
Baby Boomers: 1946-1964	13% (28)	32% (69)	56% (122)	220
Educ: < College	20% (93)	38% (178)	42% (200)	471
Educ: Bachelors degree	12% (18)	26% (39)	62% (94)	151
Educ: Post-grad	8% (6)	33% (24)	58% (42)	73
Income: Under 50k	12% (27)	35% (76)	53% (118)	221
Income: 50k-100k	21% (69)	37% (121)	43% (142)	332
Income: 100k+	15% (21)	31% (44)	54% (77)	142
Ethnicity: White (Non-Hispanic)	18% (113)	31% (191)	51% (314)	619
Ethnicity: Hispanic	2% (1)	77% (22)	21% (6)	29
Ethnicity: Black (Non-Hispanic)	7% (2)	71% (17)	21% (5)	24
Ethnicity: Asian + Other (Non-Hispanic)	5% (1)	48% (11)	48% (11)	23
All Christian	18% (68)	34% (129)	49% (186)	382
All Non-Christian	47% (14)	29% (9)	24% (7)	30
Atheist	9% (3)	19% (6)	73% (25)	35
Agnostic/Nothing in particular	12% (18)	37% (55)	50% (74)	147
Something Else	14% (14)	42% (43)	44% (45)	102
Evangelical	18% (28)	44% (70)	38% (61)	159
Non-Evangelical	17% (54)	31% (98)	53% (168)	320
PID: Dem (no lean)	16% (39)	18% (44)	65% (156)	239
PID: Ind (no lean)	13% (26)	35% (69)	52% (103)	199
PID: Rep (no lean)	20% (51)	50% (129)	30% (77)	257

Continued on next page

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(117)	35%	(242)	48%	(337)	695
PID/Gender: Dem Men	18%	(18)	27%	(27)	54%	(53)	98
PID/Gender: Dem Women	15%	(21)	12%	(17)	73%	(103)	141
PID/Gender: Ind Men	14%	(16)	46%	(52)	40%	(45)	113
PID/Gender: Ind Women	12%	(11)	20%	(18)	67%	(58)	86
PID/Gender: Rep Men	20%	(24)	55%	(67)	24%	(30)	121
PID/Gender: Rep Women	20%	(27)	45%	(62)	35%	(48)	137
Ideo: Liberal (1-3)	15%	(33)	19%	(41)	66%	(145)	218
Ideo: Moderate (4)	17%	(32)	34%	(66)	49%	(94)	192
Ideo: Conservative (5-7)	18%	(50)	50%	(134)	32%	(86)	269
Community: Urban	21%	(35)	39%	(66)	40%	(67)	168
Community: Suburban	10%	(28)	35%	(100)	55%	(153)	281
Community: Rural	22%	(53)	31%	(77)	47%	(116)	246
Military HHnm: Yes	15%	(14)	32%	(32)	53%	(53)	99
Military HH: No	17%	(102)	35%	(210)	48%	(284)	596
Employ: Private Sector	18%	(55)	38%	(116)	43%	(131)	301
Employ: Government	11%	(3)	35%	(10)	54%	(15)	28
Employ: Self-Employed	6%	(1)	52%	(12)	43%	(10)	24
Employ: Homemaker	18%	(9)	24%	(12)	57%	(29)	51
Employ: Student	28%	(4)	27%	(4)	46%	(6)	13
Employ: Retired	17%	(33)	29%	(57)	54%	(104)	193
Employ: Unemployed	9%	(4)	42%	(19)	50%	(22)	45
Employ: Other	20%	(8)	31%	(12)	49%	(19)	39

Continued on next page

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(117)	35%	(242)	48%	(337)	695
Protestant	15%	(28)	31%	(59)	54%	(103)	190
Roman Catholic	21%	(40)	35%	(66)	44%	(81)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	71%	(4)	29%	(1)	5
Jewish	70%	(11)	12%	(2)	18%	(3)	16
Muslim	17%	(0)	36%	(1)	47%	(1)	3
Buddhist	20%	(2)	54%	(6)	26%	(3)	11
Atheist	9%	(3)	19%	(6)	73%	(25)	35
Agnostic	16%	(4)	26%	(7)	57%	(15)	26
Something else	14%	(14)	42%	(43)	44%	(45)	102
Nothing in particular	11%	(14)	40%	(48)	49%	(59)	121
Ideo/PID: Conservative Republican	20%	(41)	52%	(106)	28%	(58)	205
Ideo/PID: Moderate/Liberal Republican	19%	(9)	46%	(22)	35%	(17)	48
Ideo/PID: Moderate/Conservative Democrat	25%	(17)	29%	(20)	46%	(32)	70
Ideo/PID: Liberal Democrat	13%	(22)	14%	(24)	72%	(119)	165
Unfavorable of Biden and Trump	9%	(12)	16%	(22)	75%	(98)	132
2024 H2H Matchup: Biden Voter	15%	(49)	21%	(67)	64%	(208)	325
2024 H2H Matchup: Trump Voter	20%	(60)	56%	(168)	24%	(74)	303
2024 H2H Matchup: Would not Vote	8%	(3)	6%	(2)	86%	(27)	32
2024 H2H Matchup: Do not Know	12%	(4)	12%	(4)	76%	(27)	36
2022 House Vote: Democrat	16%	(46)	21%	(60)	62%	(175)	280
2022 House Vote: Republican	19%	(54)	49%	(143)	32%	(93)	290
2022 House Vote: Did not Vote	14%	(16)	31%	(36)	56%	(66)	118
2020 Vote: Joe Biden	13%	(42)	22%	(73)	65%	(215)	330
2020 Vote: Donald Trump	21%	(68)	50%	(162)	29%	(95)	326
2020 Vote: Someone Else	—	(0)	13%	(2)	87%	(10)	12
2020 Vote: Did not Vote	24%	(7)	18%	(5)	58%	(16)	28
2016 Vote: Hillary Clinton	14%	(32)	19%	(42)	66%	(147)	221
2016 Vote: Donald Trump	19%	(54)	48%	(141)	33%	(96)	292
2016 Vote: Someone Else	7%	(2)	27%	(7)	65%	(18)	27
2020 Vote/PID: Not Biden/Democrat	28%	(5)	26%	(5)	46%	(9)	19

Continued on next page

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — *Enter-taining*

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(117)	35%	(242)	48%	(337)	695
2020 Vote/PID: Not Trump/Republican	5%	(1)	30%	(4)	66%	(9)	14
U.S. Economy: Wrong Track	15%	(75)	40%	(203)	45%	(224)	503
U.S. Economy: Right Direction	22%	(41)	20%	(38)	58%	(112)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(40)	23%	(50)	59%	(129)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(71)	51%	(172)	28%	(96)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	14%	(20)	81%	(112)	137
Top 2024 Issue: Economy	19%	(50)	42%	(114)	39%	(106)	271
Community/Gender: Urban Women	16%	(12)	22%	(17)	62%	(46)	75
Community/Gender: Urban Men	25%	(23)	52%	(49)	22%	(21)	93
Community/Gender: Rural Women	19%	(26)	28%	(38)	53%	(73)	137
Community/Gender: Rural Men	25%	(27)	35%	(38)	40%	(43)	108
Community/Gender: Suburban Women	14%	(21)	27%	(41)	59%	(90)	151
Community/Gender: Suburban Men	6%	(8)	45%	(58)	49%	(64)	130
Homeowner	17%	(107)	34%	(220)	49%	(312)	639
Renter	16%	(8)	40%	(20)	44%	(23)	51
Self + Household: White-Collar	18%	(43)	28%	(69)	54%	(131)	243
Self + Household: Blue Collar	17%	(60)	43%	(155)	41%	(149)	365
Union HH: Yes	31%	(13)	47%	(19)	22%	(9)	41
Union HH: No	16%	(104)	34%	(222)	50%	(327)	654
LGBTQ+: Yes	10%	(5)	27%	(14)	63%	(33)	52
LGBTQ+: No	17%	(111)	35%	(228)	47%	(304)	643
Motivated to Vote	16%	(100)	36%	(229)	48%	(299)	629
Parent: Yes	19%	(34)	37%	(68)	44%	(80)	182
Parent: No	16%	(83)	34%	(174)	50%	(256)	513
COVID Vaccine: Yes	16%	(76)	27%	(128)	57%	(271)	475
COVID Vaccine: No	18%	(41)	52%	(114)	30%	(66)	220
Student Loans: Yes	16%	(17)	36%	(37)	47%	(48)	102
Student Loans: No	17%	(100)	35%	(205)	49%	(288)	593
Favorable Opinion of Haley	20%	(38)	41%	(76)	38%	(70)	184
Unfavorable Opinion of Haley	17%	(48)	31%	(90)	52%	(152)	290
Prodigal Biden Voter	10%	(4)	18%	(8)	73%	(33)	46

Continued on next page

Table BLMB63_6: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Entertaining

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	17%	(117)	35%	(242)	48%	(337)	695
Undecided Voter (DK/WNV)	10%	(7)	9%	(6)	81%	(54)	67
Undecided Voter (DK)	12%	(4)	12%	(4)	76%	(27)	36
Watched Debate	21%	(105)	40%	(198)	39%	(191)	494
Watched Debate: Did not Watch	6%	(11)	22%	(44)	73%	(146)	201
Watched Debate: All of it	13%	(34)	55%	(139)	32%	(80)	253
Watched Debate: Some of it	30%	(71)	25%	(59)	46%	(110)	241
Continue His Campaign: Yes Biden	21%	(51)	26%	(64)	53%	(132)	247
Continue His Campaign: No Biden	16%	(64)	39%	(153)	45%	(174)	391
Continue His Campaign: Yes Trump	20%	(65)	55%	(181)	26%	(86)	332
Continue His Campaign: No Trump	14%	(45)	18%	(61)	68%	(222)	328
Conviction: Evidence	13%	(43)	20%	(69)	67%	(229)	341
Conviction: Motivation to Damage	24%	(65)	53%	(141)	23%	(62)	268
Conviction: DK/NO	10%	(9)	37%	(32)	52%	(45)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(204)	39%	(274)	31%	(217)	695
Gender: Male	32%	(106)	44%	(145)	24%	(80)	331
Gender: Female	27%	(98)	35%	(129)	38%	(137)	364
Age: 18-34	22%	(40)	34%	(64)	44%	(83)	188
Age: 35-44	29%	(26)	43%	(38)	28%	(25)	90
Age: 45-64	30%	(76)	44%	(112)	26%	(66)	254
Age: 65+	37%	(61)	37%	(60)	26%	(42)	163
GenZers: 1997-2012	19%	(17)	28%	(25)	53%	(48)	90
Millennials: 1981-1996	26%	(46)	40%	(71)	34%	(59)	176
GenXers: 1965-1980	32%	(62)	43%	(84)	25%	(50)	195
Baby Boomers: 1946-1964	34%	(75)	41%	(91)	25%	(54)	220
Educ: < College	27%	(125)	44%	(208)	29%	(138)	471
Educ: Bachelors degree	33%	(49)	32%	(48)	36%	(54)	151
Educ: Post-grad	40%	(29)	25%	(18)	35%	(25)	73
Income: Under 50k	29%	(65)	39%	(85)	32%	(71)	221
Income: 50k-100k	29%	(98)	44%	(146)	26%	(88)	332
Income: 100k+	29%	(41)	30%	(43)	41%	(58)	142
Ethnicity: White (Non-Hispanic)	29%	(178)	38%	(235)	33%	(205)	619
Ethnicity: Hispanic	35%	(10)	59%	(17)	6%	(2)	29
Ethnicity: Black (Non-Hispanic)	50%	(12)	35%	(8)	15%	(4)	24
Ethnicity: Asian + Other (Non-Hispanic)	14%	(3)	59%	(14)	27%	(6)	23
All Christian	31%	(120)	42%	(160)	27%	(102)	382
All Non-Christian	12%	(4)	33%	(10)	54%	(16)	30
Atheist	42%	(15)	9%	(3)	49%	(17)	35
Agnostic/Nothing in particular	37%	(55)	33%	(48)	30%	(44)	147
Something Else	10%	(10)	52%	(53)	37%	(38)	102
Evangelical	16%	(26)	59%	(94)	25%	(40)	159
Non-Evangelical	33%	(105)	36%	(116)	31%	(99)	320
PID: Dem (no lean)	60%	(143)	5%	(13)	35%	(83)	239
PID: Ind (no lean)	26%	(51)	27%	(54)	47%	(94)	199
PID: Rep (no lean)	4%	(10)	81%	(208)	15%	(39)	257

Continued on next page

Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(204)	39%	(274)	31%	(217)	695
PID/Gender: Dem Men	73%	(72)	9%	(9)	17%	(17)	98
PID/Gender: Dem Women	50%	(71)	3%	(4)	47%	(67)	141
PID/Gender: Ind Men	25%	(29)	30%	(34)	44%	(50)	113
PID/Gender: Ind Women	26%	(23)	23%	(19)	51%	(44)	86
PID/Gender: Rep Men	5%	(6)	85%	(102)	11%	(13)	121
PID/Gender: Rep Women	3%	(4)	77%	(106)	20%	(27)	137
Ideo: Liberal (1-3)	53%	(116)	8%	(18)	38%	(84)	218
Ideo: Moderate (4)	30%	(57)	30%	(57)	41%	(78)	192
Ideo: Conservative (5-7)	11%	(30)	73%	(196)	16%	(43)	269
Community: Urban	39%	(65)	34%	(58)	27%	(45)	168
Community: Suburban	28%	(80)	41%	(116)	30%	(85)	281
Community: Rural	24%	(59)	41%	(100)	35%	(87)	246
Military HHnm: Yes	31%	(31)	40%	(40)	28%	(28)	99
Military HH: No	29%	(173)	39%	(235)	32%	(189)	596
Employ: Private Sector	27%	(81)	41%	(125)	32%	(95)	301
Employ: Government	46%	(13)	15%	(4)	38%	(11)	28
Employ: Self-Employed	38%	(9)	34%	(8)	28%	(7)	24
Employ: Homemaker	21%	(11)	31%	(16)	47%	(24)	51
Employ: Student	29%	(4)	44%	(6)	27%	(3)	13
Employ: Retired	33%	(64)	41%	(80)	26%	(50)	193
Employ: Unemployed	29%	(13)	42%	(19)	29%	(13)	45
Employ: Other	22%	(9)	43%	(17)	35%	(14)	39

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(204)	39%	(274)	31%	(217)	695
Protestant	32%	(61)	38%	(72)	30%	(57)	190
Roman Catholic	32%	(60)	45%	(85)	23%	(43)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	71%	(4)	29%	(1)	5
Jewish	17%	(3)	19%	(3)	64%	(10)	16
Muslim	17%	(0)	36%	(1)	47%	(1)	3
Buddhist	4%	(0)	54%	(6)	42%	(5)	11
Atheist	42%	(15)	9%	(3)	49%	(17)	35
Agnostic	44%	(11)	18%	(5)	38%	(10)	26
Something else	10%	(10)	52%	(53)	37%	(38)	102
Nothing in particular	36%	(43)	36%	(44)	28%	(34)	121
Ideo/PID: Conservative Republican	3%	(5)	86%	(176)	12%	(24)	205
Ideo/PID: Moderate/Liberal Republican	9%	(4)	62%	(30)	28%	(14)	48
Ideo/PID: Moderate/Conservative Democrat	70%	(49)	3%	(2)	27%	(19)	70
Ideo/PID: Liberal Democrat	57%	(93)	7%	(11)	37%	(60)	165
Unfavorable of Biden and Trump	14%	(19)	13%	(17)	73%	(96)	132
2024 H2H Matchup: Biden Voter	60%	(193)	5%	(15)	36%	(116)	325
2024 H2H Matchup: Trump Voter	1%	(4)	83%	(252)	15%	(47)	303
2024 H2H Matchup: Would not Vote	2%	(1)	9%	(3)	89%	(28)	32
2024 H2H Matchup: Do not Know	15%	(5)	13%	(5)	72%	(26)	36
2022 House Vote: Democrat	59%	(165)	5%	(14)	36%	(102)	280
2022 House Vote: Republican	6%	(17)	75%	(219)	19%	(55)	290
2022 House Vote: Did not Vote	18%	(21)	34%	(40)	48%	(57)	118
2020 Vote: Joe Biden	56%	(186)	5%	(16)	39%	(128)	330
2020 Vote: Donald Trump	3%	(10)	77%	(250)	20%	(66)	326
2020 Vote: Someone Else	3%	(0)	12%	(1)	85%	(10)	12
2020 Vote: Did not Vote	25%	(7)	28%	(8)	47%	(13)	28
2016 Vote: Hillary Clinton	67%	(148)	5%	(11)	28%	(62)	221
2016 Vote: Donald Trump	7%	(19)	70%	(206)	23%	(67)	292
2016 Vote: Someone Else	33%	(9)	18%	(5)	49%	(13)	27
2020 Vote/PID: Not Biden/Democrat	27%	(5)	33%	(6)	39%	(8)	19

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(204)	39%	(274)	31%	(217)	695
2020 Vote/PID: Not Trump/Republican	25%	(3)	15%	(2)	60%	(8)	14
U.S. Economy: Wrong Track	16%	(82)	52%	(260)	32%	(161)	503
U.S. Economy: Right Direction	63%	(122)	7%	(14)	29%	(56)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(155)	4%	(9)	25%	(54)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	76%	(259)	22%	(75)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(43)	5%	(7)	64%	(88)	137
Top 2024 Issue: Economy	12%	(32)	55%	(149)	33%	(89)	271
Community/Gender: Urban Women	34%	(26)	29%	(22)	37%	(27)	75
Community/Gender: Urban Men	42%	(39)	39%	(36)	19%	(18)	93
Community/Gender: Rural Women	22%	(30)	37%	(51)	41%	(57)	137
Community/Gender: Rural Men	27%	(29)	46%	(50)	28%	(30)	108
Community/Gender: Suburban Women	28%	(42)	37%	(57)	35%	(53)	151
Community/Gender: Suburban Men	29%	(38)	46%	(60)	25%	(32)	130
Homeowner	29%	(184)	40%	(256)	31%	(200)	639
Renter	36%	(18)	34%	(17)	31%	(16)	51
Self + Household: White-Collar	33%	(80)	31%	(75)	36%	(87)	243
Self + Household: Blue Collar	28%	(101)	47%	(173)	25%	(91)	365
Union HH: Yes	39%	(16)	43%	(18)	19%	(8)	41
Union HH: No	29%	(188)	39%	(257)	32%	(209)	654
LGBTQ+: Yes	37%	(19)	13%	(7)	50%	(26)	52
LGBTQ+: No	29%	(185)	42%	(267)	30%	(191)	643
Motivated to Vote	31%	(196)	43%	(269)	26%	(164)	629
Parent: Yes	30%	(55)	33%	(60)	37%	(67)	182
Parent: No	29%	(149)	42%	(214)	29%	(150)	513
COVID Vaccine: Yes	40%	(188)	26%	(123)	35%	(164)	475
COVID Vaccine: No	7%	(16)	69%	(151)	24%	(53)	220
Student Loans: Yes	27%	(28)	34%	(35)	39%	(40)	102
Student Loans: No	30%	(176)	40%	(239)	30%	(177)	593
Favorable Opinion of Haley	15%	(27)	57%	(106)	28%	(51)	184
Unfavorable Opinion of Haley	44%	(129)	27%	(77)	29%	(84)	290
Prodigal Biden Voter	8%	(4)	17%	(8)	75%	(35)	46

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Table BLMB63_7: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Presidential

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	29%	(204)	39%	(274)	31%	(217)	695
Undecided Voter (DK/WNV)	9%	(6)	11%	(7)	80%	(54)	67
Undecided Voter (DK)	15%	(5)	13%	(5)	72%	(26)	36
Watched Debate	30%	(149)	47%	(233)	23%	(112)	494
Watched Debate: Did not Watch	27%	(55)	21%	(42)	52%	(104)	201
Watched Debate: All of it	26%	(65)	58%	(148)	16%	(40)	253
Watched Debate: Some of it	35%	(84)	35%	(84)	30%	(73)	241
Continue His Campaign: Yes Biden	60%	(148)	20%	(50)	20%	(49)	247
Continue His Campaign: No Biden	12%	(46)	52%	(202)	37%	(143)	391
Continue His Campaign: Yes Trump	6%	(21)	78%	(260)	15%	(51)	332
Continue His Campaign: No Trump	54%	(178)	3%	(11)	42%	(139)	328
Conviction: Evidence	55%	(188)	6%	(21)	38%	(131)	341
Conviction: Motivation to Damage	4%	(10)	79%	(213)	17%	(45)	268
Conviction: DK/NO	7%	(6)	47%	(40)	47%	(41)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(99)	45%	(312)	41%	(284)	695
Gender: Male	16%	(53)	49%	(163)	35%	(115)	331
Gender: Female	13%	(47)	41%	(149)	46%	(168)	364
Age: 18-34	12%	(22)	39%	(73)	49%	(92)	188
Age: 35-44	13%	(12)	46%	(41)	41%	(36)	90
Age: 45-64	17%	(43)	52%	(132)	31%	(80)	254
Age: 65+	14%	(22)	40%	(65)	46%	(76)	163
GenZers: 1997-2012	22%	(19)	31%	(28)	48%	(43)	90
Millennials: 1981-1996	8%	(15)	46%	(81)	46%	(81)	176
GenXers: 1965-1980	17%	(34)	51%	(99)	32%	(62)	195
Baby Boomers: 1946-1964	13%	(29)	45%	(99)	42%	(92)	220
Educ: < College	14%	(64)	49%	(233)	37%	(175)	471
Educ: Bachelors degree	13%	(20)	39%	(58)	48%	(72)	151
Educ: Post-grad	21%	(15)	29%	(21)	50%	(37)	73
Income: Under 50k	13%	(29)	42%	(94)	44%	(98)	221
Income: 50k-100k	15%	(49)	49%	(164)	36%	(119)	332
Income: 100k+	15%	(21)	38%	(55)	47%	(67)	142
Ethnicity: White (Non-Hispanic)	14%	(89)	44%	(271)	42%	(259)	619
Ethnicity: Hispanic	2%	(1)	68%	(20)	30%	(9)	29
Ethnicity: Black (Non-Hispanic)	37%	(9)	31%	(7)	32%	(8)	24
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	58%	(13)	38%	(9)	23
All Christian	15%	(56)	47%	(180)	38%	(146)	382
All Non-Christian	42%	(12)	33%	(10)	26%	(8)	30
Atheist	6%	(2)	16%	(6)	78%	(27)	35
Agnostic/Nothing in particular	17%	(25)	40%	(58)	43%	(64)	147
Something Else	4%	(4)	57%	(58)	39%	(40)	102
Evangelical	7%	(11)	61%	(97)	32%	(51)	159
Non-Evangelical	15%	(49)	43%	(137)	42%	(134)	320
PID: Dem (no lean)	30%	(71)	11%	(27)	59%	(142)	239
PID: Ind (no lean)	13%	(26)	36%	(72)	51%	(101)	199
PID: Rep (no lean)	1%	(3)	83%	(213)	16%	(41)	257

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(99)	45%	(312)	41%	(284)	695
PID/Gender: Dem Men	36%	(35)	16%	(16)	48%	(47)	98
PID/Gender: Dem Women	25%	(35)	8%	(11)	67%	(95)	141
PID/Gender: Ind Men	13%	(15)	39%	(44)	48%	(54)	113
PID/Gender: Ind Women	13%	(11)	32%	(28)	55%	(47)	86
PID/Gender: Rep Men	2%	(2)	86%	(104)	12%	(15)	121
PID/Gender: Rep Women	—	(1)	80%	(110)	19%	(26)	137
Ideo: Liberal (1-3)	30%	(65)	12%	(25)	59%	(128)	218
Ideo: Moderate (4)	12%	(23)	39%	(75)	49%	(94)	192
Ideo: Conservative (5-7)	4%	(11)	77%	(207)	19%	(51)	269
Community: Urban	18%	(30)	38%	(64)	44%	(75)	168
Community: Suburban	13%	(36)	48%	(134)	40%	(111)	281
Community: Rural	14%	(34)	46%	(114)	40%	(98)	246
Military HHnm: Yes	13%	(13)	46%	(45)	41%	(41)	99
Military HH: No	15%	(87)	45%	(267)	41%	(243)	596
Employ: Private Sector	15%	(45)	47%	(141)	38%	(115)	301
Employ: Government	10%	(3)	17%	(5)	74%	(21)	28
Employ: Self-Employed	15%	(4)	41%	(10)	44%	(10)	24
Employ: Homemaker	12%	(6)	46%	(23)	42%	(21)	51
Employ: Student	47%	(6)	39%	(5)	14%	(2)	13
Employ: Retired	12%	(23)	45%	(86)	43%	(84)	193
Employ: Unemployed	18%	(8)	55%	(25)	27%	(12)	45
Employ: Other	11%	(4)	42%	(17)	47%	(18)	39

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(99)	45%	(312)	41%	(284)	695
Protestant	14%	(26)	44%	(83)	43%	(81)	190
Roman Catholic	16%	(30)	50%	(93)	34%	(64)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	93%	(5)	6%	(0)	5
Jewish	70%	(11)	19%	(3)	11%	(2)	16
Muslim	23%	(1)	30%	(1)	47%	(1)	3
Buddhist	4%	(0)	54%	(6)	42%	(5)	11
Atheist	6%	(2)	16%	(6)	78%	(27)	35
Agnostic	19%	(5)	34%	(9)	46%	(12)	26
Something else	4%	(4)	57%	(58)	39%	(40)	102
Nothing in particular	16%	(20)	41%	(49)	43%	(52)	121
Ideo/PID: Conservative Republican	1%	(2)	87%	(178)	12%	(25)	205
Ideo/PID: Moderate/Liberal Republican	2%	(1)	69%	(33)	29%	(14)	48
Ideo/PID: Moderate/Conservative Democrat	31%	(22)	13%	(9)	55%	(38)	70
Ideo/PID: Liberal Democrat	30%	(49)	10%	(17)	60%	(99)	165
Unfavorable of Biden and Trump	1%	(1)	21%	(28)	78%	(103)	132
2024 H2H Matchup: Biden Voter	30%	(96)	11%	(35)	60%	(194)	325
2024 H2H Matchup: Trump Voter	1%	(3)	87%	(262)	12%	(38)	303
2024 H2H Matchup: Would not Vote	—	(0)	11%	(3)	89%	(28)	32
2024 H2H Matchup: Do not Know	—	(0)	32%	(11)	68%	(24)	36
2022 House Vote: Democrat	31%	(86)	10%	(27)	60%	(167)	280
2022 House Vote: Republican	2%	(6)	82%	(239)	16%	(46)	290
2022 House Vote: Did not Vote	6%	(7)	37%	(43)	58%	(68)	118
2020 Vote: Joe Biden	24%	(80)	12%	(41)	63%	(209)	330
2020 Vote: Donald Trump	4%	(14)	80%	(261)	16%	(51)	326
2020 Vote: Someone Else	—	(0)	14%	(2)	86%	(10)	12
2020 Vote: Did not Vote	18%	(5)	32%	(9)	50%	(14)	28
2016 Vote: Hillary Clinton	31%	(69)	12%	(26)	57%	(127)	221
2016 Vote: Donald Trump	2%	(6)	76%	(221)	22%	(65)	292
2016 Vote: Someone Else	12%	(3)	26%	(7)	62%	(17)	27
2020 Vote/PID: Not Biden/Democrat	25%	(5)	37%	(7)	38%	(7)	19

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(99)	45%	(312)	41%	(284)	695
2020 Vote/PID: Not Trump/Republican	4%	(1)	17%	(2)	79%	(11)	14
U.S. Economy: Wrong Track	6%	(28)	57%	(289)	37%	(186)	503
U.S. Economy: Right Direction	37%	(72)	12%	(23)	51%	(97)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(75)	11%	(23)	55%	(120)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(13)	83%	(280)	14%	(46)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	6%	(8)	85%	(117)	137
Top 2024 Issue: Economy	6%	(15)	61%	(166)	33%	(89)	271
Community/Gender: Urban Women	19%	(14)	31%	(23)	50%	(38)	75
Community/Gender: Urban Men	17%	(16)	44%	(41)	40%	(37)	93
Community/Gender: Rural Women	11%	(14)	45%	(62)	45%	(61)	137
Community/Gender: Rural Men	18%	(20)	48%	(52)	34%	(37)	108
Community/Gender: Suburban Women	12%	(18)	42%	(64)	46%	(69)	151
Community/Gender: Suburban Men	13%	(17)	54%	(70)	32%	(42)	130
Homeowner	14%	(89)	46%	(291)	41%	(259)	639
Renter	17%	(9)	38%	(20)	45%	(23)	51
Self + Household: White-Collar	19%	(47)	39%	(94)	42%	(101)	243
Self + Household: Blue Collar	11%	(41)	51%	(185)	38%	(139)	365
Union HH: Yes	18%	(7)	42%	(17)	40%	(16)	41
Union HH: No	14%	(92)	45%	(294)	41%	(267)	654
LGBTQ+: Yes	12%	(6)	15%	(8)	72%	(38)	52
LGBTQ+: No	14%	(93)	47%	(304)	38%	(246)	643
Motivated to Vote	14%	(85)	48%	(304)	38%	(239)	629
Parent: Yes	15%	(27)	42%	(77)	43%	(78)	182
Parent: No	14%	(72)	46%	(235)	40%	(206)	513
COVID Vaccine: Yes	17%	(82)	31%	(146)	52%	(248)	475
COVID Vaccine: No	8%	(17)	76%	(166)	17%	(36)	220
Student Loans: Yes	14%	(14)	39%	(40)	47%	(48)	102
Student Loans: No	14%	(85)	46%	(272)	40%	(235)	593
Favorable Opinion of Haley	5%	(8)	64%	(118)	31%	(57)	184
Unfavorable Opinion of Haley	24%	(69)	33%	(95)	43%	(126)	290
Prodigal Biden Voter	—	(0)	27%	(12)	73%	(34)	46

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Table BLMB63_8: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Mentally fit

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(99)	45%	(312)	41%	(284)	695
Undecided Voter (DK/WNV)	—	(0)	22%	(15)	78%	(53)	67
Undecided Voter (DK)	—	(0)	32%	(11)	68%	(24)	36
Watched Debate	16%	(77)	53%	(262)	31%	(154)	494
Watched Debate: Did not Watch	11%	(22)	25%	(49)	65%	(130)	201
Watched Debate: All of it	11%	(27)	67%	(171)	22%	(55)	253
Watched Debate: Some of it	21%	(50)	38%	(92)	41%	(99)	241
Continue His Campaign: Yes Biden	34%	(83)	27%	(68)	39%	(96)	247
Continue His Campaign: No Biden	4%	(16)	57%	(221)	39%	(154)	391
Continue His Campaign: Yes Trump	6%	(19)	82%	(272)	12%	(41)	332
Continue His Campaign: No Trump	24%	(79)	10%	(34)	65%	(214)	328
Conviction: Evidence	24%	(83)	11%	(37)	65%	(220)	341
Conviction: Motivation to Damage	5%	(13)	87%	(232)	9%	(23)	268
Conviction: DK/NO	4%	(3)	49%	(43)	47%	(41)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	51%	(354)	35%	(243)	695
Gender: Male	15%	(51)	58%	(190)	27%	(90)	331
Gender: Female	13%	(47)	45%	(163)	42%	(153)	364
Age: 18-34	13%	(25)	43%	(80)	44%	(83)	188
Age: 35-44	14%	(12)	53%	(47)	33%	(30)	90
Age: 45-64	16%	(41)	58%	(148)	26%	(65)	254
Age: 65+	12%	(19)	48%	(79)	40%	(65)	163
GenZers: 1997-2012	22%	(20)	40%	(36)	38%	(34)	90
Millennials: 1981-1996	8%	(15)	49%	(86)	43%	(76)	176
GenXers: 1965-1980	19%	(38)	56%	(110)	24%	(47)	195
Baby Boomers: 1946-1964	10%	(22)	53%	(116)	37%	(82)	220
Educ: < College	12%	(59)	56%	(263)	32%	(149)	471
Educ: Bachelors degree	16%	(24)	43%	(65)	41%	(61)	151
Educ: Post-grad	20%	(15)	35%	(25)	45%	(33)	73
Income: Under 50k	13%	(30)	48%	(105)	39%	(86)	221
Income: 50k-100k	15%	(49)	54%	(180)	31%	(103)	332
Income: 100k+	13%	(19)	48%	(69)	38%	(55)	142
Ethnicity: White (Non-Hispanic)	14%	(88)	49%	(306)	36%	(225)	619
Ethnicity: Hispanic	10%	(3)	77%	(22)	13%	(4)	29
Ethnicity: Black (Non-Hispanic)	23%	(5)	44%	(11)	33%	(8)	24
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	64%	(15)	31%	(7)	23
All Christian	14%	(52)	57%	(219)	29%	(112)	382
All Non-Christian	42%	(12)	45%	(13)	14%	(4)	30
Atheist	7%	(3)	20%	(7)	73%	(25)	35
Agnostic/Nothing in particular	15%	(22)	41%	(59)	45%	(66)	147
Something Else	9%	(9)	55%	(55)	36%	(37)	102
Evangelical	10%	(17)	65%	(104)	24%	(39)	159
Non-Evangelical	14%	(45)	52%	(166)	34%	(109)	320
PID: Dem (no lean)	27%	(64)	19%	(45)	54%	(129)	239
PID: Ind (no lean)	16%	(31)	43%	(85)	42%	(83)	199
PID: Rep (no lean)	1%	(2)	87%	(223)	12%	(31)	257

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	51%	(354)	35%	(243)	695
PID/Gender: Dem Men	33%	(32)	27%	(27)	39%	(38)	98
PID/Gender: Dem Women	23%	(32)	13%	(19)	64%	(91)	141
PID/Gender: Ind Men	15%	(17)	47%	(53)	38%	(43)	113
PID/Gender: Ind Women	16%	(14)	37%	(32)	46%	(40)	86
PID/Gender: Rep Men	1%	(1)	92%	(111)	7%	(9)	121
PID/Gender: Rep Women	1%	(1)	82%	(113)	17%	(23)	137
Ideo: Liberal (1-3)	27%	(59)	19%	(42)	54%	(117)	218
Ideo: Moderate (4)	13%	(25)	46%	(88)	41%	(79)	192
Ideo: Conservative (5-7)	5%	(14)	82%	(220)	13%	(35)	269
Community: Urban	20%	(33)	48%	(80)	33%	(55)	168
Community: Suburban	10%	(29)	53%	(148)	37%	(105)	281
Community: Rural	15%	(36)	51%	(125)	34%	(84)	246
Military HHnm: Yes	14%	(14)	51%	(51)	34%	(34)	99
Military HH: No	14%	(84)	51%	(303)	35%	(210)	596
Employ: Private Sector	16%	(47)	50%	(151)	34%	(103)	301
Employ: Government	7%	(2)	45%	(13)	48%	(13)	28
Employ: Self-Employed	17%	(4)	39%	(9)	44%	(10)	24
Employ: Homemaker	15%	(8)	52%	(27)	33%	(17)	51
Employ: Student	34%	(4)	57%	(7)	10%	(1)	13
Employ: Retired	11%	(20)	55%	(107)	34%	(66)	193
Employ: Unemployed	16%	(7)	58%	(26)	26%	(12)	45
Employ: Other	13%	(5)	35%	(14)	53%	(21)	39

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	51%	(354)	35%	(243)	695
Protestant	14%	(27)	54%	(102)	32%	(62)	190
Roman Catholic	14%	(25)	60%	(112)	26%	(49)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	94%	(5)	6%	(0)	5
Jewish	71%	(11)	29%	(5)	—	(0)	16
Muslim	17%	(0)	36%	(1)	47%	(1)	3
Buddhist	4%	(0)	70%	(8)	26%	(3)	11
Atheist	7%	(3)	20%	(7)	73%	(25)	35
Agnostic	28%	(7)	31%	(8)	42%	(11)	26
Something else	9%	(9)	55%	(55)	36%	(37)	102
Nothing in particular	12%	(15)	43%	(52)	45%	(55)	121
Ideo/PID: Conservative Republican	1%	(1)	89%	(183)	10%	(21)	205
Ideo/PID: Moderate/Liberal Republican	2%	(1)	81%	(38)	17%	(8)	48
Ideo/PID: Moderate/Conservative Democrat	33%	(23)	22%	(15)	45%	(32)	70
Ideo/PID: Liberal Democrat	25%	(42)	18%	(30)	56%	(93)	165
Unfavorable of Biden and Trump	2%	(3)	40%	(53)	57%	(75)	132
2024 H2H Matchup: Biden Voter	28%	(92)	21%	(67)	51%	(166)	325
2024 H2H Matchup: Trump Voter	2%	(6)	88%	(265)	11%	(32)	303
2024 H2H Matchup: Would not Vote	—	(0)	28%	(9)	72%	(23)	32
2024 H2H Matchup: Do not Know	—	(0)	35%	(13)	65%	(23)	36
2022 House Vote: Democrat	28%	(78)	18%	(51)	54%	(151)	280
2022 House Vote: Republican	3%	(8)	84%	(245)	13%	(38)	290
2022 House Vote: Did not Vote	9%	(11)	47%	(56)	44%	(52)	118
2020 Vote: Joe Biden	24%	(79)	20%	(65)	56%	(186)	330
2020 Vote: Donald Trump	5%	(17)	84%	(273)	11%	(37)	326
2020 Vote: Someone Else	—	(0)	28%	(3)	72%	(8)	12
2020 Vote: Did not Vote	6%	(2)	48%	(13)	46%	(13)	28
2016 Vote: Hillary Clinton	29%	(63)	15%	(32)	57%	(126)	221
2016 Vote: Donald Trump	2%	(5)	84%	(244)	15%	(43)	292
2016 Vote: Someone Else	18%	(5)	26%	(7)	56%	(15)	27
2020 Vote/PID: Not Biden/Democrat	8%	(2)	59%	(11)	33%	(6)	19
2020 Vote/PID: Not Trump/Republican	6%	(1)	47%	(6)	47%	(6)	14

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	51%	(354)	35%	(243)	695
U.S. Economy: Wrong Track	7%	(37)	64%	(320)	29%	(146)	503
U.S. Economy: Right Direction	32%	(61)	18%	(34)	51%	(97)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(72)	15%	(33)	52%	(114)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	84%	(286)	11%	(38)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	25%	(35)	67%	(91)	137
Top 2024 Issue: Economy	6%	(15)	65%	(177)	29%	(78)	271
Community/Gender: Urban Women	20%	(15)	41%	(31)	38%	(29)	75
Community/Gender: Urban Men	19%	(18)	53%	(49)	28%	(26)	93
Community/Gender: Rural Women	14%	(19)	43%	(59)	43%	(59)	137
Community/Gender: Rural Men	16%	(17)	61%	(66)	23%	(25)	108
Community/Gender: Suburban Women	8%	(13)	48%	(73)	43%	(66)	151
Community/Gender: Suburban Men	12%	(16)	58%	(75)	30%	(39)	130
Homeowner	14%	(87)	52%	(332)	35%	(221)	639
Renter	18%	(9)	40%	(21)	42%	(22)	51
Self + Household: White-Collar	20%	(49)	46%	(111)	34%	(82)	243
Self + Household: Blue Collar	9%	(34)	58%	(210)	33%	(120)	365
Union HH: Yes	20%	(8)	57%	(23)	23%	(10)	41
Union HH: No	14%	(90)	51%	(330)	36%	(234)	654
LGBTQ+: Yes	10%	(5)	23%	(12)	67%	(35)	52
LGBTQ+: No	14%	(92)	53%	(342)	32%	(209)	643
Motivated to Vote	13%	(80)	54%	(340)	33%	(209)	629
Parent: Yes	15%	(27)	47%	(86)	38%	(70)	182
Parent: No	14%	(71)	52%	(268)	34%	(174)	513
COVID Vaccine: Yes	16%	(74)	40%	(189)	45%	(213)	475
COVID Vaccine: No	11%	(24)	75%	(165)	14%	(31)	220
Student Loans: Yes	12%	(13)	44%	(45)	43%	(45)	102
Student Loans: No	14%	(85)	52%	(309)	34%	(199)	593
Favorable Opinion of Haley	5%	(9)	73%	(135)	22%	(40)	184
Unfavorable Opinion of Haley	21%	(61)	40%	(116)	39%	(113)	290
Prodigal Biden Voter	—	(0)	26%	(12)	74%	(34)	46
Undecided Voter (DK/WNV)	—	(0)	32%	(22)	68%	(46)	67
Undecided Voter (DK)	—	(0)	35%	(13)	65%	(23)	36

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Table BLMB63_9: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Coherent

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	14%	(98)	51%	(354)	35%	(243)	695
Watched Debate	15%	(72)	60%	(298)	25%	(124)	494
Watched Debate: Did not Watch	13%	(26)	28%	(56)	60%	(120)	201
Watched Debate: All of it	9%	(23)	73%	(184)	18%	(46)	253
Watched Debate: Some of it	20%	(49)	47%	(114)	32%	(77)	241
Continue His Campaign: Yes Biden	33%	(81)	30%	(74)	37%	(92)	247
Continue His Campaign: No Biden	4%	(17)	64%	(252)	31%	(122)	391
Continue His Campaign: Yes Trump	7%	(22)	82%	(273)	11%	(37)	332
Continue His Campaign: No Trump	23%	(74)	22%	(72)	55%	(181)	328
Conviction: Evidence	23%	(78)	21%	(72)	56%	(191)	341
Conviction: Motivation to Damage	6%	(15)	89%	(237)	6%	(16)	268
Conviction: DK/NO	5%	(5)	52%	(45)	43%	(37)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(218)	38%	(262)	31%	(215)	695
Gender: Male	33%	(108)	44%	(144)	24%	(79)	331
Gender: Female	30%	(110)	32%	(117)	37%	(136)	364
Age: 18-34	29%	(55)	33%	(61)	38%	(72)	188
Age: 35-44	28%	(25)	40%	(35)	33%	(30)	90
Age: 45-64	32%	(82)	44%	(112)	24%	(60)	254
Age: 65+	35%	(57)	32%	(53)	33%	(54)	163
GenZers: 1997-2012	29%	(26)	39%	(35)	32%	(29)	90
Millennials: 1981-1996	28%	(49)	32%	(57)	40%	(70)	176
GenXers: 1965-1980	36%	(70)	44%	(85)	21%	(40)	195
Baby Boomers: 1946-1964	31%	(67)	37%	(82)	32%	(70)	220
Educ: < College	27%	(129)	42%	(200)	30%	(143)	471
Educ: Bachelors degree	38%	(57)	32%	(48)	31%	(46)	151
Educ: Post-grad	45%	(33)	20%	(15)	35%	(26)	73
Income: Under 50k	26%	(57)	39%	(86)	35%	(77)	221
Income: 50k-100k	33%	(109)	38%	(126)	29%	(97)	332
Income: 100k+	37%	(53)	35%	(49)	28%	(40)	142
Ethnicity: White (Non-Hispanic)	31%	(190)	38%	(232)	32%	(196)	619
Ethnicity: Hispanic	14%	(4)	58%	(17)	29%	(8)	29
Ethnicity: Black (Non-Hispanic)	45%	(11)	33%	(8)	22%	(5)	24
Ethnicity: Asian + Other (Non-Hispanic)	57%	(13)	21%	(5)	22%	(5)	23
All Christian	32%	(121)	40%	(152)	29%	(110)	382
All Non-Christian	38%	(11)	41%	(12)	21%	(6)	30
Atheist	37%	(13)	13%	(5)	50%	(17)	35
Agnostic/Nothing in particular	42%	(61)	30%	(45)	28%	(41)	147
Something Else	12%	(12)	48%	(49)	40%	(40)	102
Evangelical	19%	(31)	58%	(92)	23%	(36)	159
Non-Evangelical	32%	(101)	33%	(105)	35%	(113)	320
PID: Dem (no lean)	63%	(149)	5%	(11)	33%	(78)	239
PID: Ind (no lean)	30%	(60)	28%	(55)	42%	(84)	199
PID: Rep (no lean)	4%	(9)	76%	(196)	20%	(53)	257

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Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(218)	38%	(262)	31%	(215)	695
PID/Gender: Dem Men	67%	(65)	8%	(8)	25%	(24)	98
PID/Gender: Dem Women	59%	(84)	2%	(3)	38%	(54)	141
PID/Gender: Ind Men	35%	(39)	32%	(36)	33%	(37)	113
PID/Gender: Ind Women	24%	(20)	22%	(19)	54%	(47)	86
PID/Gender: Rep Men	3%	(3)	83%	(100)	14%	(17)	121
PID/Gender: Rep Women	4%	(6)	70%	(95)	26%	(35)	137
Ideo: Liberal (1-3)	56%	(123)	12%	(25)	32%	(70)	218
Ideo: Moderate (4)	35%	(68)	29%	(55)	36%	(70)	192
Ideo: Conservative (5-7)	10%	(27)	67%	(179)	23%	(63)	269
Community: Urban	37%	(63)	35%	(58)	28%	(47)	168
Community: Suburban	34%	(96)	35%	(99)	31%	(86)	281
Community: Rural	24%	(60)	42%	(104)	33%	(81)	246
Military HHnm: Yes	26%	(26)	45%	(44)	29%	(28)	99
Military HH: No	32%	(192)	36%	(218)	31%	(186)	596
Employ: Private Sector	30%	(90)	45%	(135)	25%	(76)	301
Employ: Government	24%	(7)	6%	(2)	70%	(20)	28
Employ: Self-Employed	37%	(9)	32%	(8)	31%	(7)	24
Employ: Homemaker	37%	(19)	29%	(15)	34%	(17)	51
Employ: Student	52%	(7)	39%	(5)	9%	(1)	13
Employ: Retired	33%	(64)	35%	(68)	32%	(62)	193
Employ: Unemployed	34%	(16)	43%	(19)	23%	(10)	45
Employ: Other	20%	(8)	26%	(10)	54%	(21)	39

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(218)	38%	(262)	31%	(215)	695
Protestant	33%	(62)	35%	(66)	33%	(62)	190
Roman Catholic	31%	(58)	44%	(83)	25%	(47)	187
Mormon	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	71%	(4)	6%	(0)	5
Jewish	16%	(3)	74%	(12)	10%	(2)	16
Muslim	23%	(1)	1%	(0)	75%	(2)	3
Buddhist	74%	(8)	—	(0)	26%	(3)	11
Atheist	37%	(13)	13%	(5)	50%	(17)	35
Agnostic	64%	(16)	10%	(3)	26%	(7)	26
Something else	12%	(12)	48%	(49)	40%	(40)	102
Nothing in particular	37%	(45)	35%	(42)	28%	(34)	121
Ideo/PID: Conservative Republican	3%	(7)	78%	(159)	19%	(39)	205
Ideo/PID: Moderate/Liberal Republican	5%	(2)	71%	(34)	24%	(11)	48
Ideo/PID: Moderate/Conservative Democrat	70%	(49)	2%	(2)	27%	(19)	70
Ideo/PID: Liberal Democrat	61%	(100)	6%	(10)	33%	(54)	165
Unfavorable of Biden and Trump	25%	(32)	15%	(19)	61%	(80)	132
2024 H2H Matchup: Biden Voter	63%	(204)	5%	(18)	32%	(104)	325
2024 H2H Matchup: Trump Voter	1%	(3)	78%	(237)	21%	(62)	303
2024 H2H Matchup: Would not Vote	26%	(8)	11%	(4)	63%	(20)	32
2024 H2H Matchup: Do not Know	10%	(3)	9%	(3)	81%	(29)	36
2022 House Vote: Democrat	62%	(172)	7%	(21)	31%	(87)	280
2022 House Vote: Republican	4%	(12)	72%	(209)	24%	(69)	290
2022 House Vote: Did not Vote	28%	(33)	25%	(30)	47%	(55)	118
2020 Vote: Joe Biden	61%	(202)	3%	(9)	36%	(119)	330
2020 Vote: Donald Trump	1%	(4)	76%	(248)	23%	(74)	326
2020 Vote: Someone Else	12%	(1)	4%	(0)	84%	(10)	12
2020 Vote: Did not Vote	38%	(11)	19%	(5)	43%	(12)	28
2016 Vote: Hillary Clinton	66%	(146)	1%	(2)	33%	(72)	221
2016 Vote: Donald Trump	8%	(22)	67%	(197)	25%	(73)	292
2016 Vote: Someone Else	43%	(12)	10%	(3)	46%	(13)	27
2020 Vote/PID: Not Biden/Democrat	46%	(9)	31%	(6)	23%	(4)	19

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(218)	38%	(262)	31%	(215)	695
2020 Vote/PID: Not Trump/Republican	47%	(6)	9%	(1)	44%	(6)	14
U.S. Economy: Wrong Track	19%	(94)	48%	(240)	33%	(169)	503
U.S. Economy: Right Direction	65%	(124)	11%	(22)	24%	(46)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75%	(164)	—	(0)	25%	(55)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	75%	(256)	22%	(75)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(46)	4%	(6)	62%	(85)	137
Top 2024 Issue: Economy	14%	(38)	54%	(147)	31%	(85)	271
Community/Gender: Urban Women	35%	(26)	27%	(21)	37%	(28)	75
Community/Gender: Urban Men	39%	(36)	40%	(38)	20%	(19)	93
Community/Gender: Rural Women	29%	(40)	36%	(49)	35%	(48)	137
Community/Gender: Rural Men	18%	(20)	51%	(56)	30%	(33)	108
Community/Gender: Suburban Women	29%	(44)	32%	(48)	39%	(60)	151
Community/Gender: Suburban Men	40%	(52)	40%	(51)	21%	(27)	130
Homeowner	31%	(197)	39%	(247)	30%	(195)	639
Renter	36%	(18)	27%	(14)	37%	(19)	51
Self + Household: White-Collar	35%	(84)	34%	(82)	31%	(76)	243
Self + Household: Blue Collar	29%	(107)	43%	(157)	27%	(100)	365
Union HH: Yes	30%	(12)	35%	(15)	35%	(14)	41
Union HH: No	32%	(206)	38%	(247)	31%	(201)	654
LGBTQ+: Yes	42%	(22)	10%	(5)	49%	(25)	52
LGBTQ+: No	31%	(197)	40%	(257)	29%	(190)	643
Motivated to Vote	32%	(204)	39%	(244)	29%	(181)	629
Parent: Yes	30%	(54)	32%	(59)	38%	(69)	182
Parent: No	32%	(164)	40%	(203)	28%	(146)	513
COVID Vaccine: Yes	41%	(197)	24%	(113)	35%	(166)	475
COVID Vaccine: No	10%	(22)	68%	(149)	22%	(49)	220
Student Loans: Yes	29%	(30)	33%	(34)	38%	(39)	102
Student Loans: No	32%	(189)	38%	(228)	30%	(176)	593
Favorable Opinion of Haley	16%	(29)	57%	(106)	27%	(49)	184
Unfavorable Opinion of Haley	49%	(142)	26%	(76)	25%	(72)	290
Prodigal Biden Voter	17%	(8)	15%	(7)	68%	(31)	46

Continued on next page

Table BLMB63_10: Thinking about the recent debate between Joe Biden and Donald Trump, which candidate best describes the following? — Offered policy ideas I like

Demographic	Joe Biden		Donald Trump		Don't know/no opinion		Total N
Registered Voters	31%	(218)	38%	(262)	31%	(215)	695
Undecided Voter (DK/WNV)	17%	(12)	10%	(7)	73%	(49)	67
Undecided Voter (DK)	10%	(3)	9%	(3)	81%	(29)	36
Watched Debate	33%	(162)	46%	(228)	21%	(103)	494
Watched Debate: Did not Watch	28%	(56)	17%	(34)	55%	(112)	201
Watched Debate: All of it	26%	(66)	52%	(133)	22%	(55)	253
Watched Debate: Some of it	40%	(96)	40%	(96)	20%	(49)	241
Continue His Campaign: Yes Biden	60%	(147)	20%	(49)	20%	(50)	247
Continue His Campaign: No Biden	16%	(64)	48%	(188)	35%	(139)	391
Continue His Campaign: Yes Trump	7%	(24)	74%	(246)	18%	(61)	332
Continue His Campaign: No Trump	58%	(189)	3%	(11)	39%	(128)	328
Conviction: Evidence	58%	(198)	2%	(8)	39%	(134)	341
Conviction: Motivation to Damage	2%	(5)	81%	(216)	17%	(46)	268
Conviction: DK/NO	17%	(15)	44%	(38)	39%	(34)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	20%	(139)	15%	(108)	17%	(115)	40%	(277)	8%	(57)	695
Gender: Male	19%	(62)	18%	(61)	21%	(68)	33%	(111)	9%	(29)	331
Gender: Female	21%	(77)	13%	(47)	13%	(46)	46%	(166)	8%	(28)	364
Age: 18-34	10%	(18)	11%	(20)	21%	(39)	50%	(94)	9%	(17)	188
Age: 35-44	26%	(23)	18%	(16)	10%	(9)	34%	(31)	12%	(11)	90
Age: 45-64	24%	(61)	18%	(45)	17%	(42)	36%	(92)	6%	(14)	254
Age: 65+	23%	(37)	16%	(26)	16%	(25)	37%	(60)	9%	(14)	163
GenZers: 1997-2012	9%	(8)	8%	(7)	25%	(23)	43%	(39)	15%	(13)	90
Millennials: 1981-1996	17%	(31)	16%	(29)	13%	(24)	44%	(78)	8%	(15)	176
GenXers: 1965-1980	23%	(46)	16%	(32)	17%	(34)	38%	(73)	5%	(11)	195
Baby Boomers: 1946-1964	23%	(50)	18%	(40)	14%	(30)	37%	(82)	8%	(18)	220
Educ: < College	20%	(94)	11%	(50)	16%	(74)	44%	(208)	10%	(46)	471
Educ: Bachelors degree	15%	(23)	29%	(43)	18%	(27)	36%	(54)	2%	(3)	151
Educ: Post-grad	31%	(22)	20%	(14)	19%	(14)	20%	(15)	11%	(8)	73
Income: Under 50k	23%	(51)	15%	(33)	9%	(19)	42%	(93)	11%	(25)	221
Income: 50k-100k	18%	(60)	15%	(50)	21%	(68)	39%	(128)	8%	(26)	332
Income: 100k+	20%	(28)	18%	(25)	19%	(27)	39%	(56)	4%	(6)	142
Ethnicity: White (Non-Hispanic)	20%	(126)	16%	(101)	16%	(98)	40%	(247)	8%	(47)	619
Ethnicity: Hispanic	2%	(1)	9%	(3)	26%	(8)	38%	(11)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	43%	(10)	16%	(4)	14%	(3)	18%	(4)	8%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	—	(0)	26%	(6)	63%	(15)	3%	(1)	23
All Christian	21%	(79)	17%	(64)	18%	(68)	37%	(141)	8%	(31)	382
All Non-Christian	12%	(4)	10%	(3)	1%	(0)	77%	(23)	—	(0)	30
Atheist	14%	(5)	18%	(6)	21%	(7)	46%	(16)	1%	(0)	35
Agnostic/Nothing in particular	27%	(39)	17%	(25)	17%	(25)	29%	(43)	9%	(14)	147
Something Else	12%	(12)	10%	(10)	14%	(14)	53%	(53)	12%	(12)	102
Evangelical	16%	(25)	13%	(21)	20%	(32)	44%	(69)	7%	(11)	159
Non-Evangelical	21%	(66)	16%	(52)	16%	(50)	38%	(120)	10%	(32)	320

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	20%	(139)	15%	(108)	17%	(115)	40%	(277)	8%	(57)	695
PID: Dem (no lean)	38%	(91)	18%	(42)	17%	(41)	24%	(57)	3%	(8)	239
PID: Ind (no lean)	15%	(30)	18%	(35)	14%	(28)	40%	(80)	13%	(26)	199
PID: Rep (no lean)	7%	(18)	12%	(30)	18%	(46)	55%	(140)	9%	(23)	257
PID/Gender: Dem Men	37%	(36)	20%	(19)	18%	(18)	24%	(23)	1%	(1)	98
PID/Gender: Dem Women	39%	(55)	16%	(23)	16%	(23)	24%	(34)	5%	(7)	141
PID/Gender: Ind Men	15%	(17)	14%	(16)	14%	(16)	42%	(48)	14%	(16)	113
PID/Gender: Ind Women	14%	(12)	22%	(19)	15%	(13)	37%	(32)	11%	(10)	86
PID/Gender: Rep Men	7%	(9)	21%	(26)	29%	(35)	33%	(40)	9%	(11)	121
PID/Gender: Rep Women	7%	(9)	3%	(5)	8%	(11)	73%	(100)	8%	(11)	137
Ideo: Liberal (1-3)	32%	(69)	21%	(45)	14%	(31)	30%	(66)	3%	(7)	218
Ideo: Moderate (4)	17%	(33)	14%	(28)	17%	(34)	40%	(76)	11%	(22)	192
Ideo: Conservative (5-7)	13%	(36)	13%	(35)	18%	(48)	48%	(128)	8%	(22)	269
Community: Urban	23%	(38)	27%	(45)	12%	(20)	30%	(50)	8%	(14)	168
Community: Suburban	20%	(56)	13%	(35)	22%	(61)	35%	(99)	11%	(31)	281
Community: Rural	19%	(46)	11%	(27)	14%	(33)	52%	(127)	5%	(12)	246
Military HHnm: Yes	22%	(21)	12%	(12)	17%	(17)	45%	(44)	5%	(5)	99
Military HH: No	20%	(118)	16%	(96)	16%	(98)	39%	(232)	9%	(52)	596
Employ: Private Sector	17%	(50)	18%	(55)	20%	(59)	41%	(125)	4%	(12)	301
Employ: Government	18%	(5)	18%	(5)	10%	(3)	49%	(14)	5%	(1)	28
Employ: Self-Employed	35%	(8)	7%	(2)	16%	(4)	24%	(6)	19%	(4)	24
Employ: Homemaker	24%	(12)	9%	(5)	6%	(3)	48%	(25)	11%	(6)	51
Employ: Student	28%	(4)	4%	(1)	18%	(2)	47%	(6)	3%	(0)	13
Employ: Retired	25%	(48)	12%	(24)	17%	(32)	40%	(77)	6%	(13)	193
Employ: Unemployed	10%	(4)	27%	(12)	16%	(7)	25%	(11)	22%	(10)	45
Employ: Other	18%	(7)	11%	(4)	12%	(5)	34%	(13)	25%	(10)	39

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Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	20%	(139)	15%	(108)	17%	(115)	40%	(277)	8%	(57)	695
Protestant	23%	(43)	14%	(27)	23%	(44)	33%	(64)	6%	(11)	190
Roman Catholic	19%	(35)	19%	(36)	12%	(23)	39%	(73)	10%	(20)	187
Mormon	—	(0)	—	(0)	—	(0)	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	6%	(0)	—	(0)	94%	(5)	—	(0)	5
Jewish	15%	(2)	8%	(1)	1%	(0)	75%	(12)	—	(0)	16
Muslim	25%	(1)	67%	(2)	7%	(0)	—	(0)	1%	(0)	3
Buddhist	4%	(0)	—	(0)	—	(0)	96%	(10)	—	(0)	11
Atheist	14%	(5)	18%	(6)	21%	(7)	46%	(16)	1%	(0)	35
Agnostic	42%	(11)	32%	(8)	9%	(2)	16%	(4)	—	(0)	26
Something else	12%	(12)	10%	(10)	14%	(14)	53%	(53)	12%	(12)	102
Nothing in particular	24%	(28)	14%	(17)	19%	(23)	32%	(39)	11%	(14)	121
Ideo/PID: Conservative Republican	8%	(17)	14%	(28)	19%	(39)	50%	(102)	9%	(19)	205
Ideo/PID: Moderate/Liberal Republican	3%	(1)	5%	(2)	14%	(7)	73%	(35)	5%	(2)	48
Ideo/PID: Moderate/Conservative Democrat	43%	(30)	16%	(11)	20%	(14)	20%	(14)	2%	(1)	70
Ideo/PID: Liberal Democrat	37%	(61)	19%	(31)	16%	(27)	26%	(43)	2%	(3)	165
Unfavorable of Biden and Trump	5%	(6)	6%	(8)	23%	(30)	57%	(75)	10%	(13)	132
2024 H2H Matchup: Biden Voter	36%	(116)	23%	(74)	18%	(58)	19%	(63)	4%	(13)	325
2024 H2H Matchup: Trump Voter	7%	(23)	11%	(33)	16%	(48)	57%	(171)	9%	(27)	303
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	3%	(1)	86%	(27)	11%	(3)	32
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	20%	(7)	42%	(15)	37%	(13)	36
2022 House Vote: Democrat	34%	(95)	22%	(62)	14%	(40)	23%	(65)	7%	(18)	280
2022 House Vote: Republican	9%	(28)	14%	(39)	18%	(53)	52%	(152)	6%	(18)	290
2022 House Vote: Did not Vote	13%	(16)	6%	(7)	18%	(21)	47%	(55)	17%	(20)	118
2020 Vote: Joe Biden	32%	(106)	20%	(68)	18%	(58)	24%	(79)	6%	(19)	330
2020 Vote: Donald Trump	8%	(25)	11%	(37)	16%	(51)	55%	(180)	10%	(32)	326
2020 Vote: Someone Else	1%	(0)	13%	(1)	10%	(1)	70%	(8)	7%	(1)	12
2020 Vote: Did not Vote	26%	(7)	5%	(1)	16%	(5)	35%	(10)	17%	(5)	28

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	20%	(139)	15%	(108)	17%	(115)	40%	(277)	8%	(57)	695
2016 Vote: Hillary Clinton	40%	(88)	22%	(49)	13%	(30)	17%	(39)	7%	(15)	221
2016 Vote: Donald Trump	10%	(30)	12%	(36)	19%	(56)	52%	(150)	7%	(20)	292
2016 Vote: Someone Else	15%	(4)	26%	(7)	12%	(3)	44%	(12)	3%	(1)	27
2020 Vote/PID: Not Biden/Democrat	30%	(6)	3%	(1)	12%	(2)	55%	(11)	—	(0)	19
2020 Vote/PID: Not Trump/Republican	30%	(4)	23%	(3)	13%	(2)	18%	(2)	16%	(2)	14
U.S. Economy: Wrong Track	12%	(60)	13%	(67)	18%	(92)	47%	(235)	10%	(49)	503
U.S. Economy: Right Direction	41%	(79)	21%	(41)	12%	(23)	21%	(41)	4%	(8)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(97)	22%	(47)	13%	(28)	17%	(38)	4%	(8)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(26)	10%	(34)	16%	(53)	57%	(193)	10%	(32)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(17)	19%	(26)	24%	(33)	33%	(45)	12%	(16)	137
Top 2024 Issue: Economy	11%	(31)	10%	(27)	22%	(59)	50%	(136)	7%	(18)	271
Community/Gender: Urban Women	25%	(19)	22%	(16)	10%	(8)	38%	(28)	5%	(4)	75
Community/Gender: Urban Men	20%	(19)	31%	(29)	14%	(13)	24%	(22)	11%	(10)	93
Community/Gender: Rural Women	20%	(27)	11%	(16)	10%	(13)	52%	(72)	7%	(9)	137
Community/Gender: Rural Men	17%	(18)	11%	(12)	19%	(20)	51%	(55)	3%	(3)	108
Community/Gender: Suburban Women	20%	(31)	10%	(15)	17%	(26)	43%	(65)	10%	(15)	151
Community/Gender: Suburban Men	19%	(25)	16%	(20)	27%	(36)	26%	(33)	12%	(16)	130
Homeowner	20%	(126)	15%	(99)	16%	(105)	40%	(258)	8%	(51)	639
Renter	23%	(12)	18%	(9)	18%	(9)	32%	(17)	9%	(5)	51
Self + Household: White-Collar	21%	(52)	18%	(44)	14%	(34)	37%	(90)	9%	(23)	243
Self + Household: Blue Collar	17%	(62)	15%	(55)	19%	(71)	43%	(158)	5%	(20)	365
Union HH: Yes	25%	(10)	28%	(11)	20%	(8)	27%	(11)	—	(0)	41
Union HH: No	20%	(129)	15%	(96)	16%	(106)	41%	(265)	9%	(57)	654
LGBTQ+: Yes	20%	(10)	13%	(7)	16%	(8)	39%	(20)	13%	(7)	52
LGBTQ+: No	20%	(129)	16%	(101)	17%	(106)	40%	(257)	8%	(50)	643
Motivated to Vote	21%	(135)	16%	(101)	16%	(104)	38%	(239)	8%	(51)	629
Parent: Yes	25%	(45)	13%	(23)	14%	(25)	44%	(80)	5%	(8)	182
Parent: No	18%	(94)	16%	(84)	17%	(90)	38%	(196)	9%	(49)	513

Continued on next page

Table BLMB64_1: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Joe Biden

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	20%	(139)	15%	(108)	17%	(115)	40%	(277)	8%	(57)	695
COVID Vaccine: Yes	25%	(117)	16%	(75)	19%	(89)	34%	(159)	7%	(35)	475
COVID Vaccine: No	10%	(22)	15%	(33)	12%	(26)	53%	(117)	10%	(22)	220
Student Loans: Yes	20%	(21)	11%	(11)	13%	(14)	49%	(50)	7%	(7)	102
Student Loans: No	20%	(118)	16%	(97)	17%	(101)	38%	(227)	8%	(50)	593
Favorable Opinion of Haley	13%	(23)	17%	(30)	20%	(36)	45%	(82)	6%	(11)	184
Unfavorable Opinion of Haley	28%	(83)	19%	(55)	18%	(51)	33%	(95)	2%	(6)	290
Prodigal Biden Voter	—	(0)	—	(0)	11%	(5)	75%	(34)	13%	(6)	46
Undecided Voter (DK/WNV)	—	(0)	—	(0)	12%	(8)	63%	(42)	25%	(17)	67
Undecided Voter (DK)	—	(0)	—	(0)	20%	(7)	42%	(15)	37%	(13)	36
Watched Debate	20%	(97)	14%	(68)	17%	(82)	41%	(205)	9%	(42)	494
Watched Debate: Did not Watch	21%	(42)	20%	(39)	16%	(33)	36%	(72)	7%	(15)	201
Watched Debate: All of it	19%	(48)	10%	(26)	18%	(44)	44%	(113)	9%	(22)	253
Watched Debate: Some of it	20%	(48)	18%	(42)	16%	(37)	38%	(92)	8%	(20)	241
Continue His Campaign: Yes Biden	56%	(139)	44%	(108)	—	(0)	—	(0)	—	(0)	247
Continue His Campaign: No Biden	—	(0)	—	(0)	29%	(115)	71%	(277)	—	(0)	391
Continue His Campaign: Yes Trump	11%	(36)	14%	(48)	15%	(49)	54%	(179)	6%	(21)	332
Continue His Campaign: No Trump	31%	(101)	18%	(58)	19%	(62)	29%	(94)	4%	(12)	328
Conviction: Evidence	32%	(109)	22%	(74)	17%	(57)	24%	(83)	5%	(18)	341
Conviction: Motivation to Damage	9%	(23)	12%	(32)	15%	(41)	59%	(157)	5%	(15)	268
Conviction: DK/NO	8%	(7)	1%	(1)	20%	(17)	42%	(37)	29%	(25)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(288)	6%	(44)	8%	(53)	40%	(275)	5%	(36)	695
Gender: Male	46%	(152)	7%	(24)	8%	(27)	35%	(116)	4%	(13)	331
Gender: Female	37%	(135)	6%	(20)	7%	(26)	44%	(159)	6%	(23)	364
Age: 18-34	35%	(65)	8%	(14)	8%	(15)	44%	(82)	6%	(11)	188
Age: 35-44	46%	(41)	7%	(7)	8%	(7)	31%	(28)	9%	(8)	90
Age: 45-64	48%	(121)	7%	(18)	6%	(15)	35%	(89)	5%	(12)	254
Age: 65+	37%	(60)	3%	(5)	10%	(16)	47%	(76)	3%	(5)	163
GenZers: 1997-2012	40%	(36)	5%	(5)	11%	(10)	38%	(34)	7%	(6)	90
Millennials: 1981-1996	37%	(65)	9%	(15)	7%	(12)	41%	(73)	6%	(11)	176
GenXers: 1965-1980	48%	(93)	8%	(15)	5%	(9)	36%	(70)	4%	(8)	195
Baby Boomers: 1946-1964	41%	(90)	4%	(9)	10%	(21)	40%	(89)	5%	(10)	220
Educ: < College	47%	(222)	5%	(22)	5%	(26)	37%	(177)	5%	(25)	471
Educ: Bachelors degree	29%	(44)	11%	(17)	13%	(20)	42%	(63)	5%	(8)	151
Educ: Post-grad	29%	(21)	7%	(5)	11%	(8)	48%	(35)	5%	(3)	73
Income: Under 50k	42%	(93)	4%	(9)	7%	(15)	39%	(87)	8%	(17)	221
Income: 50k-100k	45%	(150)	6%	(19)	8%	(25)	39%	(128)	3%	(10)	332
Income: 100k+	31%	(45)	11%	(16)	9%	(13)	42%	(59)	6%	(9)	142
Ethnicity: White (Non-Hispanic)	41%	(254)	6%	(40)	7%	(45)	40%	(246)	5%	(33)	619
Ethnicity: Hispanic	67%	(19)	1%	(0)	—	(0)	31%	(9)	1%	(0)	29
Ethnicity: Black (Non-Hispanic)	39%	(9)	2%	(1)	11%	(3)	39%	(9)	9%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	19%	(4)	14%	(3)	23%	(5)	43%	(10)	1%	(0)	23
All Christian	42%	(162)	6%	(24)	8%	(32)	39%	(150)	4%	(15)	382
All Non-Christian	45%	(13)	—	(0)	3%	(1)	47%	(14)	4%	(1)	30
Atheist	19%	(7)	1%	(1)	4%	(1)	76%	(26)	—	(0)	35
Agnostic/Nothing in particular	33%	(49)	8%	(12)	10%	(15)	44%	(65)	4%	(6)	147
Something Else	55%	(56)	7%	(7)	4%	(4)	19%	(20)	14%	(14)	102
Evangelical	61%	(97)	5%	(8)	2%	(3)	24%	(39)	7%	(12)	159
Non-Evangelical	37%	(118)	7%	(23)	10%	(32)	40%	(129)	5%	(17)	320

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(288)	6%	(44)	8%	(53)	40%	(275)	5%	(36)	695
PID: Dem (no lean)	5%	(11)	6%	(15)	12%	(28)	74%	(177)	4%	(9)	239
PID: Ind (no lean)	34%	(67)	8%	(16)	9%	(17)	42%	(83)	7%	(15)	199
PID: Rep (no lean)	82%	(210)	5%	(12)	3%	(8)	6%	(15)	5%	(12)	257
PID/Gender: Dem Men	4%	(4)	11%	(11)	12%	(12)	71%	(69)	2%	(2)	98
PID/Gender: Dem Women	5%	(7)	3%	(5)	11%	(15)	76%	(108)	5%	(7)	141
PID/Gender: Ind Men	39%	(44)	7%	(8)	9%	(10)	40%	(45)	5%	(6)	113
PID/Gender: Ind Women	27%	(23)	9%	(8)	9%	(8)	44%	(38)	11%	(9)	86
PID/Gender: Rep Men	86%	(104)	4%	(4)	4%	(5)	1%	(2)	4%	(5)	121
PID/Gender: Rep Women	77%	(105)	6%	(8)	2%	(3)	10%	(13)	5%	(7)	137
Ideo: Liberal (1-3)	12%	(26)	6%	(14)	13%	(28)	67%	(147)	1%	(3)	218
Ideo: Moderate (4)	30%	(58)	8%	(15)	9%	(17)	46%	(88)	7%	(14)	192
Ideo: Conservative (5-7)	74%	(199)	5%	(13)	2%	(6)	14%	(37)	5%	(13)	269
Community: Urban	37%	(61)	7%	(12)	7%	(11)	44%	(74)	6%	(9)	168
Community: Suburban	42%	(117)	6%	(17)	10%	(28)	36%	(102)	6%	(17)	281
Community: Rural	44%	(109)	6%	(15)	6%	(14)	40%	(99)	4%	(9)	246
Military HHnm: Yes	47%	(46)	2%	(2)	3%	(3)	43%	(42)	5%	(5)	99
Military HH: No	40%	(241)	7%	(42)	8%	(50)	39%	(232)	5%	(31)	596
Employ: Private Sector	46%	(138)	8%	(23)	7%	(20)	36%	(109)	4%	(11)	301
Employ: Government	20%	(6)	17%	(5)	2%	(1)	55%	(16)	6%	(2)	28
Employ: Self-Employed	35%	(8)	1%	(0)	9%	(2)	53%	(13)	1%	(0)	24
Employ: Homemaker	31%	(16)	3%	(1)	8%	(4)	47%	(24)	11%	(6)	51
Employ: Student	39%	(5)	3%	(0)	8%	(1)	47%	(6)	3%	(0)	13
Employ: Retired	40%	(77)	5%	(10)	10%	(18)	43%	(83)	3%	(5)	193
Employ: Unemployed	53%	(24)	4%	(2)	11%	(5)	30%	(14)	2%	(1)	45
Employ: Other	34%	(13)	7%	(3)	4%	(2)	28%	(11)	27%	(11)	39

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(288)	6%	(44)	8%	(53)	40%	(275)	5%	(36)	695
Protestant	38%	(72)	7%	(14)	8%	(16)	41%	(78)	5%	(10)	190
Roman Catholic	47%	(87)	5%	(9)	9%	(16)	37%	(70)	2%	(5)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	71%	(4)	—	(0)	—	(0)	29%	(1)	—	(0)	5
Jewish	74%	(12)	—	(0)	—	(0)	18%	(3)	8%	(1)	16
Muslim	53%	(1)	—	(0)	39%	(1)	8%	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(11)	—	(0)	11
Atheist	19%	(7)	1%	(1)	4%	(1)	76%	(26)	—	(0)	35
Agnostic	31%	(8)	15%	(4)	2%	(0)	52%	(13)	—	(0)	26
Something else	55%	(56)	7%	(7)	4%	(4)	19%	(20)	14%	(14)	102
Nothing in particular	34%	(41)	7%	(9)	12%	(14)	43%	(52)	5%	(6)	121
Ideo/PID: Conservative Republican	85%	(175)	4%	(9)	2%	(4)	3%	(5)	6%	(12)	205
Ideo/PID: Moderate/Liberal Republican	68%	(32)	4%	(2)	9%	(4)	19%	(9)	—	(0)	48
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	5%	(4)	9%	(6)	80%	(56)	4%	(3)	70
Ideo/PID: Liberal Democrat	6%	(10)	7%	(12)	13%	(21)	73%	(120)	1%	(2)	165
Unfavorable of Biden and Trump	8%	(11)	8%	(11)	13%	(17)	60%	(79)	11%	(14)	132
2024 H2H Matchup: Biden Voter	8%	(25)	6%	(18)	13%	(42)	71%	(231)	3%	(9)	325
2024 H2H Matchup: Trump Voter	86%	(259)	7%	(22)	2%	(6)	2%	(7)	3%	(9)	303
2024 H2H Matchup: Would not Vote	1%	(0)	7%	(2)	1%	(0)	79%	(25)	12%	(4)	32
2024 H2H Matchup: Do not Know	7%	(3)	6%	(2)	14%	(5)	33%	(12)	40%	(14)	36
2022 House Vote: Democrat	10%	(27)	6%	(17)	12%	(34)	69%	(193)	3%	(9)	280
2022 House Vote: Republican	80%	(232)	5%	(15)	3%	(10)	8%	(24)	3%	(9)	290
2022 House Vote: Did not Vote	23%	(27)	10%	(12)	7%	(8)	47%	(55)	14%	(17)	118
2020 Vote: Joe Biden	4%	(14)	6%	(19)	13%	(42)	72%	(237)	6%	(19)	330
2020 Vote: Donald Trump	81%	(264)	7%	(22)	2%	(7)	6%	(19)	4%	(14)	326
2020 Vote: Someone Else	2%	(0)	13%	(2)	12%	(1)	66%	(8)	7%	(1)	12
2020 Vote: Did not Vote	35%	(10)	5%	(1)	11%	(3)	42%	(12)	7%	(2)	28

Continued on next page

Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(288)	6%	(44)	8%	(53)	40%	(275)	5%	(36)	695
2016 Vote: Hillary Clinton	4%	(10)	5%	(12)	11%	(24)	74%	(165)	5%	(11)	221
2016 Vote: Donald Trump	73%	(214)	6%	(18)	3%	(9)	14%	(40)	4%	(10)	292
2016 Vote: Someone Else	10%	(3)	5%	(1)	13%	(3)	70%	(19)	2%	(1)	27
2020 Vote/PID: Not Biden/Democrat	27%	(5)	24%	(5)	9%	(2)	40%	(8)	—	(0)	19
2020 Vote/PID: Not Trump/Republican	4%	(1)	8%	(1)	24%	(3)	60%	(8)	4%	(1)	14
U.S. Economy: Wrong Track	52%	(262)	7%	(33)	7%	(34)	29%	(148)	5%	(26)	503
U.S. Economy: Right Direction	13%	(25)	6%	(11)	10%	(19)	66%	(126)	5%	(10)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	6%	(12)	13%	(28)	77%	(169)	2%	(4)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(274)	8%	(27)	1%	(4)	5%	(17)	5%	(18)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	4%	(5)	16%	(21)	65%	(89)	10%	(14)	137
Top 2024 Issue: Economy	57%	(154)	10%	(27)	8%	(21)	19%	(52)	6%	(17)	271
Community/Gender: Urban Women	31%	(24)	5%	(4)	6%	(5)	52%	(39)	4%	(3)	75
Community/Gender: Urban Men	41%	(38)	9%	(8)	7%	(6)	37%	(35)	7%	(6)	93
Community/Gender: Rural Women	36%	(50)	7%	(9)	5%	(7)	45%	(62)	7%	(9)	137
Community/Gender: Rural Men	55%	(59)	5%	(6)	6%	(7)	34%	(37)	—	(0)	108
Community/Gender: Suburban Women	41%	(62)	5%	(7)	9%	(14)	38%	(58)	7%	(11)	151
Community/Gender: Suburban Men	43%	(55)	8%	(10)	10%	(13)	34%	(44)	5%	(7)	130
Homeowner	42%	(269)	6%	(40)	8%	(48)	39%	(250)	5%	(31)	639
Renter	33%	(17)	7%	(4)	8%	(4)	45%	(23)	7%	(4)	51
Self + Household: White-Collar	36%	(88)	9%	(22)	9%	(23)	39%	(94)	6%	(16)	243
Self + Household: Blue Collar	46%	(168)	6%	(21)	6%	(22)	39%	(142)	3%	(11)	365
Union HH: Yes	39%	(16)	8%	(3)	4%	(2)	46%	(19)	3%	(1)	41
Union HH: No	42%	(271)	6%	(41)	8%	(51)	39%	(256)	5%	(35)	654
LGBTQ+: Yes	14%	(7)	4%	(2)	8%	(4)	64%	(33)	10%	(5)	52
LGBTQ+: No	44%	(280)	7%	(42)	8%	(49)	38%	(241)	5%	(31)	643
Motivated to Vote	44%	(275)	6%	(38)	8%	(49)	38%	(238)	5%	(29)	629
Parent: Yes	40%	(72)	7%	(13)	8%	(15)	40%	(73)	5%	(10)	182
Parent: No	42%	(216)	6%	(31)	7%	(38)	39%	(202)	5%	(26)	513

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Table BLMB64_2: Thinking about the two leading party candidates for the November 2024 election for U.S. president, please indicate if they should continue their campaign or not. — Donald Trump

Demographic	Yes, he should definitely continue his campaign		Yes, he should probably continue his campaign		No, he should probably not continue his campaign		No, he should definitely not continue his campaign		Don't know/no opinion		Total N
Registered Voters	41%	(288)	6%	(44)	8%	(53)	40%	(275)	5%	(36)	695
COVID Vaccine: Yes	27%	(128)	6%	(28)	10%	(48)	52%	(246)	5%	(26)	475
COVID Vaccine: No	73%	(160)	7%	(16)	2%	(5)	13%	(29)	5%	(10)	220
Student Loans: Yes	34%	(35)	11%	(12)	5%	(5)	42%	(43)	8%	(8)	102
Student Loans: No	43%	(252)	5%	(32)	8%	(48)	39%	(232)	5%	(28)	593
Favorable Opinion of Haley	55%	(101)	8%	(15)	8%	(15)	22%	(41)	6%	(11)	184
Unfavorable Opinion of Haley	31%	(89)	5%	(15)	6%	(18)	56%	(163)	2%	(6)	290
Prodigal Biden Voter	11%	(5)	3%	(1)	10%	(5)	53%	(24)	23%	(11)	46
Undecided Voter (DK/WNV)	4%	(3)	7%	(5)	8%	(5)	54%	(37)	27%	(18)	67
Undecided Voter (DK)	7%	(3)	6%	(2)	14%	(5)	33%	(12)	40%	(14)	36
Watched Debate	47%	(234)	5%	(27)	6%	(32)	35%	(174)	5%	(26)	494
Watched Debate: Did not Watch	26%	(53)	8%	(17)	10%	(21)	50%	(100)	5%	(10)	201
Watched Debate: All of it	57%	(145)	5%	(14)	4%	(9)	30%	(75)	4%	(10)	253
Watched Debate: Some of it	37%	(89)	6%	(13)	10%	(23)	41%	(99)	7%	(16)	241
Continue His Campaign: Yes Biden	27%	(65)	7%	(18)	8%	(20)	56%	(139)	2%	(4)	247
Continue His Campaign: No Biden	51%	(202)	7%	(26)	7%	(28)	33%	(129)	2%	(7)	391
Continue His Campaign: Yes Trump	87%	(288)	13%	(44)	—	(0)	—	(0)	—	(0)	332
Continue His Campaign: No Trump	—	(0)	—	(0)	16%	(53)	84%	(275)	—	(0)	328
Conviction: Evidence	6%	(22)	5%	(17)	12%	(39)	73%	(250)	4%	(13)	341
Conviction: Motivation to Damage	85%	(227)	7%	(20)	2%	(6)	4%	(10)	2%	(5)	268
Conviction: DK/NO	45%	(39)	8%	(7)	8%	(7)	17%	(15)	21%	(18)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	23%	(157)	7%	(46)	20%	(137)	38%	(267)	695
Gender: Male	11%	(36)	27%	(91)	9%	(30)	23%	(78)	29%	(96)	331
Gender: Female	14%	(51)	18%	(66)	4%	(16)	16%	(59)	47%	(171)	364
Age: 18-34	8%	(15)	23%	(43)	4%	(8)	14%	(27)	51%	(95)	188
Age: 35-44	13%	(12)	23%	(20)	7%	(6)	16%	(14)	42%	(38)	90
Age: 45-64	14%	(36)	23%	(58)	8%	(21)	23%	(58)	32%	(81)	254
Age: 65+	15%	(25)	22%	(35)	7%	(11)	24%	(39)	33%	(54)	163
GenZers: 1997-2012	9%	(8)	21%	(18)	4%	(3)	12%	(11)	55%	(49)	90
Millennials: 1981-1996	10%	(18)	25%	(44)	6%	(10)	17%	(29)	42%	(74)	176
GenXers: 1965-1980	14%	(27)	22%	(43)	10%	(20)	18%	(35)	36%	(70)	195
Baby Boomers: 1946-1964	15%	(32)	21%	(47)	5%	(11)	27%	(60)	32%	(69)	220
Educ: < College	9%	(41)	22%	(104)	7%	(34)	21%	(97)	42%	(196)	471
Educ: Bachelors degree	17%	(25)	21%	(31)	8%	(11)	17%	(25)	39%	(58)	151
Educ: Post-grad	30%	(22)	30%	(22)	2%	(1)	20%	(15)	17%	(13)	73
Income: Under 50k	10%	(22)	14%	(31)	5%	(11)	22%	(49)	49%	(108)	221
Income: 50k-100k	12%	(38)	29%	(95)	7%	(25)	21%	(70)	31%	(104)	332
Income: 100k+	19%	(27)	22%	(31)	7%	(10)	13%	(18)	39%	(55)	142
Ethnicity: White (Non-Hispanic)	13%	(80)	23%	(141)	7%	(43)	20%	(123)	37%	(232)	619
Ethnicity: Hispanic	18%	(5)	20%	(6)	—	(0)	34%	(10)	28%	(8)	29
Ethnicity: Black (Non-Hispanic)	9%	(2)	19%	(5)	10%	(2)	12%	(3)	50%	(12)	24
Ethnicity: Asian + Other (Non-Hispanic)	2%	(0)	25%	(6)	2%	(1)	5%	(1)	66%	(15)	23
All Christian	13%	(51)	21%	(81)	8%	(32)	23%	(87)	34%	(131)	382
All Non-Christian	16%	(5)	68%	(20)	1%	(0)	7%	(2)	8%	(2)	30
Atheist	25%	(9)	25%	(9)	1%	(0)	14%	(5)	36%	(13)	35
Agnostic/Nothing in particular	14%	(20)	22%	(32)	5%	(7)	14%	(20)	46%	(67)	147
Something Else	3%	(4)	14%	(15)	7%	(7)	23%	(23)	53%	(54)	102
Evangelical	8%	(13)	12%	(19)	15%	(23)	26%	(42)	39%	(61)	159
Non-Evangelical	13%	(42)	23%	(75)	5%	(15)	21%	(68)	37%	(120)	320
PID: Dem (no lean)	24%	(56)	28%	(67)	4%	(10)	4%	(10)	40%	(96)	239
PID: Ind (no lean)	9%	(19)	30%	(60)	4%	(9)	20%	(40)	36%	(72)	199
PID: Rep (no lean)	5%	(12)	12%	(31)	11%	(27)	34%	(87)	39%	(99)	257

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	23%	(157)	7%	(46)	20%	(137)	38%	(267)	695
PID/Gender: Dem Men	21%	(21)	30%	(29)	7%	(7)	4%	(4)	38%	(38)	98
PID/Gender: Dem Women	25%	(36)	27%	(38)	2%	(3)	4%	(6)	41%	(58)	141
PID/Gender: Ind Men	10%	(11)	40%	(45)	5%	(5)	24%	(27)	21%	(24)	113
PID/Gender: Ind Women	9%	(7)	17%	(14)	4%	(4)	15%	(13)	56%	(48)	86
PID/Gender: Rep Men	4%	(4)	14%	(16)	15%	(19)	39%	(47)	29%	(35)	121
PID/Gender: Rep Women	6%	(8)	10%	(14)	7%	(9)	30%	(41)	48%	(65)	137
Ideo: Liberal (1-3)	22%	(49)	36%	(78)	4%	(9)	4%	(9)	34%	(73)	218
Ideo: Moderate (4)	9%	(18)	28%	(54)	7%	(13)	11%	(20)	45%	(86)	192
Ideo: Conservative (5-7)	8%	(21)	9%	(24)	9%	(24)	39%	(105)	35%	(95)	269
Community: Urban	18%	(30)	27%	(46)	11%	(19)	14%	(23)	30%	(50)	168
Community: Suburban	9%	(27)	23%	(66)	5%	(13)	21%	(58)	42%	(117)	281
Community: Rural	13%	(31)	18%	(45)	6%	(14)	23%	(56)	41%	(100)	246
Military HHnm: Yes	16%	(16)	31%	(30)	4%	(4)	20%	(20)	30%	(29)	99
Military HH: No	12%	(72)	21%	(127)	7%	(43)	20%	(117)	40%	(238)	596
Employ: Private Sector	13%	(39)	27%	(80)	7%	(22)	18%	(53)	36%	(107)	301
Employ: Government	35%	(10)	27%	(8)	—	(0)	5%	(1)	33%	(9)	28
Employ: Self-Employed	7%	(2)	40%	(9)	—	(0)	14%	(3)	39%	(9)	24
Employ: Homemaker	7%	(3)	15%	(8)	3%	(1)	26%	(13)	50%	(26)	51
Employ: Student	—	(0)	2%	(0)	20%	(3)	3%	(0)	75%	(10)	13
Employ: Retired	15%	(29)	21%	(41)	7%	(14)	26%	(50)	30%	(59)	193
Employ: Unemployed	7%	(3)	10%	(5)	3%	(1)	27%	(12)	53%	(24)	45
Employ: Other	6%	(2)	14%	(5)	12%	(5)	8%	(3)	59%	(23)	39

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	23%	(157)	7%	(46)	20%	(137)	38%	(267)	695
Protestant	13%	(25)	23%	(44)	9%	(16)	21%	(39)	34%	(65)	190
Roman Catholic	14%	(25)	19%	(36)	8%	(16)	26%	(48)	33%	(63)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	29%	(1)	—	(0)	2%	(0)	69%	(3)	5
Jewish	15%	(2)	66%	(11)	1%	(0)	11%	(2)	8%	(1)	16
Muslim	—	(0)	35%	(1)	—	(0)	17%	(0)	48%	(1)	3
Buddhist	20%	(2)	80%	(9)	—	(0)	—	(0)	—	(0)	11
Atheist	25%	(9)	25%	(9)	1%	(0)	14%	(5)	36%	(13)	35
Agnostic	4%	(1)	65%	(17)	2%	(1)	7%	(2)	22%	(6)	26
Something else	3%	(4)	14%	(15)	7%	(7)	23%	(23)	53%	(54)	102
Nothing in particular	16%	(19)	13%	(15)	5%	(7)	15%	(18)	51%	(62)	121
Ideo/PID: Conservative Republican	6%	(11)	6%	(13)	10%	(21)	39%	(81)	38%	(78)	205
Ideo/PID: Moderate/Liberal Republican	2%	(1)	37%	(17)	13%	(6)	8%	(4)	40%	(19)	48
Ideo/PID: Moderate/Conservative Democrat	21%	(14)	28%	(19)	4%	(3)	6%	(4)	41%	(29)	70
Ideo/PID: Liberal Democrat	26%	(42)	29%	(47)	4%	(7)	3%	(6)	38%	(63)	165
Unfavorable of Biden and Trump	9%	(12)	24%	(31)	4%	(5)	14%	(19)	49%	(64)	132
2024 H2H Matchup: Biden Voter	21%	(69)	37%	(120)	4%	(12)	7%	(22)	31%	(101)	325
2024 H2H Matchup: Trump Voter	5%	(14)	9%	(28)	10%	(31)	36%	(109)	40%	(121)	303
2024 H2H Matchup: Would not Vote	8%	(3)	16%	(5)	1%	(0)	2%	(1)	73%	(23)	32
2024 H2H Matchup: Do not Know	5%	(2)	10%	(4)	8%	(3)	14%	(5)	63%	(22)	36
2022 House Vote: Democrat	22%	(63)	38%	(107)	3%	(10)	6%	(17)	30%	(83)	280
2022 House Vote: Republican	5%	(14)	12%	(34)	11%	(31)	36%	(104)	37%	(108)	290
2022 House Vote: Did not Vote	8%	(10)	13%	(16)	5%	(6)	13%	(15)	61%	(71)	118
2020 Vote: Joe Biden	22%	(71)	33%	(109)	3%	(10)	6%	(19)	36%	(120)	330
2020 Vote: Donald Trump	3%	(11)	13%	(42)	10%	(32)	34%	(112)	39%	(128)	326
2020 Vote: Someone Else	14%	(2)	20%	(2)	10%	(1)	18%	(2)	38%	(4)	12
2020 Vote: Did not Vote	12%	(3)	12%	(3)	9%	(3)	15%	(4)	51%	(14)	28
2016 Vote: Hillary Clinton	24%	(53)	36%	(81)	3%	(8)	4%	(9)	32%	(70)	221
2016 Vote: Donald Trump	5%	(15)	15%	(44)	11%	(32)	35%	(102)	34%	(99)	292
2016 Vote: Someone Else	21%	(6)	12%	(3)	8%	(2)	21%	(6)	38%	(10)	27

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	23%	(157)	7%	(46)	20%	(137)	38%	(267)	695
2020 Vote/PID: Not Biden/Democrat	18%	(3)	12%	(2)	11%	(2)	5%	(1)	54%	(10)	19
2020 Vote/PID: Not Trump/Republican	7%	(1)	12%	(2)	—	(0)	34%	(5)	46%	(6)	14
U.S. Economy: Wrong Track	8%	(38)	15%	(76)	8%	(38)	25%	(128)	44%	(223)	503
U.S. Economy: Right Direction	26%	(50)	42%	(81)	4%	(8)	5%	(9)	23%	(44)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(50)	38%	(83)	2%	(5)	6%	(13)	31%	(67)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	12%	(41)	11%	(36)	34%	(116)	40%	(134)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(27)	23%	(32)	4%	(5)	6%	(8)	48%	(66)	137
Top 2024 Issue: Economy	7%	(18)	14%	(37)	11%	(29)	26%	(71)	43%	(116)	271
Community/Gender: Urban Women	16%	(12)	31%	(23)	5%	(4)	11%	(8)	37%	(28)	75
Community/Gender: Urban Men	20%	(18)	24%	(23)	16%	(15)	16%	(15)	24%	(22)	93
Community/Gender: Rural Women	16%	(21)	12%	(16)	7%	(10)	18%	(25)	48%	(65)	137
Community/Gender: Rural Men	9%	(10)	27%	(29)	4%	(4)	29%	(31)	32%	(34)	108
Community/Gender: Suburban Women	12%	(18)	18%	(27)	2%	(2)	18%	(27)	51%	(78)	151
Community/Gender: Suburban Men	6%	(8)	30%	(39)	9%	(11)	24%	(32)	30%	(40)	130
Homeowner	13%	(82)	23%	(147)	7%	(42)	20%	(126)	38%	(243)	639
Renter	11%	(6)	19%	(10)	8%	(4)	18%	(9)	42%	(22)	51
Self + Household: White-Collar	17%	(41)	26%	(64)	7%	(17)	12%	(29)	38%	(92)	243
Self + Household: Blue Collar	11%	(40)	22%	(79)	8%	(29)	24%	(89)	35%	(128)	365
Union HH: Yes	33%	(13)	11%	(5)	28%	(12)	1%	(0)	27%	(11)	41
Union HH: No	11%	(74)	23%	(152)	5%	(35)	21%	(137)	39%	(256)	654
LGBTQ+: Yes	25%	(13)	18%	(9)	—	(0)	12%	(6)	45%	(23)	52
LGBTQ+: No	12%	(75)	23%	(147)	7%	(46)	20%	(131)	38%	(244)	643
Motivated to Vote	14%	(85)	22%	(138)	7%	(46)	21%	(130)	36%	(229)	629
Parent: Yes	16%	(28)	25%	(46)	6%	(11)	19%	(34)	35%	(64)	182
Parent: No	12%	(59)	22%	(111)	7%	(36)	20%	(103)	40%	(203)	513
COVID Vaccine: Yes	17%	(81)	26%	(124)	7%	(33)	14%	(66)	36%	(171)	475
COVID Vaccine: No	3%	(6)	15%	(32)	6%	(13)	32%	(71)	44%	(97)	220
Student Loans: Yes	15%	(16)	22%	(22)	3%	(3)	14%	(14)	47%	(48)	102
Student Loans: No	12%	(72)	23%	(135)	7%	(44)	21%	(123)	37%	(219)	593

Continued on next page

Table BLMB60_1: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Michigan Governor Gretchen Whitmer*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	23%	(157)	7%	(46)	20%	(137)	38%	(267)	695
Favorable Opinion of Haley	11%	(20)	27%	(51)	11%	(19)	24%	(44)	27%	(50)	184
Unfavorable Opinion of Haley	17%	(50)	29%	(84)	7%	(21)	21%	(60)	26%	(75)	290
Prodigal Biden Voter	11%	(5)	15%	(7)	3%	(1)	3%	(2)	69%	(31)	46
Undecided Voter (DK/WNV)	6%	(4)	13%	(9)	5%	(3)	8%	(6)	67%	(45)	67
Undecided Voter (DK)	5%	(2)	10%	(4)	8%	(3)	14%	(5)	63%	(22)	36
Watched Debate	13%	(63)	21%	(105)	8%	(38)	24%	(119)	34%	(169)	494
Watched Debate: Did not Watch	12%	(25)	26%	(52)	4%	(8)	9%	(18)	49%	(99)	201
Watched Debate: All of it	14%	(36)	14%	(37)	7%	(19)	33%	(85)	30%	(77)	253
Watched Debate: Some of it	11%	(27)	29%	(69)	8%	(20)	14%	(34)	38%	(92)	241
Continue His Campaign: Yes Biden	20%	(48)	32%	(78)	5%	(12)	18%	(43)	27%	(65)	247
Continue His Campaign: No Biden	10%	(37)	19%	(75)	9%	(34)	21%	(81)	42%	(164)	391
Continue His Campaign: Yes Trump	5%	(17)	15%	(48)	11%	(36)	35%	(116)	35%	(115)	332
Continue His Campaign: No Trump	21%	(69)	32%	(106)	3%	(10)	6%	(21)	37%	(122)	328
Conviction: Evidence	21%	(73)	34%	(116)	4%	(15)	4%	(15)	36%	(122)	341
Conviction: Motivation to Damage	5%	(13)	13%	(35)	10%	(26)	41%	(109)	32%	(85)	268
Conviction: DK/NO	2%	(2)	7%	(6)	6%	(6)	15%	(13)	70%	(60)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(90)	18%	(124)	11%	(77)	23%	(160)	35%	(245)	695
Gender: Male	14%	(46)	21%	(69)	15%	(51)	27%	(90)	23%	(76)	331
Gender: Female	12%	(44)	15%	(55)	7%	(26)	19%	(70)	46%	(169)	364
Age: 18-34	13%	(25)	21%	(40)	13%	(25)	13%	(25)	39%	(73)	188
Age: 35-44	10%	(9)	18%	(16)	20%	(18)	10%	(9)	42%	(38)	90
Age: 45-64	14%	(36)	13%	(33)	11%	(27)	31%	(79)	31%	(79)	254
Age: 65+	12%	(20)	22%	(35)	4%	(7)	29%	(47)	33%	(55)	163
GenZers: 1997-2012	10%	(9)	25%	(23)	18%	(16)	14%	(13)	33%	(29)	90
Millennials: 1981-1996	14%	(25)	18%	(32)	15%	(26)	12%	(20)	41%	(73)	176
GenXers: 1965-1980	15%	(30)	13%	(25)	11%	(21)	25%	(50)	36%	(69)	195
Baby Boomers: 1946-1964	11%	(25)	19%	(42)	6%	(14)	34%	(74)	30%	(66)	220
Educ: < College	10%	(49)	18%	(83)	12%	(55)	23%	(107)	38%	(177)	471
Educ: Bachelors degree	15%	(22)	14%	(21)	11%	(16)	24%	(36)	36%	(54)	151
Educ: Post-grad	25%	(18)	28%	(20)	7%	(5)	23%	(17)	18%	(13)	73
Income: Under 50k	11%	(25)	14%	(30)	6%	(13)	24%	(53)	45%	(100)	221
Income: 50k-100k	11%	(37)	21%	(70)	16%	(52)	23%	(76)	29%	(95)	332
Income: 100k+	19%	(27)	17%	(24)	8%	(11)	22%	(31)	34%	(49)	142
Ethnicity: White (Non-Hispanic)	13%	(79)	18%	(113)	10%	(60)	24%	(146)	36%	(221)	619
Ethnicity: Hispanic	1%	(0)	26%	(7)	29%	(8)	41%	(12)	4%	(1)	29
Ethnicity: Black (Non-Hispanic)	15%	(4)	10%	(2)	15%	(4)	5%	(1)	55%	(13)	24
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	6%	(1)	22%	(5)	6%	(1)	40%	(9)	23
All Christian	12%	(47)	16%	(63)	12%	(44)	27%	(103)	33%	(126)	382
All Non-Christian	28%	(8)	44%	(13)	16%	(5)	11%	(3)	1%	(0)	30
Atheist	23%	(8)	20%	(7)	10%	(4)	19%	(7)	28%	(10)	35
Agnostic/Nothing in particular	15%	(22)	17%	(25)	12%	(18)	14%	(20)	42%	(62)	147
Something Else	4%	(4)	17%	(17)	6%	(6)	26%	(27)	46%	(47)	102
Evangelical	10%	(15)	13%	(20)	14%	(22)	31%	(49)	33%	(53)	159
Non-Evangelical	11%	(36)	18%	(58)	9%	(29)	25%	(81)	36%	(116)	320
PID: Dem (no lean)	25%	(60)	26%	(61)	8%	(19)	5%	(12)	36%	(87)	239
PID: Ind (no lean)	11%	(22)	25%	(50)	11%	(22)	22%	(43)	31%	(62)	199
PID: Rep (no lean)	3%	(8)	5%	(13)	14%	(35)	41%	(105)	37%	(96)	257

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(90)	18%	(124)	11%	(77)	23%	(160)	35%	(245)	695
PID/Gender: Dem Men	26%	(26)	32%	(31)	8%	(8)	5%	(5)	29%	(28)	98
PID/Gender: Dem Women	24%	(34)	21%	(30)	8%	(12)	5%	(7)	41%	(59)	141
PID/Gender: Ind Men	15%	(17)	29%	(32)	14%	(16)	28%	(31)	15%	(17)	113
PID/Gender: Ind Women	6%	(5)	21%	(18)	8%	(7)	14%	(12)	52%	(45)	86
PID/Gender: Rep Men	3%	(3)	5%	(6)	23%	(28)	45%	(54)	25%	(30)	121
PID/Gender: Rep Women	3%	(4)	6%	(8)	6%	(8)	38%	(51)	48%	(66)	137
Ideo: Liberal (1-3)	27%	(60)	33%	(71)	9%	(20)	3%	(6)	28%	(61)	218
Ideo: Moderate (4)	10%	(19)	19%	(37)	13%	(25)	19%	(37)	39%	(74)	192
Ideo: Conservative (5-7)	4%	(10)	6%	(16)	12%	(32)	42%	(114)	36%	(97)	269
Community: Urban	13%	(22)	21%	(36)	22%	(37)	13%	(21)	31%	(52)	168
Community: Suburban	14%	(39)	16%	(45)	8%	(24)	23%	(65)	39%	(109)	281
Community: Rural	12%	(29)	18%	(43)	7%	(16)	30%	(74)	34%	(83)	246
Military HHnm: Yes	10%	(10)	20%	(19)	11%	(11)	27%	(27)	32%	(32)	99
Military HH: No	13%	(80)	18%	(105)	11%	(66)	22%	(133)	36%	(213)	596
Employ: Private Sector	15%	(45)	17%	(51)	15%	(46)	21%	(65)	31%	(95)	301
Employ: Government	13%	(4)	32%	(9)	5%	(1)	14%	(4)	37%	(11)	28
Employ: Self-Employed	14%	(3)	27%	(6)	14%	(3)	15%	(4)	30%	(7)	24
Employ: Homemaker	16%	(8)	16%	(8)	13%	(7)	21%	(11)	34%	(17)	51
Employ: Student	18%	(2)	21%	(3)	—	(0)	1%	(0)	60%	(8)	13
Employ: Retired	11%	(21)	20%	(39)	6%	(11)	31%	(60)	32%	(62)	193
Employ: Unemployed	6%	(3)	10%	(5)	17%	(8)	28%	(13)	39%	(17)	45
Employ: Other	7%	(3)	9%	(4)	3%	(1)	10%	(4)	71%	(28)	39

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(90)	18%	(124)	11%	(77)	23%	(160)	35%	(245)	695
Protestant	13%	(25)	17%	(33)	12%	(23)	25%	(48)	32%	(60)	190
Roman Catholic	11%	(21)	15%	(28)	11%	(21)	29%	(55)	33%	(62)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	24%	(1)	—	(0)	—	(0)	71%	(4)	5
Jewish	8%	(1)	63%	(10)	8%	(1)	20%	(3)	1%	(0)	16
Muslim	28%	(1)	40%	(1)	23%	(1)	—	(0)	8%	(0)	3
Buddhist	58%	(6)	16%	(2)	26%	(3)	—	(0)	—	(0)	11
Atheist	23%	(8)	20%	(7)	10%	(4)	19%	(7)	28%	(10)	35
Agnostic	11%	(3)	50%	(13)	5%	(1)	9%	(2)	25%	(6)	26
Something else	4%	(4)	17%	(17)	6%	(6)	26%	(27)	46%	(47)	102
Nothing in particular	16%	(19)	10%	(12)	14%	(17)	15%	(18)	46%	(56)	121
Ideo/PID: Conservative Republican	3%	(7)	3%	(7)	14%	(30)	44%	(91)	35%	(71)	205
Ideo/PID: Moderate/Liberal Republican	2%	(1)	13%	(6)	12%	(6)	25%	(12)	48%	(23)	48
Ideo/PID: Moderate/Conservative Democrat	13%	(9)	29%	(20)	3%	(2)	11%	(8)	45%	(31)	70
Ideo/PID: Liberal Democrat	31%	(51)	25%	(41)	11%	(17)	2%	(4)	31%	(51)	165
Unfavorable of Biden and Trump	8%	(10)	17%	(22)	13%	(17)	22%	(29)	40%	(53)	132
2024 H2H Matchup: Biden Voter	24%	(77)	29%	(95)	7%	(24)	7%	(23)	33%	(107)	325
2024 H2H Matchup: Trump Voter	3%	(9)	6%	(18)	16%	(48)	43%	(131)	32%	(98)	303
2024 H2H Matchup: Would not Vote	8%	(2)	29%	(9)	12%	(4)	4%	(1)	46%	(15)	32
2024 H2H Matchup: Do not Know	4%	(1)	6%	(2)	4%	(1)	14%	(5)	73%	(26)	36
2022 House Vote: Democrat	23%	(63)	29%	(82)	9%	(24)	8%	(23)	31%	(87)	280
2022 House Vote: Republican	3%	(10)	6%	(18)	15%	(43)	42%	(123)	33%	(96)	290
2022 House Vote: Did not Vote	14%	(16)	20%	(23)	7%	(9)	11%	(13)	48%	(57)	118
2020 Vote: Joe Biden	24%	(78)	27%	(89)	9%	(29)	6%	(21)	34%	(114)	330
2020 Vote: Donald Trump	2%	(7)	8%	(27)	14%	(46)	40%	(132)	35%	(113)	326
2020 Vote: Someone Else	2%	(0)	13%	(1)	9%	(1)	21%	(2)	55%	(6)	12
2020 Vote: Did not Vote	15%	(4)	24%	(7)	3%	(1)	17%	(5)	41%	(11)	28
2016 Vote: Hillary Clinton	29%	(64)	28%	(62)	8%	(17)	5%	(11)	30%	(67)	221
2016 Vote: Donald Trump	3%	(10)	8%	(24)	14%	(40)	41%	(121)	33%	(98)	292
2016 Vote: Someone Else	9%	(2)	18%	(5)	9%	(3)	17%	(4)	47%	(13)	27

Continued on next page

Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(90)	18%	(124)	11%	(77)	23%	(160)	35%	(245)	695
2020 Vote/PID: Not Biden/Democrat	20%	(4)	31%	(6)	19%	(4)	7%	(1)	23%	(4)	19
2020 Vote/PID: Not Trump/Republican	9%	(1)	29%	(4)	2%	(0)	23%	(3)	37%	(5)	14
U.S. Economy: Wrong Track	5%	(24)	12%	(63)	12%	(61)	30%	(152)	40%	(204)	503
U.S. Economy: Right Direction	34%	(66)	32%	(61)	8%	(16)	4%	(8)	21%	(41)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(58)	28%	(62)	7%	(16)	4%	(9)	33%	(72)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(9)	8%	(27)	15%	(51)	40%	(137)	34%	(115)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	26%	(35)	7%	(10)	10%	(13)	41%	(57)	137
Top 2024 Issue: Economy	3%	(7)	15%	(41)	12%	(33)	29%	(79)	41%	(110)	271
Community/Gender: Urban Women	12%	(9)	18%	(13)	11%	(8)	12%	(9)	47%	(35)	75
Community/Gender: Urban Men	13%	(12)	24%	(23)	31%	(29)	13%	(12)	18%	(17)	93
Community/Gender: Rural Women	10%	(14)	18%	(24)	7%	(10)	25%	(35)	40%	(54)	137
Community/Gender: Rural Men	14%	(15)	18%	(19)	6%	(7)	36%	(39)	27%	(29)	108
Community/Gender: Suburban Women	13%	(20)	12%	(18)	6%	(8)	17%	(26)	52%	(79)	151
Community/Gender: Suburban Men	14%	(19)	21%	(27)	12%	(15)	30%	(39)	23%	(30)	130
Homeowner	13%	(81)	18%	(117)	11%	(71)	23%	(147)	35%	(223)	639
Renter	15%	(8)	13%	(7)	11%	(5)	24%	(12)	38%	(20)	51
Self + Household: White-Collar	16%	(38)	24%	(57)	14%	(35)	17%	(42)	29%	(70)	243
Self + Household: Blue Collar	12%	(42)	16%	(59)	10%	(38)	28%	(101)	34%	(125)	365
Union HH: Yes	27%	(11)	30%	(13)	21%	(9)	14%	(6)	8%	(3)	41
Union HH: No	12%	(78)	17%	(112)	10%	(68)	24%	(154)	37%	(241)	654
LGBTQ+: Yes	16%	(8)	26%	(14)	8%	(4)	14%	(7)	35%	(18)	52
LGBTQ+: No	13%	(81)	17%	(111)	11%	(72)	24%	(153)	35%	(226)	643
Motivated to Vote	14%	(86)	16%	(100)	11%	(70)	25%	(157)	34%	(216)	629
Parent: Yes	16%	(30)	20%	(36)	13%	(23)	16%	(29)	36%	(65)	182
Parent: No	12%	(60)	17%	(89)	10%	(54)	26%	(131)	35%	(180)	513
COVID Vaccine: Yes	17%	(80)	20%	(95)	9%	(44)	19%	(90)	35%	(167)	475
COVID Vaccine: No	5%	(10)	13%	(30)	15%	(33)	32%	(70)	35%	(78)	220
Student Loans: Yes	20%	(21)	12%	(12)	13%	(13)	11%	(12)	43%	(44)	102
Student Loans: No	12%	(69)	19%	(112)	11%	(63)	25%	(148)	34%	(200)	593

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Table BLMB60_2: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — California Governor Gavin Newsom*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(90)	18%	(124)	11%	(77)	23%	(160)	35%	(245)	695
Favorable Opinion of Haley	8%	(15)	11%	(20)	18%	(32)	34%	(63)	29%	(53)	184
Unfavorable Opinion of Haley	22%	(64)	23%	(67)	10%	(29)	23%	(68)	21%	(61)	290
Prodigal Biden Voter	13%	(6)	17%	(8)	13%	(6)	8%	(4)	49%	(22)	46
Undecided Voter (DK/WNV)	6%	(4)	17%	(11)	8%	(5)	9%	(6)	60%	(41)	67
Undecided Voter (DK)	4%	(1)	6%	(2)	4%	(1)	14%	(5)	73%	(26)	36
Watched Debate	12%	(62)	17%	(83)	12%	(60)	29%	(141)	30%	(148)	494
Watched Debate: Did not Watch	14%	(28)	20%	(41)	8%	(17)	9%	(19)	48%	(97)	201
Watched Debate: All of it	13%	(32)	14%	(36)	15%	(38)	35%	(90)	23%	(57)	253
Watched Debate: Some of it	12%	(29)	20%	(47)	9%	(22)	21%	(51)	38%	(90)	241
Continue His Campaign: Yes Biden	21%	(53)	24%	(59)	12%	(30)	14%	(34)	28%	(70)	247
Continue His Campaign: No Biden	9%	(36)	15%	(60)	10%	(38)	29%	(112)	37%	(145)	391
Continue His Campaign: Yes Trump	5%	(16)	11%	(36)	16%	(52)	40%	(133)	29%	(95)	332
Continue His Campaign: No Trump	22%	(71)	26%	(86)	7%	(21)	8%	(27)	37%	(122)	328
Conviction: Evidence	23%	(79)	28%	(95)	10%	(34)	5%	(18)	34%	(114)	341
Conviction: Motivation to Damage	3%	(8)	9%	(24)	13%	(34)	49%	(131)	26%	(70)	268
Conviction: DK/NO	2%	(2)	7%	(6)	9%	(8)	12%	(11)	70%	(60)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(174)	16%	(111)	8%	(56)	44%	(303)	7%	(51)	695
Gender: Male	24%	(80)	16%	(52)	9%	(31)	45%	(148)	6%	(21)	331
Gender: Female	26%	(94)	16%	(59)	7%	(25)	43%	(155)	8%	(30)	364
Age: 18-34	27%	(50)	18%	(34)	12%	(22)	33%	(62)	11%	(20)	188
Age: 35-44	19%	(17)	15%	(13)	3%	(3)	51%	(46)	12%	(11)	90
Age: 45-64	25%	(63)	11%	(29)	9%	(23)	50%	(128)	5%	(12)	254
Age: 65+	27%	(45)	21%	(34)	5%	(8)	41%	(67)	6%	(9)	163
GenZers: 1997-2012	34%	(31)	17%	(16)	17%	(16)	25%	(22)	6%	(6)	90
Millennials: 1981-1996	19%	(34)	18%	(31)	5%	(10)	44%	(78)	13%	(23)	176
GenXers: 1965-1980	26%	(51)	11%	(21)	9%	(17)	49%	(96)	5%	(9)	195
Baby Boomers: 1946-1964	25%	(54)	18%	(41)	5%	(10)	47%	(102)	6%	(13)	220
Educ: < College	23%	(106)	14%	(65)	9%	(41)	46%	(218)	8%	(40)	471
Educ: Bachelors degree	28%	(43)	16%	(25)	5%	(8)	43%	(65)	7%	(11)	151
Educ: Post-grad	34%	(25)	28%	(21)	9%	(7)	28%	(20)	1%	(0)	73
Income: Under 50k	23%	(52)	16%	(35)	4%	(9)	45%	(99)	12%	(27)	221
Income: 50k-100k	24%	(80)	16%	(54)	9%	(29)	47%	(156)	4%	(13)	332
Income: 100k+	30%	(42)	16%	(22)	13%	(18)	34%	(48)	8%	(12)	142
Ethnicity: White (Non-Hispanic)	25%	(154)	16%	(98)	7%	(46)	44%	(273)	8%	(47)	619
Ethnicity: Hispanic	8%	(2)	29%	(8)	20%	(6)	43%	(12)	1%	(0)	29
Ethnicity: Black (Non-Hispanic)	50%	(12)	11%	(3)	12%	(3)	17%	(4)	9%	(2)	24
Ethnicity: Asian + Other (Non-Hispanic)	23%	(5)	5%	(1)	8%	(2)	59%	(14)	5%	(1)	23
All Christian	23%	(88)	13%	(50)	11%	(42)	48%	(183)	5%	(21)	382
All Non-Christian	46%	(14)	6%	(2)	12%	(3)	36%	(10)	—	(0)	30
Atheist	20%	(7)	24%	(8)	6%	(2)	30%	(10)	20%	(7)	35
Agnostic/Nothing in particular	34%	(50)	25%	(36)	5%	(8)	29%	(42)	8%	(11)	147
Something Else	16%	(16)	14%	(14)	1%	(1)	57%	(58)	12%	(12)	102
Evangelical	12%	(19)	11%	(18)	6%	(10)	62%	(98)	8%	(13)	159
Non-Evangelical	26%	(83)	14%	(46)	10%	(33)	43%	(139)	6%	(19)	320
PID: Dem (no lean)	53%	(127)	22%	(51)	7%	(18)	10%	(23)	9%	(20)	239
PID: Ind (no lean)	22%	(43)	25%	(50)	8%	(16)	36%	(72)	9%	(19)	199
PID: Rep (no lean)	2%	(5)	4%	(10)	9%	(23)	81%	(208)	5%	(12)	257

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(174)	16%	(111)	8%	(56)	44%	(303)	7%	(51)	695
PID/Gender: Dem Men	50%	(48)	17%	(17)	9%	(9)	14%	(14)	10%	(10)	98
PID/Gender: Dem Women	55%	(78)	24%	(35)	6%	(9)	7%	(9)	8%	(11)	141
PID/Gender: Ind Men	25%	(28)	26%	(30)	8%	(9)	37%	(41)	5%	(5)	113
PID/Gender: Ind Women	17%	(15)	23%	(20)	8%	(7)	36%	(31)	16%	(13)	86
PID/Gender: Rep Men	3%	(3)	4%	(5)	11%	(13)	77%	(93)	5%	(6)	121
PID/Gender: Rep Women	1%	(1)	3%	(4)	7%	(9)	84%	(115)	5%	(6)	137
Ideo: Liberal (1-3)	51%	(111)	26%	(56)	6%	(12)	11%	(23)	8%	(16)	218
Ideo: Moderate (4)	26%	(50)	20%	(39)	11%	(21)	38%	(72)	5%	(10)	192
Ideo: Conservative (5-7)	4%	(12)	6%	(16)	8%	(23)	75%	(203)	6%	(15)	269
Community: Urban	27%	(45)	22%	(37)	15%	(25)	32%	(53)	5%	(8)	168
Community: Suburban	24%	(67)	17%	(48)	6%	(15)	46%	(129)	8%	(21)	281
Community: Rural	25%	(62)	10%	(26)	6%	(16)	49%	(121)	9%	(22)	246
Military HHnm: Yes	23%	(23)	14%	(14)	9%	(9)	48%	(48)	5%	(5)	99
Military HH: No	25%	(151)	16%	(97)	8%	(47)	43%	(255)	8%	(46)	596
Employ: Private Sector	23%	(69)	14%	(41)	10%	(31)	47%	(143)	6%	(18)	301
Employ: Government	30%	(9)	12%	(3)	25%	(7)	22%	(6)	10%	(3)	28
Employ: Self-Employed	18%	(4)	37%	(9)	18%	(4)	26%	(6)	2%	(0)	24
Employ: Homemaker	22%	(11)	18%	(9)	8%	(4)	45%	(23)	6%	(3)	51
Employ: Student	47%	(6)	21%	(3)	1%	(0)	27%	(4)	3%	(0)	13
Employ: Retired	29%	(56)	16%	(31)	4%	(8)	46%	(88)	5%	(10)	193
Employ: Unemployed	26%	(12)	23%	(10)	2%	(1)	37%	(17)	12%	(5)	45
Employ: Other	16%	(6)	9%	(4)	2%	(1)	43%	(17)	29%	(12)	39

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(174)	16%	(111)	8%	(56)	44%	(303)	7%	(51)	695
Protestant	24%	(45)	15%	(29)	9%	(17)	46%	(87)	6%	(12)	190
Roman Catholic	22%	(41)	11%	(21)	13%	(25)	49%	(92)	5%	(9)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	29%	(1)	—	(0)	—	(0)	71%	(4)	—	(0)	5
Jewish	71%	(11)	—	(0)	—	(0)	29%	(5)	—	(0)	16
Muslim	—	(0)	75%	(2)	25%	(1)	—	(0)	—	(0)	3
Buddhist	20%	(2)	—	(0)	26%	(3)	54%	(6)	—	(0)	11
Atheist	20%	(7)	24%	(8)	6%	(2)	30%	(10)	20%	(7)	35
Agnostic	32%	(8)	48%	(12)	—	(0)	20%	(5)	—	(0)	26
Something else	16%	(16)	14%	(14)	1%	(1)	57%	(58)	12%	(12)	102
Nothing in particular	34%	(42)	20%	(24)	6%	(8)	30%	(37)	9%	(11)	121
Ideo/PID: Conservative Republican	2%	(3)	3%	(6)	6%	(12)	85%	(174)	5%	(9)	205
Ideo/PID: Moderate/Liberal Republican	4%	(2)	7%	(3)	22%	(10)	64%	(30)	4%	(2)	48
Ideo/PID: Moderate/Conservative Democrat	55%	(38)	24%	(16)	12%	(8)	9%	(6)	—	(0)	70
Ideo/PID: Liberal Democrat	53%	(88)	21%	(35)	6%	(10)	10%	(16)	10%	(16)	165
Unfavorable of Biden and Trump	15%	(20)	17%	(22)	13%	(18)	41%	(54)	14%	(18)	132
2024 H2H Matchup: Biden Voter	48%	(157)	26%	(85)	9%	(28)	11%	(37)	6%	(18)	325
2024 H2H Matchup: Trump Voter	2%	(6)	5%	(15)	8%	(25)	80%	(243)	5%	(14)	303
2024 H2H Matchup: Would not Vote	31%	(10)	23%	(7)	10%	(3)	23%	(7)	13%	(4)	32
2024 H2H Matchup: Do not Know	5%	(2)	8%	(3)	—	(0)	45%	(16)	42%	(15)	36
2022 House Vote: Democrat	50%	(139)	26%	(74)	6%	(16)	11%	(31)	7%	(19)	280
2022 House Vote: Republican	3%	(9)	6%	(18)	9%	(28)	77%	(222)	4%	(13)	290
2022 House Vote: Did not Vote	21%	(25)	16%	(19)	10%	(12)	39%	(46)	13%	(16)	118
2020 Vote: Joe Biden	46%	(150)	26%	(87)	8%	(25)	13%	(42)	8%	(25)	330
2020 Vote: Donald Trump	4%	(14)	6%	(18)	9%	(28)	76%	(249)	5%	(16)	326
2020 Vote: Someone Else	—	(0)	3%	(0)	10%	(1)	51%	(6)	36%	(4)	12
2020 Vote: Did not Vote	35%	(10)	19%	(5)	7%	(2)	20%	(6)	19%	(5)	28
2016 Vote: Hillary Clinton	51%	(113)	26%	(58)	5%	(11)	9%	(20)	8%	(18)	221
2016 Vote: Donald Trump	4%	(11)	7%	(19)	11%	(32)	75%	(219)	4%	(11)	292
2016 Vote: Someone Else	29%	(8)	21%	(6)	—	(0)	33%	(9)	16%	(4)	27

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(174)	16%	(111)	8%	(56)	44%	(303)	7%	(51)	695
2020 Vote/PID: Not Biden/Democrat	46%	(9)	18%	(4)	5%	(1)	22%	(4)	9%	(2)	19
2020 Vote/PID: Not Trump/Republican	14%	(2)	19%	(3)	18%	(2)	37%	(5)	12%	(2)	14
U.S. Economy: Wrong Track	14%	(71)	12%	(61)	9%	(47)	57%	(286)	8%	(38)	503
U.S. Economy: Right Direction	54%	(103)	26%	(50)	5%	(9)	9%	(17)	7%	(13)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(117)	24%	(53)	7%	(16)	9%	(20)	6%	(13)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(18)	5%	(19)	7%	(25)	77%	(260)	5%	(18)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(40)	29%	(39)	11%	(15)	17%	(23)	15%	(20)	137
Top 2024 Issue: Economy	11%	(31)	13%	(36)	7%	(19)	62%	(168)	6%	(17)	271
Community/Gender: Urban Women	34%	(26)	22%	(17)	8%	(6)	30%	(22)	6%	(4)	75
Community/Gender: Urban Men	21%	(19)	22%	(20)	20%	(19)	33%	(31)	4%	(4)	93
Community/Gender: Rural Women	27%	(37)	13%	(17)	7%	(9)	45%	(61)	9%	(12)	137
Community/Gender: Rural Men	23%	(25)	8%	(8)	6%	(7)	55%	(59)	9%	(10)	108
Community/Gender: Suburban Women	21%	(31)	16%	(25)	7%	(10)	47%	(71)	9%	(14)	151
Community/Gender: Suburban Men	28%	(36)	18%	(23)	4%	(5)	44%	(58)	6%	(8)	130
Homeowner	25%	(157)	15%	(99)	8%	(52)	45%	(286)	7%	(45)	639
Renter	30%	(15)	22%	(11)	7%	(4)	31%	(16)	10%	(5)	51
Self + Household: White-Collar	30%	(74)	20%	(48)	5%	(13)	38%	(92)	7%	(16)	243
Self + Household: Blue Collar	21%	(76)	12%	(45)	10%	(37)	51%	(184)	6%	(23)	365
Union HH: Yes	15%	(6)	16%	(7)	31%	(13)	38%	(16)	—	(0)	41
Union HH: No	26%	(168)	16%	(104)	7%	(44)	44%	(287)	8%	(51)	654
LGBTQ+: Yes	39%	(20)	32%	(17)	6%	(3)	18%	(9)	5%	(2)	52
LGBTQ+: No	24%	(154)	15%	(94)	8%	(53)	46%	(294)	8%	(49)	643
Motivated to Vote	24%	(151)	16%	(99)	8%	(47)	46%	(290)	7%	(41)	629
Parent: Yes	26%	(47)	18%	(33)	9%	(17)	42%	(76)	6%	(10)	182
Parent: No	25%	(127)	15%	(78)	8%	(40)	44%	(227)	8%	(41)	513
COVID Vaccine: Yes	32%	(150)	18%	(87)	10%	(45)	33%	(157)	7%	(35)	475
COVID Vaccine: No	11%	(24)	11%	(23)	5%	(11)	66%	(146)	7%	(16)	220
Student Loans: Yes	24%	(24)	20%	(20)	10%	(10)	41%	(42)	6%	(7)	102
Student Loans: No	25%	(150)	15%	(90)	8%	(46)	44%	(262)	8%	(45)	593

Continued on next page

Table BLMB60_3: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Vice President Kamala Harris*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(174)	16%	(111)	8%	(56)	44%	(303)	7%	(51)	695
Favorable Opinion of Haley	12%	(21)	9%	(17)	10%	(19)	65%	(119)	4%	(7)	184
Unfavorable Opinion of Haley	37%	(108)	20%	(57)	9%	(25)	29%	(85)	5%	(15)	290
Prodigal Biden Voter	21%	(10)	18%	(8)	10%	(5)	29%	(13)	22%	(10)	46
Undecided Voter (DK/WNV)	17%	(12)	15%	(10)	5%	(3)	35%	(24)	28%	(19)	67
Undecided Voter (DK)	5%	(2)	8%	(3)	—	(0)	45%	(16)	42%	(15)	36
Watched Debate	24%	(119)	13%	(65)	9%	(44)	49%	(241)	5%	(25)	494
Watched Debate: Did not Watch	27%	(55)	23%	(45)	6%	(12)	31%	(62)	13%	(26)	201
Watched Debate: All of it	19%	(48)	11%	(29)	8%	(20)	57%	(144)	5%	(13)	253
Watched Debate: Some of it	30%	(71)	15%	(36)	10%	(23)	40%	(97)	5%	(12)	241
Continue His Campaign: Yes Biden	47%	(116)	22%	(55)	5%	(13)	21%	(52)	4%	(11)	247
Continue His Campaign: No Biden	14%	(54)	10%	(38)	11%	(43)	59%	(230)	7%	(26)	391
Continue His Campaign: Yes Trump	9%	(29)	8%	(25)	6%	(20)	75%	(248)	3%	(10)	332
Continue His Campaign: No Trump	43%	(141)	25%	(81)	11%	(34)	14%	(45)	8%	(26)	328
Conviction: Evidence	43%	(146)	27%	(91)	11%	(37)	12%	(41)	7%	(24)	341
Conviction: Motivation to Damage	5%	(13)	2%	(7)	7%	(18)	84%	(224)	3%	(7)	268
Conviction: DK/NO	17%	(15)	15%	(13)	1%	(1)	44%	(38)	23%	(20)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	14%	(98)	9%	(60)	19%	(133)	53%	(366)	695
Gender: Male	8%	(25)	17%	(56)	11%	(35)	25%	(82)	40%	(133)	331
Gender: Female	4%	(13)	11%	(42)	7%	(25)	14%	(51)	64%	(233)	364
Age: 18-34	5%	(10)	17%	(33)	10%	(19)	10%	(19)	57%	(108)	188
Age: 35-44	6%	(6)	8%	(7)	12%	(11)	8%	(8)	65%	(58)	90
Age: 45-64	6%	(15)	14%	(35)	9%	(22)	27%	(69)	44%	(113)	254
Age: 65+	4%	(7)	14%	(23)	5%	(9)	23%	(38)	53%	(87)	163
GenZers: 1997-2012	3%	(3)	24%	(21)	14%	(13)	8%	(7)	52%	(47)	90
Millennials: 1981-1996	7%	(13)	10%	(18)	9%	(17)	11%	(19)	62%	(110)	176
GenXers: 1965-1980	7%	(13)	15%	(30)	7%	(13)	24%	(46)	48%	(93)	195
Baby Boomers: 1946-1964	3%	(7)	13%	(28)	8%	(18)	27%	(60)	48%	(107)	220
Educ: < College	5%	(21)	15%	(68)	8%	(38)	19%	(88)	54%	(256)	471
Educ: Bachelors degree	6%	(10)	10%	(15)	11%	(16)	22%	(33)	51%	(77)	151
Educ: Post-grad	10%	(7)	20%	(15)	9%	(6)	16%	(11)	46%	(34)	73
Income: Under 50k	4%	(9)	9%	(20)	5%	(11)	20%	(44)	62%	(137)	221
Income: 50k-100k	5%	(18)	17%	(55)	11%	(35)	18%	(58)	50%	(166)	332
Income: 100k+	8%	(11)	16%	(23)	10%	(14)	21%	(30)	44%	(63)	142
Ethnicity: White (Non-Hispanic)	4%	(27)	15%	(90)	8%	(48)	21%	(127)	53%	(326)	619
Ethnicity: Hispanic	8%	(2)	22%	(6)	26%	(8)	7%	(2)	37%	(11)	29
Ethnicity: Black (Non-Hispanic)	8%	(2)	7%	(2)	6%	(1)	12%	(3)	67%	(16)	24
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	—	(0)	16%	(4)	4%	(1)	54%	(13)	23
All Christian	5%	(20)	15%	(58)	8%	(31)	23%	(86)	49%	(187)	382
All Non-Christian	25%	(7)	37%	(11)	13%	(4)	6%	(2)	18%	(5)	30
Atheist	4%	(1)	22%	(7)	8%	(3)	20%	(7)	47%	(16)	35
Agnostic/Nothing in particular	5%	(7)	12%	(18)	6%	(9)	15%	(22)	62%	(91)	147
Something Else	2%	(2)	3%	(3)	13%	(13)	16%	(16)	65%	(66)	102
Evangelical	3%	(5)	11%	(18)	13%	(20)	17%	(26)	56%	(89)	159
Non-Evangelical	5%	(16)	14%	(43)	8%	(24)	24%	(76)	50%	(160)	320
PID: Dem (no lean)	10%	(23)	19%	(45)	9%	(22)	4%	(10)	58%	(138)	239
PID: Ind (no lean)	6%	(12)	18%	(36)	5%	(10)	20%	(41)	51%	(100)	199
PID: Rep (no lean)	1%	(3)	6%	(17)	11%	(29)	32%	(82)	49%	(127)	257

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	14%	(98)	9%	(60)	19%	(133)	53%	(366)	695
PID/Gender: Dem Men	11%	(11)	22%	(21)	11%	(11)	5%	(5)	51%	(49)	98
PID/Gender: Dem Women	9%	(12)	17%	(24)	8%	(11)	4%	(5)	63%	(89)	141
PID/Gender: Ind Men	10%	(11)	24%	(27)	2%	(2)	28%	(31)	37%	(42)	113
PID/Gender: Ind Women	1%	(0)	11%	(9)	9%	(8)	11%	(9)	68%	(59)	86
PID/Gender: Rep Men	2%	(3)	7%	(8)	19%	(23)	38%	(46)	34%	(41)	121
PID/Gender: Rep Women	—	(0)	6%	(9)	4%	(6)	27%	(37)	63%	(86)	137
Ideo: Liberal (1-3)	9%	(19)	27%	(58)	9%	(20)	4%	(9)	51%	(112)	218
Ideo: Moderate (4)	8%	(14)	10%	(19)	7%	(14)	19%	(37)	56%	(107)	192
Ideo: Conservative (5-7)	1%	(4)	8%	(20)	10%	(26)	31%	(84)	50%	(134)	269
Community: Urban	7%	(11)	20%	(34)	12%	(19)	12%	(20)	49%	(83)	168
Community: Suburban	7%	(20)	13%	(35)	9%	(25)	18%	(51)	54%	(151)	281
Community: Rural	3%	(7)	11%	(28)	7%	(16)	25%	(62)	54%	(132)	246
Military HHnm: Yes	7%	(6)	14%	(14)	13%	(12)	21%	(21)	46%	(45)	99
Military HH: No	5%	(32)	14%	(84)	8%	(48)	19%	(112)	54%	(321)	596
Employ: Private Sector	8%	(25)	16%	(49)	11%	(34)	21%	(63)	43%	(131)	301
Employ: Government	—	(0)	40%	(11)	1%	(0)	5%	(1)	53%	(15)	28
Employ: Self-Employed	9%	(2)	1%	(0)	19%	(5)	20%	(5)	50%	(12)	24
Employ: Homemaker	—	(0)	12%	(6)	5%	(2)	13%	(7)	70%	(36)	51
Employ: Student	5%	(1)	16%	(2)	6%	(1)	1%	(0)	71%	(9)	13
Employ: Retired	4%	(7)	13%	(24)	5%	(10)	24%	(47)	54%	(104)	193
Employ: Unemployed	6%	(3)	9%	(4)	12%	(6)	19%	(9)	53%	(24)	45
Employ: Other	—	(0)	1%	(0)	9%	(3)	3%	(1)	87%	(34)	39

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	14%	(98)	9%	(60)	19%	(133)	53%	(366)	695
Protestant	5%	(10)	16%	(31)	7%	(14)	20%	(38)	52%	(98)	190
Roman Catholic	5%	(9)	15%	(27)	9%	(17)	26%	(48)	46%	(86)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	24%	(1)	6%	(0)	—	(0)	2%	(0)	69%	(3)	5
Jewish	7%	(1)	56%	(9)	—	(0)	11%	(2)	26%	(4)	16
Muslim	—	(0)	7%	(0)	45%	(1)	—	(0)	48%	(1)	3
Buddhist	58%	(6)	16%	(2)	26%	(3)	—	(0)	—	(0)	11
Atheist	4%	(1)	22%	(7)	8%	(3)	20%	(7)	47%	(16)	35
Agnostic	11%	(3)	19%	(5)	—	(0)	10%	(3)	59%	(15)	26
Something else	2%	(2)	3%	(3)	13%	(13)	16%	(16)	65%	(66)	102
Nothing in particular	4%	(4)	11%	(13)	8%	(9)	16%	(19)	62%	(75)	121
Ideo/PID: Conservative Republican	1%	(3)	7%	(14)	10%	(21)	31%	(65)	50%	(103)	205
Ideo/PID: Moderate/Liberal Republican	—	(0)	6%	(3)	16%	(8)	32%	(15)	45%	(21)	48
Ideo/PID: Moderate/Conservative Democrat	8%	(5)	18%	(13)	7%	(5)	9%	(6)	59%	(41)	70
Ideo/PID: Liberal Democrat	11%	(18)	20%	(33)	10%	(17)	2%	(4)	56%	(93)	165
Unfavorable of Biden and Trump	—	(0)	10%	(13)	14%	(18)	17%	(22)	59%	(78)	132
2024 H2H Matchup: Biden Voter	10%	(33)	24%	(78)	7%	(23)	7%	(22)	52%	(169)	325
2024 H2H Matchup: Trump Voter	2%	(5)	5%	(15)	11%	(33)	35%	(107)	47%	(143)	303
2024 H2H Matchup: Would not Vote	—	(0)	6%	(2)	10%	(3)	9%	(3)	76%	(24)	32
2024 H2H Matchup: Do not Know	—	(0)	8%	(3)	2%	(1)	5%	(2)	85%	(30)	36
2022 House Vote: Democrat	10%	(28)	24%	(67)	9%	(25)	7%	(20)	50%	(139)	280
2022 House Vote: Republican	1%	(3)	6%	(17)	9%	(27)	34%	(98)	51%	(147)	290
2022 House Vote: Did not Vote	6%	(7)	12%	(14)	7%	(8)	12%	(15)	63%	(74)	118
2020 Vote: Joe Biden	10%	(34)	19%	(64)	7%	(25)	7%	(24)	55%	(183)	330
2020 Vote: Donald Trump	1%	(3)	8%	(26)	10%	(33)	32%	(104)	49%	(160)	326
2020 Vote: Someone Else	—	(0)	—	(0)	17%	(2)	9%	(1)	73%	(8)	12
2020 Vote: Did not Vote	2%	(1)	29%	(8)	4%	(1)	13%	(4)	52%	(14)	28
2016 Vote: Hillary Clinton	14%	(31)	21%	(46)	6%	(14)	7%	(16)	52%	(114)	221
2016 Vote: Donald Trump	1%	(3)	8%	(23)	10%	(29)	34%	(99)	47%	(138)	292
2016 Vote: Someone Else	5%	(1)	15%	(4)	5%	(1)	13%	(3)	62%	(17)	27

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	14%	(98)	9%	(60)	19%	(133)	53%	(366)	695
2020 Vote/PID: Not Biden/Democrat	1%	(0)	39%	(7)	19%	(4)	7%	(1)	34%	(6)	19
2020 Vote/PID: Not Trump/Republican	2%	(0)	10%	(1)	10%	(1)	3%	(0)	75%	(10)	14
U.S. Economy: Wrong Track	2%	(11)	7%	(35)	10%	(48)	24%	(120)	57%	(289)	503
U.S. Economy: Right Direction	14%	(27)	33%	(63)	6%	(12)	7%	(13)	40%	(77)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(29)	21%	(46)	9%	(19)	5%	(10)	52%	(115)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(5)	8%	(27)	10%	(35)	32%	(109)	48%	(163)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(5)	18%	(24)	5%	(7)	10%	(14)	64%	(88)	137
Top 2024 Issue: Economy	2%	(4)	7%	(18)	12%	(33)	26%	(69)	54%	(146)	271
Community/Gender: Urban Women	7%	(5)	17%	(12)	9%	(7)	4%	(3)	64%	(48)	75
Community/Gender: Urban Men	7%	(6)	24%	(22)	14%	(13)	18%	(17)	38%	(35)	93
Community/Gender: Rural Women	4%	(5)	6%	(8)	5%	(7)	21%	(29)	64%	(88)	137
Community/Gender: Rural Men	2%	(2)	18%	(20)	9%	(9)	31%	(34)	40%	(44)	108
Community/Gender: Suburban Women	2%	(3)	14%	(21)	7%	(11)	13%	(19)	64%	(97)	151
Community/Gender: Suburban Men	13%	(17)	11%	(14)	10%	(13)	24%	(31)	42%	(54)	130
Homeowner	5%	(34)	14%	(89)	9%	(55)	19%	(123)	53%	(338)	639
Renter	6%	(3)	18%	(9)	10%	(5)	19%	(10)	48%	(25)	51
Self + Household: White-Collar	9%	(21)	16%	(38)	11%	(26)	14%	(34)	51%	(123)	243
Self + Household: Blue Collar	4%	(16)	15%	(53)	8%	(30)	24%	(86)	49%	(180)	365
Union HH: Yes	9%	(4)	40%	(16)	8%	(3)	10%	(4)	32%	(13)	41
Union HH: No	5%	(34)	12%	(81)	9%	(57)	20%	(129)	54%	(352)	654
LGBTQ+: Yes	4%	(2)	12%	(6)	8%	(4)	13%	(7)	63%	(33)	52
LGBTQ+: No	6%	(36)	14%	(91)	9%	(56)	20%	(126)	52%	(333)	643
Motivated to Vote	6%	(38)	13%	(84)	9%	(56)	20%	(127)	52%	(324)	629
Parent: Yes	6%	(11)	14%	(26)	5%	(9)	18%	(33)	57%	(103)	182
Parent: No	5%	(27)	14%	(72)	10%	(51)	19%	(100)	51%	(263)	513
COVID Vaccine: Yes	6%	(27)	16%	(76)	9%	(45)	17%	(82)	52%	(245)	475
COVID Vaccine: No	5%	(11)	10%	(22)	7%	(15)	23%	(51)	55%	(120)	220
Student Loans: Yes	5%	(6)	16%	(17)	5%	(5)	9%	(9)	64%	(66)	102
Student Loans: No	5%	(32)	14%	(81)	9%	(55)	21%	(124)	51%	(300)	593

Continued on next page

Table BLMB60_4: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Illinois Governor JB Pritzker*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	14%	(98)	9%	(60)	19%	(133)	53%	(366)	695
Favorable Opinion of Haley	2%	(3)	9%	(17)	16%	(29)	31%	(56)	43%	(79)	184
Unfavorable Opinion of Haley	9%	(27)	22%	(62)	9%	(26)	18%	(52)	42%	(123)	290
Prodigal Biden Voter	4%	(2)	5%	(2)	7%	(3)	14%	(6)	70%	(32)	46
Undecided Voter (DK/WNV)	—	(0)	7%	(5)	6%	(4)	7%	(5)	81%	(54)	67
Undecided Voter (DK)	—	(0)	8%	(3)	2%	(1)	5%	(2)	85%	(30)	36
Watched Debate	6%	(28)	16%	(79)	10%	(49)	23%	(112)	46%	(226)	494
Watched Debate: Did not Watch	5%	(10)	9%	(18)	6%	(11)	11%	(21)	70%	(140)	201
Watched Debate: All of it	8%	(20)	10%	(26)	10%	(26)	30%	(76)	42%	(106)	253
Watched Debate: Some of it	3%	(8)	22%	(54)	10%	(23)	15%	(36)	50%	(119)	241
Continue His Campaign: Yes Biden	10%	(24)	20%	(49)	9%	(23)	14%	(34)	47%	(117)	247
Continue His Campaign: No Biden	3%	(13)	12%	(47)	9%	(35)	22%	(87)	53%	(209)	391
Continue His Campaign: Yes Trump	2%	(8)	10%	(34)	11%	(35)	32%	(105)	45%	(150)	332
Continue His Campaign: No Trump	9%	(30)	19%	(63)	8%	(25)	8%	(27)	56%	(183)	328
Conviction: Evidence	9%	(31)	21%	(73)	8%	(27)	6%	(22)	55%	(189)	341
Conviction: Motivation to Damage	2%	(6)	9%	(25)	11%	(30)	39%	(104)	39%	(104)	268
Conviction: DK/NO	2%	(2)	1%	(1)	4%	(3)	9%	(8)	85%	(73)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	12%	(82)	8%	(57)	14%	(100)	60%	(417)	695
Gender: Male	8%	(26)	14%	(47)	11%	(36)	20%	(67)	47%	(155)	331
Gender: Female	3%	(12)	10%	(35)	6%	(21)	9%	(33)	72%	(262)	364
Age: 18-34	7%	(13)	12%	(22)	7%	(13)	12%	(22)	63%	(118)	188
Age: 35-44	9%	(8)	9%	(8)	11%	(10)	8%	(7)	63%	(56)	90
Age: 45-64	3%	(9)	15%	(39)	9%	(22)	19%	(48)	54%	(137)	254
Age: 65+	5%	(9)	8%	(14)	7%	(12)	14%	(23)	65%	(106)	163
GenZers: 1997-2012	13%	(11)	14%	(13)	6%	(5)	14%	(12)	53%	(48)	90
Millennials: 1981-1996	5%	(8)	9%	(17)	10%	(17)	10%	(17)	66%	(117)	176
GenXers: 1965-1980	5%	(10)	17%	(33)	6%	(11)	18%	(34)	55%	(107)	195
Baby Boomers: 1946-1964	3%	(7)	9%	(19)	11%	(23)	16%	(35)	62%	(135)	220
Educ: < College	5%	(23)	11%	(53)	8%	(37)	15%	(72)	61%	(286)	471
Educ: Bachelors degree	4%	(7)	13%	(20)	9%	(13)	12%	(18)	62%	(93)	151
Educ: Post-grad	12%	(9)	13%	(9)	10%	(7)	14%	(10)	52%	(38)	73
Income: Under 50k	4%	(8)	10%	(21)	7%	(16)	15%	(33)	64%	(142)	221
Income: 50k-100k	6%	(19)	12%	(40)	9%	(29)	15%	(50)	59%	(194)	332
Income: 100k+	8%	(11)	15%	(21)	8%	(12)	13%	(18)	56%	(80)	142
Ethnicity: White (Non-Hispanic)	6%	(35)	12%	(73)	8%	(51)	14%	(88)	60%	(372)	619
Ethnicity: Hispanic	2%	(1)	20%	(6)	16%	(4)	34%	(10)	28%	(8)	29
Ethnicity: Black (Non-Hispanic)	8%	(2)	13%	(3)	6%	(1)	11%	(3)	62%	(15)	24
Ethnicity: Asian + Other (Non-Hispanic)	2%	(0)	—	(0)	2%	(0)	—	(0)	96%	(22)	23
All Christian	5%	(18)	14%	(52)	8%	(29)	15%	(57)	59%	(226)	382
All Non-Christian	35%	(10)	12%	(4)	1%	(0)	12%	(4)	40%	(12)	30
Atheist	4%	(1)	16%	(5)	17%	(6)	13%	(4)	51%	(18)	35
Agnostic/Nothing in particular	4%	(5)	12%	(17)	8%	(12)	10%	(15)	67%	(98)	147
Something Else	3%	(3)	4%	(4)	10%	(10)	20%	(21)	63%	(64)	102
Evangelical	6%	(10)	11%	(17)	7%	(11)	19%	(31)	57%	(91)	159
Non-Evangelical	3%	(11)	12%	(39)	9%	(28)	15%	(47)	61%	(195)	320
PID: Dem (no lean)	7%	(18)	15%	(36)	6%	(15)	6%	(14)	65%	(156)	239
PID: Ind (no lean)	6%	(13)	16%	(31)	7%	(14)	11%	(22)	60%	(119)	199
PID: Rep (no lean)	3%	(7)	6%	(15)	11%	(28)	25%	(65)	55%	(142)	257

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	12%	(82)	8%	(57)	14%	(100)	60%	(417)	695
PID/Gender: Dem Men	8%	(8)	15%	(14)	7%	(7)	8%	(8)	62%	(60)	98
PID/Gender: Dem Women	7%	(10)	15%	(21)	6%	(9)	4%	(6)	68%	(96)	141
PID/Gender: Ind Men	11%	(13)	19%	(22)	9%	(10)	15%	(18)	45%	(51)	113
PID/Gender: Ind Women	—	(0)	11%	(10)	5%	(4)	5%	(4)	79%	(68)	86
PID/Gender: Rep Men	4%	(5)	9%	(11)	16%	(19)	35%	(42)	36%	(44)	121
PID/Gender: Rep Women	2%	(3)	3%	(4)	7%	(9)	17%	(23)	72%	(98)	137
Ideo: Liberal (1-3)	10%	(22)	19%	(41)	8%	(17)	5%	(10)	59%	(128)	218
Ideo: Moderate (4)	4%	(8)	11%	(22)	12%	(23)	10%	(19)	63%	(121)	192
Ideo: Conservative (5-7)	3%	(9)	7%	(19)	6%	(17)	26%	(70)	57%	(155)	269
Community: Urban	9%	(14)	23%	(38)	9%	(15)	10%	(17)	50%	(84)	168
Community: Suburban	4%	(12)	8%	(23)	7%	(19)	15%	(41)	66%	(186)	281
Community: Rural	5%	(12)	9%	(21)	10%	(23)	17%	(42)	60%	(147)	246
Military HHnm: Yes	7%	(7)	13%	(13)	9%	(9)	14%	(14)	57%	(56)	99
Military HH: No	5%	(31)	12%	(69)	8%	(49)	14%	(86)	61%	(361)	596
Employ: Private Sector	9%	(26)	12%	(35)	9%	(28)	17%	(50)	53%	(161)	301
Employ: Government	2%	(1)	42%	(12)	4%	(1)	5%	(1)	48%	(13)	28
Employ: Self-Employed	9%	(2)	3%	(1)	8%	(2)	5%	(1)	75%	(18)	24
Employ: Homemaker	—	(0)	12%	(6)	5%	(3)	18%	(9)	64%	(33)	51
Employ: Student	—	(0)	5%	(1)	20%	(3)	1%	(0)	74%	(10)	13
Employ: Retired	3%	(6)	11%	(21)	8%	(16)	13%	(26)	64%	(124)	193
Employ: Unemployed	3%	(1)	6%	(3)	6%	(3)	23%	(11)	61%	(28)	45
Employ: Other	4%	(2)	9%	(4)	4%	(2)	5%	(2)	78%	(31)	39

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	12%	(82)	8%	(57)	14%	(100)	60%	(417)	695
Protestant	6%	(11)	13%	(25)	7%	(14)	13%	(26)	60%	(114)	190
Roman Catholic	3%	(7)	15%	(27)	8%	(14)	17%	(32)	58%	(108)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	6%	(0)	—	(0)	24%	(1)	—	(0)	71%	(4)	5
Jewish	61%	(10)	11%	(2)	—	(0)	11%	(2)	18%	(3)	16
Muslim	—	(0)	73%	(2)	17%	(0)	—	(0)	10%	(0)	3
Buddhist	4%	(0)	—	(0)	—	(0)	16%	(2)	80%	(9)	11
Atheist	4%	(1)	16%	(5)	17%	(6)	13%	(4)	51%	(18)	35
Agnostic	3%	(1)	26%	(7)	9%	(2)	—	(0)	62%	(16)	26
Something else	3%	(3)	4%	(4)	10%	(10)	20%	(21)	63%	(64)	102
Nothing in particular	4%	(5)	9%	(11)	8%	(9)	12%	(15)	68%	(82)	121
Ideo/PID: Conservative Republican	3%	(6)	5%	(11)	8%	(16)	28%	(58)	56%	(115)	205
Ideo/PID: Moderate/Liberal Republican	2%	(1)	10%	(5)	26%	(12)	11%	(5)	51%	(25)	48
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	16%	(11)	6%	(4)	6%	(4)	65%	(45)	70
Ideo/PID: Liberal Democrat	8%	(13)	15%	(25)	7%	(12)	6%	(10)	64%	(106)	165
Unfavorable of Biden and Trump	1%	(2)	11%	(15)	8%	(10)	10%	(14)	69%	(91)	132
2024 H2H Matchup: Biden Voter	9%	(30)	17%	(56)	7%	(23)	5%	(17)	61%	(199)	325
2024 H2H Matchup: Trump Voter	3%	(8)	8%	(24)	10%	(29)	26%	(79)	54%	(163)	303
2024 H2H Matchup: Would not Vote	—	(0)	1%	(0)	1%	(0)	8%	(2)	90%	(28)	32
2024 H2H Matchup: Do not Know	—	(0)	5%	(2)	13%	(5)	7%	(3)	74%	(26)	36
2022 House Vote: Democrat	10%	(27)	19%	(52)	7%	(21)	4%	(12)	60%	(168)	280
2022 House Vote: Republican	3%	(7)	6%	(17)	10%	(30)	25%	(72)	56%	(164)	290
2022 House Vote: Did not Vote	2%	(2)	11%	(13)	5%	(6)	14%	(16)	68%	(80)	118
2020 Vote: Joe Biden	7%	(22)	17%	(57)	8%	(25)	5%	(17)	63%	(208)	330
2020 Vote: Donald Trump	5%	(15)	6%	(19)	8%	(28)	25%	(80)	56%	(183)	326
2020 Vote: Someone Else	—	(0)	3%	(0)	15%	(2)	4%	(0)	78%	(9)	12
2020 Vote: Did not Vote	1%	(0)	19%	(5)	9%	(3)	11%	(3)	60%	(16)	28
2016 Vote: Hillary Clinton	6%	(13)	18%	(39)	7%	(16)	4%	(10)	65%	(143)	221
2016 Vote: Donald Trump	4%	(11)	7%	(20)	10%	(30)	23%	(68)	56%	(163)	292
2016 Vote: Someone Else	4%	(1)	10%	(3)	13%	(4)	12%	(3)	61%	(16)	27

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	12%	(82)	8%	(57)	14%	(100)	60%	(417)	695
2020 Vote/PID: Not Biden/Democrat	1%	(0)	15%	(3)	13%	(3)	15%	(3)	55%	(11)	19
2020 Vote/PID: Not Trump/Republican	7%	(1)	4%	(1)	9%	(1)	4%	(1)	75%	(10)	14
U.S. Economy: Wrong Track	1%	(6)	9%	(46)	9%	(45)	17%	(85)	64%	(321)	503
U.S. Economy: Right Direction	17%	(32)	19%	(36)	6%	(12)	8%	(15)	50%	(96)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	18%	(40)	6%	(13)	4%	(9)	65%	(142)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	7%	(22)	11%	(36)	24%	(81)	54%	(183)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	14%	(20)	6%	(8)	8%	(10)	67%	(92)	137
Top 2024 Issue: Economy	3%	(8)	8%	(21)	11%	(29)	18%	(50)	60%	(162)	271
Community/Gender: Urban Women	6%	(4)	17%	(13)	6%	(4)	3%	(2)	69%	(52)	75
Community/Gender: Urban Men	11%	(10)	28%	(26)	11%	(10)	16%	(15)	35%	(32)	93
Community/Gender: Rural Women	1%	(2)	7%	(10)	7%	(10)	13%	(18)	71%	(98)	137
Community/Gender: Rural Men	10%	(10)	10%	(11)	13%	(14)	23%	(25)	45%	(49)	108
Community/Gender: Suburban Women	4%	(7)	8%	(12)	5%	(7)	9%	(13)	74%	(112)	151
Community/Gender: Suburban Men	4%	(5)	8%	(11)	9%	(12)	22%	(28)	57%	(74)	130
Homeowner	5%	(33)	12%	(76)	8%	(52)	15%	(93)	60%	(384)	639
Renter	9%	(5)	11%	(6)	10%	(5)	11%	(6)	59%	(30)	51
Self + Household: White-Collar	11%	(26)	10%	(25)	10%	(23)	8%	(19)	62%	(149)	243
Self + Household: Blue Collar	3%	(11)	14%	(53)	9%	(32)	19%	(69)	55%	(199)	365
Union HH: Yes	16%	(7)	37%	(15)	5%	(2)	17%	(7)	25%	(10)	41
Union HH: No	5%	(31)	10%	(67)	8%	(55)	14%	(93)	62%	(407)	654
LGBTQ+: Yes	5%	(2)	11%	(6)	9%	(5)	7%	(4)	69%	(36)	52
LGBTQ+: No	6%	(36)	12%	(77)	8%	(53)	15%	(97)	59%	(381)	643
Motivated to Vote	5%	(29)	12%	(78)	9%	(57)	15%	(96)	59%	(369)	629
Parent: Yes	7%	(13)	14%	(25)	10%	(17)	16%	(28)	54%	(98)	182
Parent: No	5%	(25)	11%	(57)	8%	(40)	14%	(72)	62%	(319)	513
COVID Vaccine: Yes	5%	(24)	14%	(66)	10%	(47)	10%	(47)	61%	(291)	475
COVID Vaccine: No	6%	(14)	7%	(16)	5%	(11)	24%	(54)	57%	(126)	220
Student Loans: Yes	9%	(9)	17%	(18)	6%	(6)	14%	(14)	54%	(55)	102
Student Loans: No	5%	(29)	11%	(64)	9%	(52)	15%	(86)	61%	(362)	593

Continued on next page

Table BLMB60_5: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Maryland Governor Wes Moore*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	5%	(38)	12%	(82)	8%	(57)	14%	(100)	60%	(417)	695
Favorable Opinion of Haley	6%	(10)	11%	(20)	15%	(28)	17%	(31)	52%	(95)	184
Unfavorable Opinion of Haley	7%	(22)	15%	(45)	8%	(24)	14%	(42)	54%	(157)	290
Prodigal Biden Voter	4%	(2)	9%	(4)	13%	(6)	1%	(0)	74%	(34)	46
Undecided Voter (DK/WNV)	—	(0)	3%	(2)	8%	(5)	8%	(5)	82%	(55)	67
Undecided Voter (DK)	—	(0)	5%	(2)	13%	(5)	7%	(3)	74%	(26)	36
Watched Debate	7%	(34)	12%	(60)	10%	(49)	17%	(86)	54%	(265)	494
Watched Debate: Did not Watch	2%	(4)	11%	(22)	4%	(8)	7%	(15)	75%	(152)	201
Watched Debate: All of it	7%	(18)	10%	(25)	8%	(19)	23%	(59)	52%	(132)	253
Watched Debate: Some of it	7%	(16)	14%	(34)	13%	(30)	11%	(27)	55%	(133)	241
Continue His Campaign: Yes Biden	8%	(20)	19%	(46)	9%	(23)	9%	(23)	54%	(134)	247
Continue His Campaign: No Biden	4%	(17)	9%	(34)	9%	(34)	17%	(66)	61%	(239)	391
Continue His Campaign: Yes Trump	6%	(20)	8%	(26)	11%	(35)	24%	(81)	51%	(169)	332
Continue His Campaign: No Trump	5%	(15)	17%	(54)	6%	(19)	6%	(19)	67%	(220)	328
Conviction: Evidence	5%	(18)	18%	(62)	7%	(22)	5%	(18)	65%	(221)	341
Conviction: Motivation to Damage	6%	(16)	7%	(18)	13%	(35)	28%	(75)	46%	(124)	268
Conviction: DK/NO	5%	(4)	3%	(3)	—	(0)	9%	(7)	83%	(72)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(110)	18%	(126)	7%	(49)	22%	(150)	37%	(260)	695
Gender: Male	15%	(49)	20%	(67)	10%	(34)	27%	(88)	28%	(93)	331
Gender: Female	17%	(61)	16%	(59)	4%	(15)	17%	(62)	46%	(167)	364
Age: 18-34	12%	(23)	20%	(37)	6%	(12)	15%	(28)	47%	(88)	188
Age: 35-44	16%	(15)	11%	(10)	13%	(11)	10%	(9)	50%	(45)	90
Age: 45-64	17%	(42)	20%	(51)	4%	(11)	27%	(67)	32%	(82)	254
Age: 65+	18%	(30)	17%	(28)	9%	(14)	28%	(46)	27%	(45)	163
GenZers: 1997-2012	12%	(11)	25%	(22)	4%	(4)	16%	(15)	43%	(39)	90
Millennials: 1981-1996	15%	(27)	13%	(24)	11%	(20)	12%	(22)	48%	(84)	176
GenXers: 1965-1980	17%	(34)	20%	(40)	3%	(6)	19%	(37)	40%	(78)	195
Baby Boomers: 1946-1964	16%	(36)	17%	(37)	8%	(18)	34%	(75)	25%	(54)	220
Educ: < College	12%	(59)	18%	(85)	8%	(37)	22%	(104)	39%	(186)	471
Educ: Bachelors degree	22%	(32)	15%	(23)	6%	(9)	22%	(33)	36%	(54)	151
Educ: Post-grad	26%	(19)	25%	(18)	3%	(2)	18%	(13)	27%	(20)	73
Income: Under 50k	13%	(29)	14%	(32)	4%	(8)	23%	(51)	46%	(101)	221
Income: 50k-100k	17%	(56)	17%	(57)	10%	(34)	22%	(74)	33%	(111)	332
Income: 100k+	17%	(25)	26%	(37)	5%	(7)	18%	(26)	34%	(48)	142
Ethnicity: White (Non-Hispanic)	16%	(101)	19%	(116)	6%	(36)	23%	(140)	37%	(226)	619
Ethnicity: Hispanic	18%	(5)	—	(0)	17%	(5)	27%	(8)	37%	(11)	29
Ethnicity: Black (Non-Hispanic)	15%	(4)	25%	(6)	3%	(1)	6%	(1)	51%	(12)	24
Ethnicity: Asian + Other (Non-Hispanic)	2%	(0)	18%	(4)	31%	(7)	6%	(1)	44%	(10)	23
All Christian	15%	(59)	19%	(75)	7%	(28)	25%	(96)	33%	(125)	382
All Non-Christian	8%	(2)	35%	(10)	21%	(6)	21%	(6)	14%	(4)	30
Atheist	19%	(7)	31%	(11)	6%	(2)	15%	(5)	28%	(10)	35
Agnostic/Nothing in particular	25%	(36)	13%	(19)	7%	(10)	14%	(20)	42%	(62)	147
Something Else	6%	(6)	11%	(11)	3%	(3)	22%	(22)	58%	(59)	102
Evangelical	8%	(13)	15%	(23)	5%	(8)	28%	(45)	44%	(70)	159
Non-Evangelical	16%	(52)	19%	(61)	7%	(23)	23%	(74)	34%	(110)	320
PID: Dem (no lean)	31%	(75)	20%	(49)	3%	(8)	6%	(15)	38%	(92)	239
PID: Ind (no lean)	15%	(30)	26%	(51)	10%	(20)	19%	(37)	30%	(60)	199
PID: Rep (no lean)	2%	(5)	10%	(26)	8%	(21)	38%	(98)	42%	(107)	257

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(110)	18%	(126)	7%	(49)	22%	(150)	37%	(260)	695
PID/Gender: Dem Men	29%	(28)	27%	(26)	5%	(5)	9%	(9)	30%	(30)	98
PID/Gender: Dem Women	33%	(47)	16%	(23)	3%	(4)	5%	(7)	44%	(62)	141
PID/Gender: Ind Men	15%	(17)	28%	(31)	14%	(16)	20%	(23)	23%	(26)	113
PID/Gender: Ind Women	15%	(13)	23%	(20)	5%	(4)	17%	(14)	40%	(34)	86
PID/Gender: Rep Men	2%	(3)	8%	(10)	11%	(14)	48%	(57)	31%	(37)	121
PID/Gender: Rep Women	1%	(2)	12%	(17)	5%	(7)	30%	(40)	52%	(71)	137
Ideo: Liberal (1-3)	35%	(76)	27%	(60)	4%	(8)	5%	(12)	29%	(63)	218
Ideo: Moderate (4)	10%	(19)	20%	(39)	13%	(25)	14%	(27)	43%	(82)	192
Ideo: Conservative (5-7)	6%	(15)	10%	(28)	6%	(16)	40%	(108)	38%	(102)	269
Community: Urban	23%	(39)	21%	(35)	11%	(18)	16%	(28)	29%	(49)	168
Community: Suburban	14%	(40)	18%	(51)	9%	(25)	18%	(50)	41%	(116)	281
Community: Rural	13%	(31)	17%	(41)	3%	(6)	29%	(72)	39%	(95)	246
Military HHnm: Yes	13%	(13)	24%	(24)	9%	(9)	28%	(28)	26%	(26)	99
Military HH: No	16%	(98)	17%	(103)	7%	(40)	21%	(122)	39%	(234)	596
Employ: Private Sector	16%	(47)	22%	(66)	10%	(29)	19%	(56)	34%	(103)	301
Employ: Government	33%	(9)	23%	(6)	6%	(2)	7%	(2)	31%	(9)	28
Employ: Self-Employed	19%	(4)	7%	(2)	7%	(2)	26%	(6)	41%	(10)	24
Employ: Homemaker	24%	(12)	14%	(7)	2%	(1)	15%	(8)	45%	(23)	51
Employ: Student	3%	(0)	19%	(3)	3%	(0)	17%	(2)	57%	(7)	13
Employ: Retired	16%	(30)	17%	(33)	7%	(14)	32%	(61)	29%	(55)	193
Employ: Unemployed	8%	(4)	15%	(7)	1%	(1)	19%	(9)	57%	(26)	45
Employ: Other	6%	(3)	10%	(4)	2%	(1)	14%	(6)	68%	(26)	39

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(110)	18%	(126)	7%	(49)	22%	(150)	37%	(260)	695
Protestant	14%	(27)	21%	(41)	9%	(17)	23%	(43)	33%	(62)	190
Roman Catholic	17%	(32)	17%	(32)	6%	(11)	28%	(53)	32%	(59)	187
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	29%	(1)	—	(0)	—	(0)	71%	(4)	5
Jewish	7%	(1)	57%	(9)	—	(0)	11%	(2)	25%	(4)	16
Muslim	28%	(1)	47%	(1)	17%	(0)	—	(0)	8%	(0)	3
Buddhist	4%	(0)	—	(0)	54%	(6)	42%	(5)	—	(0)	11
Atheist	19%	(7)	31%	(11)	6%	(2)	15%	(5)	28%	(10)	35
Agnostic	44%	(11)	14%	(4)	9%	(2)	9%	(2)	23%	(6)	26
Something else	6%	(6)	11%	(11)	3%	(3)	22%	(22)	58%	(59)	102
Nothing in particular	20%	(25)	13%	(16)	6%	(7)	15%	(18)	46%	(56)	121
Ideo/PID: Conservative Republican	2%	(4)	8%	(17)	7%	(14)	42%	(86)	40%	(83)	205
Ideo/PID: Moderate/Liberal Republican	1%	(1)	20%	(9)	13%	(6)	19%	(9)	47%	(22)	48
Ideo/PID: Moderate/Conservative Democrat	22%	(16)	21%	(15)	4%	(3)	7%	(5)	45%	(31)	70
Ideo/PID: Liberal Democrat	36%	(59)	21%	(34)	3%	(5)	6%	(10)	34%	(56)	165
Unfavorable of Biden and Trump	8%	(10)	23%	(30)	7%	(9)	18%	(24)	45%	(59)	132
2024 H2H Matchup: Biden Voter	31%	(101)	25%	(81)	9%	(29)	6%	(19)	29%	(95)	325
2024 H2H Matchup: Trump Voter	2%	(7)	12%	(37)	6%	(18)	40%	(123)	39%	(119)	303
2024 H2H Matchup: Would not Vote	5%	(2)	17%	(5)	1%	(0)	20%	(6)	56%	(18)	32
2024 H2H Matchup: Do not Know	3%	(1)	10%	(3)	6%	(2)	5%	(2)	77%	(27)	36
2022 House Vote: Democrat	32%	(90)	25%	(71)	7%	(19)	7%	(20)	29%	(80)	280
2022 House Vote: Republican	3%	(8)	12%	(34)	7%	(21)	39%	(113)	39%	(114)	290
2022 House Vote: Did not Vote	10%	(12)	18%	(22)	7%	(8)	14%	(16)	51%	(60)	118
2020 Vote: Joe Biden	31%	(102)	21%	(68)	8%	(28)	6%	(19)	34%	(113)	330
2020 Vote: Donald Trump	2%	(5)	16%	(51)	6%	(19)	37%	(122)	39%	(129)	326
2020 Vote: Someone Else	—	(0)	22%	(3)	13%	(1)	11%	(1)	54%	(6)	12
2020 Vote: Did not Vote	11%	(3)	16%	(5)	2%	(1)	28%	(8)	42%	(12)	28
2016 Vote: Hillary Clinton	36%	(80)	21%	(46)	9%	(21)	5%	(10)	29%	(64)	221
2016 Vote: Donald Trump	4%	(11)	14%	(42)	8%	(23)	39%	(115)	35%	(101)	292
2016 Vote: Someone Else	30%	(8)	14%	(4)	5%	(1)	10%	(3)	40%	(11)	27

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(110)	18%	(126)	7%	(49)	22%	(150)	37%	(260)	695
2020 Vote/PID: Not Biden/Democrat	15%	(3)	33%	(6)	4%	(1)	25%	(5)	22%	(4)	19
2020 Vote/PID: Not Trump/Republican	7%	(1)	3%	(0)	26%	(4)	22%	(3)	42%	(6)	14
U.S. Economy: Wrong Track	9%	(47)	13%	(67)	7%	(35)	27%	(136)	43%	(218)	503
U.S. Economy: Right Direction	33%	(63)	31%	(60)	7%	(13)	8%	(14)	21%	(41)	192
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(78)	18%	(40)	10%	(22)	5%	(12)	31%	(67)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(9)	16%	(54)	6%	(19)	37%	(126)	39%	(131)	339
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(23)	24%	(33)	6%	(8)	9%	(12)	45%	(61)	137
Top 2024 Issue: Economy	7%	(18)	15%	(40)	7%	(20)	26%	(71)	45%	(122)	271
Community/Gender: Urban Women	21%	(16)	18%	(13)	6%	(4)	18%	(13)	38%	(28)	75
Community/Gender: Urban Men	25%	(23)	23%	(21)	15%	(14)	15%	(14)	22%	(21)	93
Community/Gender: Rural Women	16%	(23)	13%	(18)	2%	(2)	24%	(33)	45%	(62)	137
Community/Gender: Rural Men	8%	(9)	21%	(23)	4%	(4)	37%	(40)	31%	(33)	108
Community/Gender: Suburban Women	15%	(23)	18%	(27)	6%	(9)	10%	(15)	51%	(77)	151
Community/Gender: Suburban Men	13%	(17)	18%	(23)	12%	(16)	27%	(35)	30%	(39)	130
Homeowner	16%	(100)	19%	(120)	7%	(44)	21%	(137)	37%	(238)	639
Renter	17%	(9)	13%	(7)	9%	(4)	23%	(12)	38%	(19)	51
Self + Household: White-Collar	19%	(47)	23%	(55)	7%	(18)	17%	(42)	33%	(81)	243
Self + Household: Blue Collar	13%	(49)	18%	(65)	8%	(28)	25%	(92)	36%	(131)	365
Union HH: Yes	26%	(11)	42%	(17)	5%	(2)	11%	(4)	16%	(7)	41
Union HH: No	15%	(99)	17%	(109)	7%	(47)	22%	(146)	39%	(253)	654
LGBTQ+: Yes	26%	(13)	9%	(4)	2%	(1)	22%	(11)	42%	(22)	52
LGBTQ+: No	15%	(97)	19%	(122)	7%	(48)	22%	(139)	37%	(238)	643
Motivated to Vote	17%	(106)	17%	(109)	8%	(48)	23%	(142)	36%	(224)	629
Parent: Yes	16%	(29)	19%	(34)	6%	(11)	16%	(29)	44%	(79)	182
Parent: No	16%	(81)	18%	(92)	7%	(38)	24%	(121)	35%	(180)	513
COVID Vaccine: Yes	21%	(99)	21%	(101)	8%	(37)	17%	(83)	33%	(155)	475
COVID Vaccine: No	5%	(12)	11%	(25)	5%	(12)	31%	(67)	47%	(104)	220
Student Loans: Yes	17%	(18)	22%	(22)	1%	(1)	14%	(15)	45%	(46)	102
Student Loans: No	16%	(92)	18%	(104)	8%	(48)	23%	(135)	36%	(213)	593

Continued on next page

Table BLMB60_6: *If Joe Biden were unable to continue his campaign before the November 2024 election, would you support or oppose each of the following to replace him on the ballot against Donald Trump? — Transportation Secretary Pete Buttigieg*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(110)	18%	(126)	7%	(49)	22%	(150)	37%	(260)	695
Favorable Opinion of Haley	4%	(6)	27%	(49)	12%	(22)	29%	(54)	28%	(52)	184
Unfavorable Opinion of Haley	30%	(86)	21%	(62)	7%	(22)	22%	(65)	19%	(56)	290
Prodigal Biden Voter	10%	(4)	12%	(6)	5%	(2)	13%	(6)	60%	(28)	46
Undecided Voter (DK/WNV)	4%	(3)	13%	(9)	4%	(3)	12%	(8)	67%	(45)	67
Undecided Voter (DK)	3%	(1)	10%	(3)	6%	(2)	5%	(2)	77%	(27)	36
Watched Debate	15%	(72)	19%	(96)	8%	(40)	27%	(132)	31%	(155)	494
Watched Debate: Did not Watch	19%	(38)	15%	(30)	5%	(9)	9%	(18)	52%	(105)	201
Watched Debate: All of it	16%	(40)	16%	(40)	7%	(17)	36%	(92)	26%	(65)	253
Watched Debate: Some of it	13%	(32)	23%	(56)	10%	(23)	17%	(40)	37%	(89)	241
Continue His Campaign: Yes Biden	27%	(68)	21%	(52)	9%	(22)	17%	(42)	26%	(64)	247
Continue His Campaign: No Biden	10%	(38)	18%	(70)	7%	(27)	24%	(94)	41%	(162)	391
Continue His Campaign: Yes Trump	4%	(15)	15%	(49)	8%	(26)	38%	(127)	35%	(116)	332
Continue His Campaign: No Trump	29%	(95)	22%	(71)	7%	(23)	7%	(22)	35%	(116)	328
Conviction: Evidence	30%	(102)	23%	(80)	8%	(28)	6%	(22)	32%	(108)	341
Conviction: Motivation to Damage	3%	(8)	14%	(37)	8%	(20)	45%	(120)	31%	(84)	268
Conviction: DK/NO	—	(0)	12%	(10)	—	(0)	9%	(8)	78%	(68)	86

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	695	100%
xdemGender	Gender: Male	331	48%
	Gender: Female	364	52%
	N	695	
age	Age: 18-34	188	27%
	Age: 35-44	90	13%
	Age: 45-64	254	37%
	Age: 65+	163	24%
	N	695	
demAgeGeneration	GenZers: 1997-2012	90	13%
	Millennials: 1981-1996	176	25%
	GenXers: 1965-1980	195	28%
	Baby Boomers: 1946-1964	220	32%
	N	681	
xeduc3	Educ: < College	471	68%
	Educ: Bachelors degree	151	22%
	Educ: Post-grad	73	10%
	N	695	
xdemInc3	Income: Under 50k	221	32%
	Income: 50k-100k	332	48%
	Income: 100k+	142	20%
	N	695	
xrace_eth	Ethnicity: White (Non-Hispanic)	619	89%
	Ethnicity: Hispanic	29	4%
	Ethnicity: Black (Non-Hispanic)	24	3%
	Ethnicity: Asian + Other (Non-Hispanic)	23	3%
	N	695	
xdemReligion	All Christian	382	55%
	All Non-Christian	30	4%
	Atheist	35	5%
	Agnostic/Nothing in particular	147	21%
	Something Else	102	15%
	N	695	
xdemEvang	Evangelical	159	23%
	Non-Evangelical	320	46%
	N	479	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	239	34%
	PID: Ind (no lean)	199	29%
	PID: Rep (no lean)	257	37%
	N	695	
xpidGender	PID/Gender: Dem Men	98	14%
	PID/Gender: Dem Women	141	20%
	PID/Gender: Ind Men	113	16%
	PID/Gender: Ind Women	86	12%
	PID/Gender: Rep Men	121	17%
	PID/Gender: Rep Women	137	20%
	N	695	
xdemIdeo3	Ideo: Liberal (1-3)	218	31%
	Ideo: Moderate (4)	192	28%
	Ideo: Conservative (5-7)	269	39%
	N	679	
xdemUsr	Community: Urban	168	24%
	Community: Suburban	281	40%
	Community: Rural	246	35%
	N	695	
xdemMilHH1	Military HHnm: Yes	99	14%
	Military HH: No	596	86%
	N	695	
xdemEmploy	Employ: Private Sector	301	43%
	Employ: Government	28	4%
	Employ: Self-Employed	24	3%
	Employ: Homemaker	51	7%
	Employ: Student	13	2%
	Employ: Retired	193	28%
	Employ: Unemployed	45	7%
	Employ: Other	39	6%
	N	695	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRelig	Protestant	190	27%
	Roman Catholic	187	27%
	Mormon	0	0%
	Orthodox (e.g. Greek or Russian Orthodox)	5	1%
	Jewish	16	2%
	Muslim	3	0%
	Buddhist	11	2%
	Atheist	35	5%
	Agnostic	26	4%
	Something else	102	15%
	Nothing in particular	121	17%
	<i>N</i>	695	
BLMBxdem1	Ideo/PID: Conservative Republican	205	30%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	48	7%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	70	10%
BLMBxdem4	Ideo/PID: Liberal Democrat	165	24%
BLMBxdem5	Unfavorable of Biden and Trump	132	19%
BLMBxdem6	2024 H2H Matchup: Biden Voter	325	47%
	2024 H2H Matchup: Trump Voter	303	44%
	2024 H2H Matchup: Would not Vote	32	5%
	2024 H2H Matchup: Do not Know	36	5%
	<i>N</i>	695	
BLMBxdem7	2022 House Vote: Democrat	280	40%
	2022 House Vote: Republican	290	42%
	<i>N</i>	570	
BLMBxdem8	2022 House Vote: Did not Vote	118	17%
BLMBxdem9	2020 Vote: Joe Biden	330	47%
	2020 Vote: Donald Trump	326	47%
	2020 Vote: Someone Else	12	2%
	<i>N</i>	667	
BLMBxdem10	2020 Vote: Did not Vote	28	4%
BLMBxdem11	2016 Vote: Hillary Clinton	221	32%
	2016 Vote: Donald Trump	292	42%
	2016 Vote: Someone Else	27	4%
	<i>N</i>	540	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	19	3%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	14	2%
BLMBxdem14	U.S. Economy: Wrong Track	503	72%
	U.S. Economy: Right Direction	192	28%
	N	695	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	219	31%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	339	49%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	137	20%
	N	695	
BLMBxdem16	Top 2024 Issue: Economy	271	39%
BLMBxdem17	Community/Gender: Urban Women	75	11%
BLMBxdem18	Community/Gender: Urban Men	93	13%
BLMBxdem19	Community/Gender: Rural Women	137	20%
BLMBxdem20	Community/Gender: Rural Men	108	16%
BLMBxdem21	Community/Gender: Suburban Women	151	22%
BLMBxdem22	Community/Gender: Suburban Men	130	19%
BLMBxdem23	Homeowner	639	92%
	Renter	51	7%
	N	690	
BLMBxdem24	Self + Household: White-Collar	243	35%
	Self + Household: Blue Collar	365	52%
	N	607	
BLMBxdem25	Union HH: Yes	41	6%
	Union HH: No	654	94%
	N	695	
BLMBxdem26	LGBTQ+: Yes	52	7%
BLMBxdem27	LGBTQ+: No	643	93%
BLMBxdem28	Motivated to Vote	629	90%
BLMBxdem29	Parent: Yes	182	26%
	Parent: No	513	74%
	N	695	
BLMBxdem30	COVID Vaccine: Yes	475	68%
	COVID Vaccine: No	220	32%
	N	695	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem31	Student Loans: Yes	102	15%
	Student Loans: No	593	85%
	<i>N</i>	695	
BLMBxdem32	Favorable Opinion of Haley	184	26%
	Unfavorable Opinion of Haley	290	42%
	<i>N</i>	474	
BLMBxdem33	Prodigal Biden Voter	46	7%
BLMBxdem34	Undecided Voter (DK/WNV)	67	10%
BLMBxdem35	Undecided Voter (DK)	36	5%
BLMBxdem36	Watched Debate	494	71%
BLMBxdem37	Watched Debate: Did not Watch	201	29%
	Watched Debate: All of it	253	36%
	Watched Debate: Some of it	241	35%
	<i>N</i>	695	
BLMBxdem38	Continue His Campaign: Yes Biden	247	35%
	Continue His Campaign: No Biden	391	56%
	<i>N</i>	638	
BLMBxdem39	Continue His Campaign: Yes Trump	332	48%
	Continue His Campaign: No Trump	328	47%
	<i>N</i>	659	
BLMBxdem40	Conviction: Evidence	341	49%
	Conviction: Motivation to Damage	268	39%
	Conviction: DK/NO	86	12%
	<i>N</i>	695	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

